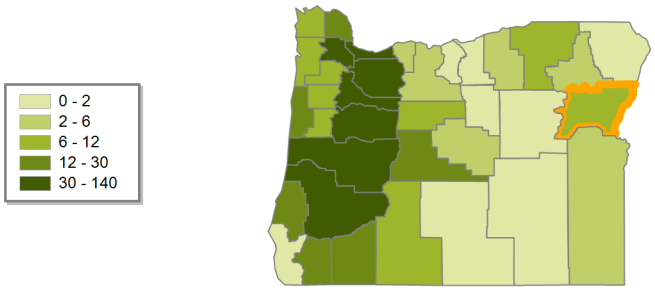
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Baker County

From 8/1/2017 through 8/31/2017

State Tobacco Users Served Contract YTD (Adults)

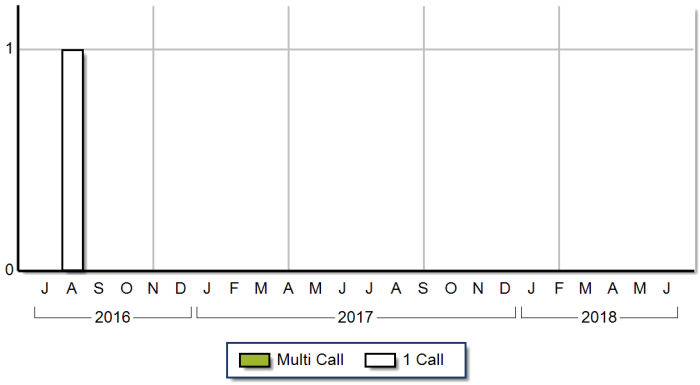


County Population		Prevalence	Tobacco Users
Adult	13,243	20.0 %	2,649 [4]

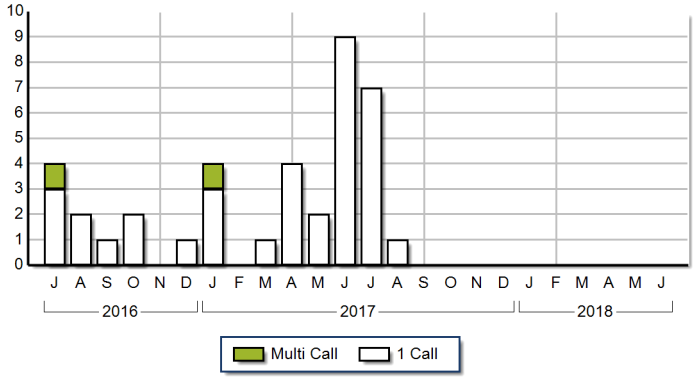
		County	State
Tobacco Users - Last Full Month		1	490
Tobacco Users YTD		9	1,221
Unique Tobacco Users YTD	1	7	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.34 %	0.25 %
Reach - NAQC	3	0.23 %	0.10 %
Annualized Reach	2	2.04 %	1.53 %
Annualized Reach - NAQC	3	1.36 %	0.62 %
Unique Individual Reach	1	0.26 %	0.17 %

How Heard About

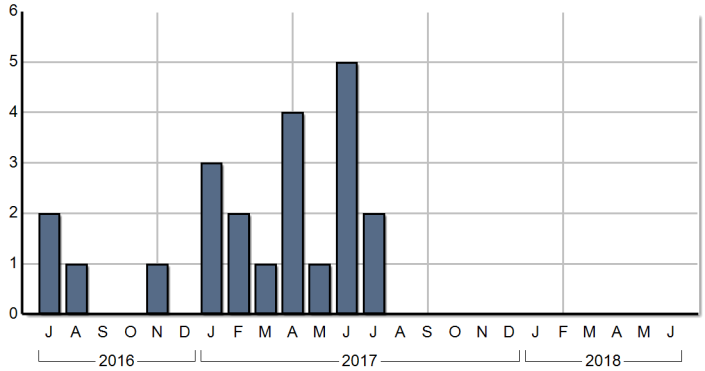
Fax Referral



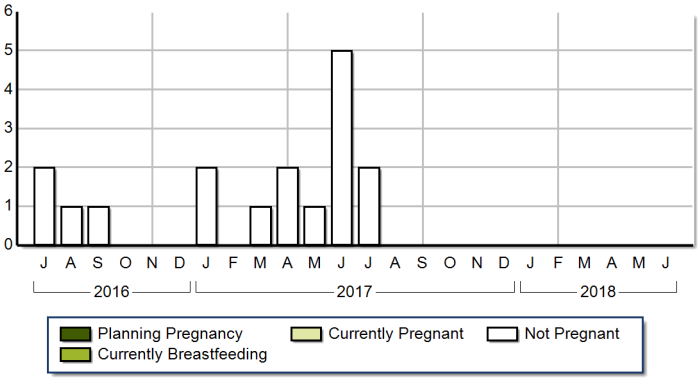
Tobacco User Enrollments By Program Type



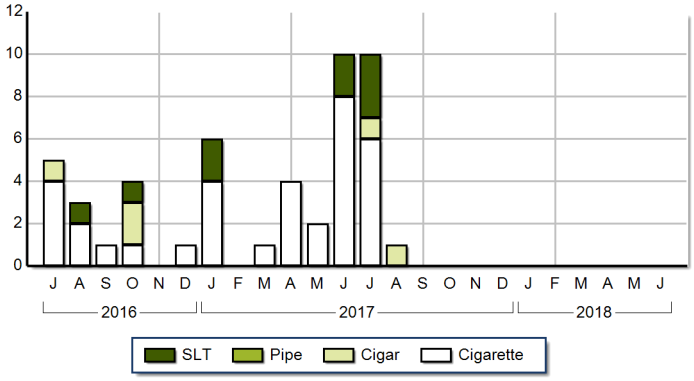
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

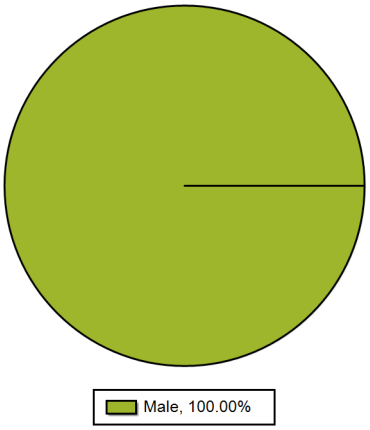

Chart Total N: 1

Tobacco Users By Language

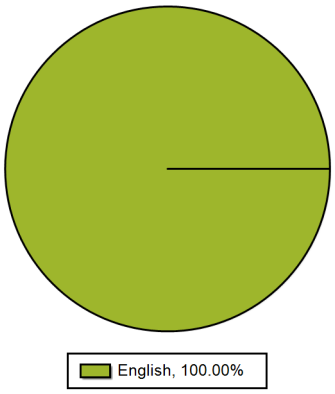

Chart Total N: 1

Tobacco Users By Education

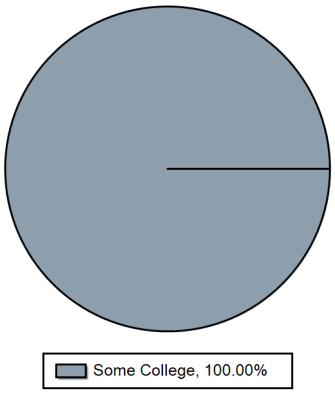

Chart Total N: 1

Tobacco Users By Age

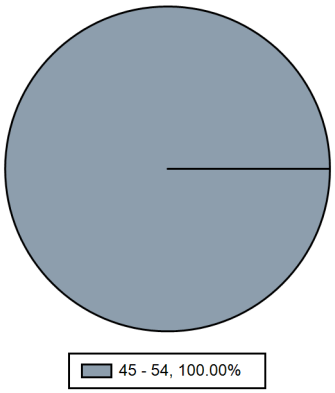

Chart Total N: 1

Tobacco Users By Health Plan

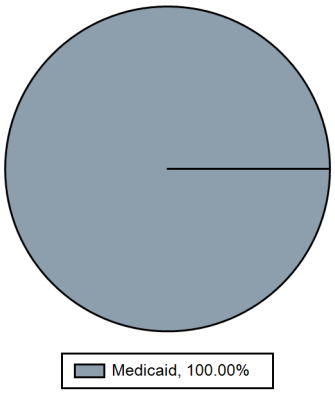

Chart Total N: 1

Tobacco Users By Ethnicity

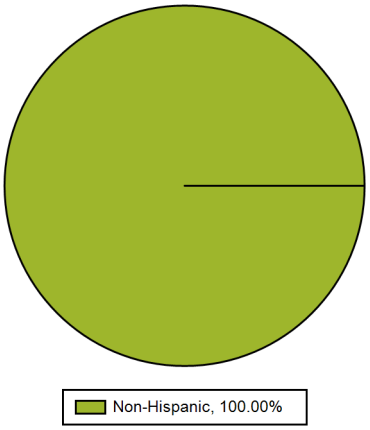

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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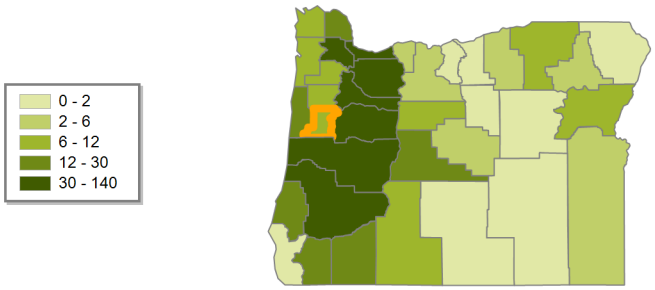
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Benton County

From 8/1/2017 through 8/31/2017

State Tobacco Users Served Contract YTD (Adults)

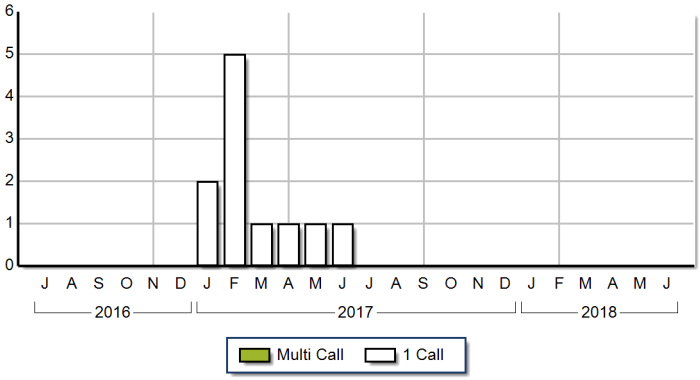


County Population		Prevalence	Tobacco Users
Adult	69,035	10.8 %	7,456 [4]

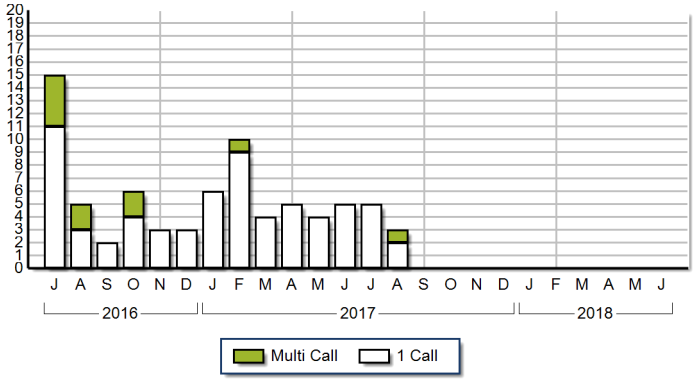
		County	State
Tobacco Users - Last Full Month		4	490
Tobacco Users YTD		10	1,221
Unique Tobacco Users YTD	1	7	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.13 %	0.25 %
Reach - NAQC	3	0.05 %	0.10 %
Annualized Reach	2	0.80 %	1.53 %
Annualized Reach - NAQC	3	0.32 %	0.62 %
Unique Individual Reach	1	0.09 %	0.17 %

How Heard About

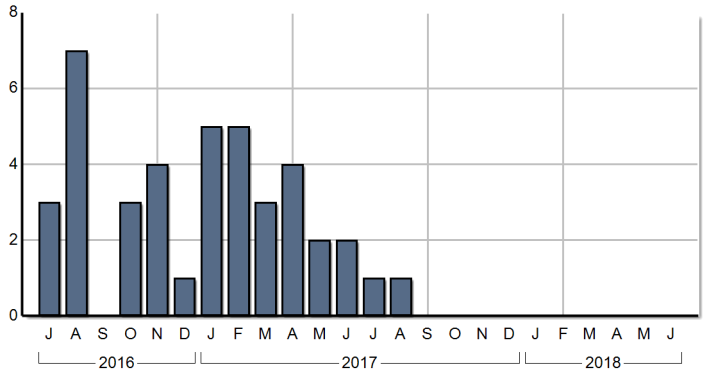
Fax Referral



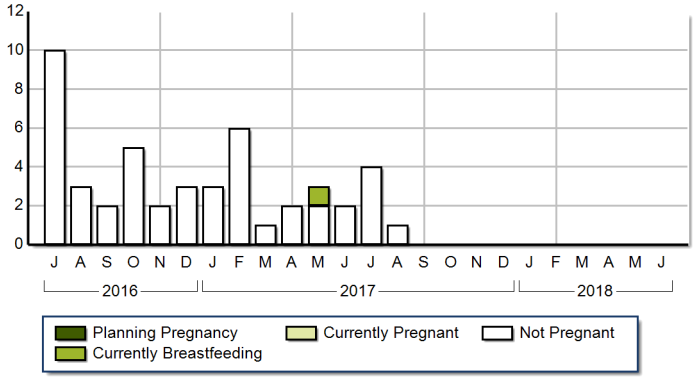
Tobacco User Enrollments By Program Type



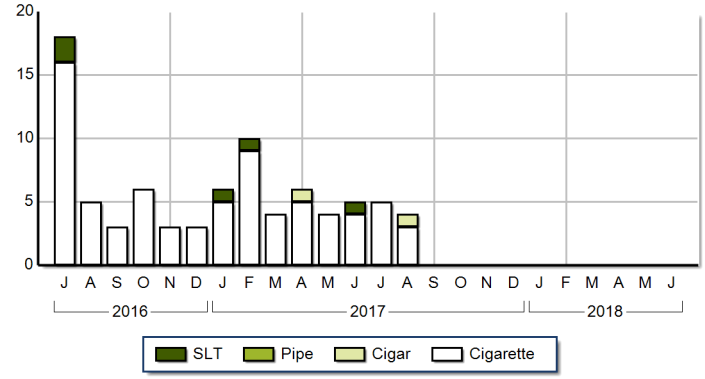
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

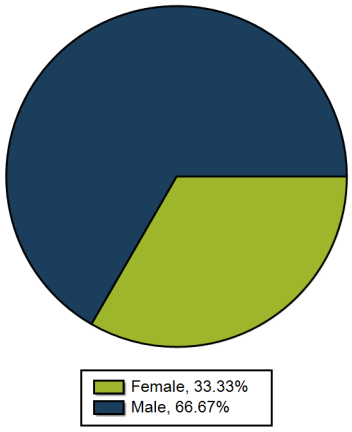

Chart Total N: 3

Tobacco Users By Language

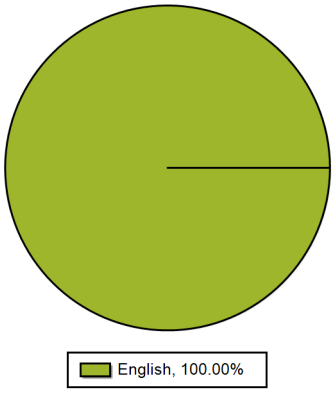

Chart Total N: 3

Tobacco Users By Education

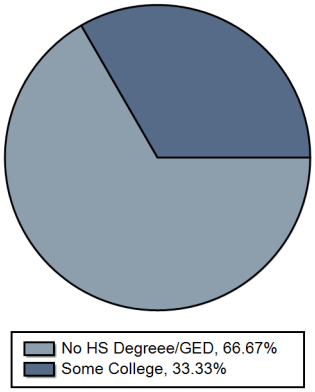

Chart Total N: 3

Tobacco Users By Race

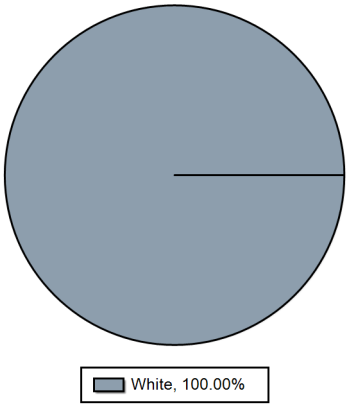

Chart Total N: 3

Tobacco Users By Age

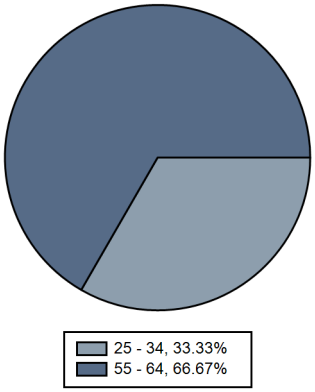

Chart Total N: 3

Tobacco Users By Health Plan

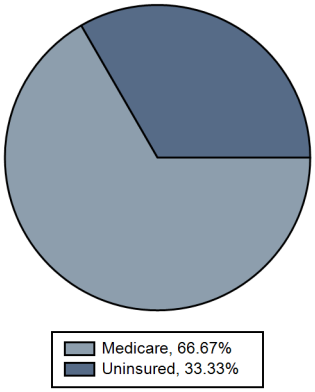

Chart Total N: 3

Tobacco Users By Ethnicity

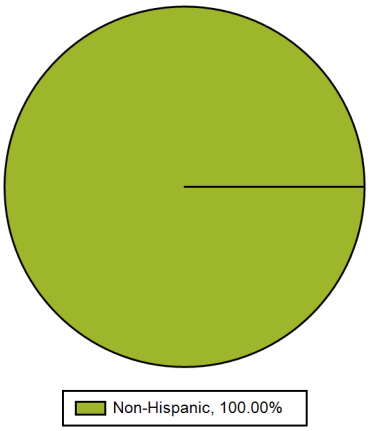

Chart Total N: 3

Tobacco Users By Chronic Condition

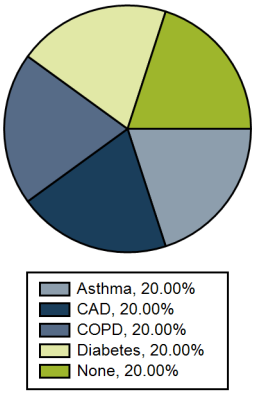

Chart Total N: 5

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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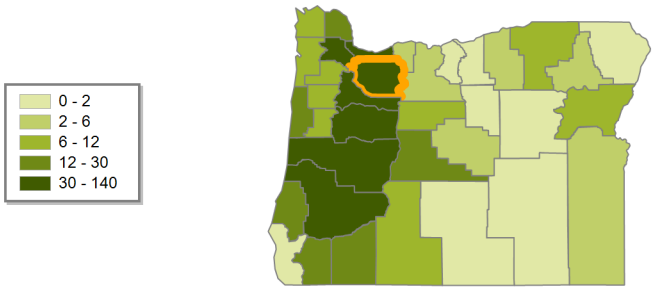
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Clackamas County

From 8/1/2017 through 8/31/2017

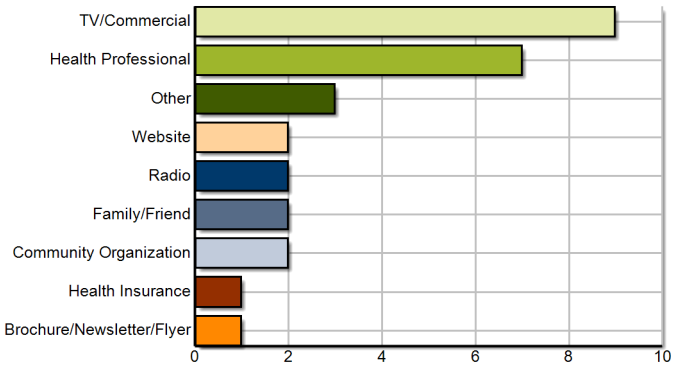
State Tobacco Users Served Contract YTD (Adults)



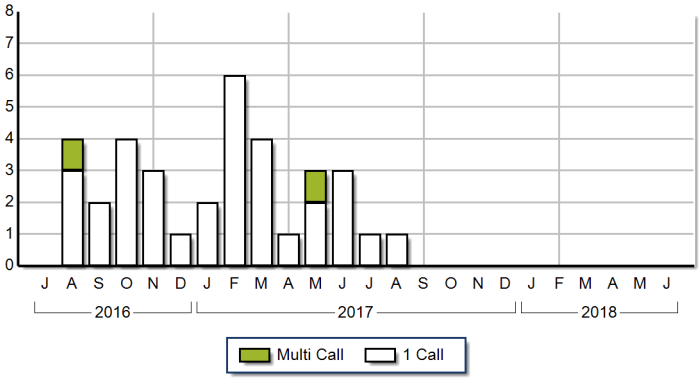
County Population		Prevalence	Tobacco Users
Adult	289,948	15.4 %	44,652 [4]

		County	State
Tobacco Users - Last Full Month		33	490
Tobacco Users YTD		80	1,221
Unique Tobacco Users YTD	1	60	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.18 %	0.25 %
Reach - NAQC	3	0.12 %	0.10 %
Annualized Reach	2	1.07 %	1.53 %
Annualized Reach - NAQC	3	0.70 %	0.62 %
Unique Individual Reach	1	0.13 %	0.17 %

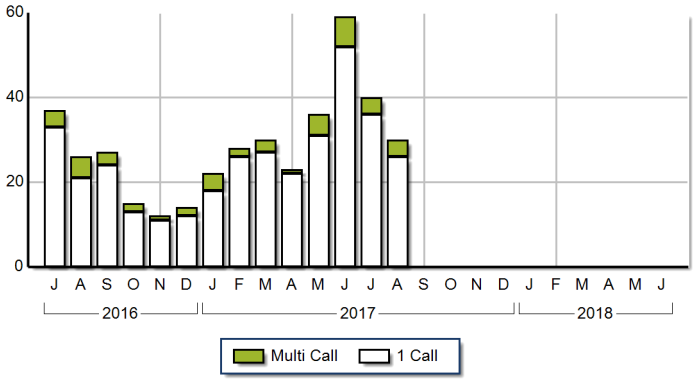
How Heard About



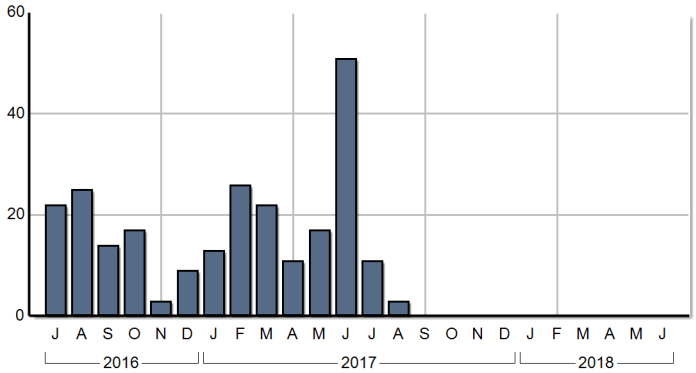
Fax Referral



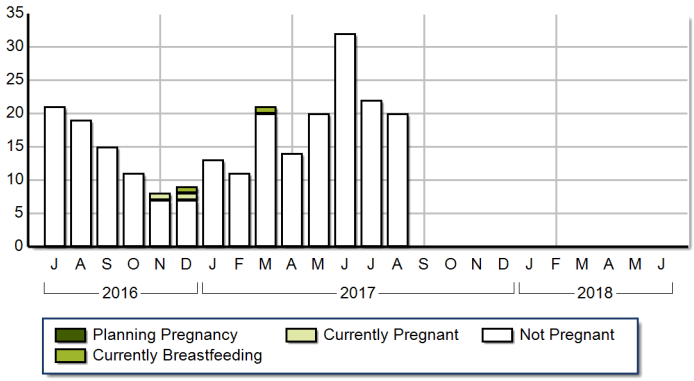
Tobacco User Enrollments By Program Type



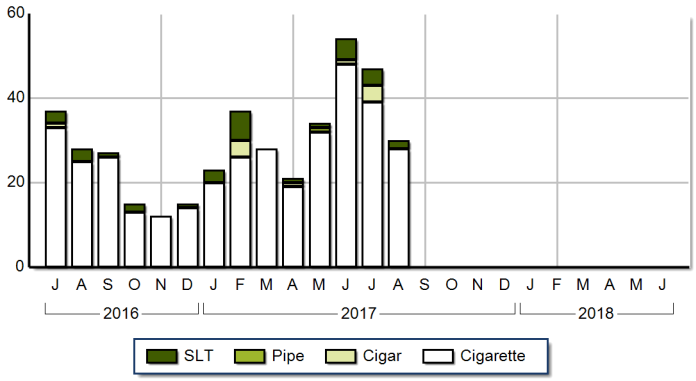
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

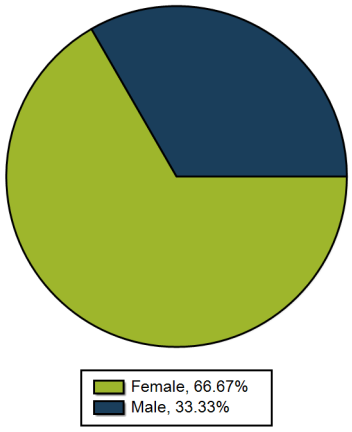


Chart Total N: 30

Tobacco Users By Language

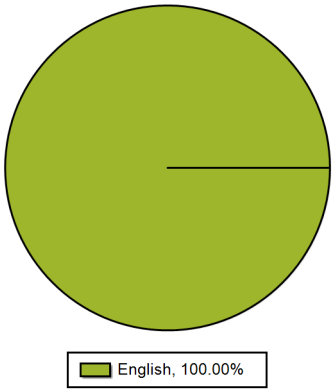
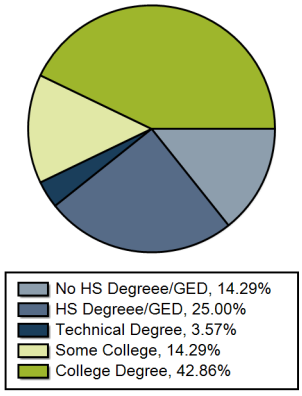


Chart Total N: 30

Tobacco Users By Education



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Tobacco Users By Race

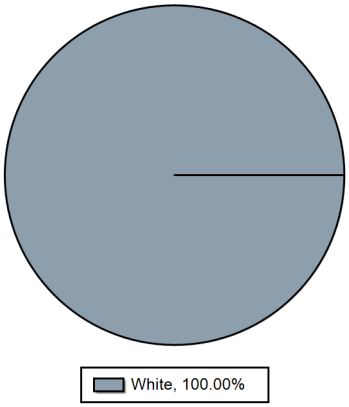

Chart Total N: 29

Tobacco Users By Age

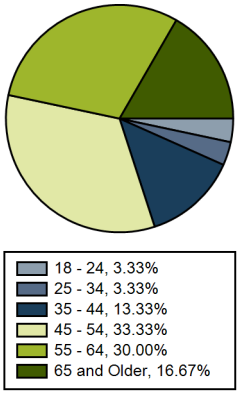

Chart Total N: 30

Tobacco Users By Health Plan

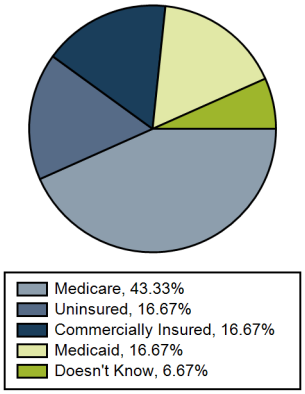

Chart Total N: 30

Tobacco Users By Ethnicity

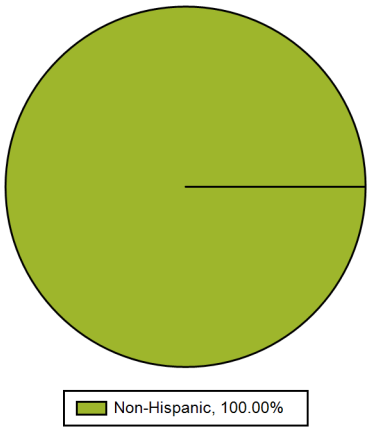

Chart Total N: 29

Tobacco Users By Chronic Condition

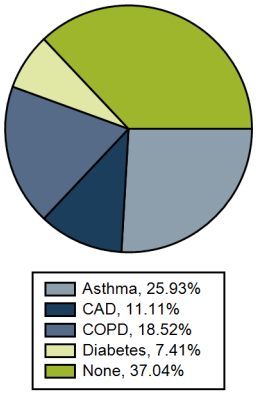

Chart Total N: 27

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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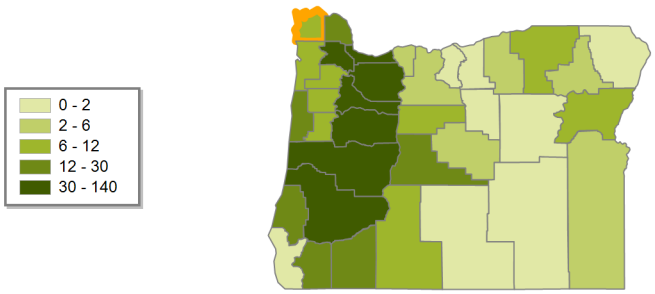
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Clatsop County

From 8/1/2017 through 8/31/2017

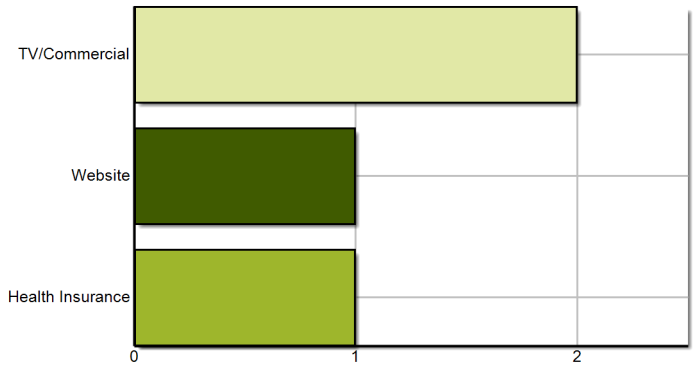
State Tobacco Users Served Contract YTD (Adults)



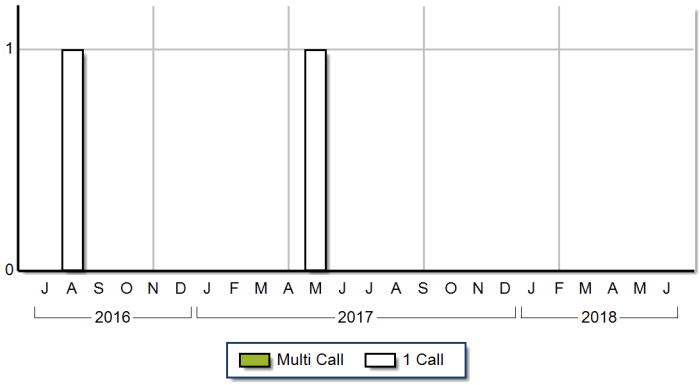
County Population		Prevalence	Tobacco Users
Adult	29,812	21.5 %	6,410 [4]

		County	State
Tobacco Users - Last Full Month		4	490
Tobacco Users YTD		14	1,221
Unique Tobacco Users YTD	1	11	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.22 %	0.25 %
Reach - NAQC	3	0.17 %	0.10 %
Annualized Reach	2	1.31 %	1.53 %
Annualized Reach - NAQC	3	1.03 %	0.62 %
Unique Individual Reach	1	0.17 %	0.17 %

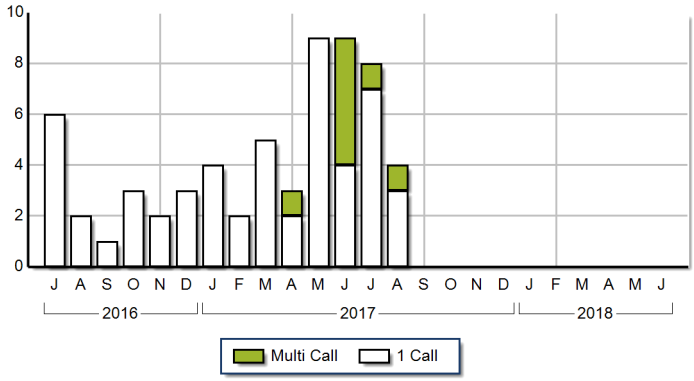
How Heard About



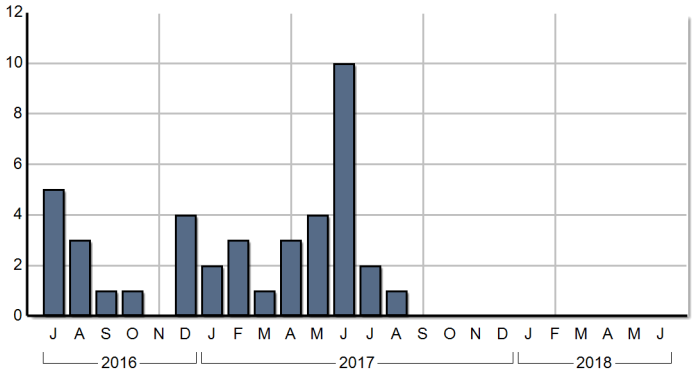
Fax Referral



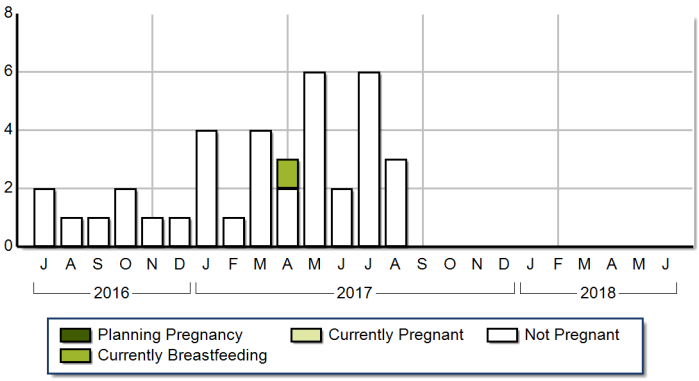
Tobacco User Enrollments By Program Type



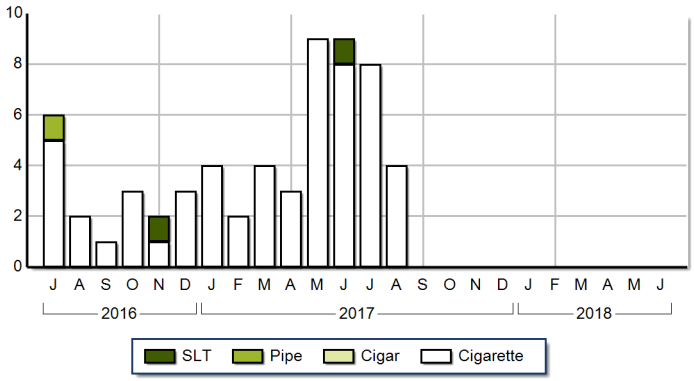
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

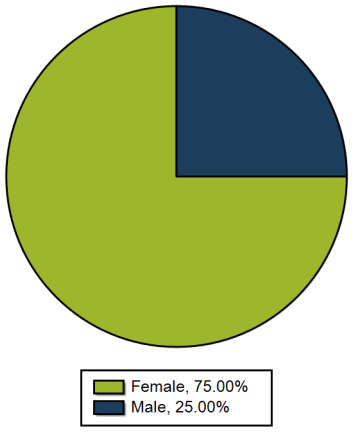

Chart Total N: 4

Tobacco Users By Language

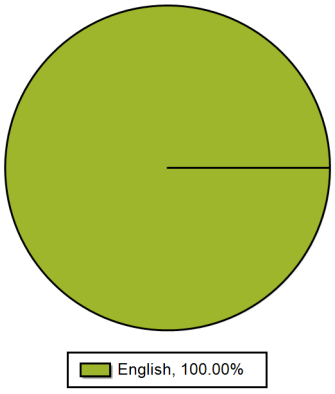

Chart Total N: 4

Tobacco Users By Education

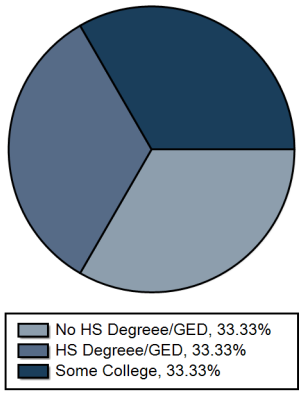

Chart Total N: 3

Tobacco Users By Race

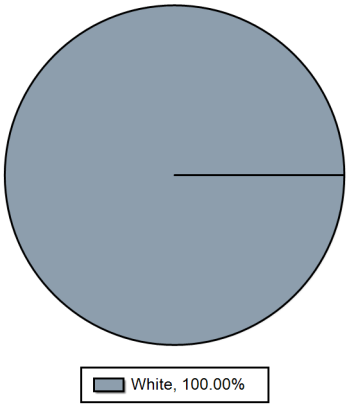

Chart Total N: 4

Tobacco Users By Age

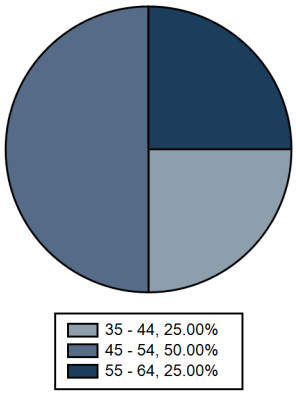

Chart Total N: 4

Tobacco Users By Health Plan

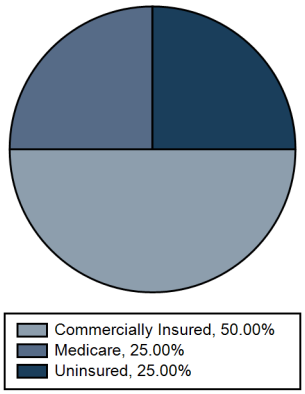

Chart Total N: 4

Tobacco Users By Ethnicity

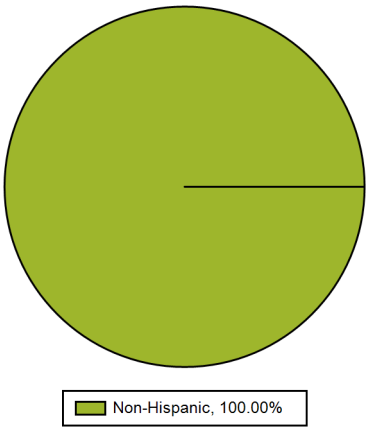

Chart Total N: 4

Tobacco Users By Chronic Condition

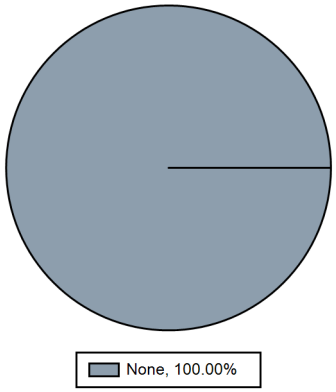

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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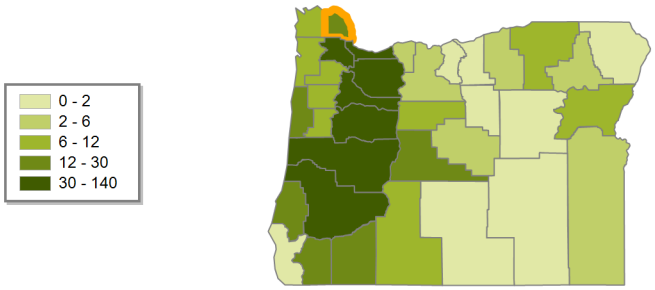
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Columbia County

From 8/1/2017 through 8/31/2017

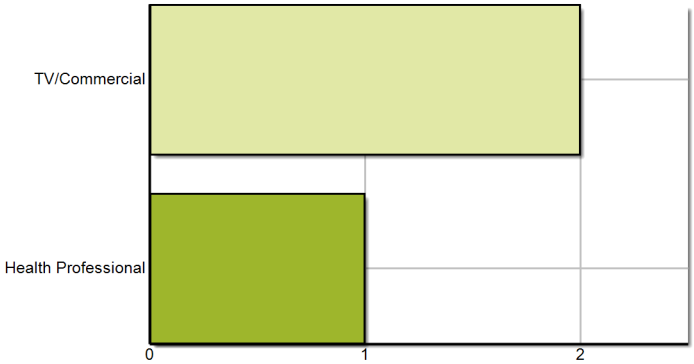
State Tobacco Users Served Contract YTD (Adults)



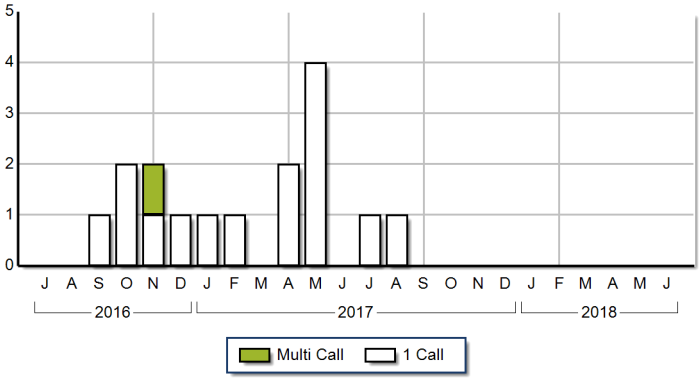
County Population		Prevalence	Tobacco Users
Adult	36,948	17.1 %	6,318 [4]

		County	State
Tobacco Users - Last Full Month		3	490
Tobacco Users YTD		16	1,221
Unique Tobacco Users YTD	1	9	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.25 %	0.25 %
Reach - NAQC	3	0.16 %	0.10 %
Annualized Reach	2	1.52 %	1.53 %
Annualized Reach - NAQC	3	0.95 %	0.62 %
Unique Individual Reach	1	0.14 %	0.17 %

