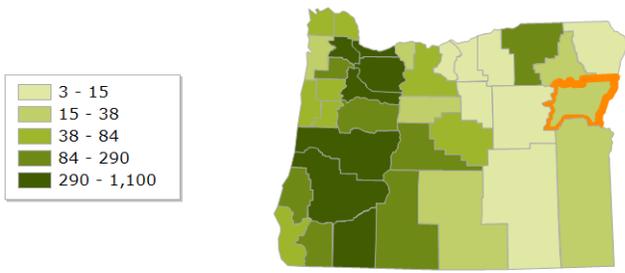


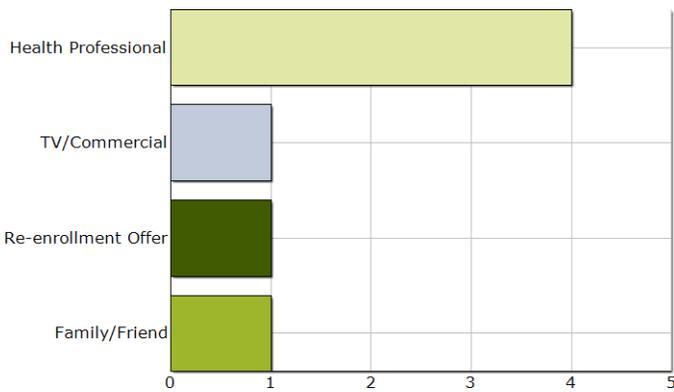
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

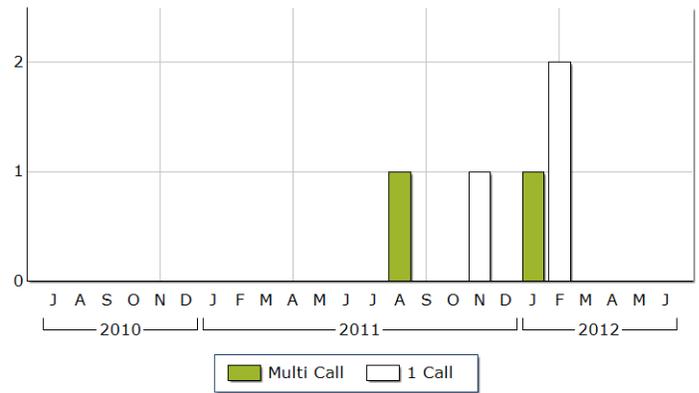


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649	⁴
			County	State
Tobacco Users - Last Full Month			7	1,020
Tobacco Users YTD			38	9,439
Unique Tobacco Users YTD			3	6,500
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.43 %
Reach - NAQC			2	1.06 %
Annualized Reach			1	2.15 %
Annualized Reach - NAQC			2	1.59 %
Unique Individual Reach			3	1.13 %

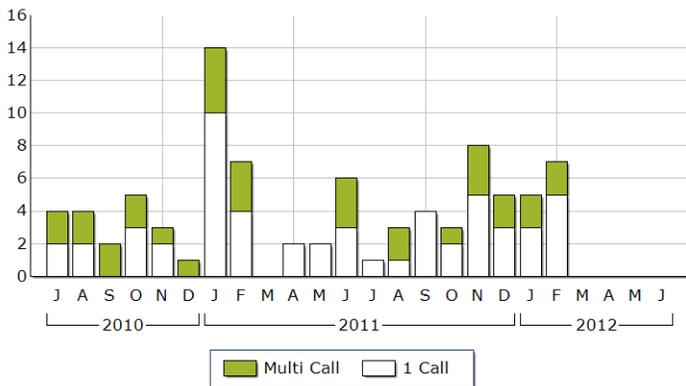
How Heard About



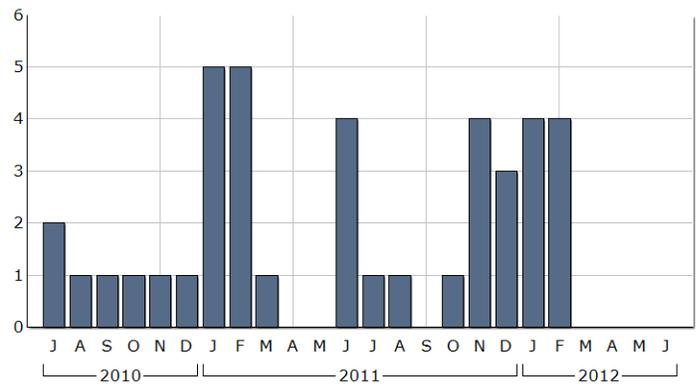
Fax Referral



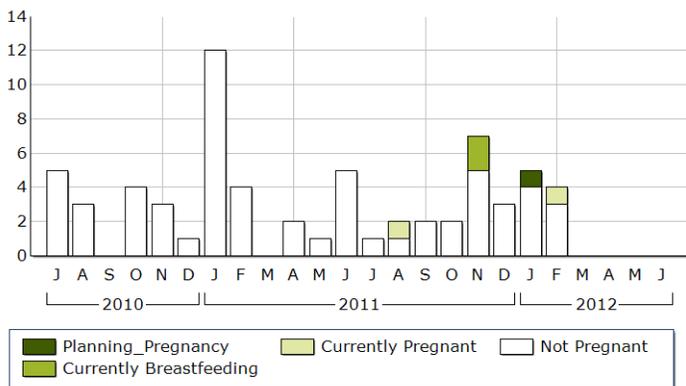
Tobacco User Enrollments By Program Type



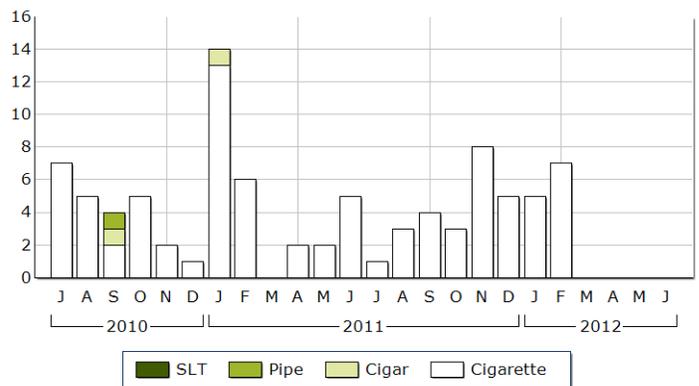
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

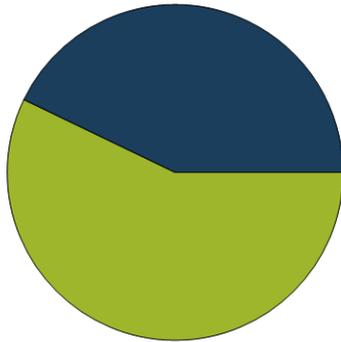


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

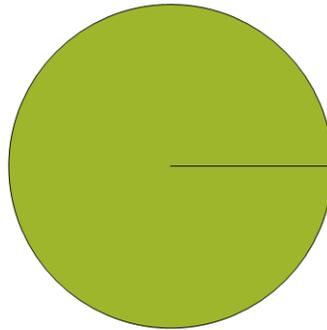
Tobacco Users By Gender



Female, 57.14%
Male, 42.86%

Chart Total N: 7

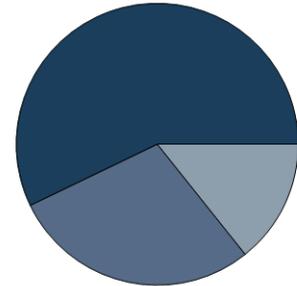
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

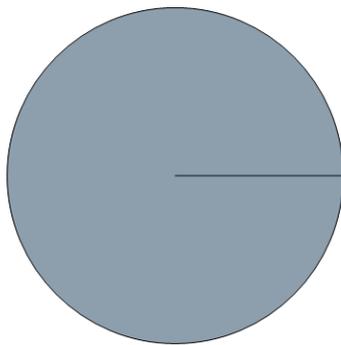
Tobacco Users By Education



No HS Degreee/GED, 14.29%
HS Degreee/GED, 28.57%
Some College, 57.14%

Chart Total N: 7

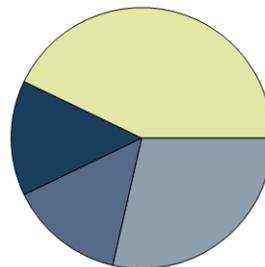
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

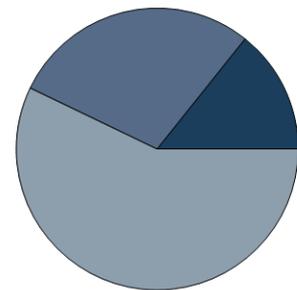
Tobacco Users By Age



25 - 34, 28.57%
35 - 44, 14.29%
45 - 54, 14.29%
55 - 64, 42.86%

Chart Total N: 7

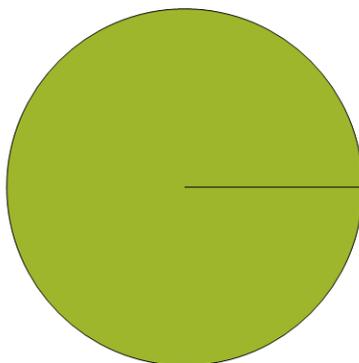
Tobacco Users By Health Plan



Medicaid, 57.14%
Uninsured, 28.57%
Medicare, 14.29%

Chart Total N: 7

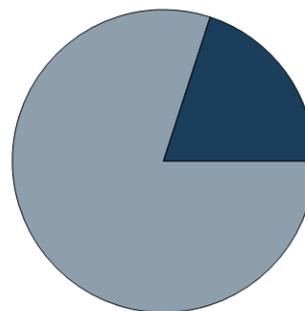
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



COPD, 80.00%
None, 20.00%

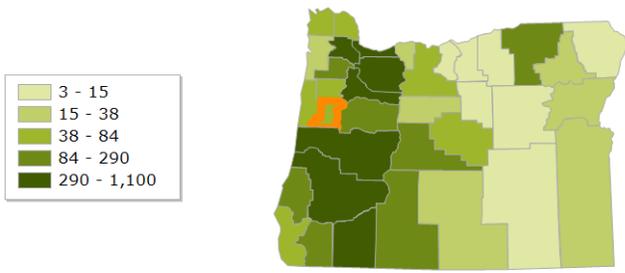
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

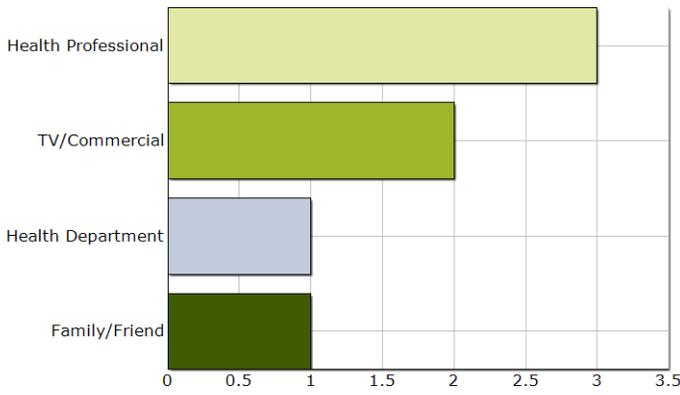
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

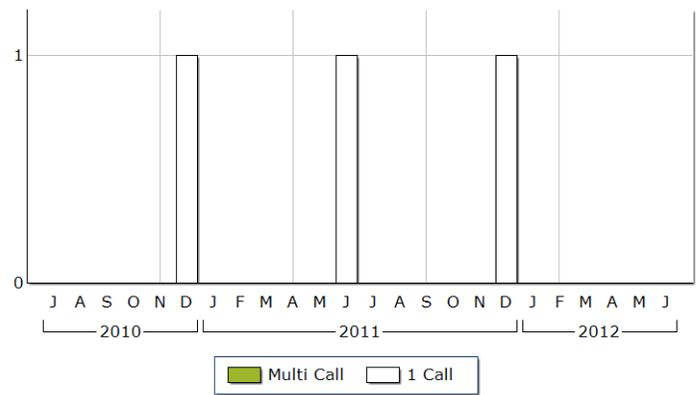


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456	⁴
			County	State
Tobacco Users - Last Full Month			7	1,020
Tobacco Users YTD			62	9,439
Unique Tobacco Users YTD			3	6,500
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.83 %
Reach - NAQC			2	0.62 %
Annualized Reach			1	1.25 %
Annualized Reach - NAQC			2	0.93 %
Unique Individual Reach			3	0.67 %

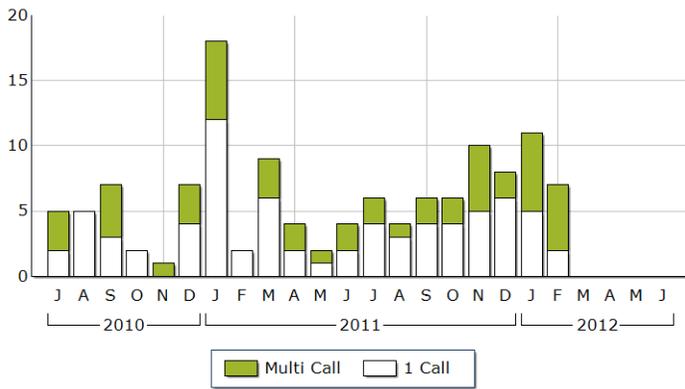
How Heard About



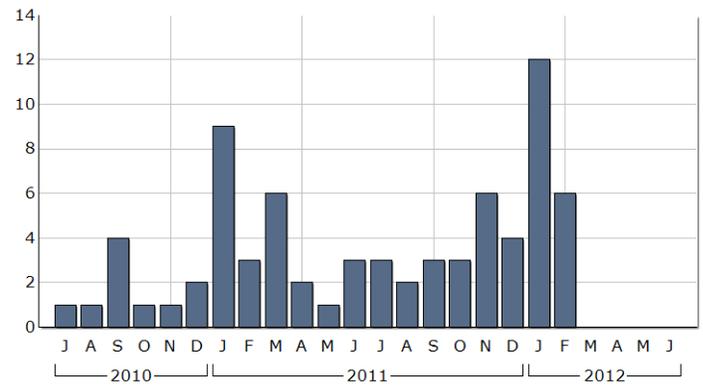
Fax Referral



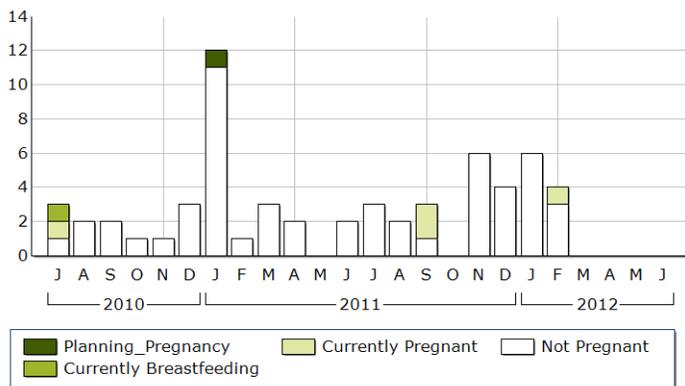
Tobacco User Enrollments By Program Type



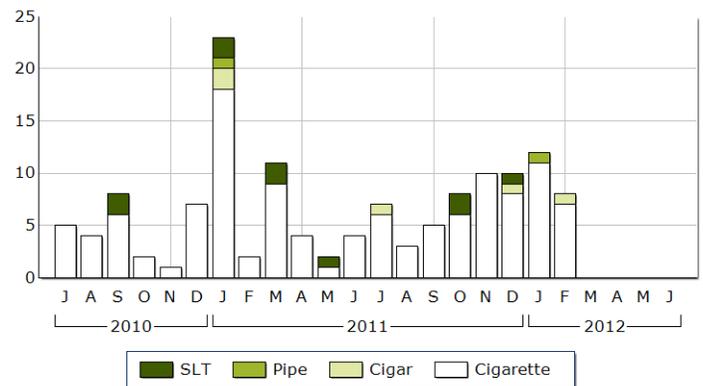
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

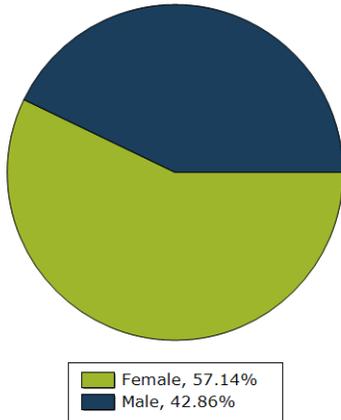


Chart Total N: 7

Tobacco Users By Language

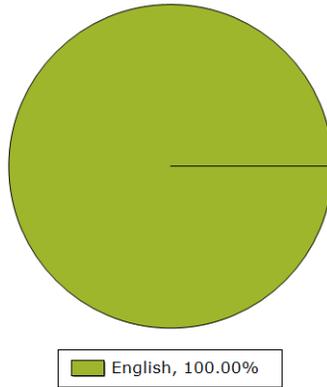


Chart Total N: 7

Tobacco Users By Education

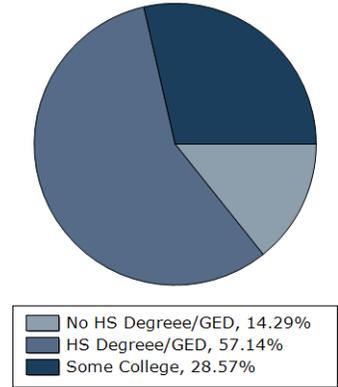


Chart Total N: 7

Tobacco Users By Race

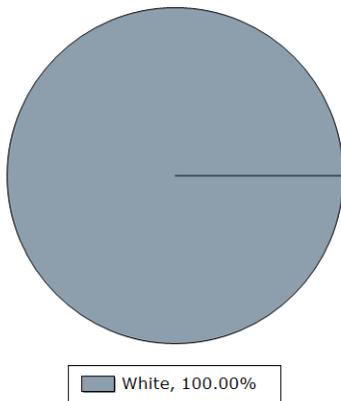


Chart Total N: 5

Tobacco Users By Age

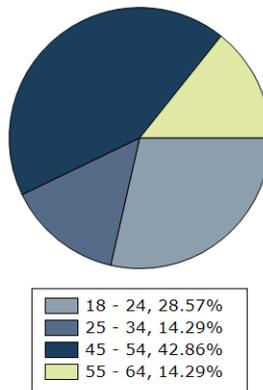


Chart Total N: 7

Tobacco Users By Health Plan

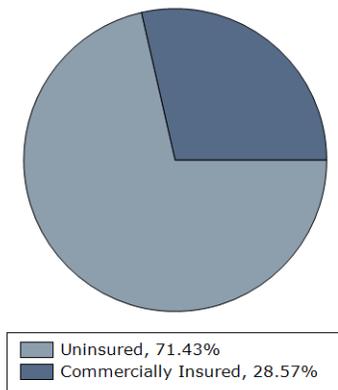


Chart Total N: 7

Tobacco Users By Ethnicity

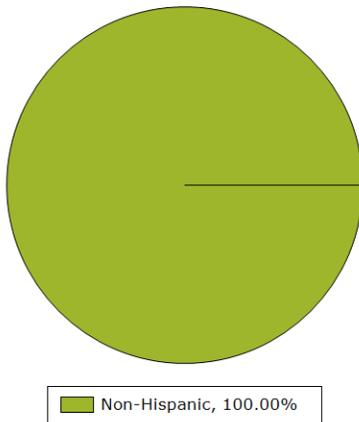


Chart Total N: 7

Tobacco Users By Chronic Condition

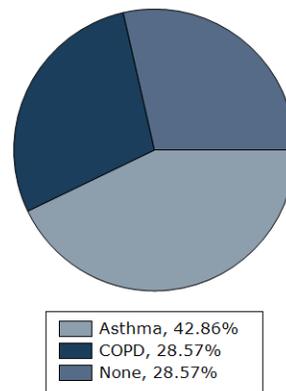


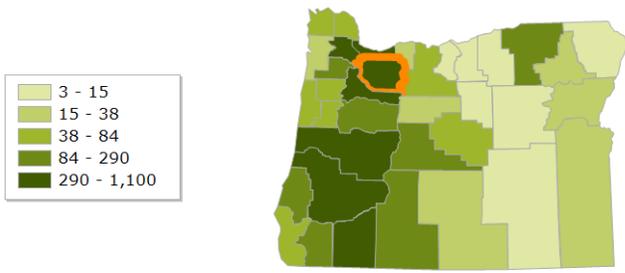
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

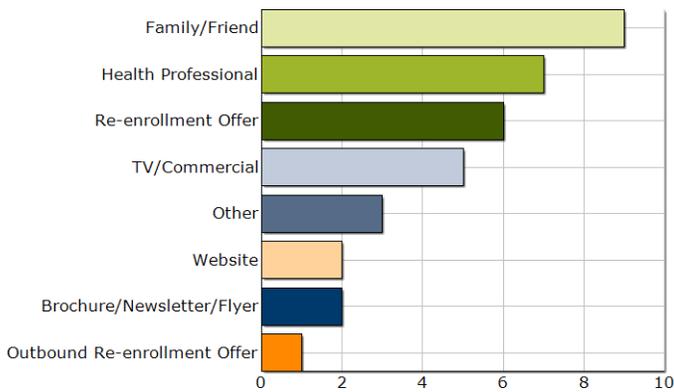
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

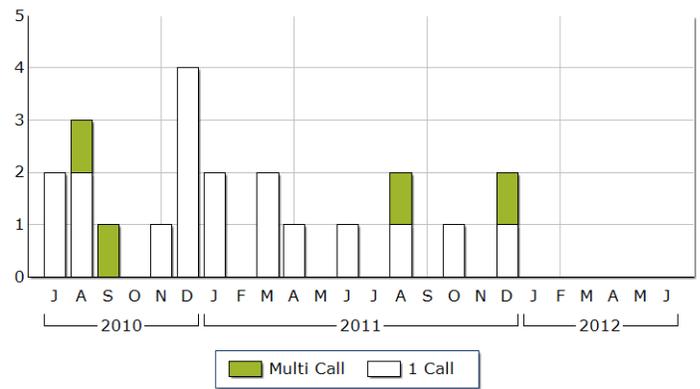


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652	⁴
			County	State
Tobacco Users - Last Full Month			47	1,020
Tobacco Users YTD			503	9,439
Unique Tobacco Users YTD			319	6,500
Target Reach			2.0 %	2.0 %
Reach YTD			1.13 %	1.83 %
Reach - NAQC			0.75 %	0.84 %
Annualized Reach			1.69 %	2.74 %
Annualized Reach - NAQC			1.12 %	1.26 %
Unique Individual Reach			0.71 %	1.26 %

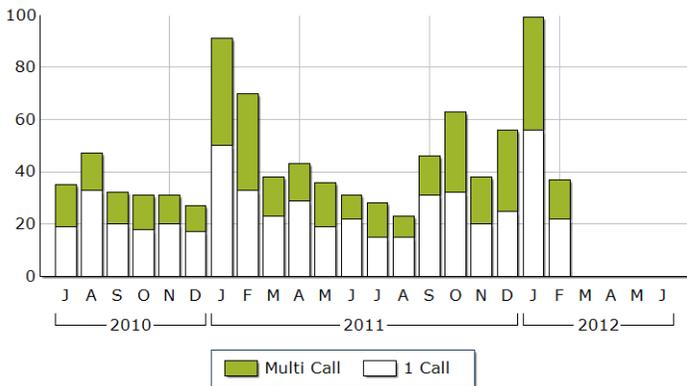
How Heard About



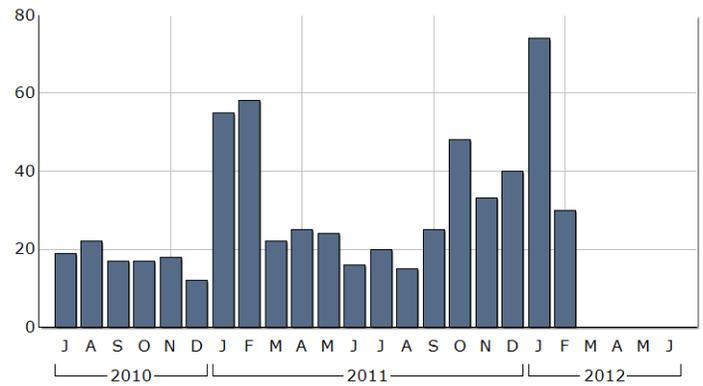
Fax Referral



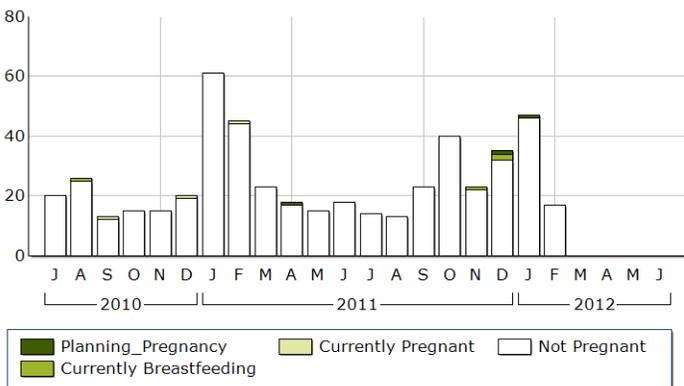
Tobacco User Enrollments By Program Type



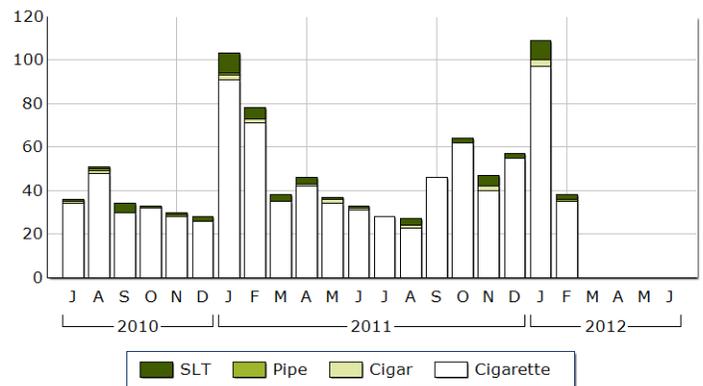
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

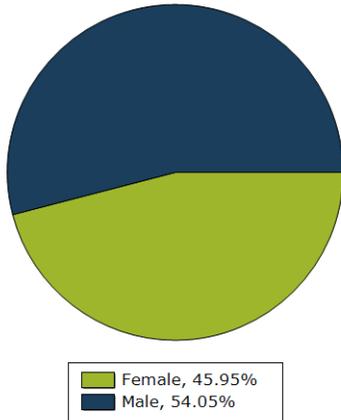


Chart Total N: 37

Tobacco Users By Language

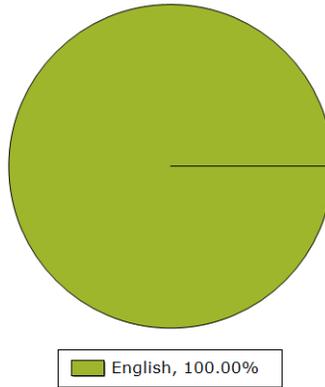


Chart Total N: 37

Tobacco Users By Education

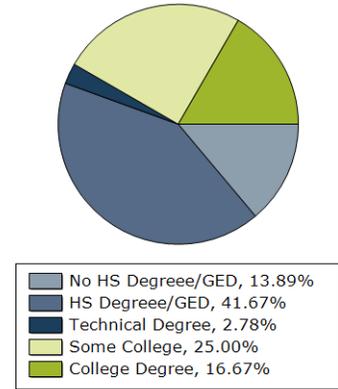


Chart Total N: 36

Tobacco Users By Race

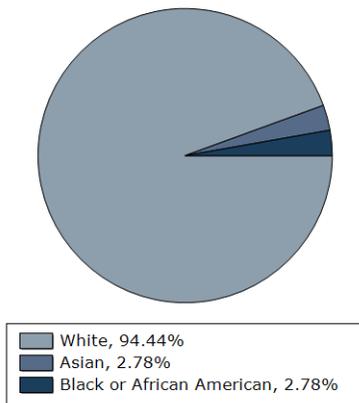


Chart Total N: 36

Tobacco Users By Age

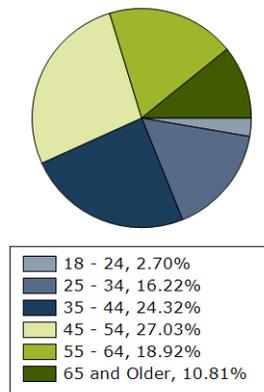


Chart Total N: 37

Tobacco Users By Health Plan

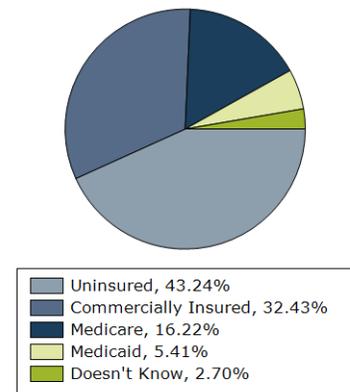


Chart Total N: 37

Tobacco Users By Ethnicity

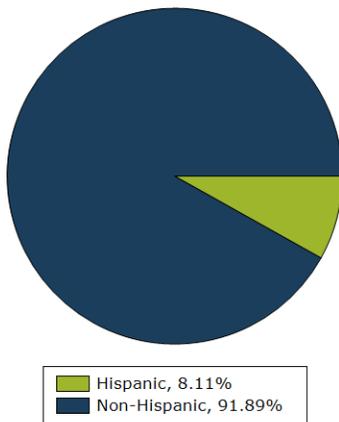


Chart Total N: 37

Tobacco Users By Chronic Condition

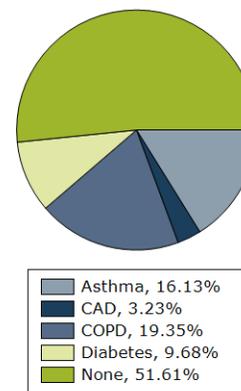


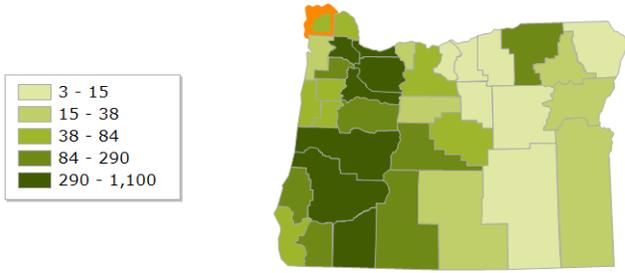
Chart Total N: 31

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

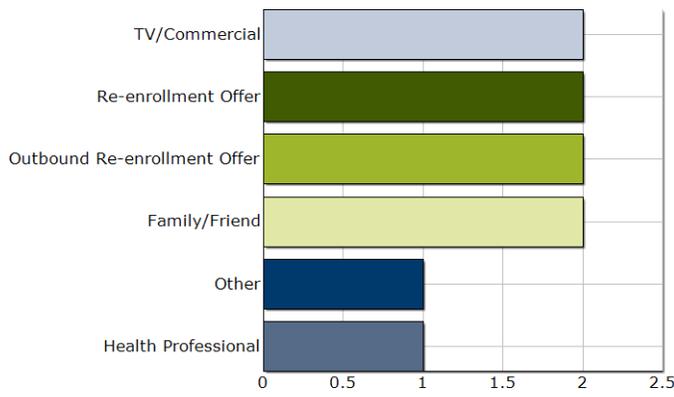
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

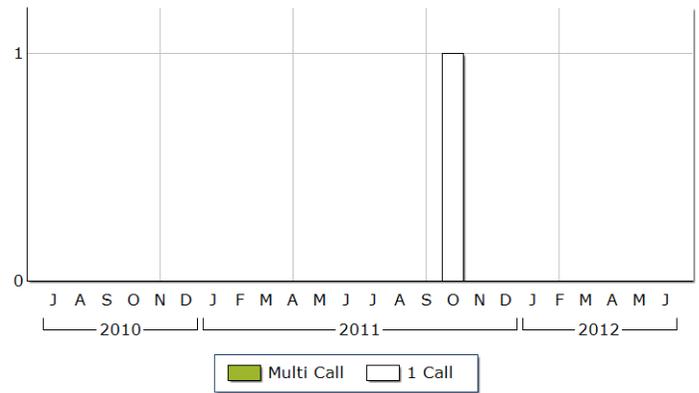


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %	6,410 ⁴	
			County	State
Tobacco Users - Last Full Month			10	1,020
Tobacco Users YTD			68	9,439
Unique Tobacco Users YTD			3	45
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.06 %
Reach - NAQC			2	0.66 %
Annualized Reach			1	1.59 %
Annualized Reach - NAQC			2	0.98 %
Unique Individual Reach			3	0.70 %

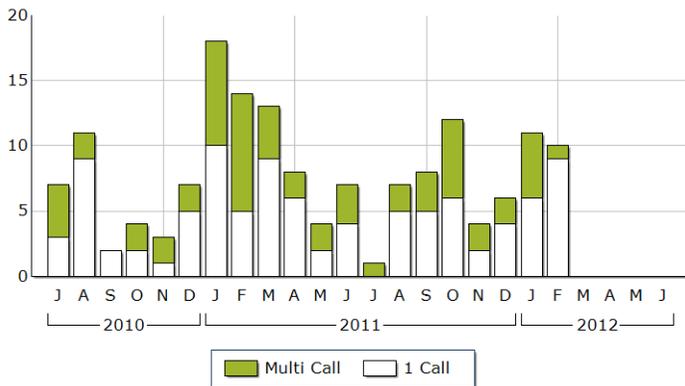
How Heard About



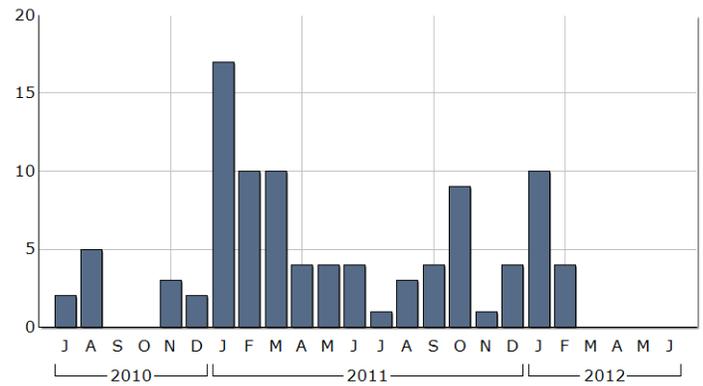
Fax Referral



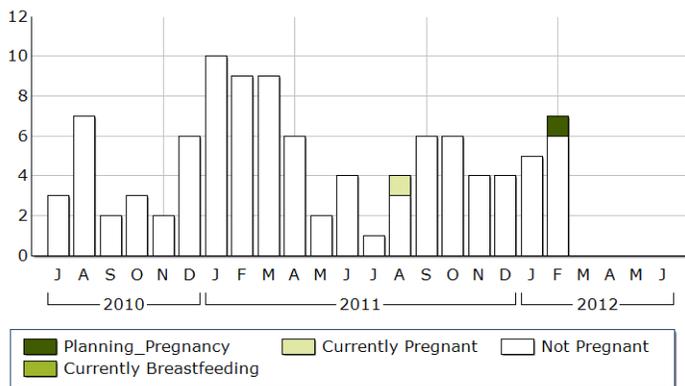
Tobacco User Enrollments By Program Type



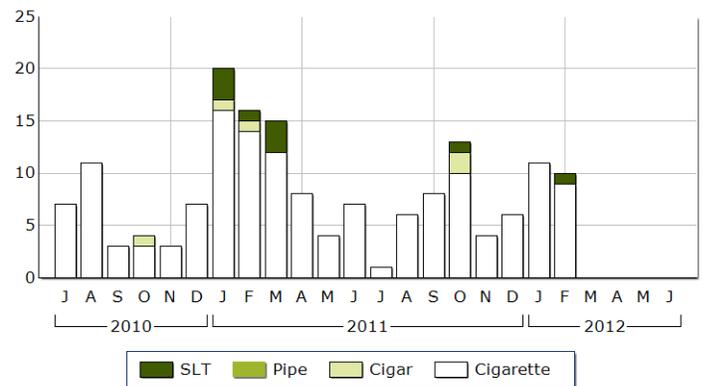
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

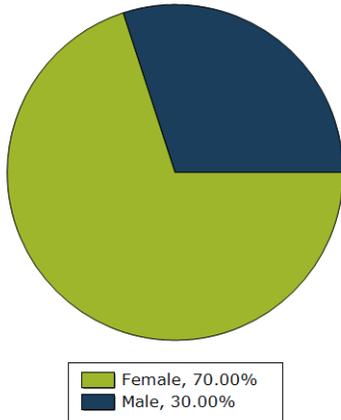


Chart Total N: 10

Tobacco Users By Language

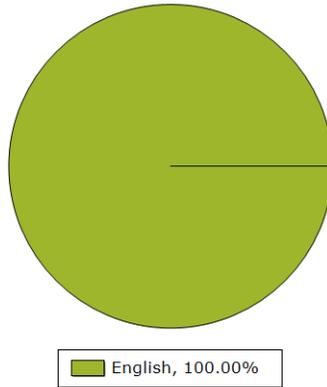


Chart Total N: 10

Tobacco Users By Education

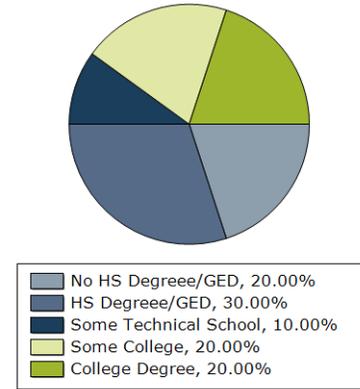


Chart Total N: 10

Tobacco Users By Race

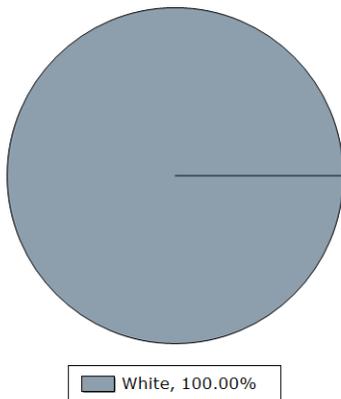


Chart Total N: 9

Tobacco Users By Age

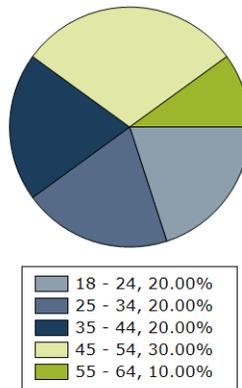


Chart Total N: 10

Tobacco Users By Health Plan

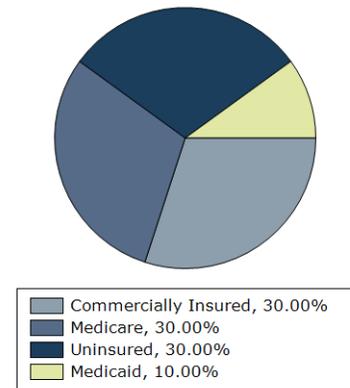


Chart Total N: 10

Tobacco Users By Ethnicity

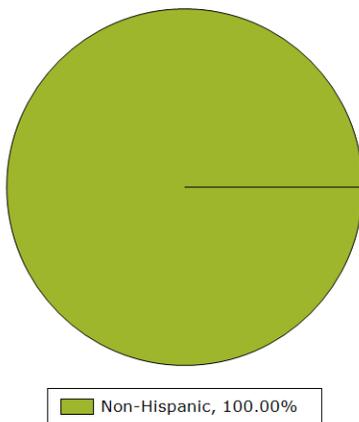


Chart Total N: 10

Tobacco Users By Chronic Condition

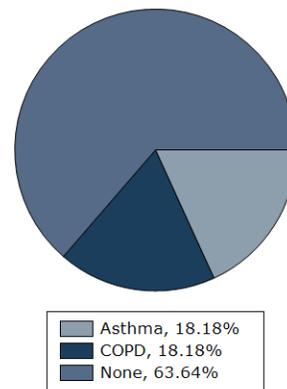


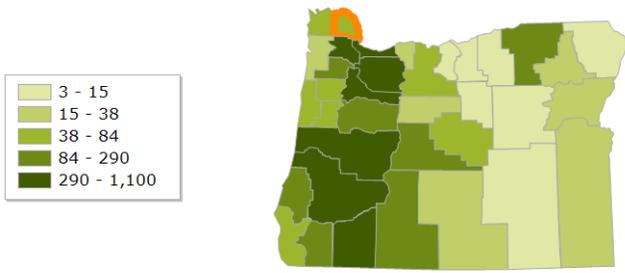
Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

