### State Tobacco Users Served Contract YTD (Adults)

<table>
<thead>
<tr>
<th>Tobacco Users - Last Full Month</th>
<th>County</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unique Tobacco Users YTD</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Target Reach</td>
<td>2.0 %</td>
<td>2.0 %</td>
</tr>
<tr>
<td>Reach YTD</td>
<td>0.26 %</td>
<td>0.48 %</td>
</tr>
<tr>
<td>Reach - NAQC</td>
<td>0.11 %</td>
<td>0.21 %</td>
</tr>
<tr>
<td>Annualized Reach</td>
<td>1.06 %</td>
<td>1.90 %</td>
</tr>
<tr>
<td>Annualized Reach - NAQC</td>
<td>0.45 %</td>
<td>0.83 %</td>
</tr>
<tr>
<td>Unique Individual Reach</td>
<td>0.11 %</td>
<td>0.25 %</td>
</tr>
</tbody>
</table>

### County Population, Prevalence, Tobacco Users

<table>
<thead>
<tr>
<th>County Population</th>
<th>Prevalence</th>
<th>Tobacco Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult</td>
<td>13,243</td>
<td>2,649</td>
</tr>
<tr>
<td>20.0 %</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### How Heard About

- Oregon Tobacco Quit Line
- Utilization Dashboard by County Report

### Tobacco User Enrollments By Program Type

- Multi Call
- 1 Call

### Tobacco Users Receiving NRT

- Multi Call
- 1 Call

### Female Tobacco Users By Pregnancy Status

- Planning Pregnancy
- Currently Pregnant
- Not Pregnant
- Currently Breastfeeding

### Tobacco Users By Tobacco Type

- SLT
- Pipe
- Cigar
- Cigarette

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

### State Tobacco Users Served Contract YTD (Adults)

<table>
<thead>
<tr>
<th>County Population</th>
<th>Prevalence</th>
<th>Tobacco Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult</td>
<td>69,035</td>
<td>7,456</td>
</tr>
<tr>
<td></td>
<td>10.8 %</td>
<td></td>
</tr>
</tbody>
</table>

### Counties and States

<table>
<thead>
<tr>
<th>Tobacco Users - Last Full Month</th>
<th>County</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>546</td>
<td></td>
</tr>
</tbody>
</table>

### Tobacco Users YTD

<table>
<thead>
<tr>
<th>Unique Tobacco Users YTD</th>
<th>1</th>
<th>13</th>
<th>1,189</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target Reach</td>
<td>2.0 %</td>
<td>2.0 %</td>
<td></td>
</tr>
<tr>
<td>Reach YTD</td>
<td>2</td>
<td>0.35 %</td>
<td>0.48 %</td>
</tr>
<tr>
<td>Reach - NAQC</td>
<td>3</td>
<td>0.23 %</td>
<td>0.21 %</td>
</tr>
<tr>
<td>Annualized Reach</td>
<td>2</td>
<td>1.39 %</td>
<td>1.90 %</td>
</tr>
<tr>
<td>Annualized Reach - NAQC</td>
<td>3</td>
<td>0.91 %</td>
<td>0.83 %</td>
</tr>
<tr>
<td>Unique Individual Reach</td>
<td>1</td>
<td>0.17 %</td>
<td>0.25 %</td>
</tr>
</tbody>
</table>

### Population Prevalence

- Adult population: 6,903,5
- Tobacco users: 7,456

### How Heard About

- TV/Commercial
- Other

### Fax Referral

- 2015: 1, 2016: 2, 2017: 1

### Tobacco User Enrollments By Program Type

- Multi Call: 1 Call

### Tobacco Users Receiving NRT

- 2015: 1, 2016: 2, 2017: 1

### Female Tobacco Users By Pregnancy Status

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

county population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult</td>
<td>289,948</td>
</tr>
<tr>
<td>Prevalence</td>
<td>15.4 %</td>
</tr>
<tr>
<td>Tobacco Users</td>
<td>44,652</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>County Population</th>
<th>Prevalence</th>
<th>Tobacco Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult</td>
<td>289,948</td>
<td>44,652</td>
</tr>
<tr>
<td>Prevalence</td>
<td>15.4 %</td>
<td>44,652</td>
</tr>
<tr>
<td>State</td>
<td>546</td>
<td>2,279</td>
</tr>
</tbody>
</table>

Unique Tobacco Users YTD

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>48</td>
</tr>
<tr>
<td>1,189</td>
<td></td>
</tr>
</tbody>
</table>

Target Reach

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.0 %</td>
<td>2.0 %</td>
</tr>
</tbody>
</table>

Reach YTD

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>0.24 %</td>
</tr>
<tr>
<td>0.48 %</td>
<td></td>
</tr>
</tbody>
</table>