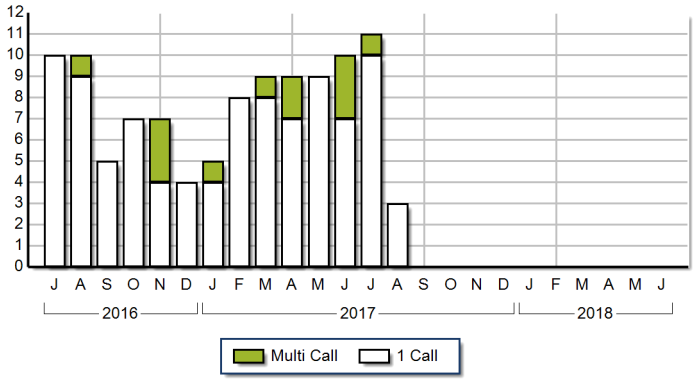
How Heard About



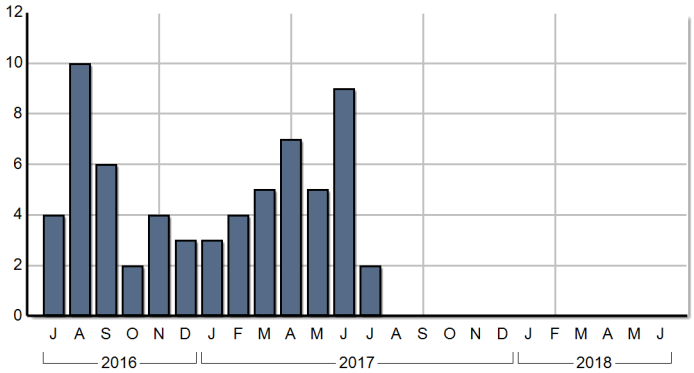
Fax Referral



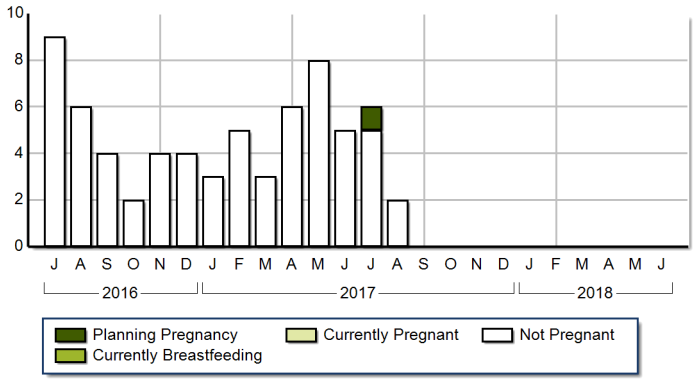
Tobacco User Enrollments By Program Type



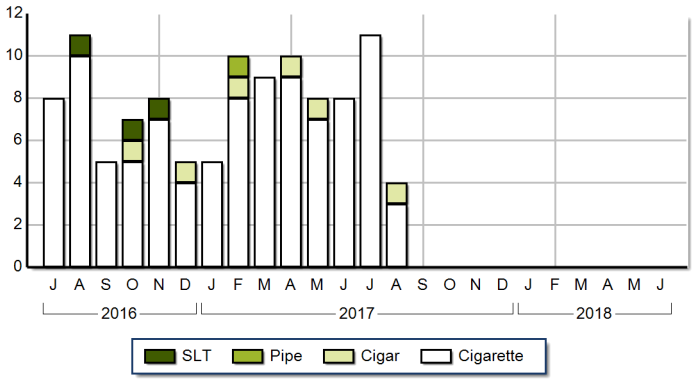
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

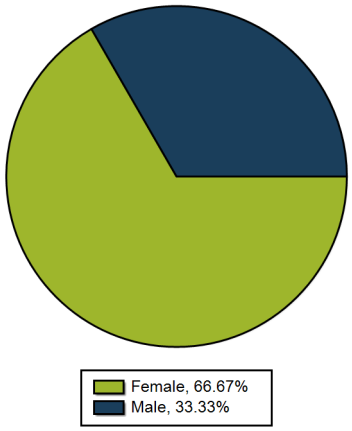

Chart Total N: 3

Tobacco Users By Language

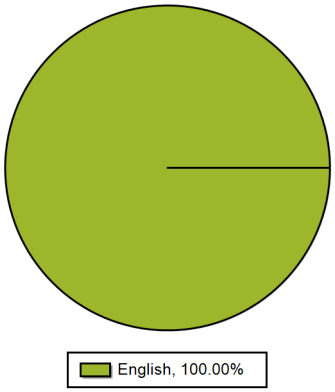

Chart Total N: 3

Tobacco Users By Education

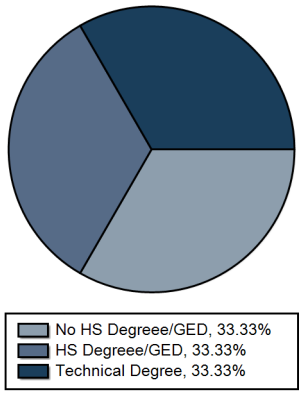

Chart Total N: 3

Tobacco Users By Race

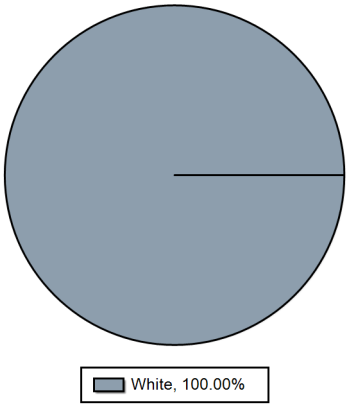

Chart Total N: 3

Tobacco Users By Age

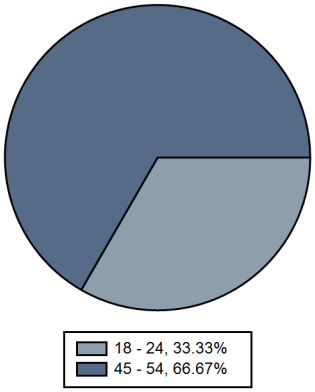

Chart Total N: 3

Tobacco Users By Health Plan

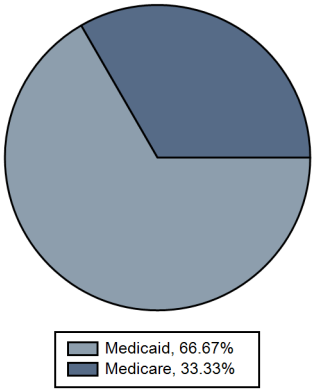

Chart Total N: 3

Tobacco Users By Ethnicity

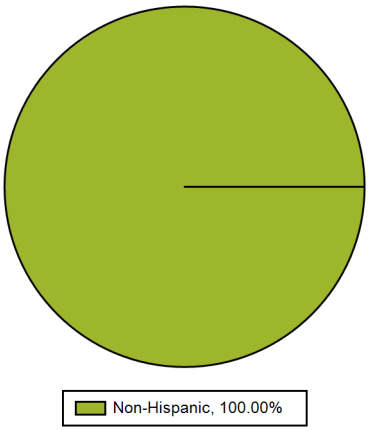

Chart Total N: 3

Tobacco Users By Chronic Condition

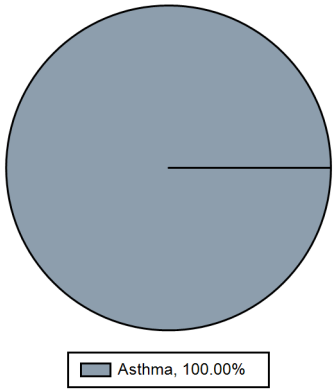

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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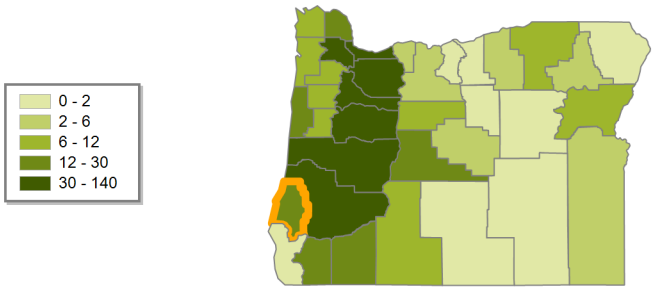
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Coos County

From 8/1/2017 through 8/31/2017

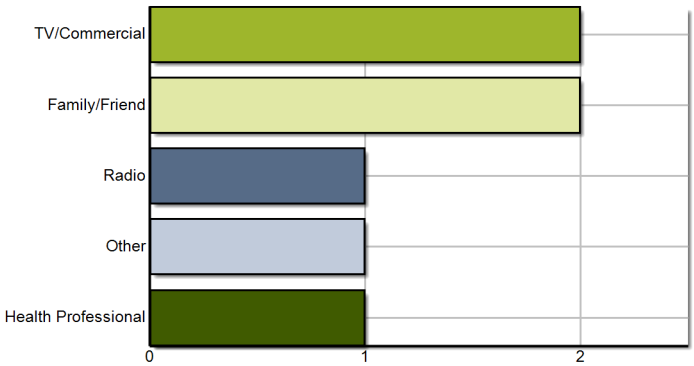
State Tobacco Users Served Contract YTD (Adults)



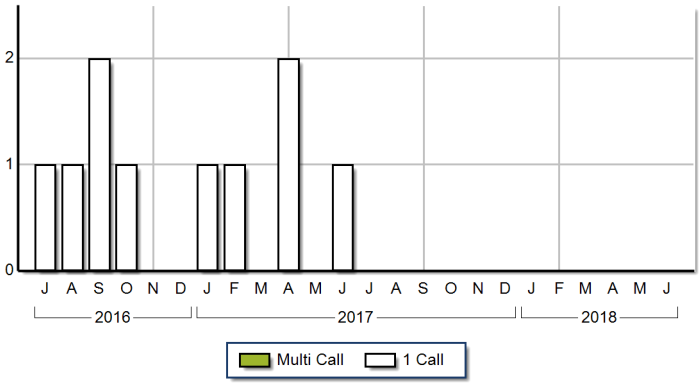
County Population		Prevalence	Tobacco Users
Adult	50,726	28.1 %	14,254 [4]

		County	State
Tobacco Users - Last Full Month		9	490
Tobacco Users YTD		17	1,221
Unique Tobacco Users YTD	1	7	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.12 %	0.25 %
Reach - NAQC	3	0.11 %	0.10 %
Annualized Reach	2	0.72 %	1.53 %
Annualized Reach - NAQC	3	0.63 %	0.62 %
Unique Individual Reach	1	0.05 %	0.17 %

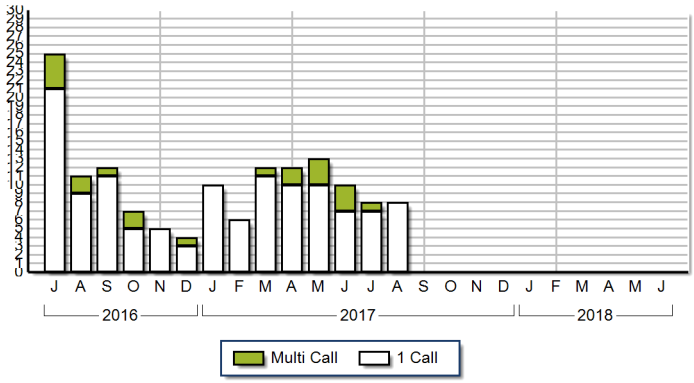
How Heard About



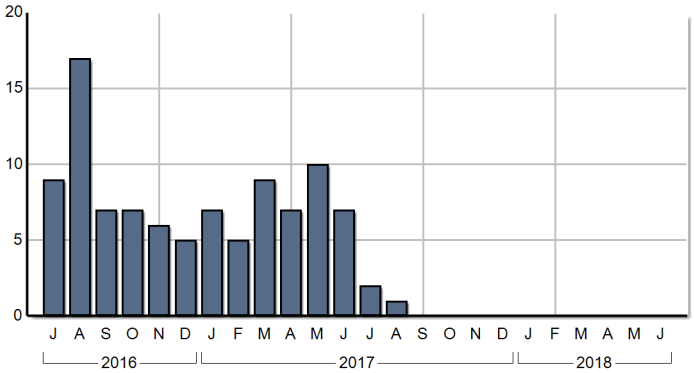
Fax Referral



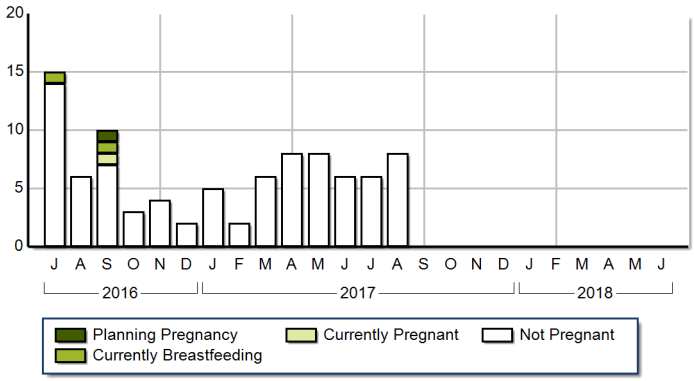
Tobacco User Enrollments By Program Type



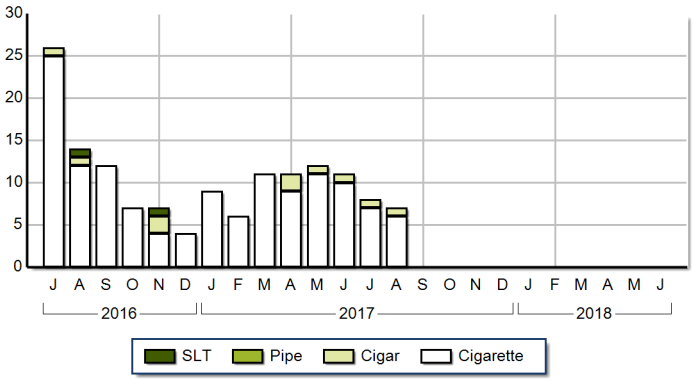
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

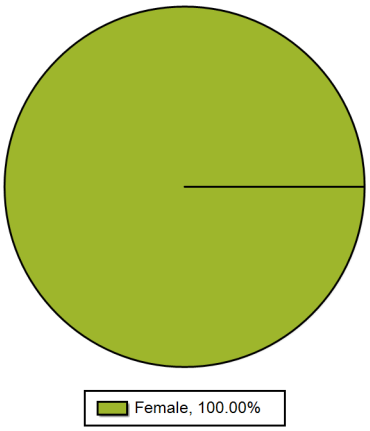

Chart Total N: 8

Tobacco Users By Language

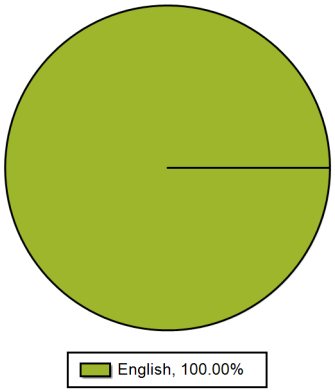

Chart Total N: 8

Tobacco Users By Education

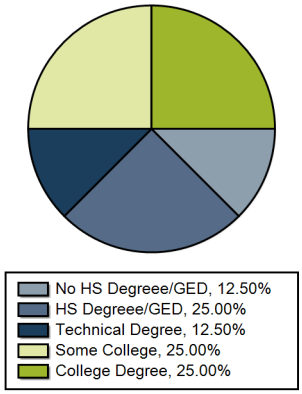

Chart Total N: 8

Tobacco Users By Race

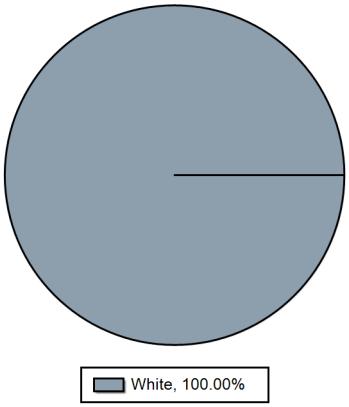

Chart Total N: 8

Tobacco Users By Age

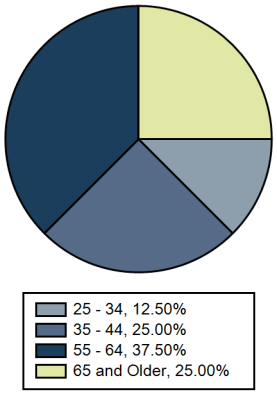

Chart Total N: 8

Tobacco Users By Health Plan

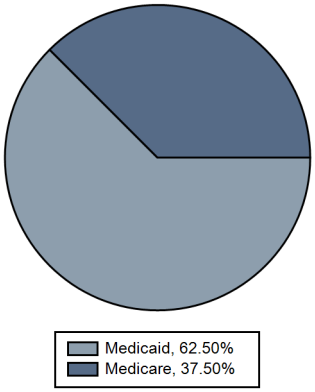

Chart Total N: 8

Tobacco Users By Ethnicity

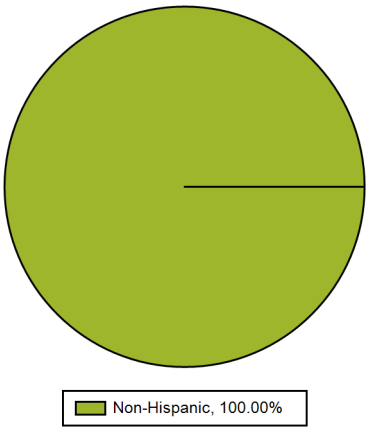

Chart Total N: 8

Tobacco Users By Chronic Condition

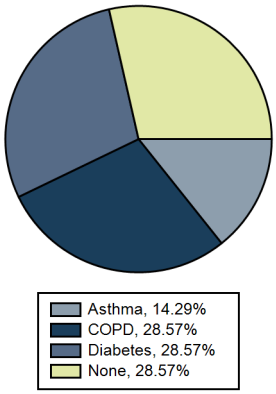

Chart Total N: 7

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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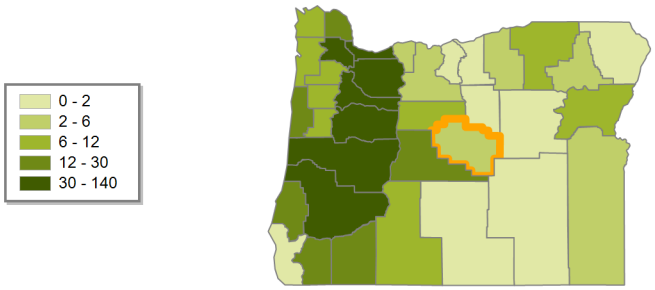
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Crook County

From 8/1/2017 through 8/31/2017

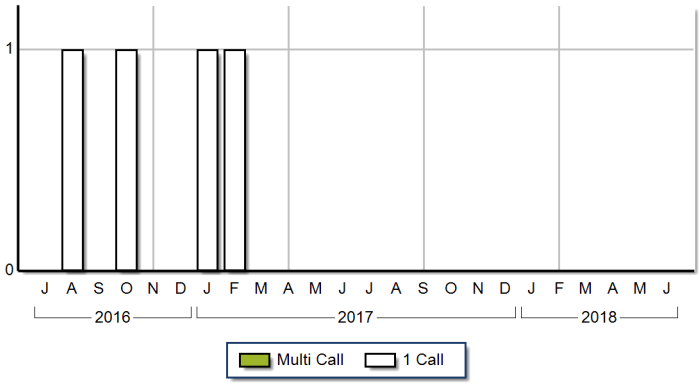
State Tobacco Users Served Contract YTD (Adults)



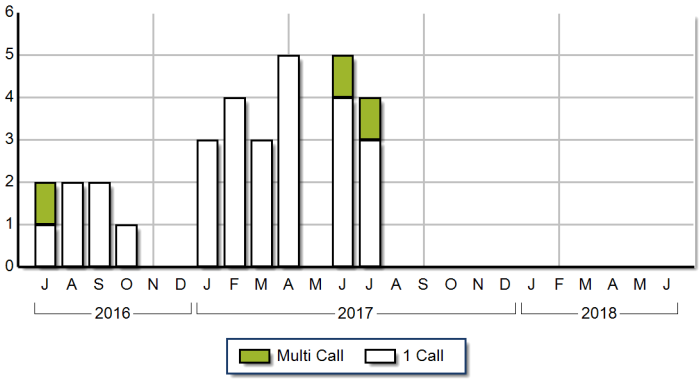
County Population		Prevalence	Tobacco Users
Adult	20,635	23.3 %	4,808 [4]

		County	State
Tobacco Users - Last Full Month		2	490
Tobacco Users YTD		6	1,221
Unique Tobacco Users YTD	1	2	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.12 %	0.25 %
Reach - NAQC	3	0.08 %	0.10 %
Annualized Reach	2	0.75 %	1.53 %
Annualized Reach - NAQC	3	0.50 %	0.62 %
Unique Individual Reach	1	0.04 %	0.17 %

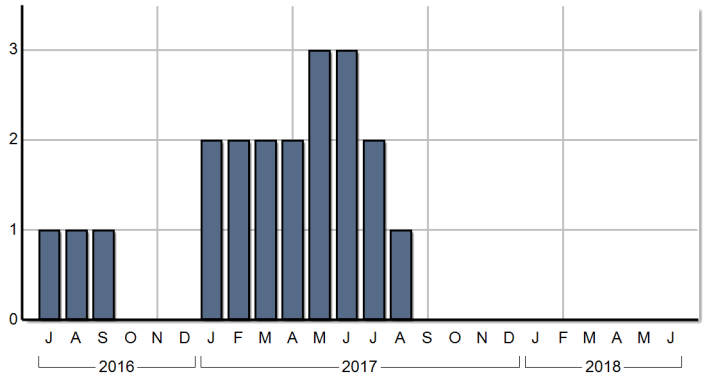
Fax Referral



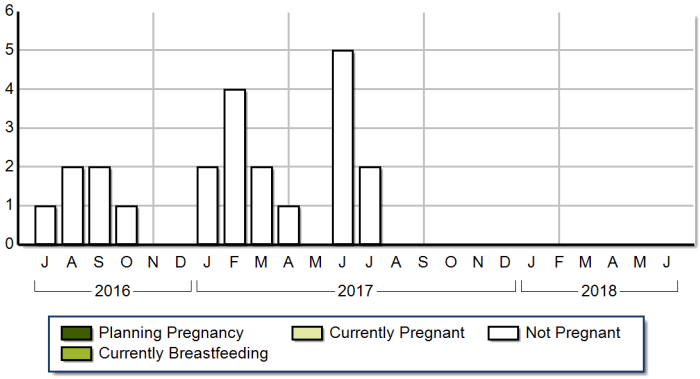
Tobacco User Enrollments By Program Type



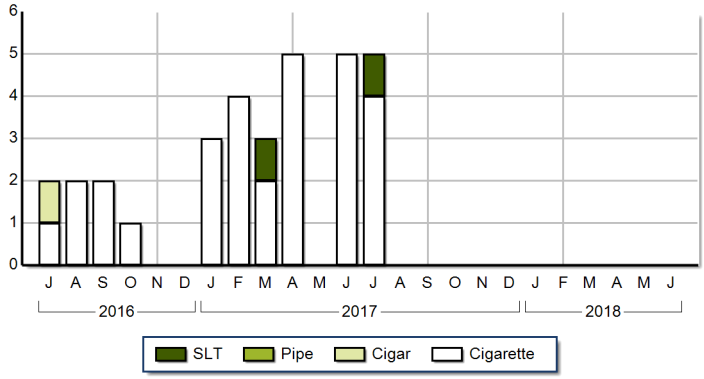
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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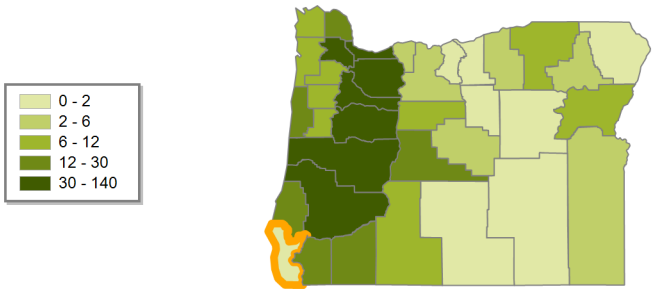
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Curry County
From 8/1/2017 through 8/31/2017

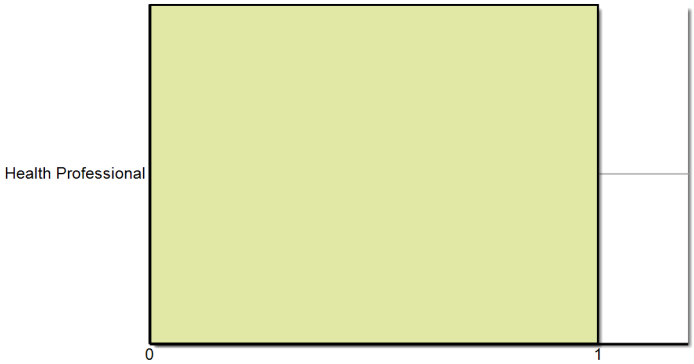
State Tobacco Users Served Contract YTD (Adults)



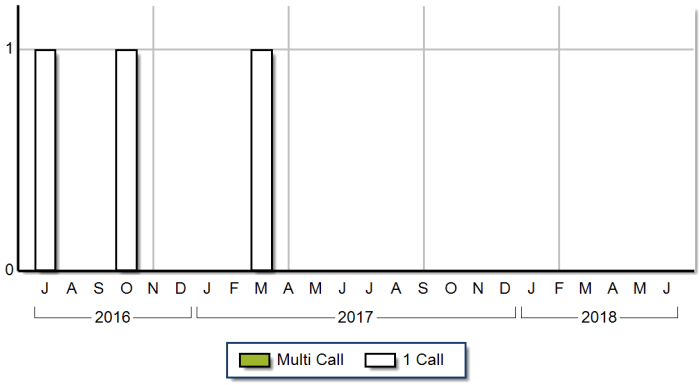
County Population		Prevalence	Tobacco Users
Adult	17,947	18.4 %	3,302 [4]

		County	State
Tobacco Users - Last Full Month		1	490
Tobacco Users YTD		2	1,221
Unique Tobacco Users YTD	1	1	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.06 %	0.25 %
Reach - NAQC	3	-	0.10 %
Annualized Reach	2	0.36 %	1.53 %
Annualized Reach - NAQC	3	-	0.62 %
Unique Individual Reach	1	0.03 %	0.17 %

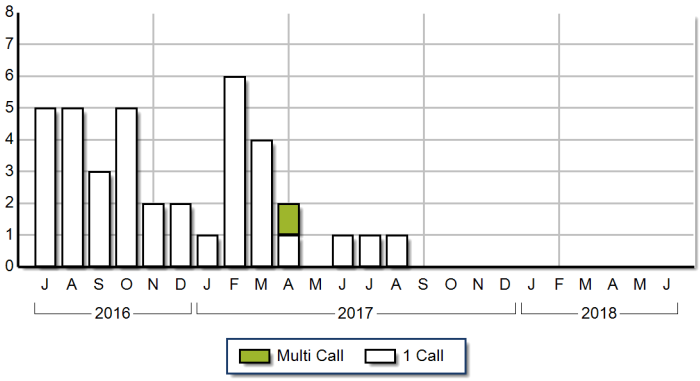
How Heard About



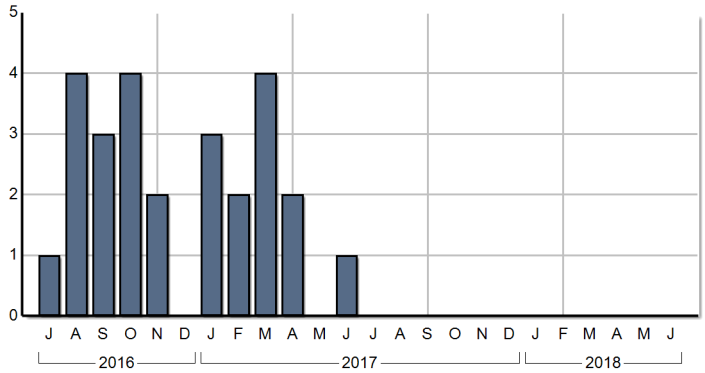
Fax Referral



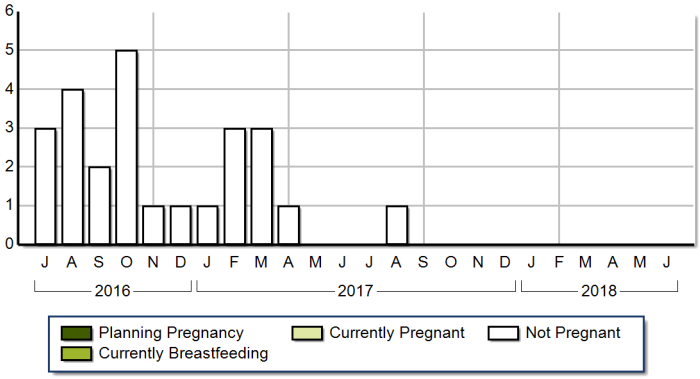
Tobacco User Enrollments By Program Type



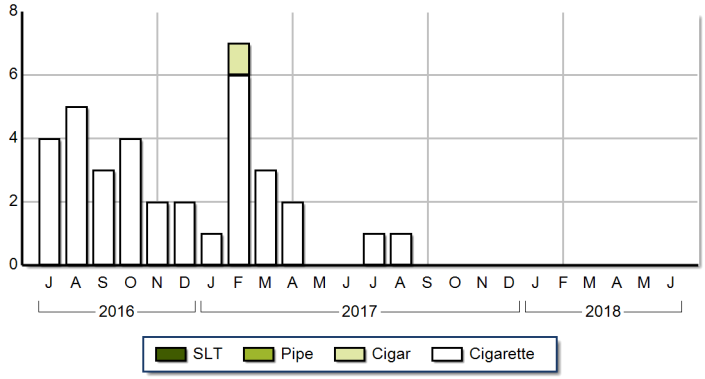
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

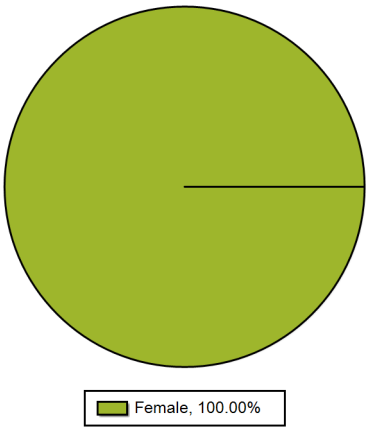

Chart Total N: 1

Tobacco Users By Language

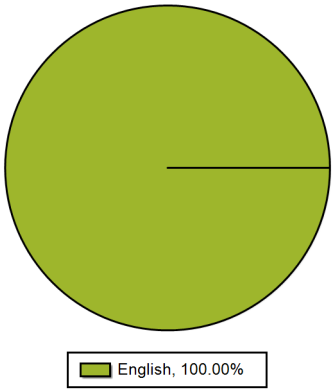

Chart Total N: 1

Tobacco Users By Age

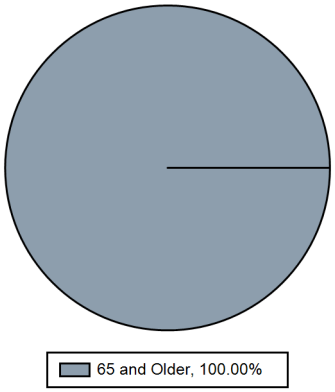

Chart Total N: 1

Tobacco Users By Health Plan

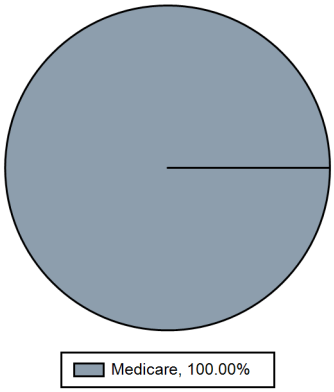

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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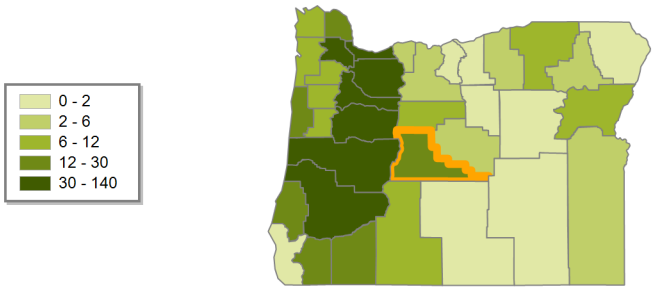
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Deschutes County

From 8/1/2017 through 8/31/2017

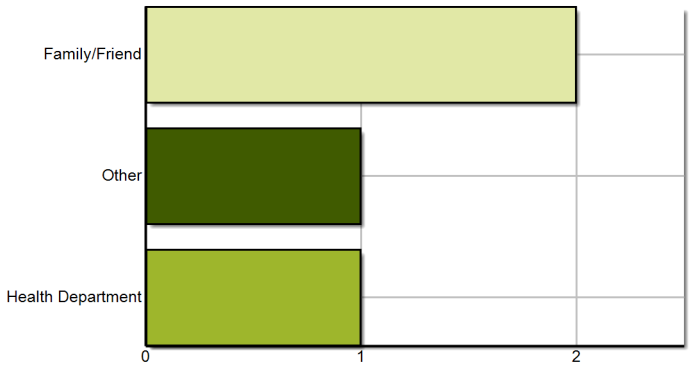
State Tobacco Users Served Contract YTD (Adults)



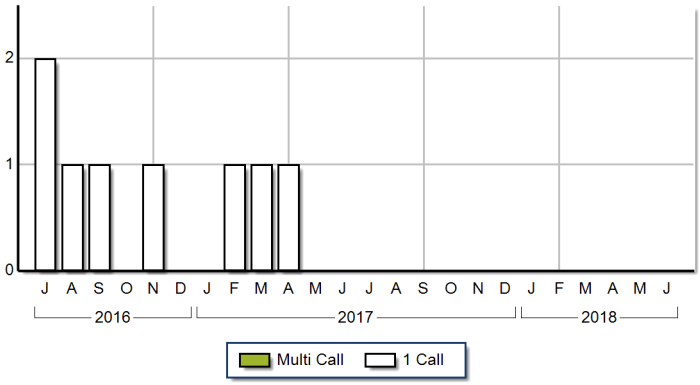
County Population		Prevalence	Tobacco Users
Adult	133,924	14.1 %	18,883 [4]

		County	State
Tobacco Users - Last Full Month		9	490
Tobacco Users YTD		26	1,221
Unique Tobacco Users YTD	1	16	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.14 %	0.25 %
Reach - NAQC	3	0.07 %	0.10 %
Annualized Reach	2	0.83 %	1.53 %
Annualized Reach - NAQC	3	0.44 %	0.62 %
Unique Individual Reach	1	0.08 %	0.17 %

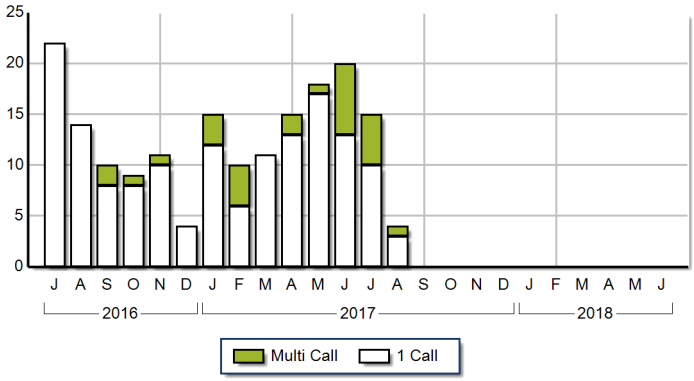
How Heard About



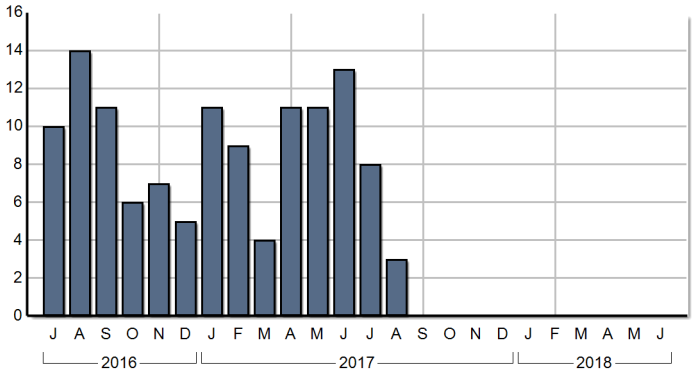
Fax Referral



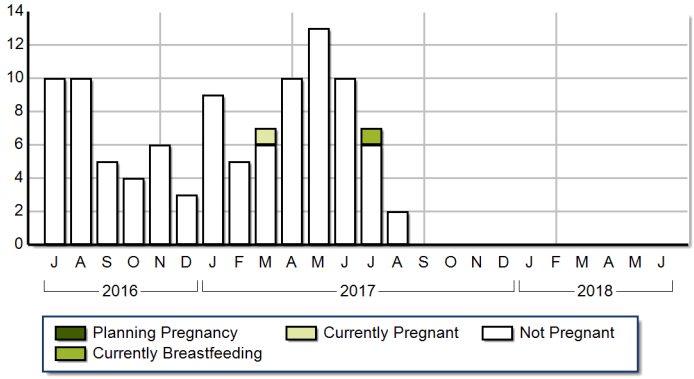
Tobacco User Enrollments By Program Type



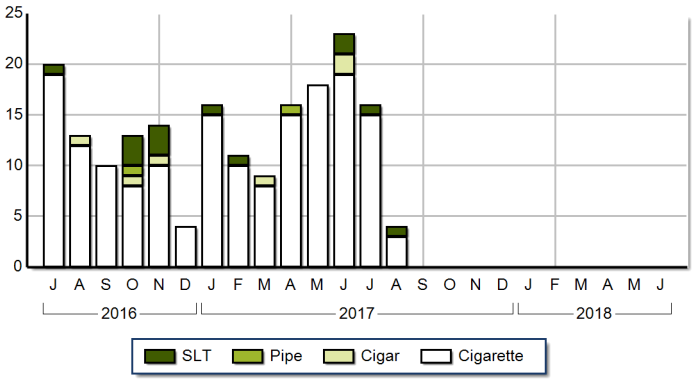
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

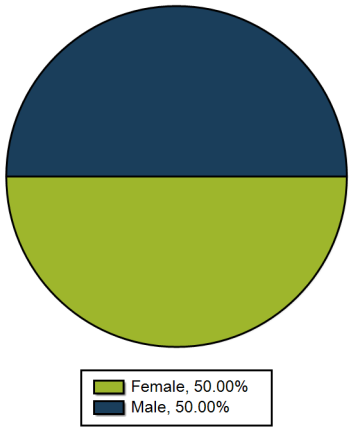

Chart Total N: 4

Tobacco Users By Language

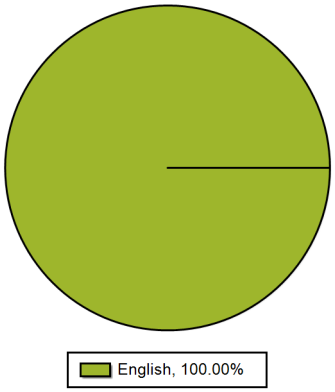

Chart Total N: 4

Tobacco Users By Education

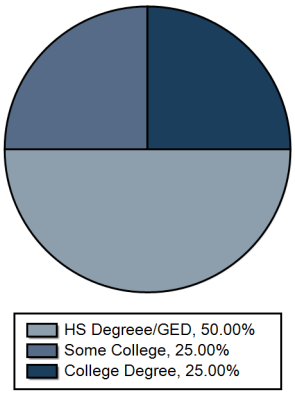

Chart Total N: 4

Tobacco Users By Race

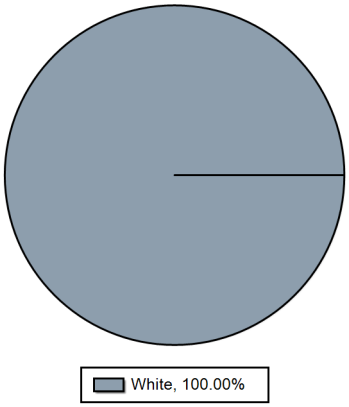

Chart Total N: 4

Tobacco Users By Age

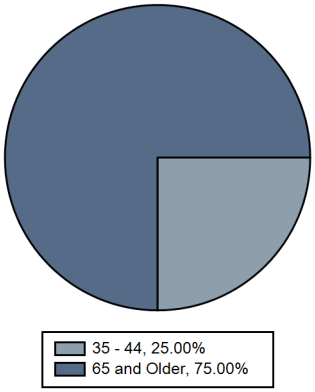

Chart Total N: 4

Tobacco Users By Health Plan

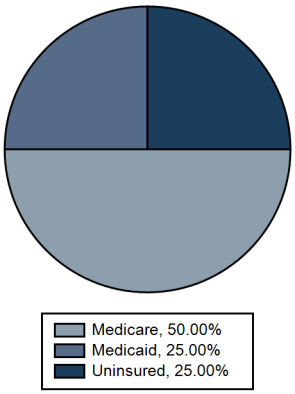

Chart Total N: 4

Tobacco Users By Ethnicity

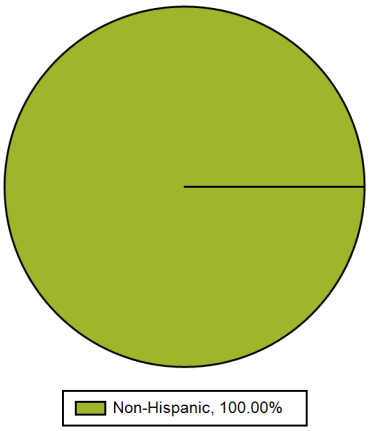

Chart Total N: 4

Tobacco Users By Chronic Condition

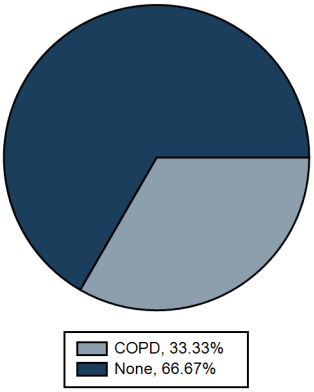

Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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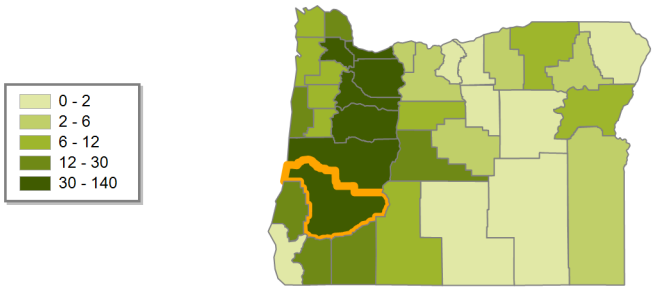
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Douglas County