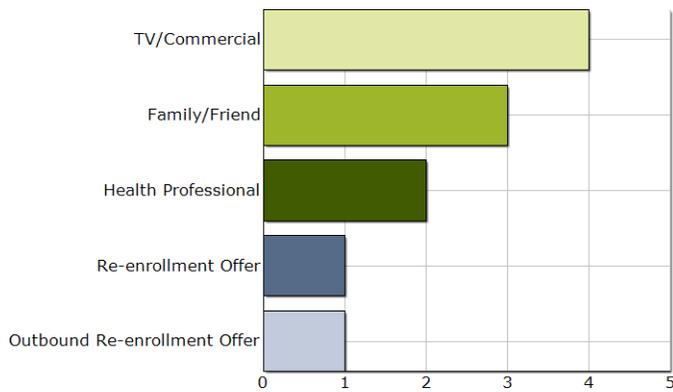
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

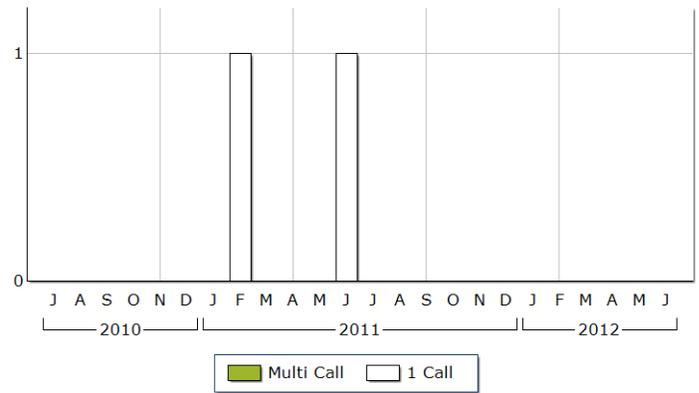


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318 ⁴	
			County	State
Tobacco Users - Last Full Month			12	1,020
Tobacco Users YTD			87	9,439
Unique Tobacco Users YTD			3 ³	55
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹	1.38 %
Reach - NAQC			2 ²	0.89 %
Annualized Reach			1 ¹	2.07 %
Annualized Reach - NAQC			2 ²	1.33 %
Unique Individual Reach			3 ³	0.87 %

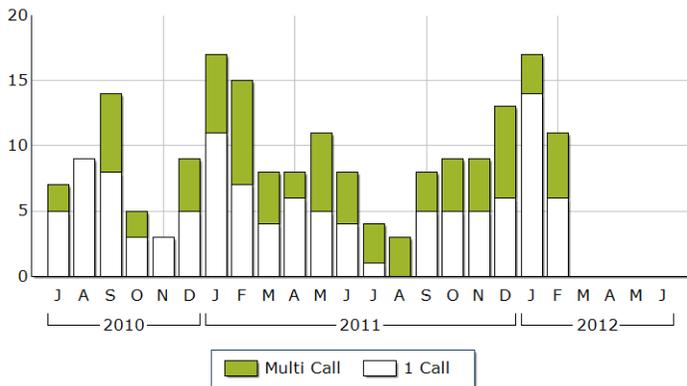
How Heard About



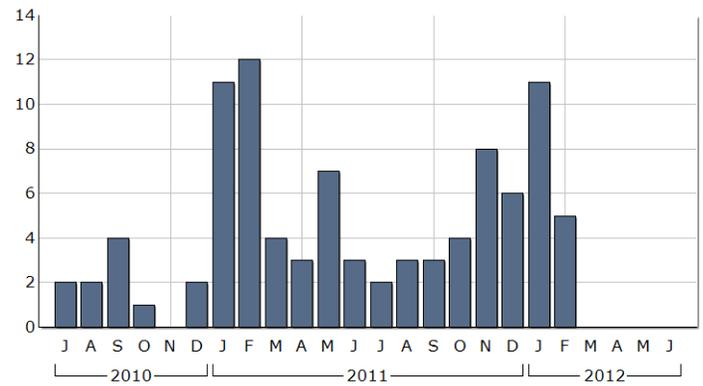
Fax Referral



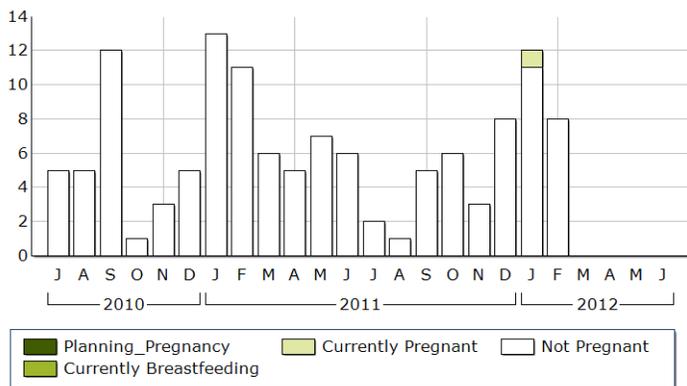
Tobacco User Enrollments By Program Type



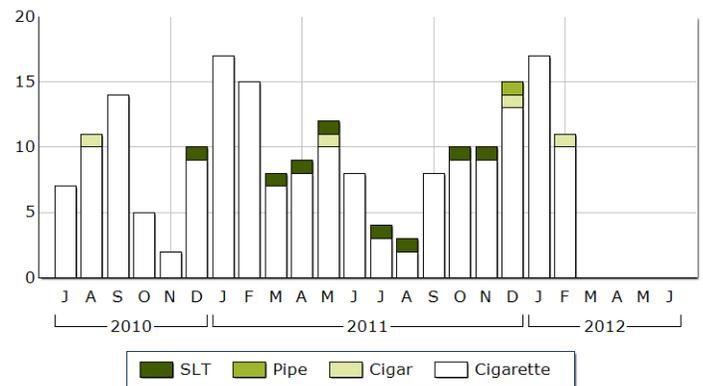
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

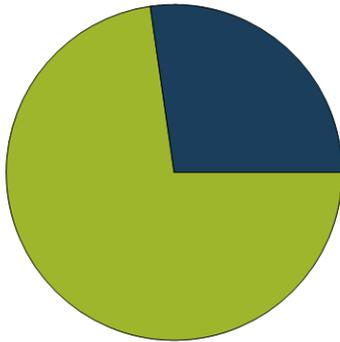


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

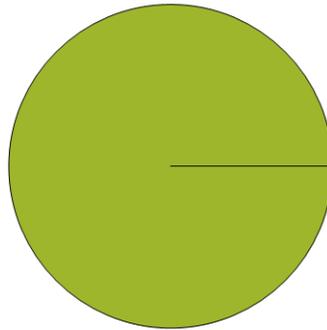
Tobacco Users By Gender



Female, 72.73%
Male, 27.27%

Chart Total N: 11

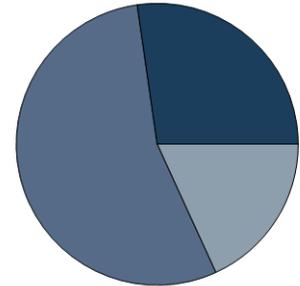
Tobacco Users By Language



English, 100.00%

Chart Total N: 11

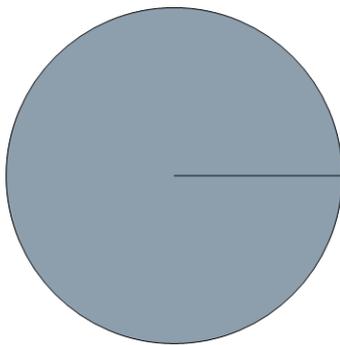
Tobacco Users By Education



No HS Degreee/GED, 18.18%
HS Degreee/GED, 54.55%
Some College, 27.27%

Chart Total N: 11

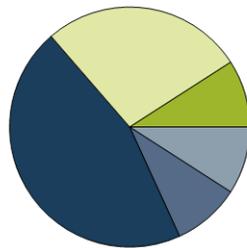
Tobacco Users By Race



White, 100.00%

Chart Total N: 10

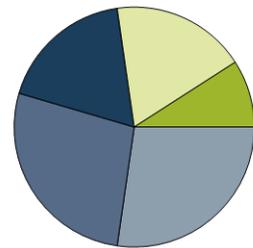
Tobacco Users By Age



18 - 24, 9.09%
35 - 44, 9.09%
45 - 54, 45.45%
55 - 64, 27.27%
65 and Older, 9.09%

Chart Total N: 11

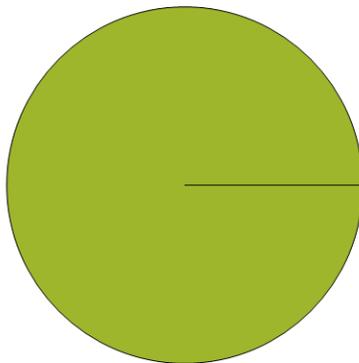
Tobacco Users By Health Plan



Uninsured, 27.27%
Medicaid, 27.27%
Commercially Insured, 18.18%
Medicare, 18.18%
Doesn't Know, 9.09%

Chart Total N: 11

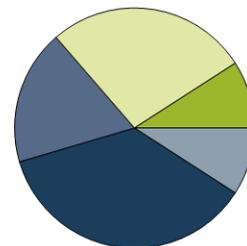
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 11

Tobacco Users By Chronic Condition



Asthma, 9.09%
CAD, 36.36%
COPD, 18.18%
Diabetes, 27.27%
None, 9.09%

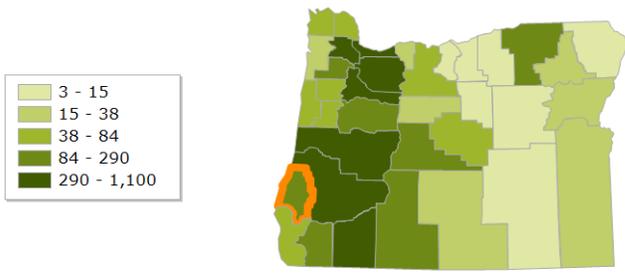
Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

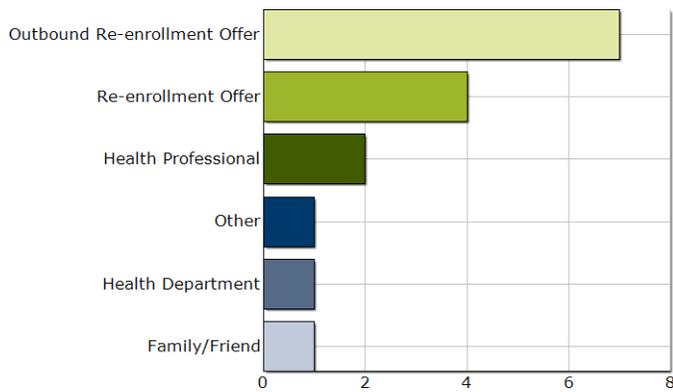
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

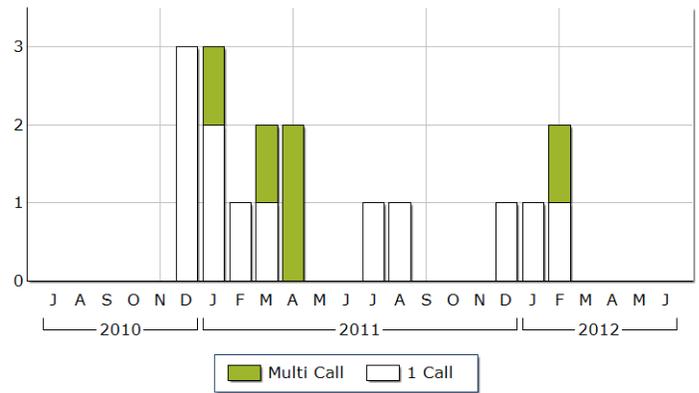


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254	⁴
			County	State
Tobacco Users - Last Full Month			17	1,020
Tobacco Users YTD			115	9,439
Unique Tobacco Users YTD			3 ³	78
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹	0.81 %
Reach - NAOC			2 ²	0.62 %
Annualized Reach			1 ¹	1.21 %
Annualized Reach - NAOC			2 ²	0.94 %
Unique Individual Reach			3 ³	0.55 %

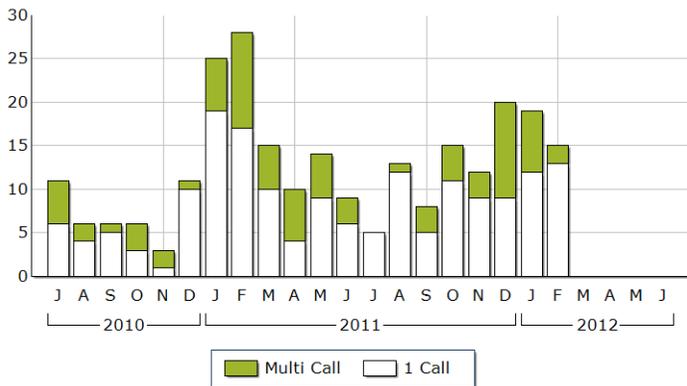
How Heard About



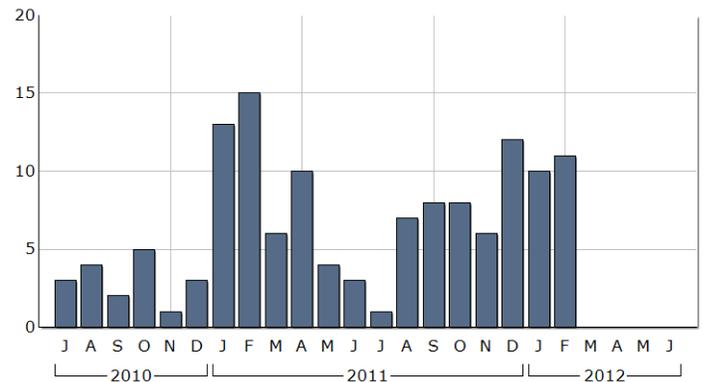
Fax Referral



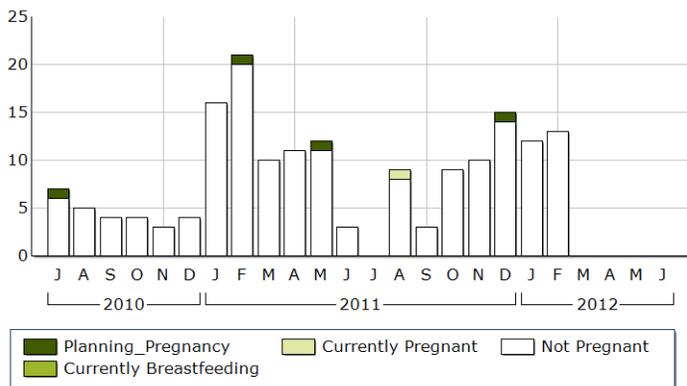
Tobacco User Enrollments By Program Type



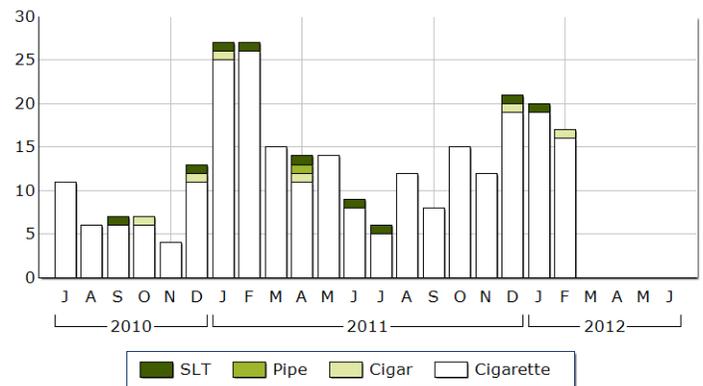
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

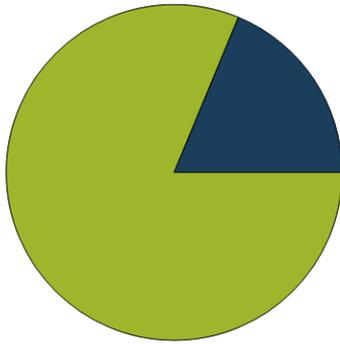


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAOC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

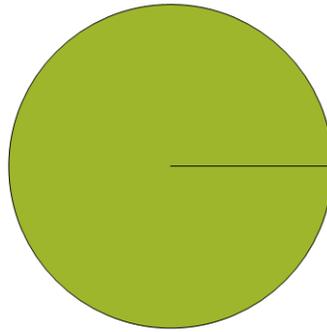
Tobacco Users By Gender



Female, 81.25%
Male, 18.75%

Chart Total N: 16

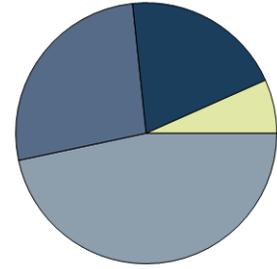
Tobacco Users By Language



English, 100.00%

Chart Total N: 16

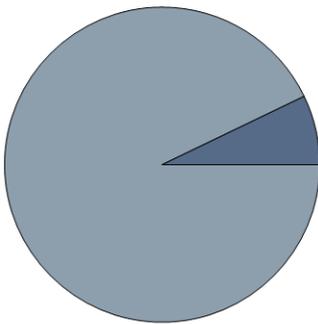
Tobacco Users By Education



No HS Degreee/GED, 46.67%
HS Degreee/GED, 26.67%
Some College, 20.00%
College Degree, 6.67%

Chart Total N: 15

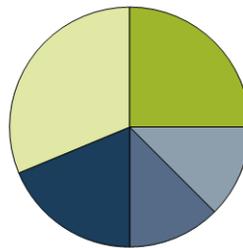
Tobacco Users By Race



White, 92.86%
American Indian/Alaskan Native, 7.14%

Chart Total N: 14

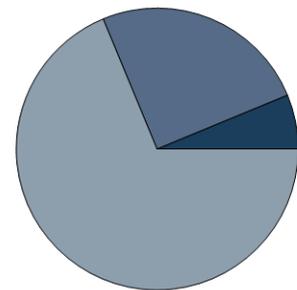
Tobacco Users By Age



18 - 24, 12.50%
25 - 34, 12.50%
35 - 44, 18.75%
45 - 54, 31.25%
55 - 64, 25.00%

Chart Total N: 16

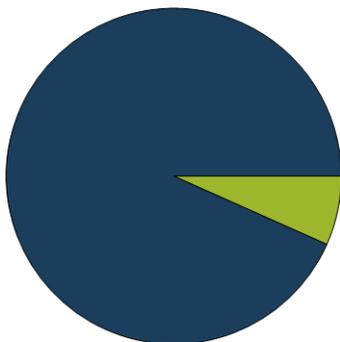
Tobacco Users By Health Plan



Medicaid, 68.75%
Uninsured, 25.00%
Medicare, 6.25%

Chart Total N: 16

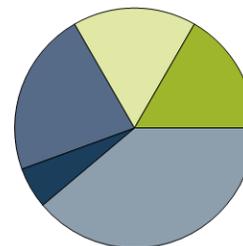
Tobacco Users By Ethnicity



Hispanic, 6.67%
Non-Hispanic, 93.33%

Chart Total N: 15

Tobacco Users By Chronic Condition



Asthma, 38.89%
CAD, 5.56%
COPD, 22.22%
Diabetes, 16.67%
None, 16.67%

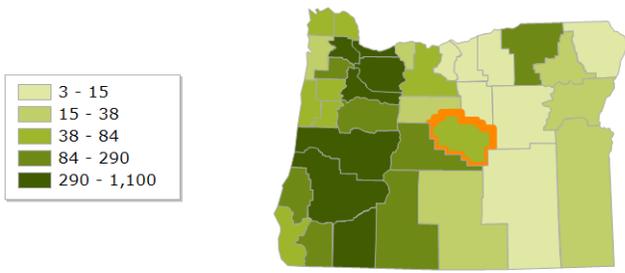
Chart Total N: 18

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

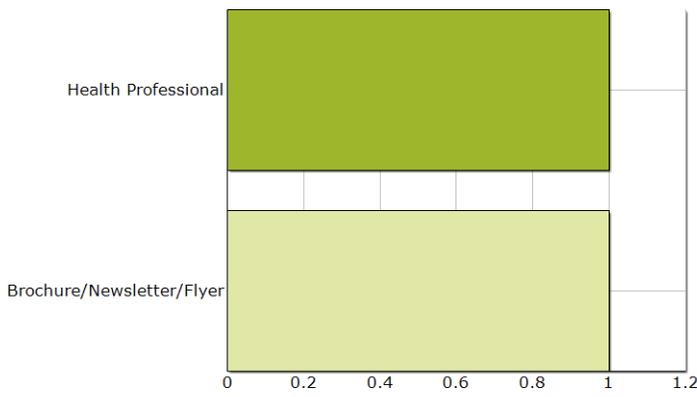
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

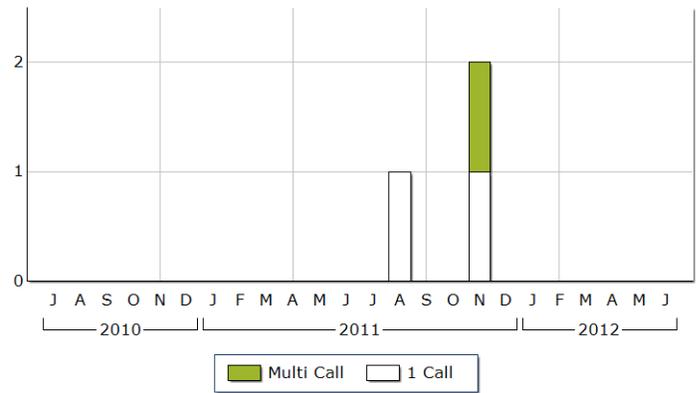


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808	⁴
			County	State
Tobacco Users - Last Full Month			2	1,020
Tobacco Users YTD			44	9,439
Unique Tobacco Users YTD			35	6,500
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.92 %
Reach - NAQC			2	0.67 %
Annualized Reach			1	1.37 %
Annualized Reach - NAQC			2	1.00 %
Unique Individual Reach			3	0.73 %

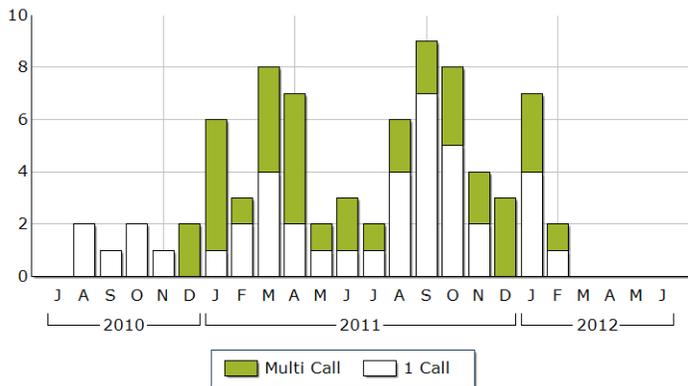
How Heard About



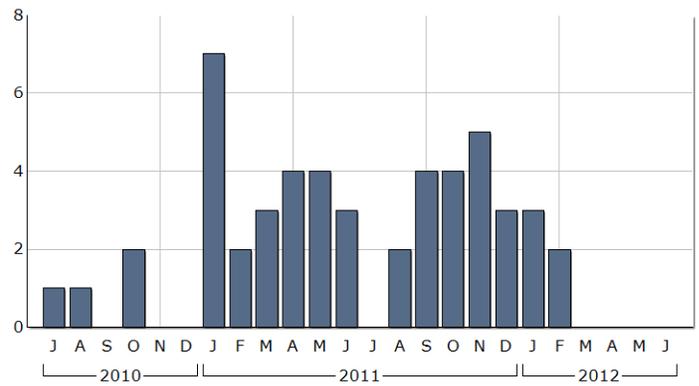
Fax Referral



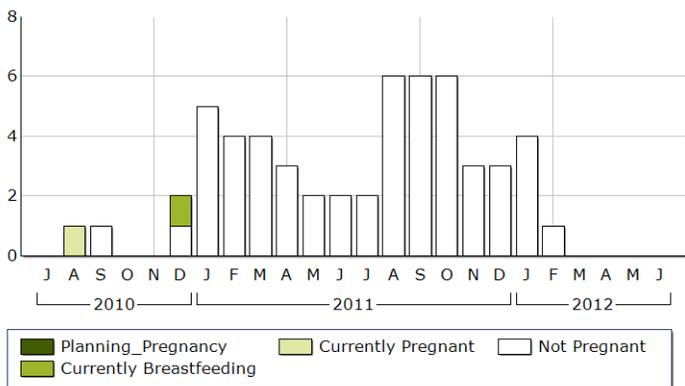
Tobacco User Enrollments By Program Type



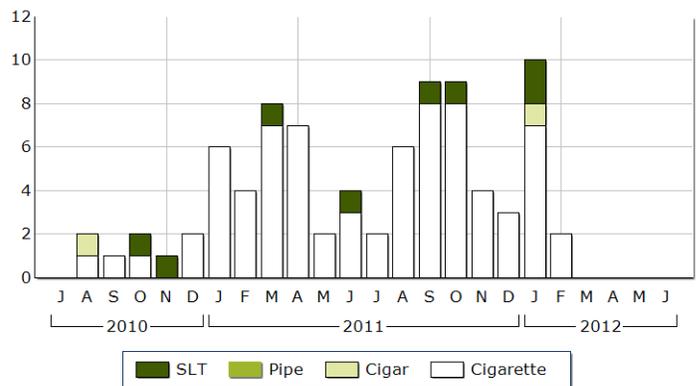
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

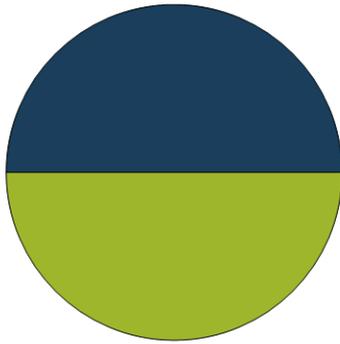


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

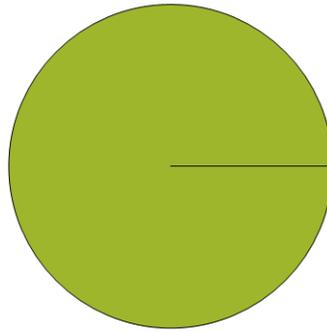
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

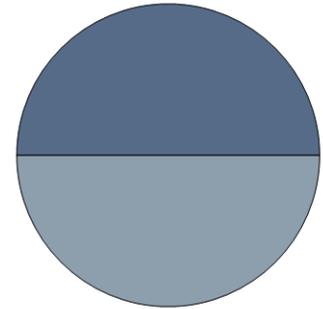
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

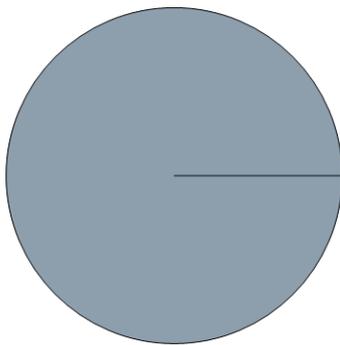
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

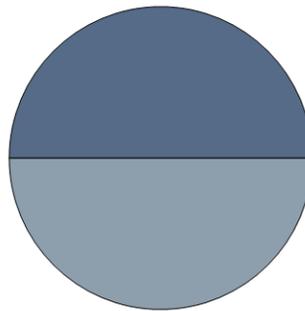
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

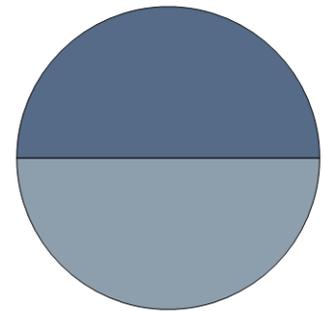
Tobacco Users By Age



35 - 44, 50.00%
45 - 54, 50.00%

Chart Total N: 2

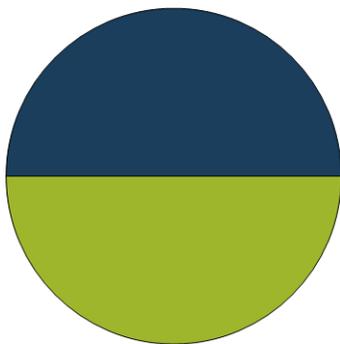
Tobacco Users By Health Plan



Medicare, 50.00%
Uninsured, 50.00%

Chart Total N: 2

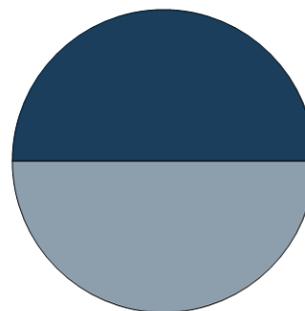
Tobacco Users By Ethnicity



Hispanic, 50.00%
Non-Hispanic, 50.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 50.00%
Diabetes, 50.00%

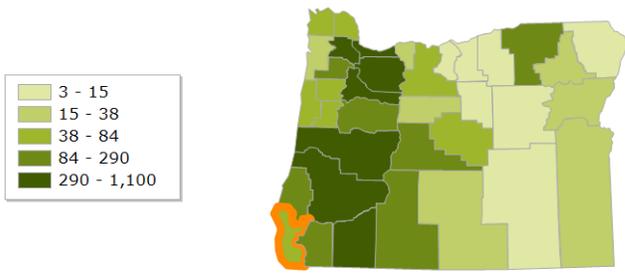
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

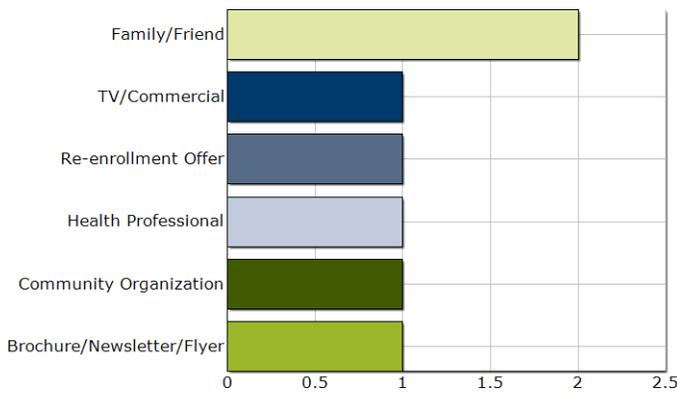
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

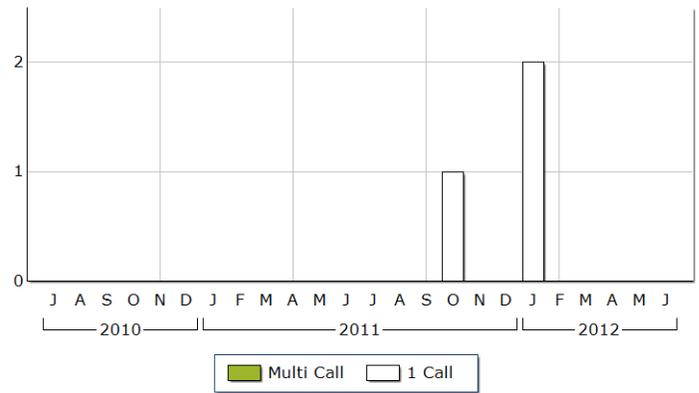


County Population		Prevalence	Tobacco Users	
Adult	17,947	18.4 %	3,302 ⁴	
			County	State
Tobacco Users - Last Full Month			7	1,020
Tobacco Users YTD			64	9,439
Unique Tobacco Users YTD			3	50
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.94 %
Reach - NAQC			2	1.45 %
Annualized Reach			1	2.91 %
Annualized Reach - NAQC			2	2.18 %
Unique Individual Reach			3	1.51 %

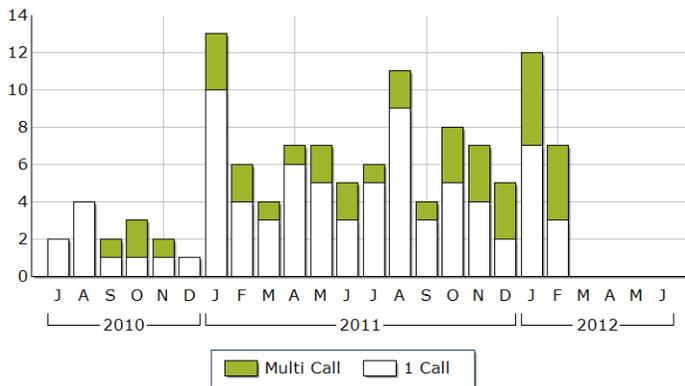
How Heard About



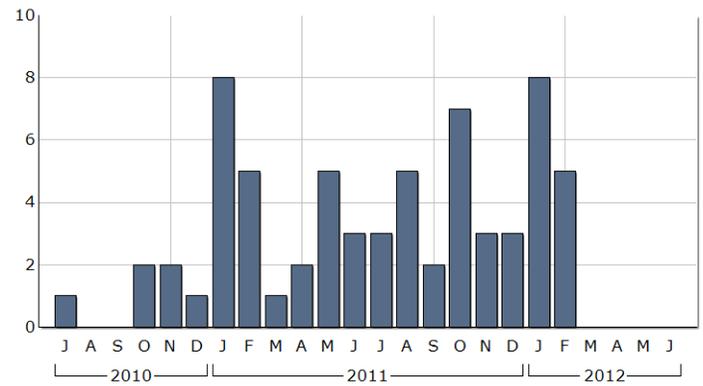
Fax Referral



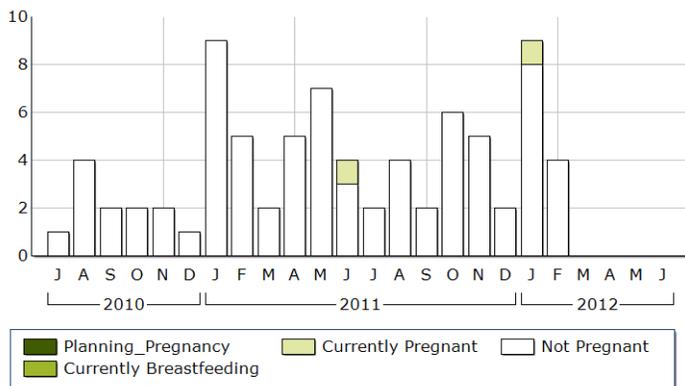
Tobacco User Enrollments By Program Type



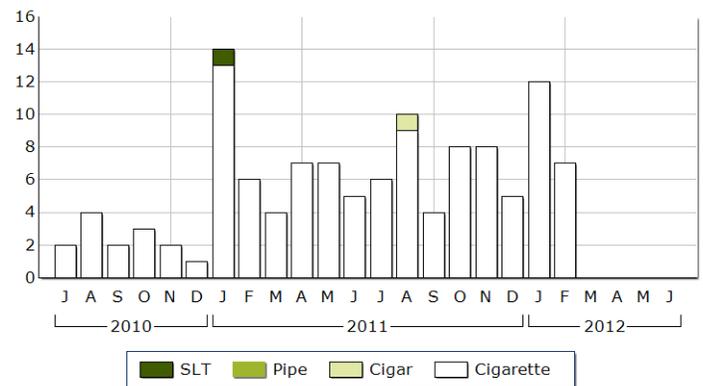
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

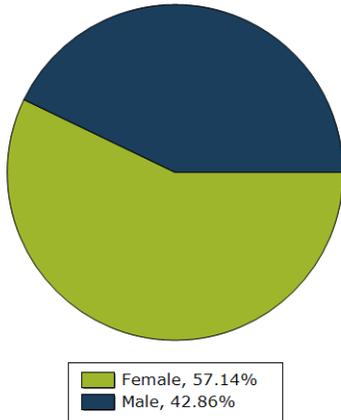


Chart Total N: 7

Tobacco Users By Language

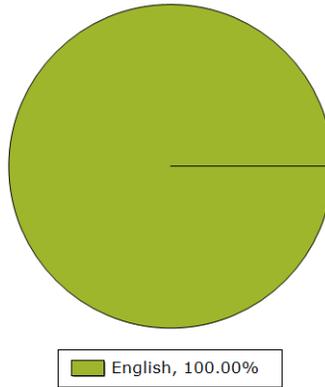


Chart Total N: 7

Tobacco Users By Education

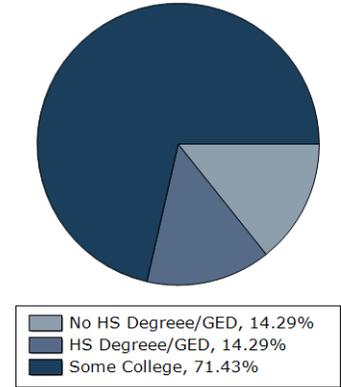


Chart Total N: 7

Tobacco Users By Race

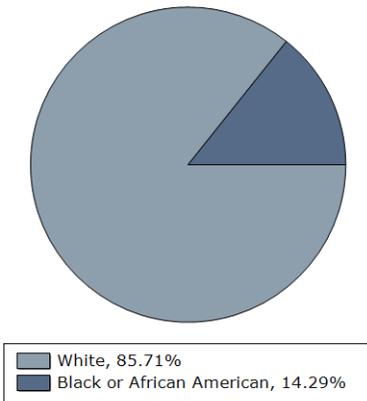


Chart Total N: 7

Tobacco Users By Age

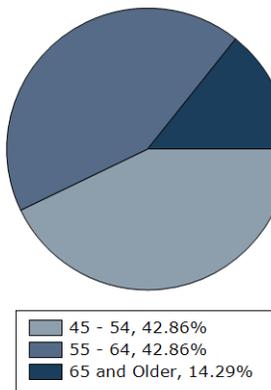


Chart Total N: 7

Tobacco Users By Health Plan

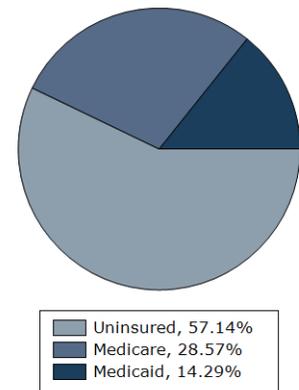


Chart Total N: 7

Tobacco Users By Ethnicity

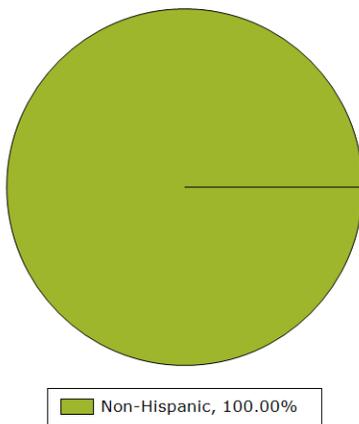


Chart Total N: 6

Tobacco Users By Chronic Condition

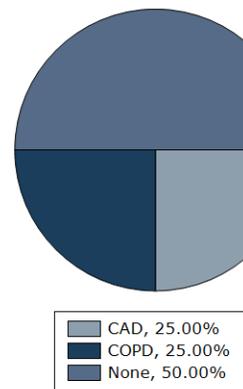


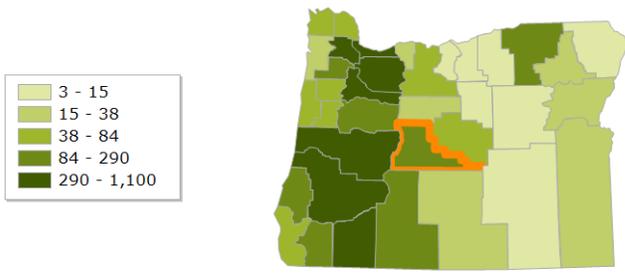
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

