



The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

Method of Entry

NOTE: Includes Tobacco User, Proxy, Provider and General Public.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	146	78.9 %	602	84.0 %
E-Referral-HL7	1	0.5 %	2	0.3 %
Fax Referral	10	5.4 %	33	4.6 %
Online Referral	3	1.6 %	3	0.4 %
Re-enrollment Recruitment	1	0.5 %	12	1.7 %
Web Enroll	23	12.4 %	62	8.6 %
Other	1	0.5 %	3	0.4 %
Total	185	100 %	717	100 %

Caller Type

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	180	97.3 %	679	94.7 %
Proxy	-	-	3	0.4 %
Provider	1	0.5 %	6	0.8 %
General Public	4	2.2 %	29	4.0 %
Total	185	100 %	717	100 %

How Heard About

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Brochure/Flyer	7	2.1 %	15	1.2 %
Customer/Member Service	-	-	1	0.2 %
Employer/Worksite	1	0.6 %	3	0.5 %
Family/Friend	27	15.9 %	91	14.1 %
Health Department	4	2.4 %	12	1.9 %
Health Insurance	6	3.5 %	19	3.0 %
<i>Information that I sought out</i>	3	1.8 %	3	0.5 %
<i>Information that was provided to me</i>	2	1.2 %	2	0.3 %
Health Professional	41	24.1 %	135	21.0 %
<i>Dentist</i>	2	1.2 %	4	0.6 %
<i>Health Care Provider</i>	7	4.1 %	79	12.3 %
<i>Health Educator</i>	1	0.6 %	1	0.2 %
<i>Mental Health Provider</i>	4	2.4 %	5	0.8 %
<i>Nurse</i>	2	1.2 %	7	1.1 %
<i>OB/GYN Specialist</i>	1	0.6 %	1	0.2 %
<i>Other</i>	8	4.7 %	16	2.5 %
<i>Other Specialist</i>	14	8.2 %	16	2.5 %
<i>Pharmacist</i>	1	0.6 %	2	0.3 %
<i>Physician Assistant</i>	1	0.6 %	1	0.2 %

How Heard About				
<i>Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'. NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Substance Abuse Provider	-	-	3	0.5 %
Sub Total	41	24.1 %	135	21.0 %
Intranet	-	-	1	0.2 %
Open enrollment/New hire	-	-	3	0.5 %
Outdoor Ad	1	0.6 %	3	0.5 %
Billboard	-	-	1	0.2 %
Other	1	0.6 %	2	0.3 %
Sub Total	1	0.6 %	3	0.5 %
QUITNOW Mobile App	1	0.3 %	3	0.2 %
Radio	3	1.8 %	11	1.7 %
Social Media (Facebook/Twitter/etc.)	1	0.6 %	3	0.5 %
TV/Commercial	38	22.4 %	205	31.8 %
TV/News	-	-	2	0.3 %
Website	14	8.2 %	64	9.9 %
Does not know/remember	9	5.3 %	17	2.6 %
Not Collected	15		73	
Other	17	10.0 %	56	8.7 %
Total	185	98 %	717	99 %

Tobacco Users by Gender				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	66	39.3 %	250	39.7 %
Female	102	60.7 %	380	60.3 %
Not Collected	17		87	
Total	185	100 %	717	100 %

Tobacco Users by Gender Identity				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	17		538	
Female	100	59.5 %	110	61.5 %
Male	64	38.1 %	65	36.3 %
Do not identify as male, female, or transgender	2	1.2 %	2	1.1 %
Other	2	1.2 %	2	1.1 %
Total	185	100 %	717	100 %

Tobacco Users by Language Spoken				
	Current Period	Current Period %	Contract YTD	Contract YTD %
English	167	99.4 %	624	99.0 %
Spanish	1	0.6 %	6	1.0 %
Not Collected	17		87	
Total	185	100 %	717	100 %

Tobacco Users by Age				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	-	-	2	0.3 %
18	2	1.2 %	2	0.3 %
19	2	1.2 %	3	0.5 %
20 to 24	3	1.8 %	12	1.9 %
25 to 30	6	3.6 %	40	6.3 %
31 to 40	25	14.9 %	84	13.3 %
41 to 50	18	10.7 %	101	16.0 %
51 to 60	41	24.4 %	146	23.2 %
61 to 70	59	35.1 %	183	29.0 %
71 to 80	9	5.4 %	53	8.4 %
Over 80	3	1.8 %	4	0.6 %
Not Collected	17		87	
Total	185	100 %	717	100 %

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	160	76.9 %	594	78.0 %
Cigar	4	1.9 %	17	2.2 %
Pipe	2	1.0 %	7	0.9 %
Smokeless Tobacco	5	2.4 %	27	3.5 %
E-Cigarette	27	13.0 %	95	12.5 %
Not Collected	17		87	
Other	10	4.8 %	22	2.9 %
Total	225	100 %	849	100 %

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	5	3.0 %	18	3.0 %
Grade 9-11 no degree	19	11.5 %	67	11.1 %
GED	7	4.2 %	40	6.6 %
High School Degree	37	22.4 %	129	21.3 %
Some College or University	40	24.2 %	157	25.9 %
College or University Degree	45	27.3 %	156	25.7 %
Some Technical / Trade School	4	2.4 %	12	2.0 %
Technical Trade School degree	8	4.8 %	27	4.5 %
Not Collected	18		96	
Refused	2		15	
Total	185	100 %	717	100 %

