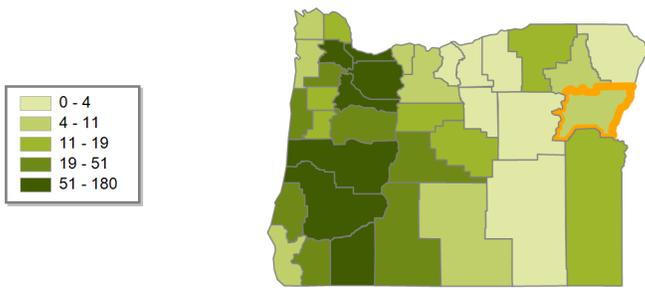


State Tobacco Users Served Contract YTD (Adults)

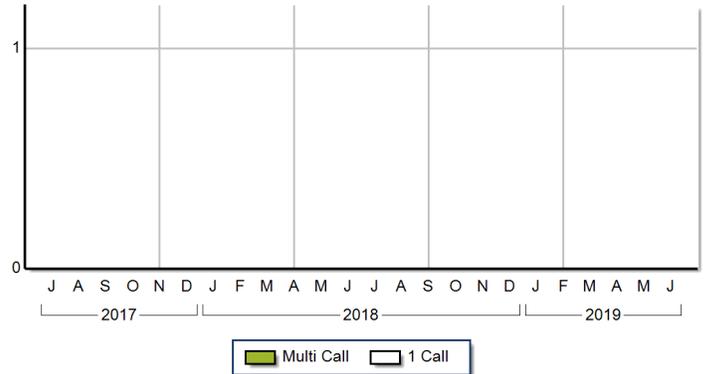


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			1	354
Tobacco Users YTD			4	1,537
Unique Tobacco Users YTD			4	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.15 %	0.32 %
Reach - NAQC			0.15 %	0.28 %
Annualized Reach			0.45 %	0.96 %
Annualized Reach - NAQC			0.45 %	0.85 %
Unique Individual Reach			0.15 %	0.31 %

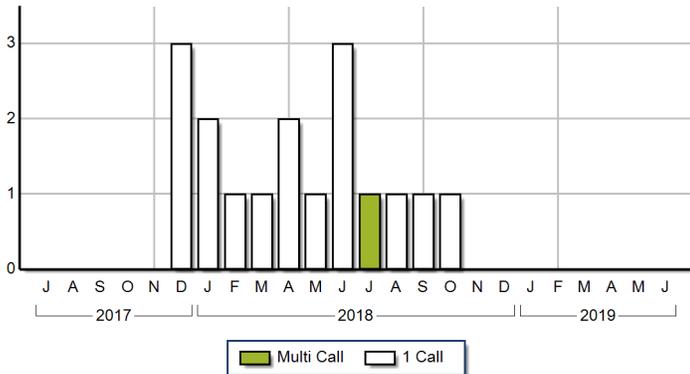
How Heard About



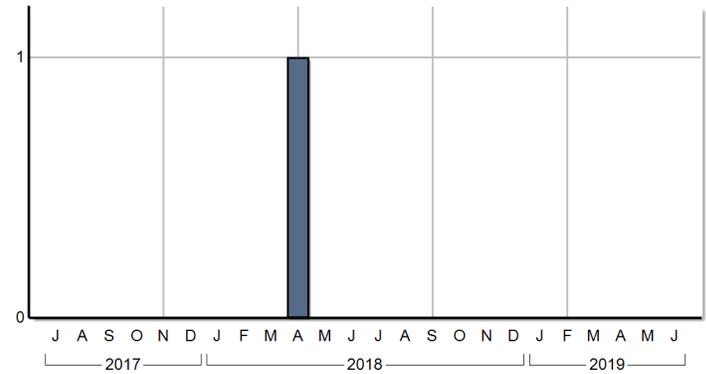
Fax Referral



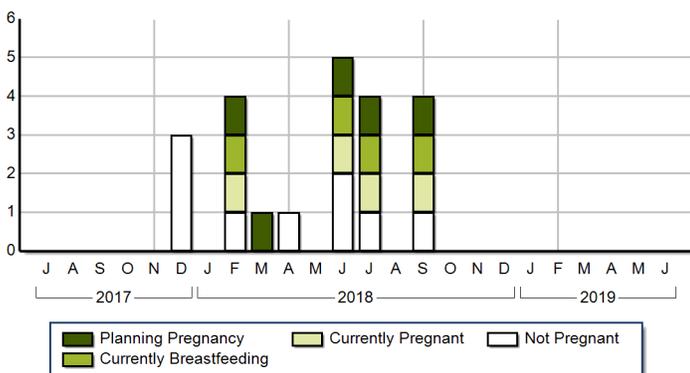
Tobacco User Enrollments By Program Type



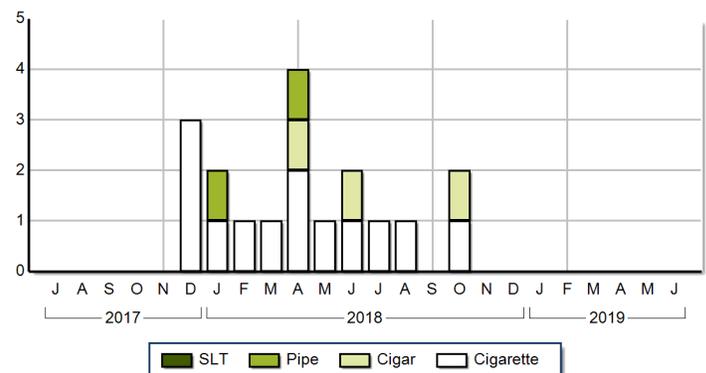
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

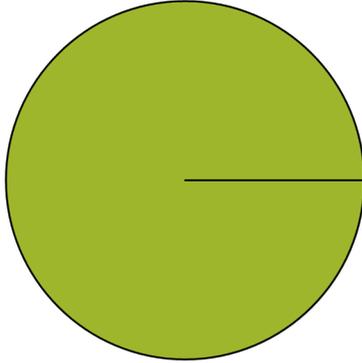


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

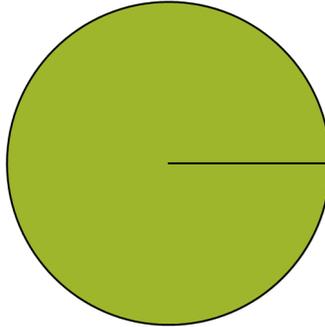
Tobacco Users By Gender



M, 100.00%

Chart Total N: 1

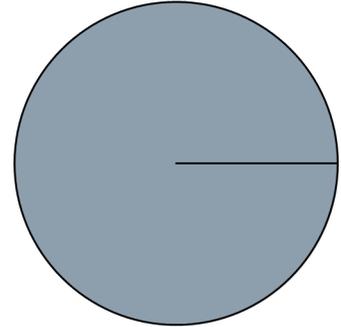
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

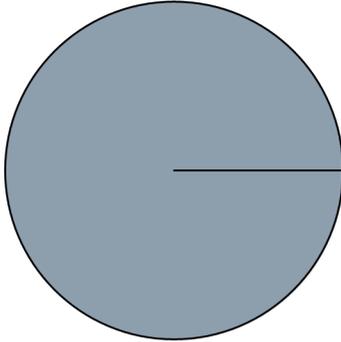
Tobacco Users By Education



No HS Degree/GED, 100.00%

Chart Total N: 1

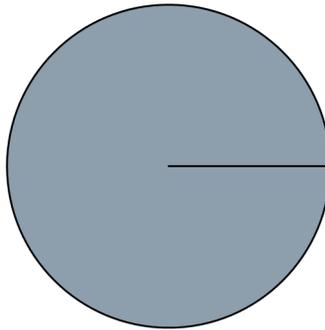
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

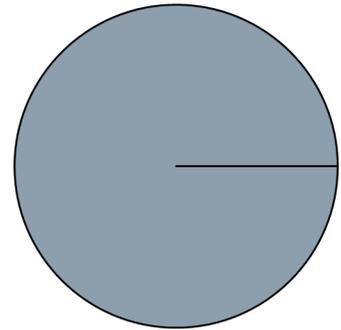
Tobacco Users By Age



64 and Older, 100.00%

Chart Total N: 1

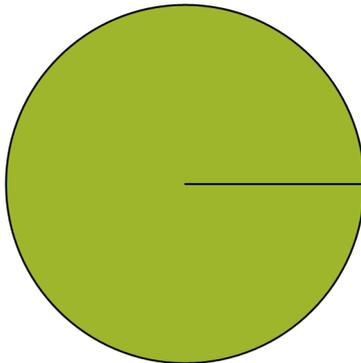
Tobacco Users By Health Plan



Commercial, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



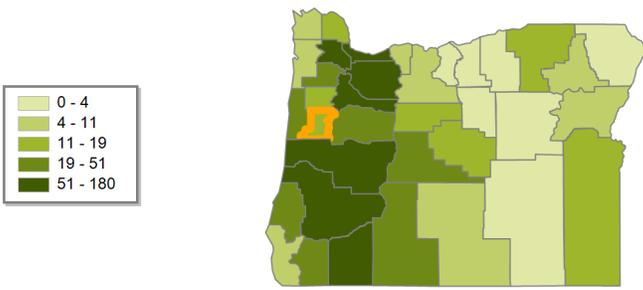
Non-Hispanic, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

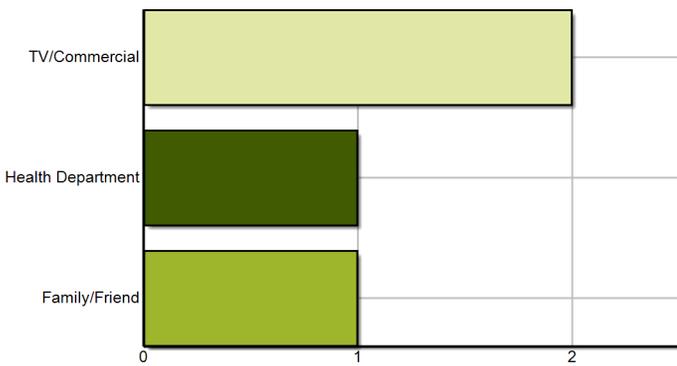
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

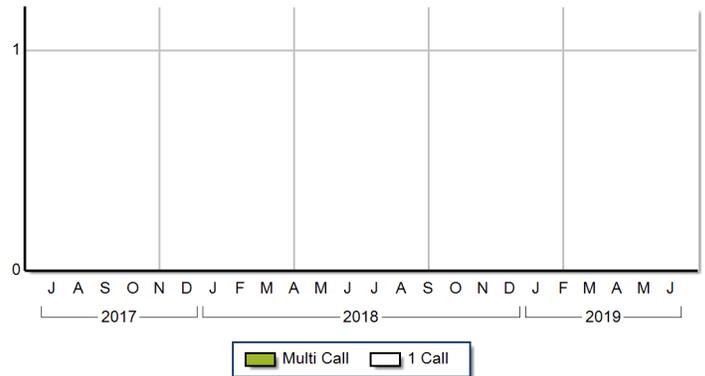


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 ⁴	
			County	State
Tobacco Users - Last Full Month			5	354
Tobacco Users YTD			18	1,537
Unique Tobacco Users YTD			17	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.24 %	0.32 %
Reach - NAQC			0.24 %	0.28 %
Annualized Reach			0.72 %	0.96 %
Annualized Reach - NAQC			0.72 %	0.85 %
Unique Individual Reach			0.23 %	0.31 %

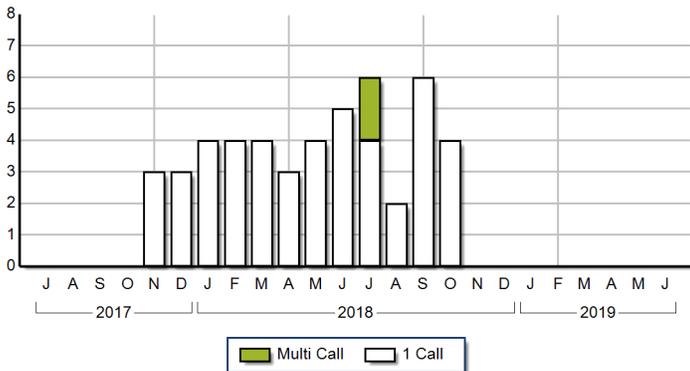
How Heard About



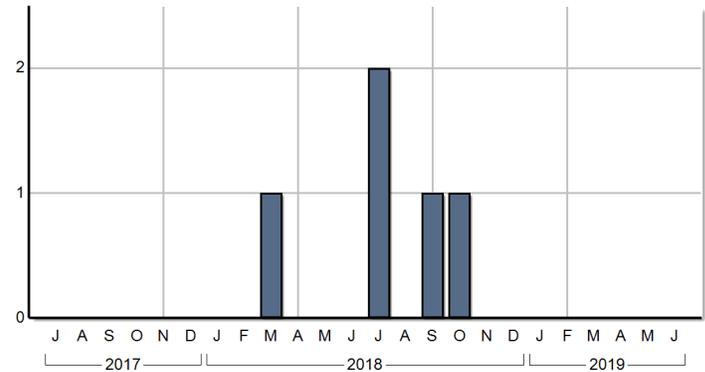
Fax Referral



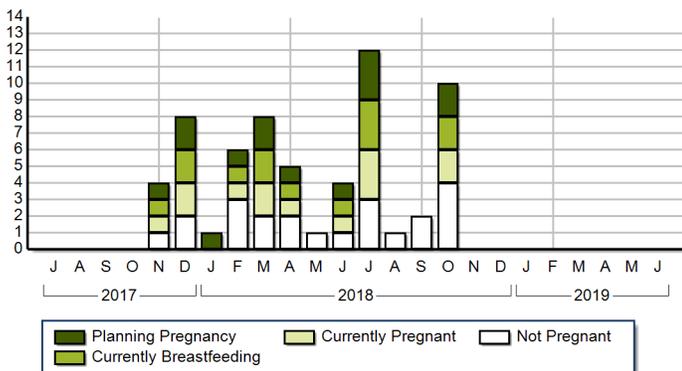
Tobacco User Enrollments By Program Type



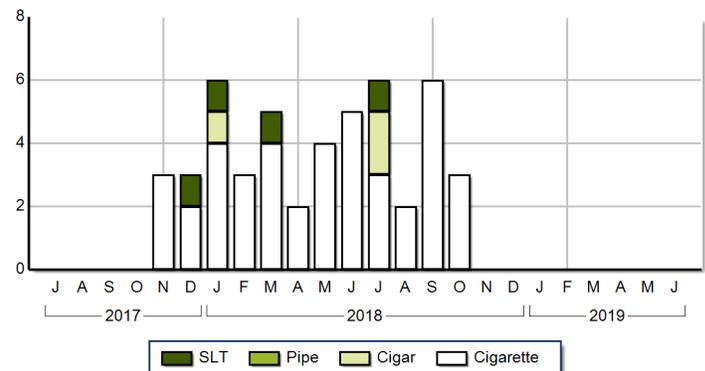
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

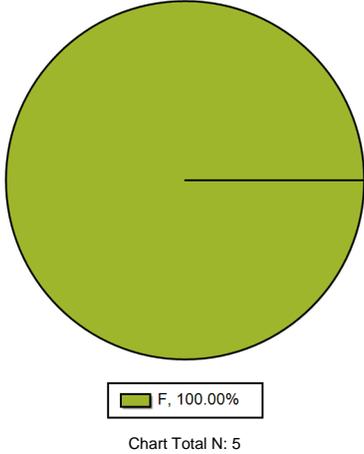


Tobacco Users By Tobacco Type

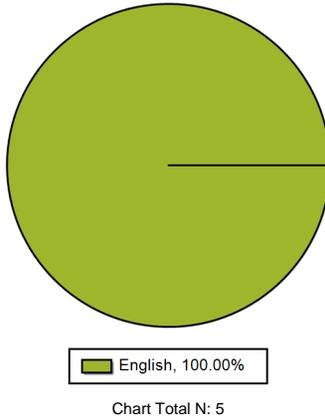


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

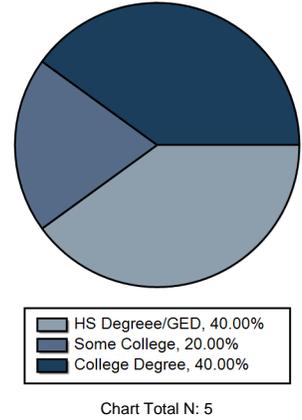
Tobacco Users By Gender



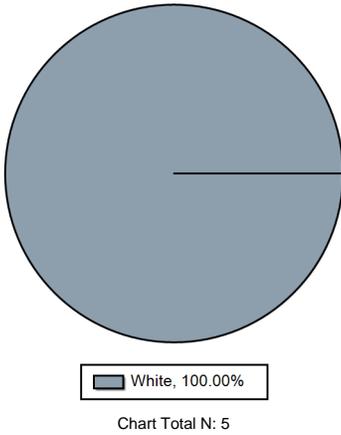
Tobacco Users By Language



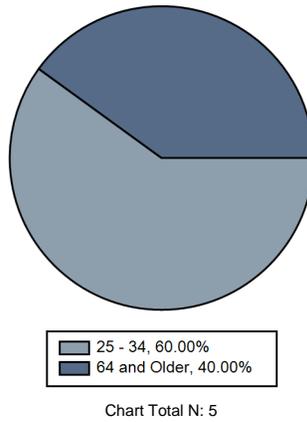
Tobacco Users By Education



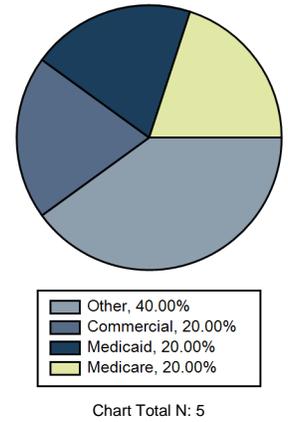
Tobacco Users By Race



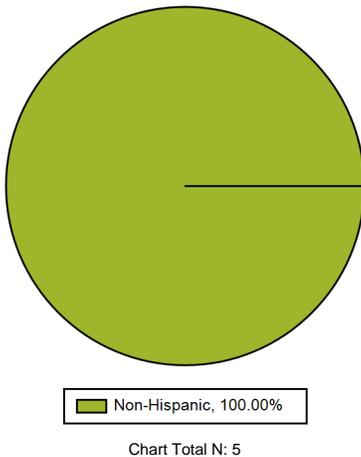
Tobacco Users By Age



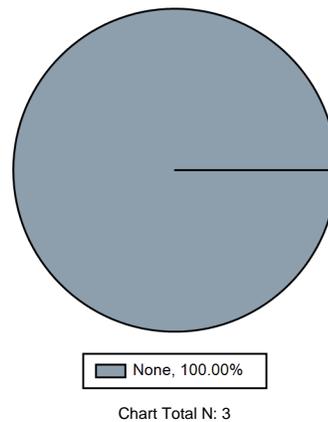
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



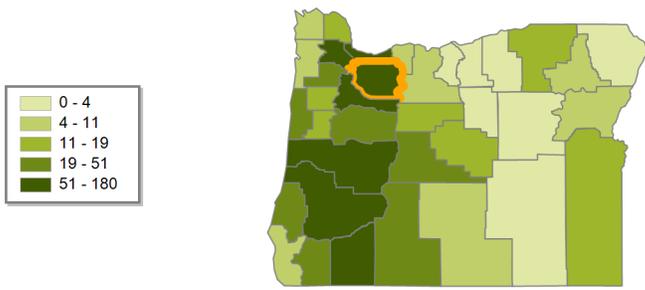
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

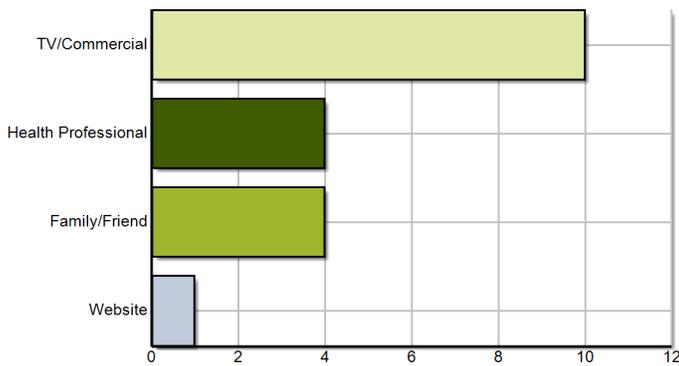
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

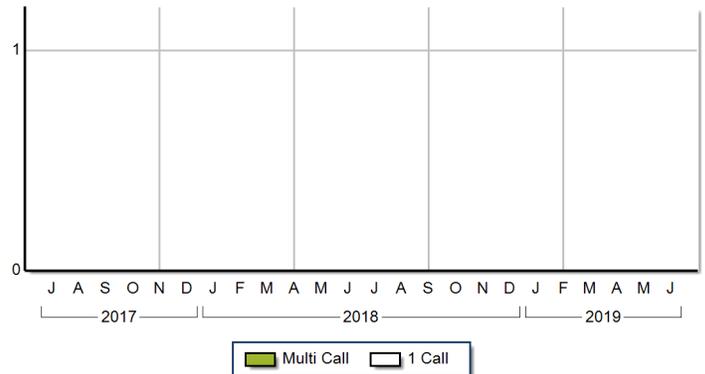


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652	
			County	State
Tobacco Users - Last Full Month			24	354
Tobacco Users YTD			77	1,537
Unique Tobacco Users YTD			75	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.17 %	0.32 %
Reach - NAQC			0.16 %	0.28 %
Annualized Reach			0.52 %	0.96 %
Annualized Reach - NAQC			0.47 %	0.85 %
Unique Individual Reach			0.17 %	0.31 %

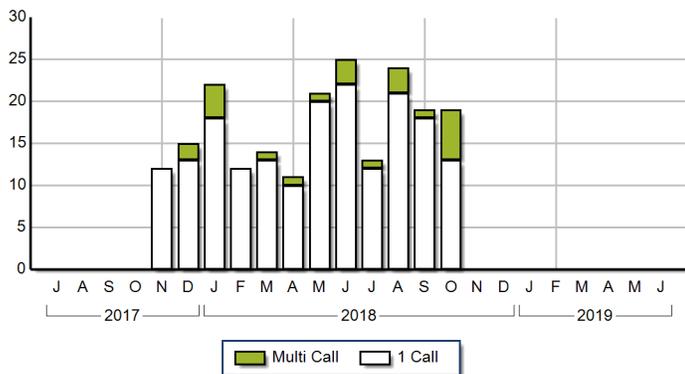
How Heard About



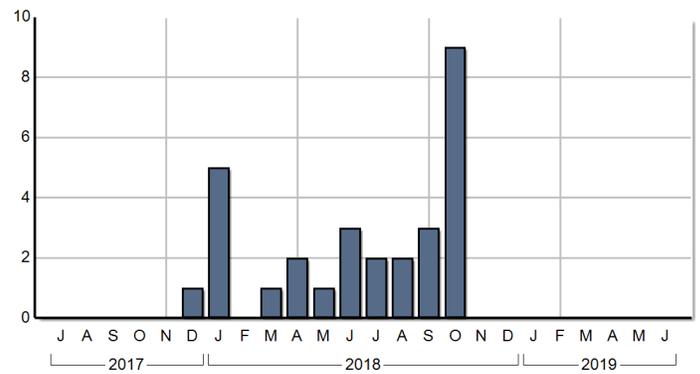
Fax Referral



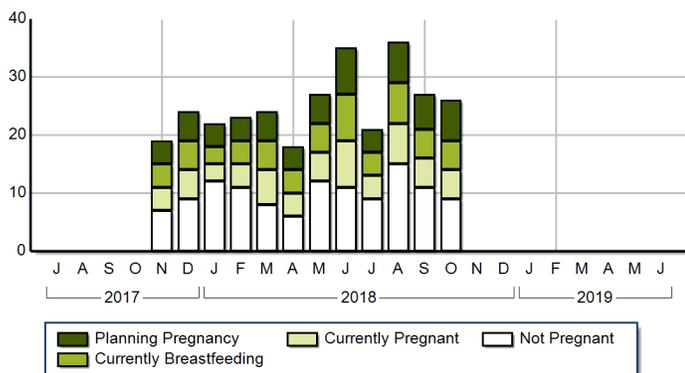
Tobacco User Enrollments By Program Type



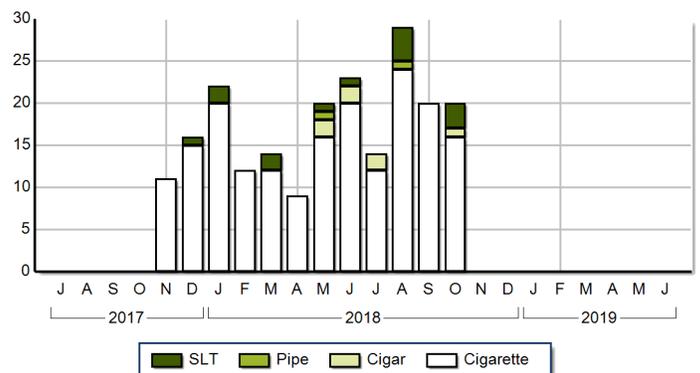
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

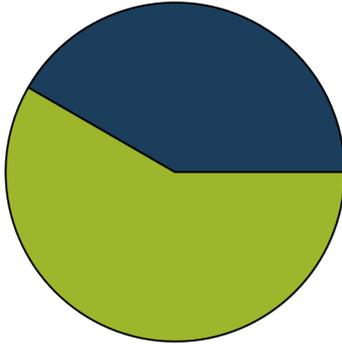


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

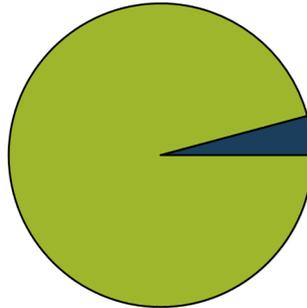
Tobacco Users By Gender



F, 58.33%
M, 41.67%

Chart Total N: 24

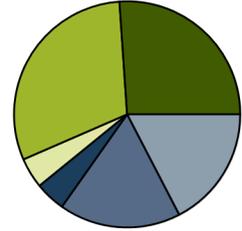
Tobacco Users By Language



English, 95.83%
Mandarin, 4.17%

Chart Total N: 24

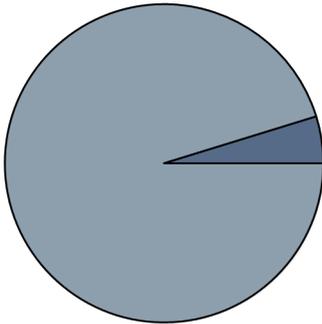
Tobacco Users By Education



No HS Degreee/GED, 17.39%
HS Degreee/GED, 17.39%
Some Technical School, 4.35%
Technical Degree, 4.35%
Some College, 30.43%
College Degree, 26.09%

Chart Total N: 23

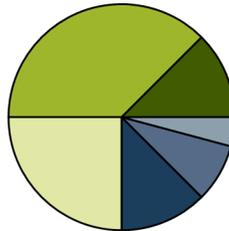
Tobacco Users By Race



White, 95.24%
American Indian Or Alaskan Native, 4.76%

Chart Total N: 21

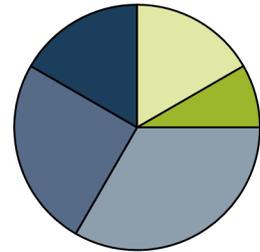
Tobacco Users By Age



18 - 24, 4.17%
25 - 34, 8.33%
35 - 44, 12.50%
45 - 54, 25.00%
55 - 64, 37.50%
64 and Older, 12.50%

Chart Total N: 24

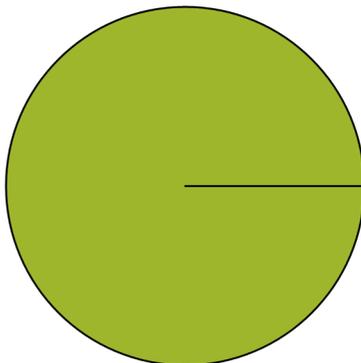
Tobacco Users By Health Plan



Uninsured, 33.33%
Medicaid, 25.00%
Medicare, 16.67%
Commercial, 16.67%
Other, 8.33%

Chart Total N: 24

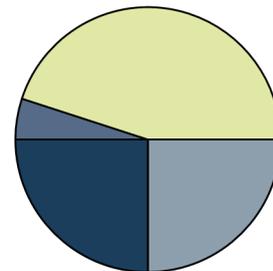
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 23

Tobacco Users By Chronic Condition



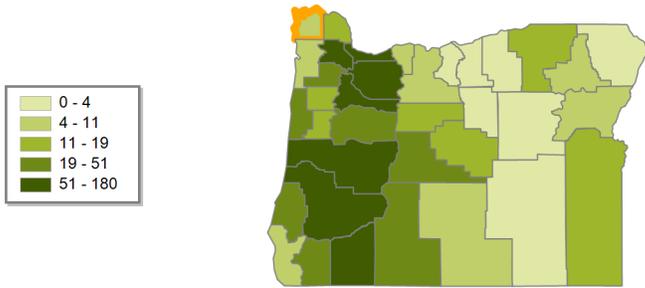
Asthma, 25.00%
COPD, 25.00%
Diabetes, 5.00%
None, 45.00%

Chart Total N: 20

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

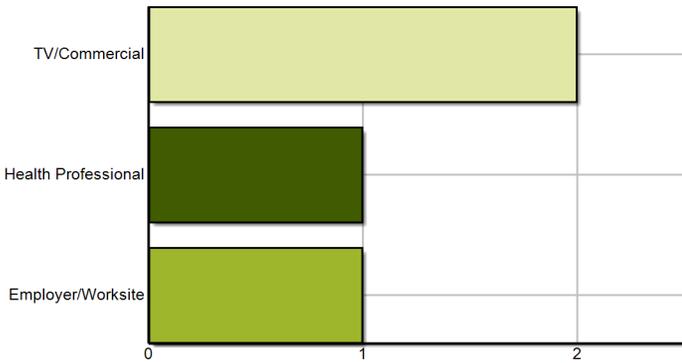
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

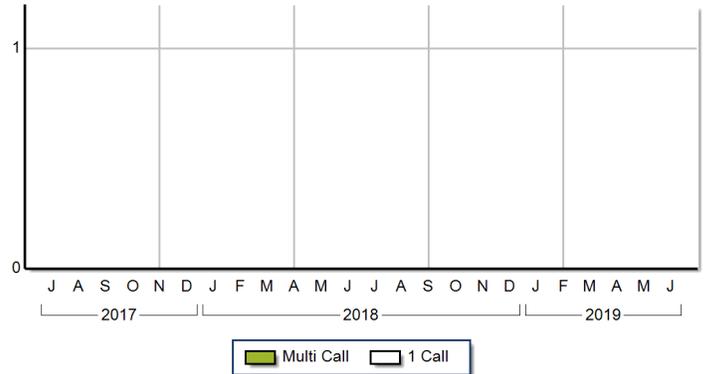


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %	6,410 ⁴	
			County	State
Tobacco Users - Last Full Month			4	354
Tobacco Users YTD			11	1,537
Unique Tobacco Users YTD			1	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.17 %	0.32 %
Reach - NAQC			0.16 %	0.28 %
Annualized Reach			0.51 %	0.96 %
Annualized Reach - NAQC			0.47 %	0.85 %
Unique Individual Reach			0.17 %	0.31 %

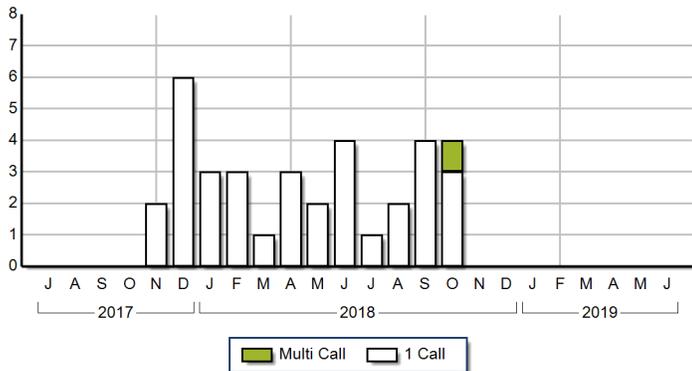
How Heard About



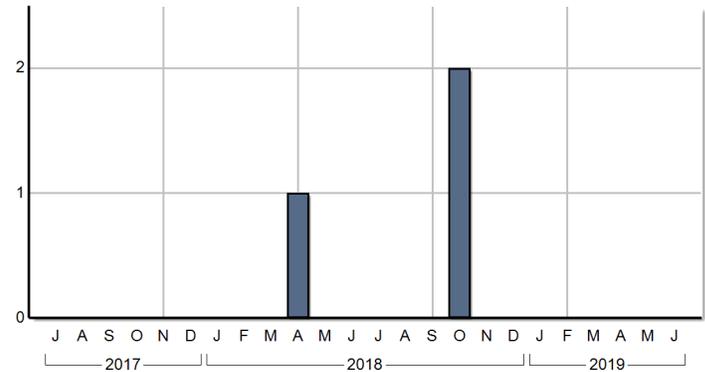
Fax Referral



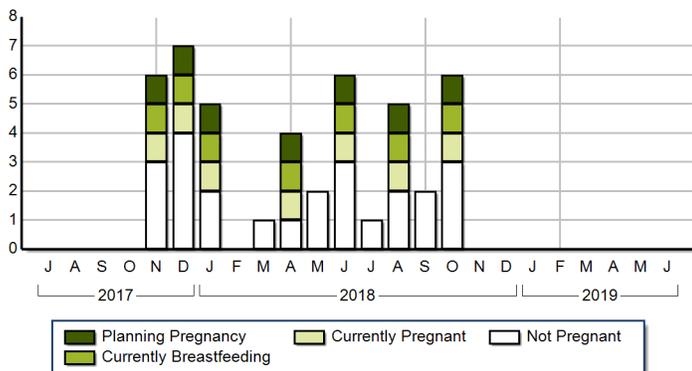
Tobacco User Enrollments By Program Type



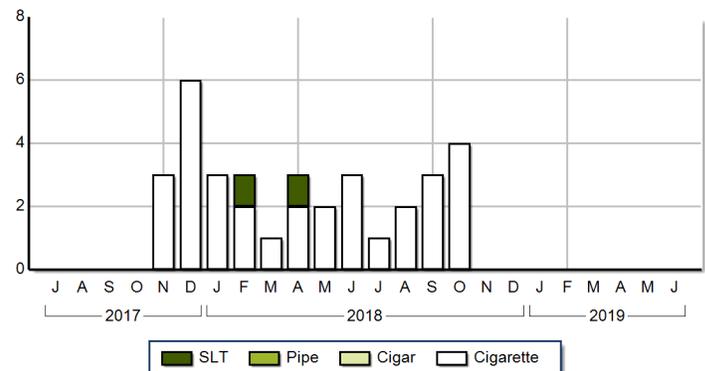
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

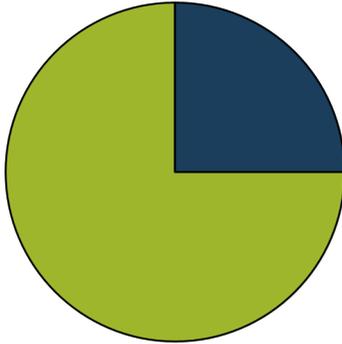


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

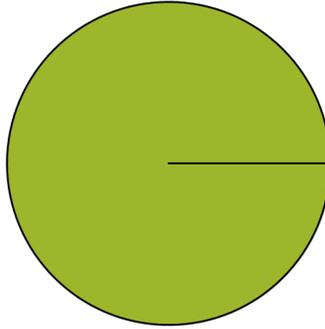
Tobacco Users By Gender



F, 75.00%
M, 25.00%

Chart Total N: 4

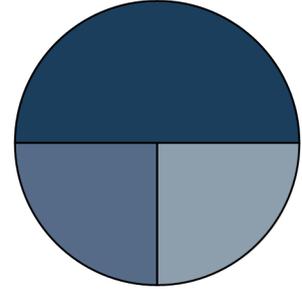
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

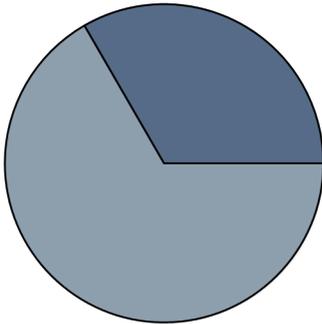
Tobacco Users By Education



Some Technical School, 25.00%
 Technical Degree, 25.00%
 Some College, 50.00%

Chart Total N: 4

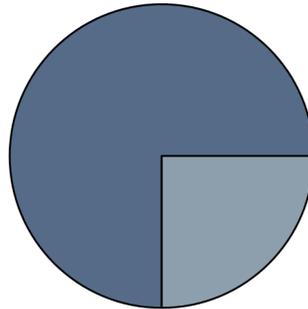
Tobacco Users By Race



White, 66.67%
 American Indian Or Alaskan Native, 33.33%

Chart Total N: 3

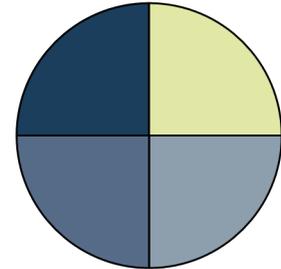
Tobacco Users By Age



45 - 54, 25.00%
 55 - 64, 75.00%

Chart Total N: 4

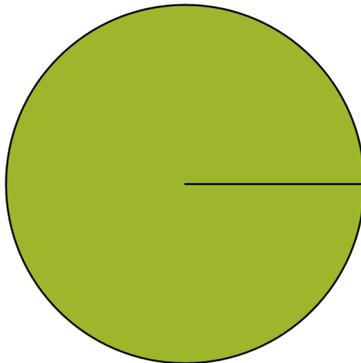
Tobacco Users By Health Plan



Commercial, 25.00%
 Medicare, 25.00%
 Other, 25.00%
 Uninsured, 25.00%

Chart Total N: 4

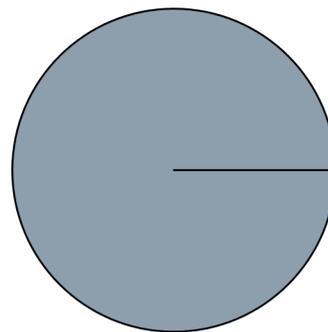
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



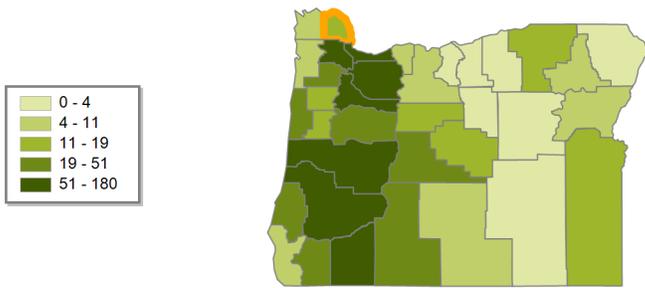
None, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