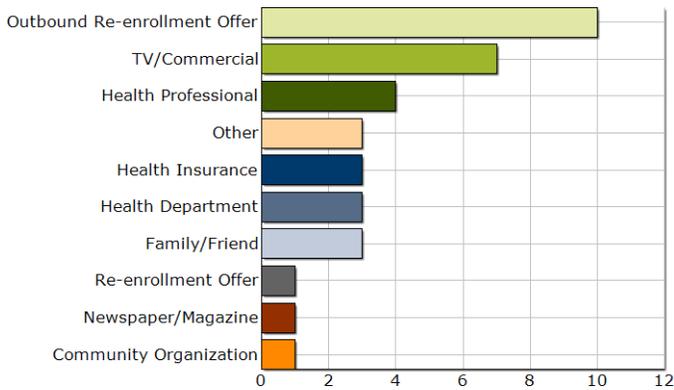
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

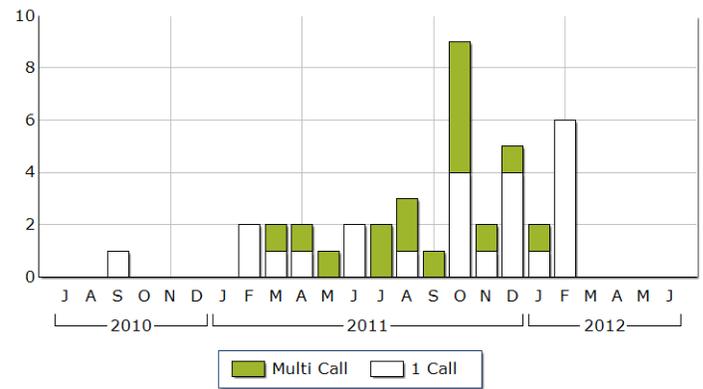


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883	⁴
			County	State
Tobacco Users - Last Full Month			37	1,020
Tobacco Users YTD			292	9,439
Unique Tobacco Users YTD			3	238
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.55 %
Reach - NAQC			2	1.07 %
Annualized Reach			1	2.32 %
Annualized Reach - NAQC			2	1.60 %
Unique Individual Reach			3	1.26 %

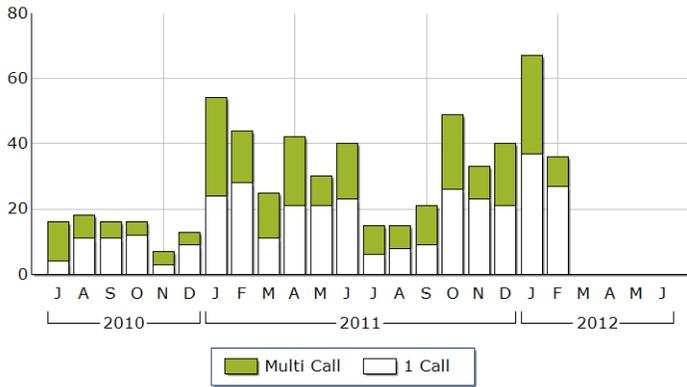
How Heard About



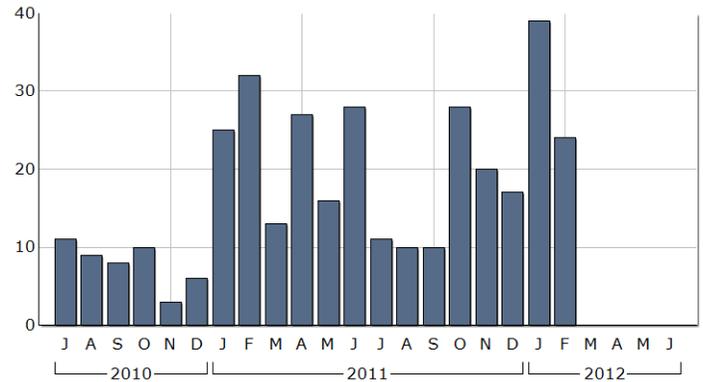
Fax Referral



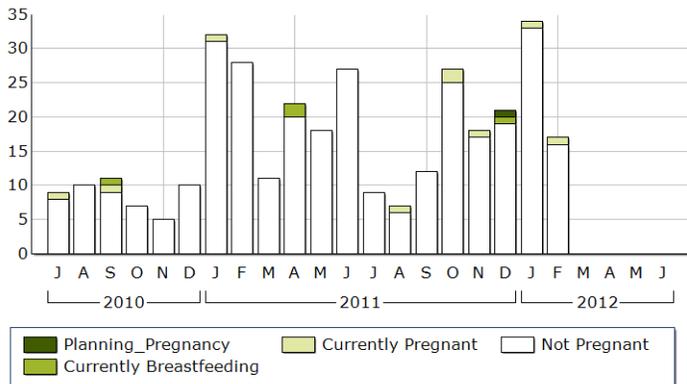
Tobacco User Enrollments By Program Type



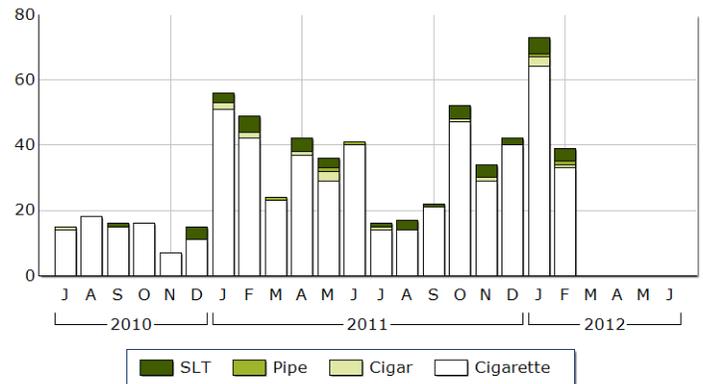
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

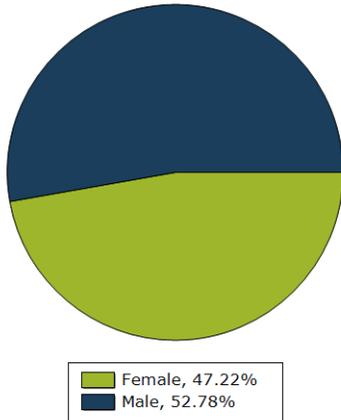


Chart Total N: 36

Tobacco Users By Language

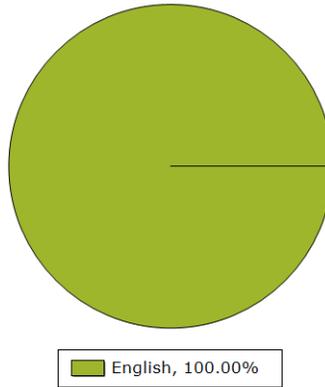


Chart Total N: 36

Tobacco Users By Education

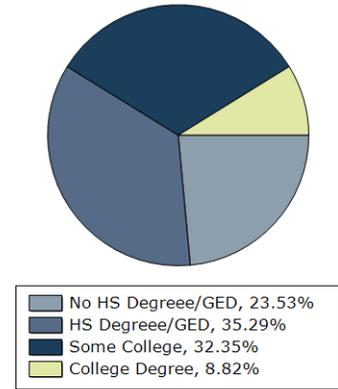


Chart Total N: 34

Tobacco Users By Race

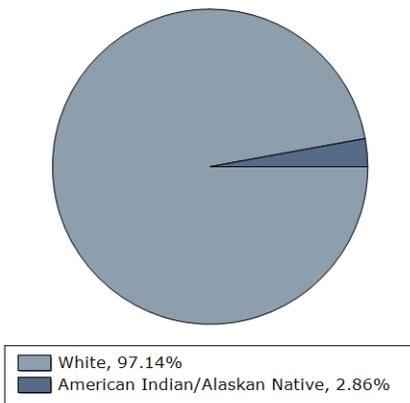


Chart Total N: 35

Tobacco Users By Age

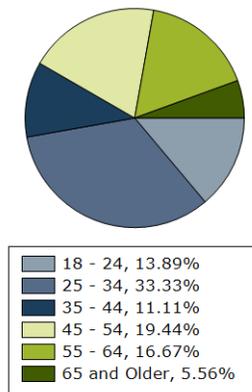


Chart Total N: 36

Tobacco Users By Health Plan

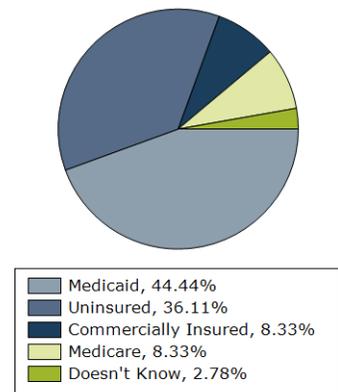


Chart Total N: 36

Tobacco Users By Ethnicity

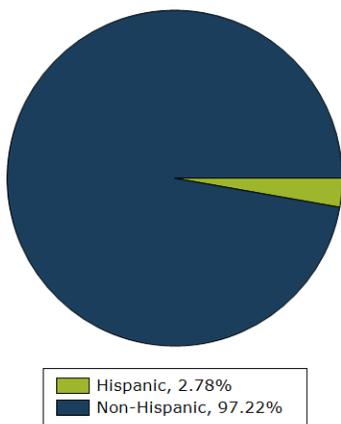


Chart Total N: 36

Tobacco Users By Chronic Condition

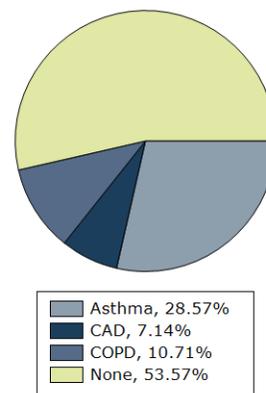


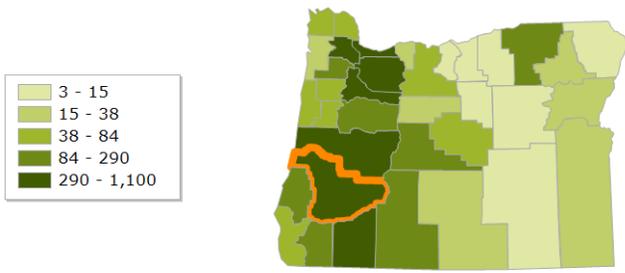
Chart Total N: 28

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

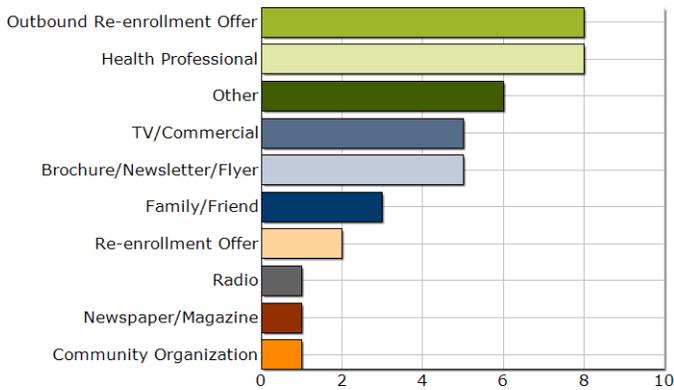
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

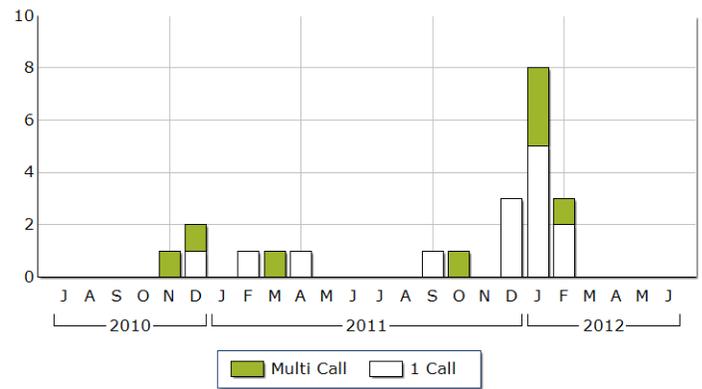


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 ⁴	
			County	State
Tobacco Users - Last Full Month			43	1,020
Tobacco Users YTD			333	9,439
Unique Tobacco Users YTD			3 ³ 260	6,500
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹ 1.48 %	1.83 %
Reach - NAQC			2 ² 1.18 %	0.84 %
Annualized Reach			1 ¹ 2.22 %	2.74 %
Annualized Reach - NAQC			2 ² 1.76 %	1.26 %
Unique Individual Reach			3 ³ 1.15 %	1.26 %

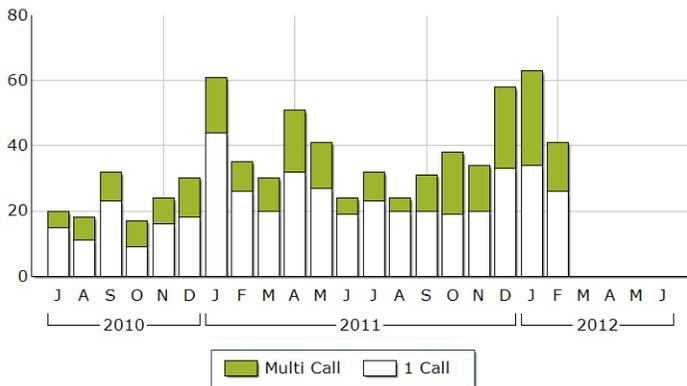
How Heard About



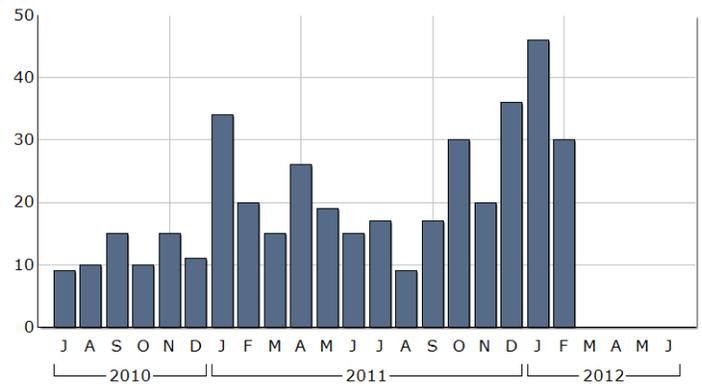
Fax Referral



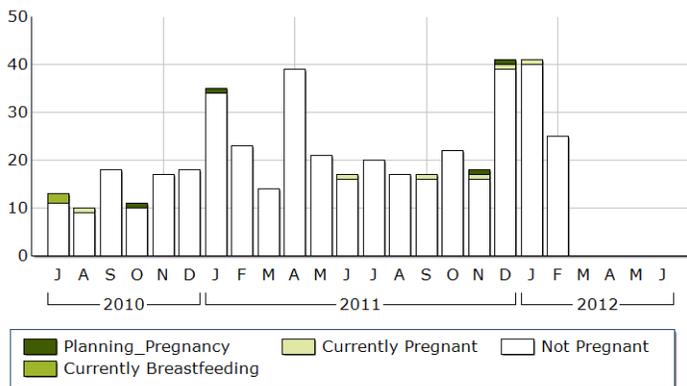
Tobacco User Enrollments By Program Type



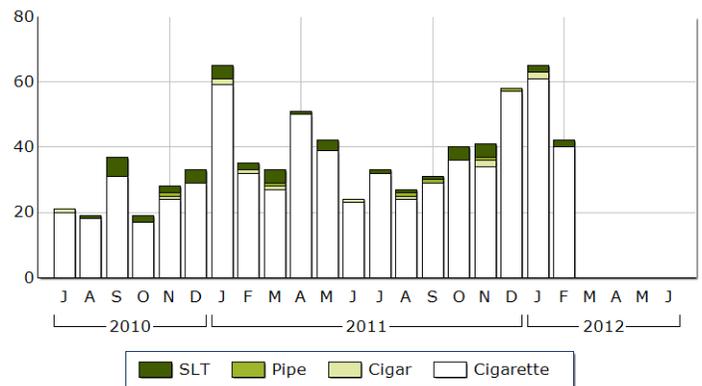
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

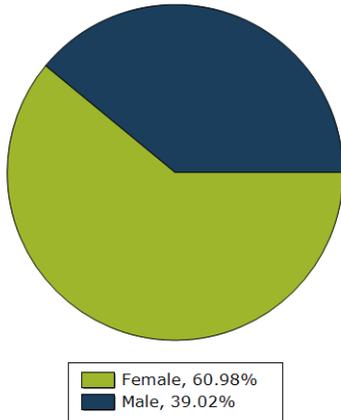


Chart Total N: 41

Tobacco Users By Language

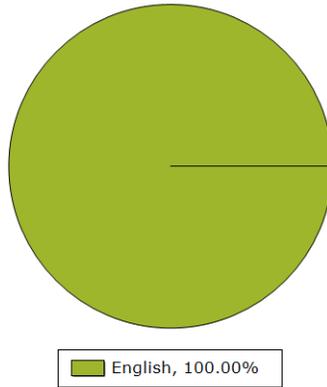


Chart Total N: 41

Tobacco Users By Education

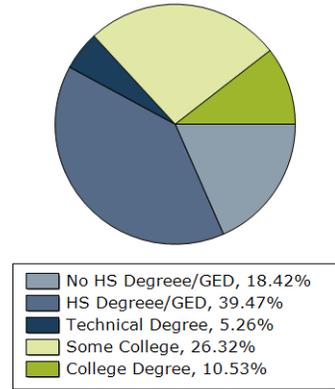


Chart Total N: 38

Tobacco Users By Race

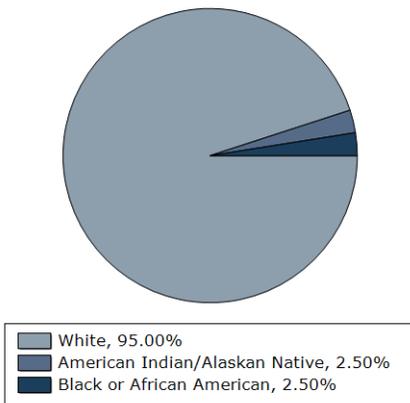


Chart Total N: 40

Tobacco Users By Age

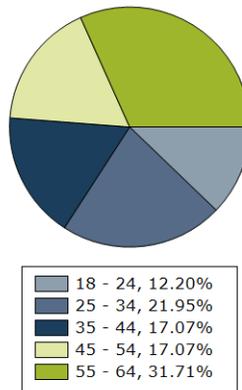


Chart Total N: 41

Tobacco Users By Health Plan

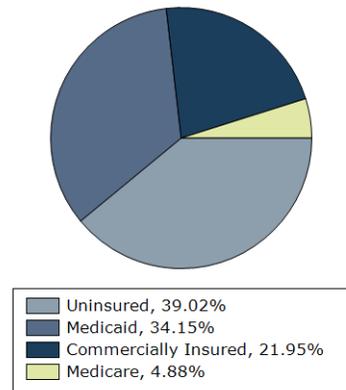


Chart Total N: 41

Tobacco Users By Ethnicity

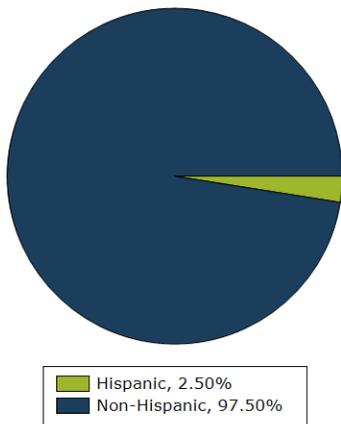


Chart Total N: 40

Tobacco Users By Chronic Condition

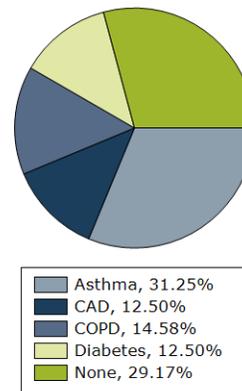


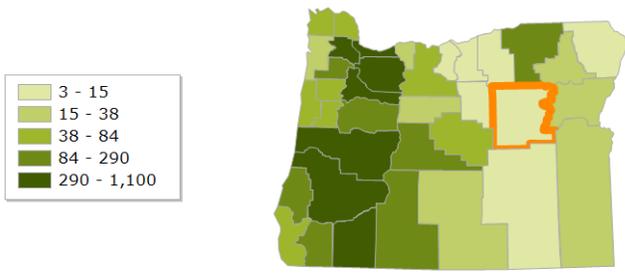
Chart Total N: 48

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

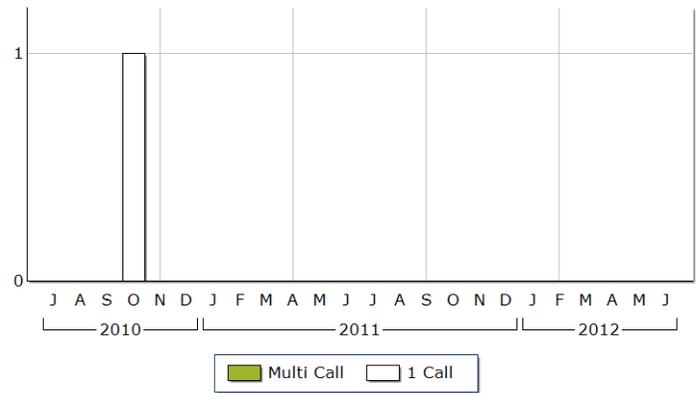


County Population	Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453 ⁴
		County	State
Tobacco Users - Last Full Month		4	1,020
Tobacco Users YTD		10	9,439
Unique Tobacco Users YTD		3	6,500
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.69 %
Reach - NAOC		2	0.48 %
Annualized Reach		1	1.03 %
Annualized Reach - NAOC		2	0.72 %
Unique Individual Reach		3	0.41 %

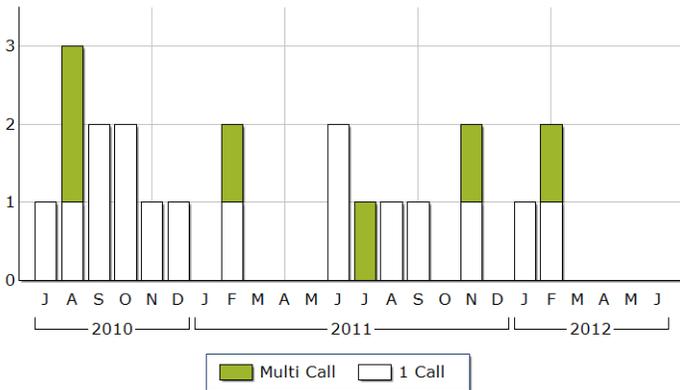
How Heard About



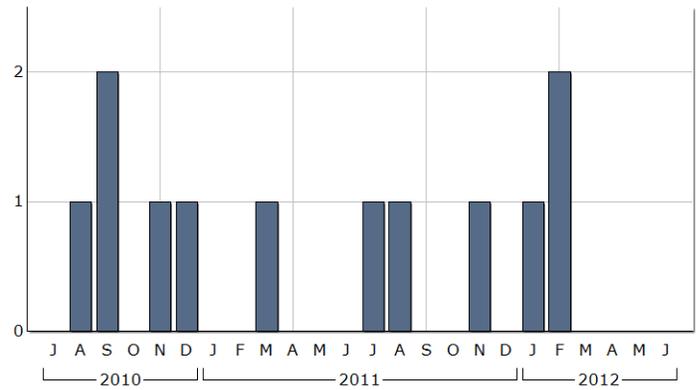
Fax Referral



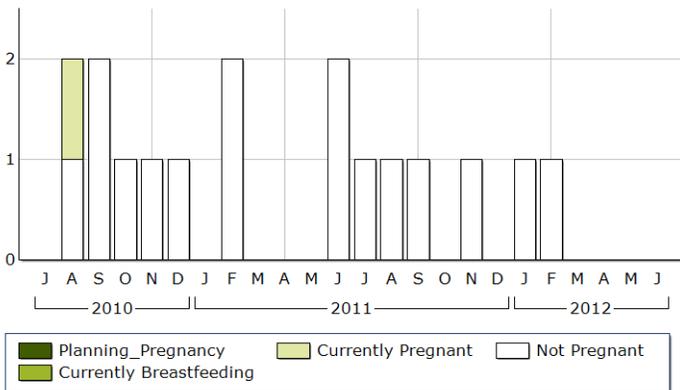
Tobacco User Enrollments By Program Type



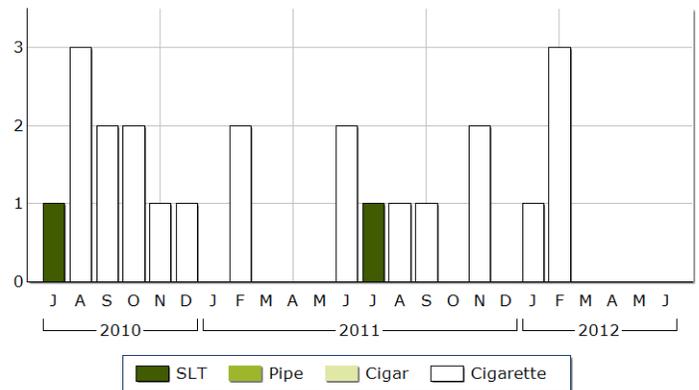
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

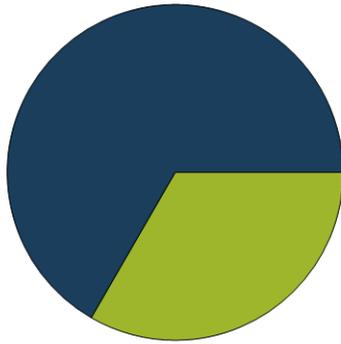


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAOC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

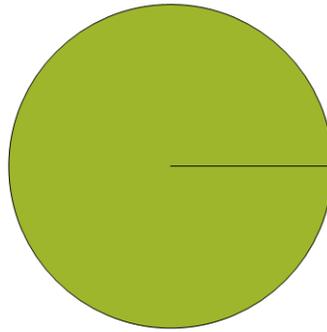
Tobacco Users By Gender



Female, 33.33%
Male, 66.67%

Chart Total N: 3

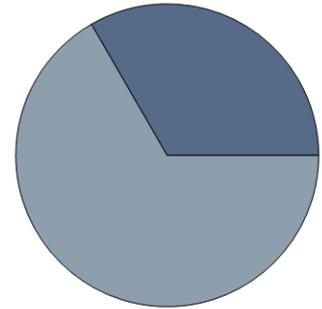
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

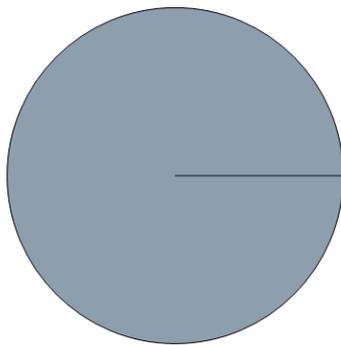
Tobacco Users By Education



HS Degreee/GED, 66.67%
Some College, 33.33%

Chart Total N: 3

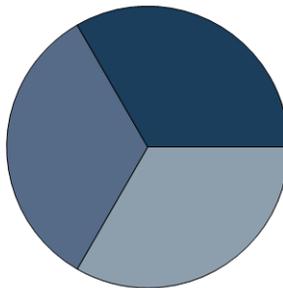
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

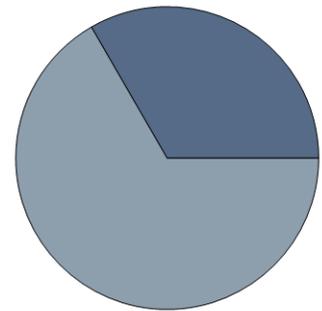
Tobacco Users By Age



25 - 34, 33.33%
45 - 54, 33.33%
55 - 64, 33.33%

Chart Total N: 3

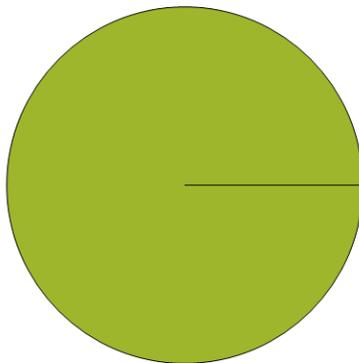
Tobacco Users By Health Plan



Medicaid, 66.67%
Uninsured, 33.33%

Chart Total N: 3

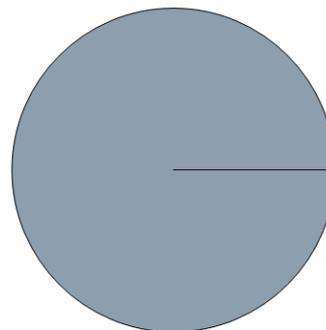
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



CAD, 100.00%

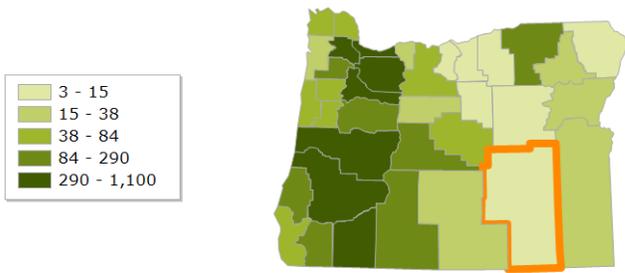
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

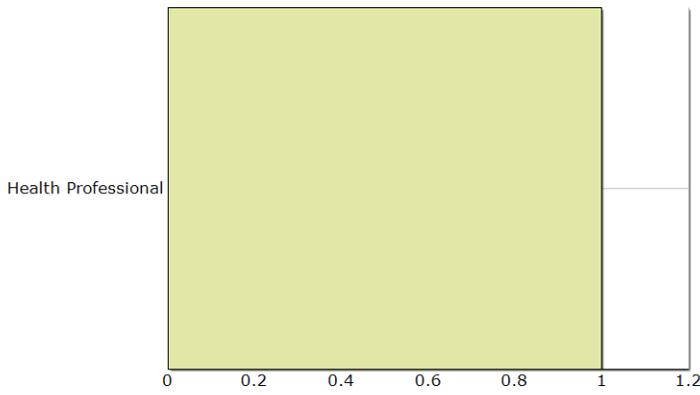
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

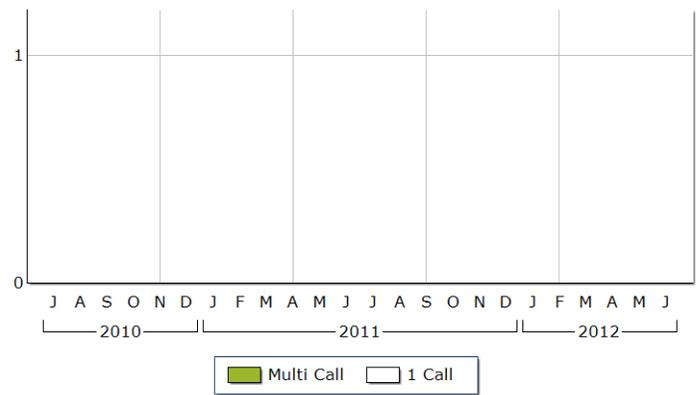


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %	870 ⁴	
			County	State
Tobacco Users - Last Full Month			1	1,020
Tobacco Users YTD			7	9,439
Unique Tobacco Users YTD			3	6,500
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.80 %
Reach - NAQC			2	0.46 %
Annualized Reach			1	1.21 %
Annualized Reach - NAQC			2	0.69 %
Unique Individual Reach			3	0.80 %

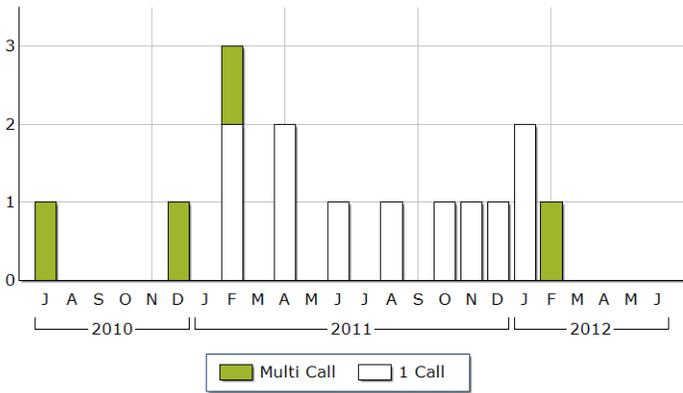
How Heard About



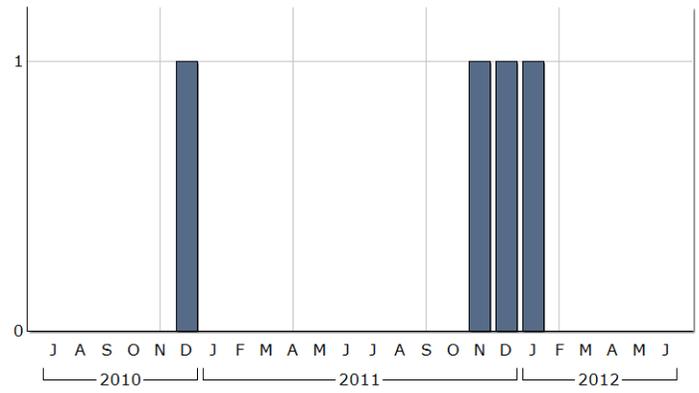
Fax Referral



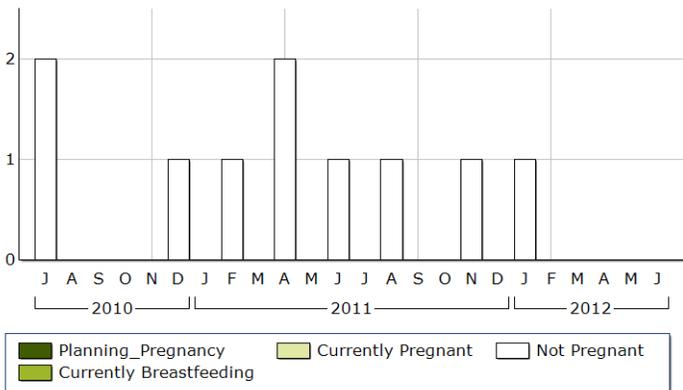
Tobacco User Enrollments By Program Type



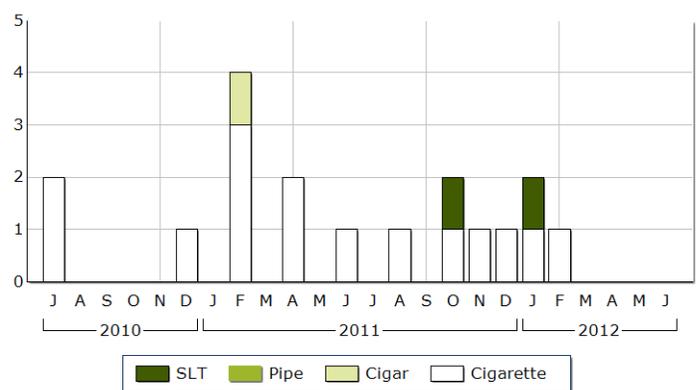
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

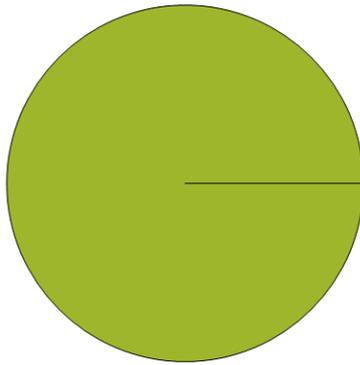


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

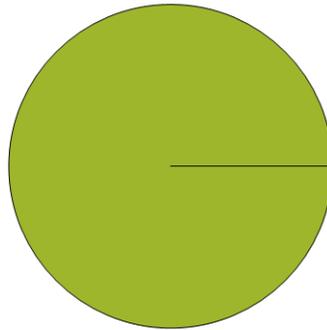
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

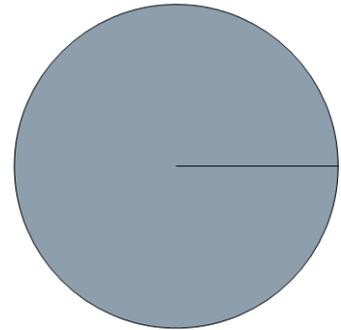
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

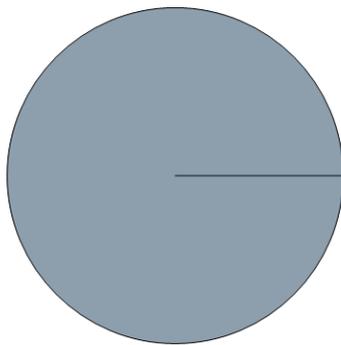
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

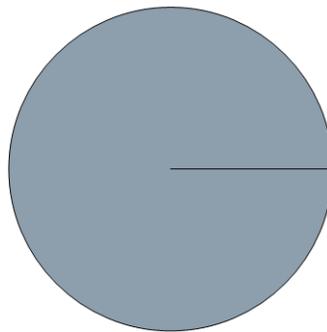
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

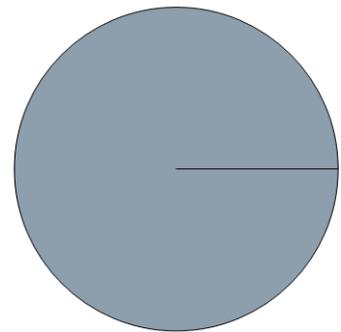
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

