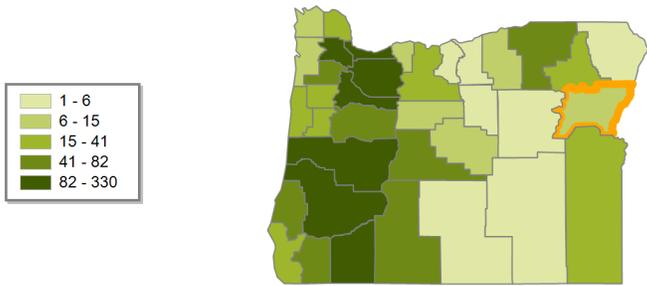


Oregon Tobacco Quit Line Utilization Dashboard by County Report Baker County

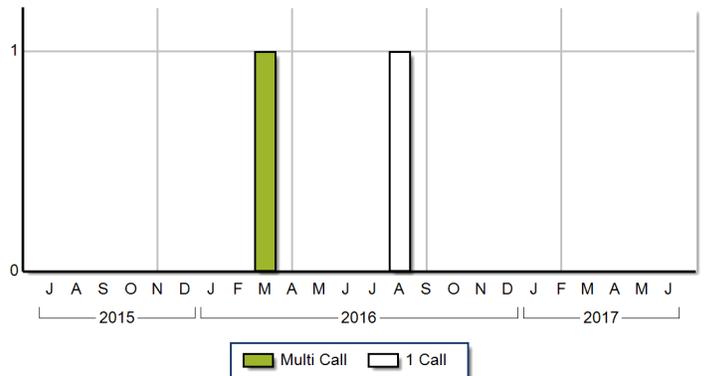
From 11/1/2016 through 11/30/2016

State Tobacco Users Served Contract YTD (Adults)

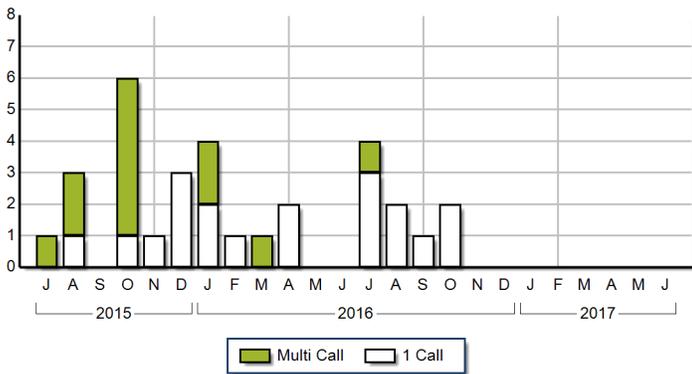


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			-	433
Tobacco Users YTD			10	3,135
Unique Tobacco Users YTD			1	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			0.38 %	0.65 %
Reach - NAQC			0.15 %	0.28 %
Annualized Reach			0.91 %	1.57 %
Annualized Reach - NAQC			0.36 %	0.68 %
Unique Individual Reach			0.11 %	0.35 %

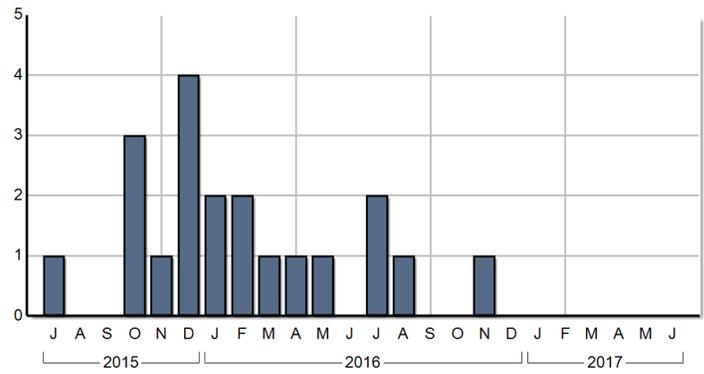
Fax Referral



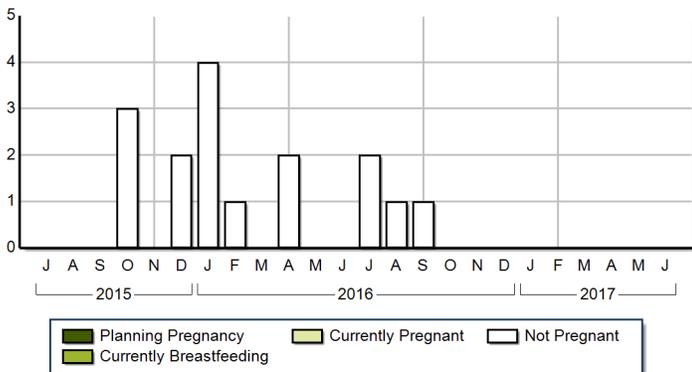
Tobacco User Enrollments By Program Type



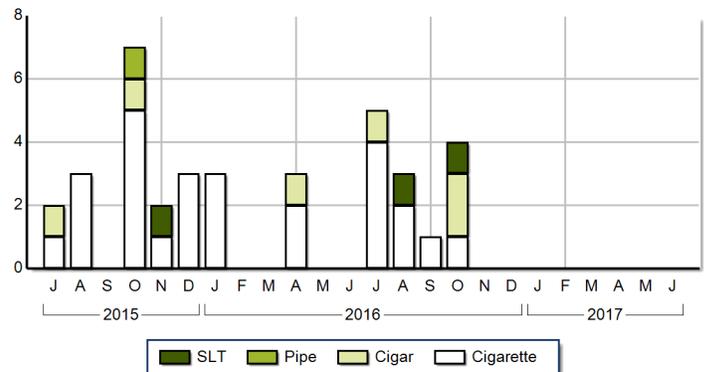
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

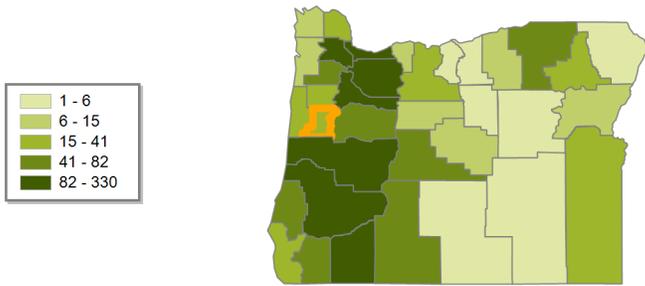


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

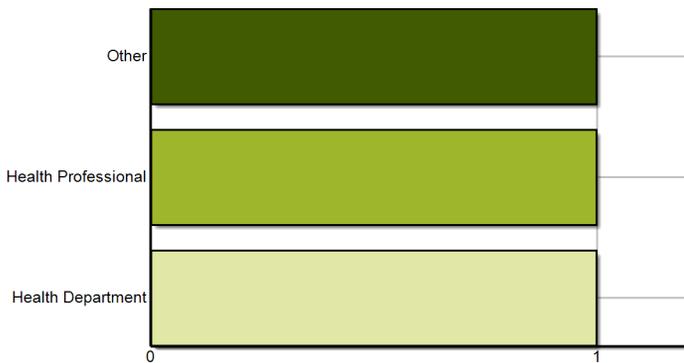
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

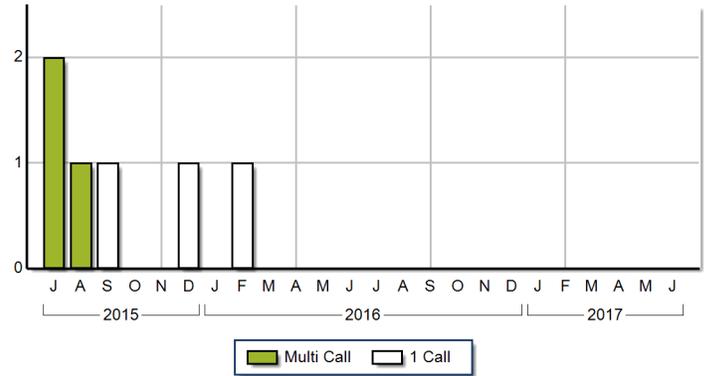


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %		7,456 ⁴
			County	State
Tobacco Users - Last Full Month			3	433
Tobacco Users YTD			37	3,135
Unique Tobacco Users YTD			18	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.50 %
Reach - NAQC			3	0.31 %
Annualized Reach			2	1.19 %
Annualized Reach - NAQC			3	0.74 %
Unique Individual Reach			1	0.24 %

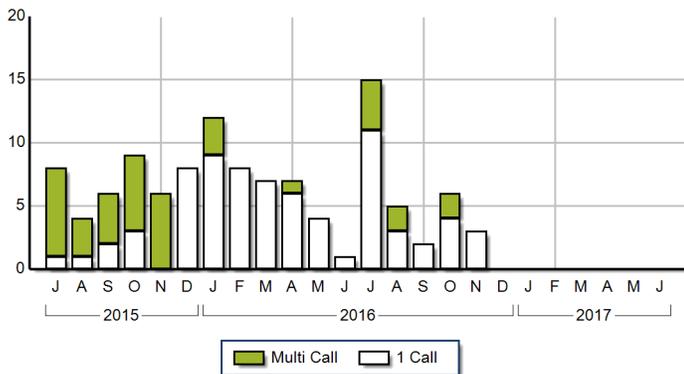
How Heard About



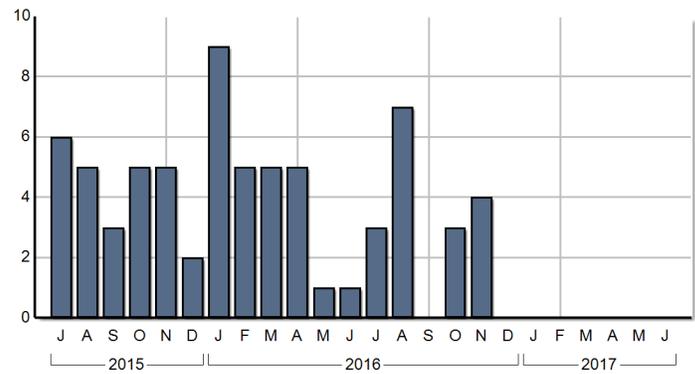
Fax Referral



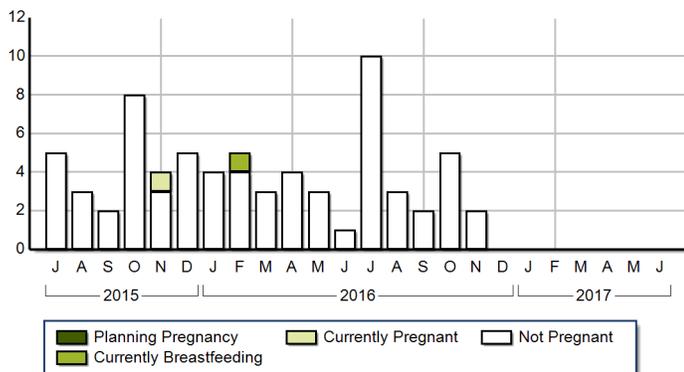
Tobacco User Enrollments By Program Type



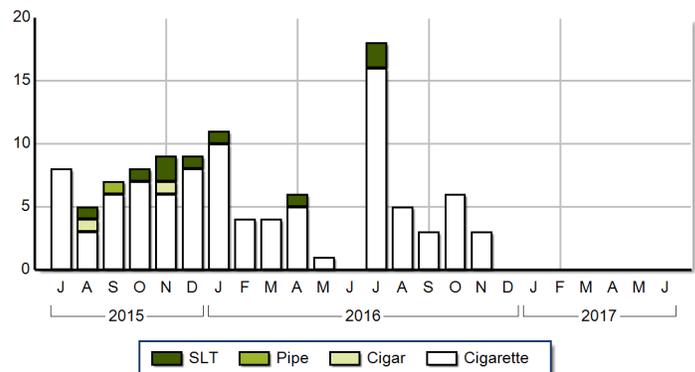
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

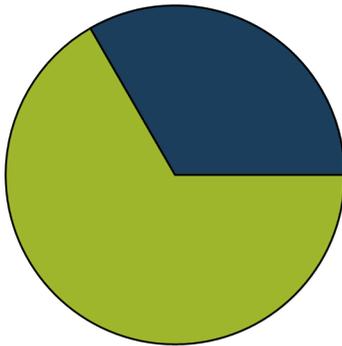


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

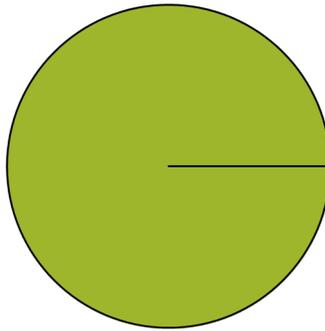
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

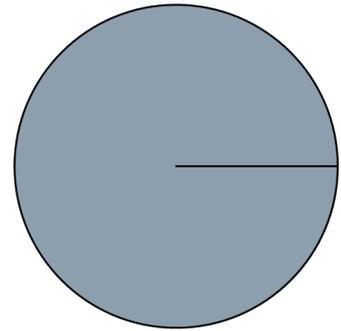
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

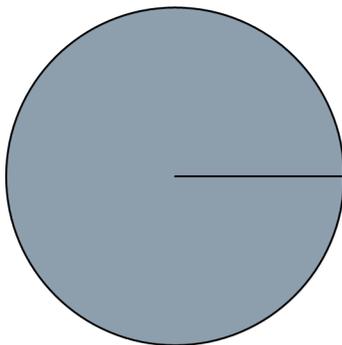
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 2

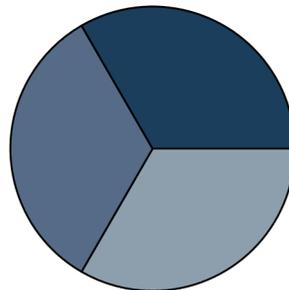
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

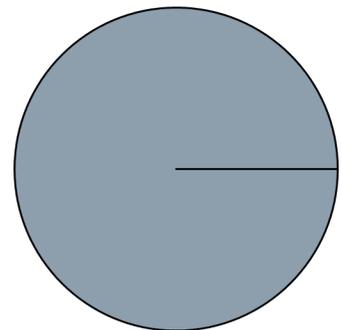
Tobacco Users By Age



25 - 34, 33.33%
45 - 54, 33.33%
55 - 64, 33.33%

Chart Total N: 3

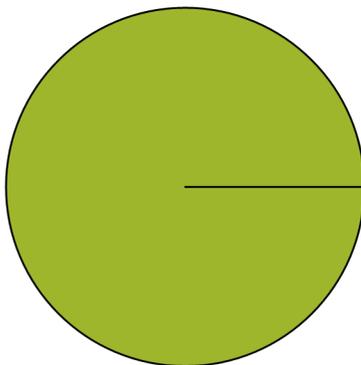
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 3

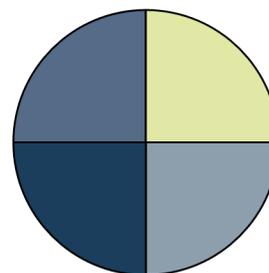
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



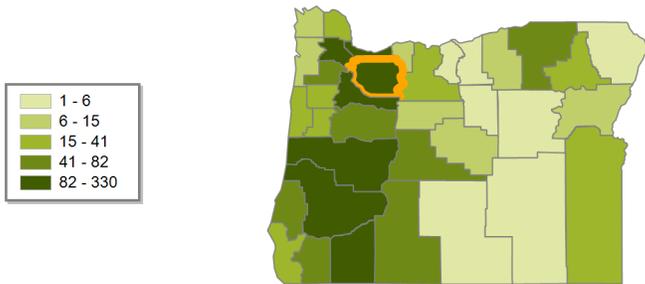
Asthma, 25.00%
CAD, 25.00%
Diabetes, 25.00%
None, 25.00%

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

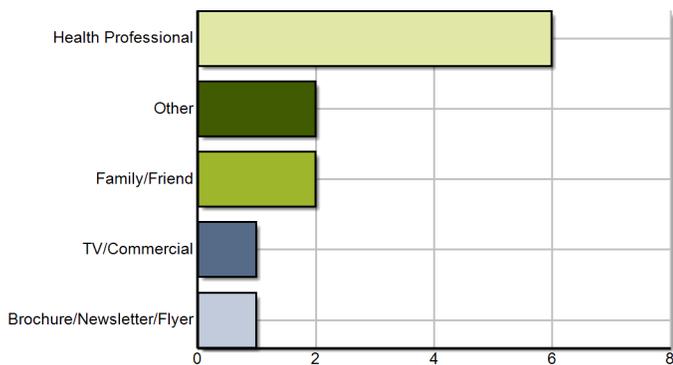
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

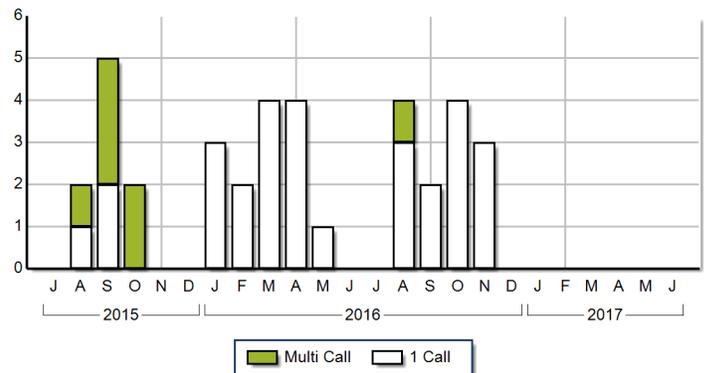


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652 ⁴	
			County	State
Tobacco Users - Last Full Month			18	433
Tobacco Users YTD			144	3,135
Unique Tobacco Users YTD			1	72
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.32 %
Reach - NAQC			3	0.20 %
Annualized Reach			2	0.77 %
Annualized Reach - NAQC			3	0.49 %
Unique Individual Reach			1	0.16 %

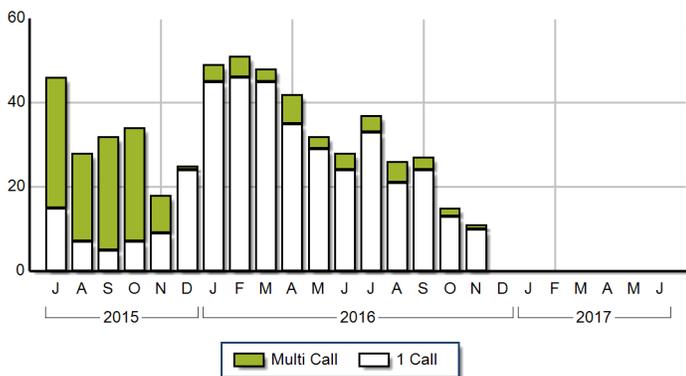
How Heard About



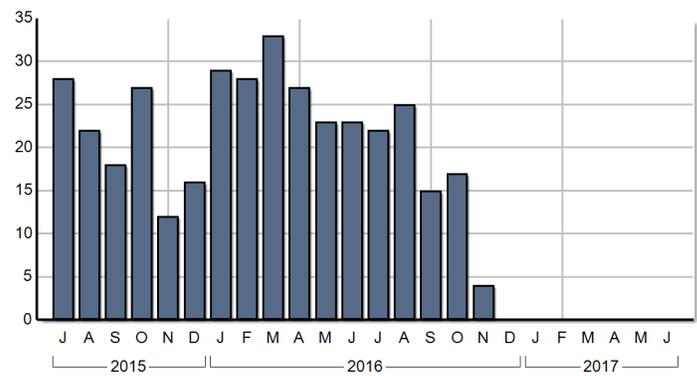
Fax Referral



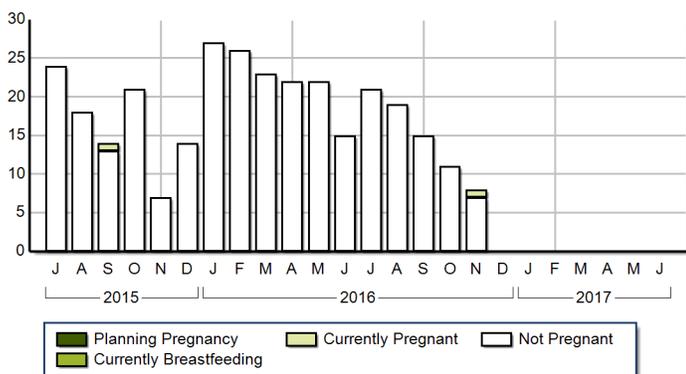
Tobacco User Enrollments By Program Type



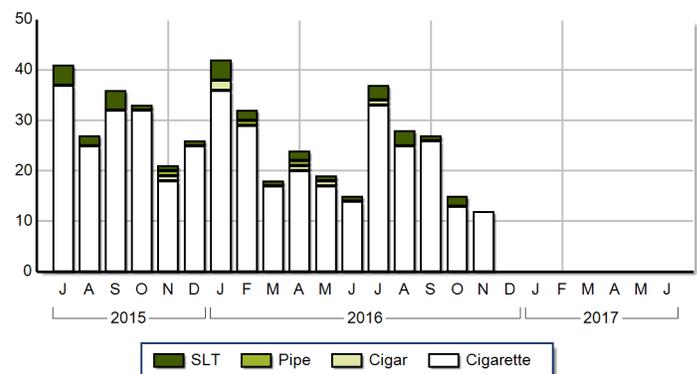
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

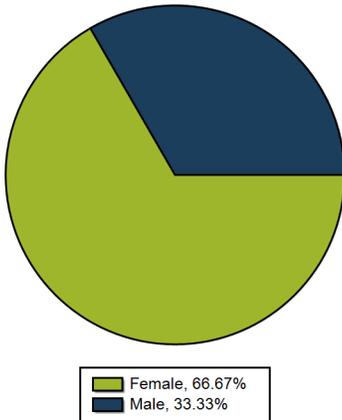


Chart Total N: 12

Tobacco Users By Language

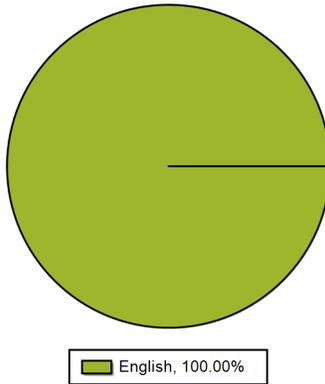


Chart Total N: 12

Tobacco Users By Education

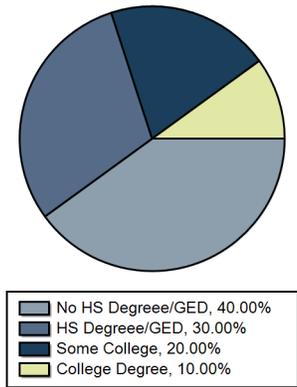


Chart Total N: 10

Tobacco Users By Race

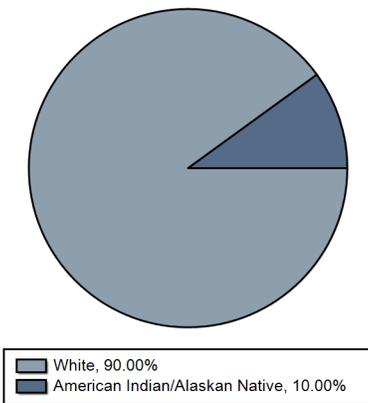


Chart Total N: 10

Tobacco Users By Age

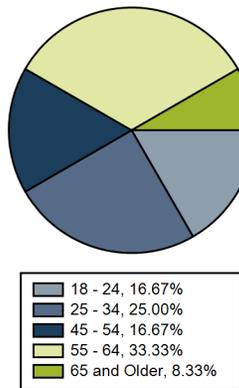


Chart Total N: 12

Tobacco Users By Health Plan

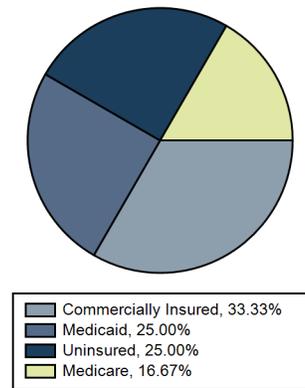


Chart Total N: 12

Tobacco Users By Ethnicity

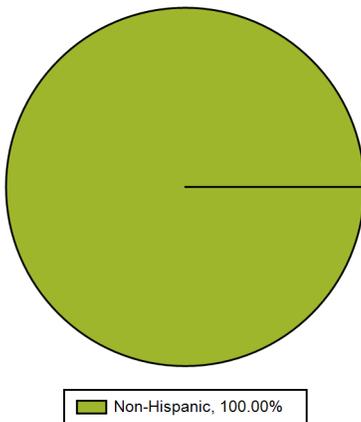


Chart Total N: 10

Tobacco Users By Chronic Condition

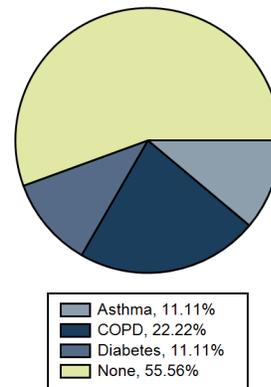
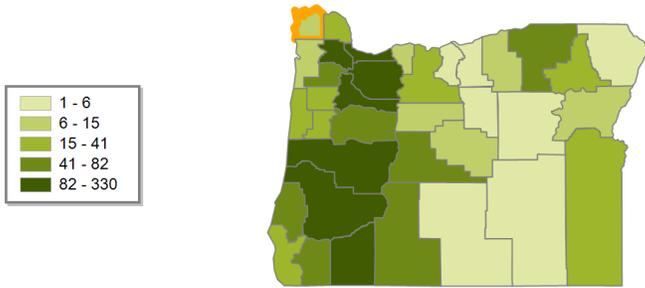


Chart Total N: 9

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

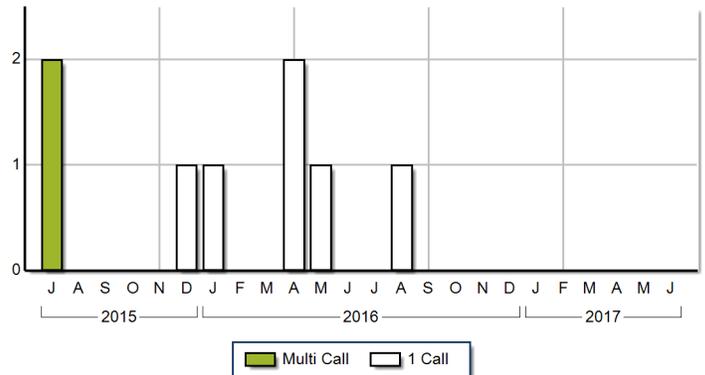


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %		6,410 ⁴
			County	State
Tobacco Users - Last Full Month			2	433
Tobacco Users YTD			16	3,135
Unique Tobacco Users YTD			1	6
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.25 %
Reach - NAQC			3	0.19 %
Annualized Reach			2	0.60 %
Annualized Reach - NAQC			3	0.45 %
Unique Individual Reach			1	0.09 %

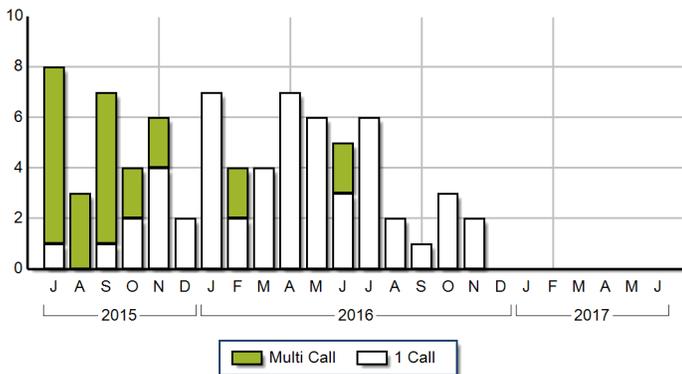
How Heard About



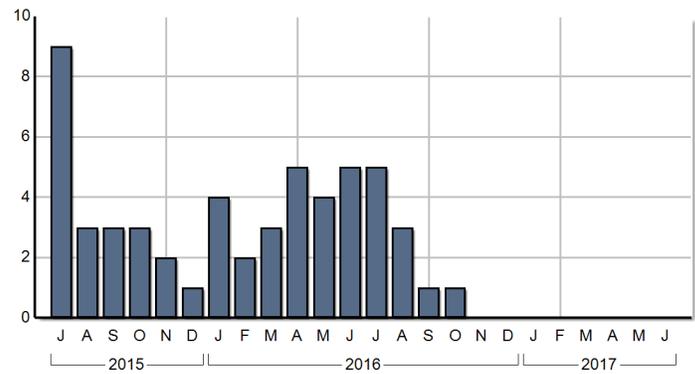
Fax Referral



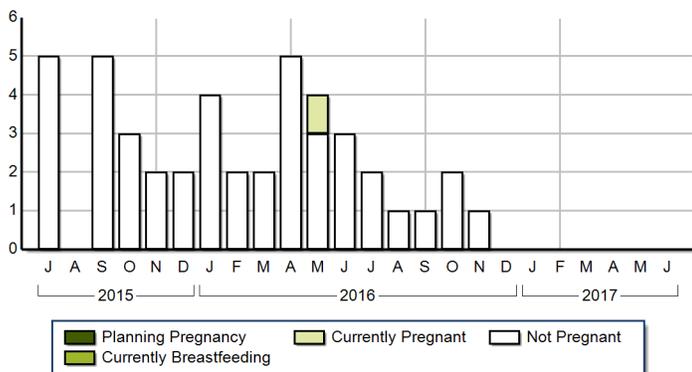
Tobacco User Enrollments By Program Type



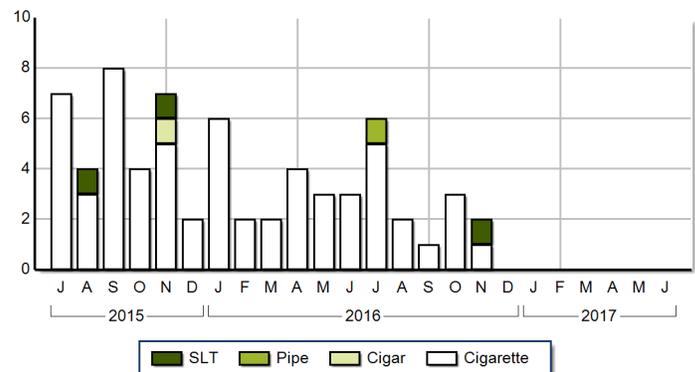
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

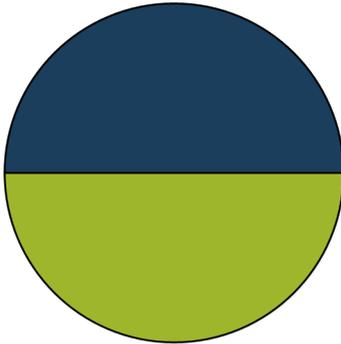


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

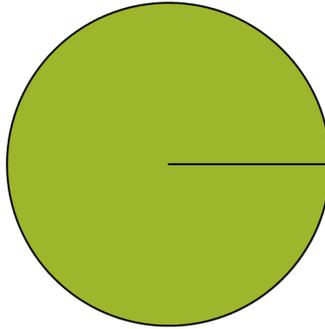
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

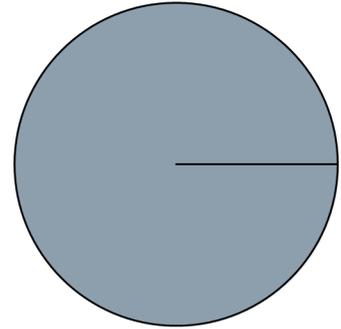
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

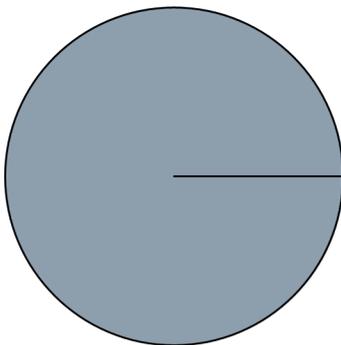
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 2

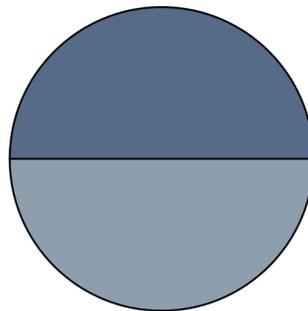
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

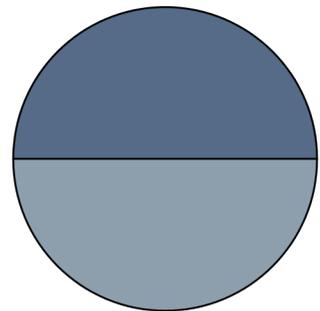
Tobacco Users By Age



25 - 34, 50.00%
55 - 64, 50.00%

Chart Total N: 2

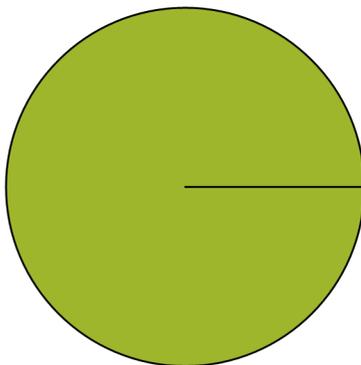
Tobacco Users By Health Plan



Medicaid, 50.00%
Medicare, 50.00%

Chart Total N: 2

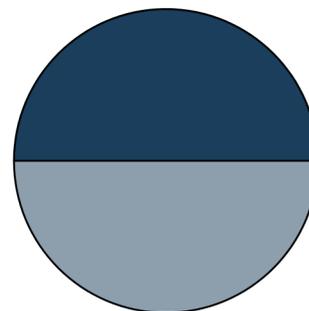
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



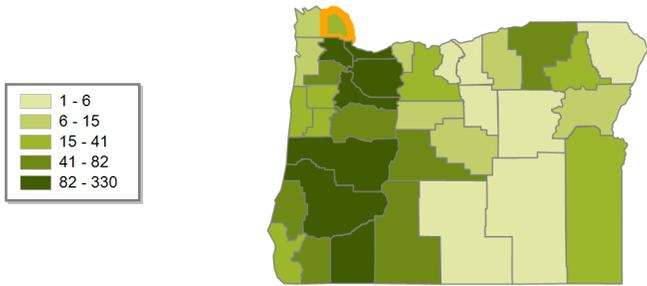
Diabetes, 50.00%
None, 50.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

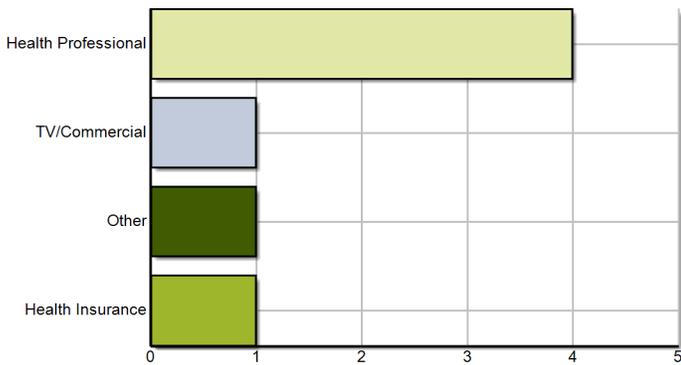
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

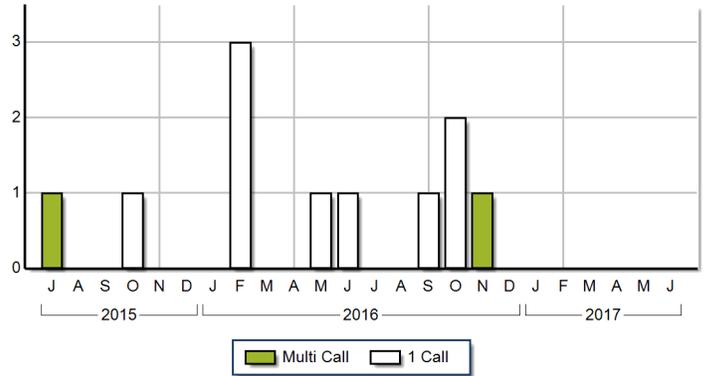


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318 ⁴	
			County	State
Tobacco Users - Last Full Month			8	433
Tobacco Users YTD			43	3,135
Unique Tobacco Users YTD			1	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.68 %
Reach - NAQC			3	0.51 %
Annualized Reach			2	1.63 %
Annualized Reach - NAQC			3	1.22 %
Unique Individual Reach			1	0.30 %

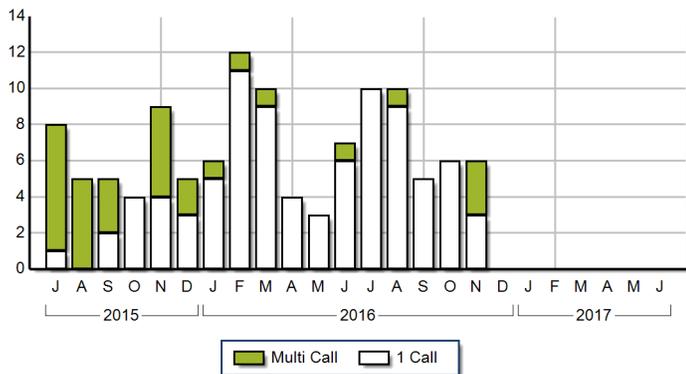
How Heard About



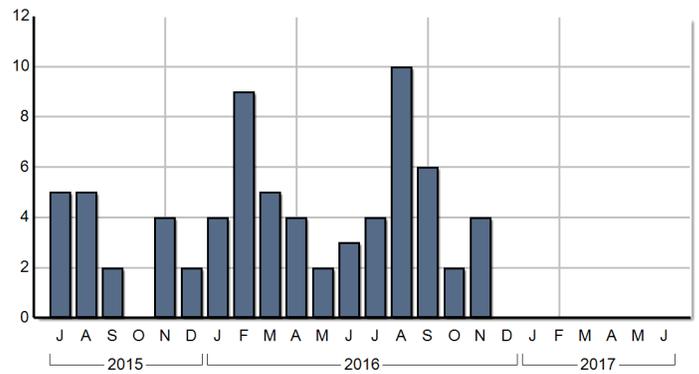
Fax Referral



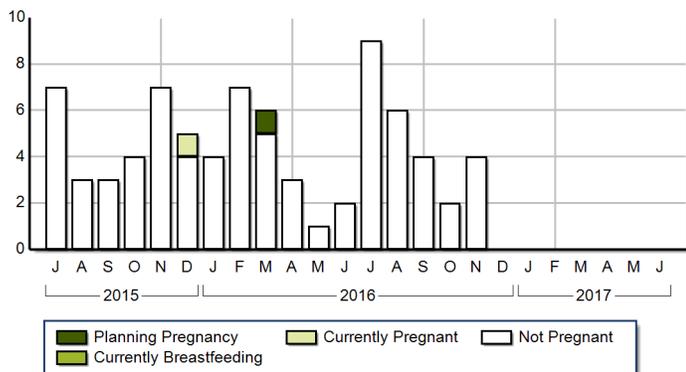
Tobacco User Enrollments By Program Type



