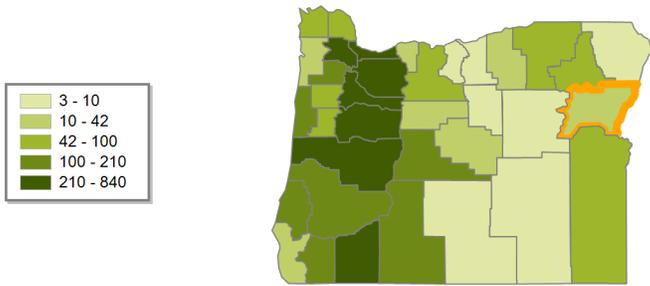


# Oregon Tobacco Quit Line Utilization Dashboard by County Report Baker County

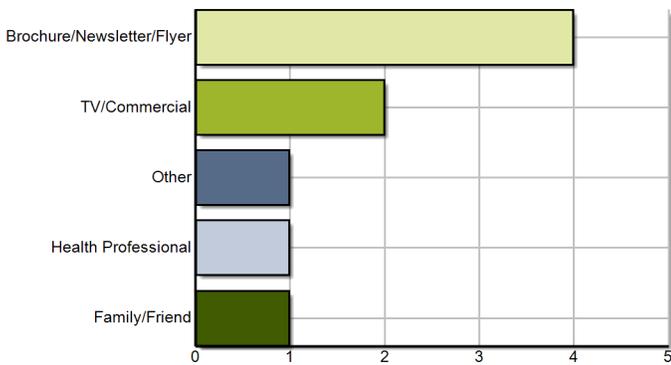
From 6/1/2017 through 6/30/2017

State Tobacco Users Served Contract YTD (Adults)

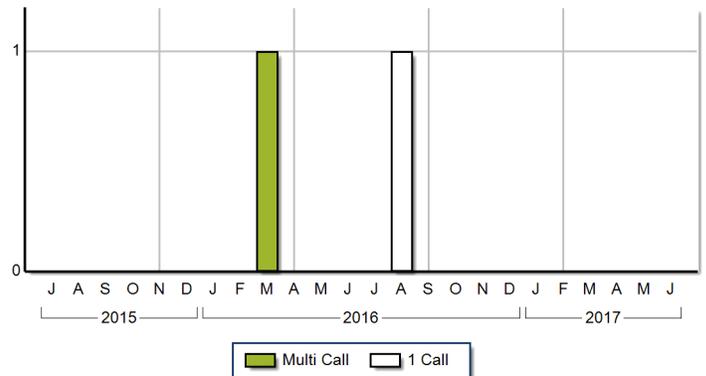


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			9	853
Tobacco Users YTD			31	7,680
Unique Tobacco Users YTD			1	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			1.17 %	1.60 %
Reach - NAQC			0.94 %	0.77 %
Annualized Reach			1.17 %	1.60 %
Annualized Reach - NAQC			0.94 %	0.77 %
Unique Individual Reach			0.68 %	0.94 %

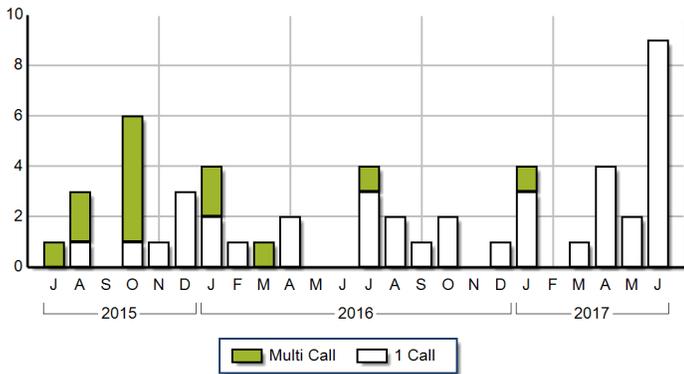
How Heard About



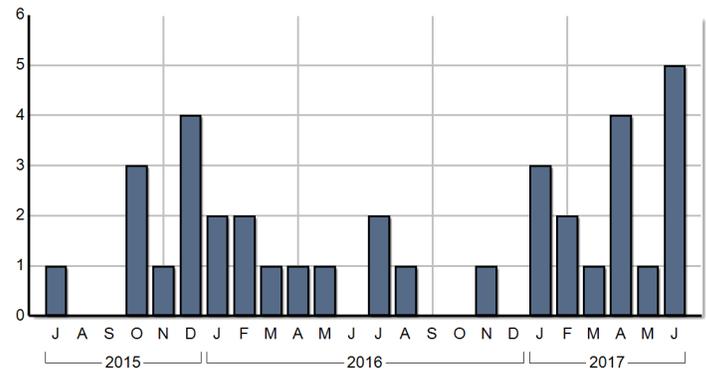
Fax Referral



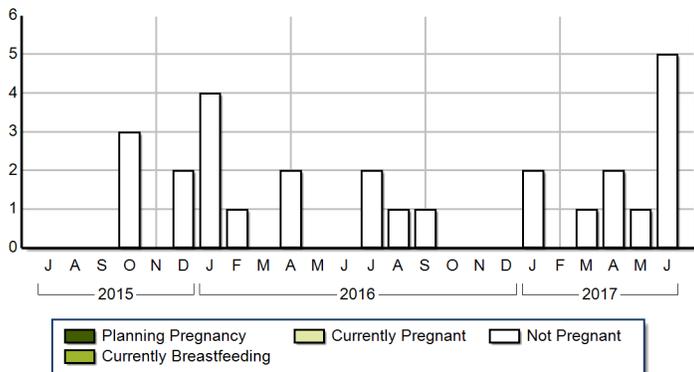
Tobacco User Enrollments By Program Type



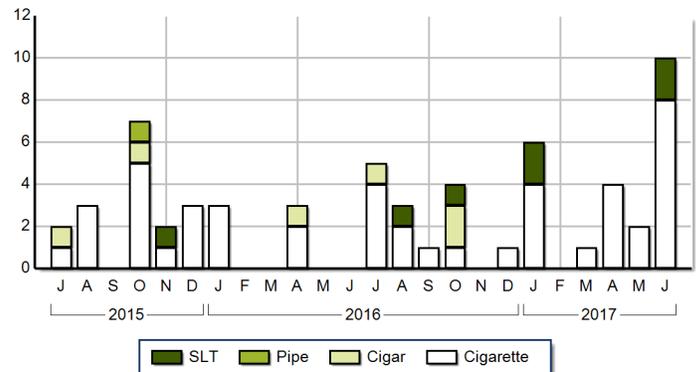
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

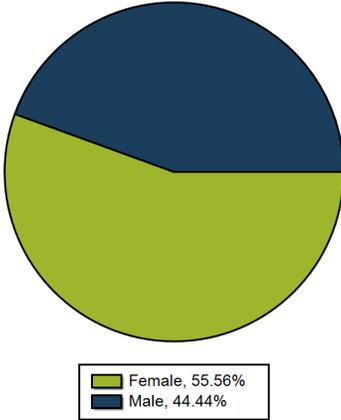


Chart Total N: 9

Tobacco Users By Language

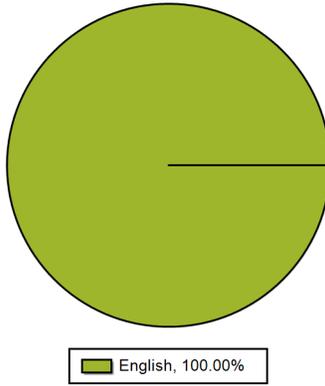


Chart Total N: 9

Tobacco Users By Education

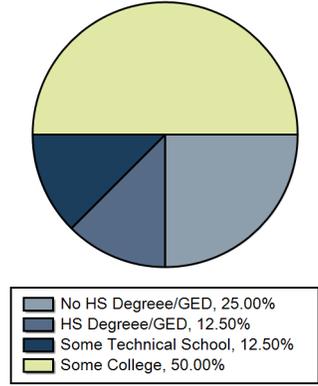


Chart Total N: 8

Tobacco Users By Race

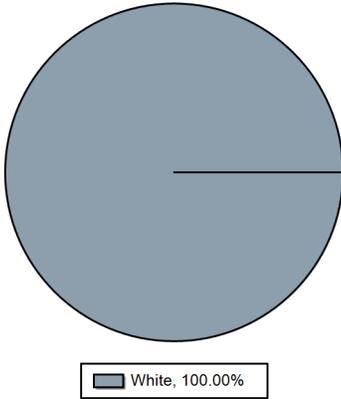


Chart Total N: 7

Tobacco Users By Age

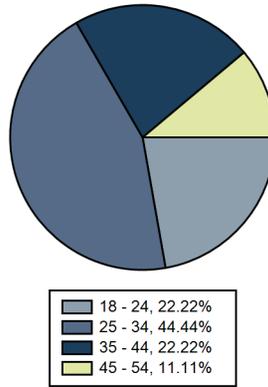


Chart Total N: 9

Tobacco Users By Health Plan

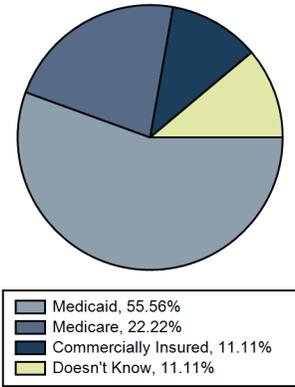


Chart Total N: 9

Tobacco Users By Ethnicity

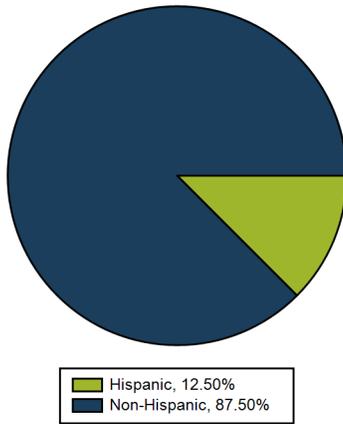


Chart Total N: 8

Tobacco Users By Chronic Condition

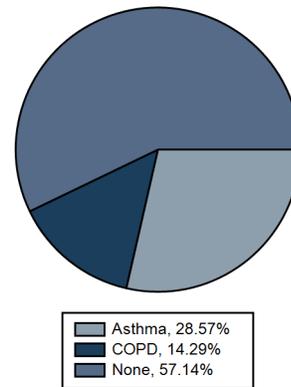
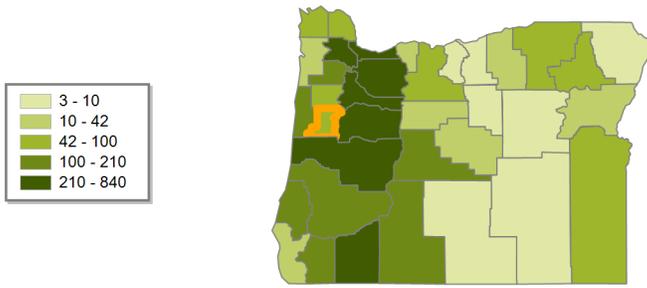


Chart Total N: 7

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

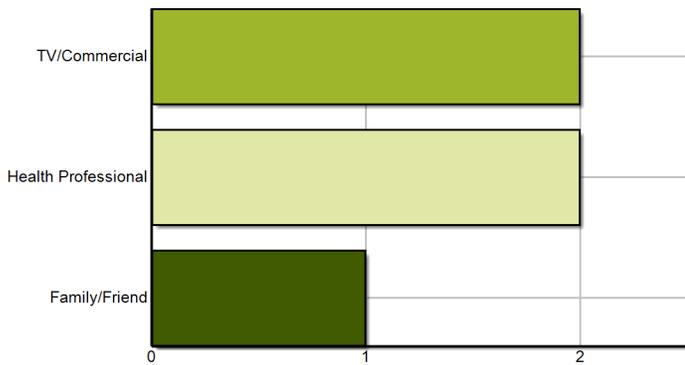
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

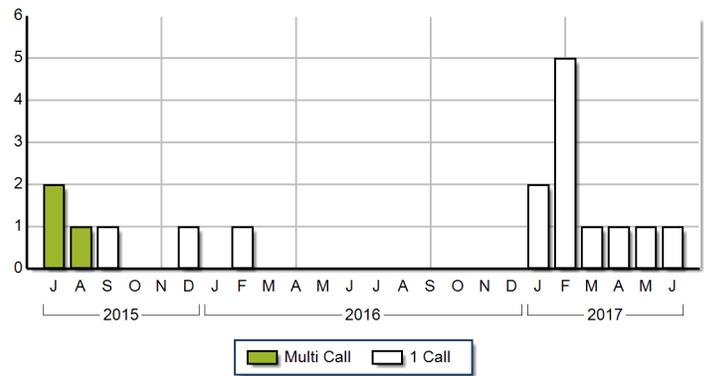


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			7	853
Tobacco Users YTD			83	7,680
Unique Tobacco Users YTD			1	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.60 %
Reach - NAQC			3	0.77 %
Annualized Reach			2	1.60 %
Annualized Reach - NAQC			3	0.77 %
Unique Individual Reach			1	0.94 %

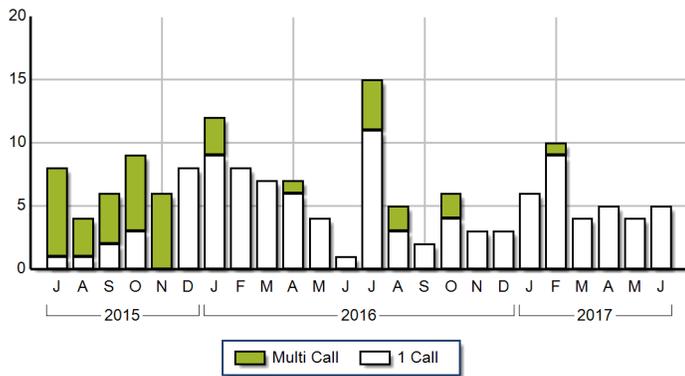
How Heard About



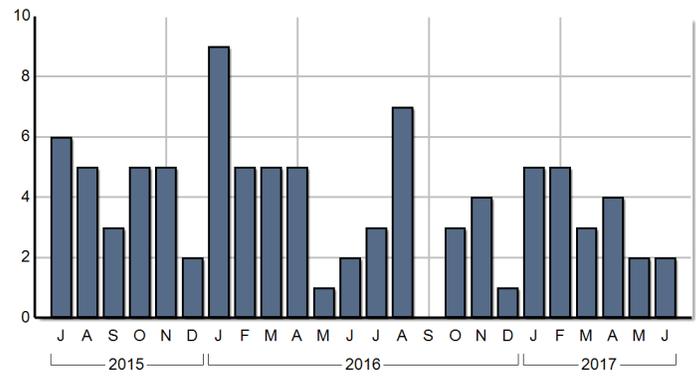
Fax Referral



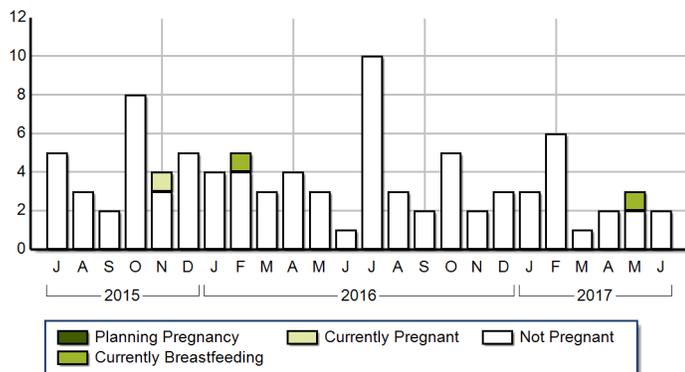
Tobacco User Enrollments By Program Type



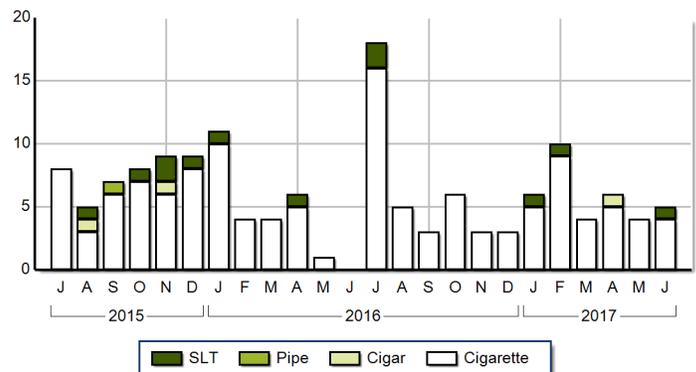
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

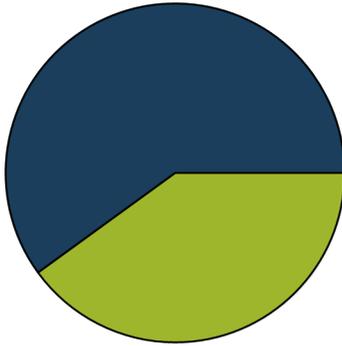


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

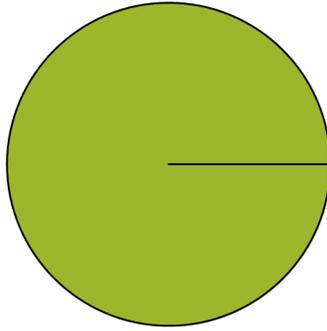
Tobacco Users By Gender



Female, 40.00%  
Male, 60.00%

Chart Total N: 5

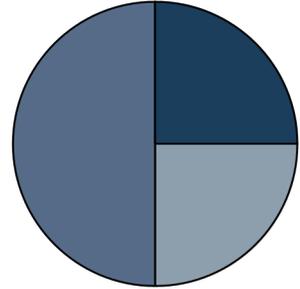
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

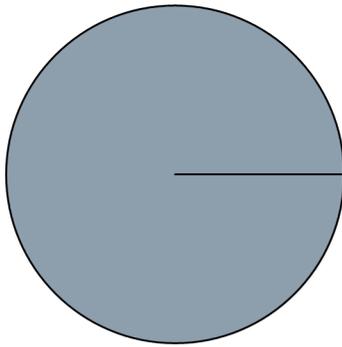
Tobacco Users By Education



No HS Degreee/GED, 25.00%  
HS Degreee/GED, 50.00%  
College Degree, 25.00%

Chart Total N: 4

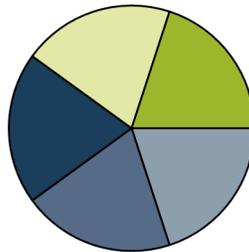
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

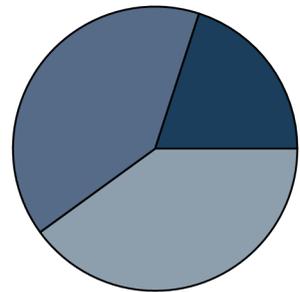
Tobacco Users By Age



18 - 24, 20.00%  
25 - 34, 20.00%  
35 - 44, 20.00%  
45 - 54, 20.00%  
65 and Older, 20.00%

Chart Total N: 5

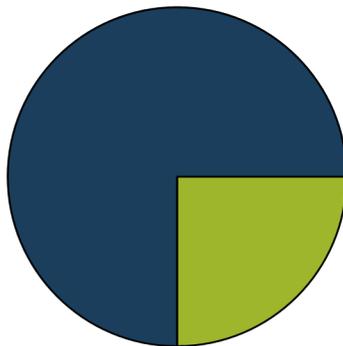
Tobacco Users By Health Plan



Medicare, 40.00%  
Doesn't Know, 40.00%  
Medicaid, 20.00%

Chart Total N: 5

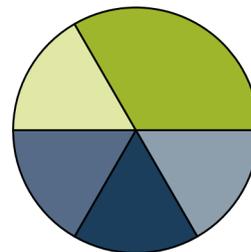
Tobacco Users By Ethnicity



Hispanic, 25.00%  
Non-Hispanic, 75.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



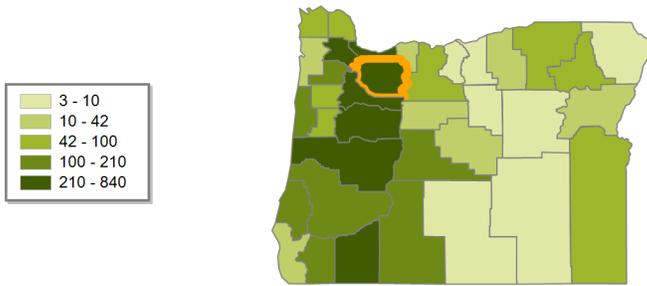
Asthma, 16.67%  
CAD, 16.67%  
COPD, 16.67%  
Diabetes, 16.67%  
None, 33.33%

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

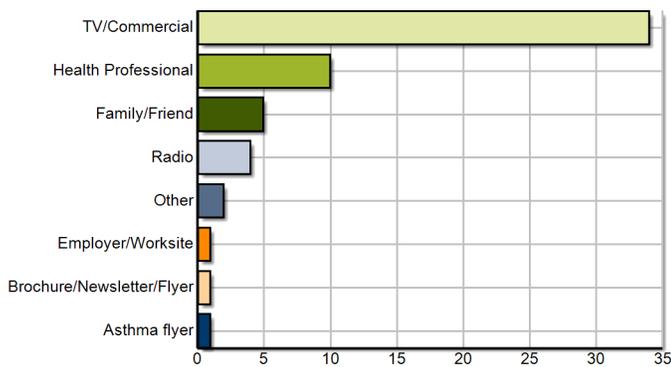
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

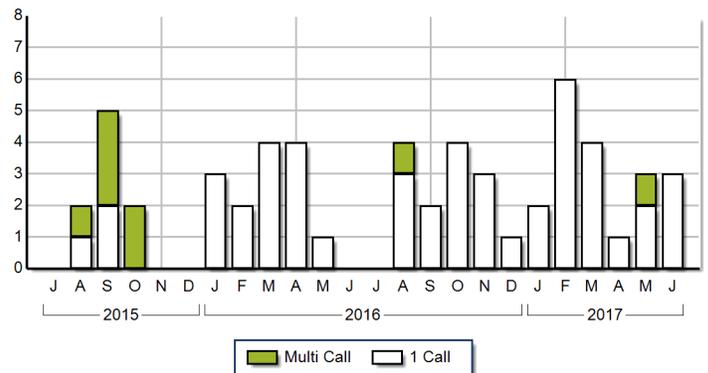


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			81	853
Tobacco Users YTD			415	7,680
Unique Tobacco Users YTD			1	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.93 %
Reach - NAQC			3	0.60 %
Annualized Reach			2	0.93 %
Annualized Reach - NAQC			3	0.60 %
Unique Individual Reach			1	0.52 %

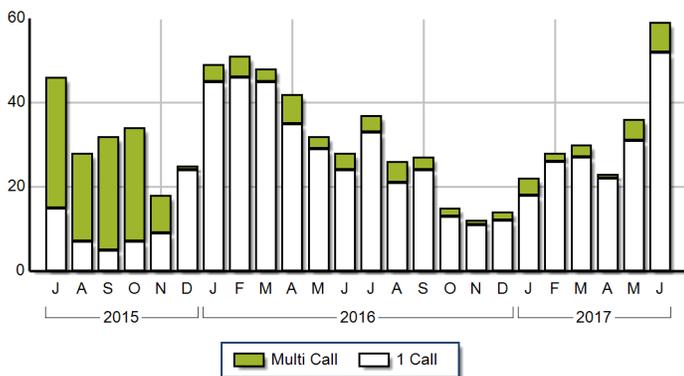
How Heard About



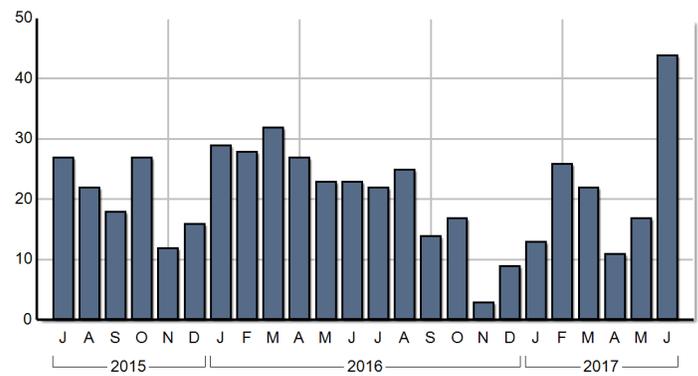
Fax Referral



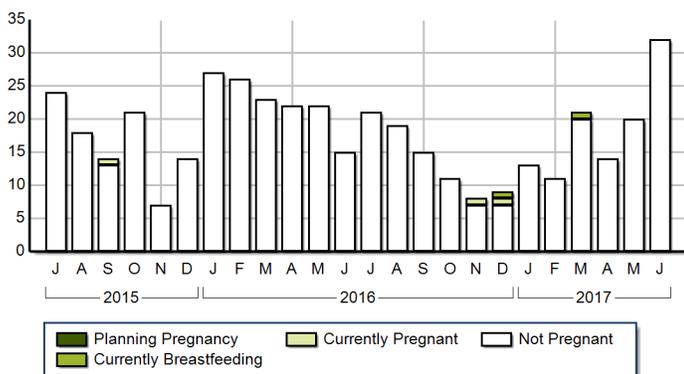
Tobacco User Enrollments By Program Type



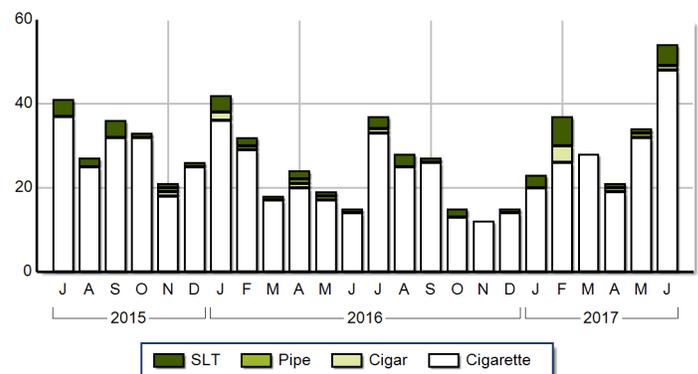
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

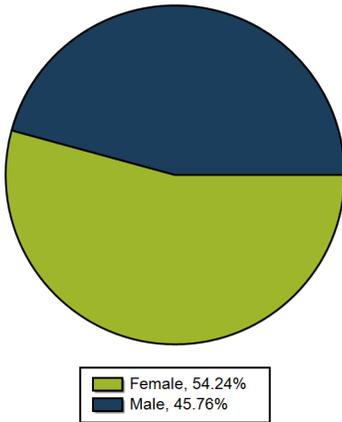


Chart Total N: 59

Tobacco Users By Language

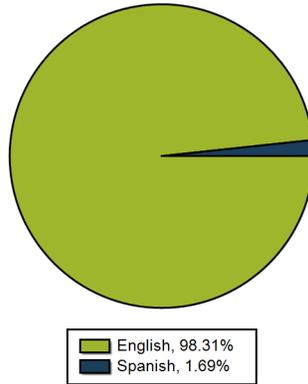


Chart Total N: 59

Tobacco Users By Education

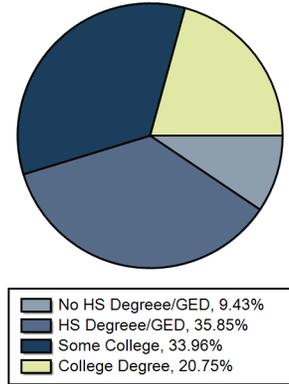


Chart Total N: 53

Tobacco Users By Race

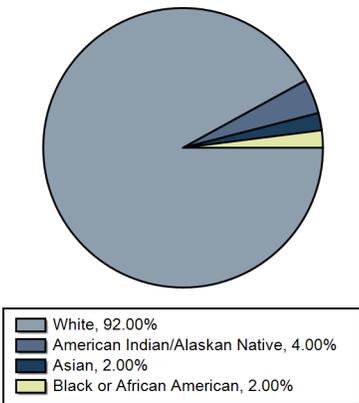


Chart Total N: 50

Tobacco Users By Age

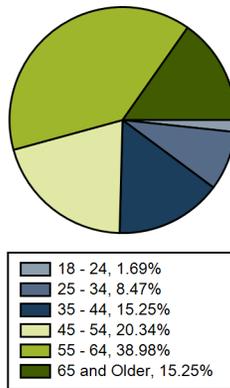


Chart Total N: 59

Tobacco Users By Health Plan

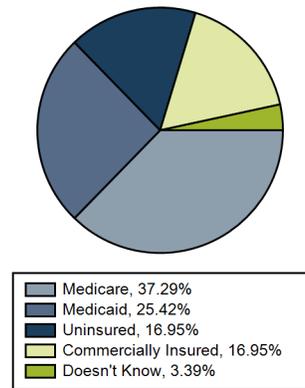


Chart Total N: 59

Tobacco Users By Ethnicity

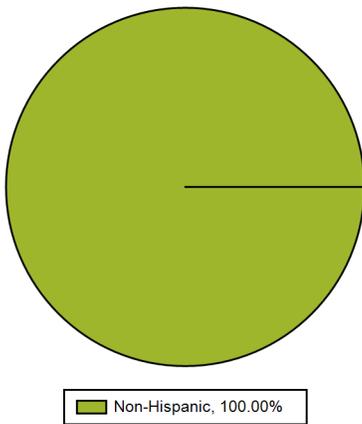


Chart Total N: 53

Tobacco Users By Chronic Condition

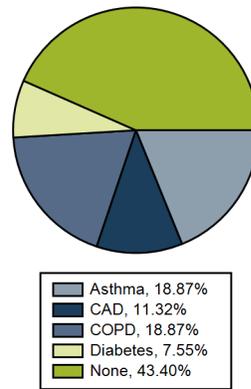
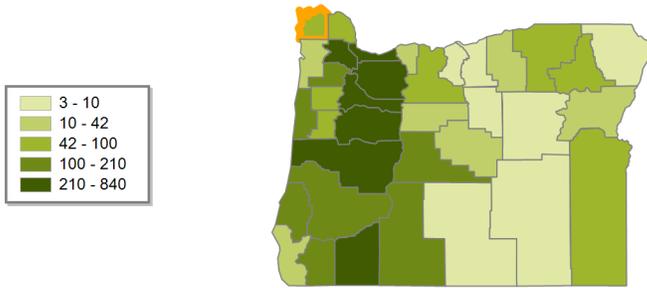


Chart Total N: 53

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

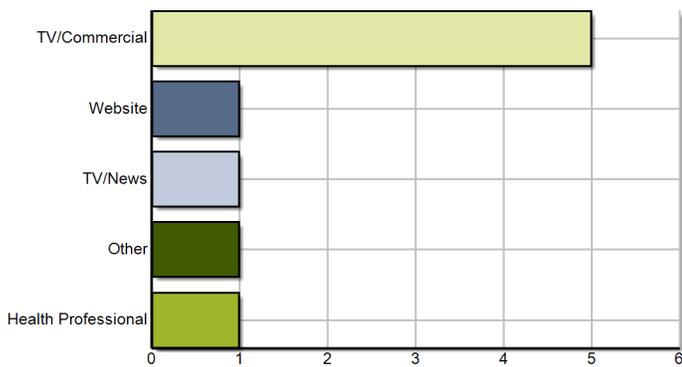
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

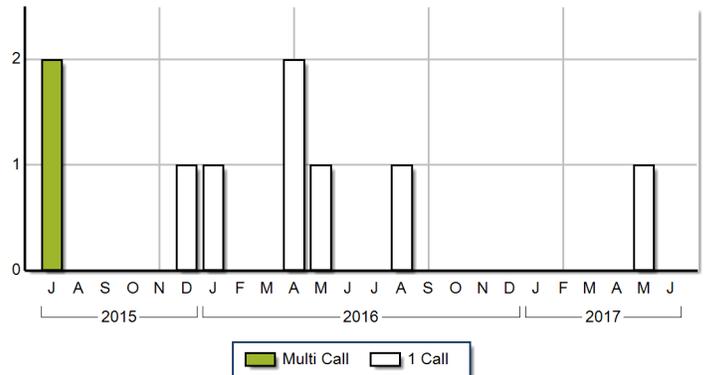


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %	6,410 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			10	853
Tobacco Users YTD			53	7,680
Unique Tobacco Users YTD			1	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.83 %
Reach - NAQC			3	0.64 %
Annualized Reach			2	0.83 %
Annualized Reach - NAQC			3	0.64 %
Unique Individual Reach			1	0.48 %

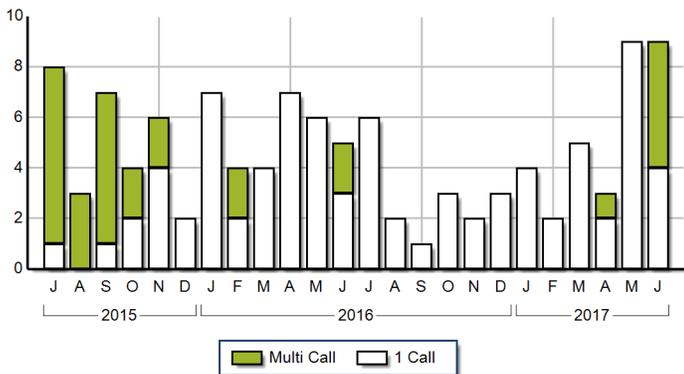
How Heard About



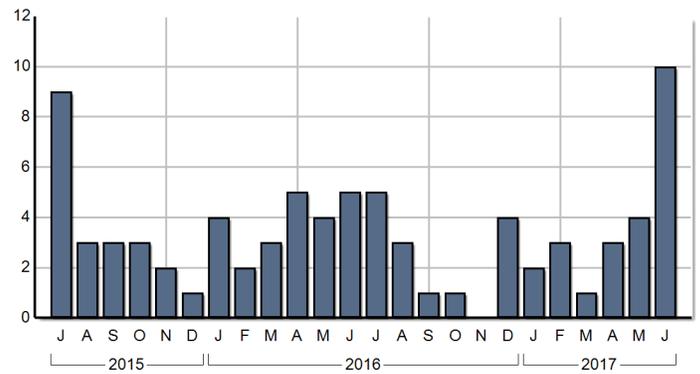
Fax Referral



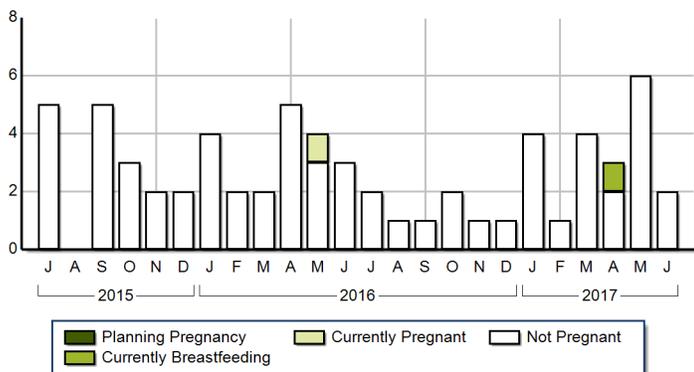
Tobacco User Enrollments By Program Type



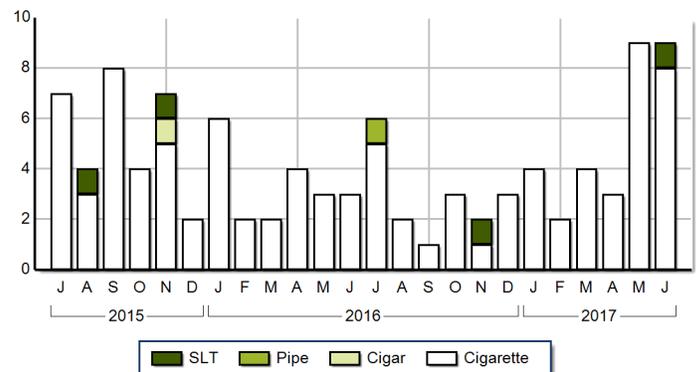
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

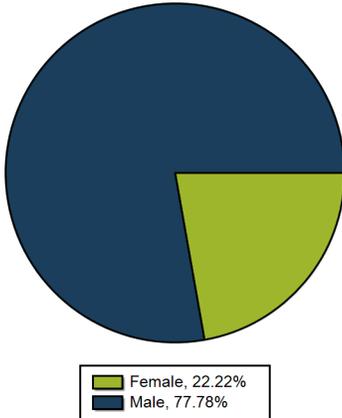


Chart Total N: 9

Tobacco Users By Language

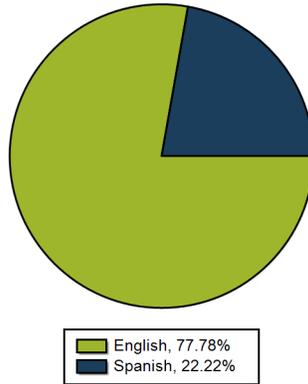


Chart Total N: 9

Tobacco Users By Education

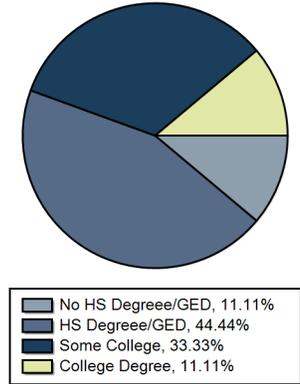


Chart Total N: 9

Tobacco Users By Race

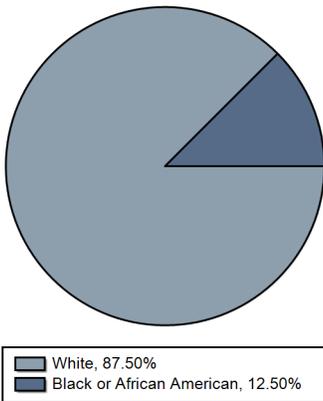


Chart Total N: 8

Tobacco Users By Age

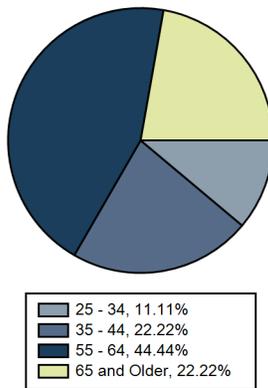


Chart Total N: 9

Tobacco Users By Health Plan

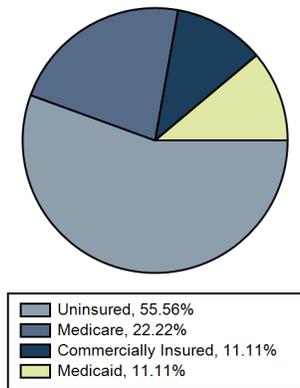


Chart Total N: 9

Tobacco Users By Ethnicity

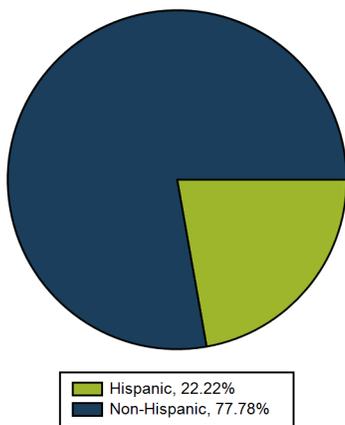


Chart Total N: 9

Tobacco Users By Chronic Condition

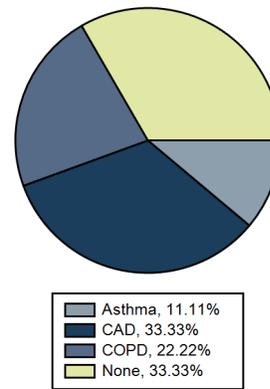
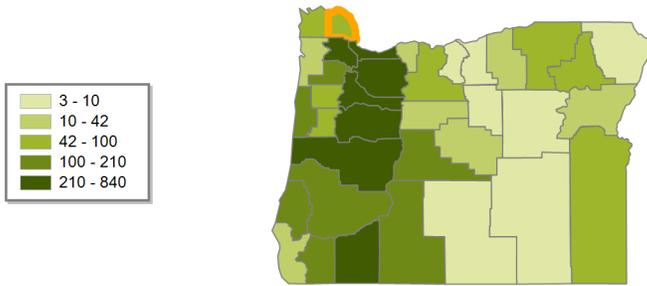


