

## Tobacco's toll in one year



**6,000** Adults who regularly smoke cigarettes

**1,466** People with a serious illness caused by tobacco



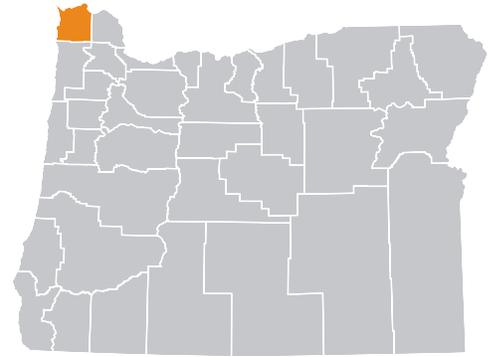
**75**

Tobacco-related deaths



**\$15 Million**

spent on tobacco-related medical care



## Population

Youths	7,567
Adults	29,703
Total residents	37,270

**\$12 Million**

in productivity losses due to premature tobacco-related deaths

## Among tobacco retailers assessed in Clatsop County



**1 in 3** displayed tobacco near toys or candy



**100%** sold flavored tobacco



**7 in 10** sold tobacco at discounted prices



**\$1.19** was the average price of a single, flavored little cigar



The Tobacco Industry spends **\$112 million** a year promoting tobacco products in Oregon stores in 2012.

## Components of a comprehensive tobacco prevention program



Oregon's Tobacco Prevention and Education Program (TPEP) supports local public health authorities to serve all 36 counties and nine federally-recognized tribes. TPEP works to:

- Engage communities in reducing the tobacco industry influence in retail stores
- Increase the price of tobacco
- Promote smokefree environments
- Provide support and resources to Oregon smokers who want to quit
- Engage diverse populations of Oregonians

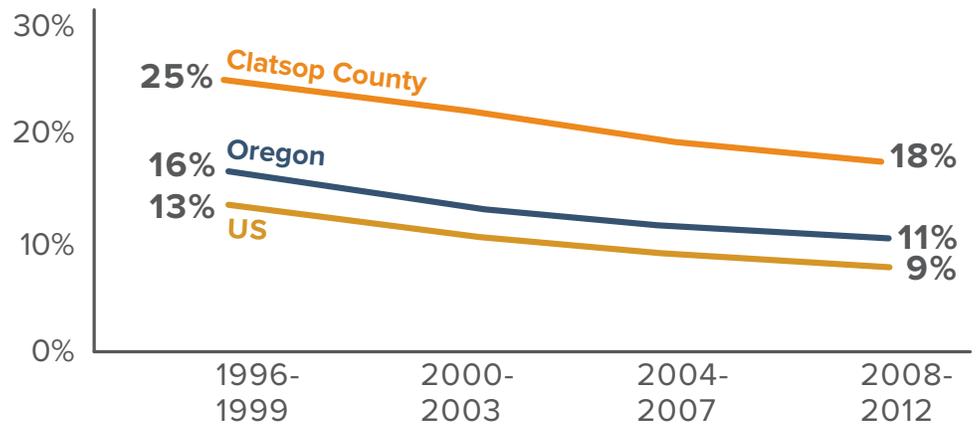
## Adult cigarette smoking



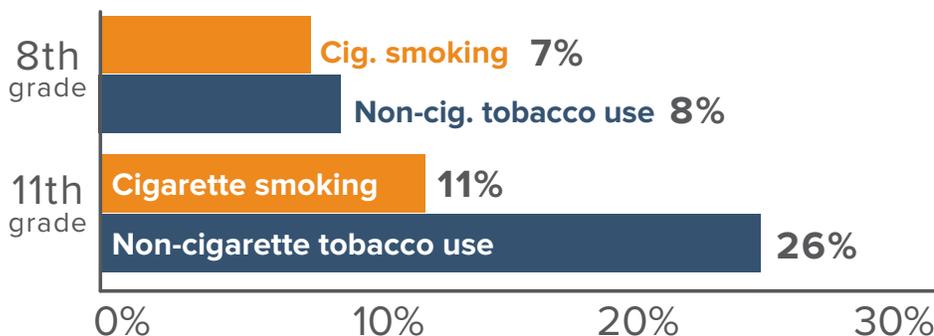
Cigarette smoking among adults in Clatsop County is **higher** than the rest of Oregon.

## Cigarette smoking during pregnancy

Cigarette smoking among pregnant women in Clatsop County is **60% higher** than Oregon overall, and **twice as high** as the rest of the US.



## Youth cigarette and non-cigarette tobacco use



About **two times as many** 11th graders in Clatsop County are using non-cigarette tobacco products compared to cigarettes.

*Note: non-cigarette tobacco products include: cigars, pipe tobacco, hookah tobacco, chewing tobacco, dissolvable tobacco, and electronic cigarettes.*



**Want to know more or have questions about the burden of tobacco in your community?**

Visit Smokefree Oregon to find out what you can do:  
<http://smokefreeoregon.com/what-you-can-do/>