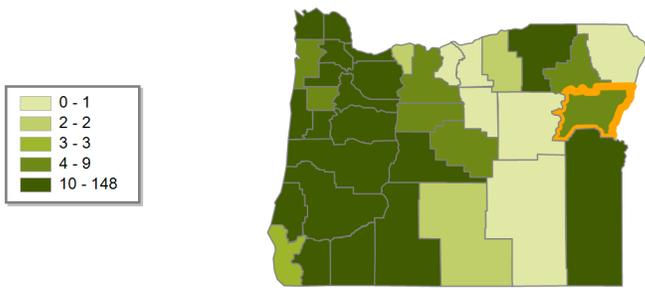


State Tobacco Users Served Contract YTD (Adults)

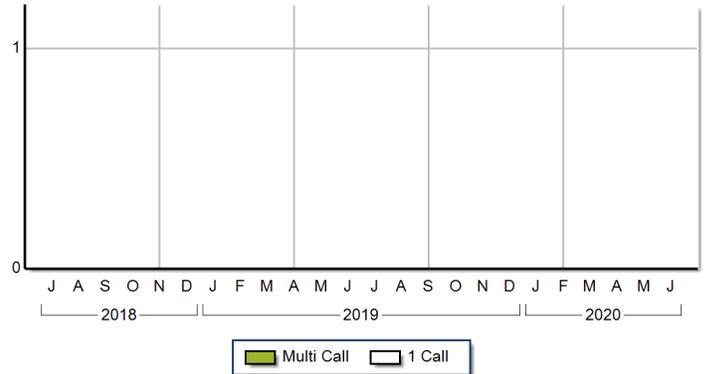


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			2	427
Tobacco Users YTD			9	1,562
Unique Tobacco Users YTD			9	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			0.34 %	0.34 %
Reach - NAQC			0.34 %	0.28 %
Annualized Reach			1.02 %	1.03 %
Annualized Reach - NAQC			1.02 %	0.84 %
Unique Individual Reach			0.34 %	0.32 %

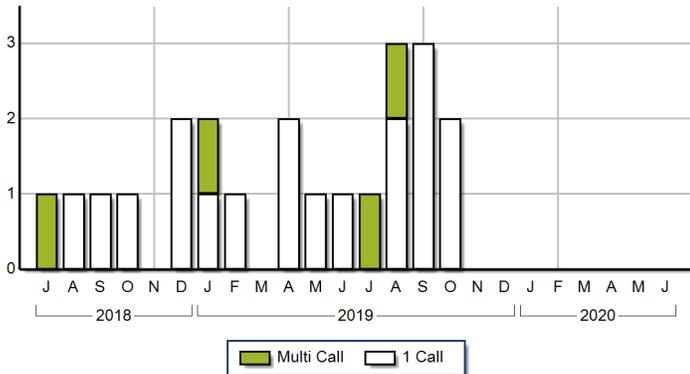
Tobacco Users By How Heard About



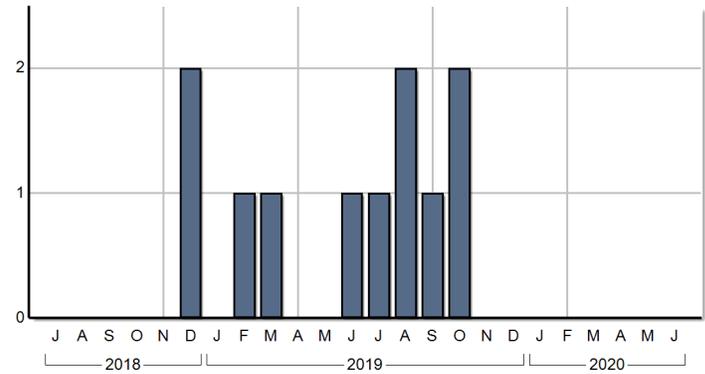
Tobacco Users By Fax Referral



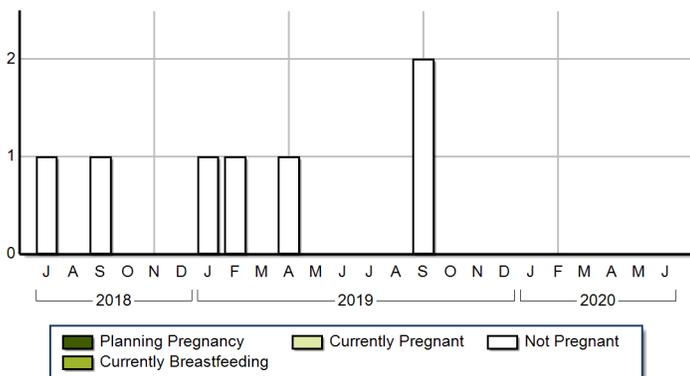
Tobacco User Enrollments By Program Type



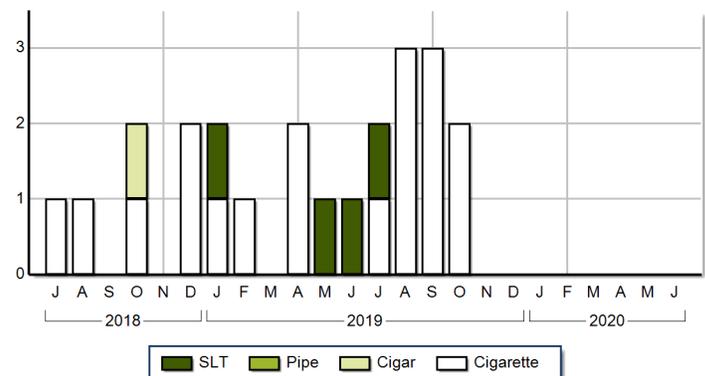
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

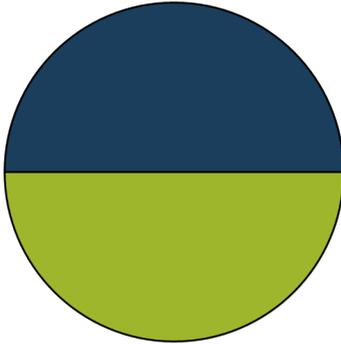


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

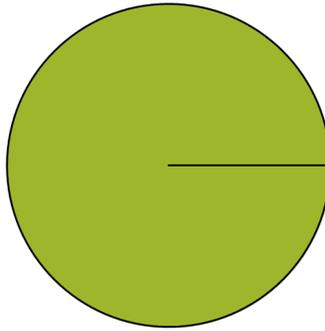
Tobacco Users By Gender



F, 50.00%
 M, 50.00%

Chart Total N: 2

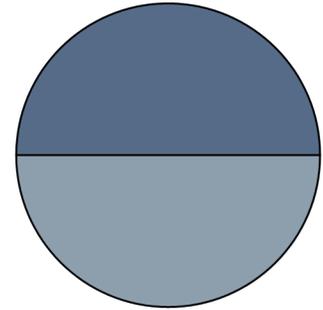
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

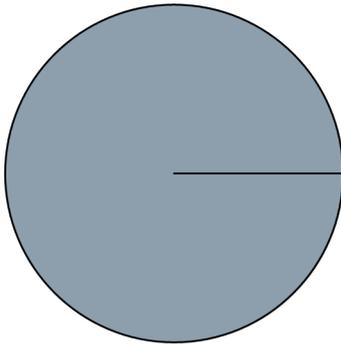
Tobacco Users By Education



HS Degreee/GED, 50.00%
 Some College, 50.00%

Chart Total N: 2

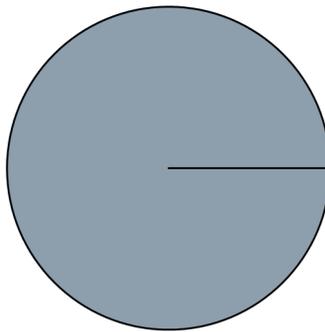
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 2

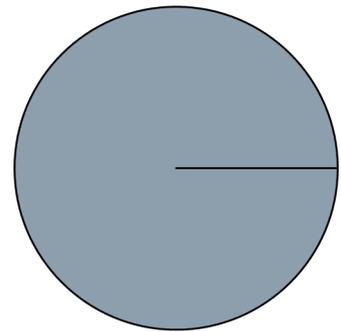
Tobacco Users By Age



64 and Older, 100.00%

Chart Total N: 2

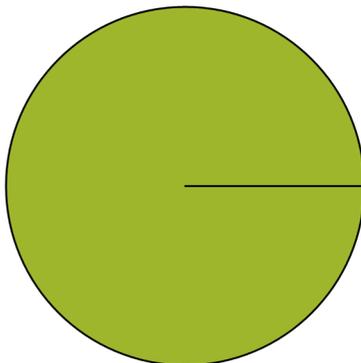
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 2

Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

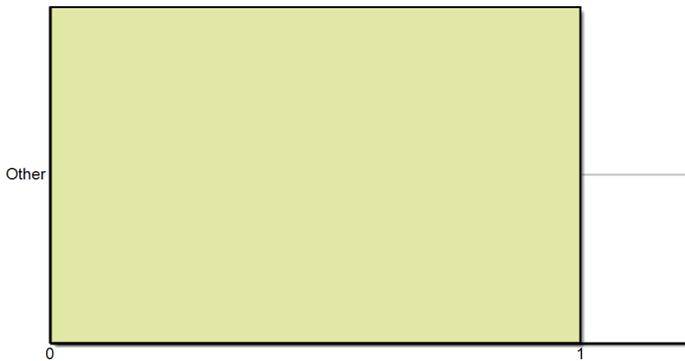
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

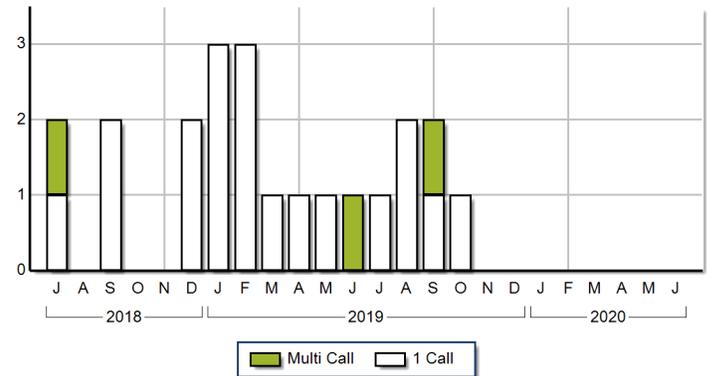


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456	
			County	State
Tobacco Users - Last Full Month			1	427
Tobacco Users YTD			18	1,562
Unique Tobacco Users YTD			18	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			0.24 %	0.34 %
Reach - NAQC			0.24 %	0.28 %
Annualized Reach			0.72 %	1.03 %
Annualized Reach - NAQC			0.72 %	0.84 %
Unique Individual Reach			0.24 %	0.32 %

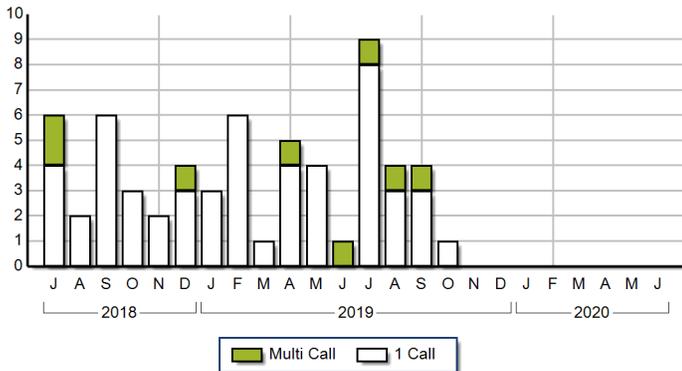
Tobacco Users By How Heard About



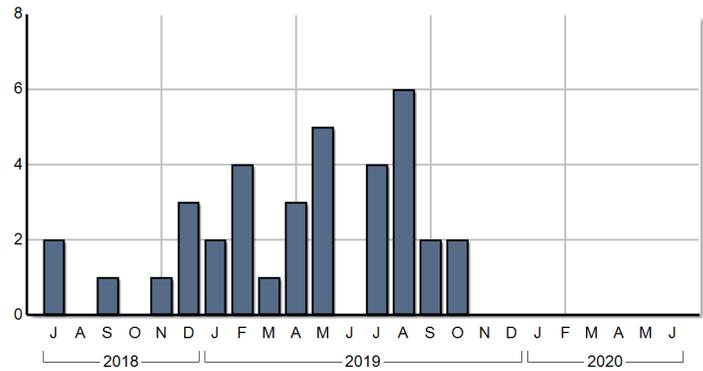
Tobacco Users By Fax Referral



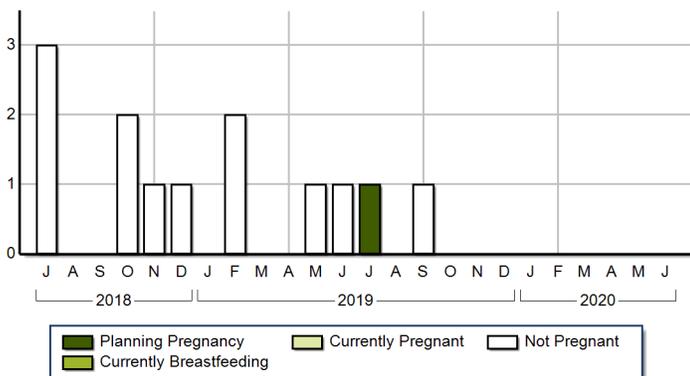
Tobacco User Enrollments By Program Type



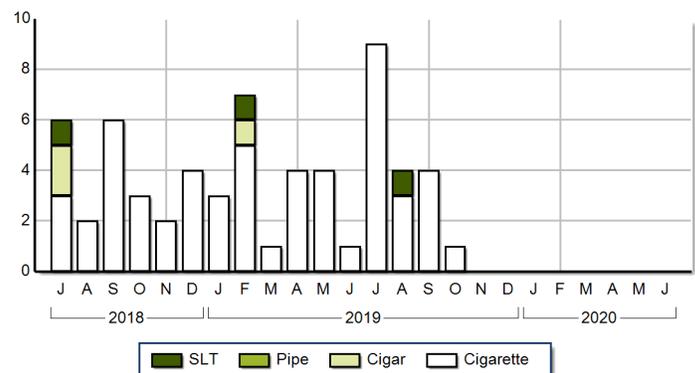
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

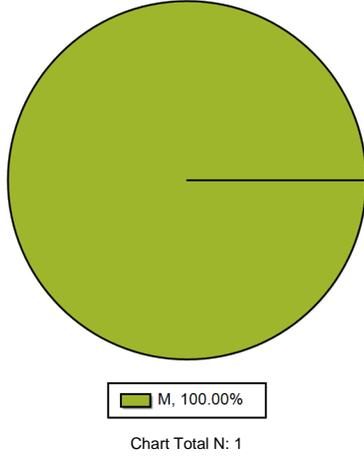


Tobacco Users By Tobacco Type

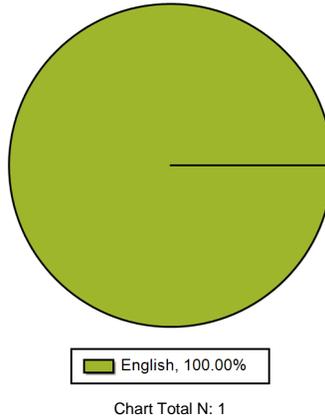


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

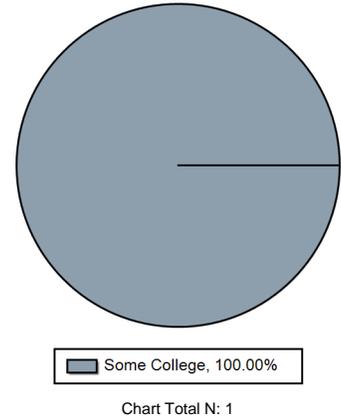
Tobacco Users By Gender



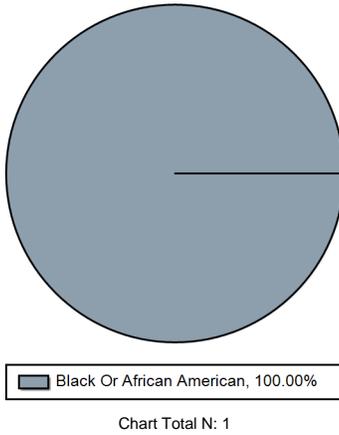
Tobacco Users By Language



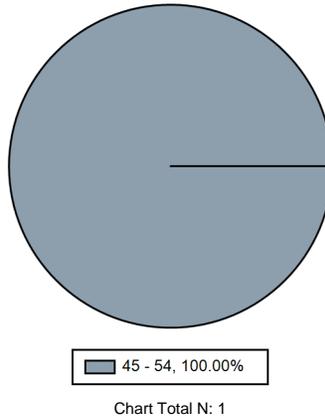
Tobacco Users By Education



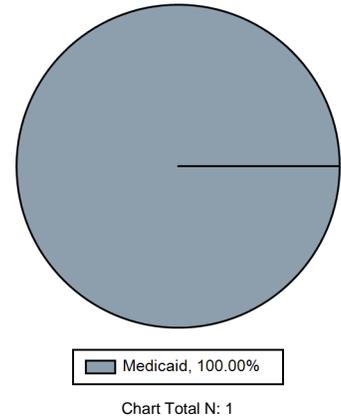
Tobacco Users By Race



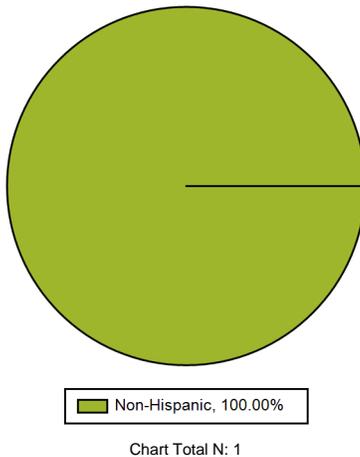
Tobacco Users By Age



Tobacco Users By Health Plan



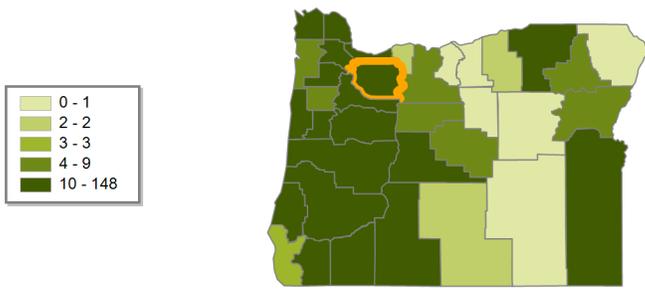
Tobacco Users By Ethnicity



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

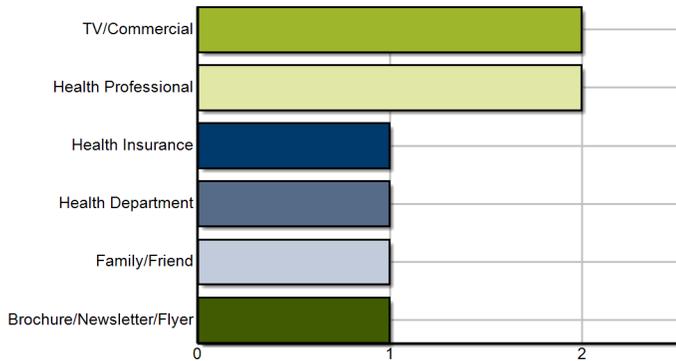
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

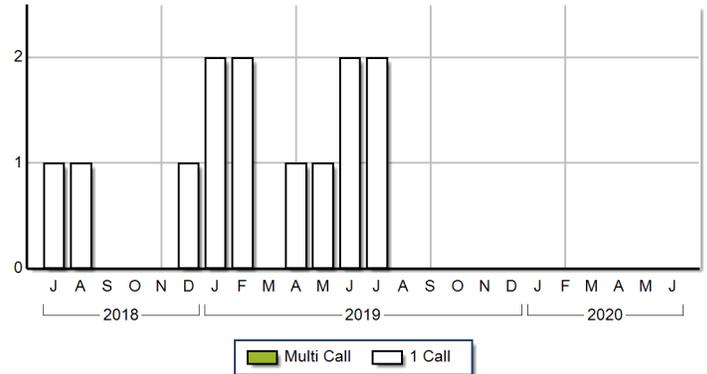


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652 ⁴	
			County	State
Tobacco Users - Last Full Month			8	427
Tobacco Users YTD			46	1,562
Unique Tobacco Users YTD			1	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.34 %
Reach - NAQC			3	0.28 %
Annualized Reach			2	1.03 %
Annualized Reach - NAQC			3	0.84 %
Unique Individual Reach			1	0.32 %

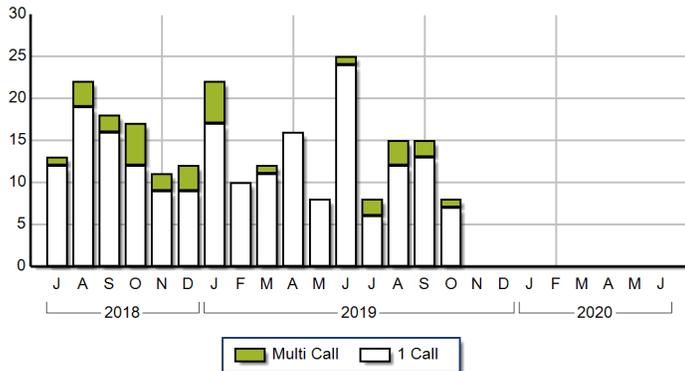
Tobacco Users By How Heard About



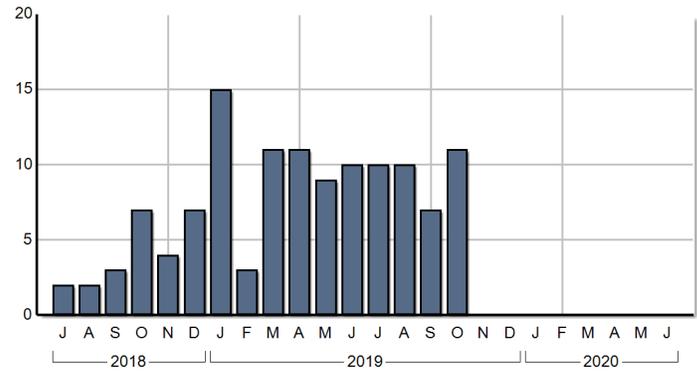
Tobacco Users By Fax Referral



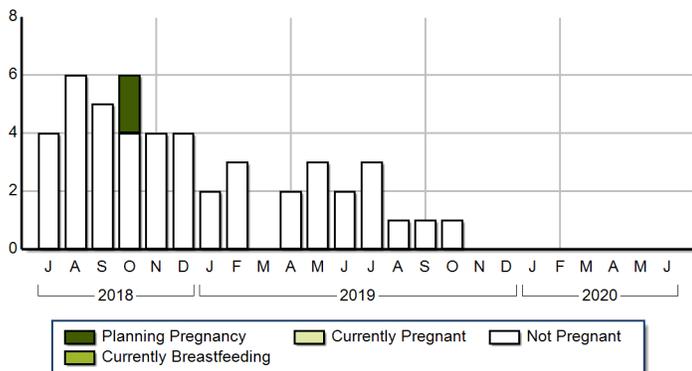
Tobacco User Enrollments By Program Type



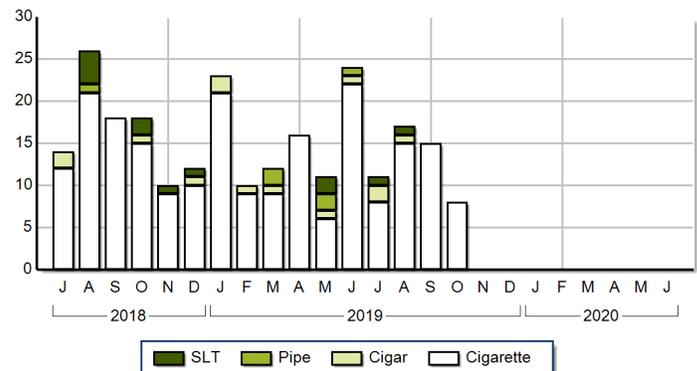
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

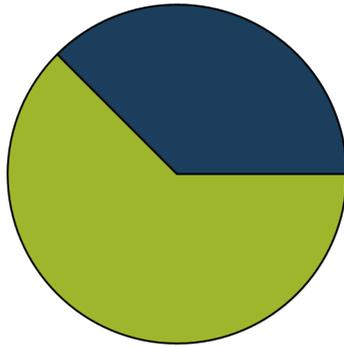


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

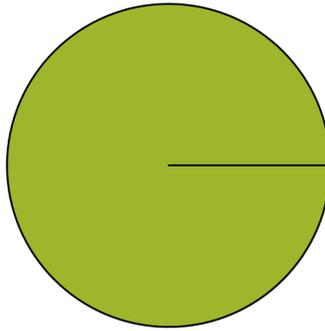
Tobacco Users By Gender



F, 62.50%
M, 37.50%

Chart Total N: 8

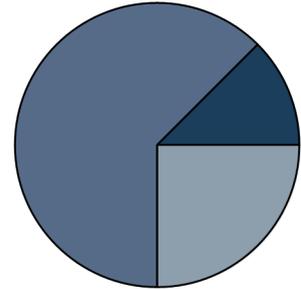
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

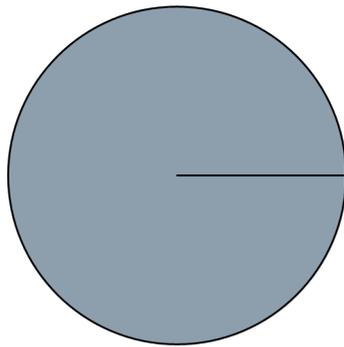
Tobacco Users By Education



HS Degreee/GED, 25.00%
Some College, 62.50%
College Degree, 12.50%

Chart Total N: 8

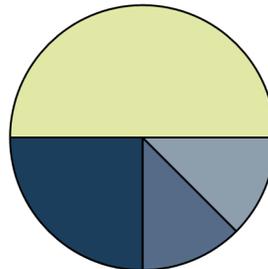
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 8

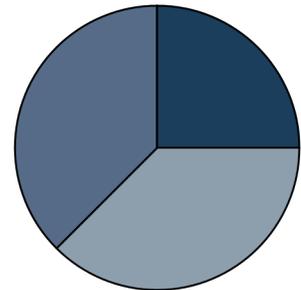
Tobacco Users By Age



18 - 24, 12.50%
25 - 34, 12.50%
45 - 54, 25.00%
55 - 64, 50.00%

Chart Total N: 8

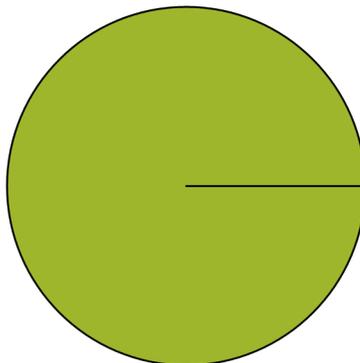
Tobacco Users By Health Plan



Medicare, 37.50%
Other, 37.50%
Commercial, 25.00%

Chart Total N: 8

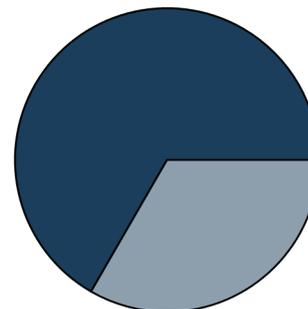
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



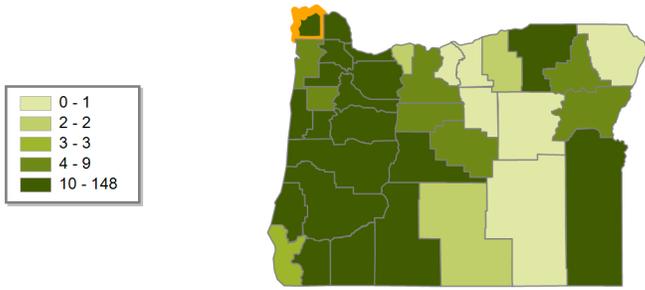
Diabetes, 33.33%
None, 66.67%

Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

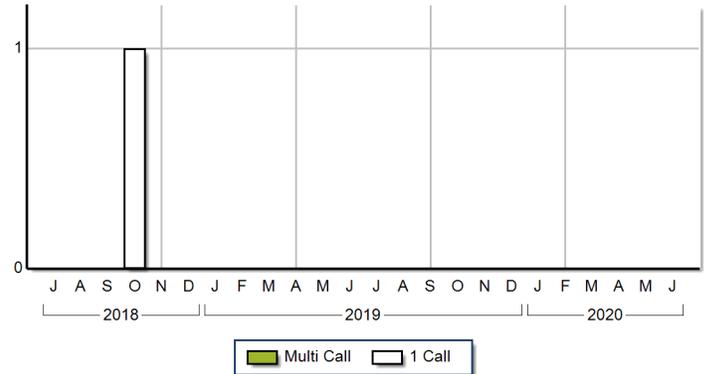


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %	6,410 ⁴	
			County	State
Tobacco Users - Last Full Month			2	427
Tobacco Users YTD			13	1,562
Unique Tobacco Users YTD			13	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			0.20 %	0.34 %
Reach - NAQC			0.20 %	0.28 %
Annualized Reach			0.61 %	1.03 %
Annualized Reach - NAQC			0.61 %	0.84 %
Unique Individual Reach			0.20 %	0.32 %

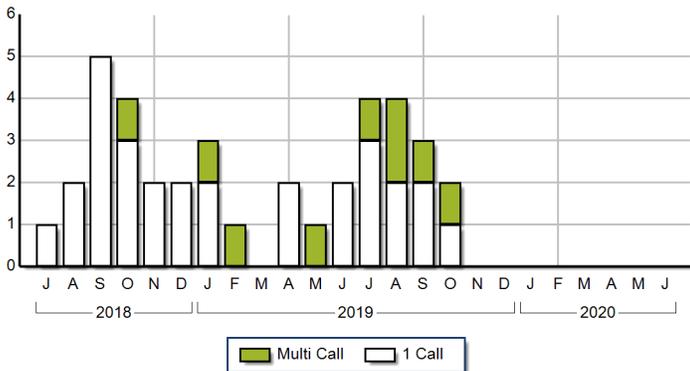
Tobacco Users By How Heard About



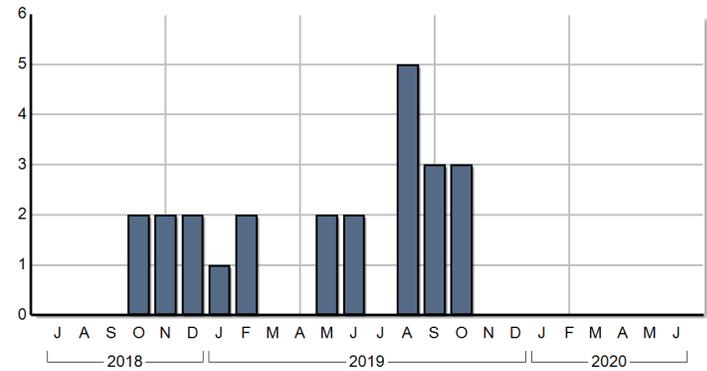
Tobacco Users By Fax Referral



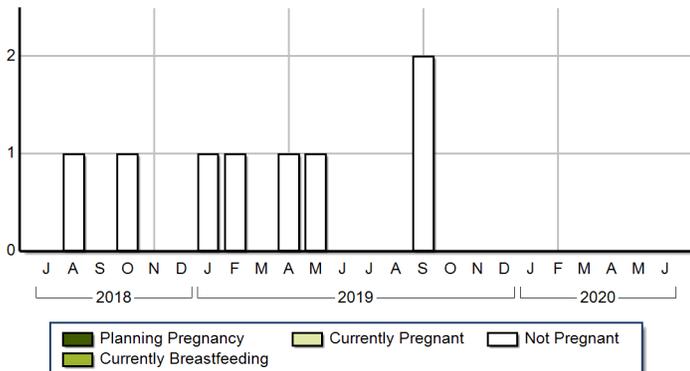
Tobacco User Enrollments By Program Type



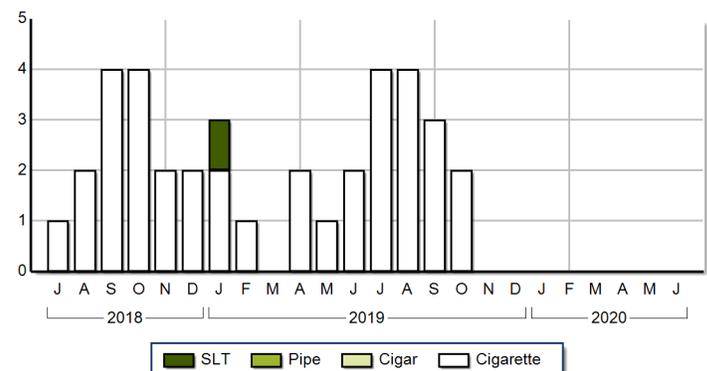
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

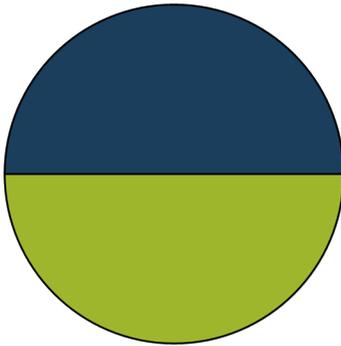


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

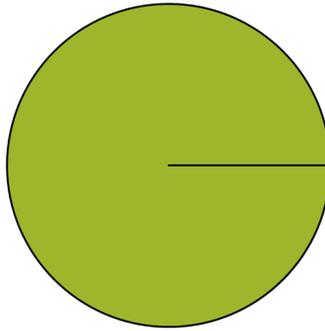
Tobacco Users By Gender



F, 50.00%
M, 50.00%

Chart Total N: 2

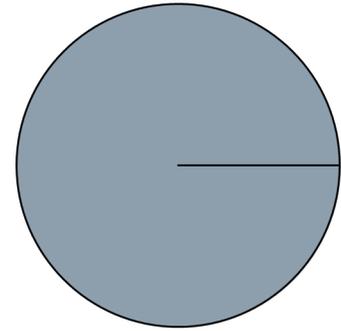
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

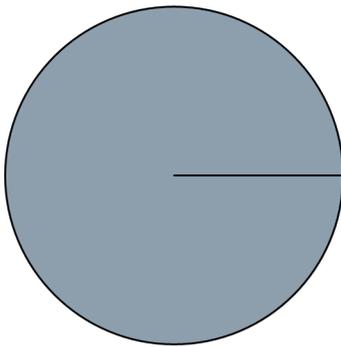
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

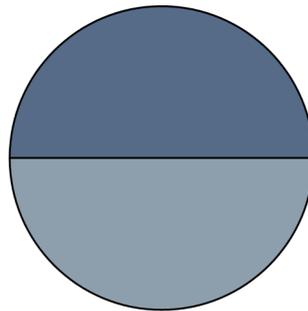
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 1

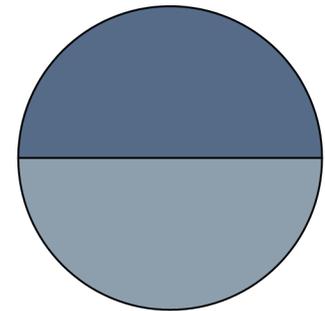
Tobacco Users By Age



45 - 54, 50.00%
64 and Older, 50.00%

Chart Total N: 2

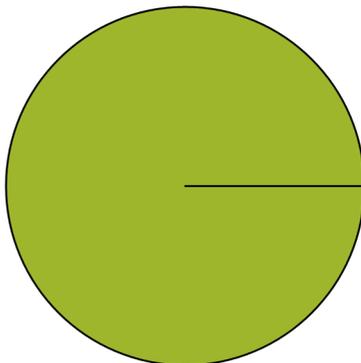
Tobacco Users By Health Plan



Medicare, 50.00%
Uninsured, 50.00%

Chart Total N: 2

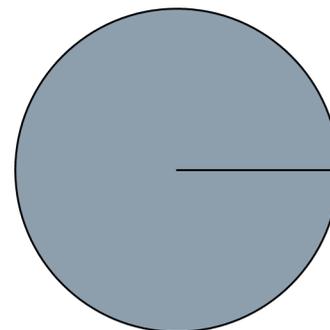
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



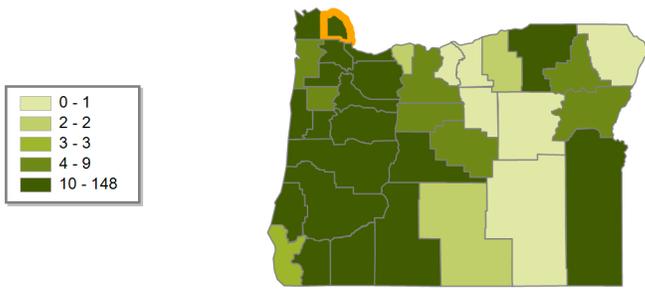
COPD, 100.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

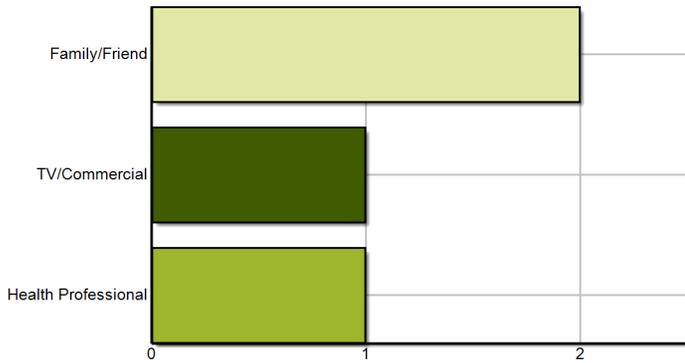
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