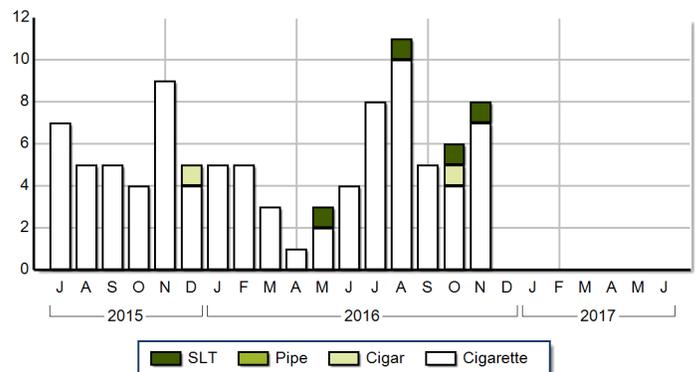
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

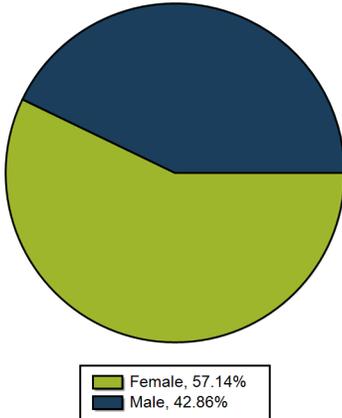


Chart Total N: 7

Tobacco Users By Language

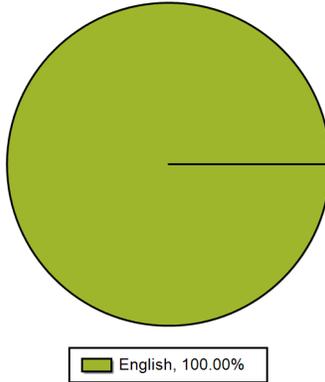


Chart Total N: 7

Tobacco Users By Education

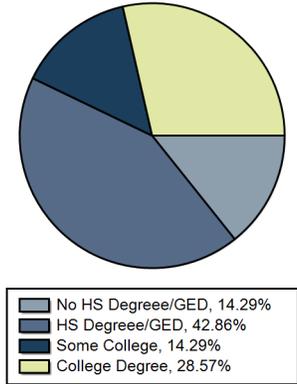


Chart Total N: 7

Tobacco Users By Race

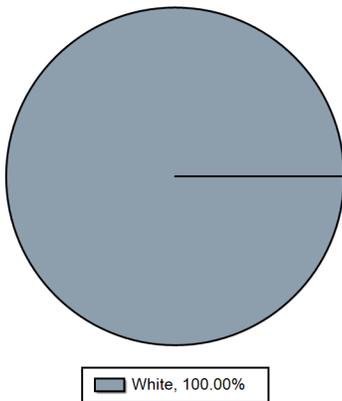


Chart Total N: 6

Tobacco Users By Age

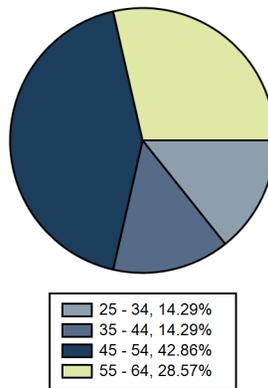


Chart Total N: 7

Tobacco Users By Health Plan

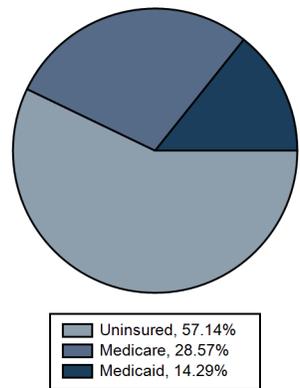


Chart Total N: 7

Tobacco Users By Ethnicity

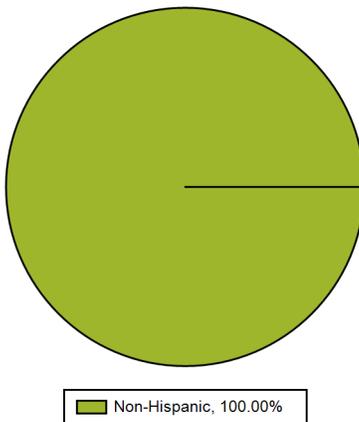


Chart Total N: 6

Tobacco Users By Chronic Condition

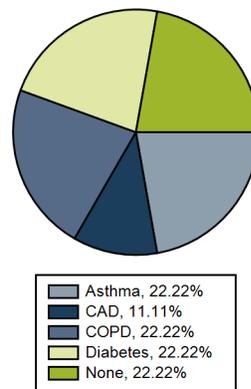
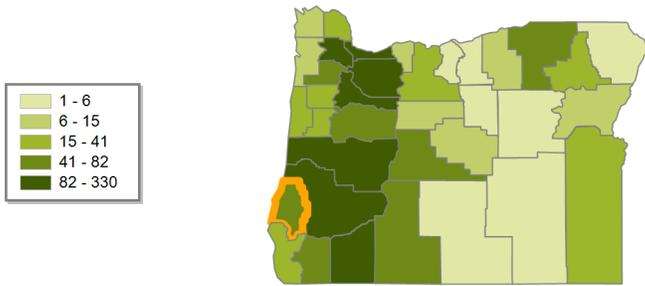


Chart Total N: 9

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

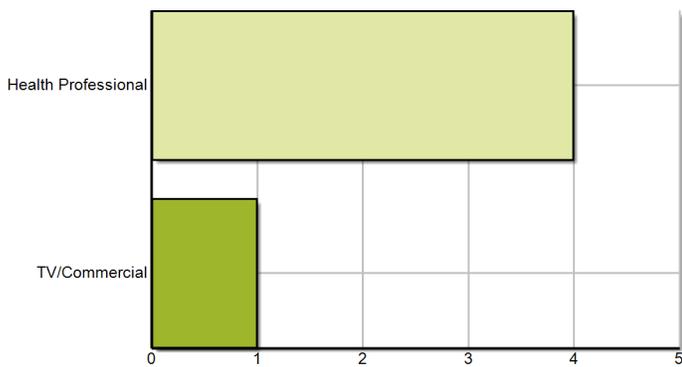
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

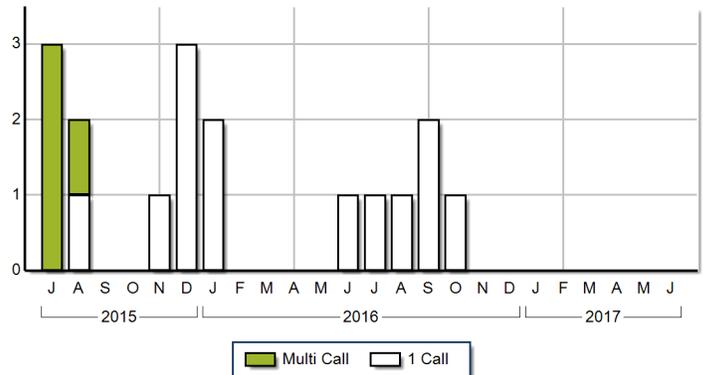


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %		14,254 ⁴
			County	State
Tobacco Users - Last Full Month			5	433
Tobacco Users YTD			65	3,135
Unique Tobacco Users YTD			1	30
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.46 %
Reach - NAQC			3	0.36 %
Annualized Reach			2	1.09 %
Annualized Reach - NAQC			3	0.88 %
Unique Individual Reach			1	0.21 %

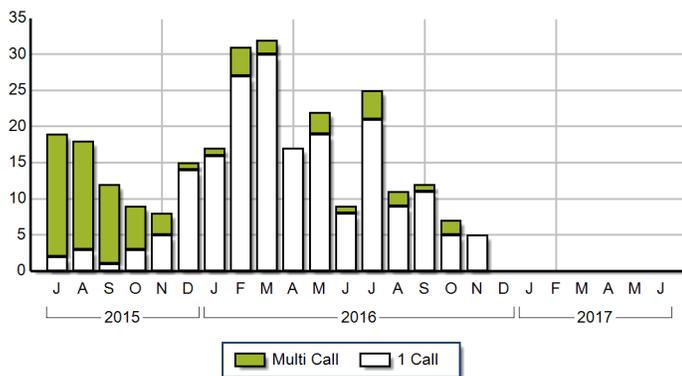
How Heard About



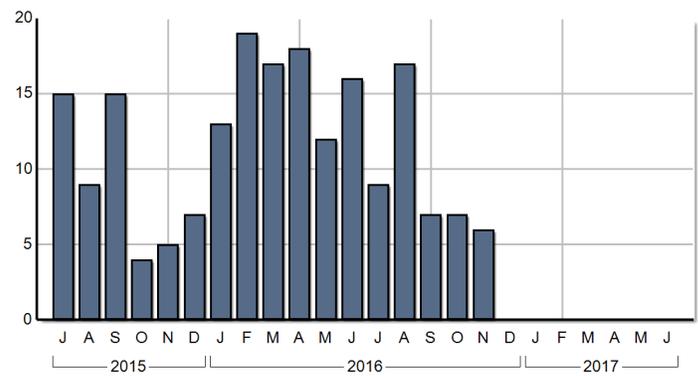
Fax Referral



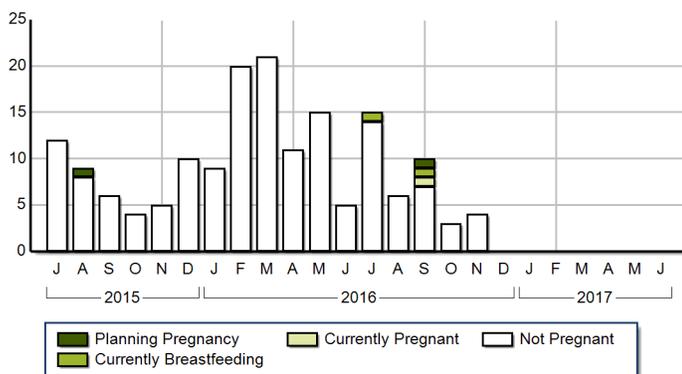
Tobacco User Enrollments By Program Type



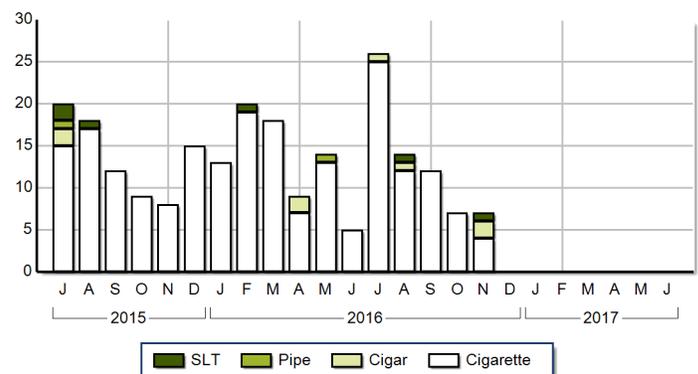
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

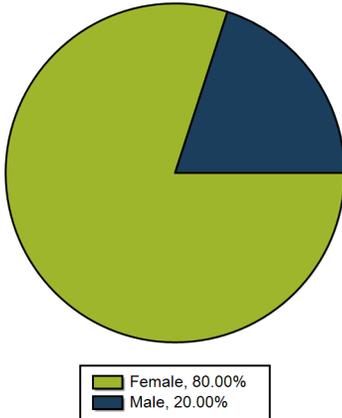


Chart Total N: 5

Tobacco Users By Language

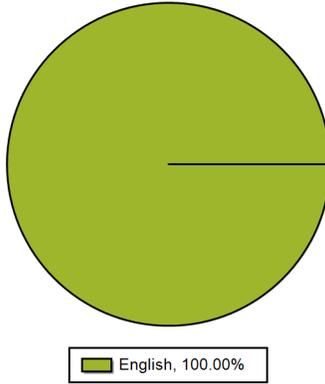


Chart Total N: 5

Tobacco Users By Education

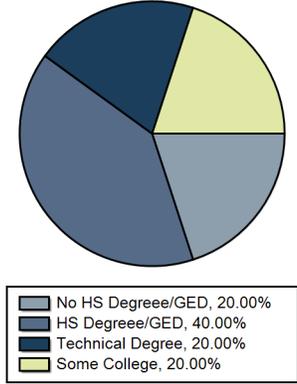


Chart Total N: 5

Tobacco Users By Race

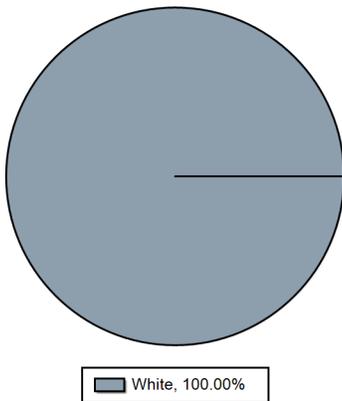


Chart Total N: 4

Tobacco Users By Age

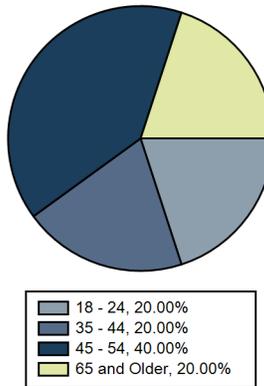


Chart Total N: 5

Tobacco Users By Health Plan

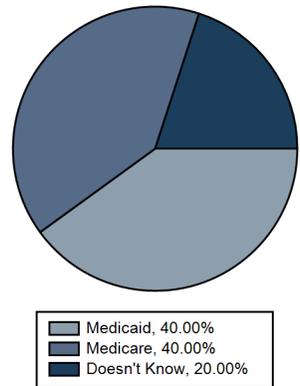


Chart Total N: 5

Tobacco Users By Ethnicity

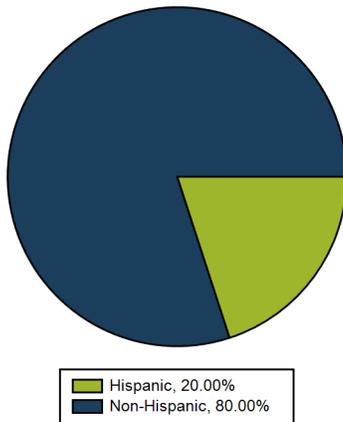


Chart Total N: 5

Tobacco Users By Chronic Condition

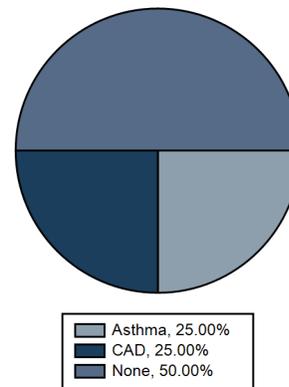
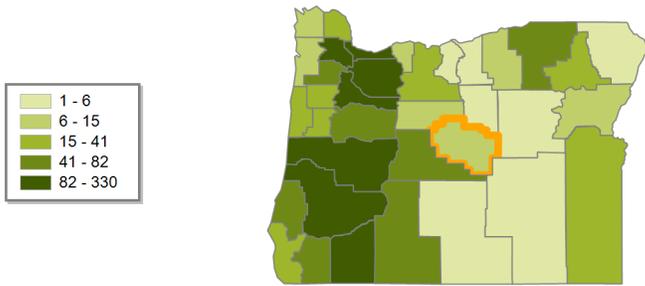


Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

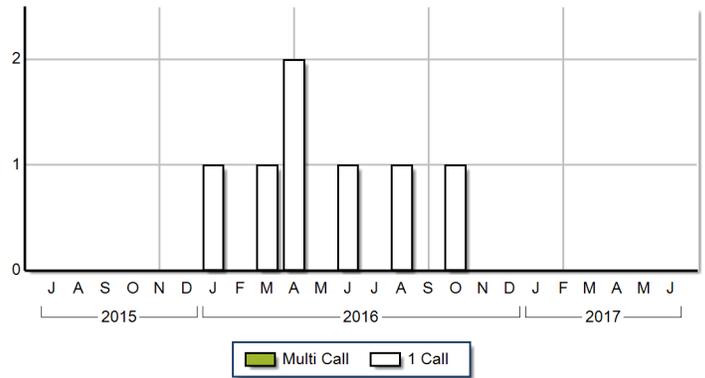
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

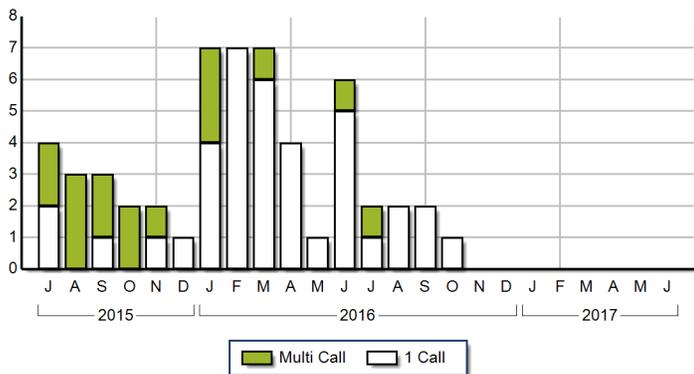


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %		4,808 ⁴
			County	State
Tobacco Users - Last Full Month			-	433
Tobacco Users YTD			9	3,135
Unique Tobacco Users YTD			3	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			0.19 %	0.65 %
Reach - NAQC			0.10 %	0.28 %
Annualized Reach			0.45 %	1.57 %
Annualized Reach - NAQC			0.25 %	0.68 %
Unique Individual Reach			0.06 %	0.35 %

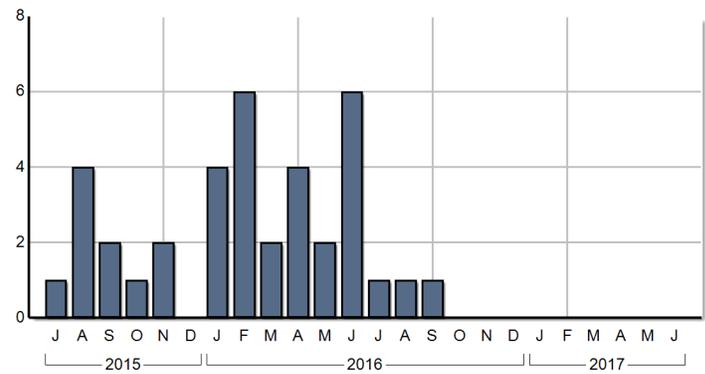
Fax Referral



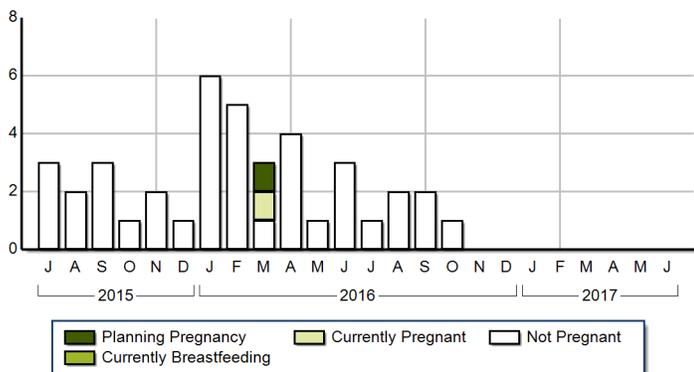
Tobacco User Enrollments By Program Type



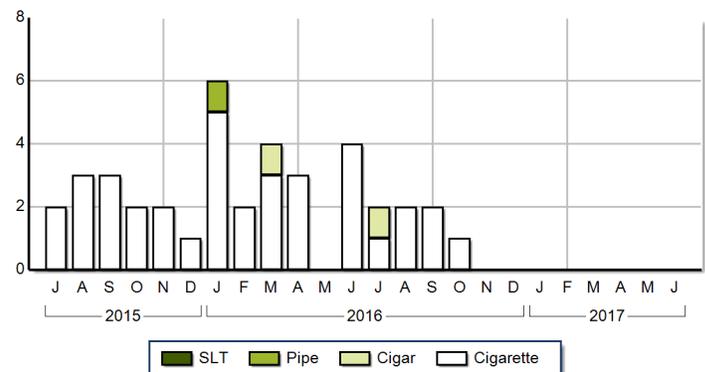
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

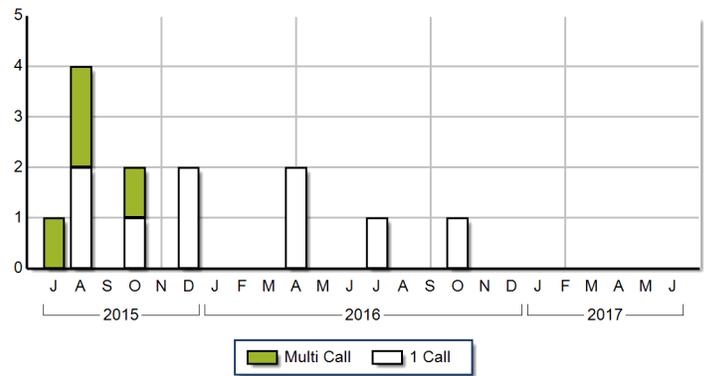


County Population		Prevalence	Tobacco Users	
Adult	17,947	18.4 %		3,302 ⁴
			County	State
Tobacco Users - Last Full Month			2	433
Tobacco Users YTD			21	3,135
Unique Tobacco Users YTD			10	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.64 %
Reach - NAQC			3	0.48 %
Annualized Reach			2	1.53 %
Annualized Reach - NAQC			3	1.16 %
Unique Individual Reach			1	0.30 %

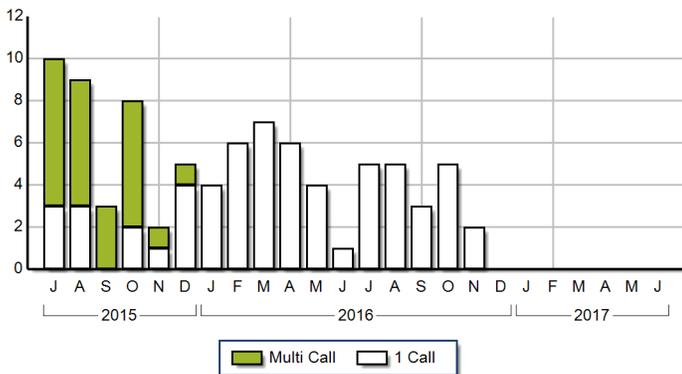
How Heard About



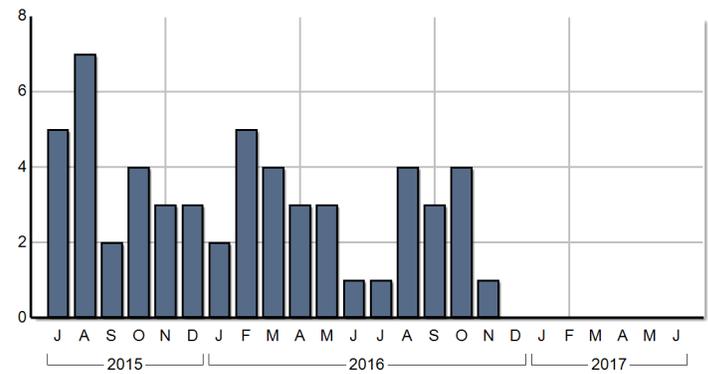
Fax Referral



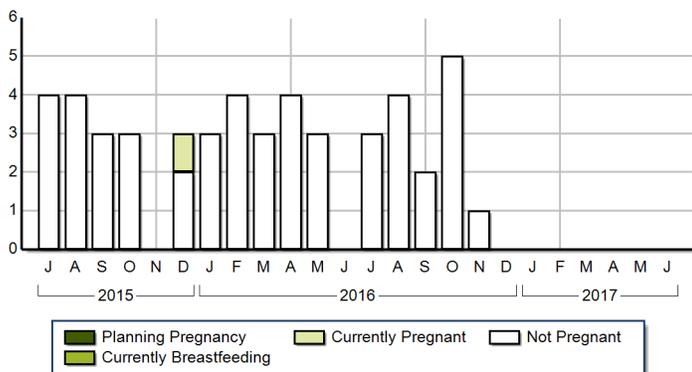
Tobacco User Enrollments By Program Type



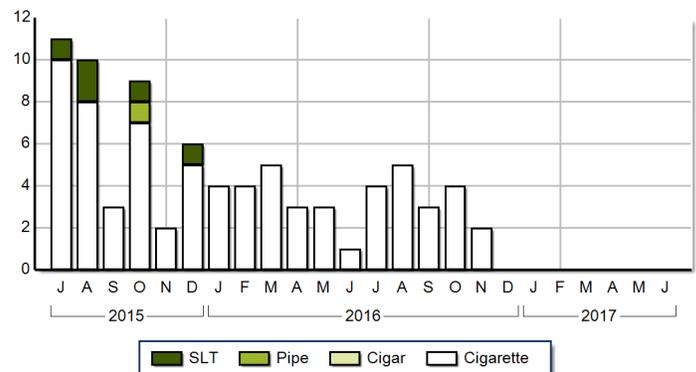
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

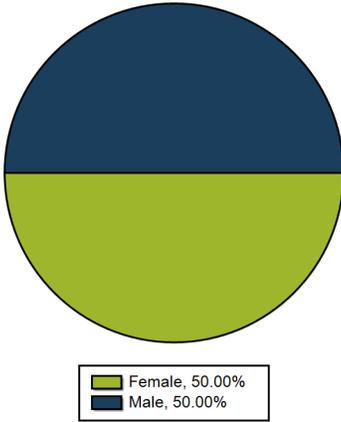


Chart Total N: 2

Tobacco Users By Language

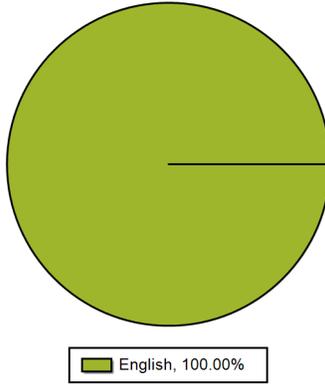


Chart Total N: 2

Tobacco Users By Education

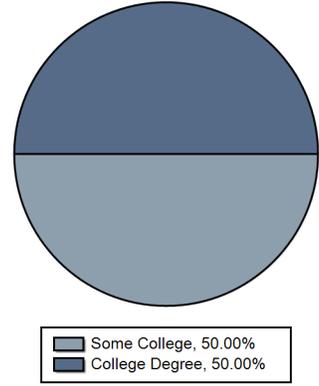


Chart Total N: 2

Tobacco Users By Race

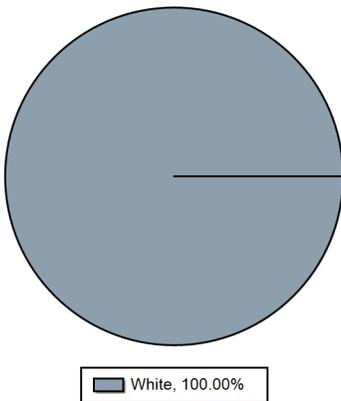


Chart Total N: 2

Tobacco Users By Age

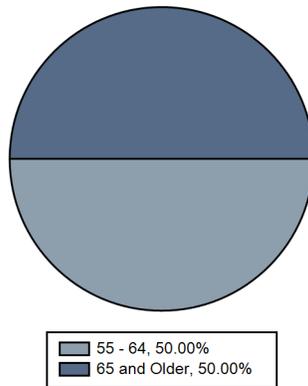


Chart Total N: 2

Tobacco Users By Health Plan

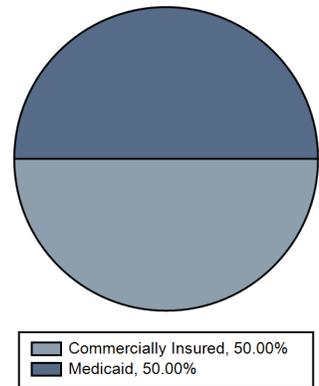


Chart Total N: 2

Tobacco Users By Ethnicity

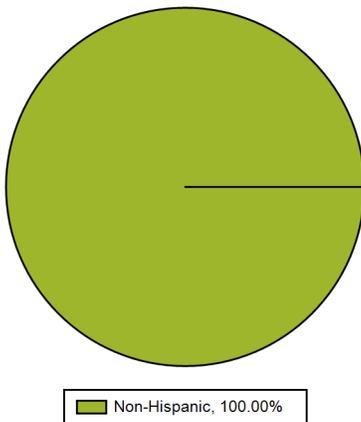


Chart Total N: 2

Tobacco Users By Chronic Condition

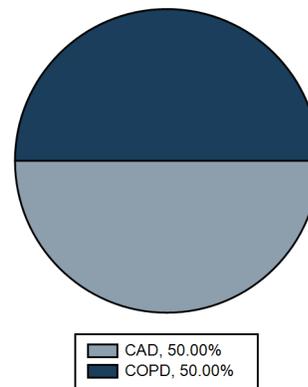
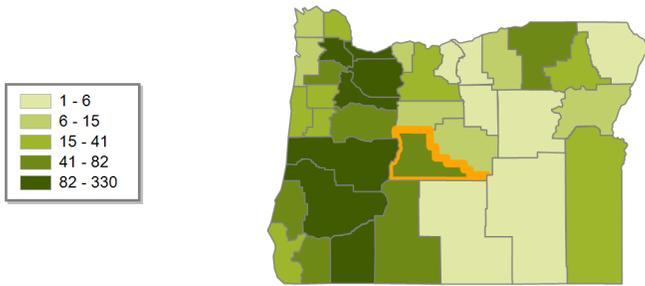


Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

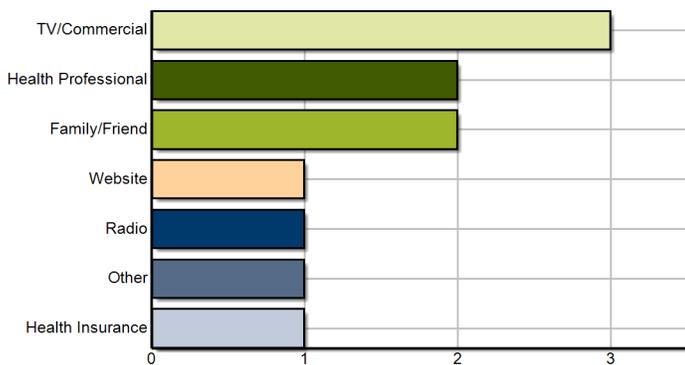
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

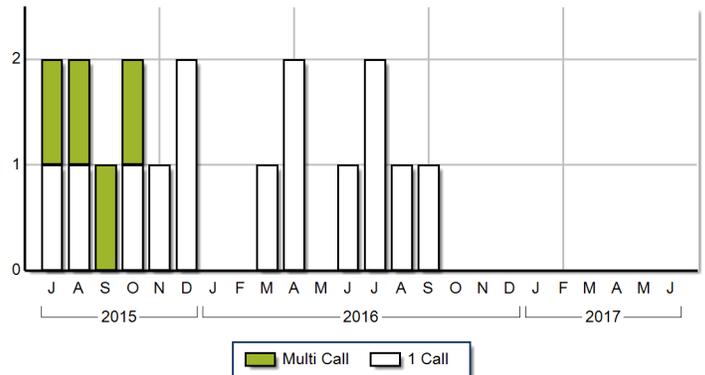


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883 ⁴	
			County	State
Tobacco Users - Last Full Month			14	433
Tobacco Users YTD			84	3,135
Unique Tobacco Users YTD			1	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.44 %
Reach - NAQC			3	0.27 %
Annualized Reach			2	1.07 %
Annualized Reach - NAQC			3	0.65 %
Unique Individual Reach			1	0.35 %

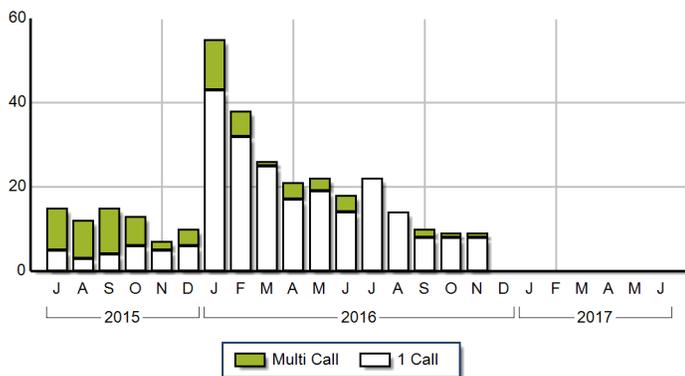
How Heard About



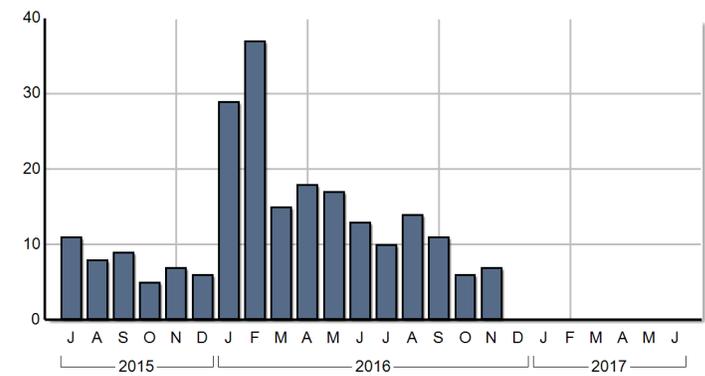
Fax Referral



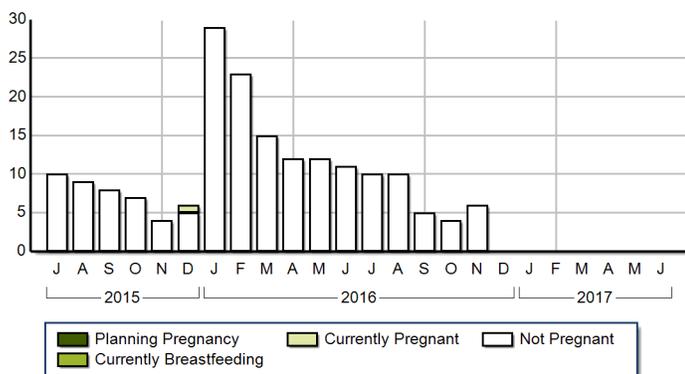
Tobacco User Enrollments By Program Type



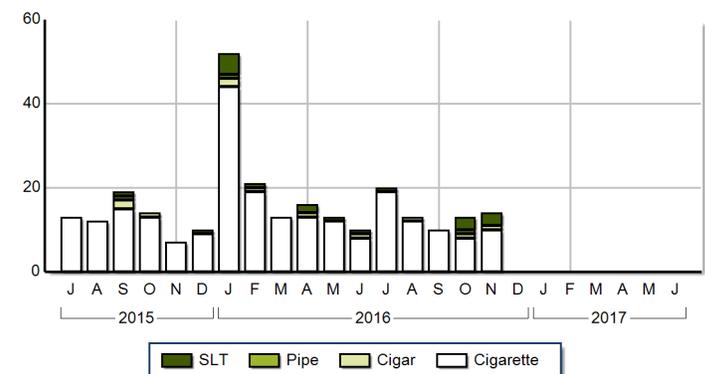
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

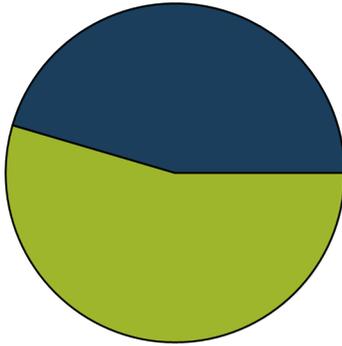


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

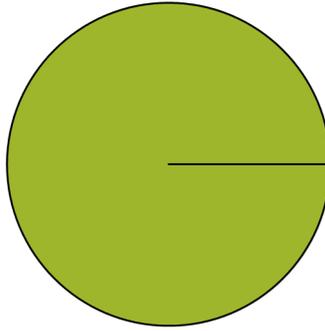
Tobacco Users By Gender



Female, 54.55%
Male, 45.45%

Chart Total N: 11

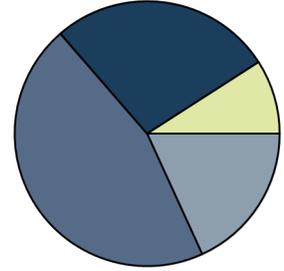
Tobacco Users By Language



English, 100.00%

Chart Total N: 11

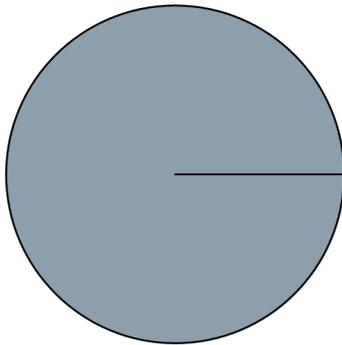
Tobacco Users By Education



No HS Degreee/GED, 18.18%
HS Degreee/GED, 45.45%
Some College, 27.27%
College Degree, 9.09%

Chart Total N: 11

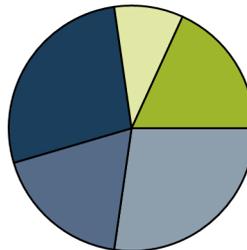
Tobacco Users By Race



White, 100.00%

Chart Total N: 11

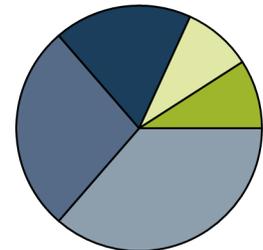
Tobacco Users By Age



25 - 34, 27.27%
35 - 44, 18.18%
45 - 54, 27.27%
55 - 64, 9.09%
65 and Older, 18.18%

Chart Total N: 11

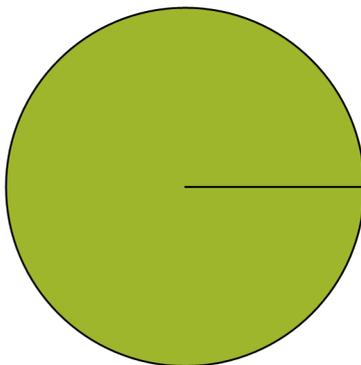
Tobacco Users By Health Plan



Medicaid, 36.36%
Medicare, 27.27%
Commercially Insured, 18.18%
Doesn't Know, 9.09%
Uninsured, 9.09%

