

The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

Method of Entry

NOTE: Includes Tobacco User, Proxy, Provider and General Public.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	127	69.0 %	1,080	77.1 %
E-Referral-HL7	1	0.5 %	6	0.4 %
Fax Referral	7	3.8 %	71	5.1 %
Online Referral	-	-	2	0.1 %
Other	8	4.3 %	48	3.4 %
Web Enroll	41	22.3 %	193	13.8 %
Total	184	100 %	1,400	100 %

Caller Type

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	169	91.8 %	1,328	94.9 %
Proxy	1	0.5 %	11	0.8 %
Provider	3	1.6 %	14	1.0 %
General Public	11	6.0 %	47	3.4 %
Total	184	100 %	1,400	100 %

How Heard About

*Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'.
NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Asthma flyer	1	0.6 %	1	0.1 %
Brochure/Flyer	9	5.4 %	48	3.8 %
Community Organization	4	2.4 %	19	1.5 %
Co-Worker	-	-	2	0.2 %
Customer/Member Service	-	-	2	0.2 %
CVS/pharmacy	-	-	5	0.4 %
Employer/Worksite	3	1.8 %	19	1.5 %
Family/Friends	20	12.0 %	152	11.9 %
Family/Friend	-	-	9	0.7 %
Health Department	-	-	10	0.8 %
Health Insurance	3	1.8 %	30	2.4 %
Health Professional	63	38.0 %	317	24.9 %
Health Care Provider	1	0.6 %	6	0.5 %
Dental Hygienist	1	0.6 %	2	0.2 %
Dentist	-	-	1	0.1 %
Health Educator	1	0.6 %	4	0.3 %
Mental Health Provider	5	3.0 %	24	1.9 %
Nurse	4	2.4 %	11	0.9 %
Nutrition Specialist	-	-	2	0.2 %
OB/GYN Specialist	-	-	2	0.2 %

How Heard About				
<i>Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'. NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Oncologist	1	0.6 %	2	0.2 %
Other	4	2.4 %	14	1.1 %
Other Specialist	3	1.8 %	16	1.3 %
Pharmacist	2	1.2 %	3	0.2 %
Physician Assistant	-	-	2	0.2 %
Respiratory Therapist	-	-	3	0.2 %
Social Worker	3	1.8 %	9	0.7 %
Substance Abuse Provider	1	0.6 %	9	0.7 %
Health Survey	1	0.6 %	1	0.1 %
Medicaid Information Mailer	-	-	2	0.2 %
Newspaper/Magazine	-	-	1	0.1 %
Open enrollment/New hire	-	-	3	0.2 %
Outdoor Ad	1	0.6 %	5	0.4 %
Banner	-	-	1	0.1 %
Billboard	1	0.6 %	2	0.2 %
Other	-	-	2	0.2 %
Sub Total	1	0.6 %	5	0.4 %
QUITNOW Mobile App	-	-	1	0.1 %
Radio	3	1.8 %	13	1.0 %
Safeway/pharmacy	-	-	1	0.1 %
Social Media (Facebook/Twitter/etc.)	2	1.2 %	6	0.5 %
State quit line/help line	-	-	1	0.1 %
Store/convenience store/gas station	-	-	1	0.1 %
TV/Commercial	25	15.1 %	418	32.9 %
TV/News	-	-	4	0.3 %
Website	7	4.2 %	76	6.0 %
Does not know/remember	7	4.2 %	31	2.4 %
Does Not Know	1	0.6 %	1	0.1 %
Other	16	9.6 %	91	7.2 %
Refused	-		2	
Not Collected	18		128	
Total	184	100 %	1,400	100 %

Tobacco Users by Gender				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	69	44.8 %	485	39.8 %
Female	85	55.2 %	734	60.2 %
Not Collected	30		181	
Total	184	100 %	1,400	100 %

Tobacco Users by Language Spoken				
	Current Period	Current Period %	Contract YTD	Contract YTD %
English	154	100.0 %	1,216	99.8 %
Spanish	-	-	2	0.2 %

Tobacco Users by Language Spoken				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Mandarin	-	-	1	0.1 %
Not Collected	30		181	
Total	184	100 %	1,400	100 %

Tobacco Users by Age				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	2	1.3 %	5	0.4 %
18	1	0.6 %	4	0.3 %
19	1	0.6 %	4	0.3 %
20 to 24	4	2.6 %	43	3.5 %
25 to 30	13	8.4 %	107	8.8 %
31 to 40	33	21.4 %	190	15.6 %
41 to 50	27	17.5 %	198	16.2 %
51 to 60	34	22.1 %	303	24.9 %
61 to 70	27	17.5 %	270	22.1 %
71 to 80	12	7.8 %	92	7.5 %
Over 80	-	-	3	0.2 %
Not Collected	30		181	
Total	184	100 %	1,400	100 %

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	142	73.6 %	1,140	77.1 %
Cigar	6	3.1 %	50	3.4 %
Pipe	-	-	9	0.6 %
Smokeless Tobacco	10	5.2 %	57	3.9 %
E-Cigarette	29	15.0 %	188	12.7 %
Other	6	3.1 %	35	2.4 %
Not Collected	30		181	
Total	223	100 %	1,660	100 %