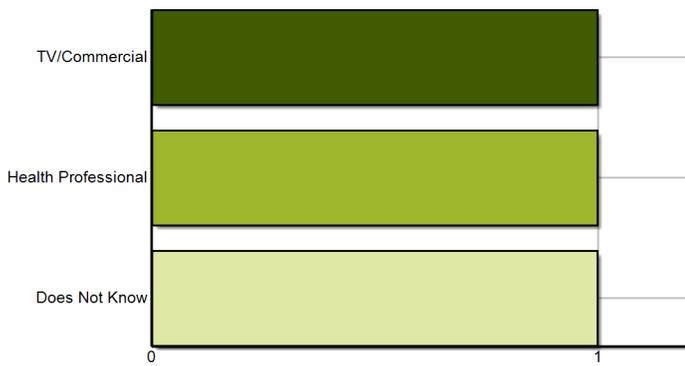
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

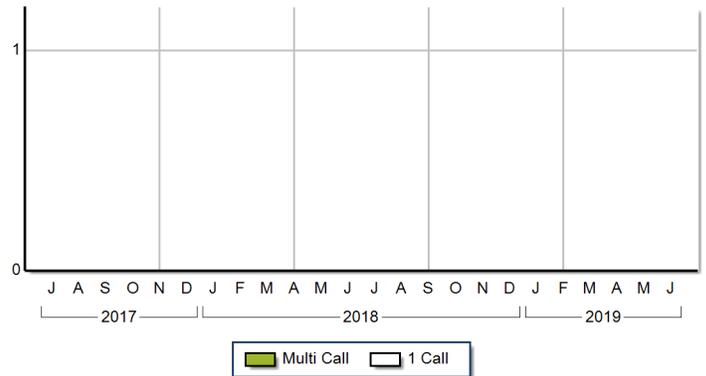


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318 ⁴	
			County	State
Tobacco Users - Last Full Month			5	354
Tobacco Users YTD			13	1,537
Unique Tobacco Users YTD			13	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.21 %	0.32 %
Reach - NAQC			0.21 %	0.28 %
Annualized Reach			0.62 %	0.96 %
Annualized Reach - NAQC			0.62 %	0.85 %
Unique Individual Reach			0.21 %	0.31 %

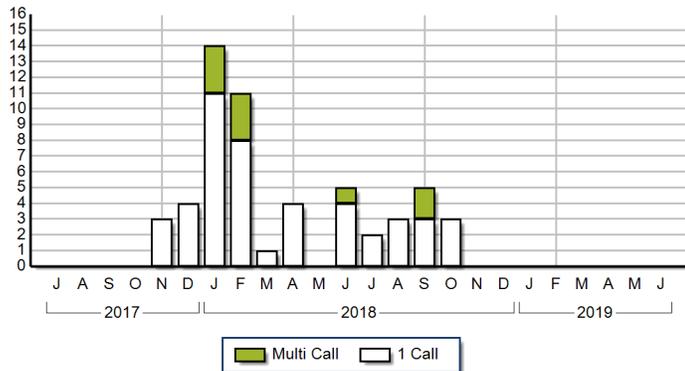
How Heard About



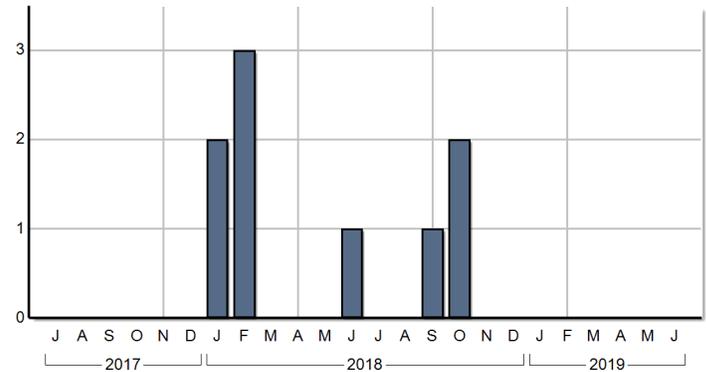
Fax Referral



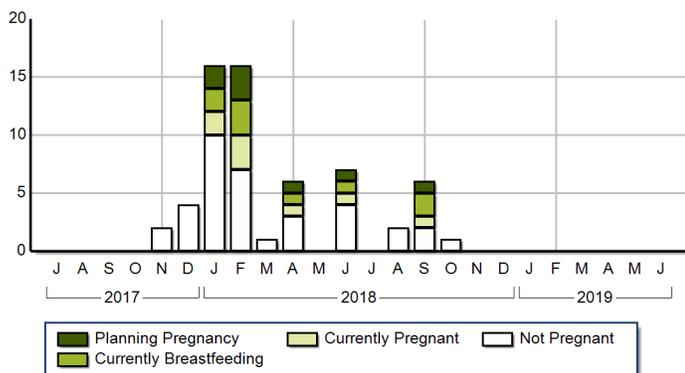
Tobacco User Enrollments By Program Type



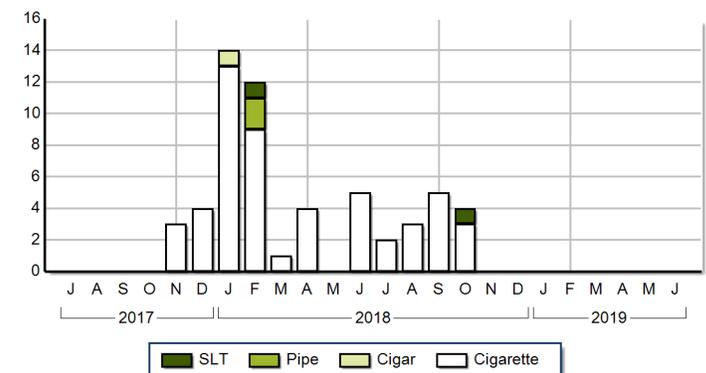
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

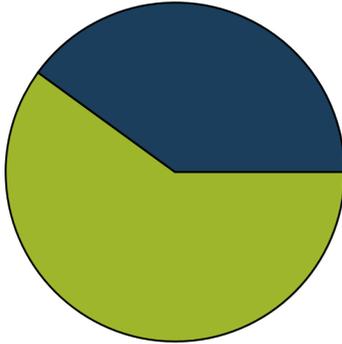


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

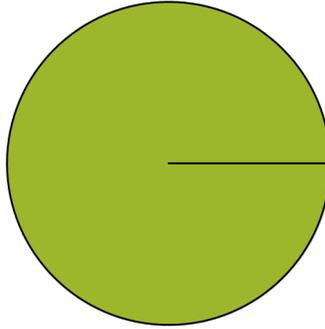
Tobacco Users By Gender



F, 60.00%
M, 40.00%

Chart Total N: 5

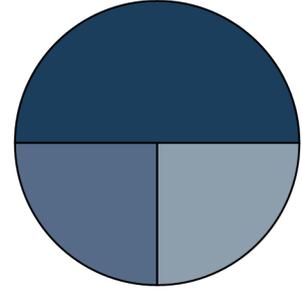
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

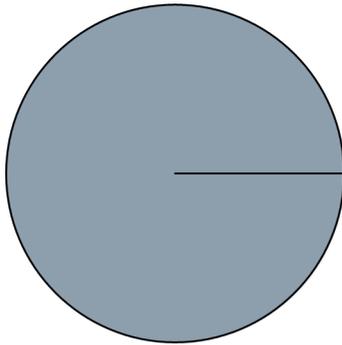
Tobacco Users By Education



Technical Degree, 25.00%
Some College, 25.00%
College Degree, 50.00%

Chart Total N: 4

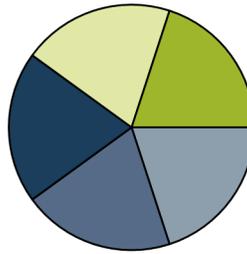
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

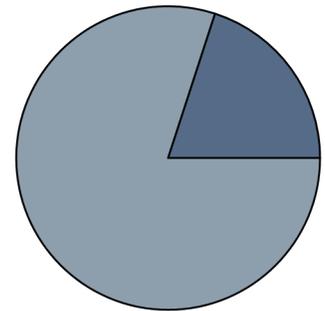
Tobacco Users By Age



18 - 24, 20.00%
25 - 34, 20.00%
35 - 44, 20.00%
55 - 64, 20.00%
64 and Older, 20.00%

Chart Total N: 5

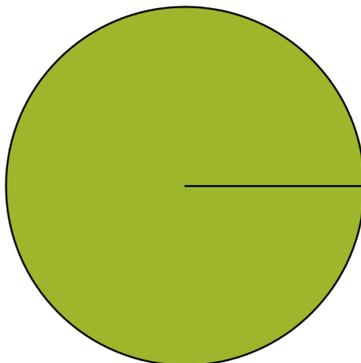
Tobacco Users By Health Plan



Medicaid, 80.00%
Medicare, 20.00%

Chart Total N: 5

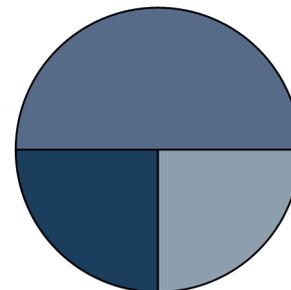
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



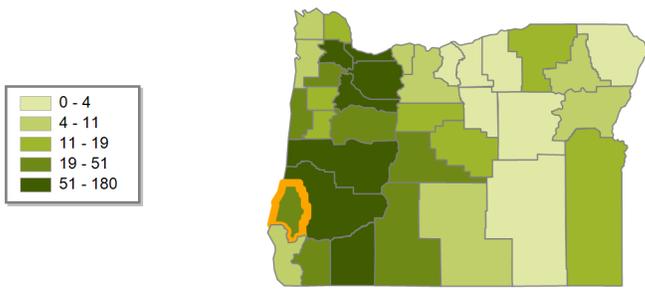
Asthma, 25.00%
Diabetes, 25.00%
None, 50.00%

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

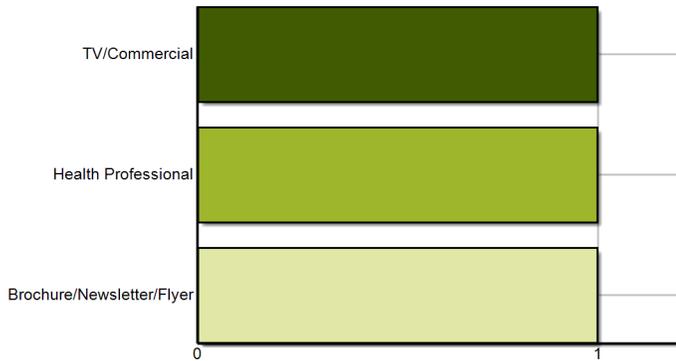
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

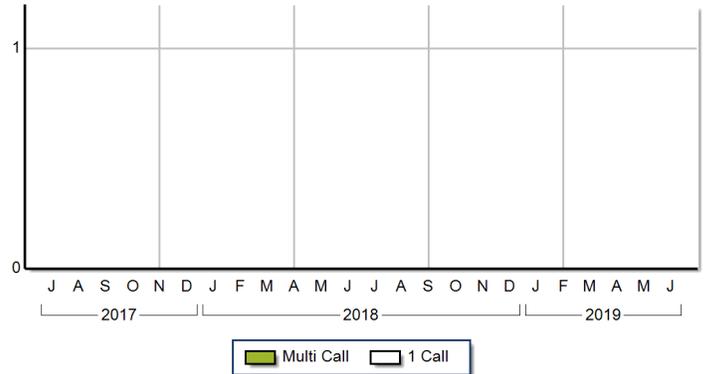


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254 ⁴	
			County	State
Tobacco Users - Last Full Month			6	354
Tobacco Users YTD			28	1,537
Unique Tobacco Users YTD			1	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.32 %
Reach - NAQC			3	0.28 %
Annualized Reach			2	0.96 %
Annualized Reach - NAQC			3	0.85 %
Unique Individual Reach			1	0.31 %

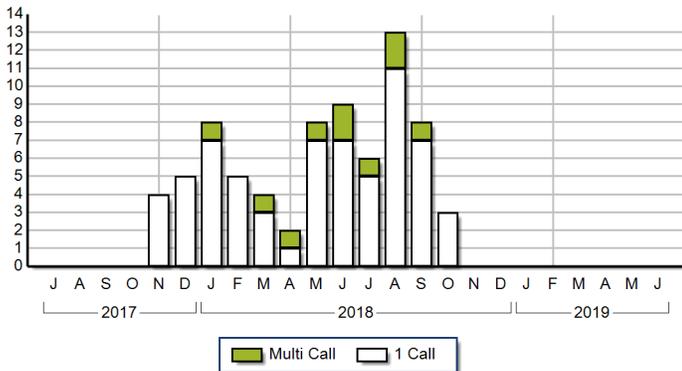
How Heard About



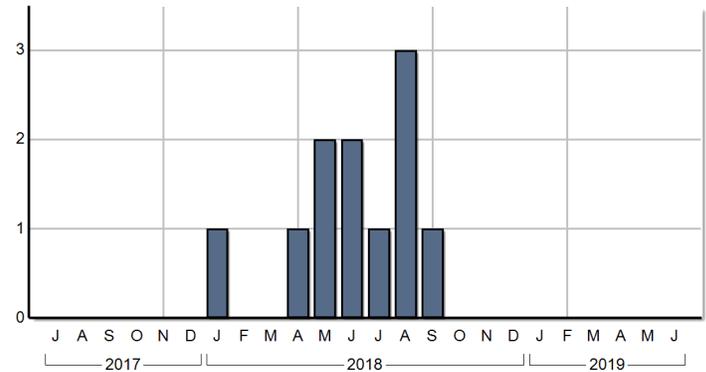
Fax Referral



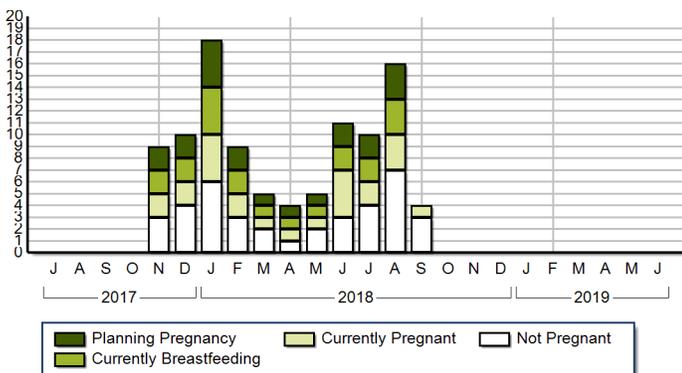
Tobacco User Enrollments By Program Type



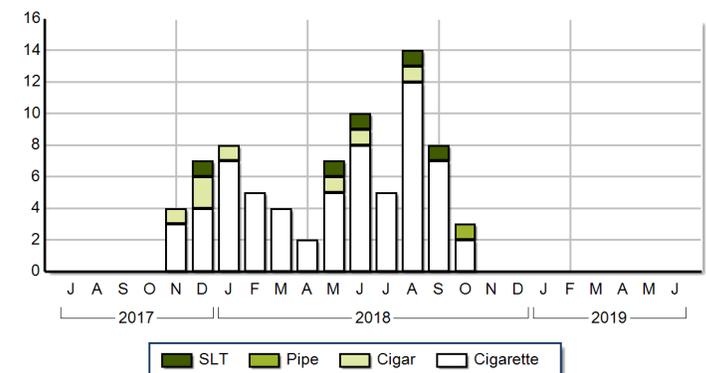
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

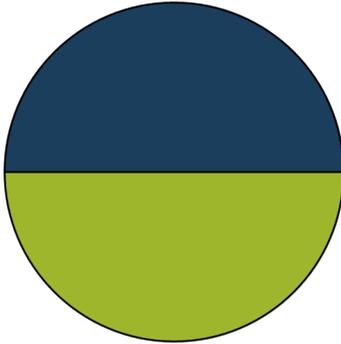


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

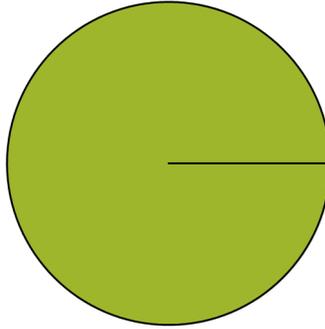
Tobacco Users By Gender



F, 50.00%
M, 50.00%

Chart Total N: 6

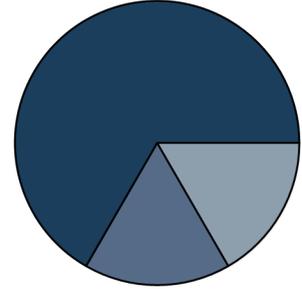
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

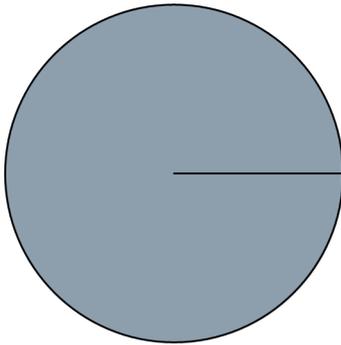
Tobacco Users By Education



No HS Degreee/GED, 16.67%
Some Technical School, 16.67%
Some College, 66.67%

Chart Total N: 6

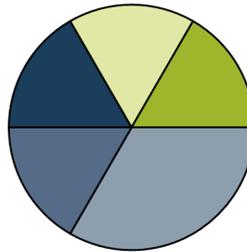
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

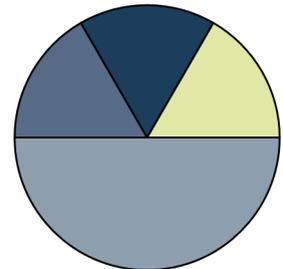
Tobacco Users By Age



25 - 34, 33.33%
35 - 44, 16.67%
45 - 54, 16.67%
55 - 64, 16.67%
64 and Older, 16.67%

Chart Total N: 6

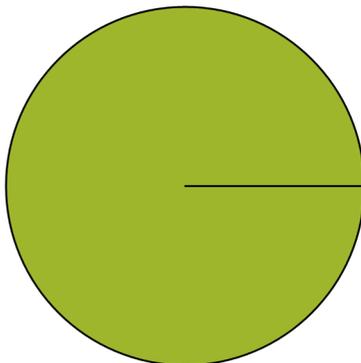
Tobacco Users By Health Plan



Medicare, 50.00%
Other, 16.67%
Uninsured, 16.67%
Medicaid, 16.67%

Chart Total N: 6

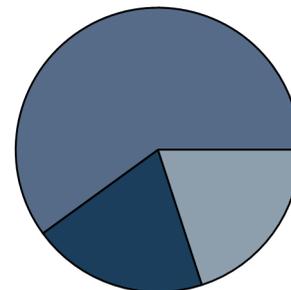
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



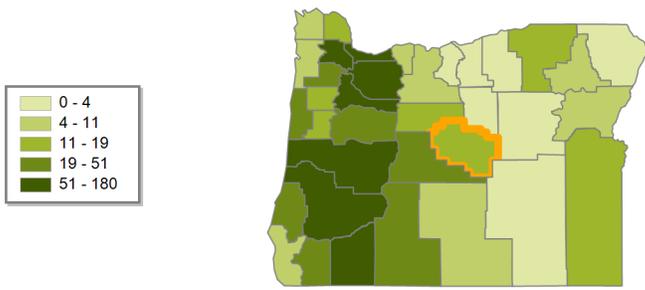
COPD, 20.00%
Diabetes, 20.00%
None, 60.00%

Chart Total N: 5

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

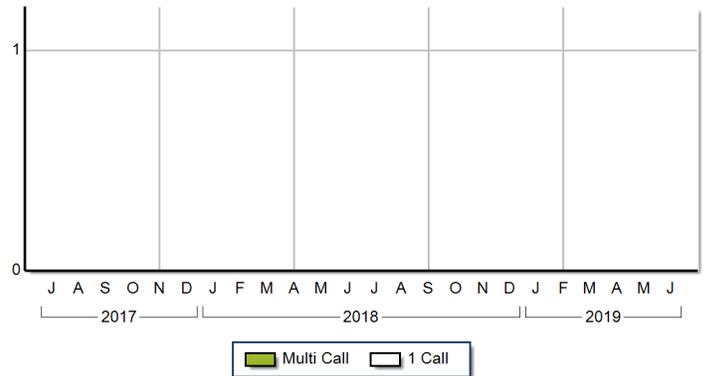


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808 ⁴	
			County	State
Tobacco Users - Last Full Month			2	354
Tobacco Users YTD			15	1,537
Unique Tobacco Users YTD			13	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.31 %	0.32 %
Reach - NAQC			0.29 %	0.28 %
Annualized Reach			0.94 %	0.96 %
Annualized Reach - NAQC			0.87 %	0.85 %
Unique Individual Reach			0.27 %	0.31 %

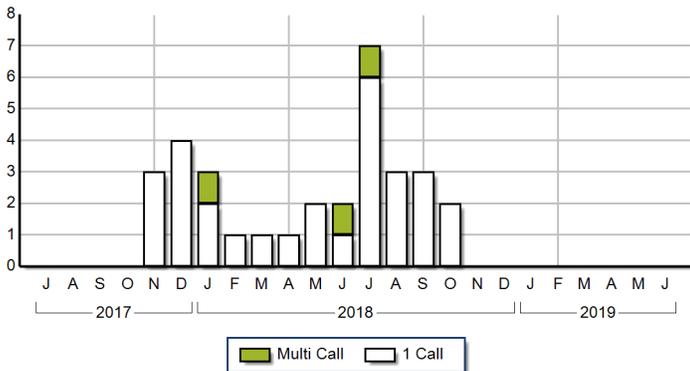
How Heard About



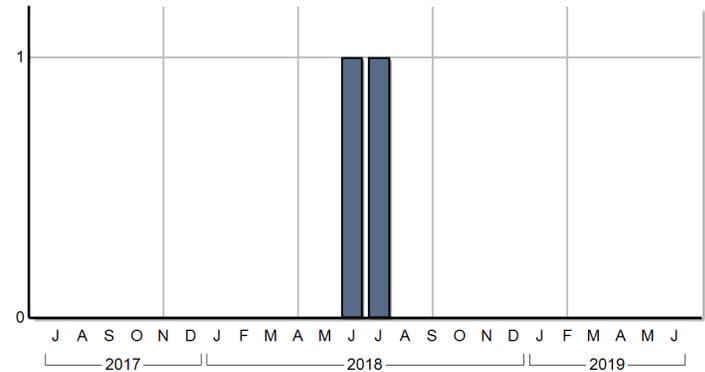
Fax Referral



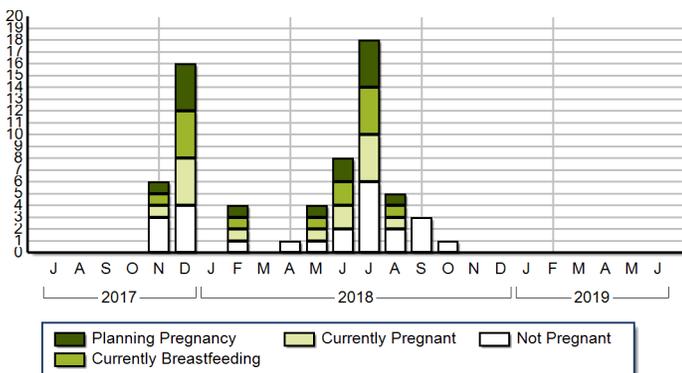
Tobacco User Enrollments By Program Type



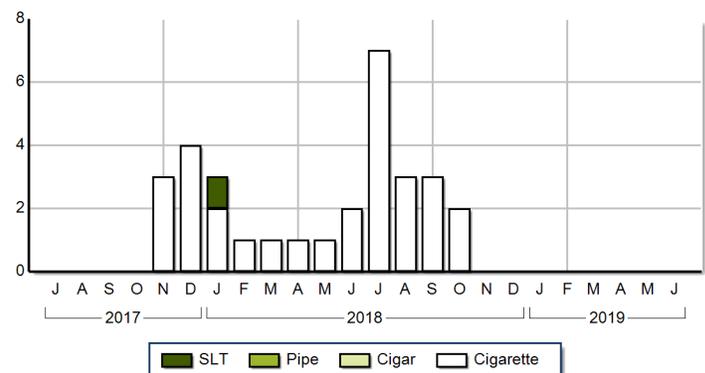
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

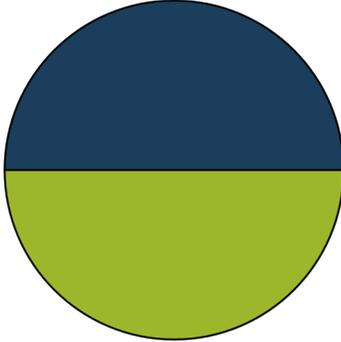


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

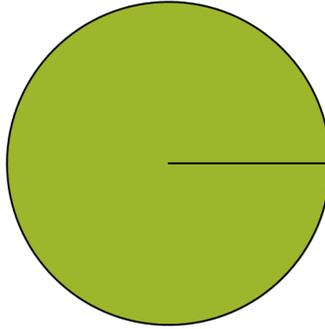
Tobacco Users By Gender



F, 50.00%
M, 50.00%

Chart Total N: 2

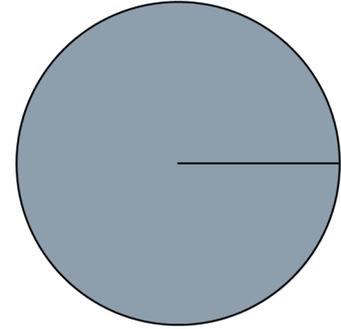
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

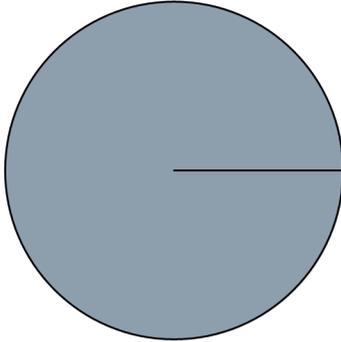
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 2

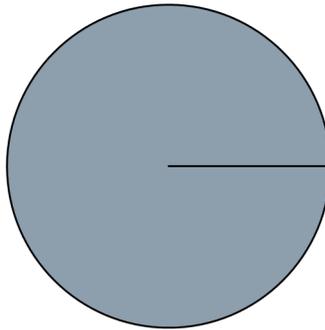
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

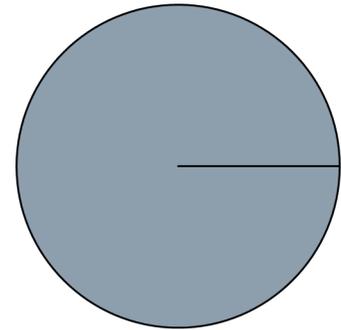
Tobacco Users By Age



64 and Older, 100.00%

Chart Total N: 2

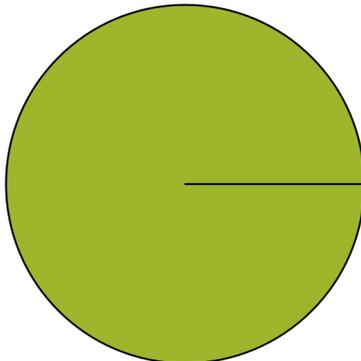
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 2

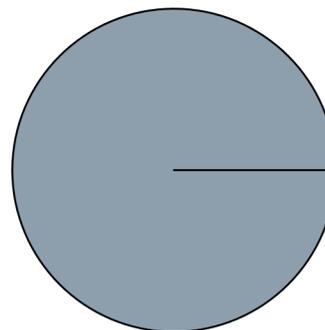
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



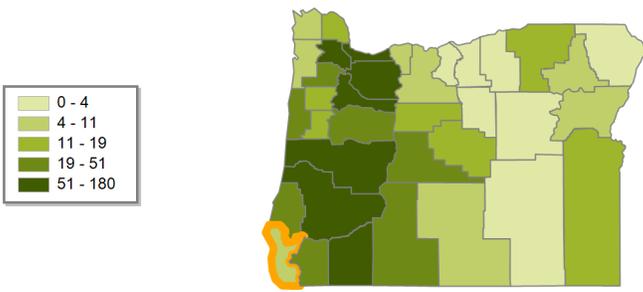
COPD, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

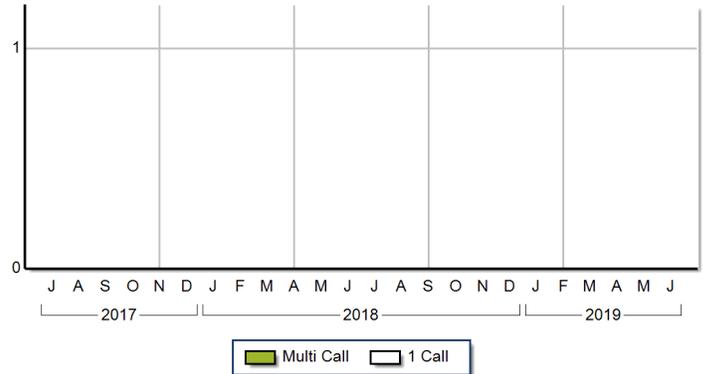


County Population		Prevalence	Tobacco Users	
Adult	17,947	18.4 %	3,302 ⁴	
			County	State
Tobacco Users - Last Full Month			2	354
Tobacco Users YTD			11	1,537
Unique Tobacco Users YTD			11	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.33 %	0.32 %
Reach - NAQC			0.33 %	0.28 %
Annualized Reach			1.00 %	0.96 %
Annualized Reach - NAQC			1.00 %	0.85 %
Unique Individual Reach			0.33 %	0.31 %

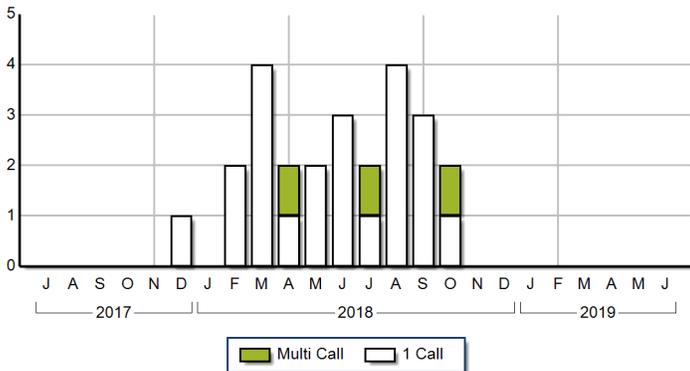
How Heard About



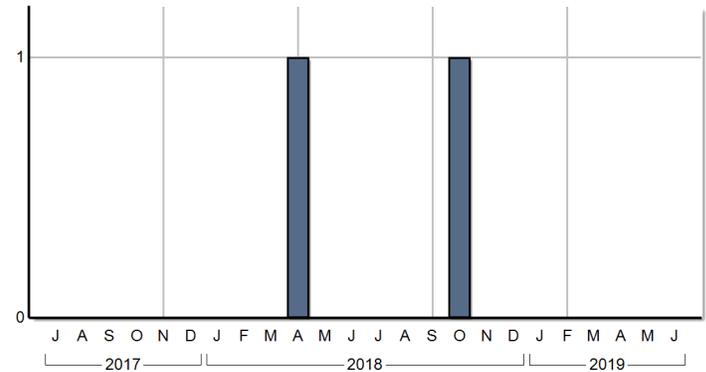
Fax Referral



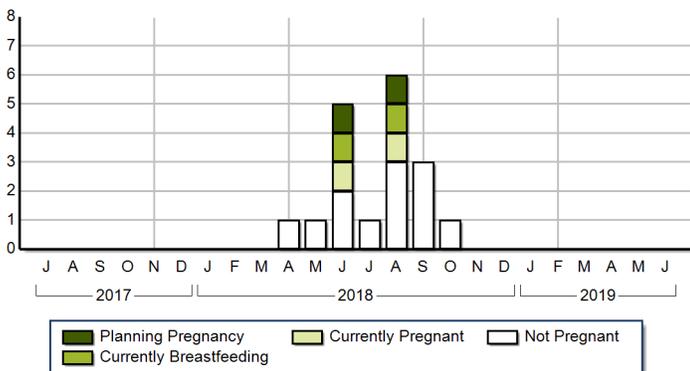
Tobacco User Enrollments By Program Type



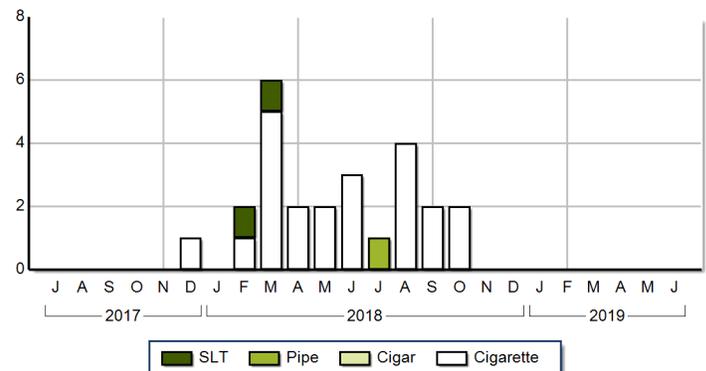
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

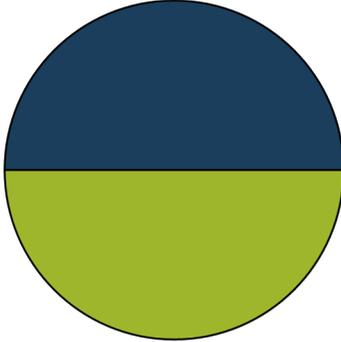


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

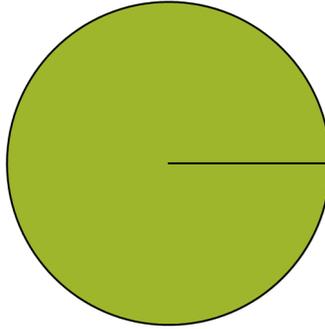
Tobacco Users By Gender



F, 50.00%
M, 50.00%

Chart Total N: 2

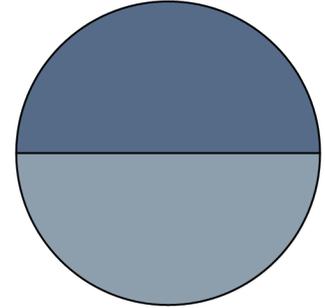
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

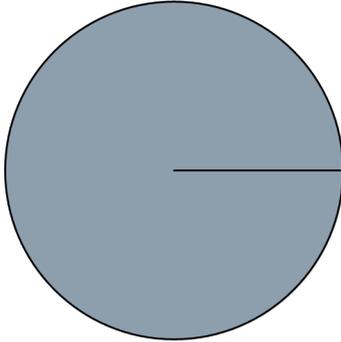
Tobacco Users By Education



Some College, 50.00%
College Degree, 50.00%

Chart Total N: 2

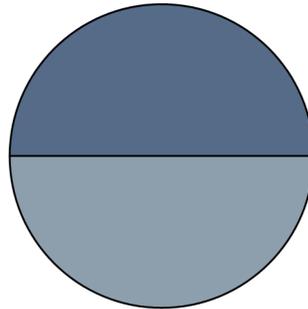
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

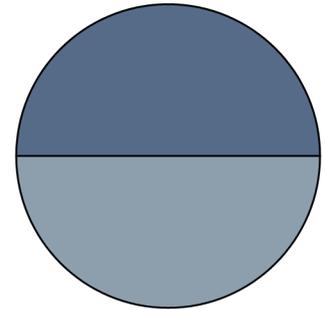
Tobacco Users By Age



45 - 54, 50.00%
55 - 64, 50.00%

Chart Total N: 2

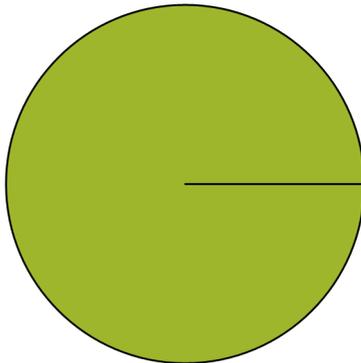
Tobacco Users By Health Plan



Medicaid, 50.00%
Uninsured, 50.00%

Chart Total N: 2

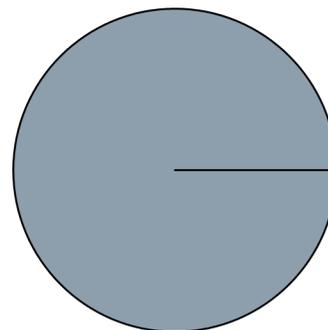
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



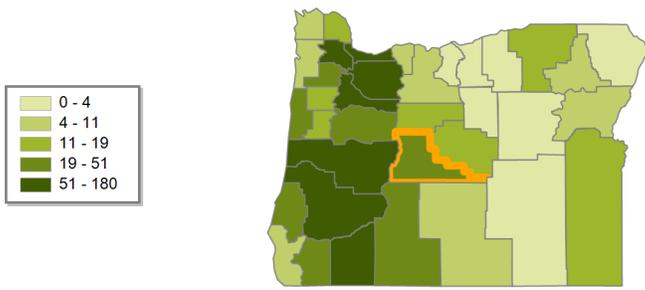
None, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

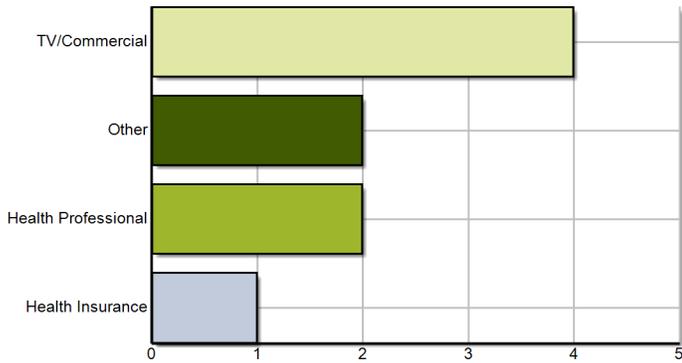
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

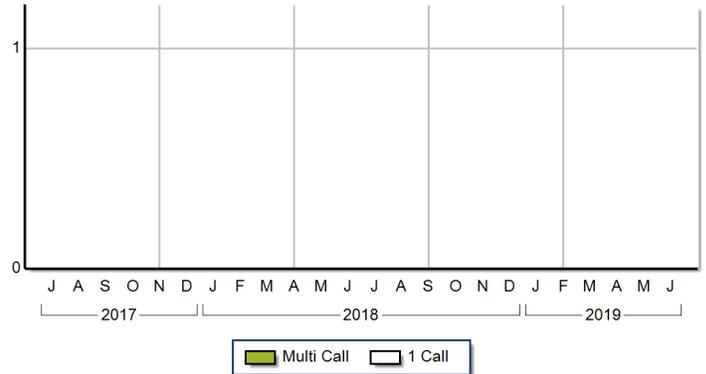


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883	
			County	State
Tobacco Users - Last Full Month			10	354
Tobacco Users YTD			42	1,537
Unique Tobacco Users YTD			40	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.22 %	0.32 %
Reach - NAQC			0.22 %	0.28 %
Annualized Reach			0.67 %	0.96 %
Annualized Reach - NAQC			0.65 %	0.85 %
Unique Individual Reach			0.21 %	0.31 %