Chart Total N: 9

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

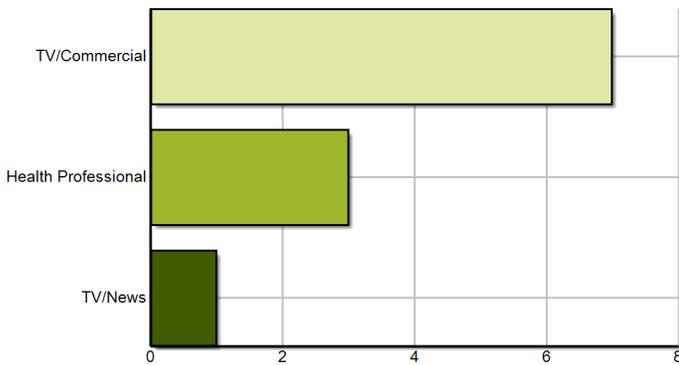
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

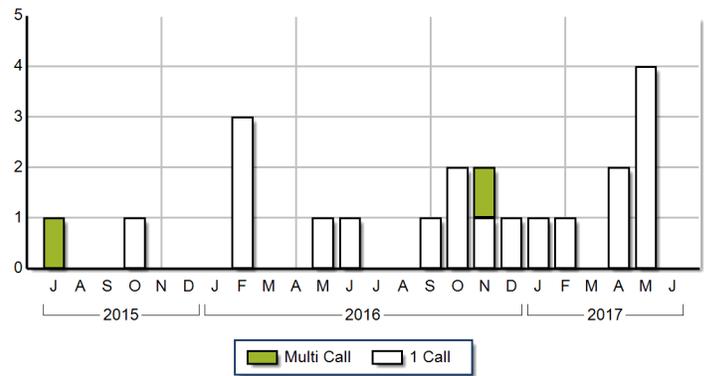


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			13	853
Tobacco Users YTD			108	7,680
Unique Tobacco Users YTD			1	62
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.71 %
Reach - NAQC			3	1.16 %
Annualized Reach			2	1.71 %
Annualized Reach - NAQC			3	1.16 %
Unique Individual Reach			1	0.98 %

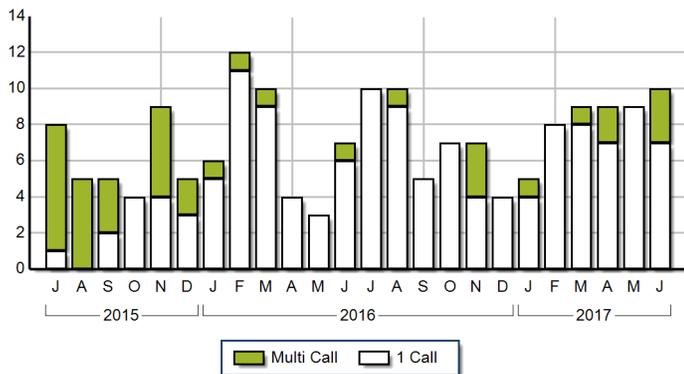
How Heard About



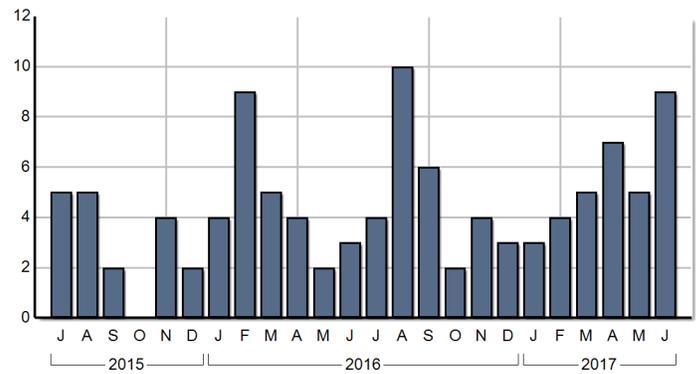
Fax Referral



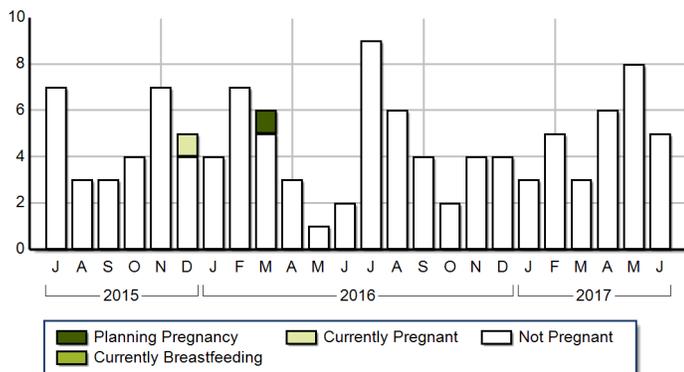
Tobacco User Enrollments By Program Type



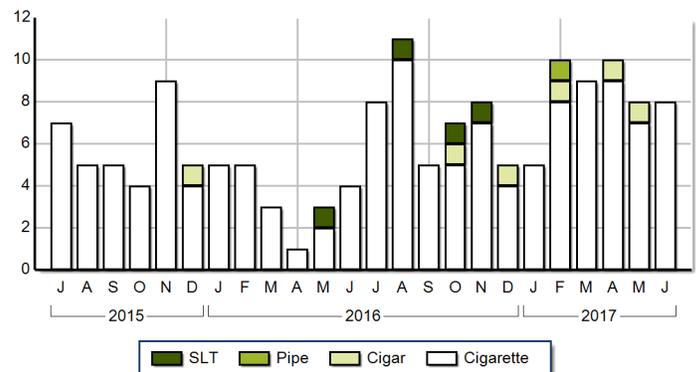
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

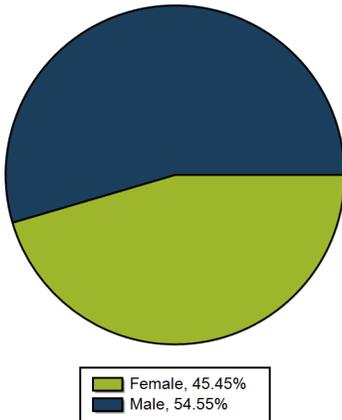


Chart Total N: 11

Tobacco Users By Language

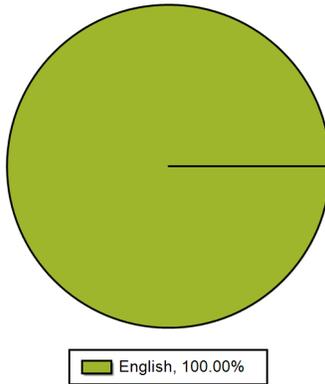


Chart Total N: 11

Tobacco Users By Education

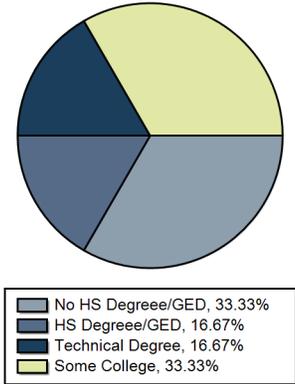


Chart Total N: 6

Tobacco Users By Race

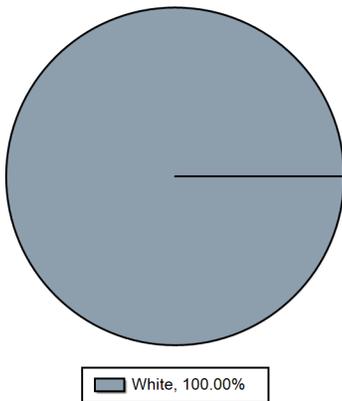


Chart Total N: 5

Tobacco Users By Age

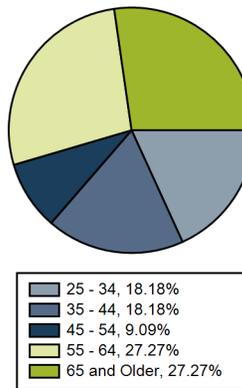


Chart Total N: 11

Tobacco Users By Health Plan

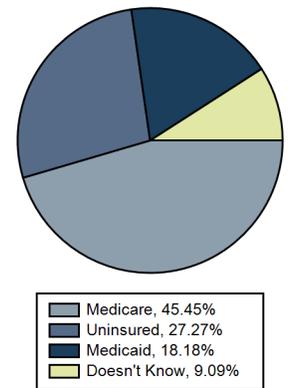


Chart Total N: 11

Tobacco Users By Ethnicity

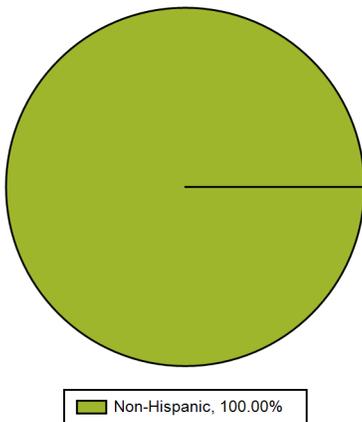


Chart Total N: 6

Tobacco Users By Chronic Condition

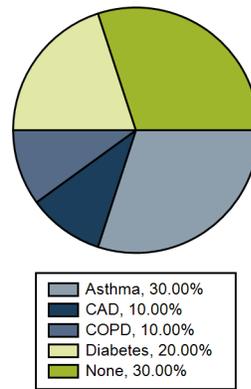
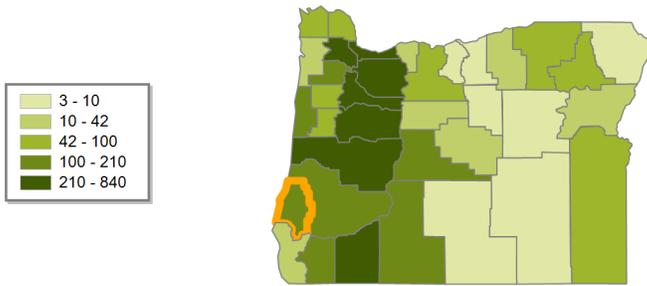


Chart Total N: 10

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

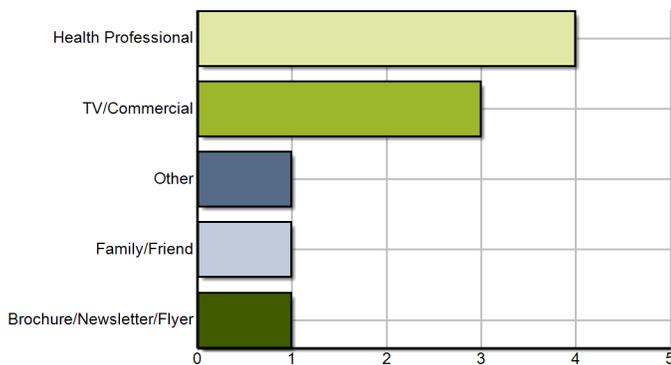
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

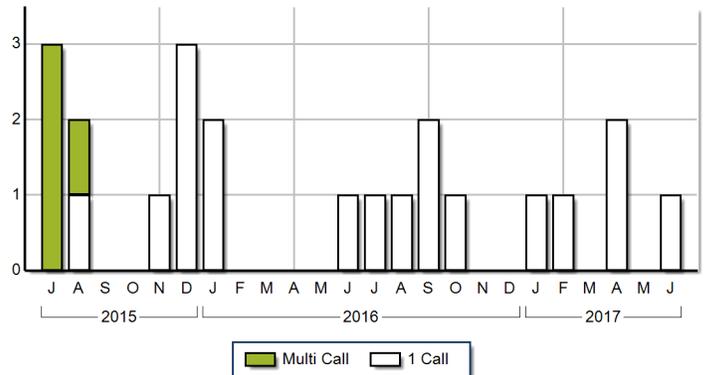


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %		14,254 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			10	853
Tobacco Users YTD			133	7,680
Unique Tobacco Users YTD			1	78
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.93 %
Reach - NAQC			3	0.78 %
Annualized Reach			2	0.93 %
Annualized Reach - NAQC			3	0.78 %
Unique Individual Reach			1	0.55 %

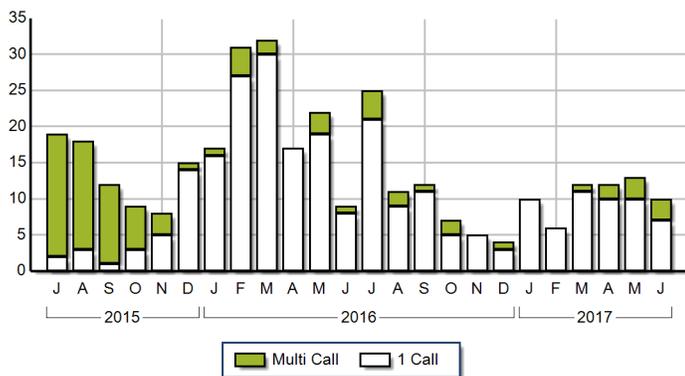
How Heard About



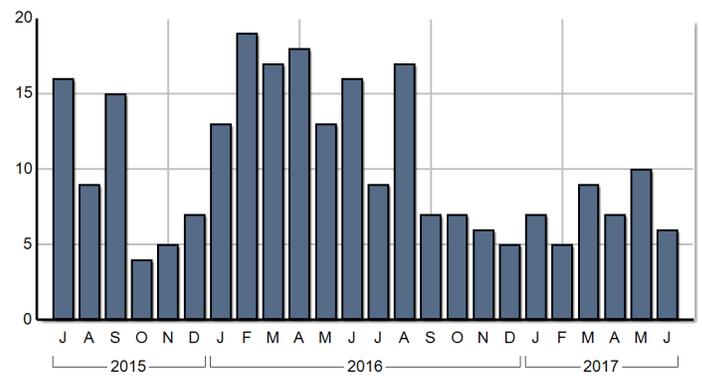
Fax Referral



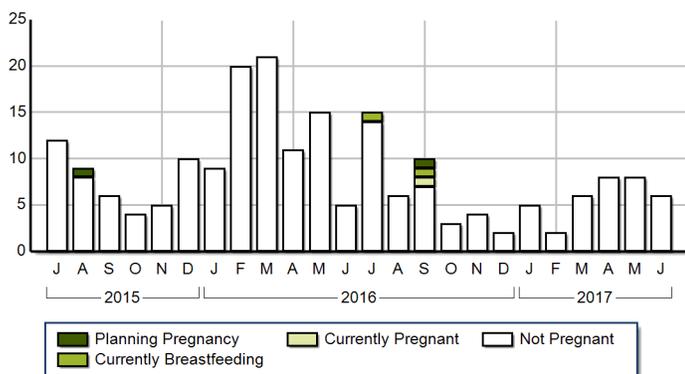
Tobacco User Enrollments By Program Type



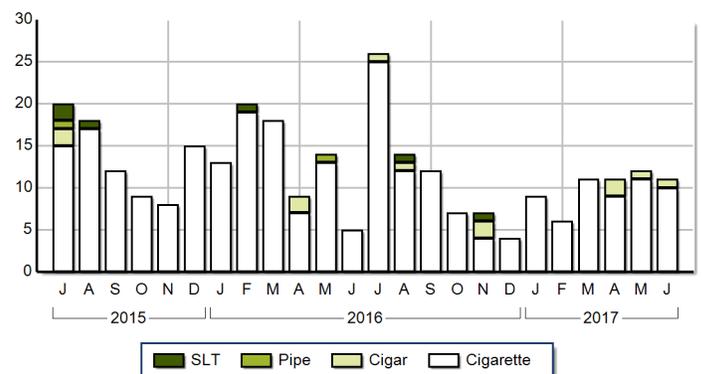
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

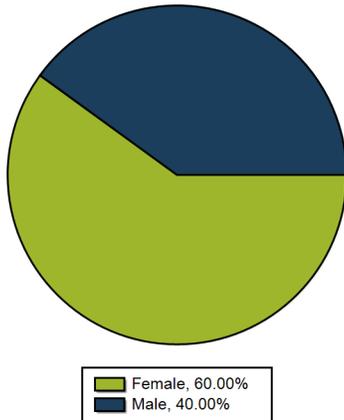


Chart Total N: 10

Tobacco Users By Language

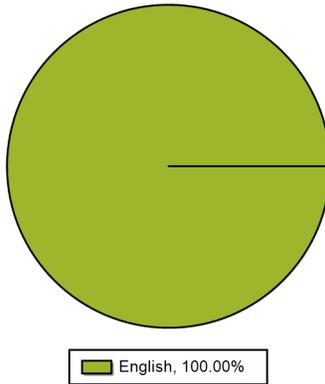


Chart Total N: 10

Tobacco Users By Education

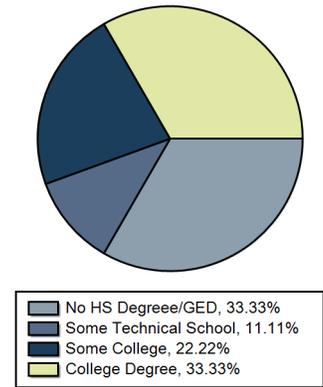


Chart Total N: 9

Tobacco Users By Race

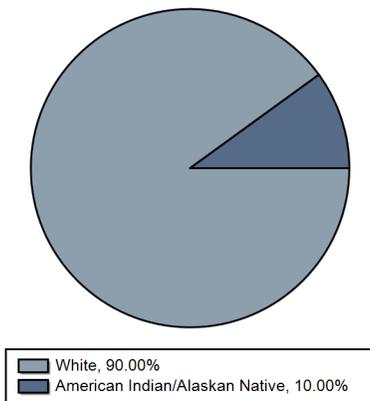


Chart Total N: 10

Tobacco Users By Age

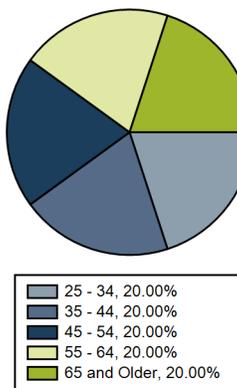


Chart Total N: 10

Tobacco Users By Health Plan

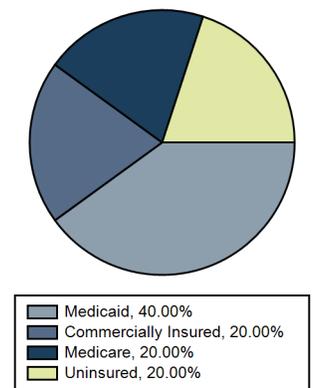


Chart Total N: 10

Tobacco Users By Ethnicity

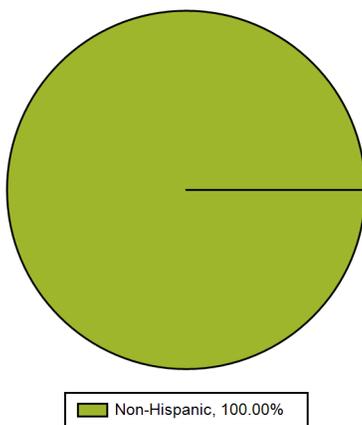


Chart Total N: 10

Tobacco Users By Chronic Condition

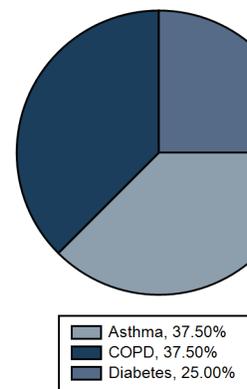
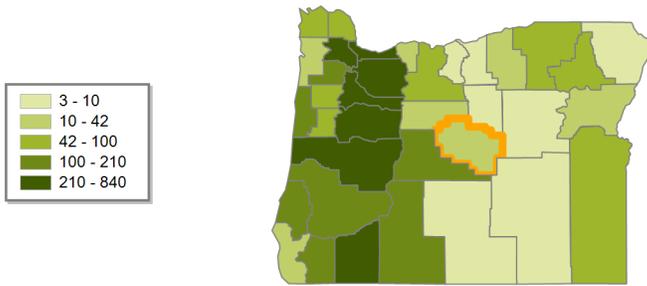


Chart Total N: 8

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

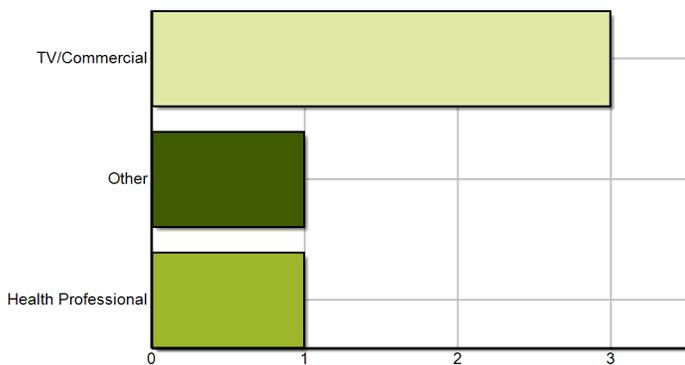
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

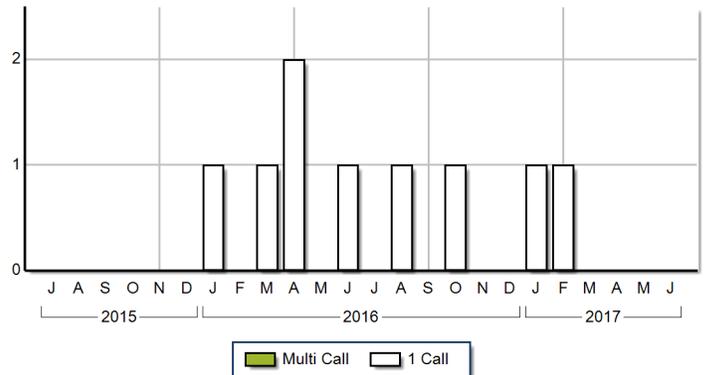


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %		4,808 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			6	853
Tobacco Users YTD			35	7,680
Unique Tobacco Users YTD			1	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.73 %
Reach - NAQC			3	0.46 %
Annualized Reach			2	0.73 %
Annualized Reach - NAQC			3	0.46 %
Unique Individual Reach			1	0.40 %

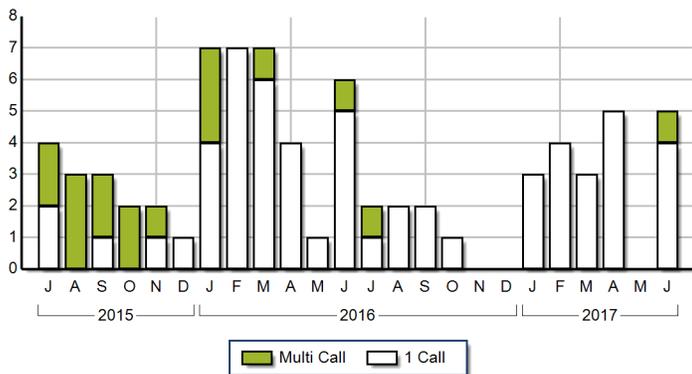
How Heard About



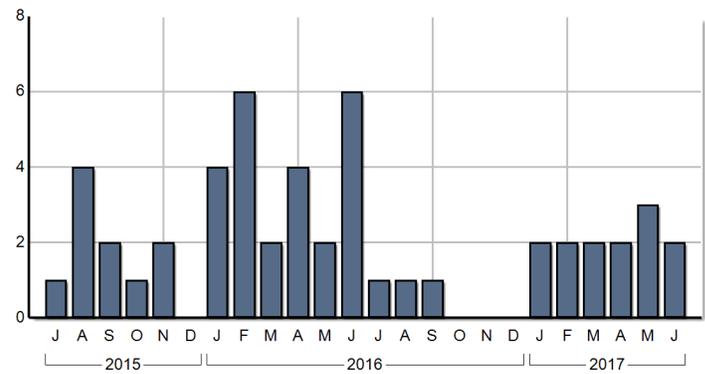
Fax Referral



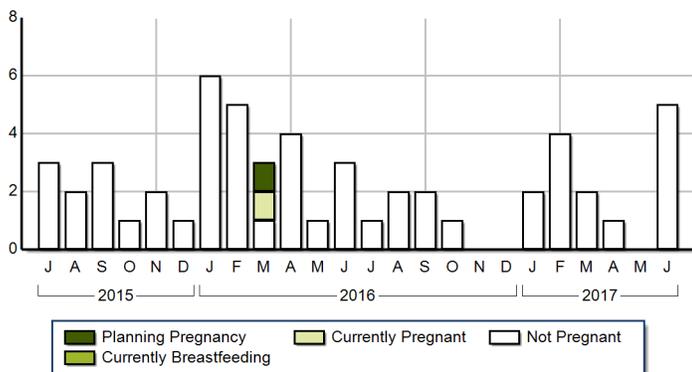
Tobacco User Enrollments By Program Type



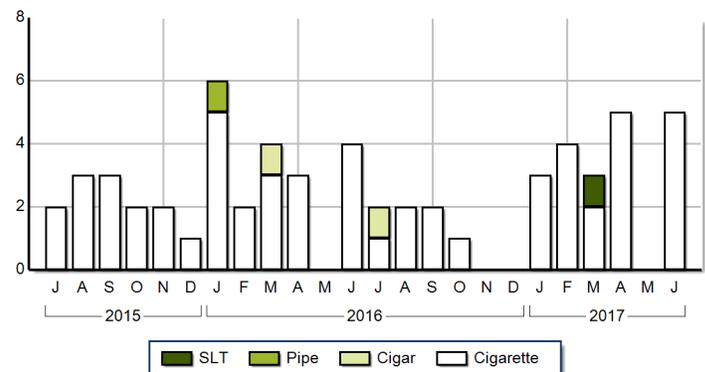
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

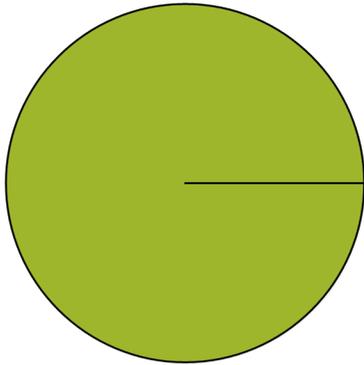


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

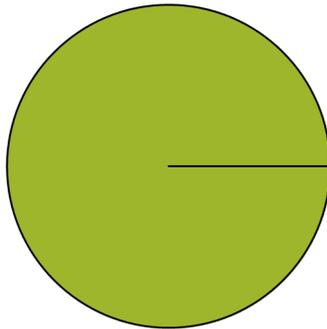
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 5

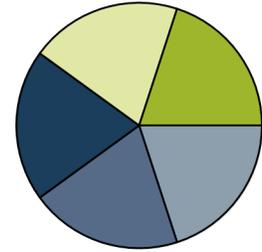
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

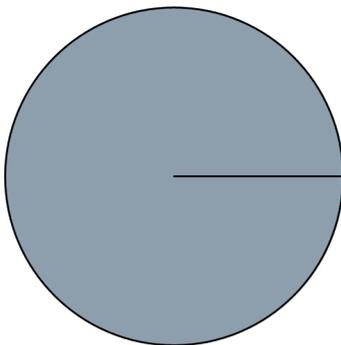
Tobacco Users By Education



No HS Degreee/GED, 20.00%  
Some Technical School, 20.00%  
Technical Degree, 20.00%  
Some College, 20.00%  
College Degree, 20.00%

Chart Total N: 5

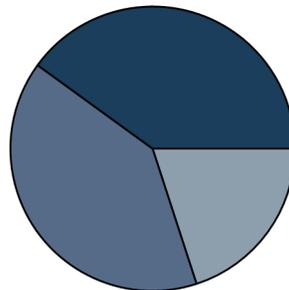
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

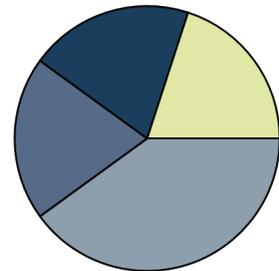
Tobacco Users By Age



35 - 44, 20.00%  
45 - 54, 40.00%  
65 and Older, 40.00%

Chart Total N: 5

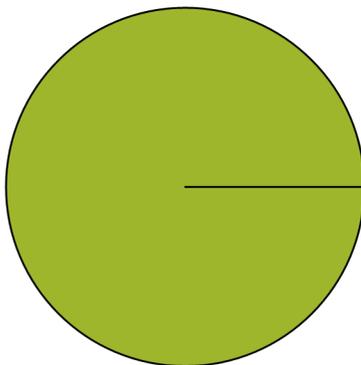
Tobacco Users By Health Plan



Medicare, 40.00%  
Uninsured, 20.00%  
Doesn't Know, 20.00%  
Medicaid, 20.00%

Chart Total N: 5

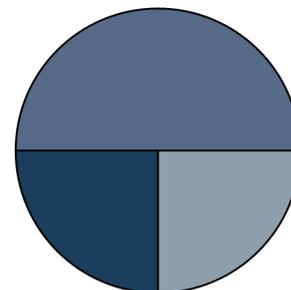
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



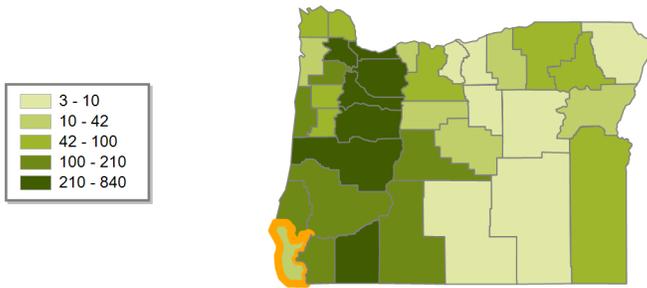
Asthma, 25.00%  
COPD, 25.00%  
None, 50.00%

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

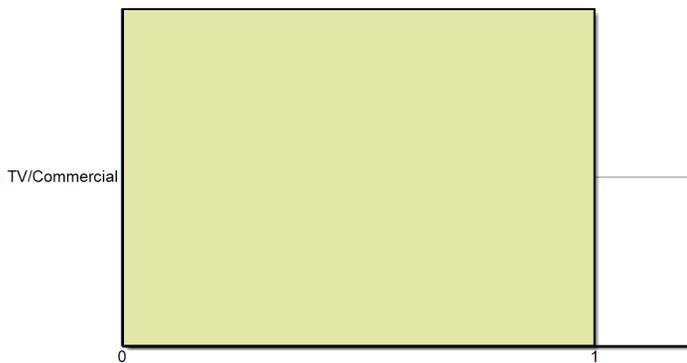
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

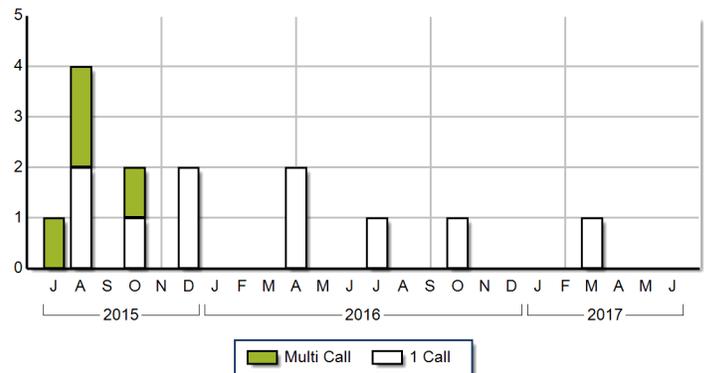


County Population		Prevalence	Tobacco Users	
Adult	17,947	18.4 %	3,302 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			2	853
Tobacco Users YTD			40	7,680
Unique Tobacco Users YTD			1	22
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.21 %
Reach - NAQC			3	0.94 %
Annualized Reach			2	1.21 %
Annualized Reach - NAQC			3	0.94 %
Unique Individual Reach			1	0.67 %

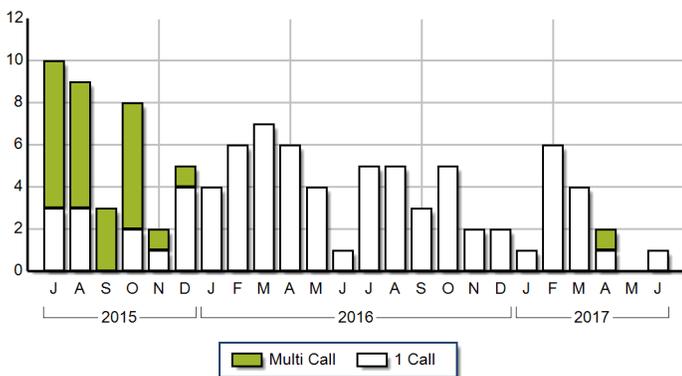
How Heard About



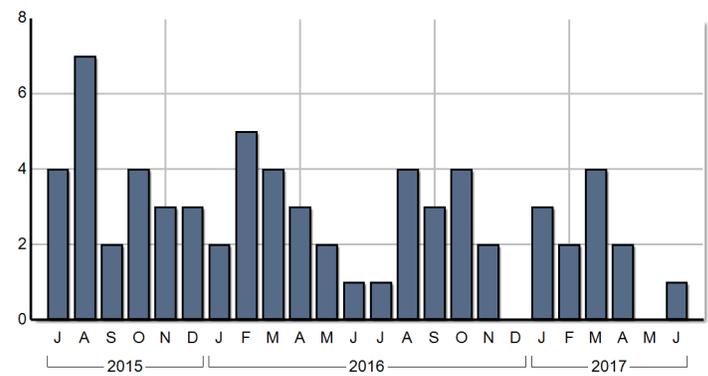
Fax Referral



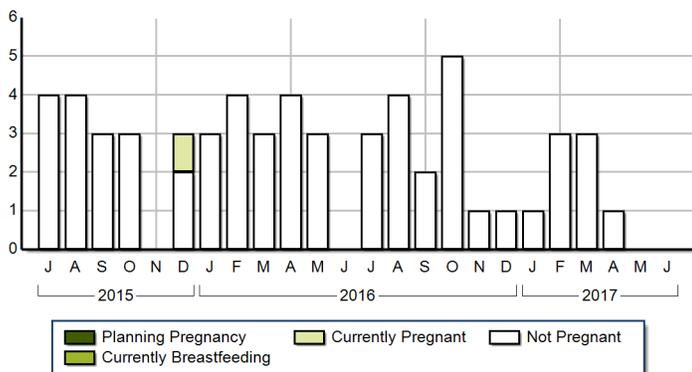
Tobacco User Enrollments By Program Type



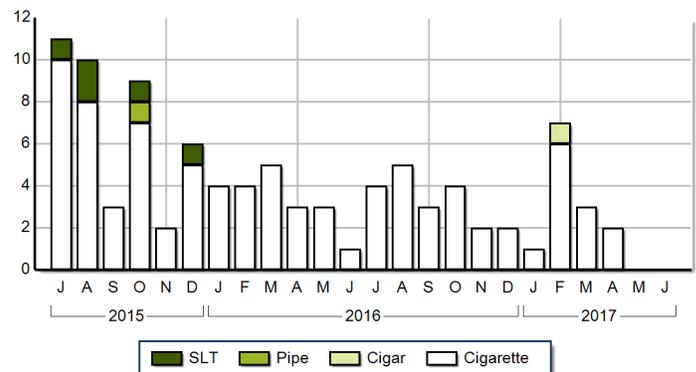
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

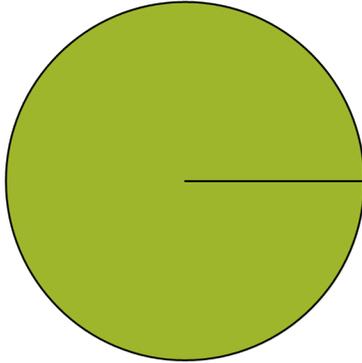


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

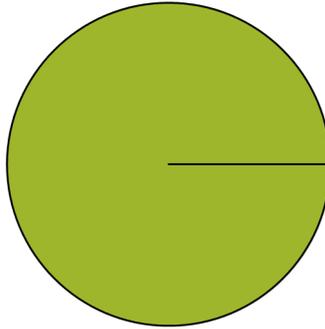
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

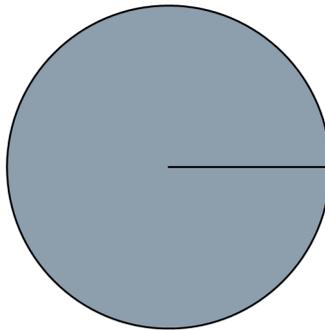
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

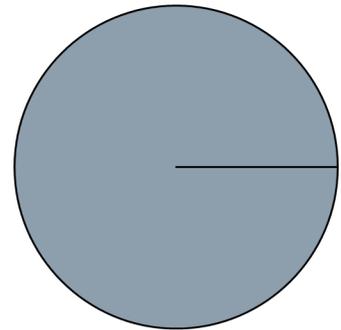
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

Tobacco Users By Health Plan



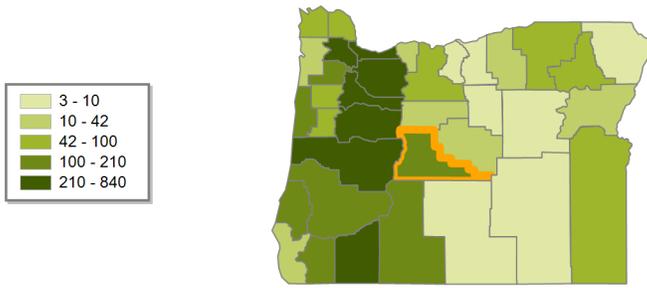
Medicare, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

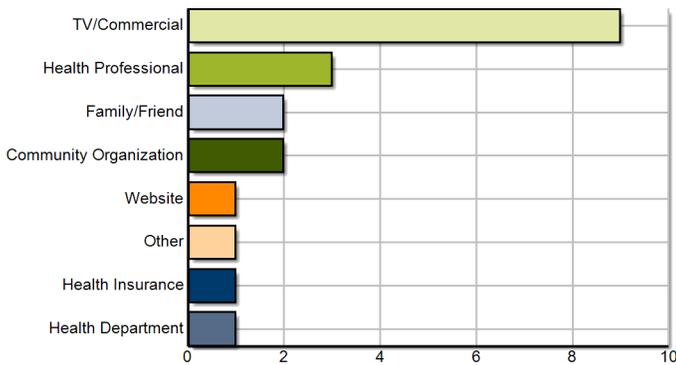
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

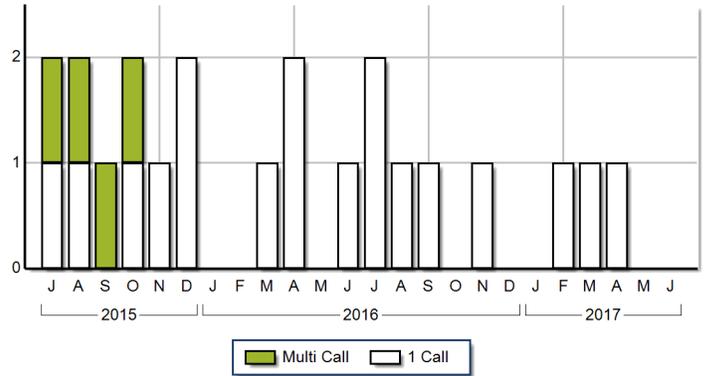


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			24	853
Tobacco Users YTD			198	7,680
Unique Tobacco Users YTD			1	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.05 %
Reach - NAQC			3	0.68 %
Annualized Reach			2	1.05 %
Annualized Reach - NAQC			3	0.68 %
Unique Individual Reach			1	0.94 %

