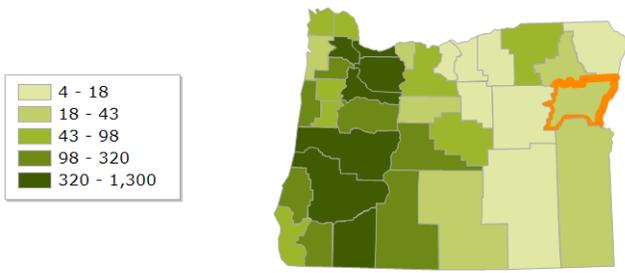


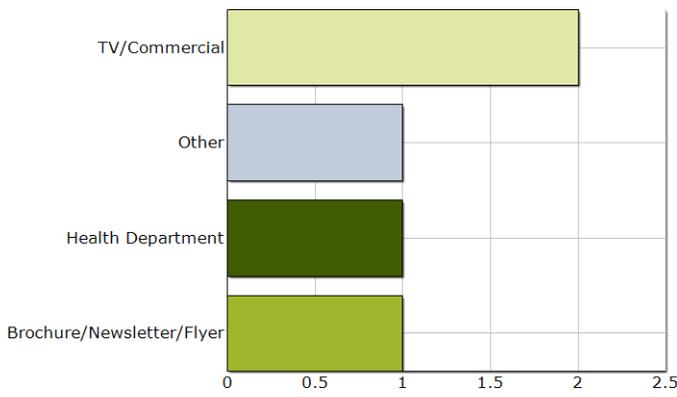
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

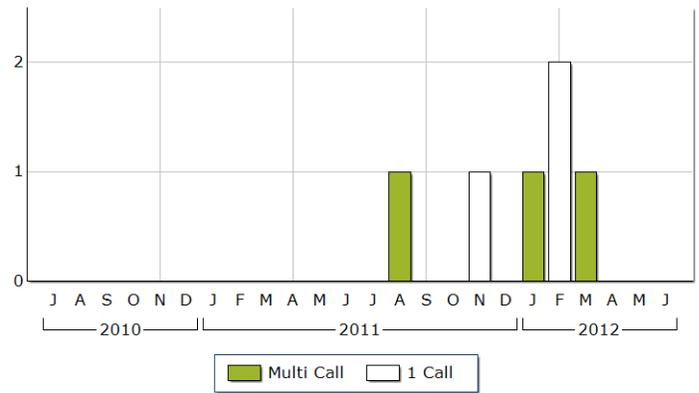


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649	⁴
			County	State
Tobacco Users - Last Full Month			5	1,389
Tobacco Users YTD			43	10,843
Unique Tobacco Users YTD			35	7,476
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.62 %
Reach - NAQC			2	1.21 %
Annualized Reach			1	2.16 %
Annualized Reach - NAQC			2	1.61 %
Unique Individual Reach			3	1.32 %

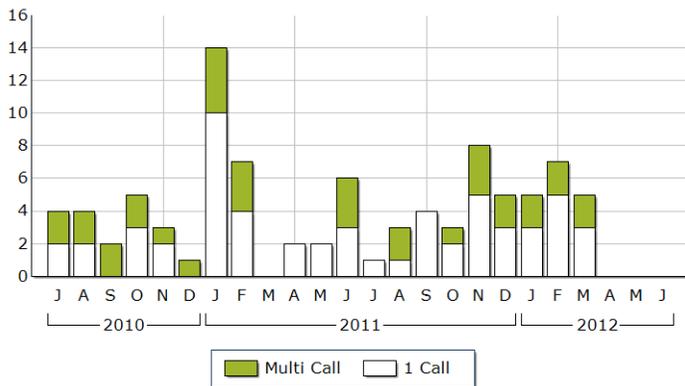
How Heard About



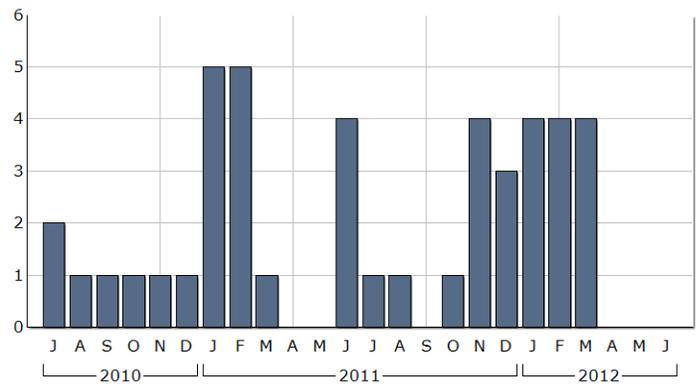
Fax Referral



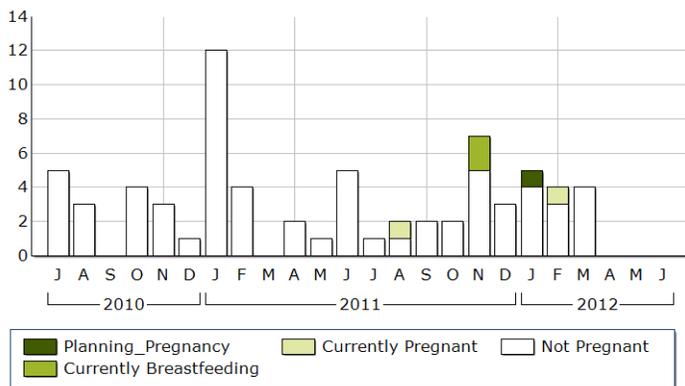
Tobacco User Enrollments By Program Type



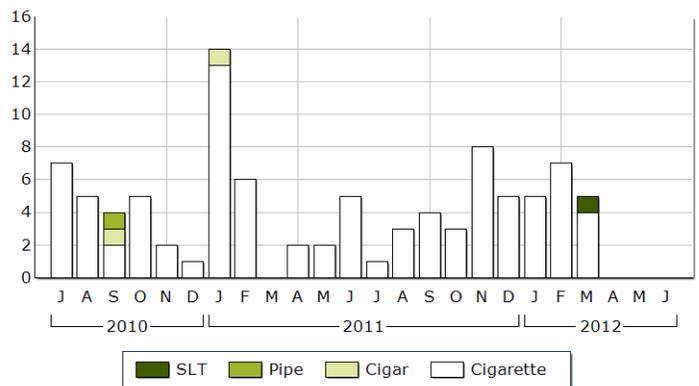
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

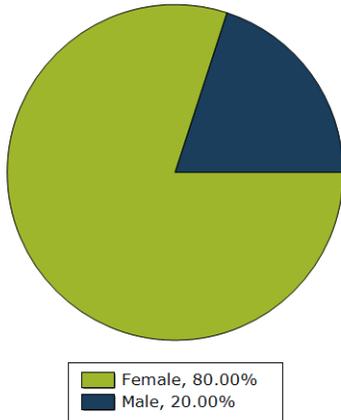


Chart Total N: 5

Tobacco Users By Language

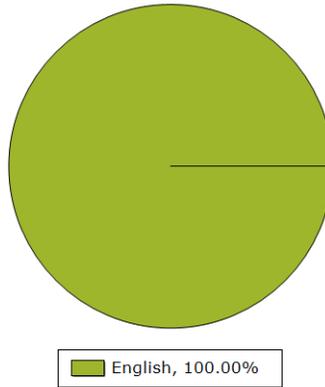


Chart Total N: 5

Tobacco Users By Education

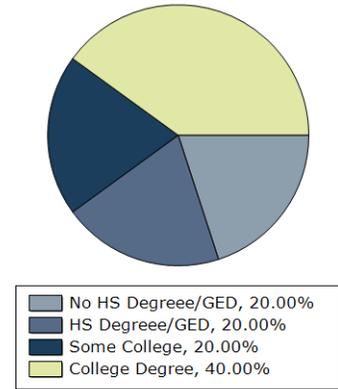


Chart Total N: 5

Tobacco Users By Race

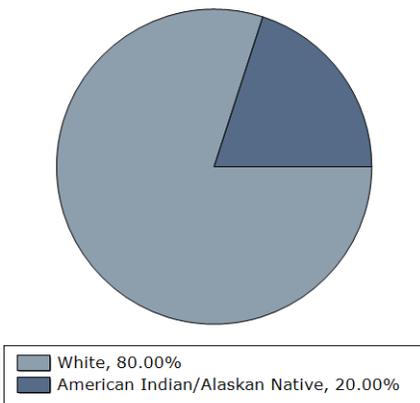


Chart Total N: 5

Tobacco Users By Age

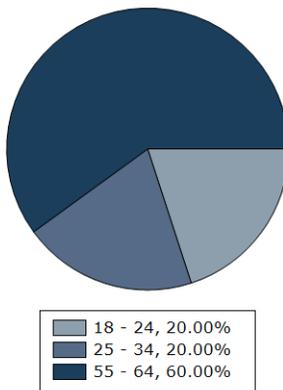


Chart Total N: 5

Tobacco Users By Health Plan

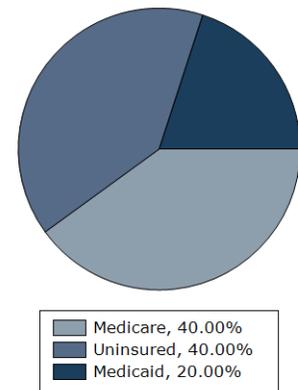


Chart Total N: 5

Tobacco Users By Ethnicity

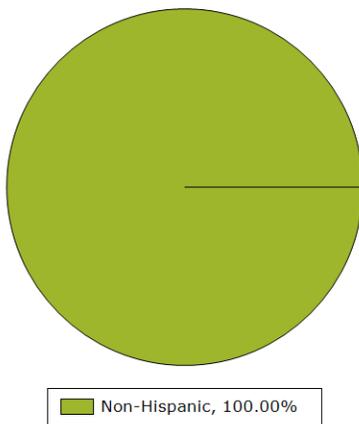


Chart Total N: 5

Tobacco Users By Chronic Condition

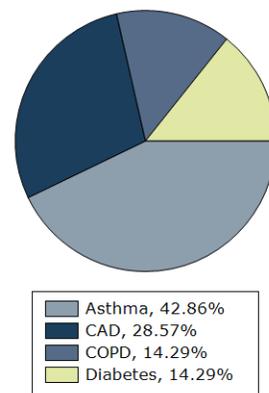


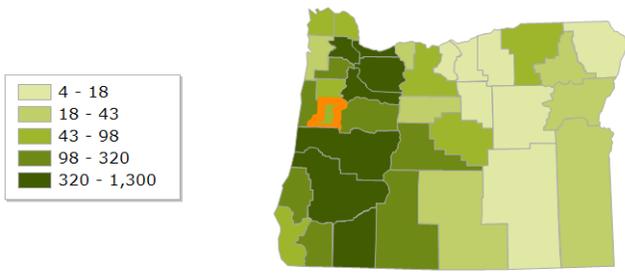
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

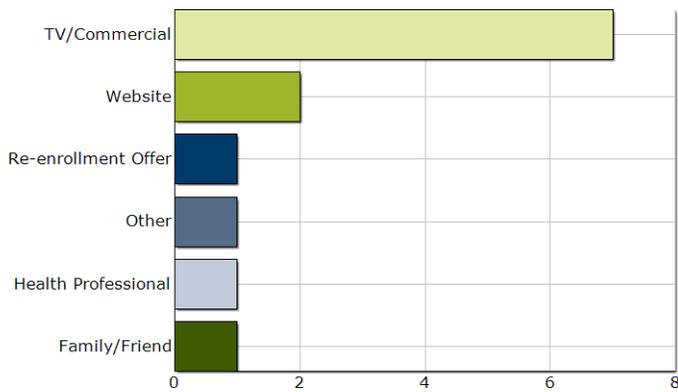
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

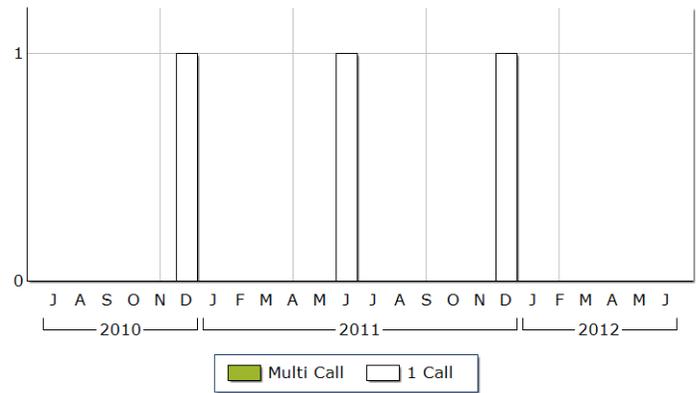


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456	⁴
			County	State
Tobacco Users - Last Full Month			14	1,389
Tobacco Users YTD			76	10,843
Unique Tobacco Users YTD			3 ³	7,476
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹	1.02 %
Reach - NAQC			2 ²	0.75 %
Annualized Reach			1 ¹	1.36 %
Annualized Reach - NAQC			2 ²	1.00 %
Unique Individual Reach			3 ³	0.82 %

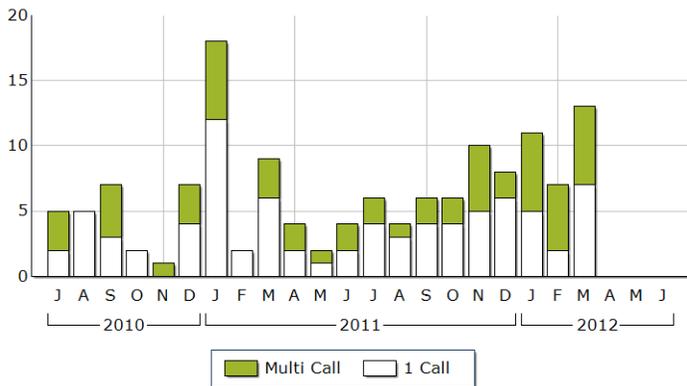
How Heard About



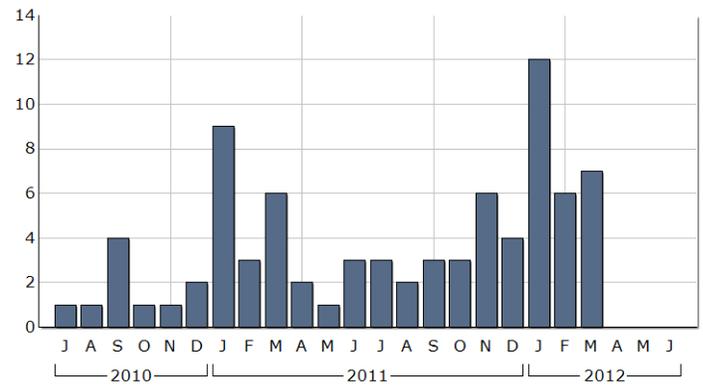
Fax Referral



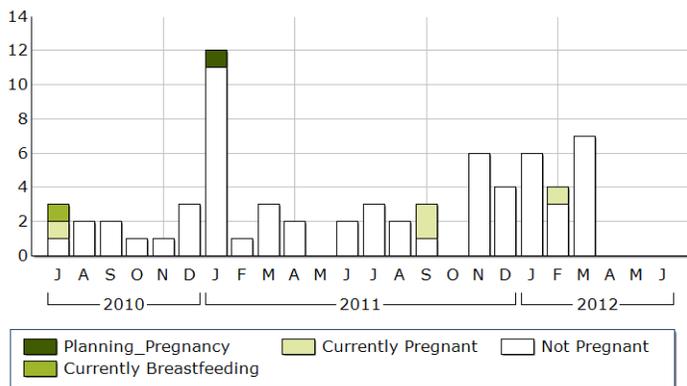
Tobacco User Enrollments By Program Type



