

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



Meeting Date:	Thursday, April 25, 2019
Meeting Time:	1:00 – 3:00 pm
Meeting Location:	Portland State Office Building 800 NE Oregon Street, Room 1C Portland, OR 97232
Meeting Purpose:	To advise and assist the Oregon Public Health Division in establishing an outcome-oriented Tobacco Prevention and Education Program (TPEP) which effectively decreases statewide tobacco use.
Regular Attendees:	<input checked="" type="checkbox"/> Gwyn Ashcom – Conference of Local Health Officials (CLHO) <input checked="" type="checkbox"/> Christina Bodamer – American Heart Association <input checked="" type="checkbox"/> Bob Charpentier – Oregon State Police (delegate-Randy Westbrook) <input type="checkbox"/> Courtni Dresser – Oregon Medical Association <input type="checkbox"/> Kevin Ewanchyna – Coordinated Care Organization Representative <input checked="" type="checkbox"/> Christopher Friend – American Cancer Society <input checked="" type="checkbox"/> Kristen Gilman – Oregon Department of Justice (phone) <input type="checkbox"/> Karen Girard – Oregon Health Authority <input type="checkbox"/> Robin Hausen – Coordinated Care Organization Representative <input checked="" type="checkbox"/> David Hopkins – Centers for Disease Control and Prevention <input checked="" type="checkbox"/> Robb Hutson – TOFCO, Inc. (phone) <input type="checkbox"/> Jennifer Jordan – Oregon Public Health Association <input checked="" type="checkbox"/> Carrie Nyssen – American Lung Association <input checked="" type="checkbox"/> Rebecca Tiel – Oregon Assoc. of Hospitals and Health Systems <input type="checkbox"/> Michael Tynan – Centers for Disease Control and Prevention <input type="checkbox"/> TBD – Governor’s Office <input type="checkbox"/> TBD – Oregon Department of Education
Observers:	Cullen Conway- Oregon Rural Practice-bases Research Network; Hilde Hinkel- Oregon Health Authority/Public Health Division/Health Promotion and Chronic Disease Prevention (OHA/PHD/HPCDP); Sarah Hargand-OHA/PHD/HPCDP; Ilana Kurtzig- OHA/PHD/HPCDP; Luci Longoria- OHA/PHD/HPCDP; Shaun Parkman- OHA/PHD/HPCDP; Shira Pope- OHA/PHD/HPCDP; Betsy Schultz- Dalton Advocacy; Ashley Thirstrup- OHA/PHD/HPCDP; Marley Von Werssowetz- American Heart Association (AHA) intern; Shawna Vreeke- Portland State University; Tara Weston- OHA/PJD/HPCDP; Sarah Wylie- OHA/PHD/HPCDP

Agenda Item, objective and background information	Time
1) Welcome and introductions	1:00-1:05 (5)
2) Tobacco 21 Evaluation overview -- Sarah Hargand	1:05–1:30 (25)
<p>Objective: Discuss key findings from the Tobacco 21 Evaluation surveys.</p> <p>Background: The Oregon Health Authority’s Public Health Division (OHA-PHD) recently completed an evaluation to understand the effects of the recent law raising the minimum age for a person to legally purchase tobacco products or inhalant delivery systems from 18 to 21. As part of the evaluation, OHA-PHD fielded surveys of youth and young adults before (pre-legislation, December 2017) and nine months after the Tobacco 21 law took effect (post-legislation, September 2018).</p> <p>Discussion: OHA-PHD provided an overview of the Tobacco 21 Evaluation (see Attachment A). Highlights included:</p> <ul style="list-style-type: none"> Evaluation goal is to assess short term outcomes of implementation of Tobacco 21 in Oregon; 	

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- Key evaluation questions looked at: 1) initiation of tobacco use among 13- to 25-year olds, 2) perceived ease of access to tobacco products, and 3) requests for proof of age when purchasing tobacco.

Members discussed the importance of evaluating this law and, once available, sharing the results widely to contribute to the national conversation around Tobacco 21 laws. Members also talked about how Tobacco 21 is a piece of a comprehensive tobacco control program that creates a supportive environment to help people that use tobacco quit and keeps youth from starting.