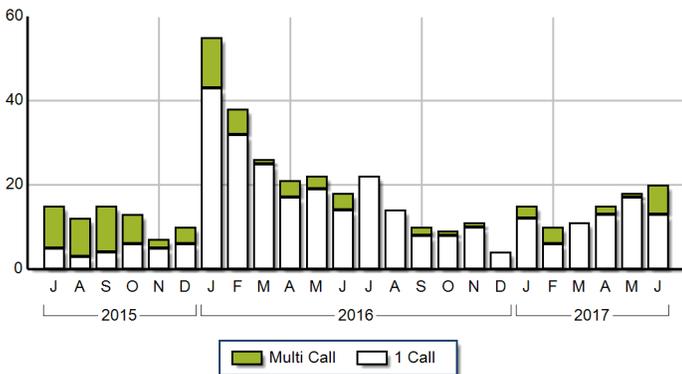
How Heard About



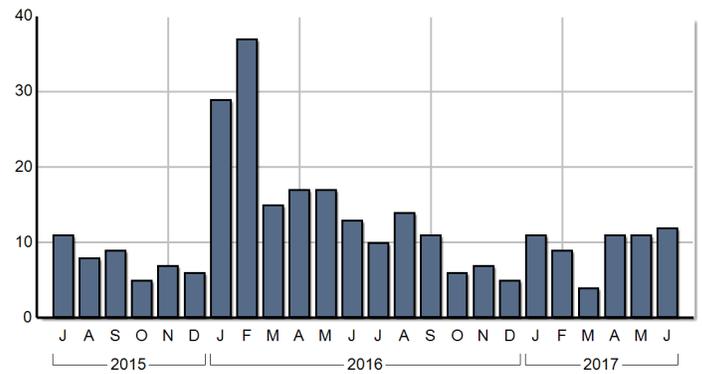
Fax Referral



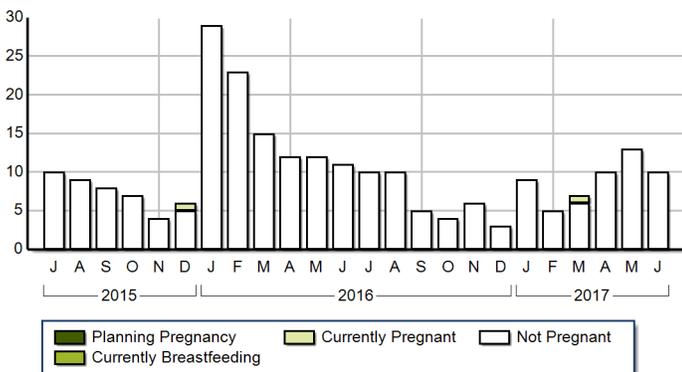
Tobacco User Enrollments By Program Type



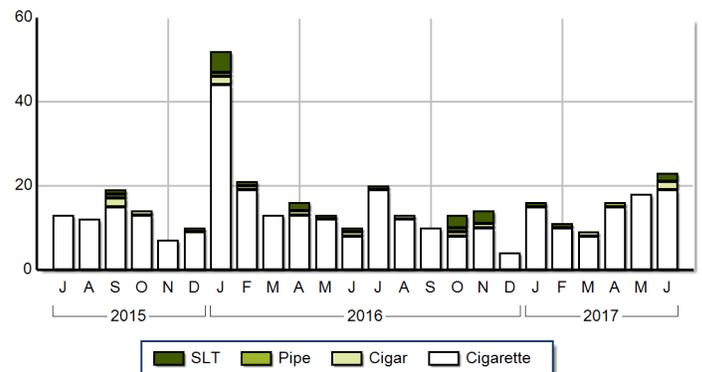
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

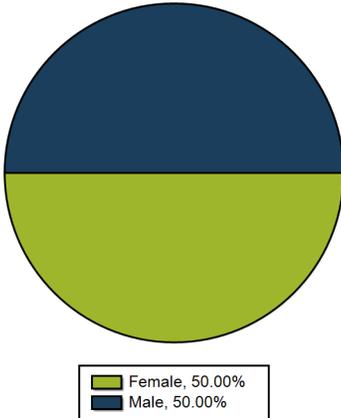


Chart Total N: 20

Tobacco Users By Language

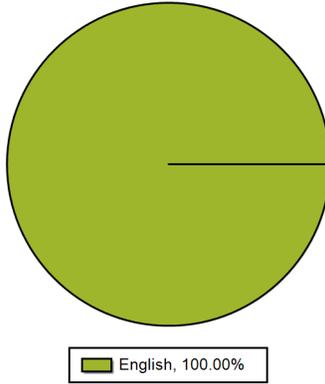


Chart Total N: 20

Tobacco Users By Education

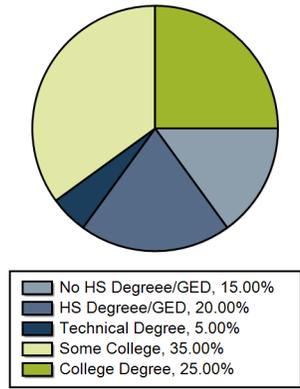


Chart Total N: 20

Tobacco Users By Race

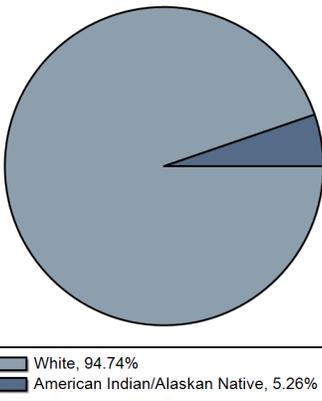


Chart Total N: 19

Tobacco Users By Age

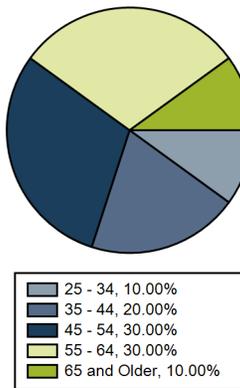


Chart Total N: 20

Tobacco Users By Health Plan

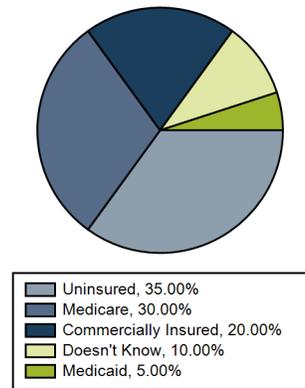


Chart Total N: 20

Tobacco Users By Ethnicity

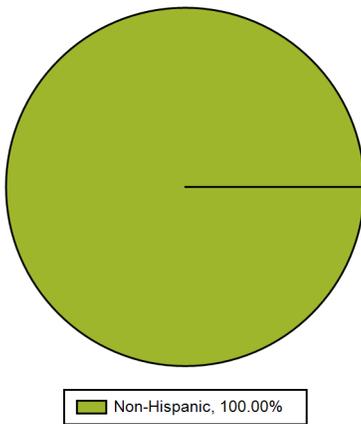


Chart Total N: 20

Tobacco Users By Chronic Condition

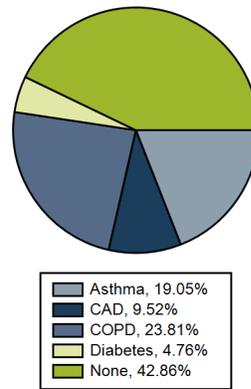
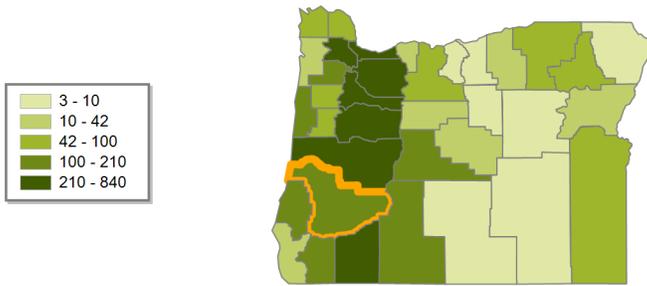


Chart Total N: 21

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

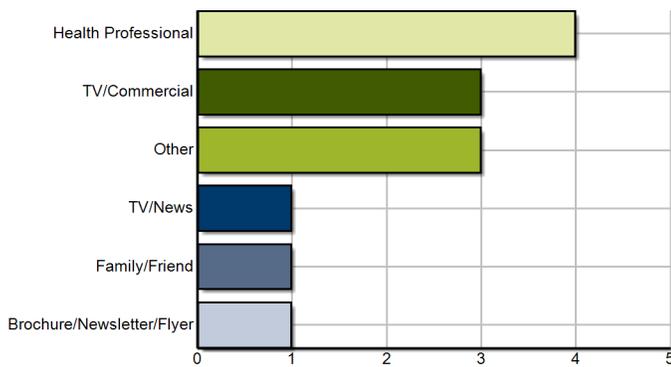
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

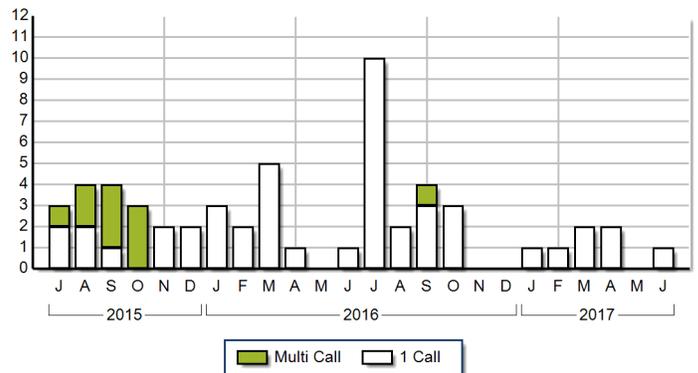


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			15	853
Tobacco Users YTD			213	7,680
Unique Tobacco Users YTD			1	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.60 %
Reach - NAQC			3	0.77 %
Annualized Reach			2	1.60 %
Annualized Reach - NAQC			3	0.77 %
Unique Individual Reach			1	0.94 %

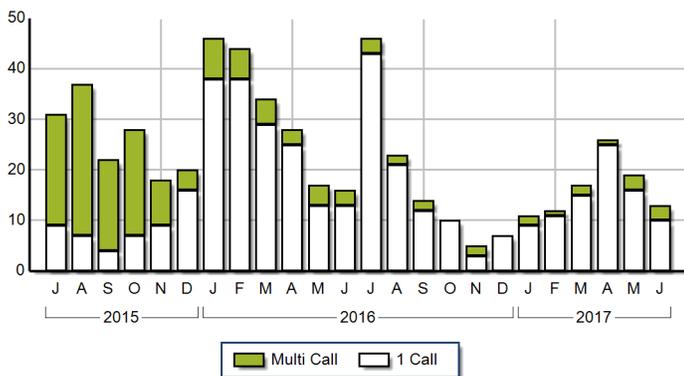
How Heard About



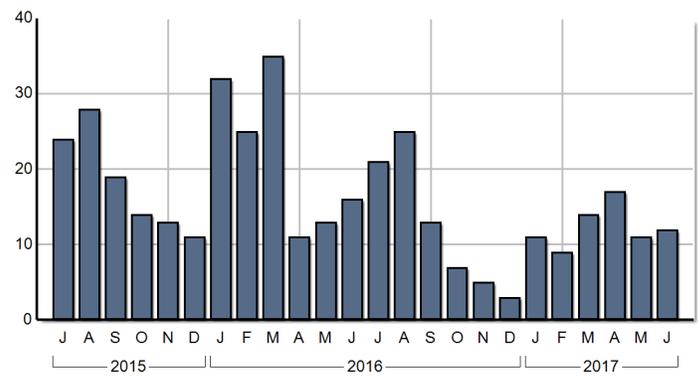
Fax Referral



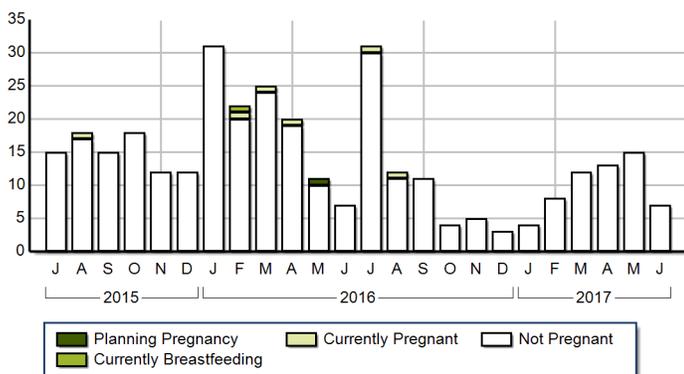
Tobacco User Enrollments By Program Type



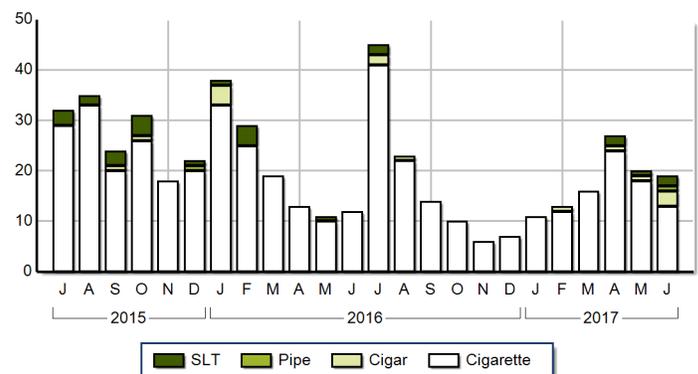
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

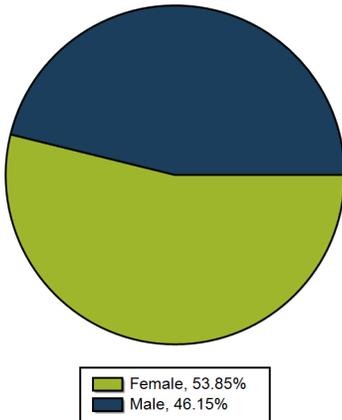


Chart Total N: 13

Tobacco Users By Language

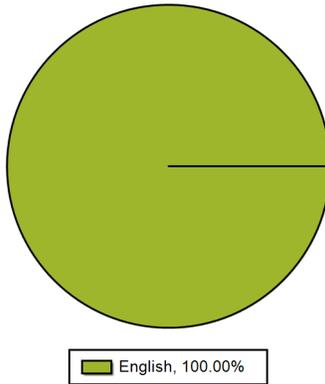


Chart Total N: 13

Tobacco Users By Education

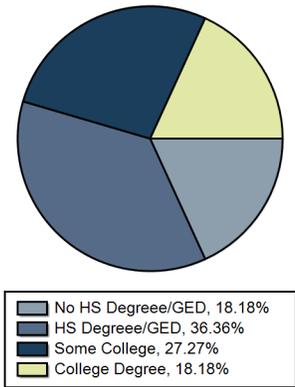


Chart Total N: 11

Tobacco Users By Race

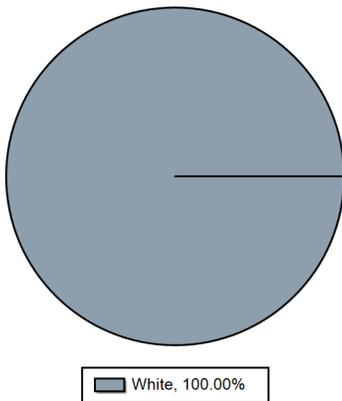


Chart Total N: 11

Tobacco Users By Age

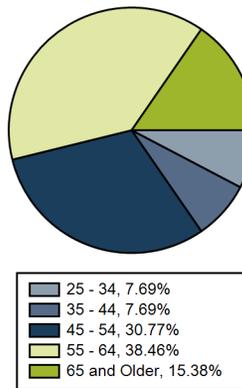


Chart Total N: 13

Tobacco Users By Health Plan

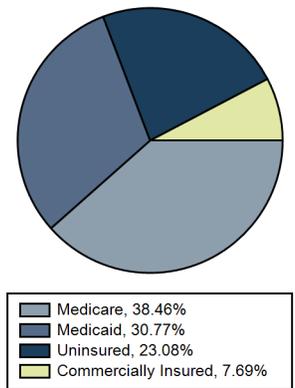


Chart Total N: 13

Tobacco Users By Ethnicity

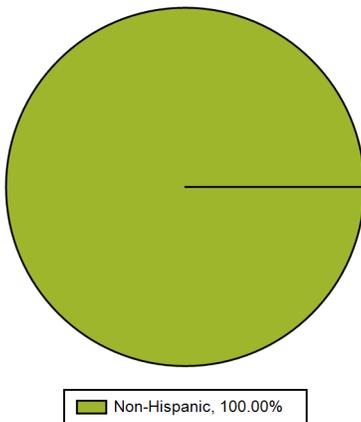


Chart Total N: 11

Tobacco Users By Chronic Condition

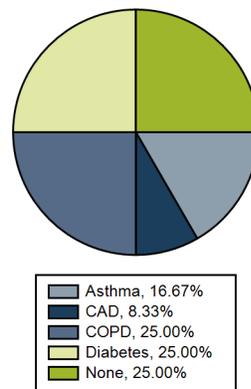
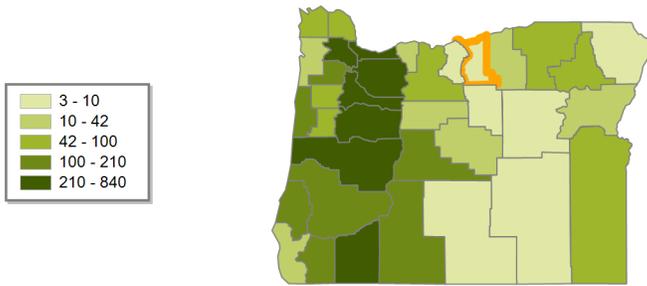


Chart Total N: 12

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

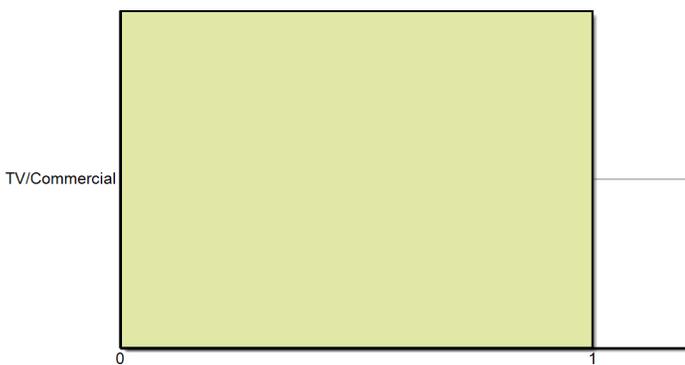
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

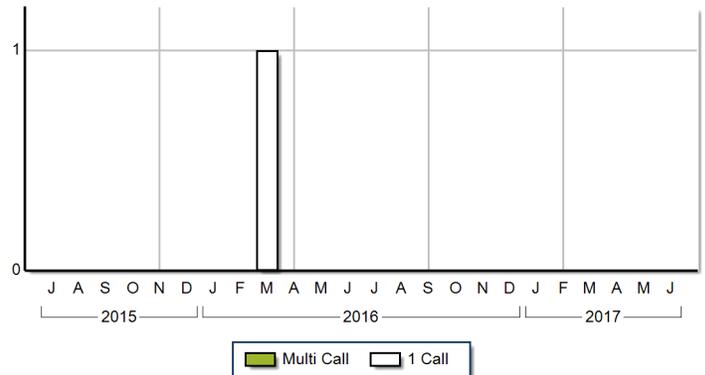


County Population		Prevalence	Tobacco Users	
Adult	1,529	29.6 %	453 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			1	853
Tobacco Users YTD			5	7,680
Unique Tobacco Users YTD			3	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			1.10 %	1.60 %
Reach - NAQC			0.88 %	0.77 %
Annualized Reach			1.10 %	1.60 %
Annualized Reach - NAQC			0.88 %	0.77 %
Unique Individual Reach			0.66 %	0.94 %

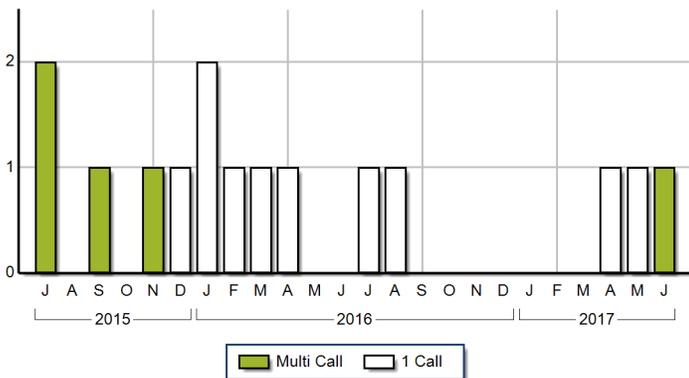
How Heard About



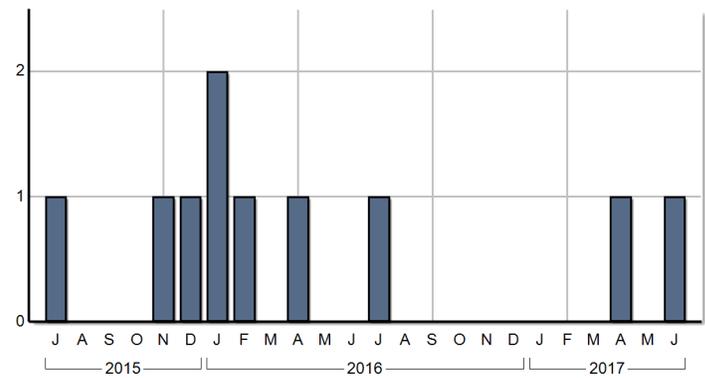
Fax Referral



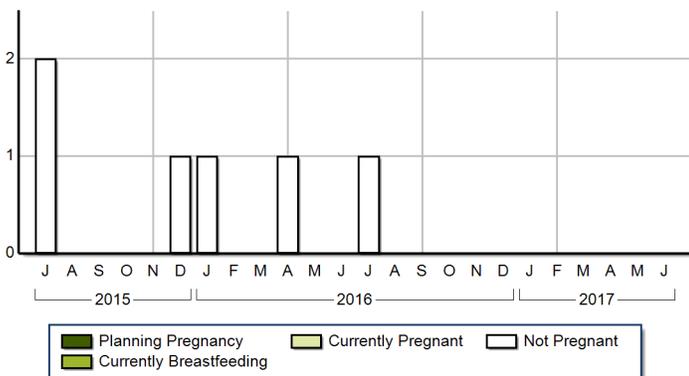
Tobacco User Enrollments By Program Type



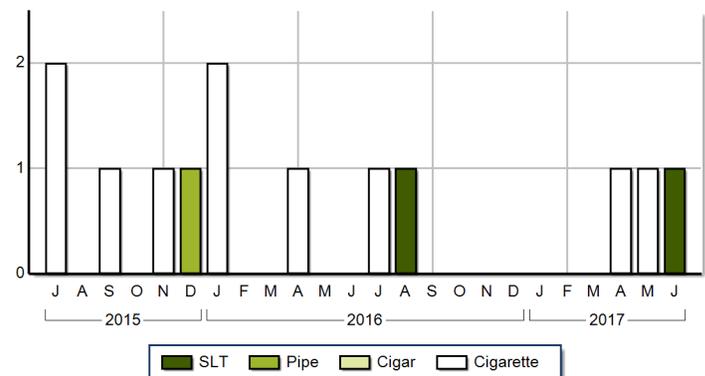
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

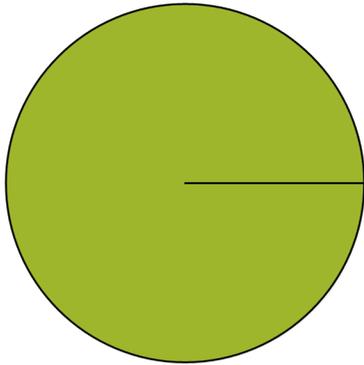


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

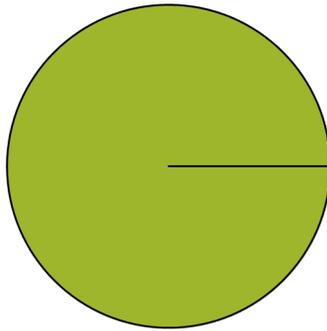
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

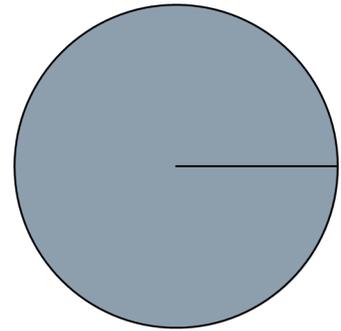
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

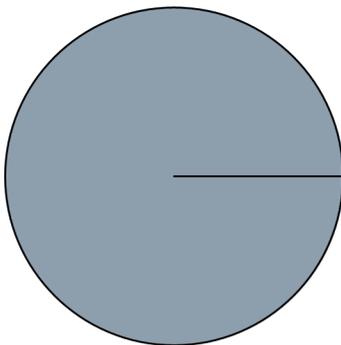
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

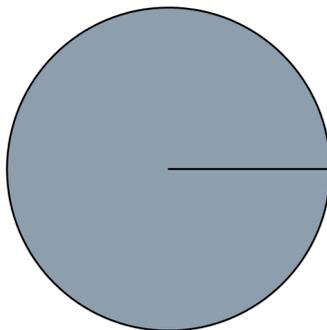
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

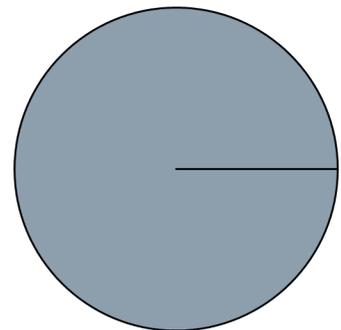
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

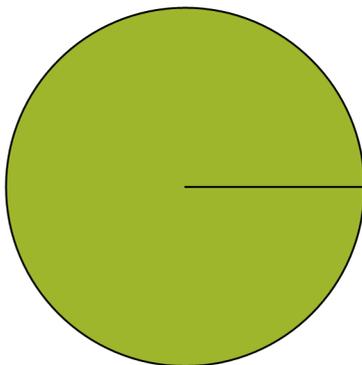
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

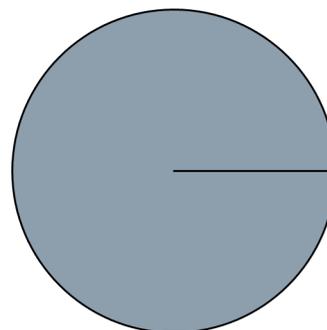
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



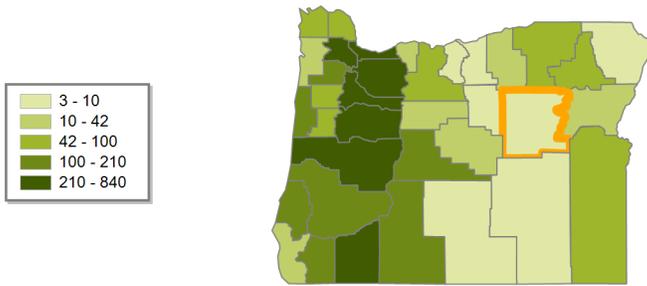
None, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

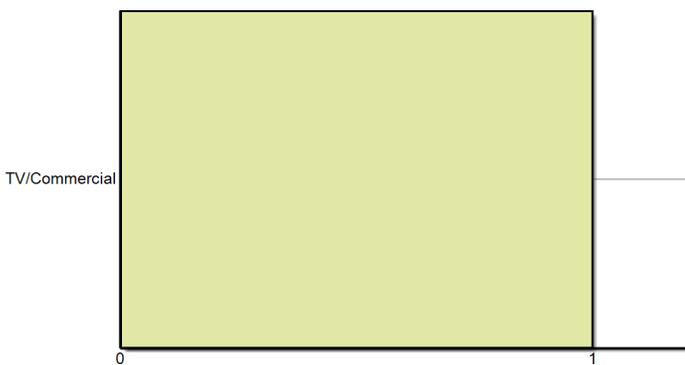
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

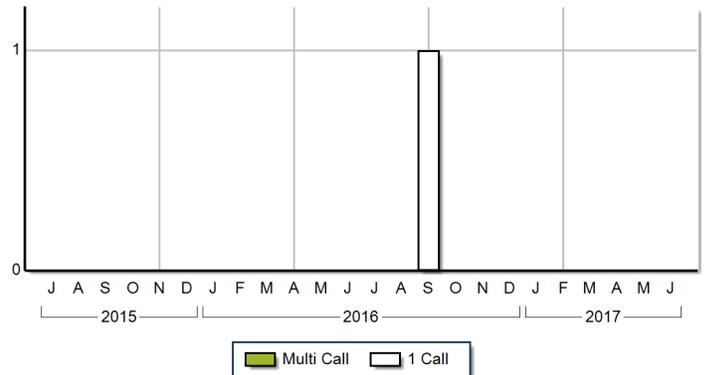


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %		1,453 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			1	853
Tobacco Users YTD			9	7,680
Unique Tobacco Users YTD			5	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			0.62 %	1.60 %
Reach - NAQC			0.48 %	0.77 %
Annualized Reach			0.62 %	1.60 %
Annualized Reach - NAQC			0.48 %	0.77 %
Unique Individual Reach			0.34 %	0.94 %

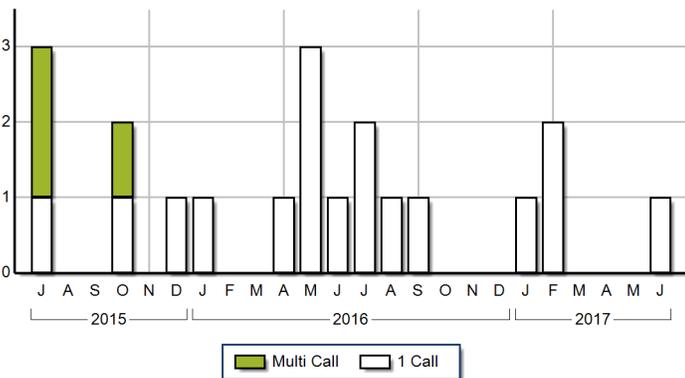
How Heard About



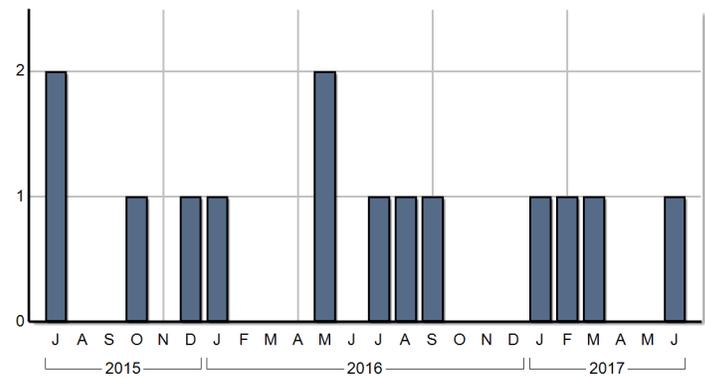
Fax Referral



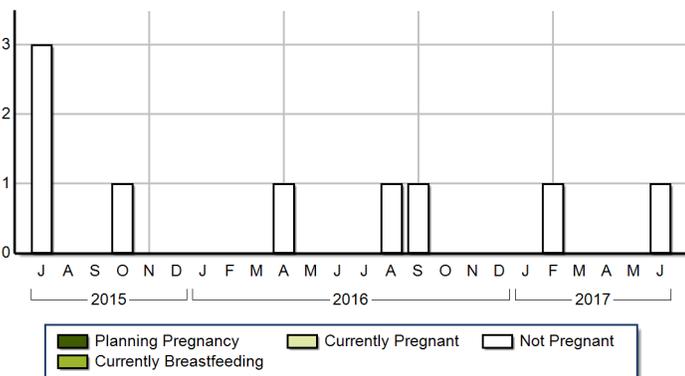
Tobacco User Enrollments By Program Type



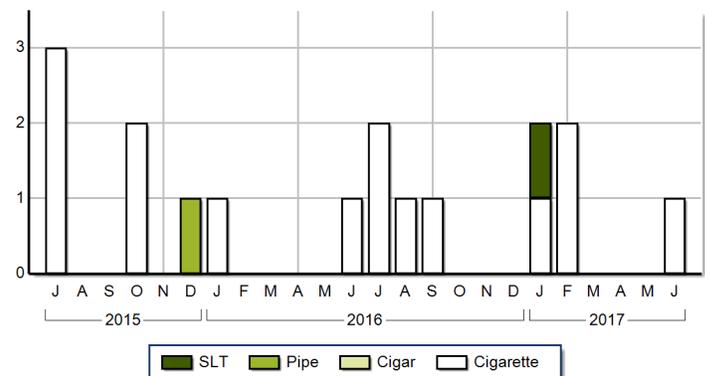
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

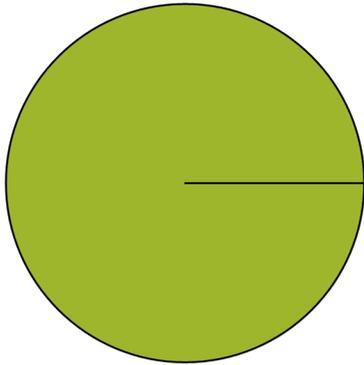


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

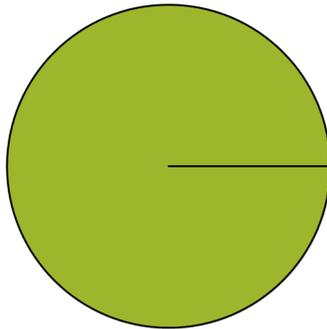
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

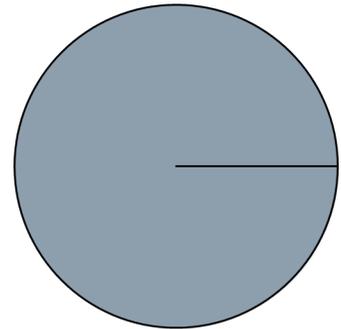
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

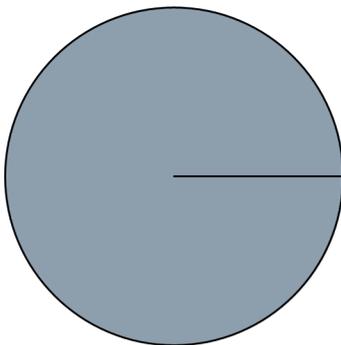
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

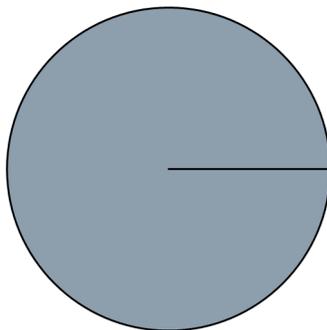
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

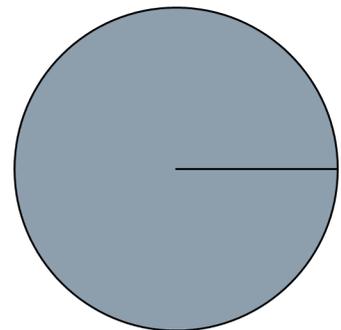
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

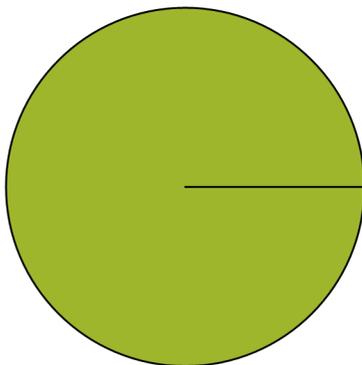
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

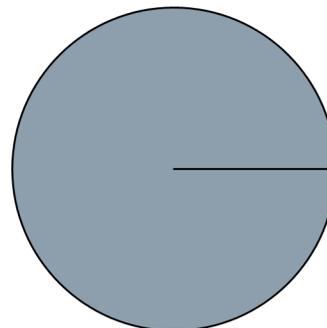
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



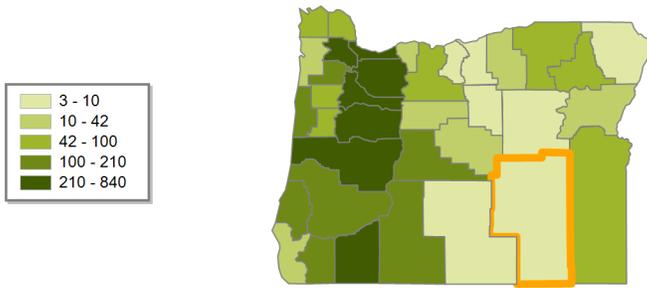
None, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

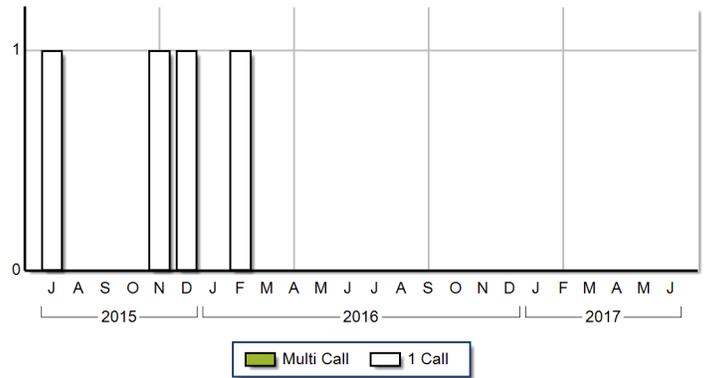
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

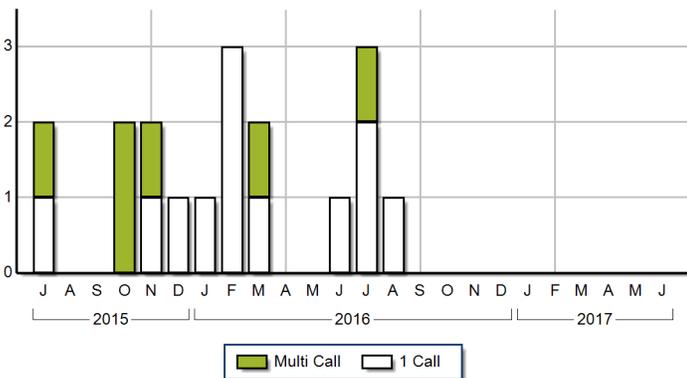


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %		870 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			-	853
Tobacco Users YTD			5	7,680
Unique Tobacco Users YTD			1	2,492
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.57 %
Reach - NAQC			3	0.46 %
Annualized Reach			2	0.57 %
Annualized Reach - NAQC			3	0.46 %
Unique Individual Reach			1	0.23 %

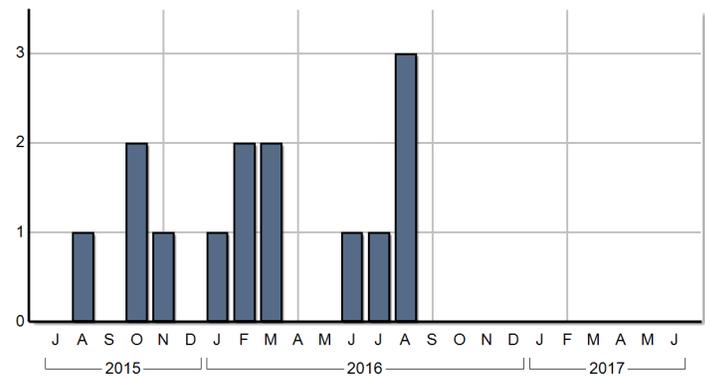
Fax Referral



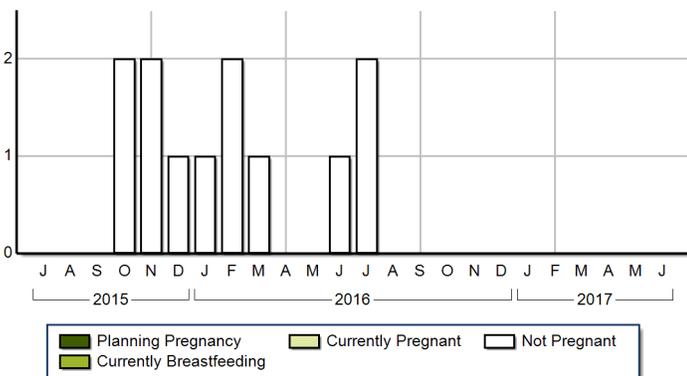
Tobacco User Enrollments By Program Type



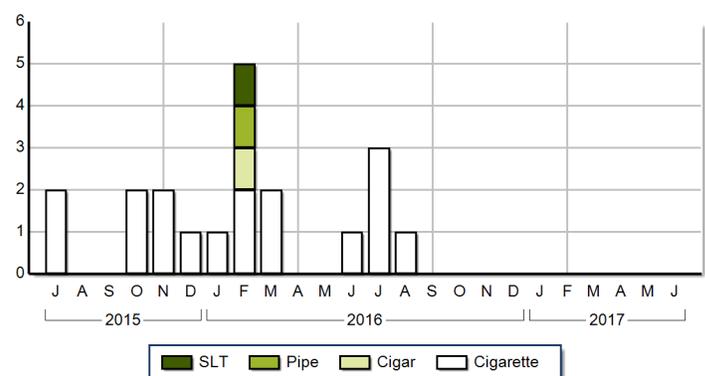
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