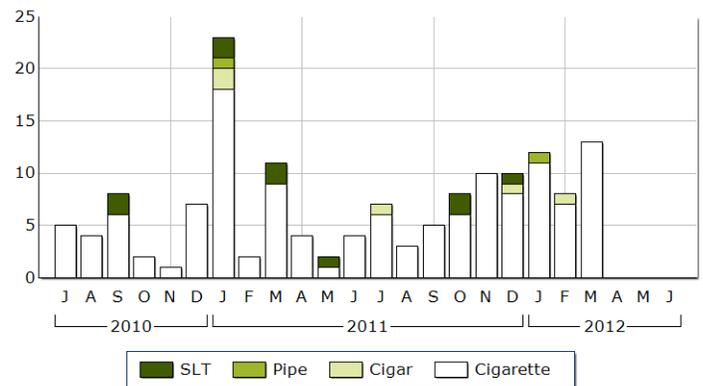
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

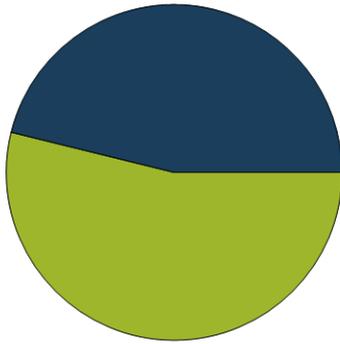


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

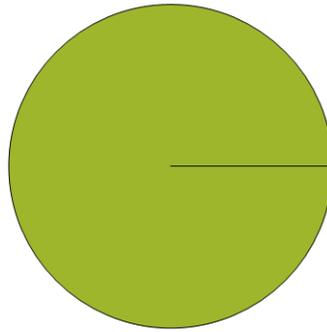
Tobacco Users By Gender



Female, 53.85%
Male, 46.15%

Chart Total N: 13

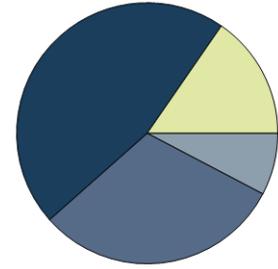
Tobacco Users By Language



English, 100.00%

Chart Total N: 13

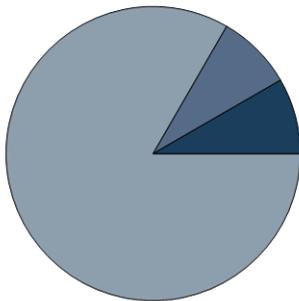
Tobacco Users By Education



No HS Degreee/GED, 7.69%
HS Degreee/GED, 30.77%
Some College, 46.15%
College Degree, 15.38%

Chart Total N: 13

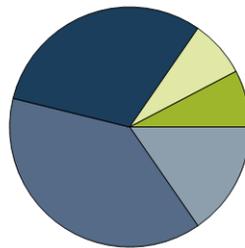
Tobacco Users By Race



White, 83.33%
Black or African American, 8.33%
Native Hawaiian/Pacific Islander, 8.33%

Chart Total N: 12

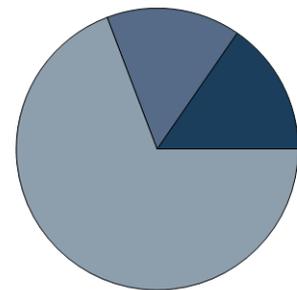
Tobacco Users By Age



18 - 24, 15.38%
25 - 34, 38.46%
45 - 54, 30.77%
55 - 64, 7.69%
65 and Older, 7.69%

Chart Total N: 13

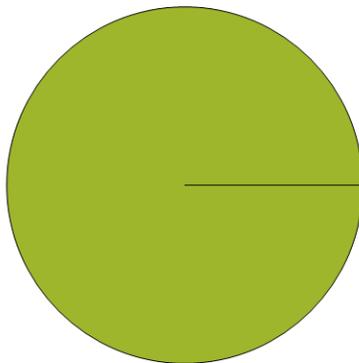
Tobacco Users By Health Plan



Uninsured, 69.23%
Commercially Insured, 15.38%
Medicare, 15.38%

Chart Total N: 13

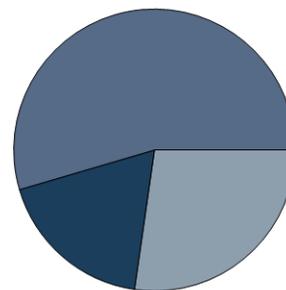
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 13

Tobacco Users By Chronic Condition



Asthma, 27.27%
COPD, 18.18%
None, 54.55%

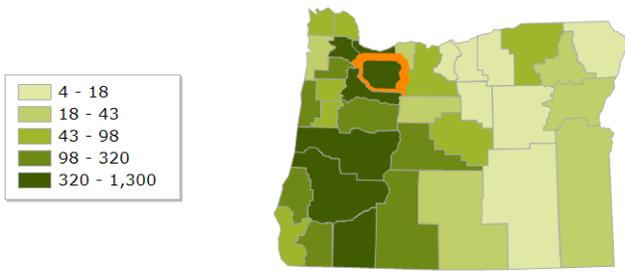
Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

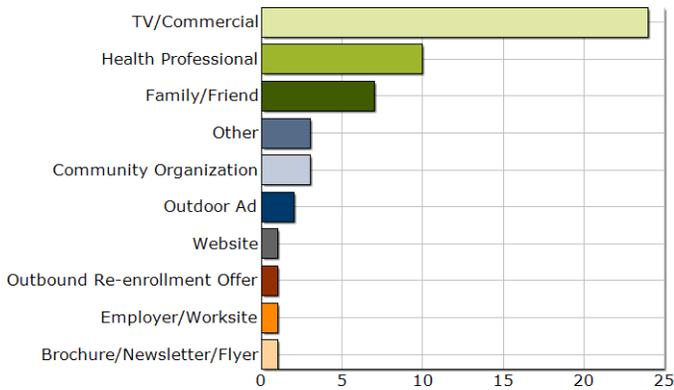
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

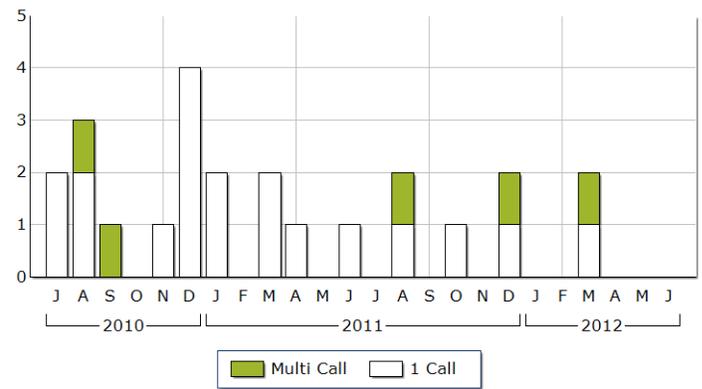


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652	⁴
			County	State
Tobacco Users - Last Full Month			63	1,389
Tobacco Users YTD			566	10,843
Unique Tobacco Users YTD			³ 360	7,476
Target Reach			2.0 %	2.0 %
Reach YTD			¹ 1.27 %	2.10 %
Reach - NAQC			² 0.86 %	0.97 %
Annualized Reach			¹ 1.69 %	2.80 %
Annualized Reach - NAQC			² 1.14 %	1.29 %
Unique Individual Reach			³ 0.81 %	1.45 %

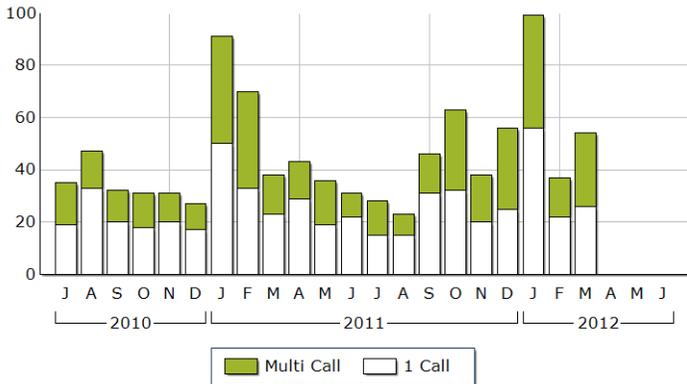
How Heard About



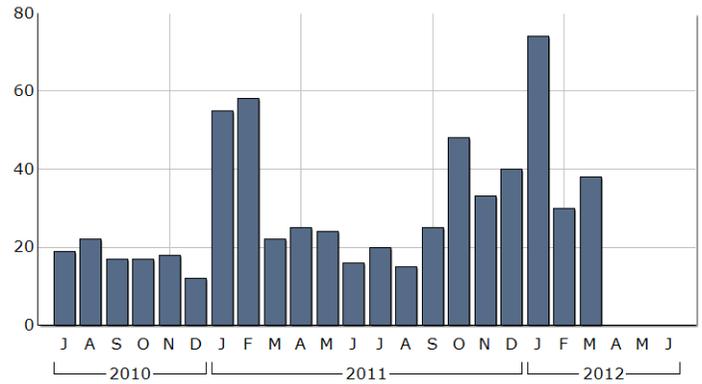
Fax Referral



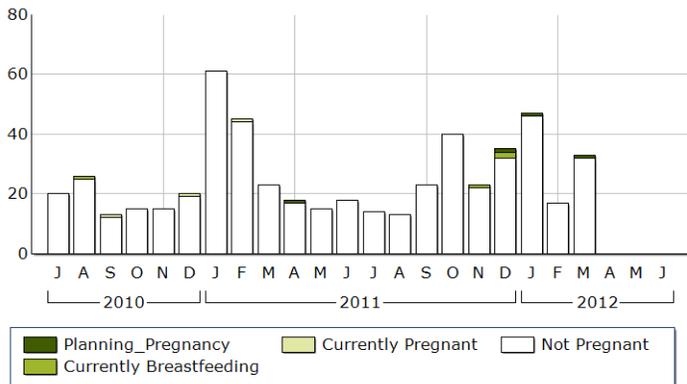
Tobacco User Enrollments By Program Type



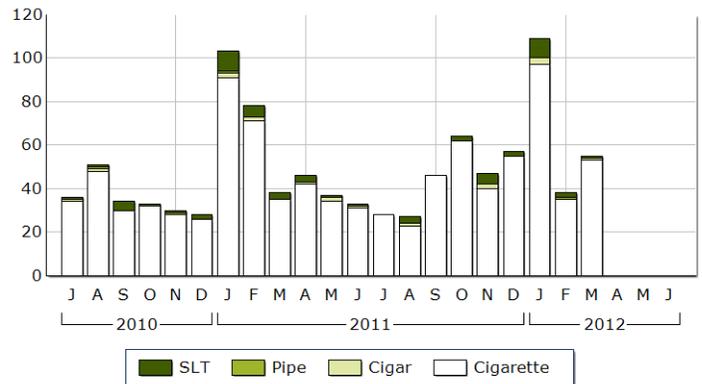
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

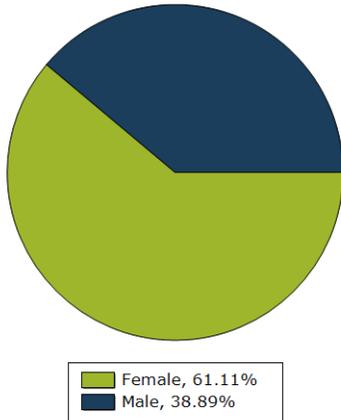


Chart Total N: 54

Tobacco Users By Language

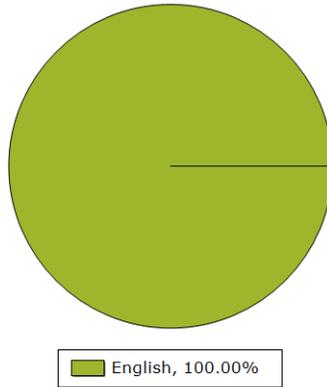


Chart Total N: 54

Tobacco Users By Education

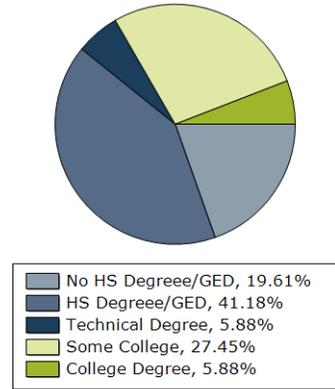


Chart Total N: 51

Tobacco Users By Race

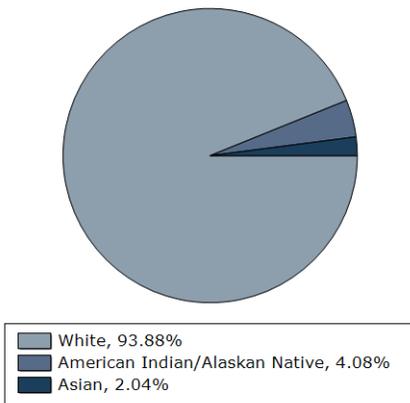


Chart Total N: 49

Tobacco Users By Age

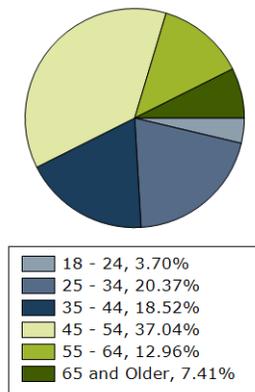


Chart Total N: 54

Tobacco Users By Health Plan

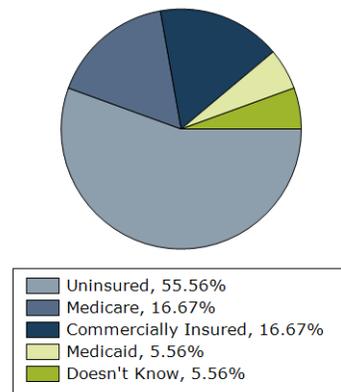


Chart Total N: 54

Tobacco Users By Ethnicity

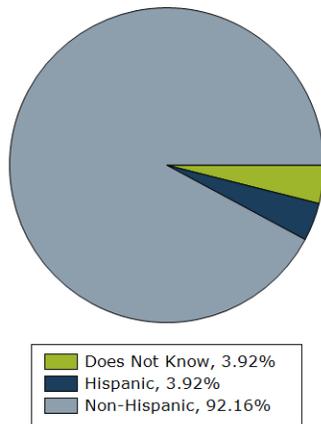


Chart Total N: 51

Tobacco Users By Chronic Condition

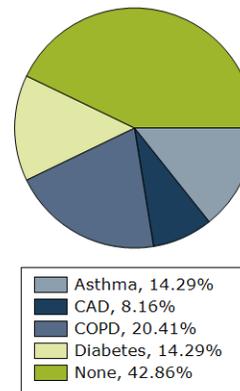


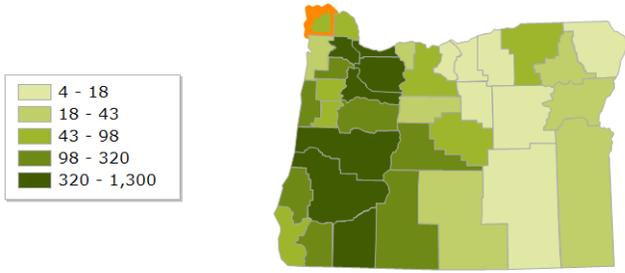
Chart Total N: 49

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

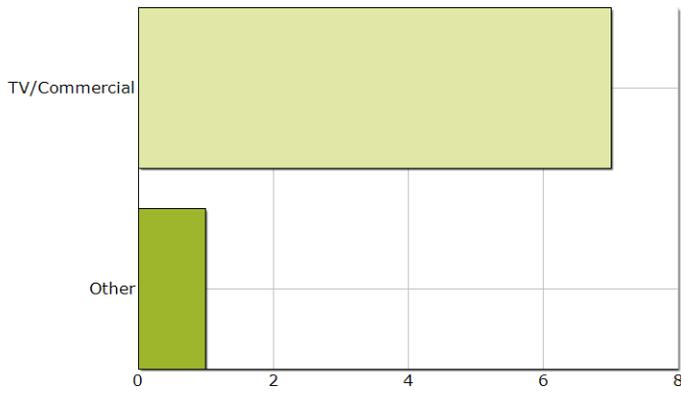
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