Chart Total N: 11

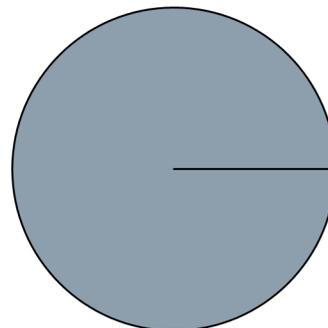
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 11

Tobacco Users By Chronic Condition



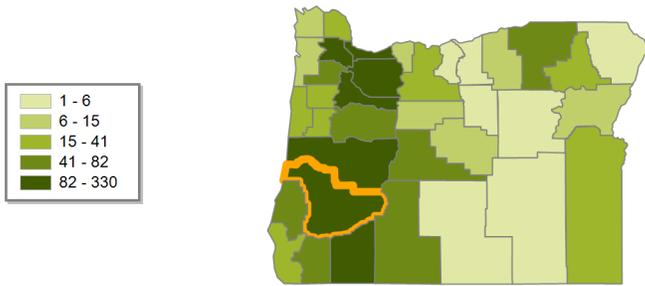
None, 100.00%

Chart Total N: 7

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

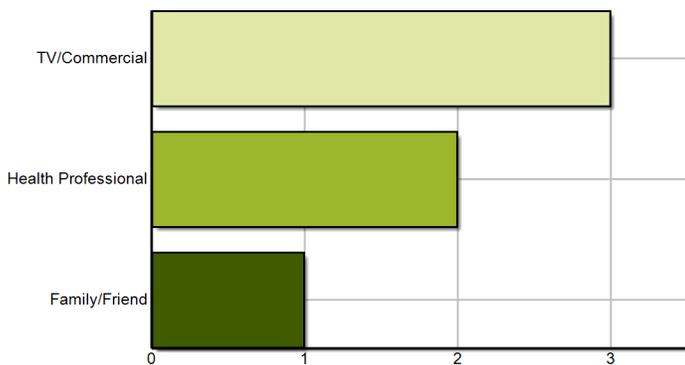
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

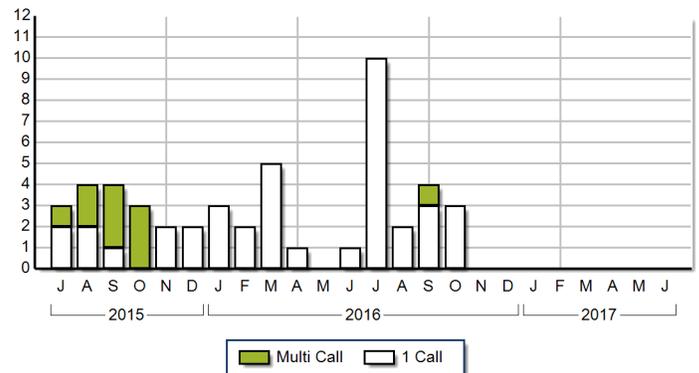


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 ⁴	
			County	State
Tobacco Users - Last Full Month			8	433
Tobacco Users YTD			104	3,135
Unique Tobacco Users YTD			1	52
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.46 %
Reach - NAQC			3	0.35 %
Annualized Reach			2	1.11 %
Annualized Reach - NAQC			3	0.83 %
Unique Individual Reach			1	0.23 %

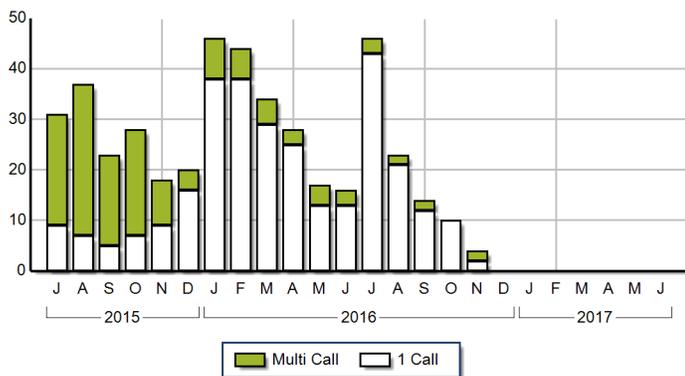
How Heard About



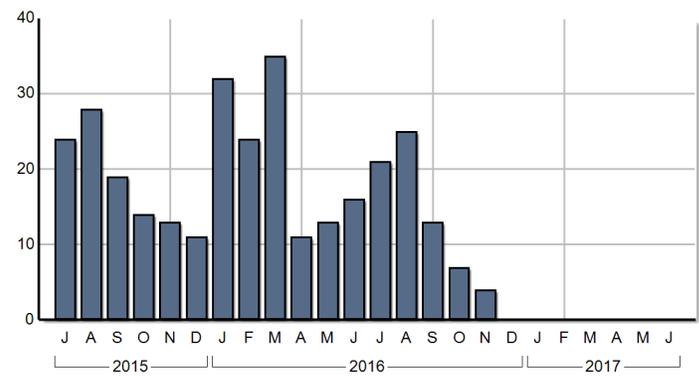
Fax Referral



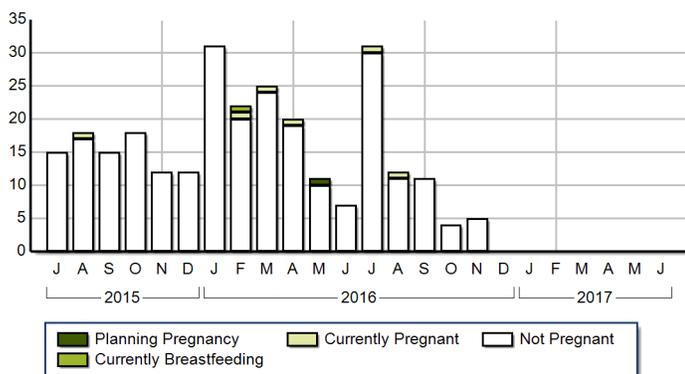
Tobacco User Enrollments By Program Type



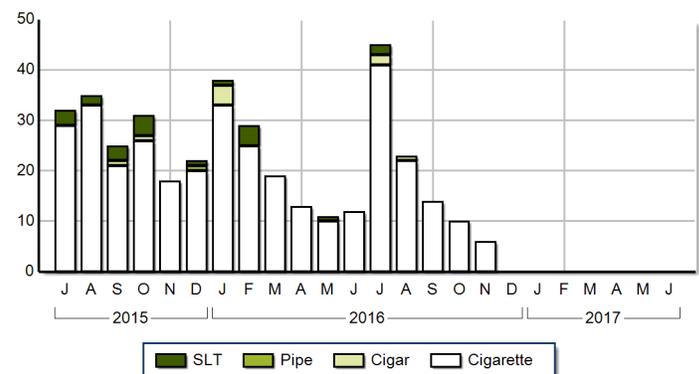
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

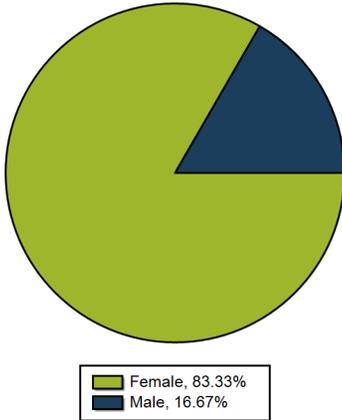


Chart Total N: 6

Tobacco Users By Language

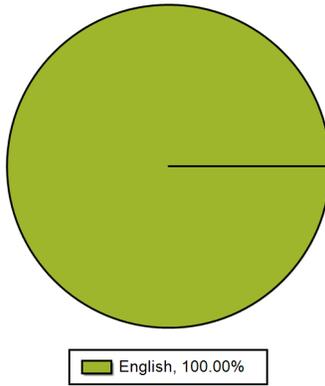


Chart Total N: 6

Tobacco Users By Education

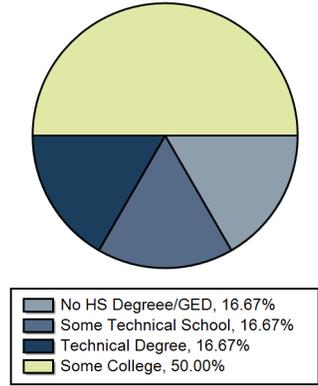


Chart Total N: 6

Tobacco Users By Race

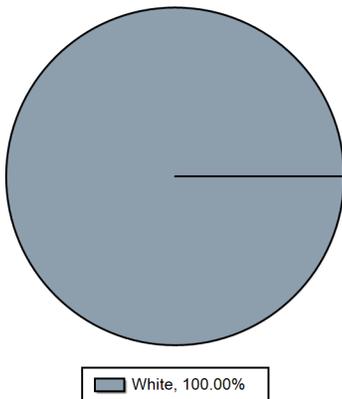


Chart Total N: 6

Tobacco Users By Age

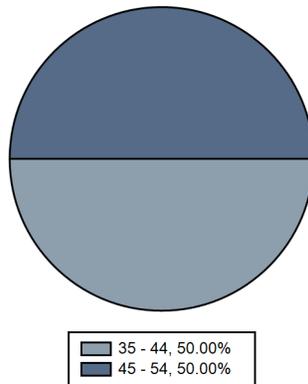


Chart Total N: 6

Tobacco Users By Health Plan

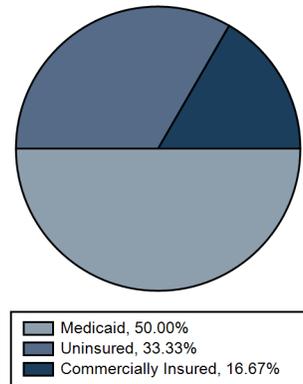


Chart Total N: 6

Tobacco Users By Ethnicity

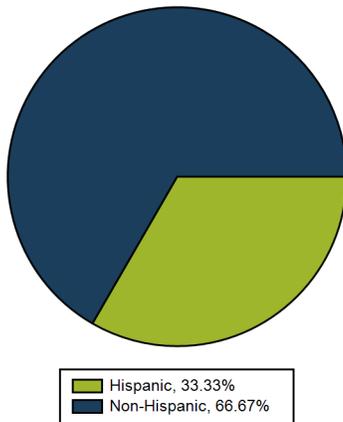


Chart Total N: 6

Tobacco Users By Chronic Condition

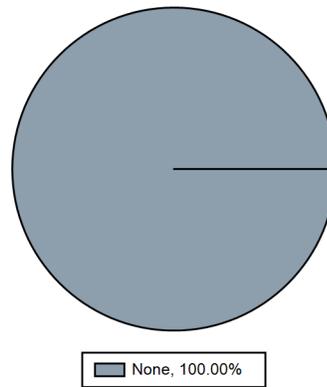
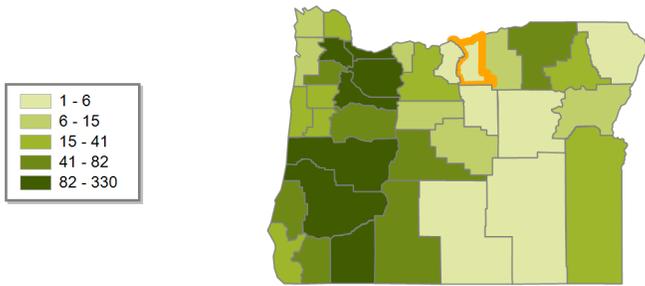


Chart Total N: 5

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

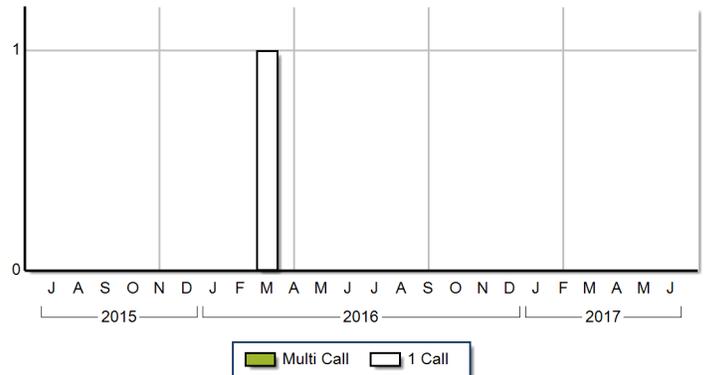
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

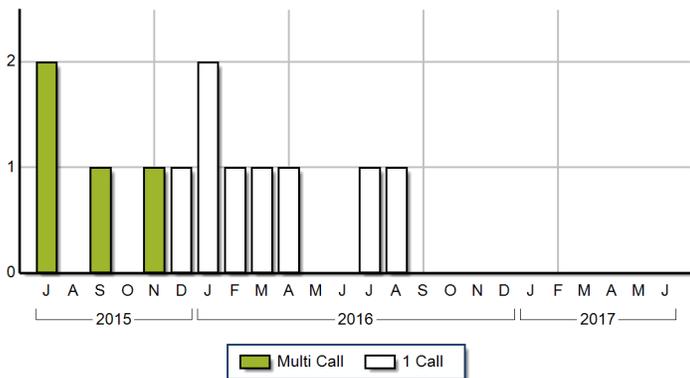


County Population		Prevalence	Tobacco Users	
Adult	1,529	29.6 %	453 ⁴	
			County	State
Tobacco Users - Last Full Month			-	433
Tobacco Users YTD			2	3,135
Unique Tobacco Users YTD			1	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.44 %
Reach - NAQC			3	0.22 %
Annualized Reach			2	1.06 %
Annualized Reach - NAQC			3	0.53 %
Unique Individual Reach			1	0.35 %

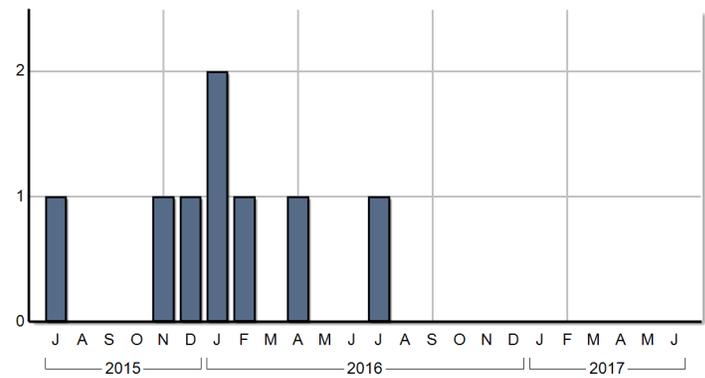
Fax Referral



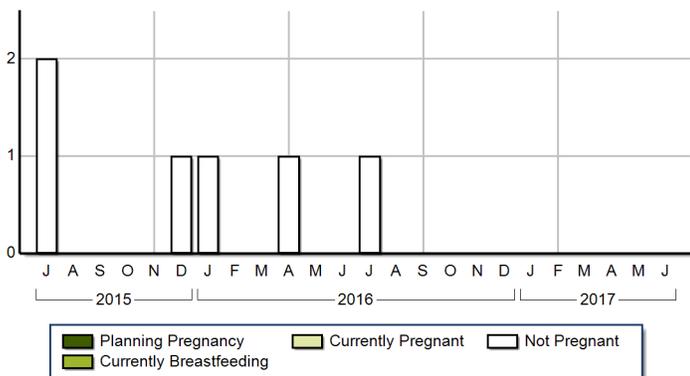
Tobacco User Enrollments By Program Type



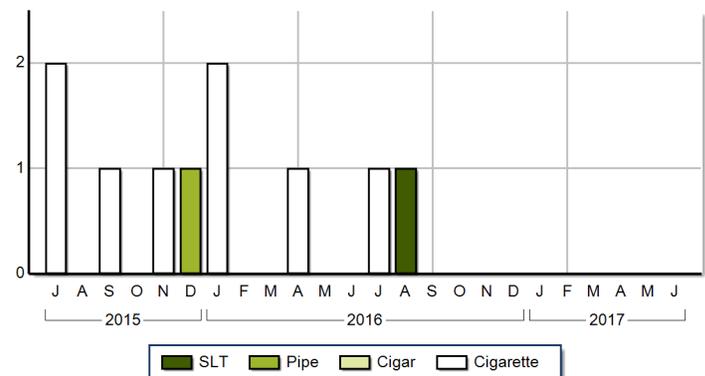
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

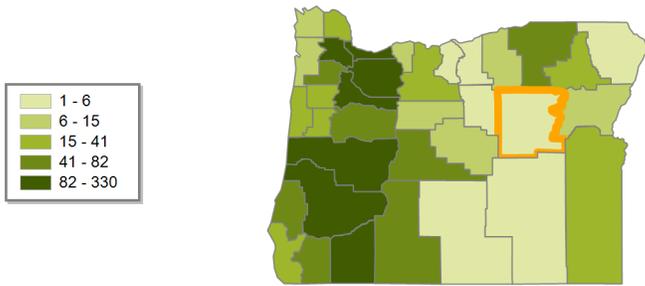


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

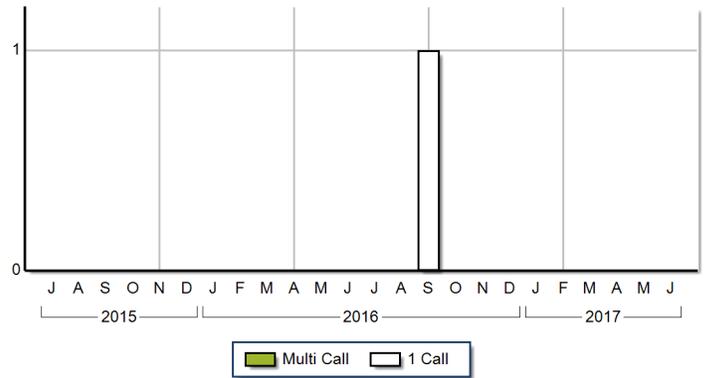
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

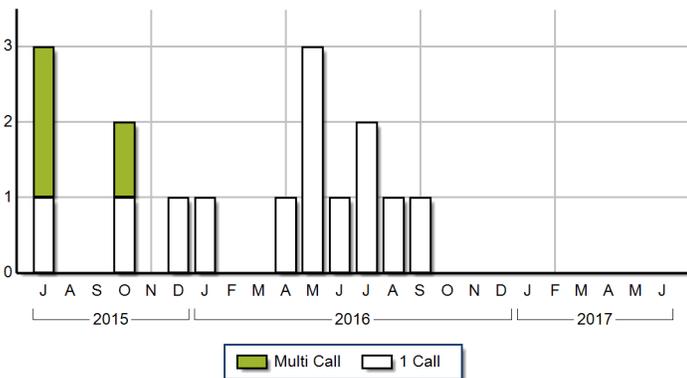


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %		1,453 ⁴
			County	State
Tobacco Users - Last Full Month			-	433
Tobacco Users YTD			4	3,135
Unique Tobacco Users YTD			1	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.65 %
Reach - NAQC			3	0.28 %
Annualized Reach			2	1.57 %
Annualized Reach - NAQC			3	0.68 %
Unique Individual Reach			1	0.35 %

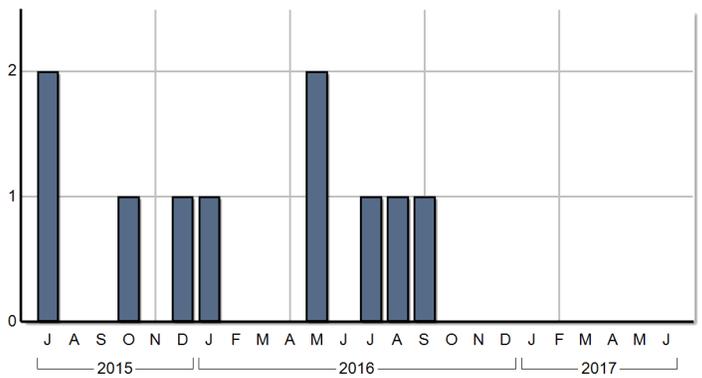
Fax Referral



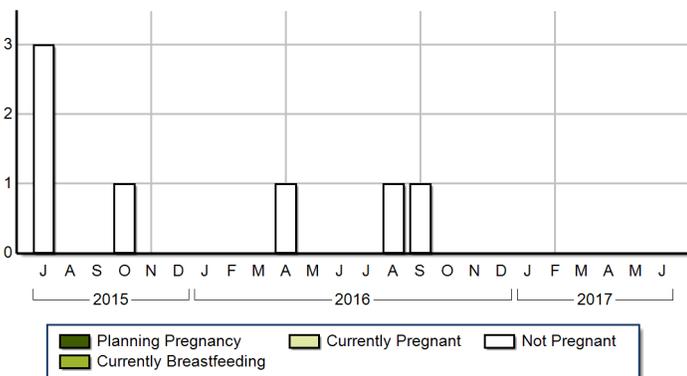
Tobacco User Enrollments By Program Type



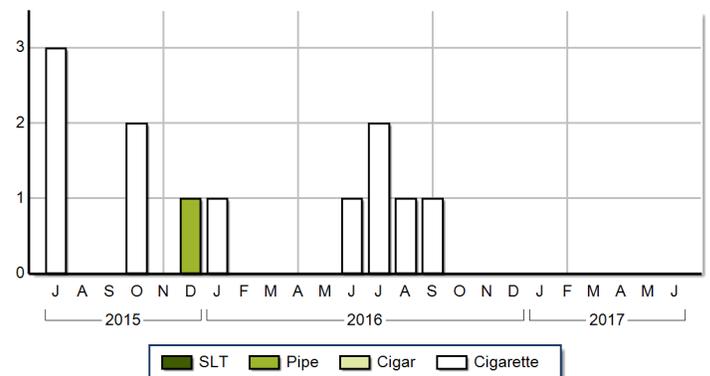
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

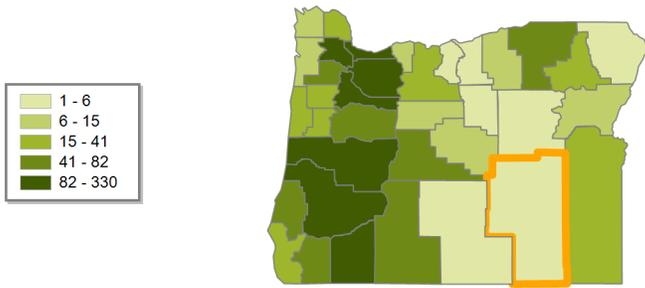


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

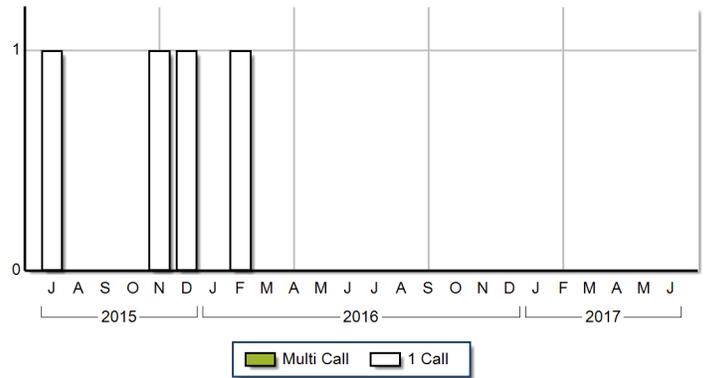
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

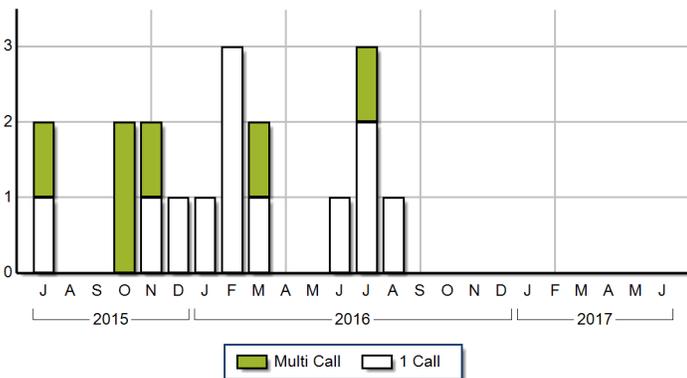


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %	870 ⁴	
			County	State
Tobacco Users - Last Full Month			-	433
Tobacco Users YTD			5	3,135
Unique Tobacco Users YTD			1	2,674
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.65 %
Reach - NAQC			3	0.28 %
Annualized Reach			2	1.57 %
Annualized Reach - NAQC			3	0.68 %
Unique Individual Reach			1	0.35 %

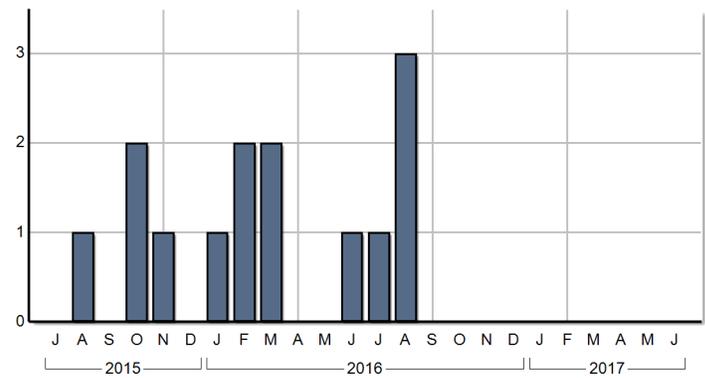
Fax Referral



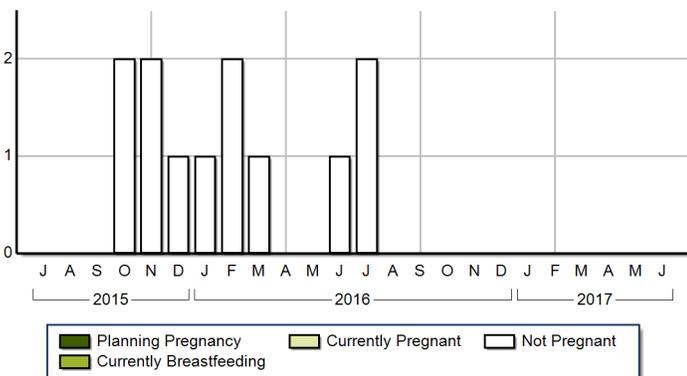
Tobacco User Enrollments By Program Type



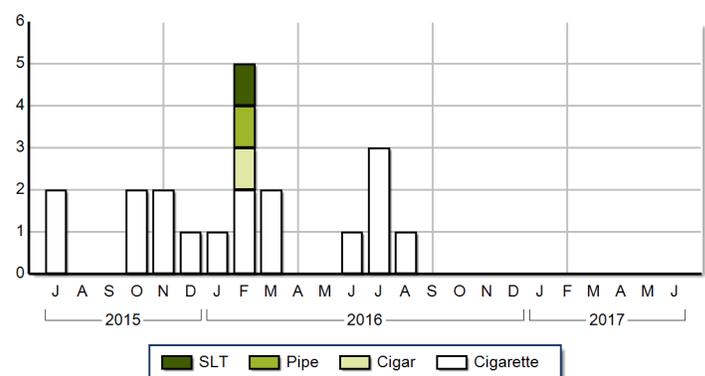
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

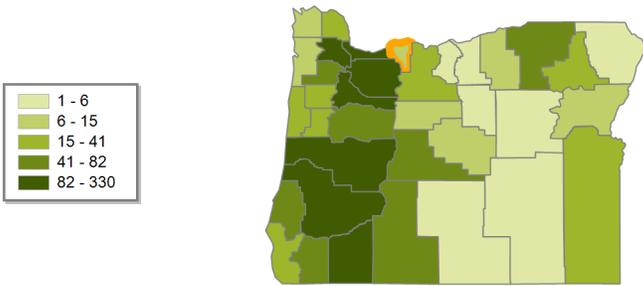


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

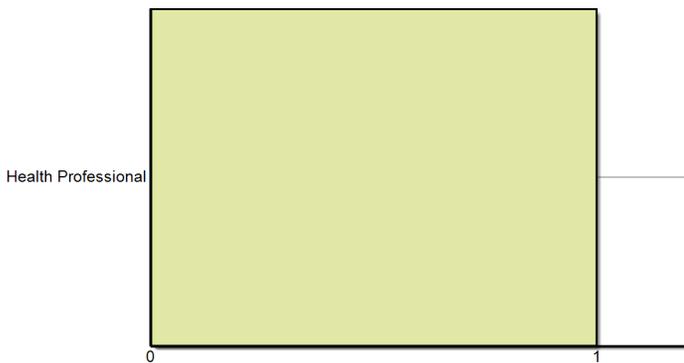
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

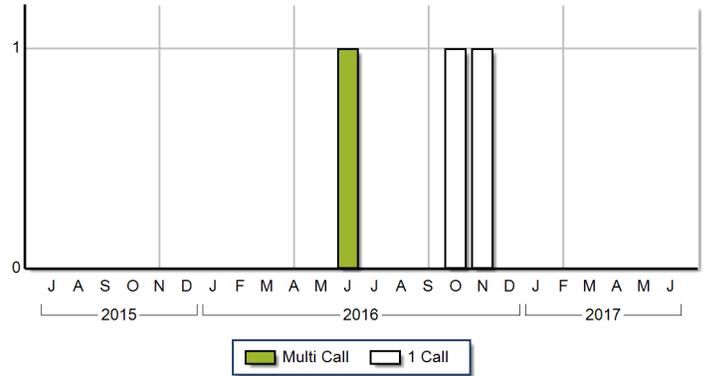


County Population		Prevalence	Tobacco Users	
Adult	16,229	8.6 %		1,396 ⁴
			County	State
Tobacco Users - Last Full Month			1	433
Tobacco Users YTD			10	3,135
Unique Tobacco Users YTD			4	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.72 %
Reach - NAQC			3	0.43 %
Annualized Reach			2	1.72 %
Annualized Reach - NAQC			3	1.03 %
Unique Individual Reach			1	0.29 %

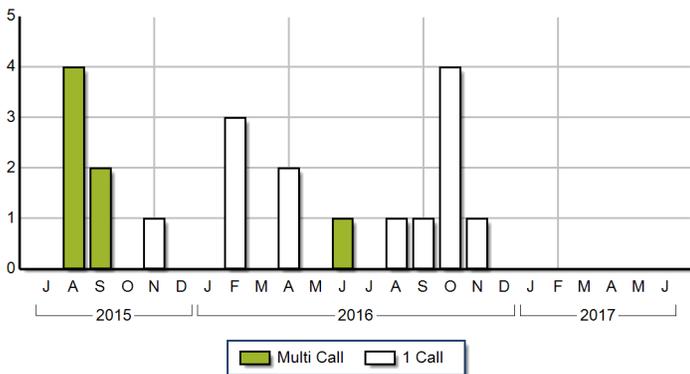
How Heard About



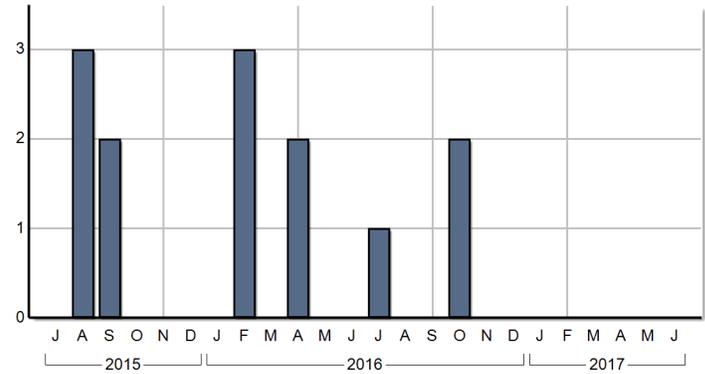
Fax Referral



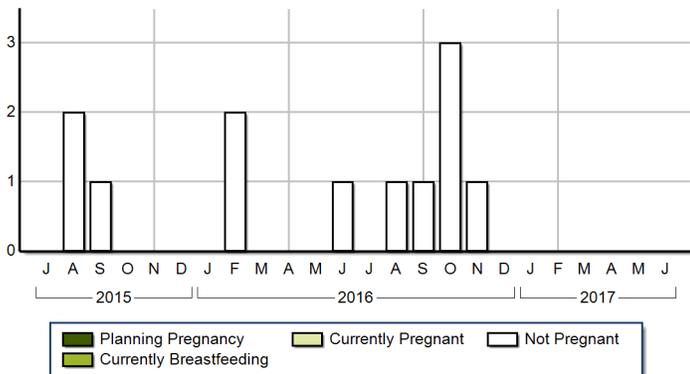
Tobacco User Enrollments By Program Type



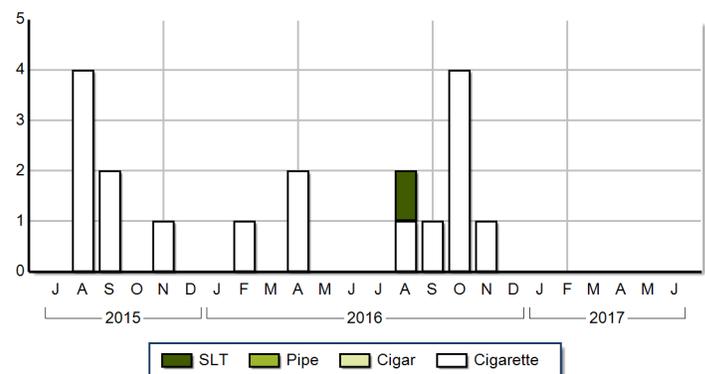
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

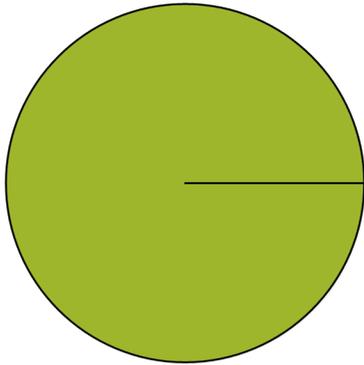


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

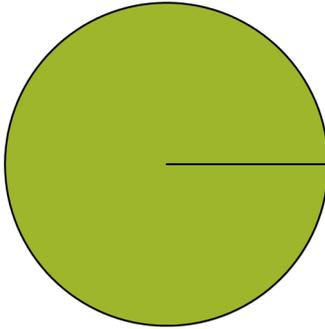
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

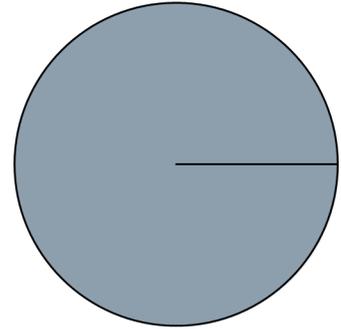
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

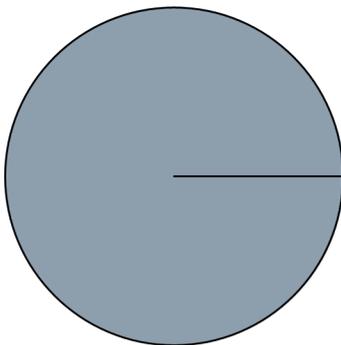
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

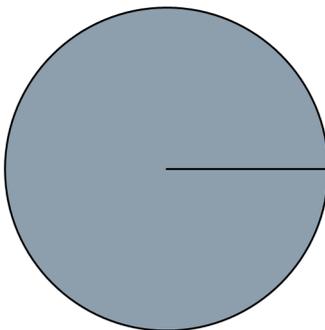
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

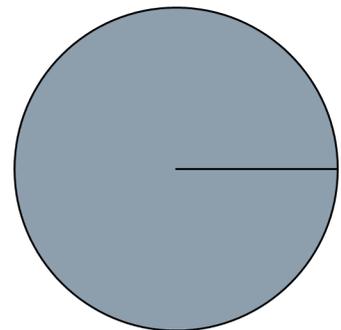
Tobacco Users By Age



18 - 24, 100.00%

Chart Total N: 1

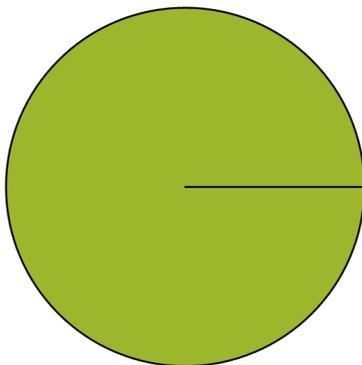
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

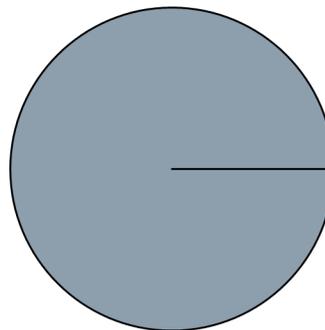
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



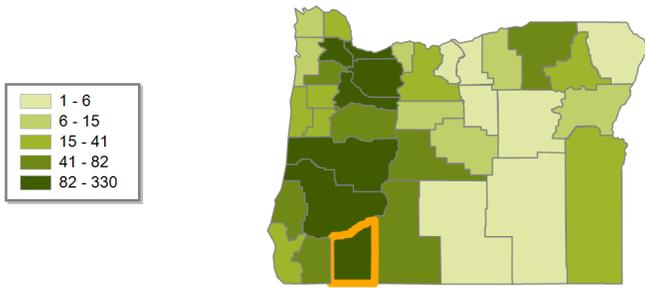
None, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

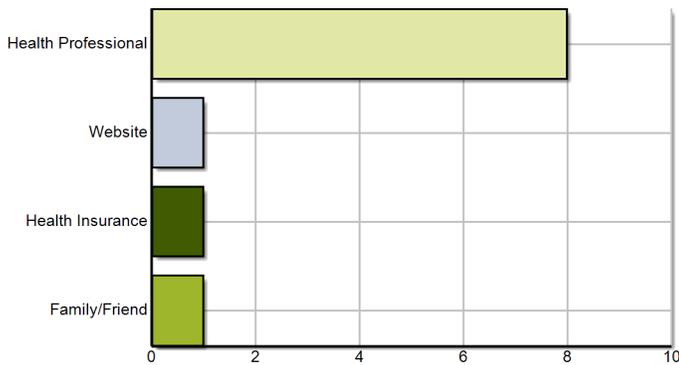
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

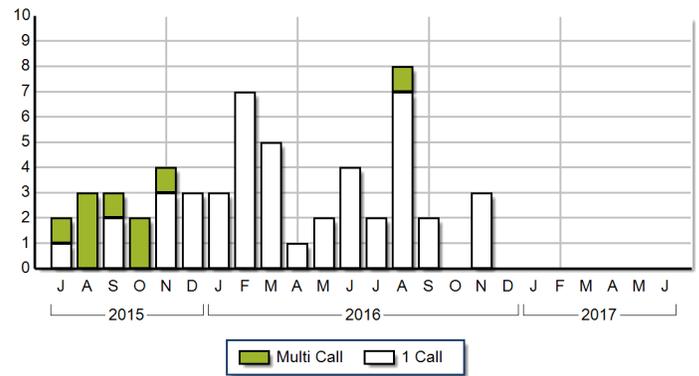


County Population		Prevalence	Tobacco Users	
Adult	160,716	21.9 %	35,197 ⁴	
			County	State
Tobacco Users - Last Full Month			13	433
Tobacco Users YTD			118	3,135
Unique Tobacco Users YTD			1	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.34 %
Reach - NAQC			3	0.25 %
Annualized Reach			2	0.80 %
Annualized Reach - NAQC			3	0.59 %
Unique Individual Reach			1	0.19 %