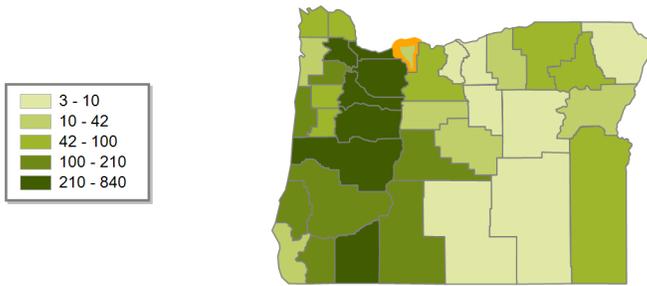


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

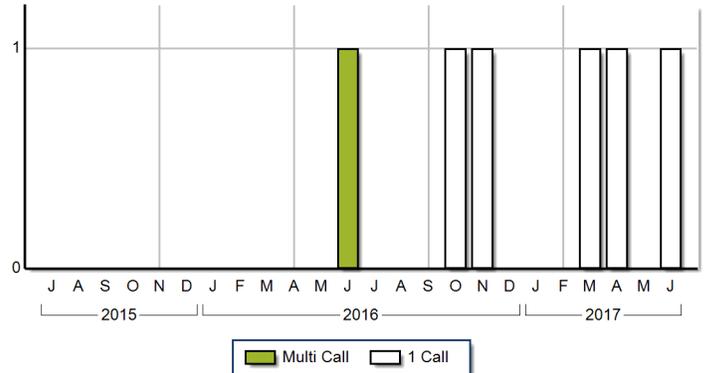


County Population		Prevalence	Tobacco Users	
Adult	16,229	8.6 %		1,396 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			2	853
Tobacco Users YTD			22	7,680
Unique Tobacco Users YTD			14	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			1.58 %	1.60 %
Reach - NAQC			1.07 %	0.77 %
Annualized Reach			1.58 %	1.60 %
Annualized Reach - NAQC			1.07 %	0.77 %
Unique Individual Reach			1.00 %	0.94 %

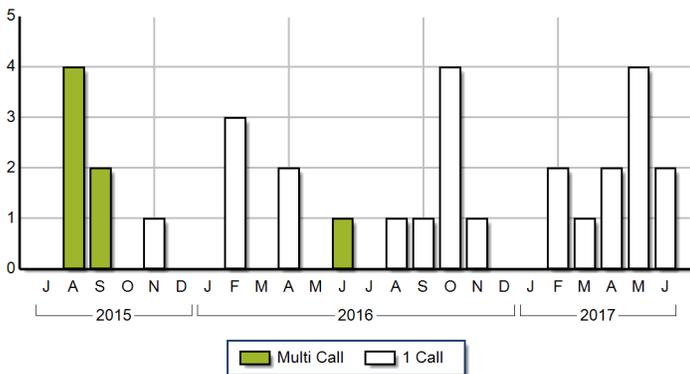
### How Heard About



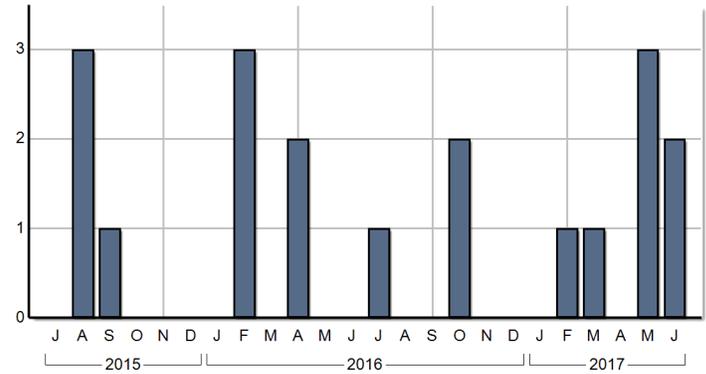
### Fax Referral



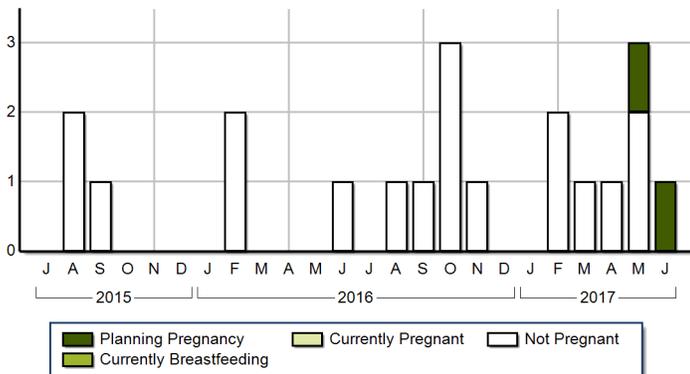
### Tobacco User Enrollments By Program Type



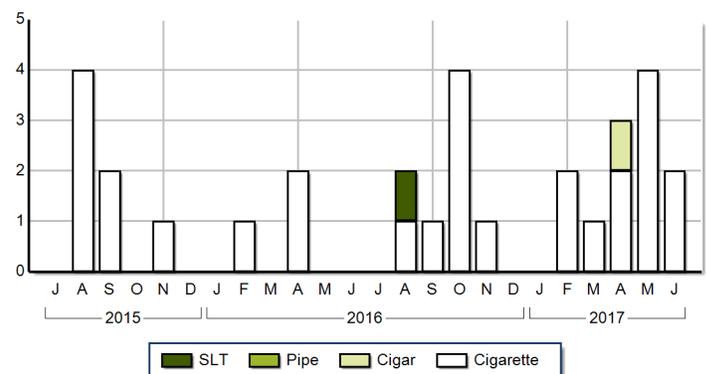
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

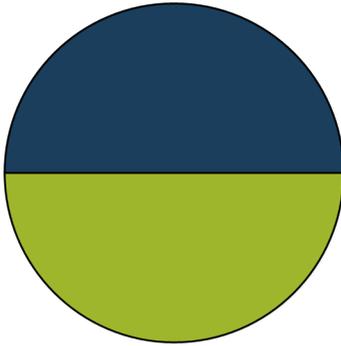


### Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

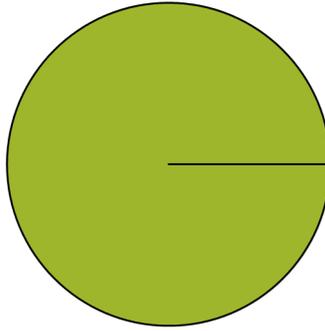
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 2

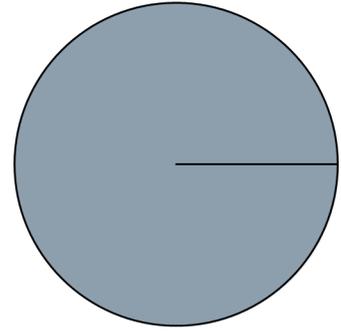
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

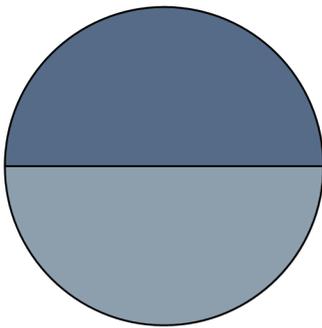
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 2

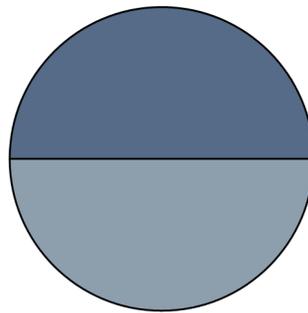
Tobacco Users By Race



American Indian/Alaskan Native, 50.00%  
White, 50.00%

Chart Total N: 2

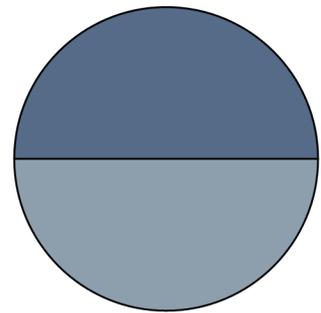
Tobacco Users By Age



25 - 34, 50.00%  
65 and Older, 50.00%

Chart Total N: 2

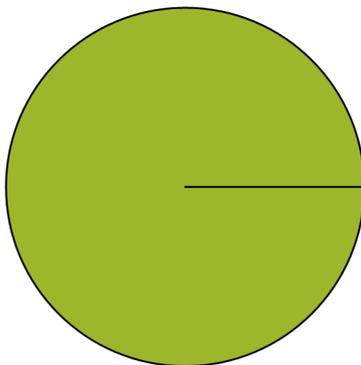
Tobacco Users By Health Plan



Medicaid, 50.00%  
Medicare, 50.00%

Chart Total N: 2

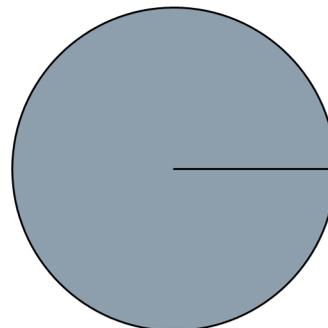
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.



Tobacco Users By Gender

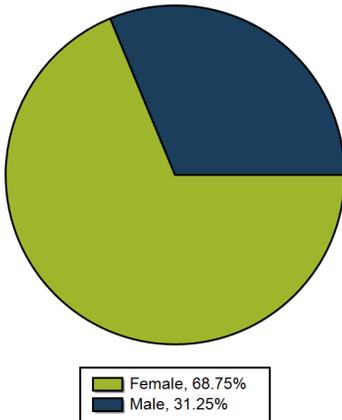


Chart Total N: 16

Tobacco Users By Language

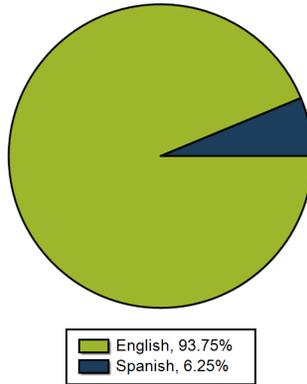


Chart Total N: 16

Tobacco Users By Education

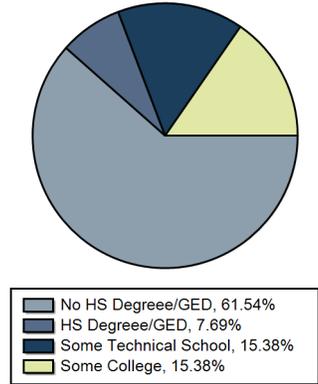


Chart Total N: 13

Tobacco Users By Race

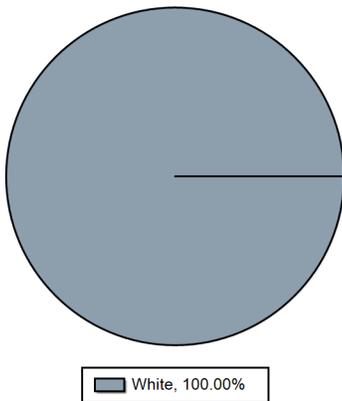


Chart Total N: 13

Tobacco Users By Age

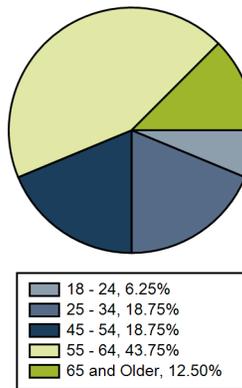


Chart Total N: 16

Tobacco Users By Health Plan

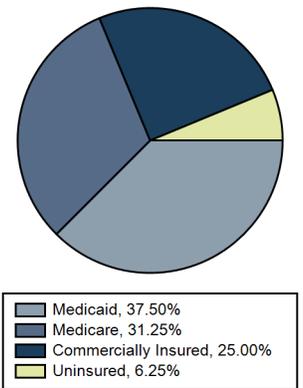


Chart Total N: 16

Tobacco Users By Ethnicity

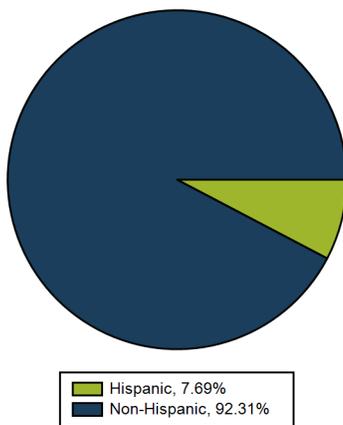


Chart Total N: 13

Tobacco Users By Chronic Condition

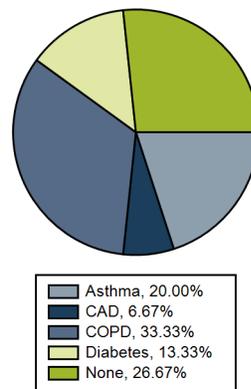
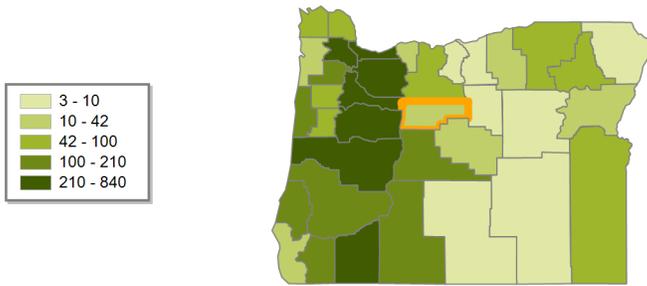


Chart Total N: 15

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

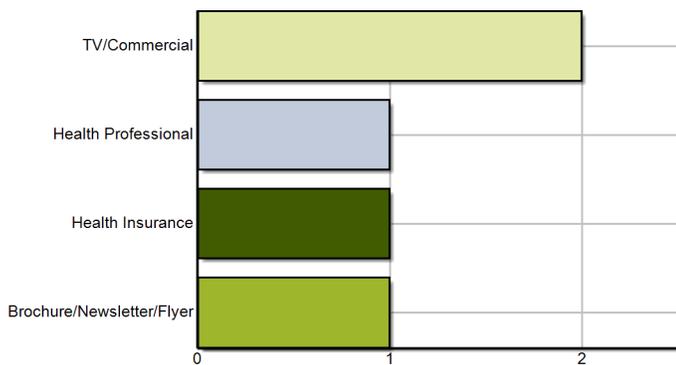
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

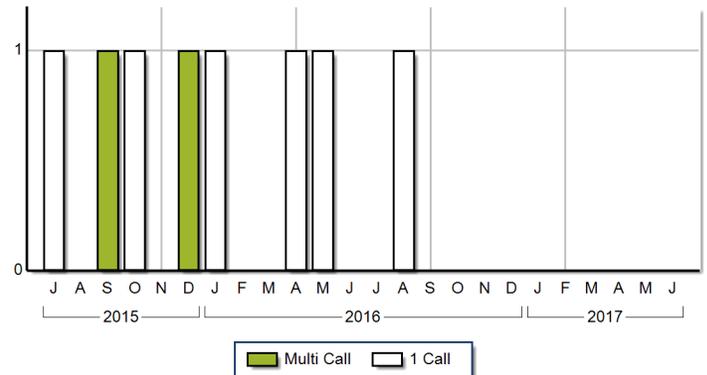


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %		2,638 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			6	853
Tobacco Users YTD			34	7,680
Unique Tobacco Users YTD			1	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.60 %
Reach - NAQC			3	0.77 %
Annualized Reach			2	1.60 %
Annualized Reach - NAQC			3	0.77 %
Unique Individual Reach			1	0.94 %

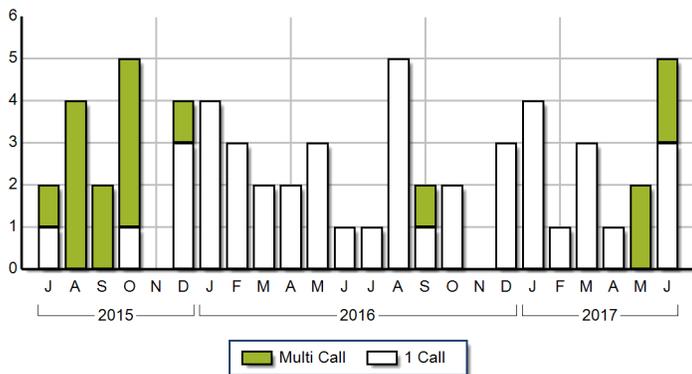
How Heard About



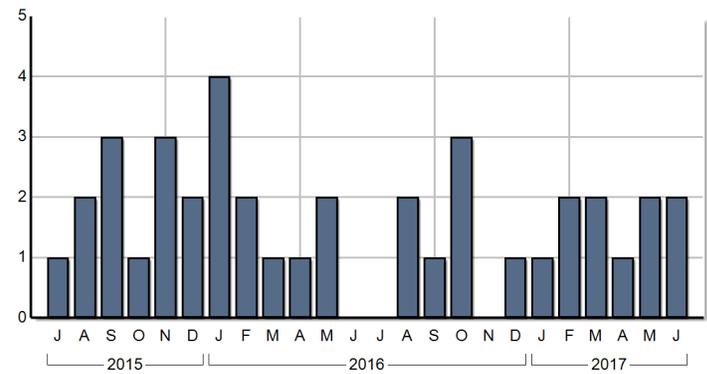
Fax Referral



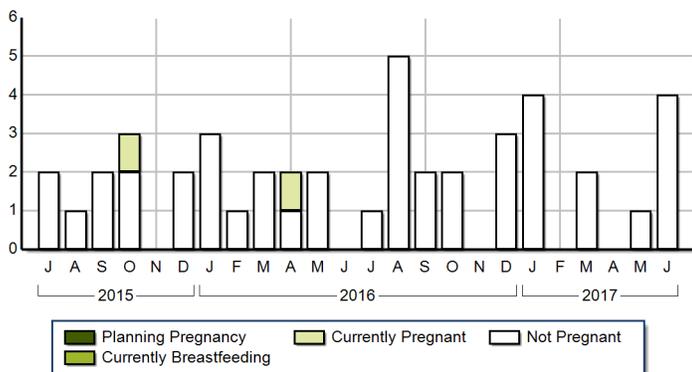
Tobacco User Enrollments By Program Type



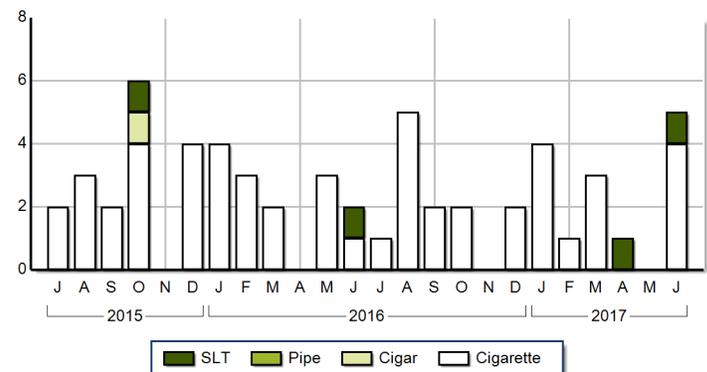
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

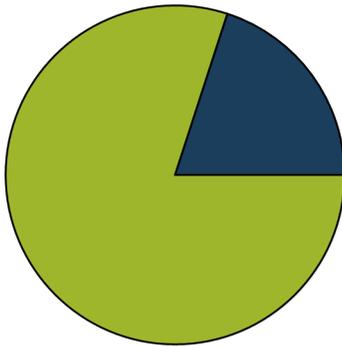


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

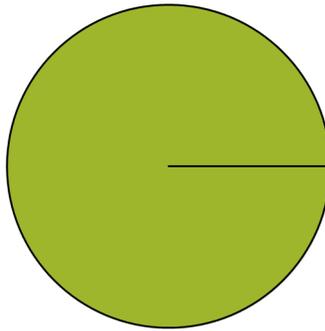
Tobacco Users By Gender



Female, 80.00%  
Male, 20.00%

Chart Total N: 5

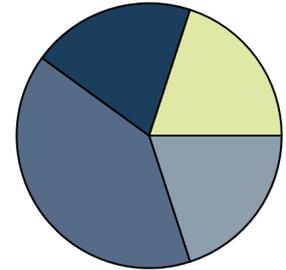
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

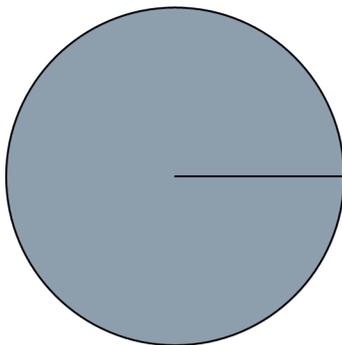
Tobacco Users By Education



No HS Degreee/GED, 20.00%  
HS Degreee/GED, 40.00%  
Technical Degree, 20.00%  
Some College, 20.00%

Chart Total N: 5

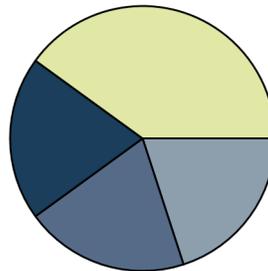
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

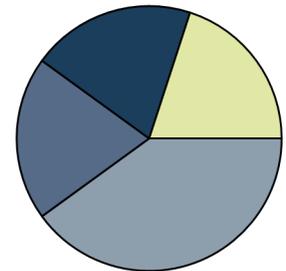
Tobacco Users By Age



25 - 34, 20.00%  
35 - 44, 20.00%  
55 - 64, 20.00%  
65 and Older, 40.00%

Chart Total N: 5

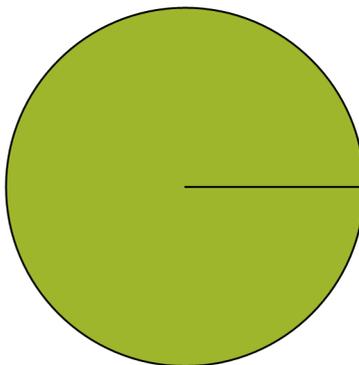
Tobacco Users By Health Plan



Medicare, 40.00%  
Uninsured, 20.00%  
Commercially Insured, 20.00%  
Medicaid, 20.00%

Chart Total N: 5

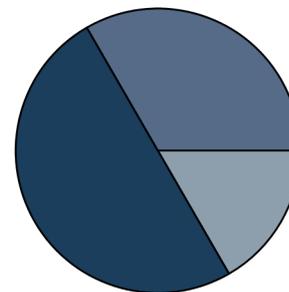
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



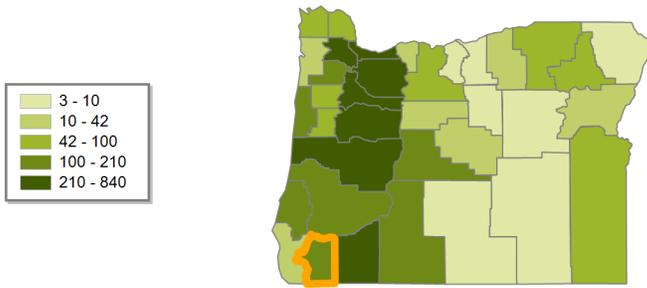
CAD, 16.67%  
COPD, 50.00%  
None, 33.33%

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

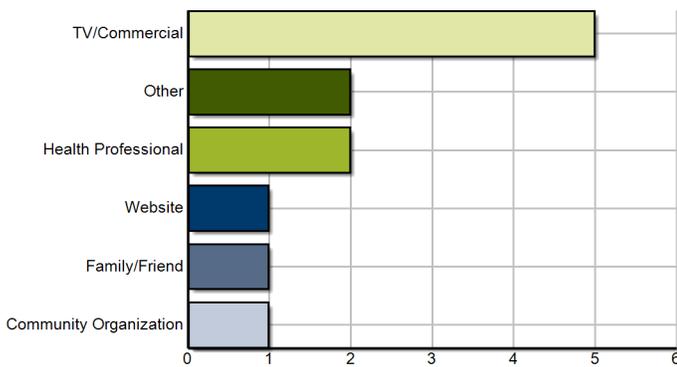
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

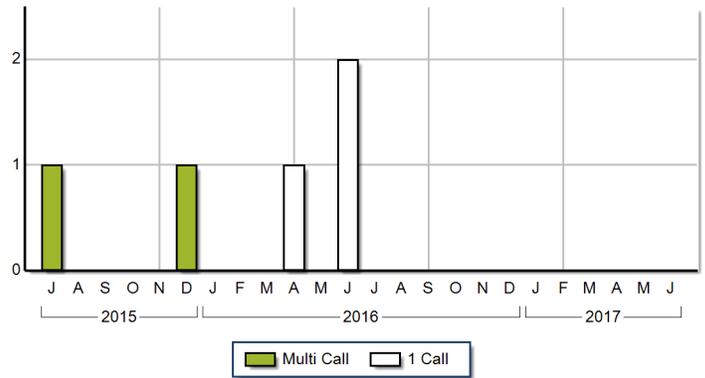


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			12	853
Tobacco Users YTD			112	7,680
Unique Tobacco Users YTD			1	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.60 %
Reach - NAQC			3	0.77 %
Annualized Reach			2	1.60 %
Annualized Reach - NAQC			3	0.77 %
Unique Individual Reach			1	0.94 %

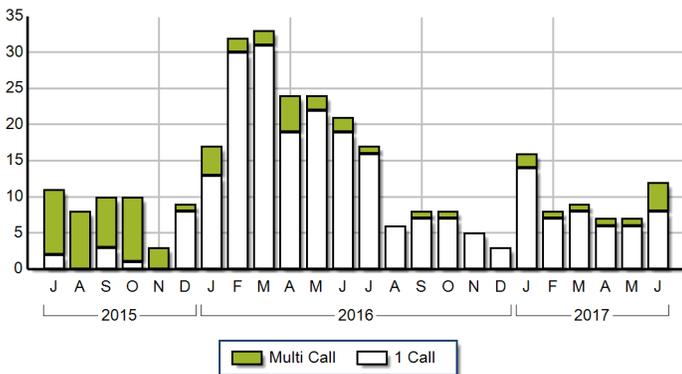
How Heard About



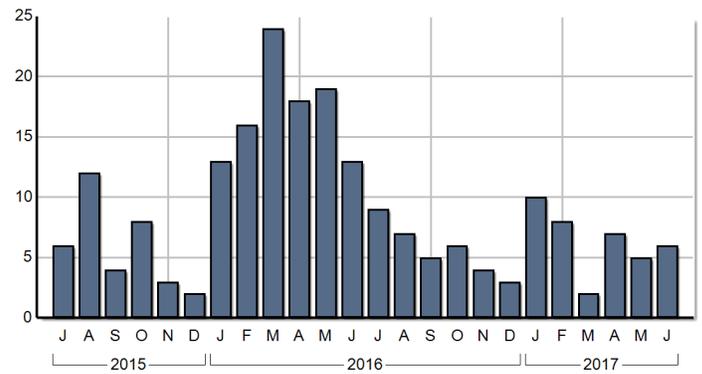
Fax Referral



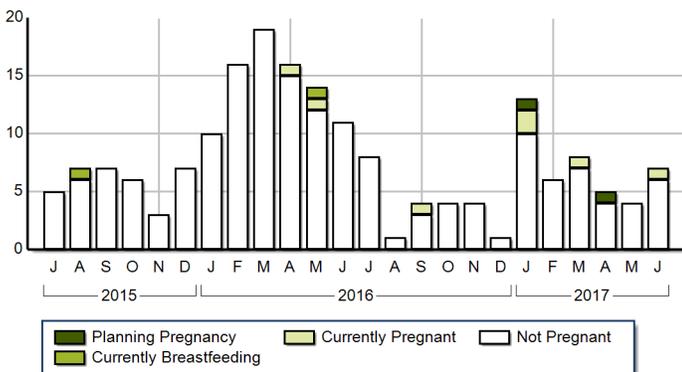
Tobacco User Enrollments By Program Type



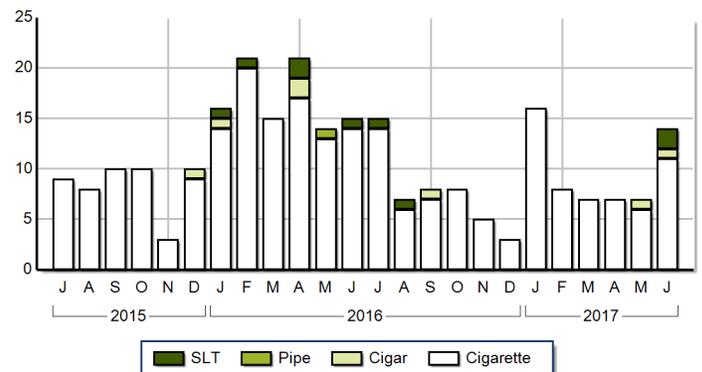
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

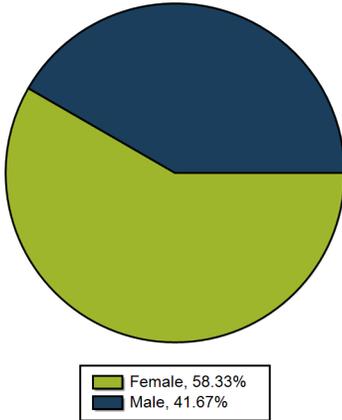


Chart Total N: 12

Tobacco Users By Language

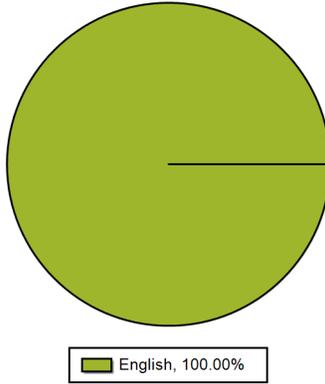


Chart Total N: 12

Tobacco Users By Education

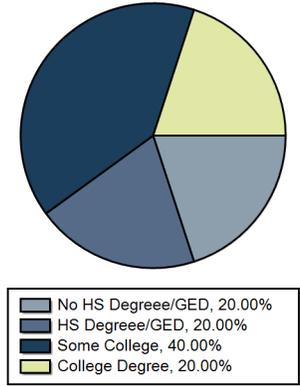


Chart Total N: 10

Tobacco Users By Race

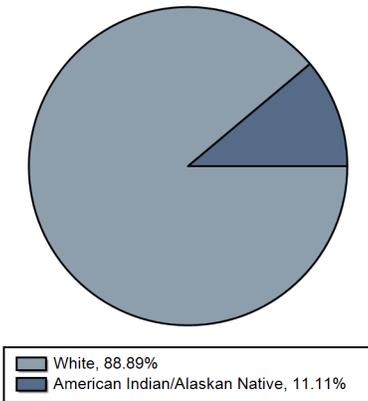


Chart Total N: 9

Tobacco Users By Age

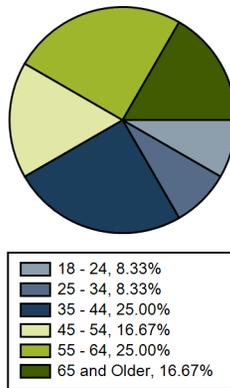


Chart Total N: 12

Tobacco Users By Health Plan

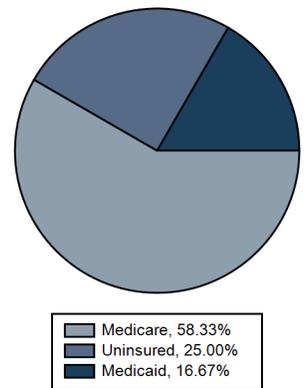


Chart Total N: 12

Tobacco Users By Ethnicity

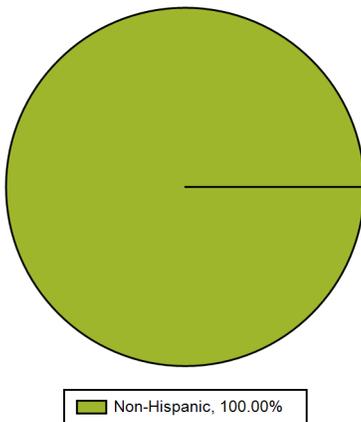


Chart Total N: 10

Tobacco Users By Chronic Condition

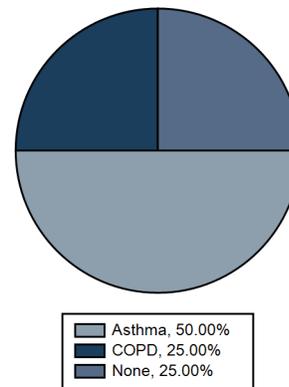
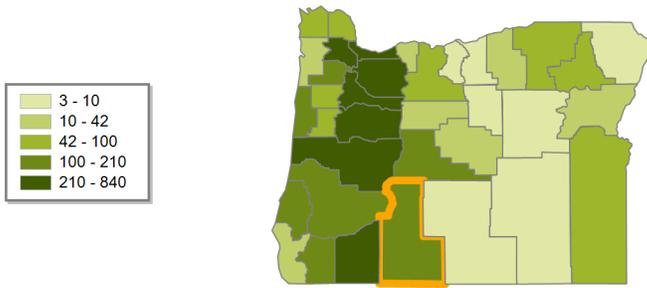


Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

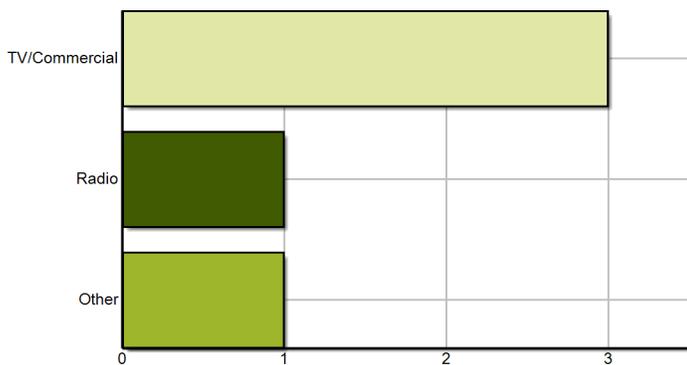
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

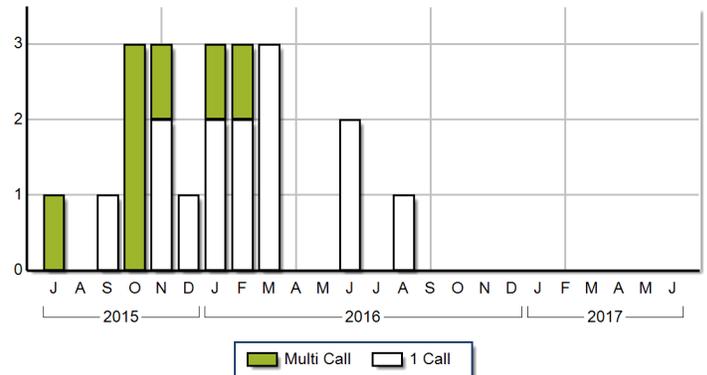


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %	11,109 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			6	853
Tobacco Users YTD			139	7,680
Unique Tobacco Users YTD			1	86
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.25 %
Reach - NAQC			3	0.96 %
Annualized Reach			2	1.25 %
Annualized Reach - NAQC			3	0.96 %
Unique Individual Reach			1	0.77 %

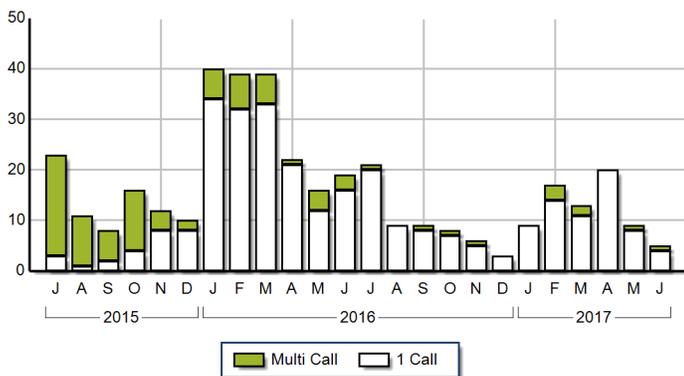
How Heard About



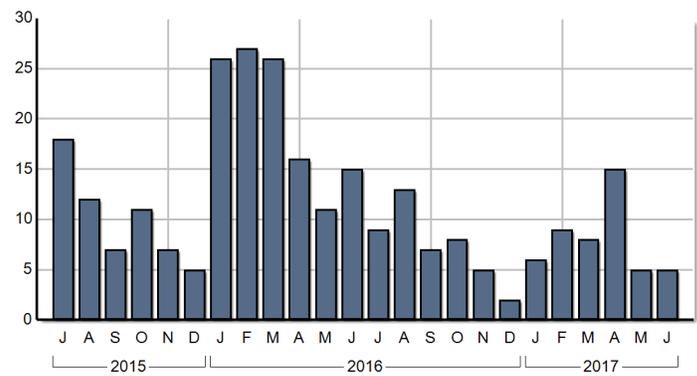
Fax Referral



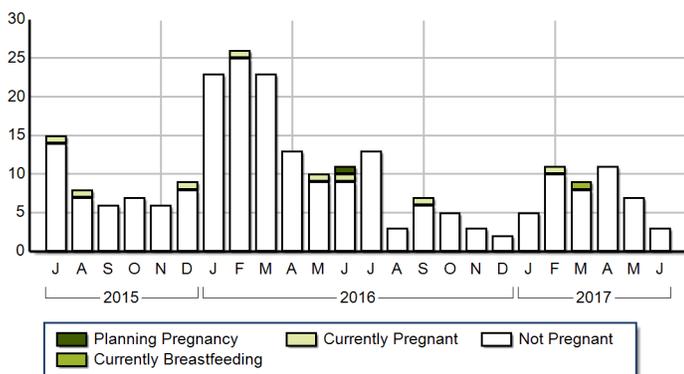
Tobacco User Enrollments By Program Type



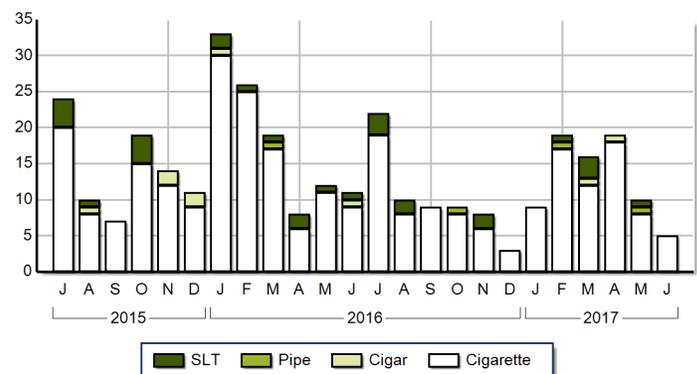
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

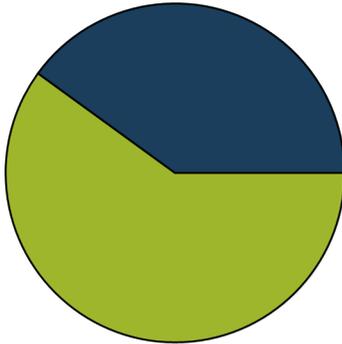


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

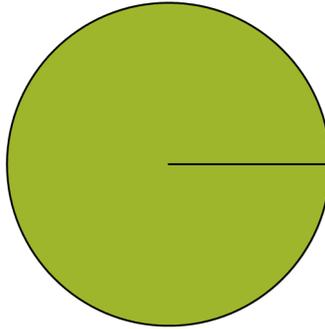
Tobacco Users By Gender



Female, 60.00%  
Male, 40.00%

Chart Total N: 5

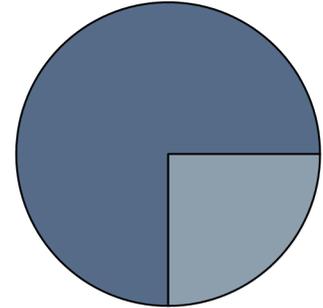
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