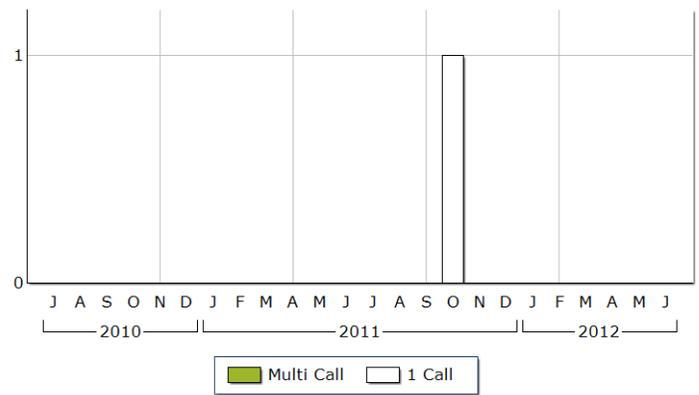


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %	6,410 ⁴	
			County	State
Tobacco Users - Last Full Month			8	1,389
Tobacco Users YTD			76	10,843
Unique Tobacco Users YTD			3	7,476
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.19 %
Reach - NAQC			2	0.75 %
Annualized Reach			1	1.58 %
Annualized Reach - NAQC			2	1.00 %
Unique Individual Reach			3	0.83 %

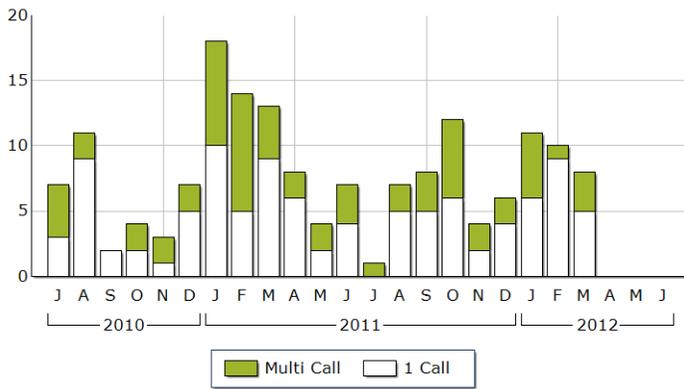
How Heard About



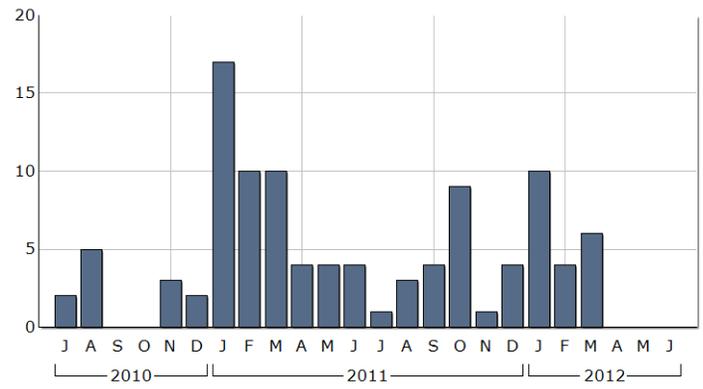
Fax Referral



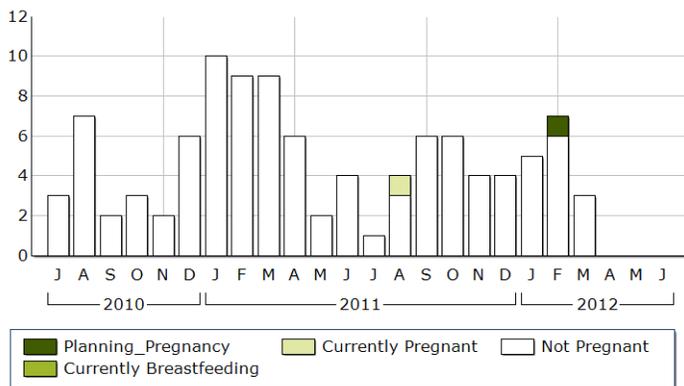
Tobacco User Enrollments By Program Type



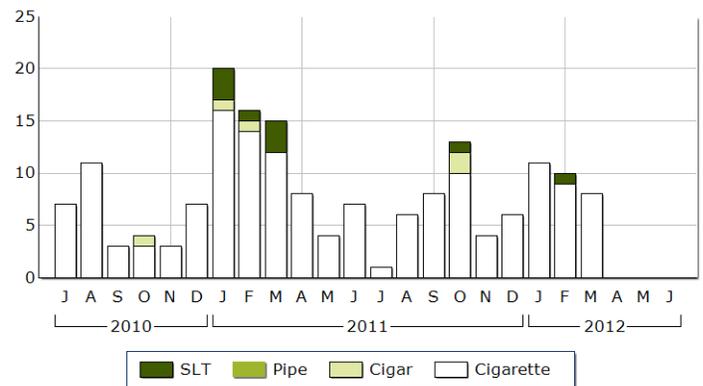
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

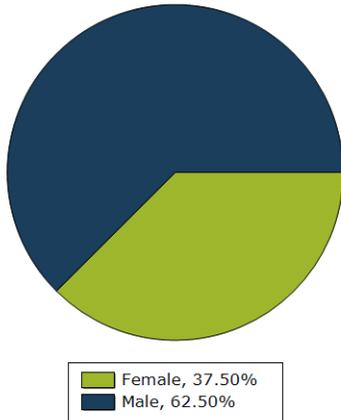


Chart Total N: 8

Tobacco Users By Language

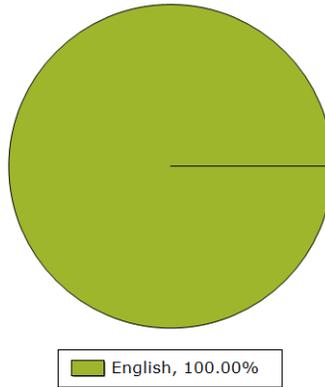


Chart Total N: 8

Tobacco Users By Education

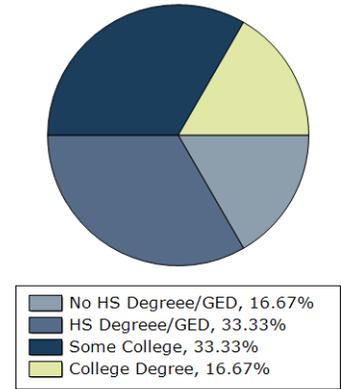


Chart Total N: 6

Tobacco Users By Race

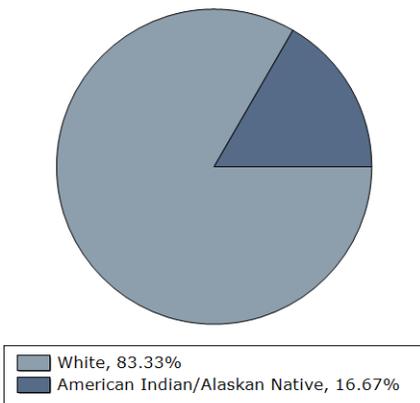


Chart Total N: 6

Tobacco Users By Age

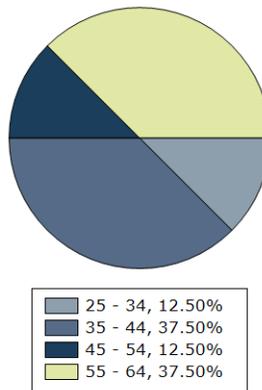


Chart Total N: 8

Tobacco Users By Health Plan

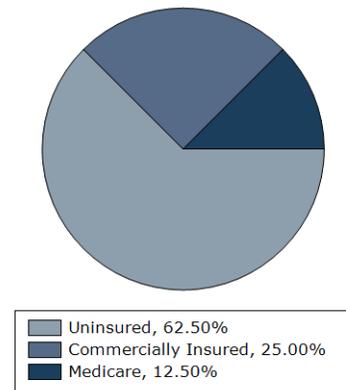


Chart Total N: 8

Tobacco Users By Ethnicity

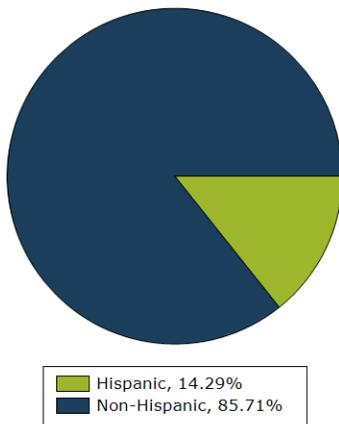


Chart Total N: 7

Tobacco Users By Chronic Condition

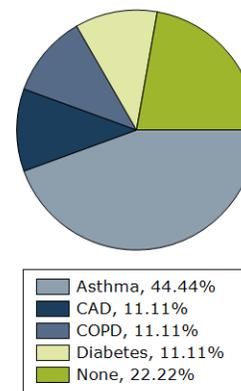


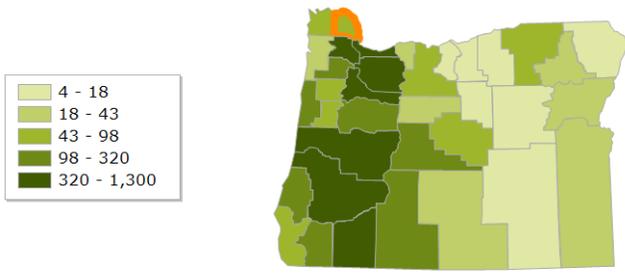
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

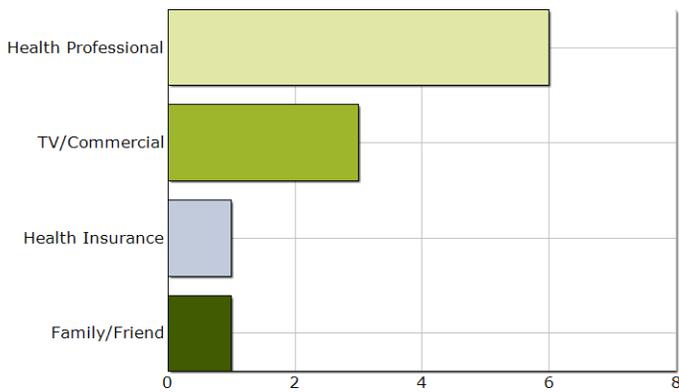
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

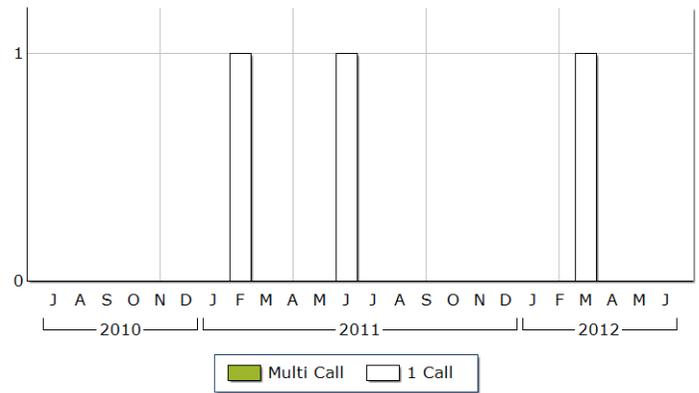


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318	⁴
			County	State
Tobacco Users - Last Full Month			13	1,389
Tobacco Users YTD			100	10,843
Unique Tobacco Users YTD			3 ³	7,476
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹	1.58 %
Reach - NAQC			2 ²	1.03 %
Annualized Reach			1 ¹	2.11 %
Annualized Reach - NAQC			2 ²	1.37 %
Unique Individual Reach			3 ³	1.06 %

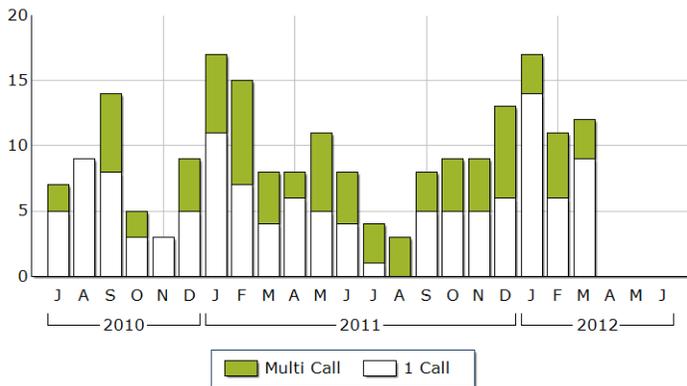
How Heard About



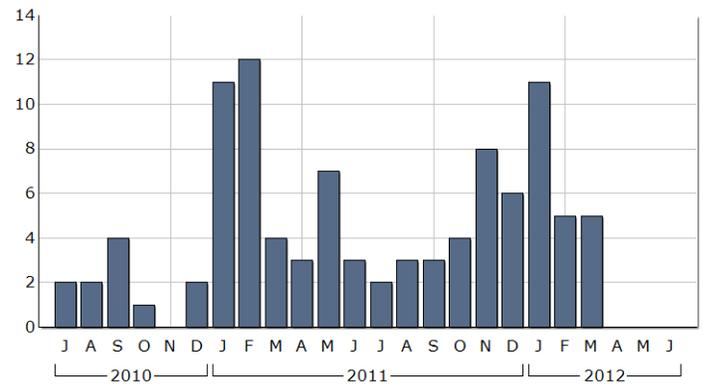
Fax Referral



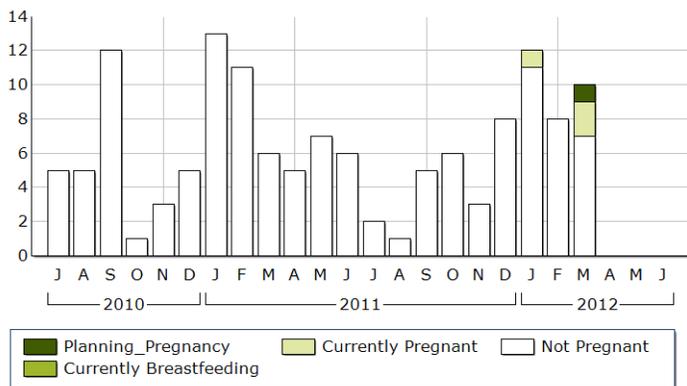
Tobacco User Enrollments By Program Type



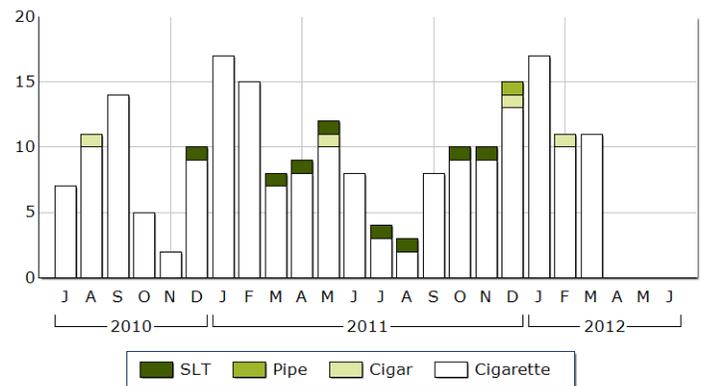
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

