



The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

Method of Entry

NOTE: Includes Tobacco User, Proxy, Provider and General Public.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	128	77.1 %	1,766	79.5 %
E-Referral-HL7	3	1.8 %	9	0.4 %
Fax Referral	8	4.8 %	112	5.0 %
Online Referral	1	0.6 %	50	2.3 %
Re-enrollment Recruitment	1	0.6 %	17	0.8 %
Voicemail	-	-	1	0.0 %
Web Enroll	25	15.1 %	254	11.4 %
Other	-	-	12	0.5 %
Total	166	100 %	2,221	100 %

Caller Type

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	159	95.8 %	2,129	95.9 %
Proxy	2	1.2 %	18	0.8 %
Provider	1	0.6 %	18	0.8 %
General Public	4	2.4 %	56	2.5 %
Total	166	100 %	2,221	100 %

How Heard About

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Asthma flyer	1	0.7 %	4	0.2 %
Brochure/Flyer	4	2.6 %	60	3.0 %
Community Organization	1	0.7 %	29	1.4 %
CVS/pharmacy	-	-	2	0.1 %
Employer/Worksite	2	1.3 %	11	0.5 %
Family/Friend	18	11.8 %	284	14.2 %
Health Department	1	0.7 %	29	1.4 %
Health Insurance	4	2.6 %	61	3.0 %
Health Professional	42	27.5 %	583	29.1 %
<i>Dental Hygienist</i>	-	-	1	0.0 %
<i>Dentist</i>	-	-	26	1.3 %
<i>Health Care Provider</i>	24	15.7 %	410	20.4 %
<i>Health Educator</i>	-	-	3	0.1 %
<i>Mental Health Provider</i>	4	2.6 %	26	1.3 %
<i>Nurse</i>	3	2.0 %	18	0.9 %
<i>Nutrition Specialist</i>	-	-	1	0.0 %
<i>OB/GYN Specialist</i>	-	-	2	0.1 %
<i>Oncologist</i>	-	-	1	0.0 %

How Heard About				
<i>Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'. NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Other	6	3.9 %	51	2.5 %
Other Specialist	2	1.3 %	16	0.8 %
Pharmacist	-	-	5	0.2 %
Physician Assistant	-	-	1	0.0 %
Respiratory Therapist	-	-	1	0.0 %
Social Worker	-	-	3	0.1 %
Substance Abuse Provider	3	2.0 %	18	0.9 %
Sub Total	42	27.5 %	583	29.1 %
Medicaid Information Mailer	-	-	2	0.1 %
Newspaper/Magazine	-	-	1	0.0 %
Outdoor Ad	-	-	19	0.9 %
Banner	-	-	2	0.1 %
Billboard	-	-	10	0.5 %
Other	-	-	7	0.3 %
Sub Total	-	-	19	0.9 %
QUITNOW Mobile App	1	0.7 %	4	0.2 %
Radio	2	1.3 %	12	0.6 %
Social Media (Facebook/Twitter/etc.)	1	0.7 %	7	0.3 %
TV/Commercial	54	35.3 %	515	25.7 %
TV/News	-	-	10	0.5 %
Website	10	6.5 %	165	8.2 %
Does Not Know	-	-	1	0.0 %
Does not know/remember	2	1.3 %	43	2.1 %
Not Collected	13		215	
Other	9	5.9 %	160	8.0 %
Refused	1		4	
Total	166	99 %	2,221	100 %

Tobacco Users by Gender				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	63	42.0 %	816	41.5 %
Female	87	58.0 %	1,150	58.5 %
Not Collected	16		255	
Total	166	100 %	2,221	100 %

Tobacco Users by Language Spoken				
	Current Period	Current Period %	Contract YTD	Contract YTD %
English	148	98.7 %	1,949	99.2 %
Spanish	2	1.3 %	14	0.7 %
Russian	-	-	1	0.1 %
Not Collected	16		256	
Arabic	-	-	1	0.1 %
Total	166	100 %	2,221	100 %