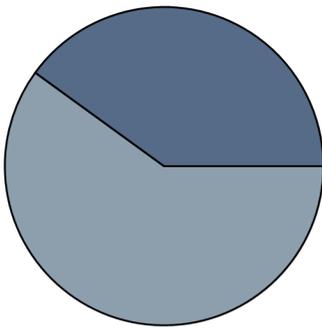
Tobacco Users By Education



No HS Degreee/GED, 25.00%  
HS Degreee/GED, 75.00%

Chart Total N: 4

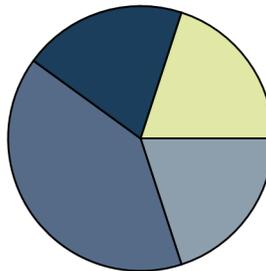
Tobacco Users By Race



White, 60.00%  
American Indian/Alaskan Native, 40.00%

Chart Total N: 5

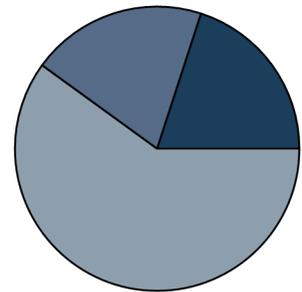
Tobacco Users By Age



18 - 24, 20.00%  
25 - 34, 40.00%  
55 - 64, 20.00%  
65 and Older, 20.00%

Chart Total N: 5

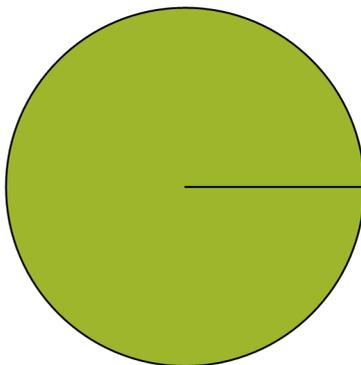
Tobacco Users By Health Plan



Medicaid, 60.00%  
Medicare, 20.00%  
Uninsured, 20.00%

Chart Total N: 5

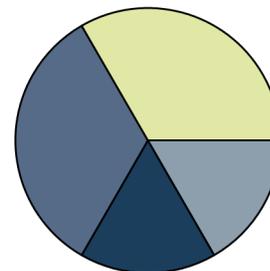
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



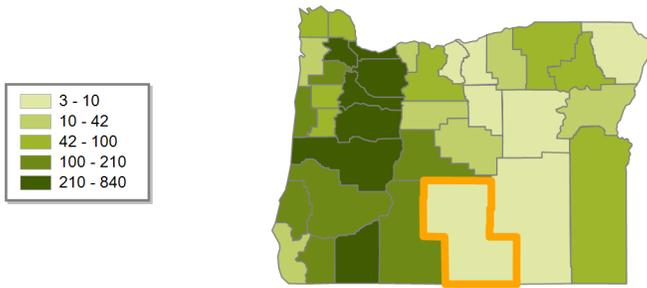
Asthma, 16.67%  
CAD, 16.67%  
COPD, 33.33%  
None, 33.33%

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

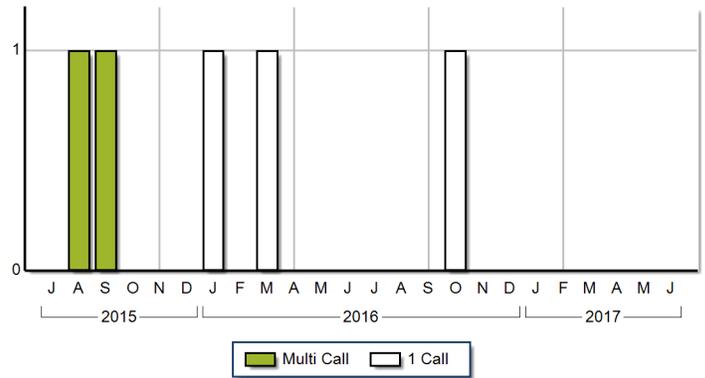
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

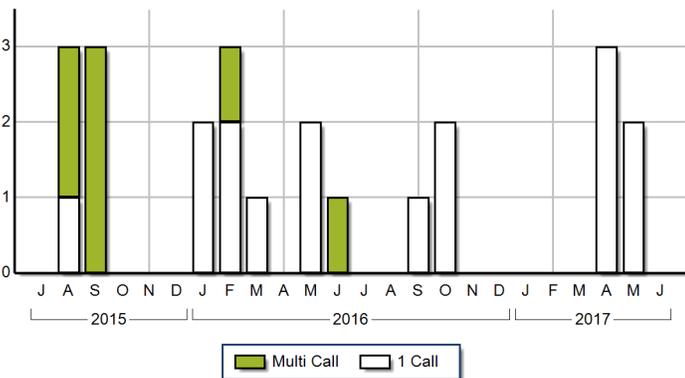


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %		1,208 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			-	853
Tobacco Users YTD			8	7,680
Unique Tobacco Users YTD			1	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.60 %
Reach - NAQC			3	0.77 %
Annualized Reach			2	1.60 %
Annualized Reach - NAQC			3	0.77 %
Unique Individual Reach			1	0.94 %

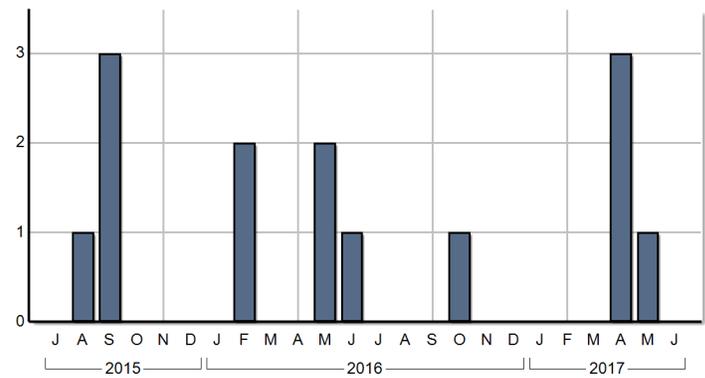
Fax Referral



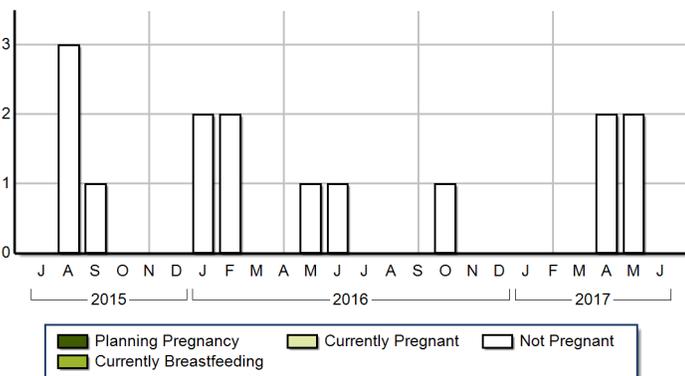
Tobacco User Enrollments By Program Type



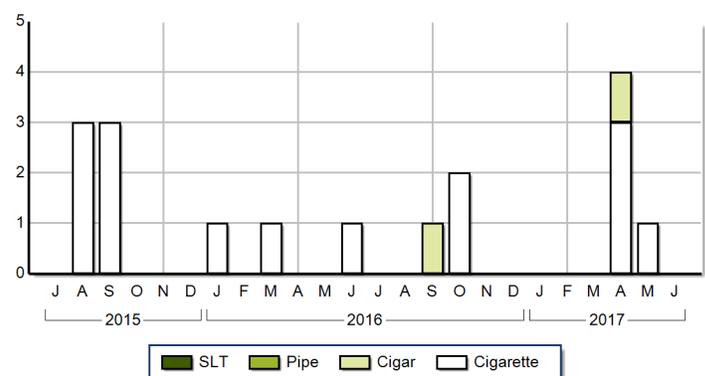
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

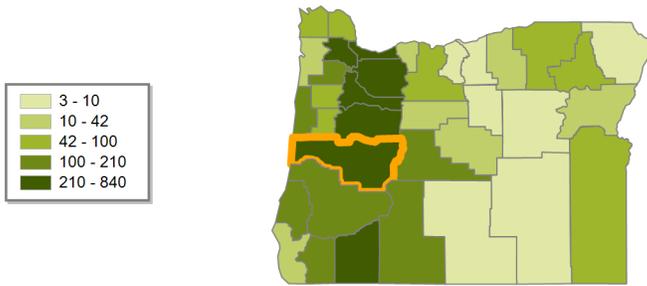


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

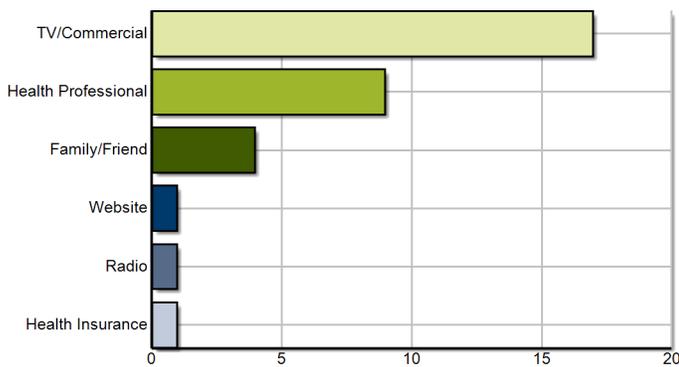
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

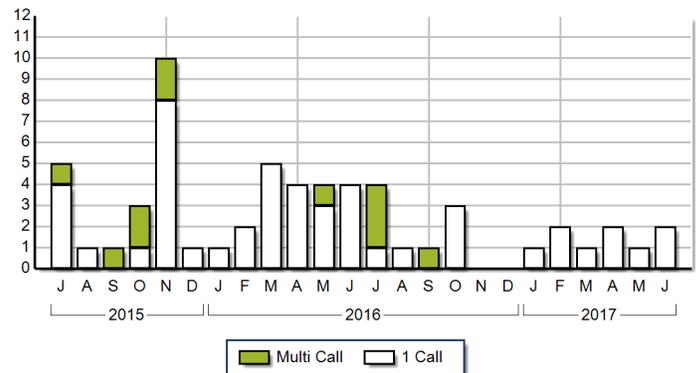


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			40	853
Tobacco Users YTD			551	7,680
Unique Tobacco Users YTD			1	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.60 %
Reach - NAQC			3	0.68 %
Annualized Reach			2	1.60 %
Annualized Reach - NAQC			3	0.68 %
Unique Individual Reach			1	0.94 %

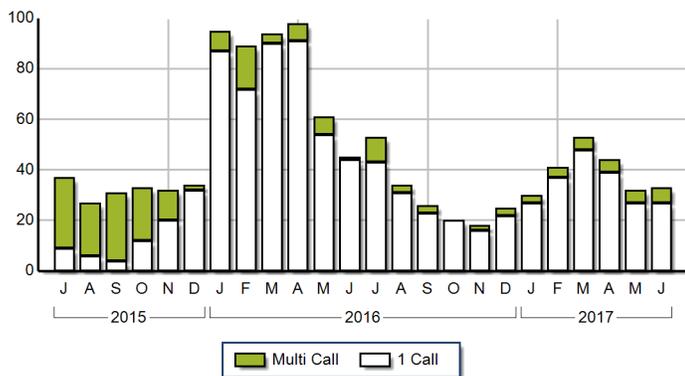
### How Heard About



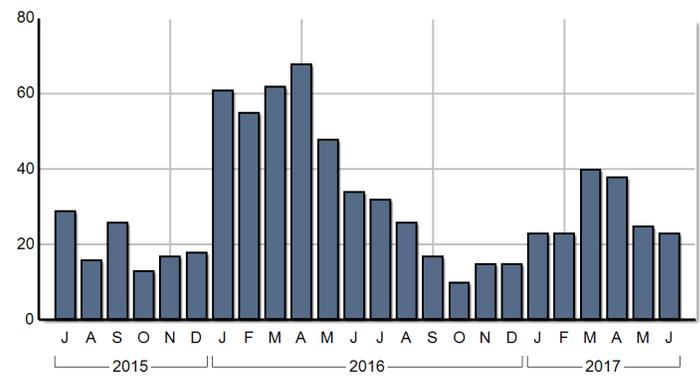
### Fax Referral



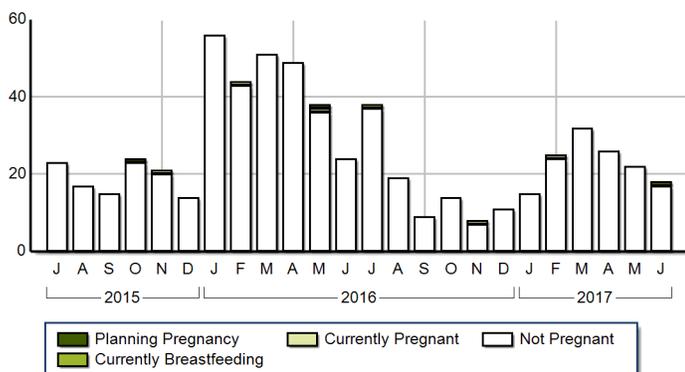
### Tobacco User Enrollments By Program Type



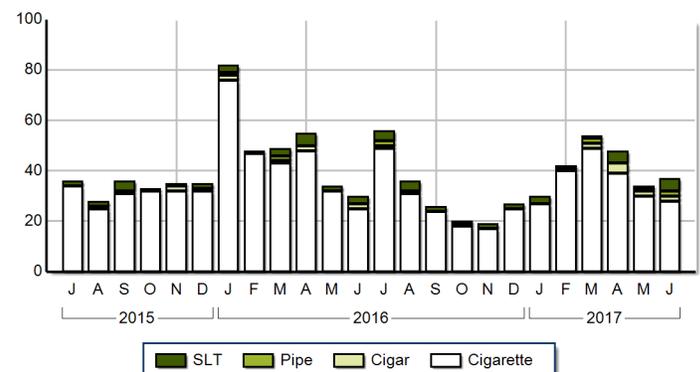
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

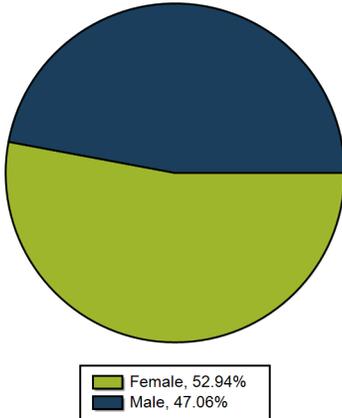


Chart Total N: 34

Tobacco Users By Language

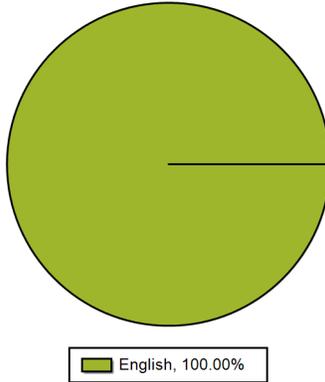


Chart Total N: 34

Tobacco Users By Education

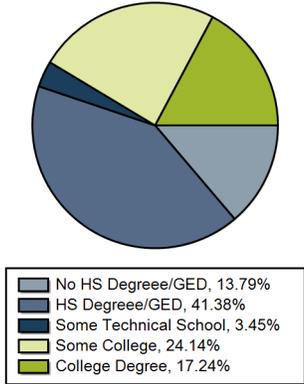


Chart Total N: 29

Tobacco Users By Race

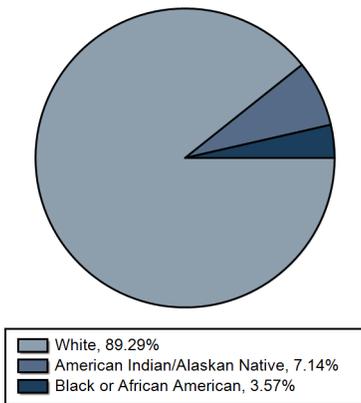


Chart Total N: 28

Tobacco Users By Age

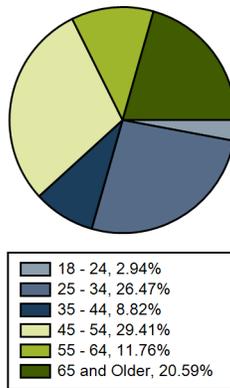


Chart Total N: 34

Tobacco Users By Health Plan

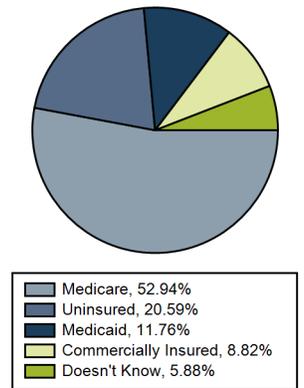


Chart Total N: 34

Tobacco Users By Ethnicity

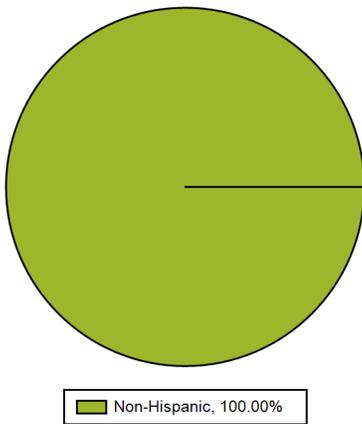


Chart Total N: 30

Tobacco Users By Chronic Condition

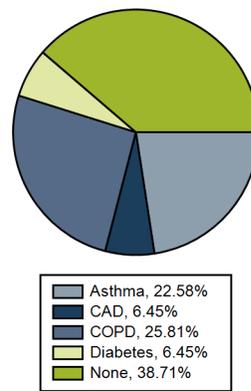
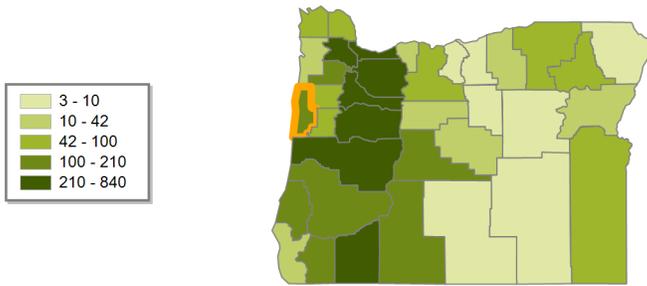


Chart Total N: 31

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

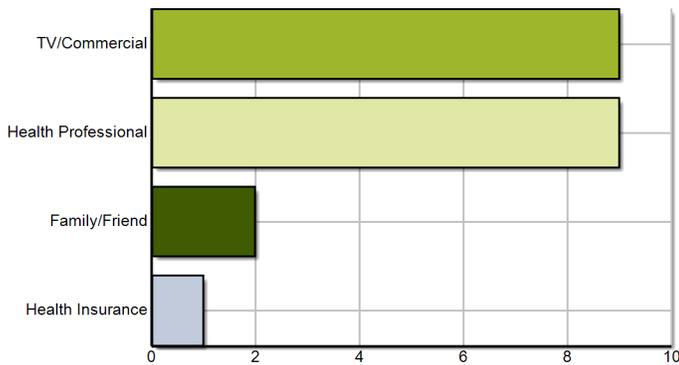
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

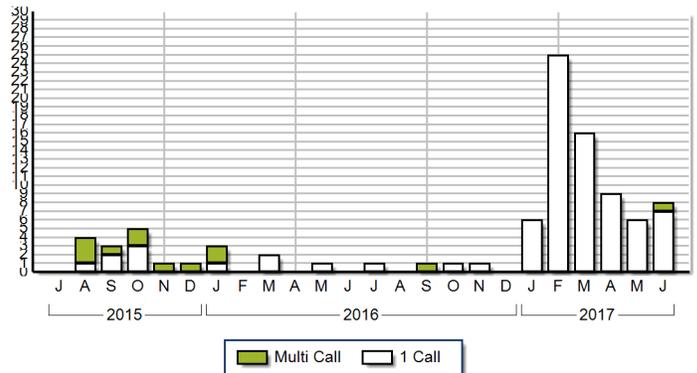


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	County	State
			28	853
			182	7,680
			106	4,492
			2.0 %	2.0 %
			1.85 %	1.60 %
			1.07 %	0.77 %
			1.85 %	1.60 %
			1.07 %	0.77 %
			1.08 %	0.94 %

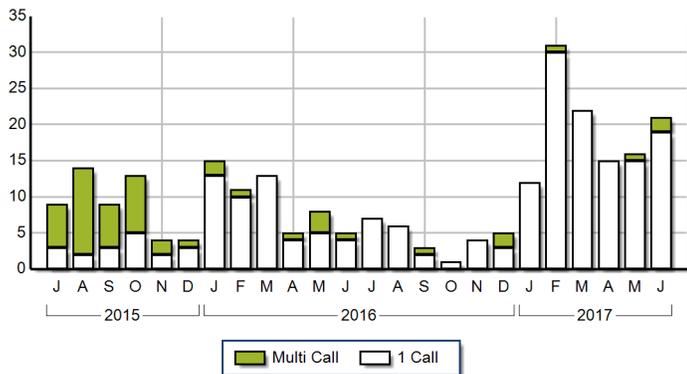
How Heard About



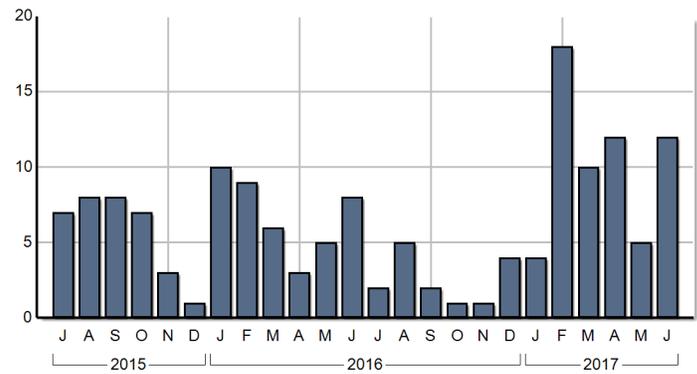
Fax Referral



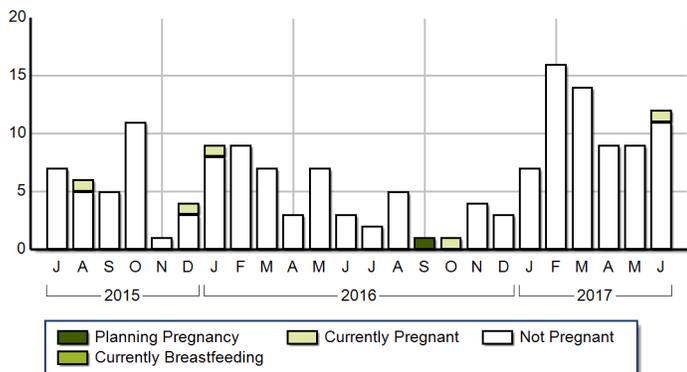
Tobacco User Enrollments By Program Type



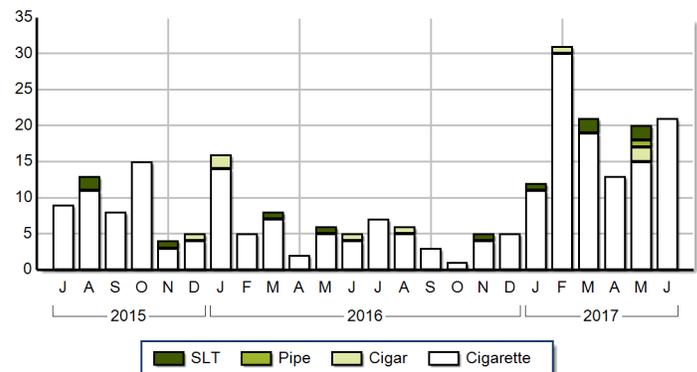
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

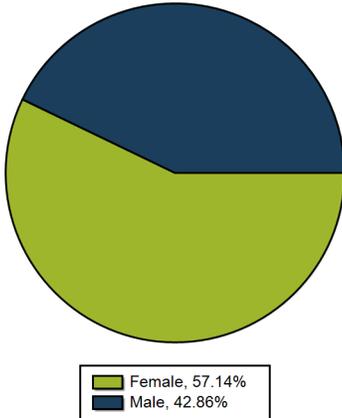


Chart Total N: 21

Tobacco Users By Language

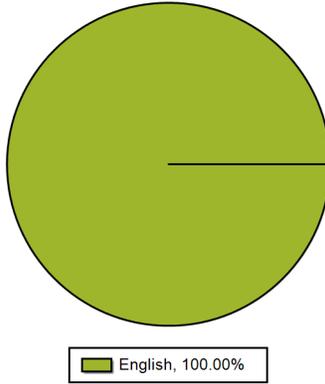


Chart Total N: 21

Tobacco Users By Education

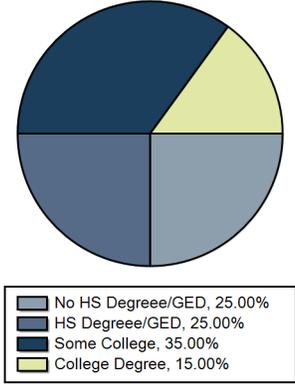


Chart Total N: 20

Tobacco Users By Race

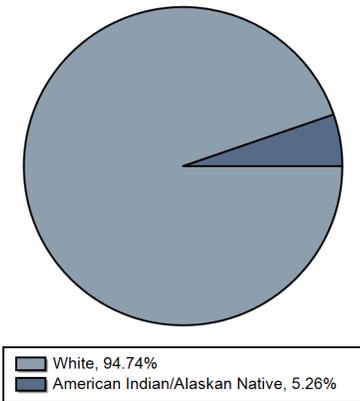


Chart Total N: 19

Tobacco Users By Age

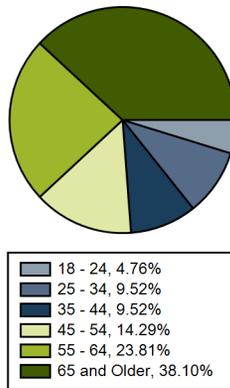


Chart Total N: 21

Tobacco Users By Health Plan

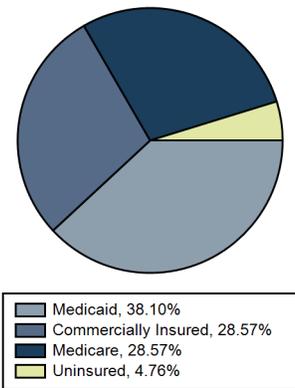


Chart Total N: 21

Tobacco Users By Ethnicity

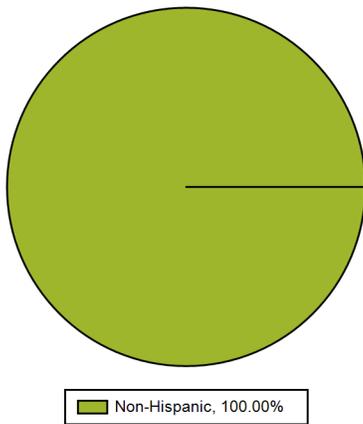


Chart Total N: 20

Tobacco Users By Chronic Condition

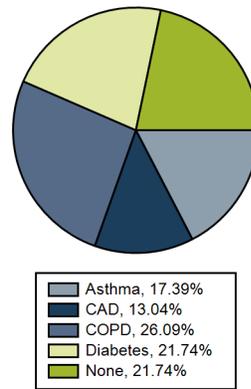
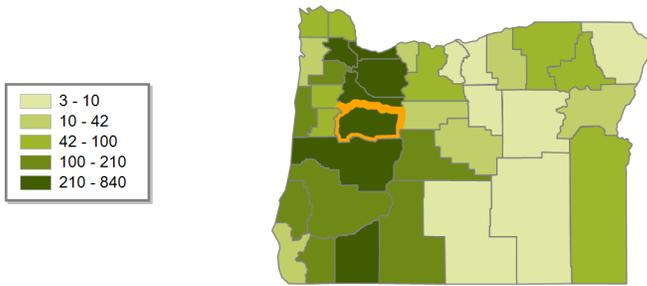


Chart Total N: 23

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

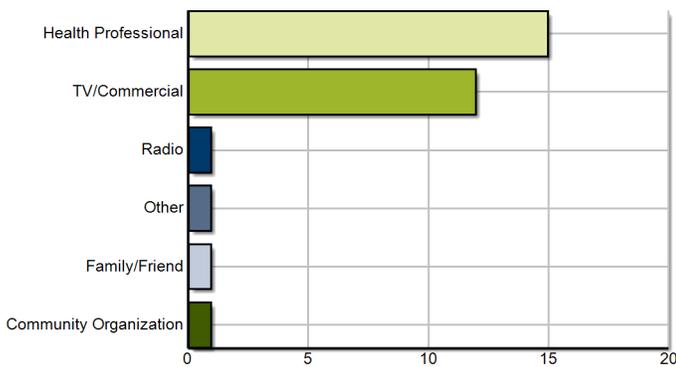
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

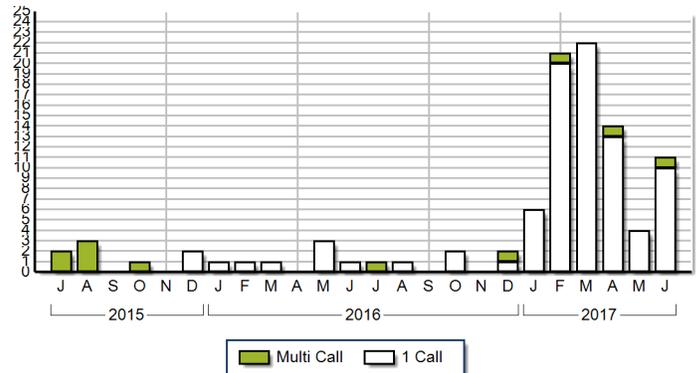


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			37	853
Tobacco Users YTD			285	7,680
Unique Tobacco Users YTD			1	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.62 %
Reach - NAQC			3	1.03 %
Annualized Reach			2	1.62 %
Annualized Reach - NAQC			3	1.03 %
Unique Individual Reach			1	0.94 %

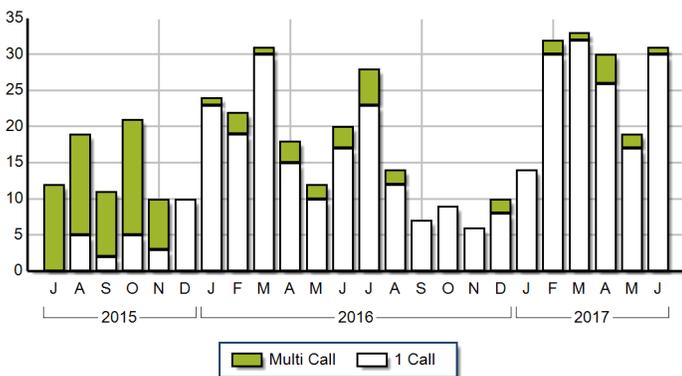
How Heard About



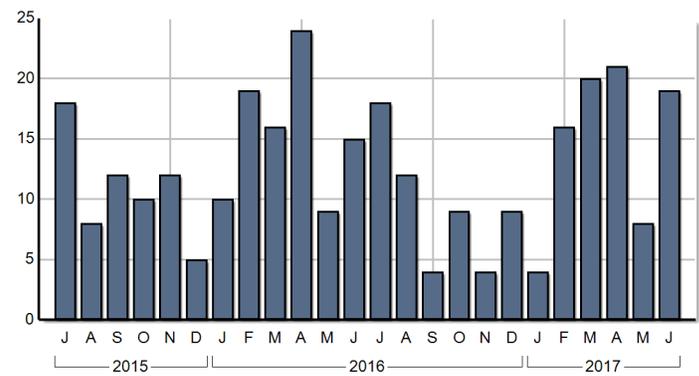
Fax Referral



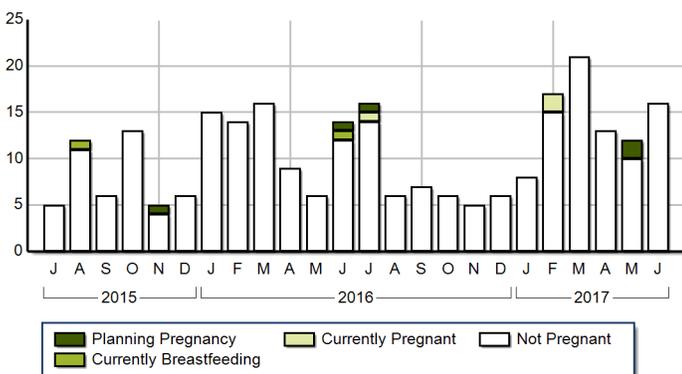
Tobacco User Enrollments By Program Type



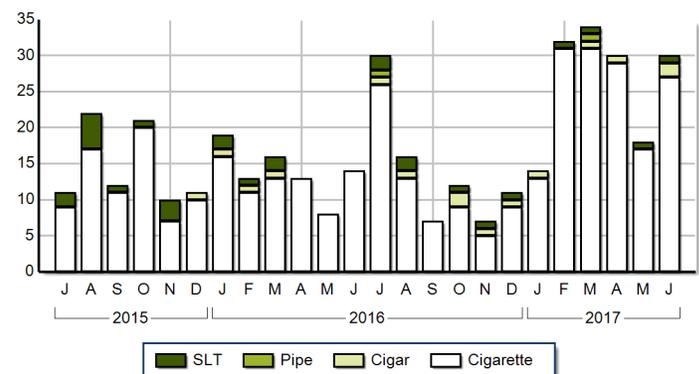
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

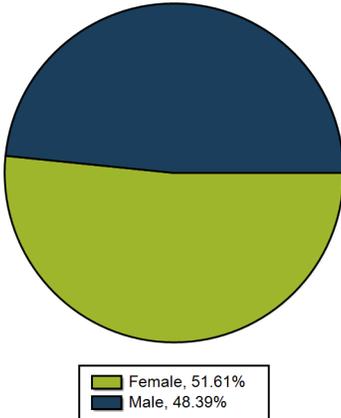


Chart Total N: 31

Tobacco Users By Language

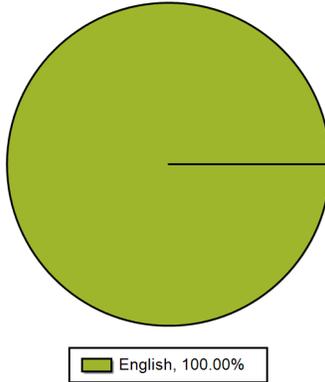


Chart Total N: 31

Tobacco Users By Education

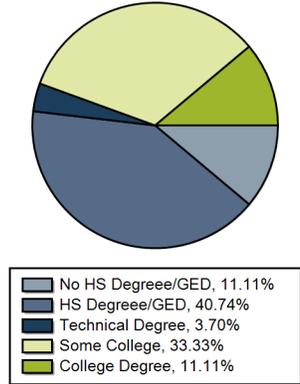


Chart Total N: 27

Tobacco Users By Race

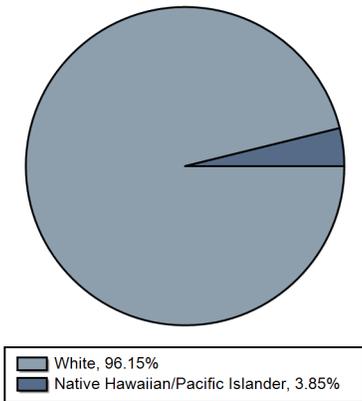


Chart Total N: 26

Tobacco Users By Age

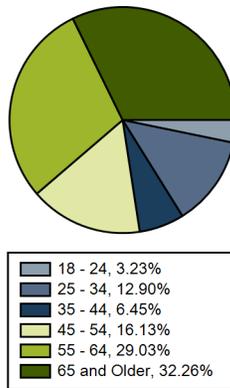


Chart Total N: 31

Tobacco Users By Health Plan

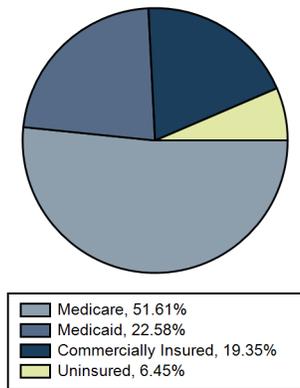


Chart Total N: 31

Tobacco Users By Ethnicity

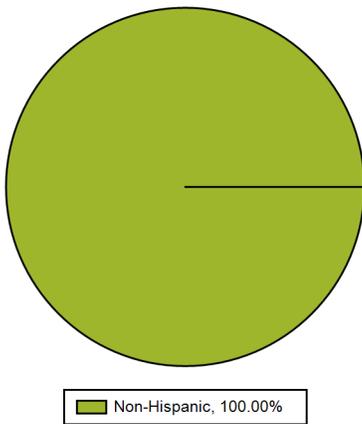


Chart Total N: 27

Tobacco Users By Chronic Condition

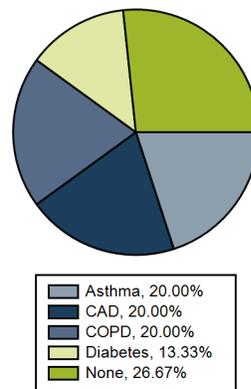
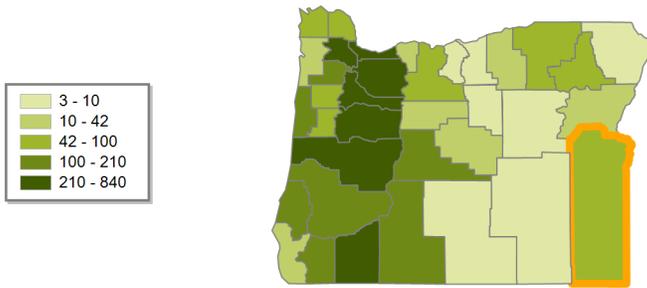


Chart Total N: 30

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

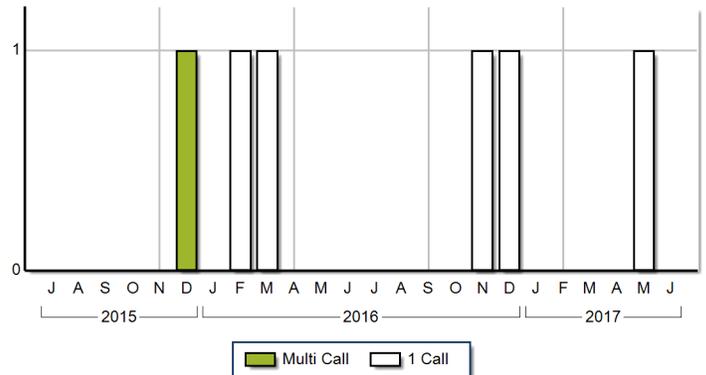


County Population		Prevalence	Tobacco Users	
Adult	23,866	16.8 %	4,009 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			5	853
Tobacco Users YTD			53	7,680
Unique Tobacco Users YTD			1	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.32 %
Reach - NAQC			3	1.12 %
Annualized Reach			2	1.32 %
Annualized Reach - NAQC			3	1.12 %
Unique Individual Reach			1	1.00 %

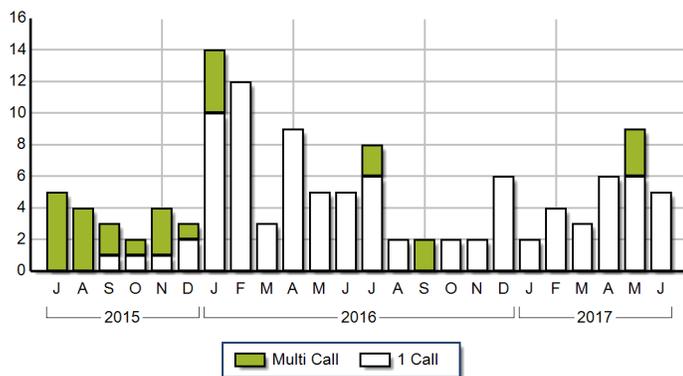
How Heard About



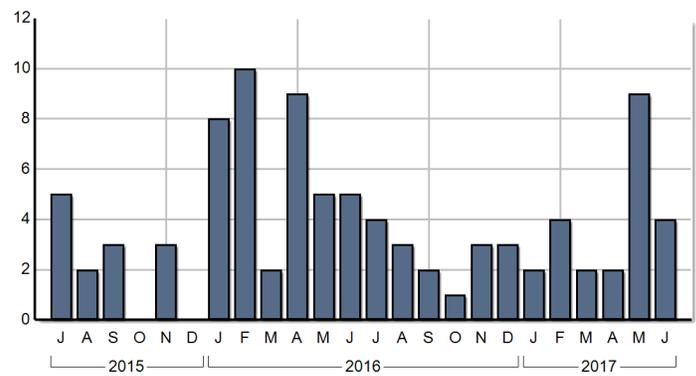
Fax Referral



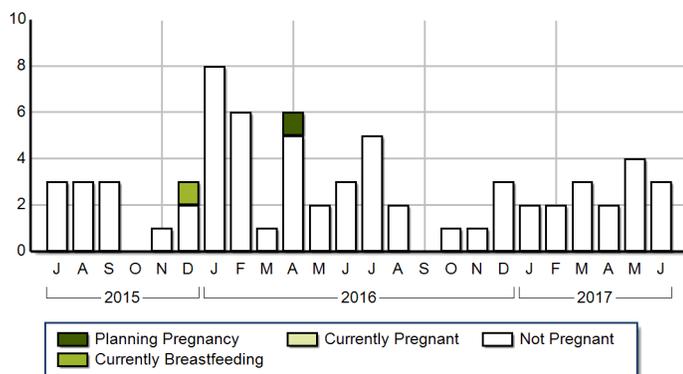
Tobacco User Enrollments By Program Type



