

The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

Method of Entry

NOTE: Includes Tobacco User, Proxy, Provider and General Public.

	Current Period	Current Period %	Contract YTD	Contract YTD %
E-Referral-HL7	1	0.7 %	5	0.4 %
Fax Referral	10	6.9 %	56	4.9 %
Online Referral	11	7.6 %	22	1.9 %
Phone English	113	77.9 %	956	84.0 %
Re-enrollment Recruitment	-	-	14	1.2 %
Web Enroll	9	6.2 %	79	6.9 %
Other	1	0.7 %	6	0.5 %
Total	145	100 %	1,138	100 %

Caller Type

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	142	97.9 %	1,086	95.4 %
Proxy	-	-	11	1.0 %
Provider	1	0.7 %	10	0.9 %
General Public	2	1.4 %	31	2.7 %
Total	145	100 %	1,138	100 %

How Heard About

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Asthma flyer	1	0.8 %	1	0.1 %
Brochure/Flyer	5	3.9 %	30	3.0 %
Community Organization	2	1.6 %	15	1.5 %
Co-Worker	-	-	1	0.1 %
Customer/Member Service	-	-	1	0.1 %
CVS/pharmacy	-	-	1	0.1 %
Employer/Worksite	1	0.8 %	5	0.5 %
Family/Friend	25	19.4 %	144	14.5 %
Health Department	2	1.6 %	9	0.9 %
Health Insurance	3	2.3 %	23	2.3 %
Health Professional	44	34.1 %	280	28.2 %
<i>Dentist</i>	4	3.1 %	10	1.0 %
<i>Health Care Provider</i>	34	26.4 %	199	20.1 %
<i>Health Educator</i>	1	0.8 %	2	0.2 %
<i>Mental Health Provider</i>	2	1.6 %	17	1.7 %
<i>Nurse</i>	-	-	8	0.8 %
<i>OB/GYN Specialist</i>	-	-	2	0.2 %
<i>Oncologist</i>	-	-	1	0.1 %
<i>Other</i>	1	0.8 %	20	2.0 %

How Heard About

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'.
NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Other Specialist	1	0.8 %	9	0.9 %
Pharmacist	-	-	3	0.3 %
Respiratory Therapist	-	-	1	0.1 %
Social Worker	-	-	2	0.2 %
Substance Abuse Provider	1	0.8 %	6	0.6 %
Sub Total	44	34.1 %	280	28.2 %
Medicaid Information Mailer	-	-	1	0.1 %
Open enrollment/New hire	-	-	1	0.1 %
Outdoor Ad	2	1.6 %	9	0.9 %
Billboard	-	-	4	0.4 %
Other	2	1.6 %	5	0.5 %
Sub Total	2	1.6 %	9	0.9 %
QUITNOW Mobile App	-	-	1	0.1 %
Radio	-	-	4	0.4 %
Social Media (Facebook/Twitter/etc.)	-	-	2	0.2 %
TV/Commercial	20	15.5 %	283	28.5 %
TV/News	-	-	7	0.7 %
Website	10	7.8 %	67	6.8 %
Does Not Know	-	-	1	0.1 %
Does not know/remember	-	-	16	1.6 %
Not Collected	16		146	
Other	14	10.9 %	88	8.9 %
Refused	-		2	
Total	145	100 %	1,138	100 %

Tobacco Users by Gender

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	54	42.2 %	404	40.8 %
Female	74	57.8 %	586	59.2 %
Not Collected	17		148	
Total	145	100 %	1,138	100 %

Tobacco Users by Language Spoken

	Current Period	Current Period %	Contract YTD	Contract YTD %
English	127	99.2 %	979	99.0 %
Spanish	1	0.8 %	8	0.8 %
Russian	-	-	1	0.1 %
Not Collected	17		149	
Arabic	-	-	1	0.1 %
Total	145	100 %	1,138	100 %

Tobacco Users by Age				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	1	0.8 %	5	0.5 %
18	1	0.8 %	6	0.6 %
19	1	0.8 %	7	0.7 %
20 to 24	2	1.6 %	32	3.2 %
25 to 30	10	7.8 %	85	8.6 %
31 to 40	18	14.1 %	130	13.1 %
41 to 50	32	25.0 %	149	15.1 %
51 to 60	33	25.8 %	259	26.2 %
61 to 70	22	17.2 %	234	23.6 %
71 to 80	8	6.3 %	75	7.6 %
Over 80	-	-	8	0.8 %
Not Collected	17		148	
Total	145	100 %	1,138	100 %

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	114	72.2 %	916	73.8 %
Cigar	3	1.9 %	31	2.5 %
Pipe	2	1.3 %	9	0.7 %
Smokeless Tobacco	12	7.6 %	37	3.0 %
E-Cigarette	19	12.0 %	190	15.3 %
Not Collected	17		148	
Other	8	5.1 %	58	4.7 %
Total	175	100 %	1,389	100 %

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	4	3.3 %	31	3.3 %
Grade 9-11 no degree	12	9.9 %	113	12.1 %
GED	14	11.6 %	82	8.8 %
High School Degree	25	20.7 %	234	25.1 %
Some College or University	31	25.6 %	247	26.5 %
College or University Degree	29	24.0 %	193	20.7 %
Some Technical / Trade School	2	1.7 %	11	1.2 %
Technical Trade School degree	3	2.5 %	20	2.1 %
Not Collected	22		179	
Does Not Know	1	0.8 %	2	0.2 %
Refused	2		26	
Total	145	100 %	1,138	100 %