Reach - NAQC

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>0.15 %</td>
</tr>
<tr>
<td>0.21 %</td>
<td></td>
</tr>
</tbody>
</table>

Annualized Reach

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>0.97 %</td>
</tr>
<tr>
<td>1.90 %</td>
<td></td>
</tr>
</tbody>
</table>

Annualized Reach - NAQC

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>0.61 %</td>
</tr>
<tr>
<td>0.83 %</td>
<td></td>
</tr>
</tbody>
</table>

Unique Individual Reach

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>0.11 %</td>
</tr>
<tr>
<td>0.25 %</td>
<td></td>
</tr>
</tbody>
</table>

From 9/1/2016 through 9/30/2016

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>289,948</td>
<td>44,652</td>
</tr>
<tr>
<td>Adult</td>
<td>Tobacco Users</td>
</tr>
<tr>
<td>Prevalence</td>
<td>15.4 %</td>
</tr>
<tr>
<td>State</td>
<td></td>
</tr>
</tbody>
</table>

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

2. Reach – includes all tobacco users, regardless of service requested.
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

State Tobacco Users Served Contract YTD (Adults)

<table>
<thead>
<tr>
<th>County Population</th>
<th>Prevalence</th>
<th>Tobacco Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult</td>
<td>29,812</td>
<td>6,410</td>
</tr>
</tbody>
</table>

| Tobacco Users - Last Full Month | 2 | 546 |
| Tobacco Users YTD               | 11 | 2,279 |
| Unique Tobacco Users YTD        | 2 | 1,189 |
| Target Reach                    | 2.0 % | 2.0 % |
| Reach YTD                       | 2 | 0.17 % | 0.48 % |
| Reach - NAQC                    | 3 | 0.14 % | 0.21 % |
| Annualized Reach                | 2 | 0.69 % | 1.90 % |
| Annualized Reach - NAQC         | 3 | 0.56 % | 0.83 % |
| Unique Individual Reach         | 1 | 0.03 % | 0.25 % |

County Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult</td>
<td>29,812</td>
</tr>
</tbody>
</table>

Prevalence

| Tobacco Users | 6,410 |

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

County Population | Prevalence | Tobacco Users | County | State
---|---|---|---|---
Adult | 36,948 | 17.1 % | 6,318 | 4

Tobacco Users - Last Full Month
5 | 546
Tobacco Users YTD
29 | 2,279
Unique Tobacco Users YTD
1 | 12 | 1,189
Target Reach
2.0 % | 2.0 %
Reach YTD
2 | 0.46 % | 0.48 %
Reach - NAQC
3 | 0.36 % | 0.21 %
Annualized Reach
2 | 1.84 % | 1.90 %
Annualized Reach - NAQC
3 | 1.46 % | 0.83 %
Unique Individual Reach
1 | 0.19 % | 0.25 %

How Heard About
- Health Department
- Website
- TV/Commercial
- Health Professional

Fax Referral

Tobacco User Enrollments By Program Type

Tobacco Users Receiving NRT

Female Tobacco Users By Pregnancy Status

Tobacco Users By Tobacco Type

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

State Tobacco Users Served Contract YTD (Adults)

<table>
<thead>
<tr>
<th>County Population</th>
<th>Prevalence</th>
<th>Tobacco Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult</td>
<td>50,726</td>
<td>14,254</td>
</tr>
<tr>
<td>28.1 %</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tobacco Users - Last Full Month</td>
<td>12</td>
</tr>
<tr>
<td>Tobacco Users YTD</td>
<td>53</td>
</tr>
<tr>
<td>Unique Tobacco Users YTD</td>
<td>1</td>
</tr>
<tr>
<td>Target Reach</td>
<td>2.0 %</td>
</tr>
<tr>
<td>Reach YTD</td>
<td>0.37 %</td>
</tr>
<tr>
<td>Reach - NAQC</td>
<td>0.28 %</td>
</tr>
<tr>
<td>Annualized Reach</td>
<td>1.49 %</td>
</tr>
<tr>
<td>Annualized Reach - NAQC</td>
<td>1.12 %</td>
</tr>
<tr>
<td>Unique Individual Reach</td>
<td>1</td>
</tr>
</tbody>
</table>

How Heard About

TV/Commercial
Health Professional
Family/Friend

Fax Referral

Tobacco User Enrollments By Program Type

Tobacco Users Receiving NRT

Female Tobacco Users By Pregnancy Status

Tobacco Users By Tobacco Type

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

State Tobacco Users Served Contract YTD (Adults)

<table>
<thead>
<tr>
<th>How Heard About</th>
<th>Fax Referral</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Department</td>
<td>Tobacco Users Receiving NRT</td>
</tr>
</tbody>
</table>