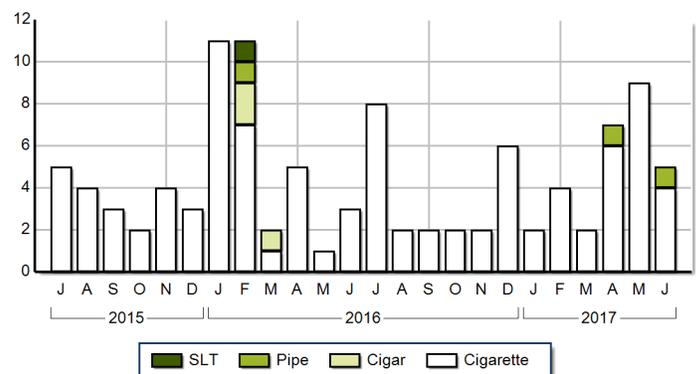
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

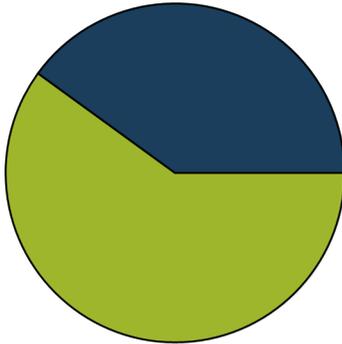


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

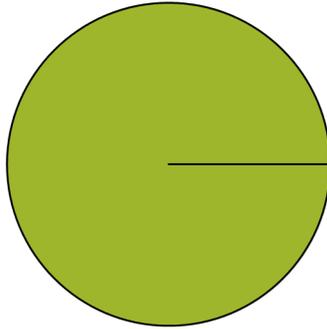
Tobacco Users By Gender



Female, 60.00%  
Male, 40.00%

Chart Total N: 5

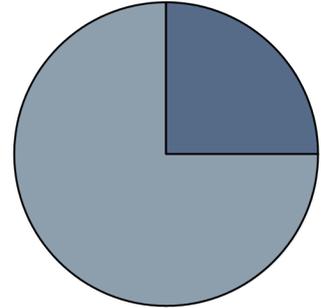
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

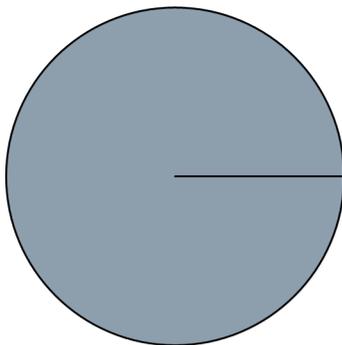
Tobacco Users By Education



No HS Degree/GED, 75.00%  
College Degree, 25.00%

Chart Total N: 4

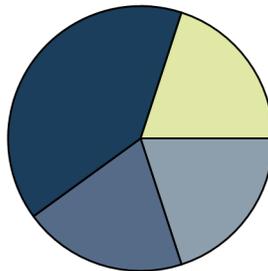
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

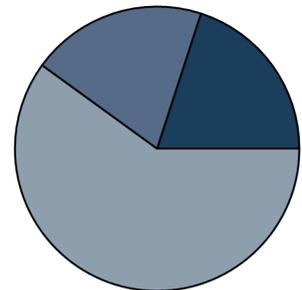
Tobacco Users By Age



18 - 24, 20.00%  
35 - 44, 20.00%  
45 - 54, 40.00%  
55 - 64, 20.00%

Chart Total N: 5

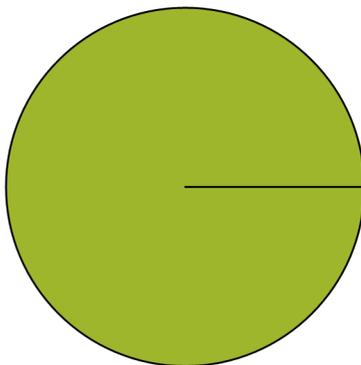
Tobacco Users By Health Plan



Medicaid, 60.00%  
Commercially Insured, 20.00%  
Medicare, 20.00%

Chart Total N: 5

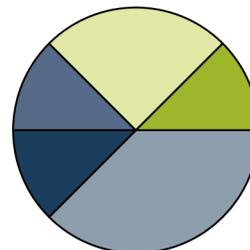
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



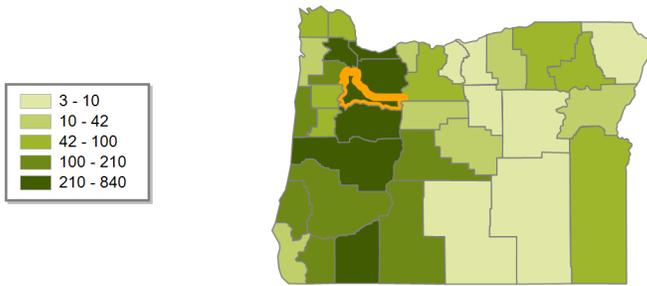
Asthma, 37.50%  
CAD, 12.50%  
COPD, 12.50%  
Diabetes, 25.00%  
None, 12.50%

Chart Total N: 8

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

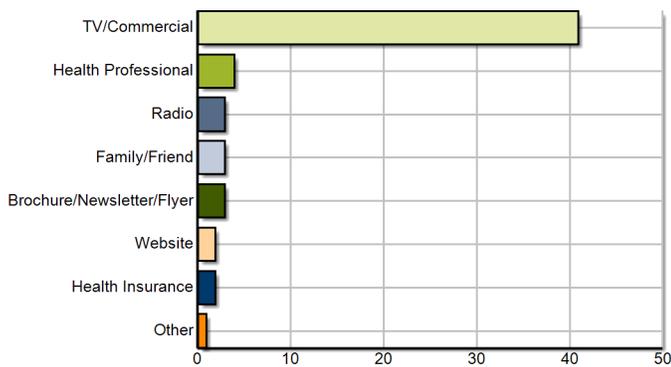
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

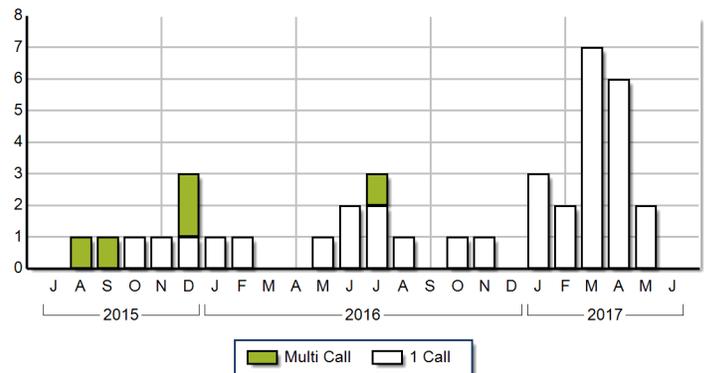


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			70	853
Tobacco Users YTD			415	7,680
Unique Tobacco Users YTD			1	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.14 %
Reach - NAQC			3	0.83 %
Annualized Reach			2	1.14 %
Annualized Reach - NAQC			3	0.83 %
Unique Individual Reach			1	0.66 %

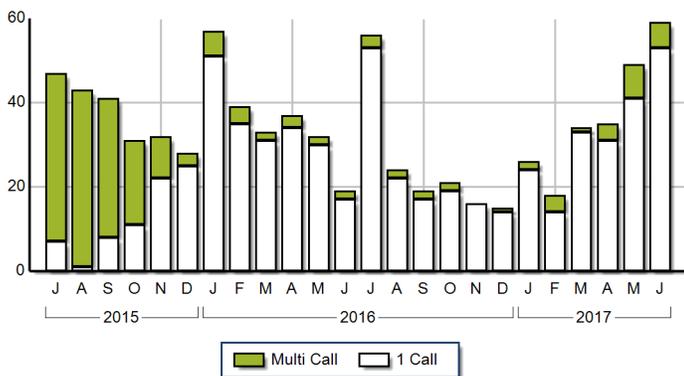
How Heard About



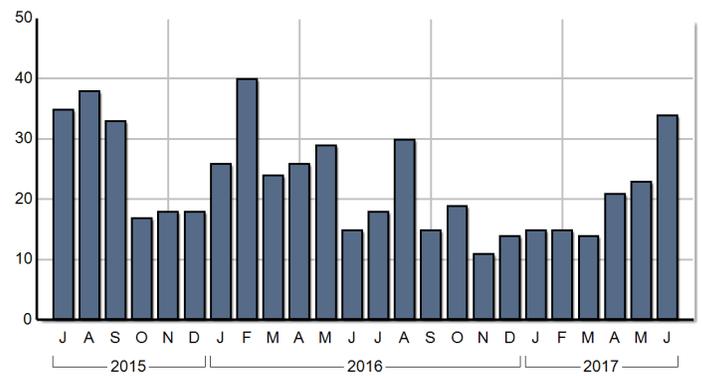
Fax Referral



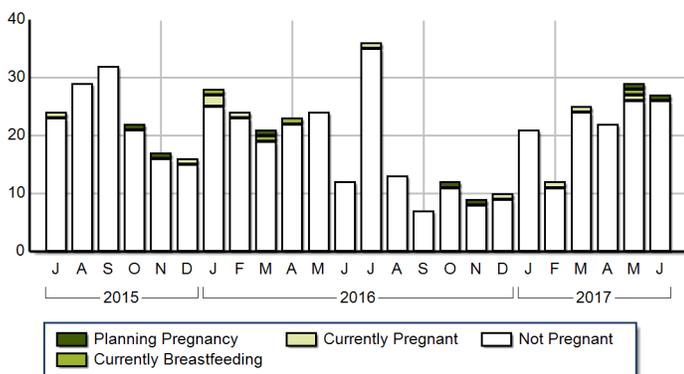
Tobacco User Enrollments By Program Type



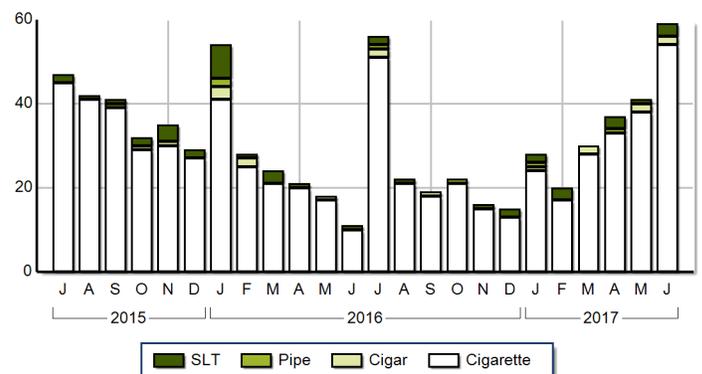
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

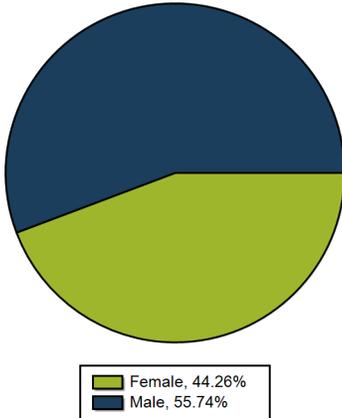


Chart Total N: 61

Tobacco Users By Language

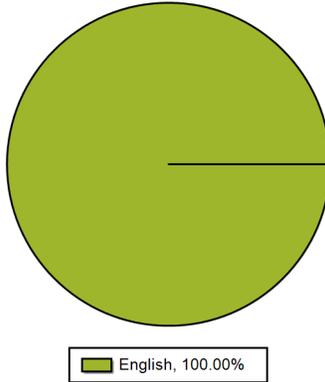


Chart Total N: 61

Tobacco Users By Education

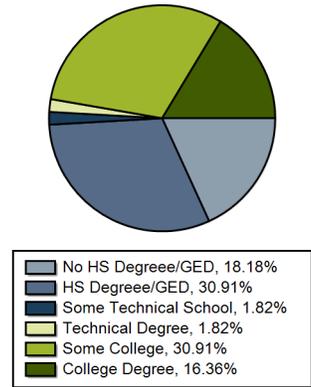


Chart Total N: 55

Tobacco Users By Race

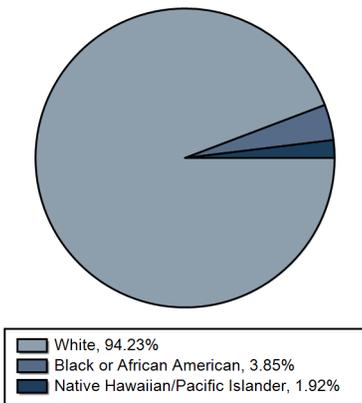


Chart Total N: 52

Tobacco Users By Age

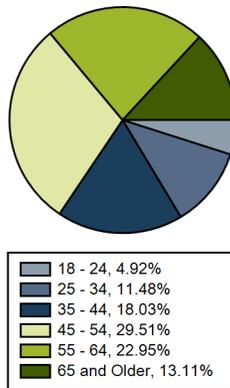


Chart Total N: 61

Tobacco Users By Health Plan

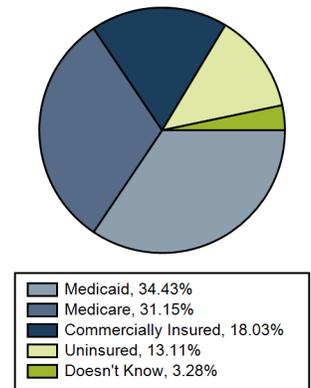


Chart Total N: 61

Tobacco Users By Ethnicity

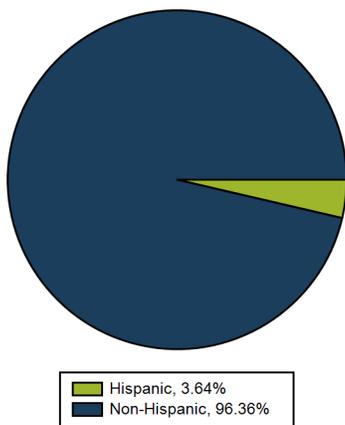


Chart Total N: 55

Tobacco Users By Chronic Condition

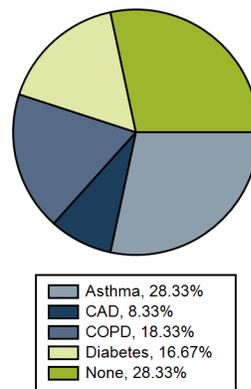
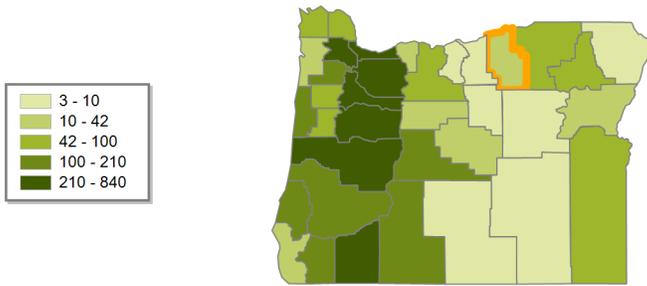


Chart Total N: 60

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

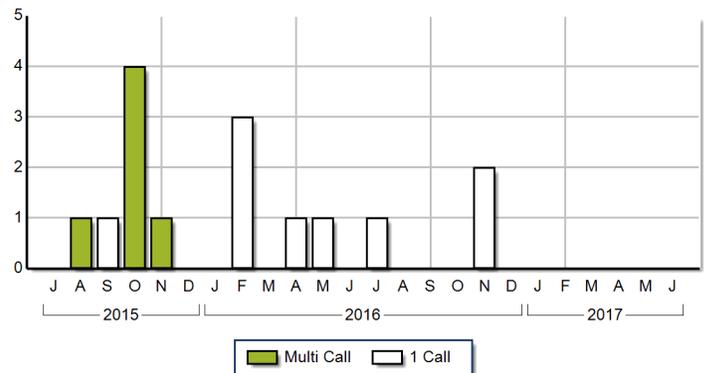
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

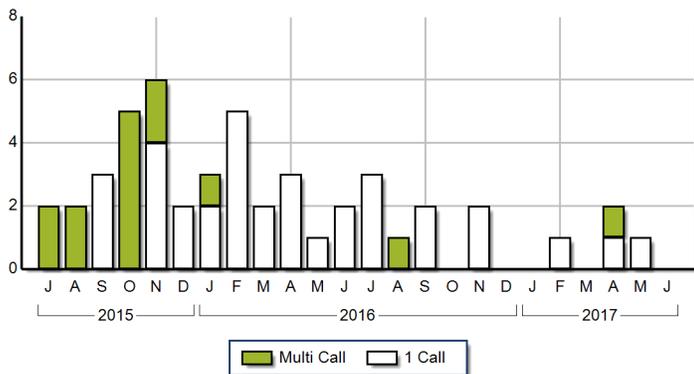


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %		1,645 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			-	853
Tobacco Users YTD			14	7,680
Unique Tobacco Users YTD			8	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.85 %
Reach - NAQC			3	0.49 %
Annualized Reach			2	0.85 %
Annualized Reach - NAQC			3	0.49 %
Unique Individual Reach			1	0.49 %

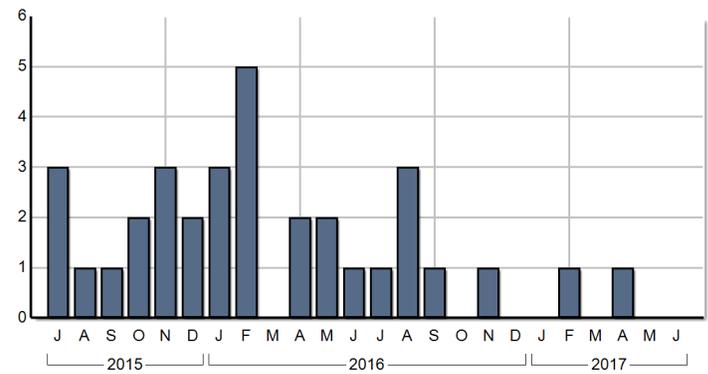
Fax Referral



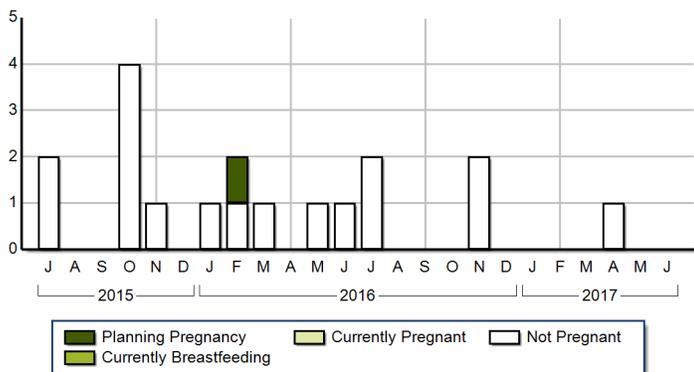
Tobacco User Enrollments By Program Type



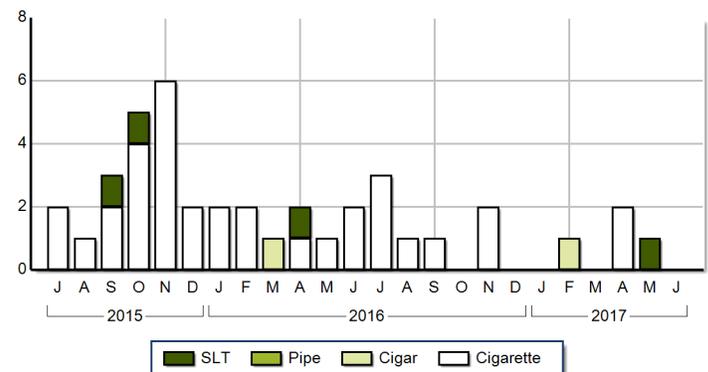
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

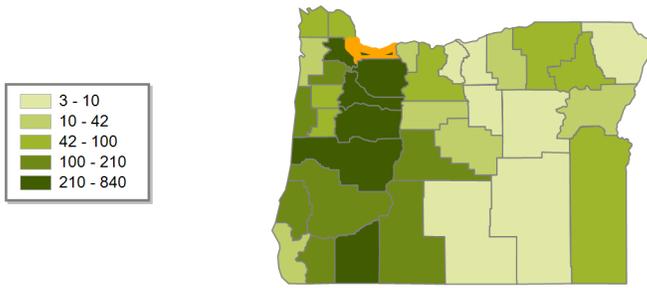


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

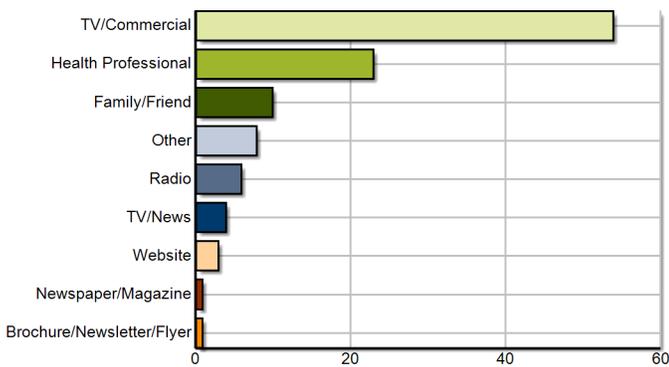
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

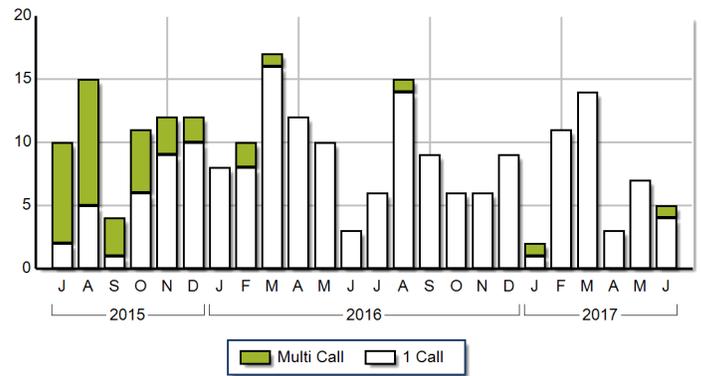


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			138	853
Tobacco Users YTD			1,050	7,680
Unique Tobacco Users YTD			1 557	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			2 1.22 %	1.60 %
Reach - NAQC			3 0.77 %	0.77 %
Annualized Reach			2 1.22 %	1.60 %
Annualized Reach - NAQC			3 0.77 %	0.77 %
Unique Individual Reach			1 0.65 %	0.94 %

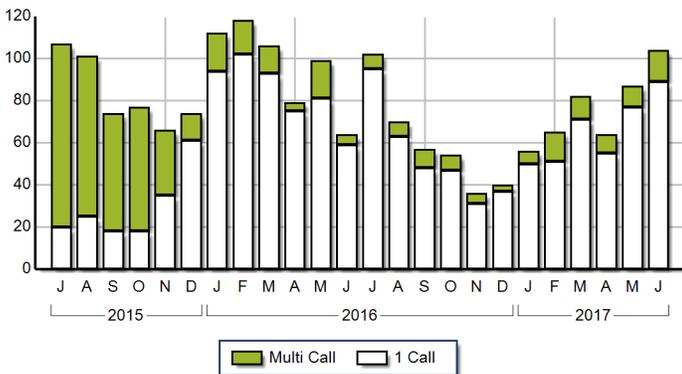
### How Heard About



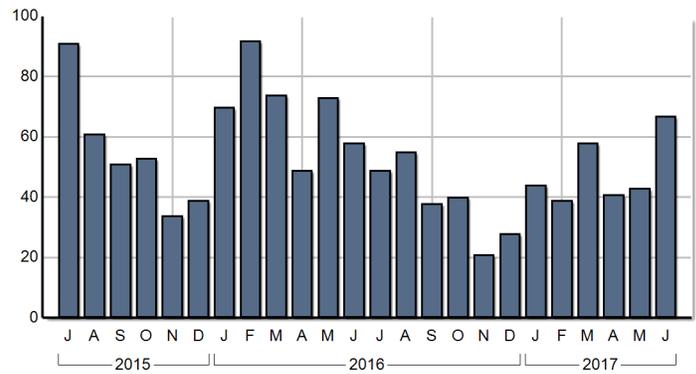
### Fax Referral



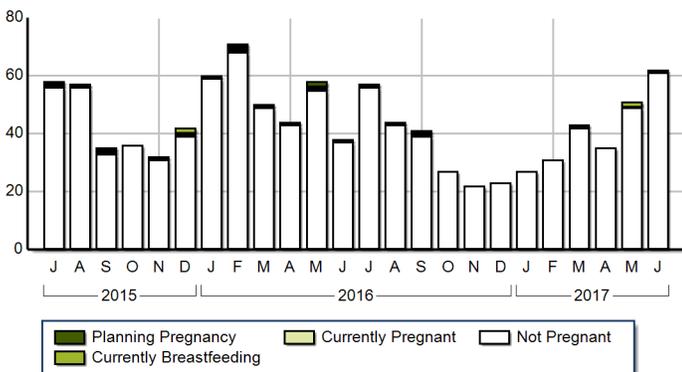
### Tobacco User Enrollments By Program Type



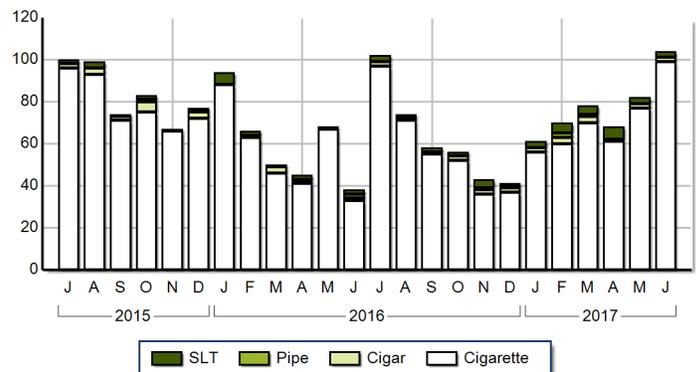
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

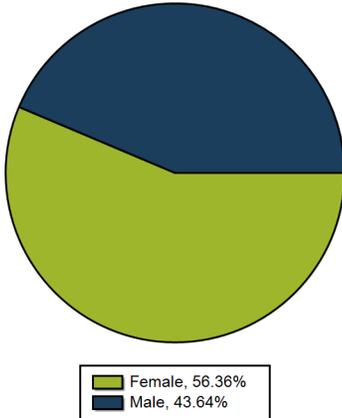


Chart Total N: 110

Tobacco Users By Language

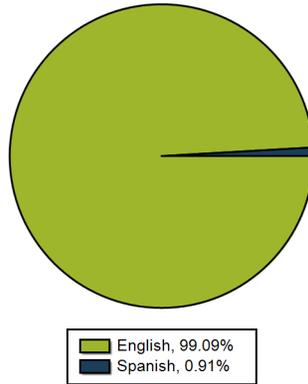


Chart Total N: 110

Tobacco Users By Education

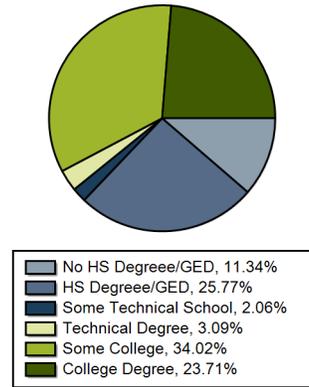


Chart Total N: 97

Tobacco Users By Race

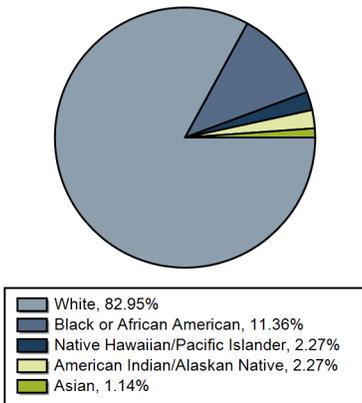


Chart Total N: 88

Tobacco Users By Age

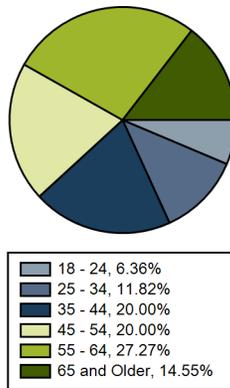


Chart Total N: 110

Tobacco Users By Health Plan

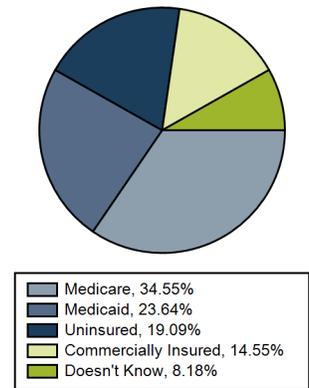


Chart Total N: 110

Tobacco Users By Ethnicity

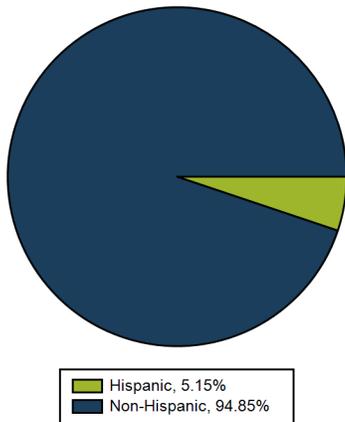


Chart Total N: 97

Tobacco Users By Chronic Condition

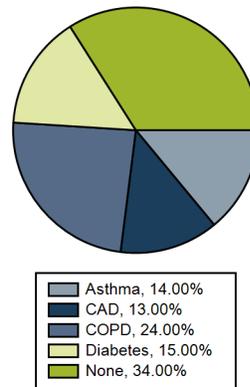
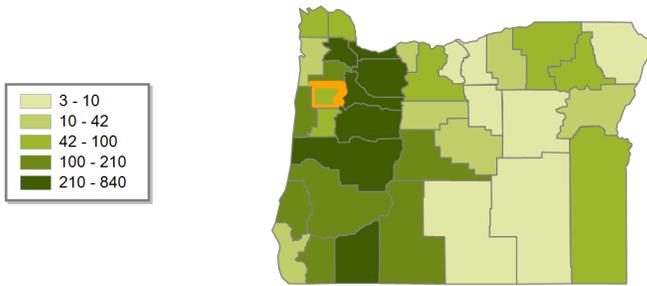


Chart Total N: 100

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

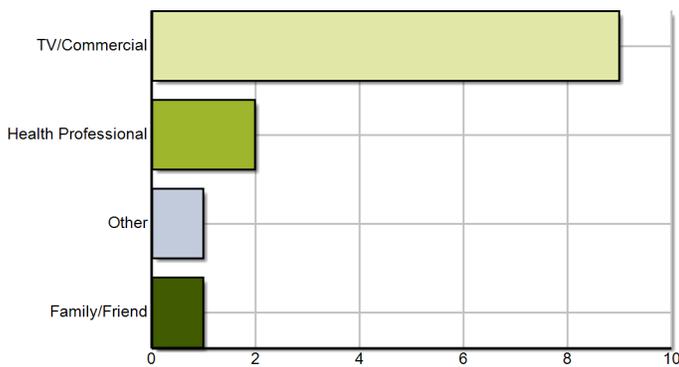
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

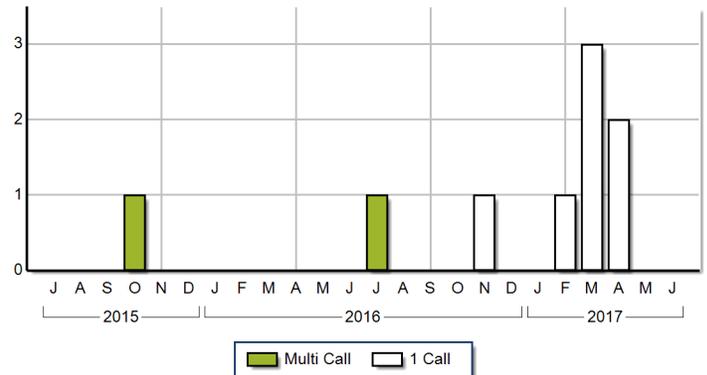


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %	7,534 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			14	853
Tobacco Users YTD			90	7,680
Unique Tobacco Users YTD			1	56
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.19 %
Reach - NAQC			3	0.89 %
Annualized Reach			2	1.19 %
Annualized Reach - NAQC			3	0.89 %
Unique Individual Reach			1	0.74 %

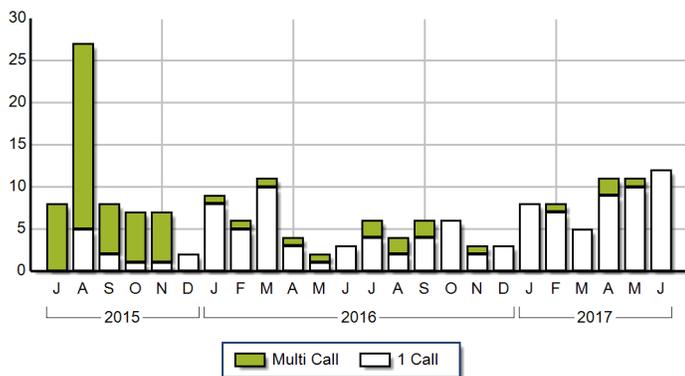
How Heard About



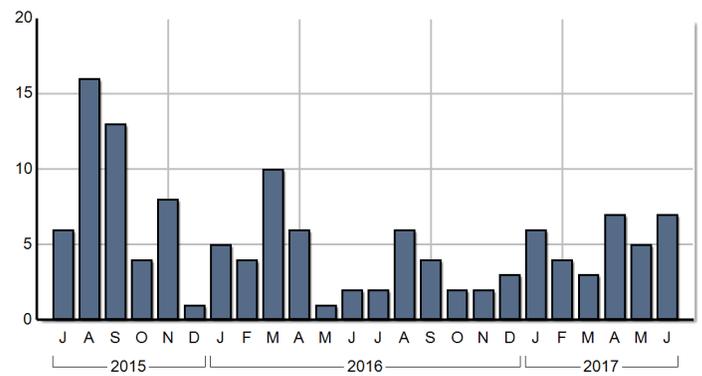
Fax Referral



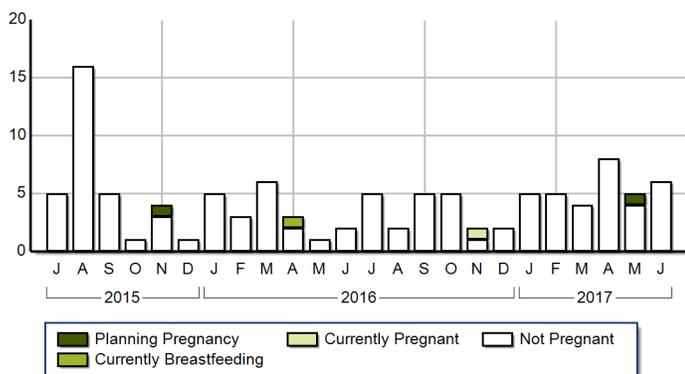
Tobacco User Enrollments By Program Type



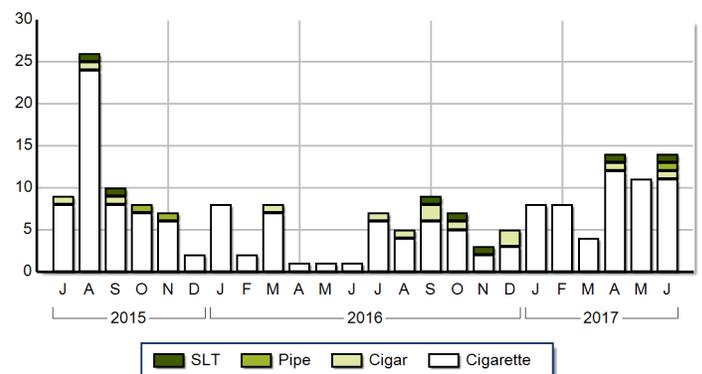
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

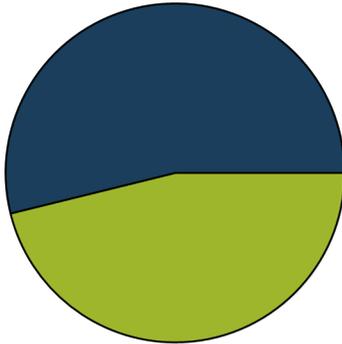


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

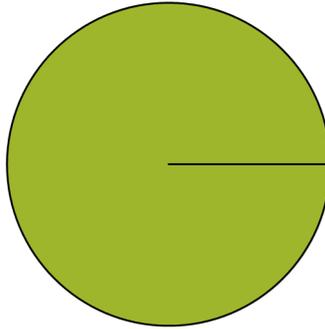
Tobacco Users By Gender



Female, 46.15%  
Male, 53.85%

Chart Total N: 13

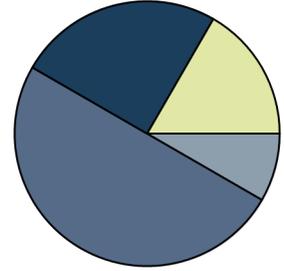
Tobacco Users By Language



English, 100.00%

Chart Total N: 13

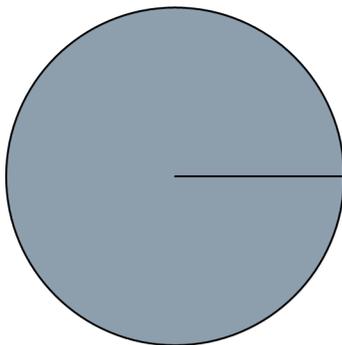
Tobacco Users By Education



No HS Degreee/GED, 8.33%  
HS Degreee/GED, 50.00%  
Some College, 25.00%  
College Degree, 16.67%

Chart Total N: 12

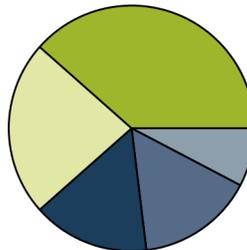
Tobacco Users By Race



White, 100.00%

Chart Total N: 12

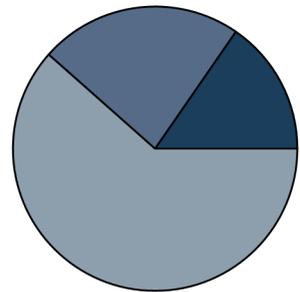
Tobacco Users By Age



18 - 24, 7.69%  
25 - 34, 15.38%  
35 - 44, 15.38%  
55 - 64, 23.08%  
65 and Older, 38.46%

Chart Total N: 13

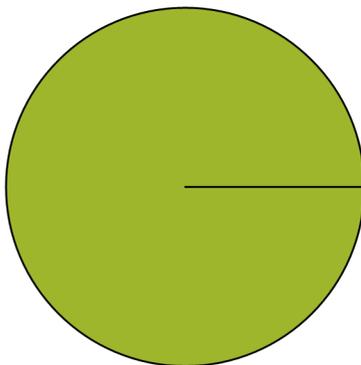
Tobacco Users By Health Plan



Medicare, 61.54%  
Commercially Insured, 23.08%  
Medicaid, 15.38%

Chart Total N: 13

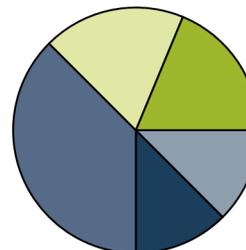
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 12

