

The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

**Method of Entry**

*NOTE: Includes Tobacco User, Proxy, Provider and General Public.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	159	72.9 %	1,154	77.0 %
E-Referral-HL7	-	-	15	1.0 %
Fax Referral	20	9.2 %	124	8.3 %
Online Referral	-	-	4	0.3 %
Other	5	2.3 %	16	1.1 %
Web Enroll	34	15.6 %	185	12.3 %
<b>Total</b>	<b>218</b>	<b>100 %</b>	<b>1,498</b>	<b>100 %</b>

**Caller Type**

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	201	92.2 %	1,410	94.1 %
Proxy	-	-	4	0.3 %
Provider	7	3.2 %	22	1.5 %
General Public	10	4.6 %	62	4.1 %
<b>Total</b>	<b>218</b>	<b>100 %</b>	<b>1,498</b>	<b>100 %</b>

**How Heard About**

*Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'*

*NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
Billboard	-	-	4	0.3 %
Brochure	8	4.1 %	62	4.6 %
Cigarette Pack	1	0.5 %	3	0.2 %
Community Organization	1	0.5 %	26	1.9 %
CustomerMemberService	-	-	1	0.1 %
CVS/pharmacy	-	-	2	0.1 %
Dentist	4	2.0 %	15	1.1 %
Dental Hygienist	1	0.5 %	3	0.2 %
Email	-	-	2	0.1 %
Employer	2	1.0 %	15	1.1 %
FamilyOrFriend	23	11.7 %	174	12.9 %
Health Care Provider	50	25.4 %	361	26.7 %
Health Department	1	0.5 %	26	1.9 %
Health Educator	2	1.0 %	4	0.3 %
Health Insurance	4	2.0 %	40	3.0 %
I don't know	3	1.5 %	29	2.1 %
MailedInfo	-	-	1	0.1 %
Medicaid Information Mailer	-	-	1	0.1 %
Mental Health Provider	6	3.0 %	25	1.9 %
Newsletter	1	0.5 %	2	0.1 %

<b>How Heard About</b>				
<i>Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'. NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Newspaper/Magazine	2	1.0 %	2	0.1 %
Nurse	4	2.0 %	15	1.1 %
OB/GYN Specialist	1	0.5 %	2	0.1 %
OpenEnrollment	1	0.5 %	3	0.2 %
Other Specialist	2	1.0 %	12	0.9 %
OutdoorOther	-	-	7	0.5 %
Pharmacist	-	-	4	0.3 %
Radio	-	-	14	1.0 %
Respiratory Therapist	1	0.5 %	2	0.1 %
Safeway/pharmacy	-	-	1	0.1 %
Social Media (Facebook/Twitter/etc.)	2	1.0 %	3	0.2 %
Social Worker	1	0.5 %	5	0.4 %
Substance Abuse Provider	1	0.5 %	5	0.4 %
TV/Commercial	38	19.3 %	181	13.4 %
TV/News	-	-	7	0.5 %
Website	15	7.6 %	118	8.7 %
Other	21	10.7 %	169	12.5 %
Refused	1		4	
Not Collected	21		148	
<b>Total</b>	<b>218</b>	<b>99 %</b>	<b>1,498</b>	<b>100 %</b>

<b>Tobacco Users by Gender</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	90	46.9 %	553	41.0 %
Female	102	53.1 %	796	59.0 %
Not Collected	26		149	
<b>Total</b>	<b>218</b>	<b>100 %</b>	<b>1,498</b>	<b>100 %</b>

<b>Tobacco Users by Language Spoken</b>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
English	191	99.5 %	1,341	99.4 %
Spanish	1	0.5 %	8	0.6 %
Not Collected	26		149	
<b>Total</b>	<b>218</b>	<b>100 %</b>	<b>1,498</b>	<b>100 %</b>

<b>Tobacco Users by Age</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	1	0.5 %	4	0.3 %
18 to 24	3	1.6 %	64	4.7 %
25 to 30	24	12.5 %	134	9.9 %
31 to 40	37	19.3 %	267	19.8 %
41 to 50	27	14.1 %	234	17.3 %
51 to 60	55	28.6 %	353	26.2 %

<b>Tobacco Users by Age</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
61 to 70	36	18.8 %	235	17.4 %
71 to 80	9	4.7 %	53	3.9 %
Over 80	-	-	5	0.4 %
Not Collected	26		149	
<b>Total</b>	<b>218</b>	<b>100 %</b>	<b>1,498</b>	<b>100 %</b>

<b>Tobacco Users by Tobacco Type</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	179	74.9 %	1,277	78.8 %
Cigar	6	2.5 %	38	2.3 %
Pipe	3	1.3 %	16	1.0 %
Smokeless Tobacco	12	5.0 %	72	4.4 %
E-Cigarette	32	13.4 %	185	11.4 %
Other	7	2.9 %	32	2.0 %
Not Collected	26		151	
<b>Total</b>	<b>265</b>	<b>100 %</b>	<b>1,771</b>	<b>100 %</b>

