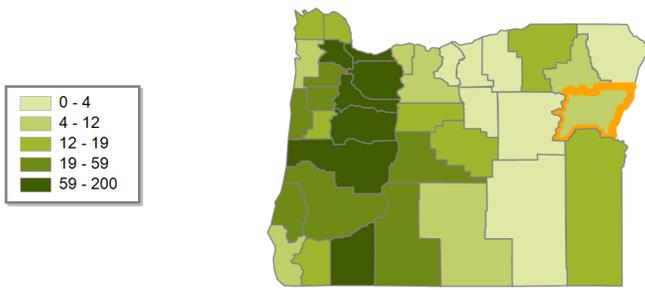
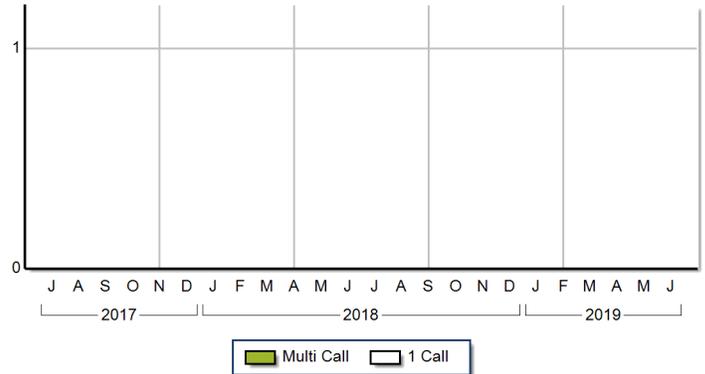


State Tobacco Users Served Contract YTD (Adults)

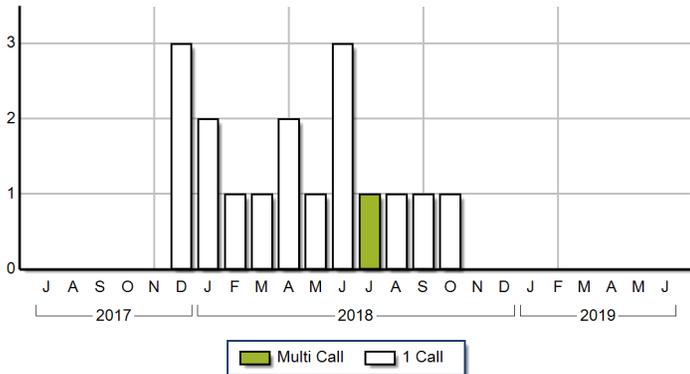


| County Population               |        | Prevalence | Tobacco Users      |        |
|---------------------------------|--------|------------|--------------------|--------|
| Adult                           | 13,243 | 20.0 %     | 2,649 <sup>4</sup> |        |
|                                 |        |            | County             | State  |
| Tobacco Users - Last Full Month |        |            | -                  | 305    |
| Tobacco Users YTD               |        |            | 4                  | 1,844  |
| Unique Tobacco Users YTD        |        |            | 1                  | 1,781  |
| Target Reach                    |        |            | 2.0 %              | 2.0 %  |
| Reach YTD                       |        |            | 2                  | 0.15 % |
| Reach - NAQC                    |        |            | 3                  | 0.15 % |
| Annualized Reach                |        |            | 2                  | 0.36 % |
| Annualized Reach - NAQC         |        |            | 3                  | 0.36 % |
| Unique Individual Reach         |        |            | 1                  | 0.15 % |

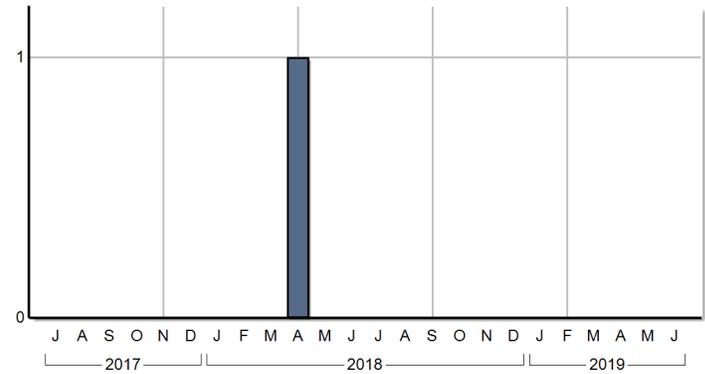
Fax Referral



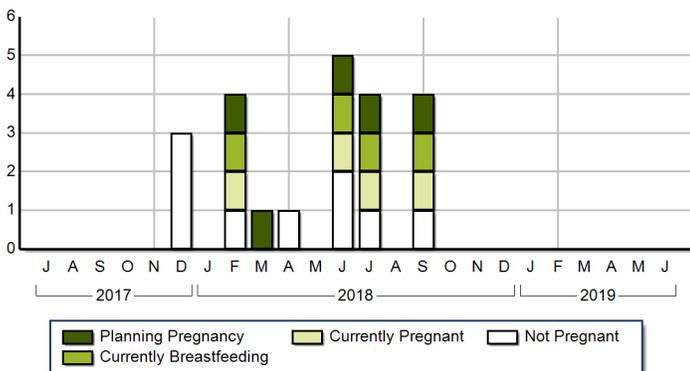
Tobacco User Enrollments By Program Type



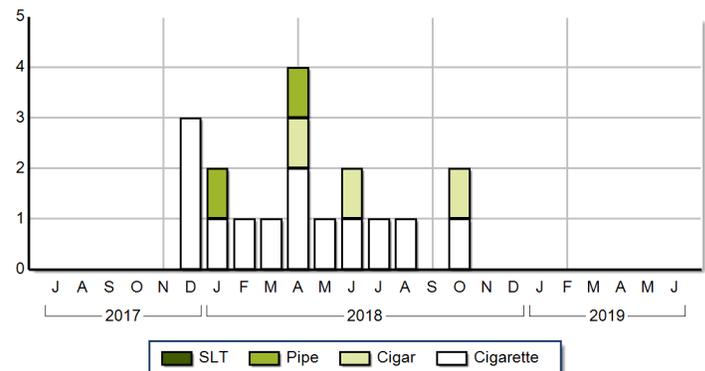
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

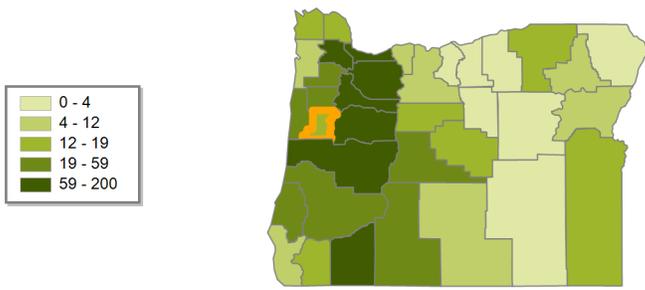


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

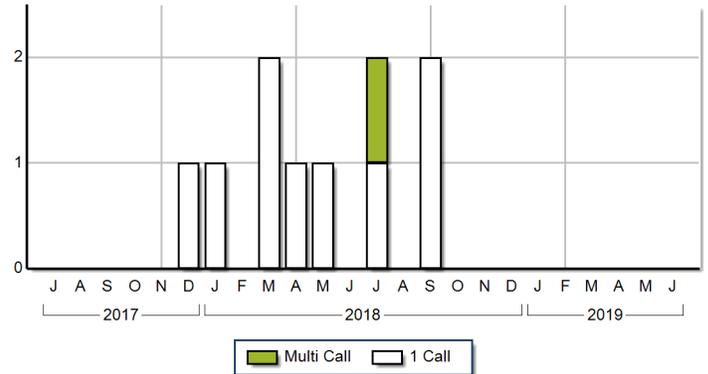


| County Population               |        | Prevalence | Tobacco Users      |        |
|---------------------------------|--------|------------|--------------------|--------|
| Adult                           | 69,035 | 10.8 %     | 7,456 <sup>4</sup> |        |
|                                 |        |            | County             | State  |
| Tobacco Users - Last Full Month |        |            | 4                  | 305    |
| Tobacco Users YTD               |        |            | 19                 | 1,844  |
| Unique Tobacco Users YTD        |        |            | 18                 | 1,781  |
| Target Reach                    |        |            | 2.0 %              | 2.0 %  |
| Reach YTD                       |        |            | 0.25 %             | 0.38 % |
| Reach - NAQC                    |        |            | 0.24 %             | 0.34 % |
| Annualized Reach                |        |            | 0.61 %             | 0.92 % |
| Annualized Reach - NAQC         |        |            | 0.58 %             | 0.80 % |
| Unique Individual Reach         |        |            | 0.24 %             | 0.37 % |

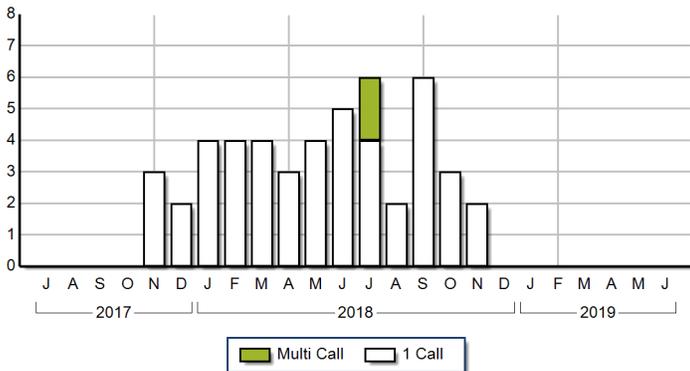
How Heard About



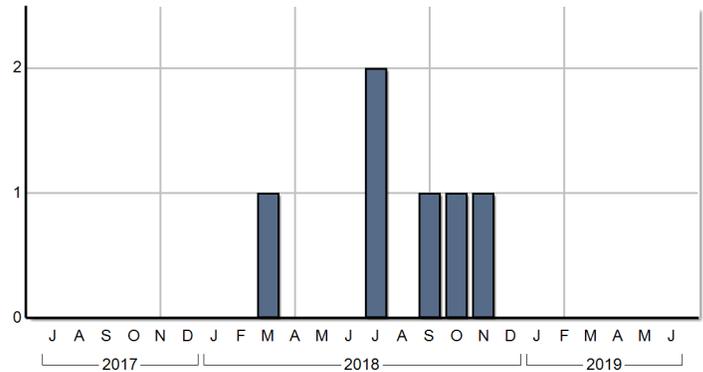
Fax Referral



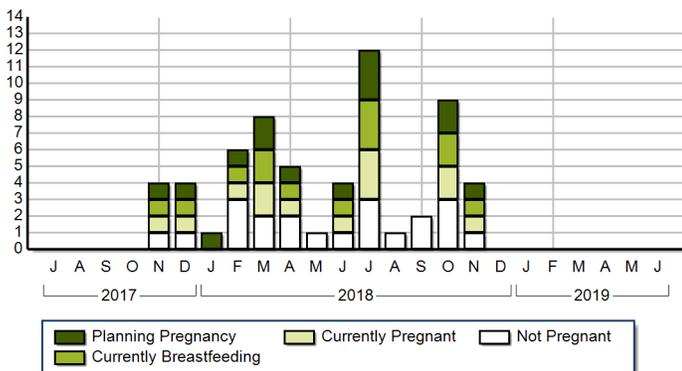
Tobacco User Enrollments By Program Type



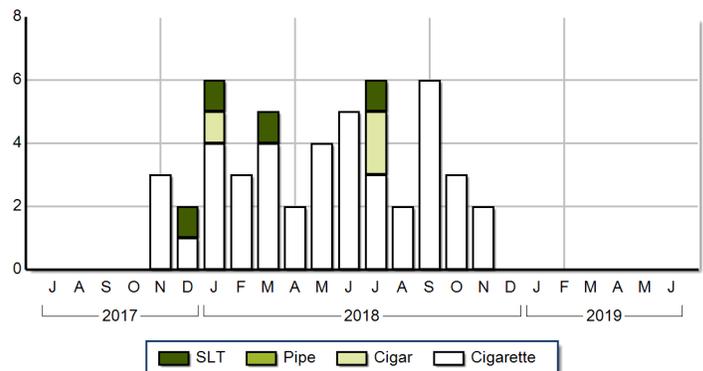
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

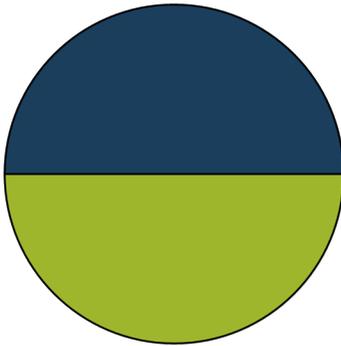


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

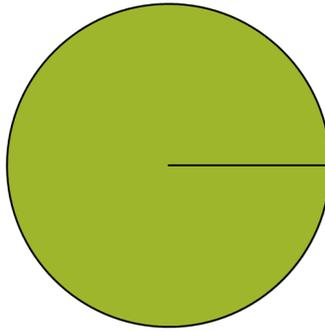
Tobacco Users By Gender



F, 50.00%  
M, 50.00%

Chart Total N: 4

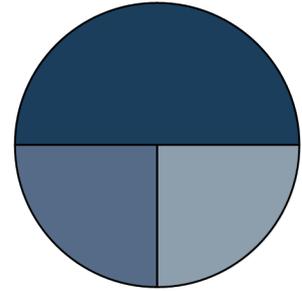
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

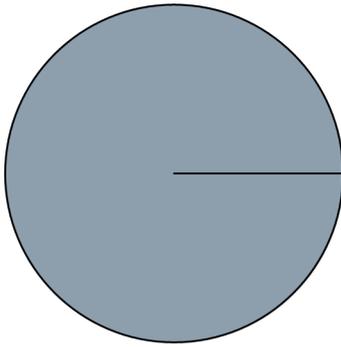
Tobacco Users By Education



No HS Degreee/GED, 25.00%  
 Technical Degree, 25.00%  
 College Degree, 50.00%

Chart Total N: 4

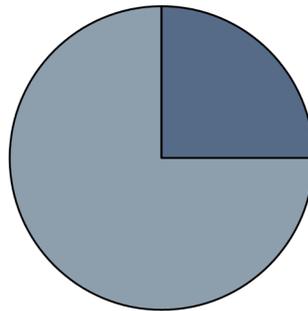
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

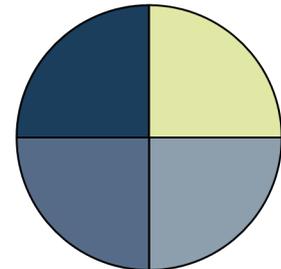
Tobacco Users By Age



25 - 34, 75.00%  
 45 - 54, 25.00%

Chart Total N: 4

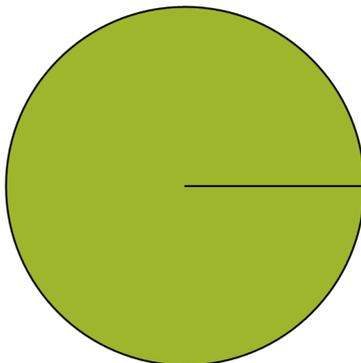
Tobacco Users By Health Plan



Commercial, 25.00%  
 Medicaid, 25.00%  
 Medicare, 25.00%  
 Uninsured, 25.00%

Chart Total N: 4

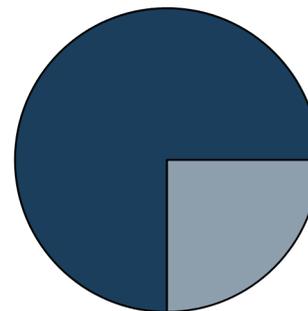
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



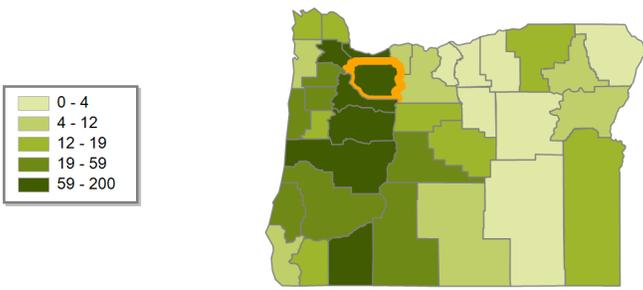
Asthma, 25.00%  
 None, 75.00%

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

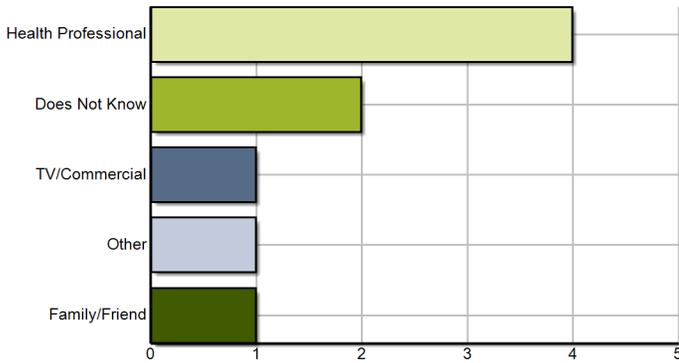
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

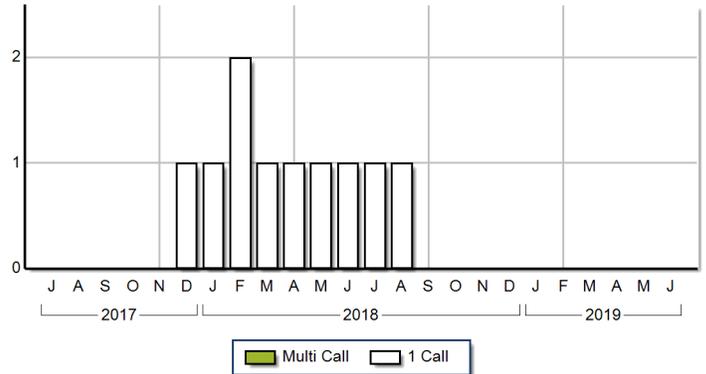


| County Population               |         | Prevalence | Tobacco Users |        |
|---------------------------------|---------|------------|---------------|--------|
| Adult                           | 289,948 | 15.4 %     | 44,652        |        |
|                                 |         |            | County        | State  |
| Tobacco Users - Last Full Month |         |            | 10            | 305    |
| Tobacco Users YTD               |         |            | 82            | 1,844  |
| Unique Tobacco Users YTD        |         |            | 80            | 1,781  |
| Target Reach                    |         |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |         |            | 0.18 %        | 0.38 % |
| Reach - NAQC                    |         |            | 0.17 %        | 0.34 % |
| Annualized Reach                |         |            | 0.44 %        | 0.92 % |
| Annualized Reach - NAQC         |         |            | 0.40 %        | 0.80 % |
| Unique Individual Reach         |         |            | 0.18 %        | 0.37 % |

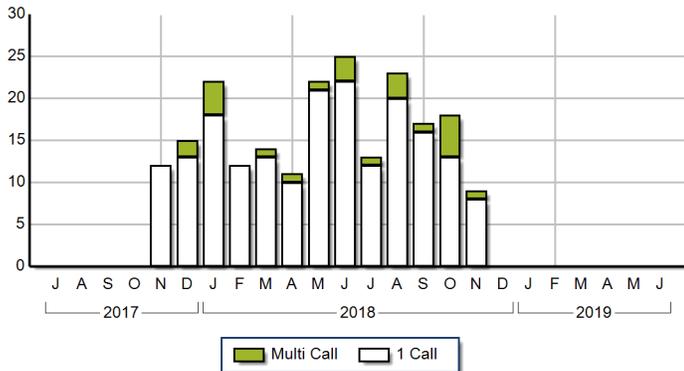
How Heard About



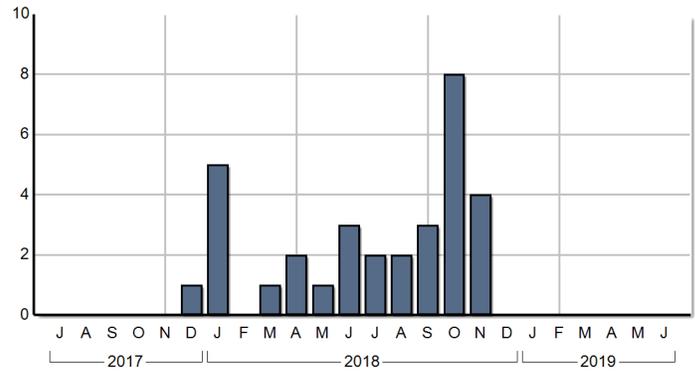
Fax Referral



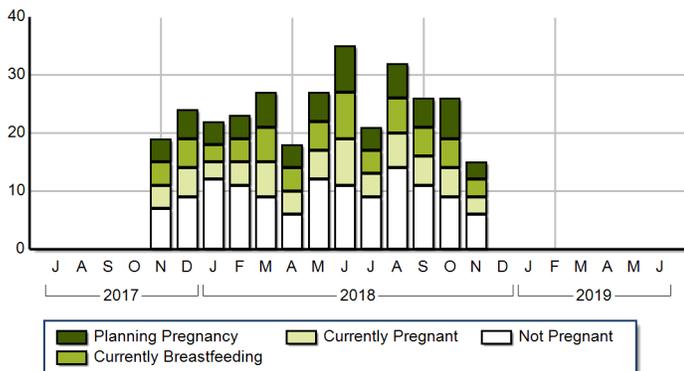
Tobacco User Enrollments By Program Type



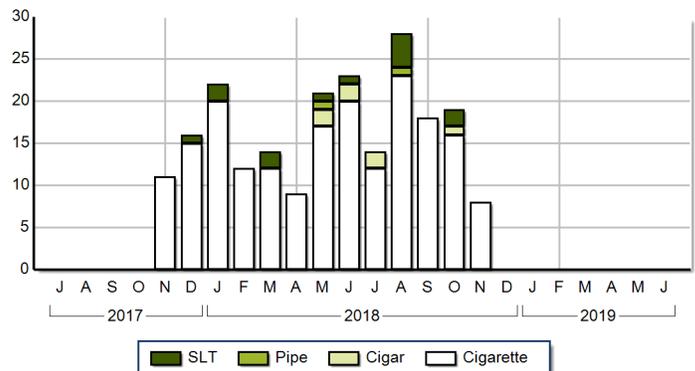
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

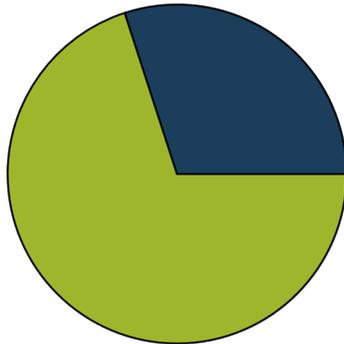


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

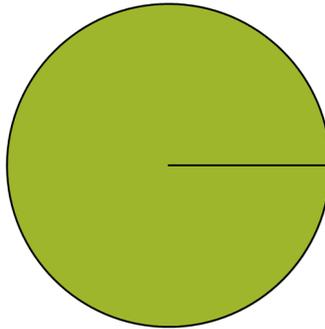
Tobacco Users By Gender



F, 70.00%  
M, 30.00%

Chart Total N: 10

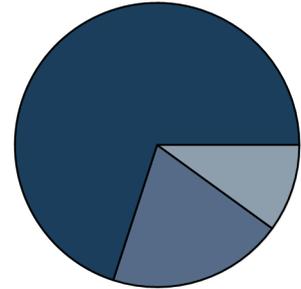
Tobacco Users By Language



English, 100.00%

Chart Total N: 10

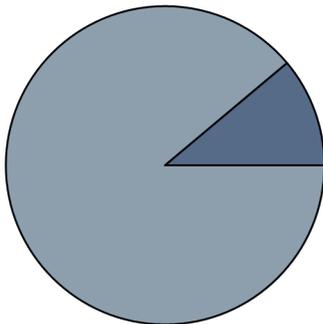
Tobacco Users By Education



No HS Degreee/GED, 10.00%  
Some College, 20.00%  
College Degree, 70.00%

Chart Total N: 10

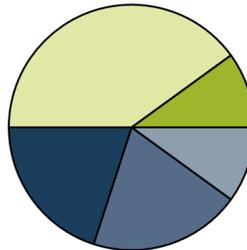
Tobacco Users By Race



White, 88.89%  
Black Or African American, 11.11%

Chart Total N: 9

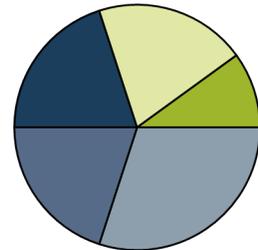
Tobacco Users By Age



25 - 34, 10.00%  
35 - 44, 20.00%  
45 - 54, 20.00%  
55 - 64, 40.00%  
64 and Older, 10.00%

Chart Total N: 10

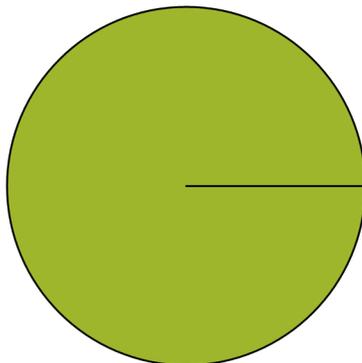
Tobacco Users By Health Plan



Other, 30.00%  
Commercial, 20.00%  
Medicaid, 20.00%  
Medicare, 20.00%  
Uninsured, 10.00%

Chart Total N: 10

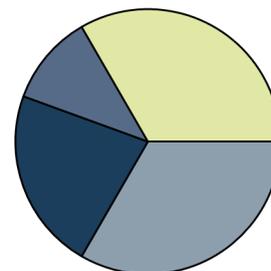
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 10

Tobacco Users By Chronic Condition



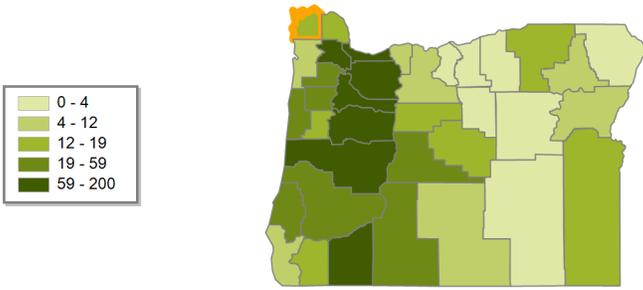
Asthma, 33.33%  
COPD, 22.22%  
Diabetes, 11.11%  
None, 33.33%

Chart Total N: 9

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

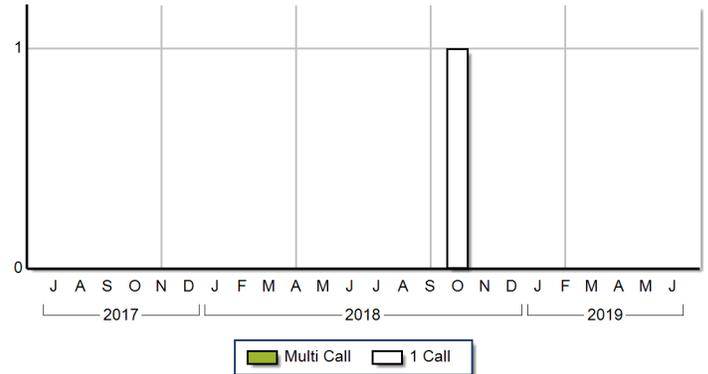


| County Population               |        | Prevalence | Tobacco Users      |        |
|---------------------------------|--------|------------|--------------------|--------|
| Adult                           | 29,812 | 21.5 %     | 6,410 <sup>4</sup> |        |
|                                 |        |            | County             | State  |
| Tobacco Users - Last Full Month |        |            | 3                  | 305    |
| Tobacco Users YTD               |        |            | 13                 | 1,844  |
| Unique Tobacco Users YTD        |        |            | 13                 | 1,781  |
| Target Reach                    |        |            | 2.0 %              | 2.0 %  |
| Reach YTD                       |        |            | 0.20 %             | 0.38 % |
| Reach - NAQC                    |        |            | 0.19 %             | 0.34 % |
| Annualized Reach                |        |            | 0.49 %             | 0.92 % |
| Annualized Reach - NAQC         |        |            | 0.45 %             | 0.80 % |
| Unique Individual Reach         |        |            | 0.20 %             | 0.37 % |

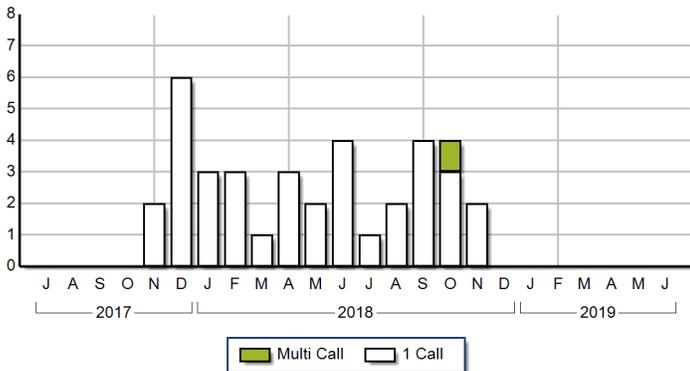
How Heard About



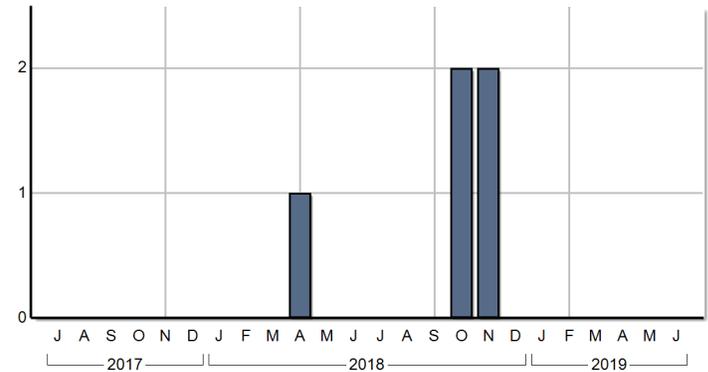
Fax Referral



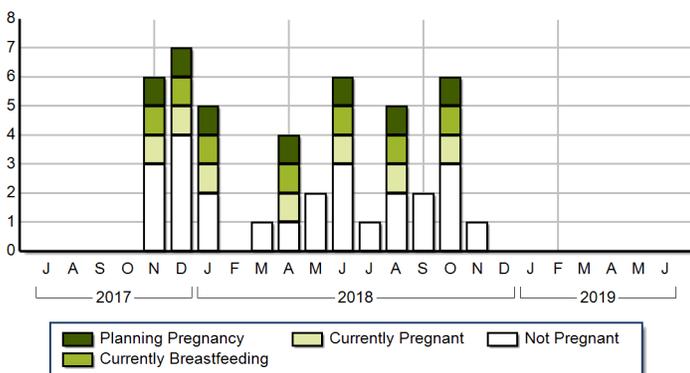
Tobacco User Enrollments By Program Type



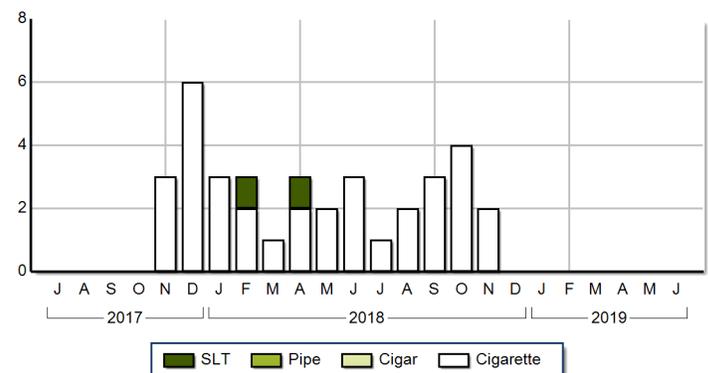
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

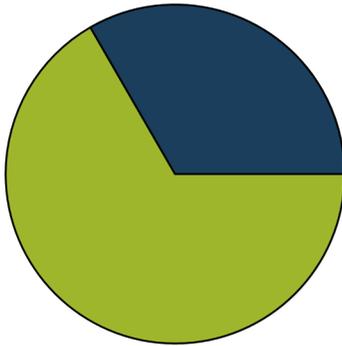


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

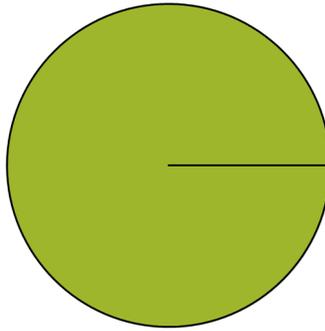
Tobacco Users By Gender



F, 66.67%  
M, 33.33%

Chart Total N: 3

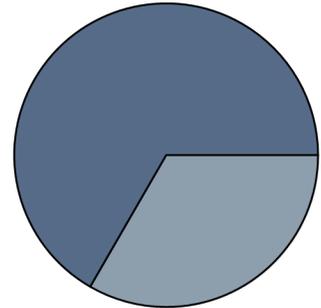
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

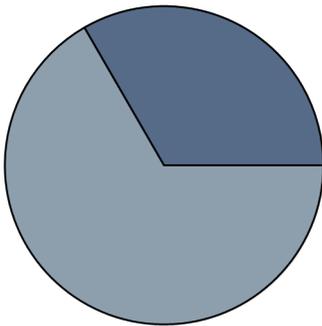
Tobacco Users By Education



HS Degree/GED, 33.33%  
Some College, 66.67%

Chart Total N: 3

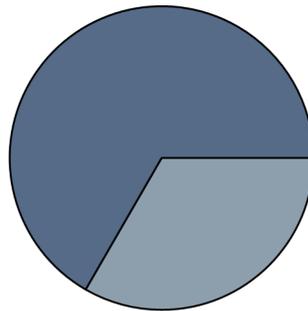
Tobacco Users By Race



White, 66.67%  
Native Hawaiian / Other Pacific Islander, 33.33%

Chart Total N: 3

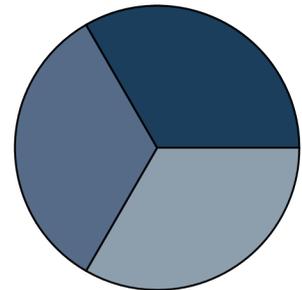
Tobacco Users By Age



45 - 54, 33.33%  
64 and Older, 66.67%

Chart Total N: 3

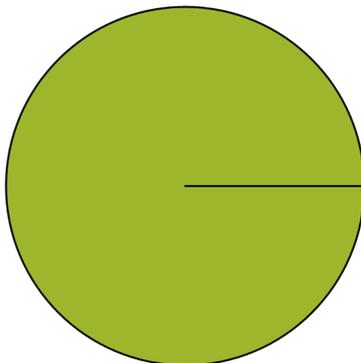
Tobacco Users By Health Plan



Commercial, 33.33%  
Medicaid, 33.33%  
Medicare, 33.33%

Chart Total N: 3

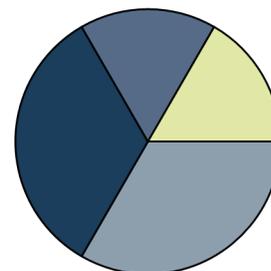
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



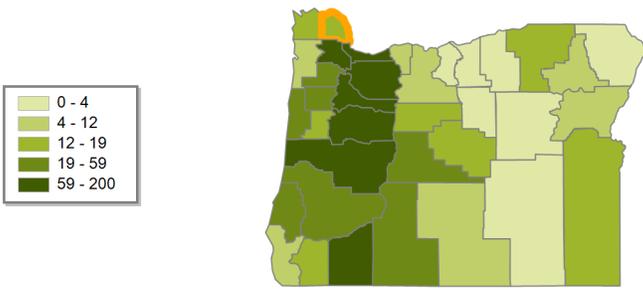
Asthma, 33.33%  
COPD, 33.33%  
Diabetes, 16.67%  
None, 16.67%

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

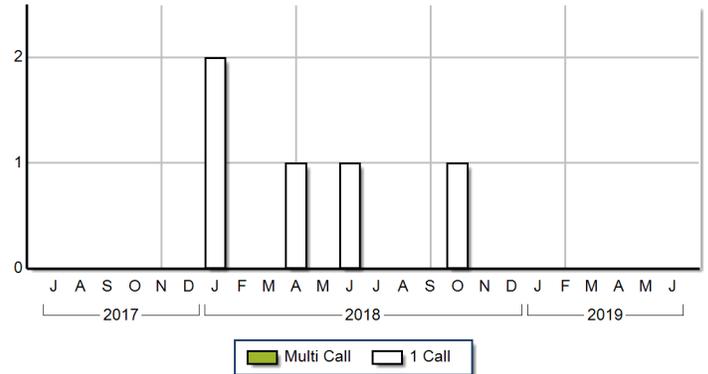


| County Population               |        | Prevalence | Tobacco Users      |        |
|---------------------------------|--------|------------|--------------------|--------|
| Adult                           | 36,948 | 17.1 %     | 6,318 <sup>4</sup> |        |
|                                 |        |            | County             | State  |
| Tobacco Users - Last Full Month |        |            | 2                  | 305    |
| Tobacco Users YTD               |        |            | 13                 | 1,844  |
| Unique Tobacco Users YTD        |        |            | 13                 | 1,781  |
| Target Reach                    |        |            | 2.0 %              | 2.0 %  |
| Reach YTD                       |        |            | 0.21 %             | 0.38 % |
| Reach - NAQC                    |        |            | 0.21 %             | 0.34 % |
| Annualized Reach                |        |            | 0.49 %             | 0.92 % |
| Annualized Reach - NAQC         |        |            | 0.49 %             | 0.80 % |
| Unique Individual Reach         |        |            | 0.21 %             | 0.37 % |

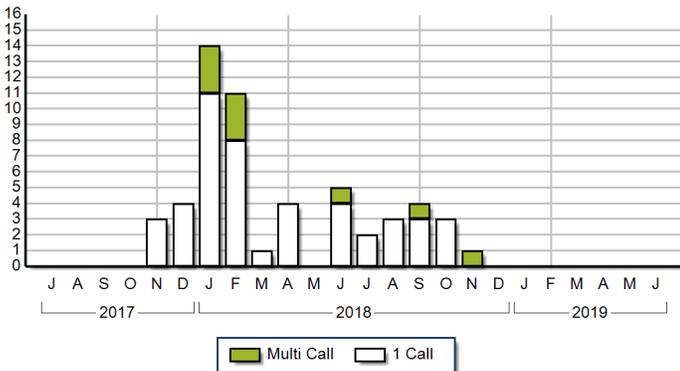
How Heard About



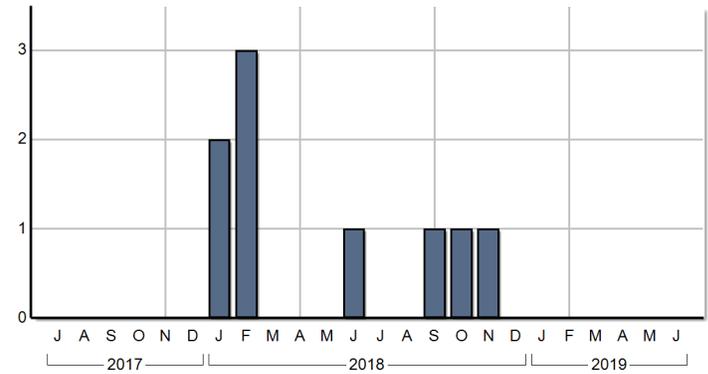
Fax Referral



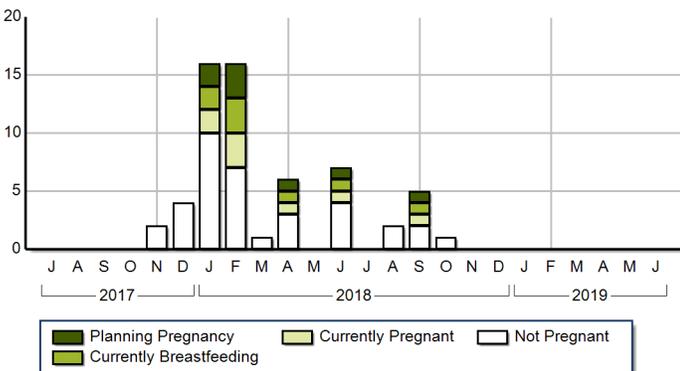
Tobacco User Enrollments By Program Type