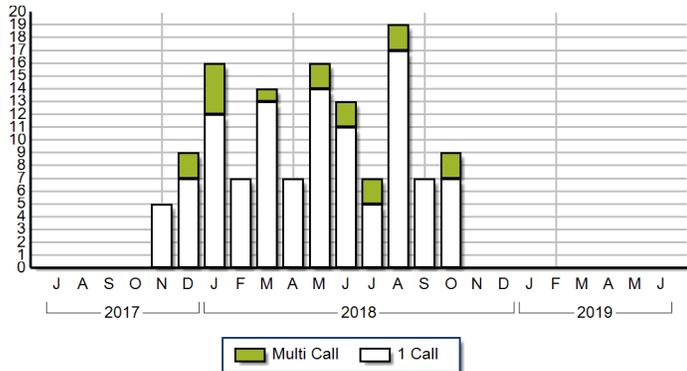
How Heard About



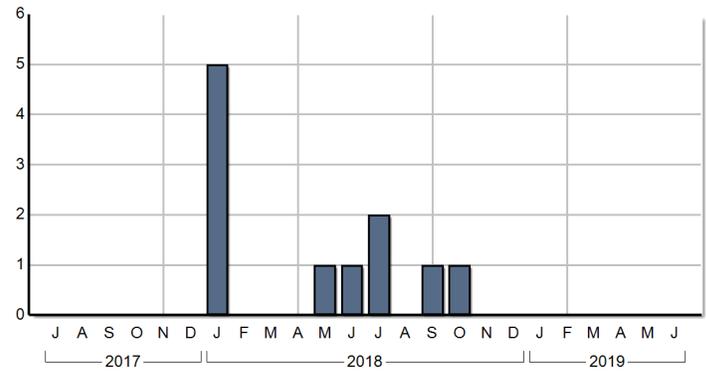
Fax Referral



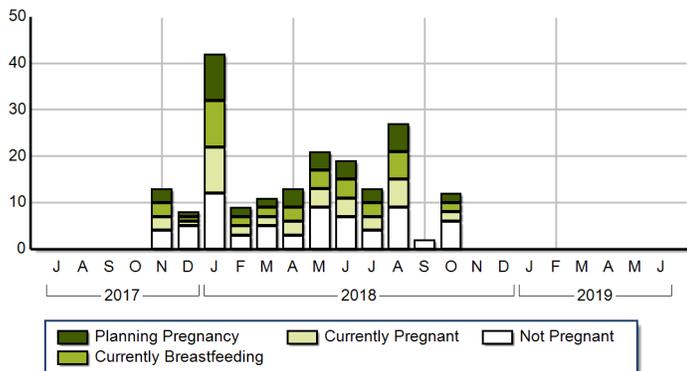
Tobacco User Enrollments By Program Type



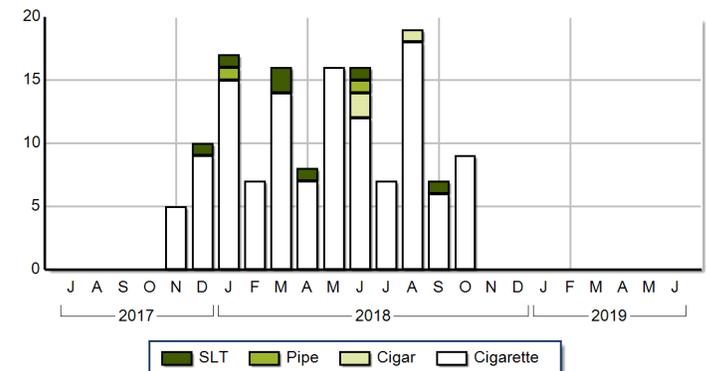
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

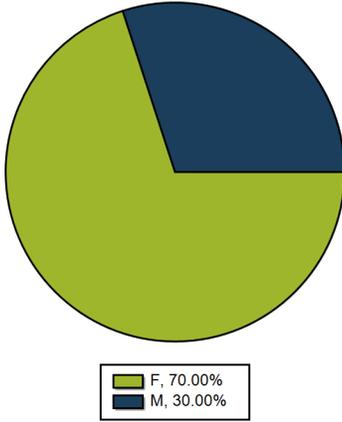


Chart Total N: 10

Tobacco Users By Language

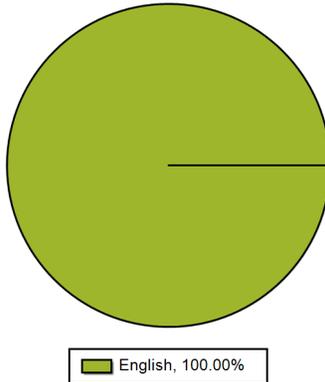


Chart Total N: 10

Tobacco Users By Education

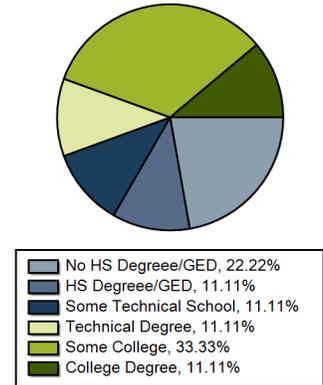


Chart Total N: 9

Tobacco Users By Race

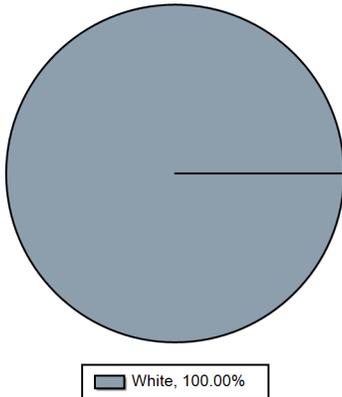


Chart Total N: 9

Tobacco Users By Age

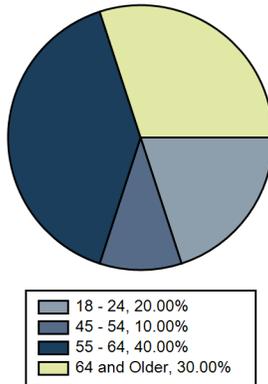


Chart Total N: 10

Tobacco Users By Health Plan

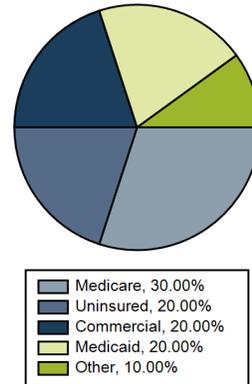


Chart Total N: 10

Tobacco Users By Ethnicity

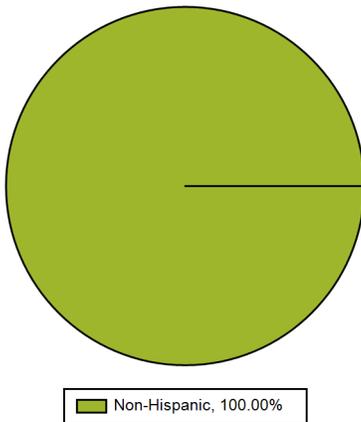


Chart Total N: 9

Tobacco Users By Chronic Condition

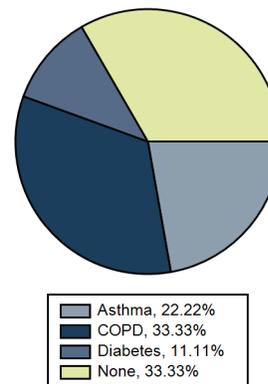
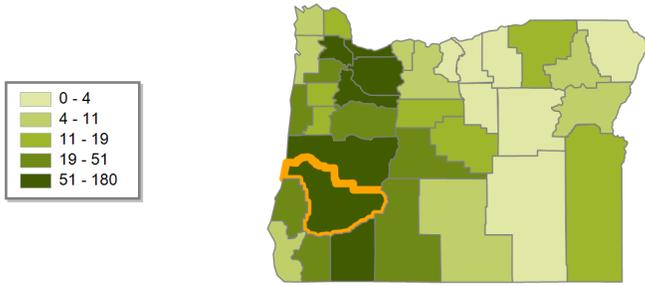


Chart Total N: 9

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

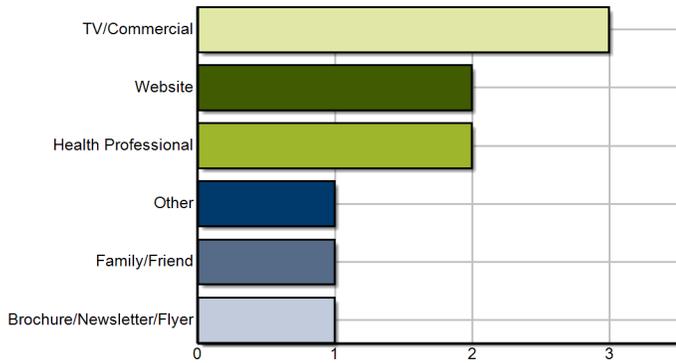
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

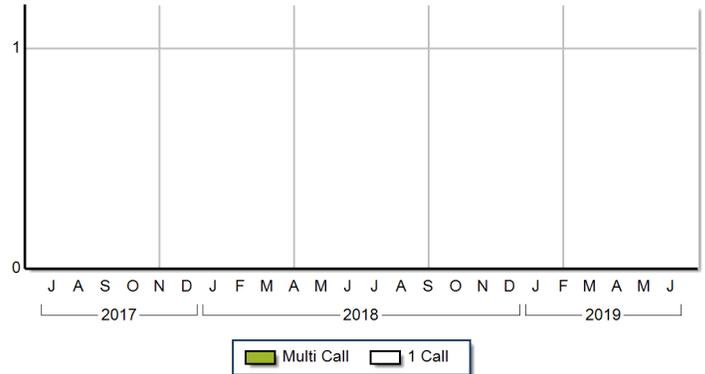


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 ⁴	
			County	State
Tobacco Users - Last Full Month			13	354
Tobacco Users YTD			52	1,537
Unique Tobacco Users YTD			52	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.23 %	0.32 %
Reach - NAQC			0.20 %	0.28 %
Annualized Reach			0.69 %	0.96 %
Annualized Reach - NAQC			0.61 %	0.85 %
Unique Individual Reach			0.23 %	0.31 %

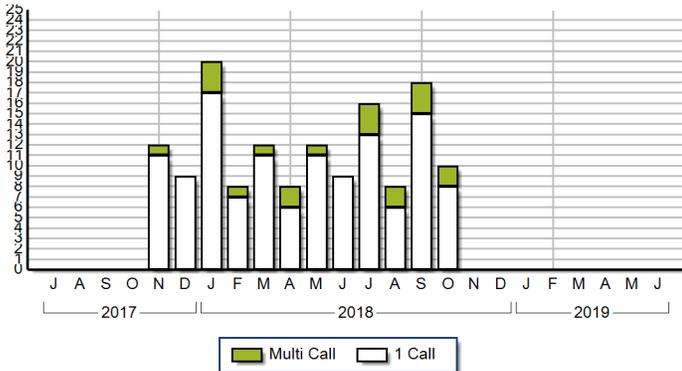
How Heard About



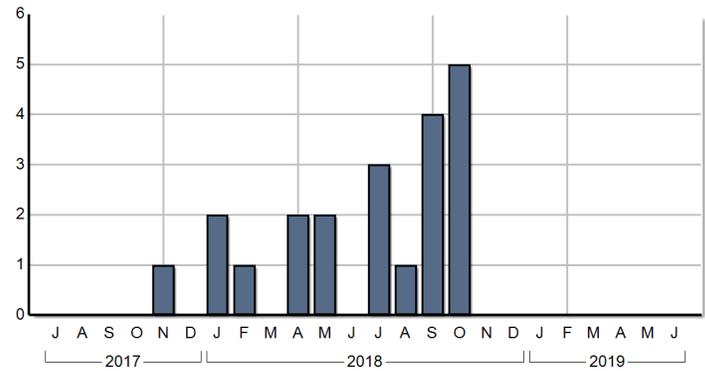
Fax Referral



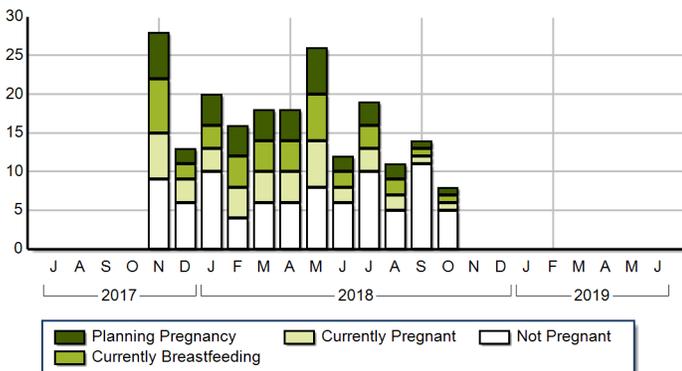
Tobacco User Enrollments By Program Type



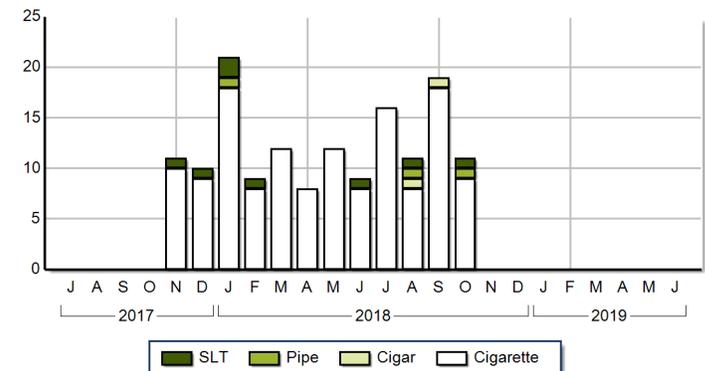
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

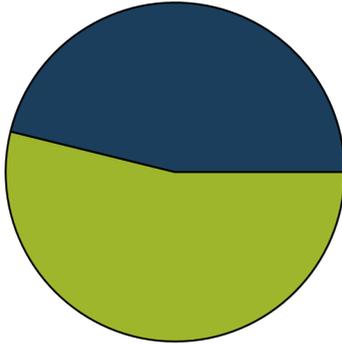


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

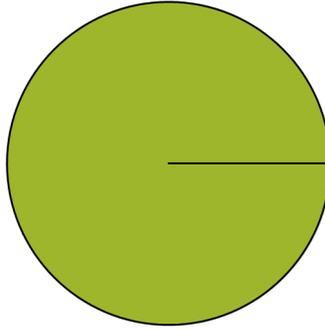
Tobacco Users By Gender



F, 53.85%
M, 46.15%

Chart Total N: 13

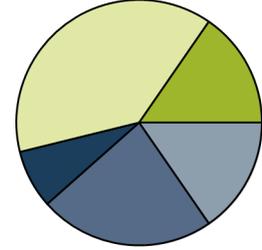
Tobacco Users By Language



English, 100.00%

Chart Total N: 13

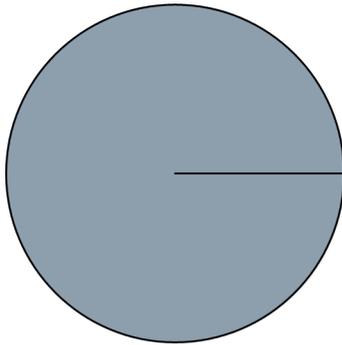
Tobacco Users By Education



No HS Degree/GED, 15.38%
HS Degree/GED, 23.08%
Technical Degree, 7.69%
Some College, 38.46%
College Degree, 15.38%

Chart Total N: 13

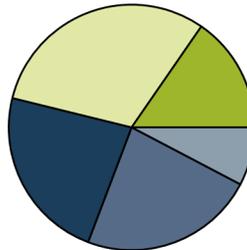
Tobacco Users By Race



White, 100.00%

Chart Total N: 12

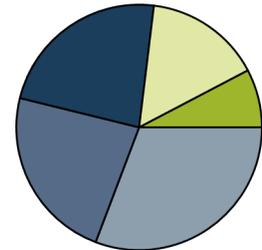
Tobacco Users By Age



18 - 24, 7.69%
25 - 34, 23.08%
35 - 44, 23.08%
55 - 64, 30.77%
64 and Older, 15.38%

Chart Total N: 13

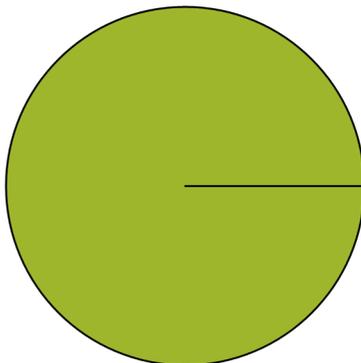
Tobacco Users By Health Plan



Other, 30.77%
Uninsured, 23.08%
Medicare, 23.08%
Commercial, 15.38%
Medicaid, 7.69%

Chart Total N: 13

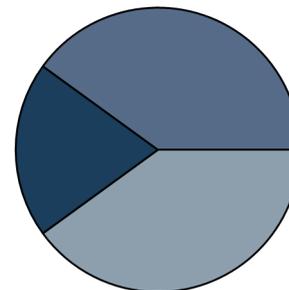
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 11

Tobacco Users By Chronic Condition



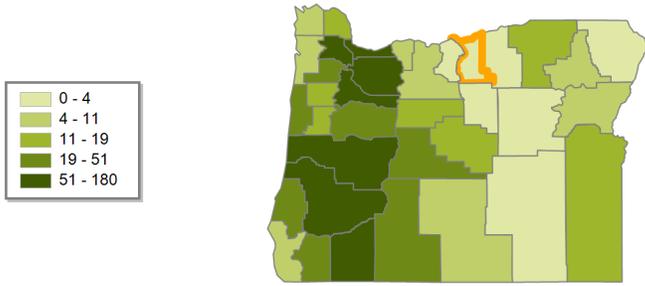
Asthma, 40.00%
Diabetes, 20.00%
None, 40.00%

Chart Total N: 5

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

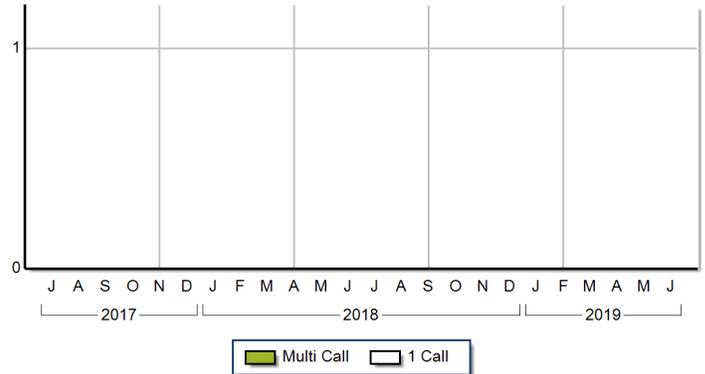
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

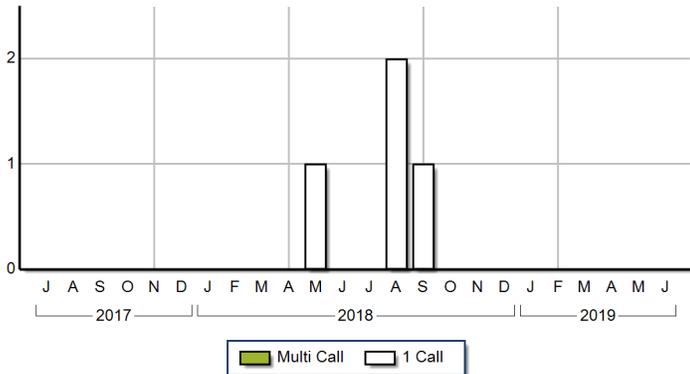


County Population		Prevalence	Tobacco Users	
Adult	1,529	29.6 %	453 ⁴	
			County	State
Tobacco Users - Last Full Month			-	354
Tobacco Users YTD			3	1,537
Unique Tobacco Users YTD			3	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.66 %	0.32 %
Reach - NAQC			0.66 %	0.28 %
Annualized Reach			1.99 %	0.96 %
Annualized Reach - NAQC			1.99 %	0.85 %
Unique Individual Reach			0.66 %	0.31 %

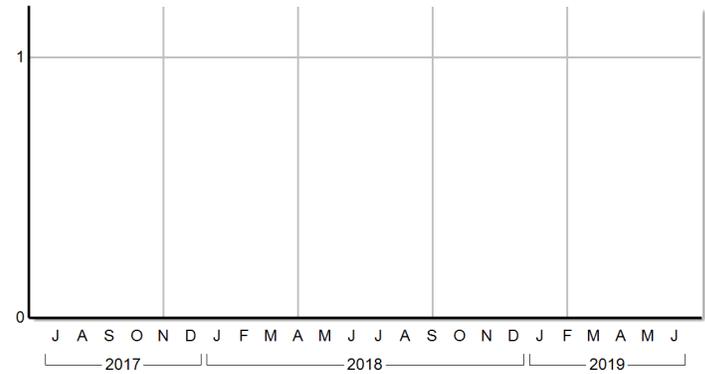
Fax Referral



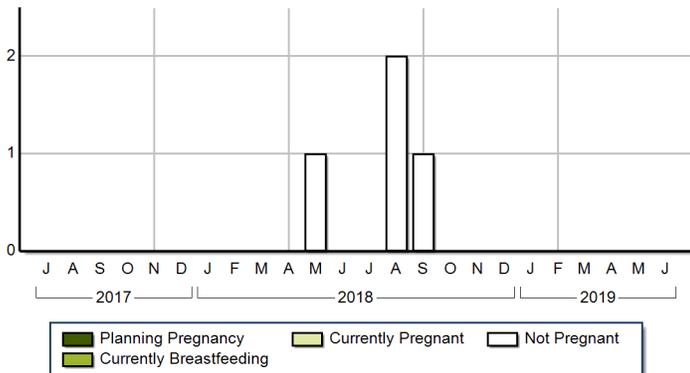
Tobacco User Enrollments By Program Type



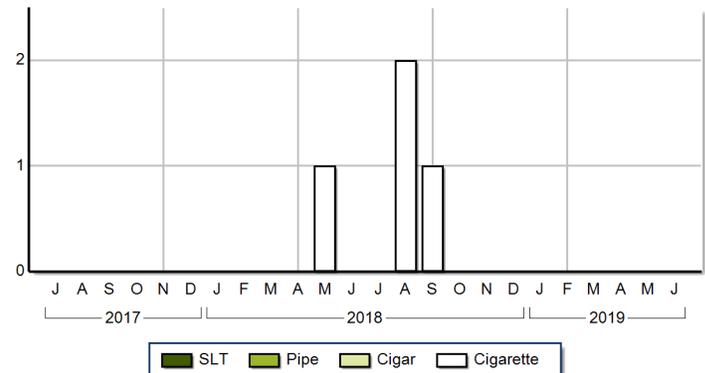
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

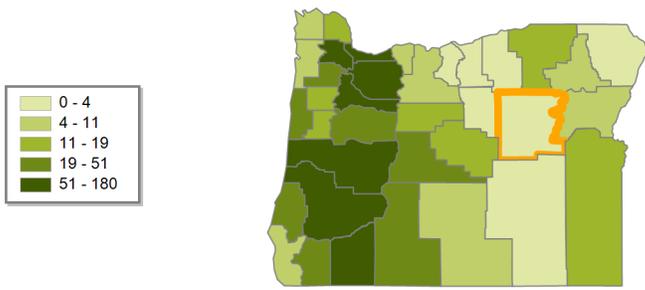


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

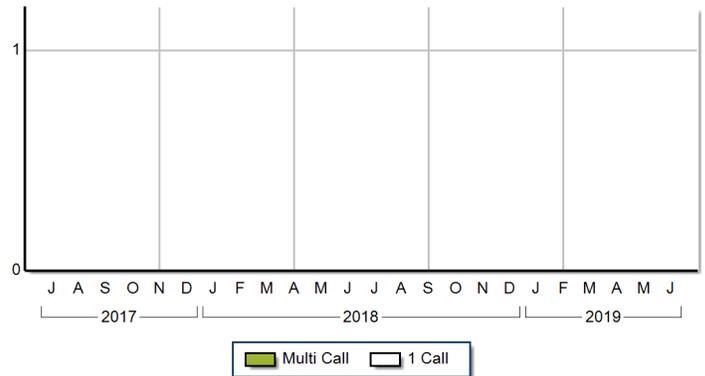
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

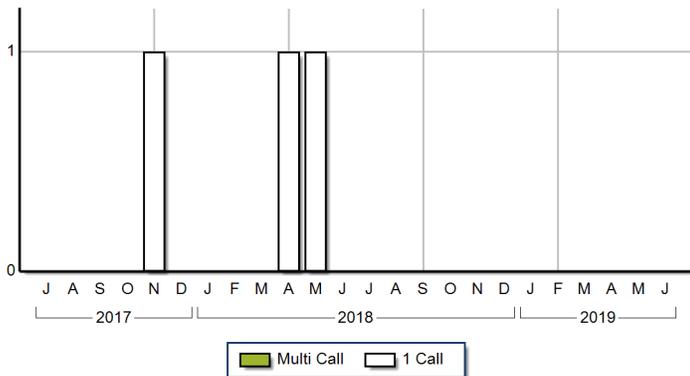


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453	4
			County	State
Tobacco Users - Last Full Month			-	354
Tobacco Users YTD				1,537
Unique Tobacco Users YTD			1	1,488
Target Reach				
Reach YTD			2	0.32 %
Reach - NAQC			3	0.28 %
Annualized Reach			2	0.96 %
Annualized Reach - NAQC			3	0.85 %
Unique Individual Reach			1	0.31 %

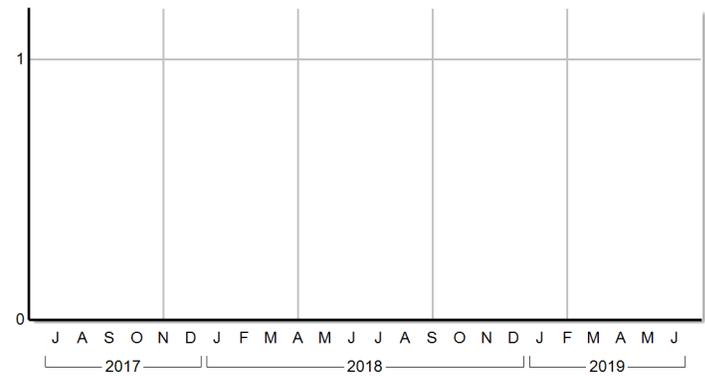
Fax Referral



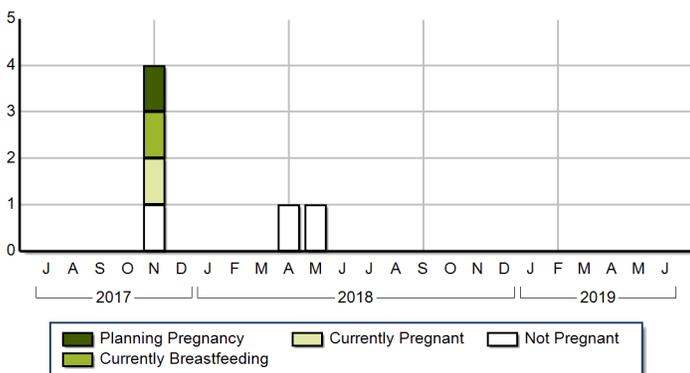
Tobacco User Enrollments By Program Type



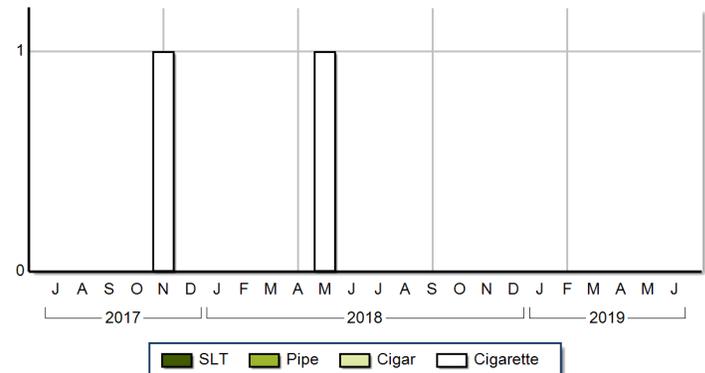
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

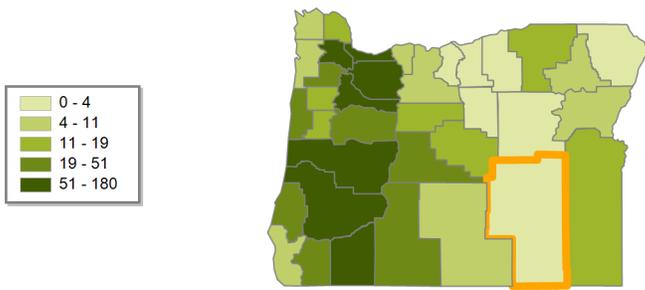


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

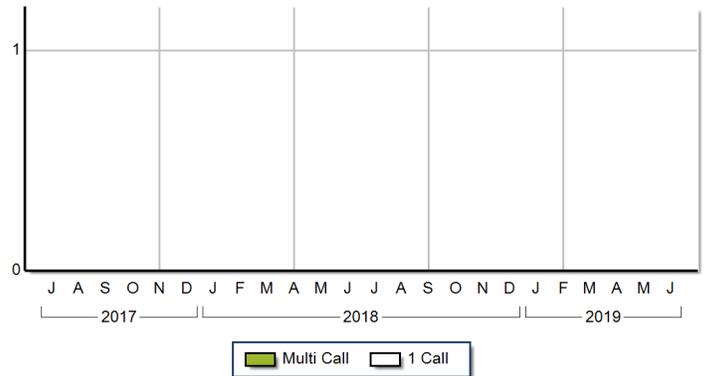
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

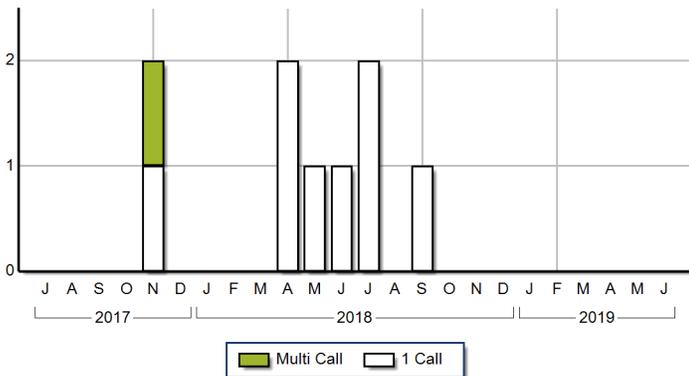


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %	870 ⁴	
			County	State
Tobacco Users - Last Full Month			1	354
Tobacco Users YTD			3	1,537
Unique Tobacco Users YTD			3	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.34 %	0.32 %
Reach - NAQC			0.34 %	0.28 %
Annualized Reach			1.03 %	0.96 %
Annualized Reach - NAQC			1.03 %	0.85 %
Unique Individual Reach			0.34 %	0.31 %

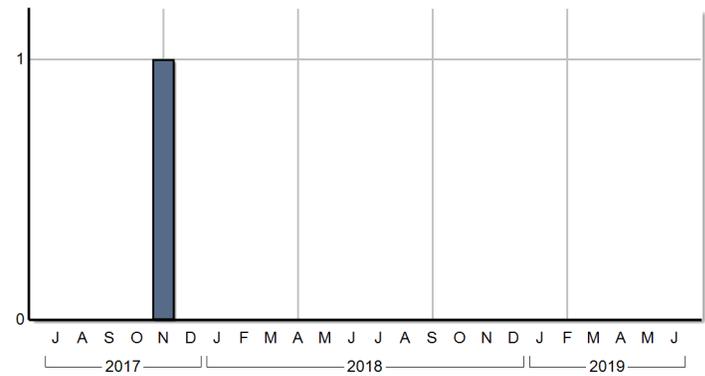
Fax Referral



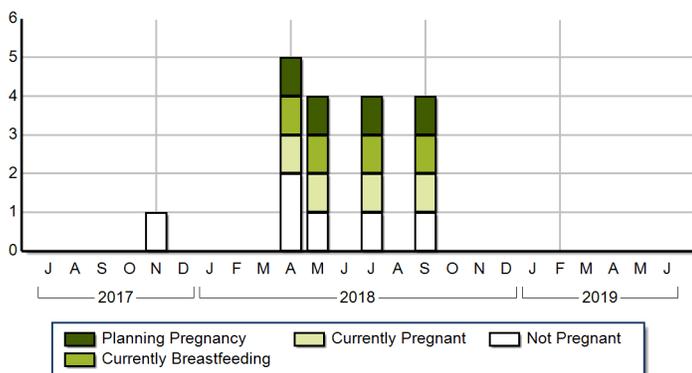
Tobacco User Enrollments By Program Type



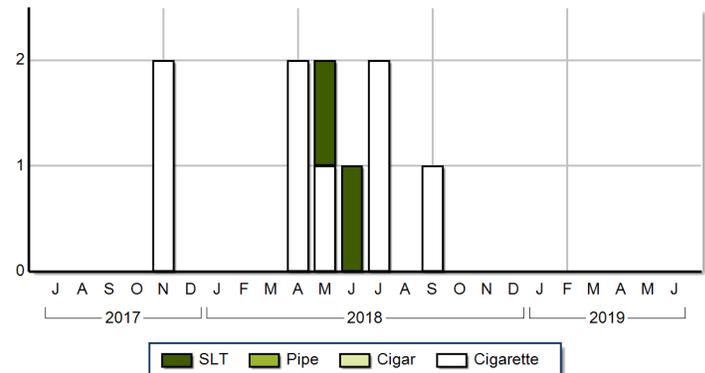
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

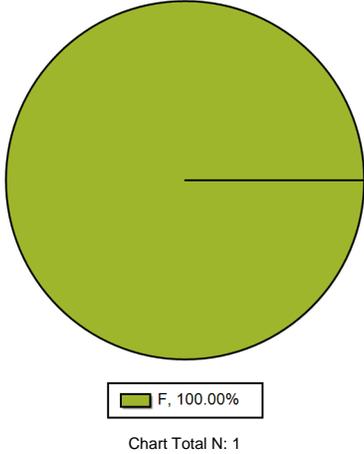


Tobacco Users By Tobacco Type

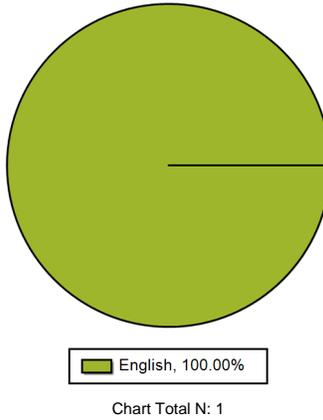


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

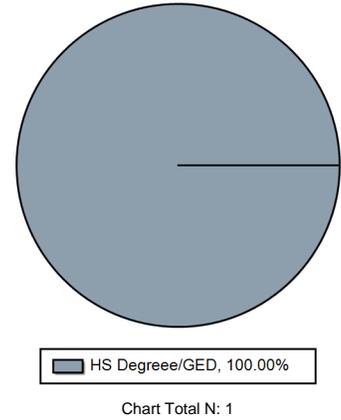
Tobacco Users By Gender



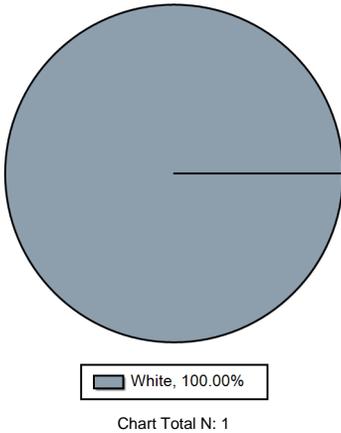
Tobacco Users By Language



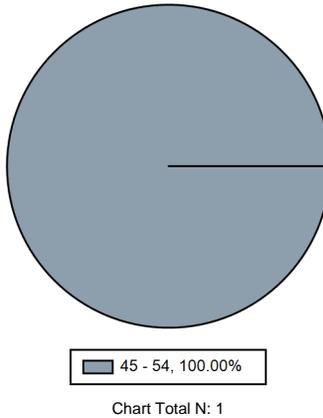
Tobacco Users By Education



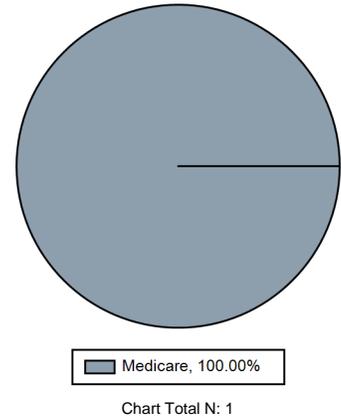
Tobacco Users By Race



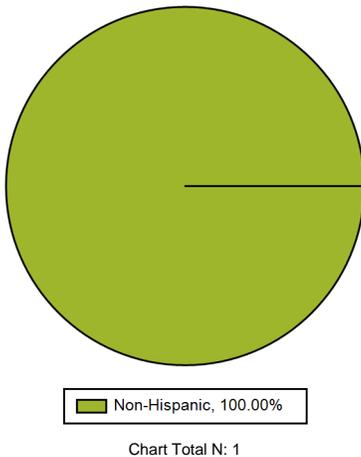
Tobacco Users By Age



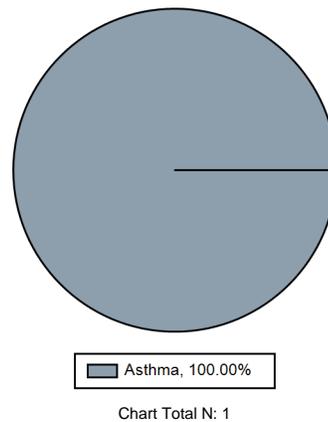
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



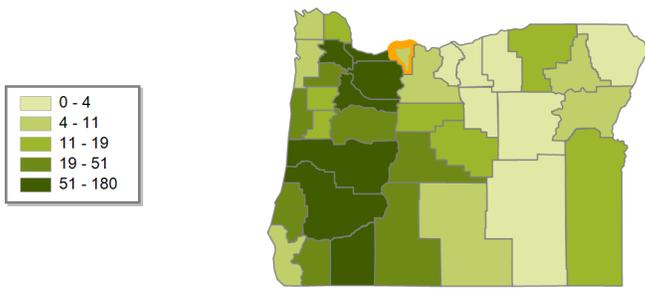
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

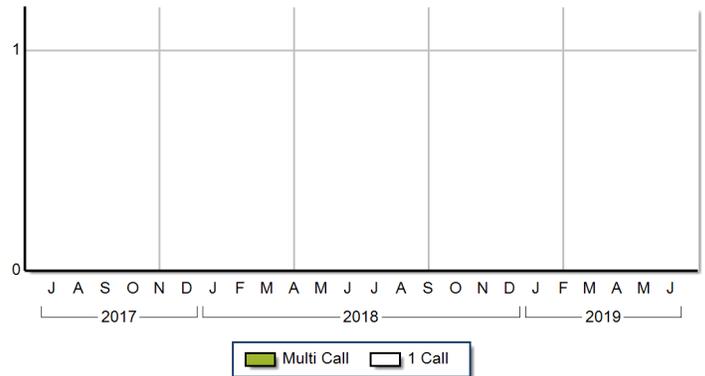
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

