

The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

Method of Entry

NOTE: Includes Tobacco User, Proxy, Provider and General Public.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	260	80.7 %	745	80.1 %
E-Referral-HL7	2	0.6 %	4	0.4 %
Fax Referral	19	5.9 %	44	4.7 %
Online Referral	-	-	1	0.1 %
Other	9	2.8 %	27	2.9 %
Web Enroll	32	9.9 %	109	11.7 %
Total	322	100 %	930	100 %

Caller Type

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	311	96.6 %	885	95.2 %
Proxy	3	0.9 %	10	1.1 %
Provider	3	0.9 %	8	0.9 %
General Public	5	1.6 %	27	2.9 %
Total	322	100 %	930	100 %

How Heard About

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Brochure/Newsletter/Flyer	9	3.1 %	31	3.7 %
Community Organization	7	2.4 %	12	1.4 %
CoWorker	1	0.3 %	1	0.1 %
CustomerMemberService	1	0.3 %	2	0.2 %
CVS/pharmacy	2	0.7 %	5	0.6 %
EMPLOYER	1	0.3 %	1	0.1 %
Employer/Worksite	-	-	9	1.1 %
FamilyOrFriend	-	-	4	0.5 %
Family/Friend	22	7.5 %	97	11.5 %
Health Care Provider	-	-	4	0.5 %
Health Department	5	1.7 %	8	0.9 %
Health Insurance	4	1.4 %	21	2.5 %
Health Professional	65	22.2 %	193	22.8 %
<i>Dental Hygienist</i>	-	-	1	0.1 %
<i>Health Care Provider</i>	48	16.4 %	135	16.0 %
<i>Health Educator</i>	1	0.3 %	2	0.2 %
<i>Mental Health Provider</i>	3	1.0 %	16	1.9 %
<i>Nurse</i>	4	1.4 %	6	0.7 %
<i>Nutrition Specialist</i>	-	-	2	0.2 %
<i>OB/GYN Specialist</i>	2	0.7 %	2	0.2 %

How Heard About				
<i>Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'. NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
<i>Other</i>	2	0.7 %	7	0.8 %
<i>Other Specialist</i>	5	1.7 %	10	1.2 %
<i>Respiratory Therapist</i>	-	-	2	0.2 %
<i>Social Worker</i>	-	-	4	0.5 %
<i>Substance Abuse Provider</i>	-	-	6	0.7 %
Sub Total	65	22.2 %	193	22.8 %
Medicaid Information Mailer	-	-	2	0.2 %
Newspaper/Magazine	-	-	1	0.1 %
OpenEnrollment	-	-	3	0.4 %
Outdoor Ad	2	0.7 %	4	0.5 %
<i>Banner</i>	1	0.3 %	1	0.1 %
<i>Billboard</i>	-	-	1	0.1 %
<i>Other</i>	1	0.3 %	2	0.2 %
Sub Total	2	0.7 %	4	0.5 %
QUITNOW Mobile App	-	-	1	0.1 %
Radio	1	0.3 %	5	0.6 %
Safeway/pharmacy	-	-	1	0.1 %
Social Media (Facebook/Twitter/etc.)	-	-	3	0.4 %
StateQuitLine	1	0.3 %	1	0.1 %
Store/convenience store/gas station	1	0.3 %	1	0.1 %
TV/Commercial	128	43.7 %	299	35.3 %
TV/News	1	0.3 %	3	0.4 %
Website	17	5.8 %	57	6.7 %
Does not know/remember	3	1.0 %	20	2.4 %
Other	21	7.2 %	55	6.5 %
Refused	-		1	
I'd rather not answer	1	0.3 %	1	0.1 %
Not Collected	29		84	
Total	322	100 %	930	100 %

Tobacco Users by Gender				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	119	41.6 %	321	39.3 %
Female	167	58.4 %	496	60.7 %
Not Collected	36		113	
Total	322	100 %	930	100 %

Tobacco Users by Language Spoken				
	Current Period	Current Period %	Contract YTD	Contract YTD %
English	286	100.0 %	815	99.8 %
Spanish	-	-	2	0.2 %
Not Collected	36		113	
Total	322	100 %	930	100 %

Tobacco Users by Age				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	1	0.3 %	4	0.5 %
18	-	-	1	0.1 %
19	-	-	2	0.2 %
20 to 24	14	4.9 %	31	3.8 %
25 to 30	20	7.0 %	66	8.1 %
31 to 40	34	11.9 %	128	15.7 %
41 to 50	43	15.0 %	130	15.9 %
51 to 60	85	29.7 %	214	26.2 %
61 to 70	70	24.5 %	187	22.9 %
71 to 80	18	6.3 %	51	6.2 %
Over 80	1	0.3 %	3	0.4 %
Not Collected	36		113	
Total	322	100 %	930	100 %

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	271	80.2 %	770	78.3 %
Cigar	12	3.6 %	33	3.4 %
Pipe	2	0.6 %	6	0.6 %
Smokeless Tobacco	12	3.6 %	35	3.6 %
E-Cigarette	36	10.7 %	116	11.8 %
Other	5	1.5 %	23	2.3 %
Not Collected	36		113	
Total	374	100 %	1,096	100 %

