

The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

Method of Entry

NOTE: Includes Tobacco User, Proxy, Provider and General Public.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	155	89.6 %	455	85.8 %
E-Referral-HL7	1	0.6 %	1	0.2 %
Fax Referral	4	2.3 %	23	4.3 %
Re-enrollment Recruitment	3	1.7 %	11	2.1 %
Web Enroll	10	5.8 %	38	7.2 %
Other	-	-	2	0.4 %
Total	173	100 %	530	100 %

Caller Type

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	168	97.1 %	497	93.8 %
Proxy	-	-	3	0.6 %
Provider	1	0.6 %	5	0.9 %
General Public	4	2.3 %	25	4.7 %
Total	173	100 %	530	100 %

How Heard About

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Brochure/Flyer	2	0.6 %	8	0.8 %
Customer/Member Service	-	-	1	0.2 %
Employer/Worksite	1	0.6 %	2	0.4 %
Family/Friend	15	9.7 %	64	13.6 %
Health Department	3	1.9 %	8	1.7 %
Health Insurance	4	2.6 %	13	2.8 %
Health Professional	29	18.8 %	93	19.7 %
<i>Dentist</i>	-	-	2	0.4 %
<i>Health Care Provider</i>	21	13.6 %	71	15.1 %
<i>Mental Health Provider</i>	-	-	1	0.2 %
<i>Nurse</i>	3	1.9 %	5	1.1 %
<i>Other</i>	3	1.9 %	8	1.7 %
<i>Other Specialist</i>	1	0.6 %	2	0.4 %
<i>Pharmacist</i>	-	-	1	0.2 %
<i>Substance Abuse Provider</i>	1	0.6 %	3	0.6 %
<i>Sub Total</i>	29	18.8 %	93	19.7 %
Intranet	-	-	1	0.2 %
Open enrollment/New hire	-	-	3	0.6 %
Outdoor Ad	1	0.6 %	2	0.4 %
<i>Billboard</i>	-	-	1	0.2 %

How Heard About

*Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'.
NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Other	1	0.6 %	1	0.2 %
Sub Total	1	0.6 %	2	0.4 %
QUITNOW Mobile App	-	-	1	0.2 %
Radio	3	1.9 %	8	1.7 %
Social Media (Facebook/Twitter/etc.)	2	1.3 %	2	0.4 %
TV/Commercial	67	43.5 %	166	35.2 %
TV/News	-	-	2	0.4 %
Website	14	9.1 %	50	10.6 %
Does not know/remember	4	2.6 %	8	1.7 %
Not Collected	18		58	
Other	9	5.8 %	39	8.3 %
Total	172	99 %	529	99 %

Tobacco Users by Gender

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	59	38.1 %	183	39.8 %
Female	96	61.9 %	277	60.2 %
Not Collected	18		70	
Total	173	100 %	530	100 %

Tobacco Users by Language Spoken

	Current Period	Current Period %	Contract YTD	Contract YTD %
English	153	98.7 %	455	98.9 %
Spanish	2	1.3 %	5	1.1 %
Not Collected	18		70	
Total	173	100 %	530	100 %

Tobacco Users by Age

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	-	-	2	0.4 %
19	1	0.6 %	1	0.2 %
20 to 24	4	2.6 %	10	2.2 %
25 to 30	7	4.5 %	34	7.4 %
31 to 40	19	12.3 %	59	12.8 %
41 to 50	22	14.2 %	82	17.8 %
51 to 60	44	28.4 %	104	22.6 %
61 to 70	46	29.7 %	124	27.0 %
71 to 80	12	7.7 %	43	9.3 %
Over 80	-	-	1	0.2 %
Not Collected	18		70	
Total	173	100 %	530	100 %

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	144	78.7 %	431	77.9 %
Cigar	6	3.3 %	14	2.5 %
Pipe	1	0.5 %	5	0.9 %
Smokeless Tobacco	6	3.3 %	22	4.0 %
E-Cigarette	22	12.0 %	69	12.5 %
Not Collected	18		70	
Other	4	2.2 %	12	2.2 %
Total	201	100 %	623	100 %

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	5	3.4 %	13	3.0 %
Grade 9-11 no degree	12	8.2 %	49	11.2 %
GED	14	9.5 %	33	7.5 %
High School Degree	31	21.1 %	92	21.0 %
Some College or University	41	27.9 %	118	26.9 %
College or University Degree	37	25.2 %	108	24.6 %
Some Technical / Trade School	4	2.7 %	8	1.8 %
Technical Trade School degree	3	2.0 %	18	4.1 %
Not Collected	23		78	
Refused	3		13	
Total	173	100 %	530	100 %

