

The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

Method of Entry

NOTE: Includes Tobacco User, Proxy, Provider and General Public.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	211	82.1 %	2,121	75.6 %
Electronic Consult	-	-	1	0.0 %
E-Referral-HL7	-	-	11	0.4 %
Fax Referral	13	5.1 %	166	5.9 %
Online Referral	-	-	6	0.2 %
Other	1	0.4 %	62	2.2 %
Service Delivery	-	-	1	0.0 %
Voicemail	-	-	1	0.0 %
Web Enroll	32	12.5 %	437	15.6 %
Total	257	100 %	2,806	100 %

Caller Type

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	242	94.2 %	2,658	94.7 %
Proxy	4	1.6 %	24	0.9 %
Provider	2	0.8 %	31	1.1 %
General Public	9	3.5 %	93	3.3 %
Total	257	100 %	2,806	100 %

How Heard About

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Asthma flyer	-	-	3	0.1 %
Brochure/Flyer	8	1.7 %	84	1.7 %
Brochure/Newsletter/Flyer	-	-	1	0.0 %
Community Organization	2	0.9 %	33	1.3 %
Co-Worker	1	0.4 %	3	0.1 %
Customer/Member Service	-	-	4	0.2 %
CVS/pharmacy	-	-	10	0.4 %
Email	-	-	1	0.0 %
Employer/Worksite	2	0.9 %	41	1.6 %
Family/Friend	34	14.8 %	348	13.7 %
Health Department	4	1.7 %	33	1.3 %
Health Insurance	6	2.6 %	56	2.2 %
Health Professional	55	24.0 %	719	28.3 %
<i>Dental Hygienist</i>	-	-	2	0.1 %
<i>Dentist</i>	1	0.4 %	12	0.5 %
<i>Health Care Provider</i>	36	15.7 %	499	19.6 %
<i>Health Educator</i>	1	0.4 %	8	0.3 %

How Heard About				
<i>Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'. NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
<i>Mental Health Provider</i>	2	0.9 %	39	1.5 %
<i>Nurse</i>	1	0.4 %	25	1.0 %
<i>Nutrition Specialist</i>	-	-	2	0.1 %
<i>OB/GYN Specialist</i>	-	-	4	0.2 %
<i>Oncologist</i>	1	0.4 %	9	0.4 %
<i>Other</i>	8	3.5 %	47	1.8 %
<i>Other Specialist</i>	3	1.3 %	24	0.9 %
<i>Pharmacist</i>	1	0.4 %	9	0.4 %
<i>Physician Assistant</i>	-	-	5	0.2 %
<i>Respiratory Therapist</i>	-	-	4	0.2 %
<i>Social Worker</i>	-	-	13	0.5 %
<i>Substance Abuse Provider</i>	1	0.4 %	17	0.7 %
Sub Total	55	24.0 %	719	28.3 %
Health Survey	-	-	1	0.0 %
Intranet	-	-	1	0.0 %
Medicaid Information Mailer	-	-	2	0.1 %
Medical Marijuana Program Re-enrollment Packet	-	-	1	0.0 %
Newspaper/Magazine	-	-	2	0.1 %
On-Site event	-	-	1	0.0 %
Open enrollment/New hire	-	-	5	0.2 %
Outdoor Ad	2	0.9 %	25	1.0 %
<i>Banner</i>	1	0.4 %	4	0.2 %
<i>Billboard</i>	1	0.4 %	12	0.5 %
<i>Other</i>	-	-	9	0.4 %
Sub Total	2	0.9 %	25	1.0 %
QUITNOW Mobile App	-	-	2	0.1 %
Radio	7	3.1 %	52	2.0 %
Safeway/pharmacy	-	-	1	0.0 %
Social Media (Facebook/Twitter/etc.)	1	0.4 %	14	0.6 %
State quit line/help line	-	-	1	0.0 %
Store/convenience store/gas station	-	-	2	0.1 %
TV/Commercial	77	33.6 %	678	26.6 %
TV/News	-	-	8	0.3 %
Website	11	4.8 %	176	6.9 %
Does Not Know	1	0.4 %	2	0.1 %
Does not know/remember	4	1.7 %	49	1.9 %
Other	14	6.1 %	183	7.2 %
Refused	-		3	
Not Collected	28		261	
Total	257	98 %	2,806	98 %