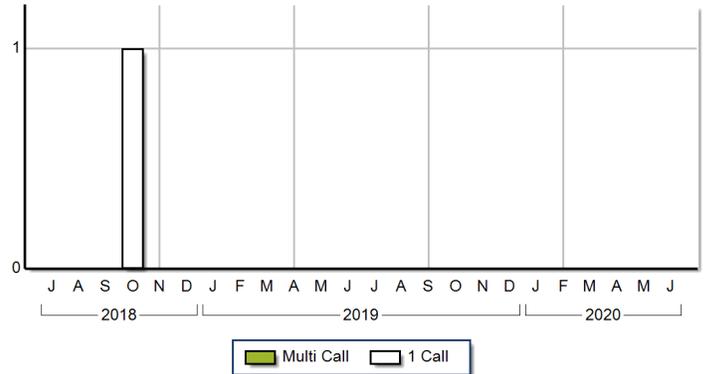


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318 ⁴	
			County	State
Tobacco Users - Last Full Month			4	427
Tobacco Users YTD			17	1,562
Unique Tobacco Users YTD			17	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.27 %
Reach - NAQC			3	0.25 %
Annualized Reach			2	0.81 %
Annualized Reach - NAQC			3	0.76 %
Unique Individual Reach			1	0.27 %

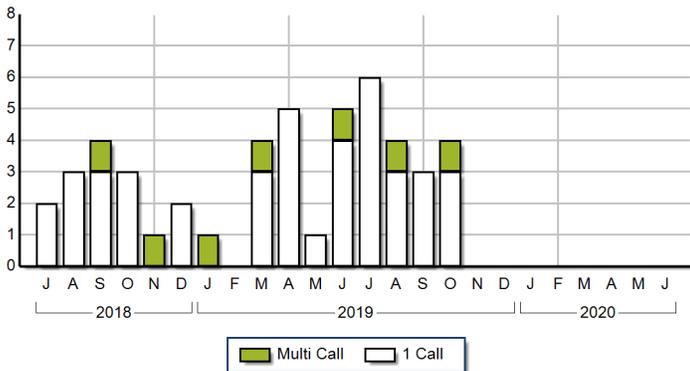
Tobacco Users By How Heard About



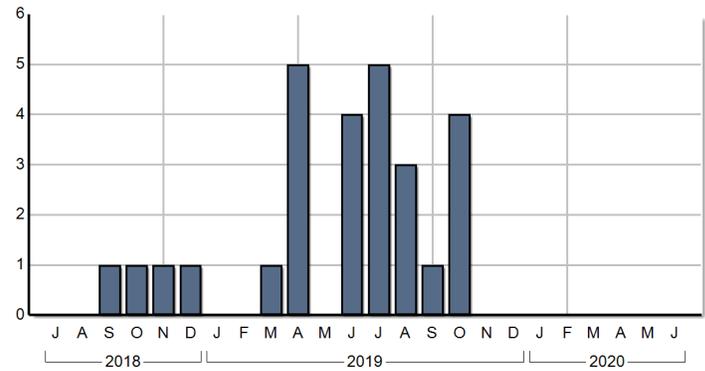
Tobacco Users By Fax Referral



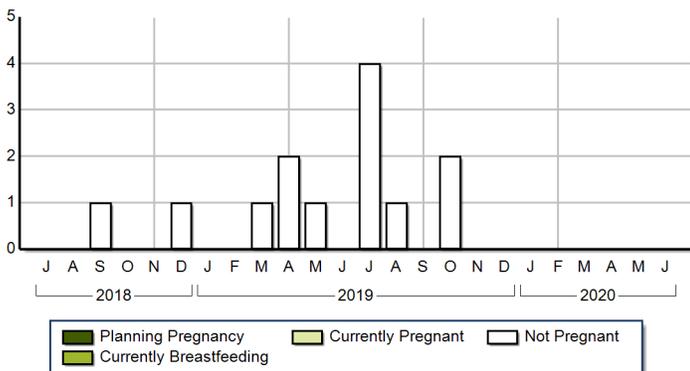
Tobacco User Enrollments By Program Type



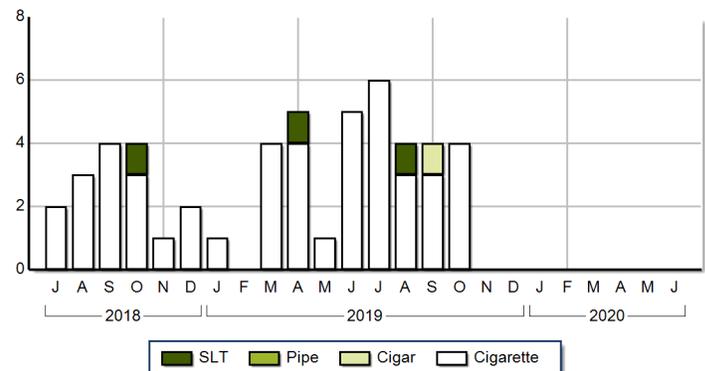
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

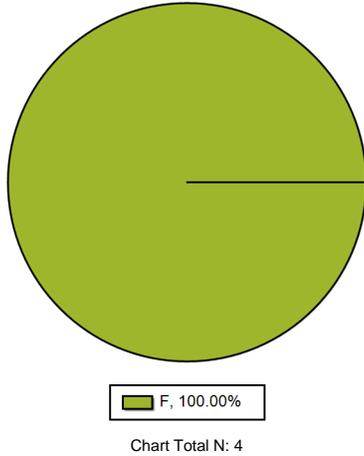


Tobacco Users By Tobacco Type

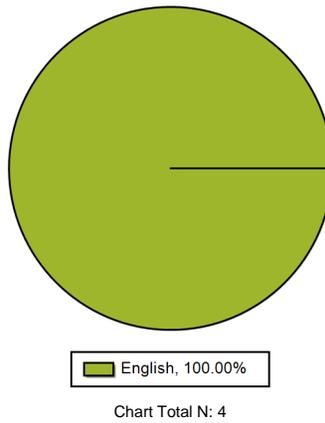


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

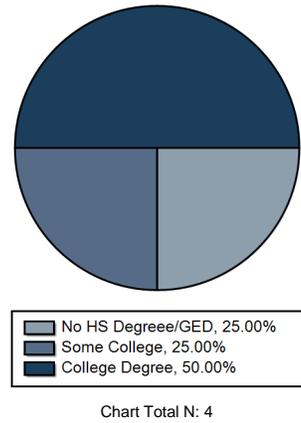
Tobacco Users By Gender



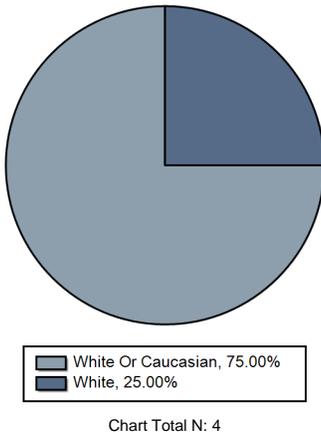
Tobacco Users By Language



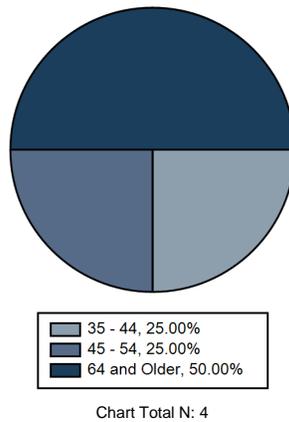
Tobacco Users By Education



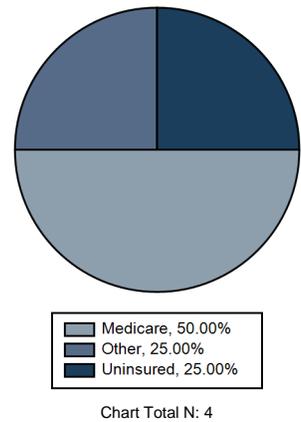
Tobacco Users By Race



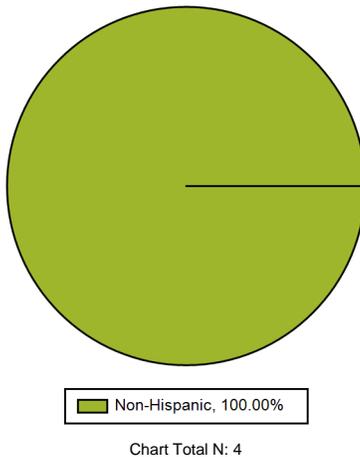
Tobacco Users By Age



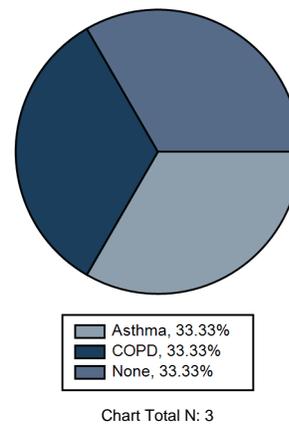
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



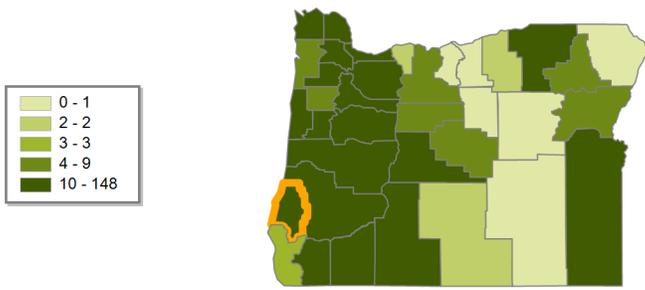
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

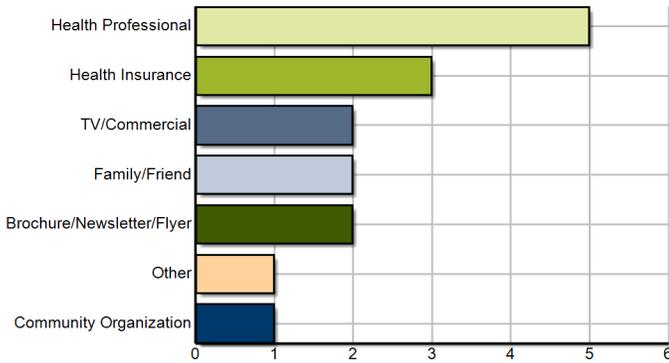
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

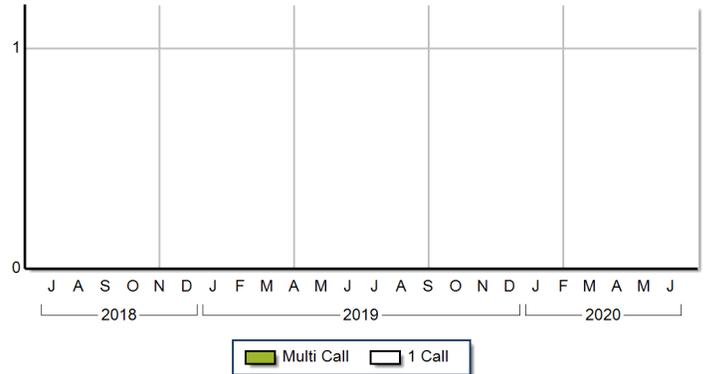


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254	
			County	State
Tobacco Users - Last Full Month			16	427
Tobacco Users YTD			35	1,562
Unique Tobacco Users YTD			34	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			0.25 %	0.34 %
Reach - NAQC			0.25 %	0.28 %
Annualized Reach			0.74 %	1.03 %
Annualized Reach - NAQC			0.74 %	0.84 %
Unique Individual Reach			0.24 %	0.32 %

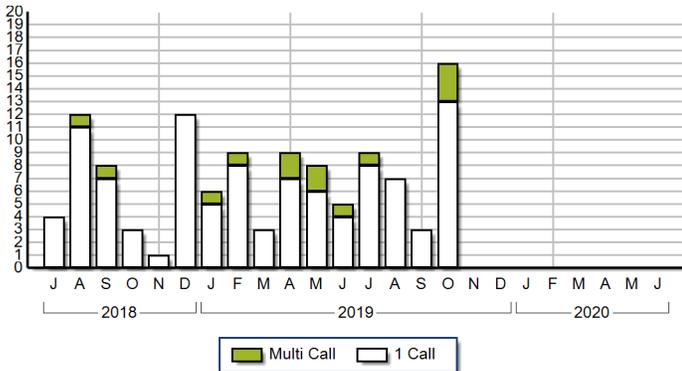
Tobacco Users By How Heard About



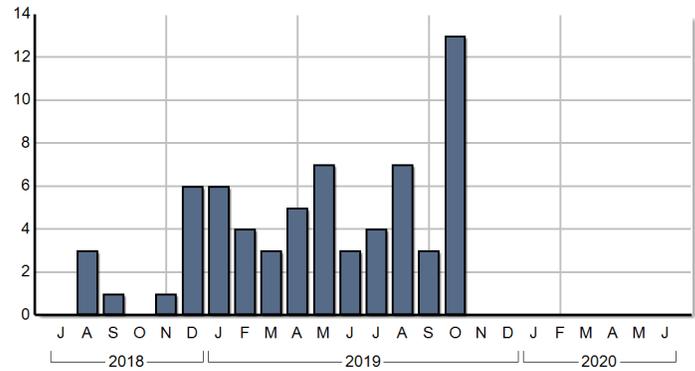
Tobacco Users By Fax Referral



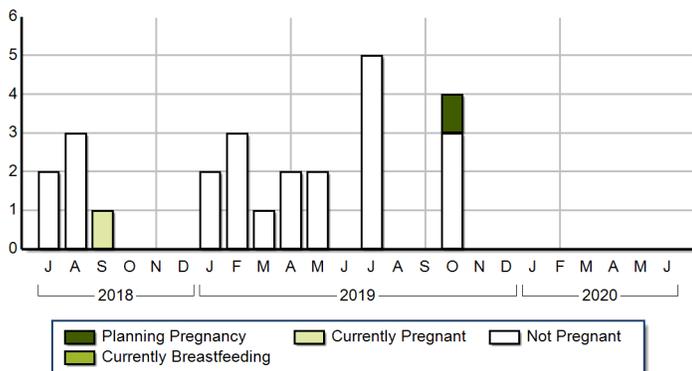
Tobacco User Enrollments By Program Type



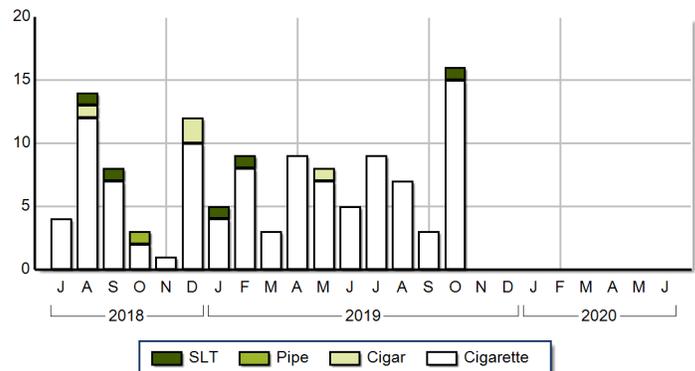
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

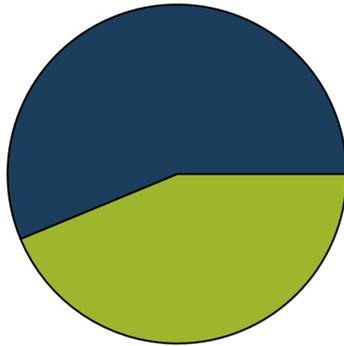


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

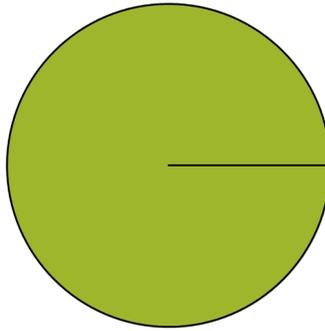
Tobacco Users By Gender



F, 43.75%
M, 56.25%

Chart Total N: 16

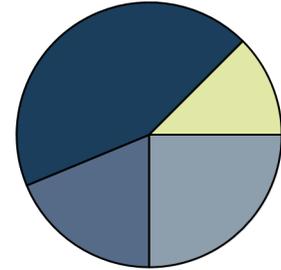
Tobacco Users By Language



English, 100.00%

Chart Total N: 16

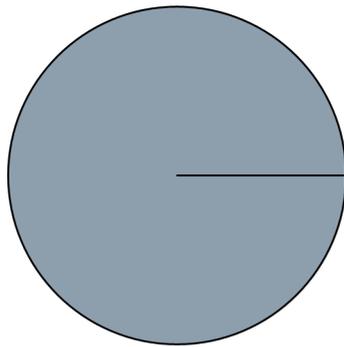
Tobacco Users By Education



No HS Degreee/GED, 25.00%
 HS Degreee/GED, 18.75%
 Some College, 43.75%
 College Degree, 12.50%

Chart Total N: 16

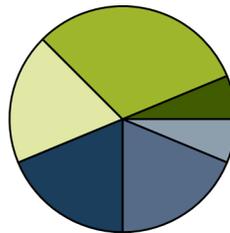
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 15

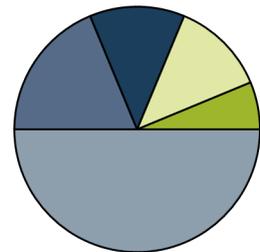
Tobacco Users By Age



18 - 24, 6.25%
 25 - 34, 18.75%
 35 - 44, 18.75%
 45 - 54, 18.75%
 55 - 64, 31.25%
 64 and Older, 6.25%

Chart Total N: 16

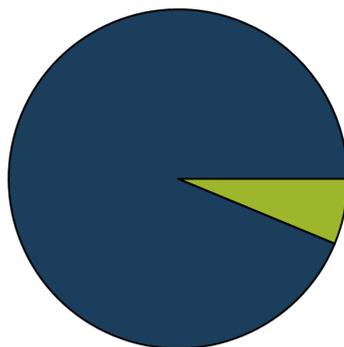
Tobacco Users By Health Plan



Medicaid, 50.00%
 Commercial, 18.75%
 Uninsured, 12.50%
 Medicare, 12.50%
 Other, 6.25%

Chart Total N: 16

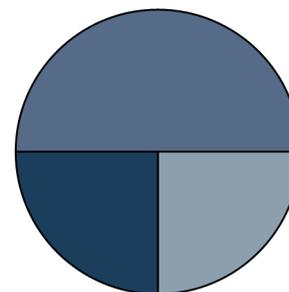
Tobacco Users By Ethnicity



Hispanic, 6.25%
 Non-Hispanic, 93.75%

Chart Total N: 16

Tobacco Users By Chronic Condition



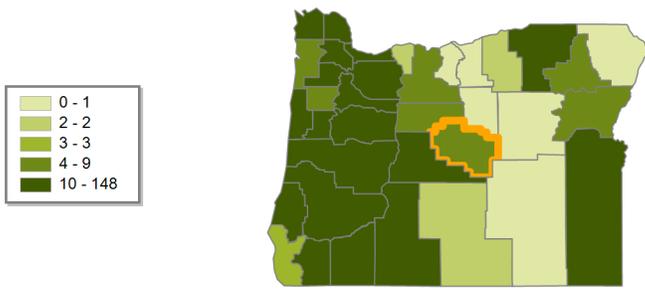
Asthma, 25.00%
 COPD, 25.00%
 None, 50.00%

Chart Total N: 12

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

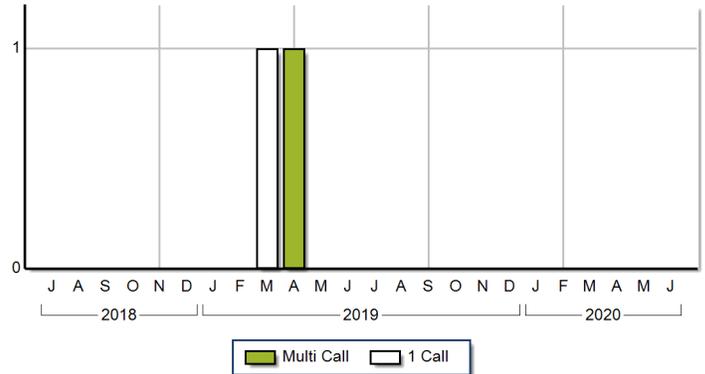


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808	4
			County	State
Tobacco Users - Last Full Month			2	427
Tobacco Users YTD			5	1,562
Unique Tobacco Users YTD			5	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			0.10 %	0.34 %
Reach - NAQC			0.06 %	0.28 %
Annualized Reach			0.31 %	1.03 %
Annualized Reach - NAQC			0.19 %	0.84 %
Unique Individual Reach			0.10 %	0.32 %

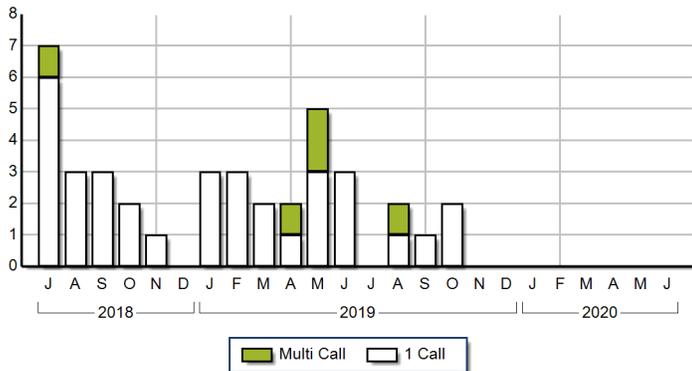
Tobacco Users By How Heard About



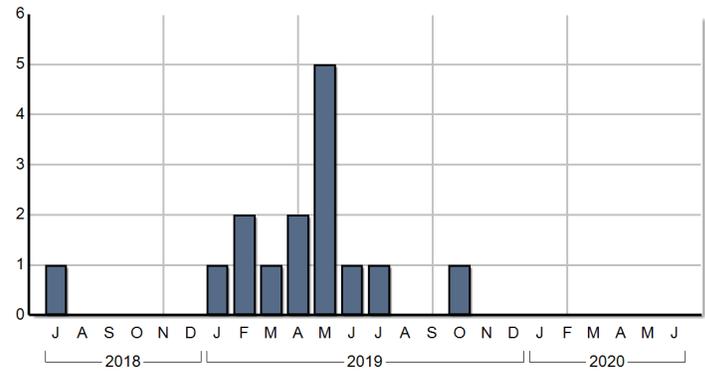
Tobacco Users By Fax Referral



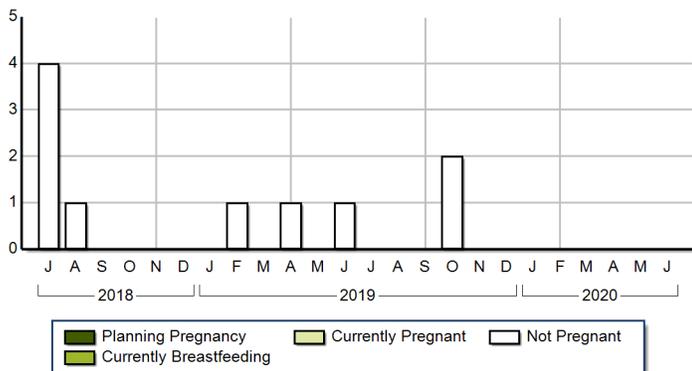
Tobacco User Enrollments By Program Type



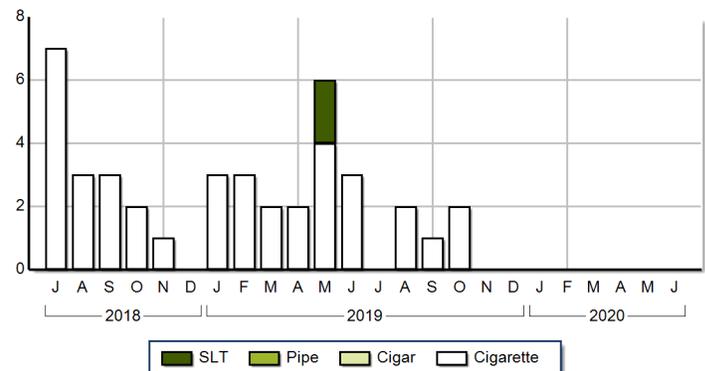
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

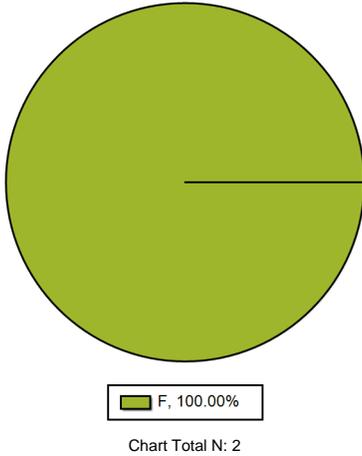


Tobacco Users By Tobacco Type

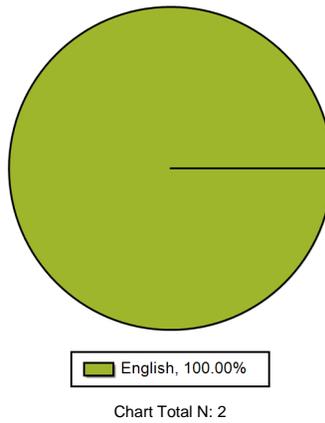


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

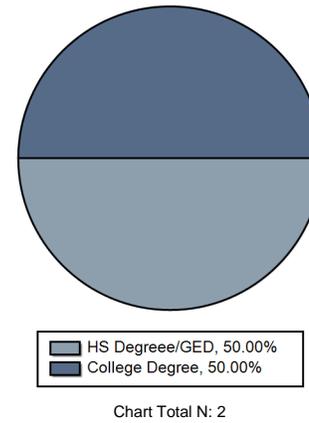
Tobacco Users By Gender



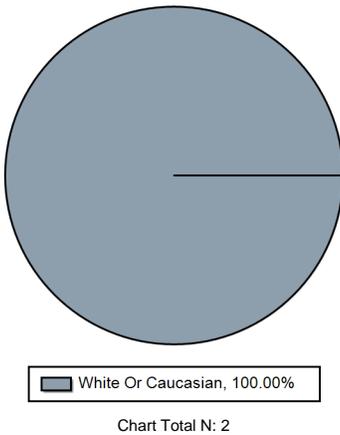
Tobacco Users By Language



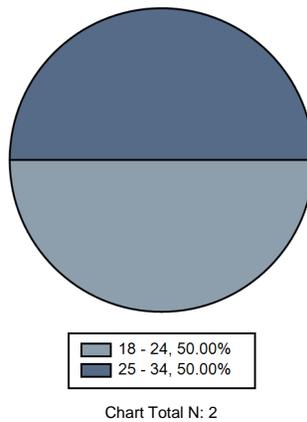
Tobacco Users By Education



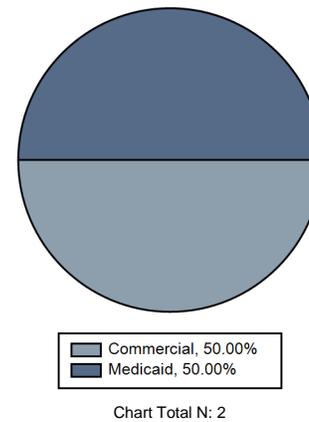
Tobacco Users By Race



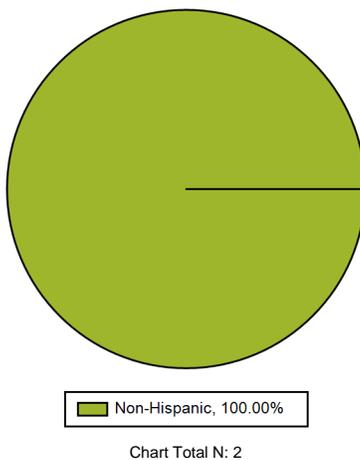
Tobacco Users By Age



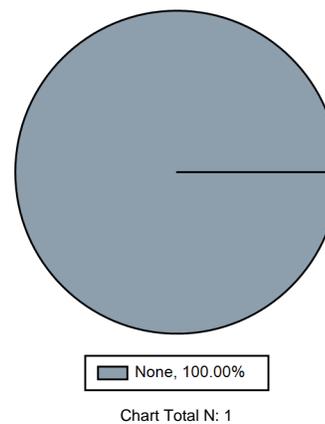
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



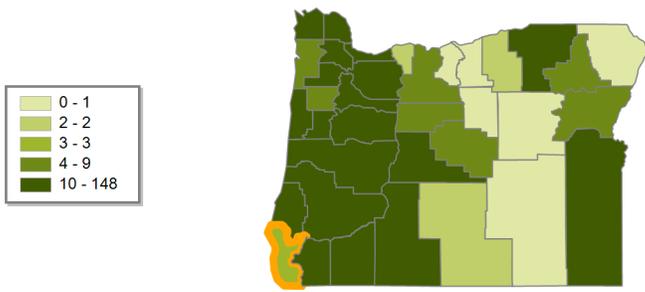
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

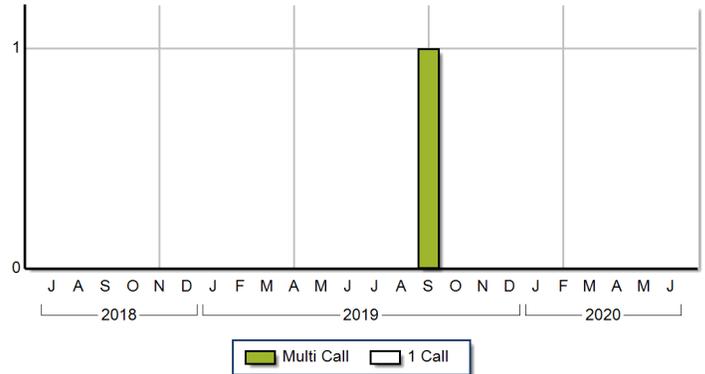


County Population		Prevalence	Tobacco Users	
Adult	17,947	18.4 %	3,302	
			County	State
Tobacco Users - Last Full Month			1	427
Tobacco Users YTD			3	1,562
Unique Tobacco Users YTD			3	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			0.09 %	0.34 %
Reach - NAQC			0.09 %	0.28 %
Annualized Reach			0.27 %	1.03 %
Annualized Reach - NAQC			0.27 %	0.84 %
Unique Individual Reach			0.09 %	0.32 %

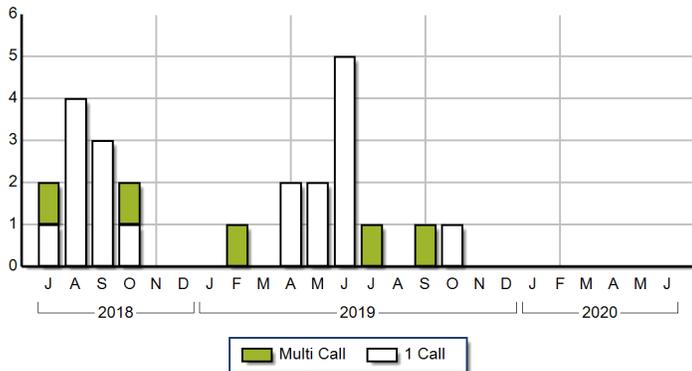
Tobacco Users By How Heard About



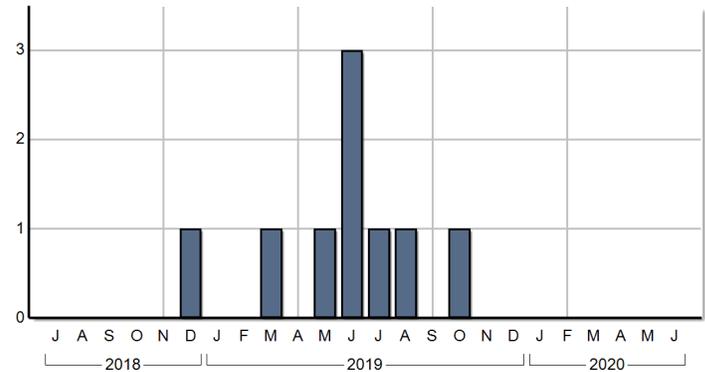
Tobacco Users By Fax Referral



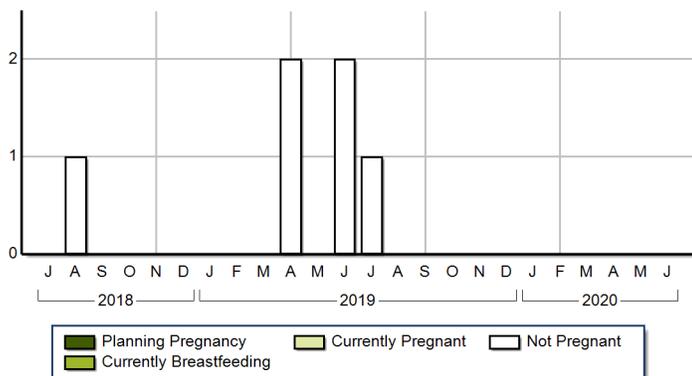
Tobacco User Enrollments By Program Type



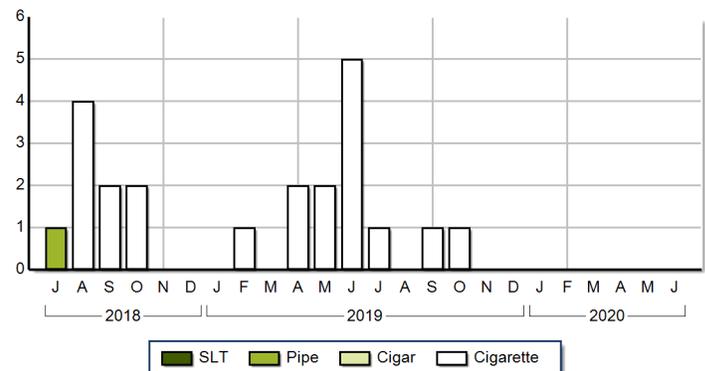
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

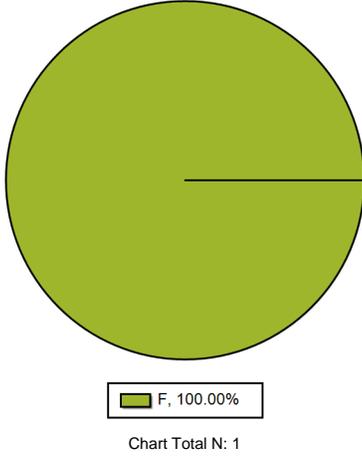


Tobacco Users By Tobacco Type

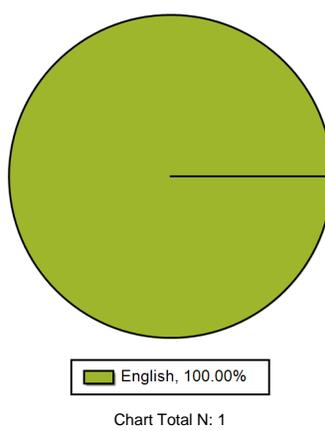


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

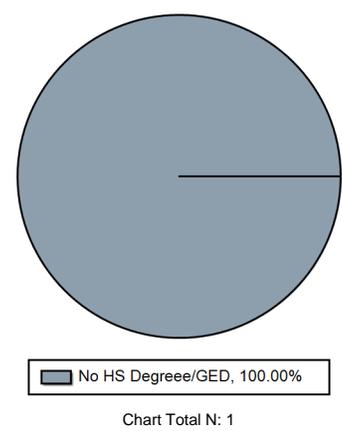
Tobacco Users By Gender



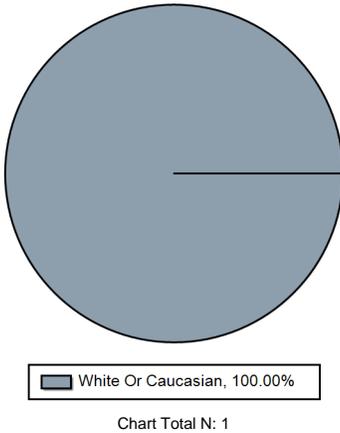
Tobacco Users By Language



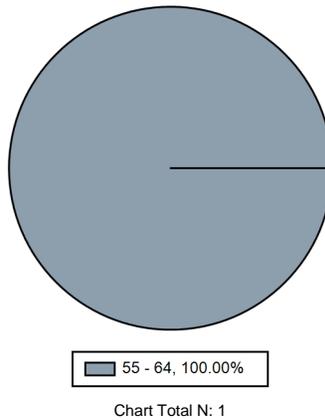
Tobacco Users By Education



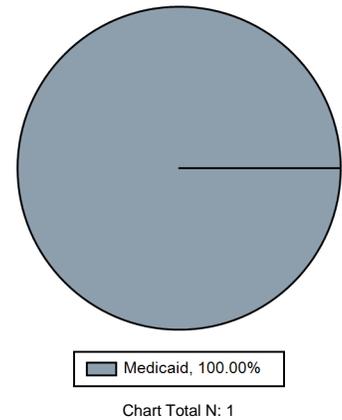
Tobacco Users By Race



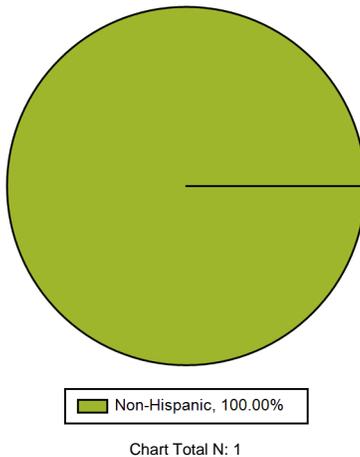
Tobacco Users By Age



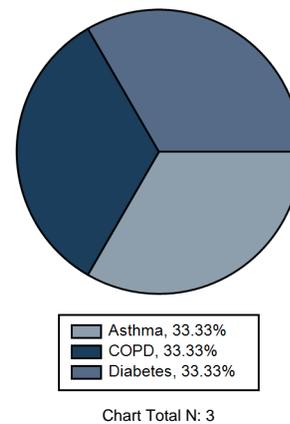
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



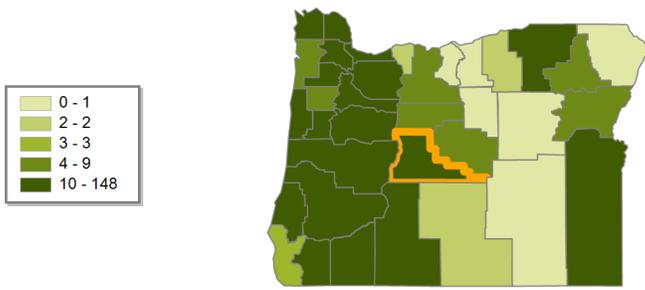
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

