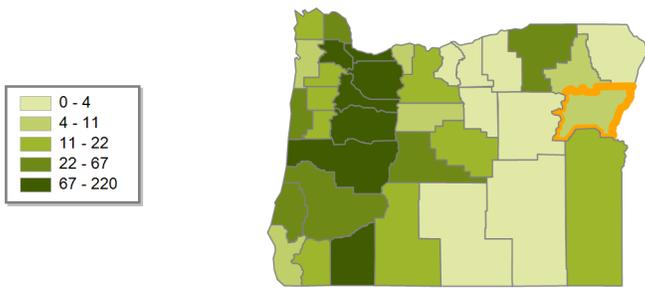
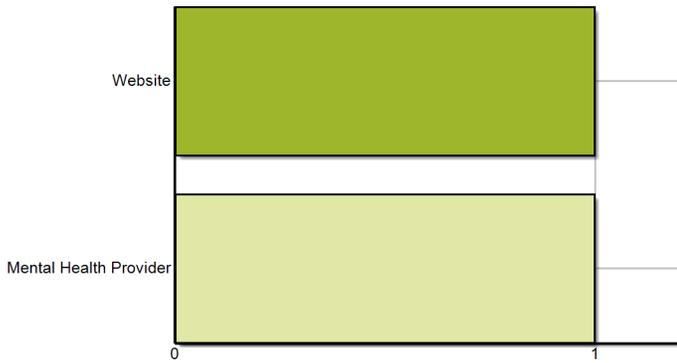


State Tobacco Users Served Contract YTD (Adults)

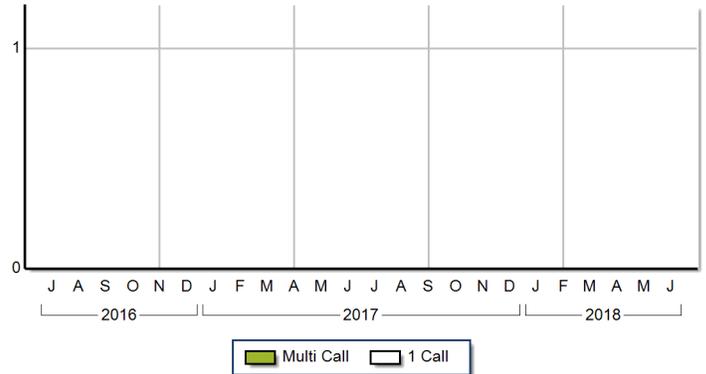


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			2	443
Tobacco Users YTD			9	1,911
Unique Tobacco Users YTD			9	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.34 %	1.27 %
Reach - NAQC			0.34 %	0.35 %
Annualized Reach			0.41 %	0.48 %
Annualized Reach - NAQC			0.41 %	0.42 %
Unique Individual Reach			0.34 %	0.39 %

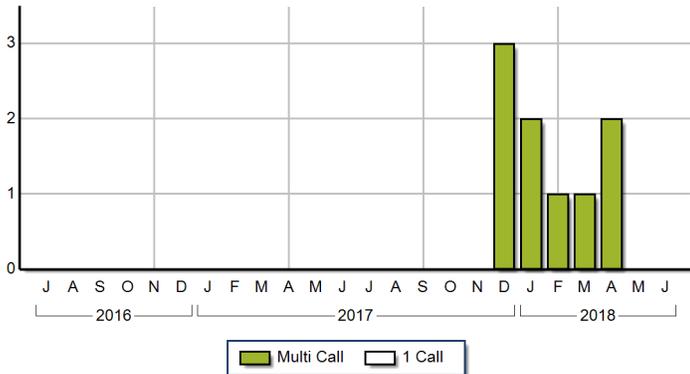
How Heard About



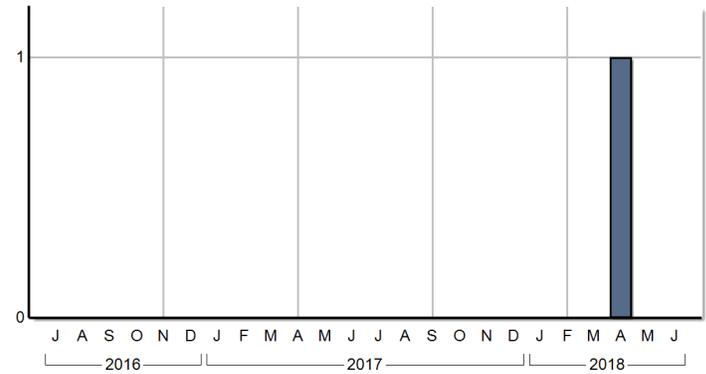
Fax Referral



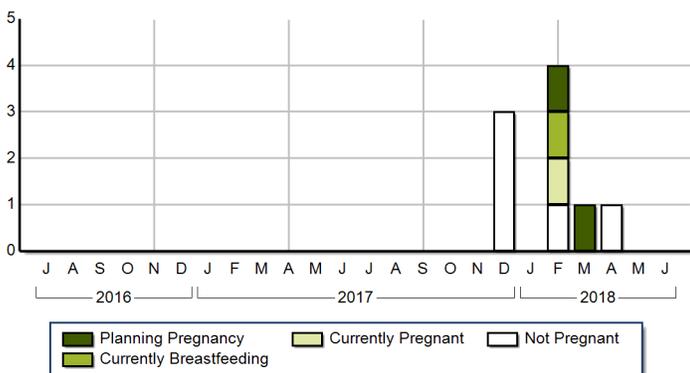
Tobacco User Enrollments By Program Type



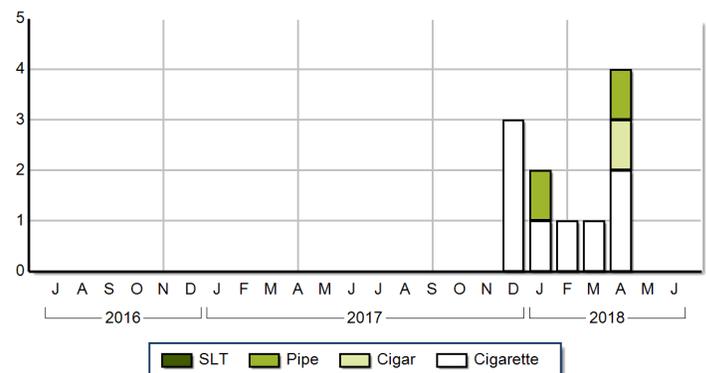
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

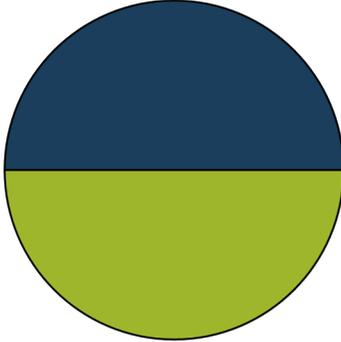


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

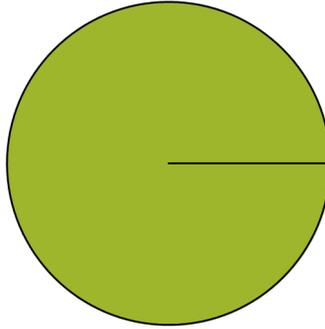
Tobacco Users By Gender



F, 50.00%
M, 50.00%

Chart Total N: 2

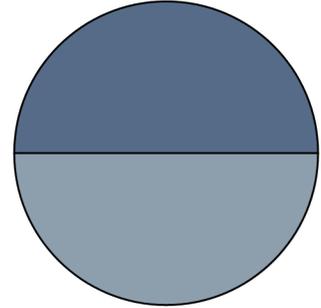
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

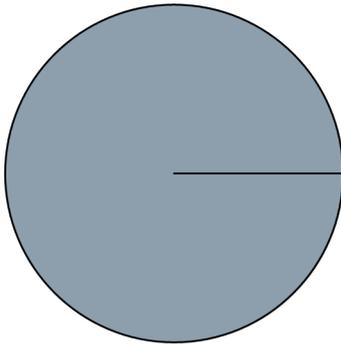
Tobacco Users By Education



No HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

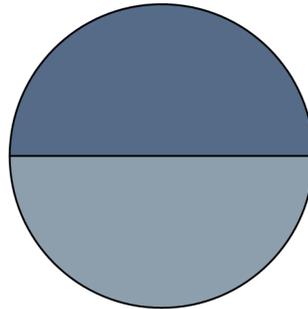
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

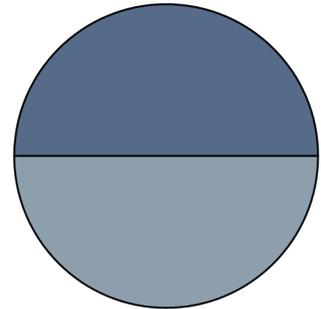
Tobacco Users By Age



35 - 44, 50.00%
55 - 64, 50.00%

Chart Total N: 2

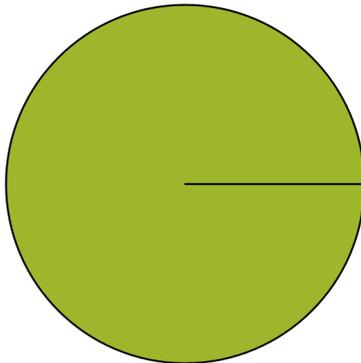
Tobacco Users By Health Plan



Commercial, 50.00%
Medicare, 50.00%

Chart Total N: 2

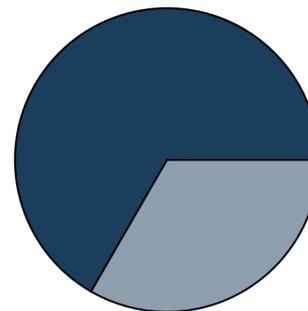
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



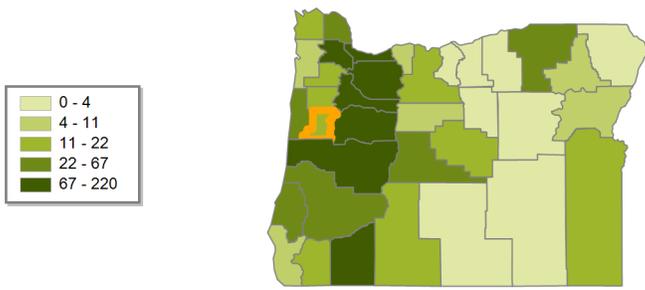
Asthma, 33.33%
None, 66.67%

Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

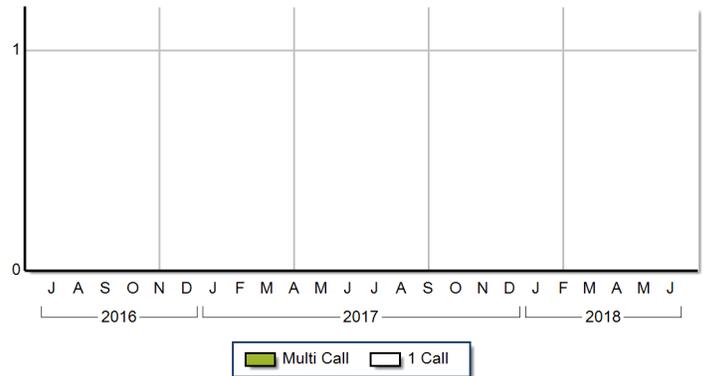


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456	
			County	State
Tobacco Users - Last Full Month			4	443
Tobacco Users YTD			19	1,911
Unique Tobacco Users YTD			19	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.25 %	1.27 %
Reach - NAQC			0.20 %	0.35 %
Annualized Reach			0.31 %	0.48 %
Annualized Reach - NAQC			0.24 %	0.42 %
Unique Individual Reach			0.25 %	0.39 %

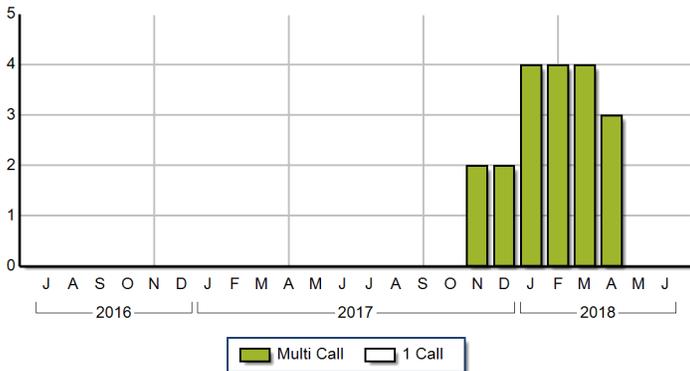
How Heard About



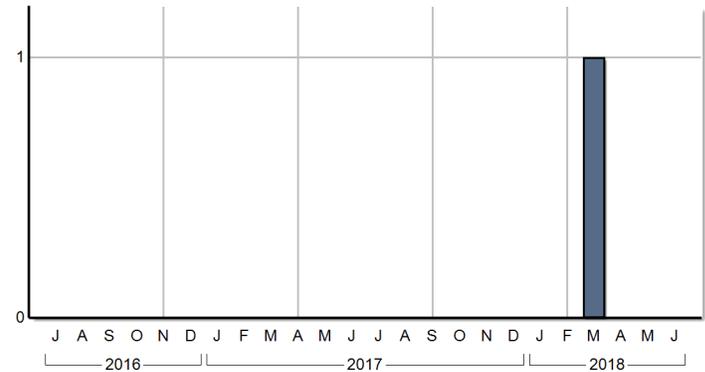
Fax Referral



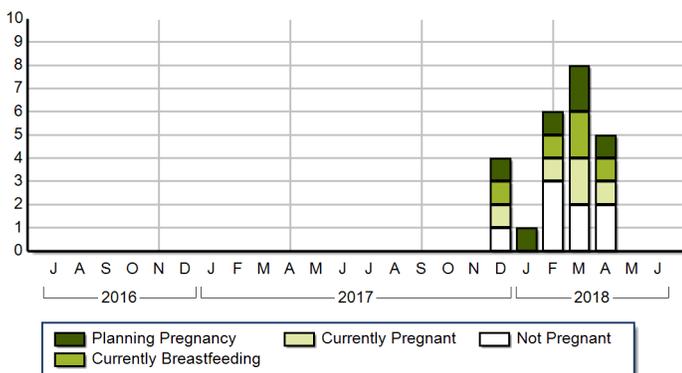
Tobacco User Enrollments By Program Type



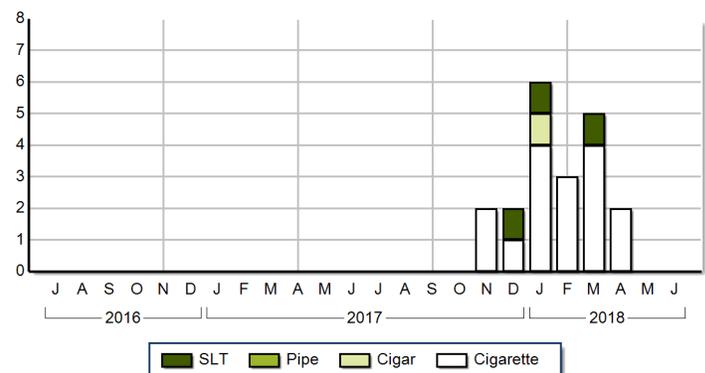
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

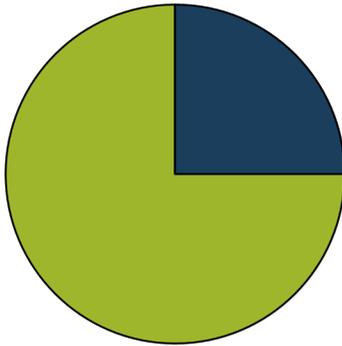


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

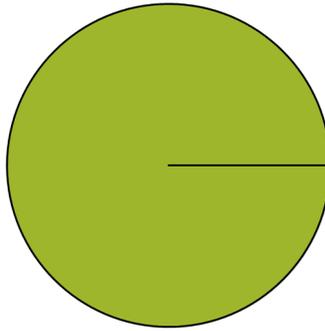
Tobacco Users By Gender



F, 75.00%
M, 25.00%

Chart Total N: 4

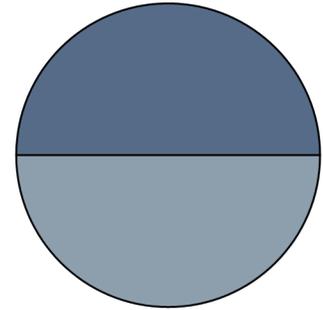
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

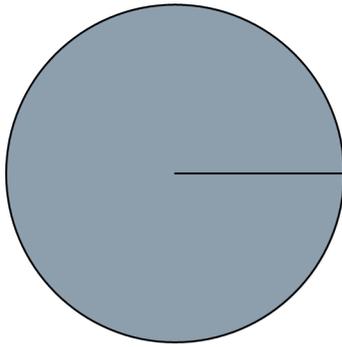
Tobacco Users By Education



Some College, 50.00%
College Degree, 50.00%

Chart Total N: 2

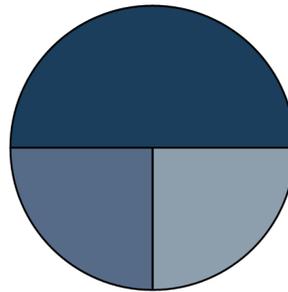
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

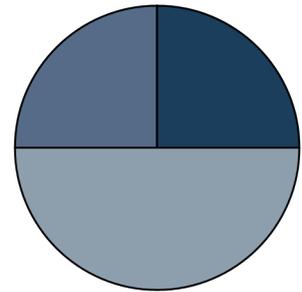
Tobacco Users By Age



25 - 34, 25.00%
45 - 54, 25.00%
55 - 64, 50.00%

Chart Total N: 4

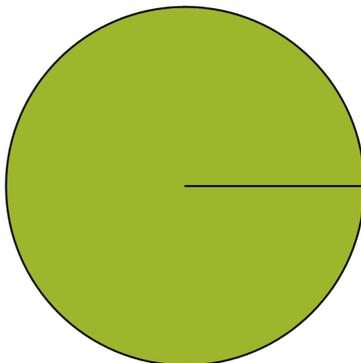
Tobacco Users By Health Plan



Other, 50.00%
Commercial, 25.00%
Medicaid, 25.00%

Chart Total N: 4

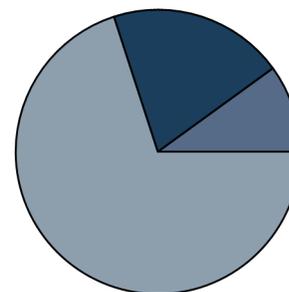
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



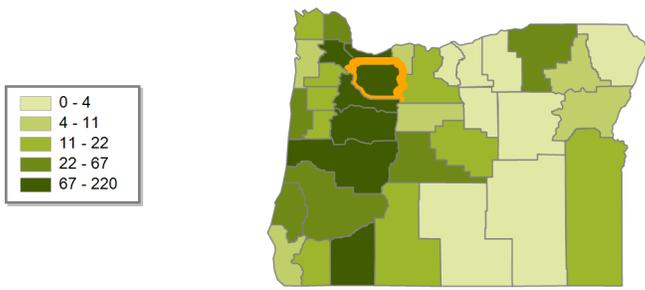
Asthma, 70.00%
COPD, 20.00%
None, 10.00%

Chart Total N: 10

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

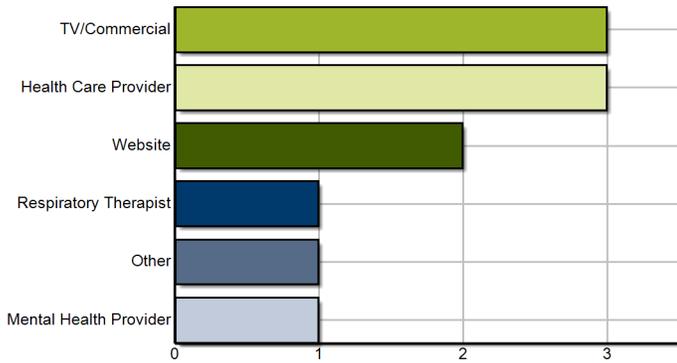
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

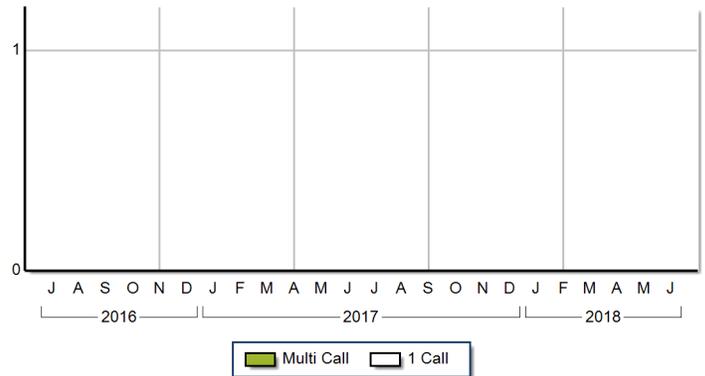


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652 ⁴	
			County	State
Tobacco Users - Last Full Month			13	443
Tobacco Users YTD			81	1,911
Unique Tobacco Users YTD			78	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.18 %	1.27 %
Reach - NAQC			0.17 %	0.35 %
Annualized Reach			0.22 %	0.48 %
Annualized Reach - NAQC			0.21 %	0.42 %
Unique Individual Reach			0.17 %	0.39 %

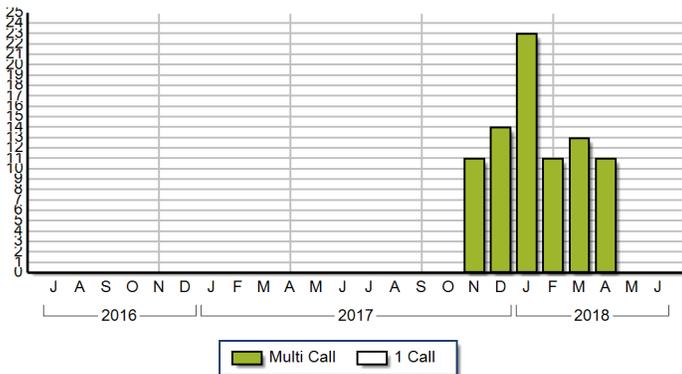
How Heard About



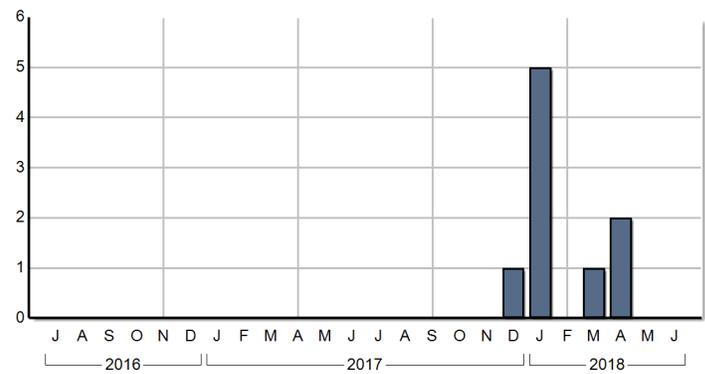
Fax Referral



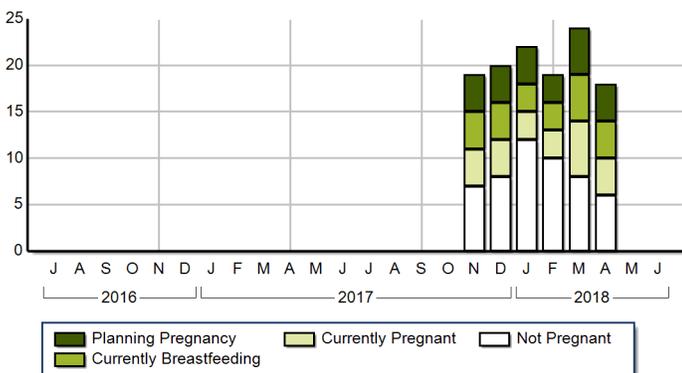
Tobacco User Enrollments By Program Type



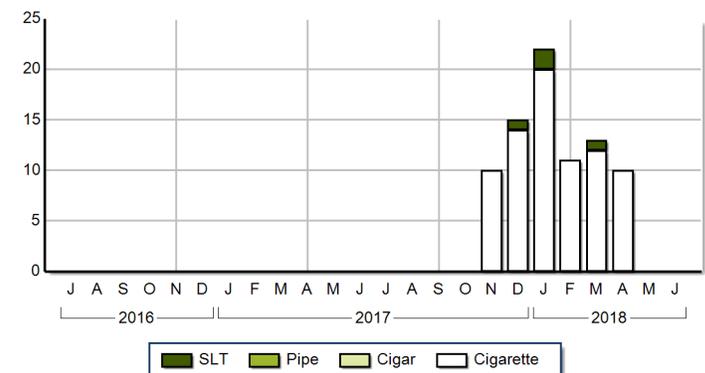
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

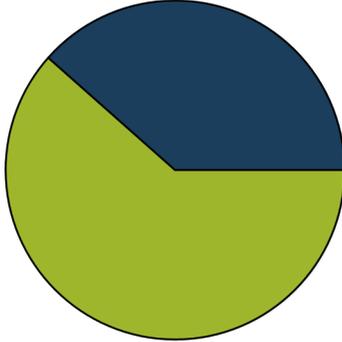


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

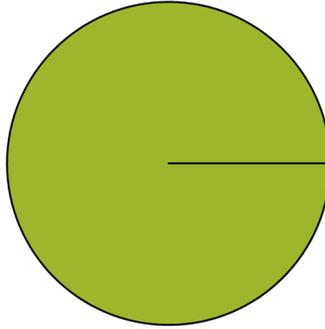
Tobacco Users By Gender



F, 61.54%
M, 38.46%

Chart Total N: 13

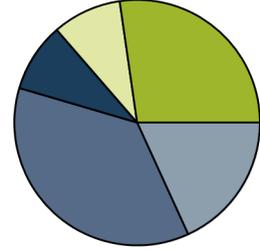
Tobacco Users By Language



English, 100.00%

Chart Total N: 13

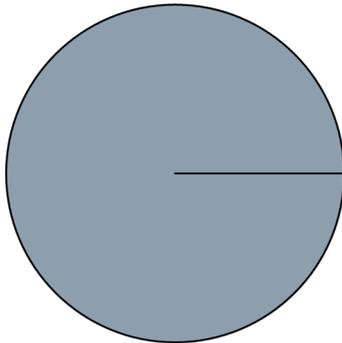
Tobacco Users By Education



No HS Degree/GED, 18.18%
HS Degree/GED, 36.36%
Technical Degree, 9.09%
Some College, 9.09%
College Degree, 27.27%

Chart Total N: 11

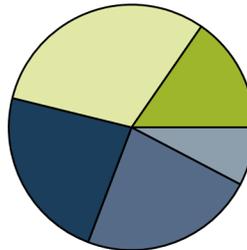
Tobacco Users By Race



White, 100.00%

Chart Total N: 10

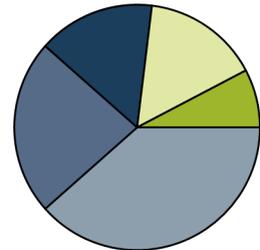
Tobacco Users By Age



25 - 34, 7.69%
35 - 44, 23.08%
45 - 54, 23.08%
55 - 64, 30.77%
64 and Older, 15.38%

Chart Total N: 13

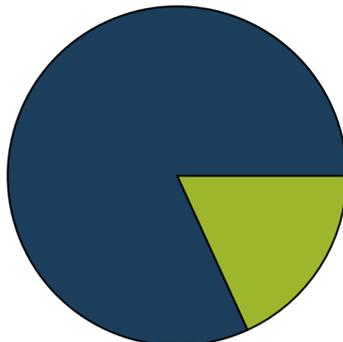
Tobacco Users By Health Plan



Medicaid, 38.46%
Commercial, 23.08%
Medicare, 15.38%
Other, 15.38%
Uninsured, 7.69%

Chart Total N: 13

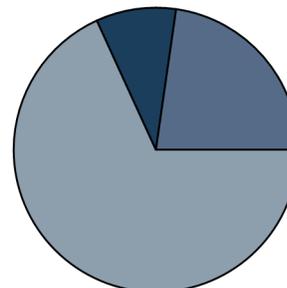
Tobacco Users By Ethnicity



Hispanic, 18.18%
Non-Hispanic, 81.82%

Chart Total N: 11

Tobacco Users By Chronic Condition



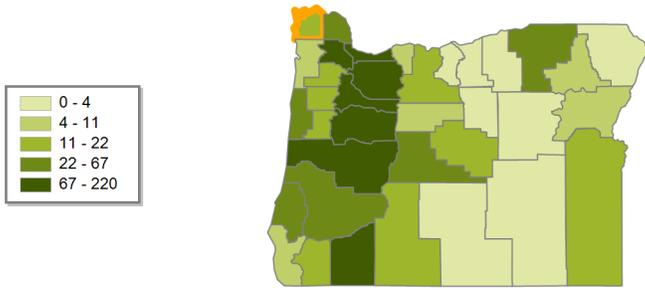
Asthma, 68.18%
COPD, 9.09%
None, 22.73%

Chart Total N: 22

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

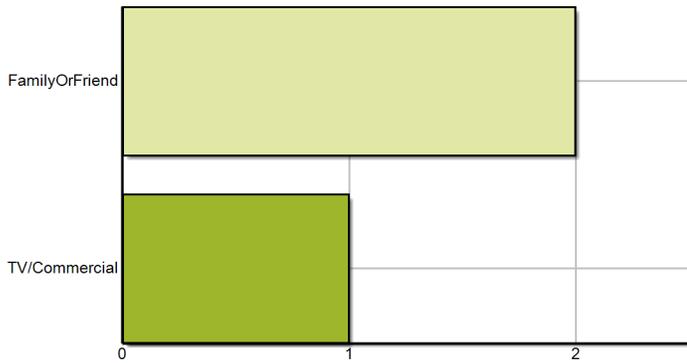
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

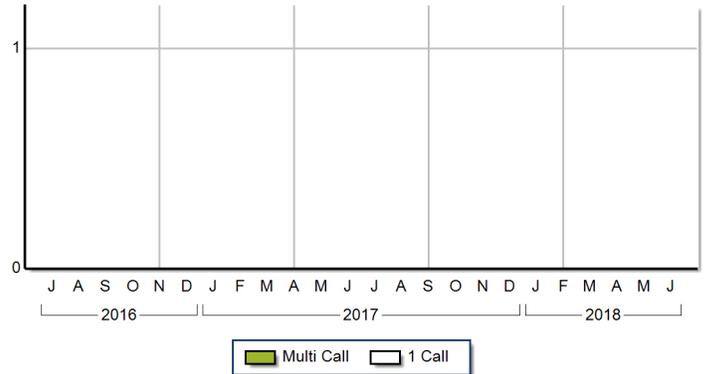


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %	6,410	
			County	State
Tobacco Users - Last Full Month			4	443
Tobacco Users YTD			18	1,911
Unique Tobacco Users YTD			18	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.28 %	1.27 %
Reach - NAQC			0.25 %	0.35 %
Annualized Reach			0.34 %	0.48 %
Annualized Reach - NAQC			0.30 %	0.42 %
Unique Individual Reach			0.28 %	0.39 %

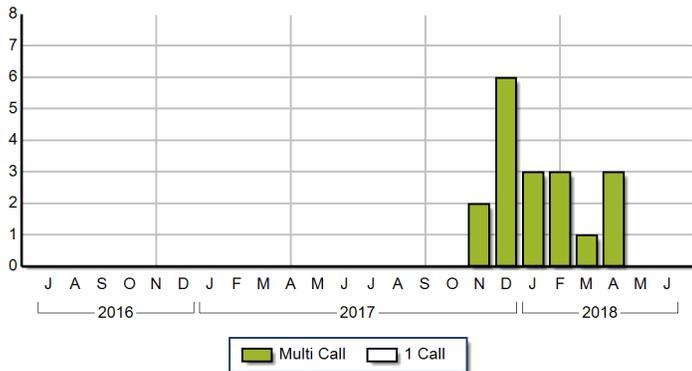
How Heard About



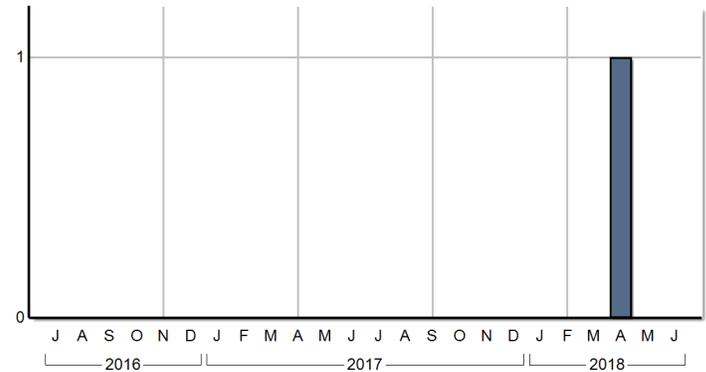
Fax Referral



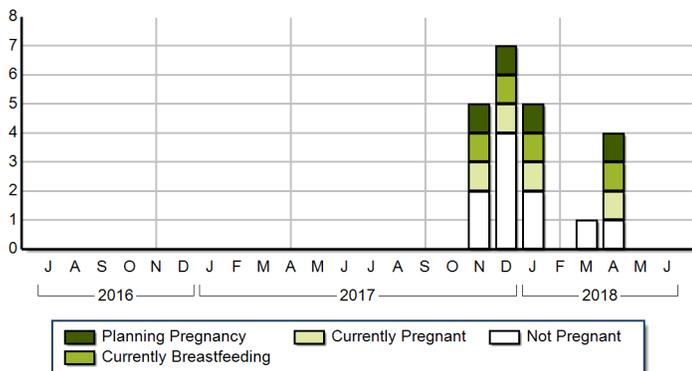
Tobacco User Enrollments By Program Type



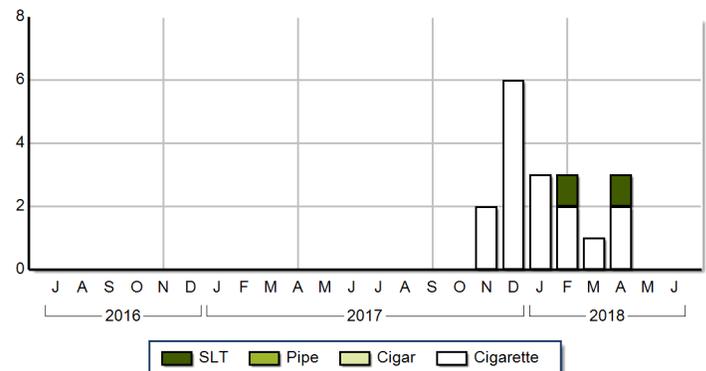
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

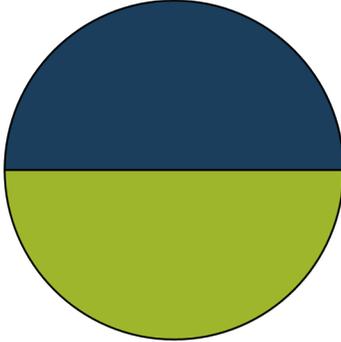


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

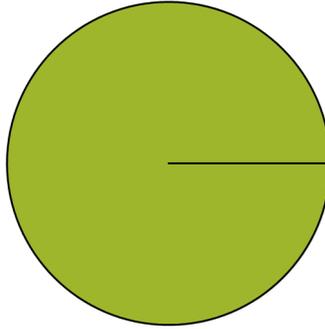
Tobacco Users By Gender



F, 50.00%
M, 50.00%

Chart Total N: 4

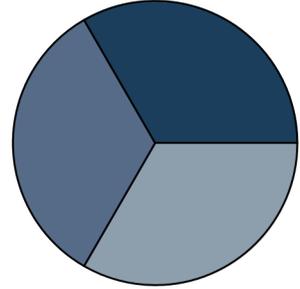
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

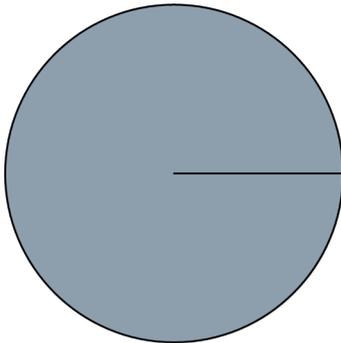
Tobacco Users By Education



HS Degreee/GED, 33.33%
 Technical Degree, 33.33%
 Some College, 33.33%

Chart Total N: 3

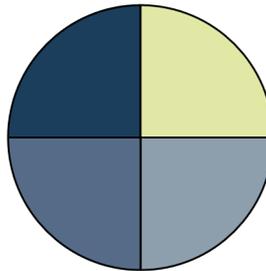
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

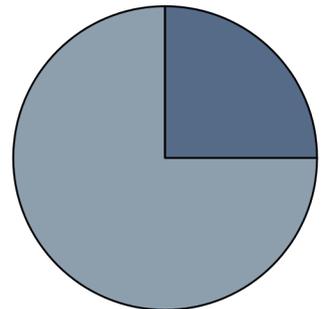
Tobacco Users By Age



25 - 34, 25.00%
 35 - 44, 25.00%
 45 - 54, 25.00%
 55 - 64, 25.00%

Chart Total N: 4

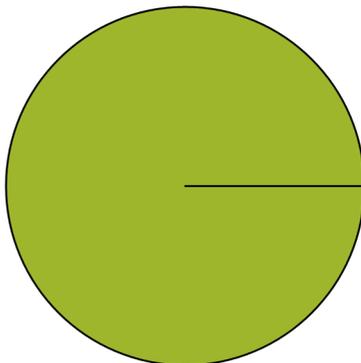
Tobacco Users By Health Plan



Other, 75.00%
 Medicaid, 25.00%

Chart Total N: 4

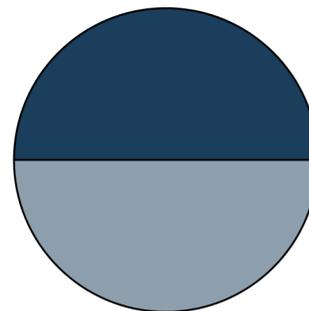
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



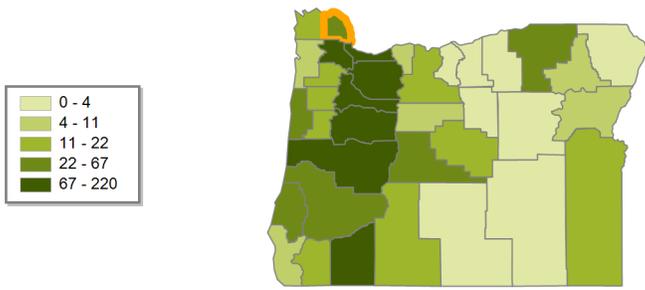
Asthma, 50.00%
 None, 50.00%

Chart Total N: 10

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

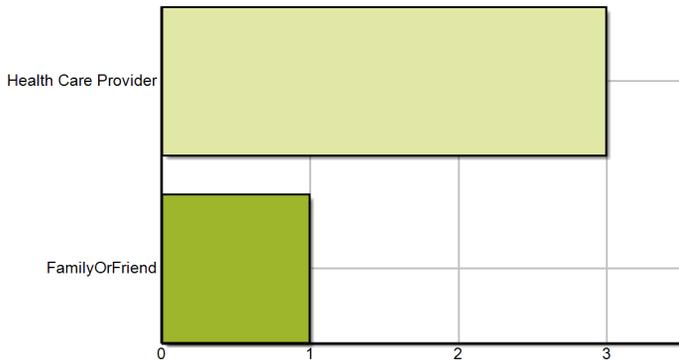
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

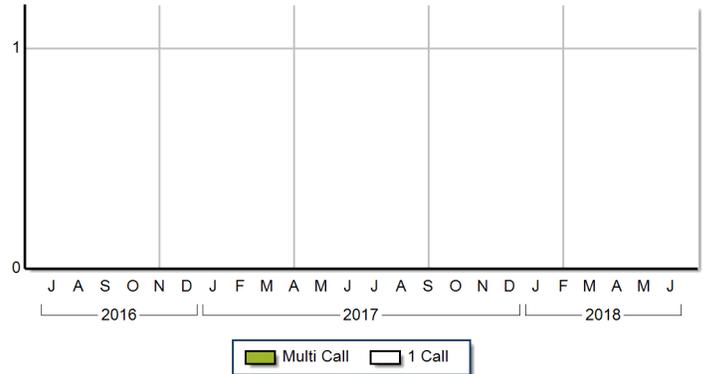


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318 ⁴	
			County	State
Tobacco Users - Last Full Month			5	443
Tobacco Users YTD			37	1,911
Unique Tobacco Users YTD			37	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.59 %	1.27 %
Reach - NAQC			0.59 %	0.35 %
Annualized Reach			0.70 %	0.48 %
Annualized Reach - NAQC			0.70 %	0.42 %
Unique Individual Reach			0.59 %	0.39 %

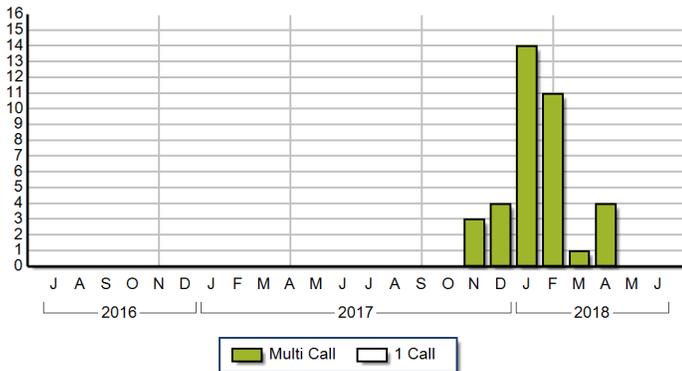
How Heard About



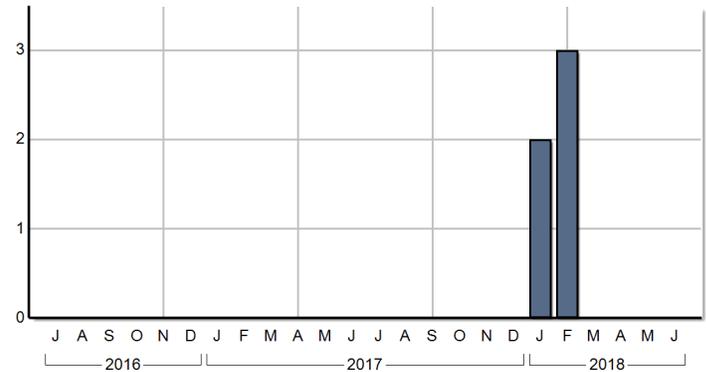
Fax Referral



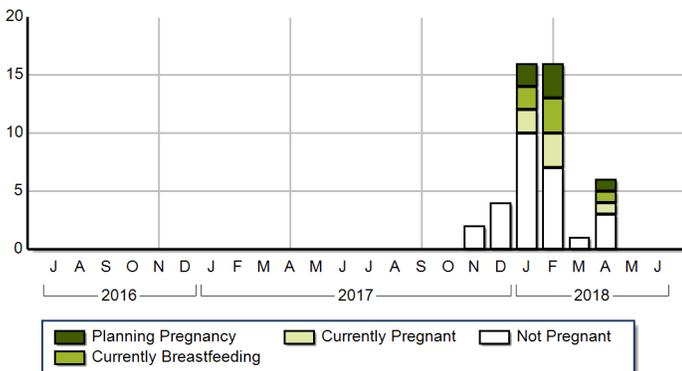
Tobacco User Enrollments By Program Type



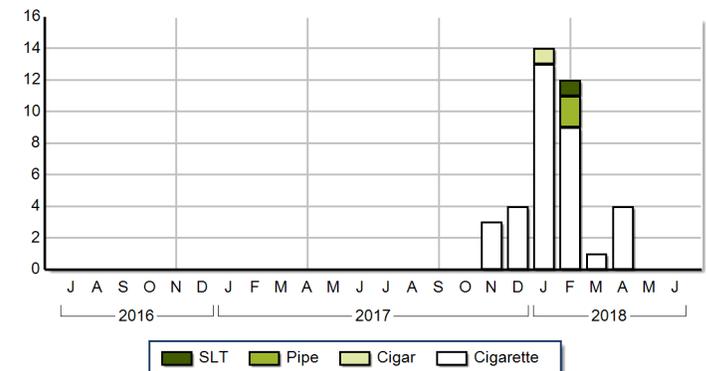
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

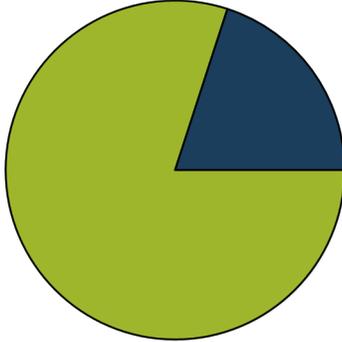


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach - includes all tobacco users, regardless of service requested.

