

From 7/1/2017 through 7/31/2017
Contract Dates from 7/1/2017 through 7/31/2017

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The purpose of this report is to display aggregate demographic information by caller type. Caller type information is based upon the date that the participant calls to enroll in a program or receives information about a program.

Method of Entry

NOTE: Includes Tobacco User, Proxy, Provider and General Public.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Phone: Inbound English	488	87.1 %	488	87.1 %
Phone: Inbound Spanish	4	0.7 %	4	0.7 %
Phone: Outbound PBM	2	0.4 %	2	0.4 %
Phone: Outbound Self-Referral	3	0.5 %	3	0.5 %
Web	31	5.5 %	31	5.5 %
Fax	32	5.7 %	32	5.7 %
Total	560	100.0 %	560	100.0 %

Caller Type

	Current Month	Current Month %	Contract YTD	Contract YTD %
Tobacco User	522	93.2 %	522	93.2 %
Proxy	4	0.7 %	4	0.7 %
Provider	5	0.9 %	5	0.9 %
General Public	29	5.2 %	29	5.2 %
Total	560	100.0 %	560	100.0 %

How Heard About

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Asthma flyer	2	0.4 %	2	0.4 %
Brochure/Newsletter/Flyer	19	3.7 %	19	3.7 %
Community Organization	5	1.0 %	5	1.0 %
Employer/Worksite	2	0.4 %	2	0.4 %
Family/Friend	63	12.1 %	63	12.1 %
Health Department	8	1.5 %	8	1.5 %
Health Insurance	9	1.7 %	9	1.7 %
Health Professional				21.2 %
<i>Dental Hygienist</i>	1	0.2 %	1	0.2 %
<i>Health Care Provider</i>	83	16.0 %	83	16.0 %
<i>Mental Health Provider</i>	3	0.6 %	3	0.6 %
<i>Nurse</i>	7	1.3 %	7	1.3 %
<i>Other</i>	6	1.2 %	6	1.2 %
<i>Other Specialist</i>	4	0.8 %	4	0.8 %
<i>Pharmacist</i>	3	0.6 %	3	0.6 %
<i>Social Worker</i>	2	0.4 %	2	0.4 %
<i>Substance Abuse Provider</i>	1	0.2 %	1	0.2 %
Sub Total	110	21.2 %	110	21.2 %
Newspaper/Magazine	1	0.2 %	1	0.2 %
Outdoor Ad				0.6 %
<i>Billboard</i>	2	0.4 %	2	0.4 %
<i>Other</i>	1	0.2 %	1	0.2 %
Sub Total	3	0.6 %	3	0.6 %
Radio	30	5.8 %	30	5.8 %
TV/Commercial	206	39.7 %	206	39.7 %
TV/News	3	0.6 %	3	0.6 %
Website	21	4.0 %	21	4.0 %
Does Not Remember	4	0.8 %	4	0.8 %
Other	33	6.4 %	33	6.4 %

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How Heard About

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Refused	3		3	
Not Collected	38		38	
Total	560	100.0 %	560	100.0 %

Tobacco Users by Gender

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Male	177	45.5 %	177	45.5 %
Female	212	54.5 %	212	54.5 %
Refused	1		1	
Not Collected	-		-	
Not Asked	-		-	
Total	390	100.0 %	390	100.0 %

Tobacco Users by Ethnicity

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Hispanic	19	5.0 %	19	5.0 %
Non-Hispanic	358	94.2 %	358	94.2 %
Does Not Know	2	0.5 %	2	0.5 %
Refused	4		4	
Not Collected	6		6	
Not Asked	1		1	
Total	390	100.0 %	390	100.0 %

Tobacco Users by Race

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
White	316	83.4 %	316	83.4 %
Black or African American	9	2.4 %	9	2.4 %
Asian				0.3 %
Asian Indian	-	-	-	-
Cambodian	1	0.3 %	1	0.3 %
Chinese	-	-	-	-
Filipino	-	-	-	-
Hmong	-	-	-	-
Japanese	-	-	-	-
Korean	-	-	-	-
Laotian	-	-	-	-
Pakistani	-	-	-	-
Taiwanese	-	-	-	-
Thai	-	-	-	-
Vietnamese	-	-	-	-
Other Asian	-	-	-	-
Indonesian	-	-	-	-
Does Not Know	-	-	-	-
Refused	-	-	-	-
Not Collected	-	-	-	-
Sub Total	1	0.3 %	1	0.3 %
Native Hawaiian/Other Pacific Islander				1.6 %
Native Hawaiian	2	0.5 %	2	0.5 %
Samoan	-	-	-	-

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Tobacco Users by Race

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Native Hawaiian/Other Pacific Islander				1.6 %
<i>Tongan</i>	-	-	-	-
<i>Tahitian</i>	-	-	-	-
<i>Maori</i>	-	-	-	-
<i>Guamanian/Chamorro</i>	-	-	-	-
<i>Other Micronesian (e.g. Marshallese, Palauan, Pohnpeian, Chuukese, Yapese, Saipanese, Kosraean)</i>	2	0.5 %	2	0.5 %
<i>Fijian</i>	-	-	-	-
<i>Other Pacific Islander</i>	2	0.5 %	2	0.5 %
<i>Does Not Know</i>	-	-	-	-
<i>Refused</i>	-	-	-	-
<i>Not Collected</i>	-	-	-	-
Sub Total	6	1.6 %	6	1.6 %
American Indian or Alaskan Native	21	5.5 %	21	5.5 %
Arab or Arab American	-	-	-	-
Other	24	6.3 %	24	6.3 %
Does Not Know	2	0.5 %	2	0.5 %
Refused	4		4	
Not Collected	6		6	
Not Asked	1		1	
Total	390	100.0 %	390	100.0 %

