

The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

Method of Entry

NOTE: Includes Tobacco User, Proxy, Provider and General Public.

	Current Period	Current Period %	Contract YTD	Contract YTD %
E-Referral-HL7	1	0.4 %	1	0.1 %
Fax Referral	8	3.2 %	27	3.5 %
Online Referral	2	0.8 %	3	0.4 %
Other	1	0.4 %	4	0.5 %
Phone English	225	89.3 %	664	86.7 %
Re-enrollment Recruitment	2	0.8 %	13	1.7 %
Web Enroll	13	5.2 %	54	7.0 %
Total	252	100 %	766	100 %

Caller Type

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	238	94.4 %	725	94.6 %
Proxy	3	1.2 %	8	1.0 %
Provider	2	0.8 %	8	1.0 %
General Public	9	3.6 %	25	3.3 %
Total	252	100 %	766	100 %

How Heard About

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Brochure/Flyer	6	2.8 %	17	2.6 %
Community Organization	1	0.5 %	8	1.2 %
CVS/pharmacy	1	0.5 %	1	0.2 %
Employer/Worksite	2	0.9 %	3	0.5 %
Family/Friend	34	15.7 %	88	13.3 %
Health Department	1	0.5 %	3	0.5 %
Health Insurance	2	0.9 %	13	2.0 %
Health Professional	59	27.2 %	169	25.5 %
<i>Dentist</i>	1	0.5 %	3	0.5 %
<i>Health Care Provider</i>	43	19.8 %	120	18.1 %
<i>Health Educator</i>	-	-	1	0.2 %
<i>Mental Health Provider</i>	2	0.9 %	9	1.4 %
<i>Nurse</i>	3	1.4 %	6	0.9 %
<i>OB/GYN Specialist</i>	-	-	2	0.3 %
<i>Oncologist</i>	-	-	1	0.2 %
<i>Other</i>	5	2.3 %	16	2.4 %
<i>Other Specialist</i>	2	0.9 %	4	0.6 %
<i>Pharmacist</i>	1	0.5 %	2	0.3 %
<i>Respiratory Therapist</i>	-	-	1	0.2 %

How Heard About				
<i>Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'. NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Social Worker	1	0.5 %	1	0.2 %
Substance Abuse Provider	1	0.5 %	3	0.5 %
Sub Total	59	27.2 %	169	25.5 %
Outdoor Ad	2	0.9 %	4	0.6 %
Billboard	2	0.9 %	3	0.5 %
Other	-	-	1	0.2 %
Sub Total	2	0.9 %	4	0.6 %
QUITNOW Mobile App	-	-	1	0.2 %
Radio	1	0.5 %	4	0.6 %
Social Media (Facebook/Twitter/etc.)	1	0.5 %	2	0.3 %
TV/Commercial	68	31.3 %	225	34.0 %
TV/News	3	1.4 %	5	0.8 %
Website	14	6.5 %	48	7.3 %
Does Not Know	-	-	1	0.2 %
Does not know/remember	3	1.4 %	11	1.7 %
Other	19	8.8 %	57	8.6 %
Refused	-	-	2	-
Not Collected	35	-	104	-
Total	252	100 %	766	100 %

Tobacco Users by Gender				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	89	39.9 %	276	41.6 %
Female	134	60.1 %	387	58.4 %
Not Collected	29	-	103	-
Total	252	100 %	766	100 %

Tobacco Users by Language Spoken				
	Current Period	Current Period %	Contract YTD	Contract YTD %
English	222	99.6 %	655	98.8 %
Spanish	1	0.4 %	6	0.9 %
Russian	-	-	1	0.2 %
Not Collected	29	-	103	-
Arabic	-	-	1	0.2 %
Total	252	100 %	766	100 %

Tobacco Users by Age				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	3	1.3 %	4	0.6 %
18	3	1.3 %	4	0.6 %
19	1	0.4 %	6	0.9 %
20 to 24	3	1.3 %	18	2.7 %
25 to 30	19	8.5 %	50	7.5 %

Tobacco Users by Age				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
31 to 40	27	12.1 %	83	12.5 %
41 to 50	29	13.0 %	93	14.0 %
51 to 60	62	27.8 %	177	26.7 %
61 to 70	58	26.0 %	168	25.3 %
71 to 80	17	7.6 %	53	8.0 %
Over 80	1	0.4 %	7	1.1 %
Not Collected	29		103	
Total	252	100 %	766	100 %

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	203	70.5 %	619	74.3 %
Cigar	8	2.8 %	23	2.8 %
Pipe	3	1.0 %	4	0.5 %
Smokeless Tobacco	6	2.1 %	19	2.3 %
E-Cigarette	53	18.4 %	132	15.8 %
Other	15	5.2 %	36	4.3 %
Not Collected	29		103	
Total	317	100 %	936	100 %