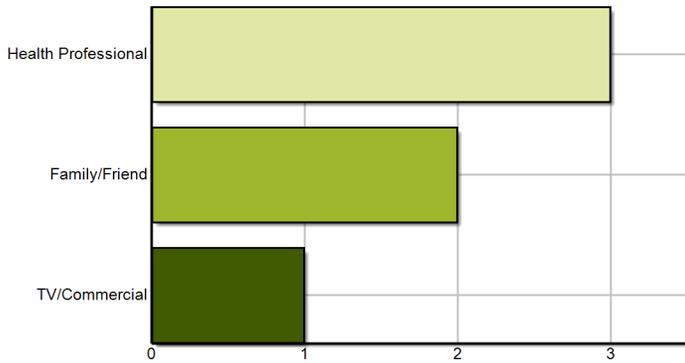
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

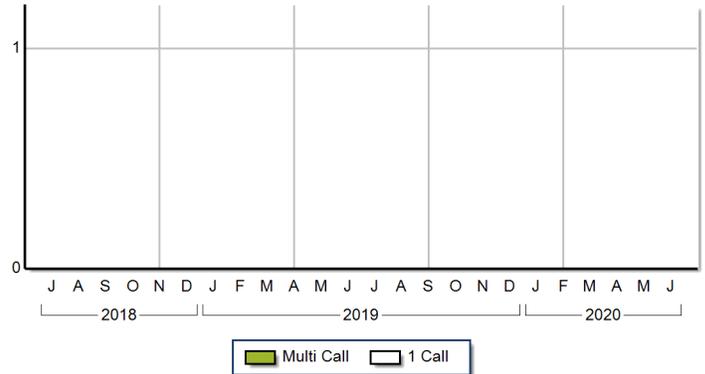


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883	
			County	State
Tobacco Users - Last Full Month			7	427
Tobacco Users YTD			34	1,562
Unique Tobacco Users YTD			33	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			0.18 %	0.34 %
Reach - NAQC			0.16 %	0.28 %
Annualized Reach			0.54 %	1.03 %
Annualized Reach - NAQC			0.48 %	0.84 %
Unique Individual Reach			0.17 %	0.32 %

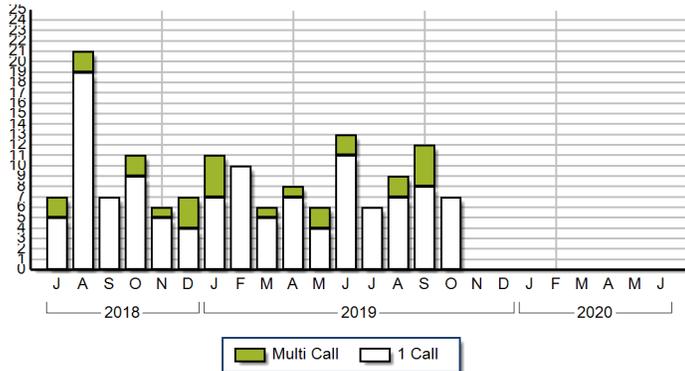
Tobacco Users By How Heard About



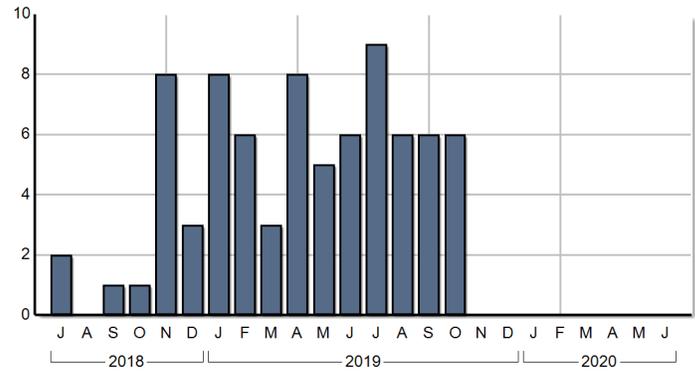
Tobacco Users By Fax Referral



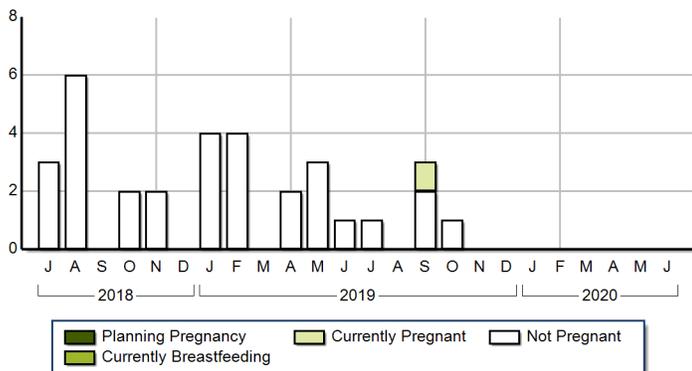
Tobacco User Enrollments By Program Type



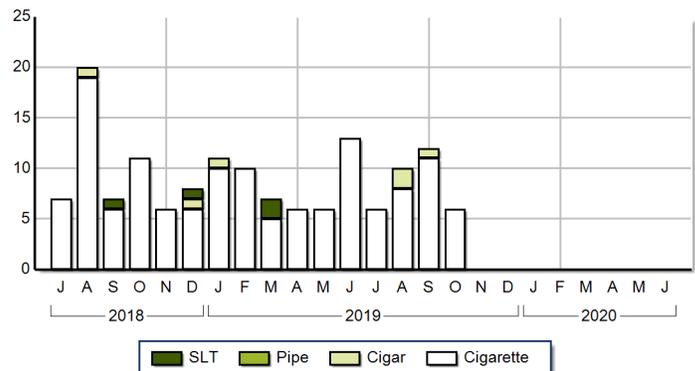
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

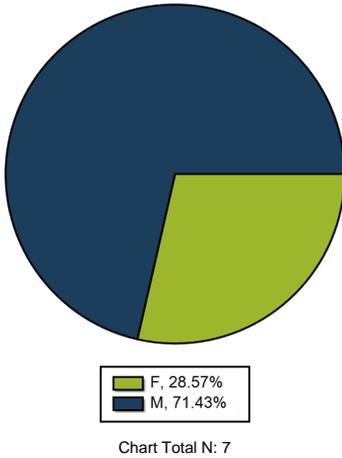


Tobacco Users By Tobacco Type

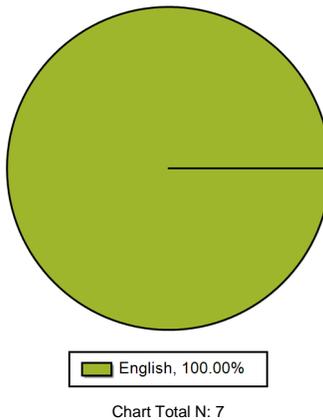


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

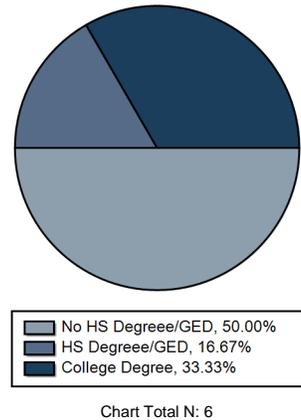
Tobacco Users By Gender



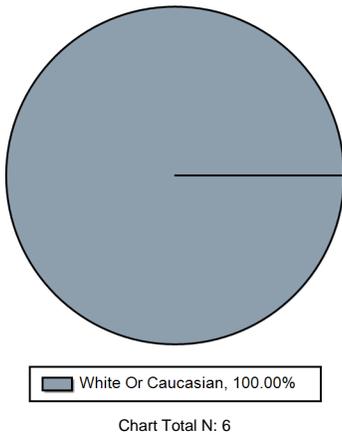
Tobacco Users By Language



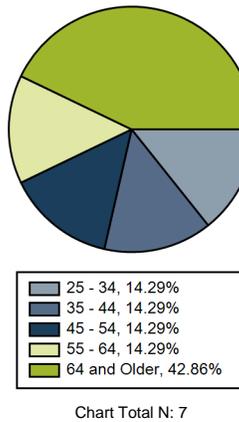
Tobacco Users By Education



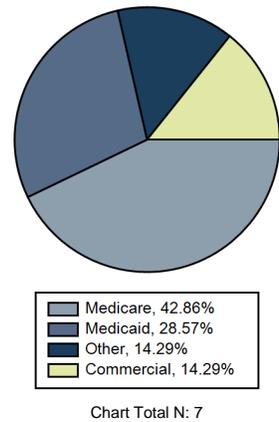
Tobacco Users By Race



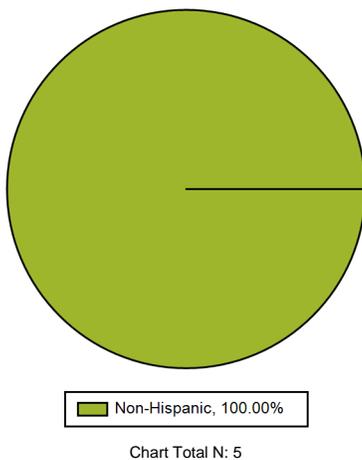
Tobacco Users By Age



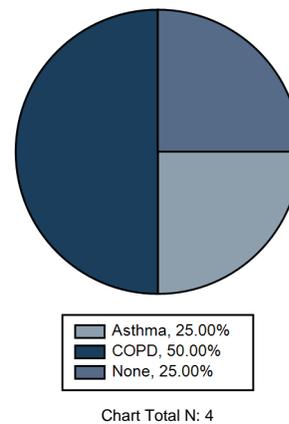
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



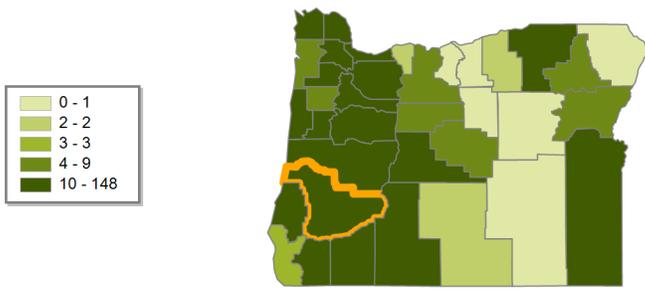
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

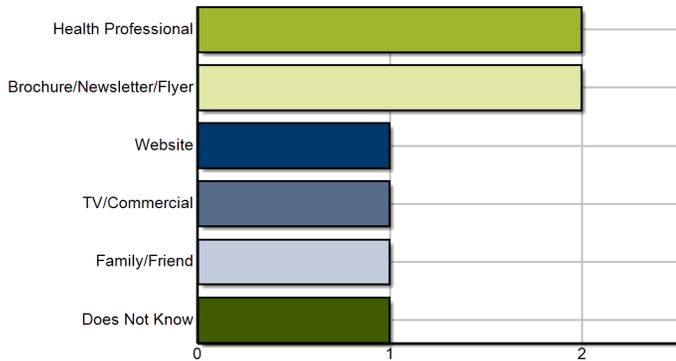
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

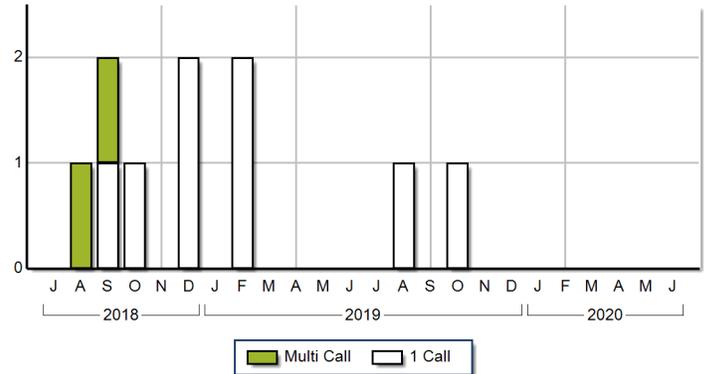


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 ⁴	
			County	State
Tobacco Users - Last Full Month			8	427
Tobacco Users YTD			40	1,562
Unique Tobacco Users YTD			40	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			0.18 %	0.34 %
Reach - NAQC			0.16 %	0.28 %
Annualized Reach			0.53 %	1.03 %
Annualized Reach - NAQC			0.49 %	0.84 %
Unique Individual Reach			0.18 %	0.32 %

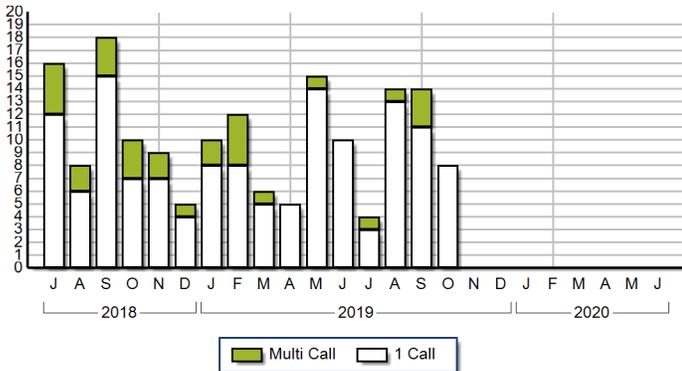
Tobacco Users By How Heard About



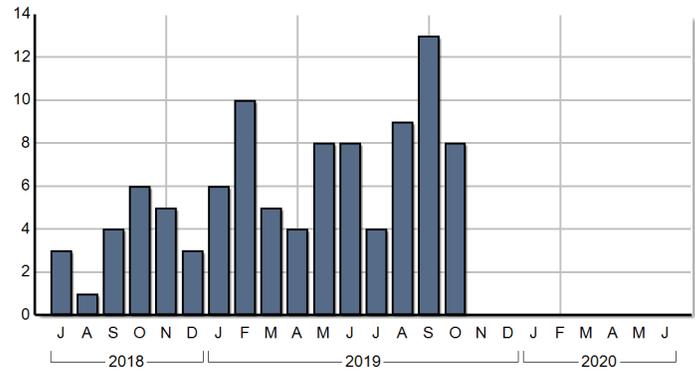
Tobacco Users By Fax Referral



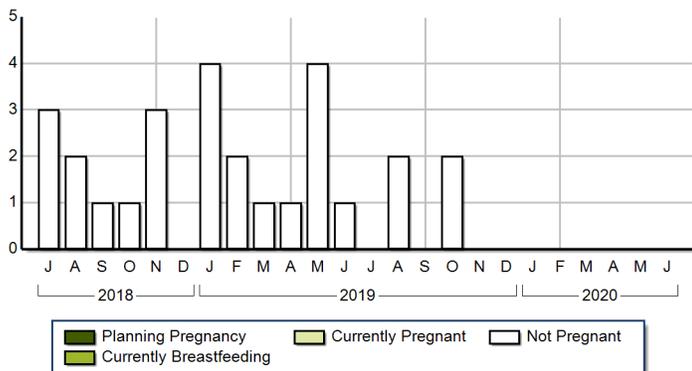
Tobacco User Enrollments By Program Type



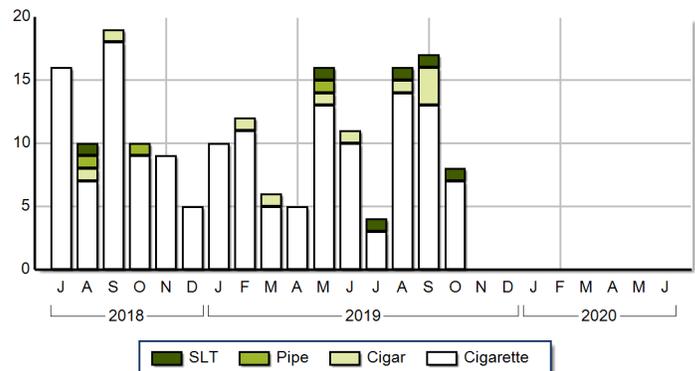
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

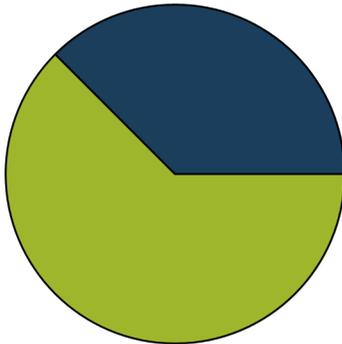


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

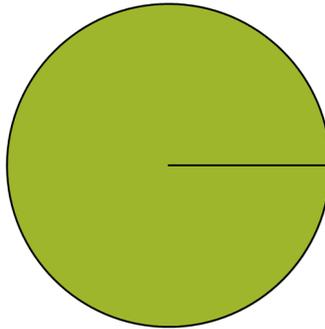
Tobacco Users By Gender



F, 62.50%
M, 37.50%

Chart Total N: 8

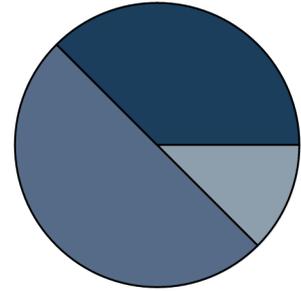
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

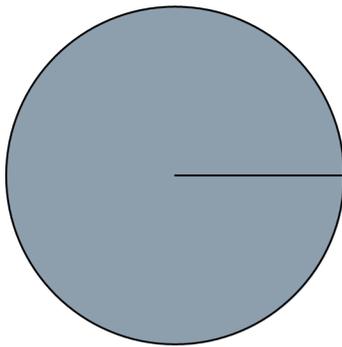
Tobacco Users By Education



No HS Degreee/GED, 12.50%
 HS Degreee/GED, 50.00%
 Some College, 37.50%

Chart Total N: 8

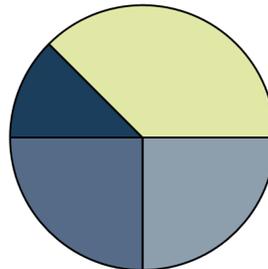
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 8

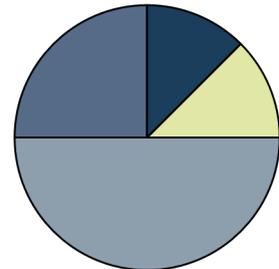
Tobacco Users By Age



35 - 44, 25.00%
 45 - 54, 25.00%
 55 - 64, 12.50%
 64 and Older, 37.50%

Chart Total N: 8

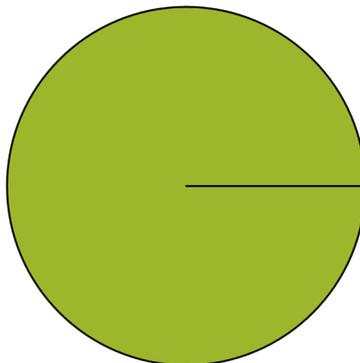
Tobacco Users By Health Plan



Medicare, 50.00%
 Medicaid, 25.00%
 Commercial, 12.50%
 Other, 12.50%

Chart Total N: 8

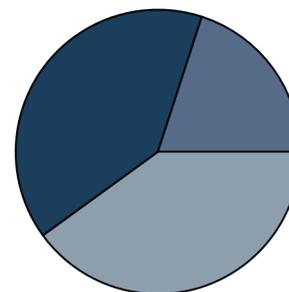
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



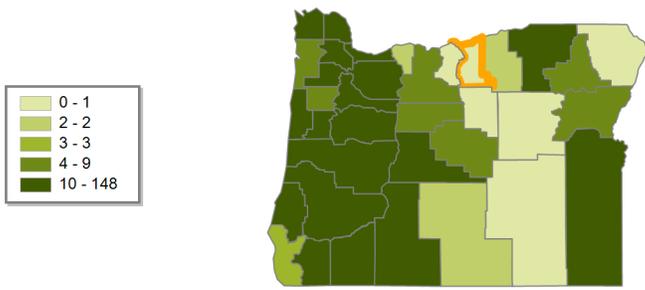
Asthma, 40.00%
 COPD, 40.00%
 None, 20.00%

Chart Total N: 5

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

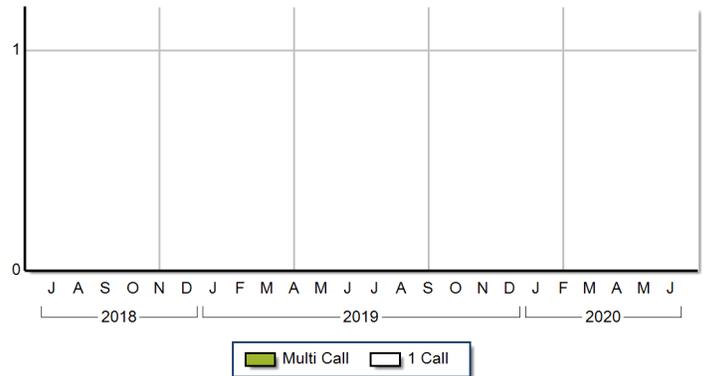
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

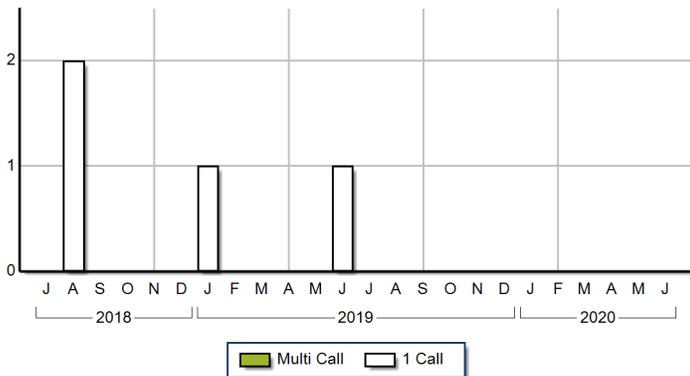


County Population		Prevalence	Tobacco Users
Adult	1,529	29.6 %	453
			County
Tobacco Users - Last Full Month			-
Tobacco Users YTD			1,562
Unique Tobacco Users YTD			1,439
Target Reach			
Reach YTD			0.34 %
Reach - NAQC			0.28 %
Annualized Reach			1.03 %
Annualized Reach - NAQC			0.84 %
Unique Individual Reach			0.32 %

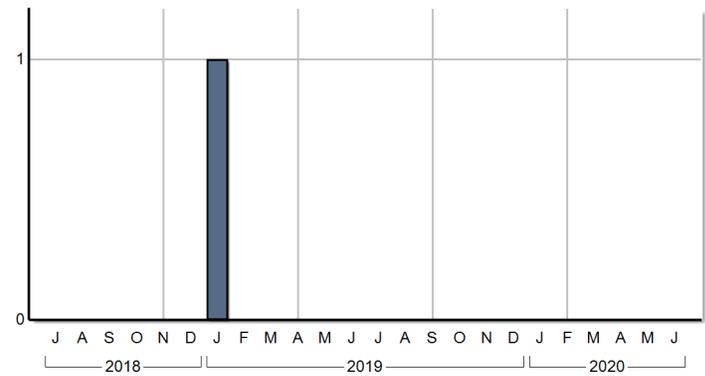
Tobacco Users By Fax Referral



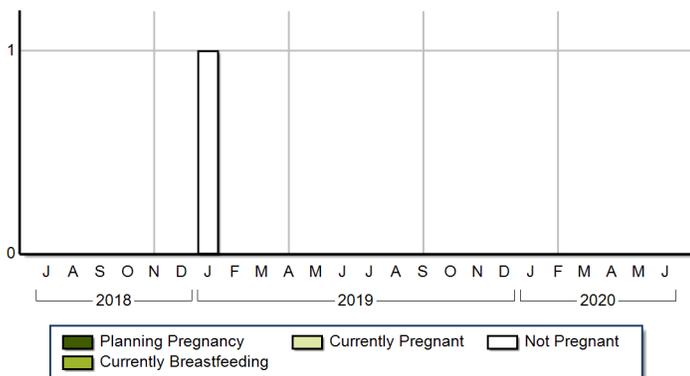
Tobacco User Enrollments By Program Type



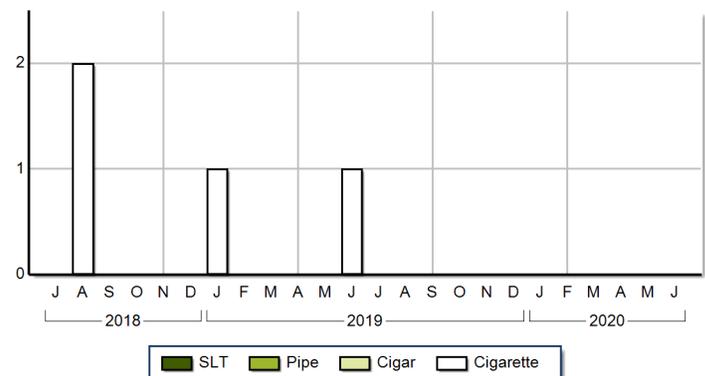
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



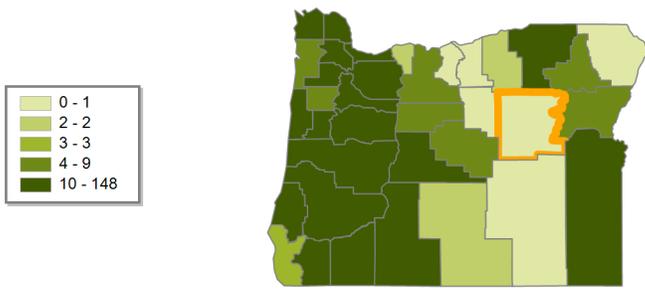
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

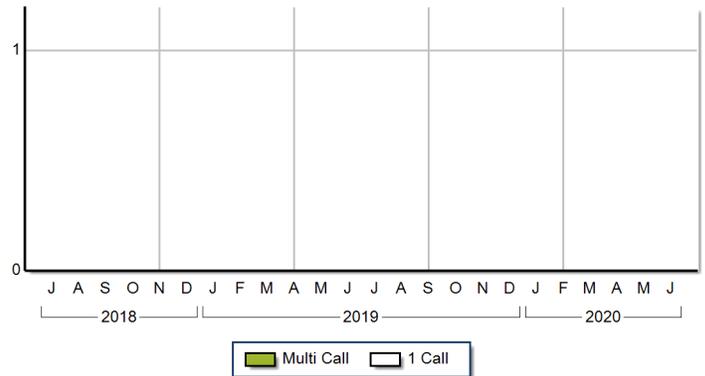
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

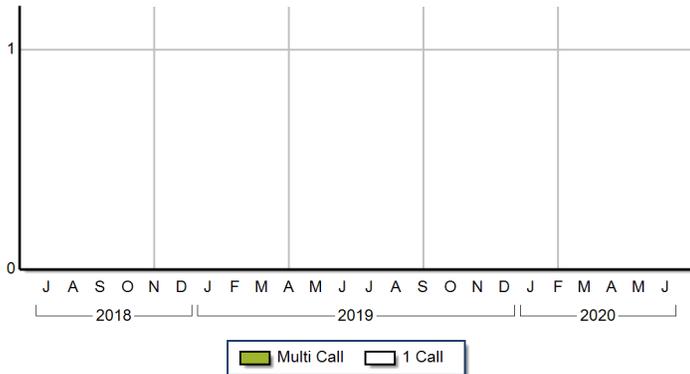


County Population		Prevalence	Tobacco Users
Adult	5,953	24.4 %	1,453 ⁴
			County
			State
Tobacco Users - Last Full Month			-
Tobacco Users YTD			1,562
Unique Tobacco Users YTD			1,439
Target Reach			
Reach YTD			2
Reach - NAQC			0.34 %
Annualized Reach			3
Annualized Reach - NAQC			1.03 %
Unique Individual Reach			3
			0.84 %
			1
			0.32 %

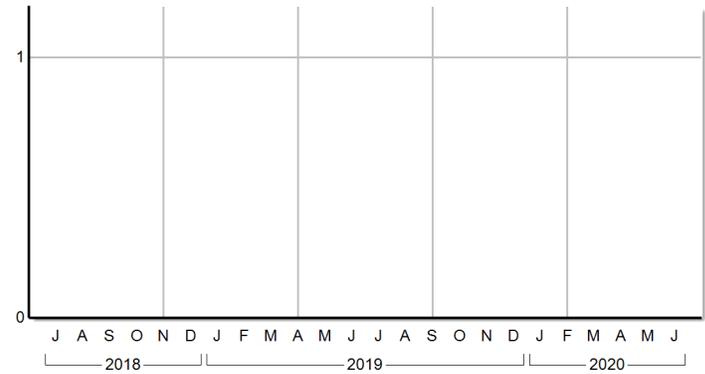
Tobacco Users By Fax Referral



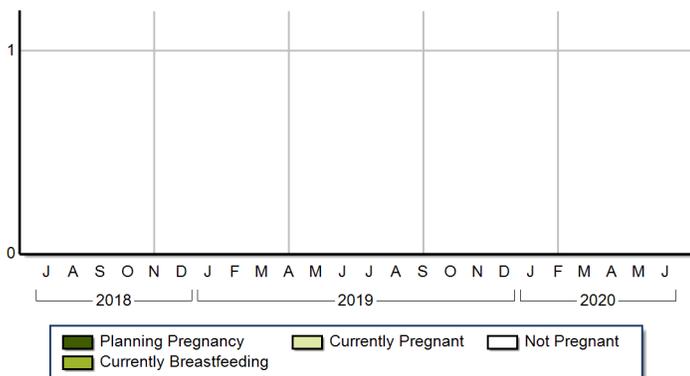
Tobacco User Enrollments By Program Type



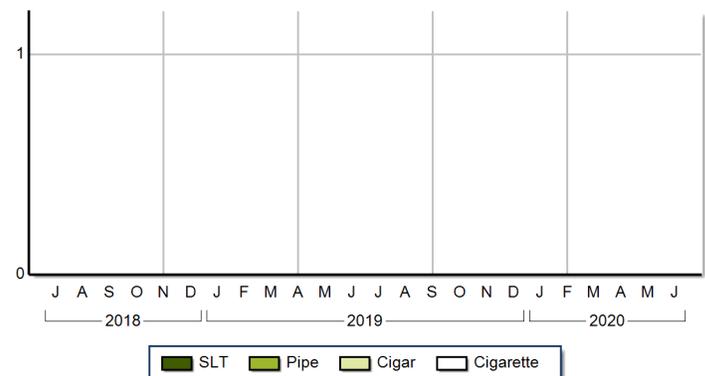
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



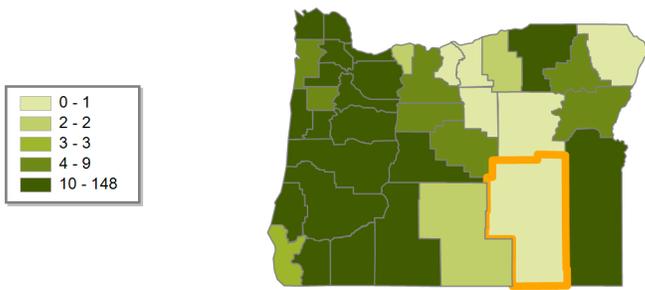
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

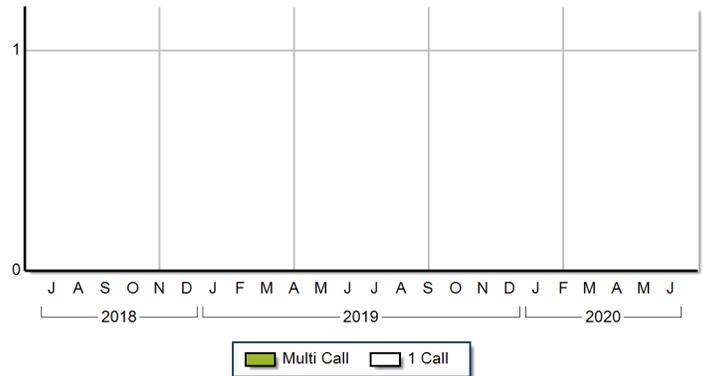
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

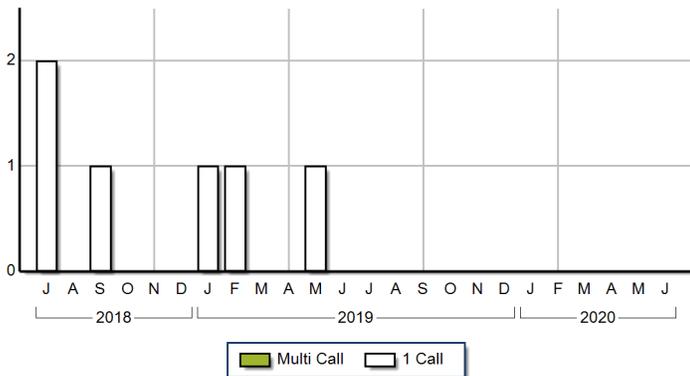


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %	870 ⁴	
			County	State
Tobacco Users - Last Full Month			-	427
Tobacco Users YTD				1,562
Unique Tobacco Users YTD			1	1,439
Target Reach				
Reach YTD			2	0.34 %
Reach - NAQC			3	0.28 %
Annualized Reach			2	1.03 %
Annualized Reach - NAQC			3	0.84 %
Unique Individual Reach			1	0.32 %

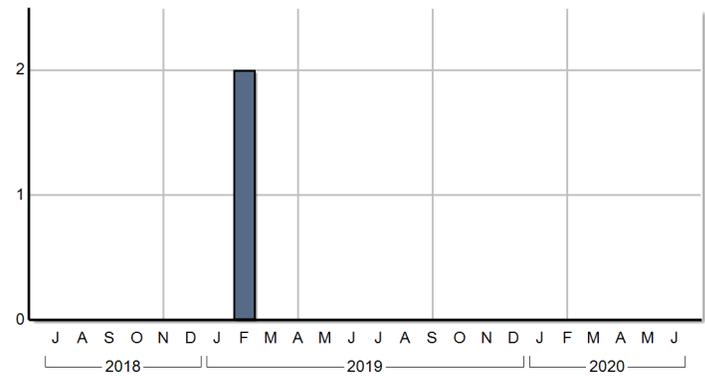
Tobacco Users By Fax Referral



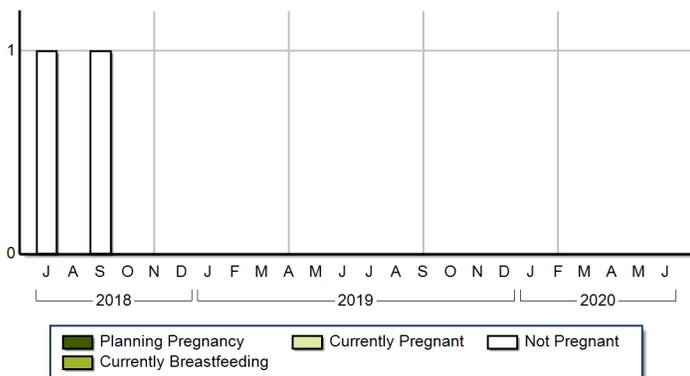
Tobacco User Enrollments By Program Type



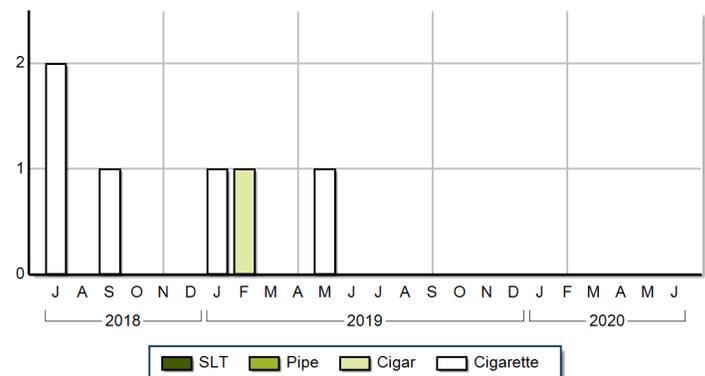
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



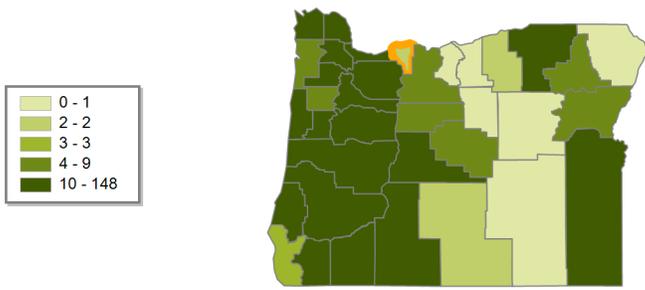
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

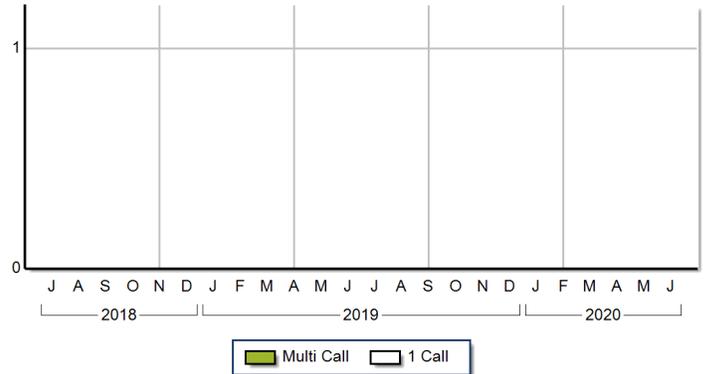


County Population		Prevalence	Tobacco Users
Adult	16,229	8.6 %	1,396
			County
Tobacco Users - Last Full Month			1
Tobacco Users YTD			2
Unique Tobacco Users YTD			2
Target Reach			2.0 %
Reach YTD			0.14 %
Reach - NAQC			0.14 %
Annualized Reach			0.43 %
Annualized Reach - NAQC			0.43 %
Unique Individual Reach			0.14 %