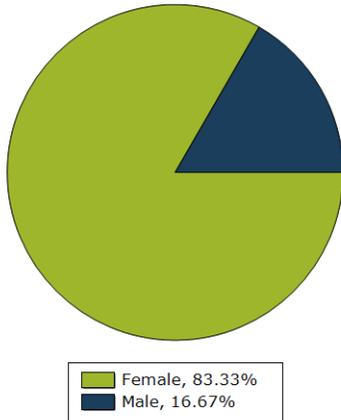


Chart Total N: 12

Tobacco Users By Language

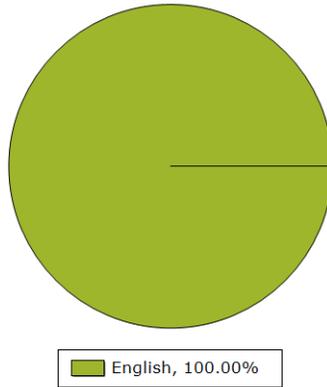


Chart Total N: 12

Tobacco Users By Education

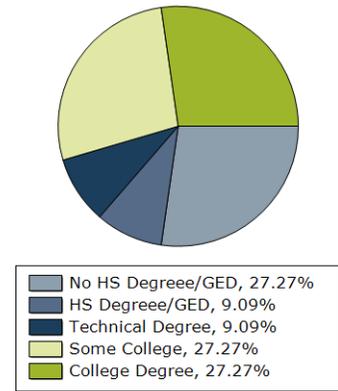


Chart Total N: 11

Tobacco Users By Race

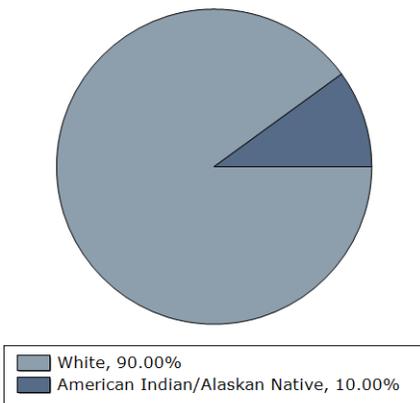


Chart Total N: 10

Tobacco Users By Age

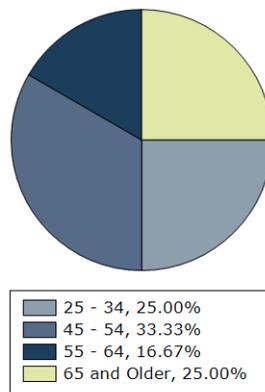


Chart Total N: 12

Tobacco Users By Health Plan

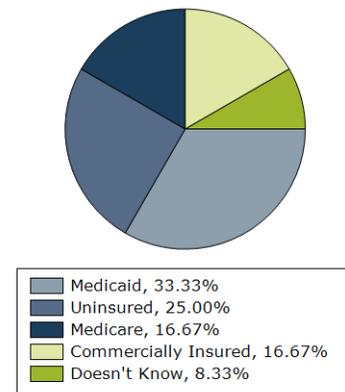


Chart Total N: 12

Tobacco Users By Ethnicity

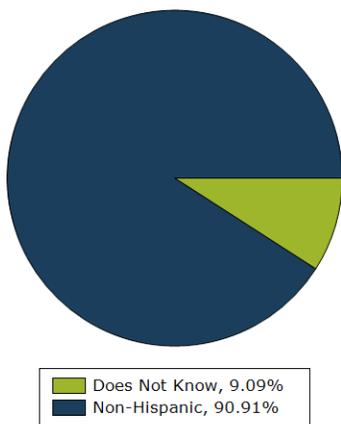


Chart Total N: 11

Tobacco Users By Chronic Condition

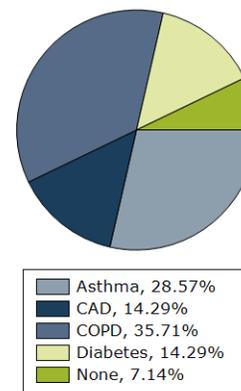


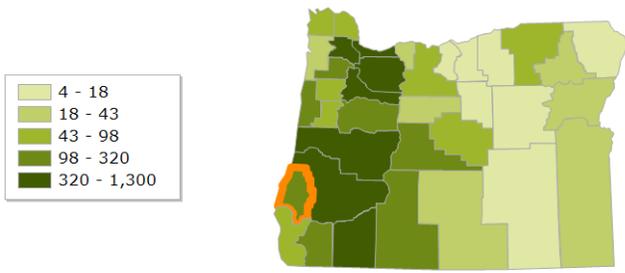
Chart Total N: 14

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

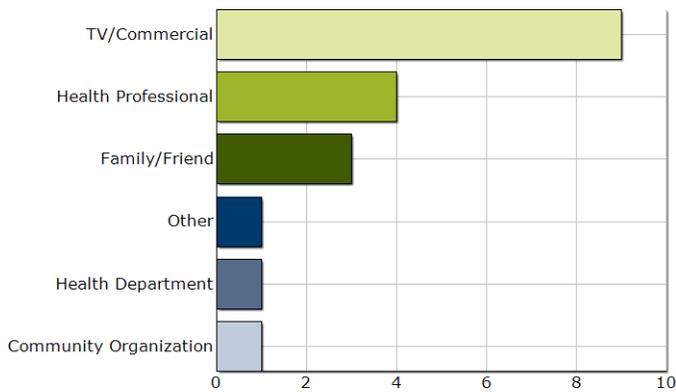
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

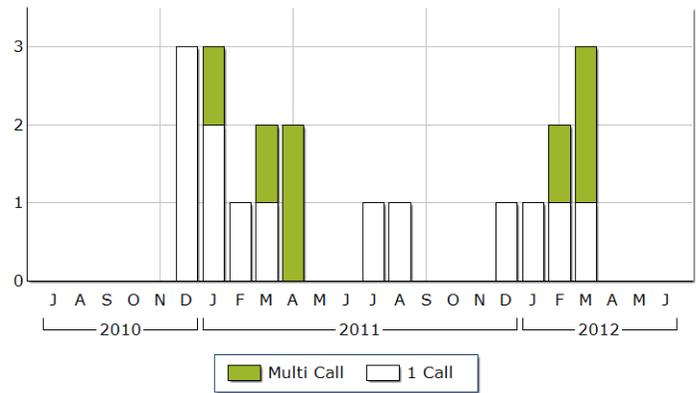


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254	⁴
			County	State
Tobacco Users - Last Full Month			20	1,389
Tobacco Users YTD			135	10,843
Unique Tobacco Users YTD			3 ³	7,476
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹	0.95 %
Reach - NAQC			2 ²	0.75 %
Annualized Reach			1 ¹	1.26 %
Annualized Reach - NAQC			2 ²	1.00 %
Unique Individual Reach			3 ³	0.67 %

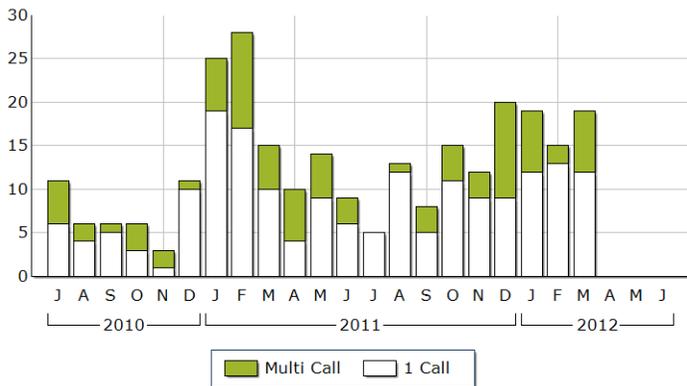
How Heard About



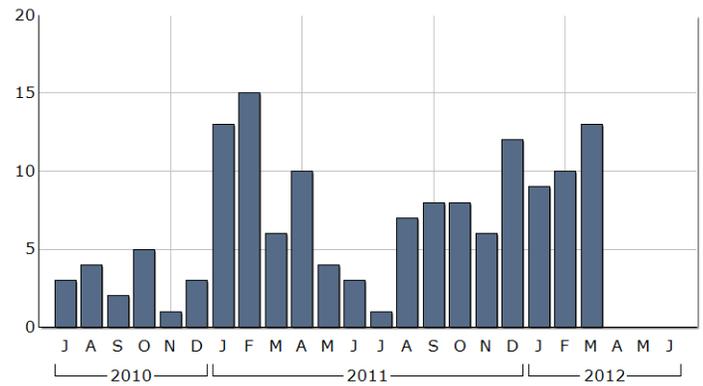
Fax Referral



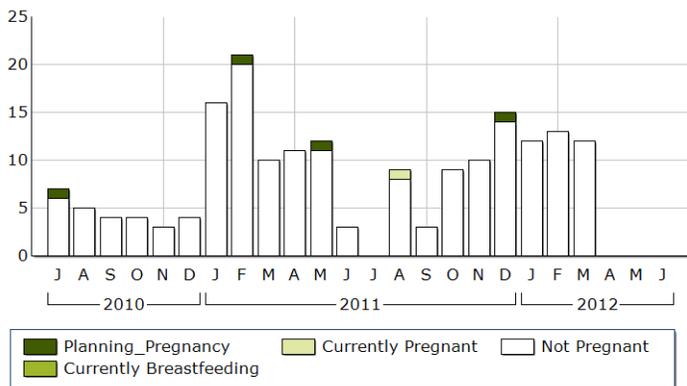
Tobacco User Enrollments By Program Type



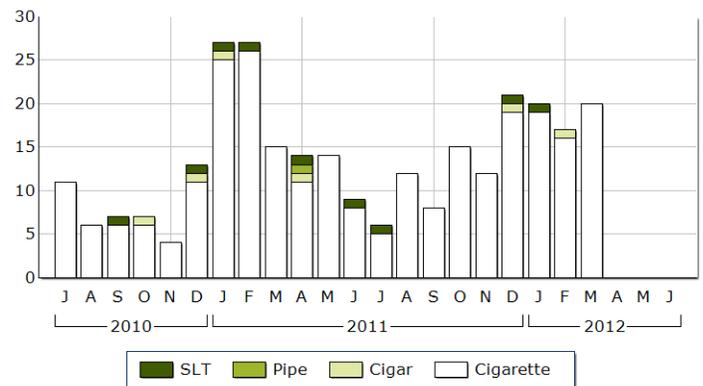
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

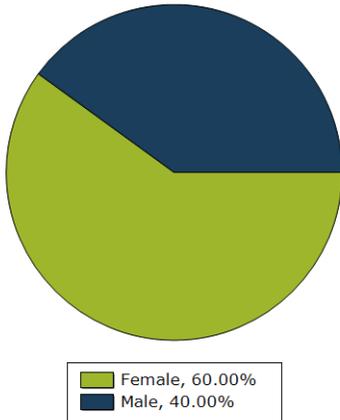


Chart Total N: 20

Tobacco Users By Language

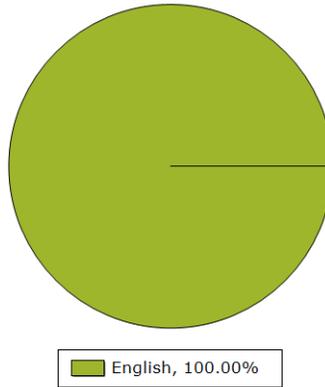


Chart Total N: 20

Tobacco Users By Education

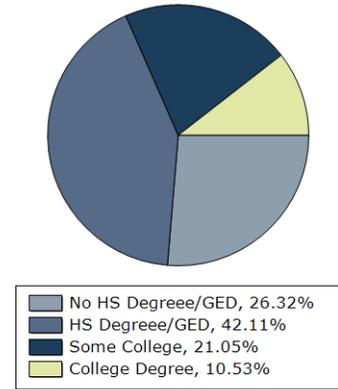


Chart Total N: 19

Tobacco Users By Race

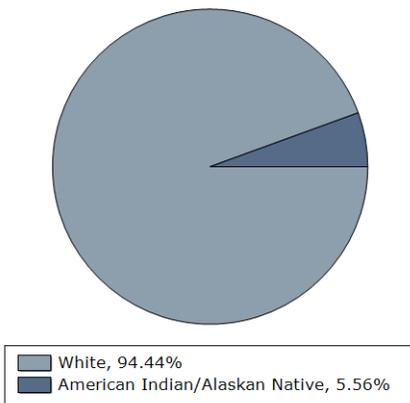


Chart Total N: 18

Tobacco Users By Age

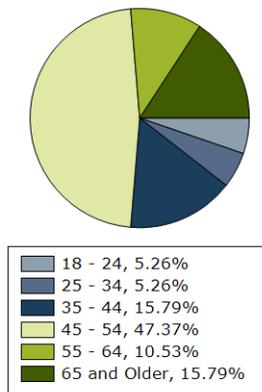


Chart Total N: 19

Tobacco Users By Health Plan

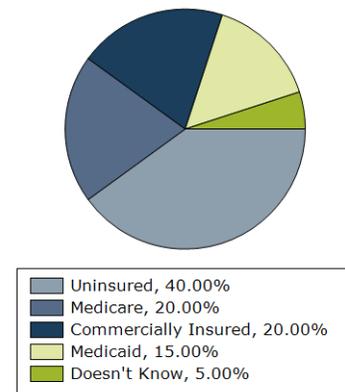


Chart Total N: 20

Tobacco Users By Ethnicity

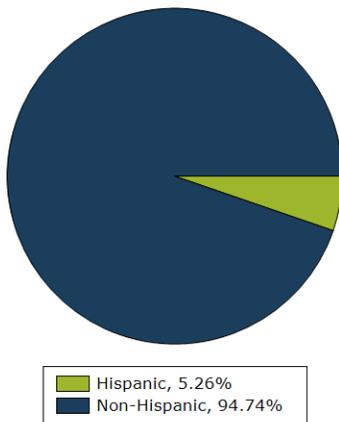


Chart Total N: 19

Tobacco Users By Chronic Condition

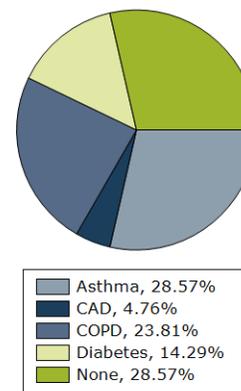


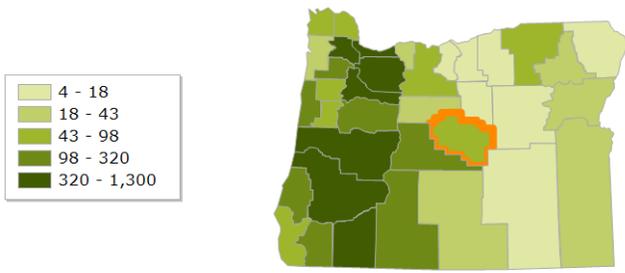
Chart Total N: 21

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

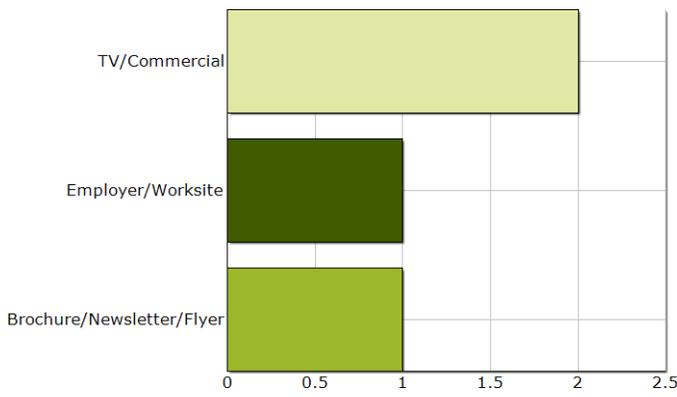
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

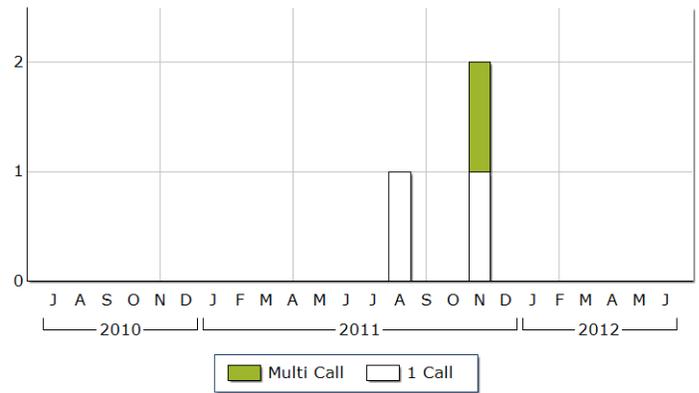


County Population	Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808 ⁴
		County	State
Tobacco Users - Last Full Month		5	1,389
Tobacco Users YTD		49	10,843
Unique Tobacco Users YTD		3	7,476
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.02 %
Reach - NAQC		2	0.75 %
Annualized Reach		1	1.36 %
Annualized Reach - NAQC		2	1.00 %
Unique Individual Reach		3	0.81 %