Decision and Action Steps:

- OHA-PHD to present on Tobacco 21 Evaluation results at a future TRAC meeting.

3) Mass-reach communications update -- Sarah Wylie **1:30-1:55 (25)**

Objective: Review recently released tobacco control documents and reports.

Background: OHA-PHD has recently issued new documents and reports to communicate how tobacco products affect health in Oregon. These include updated 2019 County Tobacco Fact Sheets, the new Inhalant Delivery System Report to the 2019 Oregon Legislature (HB 2546 Report), and the 2017-2019 Tobacco Prevention and Education Program (TPEP) Report.

Discussion:

OHA-PHD shared the following tobacco-related communications materials with TRAC:

- Inhalant Delivery System (IDS) Laws and Rules Report to the 2019 Oregon Legislature: Review of Scientific Evidence and Regulatory Context (<https://www.oregon.gov/oha/PH/PREVENTIONWELLNESS/TOBACCOPREVENTION/Documents/HB2546Report.pdf>): The report contains a review of the science surrounding IDS, as well as a regulatory overview of federal and state laws related to IDS. Key findings include:
 - IDS are the most commonly used tobacco product among youth;
 - IDS have some short-term health harms;
 - Combustible cigarettes are more harmful than IDS.
- 2019 County Tobacco Fact Sheets (<https://smokefreeoregon.com/what-you-can-do/> - click on a county and then the "get the facts" button): These updated fact sheets provide a snapshot on why tobacco is still a leading health concern in communities throughout Oregon.
- 2017-2019 TPEP Report: The report covers key TPEP activities and expenditures from the 2017-2019 biennium. An insert highlights local communities and recent successes. The report is in the final stages of clearance.

Decision and Action Steps:

- OHA-PHD to share TPEP Report with TRAC when finalized.

BREAK **1:55-2:05 (10)**

4) Legislative efforts check-in -- All **2:05–2:35 (30)**

Objective: Review tobacco-related bills and discuss objectives for the 2019 Oregon Legislative Session.

Background: The 2019 Oregon Legislative Session began January 22, 2019.

Discussion:

TRAC members discussed the importance of tracking bills that affect TPEP funding, as well as bills that establish a tobacco and/or e-cigarette taxes, as well as those that impact the Oregon Indoor Clean Air Act (ICAA).

Decision and Action Steps: n/a

5) General member updates -- All **2:35-2:45 (10)**

Objective: Hear from members about current and upcoming activities and opportunities.

Background: Members will share updates from their respective organizations.

Discussion:

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<p>The Oregon Center for Public Policy recently released an issue brief outlining how Oregon’s tobacco tax proposal advances the interests of low-income Oregonians (https://www.ocpp.org/media/uploads/pdf/2019/04/20190425-tobacco-taxes-and-regressivity-fnl.pdf).</p> <p>OHA-PHD: The TRAC Executive Order has been in place since 1997. OHA-PHD is working with the Governor’s Office to review TRAC membership.</p>	
<p>Decision and Action Steps:</p> <ul style="list-style-type: none"> OHA-PHD will send out a Doodle poll to determine the date of the next TRAC meeting and determine an overall meeting schedule. 	
6) Public comment/questions – The public	2:45-2:55 (10)
<p>Objective: Hear comments and questions from the public.</p> <p>Background: The public will have an opportunity to share comments and ask questions of TRAC.</p>	
<p><u>Discussion:</u> None.</p>	
<p><u>Decision and Action Steps:</u> n/a</p>	
8) Wrap-up and future agenda items -- All	2:55-3:00 (5)
<p>Potential items for future meetings:</p> <ul style="list-style-type: none"> Community Programs and Strategies for Policy and enviRonmental Change Evaluation American Indian/Alaska Native cessation project TPEP CLHO Funding Workgroup Tobacco-related data Legislative updates (tobacco tax specific depending on outcome?) Tobacco 21 Evaluation findings TPEP budget SRCH updates/changes given procurement of Coordinated Care Organizations Public use of cannabis and the ICAA 	

Next TRAC meeting: TBD