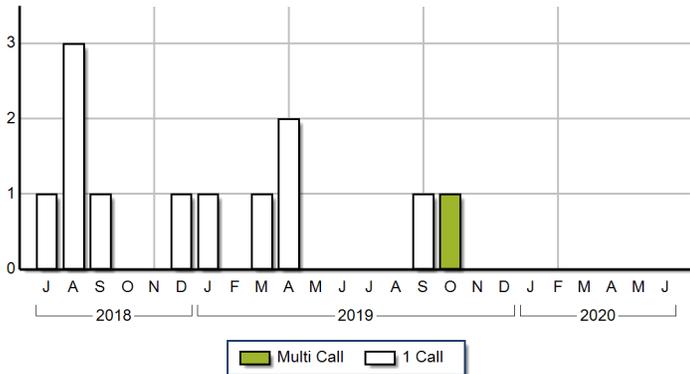
Tobacco Users By How Heard About



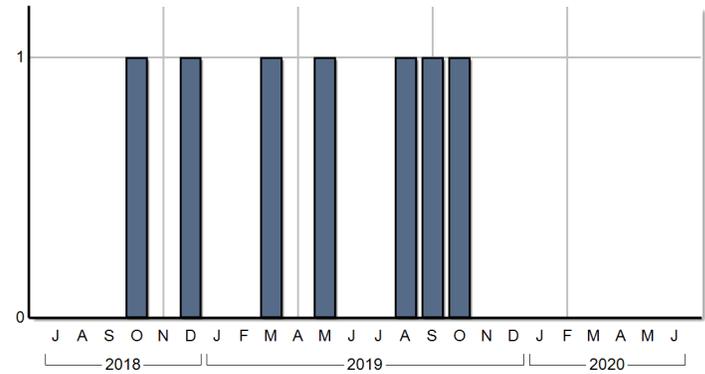
Tobacco Users By Fax Referral



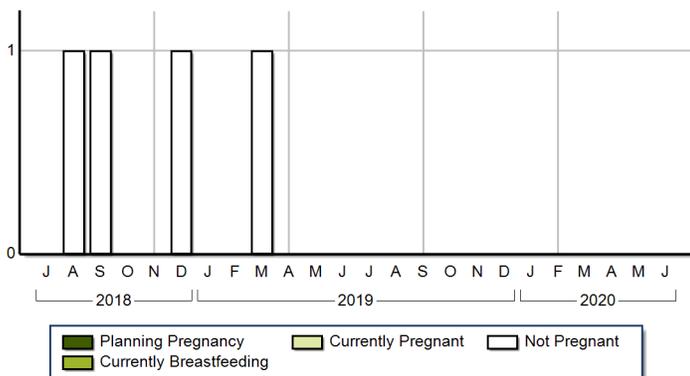
Tobacco User Enrollments By Program Type



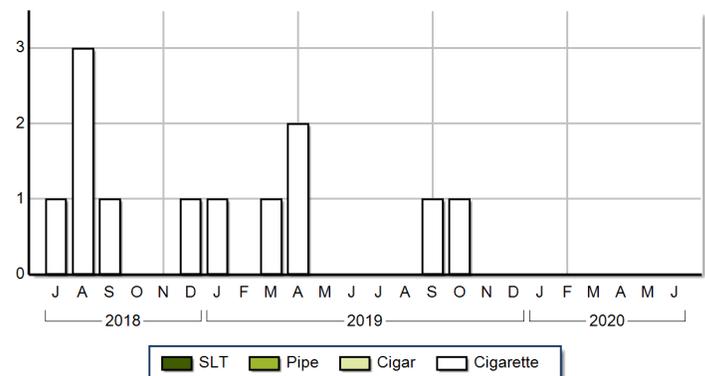
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

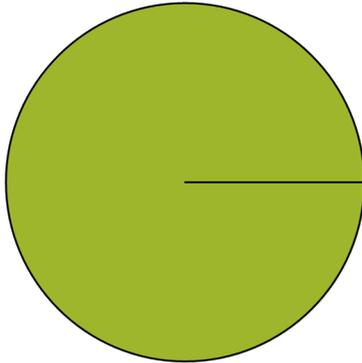


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

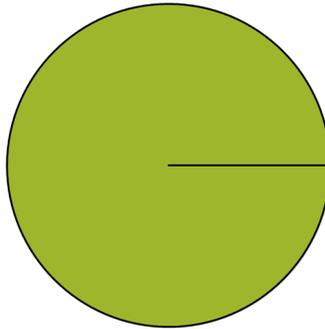
Tobacco Users By Gender



M, 100.00%

Chart Total N: 1

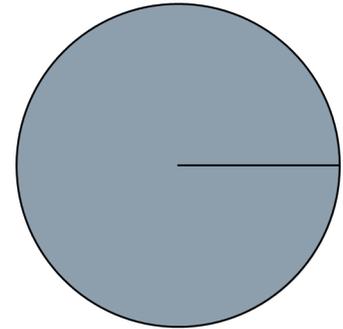
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

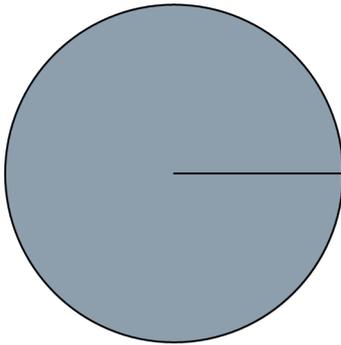
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

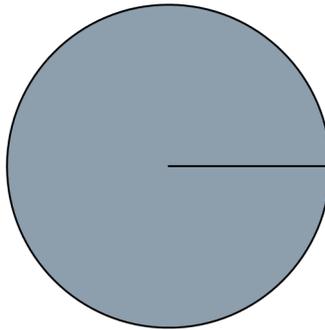
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 1

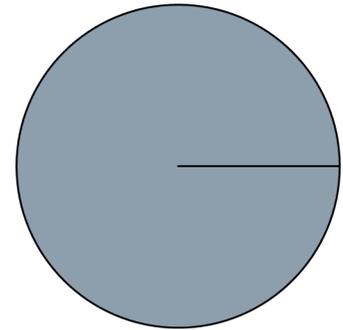
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

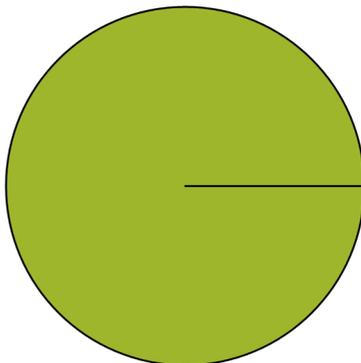
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

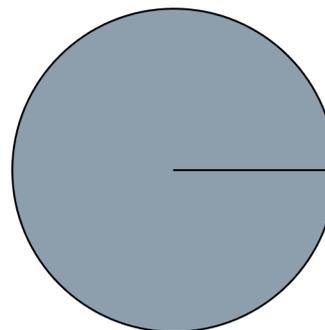
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



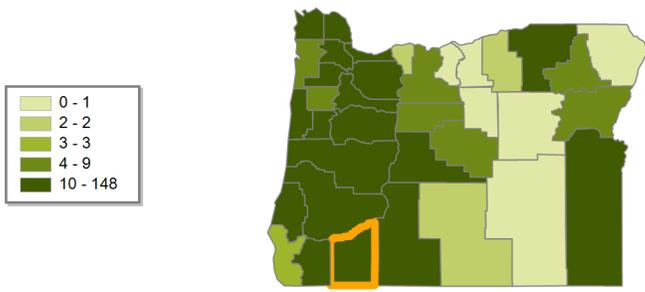
None, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

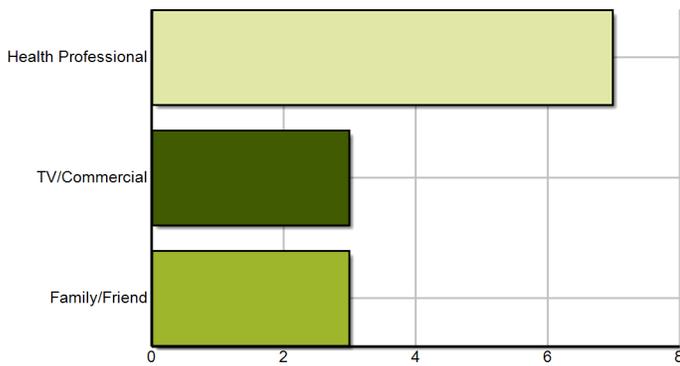
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

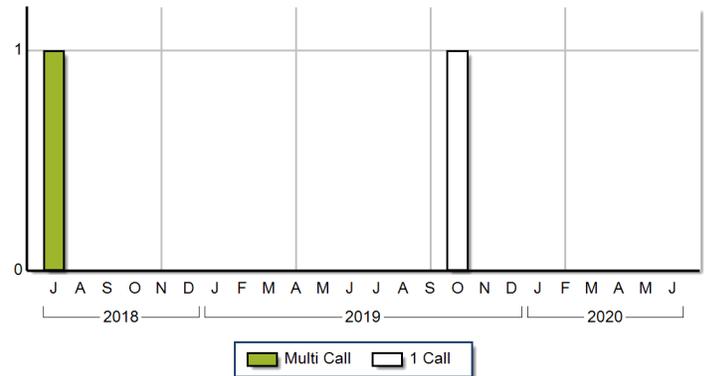


County Population		Prevalence	Tobacco Users	
Adult	160,716	21.9 %	35,197 ⁴	
			County	State
Tobacco Users - Last Full Month			14	427
Tobacco Users YTD			58	1,562
Unique Tobacco Users YTD			56	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			0.16 %	0.34 %
Reach - NAQC			0.15 %	0.28 %
Annualized Reach			0.49 %	1.03 %
Annualized Reach - NAQC			0.46 %	0.84 %
Unique Individual Reach			0.16 %	0.32 %

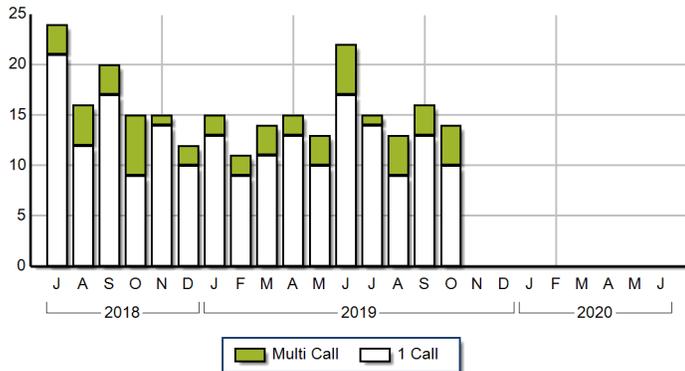
Tobacco Users By How Heard About



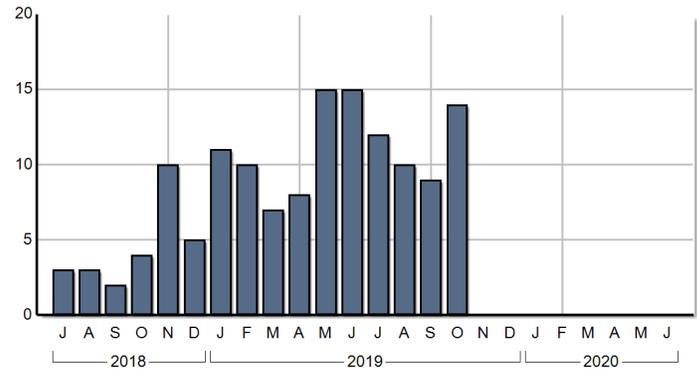
Tobacco Users By Fax Referral



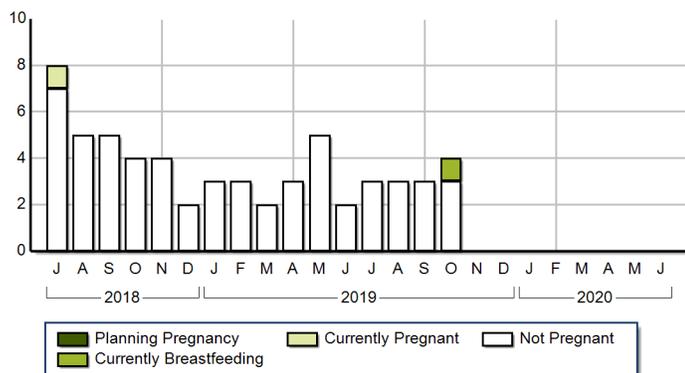
Tobacco User Enrollments By Program Type



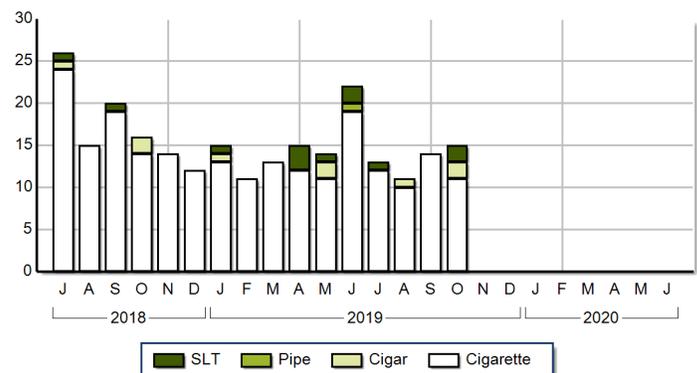
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

Tobacco Users By Gender

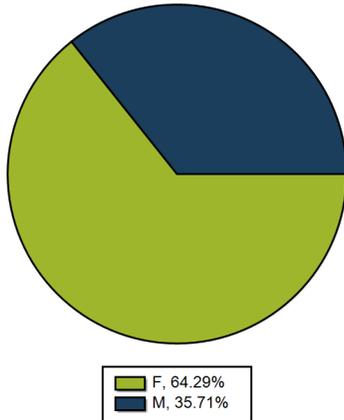


Chart Total N: 14

Tobacco Users By Language

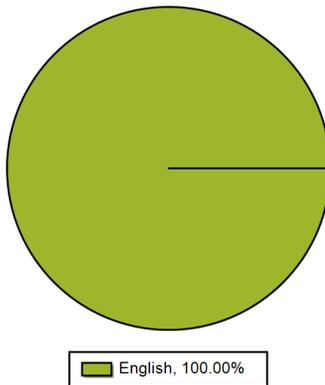


Chart Total N: 14

Tobacco Users By Education

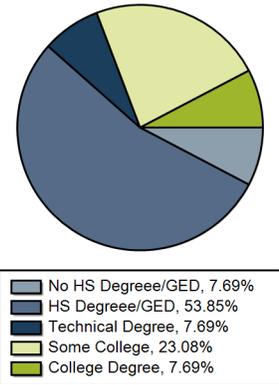


Chart Total N: 13

Tobacco Users By Race

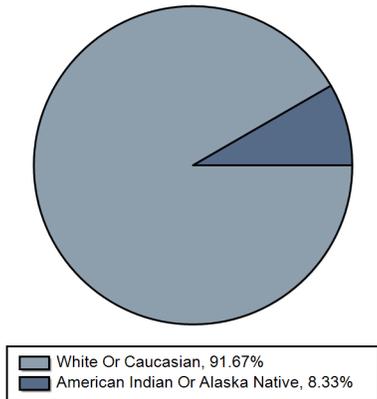


Chart Total N: 12

Tobacco Users By Age

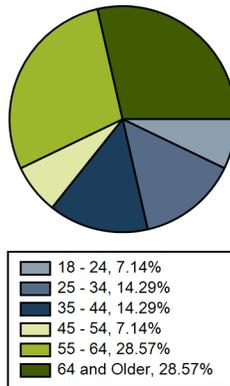


Chart Total N: 14

Tobacco Users By Health Plan

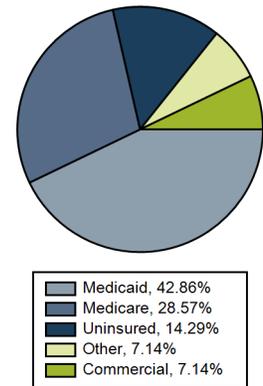


Chart Total N: 14

Tobacco Users By Ethnicity

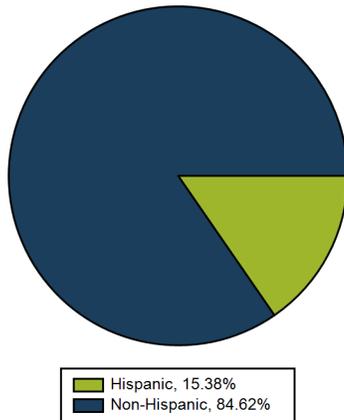


Chart Total N: 13

Tobacco Users By Chronic Condition

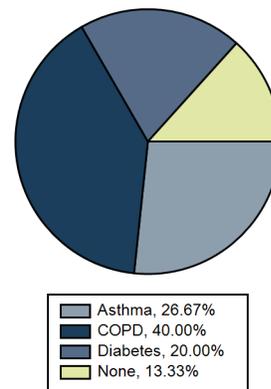
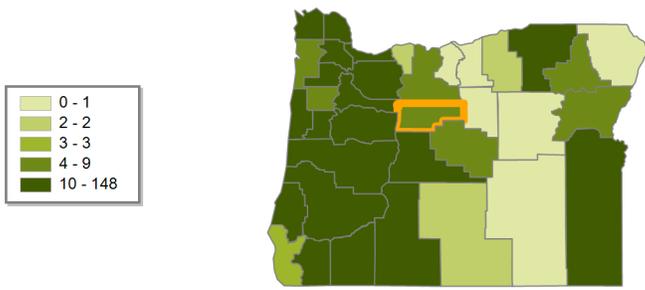


Chart Total N: 15

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

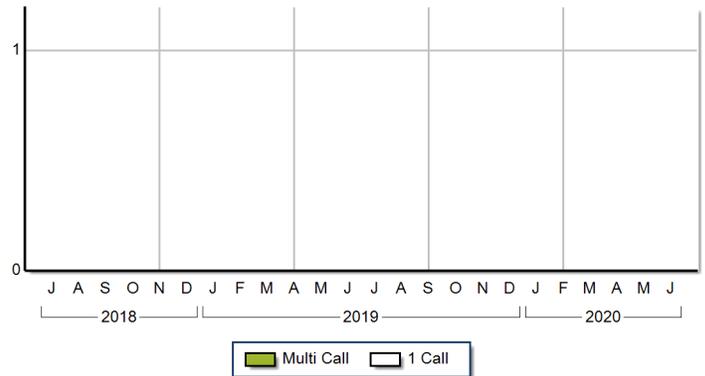
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

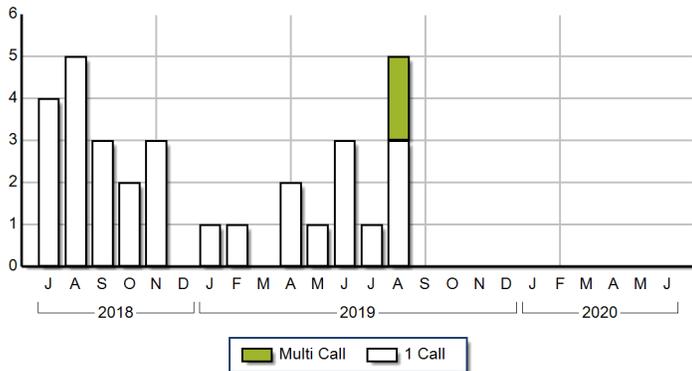


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638 ⁴	
			County	State
Tobacco Users - Last Full Month			-	427
Tobacco Users YTD			6	1,562
Unique Tobacco Users YTD			1	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			0.23 %	0.34 %
Reach - NAQC			0.23 %	0.28 %
Annualized Reach			0.68 %	1.03 %
Annualized Reach - NAQC			0.68 %	0.84 %
Unique Individual Reach			0.23 %	0.32 %

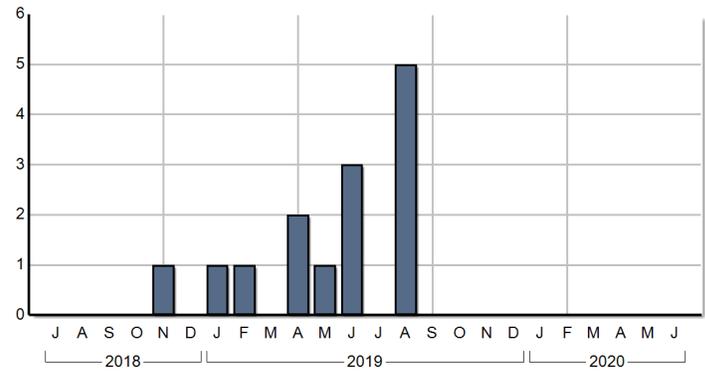
Tobacco Users By Fax Referral



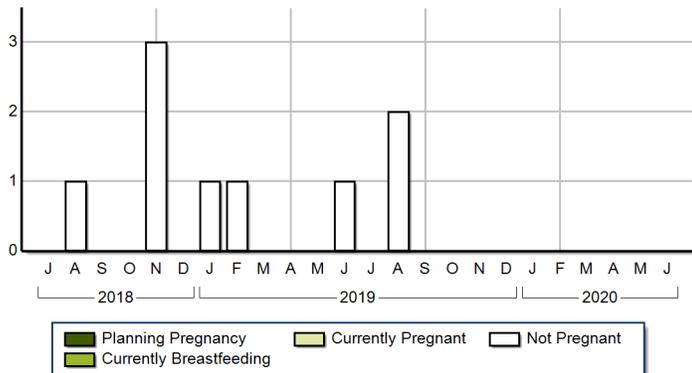
Tobacco User Enrollments By Program Type



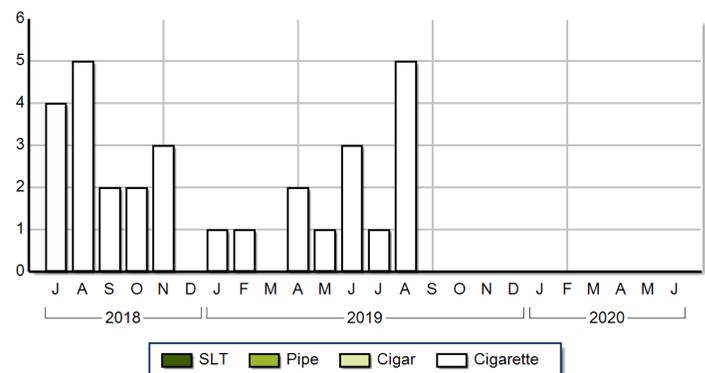
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



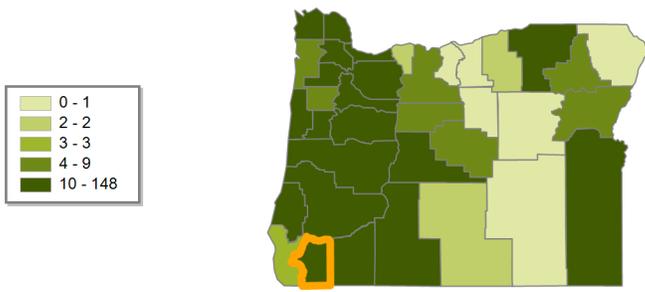
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

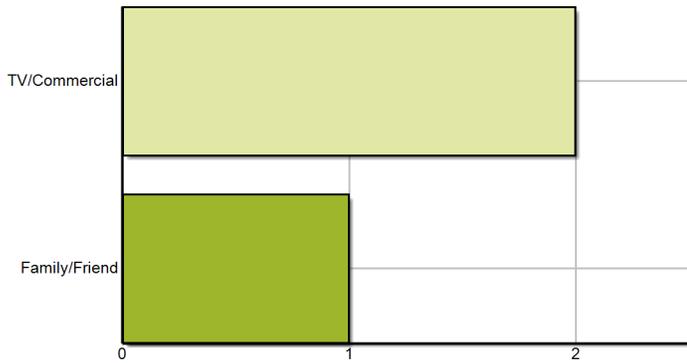
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

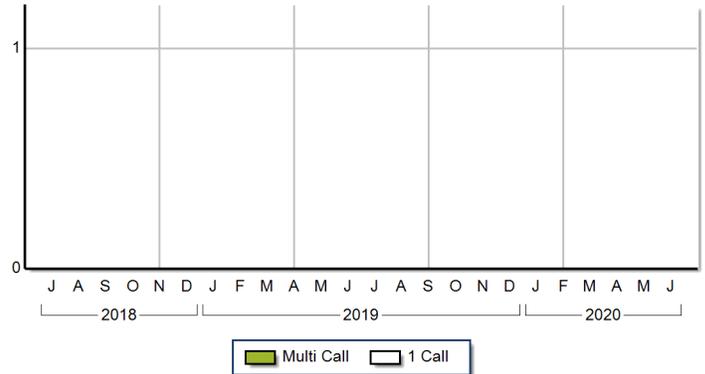


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 ⁴	
			County	State
Tobacco Users - Last Full Month			3	427
Tobacco Users YTD			20	1,562
Unique Tobacco Users YTD			1	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.34 %
Reach - NAQC			3	0.28 %
Annualized Reach			2	1.03 %
Annualized Reach - NAQC			3	0.84 %
Unique Individual Reach			1	0.32 %

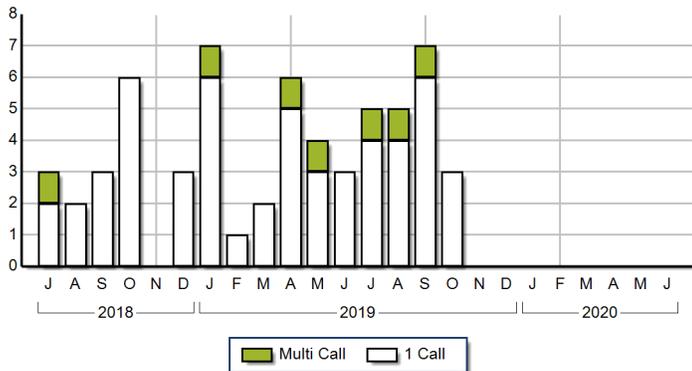
Tobacco Users By How Heard About



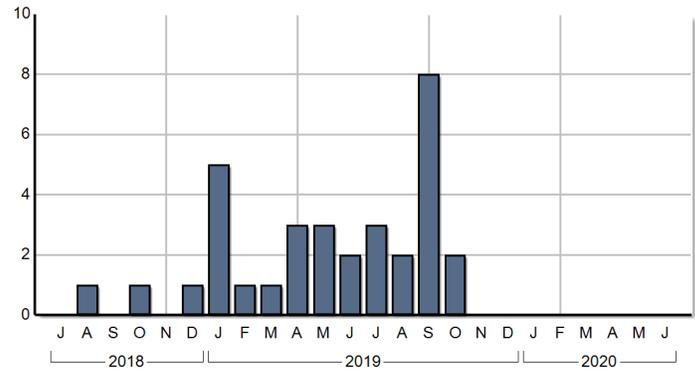
Tobacco Users By Fax Referral



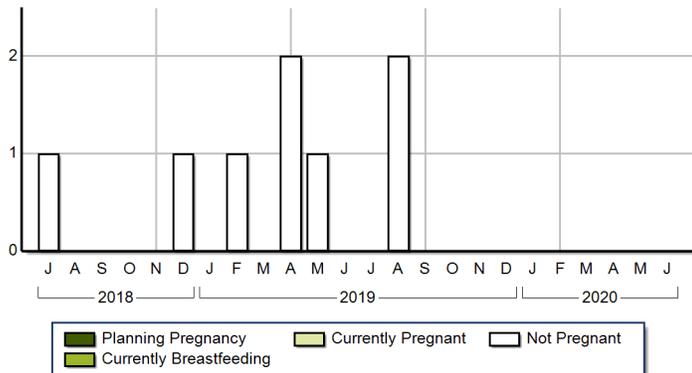
Tobacco User Enrollments By Program Type



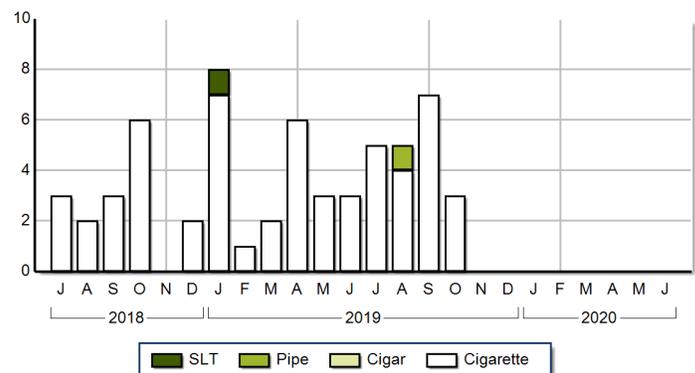
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

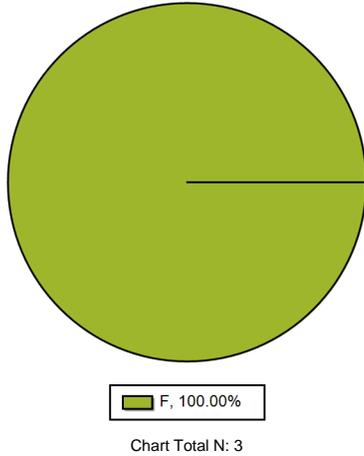


Tobacco Users By Tobacco Type

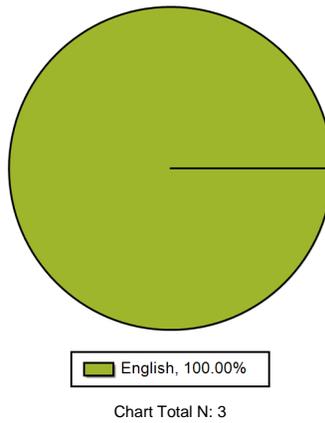


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

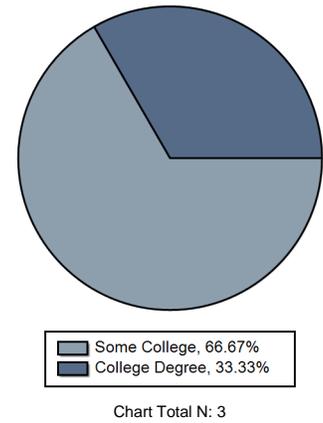
Tobacco Users By Gender



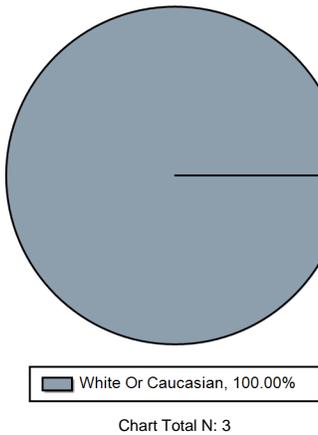
Tobacco Users By Language



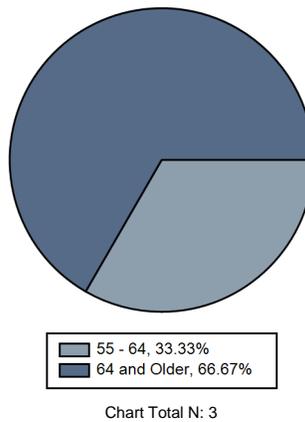
Tobacco Users By Education



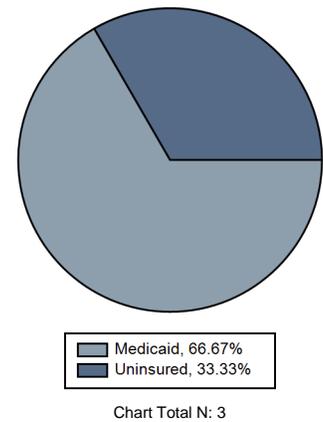
Tobacco Users By Race



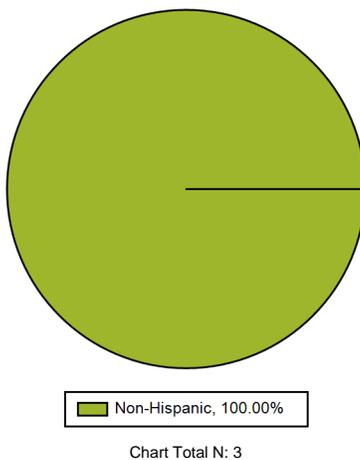
Tobacco Users By Age



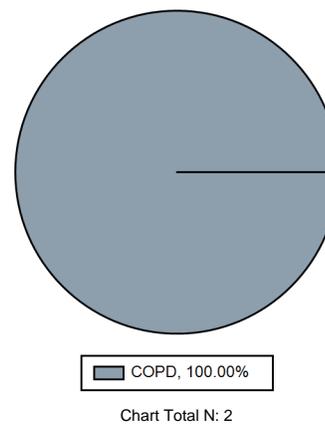
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



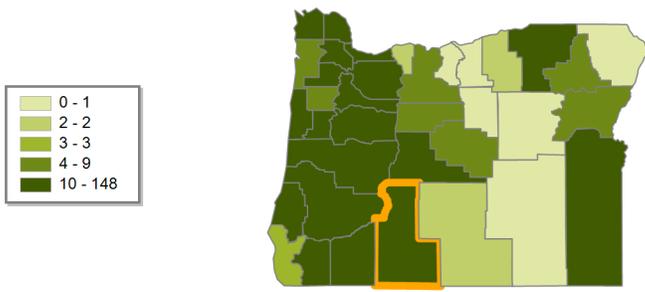
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

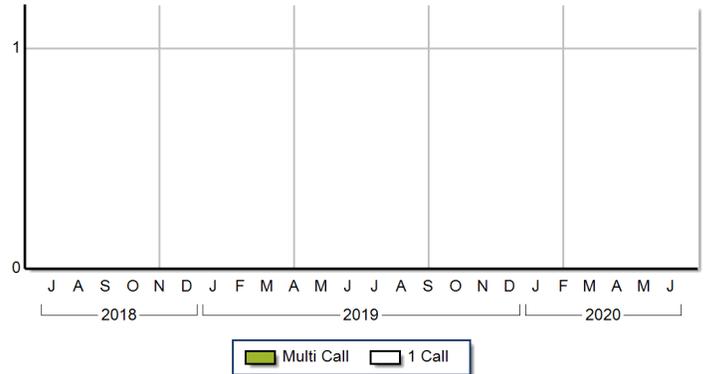


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %	11,109 ⁴	
			County	State
Tobacco Users - Last Full Month			1	427
Tobacco Users YTD			18	1,562
Unique Tobacco Users YTD			18	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			0.16 %	0.34 %
Reach - NAQC			0.16 %	0.28 %
Annualized Reach			0.49 %	1.03 %
Annualized Reach - NAQC			0.49 %	0.84 %
Unique Individual Reach			0.16 %	0.32 %

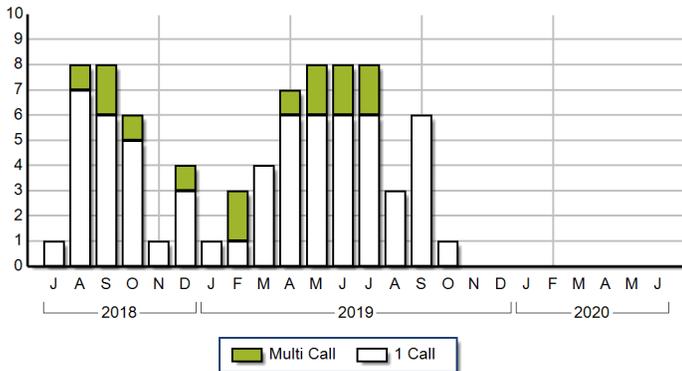
Tobacco Users By How Heard About



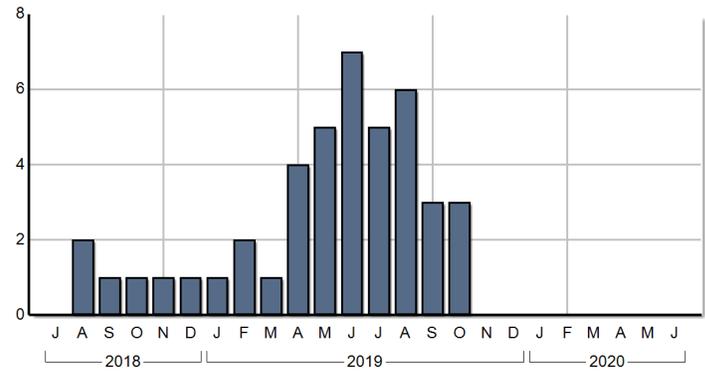
Tobacco Users By Fax Referral



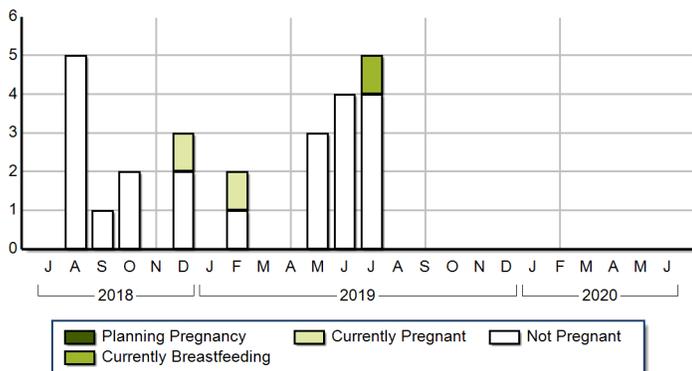
Tobacco User Enrollments By Program Type



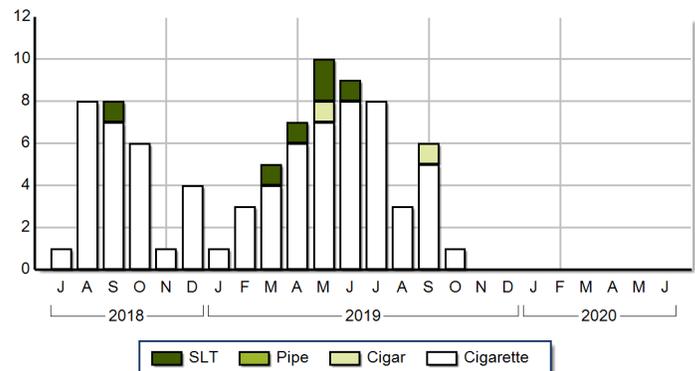
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