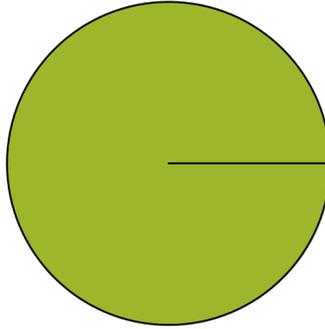
Tobacco Users By Gender



F, 80.00%
M, 20.00%

Chart Total N: 5

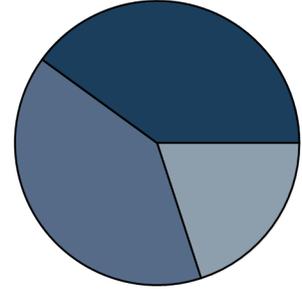
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

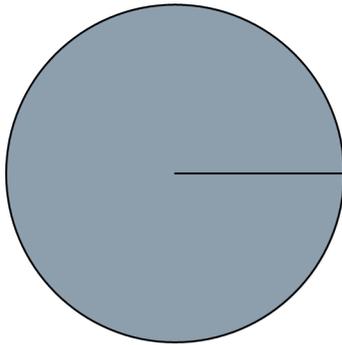
Tobacco Users By Education



No HS Degreee/GED, 20.00%
HS Degreee/GED, 40.00%
Some College, 40.00%

Chart Total N: 5

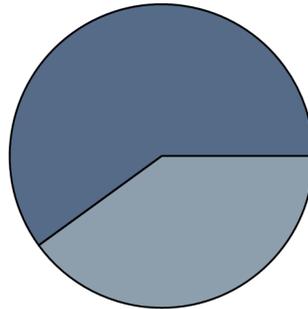
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

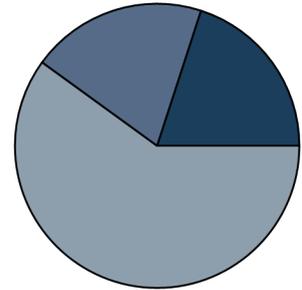
Tobacco Users By Age



35 - 44, 40.00%
55 - 64, 60.00%

Chart Total N: 5

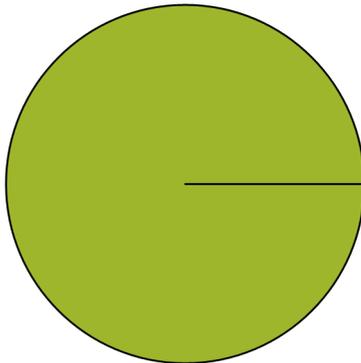
Tobacco Users By Health Plan



Medicare, 60.00%
Other, 20.00%
Uninsured, 20.00%

Chart Total N: 5

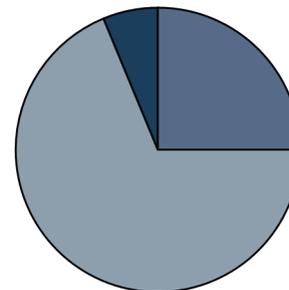
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



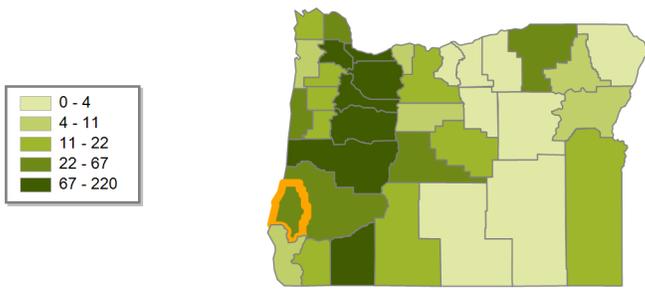
Asthma, 68.75%
COPD, 6.25%
None, 25.00%

Chart Total N: 16

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

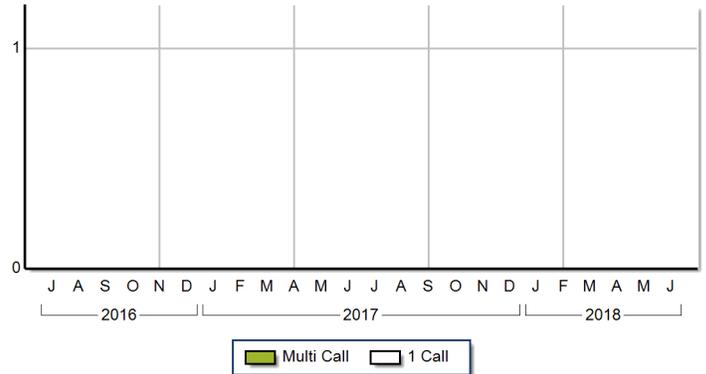


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254 ⁴	
			County	State
Tobacco Users - Last Full Month			2	443
Tobacco Users YTD			27	1,911
Unique Tobacco Users YTD			1	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.19 %	1.27 %
Reach - NAQC			0.15 %	0.35 %
Annualized Reach			0.23 %	0.48 %
Annualized Reach - NAQC			0.19 %	0.42 %
Unique Individual Reach			0.19 %	0.39 %

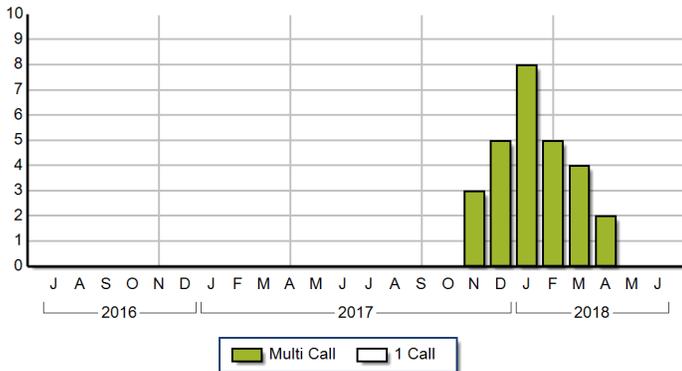
How Heard About



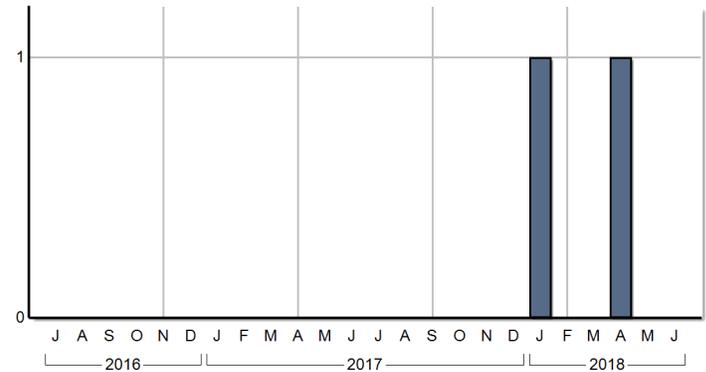
Fax Referral



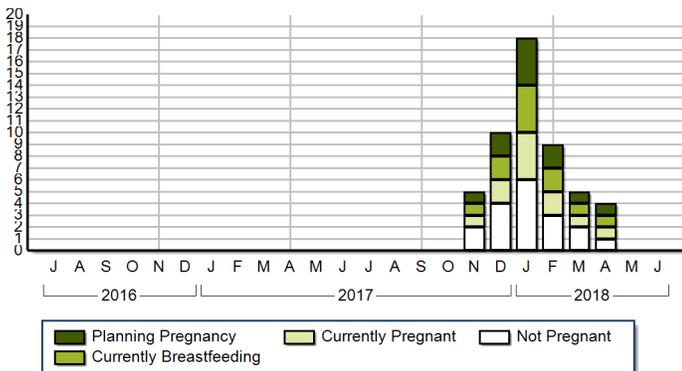
Tobacco User Enrollments By Program Type



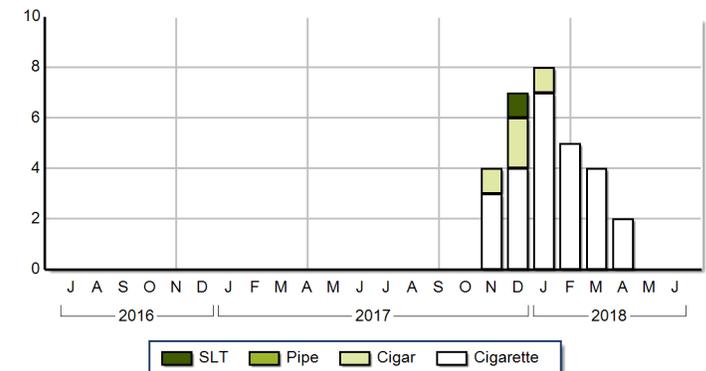
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

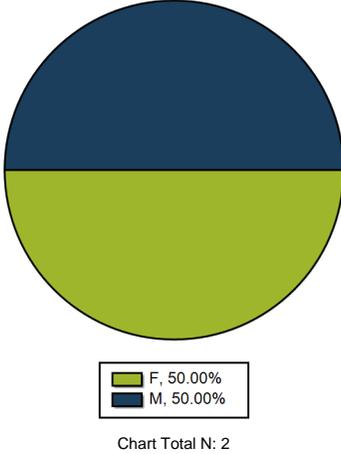


Tobacco Users By Tobacco Type

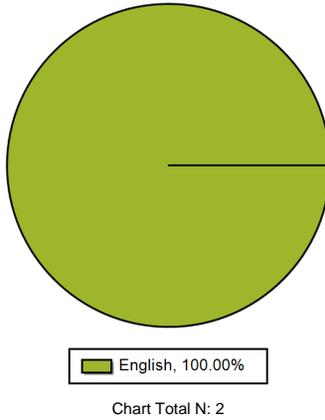


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

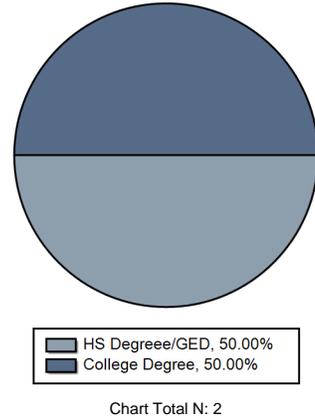
Tobacco Users By Gender



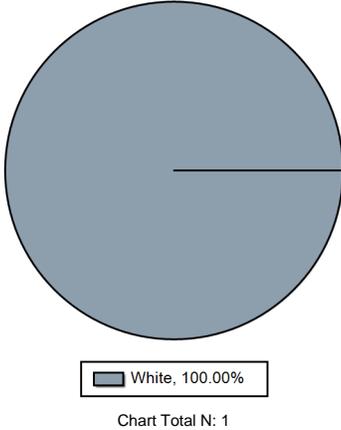
Tobacco Users By Language



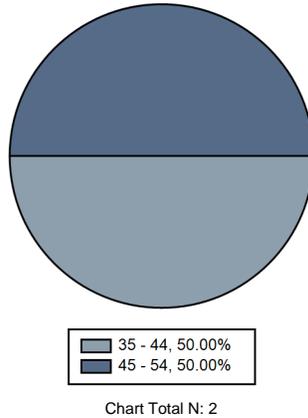
Tobacco Users By Education



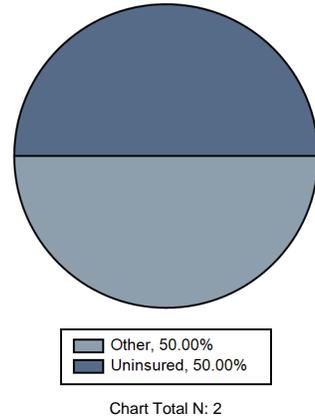
Tobacco Users By Race



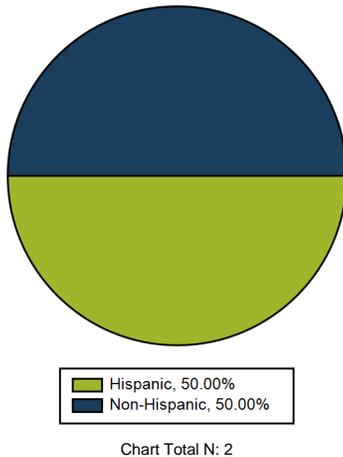
Tobacco Users By Age



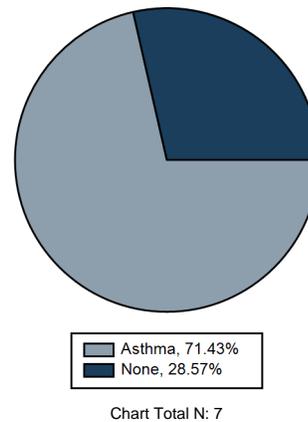
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



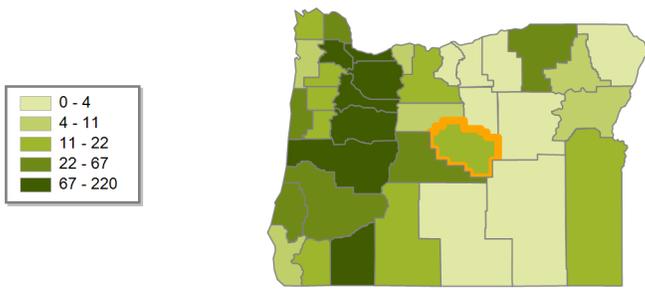
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

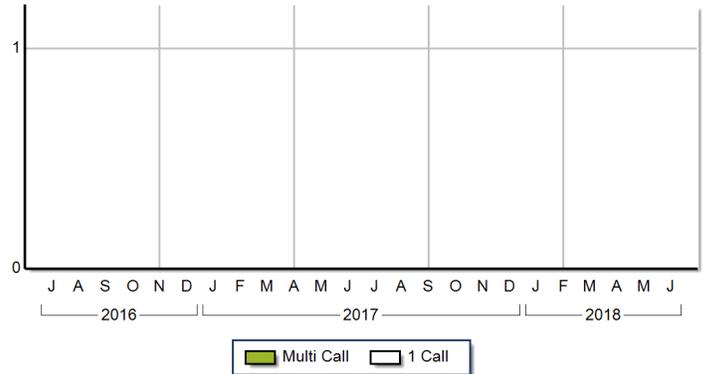


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808	4
			County	State
Tobacco Users - Last Full Month			2	443
Tobacco Users YTD			13	1,911
Unique Tobacco Users YTD			13	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.27 %	1.27 %
Reach - NAQC			0.27 %	0.35 %
Annualized Reach			0.32 %	0.48 %
Annualized Reach - NAQC			0.32 %	0.42 %
Unique Individual Reach			0.27 %	0.39 %

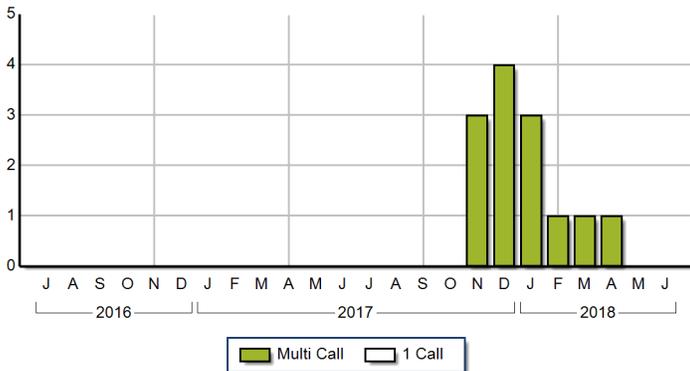
How Heard About



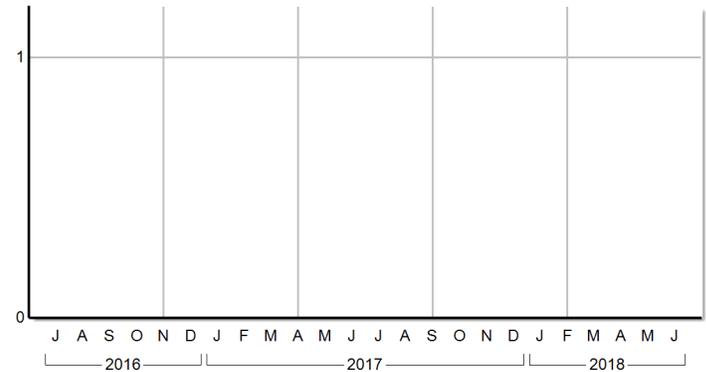
Fax Referral



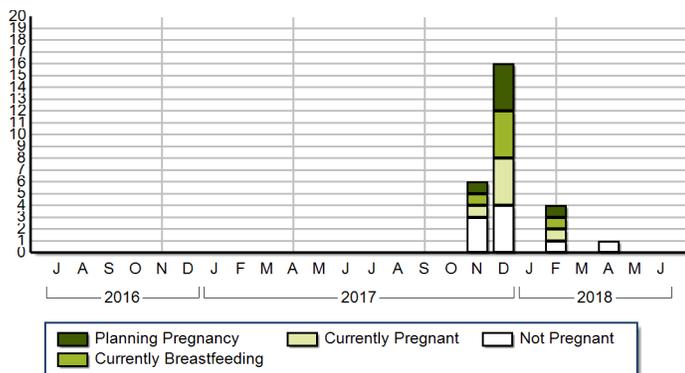
Tobacco User Enrollments By Program Type



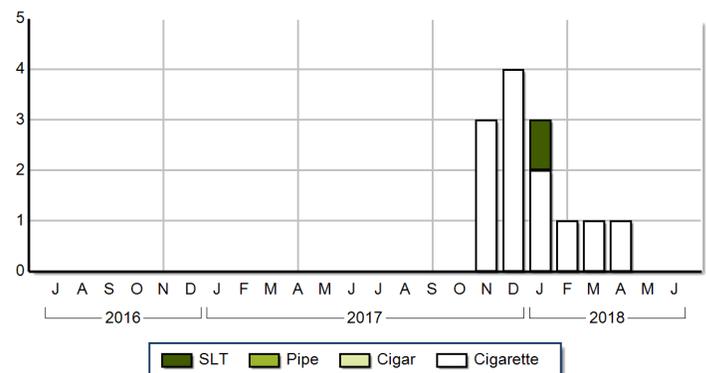
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

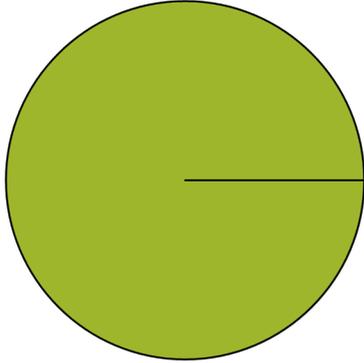


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

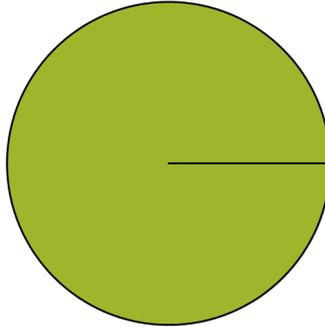
Tobacco Users By Gender



F, 100.00%

Chart Total N: 2

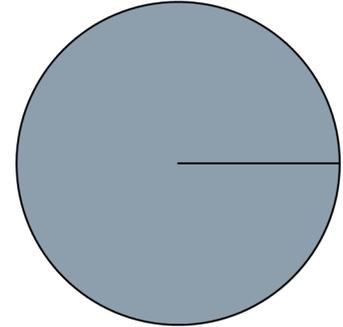
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

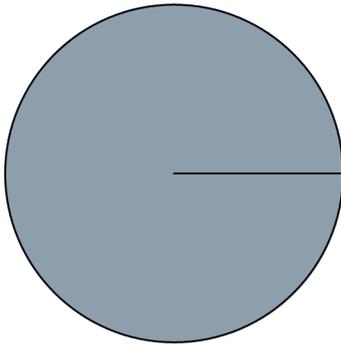
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 2

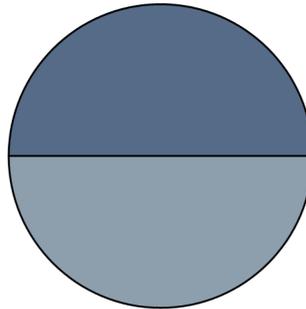
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

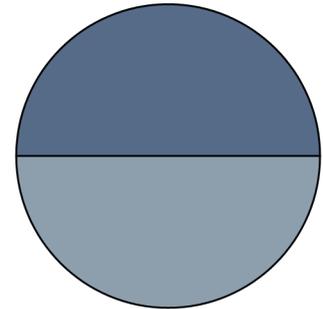
Tobacco Users By Age



45 - 54, 50.00%
64 and Older, 50.00%

Chart Total N: 2

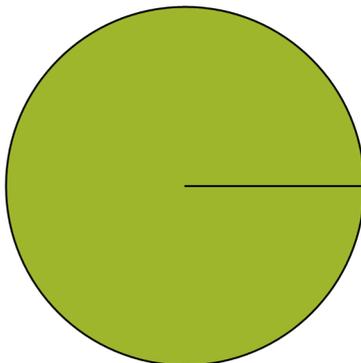
Tobacco Users By Health Plan



Medicare, 50.00%
Other, 50.00%

Chart Total N: 2

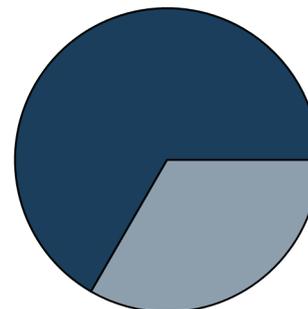
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



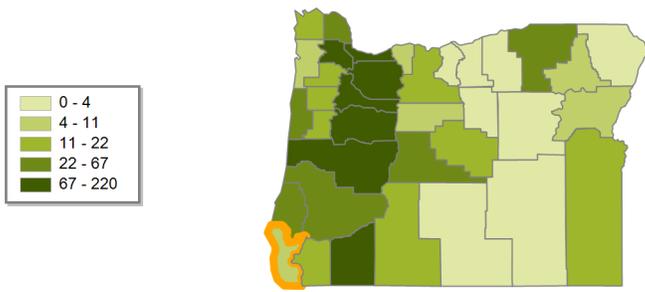
Asthma, 33.33%
None, 66.67%

Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

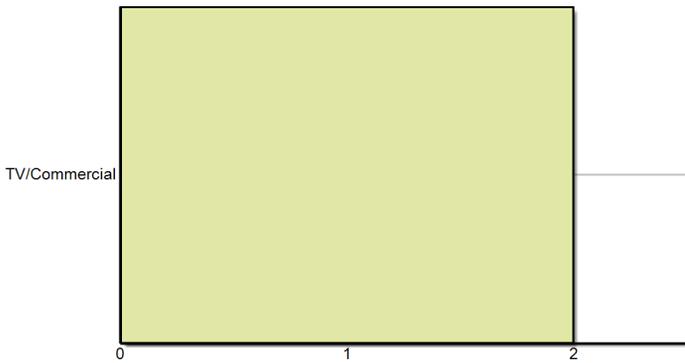
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

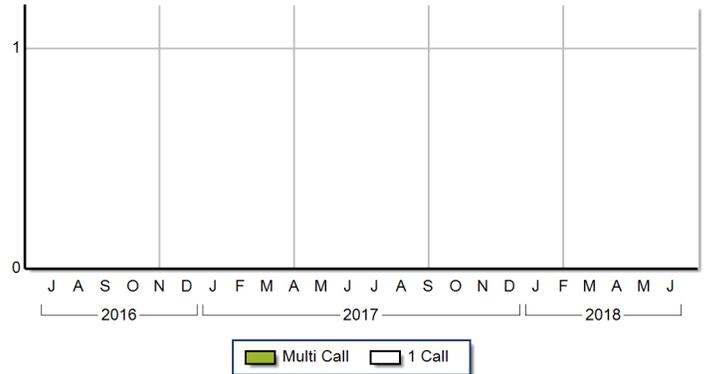


County Population		Prevalence	Tobacco Users	
Adult	17,947	18.4 %	3,302 ⁴	
			County	State
Tobacco Users - Last Full Month			3	443
Tobacco Users YTD			10	1,911
Unique Tobacco Users YTD			9	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.30 %	1.27 %
Reach - NAQC			0.24 %	0.35 %
Annualized Reach			0.36 %	0.48 %
Annualized Reach - NAQC			0.29 %	0.42 %
Unique Individual Reach			0.27 %	0.39 %

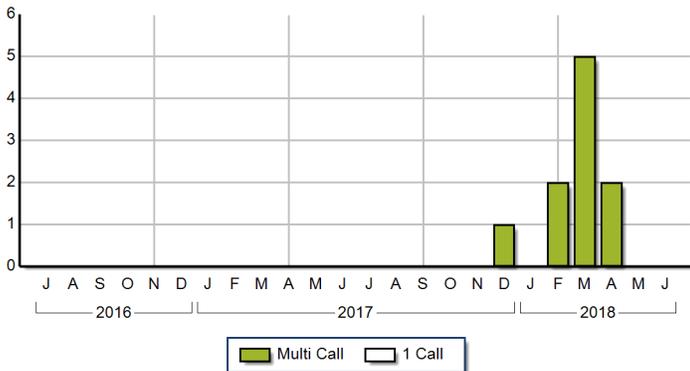
How Heard About



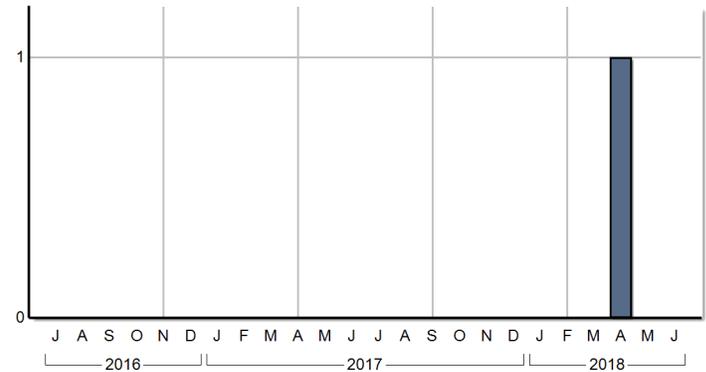
Fax Referral



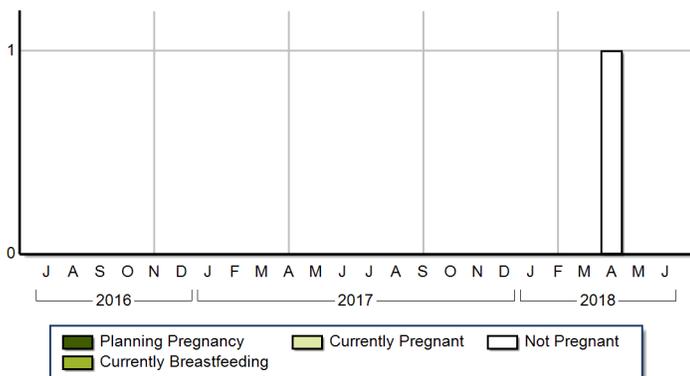
Tobacco User Enrollments By Program Type



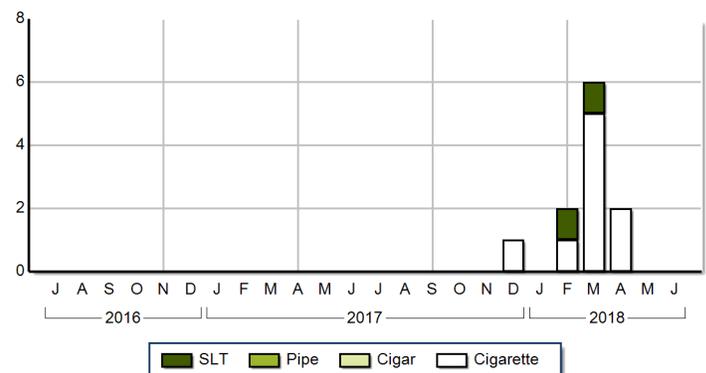
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

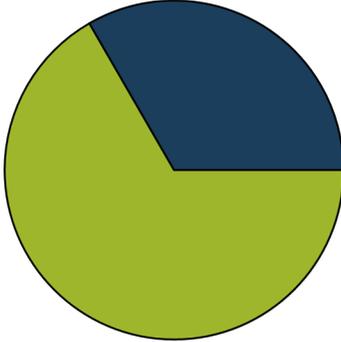


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

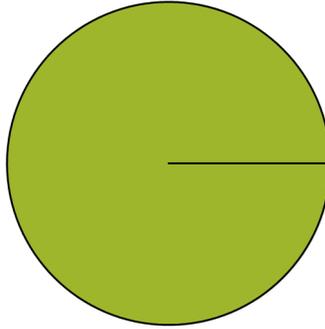
Tobacco Users By Gender



F, 66.67%
M, 33.33%

Chart Total N: 3

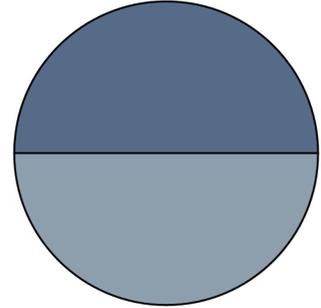
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

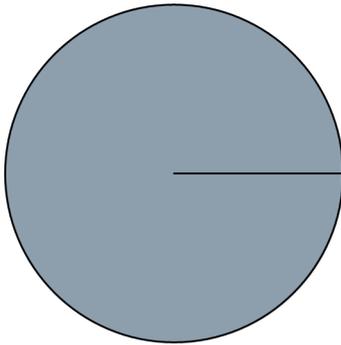
Tobacco Users By Education



No HS Degreee/GED, 50.00%
HS Degreee/GED, 50.00%

Chart Total N: 2

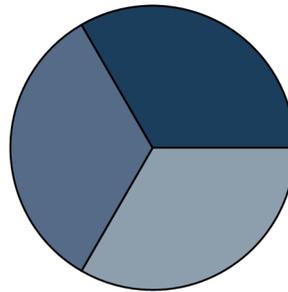
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

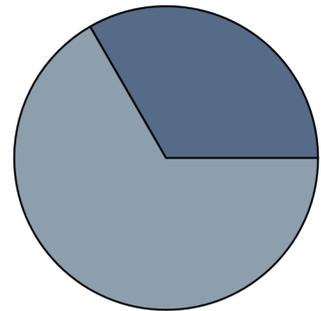
Tobacco Users By Age



35 - 44, 33.33%
55 - 64, 33.33%
64 and Older, 33.33%

Chart Total N: 3

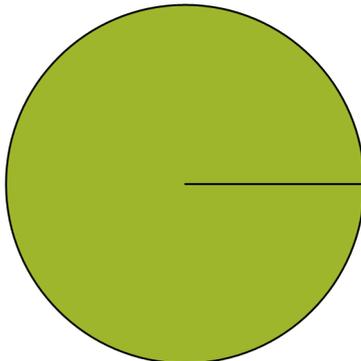
Tobacco Users By Health Plan



Other, 66.67%
Uninsured, 33.33%

Chart Total N: 3

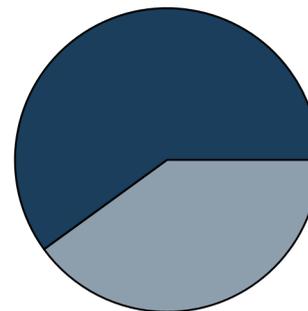
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



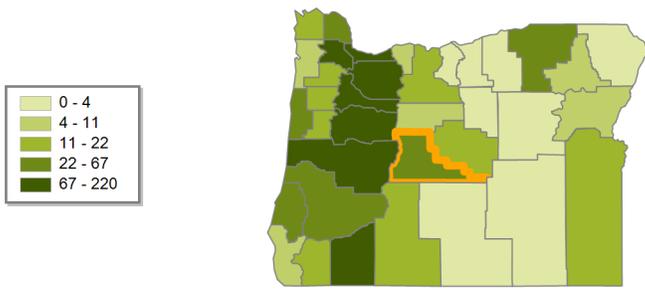
Asthma, 40.00%
None, 60.00%

Chart Total N: 5

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

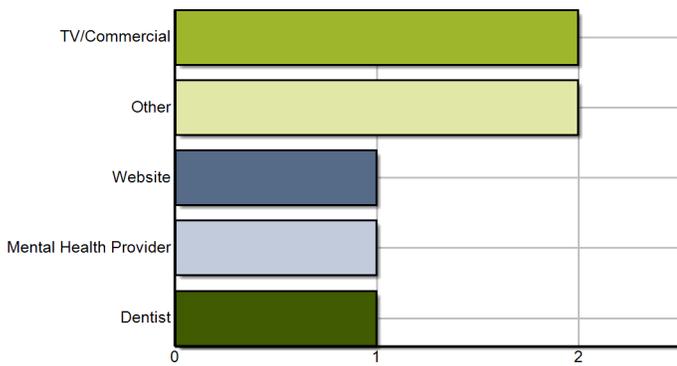
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

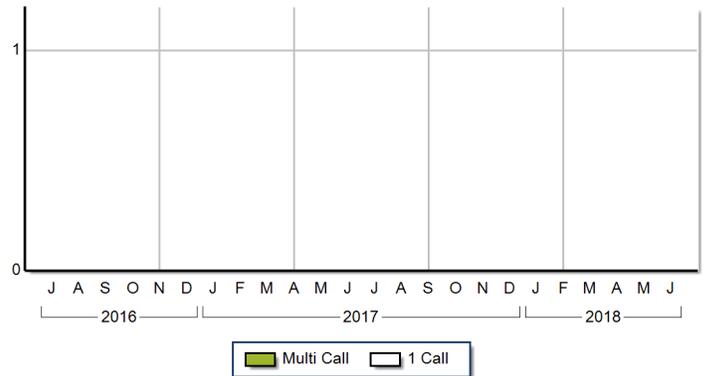


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883 ⁴	
			County	State
Tobacco Users - Last Full Month			15	443
Tobacco Users YTD			58	1,911
Unique Tobacco Users YTD			57	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.31 %	1.27 %
Reach - NAQC			0.26 %	0.35 %
Annualized Reach			0.37 %	0.48 %
Annualized Reach - NAQC			0.32 %	0.42 %
Unique Individual Reach			0.30 %	0.39 %

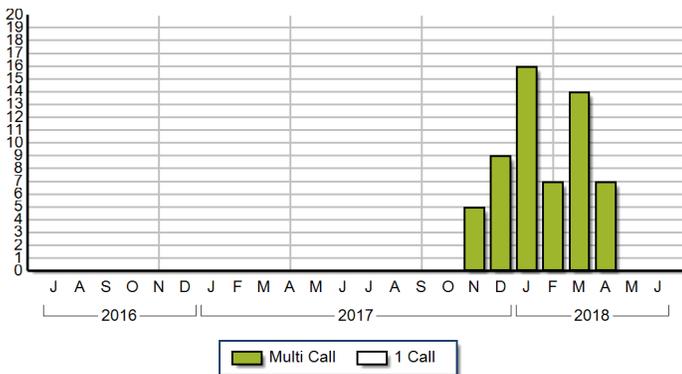
How Heard About



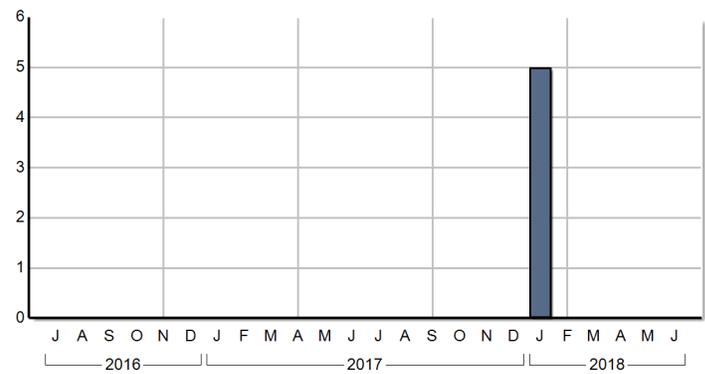
Fax Referral



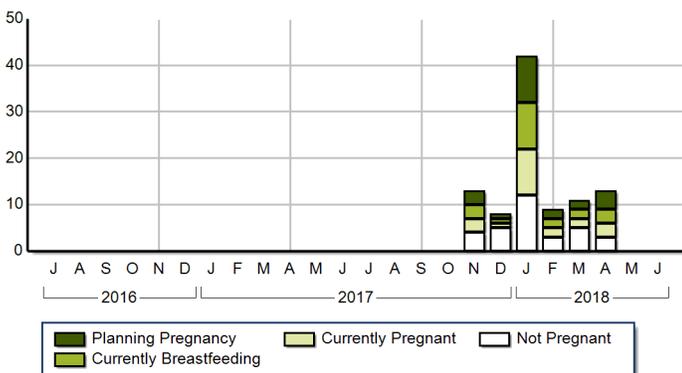
Tobacco User Enrollments By Program Type