From 8/1/2017 through 8/31/2017

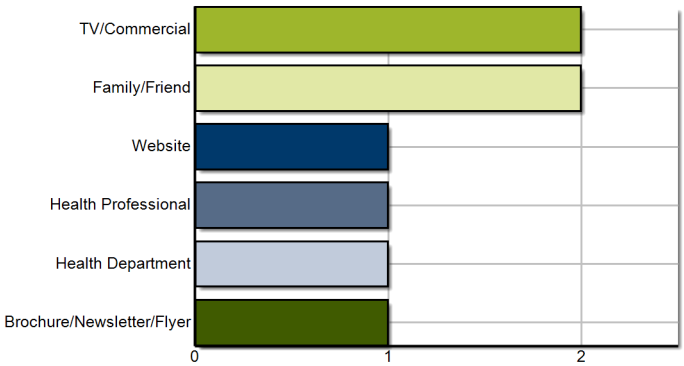
State Tobacco Users Served Contract YTD (Adults)



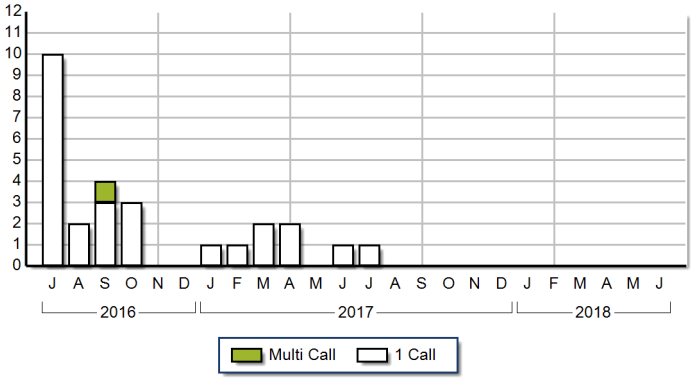
County Population		Prevalence	Tobacco Users
Adult	83,168	27.1 %	22,539 [4]

		County	State
Tobacco Users - Last Full Month		9	490
Tobacco Users YTD		35	1,221
Unique Tobacco Users YTD	1	25	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.16 %	0.25 %
Reach - NAQC	3	0.09 %	0.10 %
Annualized Reach	2	0.93 %	1.53 %
Annualized Reach - NAQC	3	0.56 %	0.62 %
Unique Individual Reach	1	0.11 %	0.17 %

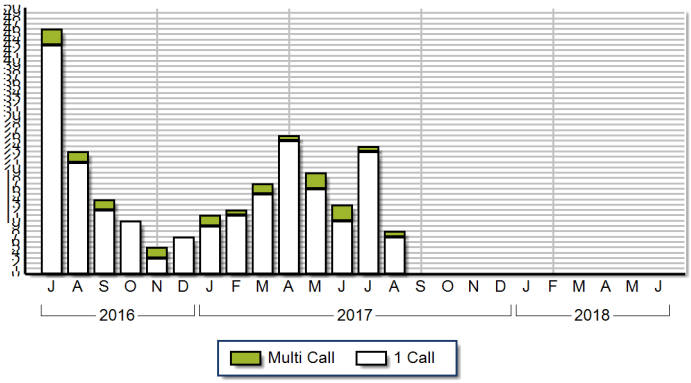
How Heard About



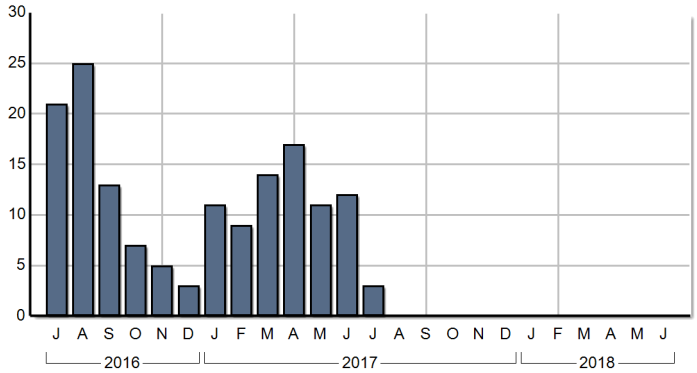
Fax Referral



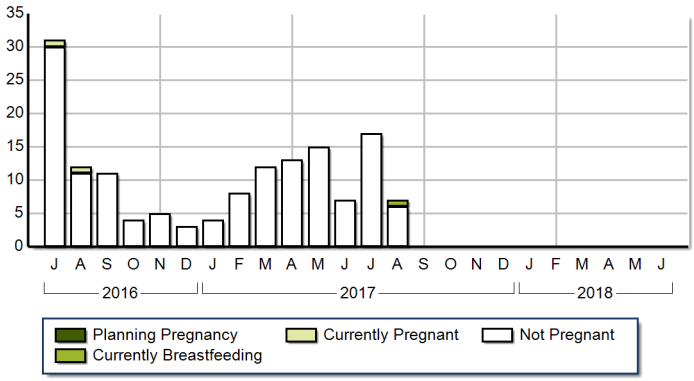
Tobacco User Enrollments By Program Type



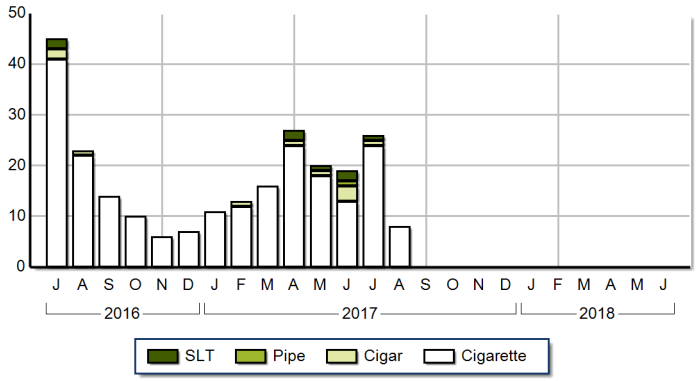
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

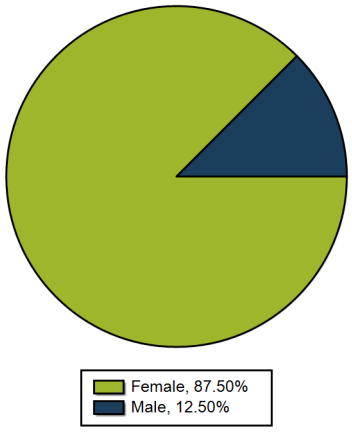

Chart Total N: 8

Tobacco Users By Language

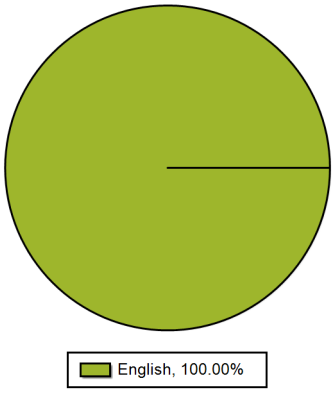

Chart Total N: 8

Tobacco Users By Education

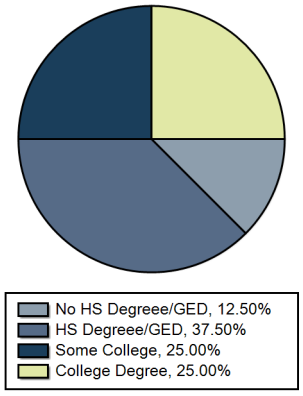

Chart Total N: 8

Tobacco Users By Race

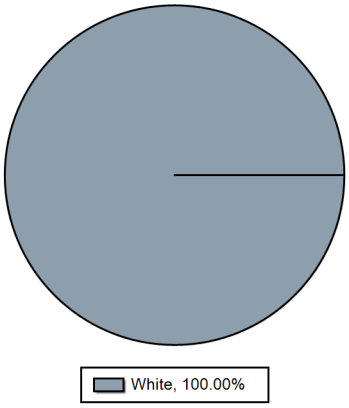

Chart Total N: 8

Tobacco Users By Age

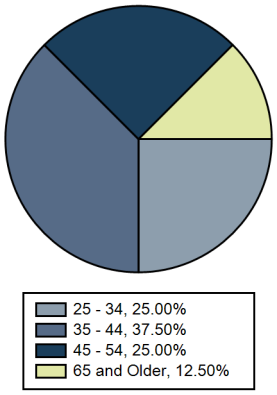

Chart Total N: 8

Tobacco Users By Health Plan

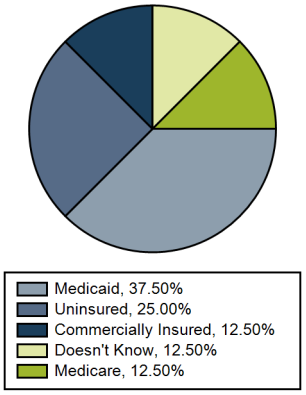

Chart Total N: 8

Tobacco Users By Ethnicity

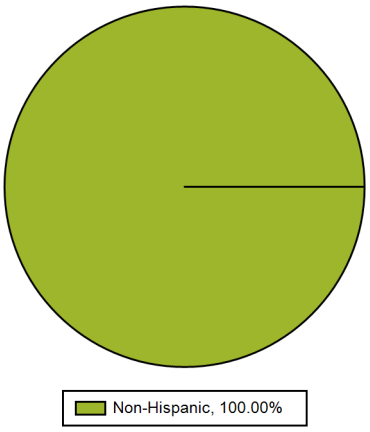

Chart Total N: 8

Tobacco Users By Chronic Condition

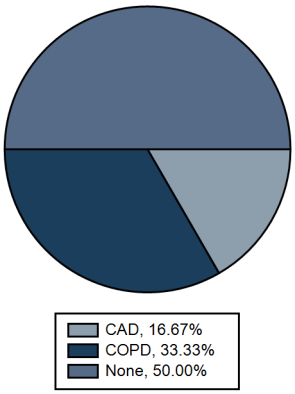

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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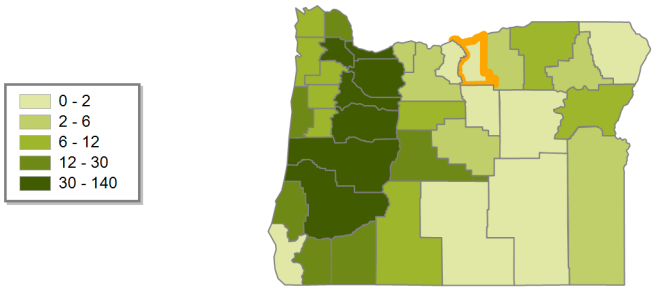
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Gilliam County

From 8/1/2017 through 8/31/2017

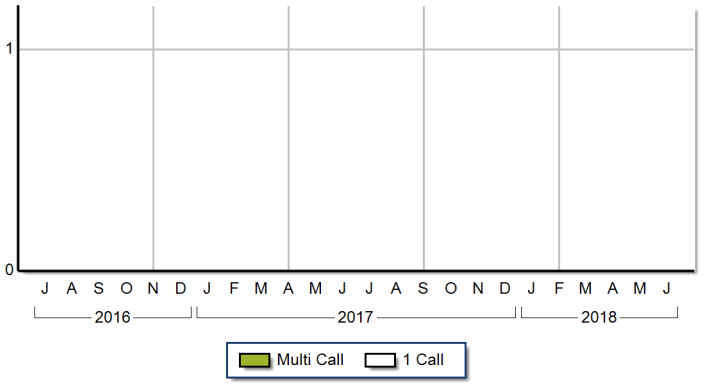
State Tobacco Users Served Contract YTD (Adults)



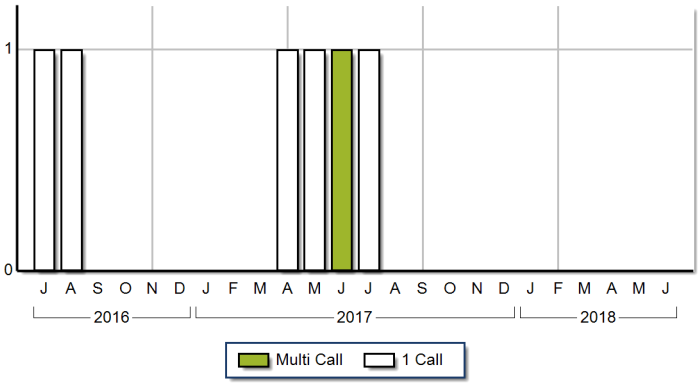
County Population		Prevalence	Tobacco Users
Adult	1,529	29.6 %	453 [4]

		County	State
Tobacco Users - Last Full Month		-	490
Tobacco Users YTD		1	1,221
Unique Tobacco Users YTD	1	1	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.22 %	0.25 %
Reach - NAQC	3	0.22 %	0.10 %
Annualized Reach	2	1.32 %	1.53 %
Annualized Reach - NAQC	3	1.32 %	0.62 %
Unique Individual Reach	1	0.22 %	0.17 %

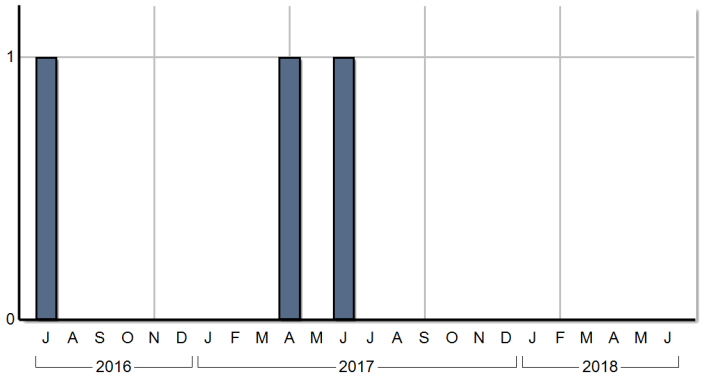
Fax Referral



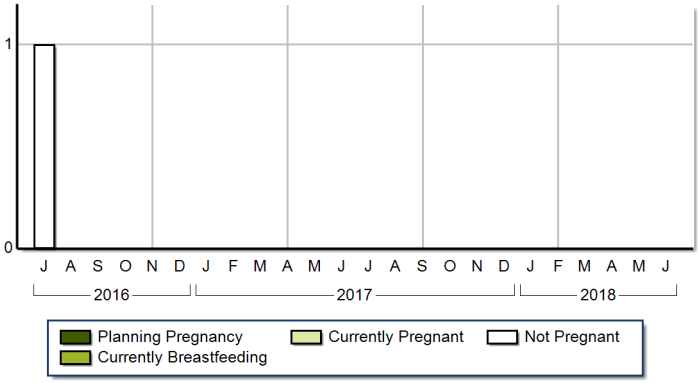
Tobacco User Enrollments By Program Type



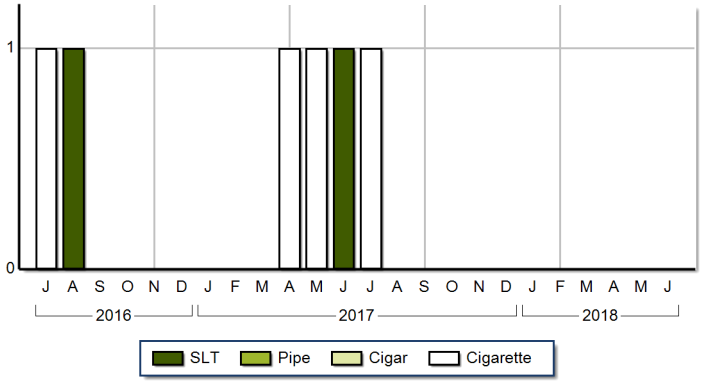
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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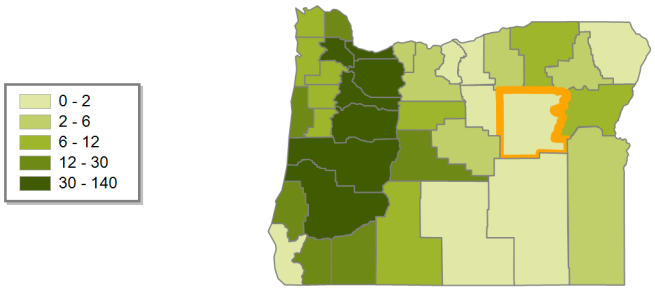
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Grant County

From 8/1/2017 through 8/31/2017

State Tobacco Users Served Contract YTD (Adults)

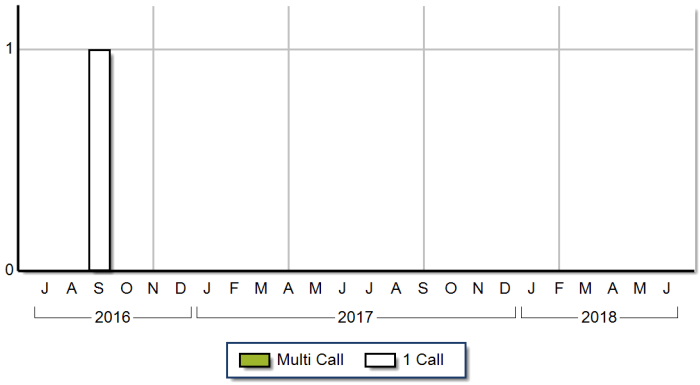


County Population		Prevalence	Tobacco Users
Adult	5,953	24.4 %	1,453 [4]

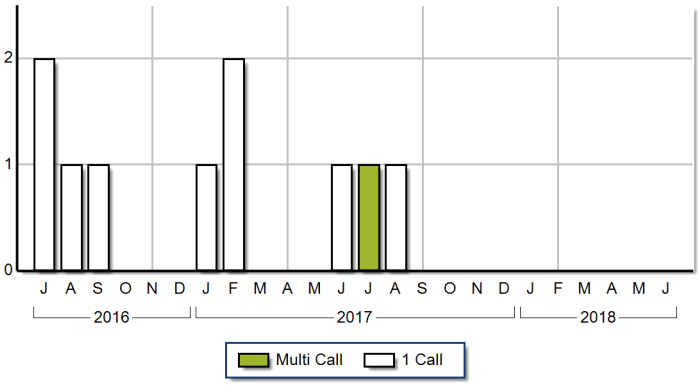
		County	State
Tobacco Users - Last Full Month		1	490
Tobacco Users YTD		2	1,221
Unique Tobacco Users YTD	1	1	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.14 %	0.25 %
Reach - NAQC	3	0.14 %	0.10 %
Annualized Reach	2	0.83 %	1.53 %
Annualized Reach - NAQC	3	0.83 %	0.62 %
Unique Individual Reach	1	0.07 %	0.17 %

How Heard About

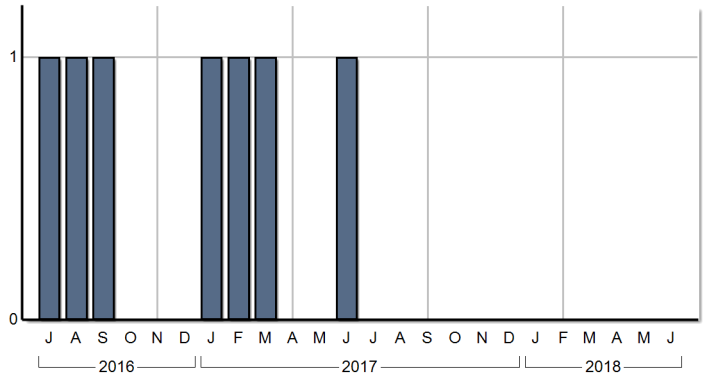
Fax Referral



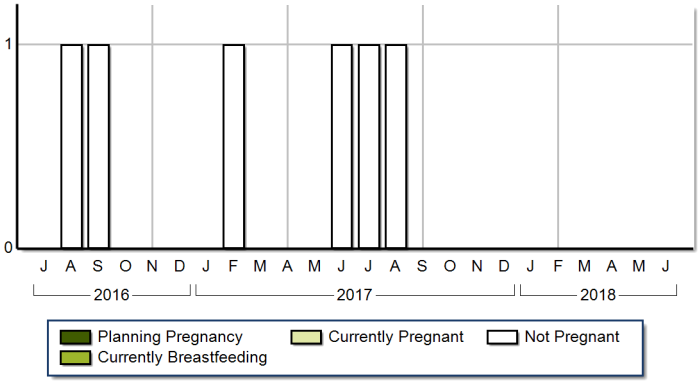
Tobacco User Enrollments By Program Type



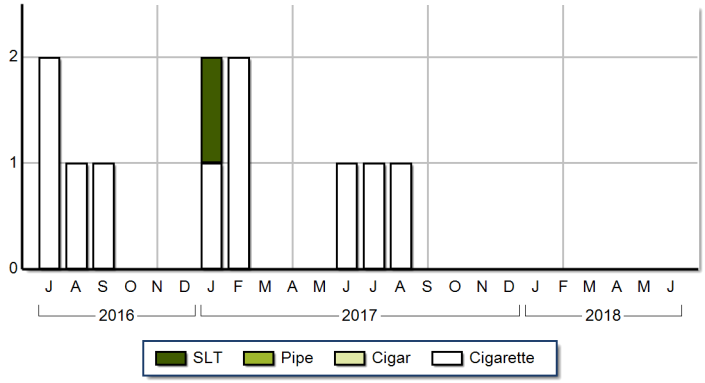
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

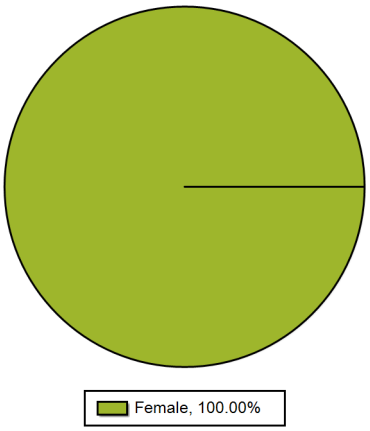


Chart Total N: 1

Tobacco Users By Language

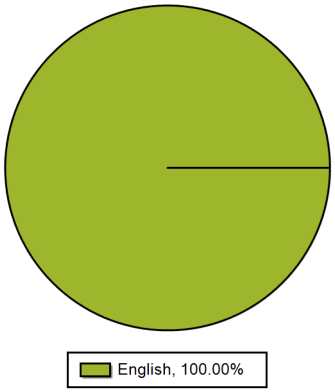
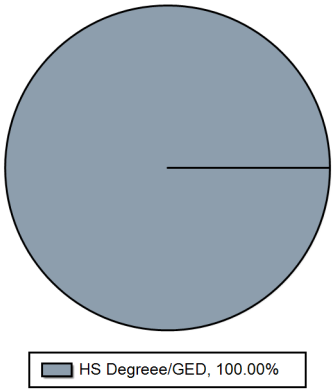


Chart Total N: 1

Tobacco Users By Education



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Tobacco Users By Race

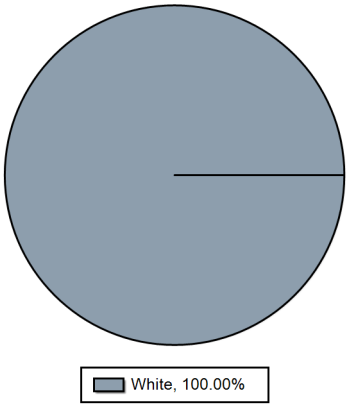
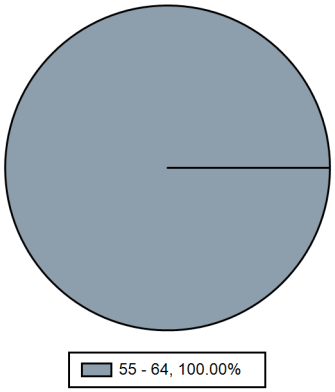


Chart Total N: 1

Tobacco Users By Age



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Tobacco Users By Health Plan

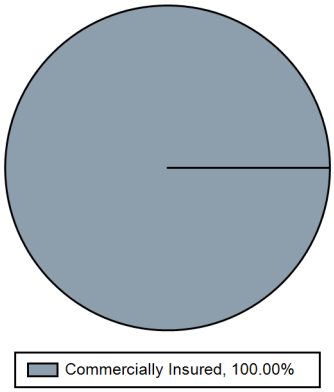

Chart Total N: 1

Tobacco Users By Ethnicity

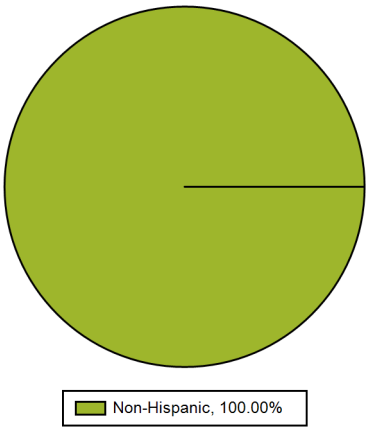

Chart Total N: 1

Tobacco Users By Chronic Condition

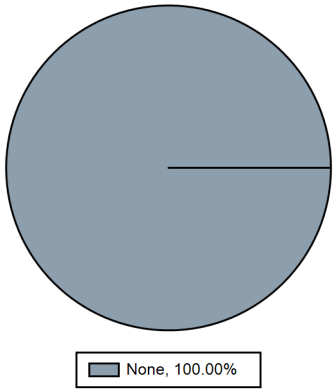

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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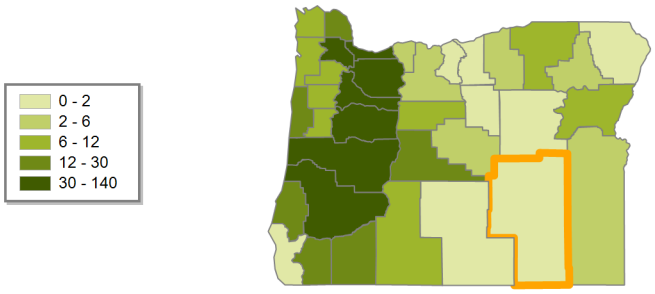
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Harney County

From 8/1/2017 through 8/31/2017

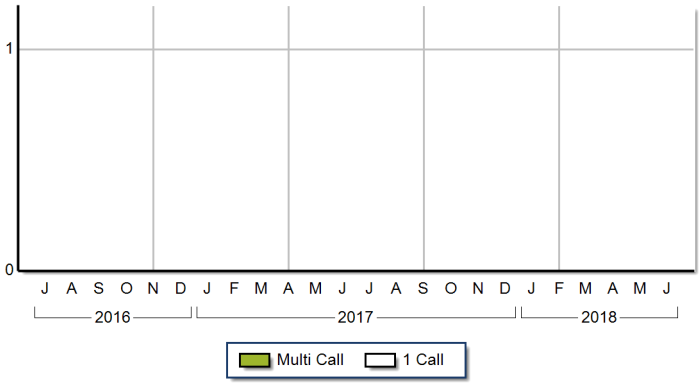
State Tobacco Users Served Contract YTD (Adults)



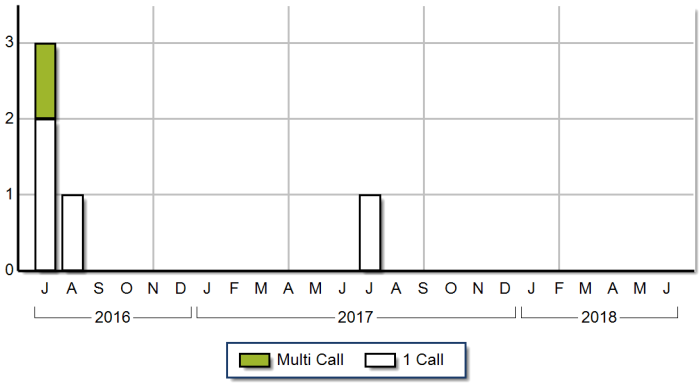
County Population		Prevalence	Tobacco Users
Adult	6,087	14.3 %	870 [4]

		County	State
Tobacco Users - Last Full Month		-	490
Tobacco Users YTD		1	1,221
Unique Tobacco Users YTD	1	-	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.11 %	0.25 %
Reach - NAQC	3	0.11 %	0.10 %
Annualized Reach	2	0.69 %	1.53 %
Annualized Reach - NAQC	3	0.69 %	0.62 %
Unique Individual Reach	1	-	0.17 %

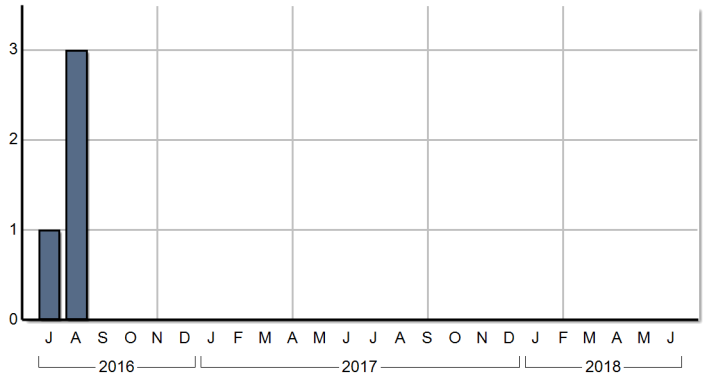
Fax Referral



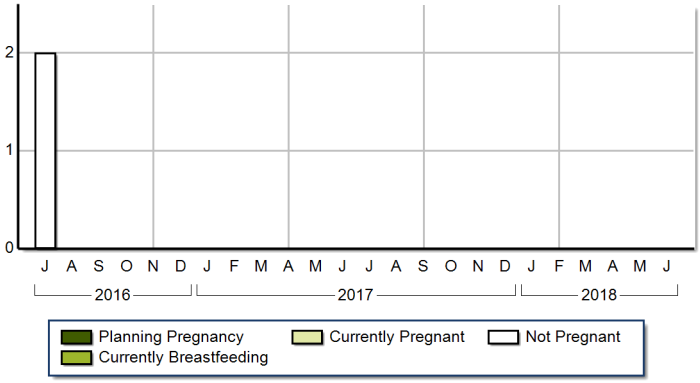
Tobacco User Enrollments By Program Type



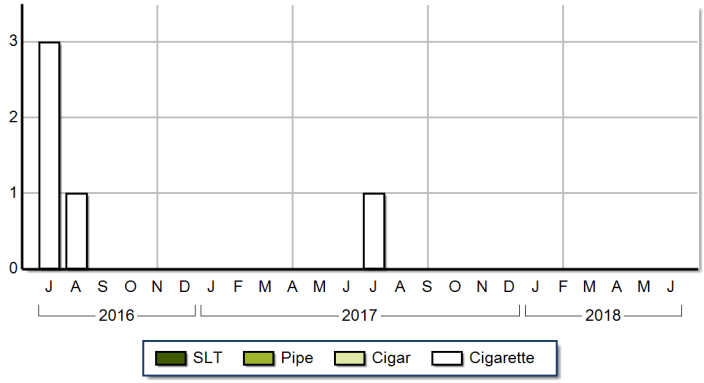
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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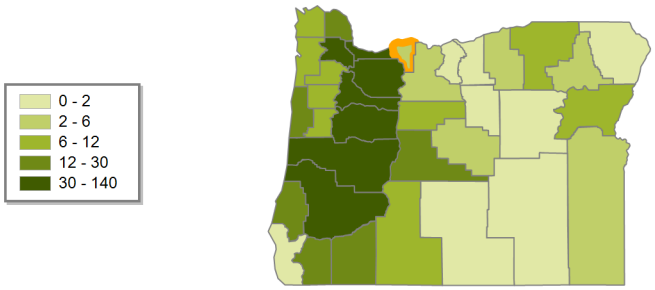
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Hood River County
From 8/1/2017 through 8/31/2017

State Tobacco Users Served Contract YTD (Adults)

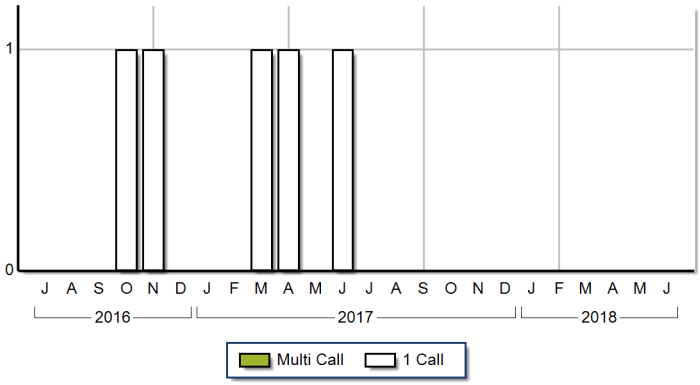


County Population		Prevalence	Tobacco Users
Adult	16,229	8.6 %	1,396 [4]

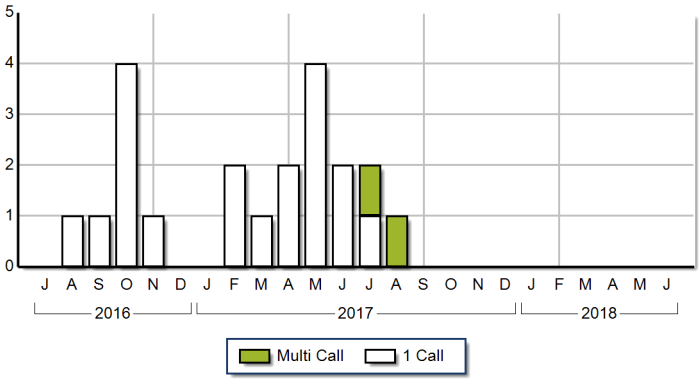
		County	State
Tobacco Users - Last Full Month		2	490
Tobacco Users YTD		4	1,221
Unique Tobacco Users YTD	1	2	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.29 %	0.25 %
Reach - NAQC	3	0.21 %	0.10 %
Annualized Reach	2	1.72 %	1.53 %
Annualized Reach - NAQC	3	1.29 %	0.62 %
Unique Individual Reach	1	0.14 %	0.17 %

How Heard About

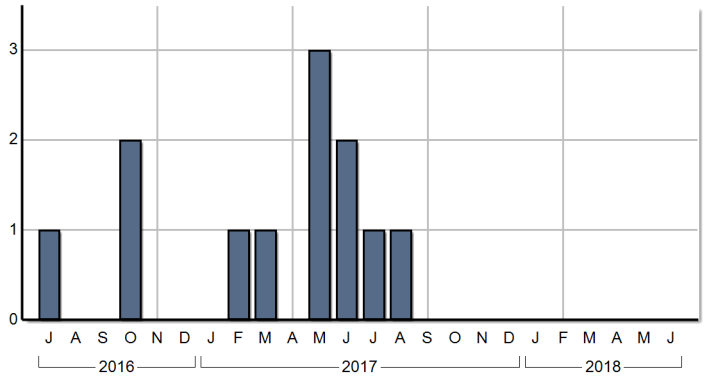
Fax Referral



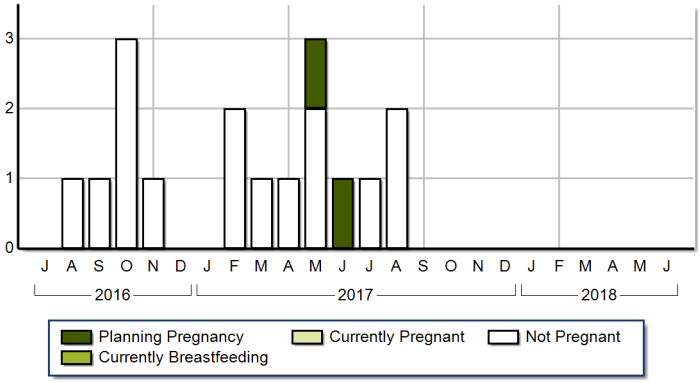
Tobacco User Enrollments By Program Type



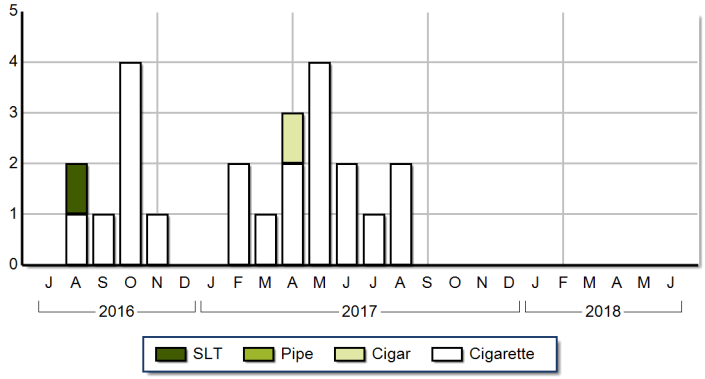
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



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Tobacco Users By Gender

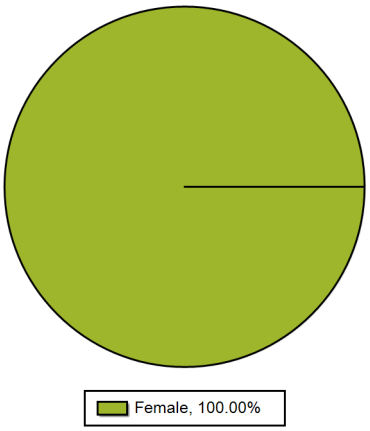

Chart Total N: 2

Tobacco Users By Language

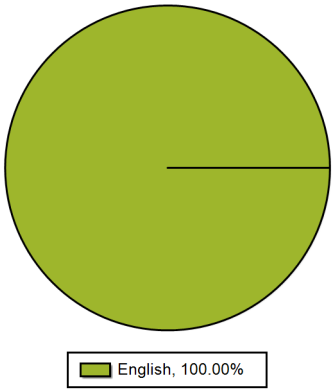

Chart Total N: 2

Tobacco Users By Education

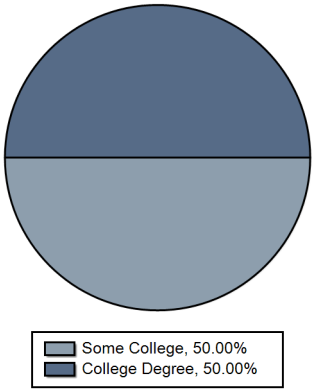

Chart Total N: 2

Tobacco Users By Race

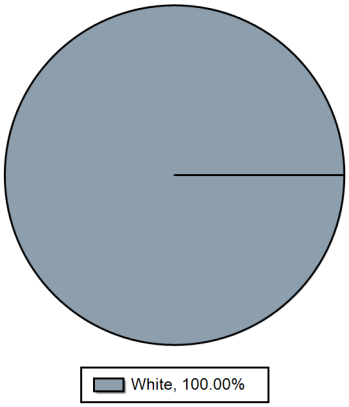

Chart Total N: 2

Tobacco Users By Age

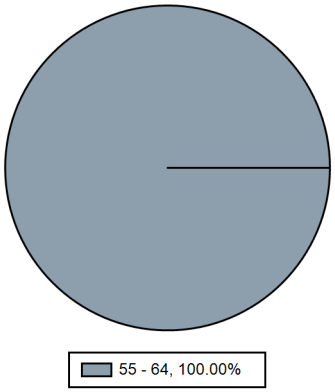

Chart Total N: 2

Tobacco Users By Health Plan

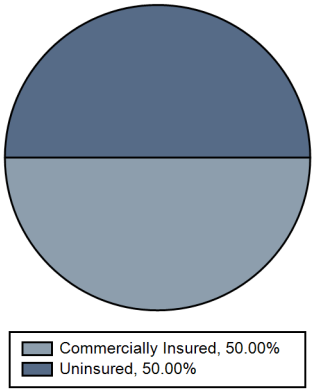

Chart Total N: 2

Tobacco Users By Ethnicity

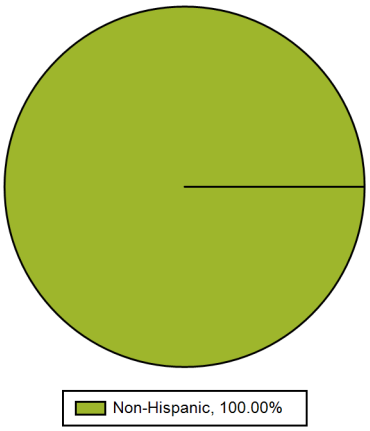

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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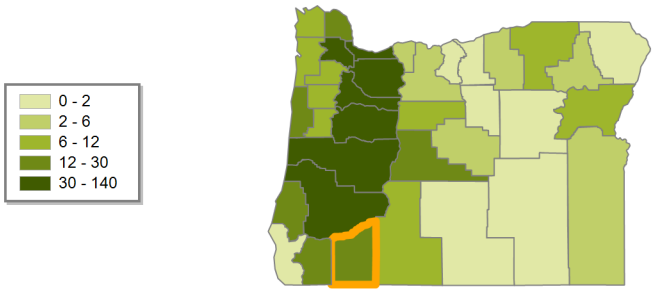
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Jackson County

From 8/1/2017 through 8/31/2017

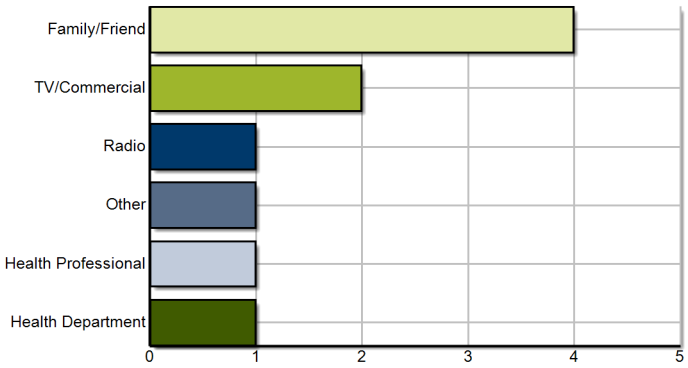
State Tobacco Users Served Contract YTD (Adults)



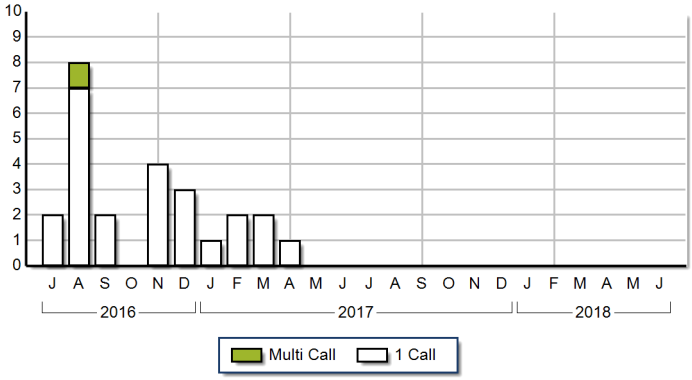
County Population		Prevalence	Tobacco Users
Adult	160,716	21.9 %	35,197 [4]