Tobacco User Enrollments By Program Type

Female Tobacco Users By Pregnancy Status

Tobacco Users By Tobacco Type

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

### County Population, Prevalence, and Tobacco Users

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>Prevalence</th>
<th>Tobacco Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult</td>
<td></td>
<td>18.4 %</td>
<td>3,302</td>
</tr>
</tbody>
</table>

### Tobacco Users Served Contract YTD (Adults)

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tobacco Users - Last Full Month</td>
<td></td>
</tr>
<tr>
<td>Tobacco Users YTD</td>
<td></td>
</tr>
<tr>
<td>Unique Tobacco Users YTD</td>
<td></td>
</tr>
<tr>
<td>Target Reach</td>
<td></td>
</tr>
<tr>
<td>Reach YTD</td>
<td></td>
</tr>
<tr>
<td>Reach - NAQC</td>
<td></td>
</tr>
<tr>
<td>Annualized Reach</td>
<td></td>
</tr>
<tr>
<td>Annualized Reach - NAQC</td>
<td></td>
</tr>
<tr>
<td>Unique Individual Reach</td>
<td></td>
</tr>
</tbody>
</table>

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.
From 9/1/2016 through 9/30/2016

Tobacco Users By Gender

- Female, 66.67%
- Male, 33.33%

Chart Total N: 3

Tobacco Users By Language

- English, 100.00%

Chart Total N: 3

Tobacco Users By Education

- HS Degree/GED, 66.67%
- College Degree, 33.33%

Chart Total N: 3

Tobacco Users By Race

- White, 66.67%
- American Indian/Alaskan Native, 33.33%

Chart Total N: 3

Tobacco Users By Age

- 25 - 34, 33.33%
- 55 - 64, 66.67%

Chart Total N: 3

Tobacco Users By Health Plan

- Commercially Insured, 33.33%
- Medicaid, 33.33%
- Medicare, 33.33%

Chart Total N: 3

Tobacco Users By Ethnicity

- Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition

- CAD, 33.33%
- COPD, 33.33%
- Diabetes, 33.33%

Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

State Tobacco Users Served Contract YTD (Adults)

County Population | Prevalence | Tobacco Users
--- | --- | ---
County | State
--- | --- | ---
Tobacco Users - Last Full Month | 12 | 546
Tobacco Users YTD | 59 | 2,279
Unique Tobacco Users YTD | 19 | 1,189
Target Reach | 2.0% | 2.0%
Reach YTD | 0.31% | 0.48%
Reach - NAQC | 0.20% | 0.21%
Annualized Reach | 1.25% | 1.90%
Annualized Reach - NAQC | 0.78% | 0.83%
Unique Individual Reach | 0.10% | 0.25%

From 9/1/2016 through 9/30/2016

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

State Tobacco Users Served Contract YTD (Adults)

County Population | Prevalence | County | Prevalence | State | Prevalence
--- | --- | --- | --- | --- | ---
Adult | 83,168 | 27.1 % | 22,539
Tobacco Users - Last Full Month | 14 | 546
Tobacco Users YTD | 86 | 2,279
Unique Tobacco Users YTD | 1 | 42 | 1,189
Target Reach | 2.0 % | 2.0 %
Reach YTD | 2 | 0.38 % | 0.48 %
Reach - NAQC | 3 | 0.29 % | 0.21 %
Annualized Reach | 1.53 % | 1.90 %
Annualized Reach - NAQC | 3 | 1.17 % | 0.83 %
Unique Individual Reach | 1 | 0.19 % | 0.25 %

How Heard About

Fax Referral

Tobacco User Enrollments By Program Type

Tobacco Users Receiving NRT

Female Tobacco Users By Pregnancy Status

Tobacco Users By Tobacco Type

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

State Tobacco Users Served Contract YTD (Adults)

<table>
<thead>
<tr>
<th>County Population</th>
<th>Prevalence</th>
<th>Tobacco Users</th>
<th>County</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult</td>
<td>1,529</td>
<td>29.6 %</td>
<td>453</td>
<td>546</td>
</tr>
</tbody>
</table>

Tobacco Users - Last Full Month
- 2,279
Unique Tobacco Users YTD
- 1,189
Target Reach
- 2.0 %
Reach YTD
- 0.44 %
Reach - NAQC
- 0.22 %
Annualized Reach
- 1.77 %
Annualized Reach - NAQC
- 0.88 %
Unique Individual Reach
- 0.25 %

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

State Tobacco Users Served Contract YTD (Adults)

