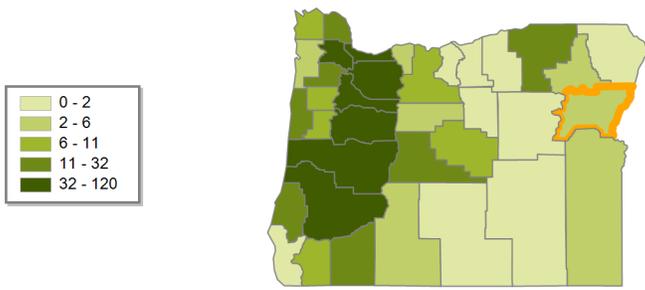


State Tobacco Users Served Contract YTD (Adults)

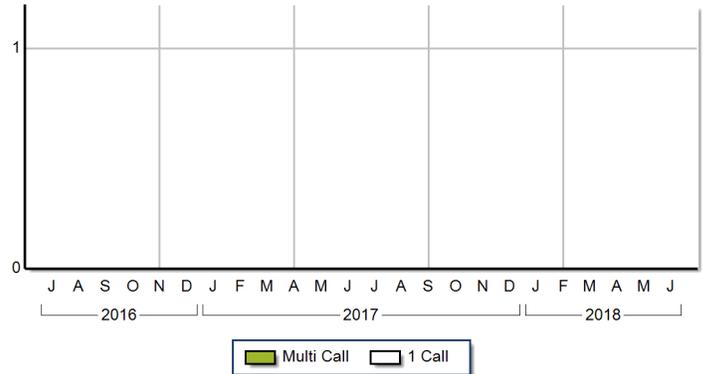


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			2	439
Tobacco Users YTD			5	931
Unique Tobacco Users YTD			5	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.19 %	0.64 %
Reach - NAQC			0.19 %	0.17 %
Annualized Reach			0.32 %	0.33 %
Annualized Reach - NAQC			0.32 %	0.30 %
Unique Individual Reach			0.19 %	0.19 %

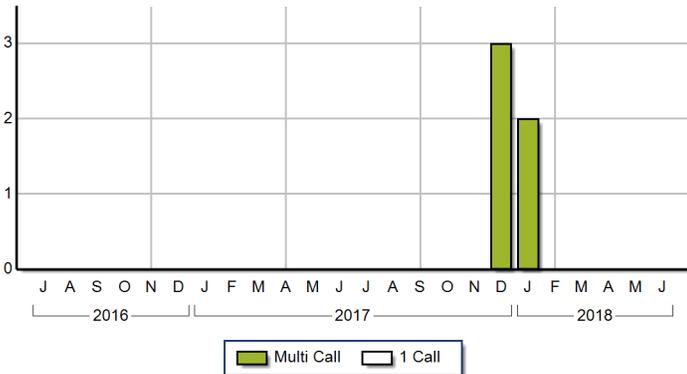
How Heard About



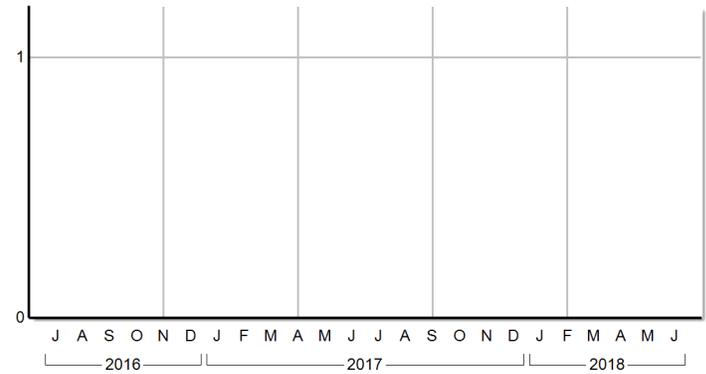
Fax Referral



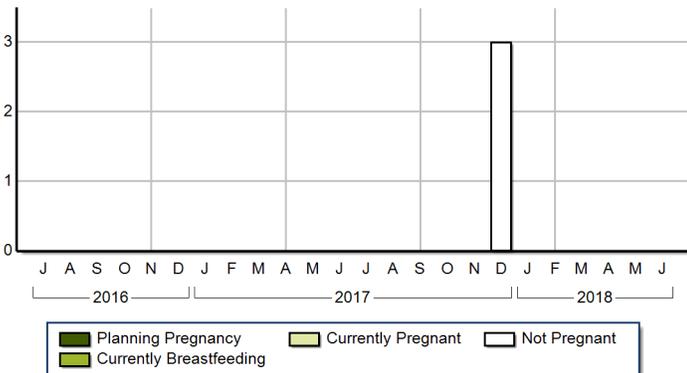
Tobacco User Enrollments By Program Type



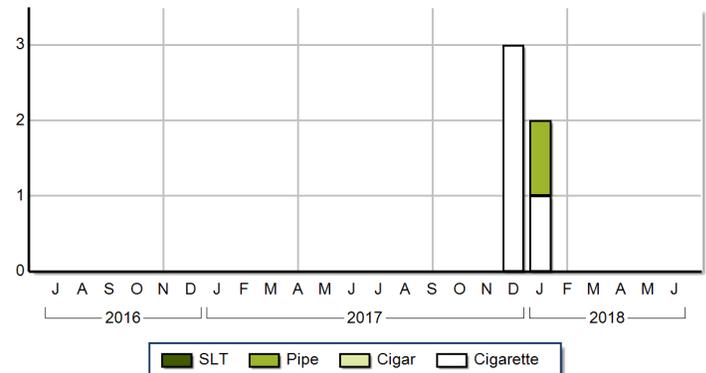
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

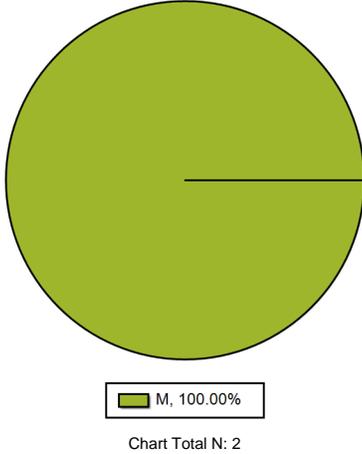


Tobacco Users By Tobacco Type

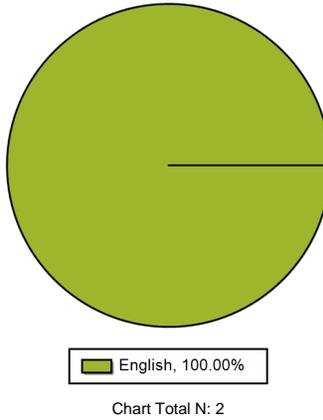


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

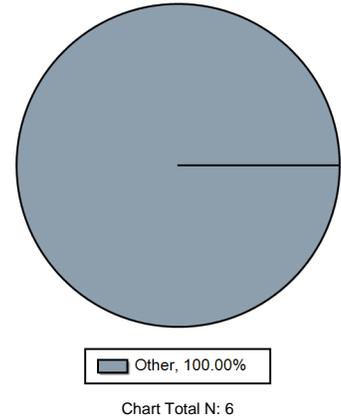
Tobacco Users By Gender



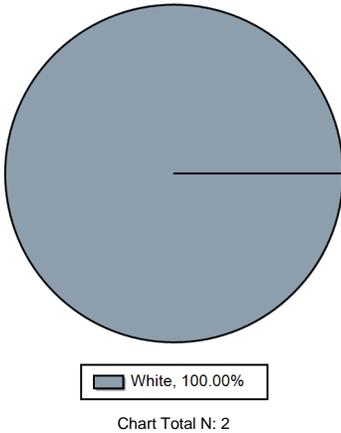
Tobacco Users By Language



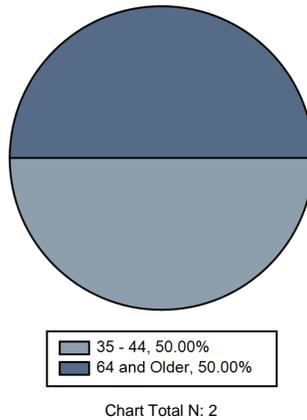
Tobacco Users By Education



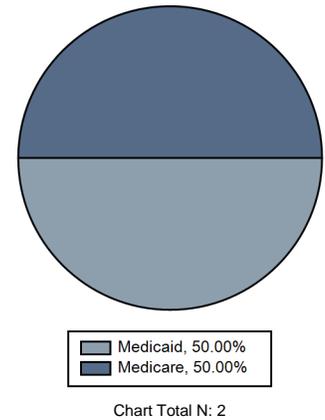
Tobacco Users By Race



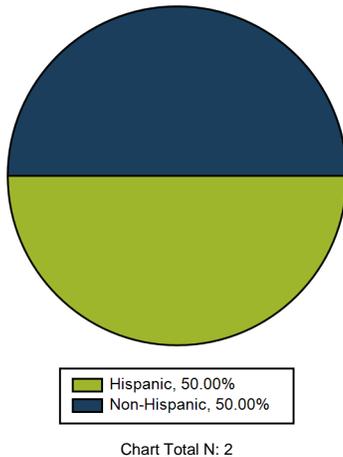
Tobacco Users By Age



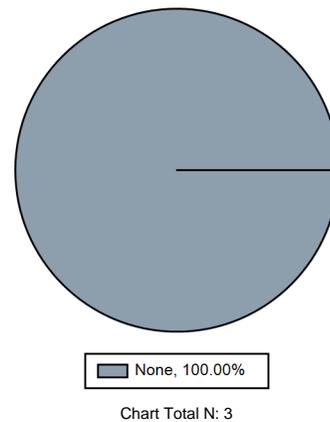
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



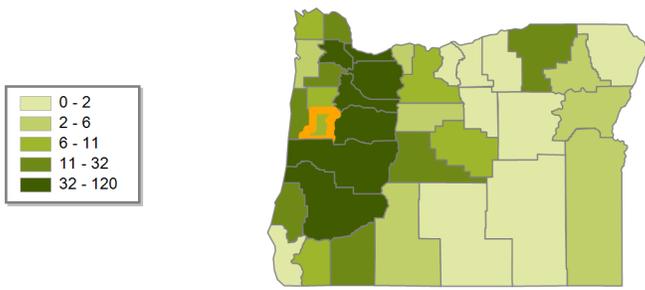
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

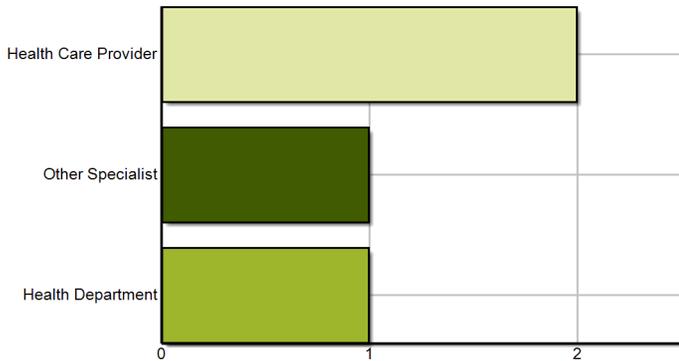
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

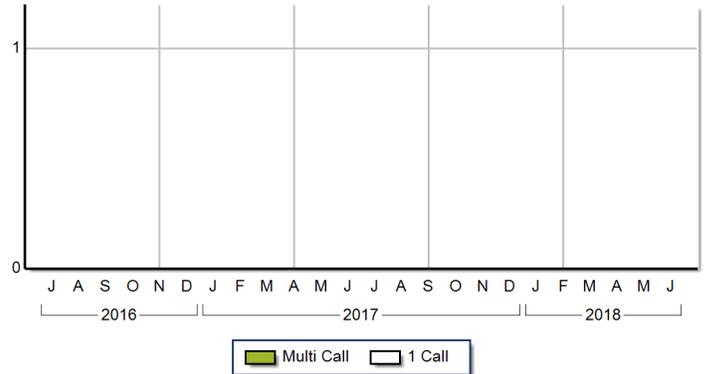


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456	
			County	State
Tobacco Users - Last Full Month			5	439
Tobacco Users YTD			8	931
Unique Tobacco Users YTD			8	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.11 %	0.64 %
Reach - NAQC			0.09 %	0.17 %
Annualized Reach			0.18 %	0.33 %
Annualized Reach - NAQC			0.16 %	0.30 %
Unique Individual Reach			0.11 %	0.19 %

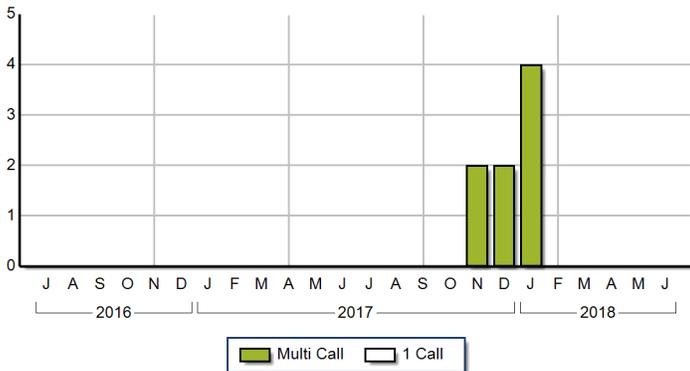
How Heard About



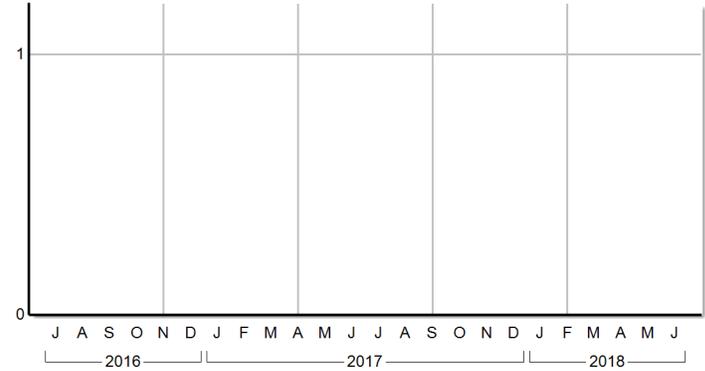
Fax Referral



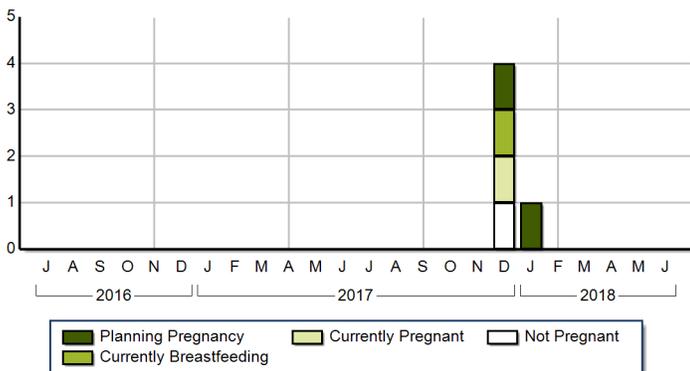
Tobacco User Enrollments By Program Type



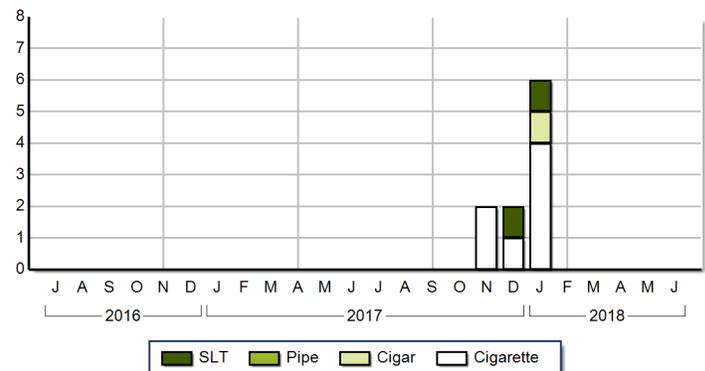
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

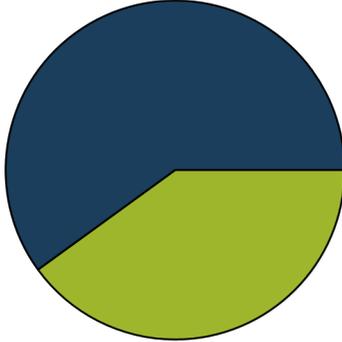


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

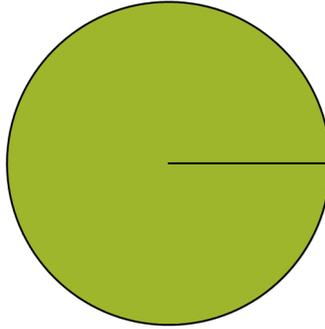
Tobacco Users By Gender



F, 40.00%
M, 60.00%

Chart Total N: 5

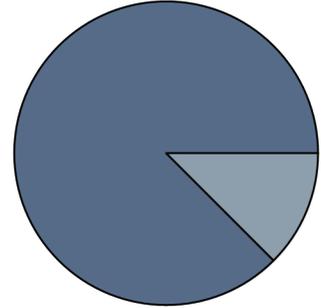
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

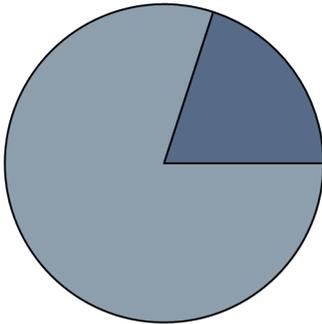
Tobacco Users By Education



HS Degreee/GED, 12.50%
Other, 87.50%

Chart Total N: 8

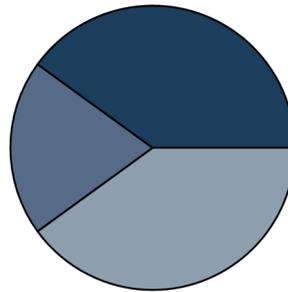
Tobacco Users By Race



White, 80.00%
American Indian/Alaskan Native, 20.00%

Chart Total N: 5

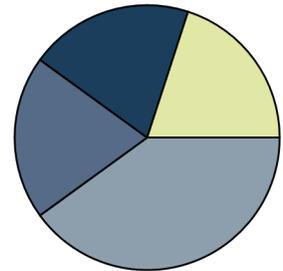
Tobacco Users By Age



25 - 34, 40.00%
35 - 44, 20.00%
45 - 54, 40.00%

Chart Total N: 5

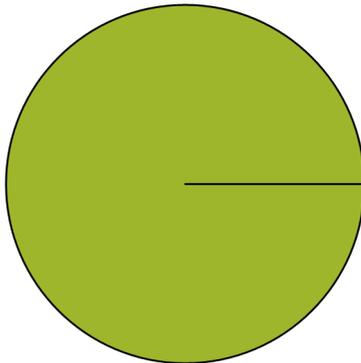
Tobacco Users By Health Plan



Medicare, 40.00%
Commercial, 20.00%
Medicaid, 20.00%
Other, 20.00%

Chart Total N: 5

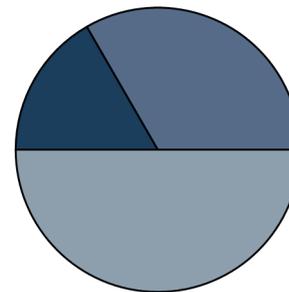
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



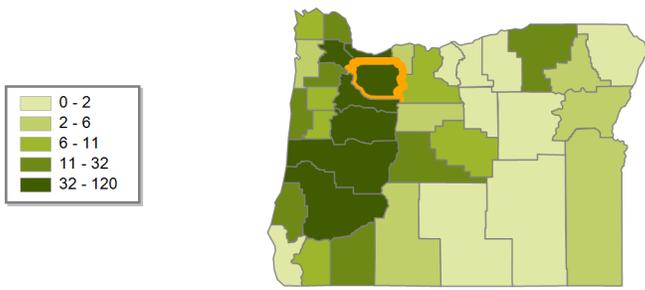
Asthma, 50.00%
COPD, 16.67%
None, 33.33%

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

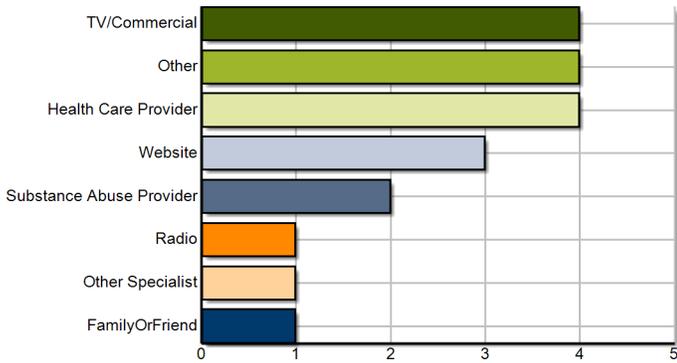
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

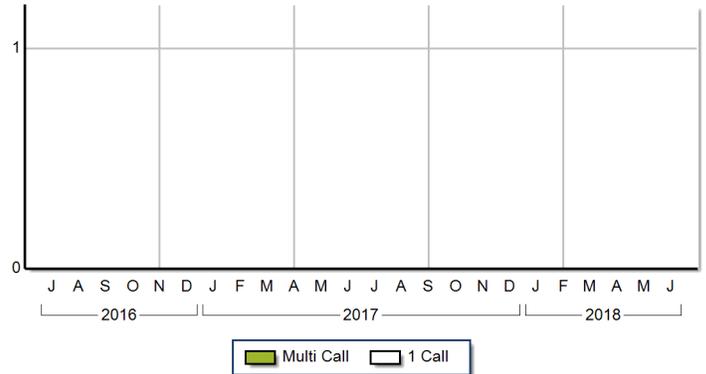


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652 ⁴	
			County	State
Tobacco Users - Last Full Month			27	439
Tobacco Users YTD			45	931
Unique Tobacco Users YTD			45	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.10 %	0.64 %
Reach - NAQC			0.10 %	0.17 %
Annualized Reach			0.17 %	0.33 %
Annualized Reach - NAQC			0.17 %	0.30 %
Unique Individual Reach			0.10 %	0.19 %

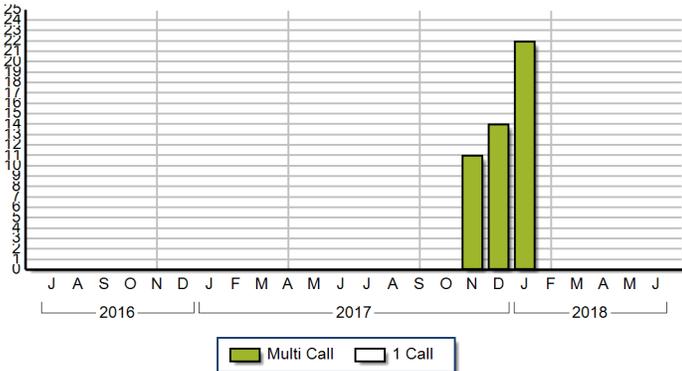
How Heard About



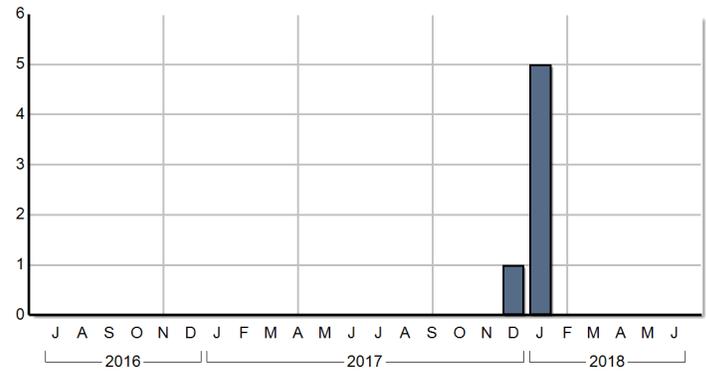
Fax Referral



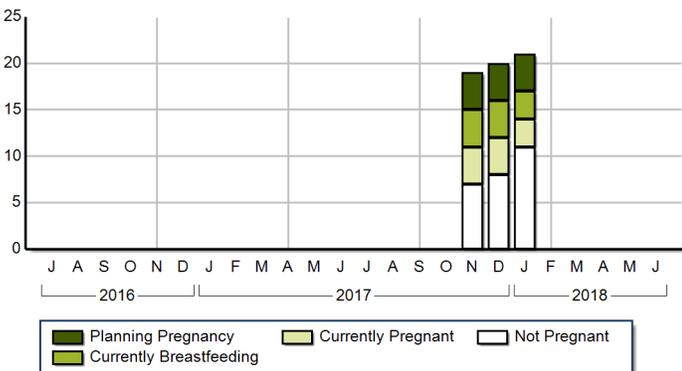
Tobacco User Enrollments By Program Type



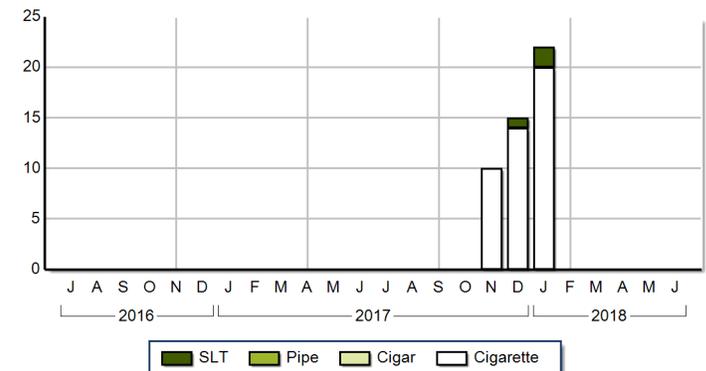
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

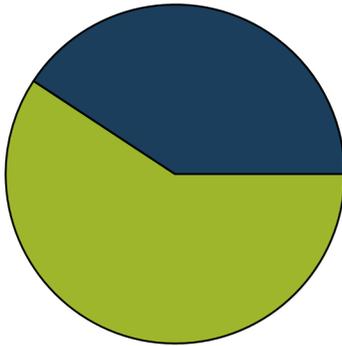


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

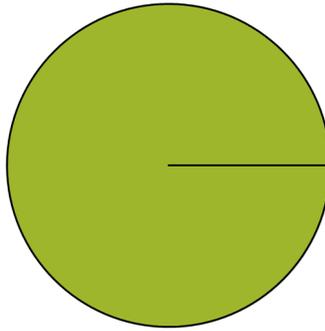
Tobacco Users By Gender



F, 59.26%
M, 40.74%

Chart Total N: 27

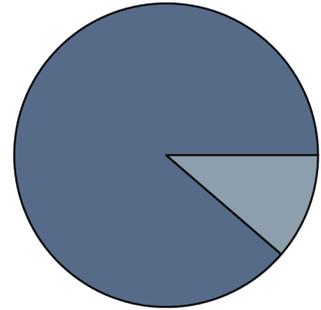
Tobacco Users By Language



English, 100.00%

Chart Total N: 27

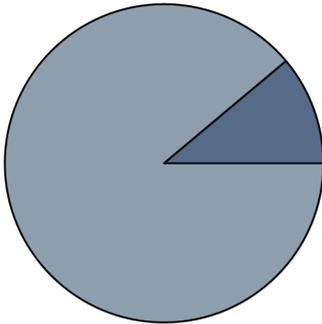
Tobacco Users By Education



HS Degreee/GED, 11.32%
Other, 88.68%

Chart Total N: 53

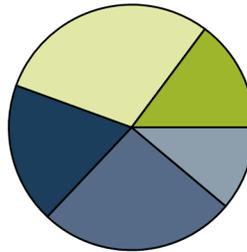
Tobacco Users By Race



White, 88.89%
Black/African American, 11.11%

Chart Total N: 27

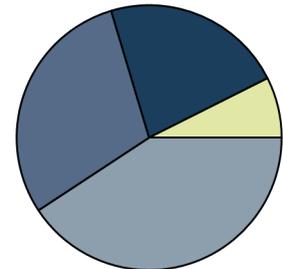
Tobacco Users By Age



25 - 34, 11.11%
35 - 44, 25.93%
45 - 54, 18.52%
55 - 64, 29.63%
64 and Older, 14.81%

Chart Total N: 27

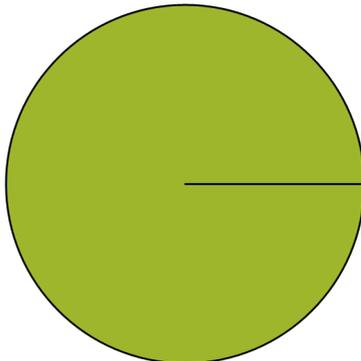
Tobacco Users By Health Plan



Medicaid, 40.74%
Other, 29.63%
Medicare, 22.22%
Commercial, 7.41%

Chart Total N: 27

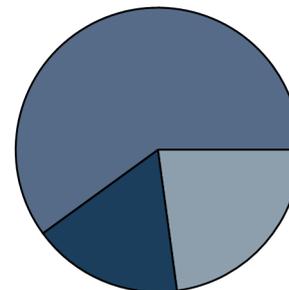
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 27

Tobacco Users By Chronic Condition



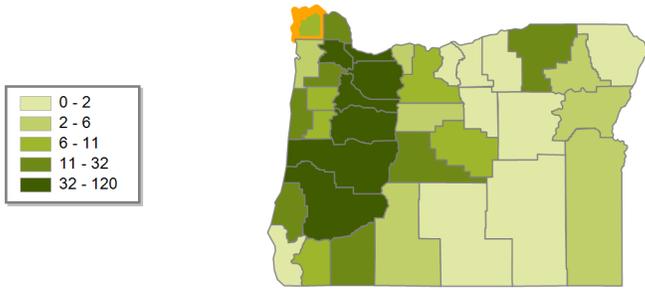
Asthma, 22.86%
COPD, 17.14%
None, 60.00%

Chart Total N: 35

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

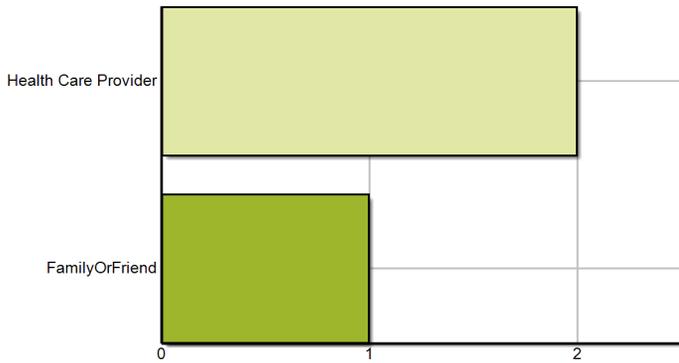
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

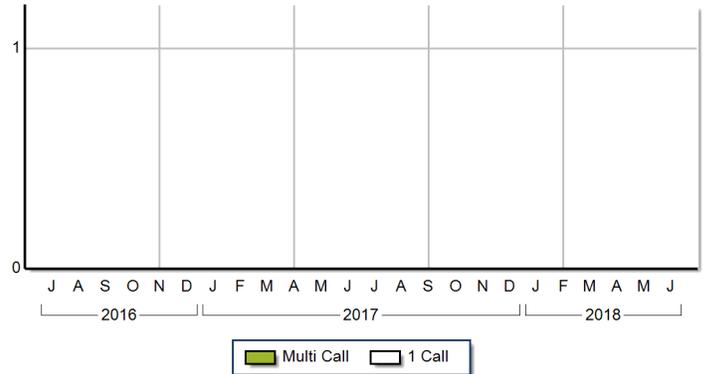


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %	6,410	
			County	State
Tobacco Users - Last Full Month			5	439
Tobacco Users YTD			11	931
Unique Tobacco Users YTD			11	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.17 %	0.64 %
Reach - NAQC			0.16 %	0.17 %
Annualized Reach			0.29 %	0.33 %
Annualized Reach - NAQC			0.27 %	0.30 %
Unique Individual Reach			0.17 %	0.19 %

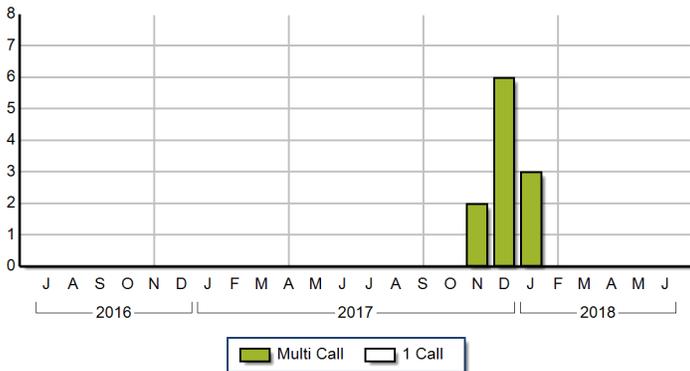
How Heard About



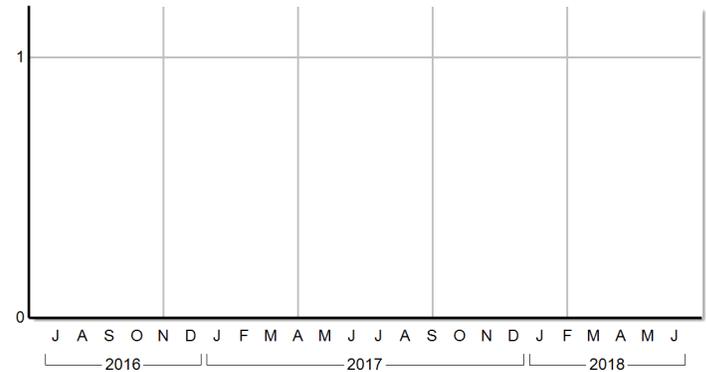
Fax Referral



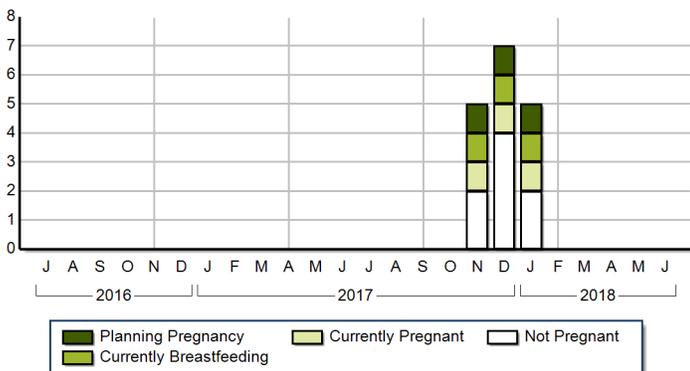
Tobacco User Enrollments By Program Type



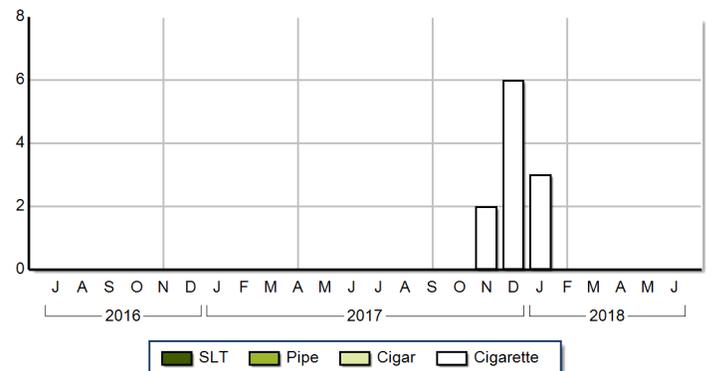
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

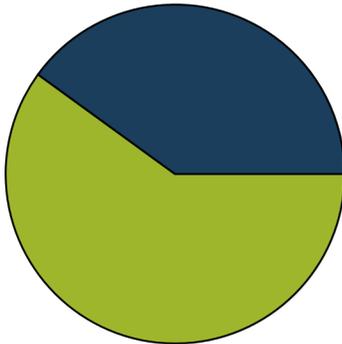


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

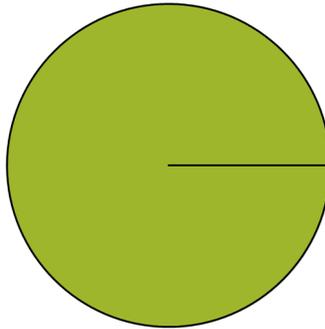
Tobacco Users By Gender



F, 60.00%
M, 40.00%

Chart Total N: 5

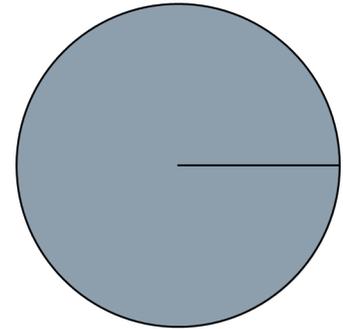
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

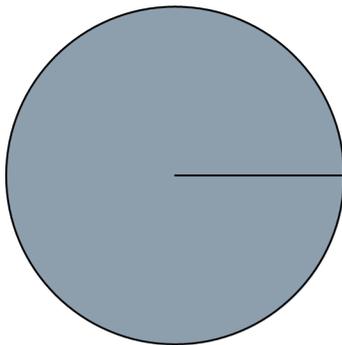
Tobacco Users By Education



Other, 100.00%

Chart Total N: 13

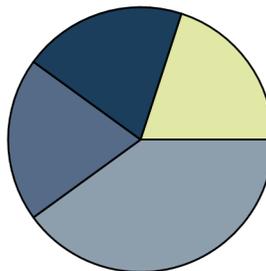
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

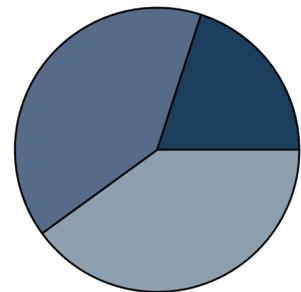
Tobacco Users By Age



25 - 34, 40.00%
35 - 44, 20.00%
55 - 64, 20.00%
64 and Older, 20.00%

Chart Total N: 5

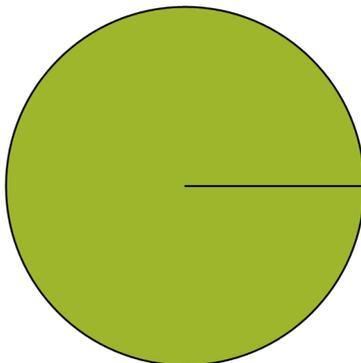
Tobacco Users By Health Plan



Medicare, 40.00%
Other, 40.00%
Medicaid, 20.00%

Chart Total N: 5

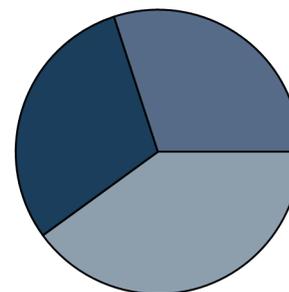
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



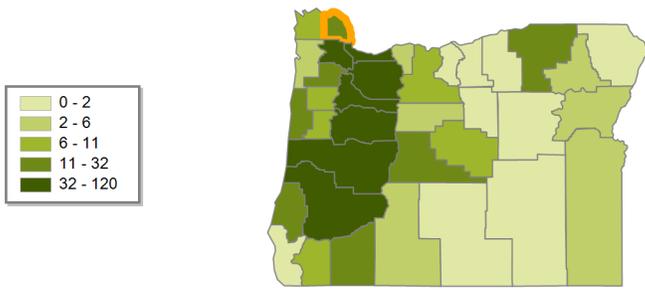
Asthma, 40.00%
COPD, 30.00%
None, 30.00%

