

The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

**Method of Entry**

*NOTE: Includes Tobacco User, Proxy, Provider and General Public.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	277	77.2 %	1,434	77.1 %
E-Referral-HL7	3	0.8 %	18	1.0 %
Fax Referral	30	8.4 %	154	8.3 %
Online Referral	-	-	4	0.2 %
Other	8	2.2 %	24	1.3 %
Web Enroll	41	11.4 %	227	12.2 %
<b>Total</b>	<b>359</b>	<b>100 %</b>	<b>1,861</b>	<b>100 %</b>

**Caller Type**

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	337	93.9 %	1,751	94.1 %
Proxy	1	0.3 %	5	0.3 %
Provider	7	1.9 %	29	1.6 %
General Public	14	3.9 %	76	4.1 %
<b>Total</b>	<b>359</b>	<b>100 %</b>	<b>1,861</b>	<b>100 %</b>

**How Heard About**

*Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'*

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Billboard	-	-	4	0.2 %
Brochure	13	4.1 %	76	4.5 %
Cigarette Pack	1	0.3 %	4	0.2 %
Community Organization	4	1.3 %	30	1.8 %
CustomerMemberService	-	-	1	0.1 %
CVS/pharmacy	-	-	2	0.1 %
Dentist	5	1.6 %	20	1.2 %
Dental Hygienist	-	-	3	0.2 %
Email	-	-	2	0.1 %
Employer	1	0.3 %	16	1.0 %
FamilyOrFriend	32	10.0 %	206	12.3 %
Health Care Provider	68	21.3 %	430	25.7 %
Health Department	3	0.9 %	29	1.7 %
Health Educator	1	0.3 %	5	0.3 %
Health Insurance	9	2.8 %	49	2.9 %
I don't know	5	1.6 %	34	2.0 %
MailedInfo	-	-	1	0.1 %
Medicaid Information Mailer	-	-	1	0.1 %
Mental Health Provider	6	1.9 %	31	1.9 %
Newsletter	-	-	2	0.1 %

**How Heard About**

*Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'.  
NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Newspaper/Magazine	-	-	2	0.1 %
Nurse	7	2.2 %	22	1.3 %
OB/GYN Specialist	2	0.6 %	4	0.2 %
OnSiteEvent	1	0.3 %	1	0.1 %
OpenEnrollment	-	-	3	0.2 %
Other Specialist	5	1.6 %	17	1.0 %
OutdoorOther	1	0.3 %	8	0.5 %
Pharmacist	-	-	4	0.2 %
Radio	1	0.3 %	15	0.9 %
Respiratory Therapist	1	0.3 %	3	0.2 %
Safeway/pharmacy	-	-	1	0.1 %
Social Media (Facebook/Twitter/etc.)	-	-	3	0.2 %
Social Worker	-	-	5	0.3 %
Substance Abuse Provider	1	0.3 %	6	0.4 %
TV/Commercial	99	30.9 %	281	16.8 %
TV/News	2	0.6 %	9	0.5 %
Website	16	5.0 %	135	8.1 %
Other	35	10.9 %	204	12.2 %
Refused	1		5	
Not Collected	39		187	
<b>Total</b>	<b>359</b>	<b>100 %</b>	<b>1,861</b>	<b>100 %</b>

**Tobacco Users by Gender**

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	142	45.8 %	696	41.9 %
Female	168	54.2 %	967	58.1 %
Not Collected	49		198	
<b>Total</b>	<b>359</b>	<b>100 %</b>	<b>1,861</b>	<b>100 %</b>

**Tobacco Users by Language Spoken**

	Current Period	Current Period %	Contract YTD	Contract YTD %
English	310	99.7 %	1,655	99.5 %
Spanish	1	0.3 %	9	0.5 %
Not Collected	48		197	
<b>Total</b>	<b>359</b>	<b>100 %</b>	<b>1,861</b>	<b>100 %</b>

**Tobacco Users by Age**

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	-	-	3	0.2 %
18 to 24	14	4.5 %	74	4.4 %
25 to 30	23	7.4 %	154	9.3 %
31 to 40	47	15.2 %	317	19.1 %
41 to 50	53	17.1 %	284	17.1 %

<b>Tobacco Users by Age</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
51 to 60	97	31.3 %	450	27.1 %
61 to 70	51	16.5 %	296	17.8 %
71 to 80	22	7.1 %	76	4.6 %
Over 80	3	1.0 %	9	0.5 %
Not Collected	49		198	
<b>Total</b>	<b>359</b>	<b>100 %</b>	<b>1,861</b>	<b>100 %</b>

<b>Tobacco Users by Tobacco Type</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	287	75.7 %	1,565	78.1 %
Cigar	12	3.2 %	49	2.4 %
Pipe	2	0.5 %	18	0.9 %
Smokeless Tobacco	18	4.7 %	91	4.5 %
E-Cigarette	50	13.2 %	235	11.7 %
Other	10	2.6 %	45	2.2 %
Not Collected	48		199	
<b>Total</b>	<b>427</b>	<b>100 %</b>	<b>2,202</b>	<b>100 %</b>

<b>Tobacco Users by Education</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	7	2.3 %	41	2.6 %
Grade 9-11, no degree	34	11.2 %	187	11.8 %
GED	39	12.9 %	152	9.6 %
High School Degree	70	23.1 %	362	22.8 %
Some College or University	80	26.4 %	466	29.3 %
College or University Degree	61	20.1 %	312	19.6 %
Some Technical/Trade School	6	2.0 %	21	1.3 %
Technical/Trade School Degree	6	2.0 %	49	3.1 %
Does Not Know	-	-	1	0.1 %
Refused	3		41	
Not Collected	53		229	
<b>Total</b>	<b>359</b>	<b>100 %</b>	<b>1,861</b>	<b>100 %</b>