Tobacco Users By Chronic Condition



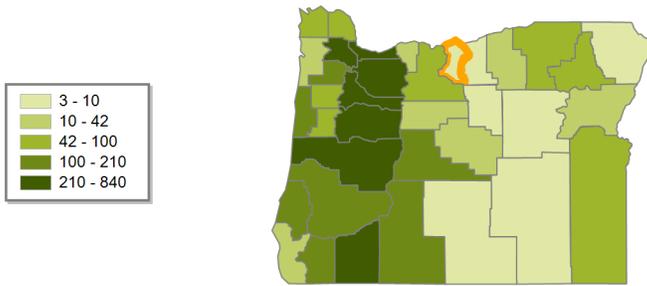
Asthma, 12.50%  
CAD, 12.50%  
COPD, 37.50%  
Diabetes, 18.75%  
None, 18.75%

Chart Total N: 16

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

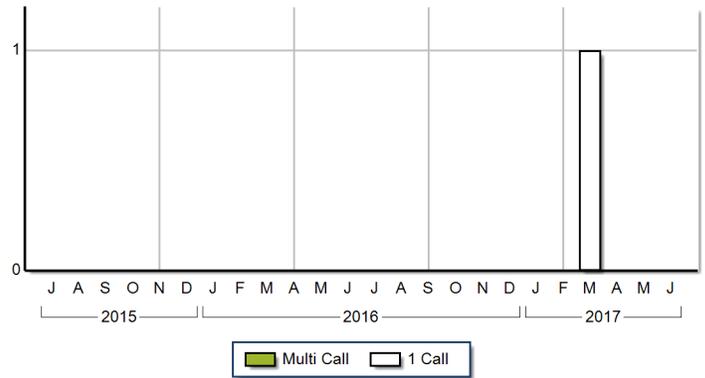
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

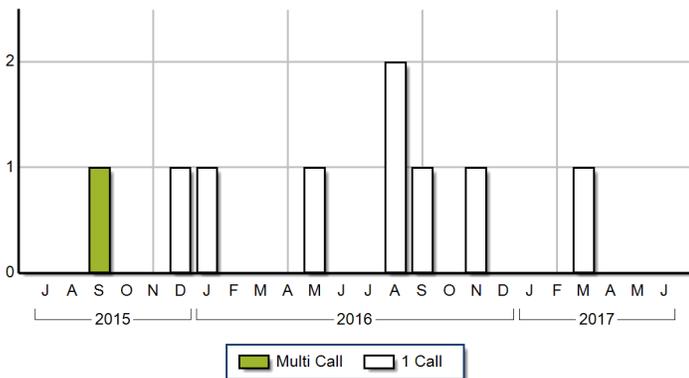


County Population		Prevalence	Tobacco Users	
Adult	1,477	22.1 %		326 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			-	853
Tobacco Users YTD			5	7,680
Unique Tobacco Users YTD			3	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			1.53 %	1.60 %
Reach - NAQC			1.23 %	0.77 %
Annualized Reach			1.53 %	1.60 %
Annualized Reach - NAQC			1.23 %	0.77 %
Unique Individual Reach			0.92 %	0.94 %

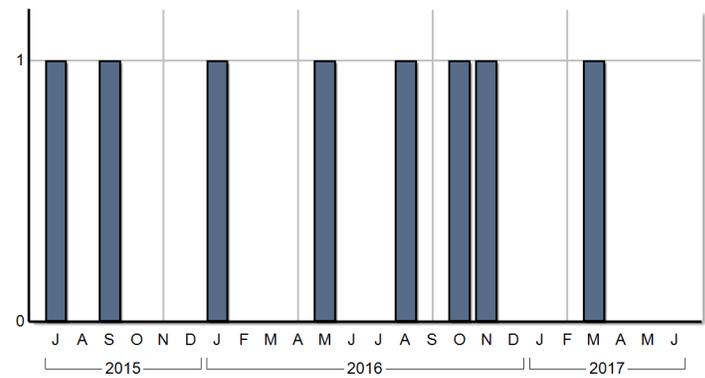
Fax Referral



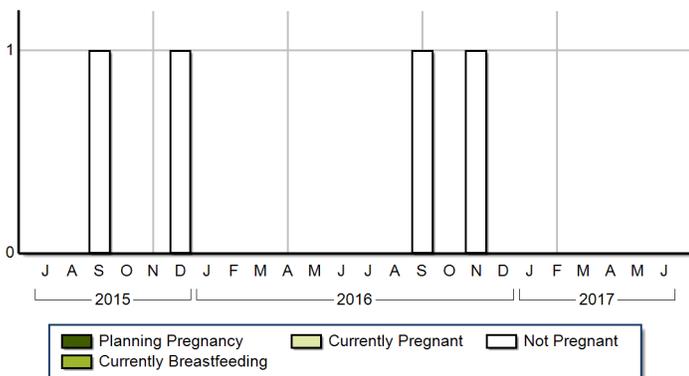
Tobacco User Enrollments By Program Type



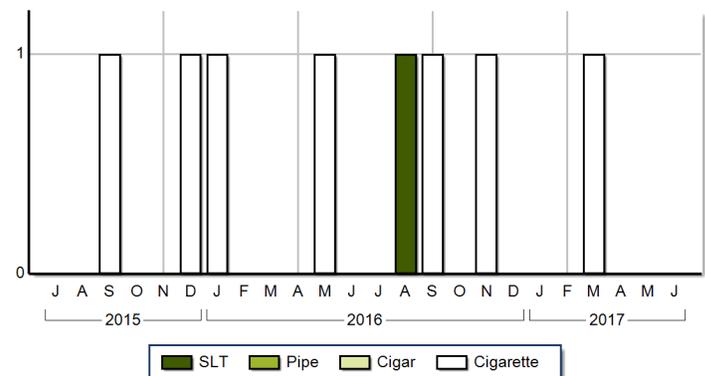
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

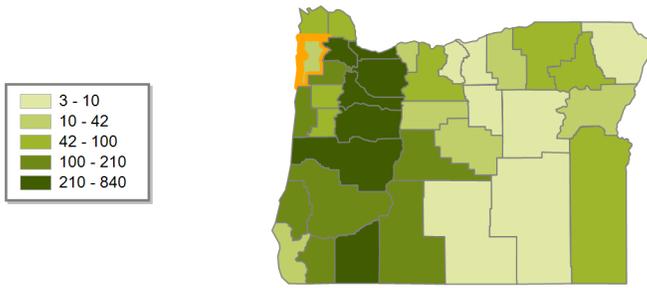


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

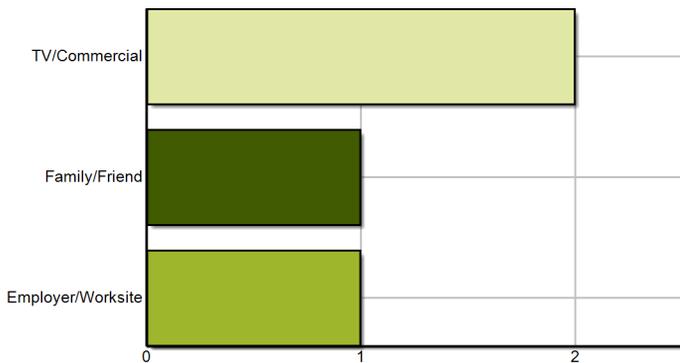
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

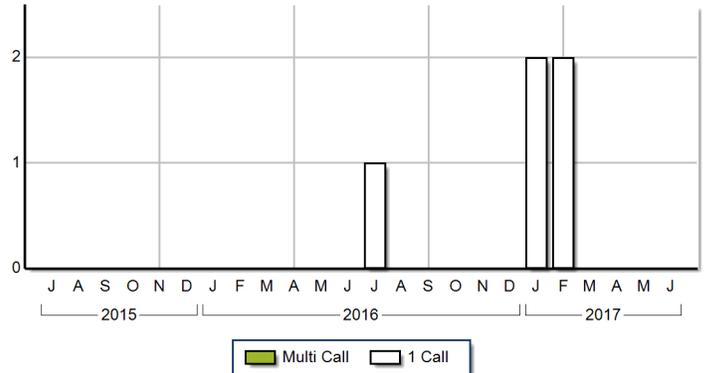


County Population		Prevalence	Tobacco Users	
Adult	21,446	21.6 %		4,632 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			4	853
Tobacco Users YTD			42	7,680
Unique Tobacco Users YTD			1	24
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.91 %
Reach - NAQC			3	0.80 %
Annualized Reach			2	0.91 %
Annualized Reach - NAQC			3	0.80 %
Unique Individual Reach			1	0.52 %

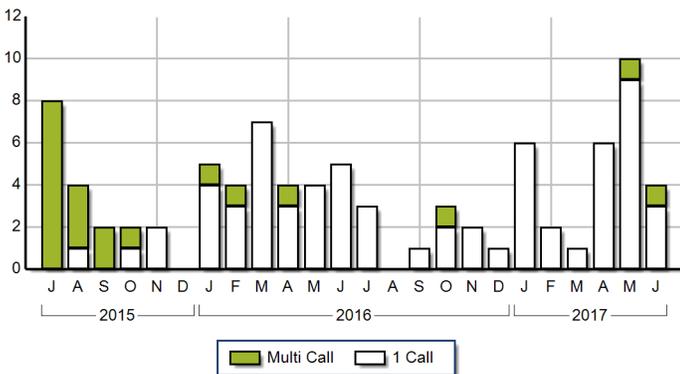
### How Heard About



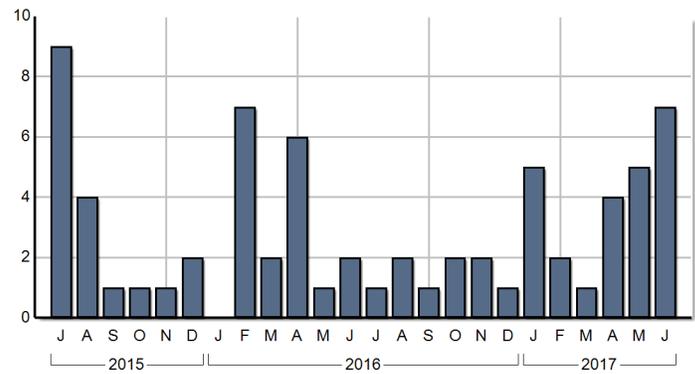
### Fax Referral



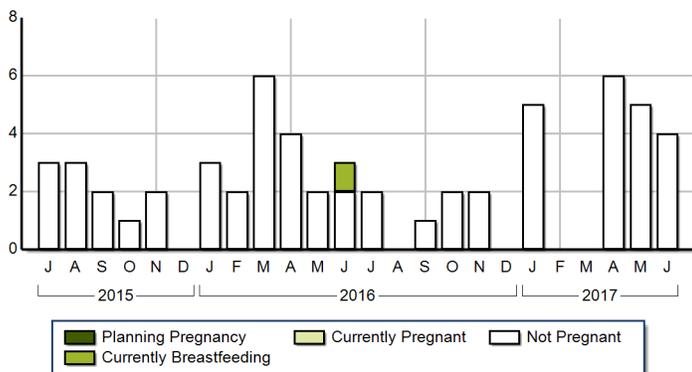
### Tobacco User Enrollments By Program Type



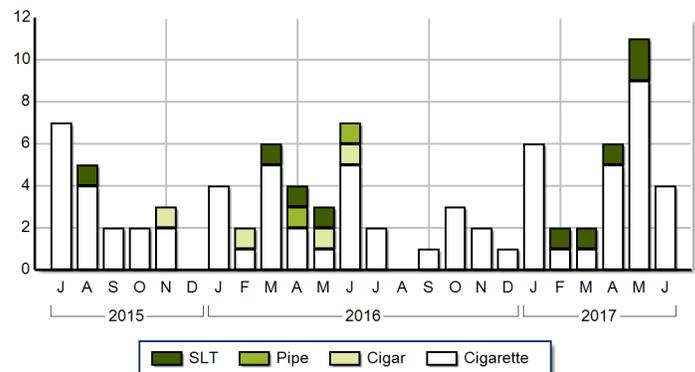
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

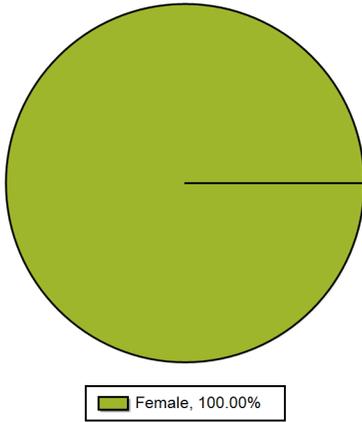


Chart Total N: 4

Tobacco Users By Language

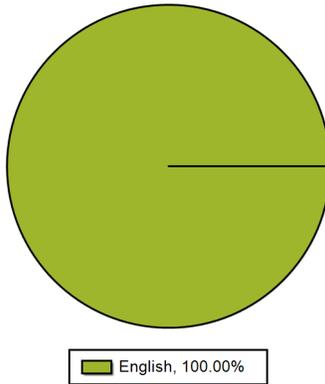


Chart Total N: 4

Tobacco Users By Education

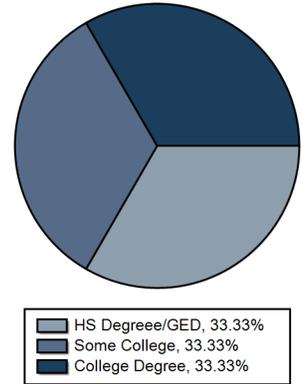


Chart Total N: 3

Tobacco Users By Race

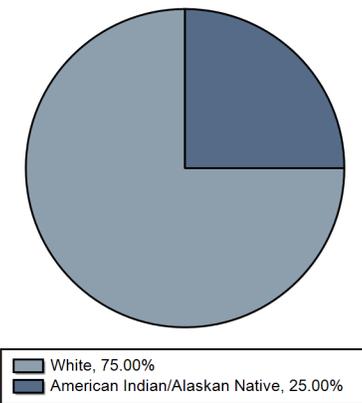


Chart Total N: 4

Tobacco Users By Age

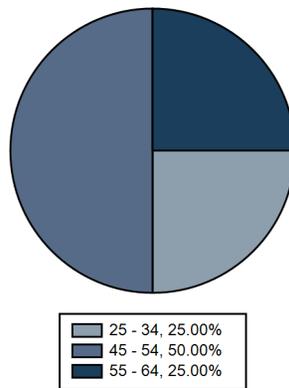


Chart Total N: 4

Tobacco Users By Health Plan

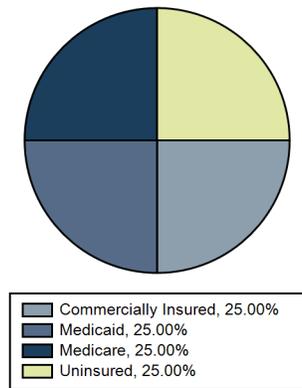


Chart Total N: 4

Tobacco Users By Ethnicity

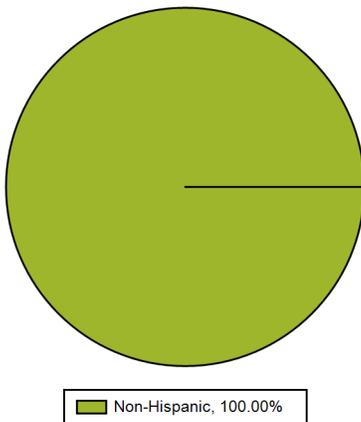


Chart Total N: 4

Tobacco Users By Chronic Condition

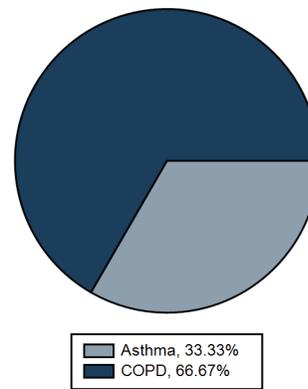
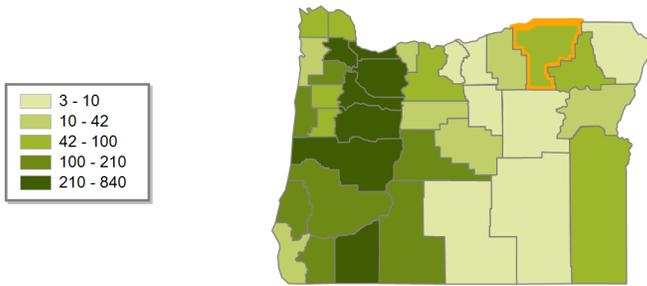


Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

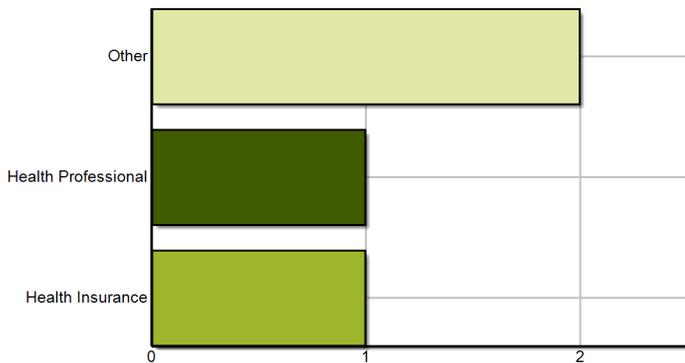
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

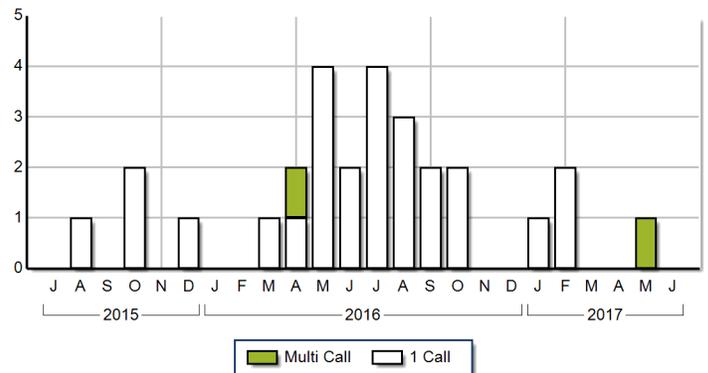


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			4	853
Tobacco Users YTD			93	7,680
Unique Tobacco Users YTD			1	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.71 %
Reach - NAQC			3	0.50 %
Annualized Reach			2	0.71 %
Annualized Reach - NAQC			3	0.50 %
Unique Individual Reach			1	0.37 %

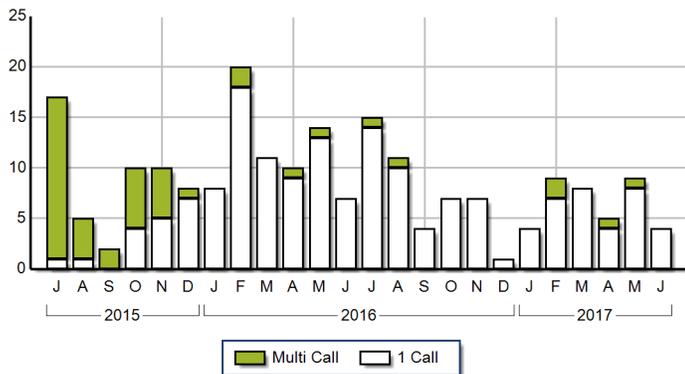
How Heard About



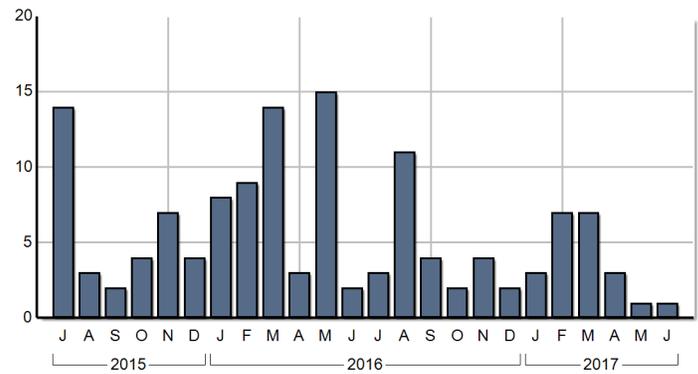
Fax Referral



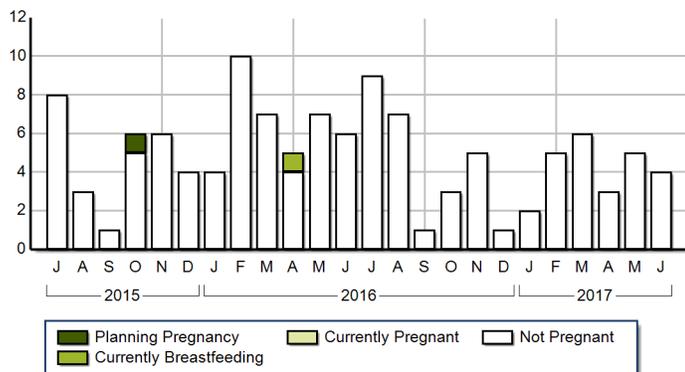
Tobacco User Enrollments By Program Type



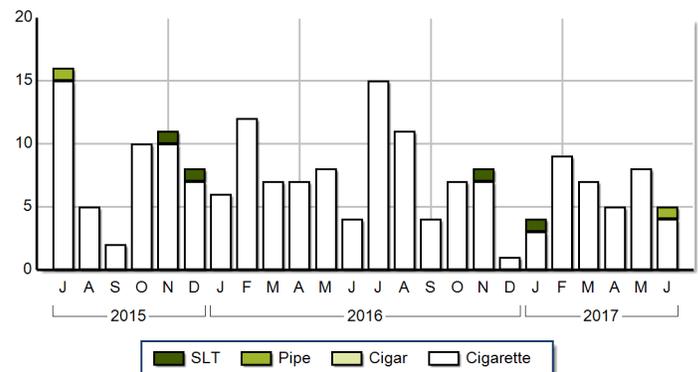
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

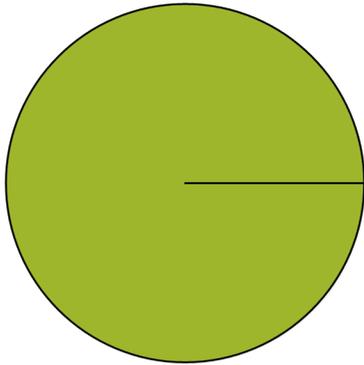


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

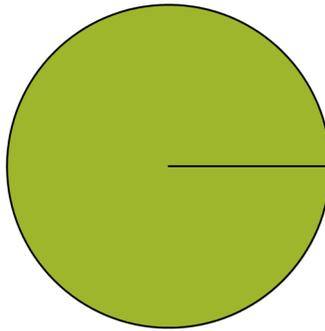
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 4

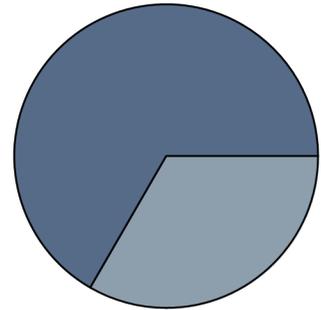
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

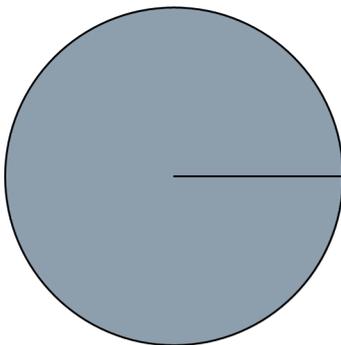
Tobacco Users By Education



HS Degreee/GED, 33.33%  
College Degree, 66.67%

Chart Total N: 3

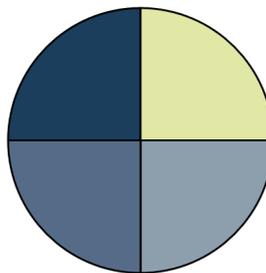
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

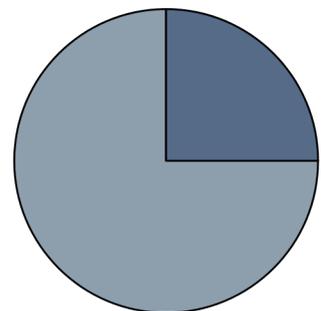
Tobacco Users By Age



25 - 34, 25.00%  
45 - 54, 25.00%  
55 - 64, 25.00%  
65 and Older, 25.00%

Chart Total N: 4

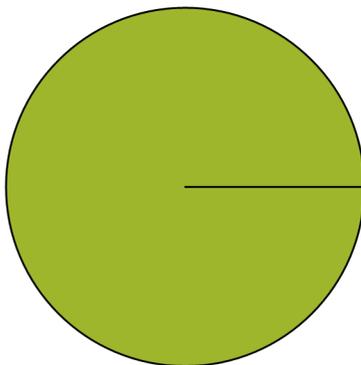
Tobacco Users By Health Plan



Medicaid, 75.00%  
Medicare, 25.00%

Chart Total N: 4

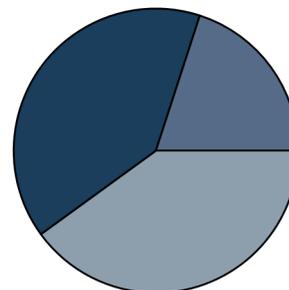
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



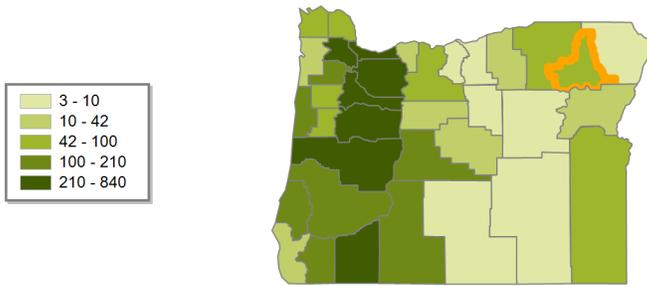
Asthma, 40.00%  
CAD, 40.00%  
COPD, 20.00%

Chart Total N: 5

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

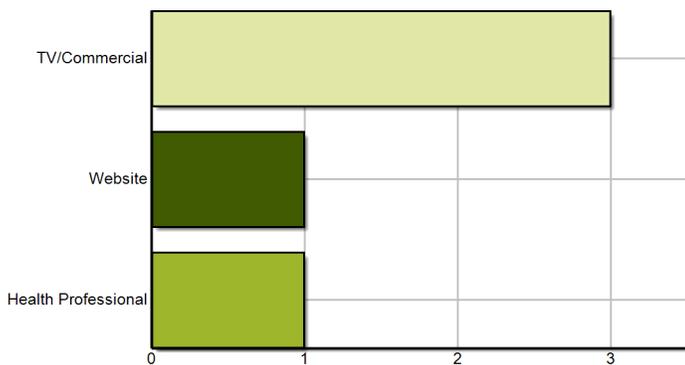
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

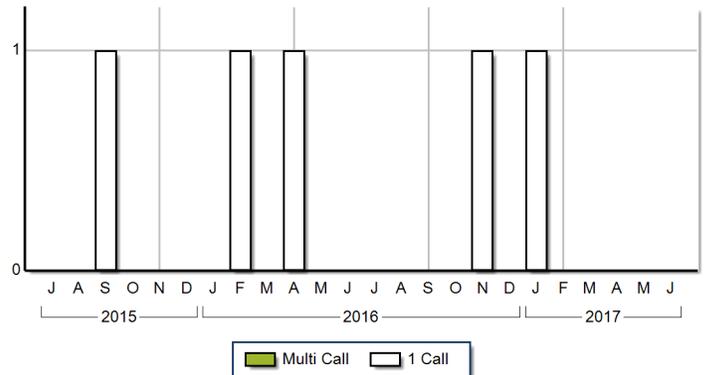


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %	2,681 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			5	853
Tobacco Users YTD			46	7,680
Unique Tobacco Users YTD			1	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.72 %
Reach - NAQC			3	1.42 %
Annualized Reach			2	1.72 %
Annualized Reach - NAQC			3	1.42 %
Unique Individual Reach			1	0.82 %

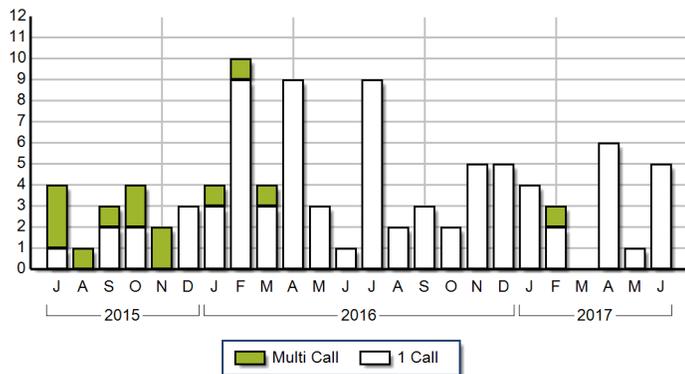
How Heard About



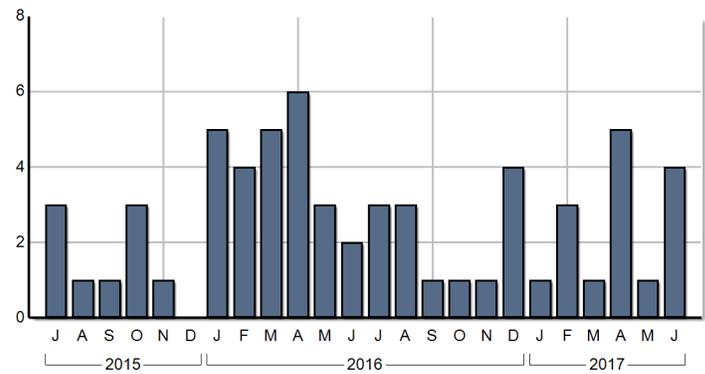
Fax Referral



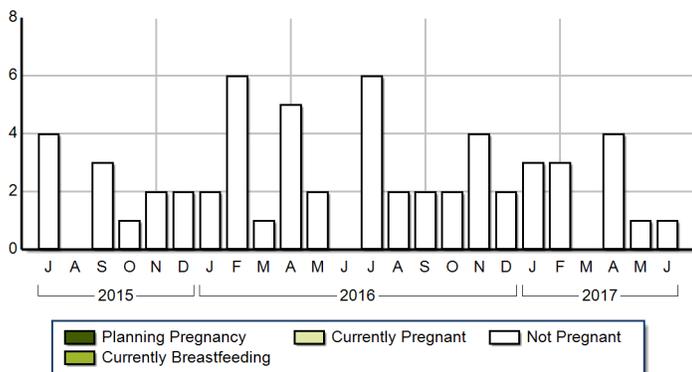
Tobacco User Enrollments By Program Type



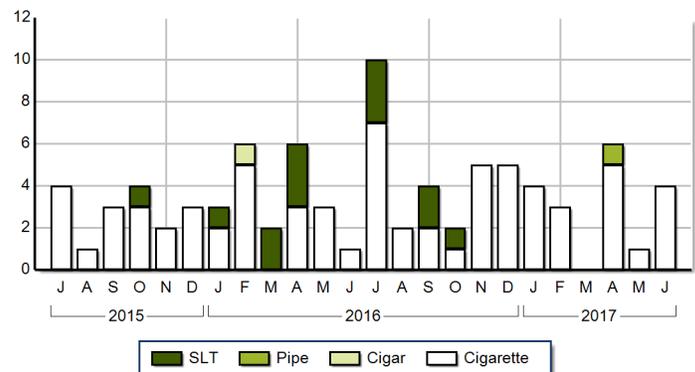
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

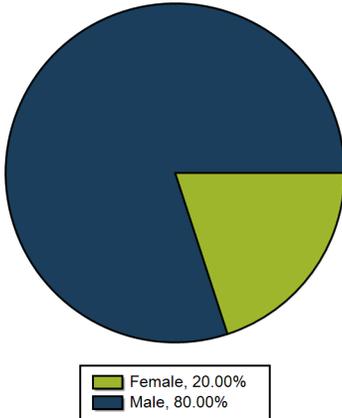


Chart Total N: 5

Tobacco Users By Language

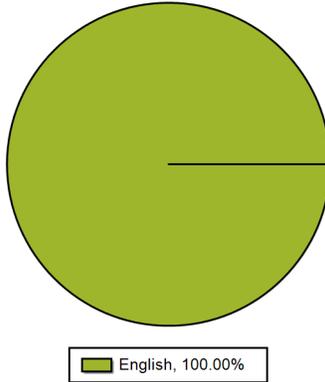


Chart Total N: 5

Tobacco Users By Education

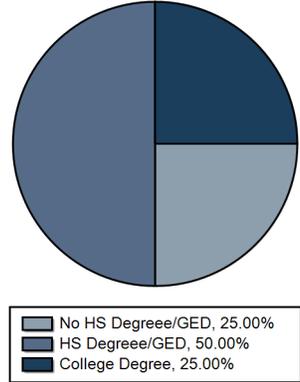


Chart Total N: 4

Tobacco Users By Race

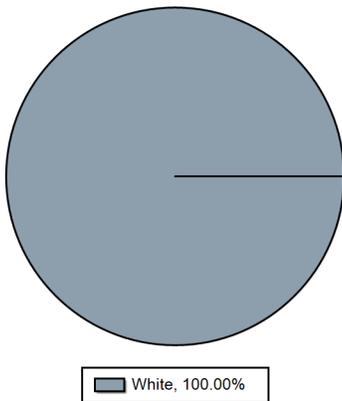


Chart Total N: 4

Tobacco Users By Age

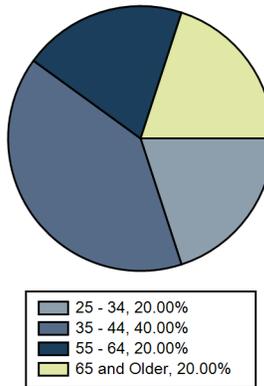


Chart Total N: 5

Tobacco Users By Health Plan

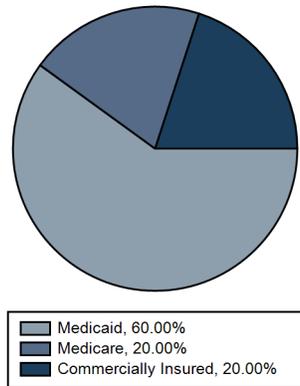


Chart Total N: 5

Tobacco Users By Ethnicity

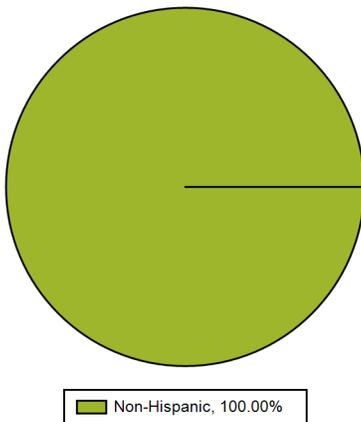


Chart Total N: 4

Tobacco Users By Chronic Condition

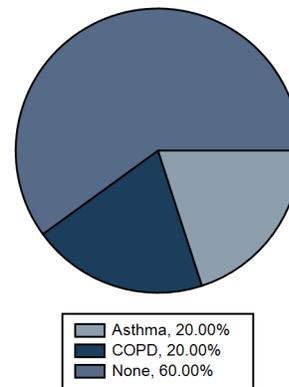
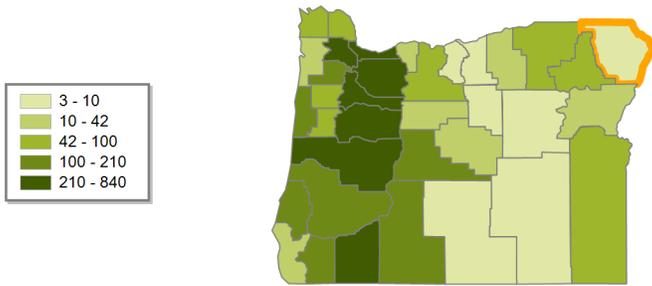


Chart Total N: 5

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

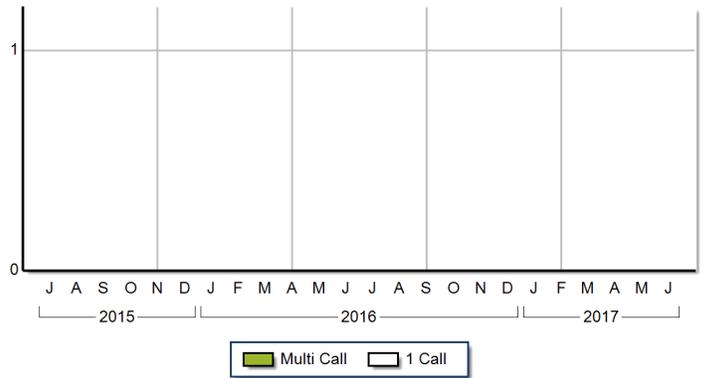
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

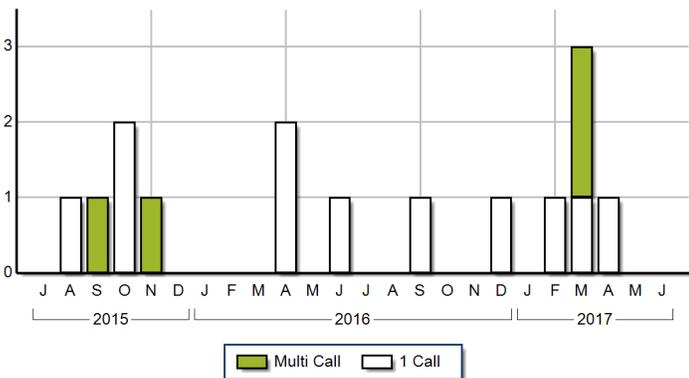


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %		1,038 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			-	853
Tobacco Users YTD			8	7,680
Unique Tobacco Users YTD			1	3
Target Reach			2.0 %	2.0 %
Reach YTD			0.77 %	1.60 %
Reach - NAQC			0.48 %	0.77 %
Annualized Reach			0.77 %	1.60 %
Annualized Reach - NAQC			0.48 %	0.77 %
Unique Individual Reach			0.29 %	0.94 %

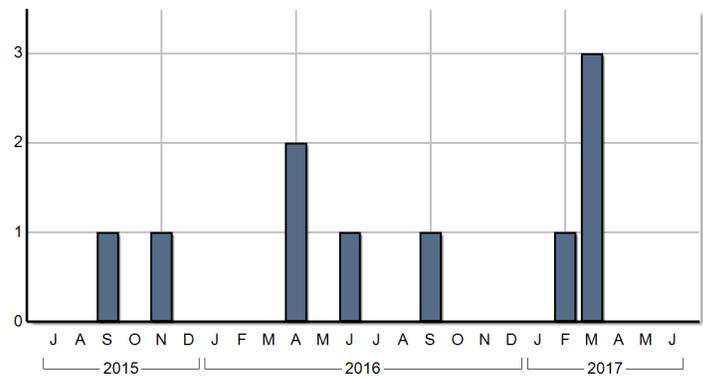
Fax Referral



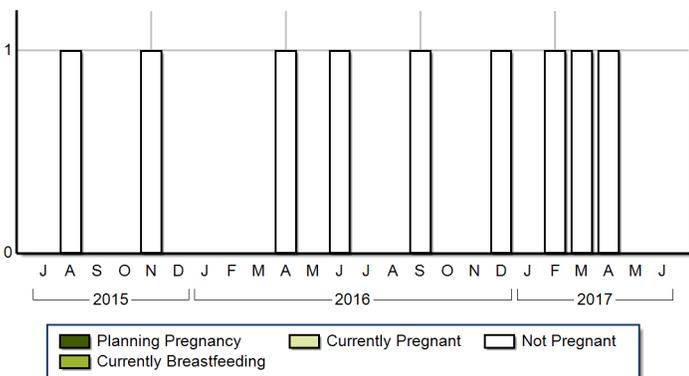
Tobacco User Enrollments By Program Type