Chart Total N: 10

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

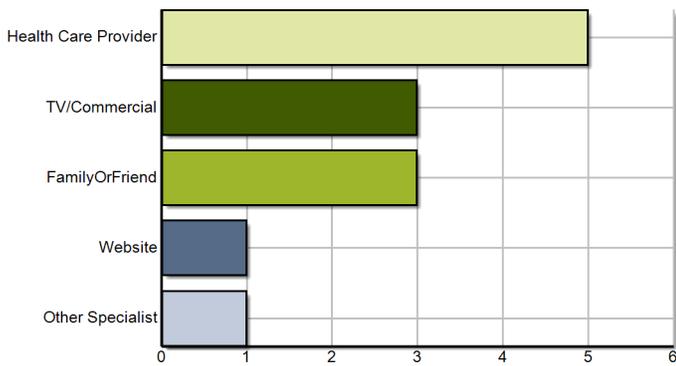
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

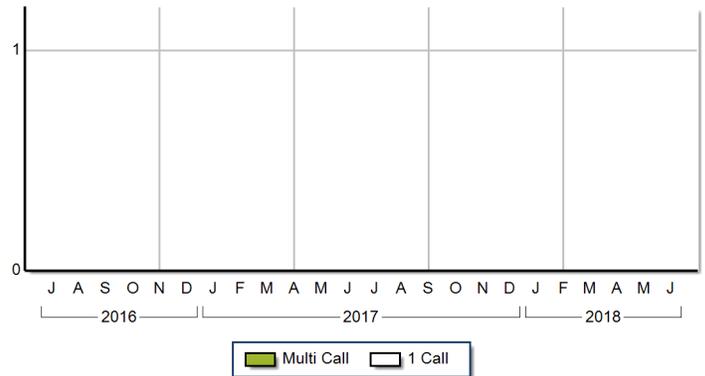


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318 ⁴	
			County	State
Tobacco Users - Last Full Month			13	439
Tobacco Users YTD			20	931
Unique Tobacco Users YTD			20	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.32 %	0.64 %
Reach - NAQC			0.32 %	0.17 %
Annualized Reach			0.54 %	0.33 %
Annualized Reach - NAQC			0.54 %	0.30 %
Unique Individual Reach			0.32 %	0.19 %

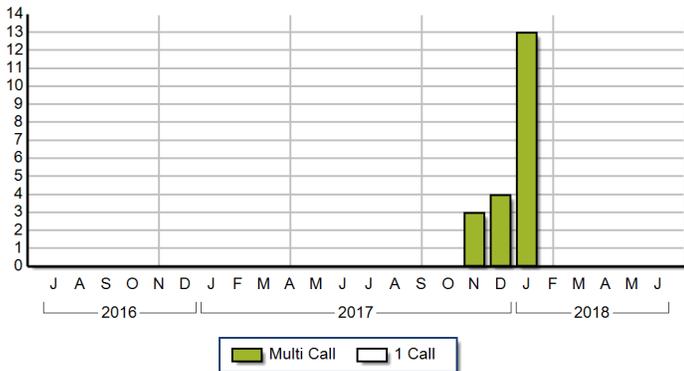
How Heard About



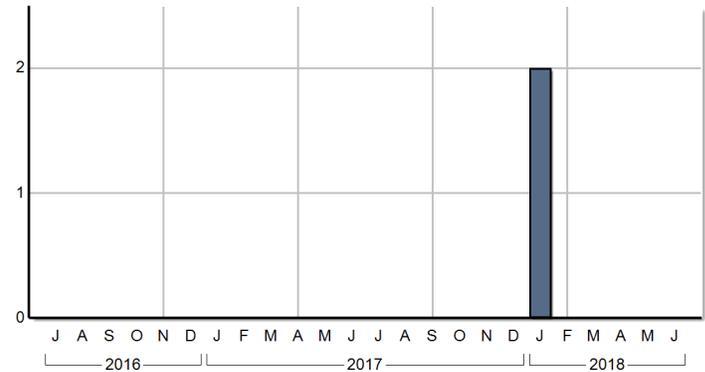
Fax Referral



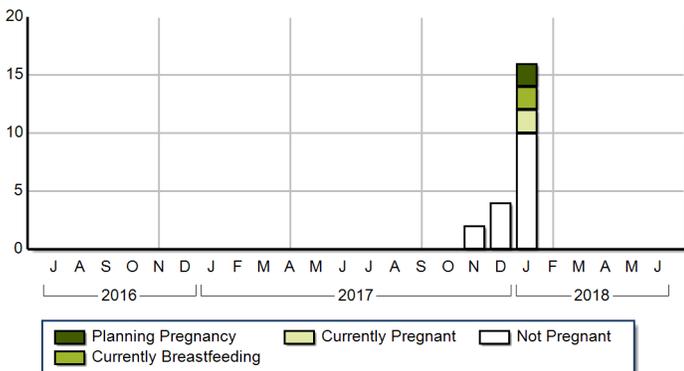
Tobacco User Enrollments By Program Type



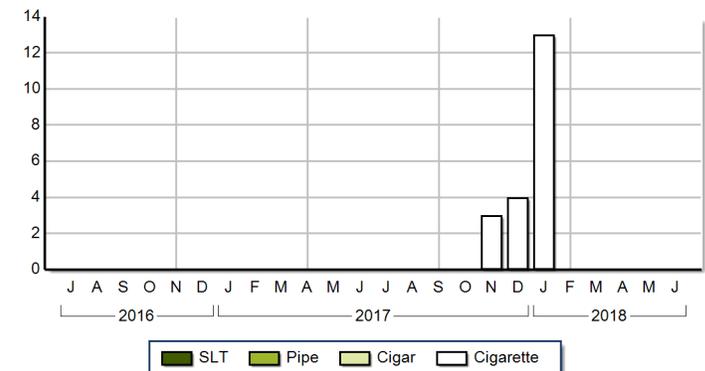
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

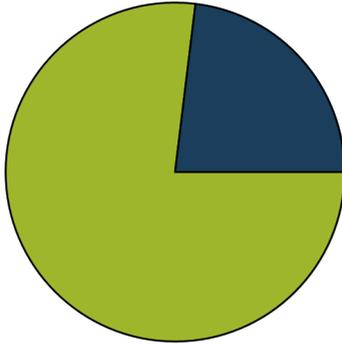


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

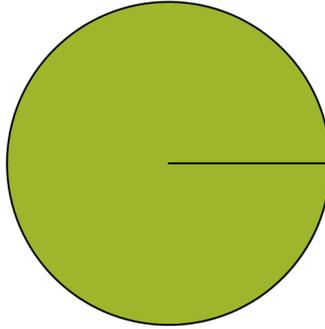
Tobacco Users By Gender



F, 76.92%
M, 23.08%

Chart Total N: 13

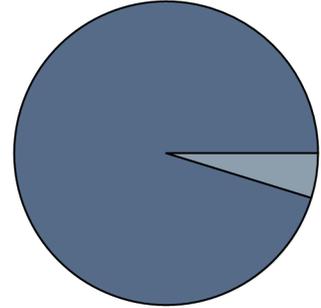
Tobacco Users By Language



English, 100.00%

Chart Total N: 13

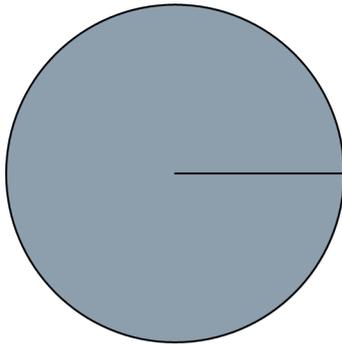
Tobacco Users By Education



HS Degreee/GED, 4.76%
Other, 95.24%

Chart Total N: 21

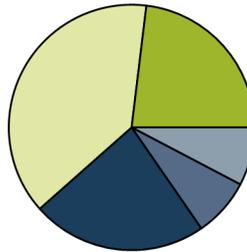
Tobacco Users By Race



White, 100.00%

Chart Total N: 11

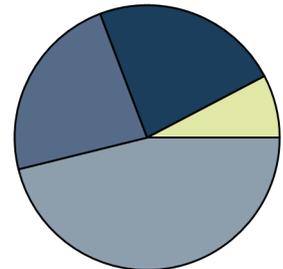
Tobacco Users By Age



18 - 24, 7.69%
35 - 44, 7.69%
45 - 54, 23.08%
55 - 64, 38.46%
64 and Older, 23.08%

Chart Total N: 13

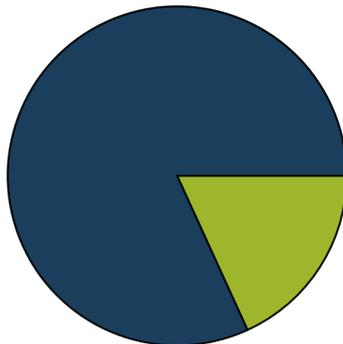
Tobacco Users By Health Plan



Medicaid, 46.15%
Medicare, 23.08%
Other, 23.08%
Commercial, 7.69%

Chart Total N: 13

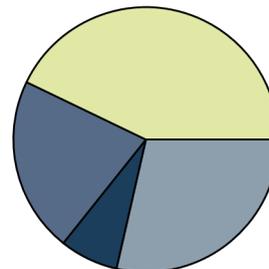
Tobacco Users By Ethnicity



Hispanic, 18.18%
Non-Hispanic, 81.82%

Chart Total N: 11

Tobacco Users By Chronic Condition



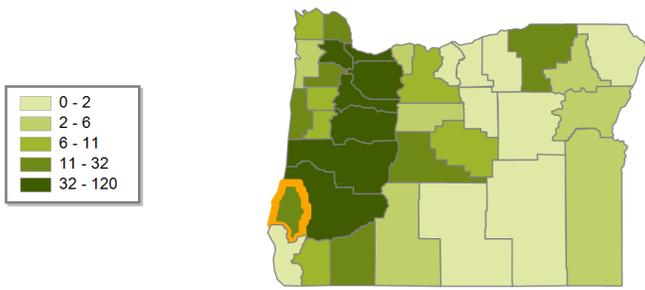
Asthma, 28.57%
CAD, 7.14%
COPD, 21.43%
None, 42.86%

Chart Total N: 14

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

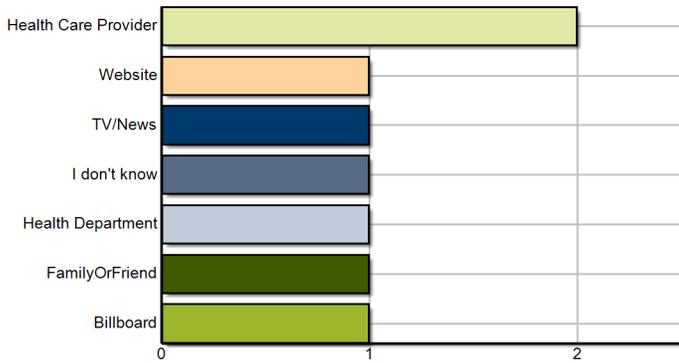
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

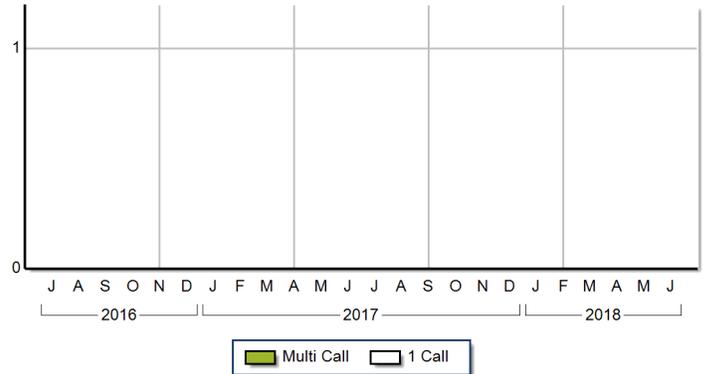


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254	
			County	State
Tobacco Users - Last Full Month			9	439
Tobacco Users YTD			16	931
Unique Tobacco Users YTD			16	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.11 %	0.64 %
Reach - NAQC			0.08 %	0.17 %
Annualized Reach			0.19 %	0.33 %
Annualized Reach - NAQC			0.14 %	0.30 %
Unique Individual Reach			0.11 %	0.19 %

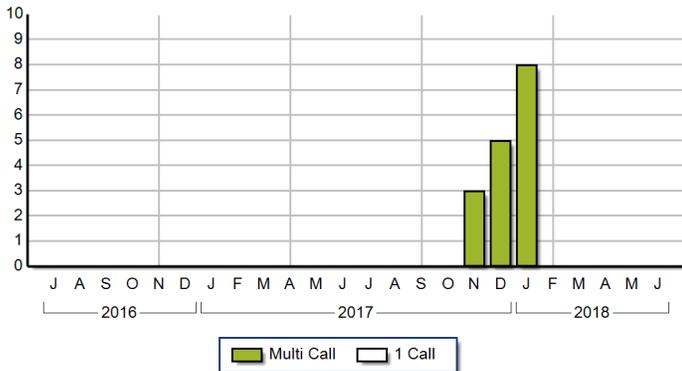
How Heard About



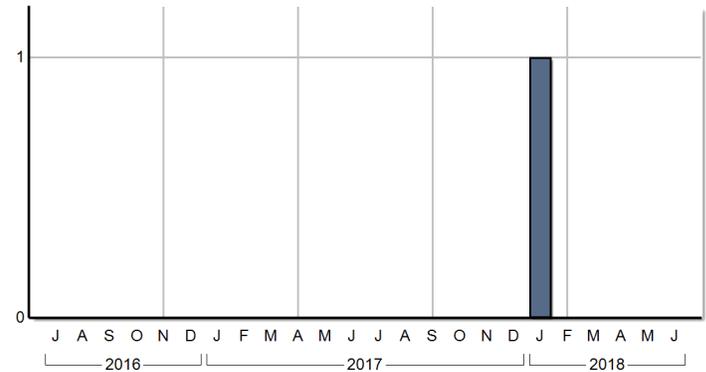
Fax Referral



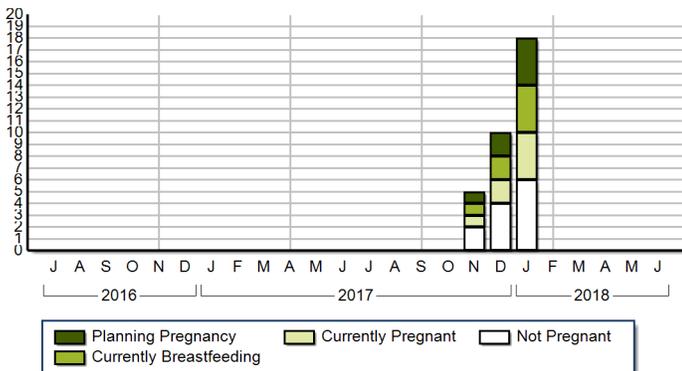
Tobacco User Enrollments By Program Type



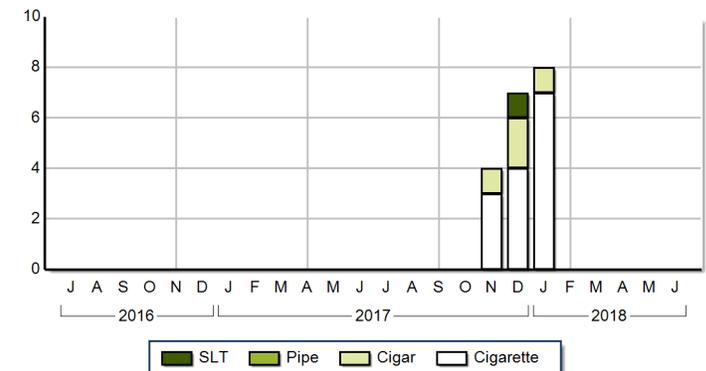
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

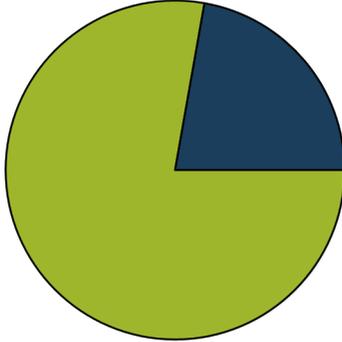


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

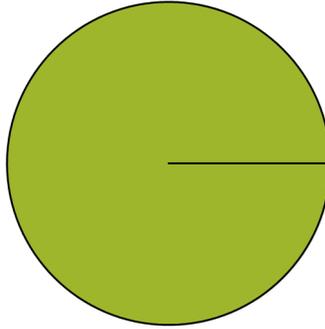
Tobacco Users By Gender



F, 77.78%
M, 22.22%

Chart Total N: 9

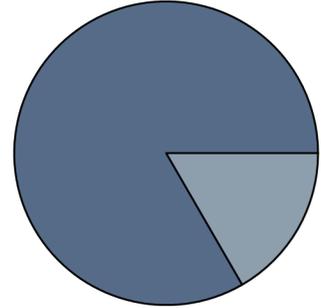
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

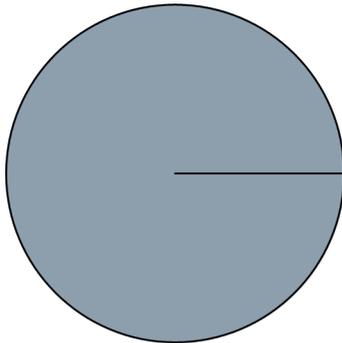
Tobacco Users By Education



HS Degreee/GED, 16.67%
Other, 83.33%

Chart Total N: 18

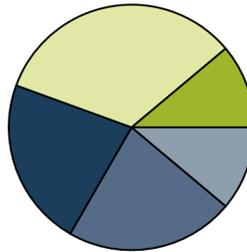
Tobacco Users By Race



White, 100.00%

Chart Total N: 9

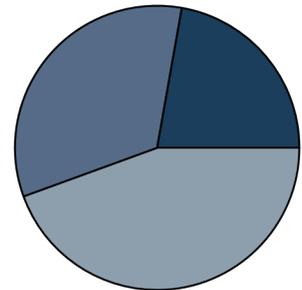
Tobacco Users By Age



18 - 24, 11.11%
25 - 34, 22.22%
35 - 44, 22.22%
55 - 64, 33.33%
64 and Older, 11.11%

Chart Total N: 9

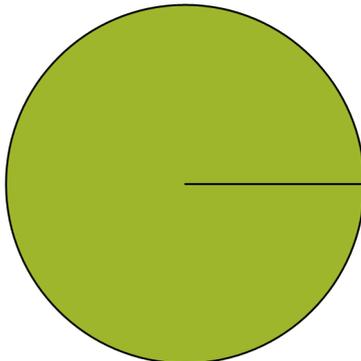
Tobacco Users By Health Plan



Medicaid, 44.44%
Medicare, 33.33%
Other, 22.22%

Chart Total N: 9

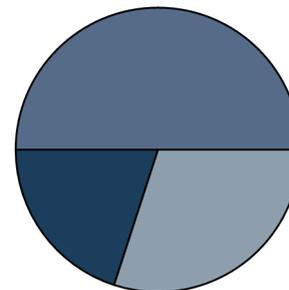
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 9

Tobacco Users By Chronic Condition



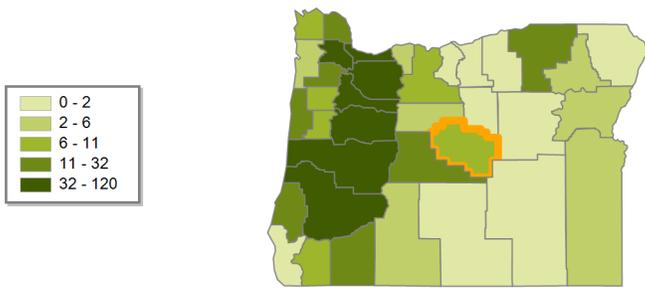
Asthma, 30.00%
COPD, 20.00%
None, 50.00%

Chart Total N: 10

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

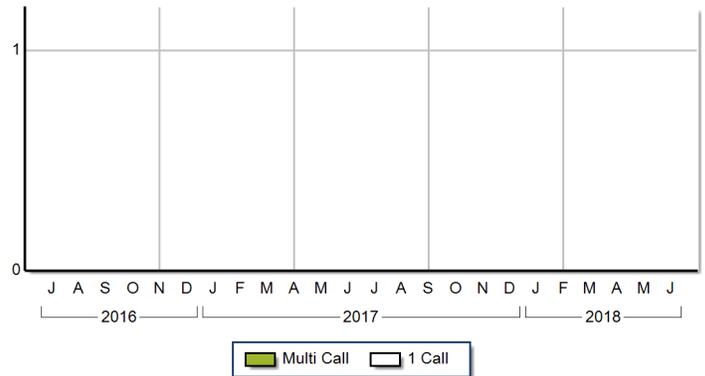


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808	4
			County	State
Tobacco Users - Last Full Month			3	439
Tobacco Users YTD			10	931
Unique Tobacco Users YTD			10	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.21 %	0.64 %
Reach - NAQC			0.21 %	0.17 %
Annualized Reach			0.36 %	0.33 %
Annualized Reach - NAQC			0.36 %	0.30 %
Unique Individual Reach			0.21 %	0.19 %

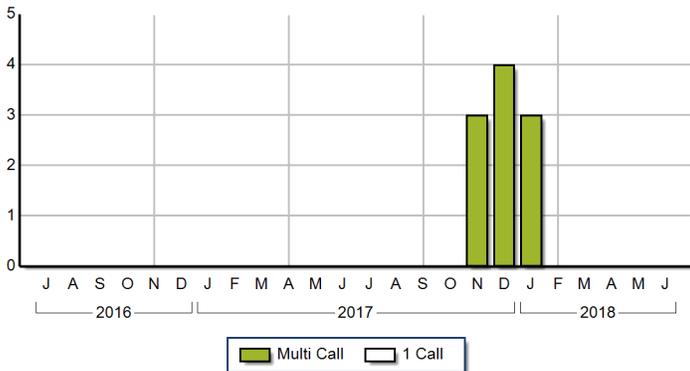
How Heard About



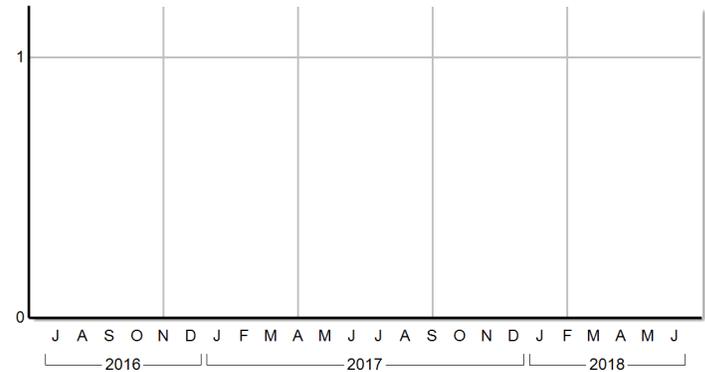
Fax Referral



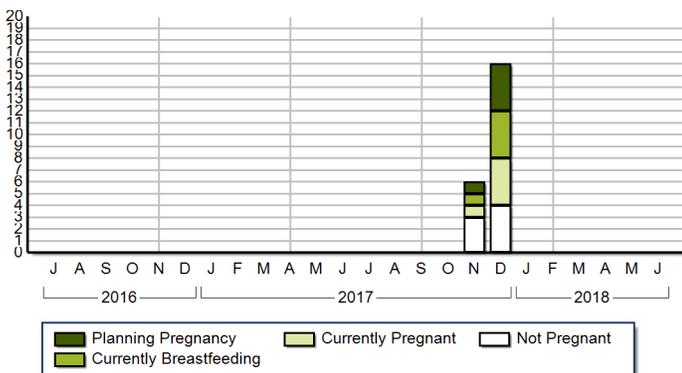
Tobacco User Enrollments By Program Type



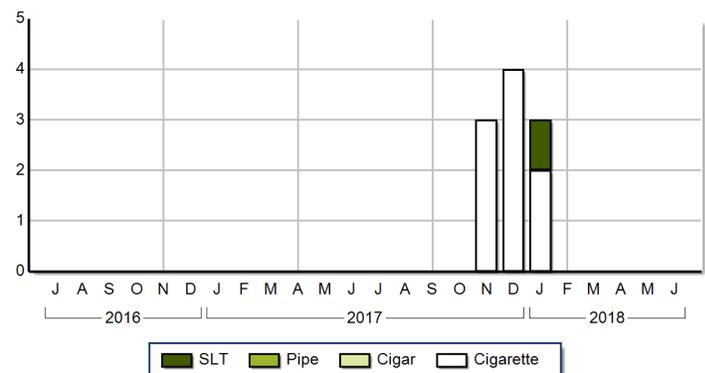
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

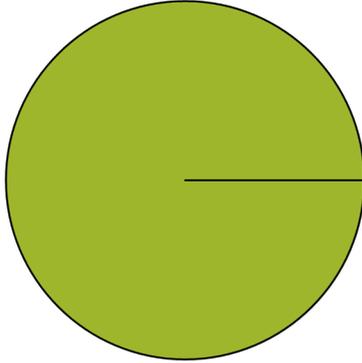


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

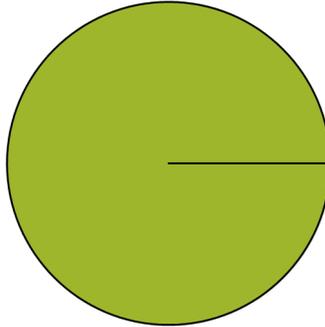
Tobacco Users By Gender



M, 100.00%

Chart Total N: 3

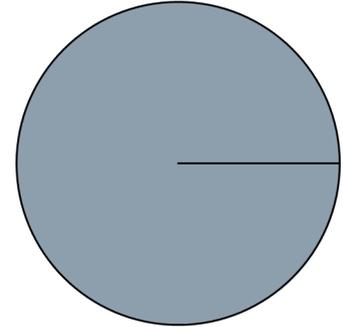
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

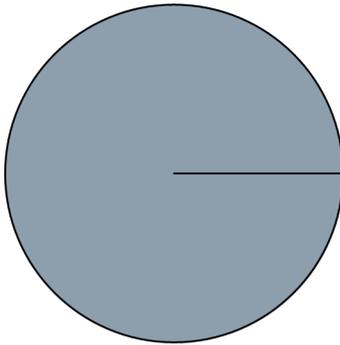
Tobacco Users By Education



Other, 100.00%

Chart Total N: 10

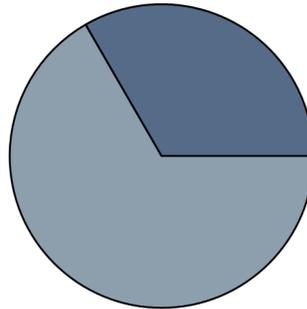
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

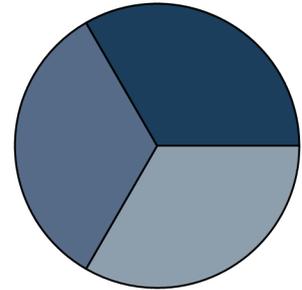
Tobacco Users By Age



25 - 34, 66.67%
 45 - 54, 33.33%

Chart Total N: 3

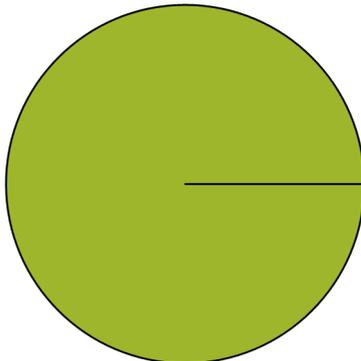
Tobacco Users By Health Plan



Medicaid, 33.33%
 Medicare, 33.33%
 Other, 33.33%

Chart Total N: 3

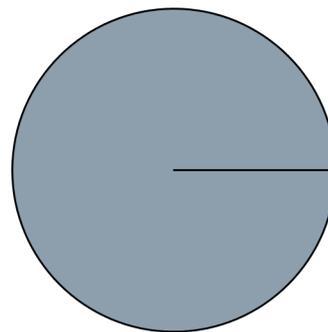
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



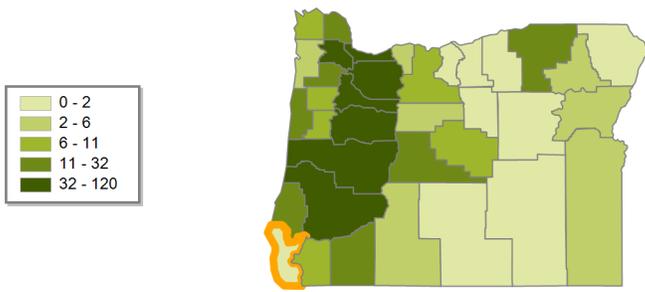
None, 100.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

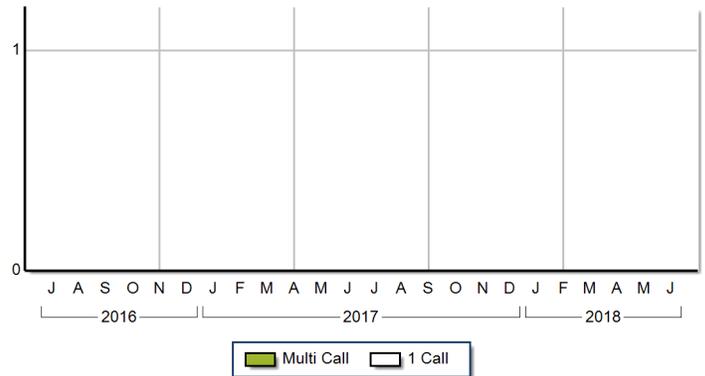
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

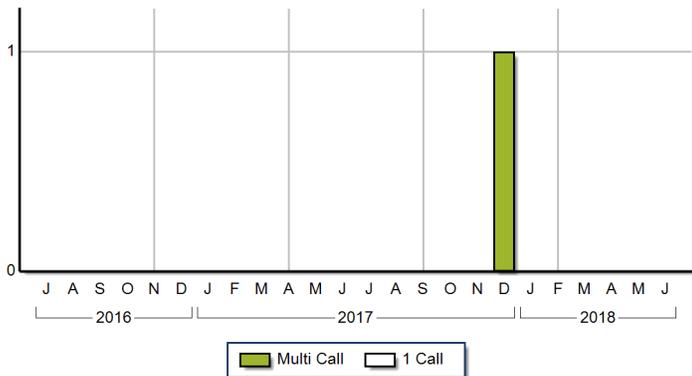


County Population		Prevalence	Tobacco Users	
Adult	17,947	18.4 %	County	3,302 ⁴
			State	
Tobacco Users - Last Full Month			-	439
Tobacco Users YTD			1	931
Unique Tobacco Users YTD			1	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.03 %	0.64 %
Reach - NAQC			0.03 %	0.17 %
Annualized Reach			0.05 %	0.33 %
Annualized Reach - NAQC			0.05 %	0.30 %
Unique Individual Reach			0.03 %	0.19 %

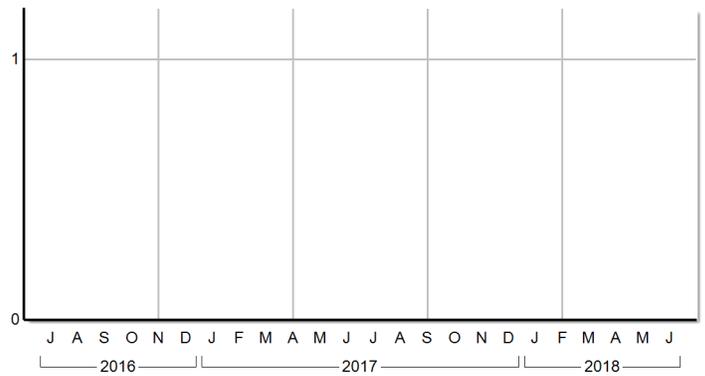
Fax Referral



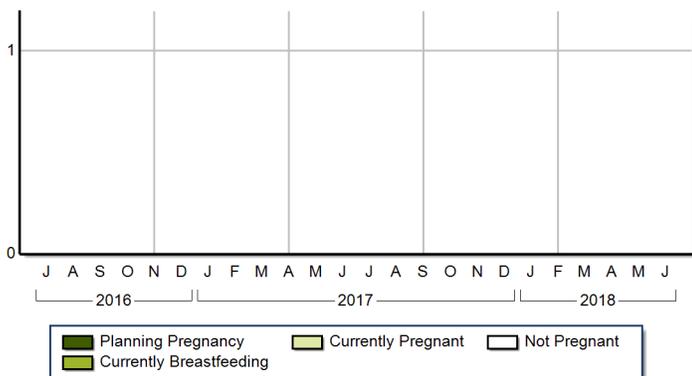
Tobacco User Enrollments By Program Type



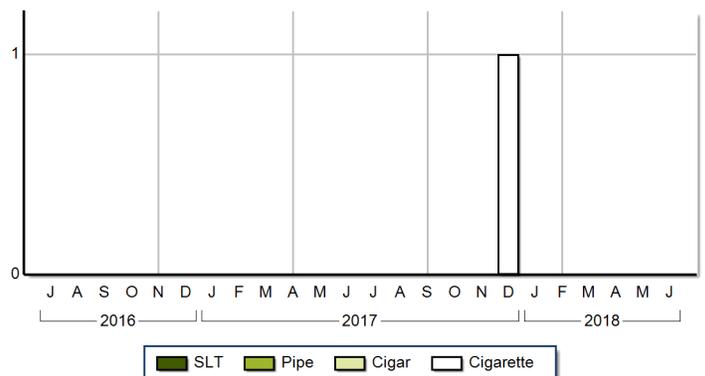
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

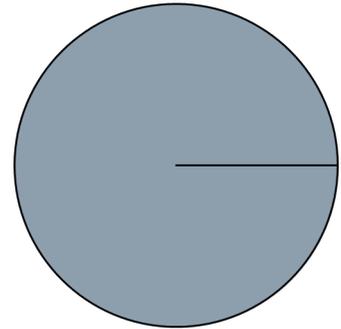


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Education



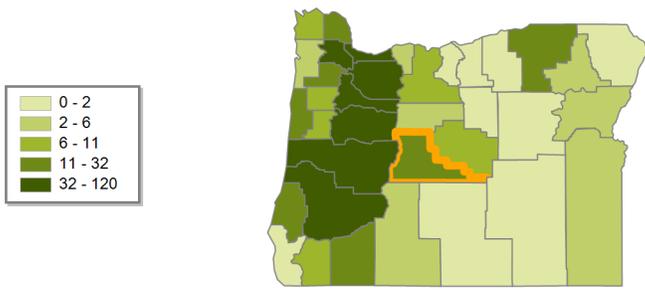
Other, 100.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

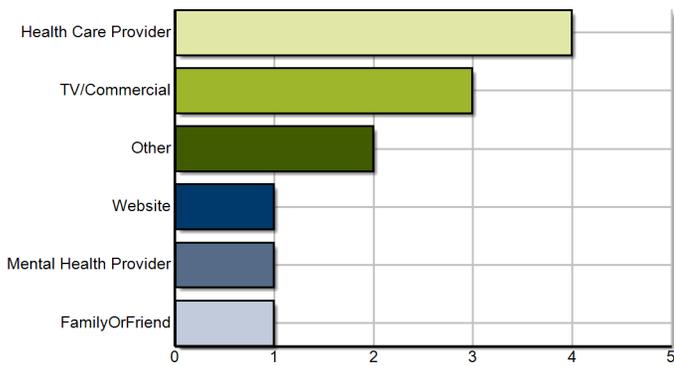
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

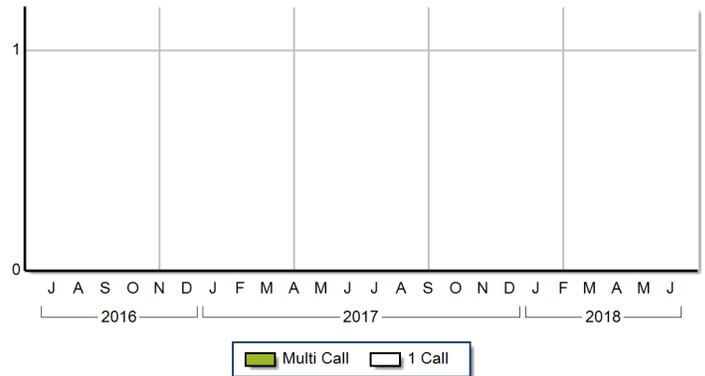


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883 ⁴	
			County	State
Tobacco Users - Last Full Month			21	439
Tobacco Users YTD			30	931
Unique Tobacco Users YTD			30	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.16 %	0.64 %
Reach - NAQC			0.15 %	0.17 %
Annualized Reach			0.27 %	0.33 %
Annualized Reach - NAQC			0.25 %	0.30 %
Unique Individual Reach			0.16 %	0.19 %

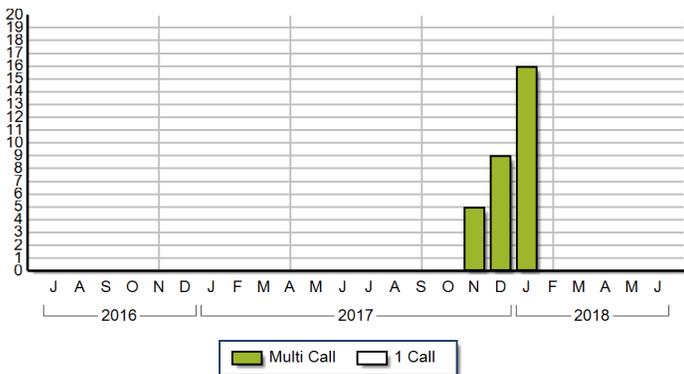
How Heard About



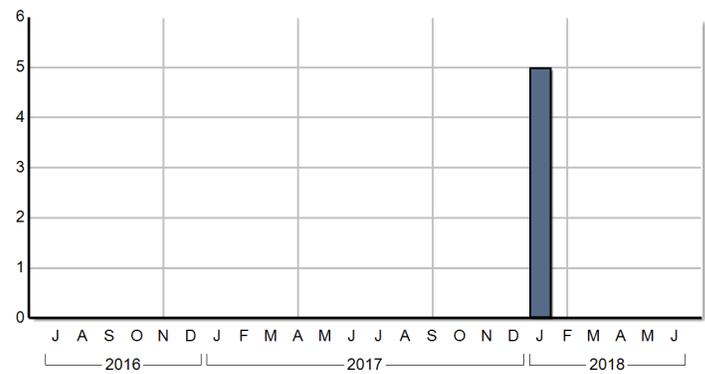
Fax Referral



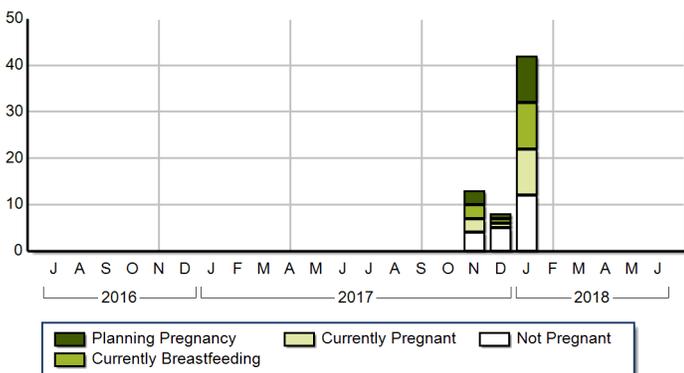
Tobacco User Enrollments By Program Type