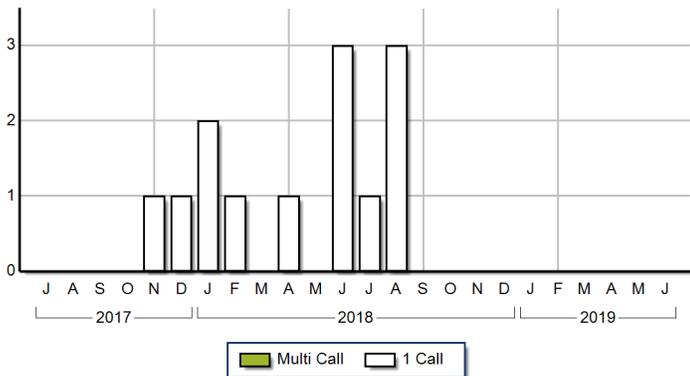


County Population		Prevalence	Tobacco Users	
Adult	16,229	8.6 %	1,396	
			County	State
Tobacco Users - Last Full Month			1	354
Tobacco Users YTD			4	1,537
Unique Tobacco Users YTD			4	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.29 %	0.32 %
Reach - NAQC			0.29 %	0.28 %
Annualized Reach			0.86 %	0.96 %
Annualized Reach - NAQC			0.86 %	0.85 %
Unique Individual Reach			0.29 %	0.31 %

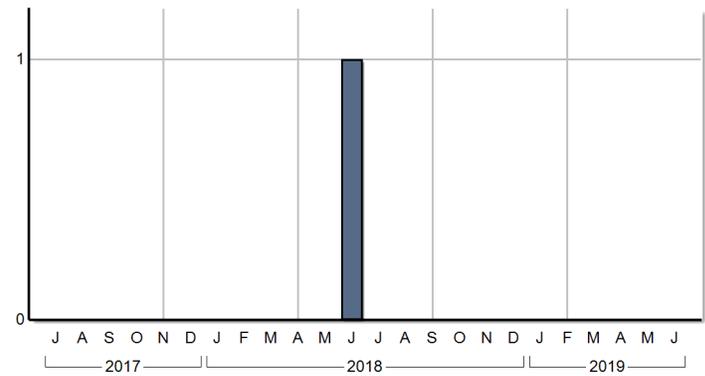
Fax Referral



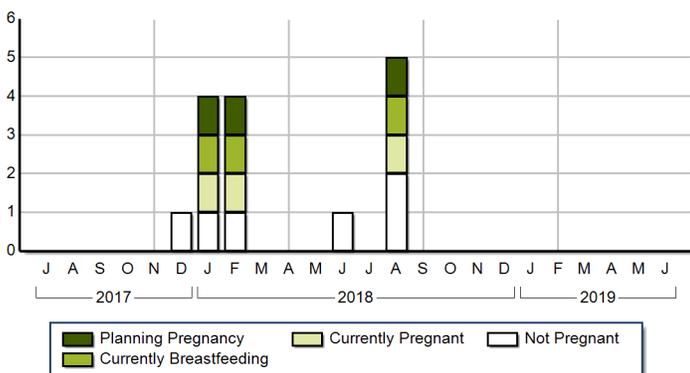
Tobacco User Enrollments By Program Type



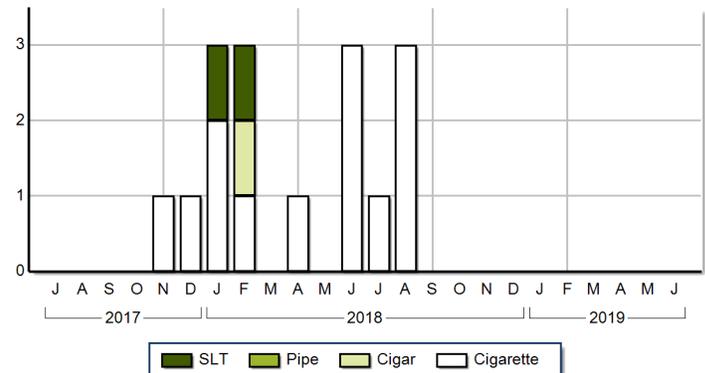
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

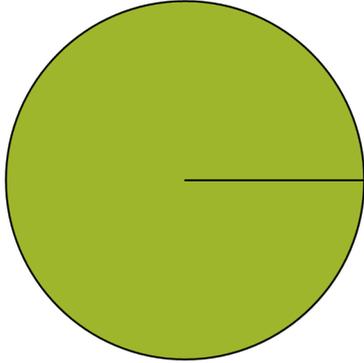


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

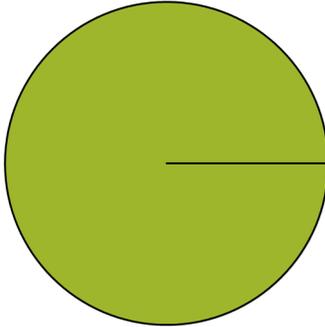
Tobacco Users By Gender



M, 100.00%

Chart Total N: 1

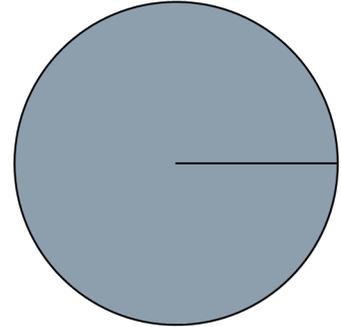
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

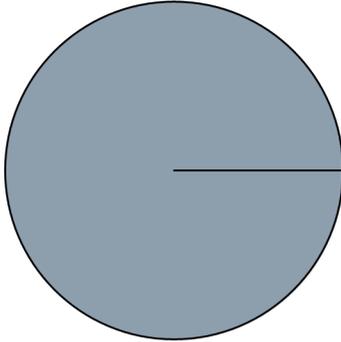
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

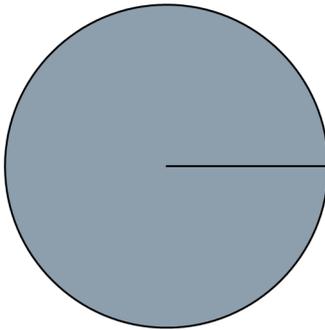
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

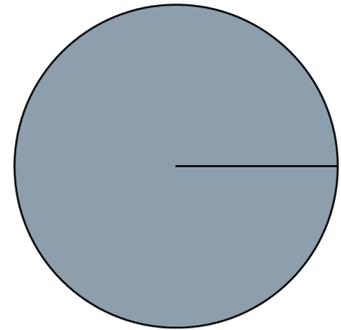
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

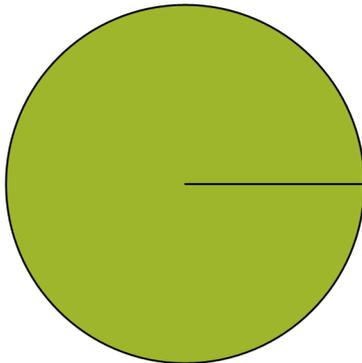
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

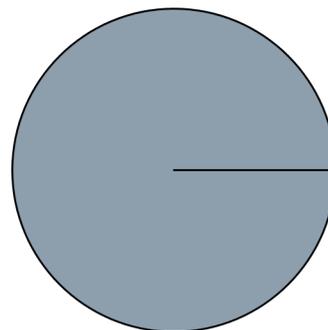
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



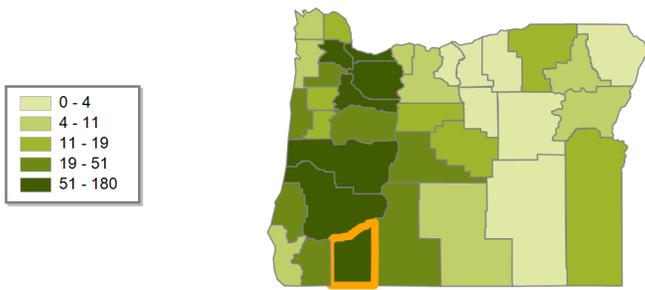
None, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

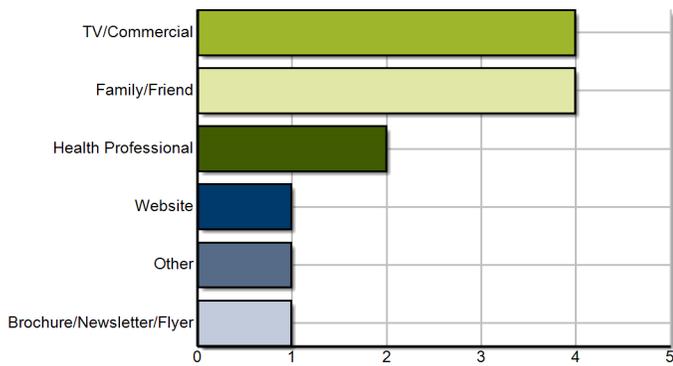
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

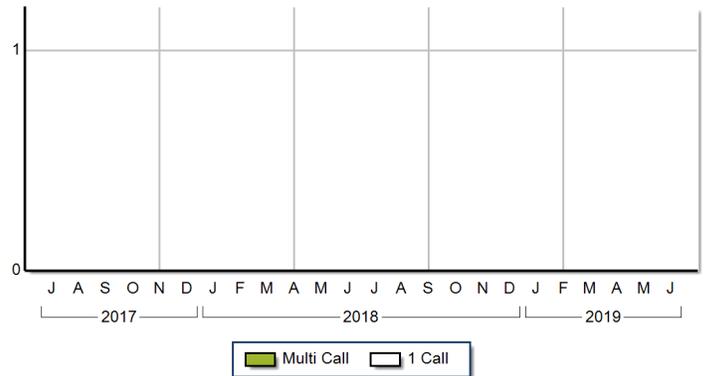


County Population		Prevalence	Tobacco Users	
Adult	160,716	21.9 %	35,197 ⁴	
			County	State
Tobacco Users - Last Full Month			26	354
Tobacco Users YTD			68	1,537
Unique Tobacco Users YTD			66	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.19 %	0.32 %
Reach - NAQC			0.18 %	0.28 %
Annualized Reach			0.58 %	0.96 %
Annualized Reach - NAQC			0.53 %	0.85 %
Unique Individual Reach			0.19 %	0.31 %

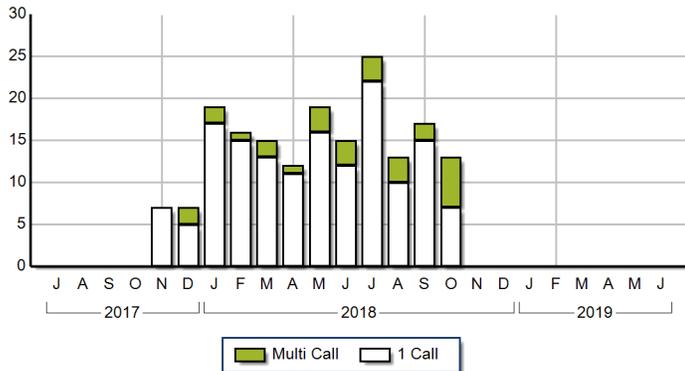
How Heard About



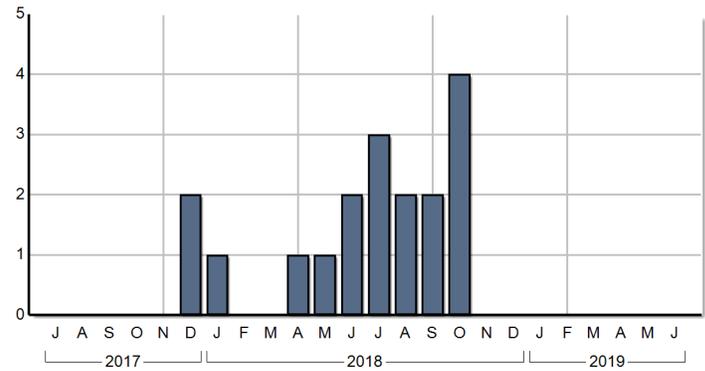
Fax Referral



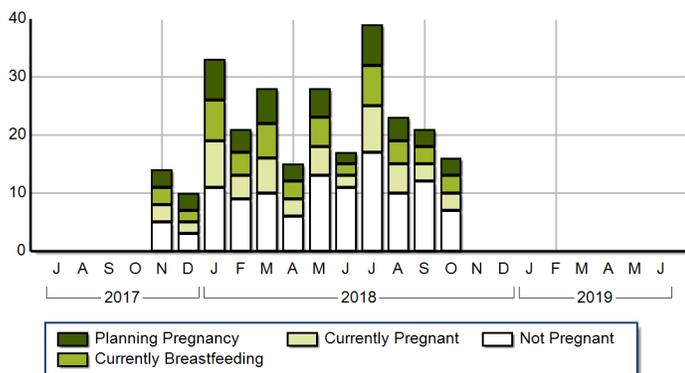
Tobacco User Enrollments By Program Type



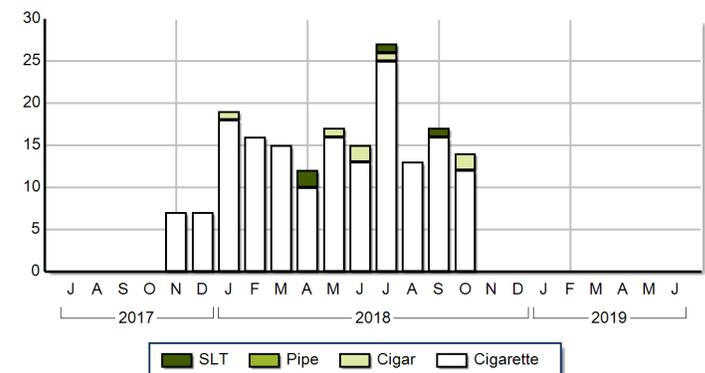
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

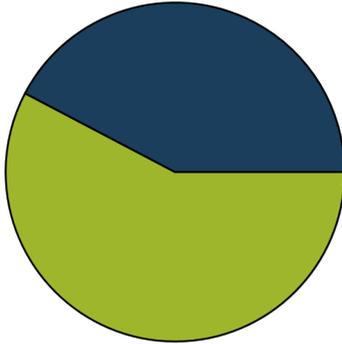


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

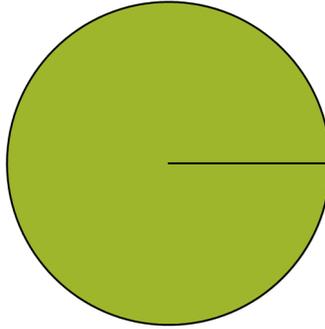
Tobacco Users By Gender



F, 57.69%
M, 42.31%

Chart Total N: 26

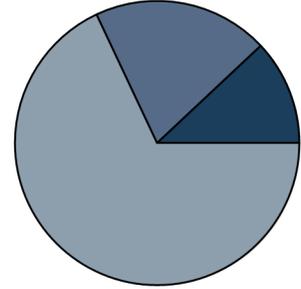
Tobacco Users By Language



English, 100.00%

Chart Total N: 26

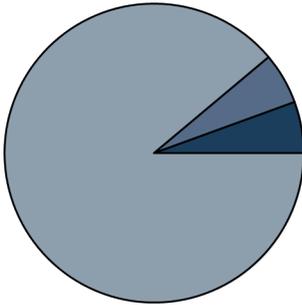
Tobacco Users By Education



HS Degree/GED, 68.00%
Some College, 20.00%
College Degree, 12.00%

Chart Total N: 25

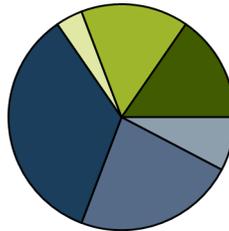
Tobacco Users By Race



White, 88.89%
American Indian Or Alaskan Native, 5.56%
Does Not Know, 5.56%

Chart Total N: 18

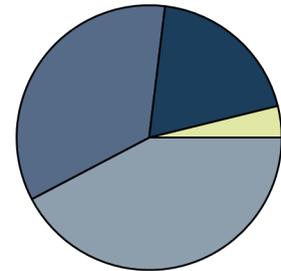
Tobacco Users By Age



18 - 24, 7.69%
25 - 34, 23.08%
35 - 44, 34.62%
45 - 54, 3.85%
55 - 64, 15.38%
64 and Older, 15.38%

Chart Total N: 26

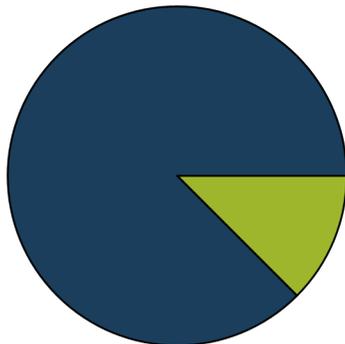
Tobacco Users By Health Plan



Other, 42.31%
Uninsured, 34.62%
Medicaid, 19.23%
Medicare, 3.85%

Chart Total N: 26

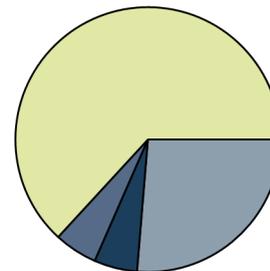
Tobacco Users By Ethnicity



Hispanic, 12.50%
Non-Hispanic, 87.50%

Chart Total N: 24

Tobacco Users By Chronic Condition



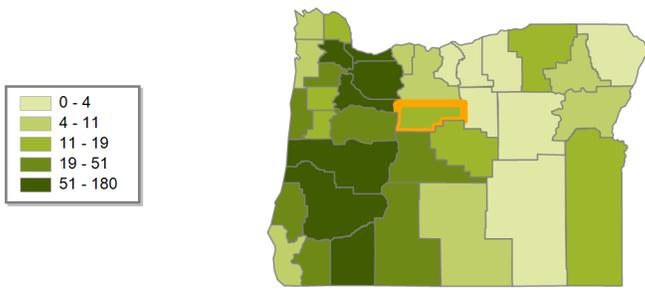
Asthma, 26.32%
COPD, 5.26%
Diabetes, 5.26%
None, 63.16%

Chart Total N: 19

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

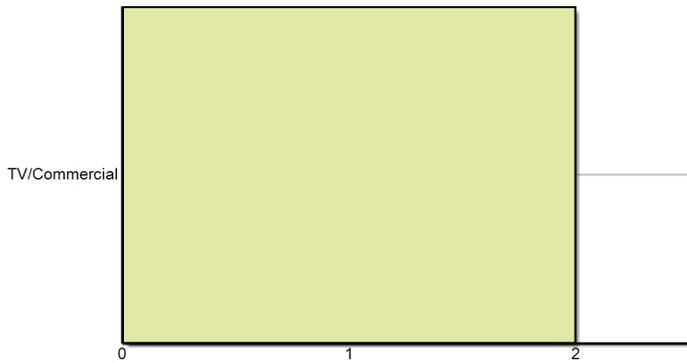
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

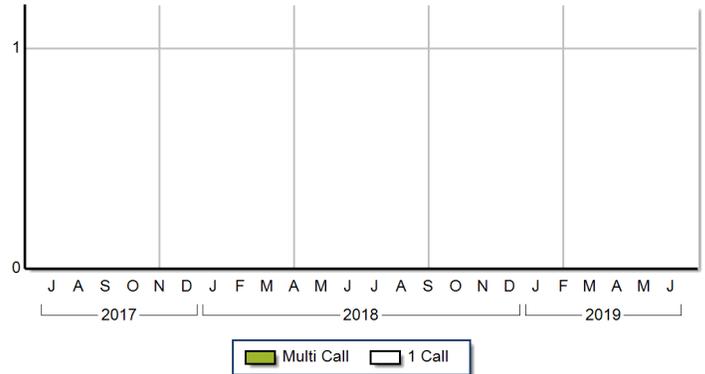


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638 ⁴	
			County	State
Tobacco Users - Last Full Month			5	354
Tobacco Users YTD			13	1,537
Unique Tobacco Users YTD			12	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.49 %	0.32 %
Reach - NAQC			0.49 %	0.28 %
Annualized Reach			1.48 %	0.96 %
Annualized Reach - NAQC			1.48 %	0.85 %
Unique Individual Reach			0.45 %	0.31 %

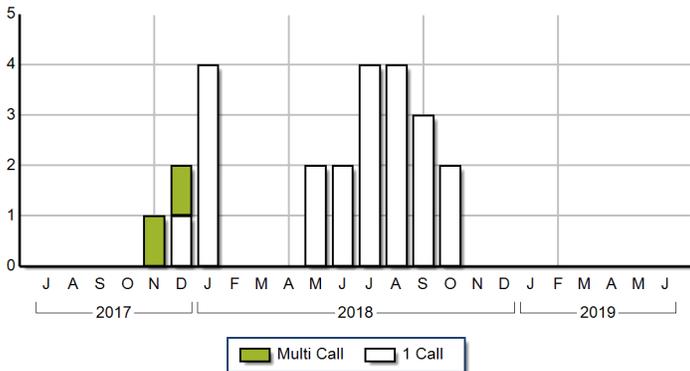
How Heard About



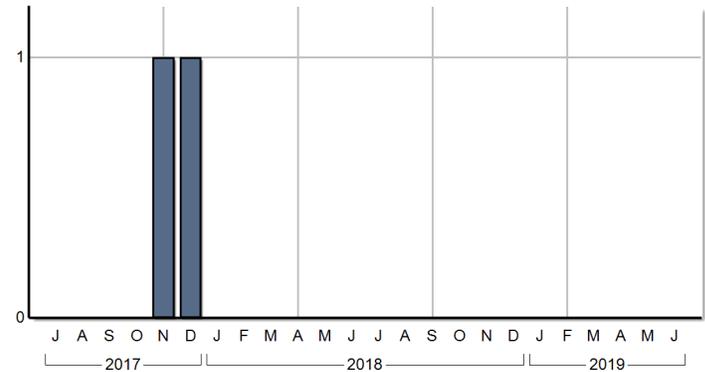
Fax Referral



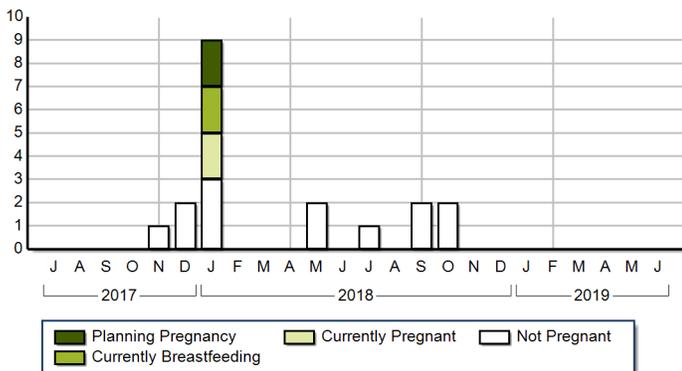
Tobacco User Enrollments By Program Type



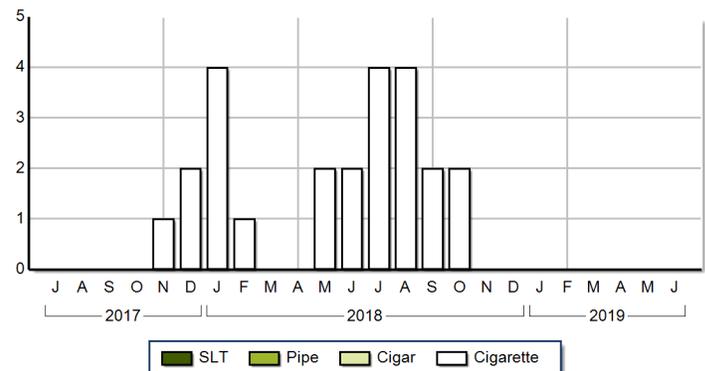
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

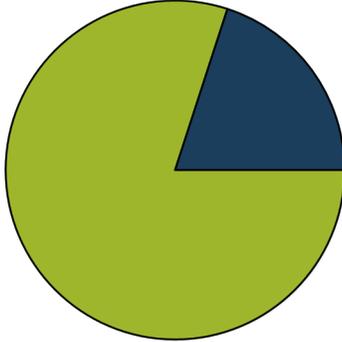


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

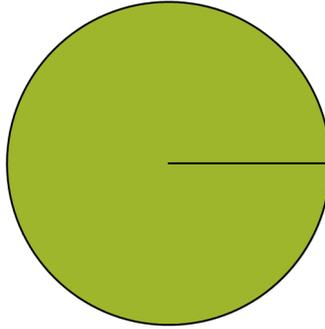
Tobacco Users By Gender



F, 80.00%
 M, 20.00%

Chart Total N: 5

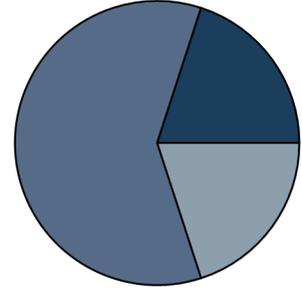
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

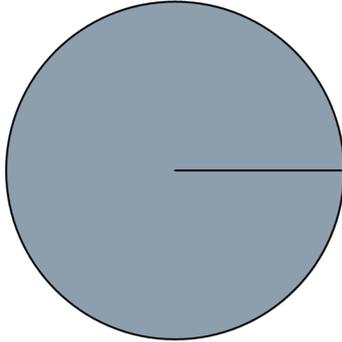
Tobacco Users By Education



No HS Degreee/GED, 20.00%
 HS Degreee/GED, 60.00%
 College Degree, 20.00%

Chart Total N: 5

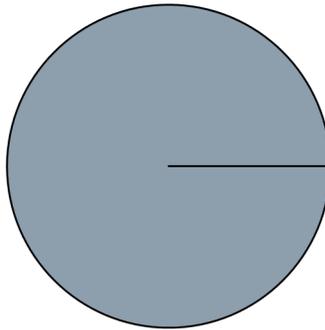
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

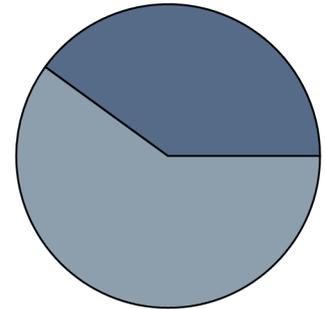
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 5

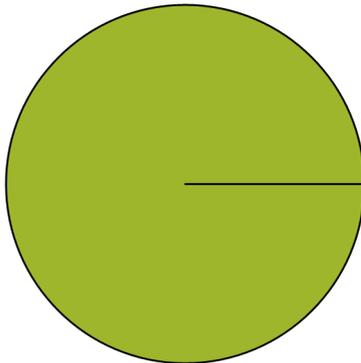
Tobacco Users By Health Plan



Medicare, 60.00%
 Commercial, 40.00%

Chart Total N: 5

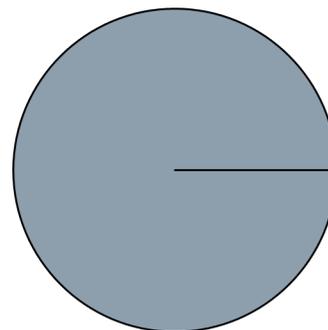
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



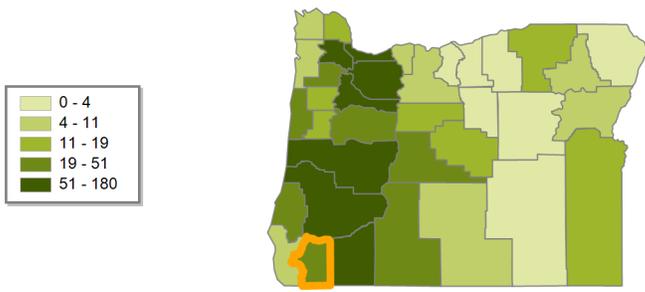
None, 100.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

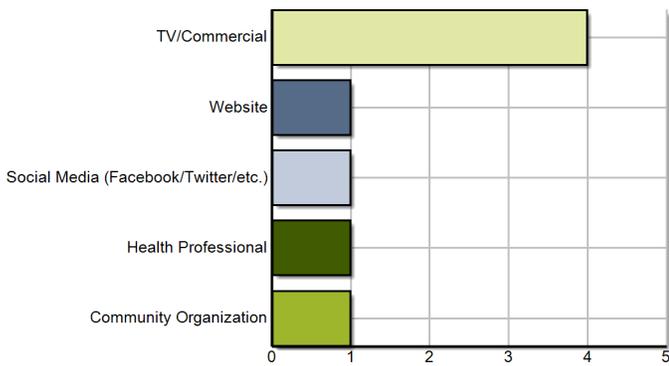
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

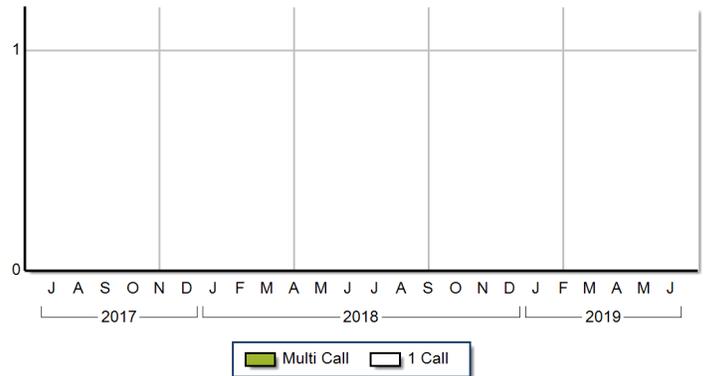


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 ⁴	
			County	State
Tobacco Users - Last Full Month			8	354
Tobacco Users YTD			22	1,537
Unique Tobacco Users YTD			1	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.13 %
Reach - NAQC			3	0.12 %
Annualized Reach			2	0.40 %
Annualized Reach - NAQC			3	0.36 %
Unique Individual Reach			1	0.13 %

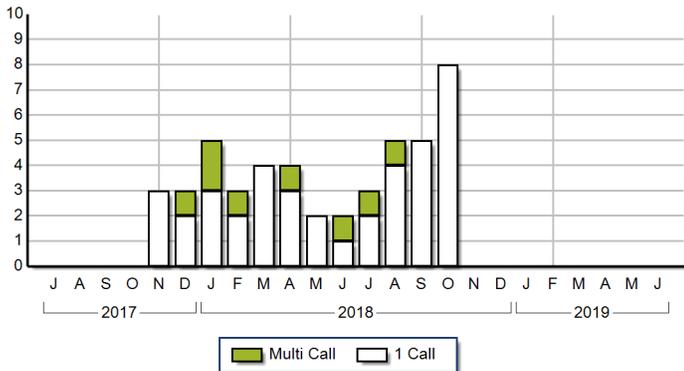
How Heard About



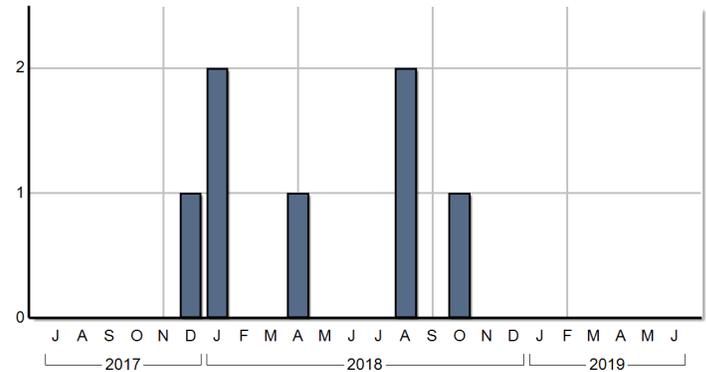
Fax Referral



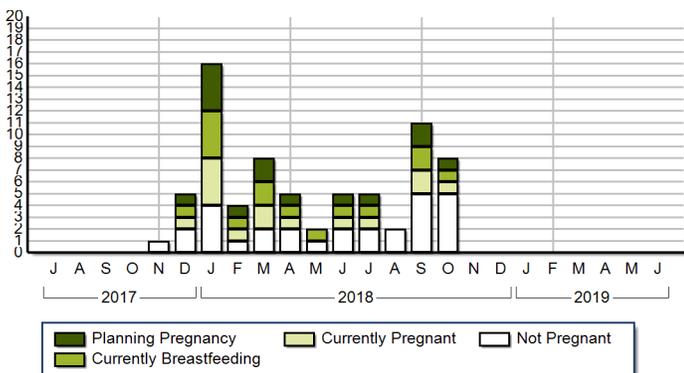
Tobacco User Enrollments By Program Type



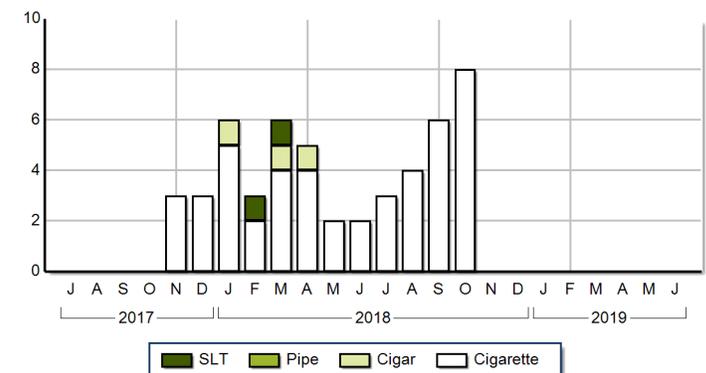
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

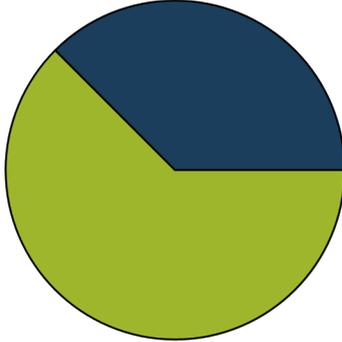


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

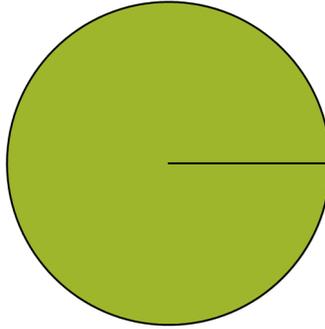
Tobacco Users By Gender



F, 62.50%
M, 37.50%

Chart Total N: 8

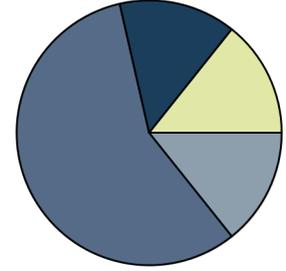
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

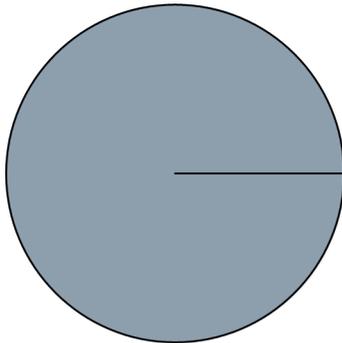
Tobacco Users By Education



No HS Degreee/GED, 14.29%
HS Degreee/GED, 57.14%
Some College, 14.29%
College Degree, 14.29%

Chart Total N: 7

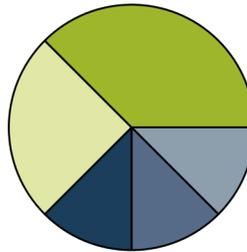
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

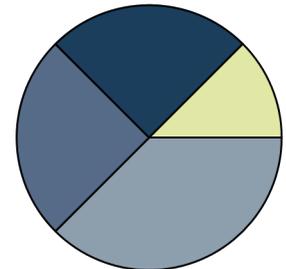
Tobacco Users By Age



25 - 34, 12.50%
35 - 44, 12.50%
45 - 54, 12.50%
55 - 64, 25.00%
64 and Older, 37.50%

Chart Total N: 8

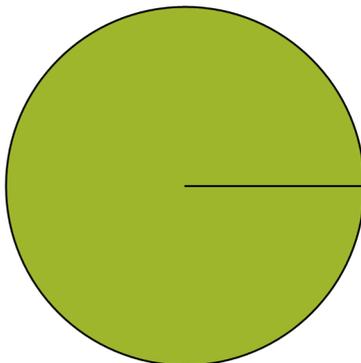
Tobacco Users By Health Plan



Medicare, 37.50%
Medicaid, 25.00%
Other, 25.00%
Commercial, 12.50%

Chart Total N: 8

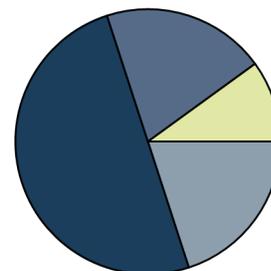
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



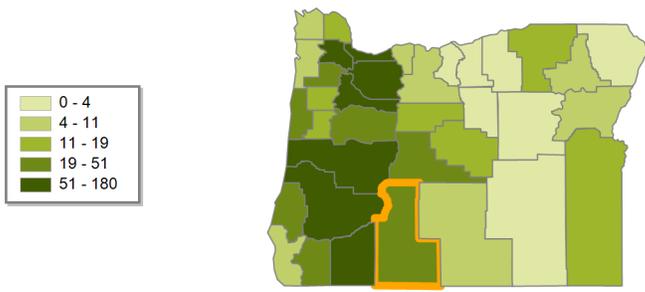
Asthma, 20.00%
COPD, 50.00%
Diabetes, 20.00%
None, 10.00%

Chart Total N: 10

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

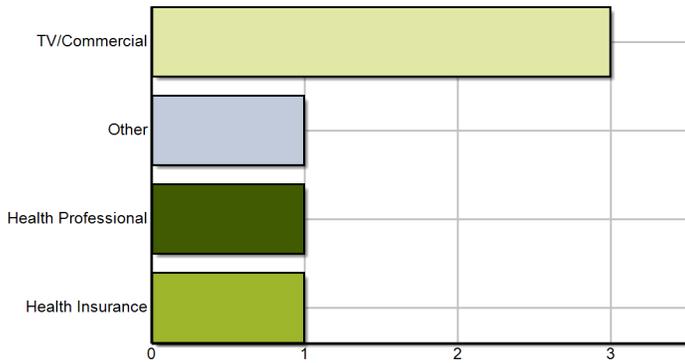
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

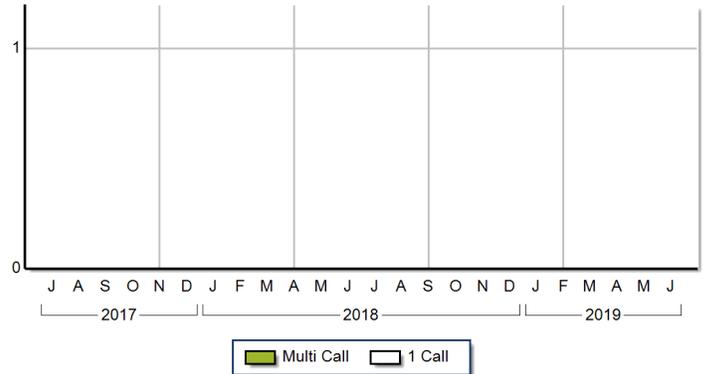


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %	11,109 ⁴	
			County	State
Tobacco Users - Last Full Month			8	354
Tobacco Users YTD			25	1,537
Unique Tobacco Users YTD			1	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.23 %
Reach - NAQC			3	0.20 %
Annualized Reach			2	0.68 %
Annualized Reach - NAQC			3	0.59 %
Unique Individual Reach			1	0.22 %

