

From 8/1/2017 through 8/31/2017
Contract Dates from 7/1/2017 through 8/31/2017

Print Date/Time 9/6/2017 6:21:19 AM

The purpose of this report is to display aggregate demographic information by caller type. Caller type information is based upon the date that the participant calls to enroll in a program or receives information about a program.

Method of Entry

NOTE: Includes Tobacco User, Proxy, Provider and General Public.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Phone: Inbound English	300	78.9 %	786	83.8 %
Phone: Inbound Spanish	2	0.5 %	6	0.6 %
Phone: Inbound Warm Transfer	1	0.3 %	1	0.1 %
Phone: Outbound PBM	2	0.5 %	4	0.4 %
Phone: Outbound Self-Referral	-	-	3	0.3 %
Web	26	6.8 %	57	6.1 %
Fax	44	11.6 %	76	8.1 %
Online Referral	2	0.5 %	2	0.2 %
Electronic Referral	3	0.8 %	3	0.3 %
Total	380	100.0 %	938	100.0 %

Caller Type

	Current Month	Current Month %	Contract YTD	Contract YTD %
Tobacco User	353	92.9 %	873	93.1 %
Proxy	2	0.5 %	6	0.6 %
Provider	9	2.4 %	14	1.5 %
General Public	16	4.2 %	45	4.8 %
Total	380	100.0 %	938	100.0 %

How Heard About

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Asthma flyer	-	-	2	0.2 %
Brochure/Newsletter/Flyer	10	2.9 %	29	3.4 %
Cigarette Pack	1	0.3 %	1	0.1 %
Community Organization	3	0.9 %	8	0.9 %
Employer/Worksite	3	0.9 %	5	0.6 %
Family/Friend	53	15.5 %	116	13.5 %
Health Department	17	5.0 %	25	2.9 %
Health Insurance	12	3.5 %	21	2.4 %
Health Professional				25.1 %
<i>Dental Hygienist</i>	-	-	1	0.1 %
<i>Dentist</i>	8	2.3 %	8	0.9 %
<i>Health Care Provider</i>	74	21.6 %	156	18.1 %
<i>Health Educator</i>	1	0.3 %	1	0.1 %
<i>Mental Health Provider</i>	2	0.6 %	5	0.6 %
<i>Nurse</i>	2	0.6 %	9	1.0 %
<i>Other</i>	9	2.6 %	15	1.7 %
<i>Other Specialist</i>	4	1.2 %	8	0.9 %
<i>Pharmacist</i>	2	0.6 %	5	0.6 %
<i>Respiratory Therapist</i>	1	0.3 %	1	0.1 %
<i>Social Worker</i>	4	1.2 %	6	0.7 %
<i>Substance Abuse Provider</i>	-	-	1	0.1 %
Sub Total	107	31.2 %	216	25.1 %
Newspaper/Magazine	1	0.3 %	2	0.2 %
Outdoor Ad				0.3 %
<i>Billboard</i>	-	-	2	0.2 %

From 8/1/2017 through 8/31/2017
Contract Dates from 7/1/2017 through 8/31/2017

Print Date/Time 9/6/2017 6:21:19 AM

How Heard About

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Outdoor Ad				0.3 %
<i>Other</i>	-	-	1	0.1 %
Sub Total	-	-	3	0.3 %
Radio	13	3.8 %	43	5.0 %
TV/Commercial	75	21.9 %	280	32.6 %
TV/News	1	0.3 %	4	0.5 %
Website	13	3.8 %	34	4.0 %
Does Not Remember	9	2.6 %	13	1.5 %
Other	25	7.3 %	58	6.7 %
Refused	2		5	
Not Collected	35		73	
Total	380	100.0 %	938	100.0 %

Tobacco Users by Gender

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Male	119	43.4 %	296	44.7 %
Female	155	56.6 %	366	55.3 %
Refused	-		1	
Not Collected	1		1	
Not Asked	-		-	
Total	275	100.0 %	664	100.0 %