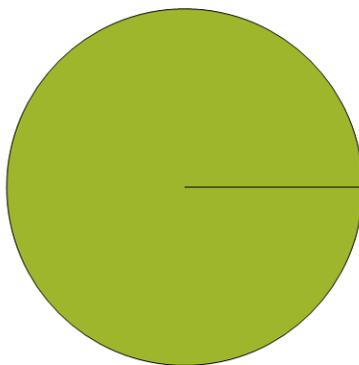
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

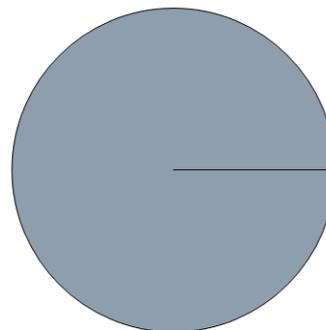
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

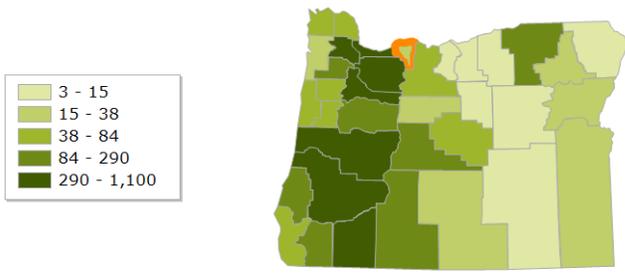
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

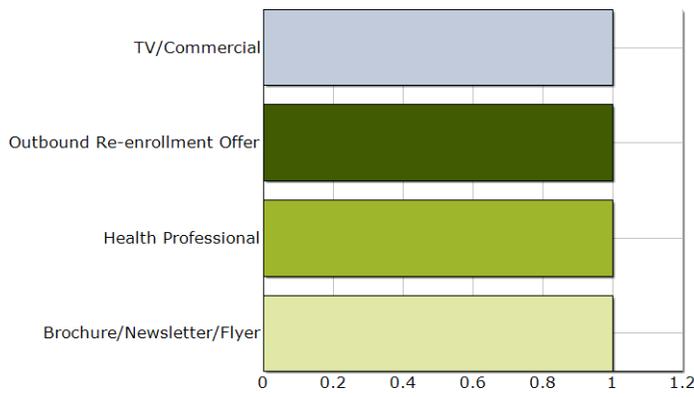
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

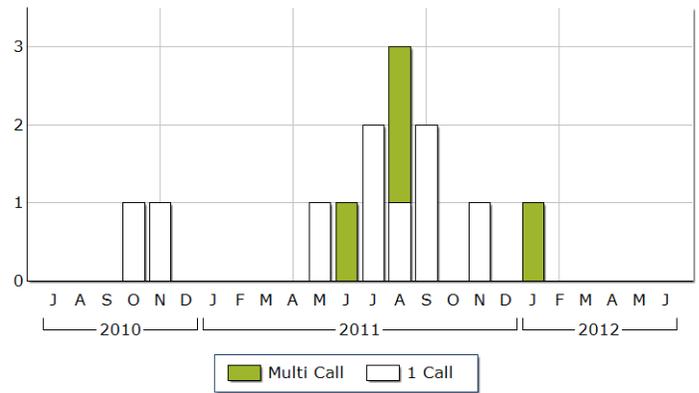


County Population		Prevalence	Tobacco Users	
Adult	16,229	8.6 %	1,396 ⁴	
			County	State
Tobacco Users - Last Full Month			4	1,020
Tobacco Users YTD			26	9,439
Unique Tobacco Users YTD			3	6,500
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.86 %
Reach - NAOC			2	0.84 %
Annualized Reach			1	2.79 %
Annualized Reach - NAOC			2	1.26 %
Unique Individual Reach			3	1.26 %

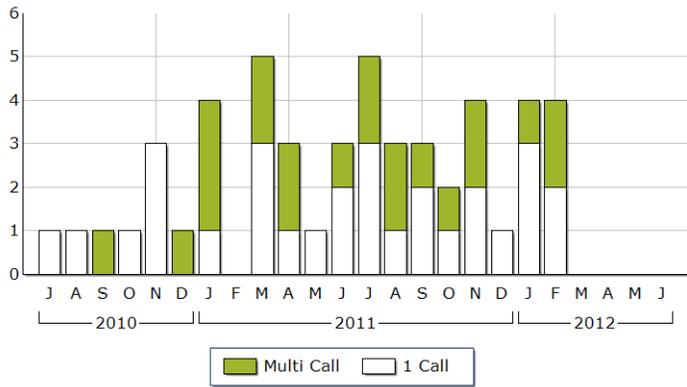
How Heard About



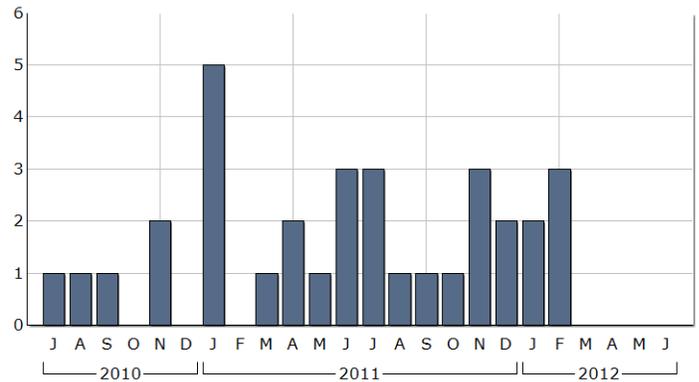
Fax Referral



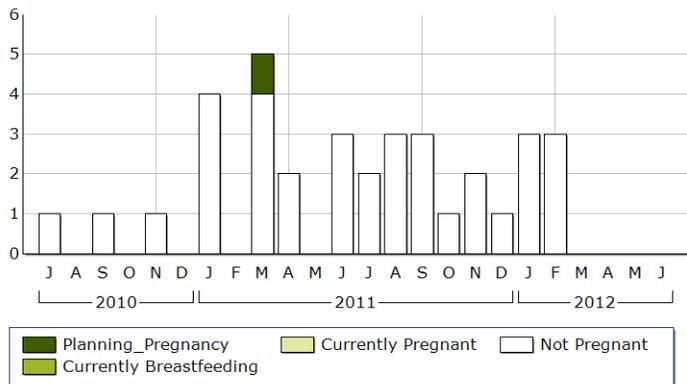
Tobacco User Enrollments By Program Type



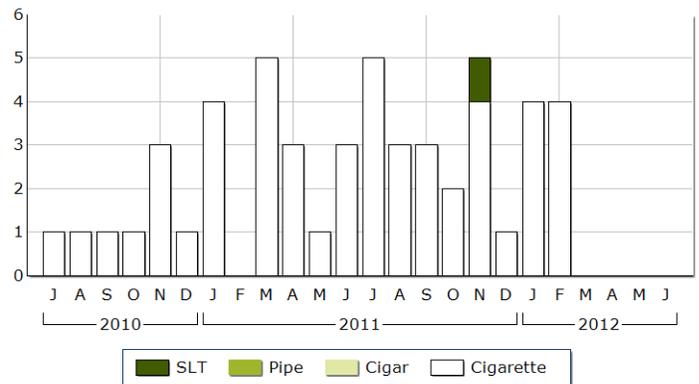
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAOC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

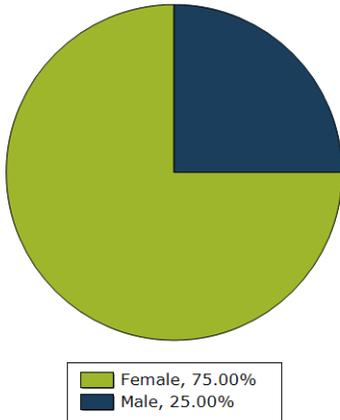


Chart Total N: 4

Tobacco Users By Language

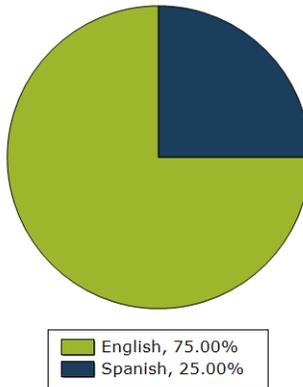


Chart Total N: 4

Tobacco Users By Education

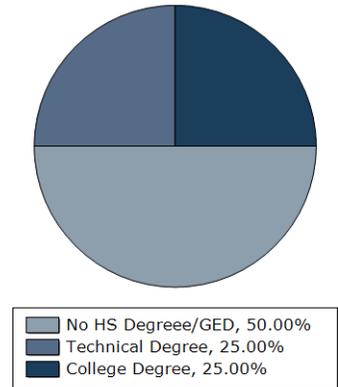


Chart Total N: 4

Tobacco Users By Race

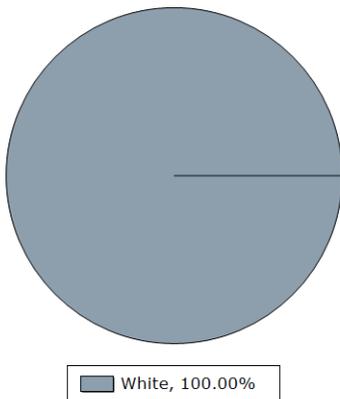


Chart Total N: 3

Tobacco Users By Age

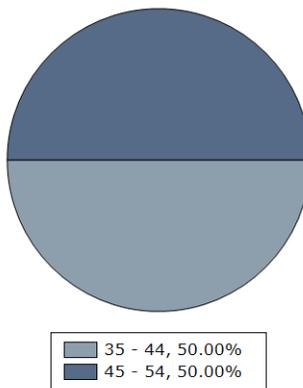


Chart Total N: 4

Tobacco Users By Health Plan

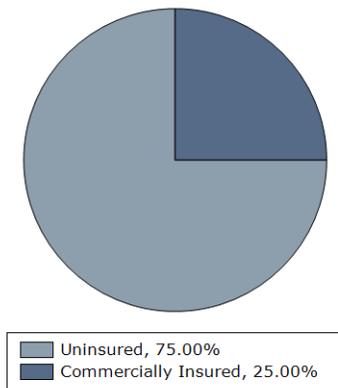


Chart Total N: 4

Tobacco Users By Ethnicity

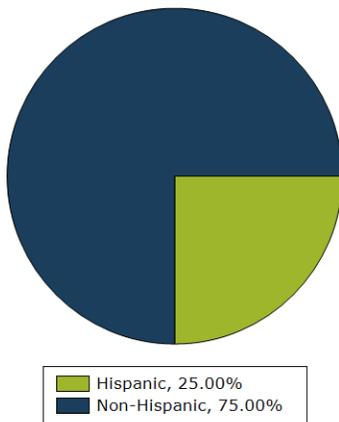


Chart Total N: 4

Tobacco Users By Chronic Condition

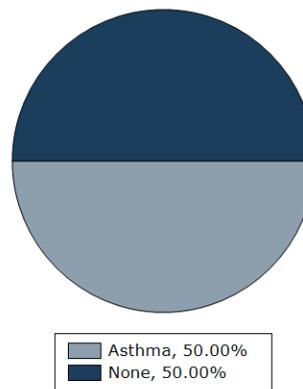


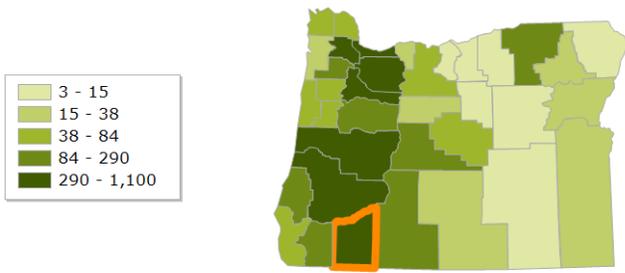
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

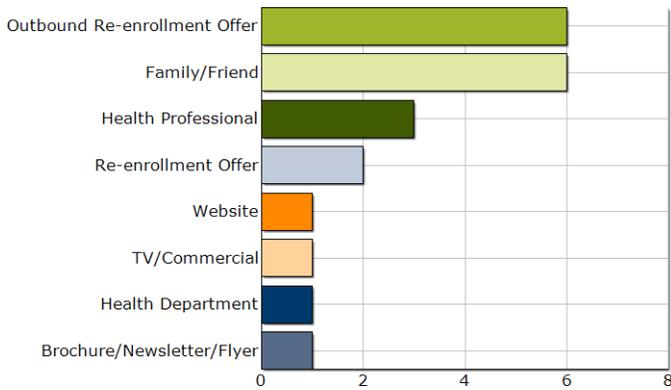
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

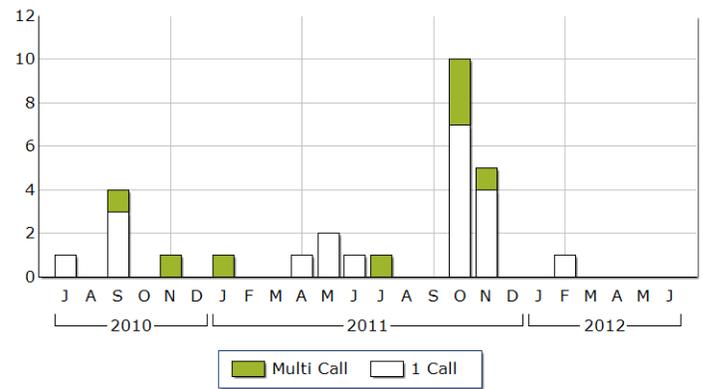


County Population		Prevalence	Tobacco Users	
Adult	160,716	21.9 %	35,197 ⁴	
			County	State
Tobacco Users - Last Full Month			26	1,020
Tobacco Users YTD			343	9,439
Unique Tobacco Users YTD			3 250	6,500
Target Reach			2.0 %	2.0 %
Reach YTD			1 0.97 %	1.83 %
Reach - NAQC			2 0.67 %	0.84 %
Annualized Reach			1 1.46 %	2.74 %
Annualized Reach - NAQC			2 1.01 %	1.26 %
Unique Individual Reach			3 0.71 %	1.26 %

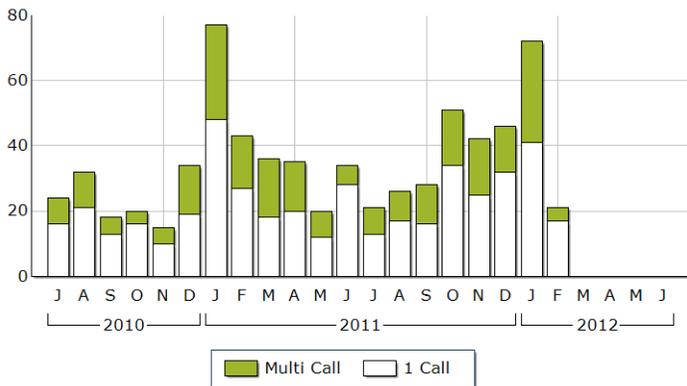
How Heard About



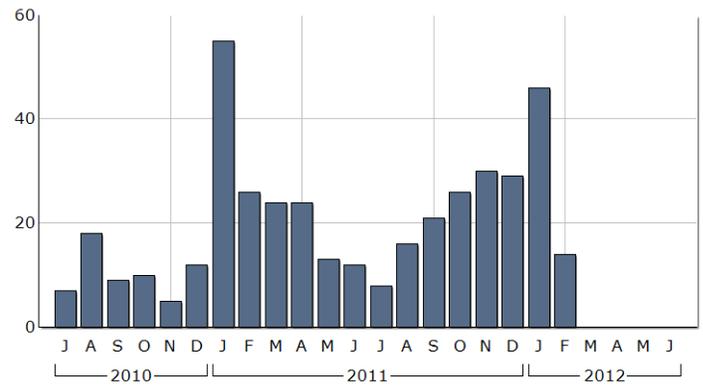
Fax Referral



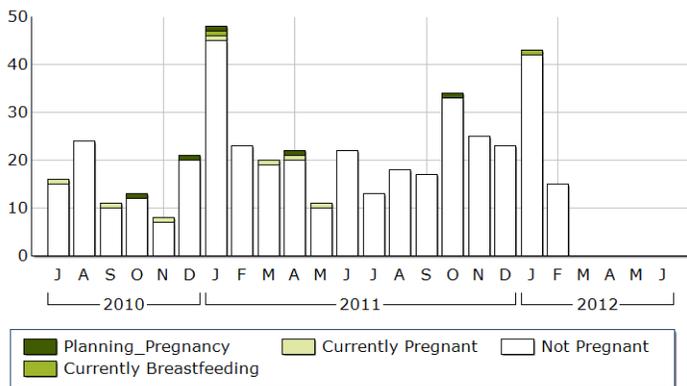
Tobacco User Enrollments By Program Type



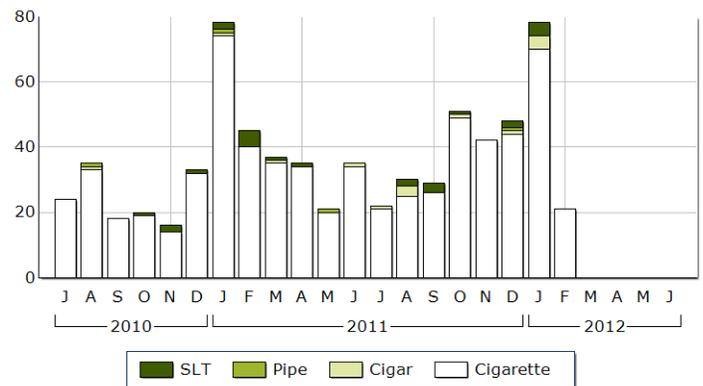
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

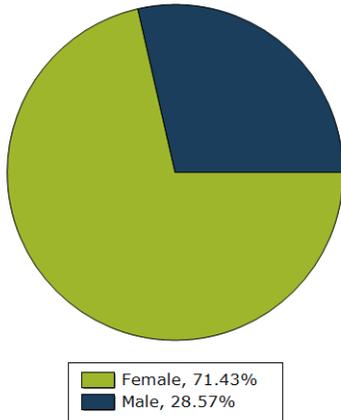


Chart Total N: 21

Tobacco Users By Language

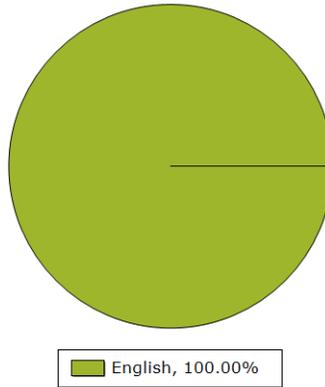


Chart Total N: 21

Tobacco Users By Education

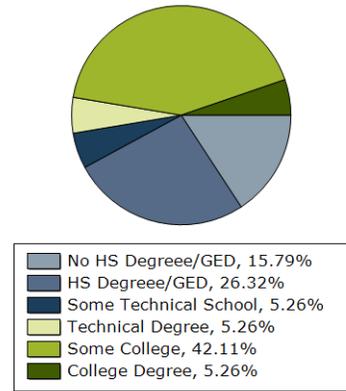


Chart Total N: 19

Tobacco Users By Race

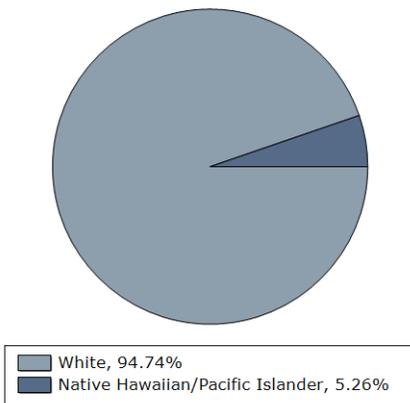


Chart Total N: 19

Tobacco Users By Age

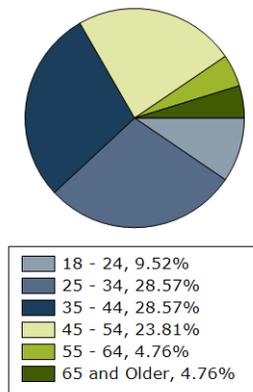


Chart Total N: 21

Tobacco Users By Health Plan

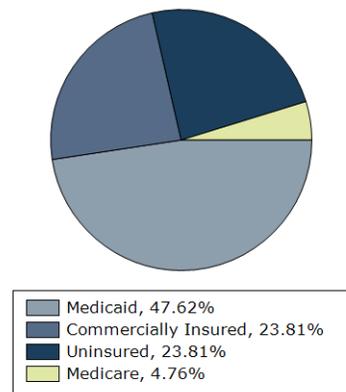


Chart Total N: 21

Tobacco Users By Ethnicity

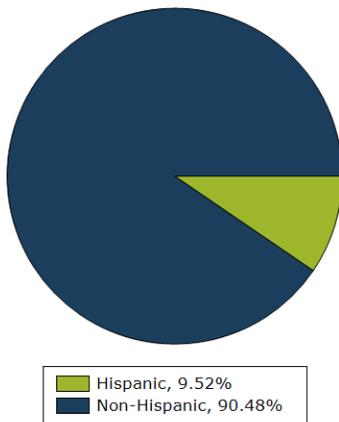


Chart Total N: 21

Tobacco Users By Chronic Condition

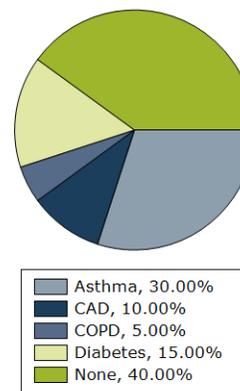


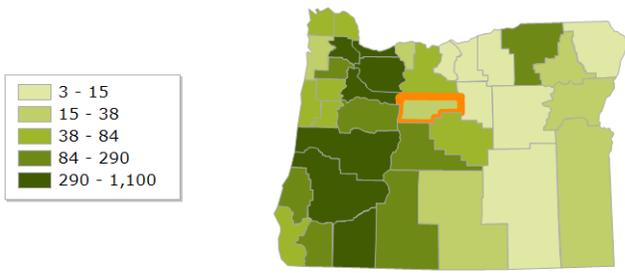
Chart Total N: 20

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

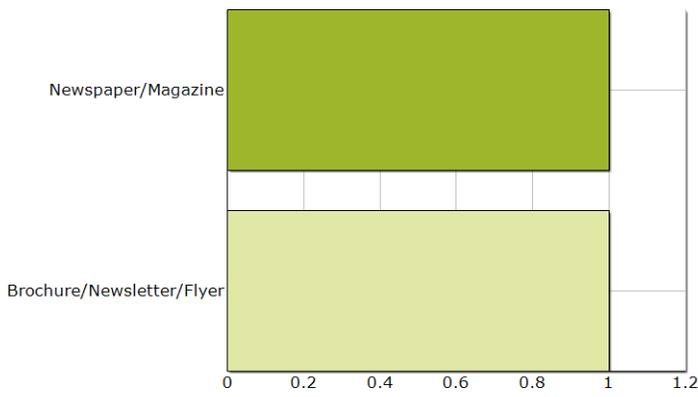
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

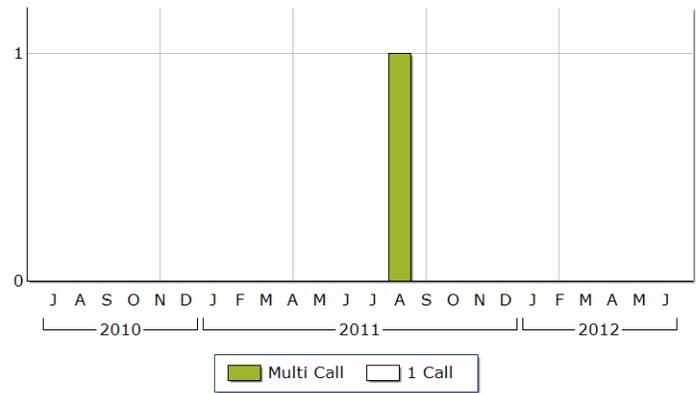


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638 ⁴	
			County	State
Tobacco Users - Last Full Month			2	1,020
Tobacco Users YTD			34	9,439
Unique Tobacco Users YTD			3	28
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.29 %
Reach - NAQC			2	1.10 %
Annualized Reach			1	1.93 %
Annualized Reach - NAQC			2	1.65 %
Unique Individual Reach			3	1.06 %

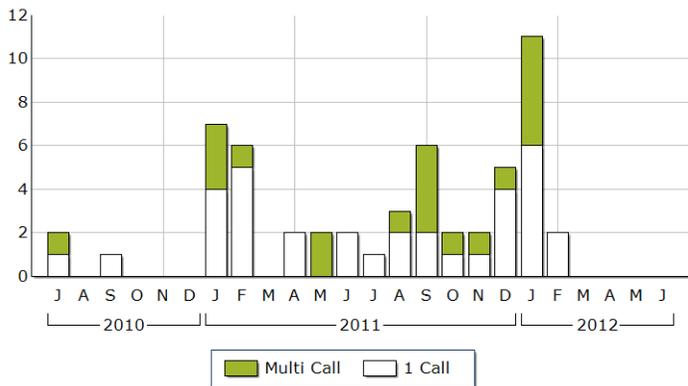
How Heard About



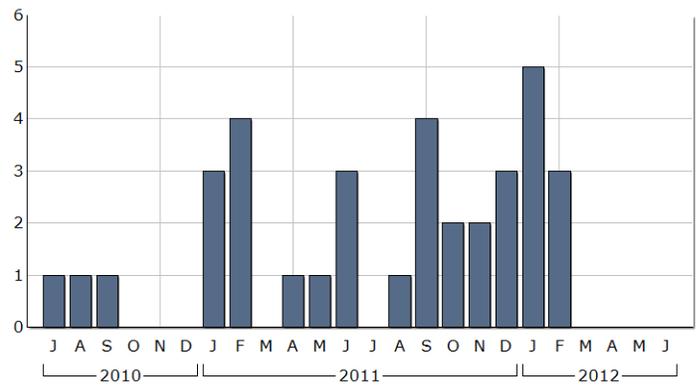
Fax Referral



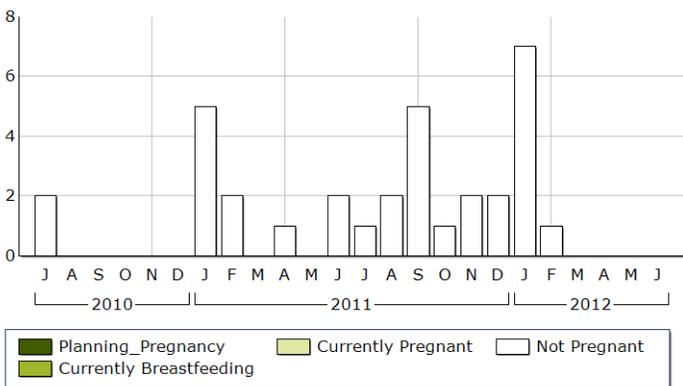
Tobacco User Enrollments By Program Type



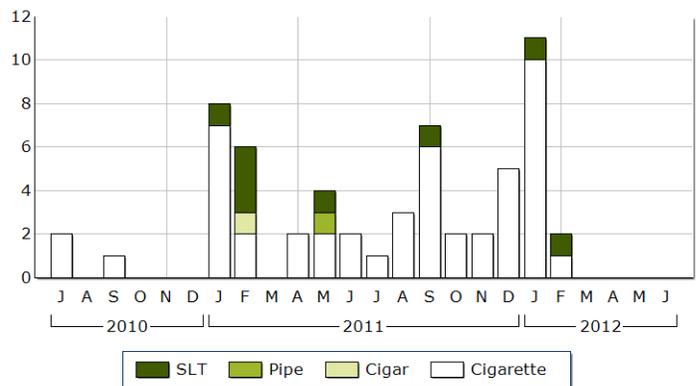
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

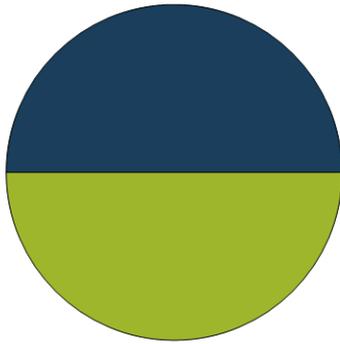


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

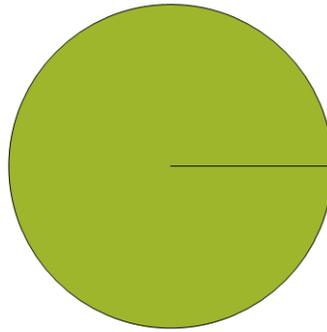
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

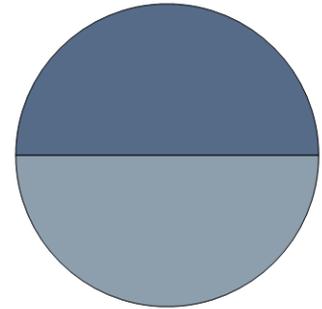
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

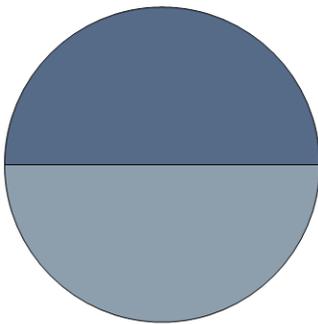
Tobacco Users By Education



No HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

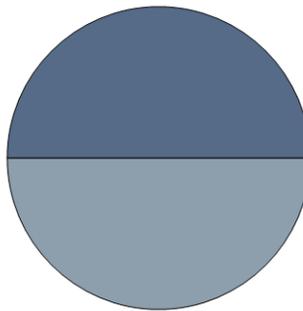
Tobacco Users By Race



American Indian/Alaskan Native, 50.00%
White, 50.00%

Chart Total N: 2

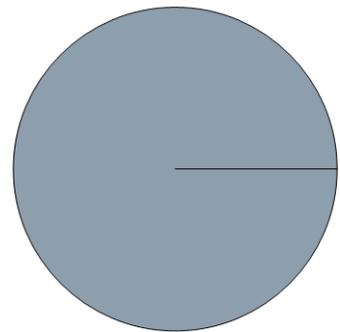
Tobacco Users By Age



45 - 54, 50.00%
55 - 64, 50.00%

Chart Total N: 2

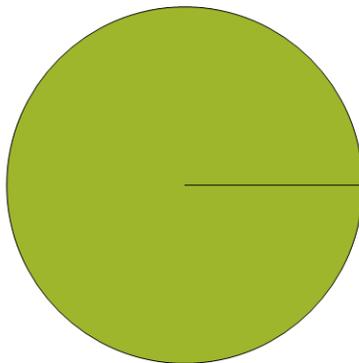
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 2

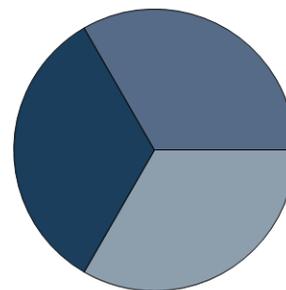
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 33.33%
CAD, 33.33%
COPD, 33.33%

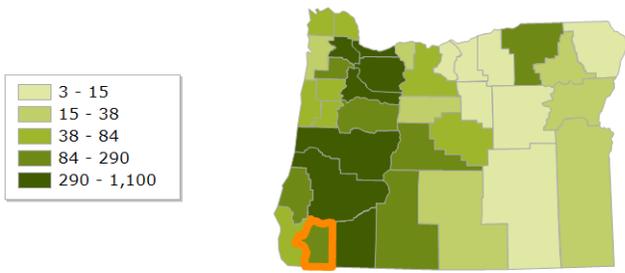
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

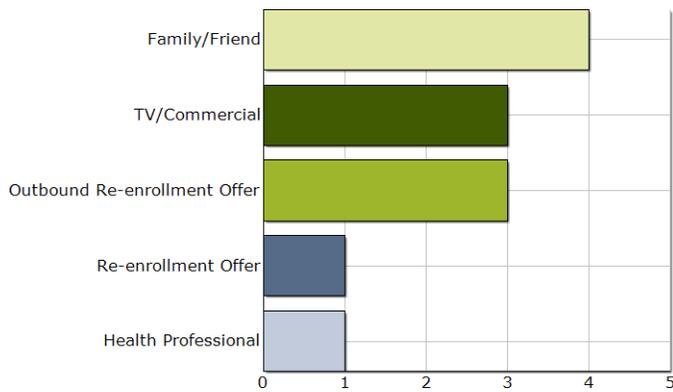
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

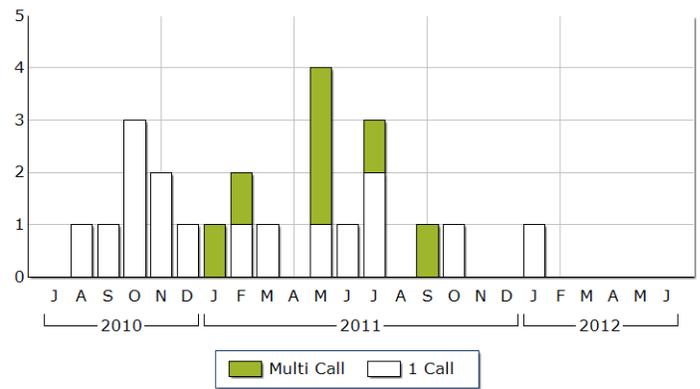


County Population	Prevalence	Tobacco Users
Adult	66,678	25.0 %
		16,670 ⁴
		County
Tobacco Users - Last Full Month		12
Tobacco Users YTD		172
Unique Tobacco Users YTD		121
Target Reach		2.0 %
Reach YTD		1.03 %
Reach - NAQC		0.72 %
Annualized Reach		1.55 %
Annualized Reach - NAQC		1.08 %
Unique Individual Reach		0.73 %

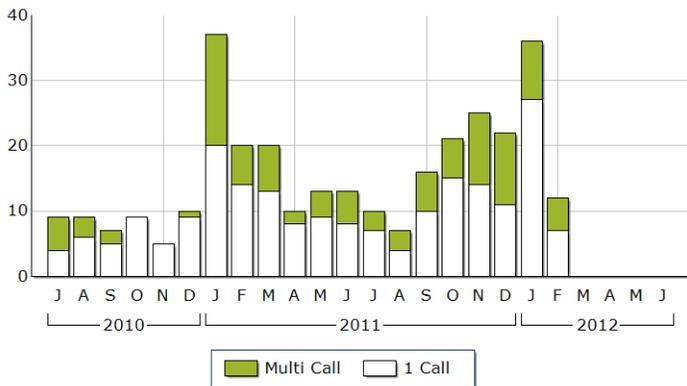
How Heard About



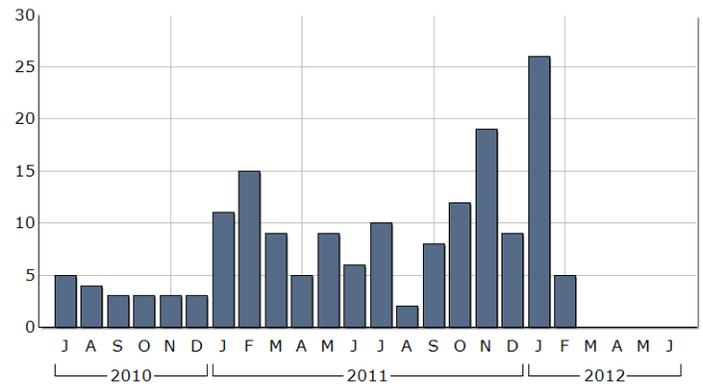
Fax Referral



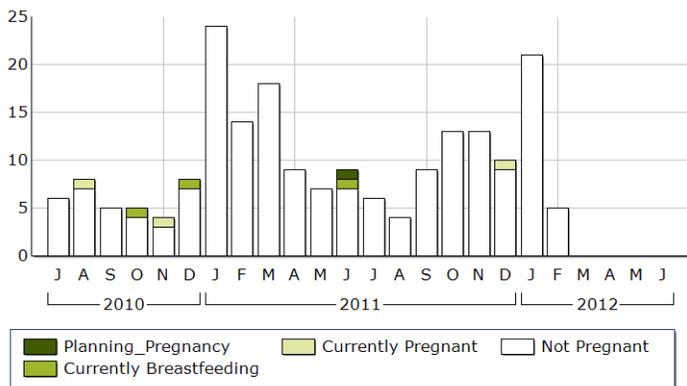
Tobacco User Enrollments By Program Type



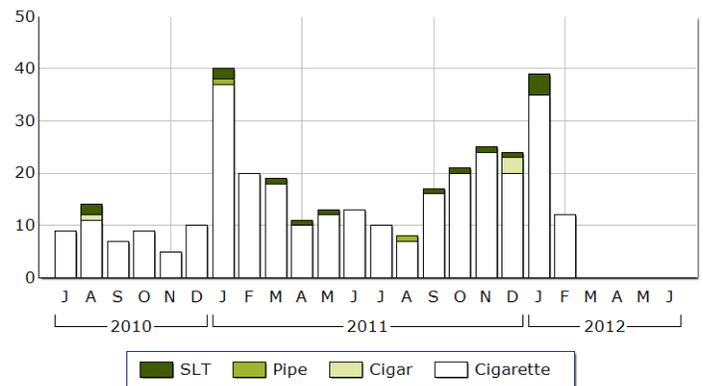
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

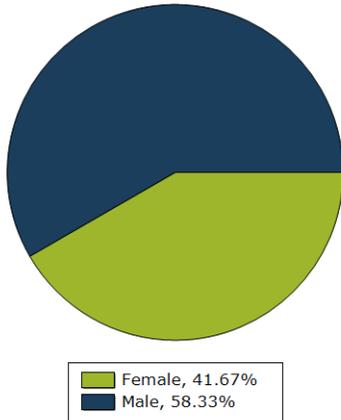


Chart Total N: 12

Tobacco Users By Language

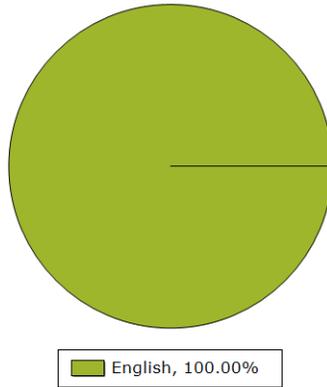


Chart Total N: 12

Tobacco Users By Education

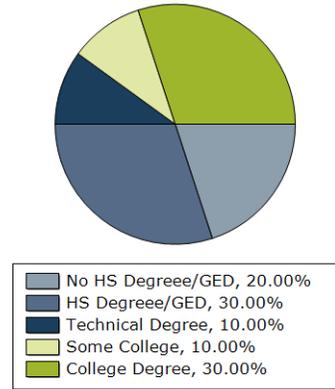


Chart Total N: 10

Tobacco Users By Race

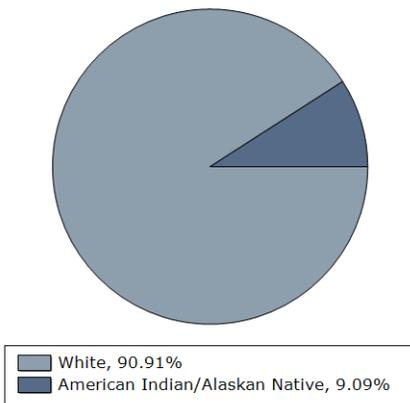


Chart Total N: 11

Tobacco Users By Age

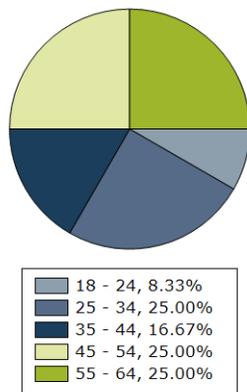


Chart Total N: 12

Tobacco Users By Health Plan

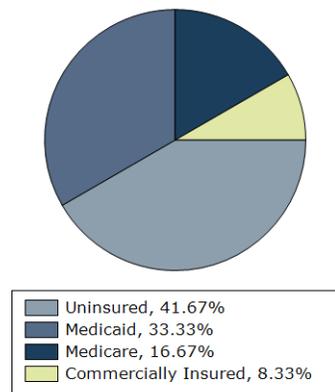


Chart Total N: 12

Tobacco Users By Ethnicity

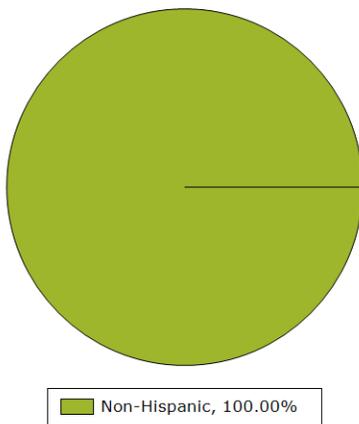


Chart Total N: 12

Tobacco Users By Chronic Condition

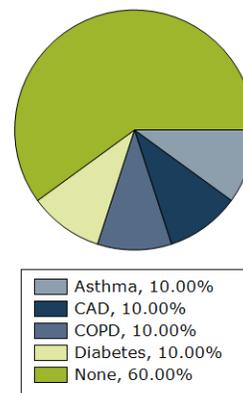


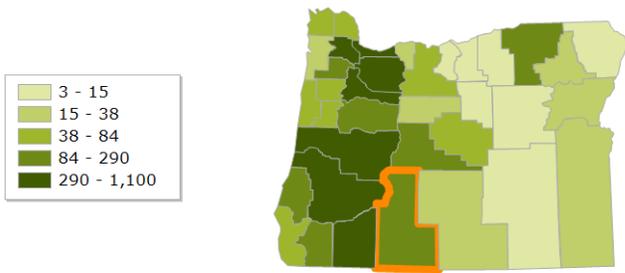
Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