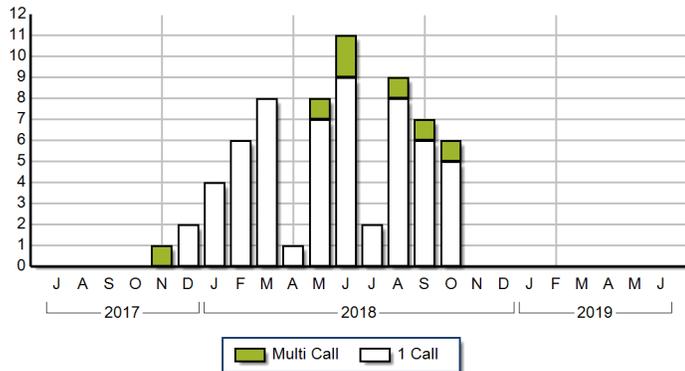
How Heard About



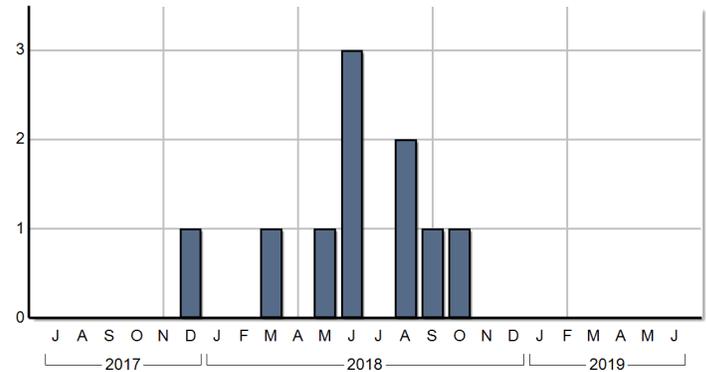
Fax Referral



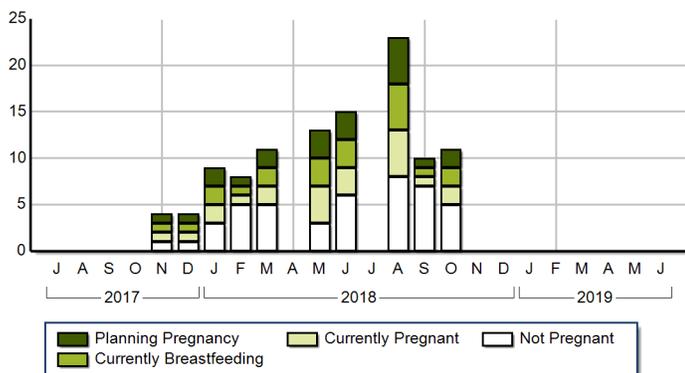
Tobacco User Enrollments By Program Type



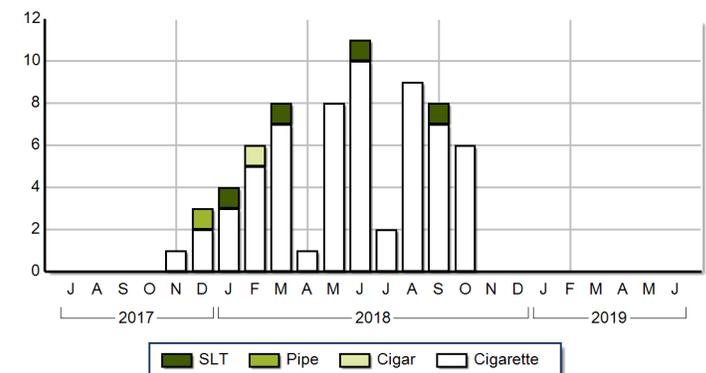
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

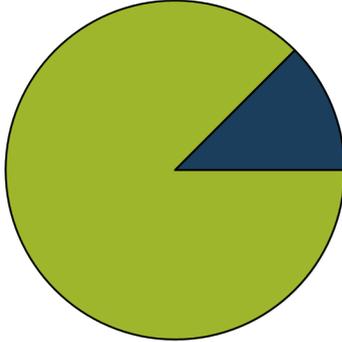


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

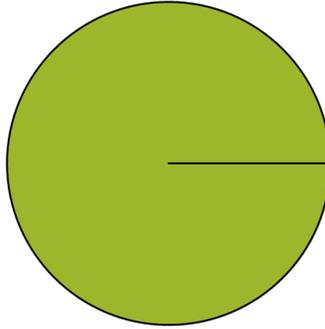
Tobacco Users By Gender



F, 87.50%
M, 12.50%

Chart Total N: 8

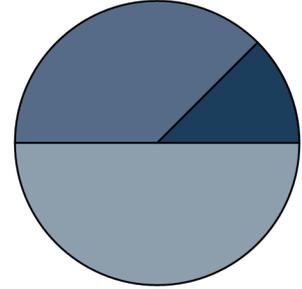
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

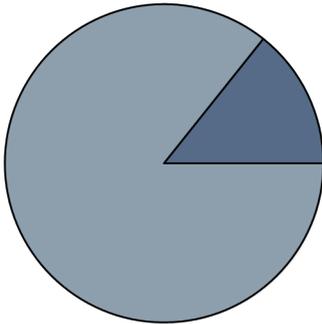
Tobacco Users By Education



HS Degreee/GED, 50.00%
Some College, 37.50%
College Degree, 12.50%

Chart Total N: 8

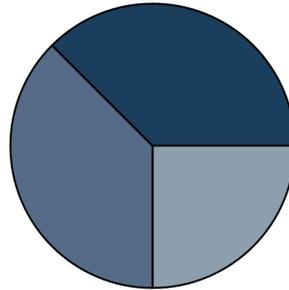
Tobacco Users By Race



White, 85.71%
American Indian Or Alaskan Native, 14.29%

Chart Total N: 7

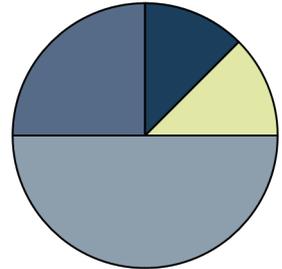
Tobacco Users By Age



35 - 44, 25.00%
45 - 54, 37.50%
55 - 64, 37.50%

Chart Total N: 8

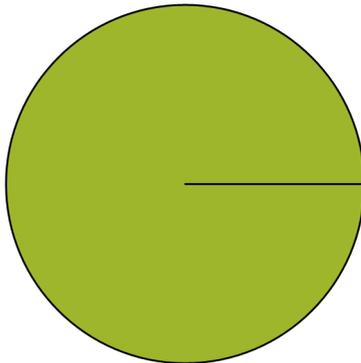
Tobacco Users By Health Plan



Medicaid, 50.00%
Other, 25.00%
Uninsured, 12.50%
Commercial, 12.50%

Chart Total N: 8

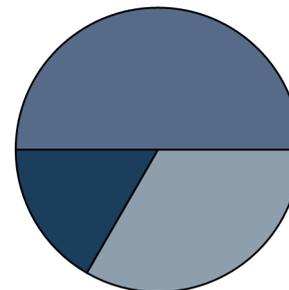
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



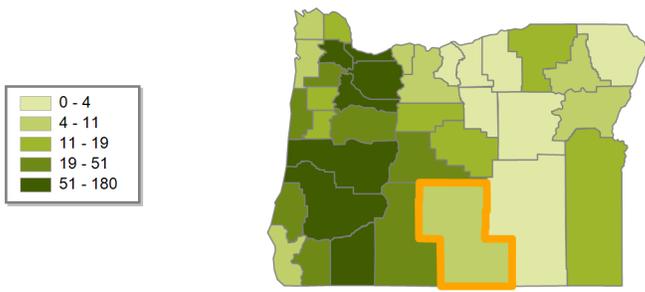
Asthma, 33.33%
COPD, 16.67%
None, 50.00%

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

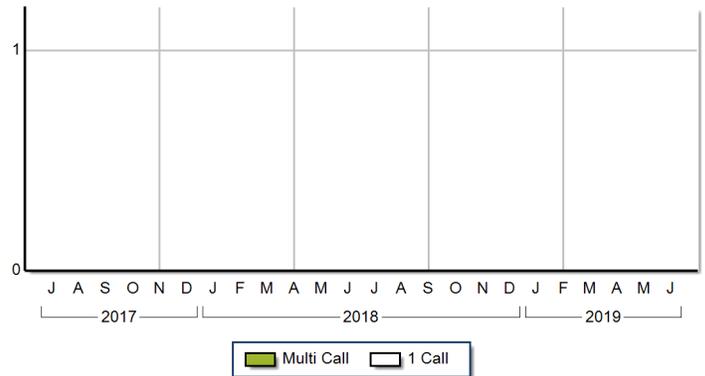
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

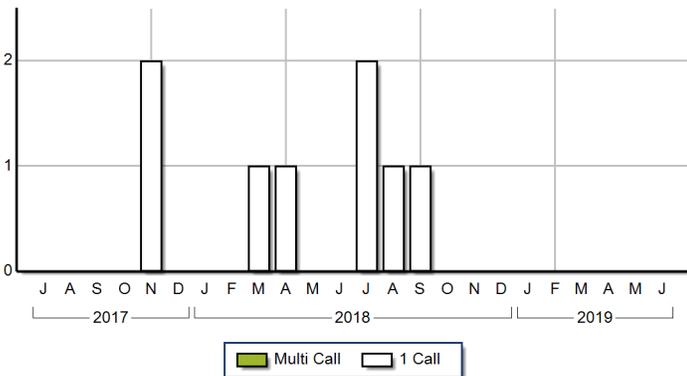


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %		1,208
			County	State
Tobacco Users - Last Full Month			-	354
Tobacco Users YTD			4	1,537
Unique Tobacco Users YTD			1	4,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.33 %	0.32 %
Reach - NAQC			0.33 %	0.28 %
Annualized Reach			0.99 %	0.96 %
Annualized Reach - NAQC			0.99 %	0.85 %
Unique Individual Reach			0.33 %	0.31 %

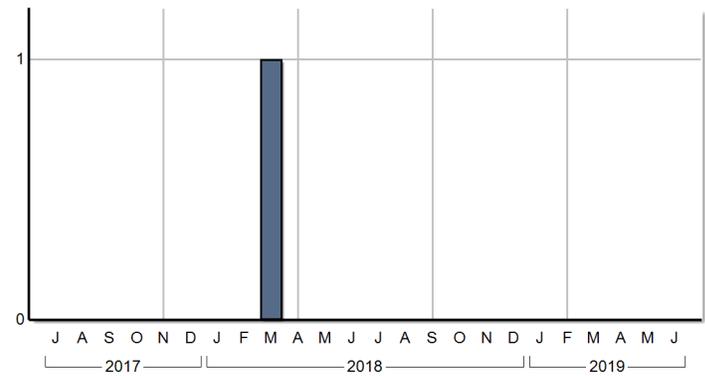
Fax Referral



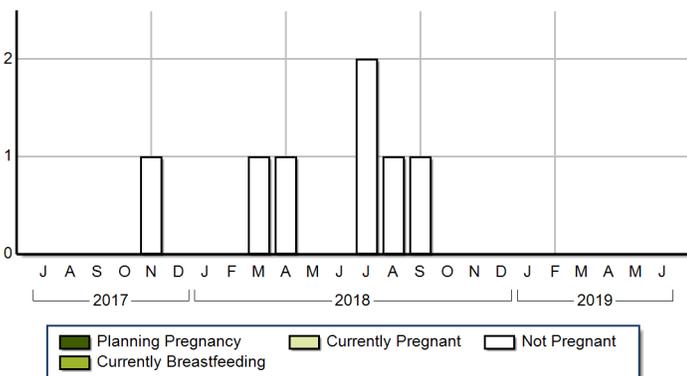
Tobacco User Enrollments By Program Type



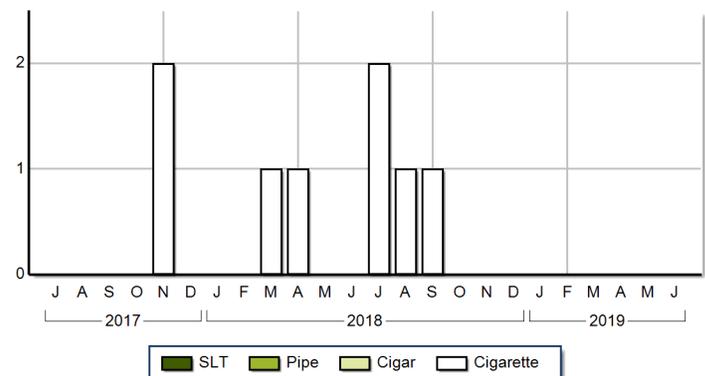
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

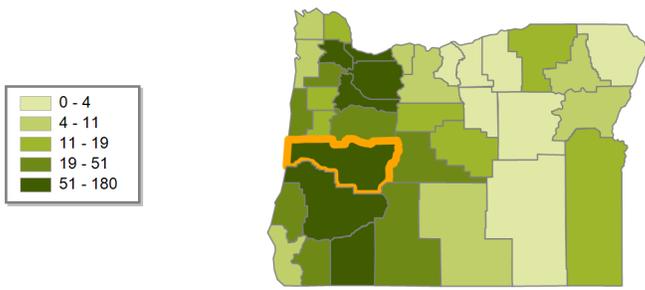


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

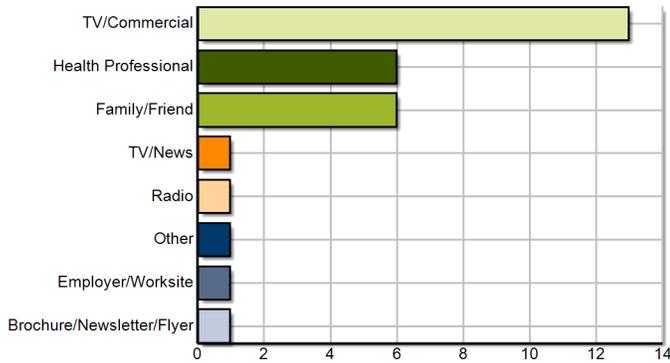
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

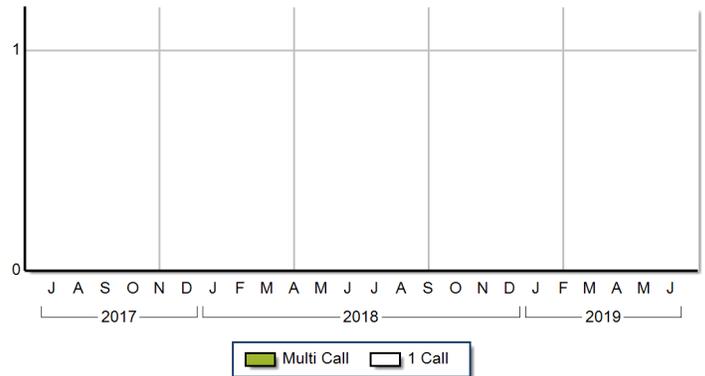


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492 ⁴	
			County	State
Tobacco Users - Last Full Month			39	354
Tobacco Users YTD			106	1,537
Unique Tobacco Users YTD			104	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.21 %	0.32 %
Reach - NAQC			0.19 %	0.28 %
Annualized Reach			0.63 %	0.96 %
Annualized Reach - NAQC			0.58 %	0.85 %
Unique Individual Reach			0.21 %	0.31 %

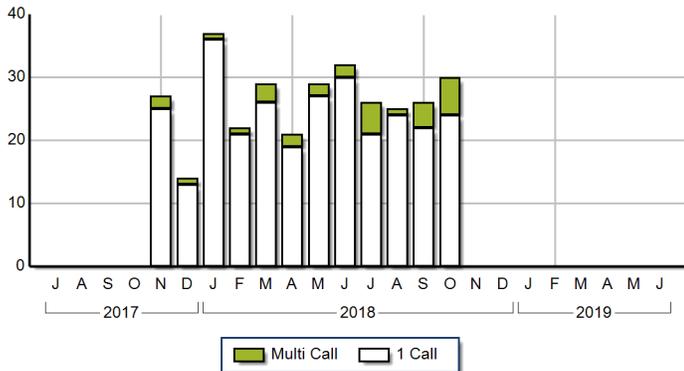
How Heard About



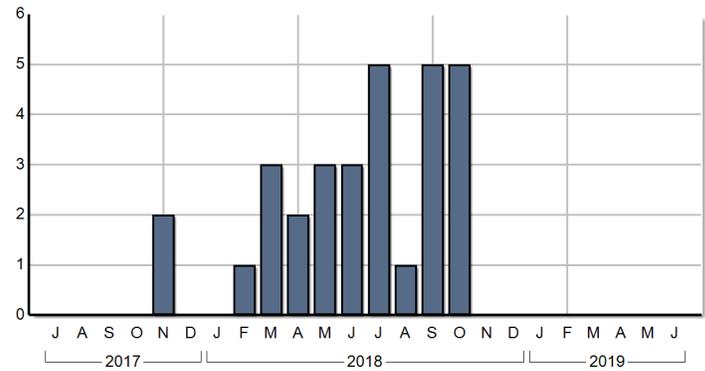
Fax Referral



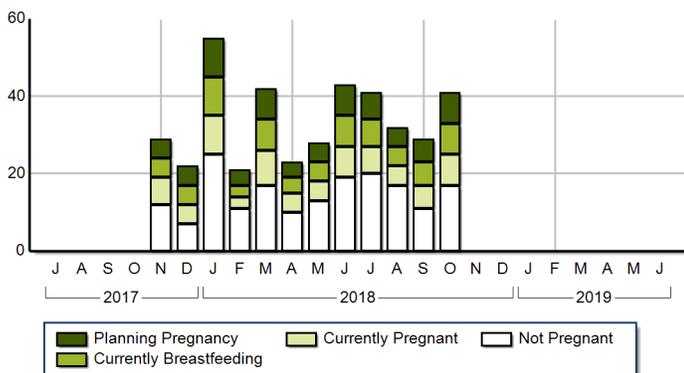
Tobacco User Enrollments By Program Type



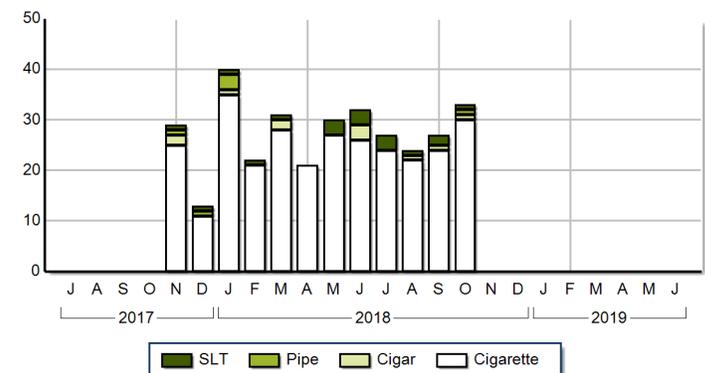
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

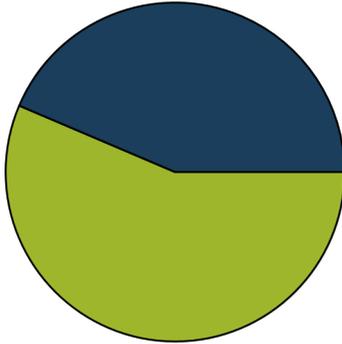


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

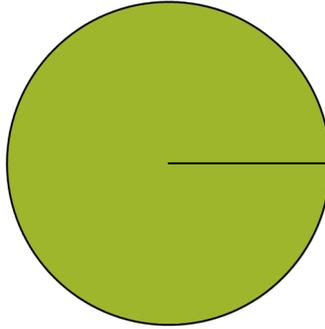
Tobacco Users By Gender



F, 56.41%
M, 43.59%

Chart Total N: 39

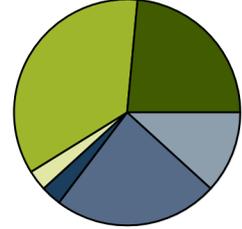
Tobacco Users By Language



English, 100.00%

Chart Total N: 39

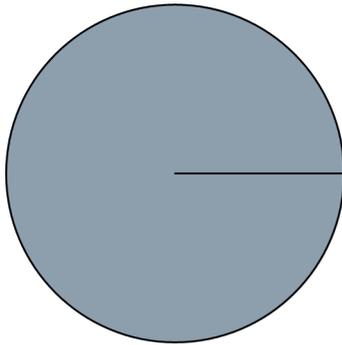
Tobacco Users By Education



No HS Degreee/GED, 11.76%
HS Degreee/GED, 23.53%
Some Technical School, 2.94%
Technical Degree, 2.94%
Some College, 35.29%
College Degree, 23.53%

Chart Total N: 34

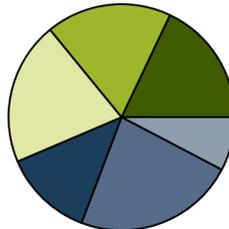
Tobacco Users By Race



White, 100.00%

Chart Total N: 30

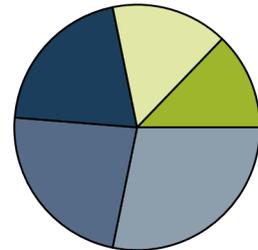
Tobacco Users By Age



18 - 24, 7.69%
25 - 34, 23.08%
35 - 44, 12.82%
45 - 54, 20.51%
55 - 64, 17.95%
64 and Older, 17.95%

Chart Total N: 39

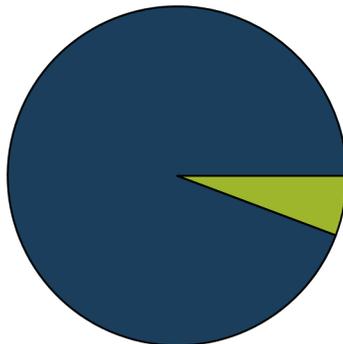
Tobacco Users By Health Plan



Commercial, 28.21%
Medicare, 23.08%
Uninsured, 20.51%
Medicaid, 15.38%
Other, 12.82%

Chart Total N: 39

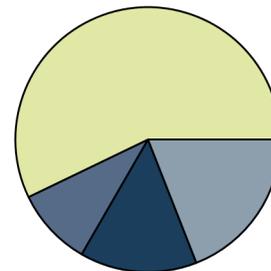
Tobacco Users By Ethnicity



Hispanic, 5.71%
Non-Hispanic, 94.29%

Chart Total N: 35

Tobacco Users By Chronic Condition



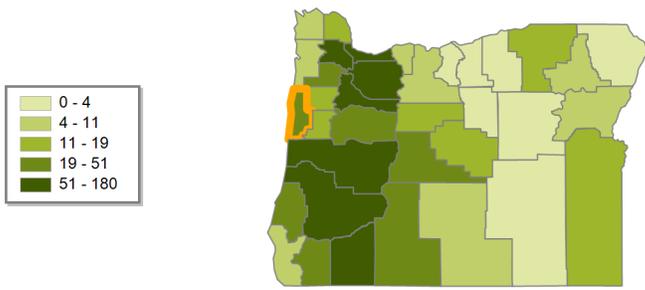
Asthma, 19.05%
COPD, 14.29%
Diabetes, 9.52%
None, 57.14%

Chart Total N: 21

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

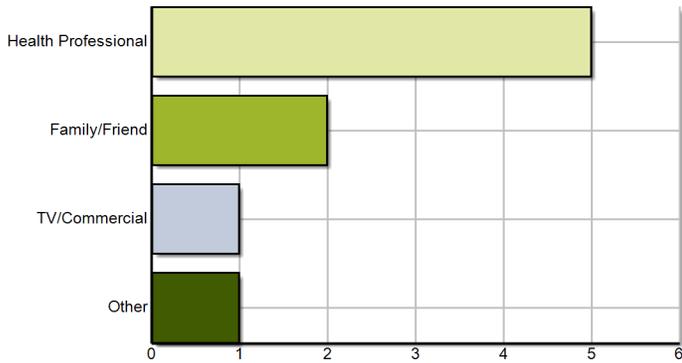
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

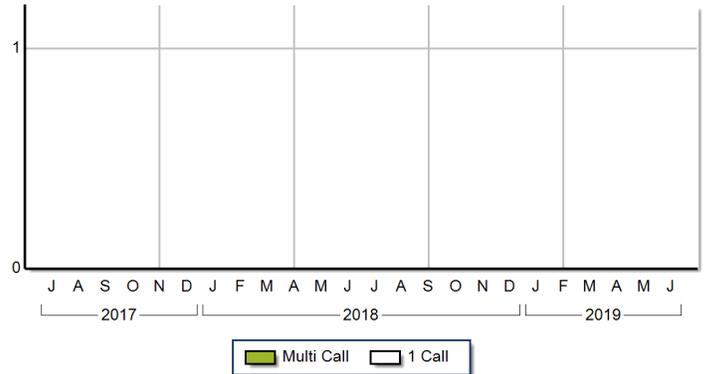


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	9,822	
			County	State
Tobacco Users - Last Full Month			12	354
Tobacco Users YTD			27	1,537
Unique Tobacco Users YTD			25	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.27 %	0.32 %
Reach - NAQC			0.25 %	0.28 %
Annualized Reach			0.82 %	0.96 %
Annualized Reach - NAQC			0.76 %	0.85 %
Unique Individual Reach			0.25 %	0.31 %

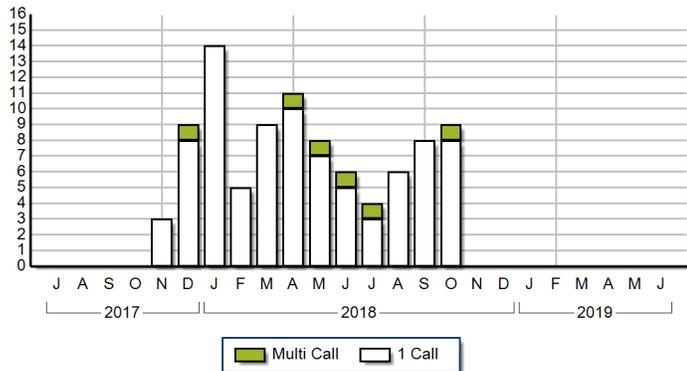
How Heard About



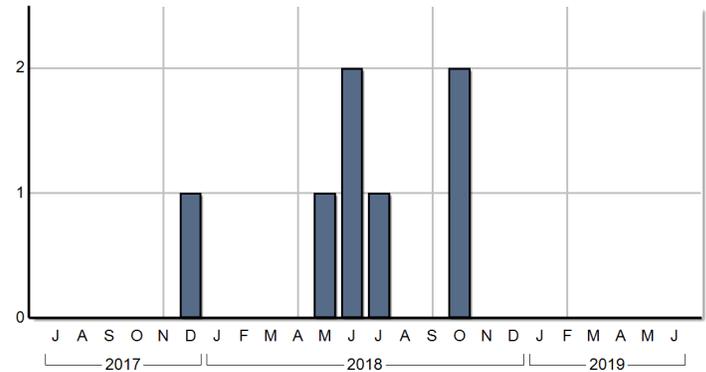
Fax Referral



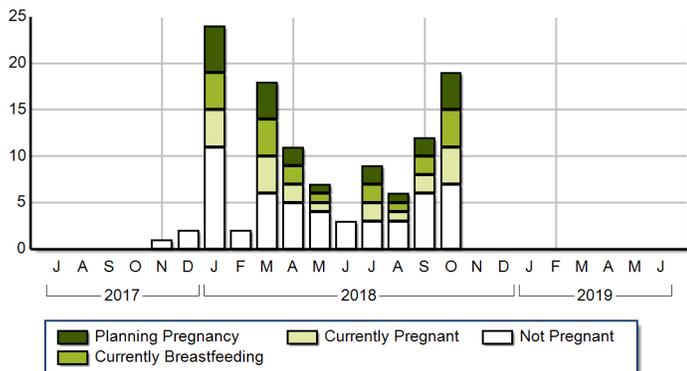
Tobacco User Enrollments By Program Type



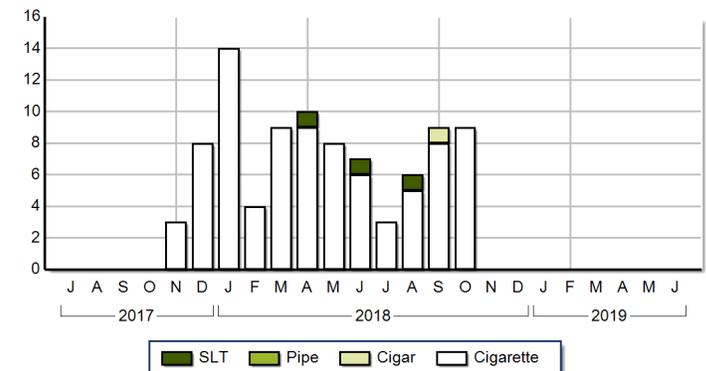
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

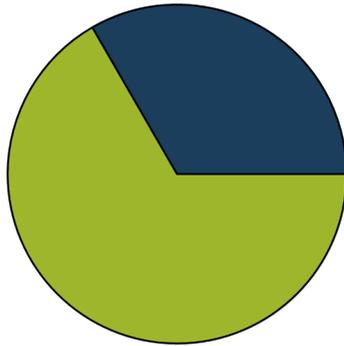


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

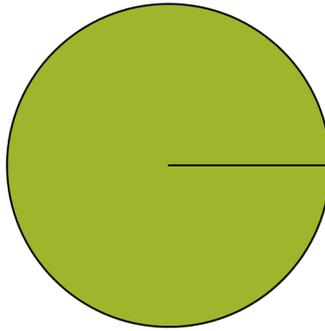
Tobacco Users By Gender



F, 66.67%
M, 33.33%

Chart Total N: 12

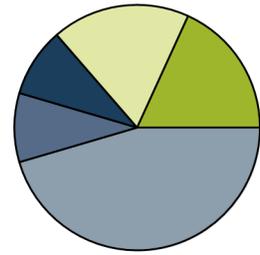
Tobacco Users By Language



English, 100.00%

Chart Total N: 12

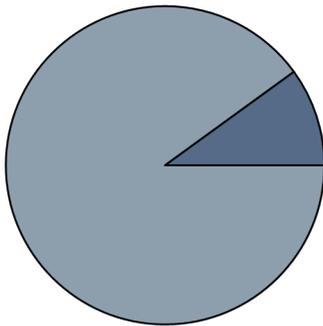
Tobacco Users By Education



No HS Degreee/GED, 45.45%
 HS Degreee/GED, 9.09%
 Some Technical School, 9.09%
 Some College, 18.18%
 College Degree, 18.18%

Chart Total N: 11

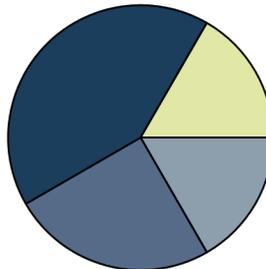
Tobacco Users By Race



White, 90.00%
 American Indian Or Alaskan Native, 10.00%

Chart Total N: 10

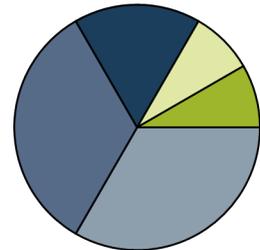
Tobacco Users By Age



25 - 34, 16.67%
 35 - 44, 25.00%
 55 - 64, 41.67%
 64 and Older, 16.67%

Chart Total N: 12

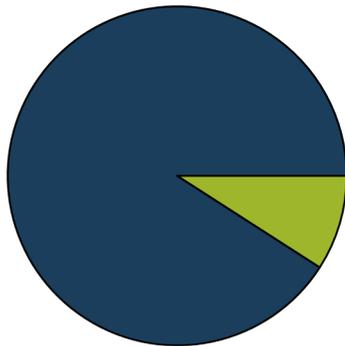
Tobacco Users By Health Plan



Medicaid, 33.33%
 Medicare, 33.33%
 Other, 16.67%
 Uninsured, 8.33%
 Commercial, 8.33%

Chart Total N: 12

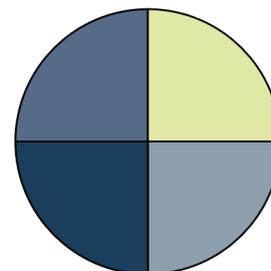
Tobacco Users By Ethnicity



Hispanic, 9.09%
 Non-Hispanic, 90.91%

Chart Total N: 11

Tobacco Users By Chronic Condition



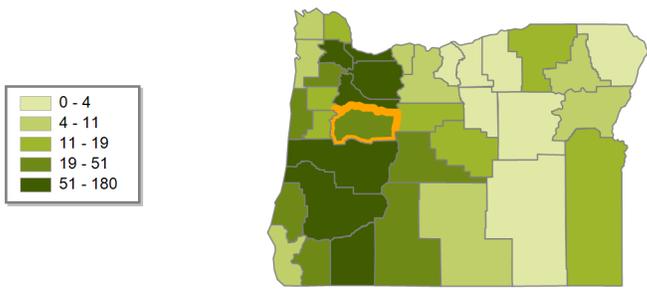
Asthma, 25.00%
 COPD, 25.00%
 Diabetes, 25.00%
 None, 25.00%

Chart Total N: 8

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

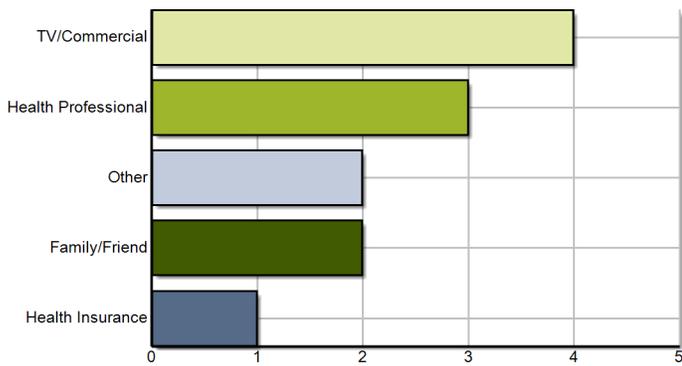
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

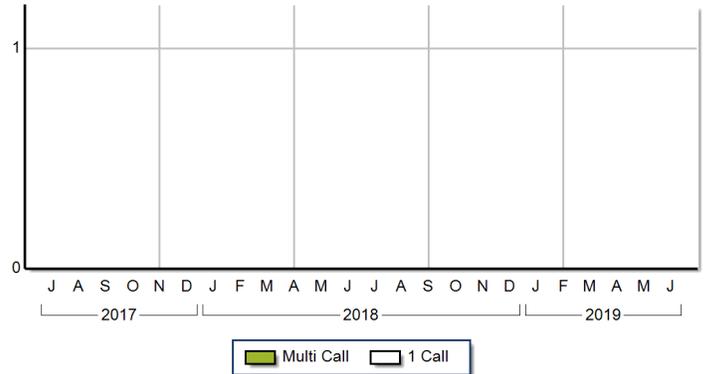


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601 ⁴	
			County	State
Tobacco Users - Last Full Month			18	354
Tobacco Users YTD			50	1,537
Unique Tobacco Users YTD			49	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.28 %	0.32 %
Reach - NAQC			0.27 %	0.28 %
Annualized Reach			0.85 %	0.96 %
Annualized Reach - NAQC			0.80 %	0.85 %
Unique Individual Reach			0.28 %	0.31 %

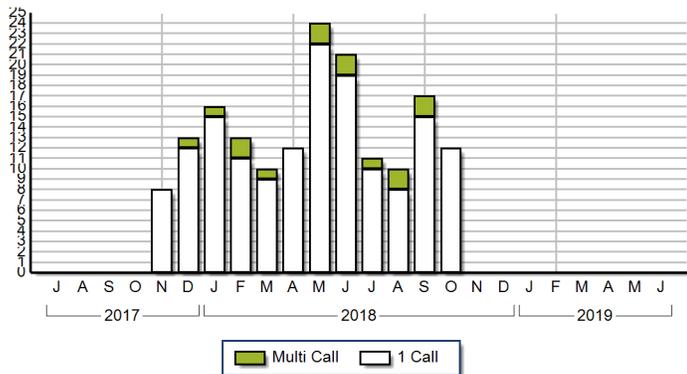
How Heard About



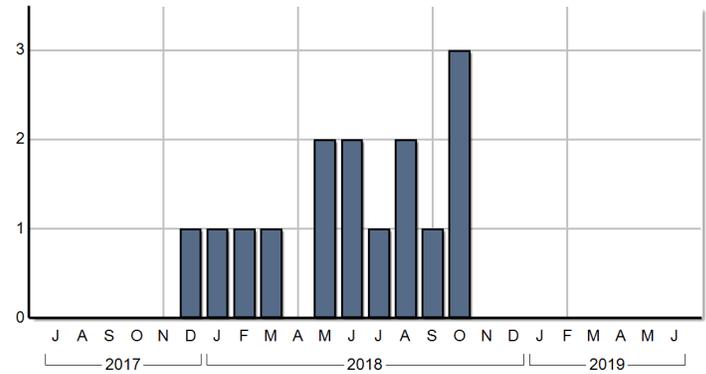
Fax Referral



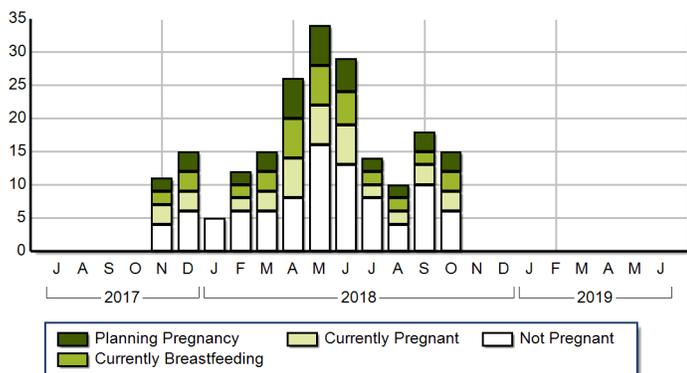
Tobacco User Enrollments By Program Type



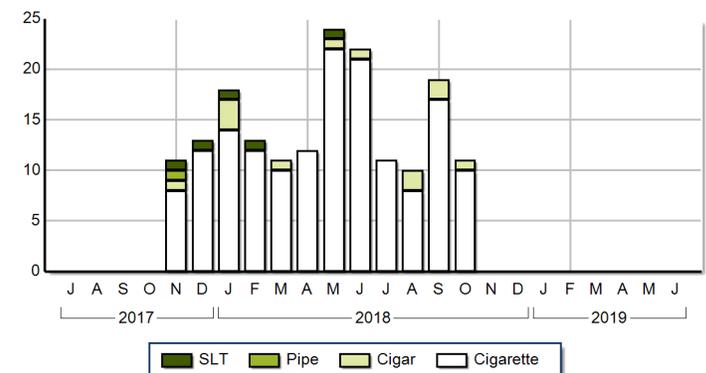
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

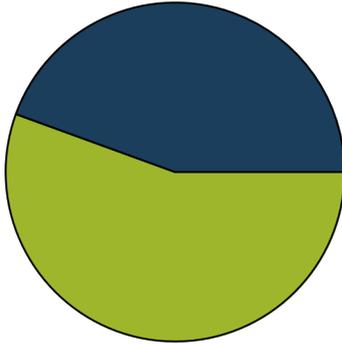


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

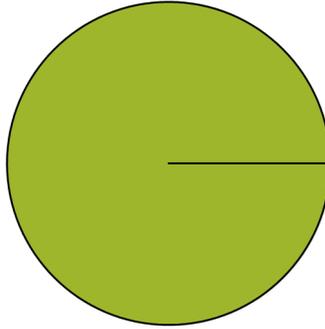
Tobacco Users By Gender



F, 55.56%
M, 44.44%

Chart Total N: 18

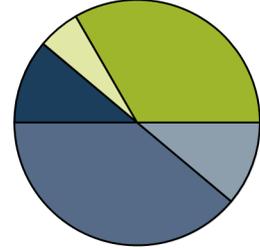
Tobacco Users By Language



English, 100.00%

Chart Total N: 18

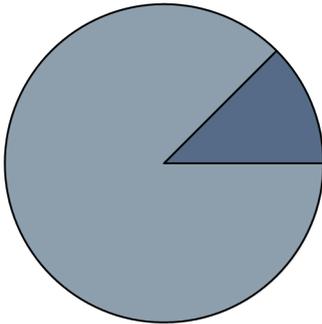
Tobacco Users By Education



No HS Degreee/GED, 11.11%
 HS Degreee/GED, 38.89%
 Some Technical School, 11.11%
 Technical Degree, 5.56%
 Some College, 33.33%