How Heard About

Health Professional

Fax Referral

Tobacco User Enrollments By Program Type

Tobacco Users Receiving NRT

Female Tobacco Users By Pregnancy Status

Tobacco Users By Tobacco Type

County Population Prevalence Tobacco Users
Adult 5,953 24.4 % 1,453

County State
Tobacco Users - Last Full Month 1 546
Tobacco Users YTD 4 2,279
Unique Tobacco Users YTD 1 2 1,189
Target Reach 2.0 % 2.0 %
Reach YTD 2 0.28 % 0.48 %
Reach - NAQC 3 0.21 % 0.21 %
Annualized Reach 2 1.10 % 1.90 %
Annualized Reach - NAQC 3 0.83 % 0.83 %
Unique Individual Reach 1 0.14 % 0.25 %

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

### State Tobacco Users Served Contract YTD (Adults)

![Map showing state tobacco users](image)

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tobacco Users - Last Full Month</td>
<td>546</td>
</tr>
<tr>
<td>Tobacco Users YTD</td>
<td>2,279</td>
</tr>
<tr>
<td>Unique Tobacco Users YTD</td>
<td>1,189</td>
</tr>
<tr>
<td>Target Reach</td>
<td>2.0%</td>
</tr>
<tr>
<td>Reach YTD</td>
<td>0.57%</td>
</tr>
<tr>
<td>Reach - NAQC</td>
<td>0.46%</td>
</tr>
<tr>
<td>Annualized Reach</td>
<td>2.30%</td>
</tr>
<tr>
<td>Annualized Reach - NAQC</td>
<td>1.84%</td>
</tr>
<tr>
<td>Unique Individual Reach</td>
<td>0.23%</td>
</tr>
</tbody>
</table>

### County Population & Prevalence

<table>
<thead>
<tr>
<th>Tobacco Users</th>
<th>Adult</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prevalence</td>
<td>14.3%</td>
</tr>
<tr>
<td>Population</td>
<td>6,087</td>
</tr>
<tr>
<td>Tobacco Users</td>
<td>870</td>
</tr>
</tbody>
</table>

### Oregon Tobacco Quit Line Utilization Dashboard by County Report

**Harney County**

**Report Execution Time:** 10/6/2016 5:22:16 AM

**Prepared for the South Carolina Department of Health and Environmental Control.**

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

State Tobacco Users Served Contract YTD (Adults)

County Population | Prevalence | Tobacco Users
--- | --- | ---
Adult | 16,229 | 8.6 % | 1,396

County State
Tobacco Users - Last Full Month
- 1 | 546
Tobacco Users YTD
- 4 | 2,279
Unique Tobacco Users YTD
- 1 | 1,189
Target Reach
- 2 | 2.0 % | 2.0 %
Reach YTD
- 2 | 0.29 % | 0.48 %
Reach - NAQC
- 3 | 0.14 % | 0.21 %
Annualized Reach
- 2 | 1.15 % | 1.90 %
Annualized Reach - NAQC
- 3 | 0.57 % | 0.83 %
Unique Individual Reach
- 1 | 0.07 % | 0.25 %

How Heard About
- Health Professional

Fax Referral

Tobacco User Enrollments By Program Type

Tobacco Users Receiving NRT

Female Tobacco Users By Pregnancy Status

Tobacco Users By Tobacco Type

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

State Tobacco Users Served Contract YTD (Adults)

How Heard About

<table>
<thead>
<tr>
<th>How Heard About</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Professional</td>
<td>5</td>
<td>6</td>
<td>7</td>
</tr>
<tr>
<td>Health Insurance</td>
<td>4</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Family/Friend</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Website</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>TV/Commercial</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Other</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Community Organization</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

Prevalence of Tobacco Users

County Population | Prevalence | Tobacco Users |
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult</td>
<td>160,716</td>
<td>21.9 %</td>
</tr>
</tbody>
</table>

How Heard About

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Fax Referral

Tobacco User Enrollments By Program Type

Tobacco Users Receiving NRT

Female Tobacco Users By Pregnancy Status

Tobacco Users By Tobacco Type

1. Unique Tobacco Users - Last Full Month
2. Unique Tobacco Users YTD
3. Target Reach
4. Reach YTD
5. Reach - NAQC
6. Annualized Reach
7. Annualized Reach - NAQC
8. Unique Individual Reach
9. County Population
10. Prevalence
11. Tobacco Users

From 9/1/2016 through 9/30/2016

OTQL Utilization Dashboard by County Report
Jackson County
Prepared for the South Carolina Department of Health and Environmental Control.
### Tobacco Users Served Contract YTD (Adults)

#### County Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>Tobacco Users - Last Full Month</th>
<th>Tobacco Users YTD</th>
<th>Unique Tobacco Users YTD</th>
<th>Target Reach</th>
<th>Reach YTD</th>
<th>Reach - NAQC</th>
<th>Annualized Reach</th>
<th>Annualized Reach - NAQC</th>
<th>Unique Individual Reach</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jefferson</td>
<td></td>
<td>2</td>
<td>9</td>
<td>1</td>
<td>2.0 %</td>
<td>0.34 %</td>
<td>0.19 %</td>
<td>1.36 %</td>
<td>0.76 %</td>
<td>0.11 %</td>
</tr>
</tbody>
</table>