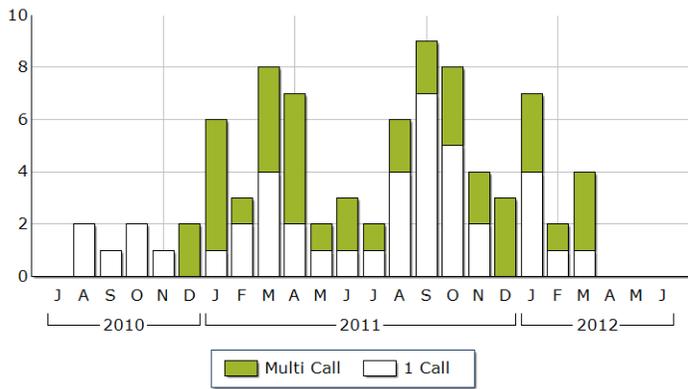
How Heard About



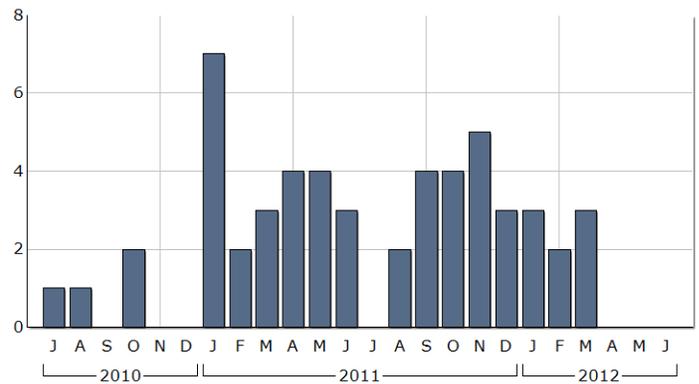
Fax Referral



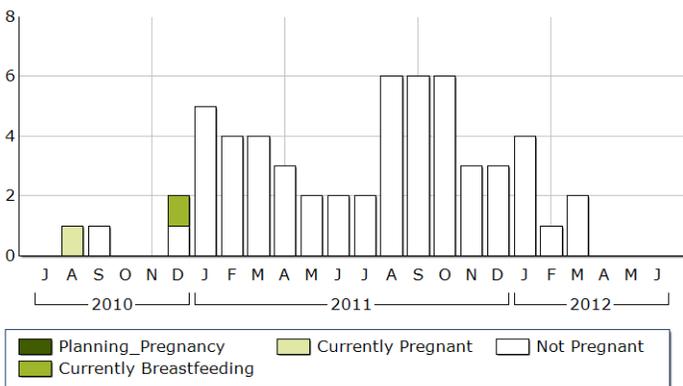
Tobacco User Enrollments By Program Type



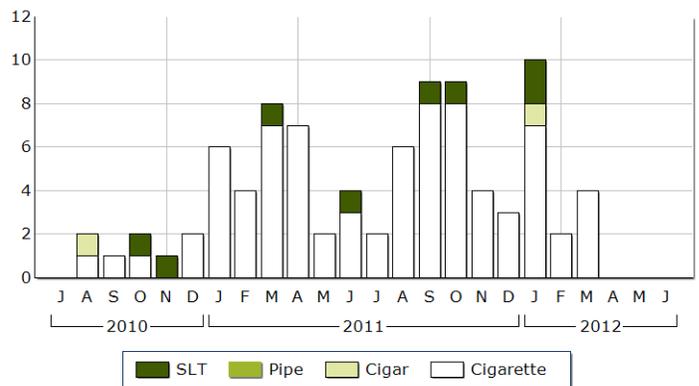
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

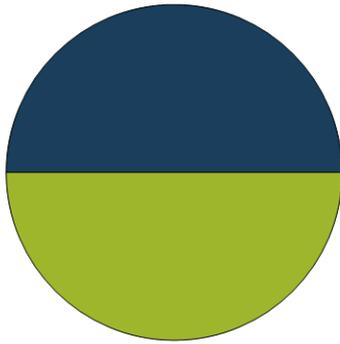


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

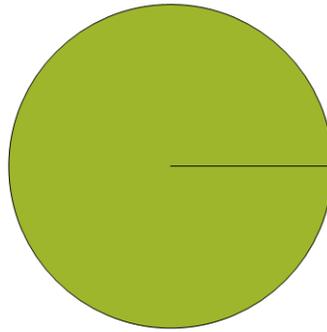
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 4

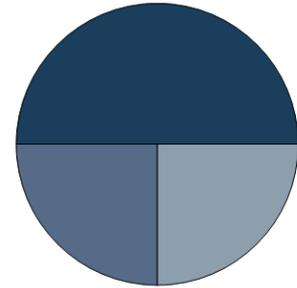
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

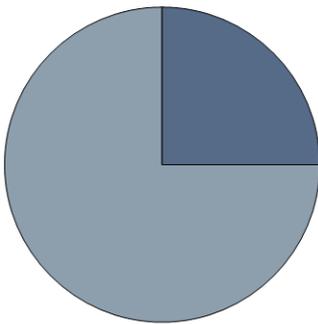
Tobacco Users By Education



No HS Degreee/GED, 25.00%
HS Degreee/GED, 25.00%
Some College, 50.00%

Chart Total N: 4

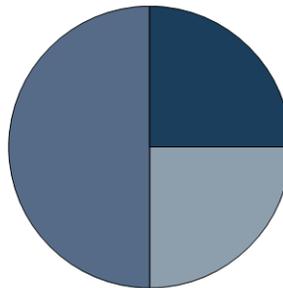
Tobacco Users By Race



White, 75.00%
American Indian/Alaskan Native, 25.00%

Chart Total N: 4

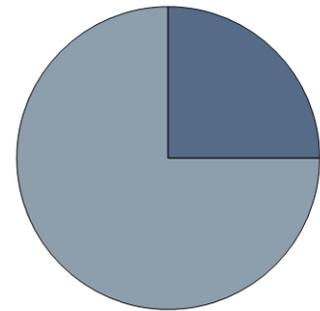
Tobacco Users By Age



18 - 24, 25.00%
25 - 34, 50.00%
45 - 54, 25.00%

Chart Total N: 4

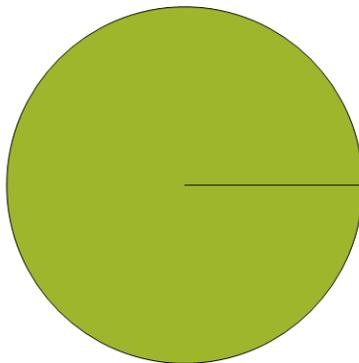
Tobacco Users By Health Plan



Uninsured, 75.00%
Medicaid, 25.00%

Chart Total N: 4

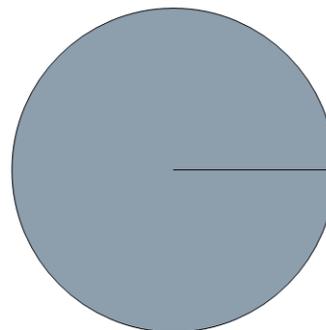
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



None, 100.00%

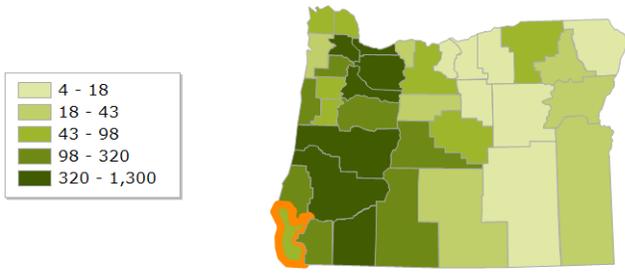
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

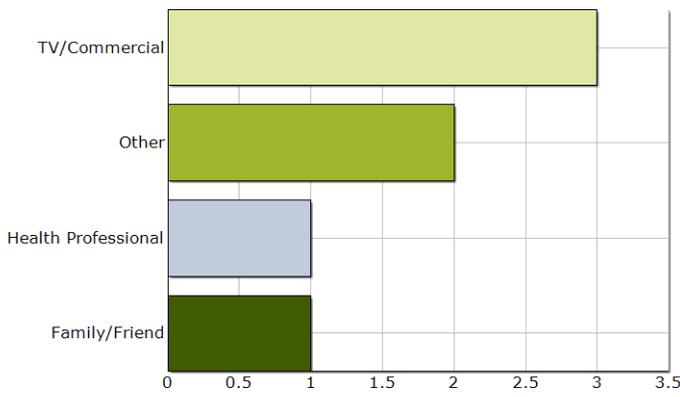
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

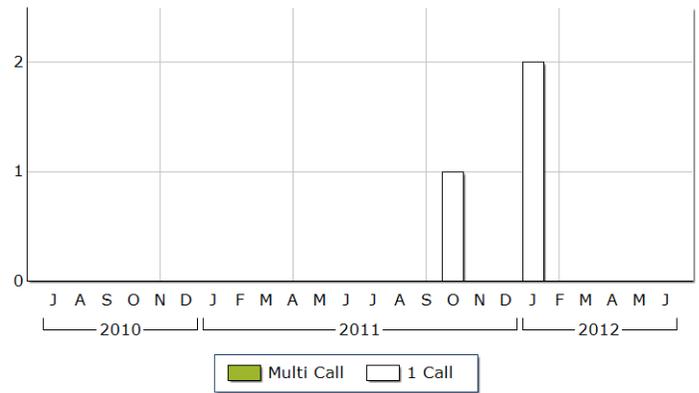


County Population	Prevalence	Tobacco Users	
Adult	17,947	18.4 %	3,302 ⁴
		County	State
Tobacco Users - Last Full Month		7	1,389
Tobacco Users YTD		71	10,843
Unique Tobacco Users YTD		3	57
Target Reach		2.0 %	2.0 %
Reach YTD		1	2.15 %
Reach - NAQC		2	1.67 %
Annualized Reach		1	2.87 %
Annualized Reach - NAQC		2	2.22 %
Unique Individual Reach		3	1.73 %

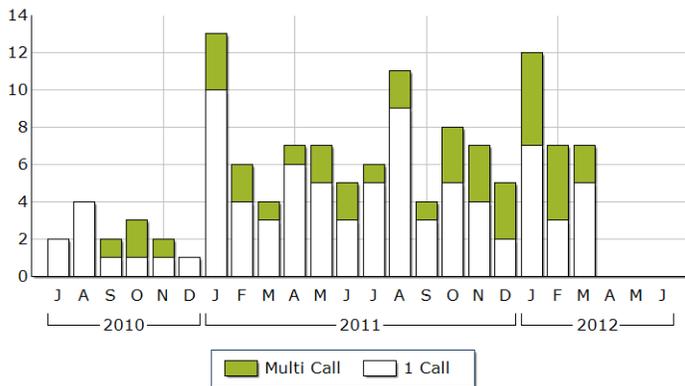
How Heard About



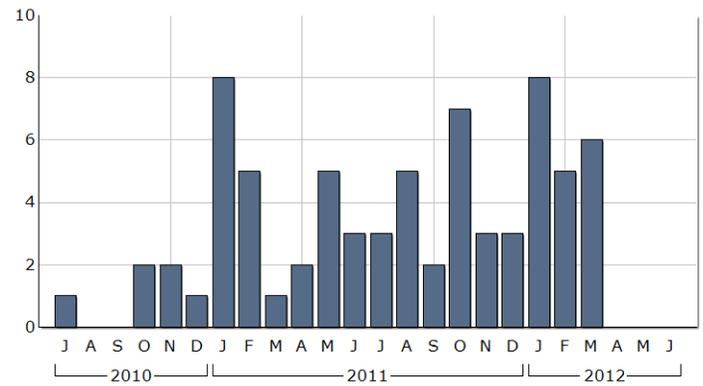
Fax Referral



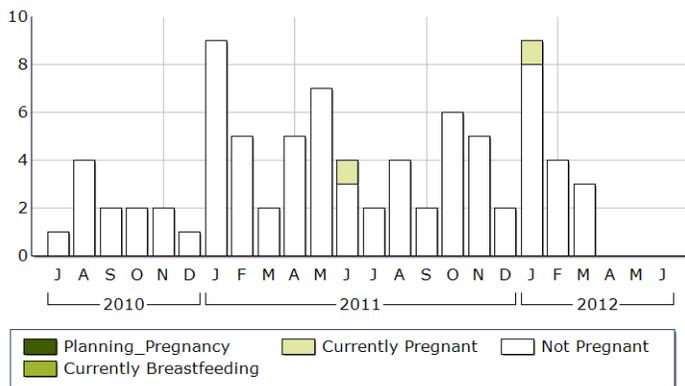
Tobacco User Enrollments By Program Type



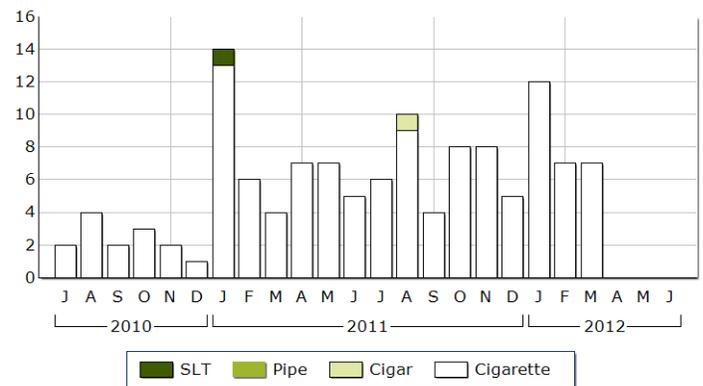
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

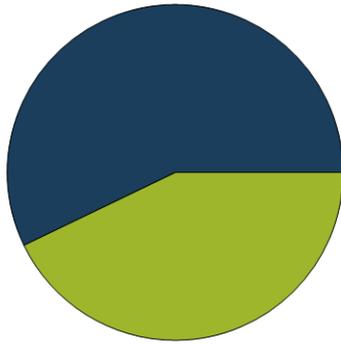


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

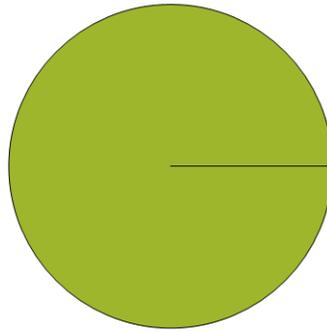
Tobacco Users By Gender



Female, 42.86%
Male, 57.14%

Chart Total N: 7

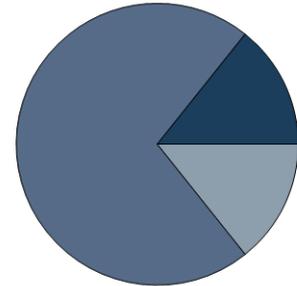
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