		County	State
Tobacco Users - Last Full Month		11	490
Tobacco Users YTD		28	1,221
Unique Tobacco Users YTD	1	18	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.08 %	0.25 %
Reach - NAQC	3	0.06 %	0.10 %
Annualized Reach	2	0.48 %	1.53 %
Annualized Reach - NAQC	3	0.36 %	0.62 %
Unique Individual Reach	1	0.05 %	0.17 %

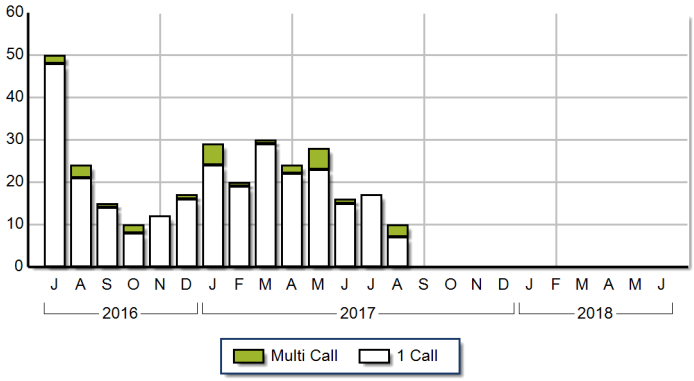
How Heard About



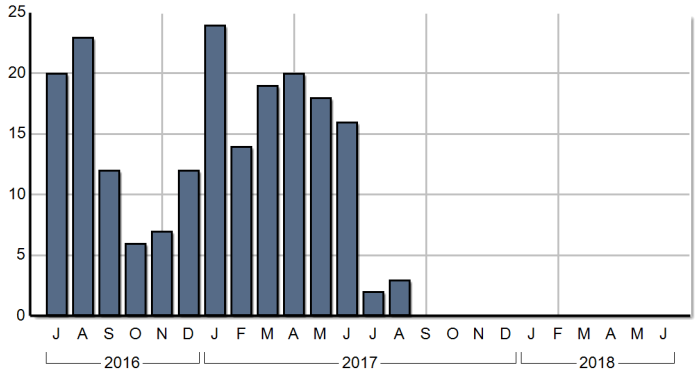
Fax Referral



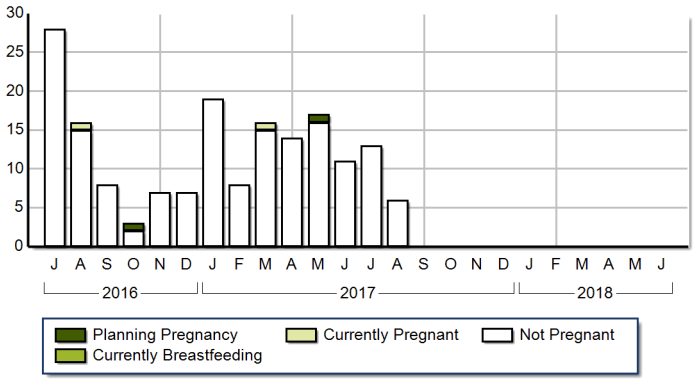
Tobacco User Enrollments By Program Type



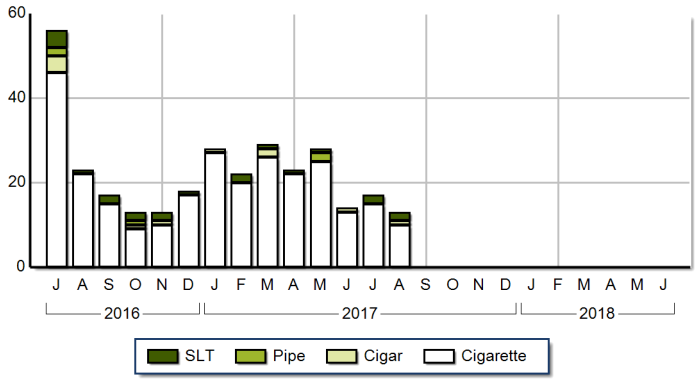
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
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Tobacco Users By Gender

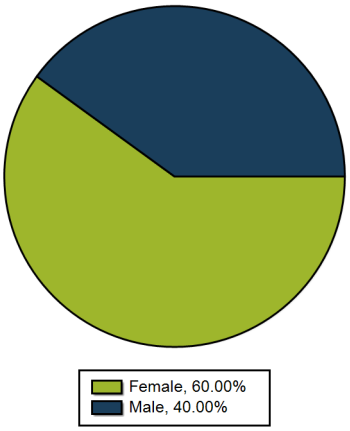

Chart Total N: 10

Tobacco Users By Language

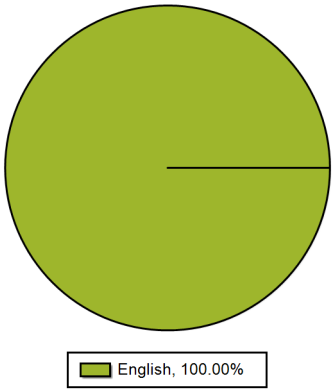

Chart Total N: 10

Tobacco Users By Education

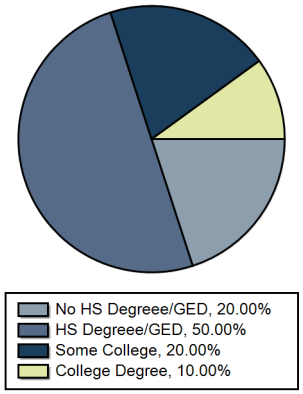

Chart Total N: 10

Tobacco Users By Race

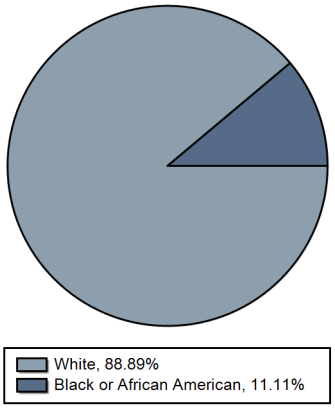

Chart Total N: 9

Tobacco Users By Age

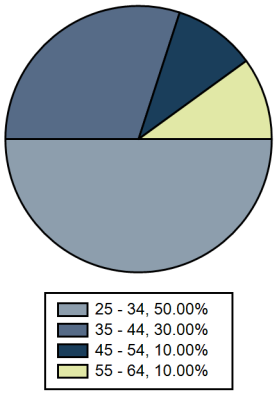

Chart Total N: 10

Tobacco Users By Health Plan

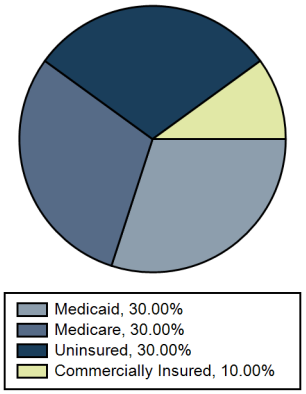

Chart Total N: 10

Tobacco Users By Ethnicity

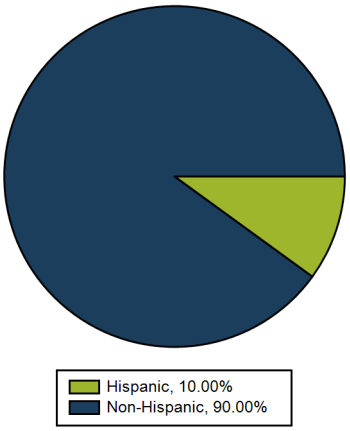

Chart Total N: 10

Tobacco Users By Chronic Condition

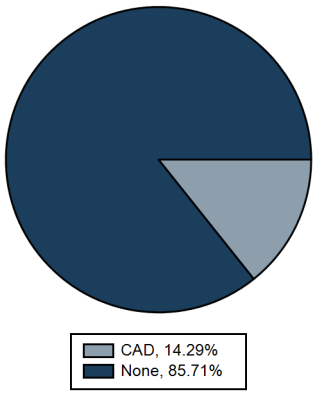

Chart Total N: 7

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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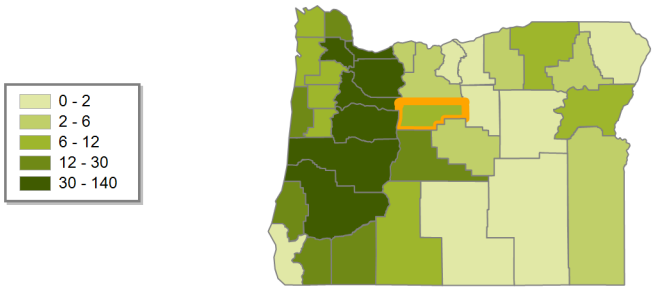
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Jefferson County

From 8/1/2017 through 8/31/2017

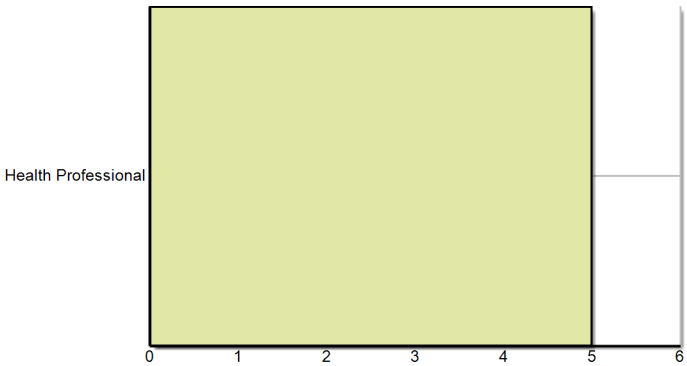
State Tobacco Users Served Contract YTD (Adults)



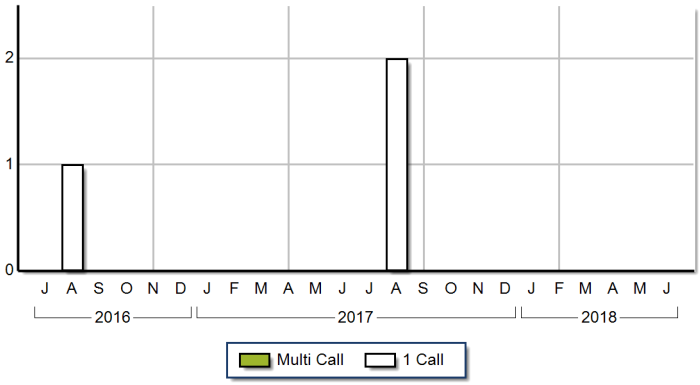
County Population		Prevalence	Tobacco Users
Adult	16,594	15.9 %	2,638 [4]

		County	State
Tobacco Users - Last Full Month		5	490
Tobacco Users YTD		6	1,221
Unique Tobacco Users YTD	1	4	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.23 %	0.25 %
Reach - NAQC	3	0.19 %	0.10 %
Annualized Reach	2	1.36 %	1.53 %
Annualized Reach - NAQC	3	1.14 %	0.62 %
Unique Individual Reach	1	0.15 %	0.17 %

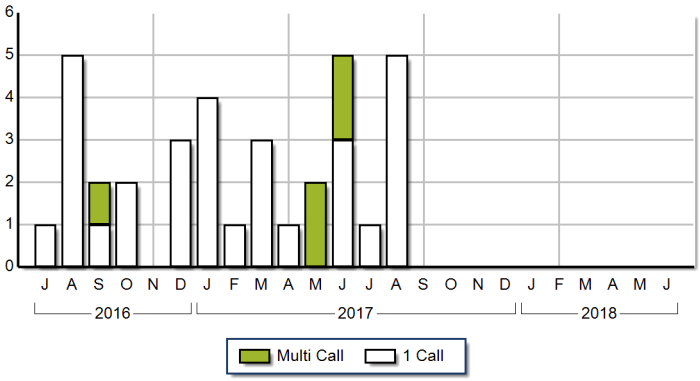
How Heard About



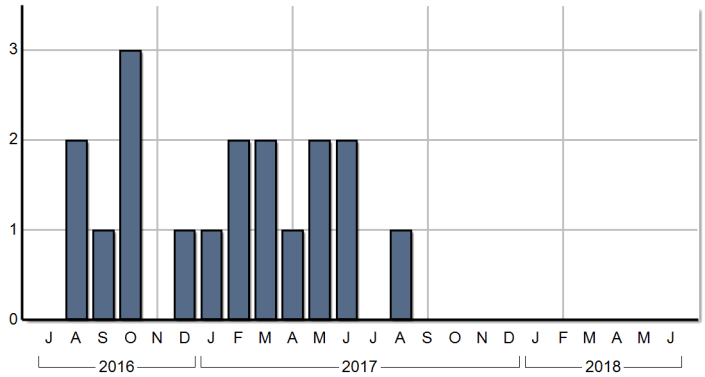
Fax Referral



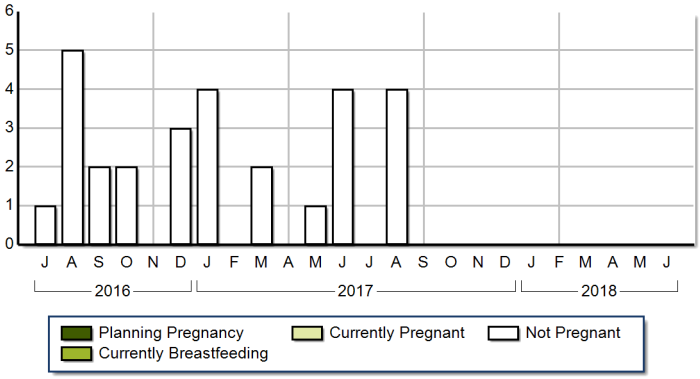
Tobacco User Enrollments By Program Type



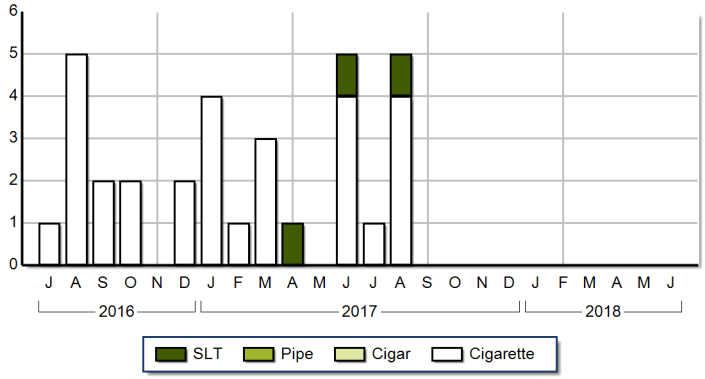
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

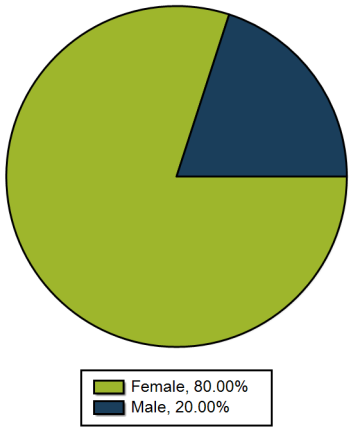

Chart Total N: 5

Tobacco Users By Language

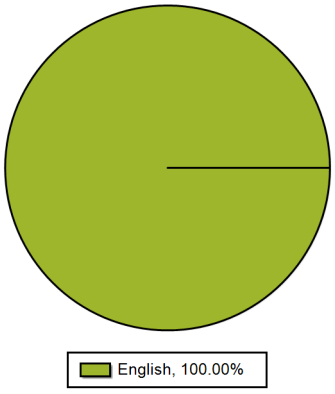

Chart Total N: 5

Tobacco Users By Education

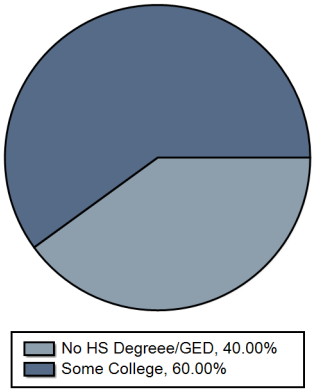

Chart Total N: 5

Tobacco Users By Race

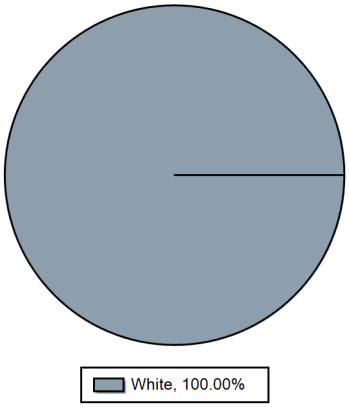

Chart Total N: 5

Tobacco Users By Age

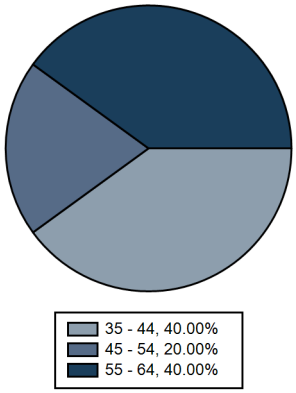

Chart Total N: 5

Tobacco Users By Health Plan

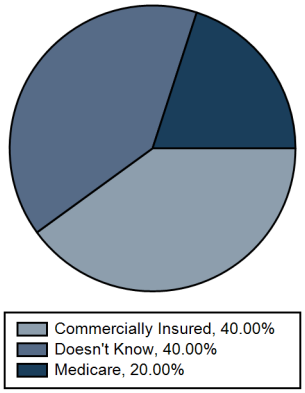

Chart Total N: 5

Tobacco Users By Ethnicity

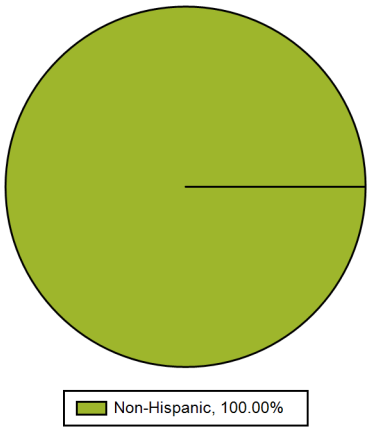

Chart Total N: 5

Tobacco Users By Chronic Condition

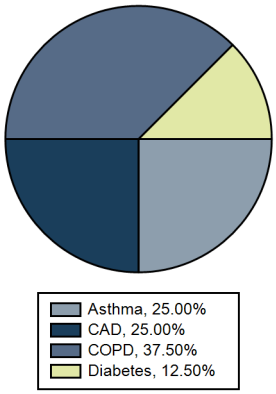

Chart Total N: 8

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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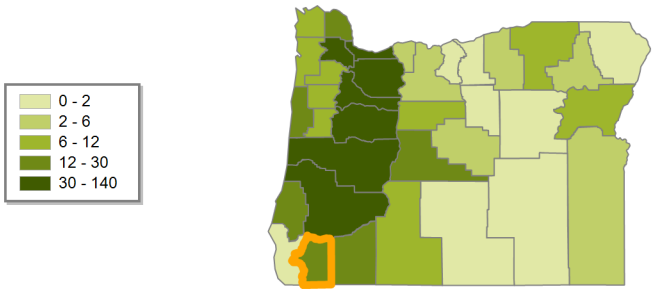
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Josephine County
From 8/1/2017 through 8/31/2017

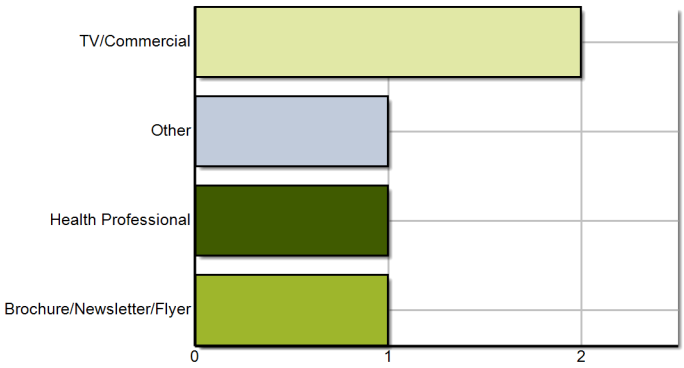
State Tobacco Users Served Contract YTD (Adults)



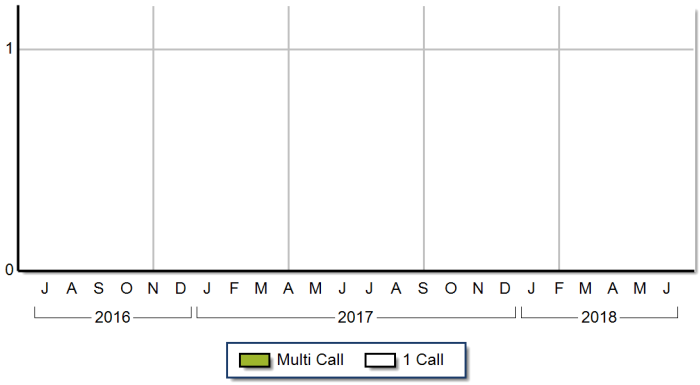
County Population		Prevalence	Tobacco Users
Adult	66,678	25.0 %	16,670 [4]

		County	State
Tobacco Users - Last Full Month		6	490
Tobacco Users YTD		16	1,221
Unique Tobacco Users YTD	1	12	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.10 %	0.25 %
Reach - NAQC	3	0.07 %	0.10 %
Annualized Reach	2	0.58 %	1.53 %
Annualized Reach - NAQC	3	0.43 %	0.62 %
Unique Individual Reach	1	0.07 %	0.17 %

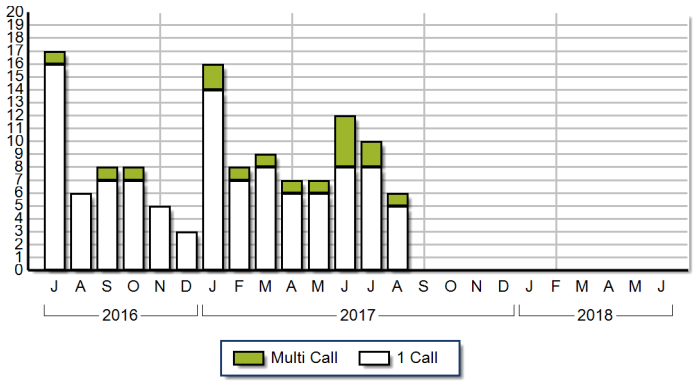
How Heard About



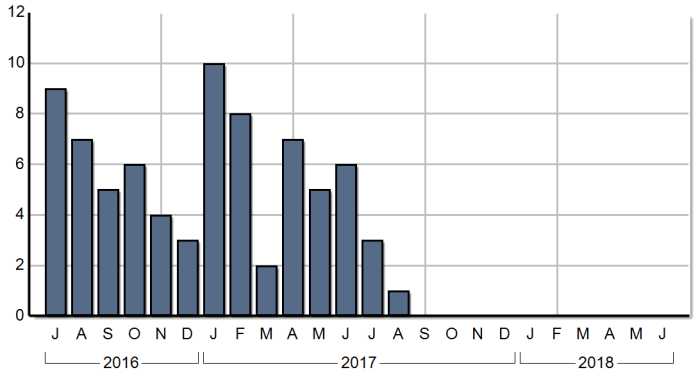
Fax Referral



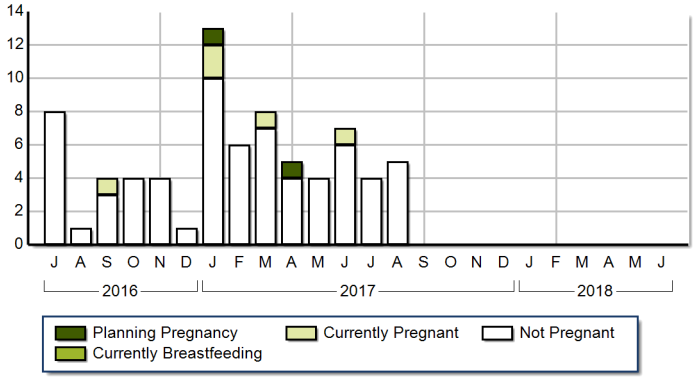
Tobacco User Enrollments By Program Type



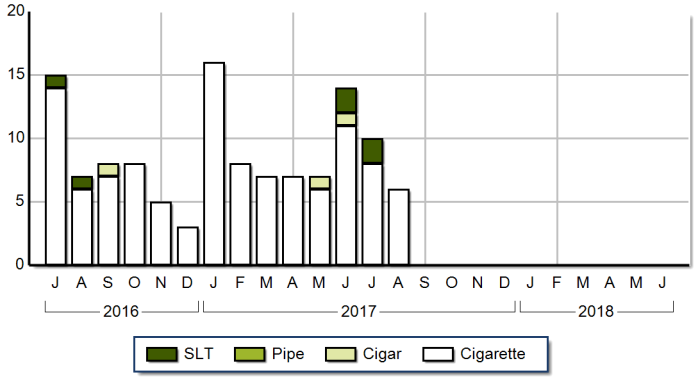
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

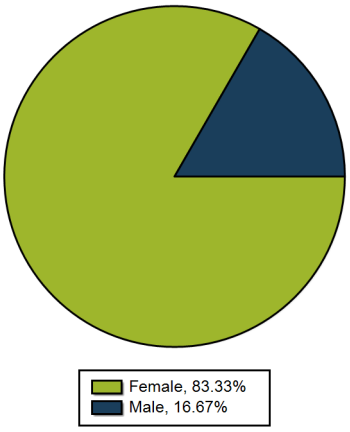

Chart Total N: 6

Tobacco Users By Language

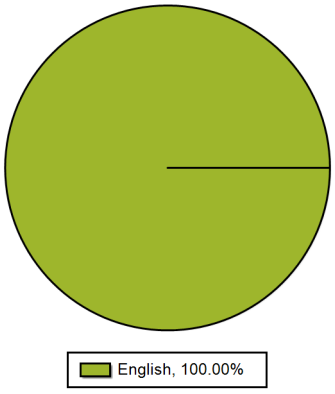

Chart Total N: 6

Tobacco Users By Education

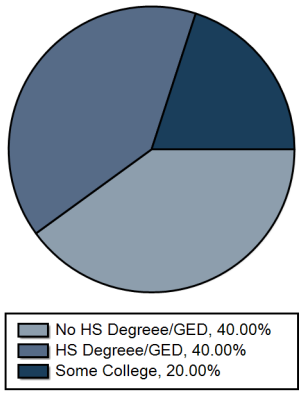

Chart Total N: 5

Tobacco Users By Race

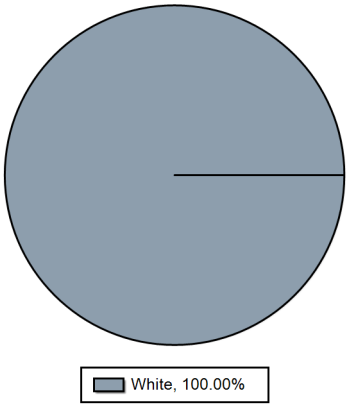

Chart Total N: 6

Tobacco Users By Age

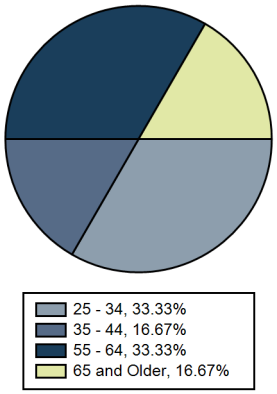

Chart Total N: 6

Tobacco Users By Health Plan

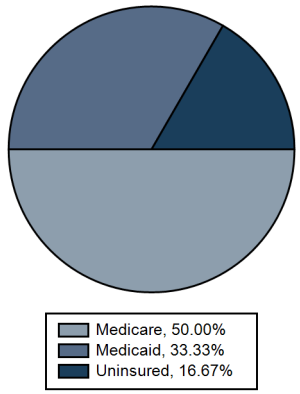

Chart Total N: 6

Tobacco Users By Ethnicity

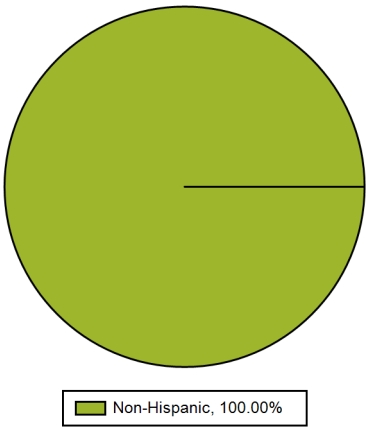

Chart Total N: 6

Tobacco Users By Chronic Condition

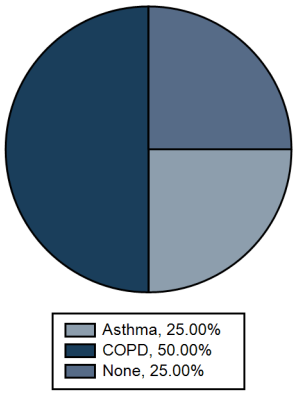

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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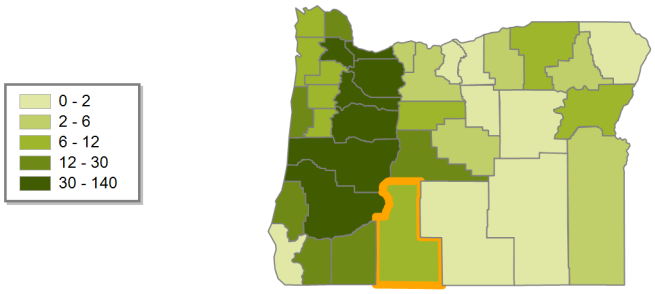
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Klamath County

From 8/1/2017 through 8/31/2017

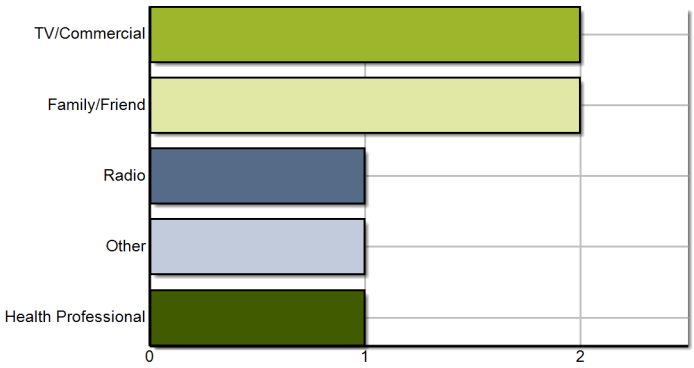
State Tobacco Users Served Contract YTD (Adults)



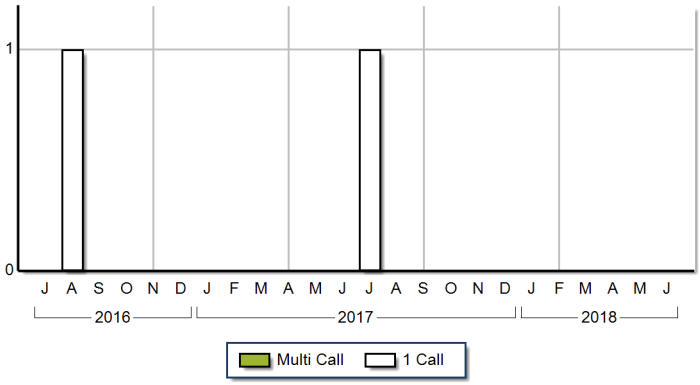
County Population		Prevalence	Tobacco Users
Adult	50,494	22.0 %	11,109 [4]

		County	State
Tobacco Users - Last Full Month		7	490
Tobacco Users YTD		12	1,221
Unique Tobacco Users YTD	1	8	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.11 %	0.25 %
Reach - NAQC	3	0.08 %	0.10 %
Annualized Reach	2	0.65 %	1.53 %
Annualized Reach - NAQC	3	0.49 %	0.62 %
Unique Individual Reach	1	0.07 %	0.17 %

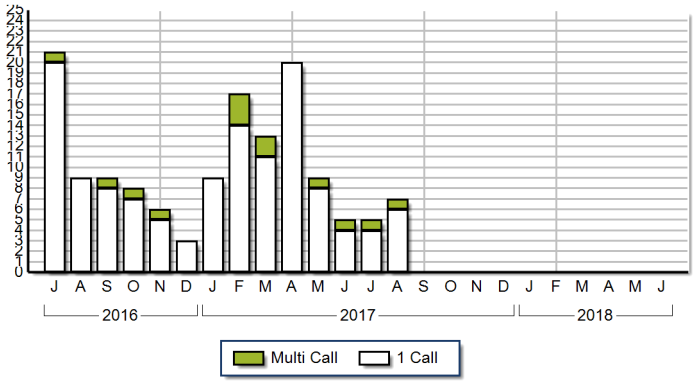
How Heard About



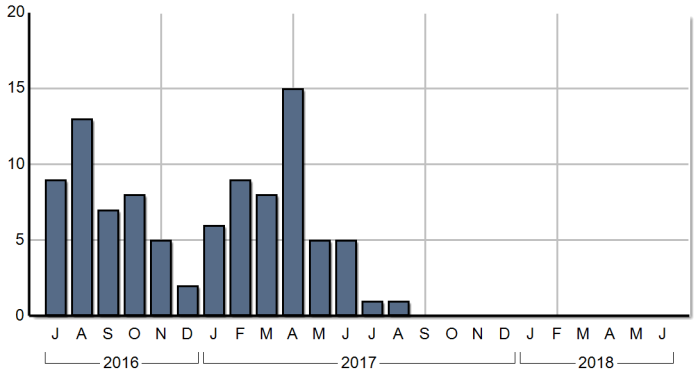
Fax Referral



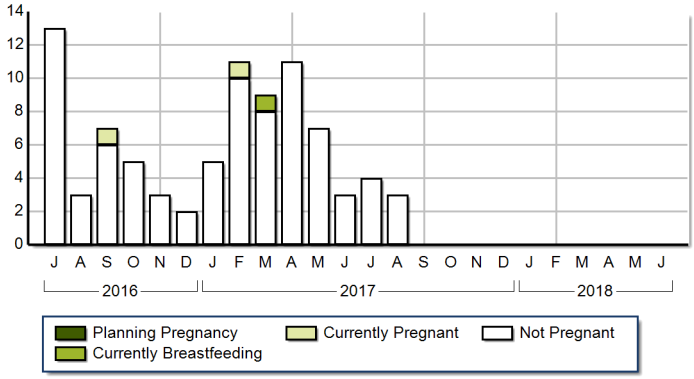
Tobacco User Enrollments By Program Type



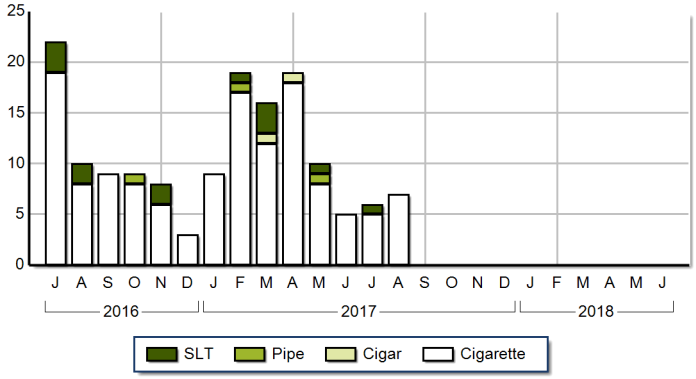
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

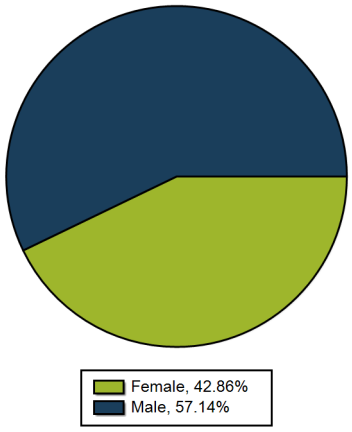

Chart Total N: 7

Tobacco Users By Language

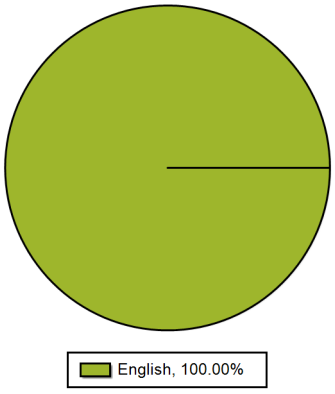

Chart Total N: 7

Tobacco Users By Education

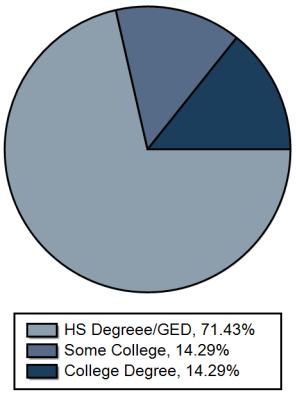

Chart Total N: 7

Tobacco Users By Race

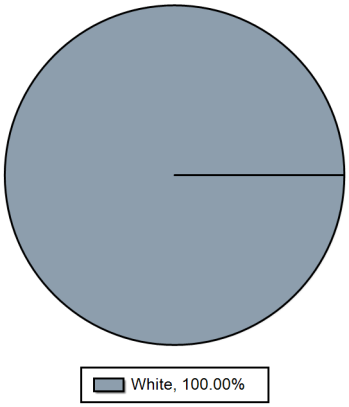

Chart Total N: 7

Tobacco Users By Age

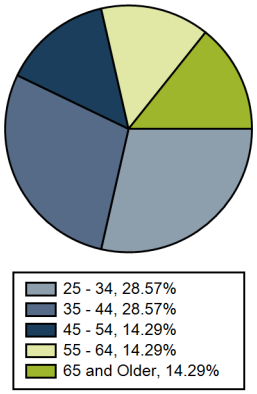

Chart Total N: 7

Tobacco Users By Health Plan

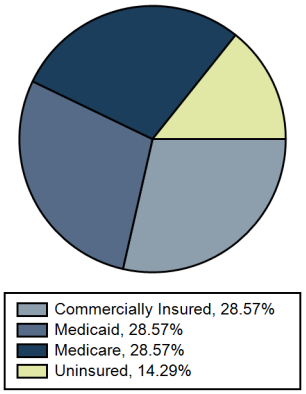

Chart Total N: 7

Tobacco Users By Ethnicity

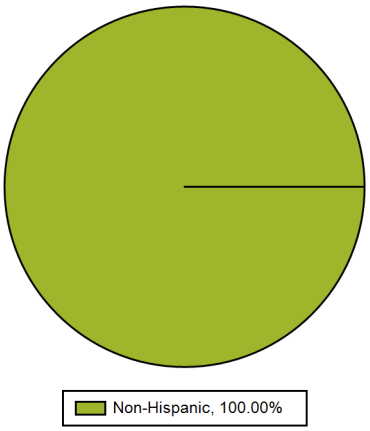

Chart Total N: 7

Tobacco Users By Chronic Condition

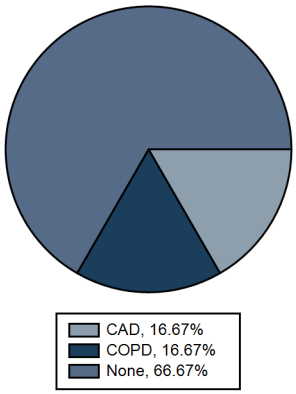

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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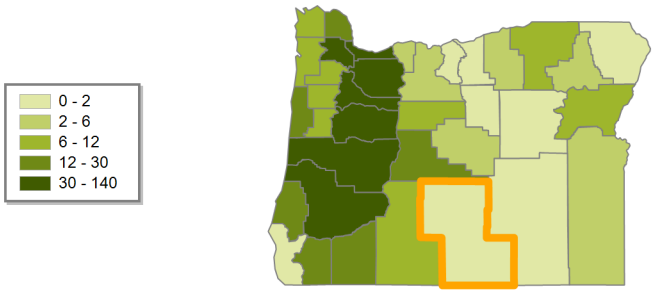
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Lake County

From 8/1/2017 through 8/31/2017

State Tobacco Users Served Contract YTD (Adults)

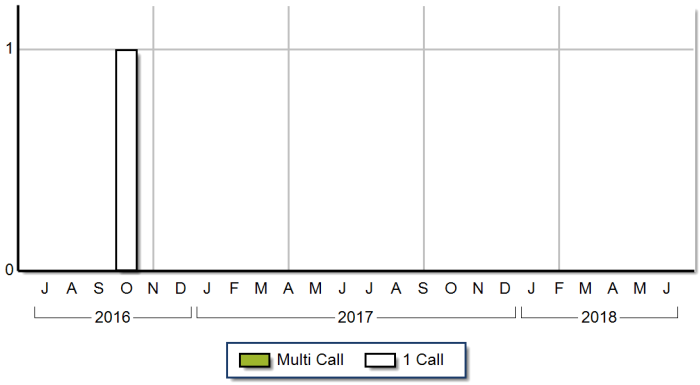


County Population		Prevalence	Tobacco Users
Adult	6,068	19.9 %	1,208 [4]

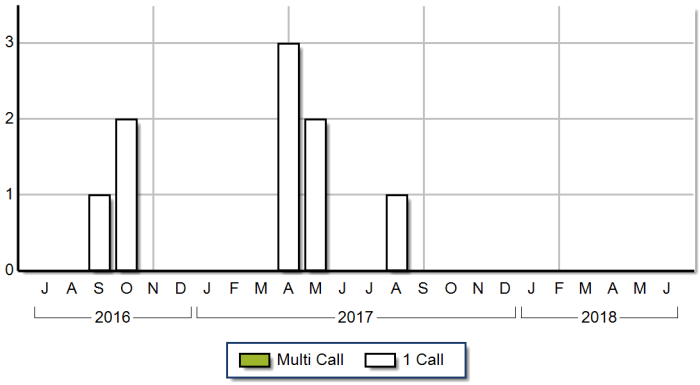
		County	State
Tobacco Users - Last Full Month		1	490
Tobacco Users YTD		1	1,221
Unique Tobacco Users YTD	1	1	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.08 %	0.25 %
Reach - NAQC	3	0.08 %	0.10 %
Annualized Reach	2	0.50 %	1.53 %
Annualized Reach - NAQC	3	0.50 %	0.62 %
Unique Individual Reach	1	0.08 %	0.17 %