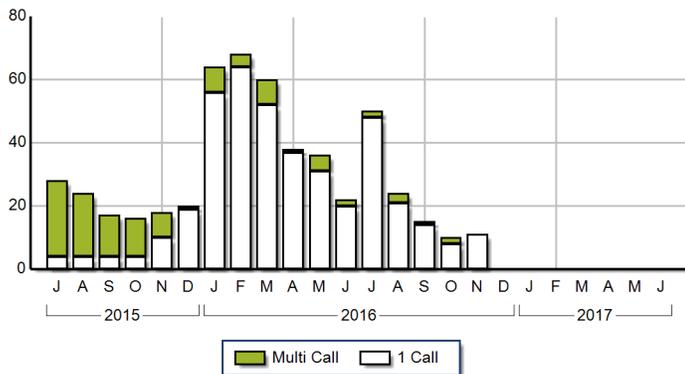
How Heard About



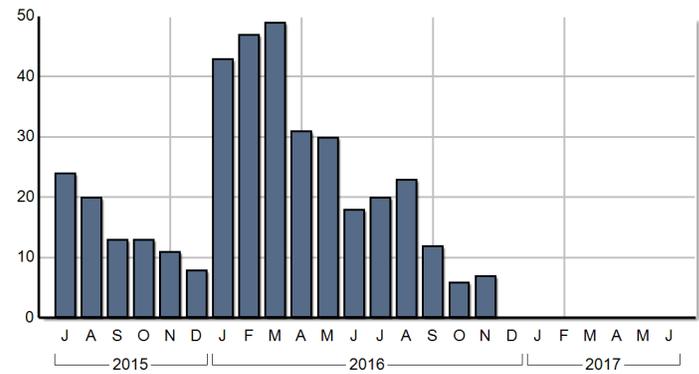
Fax Referral



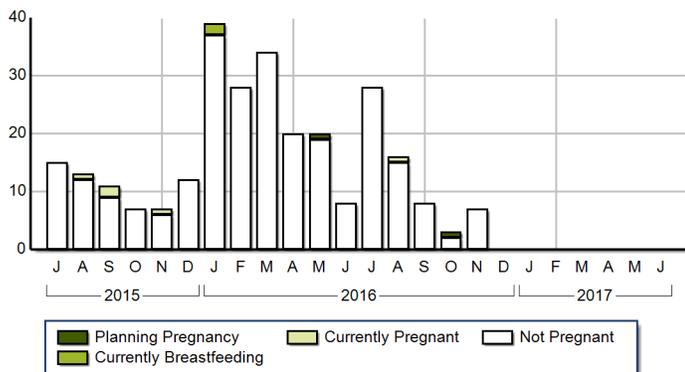
Tobacco User Enrollments By Program Type



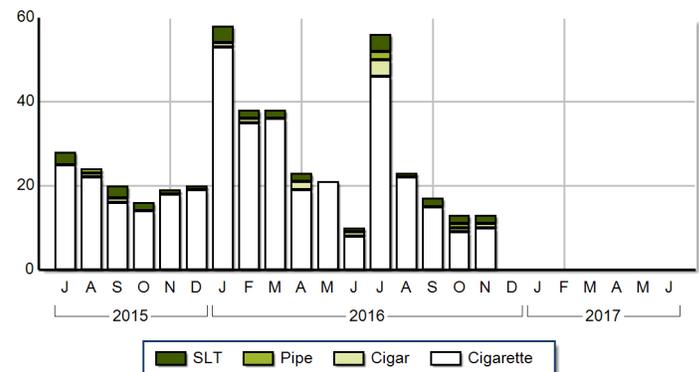
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

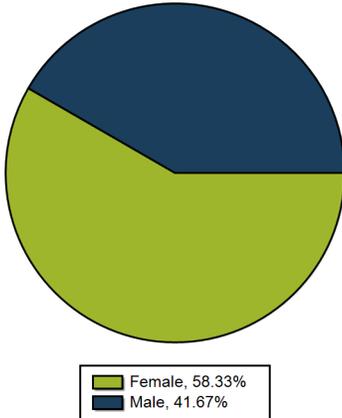


Chart Total N: 12

Tobacco Users By Language

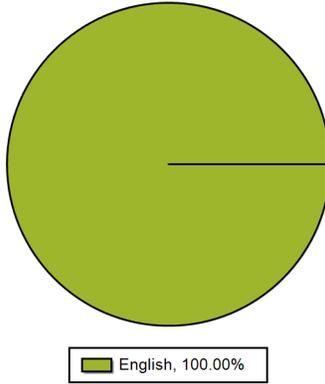


Chart Total N: 12

Tobacco Users By Education

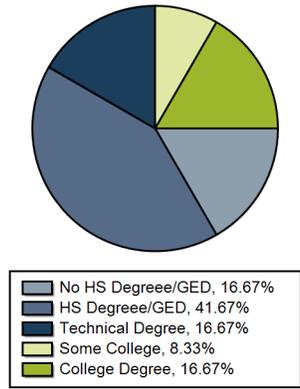


Chart Total N: 12

Tobacco Users By Race

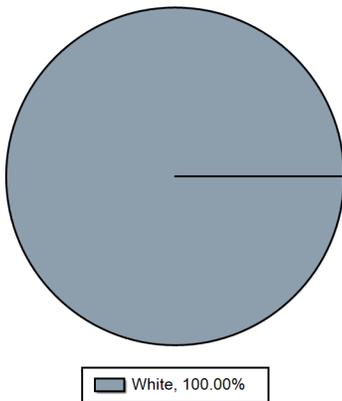


Chart Total N: 11

Tobacco Users By Age

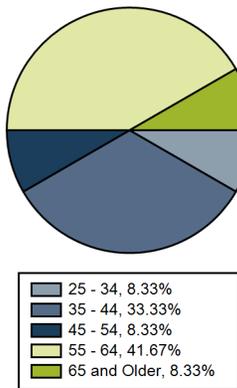


Chart Total N: 12

Tobacco Users By Health Plan

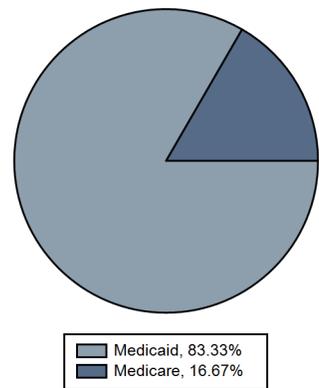


Chart Total N: 12

Tobacco Users By Ethnicity

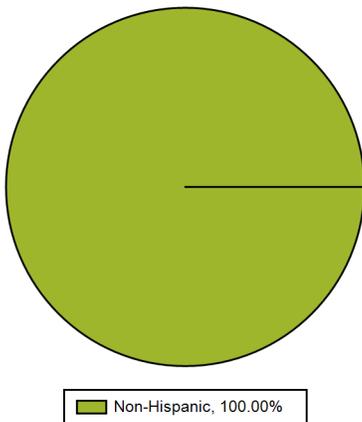


Chart Total N: 12

Tobacco Users By Chronic Condition

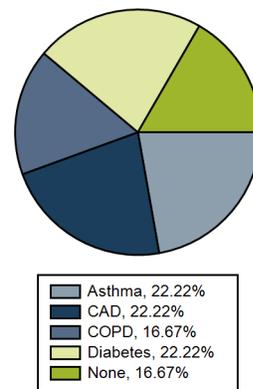
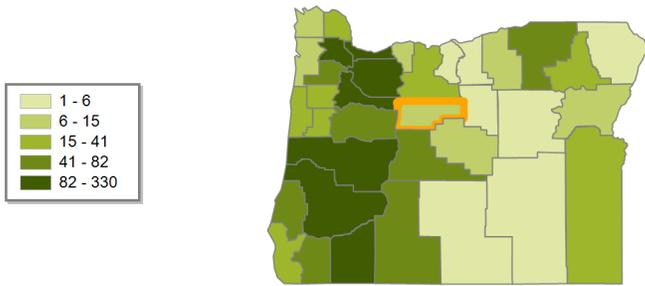


Chart Total N: 18

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

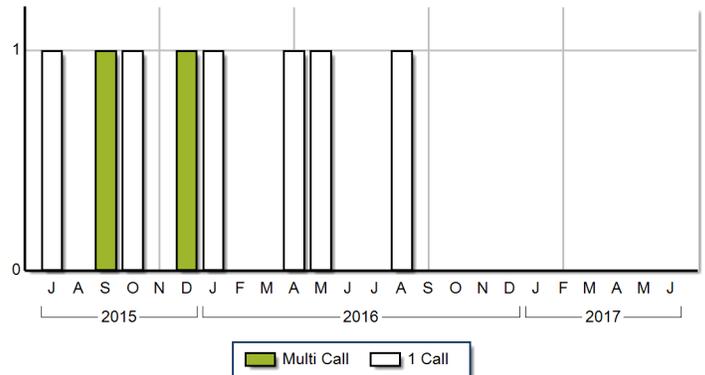
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

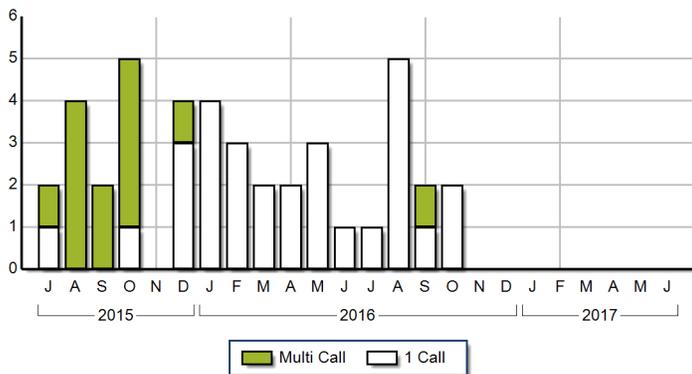


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %		2,638 ⁴
			County	State
Tobacco Users - Last Full Month			-	433
Tobacco Users YTD			11	3,135
Unique Tobacco Users YTD			5	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			0.42 %	0.65 %
Reach - NAQC			0.27 %	0.28 %
Annualized Reach			1.00 %	1.57 %
Annualized Reach - NAQC			0.64 %	0.68 %
Unique Individual Reach			0.19 %	0.35 %

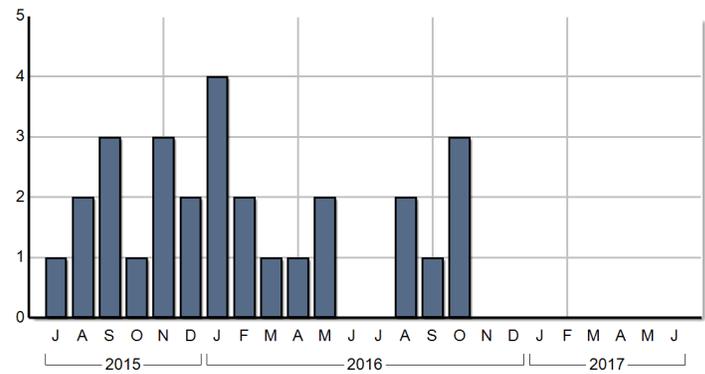
Fax Referral



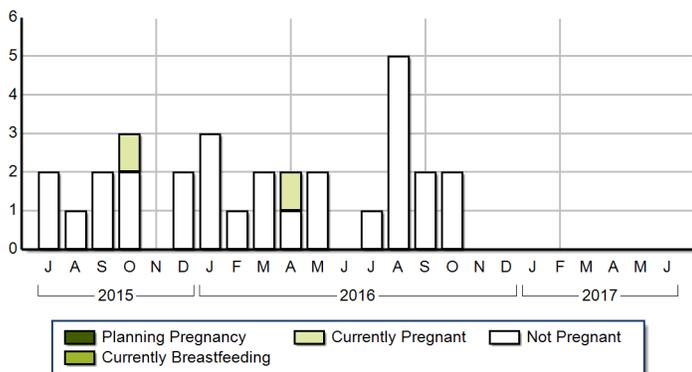
Tobacco User Enrollments By Program Type



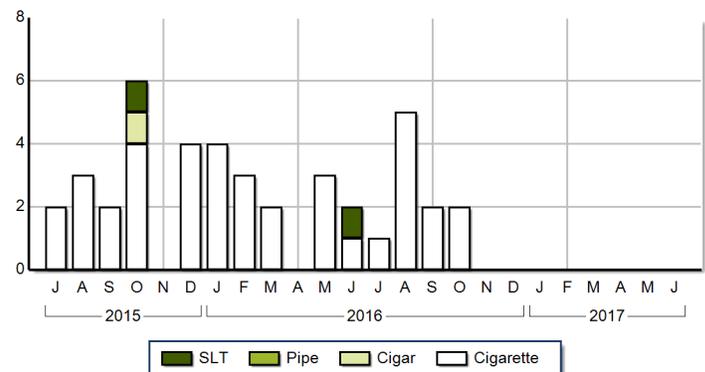
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

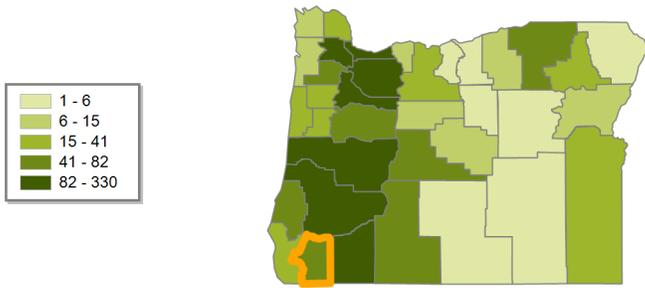


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

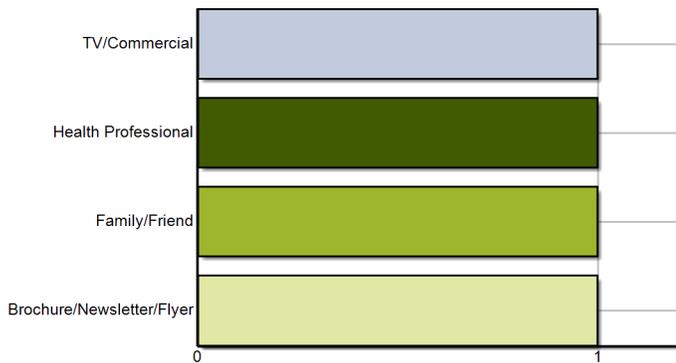
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

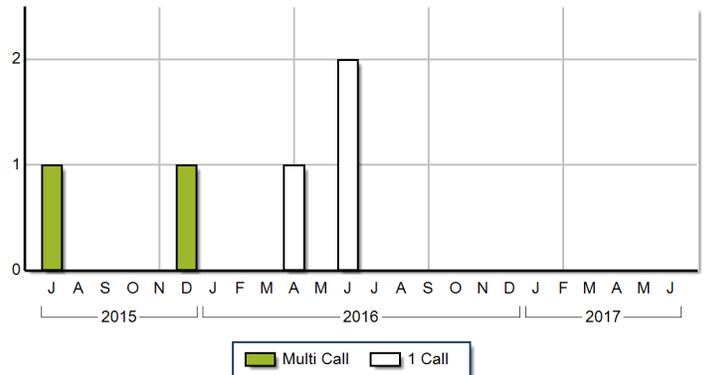


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 ⁴	
			County	State
Tobacco Users - Last Full Month			5	433
Tobacco Users YTD			48	3,135
Unique Tobacco Users YTD			18	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.29 %
Reach - NAQC			3	0.21 %
Annualized Reach			2	0.69 %
Annualized Reach - NAQC			3	0.50 %
Unique Individual Reach			1	0.11 %

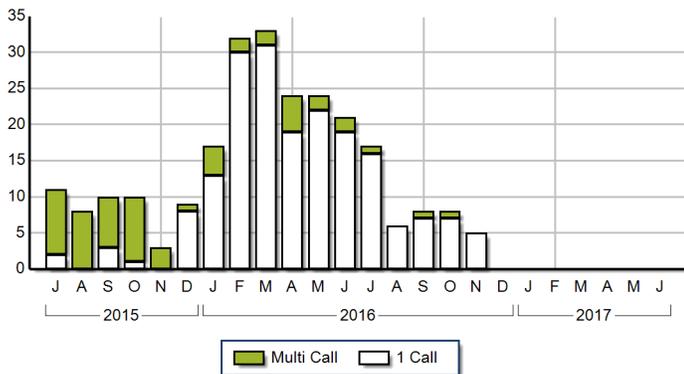
How Heard About



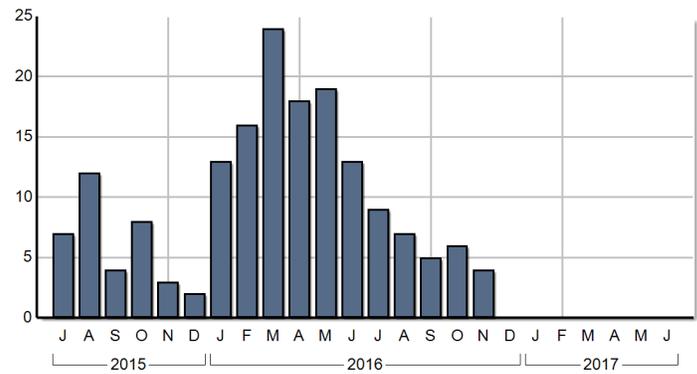
Fax Referral



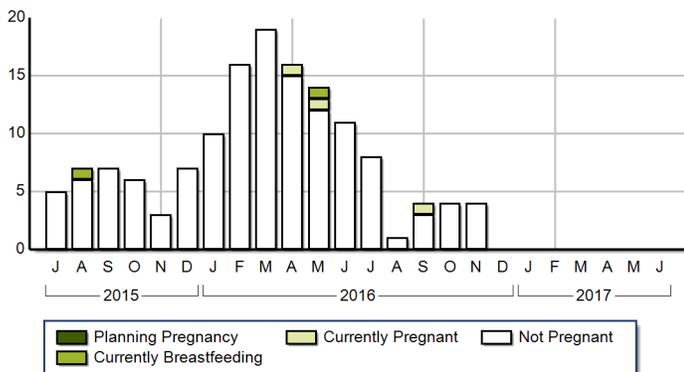
Tobacco User Enrollments By Program Type



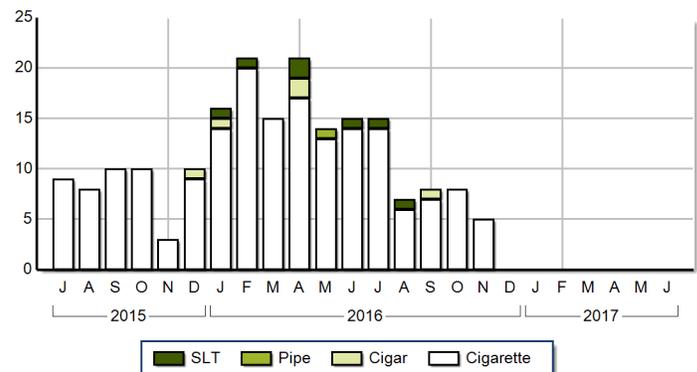
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

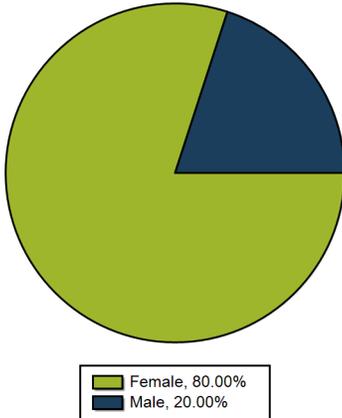


Chart Total N: 5

Tobacco Users By Language

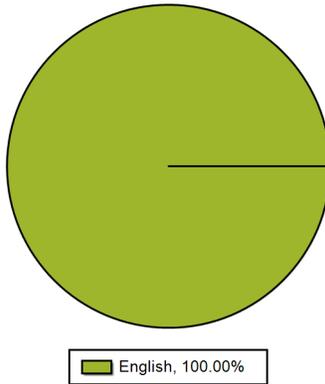


Chart Total N: 5

Tobacco Users By Education

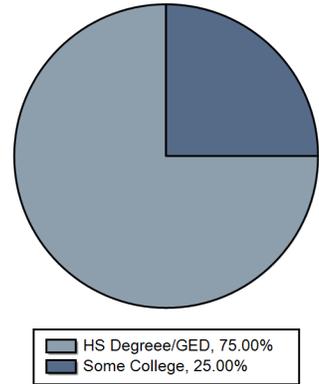


Chart Total N: 4

Tobacco Users By Race

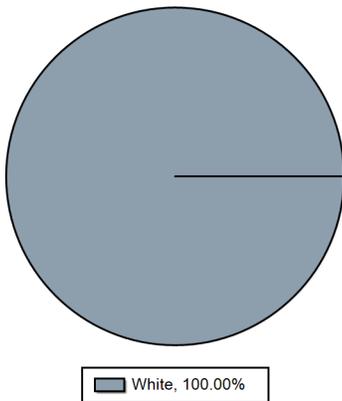


Chart Total N: 5

Tobacco Users By Age

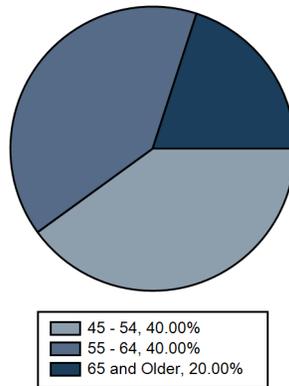


Chart Total N: 5

Tobacco Users By Health Plan

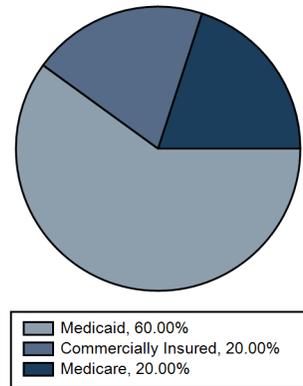


Chart Total N: 5

Tobacco Users By Ethnicity

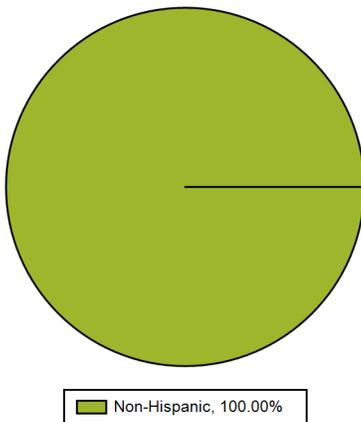


Chart Total N: 5

Tobacco Users By Chronic Condition

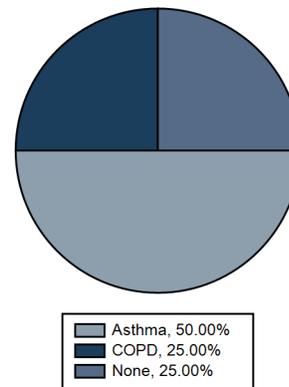
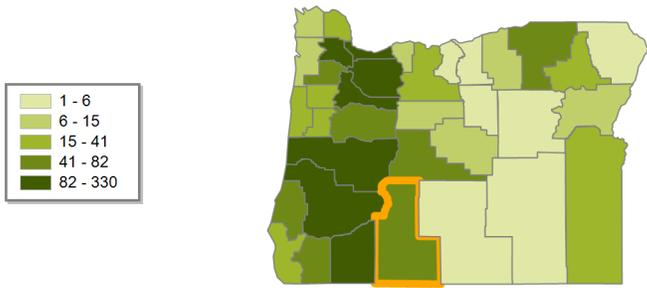


Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

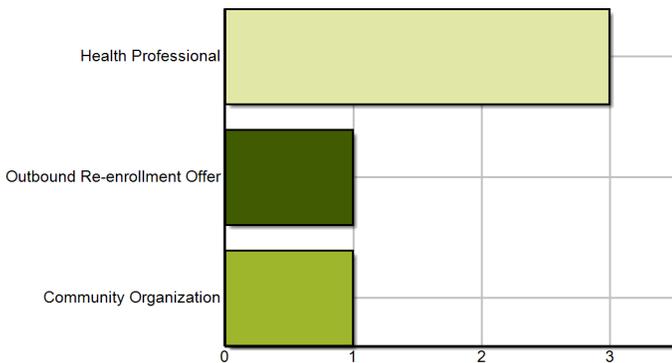
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

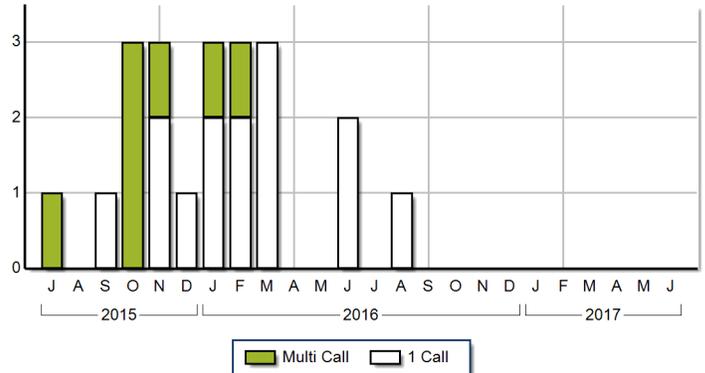


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %		11,109 ⁴
			County	State
Tobacco Users - Last Full Month			6	433
Tobacco Users YTD			57	3,135
Unique Tobacco Users YTD			1	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.51 %
Reach - NAQC			3	0.41 %
Annualized Reach			2	1.23 %
Annualized Reach - NAQC			3	0.97 %
Unique Individual Reach			1	0.31 %

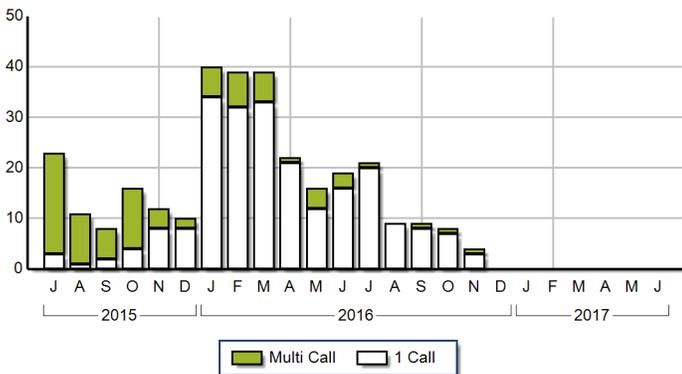
How Heard About



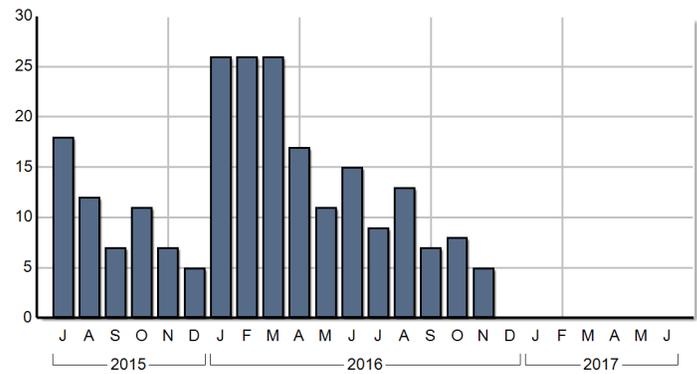
Fax Referral



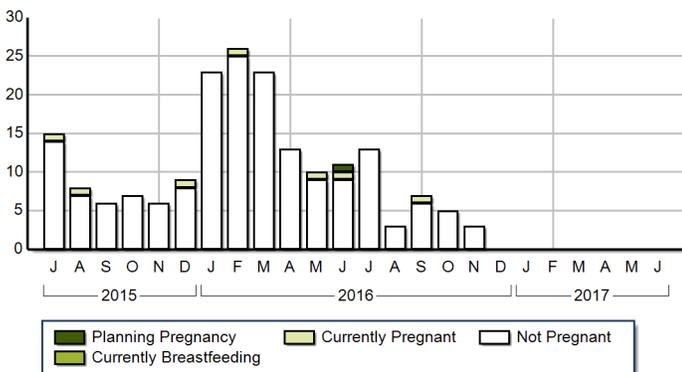
Tobacco User Enrollments By Program Type



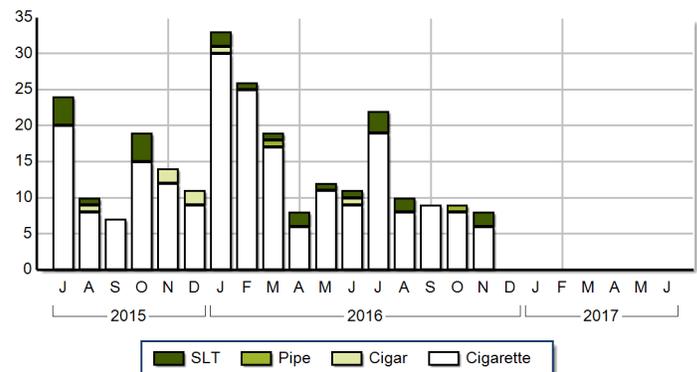
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

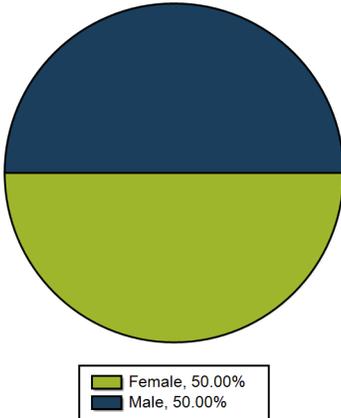


Chart Total N: 6

Tobacco Users By Language

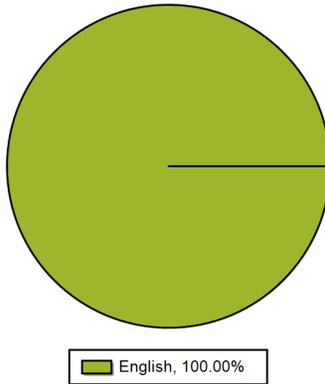


Chart Total N: 6

Tobacco Users By Education

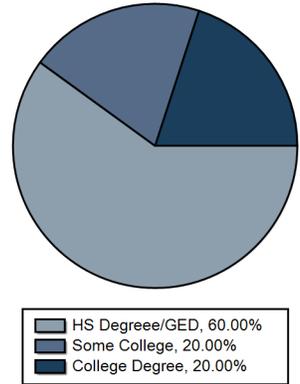


Chart Total N: 5

Tobacco Users By Race

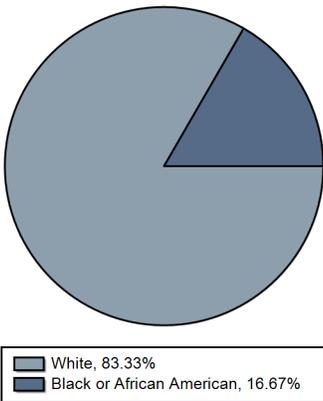


Chart Total N: 6

Tobacco Users By Age

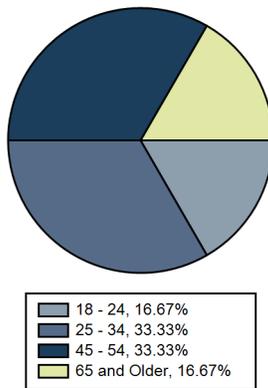


Chart Total N: 6

Tobacco Users By Health Plan

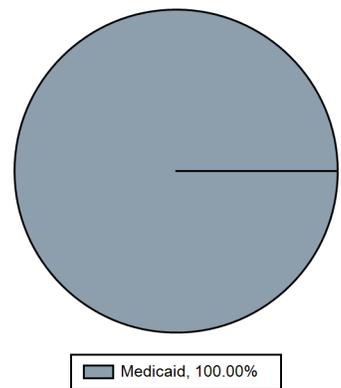


Chart Total N: 6

Tobacco Users By Ethnicity

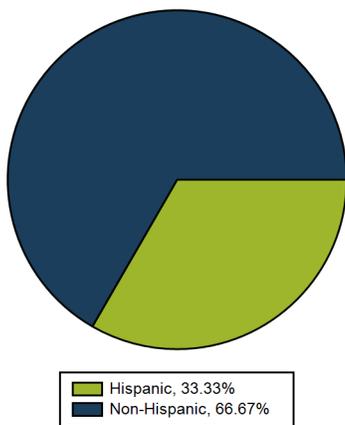


Chart Total N: 6

Tobacco Users By Chronic Condition

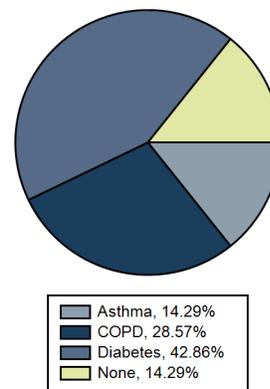
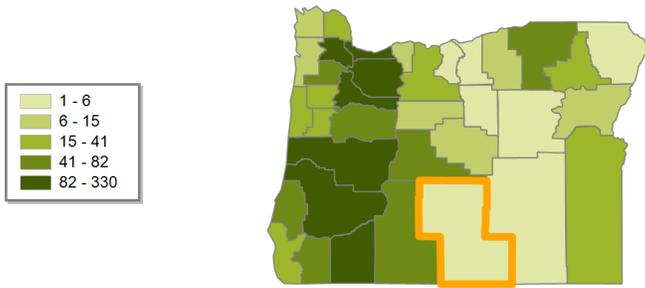


Chart Total N: 7

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

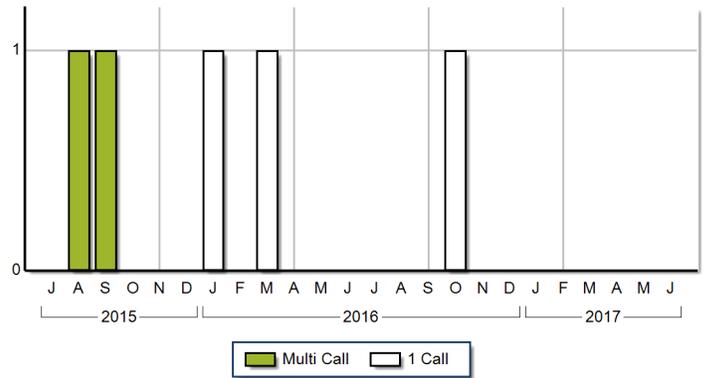
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

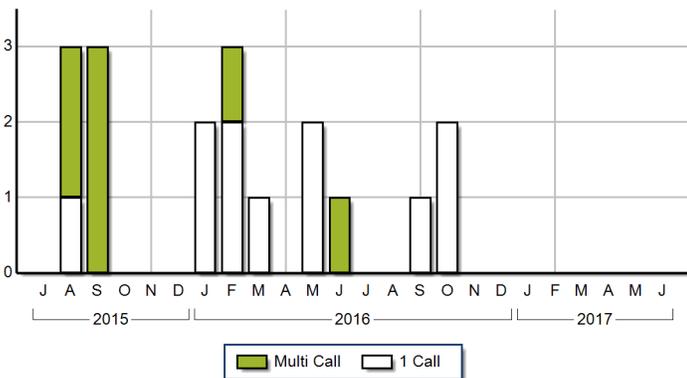


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %		1,208 ⁴
			County	State
Tobacco Users - Last Full Month			-	433
Tobacco Users YTD			3	3,135
Unique Tobacco Users YTD			1	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.65 %
Reach - NAQC			3	0.28 %
Annualized Reach			2	1.57 %
Annualized Reach - NAQC			3	0.68 %
Unique Individual Reach			1	0.35 %

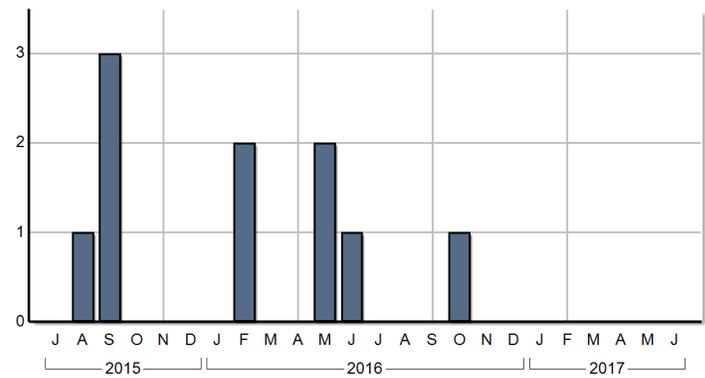
Fax Referral



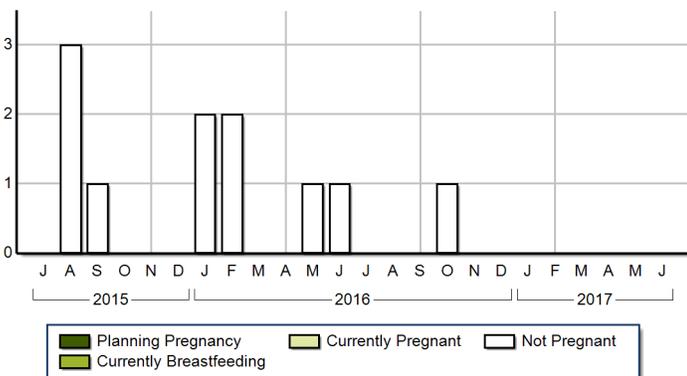
Tobacco User Enrollments By Program Type



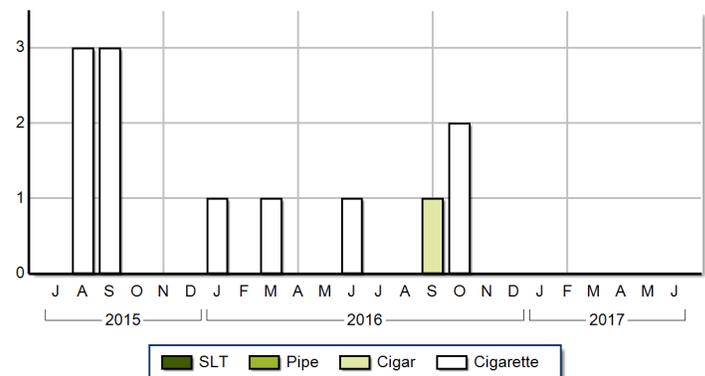
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