Tobacco Users by Ethnicity

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Hispanic	11	4.1 %	30	4.6 %
Non-Hispanic	255	95.5 %	612	94.7 %
Does Not Know	-	-	2	0.3 %
Refused	4		8	
Not Collected	4		10	
Not Asked	1		2	
Total	275	100.0 %	664	100.0 %

Tobacco Users by Race

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
White	234	88.3 %	549	85.4 %
Black or African American	12	4.5 %	21	3.3 %
Asian				0.2 %
<i>Asian Indian</i>	-	-	-	-
<i>Cambodian</i>	-	-	1	0.2 %
<i>Chinese</i>	-	-	-	-
<i>Filipino</i>	-	-	-	-
<i>Hmong</i>	-	-	-	-
<i>Japanese</i>	-	-	-	-
<i>Korean</i>	-	-	-	-
<i>Laotian</i>	-	-	-	-
<i>Pakistani</i>	-	-	-	-
<i>Taiwanese</i>	-	-	-	-
<i>Thai</i>	-	-	-	-
<i>Vietnamese</i>	-	-	-	-
<i>Other Asian</i>	-	-	-	-

From 8/1/2017 through 8/31/2017
Contract Dates from 7/1/2017 through 8/31/2017

Print Date/Time 9/6/2017 6:21:19 AM

Indonesian	-	-	-	-
Does Not Know	-	-	-	-
Refused	-	-	-	-
Not Collected	-	-	-	-
Sub Total	-	-	1	0.2 %
Native Hawaiian/Other Pacific Islander				1.1 %
Native Hawaiian	-	-	2	0.3 %
Samoan	-	-	-	-
Tongan	-	-	-	-
Tahitian	-	-	-	-
Maori	-	-	-	-
Guamanian/Chamorro	-	-	-	-
Other Micronesian (e.g. Marshallese, Palauan, Pohnpeian, Chuukese, Yapese, Saipanese, Kosraean)	-	-	2	0.3 %
Fijian	-	-	-	-
Other Pacific Islander	1	0.4 %	3	0.5 %
Does Not Know	-	-	-	-
Refused	-	-	-	-
Not Collected	-	-	-	-
Sub Total	1	0.4 %	7	1.1 %
American Indian or Alaskan Native	9	3.4 %	30	4.7 %
Arab or Arab American	2	0.8 %	2	0.3 %
Other	7	2.6 %	31	4.8 %
Does Not Know	-	-	2	0.3 %
Refused	5		10	
Not Collected	4		9	
Not Asked	1		2	
Total	275	100.0 %	664	100.0 %

Tobacco Users by Language Spoken

	Current Month	Current Month %	Contract YTD	Contract YTD %
English	274	99.6 %	659	99.2 %
Spanish	1	0.4 %	4	0.6 %
French	-	-	1	0.2 %
Total	275	100.0 %	664	100.0 %

Tobacco Users by Age

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
17 years old and under	-	-	-	-
18 to 24	13	4.7 %	31	4.7 %
25 to 30	32	11.7 %	64	9.7 %
31 to 40	42	15.3 %	107	16.1 %
41 to 50	41	15.0 %	112	16.9 %
51 to 60	67	24.5 %	169	25.5 %
61 to 70	63	23.0 %	135	20.4 %
71 to 80	16	5.8 %	43	6.5 %
Over 80	-	-	2	0.3 %
Not Collected	-		-	
Refused	1		1	
Total	275	100.0 %	664	100.0 %

Tobacco Users by Education

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Less than grade 9	6	2.4 %	19	3.0 %

From 8/1/2017 through 8/31/2017
Contract Dates from 7/1/2017 through 8/31/2017

Print Date/Time 9/6/2017 6:21:19 AM

Tobacco Users by Education

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Grade 9-11, no degree	26	10.3 %	74	11.8 %
GED	17	6.7 %	48	7.7 %
High School Degree	62	24.5 %	157	25.1 %
Some College or University	82	32.4 %	196	31.4 %
College or University Degree	49	19.4 %	104	16.6 %
Some Technical/Trade School	4	1.6 %	10	1.6 %
Technical/Trade School Degree	7	2.8 %	17	2.7 %
Does Not Know	-	-	-	-
Refused	11		14	
Not Collected	4		11	
Not Asked	7		14	
Total	275	100.0 %	664	100.0 %