How Heard About

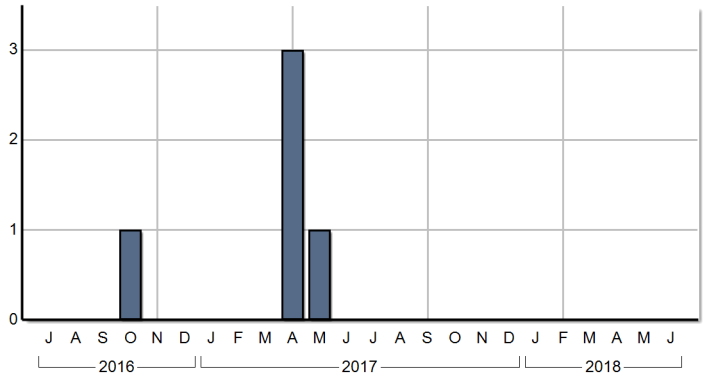
Fax Referral



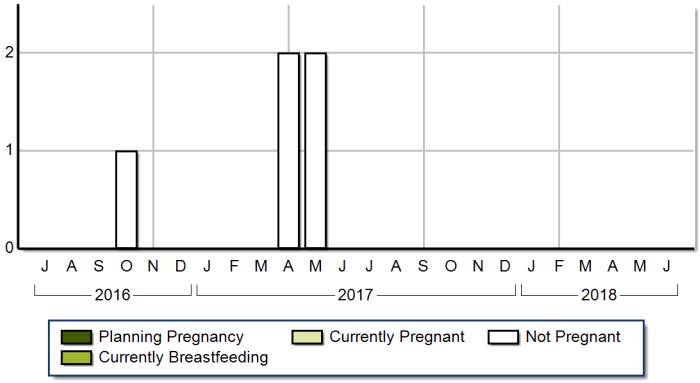
Tobacco User Enrollments By Program Type



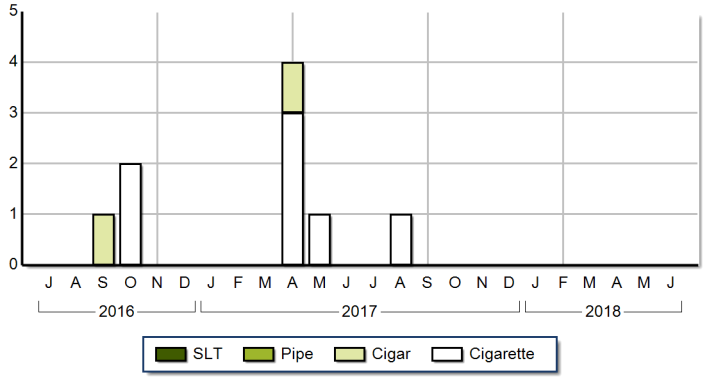
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

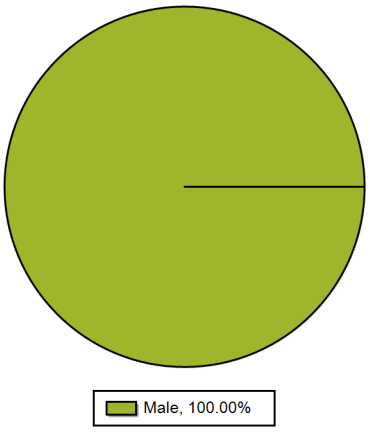


Chart Total N: 1

Tobacco Users By Language

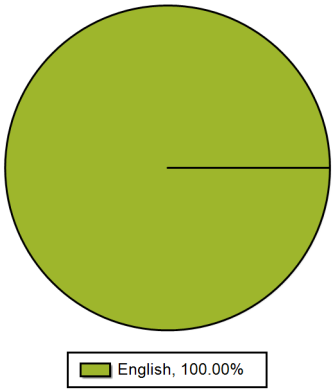
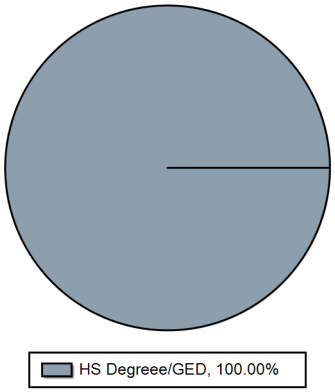


Chart Total N: 1

Tobacco Users By Education



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Tobacco Users By Race

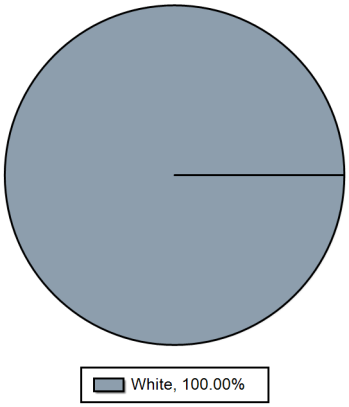

Chart Total N: 1

Tobacco Users By Age

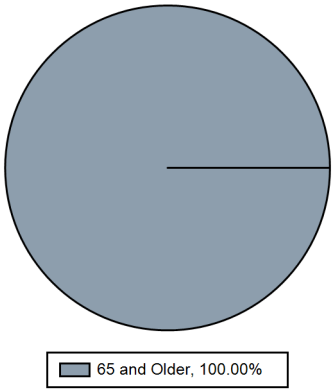

Chart Total N: 1

Tobacco Users By Health Plan

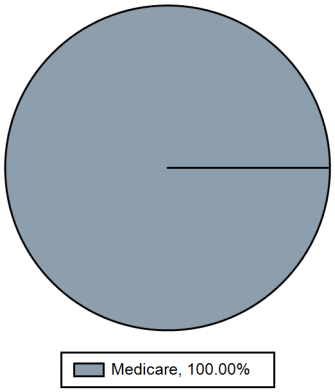

Chart Total N: 1

Tobacco Users By Ethnicity

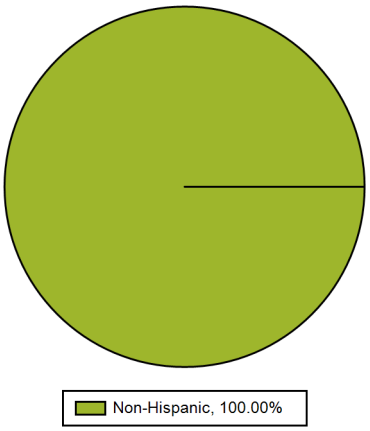

Chart Total N: 1

Tobacco Users By Chronic Condition

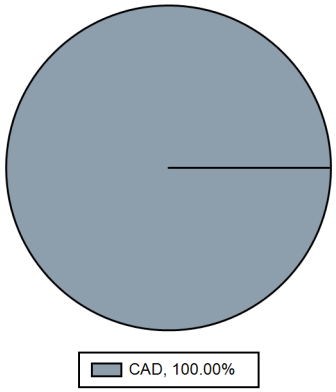

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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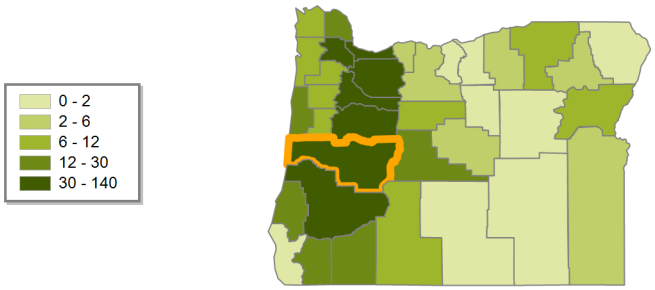
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Lane County

From 8/1/2017 through 8/31/2017

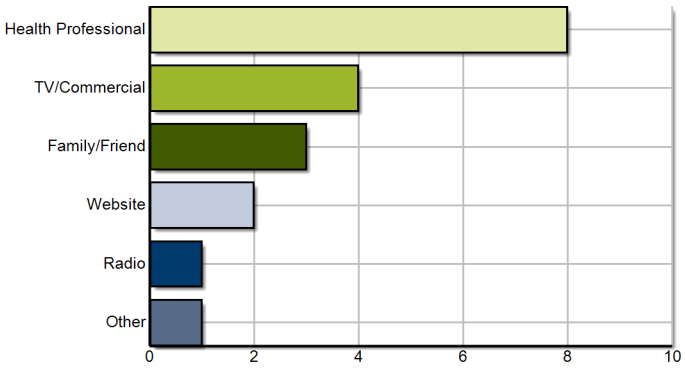
State Tobacco Users Served Contract YTD (Adults)



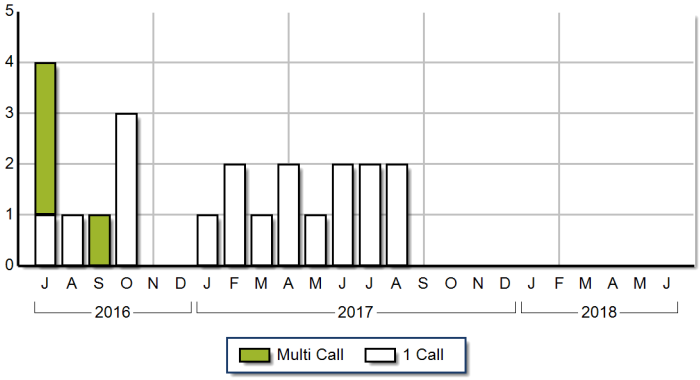
County Population		Prevalence	Tobacco Users
Adult	274,412	18.4 %	50,492 [4]

		County	State
Tobacco Users - Last Full Month		25	490
Tobacco Users YTD		60	1,221
Unique Tobacco Users YTD	1	34	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.12 %	0.25 %
Reach - NAQC	3	0.06 %	0.10 %
Annualized Reach	2	0.71 %	1.53 %
Annualized Reach - NAQC	3	0.37 %	0.62 %
Unique Individual Reach	1	0.07 %	0.17 %

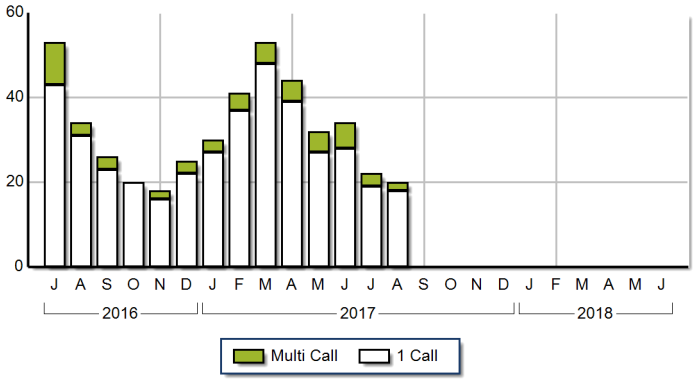
How Heard About



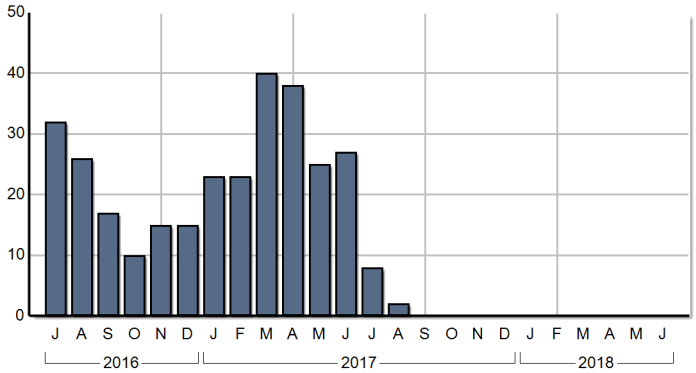
Fax Referral



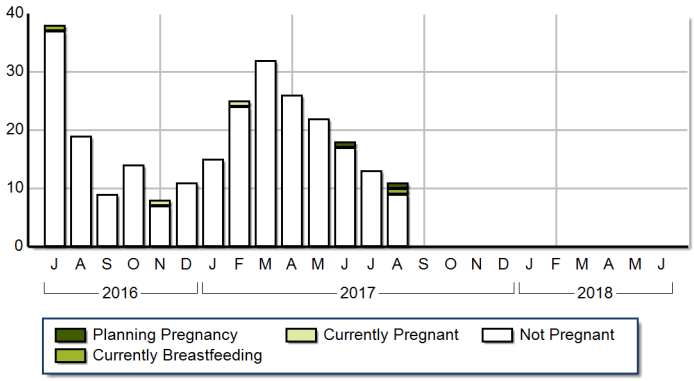
Tobacco User Enrollments By Program Type



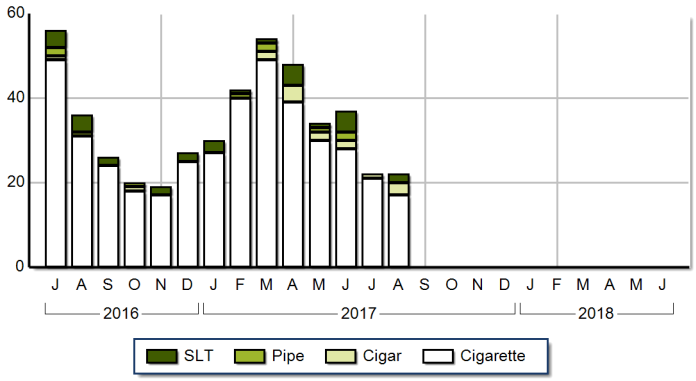
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

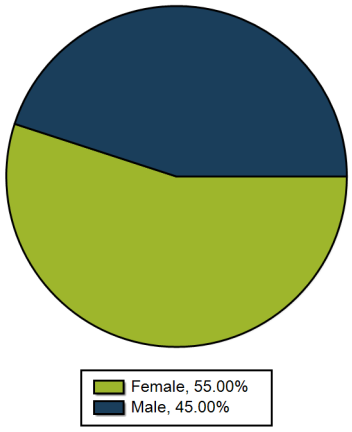


Chart Total N: 20

Tobacco Users By Language

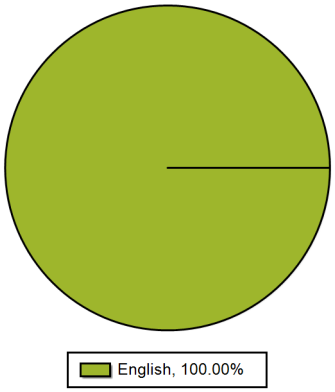
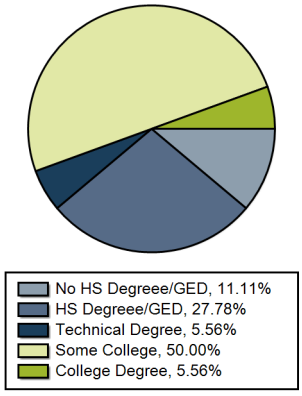


Chart Total N: 20

Tobacco Users By Education



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Tobacco Users By Race

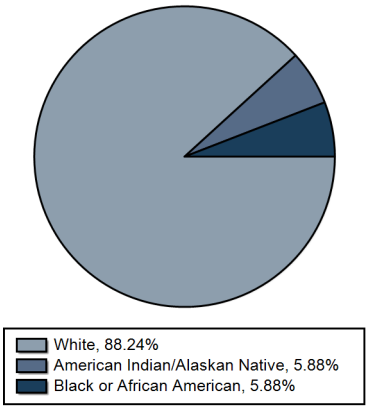

Chart Total N: 17

Tobacco Users By Age

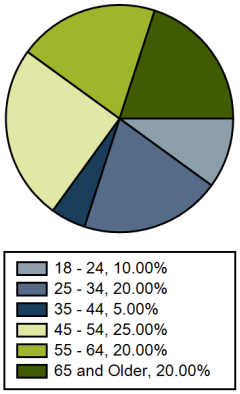

Chart Total N: 20

Tobacco Users By Health Plan

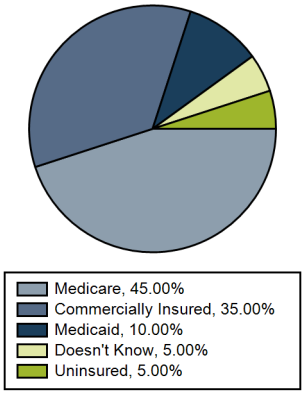

Chart Total N: 20

Tobacco Users By Ethnicity

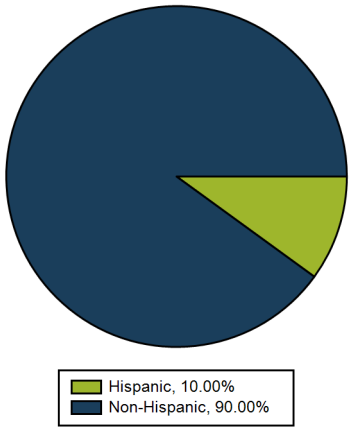

Chart Total N: 20

Tobacco Users By Chronic Condition

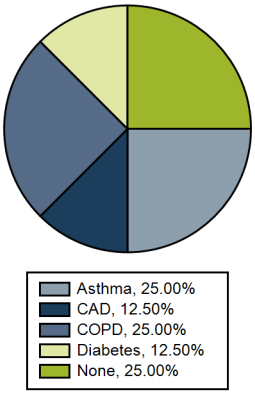

Chart Total N: 16

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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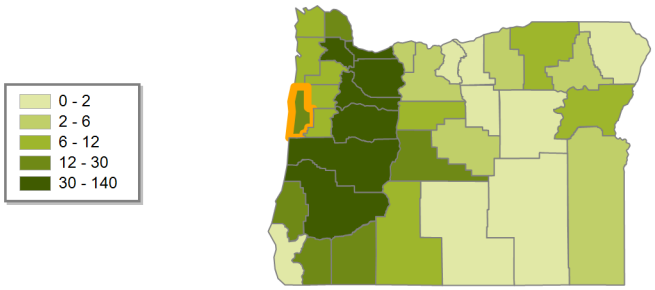
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Lincoln County

From 8/1/2017 through 8/31/2017

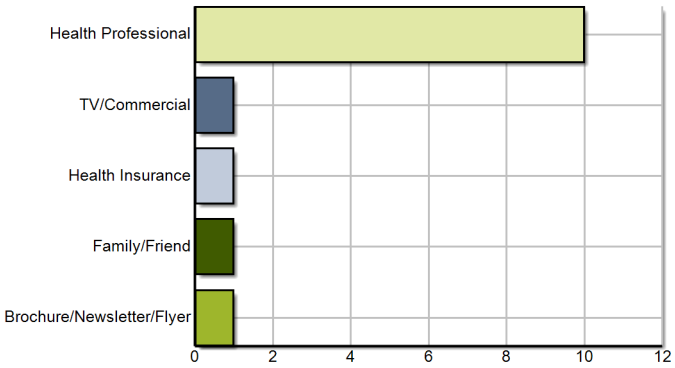
State Tobacco Users Served Contract YTD (Adults)



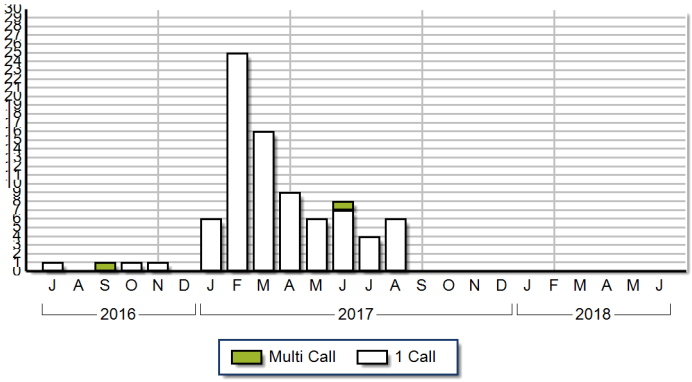
County Population		Prevalence	Tobacco Users
Adult	36,512	26.9 %	9,822 [4]

		County	State
Tobacco Users - Last Full Month		17	490
Tobacco Users YTD		36	1,221
Unique Tobacco Users YTD	1	19	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.37 %	0.25 %
Reach - NAQC	3	0.20 %	0.10 %
Annualized Reach	2	2.20 %	1.53 %
Annualized Reach - NAQC	3	1.22 %	0.62 %
Unique Individual Reach	1	0.19 %	0.17 %

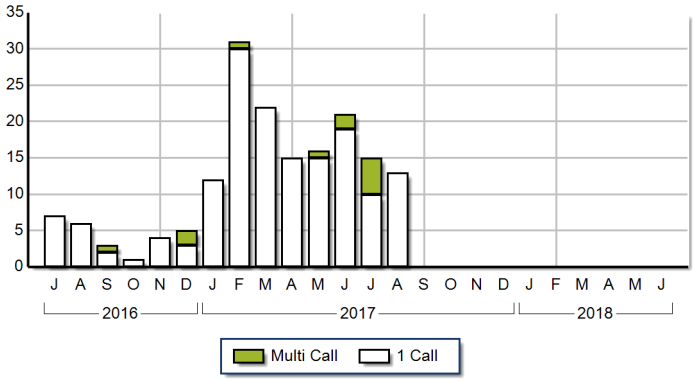
How Heard About



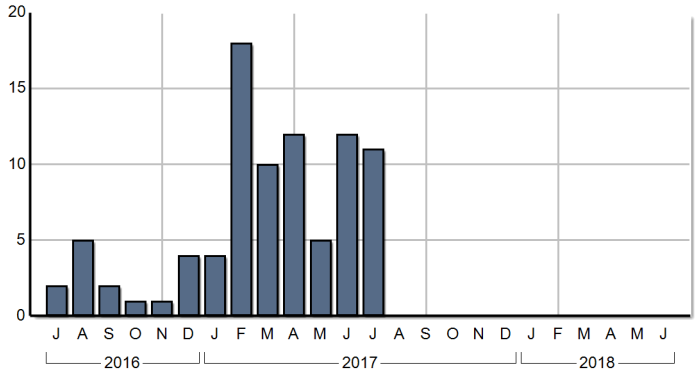
Fax Referral



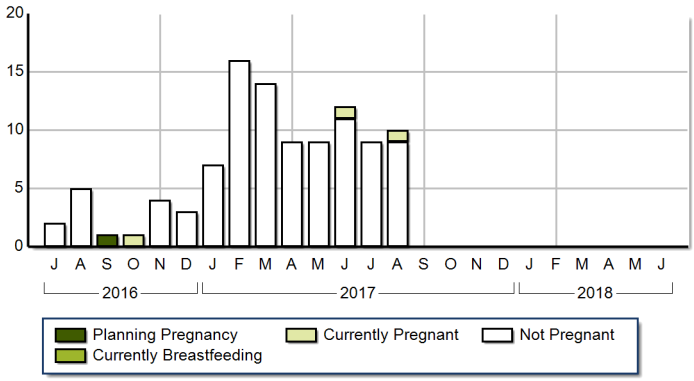
Tobacco User Enrollments By Program Type



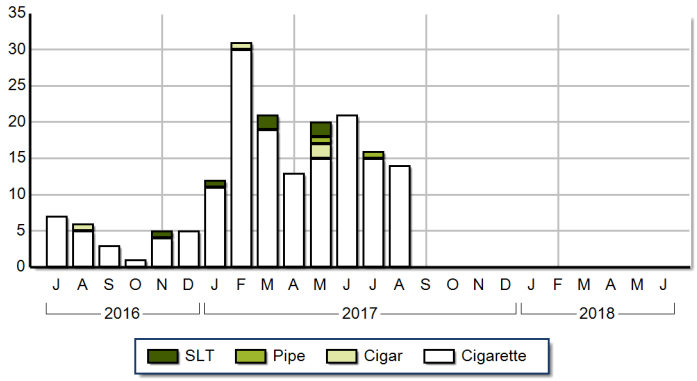
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

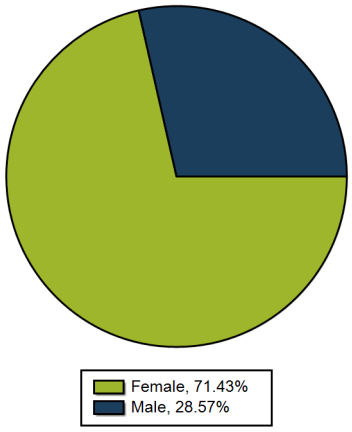

Chart Total N: 14

Tobacco Users By Language

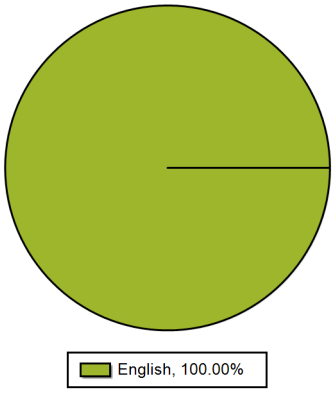

Chart Total N: 14

Tobacco Users By Education

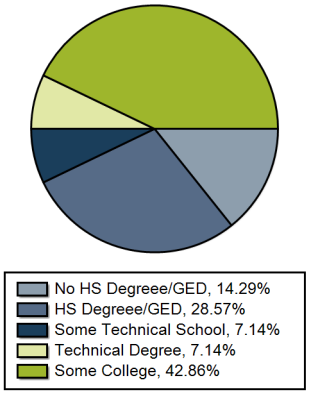

Chart Total N: 14

Tobacco Users By Race

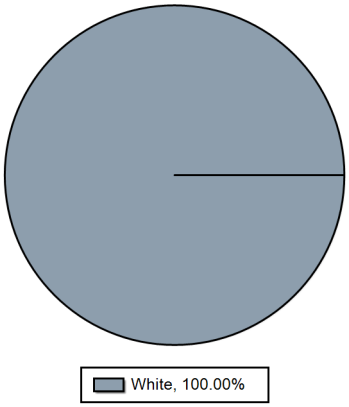

Chart Total N: 13

Tobacco Users By Age

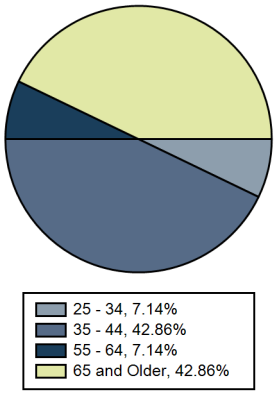

Chart Total N: 14

Tobacco Users By Health Plan

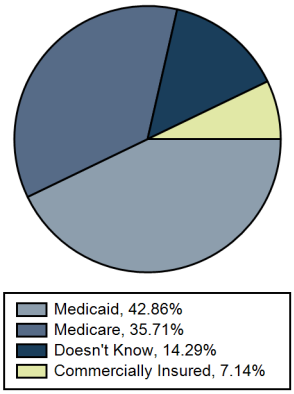

Chart Total N: 14

Tobacco Users By Ethnicity

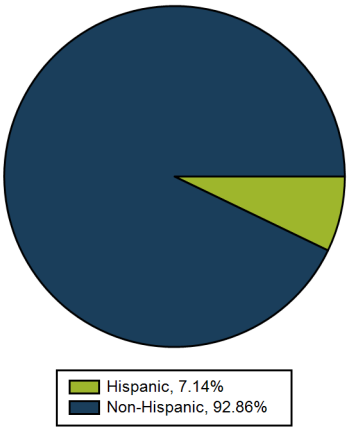

Chart Total N: 14

Tobacco Users By Chronic Condition

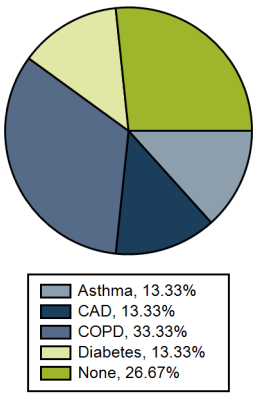

Chart Total N: 15

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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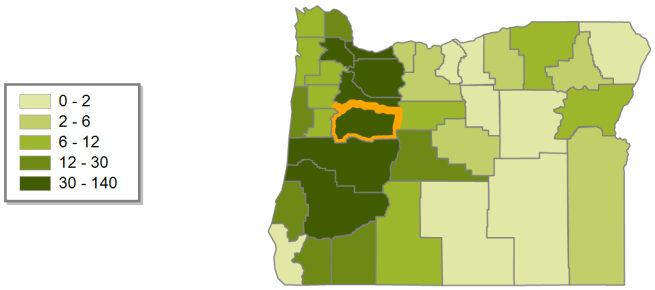
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Linn County

From 8/1/2017 through 8/31/2017

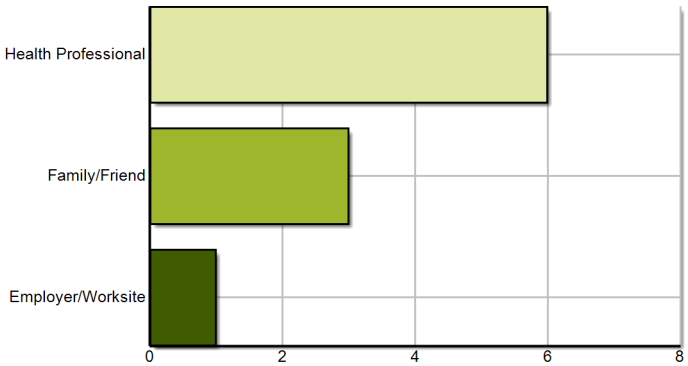
State Tobacco Users Served Contract YTD (Adults)



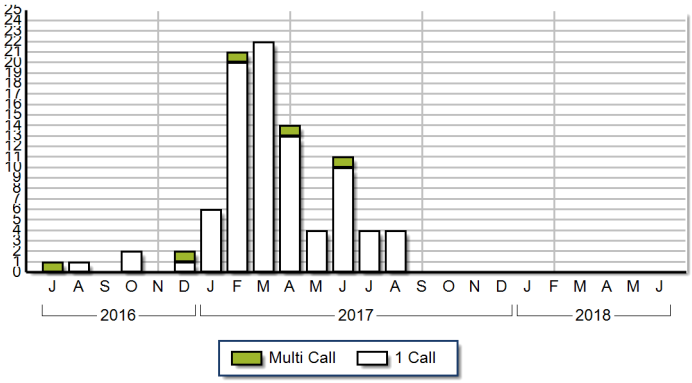
County Population		Prevalence	Tobacco Users
Adult	83,814	21.0 %	17,601 [4]

		County	State
Tobacco Users - Last Full Month		16	490
Tobacco Users YTD		43	1,221
Unique Tobacco Users YTD	1	26	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.24 %	0.25 %
Reach - NAQC	3	0.11 %	0.10 %
Annualized Reach	2	1.47 %	1.53 %
Annualized Reach - NAQC	3	0.68 %	0.62 %
Unique Individual Reach	1	0.15 %	0.17 %

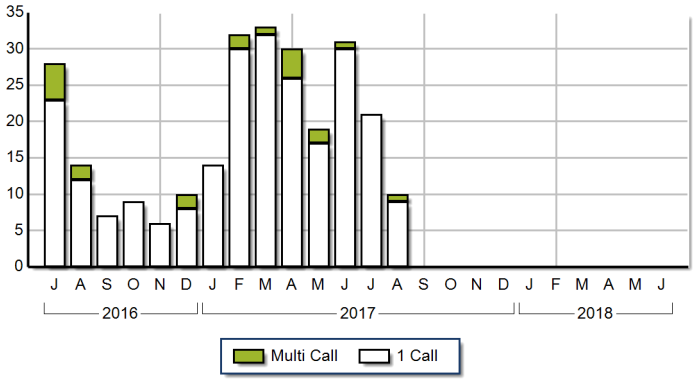
How Heard About



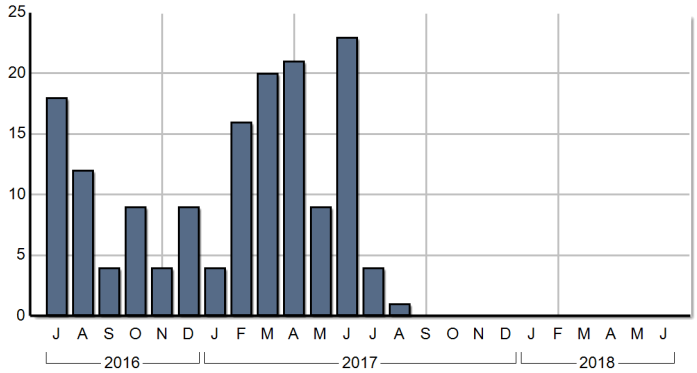
Fax Referral



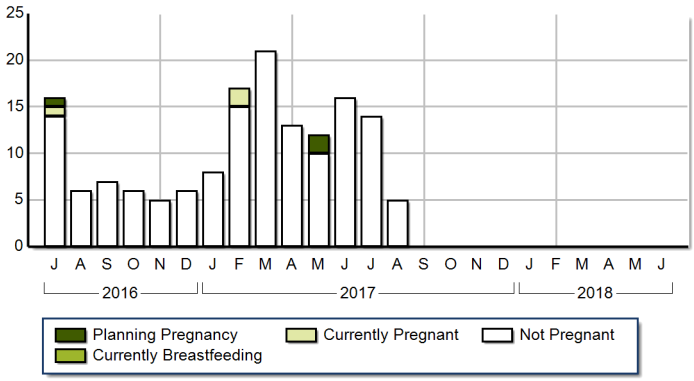
Tobacco User Enrollments By Program Type



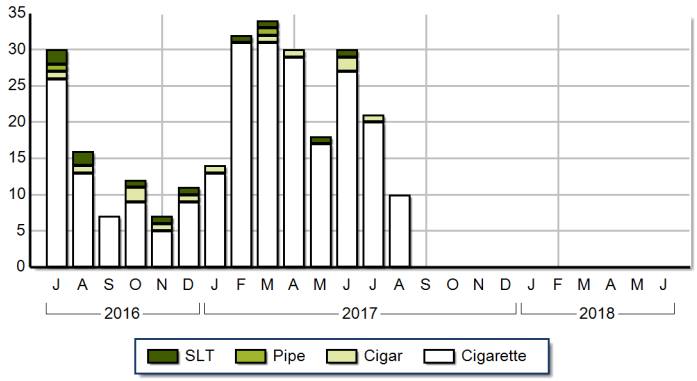
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

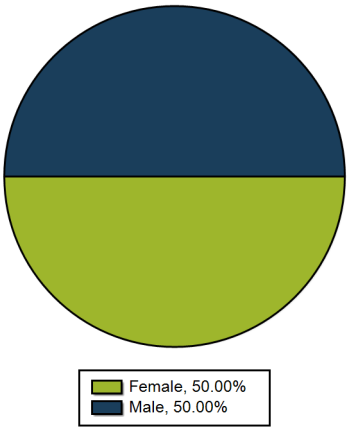

Chart Total N: 10

Tobacco Users By Language

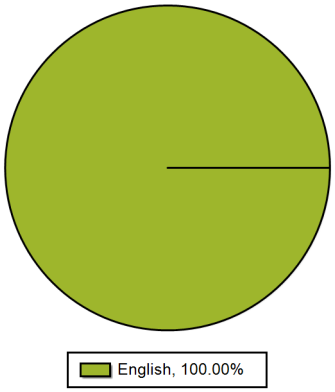

Chart Total N: 10

Tobacco Users By Education

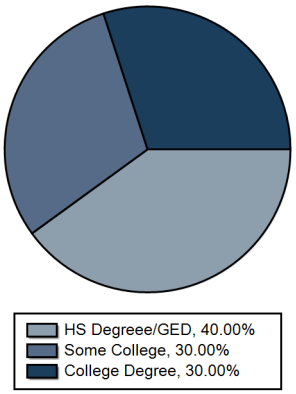

Chart Total N: 10

Tobacco Users By Race

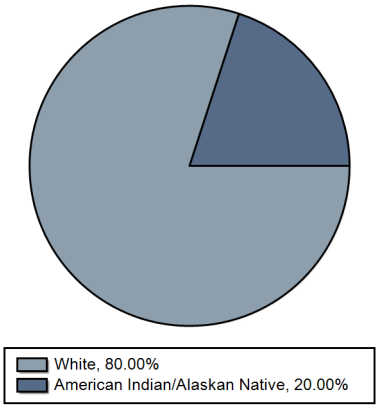

Chart Total N: 10

Tobacco Users By Age

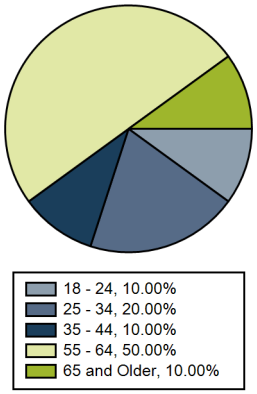

Chart Total N: 10

Tobacco Users By Health Plan

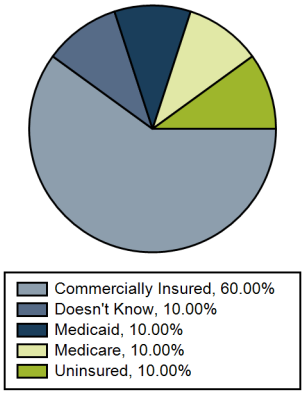

Chart Total N: 10

Tobacco Users By Ethnicity

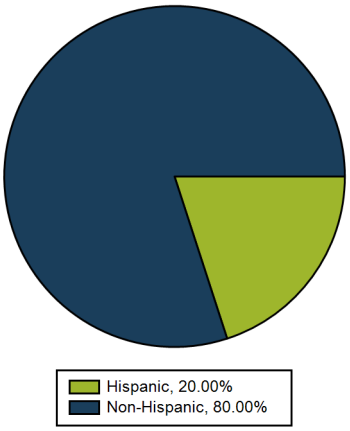

Chart Total N: 10

Tobacco Users By Chronic Condition

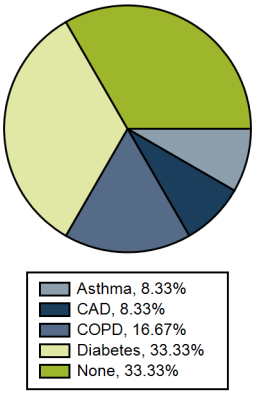

Chart Total N: 12

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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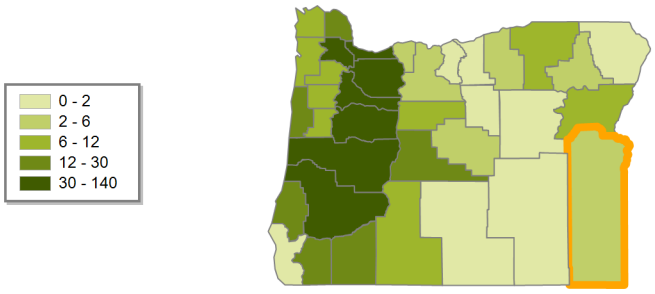
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Malheur County

From 8/1/2017 through 8/31/2017

State Tobacco Users Served Contract YTD (Adults)

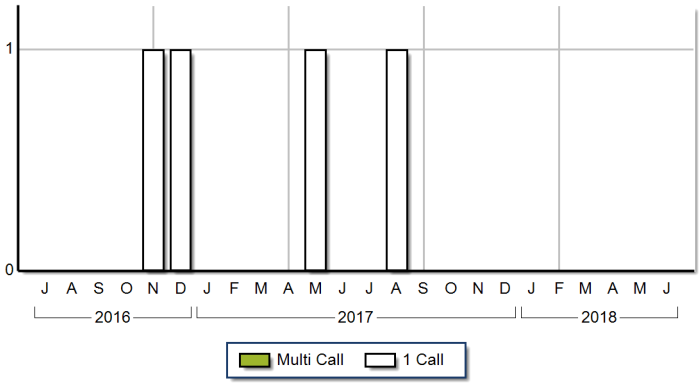


County Population		Prevalence	Tobacco Users
Adult	23,866	16.8 %	4,009 [4]

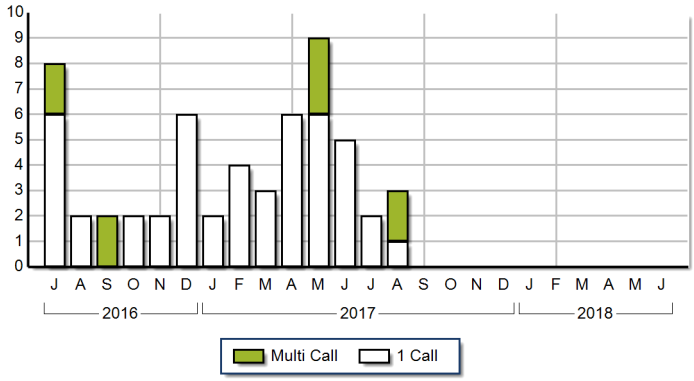
		County	State
Tobacco Users - Last Full Month		4	490
Tobacco Users YTD		6	1,221
Unique Tobacco Users YTD	1	4	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.15 %	0.25 %
Reach - NAQC	3	0.10 %	0.10 %
Annualized Reach	2	0.90 %	1.53 %
Annualized Reach - NAQC	3	0.60 %	0.62 %
Unique Individual Reach	1	0.10 %	0.17 %

How Heard About

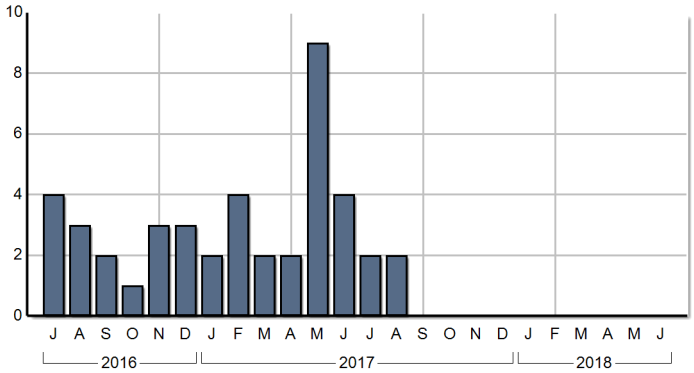
Fax Referral



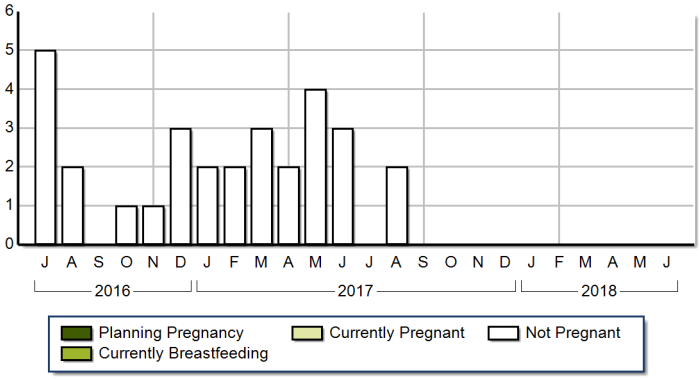
Tobacco User Enrollments By Program Type