#### How Heard About

- **TV/Commercial**
- **Health Insurance**

#### Fax Referral

- Multi Call
- 1 Call

#### Tobacco User Enrollments By Program Type

#### Tobacco Users Receiving NRT

#### Female Tobacco Users By Pregnancy Status

#### Tobacco Users By Tobacco Type

---

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

---

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3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
State Tobacco Users Served Contract YTD (Adults)

How Heard About

<table>
<thead>
<tr>
<th>Health Professional</th>
<th>Brochure/Newsletter/Flyer</th>
<th>TV/Commercial</th>
<th>Family/Friend</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Multi Call</td>
<td></td>
<td>1 Call</td>
<td></td>
</tr>
</tbody>
</table>

Tobacco User Enrollments By Program Type

Tobacco Users Receiving NRT

Female Tobacco Users By Pregnancy Status

Tobacco Users By Tobacco Type

County Population | Prevalence | Tobacco Users
Adult | 22.0 % | 11,109

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>Tobacco Users - Last Full Month</th>
<th>Tobacco Users YTD</th>
<th>Unique Tobacco Users YTD</th>
<th>Target Reach</th>
<th>Reach YTD</th>
<th>Reach - NAQC</th>
<th>Annualized Reach</th>
<th>Annualized Reach - NAQC</th>
<th>Unique Individual Reach</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>9</td>
<td>546</td>
<td>24</td>
<td>2.0 %</td>
<td>0.38 %</td>
<td>0.30 %</td>
<td>1.51 %</td>
<td>1.19 %</td>
<td>0.22 %</td>
</tr>
<tr>
<td></td>
<td></td>
<td>42</td>
<td>2,279</td>
<td>1,189</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Unique Tobacco Users YTD: Includes first time registered tobacco users, regardless of service requested.
Reach – includes all tobacco users, regardless of service requested.

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.


Prepared for the South Carolina Department of Health and Environmental Control.
**County Population** | **Prevalence** | **Tobacco Users**
--- | --- | ---
Adult | 6,068 | 19.9% | 1,208

**County** | **State** | **Tobacco Users - Last Full Month** | **Tobacco Users YTD** | **Unique Tobacco Users YTD** | **Target Reach** | **Reach YTD** | **Reach - NAQC** | **Annualized Reach** | **Annualized Reach - NAQC** | **Unique Individual Reach**
--- | --- | --- | --- | --- | --- | --- | --- | --- | --- | ---
1 | 1 | 546 | 2,279 | 1,189 | 2.0% | 0.08% | 0.08% | 0.33% | 0.33% | 0.08%

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

State Tobacco Users Served Contract YTD (Adults)

How Heard About

Tobacco User Enrollments By Program Type

Tobacco Users Receiving NRT

Female Tobacco Users By Pregnancy Status

Tobacco Users By Tobacco Type

County Population | Prevalence | Tobacco Users | County | State
|-------------------|------------|---------------|-------|-------
| Adult             | 274,412    | 50,492        | 18.4 % | 1.0 % |

County Tobacco Users - Last Full Month
- 38
- 546

Tobacco Users YTD
- 162
- 2,279

Unique Tobacco Users YTD
- 1
- 58
- 1,189

Target Reach
- 2.0 %
- 2.0 %

Reach YTD
- 0.32 %
- 0.48 %

Reach - NAQC
- 0.16 %
- 0.21 %

Annualized Reach
- 1.28 %
- 1.90 %

Annualized Reach - NAQC
- 0.64 %
- 0.83 %

Unique Individual Reach
- 0.11 %
- 0.25 %

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Page 39 of 72
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

State Tobacco Users Served Contract YTD (Adults)

County Population | Prevalence | Tobacco Users
Adult | 83,814 | 21.0 % | 17,601

County | State
Tobacco Users - Last Full Month | 9 | 546
Tobacco Users YTD | 60 | 2,279
Unique Tobacco Users YTD | 1 | 27 | 1,189
Target Reach | 2.0 % | 2.0 %
Reach YTD | 2 | 0.34 % | 0.48 %
Reach - NAQC | 3 | 0.21 % | 0.21 %
Annualized Reach | 2 | 1.36 % | 1.90 %
Annualized Reach - NAQC | 3 | 0.84 % | 0.83 %
Unique Individual Reach | 1 | 0.15 % | 0.25 %