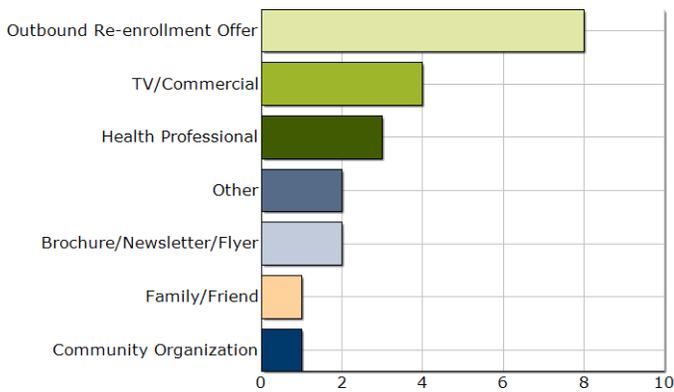
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

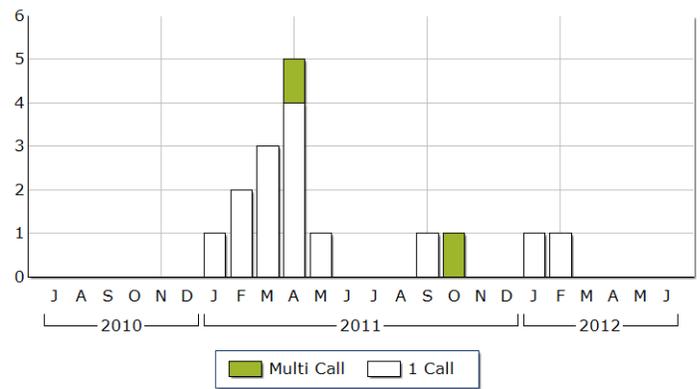


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %	11,109	⁴
			County	State
Tobacco Users - Last Full Month			22	1,020
Tobacco Users YTD			139	9,439
Unique Tobacco Users YTD			3	6,500
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.25 %
Reach - NAQC			2	0.97 %
Annualized Reach			1	1.88 %
Annualized Reach - NAQC			2	1.46 %
Unique Individual Reach			3	0.84 %

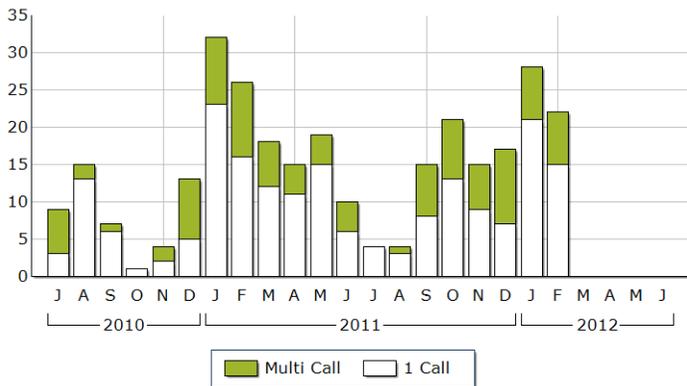
How Heard About



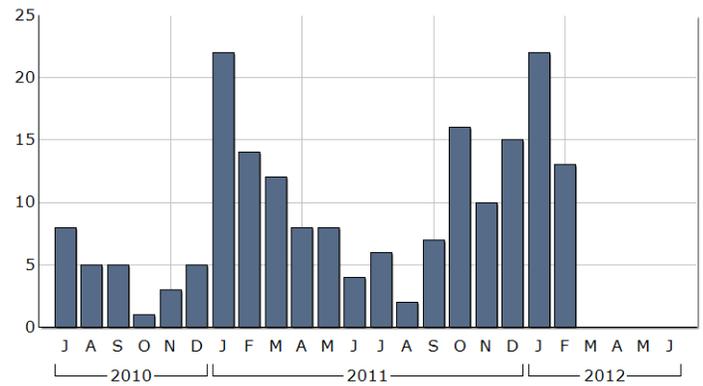
Fax Referral



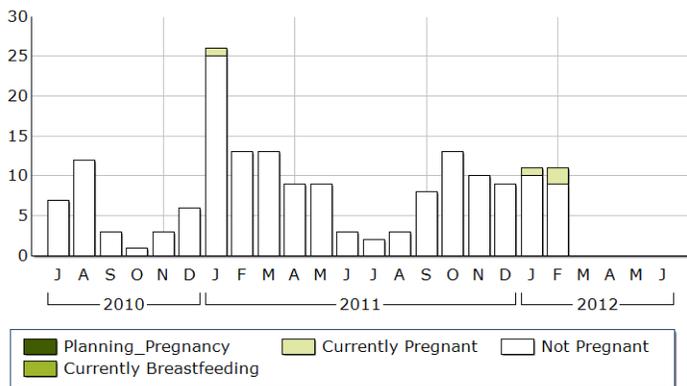
Tobacco User Enrollments By Program Type



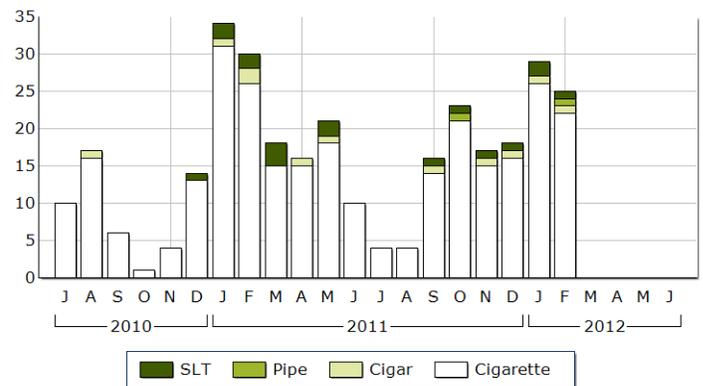
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

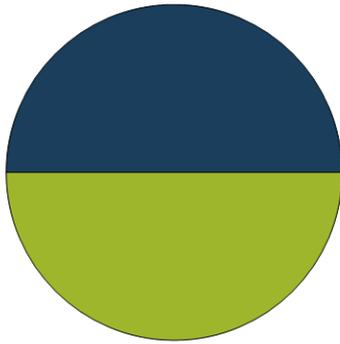


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

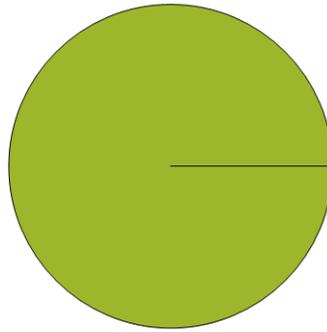
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 22

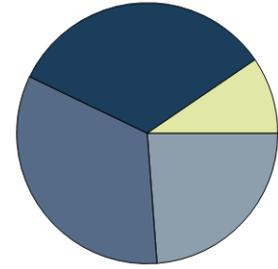
Tobacco Users By Language



English, 100.00%

Chart Total N: 22

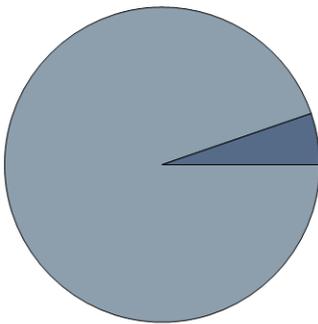
Tobacco Users By Education



No HS Degree/GED, 23.81%
HS Degree/GED, 33.33%
Some College, 33.33%
College Degree, 9.52%

Chart Total N: 21

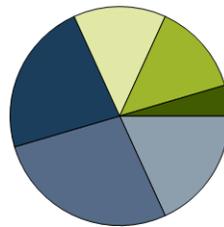
Tobacco Users By Race



White, 94.74%
Native Hawaiian/Pacific Islander, 5.26%

Chart Total N: 19

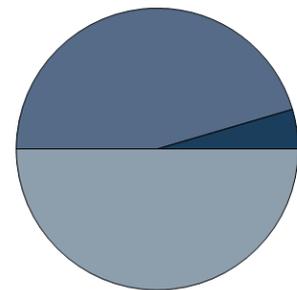
Tobacco Users By Age



18 - 24, 18.18%
25 - 34, 27.27%
35 - 44, 22.73%
45 - 54, 13.64%
55 - 64, 13.64%
65 and Older, 4.55%

Chart Total N: 22

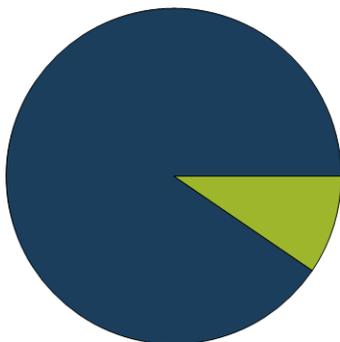
Tobacco Users By Health Plan



Uninsured, 50.00%
Medicaid, 45.45%
Medicare, 4.55%

Chart Total N: 22

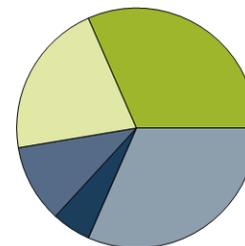
Tobacco Users By Ethnicity



Hispanic, 9.52%
Non-Hispanic, 90.48%

Chart Total N: 21

Tobacco Users By Chronic Condition



Asthma, 31.58%
CAD, 5.26%
COPD, 10.53%
Diabetes, 21.05%
None, 31.58%

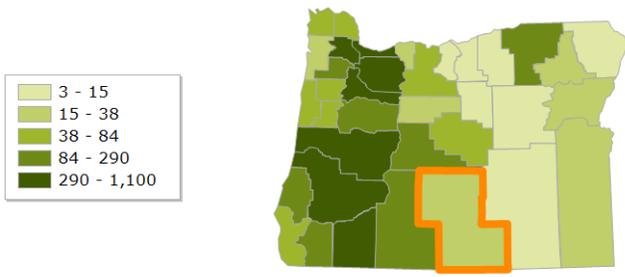
Chart Total N: 19

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

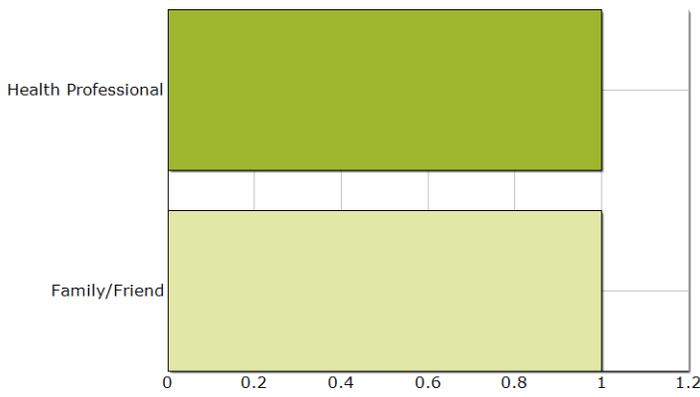
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

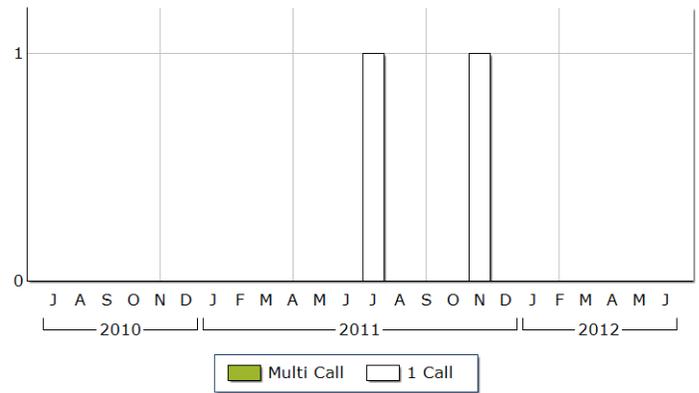


County Population	Prevalence	Tobacco Users	
Adult	6,068	19.9 %	1,208 ⁴
		County	State
Tobacco Users - Last Full Month		2	1,020
Tobacco Users YTD		22	9,439
Unique Tobacco Users YTD		3	18
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.82 %
Reach - NAQC		2	1.41 %
Annualized Reach		1	2.73 %
Annualized Reach - NAQC		2	2.11 %
Unique Individual Reach		3	1.49 %

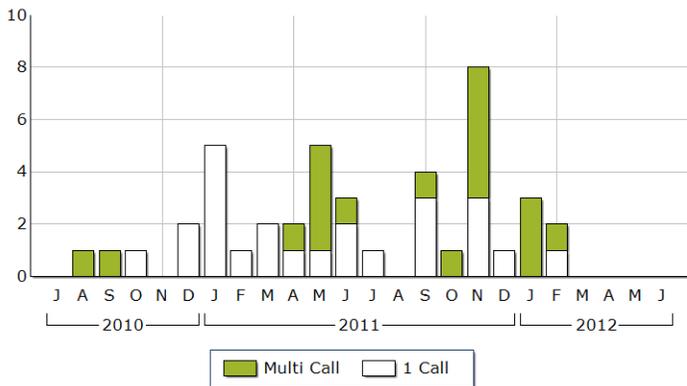
How Heard About



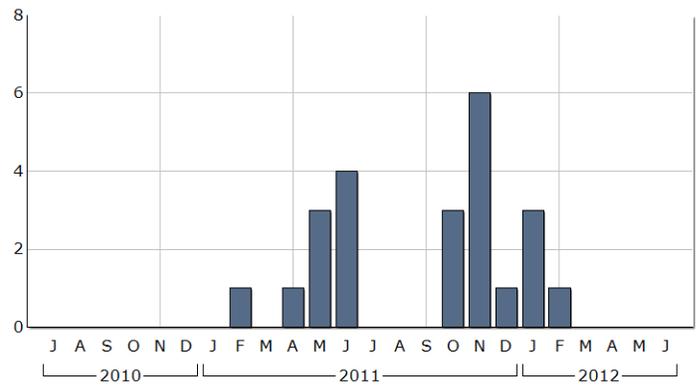
Fax Referral



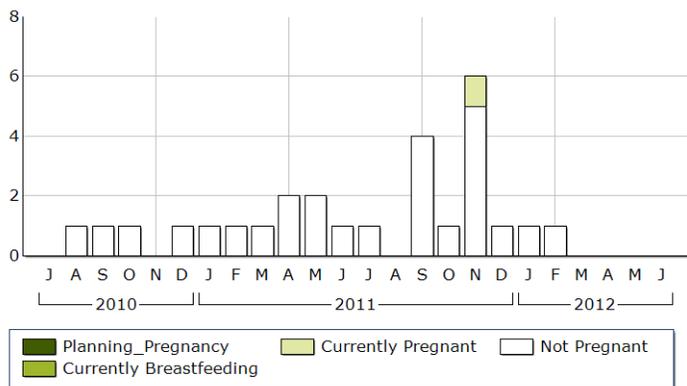
Tobacco User Enrollments By Program Type



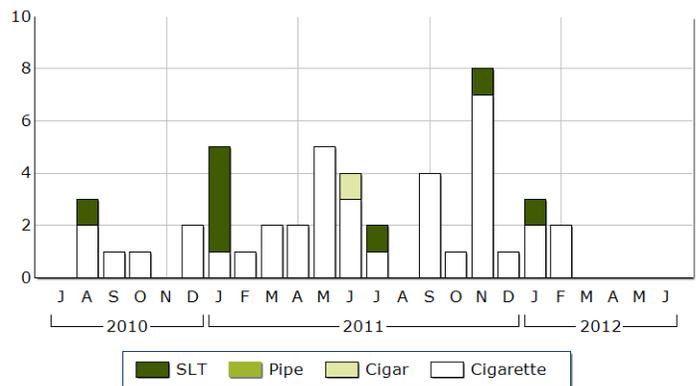
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

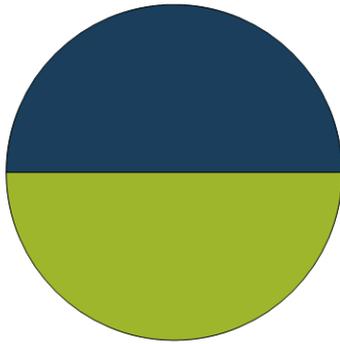


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

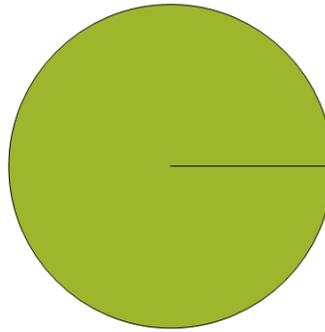
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

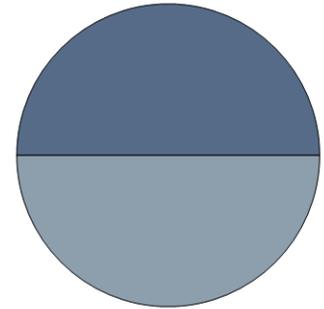
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

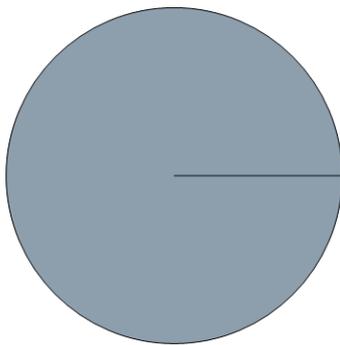
Tobacco Users By Education



No HS Degreee/GED, 50.00%
HS Degreee/GED, 50.00%

Chart Total N: 2

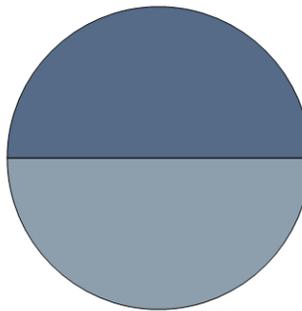
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

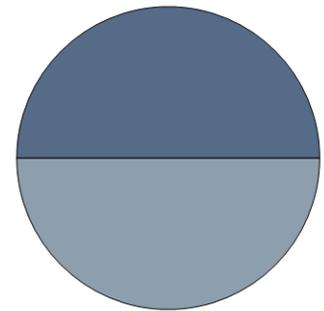
Tobacco Users By Age



25 - 34, 50.00%
35 - 44, 50.00%

Chart Total N: 2

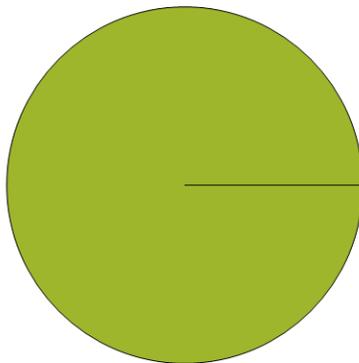
Tobacco Users By Health Plan



Medicaid, 50.00%
Uninsured, 50.00%

Chart Total N: 2

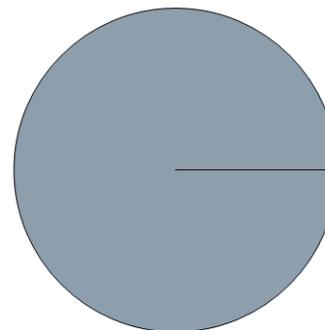
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 100.00%

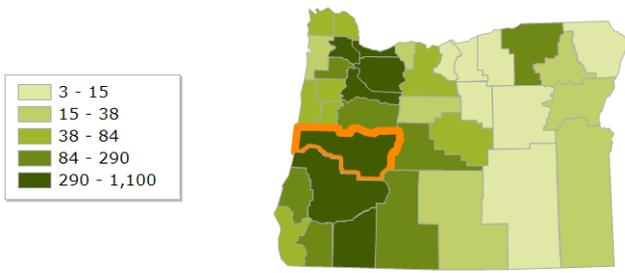
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

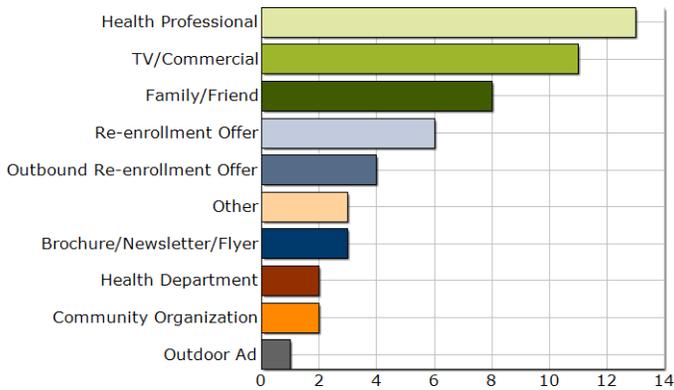
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

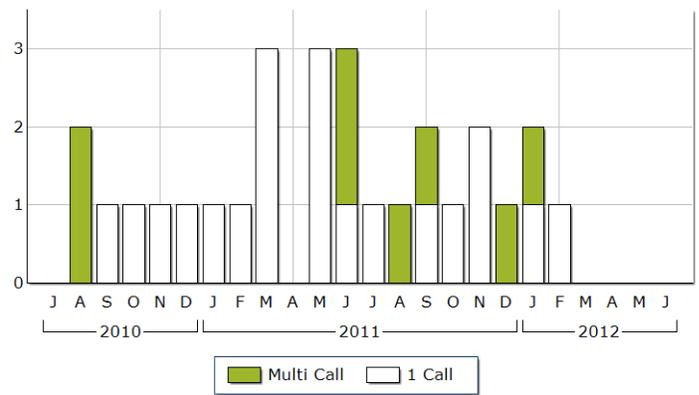


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492 ⁴	
			County	State
Tobacco Users - Last Full Month			64	1,020
Tobacco Users YTD			632	9,439
Unique Tobacco Users YTD			3 ³	424
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹	1.25 %
Reach - NAQC			2 ²	0.84 %
Annualized Reach			1 ¹	1.88 %
Annualized Reach - NAQC			2 ²	1.26 %
Unique Individual Reach			3 ³	0.84 %

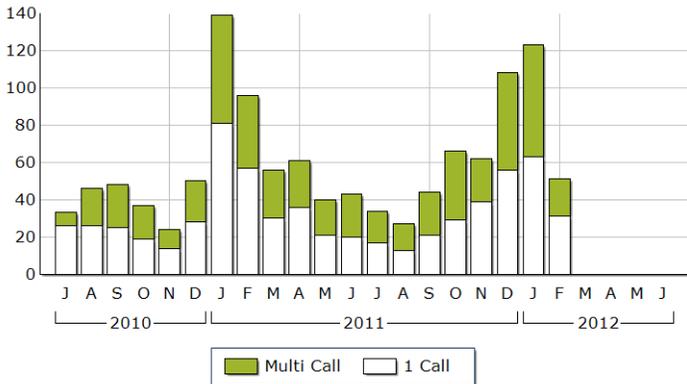
How Heard About



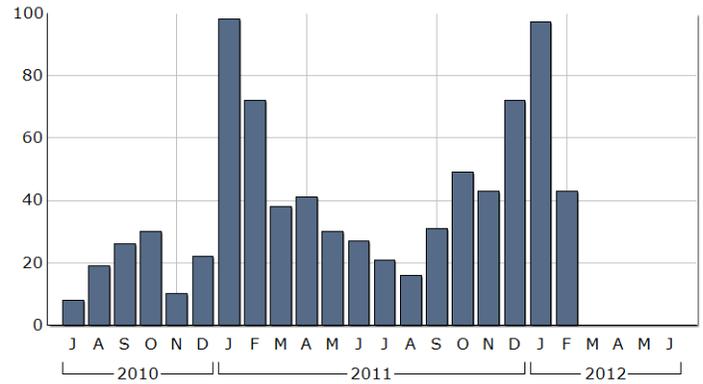
Fax Referral



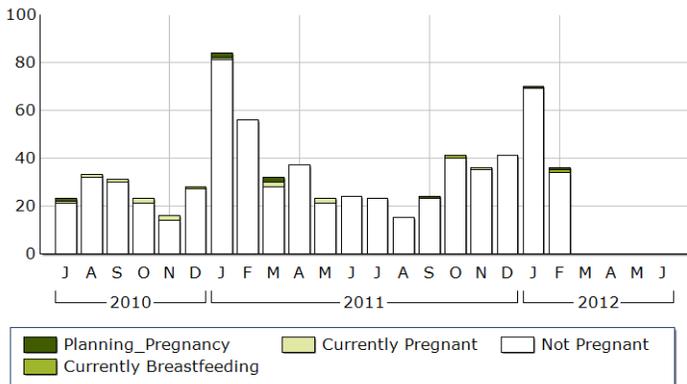
Tobacco User Enrollments By Program Type



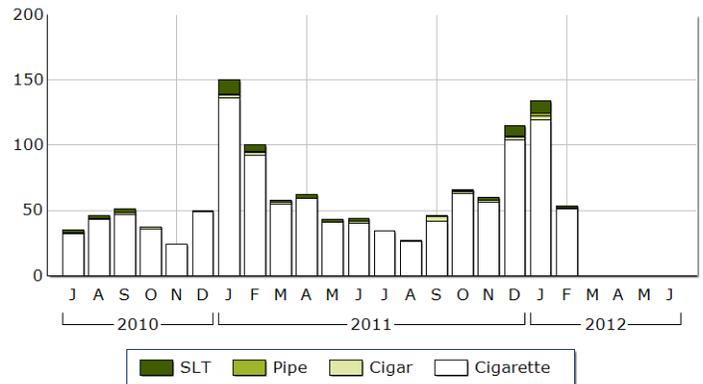
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

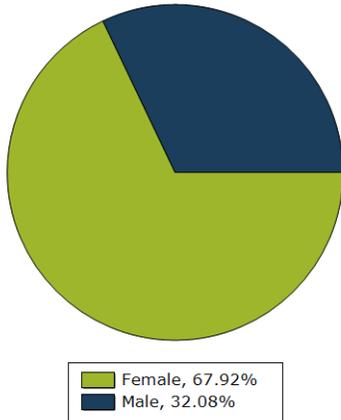


Chart Total N: 53

Tobacco Users By Language

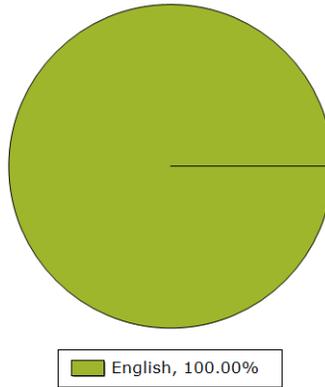


Chart Total N: 53

Tobacco Users By Education

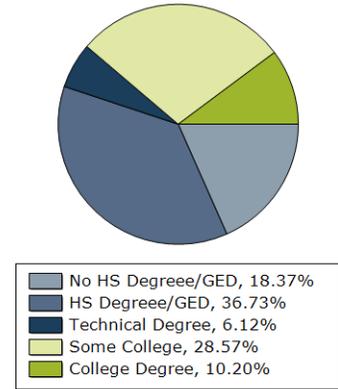


Chart Total N: 49

Tobacco Users By Race

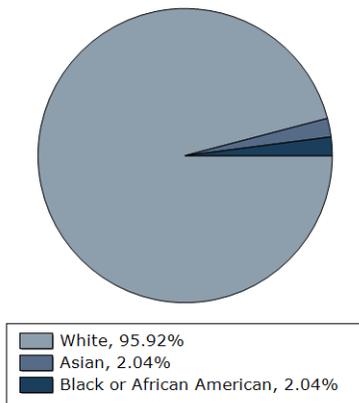


Chart Total N: 49

Tobacco Users By Age

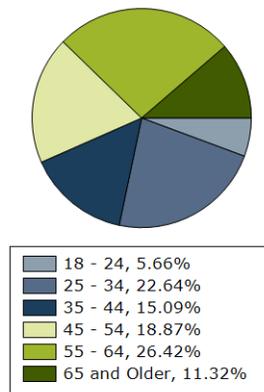


Chart Total N: 53

Tobacco Users By Health Plan

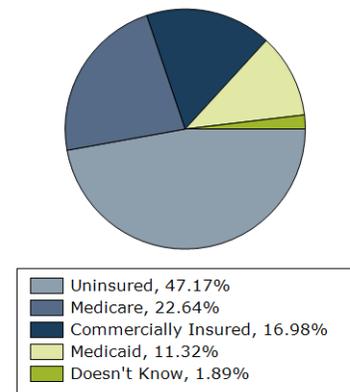


Chart Total N: 53

Tobacco Users By Ethnicity

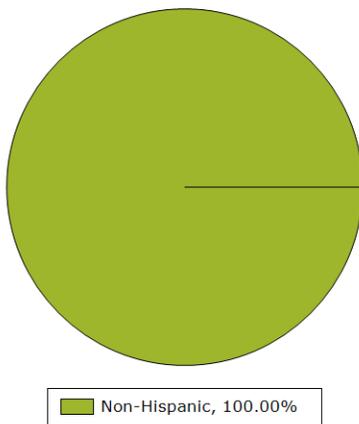


Chart Total N: 51

Tobacco Users By Chronic Condition

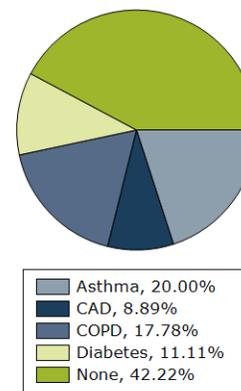


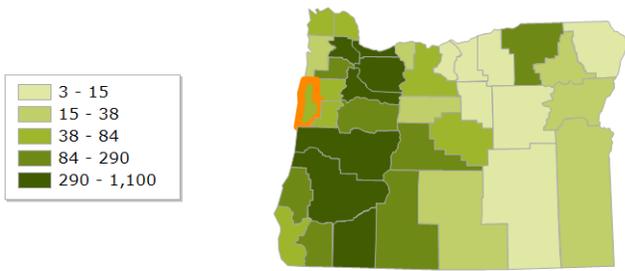
Chart Total N: 45

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

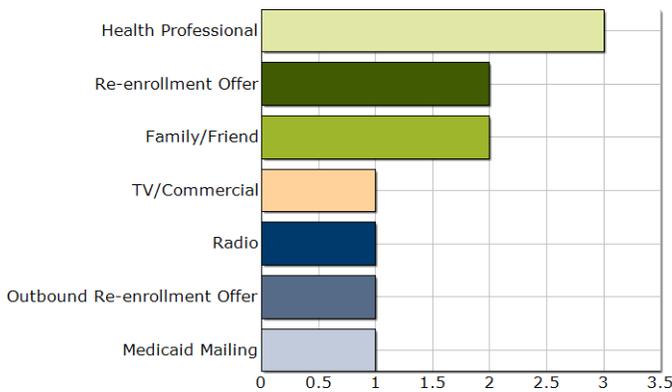
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

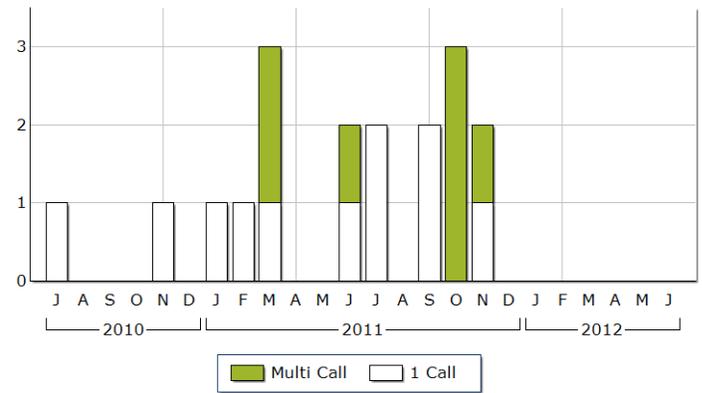


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	9,822 ⁴	
			County	State
Tobacco Users - Last Full Month			14	1,020
Tobacco Users YTD			95	9,439
Unique Tobacco Users YTD			3	72
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.97 %
Reach - NAQC			2	0.67 %
Annualized Reach			1	1.45 %
Annualized Reach - NAQC			2	1.01 %
Unique Individual Reach			3	0.73 %

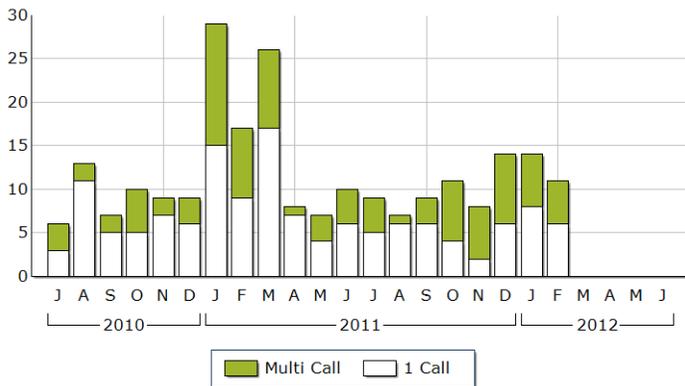
How Heard About



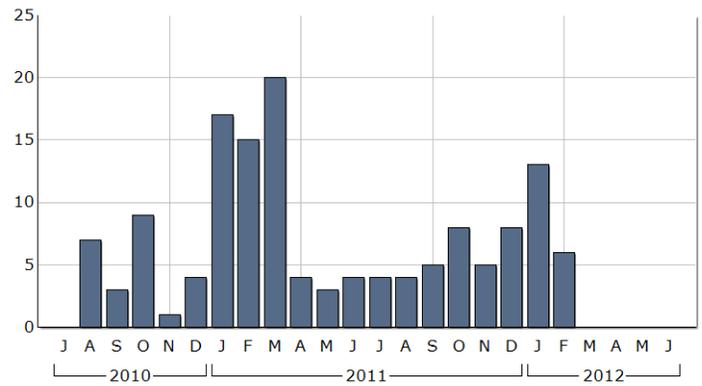
Fax Referral



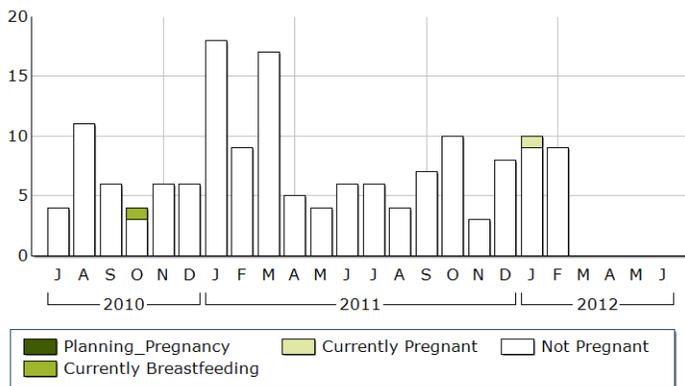
Tobacco User Enrollments By Program Type



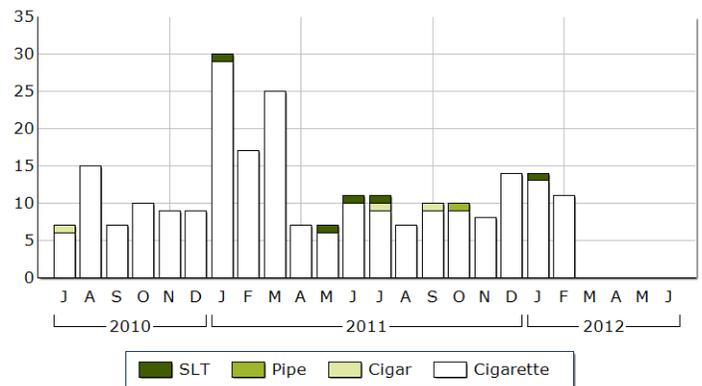
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