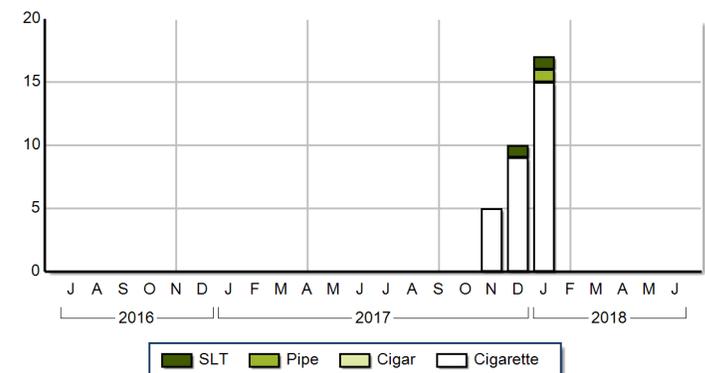
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

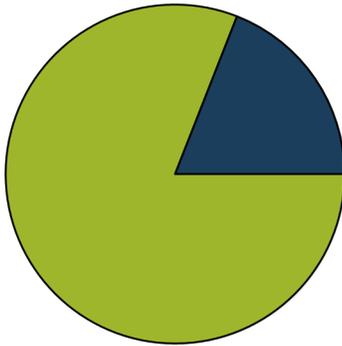


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

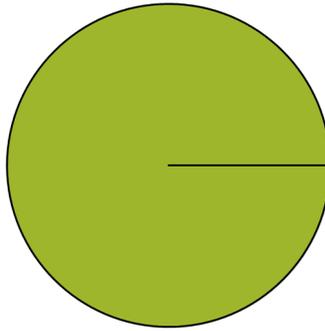
Tobacco Users By Gender



F, 80.95%
M, 19.05%

Chart Total N: 21

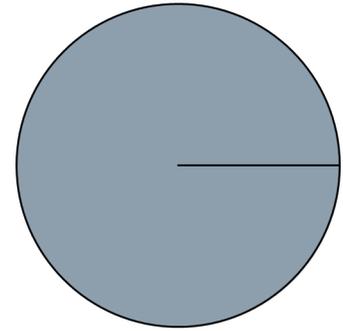
Tobacco Users By Language



English, 100.00%

Chart Total N: 21

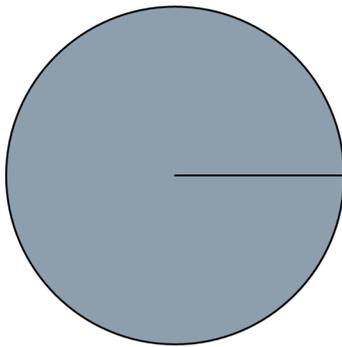
Tobacco Users By Education



Other, 100.00%

Chart Total N: 31

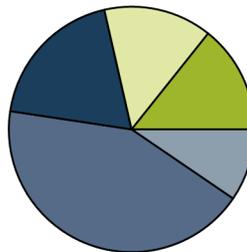
Tobacco Users By Race



White, 100.00%

Chart Total N: 18

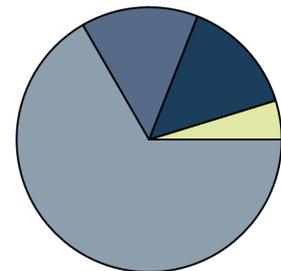
Tobacco Users By Age



18 - 24, 9.52%
25 - 34, 42.86%
35 - 44, 19.05%
45 - 54, 14.29%
55 - 64, 14.29%

Chart Total N: 21

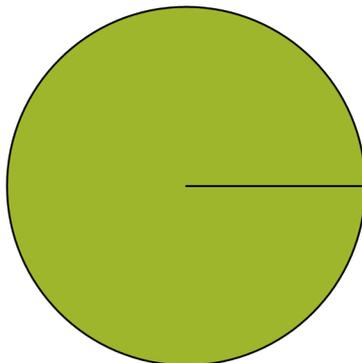
Tobacco Users By Health Plan



Other, 66.67%
Commercial, 14.29%
Medicaid, 14.29%
Medicare, 4.76%

Chart Total N: 21

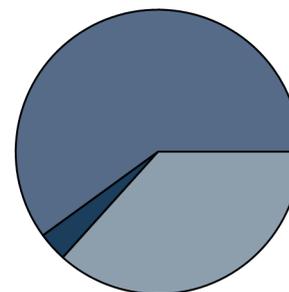
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 18

Tobacco Users By Chronic Condition



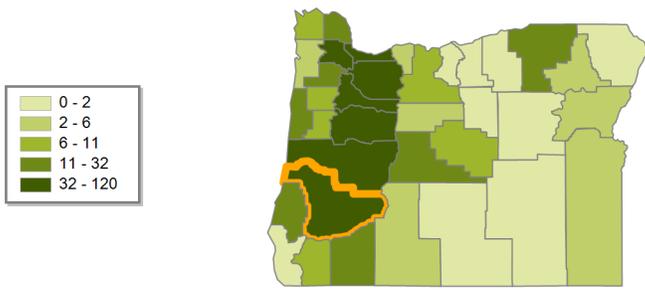
Asthma, 36.67%
COPD, 3.33%
None, 60.00%

Chart Total N: 30

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

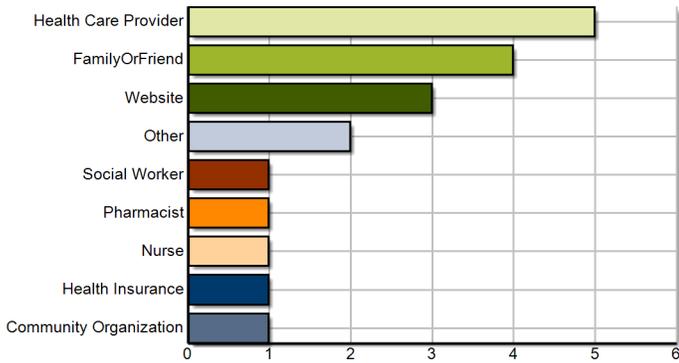
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

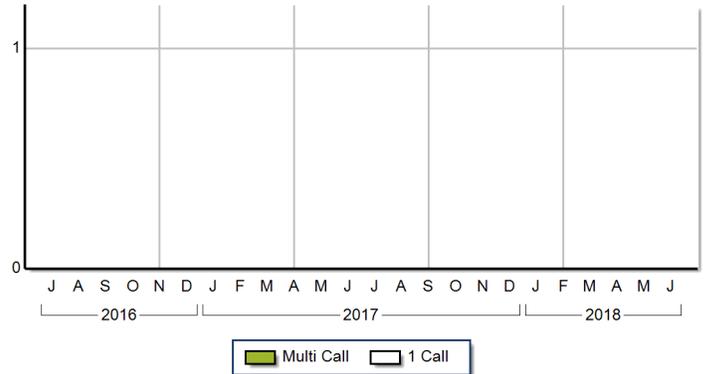


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 ⁴	
			County	State
Tobacco Users - Last Full Month			22	439
Tobacco Users YTD			38	931
Unique Tobacco Users YTD			38	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.17 %	0.64 %
Reach - NAQC			0.17 %	0.17 %
Annualized Reach			0.29 %	0.33 %
Annualized Reach - NAQC			0.29 %	0.30 %
Unique Individual Reach			0.17 %	0.19 %

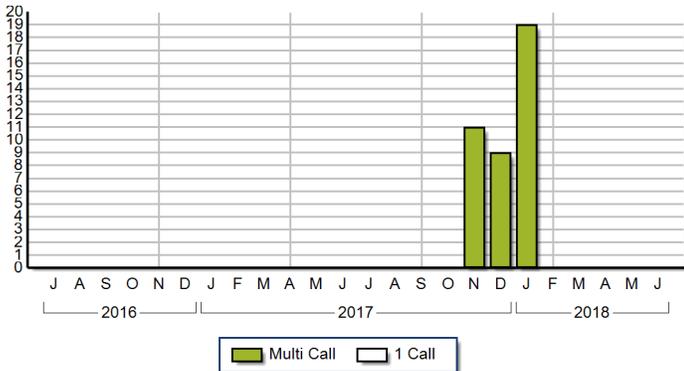
How Heard About



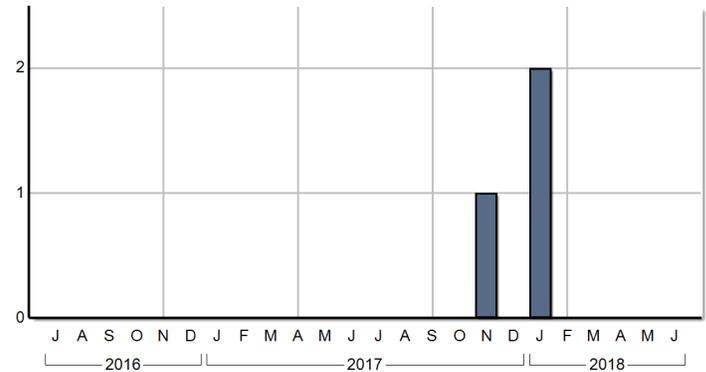
Fax Referral



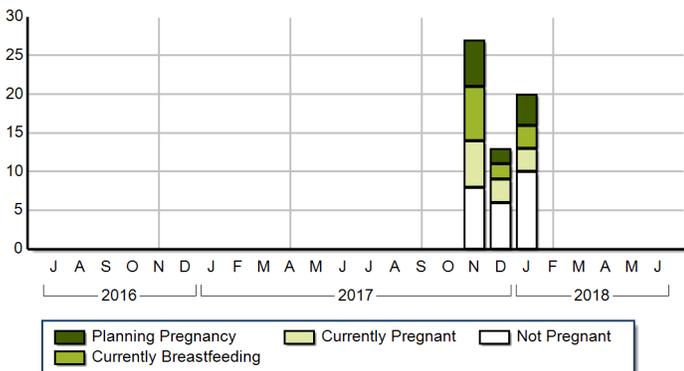
Tobacco User Enrollments By Program Type



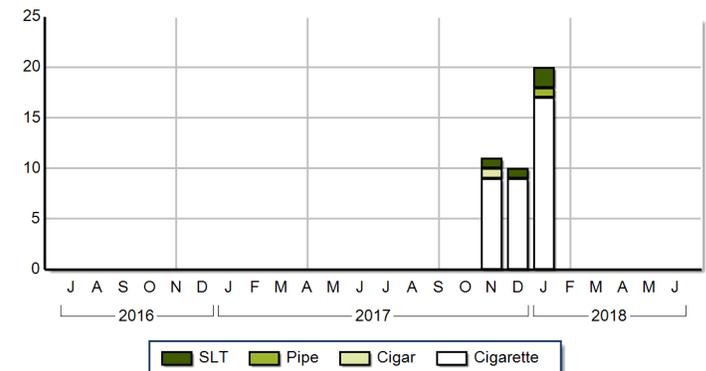
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

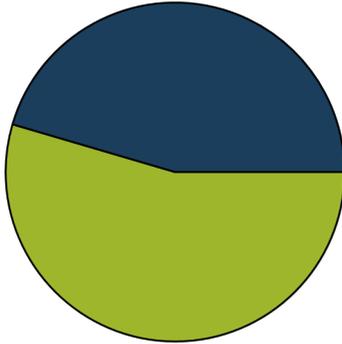


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

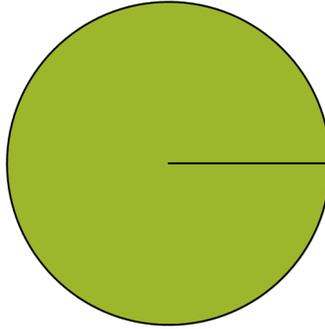
Tobacco Users By Gender



F, 54.55%
M, 45.45%

Chart Total N: 22

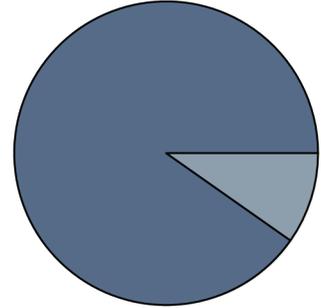
Tobacco Users By Language



English, 100.00%

Chart Total N: 22

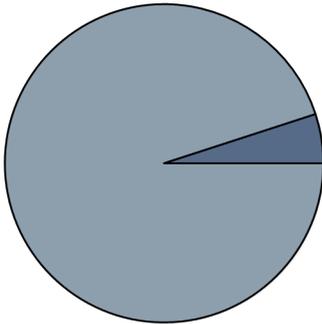
Tobacco Users By Education



HS Degreee/GED, 9.76%
Other, 90.24%

Chart Total N: 41

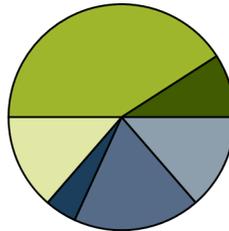
Tobacco Users By Race



White, 95.00%
American Indian/Alaskan Native, 5.00%

Chart Total N: 20

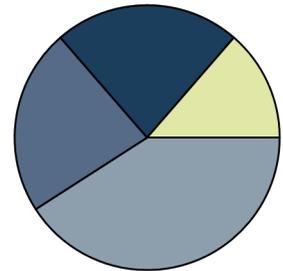
Tobacco Users By Age



18 - 24, 13.64%
25 - 34, 18.18%
35 - 44, 4.55%
45 - 54, 13.64%
55 - 64, 40.91%
64 and Older, 9.09%

Chart Total N: 22

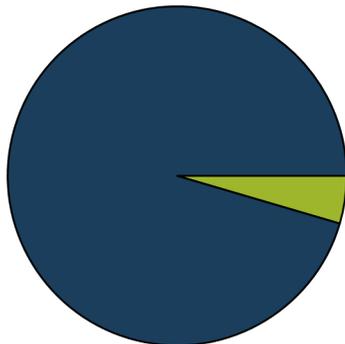
Tobacco Users By Health Plan



Medicare, 40.91%
Medicaid, 22.73%
Other, 22.73%
Commercial, 13.64%

Chart Total N: 22

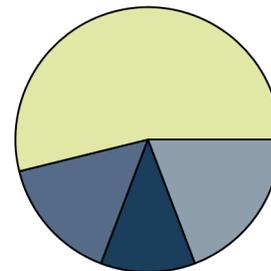
Tobacco Users By Ethnicity



Hispanic, 4.55%
Non-Hispanic, 95.45%

Chart Total N: 22

Tobacco Users By Chronic Condition



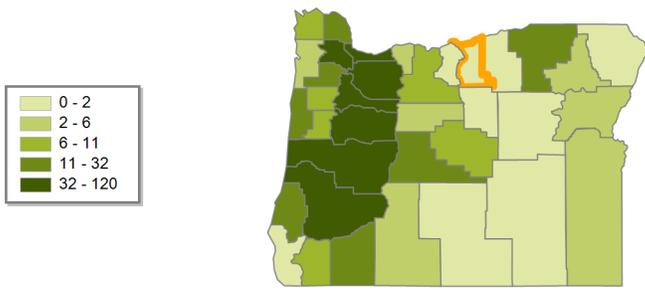
Asthma, 19.23%
CAD, 11.54%
COPD, 15.38%
None, 53.85%

Chart Total N: 26

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

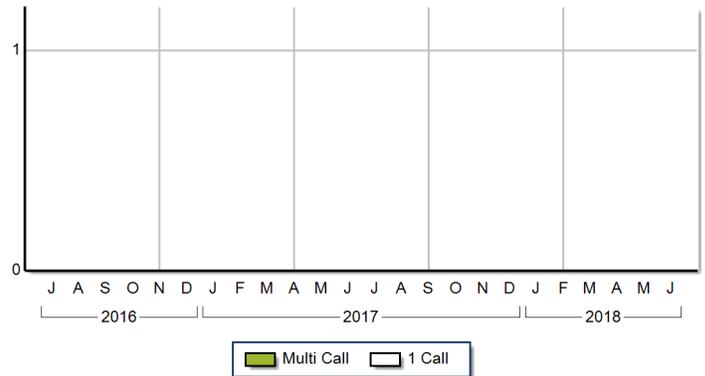
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

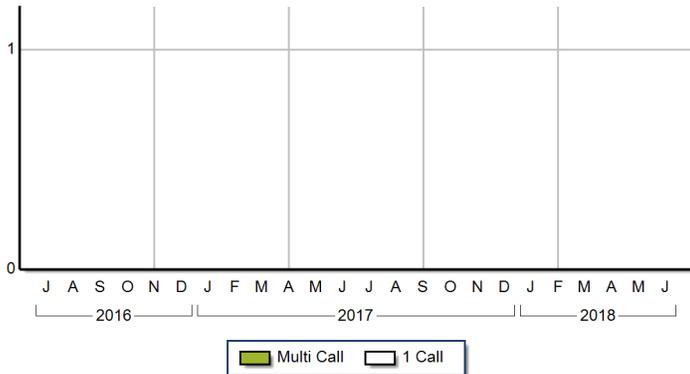


County Population		Prevalence	Tobacco Users	
Adult	1,529	29.6 %		453 ⁴
			County	State
			-	439
				931
				926
		1		
		2		0.64 %
		3		0.17 %
		2		0.33 %
		3		0.30 %
		1		0.19 %

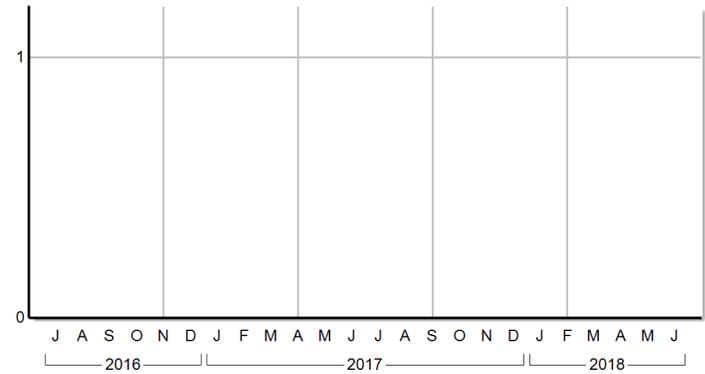
Fax Referral



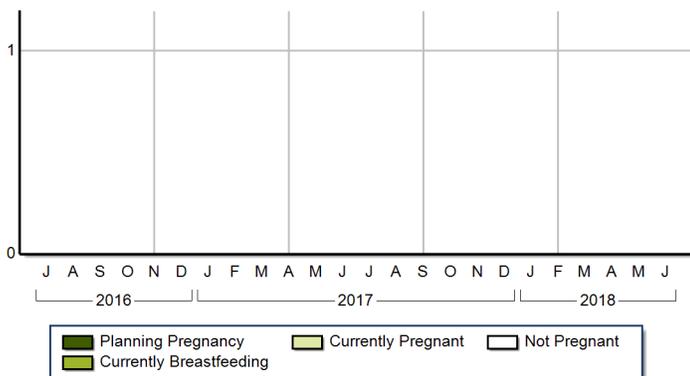
Tobacco User Enrollments By Program Type



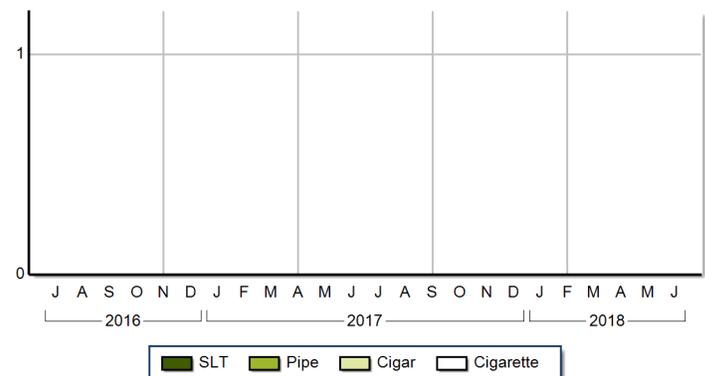
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

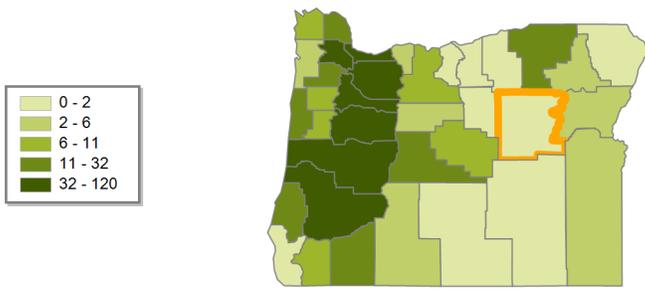


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

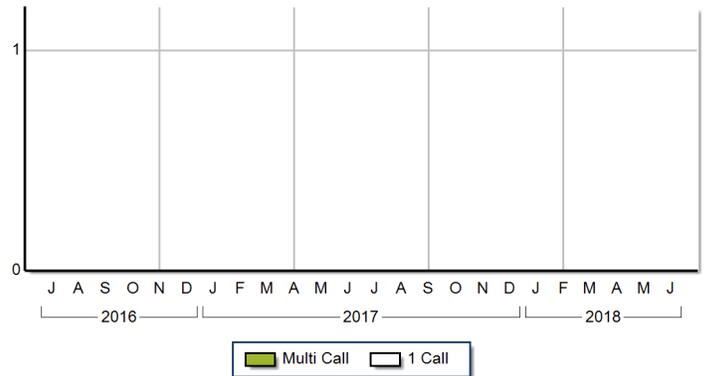
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

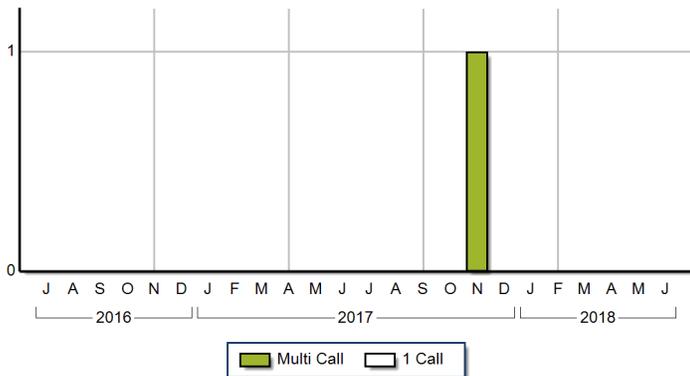


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453	4
			County	State
Tobacco Users - Last Full Month			-	439
Tobacco Users YTD			1	931
Unique Tobacco Users YTD			1	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.07 %	0.64 %
Reach - NAQC			0.07 %	0.17 %
Annualized Reach			0.12 %	0.33 %
Annualized Reach - NAQC			0.12 %	0.30 %
Unique Individual Reach			0.07 %	0.19 %

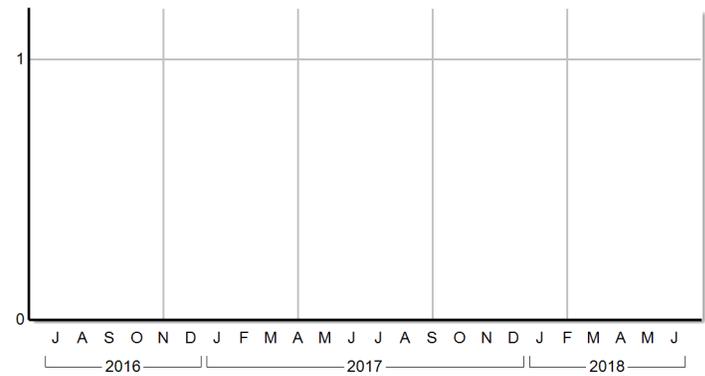
Fax Referral



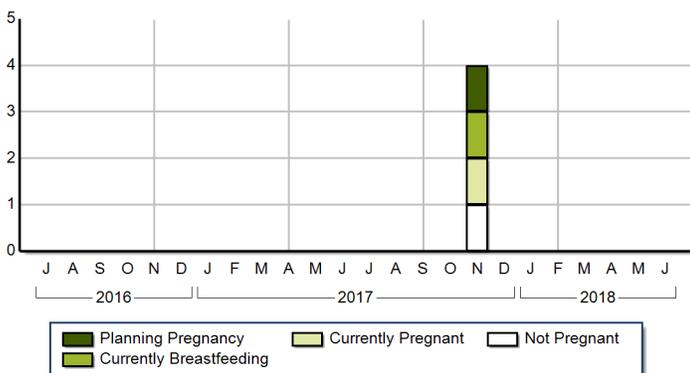
Tobacco User Enrollments By Program Type



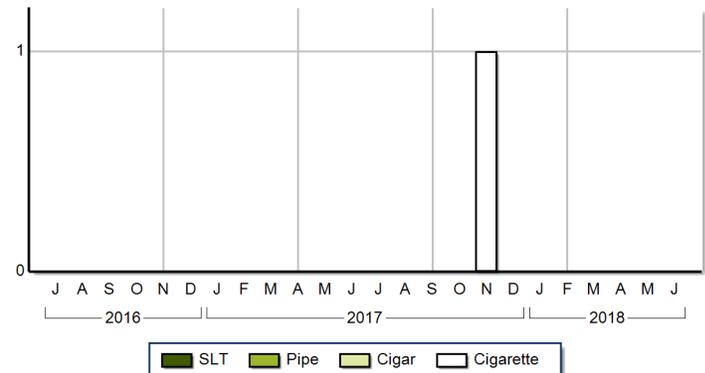
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Education

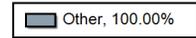
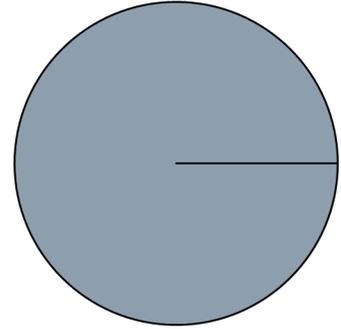
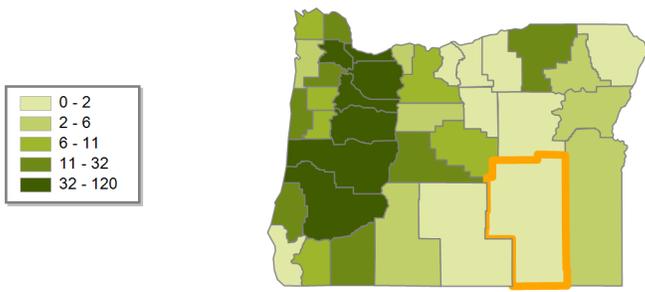


Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

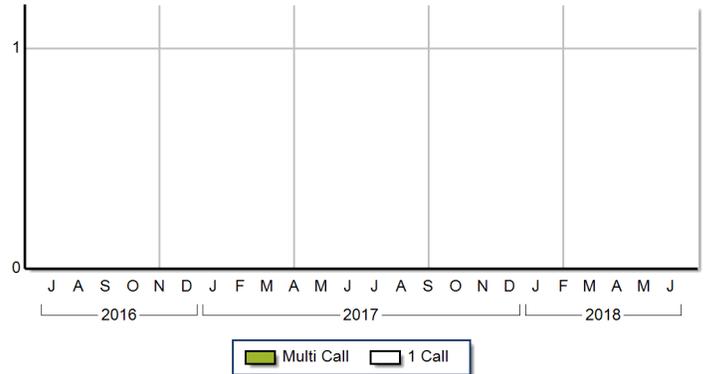
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

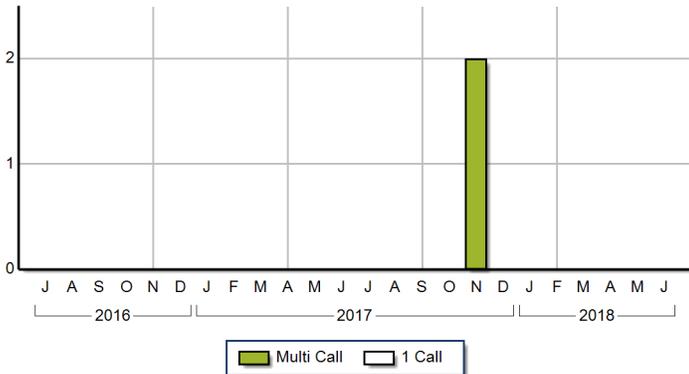


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %	870 ⁴	
			County	State
Tobacco Users - Last Full Month			-	439
Tobacco Users YTD			2	931
Unique Tobacco Users YTD			2	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.23 %	0.64 %
Reach - NAQC			0.23 %	0.17 %
Annualized Reach			0.39 %	0.33 %
Annualized Reach - NAQC			0.39 %	0.30 %
Unique Individual Reach			0.23 %	0.19 %

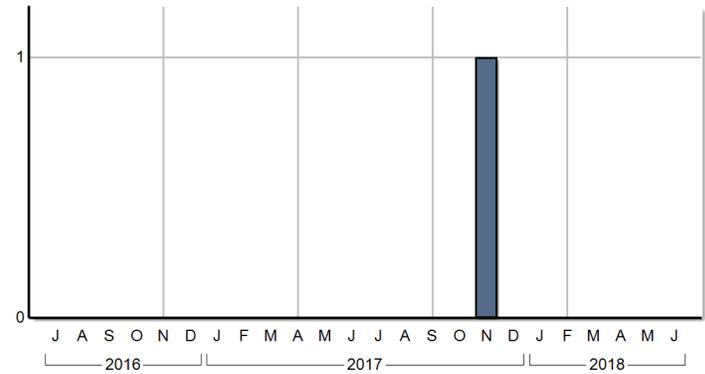
Fax Referral



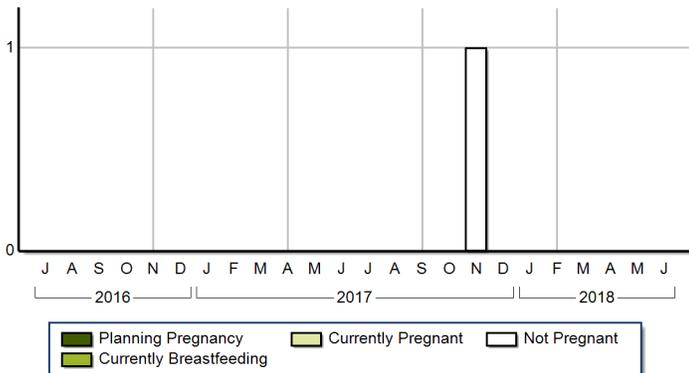
Tobacco User Enrollments By Program Type



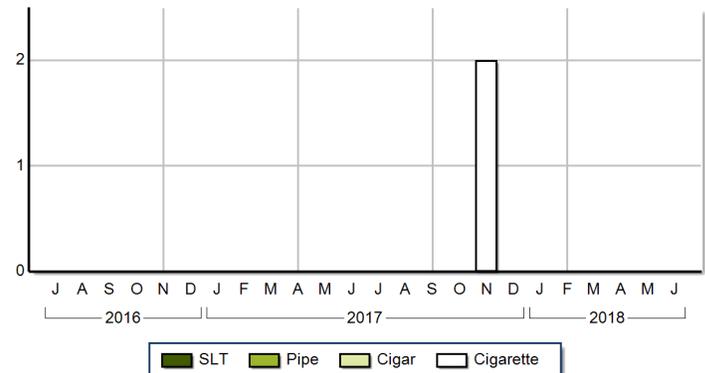
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

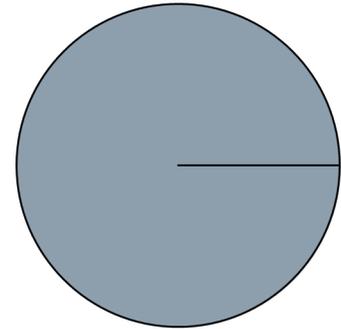


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Education



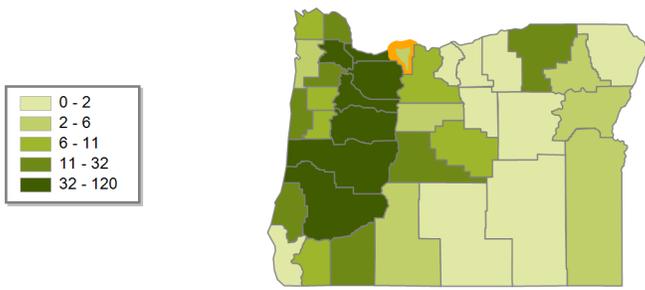
Other, 100.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

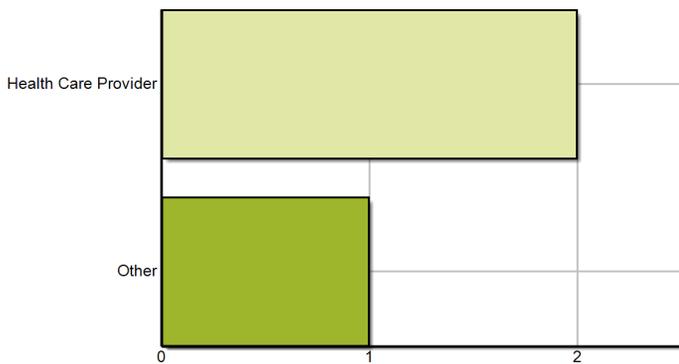
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

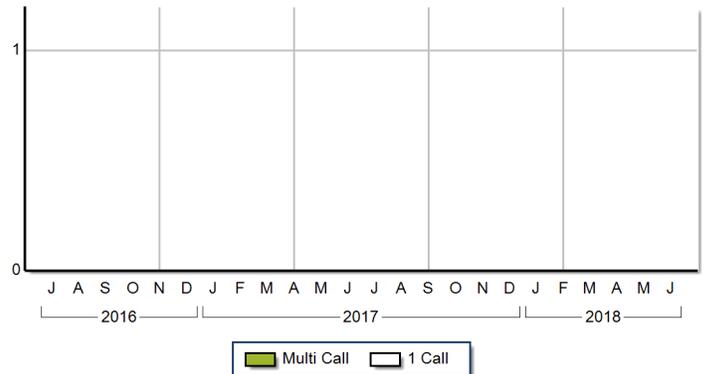


County Population		Prevalence	Tobacco Users	
Adult	16,229	8.6 %	1,396	
			County	State
Tobacco Users - Last Full Month			3	439
Tobacco Users YTD			5	931
Unique Tobacco Users YTD			5	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.36 %	0.64 %
Reach - NAQC			0.36 %	0.17 %
Annualized Reach			0.61 %	0.33 %
Annualized Reach - NAQC			0.61 %	0.30 %
Unique Individual Reach			0.36 %	0.19 %

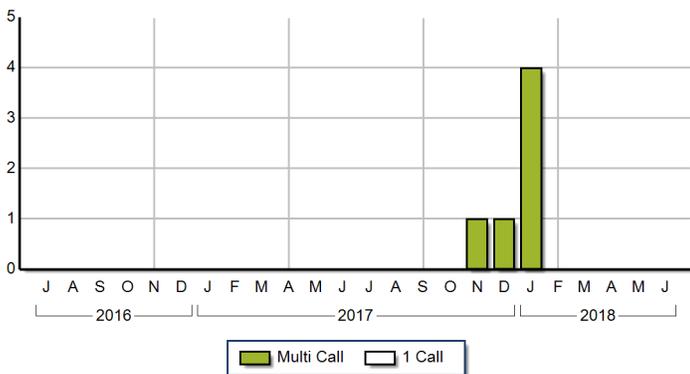
How Heard About



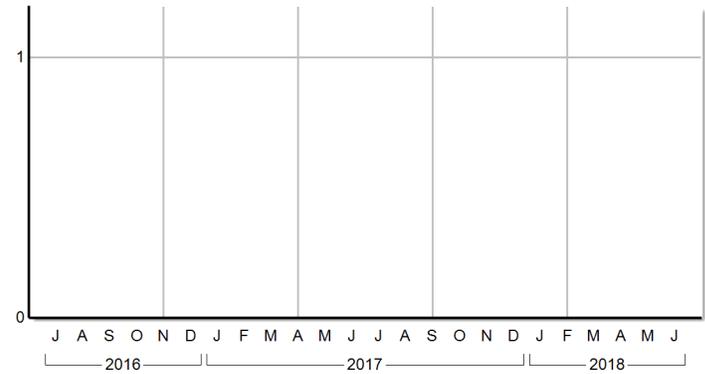
Fax Referral



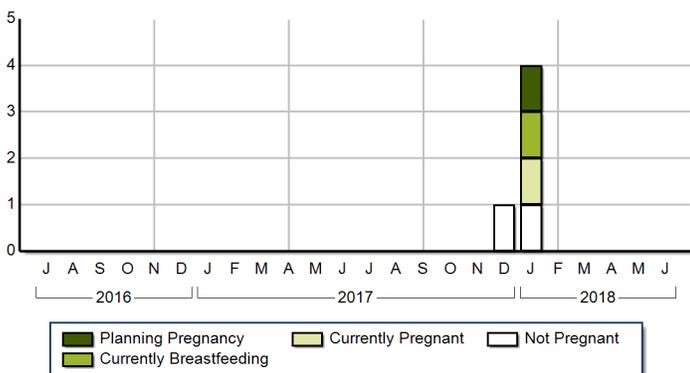
Tobacco User Enrollments By Program Type



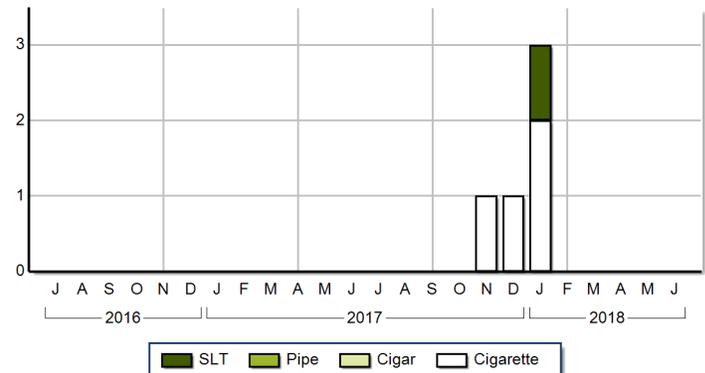
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