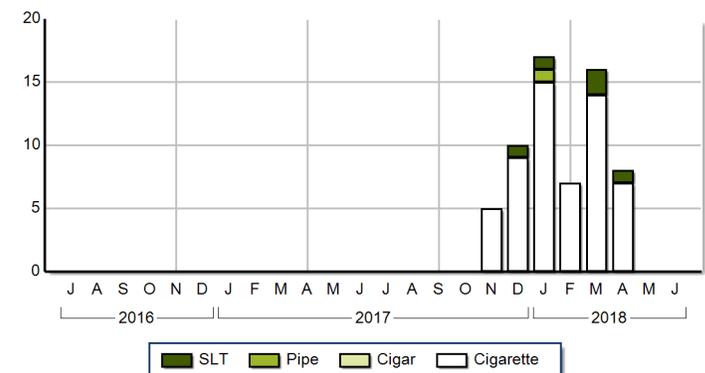
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

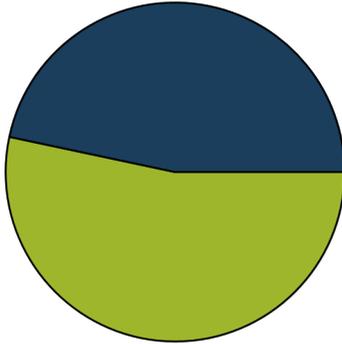


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

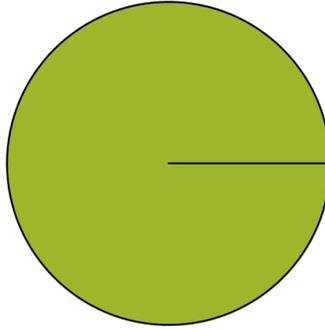
Tobacco Users By Gender



F, 53.33%
M, 46.67%

Chart Total N: 15

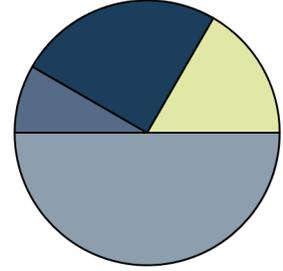
Tobacco Users By Language



English, 100.00%

Chart Total N: 15

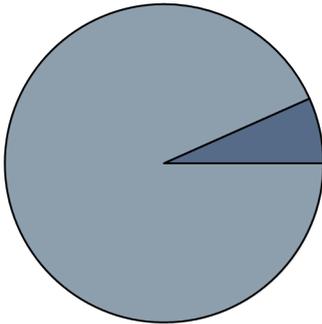
Tobacco Users By Education



HS Degreee/GED, 50.00%
Technical Degree, 8.33%
Some College, 25.00%
College Degree, 16.67%

Chart Total N: 12

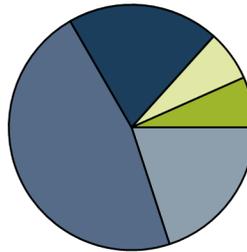
Tobacco Users By Race



White, 93.33%
American Indian/Alaskan Native, 6.67%

Chart Total N: 15

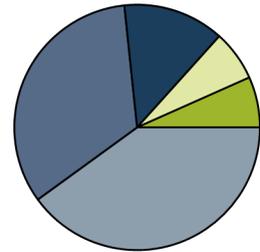
Tobacco Users By Age



25 - 34, 20.00%
35 - 44, 46.67%
45 - 54, 20.00%
55 - 64, 6.67%
64 and Older, 6.67%

Chart Total N: 15

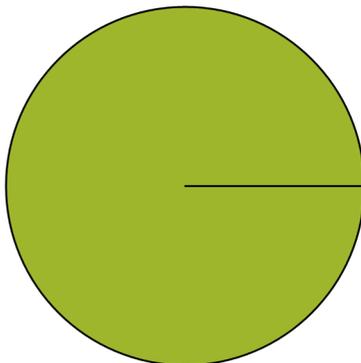
Tobacco Users By Health Plan



Medicaid, 40.00%
Medicare, 33.33%
Other, 13.33%
Uninsured, 6.67%
Commercial, 6.67%

Chart Total N: 15

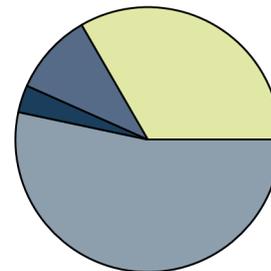
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 15

Tobacco Users By Chronic Condition



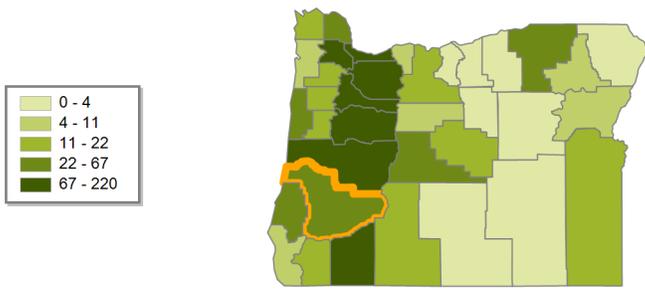
Asthma, 53.33%
CAD, 3.33%
COPD, 10.00%
None, 33.33%

Chart Total N: 30

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

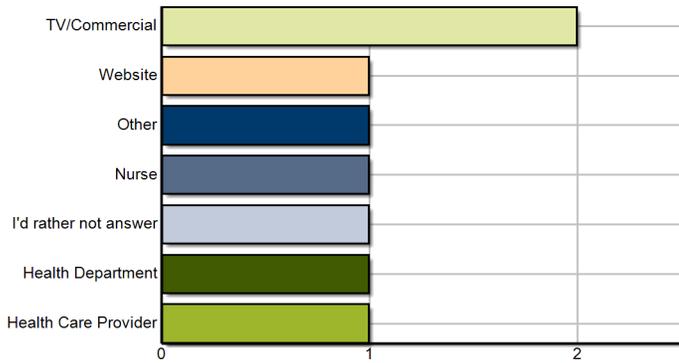
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

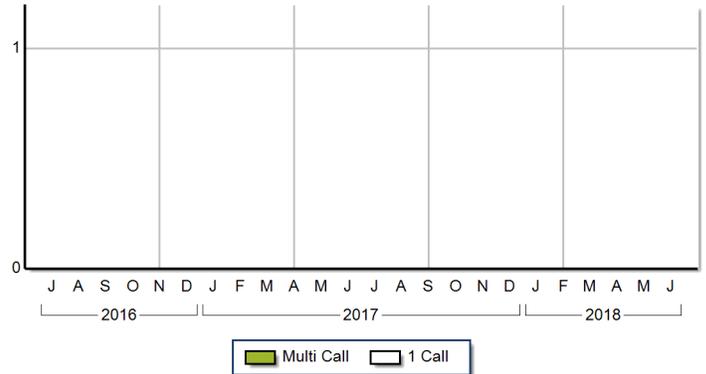


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 ⁴	
			County	State
Tobacco Users - Last Full Month			9	443
Tobacco Users YTD			67	1,911
Unique Tobacco Users YTD			67	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.30 %	1.27 %
Reach - NAQC			0.28 %	0.35 %
Annualized Reach			0.36 %	0.48 %
Annualized Reach - NAQC			0.34 %	0.42 %
Unique Individual Reach			0.30 %	0.39 %

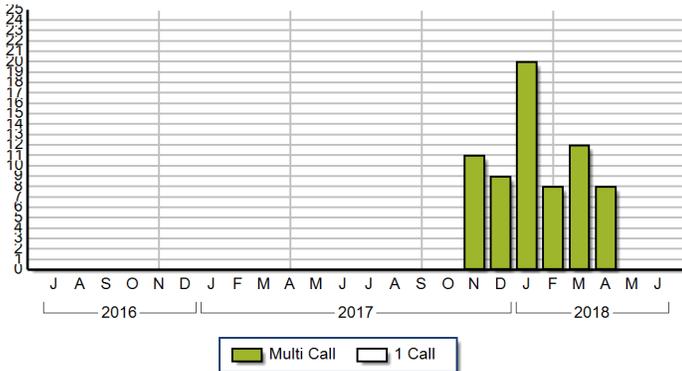
How Heard About



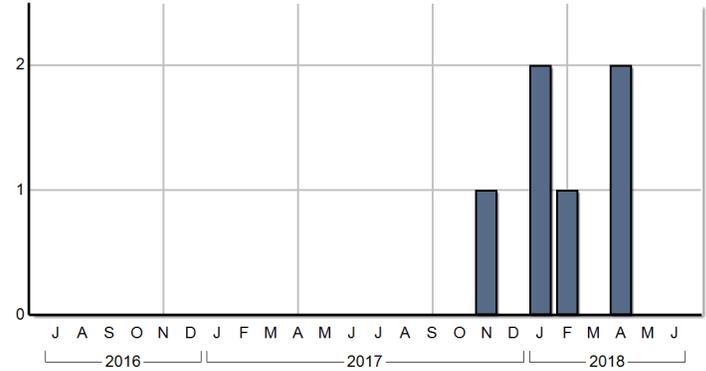
Fax Referral



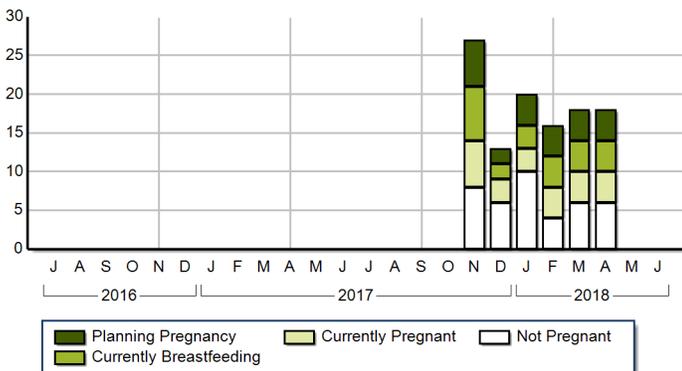
Tobacco User Enrollments By Program Type



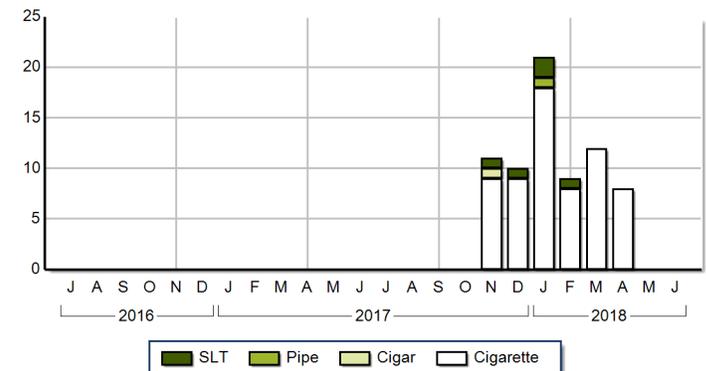
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

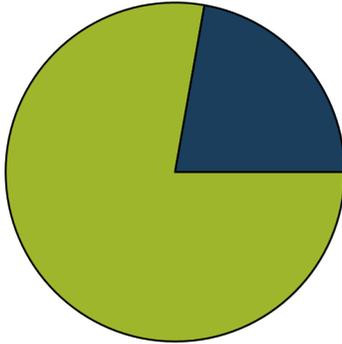


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

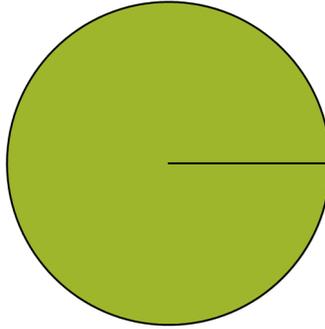
Tobacco Users By Gender



F, 77.78%
M, 22.22%

Chart Total N: 9

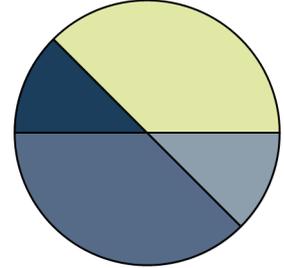
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

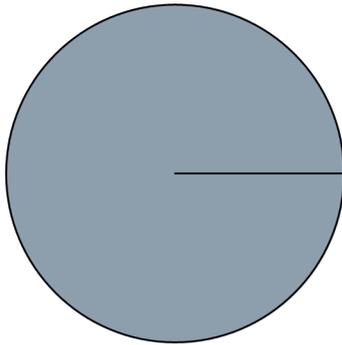
Tobacco Users By Education



No HS Degree/GED, 12.50%
HS Degree/GED, 37.50%
Technical Degree, 12.50%
College Degree, 37.50%

Chart Total N: 8

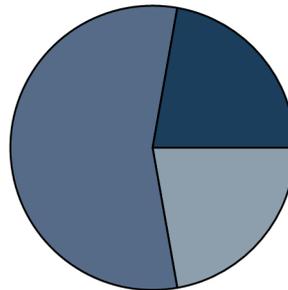
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

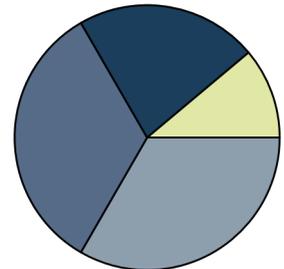
Tobacco Users By Age



25 - 34, 22.22%
35 - 44, 55.56%
55 - 64, 22.22%

Chart Total N: 9

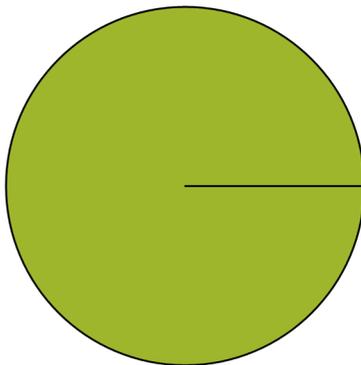
Tobacco Users By Health Plan



Other, 33.33%
Uninsured, 33.33%
Medicare, 22.22%
Medicaid, 11.11%

Chart Total N: 9

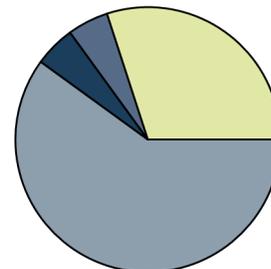
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



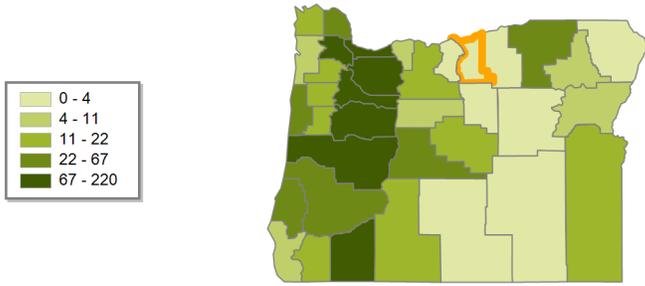
Asthma, 60.00%
CAD, 5.00%
COPD, 5.00%
None, 30.00%

Chart Total N: 20

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

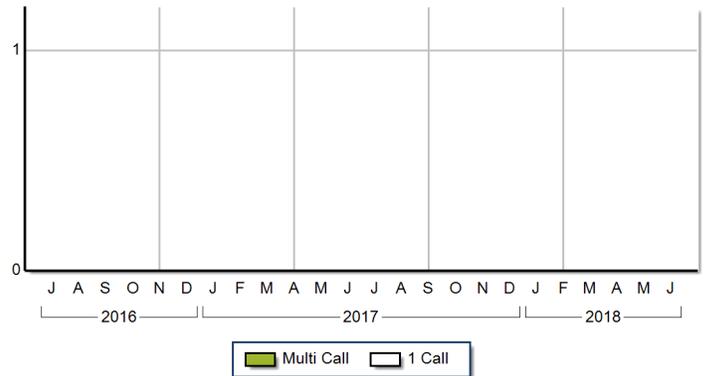
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

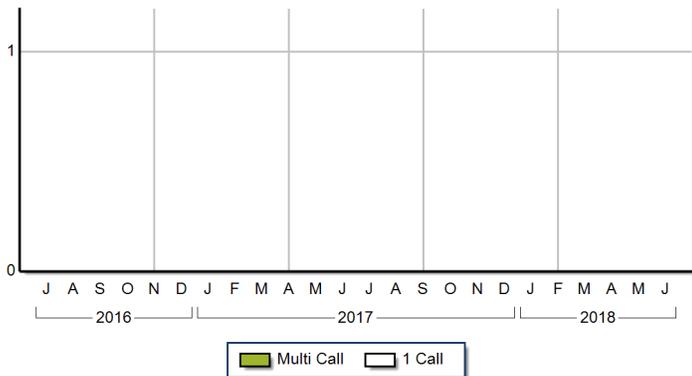


County Population		Prevalence	Tobacco Users	
Adult	1,529	29.6 %	453 ⁴	
			County	State
Tobacco Users - Last Full Month			-	443
Tobacco Users YTD			1,911	
Unique Tobacco Users YTD			1	1,888
Target Reach				
Reach YTD			2	1.27 %
Reach - NAQC			3	0.35 %
Annualized Reach			2	0.48 %
Annualized Reach - NAQC			3	0.42 %
Unique Individual Reach			1	0.39 %

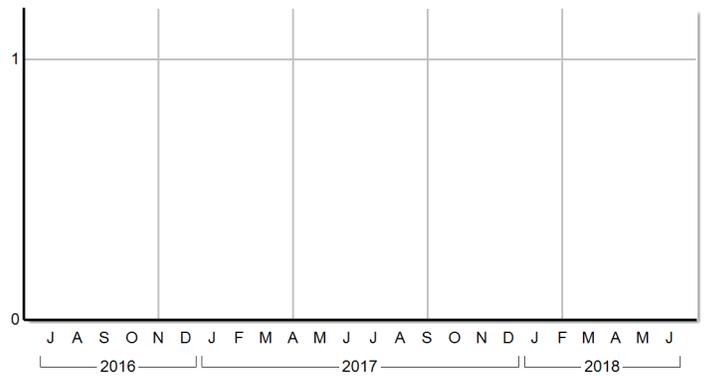
Fax Referral



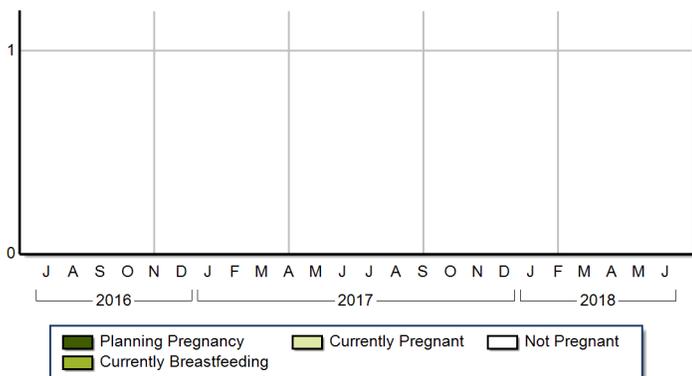
Tobacco User Enrollments By Program Type



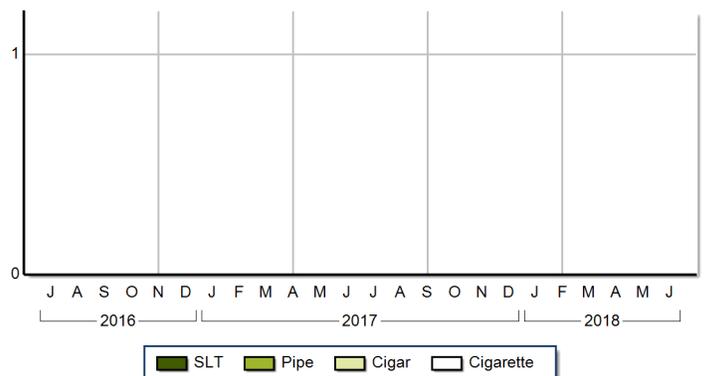
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

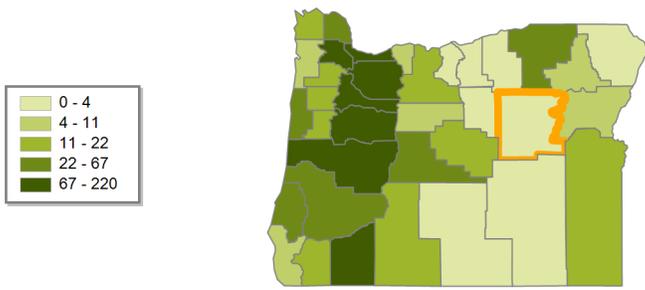


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

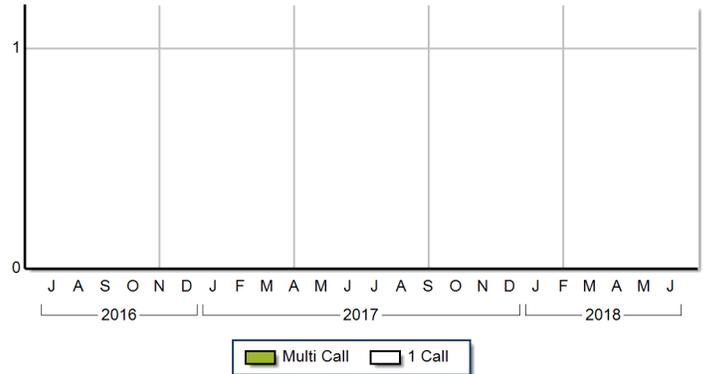


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453	
			County	State
Tobacco Users - Last Full Month			1	443
Tobacco Users YTD			2	1,911
Unique Tobacco Users YTD			2	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.14 %	1.27 %
Reach - NAQC			0.14 %	0.35 %
Annualized Reach			0.17 %	0.48 %
Annualized Reach - NAQC			0.17 %	0.42 %
Unique Individual Reach			0.14 %	0.39 %

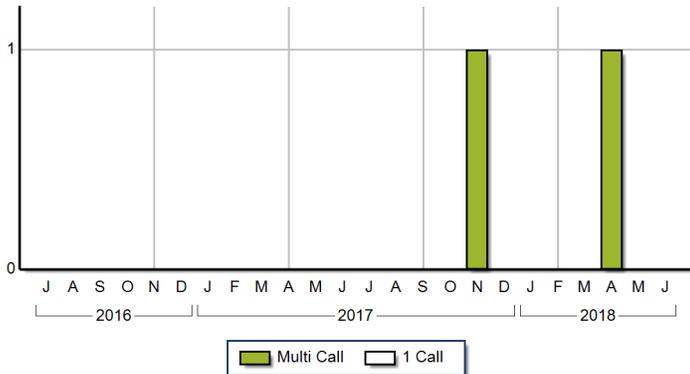
How Heard About



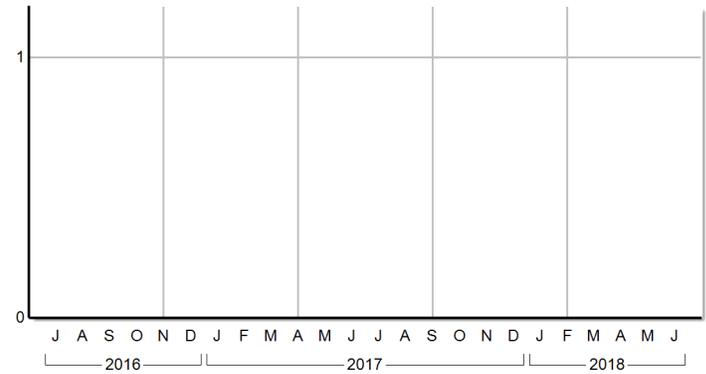
Fax Referral



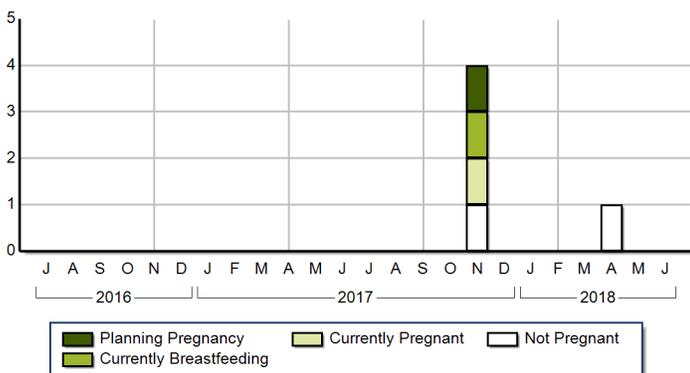
Tobacco User Enrollments By Program Type



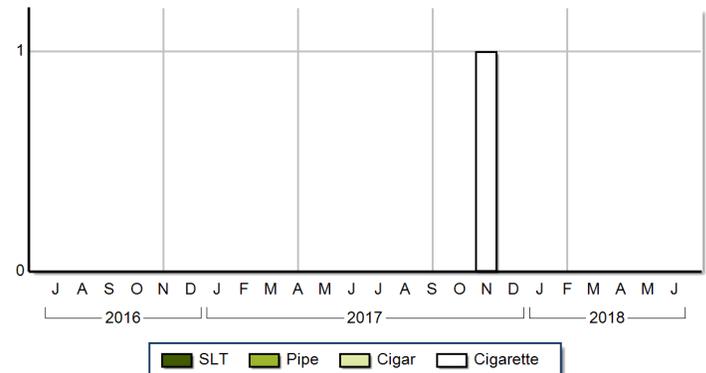
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

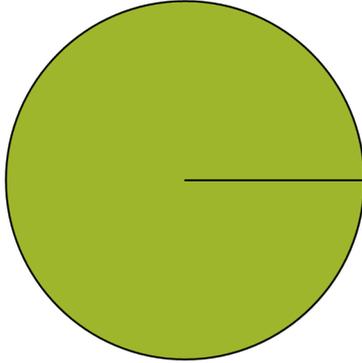


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

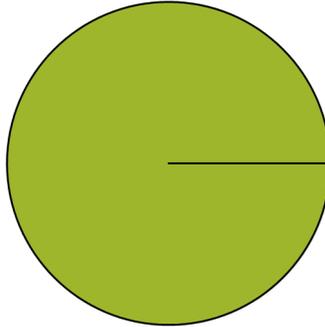
Tobacco Users By Gender



F, 100.00%

Chart Total N: 1

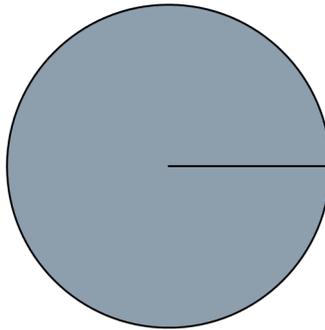
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

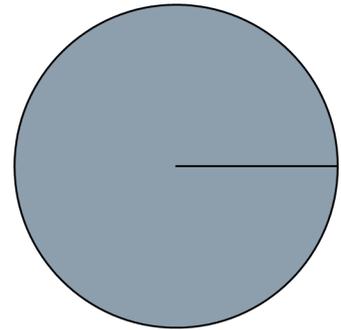
Tobacco Users By Age



64 and Older, 100.00%

Chart Total N: 1

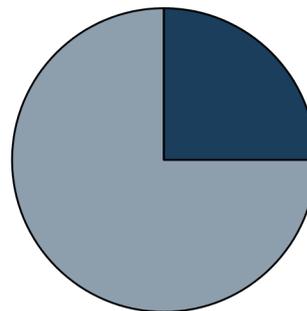
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



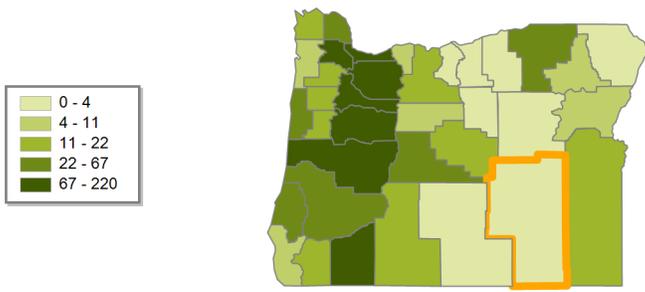
Asthma, 75.00%
COPD, 25.00%

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

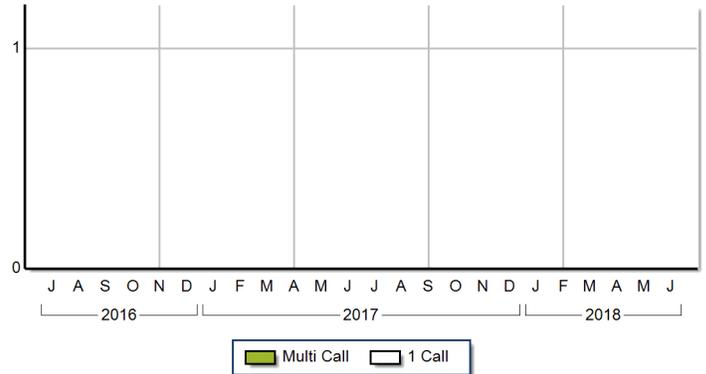


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %	870 ⁴	
			County	State
Tobacco Users - Last Full Month			3	443
Tobacco Users YTD			4	1,911
Unique Tobacco Users YTD			4	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.46 %	1.27 %
Reach - NAQC			0.46 %	0.35 %
Annualized Reach			0.55 %	0.48 %
Annualized Reach - NAQC			0.55 %	0.42 %
Unique Individual Reach			0.46 %	0.39 %

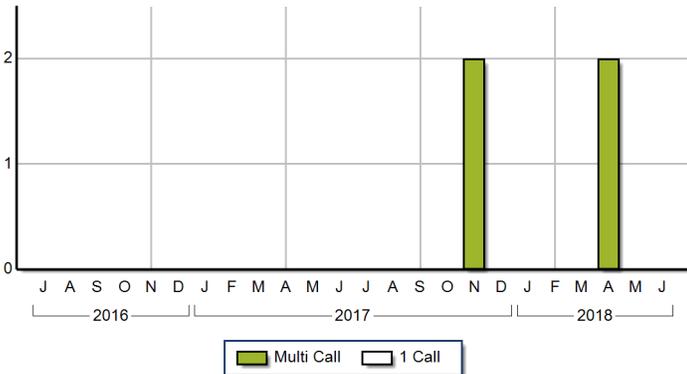
How Heard About



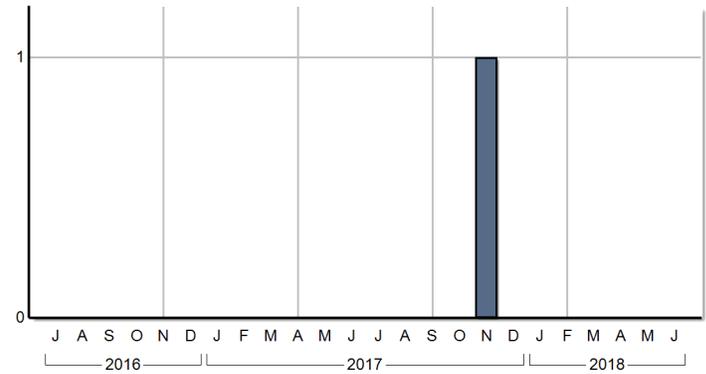
Fax Referral



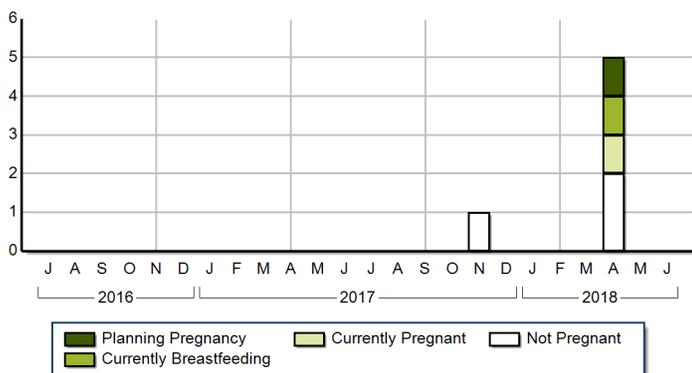
Tobacco User Enrollments By Program Type



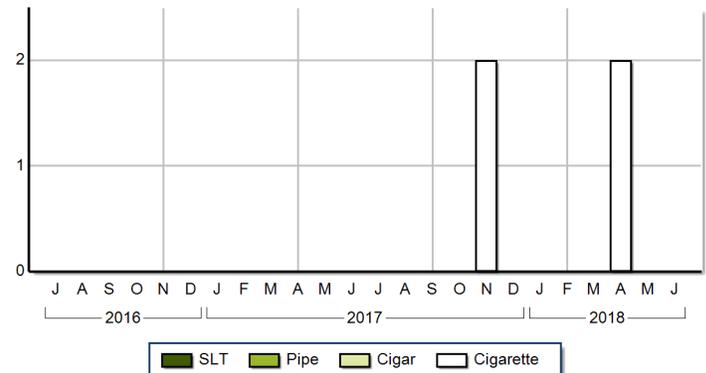
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

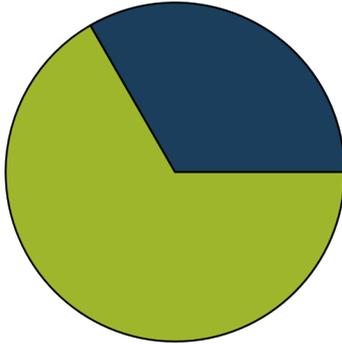


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

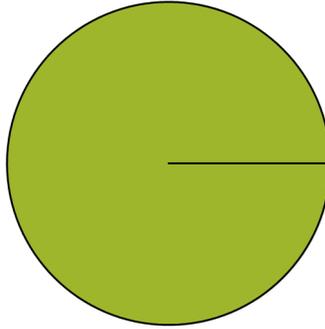
Tobacco Users By Gender



F, 66.67%
M, 33.33%

Chart Total N: 3

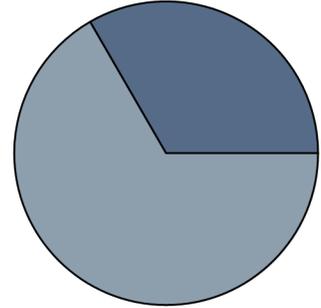
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

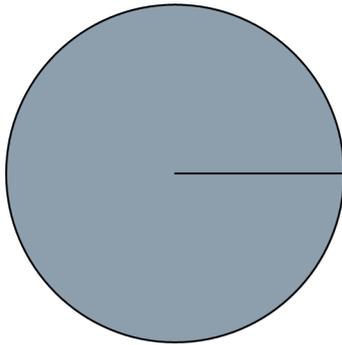
Tobacco Users By Education



No HS Degreee/GED, 66.67%
HS Degreee/GED, 33.33%

Chart Total N: 3

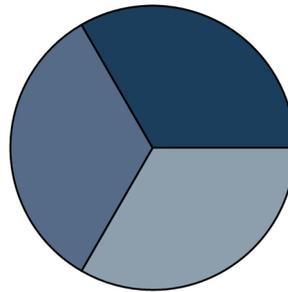
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

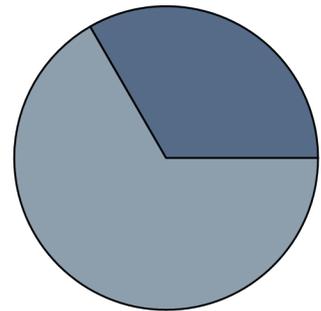
Tobacco Users By Age



25 - 34, 33.33%
45 - 54, 33.33%
55 - 64, 33.33%

Chart Total N: 3

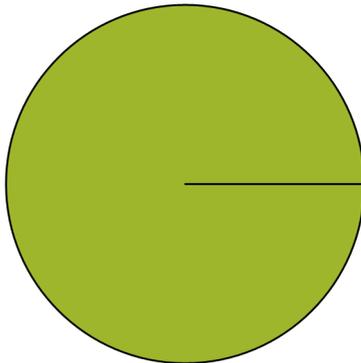
Tobacco Users By Health Plan



Medicaid, 66.67%
Uninsured, 33.33%

Chart Total N: 3

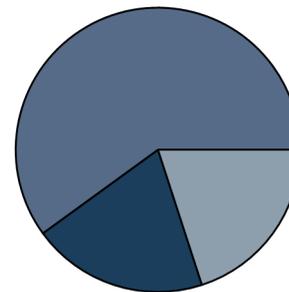
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



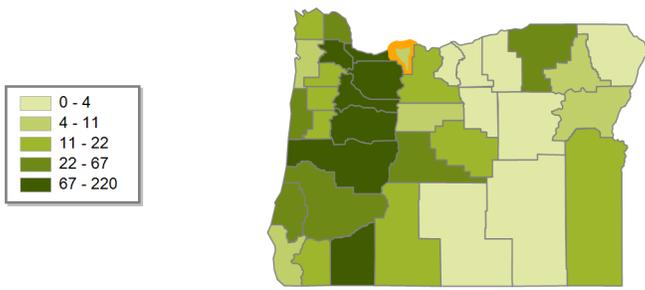
Asthma, 20.00%
COPD, 20.00%
None, 60.00%

Chart Total N: 5

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

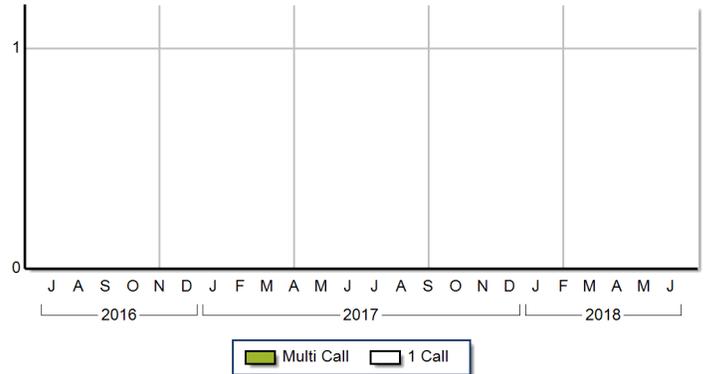


County Population		Prevalence	Tobacco Users	
Adult	16,229	8.6 %		1,396
			County	State
Tobacco Users - Last Full Month			1	443
Tobacco Users YTD			7	1,911
Unique Tobacco Users YTD			7	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.50 %	1.27 %
Reach - NAQC			0.50 %	0.35 %
Annualized Reach			0.60 %	0.48 %
Annualized Reach - NAQC			0.60 %	0.42 %
Unique Individual Reach			0.50 %	0.39 %