Female Tobacco Users by Pregnancy Status				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	96	100.0 %	273	98.6 %
Currently Pregnant	-	-	2	0.7 %
Planning	-	-	2	0.7 %
Total	96	100 %	277	100 %

Tobacco Users by Chronic Condition				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Arthritis	50	15.3 %	149	15.5 %
Asthma	24	7.3 %	94	9.8 %
CAD	10	3.1 %	21	2.2 %
Cancer	11	3.4 %	33	3.4 %
COPD	34	10.4 %	105	10.9 %
Type 1 Diabetes	2	0.6 %	8	0.8 %
Type 2 Diabetes	18	5.5 %	52	5.4 %
High Blood Pressure	51	15.6 %	141	14.7 %
High Cholesterol	41	12.5 %	101	10.5 %
Stroke	8	2.4 %	21	2.2 %
None	76	23.2 %	232	24.1 %

Tobacco Users by Chronic Condition				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Does Not Know	2	0.6 %	5	0.5 %
Not Collected	18		70	
Refused	4		11	
Total	349	100 %	1,043	100 %

Tobacco Users by Mental Health Conditions				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	13	4.6 %	49	5.6 %
Anxiety	56	19.9 %	150	17.2 %
Bi-Polar	26	9.2 %	83	9.5 %
Depression	63	22.3 %	180	20.7 %
Drug or Alcohol Abuse	22	7.8 %	89	10.2 %
Gambling Addiction	4	1.4 %	12	1.4 %
PTSD	36	12.8 %	120	13.8 %
Schizophrenia	6	2.1 %	28	3.2 %
None	55	19.5 %	156	17.9 %
Does Not Know	1	0.4 %	3	0.3 %
Not Collected	22		81	
Refused	2		7	
Total	306	100 %	958	100 %

Tobacco Users by Stage at Registration				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Precontemplation	-	-	1	0.2 %
Contemplation	-	-	4	0.9 %
Preparation	69	46.3 %	349	78.3 %
Maintenance - 6 months OR more	80	53.7 %	92	20.6 %
<i>Sub Total</i>	80	53.7 %	92	20.6 %
Not Collected	24		84	
Total	173	100 %	530	100 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	22		78	
American Indian or Alaska Native	2	1.4 %	11	2.6 %
Asian	-	-	4	0.9 %
<i>Asian Indian</i>	-	-	1	0.2 %
<i>Cambodian</i>	-	-	1	0.2 %
<i>Korean</i>	-	-	1	0.2 %
Black or African American	5	3.4 %	14	3.2 %
Does Not Know	1	0.7 %	2	0.5 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Native Hawaiian/Other Pacific Islander	1	0.7 %	1	0.2 %
<i>Other Pacific Islander</i>	1	0.7 %	1	0.2 %
<i>Sub Total</i>	1	0.7 %	1	0.2 %
Other	5	3.4 %	16	3.7 %
Refused	6		21	
White	127	87.6 %	373	86.5 %
American Indian or Alaska Native; White or Caucasian	1	0.7 %	2	0.5 %
Black or African American; White or Caucasian	-	-	1	0.2 %
Other; American Indian or Alaska Native; White or Caucasian	-	-	1	0.2 %
White or Caucasian; American Indian or Alaska Native	1	0.7 %	2	0.5 %
White or Caucasian; Asian	1	0.7 %	2	0.5 %
<i>Chinese</i>	-	-	1	0.2 %
<i>Japanese</i>	1	0.7 %	1	0.2 %
<i>Sub Total</i>	1	0.7 %	2	0.5 %
White or Caucasian; Black or African American; American Indian or Alaska Native	-	-	1	0.2 %
White or Caucasian; Other	1	0.7 %	1	0.2 %
Total	173	100 %	530	100 %

Tobacco Users by Ethnicity				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Non-Hispanic	135	92.5 %	408	94.2 %
Not Collected	22		79	
Does Not Know	1	0.7 %	3	0.7 %
Hispanic or Latino	10	6.8 %	22	5.1 %
Refused	5		18	
Total	173	100 %	530	100 %

Tobacco Users by Income Level				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	173		530	
Total	173	-	530	-

Tobacco Users by Sexual Orientation				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	126	90.0 %	367	89.3 %
Gay or Lesbian	6	4.3 %	14	3.4 %
Bisexual	6	4.3 %	21	5.1 %
Transgender	1	0.7 %	4	1.0 %
Not Collected	26		85	
Other	1	0.7 %	5	1.2 %



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From 9/1/2020 through 9/30/2020

Contract Dates from 7/1/2020 through 9/30/2020

Tobacco Users by Sexual Orientation

NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Refused	7		34	
Total	173	100 %	530	100 %

Tobacco Users by Marital Status

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	173		530	
Total	173	-	530	-