

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



Meeting Date:	Thursday, July 26, 2018
Meeting Time:	1:00 – 3:00 pm
Meeting Location:	Portland State Office Building 800 NE Oregon Street, Room 1C Portland, OR 97232
Meeting Purpose:	To advise and assist the Oregon Public Health Division in establishing an outcome-oriented Tobacco Prevention and Education Program (TPEP) which effectively decreases statewide tobacco use.
Regular Attendees:	<input type="checkbox"/> Christina Bodamer – American Heart Association <input type="checkbox"/> Courtni Dresser – Oregon Medical Association <input type="checkbox"/> Kevin Ewanchyna – Coordinated Care Organization Representative <input type="checkbox"/> Christopher Friend – American Cancer Society <input type="checkbox"/> Amanda Garcia-Snell – Conference of Local Health Officials <input type="checkbox"/> Kristen Gilman – Oregon Department of Justice <input type="checkbox"/> Karen Girard – Oregon Health Authority <input type="checkbox"/> Robin Hausen – Coordinated Care Organization Representative <input type="checkbox"/> David Hopkins – Centers for Disease Control and Prevention <input type="checkbox"/> Jennifer Jordan – Oregon Public Health Association <input type="checkbox"/> Carrie Nyssen – American Lung Association <input type="checkbox"/> Chuck Tauman – TOFCO, Inc. <input type="checkbox"/> Rebecca Tiel – Oregon Assoc. of Hospitals and Health Systems <input type="checkbox"/> Michael Tynan – Centers for Disease Control and Prevention <input type="checkbox"/> TBD – Governor’s Office <input type="checkbox"/> TBD – Oregon Department of Education <input type="checkbox"/> Gregg Withers – Oregon State Police
Observers:	

Updates
<p>1) Youth survey The Oregon Health Authority-Public Health Division (OHA-PHD) currently runs 2 statewide youth surveys of behaviors and experiences related to health and wellness: Oregon Healthy Teens (OHT) in odd years, and Student Wellness Survey (SWS) in even years. Beginning in 2020, OHT and SWS will be replaced with a single new survey that is currently in development. OHA-PHD is also developing a communications plan to ensure partners and stakeholders are kept informed of timeline, logistics, and content, and will provide opportunities for input and feedback. Input from grantees and partners will be an essential part of the process to ensure that, in developing a new survey, partner communication and data needs continue to be met. OHA-PHD anticipates holding an informational webinar in late summer or early fall 2018, and will announce opportunities for partners to ask questions and provide input.</p>

Agenda Item, objective and background information	Time
1) Welcome and introductions	1:00-1:05 (5)
2) Tobacco Prevention and Education Program (TPEP) Budget Implementation Update -- Luci Longoria	1:05-1:20 (15)
<p>Objective: Provide an update on the implementation of Tobacco Use Reduction Account (TURA) resources for TPEP for the 2017-2019 biennium. Background: The additional one-time funding available for the TPEP 2017-2019 biennial budget were discussed at the June 5th meeting. The Conference of Local Health Officials</p>	

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



(CLHO) and TRAC supported the OHA-PHD budget allocation recommendations, which align with the Centers for Disease Control and Prevention (CDC) best practices and public health modernization. In addition, findings from the Tobacco Metrics Accountability Work Group were reflected in the budget recommendations.

Recommendations included:

- Hire one Policy Analyst/Community Programs Liaison (Tobacco Prevention Coordinator). This position is currently vacant.
- Direct resources to advance expanded tobacco retail policy and clean indoor air policy efforts in communities.
- Add training and technical assistance contracts to advance tobacco retail and clean indoor air policies, in communities and statewide.
- Add resources to collect data, and enhance surveillance and evaluation, to measure program outcomes.
- Add investments for tobacco cessation and media/communications as possible through the end of the biennium.

Discussion:

Decision and Action Steps:

3) Legislative Efforts Check-in -- All

1:20–1:35 (15)

Objective: Discuss tobacco-related objectives of the 2019 Oregon Legislative Session.

Background: The 2019 Oregon Legislative Session begins January 22, 2019. Preparation for legislative concepts and bills is underway among many TPEP partners and legislators.

Discussion:

Decision and Action Steps:

4) Place Matters Conference Update – Tara Weston

1:35-1:55 (20)

Objective: Provide overview of the Place Matters Conference.

Background: The 2018 Oregon Place Matters Conference is October 29th and 30th. The Oregon Place Matters Conference is an opportunity for people who care about health to gain new insights, skills and connections to help address the leading preventable causes of death in Oregon: tobacco, poor nutrition, physical inactivity, and excessive alcohol use.

Discussion:

Decision and Action Steps:

BREAK

1:55-2:05 (10)

5) Communications update: Central Oregon Prevention Campaign – Sarah Wylie

2:05-2:25 (20)

Objective: Update members on upcoming Central Oregon media campaign

Background: Crook County, Deschutes County, and Jefferson County are collaborating with Pacific Source Coordinated Care Organization to implement a Smokefree Oregon prevention campaign. Campaign messages will focus on tobacco industry tactics to recruit youth smokers though promoting flavored products at the point of sale. The campaign will run in fall 2018, and OHA-PHD staff will evaluate its reach and effect. Pacific Source’s investment in a tobacco prevention campaign provides a model for other health systems interested addressing the upstream causes of tobacco use.

Discussion:

Decision and Action Steps:

6) Tobacco 21 Interim Evaluation Report Update -- Beth Vorderstrasse

2:25–2:50 (25)

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



Objective: Review results from the baseline Tobacco 21 Evaluation survey.	
Background: An evaluation is underway to understand the effects of the recent law raising the minimum age for a person to legally purchase tobacco products or inhalant delivery systems from 18 to 21. As part of this evaluation on the effect of Tobacco 21 on youth tobacco use, OHA-PHD ran a survey in December 2017 to capture baseline data prior to enforcement of the law.	
Discussion:	
Decision and Action Steps:	
7) General Member Updates -- All	2:50-2:55 (5)
Objective: Hear from members about current and upcoming activities and opportunities.	
Background: Members will share updates from their respective organizations.	
Discussion:	
Decision and Action Steps:	
8) Wrap-Up and Future Agenda Items -- All	2:55-3:00 (5)
Potential future agenda items:	

Next TRAC meeting: Thursday, October 25th, 2018 from 1-3pm