<b>Female Tobacco Users by Pregnancy Status</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	166	98.8 %	933	96.5 %
Currently Pregnant	1	0.6 %	16	1.7 %
Planning	-	-	14	1.4 %
Currently Breastfeeding	1	0.6 %	4	0.4 %
<b>Total</b>	<b>168</b>	<b>100 %</b>	<b>967</b>	<b>100 %</b>

**Tobacco Users by Chronic Condition**

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Asthma	60	13.1 %	311	13.1 %
CAD	21	4.6 %	82	3.5 %
Cancer	29	6.3 %	125	5.3 %
Heart Failure (CHF)	-	-	3	0.1 %
COPD	52	11.3 %	314	13.3 %
Type 1 Diabetes	7	1.5 %	24	1.0 %
Type 2 Diabetes	26	5.7 %	156	6.6 %
High Blood Pressure	87	19.0 %	441	18.6 %
Stroke	27	5.9 %	84	3.6 %
None	148	32.2 %	810	34.2 %
Does Not Know	2	0.4 %	16	0.7 %
Refused	2		26	
Not Collected	87		380	
<b>Total</b>	<b>548</b>	<b>100 %</b>	<b>2,772</b>	<b>100 %</b>

**Tobacco Users by Mental Health Conditions**

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	35	6.1 %	191	6.0 %
Anxiety	91	15.9 %	534	16.8 %
Bi-Polar	50	8.7 %	273	8.6 %
Depression	127	22.2 %	708	22.3 %
Drug or Alcohol Abuse	65	11.3 %	380	12.0 %
Gambling Addiction	8	1.4 %	46	1.4 %
PTSD	74	12.9 %	416	13.1 %
Schizophrenia	15	2.6 %	93	2.9 %
None	107	18.7 %	528	16.6 %
Does Not Know	1	0.2 %	8	0.3 %
Refused	2		26	
Not Collected	56		238	
<b>Total</b>	<b>631</b>	<b>100 %</b>	<b>3,441</b>	<b>100 %</b>

**Tobacco Users by Stage at Registration**

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Ready to Quit	171	55.5 %	1,044	63.0 %
Ready to Quit	99	32.1 %	458	27.6 %
Recently Quit	1	0.3 %	10	0.6 %
Recently Quit - Less than 24 hours	19	6.2 %	54	3.3 %
Recently Quit - 24 hours to less than 7 days	9	2.9 %	54	3.3 %
Recently Quit - 7 days to less than 1 month	7	2.3 %	33	2.0 %
Recently Quit - 1 month to less than 6 months	-	-	1	0.1 %
Maintaining Quit	1	0.3 %	1	0.1 %
Maintaining Quit - 24 hours to less than 7 days	-	-	1	0.1 %
Maintaining Quit - 1 month to less than 6 months	1	0.3 %	2	0.1 %

<b>Tobacco Users by Stage at Registration</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	51		203	
<b>Total</b>	<b>359</b>	<b>100 %</b>	<b>1,861</b>	<b>100 %</b>

<b>Tobacco Users by Race</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
American Indian or Alaskan Native	8	2.7 %	45	2.9 %
Asian	4	1.3 %	9	0.6 %
Asian Indian	1	0.3 %	1	0.1 %
Cambodian	-	-	1	0.1 %
Chinese	-	-	1	0.1 %
Filipino	2	0.7 %	3	0.2 %
Japanese	1	0.3 %	2	0.1 %
Korean	-	-	1	0.1 %
Sub Total	<b>4</b>	<b>1.3 %</b>	<b>9</b>	<b>0.6 %</b>
Black or African American	13	4.4 %	45	2.9 %
Native Hawaiian/Other Pacific Islander	-	-	8	0.4 %
Guamanian/Chamorro	-	-	1	0.1 %
Native Hawaiian	-	-	3	0.1 %
Other Pacific Islander	-	-	4	0.3 %
Sub Total	<b>-</b>	<b>-</b>	<b>8</b>	<b>0.4 %</b>
White	257	86.2 %	1,341	86.9 %
Other	16	5.4 %	92	6.0 %
Does Not Know	-	-	3	0.2 %
Not Collected	54		255	
Refused	7		63	
<b>Total</b>	<b>359</b>	<b>100 %</b>	<b>1,861</b>	<b>100 %</b>

<b>Tobacco Users by Ethnicity</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Hispanic	11	3.7 %	85	5.5 %
Non-Hispanic	282	95.6 %	1,446	93.8 %
Does Not Know	2	0.7 %	10	0.6 %
Refused	8		56	
Not Collected	56		264	
<b>Total</b>	<b>359</b>	<b>100 %</b>	<b>1,861</b>	<b>100 %</b>

<b>Tobacco Users by Sexual Orientation</b>				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	253	91.0 %	1,317	90.5 %
Gay or Lesbian	14	5.0 %	47	3.2 %
Bisexual	3	1.1 %	49	3.4 %

**Tobacco Users by Sexual Orientation**

*NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Transgender	3	1.1 %	7	0.5 %
Other	2	0.7 %	21	1.4 %
Does Not Know	3	1.1 %	14	1.0 %
Not Collected	61		279	
Refused	20		127	
<b>Total</b>	<b>359</b>	<b>100 %</b>	<b>1,861</b>	<b>100 %</b>