<b>Tobacco Users by Education</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	3	1.6 %	34	2.7 %
Grade 9-11, no degree	22	11.9 %	150	12.0 %
GED	15	8.1 %	112	8.9 %
High School Degree	45	24.3 %	288	22.9 %
Some College or University	54	29.2 %	376	30.0 %
College or University Degree	36	19.5 %	239	19.0 %
Some Technical/Trade School	1	0.5 %	14	1.1 %
Technical/Trade School Degree	9	4.9 %	41	3.3 %
Does Not Know	-	-	1	0.1 %
Refused	6		38	
Not Collected	27		205	
<b>Total</b>	<b>218</b>	<b>100 %</b>	<b>1,498</b>	<b>100 %</b>

<b>Female Tobacco Users by Pregnancy Status</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	98	96.1 %	764	96.0 %
Currently Pregnant	2	2.0 %	15	1.9 %
Planning	2	2.0 %	14	1.8 %
Currently Breastfeeding	-	-	3	0.4 %
<b>Total</b>	<b>102</b>	<b>100 %</b>	<b>796</b>	<b>100 %</b>

<b>Tobacco Users by Chronic Condition</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Asthma	40	13.9 %	252	13.2 %
CAD	13	4.5 %	61	3.2 %
Cancer	11	3.8 %	95	5.0 %
Heart Failure (CHF)	-	-	3	0.2 %
COPD	47	16.3 %	261	13.7 %
Type 1 Diabetes	3	1.0 %	17	0.9 %
Type 2 Diabetes	11	3.8 %	131	6.9 %
High Blood Pressure	50	17.4 %	354	18.6 %
Stroke	9	3.1 %	57	3.0 %
None	103	35.8 %	663	34.7 %
Does Not Know	1	0.3 %	14	0.7 %
Refused	5		24	
Not Collected	37		286	
<b>Total</b>	<b>330</b>	<b>100 %</b>	<b>2,218</b>	<b>100 %</b>

<b>Tobacco Users by Mental Health Conditions</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	20	5.5 %	156	6.0 %
Anxiety	59	16.3 %	446	17.1 %
Bi-Polar	28	7.7 %	226	8.7 %
Depression	80	22.1 %	581	22.3 %
Drug or Alcohol Abuse	38	10.5 %	316	12.1 %
Gambling Addiction	7	1.9 %	37	1.4 %
PTSD	47	13.0 %	343	13.1 %
Schizophrenia	16	4.4 %	79	3.0 %
None	67	18.5 %	420	16.1 %
Does Not Know	-	-	7	0.3 %
Refused	5		24	
Not Collected	30		176	
<b>Total</b>	<b>397</b>	<b>100 %</b>	<b>2,811</b>	<b>100 %</b>

<b>Tobacco Users by Stage at Registration</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Ready to Quit	123	64.4 %	870	64.6 %
Ready to Quit	50	26.2 %	362	26.9 %
Recently Quit	-	-	5	0.4 %
Recently Quit - Less than 24 hours	5	2.6 %	35	2.6 %
Recently Quit - 24 hours to less than 7 days	8	4.2 %	46	3.4 %
Recently Quit - 7 days to less than 1 month	5	2.6 %	26	1.9 %
Recently Quit - 1 month to less than 6 months	-	-	1	0.1 %
Maintaining Quit - 1 month to less than 6 months	-	-	1	0.1 %
Not Collected	27		152	
<b>Total</b>	<b>218</b>	<b>100 %</b>	<b>1,498</b>	<b>100 %</b>

<b>Tobacco Users by Race</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
American Indian or Alaskan Native	8	4.4 %	37	3.0 %
Asian	1	0.6 %	5	0.4 %
<i>Cambodian</i>	1	0.6 %	1	0.1 %
<i>Chinese</i>	-	-	1	0.1 %
<i>Filipino</i>	-	-	1	0.1 %
<i>Japanese</i>	-	-	1	0.1 %
<i>Korean</i>	-	-	1	0.1 %
<i>Sub Total</i>	1	0.6 %	5	0.4 %
Black or African American	4	2.2 %	32	2.6 %
Native Hawaiian/Other Pacific Islander	-	-	8	0.5 %
<i>Guamanian/Chamorro</i>	-	-	1	0.1 %
<i>Native Hawaiian</i>	-	-	3	0.1 %
<i>Other Pacific Islander</i>	-	-	4	0.3 %
<i>Sub Total</i>	-	-	8	0.5 %
White	154	85.6 %	1,080	87.0 %
Other	13	7.2 %	76	6.1 %
Does Not Know	-	-	3	0.2 %
Not Collected	28		201	
Refused	10		56	
<b>Total</b>	<b>218</b>	<b>100 %</b>	<b>1,498</b>	<b>100 %</b>

<b>Tobacco Users by Ethnicity</b>				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Hispanic	14	7.7 %	74	6.0 %
Non-Hispanic	166	90.7 %	1,159	93.4 %
Does Not Know	3	1.6 %	8	0.6 %
Refused	7		49	
Not Collected	28		208	
<b>Total</b>	<b>218</b>	<b>100 %</b>	<b>1,498</b>	<b>100 %</b>

<b>Tobacco Users by Sexual Orientation</b>				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	150	88.2 %	1,061	90.5 %
Gay or Lesbian	6	3.5 %	33	2.8 %
Bisexual	8	4.7 %	46	3.9 %
Transgender	-	-	4	0.3 %
Other	4	2.4 %	19	1.6 %
Does Not Know	2	1.2 %	10	0.9 %
Not Collected	33		218	
Refused	15		107	
<b>Total</b>	<b>218</b>	<b>100 %</b>	<b>1,498</b>	<b>100 %</b>