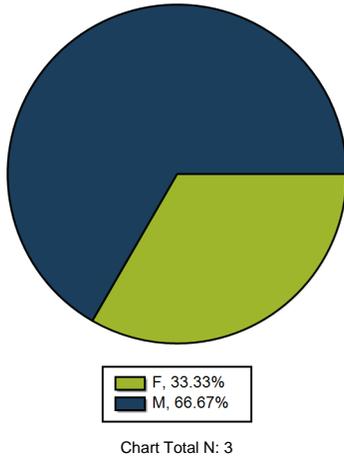


Tobacco Users By Tobacco Type

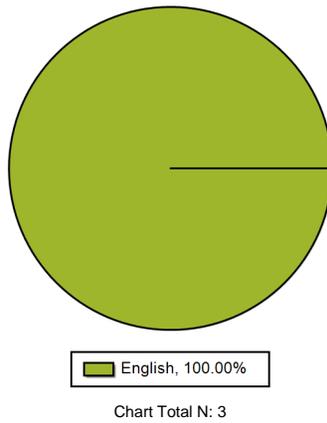


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

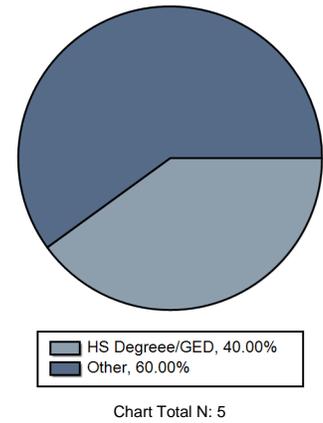
Tobacco Users By Gender



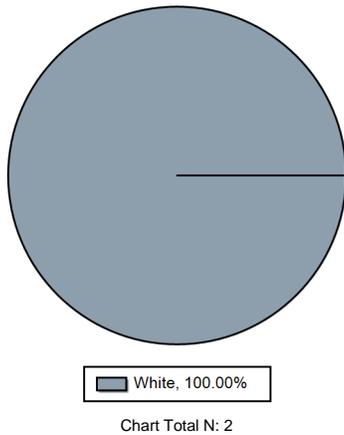
Tobacco Users By Language



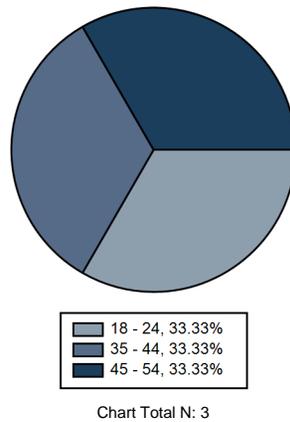
Tobacco Users By Education



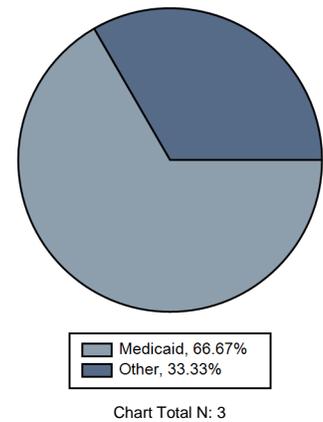
Tobacco Users By Race



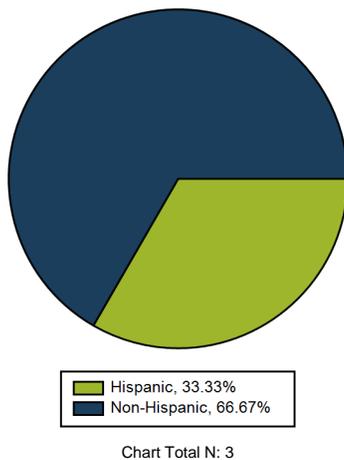
Tobacco Users By Age



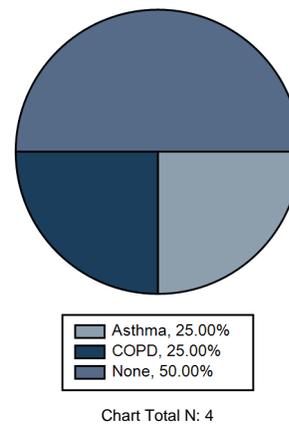
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



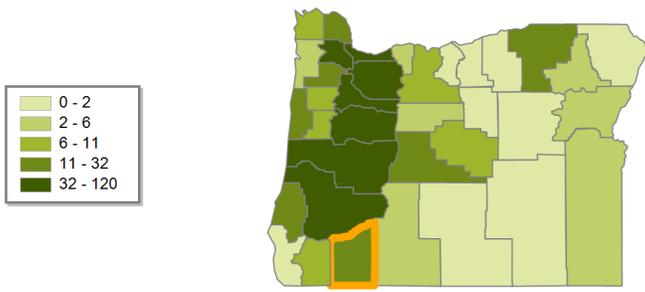
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

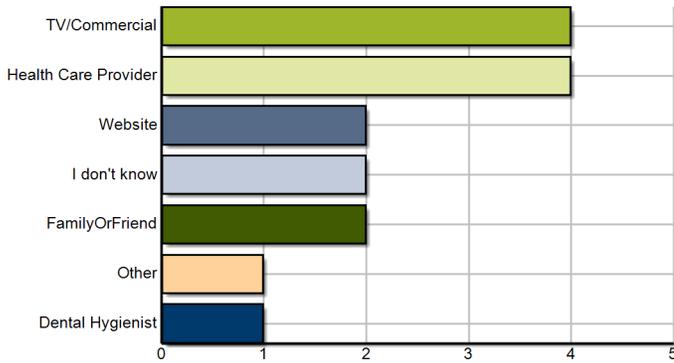
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

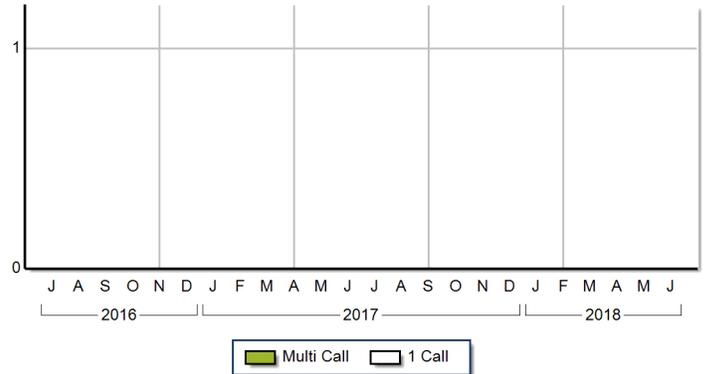


County Population		Prevalence	Tobacco Users	
Adult	160,716	21.9 %	35,197 ⁴	
			County	State
Tobacco Users - Last Full Month			19	439
Tobacco Users YTD			28	931
Unique Tobacco Users YTD			28	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.08 %	0.64 %
Reach - NAQC			0.07 %	0.17 %
Annualized Reach			0.14 %	0.33 %
Annualized Reach - NAQC			0.13 %	0.30 %
Unique Individual Reach			0.08 %	0.19 %

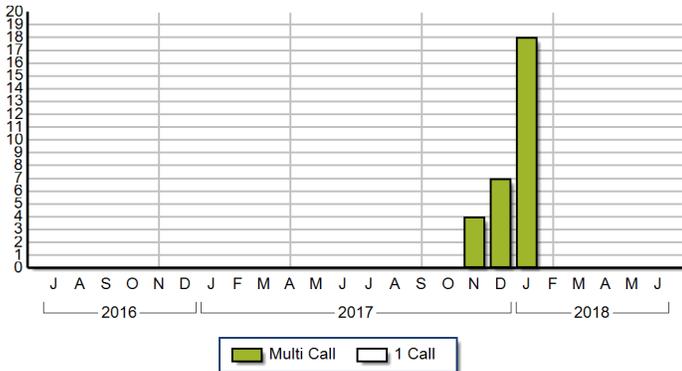
How Heard About



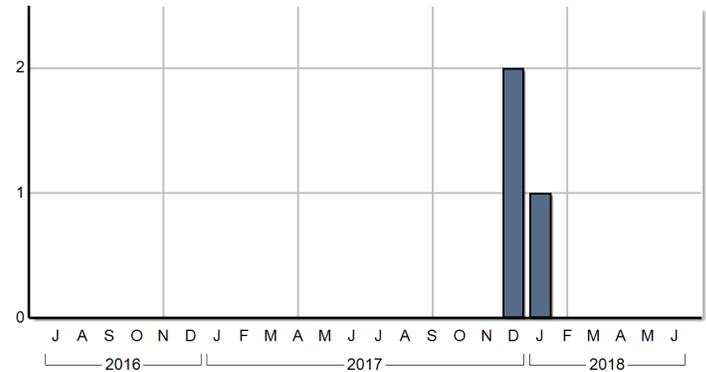
Fax Referral



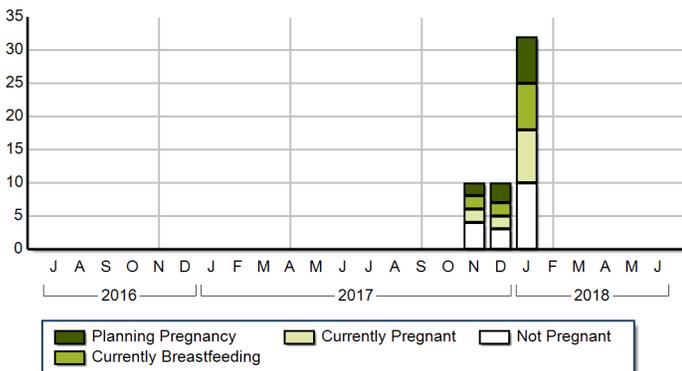
Tobacco User Enrollments By Program Type



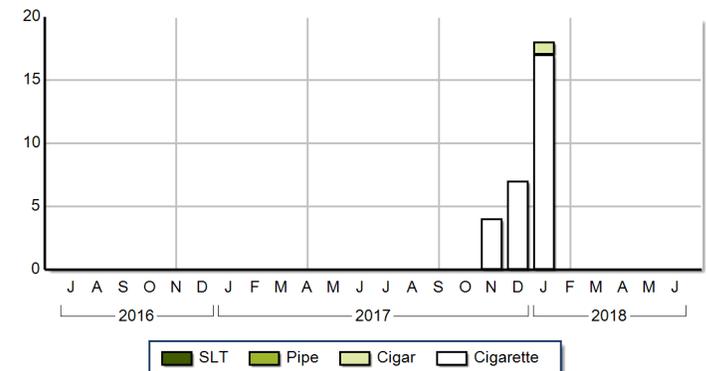
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

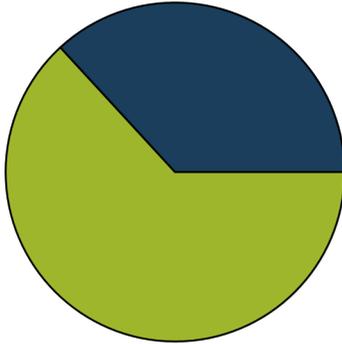


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

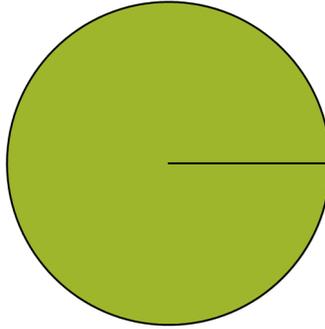
Tobacco Users By Gender



F, 63.16%
M, 36.84%

Chart Total N: 19

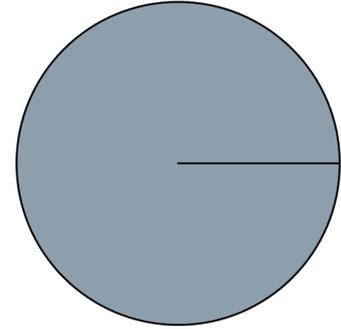
Tobacco Users By Language



English, 100.00%

Chart Total N: 19

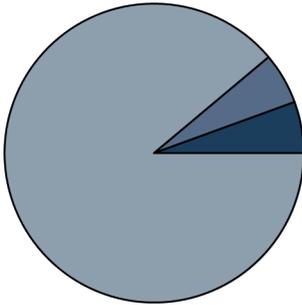
Tobacco Users By Education



Other, 100.00%

Chart Total N: 33

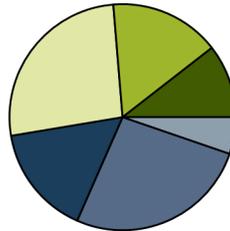
Tobacco Users By Race



White, 88.89%
American Indian/Alaskan Native, 5.56%
Asian, 5.56%

Chart Total N: 18

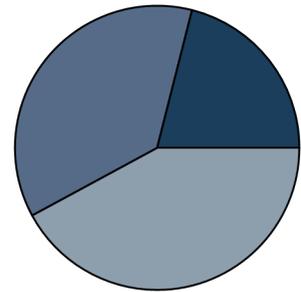
Tobacco Users By Age



18 - 24, 5.26%
25 - 34, 26.32%
35 - 44, 15.79%
45 - 54, 26.32%
55 - 64, 15.79%
64 and Older, 10.53%

Chart Total N: 19

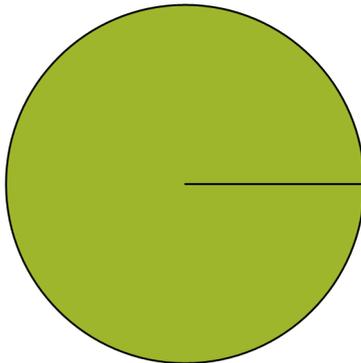
Tobacco Users By Health Plan



Other, 42.11%
Medicaid, 36.84%
Medicare, 21.05%

Chart Total N: 19

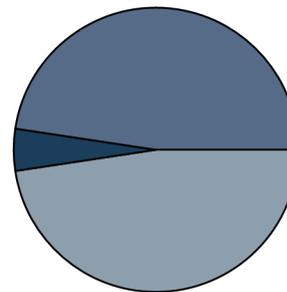
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 19

Tobacco Users By Chronic Condition



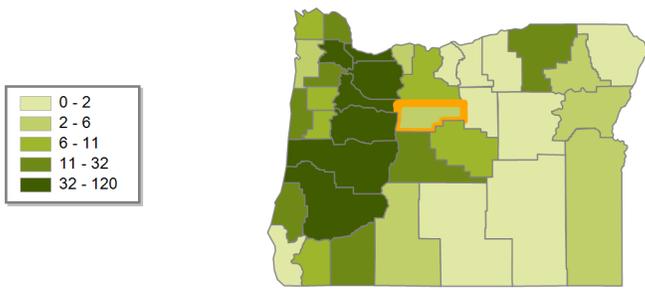
Asthma, 47.62%
COPD, 4.76%
None, 47.62%

Chart Total N: 21

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

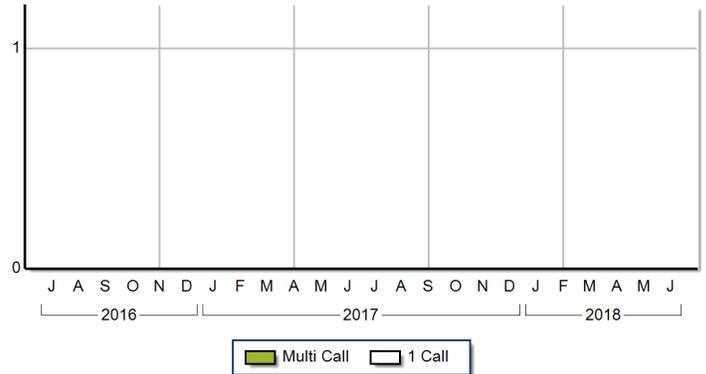


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638 ⁴	
			County	State
Tobacco Users - Last Full Month			4	439
Tobacco Users YTD			6	931
Unique Tobacco Users YTD			6	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.23 %	0.64 %
Reach - NAQC			0.23 %	0.17 %
Annualized Reach			0.39 %	0.33 %
Annualized Reach - NAQC			0.39 %	0.30 %
Unique Individual Reach			0.23 %	0.19 %

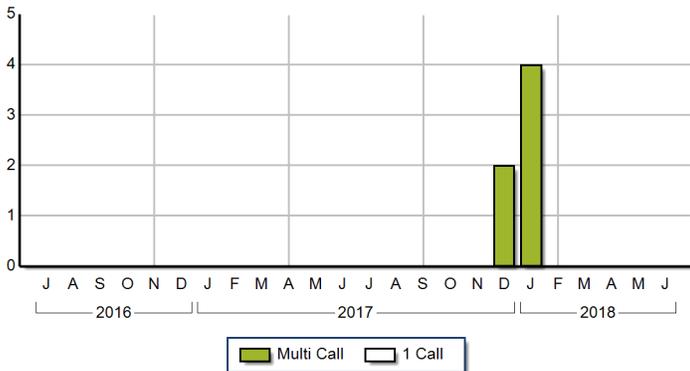
How Heard About



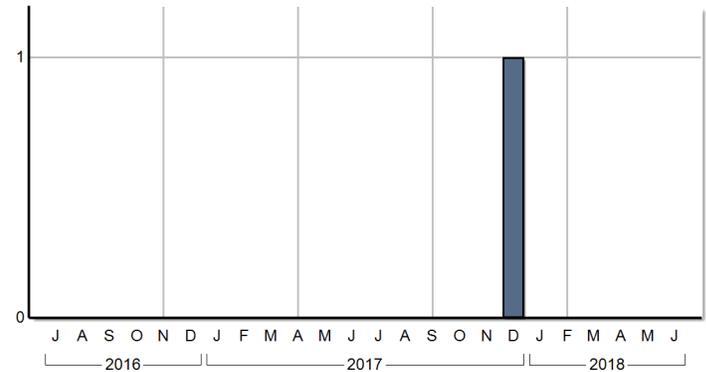
Fax Referral



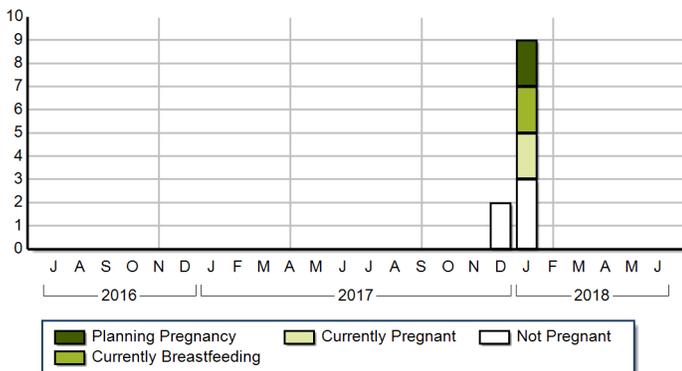
Tobacco User Enrollments By Program Type



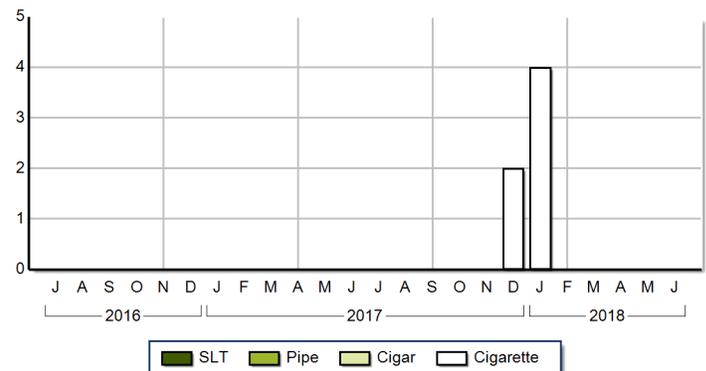
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

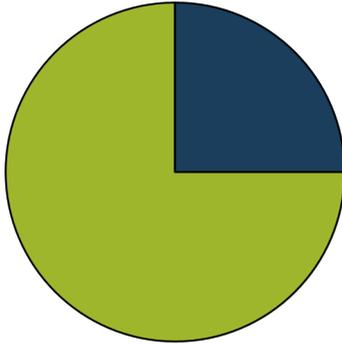


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

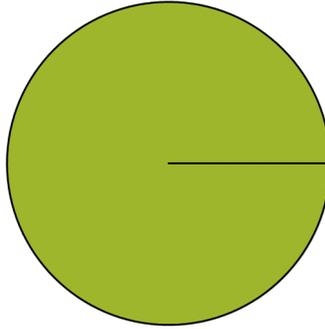
Tobacco Users By Gender



F, 75.00%
M, 25.00%

Chart Total N: 4

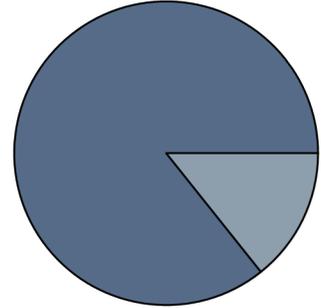
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

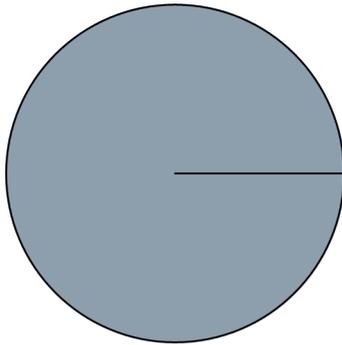
Tobacco Users By Education



HS Degreee/GED, 14.29%
Other, 85.71%

Chart Total N: 7

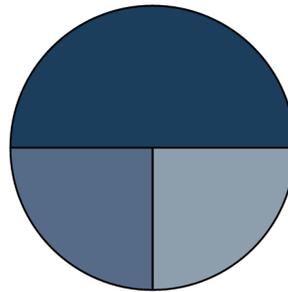
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

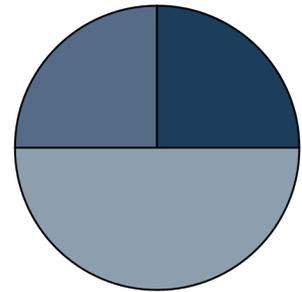
Tobacco Users By Age



25 - 34, 25.00%
45 - 54, 25.00%
55 - 64, 50.00%

Chart Total N: 4

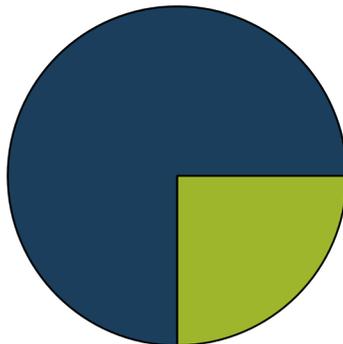
Tobacco Users By Health Plan



Other, 50.00%
Medicaid, 25.00%
Medicare, 25.00%

Chart Total N: 4

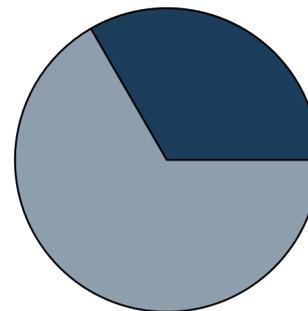
Tobacco Users By Ethnicity



Hispanic, 25.00%
Non-Hispanic, 75.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



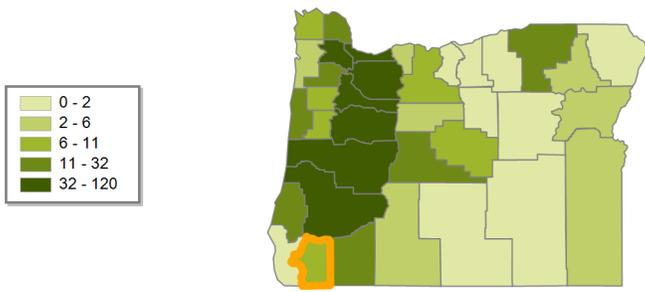
Asthma, 66.67%
COPD, 33.33%

Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

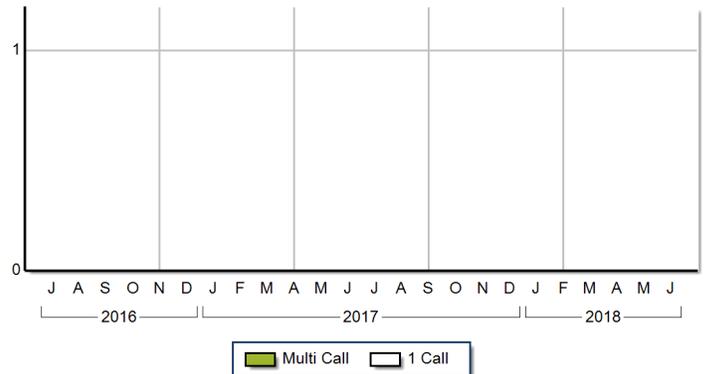


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 ⁴	
			County	State
Tobacco Users - Last Full Month			6	439
Tobacco Users YTD			11	931
Unique Tobacco Users YTD			11	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.07 %	0.64 %
Reach - NAQC			0.06 %	0.17 %
Annualized Reach			0.11 %	0.33 %
Annualized Reach - NAQC			0.10 %	0.30 %
Unique Individual Reach			0.07 %	0.19 %

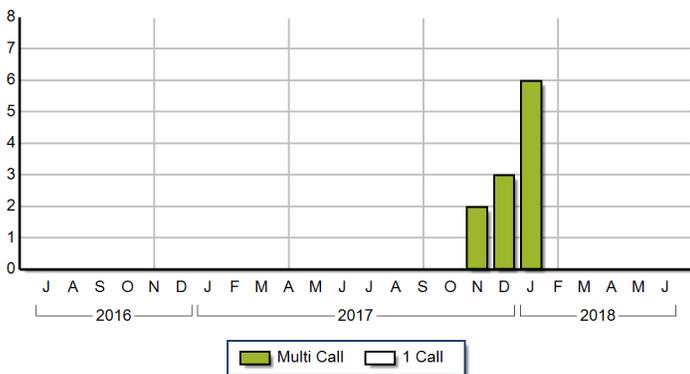
How Heard About



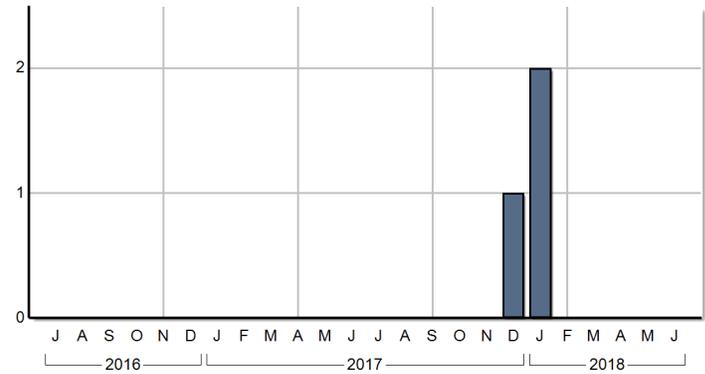
Fax Referral



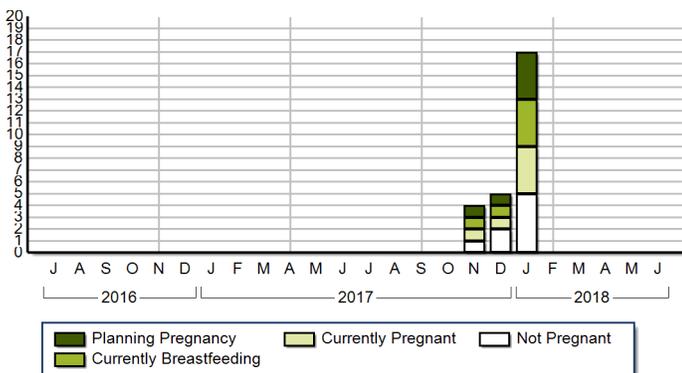
Tobacco User Enrollments By Program Type



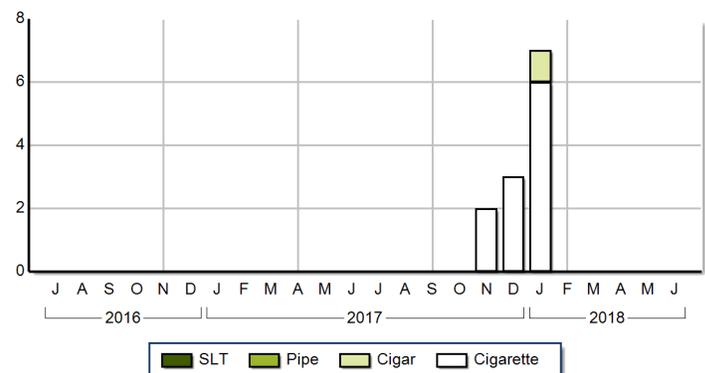
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

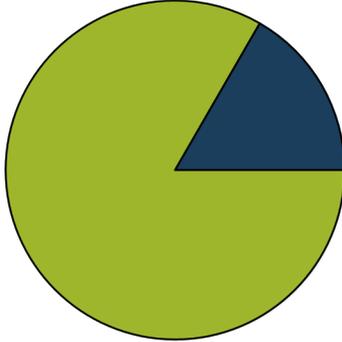


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach - includes all tobacco users, regardless of service requested.

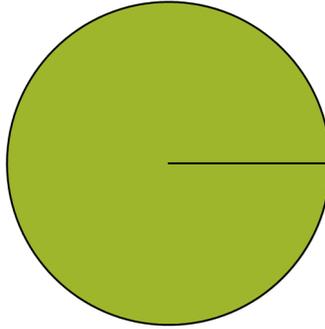
Tobacco Users By Gender



F, 83.33%
M, 16.67%

Chart Total N: 6

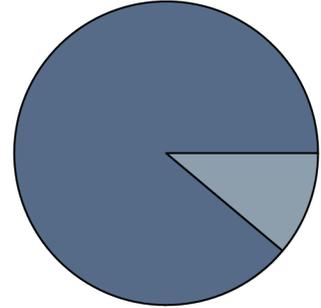
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

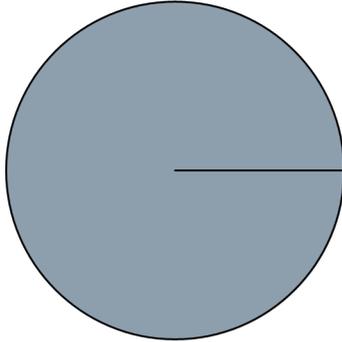
Tobacco Users By Education



HS Degreee/GED, 11.11%
Other, 88.89%

Chart Total N: 9

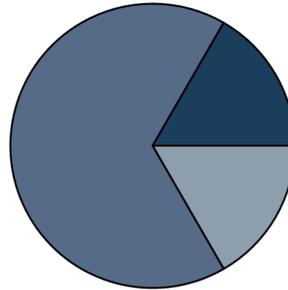
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

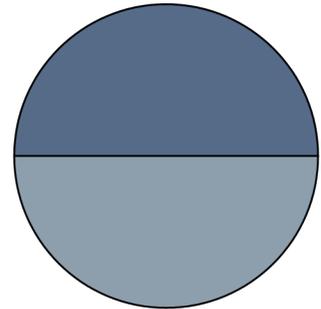
Tobacco Users By Age



25 - 34, 16.67%
35 - 44, 66.67%
55 - 64, 16.67%

Chart Total N: 6

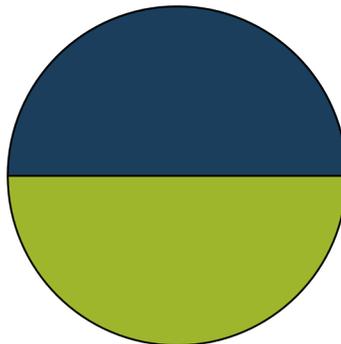
Tobacco Users By Health Plan



Medicaid, 50.00%
Other, 50.00%

Chart Total N: 6

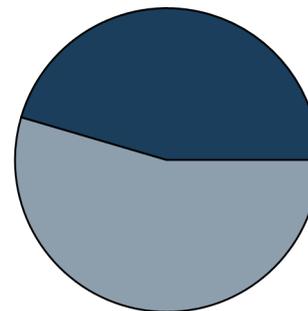
Tobacco Users By Ethnicity



Hispanic, 50.00%
Non-Hispanic, 50.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



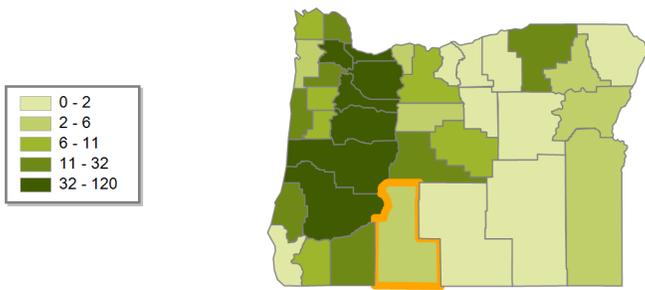
Asthma, 54.55%
None, 45.45%

Chart Total N: 11

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

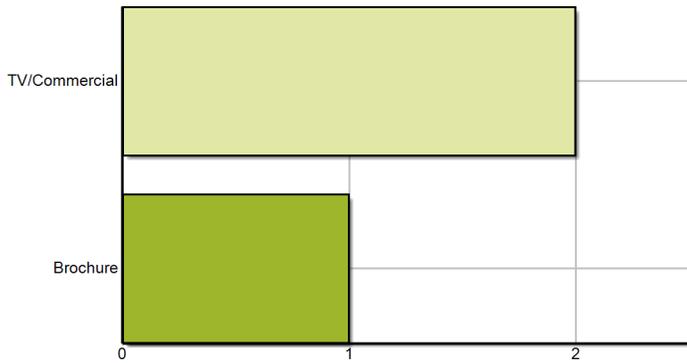
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

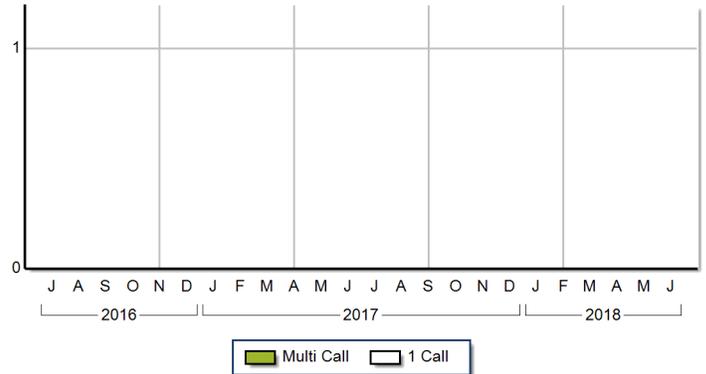


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %	11,109 ⁴	
			County	State
Tobacco Users - Last Full Month			5	439
Tobacco Users YTD			6	931
Unique Tobacco Users YTD			6	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.05 %	0.64 %
Reach - NAQC			0.05 %	0.17 %
Annualized Reach			0.09 %	0.33 %
Annualized Reach - NAQC			0.08 %	0.30 %
Unique Individual Reach			0.05 %	0.19 %

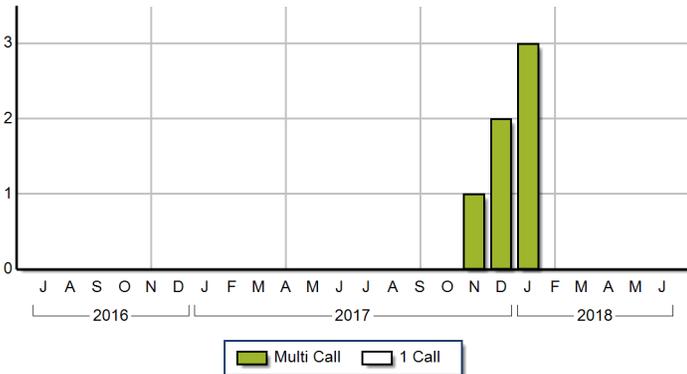
How Heard About



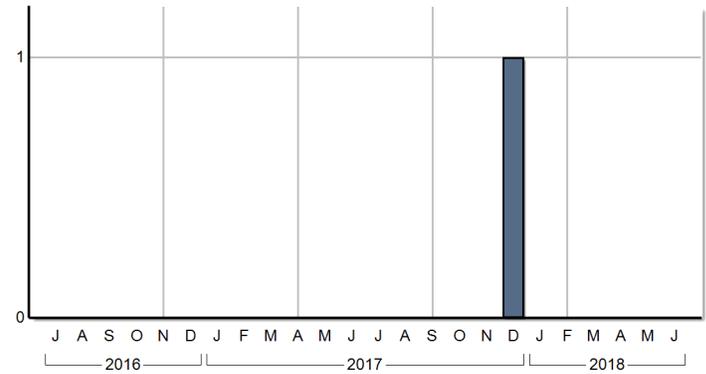
Fax Referral



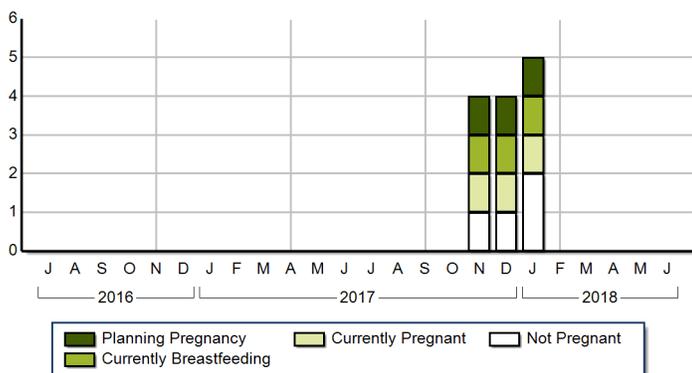
Tobacco User Enrollments By Program Type



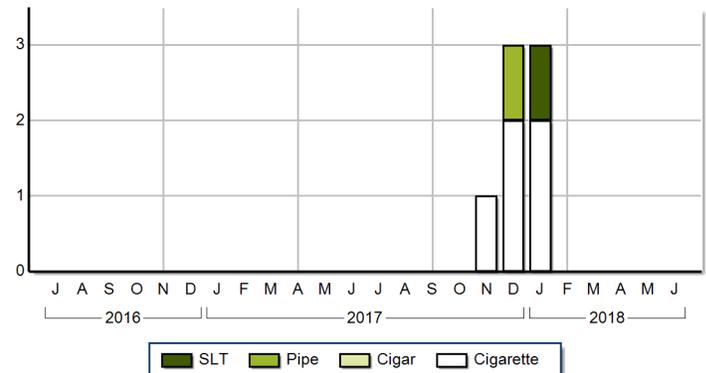
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

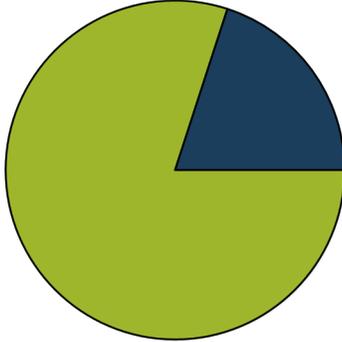


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

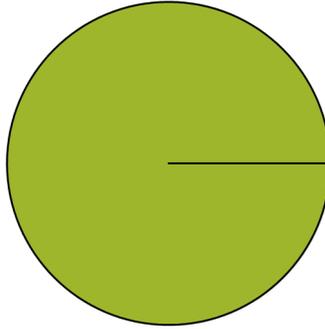
Tobacco Users By Gender



F, 80.00%
M, 20.00%

Chart Total N: 5

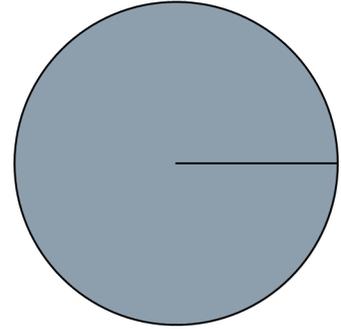
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