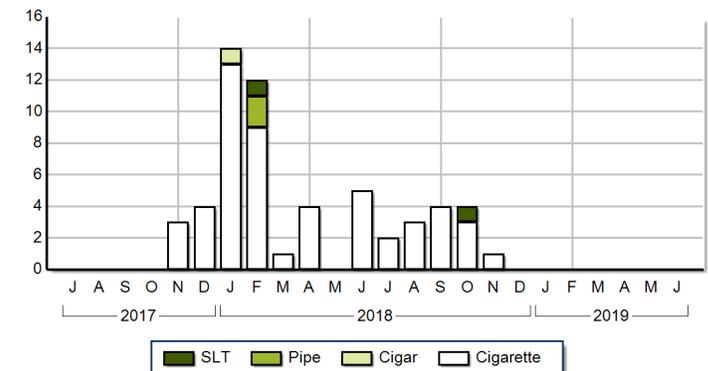
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

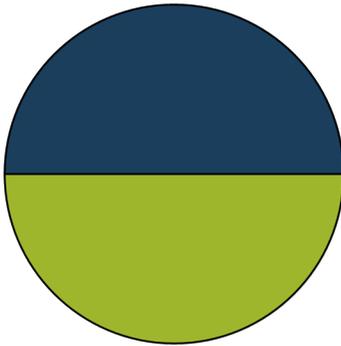


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

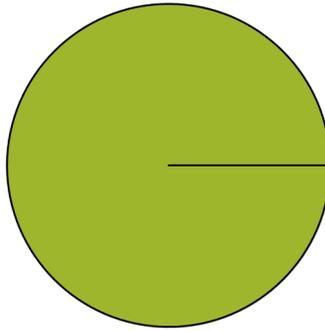
Tobacco Users By Gender



F, 50.00%  
M, 50.00%

Chart Total N: 2

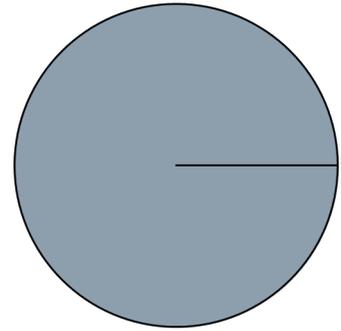
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

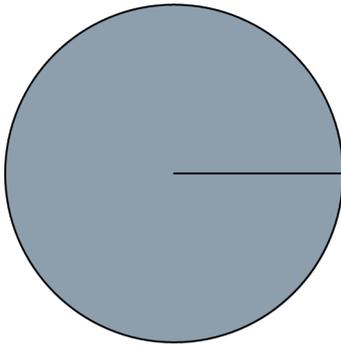
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 2

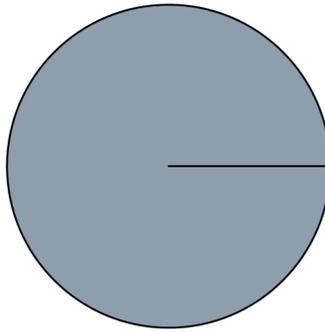
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

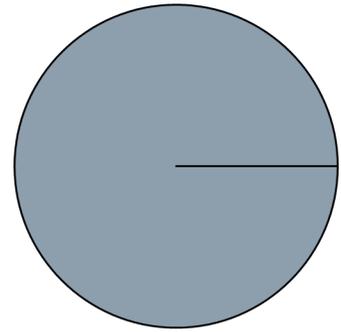
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 2

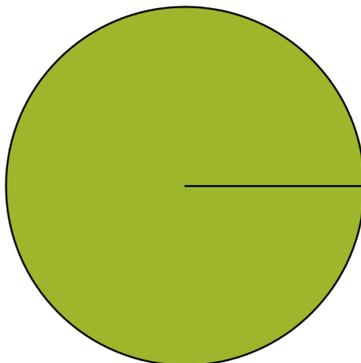
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 2

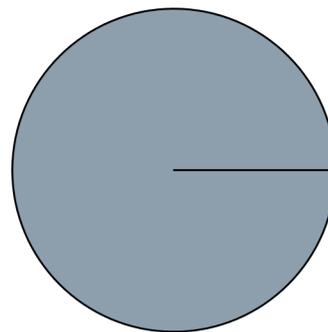
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



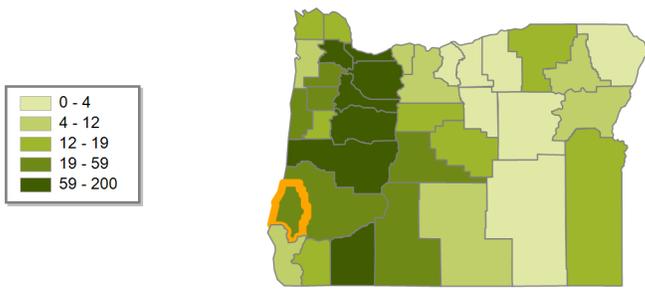
None, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

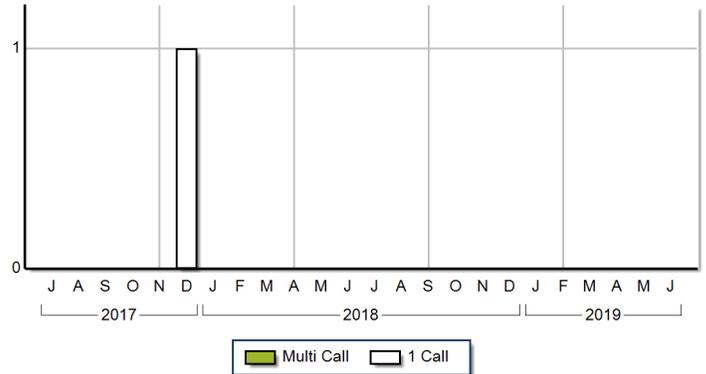


| County Population               |        | Prevalence | Tobacco Users       |        |
|---------------------------------|--------|------------|---------------------|--------|
| Adult                           | 50,726 | 28.1 %     | 14,254 <sup>4</sup> |        |
|                                 |        |            | County              | State  |
| Tobacco Users - Last Full Month |        |            | 3                   | 305    |
| Tobacco Users YTD               |        |            | 29                  | 1,844  |
| Unique Tobacco Users YTD        |        |            | 28                  | 1,781  |
| Target Reach                    |        |            | 2.0 %               | 2.0 %  |
| Reach YTD                       |        |            | 0.20 %              | 0.38 % |
| Reach - NAQC                    |        |            | 0.18 %              | 0.34 % |
| Annualized Reach                |        |            | 0.49 %              | 0.92 % |
| Annualized Reach - NAQC         |        |            | 0.44 %              | 0.80 % |
| Unique Individual Reach         |        |            | 0.20 %              | 0.37 % |

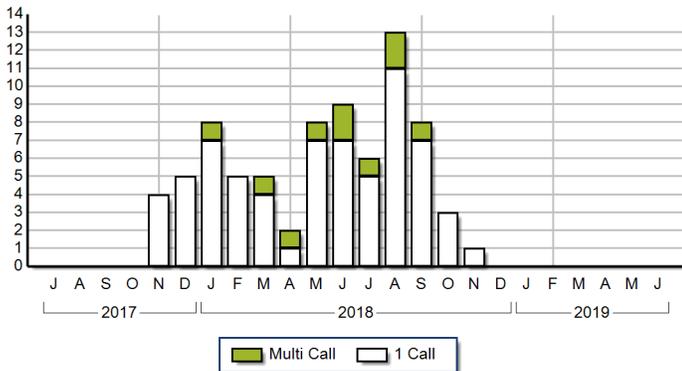
How Heard About



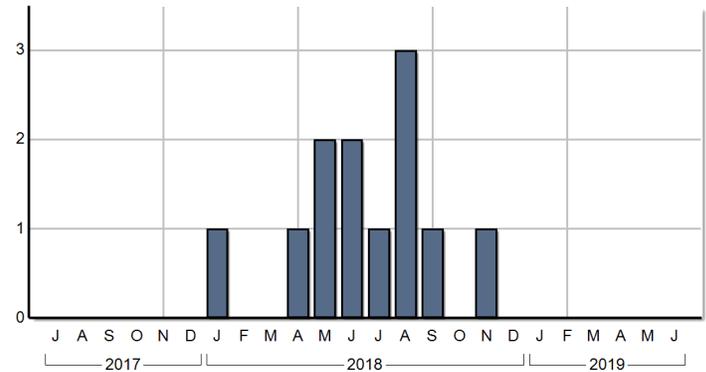
Fax Referral



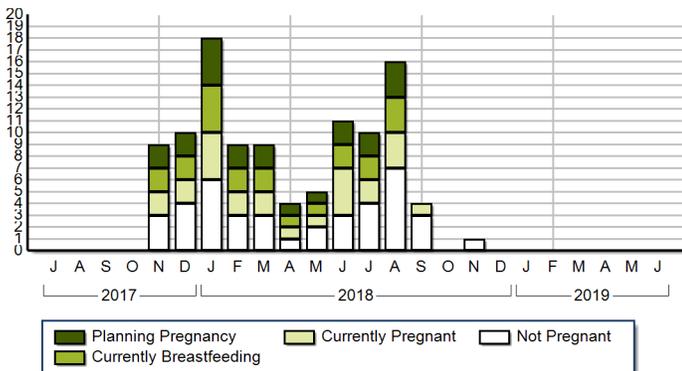
Tobacco User Enrollments By Program Type



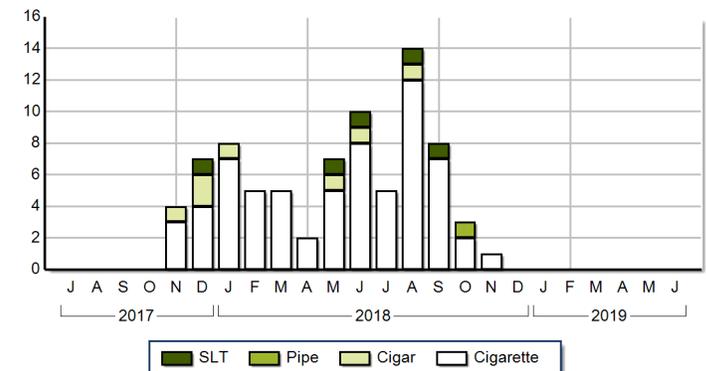
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

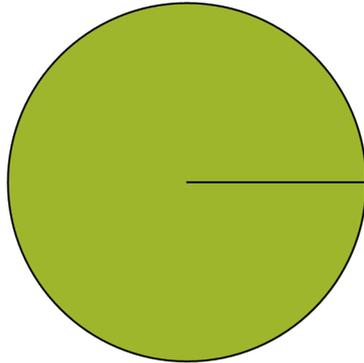


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

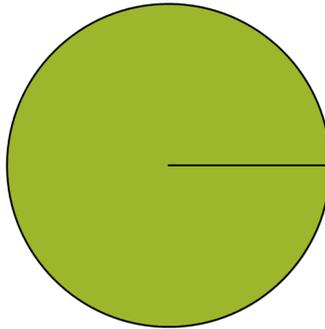
Tobacco Users By Gender



F, 100.00%

Chart Total N: 3

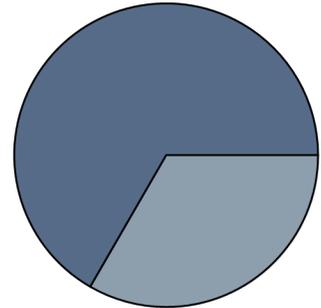
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

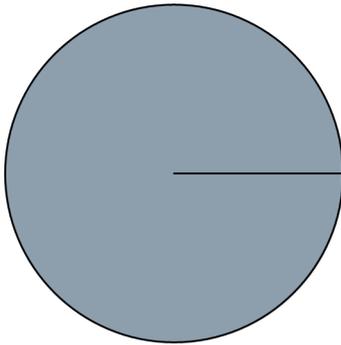
Tobacco Users By Education



HS Degreee/GED, 33.33%  
 Some College, 66.67%

Chart Total N: 3

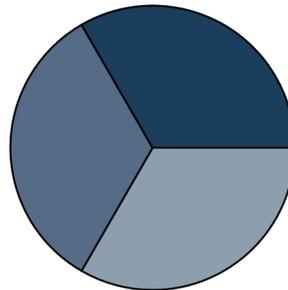
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

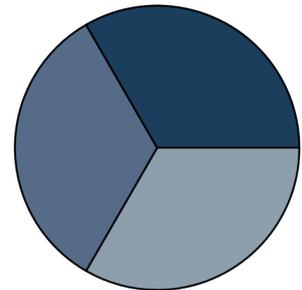
Tobacco Users By Age



45 - 54, 33.33%  
 55 - 64, 33.33%  
 64 and Older, 33.33%

Chart Total N: 3

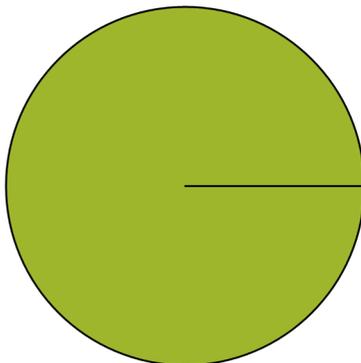
Tobacco Users By Health Plan



Commercial, 33.33%  
 Medicare, 33.33%  
 Other, 33.33%

Chart Total N: 3

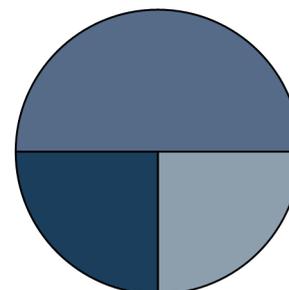
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



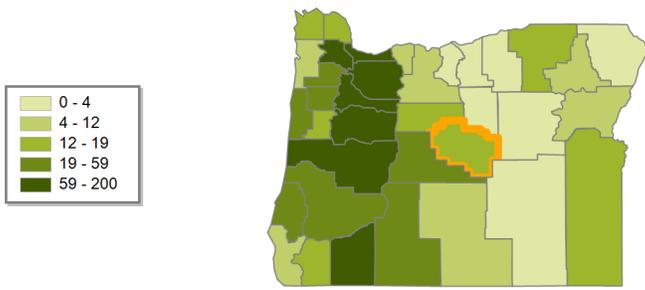
COPD, 25.00%  
 Diabetes, 25.00%  
 None, 50.00%

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

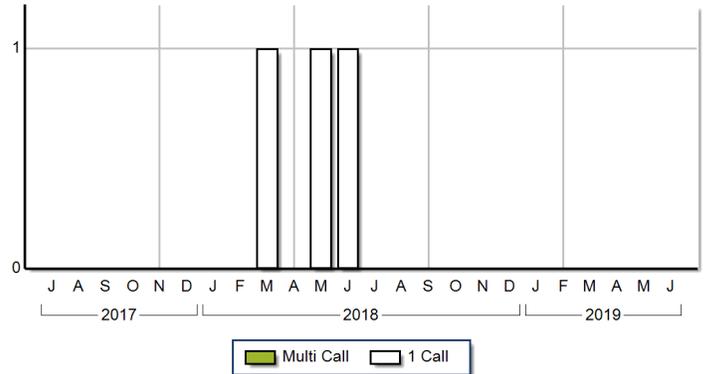


| County Population               |        | Prevalence | Tobacco Users |        |
|---------------------------------|--------|------------|---------------|--------|
| Adult                           | 20,635 | 23.3 %     | 4,808         | 4      |
|                                 |        |            | County        | State  |
| Tobacco Users - Last Full Month |        |            | 2             | 305    |
| Tobacco Users YTD               |        |            | 16            | 1,844  |
| Unique Tobacco Users YTD        |        |            | 14            | 1,781  |
| Target Reach                    |        |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |        |            | 0.33 %        | 0.38 % |
| Reach - NAQC                    |        |            | 0.29 %        | 0.34 % |
| Annualized Reach                |        |            | 0.80 %        | 0.92 % |
| Annualized Reach - NAQC         |        |            | 0.70 %        | 0.80 % |
| Unique Individual Reach         |        |            | 0.29 %        | 0.37 % |

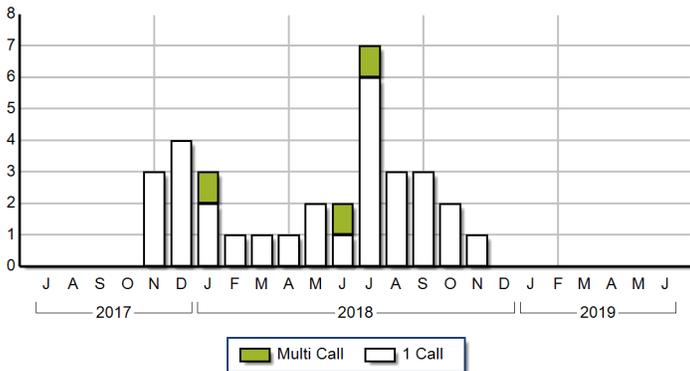
How Heard About



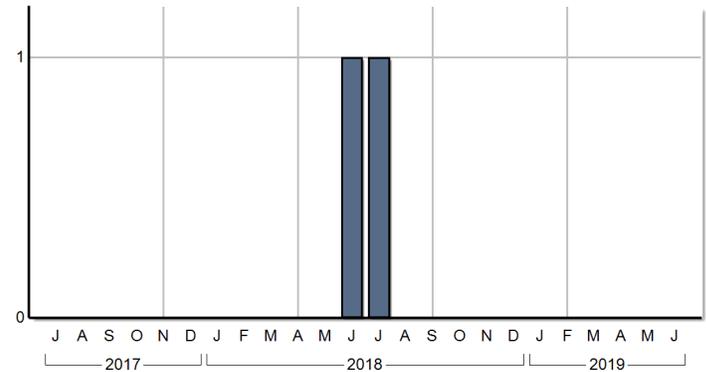
Fax Referral



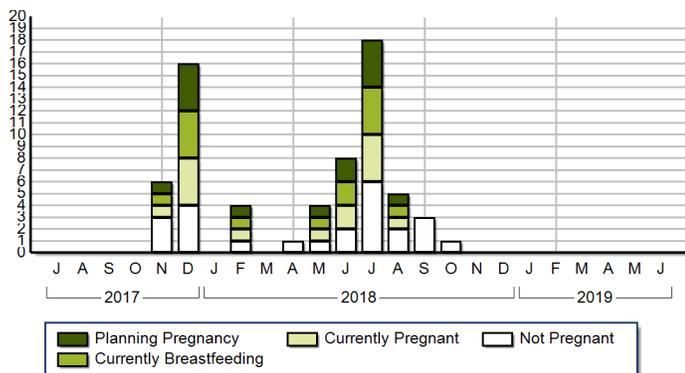
Tobacco User Enrollments By Program Type



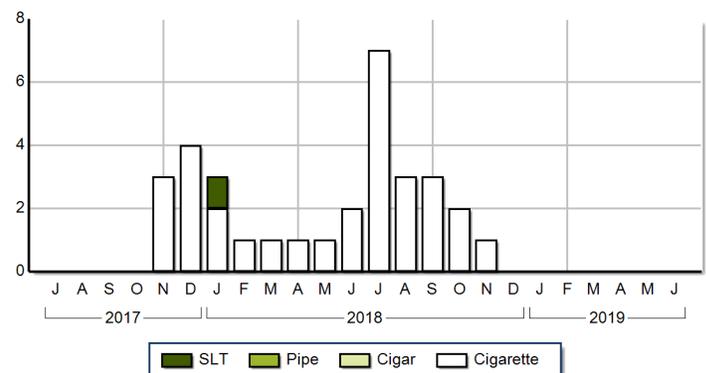
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

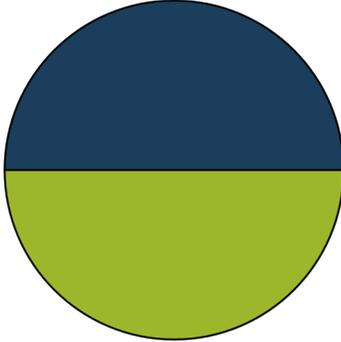


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

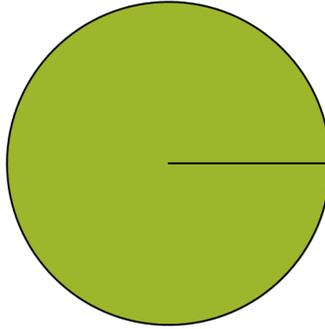
Tobacco Users By Gender



F, 50.00%  
 M, 50.00%

Chart Total N: 2

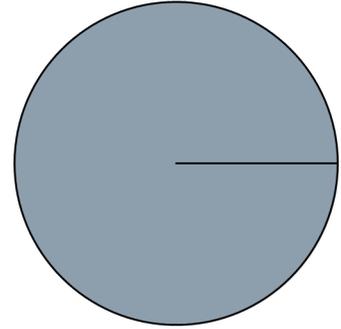
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

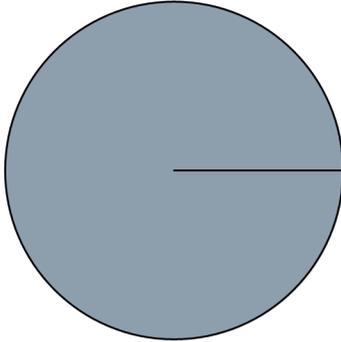
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 2

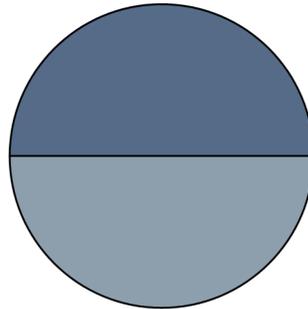
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

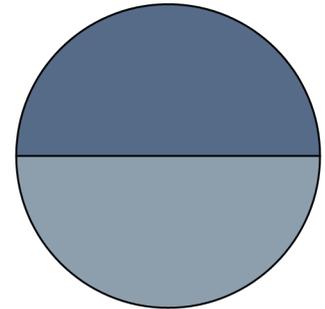
Tobacco Users By Age



25 - 34, 50.00%  
 64 and Older, 50.00%

Chart Total N: 2

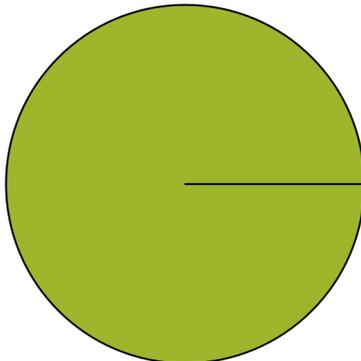
Tobacco Users By Health Plan



Medicare, 50.00%  
 Other, 50.00%

Chart Total N: 2

Tobacco Users By Ethnicity



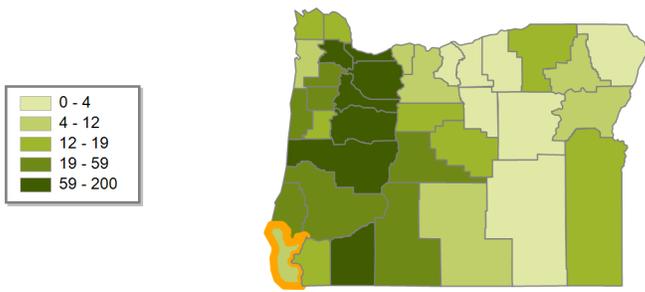
Non-Hispanic, 100.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

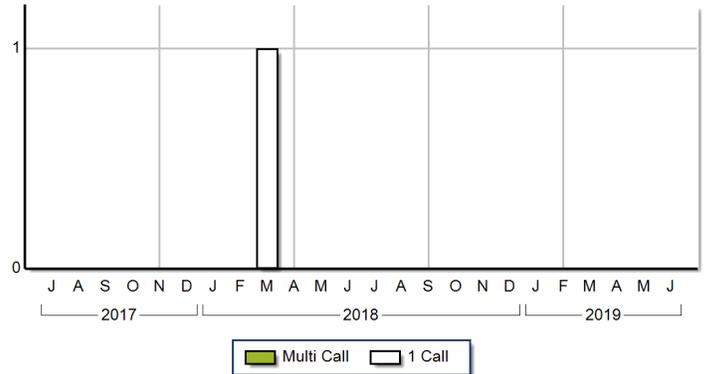
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

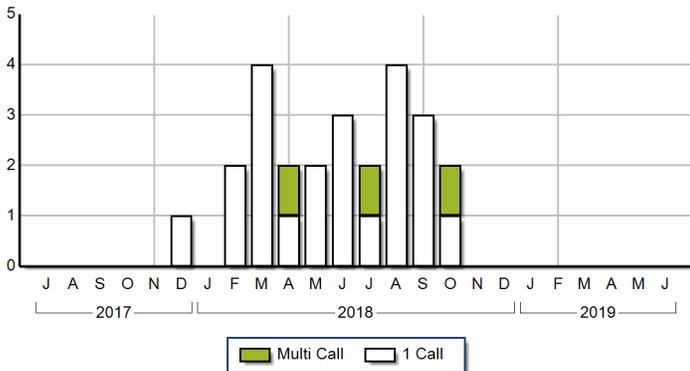


| County Population               |        | Prevalence | Tobacco Users |                    |
|---------------------------------|--------|------------|---------------|--------------------|
| Adult                           | 17,947 | 18.4 %     | County        | 3,302 <sup>4</sup> |
|                                 |        |            | State         |                    |
| Tobacco Users - Last Full Month |        |            | 2             | 305                |
| Tobacco Users YTD               |        |            | 11            | 1,844              |
| Unique Tobacco Users YTD        |        |            | 1             | 1,781              |
| Target Reach                    |        |            | 2.0 %         | 2.0 %              |
| Reach YTD                       |        |            | 0.33 %        | 0.38 %             |
| Reach - NAQC                    |        |            | 0.33 %        | 0.34 %             |
| Annualized Reach                |        |            | 0.80 %        | 0.92 %             |
| Annualized Reach - NAQC         |        |            | 0.80 %        | 0.80 %             |
| Unique Individual Reach         |        |            | 0.33 %        | 0.37 %             |

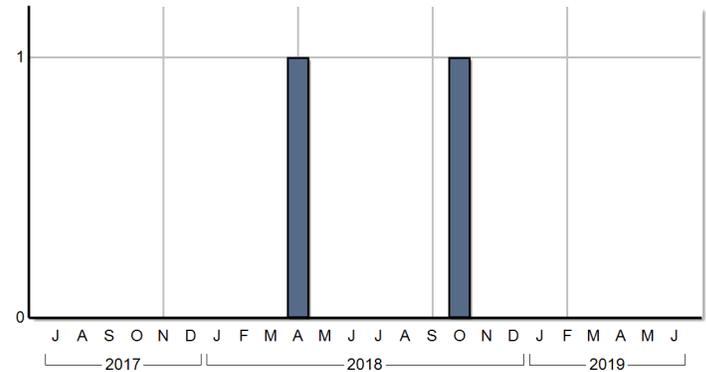
Fax Referral



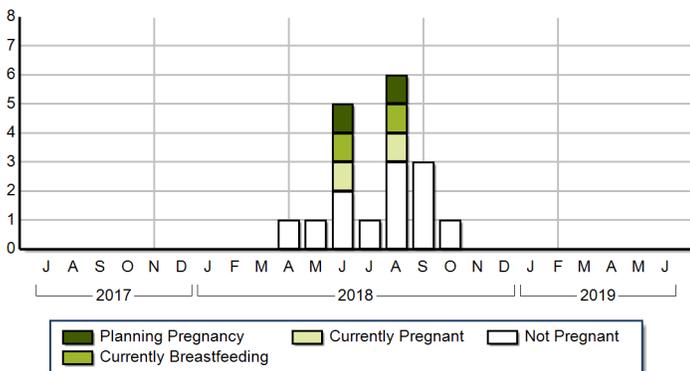
Tobacco User Enrollments By Program Type



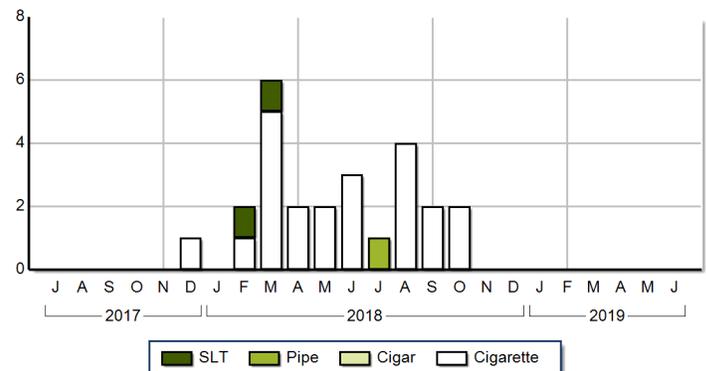
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

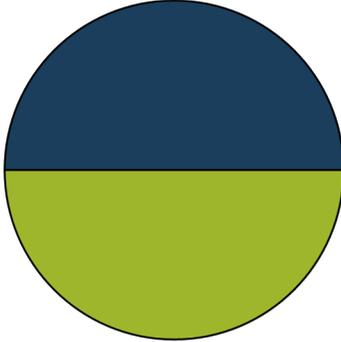


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

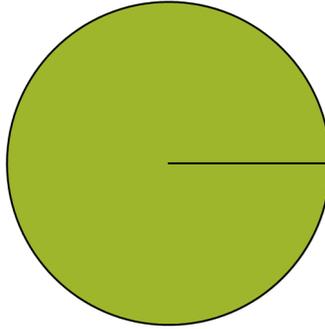
Tobacco Users By Gender



F, 50.00%  
 M, 50.00%

Chart Total N: 2

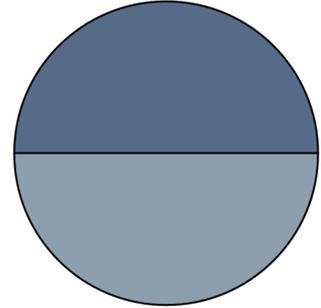
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

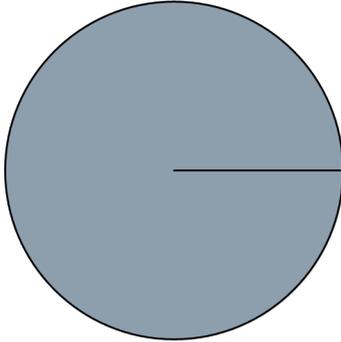
Tobacco Users By Education



Some College, 50.00%  
 College Degree, 50.00%

Chart Total N: 2

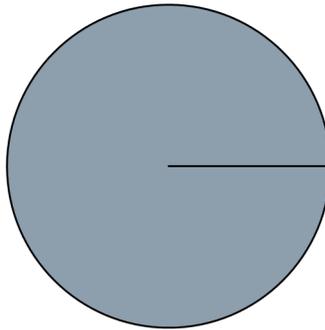
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

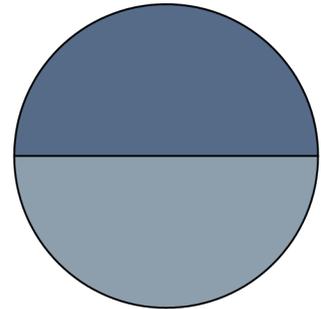
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 2

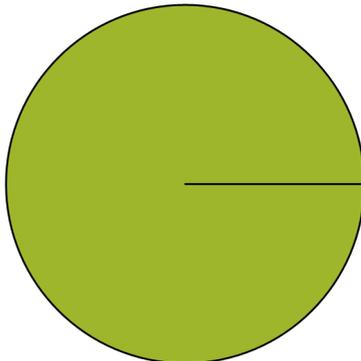
Tobacco Users By Health Plan



Other, 50.00%  
 Uninsured, 50.00%

Chart Total N: 2

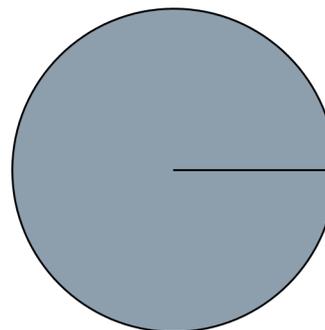
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



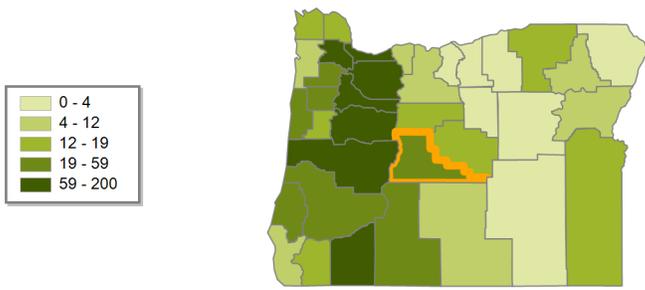
COPD, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

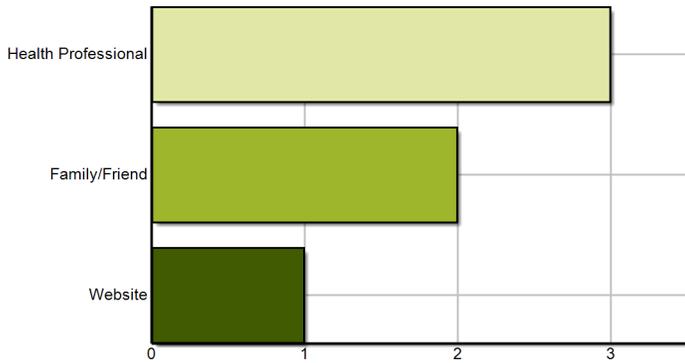
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

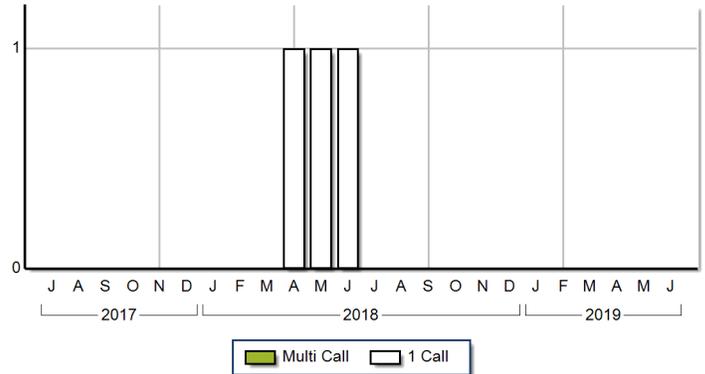


| County Population               |         | Prevalence | Tobacco Users       |        |
|---------------------------------|---------|------------|---------------------|--------|
| Adult                           | 133,924 | 14.1 %     | 18,883 <sup>4</sup> |        |
|                                 |         |            | County              | State  |
| Tobacco Users - Last Full Month |         |            | 8                   | 305    |
| Tobacco Users YTD               |         |            | 51                  | 1,844  |
| Unique Tobacco Users YTD        |         |            | 48                  | 1,781  |
| Target Reach                    |         |            | 2.0 %               | 2.0 %  |
| Reach YTD                       |         |            | 0.27 %              | 0.38 % |
| Reach - NAQC                    |         |            | 0.26 %              | 0.34 % |
| Annualized Reach                |         |            | 0.65 %              | 0.92 % |
| Annualized Reach - NAQC         |         |            | 0.62 %              | 0.80 % |
| Unique Individual Reach         |         |            | 0.25 %              | 0.37 % |

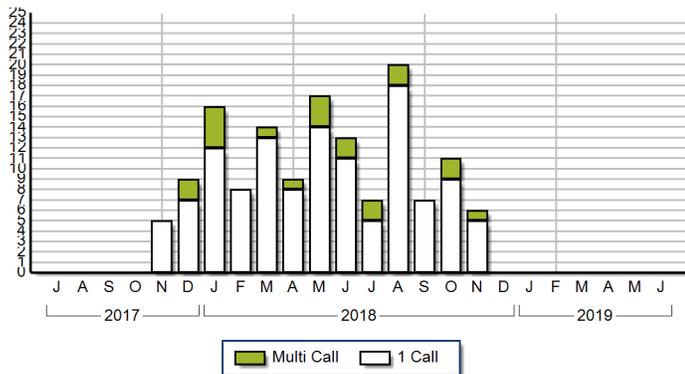
How Heard About



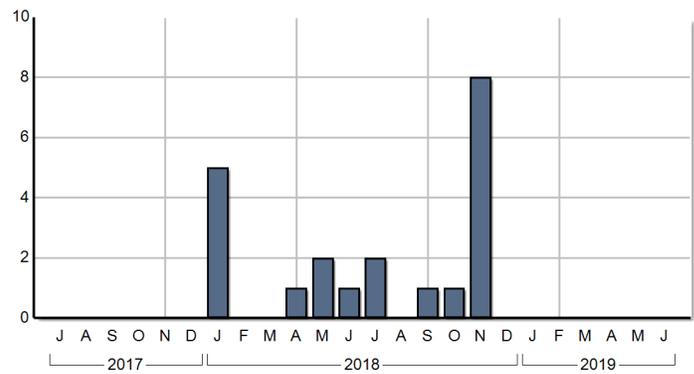
Fax Referral



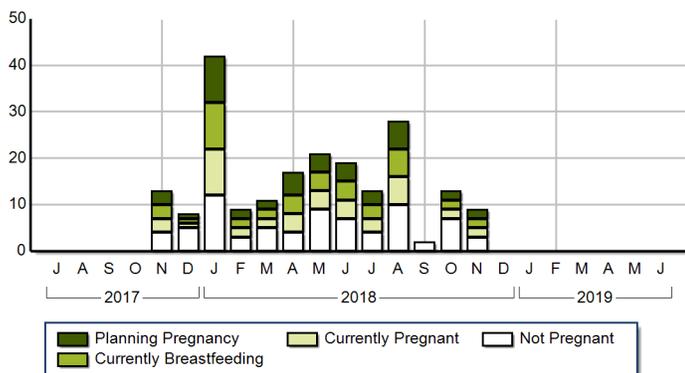
Tobacco User Enrollments By Program Type



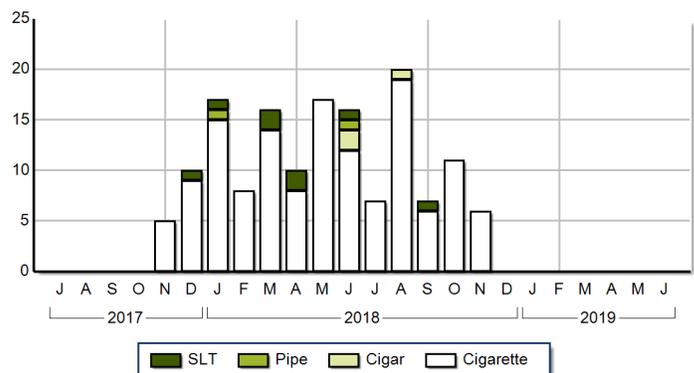
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

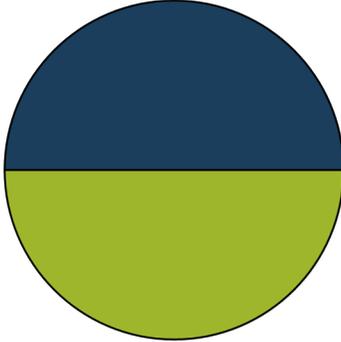


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

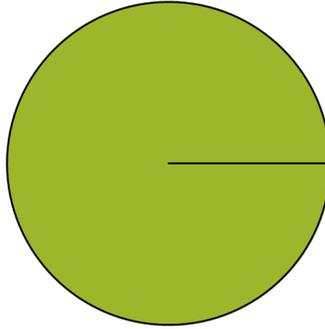
Tobacco Users By Gender



F, 50.00%  
M, 50.00%

Chart Total N: 8

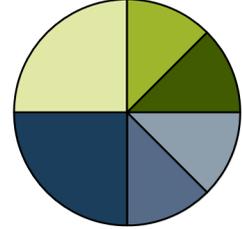
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