Tobacco Users by Age				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	1	0.7 %	8	0.4 %
18	1	0.7 %	4	0.2 %
19	1	0.7 %	9	0.5 %
20 to 24	1	0.7 %	52	2.6 %
25 to 30	12	8.0 %	168	8.5 %
31 to 40	27	18.0 %	316	16.1 %
41 to 50	23	15.3 %	309	15.7 %
51 to 60	43	28.7 %	496	25.2 %
61 to 70	27	18.0 %	450	22.9 %
71 to 80	14	9.3 %	137	7.0 %
Over 80	-	-	17	0.9 %
Not Collected	16		255	
Total	166	100 %	2,221	100 %

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	144	80.4 %	1,823	76.1 %
Cigar	6	3.4 %	69	2.9 %
Pipe	1	0.6 %	22	0.9 %
Smokeless Tobacco	2	1.1 %	81	3.4 %
E-Cigarette	21	11.7 %	309	12.9 %
Not Collected	16		255	
Other	5	2.8 %	92	3.8 %
Total	195	100 %	2,651	100 %

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	2	1.4 %	50	2.7 %
Grade 9-11 no degree	14	10.1 %	229	12.5 %
GED	11	8.0 %	152	8.3 %
High School Degree	30	21.7 %	422	23.0 %
Some College or University	42	30.4 %	499	27.2 %
College or University Degree	32	23.2 %	410	22.4 %
Some Technical / Trade School	1	0.7 %	24	1.3 %
Technical Trade School degree	5	3.6 %	44	2.4 %
Not Collected	24		324	
Does Not Know	1	0.7 %	4	0.2 %
Refused	4		63	
Total	166	100 %	2,221	100 %

Female Tobacco Users by Pregnancy Status				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	84	96.6 %	1,120	97.4 %

Female Tobacco Users by Pregnancy Status

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Currently Pregnant	-	-	9	0.8 %
Planning	1	1.1 %	11	1.0 %
Currently Breastfeeding	2	2.3 %	10	0.9 %
Total	87	100 %	1,150	100 %

Tobacco Users by Chronic Condition

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	45	15.4 %	600	15.1 %
Asthma	30	10.3 %	393	9.9 %
CAD	5	1.7 %	106	2.7 %
Cancer	12	4.1 %	171	4.3 %
COPD	27	9.2 %	399	10.1 %
Type 1 Diabetes	2	0.7 %	25	0.6 %
Type 2 Diabetes	16	5.5 %	194	4.9 %
High Blood Pressure	42	14.4 %	599	15.1 %
High Cholesterol	24	8.2 %	399	10.1 %
Stroke	8	2.7 %	100	2.5 %
None	80	27.4 %	963	24.3 %
Does Not Know	1	0.3 %	19	0.5 %
Not Collected	16		304	
Refused	-		36	
Total	308	100 %	4,308	100 %

Tobacco Users by Mental Health Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	15	5.0 %	204	5.5 %
Anxiety	45	15.1 %	645	17.3 %
Bi-Polar	26	8.7 %	349	9.4 %
Depression	59	19.7 %	791	21.3 %
Drug or Alcohol Abuse	35	11.7 %	395	10.6 %
Gambling Addiction	5	1.7 %	51	1.4 %
PTSD	48	16.1 %	514	13.8 %
Schizophrenia	13	4.3 %	126	3.4 %
None	52	17.4 %	634	17.1 %
Does Not Know	1	0.3 %	9	0.2 %
Not Collected	19		367	
Refused	-		25	
Total	318	100 %	4,110	100 %

Tobacco Users by Stage at Registration

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Contemplation	4	2.7 %	20	1.0 %
Preparation	134	89.9 %	1,756	89.5 %