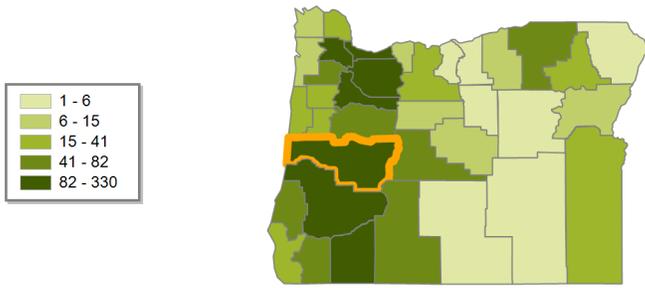


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

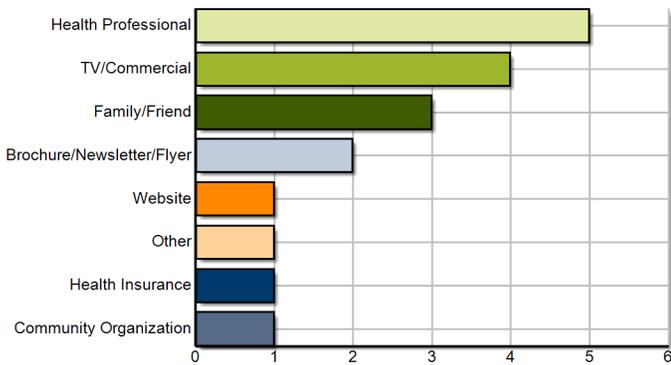
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

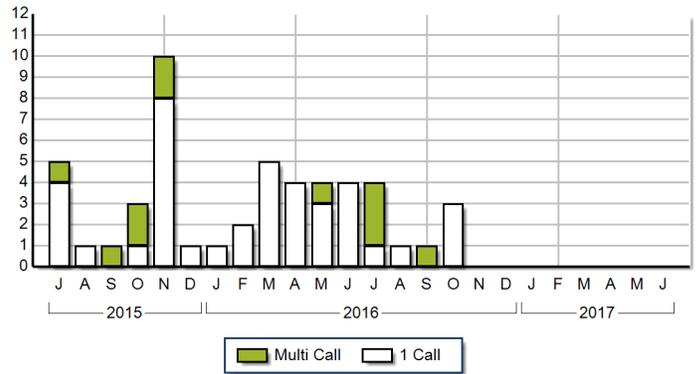


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %		50,492 ⁴
			County	State
Tobacco Users - Last Full Month			38	433
Tobacco Users YTD			225	3,135
Unique Tobacco Users YTD			1	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.45 %
Reach - NAQC			3	0.22 %
Annualized Reach			2	1.07 %
Annualized Reach - NAQC			3	0.53 %
Unique Individual Reach			1	0.35 %

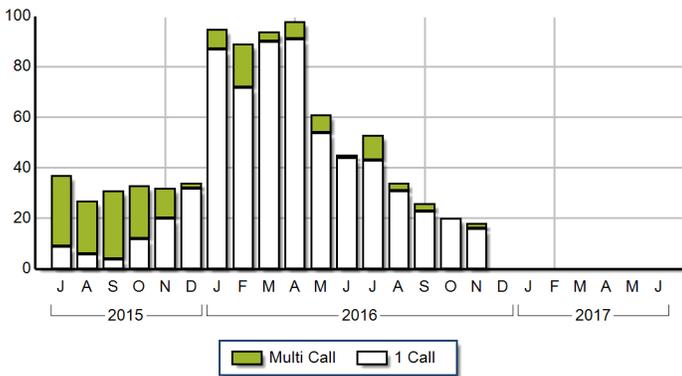
How Heard About



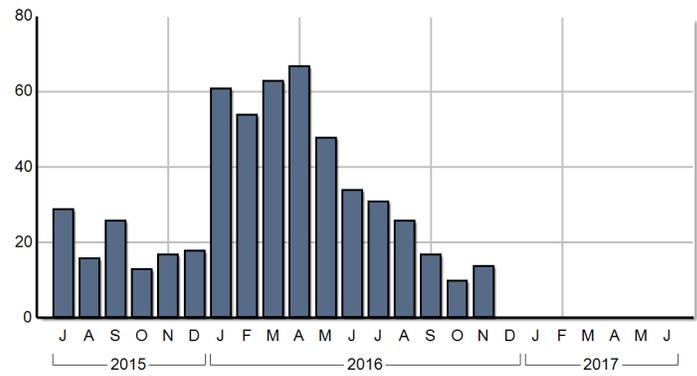
Fax Referral



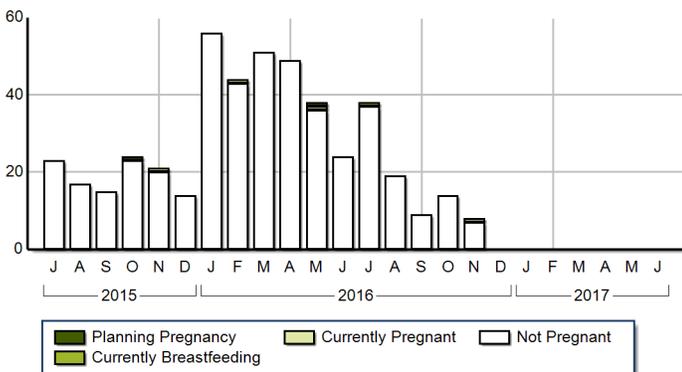
Tobacco User Enrollments By Program Type



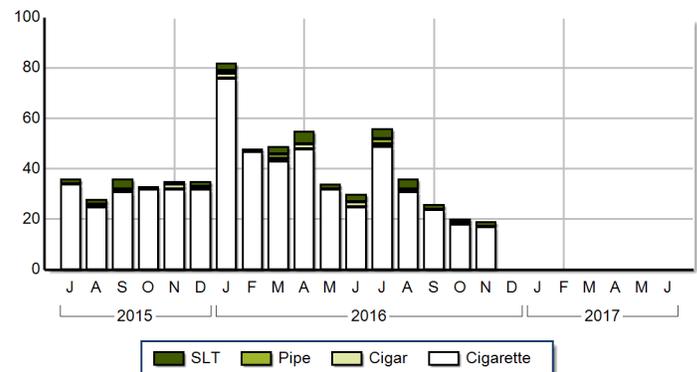
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

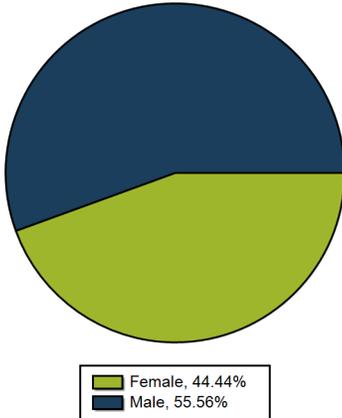


Chart Total N: 18

Tobacco Users By Language

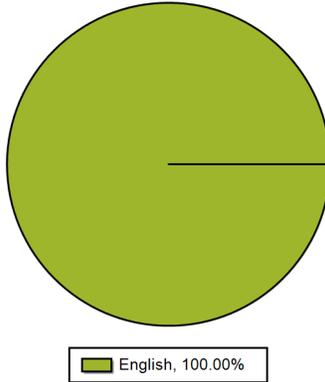


Chart Total N: 18

Tobacco Users By Education

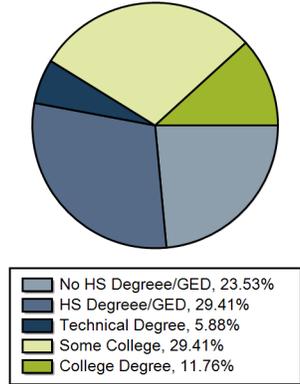


Chart Total N: 17

Tobacco Users By Race

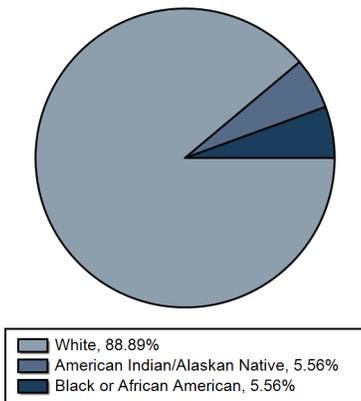


Chart Total N: 18

Tobacco Users By Age

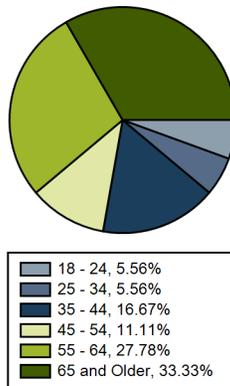


Chart Total N: 18

Tobacco Users By Health Plan

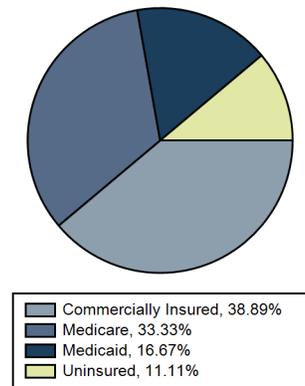


Chart Total N: 18

Tobacco Users By Ethnicity

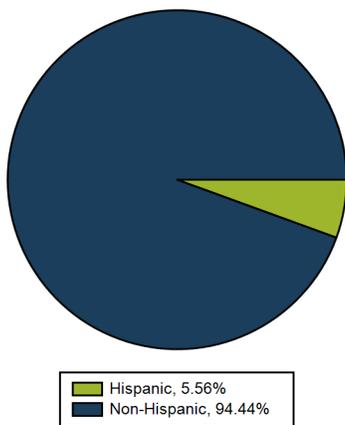


Chart Total N: 18

Tobacco Users By Chronic Condition

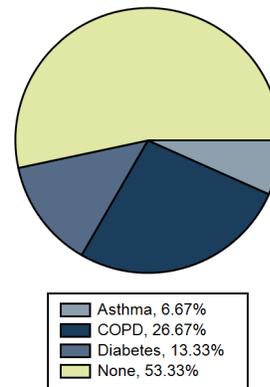
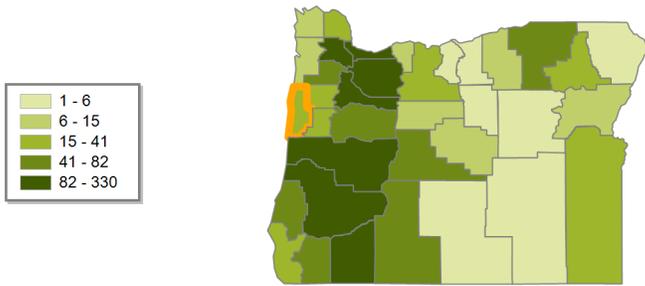


Chart Total N: 15

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

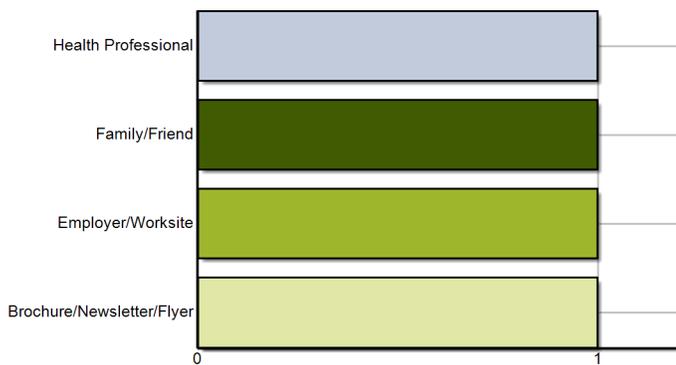
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

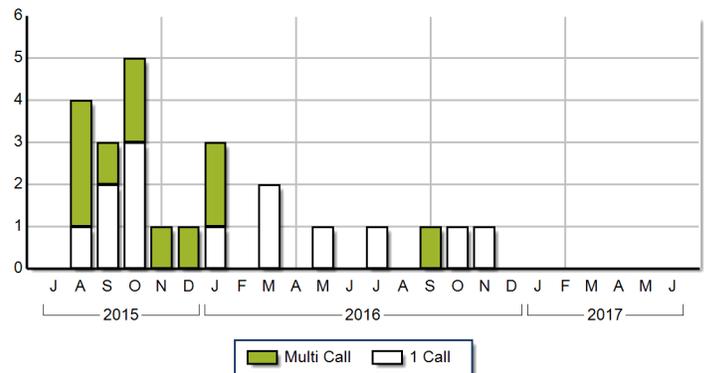


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %		9,822 ⁴
			County	State
Tobacco Users - Last Full Month			4	433
Tobacco Users YTD			26	3,135
Unique Tobacco Users YTD			1	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.65 %
Reach - NAQC			3	0.28 %
Annualized Reach			2	1.57 %
Annualized Reach - NAQC			3	0.68 %
Unique Individual Reach			1	0.35 %

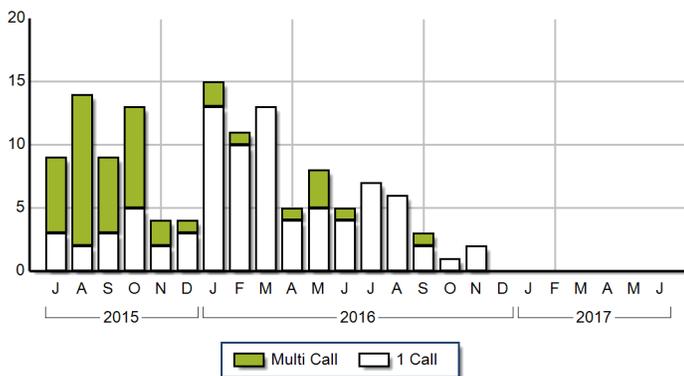
How Heard About



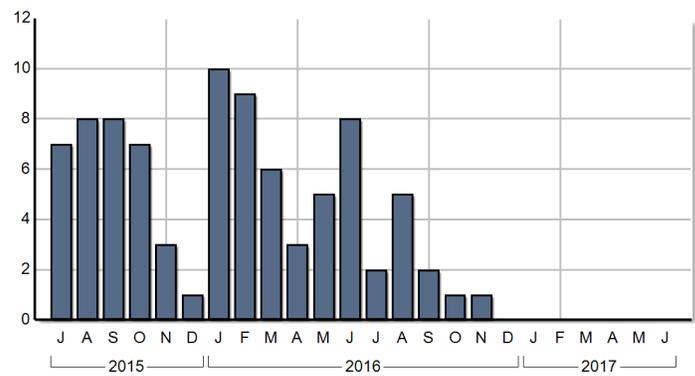
Fax Referral



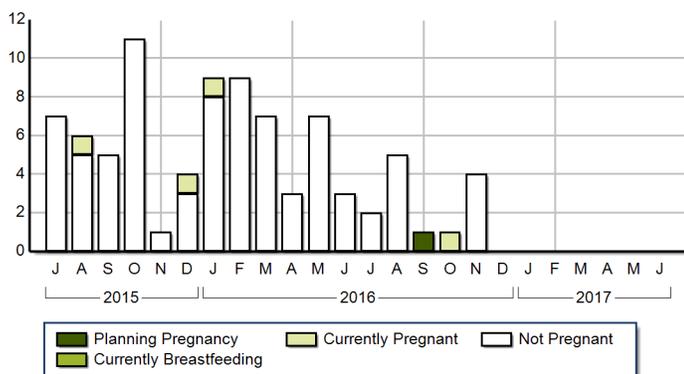
Tobacco User Enrollments By Program Type



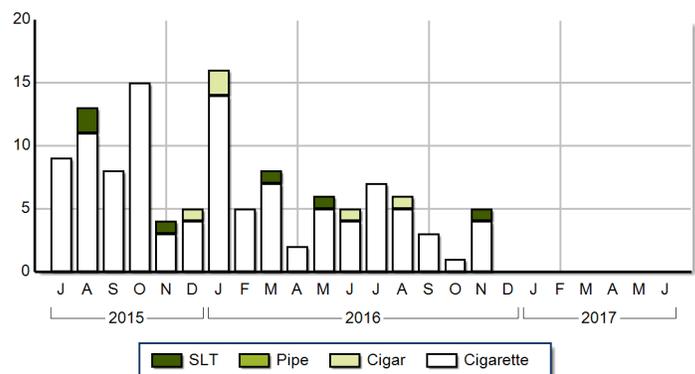
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

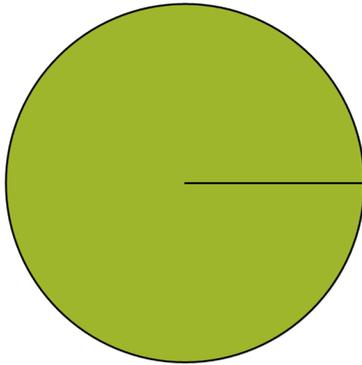


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

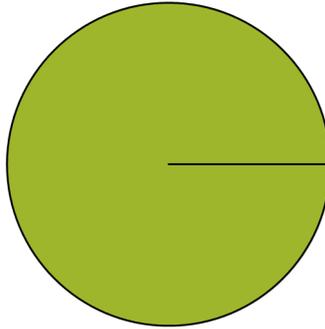
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 4

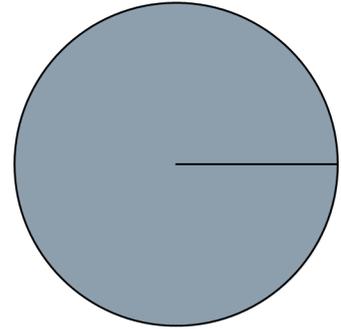
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

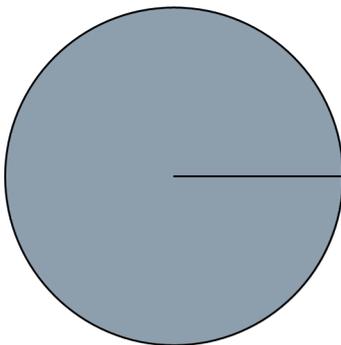
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 3

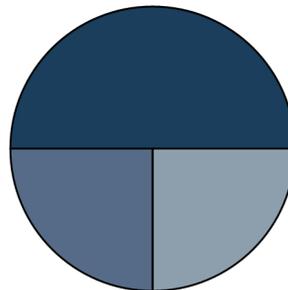
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

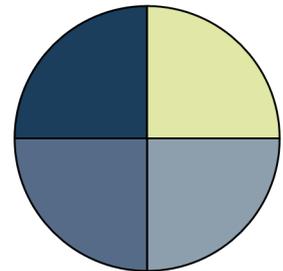
Tobacco Users By Age



25 - 34, 25.00%
35 - 44, 25.00%
45 - 54, 50.00%

Chart Total N: 4

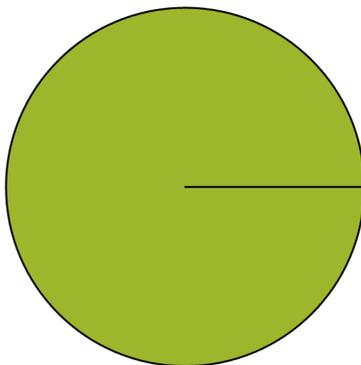
Tobacco Users By Health Plan



Commercially Insured, 25.00%
Medicaid, 25.00%
Medicare, 25.00%
Uninsured, 25.00%

Chart Total N: 4

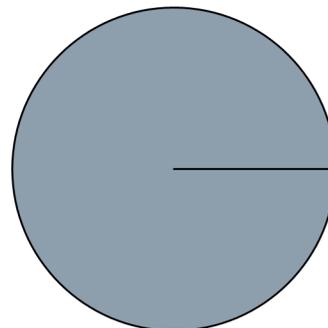
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



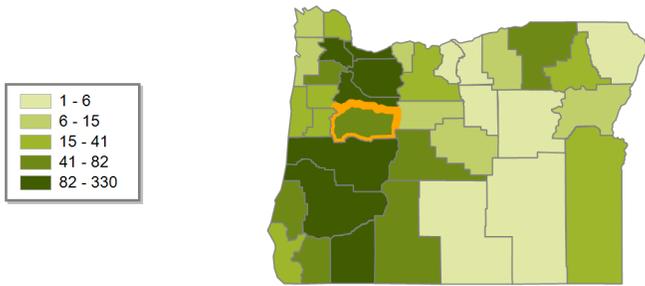
None, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

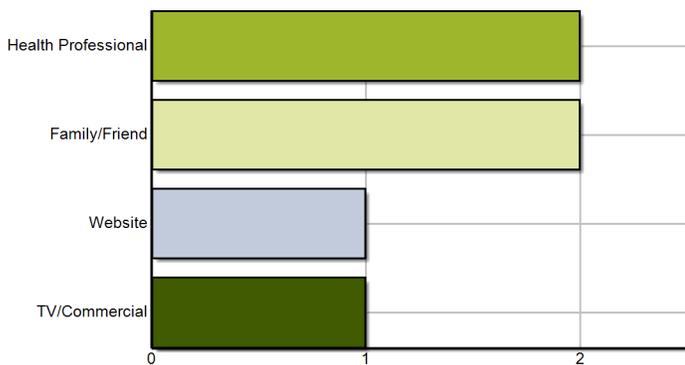
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

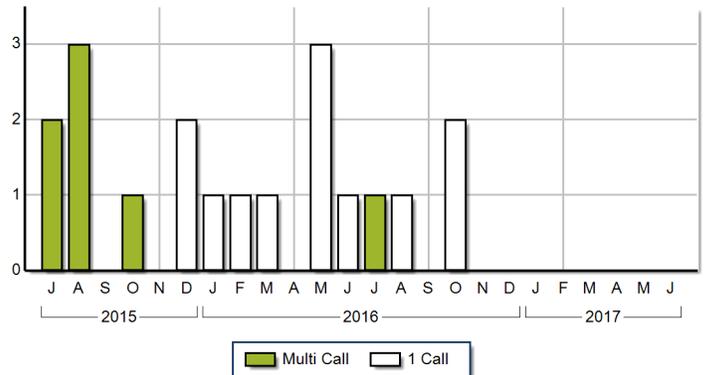


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %		17,601 ⁴
			County	State
Tobacco Users - Last Full Month			7	433
Tobacco Users YTD			78	3,135
Unique Tobacco Users YTD			1	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.44 %
Reach - NAQC			3	0.28 %
Annualized Reach			2	1.06 %
Annualized Reach - NAQC			3	0.68 %
Unique Individual Reach			1	0.22 %

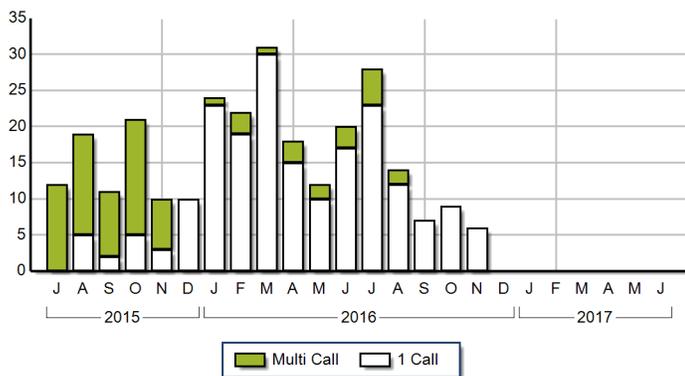
How Heard About



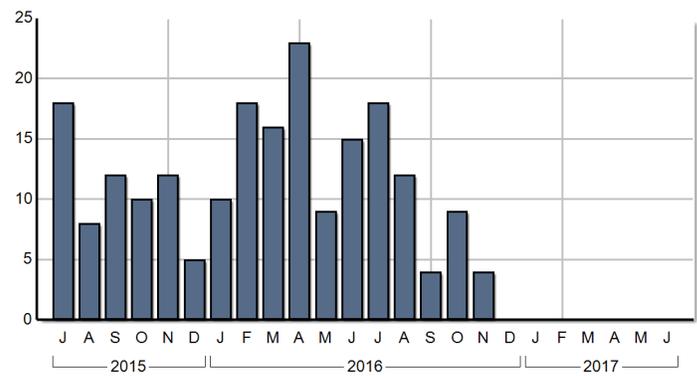
Fax Referral



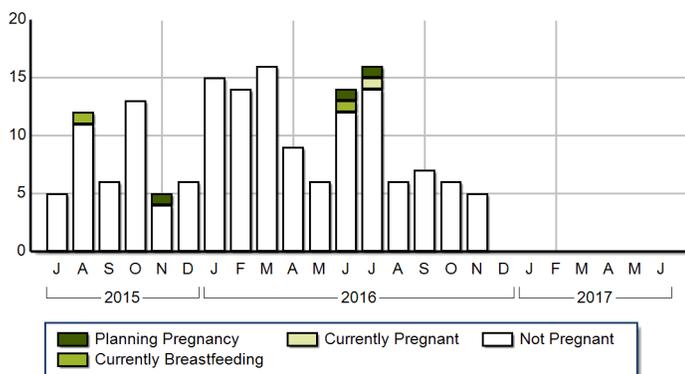
Tobacco User Enrollments By Program Type



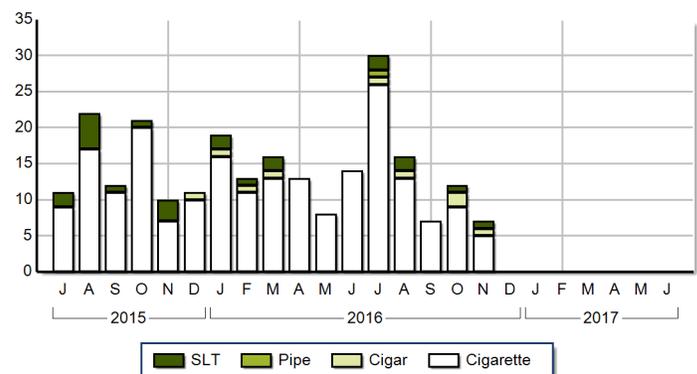
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

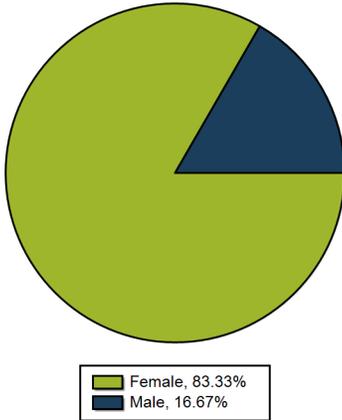


Chart Total N: 6

Tobacco Users By Language

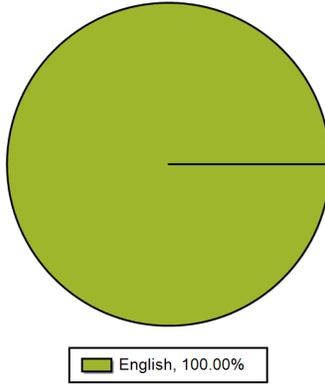


Chart Total N: 6

Tobacco Users By Education

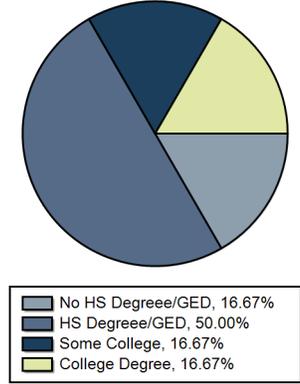


Chart Total N: 6

Tobacco Users By Race

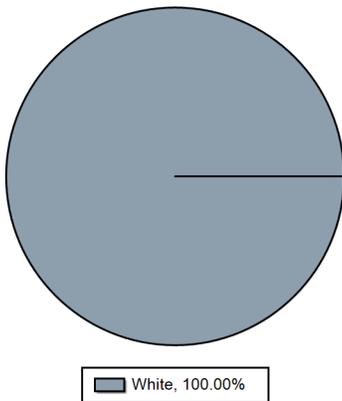


Chart Total N: 6

Tobacco Users By Age

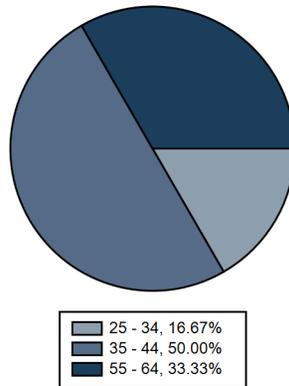


Chart Total N: 6

Tobacco Users By Health Plan

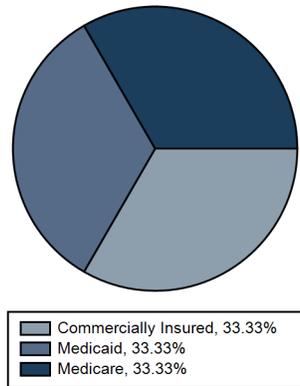


Chart Total N: 6

Tobacco Users By Ethnicity

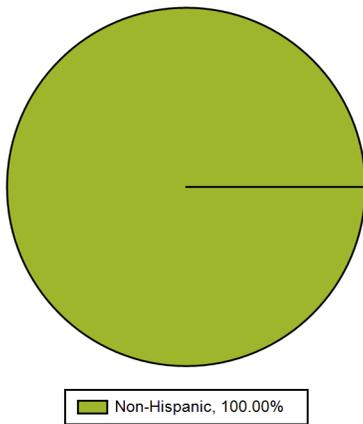


Chart Total N: 6

Tobacco Users By Chronic Condition

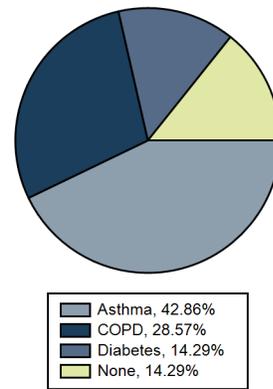
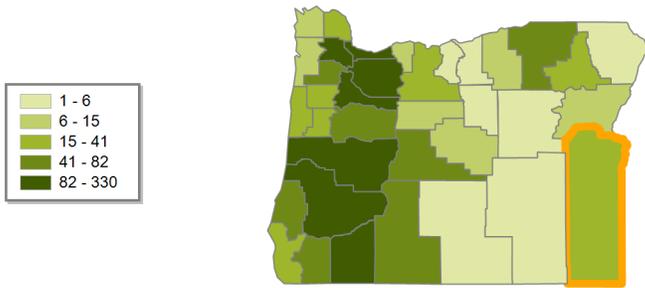


Chart Total N: 7

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

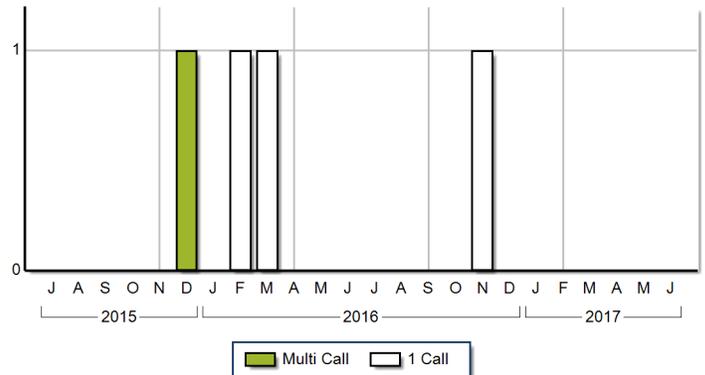


County Population		Prevalence	Tobacco Users	
Adult	23,866	16.8 %	4,009 ⁴	
			County	State
Tobacco Users - Last Full Month			2	433
Tobacco Users YTD			18	3,135
Unique Tobacco Users YTD			1	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.45 %
Reach - NAQC			3	0.35 %
Annualized Reach			2	1.08 %
Annualized Reach - NAQC			3	0.84 %
Unique Individual Reach			1	0.27 %

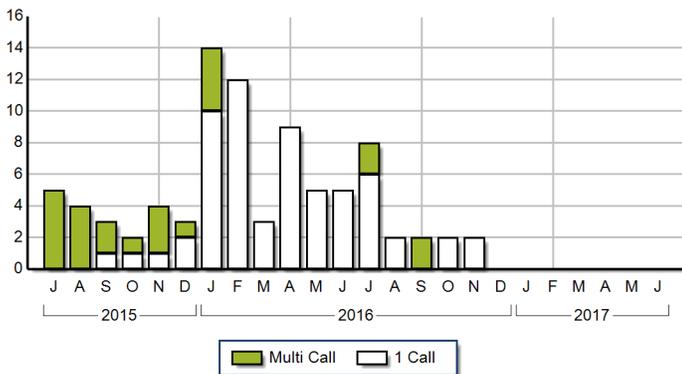
How Heard About



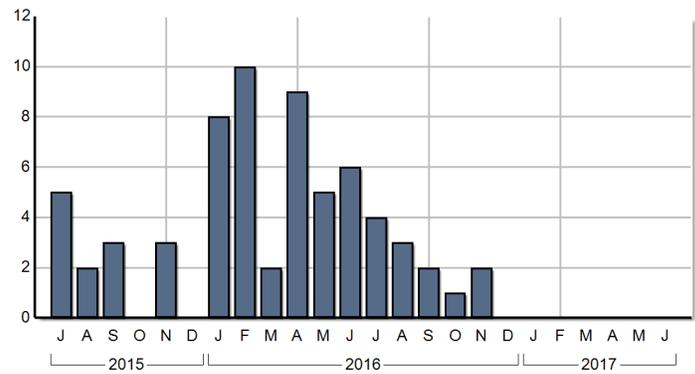
Fax Referral



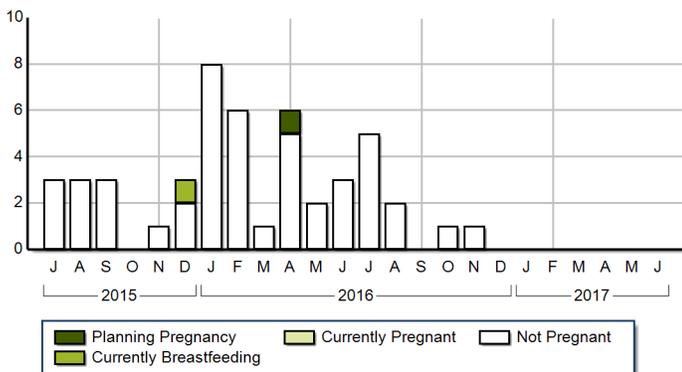
Tobacco User Enrollments By Program Type



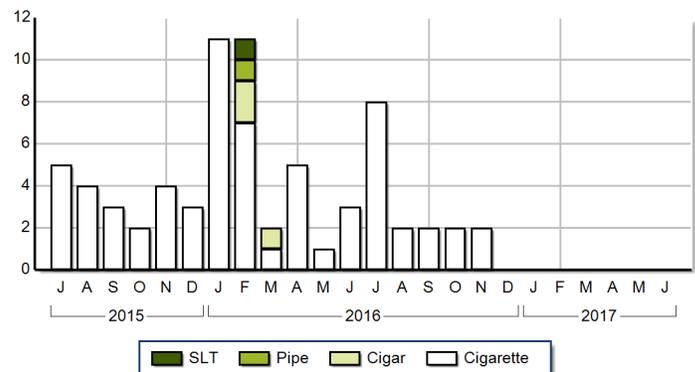
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

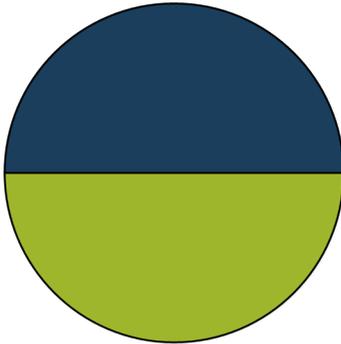


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

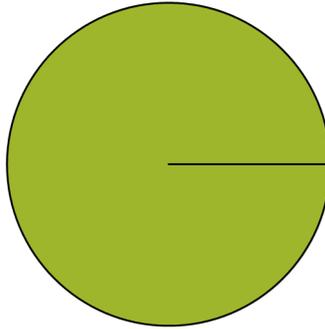
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

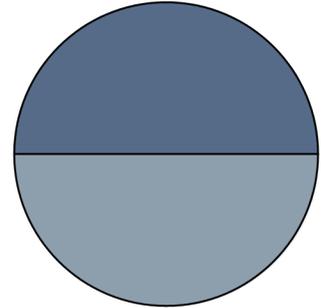
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

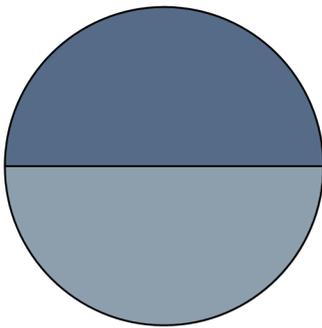
Tobacco Users By Education



Some College, 50.00%
College Degree, 50.00%

Chart Total N: 2

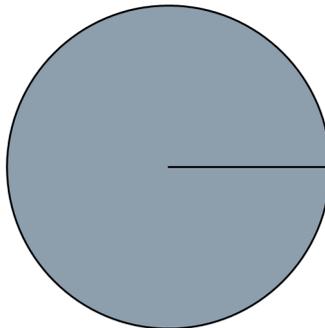
Tobacco Users By Race



American Indian/Alaskan Native, 50.00%
White, 50.00%

Chart Total N: 2

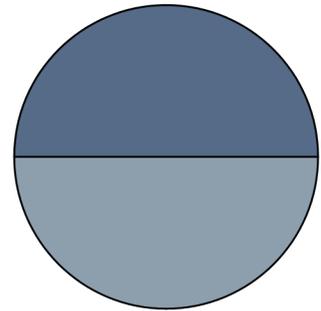
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 2

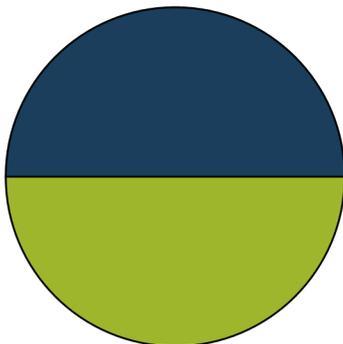
Tobacco Users By Health Plan



Medicaid, 50.00%
Medicare, 50.00%

Chart Total N: 2

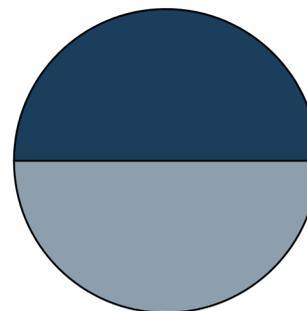
Tobacco Users By Ethnicity



Hispanic, 50.00%
Non-Hispanic, 50.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



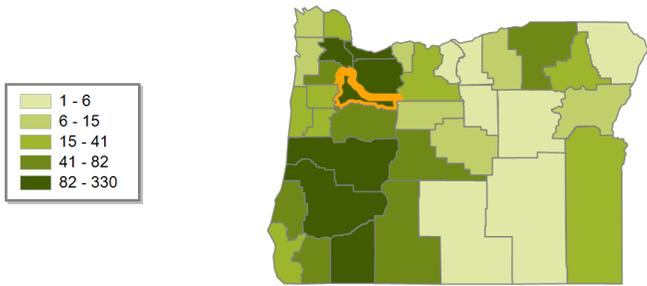
COPD, 50.00%
Diabetes, 50.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