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	3	2.0 %	32	2.7 %
Grade 9-11 no degree	23	15.2 %	145	12.4 %
GED	11	7.3 %	99	8.5 %
High School Degree	28	18.5 %	252	21.5 %
Some College or University	36	23.8 %	345	29.5 %
College or University Degree	42	27.8 %	233	19.9 %
Some Technical / Trade School	2	1.3 %	20	1.7 %
Technical Trade School degree	6	4.0 %	38	3.2 %
Does Not Know	-	-	6	0.5 %
Refused	2		25	

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	31		205	
Total	184	100 %	1,400	100 %

Female Tobacco Users by Pregnancy Status				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	83	97.6 %	716	97.5 %
Currently Pregnant	1	1.2 %	8	1.1 %
Planning	1	1.2 %	7	1.0 %
Currently Breastfeeding	-	-	3	0.4 %
Total	85	100 %	734	100 %

Tobacco Users by Chronic Condition				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	39	14.2 %	347	15.7 %
Asthma	42	15.3 %	226	10.2 %
CAD	5	1.8 %	58	2.6 %
Cancer	12	4.4 %	91	4.1 %
COPD	28	10.2 %	250	11.3 %
Type 1 Diabetes	2	0.7 %	21	1.0 %
Type 2 Diabetes	10	3.6 %	118	5.4 %
High Blood Pressure	47	17.2 %	430	19.5 %
Stroke	8	2.9 %	68	3.1 %
None	79	28.8 %	588	26.7 %
Does Not Know	2	0.7 %	8	0.4 %
Refused	1		13	
Not Collected	35		235	
Total	310	100 %	2,453	100 %

Tobacco Users by Mental Health Conditions				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	20	6.8 %	124	5.7 %
Anxiety	51	17.5 %	363	16.7 %
Bi-Polar	21	7.2 %	190	8.8 %
Depression	70	24.0 %	494	22.8 %
Drug or Alcohol Abuse	26	8.9 %	231	10.6 %
Gambling Addiction	5	1.7 %	23	1.1 %
PTSD	39	13.4 %	276	12.7 %
Schizophrenia	9	3.1 %	67	3.1 %
None	51	17.5 %	400	18.4 %
Does Not Know	-	-	2	0.1 %
Refused	1		11	

Tobacco Users by Mental Health Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	35		257	
Total	328	100 %	2,438	100 %

Tobacco Users by Stage at Registration

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Precontemplation	-	-	1	0.1 %
Contemplation	1	0.6 %	9	0.8 %
Preparation	140	90.9 %	1,068	90.0 %
Action - Less than 24 hours	5	3.2 %	46	3.9 %
Action - 24 hours to less than 7 days	1	0.6 %	23	1.9 %
Action - 7 days to less than 1 month	3	1.9 %	23	1.9 %
Maintenance - 6 months OR more	4	2.6 %	17	1.4 %
Not Collected	30		213	
Total	184	100 %	1,400	100 %

Tobacco Users by Race

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
American Indian or Alaskan Native	7	4.7 %	40	3.4 %
Arab or Arab American	1	0.7 %	2	0.2 %
Asian	4	2.7 %	9	0.8 %
<i>Asian Indian</i>	1	0.7 %	1	0.1 %
<i>Chinese</i>	-	-	1	0.1 %
<i>Japanese</i>	-	-	1	0.1 %
<i>Korean</i>	3	2.0 %	4	0.3 %
<i>Other Asian</i>	-	-	1	0.1 %
<i>Thai</i>	-	-	1	0.1 %
<i>Sub Total</i>	4	2.7 %	9	0.8 %
Black or African American	5	3.3 %	28	2.4 %
Native Hawaiian/Other Pacific Islander	1	0.7 %	10	0.9 %
<i>Guamanian/Chamorro</i>	-	-	2	0.2 %
<i>Native Hawaiian</i>	1	0.7 %	6	0.5 %
<i>Other Micronesian (e.g. Marshallese, Palauan, Pohnpeian, Chuukese, Yapese, Saipanese, Kosraean)</i>	-	-	1	0.1 %
<i>Other Pacific Islander</i>	-	-	1	0.1 %
<i>Sub Total</i>	1	0.7 %	10	0.9 %
White	127	84.7 %	1,008	86.7 %
Other	5	3.3 %	57	4.9 %
Does Not Know	-	-	9	0.8 %
Not Collected	30		201	
Refused	4		36	
Total	184	100 %	1,400	100 %

Tobacco Users by Ethnicity				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Hispanic	4	2.7 %	53	4.6 %
Non-Hispanic	143	95.3 %	1,099	94.7 %
Does Not Know	3	2.0 %	9	0.8 %
Refused	4		33	
Not Collected	30		206	
Total	184	100 %	1,400	100 %

Tobacco Users by Sexual Orientation				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	128	95.5 %	971	91.3 %
Gay or Lesbian	-	-	30	2.8 %
Bisexual	6	4.5 %	39	3.7 %
Transgender	-	-	4	0.4 %
Other	-	-	14	1.3 %
Does Not Know	-	-	6	0.6 %
Not Collected	34		226	
Refused	16		110	
Total	184	100 %	1,400	100 %