



The purpose of this report is to display summary demographic information of program participants. This information is aggregated based on the date that the participant registers to receive services.

Method of Entry

NOTE: Includes Tobacco User, Proxy, Provider and General Public.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Phone English	234	72.9 %	593	79.7 %
E-Referral-HL7	5	1.6 %	11	1.5 %
Fax Referral	31	9.7 %	58	7.8 %
Online Referral	3	0.9 %	3	0.4 %
Other	3	0.9 %	6	0.8 %
Web Enroll	45	14.0 %	73	9.8 %
Total	321	100 %	744	100 %

Caller Type

	Current Period	Current Period %	Contract YTD	Contract YTD %
Tobacco User	321	100.0 %	744	100.0 %
Total	321	100 %	744	100 %

How Heard About

Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Billboard	2	0.7 %	4	0.6 %
Brochure	4	1.4 %	30	4.4 %
Community Organization	5	1.7 %	10	1.5 %
CVS/pharmacy	-	-	1	0.1 %
Dentist	-	-	5	0.7 %
Dental Hygienist	2	0.7 %	2	0.3 %
Employer	3	1.0 %	8	1.2 %
FamilyOrFriend	42	14.3 %	89	12.9 %
Health Care Provider	77	26.3 %	188	27.3 %
Health Department	5	1.7 %	16	2.3 %
Health Insurance	11	3.8 %	25	3.6 %
I don't know	6	2.0 %	16	2.3 %
Mental Health Provider	5	1.7 %	12	1.7 %
Nurse	1	0.3 %	7	1.0 %
Other Specialist	5	1.7 %	7	1.0 %
OutdoorOther	-	-	4	0.6 %
Pharmacist	3	1.0 %	3	0.4 %
Radio	2	0.7 %	6	0.9 %
Respiratory Therapist	-	-	1	0.1 %
Safeway/pharmacy	1	0.3 %	1	0.1 %
Social Media (Facebook/Twitter/etc.)	-	-	1	0.1 %
Social Worker	1	0.3 %	3	0.4 %
Substance Abuse Provider	2	0.7 %	3	0.4 %

How Heard About

*Displays a count of self-reported answers associated with the question asked by Registration, 'How did you hear about the program?'.
NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.*

	Current Period	Current Period %	Contract YTD	Contract YTD %
TV/Commercial	37	12.6 %	89	12.9 %
TV/News	2	0.7 %	3	0.4 %
Website	29	9.9 %	68	9.9 %
Other	47	16.0 %	86	12.5 %
Refused	1		1	
Not Collected	28		55	
Total	321	100 %	744	100 %

Tobacco Users by Gender

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Male	116	36.1 %	290	39.0 %
Female	205	63.9 %	454	61.0 %
Total	321	100 %	744	100 %

Tobacco Users by Language Spoken

	Current Period	Current Period %	Contract YTD	Contract YTD %
English	320	99.7 %	741	99.6 %
Spanish	1	0.3 %	3	0.4 %
Total	321	100 %	744	100 %

Tobacco Users by Age

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Period	Current Period %	Contract YTD	Contract YTD %
17 years old and under	1	0.3 %	3	0.4 %
18 to 24	18	5.6 %	35	4.7 %
25 to 30	27	8.4 %	67	9.0 %
31 to 40	65	20.2 %	146	19.6 %
41 to 50	47	14.6 %	128	17.2 %
51 to 60	87	27.1 %	201	27.0 %
61 to 70	58	18.1 %	133	17.9 %
71 to 80	16	5.0 %	27	3.6 %
Over 80	2	0.6 %	4	0.5 %
Total	321	100 %	744	100 %

Tobacco Users by Tobacco Type

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Period	Current Period %	Contract YTD	Contract YTD %
Cigarette	301	77.0 %	707	78.6 %
Cigar	15	3.8 %	23	2.6 %
Pipe	6	1.5 %	11	1.2 %
Smokeless Tobacco	16	4.1 %	37	4.1 %
E-Cigarette	49	12.5 %	105	11.7 %
Other	4	1.0 %	16	1.8 %

Tobacco Users by Tobacco Type				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	-		2	
Total	391	100 %	901	100 %

Tobacco Users by Education				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Less than grade 9	12	4.1 %	24	3.5 %
Grade 9-11, no degree	29	10.0 %	78	11.3 %
GED	31	10.7 %	56	8.1 %
High School Degree	59	20.3 %	145	21.1 %
Some College or University	87	29.9 %	220	32.0 %
College or University Degree	56	19.2 %	131	19.0 %
Some Technical/Trade School	6	2.1 %	9	1.3 %
Technical/Trade School Degree	11	3.8 %	24	3.5 %
Does Not Know	-	-	1	0.1 %
Refused	8		22	
Not Collected	22		34	
Total	321	100 %	744	100 %