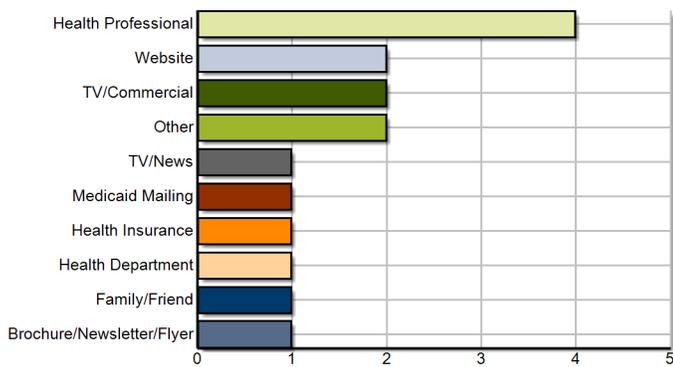
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

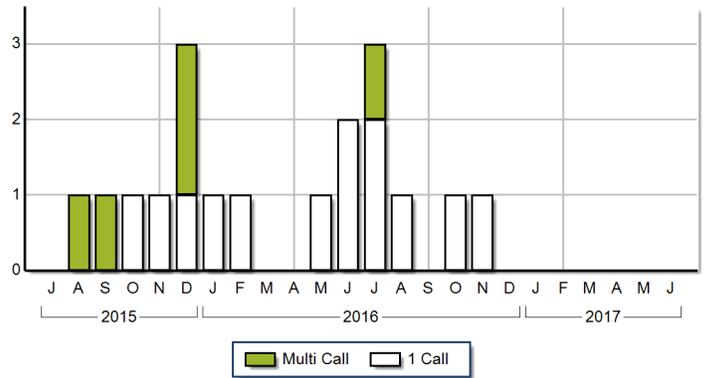


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492 ⁴	
			County	State
Tobacco Users - Last Full Month			18	433
Tobacco Users YTD			156	3,135
Unique Tobacco Users YTD			1	61
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.43 %
Reach - NAQC			3	0.32 %
Annualized Reach			2	1.03 %
Annualized Reach - NAQC			3	0.76 %
Unique Individual Reach			1	0.17 %

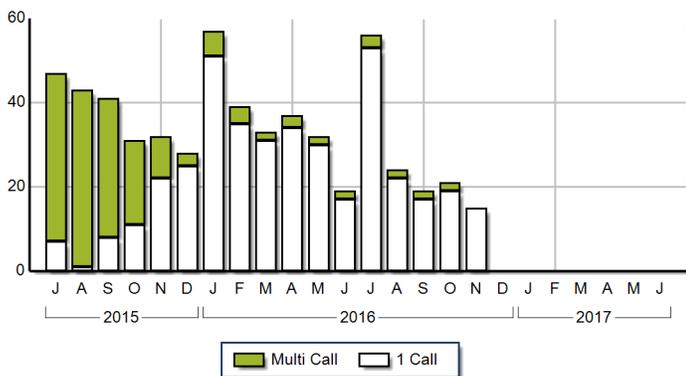
How Heard About



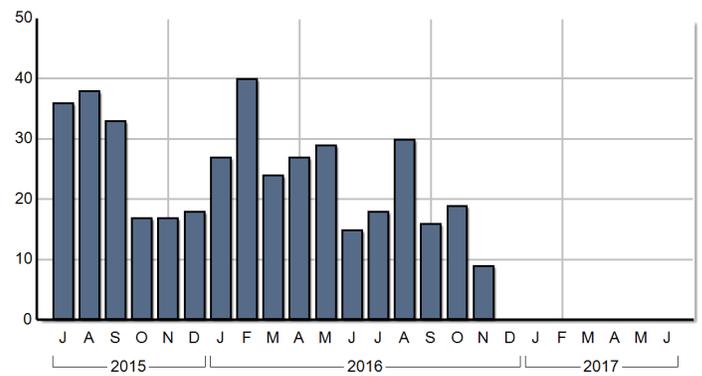
Fax Referral



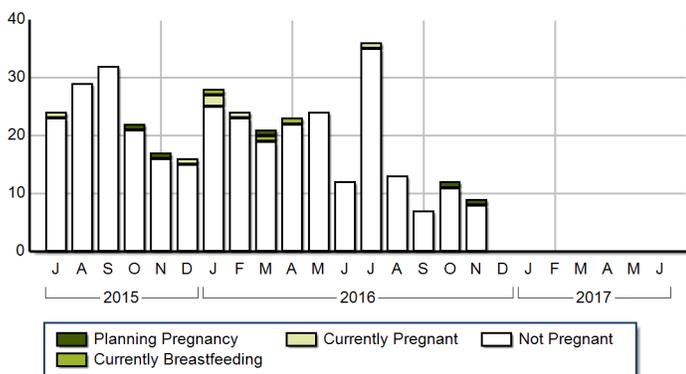
Tobacco User Enrollments By Program Type



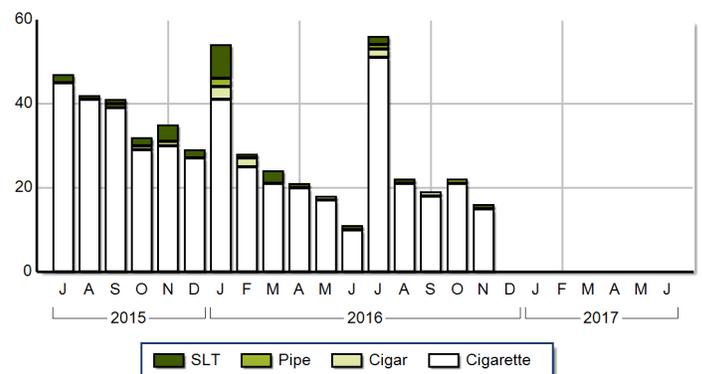
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

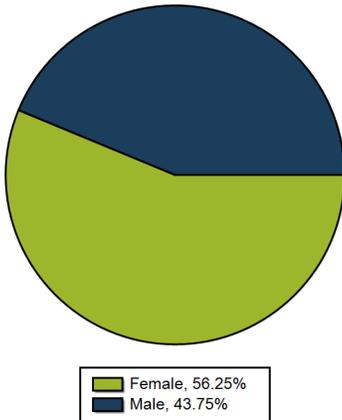


Chart Total N: 16

Tobacco Users By Language

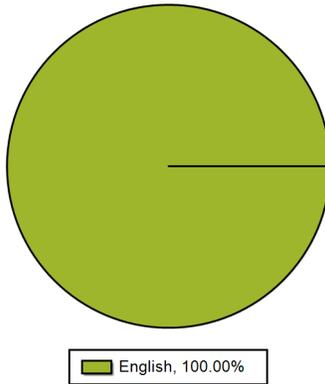


Chart Total N: 16

Tobacco Users By Education

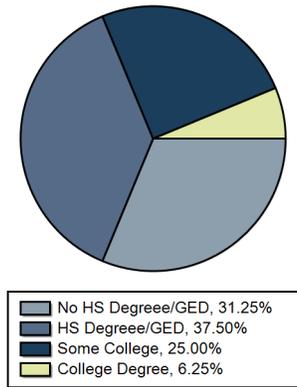


Chart Total N: 16

Tobacco Users By Race

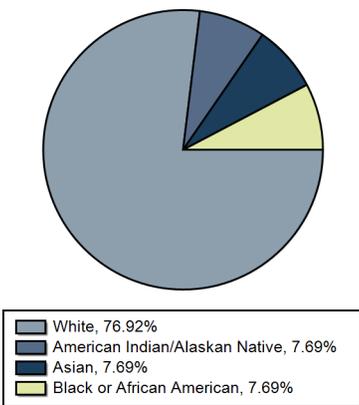


Chart Total N: 13

Tobacco Users By Age

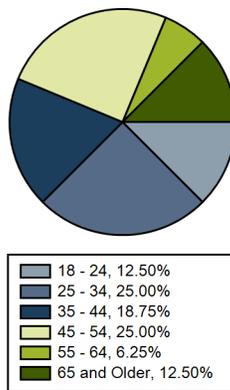


Chart Total N: 16

Tobacco Users By Health Plan

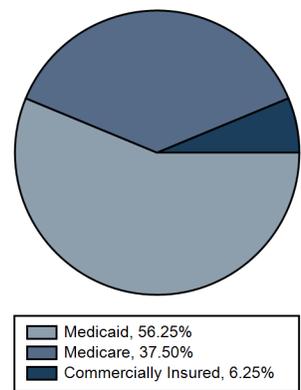


Chart Total N: 16

Tobacco Users By Ethnicity

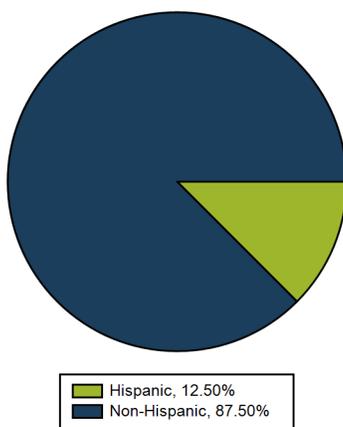


Chart Total N: 16

Tobacco Users By Chronic Condition

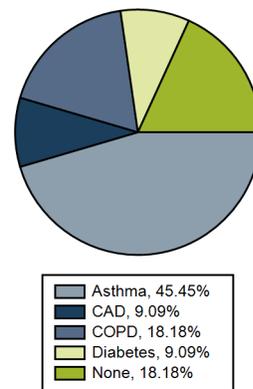
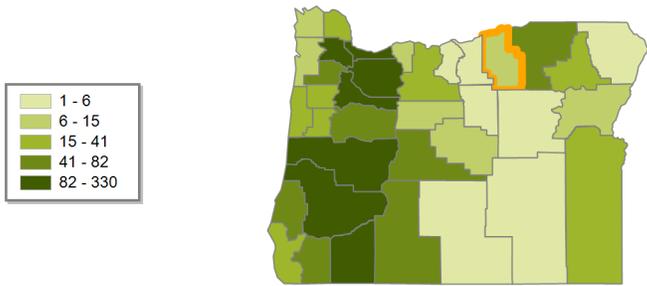


Chart Total N: 11

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

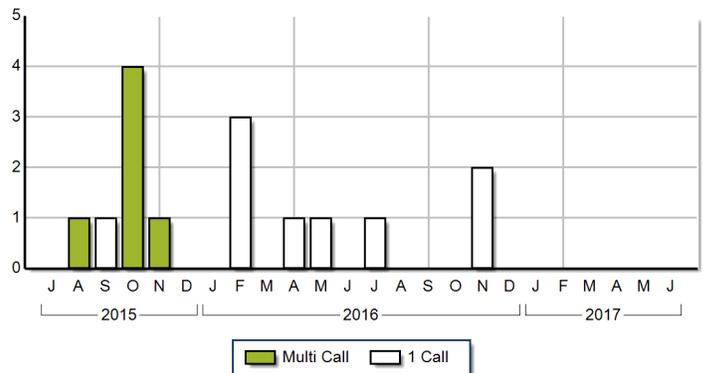


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %		1,645 ⁴
			County	State
Tobacco Users - Last Full Month			2	433
Tobacco Users YTD			10	3,135
Unique Tobacco Users YTD			1	6,174
Target Reach			2.0 %	2.0 %
Reach YTD			0.61 %	0.65 %
Reach - NAQC			0.36 %	0.28 %
Annualized Reach			1.46 %	1.57 %
Annualized Reach - NAQC			0.88 %	0.68 %
Unique Individual Reach			0.36 %	0.35 %

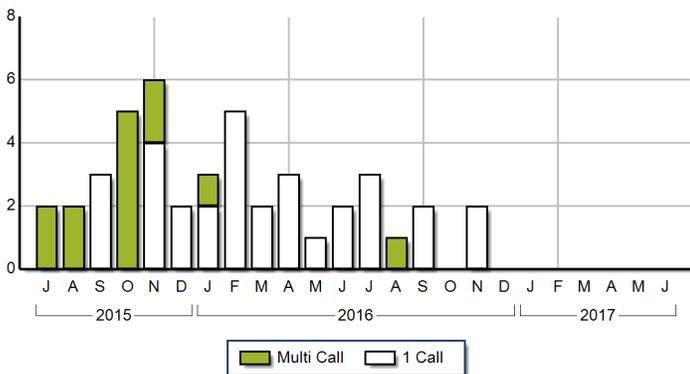
How Heard About



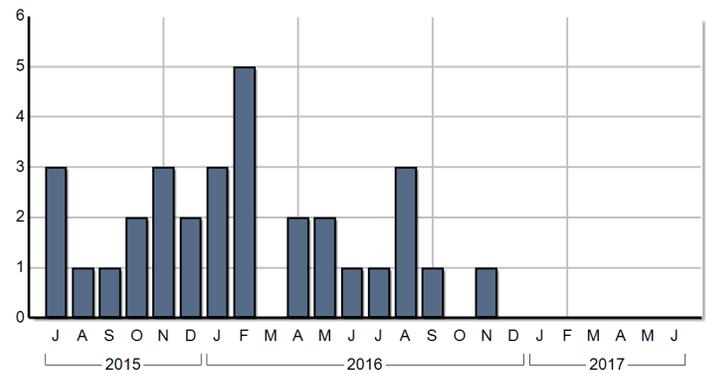
Fax Referral



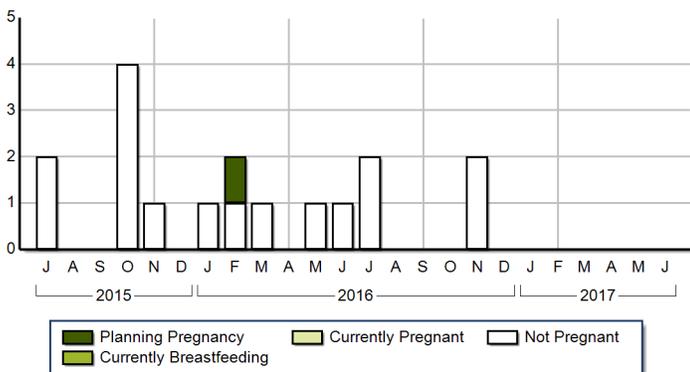
Tobacco User Enrollments By Program Type



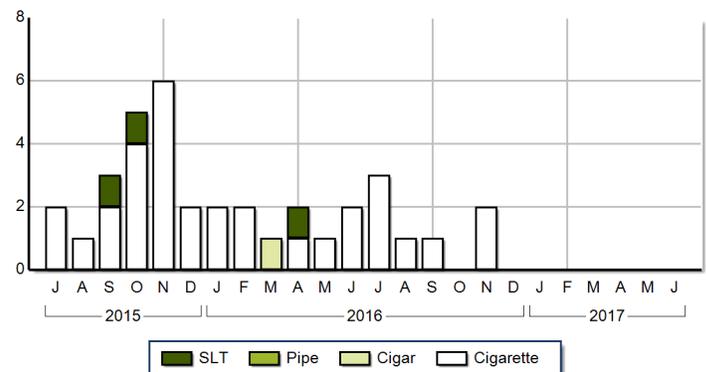
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

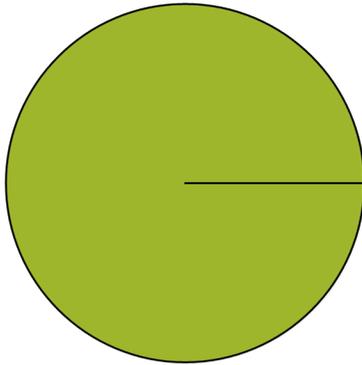


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

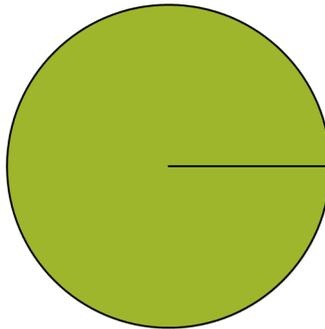
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

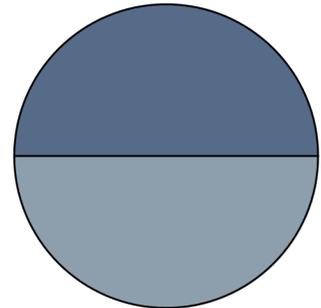
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

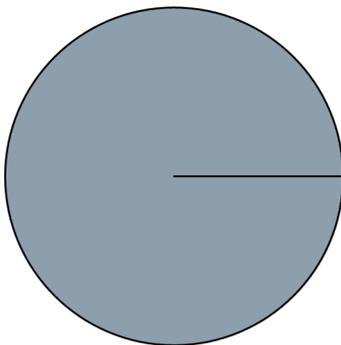
Tobacco Users By Education



Technical Degree, 50.00%
College Degree, 50.00%

Chart Total N: 2

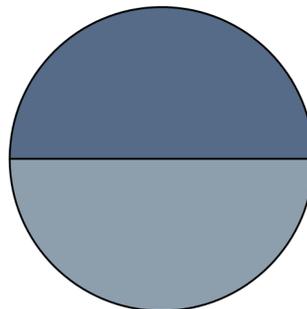
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

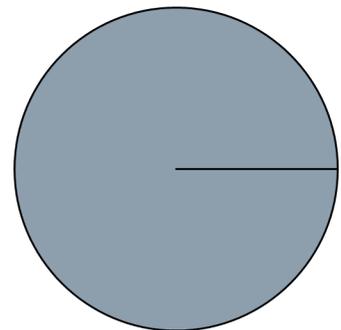
Tobacco Users By Age



35 - 44, 50.00%
45 - 54, 50.00%

Chart Total N: 2

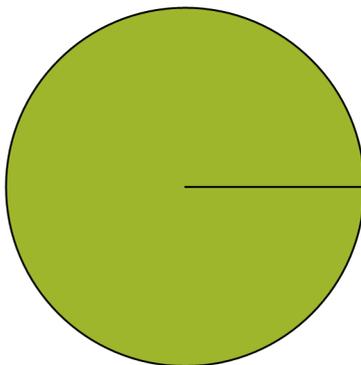
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 2

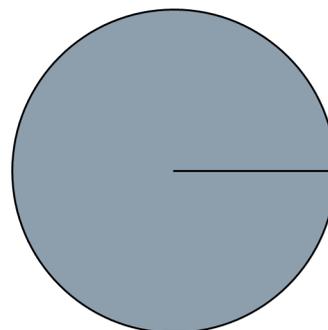
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



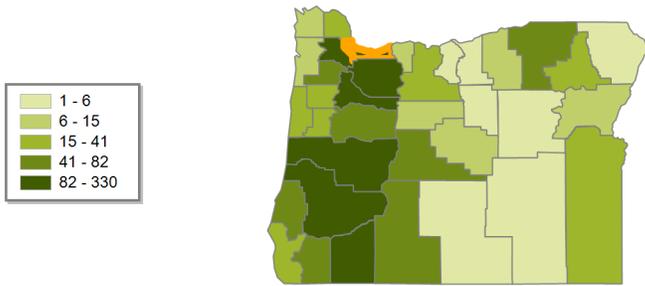
Asthma, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

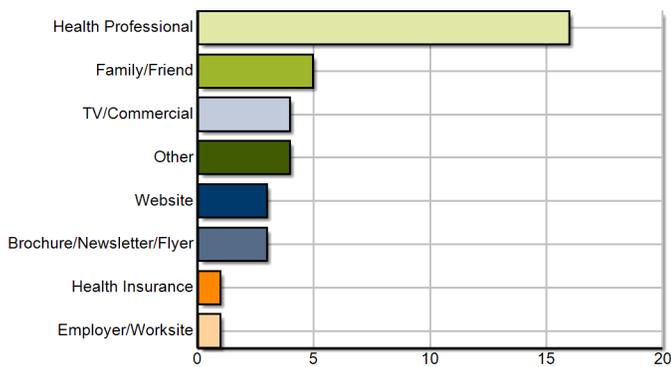
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

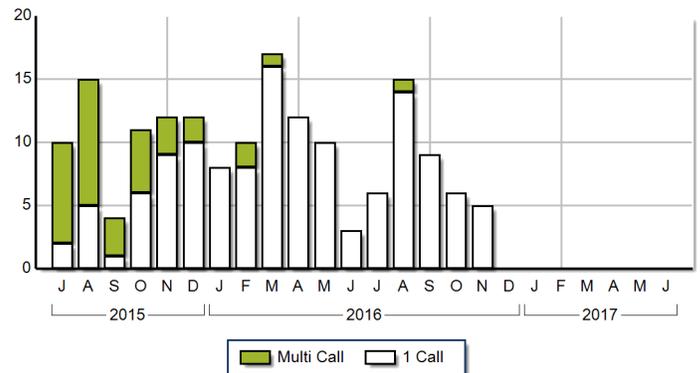


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308 ⁴	
			County	State
Tobacco Users - Last Full Month			51	433
Tobacco Users YTD			422	3,135
Unique Tobacco Users YTD			1	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.49 %
Reach - NAQC			3	0.29 %
Annualized Reach			2	1.17 %
Annualized Reach - NAQC			3	0.70 %
Unique Individual Reach			1	0.22 %

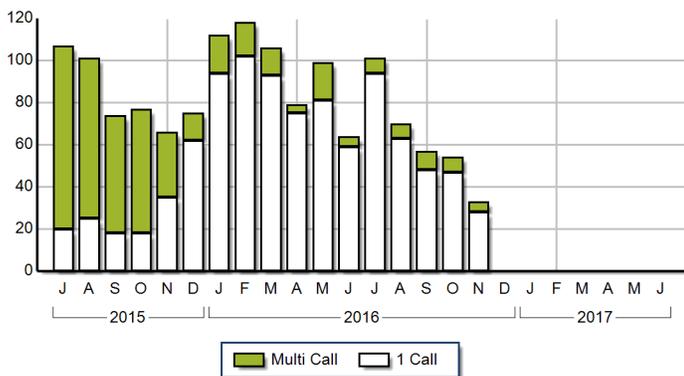
How Heard About



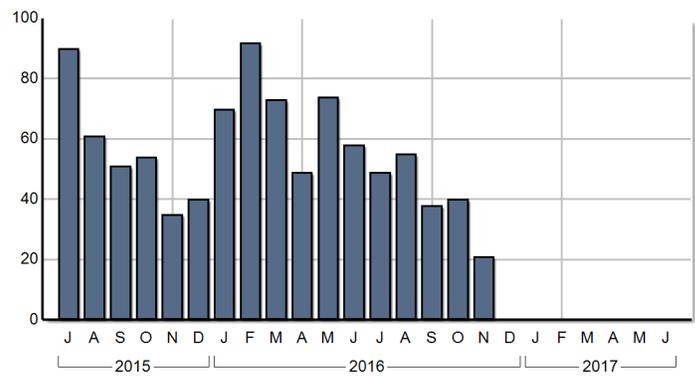
Fax Referral



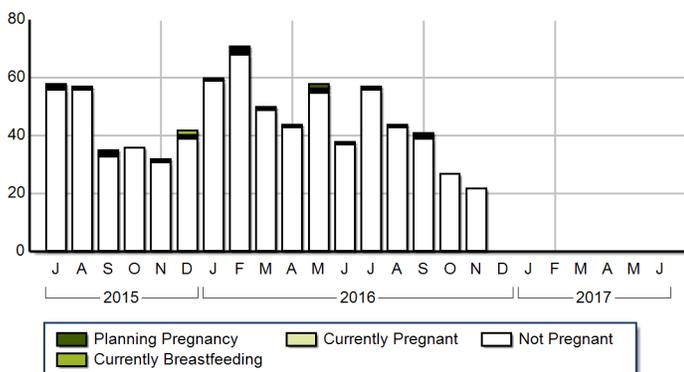
Tobacco User Enrollments By Program Type



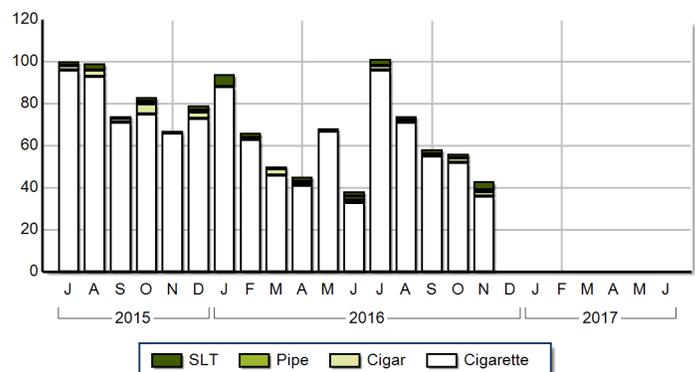
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

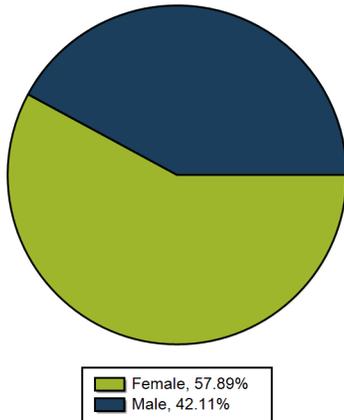


Chart Total N: 38

Tobacco Users By Language

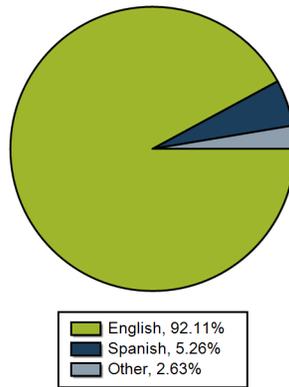


Chart Total N: 38

Tobacco Users By Education

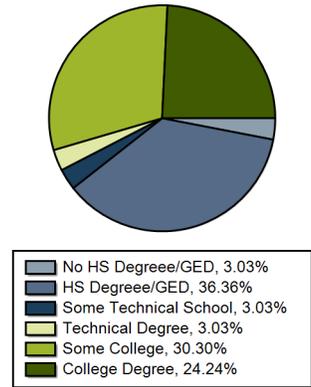


Chart Total N: 33

Tobacco Users By Race

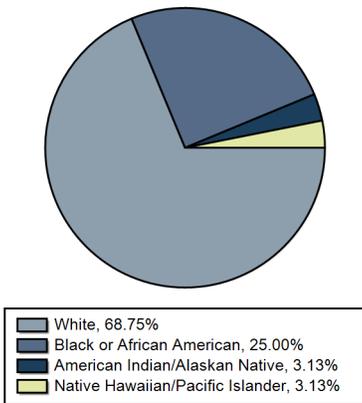


Chart Total N: 32

Tobacco Users By Age

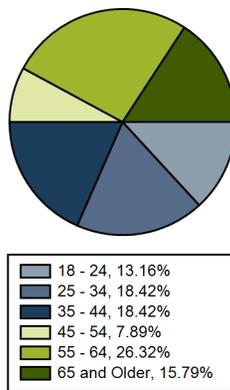


Chart Total N: 38

Tobacco Users By Health Plan

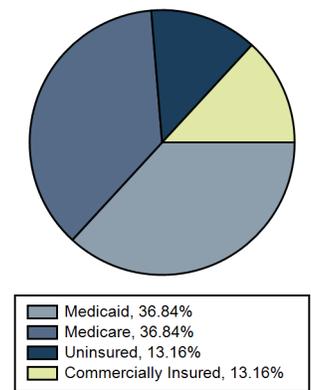


Chart Total N: 38

Tobacco Users By Ethnicity

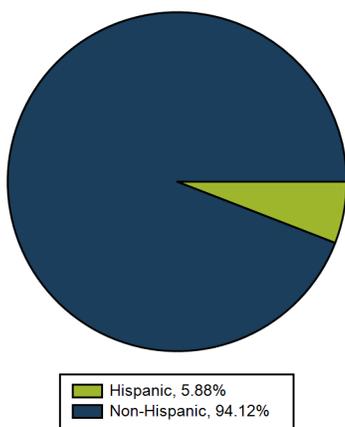


Chart Total N: 34

Tobacco Users By Chronic Condition

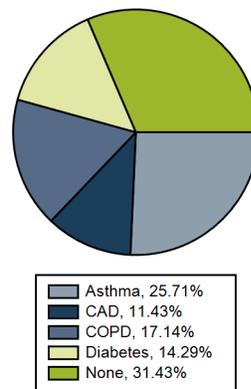
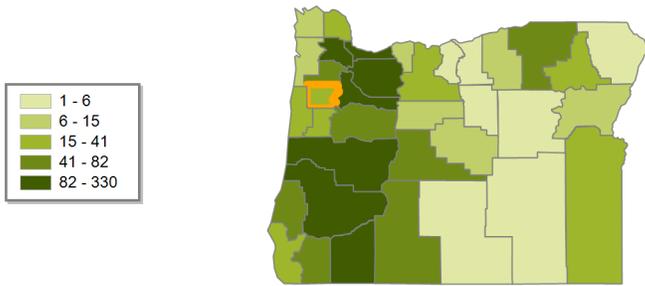


Chart Total N: 35

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

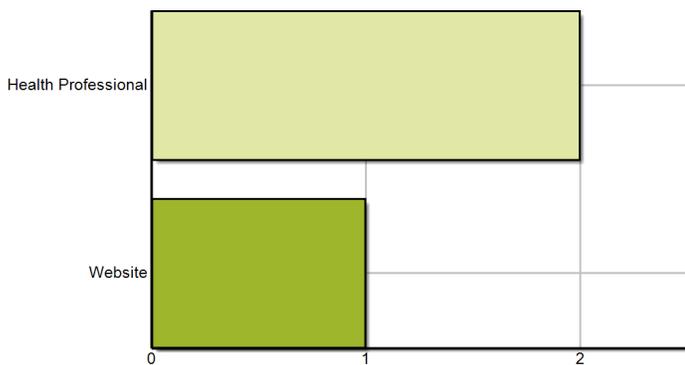
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

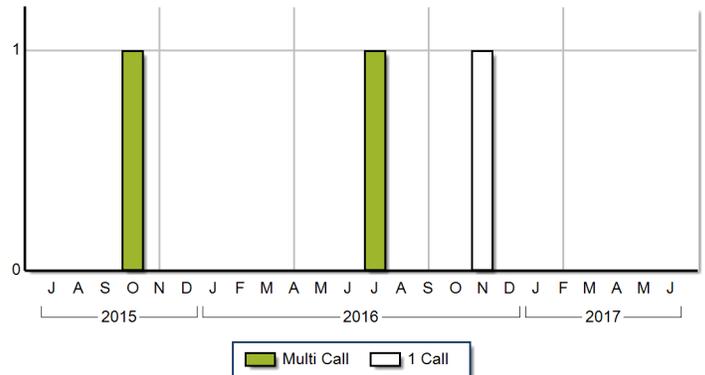


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %	7,534 ⁴	
			County	State
Tobacco Users - Last Full Month			3	433
Tobacco Users YTD			25	3,135
Unique Tobacco Users YTD			17	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			0.33 %	0.65 %
Reach - NAQC			0.28 %	0.28 %
Annualized Reach			0.80 %	1.57 %
Annualized Reach - NAQC			0.67 %	0.68 %
Unique Individual Reach			0.23 %	0.35 %

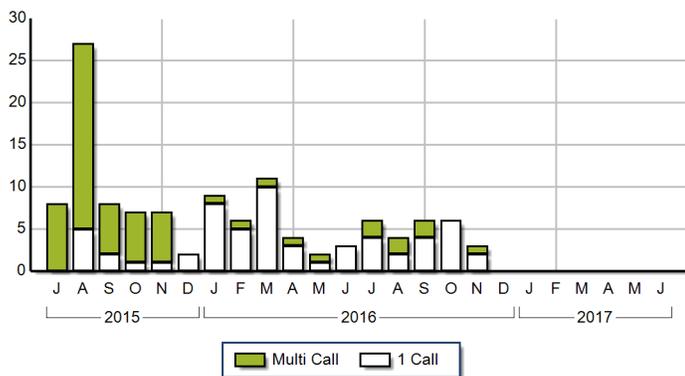
How Heard About



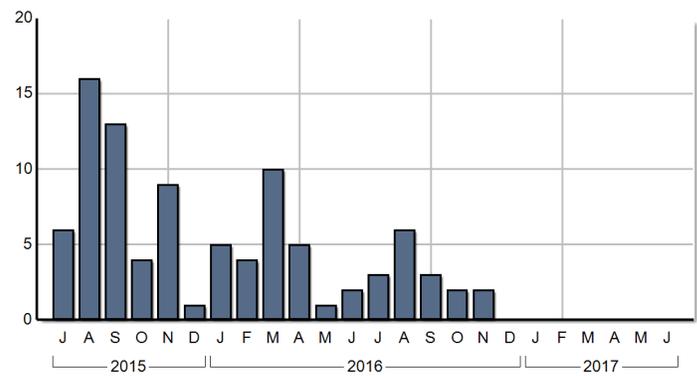
Fax Referral



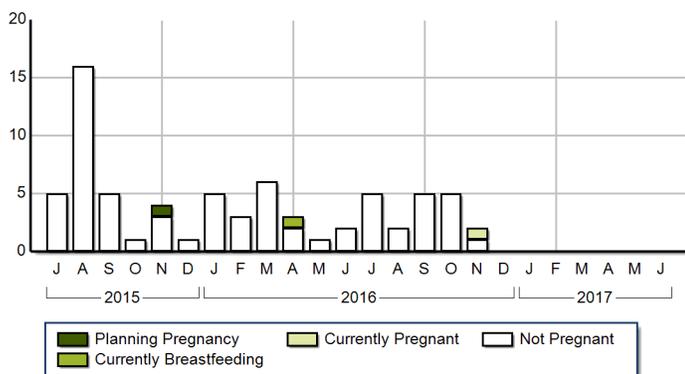
Tobacco User Enrollments By Program Type



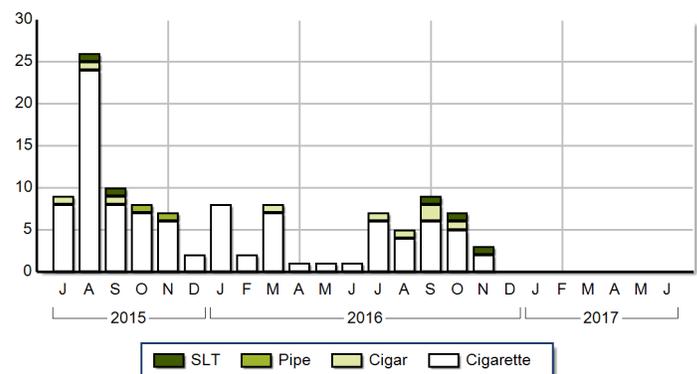
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

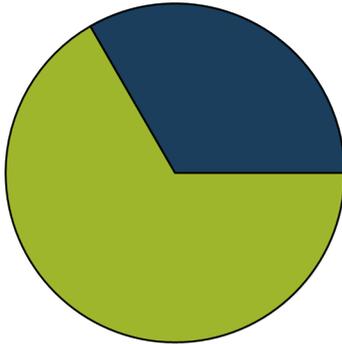


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

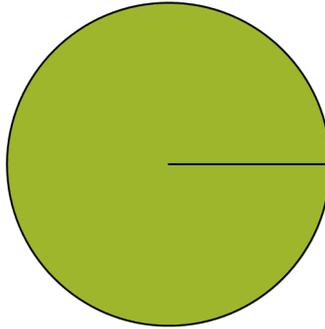
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

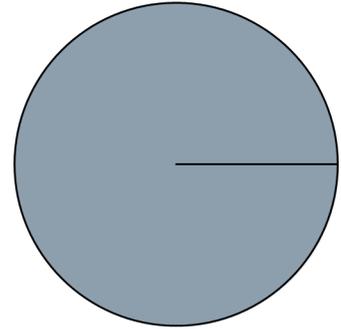
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

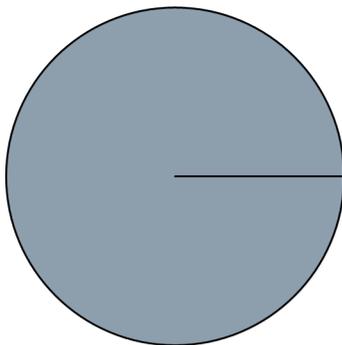
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 3

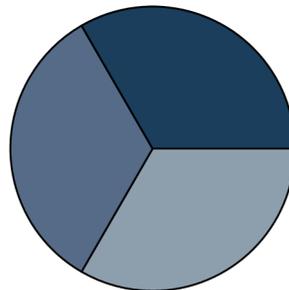
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

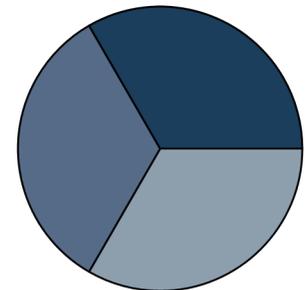
Tobacco Users By Age



18 - 24, 33.33%
35 - 44, 33.33%
45 - 54, 33.33%

Chart Total N: 3

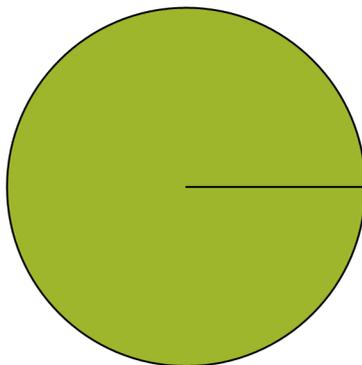
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Medicaid, 33.33%
Medicare, 33.33%

Chart Total N: 3

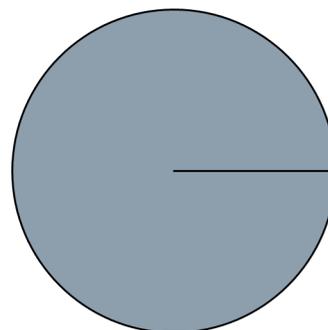
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



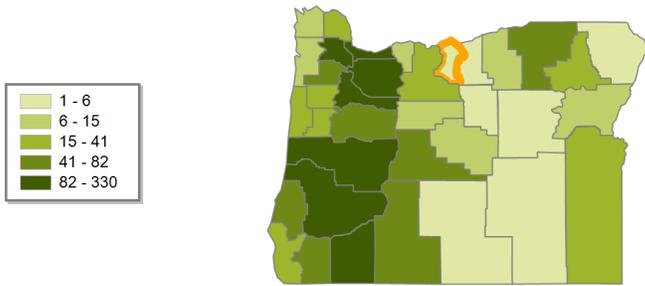
None, 100.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