Tobacco Users by Gender				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	84	38.2 %	991	40.5 %

Tobacco Users by Gender				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Female	136	61.8 %	1,456	59.5 %
Not Collected	37		359	
Total	257	100 %	2,806	100 %

Tobacco Users by Language Spoken				
	Current Period	Current Period %	Contract YTD	Contract YTD %
English	218	99.1 %	2,438	99.6 %
Spanish	2	0.9 %	8	0.3 %
Mandarin	-	-	1	0.0 %
Not Collected	37		359	
Total	257	100 %	2,806	100 %

Tobacco Users by Age				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	1	0.5 %	7	0.3 %
18	-	-	5	0.2 %
19	2	0.9 %	8	0.3 %
20 to 24	9	4.1 %	82	3.4 %
25 to 30	18	8.2 %	219	8.9 %
31 to 40	42	19.1 %	422	17.2 %
41 to 50	38	17.3 %	416	17.0 %
51 to 60	46	20.9 %	577	23.6 %
61 to 70	47	21.4 %	525	21.5 %
71 to 80	16	7.3 %	174	7.1 %
Over 80	1	0.5 %	12	0.5 %
Not Collected	37		359	
Total	257	100 %	2,806	100 %

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	204	72.1 %	2,290	76.3 %
Cigar	12	4.2 %	101	3.4 %
Pipe	4	1.4 %	17	0.6 %
Smokeless Tobacco	12	4.2 %	122	4.1 %
E-Cigarette	44	15.5 %	397	13.2 %
Other	7	2.5 %	75	2.5 %
Not Collected	37		359	
Total	320	100 %	3,361	100 %

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	6	2.9 %	70	3.0 %

Tobacco Users by Education

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Grade 9-11 no degree	23	11.0 %	266	11.3 %
GED	16	7.6 %	225	9.6 %
High School Degree	51	24.3 %	541	23.1 %
Some College or University	69	32.9 %	697	29.7 %
College or University Degree	38	18.1 %	443	18.9 %
Some Technical / Trade School	2	1.0 %	30	1.3 %
Technical Trade School degree	5	2.4 %	65	2.8 %
Does Not Know	-	-	7	0.3 %
Refused	9		62	
Not Collected	38		400	
Total	257	100 %	2,806	100 %

Female Tobacco Users by Pregnancy Status

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	130	95.6 %	1,420	97.5 %
Currently Pregnant	4	2.9 %	19	1.3 %
Planning	1	0.7 %	9	0.6 %
Currently Breastfeeding	1	0.7 %	8	0.5 %
Total	136	100 %	1,456	100 %

Tobacco Users by Chronic Condition

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	14	9.3 %	567	14.0 %
Asthma	12	8.0 %	371	9.2 %
CAD	2	1.3 %	102	2.5 %
Cancer	4	2.7 %	143	3.5 %
COPD	10	6.7 %	424	10.5 %
Type 1 Diabetes	1	0.7 %	37	0.9 %
Type 2 Diabetes	4	2.7 %	200	4.9 %
High Blood Pressure	8	5.3 %	529	13.1 %
High Cholesterol	5	3.3 %	329	8.1 %
Stroke	1	0.7 %	103	2.5 %
None	88	58.7 %	1,216	30.0 %
Does Not Know	1	0.7 %	27	0.7 %
Refused	5		46	
Not Collected	149		692	
Total	304	100 %	4,786	100 %

Tobacco Users by Mental Health Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	39	9.0 %	269	6.1 %
Anxiety	66	15.2 %	726	16.6 %
Bi-Polar	44	10.2 %	376	8.6 %