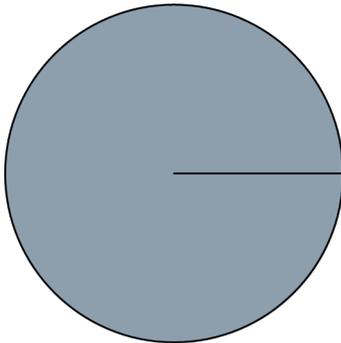
Tobacco Users By Education



No HS Degreee/GED, 12.50%  
HS Degreee/GED, 12.50%  
Some Technical School, 25.00%  
Technical Degree, 25.00%  
Some College, 12.50%  
College Degree, 12.50%

Chart Total N: 8

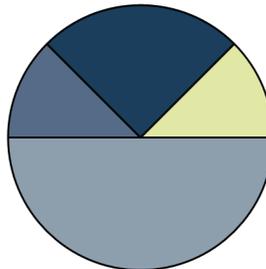
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

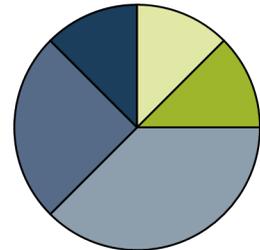
Tobacco Users By Age



25 - 34, 50.00%  
35 - 44, 12.50%  
45 - 54, 25.00%  
55 - 64, 12.50%

Chart Total N: 8

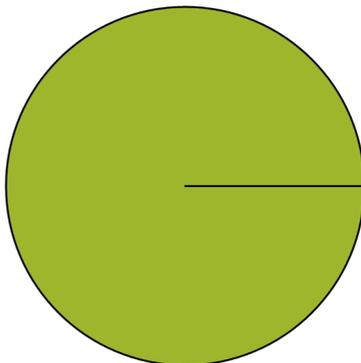
Tobacco Users By Health Plan



Medicaid, 37.50%  
Uninsured, 25.00%  
Medicare, 12.50%  
Other, 12.50%  
Commercial, 12.50%

Chart Total N: 8

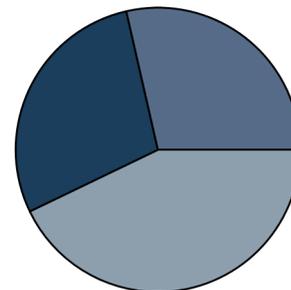
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



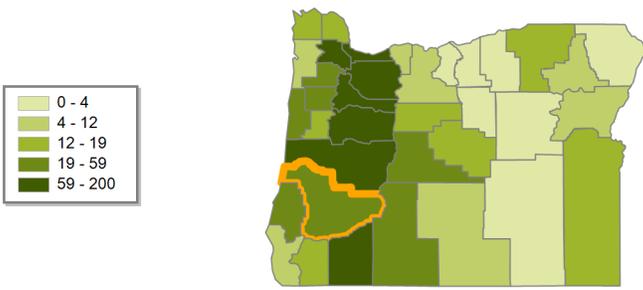
Asthma, 42.86%  
COPD, 28.57%  
None, 28.57%

Chart Total N: 7

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

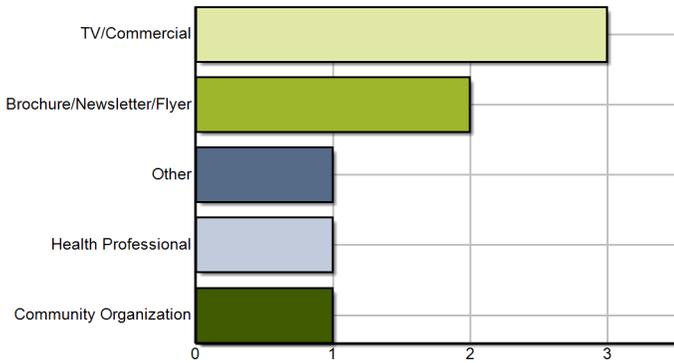
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

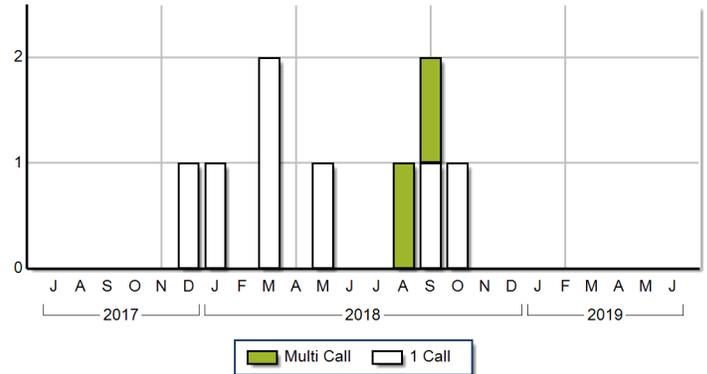


| County Population               |        | Prevalence | Tobacco Users       |        |
|---------------------------------|--------|------------|---------------------|--------|
| Adult                           | 83,168 | 27.1 %     | 22,539 <sup>4</sup> |        |
|                                 |        |            | County              | State  |
| Tobacco Users - Last Full Month |        |            | 11                  | 305    |
| Tobacco Users YTD               |        |            | 59                  | 1,844  |
| Unique Tobacco Users YTD        |        |            | 59                  | 1,781  |
| Target Reach                    |        |            | 2.0 %               | 2.0 %  |
| Reach YTD                       |        |            | 0.26 %              | 0.38 % |
| Reach - NAQC                    |        |            | 0.23 %              | 0.34 % |
| Annualized Reach                |        |            | 0.63 %              | 0.92 % |
| Annualized Reach - NAQC         |        |            | 0.55 %              | 0.80 % |
| Unique Individual Reach         |        |            | 0.26 %              | 0.37 % |

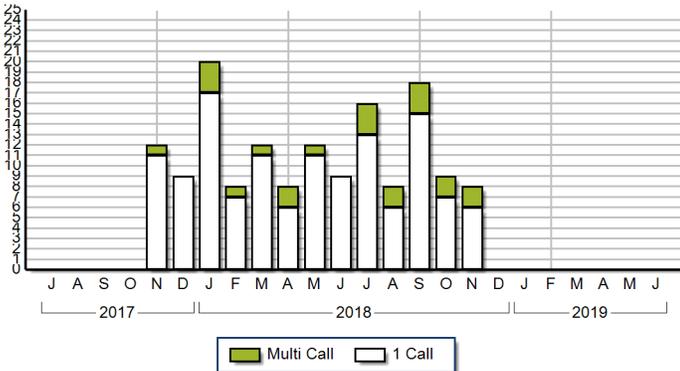
How Heard About



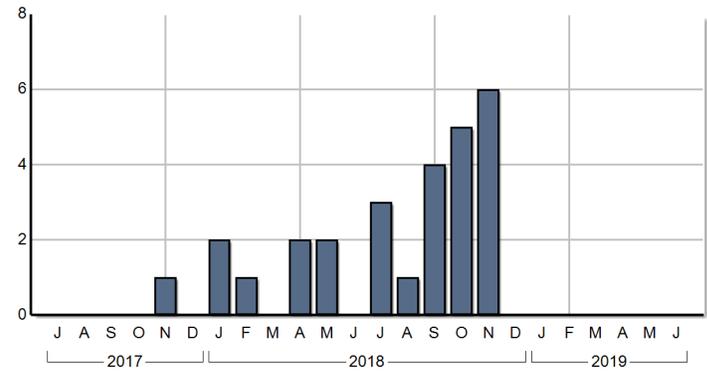
Fax Referral



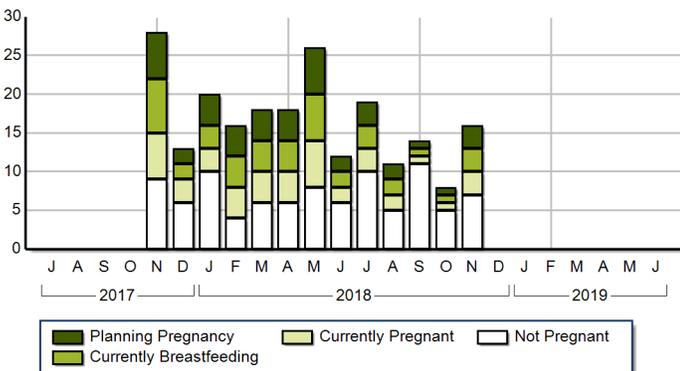
Tobacco User Enrollments By Program Type



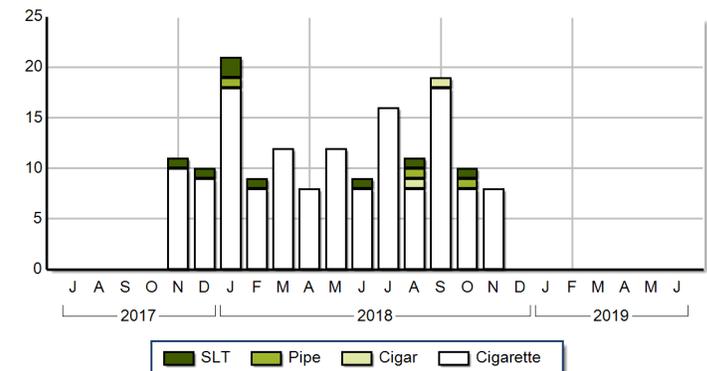
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

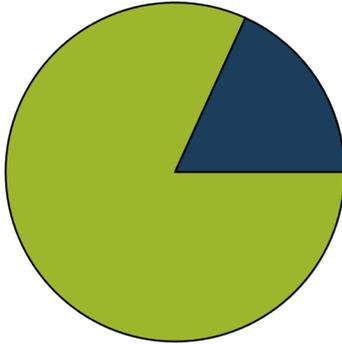


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

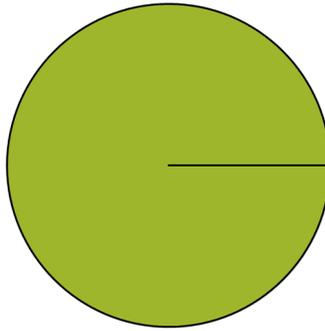
Tobacco Users By Gender



F, 81.82%  
M, 18.18%

Chart Total N: 11

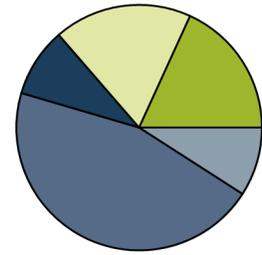
Tobacco Users By Language



English, 100.00%

Chart Total N: 11

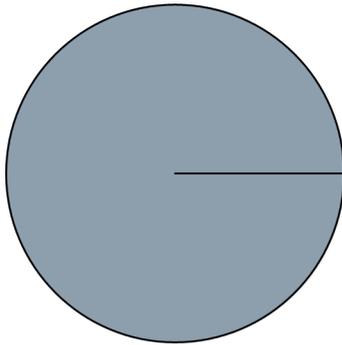
Tobacco Users By Education



No HS Degreee/GED, 9.09%  
HS Degreee/GED, 45.45%  
Some Technical School, 9.09%  
Some College, 18.18%  
College Degree, 18.18%

Chart Total N: 11

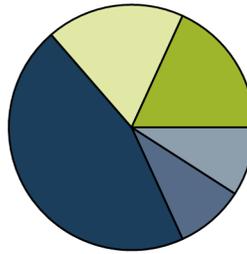
Tobacco Users By Race



White, 100.00%

Chart Total N: 10

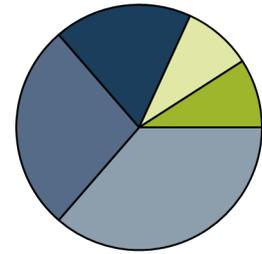
Tobacco Users By Age



25 - 34, 9.09%  
35 - 44, 9.09%  
45 - 54, 45.45%  
55 - 64, 18.18%  
64 and Older, 18.18%

Chart Total N: 11

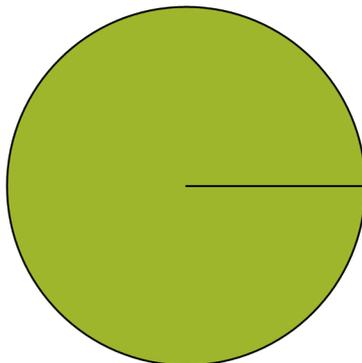
Tobacco Users By Health Plan



Medicare, 36.36%  
Other, 27.27%  
Uninsured, 18.18%  
Commercial, 9.09%  
Medicaid, 9.09%

Chart Total N: 11

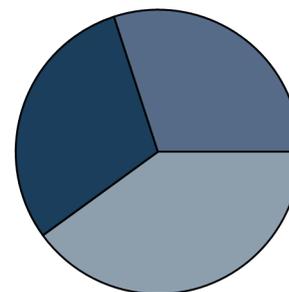
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 11

Tobacco Users By Chronic Condition



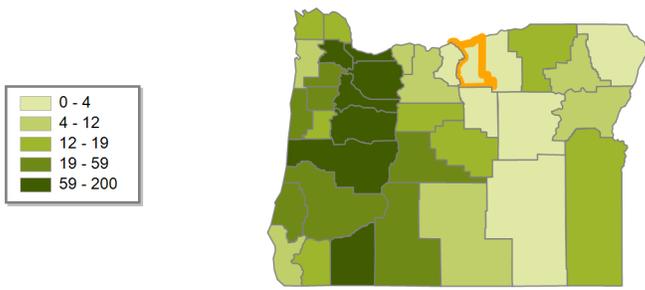
COPD, 40.00%  
Diabetes, 30.00%  
None, 30.00%

Chart Total N: 10

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

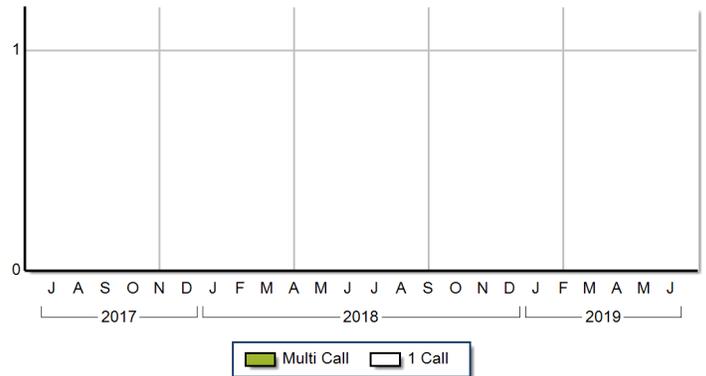
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

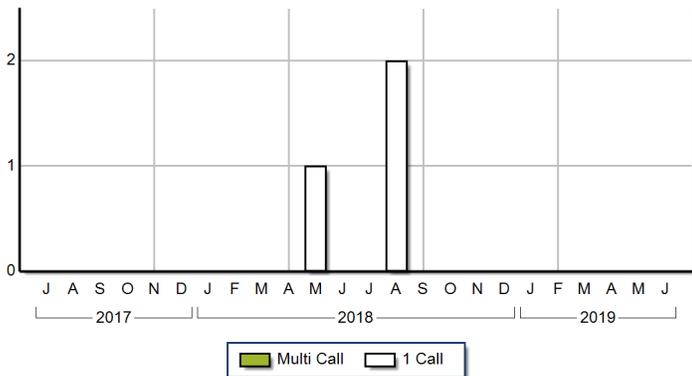


| County Population               |       | Prevalence | Tobacco Users    |        |
|---------------------------------|-------|------------|------------------|--------|
| Adult                           | 1,529 | 29.6 %     | 453 <sup>4</sup> |        |
|                                 |       |            | County           | State  |
| Tobacco Users - Last Full Month |       |            | -                | 305    |
| Tobacco Users YTD               |       |            | 2                | 1,844  |
| Unique Tobacco Users YTD        |       |            | 2                | 1,781  |
| Target Reach                    |       |            | 2.0 %            | 2.0 %  |
| Reach YTD                       |       |            | 0.44 %           | 0.38 % |
| Reach - NAQC                    |       |            | 0.44 %           | 0.34 % |
| Annualized Reach                |       |            | 1.06 %           | 0.92 % |
| Annualized Reach - NAQC         |       |            | 1.06 %           | 0.80 % |
| Unique Individual Reach         |       |            | 0.44 %           | 0.37 % |

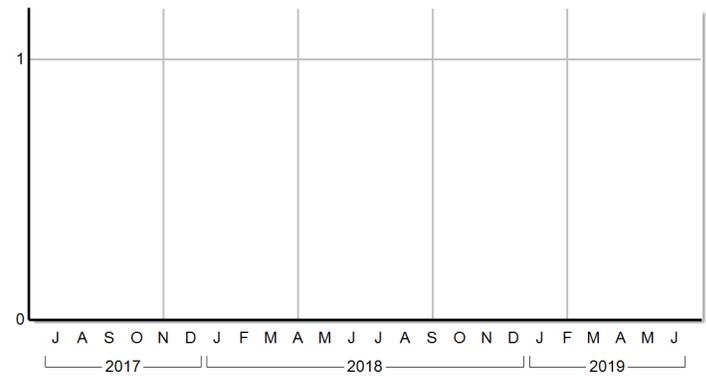
Fax Referral



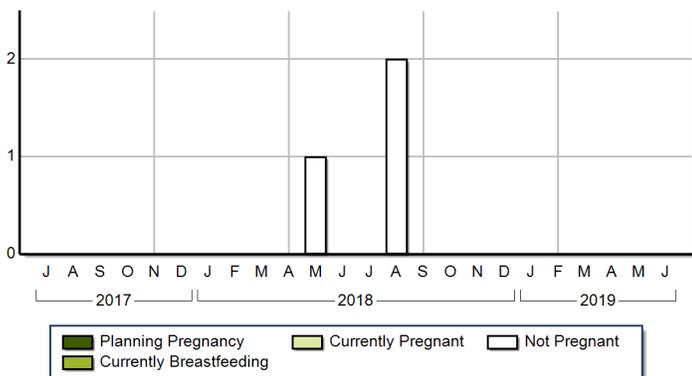
Tobacco User Enrollments By Program Type



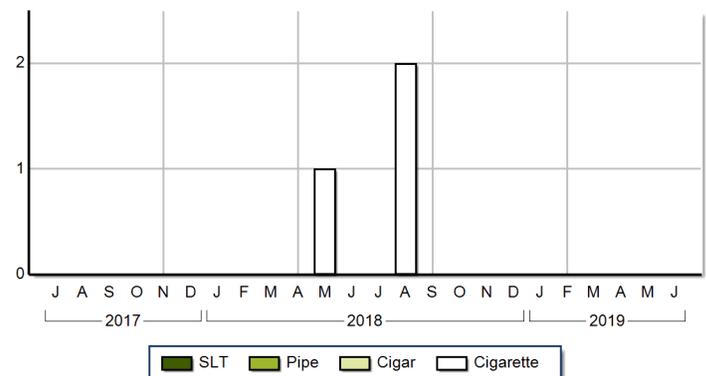
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

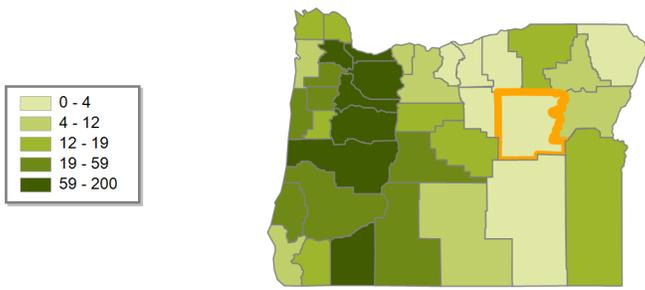


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

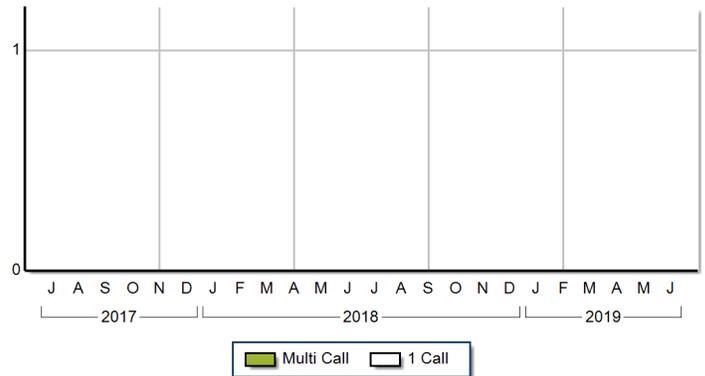
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

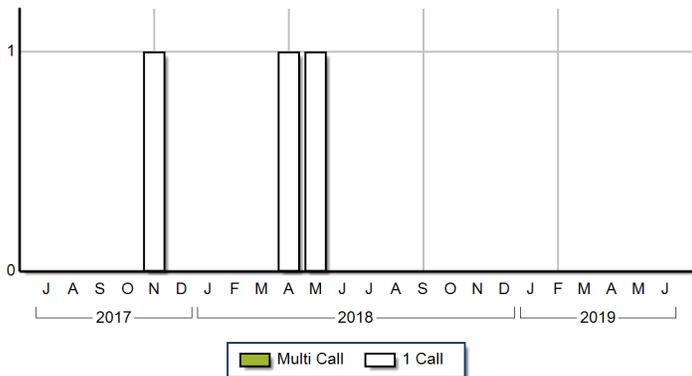


| County Population               |       | Prevalence | Tobacco Users |        |
|---------------------------------|-------|------------|---------------|--------|
| Adult                           | 5,953 | 24.4 %     | 1,453         | 4      |
|                                 |       |            | County        | State  |
| Tobacco Users - Last Full Month |       |            | -             | 305    |
| Tobacco Users YTD               |       |            |               | 1,844  |
| Unique Tobacco Users YTD        |       |            | 1             | 1,781  |
| Target Reach                    |       |            |               |        |
| Reach YTD                       |       |            | 2             | 0.38 % |
| Reach - NAQC                    |       |            | 3             | 0.34 % |
| Annualized Reach                |       |            | 2             | 0.92 % |
| Annualized Reach - NAQC         |       |            | 3             | 0.80 % |
| Unique Individual Reach         |       |            | 1             | 0.37 % |

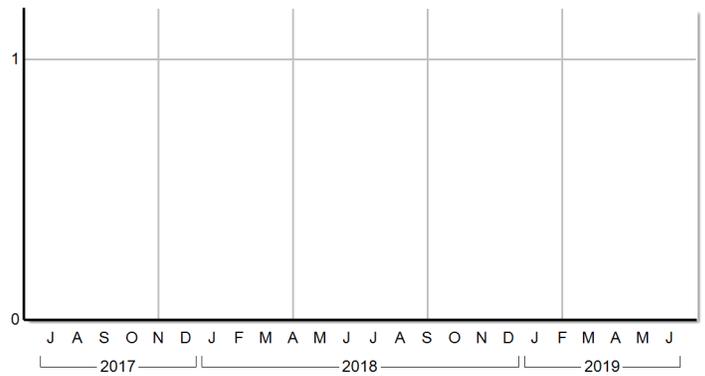
Fax Referral



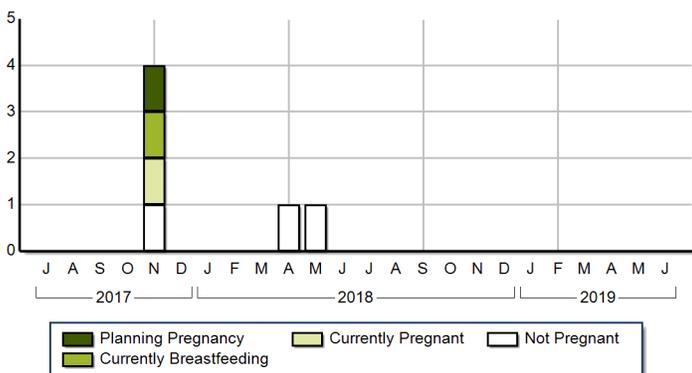
Tobacco User Enrollments By Program Type



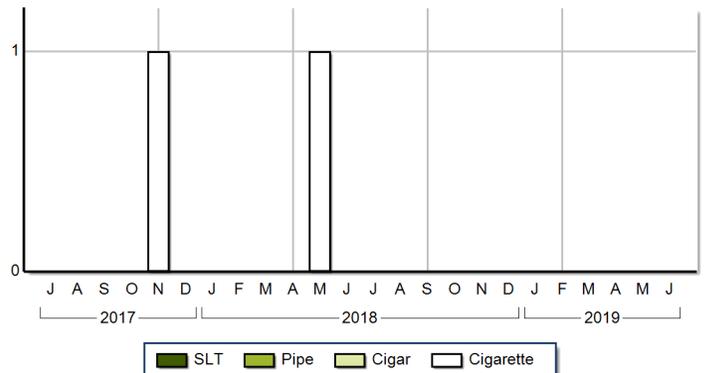
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

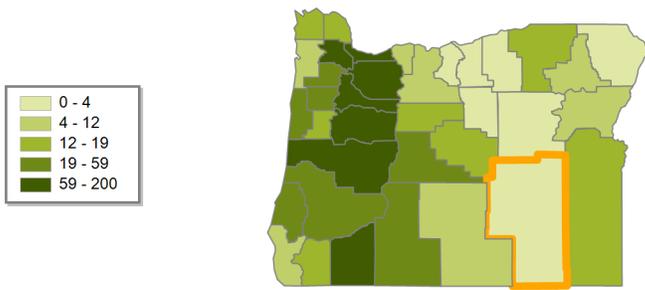


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

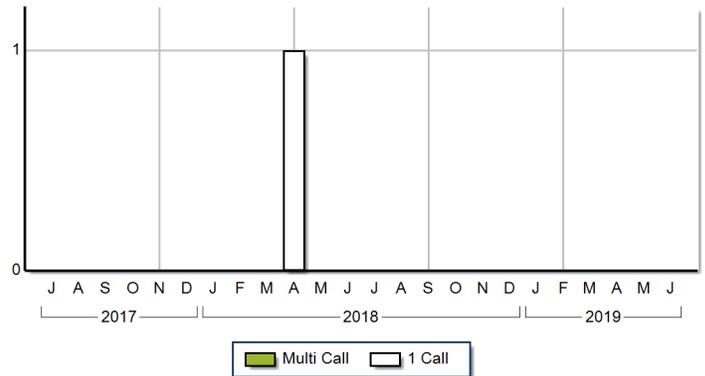
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

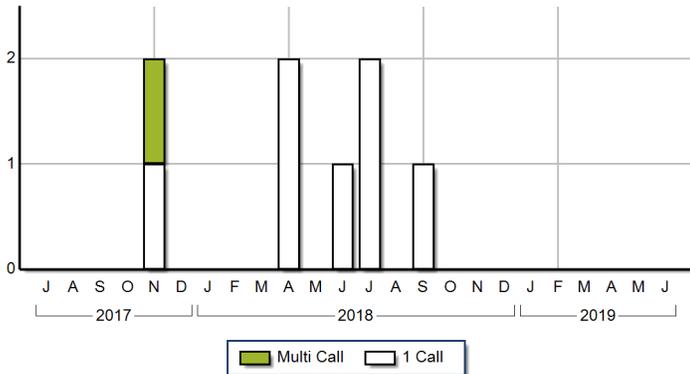


| County Population               |       | Prevalence | Tobacco Users    |        |
|---------------------------------|-------|------------|------------------|--------|
| Adult                           | 6,087 | 14.3 %     | 870 <sup>4</sup> |        |
|                                 |       |            | County           | State  |
| Tobacco Users - Last Full Month |       |            | -                | 305    |
| Tobacco Users YTD               |       |            | 3                | 1,844  |
| Unique Tobacco Users YTD        |       |            | 1                | 1,781  |
| Target Reach                    |       |            | 2.0 %            | 2.0 %  |
| Reach YTD                       |       |            | 0.34 %           | 0.38 % |
| Reach - NAQC                    |       |            | 0.34 %           | 0.34 % |
| Annualized Reach                |       |            | 0.83 %           | 0.92 % |
| Annualized Reach - NAQC         |       |            | 0.83 %           | 0.80 % |
| Unique Individual Reach         |       |            | 0.34 %           | 0.37 % |

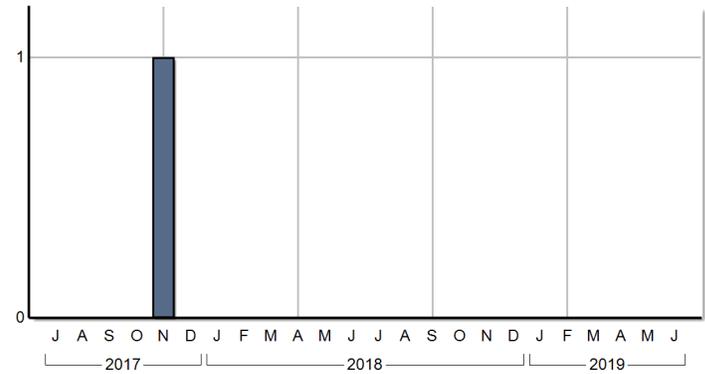
Fax Referral



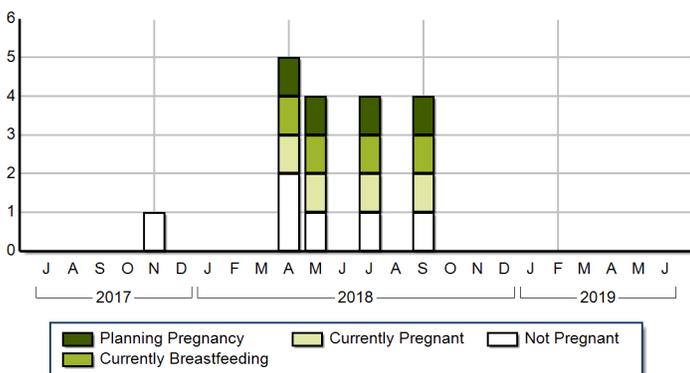
Tobacco User Enrollments By Program Type



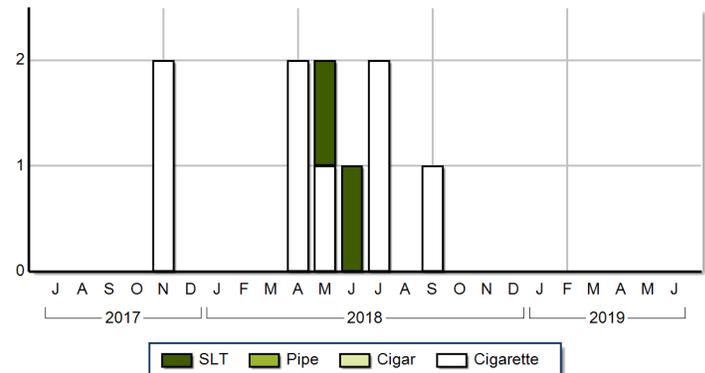
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

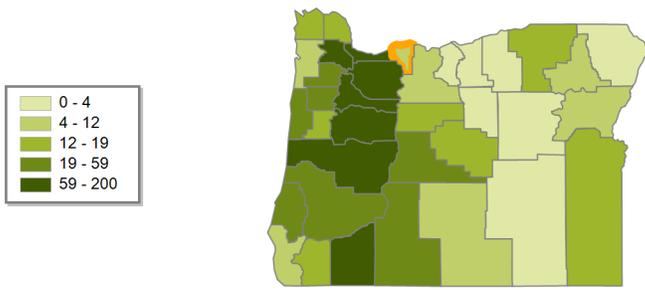


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

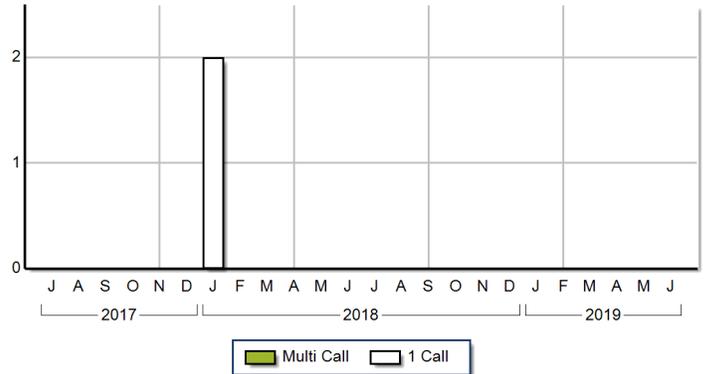
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

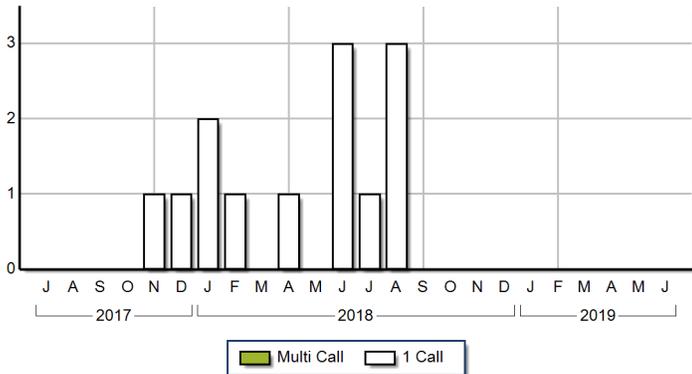


| County Population               |        | Prevalence | Tobacco Users |                    |
|---------------------------------|--------|------------|---------------|--------------------|
| Adult                           | 16,229 | 8.6 %      |               | 1,396 <sup>4</sup> |
|                                 |        |            | County        | State              |
| Tobacco Users - Last Full Month |        |            | -             | 305                |
| Tobacco Users YTD               |        |            | 4             | 1,844              |
| Unique Tobacco Users YTD        |        |            | 4             | 1,781              |
| Target Reach                    |        |            | 2.0 %         | 2.0 %              |
| Reach YTD                       |        |            | 0.29 %        | 0.38 %             |
| Reach - NAQC                    |        |            | 0.29 %        | 0.34 %             |
| Annualized Reach                |        |            | 0.69 %        | 0.92 %             |
| Annualized Reach - NAQC         |        |            | 0.69 %        | 0.80 %             |
| Unique Individual Reach         |        |            | 0.29 %        | 0.37 %             |

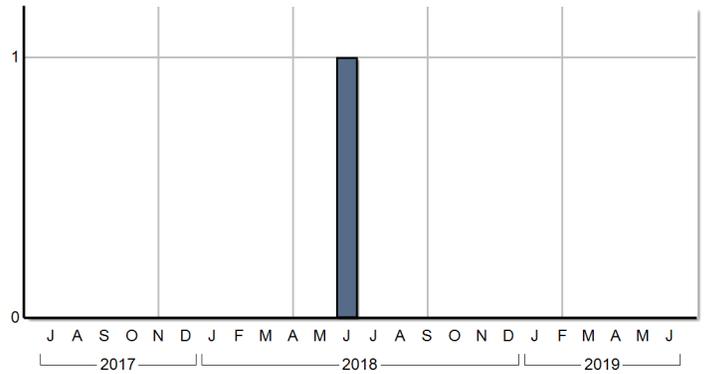
Fax Referral



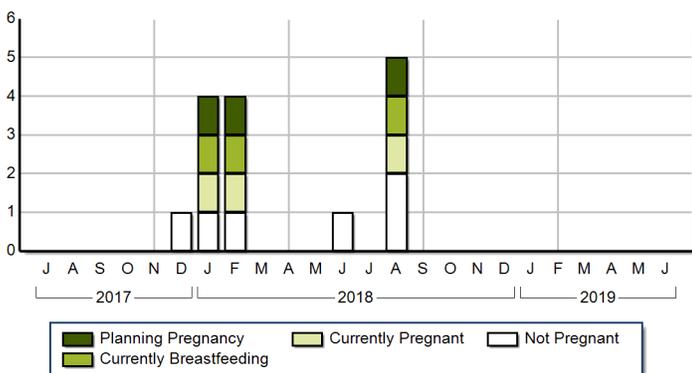
Tobacco User Enrollments By Program Type



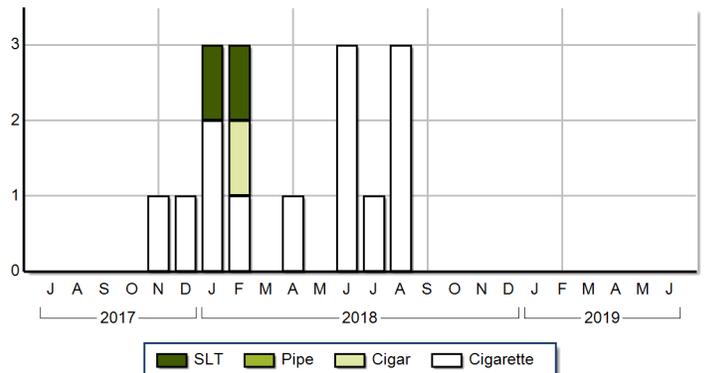
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

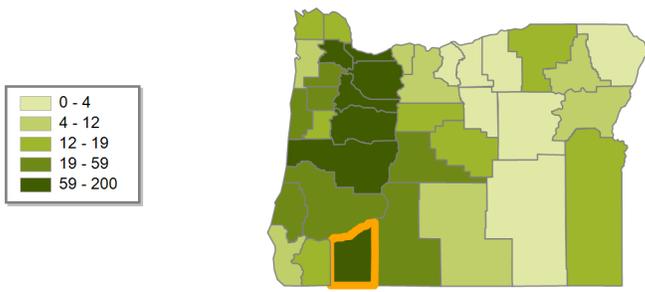


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

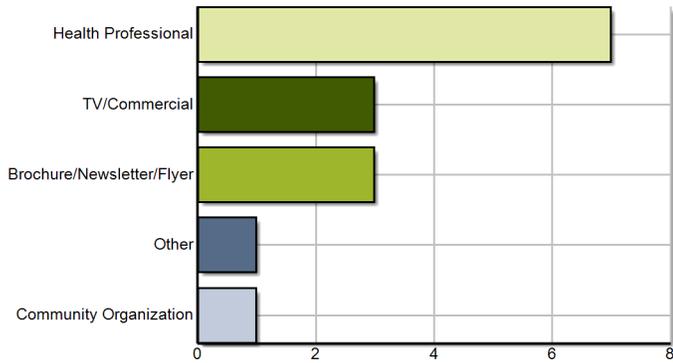
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

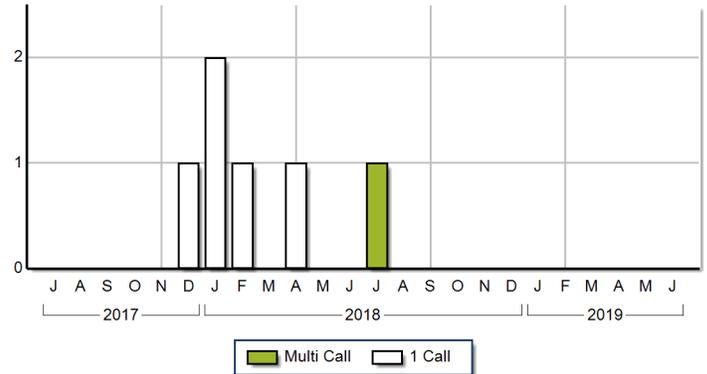


| County Population               |         | Prevalence | Tobacco Users       |        |
|---------------------------------|---------|------------|---------------------|--------|
| Adult                           | 160,716 | 21.9 %     | 35,197 <sup>4</sup> |        |
|                                 |         |            | County              | State  |
| Tobacco Users - Last Full Month |         |            | 16                  | 305    |
| Tobacco Users YTD               |         |            | 91                  | 1,844  |
| Unique Tobacco Users YTD        |         |            | 88                  | 1,781  |
| Target Reach                    |         |            | 2.0 %               | 2.0 %  |
| Reach YTD                       |         |            | 0.26 %              | 0.38 % |
| Reach - NAQC                    |         |            | 0.23 %              | 0.34 % |
| Annualized Reach                |         |            | 0.62 %              | 0.92 % |
| Annualized Reach - NAQC         |         |            | 0.56 %              | 0.80 % |
| Unique Individual Reach         |         |            | 0.25 %              | 0.37 % |