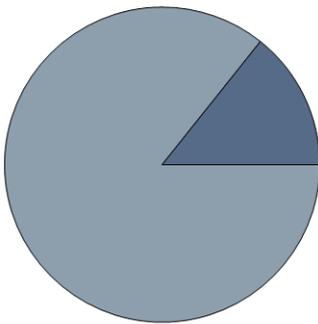
Tobacco Users By Education



No HS Degreee/GED, 14.29%
HS Degreee/GED, 71.43%
College Degree, 14.29%

Chart Total N: 7

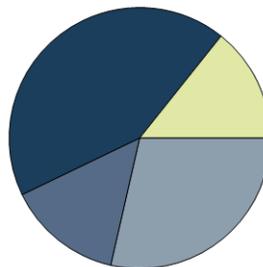
Tobacco Users By Race



White, 85.71%
American Indian/Alaskan Native, 14.29%

Chart Total N: 7

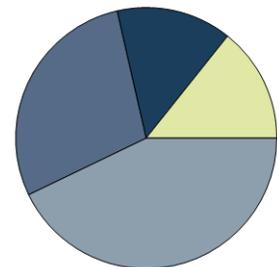
Tobacco Users By Age



25 - 34, 28.57%
35 - 44, 14.29%
45 - 54, 42.86%
55 - 64, 14.29%

Chart Total N: 7

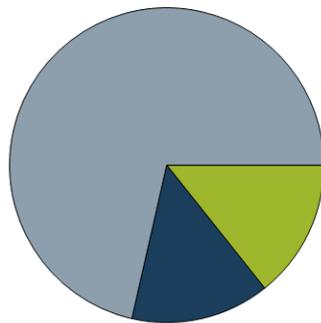
Tobacco Users By Health Plan



Medicaid, 42.86%
Uninsured, 28.57%
Medicare, 14.29%
Commercially Insured, 14.29%

Chart Total N: 7

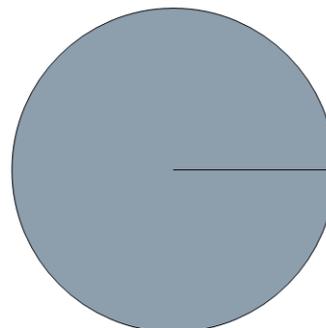
Tobacco Users By Ethnicity



Does Not Know, 14.29%
Hispanic, 14.29%
Non-Hispanic, 71.43%

Chart Total N: 7

Tobacco Users By Chronic Condition



None, 100.00%

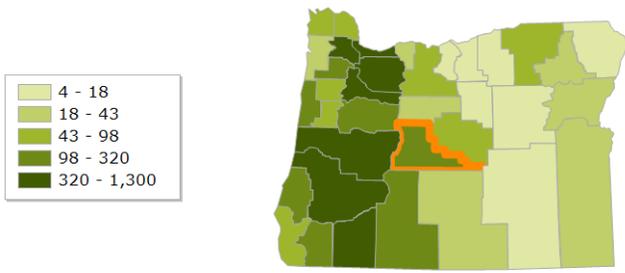
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

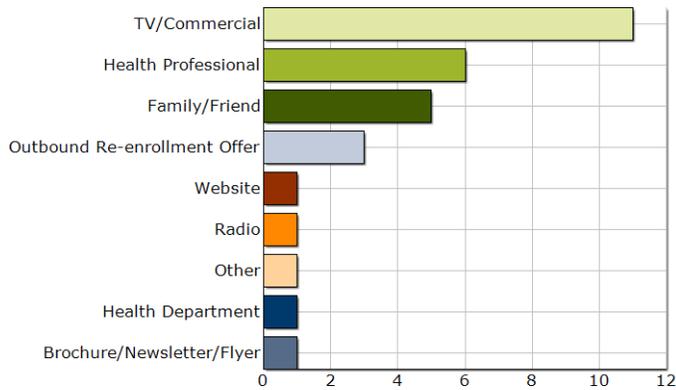
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

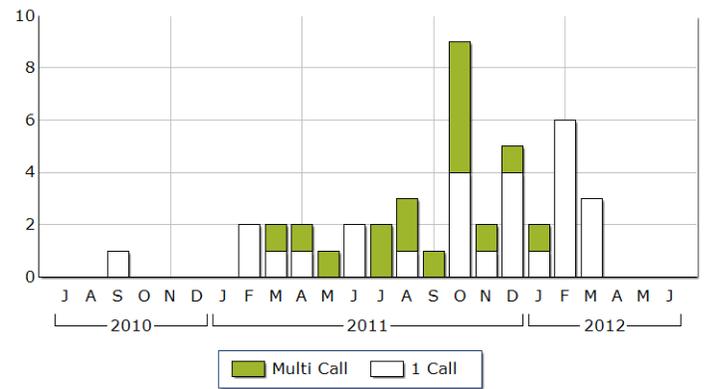


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883	⁴
			County	State
Tobacco Users - Last Full Month			33	1,389
Tobacco Users YTD			325	10,843
Unique Tobacco Users YTD			3	7,476
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.72 %
Reach - NAQC			2	1.20 %
Annualized Reach			1	2.29 %
Annualized Reach - NAQC			2	1.60 %
Unique Individual Reach			3	1.39 %

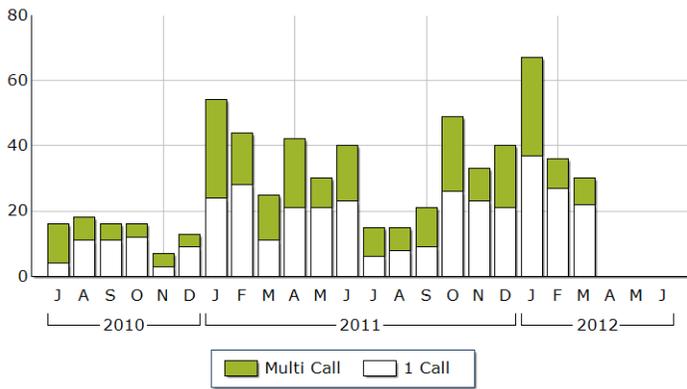
How Heard About



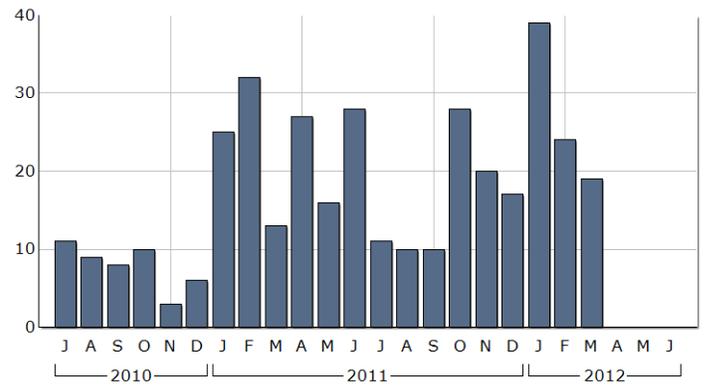
Fax Referral



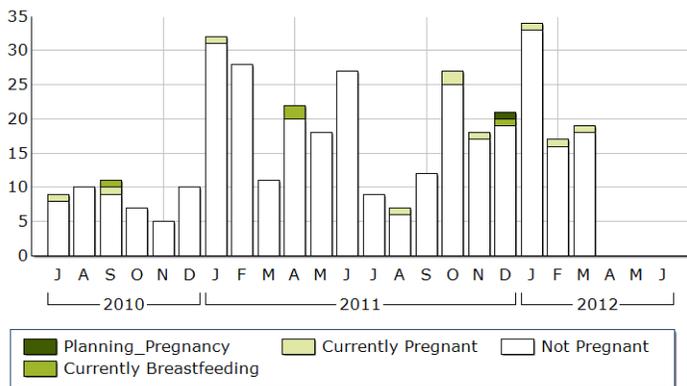
Tobacco User Enrollments By Program Type



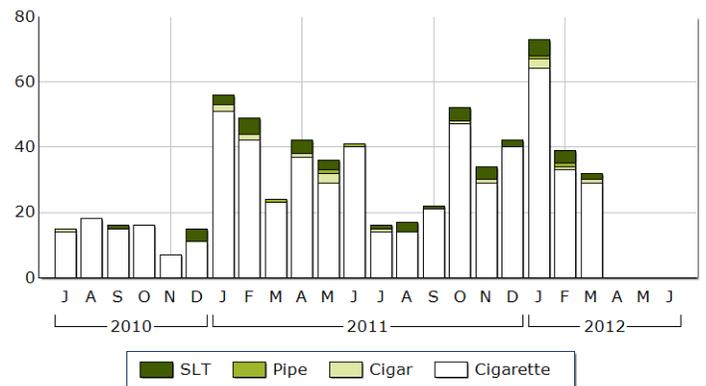
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

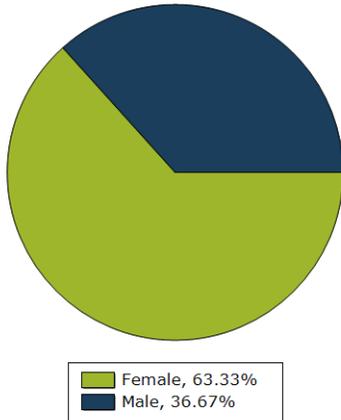


Chart Total N: 30

Tobacco Users By Language

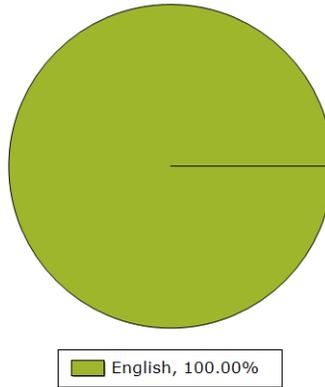


Chart Total N: 30

Tobacco Users By Education

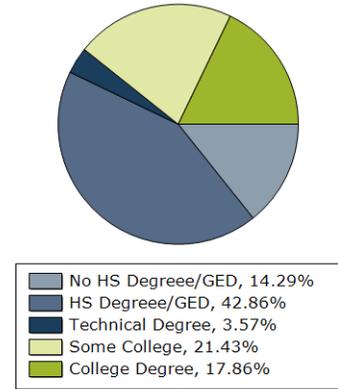


Chart Total N: 28

Tobacco Users By Race

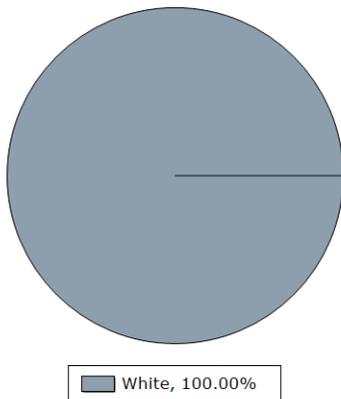


Chart Total N: 27

Tobacco Users By Age

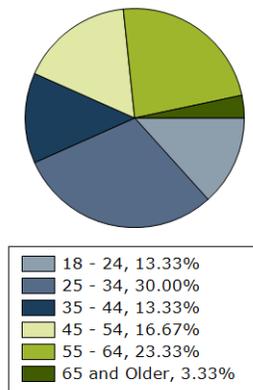


Chart Total N: 30

Tobacco Users By Health Plan

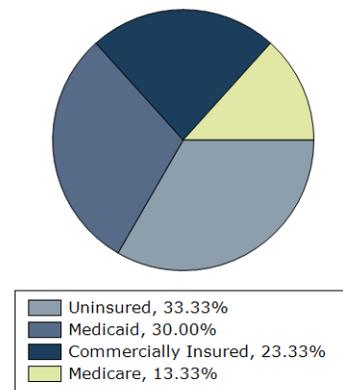


Chart Total N: 30

Tobacco Users By Ethnicity

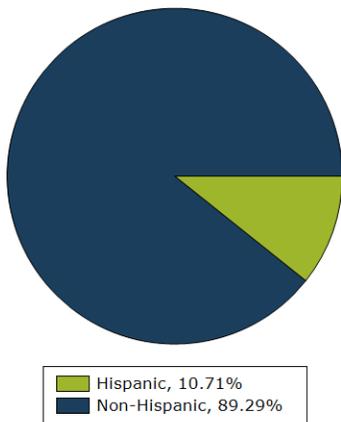


Chart Total N: 28

Tobacco Users By Chronic Condition

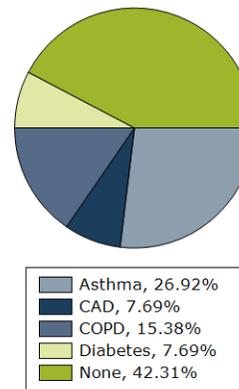


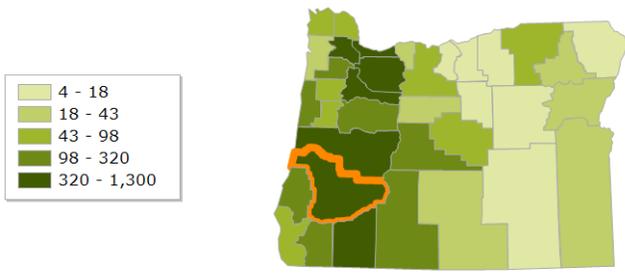
Chart Total N: 26

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

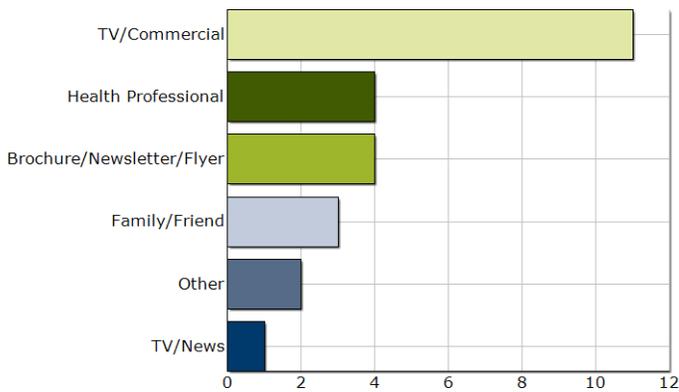
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

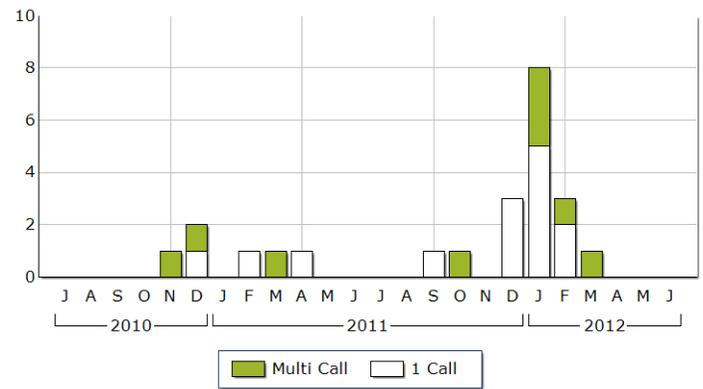


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 ⁴	
			County	State
Tobacco Users - Last Full Month			27	1,389
Tobacco Users YTD			360	10,843
Unique Tobacco Users YTD			3 ³ 282	7,476
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹ 1.60 %	2.10 %
Reach - NAOC			2 ² 1.26 %	0.97 %
Annualized Reach			1 ¹ 2.13 %	2.80 %
Annualized Reach - NAOC			2 ² 1.69 %	1.29 %
Unique Individual Reach			3 ³ 1.25 %	1.45 %

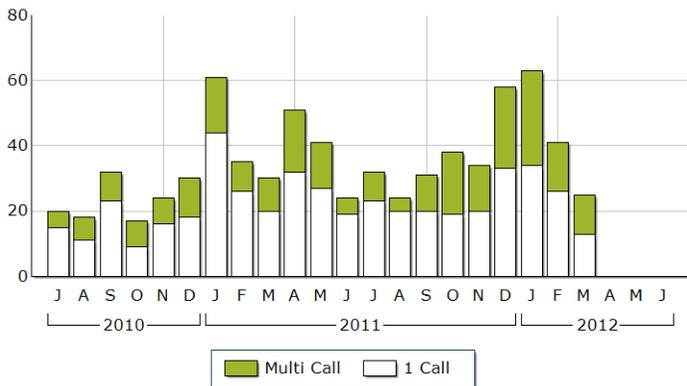
How Heard About



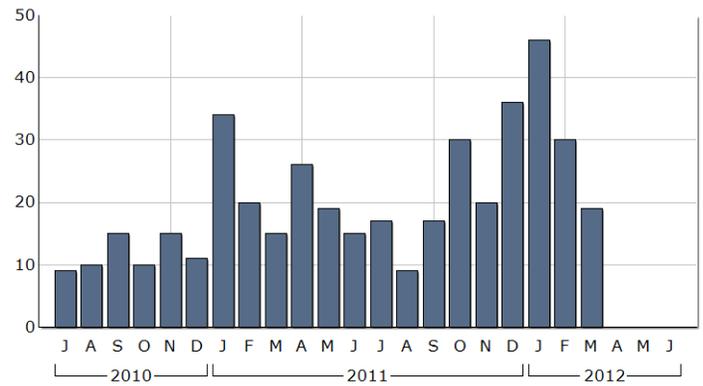
Fax Referral



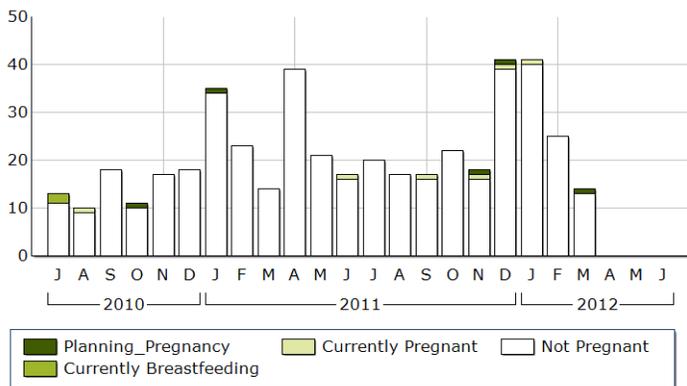
Tobacco User Enrollments By Program Type