Chart Total N: 18

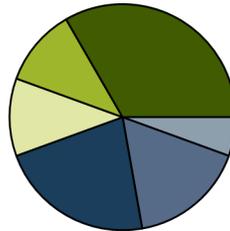
Tobacco Users By Race



White, 87.50%
 American Indian Or Alaskan Native, 12.50%

Chart Total N: 16

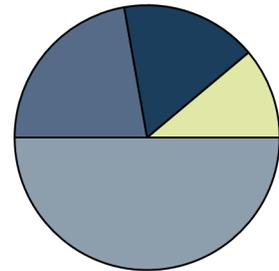
Tobacco Users By Age



18 - 24, 5.56%
 25 - 34, 16.67%
 35 - 44, 22.22%
 45 - 54, 11.11%
 55 - 64, 11.11%
 64 and Older, 33.33%

Chart Total N: 18

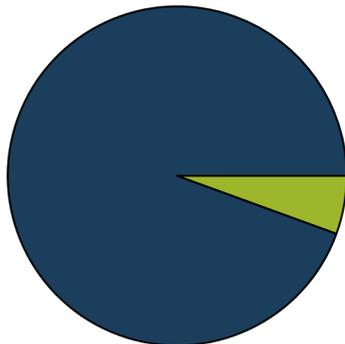
Tobacco Users By Health Plan



Medicare, 50.00%
 Medicaid, 22.22%
 Commercial, 16.67%
 Other, 11.11%

Chart Total N: 18

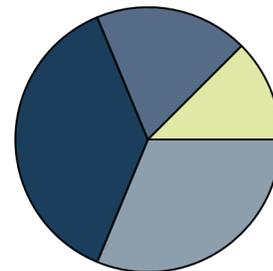
Tobacco Users By Ethnicity



Hispanic, 5.56%
 Non-Hispanic, 94.44%

Chart Total N: 18

Tobacco Users By Chronic Condition



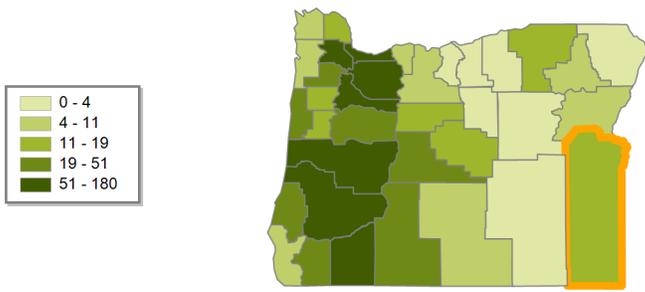
Asthma, 31.25%
 COPD, 37.50%
 Diabetes, 18.75%
 None, 12.50%

Chart Total N: 16

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

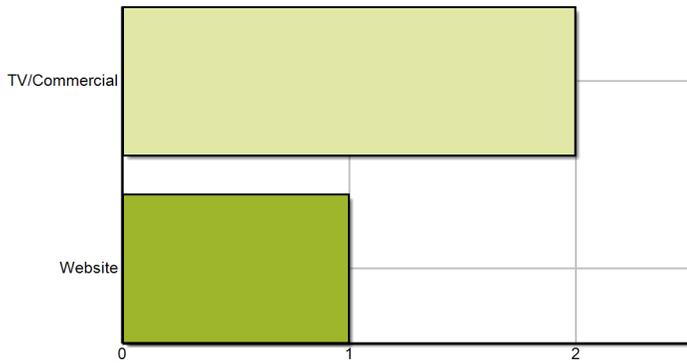
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

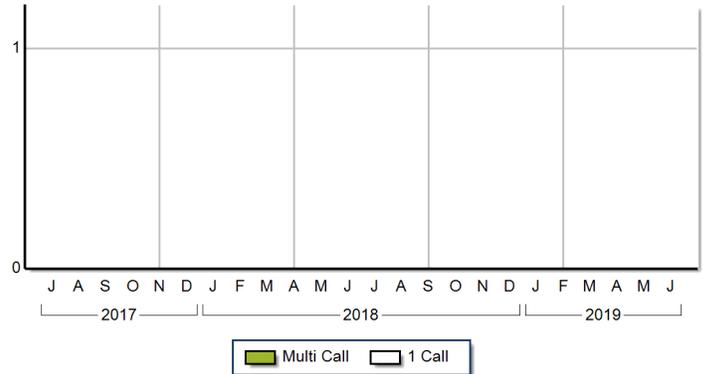


County Population		Prevalence	Tobacco Users	
Adult	23,866	16.8 %	4,009 ⁴	
			County	State
Tobacco Users - Last Full Month			3	354
Tobacco Users YTD			13	1,537
Unique Tobacco Users YTD			1	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.32 %	0.32 %
Reach - NAQC			0.25 %	0.28 %
Annualized Reach			0.97 %	0.96 %
Annualized Reach - NAQC			0.75 %	0.85 %
Unique Individual Reach			0.32 %	0.31 %

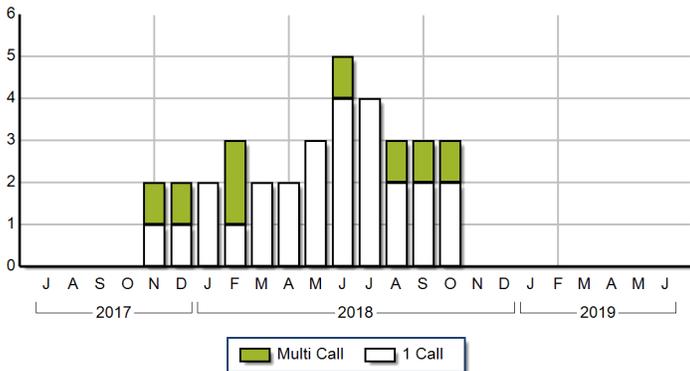
How Heard About



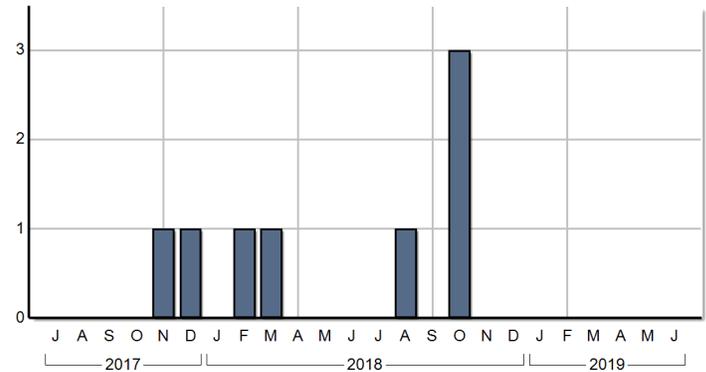
Fax Referral



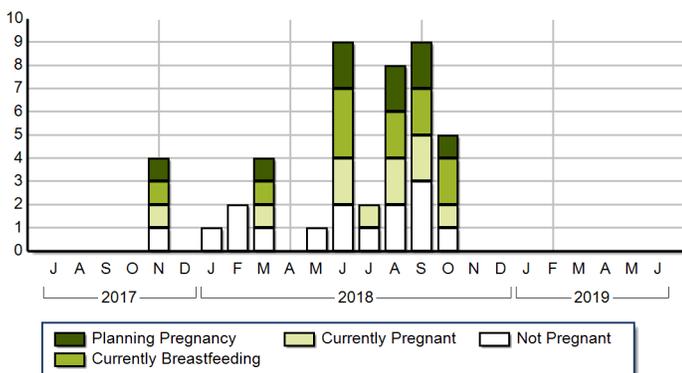
Tobacco User Enrollments By Program Type



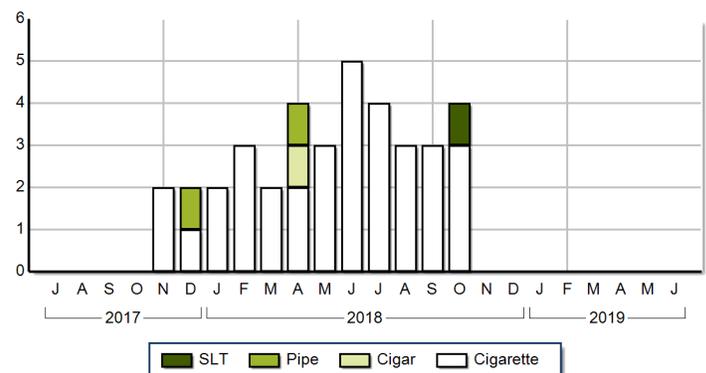
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

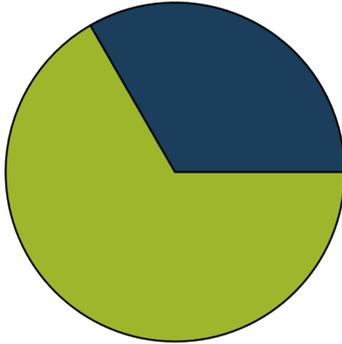


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

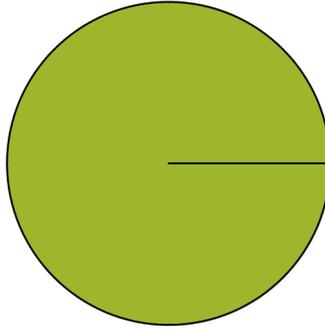
Tobacco Users By Gender



F, 66.67%
M, 33.33%

Chart Total N: 3

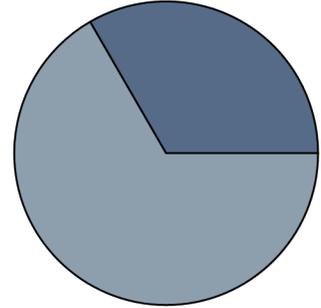
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

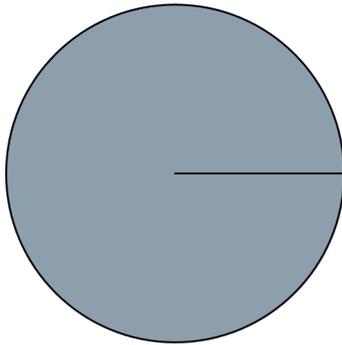
Tobacco Users By Education



HS Degreee/GED, 66.67%
Some College, 33.33%

Chart Total N: 3

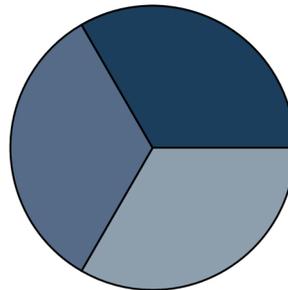
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

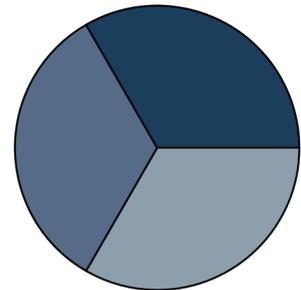
Tobacco Users By Age



25 - 34, 33.33%
35 - 44, 33.33%
64 and Older, 33.33%

Chart Total N: 3

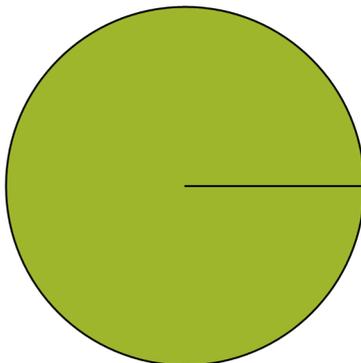
Tobacco Users By Health Plan



Medicaid, 33.33%
Medicare, 33.33%
Uninsured, 33.33%

Chart Total N: 3

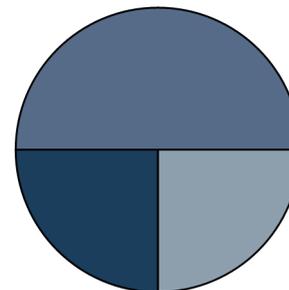
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



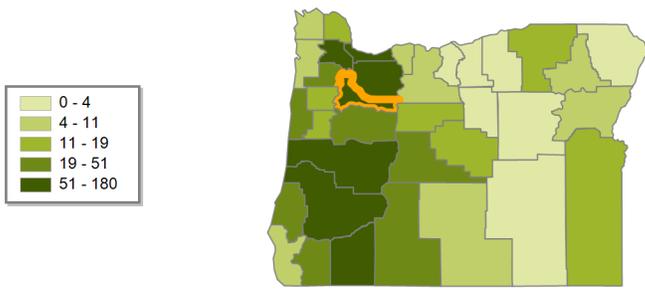
COPD, 25.00%
Diabetes, 25.00%
None, 50.00%

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

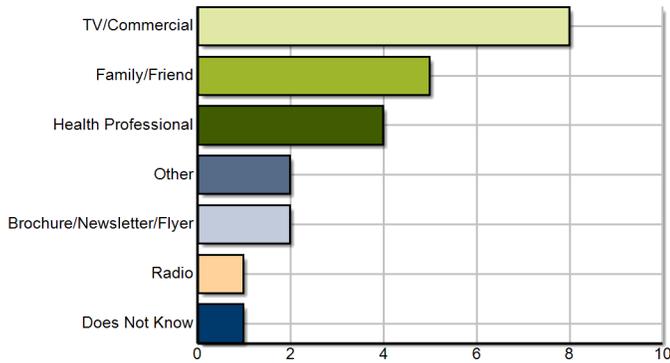
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

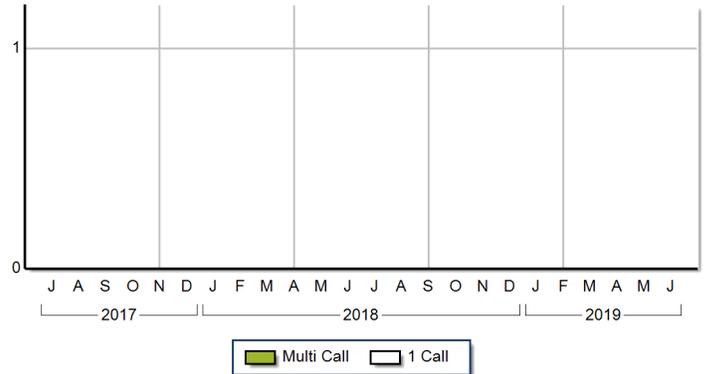


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492	
			County	State
Tobacco Users - Last Full Month			30	354
Tobacco Users YTD			78	1,537
Unique Tobacco Users YTD			72	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.21 %	0.32 %
Reach - NAQC			0.19 %	0.28 %
Annualized Reach			0.64 %	0.96 %
Annualized Reach - NAQC			0.58 %	0.85 %
Unique Individual Reach			0.20 %	0.31 %

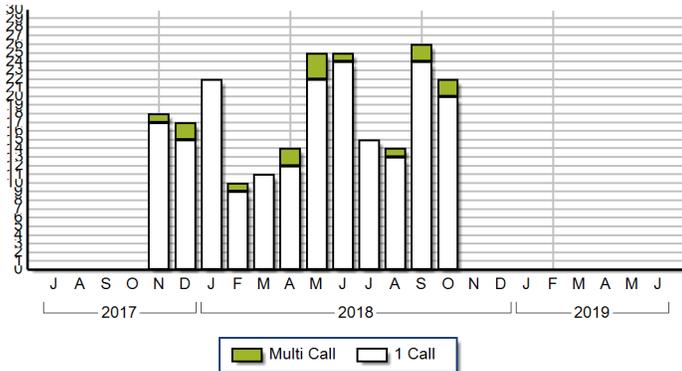
How Heard About



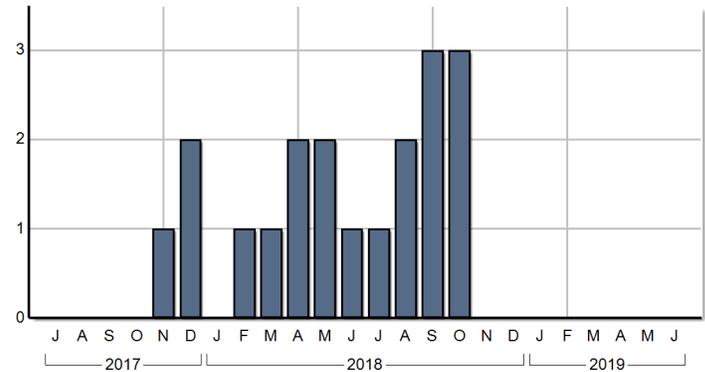
Fax Referral



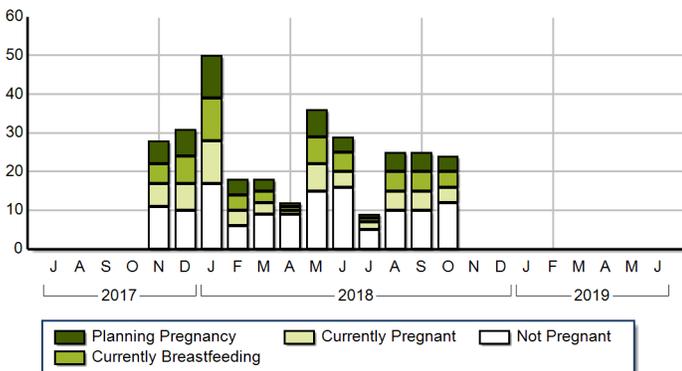
Tobacco User Enrollments By Program Type



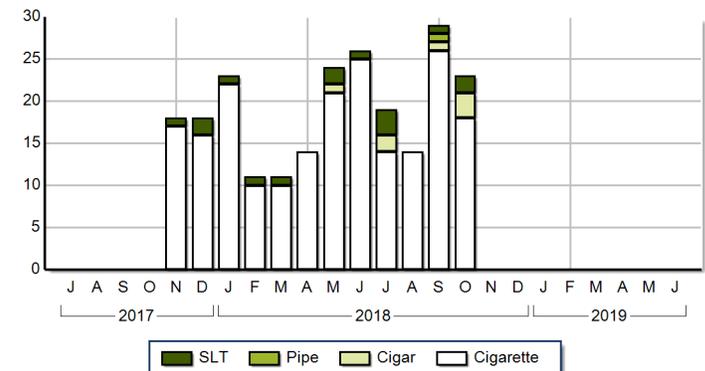
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

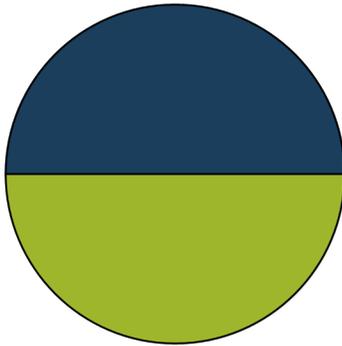


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

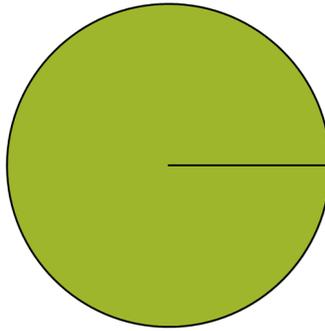
Tobacco Users By Gender



F, 50.00%
M, 50.00%

Chart Total N: 30

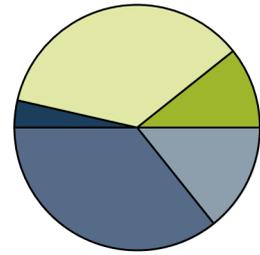
Tobacco Users By Language



English, 100.00%

Chart Total N: 30

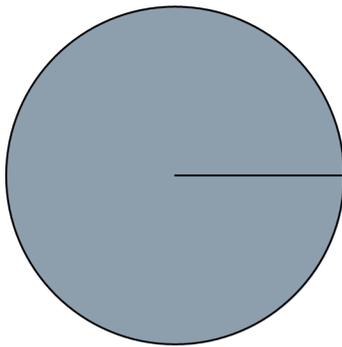
Tobacco Users By Education



No HS Degreee/GED, 14.29%
 HS Degreee/GED, 35.71%
 Technical Degree, 3.57%
 Some College, 35.71%
 College Degree, 10.71%

Chart Total N: 28

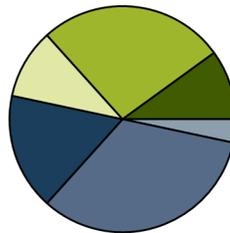
Tobacco Users By Race



White, 100.00%

Chart Total N: 27

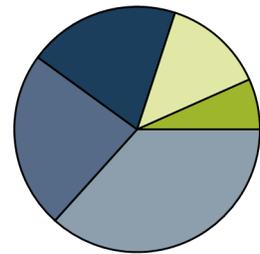
Tobacco Users By Age



18 - 24, 3.33%
 25 - 34, 33.33%
 35 - 44, 16.67%
 45 - 54, 10.00%
 55 - 64, 26.67%
 64 and Older, 10.00%

Chart Total N: 30

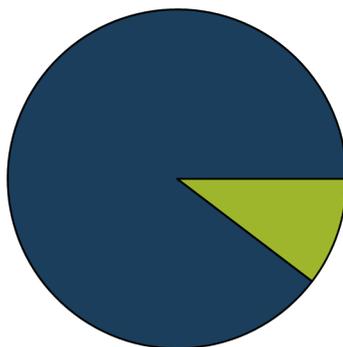
Tobacco Users By Health Plan



Medicaid, 36.67%
 Medicare, 23.33%
 Other, 20.00%
 Uninsured, 13.33%
 Commercial, 6.67%

Chart Total N: 30

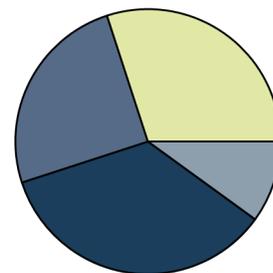
Tobacco Users By Ethnicity



Hispanic, 10.34%
 Non-Hispanic, 89.66%

Chart Total N: 29

Tobacco Users By Chronic Condition



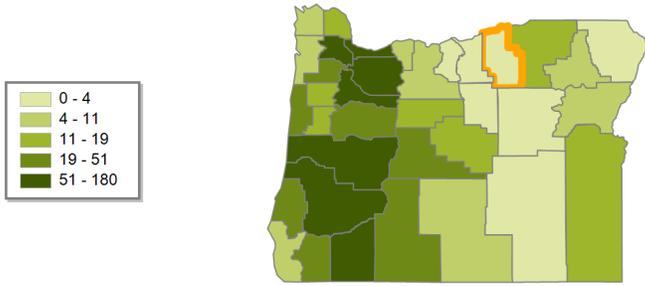
Asthma, 10.00%
 COPD, 35.00%
 Diabetes, 25.00%
 None, 30.00%

Chart Total N: 20

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

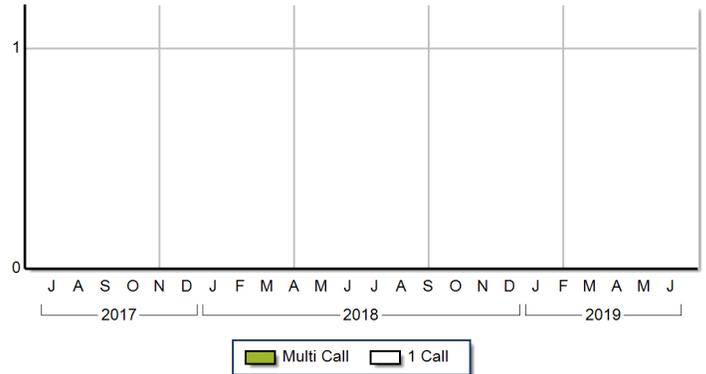
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

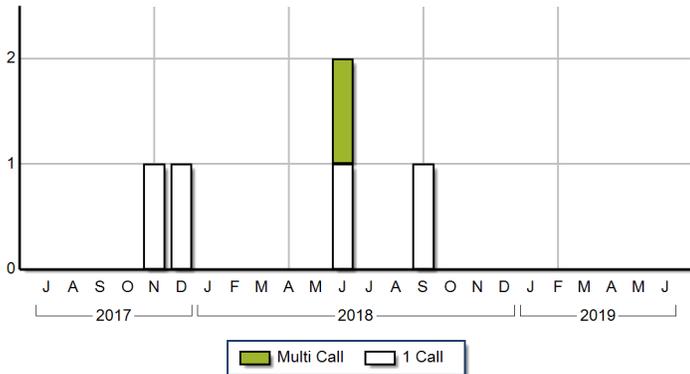


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %		1,645
			County	State
Tobacco Users - Last Full Month			-	354
Tobacco Users YTD			1	1,537
Unique Tobacco Users YTD			1	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.06 %	0.32 %
Reach - NAQC			0.06 %	0.28 %
Annualized Reach			0.18 %	0.96 %
Annualized Reach - NAQC			0.18 %	0.85 %
Unique Individual Reach			0.06 %	0.31 %

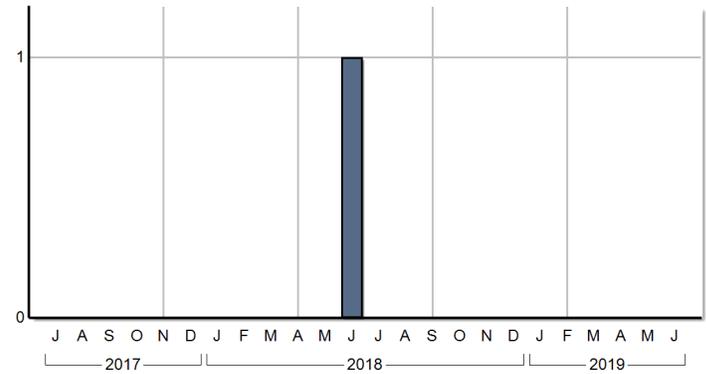
Fax Referral



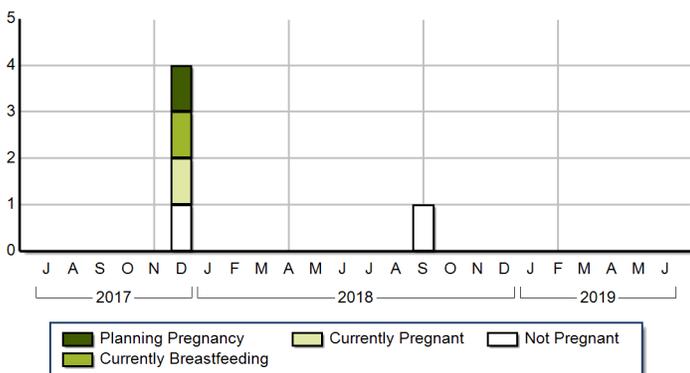
Tobacco User Enrollments By Program Type



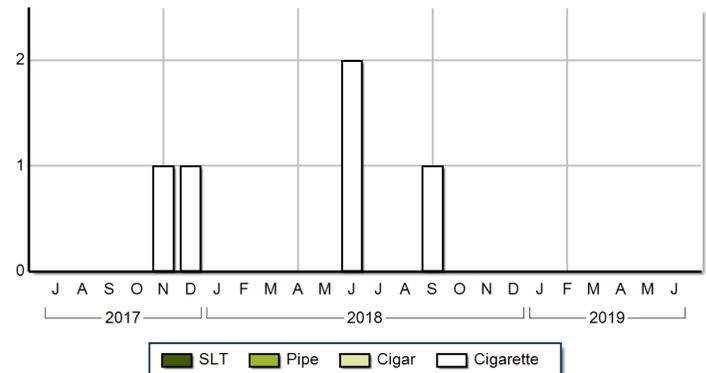
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

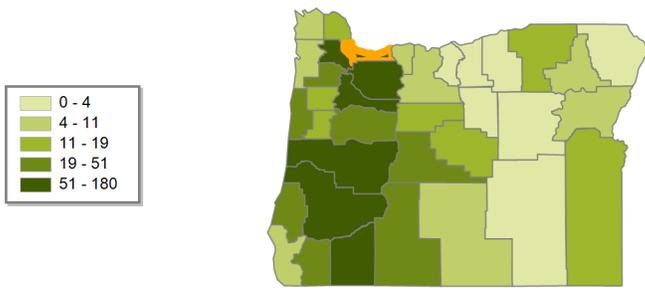


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

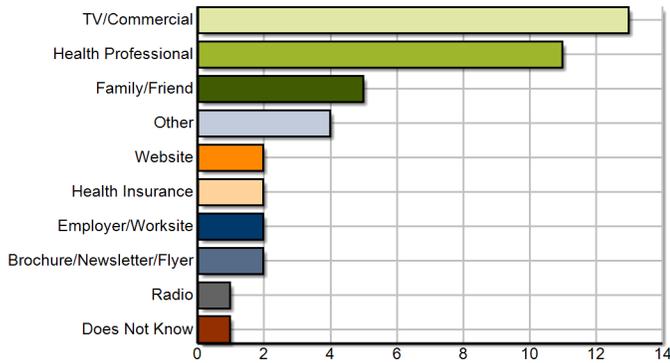
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

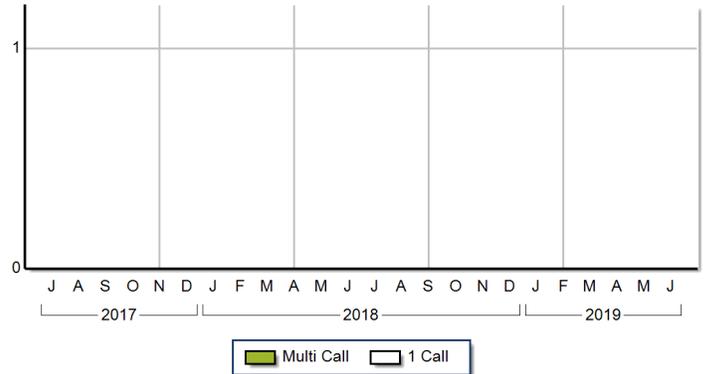


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308 ⁴	
			County	State
Tobacco Users - Last Full Month			51	354
Tobacco Users YTD			177	1,537
Unique Tobacco Users YTD			1	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.21 %
Reach - NAQC			3	0.19 %
Annualized Reach			2	0.62 %
Annualized Reach - NAQC			3	0.56 %
Unique Individual Reach			1	0.20 %

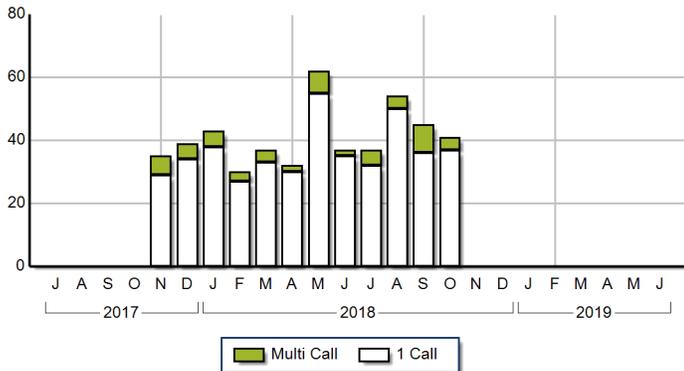
How Heard About



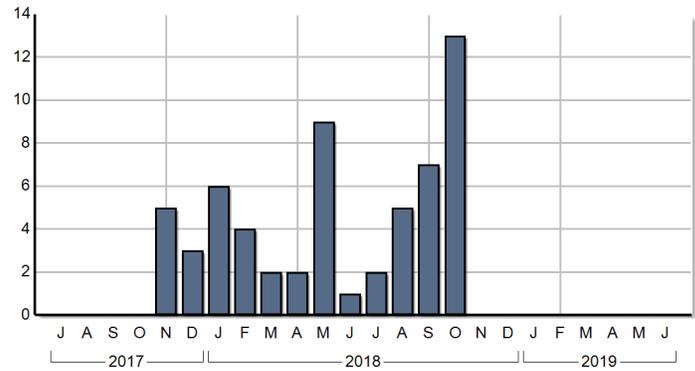
Fax Referral



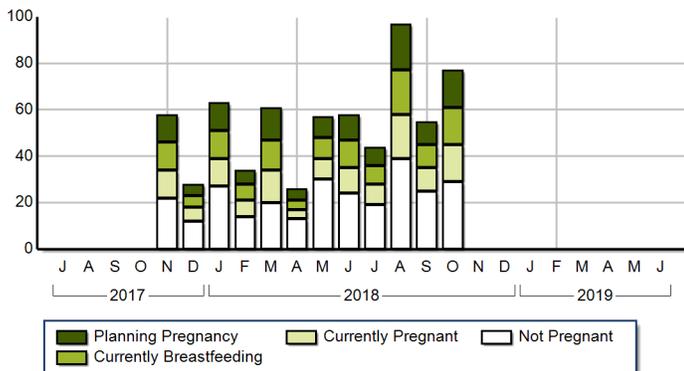
Tobacco User Enrollments By Program Type



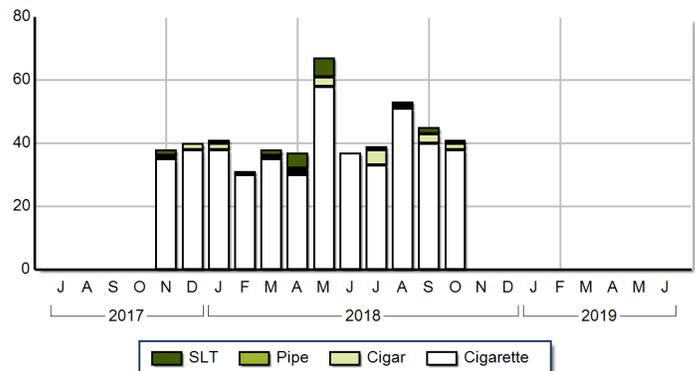
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

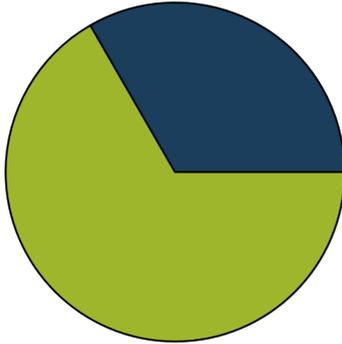


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

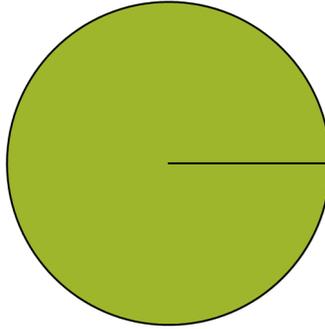
Tobacco Users By Gender



F, 66.67%
M, 33.33%

Chart Total N: 51

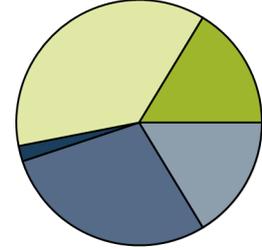
Tobacco Users By Language



English, 100.00%

Chart Total N: 51

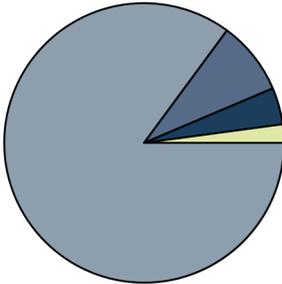
Tobacco Users By Education



No HS Degreee/GED, 16.33%
HS Degreee/GED, 28.57%
Technical Degree, 2.04%
Some College, 36.73%
College Degree, 16.33%

Chart Total N: 49

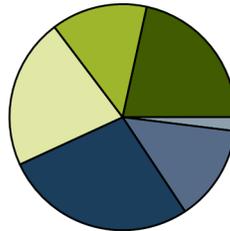
Tobacco Users By Race



White, 85.11%
Black Or African American, 8.51%
American Indian Or Alaskan Native, 4.26%
Asian, 2.13%

Chart Total N: 47

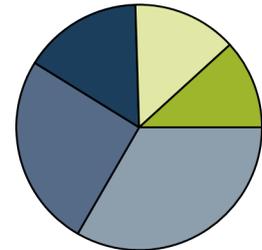
Tobacco Users By Age



18 - 24, 1.96%
25 - 34, 13.73%
35 - 44, 27.45%
45 - 54, 21.57%
55 - 64, 13.73%
64 and Older, 21.57%

Chart Total N: 51

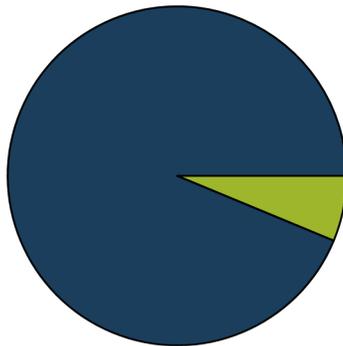
Tobacco Users By Health Plan



Medicare, 33.33%
Medicaid, 25.49%
Other, 15.69%
Commercial, 13.73%
Uninsured, 11.76%

Chart Total N: 51

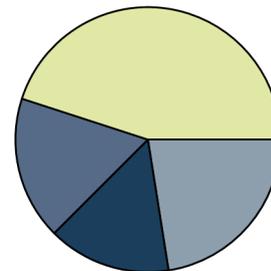
Tobacco Users By Ethnicity



Hispanic, 6.25%
Non-Hispanic, 93.75%

Chart Total N: 48

Tobacco Users By Chronic Condition



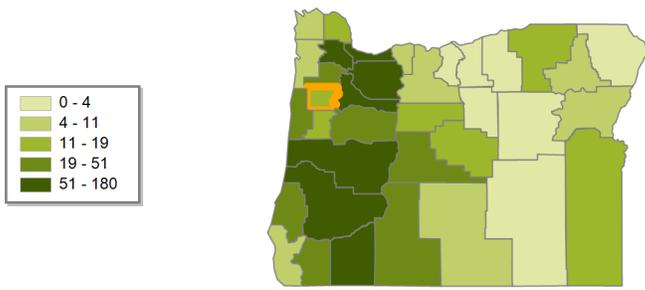
Asthma, 22.50%
COPD, 15.00%
Diabetes, 17.50%
None, 45.00%

Chart Total N: 40

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

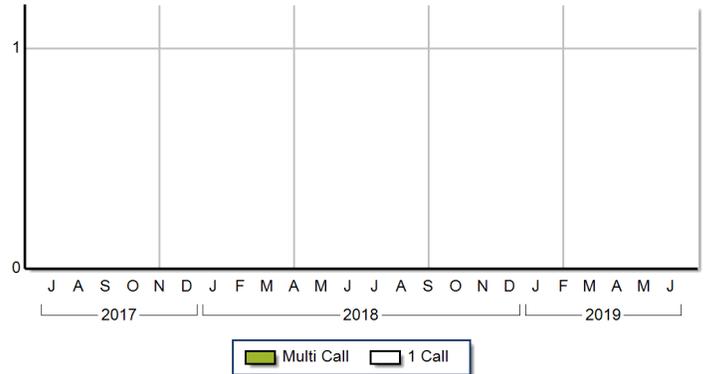


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %	7,534	
			County	State
Tobacco Users - Last Full Month			8	354
Tobacco Users YTD			18	1,537
Unique Tobacco Users YTD			18	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.24 %	0.32 %
Reach - NAQC			0.21 %	0.28 %
Annualized Reach			0.72 %	0.96 %
Annualized Reach - NAQC			0.64 %	0.85 %
Unique Individual Reach			0.24 %	0.31 %