How Heard About

Fax Referral

Tobacco User Enrollments By Program Type

Tobacco Users Receiving NRT

Female Tobacco Users By Pregnancy Status

Tobacco Users By Tobacco Type

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

### Malheur County Report

From 9/1/2016 through 9/30/2016

#### State Tobacco Users Served Contract YTD (Adults)

<table>
<thead>
<tr>
<th>County Population</th>
<th>Prevalence</th>
<th>Tobacco Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult</td>
<td>23,866</td>
<td>4,009</td>
</tr>
<tr>
<td>Prevalence</td>
<td>16.8 %</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tobacco Users - Last Full Month</td>
<td>2</td>
</tr>
<tr>
<td>Tobacco Users YTD</td>
<td>14</td>
</tr>
<tr>
<td>Unique Tobacco Users YTD</td>
<td>8</td>
</tr>
<tr>
<td>Target Reach</td>
<td>2.0 %</td>
</tr>
<tr>
<td>Reach YTD</td>
<td>2</td>
</tr>
<tr>
<td>Reach - NAQC</td>
<td>3</td>
</tr>
<tr>
<td>Annualized Reach</td>
<td>2</td>
</tr>
<tr>
<td>Annualized Reach - NAQC</td>
<td>3</td>
</tr>
<tr>
<td>Unique Individual Reach</td>
<td>1</td>
</tr>
</tbody>
</table>

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

2. Reach – includes all tobacco users, regardless of service requested.

#### How Heard About

- Oregon Tobacco Quit Line
- Utilization Dashboard by County Report

- TV/Commercial

#### Fax Referral

- Multi Call
- 1 Call

#### Tobacco User Enrollments By Program Type

#### Tobacco Users Receiving NRT

#### Female Tobacco Users By Pregnancy Status

#### Tobacco Users By Tobacco Type

- SLT
- Pipe
- Cigar
- Cigarette

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Tobacco Users By Gender

- Male, 100.00%

Chart Total N: 2

Tobacco Users By Language

- English, 100.00%

Chart Total N: 2

Tobacco Users By Education

- HS Degree/GED, 50.00%
- Some College, 50.00%

Chart Total N: 2

Tobacco Users By Race

- American Indian/Alaskan Native, 50.00%
- White, 50.00%

Chart Total N: 2

Tobacco Users By Age

- 25 - 34, 50.00%
- 55 - 64, 50.00%

Chart Total N: 2

Tobacco Users By Health Plan

- Uninsured, 100.00%

Chart Total N: 2

Tobacco Users By Ethnicity

- Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition

- CAD, 33.33%
- Diabetes, 33.33%
- None, 33.33%

Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

State Tobacco Users Served Contract YTD (Adults)

<table>
<thead>
<tr>
<th>County Population</th>
<th>Prevalence</th>
<th>Tobacco Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult</td>
<td>235,431</td>
<td>36,492</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>County Population</th>
<th>Tobacco Users - Last Full Month</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>22</td>
<td>546</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>County Population</th>
<th>Tobacco Users YTD</th>
<th>Unique Tobacco Users YTD</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>112</td>
<td>41</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>County Population</th>
<th>Target Reach</th>
<th>Reach YTD</th>
<th>Reach - NAQC</th>
<th>Annualized Reach</th>
<th>Annualized Reach - NAQC</th>
<th>Unique Individual Reach</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2.0 %</td>
<td>0.31 %</td>
<td>0.23 %</td>
<td>1.23 %</td>
<td>0.91 %</td>
<td>0.11 %</td>
</tr>
</tbody>
</table>

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

How Heard About

- Other
- Health Professional
- Family/Friend
- Website
- TV/Commercial
- Brochure/Newsletter/Flyer

Fax Referral

Tobacco User Enrollments By Program Type

Tobacco Users Receiving NRT

Female Tobacco Users By Pregnancy Status

Tobacco Users By Tobacco Type

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

State Tobacco Users Served Contract YTD (Adults)

How Heard About

Health Professional

Fax Referral

Multi Call | 1 Call

Tobacco User Enrollments By Program Type

Tobacco Users Receiving NRT

Female Tobacco Users By Pregnancy Status

Tobacco Users By Tobacco Type

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

State Tobacco Users Served Contract YTD (Adults)

<table>
<thead>
<tr>
<th>County Population</th>
<th>Prevalence</th>
<th>Tobacco Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult</td>
<td>564,102</td>
<td>86,308</td>
</tr>
<tr>
<td>Prevalence</td>
<td>15.3 %</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tobacco Users - Last Full Month</td>
<td>80</td>
</tr>
<tr>
<td>Tobacco Users YTD</td>
<td>305</td>
</tr>
<tr>
<td>Unique Tobacco Users YTD</td>
<td>1</td>
</tr>
<tr>
<td>Target Reach</td>
<td>2.0 %</td>
</tr>
<tr>
<td>Reach YTD</td>
<td>0.35 %</td>
</tr>
<tr>
<td>Reach - NAQC</td>
<td>0.21 %</td>
</tr>
<tr>
<td>Annualized Reach</td>
<td>1.41 %</td>
</tr>
<tr>
<td>Annualized Reach - NAQC</td>
<td>0.83 %</td>
</tr>
<tr>
<td>Unique Individual Reach</td>
<td>0.14 %</td>
</tr>
</tbody>
</table>