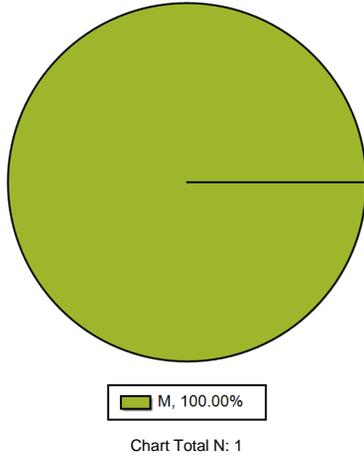


Tobacco Users By Tobacco Type

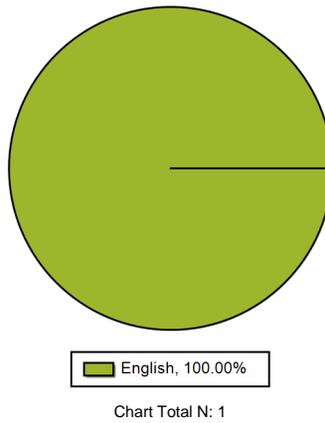


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

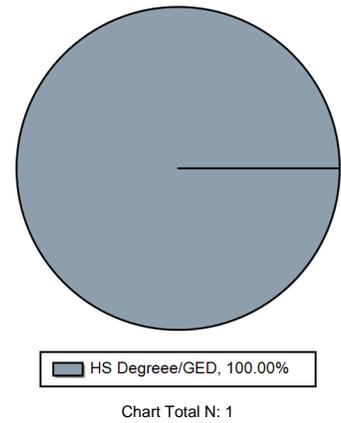
Tobacco Users By Gender



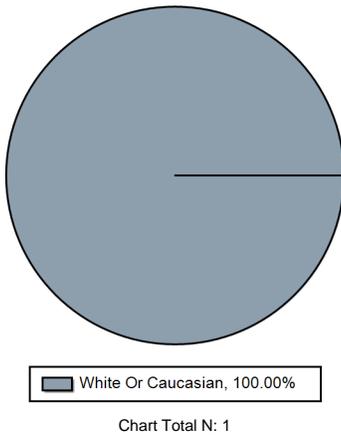
Tobacco Users By Language



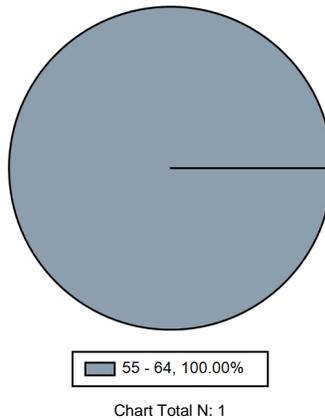
Tobacco Users By Education



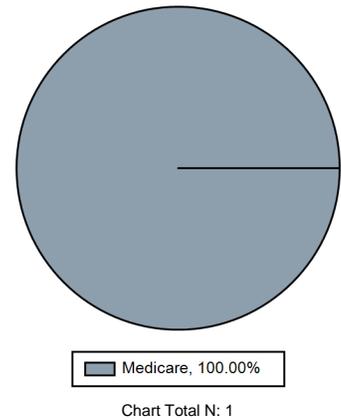
Tobacco Users By Race



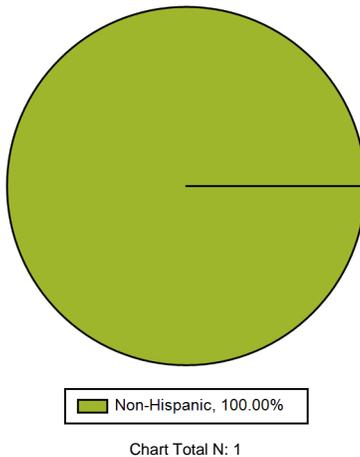
Tobacco Users By Age



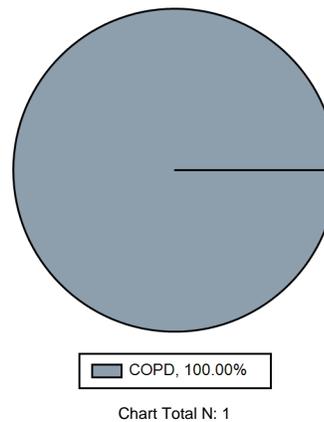
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



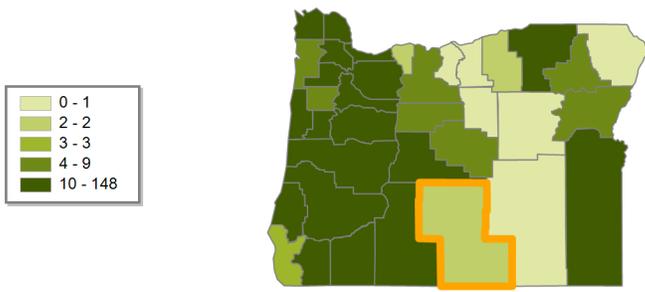
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

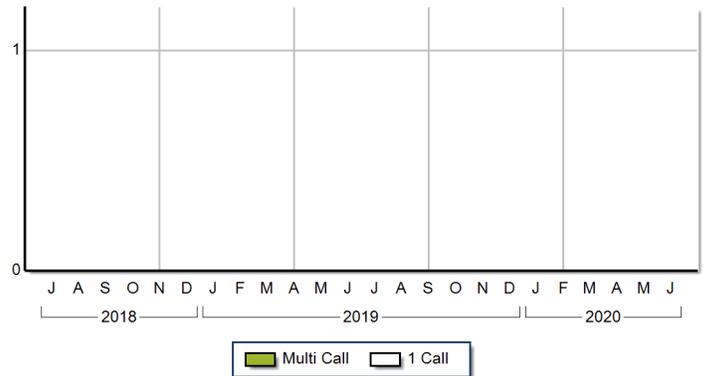
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

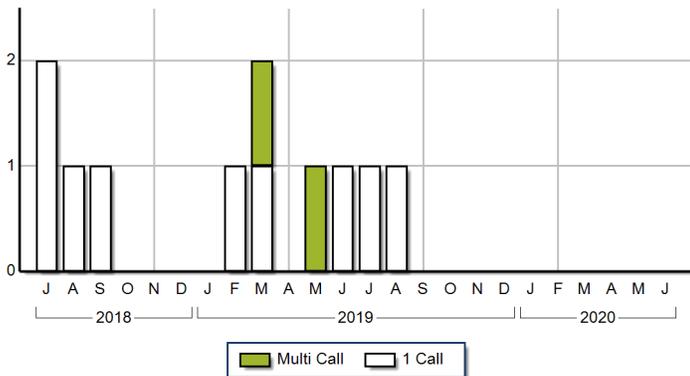


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %	County	State
			-	427
			2	1,562
			2	1,439
		1	2.0 %	2.0 %
		2	0.17 %	0.34 %
		3	0.17 %	0.28 %
		2	0.50 %	1.03 %
		3	0.50 %	0.84 %
		1	0.17 %	0.32 %

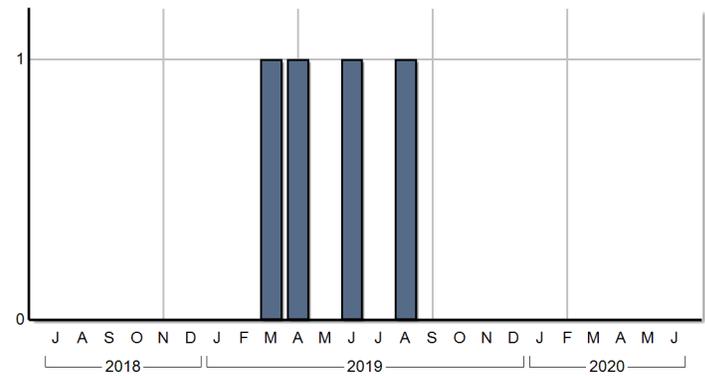
Tobacco Users By Fax Referral



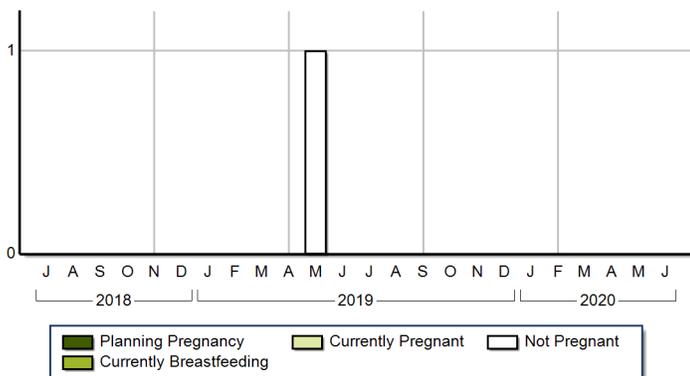
Tobacco User Enrollments By Program Type



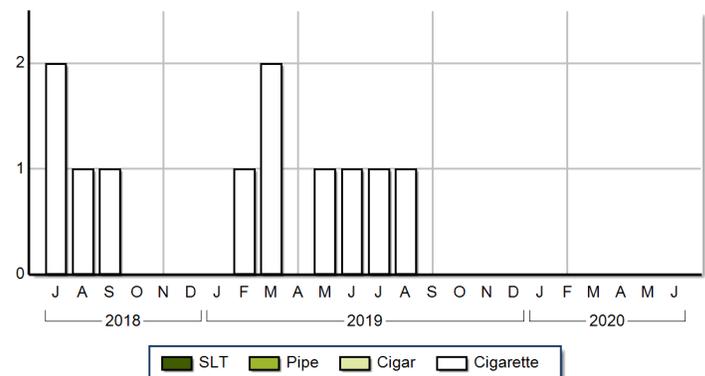
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



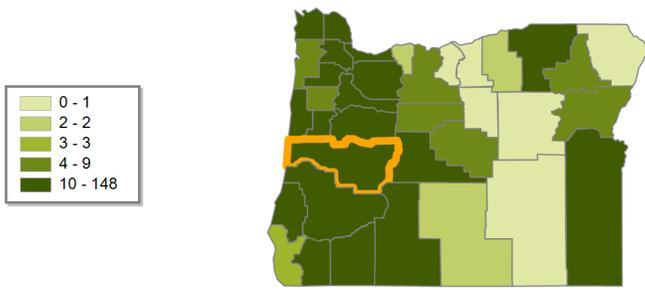
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

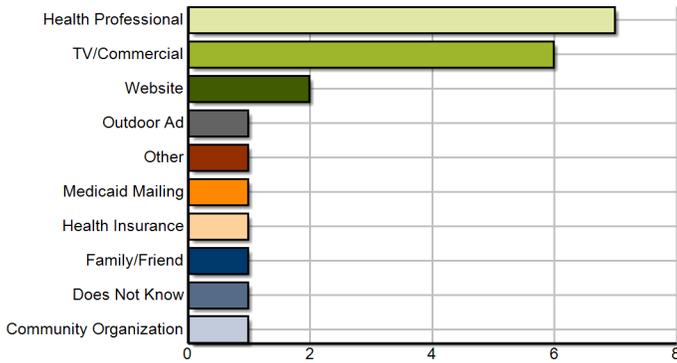
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

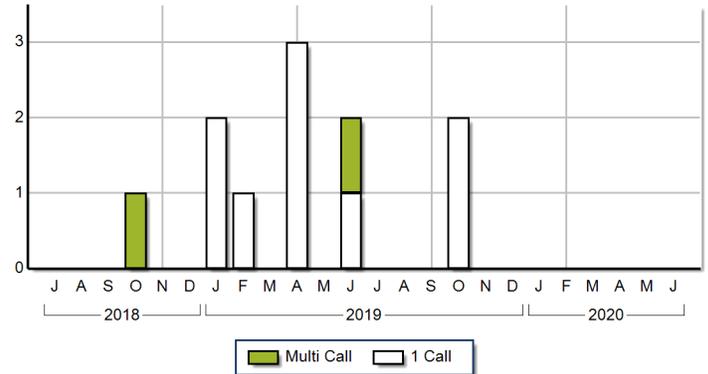


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492	
			County	State
Tobacco Users - Last Full Month			24	427
Tobacco Users YTD			99	1,562
Unique Tobacco Users YTD			95	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			0.20 %	0.34 %
Reach - NAQC			0.18 %	0.28 %
Annualized Reach			0.59 %	1.03 %
Annualized Reach - NAQC			0.55 %	0.84 %
Unique Individual Reach			0.19 %	0.32 %

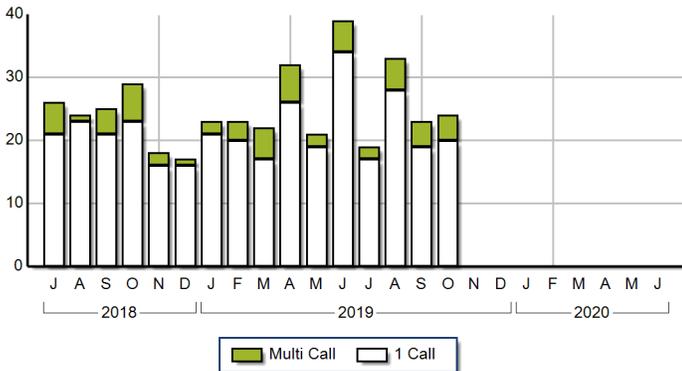
Tobacco Users By How Heard About



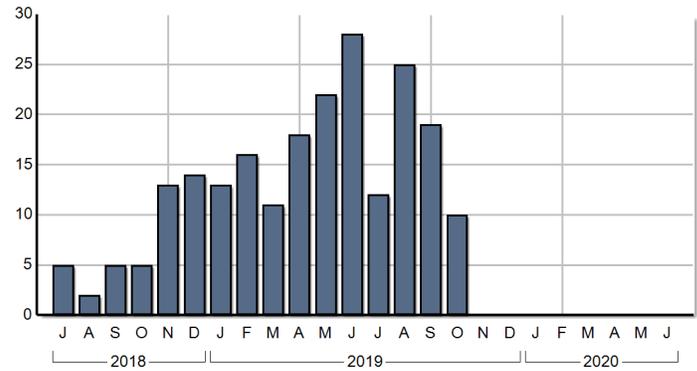
Tobacco Users By Fax Referral



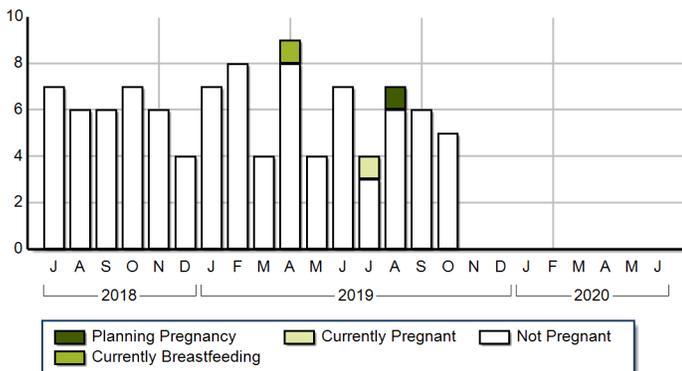
Tobacco User Enrollments By Program Type



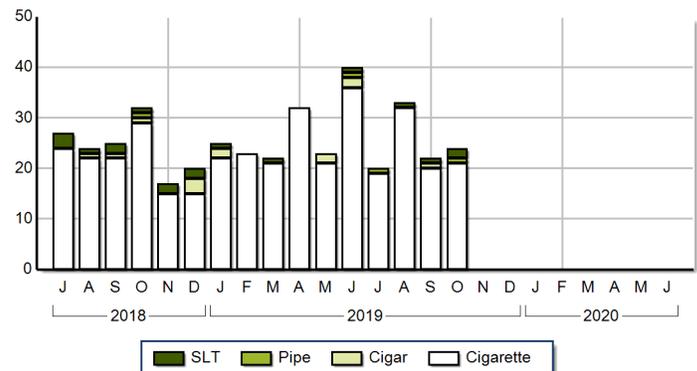
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

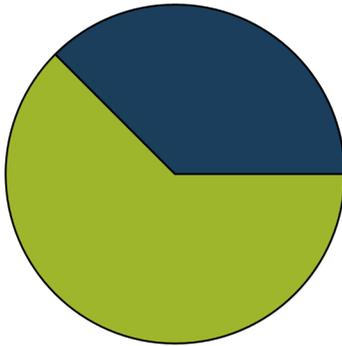


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

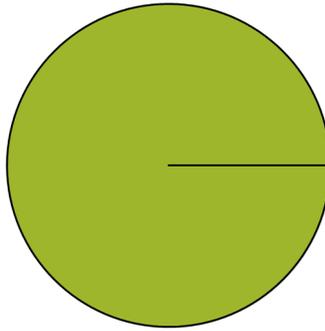
Tobacco Users By Gender



F, 62.50%
M, 37.50%

Chart Total N: 24

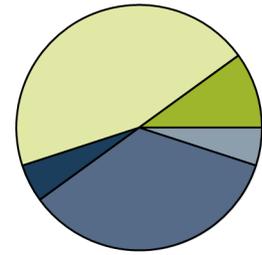
Tobacco Users By Language



English, 100.00%

Chart Total N: 24

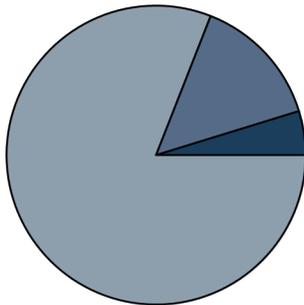
Tobacco Users By Education



No HS Degreee/GED, 5.00%
 HS Degreee/GED, 35.00%
 Technical Degree, 5.00%
 Some College, 45.00%
 College Degree, 10.00%

Chart Total N: 20

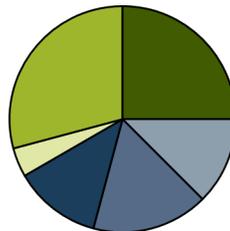
Tobacco Users By Race



White Or Caucasian, 80.95%
 White, 14.29%
 American Indian Or Alaska Native, 4.76%

Chart Total N: 21

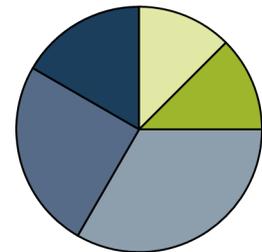
Tobacco Users By Age



18 - 24, 12.50%
 25 - 34, 16.67%
 35 - 44, 12.50%
 45 - 54, 4.17%
 55 - 64, 29.17%
 64 and Older, 25.00%

Chart Total N: 24

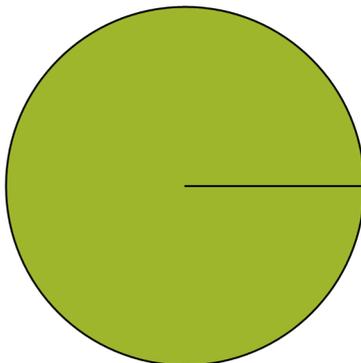
Tobacco Users By Health Plan



Medicare, 33.33%
 Commercial, 25.00%
 Uninsured, 16.67%
 Medicaid, 12.50%
 Other, 12.50%

Chart Total N: 24

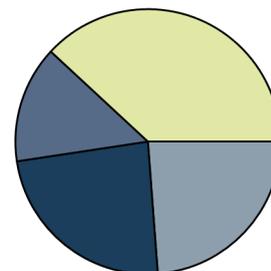
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 20

Tobacco Users By Chronic Condition



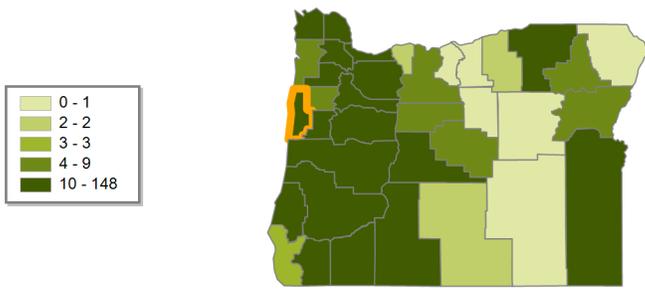
Asthma, 23.81%
 COPD, 23.81%
 Diabetes, 14.29%
 None, 38.10%

Chart Total N: 21

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

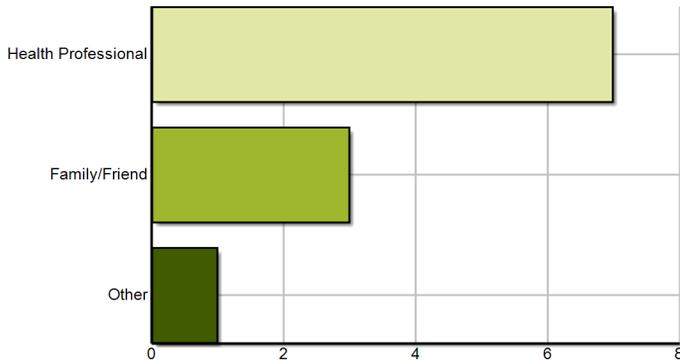
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

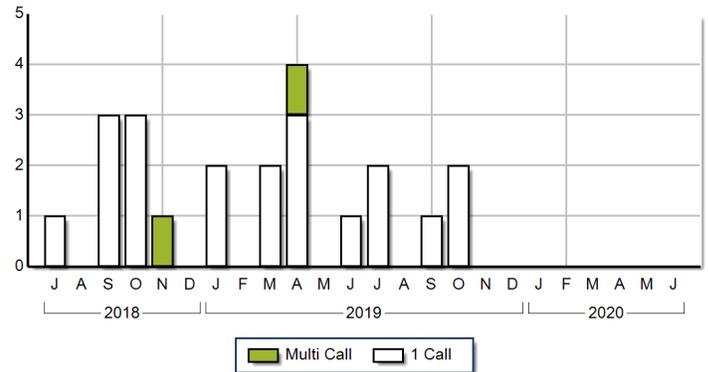


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	9,822	
			County	State
Tobacco Users - Last Full Month			11	427
Tobacco Users YTD			27	1,562
Unique Tobacco Users YTD			27	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			0.27 %	0.34 %
Reach - NAQC			0.26 %	0.28 %
Annualized Reach			0.82 %	1.03 %
Annualized Reach - NAQC			0.79 %	0.84 %
Unique Individual Reach			0.27 %	0.32 %

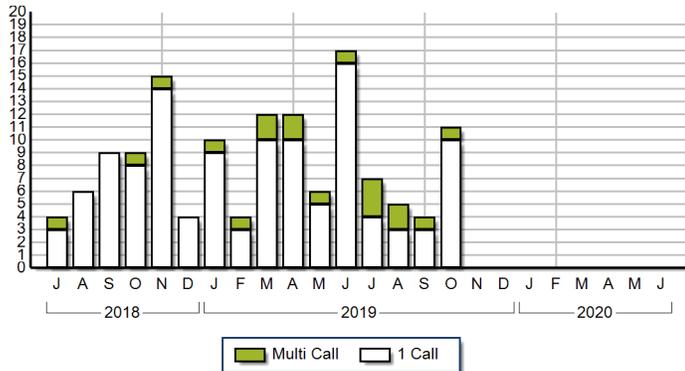
Tobacco Users By How Heard About



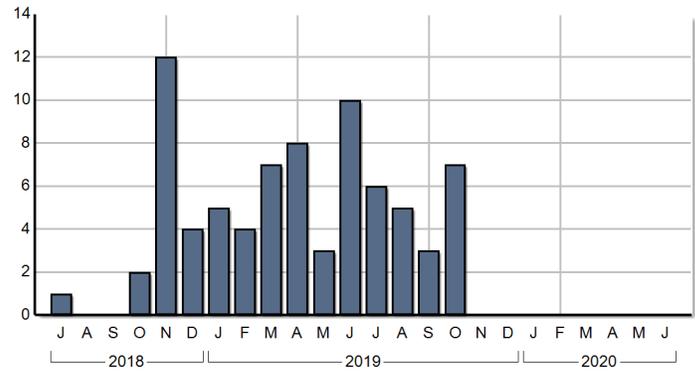
Tobacco Users By Fax Referral



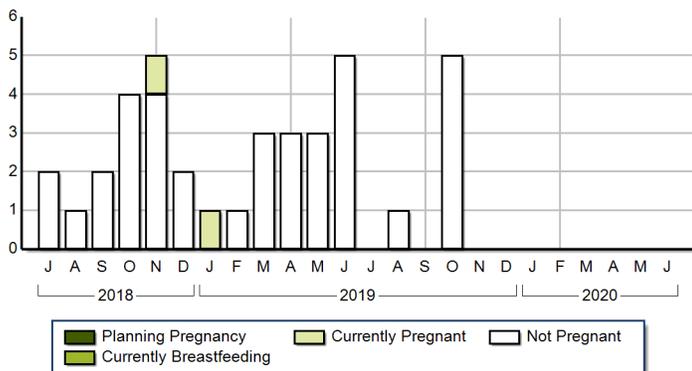
Tobacco User Enrollments By Program Type



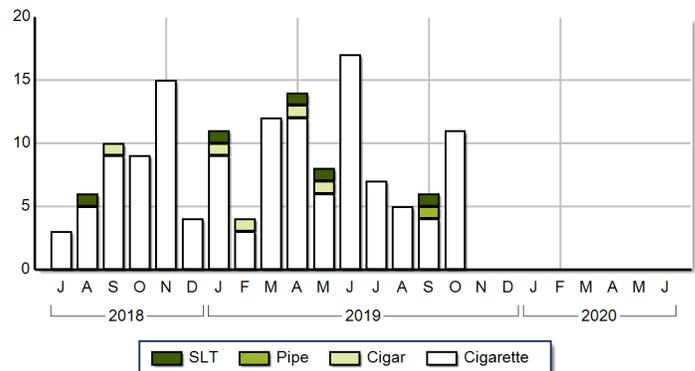
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

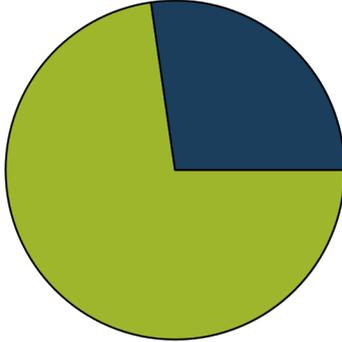


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

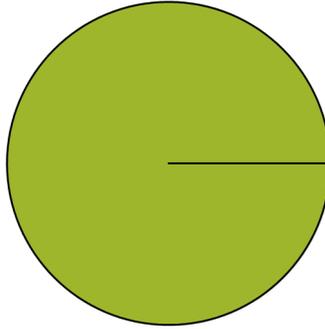
Tobacco Users By Gender



F, 72.73%
M, 27.27%

Chart Total N: 11

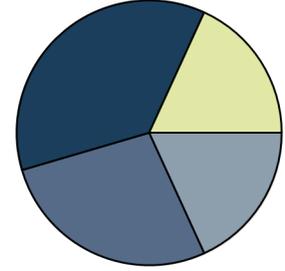
Tobacco Users By Language



English, 100.00%

Chart Total N: 11

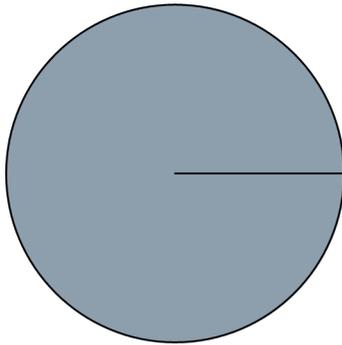
Tobacco Users By Education



No HS Degreee/GED, 18.18%
HS Degreee/GED, 27.27%
Some College, 36.36%
College Degree, 18.18%

Chart Total N: 11

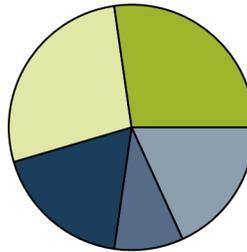
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 10

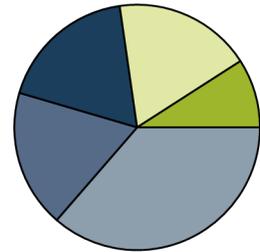
Tobacco Users By Age



18 - 24, 18.18%
25 - 34, 9.09%
35 - 44, 18.18%
45 - 54, 27.27%
55 - 64, 27.27%

Chart Total N: 11

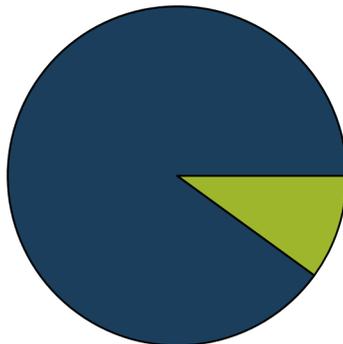
Tobacco Users By Health Plan



Medicare, 36.36%
Commercial, 18.18%
Medicaid, 18.18%
Other, 18.18%
Uninsured, 9.09%

Chart Total N: 11

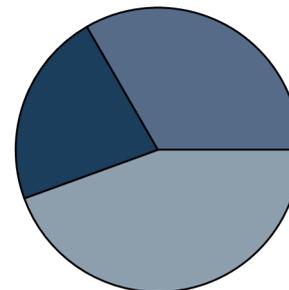
Tobacco Users By Ethnicity



Hispanic, 10.00%
Non-Hispanic, 90.00%

Chart Total N: 10

Tobacco Users By Chronic Condition



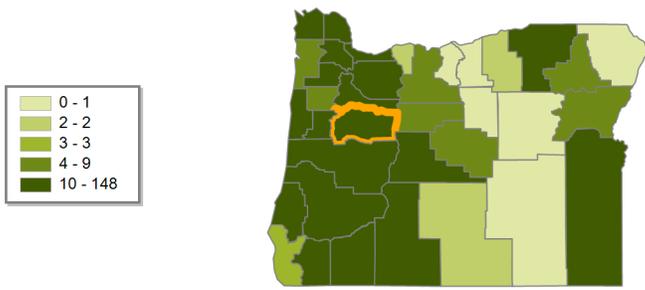
Asthma, 44.44%
Diabetes, 22.22%
None, 33.33%

Chart Total N: 9

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

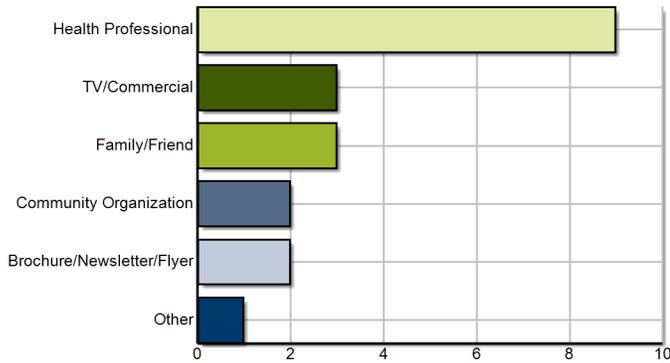
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

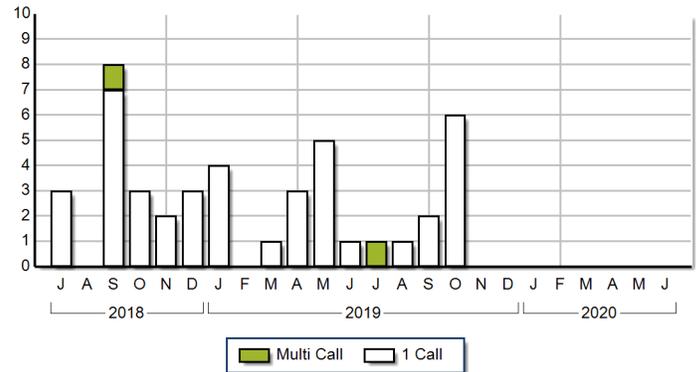


County Population		Prevalence	Tobacco Users
Adult	83,814	21.0 %	17,601 ⁴
			County
			State
Tobacco Users - Last Full Month			21
Tobacco Users YTD			55
Unique Tobacco Users YTD			54
Target Reach			2.0 %
Reach YTD			0.31 %
Reach - NAQC			0.30 %
Annualized Reach			0.94 %
Annualized Reach - NAQC			0.89 %
Unique Individual Reach			0.31 %

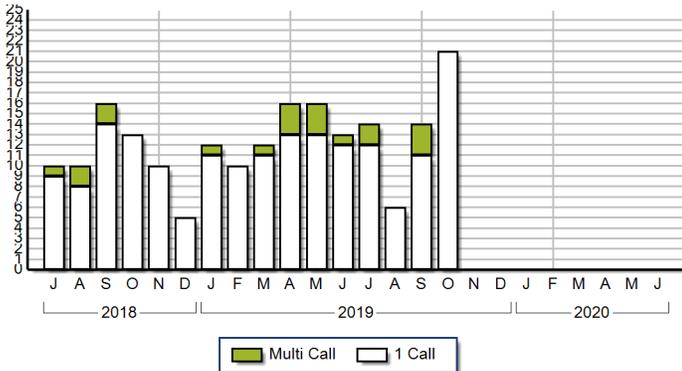
Tobacco Users By How Heard About



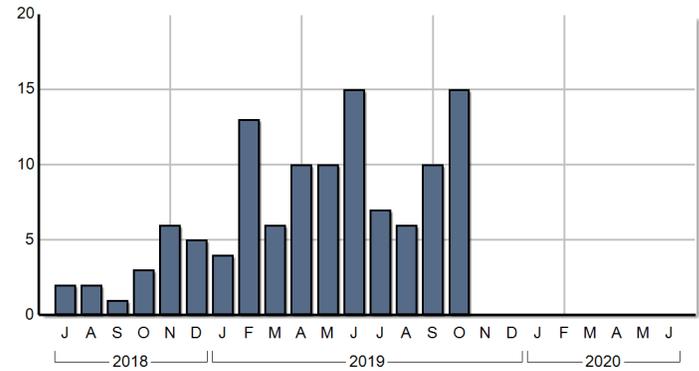
Tobacco Users By Fax Referral



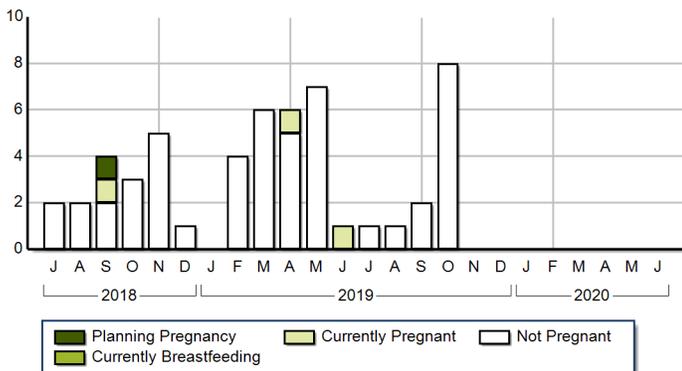
Tobacco User Enrollments By Program Type



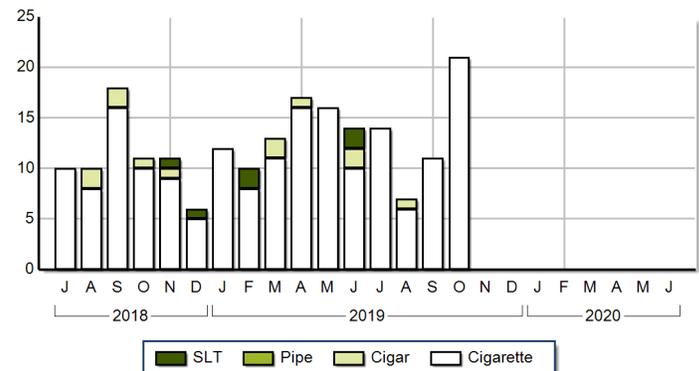
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

Tobacco Users By Gender

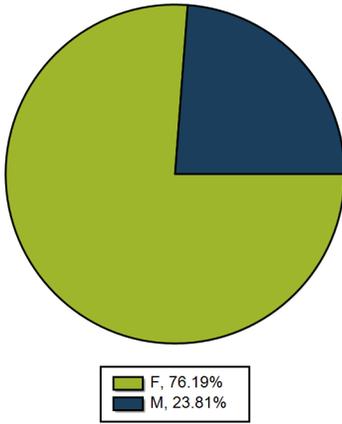


Chart Total N: 21

Tobacco Users By Language

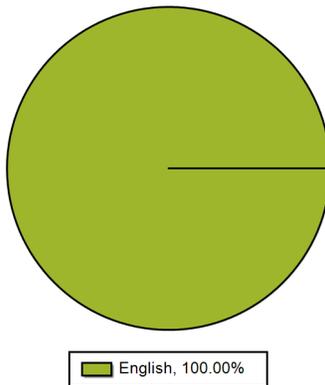


Chart Total N: 21

Tobacco Users By Education

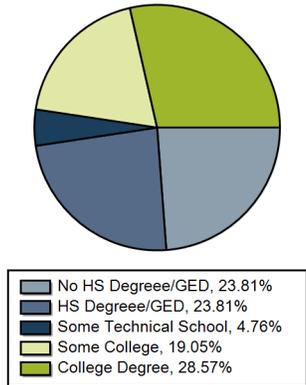


Chart Total N: 21

Tobacco Users By Race

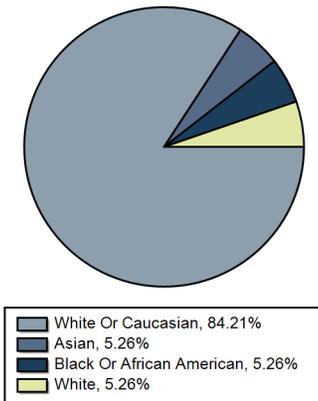


Chart Total N: 19

Tobacco Users By Age

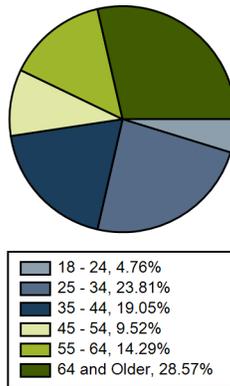


Chart Total N: 21

Tobacco Users By Health Plan

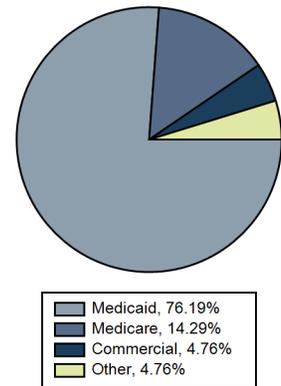


Chart Total N: 21

Tobacco Users By Ethnicity

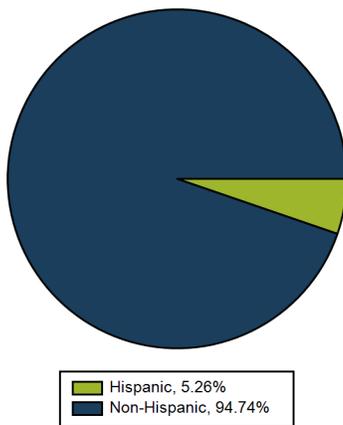


Chart Total N: 19

Tobacco Users By Chronic Condition

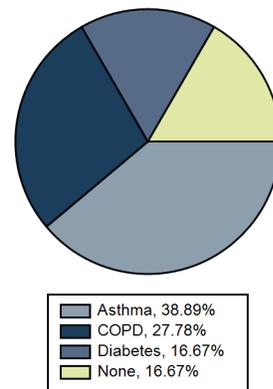
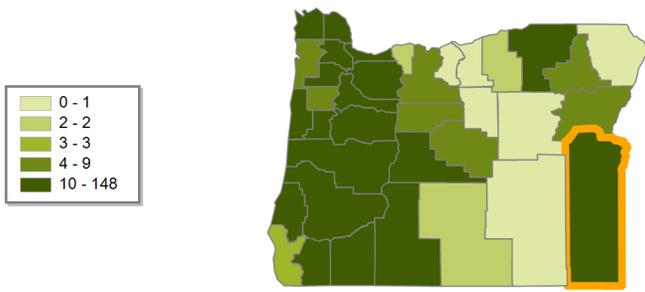