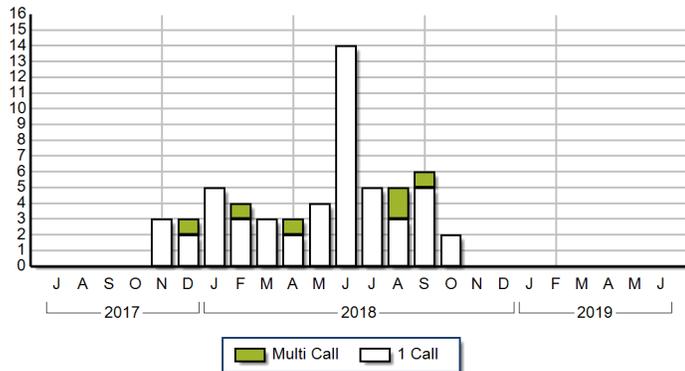
How Heard About



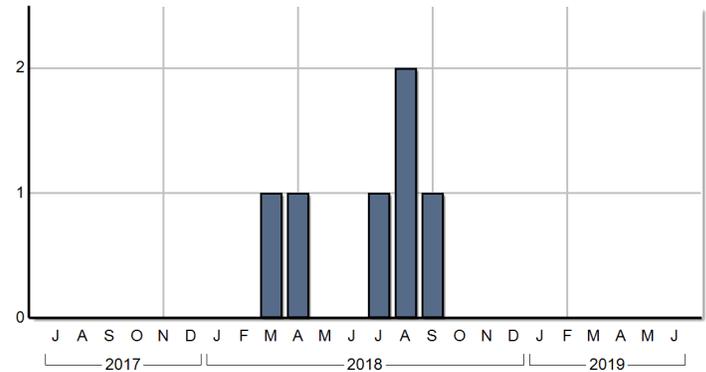
Fax Referral



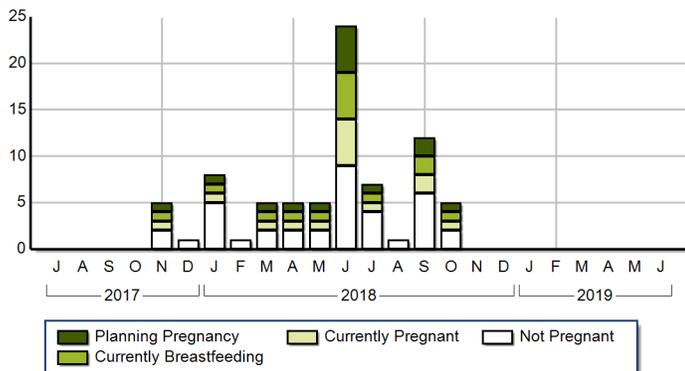
Tobacco User Enrollments By Program Type



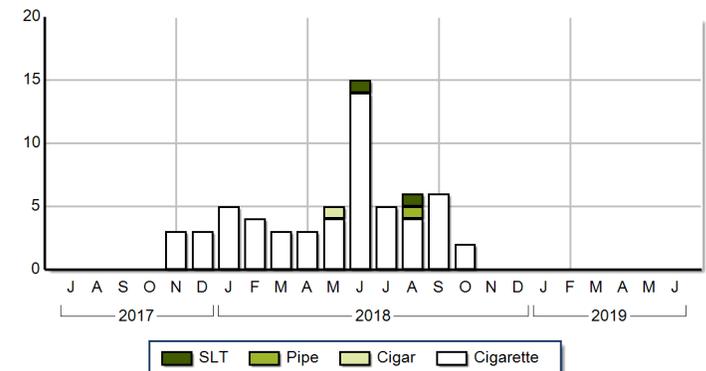
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

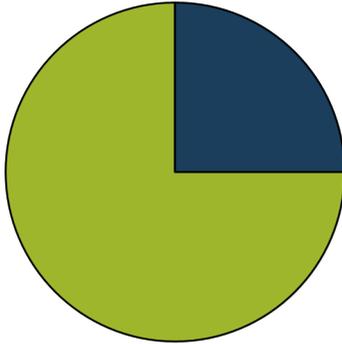


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

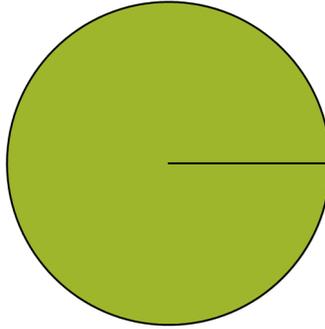
Tobacco Users By Gender



F, 75.00%
M, 25.00%

Chart Total N: 8

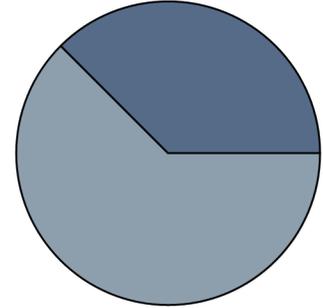
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

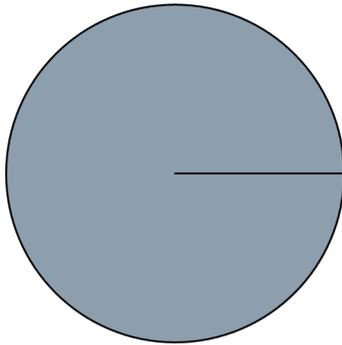
Tobacco Users By Education



HS Degreee/GED, 62.50%
College Degree, 37.50%

Chart Total N: 8

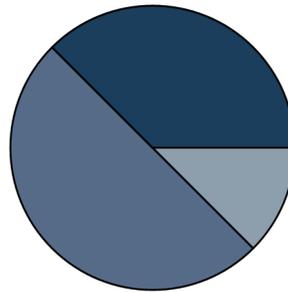
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

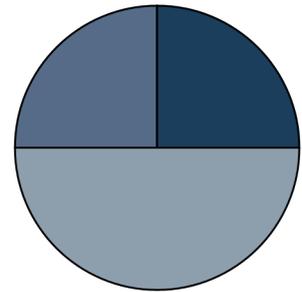
Tobacco Users By Age



25 - 34, 12.50%
45 - 54, 50.00%
55 - 64, 37.50%

Chart Total N: 8

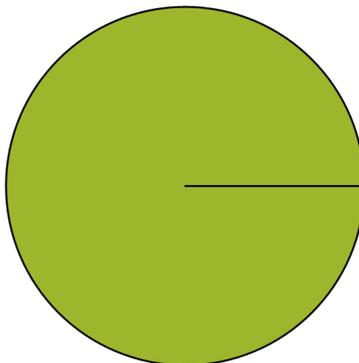
Tobacco Users By Health Plan



Commercial, 50.00%
Medicaid, 25.00%
Other, 25.00%

Chart Total N: 8

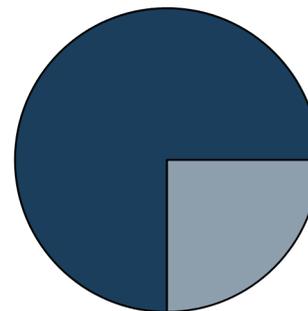
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



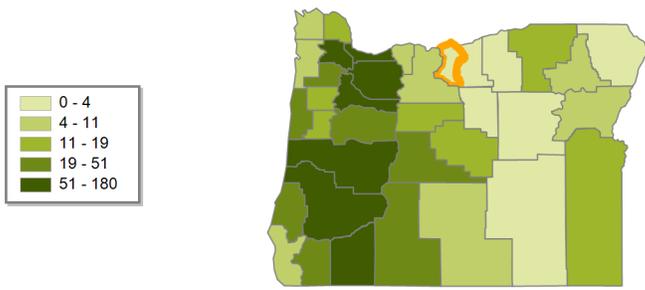
COPD, 25.00%
None, 75.00%

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

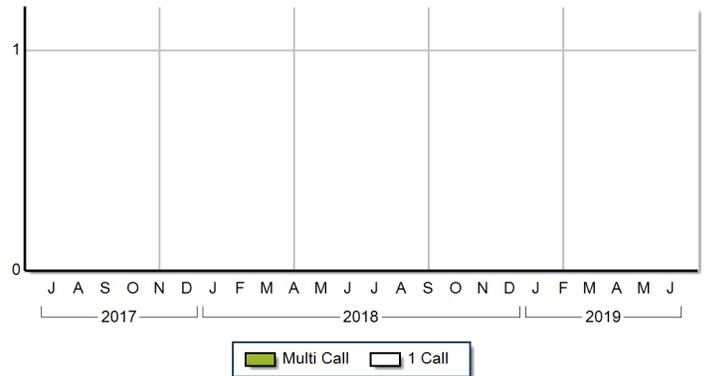
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

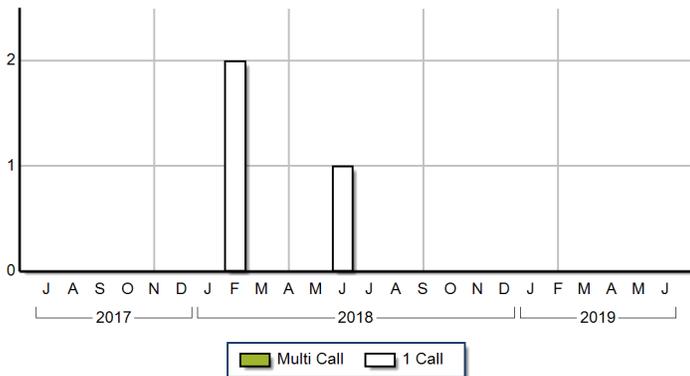


County Population		Prevalence	Tobacco Users	
Adult	1,477	22.1 %	County	326
			State	1,537
Tobacco Users - Last Full Month			-	354
Tobacco Users YTD				1,537
Unique Tobacco Users YTD			1	1,488
Target Reach				
Reach YTD			2	0.32 %
Reach - NAQC			3	0.28 %
Annualized Reach			2	0.96 %
Annualized Reach - NAQC			3	0.85 %
Unique Individual Reach			1	0.31 %

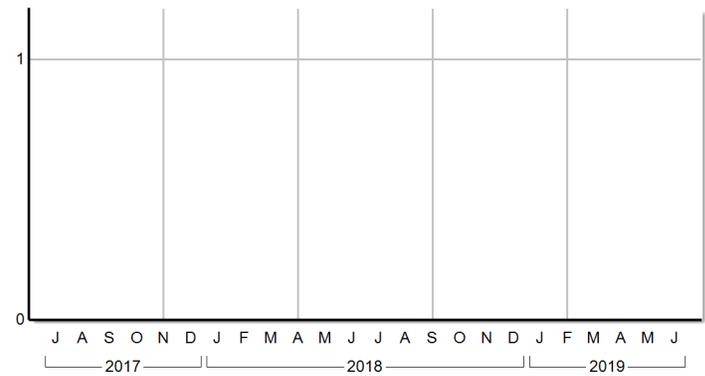
Fax Referral



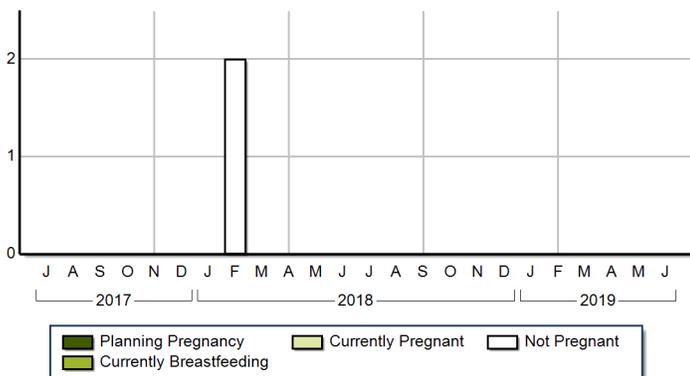
Tobacco User Enrollments By Program Type



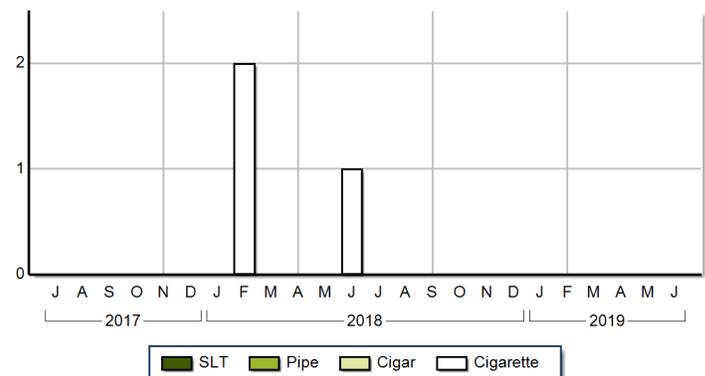
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

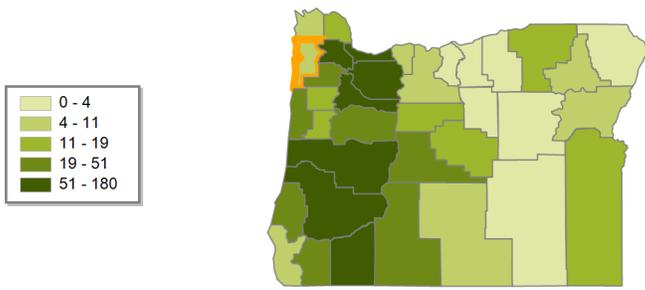


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

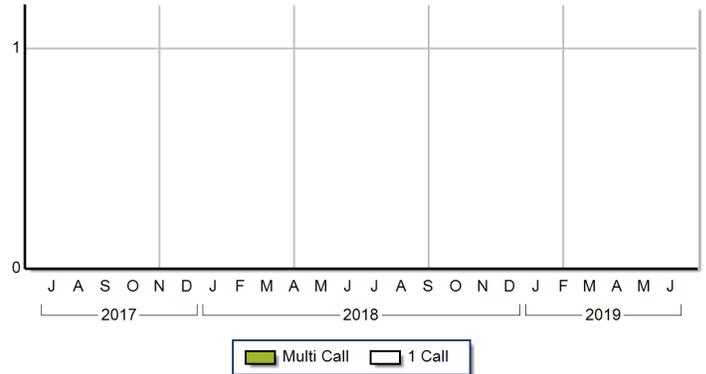


County Population		Prevalence	Tobacco Users	
Adult	21,446	21.6 %	4,632	
			County	State
Tobacco Users - Last Full Month			1	354
Tobacco Users YTD			8	1,537
Unique Tobacco Users YTD			8	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.17 %	0.32 %
Reach - NAQC			0.15 %	0.28 %
Annualized Reach			0.52 %	0.96 %
Annualized Reach - NAQC			0.45 %	0.85 %
Unique Individual Reach			0.17 %	0.31 %

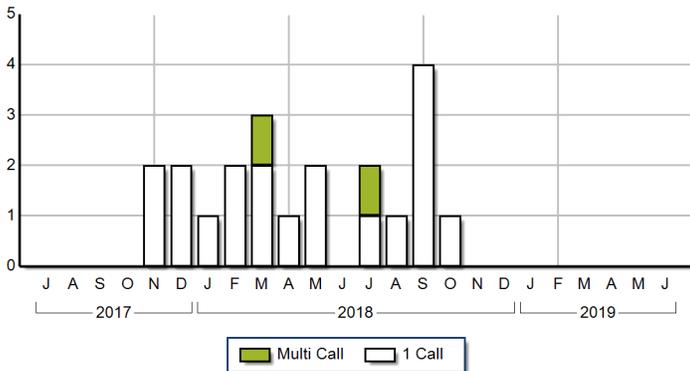
How Heard About



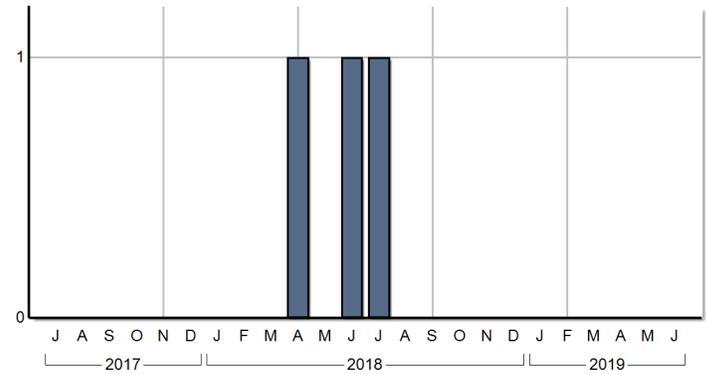
Fax Referral



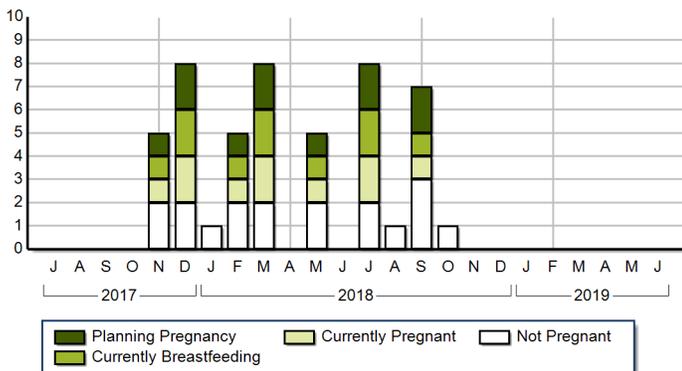
Tobacco User Enrollments By Program Type



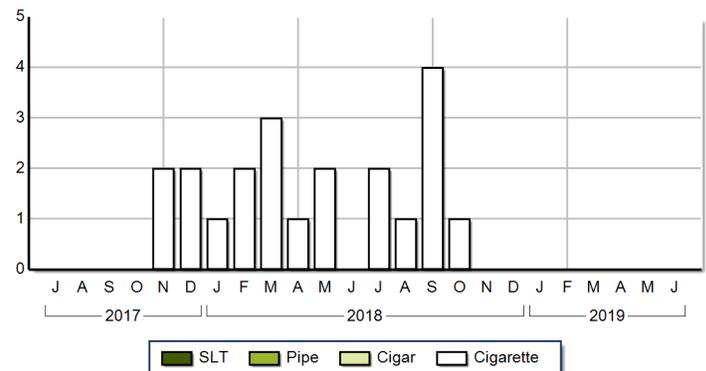
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

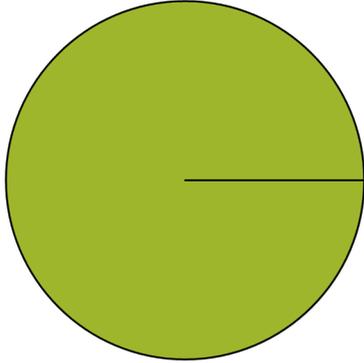


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

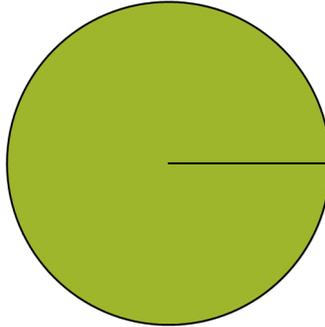
Tobacco Users By Gender



F, 100.00%

Chart Total N: 1

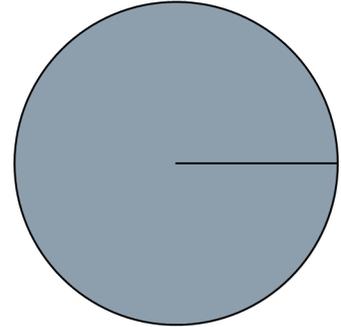
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

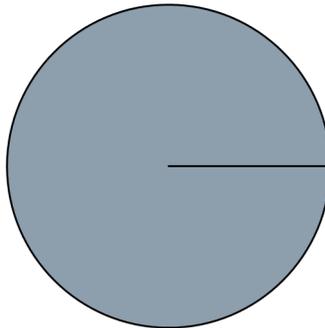
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

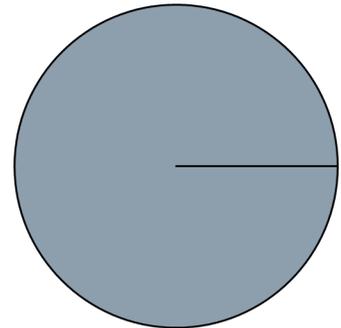
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

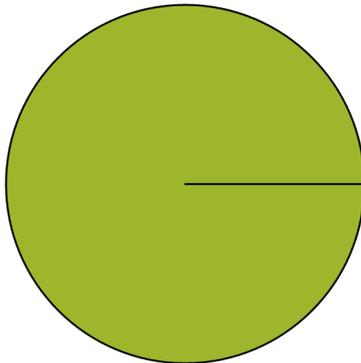
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

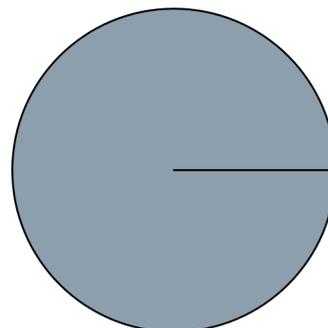
Tobacco Users By Ethnicity



Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



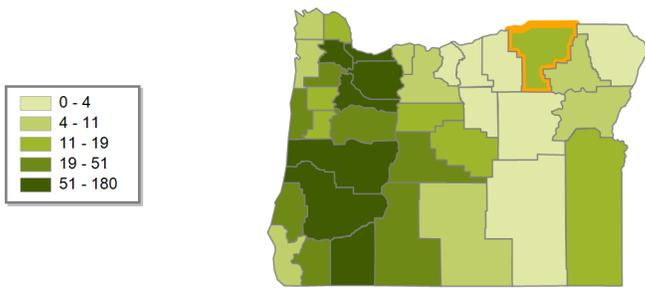
None, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

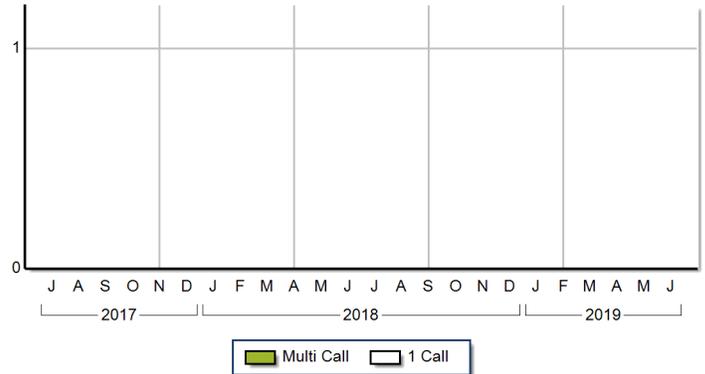


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117 ⁴	
			County	State
Tobacco Users - Last Full Month			3	354
Tobacco Users YTD			14	1,537
Unique Tobacco Users YTD			14	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.11 %	0.32 %
Reach - NAQC			0.09 %	0.28 %
Annualized Reach			0.32 %	0.96 %
Annualized Reach - NAQC			0.27 %	0.85 %
Unique Individual Reach			0.11 %	0.31 %

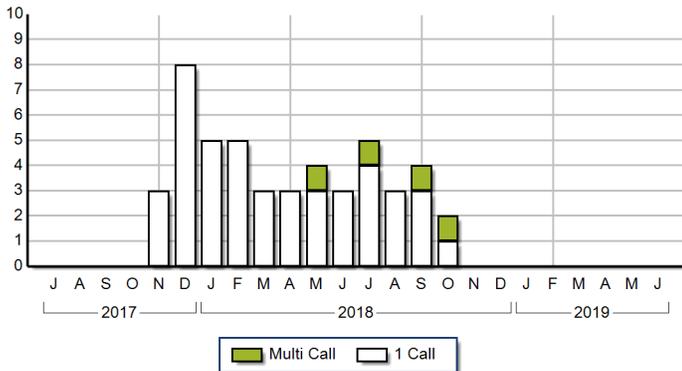
How Heard About



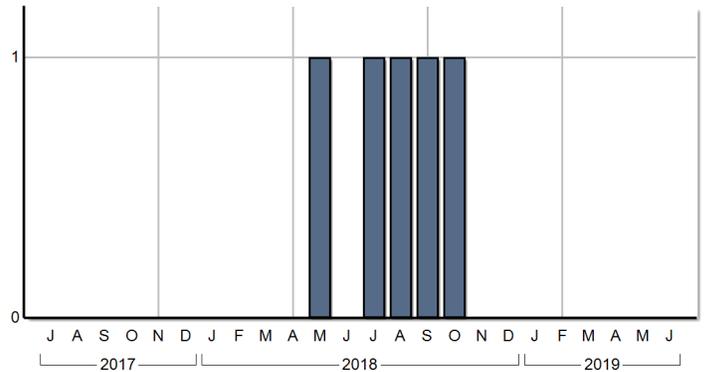
Fax Referral



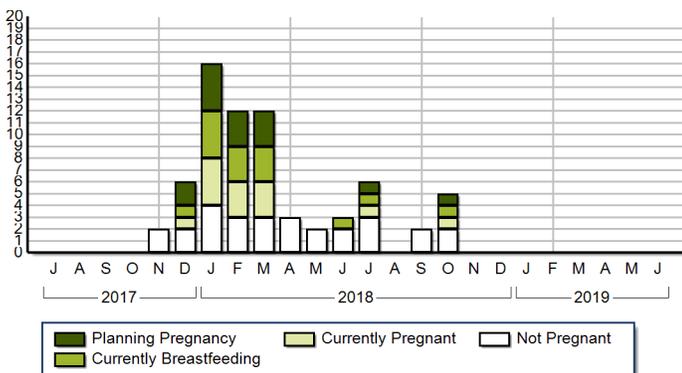
Tobacco User Enrollments By Program Type



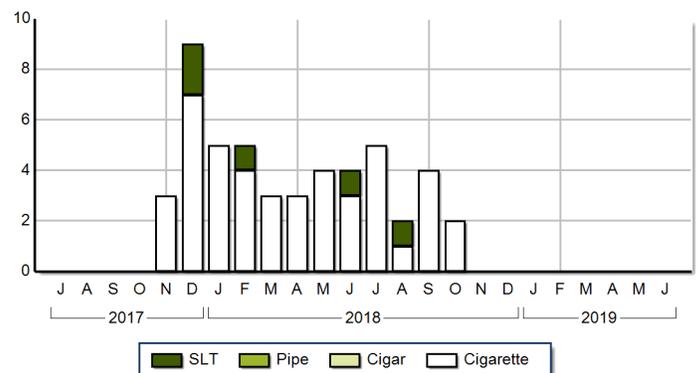
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

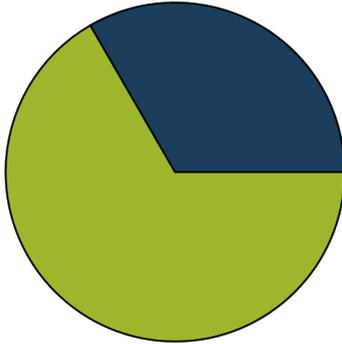


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

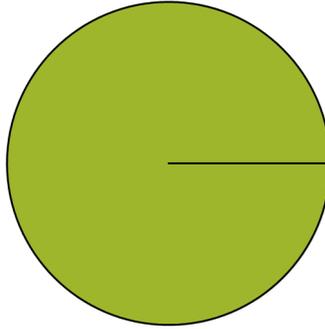
Tobacco Users By Gender



F, 66.67%
 M, 33.33%

Chart Total N: 3

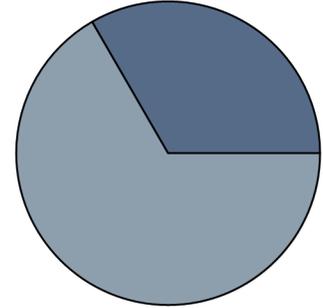
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

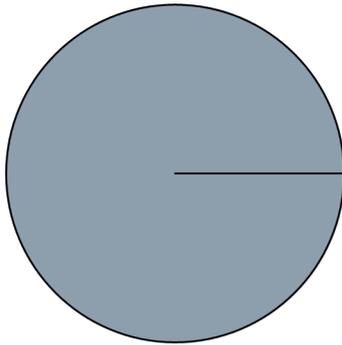
Tobacco Users By Education



HS Degreee/GED, 66.67%
 Some College, 33.33%

Chart Total N: 3

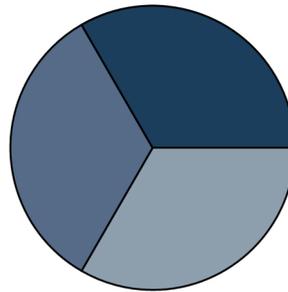
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

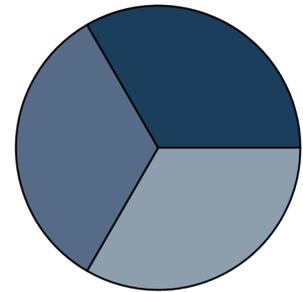
Tobacco Users By Age



35 - 44, 33.33%
 45 - 54, 33.33%
 55 - 64, 33.33%

Chart Total N: 3

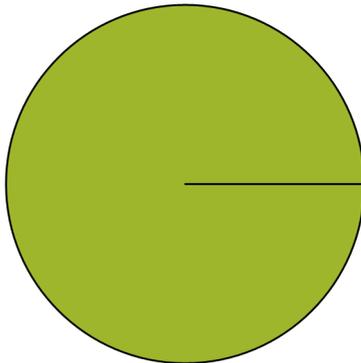
Tobacco Users By Health Plan



Medicaid, 33.33%
 Other, 33.33%
 Uninsured, 33.33%

Chart Total N: 3

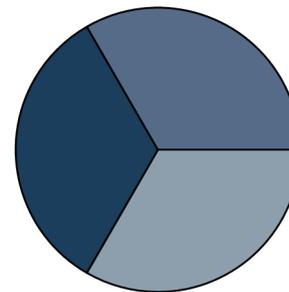
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



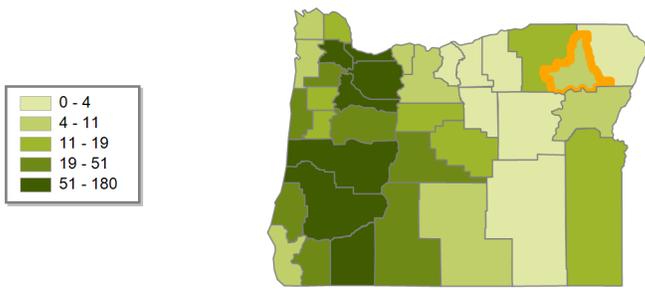
Asthma, 33.33%
 COPD, 33.33%
 None, 33.33%

Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

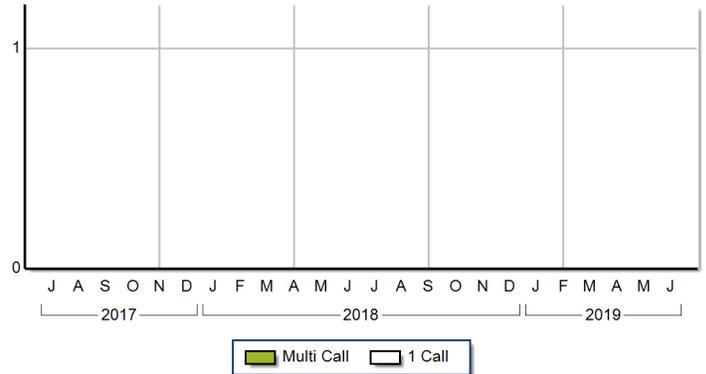


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %	2,681 ⁴	
			County	State
Tobacco Users - Last Full Month			2	354
Tobacco Users YTD			10	1,537
Unique Tobacco Users YTD			10	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.37 %	0.32 %
Reach - NAQC			0.34 %	0.28 %
Annualized Reach			1.12 %	0.96 %
Annualized Reach - NAQC			1.01 %	0.85 %
Unique Individual Reach			0.37 %	0.31 %

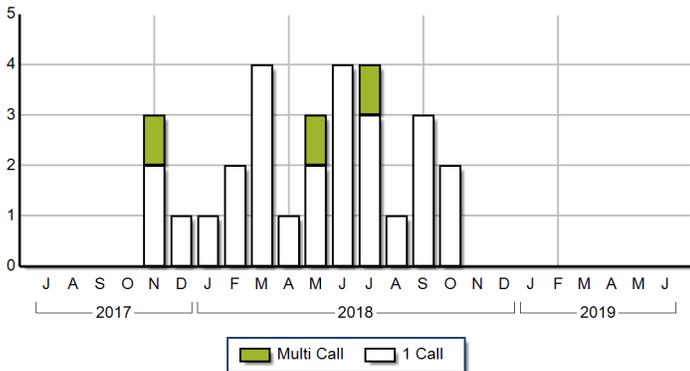
How Heard About



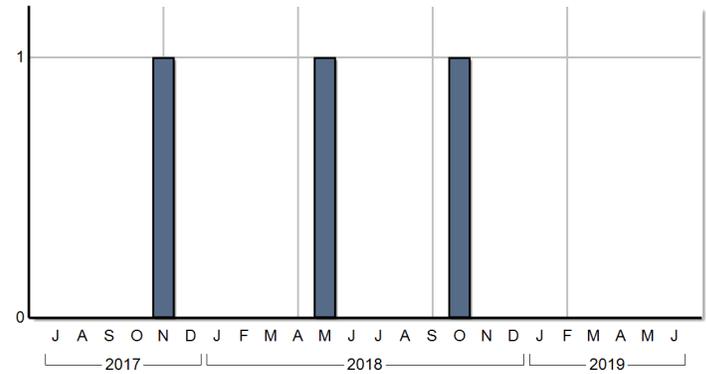
Fax Referral



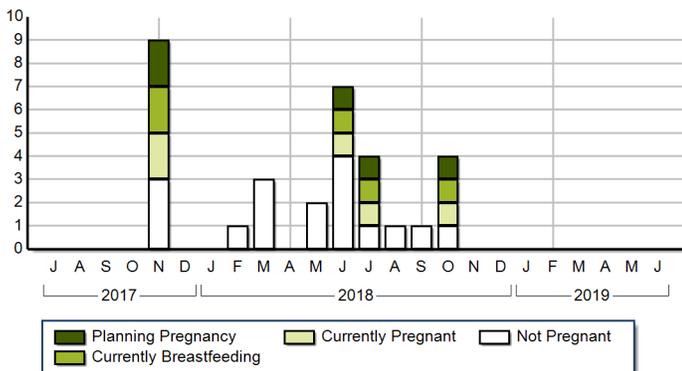
Tobacco User Enrollments By Program Type



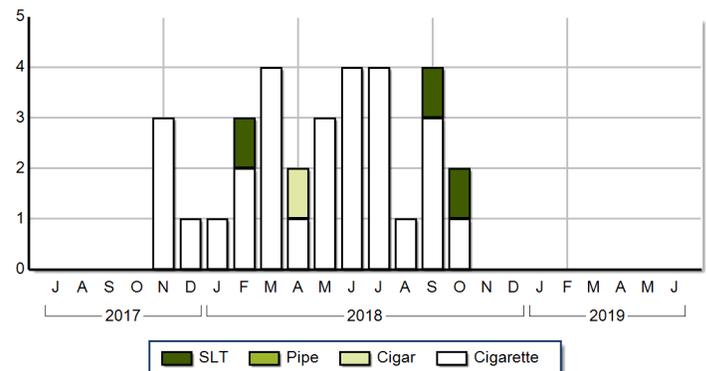
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

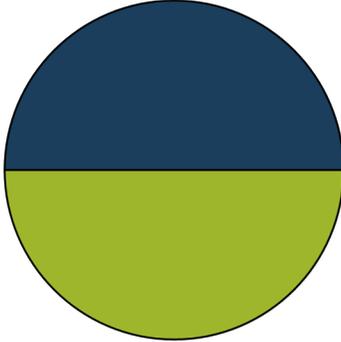


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

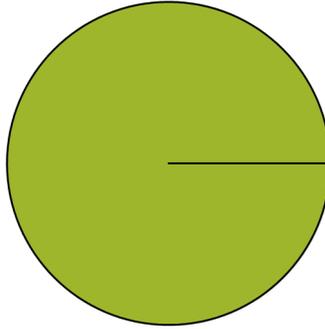
Tobacco Users By Gender



F, 50.00%
M, 50.00%

Chart Total N: 2

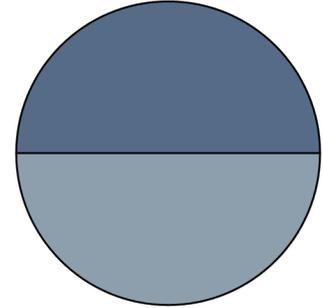
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

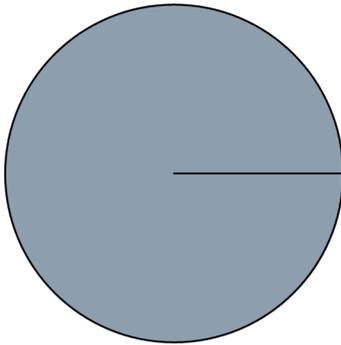
Tobacco Users By Education



No HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

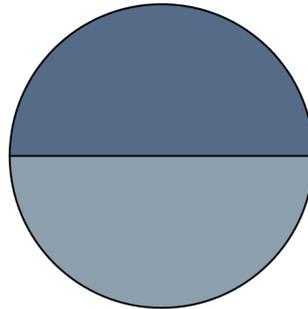
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

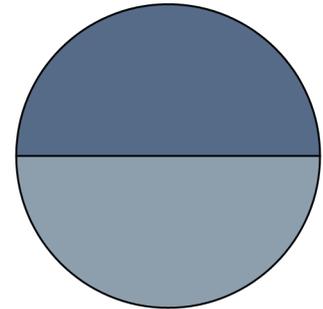
Tobacco Users By Age



35 - 44, 50.00%
45 - 54, 50.00%

Chart Total N: 2

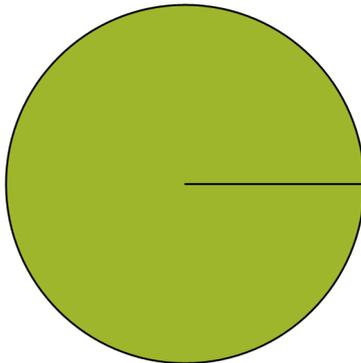
Tobacco Users By Health Plan



Medicaid, 50.00%
Other, 50.00%

Chart Total N: 2

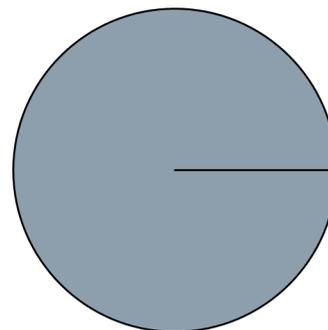
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



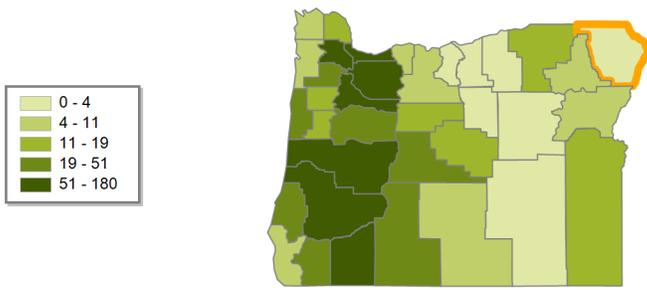
None, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