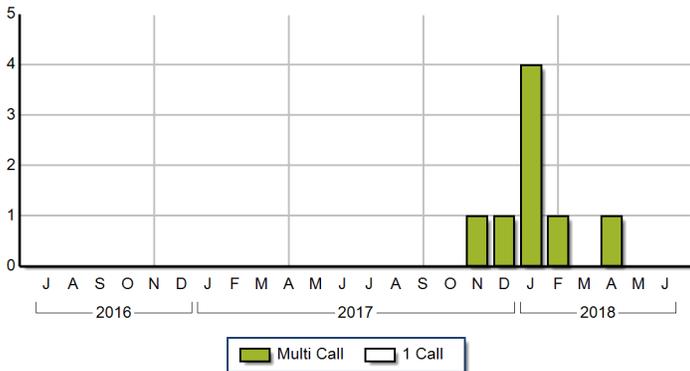
How Heard About



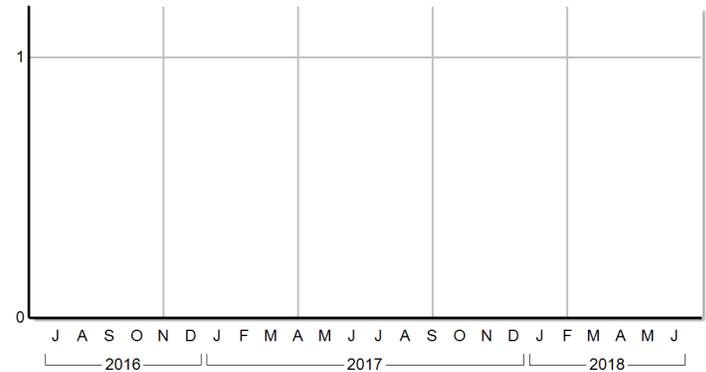
Fax Referral



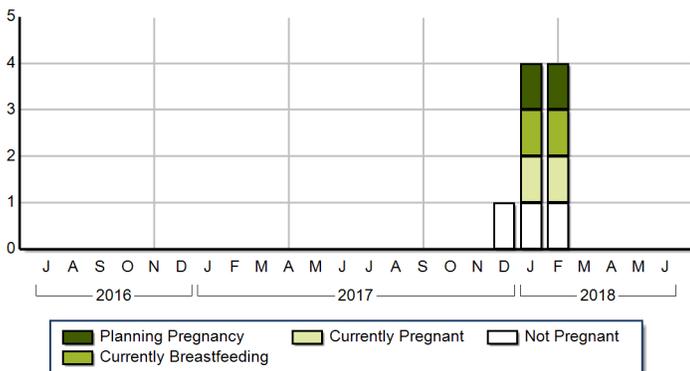
Tobacco User Enrollments By Program Type



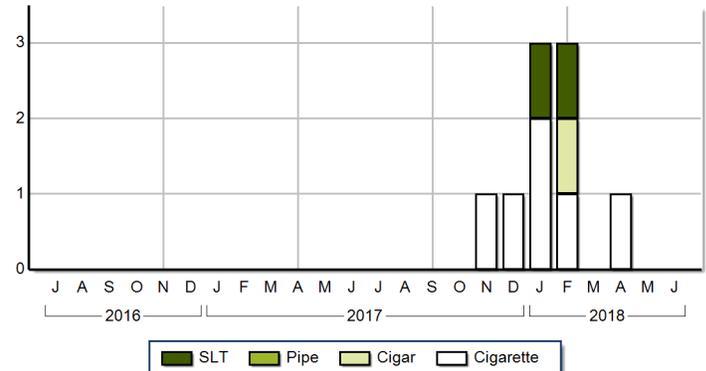
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

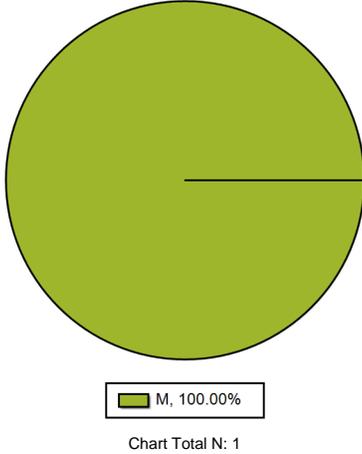


Tobacco Users By Tobacco Type

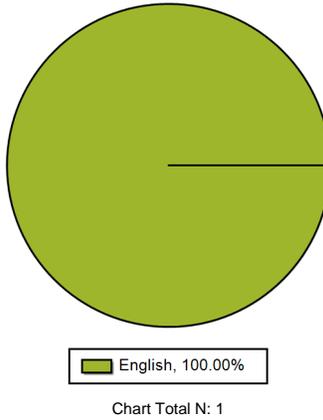


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

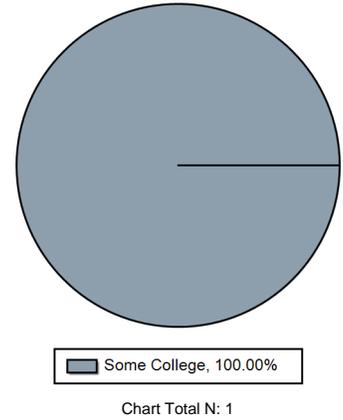
Tobacco Users By Gender



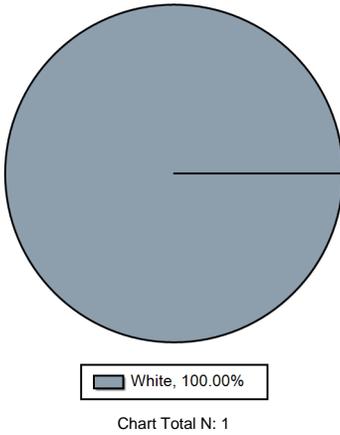
Tobacco Users By Language



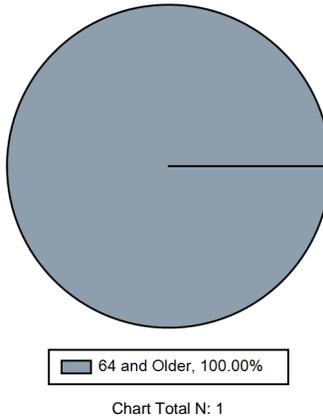
Tobacco Users By Education



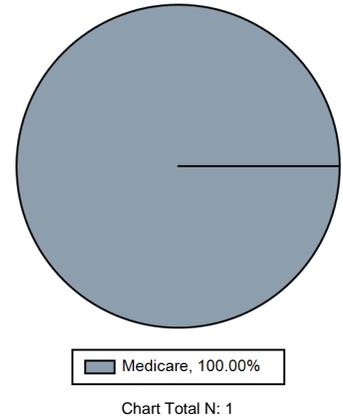
Tobacco Users By Race



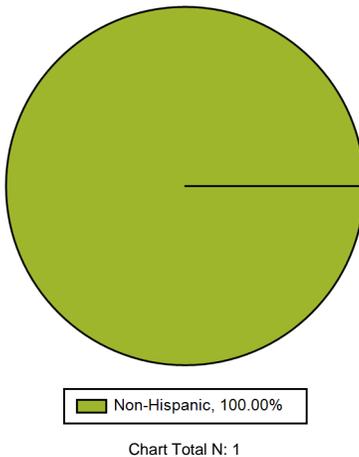
Tobacco Users By Age



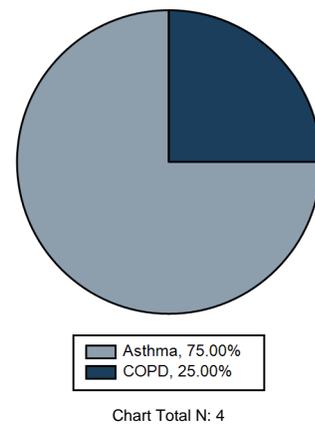
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



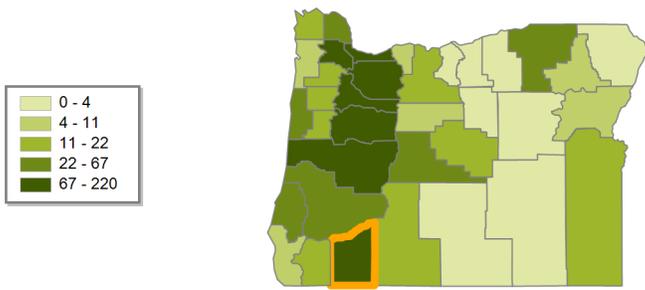
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

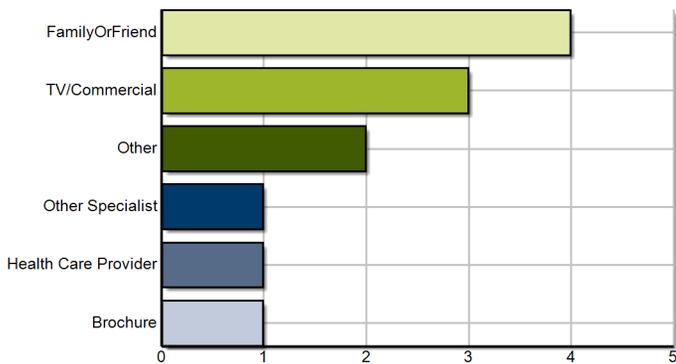
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

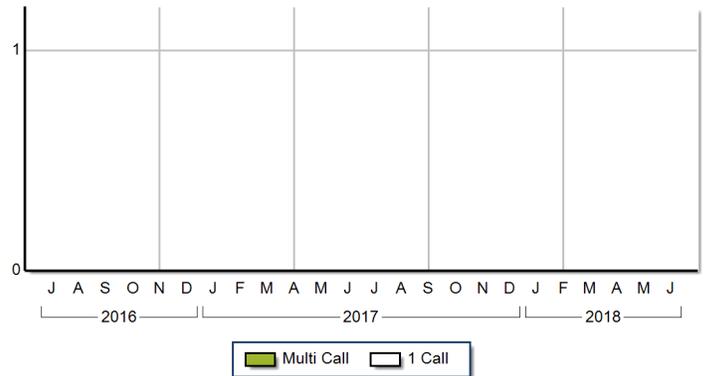


County Population		Prevalence	Tobacco Users	
Adult	160,716	21.9 %	35,197 ⁴	
			County	State
Tobacco Users - Last Full Month			15	443
Tobacco Users YTD			72	1,911
Unique Tobacco Users YTD			72	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.20 %	1.27 %
Reach - NAQC			0.19 %	0.35 %
Annualized Reach			0.25 %	0.48 %
Annualized Reach - NAQC			0.23 %	0.42 %
Unique Individual Reach			0.20 %	0.39 %

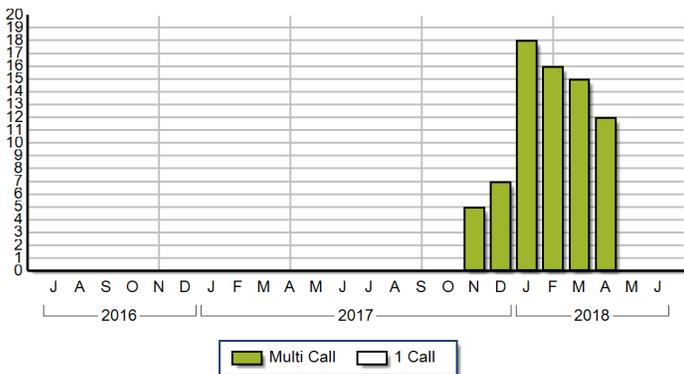
How Heard About



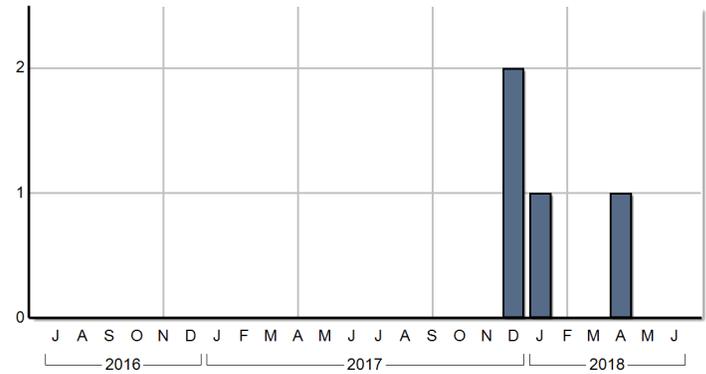
Fax Referral



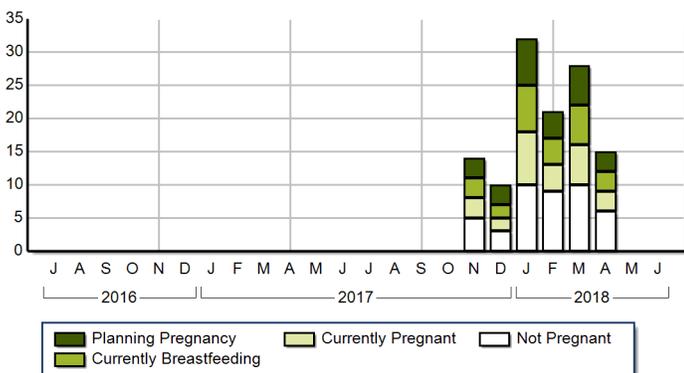
Tobacco User Enrollments By Program Type



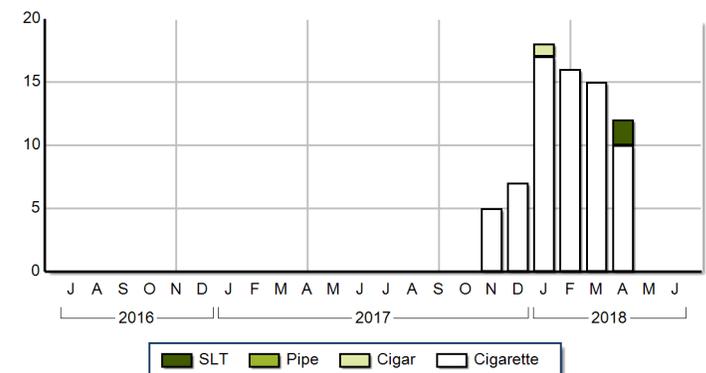
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

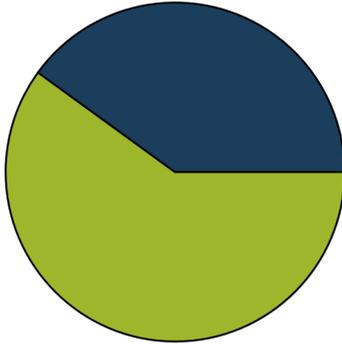


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

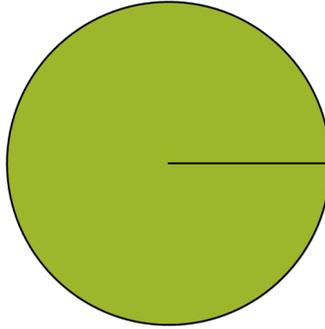
Tobacco Users By Gender



F, 60.00%
M, 40.00%

Chart Total N: 15

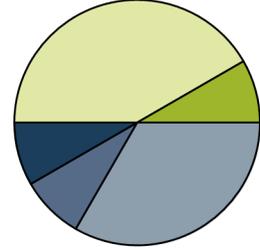
Tobacco Users By Language



English, 100.00%

Chart Total N: 15

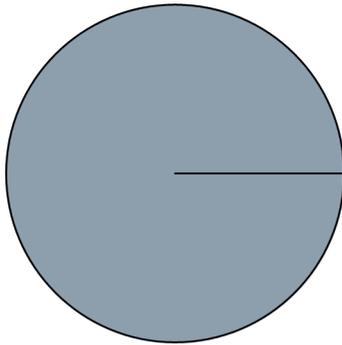
Tobacco Users By Education



No HS Degree/GED, 33.33%
HS Degree/GED, 8.33%
Technical Degree, 8.33%
Some College, 41.67%
College Degree, 8.33%

Chart Total N: 12

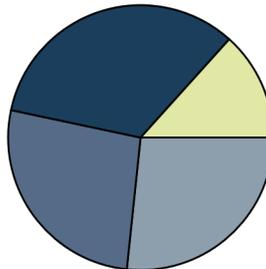
Tobacco Users By Race



White, 100.00%

Chart Total N: 12

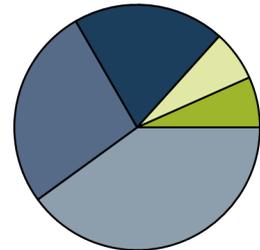
Tobacco Users By Age



25 - 34, 26.67%
45 - 54, 26.67%
55 - 64, 33.33%
64 and Older, 13.33%

Chart Total N: 15

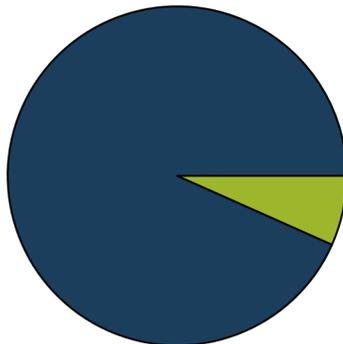
Tobacco Users By Health Plan



Medicare, 40.00%
Other, 26.67%
Medicaid, 20.00%
Commercial, 6.67%
Uninsured, 6.67%

Chart Total N: 15

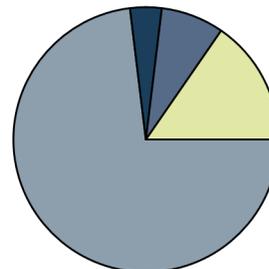
Tobacco Users By Ethnicity



Hispanic, 6.67%
Non-Hispanic, 93.33%

Chart Total N: 15

Tobacco Users By Chronic Condition



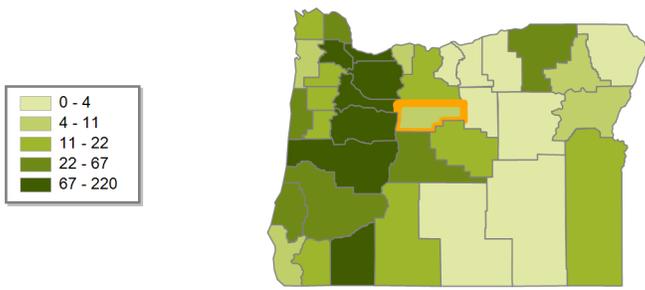
Asthma, 73.08%
CAD, 3.85%
COPD, 7.69%
None, 15.38%

Chart Total N: 26

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

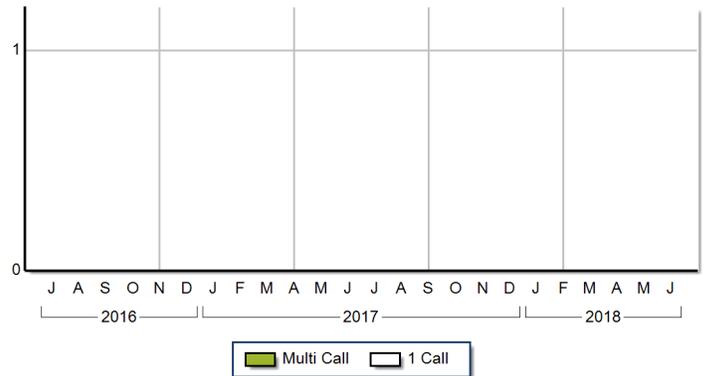
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

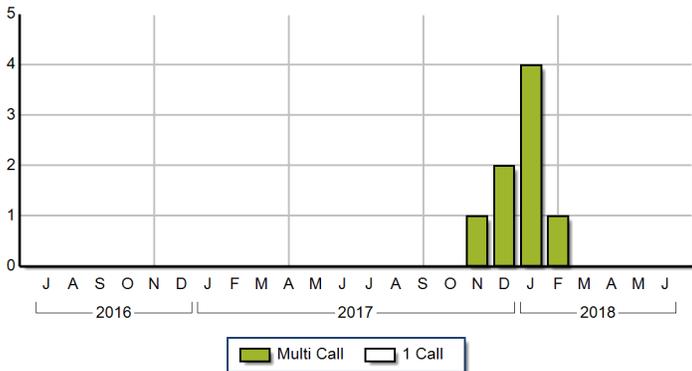


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638	4
			County	State
Tobacco Users - Last Full Month			-	443
Tobacco Users YTD			8	1,911
Unique Tobacco Users YTD			8	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.30 %	1.27 %
Reach - NAQC			0.30 %	0.35 %
Annualized Reach			0.36 %	0.48 %
Annualized Reach - NAQC			0.36 %	0.42 %
Unique Individual Reach			0.30 %	0.39 %

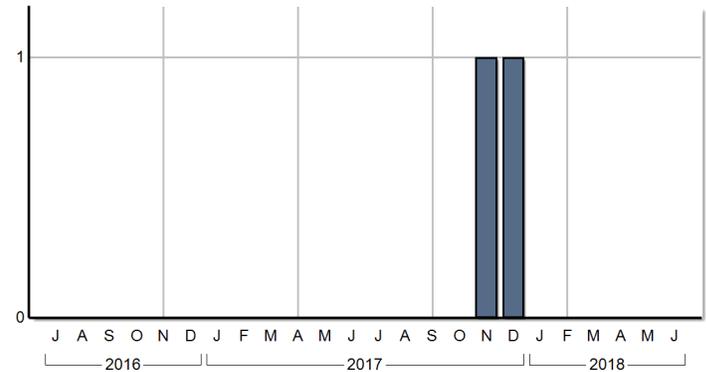
Fax Referral



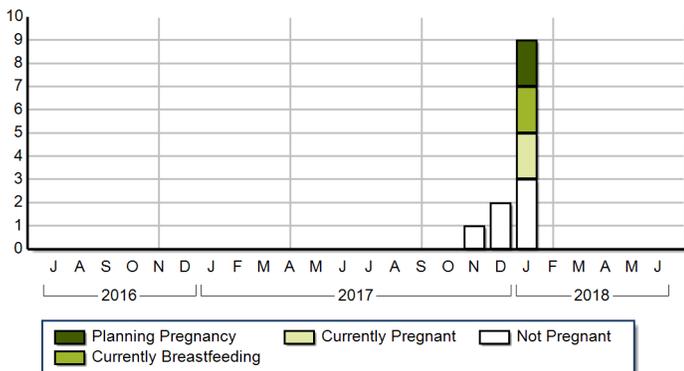
Tobacco User Enrollments By Program Type



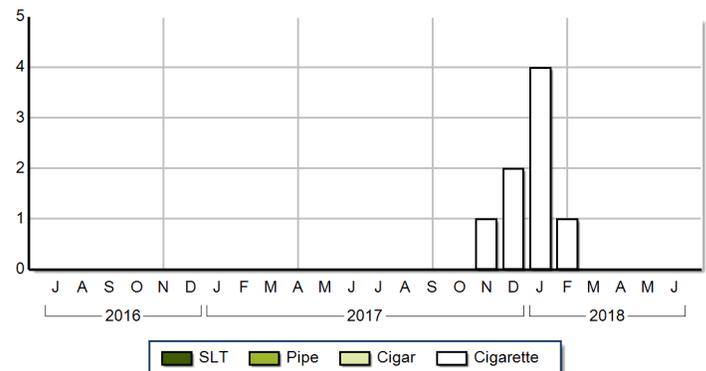
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

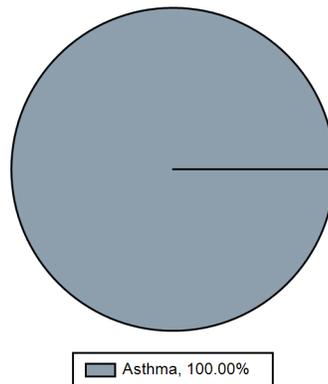
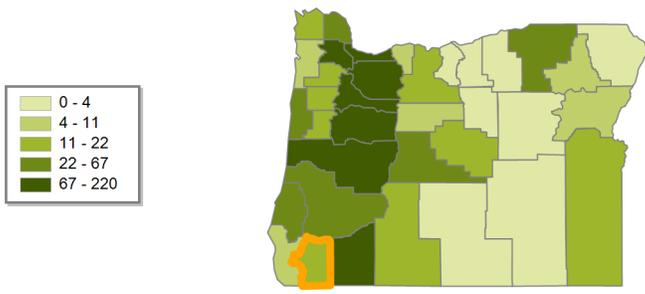
Tobacco Users By Chronic Condition

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

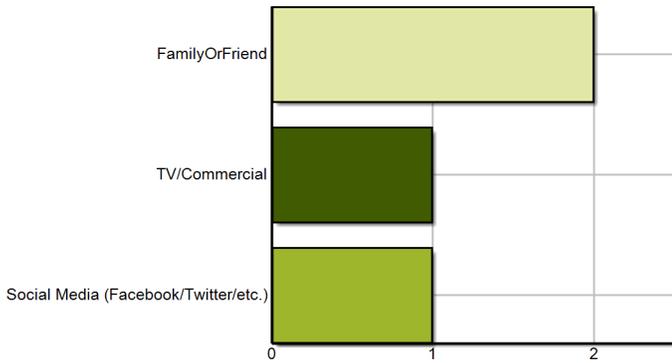
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

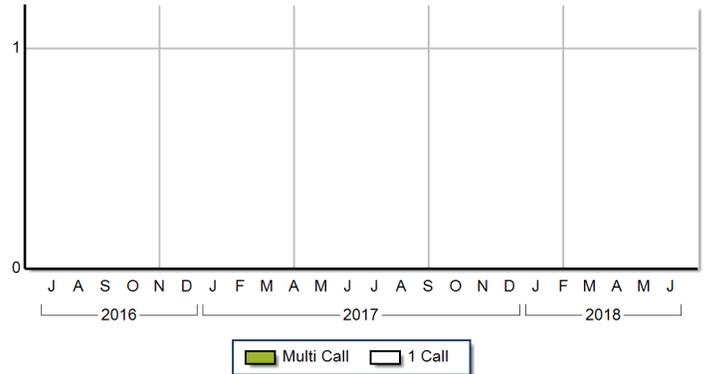


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 ⁴	
			County	State
Tobacco Users - Last Full Month			6	443
Tobacco Users YTD			21	1,911
Unique Tobacco Users YTD			1	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.13 %	1.27 %
Reach - NAQC			0.11 %	0.35 %
Annualized Reach			0.15 %	0.48 %
Annualized Reach - NAQC			0.14 %	0.42 %
Unique Individual Reach			0.13 %	0.39 %

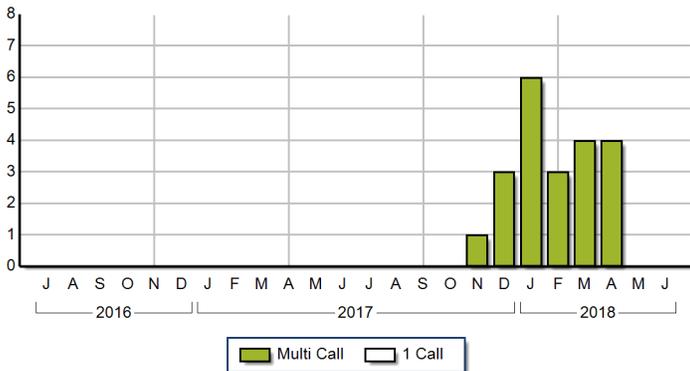
How Heard About



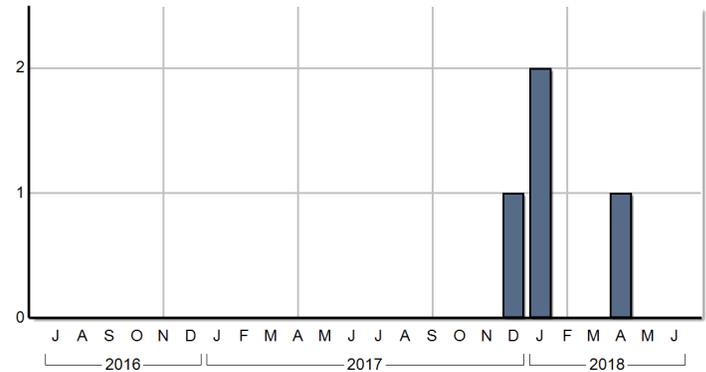
Fax Referral



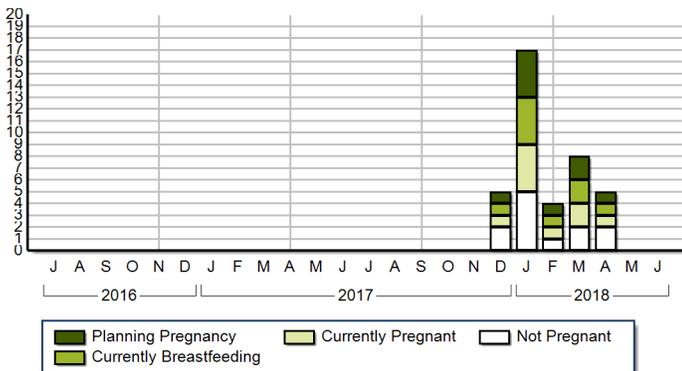
Tobacco User Enrollments By Program Type



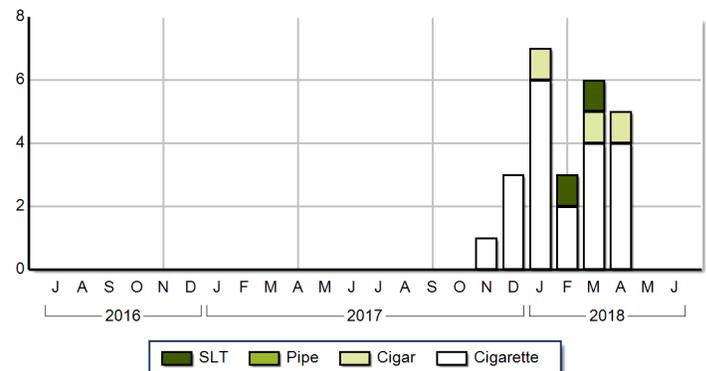
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

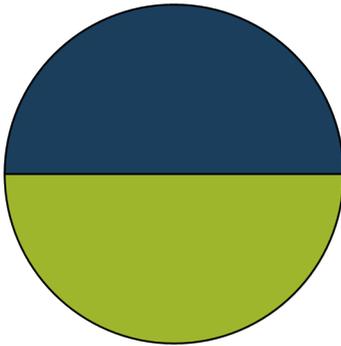


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

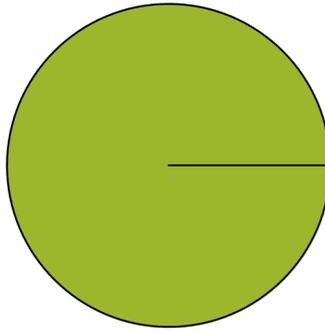
Tobacco Users By Gender



F, 50.00%
M, 50.00%

Chart Total N: 6

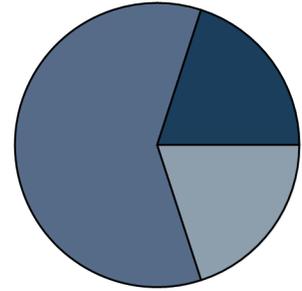
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

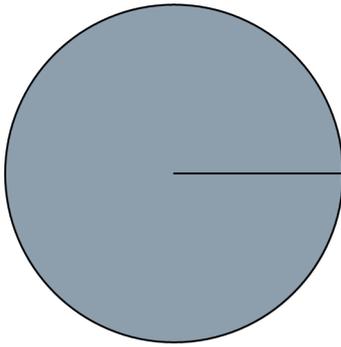
Tobacco Users By Education



No HS Degreee/GED, 20.00%
HS Degreee/GED, 60.00%
Some College, 20.00%

Chart Total N: 5

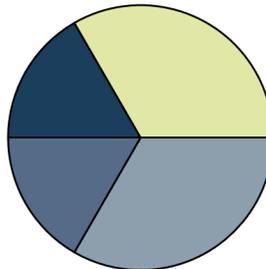
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

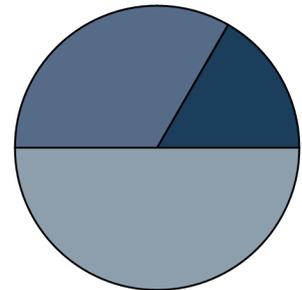
Tobacco Users By Age



25 - 34, 33.33%
35 - 44, 16.67%
45 - 54, 16.67%
64 and Older, 33.33%

Chart Total N: 6

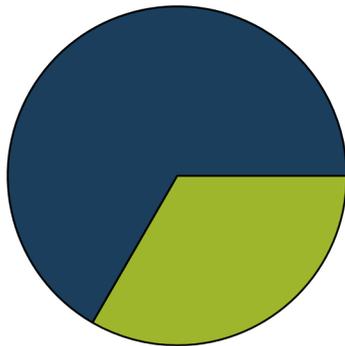
Tobacco Users By Health Plan



Medicaid, 50.00%
Medicare, 33.33%
Uninsured, 16.67%

Chart Total N: 6

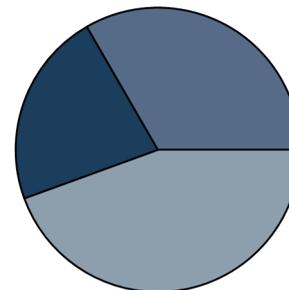
Tobacco Users By Ethnicity



Hispanic, 33.33%
Non-Hispanic, 66.67%

Chart Total N: 6

Tobacco Users By Chronic Condition



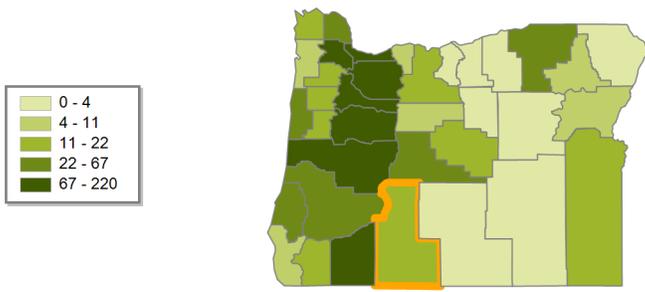
Asthma, 44.44%
COPD, 22.22%
None, 33.33%

Chart Total N: 18

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

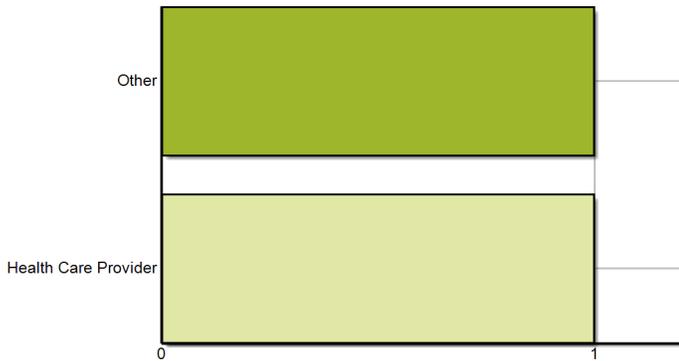
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

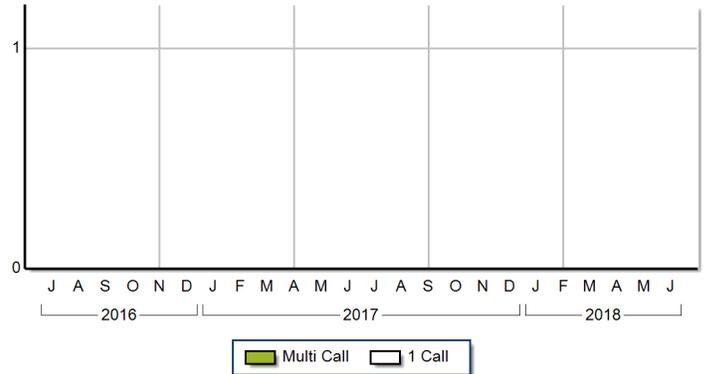


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %	11,109 ⁴	
			County	State
Tobacco Users - Last Full Month			3	443
Tobacco Users YTD			22	1,911
Unique Tobacco Users YTD			1	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.27 %
Reach - NAQC			3	0.35 %
Annualized Reach			2	0.48 %
Annualized Reach - NAQC			3	0.42 %
Unique Individual Reach			1	0.39 %

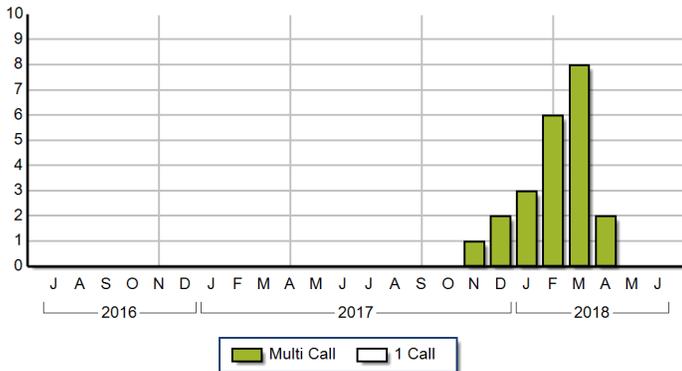
How Heard About



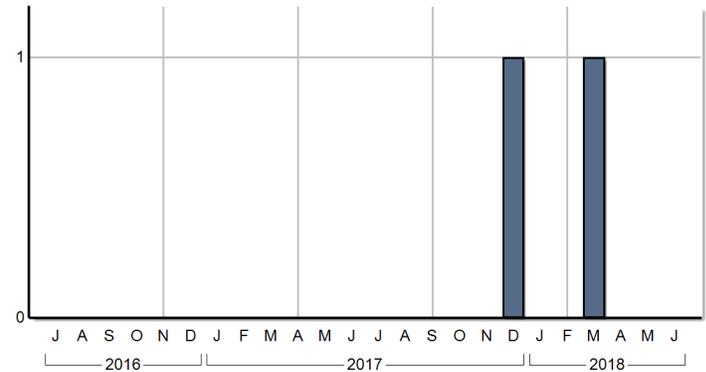
Fax Referral



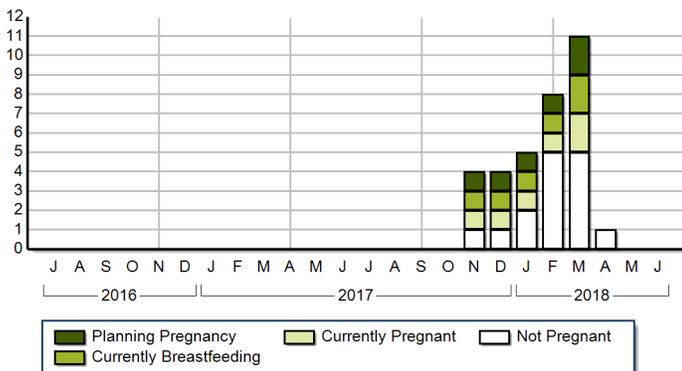
Tobacco User Enrollments By Program Type



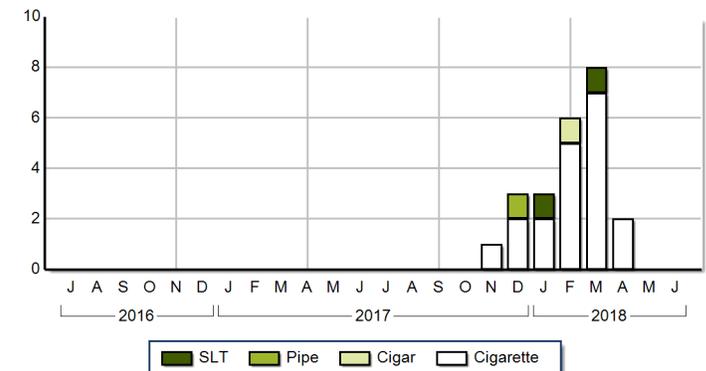
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

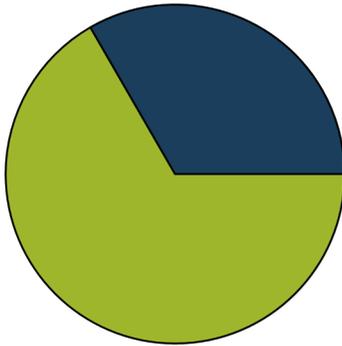


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

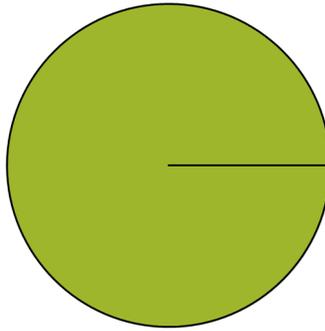
Tobacco Users By Gender



F, 66.67%
M, 33.33%

Chart Total N: 3

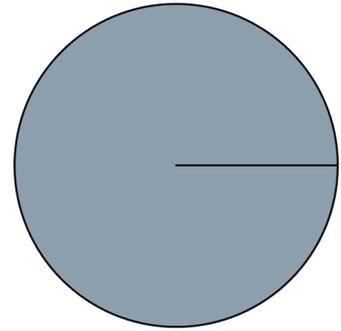
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

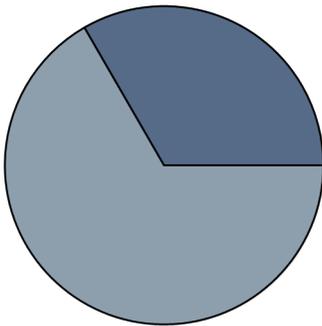
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 2