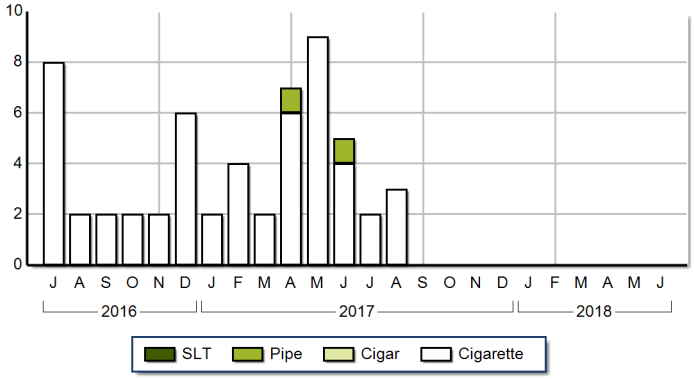
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

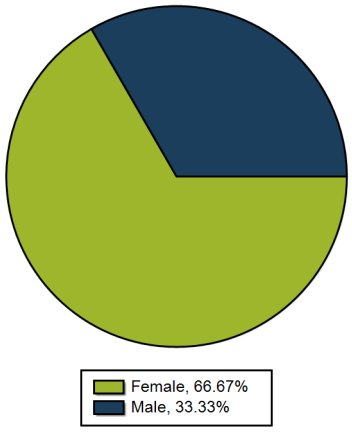

Chart Total N: 3

Tobacco Users By Language

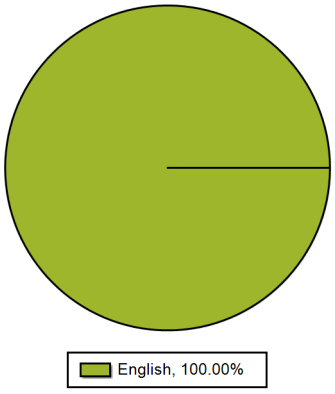

Chart Total N: 3

Tobacco Users By Education

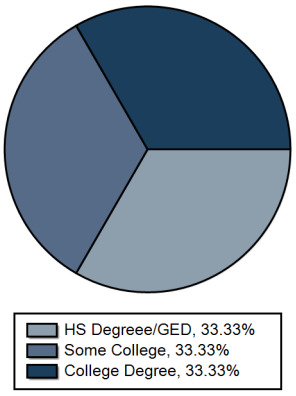

Chart Total N: 3

Tobacco Users By Race

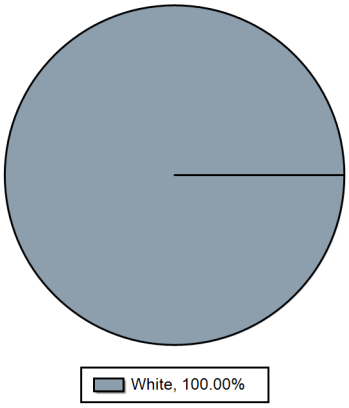

Chart Total N: 3

Tobacco Users By Age

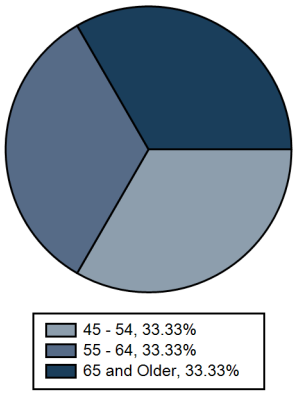

Chart Total N: 3

Tobacco Users By Health Plan

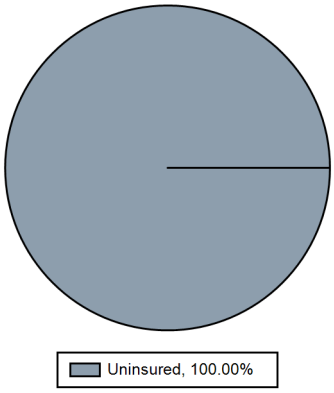

Chart Total N: 3

Tobacco Users By Ethnicity

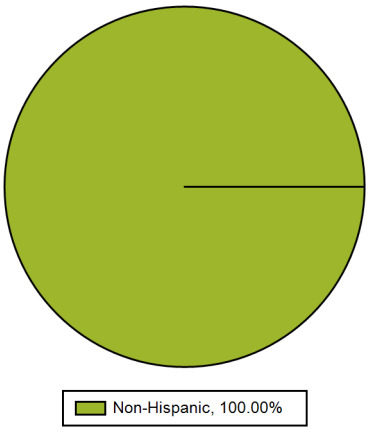

Chart Total N: 3

Tobacco Users By Chronic Condition

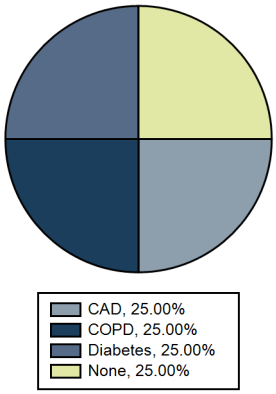

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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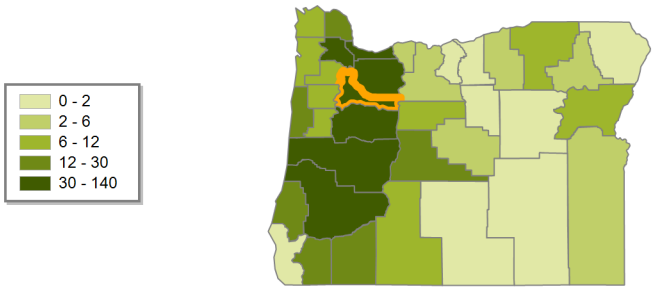
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Marion County

From 8/1/2017 through 8/31/2017

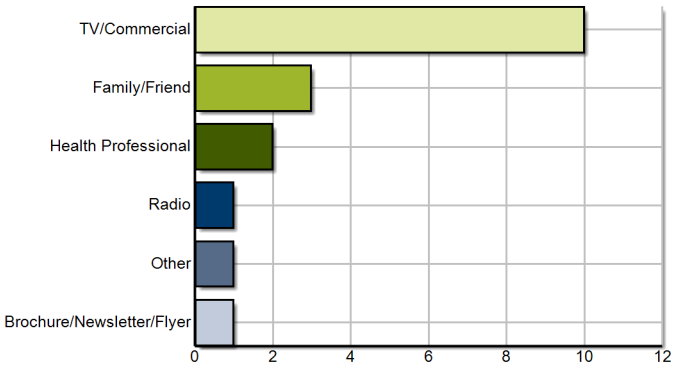
State Tobacco Users Served Contract YTD (Adults)



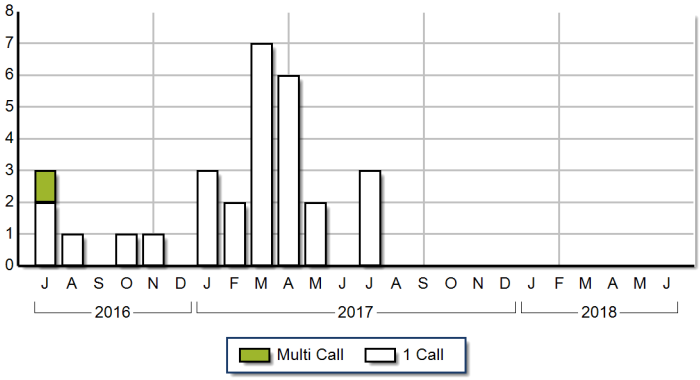
County Population		Prevalence	Tobacco Users
Adult	235,431	15.5 %	36,492 [4]

		County	State
Tobacco Users - Last Full Month		21	490
Tobacco Users YTD		65	1,221
Unique Tobacco Users YTD	1	41	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.18 %	0.25 %
Reach - NAQC	3	0.13 %	0.10 %
Annualized Reach	2	1.07 %	1.53 %
Annualized Reach - NAQC	3	0.81 %	0.62 %
Unique Individual Reach	1	0.11 %	0.17 %

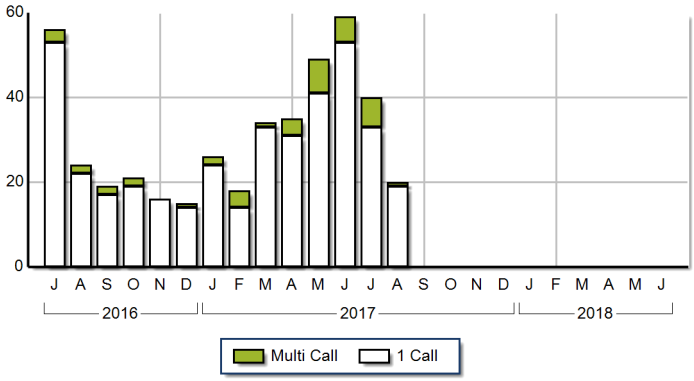
How Heard About



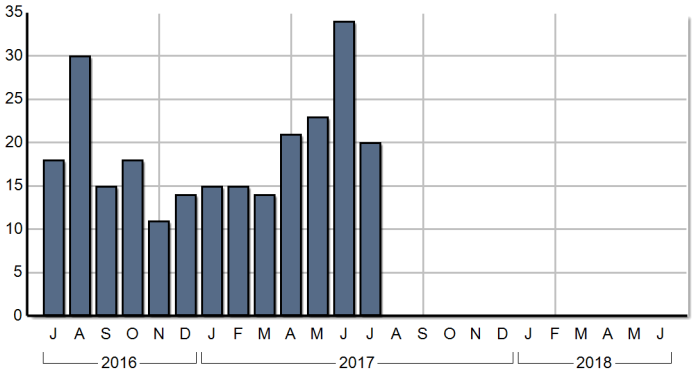
Fax Referral



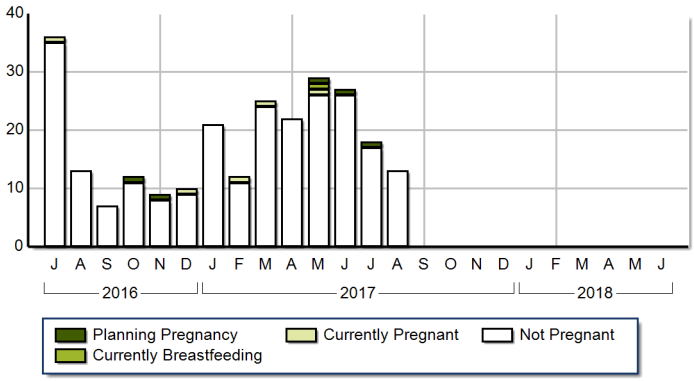
Tobacco User Enrollments By Program Type



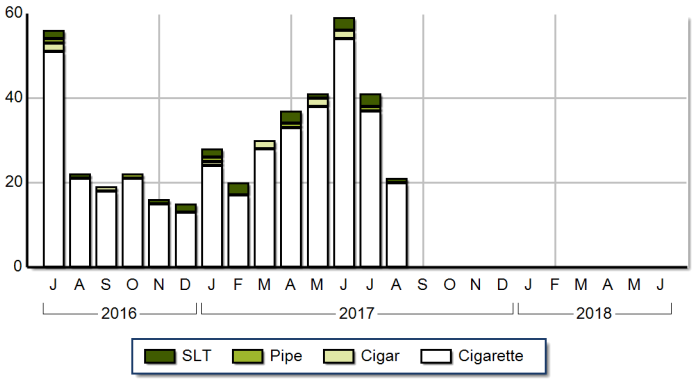
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

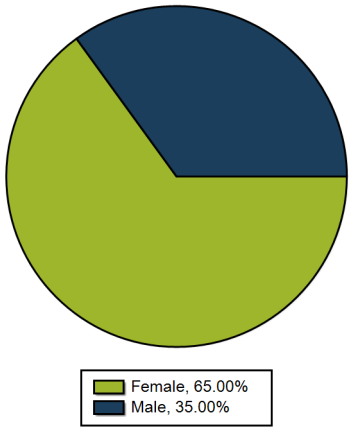

Chart Total N: 20

Tobacco Users By Language

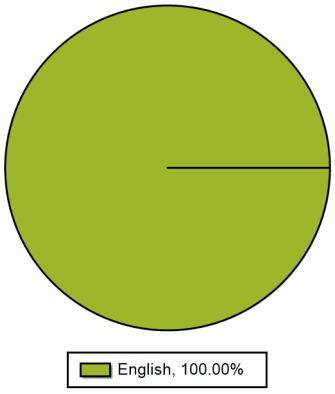

Chart Total N: 20

Tobacco Users By Education

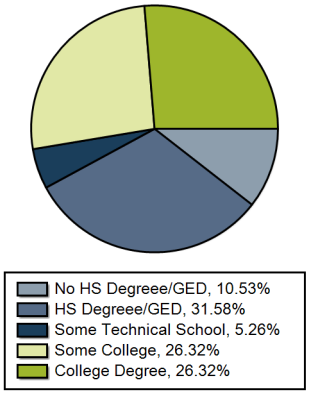

Chart Total N: 19

Tobacco Users By Race

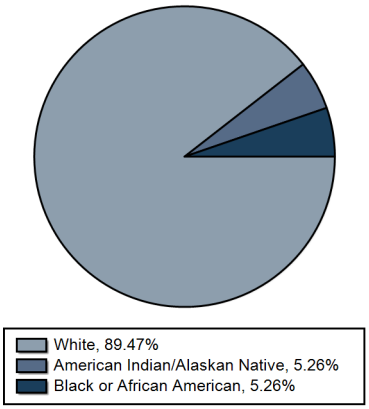

Chart Total N: 19

Tobacco Users By Age

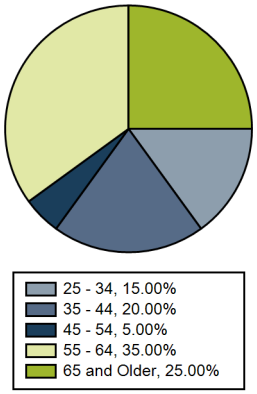

Chart Total N: 20

Tobacco Users By Health Plan

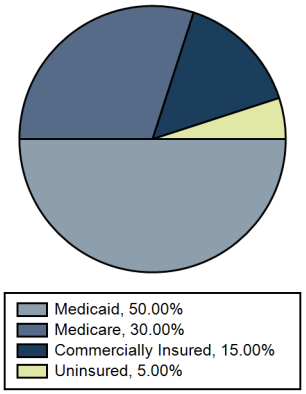

Chart Total N: 20

Tobacco Users By Ethnicity

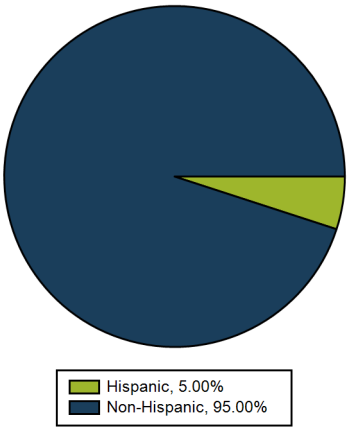

Chart Total N: 20

Tobacco Users By Chronic Condition

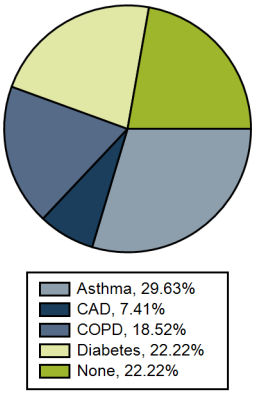

Chart Total N: 27

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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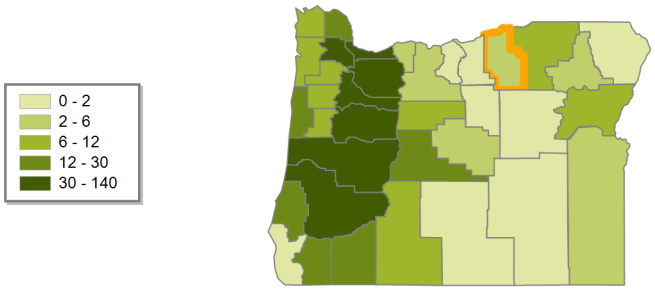
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Morrow County

From 8/1/2017 through 8/31/2017

State Tobacco Users Served Contract YTD (Adults)

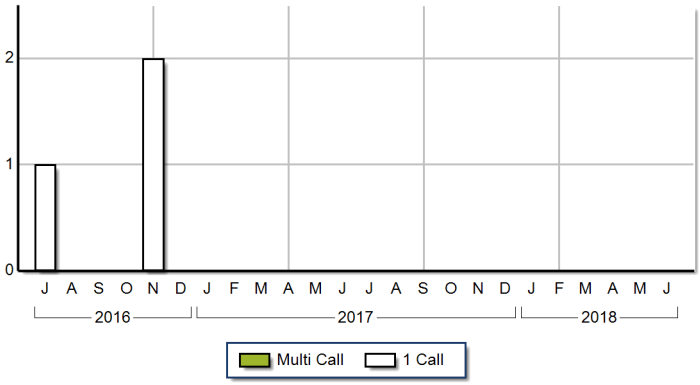


County Population		Prevalence	Tobacco Users
Adult	9,037	18.2 %	1,645 [4]

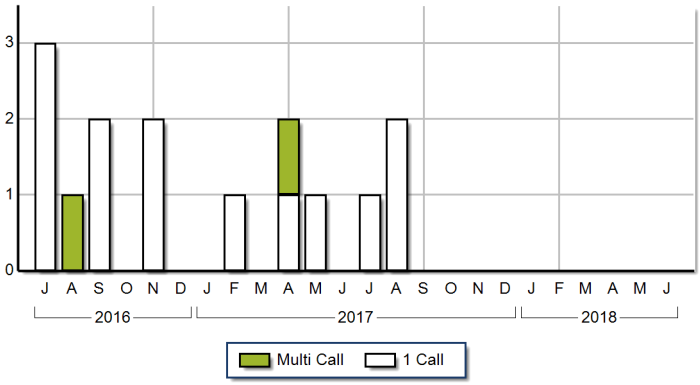
		County	State
Tobacco Users - Last Full Month		2	490
Tobacco Users YTD		3	1,221
Unique Tobacco Users YTD	1	2	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.18 %	0.25 %
Reach - NAQC	3	0.06 %	0.10 %
Annualized Reach	2	1.09 %	1.53 %
Annualized Reach - NAQC	3	0.36 %	0.62 %
Unique Individual Reach	1	0.12 %	0.17 %

How Heard About

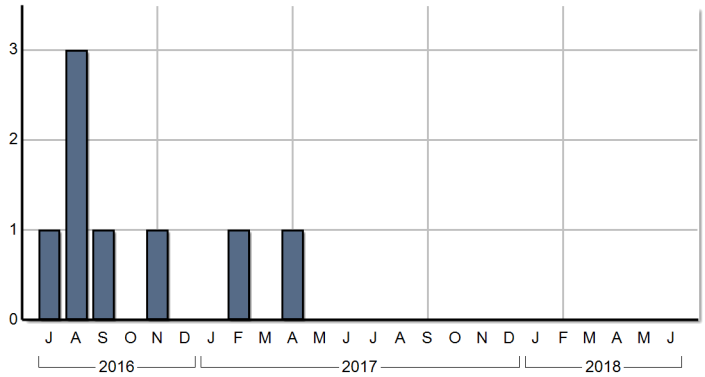
Fax Referral



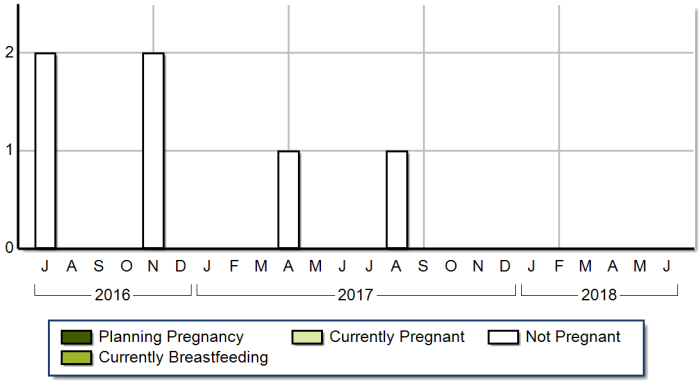
Tobacco User Enrollments By Program Type



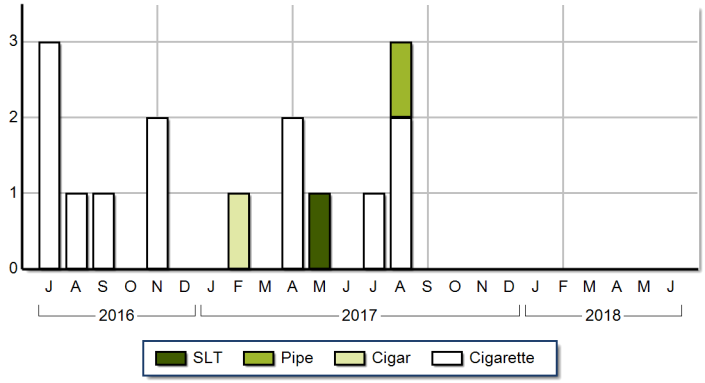
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

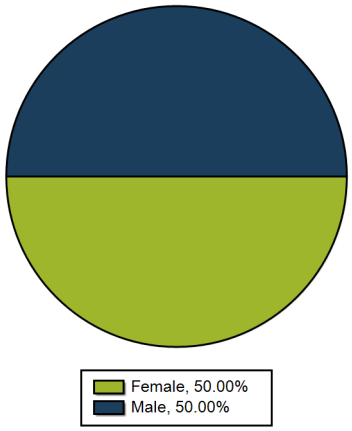

Chart Total N: 2

Tobacco Users By Language

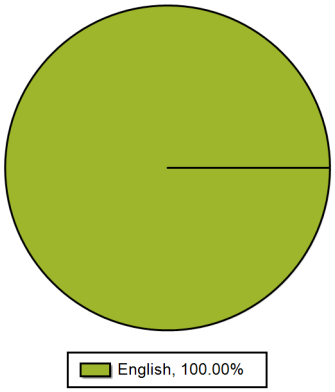

Chart Total N: 2

Tobacco Users By Education

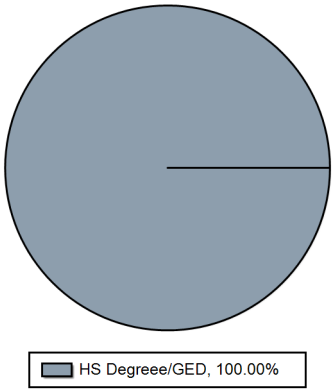

Chart Total N: 2

Tobacco Users By Race

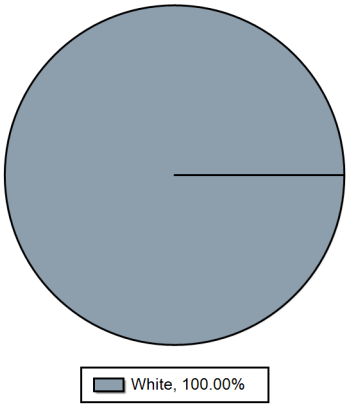

Chart Total N: 2

Tobacco Users By Age

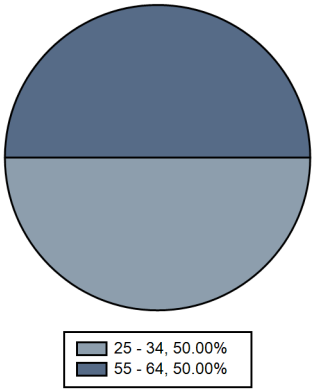

Chart Total N: 2

Tobacco Users By Health Plan

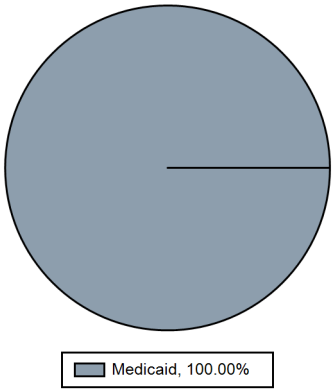

Chart Total N: 2

Tobacco Users By Ethnicity

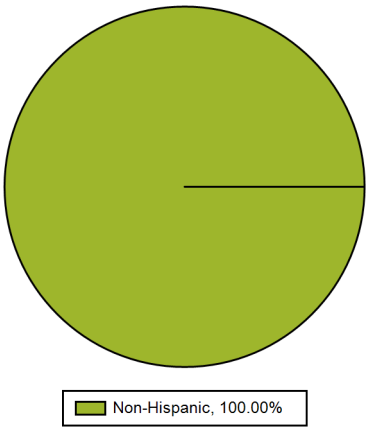

Chart Total N: 1

Tobacco Users By Chronic Condition

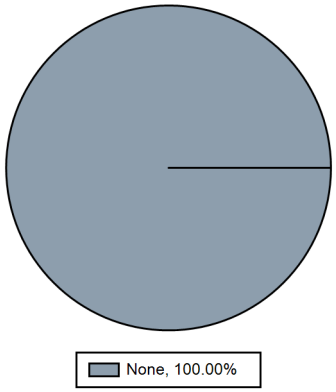

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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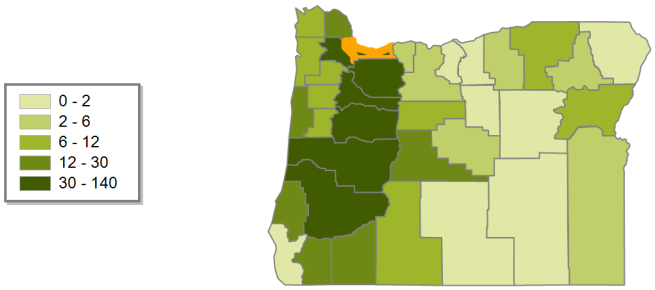
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Multnomah County

From 8/1/2017 through 8/31/2017

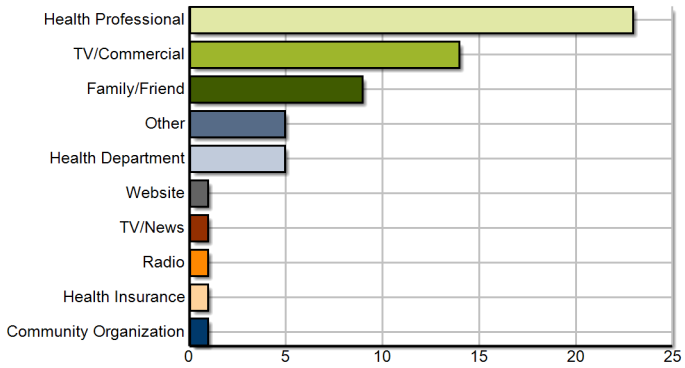
State Tobacco Users Served Contract YTD (Adults)



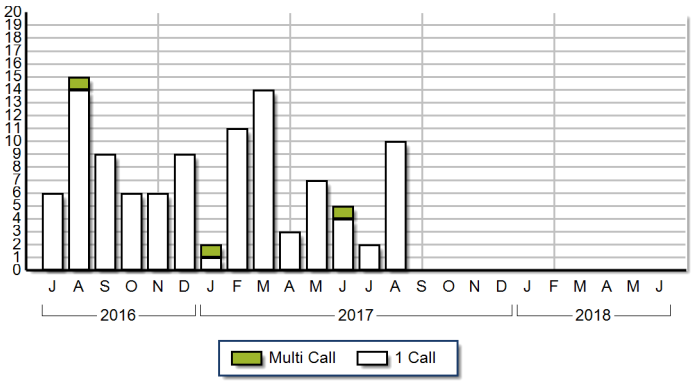
County Population		Prevalence	Tobacco Users
Adult	564,102	15.3 %	86,308 [4]

		County	State
Tobacco Users - Last Full Month		76	490
Tobacco Users YTD		184	1,221
Unique Tobacco Users YTD	1	98	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.21 %	0.25 %
Reach - NAQC	3	0.12 %	0.10 %
Annualized Reach	2	1.28 %	1.53 %
Annualized Reach - NAQC	3	0.72 %	0.62 %
Unique Individual Reach	1	0.11 %	0.17 %

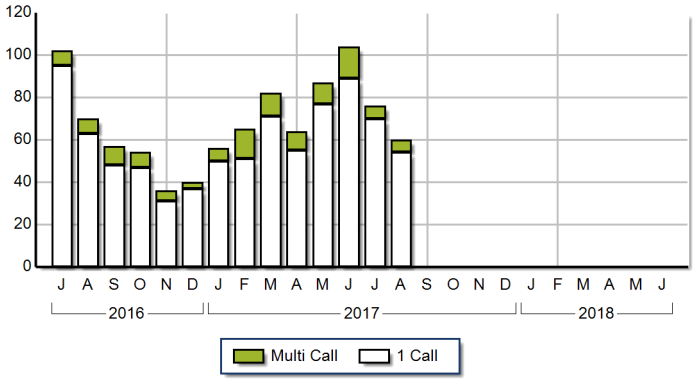
How Heard About



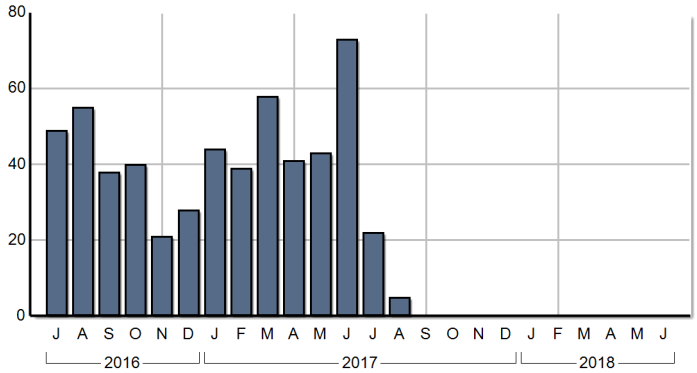
Fax Referral



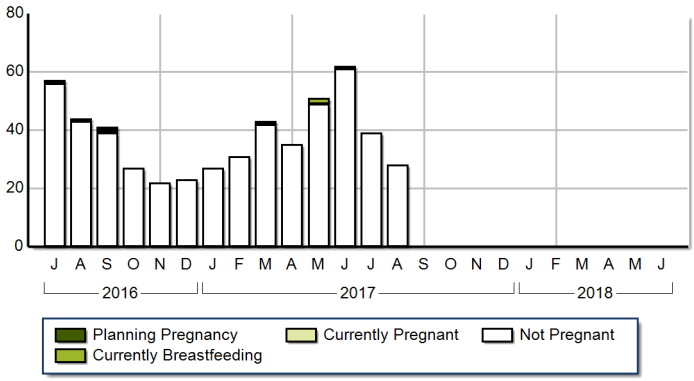
Tobacco User Enrollments By Program Type



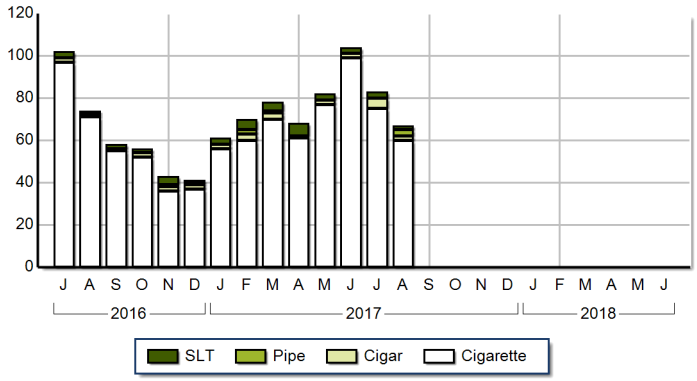
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

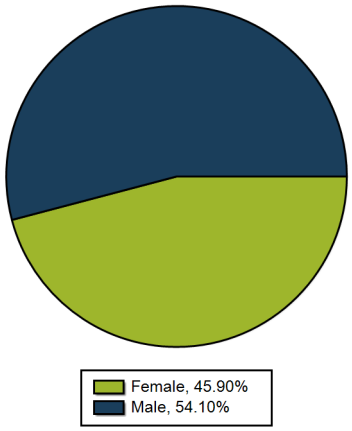

Chart Total N: 61

Tobacco Users By Language

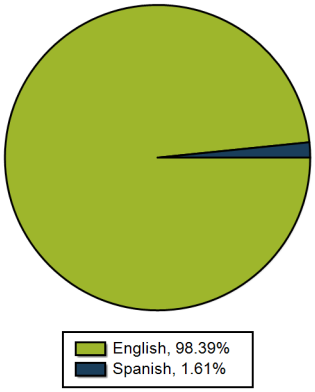

Chart Total N: 62

Tobacco Users By Education

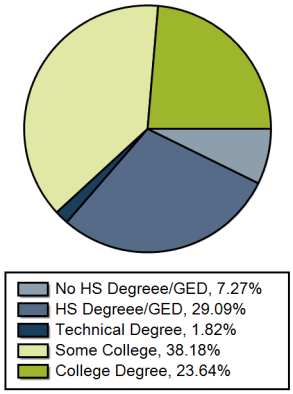

Chart Total N: 55

Tobacco Users By Race

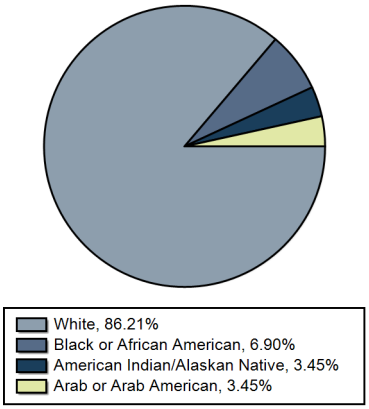

Chart Total N: 58

Tobacco Users By Age

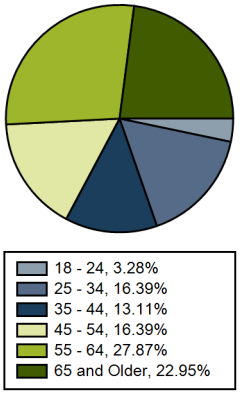

Chart Total N: 61

Tobacco Users By Health Plan

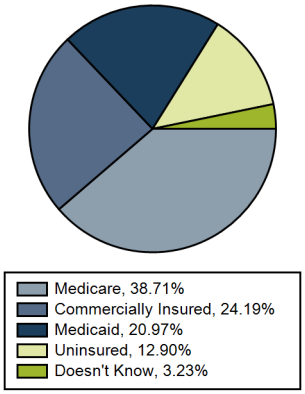

Chart Total N: 62

Tobacco Users By Ethnicity

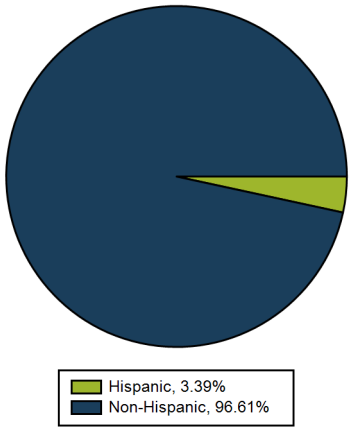

Chart Total N: 59

Tobacco Users By Chronic Condition

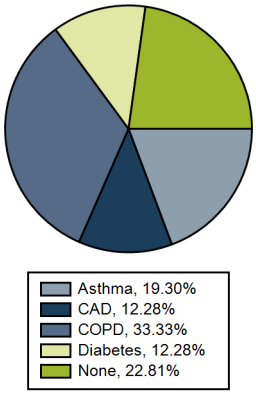

Chart Total N: 57

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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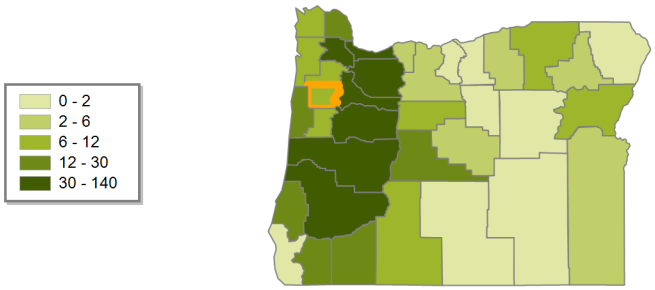
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Polk County

From 8/1/2017 through 8/31/2017

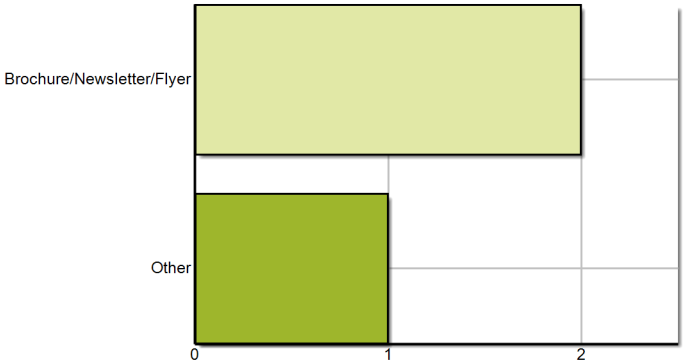
State Tobacco Users Served Contract YTD (Adults)



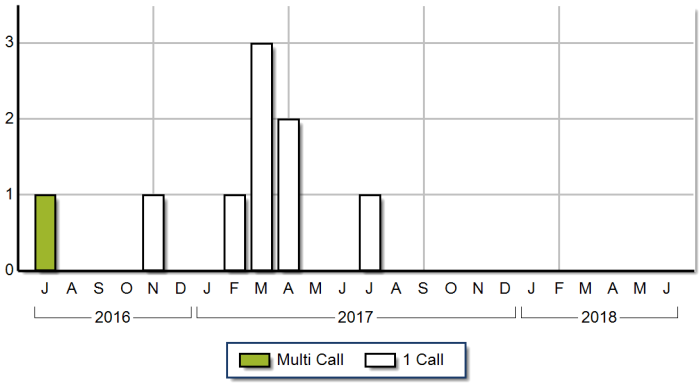
County Population		Prevalence	Tobacco Users
Adult	52,685	14.3 %	7,534 [4]

		County	State
Tobacco Users - Last Full Month		3	490
Tobacco Users YTD		9	1,221
Unique Tobacco Users YTD	1	7	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.12 %	0.25 %
Reach - NAQC	3	0.12 %	0.10 %
Annualized Reach	2	0.72 %	1.53 %
Annualized Reach - NAQC	3	0.72 %	0.62 %
Unique Individual Reach	1	0.09 %	0.17 %

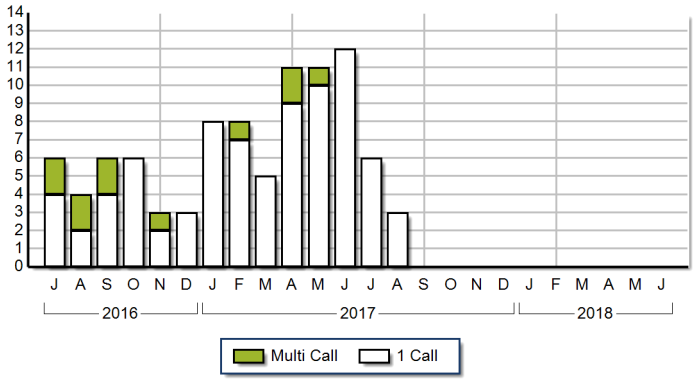
How Heard About



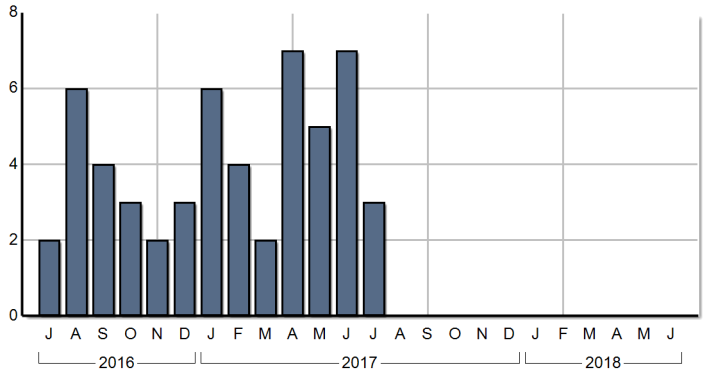
Fax Referral



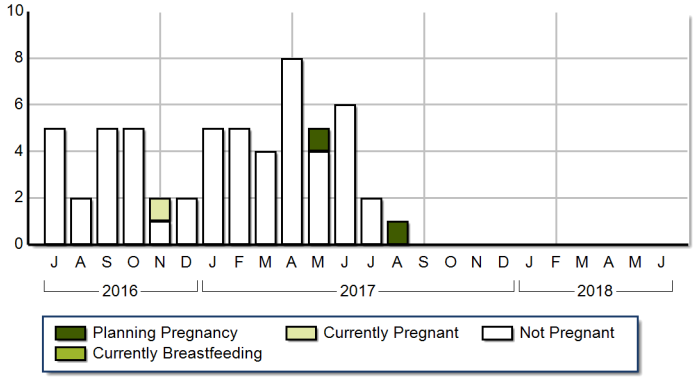
Tobacco User Enrollments By Program Type



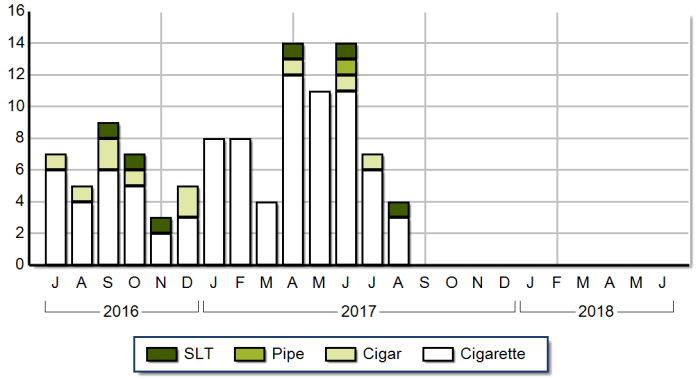
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