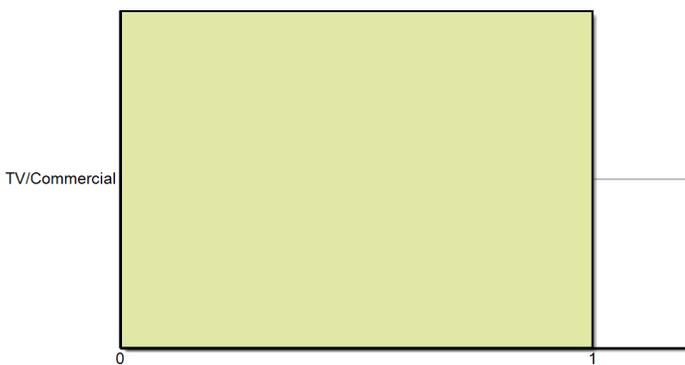
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

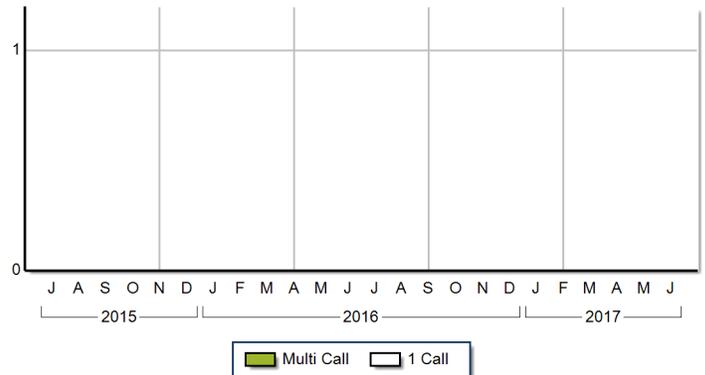


County Population		Prevalence	Tobacco Users	
Adult	1,477	22.1 %		326 ⁴
			County	State
Tobacco Users - Last Full Month			1	433
Tobacco Users YTD			4	3,135
Unique Tobacco Users YTD			2	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			1.23 %	0.65 %
Reach - NAQC			0.92 %	0.28 %
Annualized Reach			2.94 %	1.57 %
Annualized Reach - NAQC			2.21 %	0.68 %
Unique Individual Reach			0.61 %	0.35 %

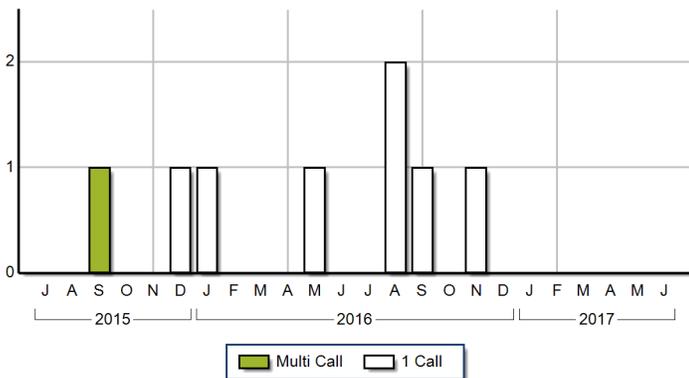
How Heard About



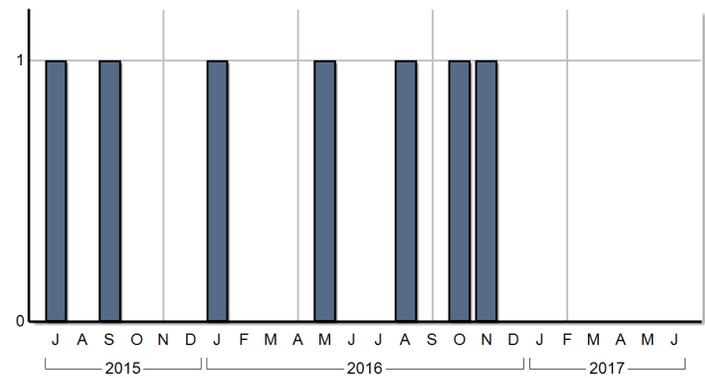
Fax Referral



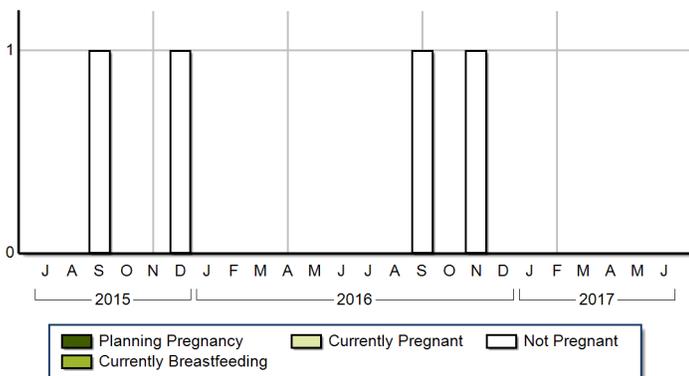
Tobacco User Enrollments By Program Type



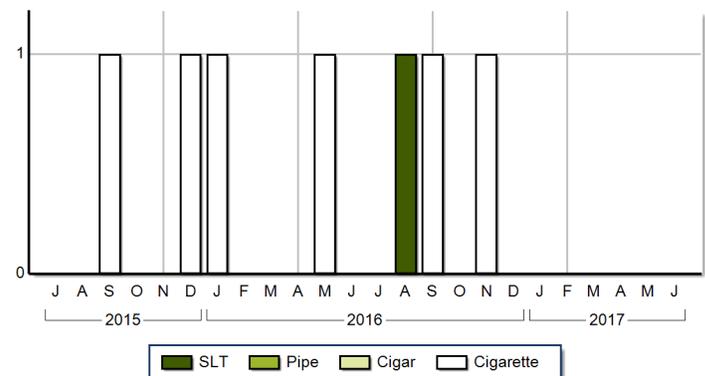
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

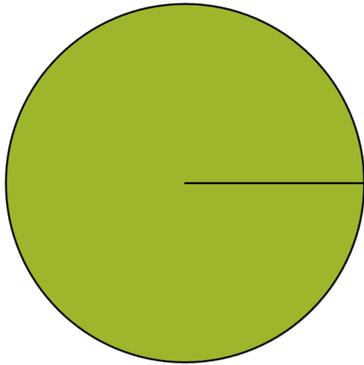


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

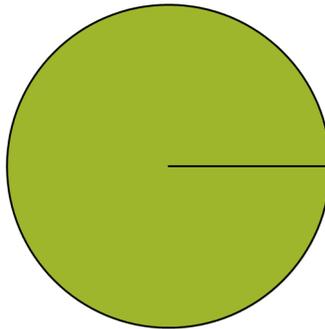
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

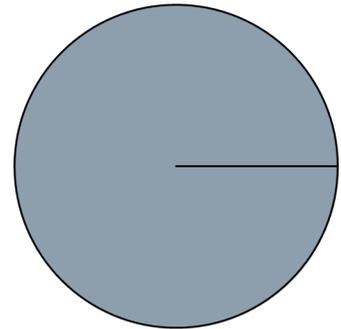
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

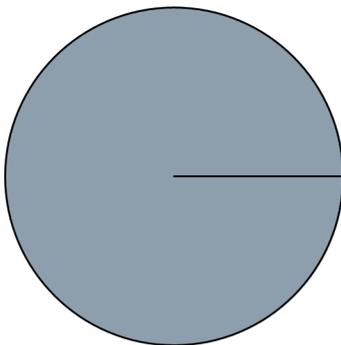
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

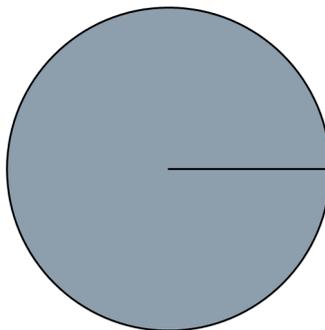
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

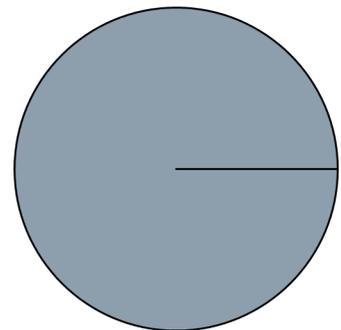
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

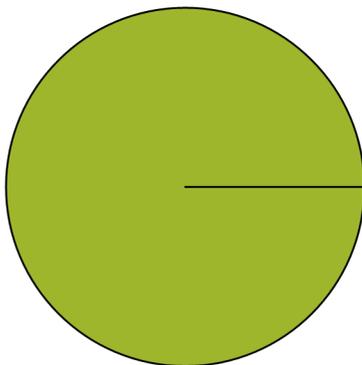
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

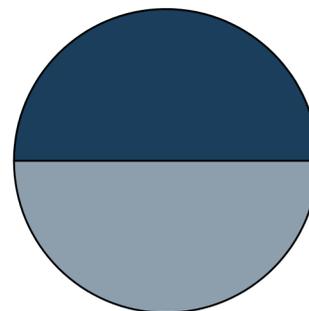
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



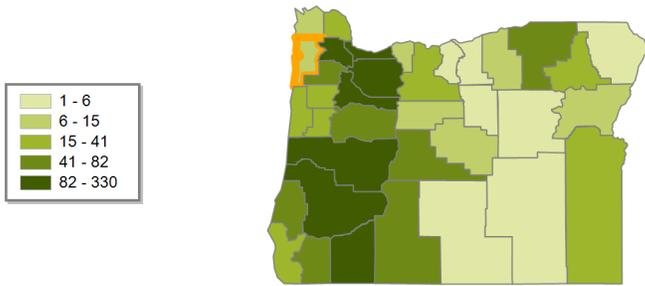
Asthma, 50.00%
COPD, 50.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

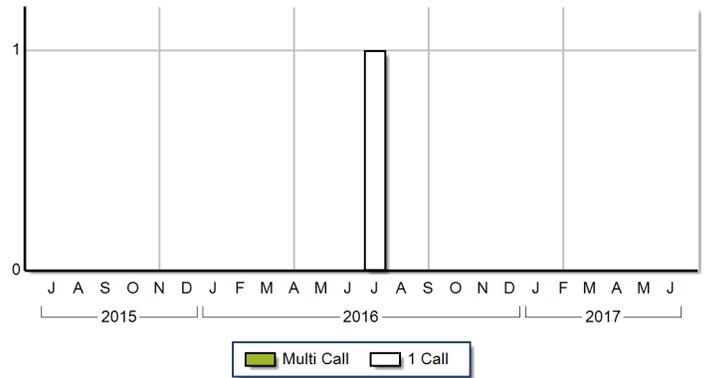


County Population		Prevalence	Tobacco Users	
Adult	21,446	21.6 %		4,632 ⁴
			County	State
Tobacco Users - Last Full Month			2	433
Tobacco Users YTD			9	3,135
Unique Tobacco Users YTD			1	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.19 %
Reach - NAQC			3	0.15 %
Annualized Reach			2	0.47 %
Annualized Reach - NAQC			3	0.36 %
Unique Individual Reach			1	0.02 %

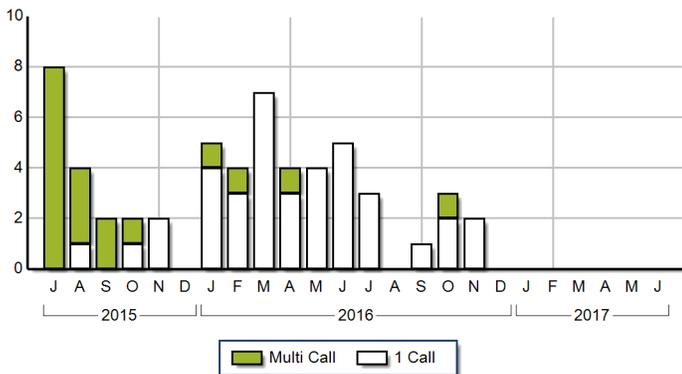
How Heard About



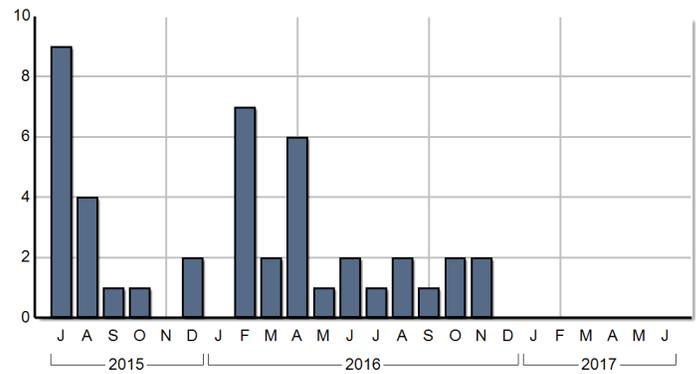
Fax Referral



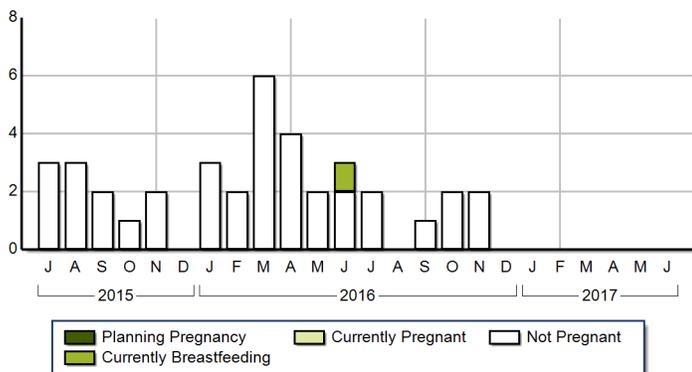
Tobacco User Enrollments By Program Type



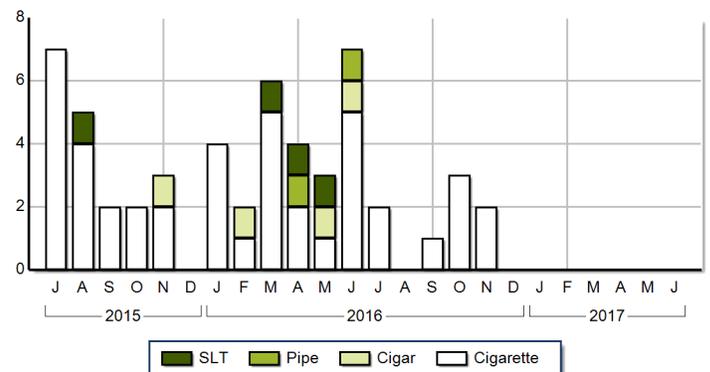
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

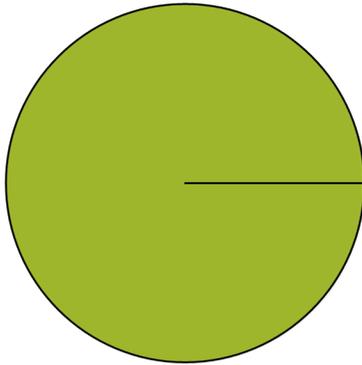


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

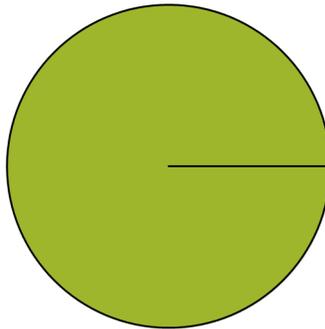
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

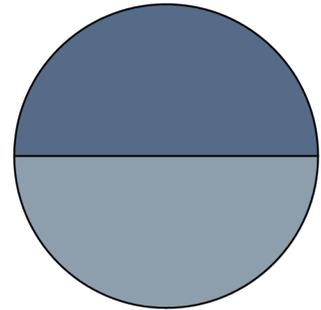
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

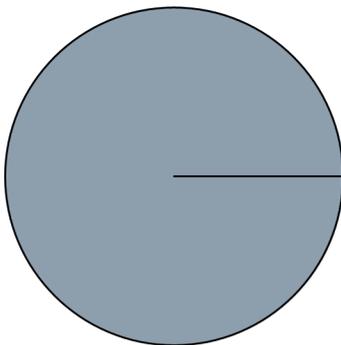
Tobacco Users By Education



Some College, 50.00%
College Degree, 50.00%

Chart Total N: 2

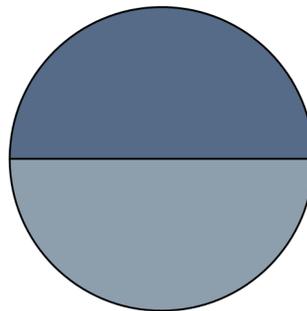
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

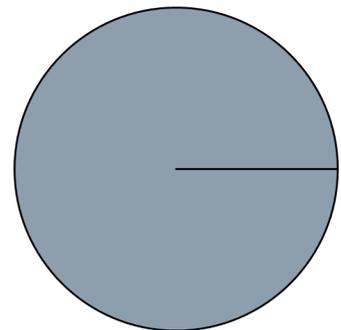
Tobacco Users By Age



45 - 54, 50.00%
65 and Older, 50.00%

Chart Total N: 2

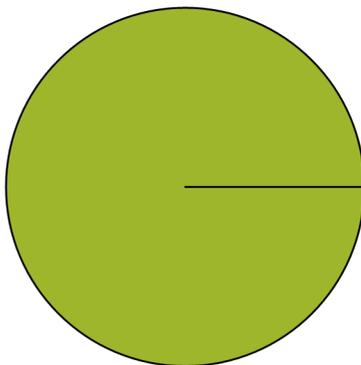
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 2

Tobacco Users By Ethnicity



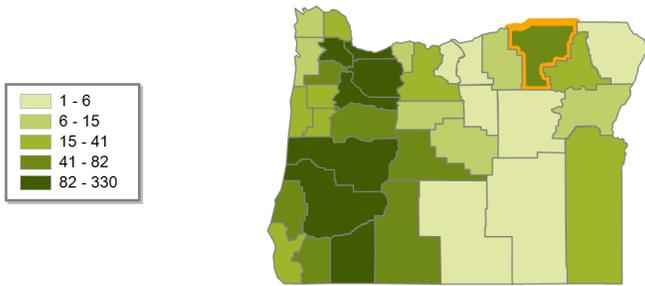
Non-Hispanic, 100.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

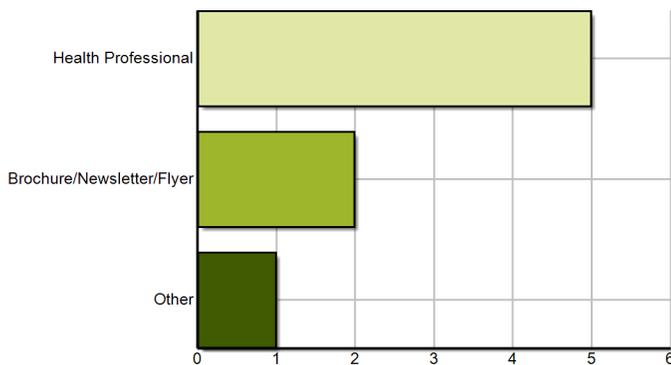
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

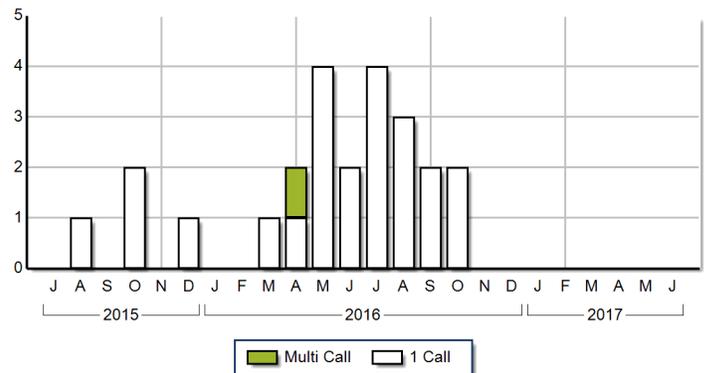


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %		13,117 ⁴
			County	State
Tobacco Users - Last Full Month			9	433
Tobacco Users YTD			49	3,135
Unique Tobacco Users YTD			1	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.37 %
Reach - NAQC			3	0.24 %
Annualized Reach			2	0.90 %
Annualized Reach - NAQC			3	0.59 %
Unique Individual Reach			1	0.17 %

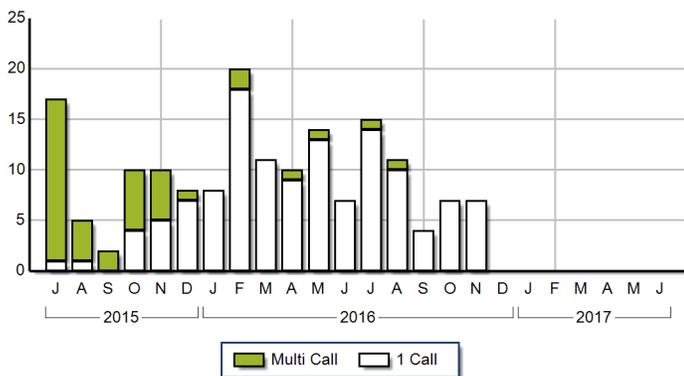
How Heard About



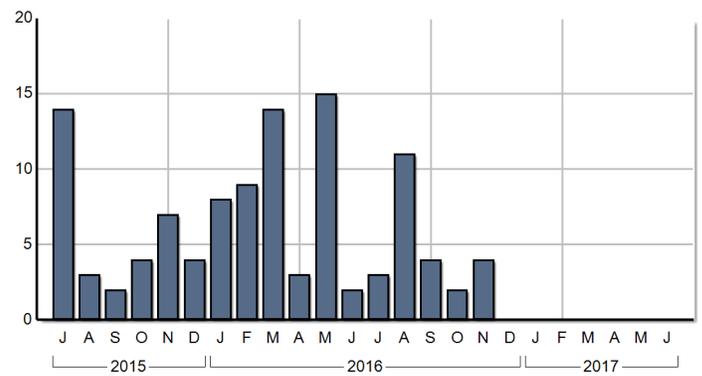
Fax Referral



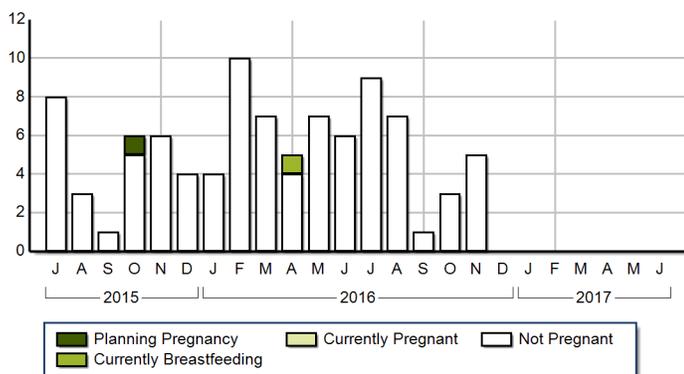
Tobacco User Enrollments By Program Type



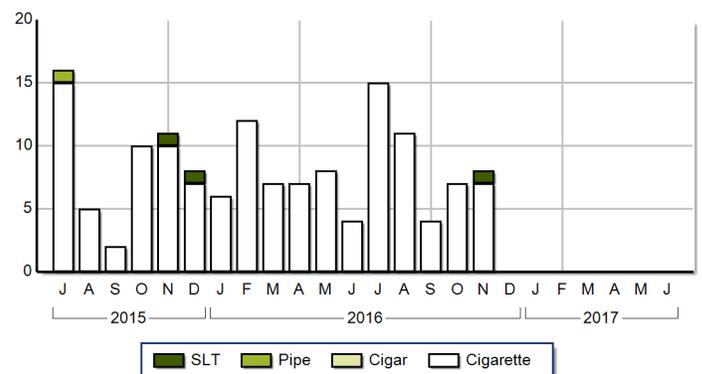
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

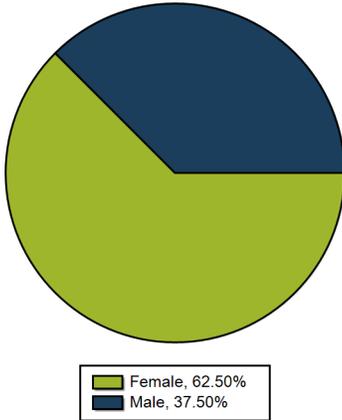


Chart Total N: 8

Tobacco Users By Language

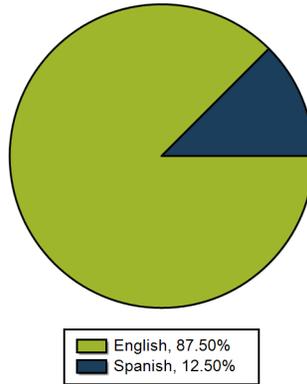


Chart Total N: 8

Tobacco Users By Education

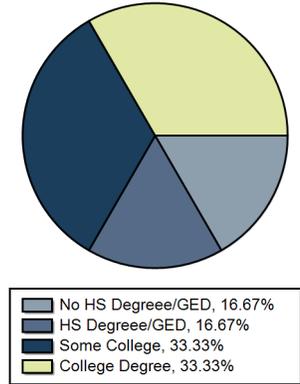


Chart Total N: 6

Tobacco Users By Race

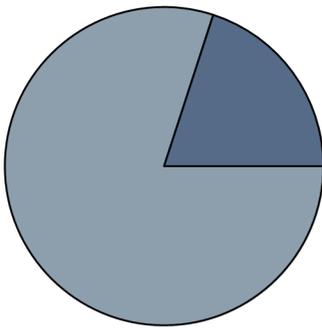


Chart Total N: 5

Tobacco Users By Age

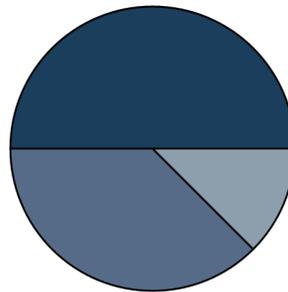


Chart Total N: 8

Tobacco Users By Health Plan

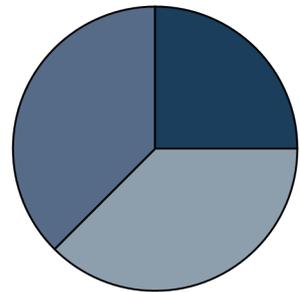


Chart Total N: 8

Tobacco Users By Ethnicity

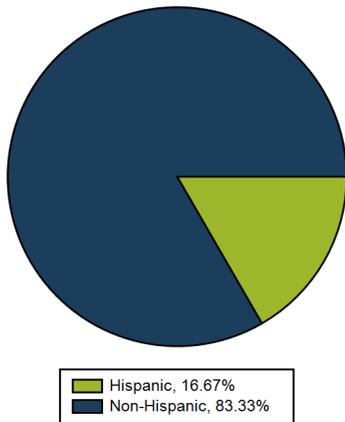


Chart Total N: 6

Tobacco Users By Chronic Condition

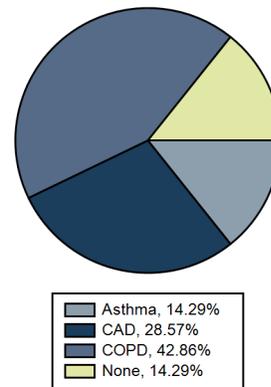
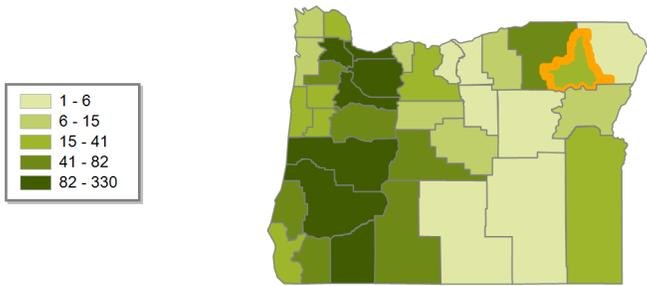


Chart Total N: 7

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

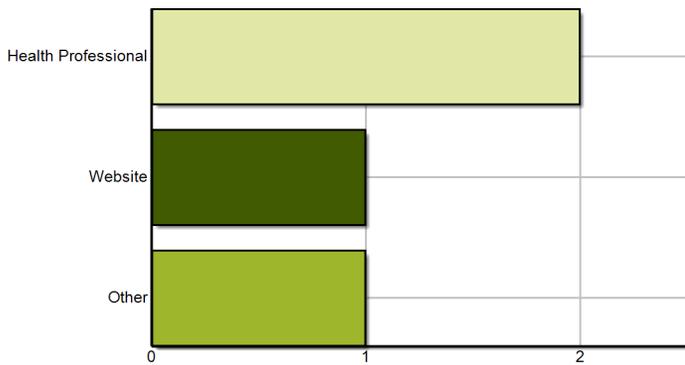
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

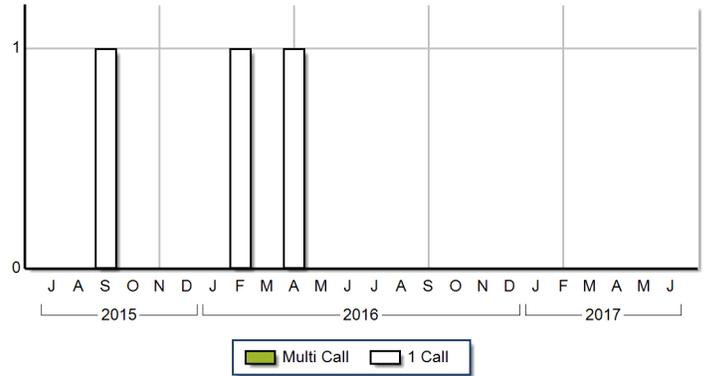


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %		2,681 ⁴
			County	State
Tobacco Users - Last Full Month			5	433
Tobacco Users YTD			21	3,135
Unique Tobacco Users YTD			1	7
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.78 %
Reach - NAQC			3	0.56 %
Annualized Reach			2	1.88 %
Annualized Reach - NAQC			3	1.34 %
Unique Individual Reach			1	0.26 %

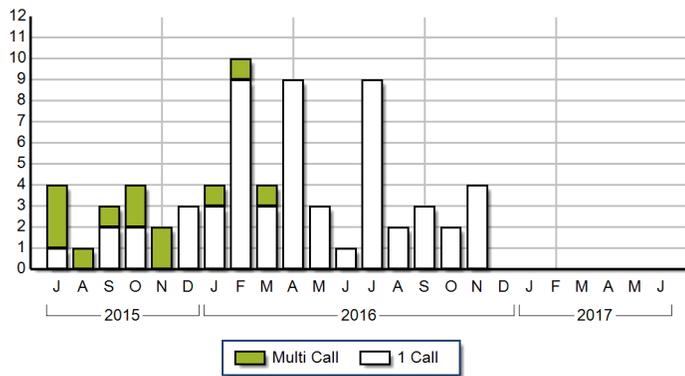
How Heard About



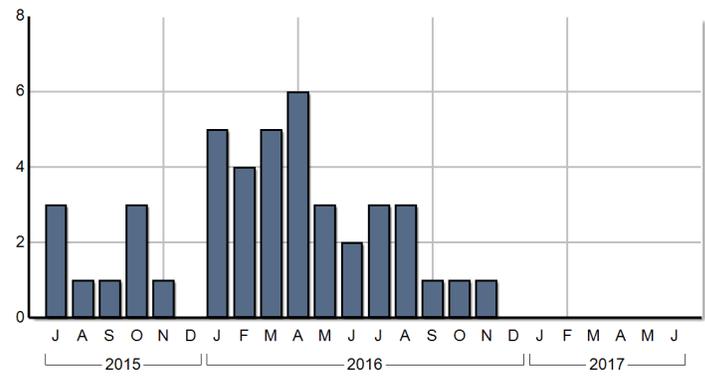
Fax Referral



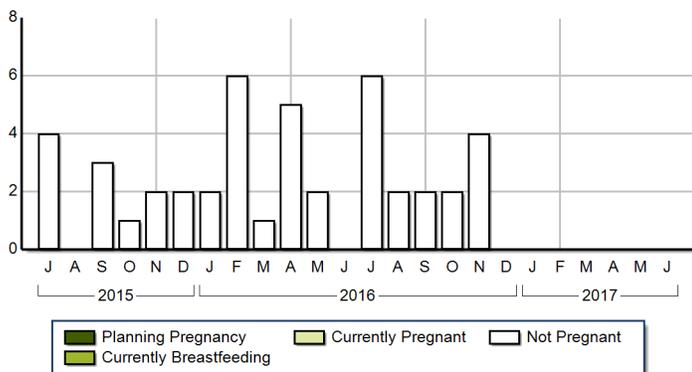
Tobacco User Enrollments By Program Type



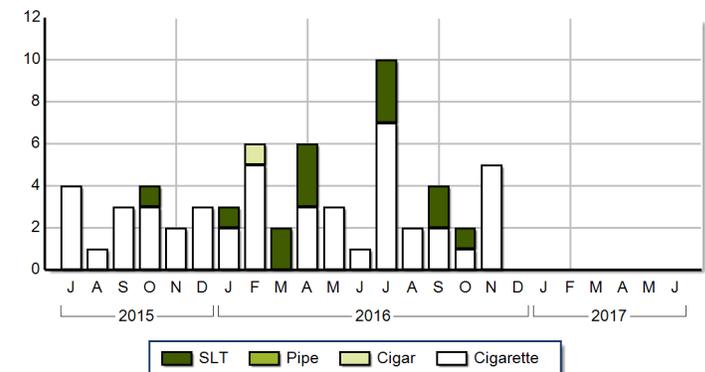
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

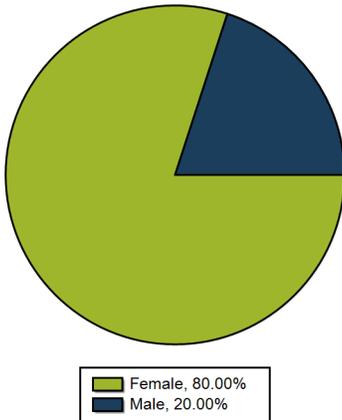


Chart Total N: 5

Tobacco Users By Language

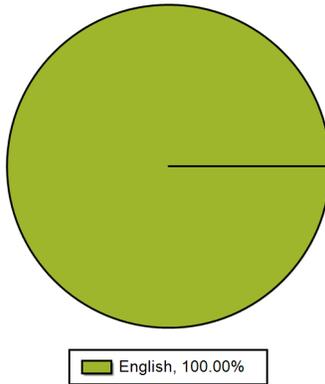


Chart Total N: 5

Tobacco Users By Education

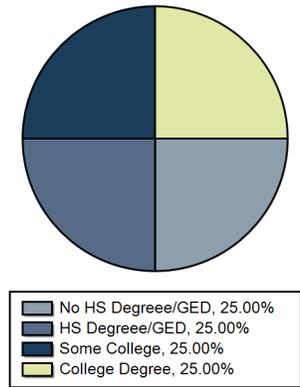


Chart Total N: 4

Tobacco Users By Race

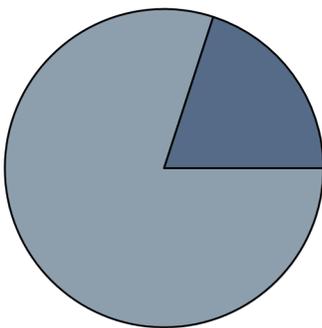


Chart Total N: 5

Tobacco Users By Age

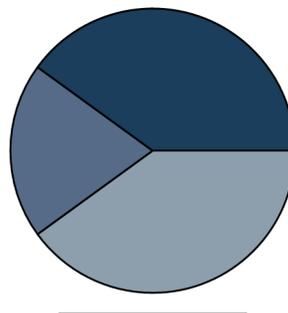


Chart Total N: 5

Tobacco Users By Health Plan

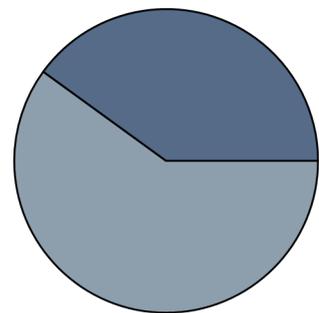


Chart Total N: 5

Tobacco Users By Ethnicity

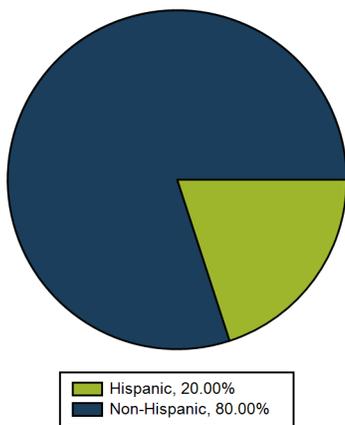


Chart Total N: 5

Tobacco Users By Chronic Condition

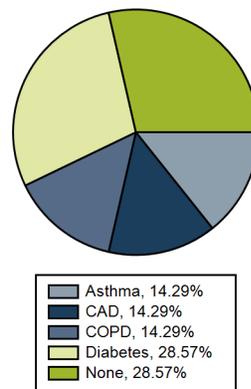
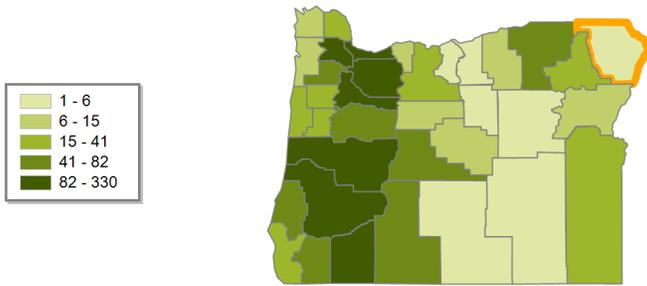


Chart Total N: 7

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

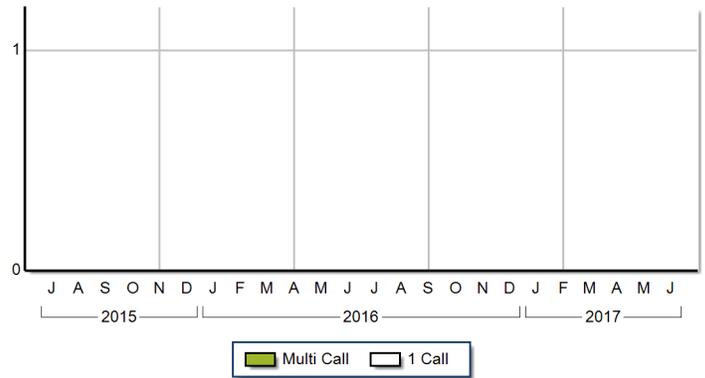
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

