

Tobacco Reduction Advisory Committee (TRAC)

Meeting Agenda



Objective:	<p>General: To advise and assist the Oregon Health Authority (OHA) in sustaining an outcomes-oriented Tobacco Prevention and Education Program (TPEP) that is most effective in decreasing tobacco use statewide.</p> <p>January 10th meeting objectives:</p> <ol style="list-style-type: none"> 1) Welcome & Introduction 2) 2025-27 TPEP Budget overview 3) TPEP Council updates 4) Wrap-Up
Meeting Date:	January 10, 2025
Meeting Time:	9am – 10am
Note-taker:	Lily Banning, OHA
Facilitator:	Jen Chandler, OHA

Topic & Objective	Time
1) Welcome & Introduction – Jen Chandler, OHA	9:00 – 9:05 (5 minutes)
2) 2025-27 TPEP Budget Overview – Jen Chandler, OHA <u>Objective:</u> Update TRAC members on current 2025-2027 Measure 44 and Ballot Measure 108 revenue projections. <u>Background:</u> Biennial TPEP budget is based on tobacco tax revenue as identified by M44 and BM108. HPCDP tracks projected revenue estimates through quarterly Oregon Office of Economic Analysis forecast reports to support program planning.	9:05 – 9:35 (30 minutes)
Discussion: <ul style="list-style-type: none"> • See attached slides providing overview and context to budgeted revenues, and changes to TPEP RFA • Gwyn Ashcom – clarifying that there is a 20% reduction in overall OHA tobacco funding, not 20% reduction per county. Why is there a reduction at all, especially so quickly, after influx of Ballot Measure 108? When tier models are 	

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reducing so much, not sure how to estimate what to apply for in next RFA. We don't understand why BM 108 doesn't supplement this loss.

- Tobacco tax revenue does not include 2021-2023 ballot measure 108 carryover. Revenue, including BM 108 and M44, totals \$50.5, about \$7 million less than we had originally budgeted. We had been anticipating a higher number when we budgeted, but because of the actual receipts coming in lower than what we expected, as well as the carryover not being available for next biennium, we're seeing this decrease. If we went back to original funding formula from the first and second biennia of the tiered model, when there was no BM 108, it would show more realistic numbers. HPCDP to provide these resources.
- TPEP RFA changes – expanded retail strategies, added “Other” option for counties to opt into other innovative strategies that fit their community, please have a conversation with your community program liaison when selecting this option. Added environmental protection strategies. See attached slides for more details.
 - Courtnei Dresser – clarifying that the evaluation opt-in, does not mean that programs don't need to evaluate?
 - Correct, all programs still have evaluation requirements, this is just a more proactive approach to increase more diverse representation in evaluation programs, including smaller counties, rural and frontier counties. Asking programs to identify evaluation project/program that they'd like to participate in.

2) TPEP Council Updates – Lily Banning, OHA

**9:35 – 9:45
(10 minutes)**

Objective: Provide update on TPEP Council, application period, recruitment and next steps.

Background:

The Oregon TPEP has historically had two bodies that provide external perspectives on how tobacco tax revenues should be allocated for tobacco prevention and cessation. A TPEP Ambassador Group comprised of community-based organizations, Regional Health Equity Coalitions, national advocates and Local Public Health Authorities convened and provided recommendations for a single group that reflects all partners in the commercial tobacco prevention system. Applications are now open to apply to serve on the new TPEP Council.

Discussion:

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<ul style="list-style-type: none"> • Application live and first round is open until January 31st - applications for the TPEP Council • For more information, we'll be hosting an info session on January 15th, 12-1pm PST . Registration link provided 	
6) General updates – TRAC members Objective: Provide TRAC members opportunity to engage fellow members in gathering input and feedback on their respective policy and organizational efforts, as well as share information upcoming activities and opportunities.	9:45 – 9:55 (10 minutes)
Discussion:	
7) Opportunity for public comment - Public	9:55 – 10:00 (5 minutes)
Comment:	
<p>The Health Promotion and Chronic Disease Prevention Section (HPCDP) will host an information session on the Legislative Concept 446: Protecting Youth by Closing Tobacco Prevention Loopholes, that will be introduced in the 2025 Legislative Session.</p> <p>HPCDP Policy staff will explain what challenges LC 446 addresses and what proposals it includes.</p> <p>You are invited to join the meeting via Zoom – Monday, January 13, 2025, at 11:00AM-12:00PM. You must register in advance for this meeting at: https://www.zoomgov.com/meeting/register/vJItdO2sqDsJHC5XmMjGxNxtmN9K6pS5loo</p> <p>After registering, you will receive a confirmation email containing information about joining the meeting.</p>	

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The Information Session will not be recorded. If you are not able to join, but you would like to connect with HPCDP about the proposed LC 446, please reach out to us at Vaida.Liutkute-Gumarov@oha.oregon.gov.

Meeting Location and attendees

Meeting Location:	<p>Meeting will be held via Zoom.</p> <p>Meeting ID:</p> <p>https://www.zoomgov.com/meeting/register/vJltce2qqTguE_SXEp8yMRPtSzwNdaNt5L4</p> <p>Please register to receive the meeting link and password.</p>
Attendees:	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Gwyn Ashcom – Conference of Local Health Officials <input checked="" type="checkbox"/> Christina Bodamer – American Heart Association <input checked="" type="checkbox"/> Tyler Bechtel – Oregon State Police <input checked="" type="checkbox"/> Courtni Dresser – Oregon Medical Association <input type="checkbox"/> Kevin Ewanchyna – Coordinated Care Organization Representative <input type="checkbox"/> Jamie Dunphy – American Cancer Society, Cancer Action Network <input checked="" type="checkbox"/> Jackson Garcia/Kristen Gilman – Oregon Department of Justice <input type="checkbox"/> David Hopkins – Centers for Disease Control and Prevention <input checked="" type="checkbox"/> Lillie Manvel – Upstream Public Health, TOFCO, Inc. <input type="checkbox"/> Jennifer Jordan – Oregon Public Health Association <input type="checkbox"/> Carrie Nyssen – American Lung Association <input checked="" type="checkbox"/> Katie Harris – Oregon Assoc. of Hospitals and Health Systems <input type="checkbox"/> Michael Tynan – Centers for Disease Control and Prevention <input type="checkbox"/> TBD – Governor's Office <input type="checkbox"/> Suzanne Hidde – Oregon Department of Education
Observers:	<ul style="list-style-type: none"> • Ashlynn Wilson • Beck Wright • Kari-Lyn Sakuma • Dani Harp • Lily Banning • Melissa Belmontes