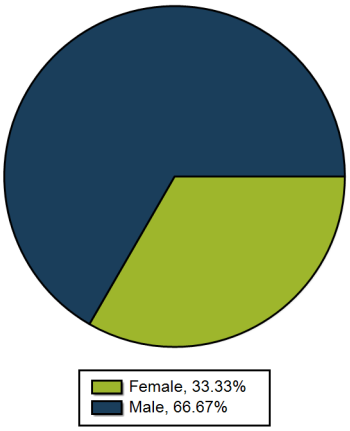

Chart Total N: 3

Tobacco Users By Language

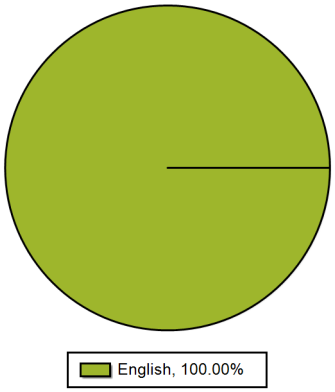

Chart Total N: 3

Tobacco Users By Education

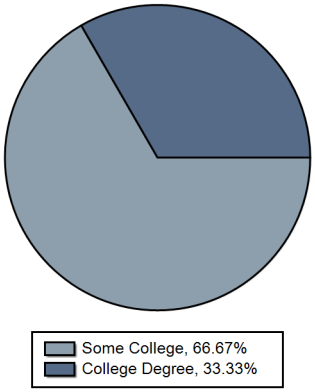

Chart Total N: 3

Tobacco Users By Race

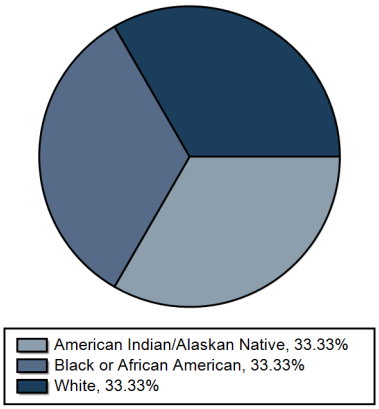

Chart Total N: 3

Tobacco Users By Age

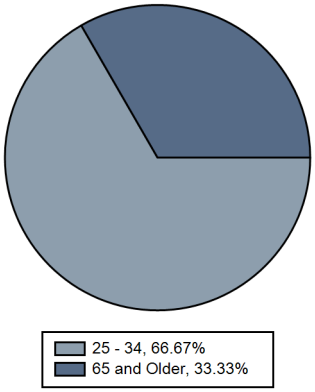

Chart Total N: 3

Tobacco Users By Health Plan

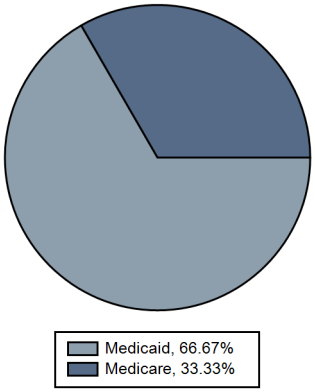

Chart Total N: 3

Tobacco Users By Ethnicity

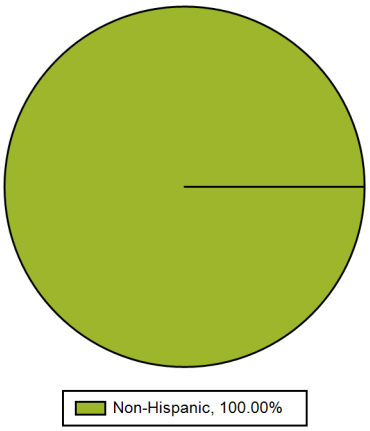

Chart Total N: 3

Tobacco Users By Chronic Condition

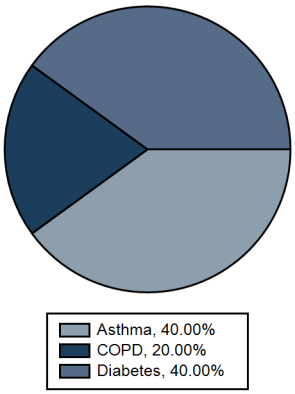

Chart Total N: 5

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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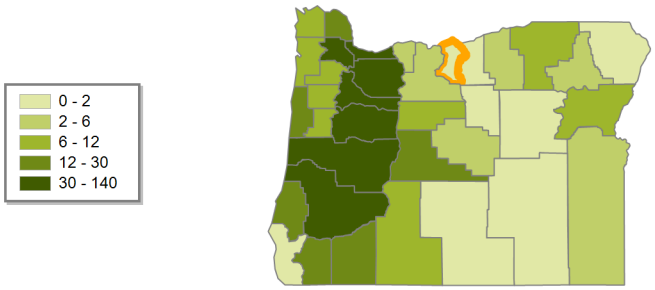
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Sherman County

From 8/1/2017 through 8/31/2017

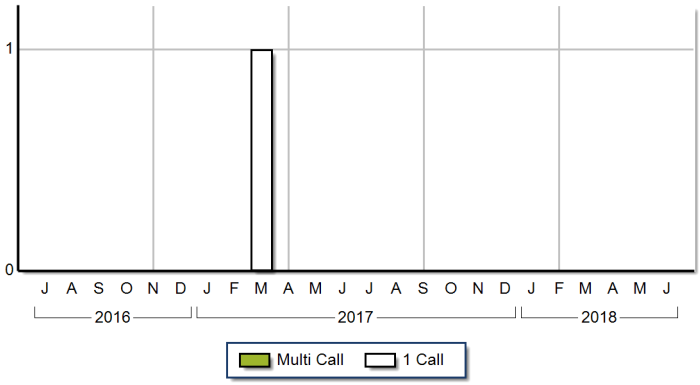
State Tobacco Users Served Contract YTD (Adults)



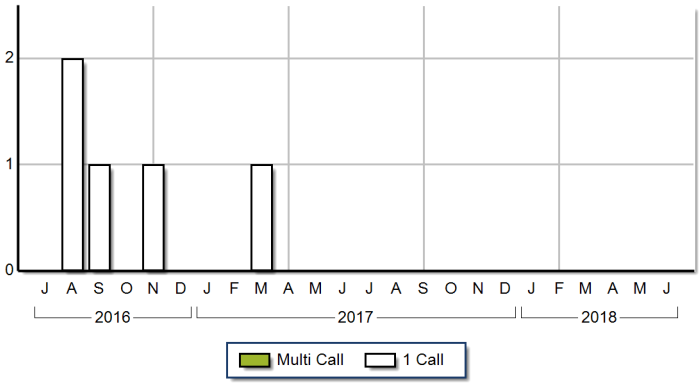
County Population		Prevalence	Tobacco Users
Adult	1,477	22.1 %	326 [4]

		County	State
Tobacco Users - Last Full Month		-	490
Tobacco Users YTD			1,221
Unique Tobacco Users YTD	1		792
Target Reach			
Reach YTD	2		0.25 %
Reach - NAQC	3		0.10 %
Annualized Reach	2		1.53 %
Annualized Reach - NAQC	3		0.62 %
Unique Individual Reach	1		0.17 %

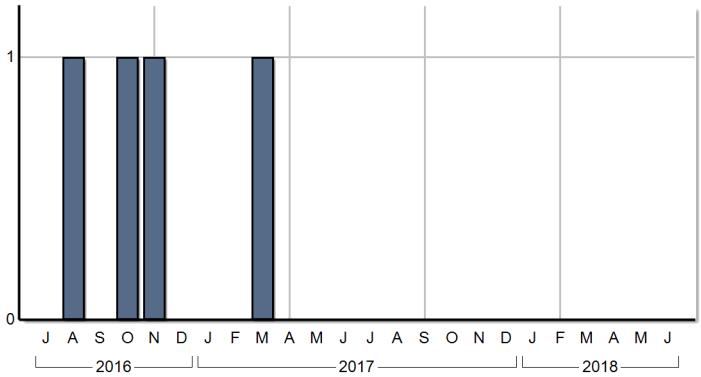
Fax Referral



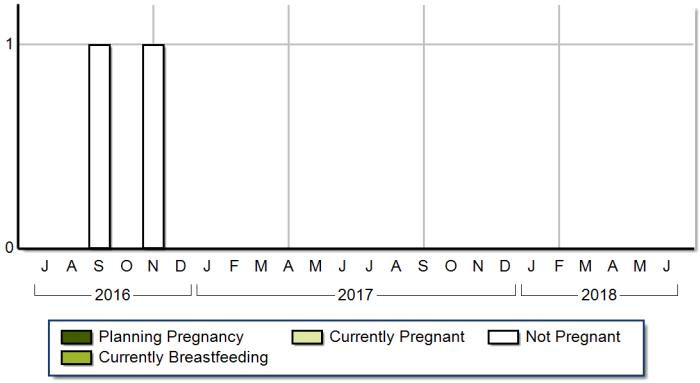
Tobacco User Enrollments By Program Type



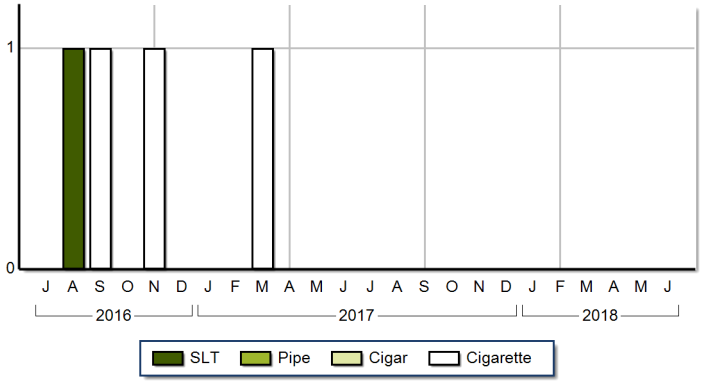
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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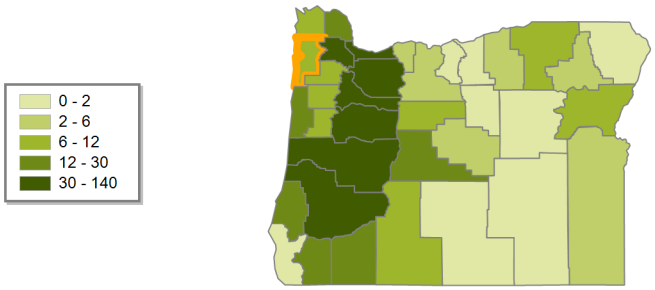
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Tillamook County

From 8/1/2017 through 8/31/2017

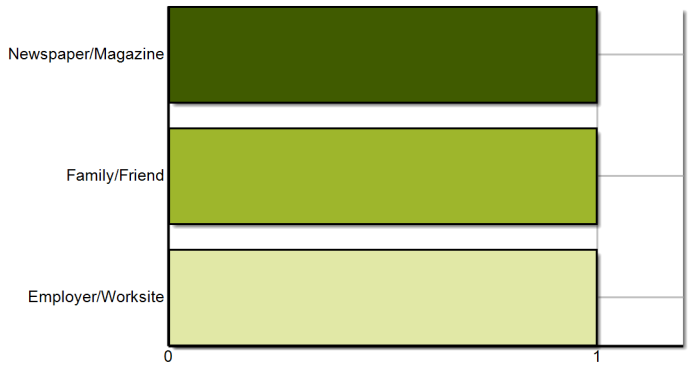
State Tobacco Users Served Contract YTD (Adults)



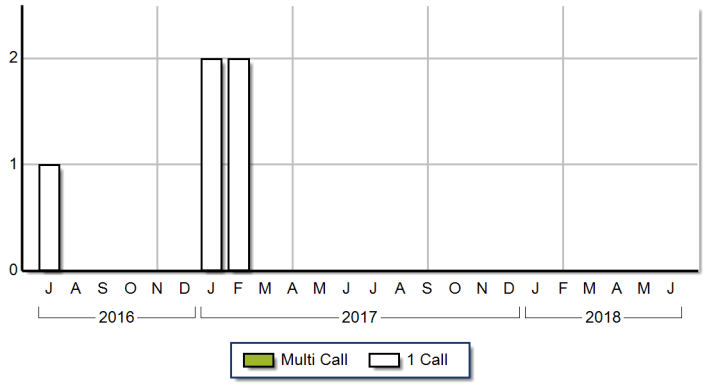
County Population		Prevalence	Tobacco Users
Adult	21,446	21.6 %	4,632 [4]

		County	State
Tobacco Users - Last Full Month		3	490
Tobacco Users YTD		8	1,221
Unique Tobacco Users YTD	1	7	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.17 %	0.25 %
Reach - NAQC	3	0.11 %	0.10 %
Annualized Reach	2	1.04 %	1.53 %
Annualized Reach - NAQC	3	0.65 %	0.62 %
Unique Individual Reach	1	0.15 %	0.17 %

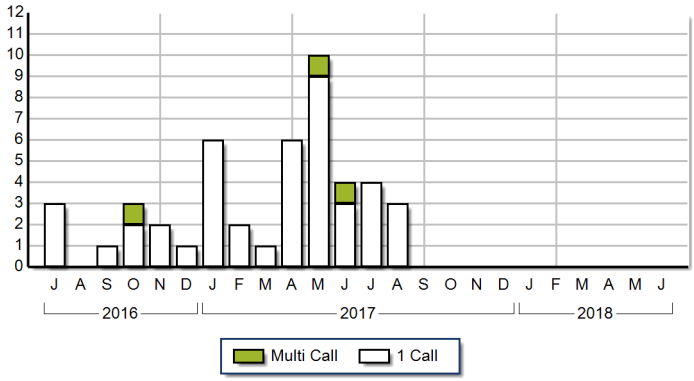
How Heard About



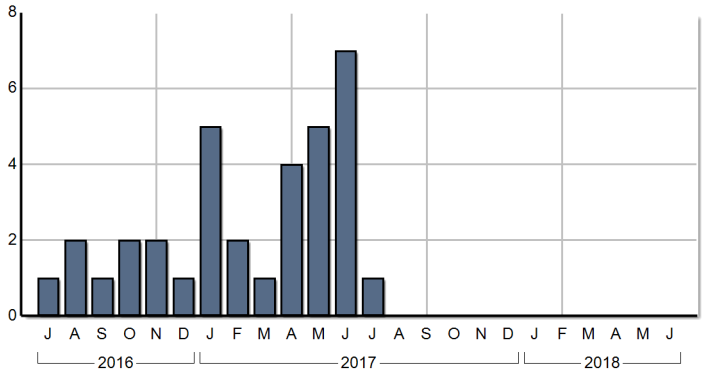
Fax Referral



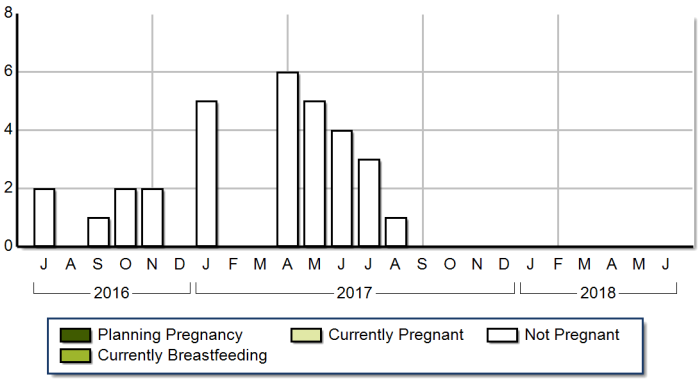
Tobacco User Enrollments By Program Type



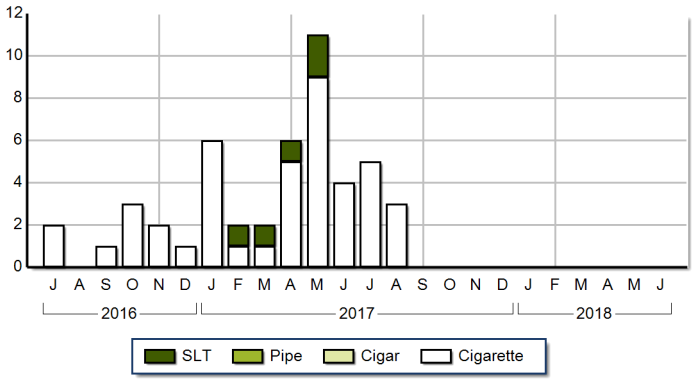
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

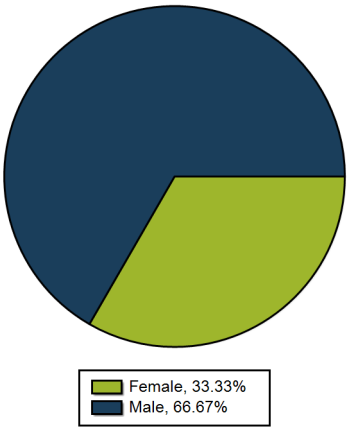

Chart Total N: 3

Tobacco Users By Language

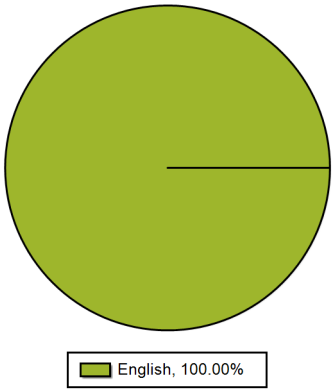

Chart Total N: 3

Tobacco Users By Education

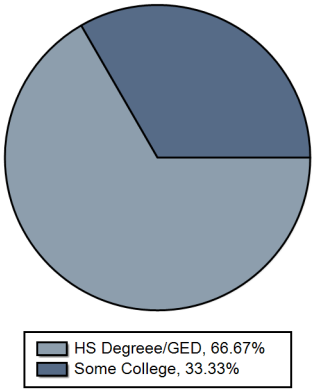

Chart Total N: 3

Tobacco Users By Race

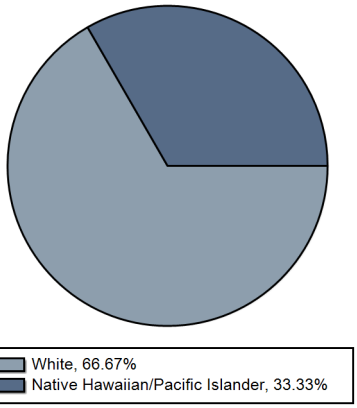

Chart Total N: 3

Tobacco Users By Age

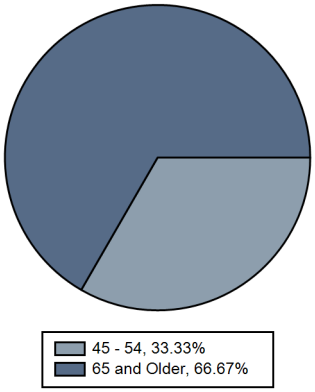

Chart Total N: 3

Tobacco Users By Health Plan

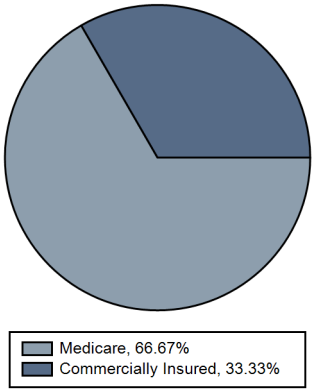

Chart Total N: 3

Tobacco Users By Ethnicity

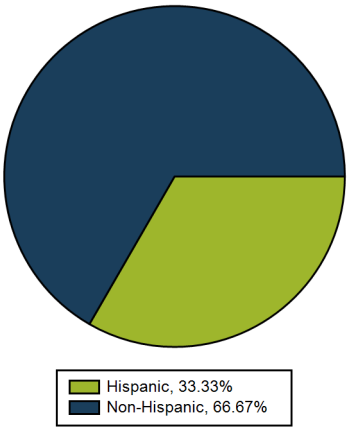

Chart Total N: 3

Tobacco Users By Chronic Condition

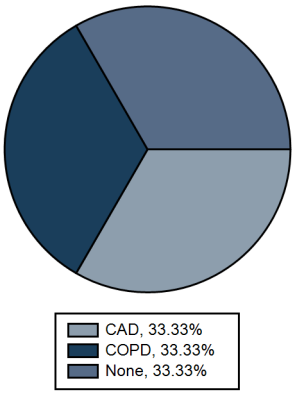

Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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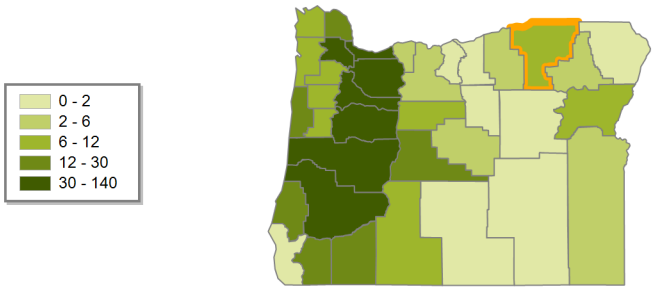
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Umatilla County

From 8/1/2017 through 8/31/2017

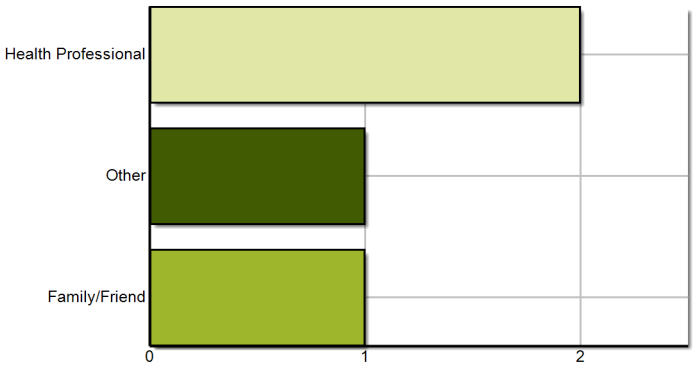
State Tobacco Users Served Contract YTD (Adults)



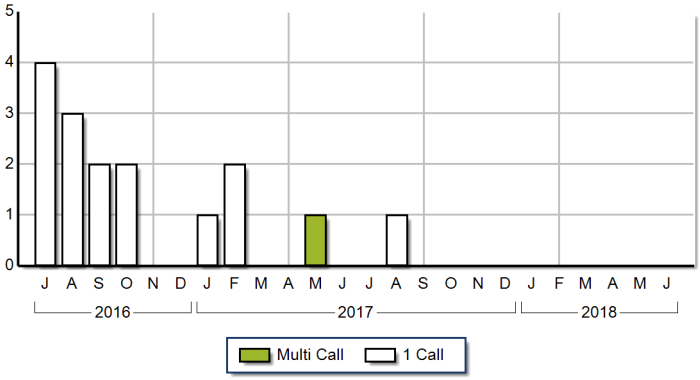
County Population		Prevalence	Tobacco Users
Adult	54,202	24.2 %	13,117 [4]

		County	State
Tobacco Users - Last Full Month		6	490
Tobacco Users YTD		8	1,221
Unique Tobacco Users YTD	1	4	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.06 %	0.25 %
Reach - NAQC	3	0.04 %	0.10 %
Annualized Reach	2	0.37 %	1.53 %
Annualized Reach - NAQC	3	0.23 %	0.62 %
Unique Individual Reach	1	0.03 %	0.17 %

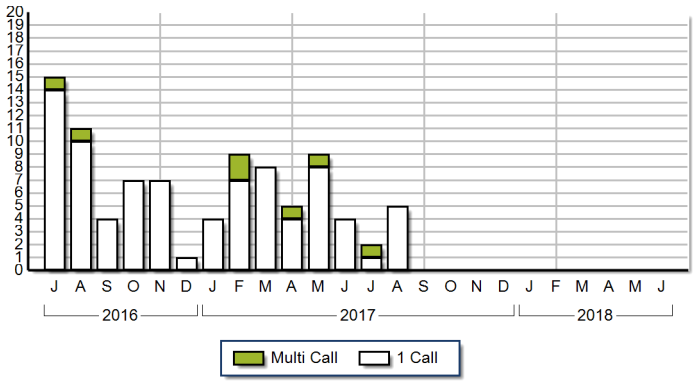
How Heard About



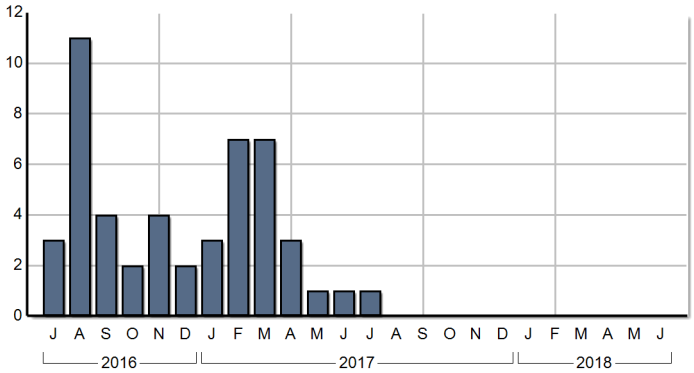
Fax Referral



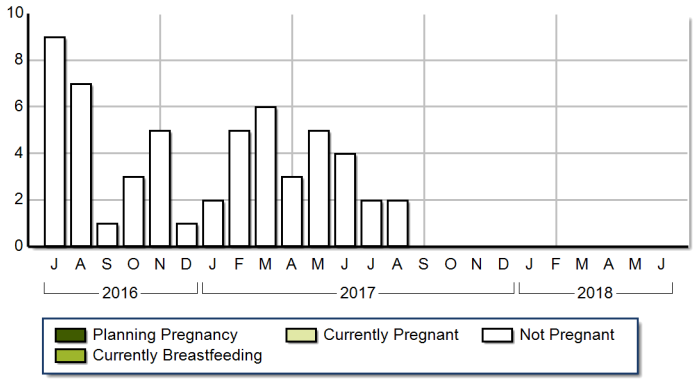
Tobacco User Enrollments By Program Type



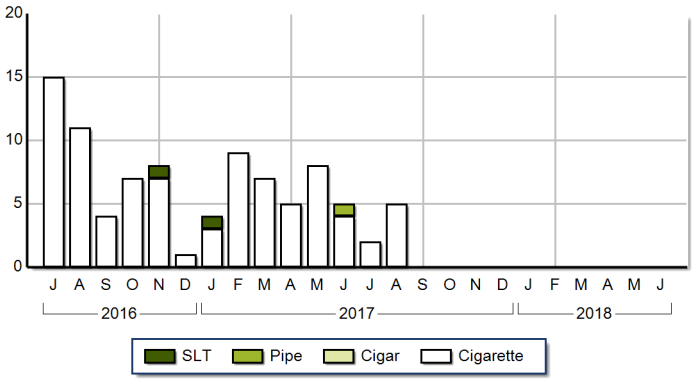
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

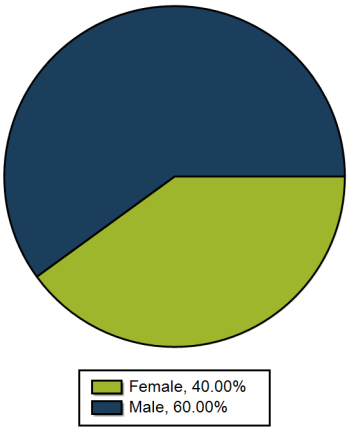

Chart Total N: 5

Tobacco Users By Language

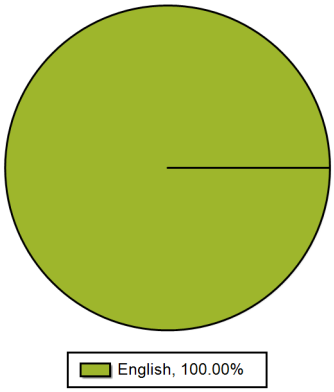

Chart Total N: 5

Tobacco Users By Education

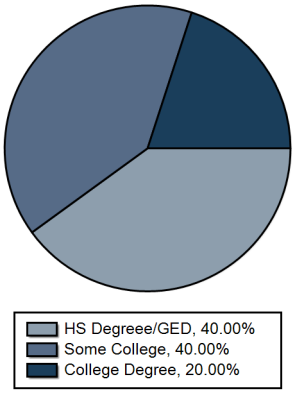

Chart Total N: 5

Tobacco Users By Race

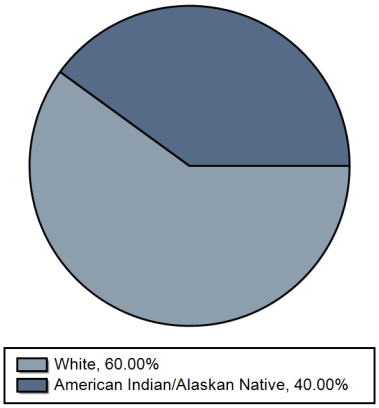

Chart Total N: 5

Tobacco Users By Age

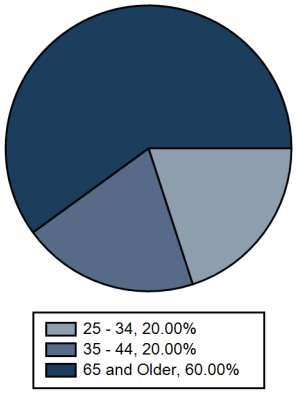

Chart Total N: 5

Tobacco Users By Health Plan

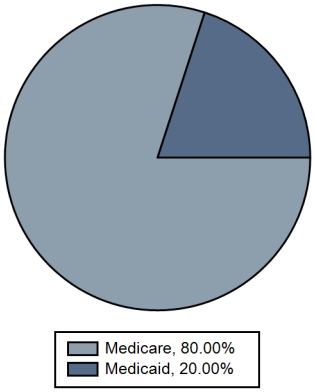

Chart Total N: 5

Tobacco Users By Ethnicity

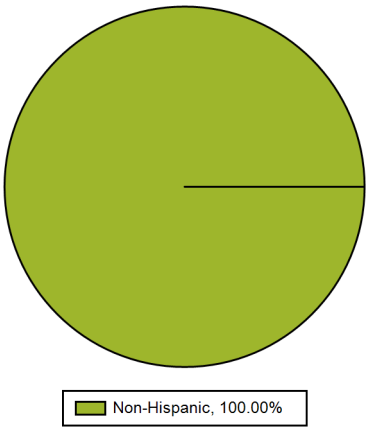

Chart Total N: 5

Tobacco Users By Chronic Condition

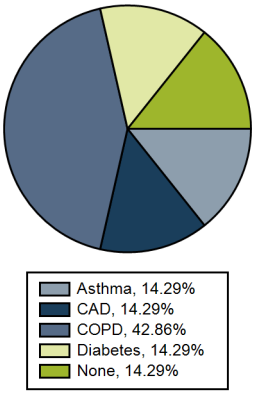

Chart Total N: 7

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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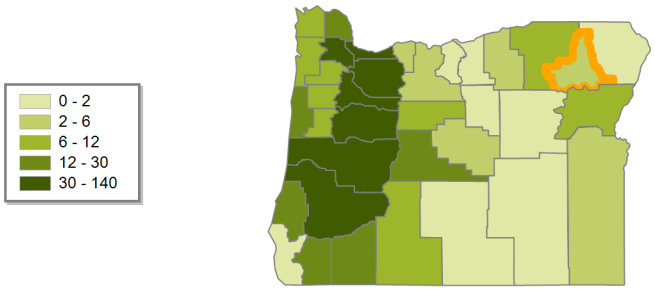
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Union County

From 8/1/2017 through 8/31/2017

State Tobacco Users Served Contract YTD (Adults)

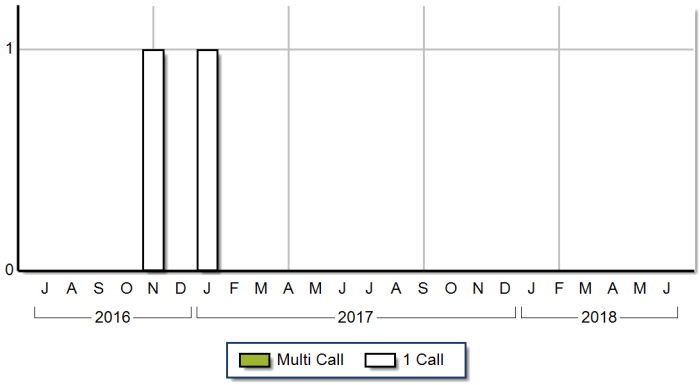


County Population		Prevalence	Tobacco Users
Adult	19,424	13.8 %	2,681 [4]

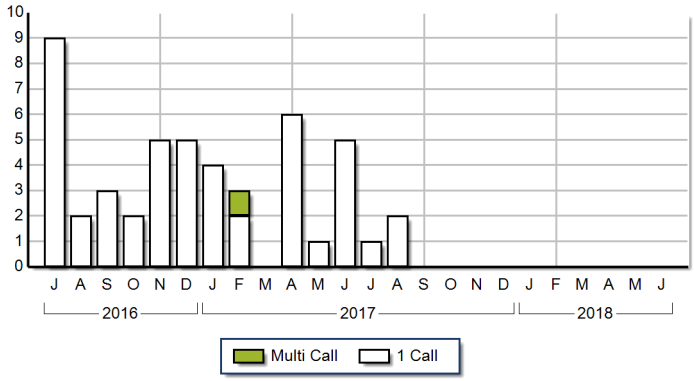
		County	State
Tobacco Users - Last Full Month		2	490
Tobacco Users YTD		3	1,221
Unique Tobacco Users YTD	1	2	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.11 %	0.25 %
Reach - NAQC	3	-	0.10 %
Annualized Reach	2	0.67 %	1.53 %
Annualized Reach - NAQC	3	-	0.62 %
Unique Individual Reach	1	0.07 %	0.17 %

How Heard About

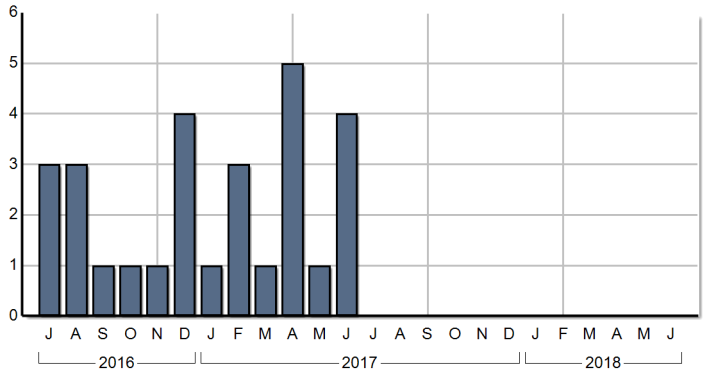
Fax Referral



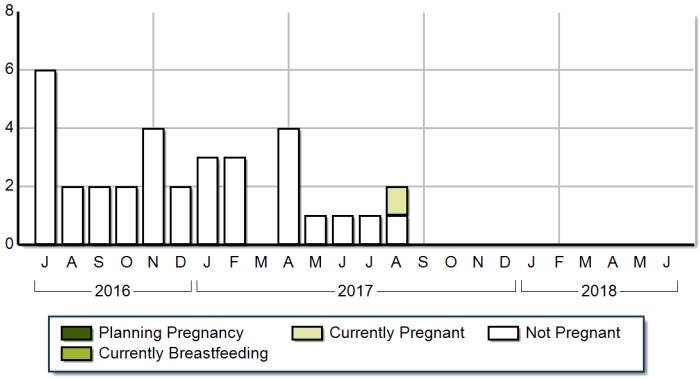
Tobacco User Enrollments By Program Type



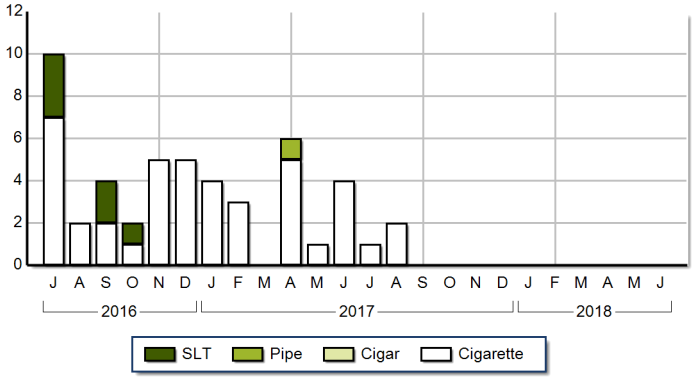
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

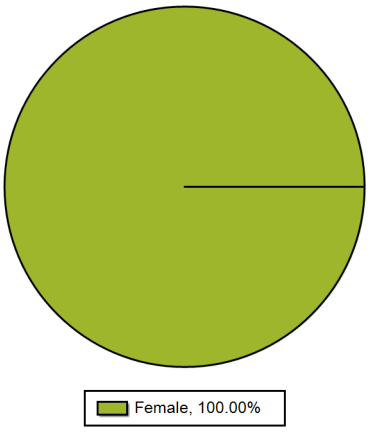

Chart Total N: 2

Tobacco Users By Language

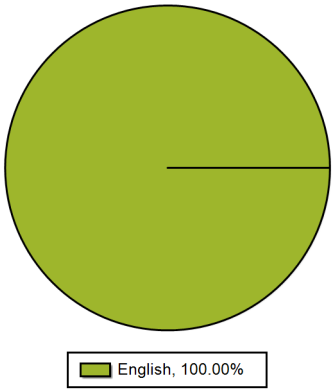

Chart Total N: 2

Tobacco Users By Education

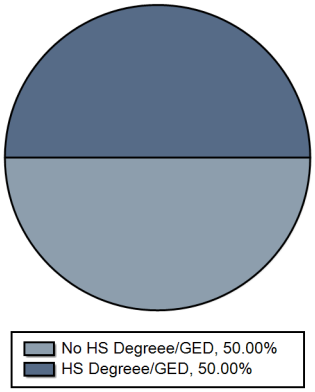

Chart Total N: 2

Tobacco Users By Race

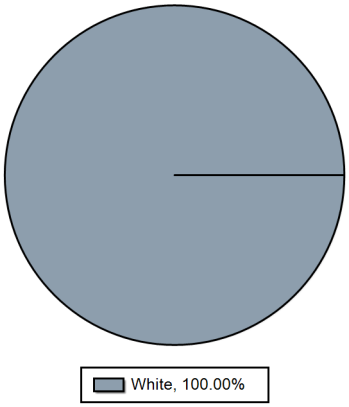

Chart Total N: 2

Tobacco Users By Age

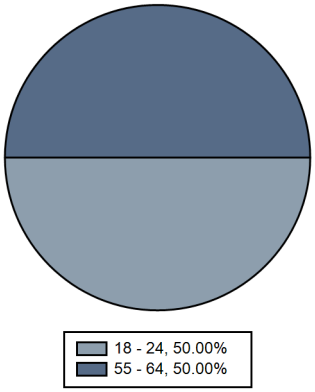

Chart Total N: 2

Tobacco Users By Health Plan

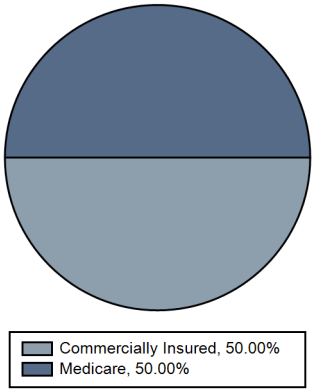

Chart Total N: 2

Tobacco Users By Ethnicity

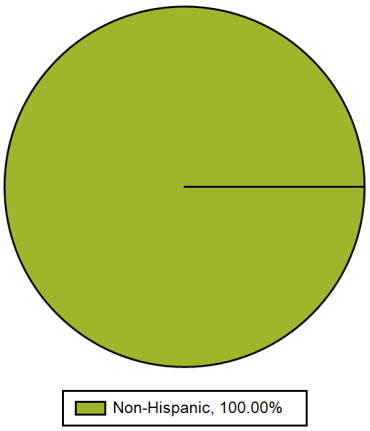

Chart Total N: 2

Tobacco Users By Chronic Condition

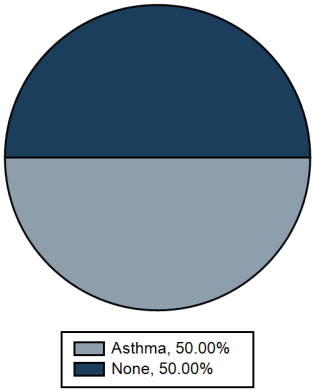

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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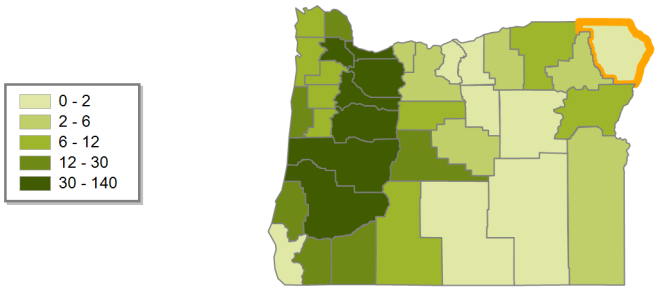
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Wallowa County

From 8/1/2017 through 8/31/2017

State Tobacco Users Served Contract YTD (Adults)

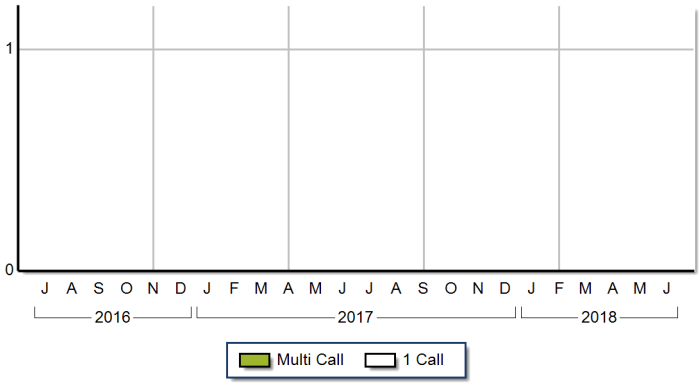


County Population		Prevalence	Tobacco Users
Adult	5,799	17.9 %	1,038 [4]

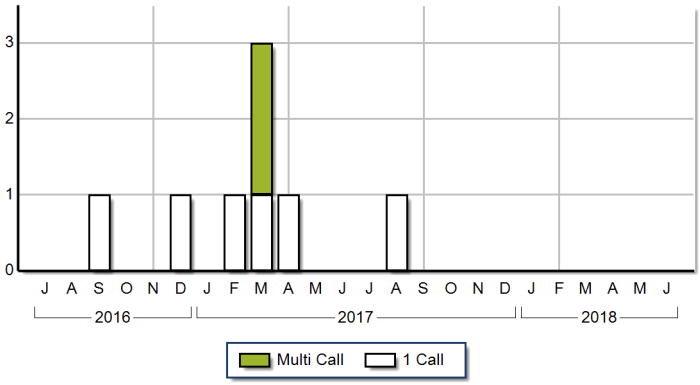
		County	State
Tobacco Users - Last Full Month		1	490
Tobacco Users YTD		1	1,221
Unique Tobacco Users YTD	1	1	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.10 %	0.25 %
Reach - NAQC	3	-	0.10 %
Annualized Reach	2	0.58 %	1.53 %
Annualized Reach - NAQC	3	-	0.62 %
Unique Individual Reach	1	0.10 %	0.17 %