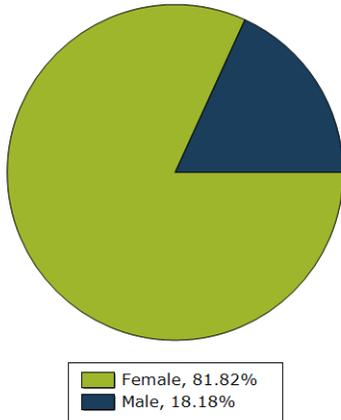


Chart Total N: 11

Tobacco Users By Language

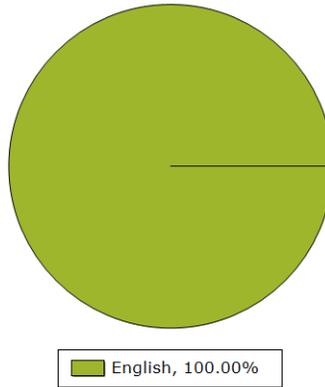


Chart Total N: 11

Tobacco Users By Education

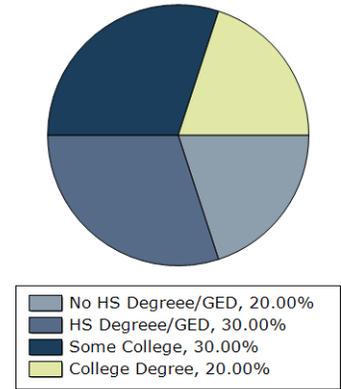


Chart Total N: 10

Tobacco Users By Race

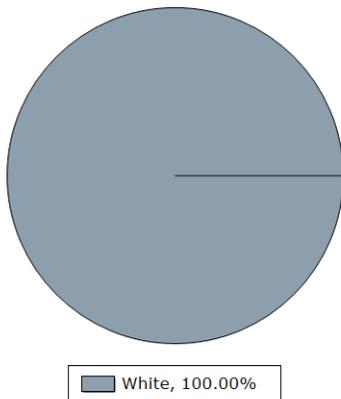


Chart Total N: 11

Tobacco Users By Age

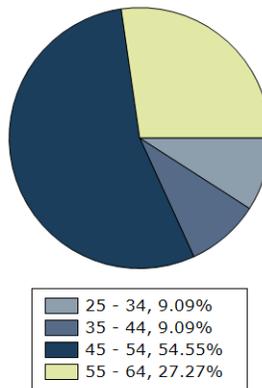


Chart Total N: 11

Tobacco Users By Health Plan

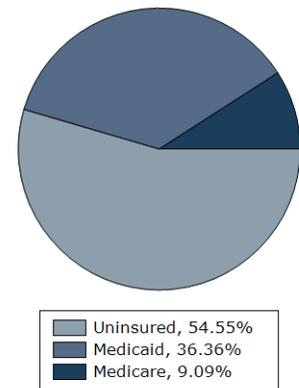


Chart Total N: 11

Tobacco Users By Ethnicity

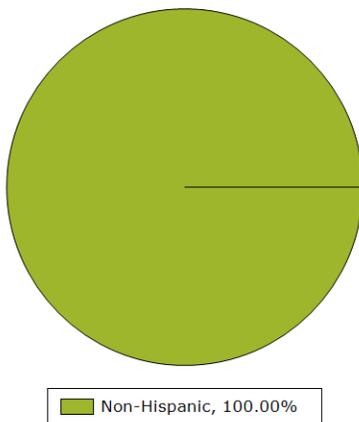


Chart Total N: 11

Tobacco Users By Chronic Condition

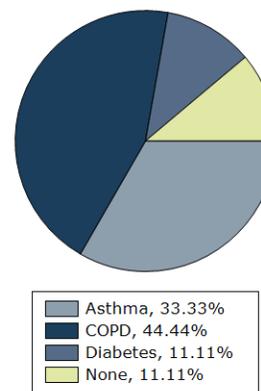


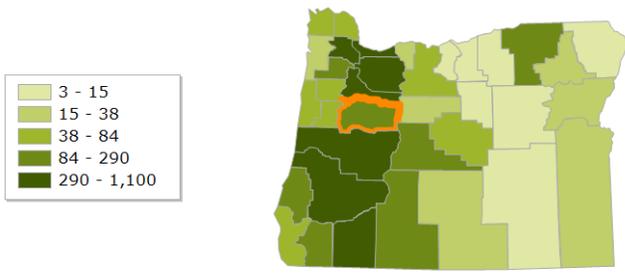
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

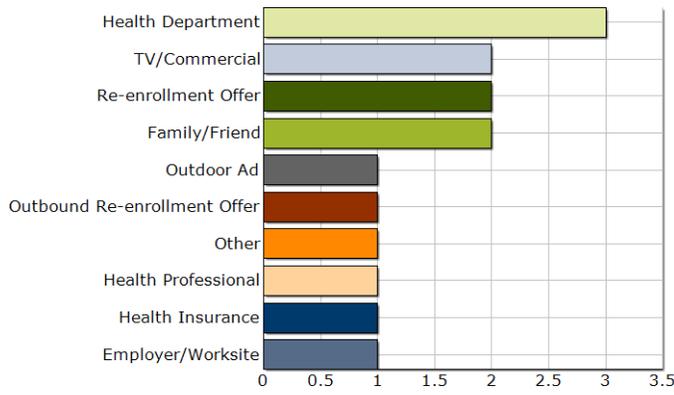
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

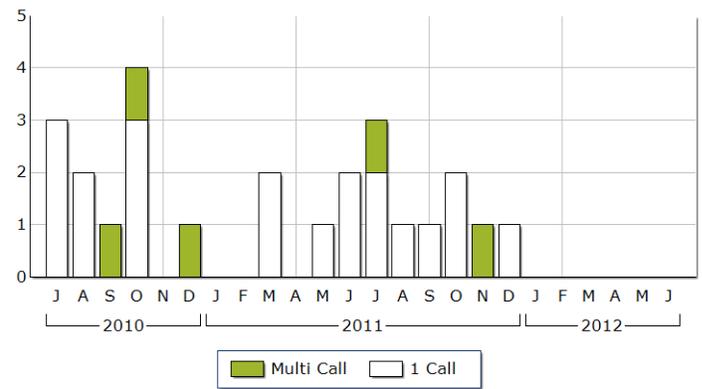


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601	⁴
			County	State
Tobacco Users - Last Full Month			18	1,020
Tobacco Users YTD			196	9,439
Unique Tobacco Users YTD			3	141
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.11 %
Reach - NAQC			2	0.74 %
Annualized Reach			1	1.67 %
Annualized Reach - NAQC			2	1.12 %
Unique Individual Reach			3	0.80 %

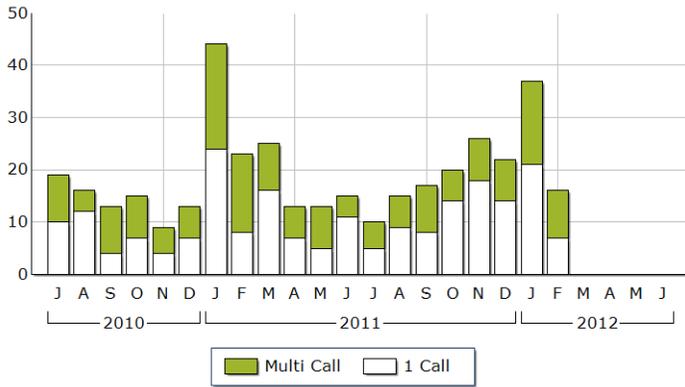
How Heard About



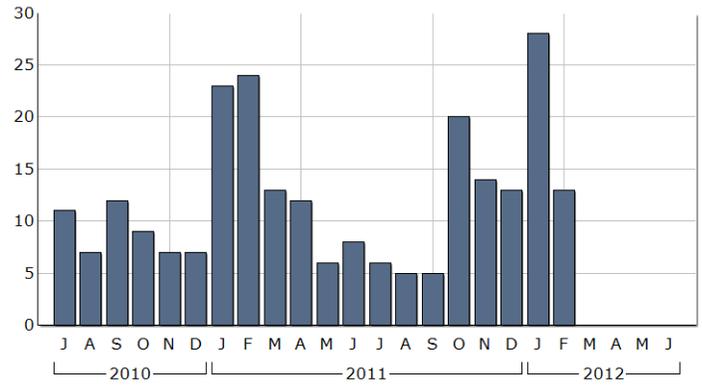
Fax Referral



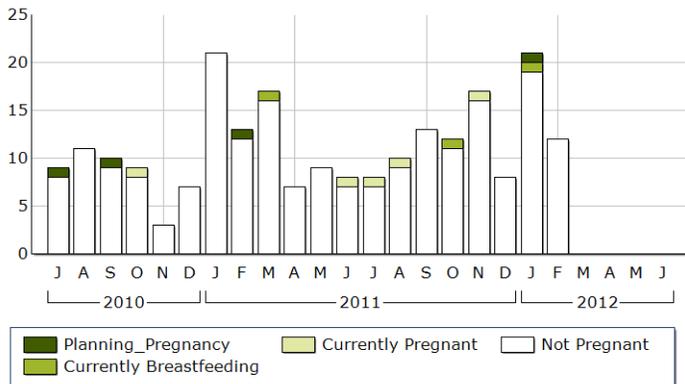
Tobacco User Enrollments By Program Type



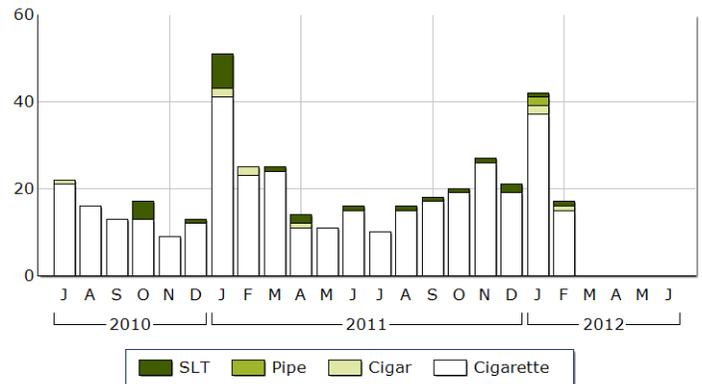
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

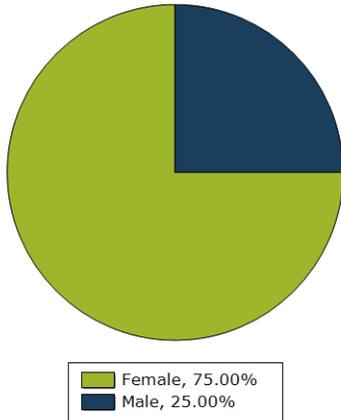


Chart Total N: 16

Tobacco Users By Language

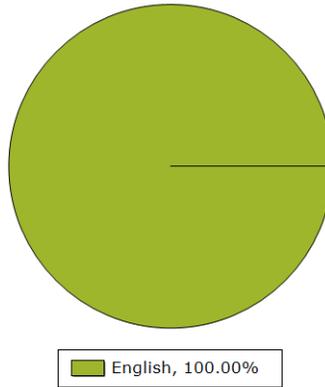


Chart Total N: 16

Tobacco Users By Education

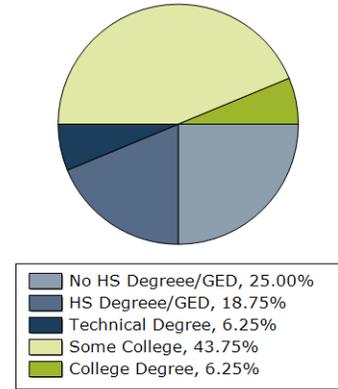


Chart Total N: 16

Tobacco Users By Race

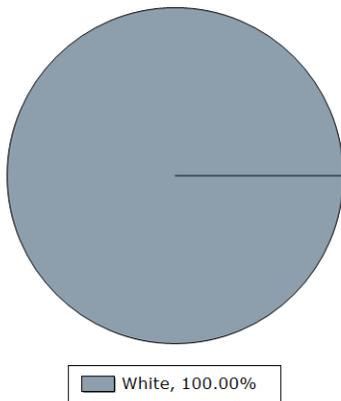


Chart Total N: 16

Tobacco Users By Age

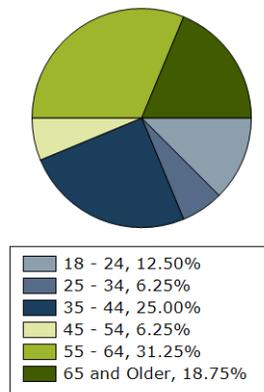


Chart Total N: 16

Tobacco Users By Health Plan

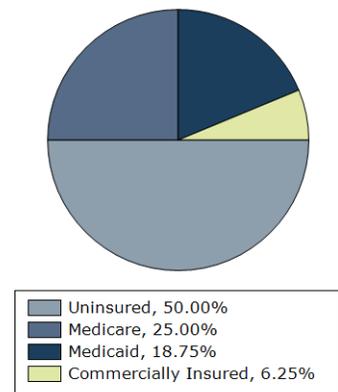


Chart Total N: 16

Tobacco Users By Ethnicity

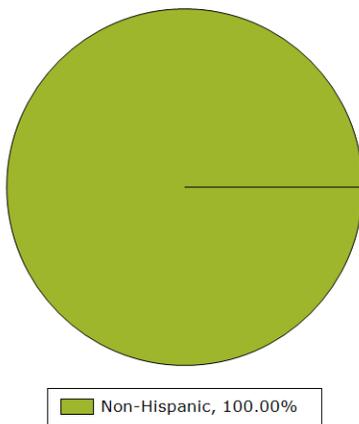


Chart Total N: 15

Tobacco Users By Chronic Condition

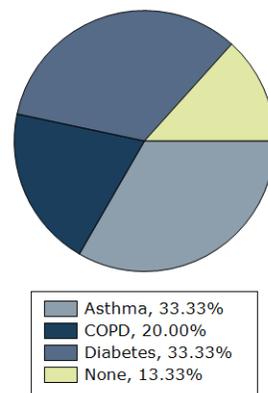


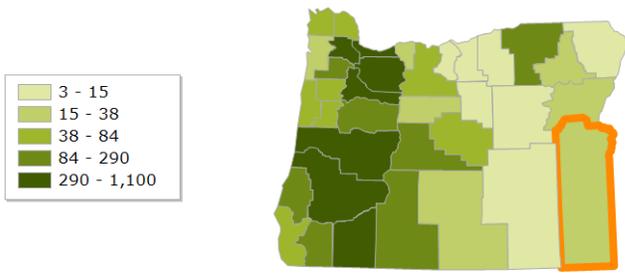
Chart Total N: 15

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

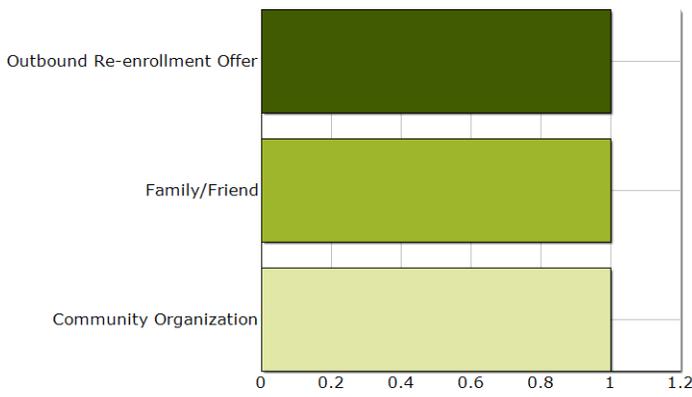
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

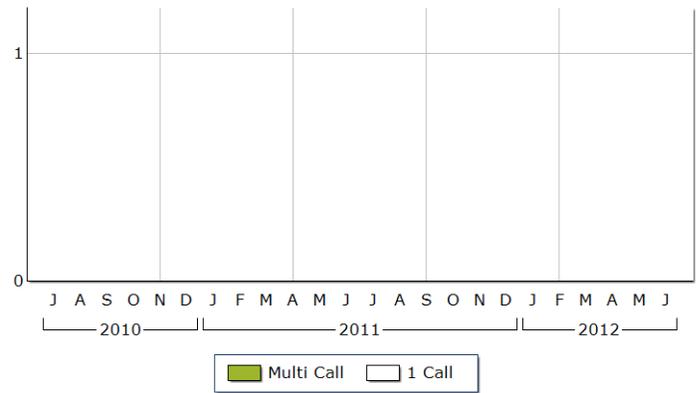


County Population		Prevalence	Tobacco Users	
Adult	23,866	16.8 %	4,009 ⁴	
			County	State
Tobacco Users - Last Full Month			4	1,020
Tobacco Users YTD			26	9,439
Unique Tobacco Users YTD			3	6,500
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.65 %
Reach - NAQC			2	0.45 %
Annualized Reach			1	0.97 %
Annualized Reach - NAQC			2	0.67 %
Unique Individual Reach			3	0.35 %

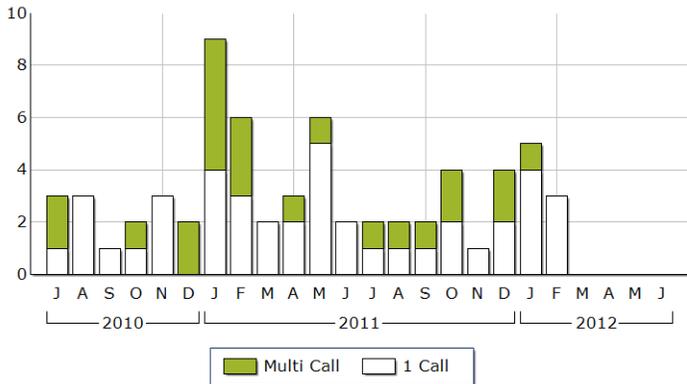
How Heard About



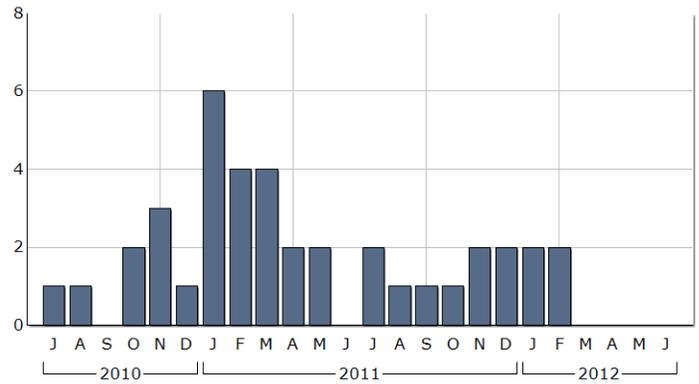
Fax Referral



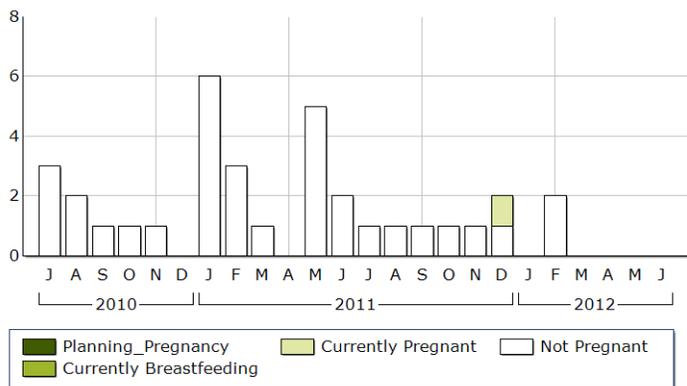
Tobacco User Enrollments By Program Type



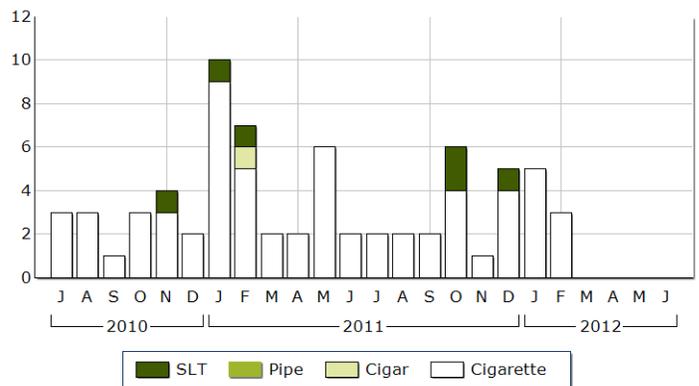
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

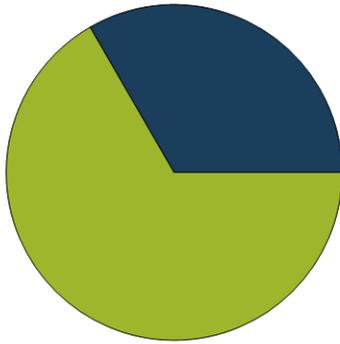


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

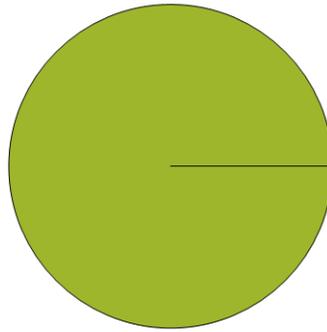
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

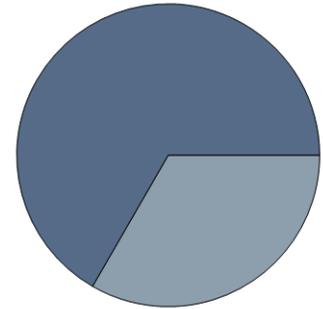
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

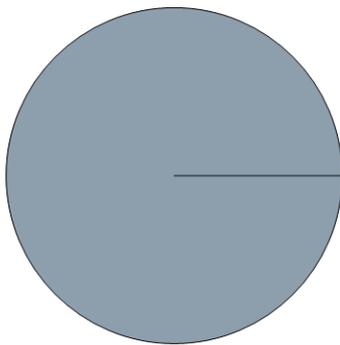
Tobacco Users By Education



HS Degree/GED, 33.33%
Some College, 66.67%

Chart Total N: 3

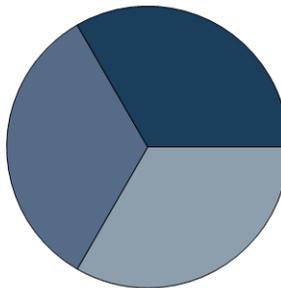
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

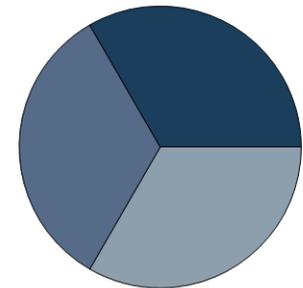
Tobacco Users By Age



18 - 24, 33.33%
45 - 54, 33.33%
55 - 64, 33.33%

Chart Total N: 3

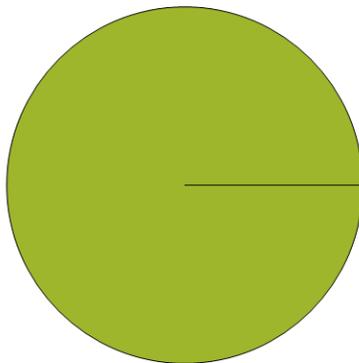
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Medicaid, 33.33%
Uninsured, 33.33%

Chart Total N: 3

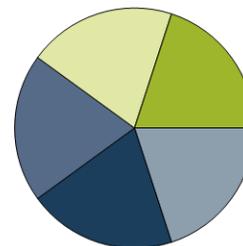
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Asthma, 20.00%
CAD, 20.00%
COPD, 20.00%
Diabetes, 20.00%
None, 20.00%

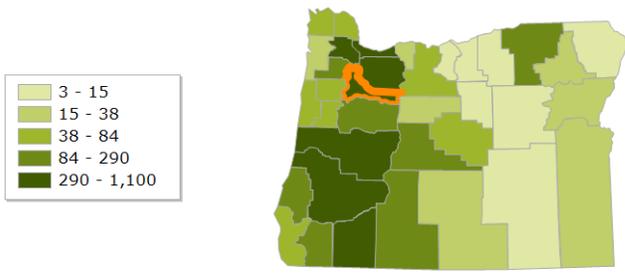
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

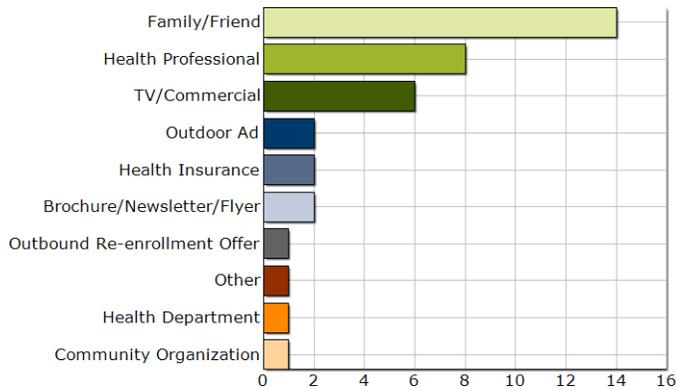
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

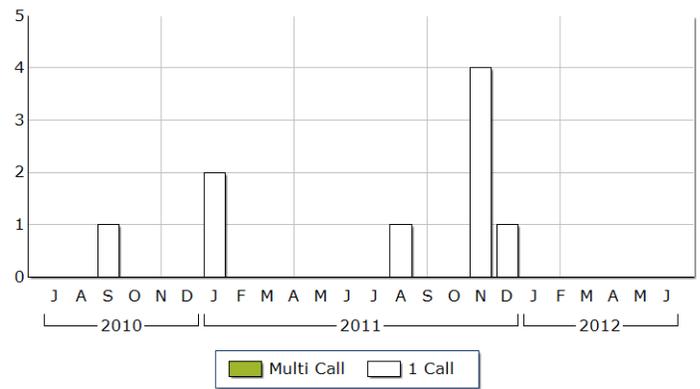


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492	⁴
			County	State
Tobacco Users - Last Full Month			43	1,020
Tobacco Users YTD			431	9,439
Unique Tobacco Users YTD			307	6,500
Target Reach			2.0 %	2.0 %
Reach YTD			1.18 %	1.83 %
Reach - NAQC			0.91 %	0.84 %
Annualized Reach			1.77 %	2.74 %
Annualized Reach - NAQC			1.36 %	1.26 %
Unique Individual Reach			0.84 %	1.26 %

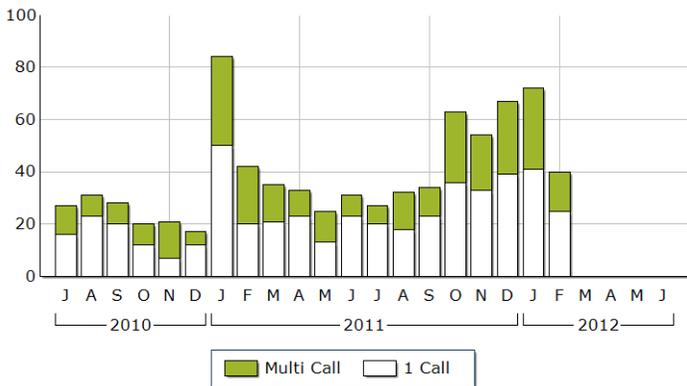
How Heard About



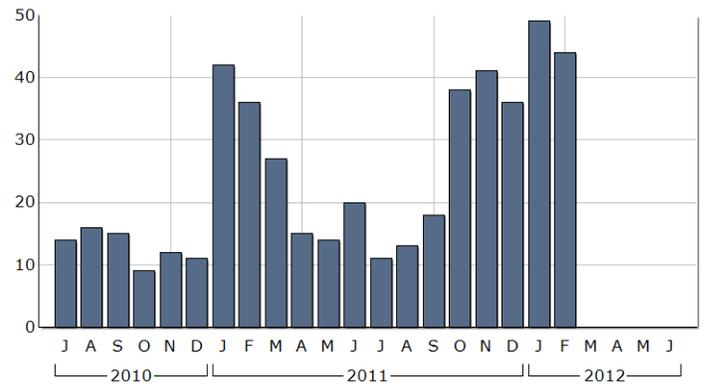
Fax Referral



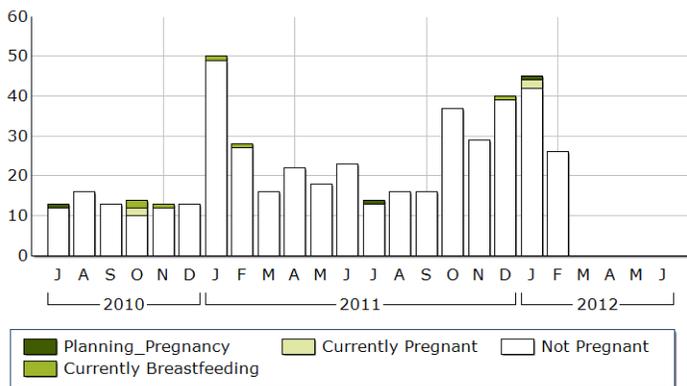
Tobacco User Enrollments By Program Type



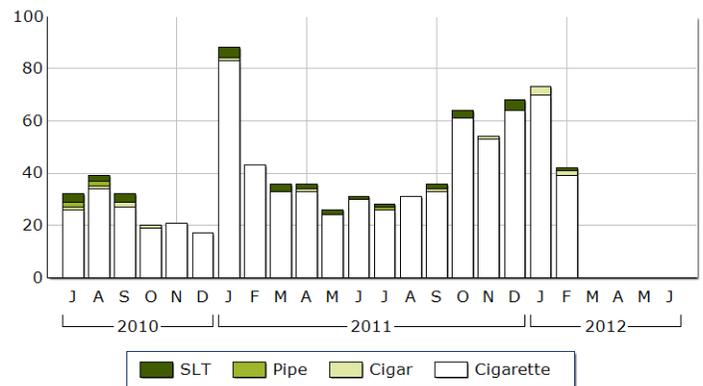
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

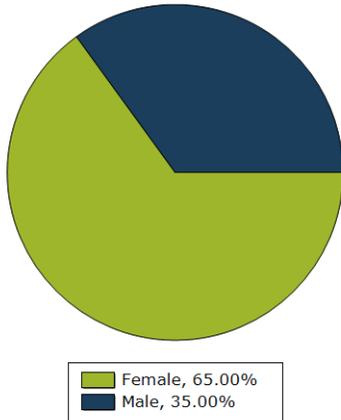


Chart Total N: 40

Tobacco Users By Language

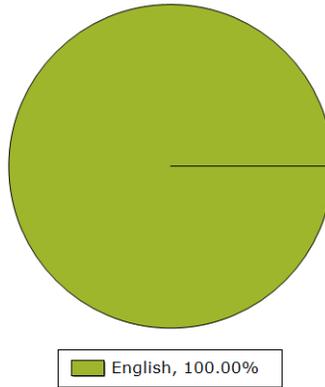


Chart Total N: 40

Tobacco Users By Education

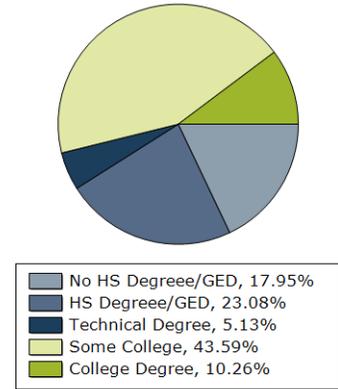


Chart Total N: 39

Tobacco Users By Race

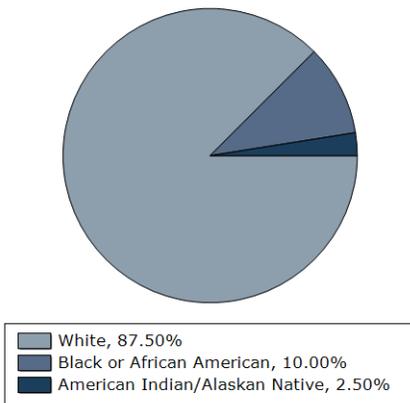


Chart Total N: 40

Tobacco Users By Age

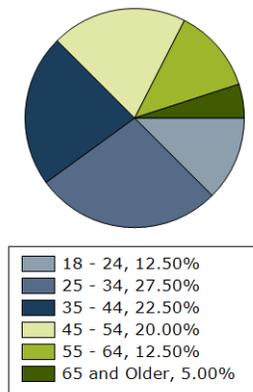


Chart Total N: 40

Tobacco Users By Health Plan

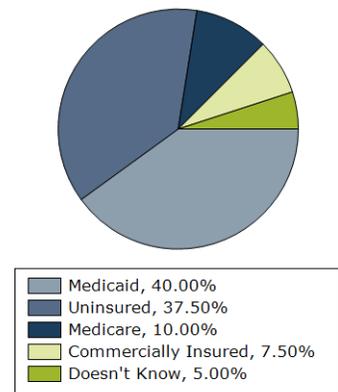


Chart Total N: 40

Tobacco Users By Ethnicity

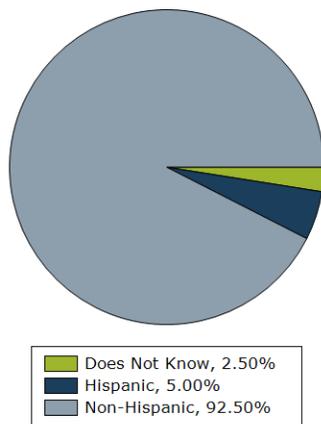


Chart Total N: 40

Tobacco Users By Chronic Condition

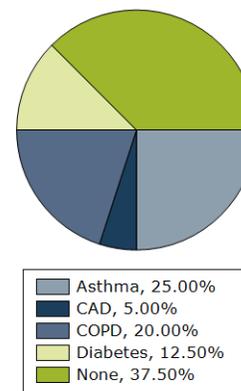


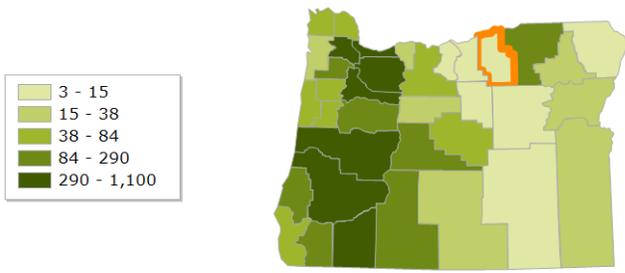
Chart Total N: 40

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

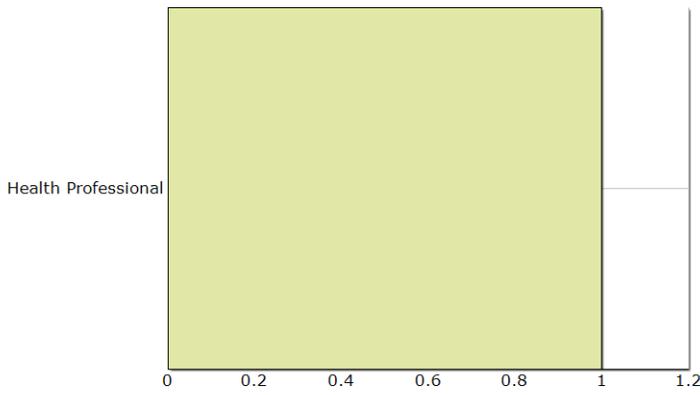
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

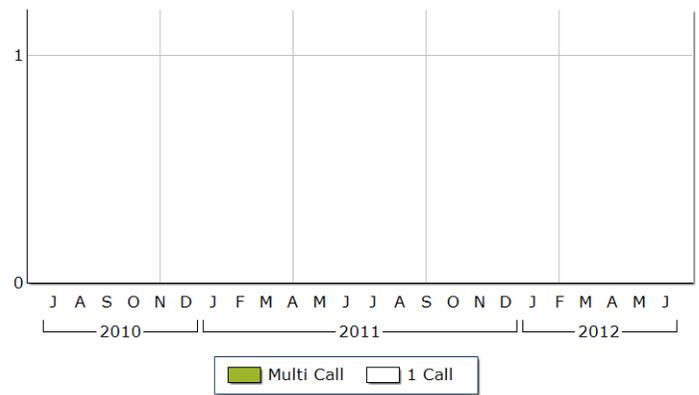


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %	1,645	⁴
			County	State
Tobacco Users - Last Full Month			2	1,020
Tobacco Users YTD			10	9,439
Unique Tobacco Users YTD			3	6,500
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.61 %
Reach - NAQC			2	0.30 %
Annualized Reach			1	0.91 %
Annualized Reach - NAQC			2	0.46 %
Unique Individual Reach			3	0.30 %

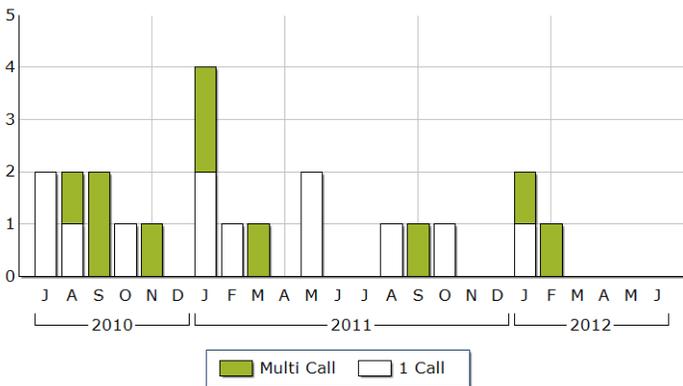
How Heard About



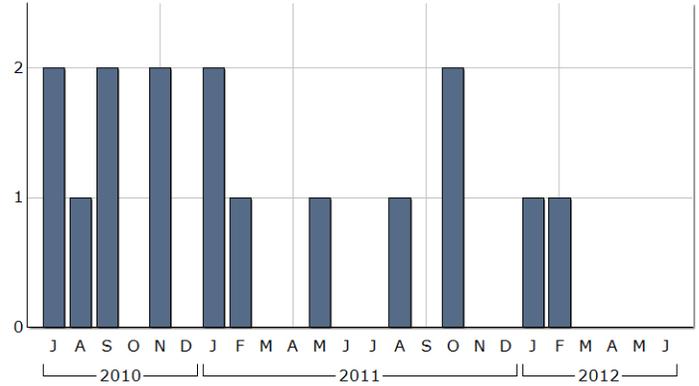
Fax Referral



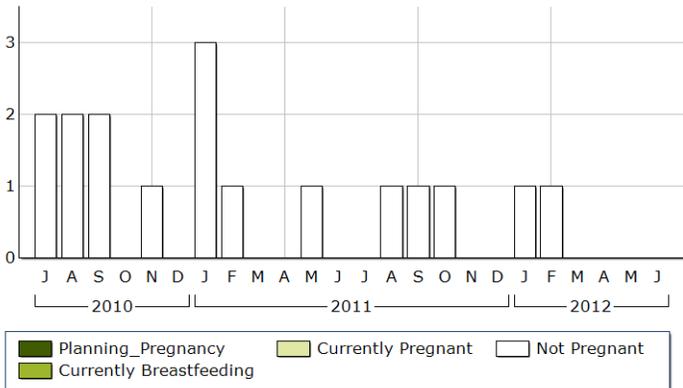
Tobacco User Enrollments By Program Type



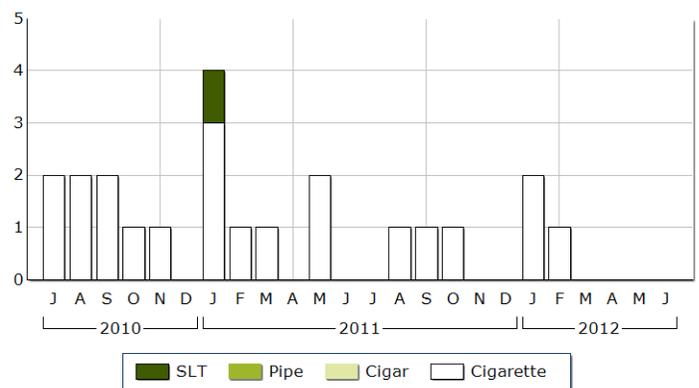
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

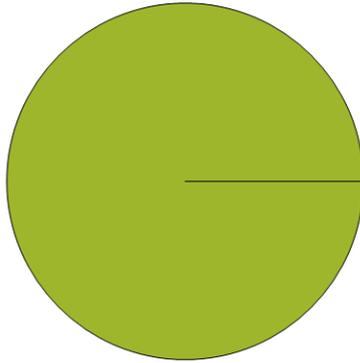


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

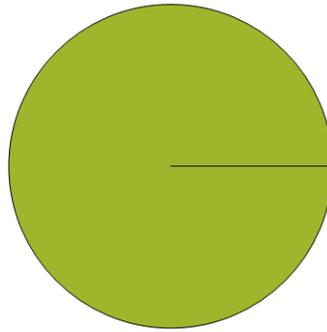
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

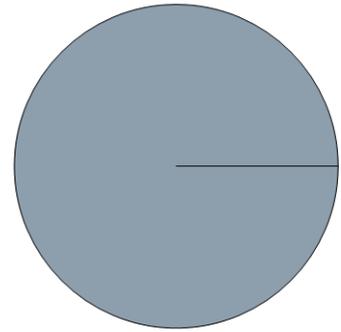
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