How Heard About

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Fax Referral

Tobacco User Enrollments By Program Type

Tobacco Users Receiving NRT

Female Tobacco Users By Pregnancy Status

Tobacco Users By Tobacco Type


3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
State Tobacco Users Served Contract YTD (Adults)

<table>
<thead>
<tr>
<th>County Population</th>
<th>Prevalence</th>
<th>Tobacco Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult</td>
<td>14.3 %</td>
<td>7,534</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Tobacco Users - Last Full Month</th>
<th>County</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>6</td>
<td>546</td>
<td></td>
</tr>
</tbody>
</table>

| Tobacco Users YTD               | 16     | 2,279 |
| Unique Tobacco Users YTD        | 1      | 1,189 |
| Target Reach                    | 2.0 %  | 2.0 % |
| Reach YTD                       | 0.21 % | 0.48 %|
| Reach - NAQC                    | 0.20 % | 0.21 %|
| Annualized Reach                | 0.85 % | 1.90 %|
| Annualized Reach - NAQC         | 0.80 % | 0.83 %|
| Unique Individual Reach         | 0.16 % | 0.25 %|

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Page 53 of 72
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

State Tobacco Users Served Contract YTD (Adults)

County Population | Prevalence | Tobacco Users
--- | --- | ---
Adult | 1,477 | 326 | 22.1 %

County | State
--- | ---
Tobacco Users - Last Full Month | 1 | 546
Tobacco Users YTD | 3 | 2,279
Unique Tobacco Users YTD | 1 | 1,189
Target Reach | 2.0 % | 2.0 %
Reach YTD | 2 | 0.92 % | 0.48 %
Reach - NAQC | 3 | 0.61 % | 0.21 %
Annualized Reach | 2 | 3.68 % | 1.90 %
Annualized Reach - NAQC | 3 | 2.45 % | 0.83 %
Unique Individual Reach | 1 | 0.31 % | 0.25 %

How Heard About

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

State Tobacco Users Served Contract YTD (Adults)

<table>
<thead>
<tr>
<th>County Population</th>
<th>Prevalence</th>
<th>Tobacco Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult</td>
<td>21.6 %</td>
<td>4,632</td>
</tr>
<tr>
<td>County</td>
<td>State</td>
<td></td>
</tr>
<tr>
<td>Tobacco Users - Last Full Month</td>
<td>1</td>
<td>546</td>
</tr>
<tr>
<td>Tobacco Users YTD</td>
<td>4</td>
<td>2,279</td>
</tr>
<tr>
<td>Unique Tobacco Users YTD</td>
<td>1</td>
<td>-</td>
</tr>
<tr>
<td>Target Reach</td>
<td>2.0 %</td>
<td>2.0 %</td>
</tr>
<tr>
<td>Reach YTD</td>
<td>2</td>
<td>0.09 %</td>
</tr>
<tr>
<td>Reach - NAQC</td>
<td>3</td>
<td>0.06 %</td>
</tr>
<tr>
<td>Annualized Reach</td>
<td>2</td>
<td>0.35 %</td>
</tr>
<tr>
<td>Annualized Reach - NAQC</td>
<td>3</td>
<td>0.26 %</td>
</tr>
<tr>
<td>Unique Individual Reach</td>
<td>1</td>
<td>-</td>
</tr>
</tbody>
</table>

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

How Heard About

<table>
<thead>
<tr>
<th>Brochure/Newsletter/Flyer</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
</table>

Tobacco User Enrollments By Program Type

<table>
<thead>
<tr>
<th>Multi Call</th>
<th>1 Call</th>
</tr>
</thead>
</table>

Tobacco Users Receiving NRT

<table>
<thead>
<tr>
<th>Multi Call</th>
<th>1 Call</th>
</tr>
</thead>
</table>

Female Tobacco Users By Pregnancy Status

<table>
<thead>
<tr>
<th>Planning Pregnancy</th>
<th>Currently Pregnant</th>
<th>Not Pregnant</th>
</tr>
</thead>
</table>

Tobacco Users By Tobacco Type

<table>
<thead>
<tr>
<th>SLT</th>
<th>Pipe</th>
<th>Cigar</th>
<th>Cigarette</th>
</tr>
</thead>
</table>
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

State Tobacco Users Served Contract YTD (Adults)