Tobacco Users by Language Spoken

	Current Month	Current Month %	Contract YTD	Contract YTD %
English	386	99.0 %	386	99.0 %
Spanish	3	0.8 %	3	0.8 %
French	1	0.3 %	1	0.3 %
Total	390	100.0 %	390	100.0 %

Tobacco Users by Age

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
17 years old and under	-	-	-	-
18 to 24	18	4.6 %	18	4.6 %
25 to 30	32	8.2 %	32	8.2 %
31 to 40	65	16.7 %	65	16.7 %
41 to 50	71	18.2 %	71	18.2 %
51 to 60	103	26.4 %	103	26.4 %
61 to 70	72	18.5 %	72	18.5 %
71 to 80	27	6.9 %	27	6.9 %
Over 80	2	0.5 %	2	0.5 %
Not Collected	-		-	
Refused	-		-	
Total	390	100.0 %	390	100.0 %

Tobacco Users by Education

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Less than grade 9	13	3.5 %	13	3.5 %
Grade 9-11, no degree	48	12.9 %	48	12.9 %
GED	31	8.3 %	31	8.3 %
High School Degree	94	25.2 %	94	25.2 %

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Some College or University	115	30.8 %	115	30.8 %
College or University Degree	55	14.7 %	55	14.7 %
Some Technical/Trade School	7	1.9 %	7	1.9 %
Technical/Trade School Degree	10	2.7 %	10	2.7 %
Does Not Know	-	-	-	-
Refused	4		4	
Not Collected	8		8	
Not Asked	5		5	
Total	390	100.0 %	390	100.0 %

Tobacco Users by Tobacco Type

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Cigarette	373	87.6 %	373	87.6 %
Cigar	18	4.2 %	18	4.2 %
Pipe	2	0.5 %	2	0.5 %
Smokeless Tobacco	22	5.2 %	22	5.2 %
Other	11	2.6 %	11	2.6 %
Not Collected	1		1	
Total	427	100.0 %	427	100.0 %

Female Tobacco Users by Pregnancy Status

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Not Pregnant	209	98.6 %	209	98.6 %
Currently Pregnant	-	-	-	-
Planning Pregnancy in the Next 3 Months	2	0.9 %	2	0.9 %
Currently Breastfeeding	1	0.5 %	1	0.5 %
Refused	-		-	
Not Collected	-		-	
Total	212	100.0 %	212	100.0 %

Tobacco Users by Chronic Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Arthritis	106	12.8 %	106	12.8 %
Asthma	56	6.8 %	56	6.8 %
CAD	36	4.4 %	36	4.4 %
Cancer	27	3.3 %	27	3.3 %
Chronic Pain	118	14.3 %	118	14.3 %
COPD	84	10.2 %	84	10.2 %
High Blood Pressure	118	14.3 %	118	14.3 %
High Cholesterol	73	8.8 %	73	8.8 %
Stroke	30	3.6 %	30	3.6 %
Type 1 Diabetes	6	0.7 %	6	0.7 %
Type 2 Diabetes	44	5.3 %	44	5.3 %
None	127	15.4 %	127	15.4 %
Does Not Know	1	0.1 %	1	0.1 %
Refused	4		4	
Not Collected	5		5	
Total	835	100.0 %	835	100.0 %

Tobacco Users by Mental Health Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Month	Current Month %	Contract YTD	Contract YTD %
ADHD	46	6.2 %	46	6.2 %

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Tobacco Users by Mental Health Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Anxiety	120	16.3 %	120	16.3 %
Bi-Polar	51	6.9 %	51	6.9 %
Depression	152	20.6 %	152	20.6 %
Drug or Alcohol Abuse	94	12.7 %	94	12.7 %
Gambling Addiction	10	1.4 %	10	1.4 %
PTSD	87	11.8 %	87	11.8 %
Schizophrenia	24	3.3 %	24	3.3 %
None	153	20.7 %	153	20.7 %
Does Not Know	-	-	-	-
Refused	1		1	
Not Collected	-		-	
Total	738	100.0 %	738	100.0 %

Tobacco Users by Stage at Registration

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Precontemplation	-	-	-	-
Contemplation	17	4.6 %	17	4.6 %
Preparation	316	86.1 %	316	86.1 %
Action - Unknown	-	-	-	-
Action - Less than 24 hours	9	2.5 %	9	2.5 %
Action - 24 hours to less than 7 days	8	2.2 %	8	2.2 %
Action - 7 days to less than 1 month	8	2.2 %	8	2.2 %
Action - 1 month to less than 6 months	7	1.9 %	7	1.9 %
Action - 6 months or more	2	0.5 %	2	0.5 %
Not Collected	23		23	
Total	390	100.0 %	390	100.0 %

Tobacco Users by Sexual Orientation

NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Heterosexual or Straight	326	90.1 %	326	90.1 %
Gay or Lesbian	10	2.8 %	10	2.8 %
Bisexual	18	5.0 %	18	5.0 %
Transgender	1	0.3 %	1	0.3 %
Other	4	1.1 %	4	1.1 %
Does Not Know	3	0.8 %	3	0.8 %
Not Asked	2		2	
Not Collected	13		13	
Refused	13		13	
Total	390	100.0 %	390	100.0 %