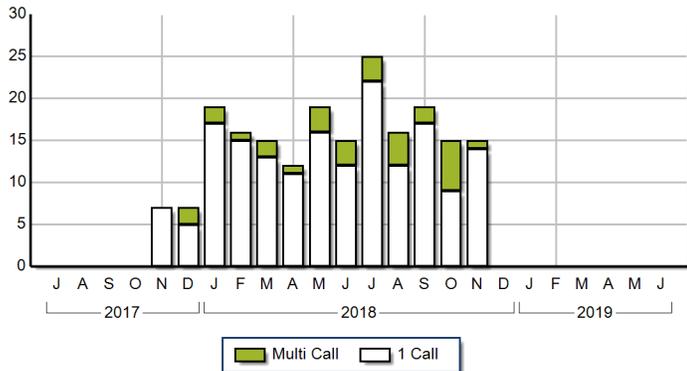
How Heard About



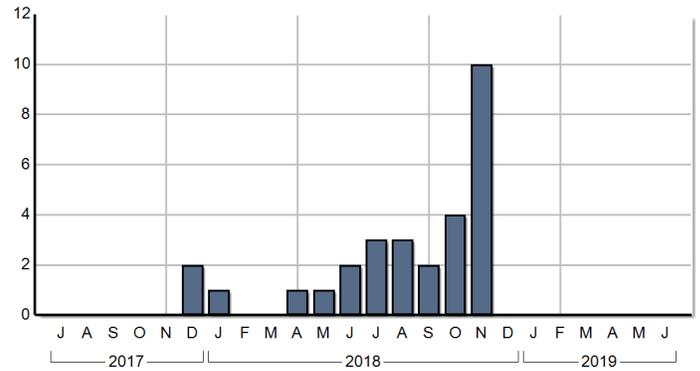
Fax Referral



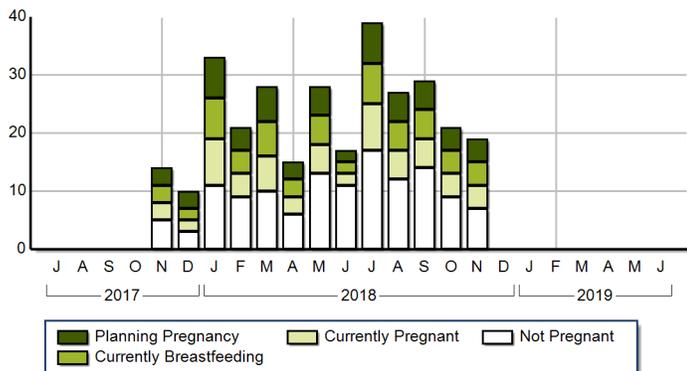
Tobacco User Enrollments By Program Type



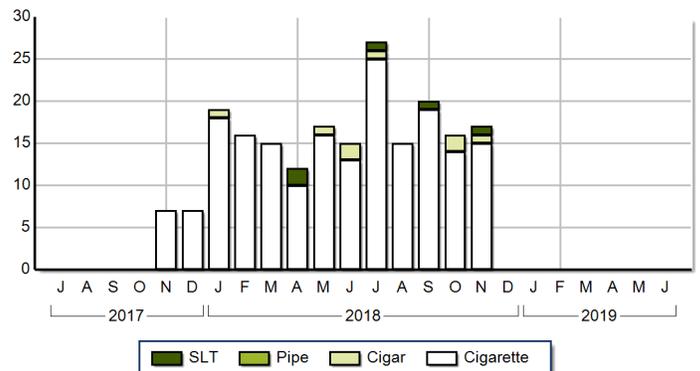
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

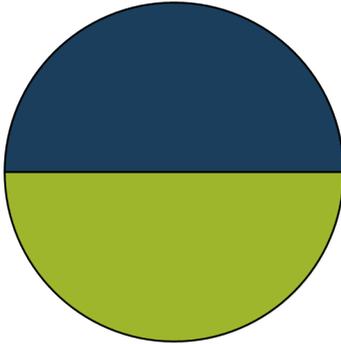


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

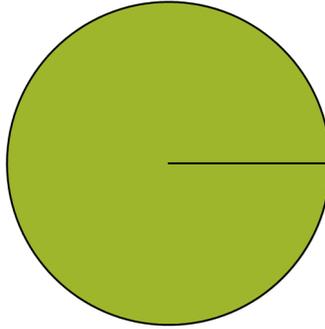
Tobacco Users By Gender



F, 50.00%  
M, 50.00%

Chart Total N: 16

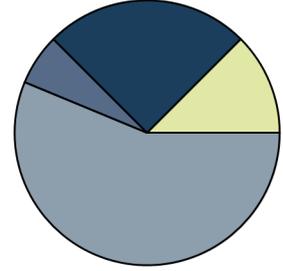
Tobacco Users By Language



English, 100.00%

Chart Total N: 16

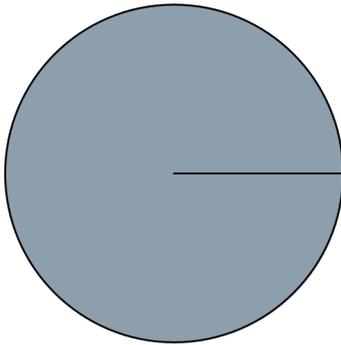
Tobacco Users By Education



HS Degreee/GED, 56.25%  
Technical Degree, 6.25%  
Some College, 25.00%  
College Degree, 12.50%

Chart Total N: 16

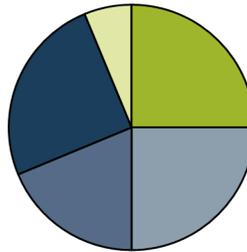
Tobacco Users By Race



White, 100.00%

Chart Total N: 16

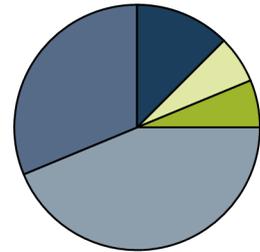
Tobacco Users By Age



25 - 34, 25.00%  
35 - 44, 18.75%  
45 - 54, 25.00%  
55 - 64, 6.25%  
64 and Older, 25.00%

Chart Total N: 16

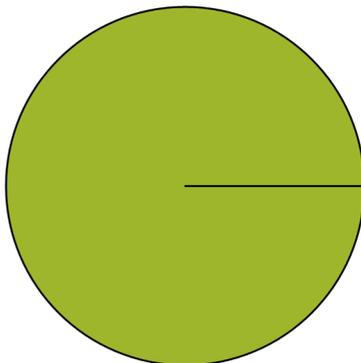
Tobacco Users By Health Plan



Medicare, 43.75%  
Medicaid, 31.25%  
Other, 12.50%  
Uninsured, 6.25%  
Commercial, 6.25%

Chart Total N: 16

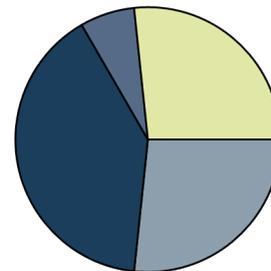
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 15

Tobacco Users By Chronic Condition



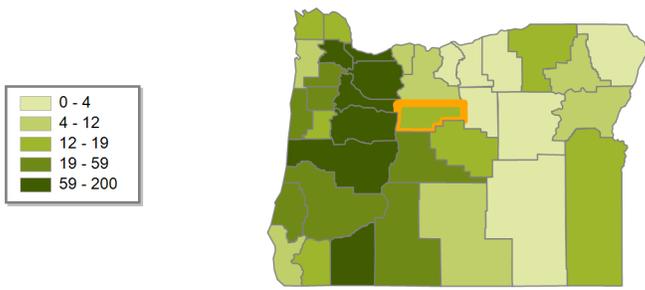
Asthma, 26.67%  
COPD, 40.00%  
Diabetes, 6.67%  
None, 26.67%

Chart Total N: 15

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

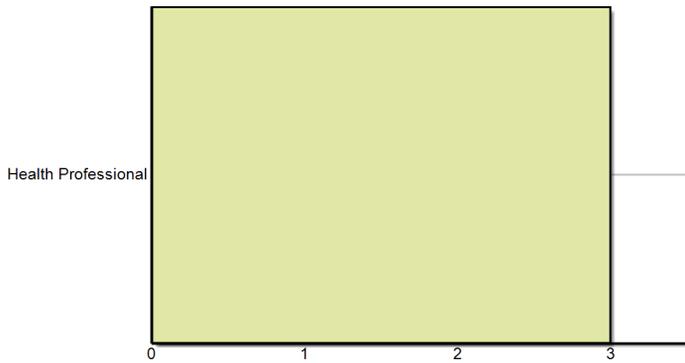
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

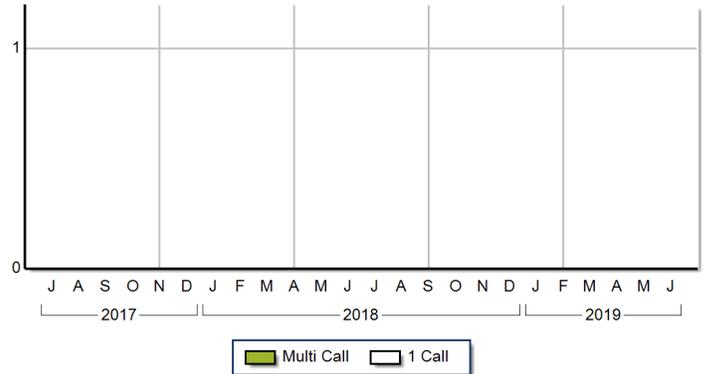


| County Population               |        | Prevalence | Tobacco Users      |        |
|---------------------------------|--------|------------|--------------------|--------|
| Adult                           | 16,594 | 15.9 %     | 2,638 <sup>4</sup> |        |
|                                 |        |            | County             | State  |
| Tobacco Users - Last Full Month |        |            | 4                  | 305    |
| Tobacco Users YTD               |        |            | 17                 | 1,844  |
| Unique Tobacco Users YTD        |        |            | 14                 | 1,781  |
| Target Reach                    |        |            | 2.0 %              | 2.0 %  |
| Reach YTD                       |        |            | 0.64 %             | 0.38 % |
| Reach - NAQC                    |        |            | 0.64 %             | 0.34 % |
| Annualized Reach                |        |            | 1.55 %             | 0.92 % |
| Annualized Reach - NAQC         |        |            | 1.55 %             | 0.80 % |
| Unique Individual Reach         |        |            | 0.53 %             | 0.37 % |

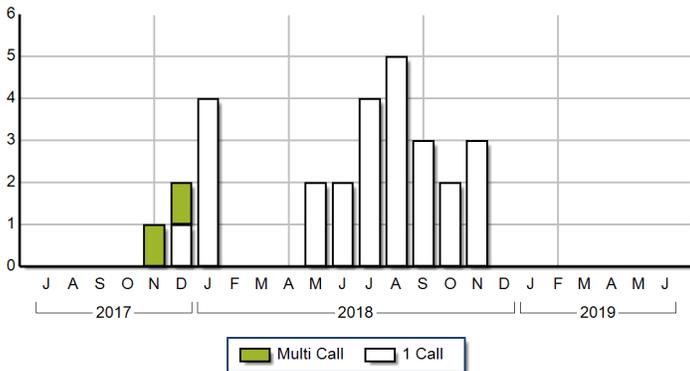
How Heard About



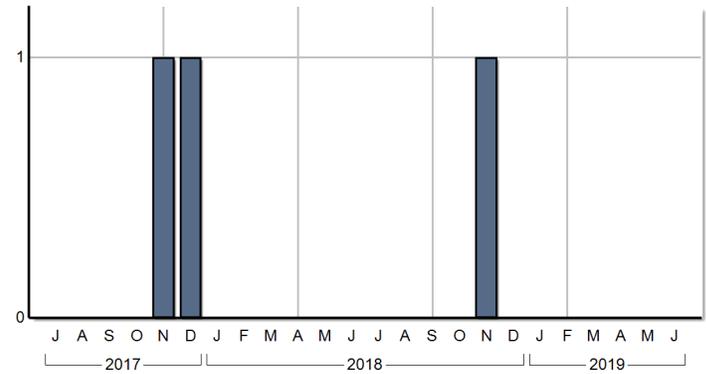
Fax Referral



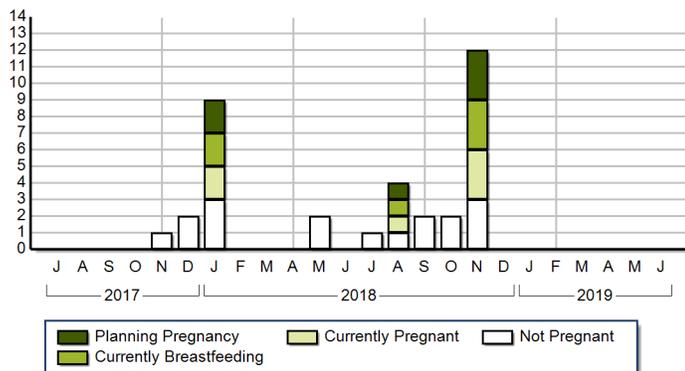
Tobacco User Enrollments By Program Type



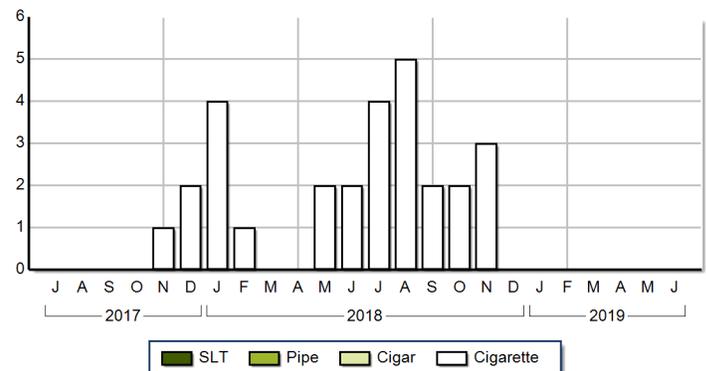
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

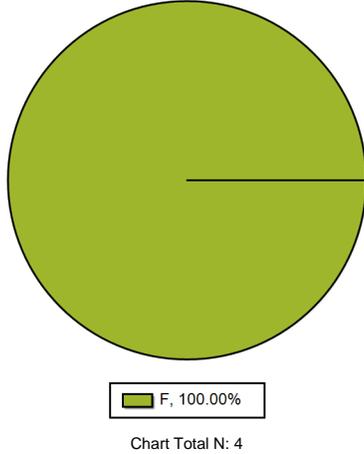


Tobacco Users By Tobacco Type

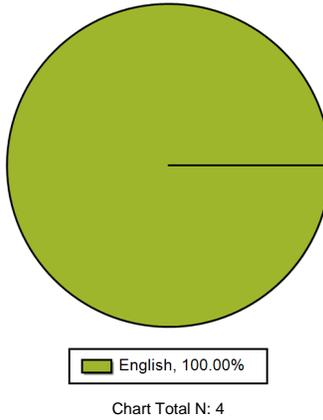


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

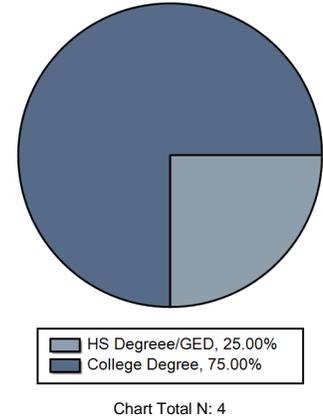
Tobacco Users By Gender



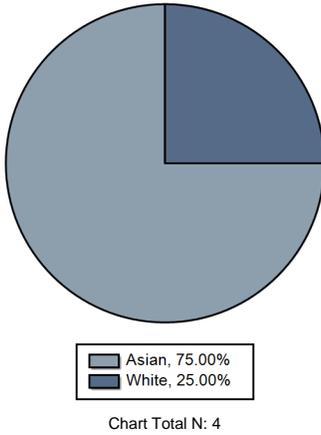
Tobacco Users By Language



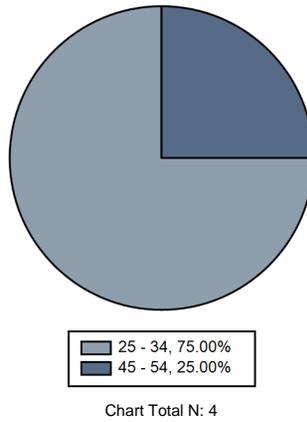
Tobacco Users By Education



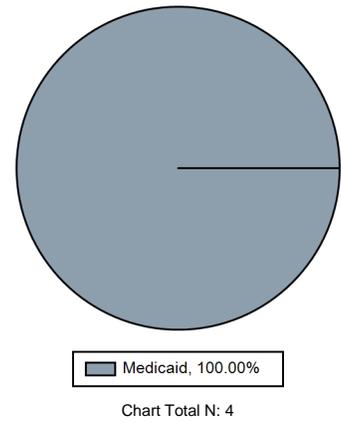
Tobacco Users By Race



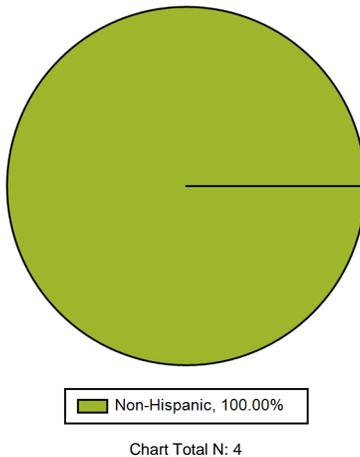
Tobacco Users By Age



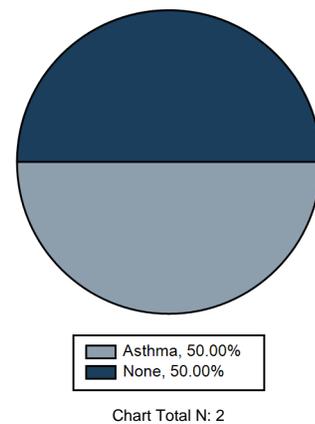
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



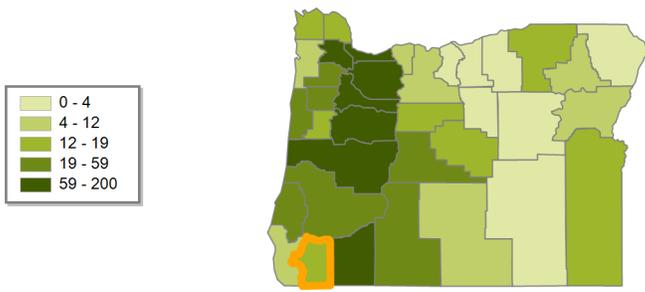
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

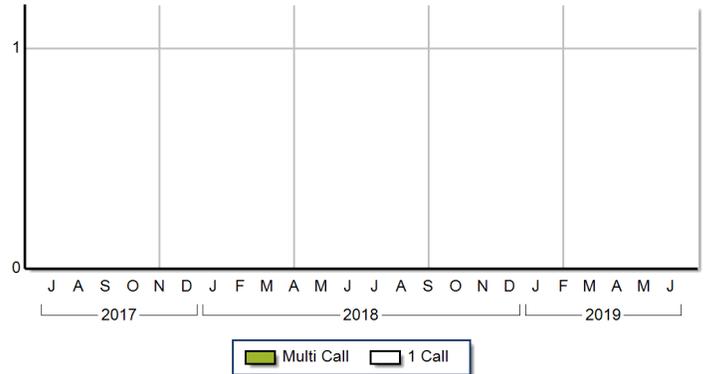
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

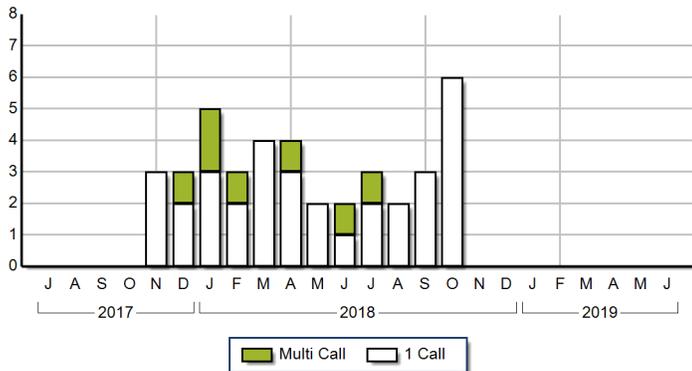


| County Population               |        | Prevalence | Tobacco Users       |        |
|---------------------------------|--------|------------|---------------------|--------|
| Adult                           | 66,678 | 25.0 %     | 16,670 <sup>4</sup> |        |
|                                 |        |            | County              | State  |
| Tobacco Users - Last Full Month |        |            | -                   | 305    |
| Tobacco Users YTD               |        |            | 14                  | 1,844  |
| Unique Tobacco Users YTD        |        |            | 1                   | 1,781  |
| Target Reach                    |        |            | 2.0 %               | 2.0 %  |
| Reach YTD                       |        |            | 0.08 %              | 0.38 % |
| Reach - NAQC                    |        |            | 0.08 %              | 0.34 % |
| Annualized Reach                |        |            | 0.20 %              | 0.92 % |
| Annualized Reach - NAQC         |        |            | 0.19 %              | 0.80 % |
| Unique Individual Reach         |        |            | 0.08 %              | 0.37 % |

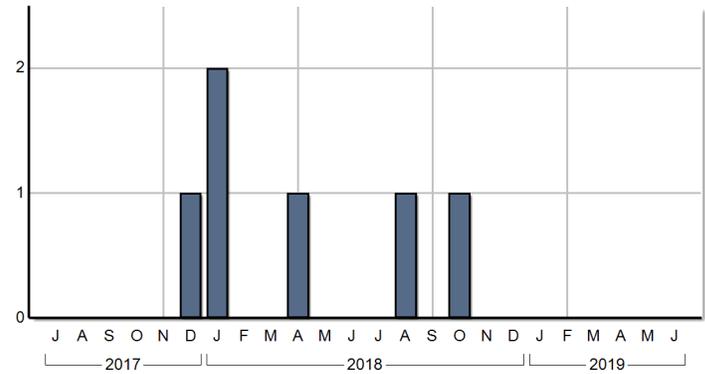
Fax Referral



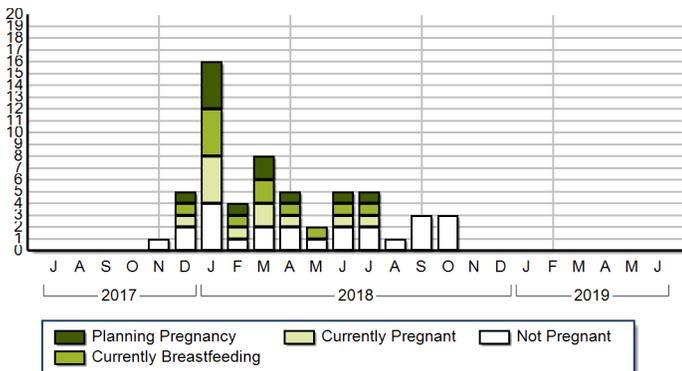
Tobacco User Enrollments By Program Type



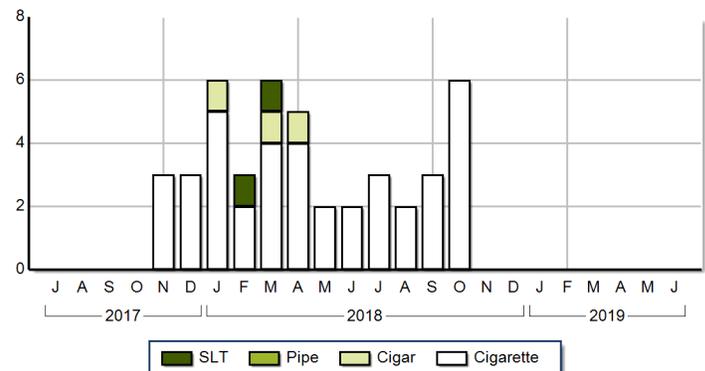
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

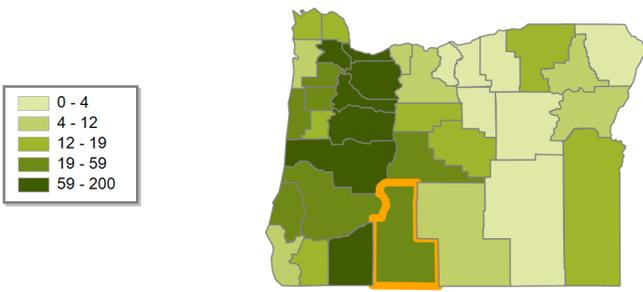


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

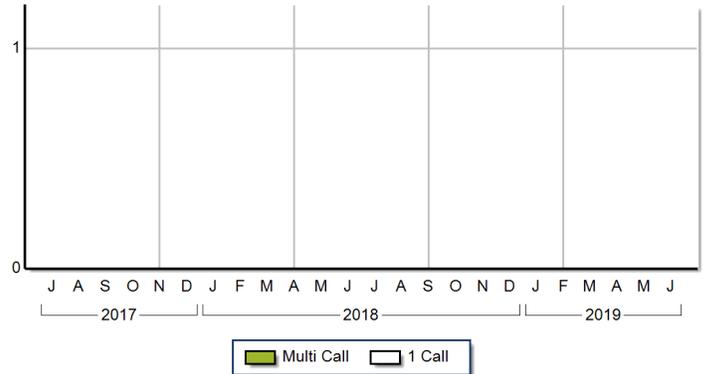


| County Population               |        | Prevalence | Tobacco Users       |        |
|---------------------------------|--------|------------|---------------------|--------|
| Adult                           | 50,494 | 22.0 %     | 11,109 <sup>4</sup> |        |
|                                 |        |            | County              | State  |
| Tobacco Users - Last Full Month |        |            | 1                   | 305    |
| Tobacco Users YTD               |        |            | 25                  | 1,844  |
| Unique Tobacco Users YTD        |        |            | 24                  | 1,781  |
| Target Reach                    |        |            | 2.0 %               | 2.0 %  |
| Reach YTD                       |        |            | 0.23 %              | 0.38 % |
| Reach - NAQC                    |        |            | 0.20 %              | 0.34 % |
| Annualized Reach                |        |            | 0.54 %              | 0.92 % |
| Annualized Reach - NAQC         |        |            | 0.48 %              | 0.80 % |
| Unique Individual Reach         |        |            | 0.22 %              | 0.37 % |

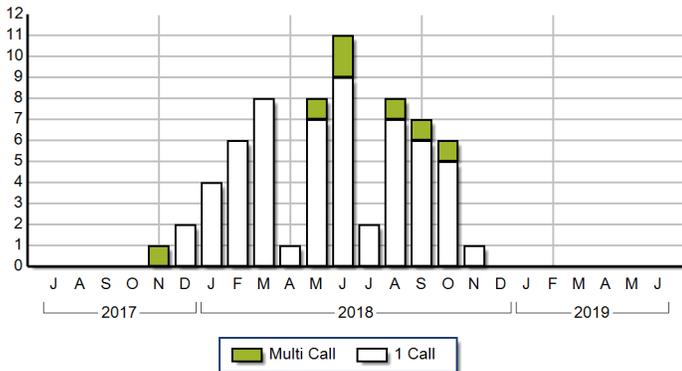
How Heard About



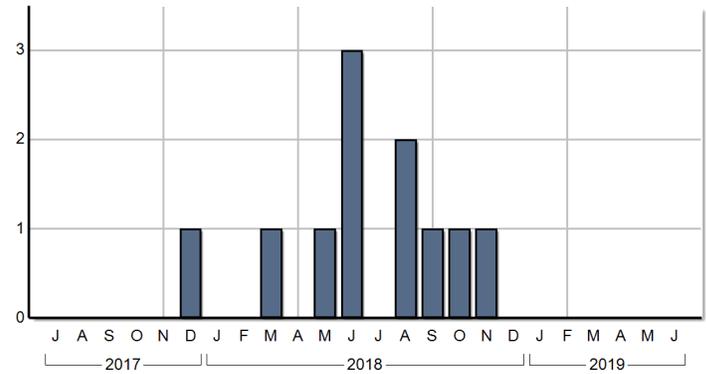
Fax Referral



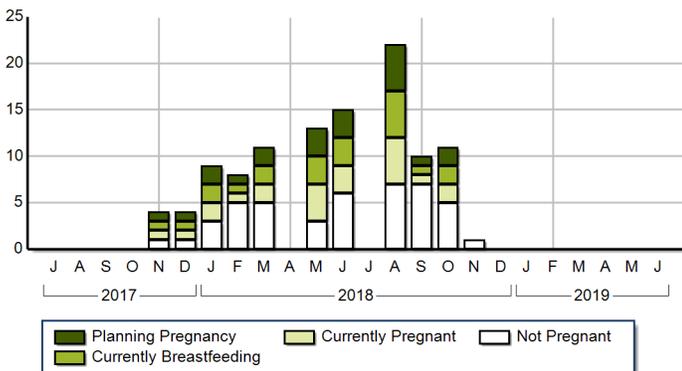
Tobacco User Enrollments By Program Type



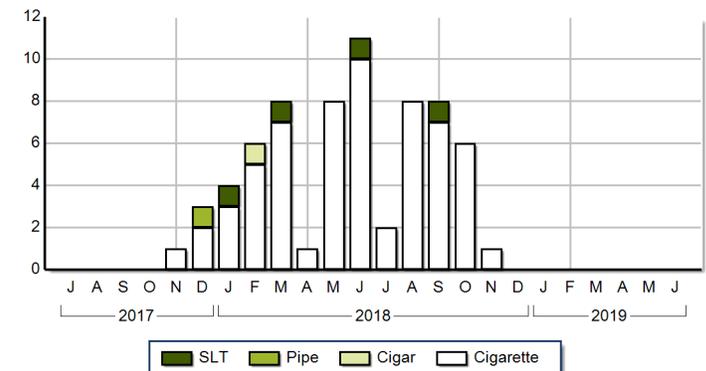
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

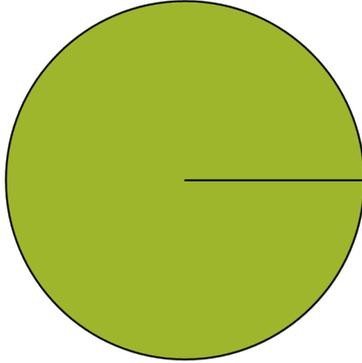


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

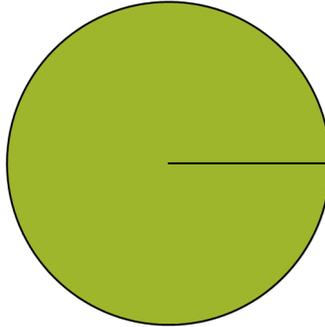
Tobacco Users By Gender



F, 100.00%

Chart Total N: 1

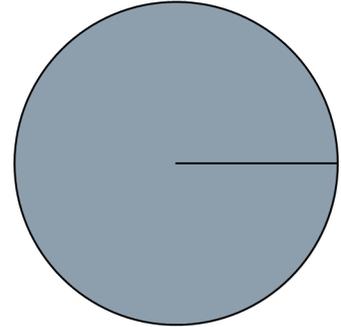
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

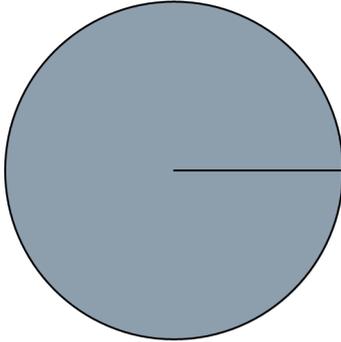
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

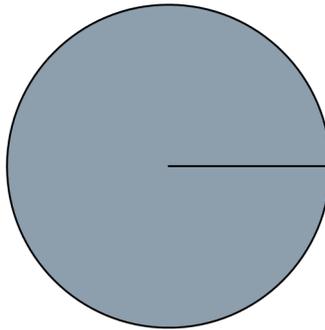
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

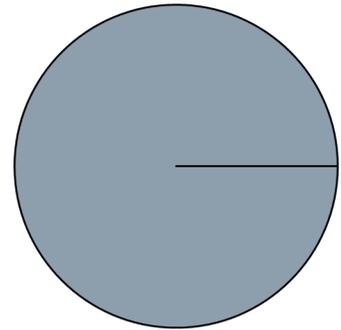
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

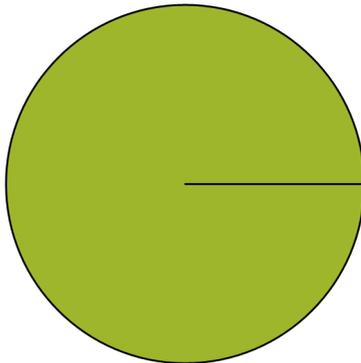
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



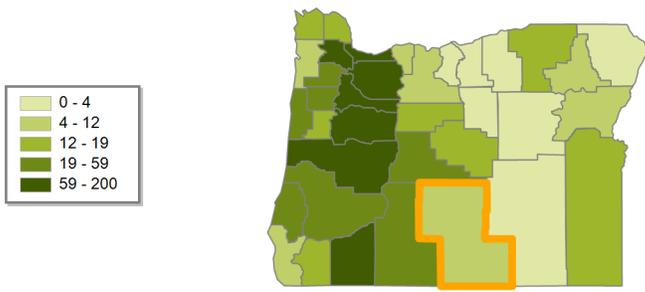
Non-Hispanic, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

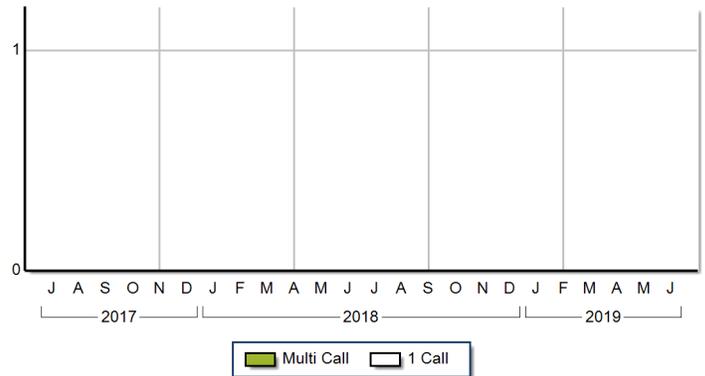
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

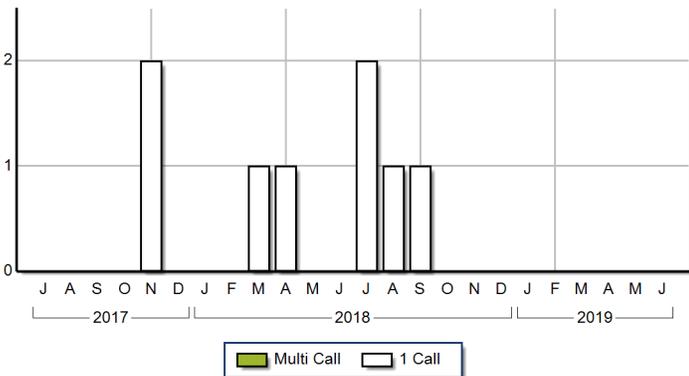


| County Population               |       | Prevalence | Tobacco Users |                    |
|---------------------------------|-------|------------|---------------|--------------------|
| Adult                           | 6,068 | 19.9 %     | County        | 1,208 <sup>4</sup> |
|                                 |       |            | State         | 305                |
| Tobacco Users - Last Full Month |       |            | -             | 305                |
| Tobacco Users YTD               |       |            | 4             | 1,844              |
| Unique Tobacco Users YTD        |       |            | 1             | 1,781              |
| Target Reach                    |       |            | 2.0 %         | 2.0 %              |
| Reach YTD                       |       |            | 0.33 %        | 0.38 %             |
| Reach - NAQC                    |       |            | 0.33 %        | 0.34 %             |
| Annualized Reach                |       |            | 0.79 %        | 0.92 %             |
| Annualized Reach - NAQC         |       |            | 0.79 %        | 0.80 %             |
| Unique Individual Reach         |       |            | 0.33 %        | 0.37 %             |

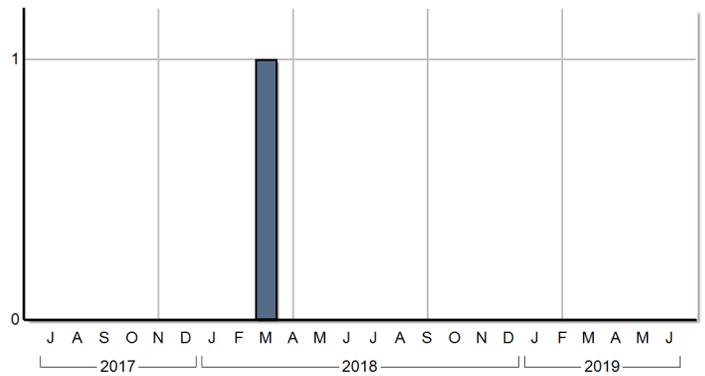
Fax Referral



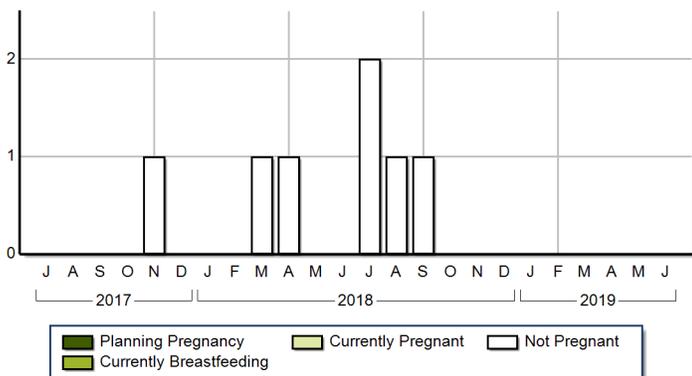
Tobacco User Enrollments By Program Type



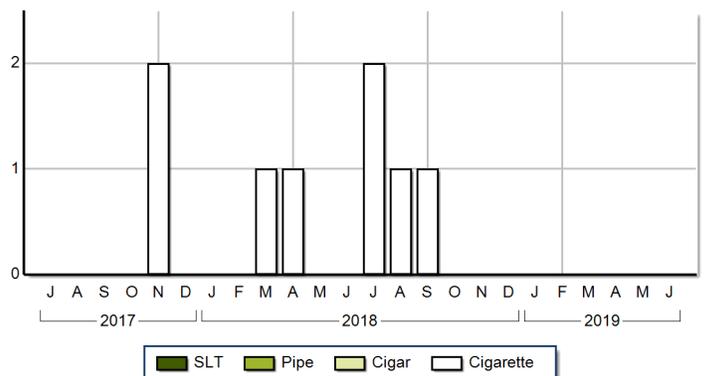
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