Female Tobacco Users by Pregnancy Status				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	99	97.1 %	373	98.2 %
Currently Pregnant	-	-	2	0.5 %

Female Tobacco Users by Pregnancy Status

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Planning	2	2.0 %	4	1.1 %
Currently Breastfeeding	1	1.0 %	1	0.3 %
Total	102	100 %	380	100 %

Tobacco Users by Chronic Condition

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	70	19.4 %	219	16.4 %
Asthma	32	8.9 %	128	9.6 %
CAD	6	1.7 %	28	2.1 %
Cancer	16	4.4 %	49	3.7 %
COPD	49	13.6 %	154	11.6 %
Type 1 Diabetes	2	0.6 %	10	0.8 %
Type 2 Diabetes	19	5.3 %	72	5.4 %
High Blood Pressure	56	15.6 %	199	14.9 %
High Cholesterol	29	8.1 %	133	10.0 %
Stroke	7	1.9 %	29	2.2 %
None	72	20.0 %	304	22.8 %
Does Not Know	2	0.6 %	7	0.5 %
Not Collected	17		87	
Refused	-		12	
Total	377	100 %	1,431	100 %

Tobacco Users by Mental Health Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	14	4.2 %	62	5.2 %
Anxiety	52	15.5 %	200	16.8 %
Bi-Polar	36	10.7 %	116	9.8 %
Depression	76	22.7 %	252	21.2 %
Drug or Alcohol Abuse	34	10.1 %	120	10.1 %
Gambling Addiction	5	1.5 %	17	1.4 %
PTSD	50	14.9 %	168	14.1 %
Schizophrenia	13	3.9 %	40	3.4 %
None	54	16.1 %	209	17.6 %
Does Not Know	1	0.3 %	4	0.3 %
Not Collected	19		106	
Refused	-		7	
Total	354	100 %	1,301	100 %

Tobacco Users by Stage at Registration

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Precontemplation	-	-	1	0.2 %
Contemplation	1	0.6 %	5	0.8 %
Preparation	7	4.4 %	357	58.8 %

Tobacco Users by Stage at Registration				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Action - 7 days to less than 1 month	1	0.6 %	1	0.2 %
<i>Sub Total</i>	<i>1</i>	<i>0.6 %</i>	<i>1</i>	<i>0.2 %</i>
Maintenance - 6 months OR more	150	94.3 %	243	40.0 %
<i>Sub Total</i>	<i>150</i>	<i>94.3 %</i>	<i>243</i>	<i>40.0 %</i>
Not Collected	26		110	
Total	185	100 %	717	100 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Asian	2	1.2 %	6	1.0 %
<i>Asian Indian</i>	-	-	1	0.2 %
<i>Cambodian</i>	-	-	1	0.2 %
<i>Japanese</i>	1	0.6 %	1	0.2 %
<i>Korean</i>	-	-	1	0.2 %
<i>Other Asian</i>	1	0.6 %	1	0.2 %
Not Collected	19		97	
American Indian or Alaska Native	7	4.3 %	19	3.2 %
Black or African American	8	4.9 %	23	3.9 %
Does Not Know	1	0.6 %	3	0.5 %
Native Hawaiian/Other Pacific Islander	-	-	1	0.2 %
<i>Other Pacific Islander</i>	-	-	1	0.2 %
<i>Sub Total</i>	<i>-</i>	<i>-</i>	<i>1</i>	<i>0.2 %</i>
Other	6	3.7 %	22	3.7 %
Refused	3		23	
White	134	82.2 %	510	85.4 %
American Indian or Alaska Native; Other; White or Caucasian	1	0.6 %	1	0.2 %
American Indian or Alaska Native; White or Caucasian	-	-	2	0.3 %
American Indian or Alaska Native; White or Caucasian; Black or African American	-	-	1	0.2 %
Asian; White or Caucasian	-	-	2	0.3 %
<i>Chinese</i>	-	-	1	0.2 %
<i>Japanese</i>	-	-	1	0.2 %
<i>Sub Total</i>	<i>-</i>	<i>-</i>	<i>2</i>	<i>0.3 %</i>
Black or African American; White or Caucasian	1	0.6 %	2	0.3 %
White or Caucasian; American Indian or Alaska Native	2	1.2 %	4	0.7 %
White or Caucasian; American Indian or Alaska Native; Black or African American	1	0.6 %	1	0.2 %
Total	185	100 %	717	100 %

Tobacco Users by Ethnicity				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Non-Hispanic	151	92.1 %	561	93.7 %
Not Collected	19		98	
Does Not Know	1	0.6 %	4	0.7 %
Hispanic or Latino	12	7.3 %	34	5.7 %

Tobacco Users by Ethnicity				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Refused	2		20	
Total	185	100 %	717	100 %

Tobacco Users by Income Level				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	185		717	
Total	185	-	717	-

Tobacco Users by Sexual Orientation				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	142	89.3 %	510	89.2 %
Gay or Lesbian	6	3.8 %	21	3.7 %
Bisexual	6	3.8 %	27	4.7 %
Transgender	-	-	4	0.7 %
Not Collected	19		104	
Other	5	3.1 %	10	1.7 %
Refused	7		41	
Total	185	100 %	717	100 %

Tobacco Users by Marital Status				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	185		717	
Total	185	-	717	-