How Heard About

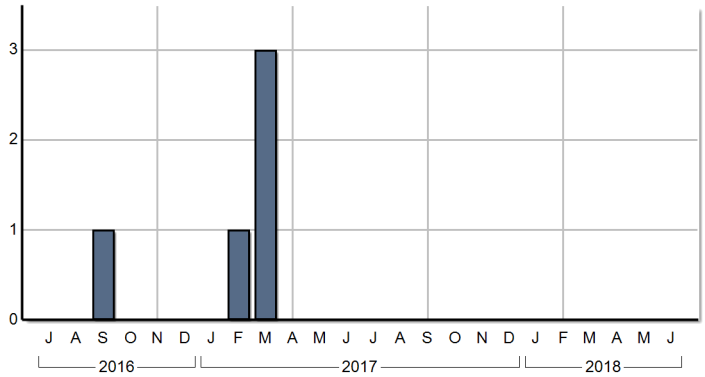
Fax Referral



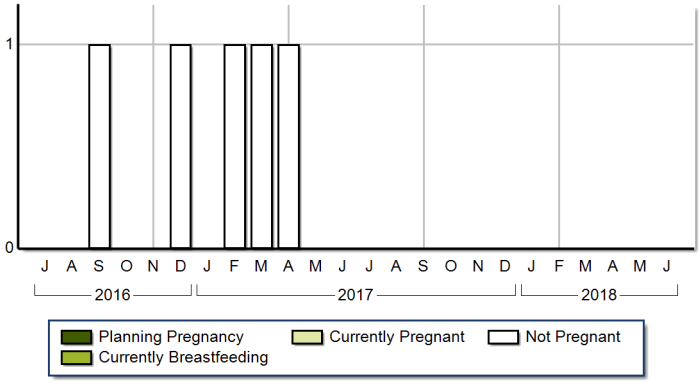
Tobacco User Enrollments By Program Type



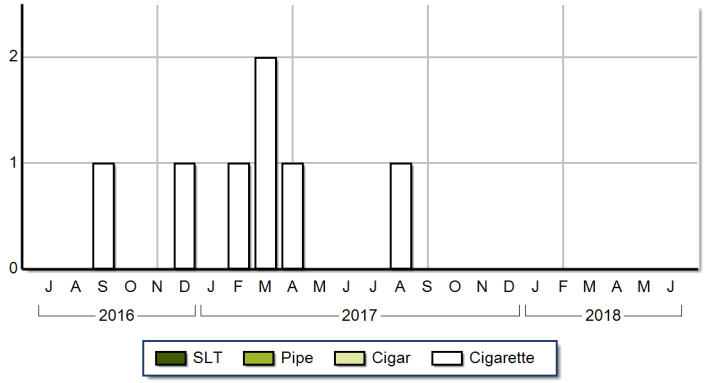
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

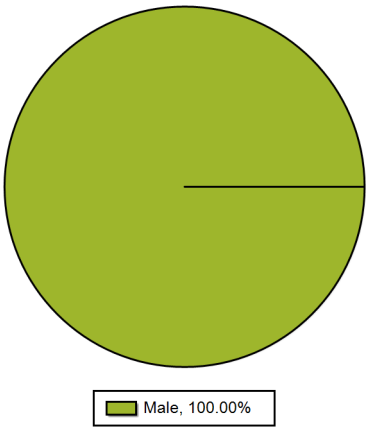

Chart Total N: 1

Tobacco Users By Language

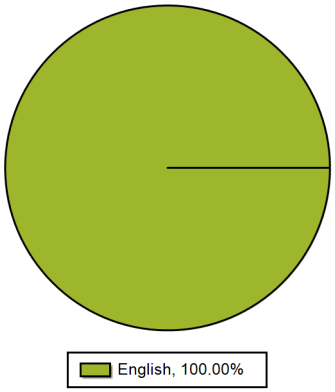

Chart Total N: 1

Tobacco Users By Education

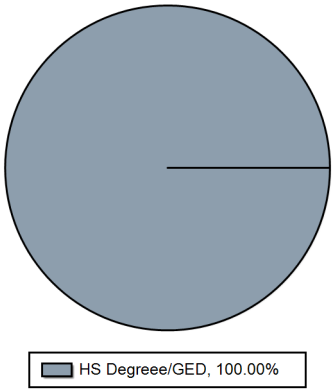

Chart Total N: 1

Tobacco Users By Race

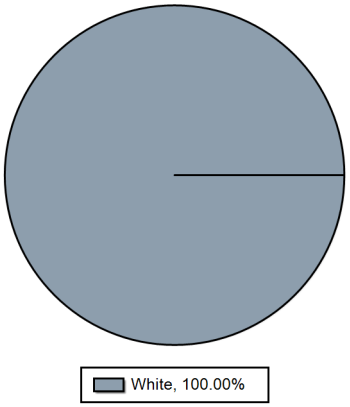

Chart Total N: 1

Tobacco Users By Age

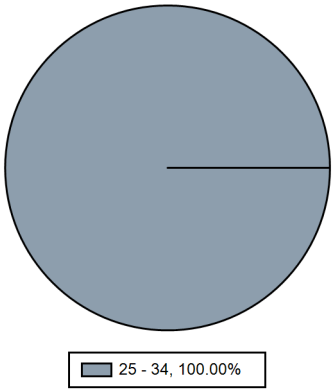

Chart Total N: 1

Tobacco Users By Health Plan

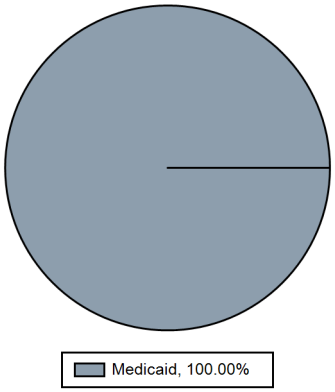

Chart Total N: 1

Tobacco Users By Ethnicity

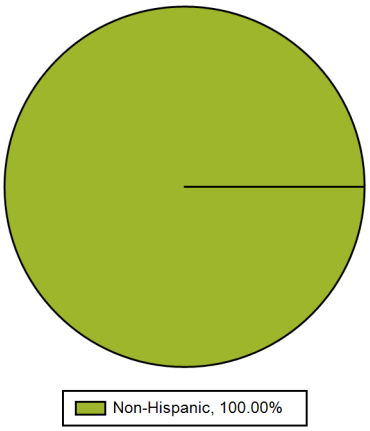

Chart Total N: 1

Tobacco Users By Chronic Condition

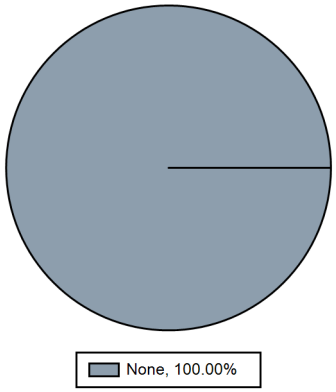

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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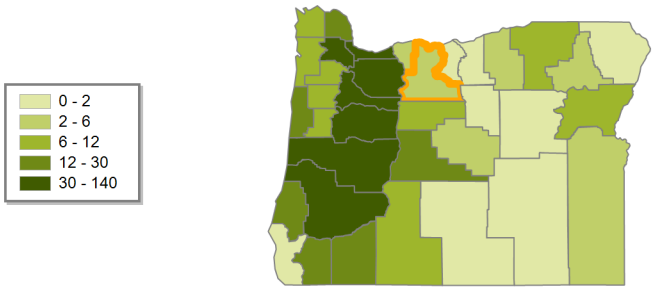
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Wasco County

From 8/1/2017 through 8/31/2017

State Tobacco Users Served Contract YTD (Adults)

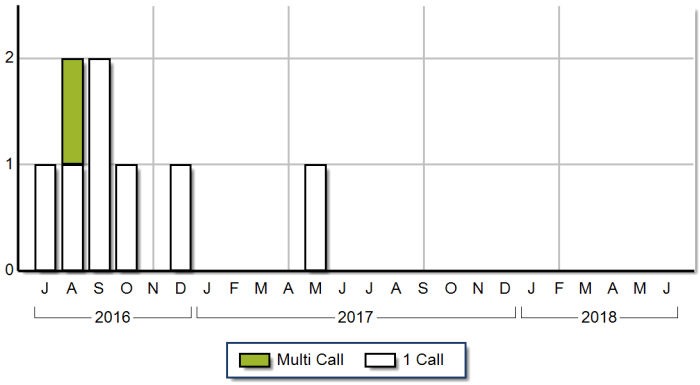


County Population		Prevalence	Tobacco Users
Adult	18,454	22.1 %	4,078 [4]

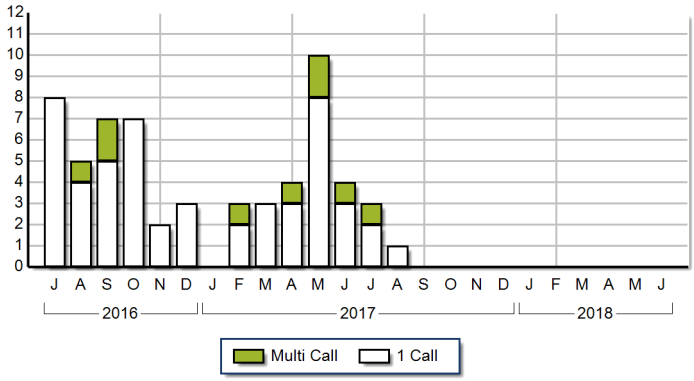
		County	State
Tobacco Users - Last Full Month		2	490
Tobacco Users YTD		5	1,221
Unique Tobacco Users YTD	1	2	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.12 %	0.25 %
Reach - NAQC	3	0.07 %	0.10 %
Annualized Reach	2	0.74 %	1.53 %
Annualized Reach - NAQC	3	0.44 %	0.62 %
Unique Individual Reach	1	0.05 %	0.17 %

How Heard About

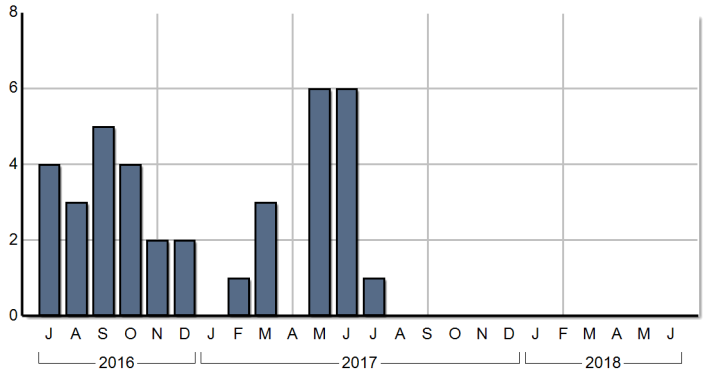
Fax Referral



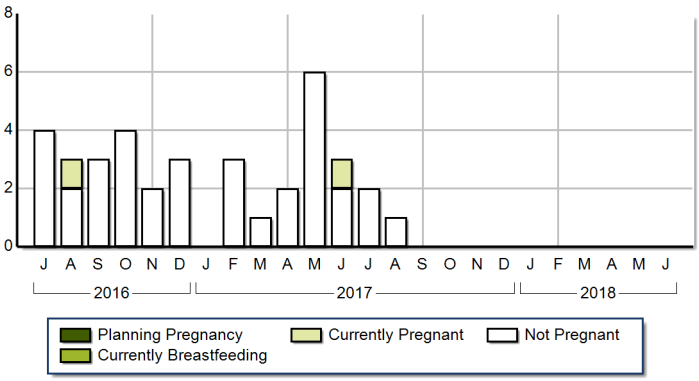
Tobacco User Enrollments By Program Type



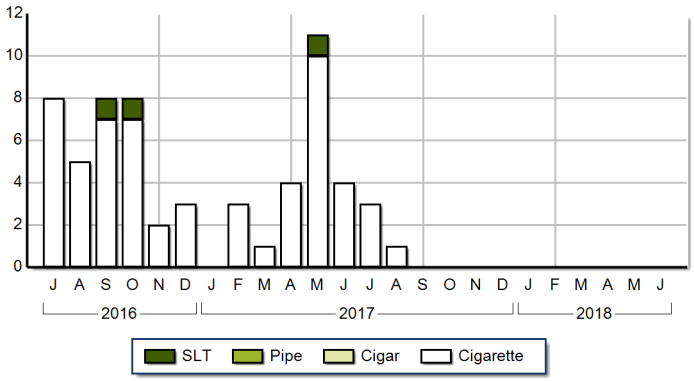
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

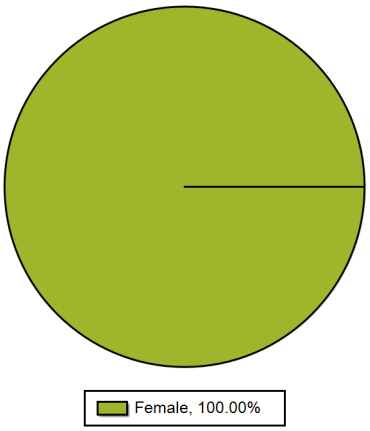

Chart Total N: 1

Tobacco Users By Language

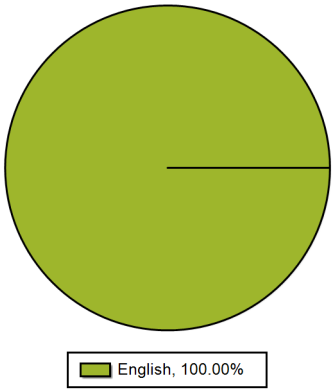

Chart Total N: 1

Tobacco Users By Education

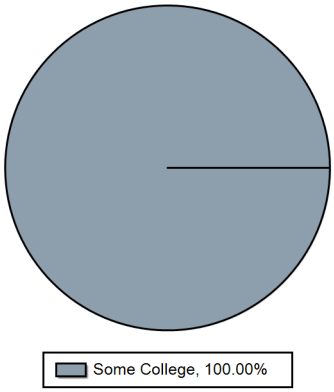

Chart Total N: 1

Tobacco Users By Race

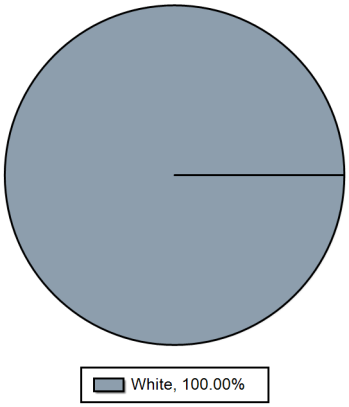

Chart Total N: 1

Tobacco Users By Age

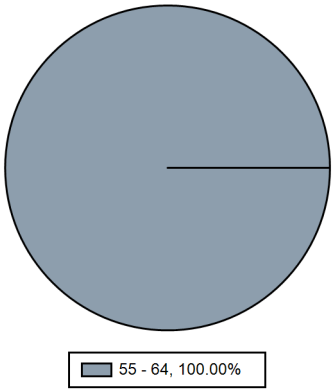

Chart Total N: 1

Tobacco Users By Health Plan

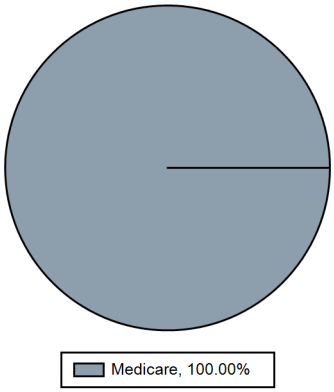

Chart Total N: 1

Tobacco Users By Ethnicity

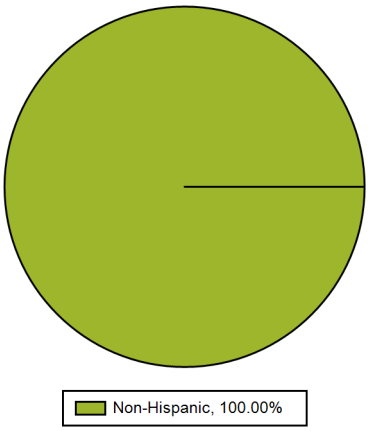

Chart Total N: 1

Tobacco Users By Chronic Condition

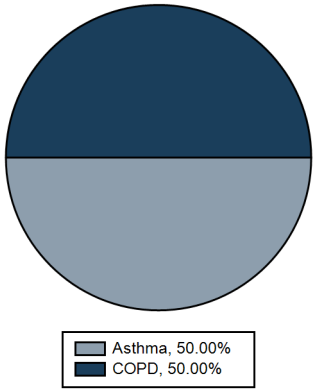

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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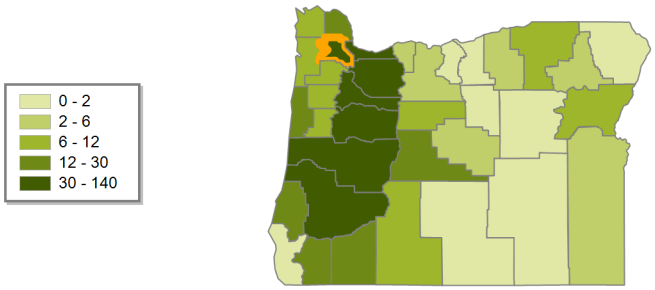
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Washington County
From 8/1/2017 through 8/31/2017

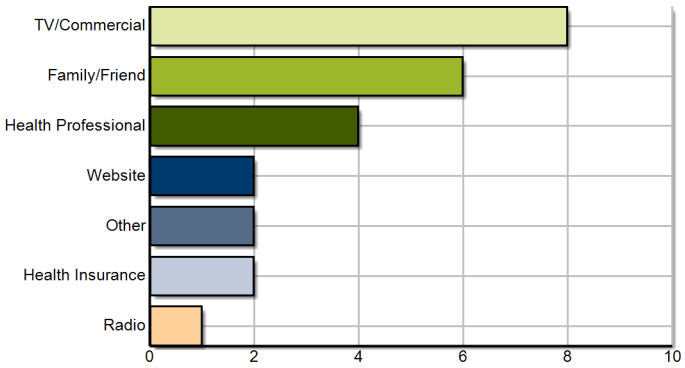
State Tobacco Users Served Contract YTD (Adults)



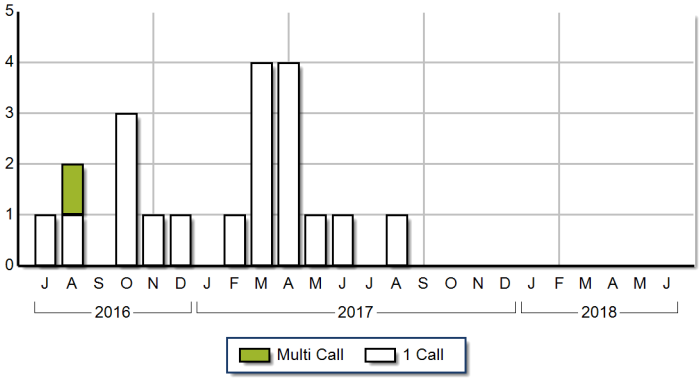
County Population		Prevalence	Tobacco Users
Adult	387,946	12.9 %	50,045 [4]

		County	State
Tobacco Users - Last Full Month		32	490
Tobacco Users YTD		66	1,221
Unique Tobacco Users YTD	1	39	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.13 %	0.25 %
Reach - NAQC	3	0.09 %	0.10 %
Annualized Reach	2	0.79 %	1.53 %
Annualized Reach - NAQC	3	0.54 %	0.62 %
Unique Individual Reach	1	0.08 %	0.17 %

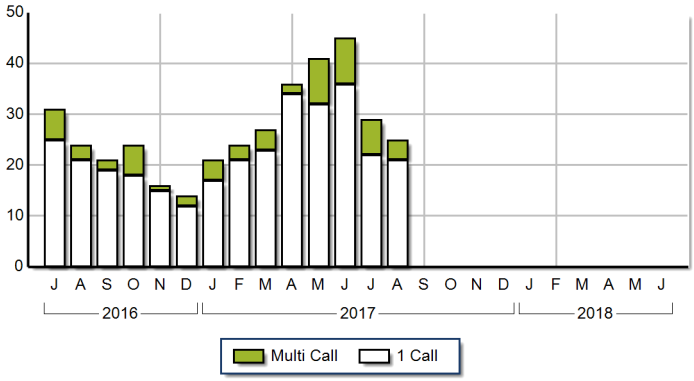
How Heard About



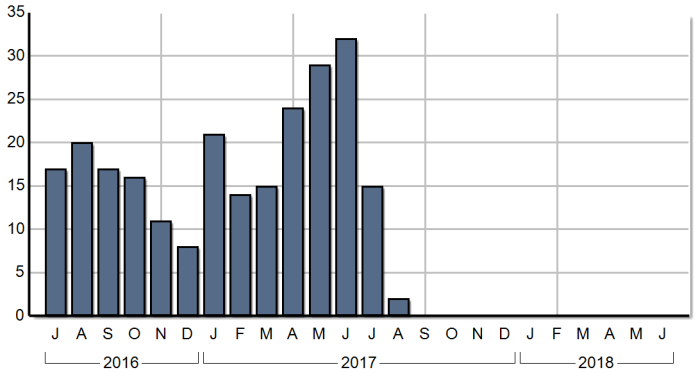
Fax Referral



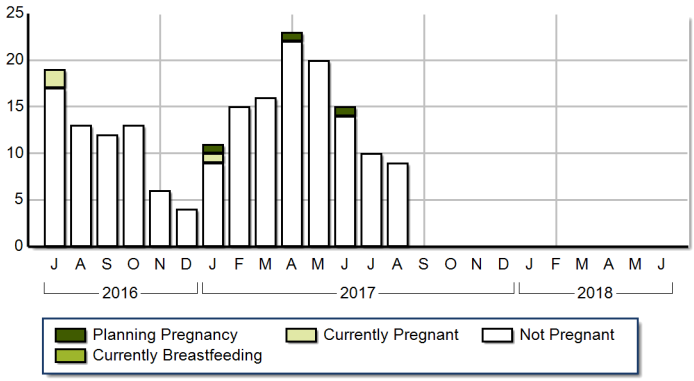
Tobacco User Enrollments By Program Type



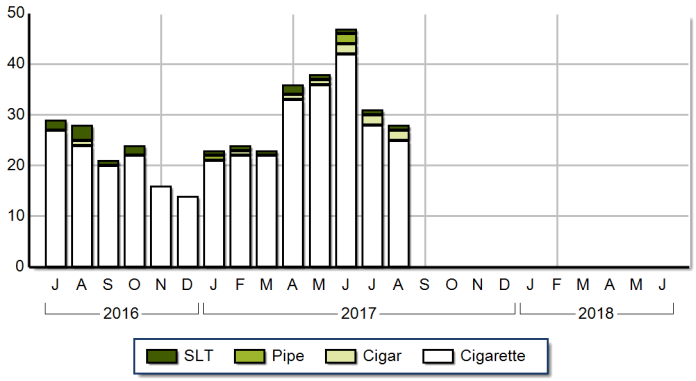
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

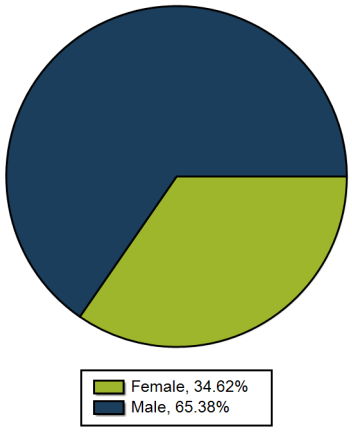


Chart Total N: 26

Tobacco Users By Language

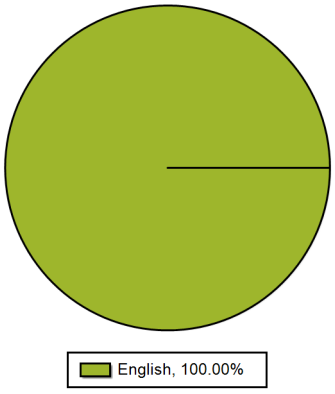
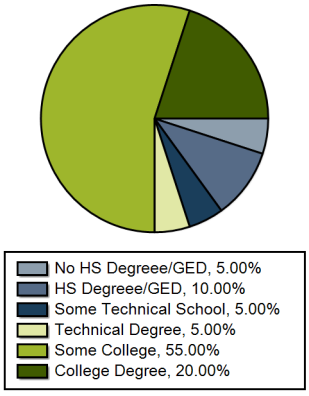


Chart Total N: 26

Tobacco Users By Education



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Tobacco Users By Race

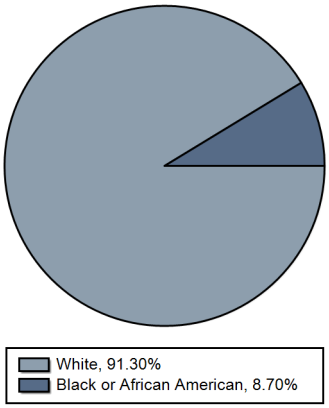

Chart Total N: 23

Tobacco Users By Age

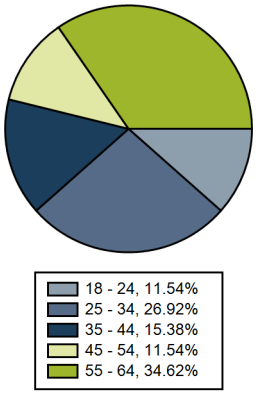

Chart Total N: 26

Tobacco Users By Health Plan

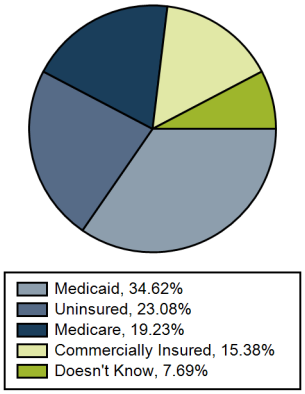

Chart Total N: 26

Tobacco Users By Ethnicity

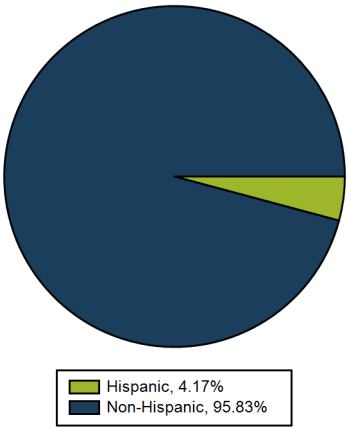

Chart Total N: 24

Tobacco Users By Chronic Condition

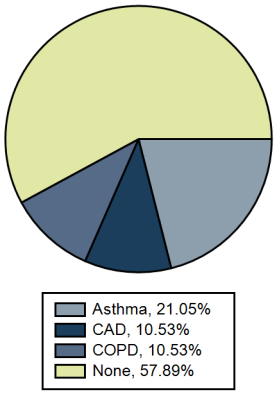

Chart Total N: 19

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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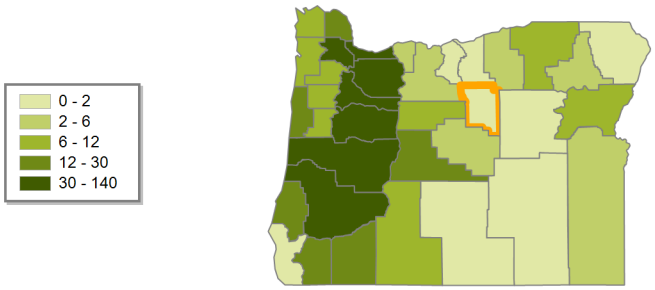
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Wheeler County

From 8/1/2017 through 8/31/2017

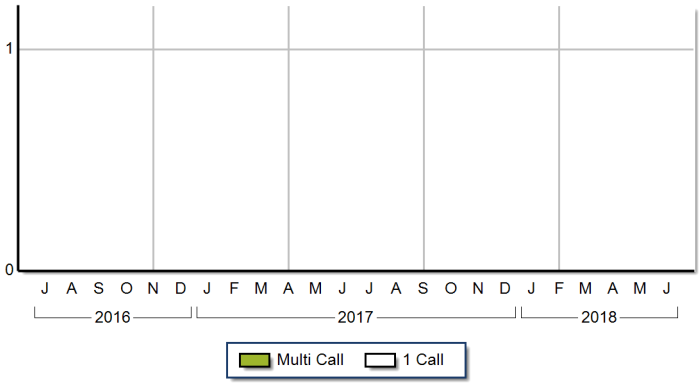
State Tobacco Users Served Contract YTD (Adults)



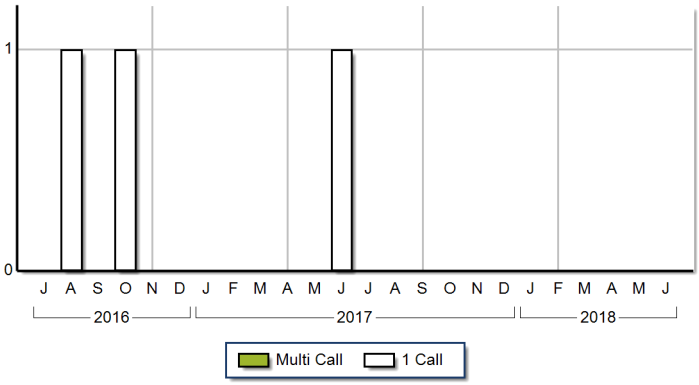
County Population		Prevalence	Tobacco Users
Adult	1,309	29.6 %	387 [4]

		County	State
Tobacco Users - Last Full Month		-	490
Tobacco Users YTD			1,221
Unique Tobacco Users YTD	1		792
Target Reach			
Reach YTD	2		0.25 %
Reach - NAQC	3		0.10 %
Annualized Reach	2		1.53 %
Annualized Reach - NAQC	3		0.62 %
Unique Individual Reach	1		0.17 %

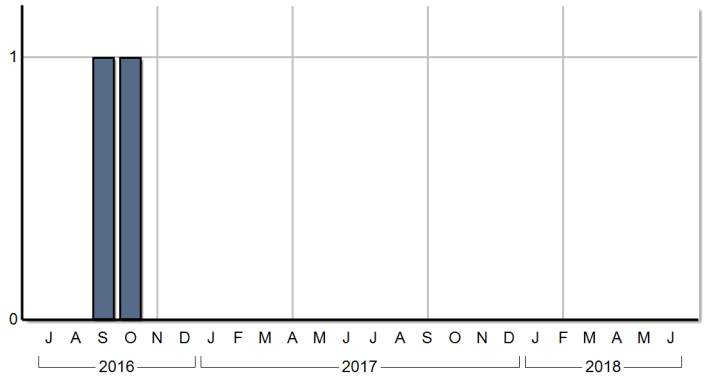
Fax Referral



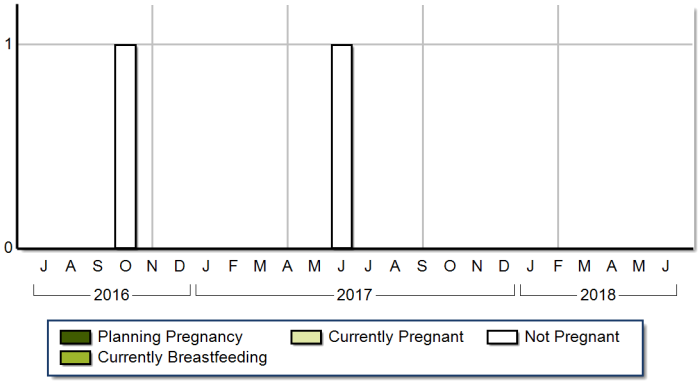
Tobacco User Enrollments By Program Type



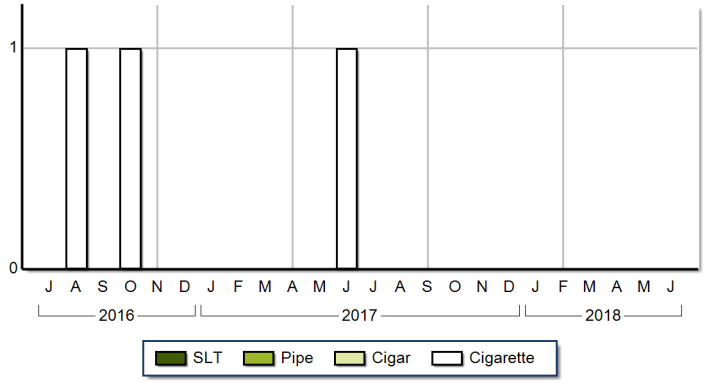
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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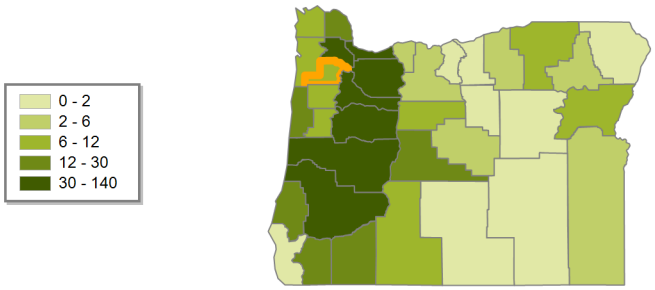
Oregon Tobacco Quit Line
Utilization Dashboard by County Report
Yamhill County
From 8/1/2017 through 8/31/2017

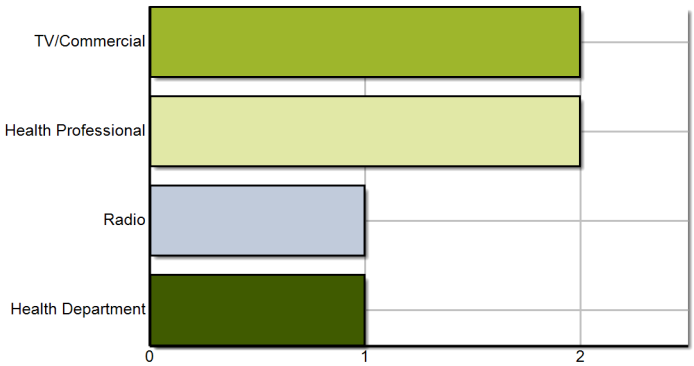
State Tobacco Users Served Contract YTD (Adults)



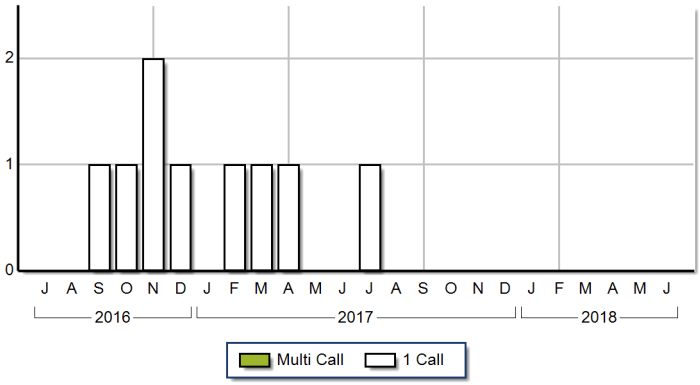
County Population		Prevalence	Tobacco Users
Adult	72,300	18.5 %	13,376 [4]

		County	State
Tobacco Users - Last Full Month		6	490
Tobacco Users YTD		12	1,221
Unique Tobacco Users YTD	1	6	792
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.09 %	0.25 %
Reach - NAQC	3	0.06 %	0.10 %
Annualized Reach	2	0.54 %	1.53 %
Annualized Reach - NAQC	3	0.36 %	0.62 %
Unique Individual Reach	1	0.04 %	0.17 %

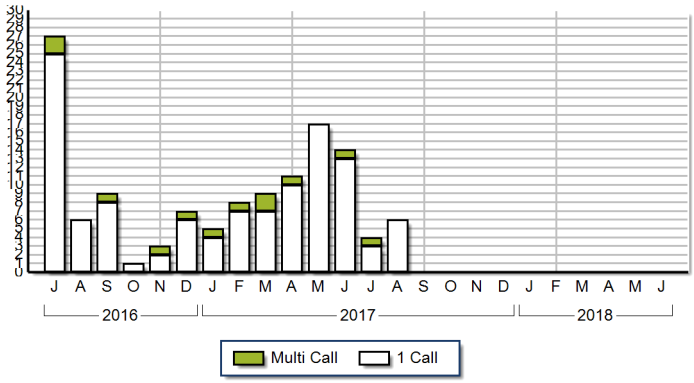
How Heard About



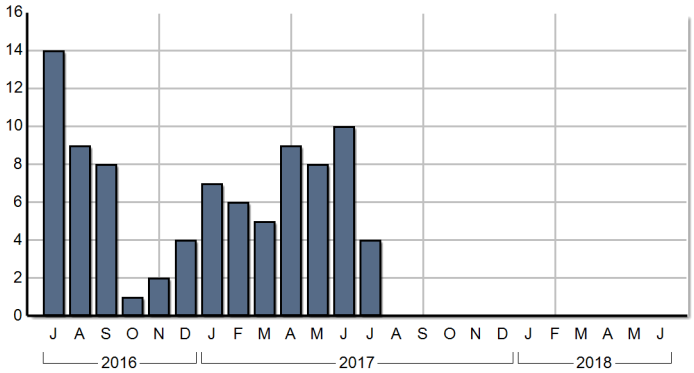
Fax Referral



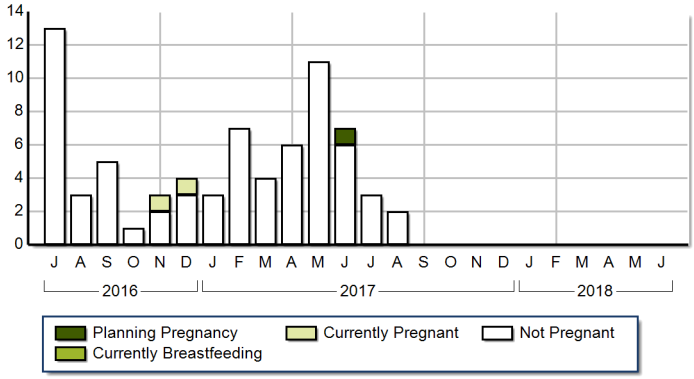
Tobacco User Enrollments By Program Type



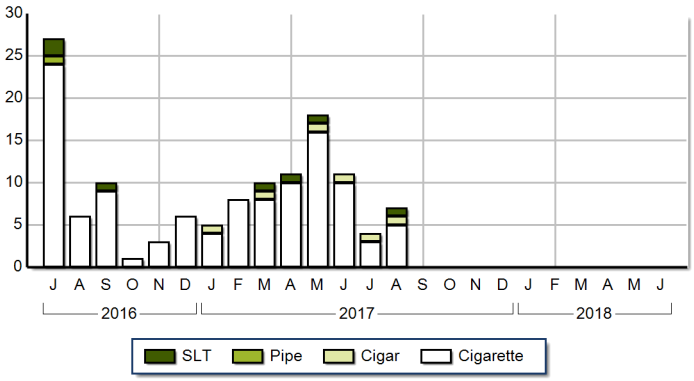
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

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Tobacco Users By Gender

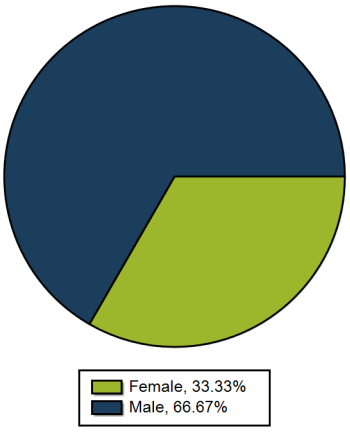

Chart Total N: 6

Tobacco Users By Language

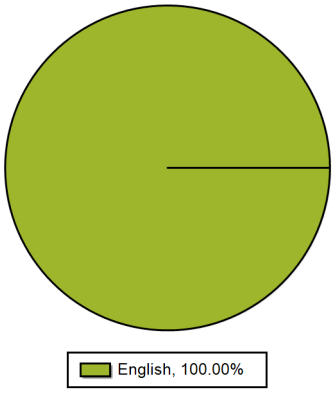

Chart Total N: 6

Tobacco Users By Education

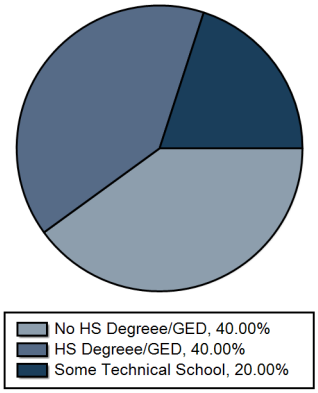

Chart Total N: 5

Tobacco Users By Race

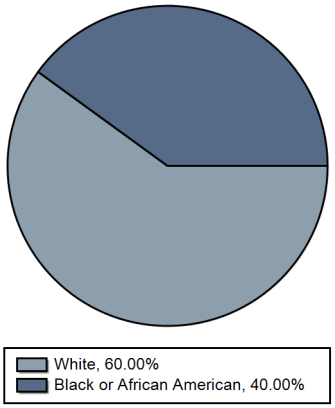

Chart Total N: 5

Tobacco Users By Age

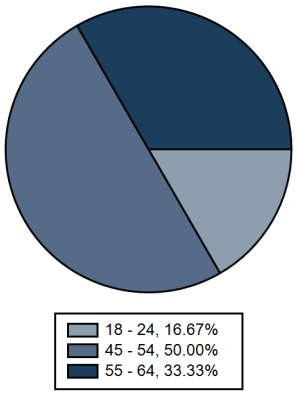

Chart Total N: 6

Tobacco Users By Health Plan

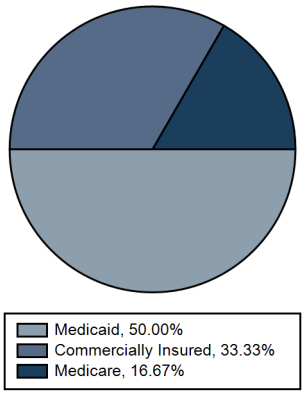

Chart Total N: 6

Tobacco Users By Ethnicity

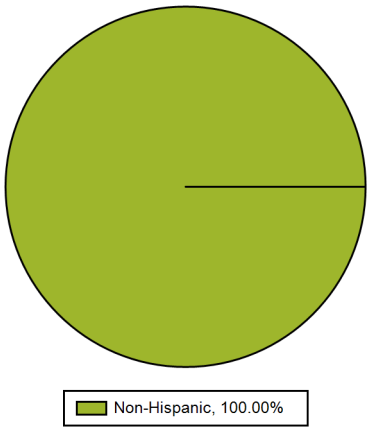

Chart Total N: 5

Tobacco Users By Chronic Condition

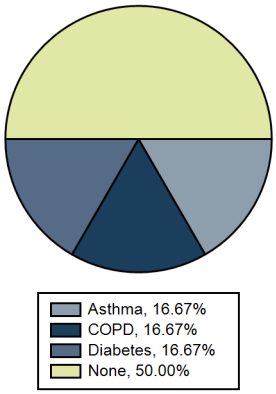

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

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