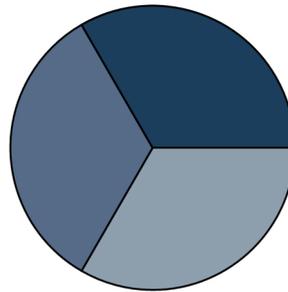
Tobacco Users By Race



White, 66.67%
American Indian/Alaskan Native, 33.33%

Chart Total N: 3

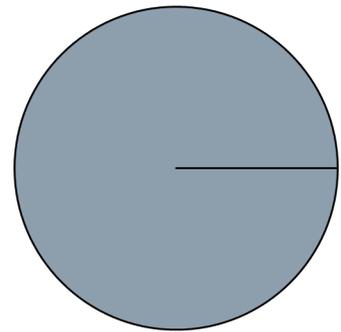
Tobacco Users By Age



35 - 44, 33.33%
45 - 54, 33.33%
55 - 64, 33.33%

Chart Total N: 3

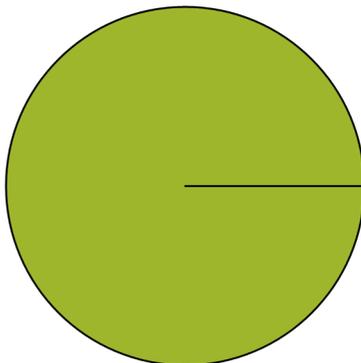
Tobacco Users By Health Plan



Other, 100.00%

Chart Total N: 3

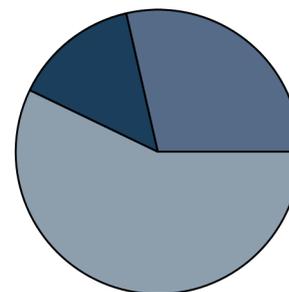
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



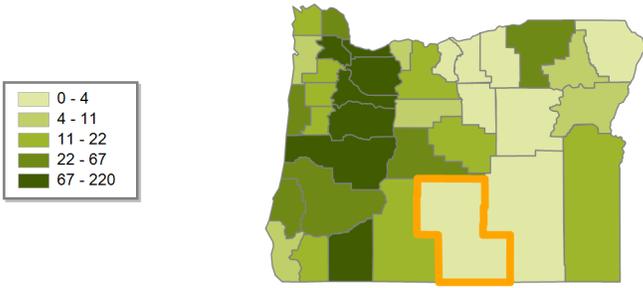
Asthma, 57.14%
COPD, 14.29%
None, 28.57%

Chart Total N: 7

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

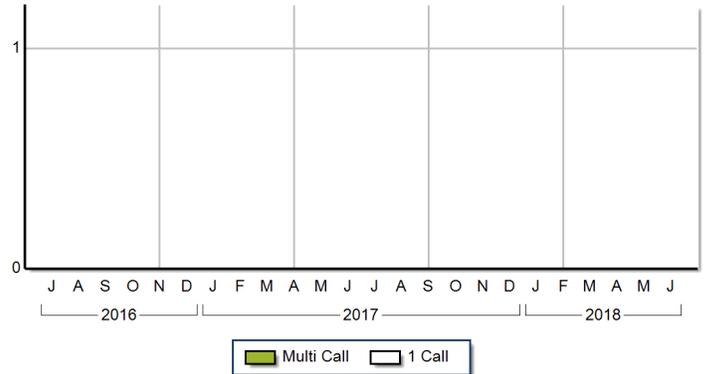


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %	1,208	4
			County	State
Tobacco Users - Last Full Month			1	443
Tobacco Users YTD			4	1,911
Unique Tobacco Users YTD			4	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.33 %	1.27 %
Reach - NAQC			0.33 %	0.35 %
Annualized Reach			0.40 %	0.48 %
Annualized Reach - NAQC			0.40 %	0.42 %
Unique Individual Reach			0.33 %	0.39 %

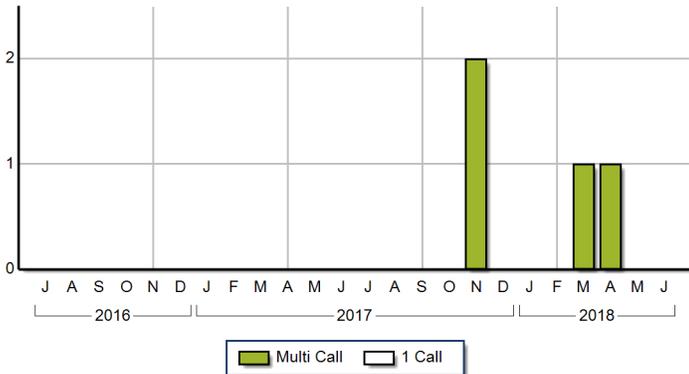
How Heard About



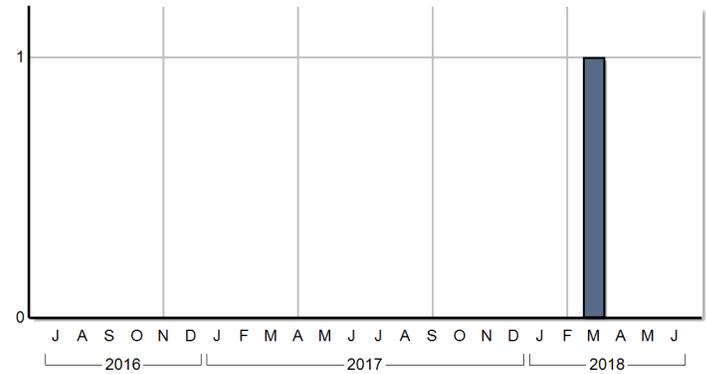
Fax Referral



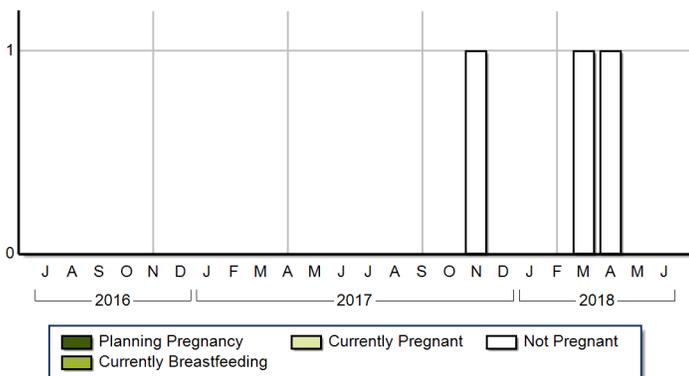
Tobacco User Enrollments By Program Type



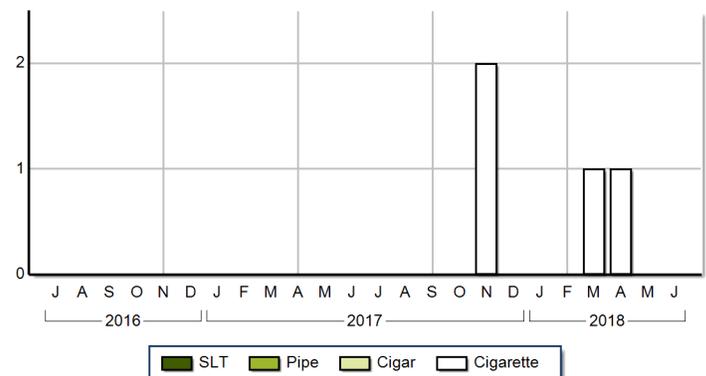
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

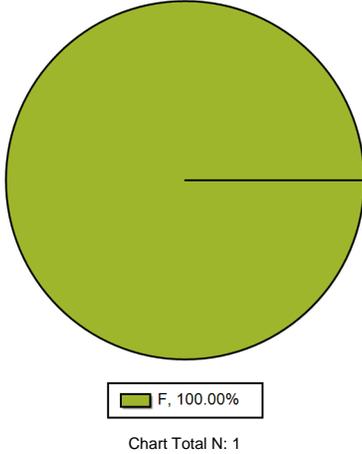


Tobacco Users By Tobacco Type

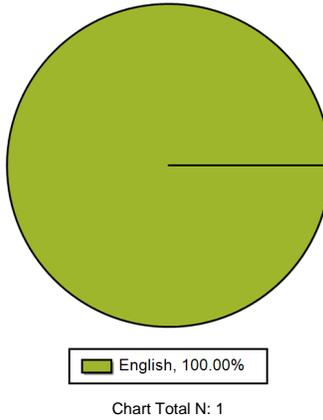


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

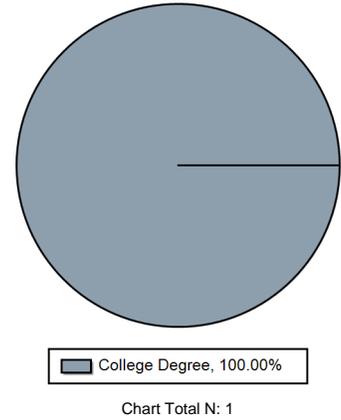
Tobacco Users By Gender



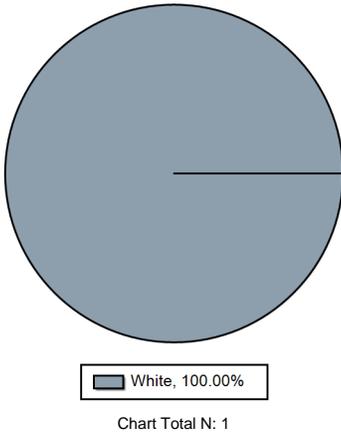
Tobacco Users By Language



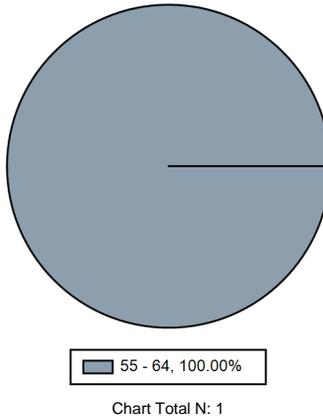
Tobacco Users By Education



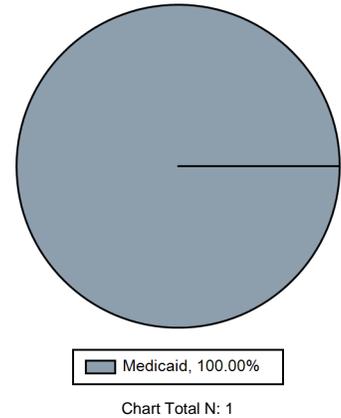
Tobacco Users By Race



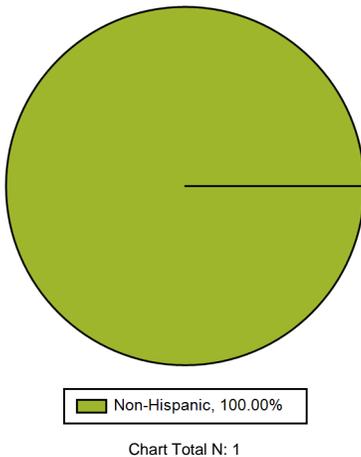
Tobacco Users By Age



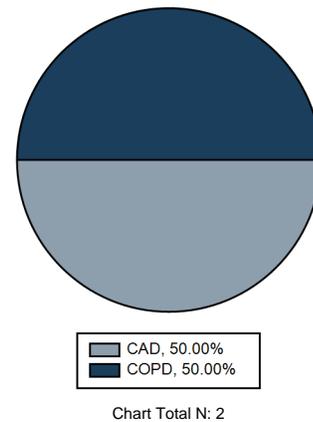
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



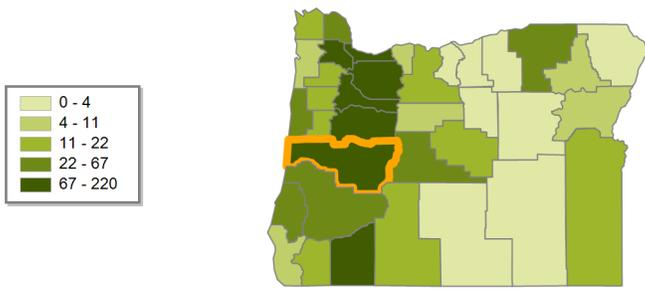
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

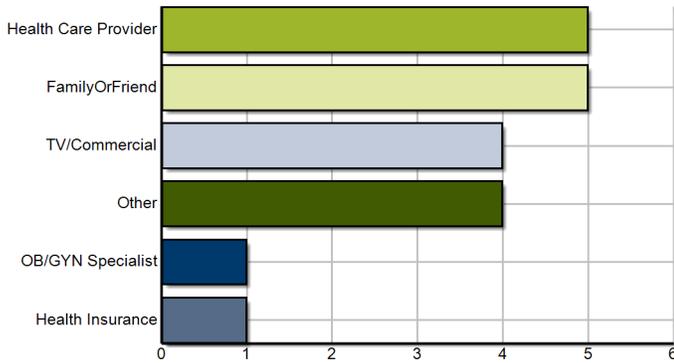
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

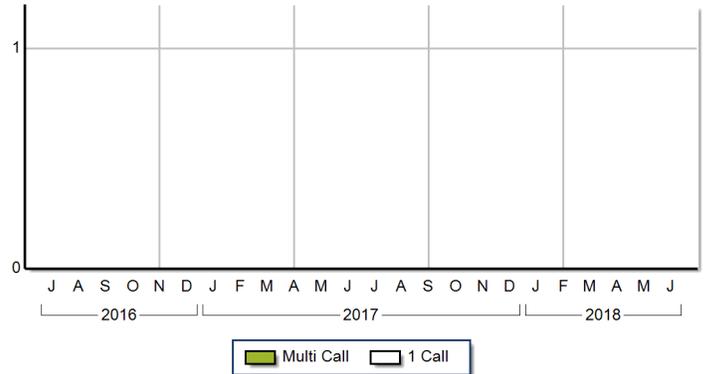


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492	
			County	State
Tobacco Users - Last Full Month			24	443
Tobacco Users YTD			145	1,911
Unique Tobacco Users YTD			1	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.27 %
Reach - NAQC			3	0.35 %
Annualized Reach			2	0.48 %
Annualized Reach - NAQC			3	0.42 %
Unique Individual Reach			1	0.39 %

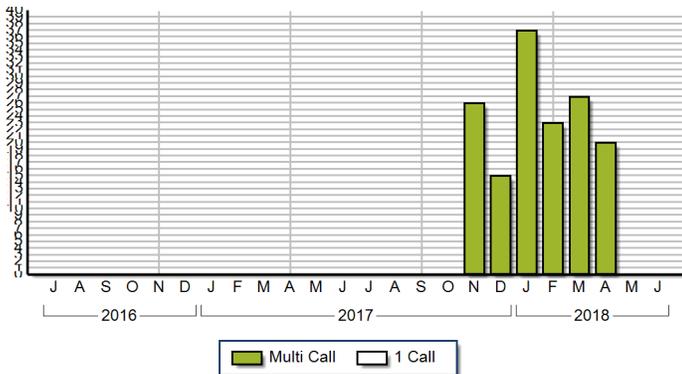
How Heard About



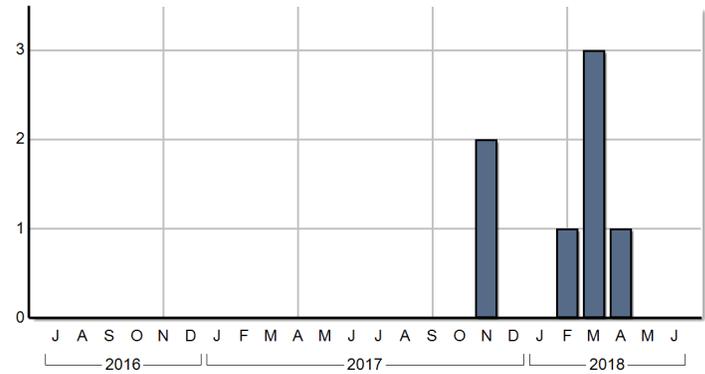
Fax Referral



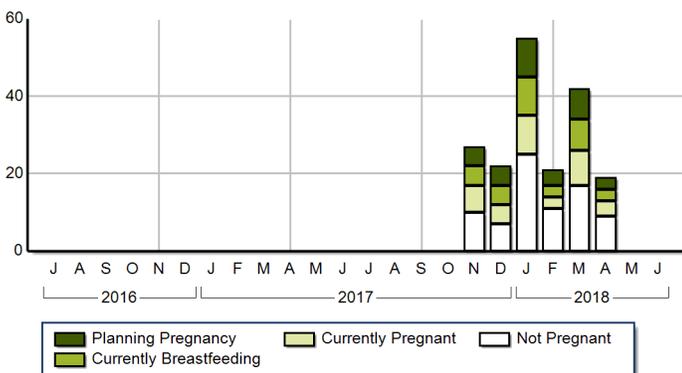
Tobacco User Enrollments By Program Type



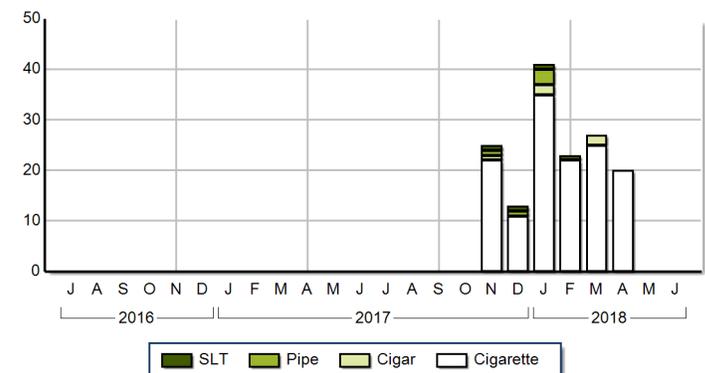
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

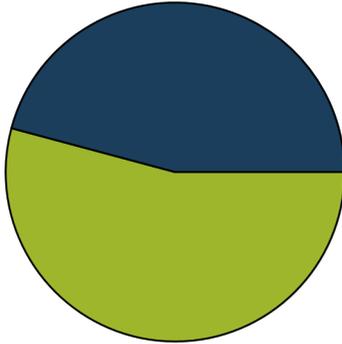


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

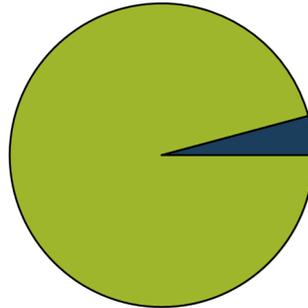
Tobacco Users By Gender



F, 54.17%
M, 45.83%

Chart Total N: 24

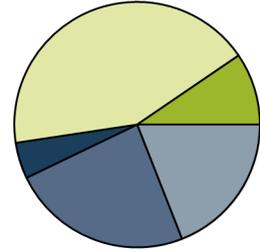
Tobacco Users By Language



English, 95.83%
Spanish, 4.17%

Chart Total N: 24

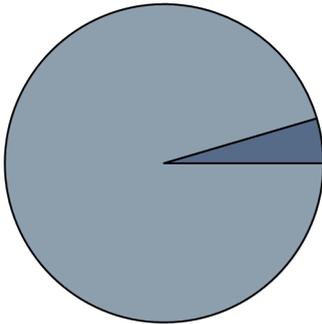
Tobacco Users By Education



No HS Degree/GED, 19.05%
 HS Degree/GED, 23.81%
 Technical Degree, 4.76%
 Some College, 42.86%
 College Degree, 9.52%

Chart Total N: 21

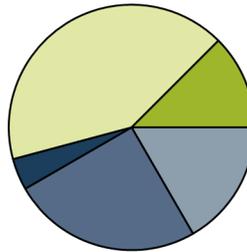
Tobacco Users By Race



White, 95.45%
Asian, 4.55%

Chart Total N: 22

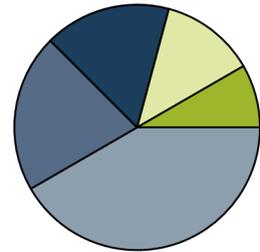
Tobacco Users By Age



25 - 34, 16.67%
 35 - 44, 25.00%
 45 - 54, 4.17%
 55 - 64, 41.67%
 64 and Older, 12.50%

Chart Total N: 24

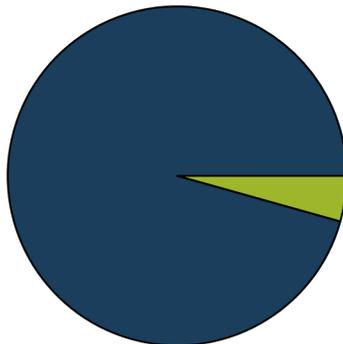
Tobacco Users By Health Plan



Commercial, 41.67%
 Medicare, 20.83%
 Uninsured, 16.67%
 Medicaid, 12.50%
 Other, 8.33%

Chart Total N: 24

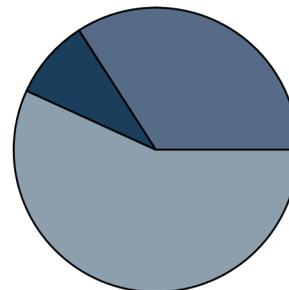
Tobacco Users By Ethnicity



Hispanic, 4.35%
Non-Hispanic, 95.65%

Chart Total N: 23

Tobacco Users By Chronic Condition



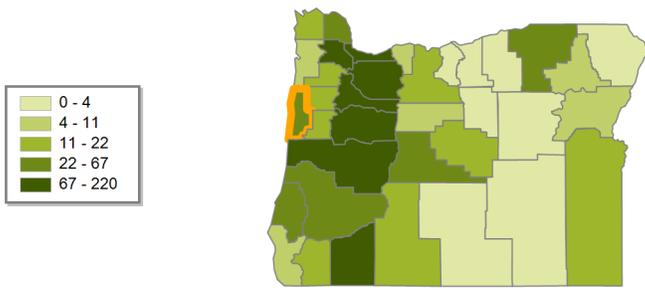
Asthma, 56.82%
COPD, 9.09%
None, 34.09%

Chart Total N: 44

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

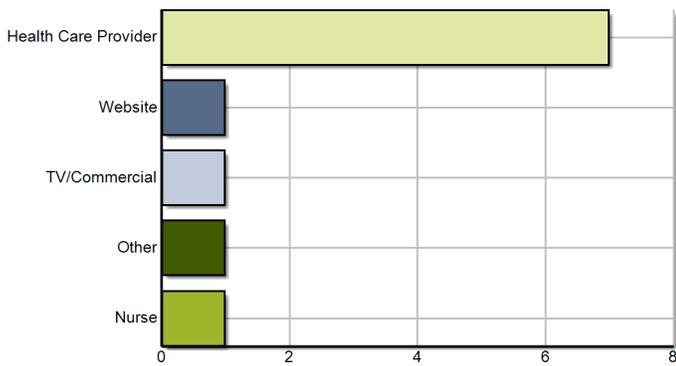
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

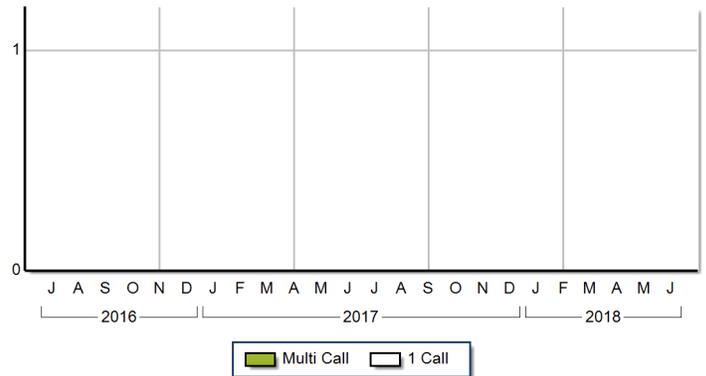


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	9,822 ⁴	
			County	State
Tobacco Users - Last Full Month			11	443
Tobacco Users YTD			51	1,911
Unique Tobacco Users YTD			51	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.52 %	1.27 %
Reach - NAQC			0.50 %	0.35 %
Annualized Reach			0.62 %	0.48 %
Annualized Reach - NAQC			0.60 %	0.42 %
Unique Individual Reach			0.52 %	0.39 %

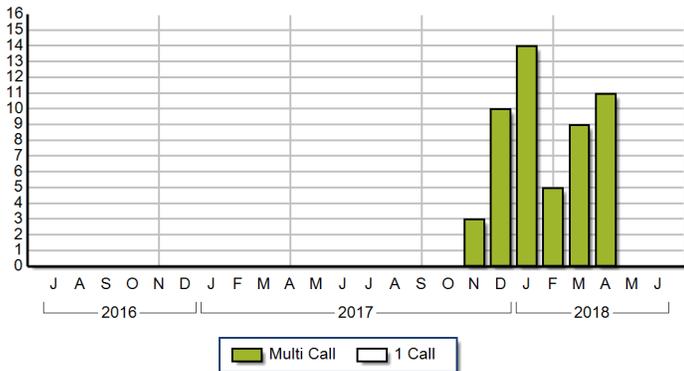
How Heard About



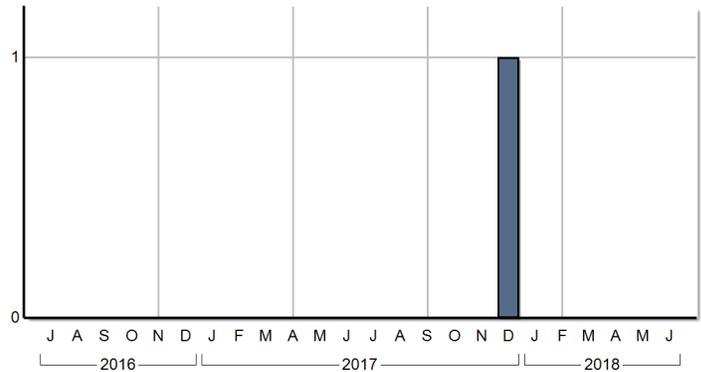
Fax Referral



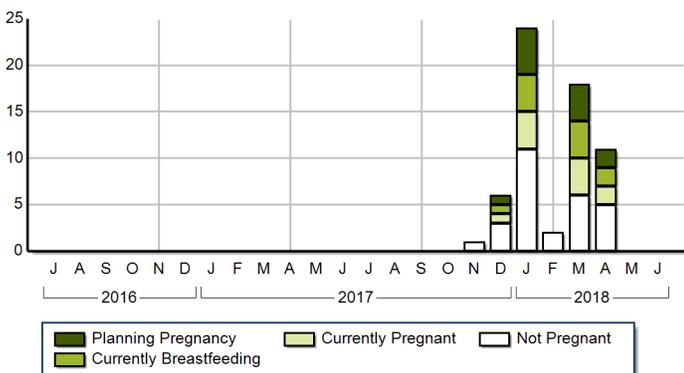
Tobacco User Enrollments By Program Type



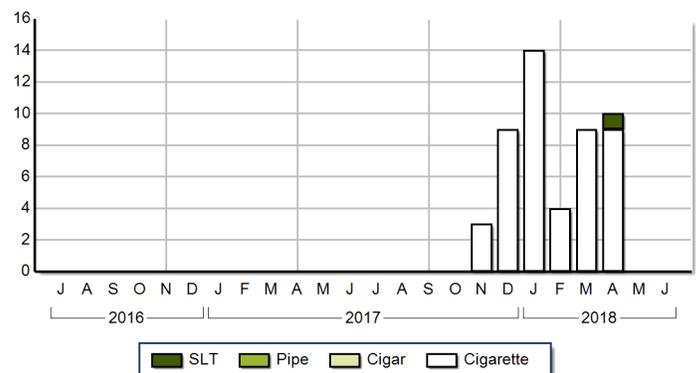
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

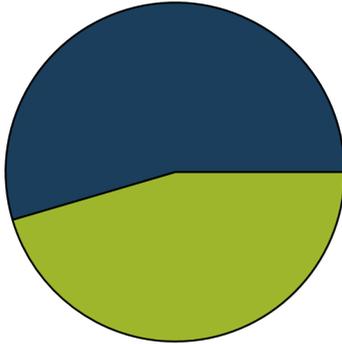


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

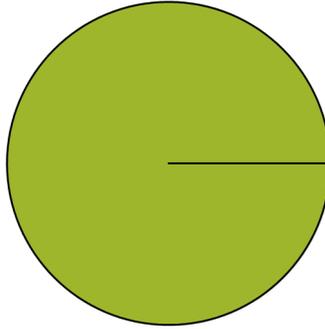
Tobacco Users By Gender



F, 45.45%
M, 54.55%

Chart Total N: 11

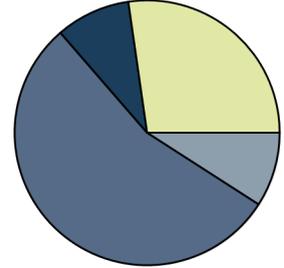
Tobacco Users By Language



English, 100.00%

Chart Total N: 11

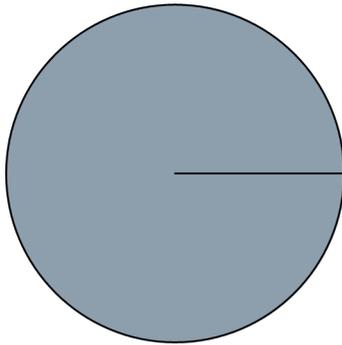
Tobacco Users By Education



No HS Degreee/GED, 9.09%
 HS Degreee/GED, 54.55%
 Some College, 9.09%
 College Degree, 27.27%

Chart Total N: 11

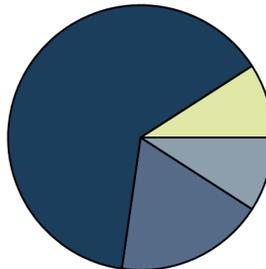
Tobacco Users By Race



White, 100.00%

Chart Total N: 11

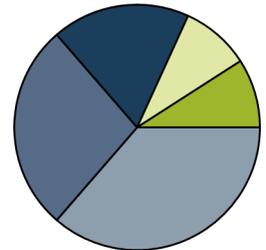
Tobacco Users By Age



25 - 34, 9.09%
 45 - 54, 18.18%
 55 - 64, 63.64%
 64 and Older, 9.09%

Chart Total N: 11

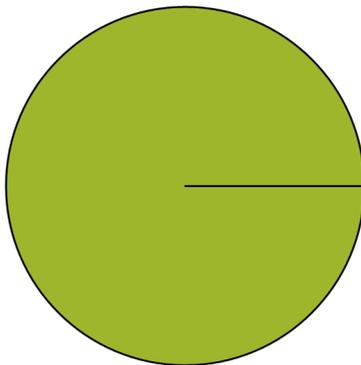
Tobacco Users By Health Plan



Medicare, 36.36%
 Medicaid, 27.27%
 Commercial, 18.18%
 Other, 9.09%
 Uninsured, 9.09%

Chart Total N: 11

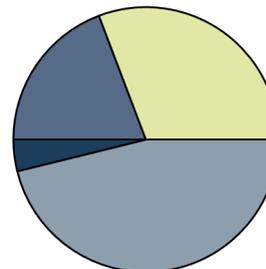
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 11

Tobacco Users By Chronic Condition



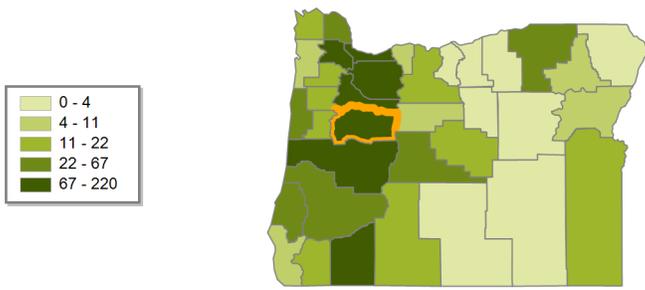
Asthma, 46.15%
 CAD, 3.85%
 COPD, 19.23%
 None, 30.77%

Chart Total N: 26

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

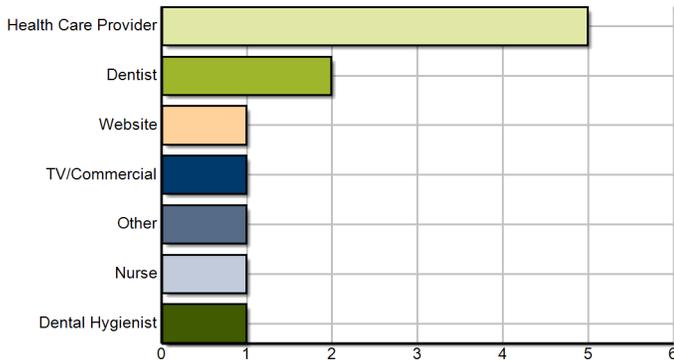
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

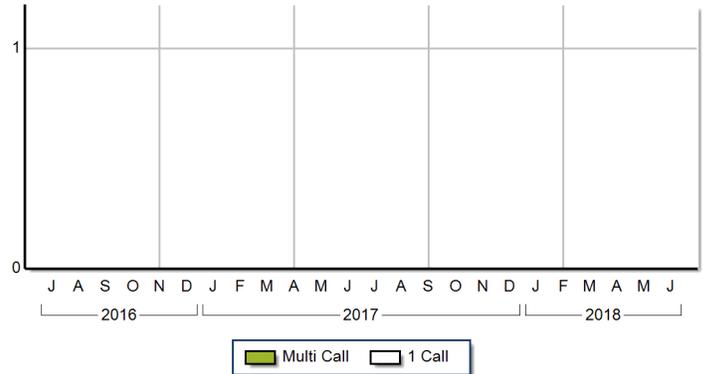


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601 ⁴	
			County	State
Tobacco Users - Last Full Month			15	443
Tobacco Users YTD			71	1,911
Unique Tobacco Users YTD			70	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.40 %	1.27 %
Reach - NAQC			0.39 %	0.35 %
Annualized Reach			0.48 %	0.48 %
Annualized Reach - NAQC			0.46 %	0.42 %
Unique Individual Reach			0.40 %	0.39 %

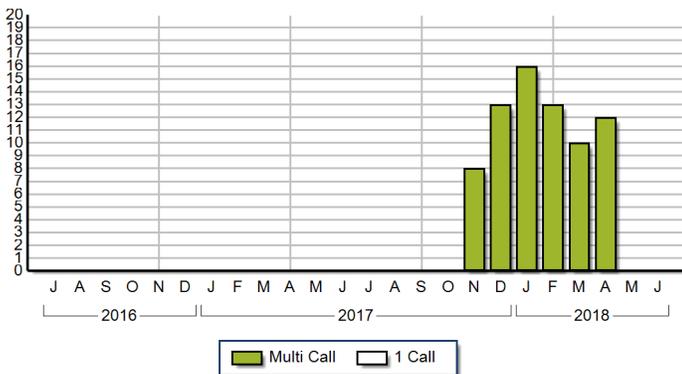
How Heard About



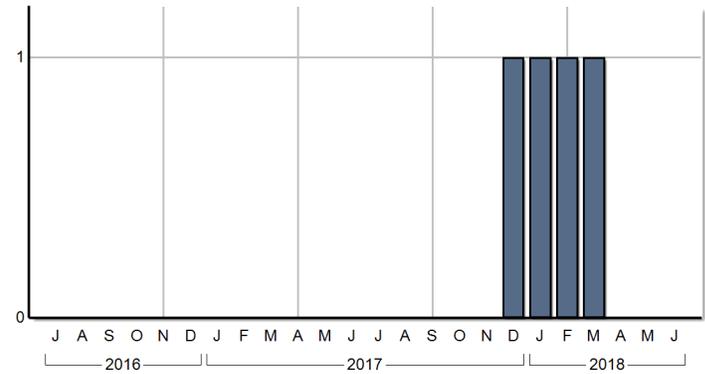
Fax Referral



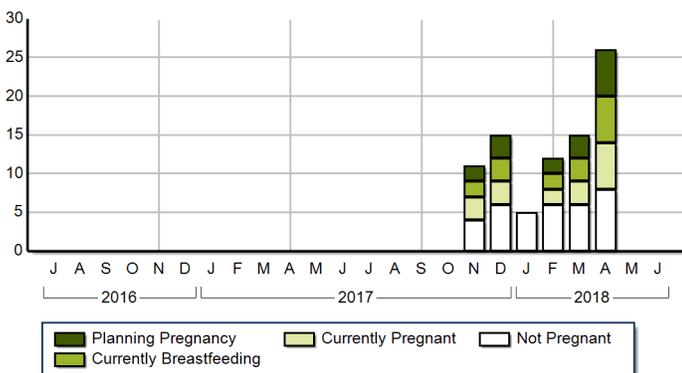
Tobacco User Enrollments By Program Type



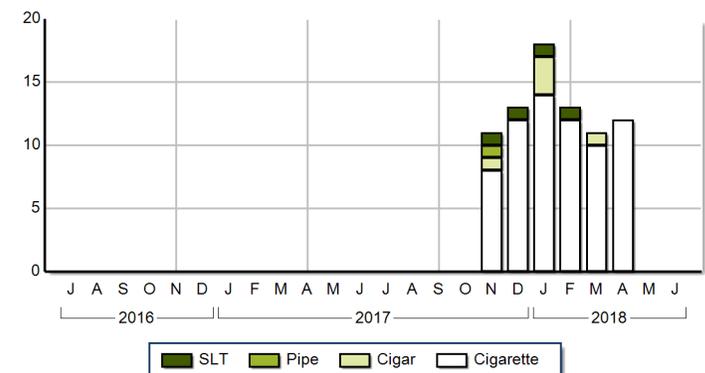
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

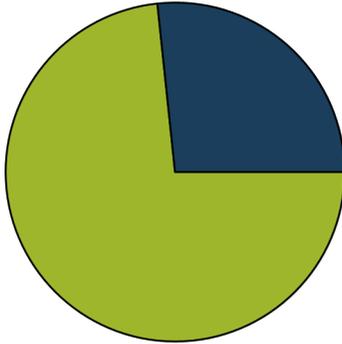


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

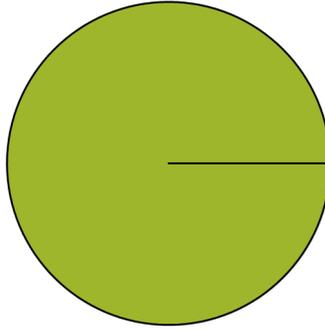
Tobacco Users By Gender



F, 73.33%
M, 26.67%

Chart Total N: 15

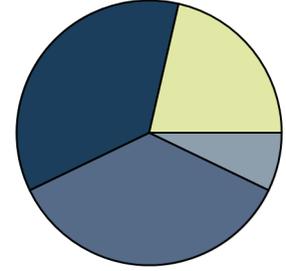
Tobacco Users By Language



English, 100.00%

Chart Total N: 15

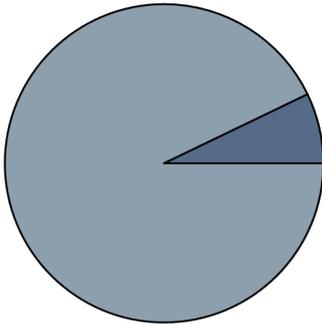
Tobacco Users By Education



No HS Degreee/GED, 7.14%
 HS Degreee/GED, 35.71%
 Some College, 35.71%
 College Degree, 21.43%

Chart Total N: 14

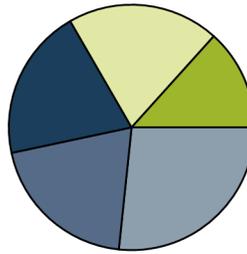
Tobacco Users By Race



White, 92.86%
 American Indian/Alaskan Native, 7.14%

Chart Total N: 14

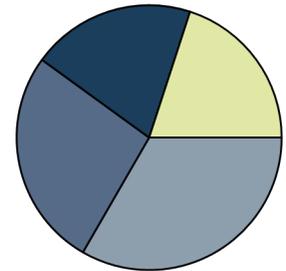
Tobacco Users By Age



25 - 34, 26.67%
 35 - 44, 20.00%
 45 - 54, 20.00%
 55 - 64, 20.00%
 64 and Older, 13.33%