Chart Total N: 18

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

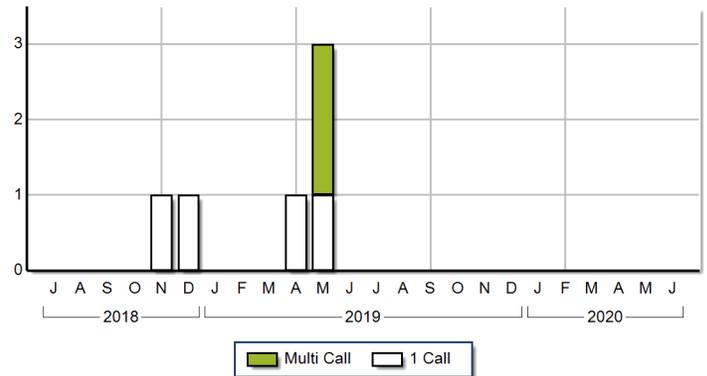
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

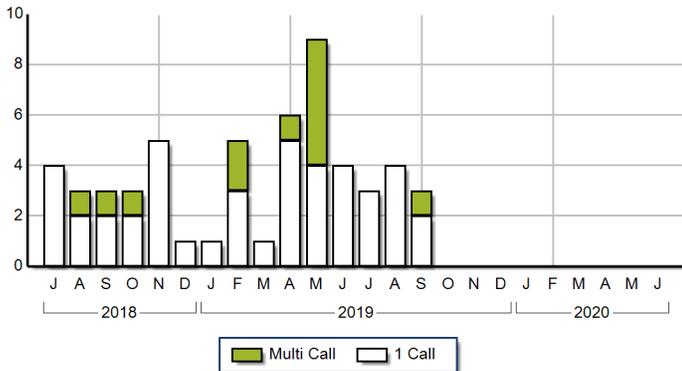


County Population		Prevalence	Tobacco Users	
Adult	23,866	16.8 %	4,009 ⁴	
			County	State
Tobacco Users - Last Full Month			-	427
Tobacco Users YTD			10	1,562
Unique Tobacco Users YTD			10	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			0.25 %	0.34 %
Reach - NAQC			0.22 %	0.28 %
Annualized Reach			0.75 %	1.03 %
Annualized Reach - NAQC			0.67 %	0.84 %
Unique Individual Reach			0.25 %	0.32 %

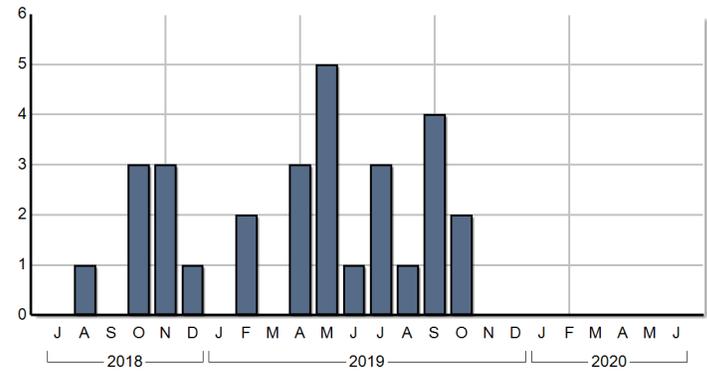
Tobacco Users By Fax Referral



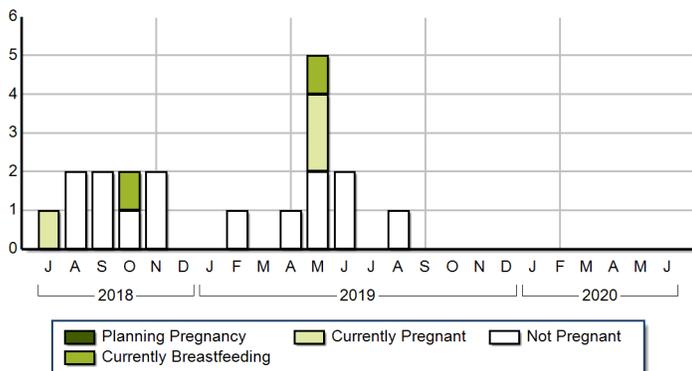
Tobacco User Enrollments By Program Type



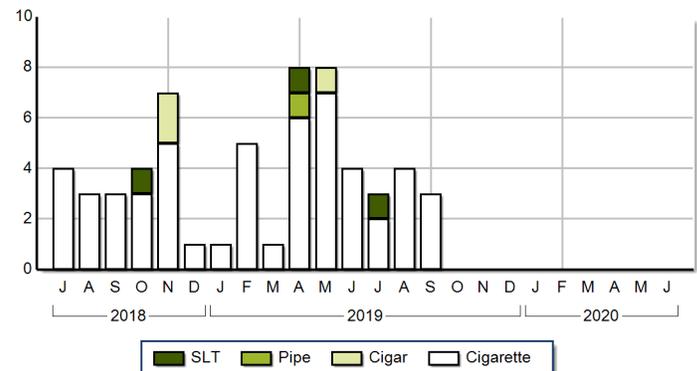
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



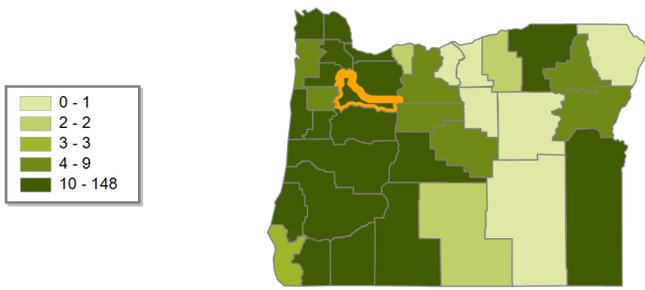
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

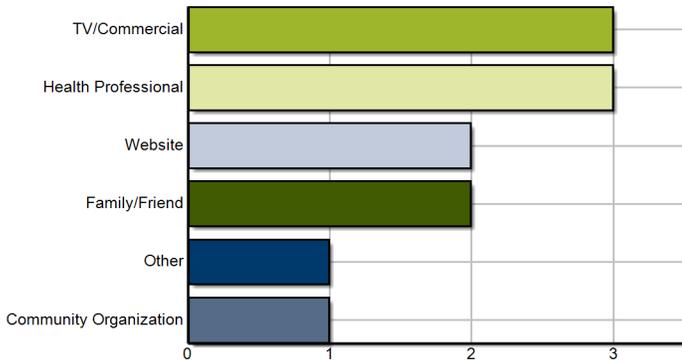
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

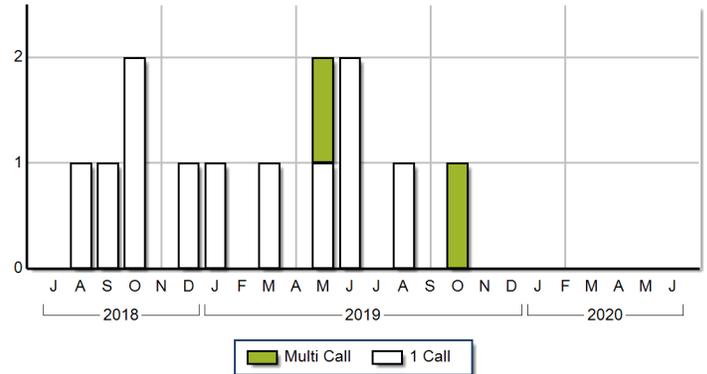


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492	
			County	State
Tobacco Users - Last Full Month			13	427
Tobacco Users YTD			62	1,562
Unique Tobacco Users YTD			62	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			0.17 %	0.34 %
Reach - NAQC			0.16 %	0.28 %
Annualized Reach			0.51 %	1.03 %
Annualized Reach - NAQC			0.49 %	0.84 %
Unique Individual Reach			0.17 %	0.32 %

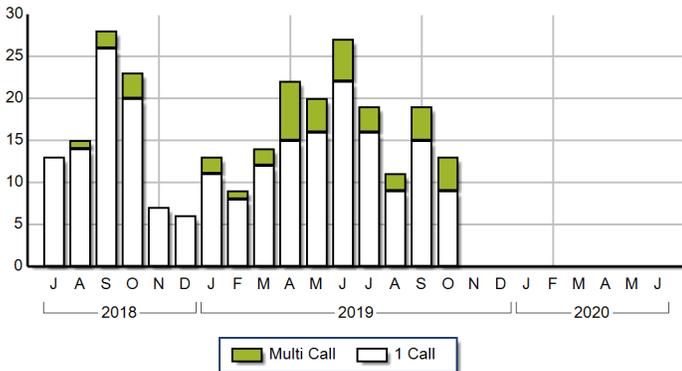
Tobacco Users By How Heard About



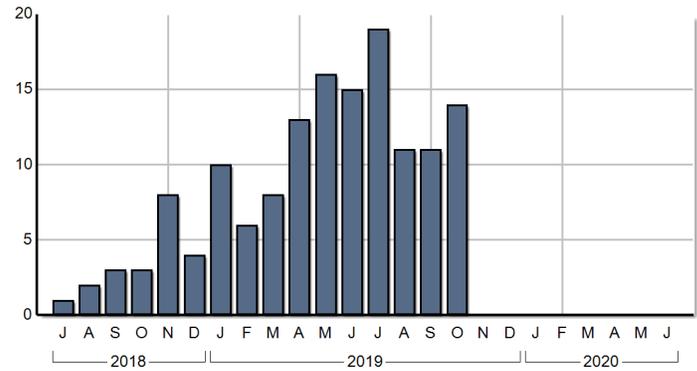
Tobacco Users By Fax Referral



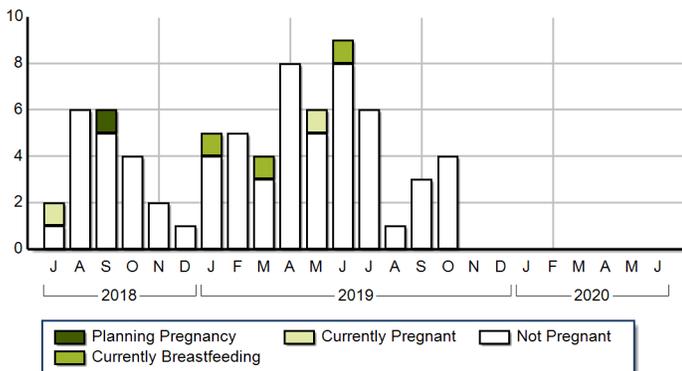
Tobacco User Enrollments By Program Type



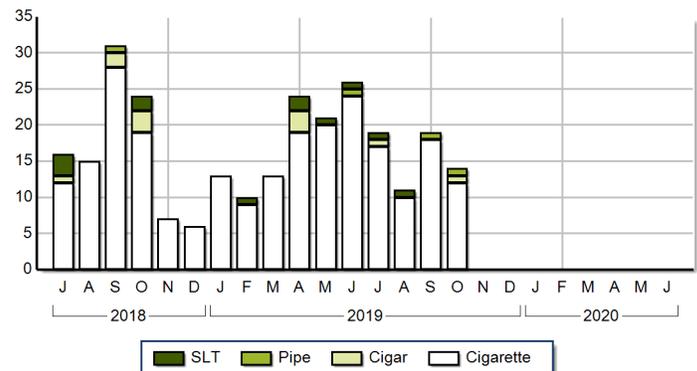
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

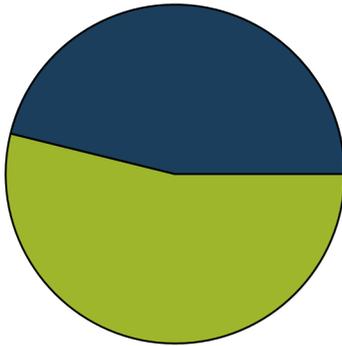


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

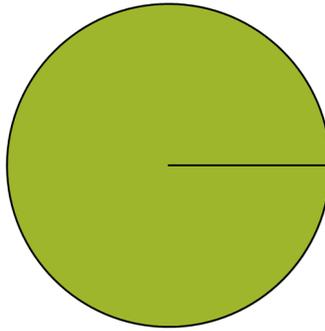
Tobacco Users By Gender



F, 53.85%
M, 46.15%

Chart Total N: 13

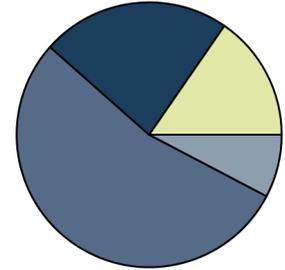
Tobacco Users By Language



English, 100.00%

Chart Total N: 13

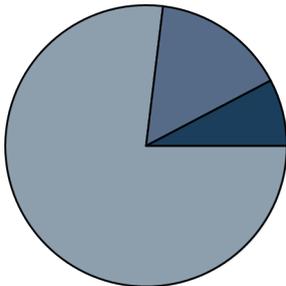
Tobacco Users By Education



No HS Degreee/GED, 7.69%
 HS Degreee/GED, 53.85%
 Some College, 23.08%
 College Degree, 15.38%

Chart Total N: 13

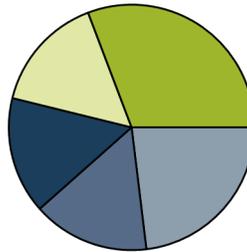
Tobacco Users By Race



White Or Caucasian, 76.92%
 White, 15.38%
 American Indian Or Alaska Native; White Or Caucasian,...

Chart Total N: 13

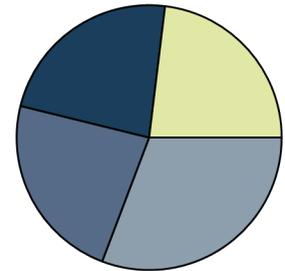
Tobacco Users By Age



25 - 34, 23.08%
 35 - 44, 15.38%
 45 - 54, 15.38%
 55 - 64, 15.38%
 64 and Older, 30.77%

Chart Total N: 13

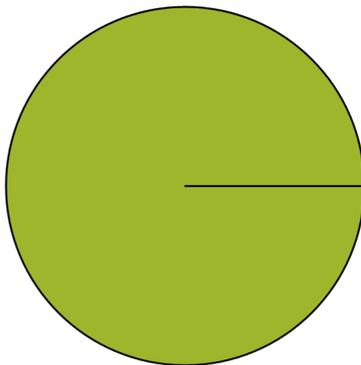
Tobacco Users By Health Plan



Medicaid, 30.77%
 Medicare, 23.08%
 Other, 23.08%
 Uninsured, 23.08%

Chart Total N: 13

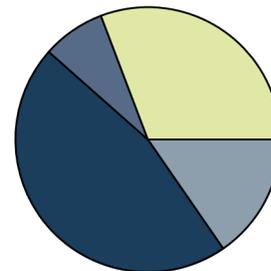
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 13

Tobacco Users By Chronic Condition



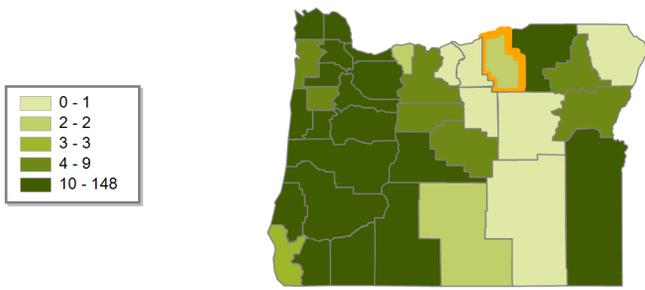
Asthma, 15.38%
 COPD, 46.15%
 Diabetes, 7.69%
 None, 30.77%

Chart Total N: 13

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

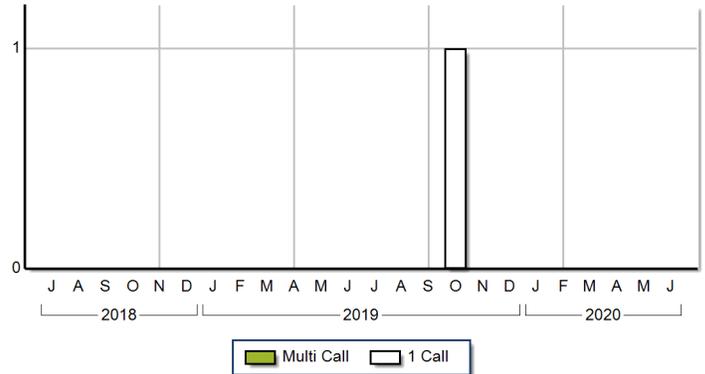


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %	1,645	
			County	State
Tobacco Users - Last Full Month			1	427
Tobacco Users YTD			2	1,562
Unique Tobacco Users YTD			2	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			0.12 %	0.34 %
Reach - NAQC			0.12 %	0.28 %
Annualized Reach			0.36 %	1.03 %
Annualized Reach - NAQC			0.36 %	0.84 %
Unique Individual Reach			0.12 %	0.32 %

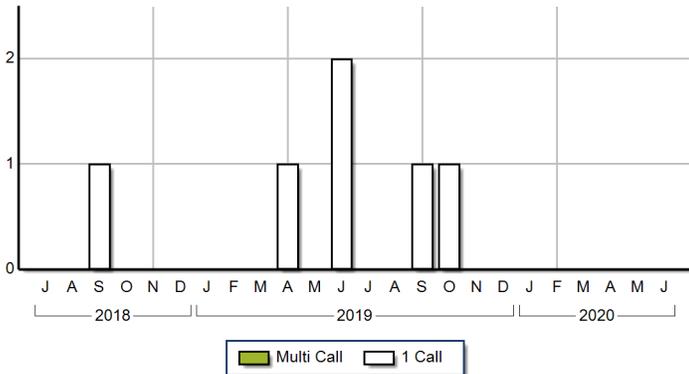
Tobacco Users By How Heard About



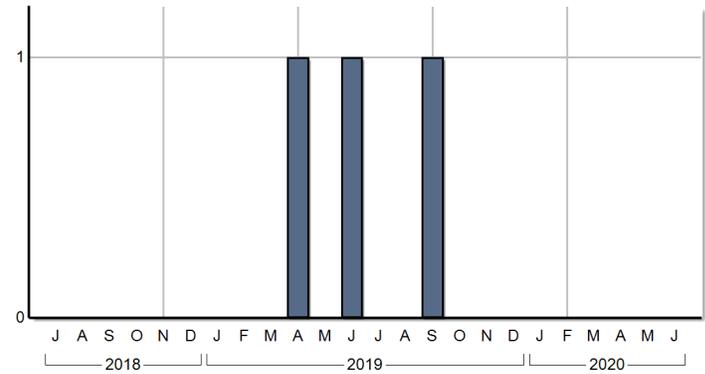
Tobacco Users By Fax Referral



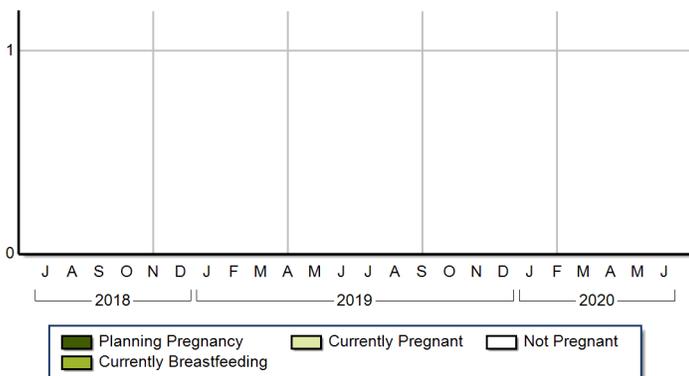
Tobacco User Enrollments By Program Type



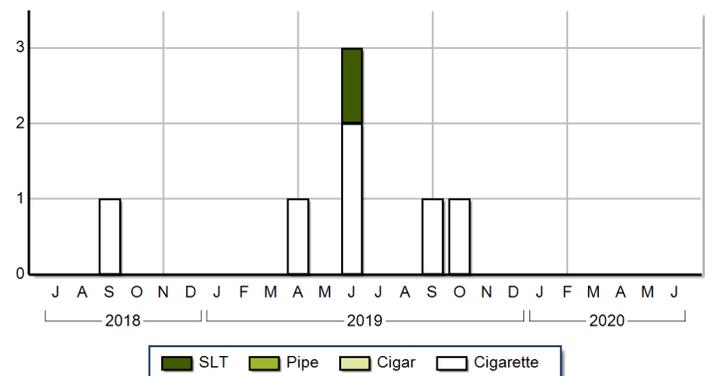
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

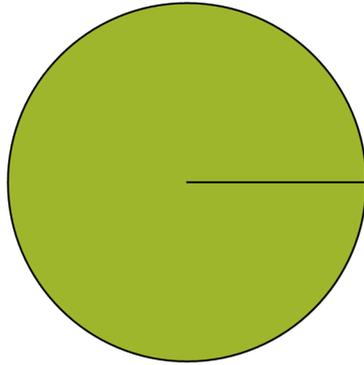


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

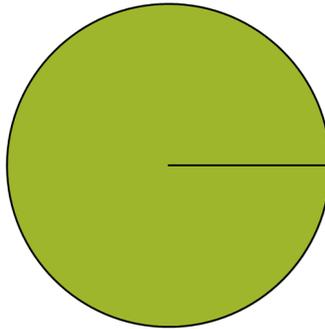
Tobacco Users By Gender



M, 100.00%

Chart Total N: 1

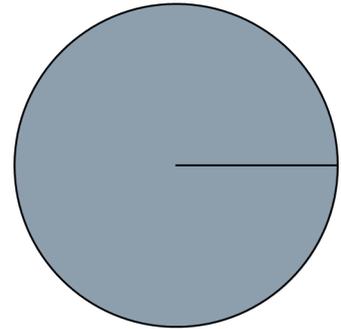
Tobacco Users By Language



Spanish, 100.00%

Chart Total N: 1

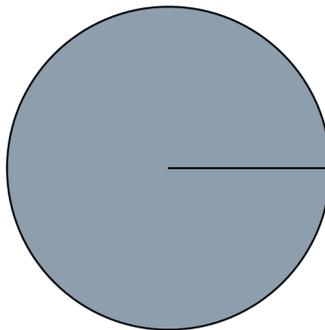
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

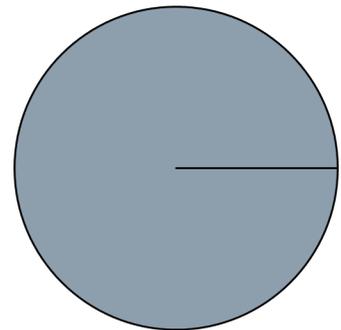
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

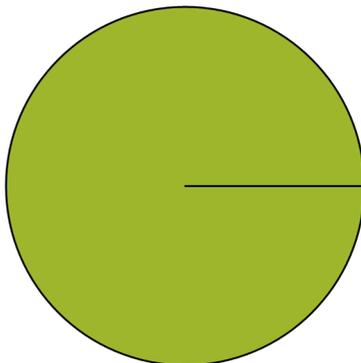
Tobacco Users By Health Plan



Other, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



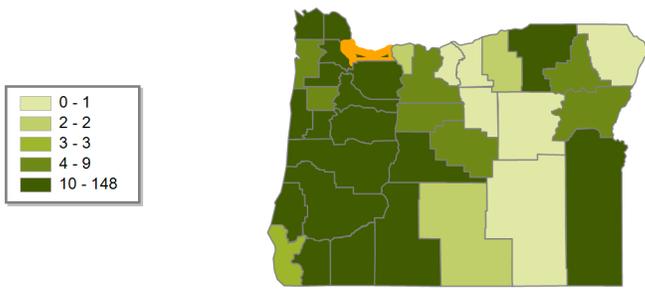
Hispanic, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

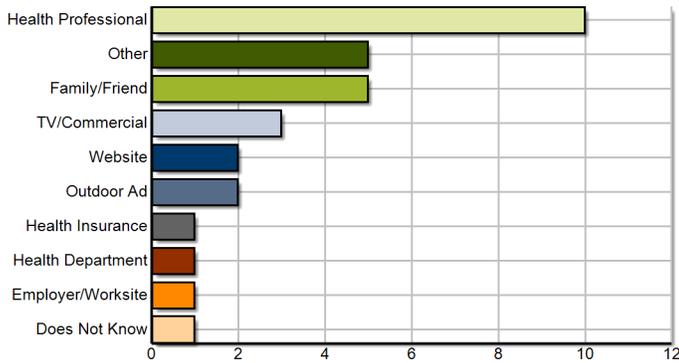
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

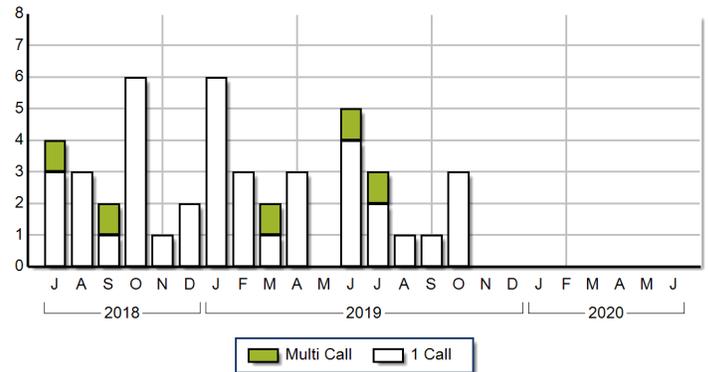


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308 ⁴	
			County	State
Tobacco Users - Last Full Month			33	427
Tobacco Users YTD			148	1,562
Unique Tobacco Users YTD			1	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.17 %
Reach - NAQC			3	0.16 %
Annualized Reach			2	0.51 %
Annualized Reach - NAQC			3	0.48 %
Unique Individual Reach			1	0.17 %

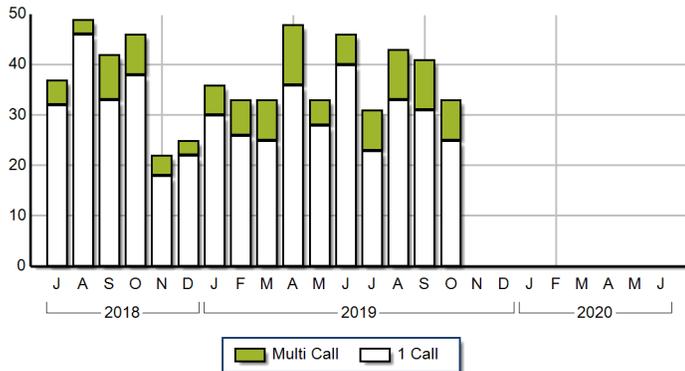
Tobacco Users By How Heard About



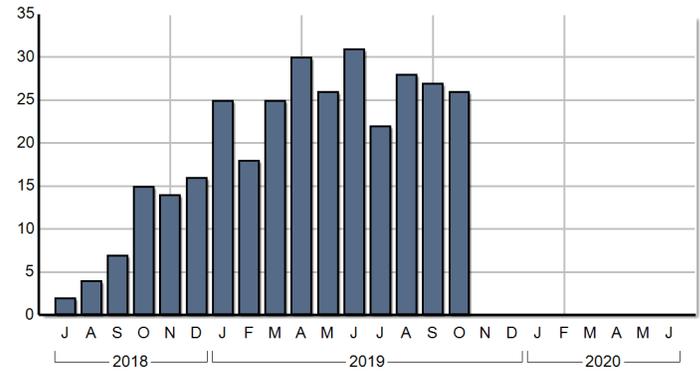
Tobacco Users By Fax Referral



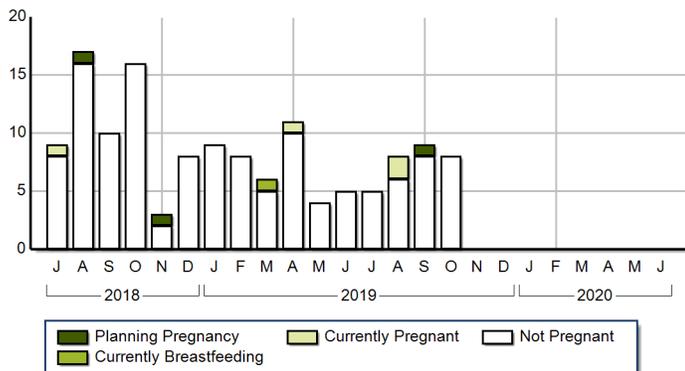
Tobacco User Enrollments By Program Type



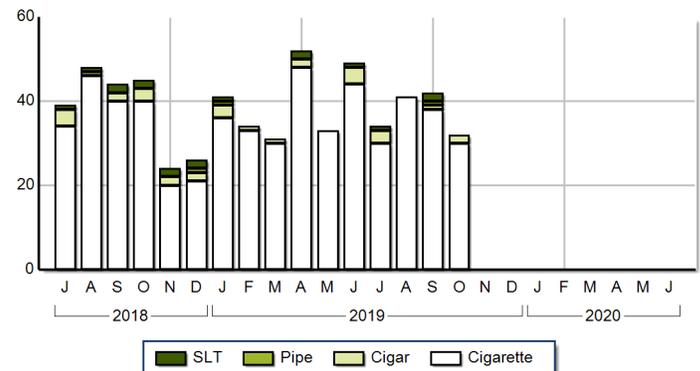
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

Tobacco Users By Gender

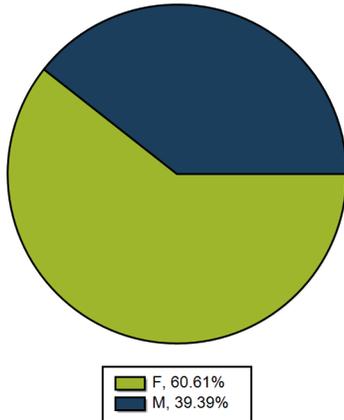


Chart Total N: 33

Tobacco Users By Language

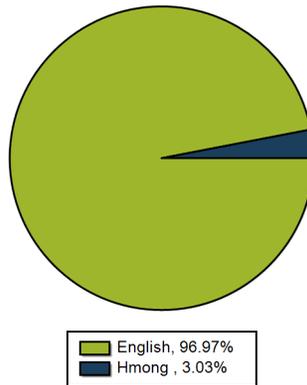


Chart Total N: 33

Tobacco Users By Education

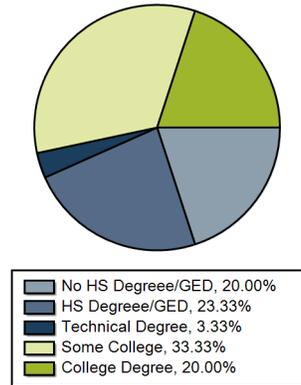


Chart Total N: 30

Tobacco Users By Race

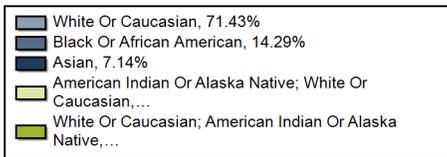
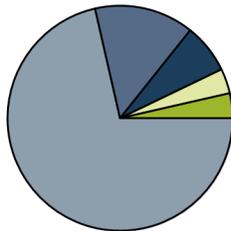


Chart Total N: 28

Tobacco Users By Age

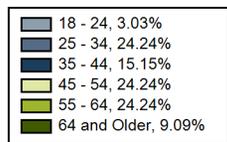
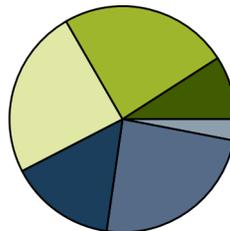


Chart Total N: 33

Tobacco Users By Health Plan

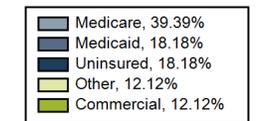
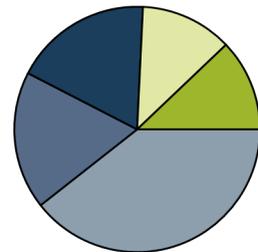


Chart Total N: 33

Tobacco Users By Ethnicity

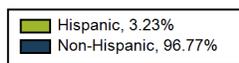
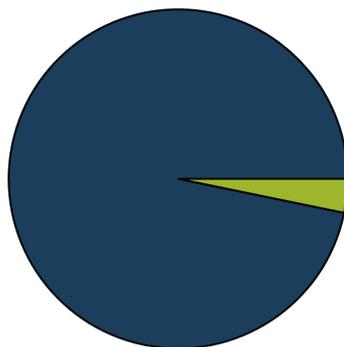


Chart Total N: 31

Tobacco Users By Chronic Condition

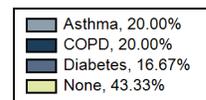
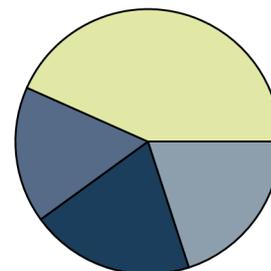
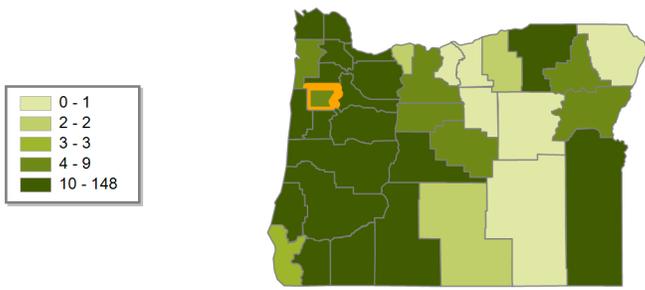


Chart Total N: 30

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

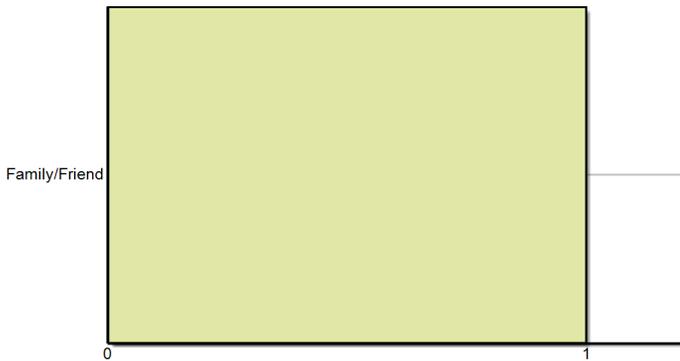
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

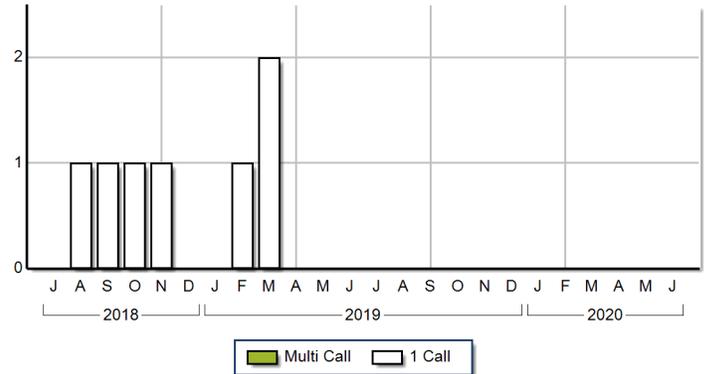


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %	7,534 ⁴	
			County	State
Tobacco Users - Last Full Month			1	427
Tobacco Users YTD			7	1,562
Unique Tobacco Users YTD			7	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			0.09 %	0.34 %
Reach - NAQC			0.09 %	0.28 %
Annualized Reach			0.28 %	1.03 %
Annualized Reach - NAQC			0.28 %	0.84 %
Unique Individual Reach			0.09 %	0.32 %

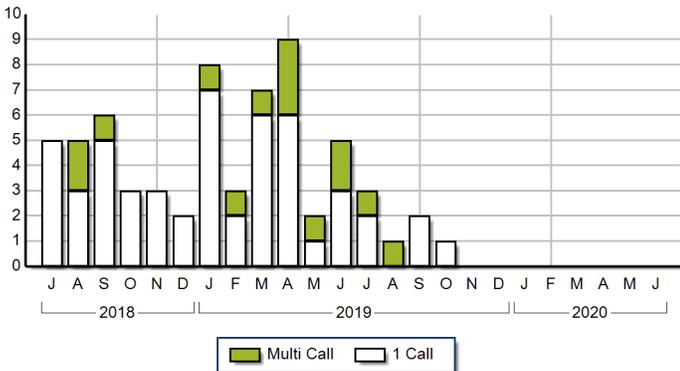
Tobacco Users By How Heard About



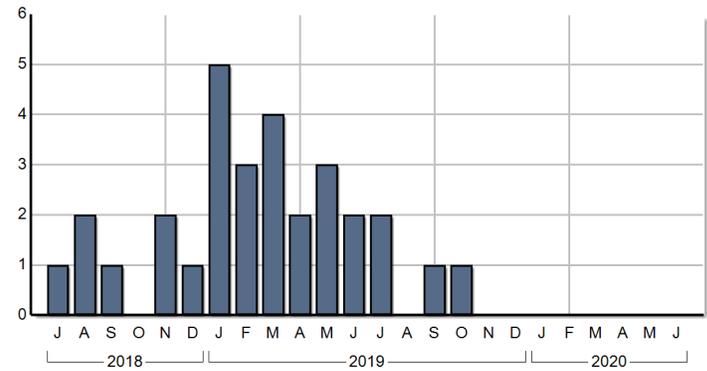
Tobacco Users By Fax Referral



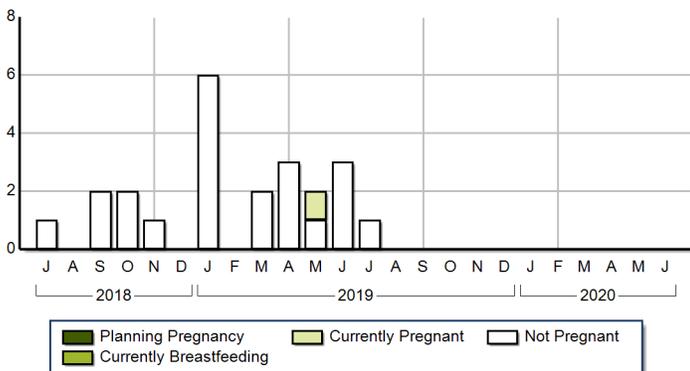
Tobacco User Enrollments By Program Type