How Heard About

Health Professional

Family/Friend

Fax Referral

Tobacco User Enrollments By Program Type

Tobacco Users Receiving NRT

Female Tobacco Users By Pregnancy Status

Tobacco Users By Tobacco Type

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

### State Tobacco Users Served Contract YTD (Adults)

<table>
<thead>
<tr>
<th>County Population</th>
<th>Prevalence</th>
<th>Tobacco Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult</td>
<td>5,799</td>
<td>1,038</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>Tobacco Users - Last Full Month</th>
<th>1</th>
<th>546</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tobacco Users YTD</td>
<td>1</td>
<td>2,279</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unique Tobacco Users YTD</td>
<td>1</td>
<td>1,189</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Target Reach**
- Adult: 2.0%
- Unique: 1.189%

**Reach YTD**
- Adult: 0.10%
- Unique: 0.48%

**Reach - NAQC**
- Adult: 0.10%
- Unique: 0.21%

**Annualized Reach**
- Adult: 0.39%
- Unique: 1.90%

**Annualized Reach - NAQC**
- Adult: 0.39%
- Unique: 0.83%

**Unique Individual Reach**
- Adult: 0.10%
- Unique: 0.25%

#### How Heard About

- Oregon Tobacco Quit Line
- Fax Referral
- Tobacco User Enrollments By Program Type
- Tobacco Users Receiving NRT
- Female Tobacco Users By Pregnancy Status
- Tobacco Users By Tobacco Type

---

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

State Tobacco Users Served Contract YTD (Adults)

County Population | Prevalence | Tobacco Users
--- | --- | ---
Adult | 22.1 % | 4,078

Tobacco Users - Last Full Month | County | State
--- | --- | ---
7 | 546
24 | 2,279
13 | 1,189
2.0 % | 2.0 %
0.59 % | 0.48 %
0.34 % | 0.21 %
0.35 % | 1.90 %
1.37 % | 0.83 %
0.32 % | 0.25 %

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach = includes all tobacco users, regardless of service requested.

Prepared for the South Carolina Department of Health and Environmental Control.

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State Tobacco Users Served Contract YTD (Adults)

How Heard About

**County Population**

<table>
<thead>
<tr>
<th>County</th>
<th>Prevalence</th>
<th>Tobacco Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult</td>
<td>387,946</td>
<td>50,045</td>
</tr>
</tbody>
</table>

**Tobacco Users - Last Full Month**

- County: 25
- State: 546

**Tobacco Users YTD**

- County: 93
- State: 2,279

**Unique Tobacco Users YTD**

- County: 1
- State: 49
- State Total: 1,189

**Target Reach**

- County: 2.0%
- State: 2.0%

**Reach YTD**

- County: 0.19%
- State: 0.48%

**Reach - NAQC**

- County: 0.12%
- State: 0.21%

**Annualized Reach**

- County: 0.74%
- State: 1.90%

**Annualized Reach - NAQC**

- County: 0.48%
- State: 0.83%

**Unique Individual Reach**

- County: 0.10%
- State: 0.25%

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
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**County Population**

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Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Wheeler County
From 9/1/2016 through 9/30/2016

State Tobacco Users Served Contract YTD (Adults)

County Population | Prevalence | Tobacco Users
--- | --- | ---
Adult 1,309 | 29.6 % | 387

<table>
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<tr>
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<th>State</th>
</tr>
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<tbody>
<tr>
<td>Tobacco Users - Last Full Month</td>
<td>546</td>
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<tr>
<td>Tobacco Users YTD</td>
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</tr>
<tr>
<td>Unique Tobacco Users YTD</td>
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</tr>
<tr>
<td>Target Reach</td>
<td>2.0 %</td>
</tr>
<tr>
<td>Reach YTD</td>
<td>0.26 %</td>
</tr>
<tr>
<td>Reach - NAQC</td>
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County Population
Prevalence
Tobacco Users
Adult 1,309 29.6 % 387

Fax Referral

Tobacco User Enrollments By Program Type

Tobacco Users Receiving NRT

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
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State Tobacco Users Served Contract YTD (Adults)

How Heard About

County Population | Prevalence | Tobacco Users
Adult | 72,300 | 18.5 % | 13,376

County | State |
--- | --- |
Tobacco Users - Last Full Month | 9 | 546 |
Tobacco Users YTD | 44 | 2,279 |
Unique Tobacco Users YTD | 1 | 21 | 1,189 |
Target Reach | 2.0 % | 2.0 % |
Reach YTD | 2 | 0.33 % | 0.48 % |
Reach - NAQC | 3 | 0.27 % | 0.21 % |
Annualized Reach | 2 | 1.32 % | 1.90 % |
Annualized Reach - NAQC | 3 | 1.08 % | 0.83 % |
Unique Individual Reach | 1 | 0.16 % | 0.25 % |

1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
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Fax Referral

Tobacco User Enrollments By Program Type

Tobacco Users Receiving NRT

Female Tobacco Users By Pregnancy Status

Tobacco Users By Tobacco Type

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