Chart Total N: 15

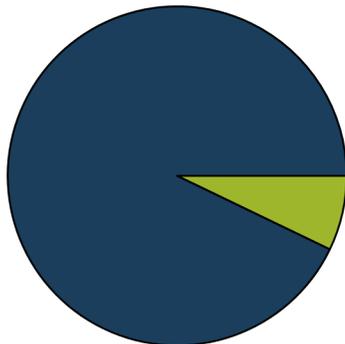
Tobacco Users By Health Plan



Medicare, 33.33%
 Medicaid, 26.67%
 Commercial, 20.00%
 Other, 20.00%

Chart Total N: 15

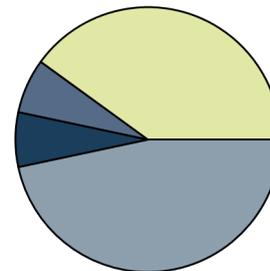
Tobacco Users By Ethnicity



Hispanic, 7.14%
 Non-Hispanic, 92.86%

Chart Total N: 14

Tobacco Users By Chronic Condition



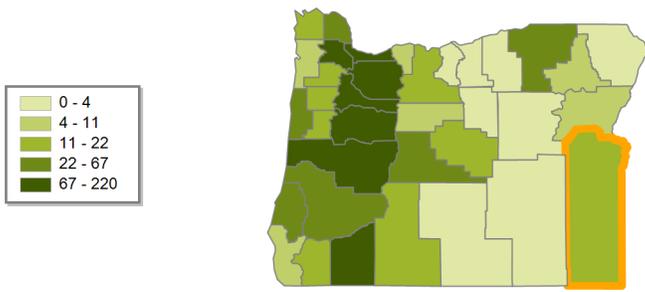
Asthma, 46.67%
 CAD, 6.67%
 COPD, 6.67%
 None, 40.00%

Chart Total N: 30

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

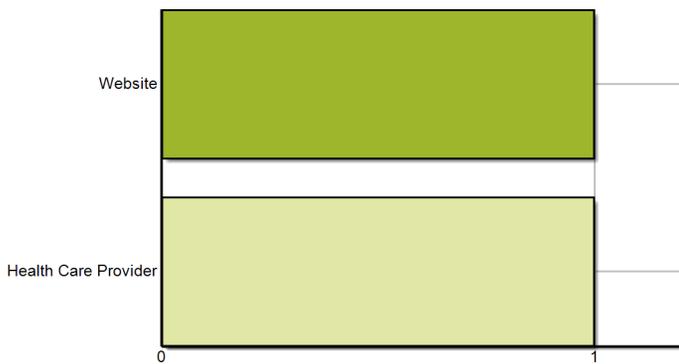
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

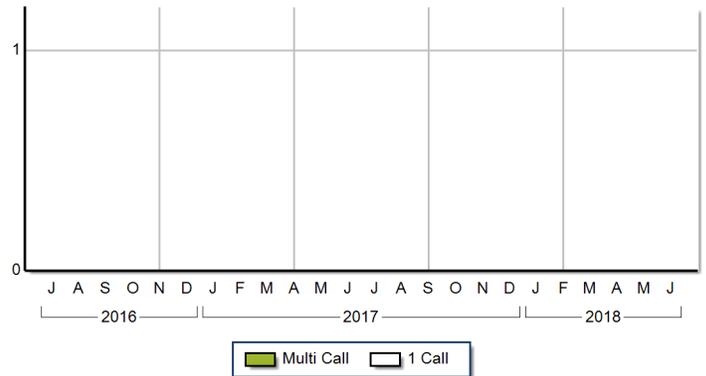


County Population		Prevalence	Tobacco Users	
Adult	23,866	16.8 %	4,009 ⁴	
			County	State
Tobacco Users - Last Full Month			3	443
Tobacco Users YTD			13	1,911
Unique Tobacco Users YTD			13	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.32 %	1.27 %
Reach - NAQC			0.30 %	0.35 %
Annualized Reach			0.39 %	0.48 %
Annualized Reach - NAQC			0.36 %	0.42 %
Unique Individual Reach			0.32 %	0.39 %

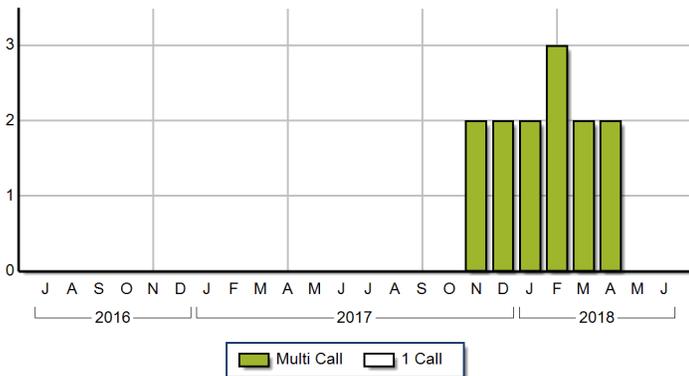
How Heard About



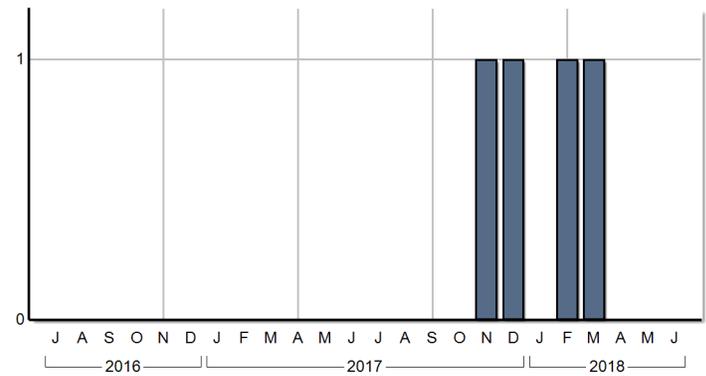
Fax Referral



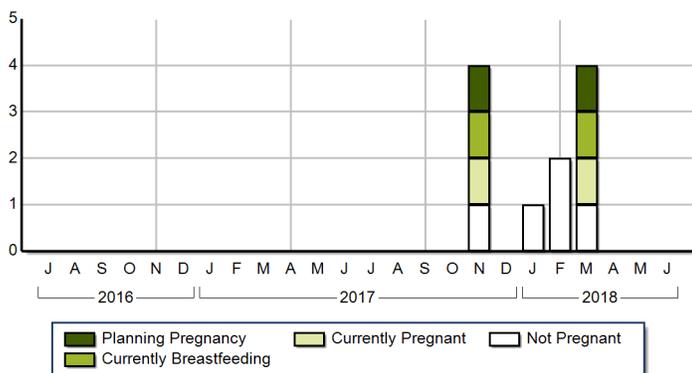
Tobacco User Enrollments By Program Type



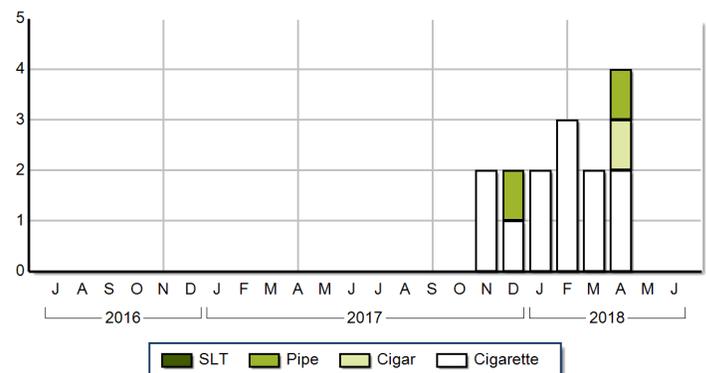
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

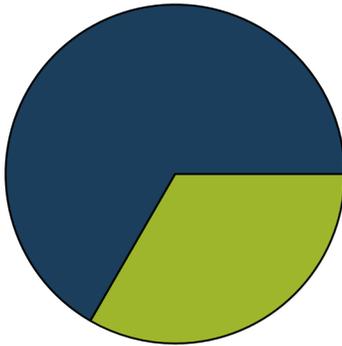


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

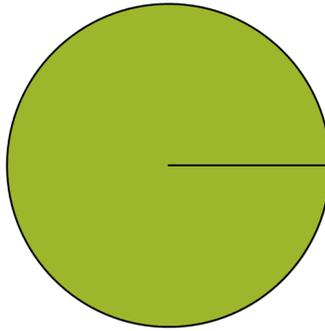
Tobacco Users By Gender



F, 33.33%
M, 66.67%

Chart Total N: 3

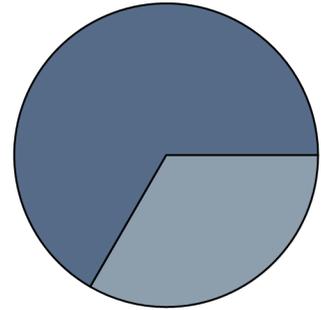
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

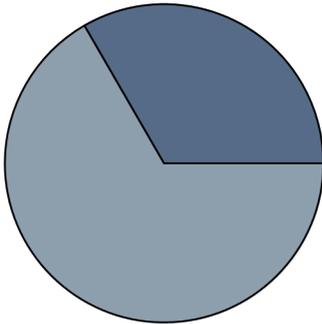
Tobacco Users By Education



No HS Degreee/GED, 33.33%
HS Degreee/GED, 66.67%

Chart Total N: 3

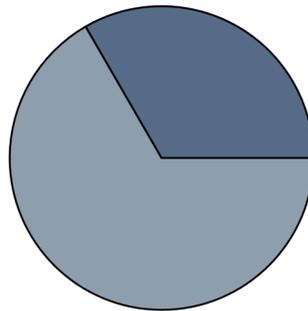
Tobacco Users By Race



White, 66.67%
American Indian/Alaskan Native, 33.33%

Chart Total N: 3

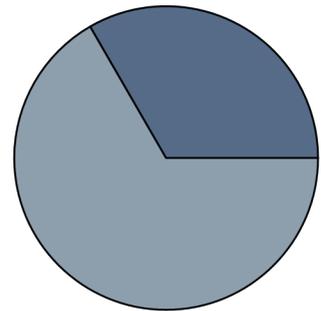
Tobacco Users By Age



25 - 34, 66.67%
55 - 64, 33.33%

Chart Total N: 3

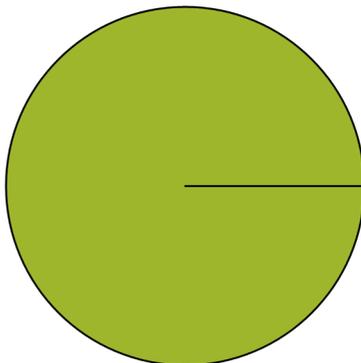
Tobacco Users By Health Plan



Other, 66.67%
Medicare, 33.33%

Chart Total N: 3

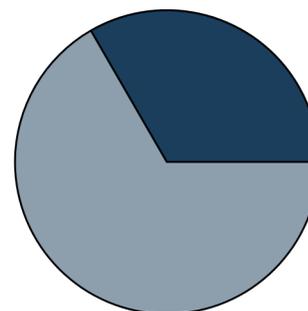
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



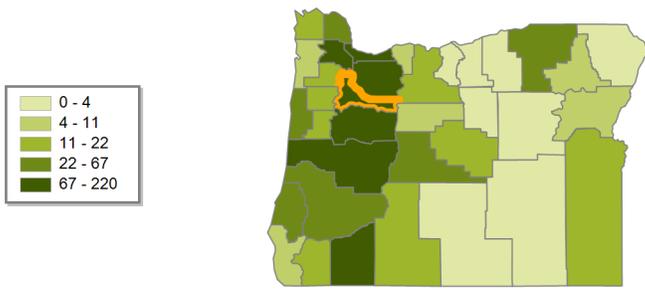
Asthma, 66.67%
None, 33.33%

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

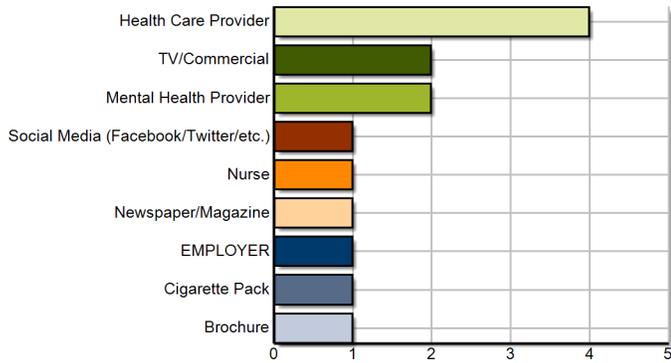
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

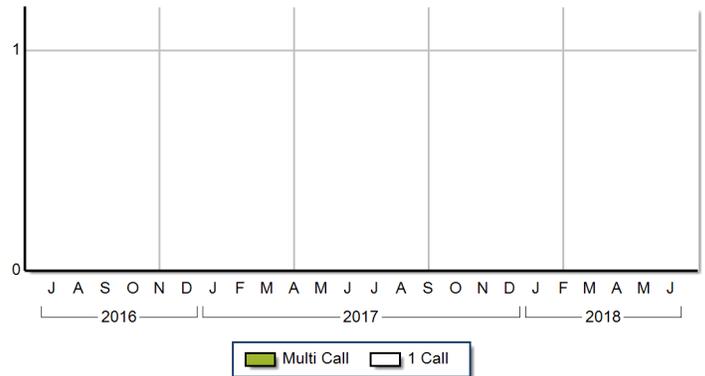


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492	
			County	State
Tobacco Users - Last Full Month			20	443
Tobacco Users YTD			91	1,911
Unique Tobacco Users YTD			91	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.27 %
Reach - NAQC			3	0.35 %
Annualized Reach			2	0.48 %
Annualized Reach - NAQC			3	0.42 %
Unique Individual Reach			1	0.39 %

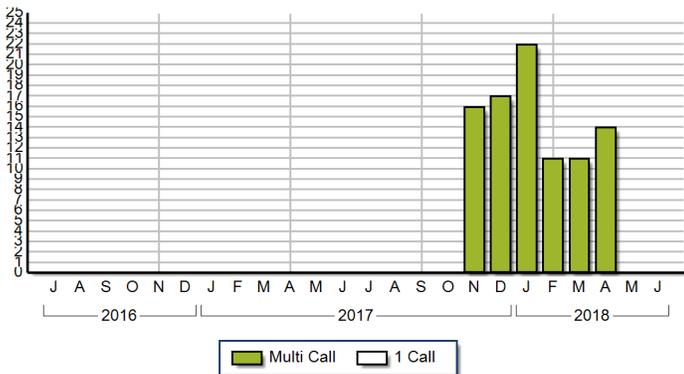
How Heard About



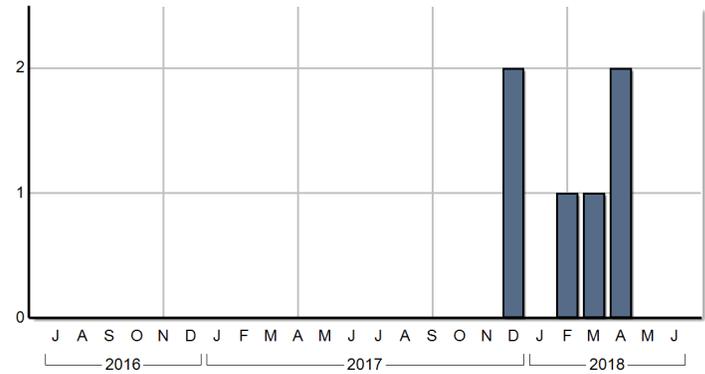
Fax Referral



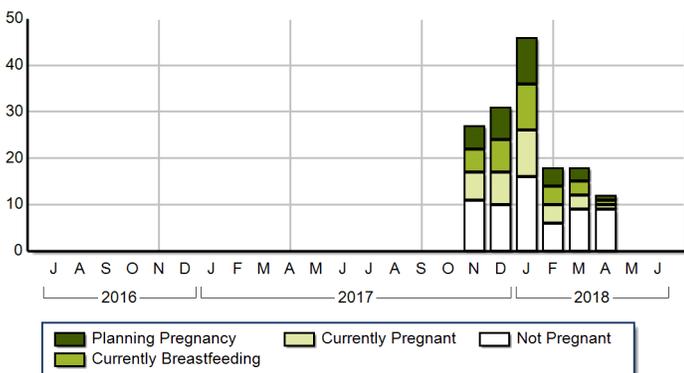
Tobacco User Enrollments By Program Type



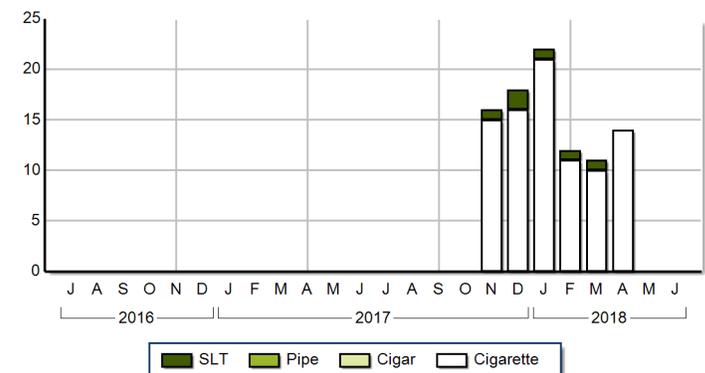
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

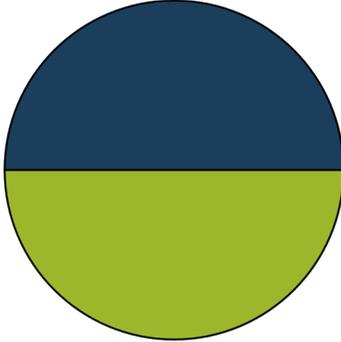


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

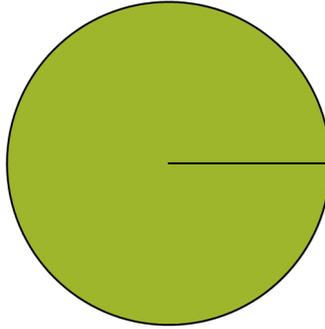
Tobacco Users By Gender



F, 50.00%
M, 50.00%

Chart Total N: 20

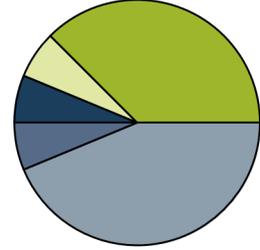
Tobacco Users By Language



English, 100.00%

Chart Total N: 20

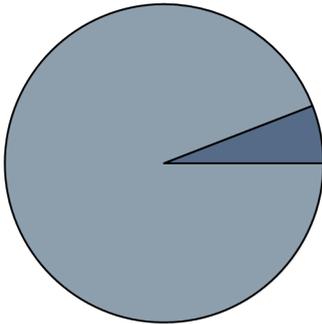
Tobacco Users By Education



HS Degreee/GED, 43.75%
Some Technical School, 6.25%
Technical Degree, 6.25%
Some College, 6.25%
College Degree, 37.50%

Chart Total N: 16

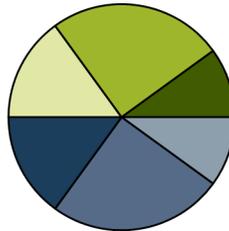
Tobacco Users By Race



White, 94.12%
Black/African American, 5.88%

Chart Total N: 17

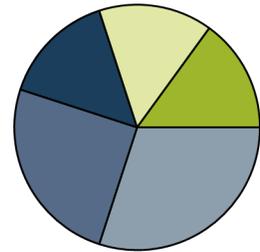
Tobacco Users By Age



18 - 24, 10.00%
25 - 34, 25.00%
35 - 44, 15.00%
45 - 54, 15.00%
55 - 64, 25.00%
64 and Older, 10.00%

Chart Total N: 20

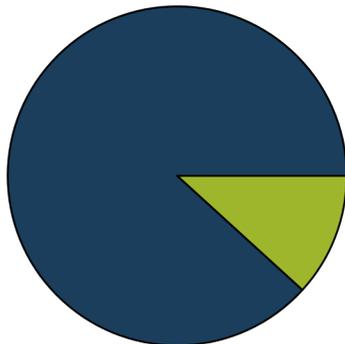
Tobacco Users By Health Plan



Medicaid, 30.00%
Other, 25.00%
Commercial, 15.00%
Uninsured, 15.00%
Medicare, 15.00%

Chart Total N: 20

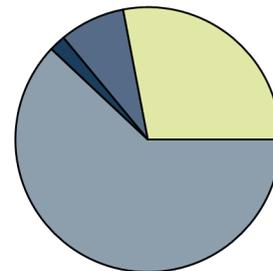
Tobacco Users By Ethnicity



Hispanic, 11.76%
Non-Hispanic, 88.24%

Chart Total N: 17

Tobacco Users By Chronic Condition



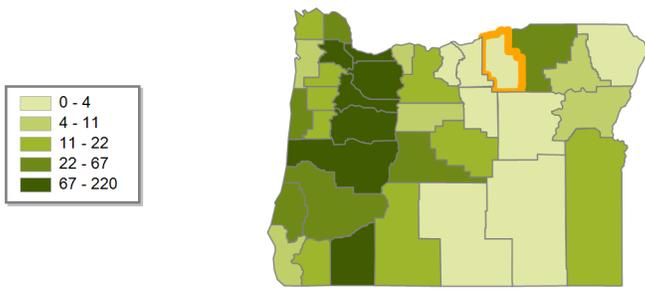
Asthma, 62.00%
CAD, 2.00%
COPD, 8.00%
None, 28.00%

Chart Total N: 50

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

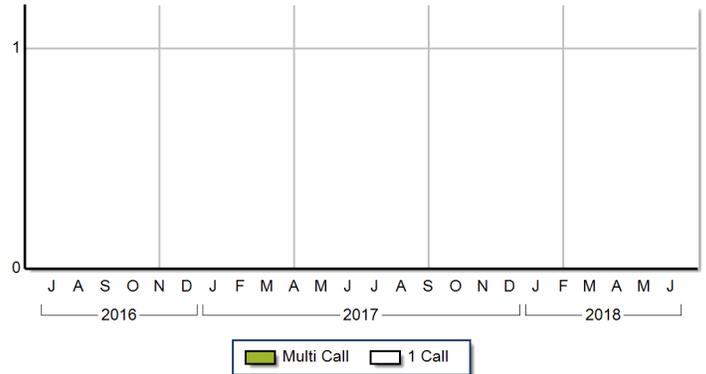
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

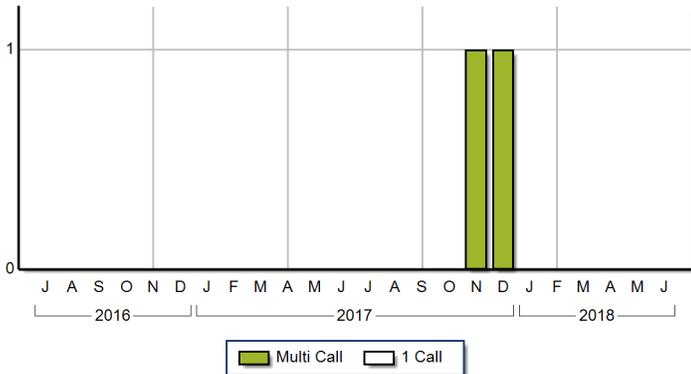


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %	1,645	
			County	State
Tobacco Users - Last Full Month			-	443
Tobacco Users YTD			2	1,911
Unique Tobacco Users YTD			2	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.12 %	1.27 %
Reach - NAQC			0.06 %	0.35 %
Annualized Reach			0.15 %	0.48 %
Annualized Reach - NAQC			0.07 %	0.42 %
Unique Individual Reach			0.12 %	0.39 %

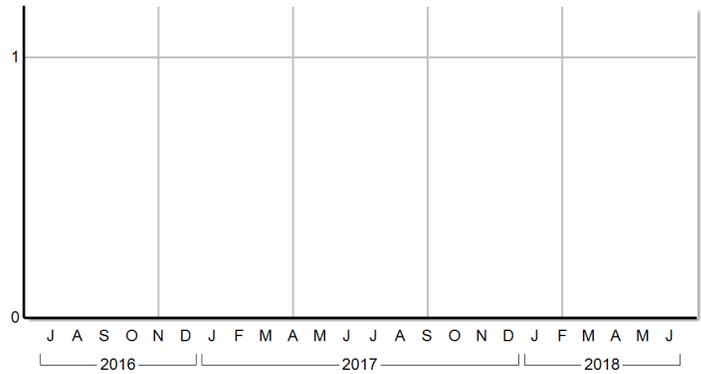
Fax Referral



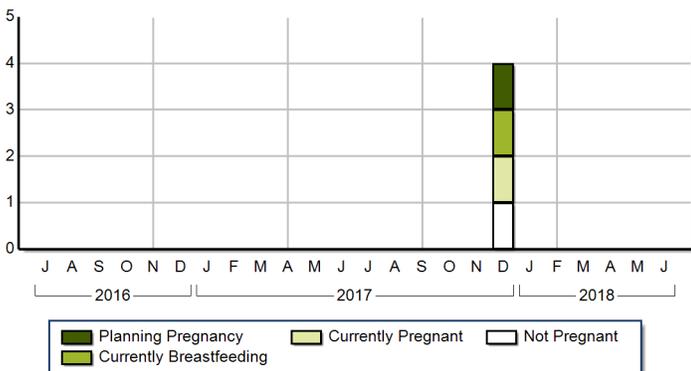
Tobacco User Enrollments By Program Type



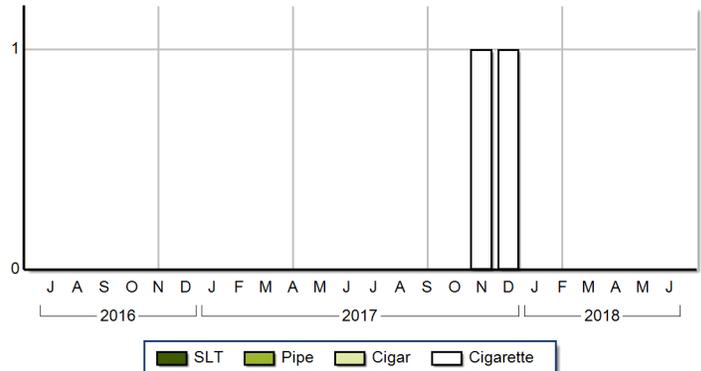
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

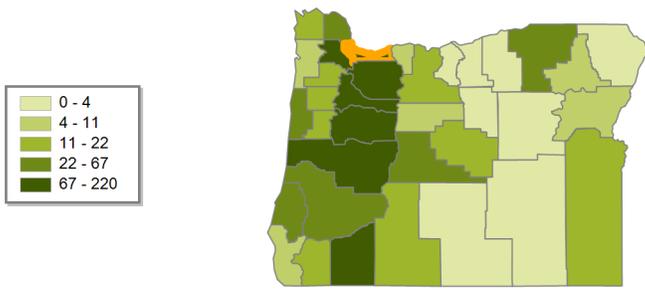


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

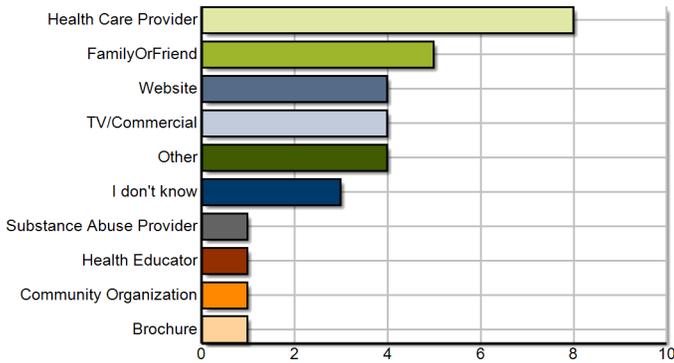
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

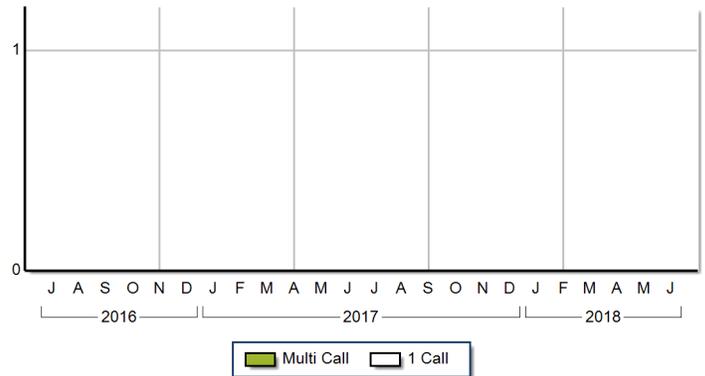


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308 ⁴	
			County	State
Tobacco Users - Last Full Month			52	443
Tobacco Users YTD			216	1,911
Unique Tobacco Users YTD			1	215
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.25 %
Reach - NAQC			3	0.24 %
Annualized Reach			2	0.30 %
Annualized Reach - NAQC			3	0.29 %
Unique Individual Reach			1	0.25 %

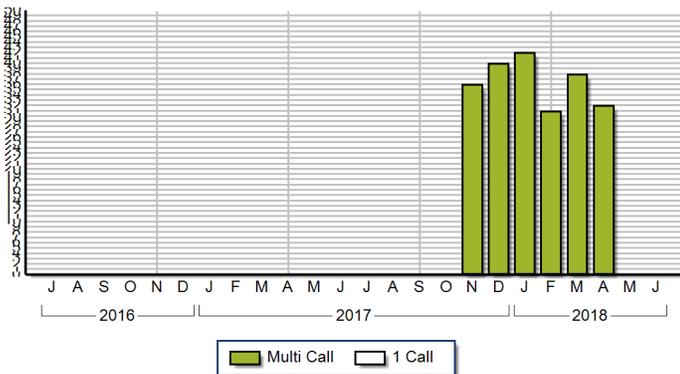
How Heard About



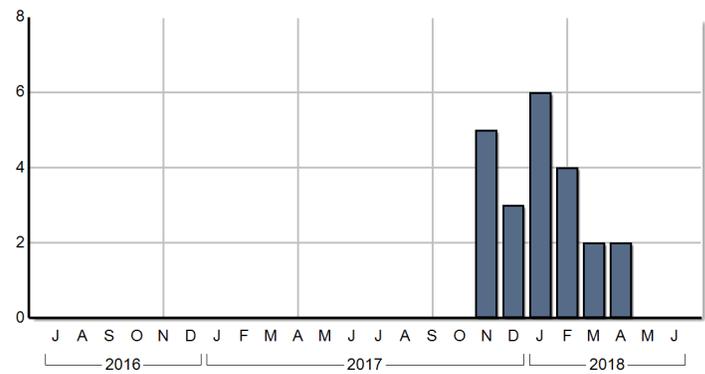
Fax Referral



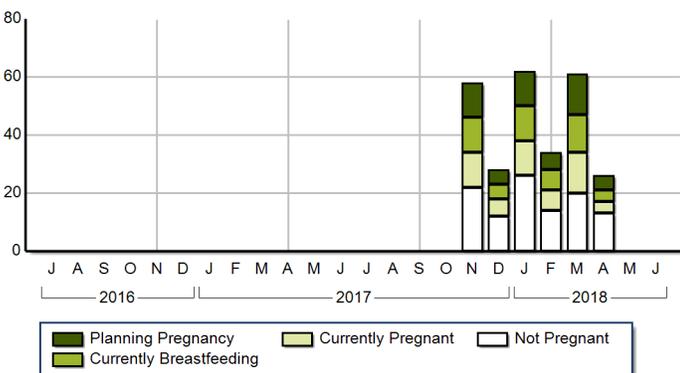
Tobacco User Enrollments By Program Type



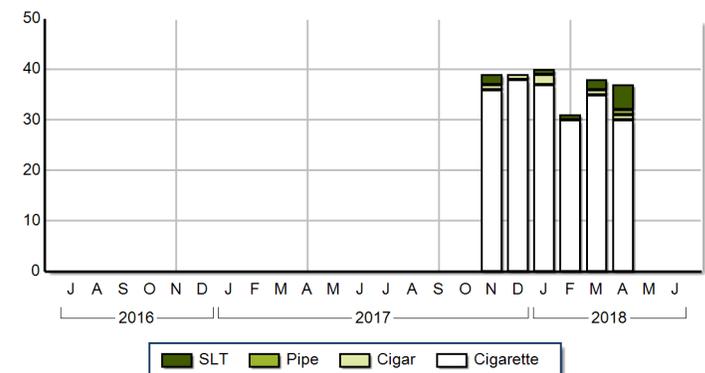
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

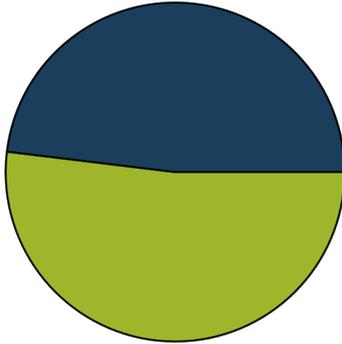


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

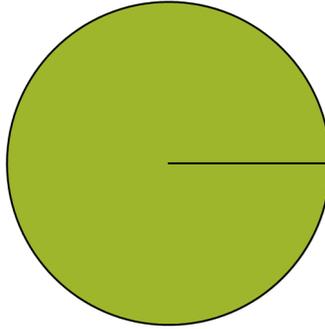
Tobacco Users By Gender



F, 51.92%
M, 48.08%

Chart Total N: 52

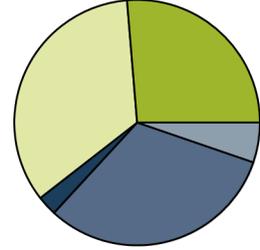
Tobacco Users By Language



English, 100.00%

Chart Total N: 52

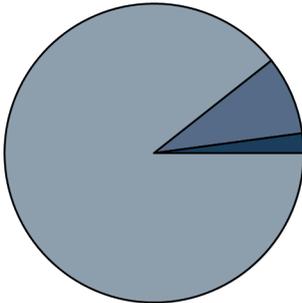
Tobacco Users By Education



No HS Degreee/GED, 5.26%
HS Degreee/GED, 31.58%
Technical Degree, 2.63%
Some College, 34.21%
College Degree, 26.32%

Chart Total N: 38

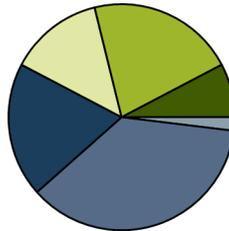
Tobacco Users By Race



White, 89.36%
Black/African American, 8.51%
American Indian/Alaskan Native, 2.13%

Chart Total N: 47

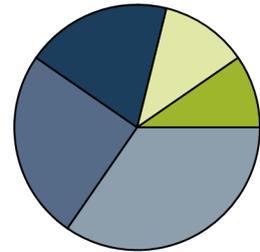
Tobacco Users By Age



18 - 24, 1.92%
25 - 34, 36.54%
35 - 44, 19.23%
45 - 54, 13.46%
55 - 64, 21.15%
64 and Older, 7.69%

Chart Total N: 52

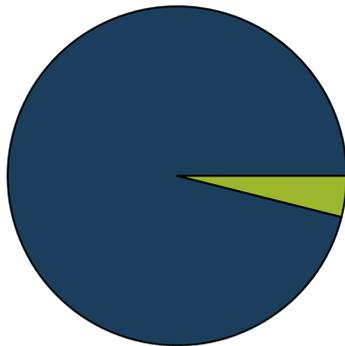
Tobacco Users By Health Plan



Medicaid, 34.62%
Other, 25.00%
Medicare, 19.23%
Uninsured, 11.54%
Commercial, 9.62%

Chart Total N: 52

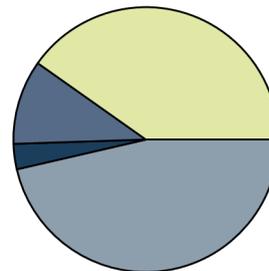
Tobacco Users By Ethnicity



Hispanic, 3.92%
Non-Hispanic, 96.08%

Chart Total N: 51

Tobacco Users By Chronic Condition



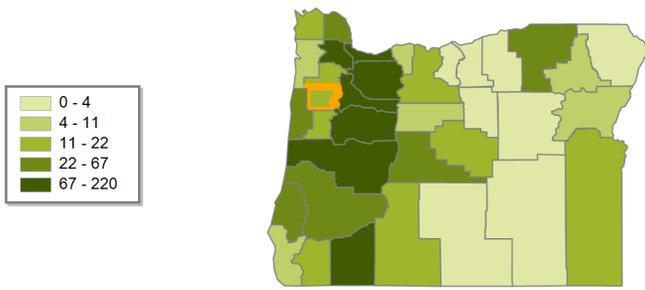
Asthma, 46.39%
CAD, 3.09%
COPD, 10.31%
None, 40.21%

Chart Total N: 97

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

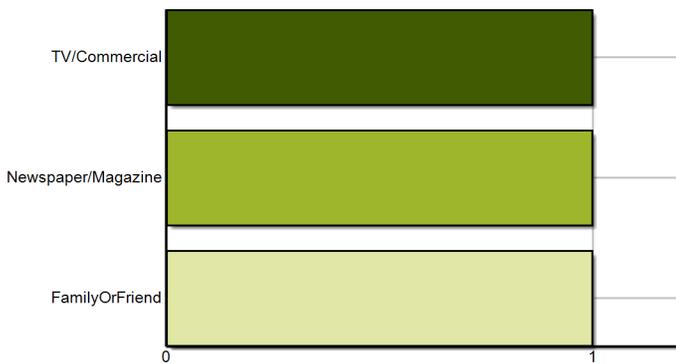
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

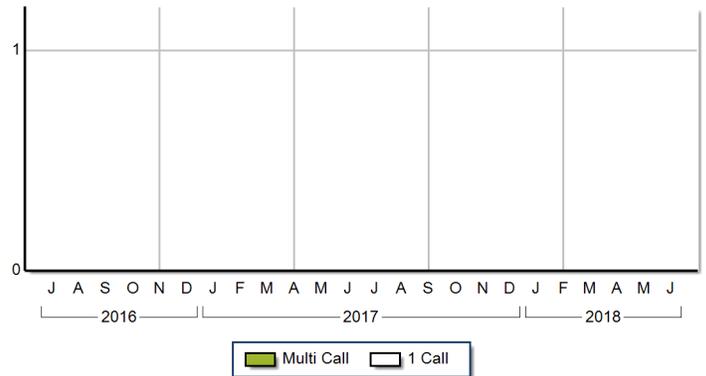


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %	7,534	
			County	State
Tobacco Users - Last Full Month			3	443
Tobacco Users YTD			21	1,911
Unique Tobacco Users YTD			21	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.28 %	1.27 %
Reach - NAQC			0.28 %	0.35 %
Annualized Reach			0.33 %	0.48 %
Annualized Reach - NAQC			0.33 %	0.42 %
Unique Individual Reach			0.28 %	0.39 %

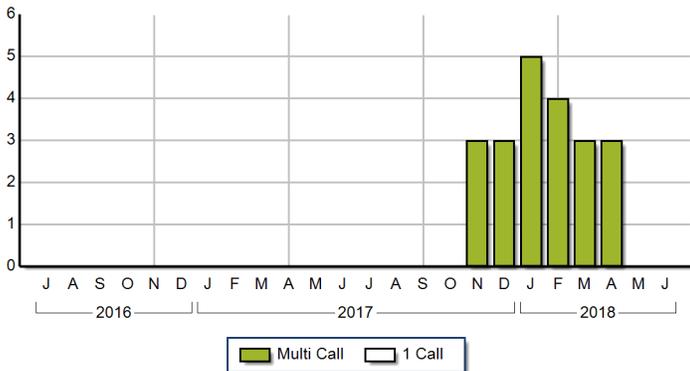
How Heard About



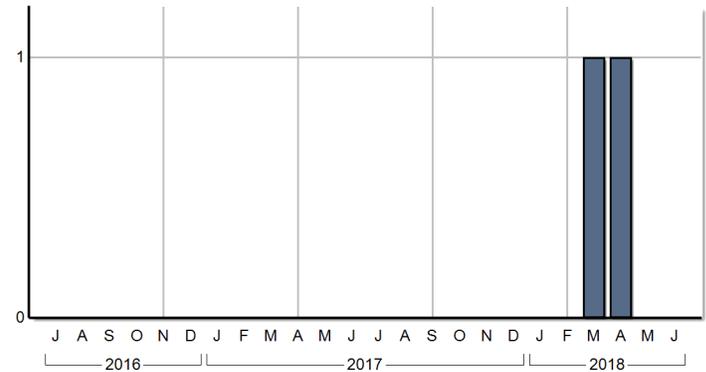
Fax Referral



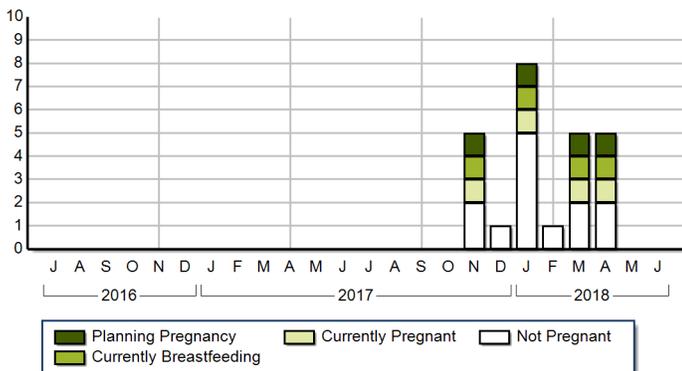
Tobacco User Enrollments By Program Type