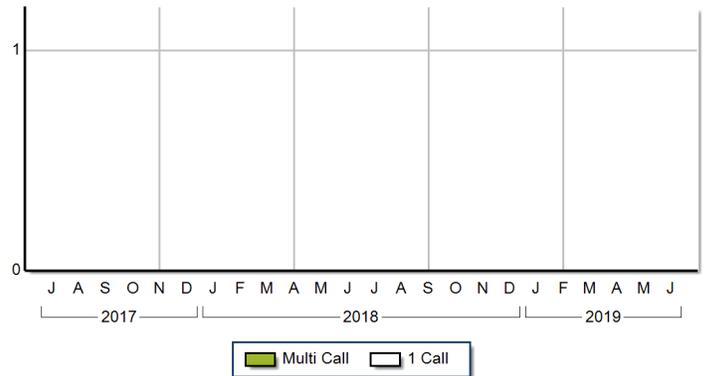
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

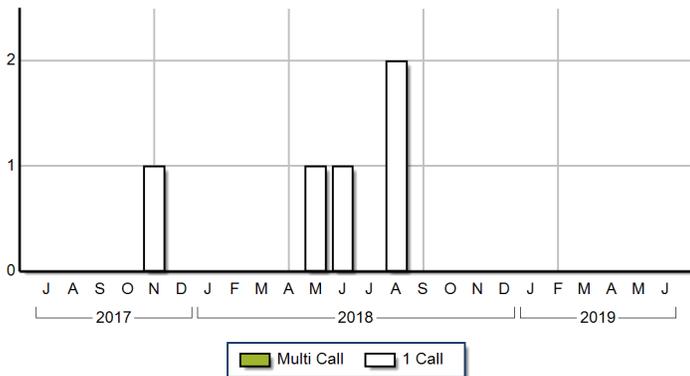


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038 ⁴	
			County	State
Tobacco Users - Last Full Month			-	354
Tobacco Users YTD			2	1,537
Unique Tobacco Users YTD			1	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.19 %
Reach - NAQC			3	0.19 %
Annualized Reach			2	0.58 %
Annualized Reach - NAQC			3	0.58 %
Unique Individual Reach			1	0.31 %

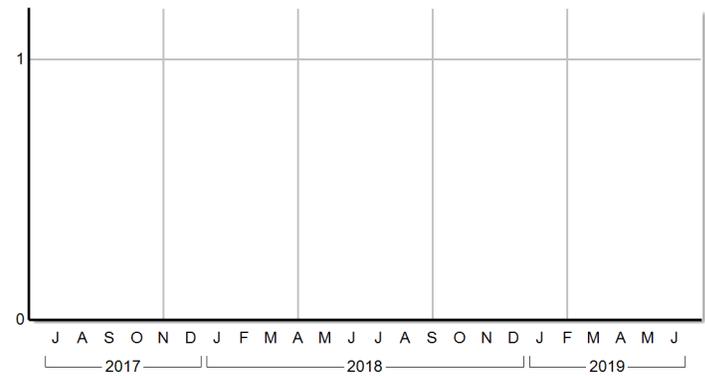
Fax Referral



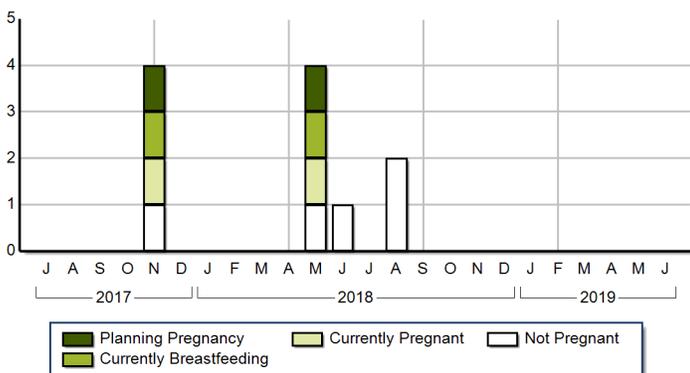
Tobacco User Enrollments By Program Type



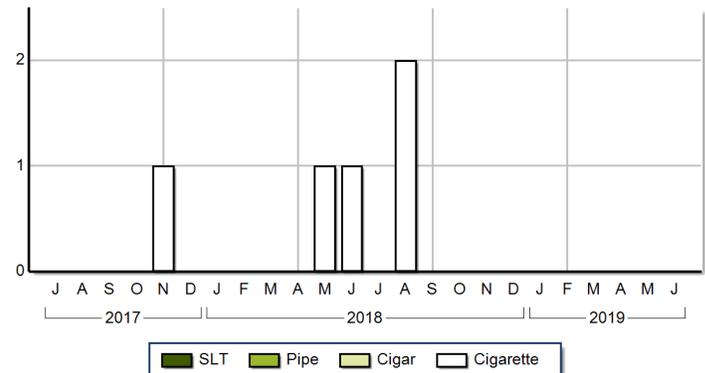
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

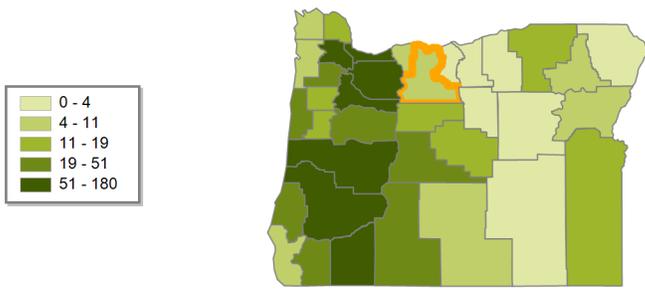


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

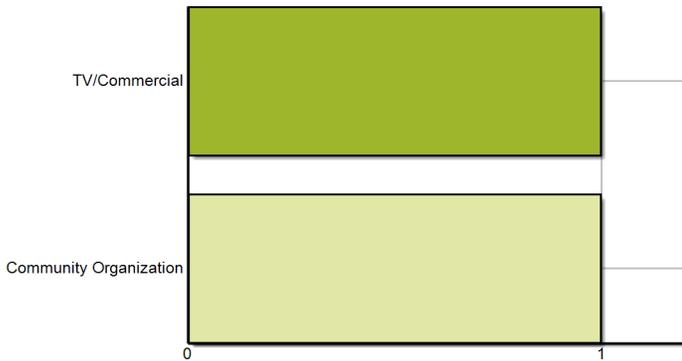
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

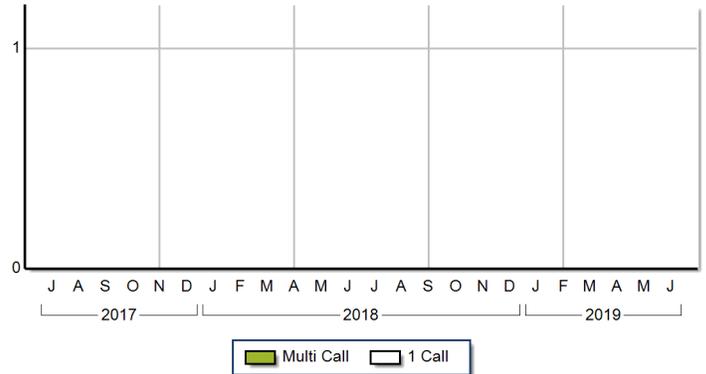


County Population		Prevalence	Tobacco Users	
Adult	18,454	22.1 %	4,078 ⁴	
			County	State
Tobacco Users - Last Full Month			2	354
Tobacco Users YTD			9	1,537
Unique Tobacco Users YTD			9	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.22 %	0.32 %
Reach - NAQC			0.20 %	0.28 %
Annualized Reach			0.66 %	0.96 %
Annualized Reach - NAQC			0.59 %	0.85 %
Unique Individual Reach			0.22 %	0.31 %

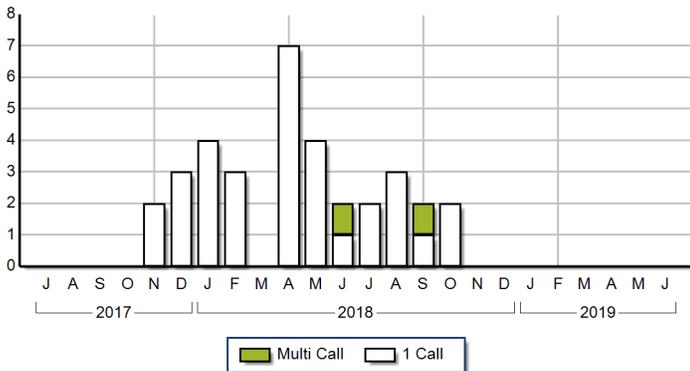
How Heard About



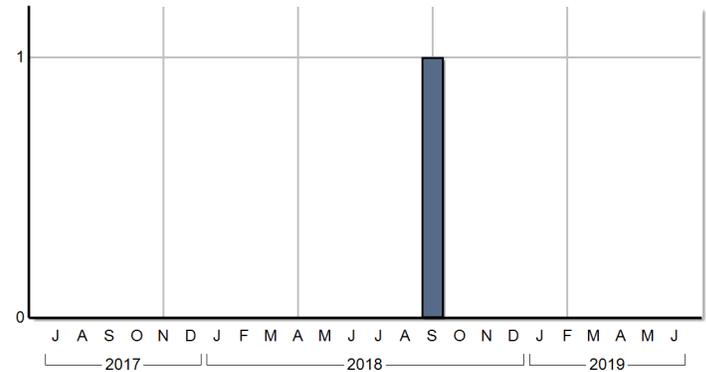
Fax Referral



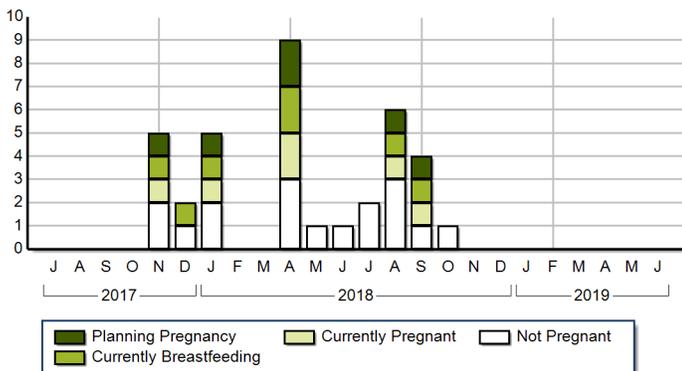
Tobacco User Enrollments By Program Type



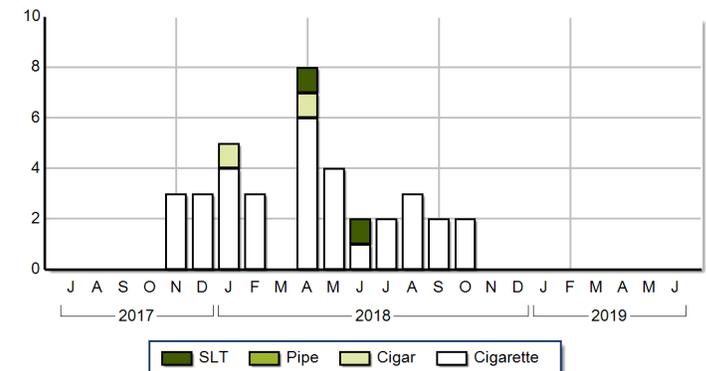
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

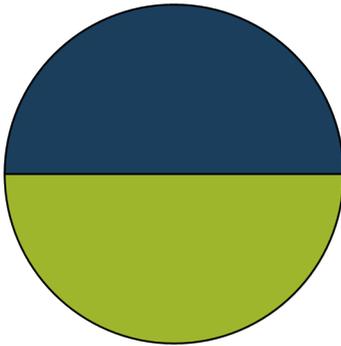


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

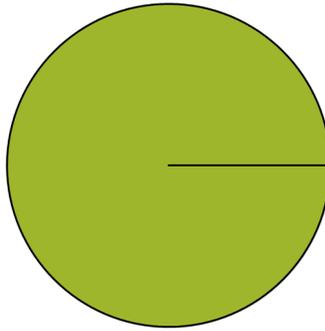
Tobacco Users By Gender



F, 50.00%
 M, 50.00%

Chart Total N: 2

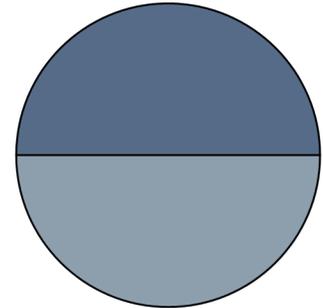
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

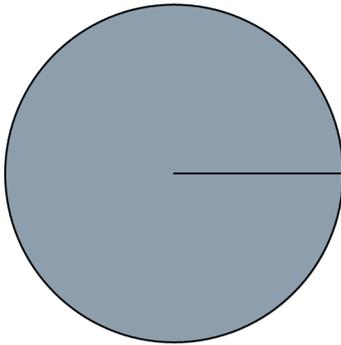
Tobacco Users By Education



HS Degreee/GED, 50.00%
 Some College, 50.00%

Chart Total N: 2

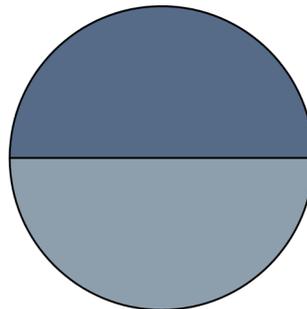
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

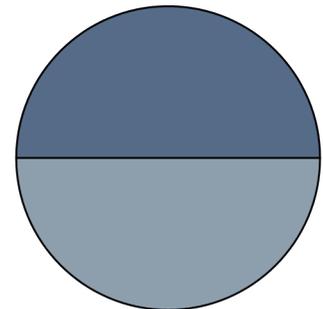
Tobacco Users By Age



35 - 44, 50.00%
 55 - 64, 50.00%

Chart Total N: 2

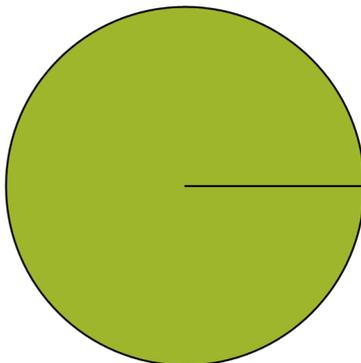
Tobacco Users By Health Plan



Commercial, 50.00%
 Medicare, 50.00%

Chart Total N: 2

Tobacco Users By Ethnicity



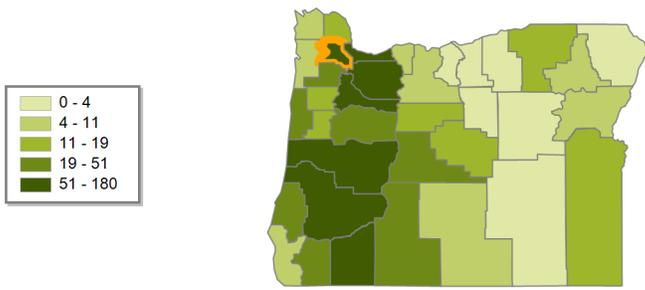
Non-Hispanic, 100.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

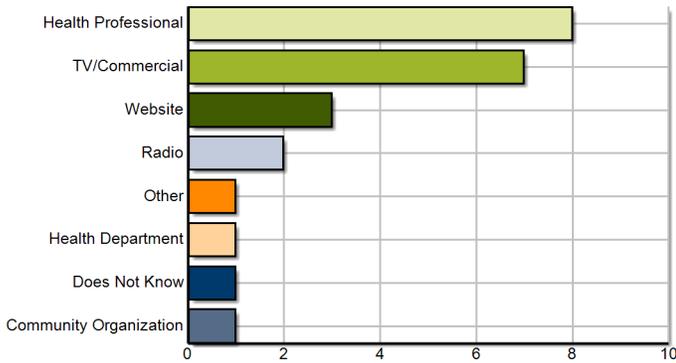
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

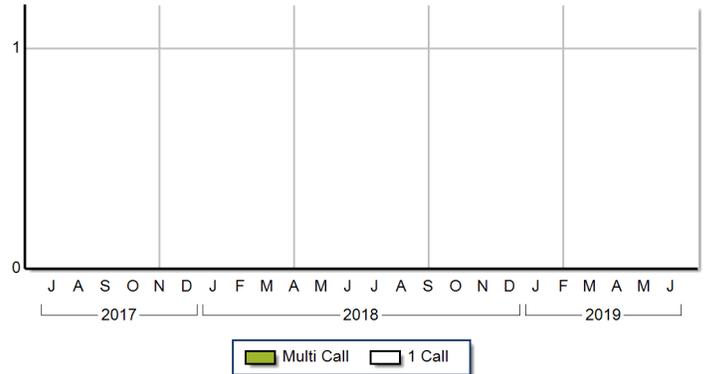


County Population		Prevalence	Tobacco Users	
Adult	387,946	12.9 %	50,045 ⁴	
			County	State
Tobacco Users - Last Full Month			29	354
Tobacco Users YTD			104	1,537
Unique Tobacco Users YTD			101	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.21 %	0.32 %
Reach - NAQC			0.17 %	0.28 %
Annualized Reach			0.62 %	0.96 %
Annualized Reach - NAQC			0.52 %	0.85 %
Unique Individual Reach			0.20 %	0.31 %

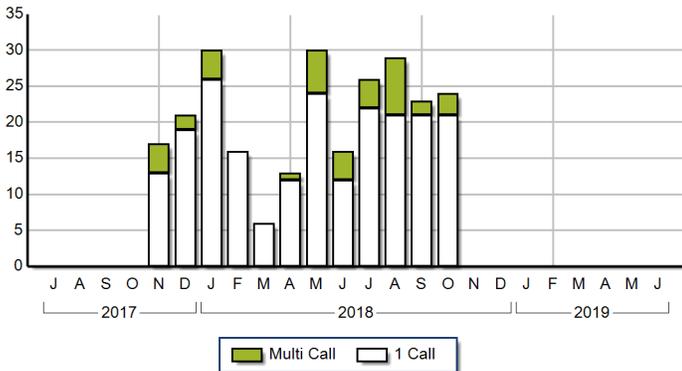
How Heard About



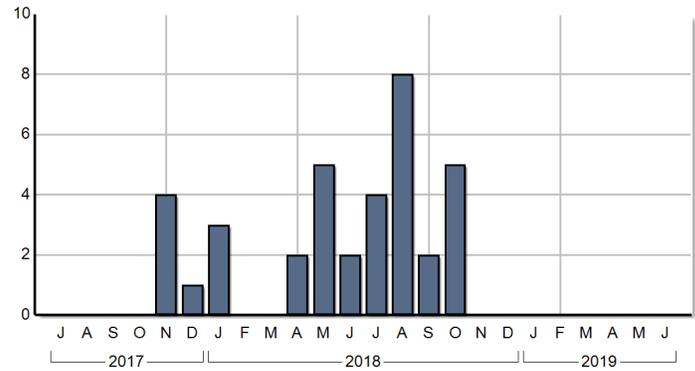
Fax Referral



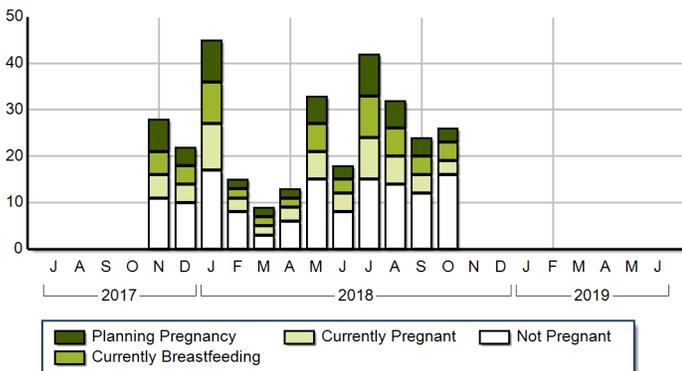
Tobacco User Enrollments By Program Type



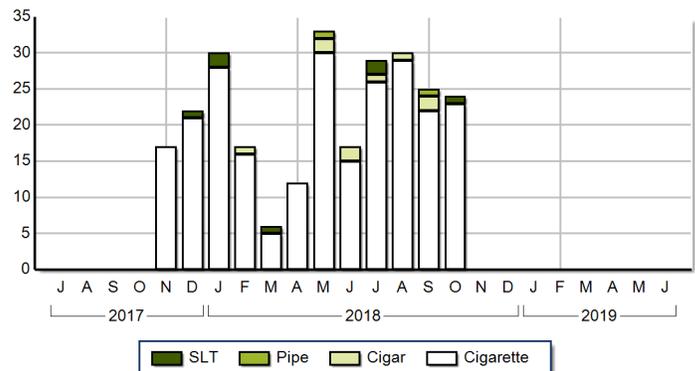
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

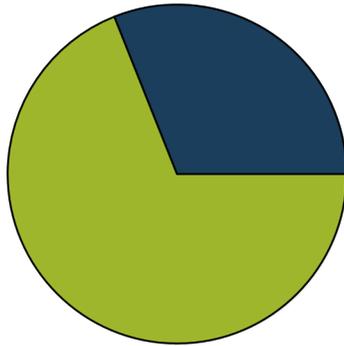


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

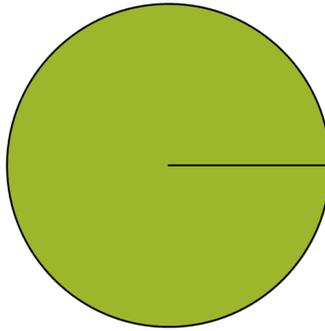
Tobacco Users By Gender



F, 68.97%
M, 31.03%

Chart Total N: 29

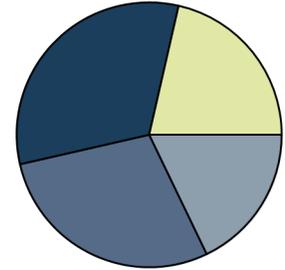
Tobacco Users By Language



English, 100.00%

Chart Total N: 29

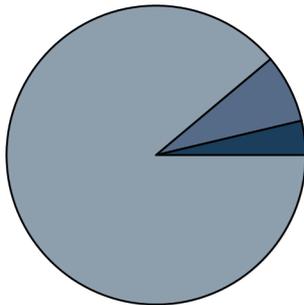
Tobacco Users By Education



No HS Degree/GED, 17.86%
HS Degree/GED, 28.57%
Some College, 32.14%
College Degree, 21.43%

Chart Total N: 28

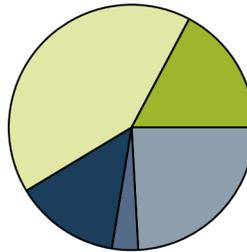
Tobacco Users By Race



White, 88.89%
American Indian Or Alaskan Native, 7.41%
Native Hawaiian / Other Pacific Islander, 3.70%

Chart Total N: 27

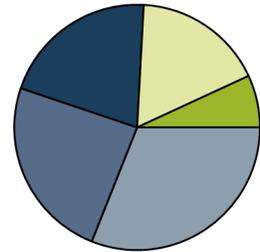
Tobacco Users By Age



25 - 34, 24.14%
35 - 44, 3.45%
45 - 54, 13.79%
55 - 64, 41.38%
64 and Older, 17.24%

Chart Total N: 29

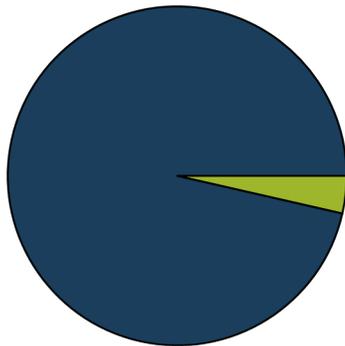
Tobacco Users By Health Plan



Other, 31.03%
Medicare, 24.14%
Medicaid, 20.69%
Uninsured, 17.24%
Commercial, 6.90%

Chart Total N: 29

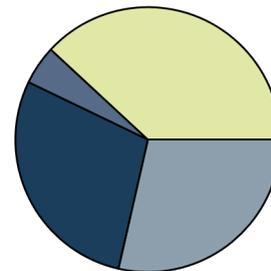
Tobacco Users By Ethnicity



Hispanic, 3.57%
Non-Hispanic, 96.43%

Chart Total N: 28

Tobacco Users By Chronic Condition



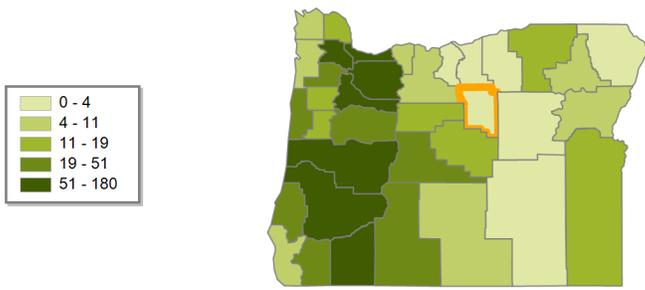
Asthma, 28.57%
COPD, 28.57%
Diabetes, 4.76%
None, 38.10%

Chart Total N: 21

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

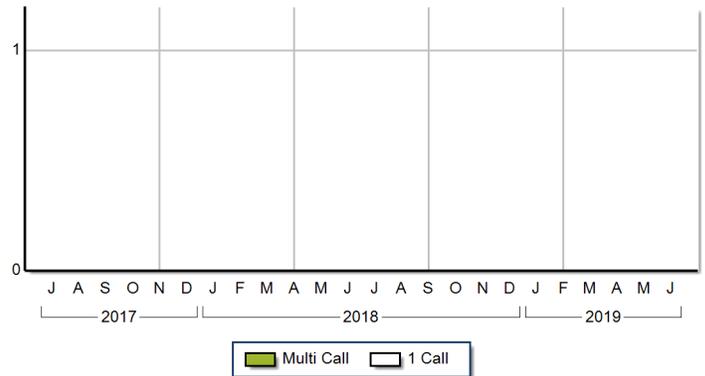
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

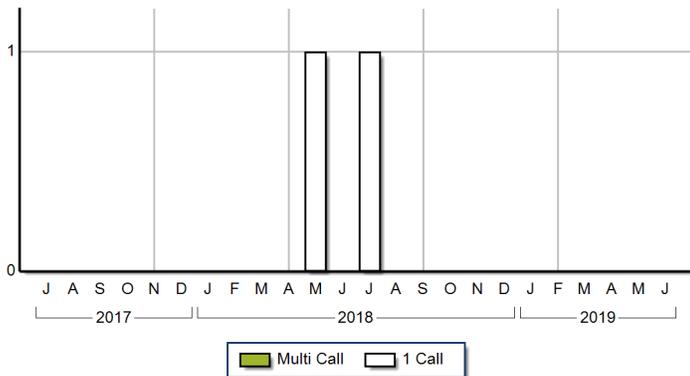


County Population		Prevalence	Tobacco Users	
Adult	1,309	29.6 %	387	4
			County	State
Tobacco Users - Last Full Month			-	354
Tobacco Users YTD			1	1,537
Unique Tobacco Users YTD			1	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.26 %	0.32 %
Reach - NAQC			0.26 %	0.28 %
Annualized Reach			0.78 %	0.96 %
Annualized Reach - NAQC			0.78 %	0.85 %
Unique Individual Reach			0.26 %	0.31 %

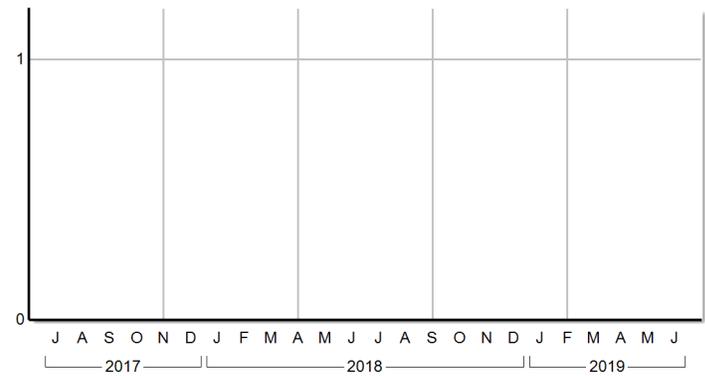
Fax Referral



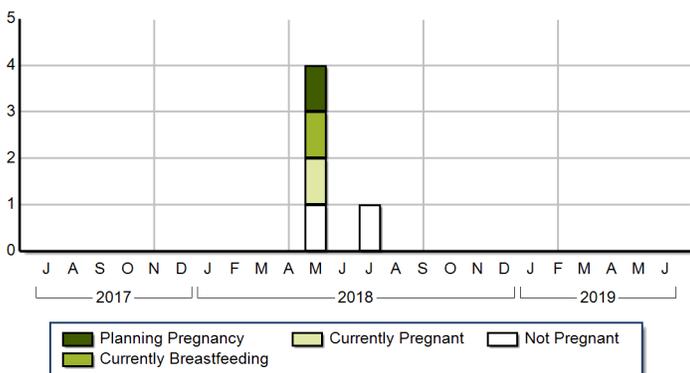
Tobacco User Enrollments By Program Type



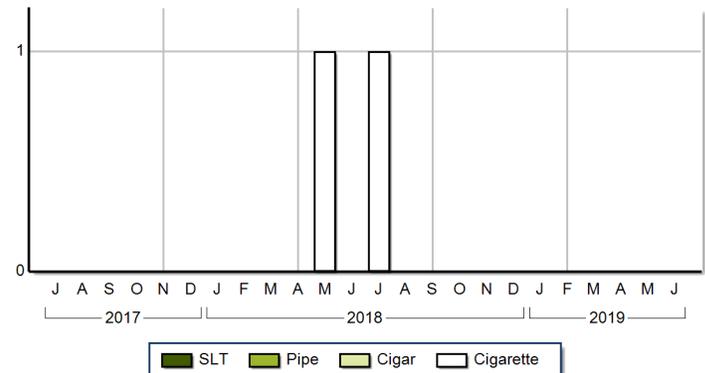
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

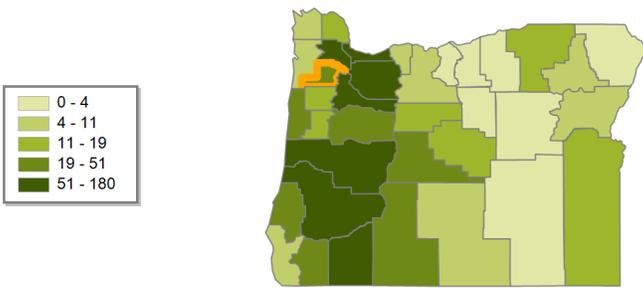


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

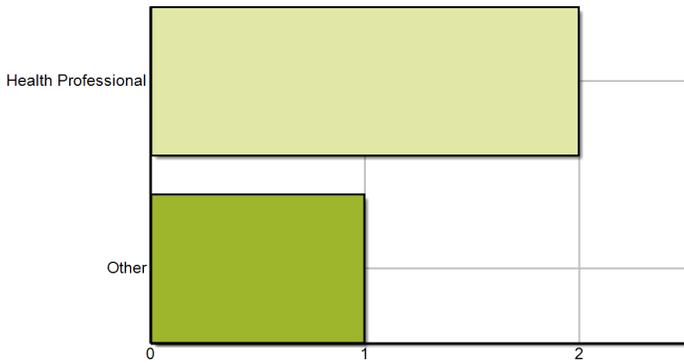
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

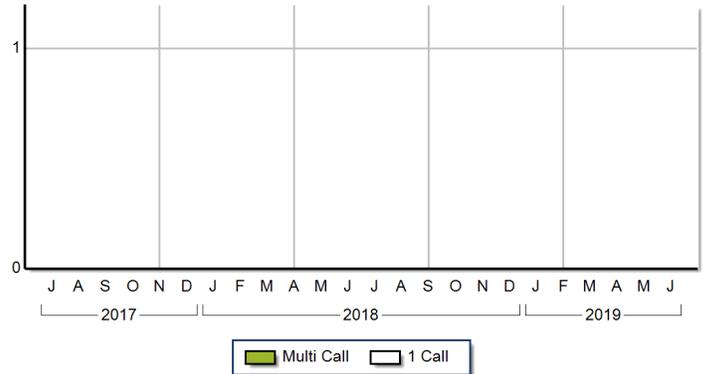


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376 ⁴	
			County	State
Tobacco Users - Last Full Month			3	354
Tobacco Users YTD			20	1,537
Unique Tobacco Users YTD			20	1,488
Target Reach			2.0 %	2.0 %
Reach YTD			0.15 %	0.32 %
Reach - NAQC			0.13 %	0.28 %
Annualized Reach			0.45 %	0.96 %
Annualized Reach - NAQC			0.38 %	0.85 %
Unique Individual Reach			0.15 %	0.31 %

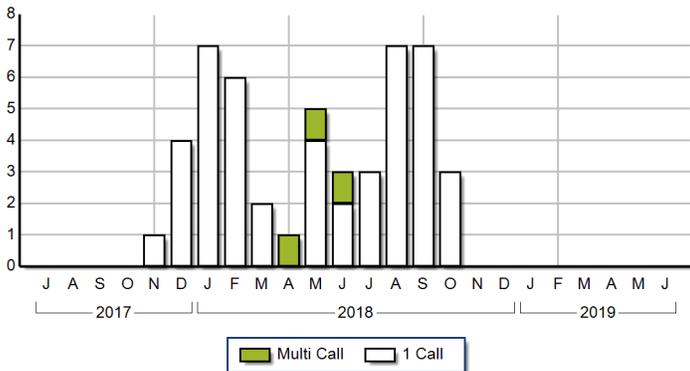
How Heard About



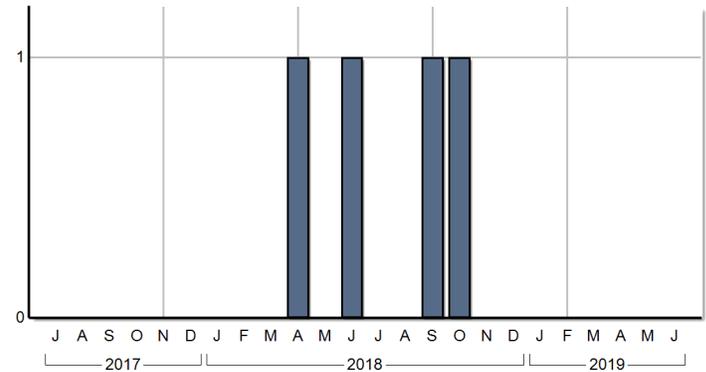
Fax Referral



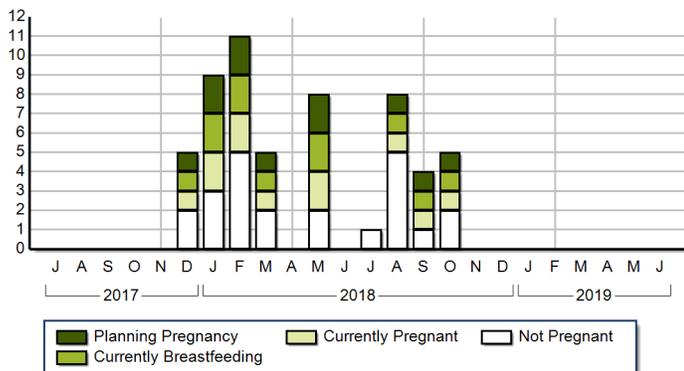
Tobacco User Enrollments By Program Type



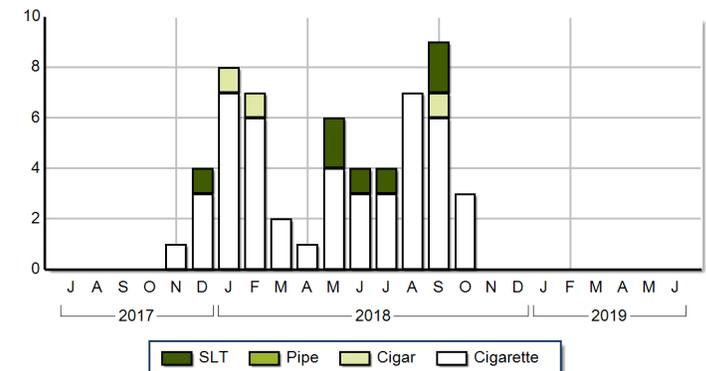
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

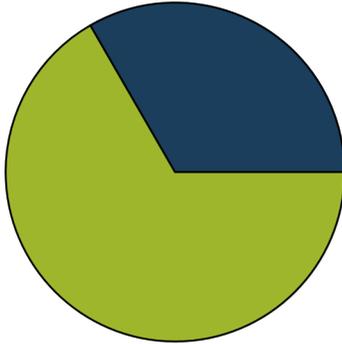


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

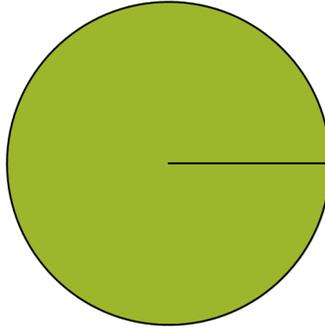
Tobacco Users By Gender



F, 66.67%
M, 33.33%

Chart Total N: 3

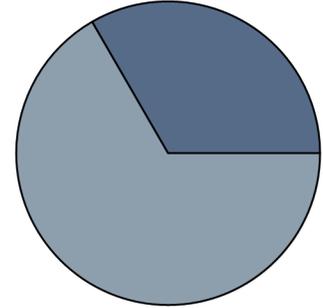
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

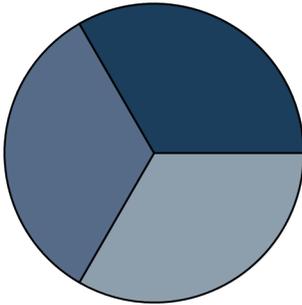
Tobacco Users By Education



HS Degreee/GED, 66.67%
Some College, 33.33%

Chart Total N: 3

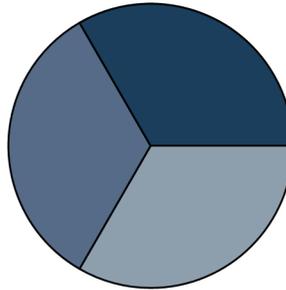
Tobacco Users By Race



American Indian Or Alaskan Native, 33.33%
Black Or African American, 33.33%
White, 33.33%

Chart Total N: 3

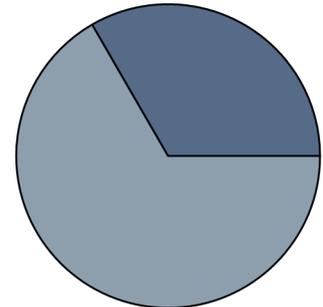
Tobacco Users By Age



25 - 34, 33.33%
35 - 44, 33.33%
64 and Older, 33.33%

Chart Total N: 3

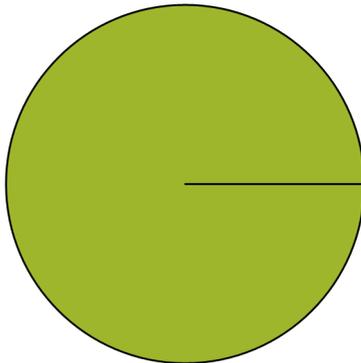
Tobacco Users By Health Plan



Medicare, 66.67%
Medicaid, 33.33%

Chart Total N: 3

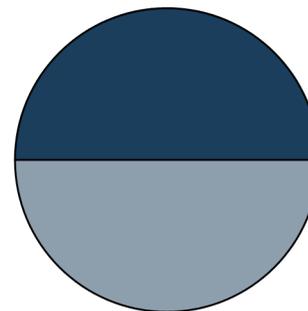
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Diabetes, 50.00%
None, 50.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.