Tobacco Users by Mental Health Conditions				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Depression	85	19.6 %	965	22.0 %
Drug or Alcohol Abuse	44	10.2 %	458	10.4 %
Gambling Addiction	5	1.2 %	56	1.3 %
PTSD	62	14.3 %	566	12.9 %
Schizophrenia	9	2.1 %	124	2.8 %
None	79	18.2 %	839	19.1 %
Does Not Know	-	-	6	0.1 %
Refused	3		28	
Not Collected	41		509	
Total	477	100 %	4,922	100 %

Tobacco Users by Stage at Registration				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Precontemplation	-	-	2	0.1 %
Contemplation	4	1.8 %	34	1.4 %
Preparation	195	89.0 %	2,168	90.0 %
Action - Less than 24 hours	10	4.6 %	97	4.0 %
Action - 24 hours to less than 7 days	3	1.4 %	47	2.0 %
Action - 7 days to less than 1 month	3	1.4 %	36	1.5 %
Maintenance - 6 months OR more	4	1.8 %	26	1.1 %
Not Collected	38		396	
Total	257	100 %	2,806	100 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
American Indian or Alaskan Native	4	1.0 %	67	1.4 %
Arab or Arab American	-	-	3	0.1 %
Asian	1	0.5 %	21	0.9 %
Asian Indian	-	-	2	0.1 %
Chinese	-	-	3	0.1 %
Filipino	1	0.5 %	3	0.1 %
Japanese	-	-	1	0.0 %
Korean	-	-	6	0.3 %
Other Asian	-	-	2	0.1 %
Thai	-	-	1	0.0 %
Vietnamese	-	-	2	0.1 %
Black or African American	7	3.4 %	55	2.4 %
Native Hawaiian / Other Pacific Islander	-	-	1	0.0 %
Fijian	-	-	1	0.0 %
Sub Total	-	-	1	0.0 %
Native Hawaiian/Other Pacific Islander	2	1.0 %	15	0.6 %
Guamanian/Chamorro	-	-	2	0.1 %
Native Hawaiian	-	-	6	0.3 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
<i>Other Micronesian (e.g. Marshallese, Palauan, Pohnpeian, Chuukese, Yapese, Saipanese, Kosraean)</i>	-	-	2	0.1 %
<i>Other Pacific Islander</i>	2	1.0 %	5	0.2 %
Sub Total	2	1.0 %	15	0.6 %
White	183	44.0 %	2,038	43.7 %
Other	4	1.9 %	106	4.5 %
Does Not Know	4	1.9 %	16	0.7 %
Not Collected	38		391	
Refused	11		82	
<i>Other Asian</i>	-	-	1	-
Other; Black or African American	-	-	1	0.0 %
White or Caucasian; American Indian or Alaska Native	2	1.0 %	6	0.3 %
White or Caucasian; Black or African American	-	-	1	0.0 %
White or Caucasian; Black or African American; American Indian or Alaska Native	-	-	1	0.0 %
White or Caucasian; Native Hawaiian or Pacific Islander; American Indian or Alaska Native	-	-	1	0.0 %
<i>Does Not Know</i>	-	-	1	0.0 %
Sub Total	-	-	1	0.0 %
White or Caucasian; Other; American Indian or Alaska Native; Black or African American	1	0.5 %	1	0.0 %
Total	257	55 %	2,806	55 %

Tobacco Users by Ethnicity				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Hispanic	16	7.8 %	107	4.6 %
Non-Hispanic	187	91.2 %	2,205	94.8 %
Does Not Know	2	1.0 %	15	0.6 %
Refused	12		74	
Not Collected	40		405	
Total	257	100 %	2,806	100 %

Tobacco Users by Sexual Orientation				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	177	92.2 %	1,956	91.0 %
Gay or Lesbian	4	2.1 %	67	3.1 %
Bisexual	5	2.6 %	70	3.3 %
Transgender	-	-	11	0.5 %
Other	4	2.1 %	29	1.3 %
Does Not Know	2	1.0 %	16	0.7 %
Not Collected	44		438	
Refused	21		219	
Total	257	100 %	2,806	100 %