Tobacco Users by Stage at Registration				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Action - Less than 24 hours	7	4.7 %	95	4.8 %
Action - 24 hours to less than 7 days	-	-	42	2.1 %
Action - 7 days to less than 1 month	2	1.3 %	23	1.2 %
Maintenance - 6 months OR more	2	1.3 %	26	1.3 %
Not Collected	17		259	
Total	166	100 %	2,221	100 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	23		317	
American Indian or Alaska Native	1	0.7 %	31	1.7 %
Arab or Arab American	-	-	3	0.2 %
Asian	1	0.7 %	11	0.6 %
Asian Indian	-	-	1	0.1 %
Chinese	1	0.7 %	3	0.2 %
Hmong	-	-	1	0.1 %
Japanese	-	-	1	0.1 %
Korean	-	-	4	0.2 %
Laotian	-	-	1	0.1 %
Sub Total	1	0.7 %	11	0.6 %
Black or African American	6	4.4 %	54	3.0 %
Does Not Know	-	-	4	0.2 %
American Indian or Alaska Native; Black or African American	-	-	1	0.1 %
Native Hawaiian/Other Pacific Islander	-	-	6	0.3 %
Fijian	-	-	1	0.1 %
Native Hawaiian	-	-	2	0.1 %
Other Pacific Islander	-	-	2	0.1 %
Tongan	-	-	1	0.1 %
Sub Total	-	-	6	0.3 %
Native Hawaiian or Pacific Islander	-	-	1	0.1 %
Other Asian	-	-	1	0.1 %
Sub Total	-	-	1	0.1 %
American Indian or Alaska Native; Black or African American; White or Caucasian	-	-	1	0.1 %
Other	6	4.4 %	96	5.3 %
Refused	7		86	
White	117	86.0 %	1,560	85.9 %
American Indian or Alaska Native; Native Hawaiian or Pacific Islander; White or Caucasian	2	1.5 %	2	0.1 %
Other Pacific Islander	2	1.5 %	2	0.1 %
Sub Total	2	1.5 %	2	0.1 %
American Indian or Alaska Native; White or Caucasian	1	0.7 %	18	1.0 %
American Indian or Alaska Native; White or Caucasian; Black or African American	-	-	1	0.1 %
Arab or Arab American; White or Caucasian	2	1.5 %	2	0.1 %
Asian; White or Caucasian	-	-	2	0.1 %
Filipino	-	-	1	0.1 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Japanese	-	-	1	0.1 %
Sub Total	-	-	2	0.1 %
Black or African American; American Indian or Alaska Native; White or Caucasian	-	-	1	0.1 %
Black or African American; Native Hawaiian or Pacific Islander	-	-	1	0.1 %
Other Pacific Islander	-	-	1	0.1 %
Sub Total	-	-	1	0.1 %
Black or African American; White or Caucasian	-	-	6	0.3 %
Native Hawaiian or Pacific Islander; White or Caucasian	-	-	1	0.1 %
Other Pacific Islander	-	-	1	0.1 %
Sub Total	-	-	1	0.1 %
Other; White or Caucasian	-	-	2	0.1 %
Other; White or Caucasian; American Indian or Alaska Native	-	-	1	0.1 %
White or Caucasian; American Indian or Alaska Native	-	-	7	0.4 %
White or Caucasian; Asian	-	-	1	0.1 %
Korean	-	-	1	0.1 %
Sub Total	-	-	1	0.1 %
White or Caucasian; Black or African American	-	-	3	0.2 %
White or Caucasian; Other	-	-	1	0.1 %
Total	166	100 %	2,220	100 %

Tobacco Users by Ethnicity				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Non-Hispanic	124	89.9 %	1,696	93.7 %
Not Collected	25		335	
Does Not Know	-	-	3	0.2 %
Hispanic or Latino	14	10.1 %	111	6.1 %
Refused	3		76	
Total	166	100 %	2,221	100 %

Tobacco Users by Income Level				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	166		2,221	
Total	166	-	2,221	-

Tobacco Users by Sexual Orientation				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	121	93.8 %	1,533	91.0 %
Gay or Lesbian	3	2.3 %	44	2.6 %
Bisexual	4	3.1 %	72	4.3 %
Transgender	-	-	7	0.4 %
Not Collected	24		347	
Does Not Know	-	-	7	0.4 %



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From 5/1/2020 through 5/31/2020

Contract Dates from 7/1/2019 through 5/31/2020

Tobacco Users by Sexual Orientation

NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Other	1	0.8 %	22	1.3 %
Refused	13		189	
Total	166	100 %	2,221	100 %

Tobacco Users by Marital Status

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	166		2,221	
Total	166	-	2,221	-