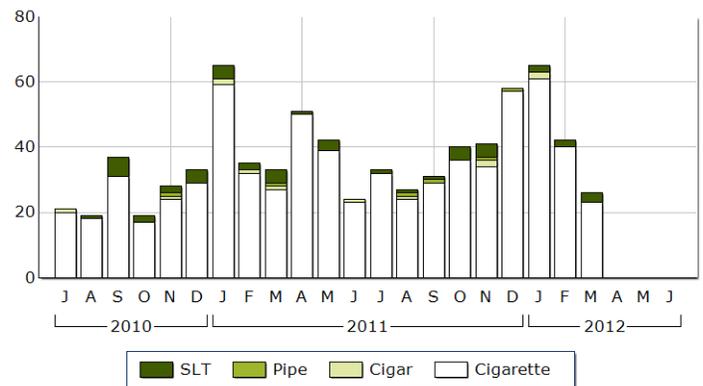
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAOC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

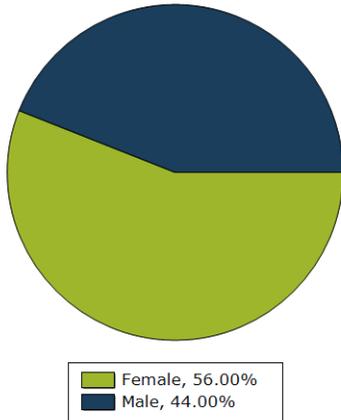


Chart Total N: 25

Tobacco Users By Language

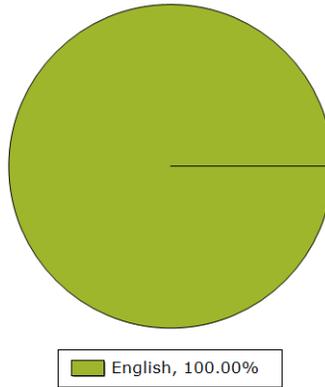


Chart Total N: 25

Tobacco Users By Education

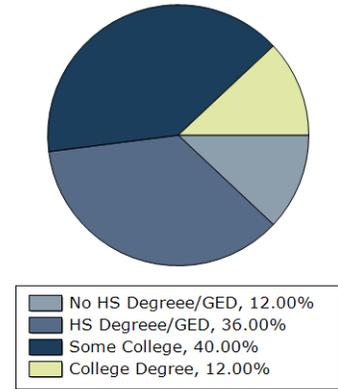


Chart Total N: 25

Tobacco Users By Race

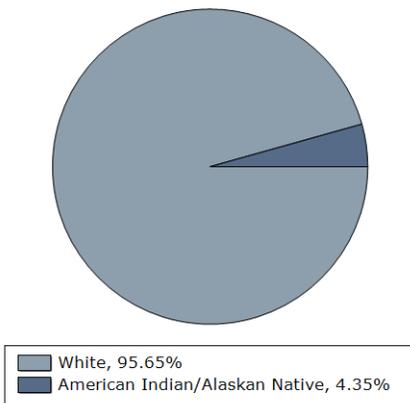


Chart Total N: 23

Tobacco Users By Age

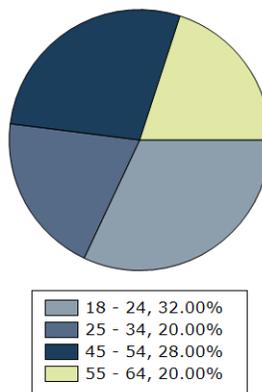


Chart Total N: 25

Tobacco Users By Health Plan

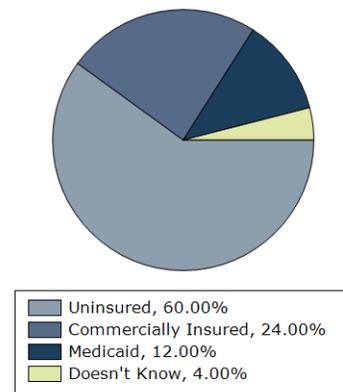


Chart Total N: 25

Tobacco Users By Ethnicity

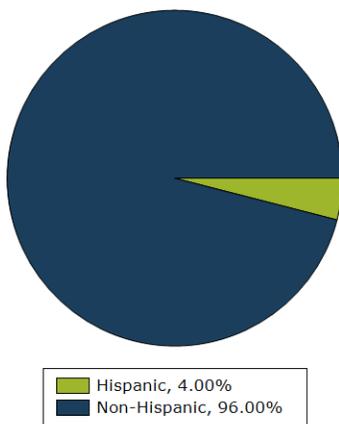


Chart Total N: 25

Tobacco Users By Chronic Condition

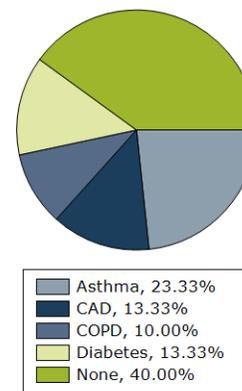


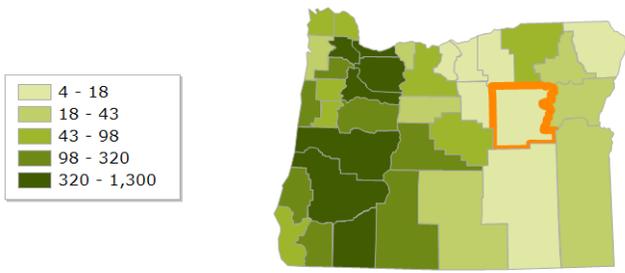
Chart Total N: 30

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

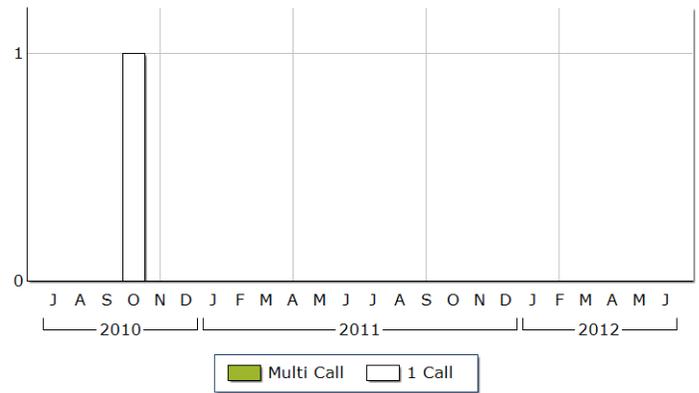
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

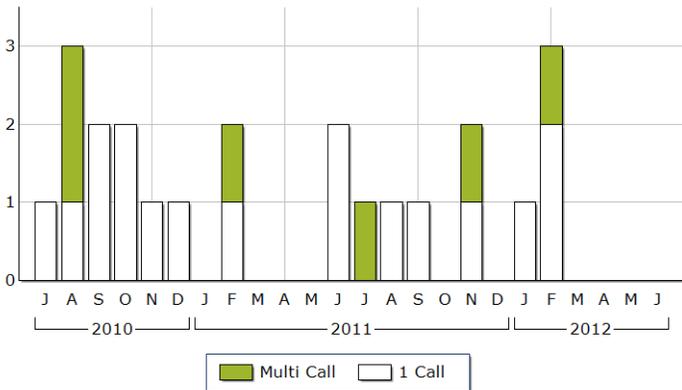


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453	⁴
			County	State
Tobacco Users - Last Full Month			-	1,389
Tobacco Users YTD			10	10,843
Unique Tobacco Users YTD			3	7,476
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.69 %
Reach - NAQC			2	0.48 %
Annualized Reach			1	0.92 %
Annualized Reach - NAQC			2	0.64 %
Unique Individual Reach			3	0.41 %

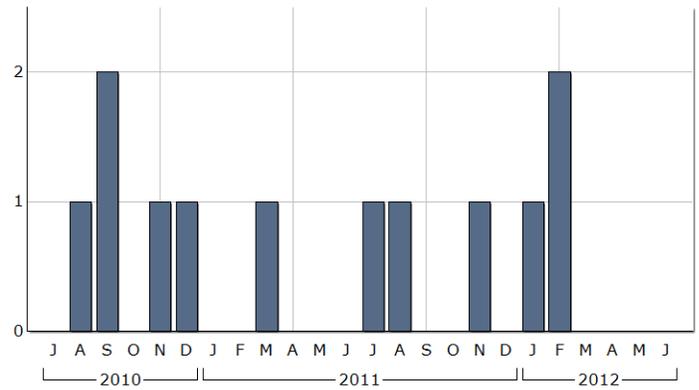
Fax Referral



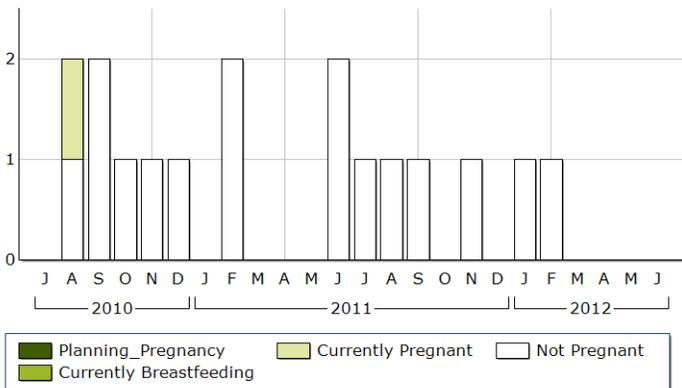
Tobacco User Enrollments By Program Type



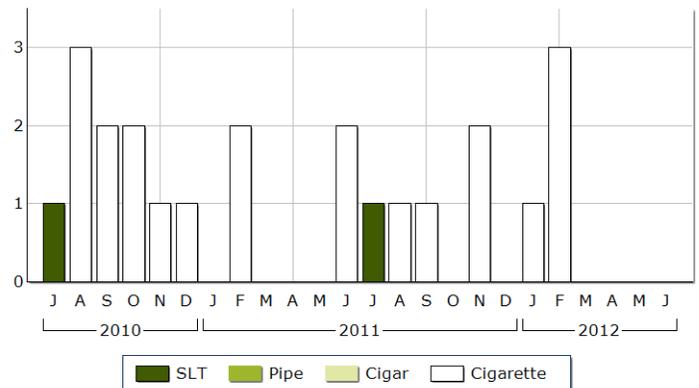
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

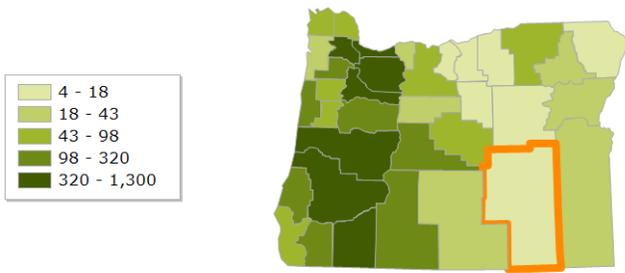


1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

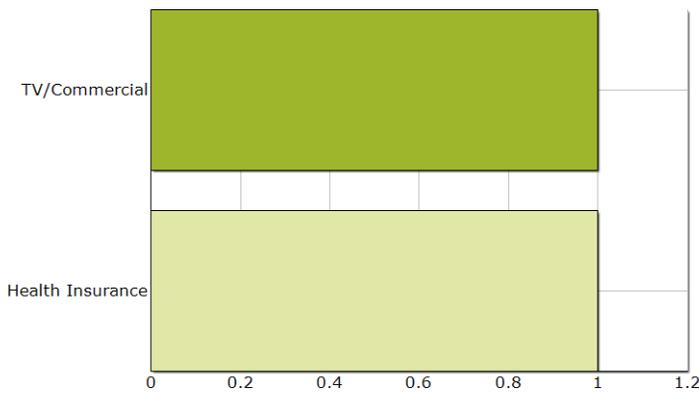
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

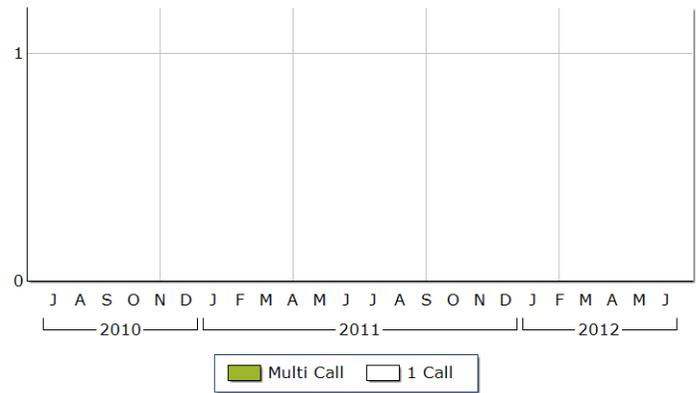


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %	870 ⁴	
			County	State
Tobacco Users - Last Full Month			2	1,389
Tobacco Users YTD			9	10,843
Unique Tobacco Users YTD			3	7,476
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.03 %
Reach - NAQC			2	0.69 %
Annualized Reach			1	1.38 %
Annualized Reach - NAQC			2	0.92 %
Unique Individual Reach			3	1.03 %

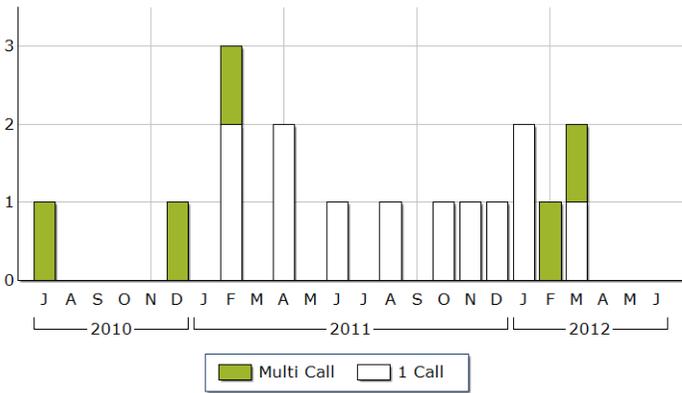
How Heard About



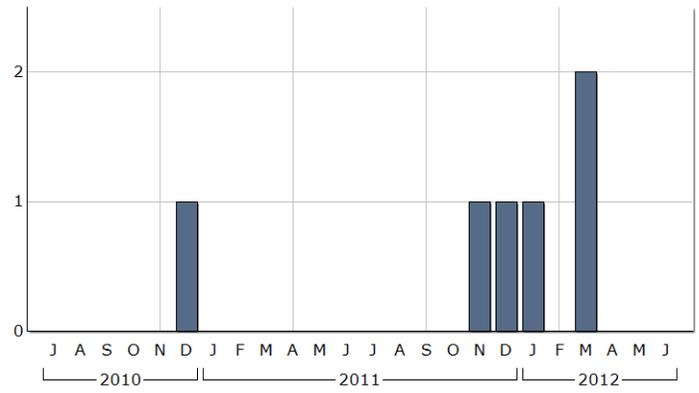
Fax Referral



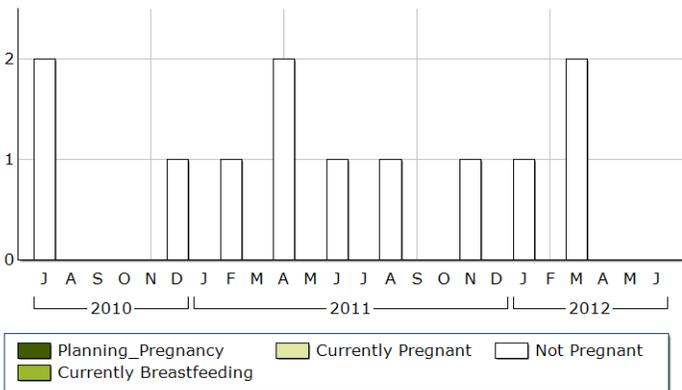
Tobacco User Enrollments By Program Type