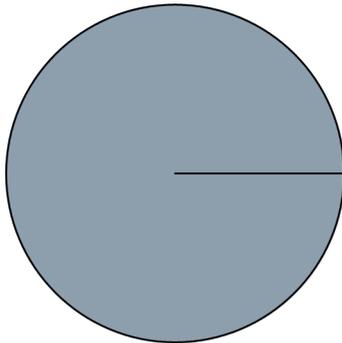
Tobacco Users By Education



Other, 100.00%

Chart Total N: 7

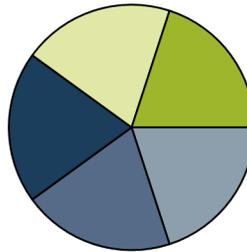
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

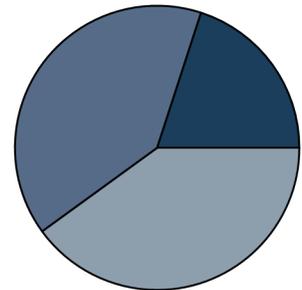
Tobacco Users By Age



25 - 34, 20.00%
35 - 44, 20.00%
45 - 54, 20.00%
55 - 64, 20.00%
64 and Older, 20.00%

Chart Total N: 5

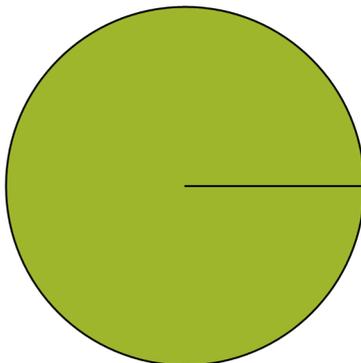
Tobacco Users By Health Plan



Medicaid, 40.00%
Medicare, 40.00%
Other, 20.00%

Chart Total N: 5

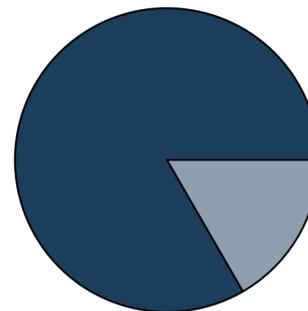
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



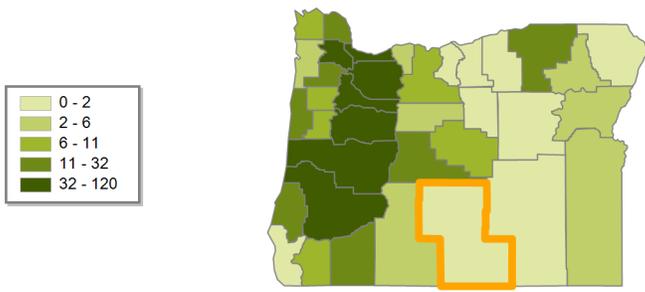
Asthma, 16.67%
None, 83.33%

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

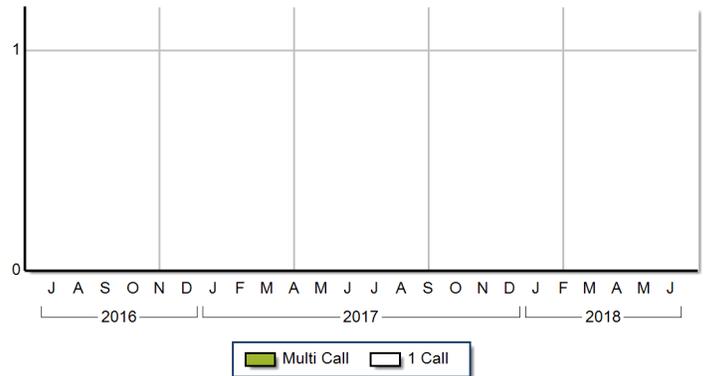
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

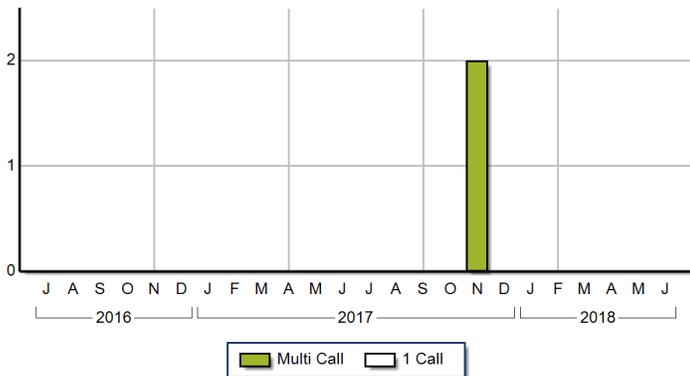


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %	1,208	4
			County	State
Tobacco Users - Last Full Month			-	439
Tobacco Users YTD			2	931
Unique Tobacco Users YTD			2	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.17 %	0.64 %
Reach - NAQC			0.17 %	0.17 %
Annualized Reach			0.28 %	0.33 %
Annualized Reach - NAQC			0.28 %	0.30 %
Unique Individual Reach			0.17 %	0.19 %

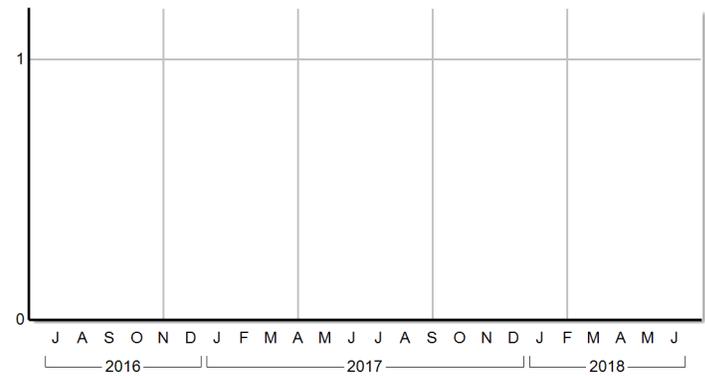
Fax Referral



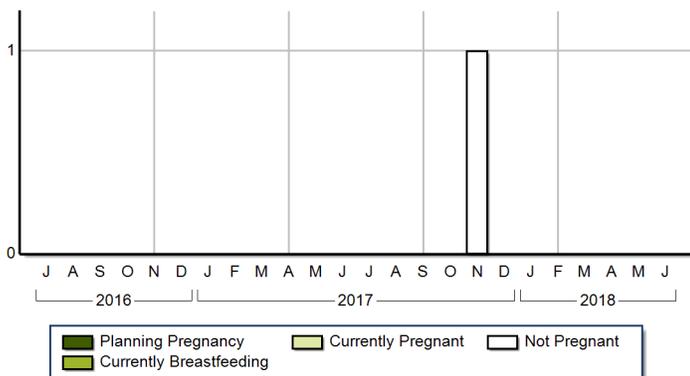
Tobacco User Enrollments By Program Type



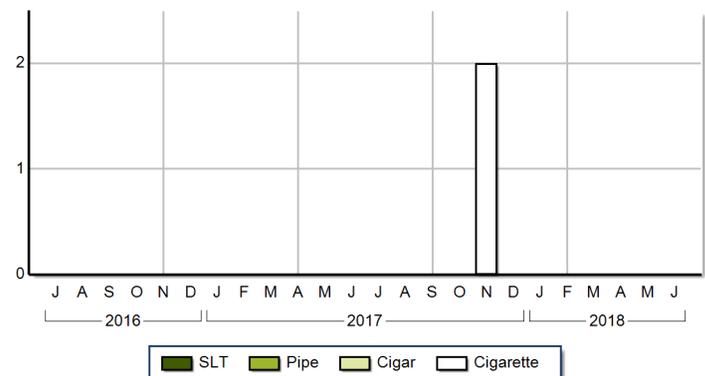
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

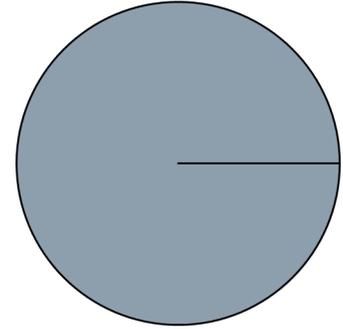


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Education



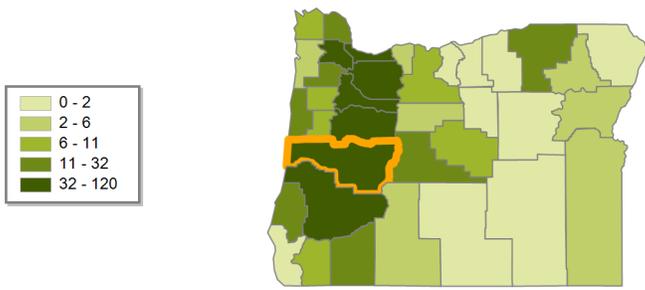
Other, 100.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

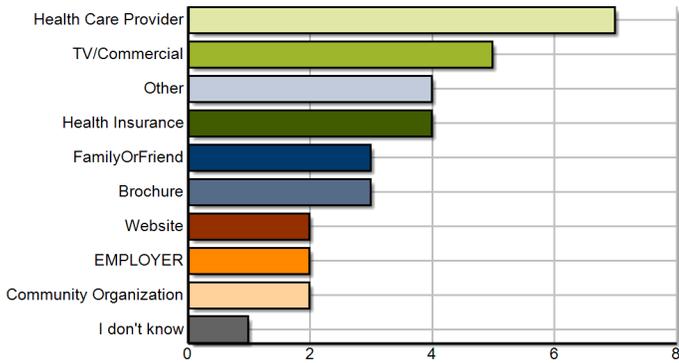
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

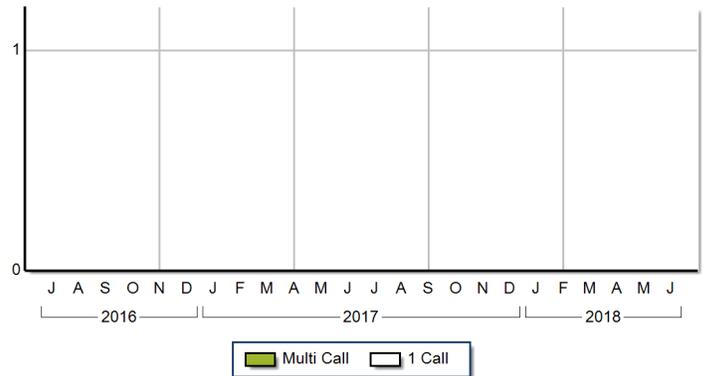


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492	
			County	State
Tobacco Users - Last Full Month			41	439
Tobacco Users YTD			72	931
Unique Tobacco Users YTD			72	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.14 %	0.64 %
Reach - NAQC			0.13 %	0.17 %
Annualized Reach			0.24 %	0.33 %
Annualized Reach - NAQC			0.23 %	0.30 %
Unique Individual Reach			0.14 %	0.19 %

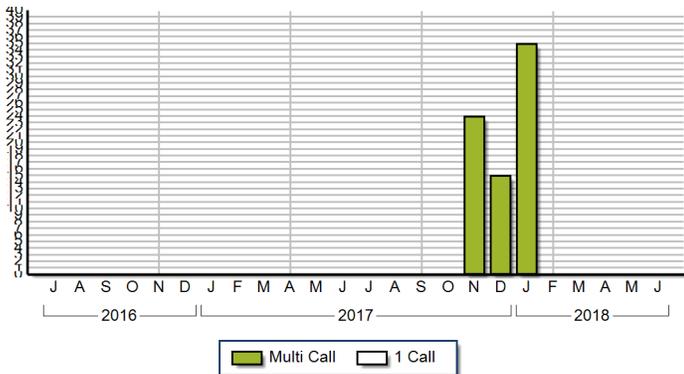
How Heard About



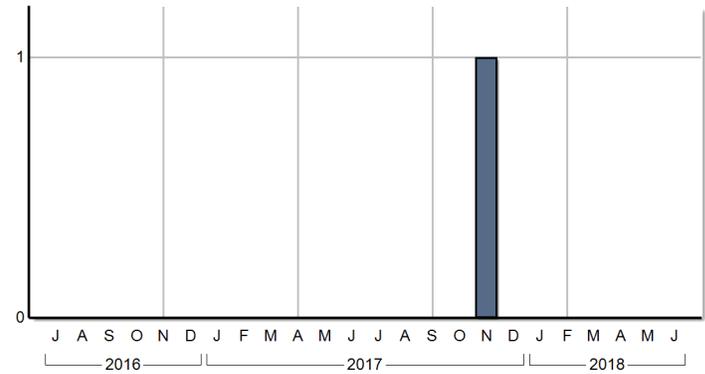
Fax Referral



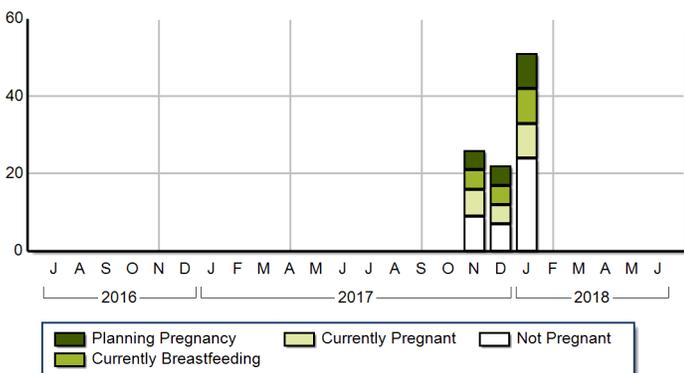
Tobacco User Enrollments By Program Type



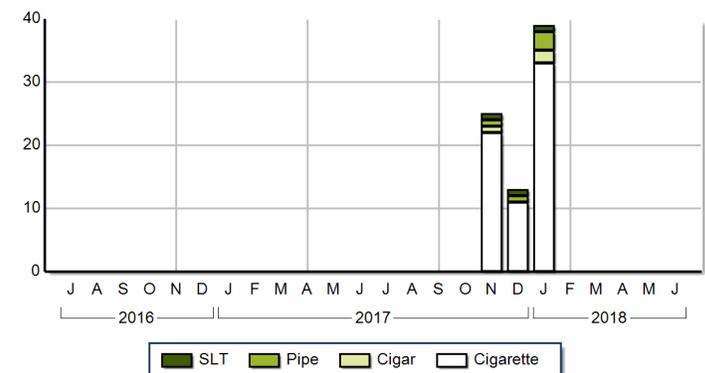
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

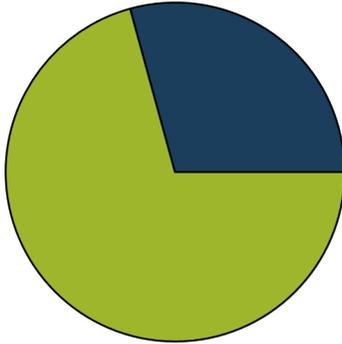


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

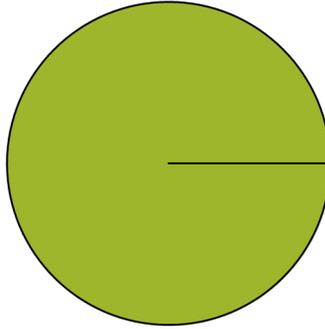
Tobacco Users By Gender



F, 70.73%
M, 29.27%

Chart Total N: 41

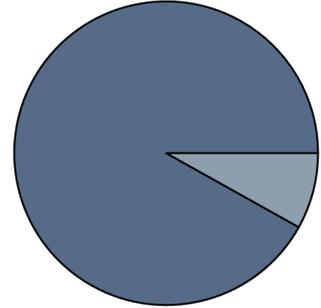
Tobacco Users By Language



English, 100.00%

Chart Total N: 41

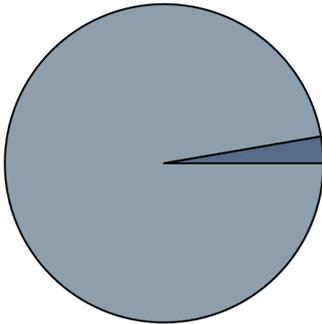
Tobacco Users By Education



HS Degreee/GED, 8.11%
Other, 91.89%

Chart Total N: 74

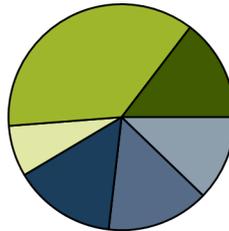
Tobacco Users By Race



White, 97.30%
American Indian/Alaskan Native, 2.70%

Chart Total N: 37

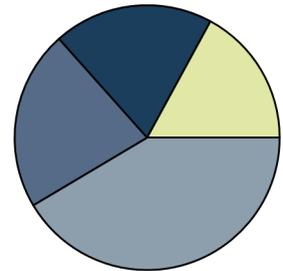
Tobacco Users By Age



18 - 24, 12.20%
25 - 34, 14.63%
35 - 44, 14.63%
45 - 54, 7.32%
55 - 64, 36.59%
64 and Older, 14.63%

Chart Total N: 41

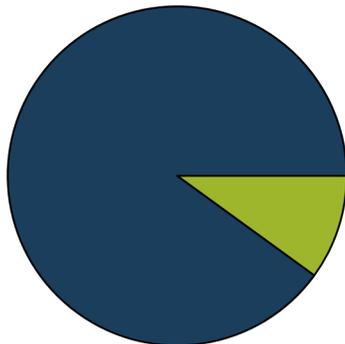
Tobacco Users By Health Plan



Commercial, 41.46%
Medicaid, 21.95%
Other, 19.51%
Medicare, 17.07%

Chart Total N: 41

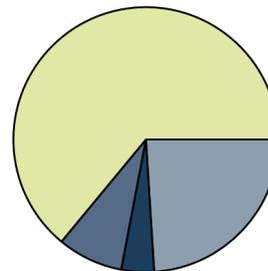
Tobacco Users By Ethnicity



Hispanic, 10.00%
Non-Hispanic, 90.00%

Chart Total N: 40

Tobacco Users By Chronic Condition



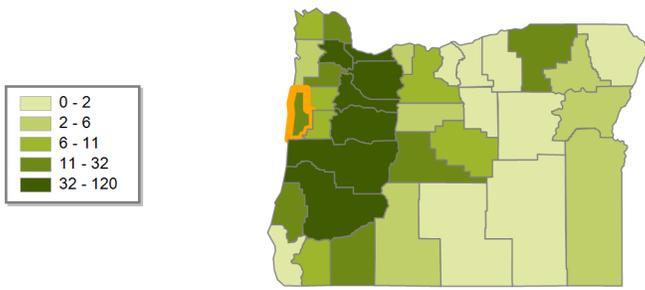
Asthma, 24.00%
CAD, 4.00%
COPD, 8.00%
None, 64.00%

Chart Total N: 50

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

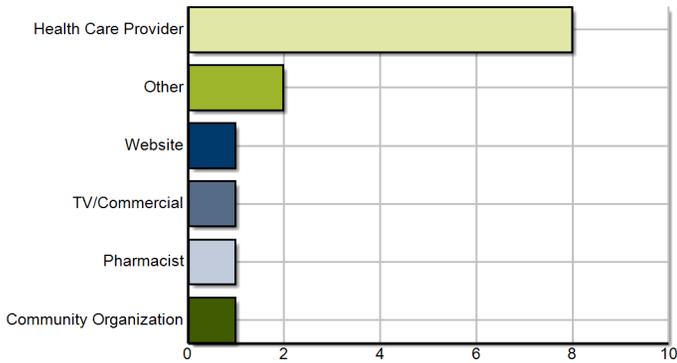
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

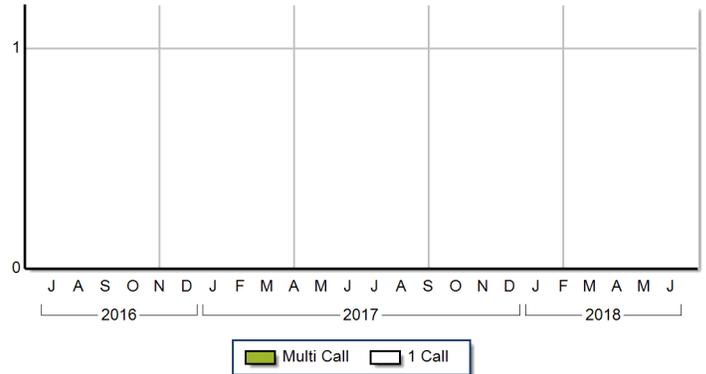


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	9,822 ⁴	
			County	State
Tobacco Users - Last Full Month			14	439
Tobacco Users YTD			26	931
Unique Tobacco Users YTD			26	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.26 %	0.64 %
Reach - NAQC			0.26 %	0.17 %
Annualized Reach			0.45 %	0.33 %
Annualized Reach - NAQC			0.45 %	0.30 %
Unique Individual Reach			0.26 %	0.19 %

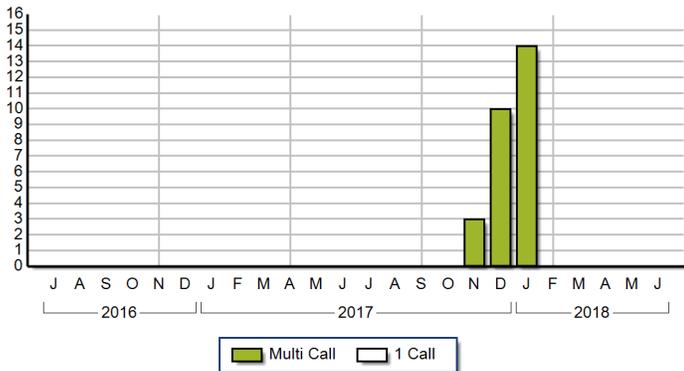
How Heard About



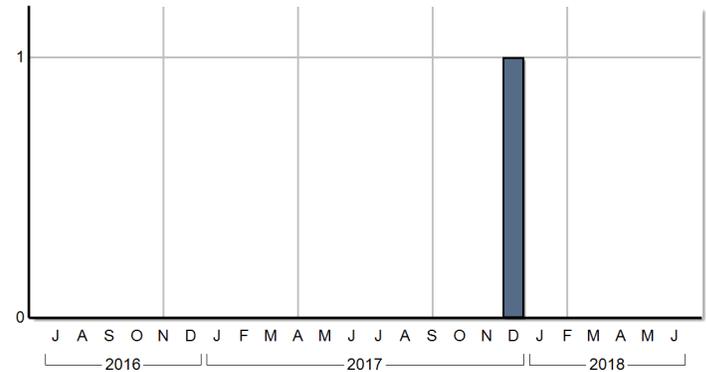
Fax Referral



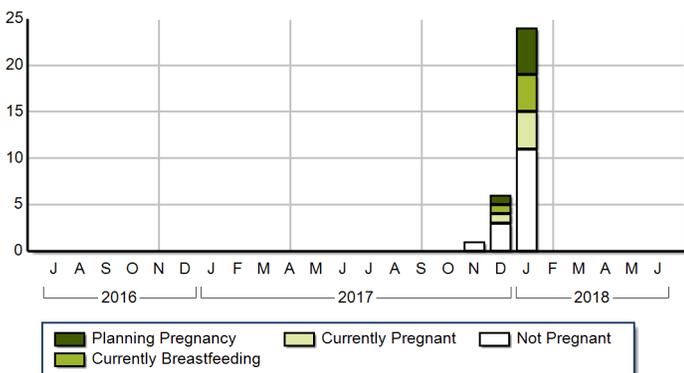
Tobacco User Enrollments By Program Type



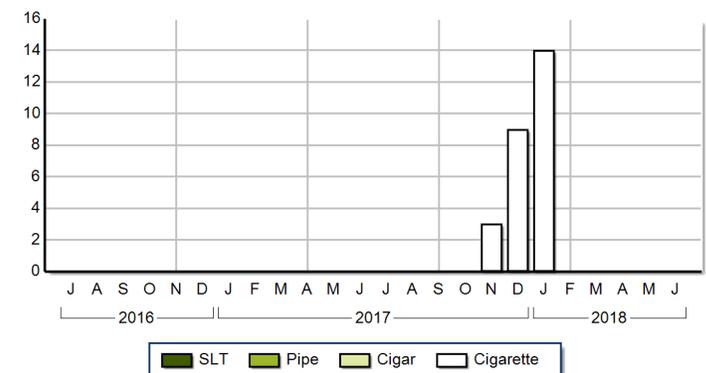
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

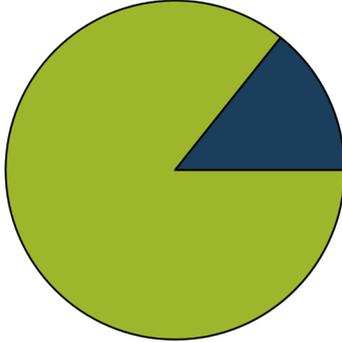


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach - includes all tobacco users, regardless of service requested.

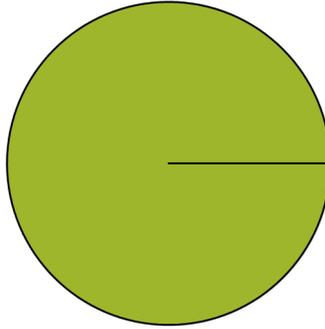
Tobacco Users By Gender



F, 85.71%
M, 14.29%

Chart Total N: 14

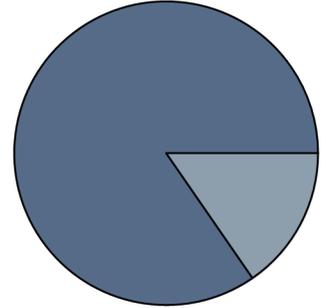
Tobacco Users By Language



English, 100.00%

Chart Total N: 14

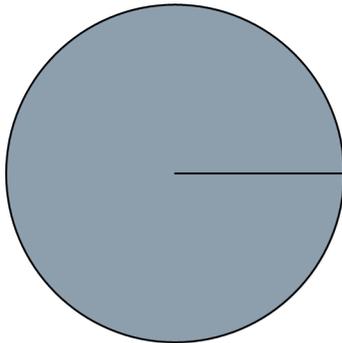
Tobacco Users By Education



HS Degreee/GED, 15.38%
Other, 84.62%

Chart Total N: 26

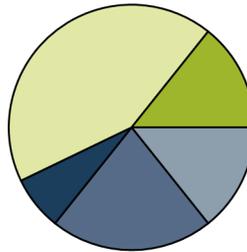
Tobacco Users By Race



White, 100.00%

Chart Total N: 14

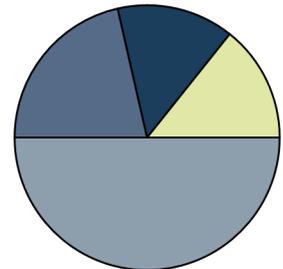
Tobacco Users By Age



18 - 24, 14.29%
25 - 34, 21.43%
45 - 54, 7.14%
55 - 64, 42.86%
64 and Older, 14.29%

Chart Total N: 14

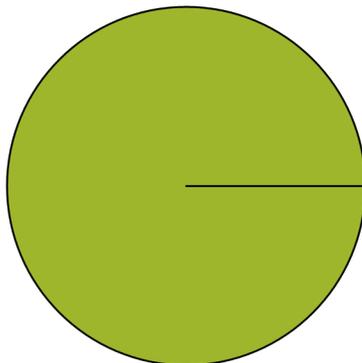
Tobacco Users By Health Plan



Medicare, 50.00%
Commercial, 21.43%
Medicaid, 14.29%
Other, 14.29%

Chart Total N: 14

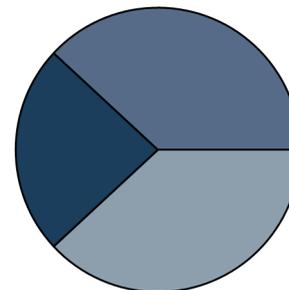
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 14

Tobacco Users By Chronic Condition



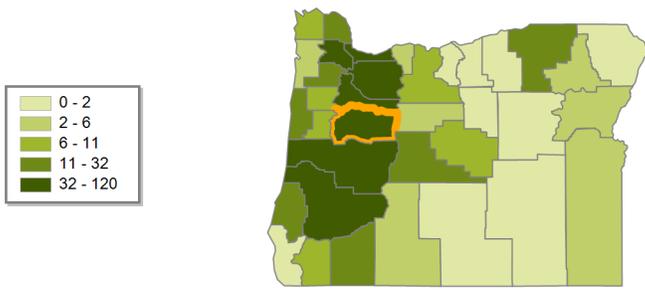
Asthma, 38.10%
COPD, 23.81%
None, 38.10%

Chart Total N: 21

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

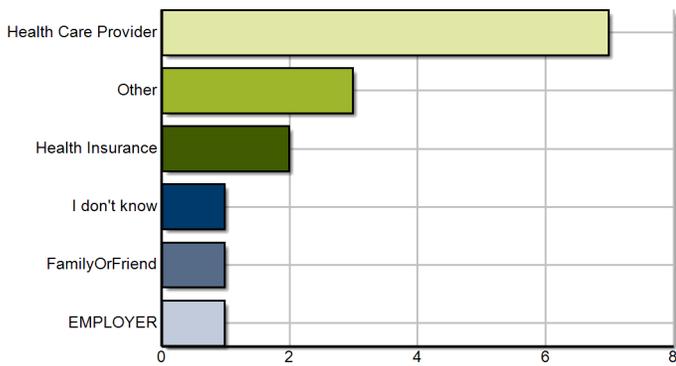
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

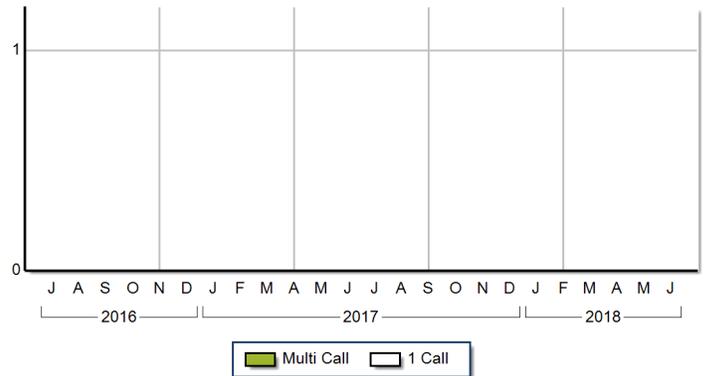


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601 ⁴	
			County	State
Tobacco Users - Last Full Month			20	439
Tobacco Users YTD			36	931
Unique Tobacco Users YTD			35	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.20 %	0.64 %
Reach - NAQC			0.20 %	0.17 %
Annualized Reach			0.35 %	0.33 %
Annualized Reach - NAQC			0.34 %	0.30 %
Unique Individual Reach			0.20 %	0.19 %

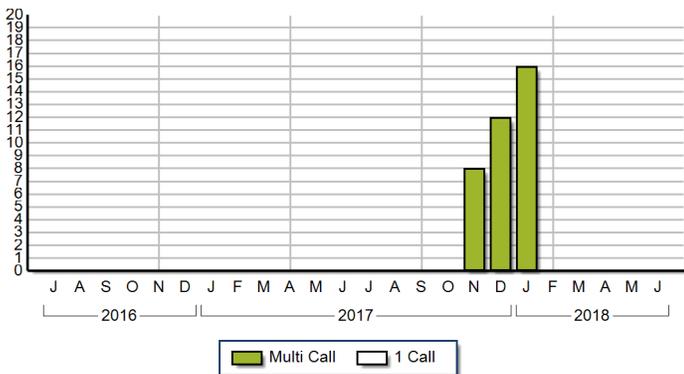
How Heard About



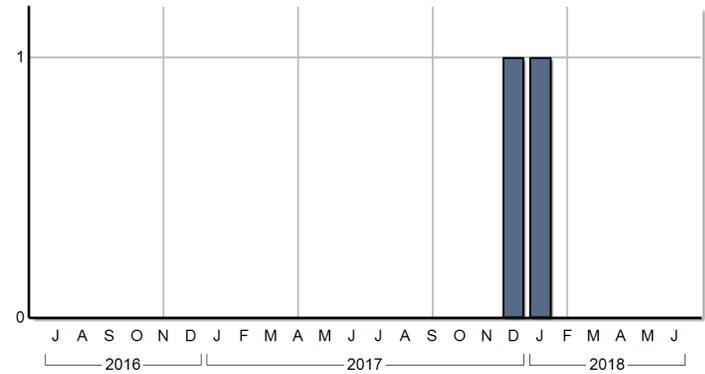
Fax Referral



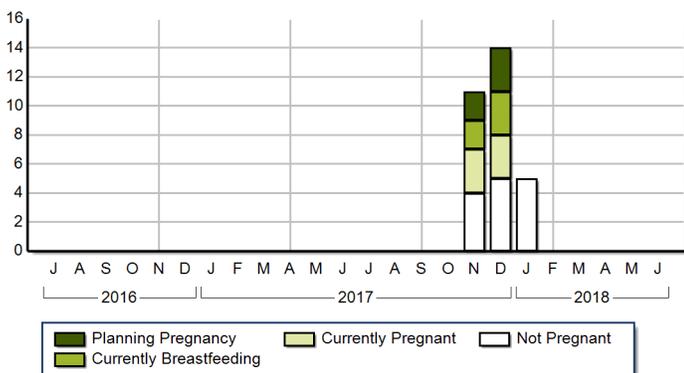
Tobacco User Enrollments By Program Type



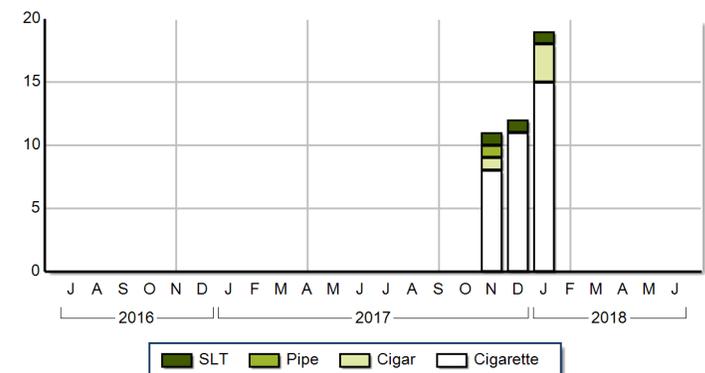
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

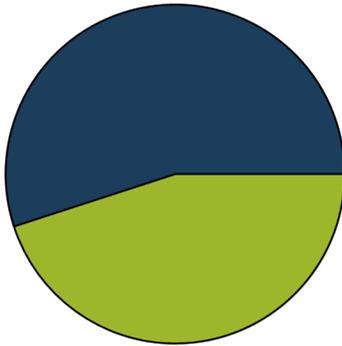


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

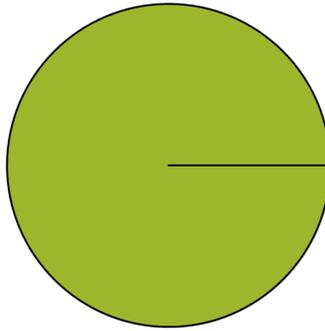
Tobacco Users By Gender



F, 45.00%
M, 55.00%

Chart Total N: 20

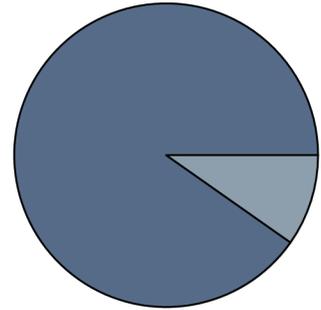
Tobacco Users By Language



English, 100.00%

Chart Total N: 20

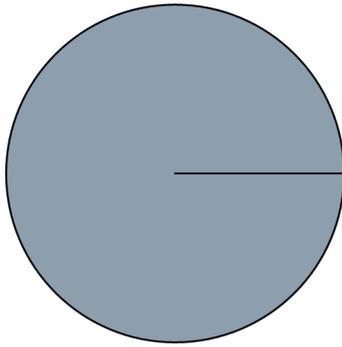
Tobacco Users By Education



HS Degreee/GED, 9.76%
Other, 90.24%

Chart Total N: 41

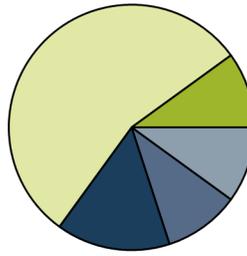
Tobacco Users By Race



White, 100.00%

Chart Total N: 19

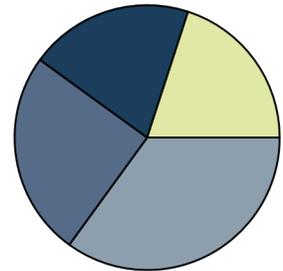
Tobacco Users By Age



18 - 24, 10.00%
35 - 44, 10.00%
45 - 54, 15.00%
55 - 64, 55.00%
64 and Older, 10.00%

Chart Total N: 20

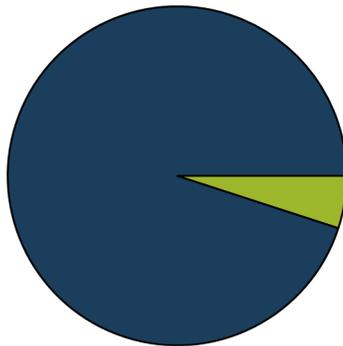
Tobacco Users By Health Plan



Medicaid, 35.00%
Commercial, 25.00%
Medicare, 20.00%
Other, 20.00%

Chart Total N: 20

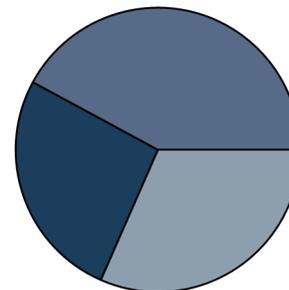
Tobacco Users By Ethnicity



Hispanic, 5.00%
Non-Hispanic, 95.00%

Chart Total N: 20

Tobacco Users By Chronic Condition



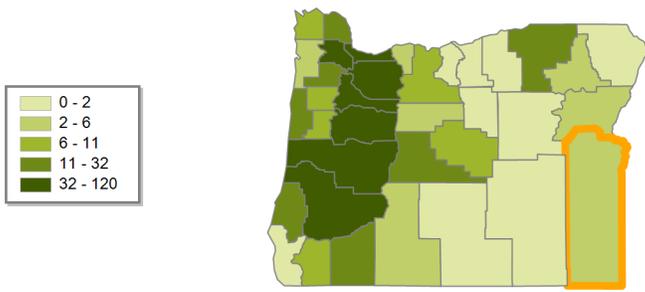
Asthma, 31.58%
COPD, 26.32%
None, 42.11%

Chart Total N: 19

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

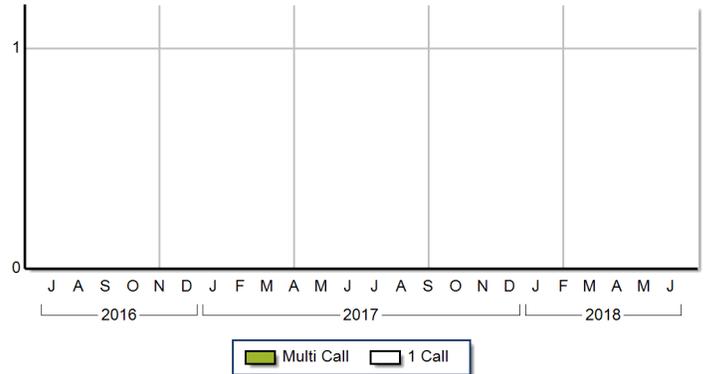


County Population		Prevalence	Tobacco Users	
Adult	23,866	16.8 %	4,009 ⁴	
			County	State
Tobacco Users - Last Full Month			2	439
Tobacco Users YTD			6	931
Unique Tobacco Users YTD			6	926
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.64 %
Reach - NAQC			3	0.17 %
Annualized Reach			2	0.33 %
Annualized Reach - NAQC			3	0.30 %
Unique Individual Reach			1	0.19 %

