

The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

Method of Entry

NOTE: Includes Tobacco User, Proxy, Provider and General Public.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	203	72.5 %	953	78.4 %
E-Referral-HL7	1	0.4 %	5	0.4 %
Fax Referral	20	7.1 %	64	5.3 %
Online Referral	1	0.4 %	2	0.2 %
Other	13	4.6 %	40	3.3 %
Web Enroll	42	15.0 %	152	12.5 %
Total	280	100 %	1,216	100 %

Caller Type

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	269	96.1 %	1,159	95.3 %
Proxy	-	-	10	0.8 %
Provider	2	0.7 %	11	0.9 %
General Public	9	3.2 %	36	3.0 %
Total	280	100 %	1,216	100 %

How Heard About

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Brochure/Newsletter/Flyer	8	3.1 %	39	3.5 %
Community Organization	3	1.2 %	15	1.4 %
Co-Worker	-	-	2	0.2 %
Customer/Member Service	-	-	2	0.2 %
CVS/pharmacy	-	-	5	0.5 %
Employer/Worksite	5	2.0 %	16	1.4 %
Family/Friend	39	15.2 %	141	12.7 %
Health Department	2	0.8 %	10	0.9 %
Health Insurance	6	2.3 %	27	2.4 %
Health Professional	57	22.3 %	254	23.0 %
<i>Dental Hygienist</i>	-	-	1	0.1 %
<i>Dentist</i>	1	0.4 %	1	0.1 %
<i>Health Care Provider</i>	36	14.1 %	175	15.8 %
<i>Health Educator</i>	1	0.4 %	3	0.3 %
<i>Mental Health Provider</i>	3	1.2 %	19	1.7 %
<i>Nurse</i>	1	0.4 %	7	0.6 %
<i>Nutrition Specialist</i>	-	-	2	0.2 %
<i>OB/GYN Specialist</i>	-	-	2	0.2 %
<i>Oncologist</i>	1	0.4 %	1	0.1 %
<i>Other</i>	3	1.2 %	10	0.9 %

How Heard About				
<i>Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'. NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
<i>Other Specialist</i>	3	1.2 %	13	1.2 %
<i>Pharmacist</i>	1	0.4 %	1	0.1 %
<i>Physician Assistant</i>	2	0.8 %	2	0.2 %
<i>Respiratory Therapist</i>	1	0.4 %	3	0.3 %
<i>Social Worker</i>	2	0.8 %	6	0.5 %
<i>Substance Abuse Provider</i>	2	0.8 %	8	0.7 %
<i>Sub Total</i>	57	22.3 %	254	23.0 %
Medicaid Information Mailer	-	-	2	0.2 %
Newspaper/Magazine	-	-	1	0.1 %
Open enrollment/New hire	-	-	3	0.3 %
Outdoor Ad	-	-	4	0.4 %
<i>Banner</i>	-	-	1	0.1 %
<i>Billboard</i>	-	-	1	0.1 %
<i>Other</i>	-	-	2	0.2 %
<i>Sub Total</i>	-	-	4	0.4 %
QUITNOW Mobile App	-	-	1	0.1 %
Radio	5	2.0 %	10	0.9 %
Safeway/pharmacy	-	-	1	0.1 %
Social Media (Facebook/Twitter/etc.)	1	0.4 %	4	0.4 %
State quit line/help line	-	-	1	0.1 %
Store/convenience store/gas station	-	-	1	0.1 %
TV/Commercial	93	36.3 %	393	35.5 %
TV/News	1	0.4 %	4	0.4 %
Website	12	4.7 %	69	6.2 %
Does not know/remember	4	1.6 %	24	2.2 %
Other	20	7.8 %	75	6.8 %
Refused	-		2	
Not Collected	24		110	
Total	280	100 %	1,216	100 %

Tobacco Users by Gender				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	94	38.2 %	416	39.1 %
Female	152	61.8 %	649	60.9 %
Not Collected	34		151	
Total	280	100 %	1,216	100 %

Tobacco Users by Language Spoken				
	Current Period	Current Period %	Contract YTD	Contract YTD %
English	245	99.6 %	1,062	99.7 %
Spanish	-	-	2	0.2 %
Mandarin	1	0.4 %	1	0.1 %

Tobacco Users by Language Spoken				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	34		151	
Total	280	100 %	1,216	100 %

Tobacco Users by Age				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	-	-	4	0.4 %
18	1	0.4 %	2	0.2 %
19	1	0.4 %	3	0.3 %
20 to 24	9	3.7 %	40	3.8 %
25 to 30	28	11.4 %	94	8.8 %
31 to 40	30	12.2 %	157	14.7 %
41 to 50	40	16.3 %	172	16.2 %
51 to 60	59	24.0 %	273	25.6 %
61 to 70	52	21.1 %	238	22.3 %
71 to 80	26	10.6 %	79	7.4 %
Over 80	-	-	3	0.3 %
Not Collected	34		151	
Total	280	100 %	1,216	100 %

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	225	75.0 %	997	77.5 %
Cigar	11	3.7 %	44	3.4 %
Pipe	3	1.0 %	9	0.7 %
Smokeless Tobacco	12	4.0 %	47	3.7 %
E-Cigarette	42	14.0 %	159	12.4 %
Other	7	2.3 %	30	2.3 %
Not Collected	34		151	
Total	334	100 %	1,437	100 %