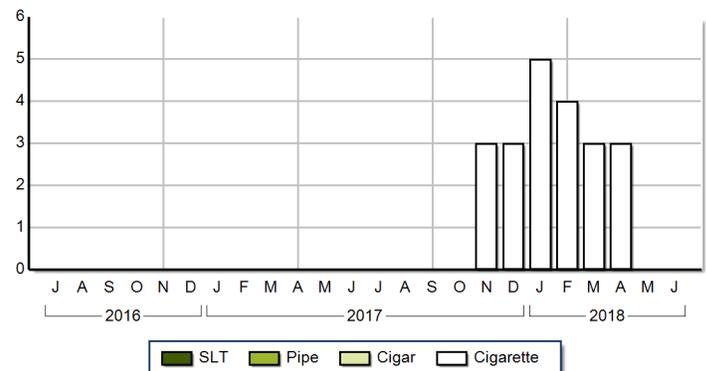
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

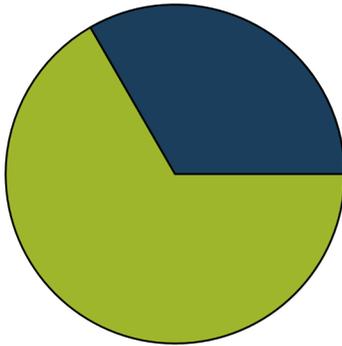


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

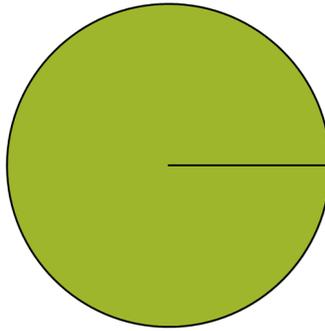
Tobacco Users By Gender



F, 66.67%
M, 33.33%

Chart Total N: 3

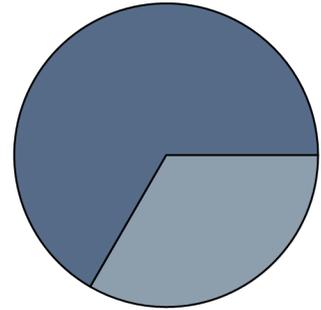
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

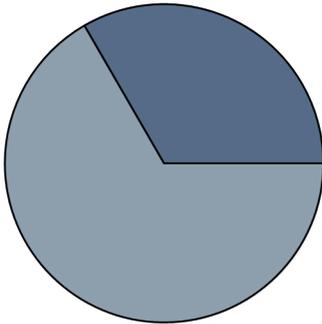
Tobacco Users By Education



HS Degreee/GED, 33.33%
Some College, 66.67%

Chart Total N: 3

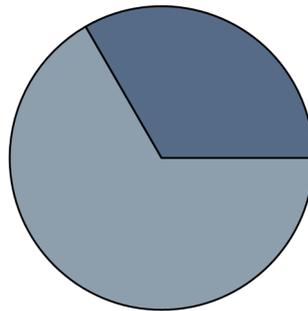
Tobacco Users By Race



White, 66.67%
American Indian/Alaskan Native, 33.33%

Chart Total N: 3

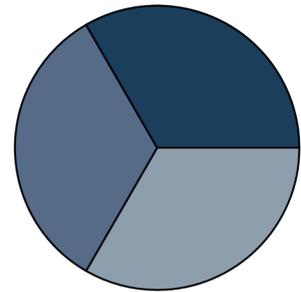
Tobacco Users By Age



45 - 54, 66.67%
64 and Older, 33.33%

Chart Total N: 3

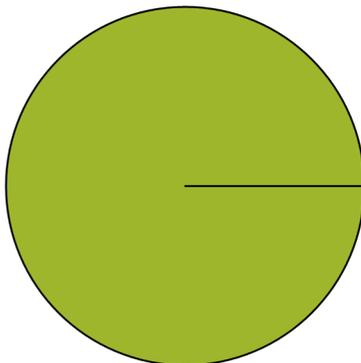
Tobacco Users By Health Plan



Medicaid, 33.33%
Medicare, 33.33%
Uninsured, 33.33%

Chart Total N: 3

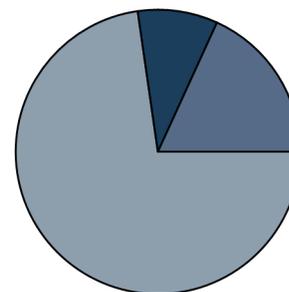
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



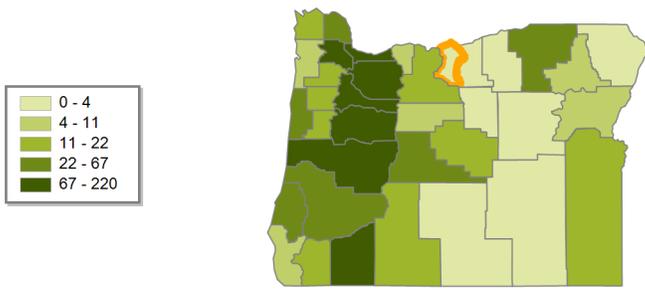
Asthma, 72.73%
COPD, 9.09%
None, 18.18%

Chart Total N: 11

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

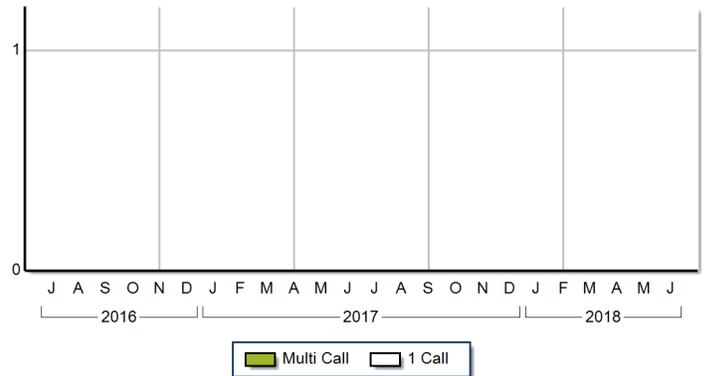
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

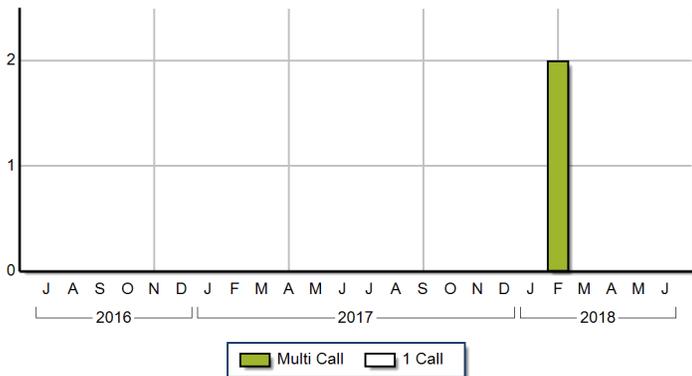


County Population		Prevalence	Tobacco Users	
Adult	1,477	22.1 %	County	326
			State	443
Tobacco Users - Last Full Month			-	443
Tobacco Users YTD			2	1,911
Unique Tobacco Users YTD			2	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.61 %	1.27 %
Reach - NAQC			0.61 %	0.35 %
Annualized Reach			0.74 %	0.48 %
Annualized Reach - NAQC			0.74 %	0.42 %
Unique Individual Reach			0.61 %	0.39 %

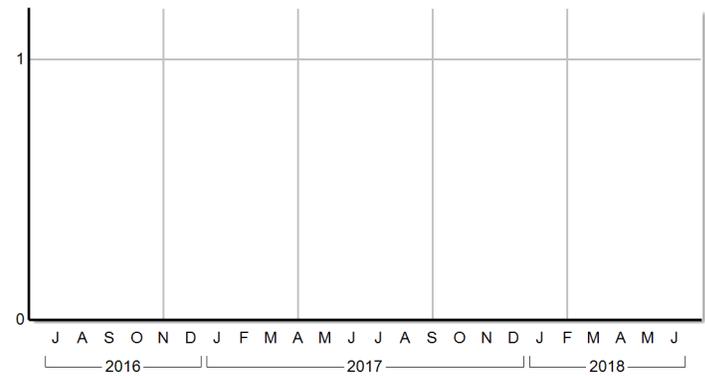
Fax Referral



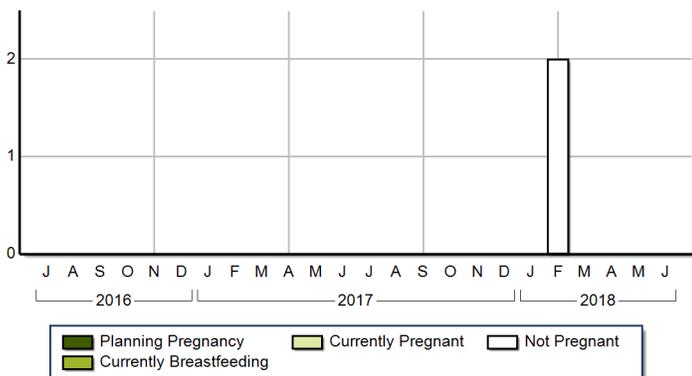
Tobacco User Enrollments By Program Type



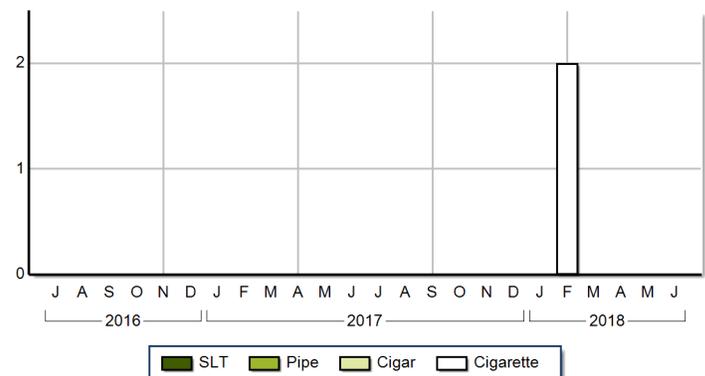
Tobacco Users Receiving NRT



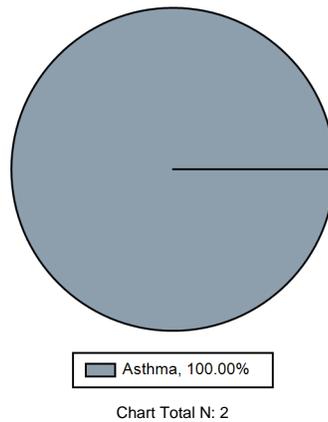
Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



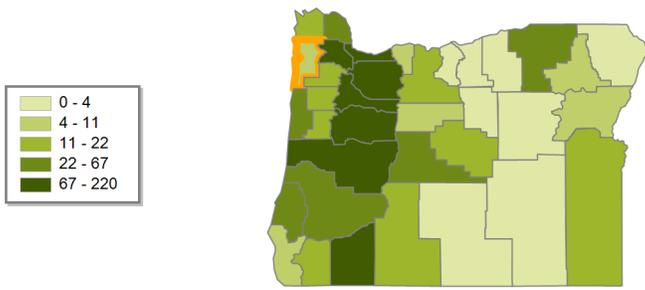
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Chronic Condition

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

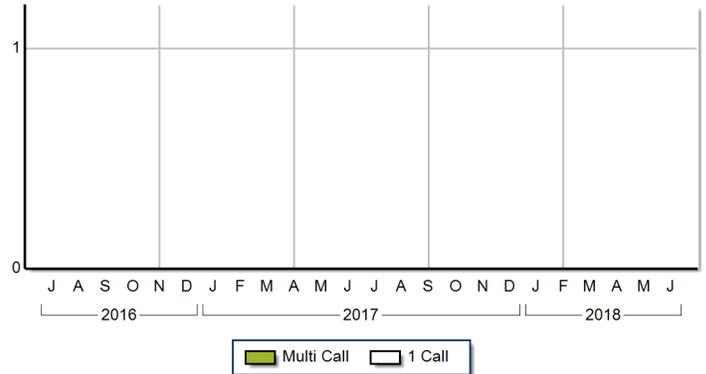


County Population		Prevalence	Tobacco Users	
Adult	21,446	21.6 %	4,632	
			County	State
Tobacco Users - Last Full Month			2	443
Tobacco Users YTD			10	1,911
Unique Tobacco Users YTD			10	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.22 %	1.27 %
Reach - NAQC			0.15 %	0.35 %
Annualized Reach			0.26 %	0.48 %
Annualized Reach - NAQC			0.18 %	0.42 %
Unique Individual Reach			0.22 %	0.39 %

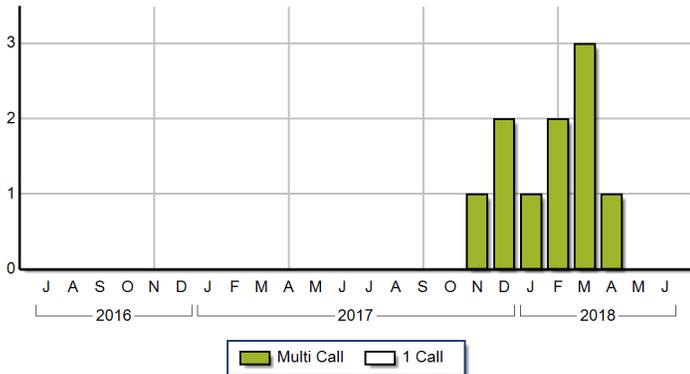
How Heard About



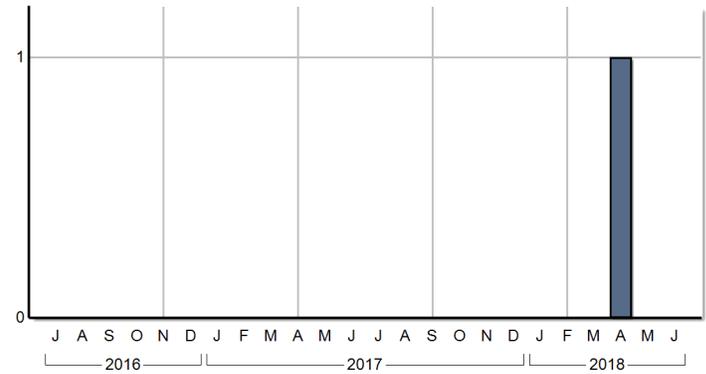
Fax Referral



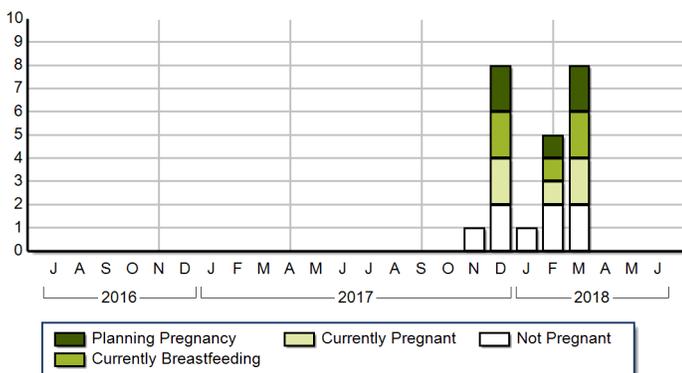
Tobacco User Enrollments By Program Type



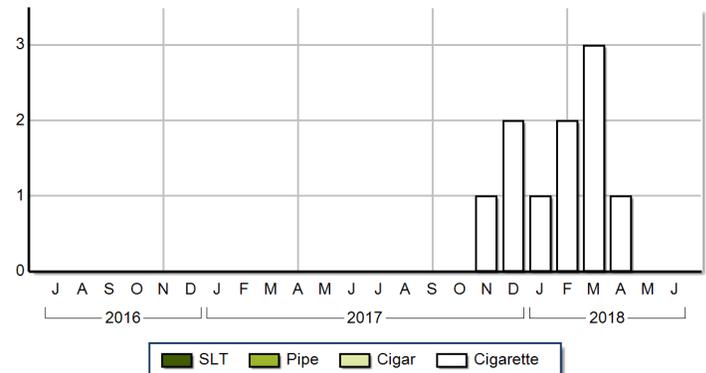
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

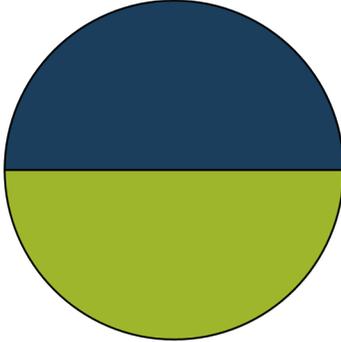


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

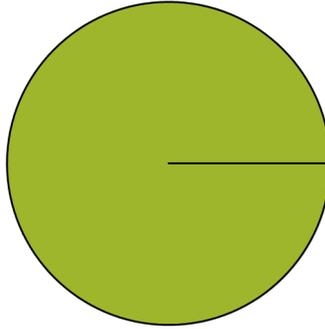
Tobacco Users By Gender



F, 50.00%
M, 50.00%

Chart Total N: 2

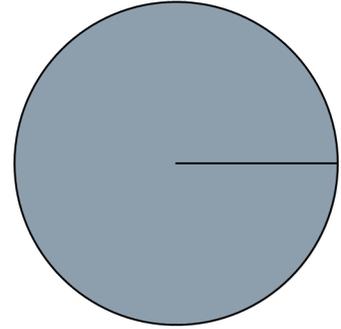
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

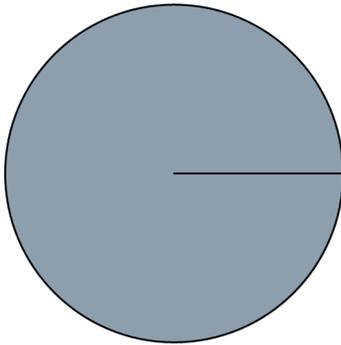
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

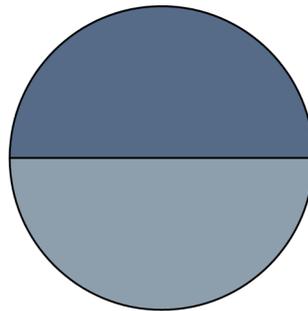
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

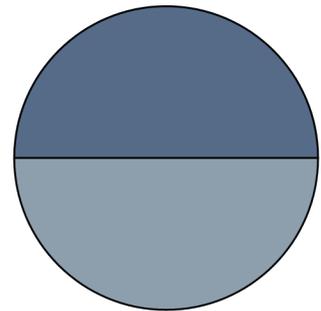
Tobacco Users By Age



25 - 34, 50.00%
64 and Older, 50.00%

Chart Total N: 2

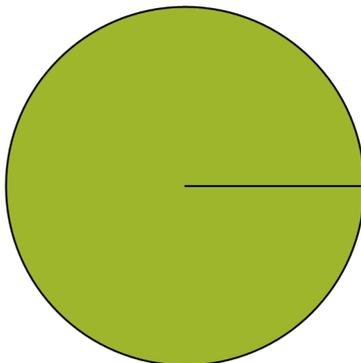
Tobacco Users By Health Plan



Medicare, 50.00%
Other, 50.00%

Chart Total N: 2

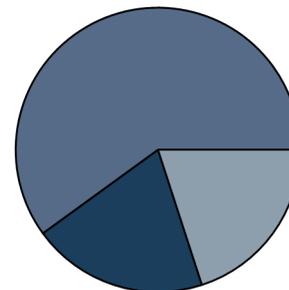
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



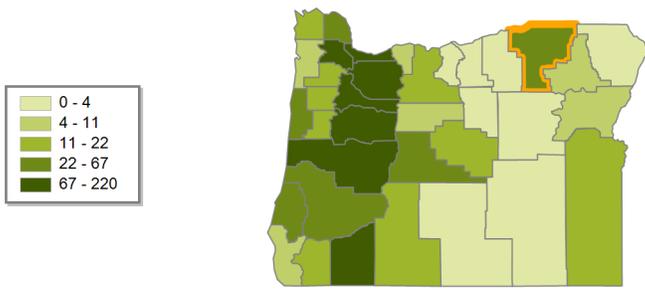
Asthma, 20.00%
CAD, 20.00%
None, 60.00%

Chart Total N: 5

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

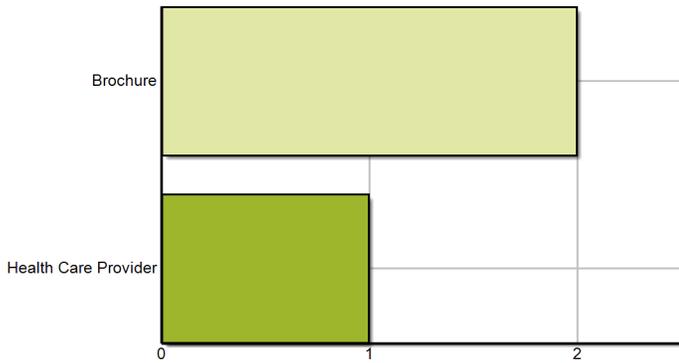
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

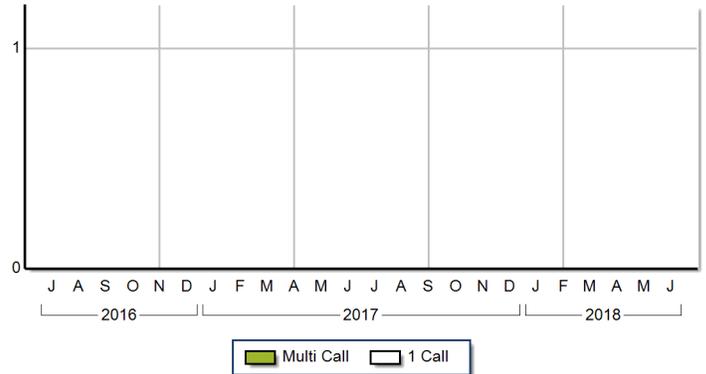


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117 ⁴	
			County	State
Tobacco Users - Last Full Month			7	443
Tobacco Users YTD			26	1,911
Unique Tobacco Users YTD			1	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.20 %	1.27 %
Reach - NAQC			0.15 %	0.35 %
Annualized Reach			0.24 %	0.48 %
Annualized Reach - NAQC			0.18 %	0.42 %
Unique Individual Reach			0.20 %	0.39 %

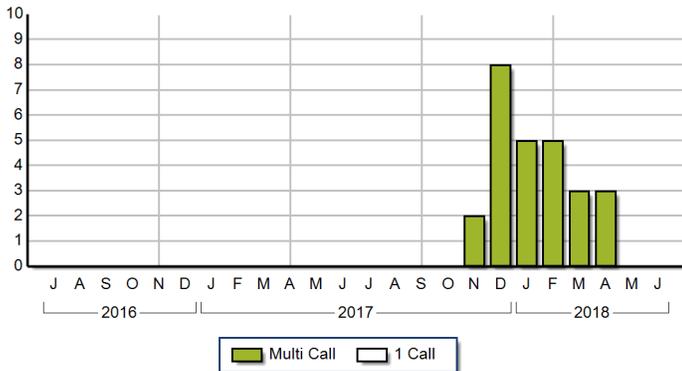
How Heard About



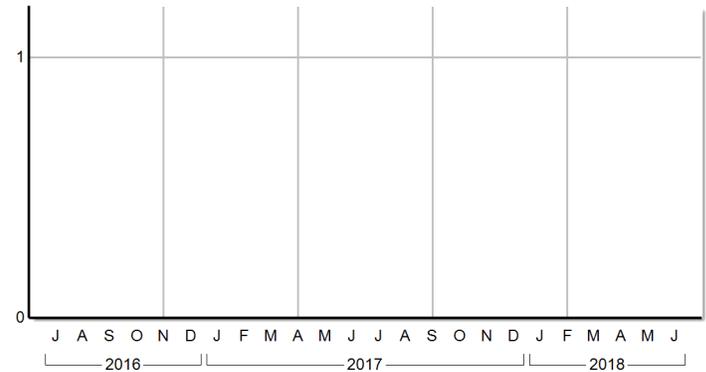
Fax Referral



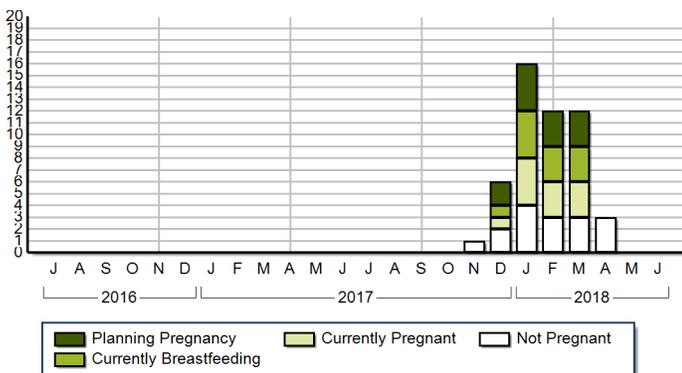
Tobacco User Enrollments By Program Type



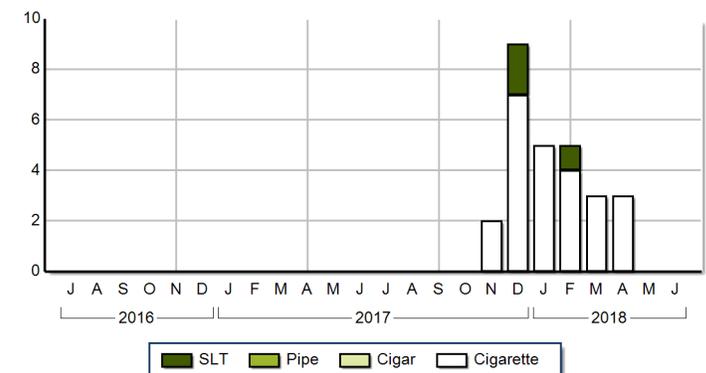
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

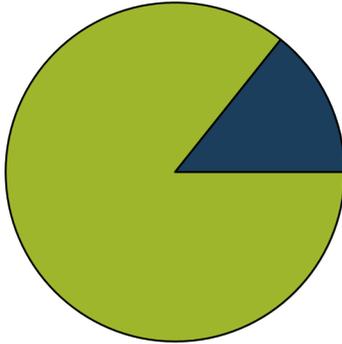


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

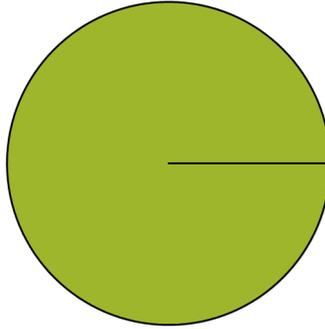
Tobacco Users By Gender



F, 85.71%
 M, 14.29%

Chart Total N: 7

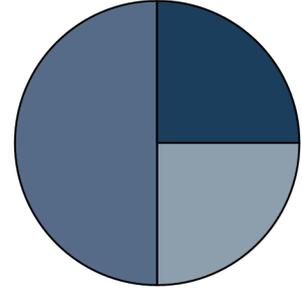
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

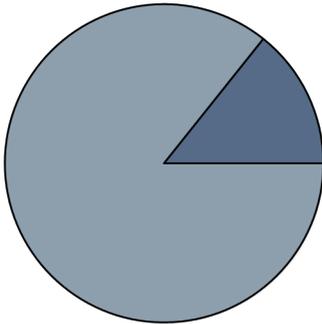
Tobacco Users By Education



No HS Degree/GED, 25.00%
 Some College, 50.00%
 College Degree, 25.00%

Chart Total N: 4

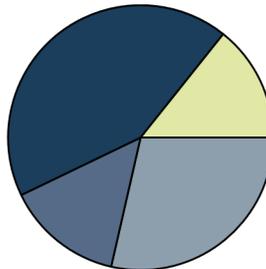
Tobacco Users By Race



White, 85.71%
 American Indian/Alaskan Native, 14.29%

Chart Total N: 7

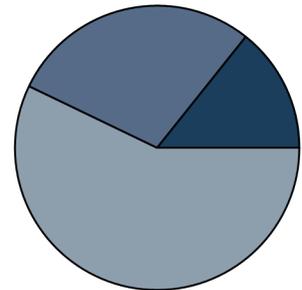
Tobacco Users By Age



25 - 34, 28.57%
 35 - 44, 14.29%
 55 - 64, 42.86%
 64 and Older, 14.29%

Chart Total N: 7

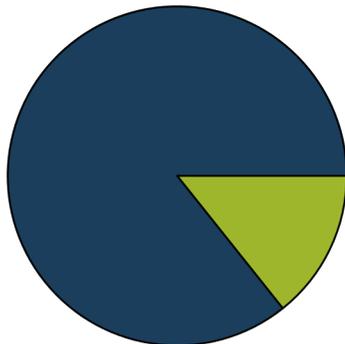
Tobacco Users By Health Plan



Other, 57.14%
 Medicare, 28.57%
 Commercial, 14.29%

Chart Total N: 7

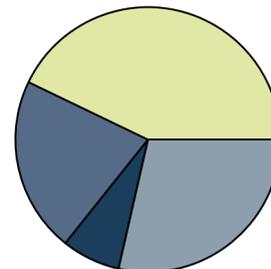
Tobacco Users By Ethnicity



Hispanic, 14.29%
 Non-Hispanic, 85.71%

Chart Total N: 7

Tobacco Users By Chronic Condition



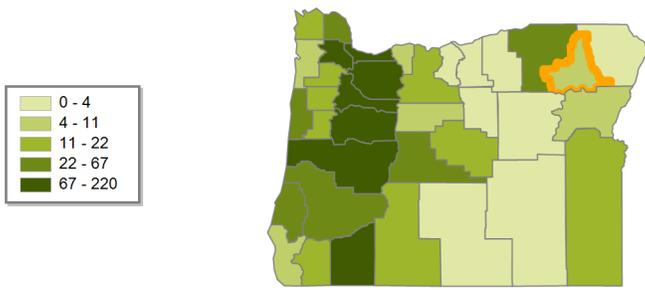
Asthma, 28.57%
 CAD, 7.14%
 COPD, 21.43%
 None, 42.86%

Chart Total N: 14

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

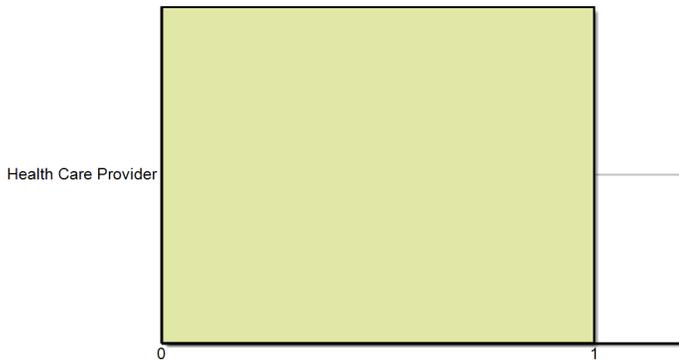
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

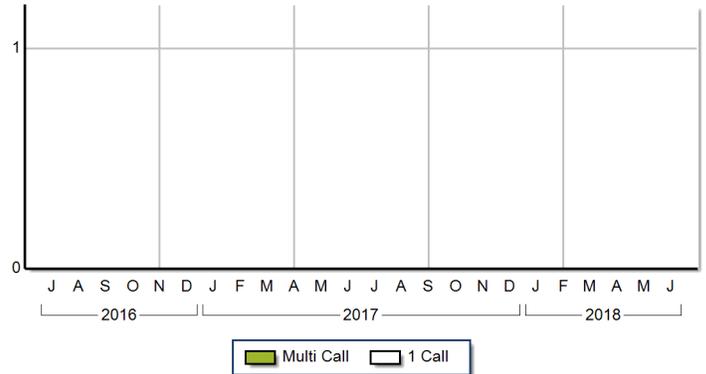


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %	2,681 ⁴	
			County	State
Tobacco Users - Last Full Month			2	443
Tobacco Users YTD			12	1,911
Unique Tobacco Users YTD			12	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.45 %	1.27 %
Reach - NAQC			0.45 %	0.35 %
Annualized Reach			0.54 %	0.48 %
Annualized Reach - NAQC			0.54 %	0.42 %
Unique Individual Reach			0.45 %	0.39 %

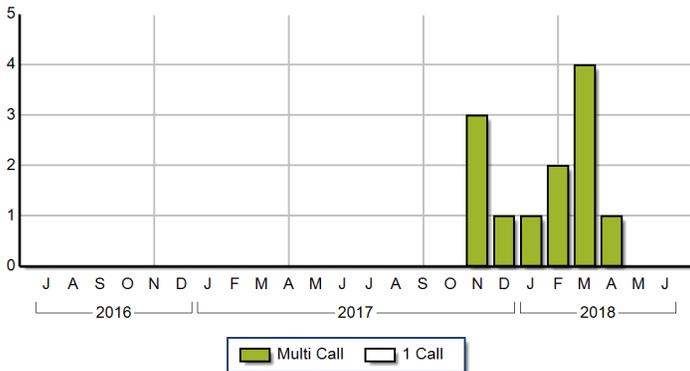
How Heard About



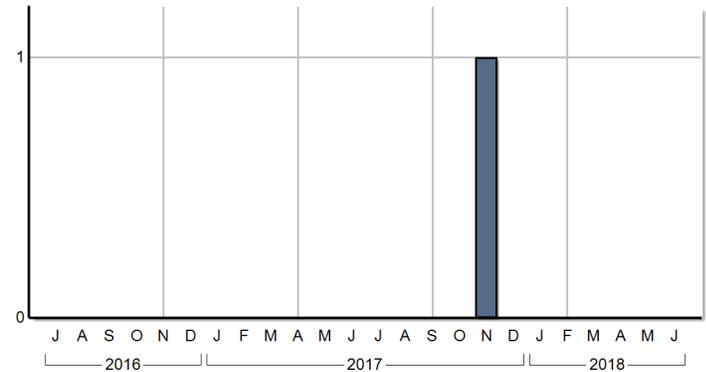
Fax Referral



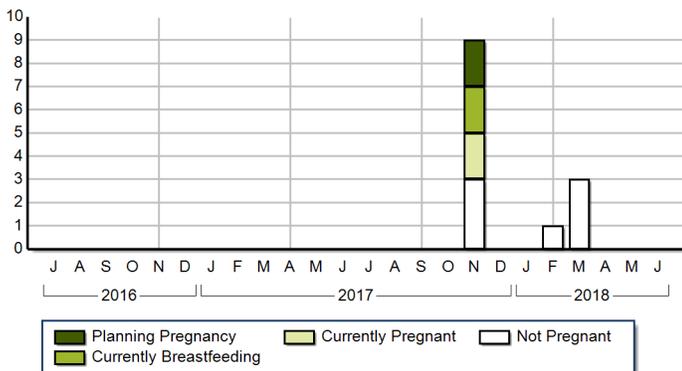
Tobacco User Enrollments By Program Type



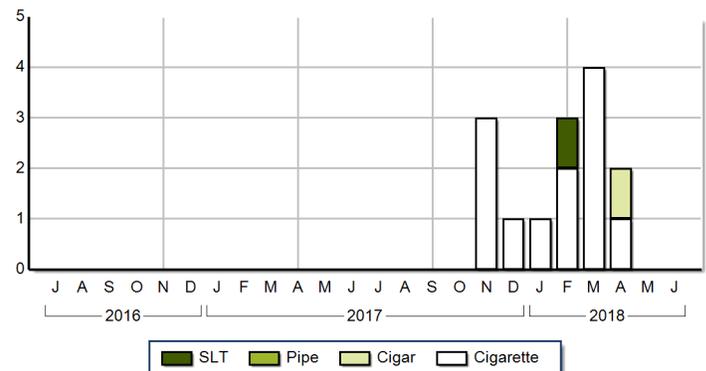
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

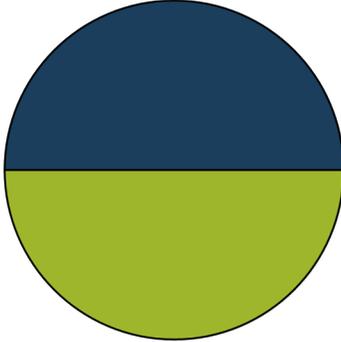


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

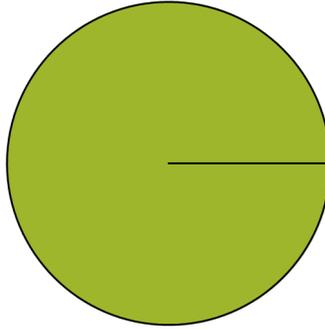
Tobacco Users By Gender



F, 50.00%
M, 50.00%

Chart Total N: 2

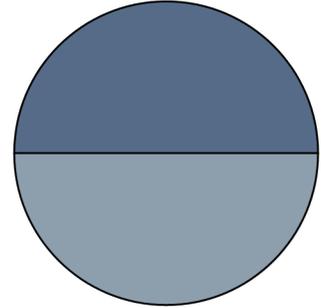
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

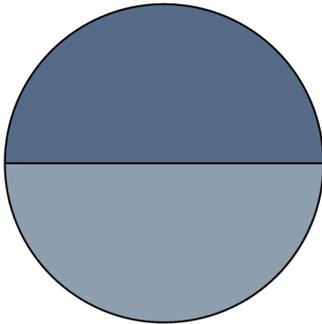
Tobacco Users By Education



No HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

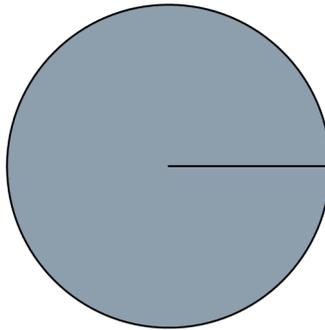
Tobacco Users By Race



American Indian/Alaskan Native, 50.00%
White, 50.00%

Chart Total N: 2

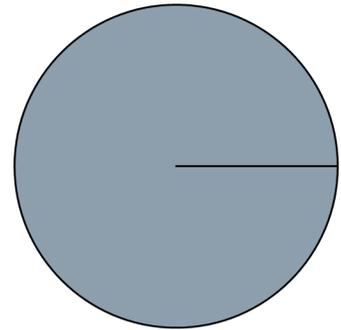
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 2

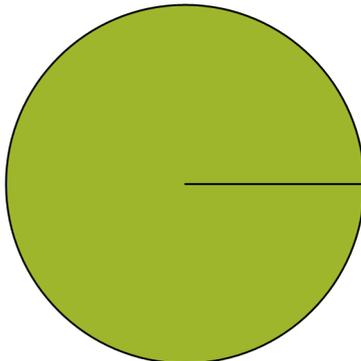
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 2

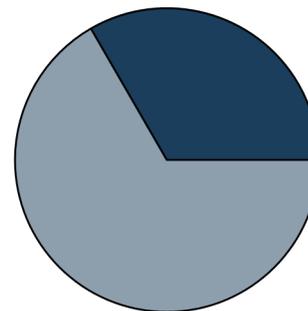
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