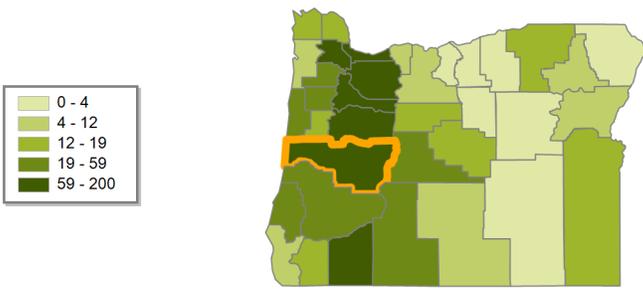


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

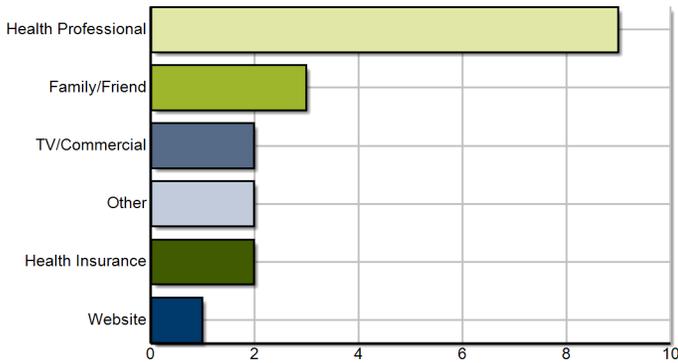
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

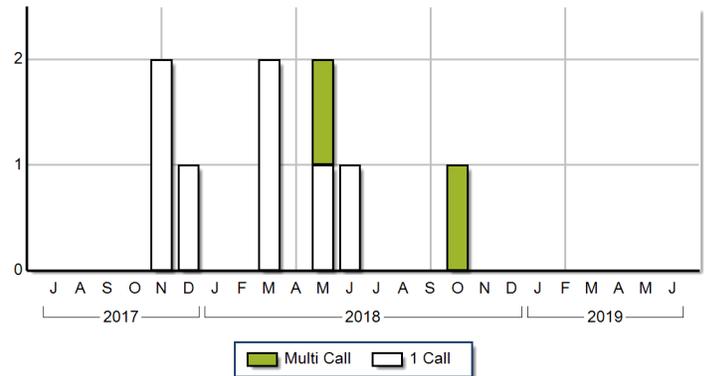


| County Population |         | Prevalence | Tobacco Users |        |
|-------------------|---------|------------|---------------|--------|
| Adult             | 274,412 | 18.4 %     | County        | State  |
|                   |         |            | 28            | 305    |
|                   |         |            | 126           | 1,844  |
|                   |         |            | 124           | 1,781  |
|                   |         | 1          | 2.0 %         | 2.0 %  |
|                   |         |            | 0.25 %        | 0.38 % |
|                   |         | 2          | 0.22 %        | 0.34 % |
|                   |         | 3          | 0.60 %        | 0.92 % |
|                   |         | 2          | 0.54 %        | 0.80 % |
|                   |         | 3          | 0.25 %        | 0.37 % |

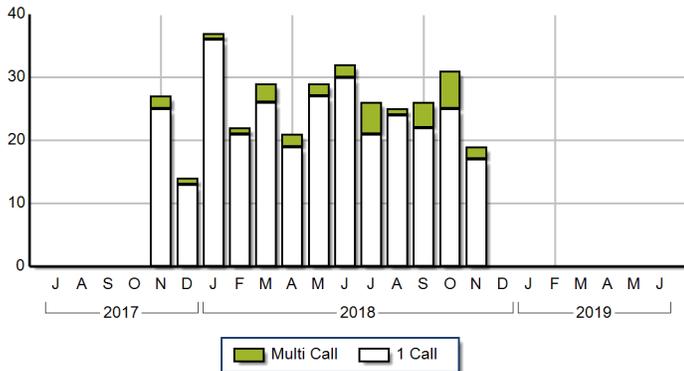
How Heard About



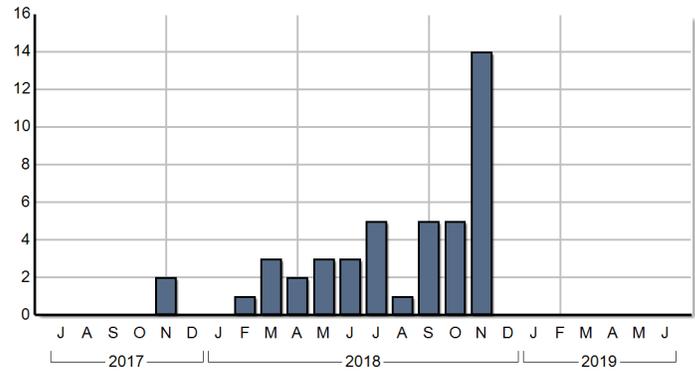
Fax Referral



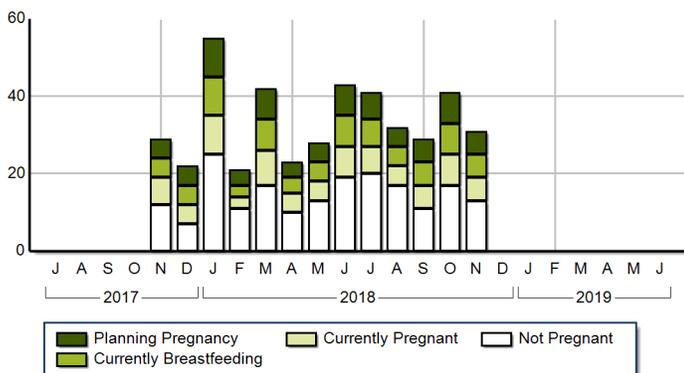
Tobacco User Enrollments By Program Type



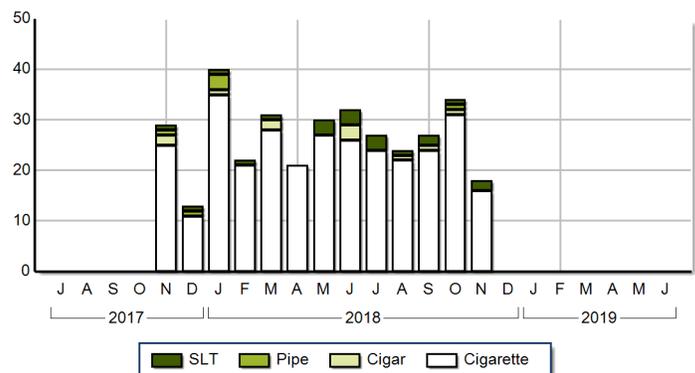
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

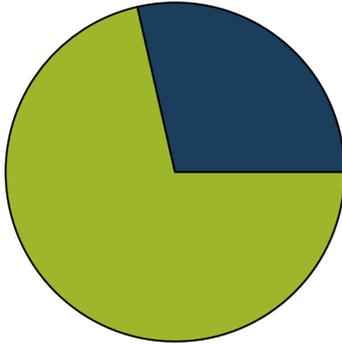


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

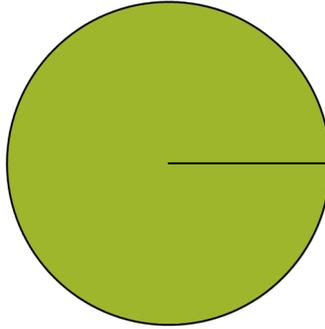
Tobacco Users By Gender



F, 71.43%  
M, 28.57%

Chart Total N: 28

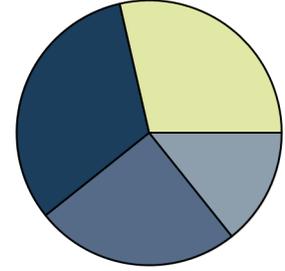
Tobacco Users By Language



English, 100.00%

Chart Total N: 28

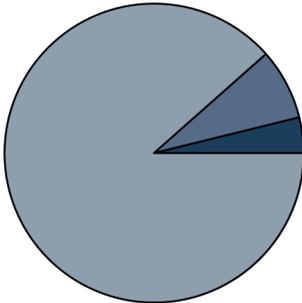
Tobacco Users By Education



No HS Degreee/GED, 14.29%  
HS Degreee/GED, 25.00%  
Some College, 32.14%  
College Degree, 28.57%

Chart Total N: 28

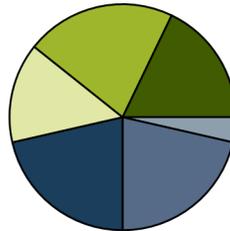
Tobacco Users By Race



White, 88.46%  
American Indian Or Alaskan Native, 7.69%  
Black Or African American, 3.85%

Chart Total N: 26

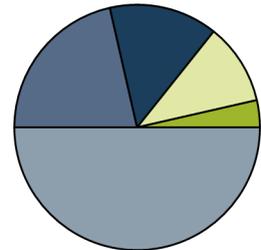
Tobacco Users By Age



18 - 24, 3.57%  
25 - 34, 21.43%  
35 - 44, 21.43%  
45 - 54, 14.29%  
55 - 64, 21.43%  
64 and Older, 17.86%

Chart Total N: 28

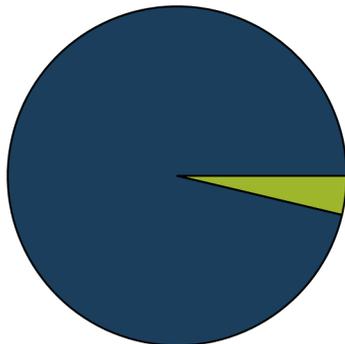
Tobacco Users By Health Plan



Commercial, 50.00%  
Medicare, 21.43%  
Medicaid, 14.29%  
Uninsured, 10.71%  
Other, 3.57%

Chart Total N: 28

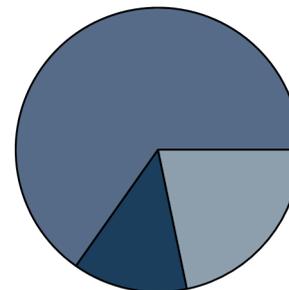
Tobacco Users By Ethnicity



Hispanic, 3.70%  
Non-Hispanic, 96.30%

Chart Total N: 27

Tobacco Users By Chronic Condition



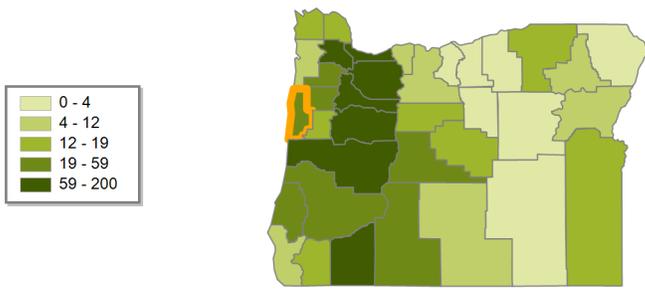
Asthma, 21.74%  
COPD, 13.04%  
None, 65.22%

Chart Total N: 23

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

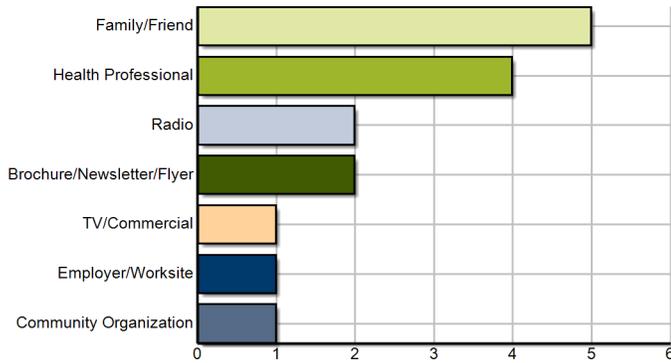
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

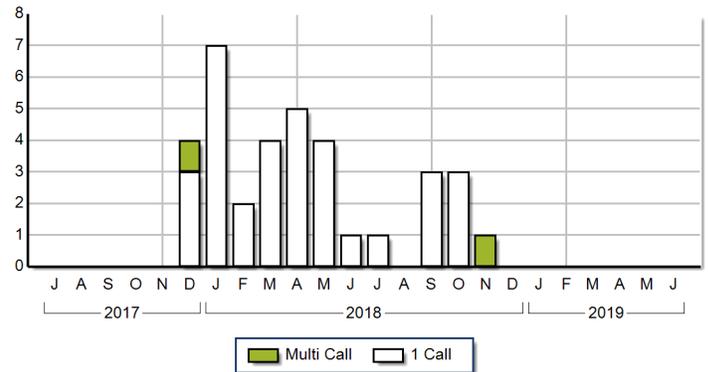


| County Population               |        | Prevalence | Tobacco Users      |        |
|---------------------------------|--------|------------|--------------------|--------|
| Adult                           | 36,512 | 26.9 %     | 9,822 <sup>4</sup> |        |
|                                 |        |            | County             | State  |
| Tobacco Users - Last Full Month |        |            | 19                 | 305    |
| Tobacco Users YTD               |        |            | 44                 | 1,844  |
| Unique Tobacco Users YTD        |        |            | 40                 | 1,781  |
| Target Reach                    |        |            | 2.0 %              | 2.0 %  |
| Reach YTD                       |        |            | 0.45 %             | 0.38 % |
| Reach - NAQC                    |        |            | 0.41 %             | 0.34 % |
| Annualized Reach                |        |            | 1.08 %             | 0.92 % |
| Annualized Reach - NAQC         |        |            | 0.98 %             | 0.80 % |
| Unique Individual Reach         |        |            | 0.41 %             | 0.37 % |

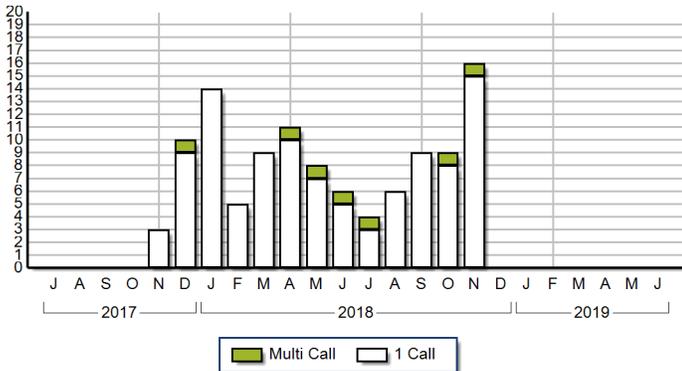
How Heard About



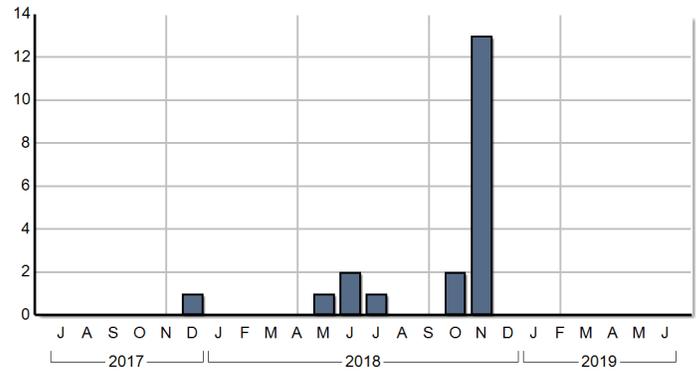
Fax Referral



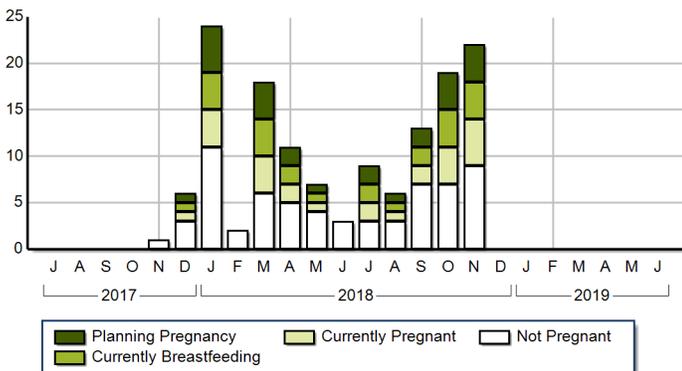
Tobacco User Enrollments By Program Type



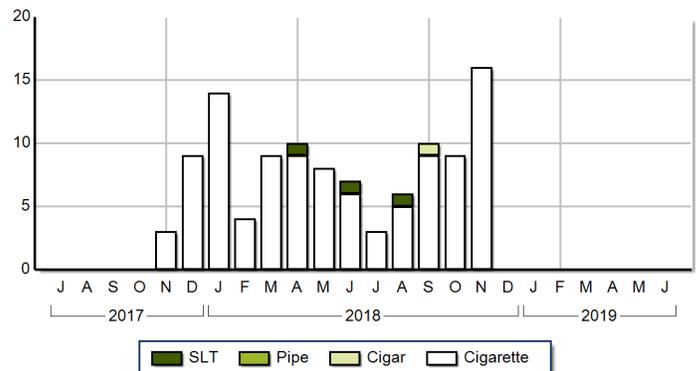
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

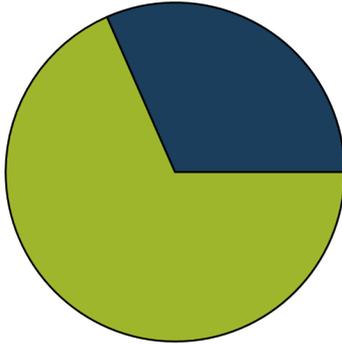


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach - includes all tobacco users, regardless of service requested.

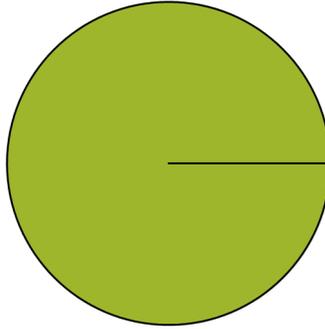
Tobacco Users By Gender



F, 68.42%  
M, 31.58%

Chart Total N: 19

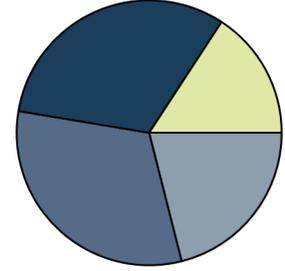
Tobacco Users By Language



English, 100.00%

Chart Total N: 19

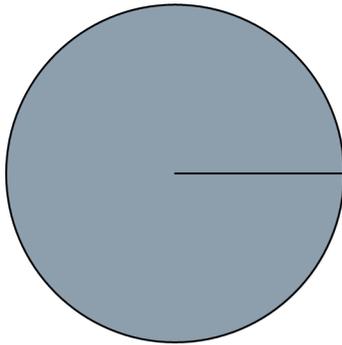
Tobacco Users By Education



No HS Degreee/GED, 21.05%  
HS Degreee/GED, 31.58%  
Some College, 31.58%  
College Degree, 15.79%

Chart Total N: 19

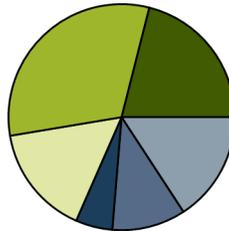
Tobacco Users By Race



White, 100.00%

Chart Total N: 19

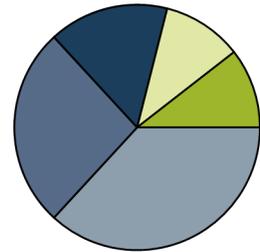
Tobacco Users By Age



18 - 24, 15.79%  
25 - 34, 10.53%  
35 - 44, 5.26%  
45 - 54, 15.79%  
55 - 64, 31.58%  
64 and Older, 21.05%

Chart Total N: 19

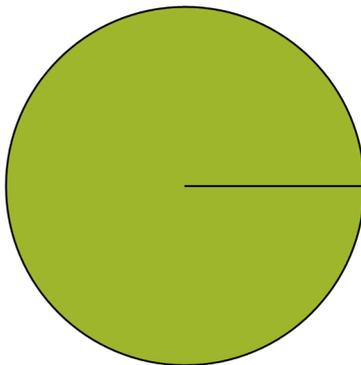
Tobacco Users By Health Plan



Medicaid, 36.84%  
Medicare, 26.32%  
Other, 15.79%  
Commercial, 10.53%  
Uninsured, 10.53%

Chart Total N: 19

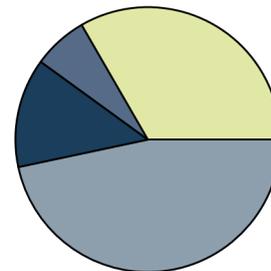
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 19

Tobacco Users By Chronic Condition



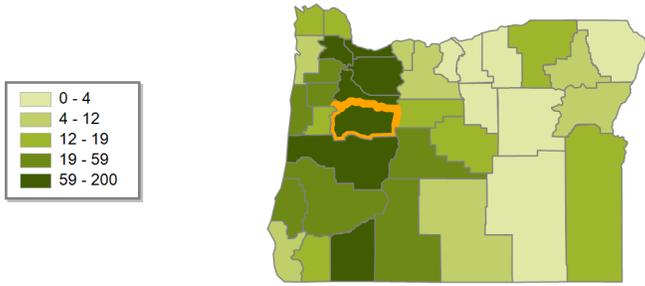
Asthma, 46.67%  
COPD, 13.33%  
Diabetes, 6.67%  
None, 33.33%

Chart Total N: 15

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

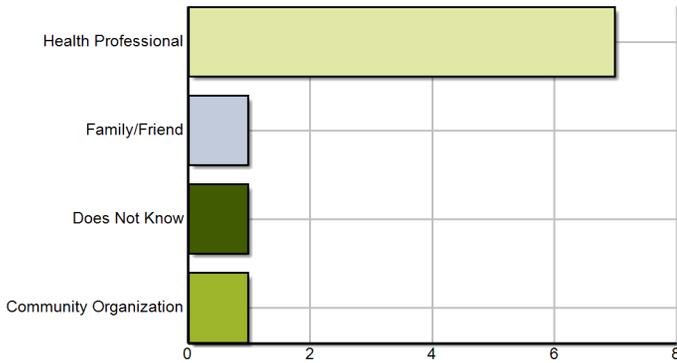
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

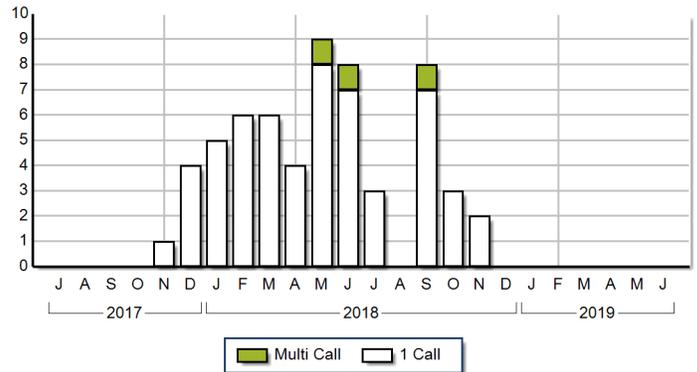


| County Population               |        | Prevalence | Tobacco Users       |        |
|---------------------------------|--------|------------|---------------------|--------|
| Adult                           | 83,814 | 21.0 %     | 17,601 <sup>4</sup> |        |
|                                 |        |            | County              | State  |
| Tobacco Users - Last Full Month |        |            | 13                  | 305    |
| Tobacco Users YTD               |        |            | 60                  | 1,844  |
| Unique Tobacco Users YTD        |        |            | 59                  | 1,781  |
| Target Reach                    |        |            | 2.0 %               | 2.0 %  |
| Reach YTD                       |        |            | 0.34 %              | 0.38 % |
| Reach - NAQC                    |        |            | 0.32 %              | 0.34 % |
| Annualized Reach                |        |            | 0.82 %              | 0.92 % |
| Annualized Reach - NAQC         |        |            | 0.76 %              | 0.80 % |
| Unique Individual Reach         |        |            | 0.34 %              | 0.37 % |

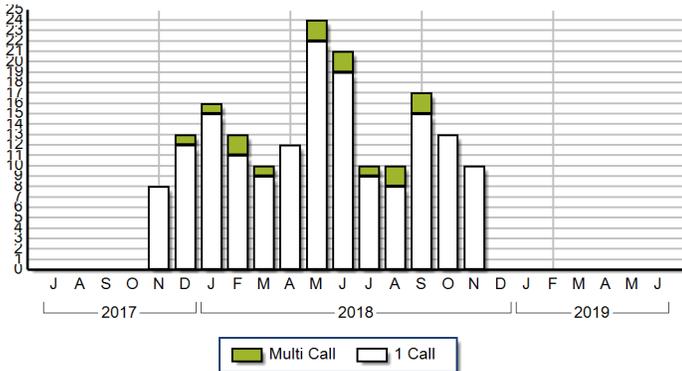
How Heard About



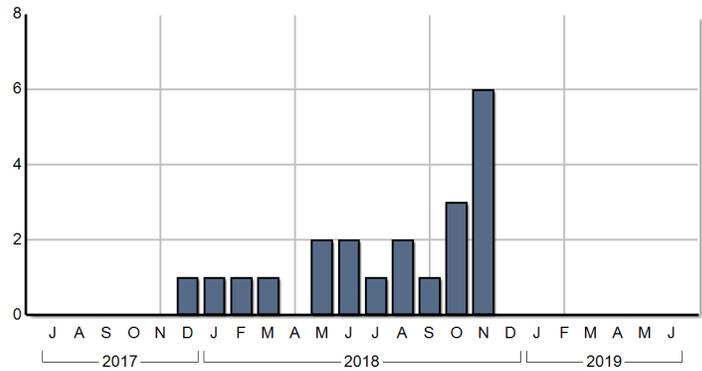
Fax Referral



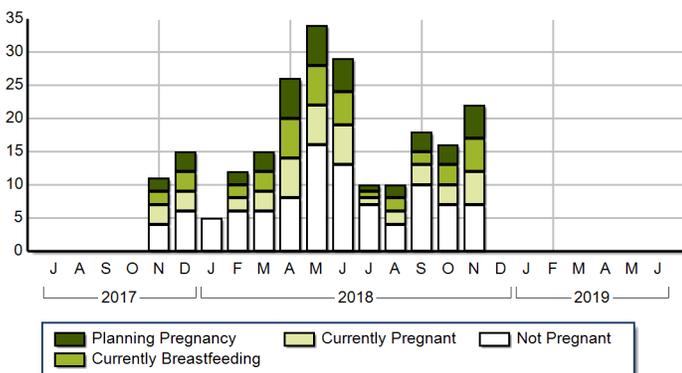
Tobacco User Enrollments By Program Type



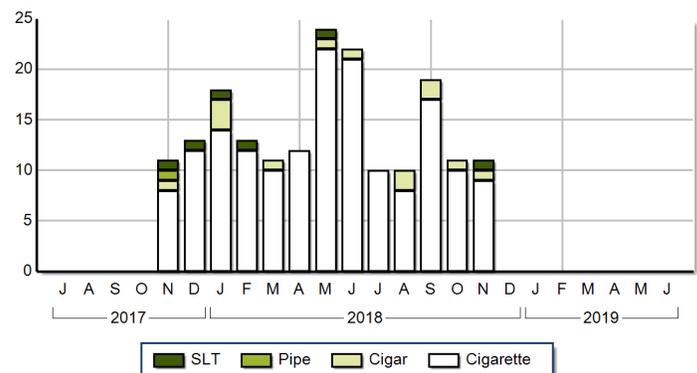
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

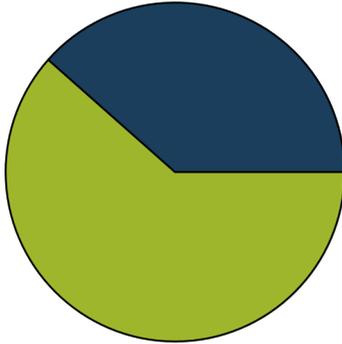


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

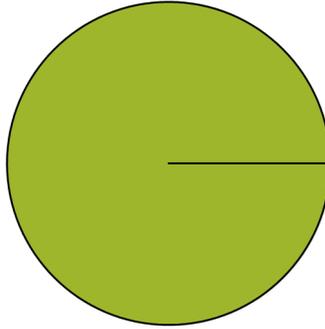
Tobacco Users By Gender



F, 61.54%  
M, 38.46%

Chart Total N: 13

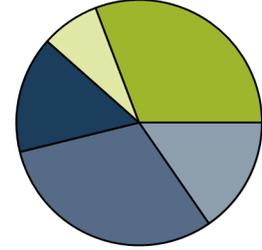
Tobacco Users By Language



English, 100.00%

Chart Total N: 13

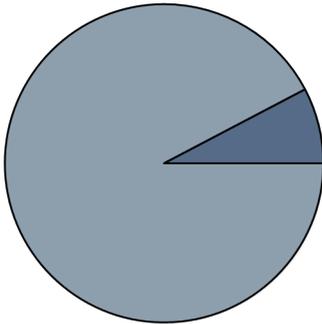
Tobacco Users By Education



No HS Degree/GED, 15.38%  
HS Degree/GED, 30.77%  
Technical Degree, 15.38%  
Some College, 7.69%  
College Degree, 30.77%

Chart Total N: 13

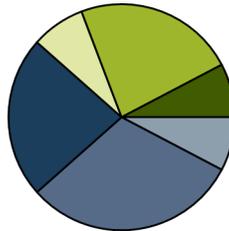
Tobacco Users By Race



White, 92.31%  
American Indian Or Alaskan Native, 7.69%

Chart Total N: 13

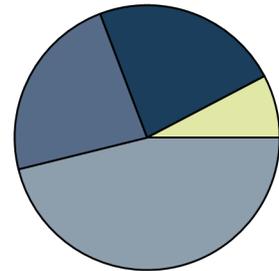
Tobacco Users By Age



18 - 24, 7.69%  
25 - 34, 30.77%  
35 - 44, 23.08%  
45 - 54, 7.69%  
55 - 64, 23.08%  
64 and Older, 7.69%

Chart Total N: 13

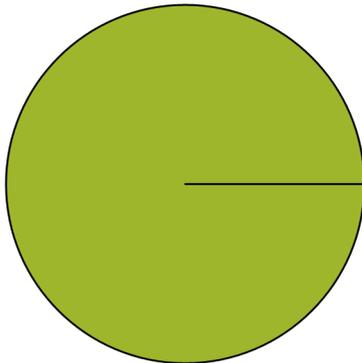
Tobacco Users By Health Plan



Other, 46.15%  
Commercial, 23.08%  
Medicaid, 23.08%  
Medicare, 7.69%

Chart Total N: 13

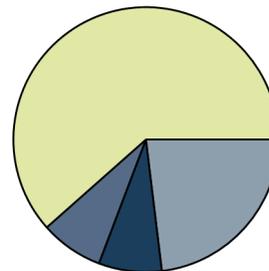
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 13

Tobacco Users By Chronic Condition



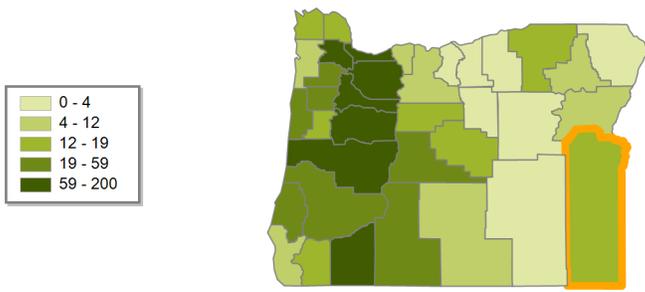
Asthma, 23.08%  
COPD, 7.69%  
Diabetes, 7.69%  
None, 61.54%

Chart Total N: 13

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

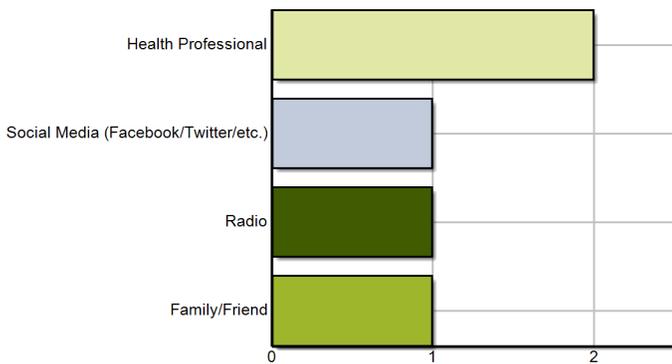
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

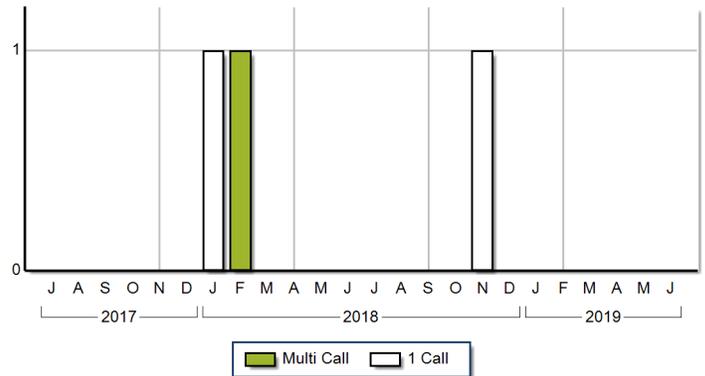


| County Population               |        | Prevalence | Tobacco Users |        |
|---------------------------------|--------|------------|---------------|--------|
| Adult                           | 23,866 | 16.8 %     | 4,009         |        |
|                                 |        |            | County        | State  |
| Tobacco Users - Last Full Month |        |            | 5             | 305    |
| Tobacco Users YTD               |        |            | 18            | 1,844  |
| Unique Tobacco Users YTD        |        |            | 18            | 1,781  |
| Target Reach                    |        |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |        |            | 0.45 %        | 0.38 % |
| Reach - NAQC                    |        |            | 0.35 %        | 0.34 % |
| Annualized Reach                |        |            | 1.08 %        | 0.92 % |
| Annualized Reach - NAQC         |        |            | 0.84 %        | 0.80 % |
| Unique Individual Reach         |        |            | 0.45 %        | 0.37 % |

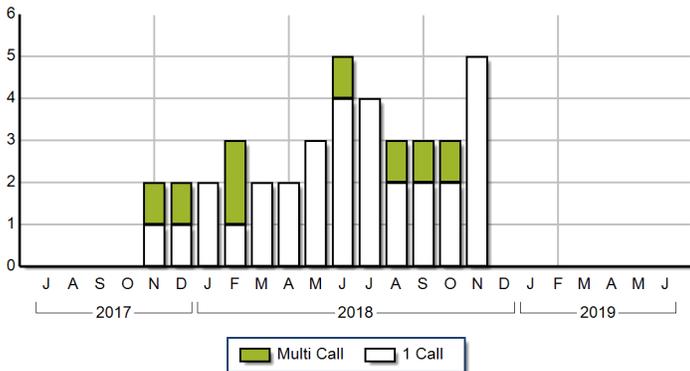
How Heard About



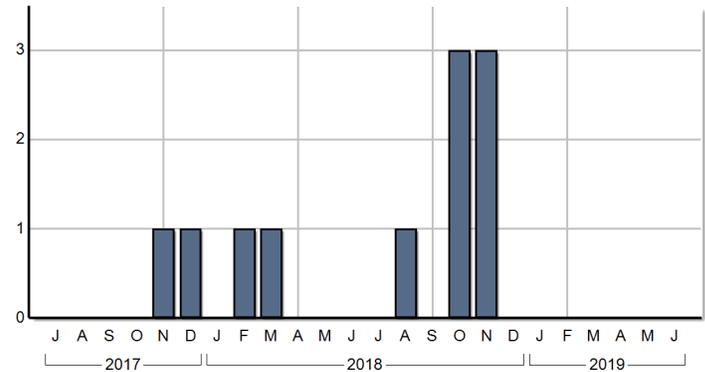
Fax Referral



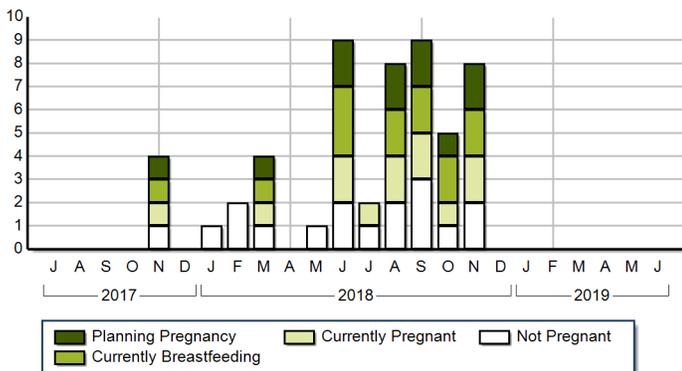
Tobacco User Enrollments By Program Type



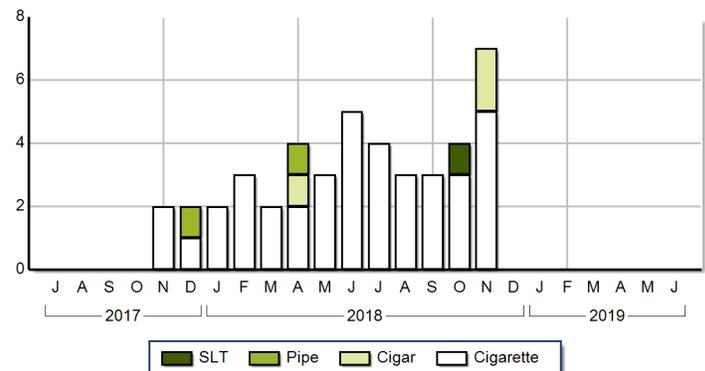
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

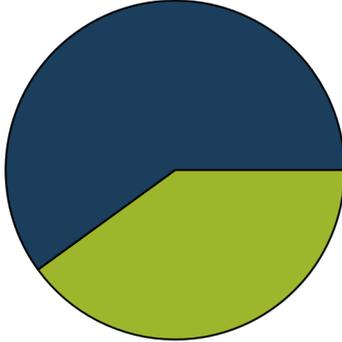


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

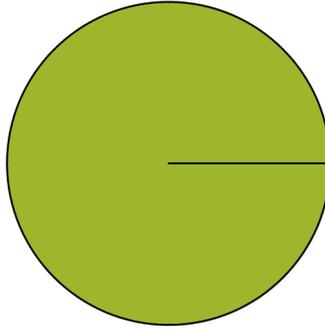
Tobacco Users By Gender



F, 40.00%  
M, 60.00%

Chart Total N: 5

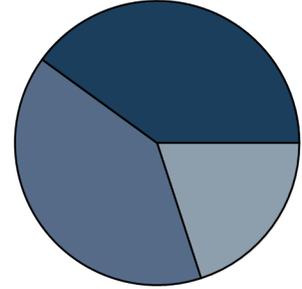
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

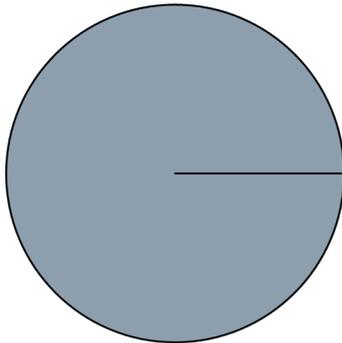
Tobacco Users By Education



No HS Degreee/GED, 20.00%  
Some College, 40.00%  
College Degree, 40.00%

Chart Total N: 5

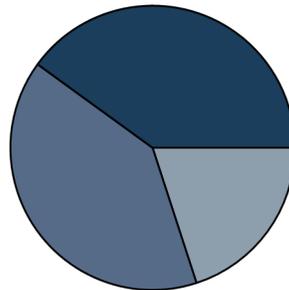
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