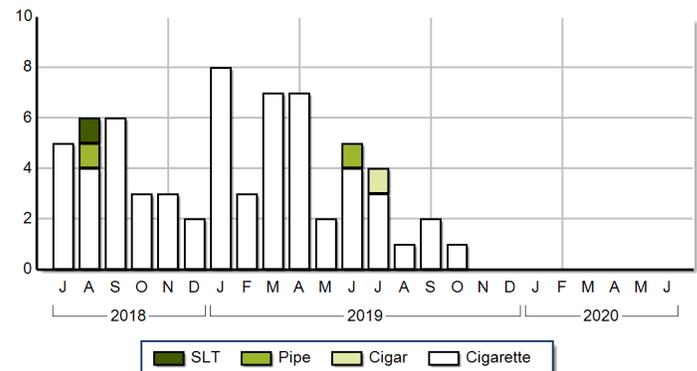
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

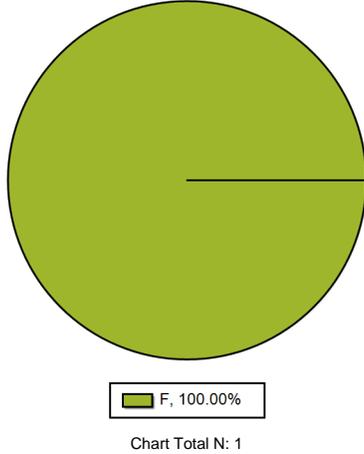


Tobacco Users By Tobacco Type

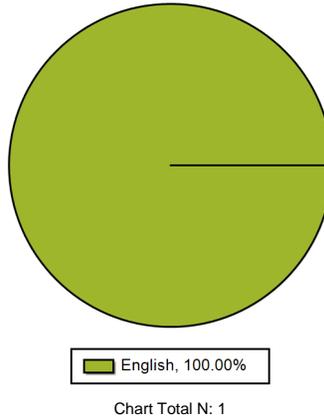


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

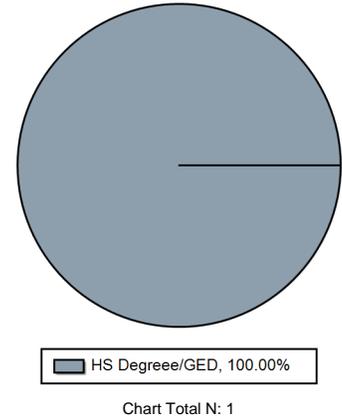
Tobacco Users By Gender



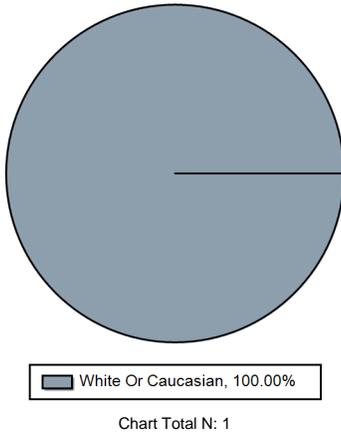
Tobacco Users By Language



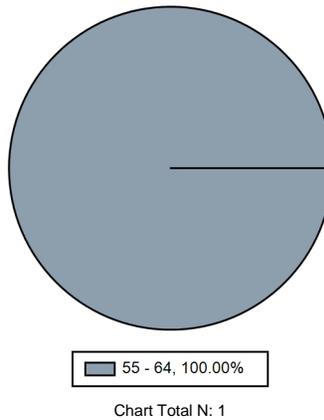
Tobacco Users By Education



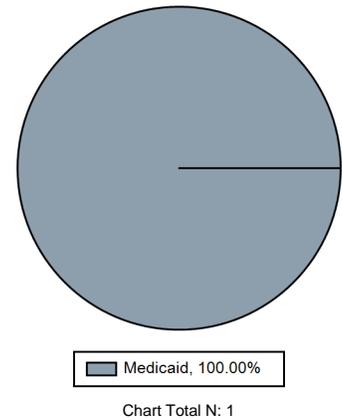
Tobacco Users By Race



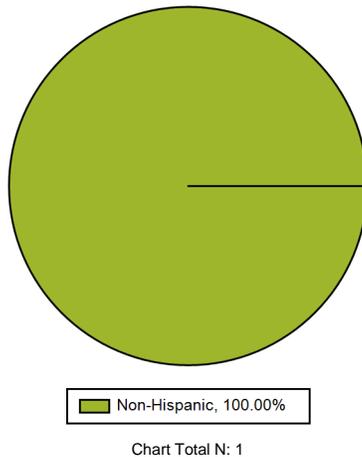
Tobacco Users By Age



Tobacco Users By Health Plan



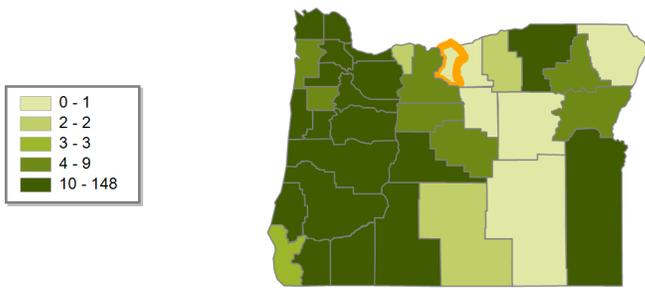
Tobacco Users By Ethnicity



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

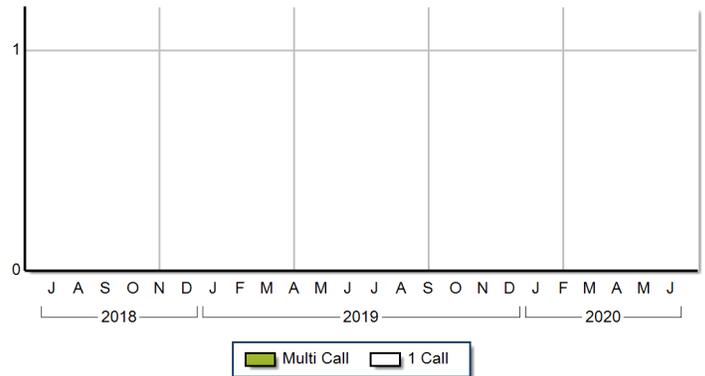
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

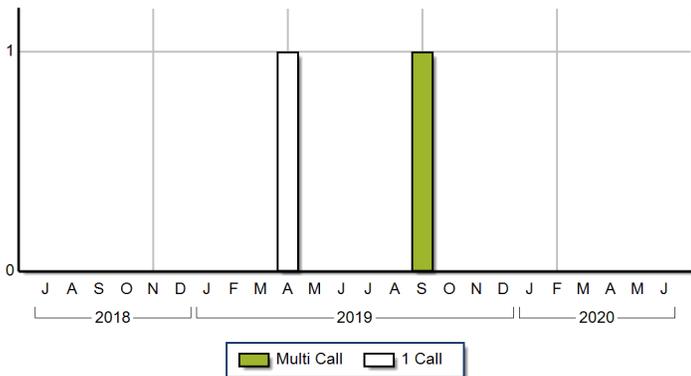


County Population		Prevalence	Tobacco Users	
Adult	1,477	22.1 %		326 ⁴
			County	State
Tobacco Users - Last Full Month			-	427
Tobacco Users YTD			1	1,562
Unique Tobacco Users YTD			1	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			0.31 %	0.34 %
Reach - NAQC			0.31 %	0.28 %
Annualized Reach			0.92 %	1.03 %
Annualized Reach - NAQC			0.92 %	0.84 %
Unique Individual Reach			0.31 %	0.32 %

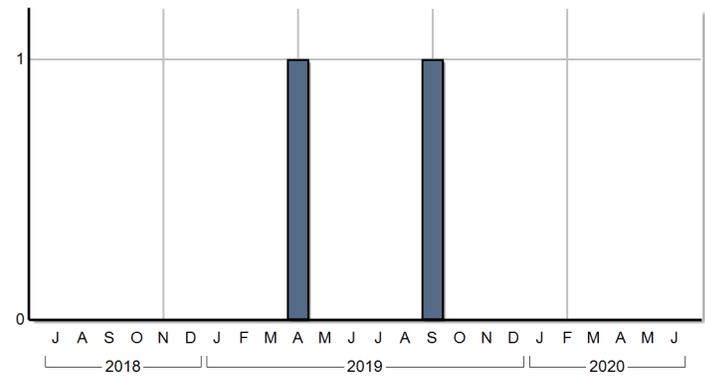
Tobacco Users By Fax Referral



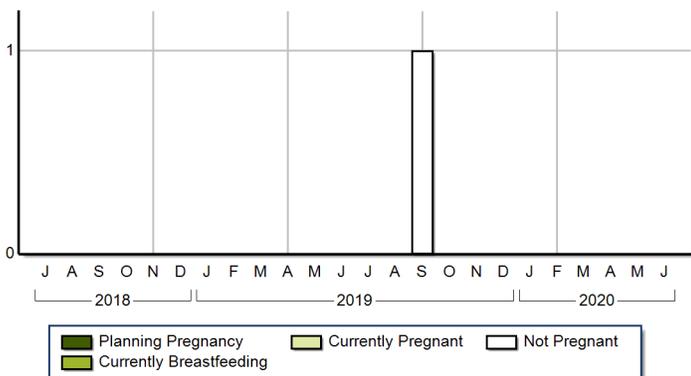
Tobacco User Enrollments By Program Type



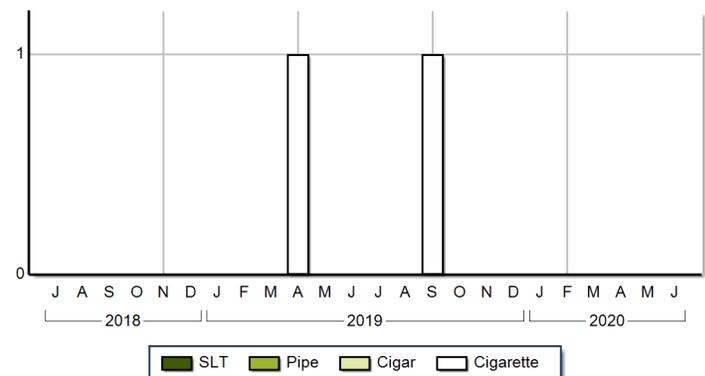
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



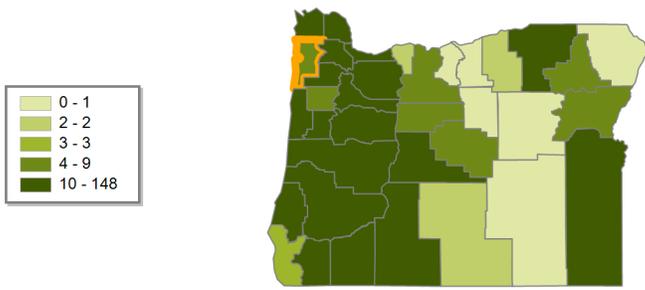
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

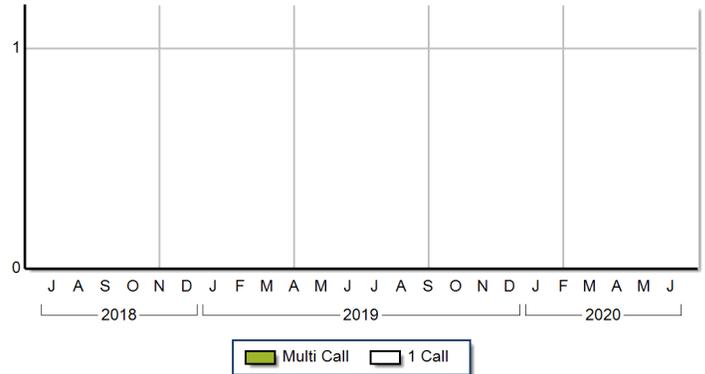


County Population		Prevalence	Tobacco Users	
Adult	21,446	21.6 %	4,632	
			County	State
Tobacco Users - Last Full Month			1	427
Tobacco Users YTD			7	1,562
Unique Tobacco Users YTD			7	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			0.15 %	0.34 %
Reach - NAQC			0.15 %	0.28 %
Annualized Reach			0.45 %	1.03 %
Annualized Reach - NAQC			0.45 %	0.84 %
Unique Individual Reach			0.15 %	0.32 %

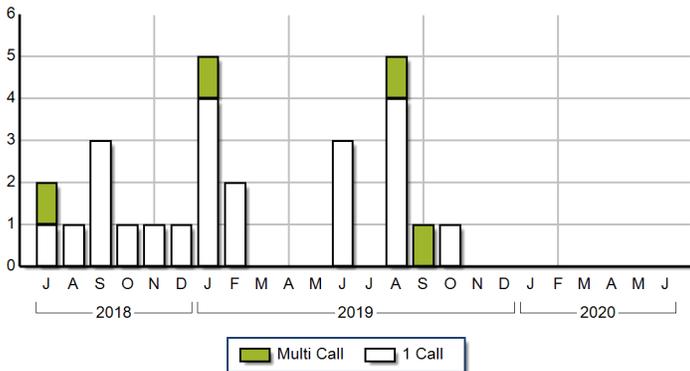
Tobacco Users By How Heard About



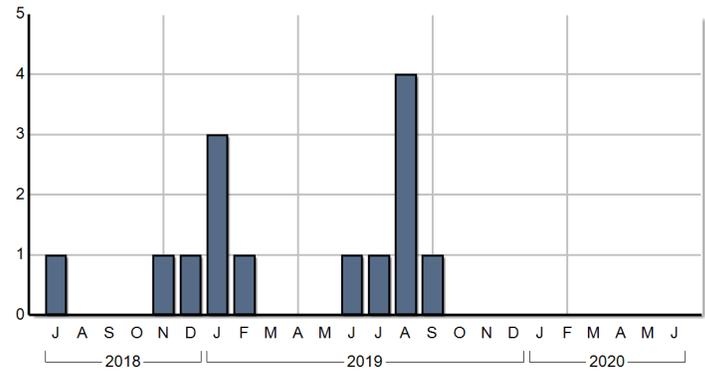
Tobacco Users By Fax Referral



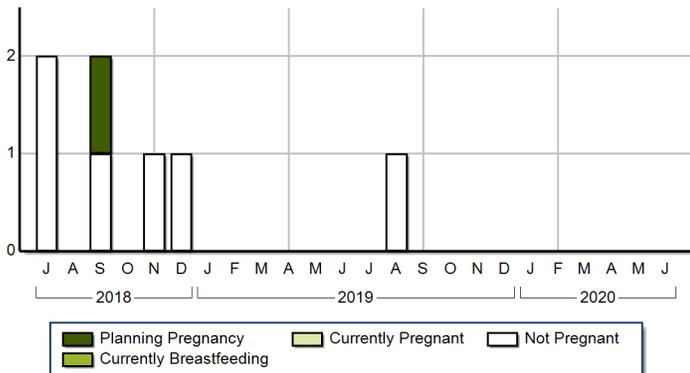
Tobacco User Enrollments By Program Type



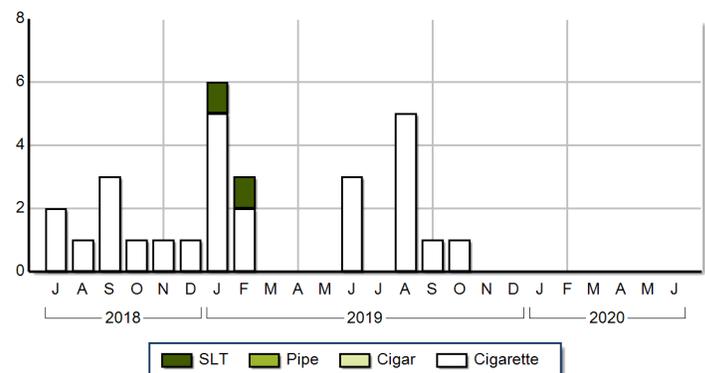
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

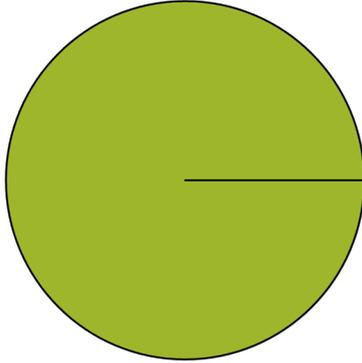


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

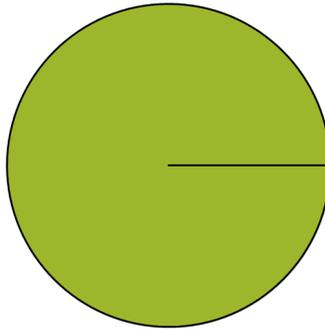
Tobacco Users By Gender



M, 100.00%

Chart Total N: 1

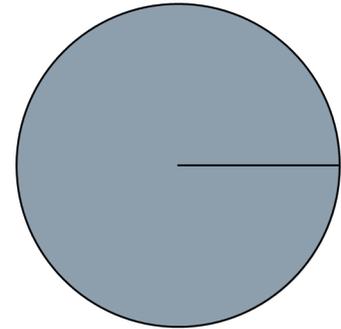
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

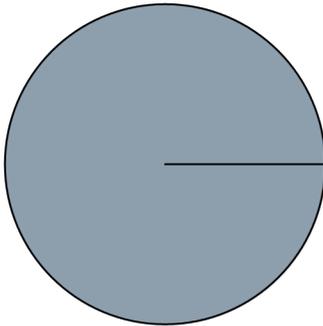
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

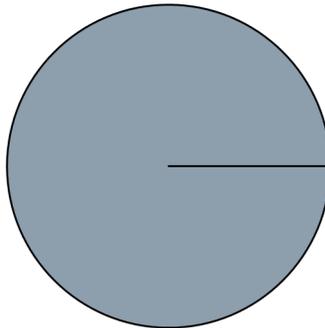
Tobacco Users By Race



American Indian Or Alaska Native; White Or Caucasian,...

Chart Total N: 1

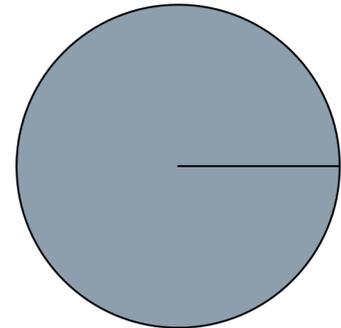
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

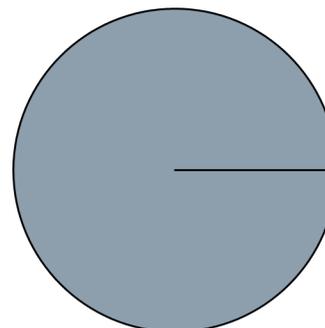
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



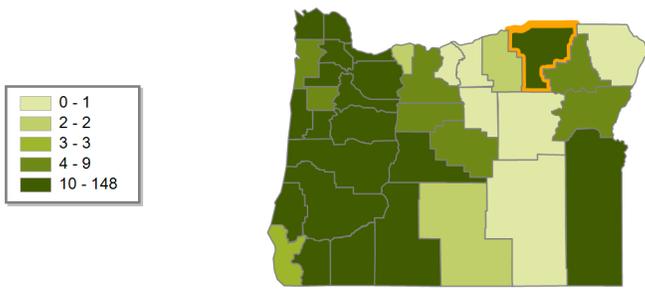
COPD, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

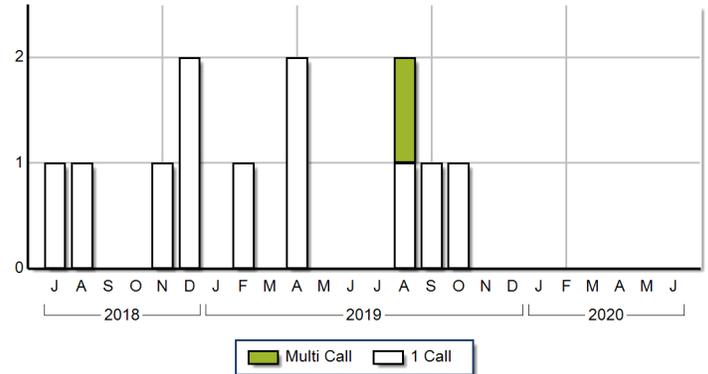


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117 ⁴	
			County	State
Tobacco Users - Last Full Month			2	427
Tobacco Users YTD			15	1,562
Unique Tobacco Users YTD			14	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.11 %
Reach - NAQC			3	0.11 %
Annualized Reach			2	0.34 %
Annualized Reach - NAQC			3	0.34 %
Unique Individual Reach			1	0.11 %

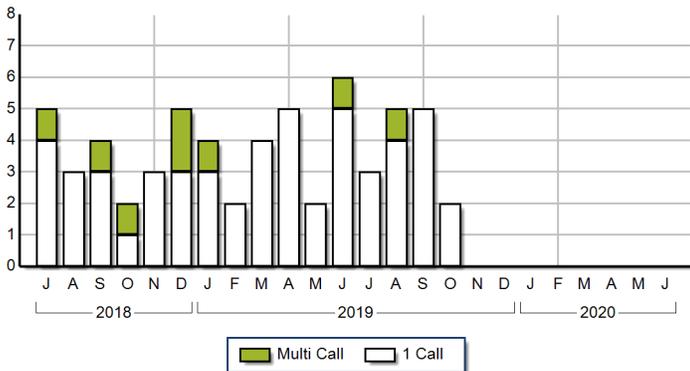
Tobacco Users By How Heard About



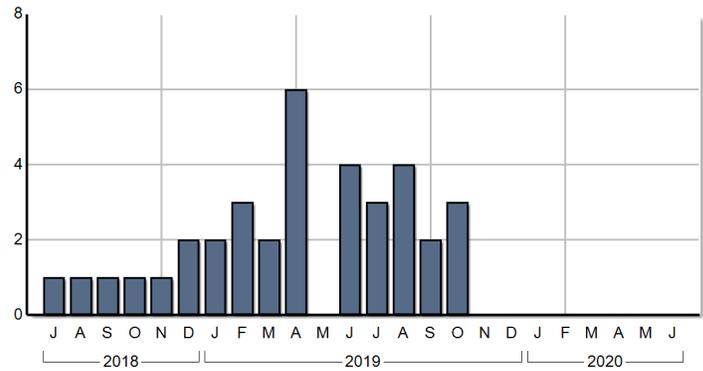
Tobacco Users By Fax Referral



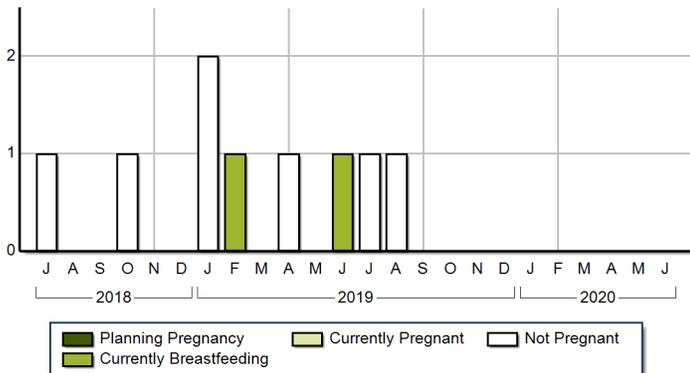
Tobacco User Enrollments By Program Type



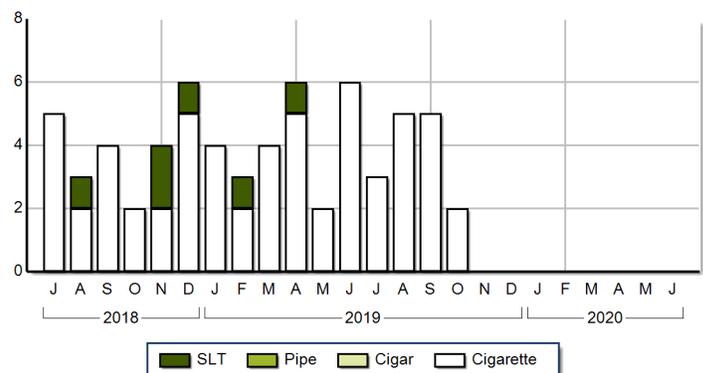
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

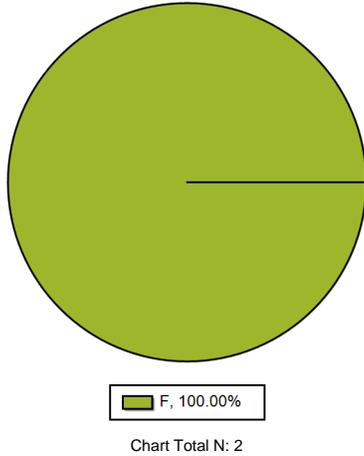


Tobacco Users By Tobacco Type

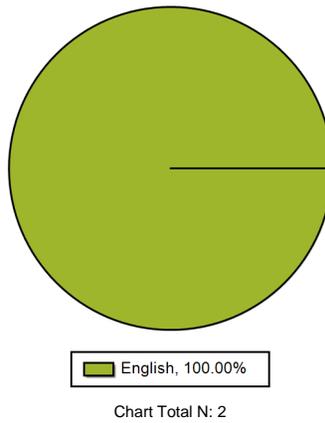


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

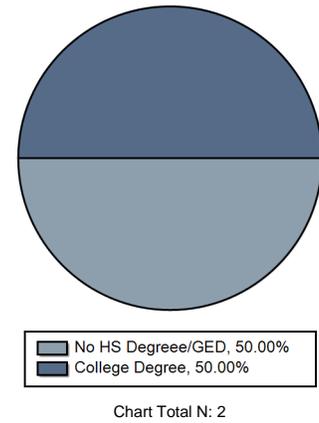
Tobacco Users By Gender



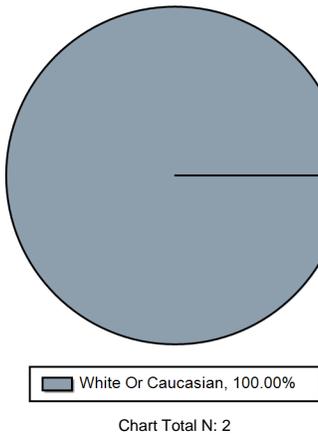
Tobacco Users By Language



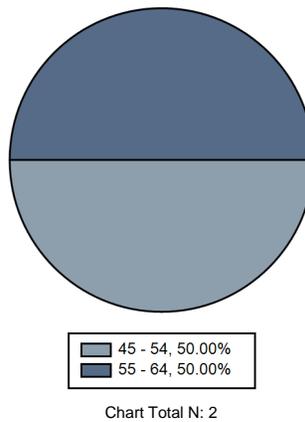
Tobacco Users By Education



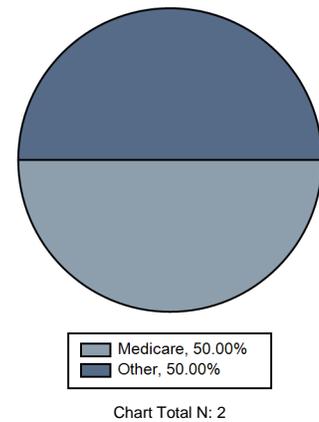
Tobacco Users By Race



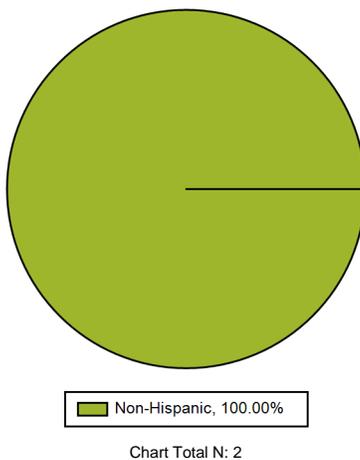
Tobacco Users By Age



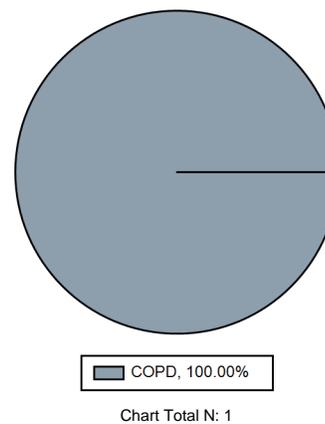
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



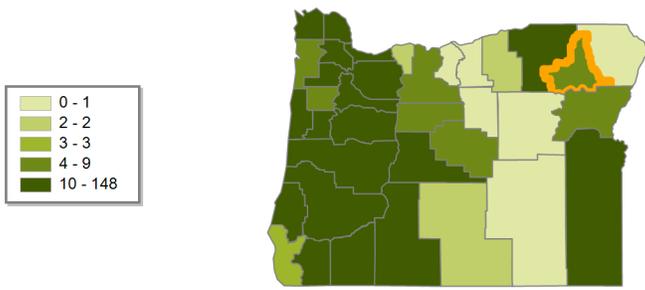
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

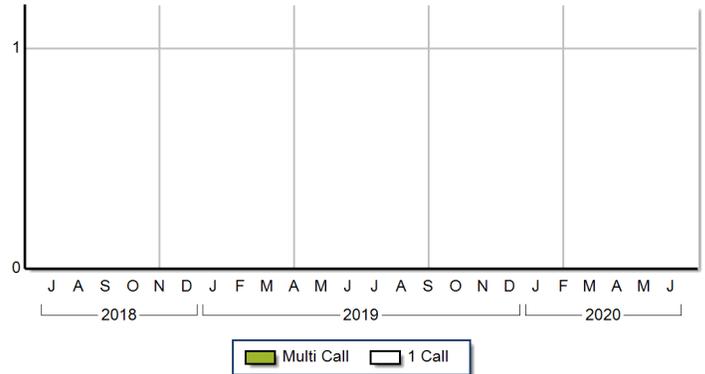


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %	2,681 ⁴	
			County	State
Tobacco Users - Last Full Month			1	427
Tobacco Users YTD			4	1,562
Unique Tobacco Users YTD			4	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			0.15 %	0.34 %
Reach - NAQC			0.11 %	0.28 %
Annualized Reach			0.45 %	1.03 %
Annualized Reach - NAQC			0.34 %	0.84 %
Unique Individual Reach			0.15 %	0.32 %

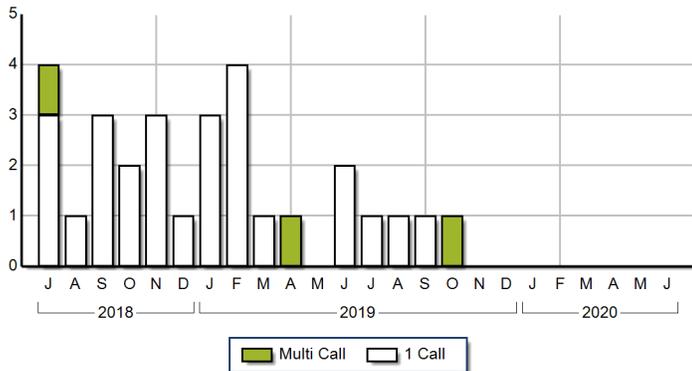
Tobacco Users By How Heard About



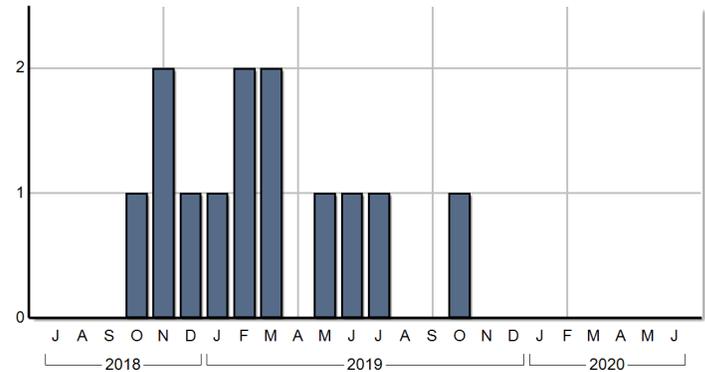
Tobacco Users By Fax Referral



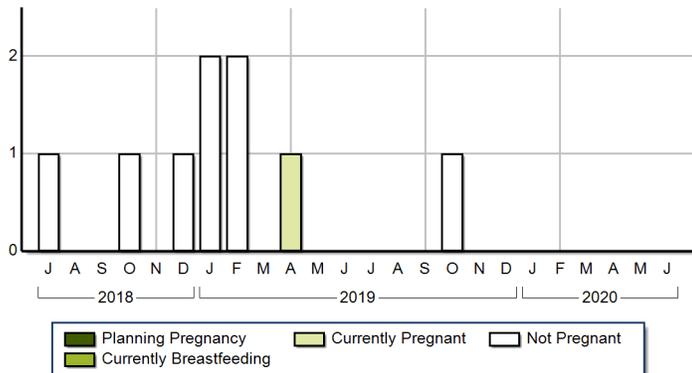
Tobacco User Enrollments By Program Type



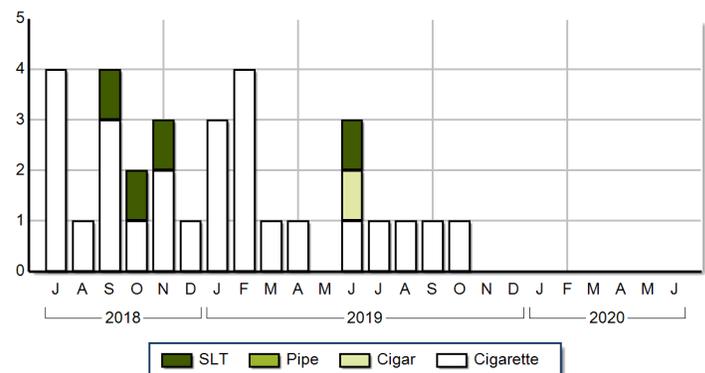
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

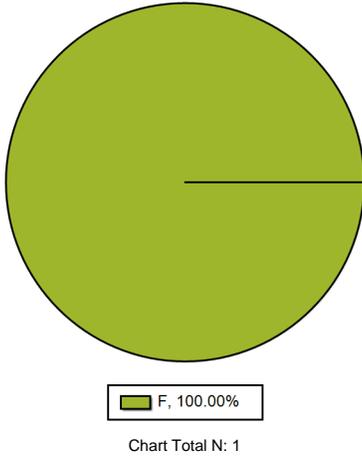


Tobacco Users By Tobacco Type

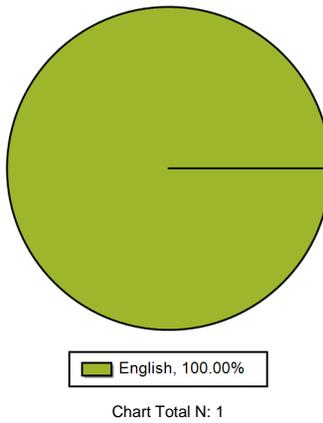


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

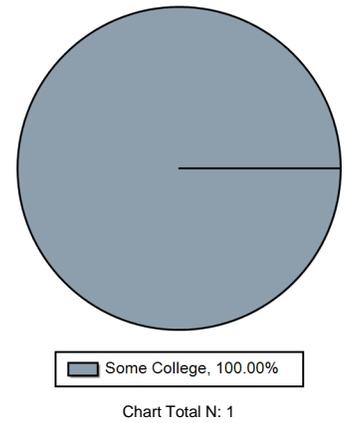
Tobacco Users By Gender



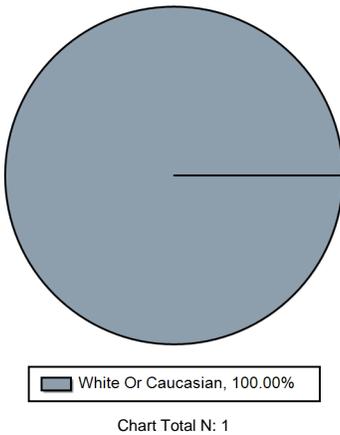
Tobacco Users By Language



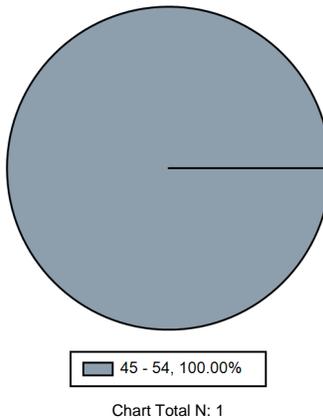
Tobacco Users By Education



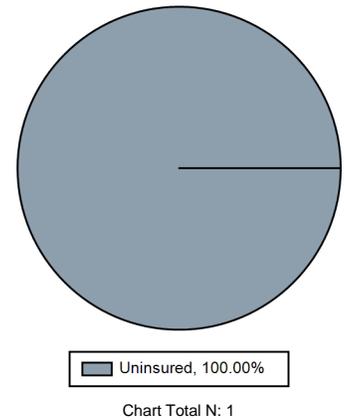
Tobacco Users By Race



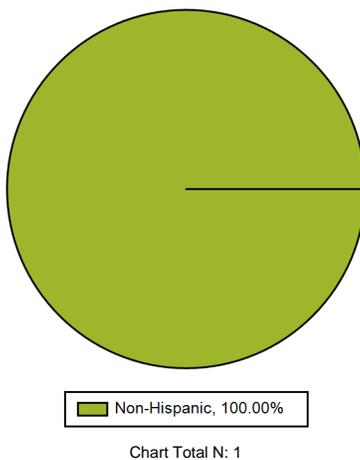
Tobacco Users By Age



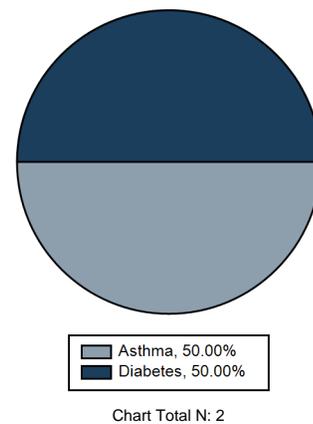
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



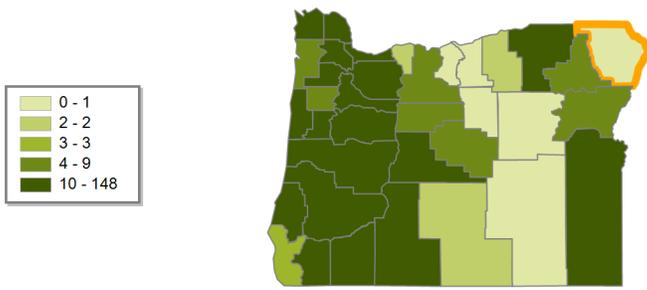
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