Tobacco Users by Tobacco Type

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Cigarette	261	87.0 %	633	87.3 %
Cigar	14	4.7 %	32	4.4 %
Pipe	5	1.7 %	7	1.0 %
Smokeless Tobacco	15	5.0 %	37	5.1 %
Other	5	1.7 %	16	2.2 %
Not Collected	1		2	
Total	301	100.0 %	727	100.0 %

Female Tobacco Users by Pregnancy Status

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Not Pregnant	149	96.1 %	357	97.5 %
Currently Pregnant	2	1.3 %	2	0.5 %
Planning Pregnancy in the Next 3 Months	2	1.3 %	4	1.1 %
Currently Breastfeeding	2	1.3 %	3	0.8 %
Refused	-		-	
Not Collected	-		-	
Total	155	100.0 %	366	100.0 %

Tobacco Users by Chronic Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Arthritis	75	12.7 %	181	12.8 %
Asthma	51	8.6 %	106	7.5 %
CAD	29	4.9 %	64	4.5 %
Cancer	24	4.1 %	51	3.6 %
Chronic Pain	83	14.1 %	203	14.4 %
COPD	62	10.5 %	145	10.3 %
High Blood Pressure	80	13.6 %	195	13.8 %
High Cholesterol	50	8.5 %	122	8.7 %
Stroke	22	3.7 %	52	3.7 %
Type 1 Diabetes	2	0.3 %	8	0.6 %
Type 2 Diabetes	27	4.6 %	70	5.0 %
None	83	14.1 %	209	14.8 %
Does Not Know	2	0.3 %	3	0.2 %
Refused	8		12	

From 8/1/2017 through 8/31/2017
Contract Dates from 7/1/2017 through 8/31/2017

Print Date/Time 9/6/2017 6:21:19 AM

Tobacco Users by Chronic Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Not Collected	2		7	
Total	600	100.0 %	1428	100.0 %

Tobacco Users by Mental Health Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Month	Current Month %	Contract YTD	Contract YTD %
ADHD	27	4.9 %	73	5.7 %
Anxiety	85	15.5 %	205	15.9 %
Bi-Polar	44	8.0 %	96	7.4 %
Depression	115	20.9 %	266	20.6 %
Drug or Alcohol Abuse	63	11.5 %	158	12.2 %
Gambling Addiction	14	2.5 %	24	1.9 %
PTSD	72	13.1 %	160	12.4 %
Schizophrenia	16	2.9 %	40	3.1 %
None	110	20.0 %	263	20.4 %
Does Not Know	-	-	-	-
Refused	3		4	
Not Collected	1		1	
Total	550	100.0 %	1290	100.0 %

Tobacco Users by Stage at Registration

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Precontemplation	-	-	-	-
Contemplation	17	6.6 %	34	5.5 %
Preparation	217	84.4 %	532	85.4 %
Action - Unknown	-	-	-	-
Action - Less than 24 hours	4	1.6 %	13	2.1 %
Action - 24 hours to less than 7 days	11	4.3 %	19	3.1 %
Action - 7 days to less than 1 month	5	1.9 %	13	2.1 %
Maintenance - 1 month to less than 6 months	3	1.2 %	10	1.6 %
Action - 6 months or more	-	-	2	0.3 %
Not Collected	18		41	
Total	275	100.0 %	664	100.0 %

Tobacco Users by Sexual Orientation

NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Heterosexual or Straight	239	91.6 %	563	90.7 %
Gay or Lesbian	14	5.4 %	24	3.9 %
Bisexual	6	2.3 %	24	3.9 %
Transgender	1	0.4 %	2	0.3 %
Other	1	0.4 %	5	0.8 %
Does Not Know	-	-	3	0.5 %
Not Asked	1		4	
Not Collected	8		21	
Refused	5		18	
Total	275	100.0 %	664	100.0 %