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	6	2.8 %	19	3.0 %
Grade 9-11 no degree	28	13.3 %	81	13.0 %
GED	18	8.5 %	54	8.6 %
High School Degree	50	23.7 %	163	26.1 %
Some College or University	60	28.4 %	157	25.1 %
College or University Degree	42	19.9 %	127	20.3 %
Some Technical / Trade School	3	1.4 %	8	1.3 %
Technical Trade School degree	3	1.4 %	15	2.4 %
Does Not Know	1	0.5 %	1	0.2 %
Refused	4		19	
Not Collected	37		122	
Total	252	100 %	766	100 %

Female Tobacco Users by Pregnancy Status				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	132	98.5 %	379	97.9 %
Currently Pregnant	1	0.7 %	4	1.0 %
Planning	1	0.7 %	3	0.8 %
Currently Breastfeeding	-	-	1	0.3 %
Total	134	100 %	387	100 %

Tobacco Users by Chronic Condition

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	66	13.2 %	193	14.6 %
Asthma	46	9.2 %	116	8.8 %
CAD	21	4.2 %	45	3.4 %
Cancer	19	3.8 %	52	3.9 %
COPD	46	9.2 %	132	10.0 %
Type 1 Diabetes	3	0.6 %	11	0.8 %
Type 2 Diabetes	28	5.6 %	64	4.8 %
High Blood Pressure	83	16.6 %	208	15.7 %
High Cholesterol	60	12.0 %	148	11.2 %
Stroke	13	2.6 %	34	2.6 %
None	113	22.6 %	315	23.8 %
Does Not Know	1	0.2 %	4	0.3 %
Refused	2		13	
Not Collected	29		154	
Total	530	100 %	1,489	100 %

Tobacco Users by Mental Health Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	28	6.3 %	75	5.7 %
Anxiety	77	17.3 %	226	17.2 %
Bi-Polar	44	9.9 %	141	10.7 %
Depression	88	19.7 %	272	20.7 %
Drug or Alcohol Abuse	46	10.3 %	133	10.1 %
Gambling Addiction	6	1.3 %	20	1.5 %
PTSD	59	13.2 %	177	13.4 %
Schizophrenia	14	3.1 %	44	3.3 %
None	83	18.6 %	226	17.2 %
Does Not Know	1	0.2 %	2	0.2 %
Refused	2		10	
Not Collected	29		116	
Total	477	100 %	1,442	100 %

Tobacco Users by Stage at Registration

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Contemplation	1	0.4 %	4	0.6 %
Preparation	195	87.4 %	597	90.2 %
Action - Less than 24 hours	13	5.8 %	29	4.4 %
Action - 24 hours to less than 7 days	5	2.2 %	17	2.6 %
Action - 7 days to less than 1 month	8	3.6 %	10	1.5 %
Maintenance - 6 months OR more	1	0.4 %	5	0.8 %
Not Collected	29		104	
Total	252	100 %	766	100 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
American Indian or Alaskan Native	4	2.0 %	12	2.0 %
Arab or Arab American	-	-	3	0.5 %
Asian	-	-	1	0.2 %
<i>Korean</i>	-	-	1	0.2 %
<i>Sub Total</i>	-	-	1	0.2 %
Black or African American	4	2.0 %	13	2.1 %
Native Hawaiian/Other Pacific Islander	2	1.0 %	2	0.3 %
<i>Native Hawaiian</i>	1	0.5 %	1	0.2 %
<i>Tongan</i>	1	0.5 %	1	0.2 %
<i>Sub Total</i>	2	1.0 %	2	0.3 %
White	183	44.9 %	532	43.3 %
Other	6	2.9 %	37	6.0 %
Not Collected	36		120	
Refused	12		32	
American Indian or Alaska Native; White or Caucasian	2	1.0 %	3	0.5 %
Black or African American; White or Caucasian	1	0.5 %	5	0.8 %
Other; White or Caucasian	1	0.5 %	3	0.5 %
White or Caucasian; American Indian or Alaska Native	1	0.5 %	1	0.2 %
White or Caucasian; Black or African American	-	-	1	0.2 %
White or Caucasian; Other	-	-	1	0.2 %
Total	252	55 %	766	57 %

Tobacco Users by Ethnicity				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Hispanic	13	6.4 %	39	6.4 %
Non-Hispanic	190	93.1 %	570	93.4 %
Does Not Know	1	0.5 %	1	0.2 %
Refused	6		23	
Not Collected	42		133	
Total	252	100 %	766	100 %

Tobacco Users by Sexual Orientation				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	187	94.4 %	529	91.5 %
Gay or Lesbian	2	1.0 %	9	1.6 %
Bisexual	4	2.0 %	26	4.5 %
Transgender	2	1.0 %	6	1.0 %
Other	2	1.0 %	7	1.2 %
Does Not Know	1	0.5 %	1	0.2 %
Not Collected	40		133	
Refused	14		55	
Total	252	100 %	766	100 %