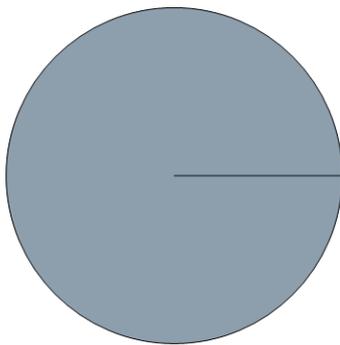
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

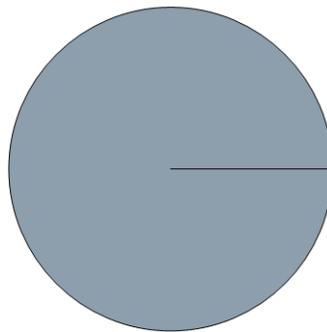
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

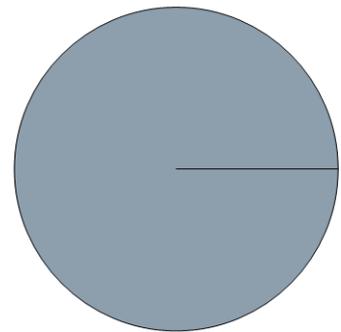
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

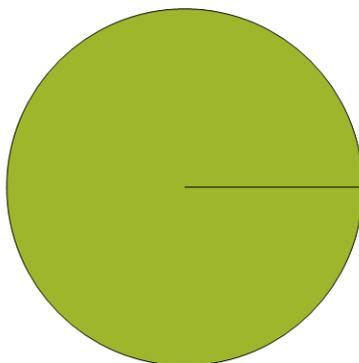
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

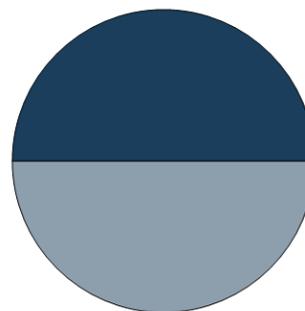
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 50.00%
COPD, 50.00%

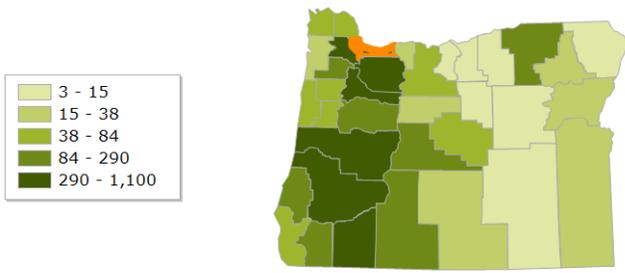
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

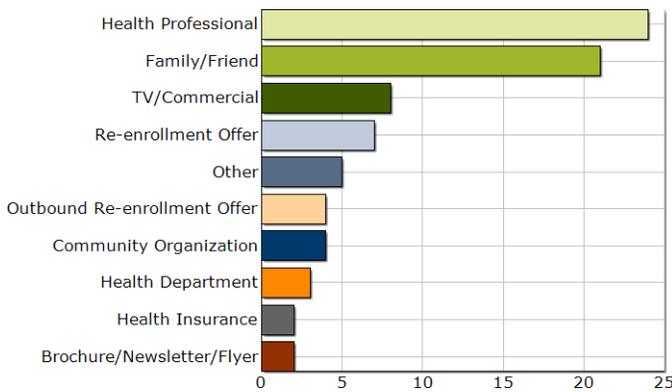
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

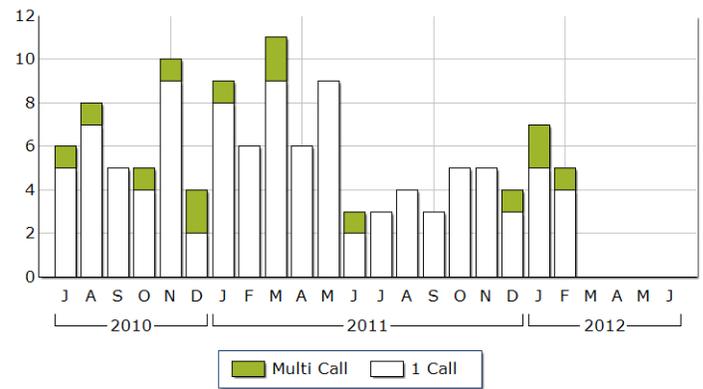


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308 ⁴	
			County	State
Tobacco Users - Last Full Month			122	1,020
Tobacco Users YTD			1,385	9,439
Unique Tobacco Users YTD			3 ³ 843	6,500
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹ 1.60 %	1.83 %
Reach - NAQC			2 ² 1.04 %	0.84 %
Annualized Reach			1 ¹ 2.41 %	2.74 %
Annualized Reach - NAQC			2 ² 1.56 %	1.26 %
Unique Individual Reach			3 ³ 0.98 %	1.26 %

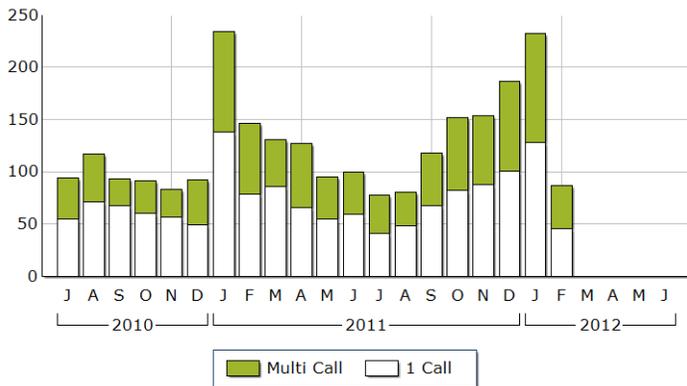
How Heard About



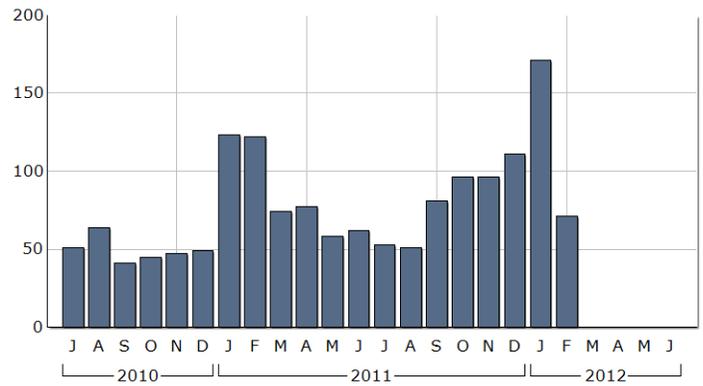
Fax Referral



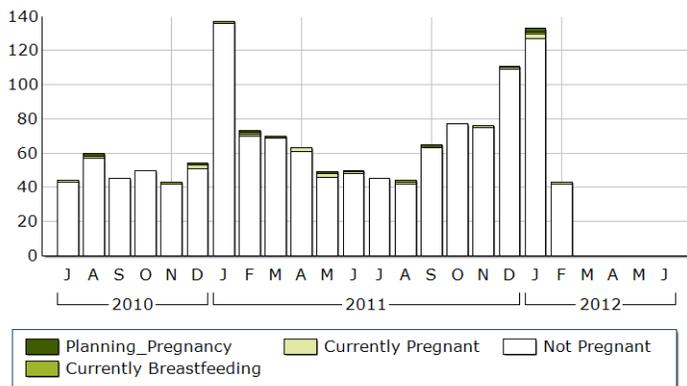
Tobacco User Enrollments By Program Type



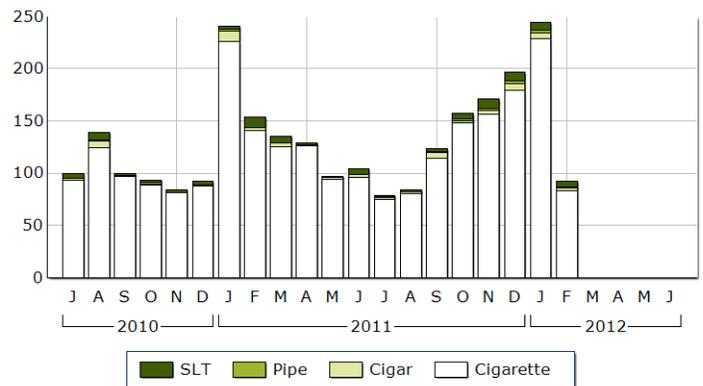
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

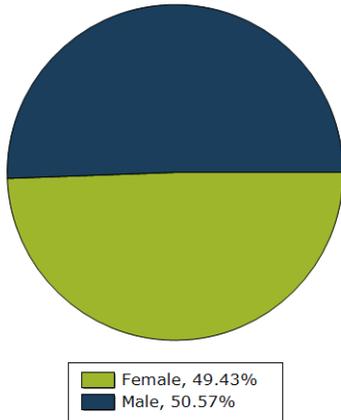


Chart Total N: 87

Tobacco Users By Language

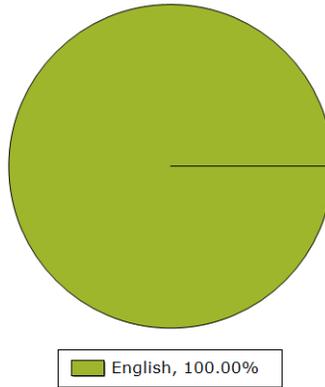


Chart Total N: 87

Tobacco Users By Education

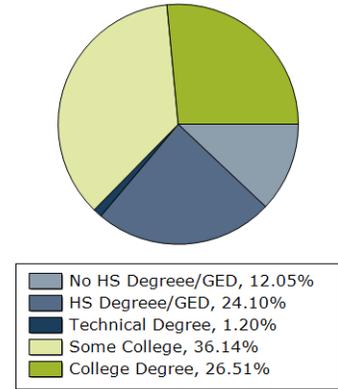


Chart Total N: 83

Tobacco Users By Race

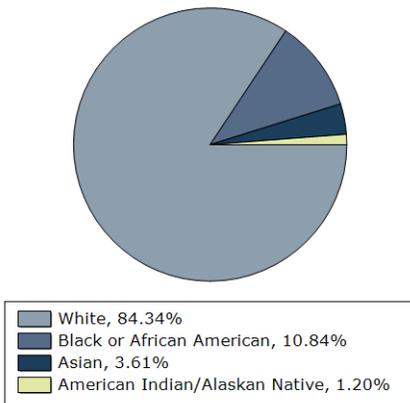


Chart Total N: 83

Tobacco Users By Age

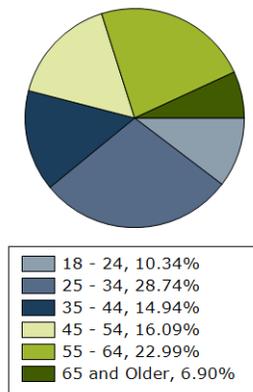


Chart Total N: 87

Tobacco Users By Health Plan

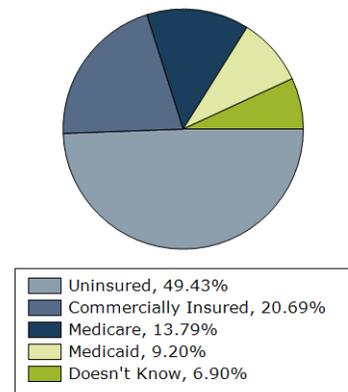


Chart Total N: 87

Tobacco Users By Ethnicity

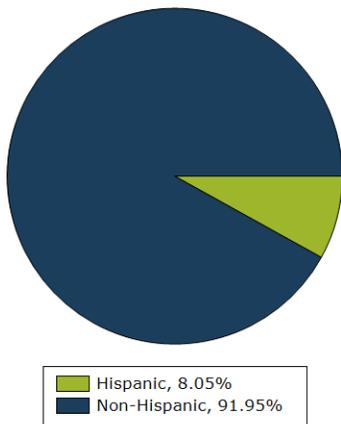


Chart Total N: 87

Tobacco Users By Chronic Condition

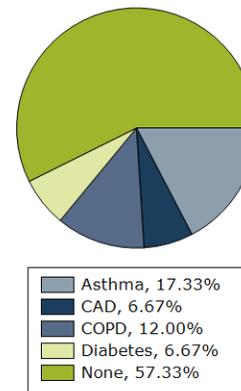


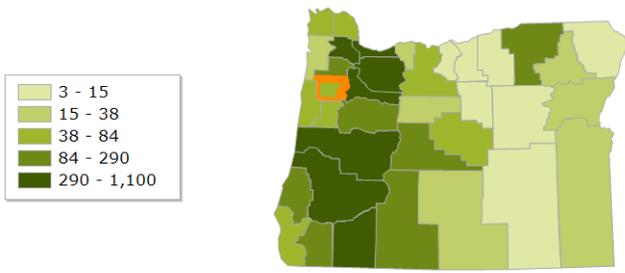
Chart Total N: 75

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

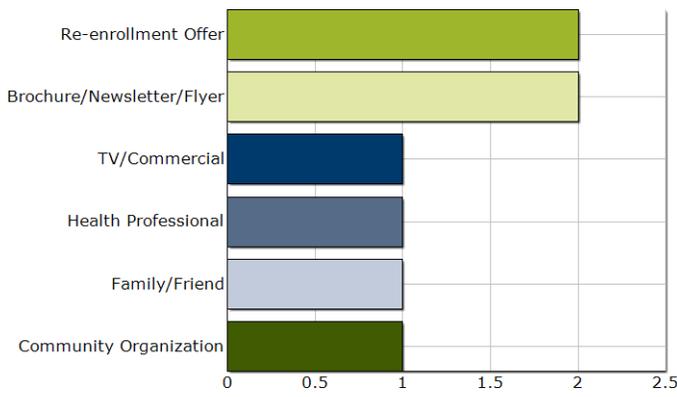
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

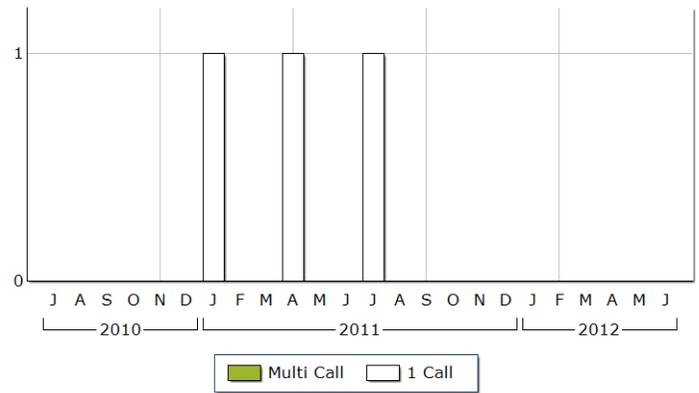


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %	7,534	⁴
			County	State
Tobacco Users - Last Full Month			12	1,020
Tobacco Users YTD			85	9,439
Unique Tobacco Users YTD			3	6,500
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.13 %
Reach - NAQC			2	0.82 %
Annualized Reach			1	1.69 %
Annualized Reach - NAQC			2	1.23 %
Unique Individual Reach			3	0.77 %

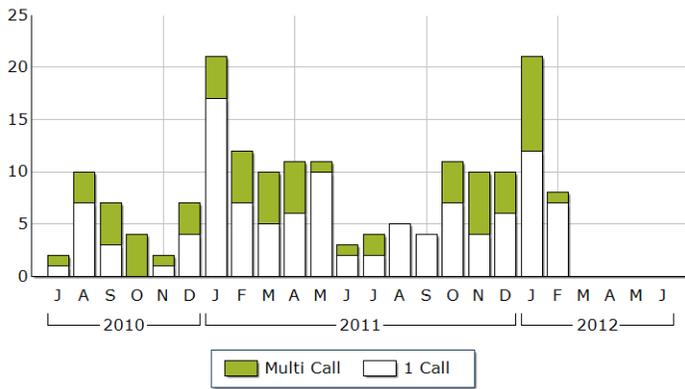
How Heard About



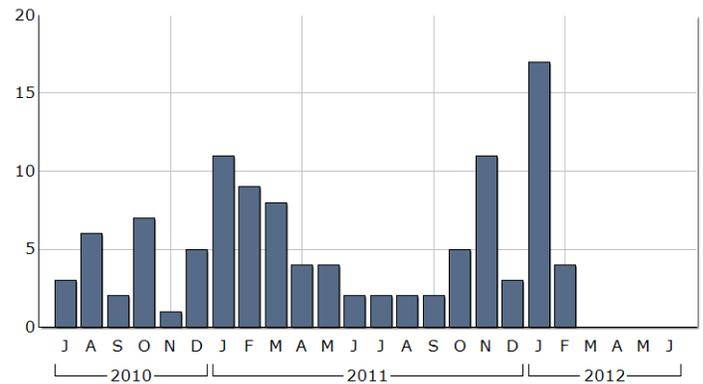
Fax Referral



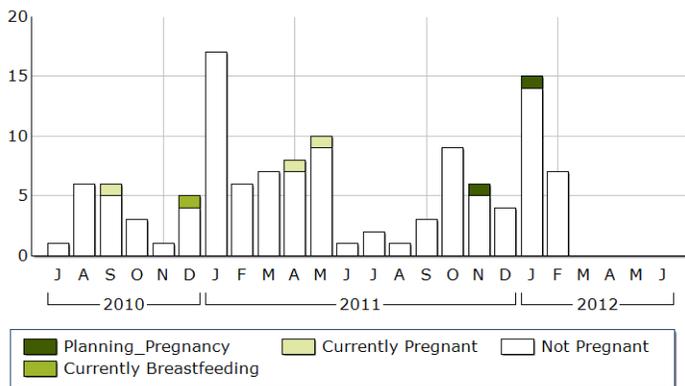
Tobacco User Enrollments By Program Type



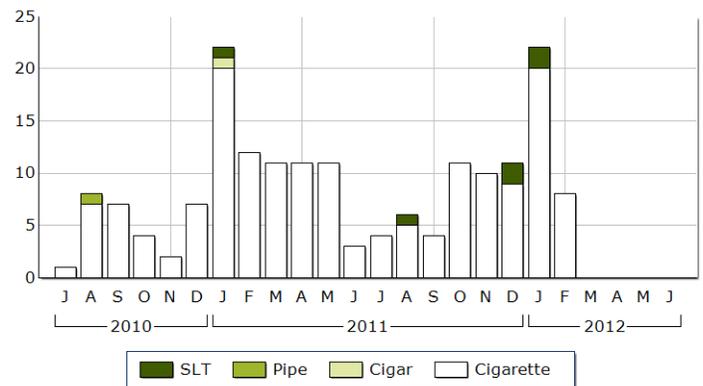
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

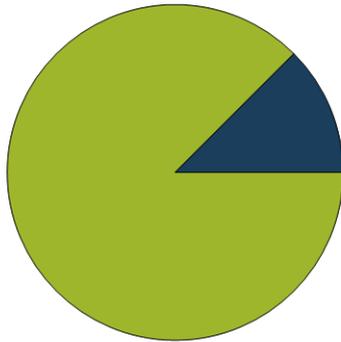


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

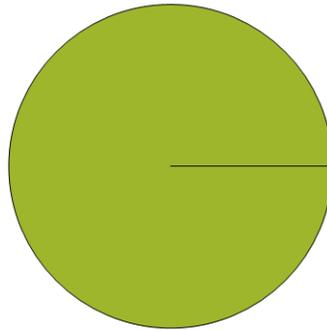
Tobacco Users By Gender



Female, 87.50%
Male, 12.50%

Chart Total N: 8

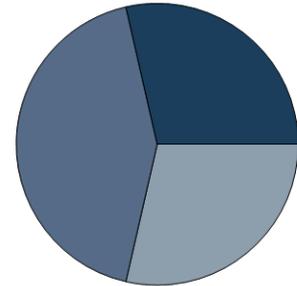
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

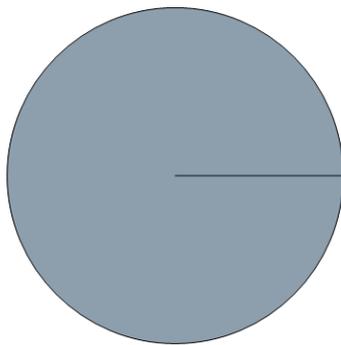
Tobacco Users By Education



No HS Degreee/GED, 28.57%
HS Degreee/GED, 42.86%
Some College, 28.57%

Chart Total N: 7

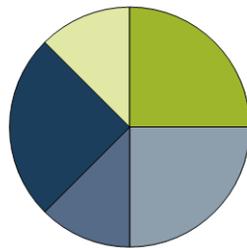
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

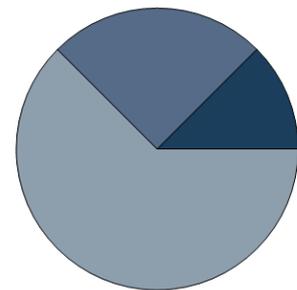
Tobacco Users By Age



18 - 24, 25.00%
35 - 44, 12.50%
45 - 54, 25.00%
55 - 64, 12.50%
65 and Older, 25.00%

Chart Total N: 8

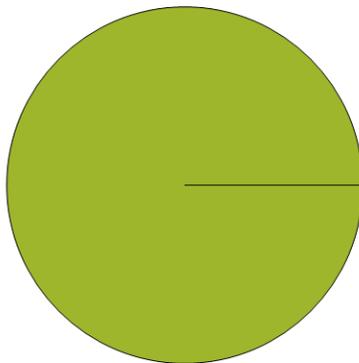
Tobacco Users By Health Plan



Medicaid, 62.50%
Medicare, 25.00%
Commercially Insured, 12.50%

Chart Total N: 8

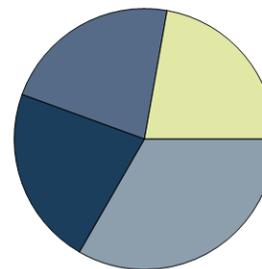
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



Asthma, 33.33%
COPD, 22.22%
Diabetes, 22.22%
None, 22.22%

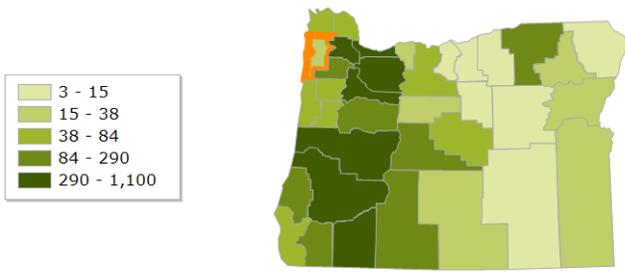
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

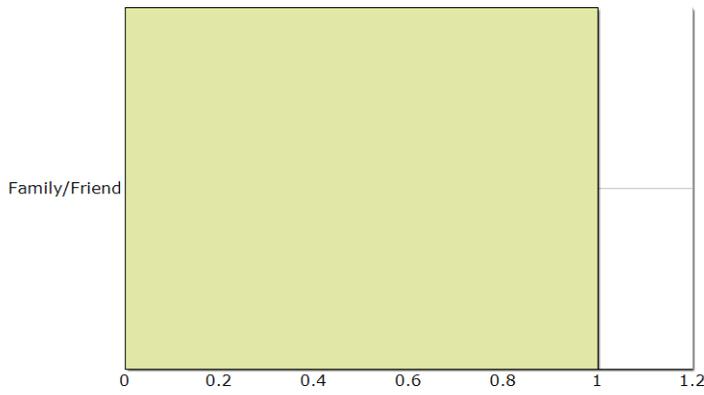
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

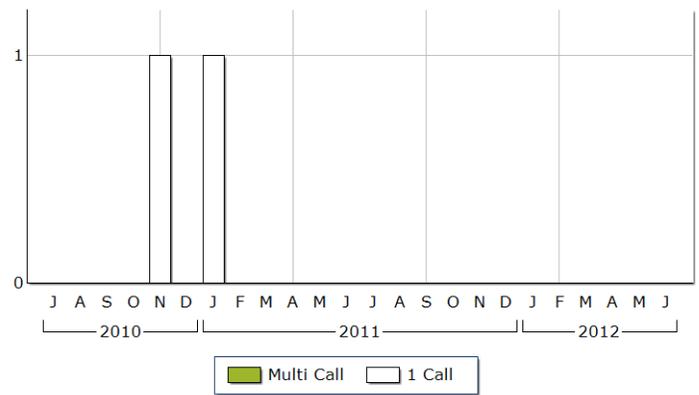


County Population		Prevalence	Tobacco Users	
Adult	21,446	21.6 %	4,632	⁴
			County	State
Tobacco Users - Last Full Month			2	1,020
Tobacco Users YTD			29	9,439
Unique Tobacco Users YTD			3	20
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.63 %
Reach - NAQC			2	0.41 %
Annualized Reach			1	0.94 %
Annualized Reach - NAQC			2	0.62 %
Unique Individual Reach			3	0.43 %

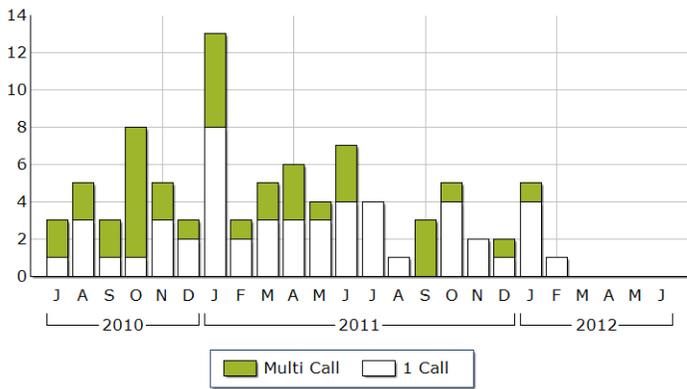
How Heard About



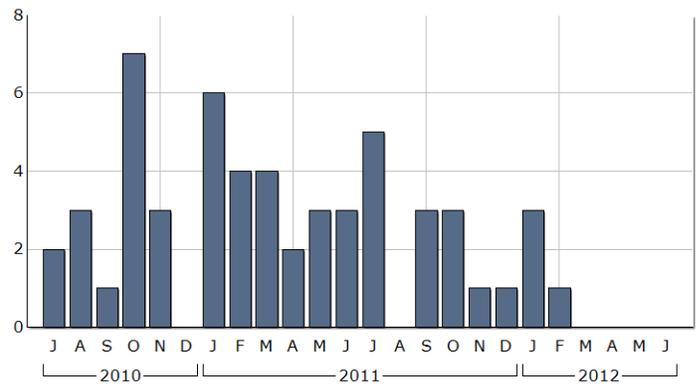
Fax Referral



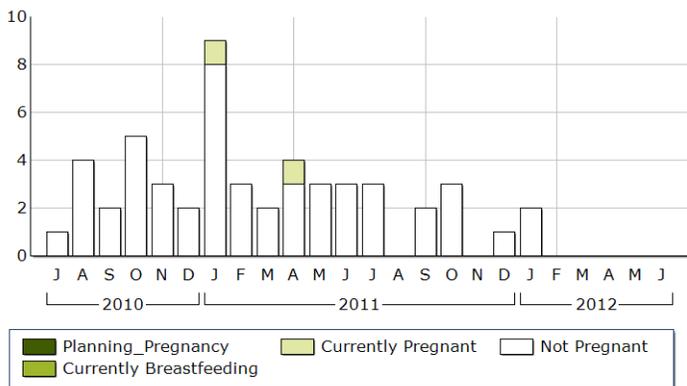
Tobacco User Enrollments By Program Type



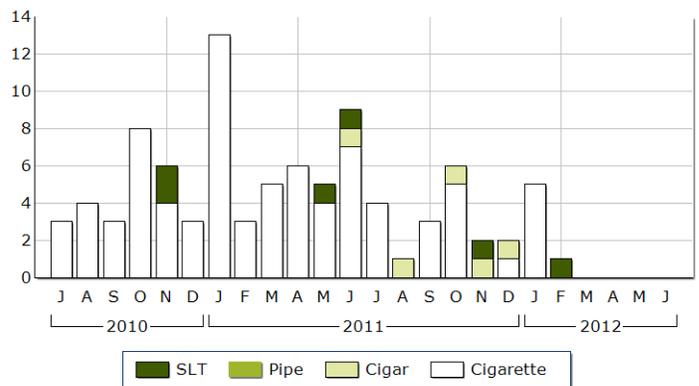
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

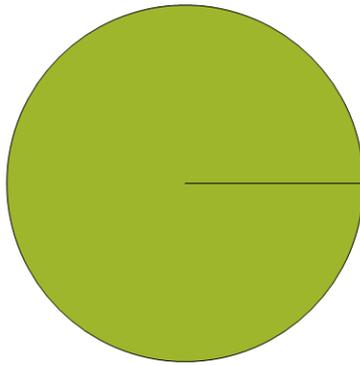


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

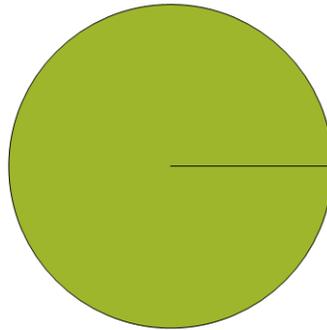
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

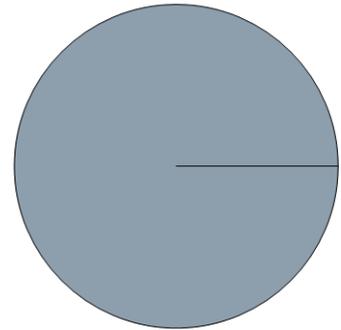
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

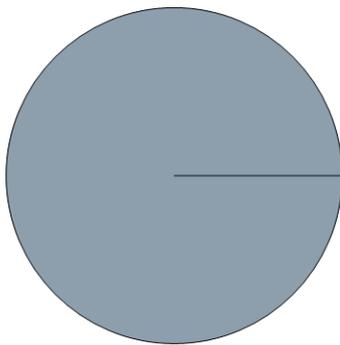
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

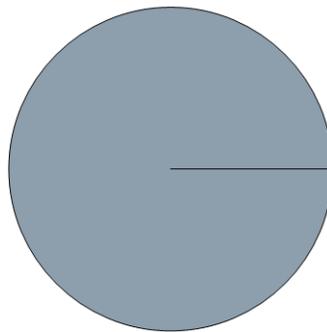
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

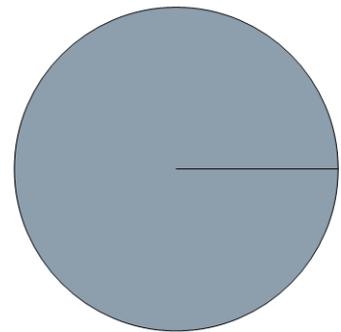
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

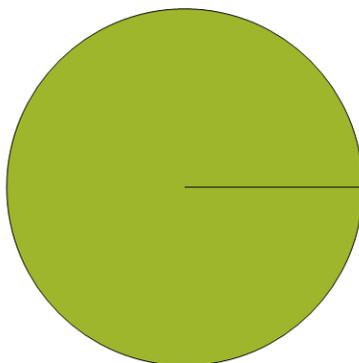
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

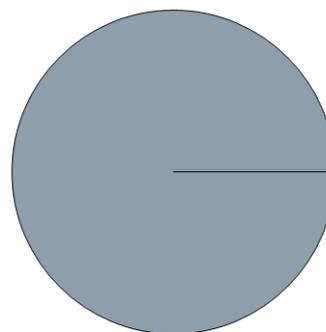
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

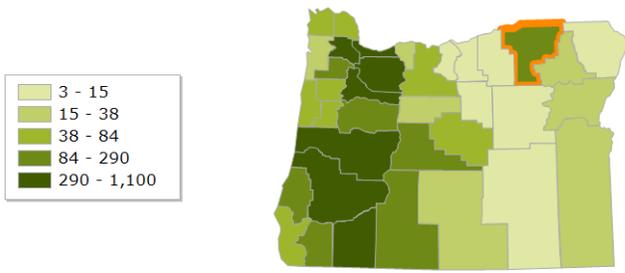
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

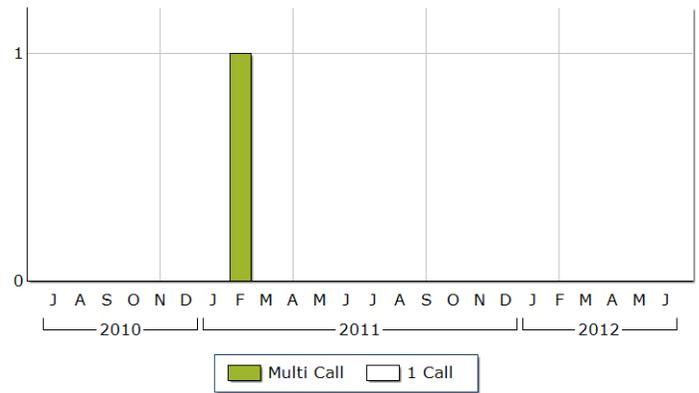


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117	⁴
			County	State
Tobacco Users - Last Full Month			11	1,020
Tobacco Users YTD			121	9,439
Unique Tobacco Users YTD			3	6,500
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.92 %
Reach - NAQC			2	0.50 %
Annualized Reach			1	1.38 %
Annualized Reach - NAQC			2	0.75 %
Unique Individual Reach			3	0.56 %

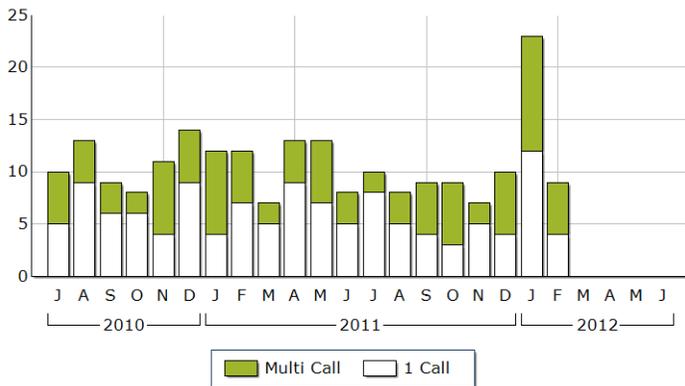
How Heard About



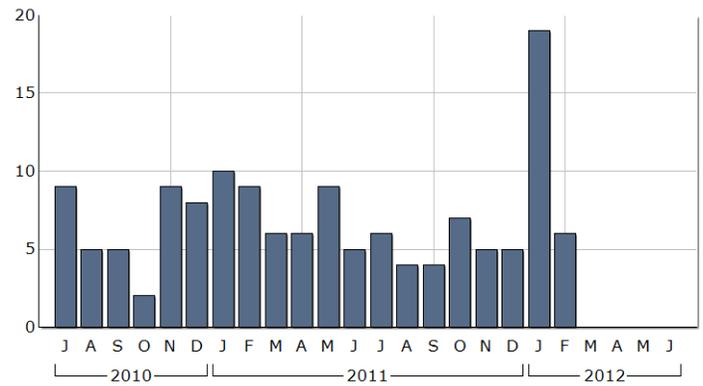
Fax Referral



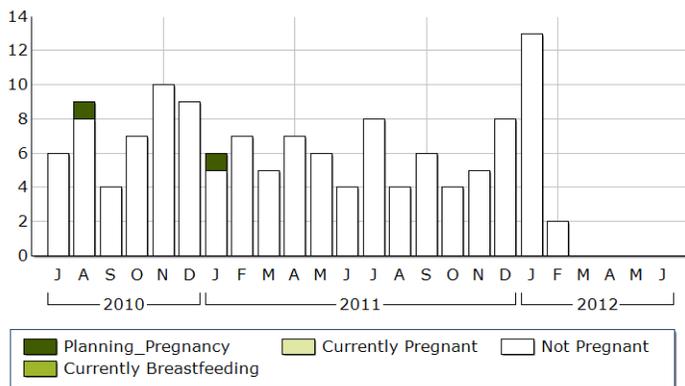
Tobacco User Enrollments By Program Type



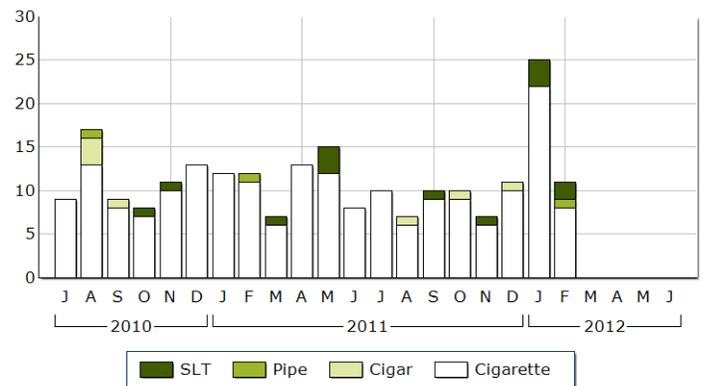
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

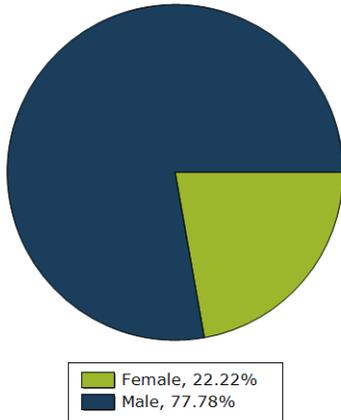


Chart Total N: 9

Tobacco Users By Language

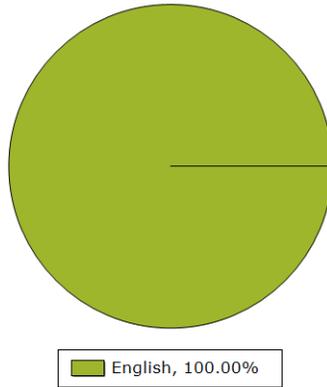


Chart Total N: 9

Tobacco Users By Education

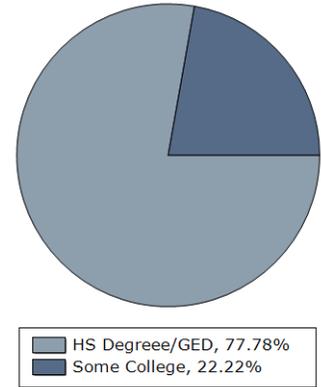


Chart Total N: 9

Tobacco Users By Race

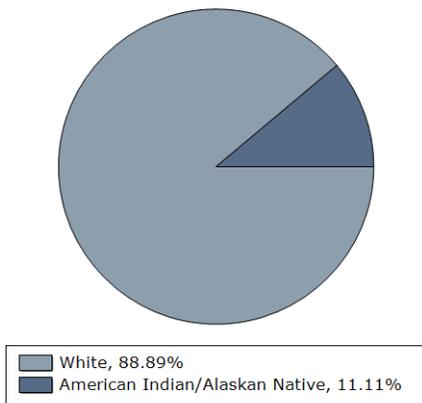


Chart Total N: 9

Tobacco Users By Age

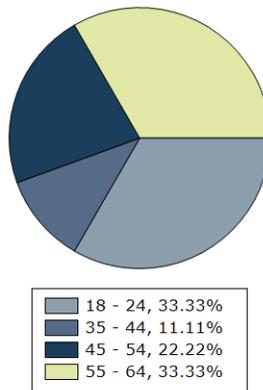


Chart Total N: 9

Tobacco Users By Health Plan

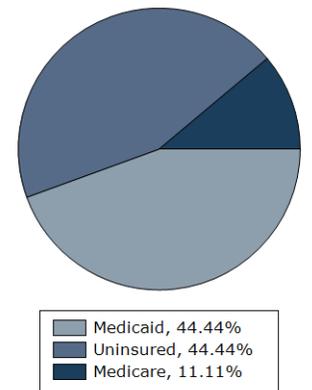


Chart Total N: 9

Tobacco Users By Ethnicity

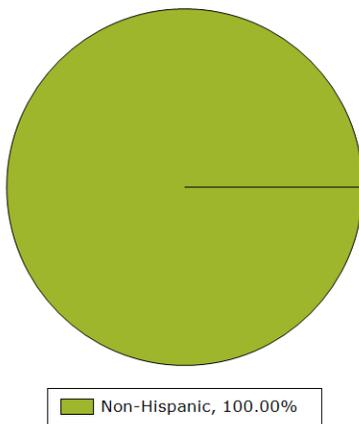


Chart Total N: 9

Tobacco Users By Chronic Condition

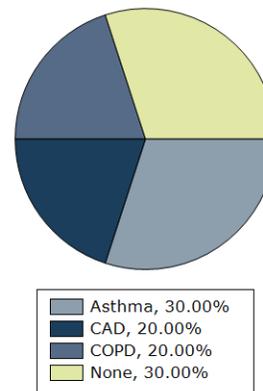


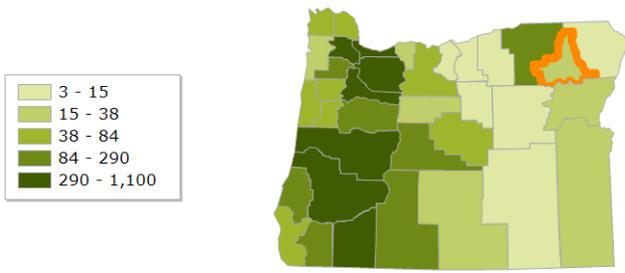
Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