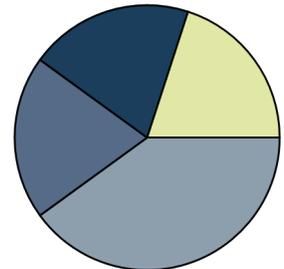
Tobacco Users By Age



25 - 34, 20.00%  
35 - 44, 40.00%  
45 - 54, 40.00%

Chart Total N: 5

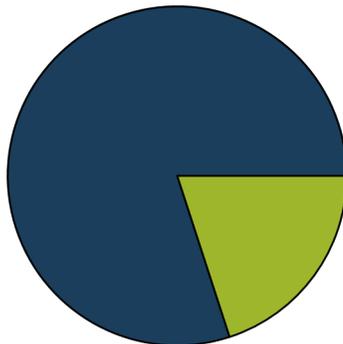
Tobacco Users By Health Plan



Medicare, 40.00%  
Other, 20.00%  
Commercial, 20.00%  
Medicaid, 20.00%

Chart Total N: 5

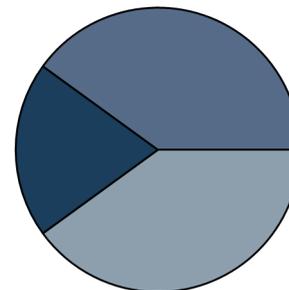
Tobacco Users By Ethnicity



Hispanic, 20.00%  
Non-Hispanic, 80.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



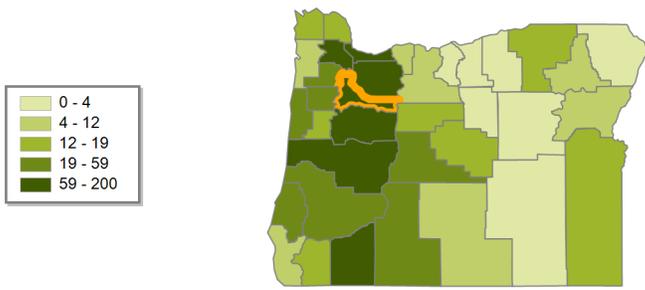
Asthma, 40.00%  
COPD, 20.00%  
None, 40.00%

Chart Total N: 5

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

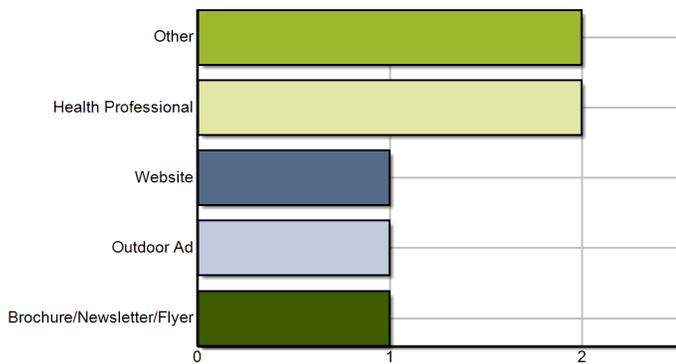
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

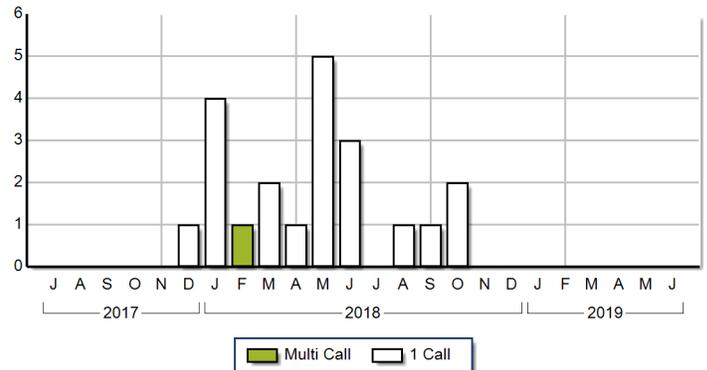


| County Population               |         | Prevalence | Tobacco Users |        |
|---------------------------------|---------|------------|---------------|--------|
| Adult                           | 235,431 | 15.5 %     | 36,492        |        |
|                                 |         |            | County        | State  |
| Tobacco Users - Last Full Month |         |            | 10            | 305    |
| Tobacco Users YTD               |         |            | 88            | 1,844  |
| Unique Tobacco Users YTD        |         |            | 82            | 1,781  |
| Target Reach                    |         |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |         |            | 2             | 0.24 % |
| Reach - NAQC                    |         |            | 3             | 0.21 % |
| Annualized Reach                |         |            | 2             | 0.58 % |
| Annualized Reach - NAQC         |         |            | 3             | 0.51 % |
| Unique Individual Reach         |         |            | 1             | 0.22 % |

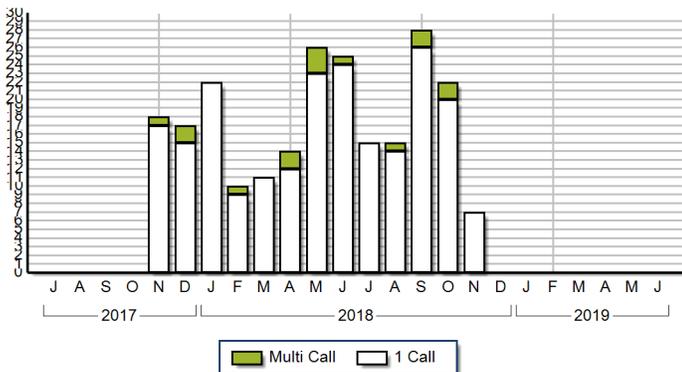
How Heard About



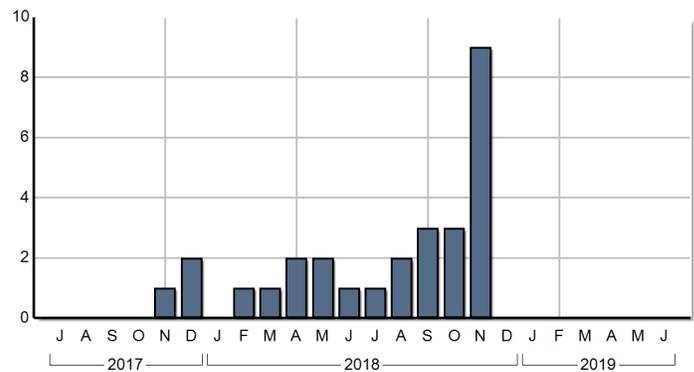
Fax Referral



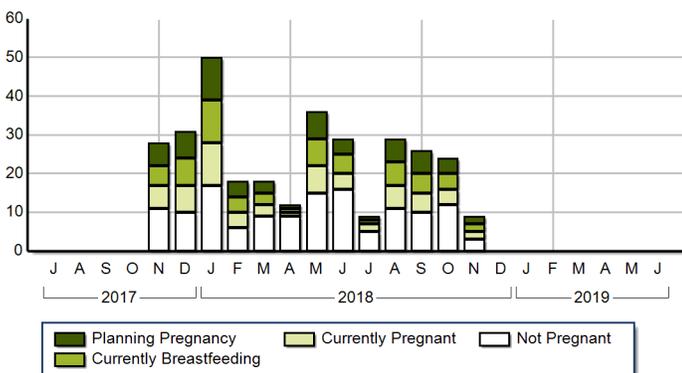
Tobacco User Enrollments By Program Type



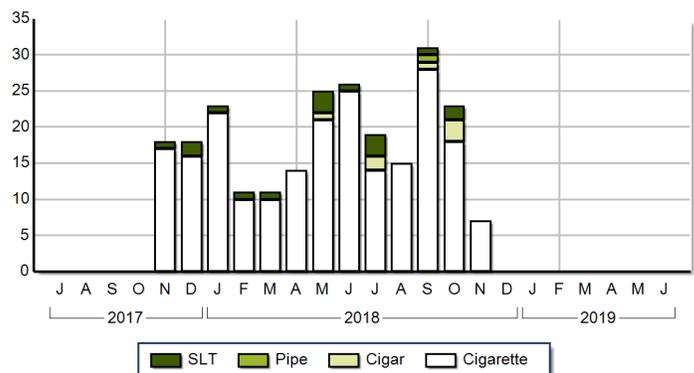
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

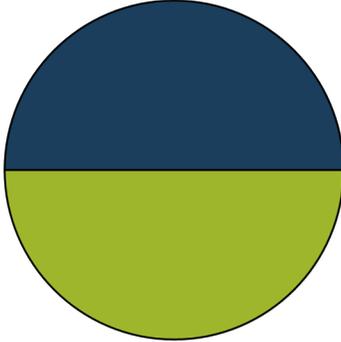


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

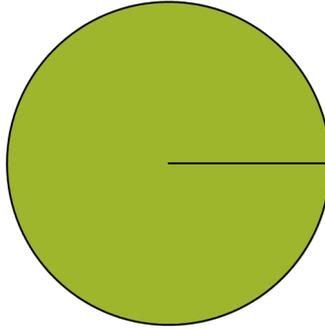
Tobacco Users By Gender



F, 50.00%  
M, 50.00%

Chart Total N: 10

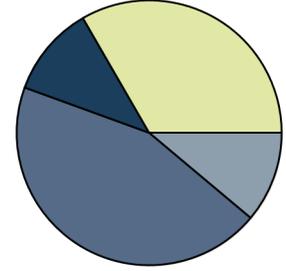
Tobacco Users By Language



English, 100.00%

Chart Total N: 10

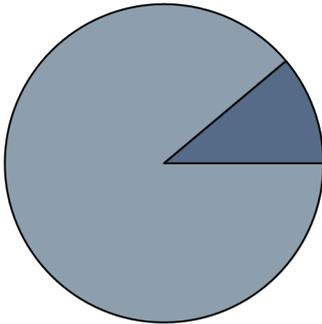
Tobacco Users By Education



No HS Degreee/GED, 11.11%  
HS Degreee/GED, 44.44%  
Some College, 11.11%  
College Degree, 33.33%

Chart Total N: 9

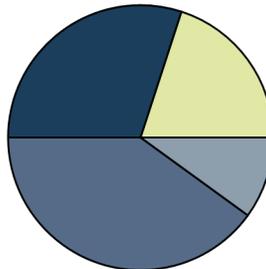
Tobacco Users By Race



White, 88.89%  
American Indian Or Alaskan Native, 11.11%

Chart Total N: 9

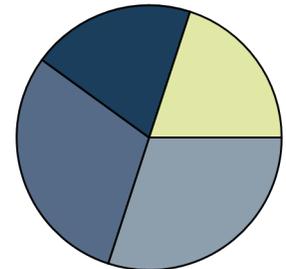
Tobacco Users By Age



25 - 34, 10.00%  
35 - 44, 40.00%  
45 - 54, 30.00%  
55 - 64, 20.00%

Chart Total N: 10

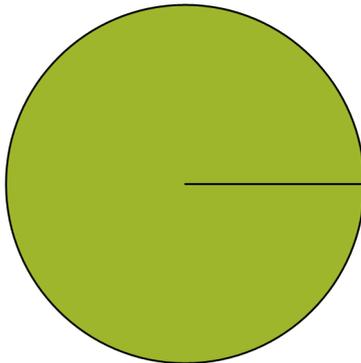
Tobacco Users By Health Plan



Medicaid, 30.00%  
Other, 30.00%  
Medicare, 20.00%  
Commercial, 20.00%

Chart Total N: 10

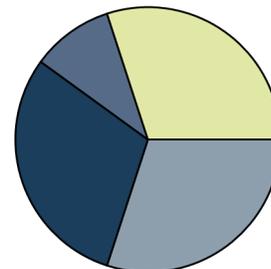
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 10

Tobacco Users By Chronic Condition



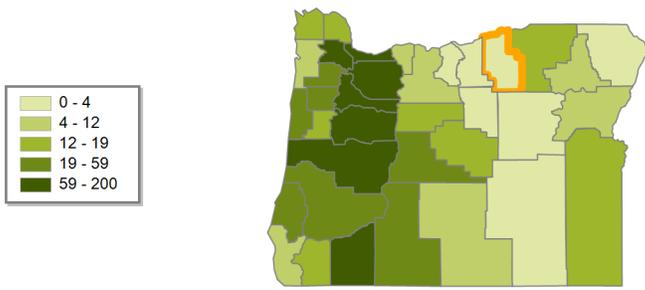
Asthma, 30.00%  
COPD, 30.00%  
Diabetes, 10.00%  
None, 30.00%

Chart Total N: 10

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

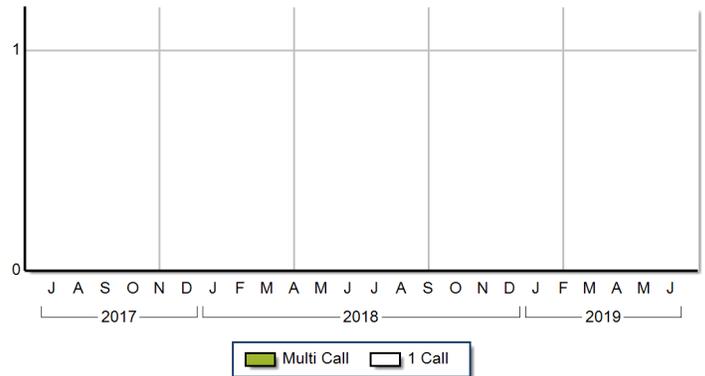
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

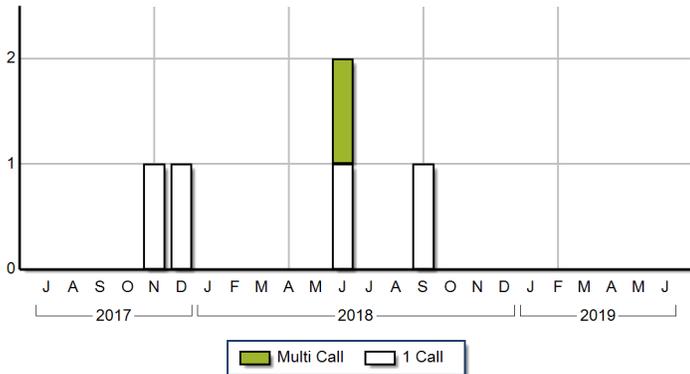


| County Population               |       | Prevalence | Tobacco Users |        |
|---------------------------------|-------|------------|---------------|--------|
| Adult                           | 9,037 | 18.2 %     | 1,645         |        |
|                                 |       |            | County        | State  |
| Tobacco Users - Last Full Month |       |            | 1             | 305    |
| Tobacco Users YTD               |       |            | 1             | 1,844  |
| Unique Tobacco Users YTD        |       |            | 1             | 1,781  |
| Target Reach                    |       |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |       |            | 0.06 %        | 0.38 % |
| Reach - NAQC                    |       |            | 0.06 %        | 0.34 % |
| Annualized Reach                |       |            | 0.15 %        | 0.92 % |
| Annualized Reach - NAQC         |       |            | 0.15 %        | 0.80 % |
| Unique Individual Reach         |       |            | 0.06 %        | 0.37 % |

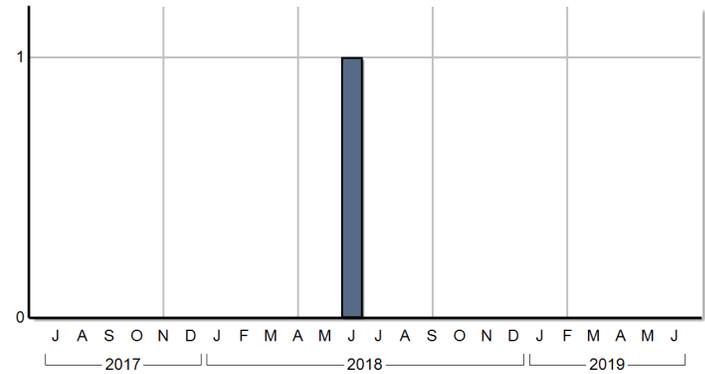
Fax Referral



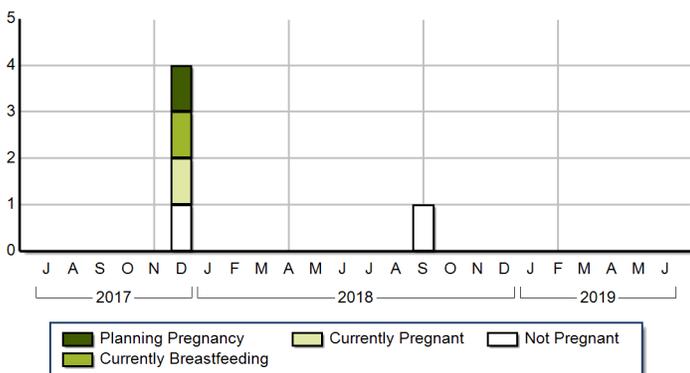
Tobacco User Enrollments By Program Type



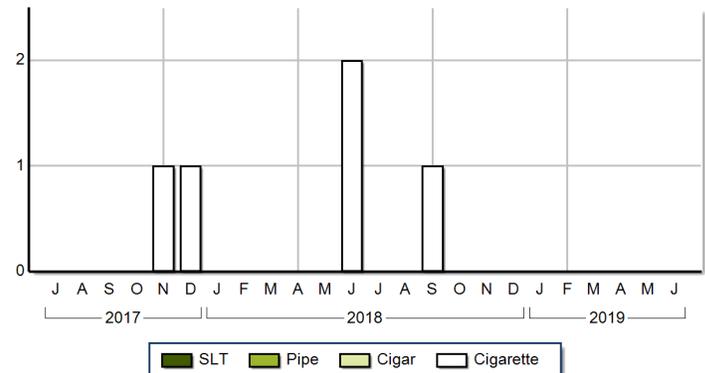
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

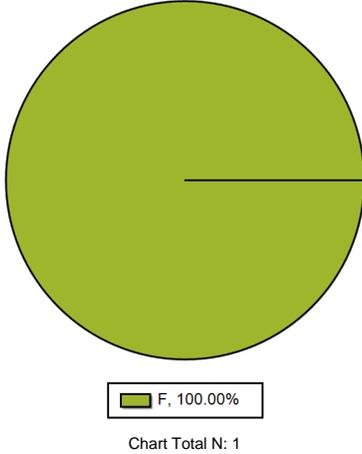


Tobacco Users By Tobacco Type

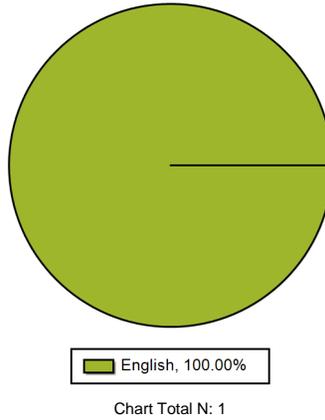


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

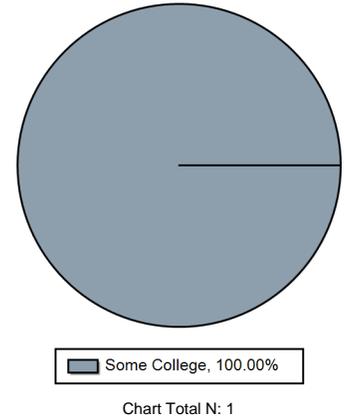
Tobacco Users By Gender



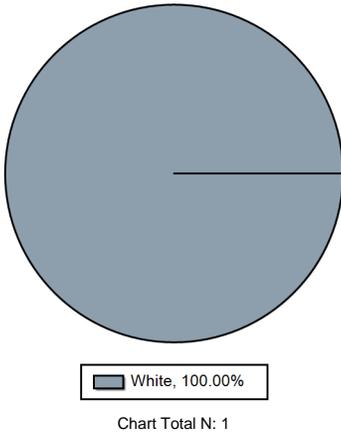
Tobacco Users By Language



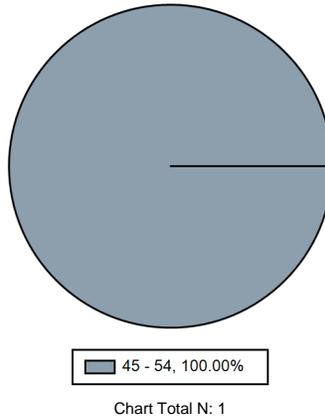
Tobacco Users By Education



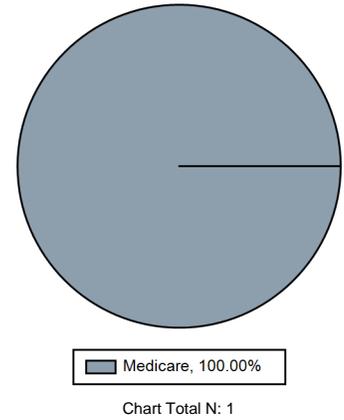
Tobacco Users By Race



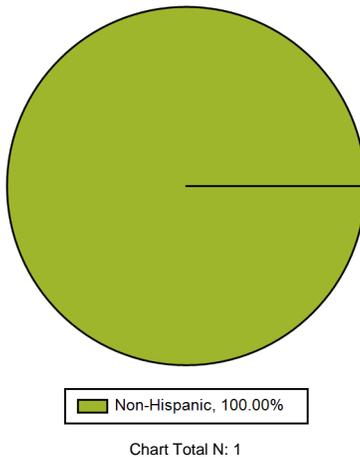
Tobacco Users By Age



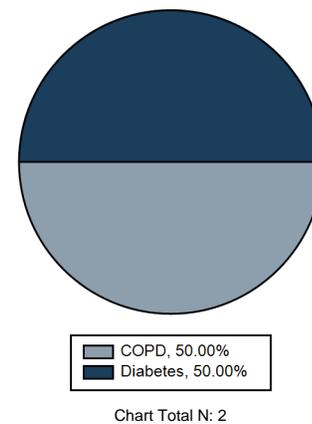
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



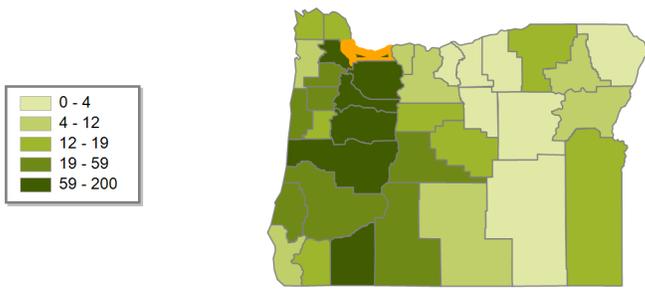
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

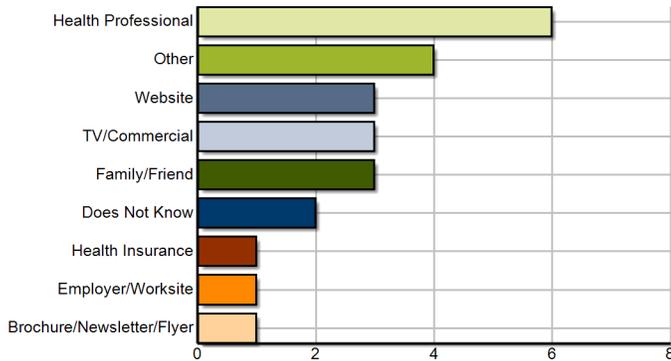
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

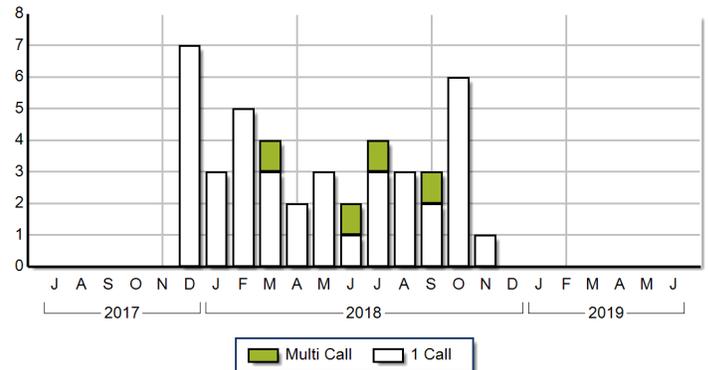


| County Population               |         | Prevalence | Tobacco Users       |        |
|---------------------------------|---------|------------|---------------------|--------|
| Adult                           | 564,102 | 15.3 %     | 86,308 <sup>4</sup> |        |
|                                 |         |            | County              | State  |
| Tobacco Users - Last Full Month |         |            | 31                  | 305    |
| Tobacco Users YTD               |         |            | 200                 | 1,844  |
| Unique Tobacco Users YTD        |         |            | 1                   | 1,781  |
| Target Reach                    |         |            | 2.0 %               | 2.0 %  |
| Reach YTD                       |         |            | 2                   | 0.23 % |
| Reach - NAQC                    |         |            | 3                   | 0.21 % |
| Annualized Reach                |         |            | 2                   | 0.56 % |
| Annualized Reach - NAQC         |         |            | 3                   | 0.50 % |
| Unique Individual Reach         |         |            | 1                   | 0.22 % |

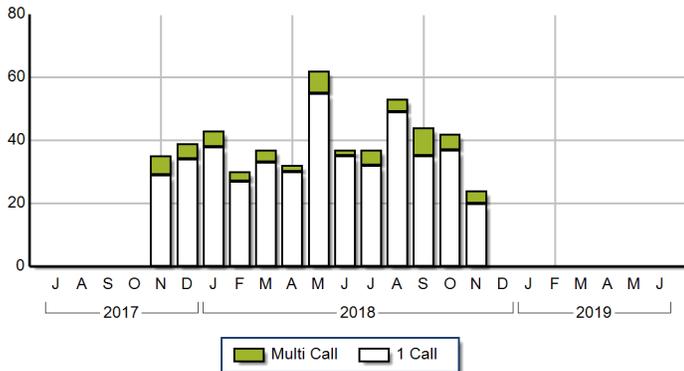
How Heard About



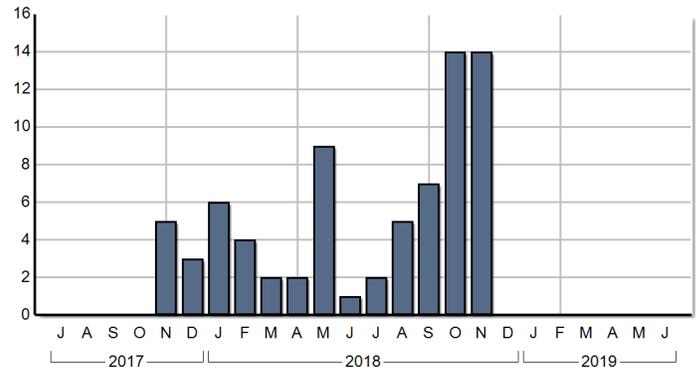
Fax Referral



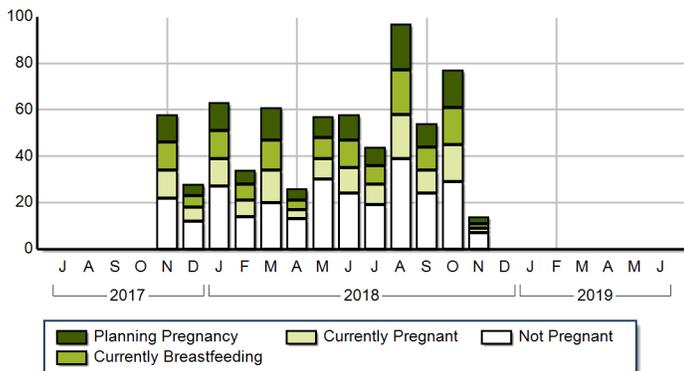
Tobacco User Enrollments By Program Type



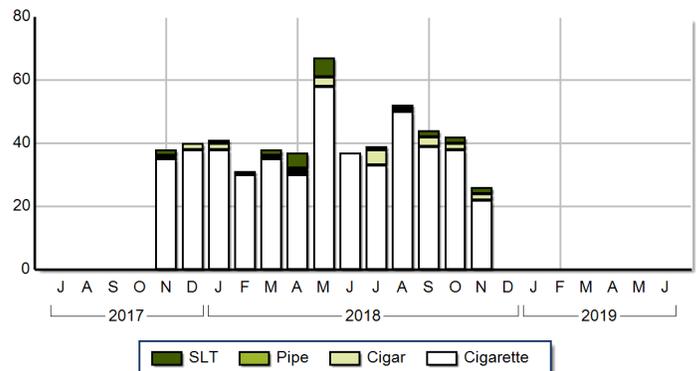
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

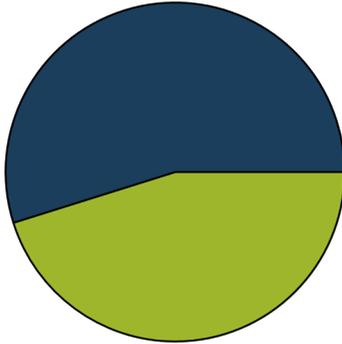


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

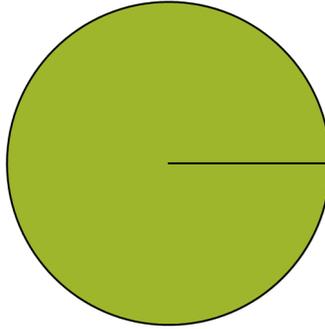
Tobacco Users By Gender



F, 45.16%  
M, 54.84%

Chart Total N: 31

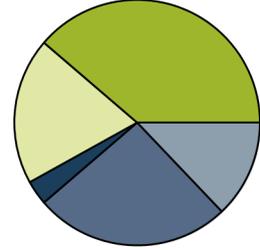
Tobacco Users By Language



English, 100.00%

Chart Total N: 31

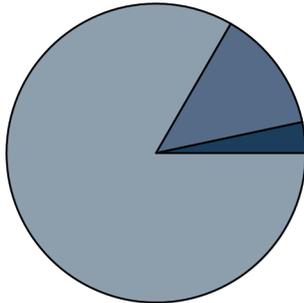
Tobacco Users By Education



No HS Degreee/GED, 12.90%  
HS Degreee/GED, 25.81%  
Technical Degree, 3.23%  
Some College, 19.35%  
College Degree, 38.71%

Chart Total N: 31

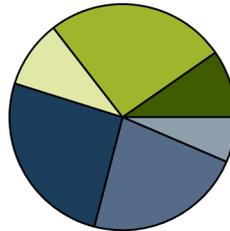
Tobacco Users By Race



White, 83.33%  
Black Or African American, 13.33%  
Asian, 3.33%

Chart Total N: 30

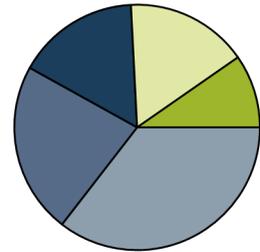
Tobacco Users By Age



18 - 24, 6.45%  
25 - 34, 22.58%  
35 - 44, 25.81%  
45 - 54, 9.68%  
55 - 64, 25.81%  
64 and Older, 9.68%

Chart Total N: 31

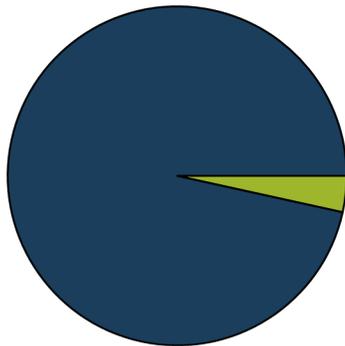
Tobacco Users By Health Plan



Medicare, 35.48%  
Medicaid, 22.58%  
Other, 16.13%  
Uninsured, 16.13%  
Commercial, 9.68%

Chart Total N: 31

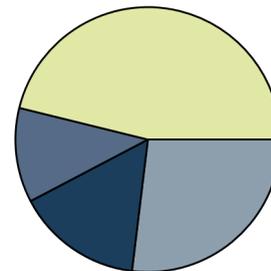
Tobacco Users By Ethnicity



Hispanic, 3.45%  
Non-Hispanic, 96.55%

Chart Total N: 29

Tobacco Users By Chronic Condition



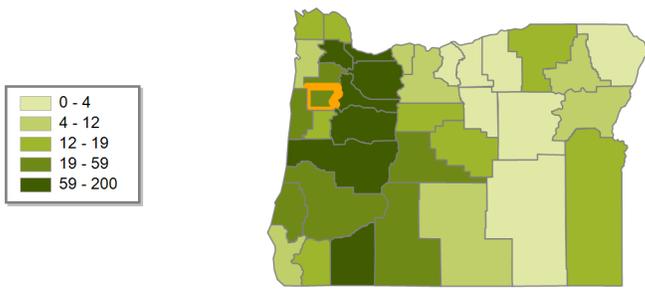
Asthma, 26.92%  
COPD, 15.38%  
Diabetes, 11.54%  
None, 46.15%

Chart Total N: 26

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

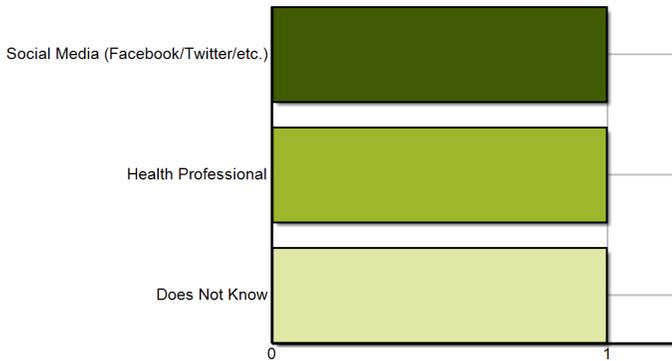
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

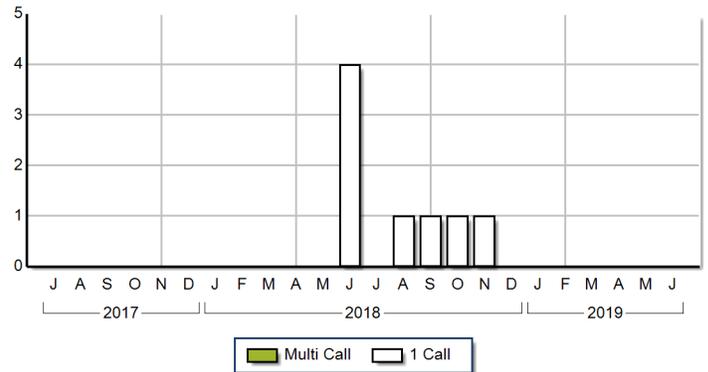


| County Population               |        | Prevalence | Tobacco Users      |        |
|---------------------------------|--------|------------|--------------------|--------|
| Adult                           | 52,685 | 14.3 %     | 7,534 <sup>4</sup> |        |
|                                 |        |            | County             | State  |
| Tobacco Users - Last Full Month |        |            | 4                  | 305    |
| Tobacco Users YTD               |        |            | 21                 | 1,844  |
| Unique Tobacco Users YTD        |        |            | 21                 | 1,781  |
| Target Reach                    |        |            | 2.0 %              | 2.0 %  |
| Reach YTD                       |        |            | 0.28 %             | 0.38 % |
| Reach - NAQC                    |        |            | 0.25 %             | 0.34 % |
| Annualized Reach                |        |            | 0.67 %             | 0.92 % |
| Annualized Reach - NAQC         |        |            | 0.61 %             | 0.80 % |
| Unique Individual Reach         |        |            | 0.28 %             | 0.37 % |

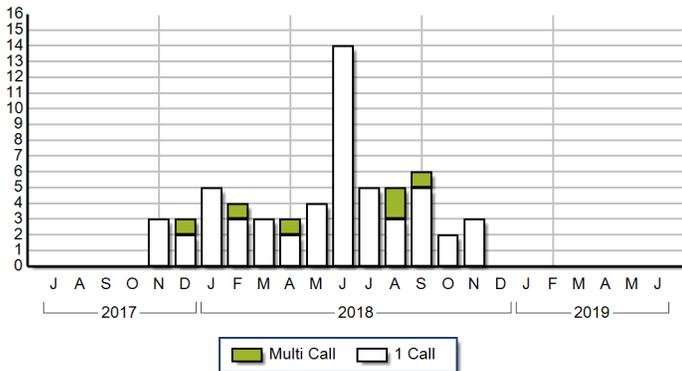
How Heard About



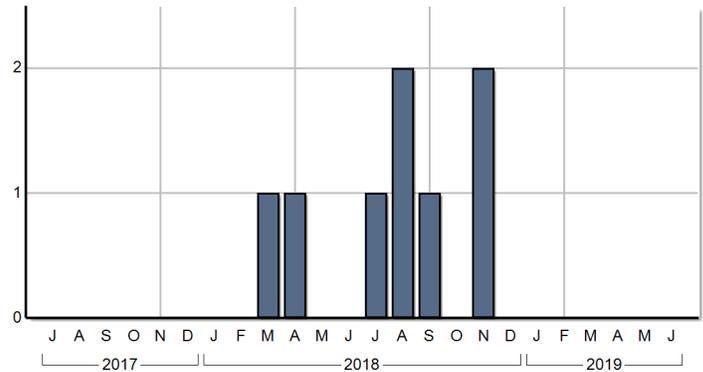
Fax Referral



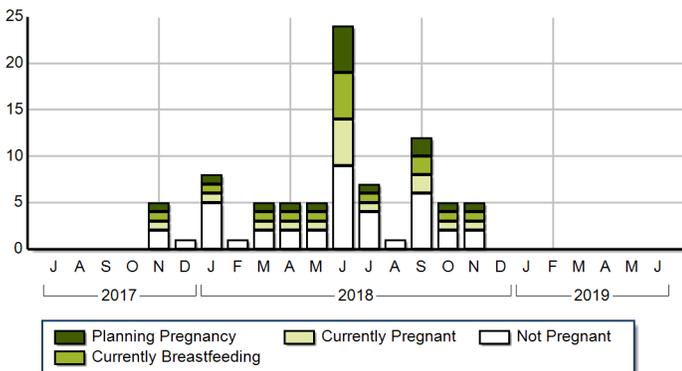
Tobacco User Enrollments By Program Type



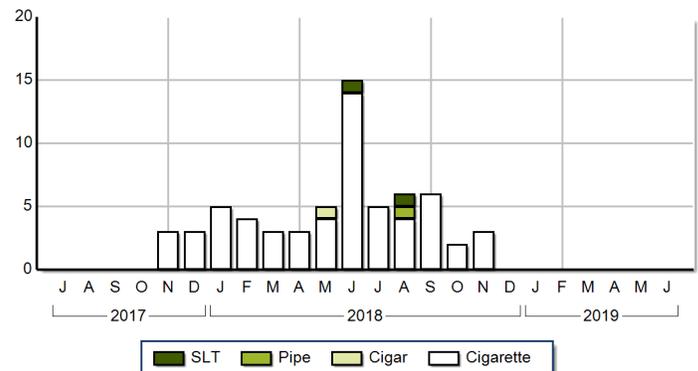
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

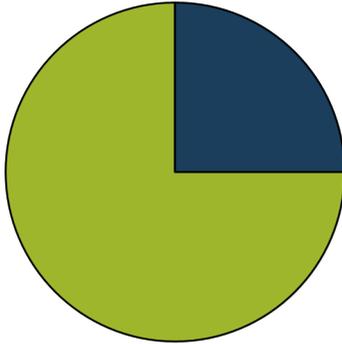


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

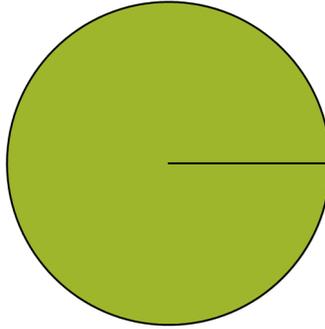
Tobacco Users By Gender



F, 75.00%  
 M, 25.00%

Chart Total N: 4

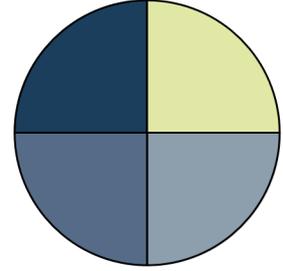
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

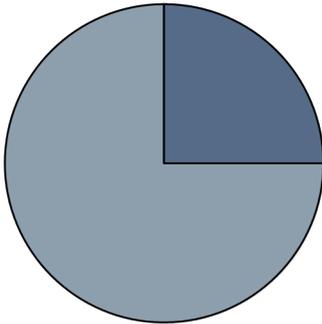
Tobacco Users By Education



No HS Degreee/GED, 25.00%  
 HS Degreee/GED, 25.00%  
 Some Technical School, 25.00%  
 Some College, 25.00%