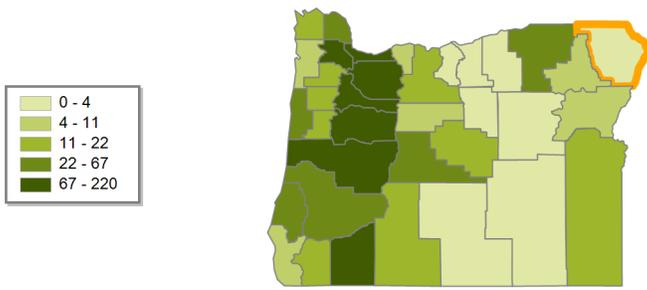
Asthma, 66.67%
None, 33.33%

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

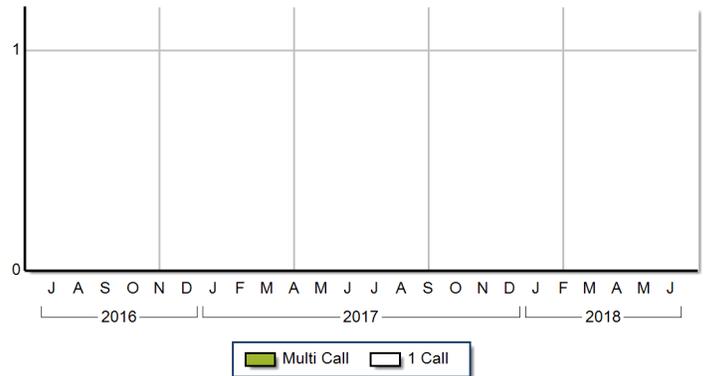
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

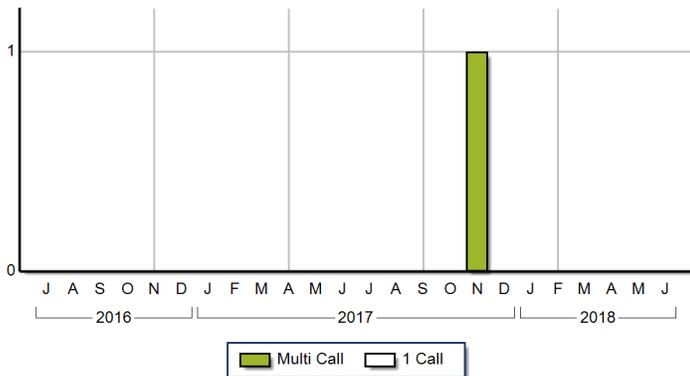


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038 ⁴	
			County	State
Tobacco Users - Last Full Month			-	443
Tobacco Users YTD			1	1,911
Unique Tobacco Users YTD			1	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.10 %	1.27 %
Reach - NAQC			0.10 %	0.35 %
Annualized Reach			0.12 %	0.48 %
Annualized Reach - NAQC			0.12 %	0.42 %
Unique Individual Reach			0.10 %	0.39 %

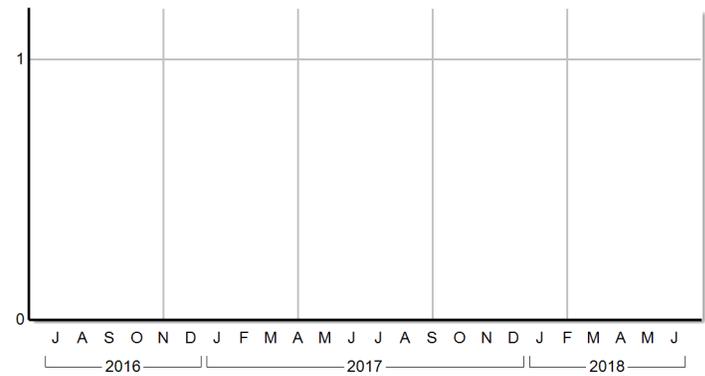
Fax Referral



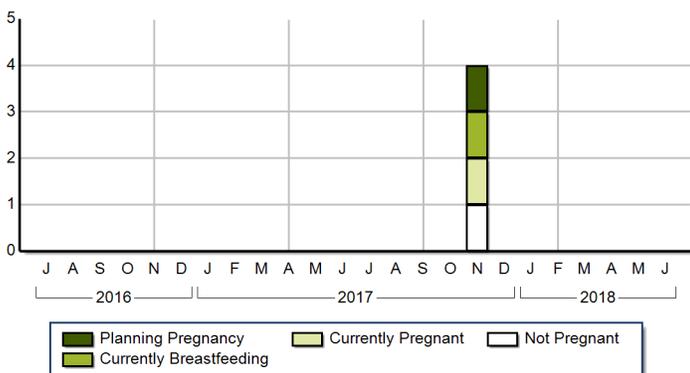
Tobacco User Enrollments By Program Type



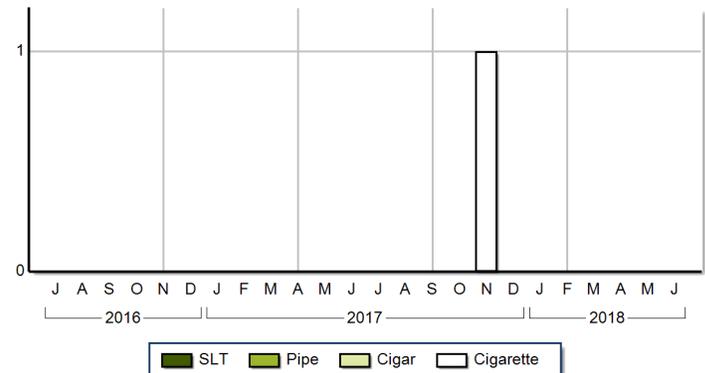
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



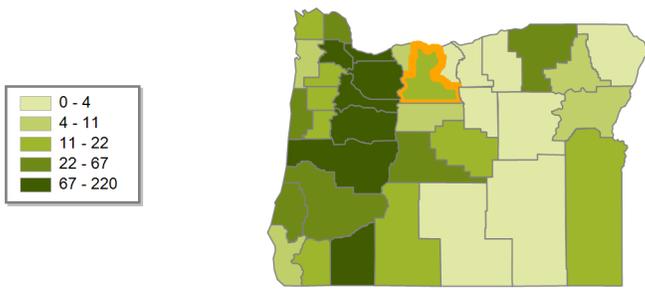
Tobacco Users By Tobacco Type



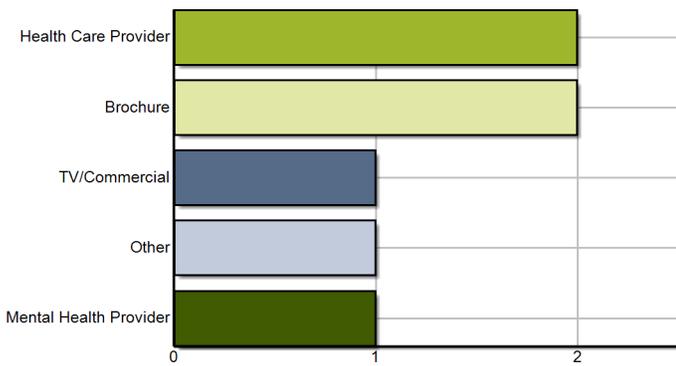
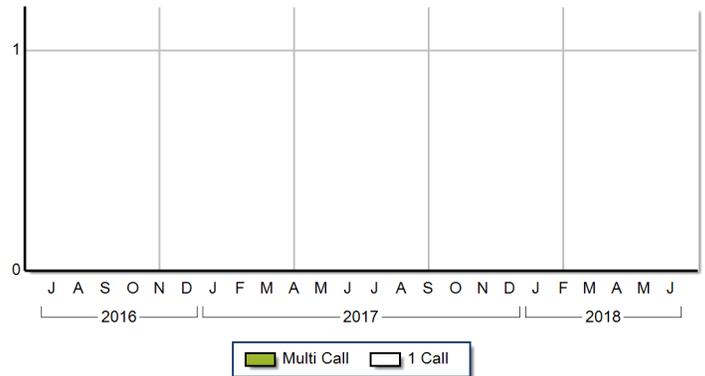
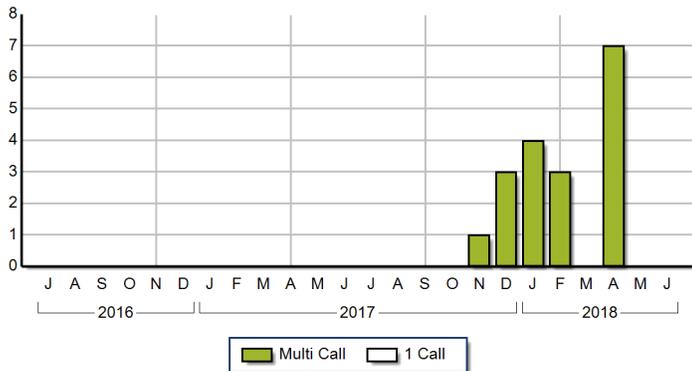
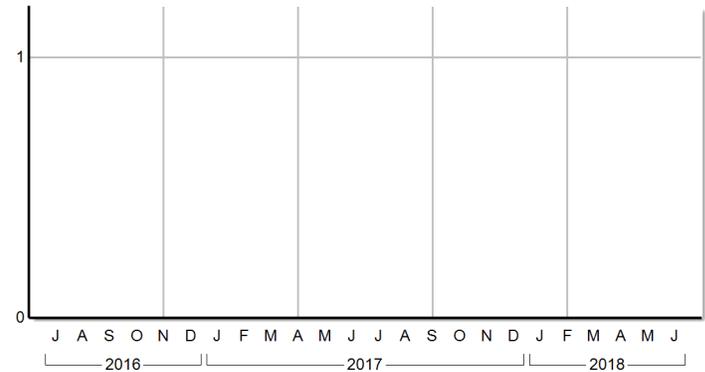
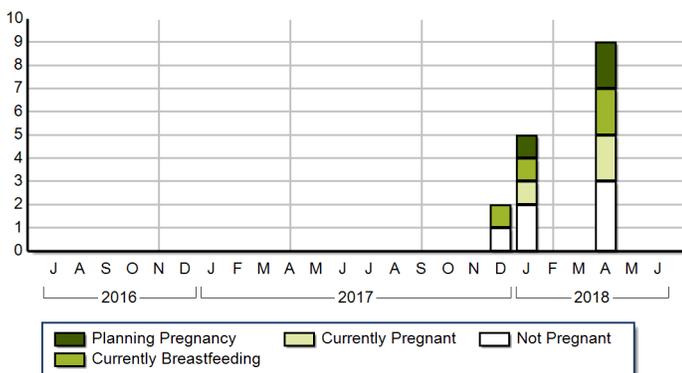
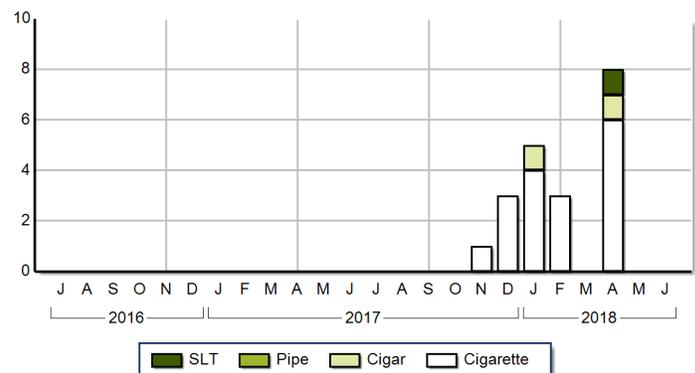
1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

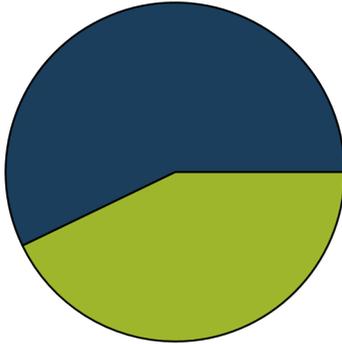
State Tobacco Users Served Contract YTD (Adults)


County Population		Prevalence	Tobacco Users	
Adult	18,454	22.1 %	4,078 ⁴	
			County	State
Tobacco Users - Last Full Month			7	443
Tobacco Users YTD			18	1,911
Unique Tobacco Users YTD			18	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.44 %	1.27 %
Reach - NAQC			0.42 %	0.35 %
Annualized Reach			0.53 %	0.48 %
Annualized Reach - NAQC			0.50 %	0.42 %
Unique Individual Reach			0.44 %	0.39 %

How Heard About

Fax Referral

Tobacco User Enrollments By Program Type

Tobacco Users Receiving NRT

Female Tobacco Users By Pregnancy Status

Tobacco Users By Tobacco Type


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

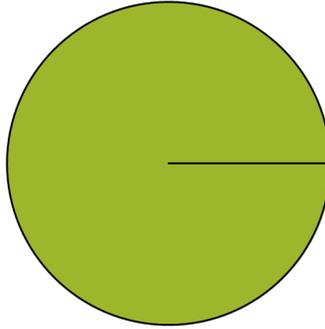
Tobacco Users By Gender



F, 42.86%
M, 57.14%

Chart Total N: 7

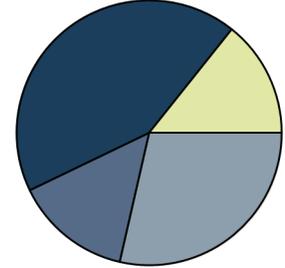
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

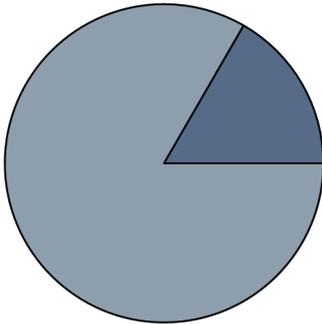
Tobacco Users By Education



No HS Degreee/GED, 28.57%
HS Degreee/GED, 14.29%
Some College, 42.86%
College Degree, 14.29%

Chart Total N: 7

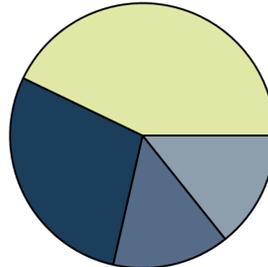
Tobacco Users By Race



White, 83.33%
American Indian/Alaskan Native, 16.67%

Chart Total N: 6

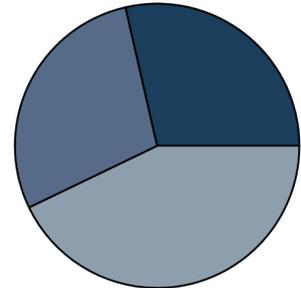
Tobacco Users By Age



18 - 24, 14.29%
25 - 34, 14.29%
35 - 44, 28.57%
55 - 64, 42.86%

Chart Total N: 7

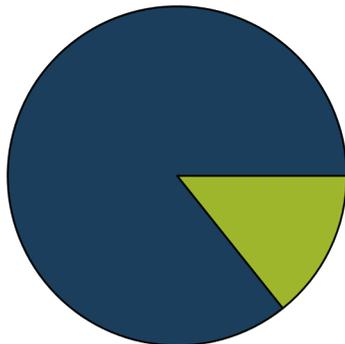
Tobacco Users By Health Plan



Medicaid, 42.86%
Medicare, 28.57%
Other, 28.57%

Chart Total N: 7

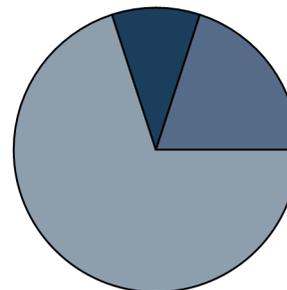
Tobacco Users By Ethnicity



Hispanic, 14.29%
Non-Hispanic, 85.71%

Chart Total N: 7

Tobacco Users By Chronic Condition



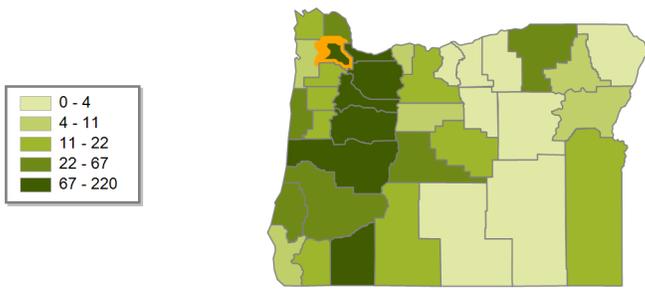
Asthma, 70.00%
CAD, 10.00%
None, 20.00%

Chart Total N: 10

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

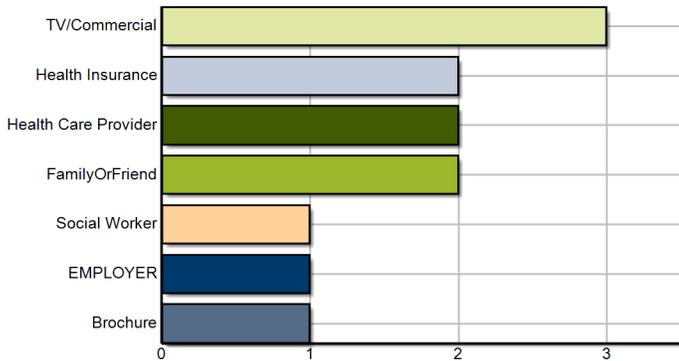
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

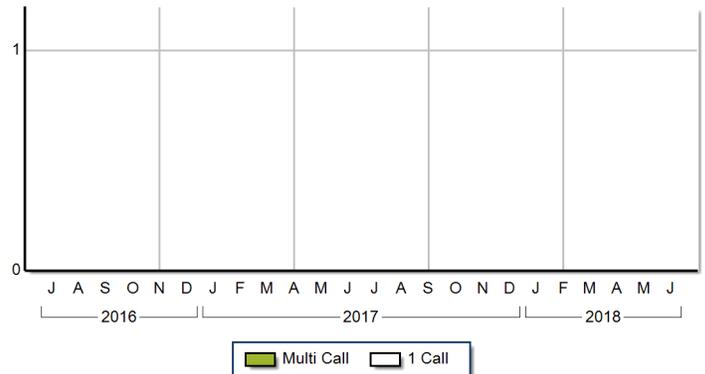


County Population		Prevalence	Tobacco Users	
Adult	387,946	12.9 %	50,045 ⁴	
			County	State
Tobacco Users - Last Full Month			20	443
Tobacco Users YTD			98	1,911
Unique Tobacco Users YTD			98	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.20 %	1.27 %
Reach - NAQC			0.18 %	0.35 %
Annualized Reach			0.23 %	0.48 %
Annualized Reach - NAQC			0.21 %	0.42 %
Unique Individual Reach			0.20 %	0.39 %

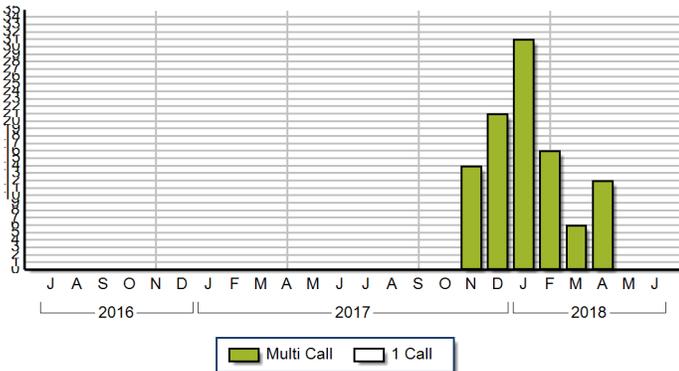
How Heard About



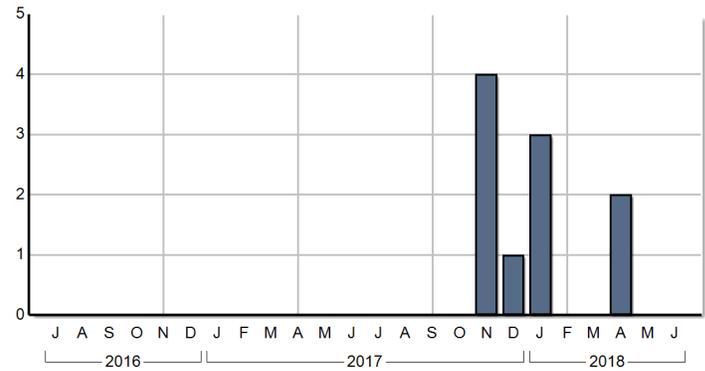
Fax Referral



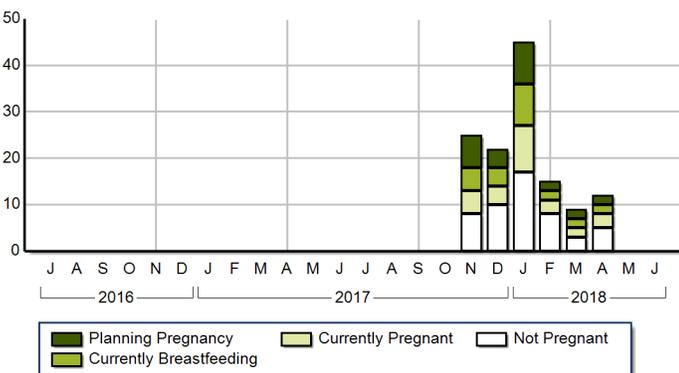
Tobacco User Enrollments By Program Type



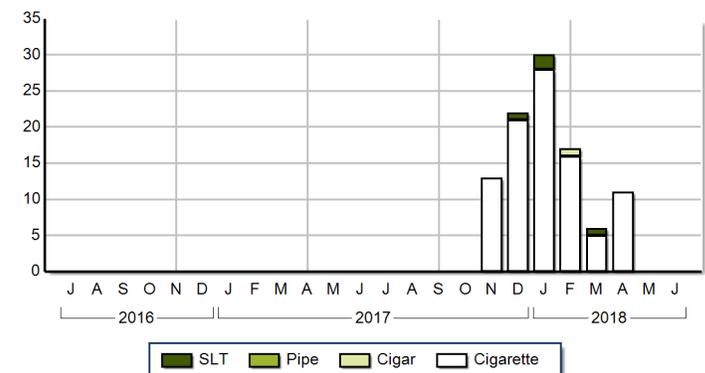
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

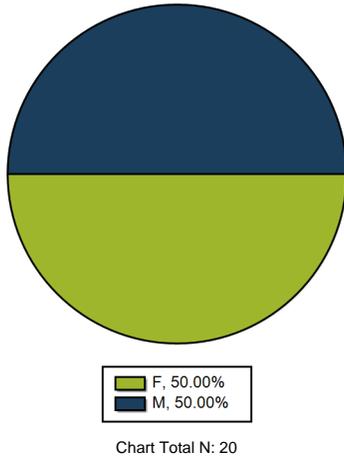


Tobacco Users By Tobacco Type

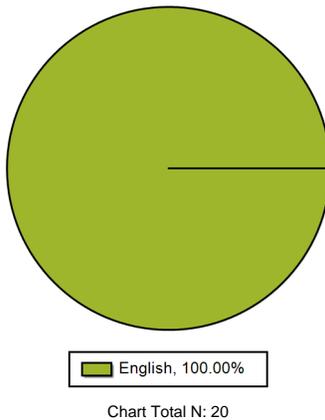


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

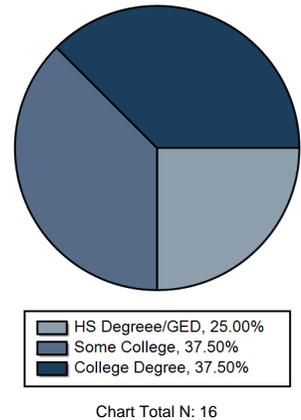
Tobacco Users By Gender



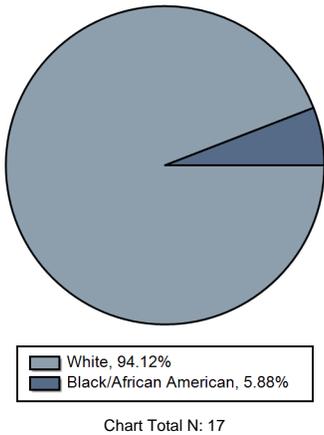
Tobacco Users By Language



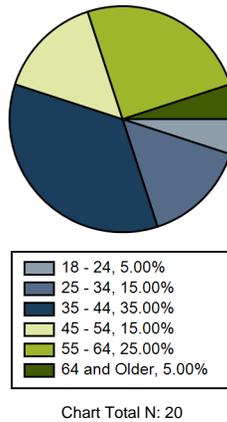
Tobacco Users By Education



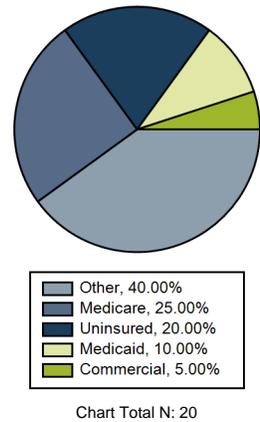
Tobacco Users By Race



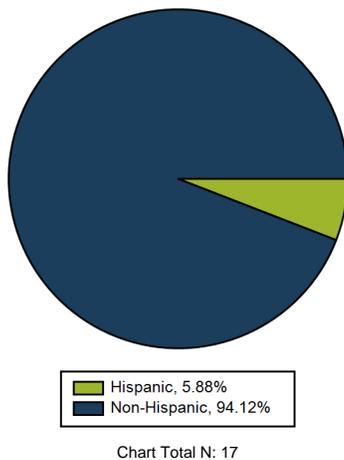
Tobacco Users By Age



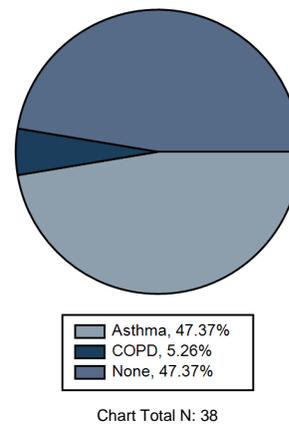
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



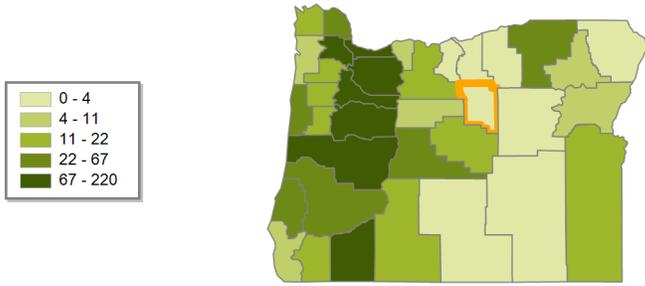
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

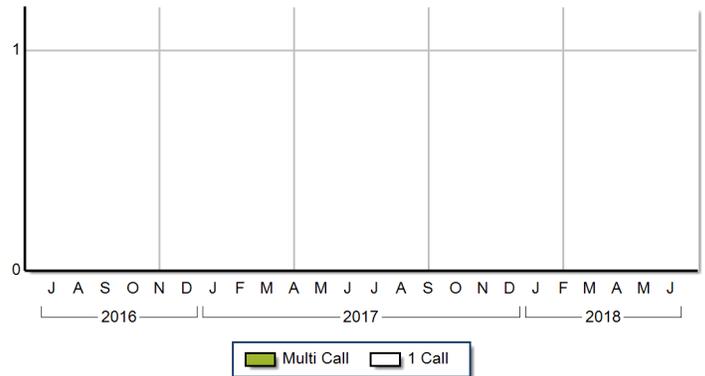
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

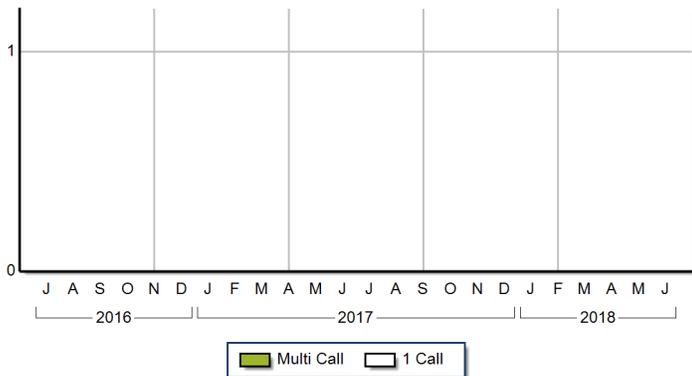


County Population		Prevalence	Tobacco Users	
Adult	1,309	29.6 %	County	387 ⁴
			State	443
			Tobacco Users - Last Full Month	1,911
			Tobacco Users YTD	1,888
			Unique Tobacco Users YTD	1
			Target Reach	
			Reach YTD	1.27 %
			Reach - NAQC	0.35 %
			Annualized Reach	0.48 %
			Annualized Reach - NAQC	0.42 %
			Unique Individual Reach	0.39 %

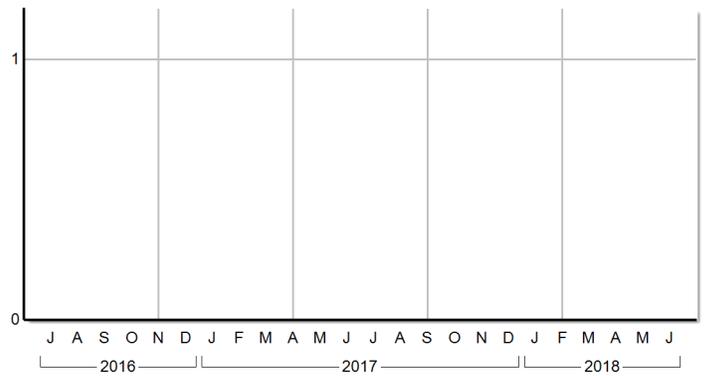
Fax Referral



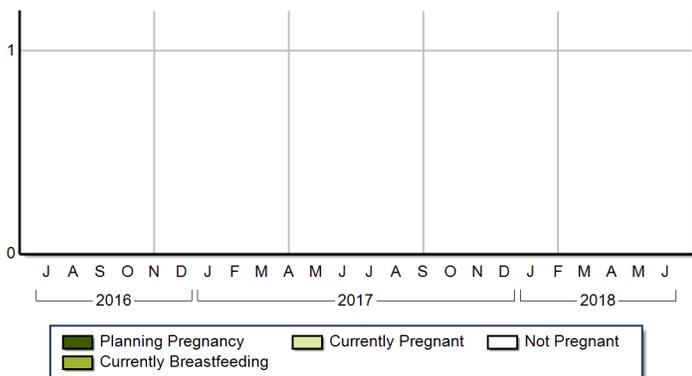
Tobacco User Enrollments By Program Type



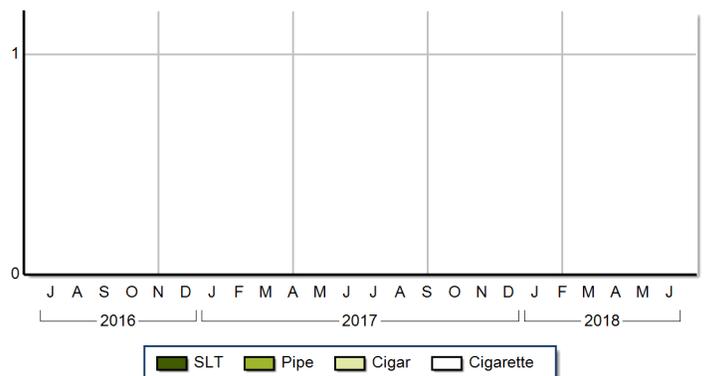
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

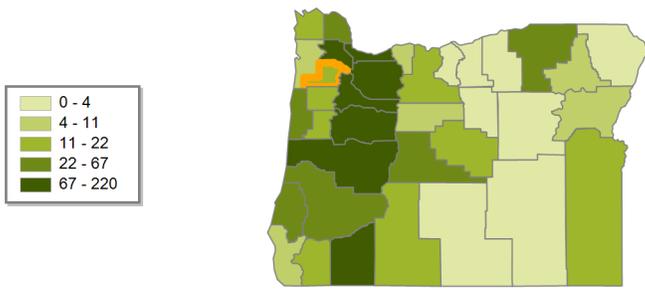


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

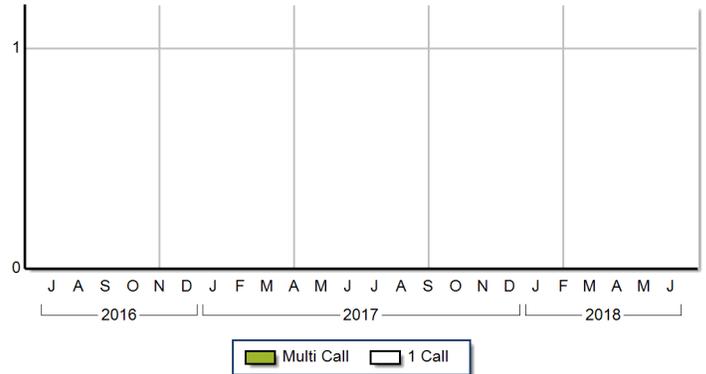


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376 ⁴	
			County	State
Tobacco Users - Last Full Month			6	443
Tobacco Users YTD			22	1,911
Unique Tobacco Users YTD			22	1,888
Target Reach			2.0 %	2.0 %
Reach YTD			0.16 %	1.27 %
Reach - NAQC			0.15 %	0.35 %
Annualized Reach			0.20 %	0.48 %
Annualized Reach - NAQC			0.18 %	0.42 %
Unique Individual Reach			0.16 %	0.39 %

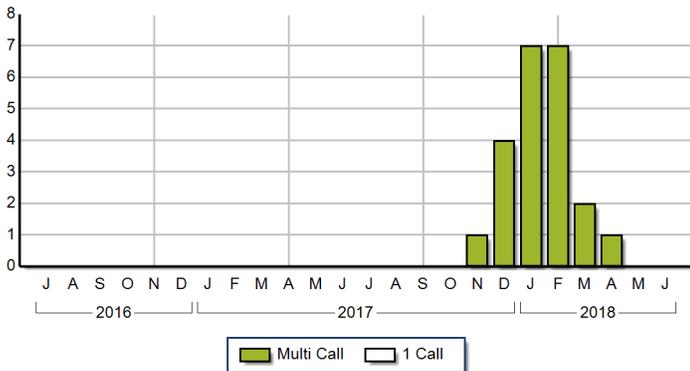
How Heard About



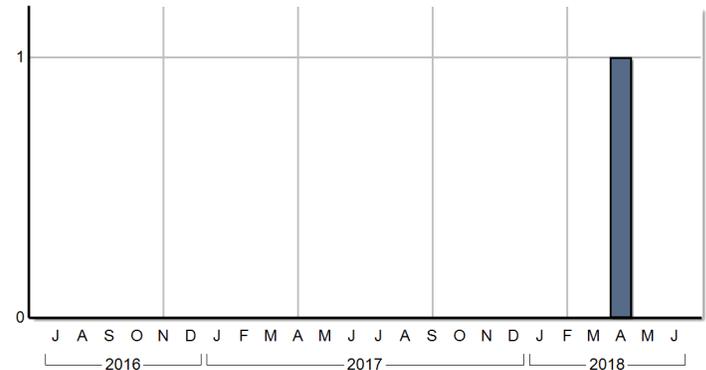
Fax Referral



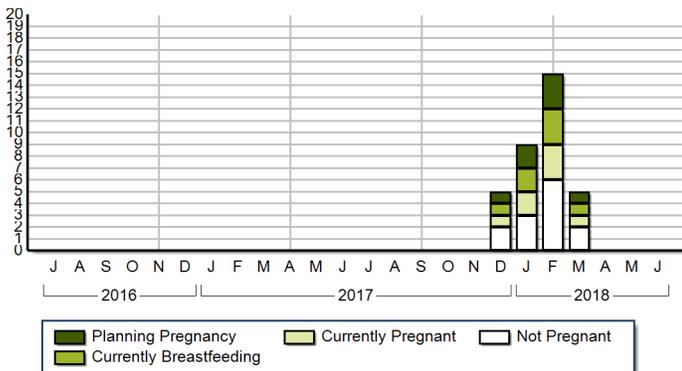
Tobacco User Enrollments By Program Type



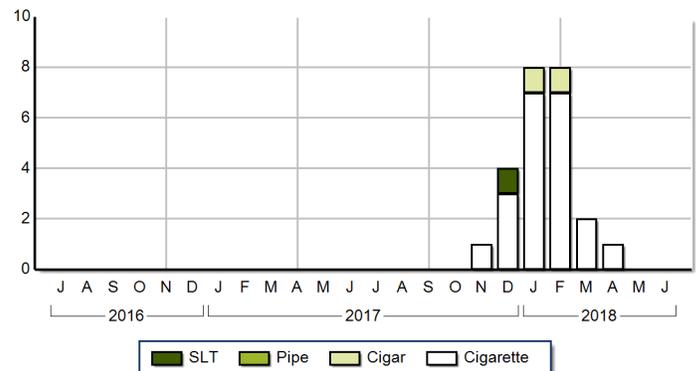
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

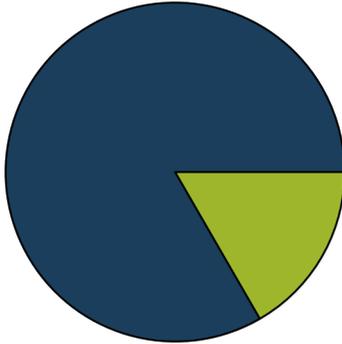


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

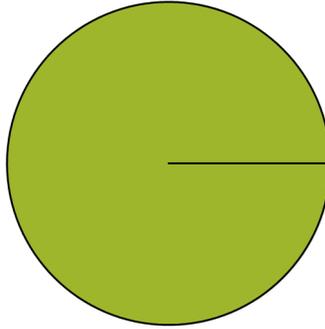
Tobacco Users By Gender



F, 16.67%
 M, 83.33%

Chart Total N: 6

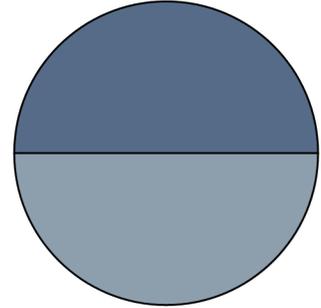
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

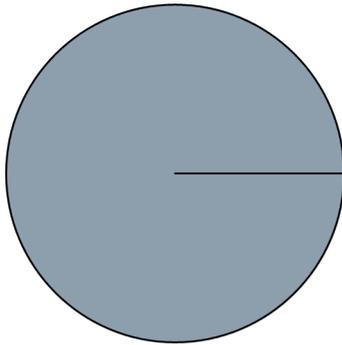
Tobacco Users By Education



HS Degree/GED, 50.00%
 Some Technical School, 50.00%

Chart Total N: 2

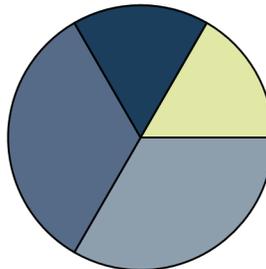
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

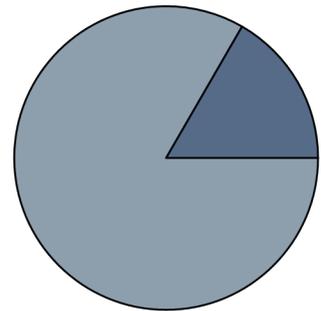
Tobacco Users By Age



25 - 34, 33.33%
 35 - 44, 33.33%
 45 - 54, 16.67%
 55 - 64, 16.67%

Chart Total N: 6

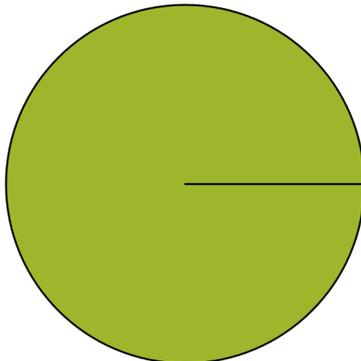
Tobacco Users By Health Plan



Other, 83.33%
 Uninsured, 16.67%

Chart Total N: 6

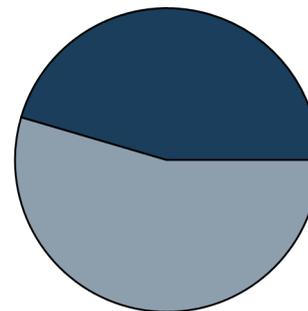
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



Asthma, 54.55%
 None, 45.45%

Chart Total N: 11

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.