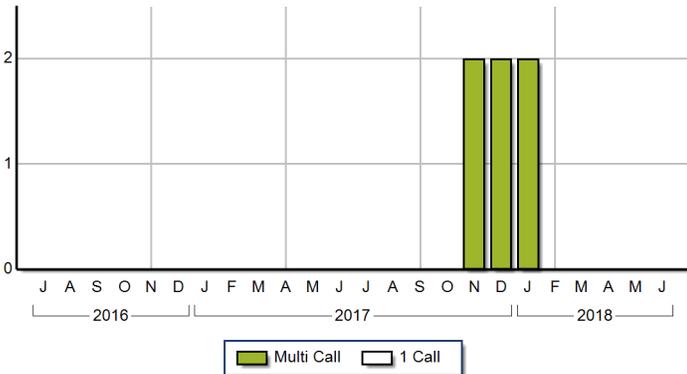
How Heard About



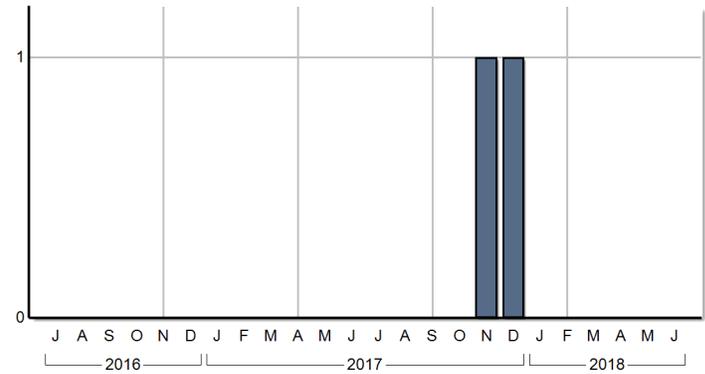
Fax Referral



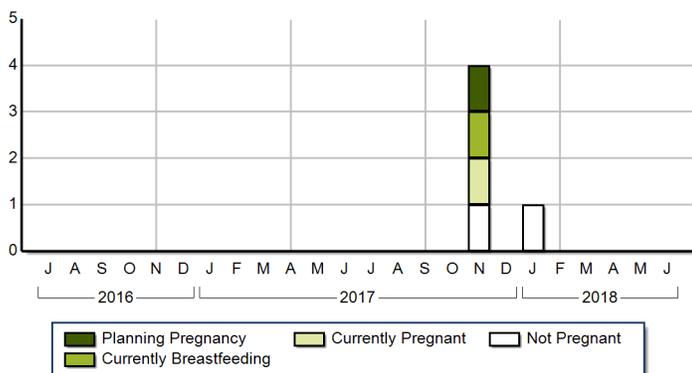
Tobacco User Enrollments By Program Type



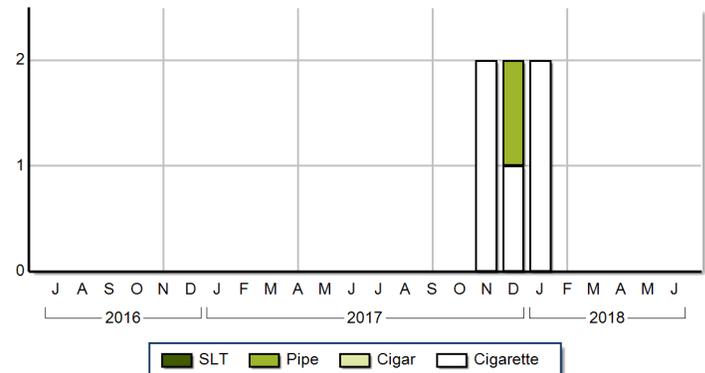
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

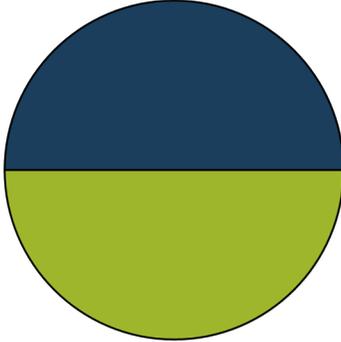


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

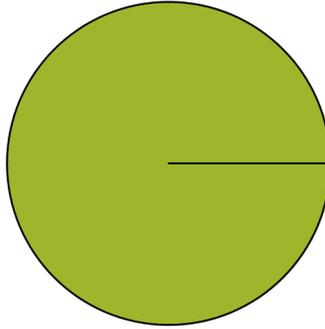
Tobacco Users By Gender



F, 50.00%
M, 50.00%

Chart Total N: 2

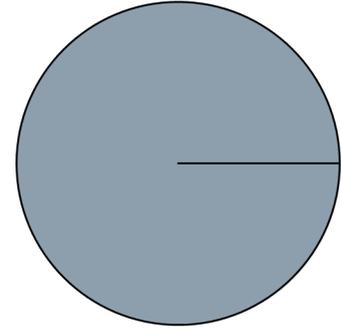
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

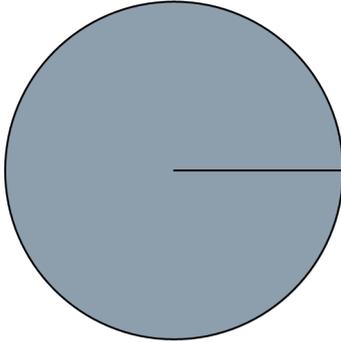
Tobacco Users By Education



Other, 100.00%

Chart Total N: 6

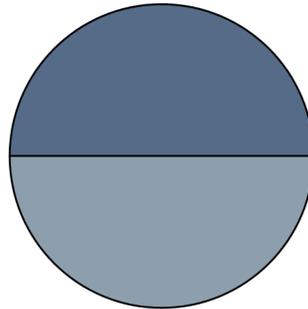
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

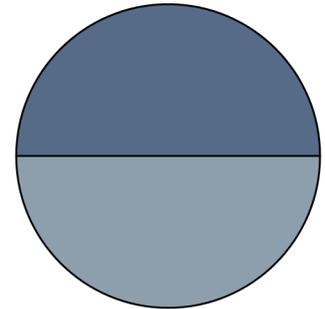
Tobacco Users By Age



25 - 34, 50.00%
45 - 54, 50.00%

Chart Total N: 2

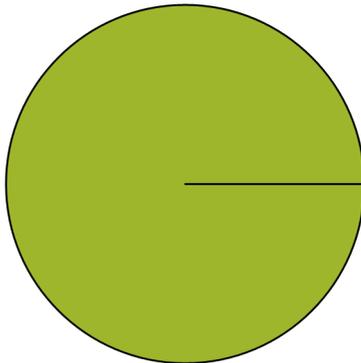
Tobacco Users By Health Plan



Medicaid, 50.00%
Medicare, 50.00%

Chart Total N: 2

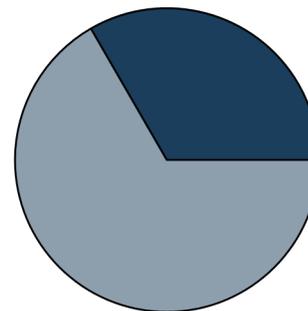
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



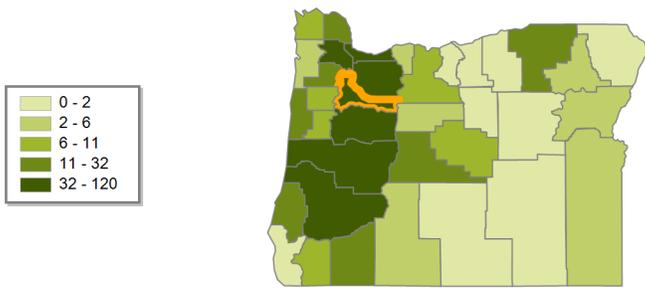
Asthma, 66.67%
None, 33.33%

Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

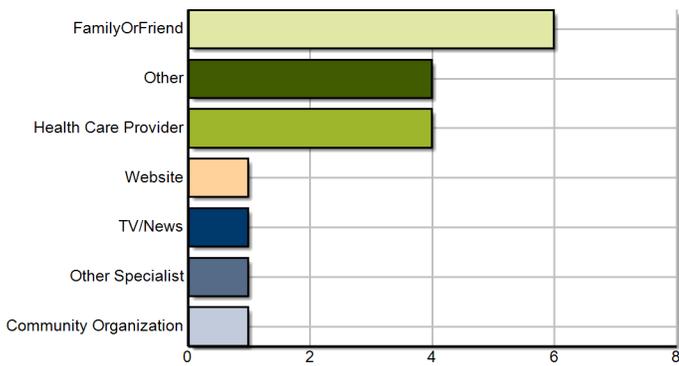
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

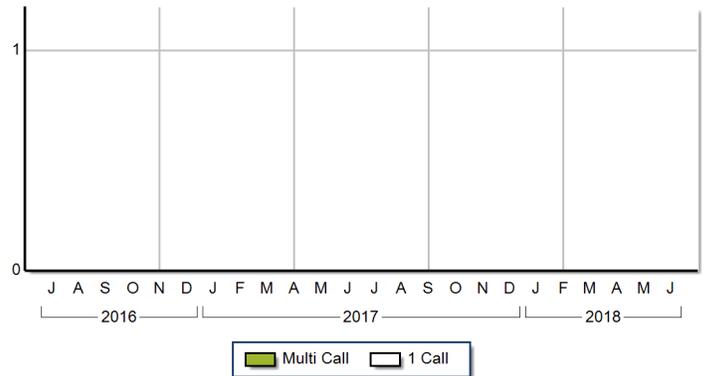


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492	
			County	State
Tobacco Users - Last Full Month			28	439
Tobacco Users YTD			54	931
Unique Tobacco Users YTD			54	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.15 %	0.64 %
Reach - NAQC			0.13 %	0.17 %
Annualized Reach			0.25 %	0.33 %
Annualized Reach - NAQC			0.22 %	0.30 %
Unique Individual Reach			0.15 %	0.19 %

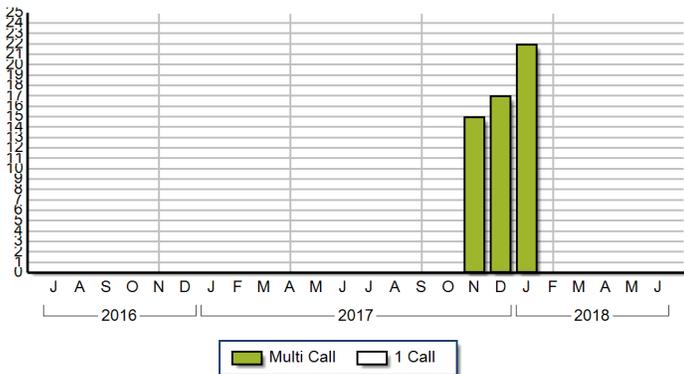
How Heard About



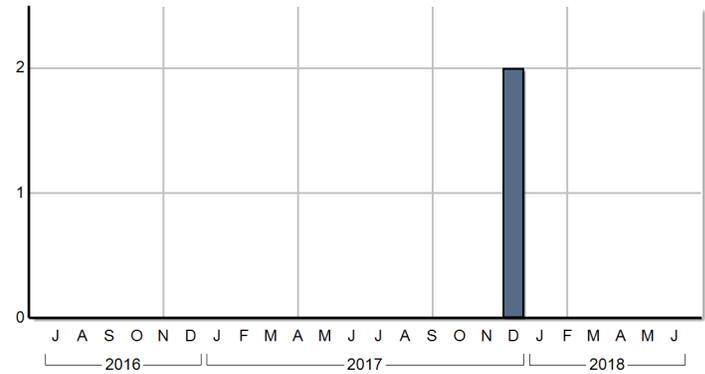
Fax Referral



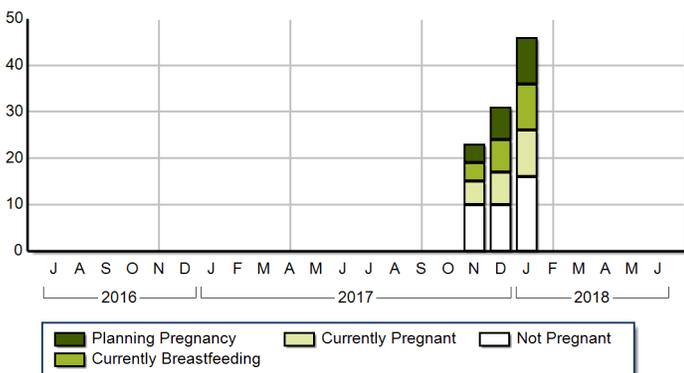
Tobacco User Enrollments By Program Type



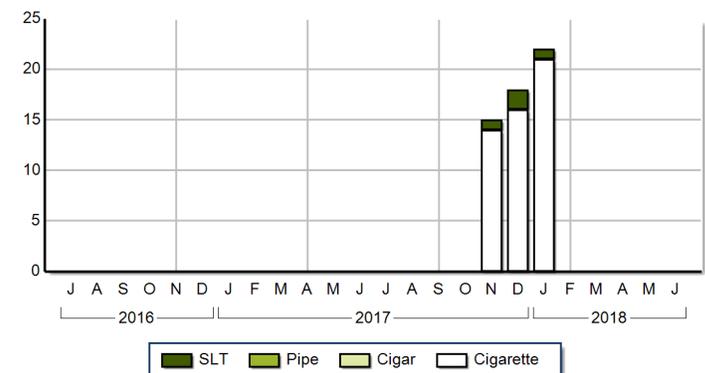
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

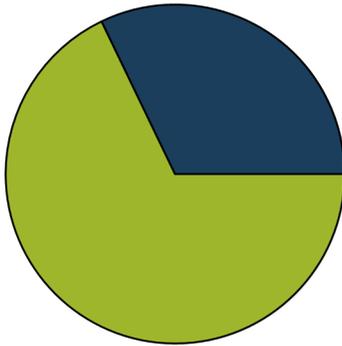


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

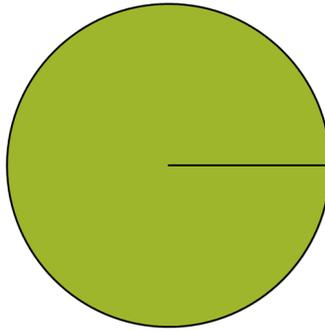
Tobacco Users By Gender



F, 67.86%
M, 32.14%

Chart Total N: 28

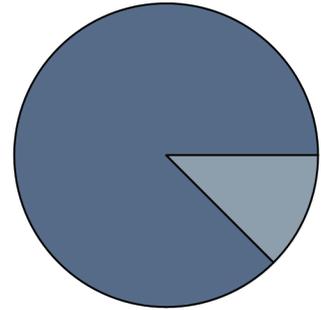
Tobacco Users By Language



English, 100.00%

Chart Total N: 28

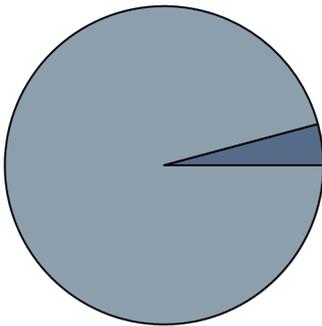
Tobacco Users By Education



HS Degreee/GED, 12.50%
Other, 87.50%

Chart Total N: 64

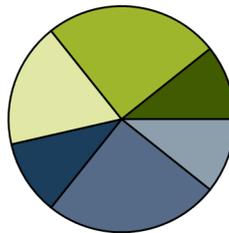
Tobacco Users By Race



White, 95.83%
Black/African American, 4.17%

Chart Total N: 24

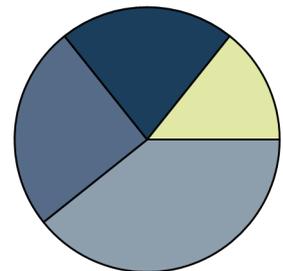
Tobacco Users By Age



18 - 24, 10.71%
25 - 34, 25.00%
35 - 44, 10.71%
45 - 54, 17.86%
55 - 64, 25.00%
64 and Older, 10.71%

Chart Total N: 28

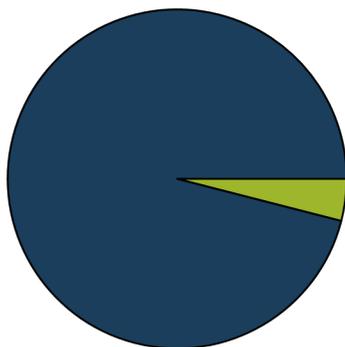
Tobacco Users By Health Plan



Other, 39.29%
Medicaid, 25.00%
Commercial, 21.43%
Medicare, 14.29%

Chart Total N: 28

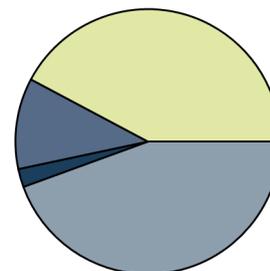
Tobacco Users By Ethnicity



Hispanic, 4.00%
Non-Hispanic, 96.00%

Chart Total N: 25

Tobacco Users By Chronic Condition



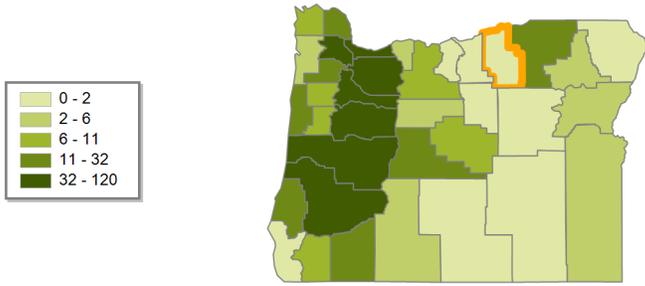
Asthma, 44.44%
CAD, 2.22%
COPD, 11.11%
None, 42.22%

Chart Total N: 45

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

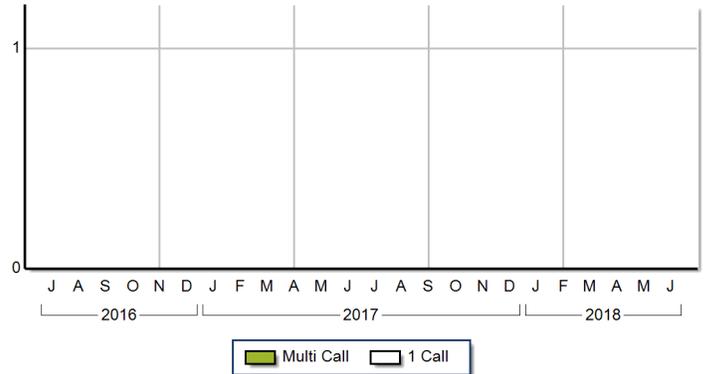
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

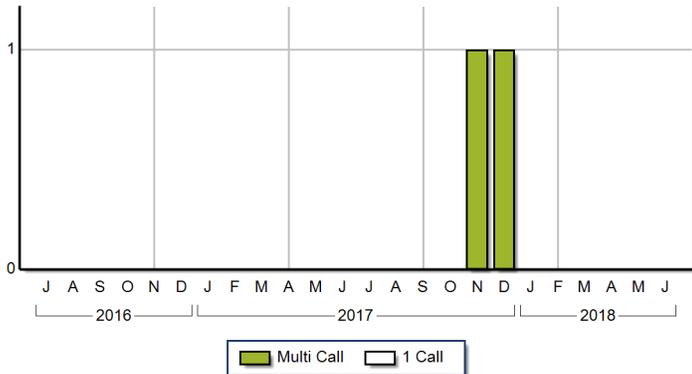


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %	County	1,645
			State	4
Tobacco Users - Last Full Month			-	439
Tobacco Users YTD			2	931
Unique Tobacco Users YTD			2	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.12 %	0.64 %
Reach - NAQC			0.06 %	0.17 %
Annualized Reach			0.21 %	0.33 %
Annualized Reach - NAQC			0.10 %	0.30 %
Unique Individual Reach			0.12 %	0.19 %

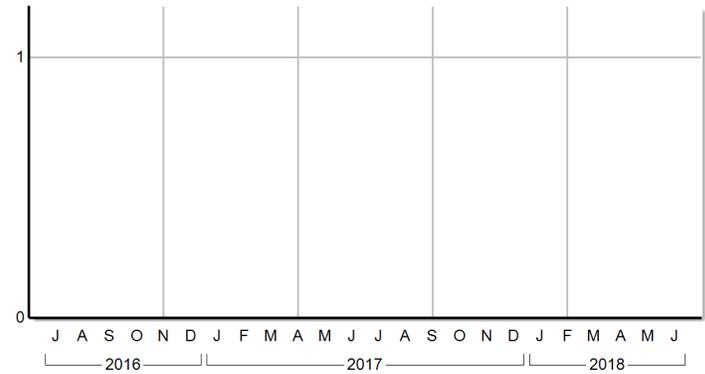
Fax Referral



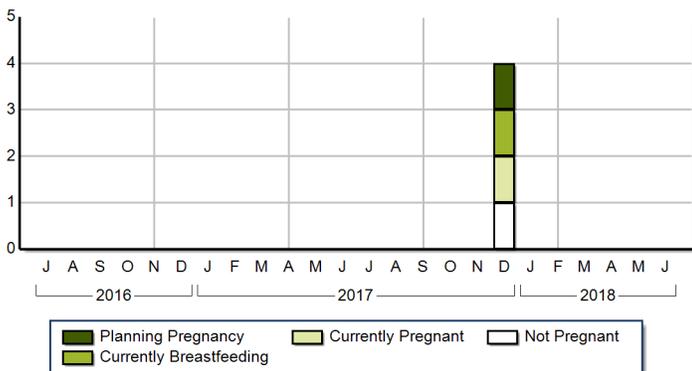
Tobacco User Enrollments By Program Type



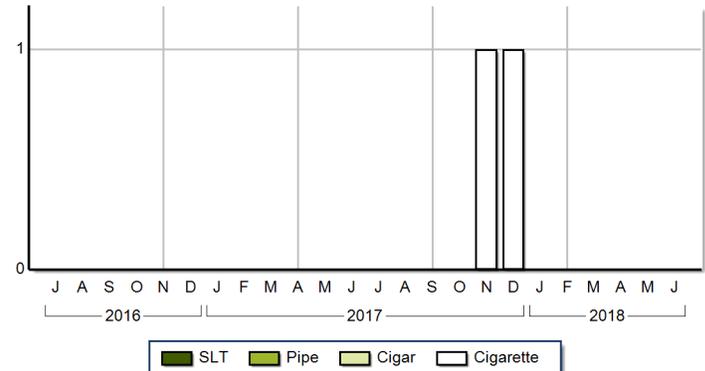
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

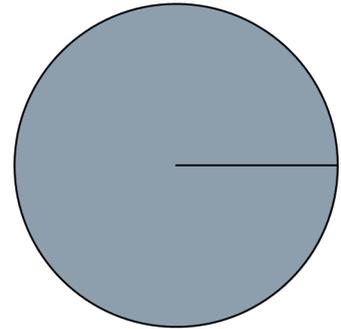


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Education



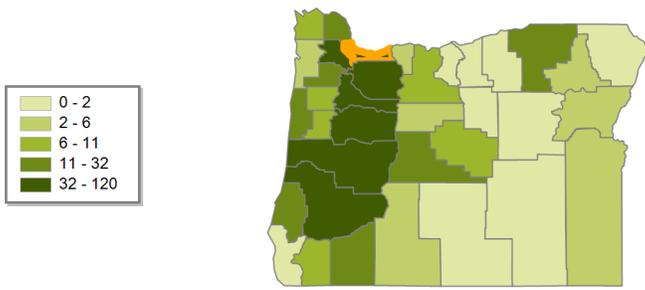
Other, 100.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

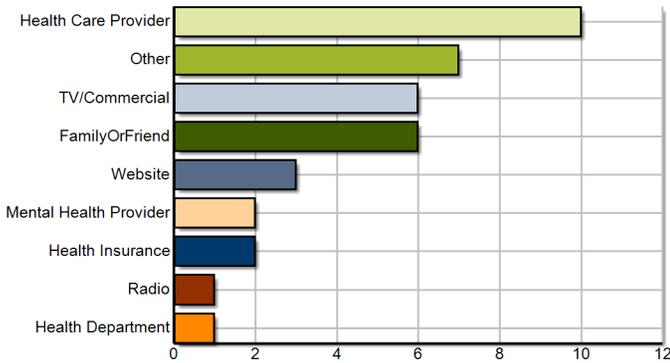
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

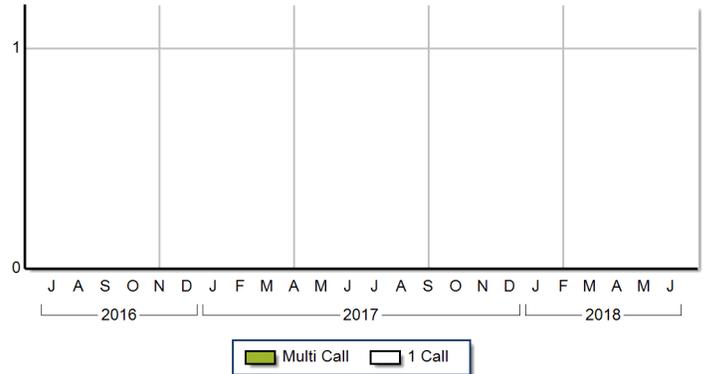


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308 ⁴	
			County	State
Tobacco Users - Last Full Month			53	439
Tobacco Users YTD			117	931
Unique Tobacco Users YTD			1	926
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.14 %
Reach - NAQC			3	0.13 %
Annualized Reach			2	0.23 %
Annualized Reach - NAQC			3	0.22 %
Unique Individual Reach			1	0.14 %

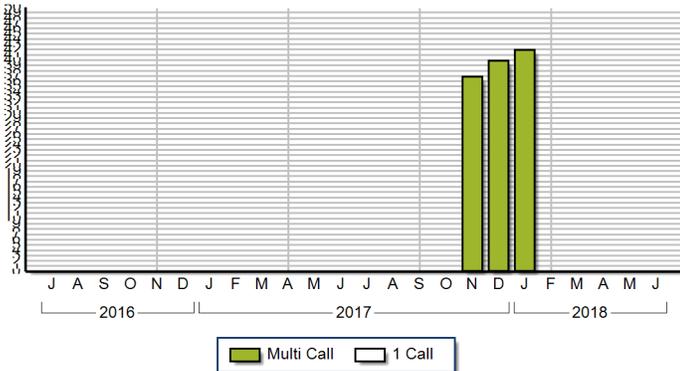
How Heard About



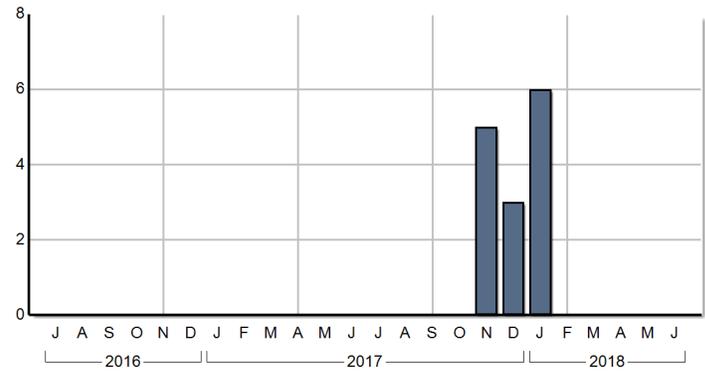
Fax Referral



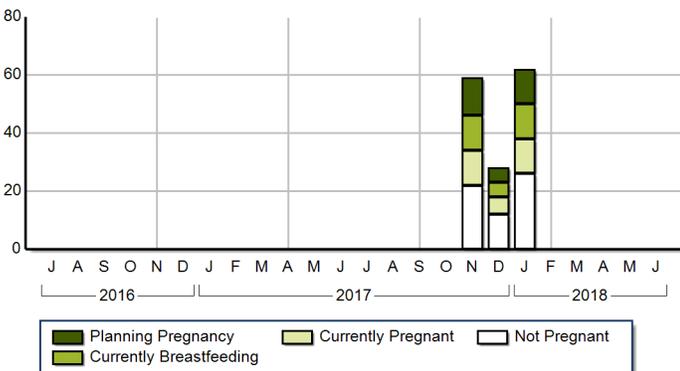
Tobacco User Enrollments By Program Type



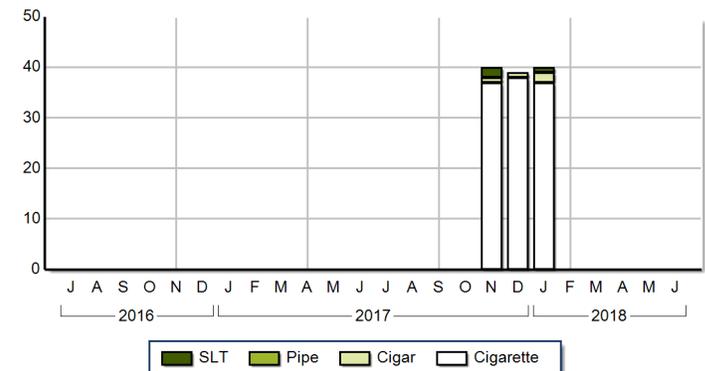
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

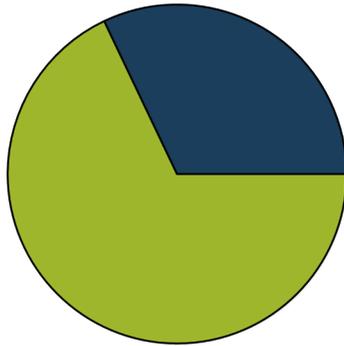


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

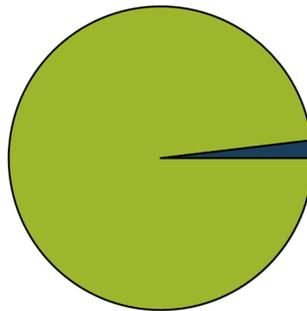
Tobacco Users By Gender



F, 67.92%
M, 32.08%

Chart Total N: 53

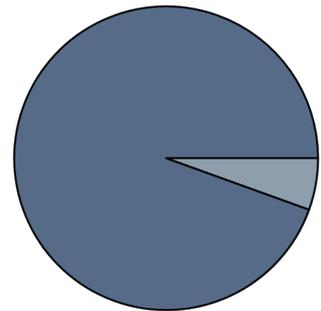
Tobacco Users By Language



English, 98.11%
Spanish, 1.89%

Chart Total N: 53

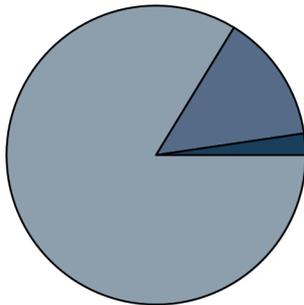
Tobacco Users By Education



HS Degreee/GED, 5.51%
Other, 94.49%

Chart Total N: 127

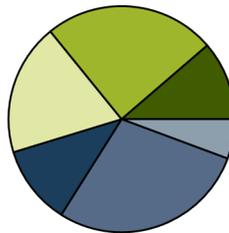
Tobacco Users By Race



White, 83.72%
Black/African American, 13.95%
American Indian/Alaskan Native, 2.33%

Chart Total N: 43

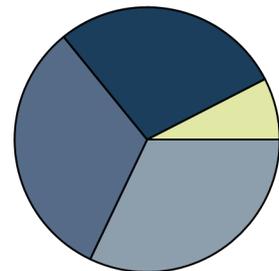
Tobacco Users By Age



18 - 24, 5.66%
25 - 34, 28.30%
35 - 44, 11.32%
45 - 54, 18.87%
55 - 64, 24.53%
64 and Older, 11.32%

Chart Total N: 53

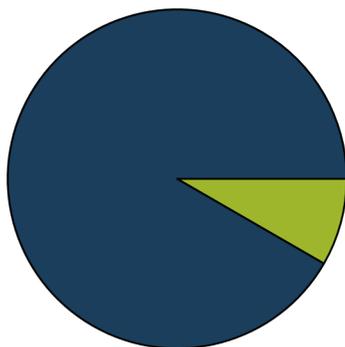
Tobacco Users By Health Plan



Medicaid, 32.08%
Other, 32.08%
Medicare, 28.30%
Commercial, 7.55%

Chart Total N: 53

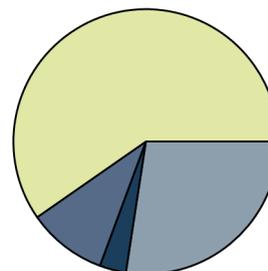
Tobacco Users By Ethnicity



Hispanic, 8.33%
Non-Hispanic, 91.67%

Chart Total N: 48

Tobacco Users By Chronic Condition



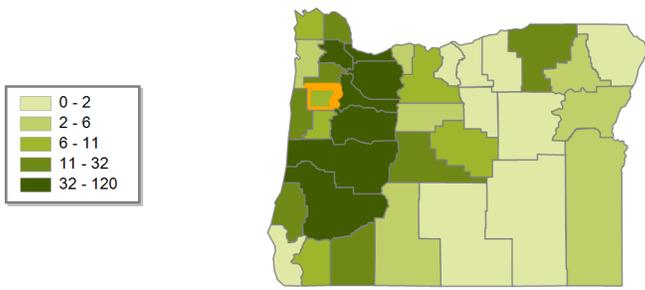
Asthma, 27.42%
CAD, 3.23%
COPD, 9.68%
None, 59.68%

Chart Total N: 62

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

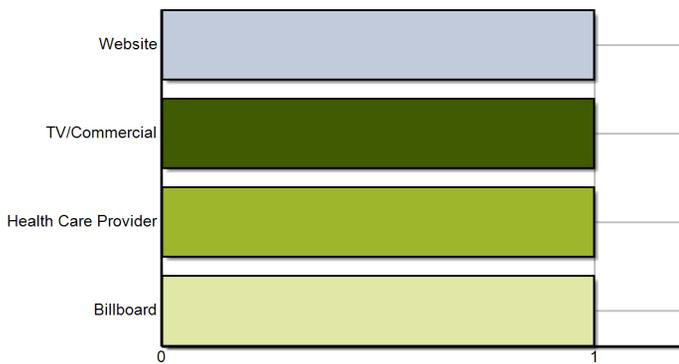
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

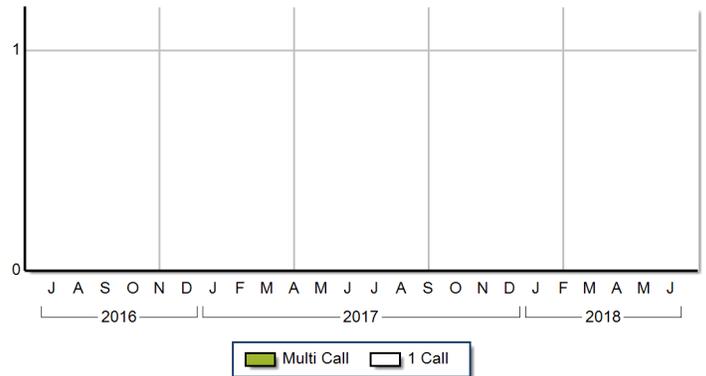


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %	7,534 ⁴	
			County	State
Tobacco Users - Last Full Month			5	439
Tobacco Users YTD			11	931
Unique Tobacco Users YTD			11	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.15 %	0.64 %
Reach - NAQC			0.15 %	0.17 %
Annualized Reach			0.25 %	0.33 %
Annualized Reach - NAQC			0.25 %	0.30 %
Unique Individual Reach			0.15 %	0.19 %

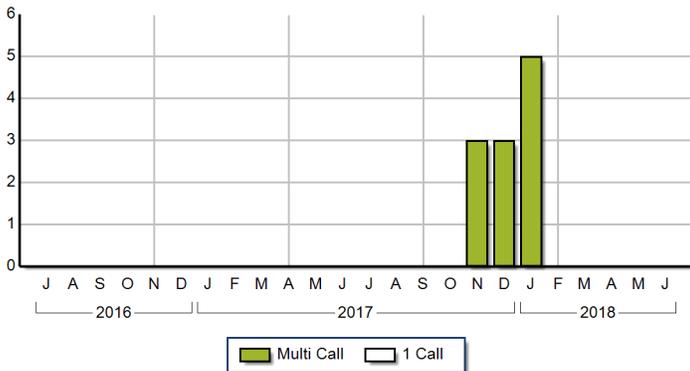
How Heard About



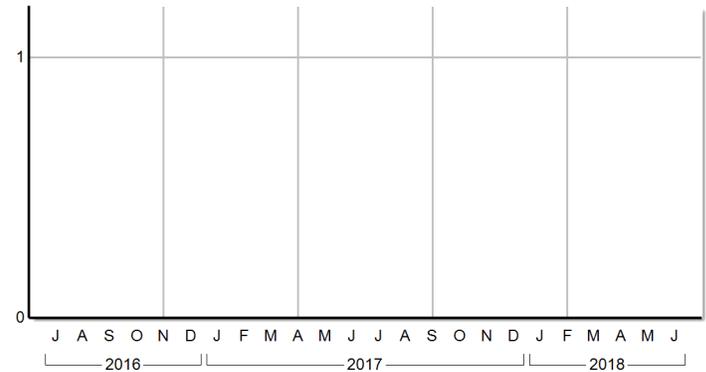
Fax Referral



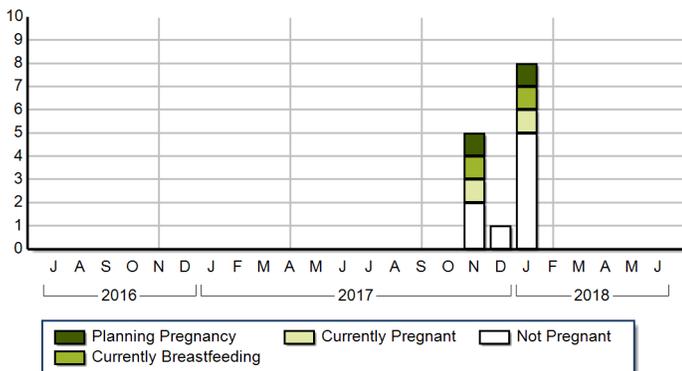
Tobacco User Enrollments By Program Type



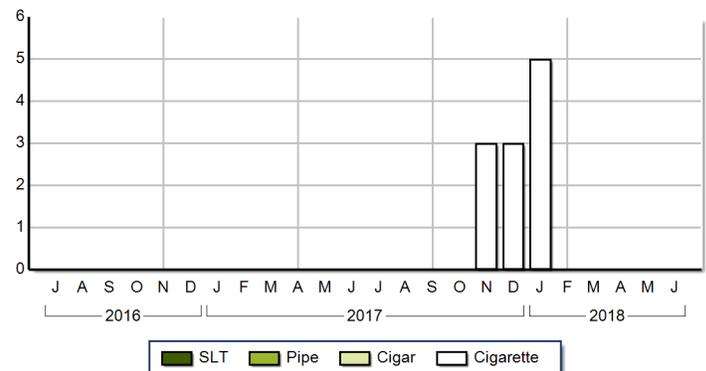
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