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	7	2.5 %	22	2.8 %
Grade 9-11 no degree	29	10.5 %	92	11.7 %
GED	21	7.6 %	65	8.3 %
High School Degree	78	28.4 %	178	22.7 %
Some College or University	76	27.6 %	233	29.7 %
College or University Degree	49	17.8 %	153	19.5 %
Some Technical / Trade School	3	1.1 %	11	1.4 %
Technical Trade School degree	9	3.3 %	25	3.2 %
Does Not Know	3	1.1 %	5	0.6 %
Refused	6		16	
Not Collected	41		130	
Total	322	100 %	930	100 %

Female Tobacco Users by Pregnancy Status				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	161	96.4 %	484	97.6 %

Female Tobacco Users by Pregnancy Status

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Currently Pregnant	2	1.2 %	7	1.4 %
Planning	3	1.8 %	4	0.8 %
Currently Breastfeeding	1	0.6 %	1	0.2 %
Total	167	100 %	496	100 %

Tobacco Users by Chronic Condition

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Asthma	57	12.6 %	141	12.0 %
Cancer	25	5.5 %	65	5.5 %
COPD	65	14.4 %	176	15.0 %
Type 1 Diabetes	5	1.1 %	13	1.1 %
Type 2 Diabetes	37	8.2 %	89	7.6 %
High Blood Pressure	108	23.9 %	248	21.1 %
Stroke	25	5.5 %	50	4.3 %
None	127	28.2 %	390	33.2 %
Does Not Know	2	0.4 %	4	0.3 %
Refused	4		9	
Not Collected	63		216	
Total	518	100 %	1,401	100 %

Tobacco Users by Mental Health Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	33	6.1 %	82	5.6 %
Anxiety	98	18.1 %	245	16.7 %
Bi-Polar	43	7.9 %	130	8.9 %
Depression	131	24.2 %	338	23.0 %
Drug or Alcohol Abuse	54	10.0 %	164	11.2 %
Gambling Addiction	5	0.9 %	12	0.8 %
PTSD	73	13.5 %	184	12.5 %
Schizophrenia	16	3.0 %	45	3.1 %
None	87	16.1 %	266	18.1 %
Does Not Know	1	0.2 %	1	0.1 %
Refused	3		7	
Not Collected	45		158	
Total	589	100 %	1,632	100 %

Tobacco Users by Stage at Registration

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Ready to Quit	99	34.9 %	324	40.0 %
Ready to Quit	165	58.1 %	424	52.3 %
Recently Quit	1	0.4 %	3	0.4 %
Recently Quit - Less than 24 hours	7	2.5 %	24	3.0 %
Recently Quit - 24 hours to less than 7 days	7	2.5 %	22	2.7 %

Tobacco Users by Stage at Registration				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Recently Quit - 7 days to less than 1 month	5	1.8 %	12	1.5 %
Maintaining Quit - 1 month to less than 6 months	-	-	2	0.2 %
Not Collected	38		119	
Total	322	100 %	930	100 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
American Indian or Alaskan Native	14	5.1 %	25	3.2 %
Arab or Arab American	1	0.4 %	1	0.1 %
Asian	2	0.7 %	4	0.5 %
<i>Chinese</i>	-	-	1	0.1 %
<i>Japanese</i>	1	0.4 %	1	0.1 %
<i>Korean</i>	-	-	1	0.1 %
<i>Other Asian</i>	1	0.4 %	1	0.1 %
<i>Sub Total</i>	2	0.7 %	4	0.5 %
Black or African American	8	2.9 %	19	2.4 %
Native Hawaiian/Other Pacific Islander	3	1.1 %	8	1.0 %
<i>Guamanian/Chamorro</i>	1	0.4 %	2	0.3 %
<i>Native Hawaiian</i>	1	0.4 %	4	0.5 %
<i>Other Micronesian (e.g. Marshallese, Palauan, Pohnpeian, Chuukese, Yapese, Saipanese, Kosraean)</i>	-	-	1	0.1 %
<i>Other Pacific Islander</i>	1	0.4 %	1	0.1 %
<i>Sub Total</i>	3	1.1 %	8	1.0 %
White	236	85.5 %	682	87.3 %
Other	10	3.6 %	34	4.4 %
Does Not Know	2	0.7 %	8	1.0 %
Not Collected	40		127	
Refused	6		22	
Total	322	100 %	930	100 %

Tobacco Users by Ethnicity				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Hispanic	14	5.1 %	37	4.7 %
Non-Hispanic	259	94.2 %	736	94.5 %
Does Not Know	2	0.7 %	6	0.8 %
Refused	5		20	
Not Collected	42		131	
Total	322	100 %	930	100 %

Tobacco Users by Sexual Orientation				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	221	87.4 %	646	90.5 %
Gay or Lesbian	11	4.3 %	25	3.5 %



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From 9/1/2018 through 9/30/2018

Contract Dates from 7/1/2018 through 9/30/2018

Tobacco Users by Sexual Orientation

NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Bisexual	11	4.3 %	24	3.4 %
Transgender	1	0.4 %	3	0.4 %
Other	6	2.4 %	11	1.5 %
Does Not Know	3	1.2 %	5	0.7 %
Not Collected	43		144	
Refused	26		72	
Total	322	100 %	930	100 %