Female Tobacco Users by Pregnancy Status				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Pregnant	199	97.1 %	435	95.8 %
Currently Pregnant	2	1.0 %	8	1.8 %
Planning	4	2.0 %	9	2.0 %
Currently Breastfeeding	-	-	2	0.4 %
Total	205	100 %	454	100 %

Tobacco Users by Chronic Condition				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Asthma	59	12.9 %	141	13.3 %
CAD	9	2.0 %	27	2.5 %
Cancer	27	5.9 %	59	5.6 %
CHF	-	-	3	0.3 %
COPD	57	12.5 %	147	13.9 %
Type 1 Diabetes	4	0.9 %	7	0.7 %
Type 2 Diabetes	34	7.4 %	79	7.5 %
High Blood Pressure	99	21.7 %	191	18.0 %
Stroke	15	3.3 %	30	2.8 %
None	149	32.6 %	364	34.4 %
Does Not Know	4	0.9 %	11	1.0 %
Refused	4		11	

Tobacco Users by Chronic Condition				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Collected	31		76	
Total	492	100 %	1,146	100 %

Tobacco Users by Mental Health Conditions				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
ADHD	35	5.5 %	95	6.5 %
Anxiety	116	18.2 %	240	16.5 %
Bi-Polar	65	10.2 %	139	9.5 %
Depression	135	21.2 %	318	21.8 %
Drug or Alcohol Abuse	82	12.9 %	173	11.9 %
Gambling Addiction	6	0.9 %	21	1.4 %
PTSD	80	12.6 %	194	13.3 %
Schizophrenia	20	3.1 %	48	3.3 %
None	95	14.9 %	222	15.2 %
Does Not Know	3	0.5 %	7	0.5 %
Refused	4		11	
Not Collected	3		13	
Total	644	100 %	1,481	100 %

Tobacco Users by Stage at Registration				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Not Ready to Quit	211	65.9 %	489	65.9 %
Ready to Quit	94	29.4 %	203	27.4 %
Recently Quit - Less than 24 hours	2	0.6 %	9	1.2 %
Recently Quit - 24 hours to less than 7 days	7	2.2 %	29	3.9 %
Recently Quit - 7 days to less than 1 month	6	1.9 %	11	1.5 %
Recently Quit - 1 month to less than 6 months	-	-	1	0.1 %
Not Collected	1		2	
Total	321	100 %	744	100 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
American Indian or Alaskan Native	6	2.1 %	16	2.3 %
Asian	-	-	2	0.3 %
<i>Filipino</i>	-	-	1	0.1 %
<i>Japanese</i>	-	-	1	0.1 %
<i>Sub Total</i>	-	-	2	0.3 %
Black or African American	9	3.1 %	21	3.1 %
Native Hawaiian/Other Pacific Islander	-	-	3	0.4 %
<i>Guamanian/Chamorro</i>	-	-	1	0.1 %

Tobacco Users by Race				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
<i>Other Pacific Islander</i>	-	-	2	0.3 %
<i>Sub Total</i>	-	-	3	0.4 %
White	257	88.6 %	599	87.4 %
Other	17	5.9 %	42	6.1 %
Does Not Know	1	0.3 %	2	0.3 %
Not Collected	20		31	
Refused	11		28	
Total	321	100 %	744	100 %

Tobacco Users by Ethnicity				
<i>NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Hispanic	21	7.2 %	42	6.1 %
Non-Hispanic	269	92.4 %	638	93.3 %
Does Not Know	1	0.3 %	4	0.6 %
Refused	10		26	
Not Collected	20		34	
Total	321	100 %	744	100 %

Tobacco Users by Sexual Orientation				
<i>NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.</i>				
	Current Period	Current Period %	Contract YTD	Contract YTD %
Heterosexual or Straight	258	93.5 %	594	90.8 %
Gay or Lesbian	5	1.8 %	17	2.6 %
Bisexual	6	2.2 %	26	4.0 %
Transgender	1	0.4 %	4	0.6 %
Other	3	1.1 %	9	1.4 %
Does Not Know	3	1.1 %	4	0.6 %
Not Collected	22		35	
Refused	23		55	
Total	321	100 %	744	100 %