Female Tobacco Users by Pregnancy Status				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	72	97.3 %	574	98.0 %

Female Tobacco Users by Pregnancy Status

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Currently Pregnant	1	1.4 %	5	0.9 %
Planning	-	-	4	0.7 %
Currently Breastfeeding	1	1.4 %	3	0.5 %
Total	74	100 %	586	100 %

Tobacco Users by Chronic Condition

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	45	17.5 %	300	15.1 %
Asthma	27	10.5 %	186	9.4 %
CAD	4	1.6 %	52	2.6 %
Cancer	11	4.3 %	80	4.0 %
COPD	26	10.1 %	205	10.3 %
Type 1 Diabetes	-	-	12	0.6 %
Type 2 Diabetes	19	7.4 %	104	5.2 %
High Blood Pressure	44	17.1 %	320	16.1 %
High Cholesterol	25	9.7 %	215	10.8 %
Stroke	3	1.2 %	49	2.5 %
None	51	19.8 %	456	23.0 %
Does Not Know	2	0.8 %	7	0.4 %
Not Collected	18		198	
Refused	1		18	
Total	276	100 %	2,202	100 %

Tobacco Users by Mental Health Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	12	4.6 %	110	5.7 %
Anxiety	45	17.4 %	339	17.6 %
Bi-Polar	29	11.2 %	190	9.8 %
Depression	60	23.2 %	419	21.7 %
Drug or Alcohol Abuse	33	12.7 %	201	10.4 %
Gambling Addiction	3	1.2 %	25	1.3 %
PTSD	33	12.7 %	260	13.5 %
Schizophrenia	13	5.0 %	69	3.6 %
None	31	12.0 %	314	16.3 %
Does Not Know	-	-	2	0.1 %
Not Collected	20		180	
Refused	1		15	
Total	280	100 %	2,124	100 %

Tobacco Users by Stage at Registration

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Contemplation	4	3.1 %	10	1.0 %
Preparation	112	88.2 %	889	90.0 %

Tobacco Users by Stage at Registration				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Action - Less than 24 hours	4	3.1 %	42	4.3 %
Action - 24 hours to less than 7 days	4	3.1 %	25	2.5 %
Action - 7 days to less than 1 month	3	2.4 %	14	1.4 %
Maintenance - 6 months OR more	-	-	8	0.8 %
Not Collected	18		150	
Total	145	100 %	1,138	100 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	23		178	
American Indian or Alaskan Native	-	-	14	1.5 %
American Indian or Alaska Native; White or Caucasian	1	0.8 %	5	0.5 %
Arab or Arab American	-	-	3	0.3 %
Asian	-	-	5	0.5 %
<i>Chinese</i>	-	-	1	0.1 %
<i>Hmong</i>	-	-	1	0.1 %
<i>Japanese</i>	-	-	1	0.1 %
<i>Korean</i>	-	-	2	0.2 %
<i>Sub Total</i>	<i>-</i>	<i>-</i>	<i>5</i>	<i>0.5 %</i>
Asian; White or Caucasian	-	-	1	0.1 %
<i>Korean</i>	-	-	1	0.1 %
<i>Sub Total</i>	<i>-</i>	<i>-</i>	<i>1</i>	<i>0.1 %</i>
Black or African American	4	3.3 %	23	2.5 %
Native Hawaiian/Other Pacific Islander	2	1.7 %	4	0.4 %
<i>Fijian</i>	1	0.8 %	1	0.1 %
<i>Native Hawaiian</i>	1	0.8 %	2	0.2 %
<i>Tongan</i>	-	-	1	0.1 %
<i>Sub Total</i>	<i>2</i>	<i>1.7 %</i>	<i>4</i>	<i>0.4 %</i>
Black or African American; White or Caucasian	-	-	3	0.3 %
Other	11	9.2 %	59	6.4 %
Other; White or Caucasian	-	-	2	0.2 %
Refused	2		38	
White	100	83.3 %	792	85.9 %
White or Caucasian; American Indian or Alaska Native	-	-	4	0.4 %
White or Caucasian; American Indian or Alaska Native; Black or African American	1	0.8 %	1	0.1 %
White or Caucasian; American Indian or Alaska Native; Other	1	0.8 %	1	0.1 %
White or Caucasian; Other	-	-	2	0.2 %
White or Caucasian; Black or African American	-	-	3	0.3 %
Total	145	100 %	1,138	100 %

Tobacco Users by Ethnicity				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Hispanic	11	9.2 %	59	6.5 %

Tobacco Users by Ethnicity				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Non-Hispanic	109	90.8 %	854	93.4 %
Not Collected	23		192	
Does Not Know	-	-	1	0.1 %
Refused	2		32	
Total	145	100 %	1,138	100 %

Tobacco Users by Income Level				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	145		1,138	
Total	145	-	1,138	-

Tobacco Users by Sexual Orientation				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	94	90.4 %	777	90.6 %
Gay or Lesbian	4	3.8 %	24	2.8 %
Bisexual	3	2.9 %	37	4.3 %
Transgender	-	-	6	0.7 %
Not Collected	26		196	
Does Not Know	2	1.9 %	4	0.5 %
Other	1	1.0 %	10	1.2 %
Refused	15		84	
Total	145	100 %	1,138	100 %

Tobacco Users by Marital Status				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	145		1,138	
Total	145	-	1,138	-