Chart Total N: 4

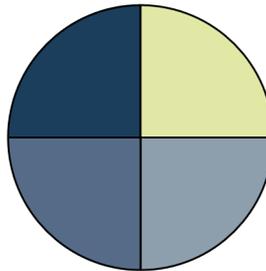
Tobacco Users By Race



White, 75.00%  
 American Indian Or Alaskan Native, 25.00%

Chart Total N: 4

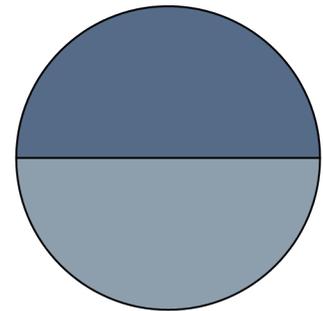
Tobacco Users By Age



25 - 34, 25.00%  
 35 - 44, 25.00%  
 45 - 54, 25.00%  
 55 - 64, 25.00%

Chart Total N: 4

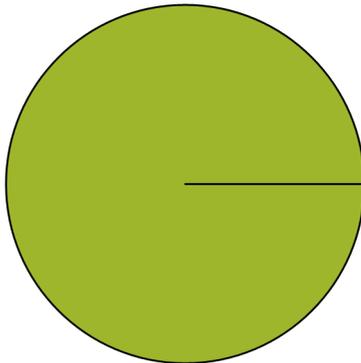
Tobacco Users By Health Plan



Medicaid, 50.00%  
 Other, 50.00%

Chart Total N: 4

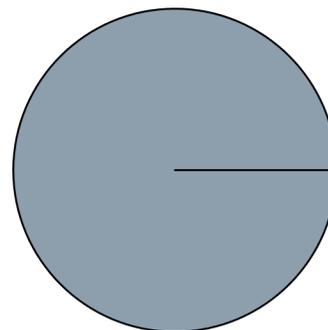
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



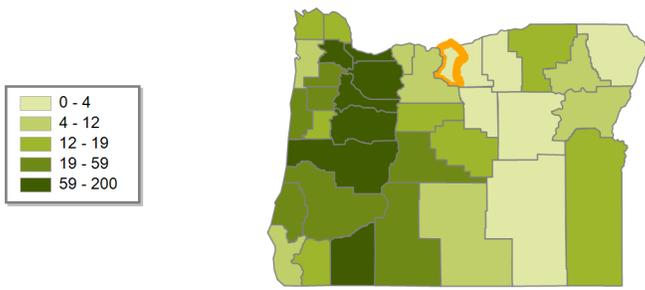
Asthma, 100.00%

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

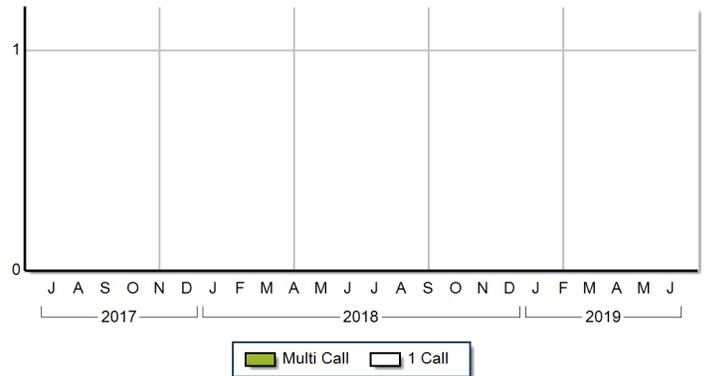
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

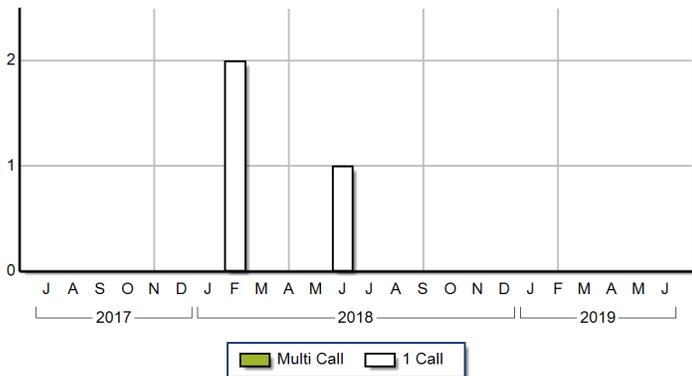


| County Population               |       | Prevalence | Tobacco Users |                  |
|---------------------------------|-------|------------|---------------|------------------|
| Adult                           | 1,477 | 22.1 %     | County        | 326 <sup>4</sup> |
|                                 |       |            | State         | 305              |
| Tobacco Users - Last Full Month |       |            | -             | 305              |
| Tobacco Users YTD               |       |            |               | 1,844            |
| Unique Tobacco Users YTD        |       |            | 1             | 1,781            |
| Target Reach                    |       |            |               |                  |
| Reach YTD                       |       |            | 2             | 0.38 %           |
| Reach - NAQC                    |       |            | 3             | 0.34 %           |
| Annualized Reach                |       |            | 2             | 0.92 %           |
| Annualized Reach - NAQC         |       |            | 3             | 0.80 %           |
| Unique Individual Reach         |       |            | 1             | 0.37 %           |

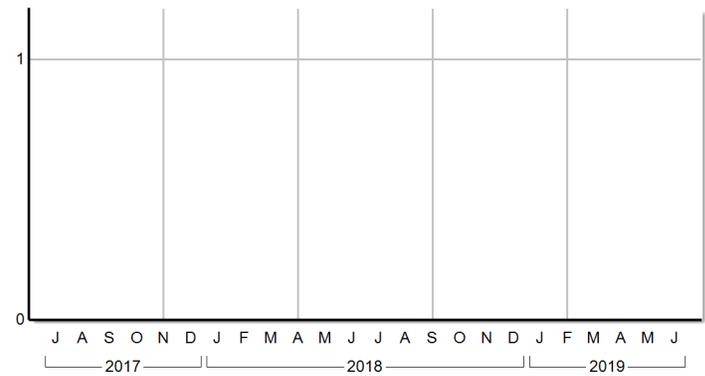
Fax Referral



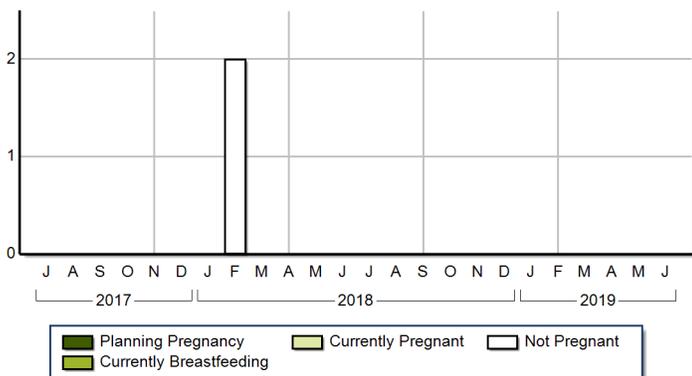
Tobacco User Enrollments By Program Type



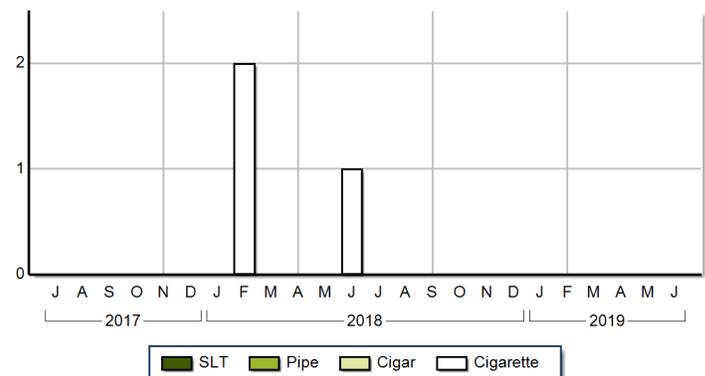
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

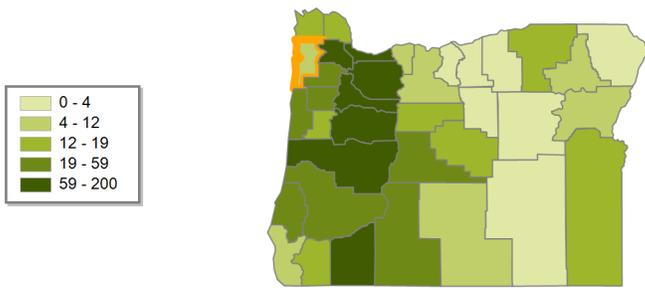


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

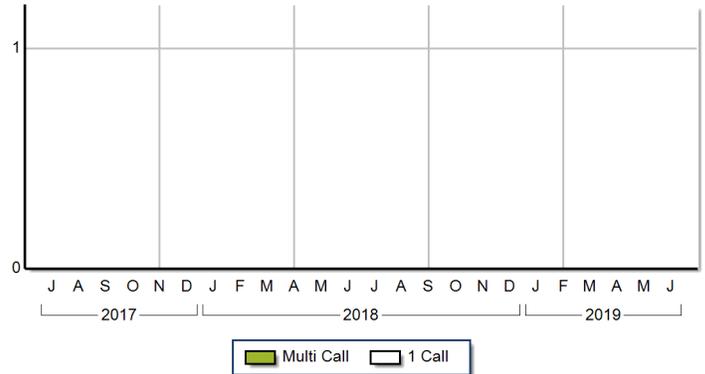


| County Population               |        | Prevalence | Tobacco Users |        |
|---------------------------------|--------|------------|---------------|--------|
| Adult                           | 21,446 | 21.6 %     | 4,632         |        |
|                                 |        |            | County        | State  |
| Tobacco Users - Last Full Month |        |            | 1             | 305    |
| Tobacco Users YTD               |        |            | 9             | 1,844  |
| Unique Tobacco Users YTD        |        |            | 9             | 1,781  |
| Target Reach                    |        |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |        |            | 0.19 %        | 0.38 % |
| Reach - NAQC                    |        |            | 0.15 %        | 0.34 % |
| Annualized Reach                |        |            | 0.47 %        | 0.92 % |
| Annualized Reach - NAQC         |        |            | 0.36 %        | 0.80 % |
| Unique Individual Reach         |        |            | 0.19 %        | 0.37 % |

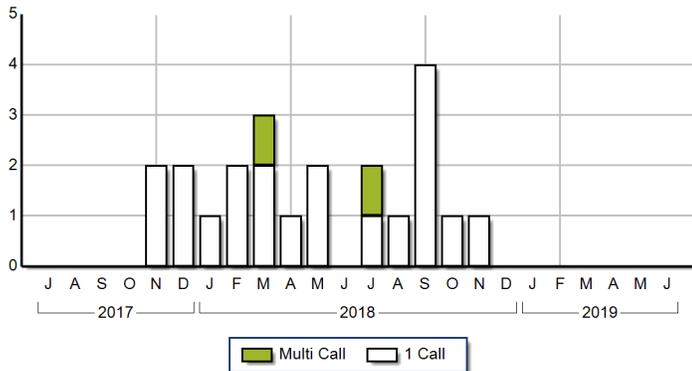
How Heard About



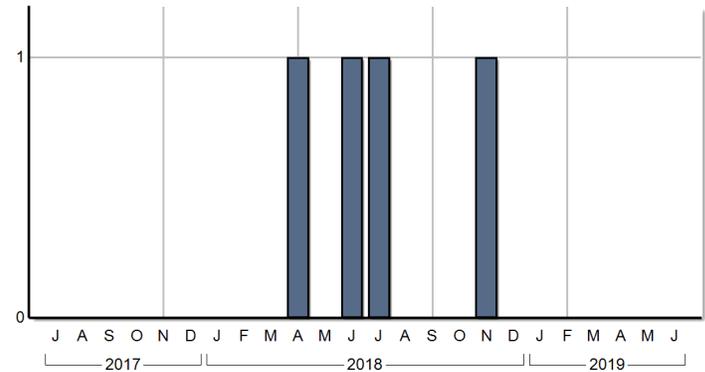
Fax Referral



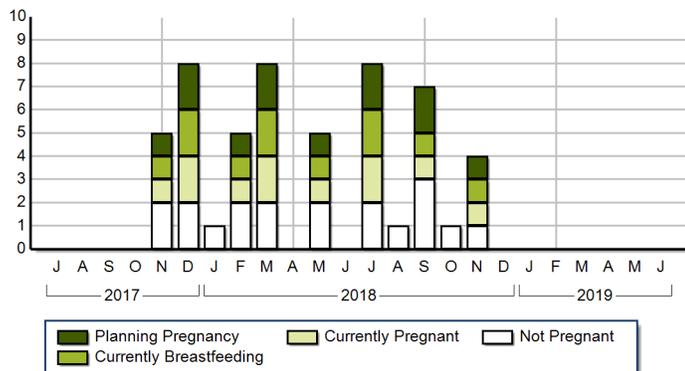
Tobacco User Enrollments By Program Type



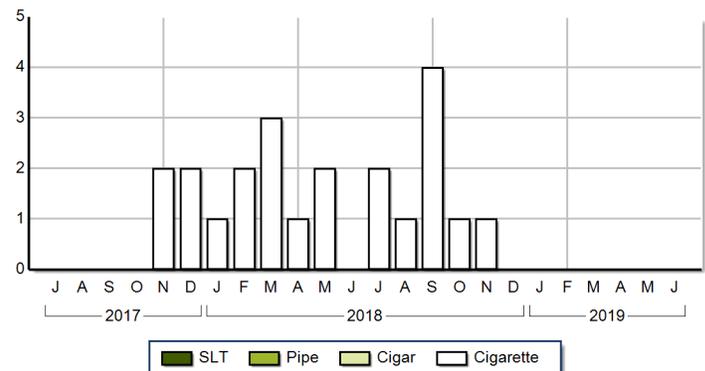
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

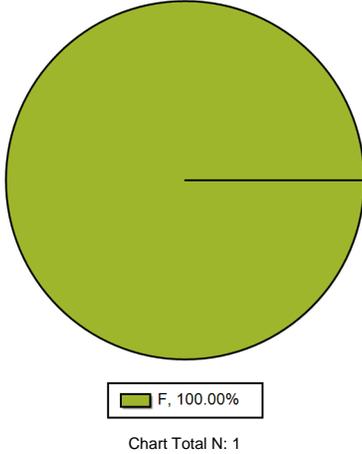


Tobacco Users By Tobacco Type

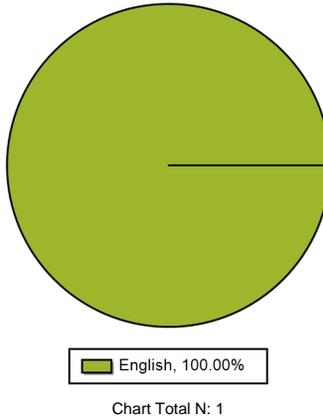


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

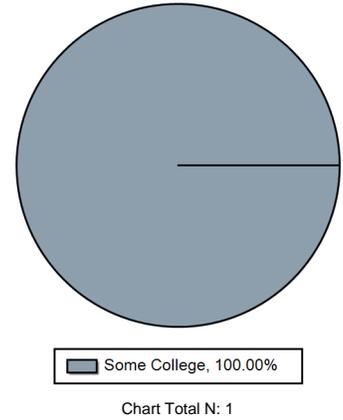
Tobacco Users By Gender



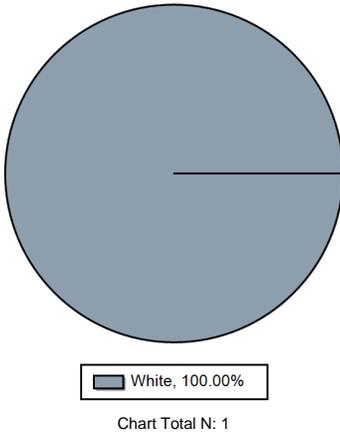
Tobacco Users By Language



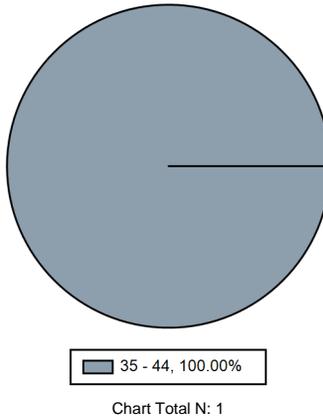
Tobacco Users By Education



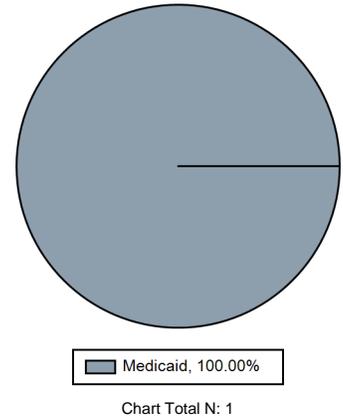
Tobacco Users By Race



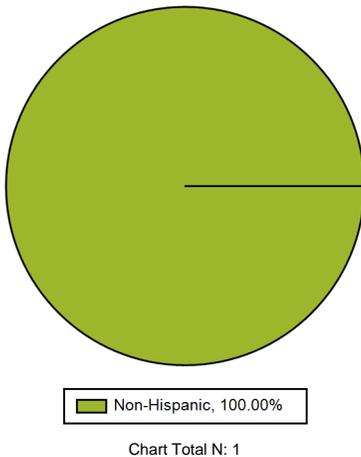
Tobacco Users By Age



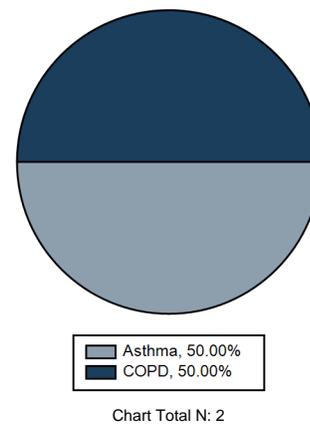
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



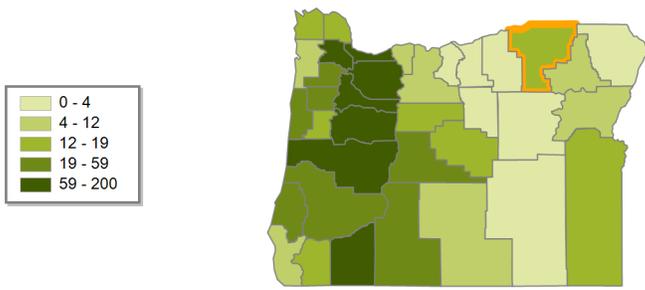
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

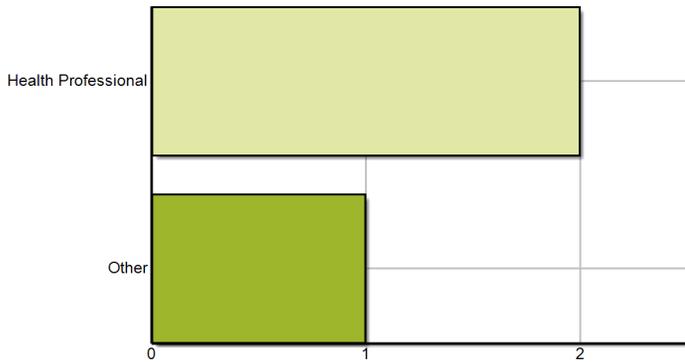
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

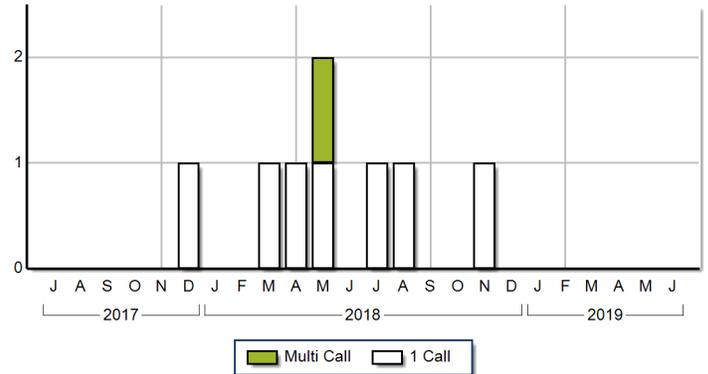


| County Population               |        | Prevalence | Tobacco Users       |        |
|---------------------------------|--------|------------|---------------------|--------|
| Adult                           | 54,202 | 24.2 %     | 13,117 <sup>4</sup> |        |
|                                 |        |            | County              | State  |
| Tobacco Users - Last Full Month |        |            | 3                   | 305    |
| Tobacco Users YTD               |        |            | 17                  | 1,844  |
| Unique Tobacco Users YTD        |        |            | 17                  | 1,781  |
| Target Reach                    |        |            | 2.0 %               | 2.0 %  |
| Reach YTD                       |        |            | 0.13 %              | 0.38 % |
| Reach - NAQC                    |        |            | 0.31 %              | 0.34 % |
| Annualized Reach                |        |            | 0.31 %              | 0.92 % |
| Annualized Reach - NAQC         |        |            | 0.26 %              | 0.80 % |
| Unique Individual Reach         |        |            | 0.13 %              | 0.37 % |

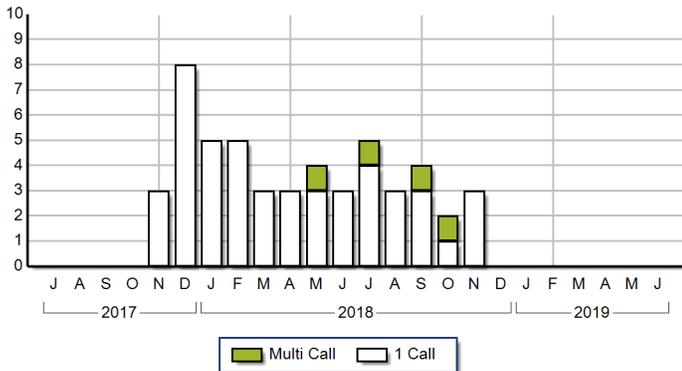
How Heard About



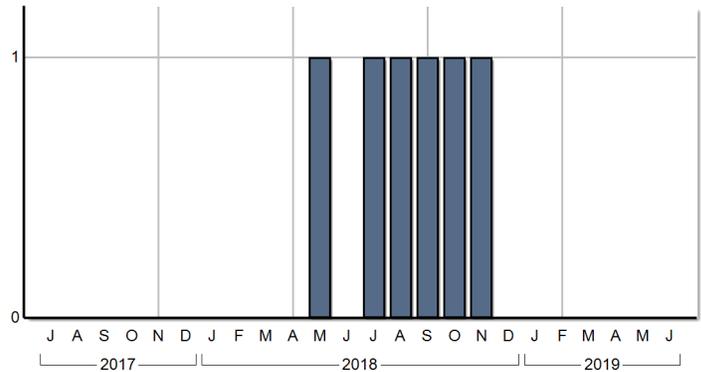
Fax Referral



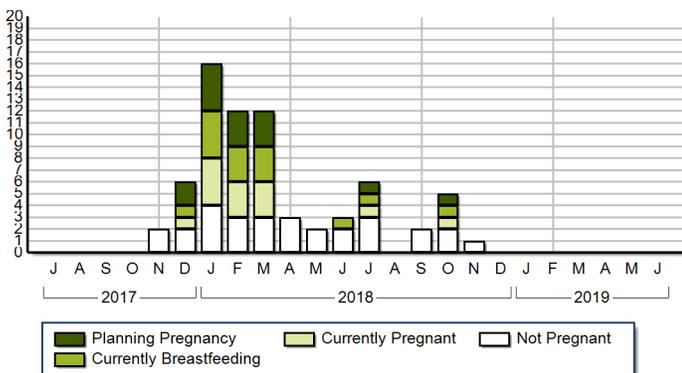
Tobacco User Enrollments By Program Type



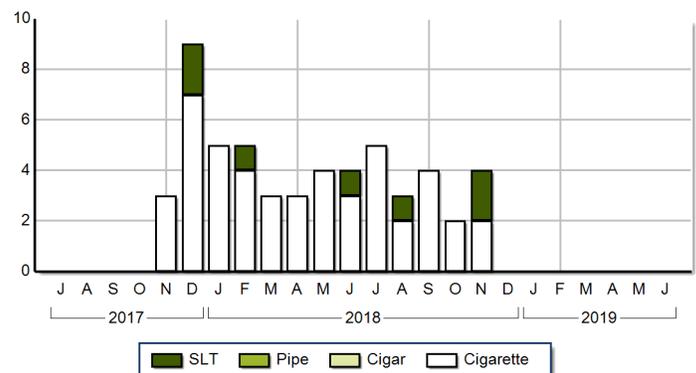
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

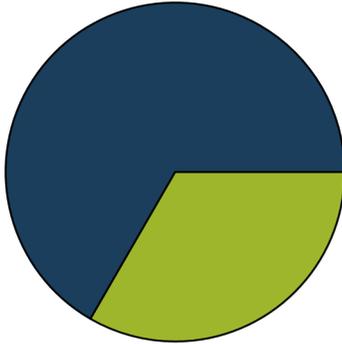


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

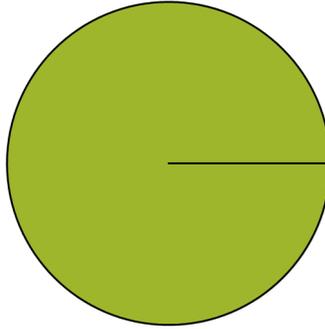
Tobacco Users By Gender



F, 33.33%  
 M, 66.67%

Chart Total N: 3

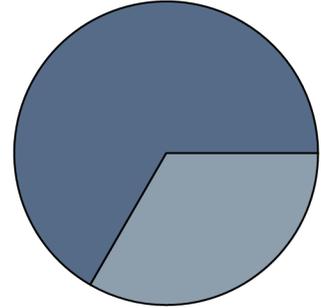
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

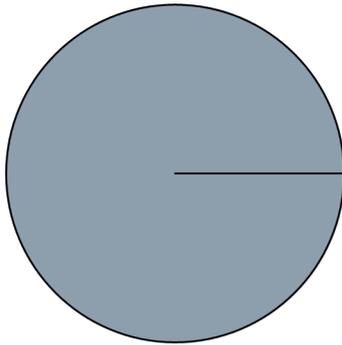
Tobacco Users By Education



HS Degreee/GED, 33.33%  
 Technical Degree, 66.67%

Chart Total N: 3

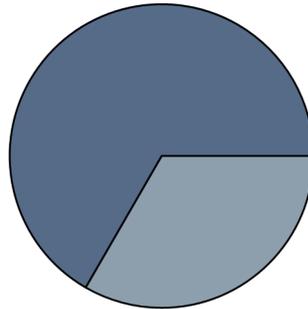
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

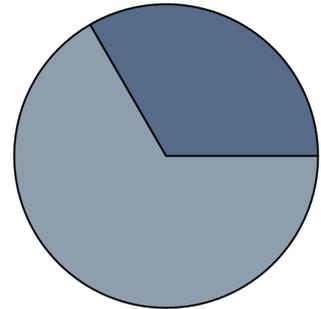
Tobacco Users By Age



45 - 54, 33.33%  
 55 - 64, 66.67%

Chart Total N: 3

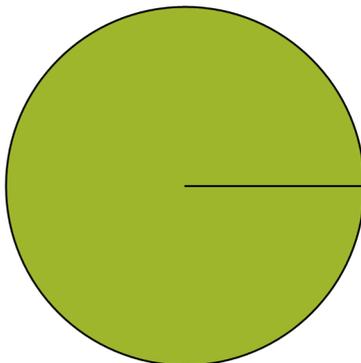
Tobacco Users By Health Plan



Medicaid, 66.67%  
 Other, 33.33%

Chart Total N: 3

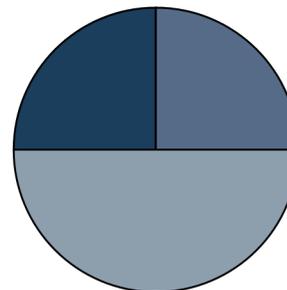
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



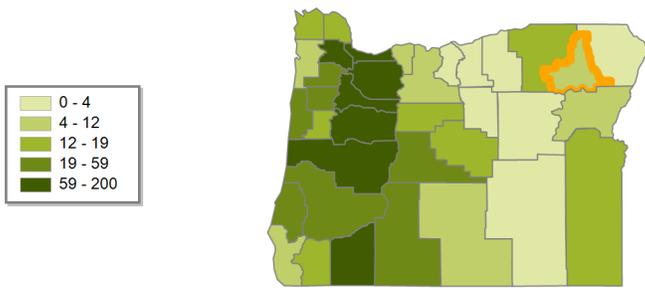
Asthma, 50.00%  
 COPD, 25.00%  
 None, 25.00%

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

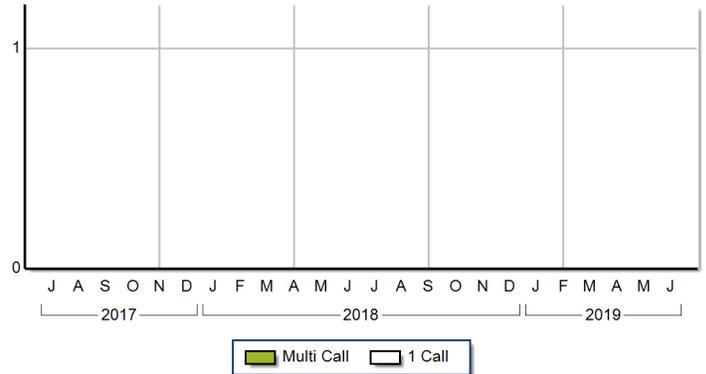


| County Population               |        | Prevalence | Tobacco Users      |        |
|---------------------------------|--------|------------|--------------------|--------|
| Adult                           | 19,424 | 13.8 %     | 2,681 <sup>4</sup> |        |
|                                 |        |            | County             | State  |
| Tobacco Users - Last Full Month |        |            | 2                  | 305    |
| Tobacco Users YTD               |        |            | 12                 | 1,844  |
| Unique Tobacco Users YTD        |        |            | 1                  | 1,781  |
| Target Reach                    |        |            | 2.0 %              | 2.0 %  |
| Reach YTD                       |        |            | 0.45 %             | 0.38 % |
| Reach - NAQC                    |        |            | 0.41 %             | 0.34 % |
| Annualized Reach                |        |            | 1.07 %             | 0.92 % |
| Annualized Reach - NAQC         |        |            | 0.98 %             | 0.80 % |
| Unique Individual Reach         |        |            | 0.45 %             | 0.37 % |

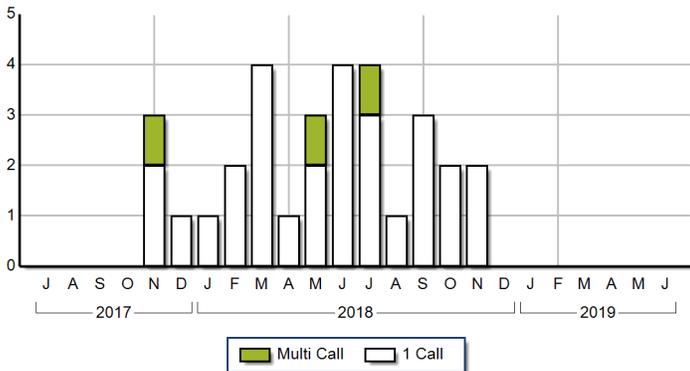
How Heard About



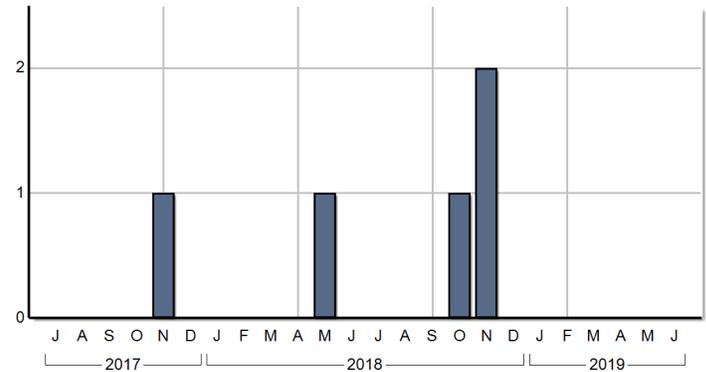
Fax Referral



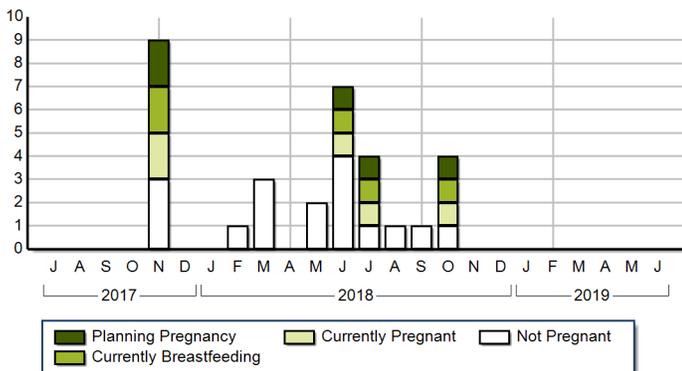
Tobacco User Enrollments By Program Type



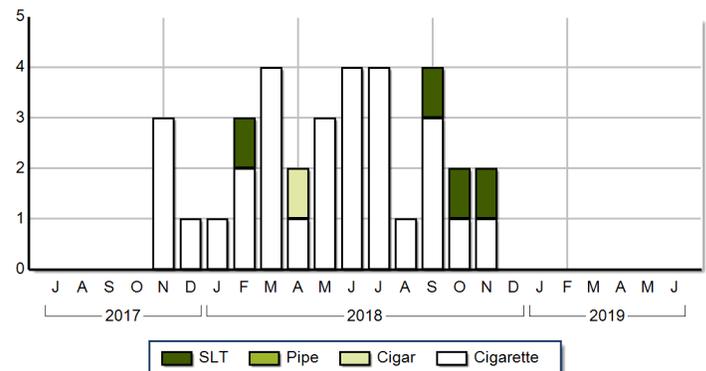
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

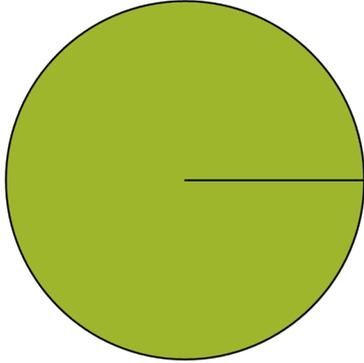


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

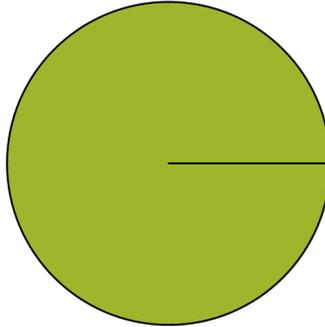
Tobacco Users By Gender



M, 100.00%

Chart Total N: 2

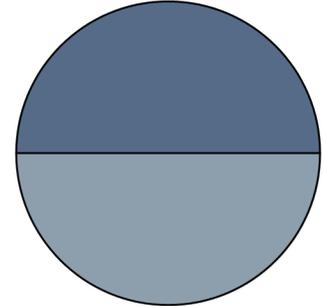
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

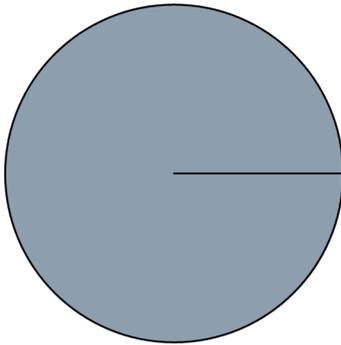
Tobacco Users By Education



No HS Degreee/GED, 50.00%  
HS Degreee/GED, 50.00%

Chart Total N: 2

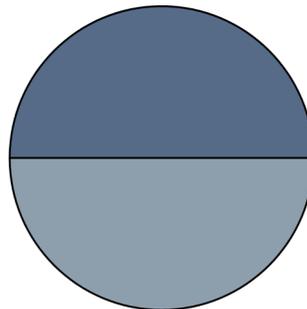
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

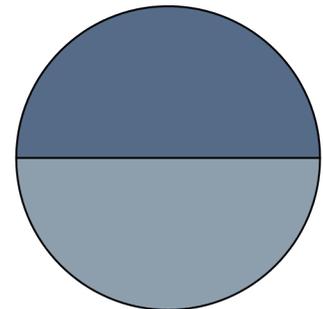
Tobacco Users By Age



25 - 34, 50.00%  
35 - 44, 50.00%

Chart Total N: 2

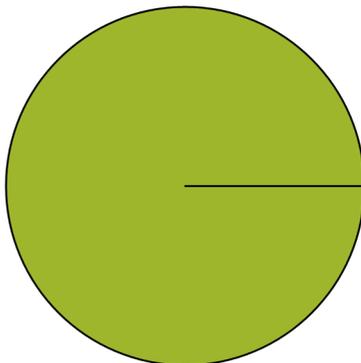
Tobacco Users By Health Plan



Commercial, 50.00%  
Medicaid, 50.00%

Chart Total N: 2

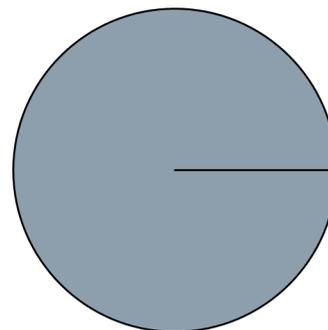
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



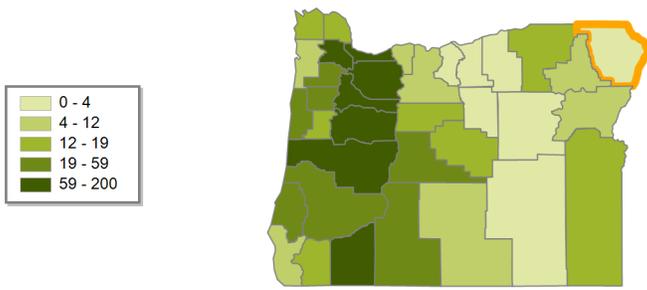
None, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

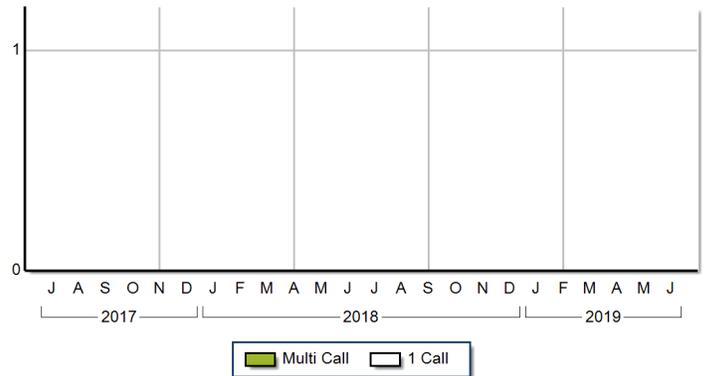
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