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	7	3.0 %	29	2.8 %
Grade 9-11 no degree	30	12.9 %	122	12.0 %
GED	23	9.9 %	88	8.6 %
High School Degree	47	20.2 %	224	22.0 %
Some College or University	78	33.5 %	311	30.5 %
College or University Degree	33	14.2 %	189	18.5 %
Some Technical / Trade School	7	3.0 %	18	1.8 %
Technical Trade School degree	7	3.0 %	32	3.1 %
Does Not Know	1	0.4 %	6	0.6 %

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Refused	7		23	
Not Collected	40		174	
Total	280	100 %	1,216	100 %

Female Tobacco Users by Pregnancy Status				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	147	96.7 %	632	97.4 %
Currently Pregnant	1	0.7 %	8	1.2 %
Planning	2	1.3 %	6	0.9 %
Currently Breastfeeding	2	1.3 %	3	0.5 %
Total	152	100 %	649	100 %

Tobacco Users by Chronic Condition				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	71	18.3 %	308	17.9 %
Asthma	43	11.1 %	184	10.7 %
CAD	10	2.6 %	53	3.1 %
Cancer	14	3.6 %	79	4.6 %
Diabetes	7	1.8 %	19	1.1 %
Type 1 Diabetes	21	5.4 %	108	6.3 %
Heart Disease	86	22.2 %	384	22.3 %
Peripheral Artery Disease	11	2.8 %	60	3.5 %
Stroke	120	30.9 %	509	29.6 %
None	2	0.5 %	6	0.3 %
Does Not Know	3	0.8 %	12	0.7 %
Refused	76		326	
Not Collected	47		199	
Total	511	100 %	2,247	100 %

Tobacco Users by Mental Health Conditions				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	22	5.3 %	104	5.5 %
Anxiety	68	16.3 %	312	16.6 %
Bi-Polar	39	9.3 %	170	9.0 %
Depression	90	21.5 %	425	22.6 %
Drug or Alcohol Abuse	41	9.8 %	205	10.9 %
Gambling Addiction	6	1.4 %	18	1.0 %
PTSD	54	12.9 %	238	12.7 %
Schizophrenia	13	3.1 %	58	3.1 %
None	84	20.1 %	349	18.6 %
Does Not Know	1	0.2 %	2	0.1 %
Refused	3		10	

Tobacco Users by Mental Health Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	54		221	
Total	475	100 %	2,112	100 %

Tobacco Users by Stage at Registration

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Precontemplation	1	0.4 %	1	0.1 %
Contemplation	1	0.4 %	8	0.8 %
Preparation	217	88.2 %	928	89.8 %
Action - Less than 24 hours	11	4.5 %	41	4.0 %
Action - 24 hours to less than 7 days	8	3.3 %	22	2.1 %
Action - 7 days to less than 1 month	6	2.4 %	20	1.9 %
Maintenance - 6 months OR more	2	0.8 %	13	1.3 %
Not Collected	34		183	
Total	280	100 %	1,216	100 %

Tobacco Users by Race

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
American Indian or Alaskan Native	8	3.5 %	33	3.3 %
Arab or Arab American	-	-	1	0.1 %
Asian	1	0.4 %	5	0.5 %
<i>Chinese</i>	-	-	1	0.1 %
<i>Japanese</i>	-	-	1	0.1 %
<i>Korean</i>	-	-	1	0.1 %
<i>Other Asian</i>	-	-	1	0.1 %
<i>Thai</i>	1	0.4 %	1	0.1 %
<i>Sub Total</i>	1	0.4 %	5	0.5 %
Black or African American	4	1.7 %	23	2.3 %
Native Hawaiian/Other Pacific Islander	1	0.4 %	9	0.9 %
<i>Guamanian/Chamorro</i>	-	-	2	0.2 %
<i>Native Hawaiian</i>	1	0.4 %	5	0.5 %
<i>Other Micronesian (e.g. Marshallese, Palauan, Pohnpeian, Chuukese, Yapese, Saipanese, Kosraean)</i>	-	-	1	0.1 %
<i>Other Pacific Islander</i>	-	-	1	0.1 %
<i>Sub Total</i>	1	0.4 %	9	0.9 %
White	198	86.1 %	881	87.0 %
Other	17	7.4 %	52	5.1 %
Does Not Know	1	0.4 %	9	0.9 %
Not Collected	40		171	
Refused	10		32	
Total	280	100 %	1,216	100 %

Tobacco Users by Ethnicity				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Hispanic	12	5.2 %	49	4.8 %
Non-Hispanic	218	94.8 %	956	94.6 %
Does Not Know	-	-	6	0.6 %
Refused	9		29	
Not Collected	41		176	
Total	280	100 %	1,216	100 %

Tobacco Users by Sexual Orientation				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	195	91.1 %	843	90.6 %
Gay or Lesbian	5	2.3 %	30	3.2 %
Bisexual	9	4.2 %	33	3.5 %
Transgender	1	0.5 %	4	0.4 %
Other	3	1.4 %	14	1.5 %
Does Not Know	1	0.5 %	6	0.6 %
Not Collected	44		192	
Refused	22		94	
Total	280	100 %	1,216	100 %