Among tobacco retailers assessed in Grant County:

- **3 in 5**: advertised tobacco outside
- **100%**: sold flavored tobacco
- **80%**: sold tobacco at discounted prices
- **90¢**: was the average price of a single, flavored little cigar

The Tobacco Industry spent $112 million a year promoting tobacco products in Oregon stores in 2012.

Components of a comprehensive tobacco prevention program:

Oregon’s Tobacco Prevention and Education Program (TPEP) supports local public health authorities to serve all 36 counties and nine federally-recognized tribes. TPEP works to:

- Engage communities in reducing the tobacco industry influence in retail stores
- Increase the price of tobacco
- Promote smokefree environments
- Provide support and resources to Oregon smokers who want to quit
- Engage diverse populations of Oregonians

Tobacco’s toll in one year:

- **900**: Adults who regularly smoke cigarettes
- **362**: People with a serious illness caused by tobacco
- **19**: Tobacco-related deaths
- **$3.7 Million**: spent on tobacco-related medical care

Population:

- **Youths**: 1,321
- **Adults**: 6,114
- **Total residents**: 7,435

The Tobacco Industry spent $112 million a year promoting tobacco products in Oregon stores in 2012.

Tobacco Fact Sheet, 2014
Adult cigarette smoking

Cigarette smoking among adults in Grant County is lower than the rest of Oregon.

Cigarette smoking during pregnancy

Cigarette smoking among pregnant women in Grant County is about 60% higher than Oregon overall, and twice as high as the rest of the United States.

Youth cigarette and non-cigarette tobacco use

Nearly two times as many 11th graders in Grant County are using non-cigarette tobacco products compared to cigarettes.

Want to know more or have questions about the burden of tobacco in your community? Visit Smokefree Oregon to find out what you can do: http://smokefreeoregon.com/what-you-can-do/