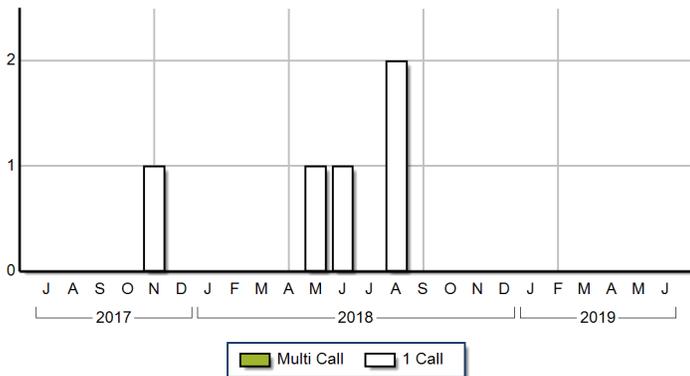


| County Population               |       | Prevalence | Tobacco Users |                    |
|---------------------------------|-------|------------|---------------|--------------------|
| Adult                           | 5,799 | 17.9 %     | County        | 1,038 <sup>4</sup> |
|                                 |       |            | State         |                    |
| Tobacco Users - Last Full Month |       |            | -             | 305                |
| Tobacco Users YTD               |       |            | 2             | 1,844              |
| Unique Tobacco Users YTD        |       |            | 1             | 1,781              |
| Target Reach                    |       |            | 2.0 %         | 2.0 %              |
| Reach YTD                       |       |            | 2             | 0.19 %             |
| Reach - NAQC                    |       |            | 3             | 0.19 %             |
| Annualized Reach                |       |            | 2             | 0.46 %             |
| Annualized Reach - NAQC         |       |            | 3             | 0.46 %             |
| Unique Individual Reach         |       |            | 1             | 0.19 %             |

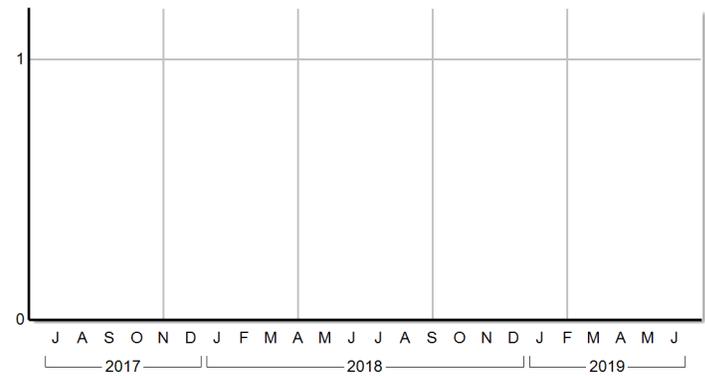
Fax Referral



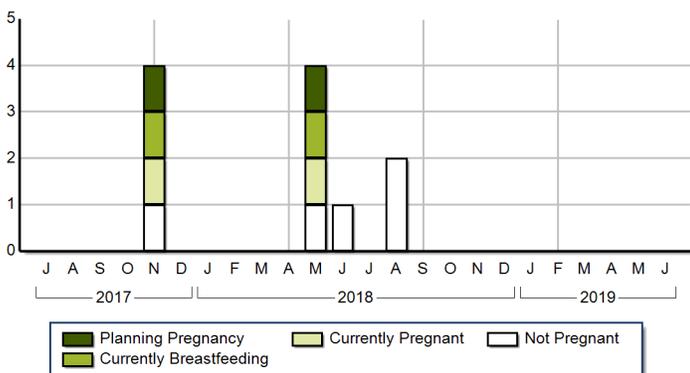
Tobacco User Enrollments By Program Type



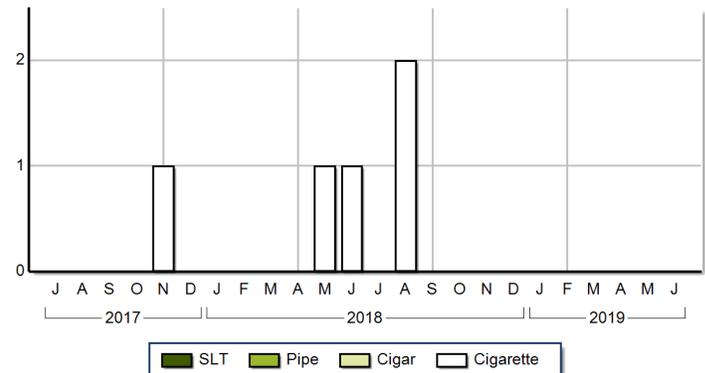
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

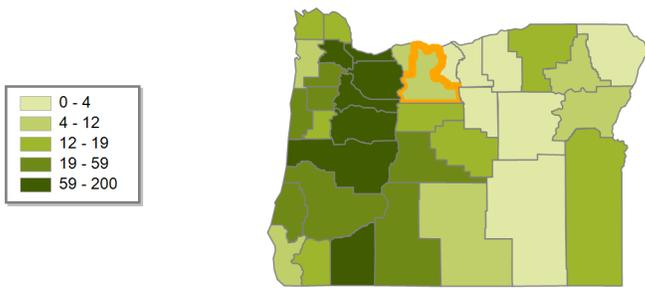


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

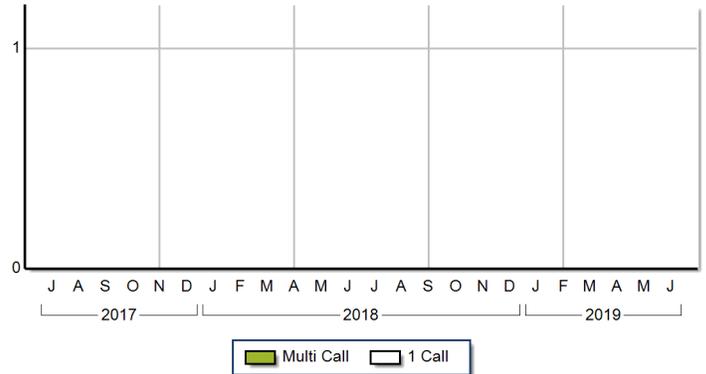


| County Population               |        | Prevalence | Tobacco Users      |        |
|---------------------------------|--------|------------|--------------------|--------|
| Adult                           | 18,454 | 22.1 %     | 4,078 <sup>4</sup> |        |
|                                 |        |            | County             | State  |
| Tobacco Users - Last Full Month |        |            | 1                  | 305    |
| Tobacco Users YTD               |        |            | 11                 | 1,844  |
| Unique Tobacco Users YTD        |        |            | 11                 | 1,781  |
| Target Reach                    |        |            | 2.0 %              | 2.0 %  |
| Reach YTD                       |        |            | 0.27 %             | 0.38 % |
| Reach - NAQC                    |        |            | 0.25 %             | 0.34 % |
| Annualized Reach                |        |            | 0.65 %             | 0.92 % |
| Annualized Reach - NAQC         |        |            | 0.59 %             | 0.80 % |
| Unique Individual Reach         |        |            | 0.27 %             | 0.37 % |

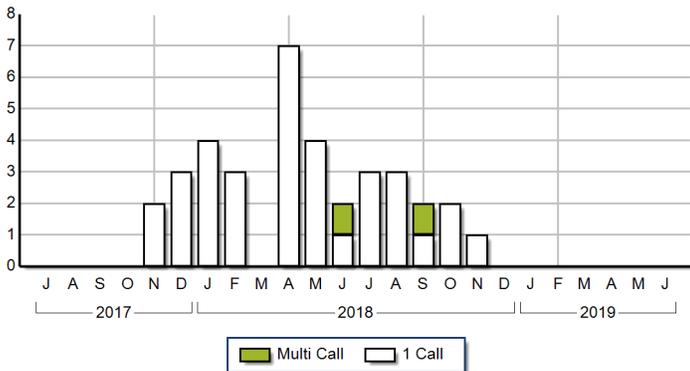
How Heard About



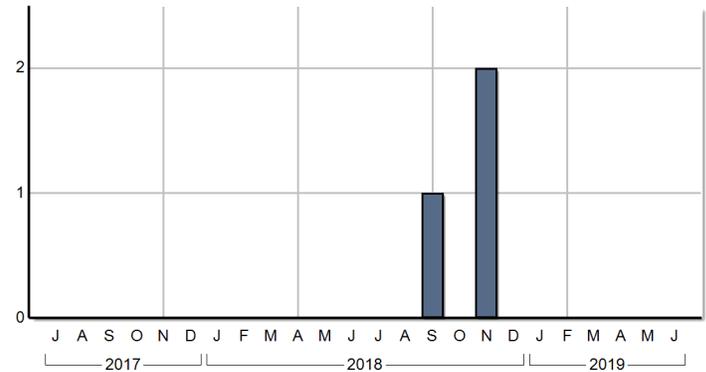
Fax Referral



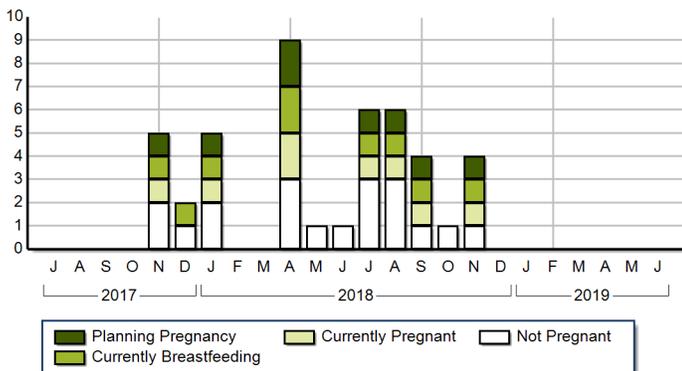
Tobacco User Enrollments By Program Type



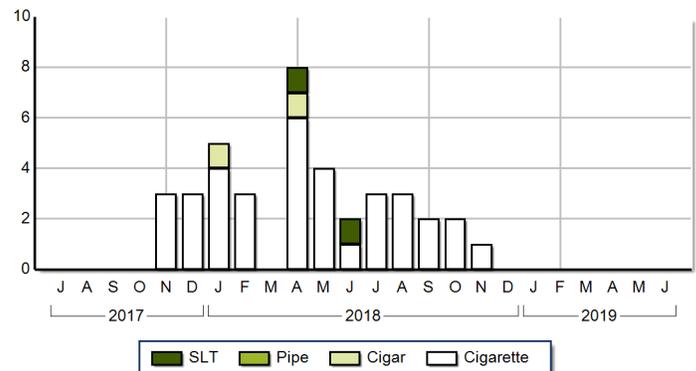
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

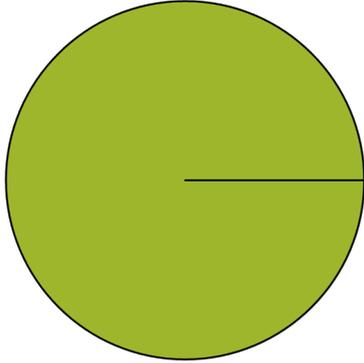


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

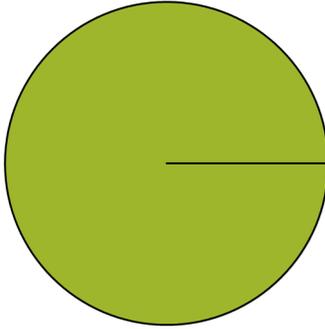
Tobacco Users By Gender



F, 100.00%

Chart Total N: 1

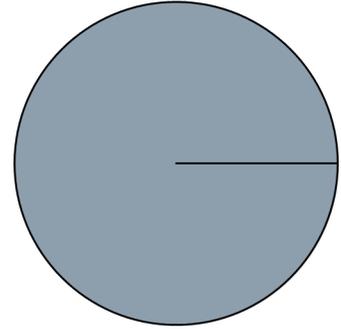
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

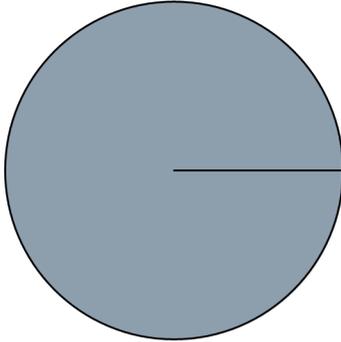
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

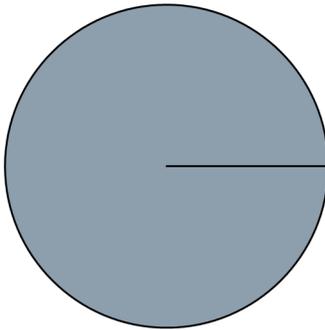
Tobacco Users By Race



Native Hawaiian / Other Pacific Islander, 100.00%

Chart Total N: 1

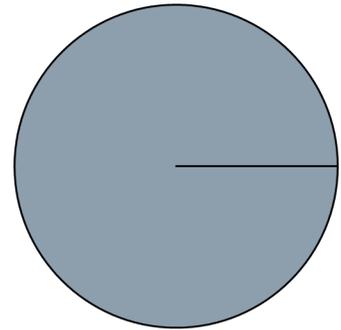
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

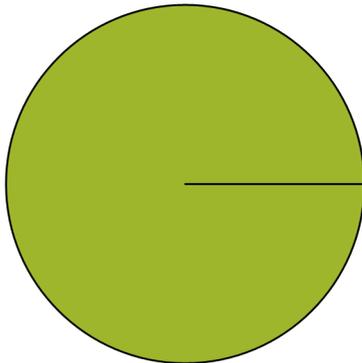
Tobacco Users By Health Plan



Commercial, 100.00%

Chart Total N: 1

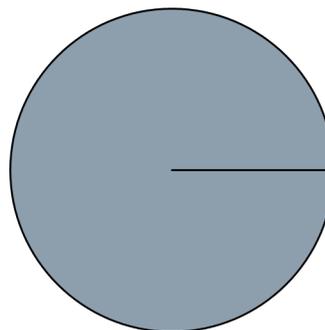
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



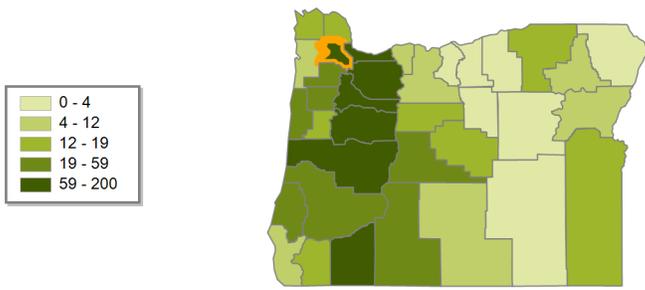
None, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

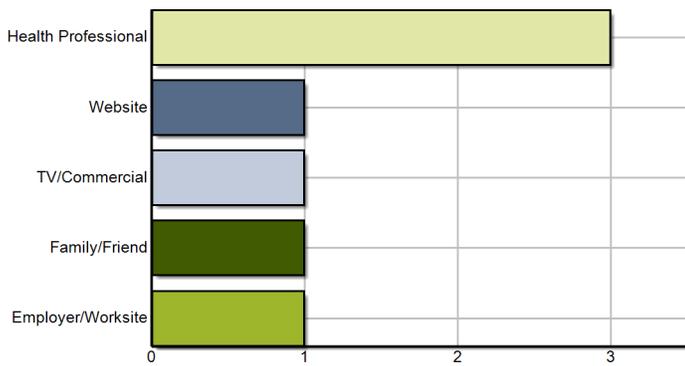
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

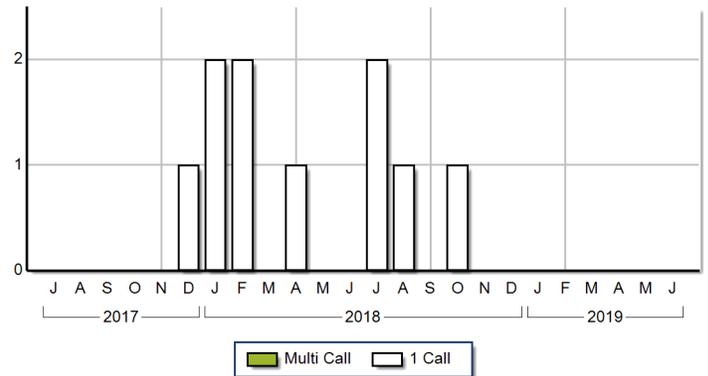


| County Population               |         | Prevalence | Tobacco Users |        |
|---------------------------------|---------|------------|---------------|--------|
| Adult                           | 387,946 | 12.9 %     | 50,045        |        |
|                                 |         |            | County        | State  |
| Tobacco Users - Last Full Month |         |            | 11            | 305    |
| Tobacco Users YTD               |         |            | 115           | 1,844  |
| Unique Tobacco Users YTD        |         |            | 1             | 1,781  |
| Target Reach                    |         |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |         |            | 2             | 0.23 % |
| Reach - NAQC                    |         |            | 3             | 0.19 % |
| Annualized Reach                |         |            | 2             | 0.55 % |
| Annualized Reach - NAQC         |         |            | 3             | 0.46 % |
| Unique Individual Reach         |         |            | 1             | 0.22 % |

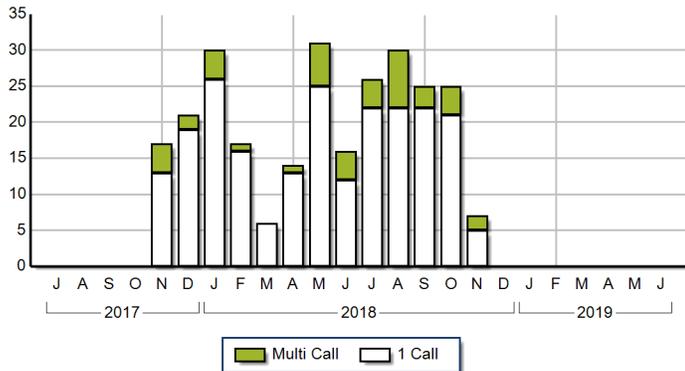
How Heard About



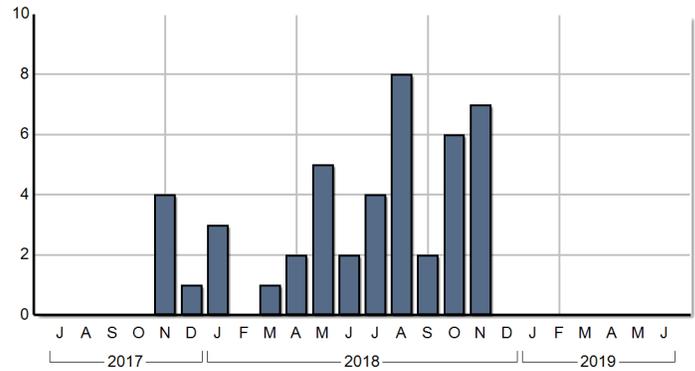
Fax Referral



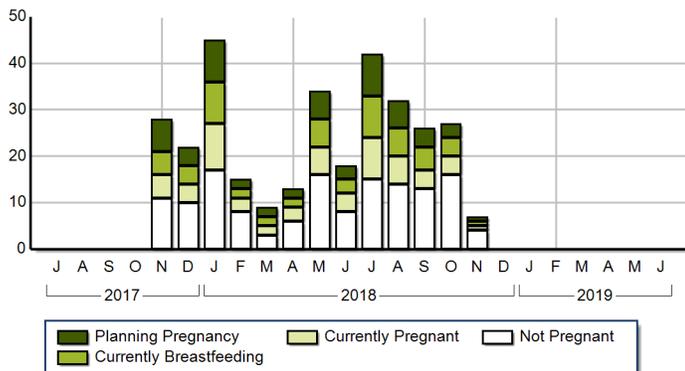
Tobacco User Enrollments By Program Type



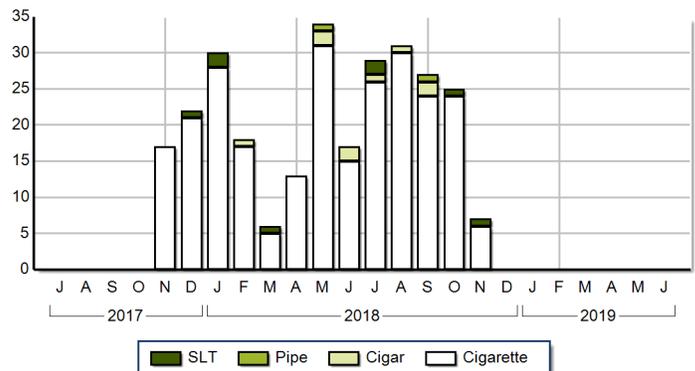
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

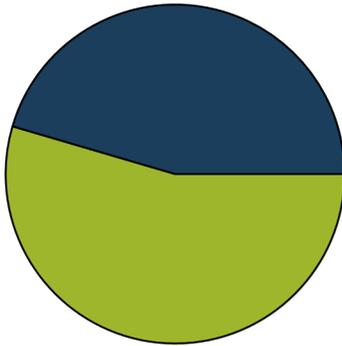


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

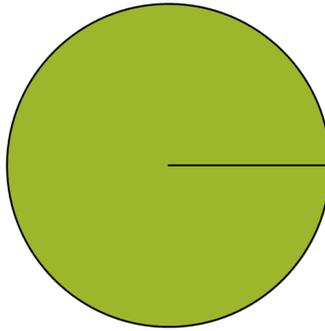
Tobacco Users By Gender



F, 54.55%  
M, 45.45%

Chart Total N: 11

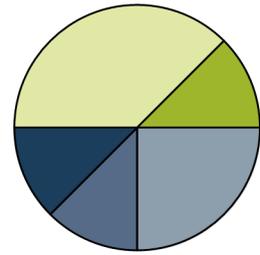
Tobacco Users By Language



English, 100.00%

Chart Total N: 11

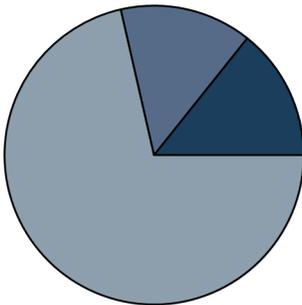
Tobacco Users By Education



HS Degree/GED, 25.00%  
Some Technical School, 12.50%  
Technical Degree, 12.50%  
Some College, 37.50%  
College Degree, 12.50%

Chart Total N: 8

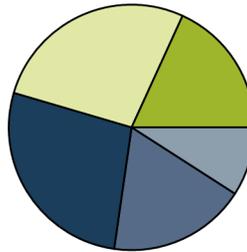
Tobacco Users By Race



White, 71.43%  
American Indian Or Alaskan Native, 14.29%  
Arab Or Arab American, 14.29%

Chart Total N: 7

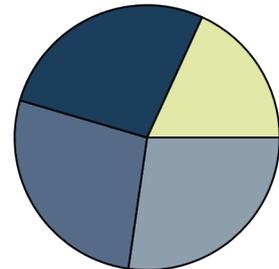
Tobacco Users By Age



18 - 24, 9.09%  
25 - 34, 18.18%  
35 - 44, 27.27%  
55 - 64, 27.27%  
64 and Older, 18.18%

Chart Total N: 11

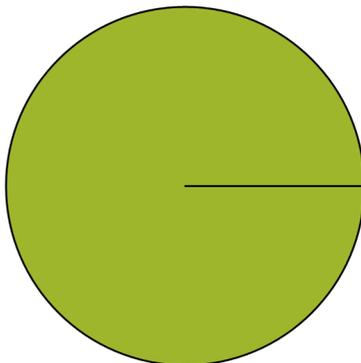
Tobacco Users By Health Plan



Medicare, 27.27%  
Other, 27.27%  
Uninsured, 27.27%  
Commercial, 18.18%

Chart Total N: 11

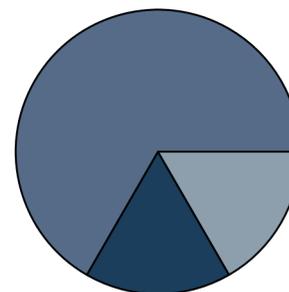
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



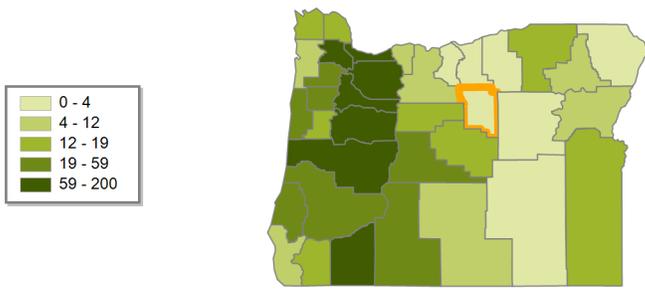
Asthma, 16.67%  
COPD, 16.67%  
None, 66.67%

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

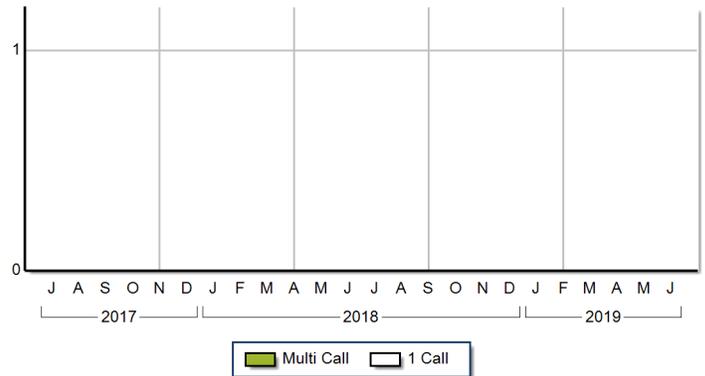
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

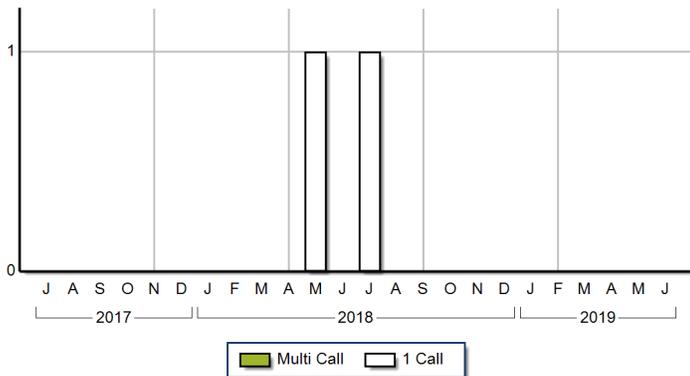


| County Population               |       | Prevalence | Tobacco Users    |        |
|---------------------------------|-------|------------|------------------|--------|
| Adult                           | 1,309 | 29.6 %     | 387 <sup>4</sup> |        |
|                                 |       |            | County           | State  |
| Tobacco Users - Last Full Month |       |            | -                | 305    |
| Tobacco Users YTD               |       |            | 1                | 1,844  |
| Unique Tobacco Users YTD        |       |            | 1                | 1,781  |
| Target Reach                    |       |            | 2.0 %            | 2.0 %  |
| Reach YTD                       |       |            | 0.26 %           | 0.38 % |
| Reach - NAQC                    |       |            | 0.26 %           | 0.34 % |
| Annualized Reach                |       |            | 0.62 %           | 0.92 % |
| Annualized Reach - NAQC         |       |            | 0.62 %           | 0.80 % |
| Unique Individual Reach         |       |            | 0.26 %           | 0.37 % |

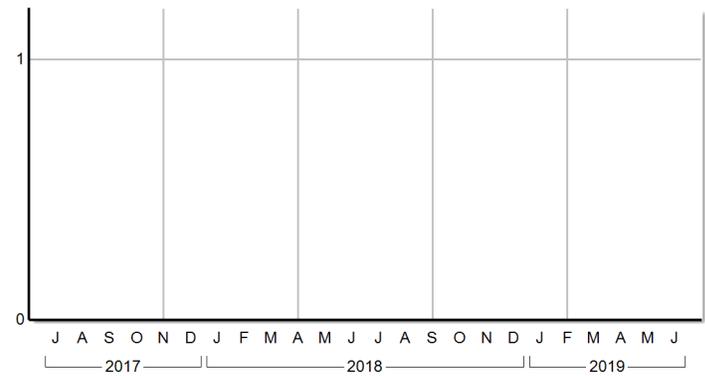
Fax Referral



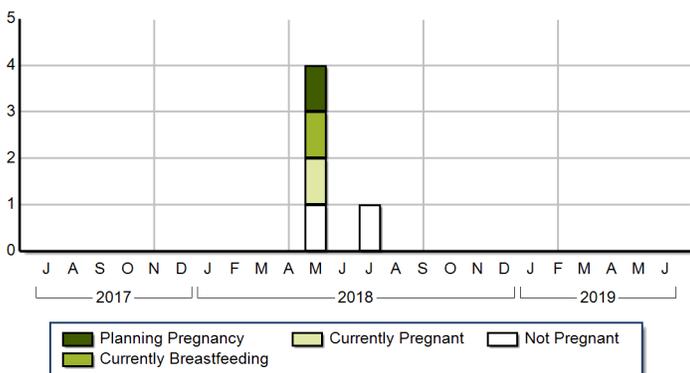
Tobacco User Enrollments By Program Type



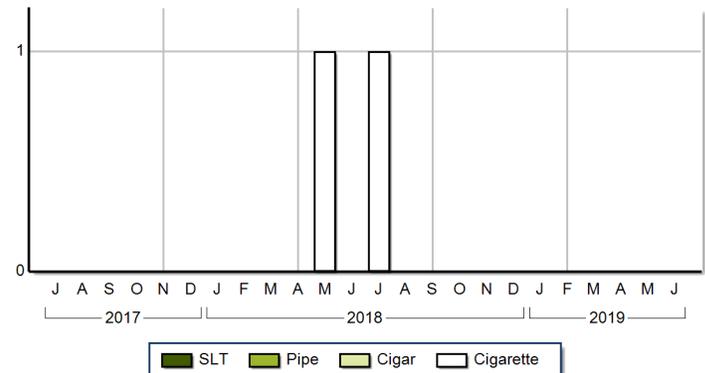
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

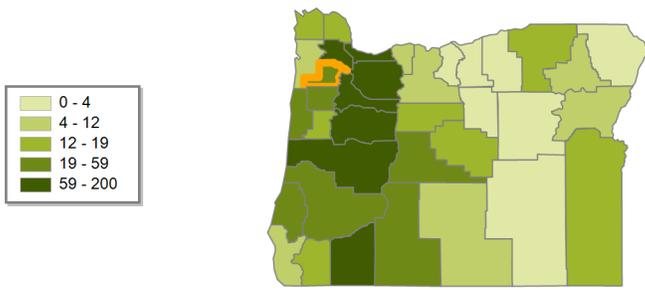


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

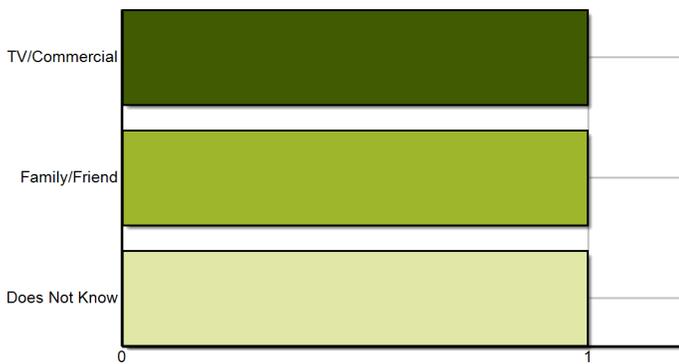
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

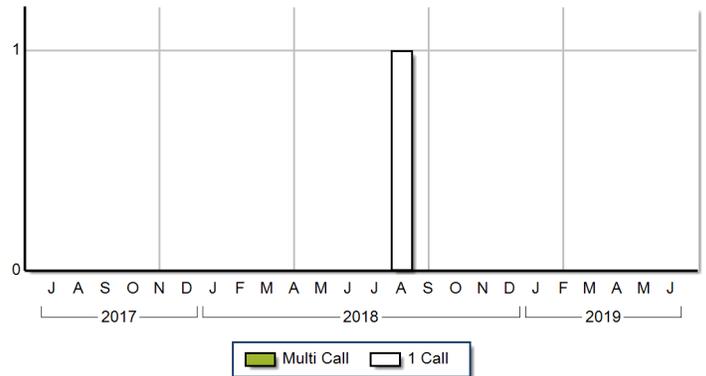


| County Population               |        | Prevalence | Tobacco Users       |        |
|---------------------------------|--------|------------|---------------------|--------|
| Adult                           | 72,300 | 18.5 %     | 13,376 <sup>4</sup> |        |
|                                 |        |            | County              | State  |
| Tobacco Users - Last Full Month |        |            | 4                   | 305    |
| Tobacco Users YTD               |        |            | 23                  | 1,844  |
| Unique Tobacco Users YTD        |        |            | 23                  | 1,781  |
| Target Reach                    |        |            | 2.0 %               | 2.0 %  |
| Reach YTD                       |        |            | 0.17 %              | 0.38 % |
| Reach - NAQC                    |        |            | 0.14 %              | 0.34 % |
| Annualized Reach                |        |            | 0.41 %              | 0.92 % |
| Annualized Reach - NAQC         |        |            | 0.34 %              | 0.80 % |
| Unique Individual Reach         |        |            | 0.17 %              | 0.37 % |

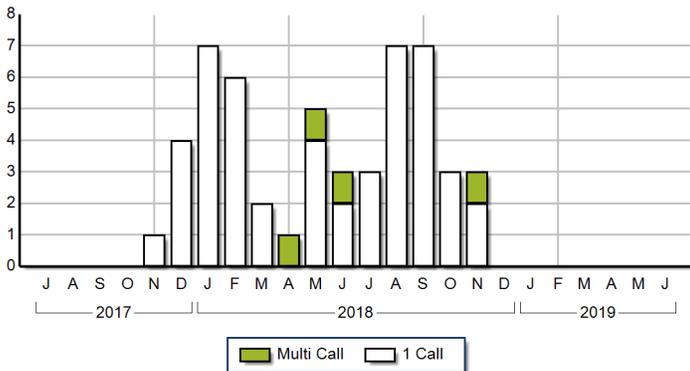
How Heard About



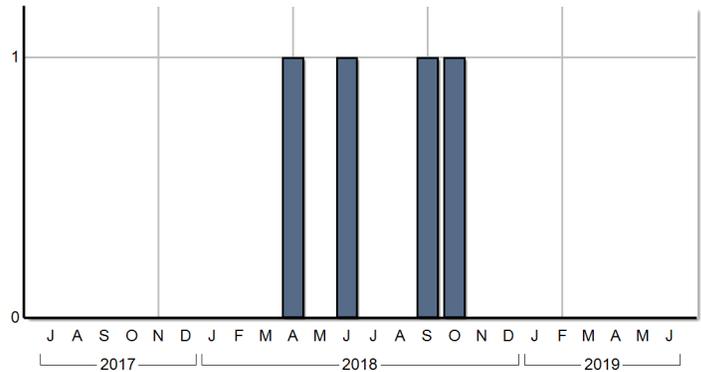
Fax Referral



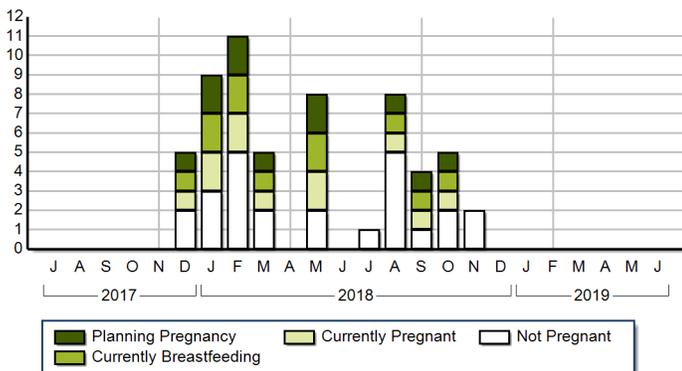
Tobacco User Enrollments By Program Type



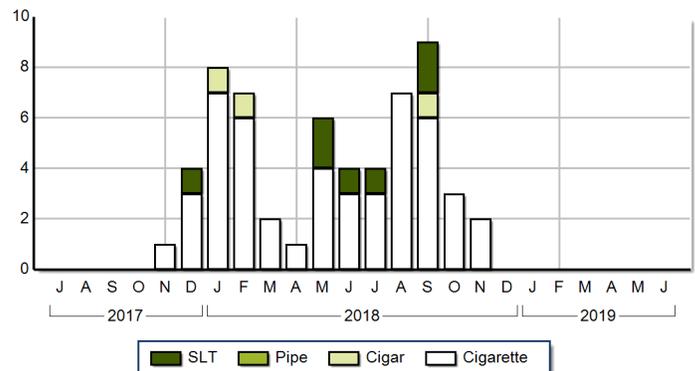
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

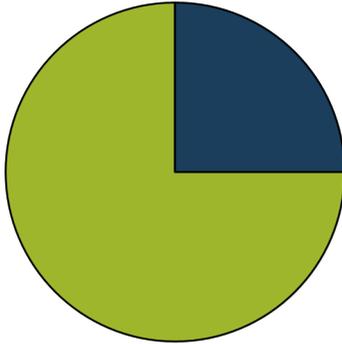


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach – includes all tobacco users, regardless of service requested.

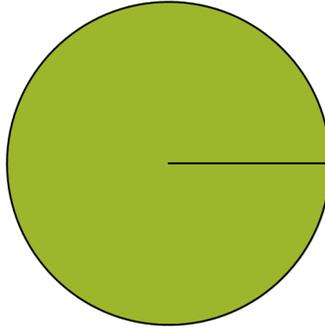
Tobacco Users By Gender



F, 75.00%  
M, 25.00%

Chart Total N: 4

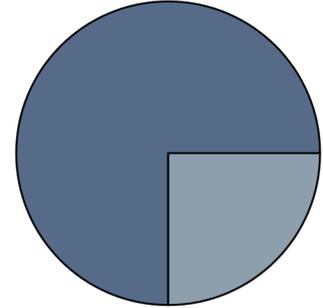
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

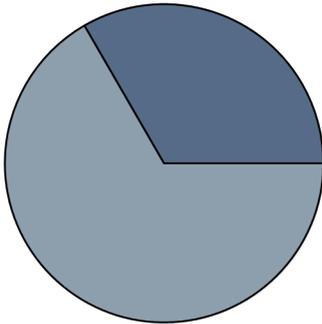
Tobacco Users By Education



Some College, 25.00%  
College Degree, 75.00%

Chart Total N: 4

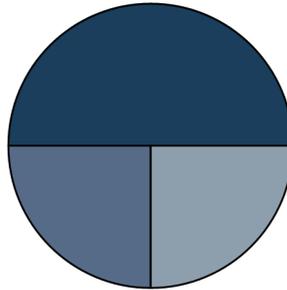
Tobacco Users By Race



White, 66.67%  
American Indian Or Alaskan Native, 33.33%

Chart Total N: 3

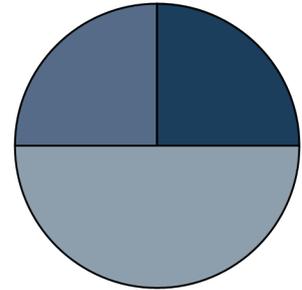
Tobacco Users By Age



25 - 34, 25.00%  
45 - 54, 25.00%  
55 - 64, 50.00%

Chart Total N: 4

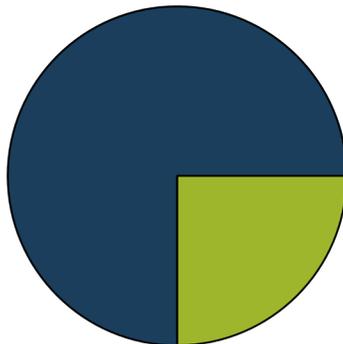
Tobacco Users By Health Plan



Commercial, 50.00%  
Other, 25.00%  
Uninsured, 25.00%

Chart Total N: 4

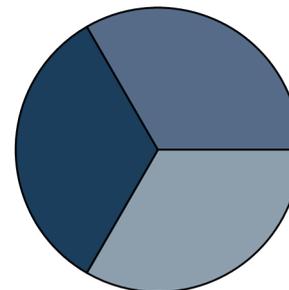
Tobacco Users By Ethnicity



Hispanic, 25.00%  
Non-Hispanic, 75.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 33.33%  
Diabetes, 33.33%  
None, 33.33%

Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.