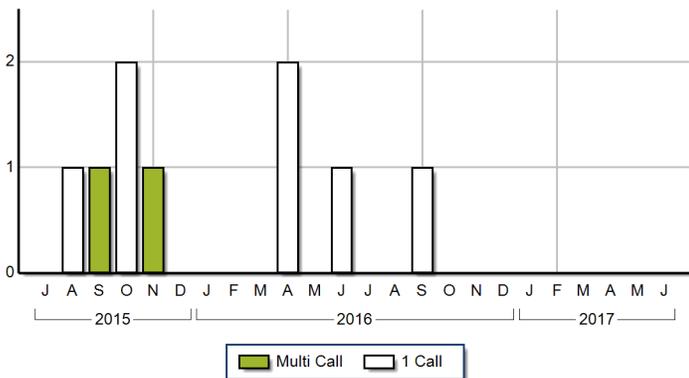


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %		1,038 ⁴
			County	State
Tobacco Users - Last Full Month			1	433
Tobacco Users YTD			2	3,135
Unique Tobacco Users YTD			1	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			0.19 %	0.65 %
Reach - NAQC			0.10 %	0.28 %
Annualized Reach			0.46 %	1.57 %
Annualized Reach - NAQC			0.23 %	0.68 %
Unique Individual Reach			0.10 %	0.35 %

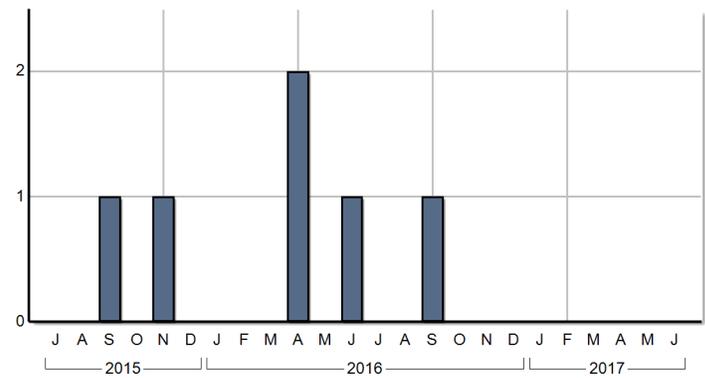
Fax Referral



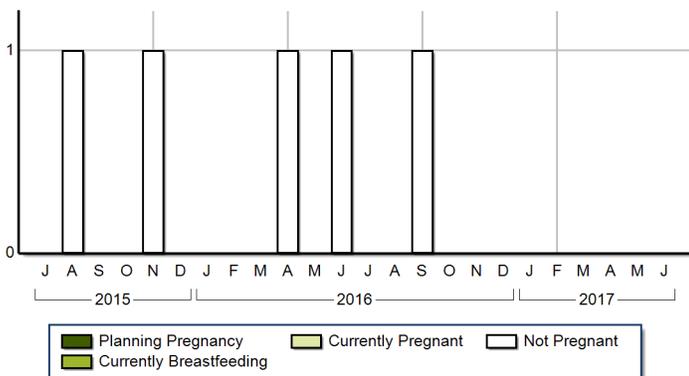
Tobacco User Enrollments By Program Type



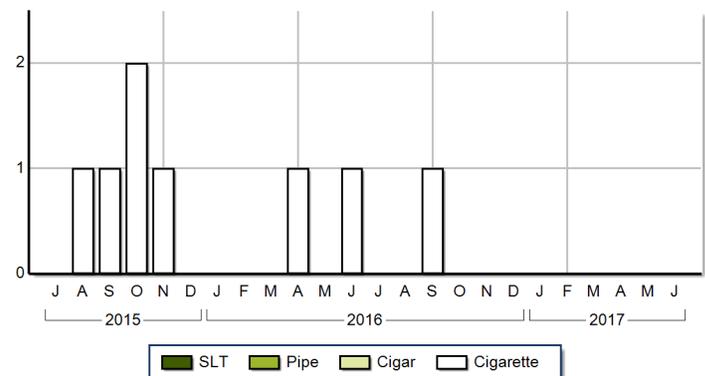
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

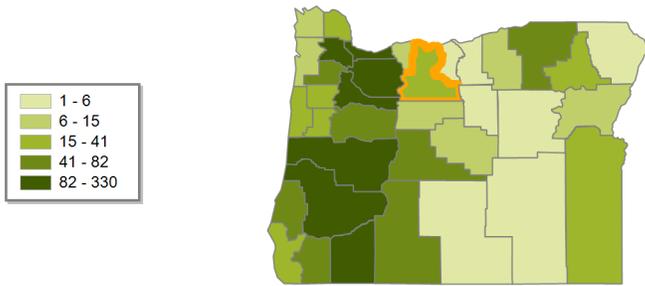


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

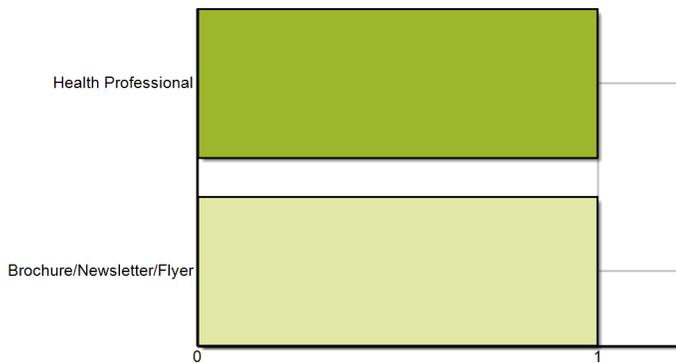
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

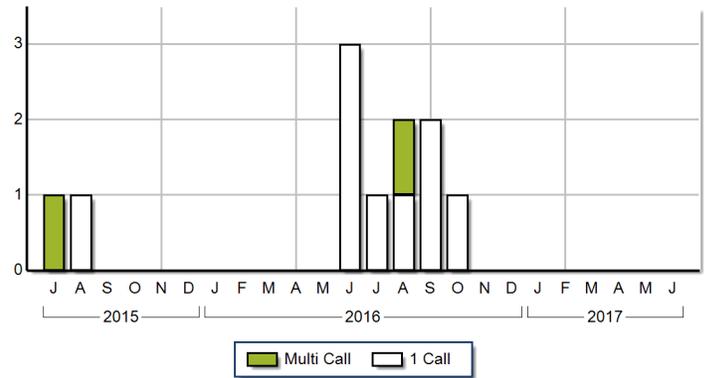


County Population		Prevalence	Tobacco Users	
Adult	18,454	22.1 %	4,078 ⁴	
			County	State
Tobacco Users - Last Full Month			3	433
Tobacco Users YTD			36	3,135
Unique Tobacco Users YTD			1	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.88 %
Reach - NAQC			3	0.54 %
Annualized Reach			2	2.12 %
Annualized Reach - NAQC			3	1.29 %
Unique Individual Reach			1	0.44 %

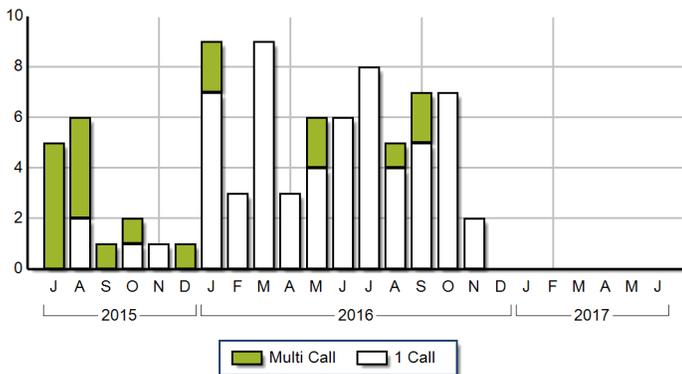
How Heard About



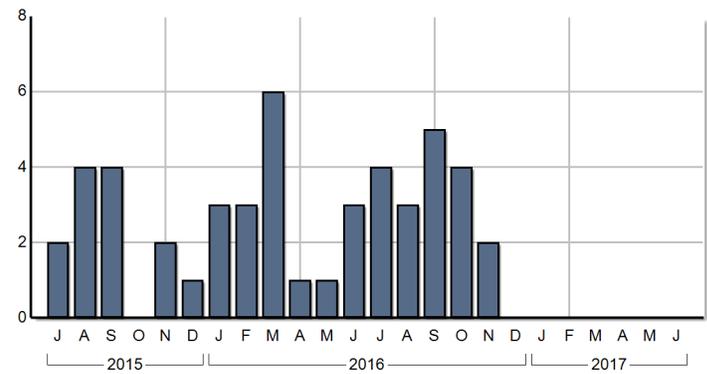
Fax Referral



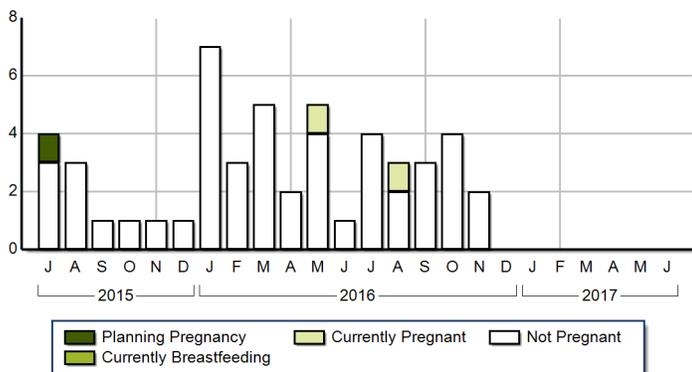
Tobacco User Enrollments By Program Type



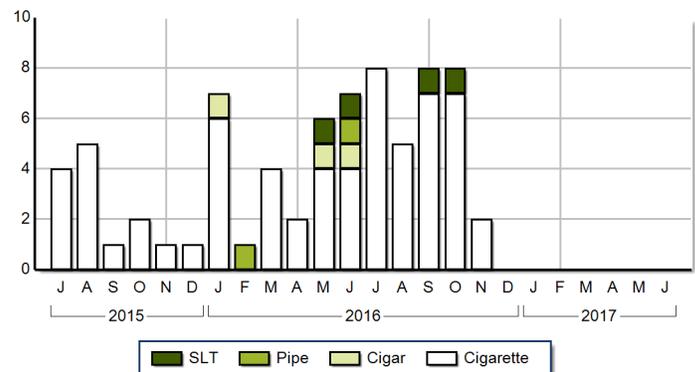
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

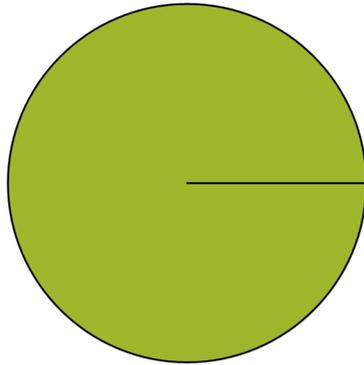


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

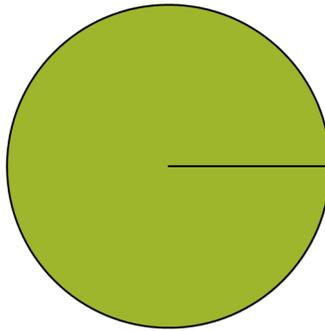
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

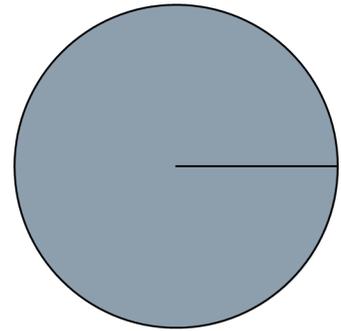
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

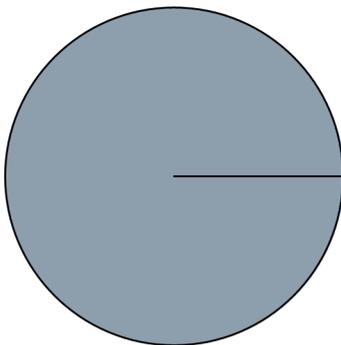
Tobacco Users By Education



No HS Degree/GED, 100.00%

Chart Total N: 2

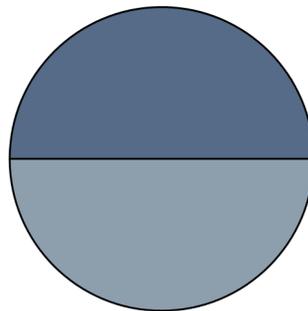
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

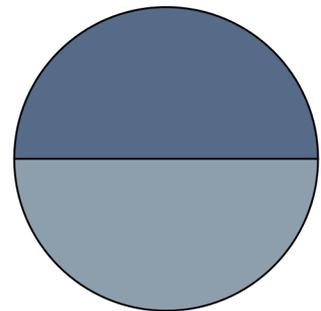
Tobacco Users By Age



45 - 54, 50.00%
55 - 64, 50.00%

Chart Total N: 2

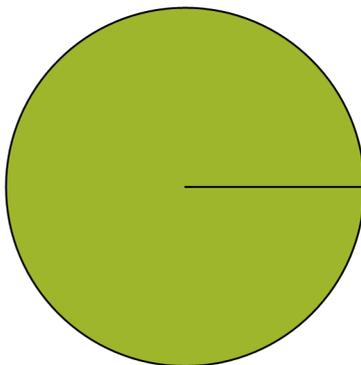
Tobacco Users By Health Plan



Doesn't Know, 50.00%
Medicare, 50.00%

Chart Total N: 2

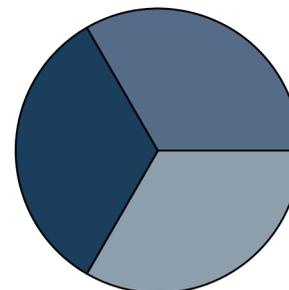
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



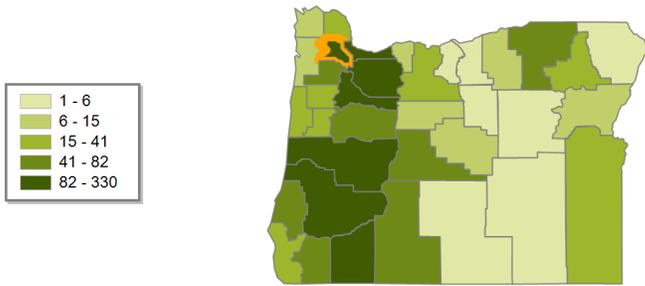
Asthma, 33.33%
COPD, 33.33%
Diabetes, 33.33%

Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

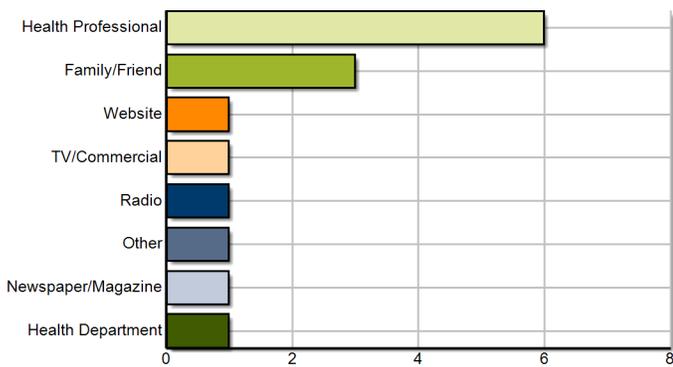
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

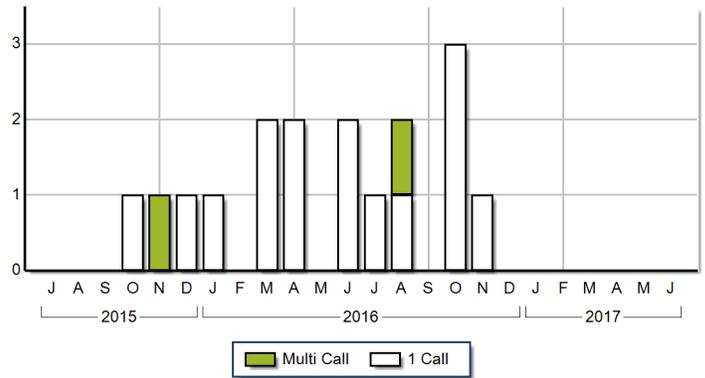


County Population		Prevalence	Tobacco Users	
Adult	387,946	12.9 %	50,045 ⁴	
			County	State
Tobacco Users - Last Full Month			20	433
Tobacco Users YTD			146	3,135
Unique Tobacco Users YTD			1	74
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.29 %
Reach - NAQC			3	0.18 %
Annualized Reach			2	0.70 %
Annualized Reach - NAQC			3	0.44 %
Unique Individual Reach			1	0.15 %

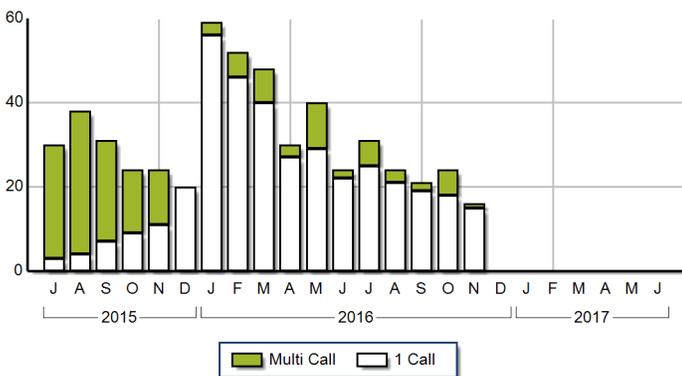
How Heard About



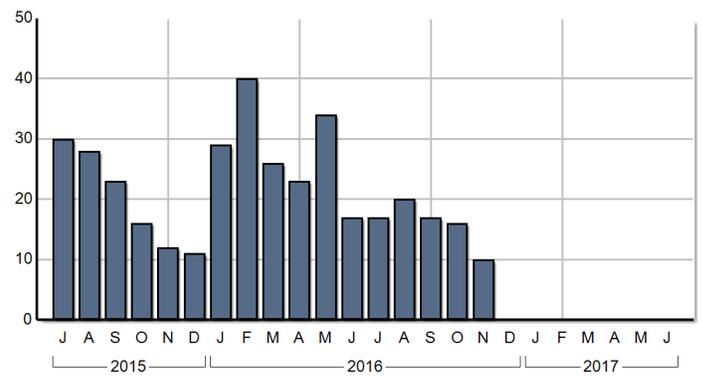
Fax Referral



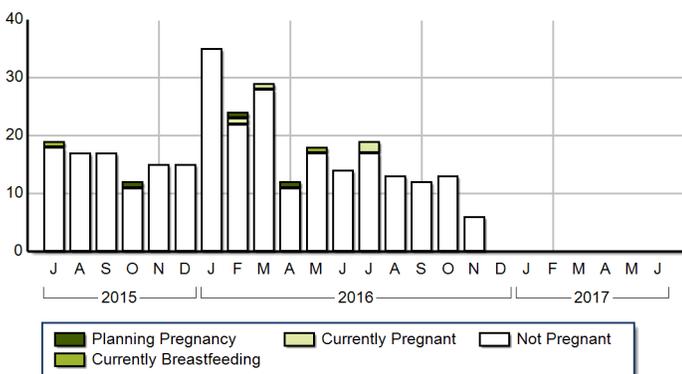
Tobacco User Enrollments By Program Type



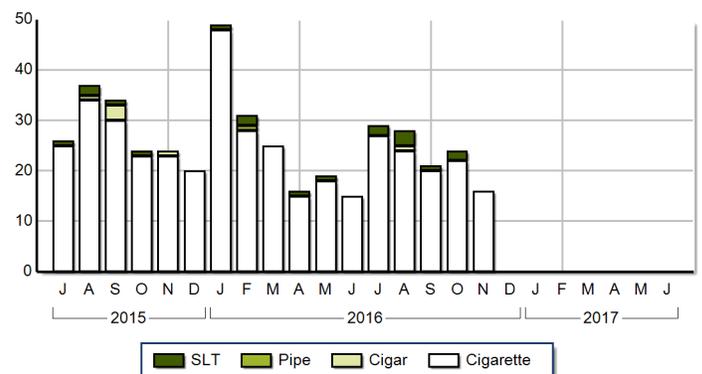
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

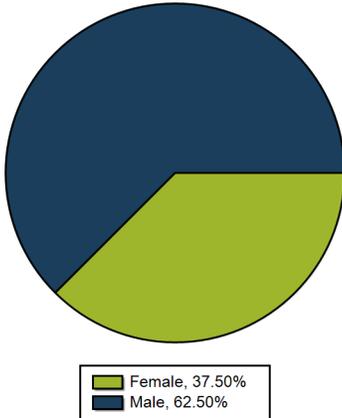


Chart Total N: 16

Tobacco Users By Language

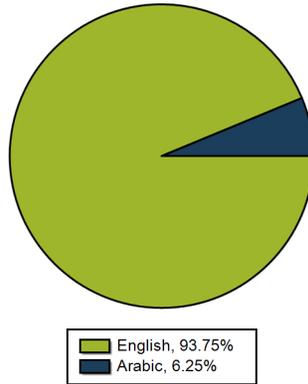


Chart Total N: 16

Tobacco Users By Education

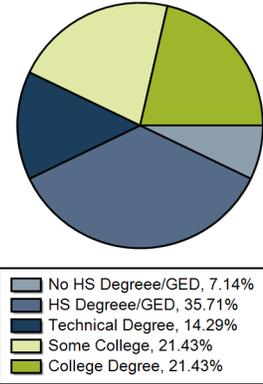


Chart Total N: 14

Tobacco Users By Race

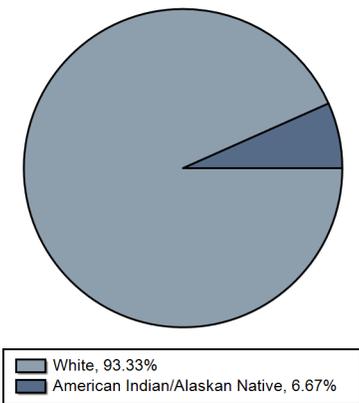


Chart Total N: 15

Tobacco Users By Age

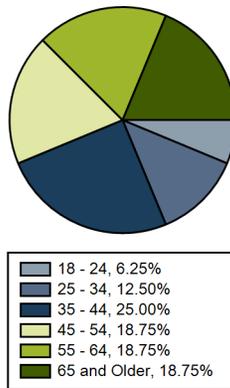


Chart Total N: 16

Tobacco Users By Health Plan

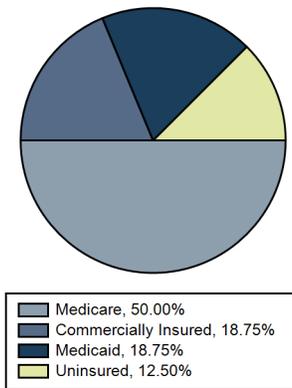


Chart Total N: 16

Tobacco Users By Ethnicity

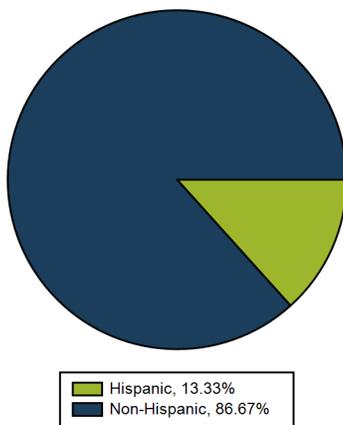


Chart Total N: 15

Tobacco Users By Chronic Condition

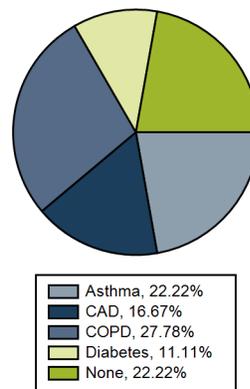
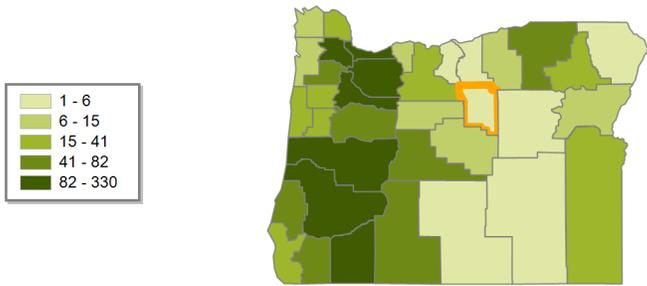


Chart Total N: 18

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

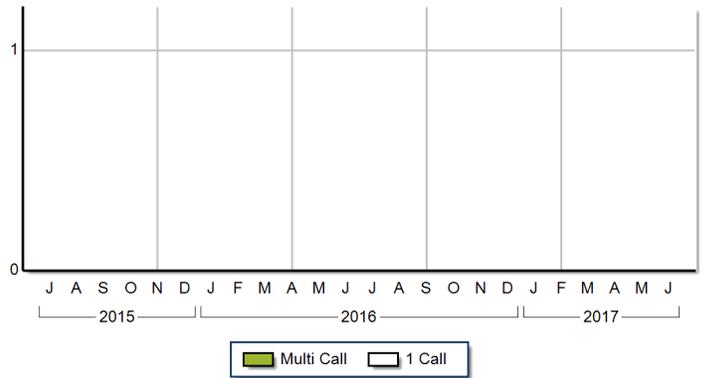
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

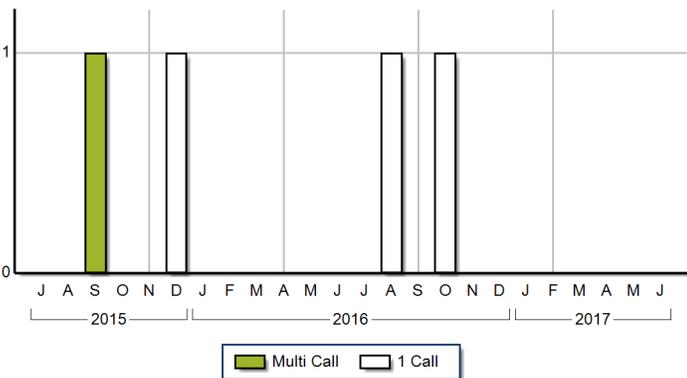


County Population		Prevalence	Tobacco Users	
Adult	1,309	29.6 %		387 ⁴
			County	State
Tobacco Users - Last Full Month			-	433
Tobacco Users YTD			2	3,135
Unique Tobacco Users YTD			1	1,674
Target Reach			2.0 %	2.0 %
Reach YTD			0.52 %	0.65 %
Reach - NAQC			0.52 %	0.28 %
Annualized Reach			1.24 %	1.57 %
Annualized Reach - NAQC			1.24 %	0.68 %
Unique Individual Reach			0.26 %	0.35 %

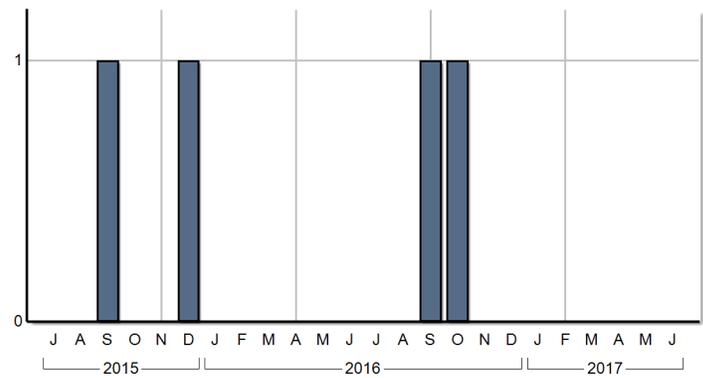
Fax Referral



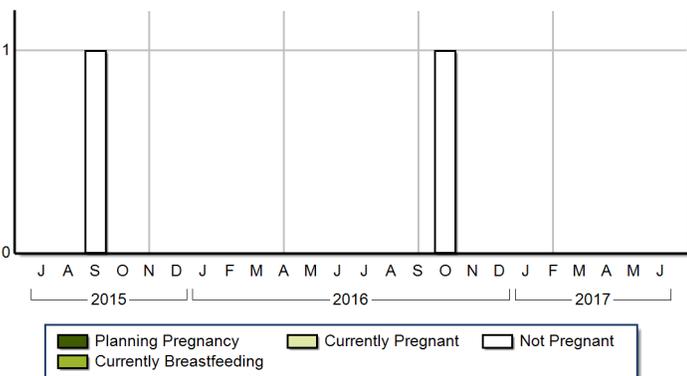
Tobacco User Enrollments By Program Type



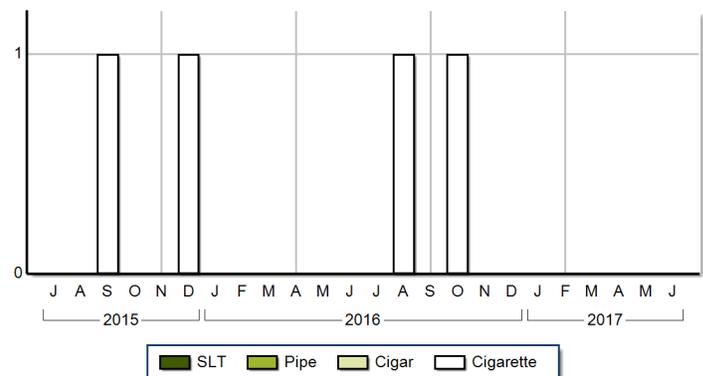
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

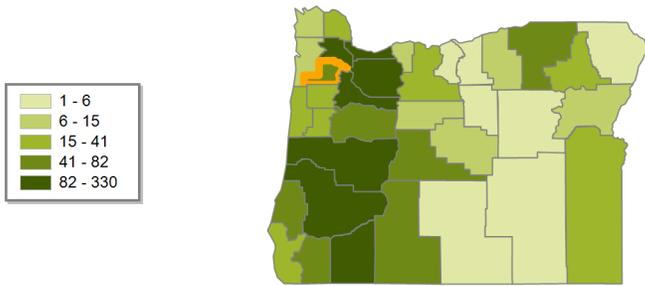


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

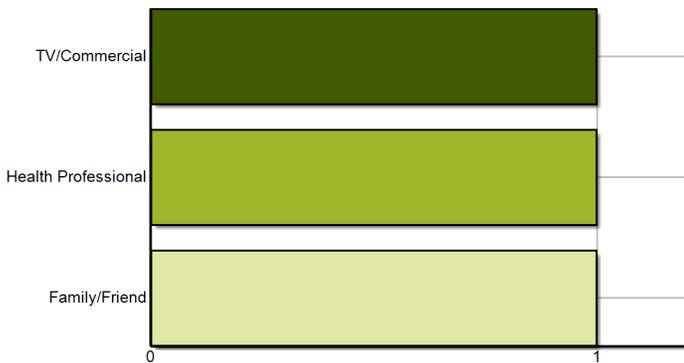
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

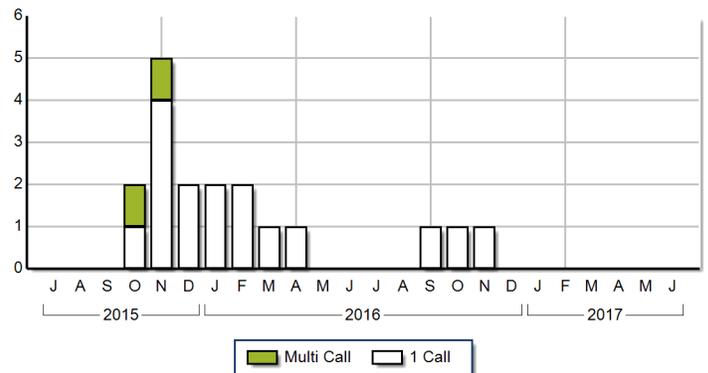


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376 ⁴	
			County	State
Tobacco Users - Last Full Month			3	433
Tobacco Users YTD			49	3,135
Unique Tobacco Users YTD			1	24
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.37 %
Reach - NAQC			3	0.29 %
Annualized Reach			2	0.88 %
Annualized Reach - NAQC			3	0.70 %
Unique Individual Reach			1	0.35 %

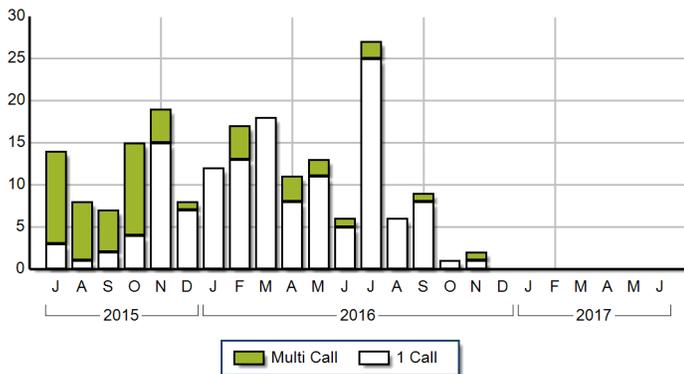
How Heard About



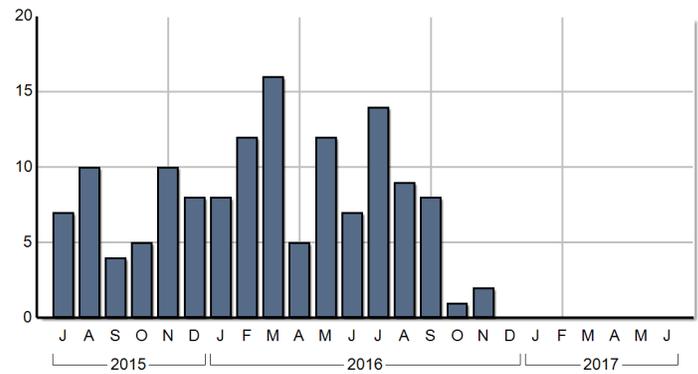
Fax Referral



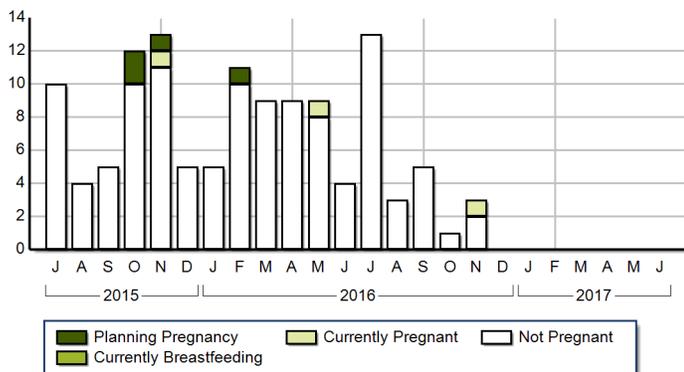
Tobacco User Enrollments By Program Type



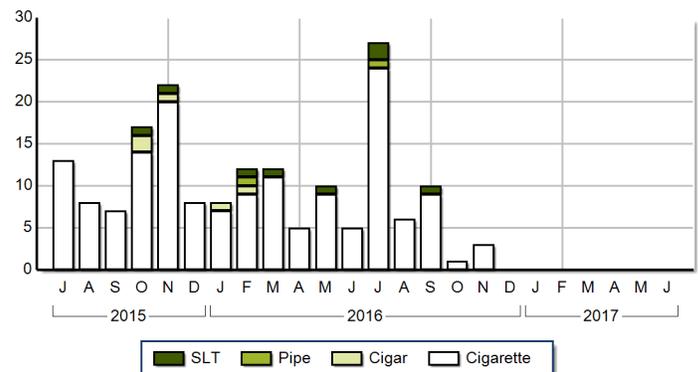
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

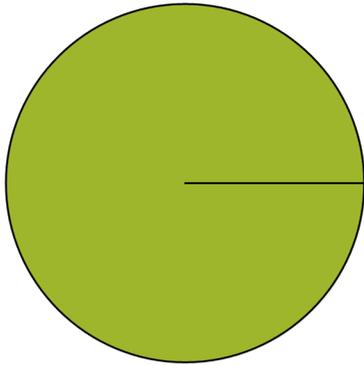


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

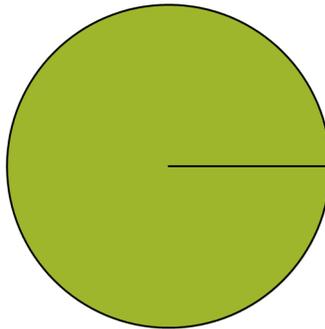
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

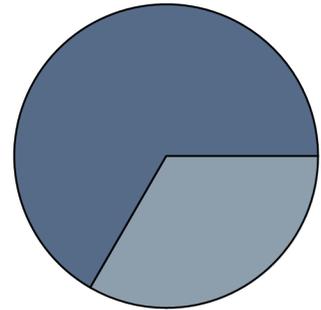
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

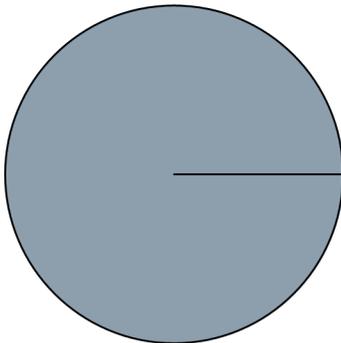
Tobacco Users By Education



HS Degree/GED, 33.33%
Some College, 66.67%

Chart Total N: 3

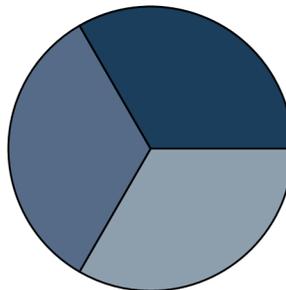
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

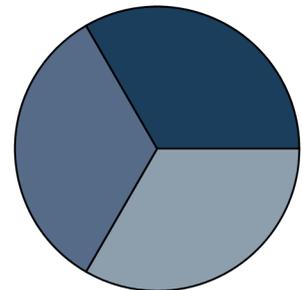
Tobacco Users By Age



25 - 34, 33.33%
55 - 64, 33.33%
65 and Older, 33.33%

Chart Total N: 3

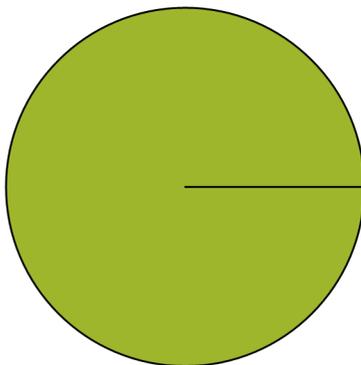
Tobacco Users By Health Plan



Medicaid, 33.33%
Medicare, 33.33%
Uninsured, 33.33%

Chart Total N: 3

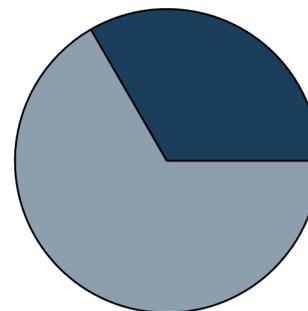
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



COPD, 66.67%
None, 33.33%

Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.