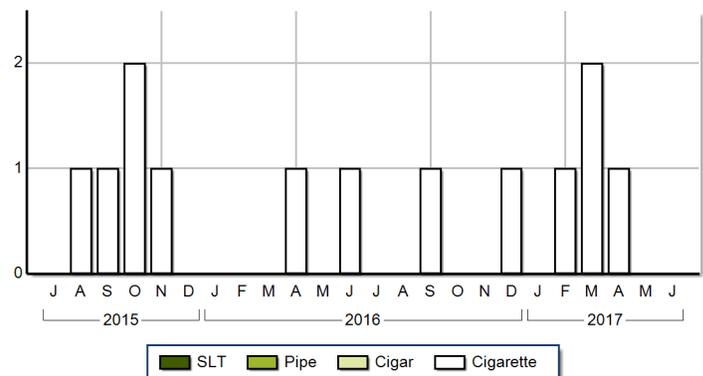
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

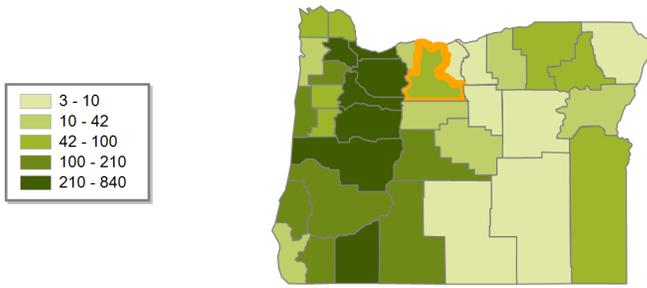


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

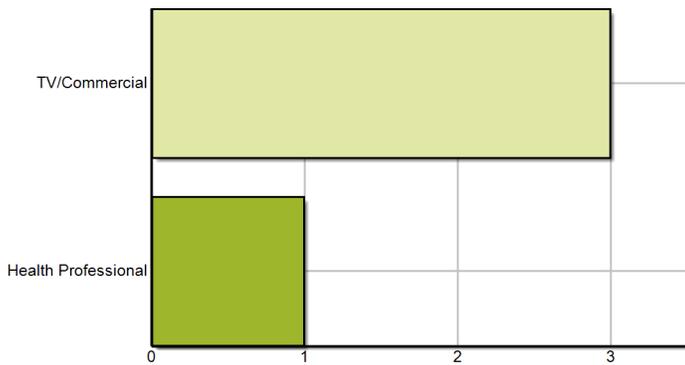
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

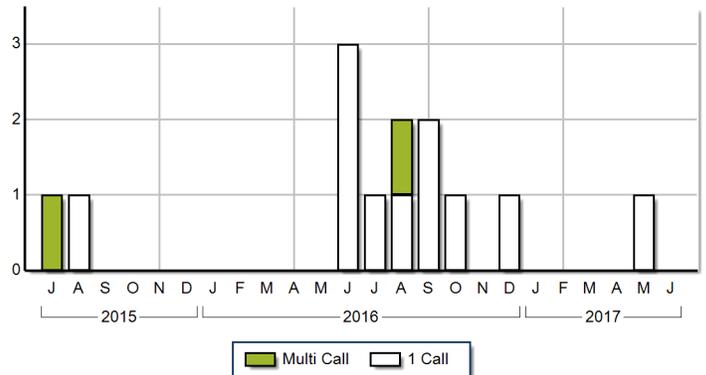


County Population		Prevalence	Tobacco Users	
Adult	18,454	22.1 %	4,078 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			5	853
Tobacco Users YTD			67	7,680
Unique Tobacco Users YTD			1	43
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.64 %
Reach - NAQC			3	1.08 %
Annualized Reach			2	1.64 %
Annualized Reach - NAQC			3	1.08 %
Unique Individual Reach			1	1.05 %

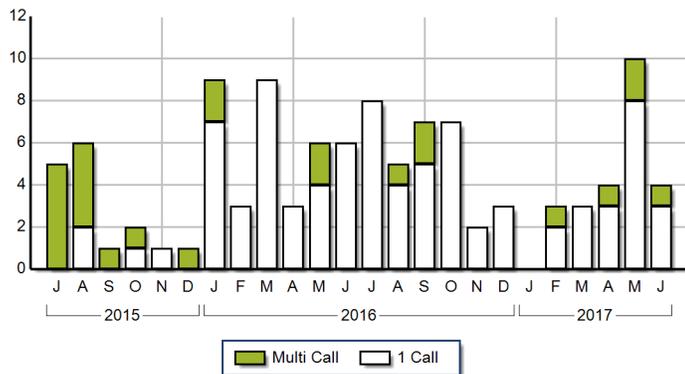
How Heard About



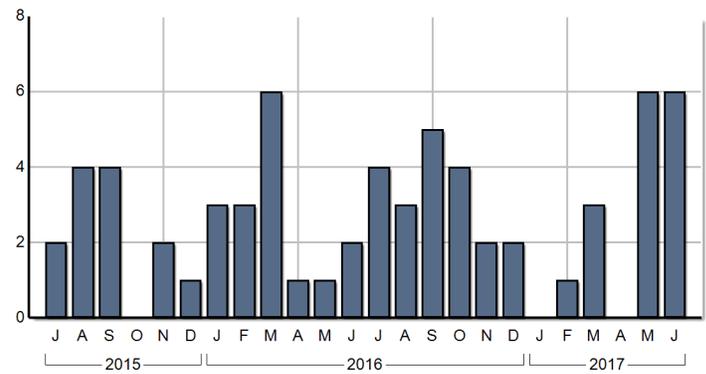
Fax Referral



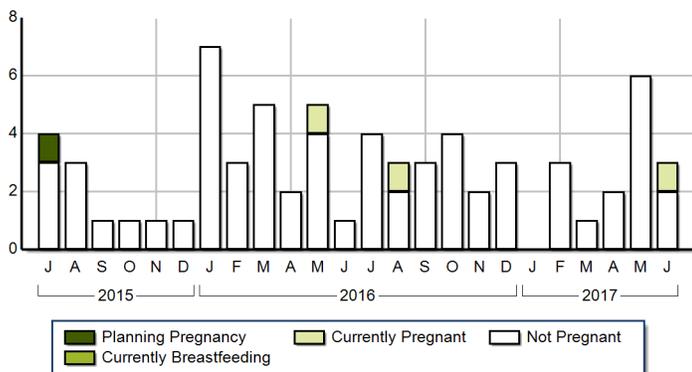
Tobacco User Enrollments By Program Type



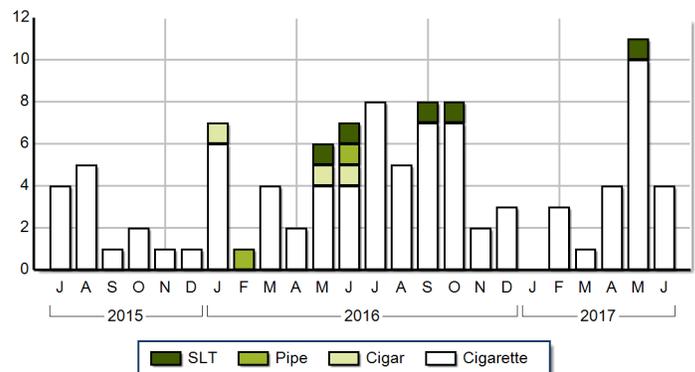
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

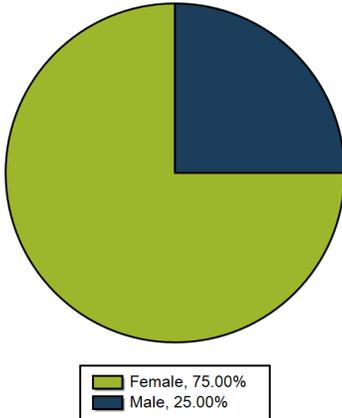


Chart Total N: 4

Tobacco Users By Language

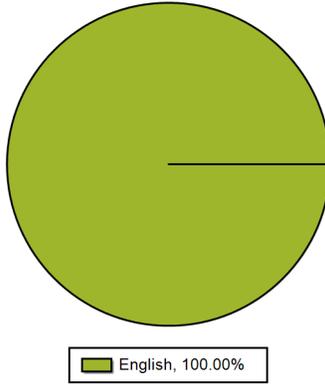


Chart Total N: 4

Tobacco Users By Education

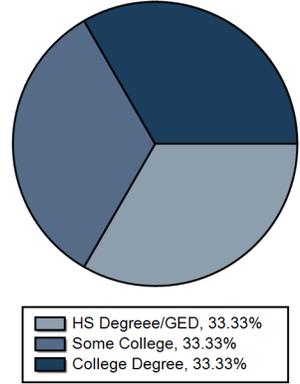


Chart Total N: 3

Tobacco Users By Race

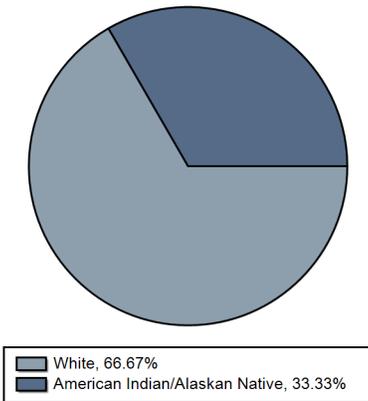


Chart Total N: 3

Tobacco Users By Age

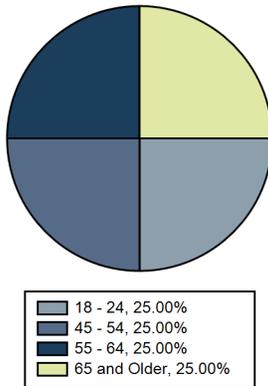


Chart Total N: 4

Tobacco Users By Health Plan

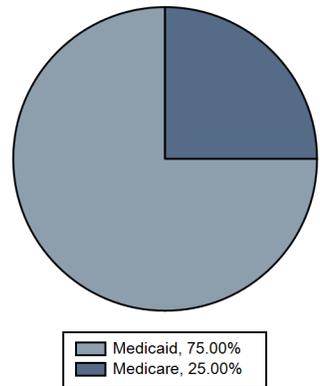


Chart Total N: 4

Tobacco Users By Ethnicity

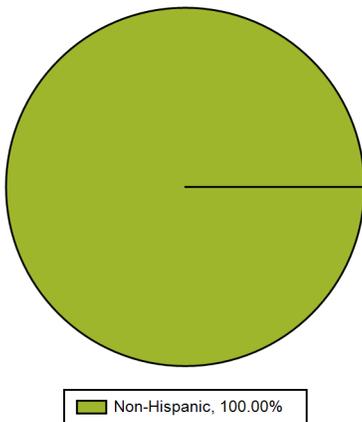


Chart Total N: 3

Tobacco Users By Chronic Condition

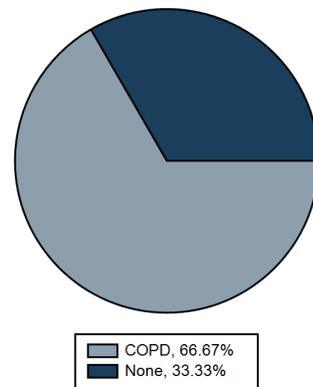
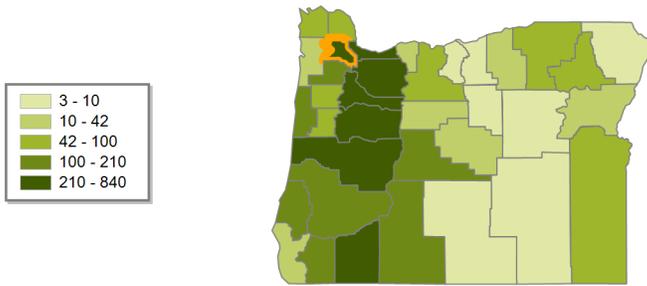


Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

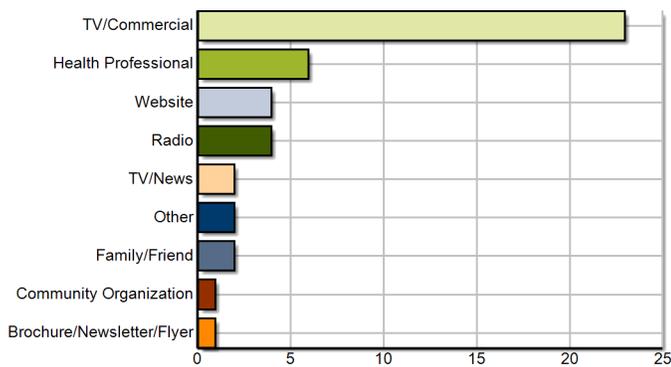
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

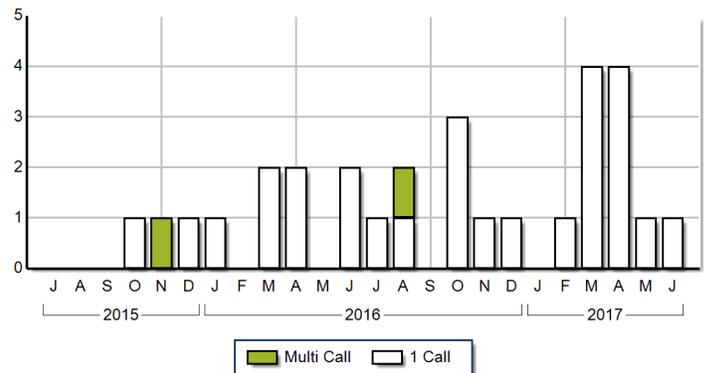


County Population		Prevalence	Tobacco Users	
Adult	387,946	12.9 %	50,045 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			52	853
Tobacco Users YTD			396	7,680
Unique Tobacco Users YTD			1	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.79 %
Reach - NAQC			3	0.54 %
Annualized Reach			2	0.79 %
Annualized Reach - NAQC			3	0.54 %
Unique Individual Reach			1	0.47 %

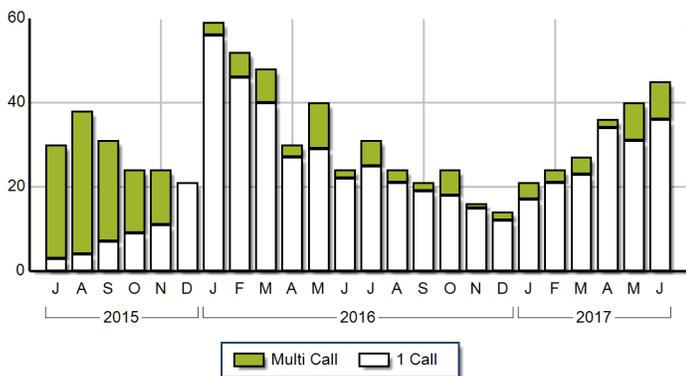
How Heard About



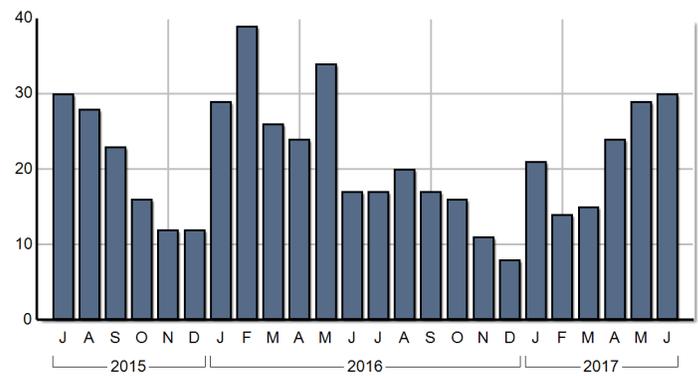
Fax Referral



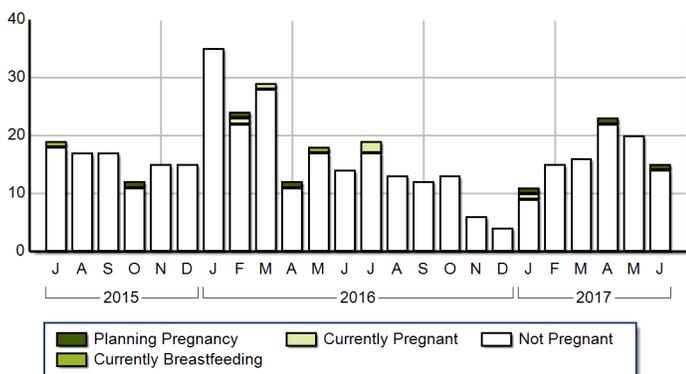
Tobacco User Enrollments By Program Type



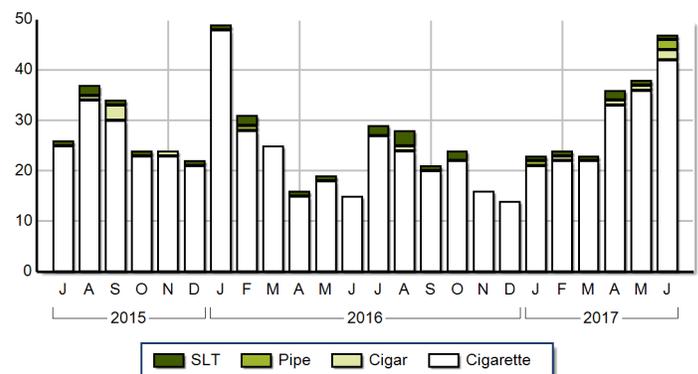
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

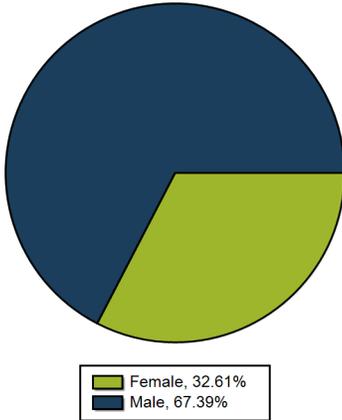


Chart Total N: 46

Tobacco Users By Language

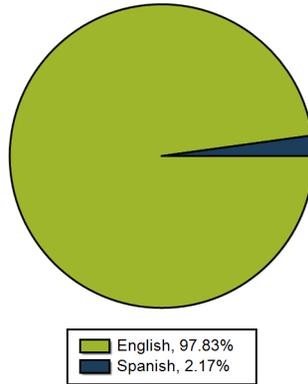


Chart Total N: 46

Tobacco Users By Education

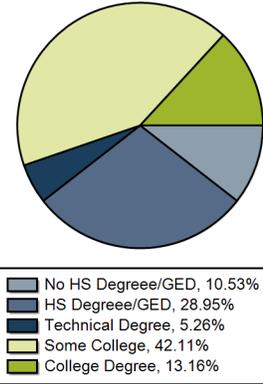


Chart Total N: 38

Tobacco Users By Race

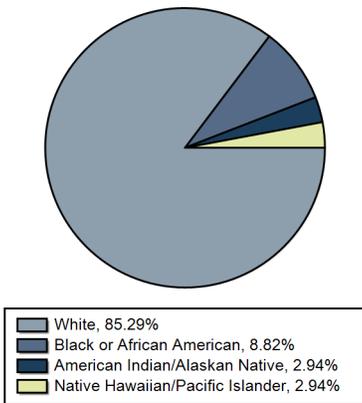


Chart Total N: 34

Tobacco Users By Age

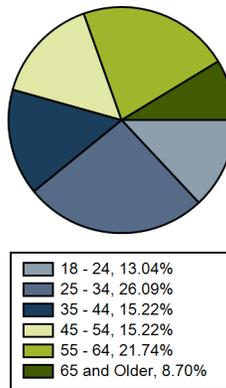


Chart Total N: 46

Tobacco Users By Health Plan

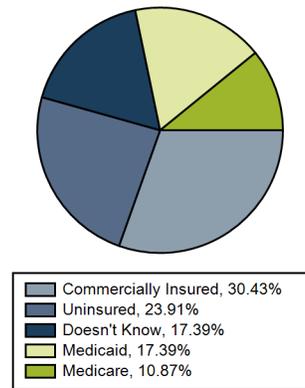


Chart Total N: 46

Tobacco Users By Ethnicity

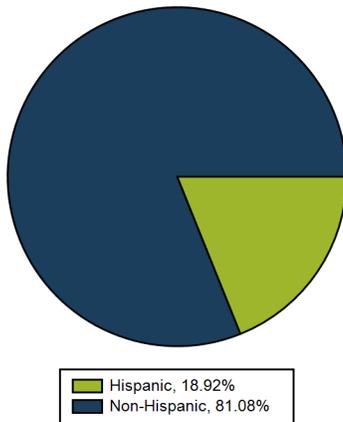


Chart Total N: 37

Tobacco Users By Chronic Condition

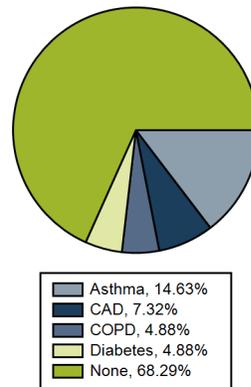
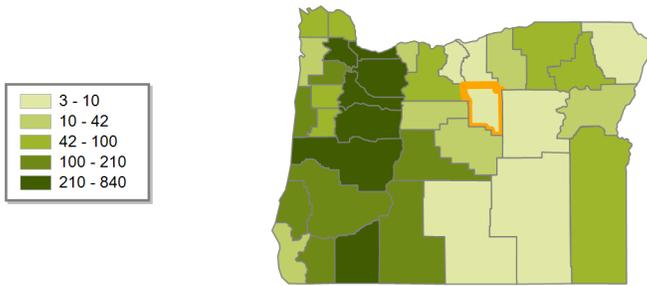


Chart Total N: 41

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

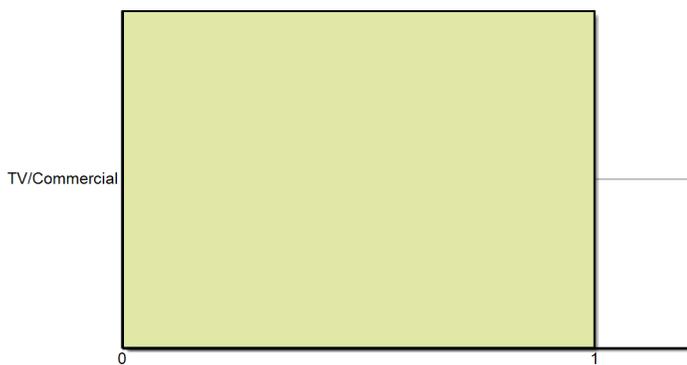
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

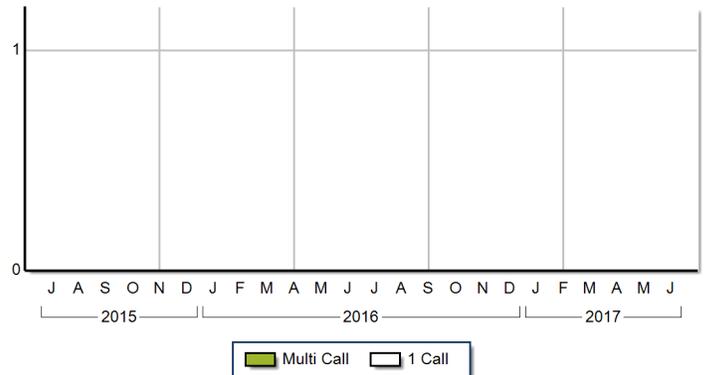


County Population		Prevalence	Tobacco Users	
Adult	1,309	29.6 %		387 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			1	853
Tobacco Users YTD			3	7,680
Unique Tobacco Users YTD			1	4,492
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.78 %
Reach - NAQC			3	0.77 %
Annualized Reach			2	1.60 %
Annualized Reach - NAQC			3	0.77 %
Unique Individual Reach			1	0.94 %

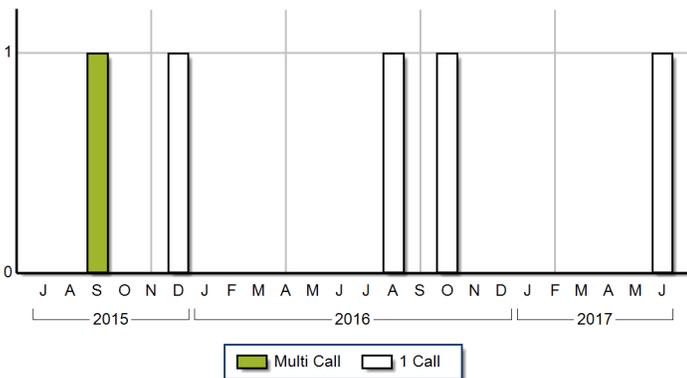
How Heard About



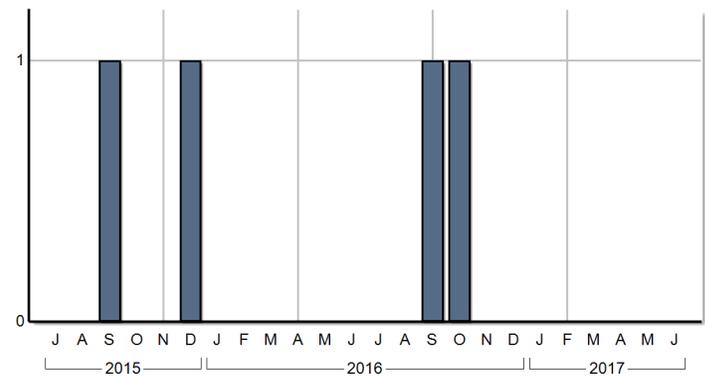
Fax Referral



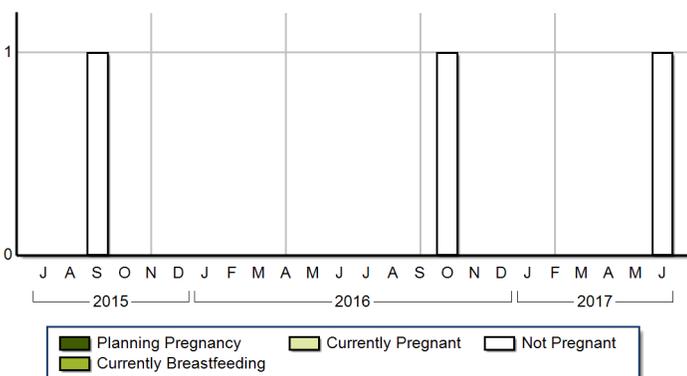
Tobacco User Enrollments By Program Type



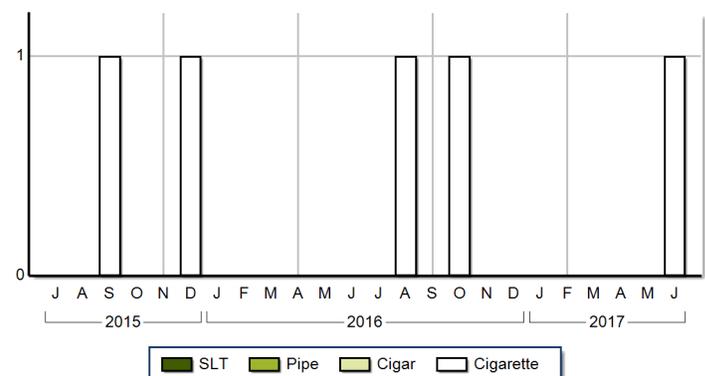
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

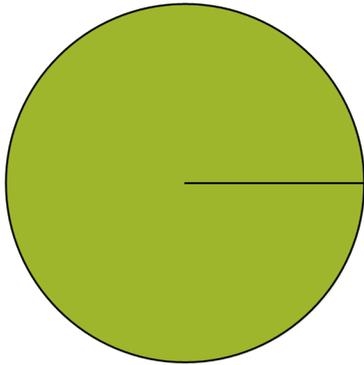


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

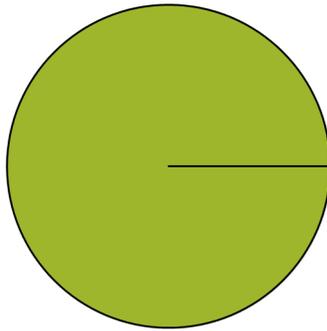
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

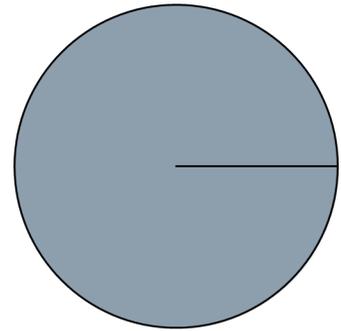
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

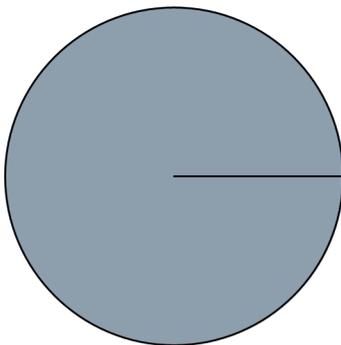
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

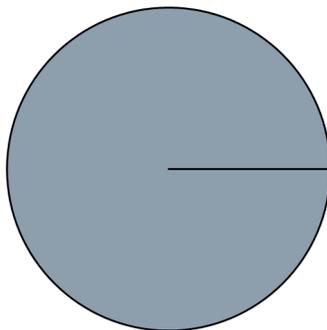
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

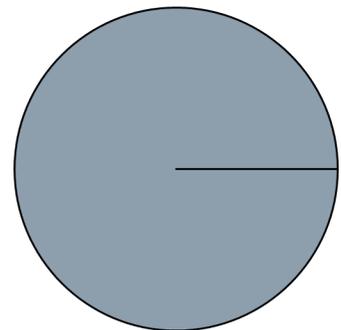
Tobacco Users By Age



65 and Older, 100.00%

Chart Total N: 1

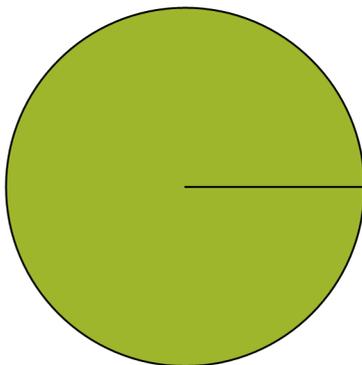
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

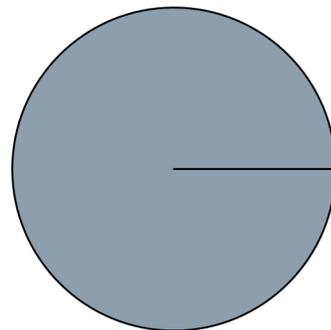
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



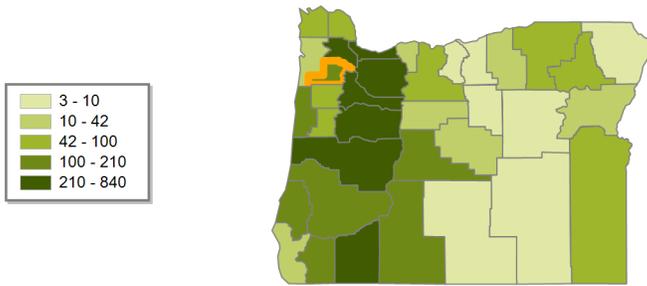
COPD, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

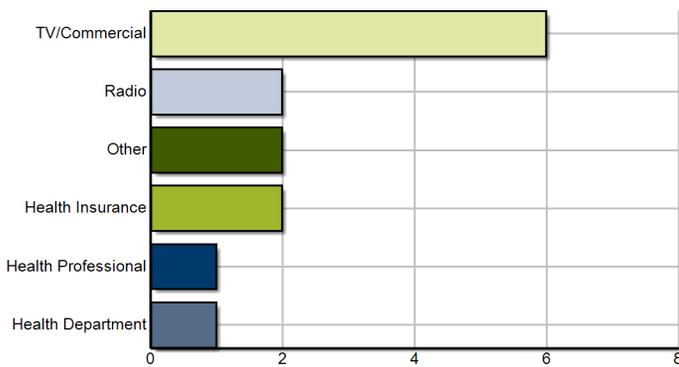
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

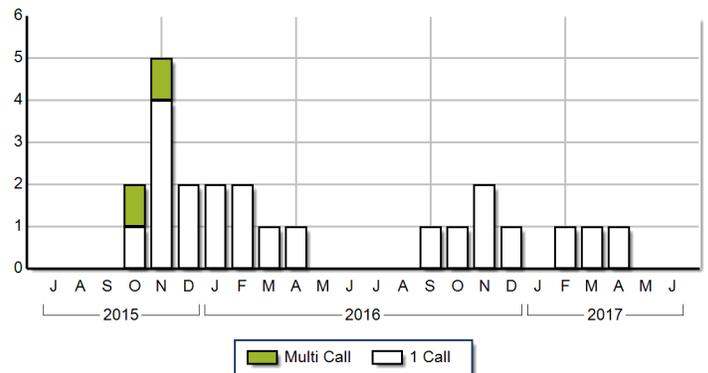


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			15	853
Tobacco Users YTD			125	7,680
Unique Tobacco Users YTD			1	76
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.93 %
Reach - NAQC			3	0.77 %
Annualized Reach			2	0.93 %
Annualized Reach - NAQC			3	0.77 %
Unique Individual Reach			1	0.57 %

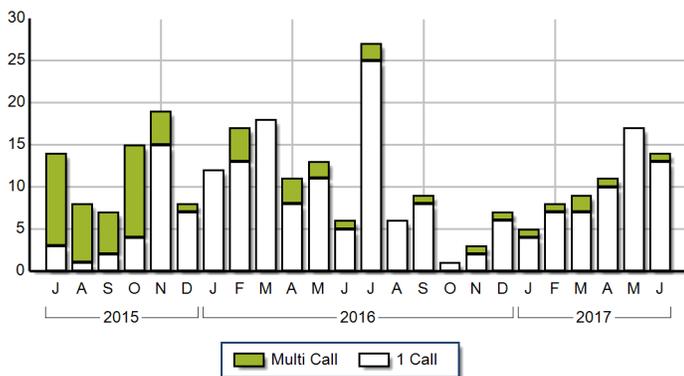
How Heard About



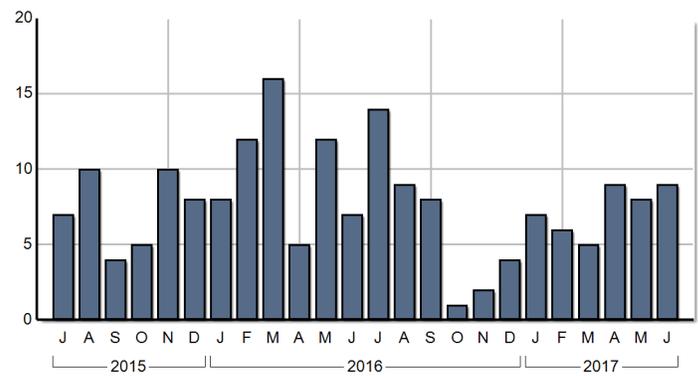
Fax Referral



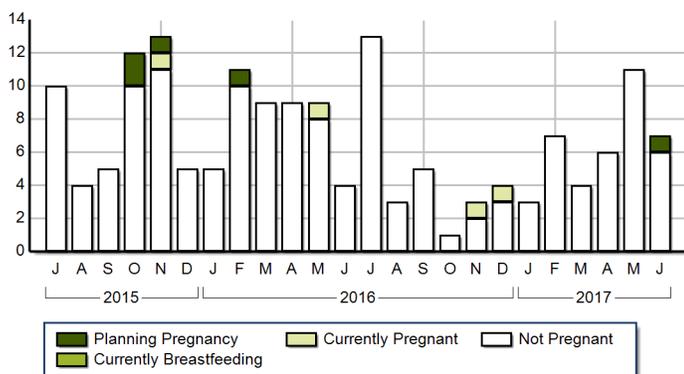
Tobacco User Enrollments By Program Type



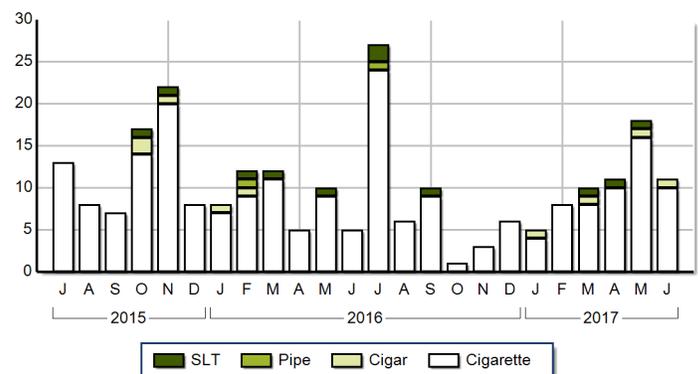
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

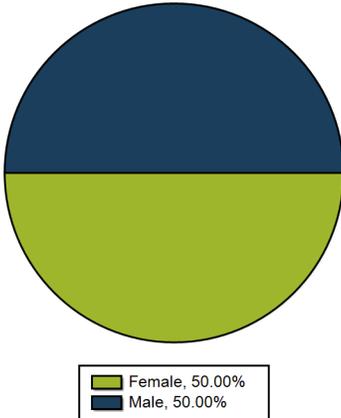


Chart Total N: 14

Tobacco Users By Language

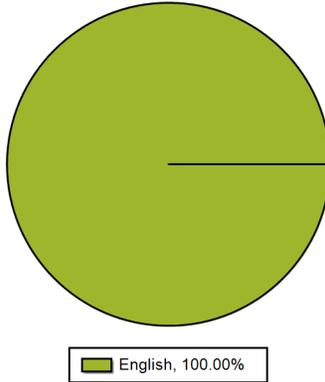


Chart Total N: 14

Tobacco Users By Education

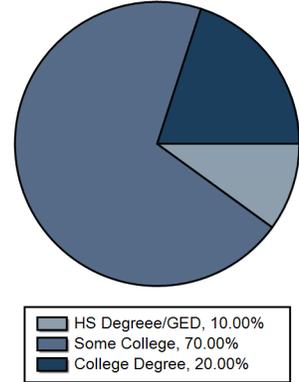


Chart Total N: 10

Tobacco Users By Race

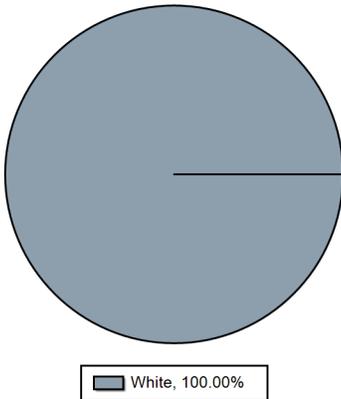


Chart Total N: 9

Tobacco Users By Age

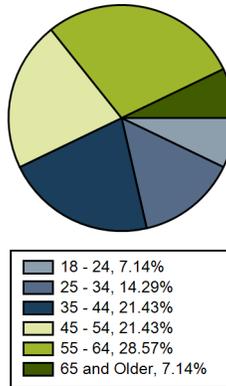


Chart Total N: 14

Tobacco Users By Health Plan

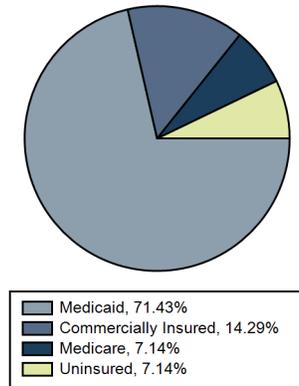


Chart Total N: 14

Tobacco Users By Ethnicity

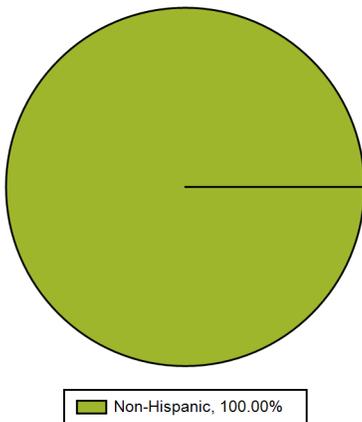


Chart Total N: 10

Tobacco Users By Chronic Condition

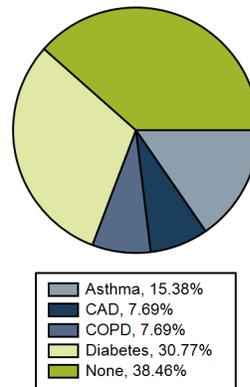


Chart Total N: 13

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.