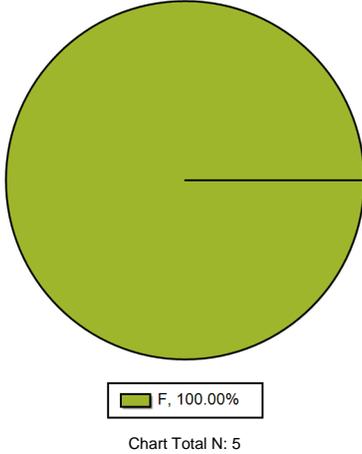


Tobacco Users By Tobacco Type

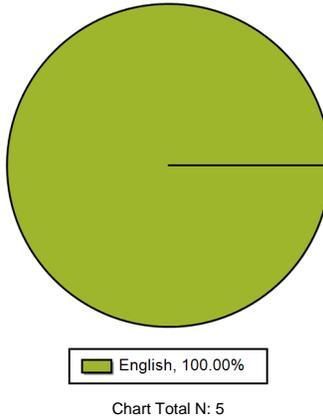


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

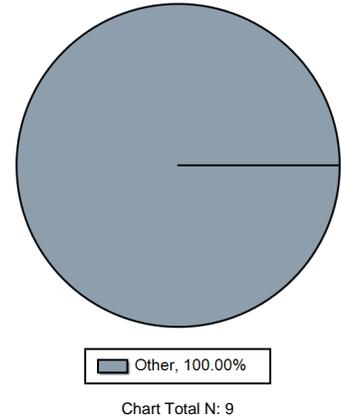
Tobacco Users By Gender



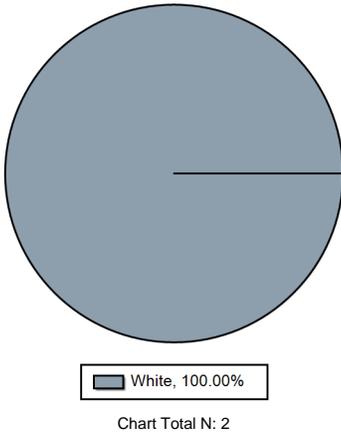
Tobacco Users By Language



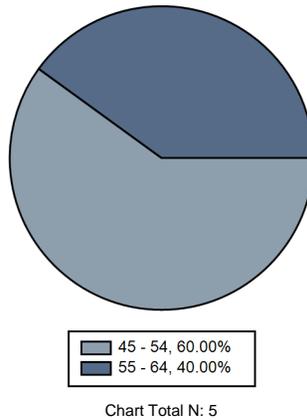
Tobacco Users By Education



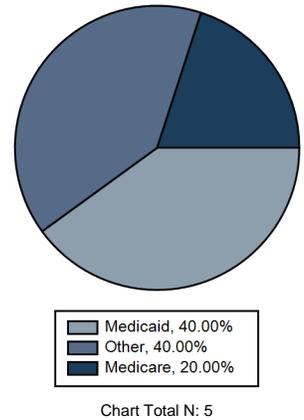
Tobacco Users By Race



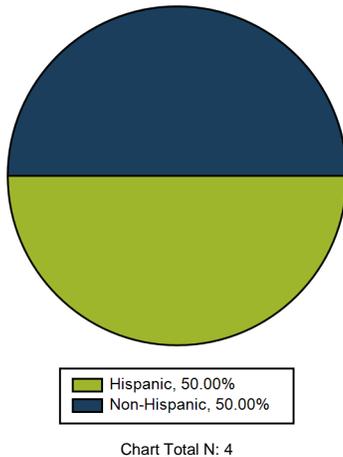
Tobacco Users By Age



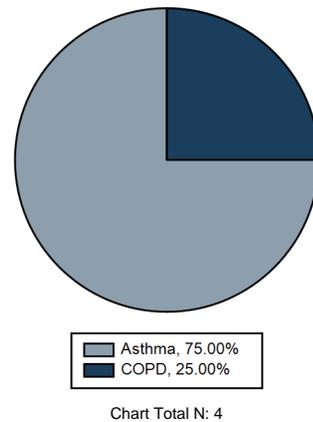
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



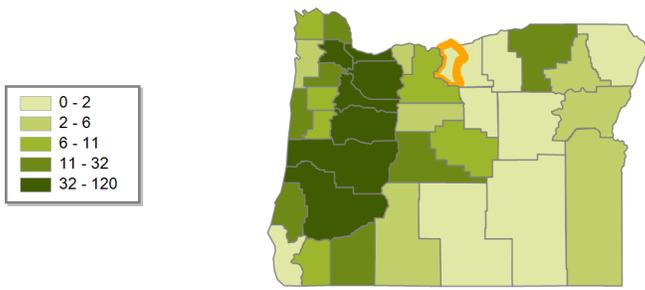
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

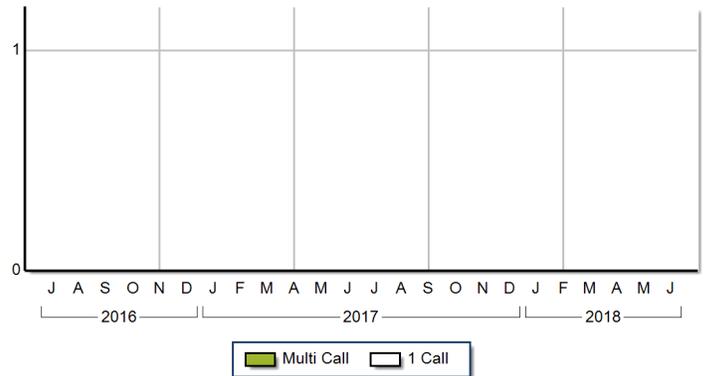
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

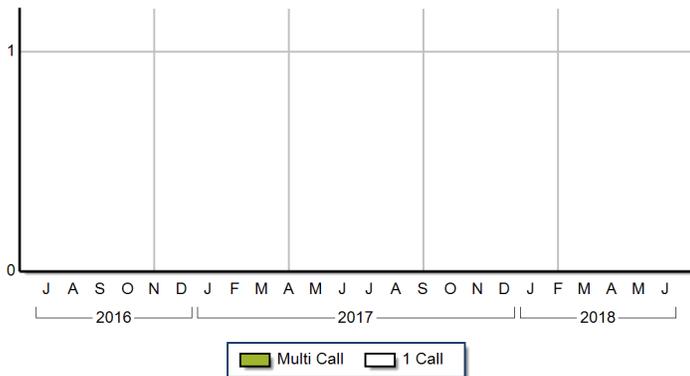


County Population		Prevalence	Tobacco Users	
Adult	1,477	22.1 %	326	
			County	State
Tobacco Users - Last Full Month			-	439
Tobacco Users YTD			931	
Unique Tobacco Users YTD			1	926
Target Reach				
Reach YTD			2	0.64 %
Reach - NAQC			3	0.17 %
Annualized Reach			2	0.33 %
Annualized Reach - NAQC			3	0.30 %
Unique Individual Reach			1	0.19 %

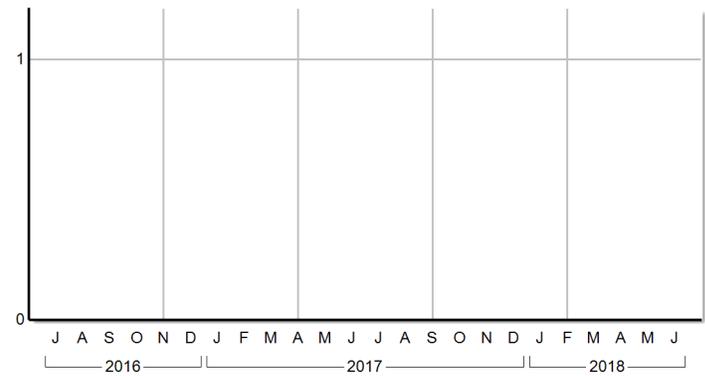
Fax Referral



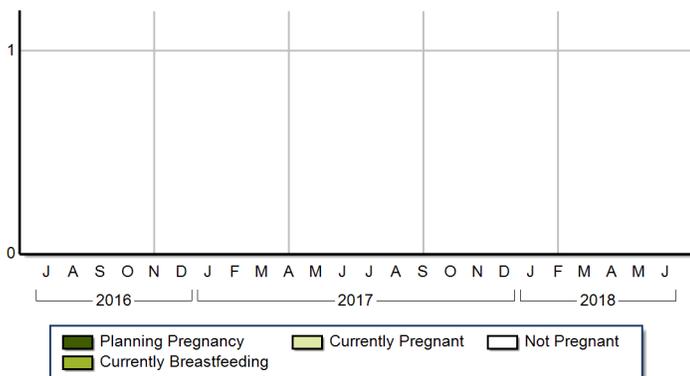
Tobacco User Enrollments By Program Type



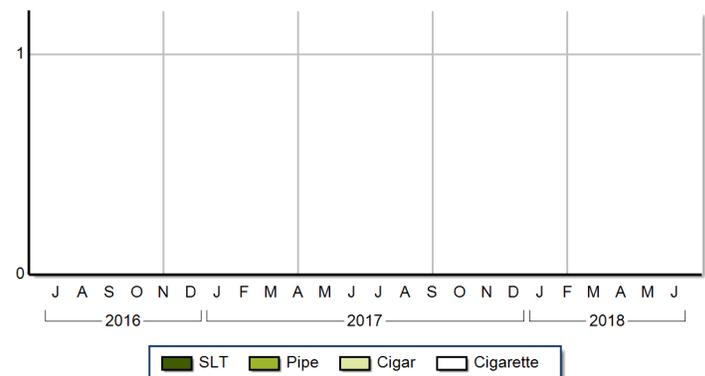
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

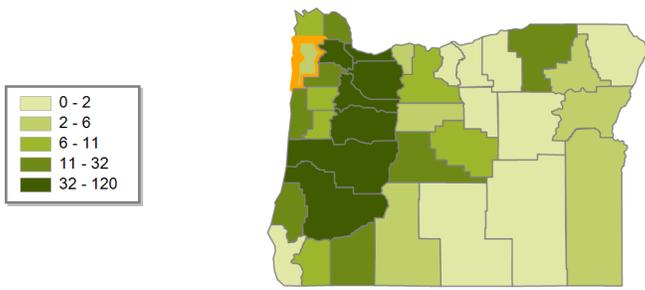


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

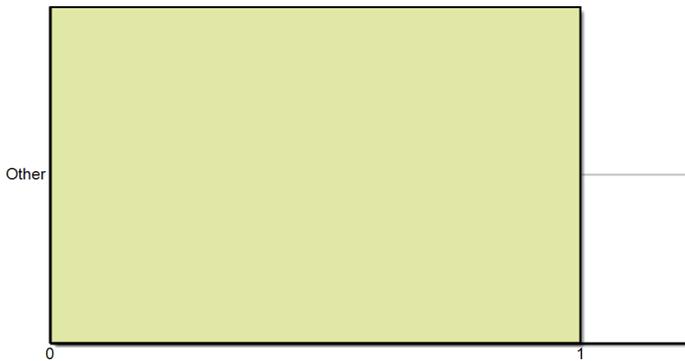
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

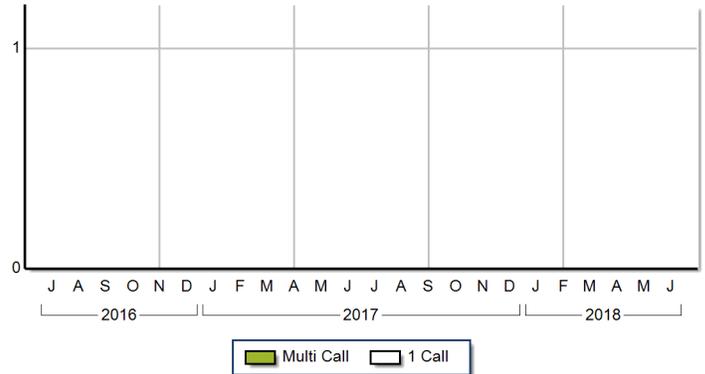


County Population		Prevalence	Tobacco Users	
Adult	21,446	21.6 %	4,632 ⁴	
			County	State
Tobacco Users - Last Full Month			1	439
Tobacco Users YTD			4	931
Unique Tobacco Users YTD			4	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.09 %	0.64 %
Reach - NAQC			0.06 %	0.17 %
Annualized Reach			0.15 %	0.33 %
Annualized Reach - NAQC			0.11 %	0.30 %
Unique Individual Reach			0.09 %	0.19 %

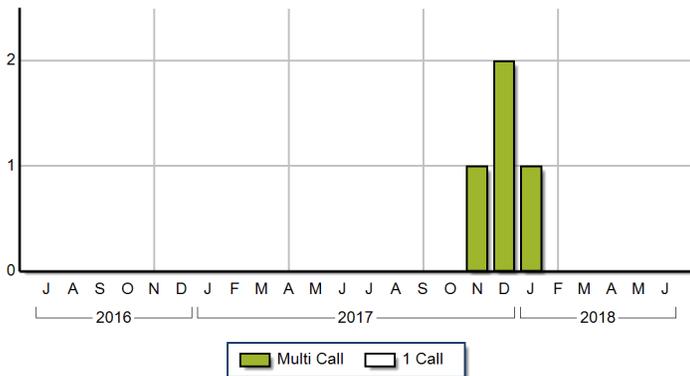
How Heard About



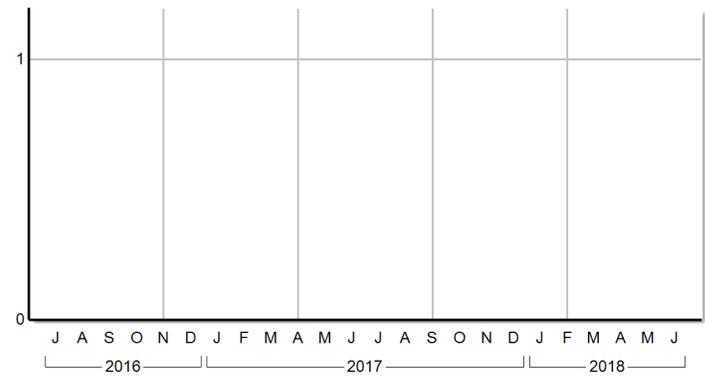
Fax Referral



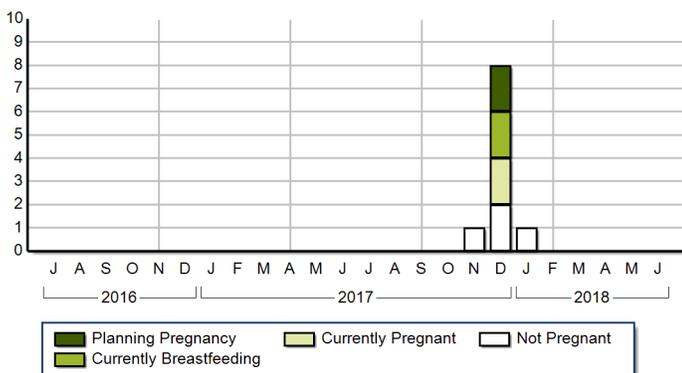
Tobacco User Enrollments By Program Type



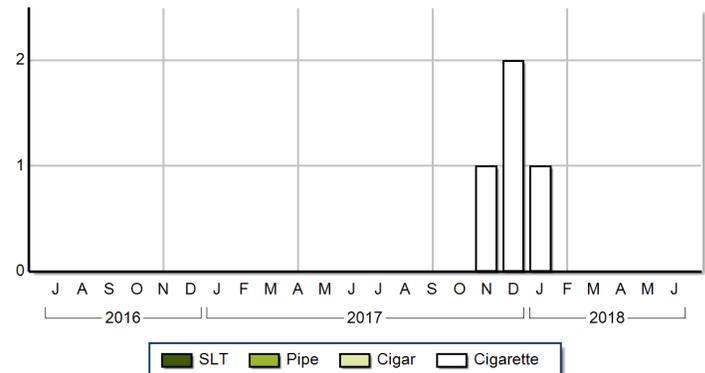
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

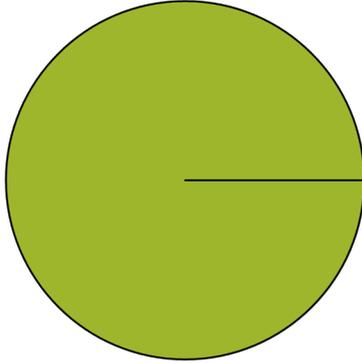


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

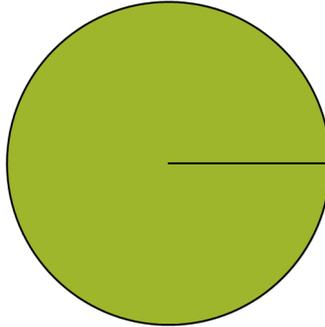
Tobacco Users By Gender



F, 100.00%

Chart Total N: 1

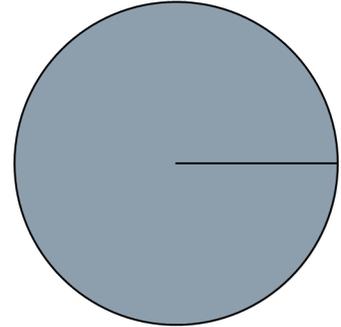
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

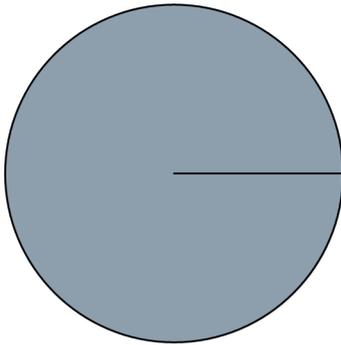
Tobacco Users By Education



Other, 100.00%

Chart Total N: 4

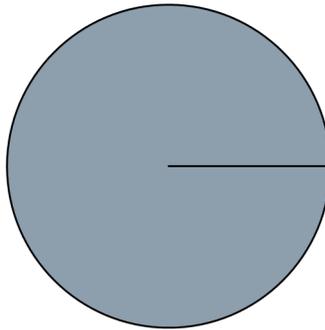
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

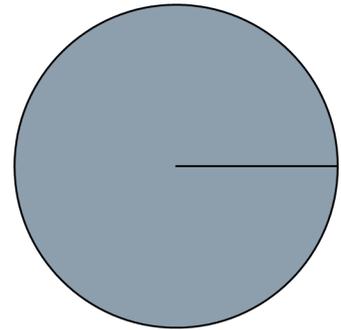
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

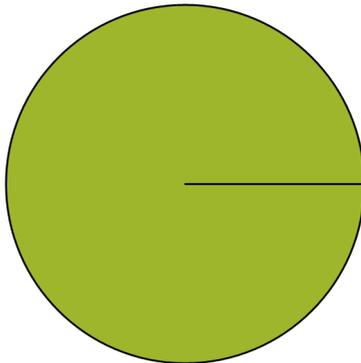
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



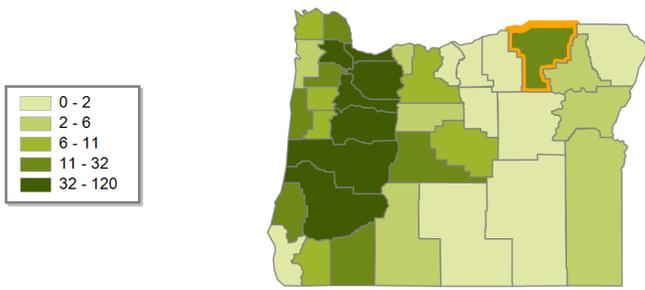
Non-Hispanic, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

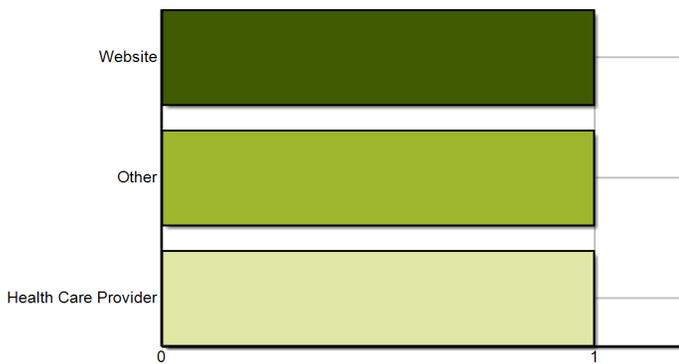
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

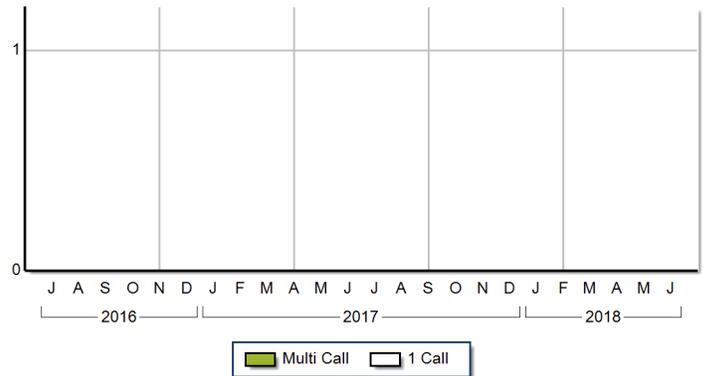


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117 ⁴	
			County	State
Tobacco Users - Last Full Month			5	439
Tobacco Users YTD			15	931
Unique Tobacco Users YTD			15	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.11 %	0.64 %
Reach - NAQC			0.10 %	0.17 %
Annualized Reach			0.20 %	0.33 %
Annualized Reach - NAQC			0.17 %	0.30 %
Unique Individual Reach			0.11 %	0.19 %

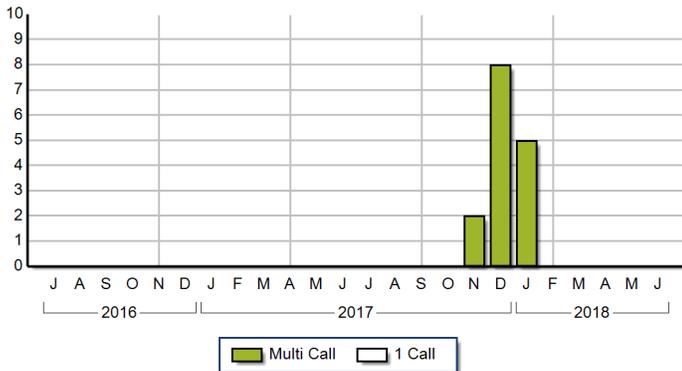
How Heard About



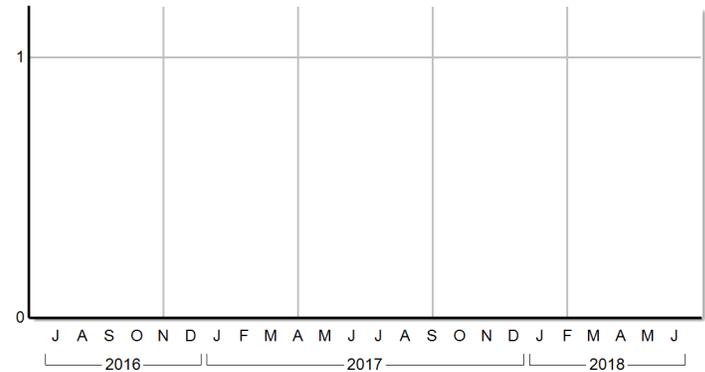
Fax Referral



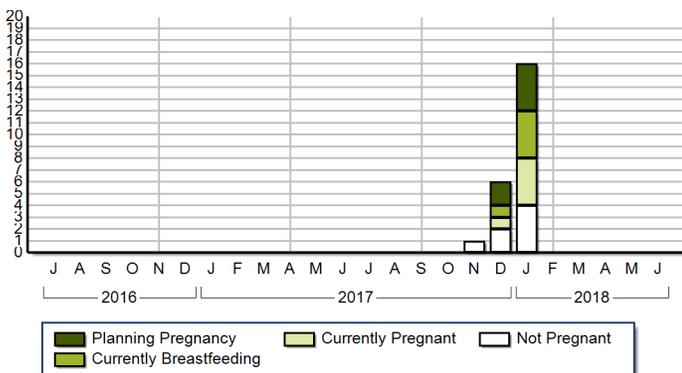
Tobacco User Enrollments By Program Type



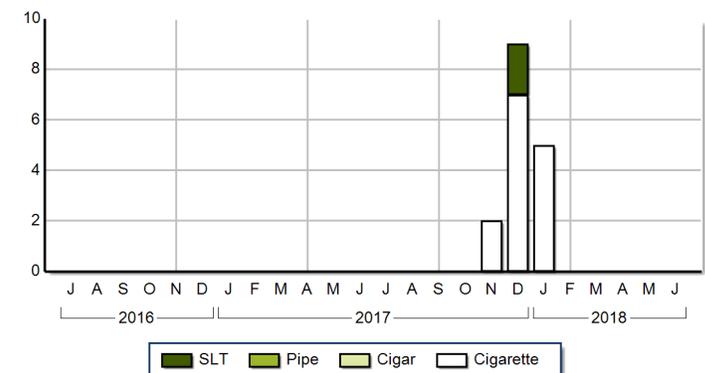
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

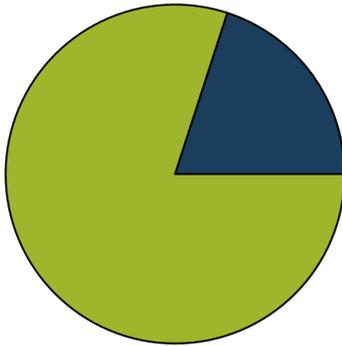


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach - includes all tobacco users, regardless of service requested.

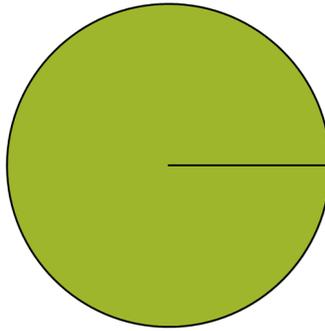
Tobacco Users By Gender



F, 80.00%
M, 20.00%

Chart Total N: 5

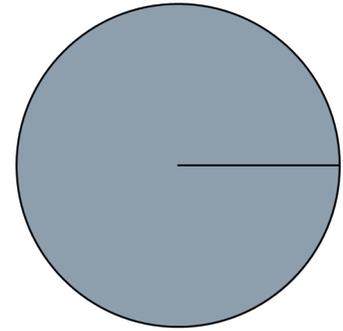
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

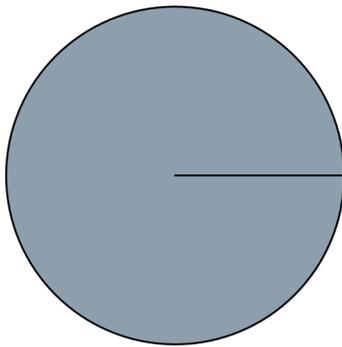
Tobacco Users By Education



Other, 100.00%

Chart Total N: 15

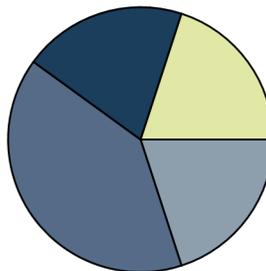
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

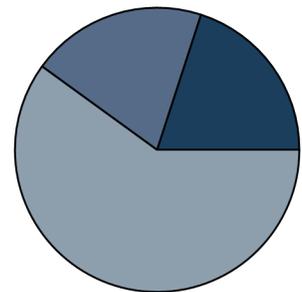
Tobacco Users By Age



25 - 34, 20.00%
35 - 44, 40.00%
45 - 54, 20.00%
64 and Older, 20.00%

Chart Total N: 5

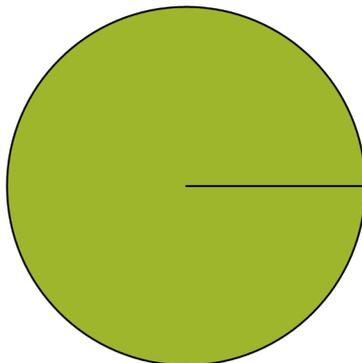
Tobacco Users By Health Plan



Other, 60.00%
Medicaid, 20.00%
Medicare, 20.00%

Chart Total N: 5

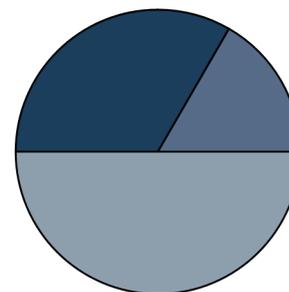
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



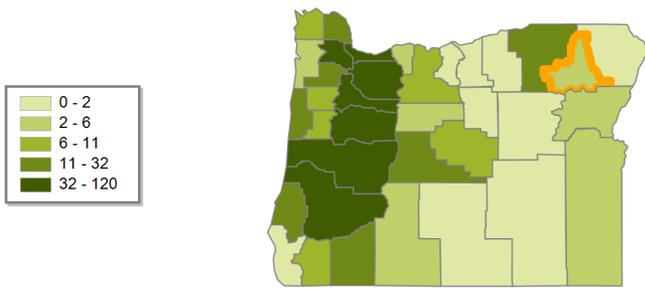
Asthma, 50.00%
COPD, 33.33%
None, 16.67%

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

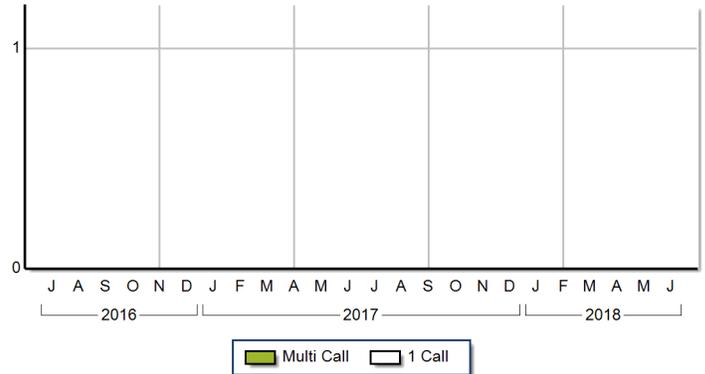


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %	2,681 ⁴	
			County	State
Tobacco Users - Last Full Month			2	439
Tobacco Users YTD			5	931
Unique Tobacco Users YTD			5	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.19 %	0.64 %
Reach - NAQC			0.19 %	0.17 %
Annualized Reach			0.32 %	0.33 %
Annualized Reach - NAQC			0.32 %	0.30 %
Unique Individual Reach			0.19 %	0.19 %

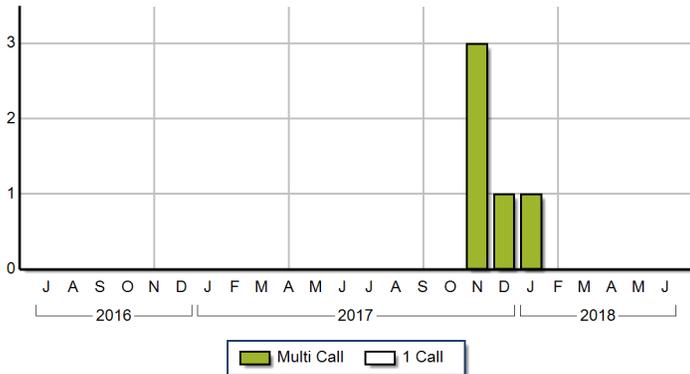
How Heard About



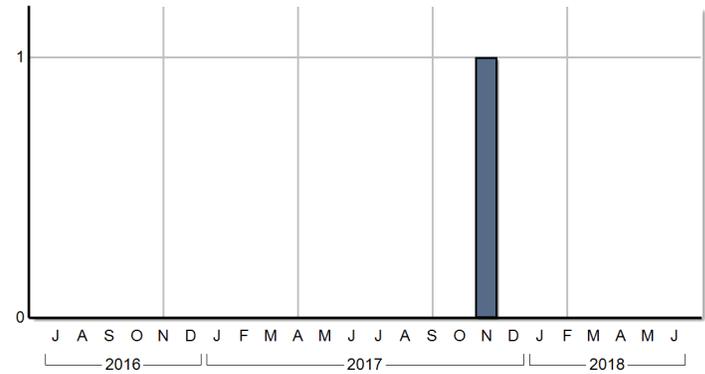
Fax Referral



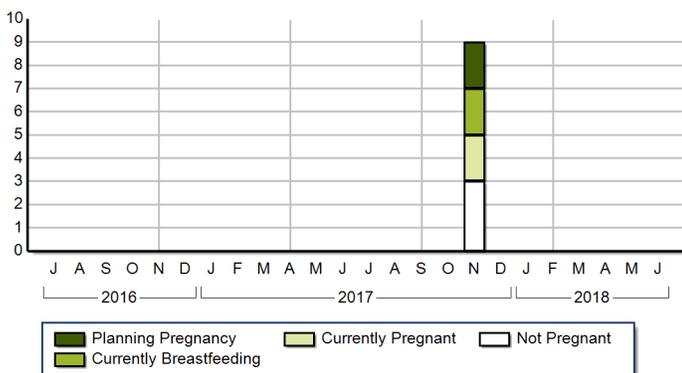
Tobacco User Enrollments By Program Type



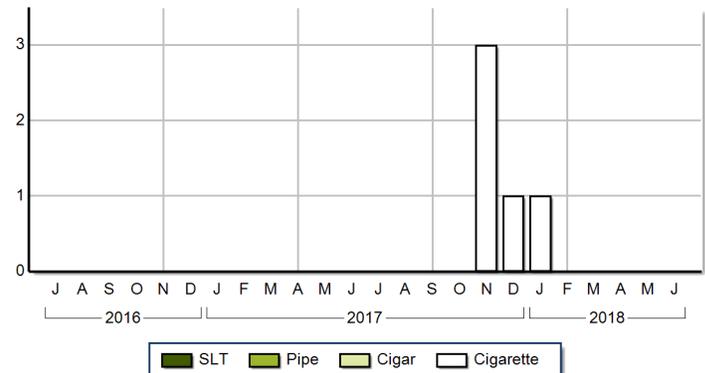
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

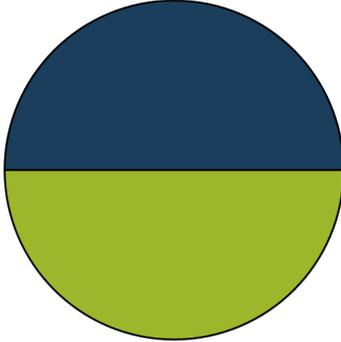


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

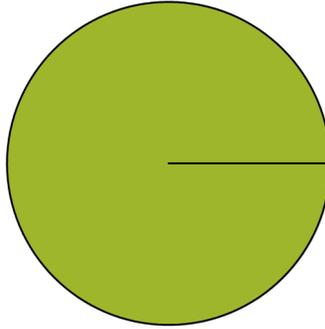
Tobacco Users By Gender



F, 50.00%
M, 50.00%

Chart Total N: 2

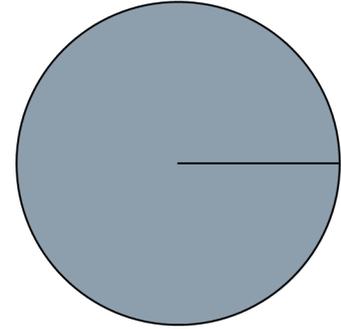
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

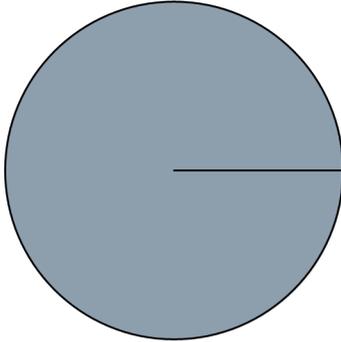
Tobacco Users By Education



Other, 100.00%

Chart Total N: 6

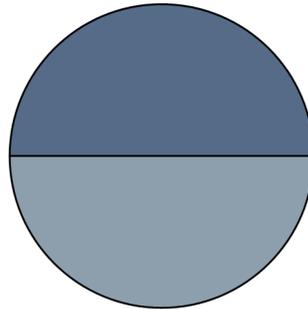
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

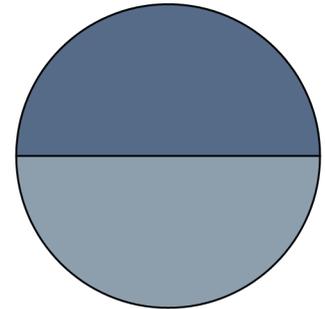
Tobacco Users By Age



18 - 24, 50.00%
55 - 64, 50.00%

Chart Total N: 2

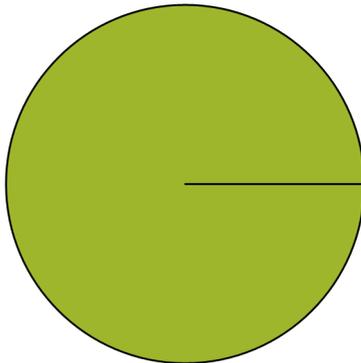
Tobacco Users By Health Plan



Medicaid, 50.00%
Other, 50.00%

Chart Total N: 2

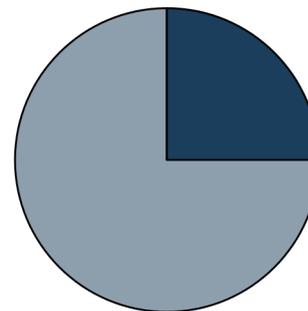
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



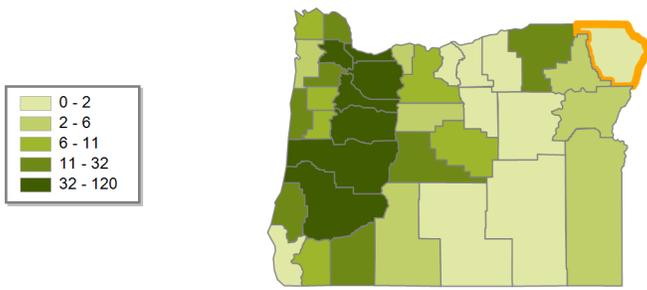
Asthma, 75.00%
None, 25.00%

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

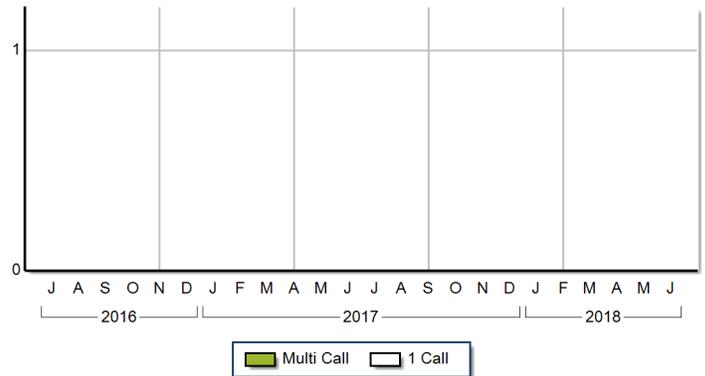
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