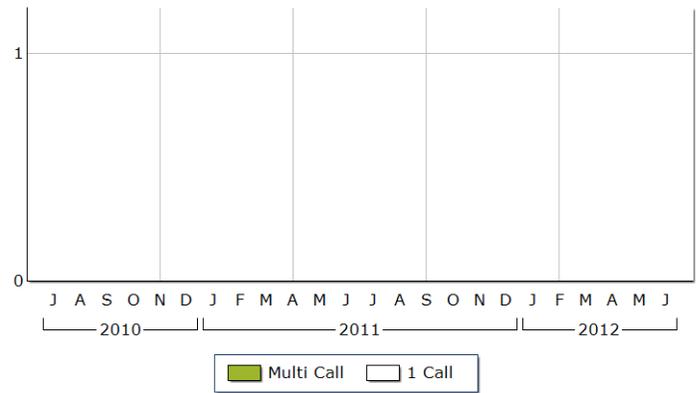


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %	2,681 ⁴	
			County	State
Tobacco Users - Last Full Month			6	1,020
Tobacco Users YTD			34	9,439
Unique Tobacco Users YTD			3	20
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.27 %
Reach - NAQC			2	0.71 %
Annualized Reach			1	1.90 %
Annualized Reach - NAQC			2	1.06 %
Unique Individual Reach			3	0.75 %

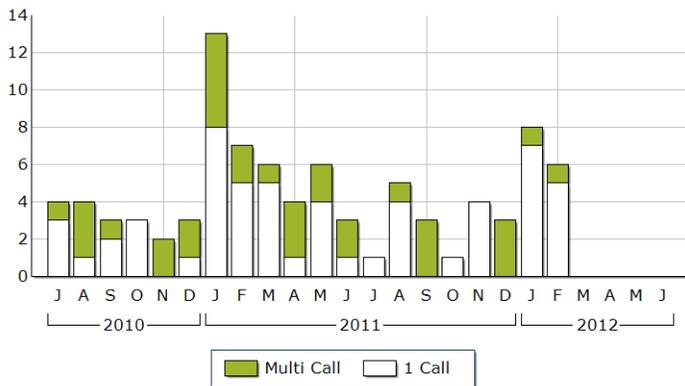
How Heard About



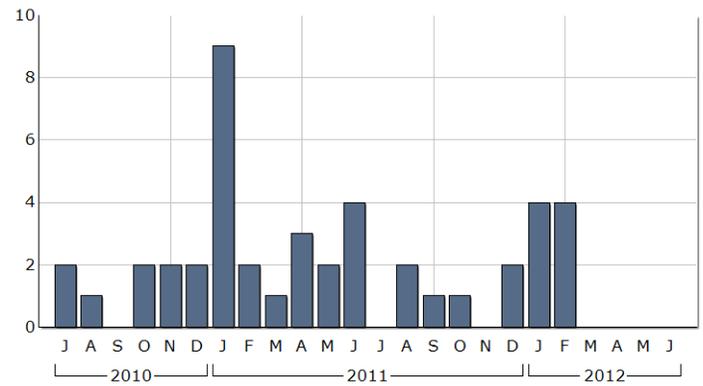
Fax Referral



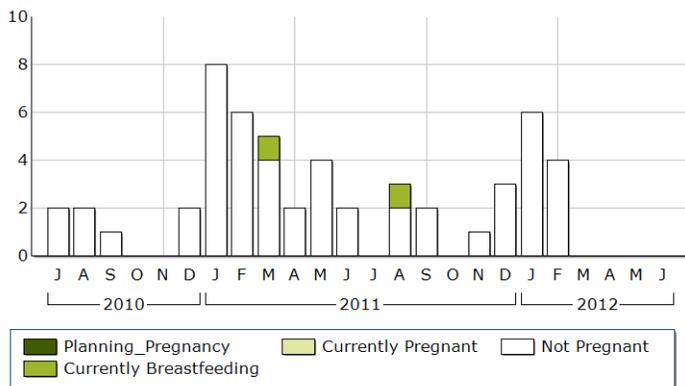
Tobacco User Enrollments By Program Type



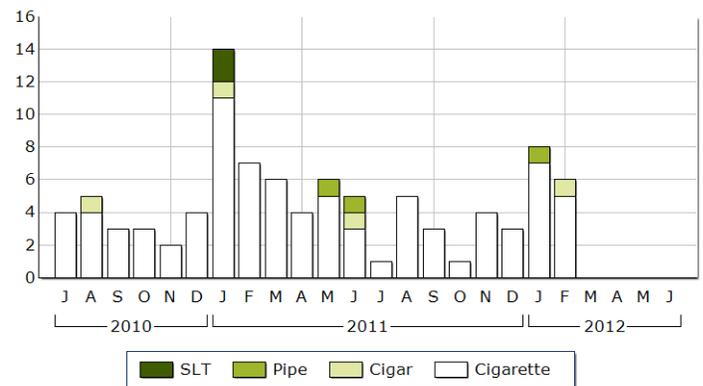
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

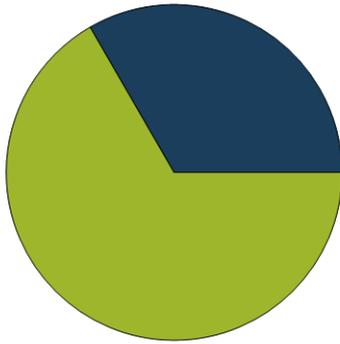


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

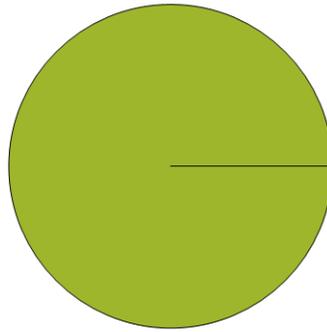
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 6

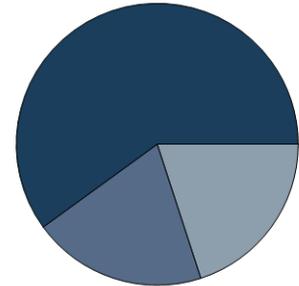
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

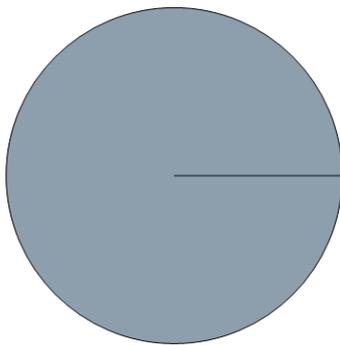
Tobacco Users By Education



No HS Degreee/GED, 20.00%
HS Degreee/GED, 20.00%
Some College, 60.00%

Chart Total N: 5

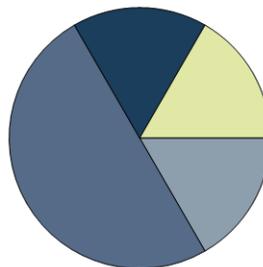
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

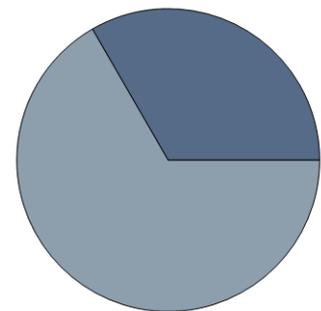
Tobacco Users By Age



25 - 34, 16.67%
45 - 54, 50.00%
55 - 64, 16.67%
65 and Older, 16.67%

Chart Total N: 6

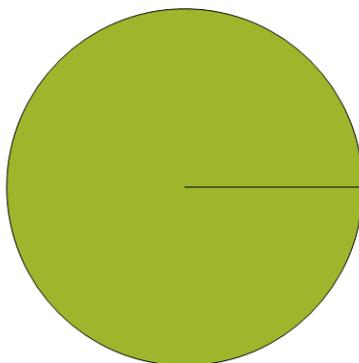
Tobacco Users By Health Plan



Medicaid, 66.67%
Medicare, 33.33%

Chart Total N: 6

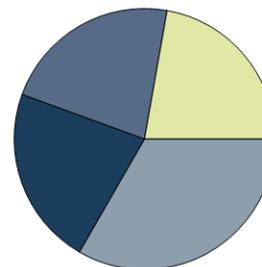
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



Asthma, 33.33%
CAD, 22.22%
COPD, 22.22%
None, 22.22%

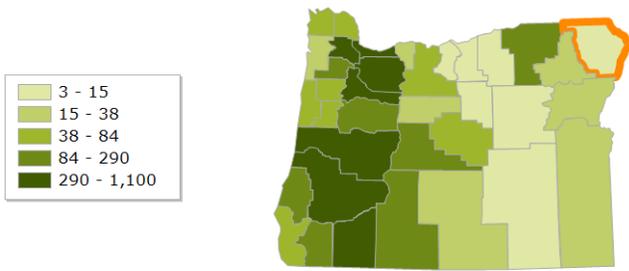
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

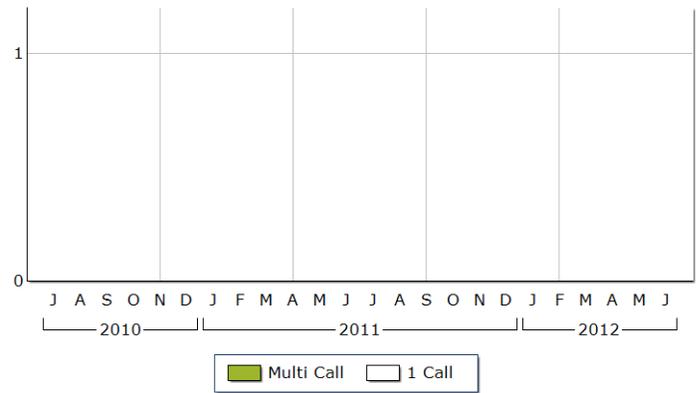


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	County	1,038 ⁴
			County	State
Tobacco Users - Last Full Month			2	1,020
Tobacco Users YTD			9	9,439
Unique Tobacco Users YTD			3	6,500
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.87 %
Reach - NAQC			2	0.39 %
Annualized Reach			1	1.30 %
Annualized Reach - NAQC			2	0.58 %
Unique Individual Reach			3	0.48 %

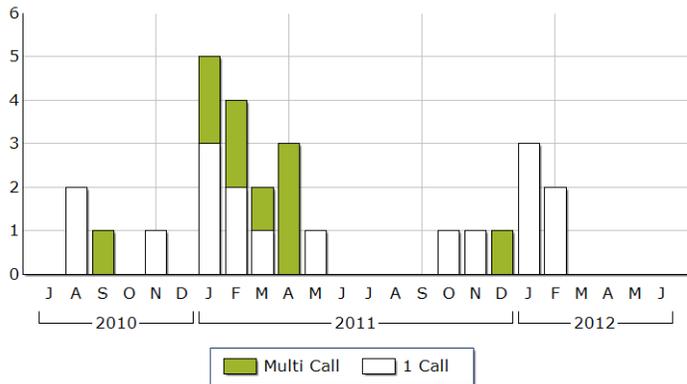
How Heard About



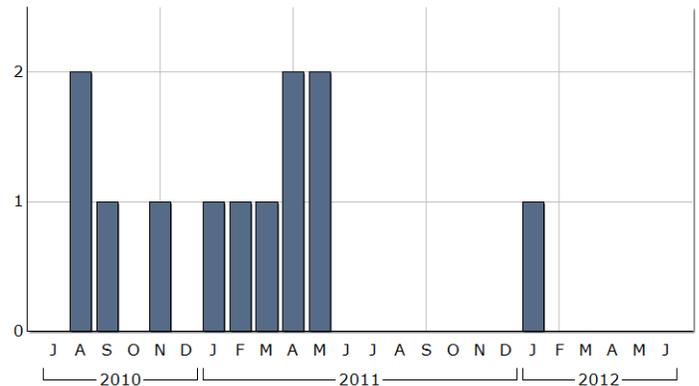
Fax Referral



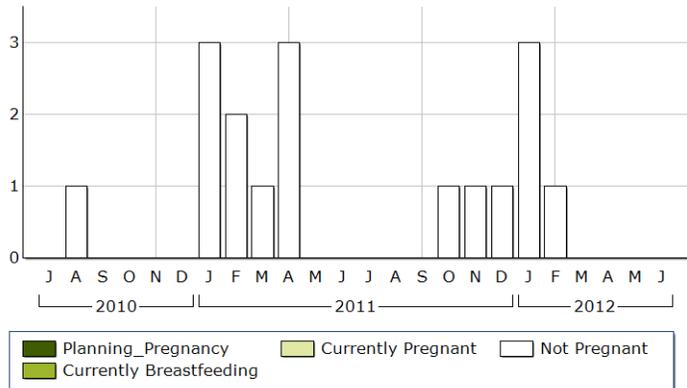
Tobacco User Enrollments By Program Type



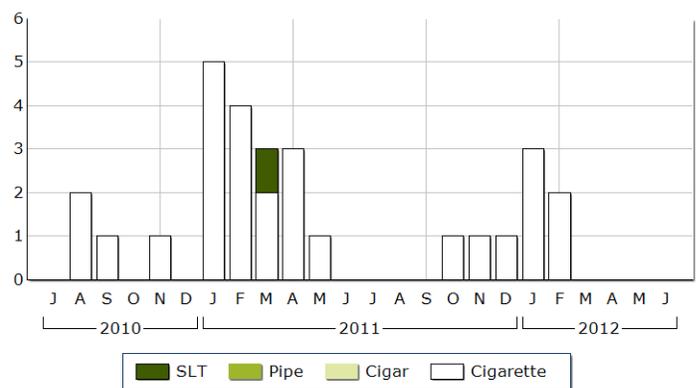
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

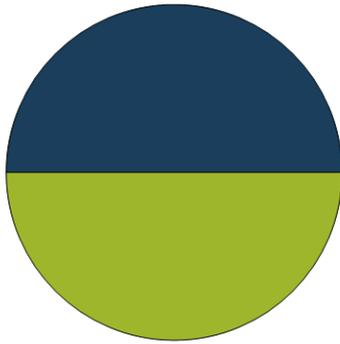


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

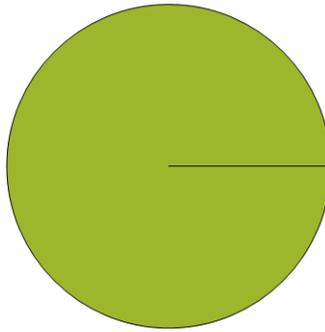
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

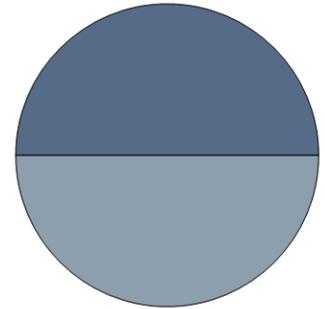
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

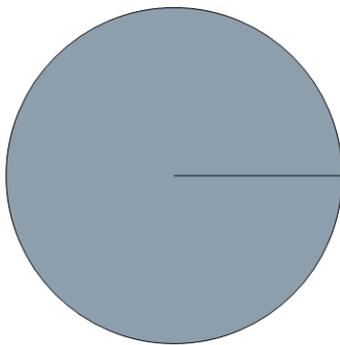
Tobacco Users By Education



No HS Degree/GED, 50.00%
College Degree, 50.00%

Chart Total N: 2

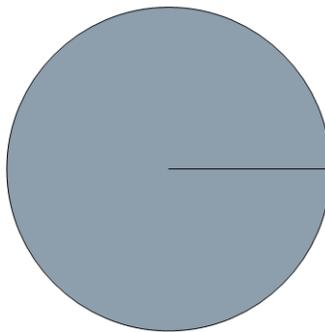
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

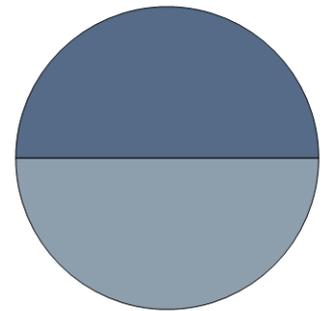
Tobacco Users By Age



65 and Older, 100.00%

Chart Total N: 2

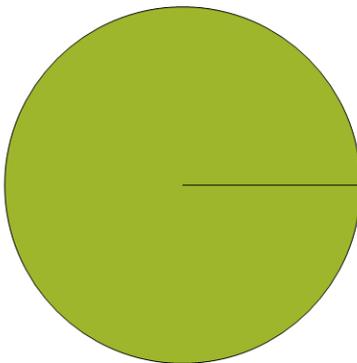
Tobacco Users By Health Plan



Doesn't Know, 50.00%
Medicaid, 50.00%

Chart Total N: 2

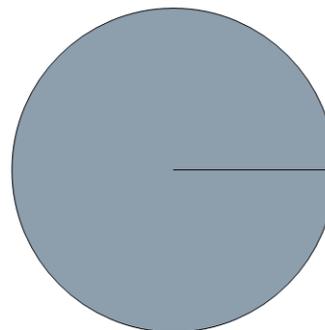
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

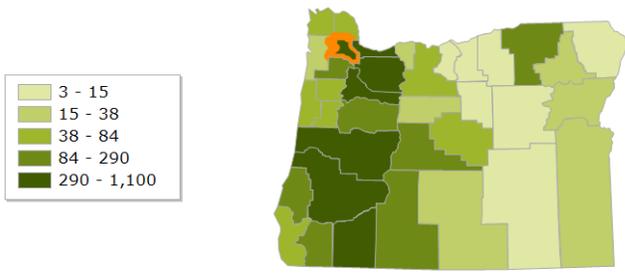
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

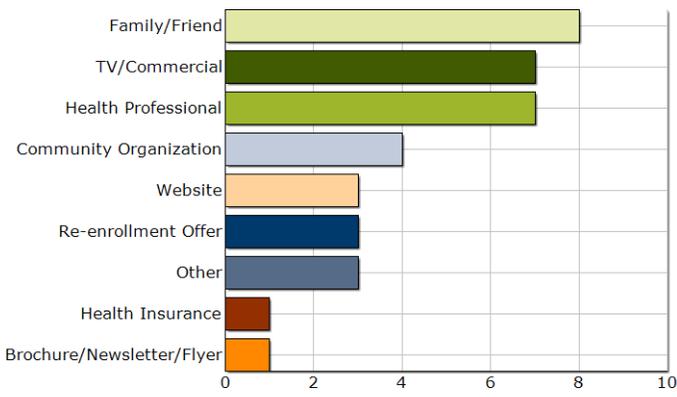
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

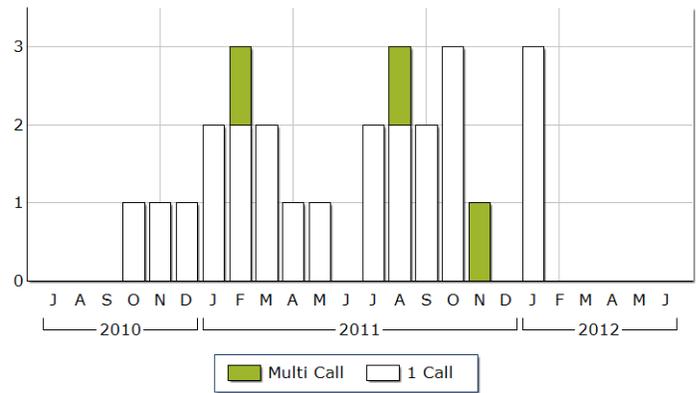


County Population		Prevalence	Tobacco Users	
Adult	387,946	12.9 %	50,045	⁴
			County	State
Tobacco Users - Last Full Month			45	1,020
Tobacco Users YTD			583	9,439
Unique Tobacco Users YTD			3	440
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.16 %
Reach - NAQC			2	0.88 %
Annualized Reach			1	1.75 %
Annualized Reach - NAQC			2	1.32 %
Unique Individual Reach			3	0.88 %

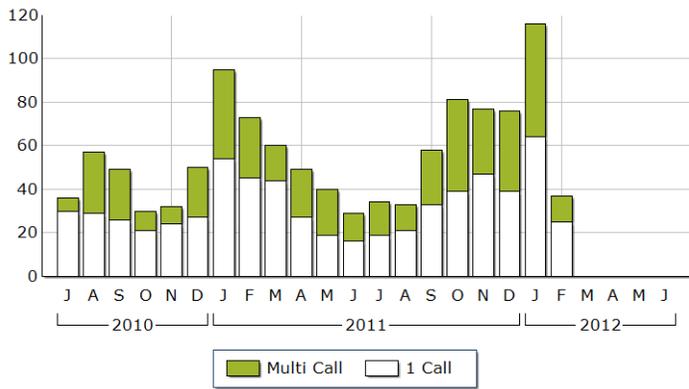
How Heard About



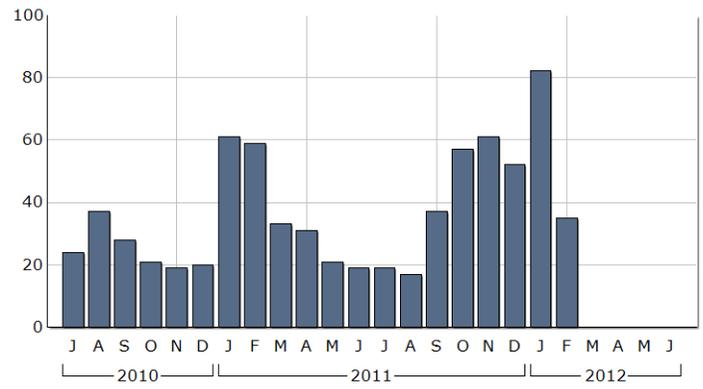
Fax Referral



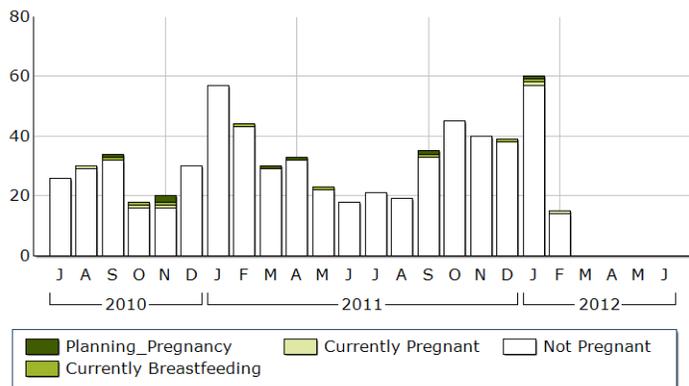
Tobacco User Enrollments By Program Type



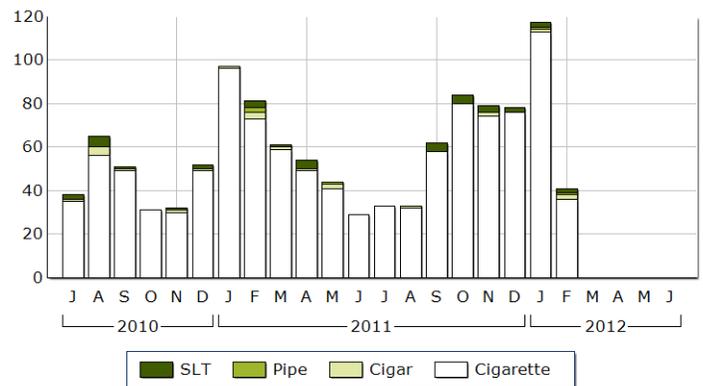
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

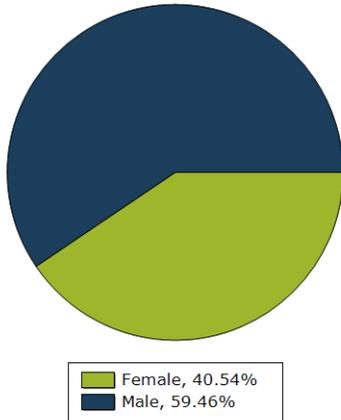


Chart Total N: 37

Tobacco Users By Language

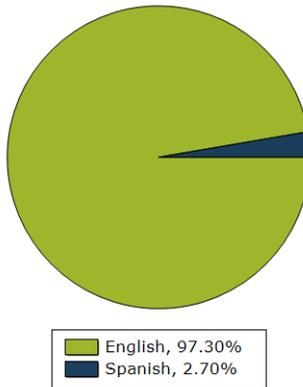


Chart Total N: 37

Tobacco Users By Education

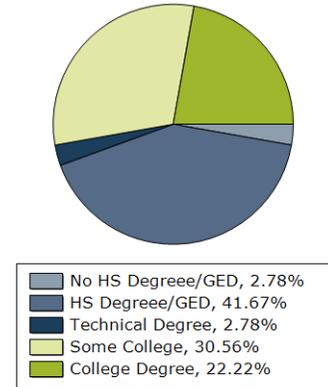


Chart Total N: 36

Tobacco Users By Race

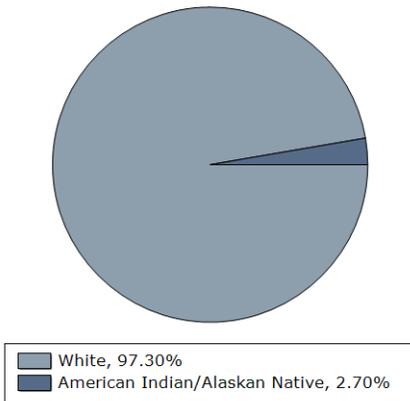


Chart Total N: 37

Tobacco Users By Age

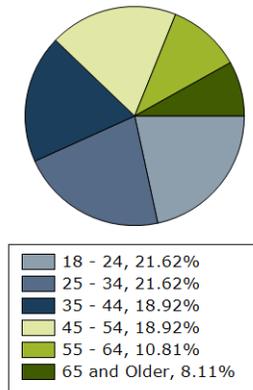


Chart Total N: 37

Tobacco Users By Health Plan

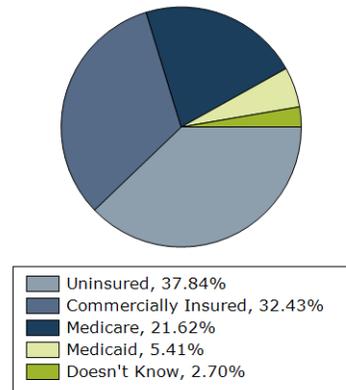


Chart Total N: 37

Tobacco Users By Ethnicity

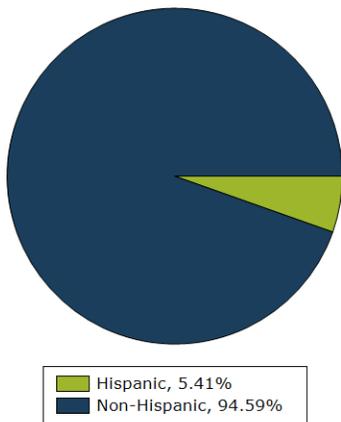


Chart Total N: 37

Tobacco Users By Chronic Condition

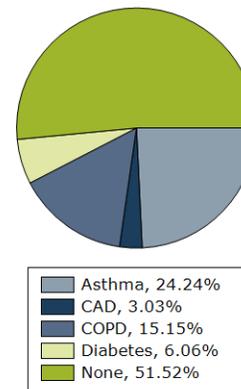


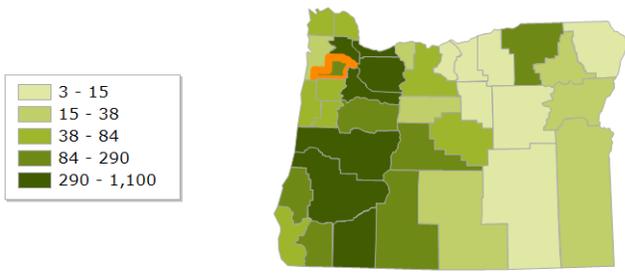
Chart Total N: 33

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

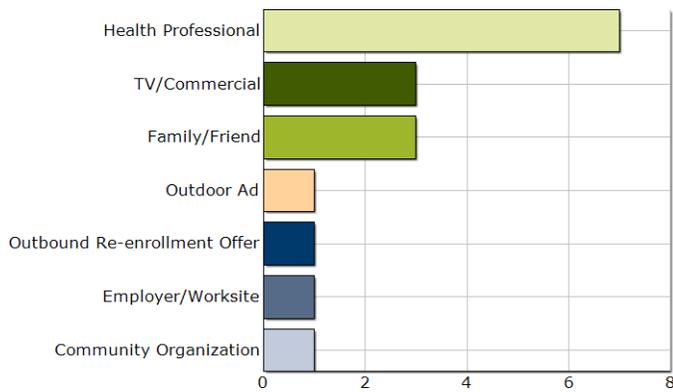
From 2/1/2012 through 2/29/2012

State Tobacco Users Served Contract YTD (Adults)

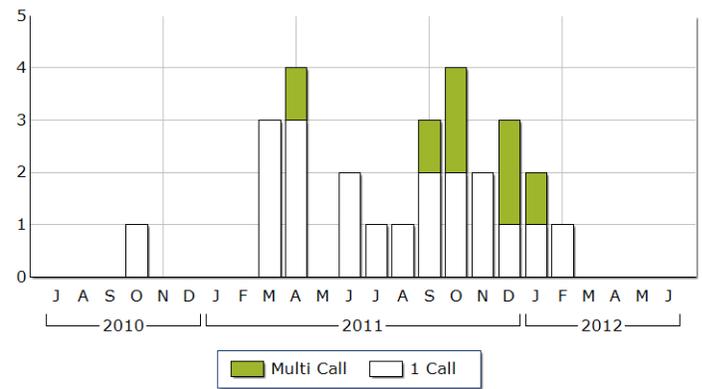


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376	⁴
			County	State
Tobacco Users - Last Full Month			19	1,020
Tobacco Users YTD			171	9,439
Unique Tobacco Users YTD			3	6,500
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.28 %
Reach - NAQC			2	0.93 %
Annualized Reach			1	1.92 %
Annualized Reach - NAQC			2	1.39 %
Unique Individual Reach			3	1.00 %

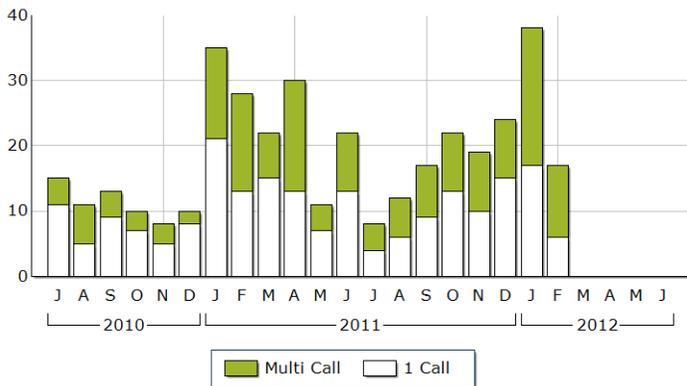
How Heard About



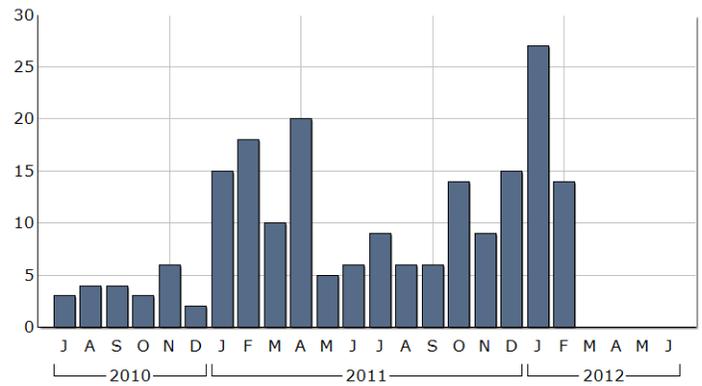
Fax Referral



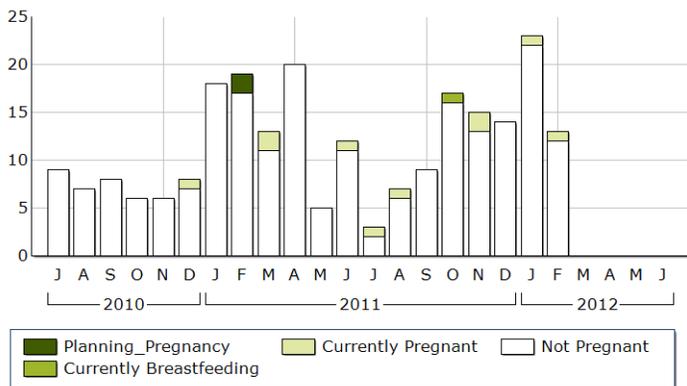
Tobacco User Enrollments By Program Type



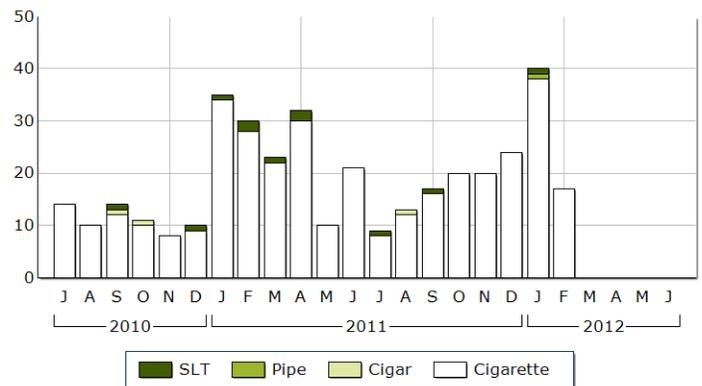
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

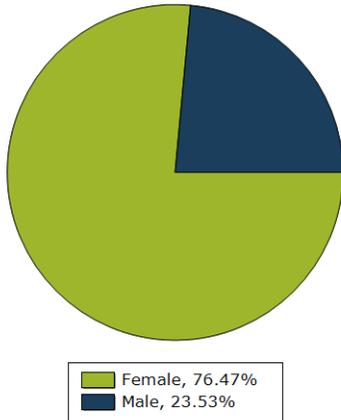


Chart Total N: 17

Tobacco Users By Language

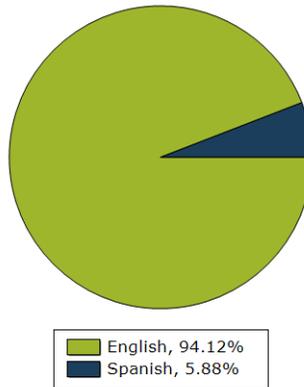


Chart Total N: 17

Tobacco Users By Education

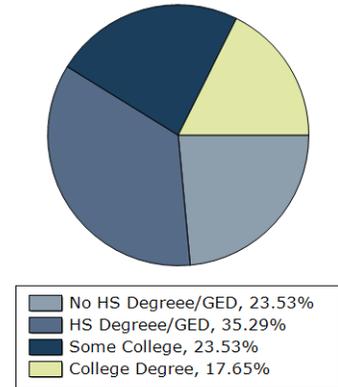


Chart Total N: 17

Tobacco Users By Race

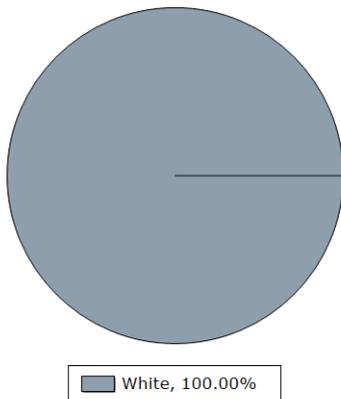


Chart Total N: 17

Tobacco Users By Age

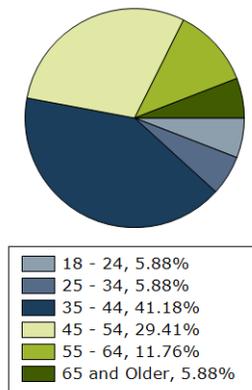


Chart Total N: 17

Tobacco Users By Health Plan

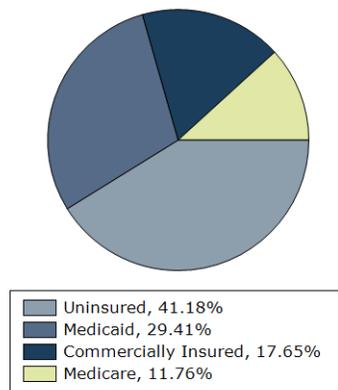


Chart Total N: 17

Tobacco Users By Ethnicity

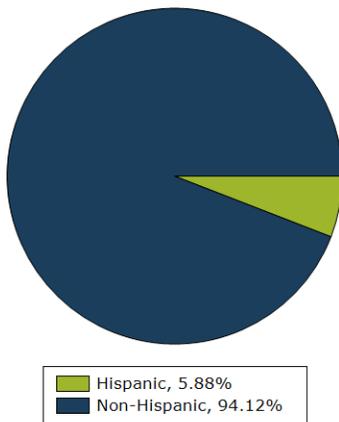


Chart Total N: 17

Tobacco Users By Chronic Condition

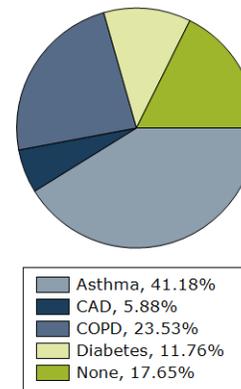


Chart Total N: 17

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.