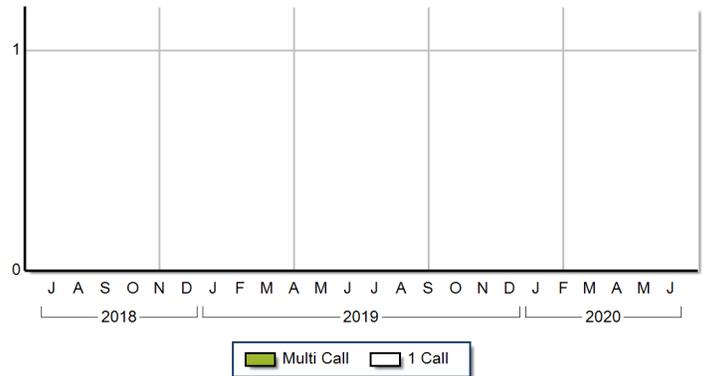
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

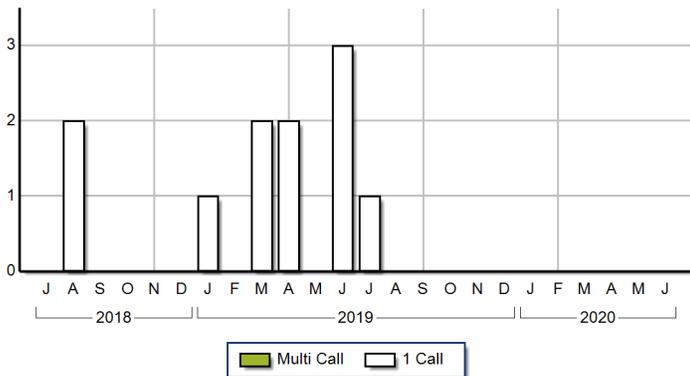


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038	4
			County	State
Tobacco Users - Last Full Month			-	427
Tobacco Users YTD			1	1,562
Unique Tobacco Users YTD			1	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			0.10 %	0.34 %
Reach - NAQC			0.10 %	0.28 %
Annualized Reach			0.29 %	1.03 %
Annualized Reach - NAQC			0.29 %	0.84 %
Unique Individual Reach			0.10 %	0.32 %

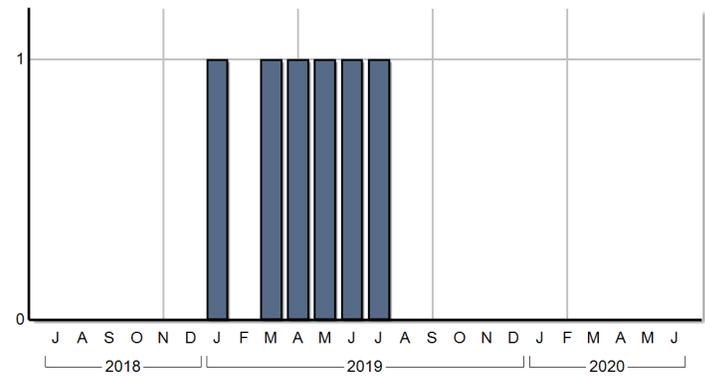
Tobacco Users By Fax Referral



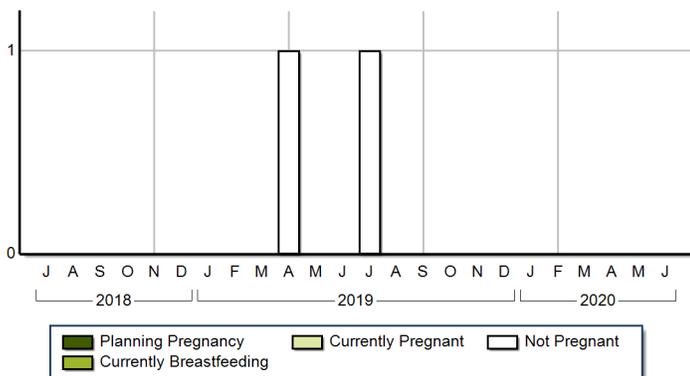
Tobacco User Enrollments By Program Type



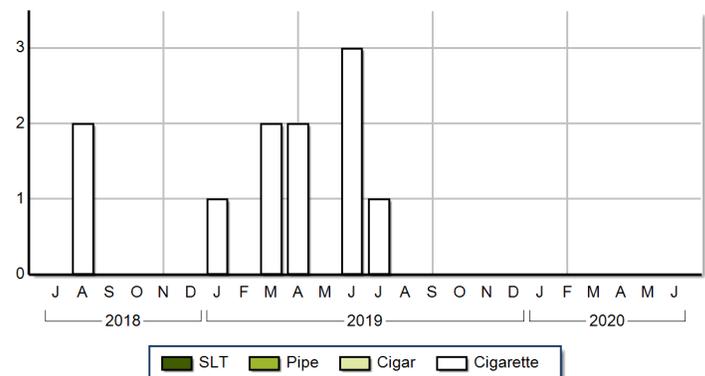
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



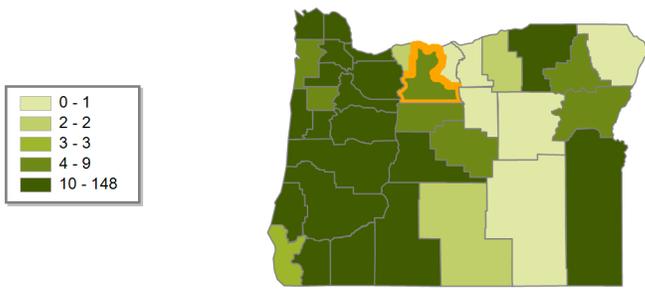
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

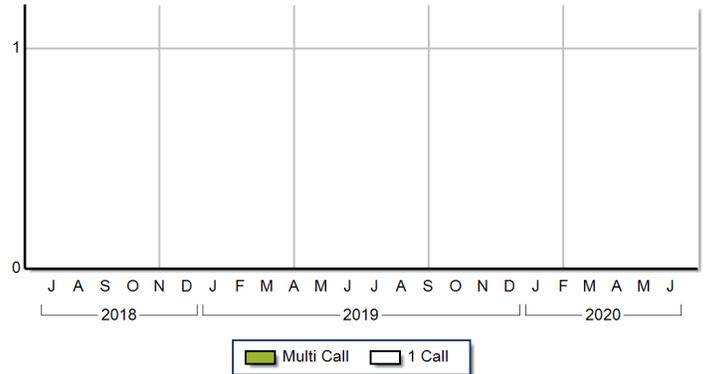


County Population		Prevalence	Tobacco Users	
Adult	18,454	22.1 %	4,078 ⁴	
			County	State
Tobacco Users - Last Full Month			1	427
Tobacco Users YTD			5	1,562
Unique Tobacco Users YTD			5	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			0.12 %	0.34 %
Reach - NAQC			0.12 %	0.28 %
Annualized Reach			0.37 %	1.03 %
Annualized Reach - NAQC			0.37 %	0.84 %
Unique Individual Reach			0.12 %	0.32 %

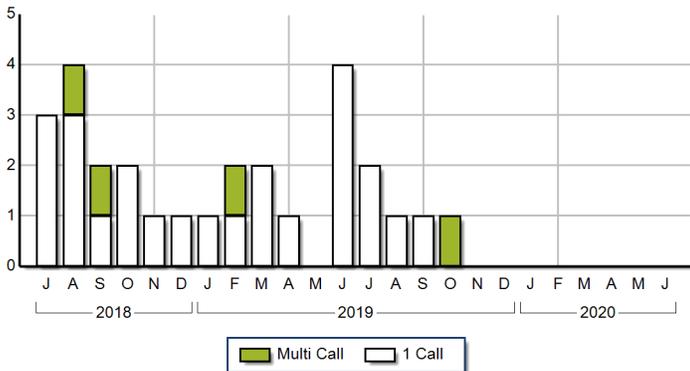
Tobacco Users By How Heard About



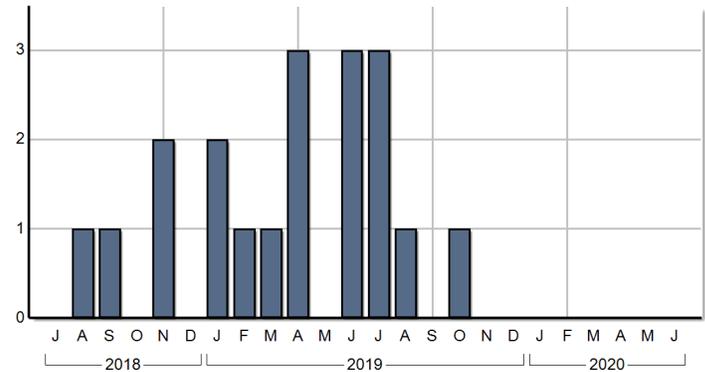
Tobacco Users By Fax Referral



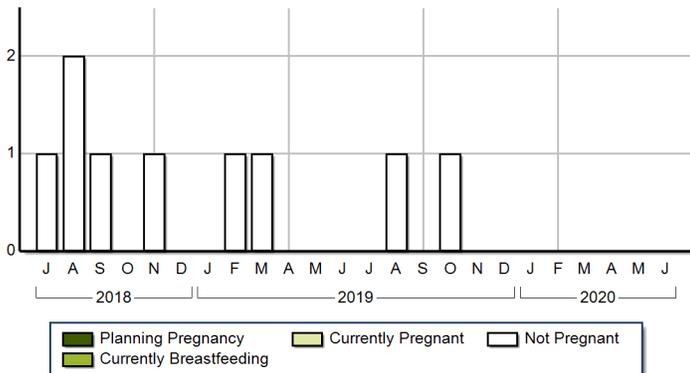
Tobacco User Enrollments By Program Type



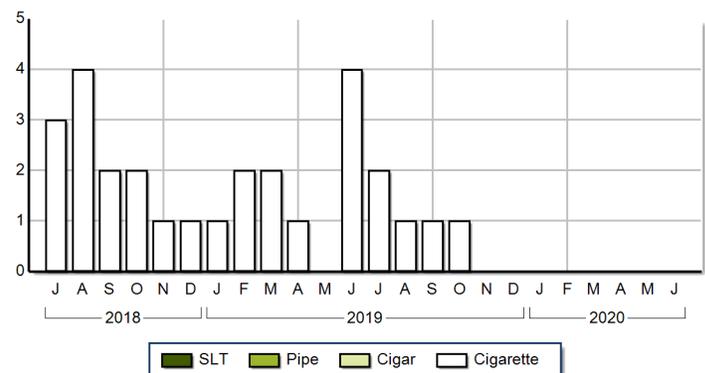
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

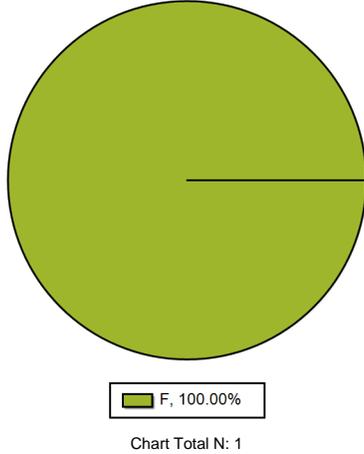


Tobacco Users By Tobacco Type

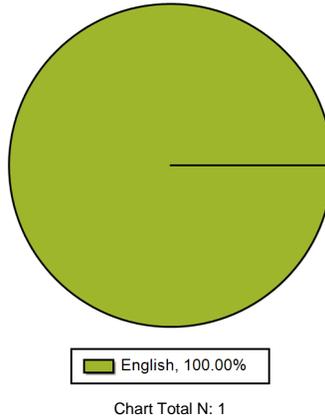


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

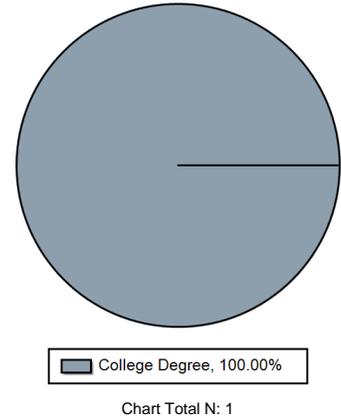
Tobacco Users By Gender



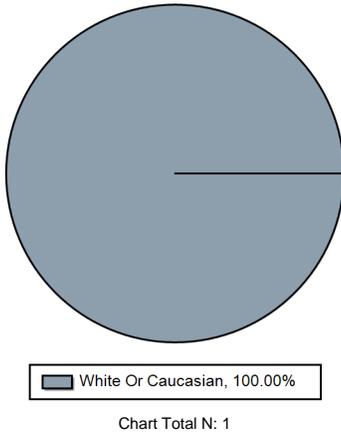
Tobacco Users By Language



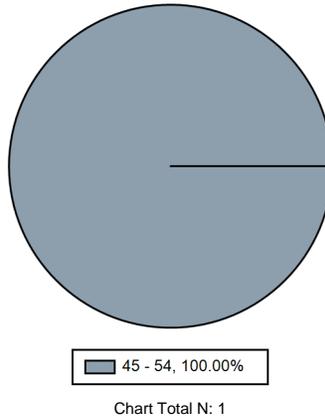
Tobacco Users By Education



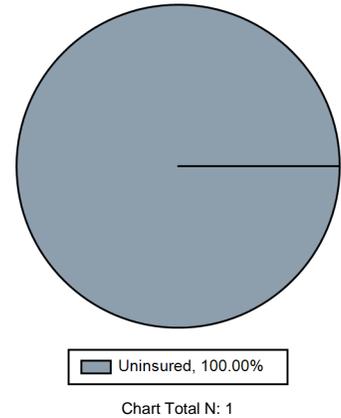
Tobacco Users By Race



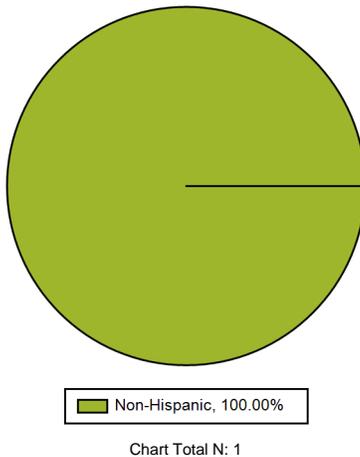
Tobacco Users By Age



Tobacco Users By Health Plan



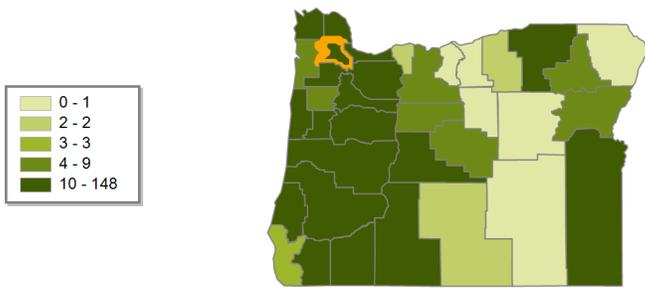
Tobacco Users By Ethnicity



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

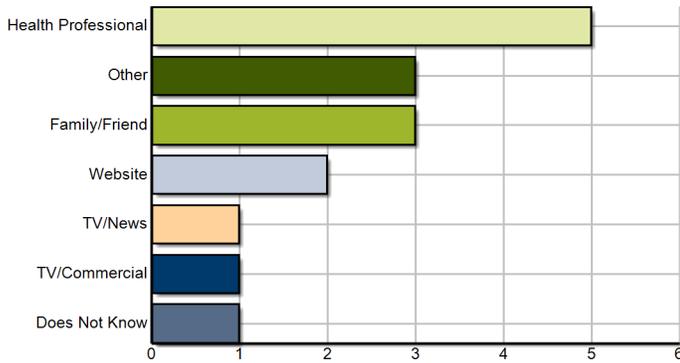
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

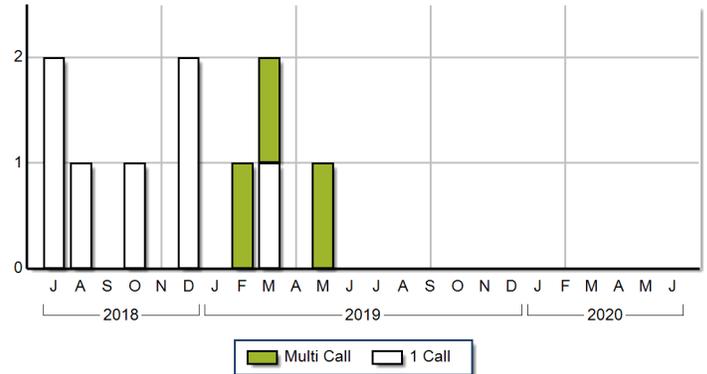


County Population		Prevalence	Tobacco Users	
Adult	387,946	12.9 %	50,045 ⁴	
			County	State
Tobacco Users - Last Full Month			16	427
Tobacco Users YTD			65	1,562
Unique Tobacco Users YTD			65	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			0.13 %	0.34 %
Reach - NAQC			0.12 %	0.28 %
Annualized Reach			0.39 %	1.03 %
Annualized Reach - NAQC			0.37 %	0.84 %
Unique Individual Reach			0.13 %	0.32 %

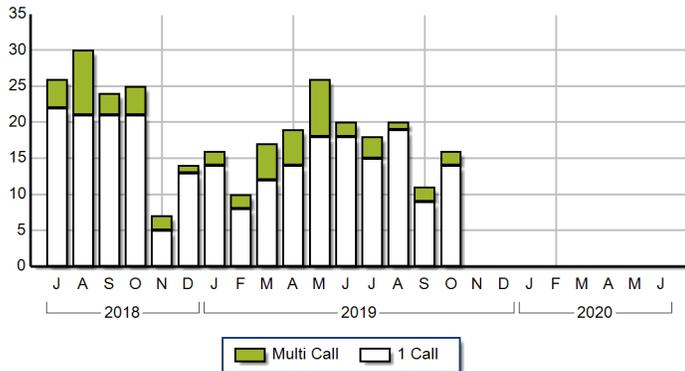
Tobacco Users By How Heard About



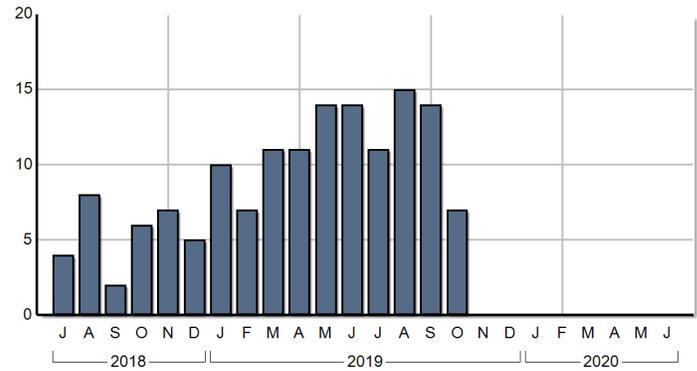
Tobacco Users By Fax Referral



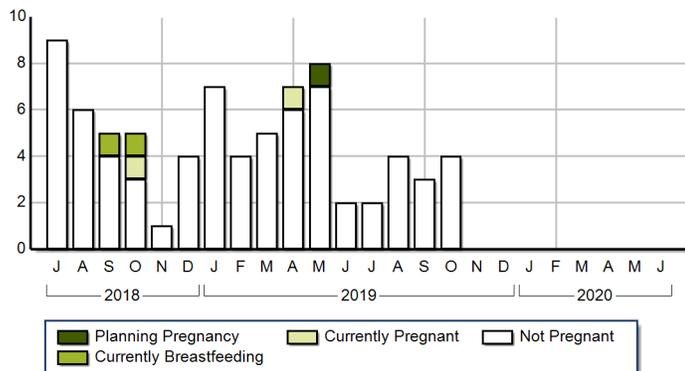
Tobacco User Enrollments By Program Type



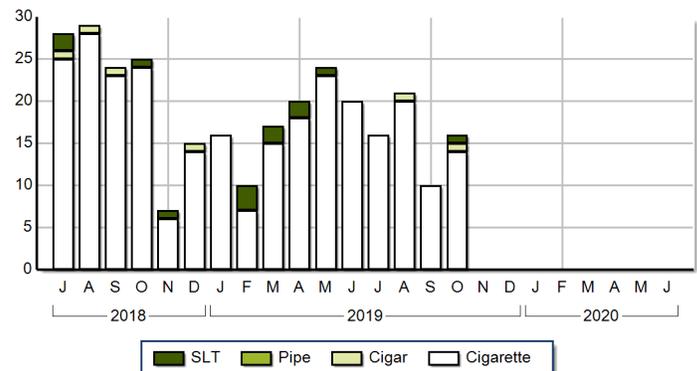
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

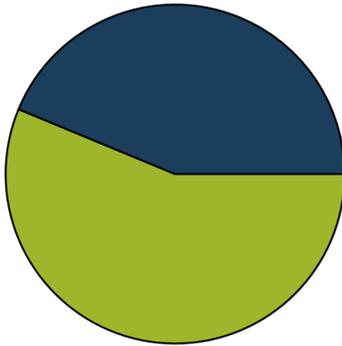


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.

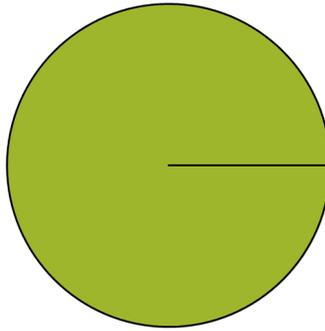
Tobacco Users By Gender



F, 56.25%
M, 43.75%

Chart Total N: 16

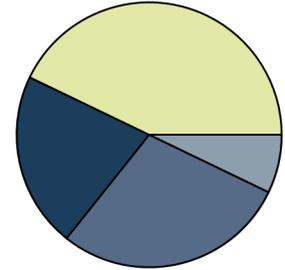
Tobacco Users By Language



English, 100.00%

Chart Total N: 16

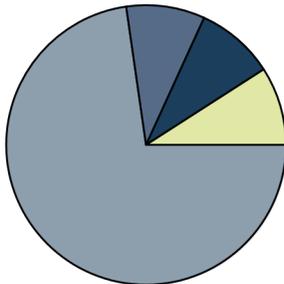
Tobacco Users By Education



No HS Degreee/GED, 7.14%
 HS Degreee/GED, 28.57%
 Some College, 21.43%
 College Degree, 42.86%

Chart Total N: 14

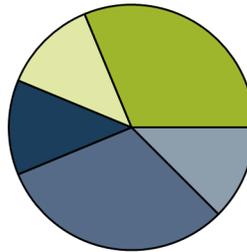
Tobacco Users By Race



White Or Caucasian, 72.73%
 Asian, 9.09%
 Asian; White Or Caucasian, 9.09%
 White, 9.09%

Chart Total N: 11

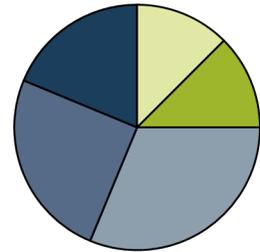
Tobacco Users By Age



18 - 24, 12.50%
 25 - 34, 31.25%
 45 - 54, 12.50%
 55 - 64, 12.50%
 64 and Older, 31.25%

Chart Total N: 16

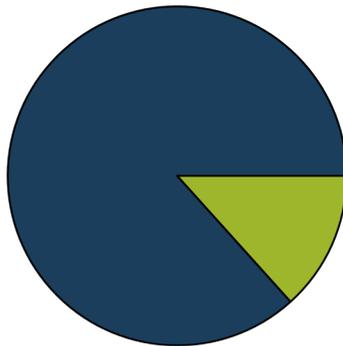
Tobacco Users By Health Plan



Other, 31.25%
 Medicare, 25.00%
 Medicaid, 18.75%
 Commercial, 12.50%
 Uninsured, 12.50%

Chart Total N: 16

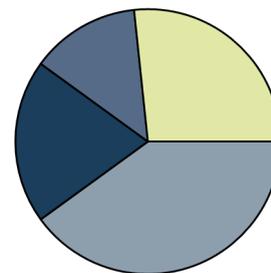
Tobacco Users By Ethnicity



Hispanic, 13.33%
 Non-Hispanic, 86.67%

Chart Total N: 15

Tobacco Users By Chronic Condition



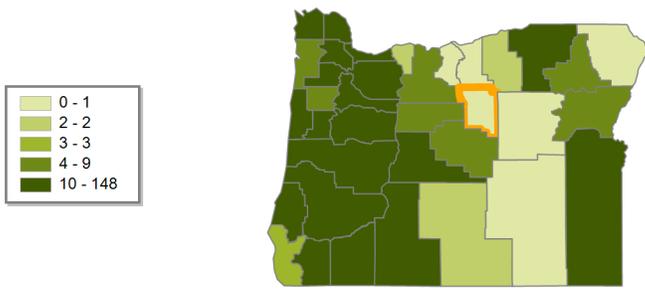
Asthma, 40.00%
 COPD, 20.00%
 Diabetes, 13.33%
 None, 26.67%

Chart Total N: 15

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

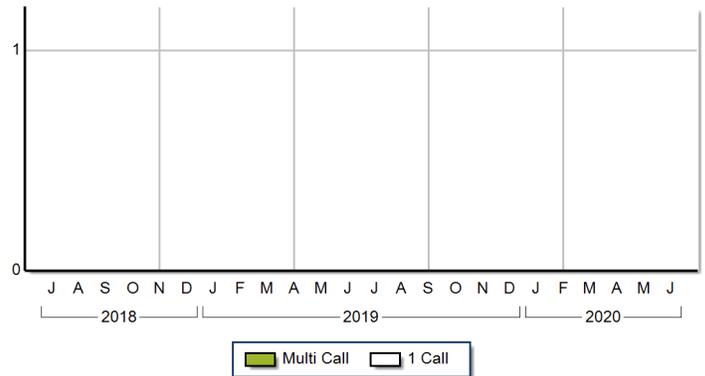
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

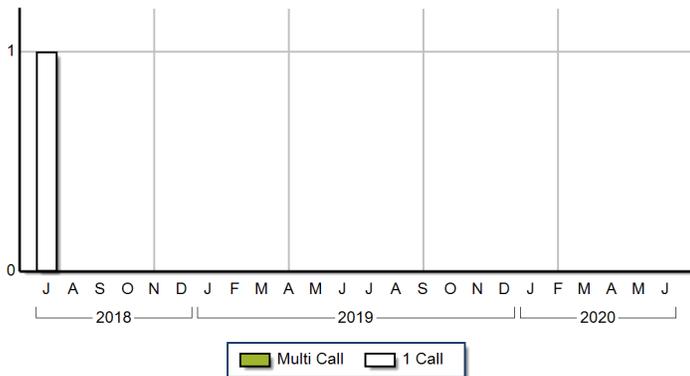


County Population		Prevalence	Tobacco Users
Adult	1,309	29.6 %	387 ⁴
			County
			State
Tobacco Users - Last Full Month			-
Tobacco Users YTD			1,562
Unique Tobacco Users YTD			1,439
Target Reach			
Reach YTD			2
Reach - NAQC			0.34 %
Annualized Reach			3
Annualized Reach - NAQC			1.03 %
Unique Individual Reach			3
			0.84 %
			1
			0.32 %

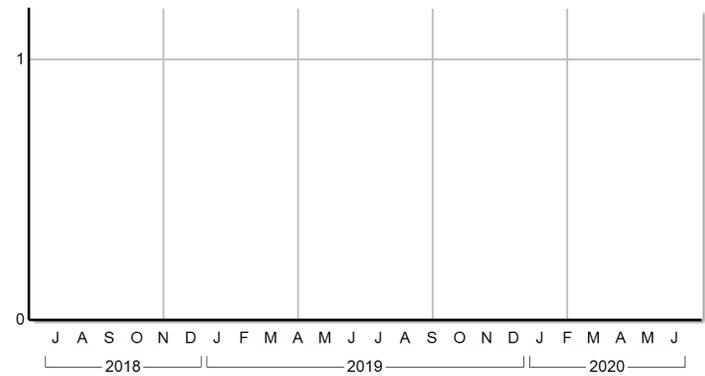
Tobacco Users By Fax Referral



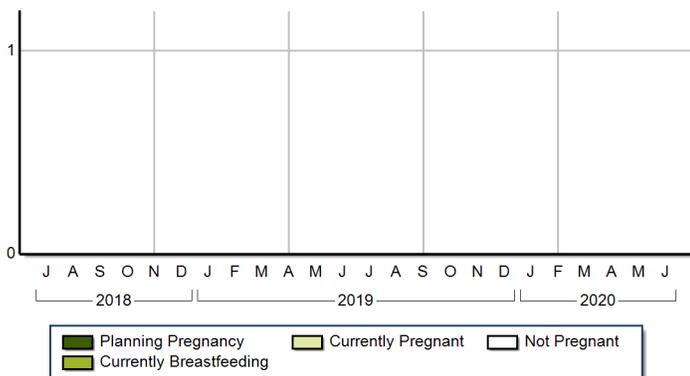
Tobacco User Enrollments By Program Type



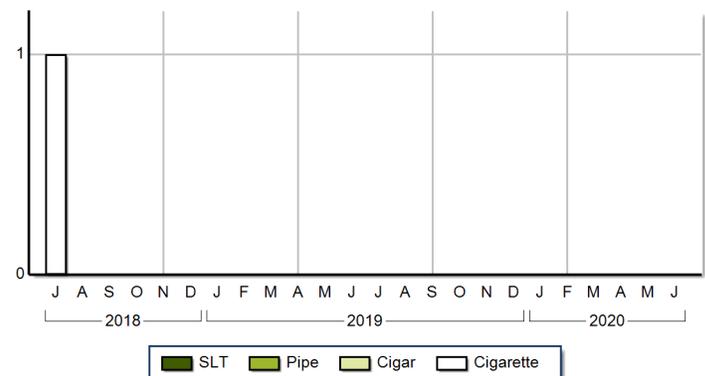
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



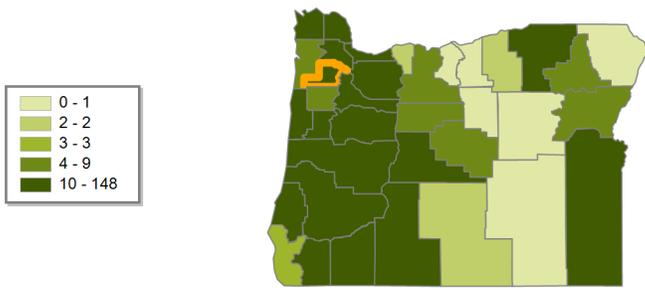
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach – includes all tobacco users.



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

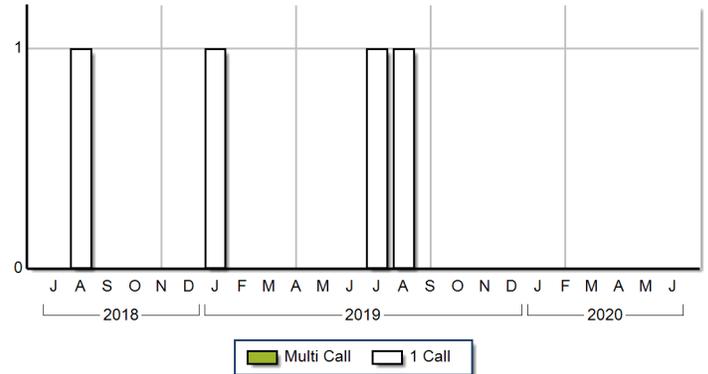


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376 ⁴	
			County	State
Tobacco Users - Last Full Month			2	427
Tobacco Users YTD			23	1,562
Unique Tobacco Users YTD			22	1,439
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.17 %
Reach - NAQC			3	0.13 %
Annualized Reach			2	0.52 %
Annualized Reach - NAQC			3	0.40 %
Unique Individual Reach			1	0.16 %

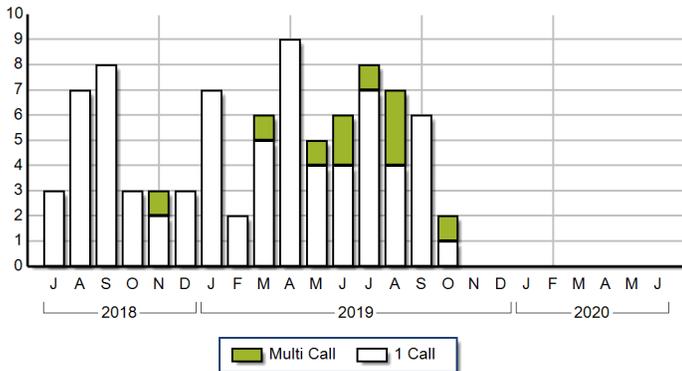
Tobacco Users By How Heard About



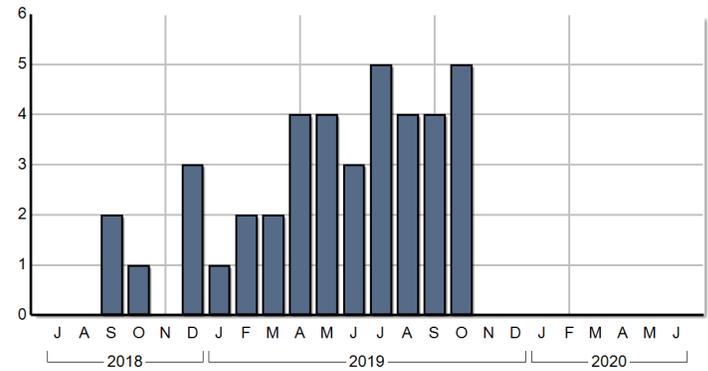
Tobacco Users By Fax Referral



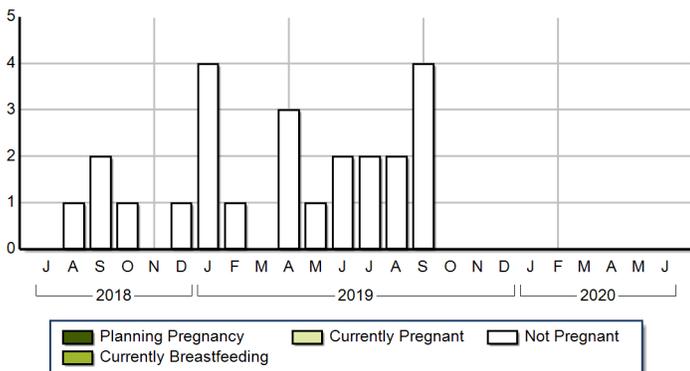
Tobacco User Enrollments By Program Type



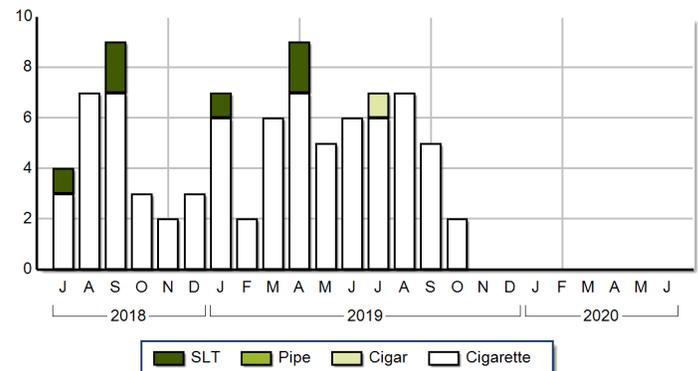
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

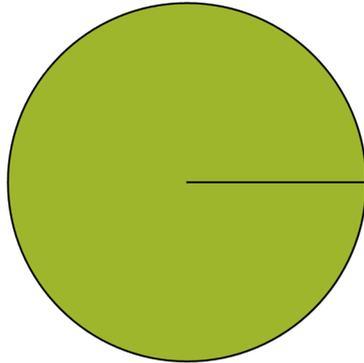


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users.
 2. Reach - includes all tobacco users.

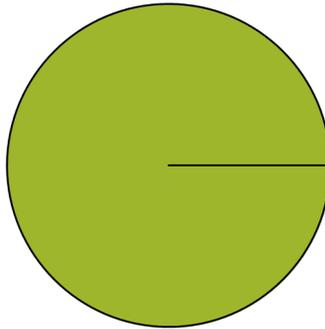
Tobacco Users By Gender



F, 100.00%

Chart Total N: 2

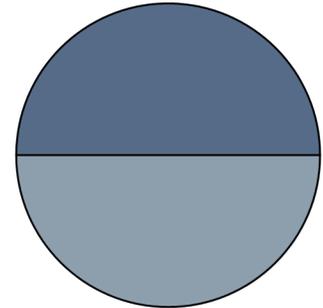
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

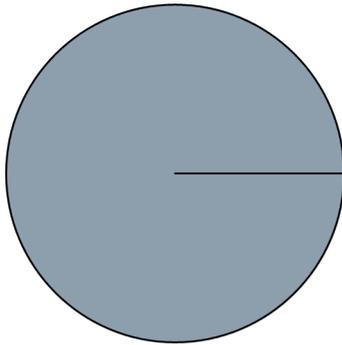
Tobacco Users By Education



HS Degreee/GED, 50.00%
 Some College, 50.00%

Chart Total N: 2

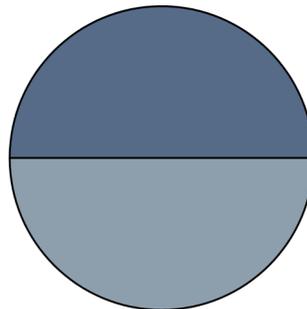
Tobacco Users By Race



White Or Caucasian, 100.00%

Chart Total N: 2

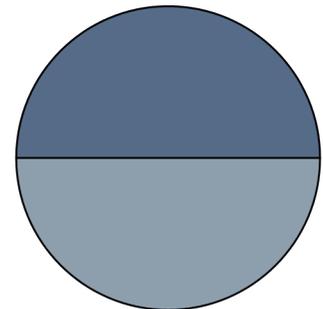
Tobacco Users By Age



45 - 54, 50.00%
 64 and Older, 50.00%

Chart Total N: 2

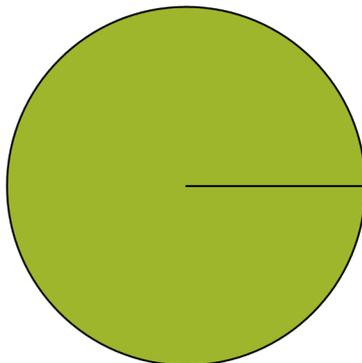
Tobacco Users By Health Plan



Medicare, 50.00%
 Uninsured, 50.00%

Chart Total N: 2

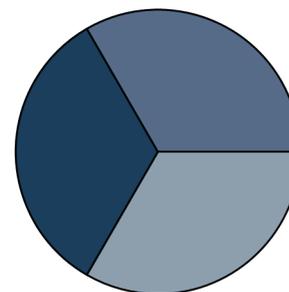
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 33.33%
 COPD, 33.33%
 Diabetes, 33.33%

Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.