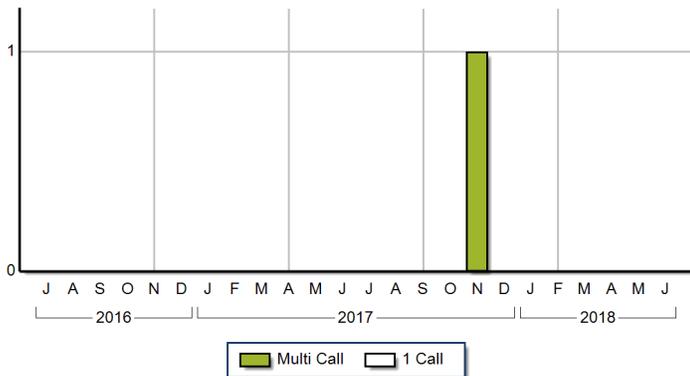


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038 ⁴	
			County	State
Tobacco Users - Last Full Month			-	439
Tobacco Users YTD			1	931
Unique Tobacco Users YTD			1	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.10 %	0.64 %
Reach - NAQC			0.10 %	0.17 %
Annualized Reach			0.17 %	0.33 %
Annualized Reach - NAQC			0.17 %	0.30 %
Unique Individual Reach			0.10 %	0.19 %

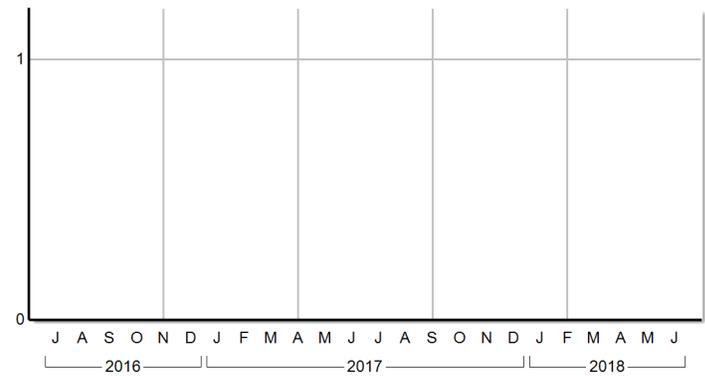
Fax Referral



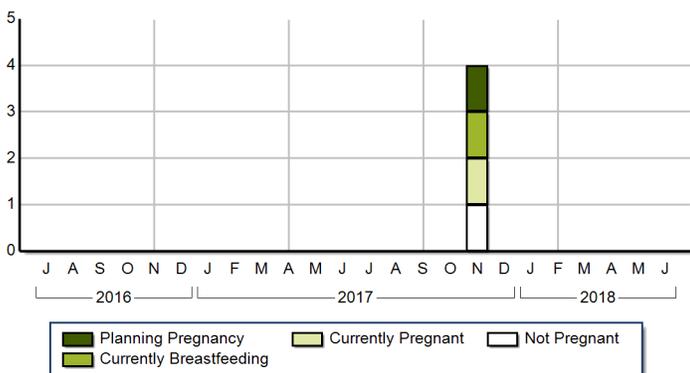
Tobacco User Enrollments By Program Type



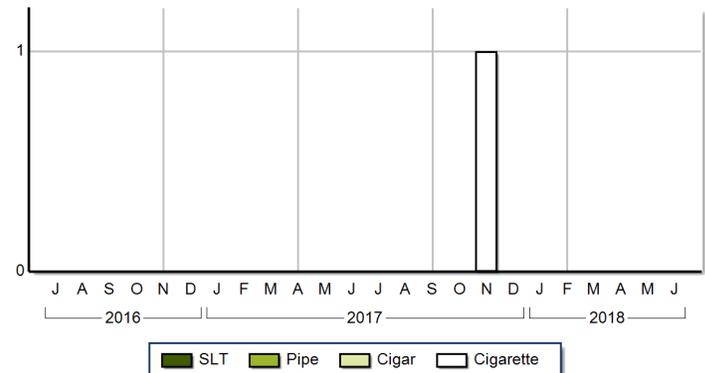
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Education

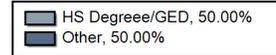
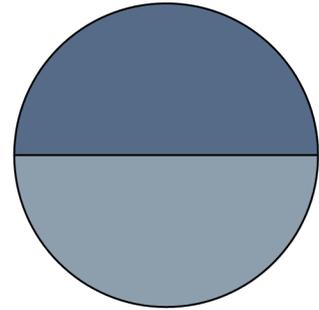
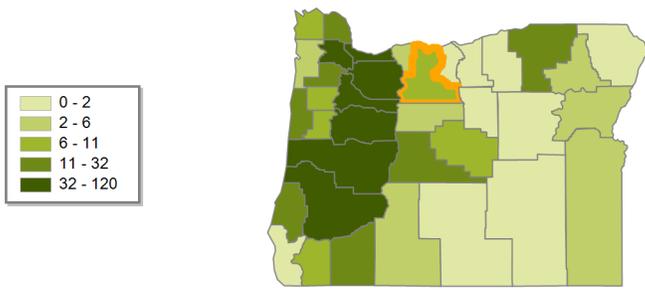


Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

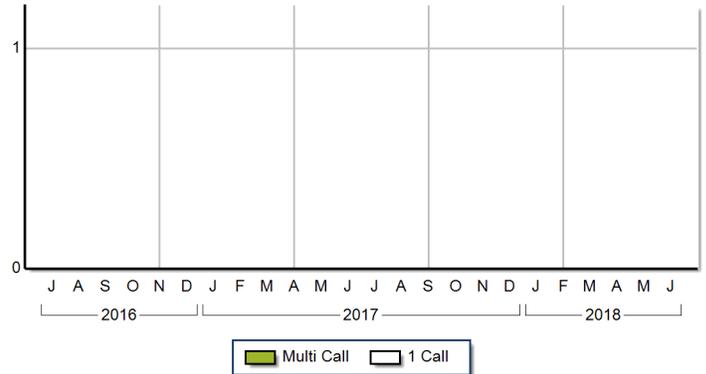


County Population		Prevalence	Tobacco Users	
Adult	18,454	22.1 %	4,078 ⁴	
			County	State
Tobacco Users - Last Full Month			4	439
Tobacco Users YTD			8	931
Unique Tobacco Users YTD			8	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.20 %	0.64 %
Reach - NAQC			0.20 %	0.17 %
Annualized Reach			0.34 %	0.33 %
Annualized Reach - NAQC			0.34 %	0.30 %
Unique Individual Reach			0.20 %	0.19 %

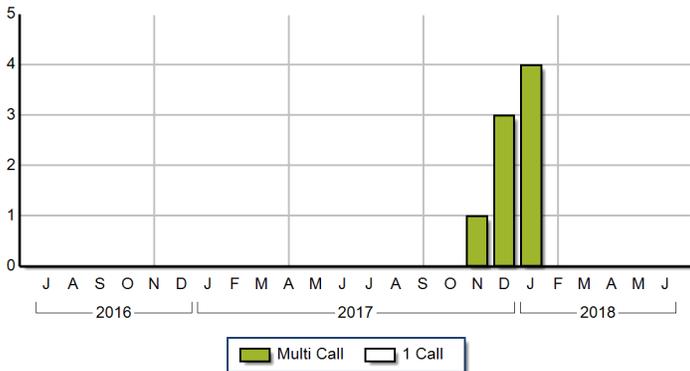
How Heard About



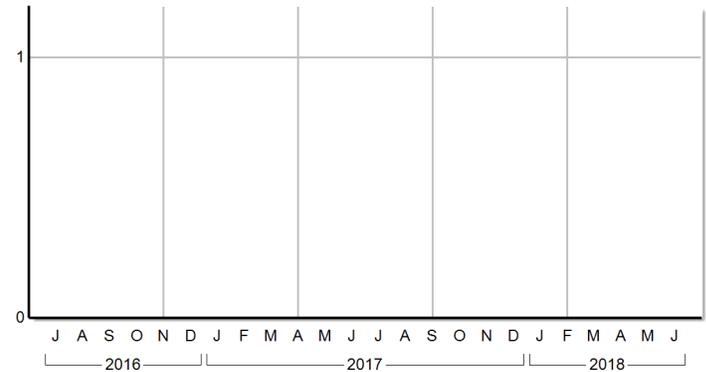
Fax Referral



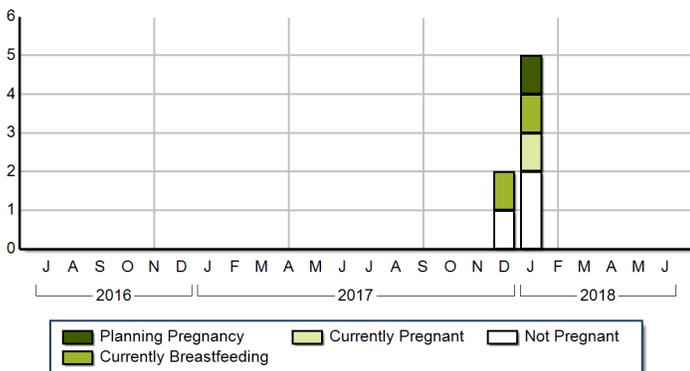
Tobacco User Enrollments By Program Type



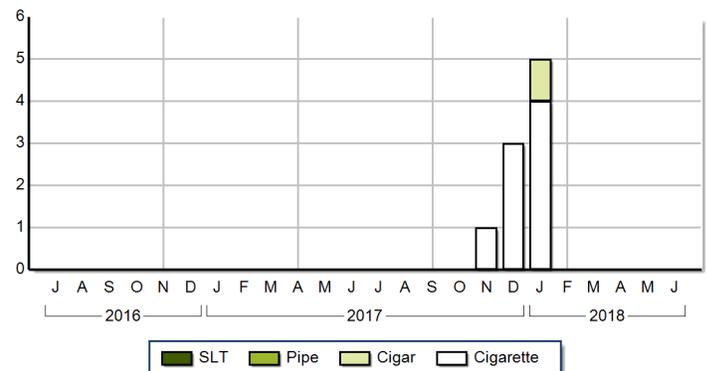
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

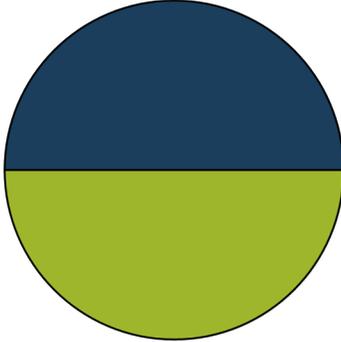


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

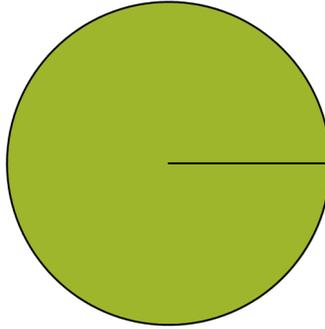
Tobacco Users By Gender



F, 50.00%
M, 50.00%

Chart Total N: 4

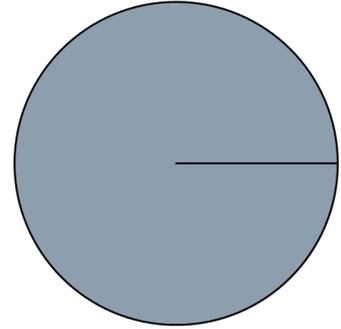
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

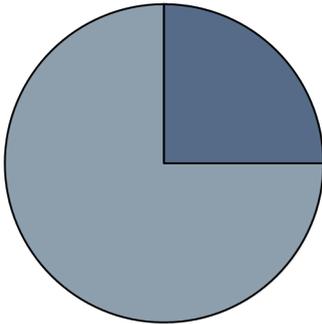
Tobacco Users By Education



Other, 100.00%

Chart Total N: 9

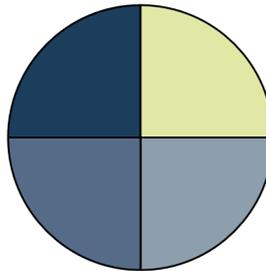
Tobacco Users By Race



White, 75.00%
American Indian/Alaskan Native, 25.00%

Chart Total N: 4

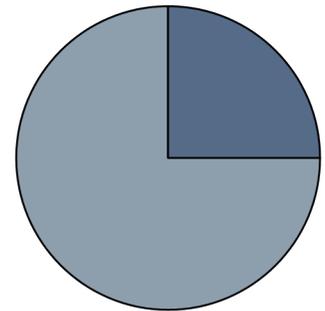
Tobacco Users By Age



18 - 24, 25.00%
45 - 54, 25.00%
55 - 64, 25.00%
64 and Older, 25.00%

Chart Total N: 4

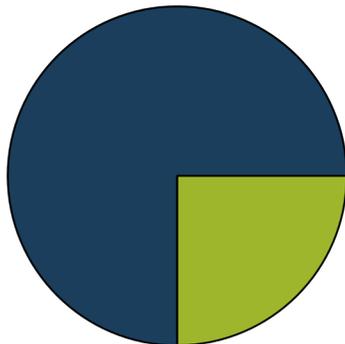
Tobacco Users By Health Plan



Medicaid, 75.00%
Medicare, 25.00%

Chart Total N: 4

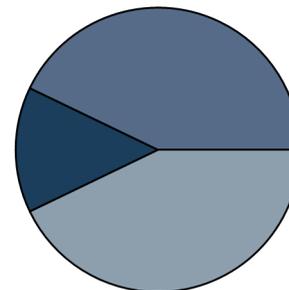
Tobacco Users By Ethnicity



Hispanic, 25.00%
Non-Hispanic, 75.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



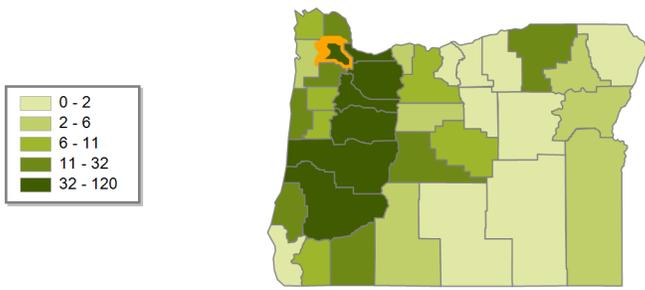
Asthma, 42.86%
COPD, 14.29%
None, 42.86%

Chart Total N: 7

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

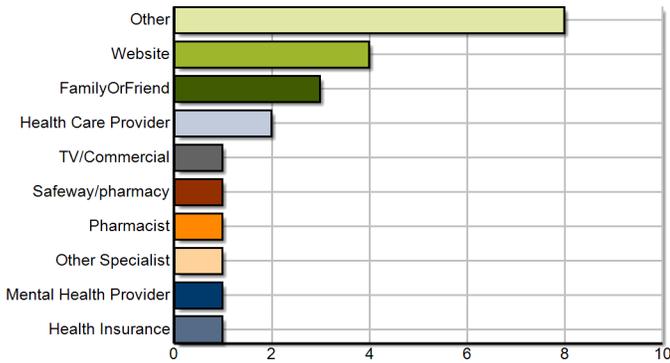
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

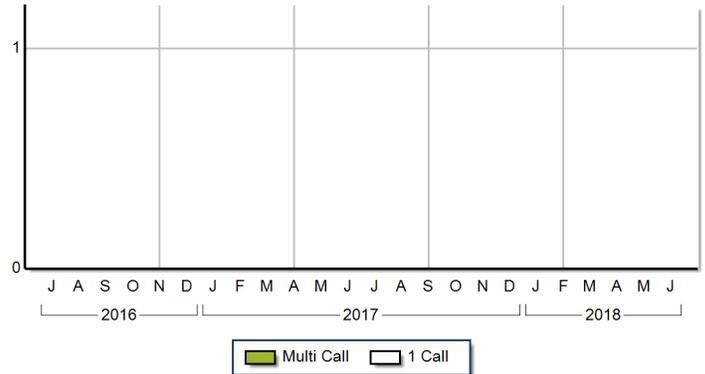


County Population		Prevalence	Tobacco Users	
Adult	387,946	12.9 %	50,045	
			County	State
Tobacco Users - Last Full Month			37	439
Tobacco Users YTD			63	931
Unique Tobacco Users YTD			63	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.13 %	0.64 %
Reach - NAQC			0.11 %	0.17 %
Annualized Reach			0.22 %	0.33 %
Annualized Reach - NAQC			0.20 %	0.30 %
Unique Individual Reach			0.13 %	0.19 %

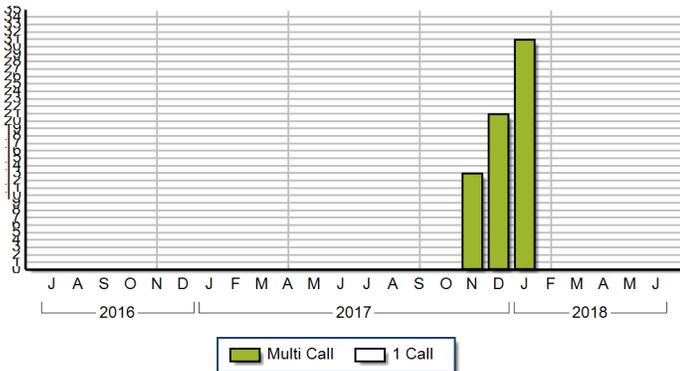
How Heard About



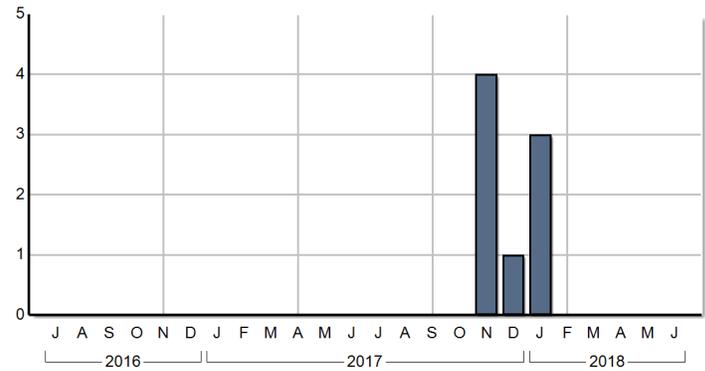
Fax Referral



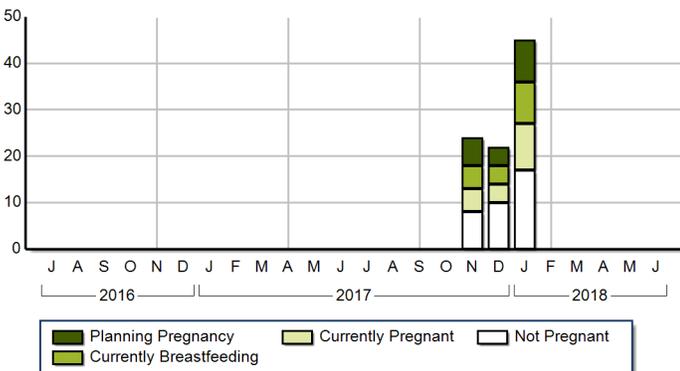
Tobacco User Enrollments By Program Type



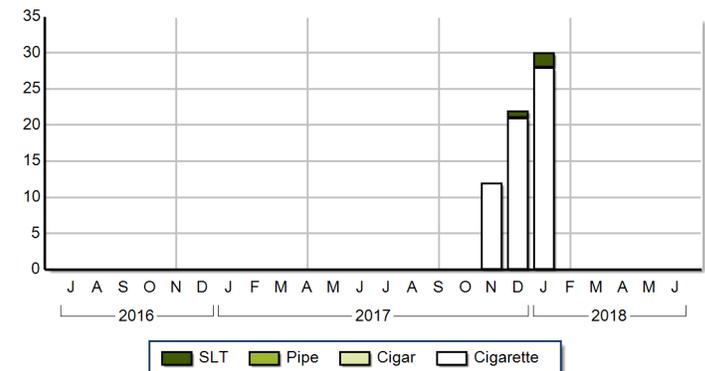
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

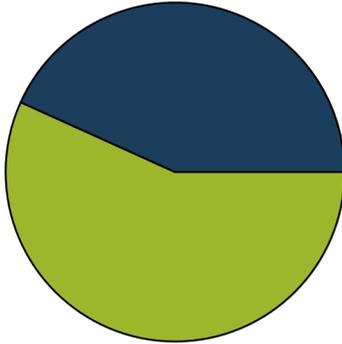


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

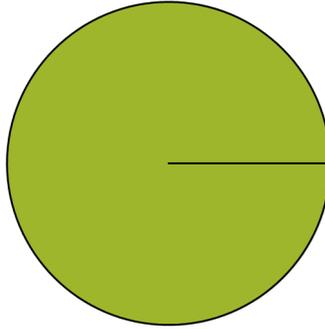
Tobacco Users By Gender



F, 56.76%
M, 43.24%

Chart Total N: 37

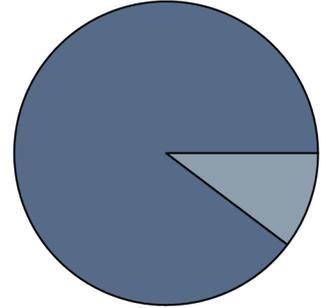
Tobacco Users By Language



English, 100.00%

Chart Total N: 37

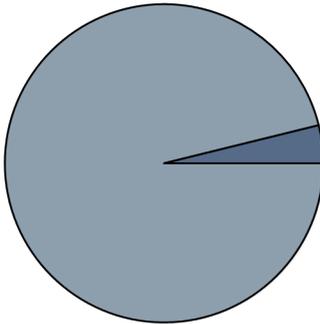
Tobacco Users By Education



HS Degreee/GED, 10.29%
Other, 89.71%

Chart Total N: 68

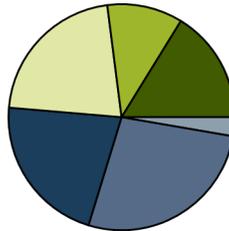
Tobacco Users By Race



White, 96.15%
Black/African American, 3.85%

Chart Total N: 26

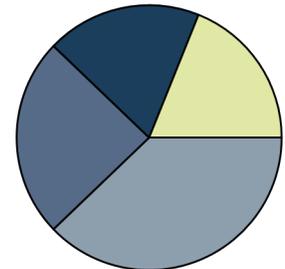
Tobacco Users By Age



18 - 24, 2.70%
25 - 34, 27.03%
35 - 44, 21.62%
45 - 54, 21.62%
55 - 64, 10.81%
64 and Older, 16.22%

Chart Total N: 37

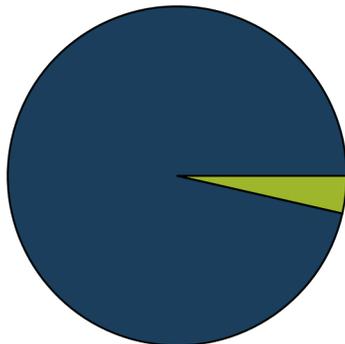
Tobacco Users By Health Plan



Other, 37.84%
Medicare, 24.32%
Commercial, 18.92%
Medicaid, 18.92%

Chart Total N: 37

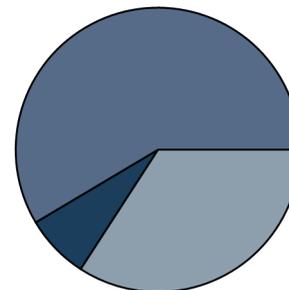
Tobacco Users By Ethnicity



Hispanic, 3.57%
Non-Hispanic, 96.43%

Chart Total N: 28

Tobacco Users By Chronic Condition



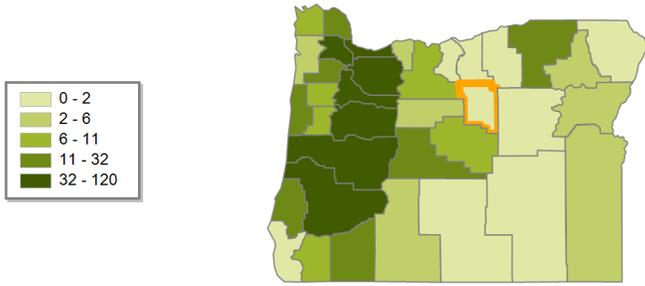
Asthma, 34.15%
COPD, 7.32%
None, 58.54%

Chart Total N: 41

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

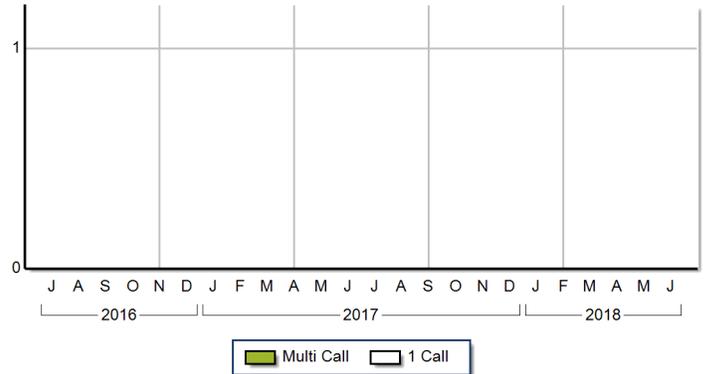
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

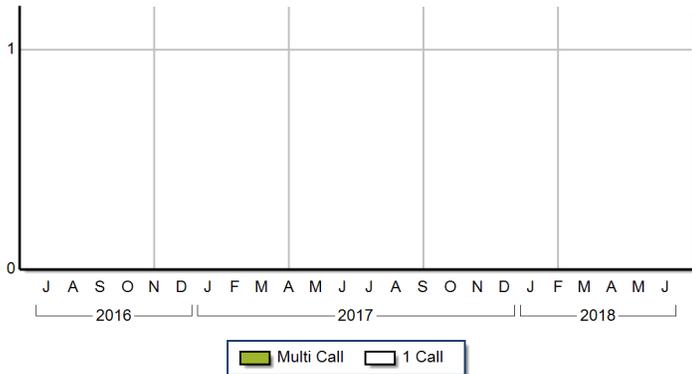


County Population		Prevalence	Tobacco Users	
Adult	1,309	29.6 %	County	387 ⁴
			State	439
			Tobacco Users - Last Full Month	931
			Tobacco Users YTD	926
			Unique Tobacco Users YTD	1
			Target Reach	
			Reach YTD	0.64 %
			Reach - NAQC	0.17 %
			Annualized Reach	0.33 %
			Annualized Reach - NAQC	0.30 %
			Unique Individual Reach	0.19 %

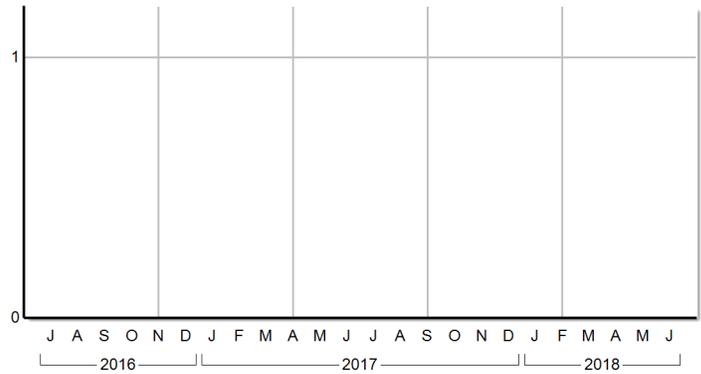
Fax Referral



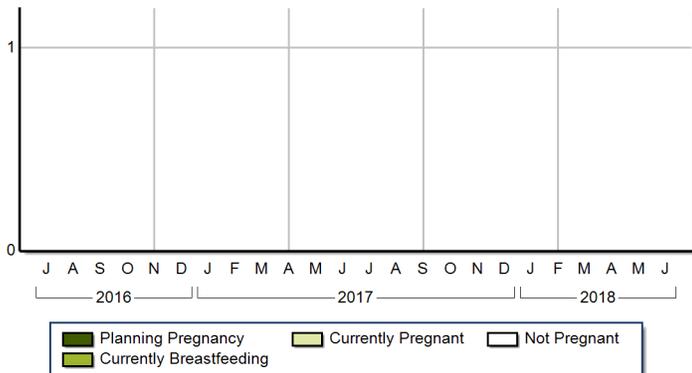
Tobacco User Enrollments By Program Type



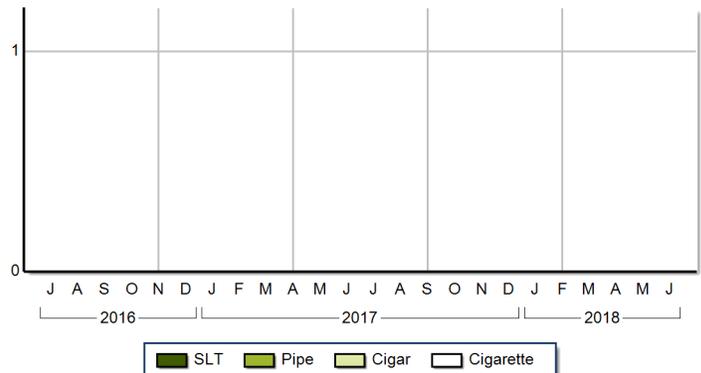
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

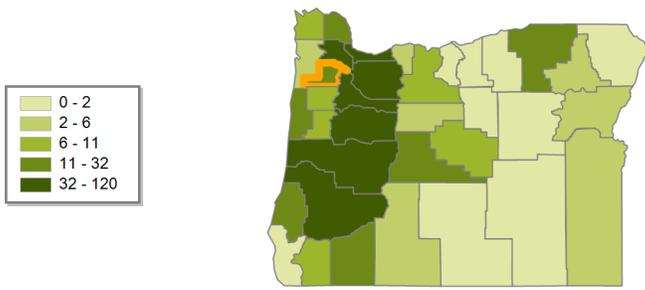


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

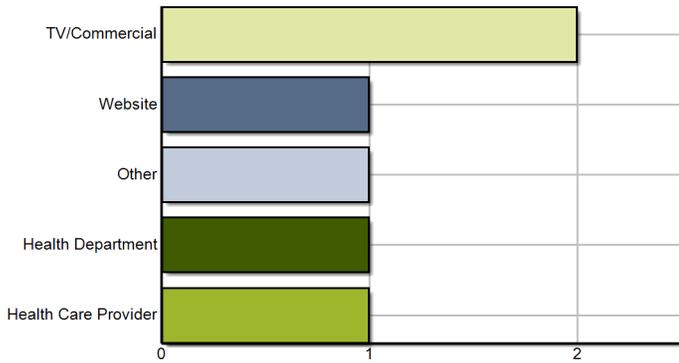
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

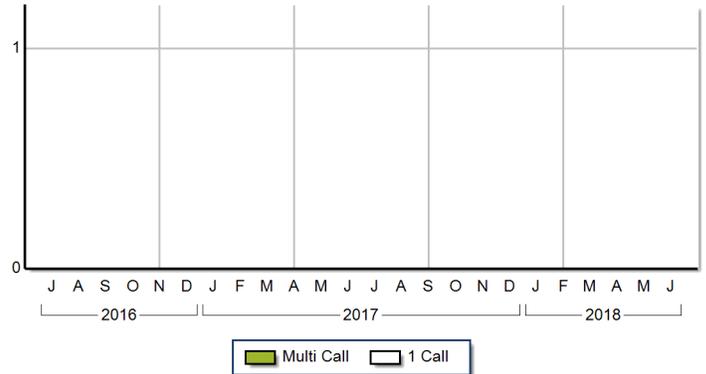


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376 ⁴	
			County	State
Tobacco Users - Last Full Month			9	439
Tobacco Users YTD			12	931
Unique Tobacco Users YTD			12	926
Target Reach			2.0 %	2.0 %
Reach YTD			0.09 %	0.64 %
Reach - NAQC			0.07 %	0.17 %
Annualized Reach			0.15 %	0.33 %
Annualized Reach - NAQC			0.13 %	0.30 %
Unique Individual Reach			0.09 %	0.19 %

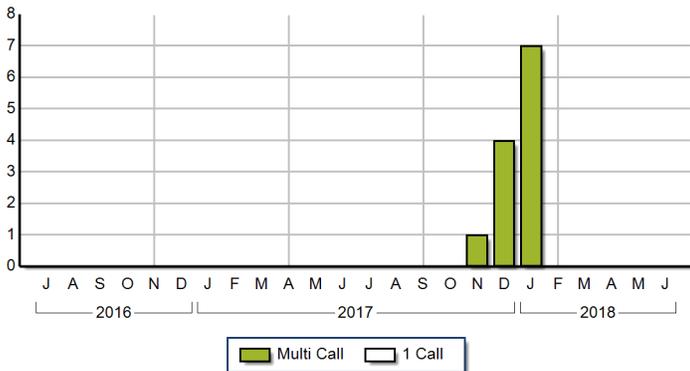
How Heard About



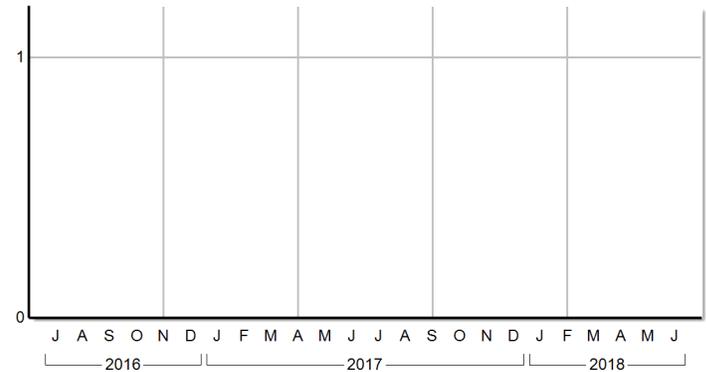
Fax Referral



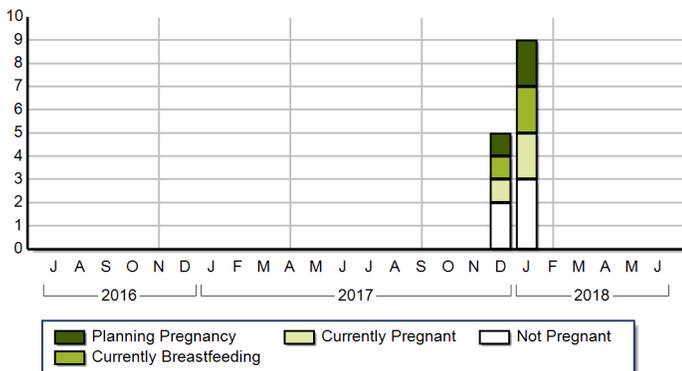
Tobacco User Enrollments By Program Type



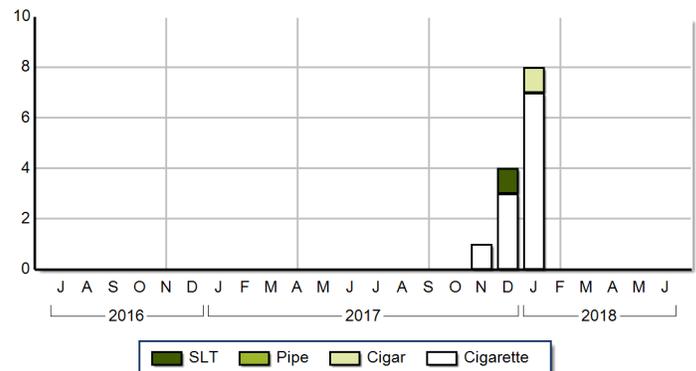
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

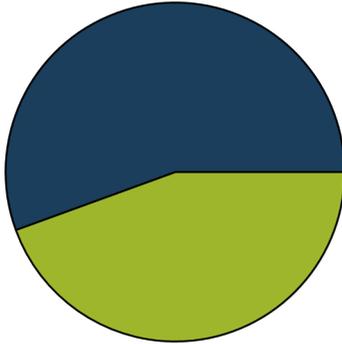


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach – includes all tobacco users, regardless of service requested.

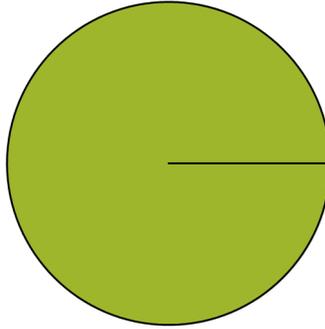
Tobacco Users By Gender



F, 44.44%
 M, 55.56%

Chart Total N: 9

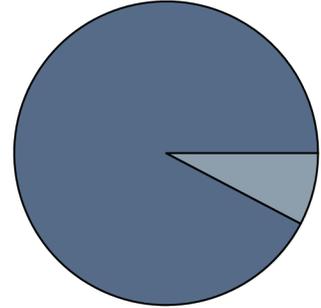
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

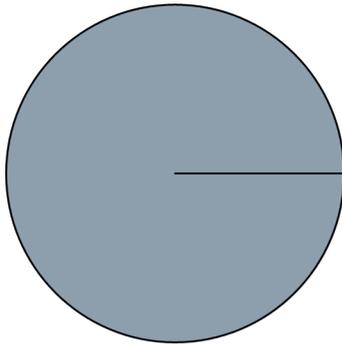
Tobacco Users By Education



HS Degreee/GED, 7.69%
 Other, 92.31%

Chart Total N: 13

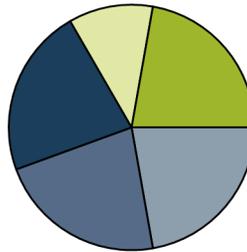
Tobacco Users By Race



White, 100.00%

Chart Total N: 9

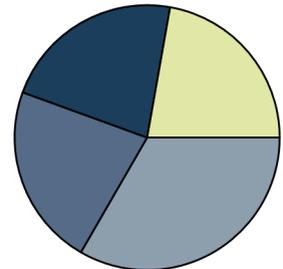
Tobacco Users By Age



25 - 34, 22.22%
 35 - 44, 22.22%
 45 - 54, 22.22%
 55 - 64, 11.11%
 64 and Older, 22.22%

Chart Total N: 9

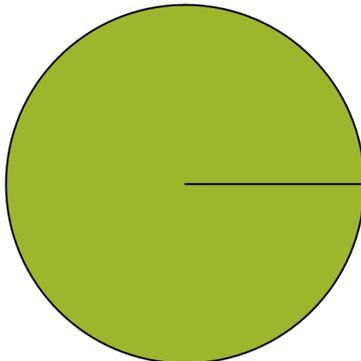
Tobacco Users By Health Plan



Medicaid, 33.33%
 Medicare, 22.22%
 Other, 22.22%
 Commercial, 22.22%

Chart Total N: 9

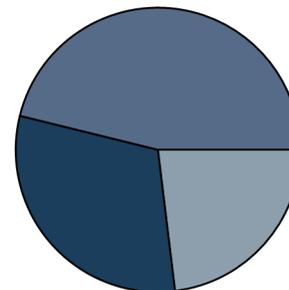
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 9

Tobacco Users By Chronic Condition



Asthma, 23.08%
 COPD, 30.77%
 None, 46.15%

Chart Total N: 13

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.