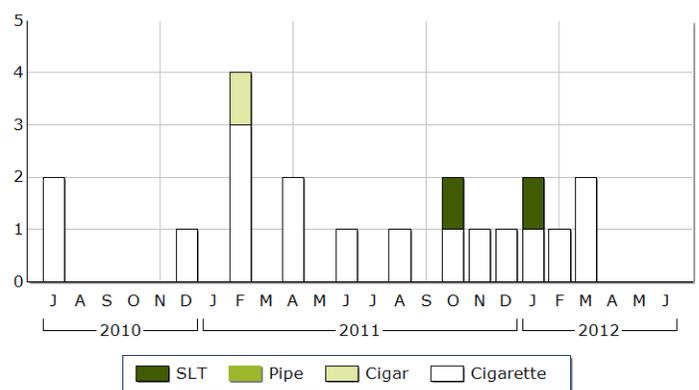
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

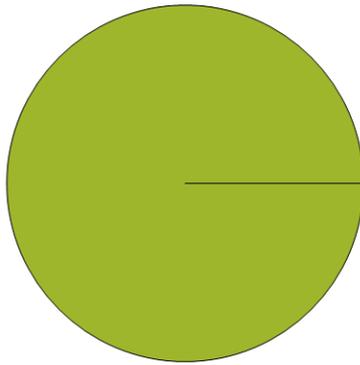


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

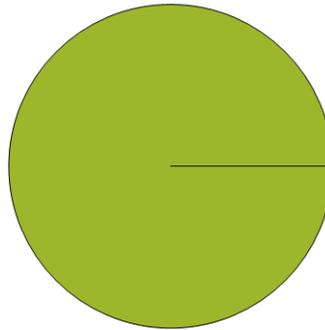
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

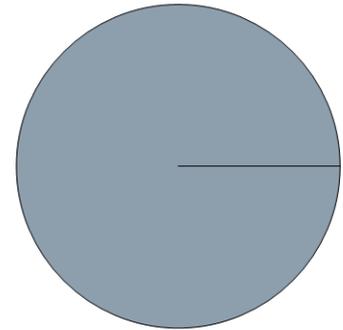
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

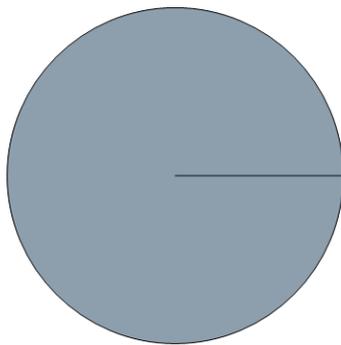
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 2

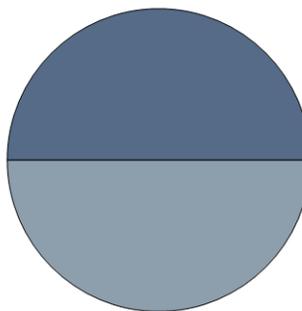
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

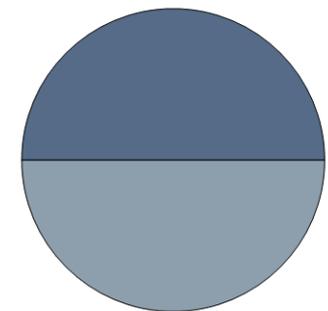
Tobacco Users By Age



25 - 34, 50.00%
55 - 64, 50.00%

Chart Total N: 2

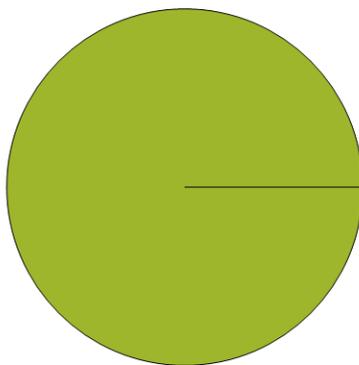
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Uninsured, 50.00%

Chart Total N: 2

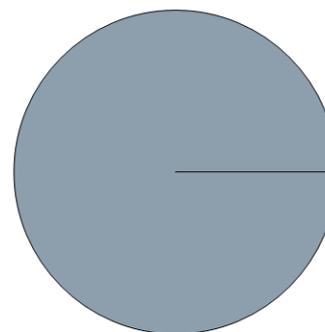
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 100.00%

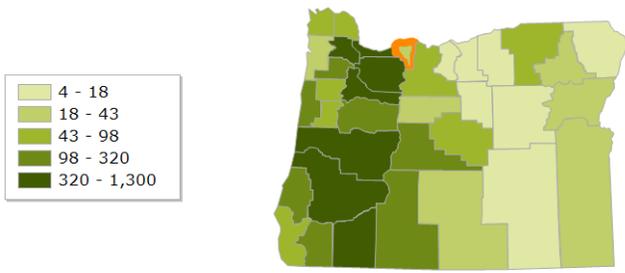
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

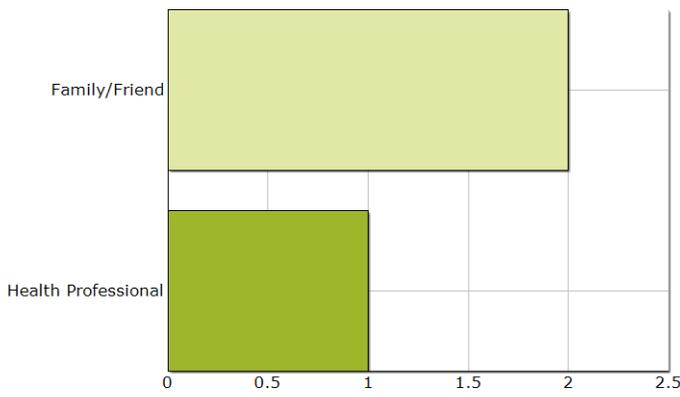
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

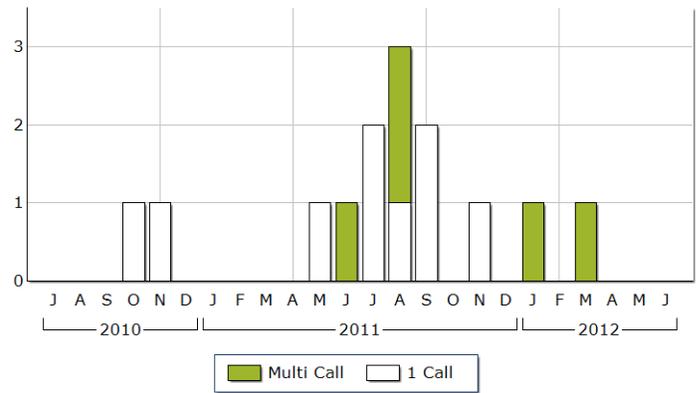


County Population		Prevalence	Tobacco Users	
Adult	16,229	8.6 %	1,396 ⁴	
			County	State
Tobacco Users - Last Full Month			3	1,389
Tobacco Users YTD			29	10,843
Unique Tobacco Users YTD			3	7,476
Target Reach			2.0 %	2.0 %
Reach YTD			1	2.08 %
Reach - NAQC			2	1.65 %
Annualized Reach			1	2.77 %
Annualized Reach - NAQC			2	2.20 %
Unique Individual Reach			3	1.86 %

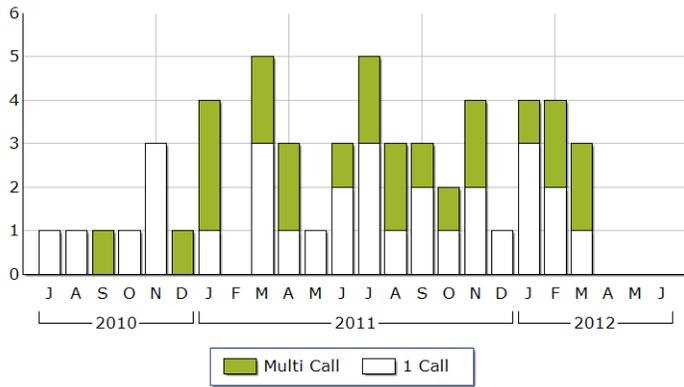
How Heard About



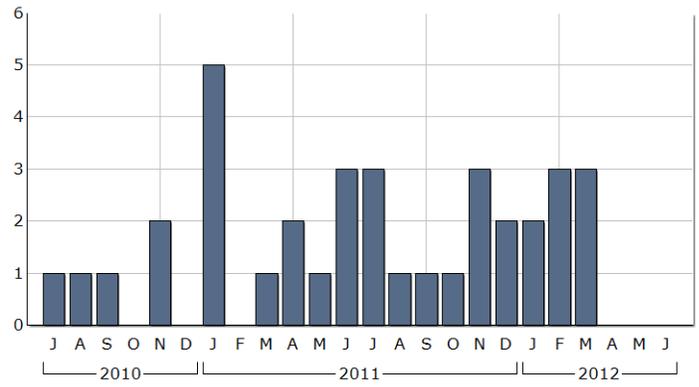
Fax Referral



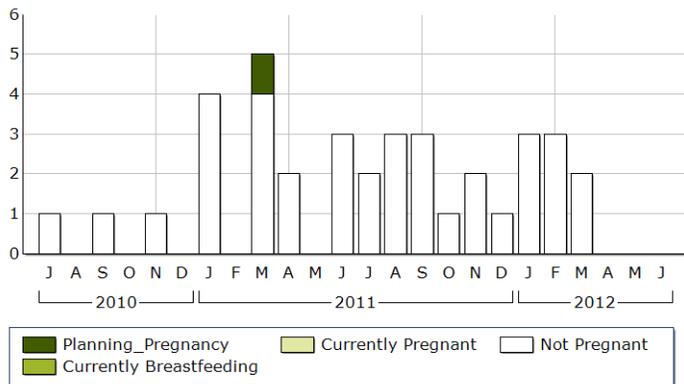
Tobacco User Enrollments By Program Type



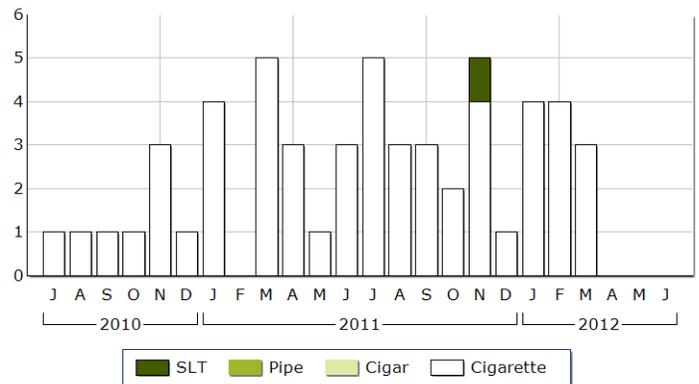
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

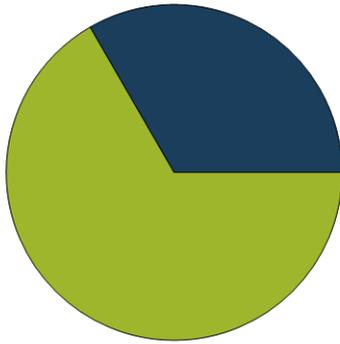


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

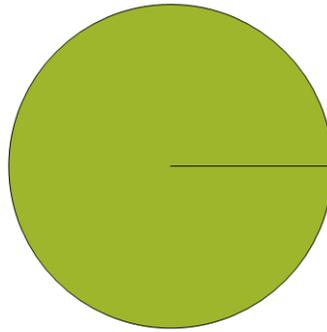
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

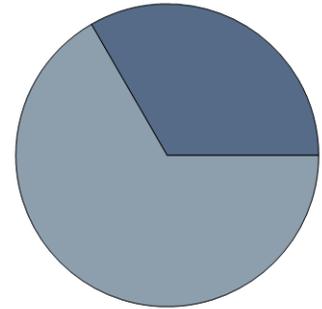
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

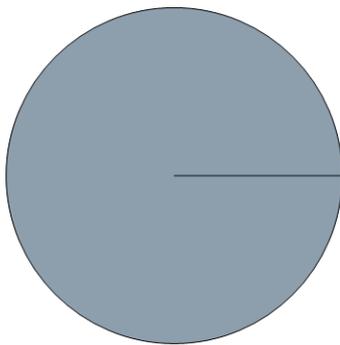
Tobacco Users By Education



HS Degree/GED, 66.67%
Some College, 33.33%

Chart Total N: 3

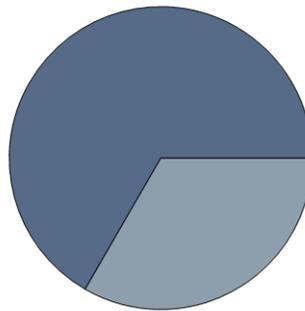
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

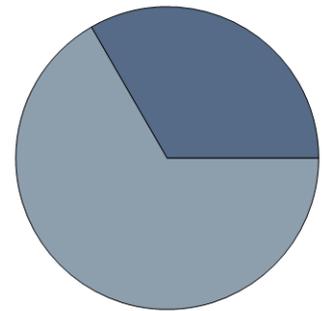
Tobacco Users By Age



45 - 54, 33.33%
55 - 64, 66.67%

Chart Total N: 3

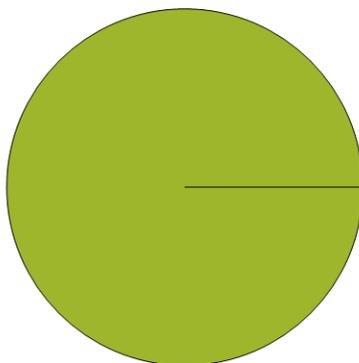
Tobacco Users By Health Plan



Uninsured, 66.67%
Medicare, 33.33%

Chart Total N: 3

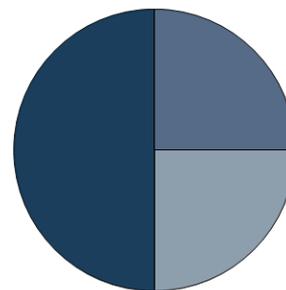
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Asthma, 25.00%
CAD, 50.00%
Diabetes, 25.00%

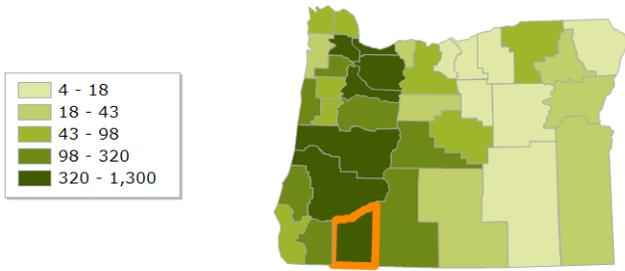
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

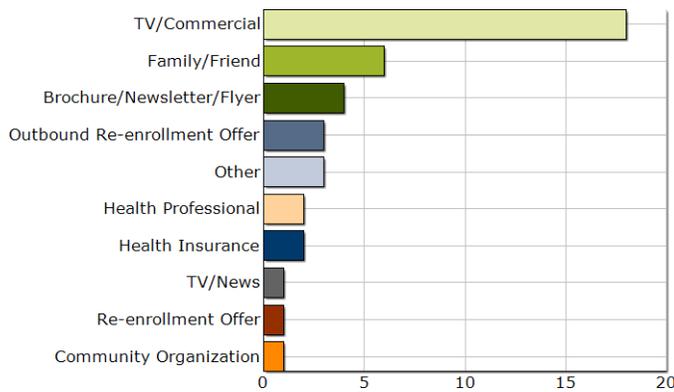
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

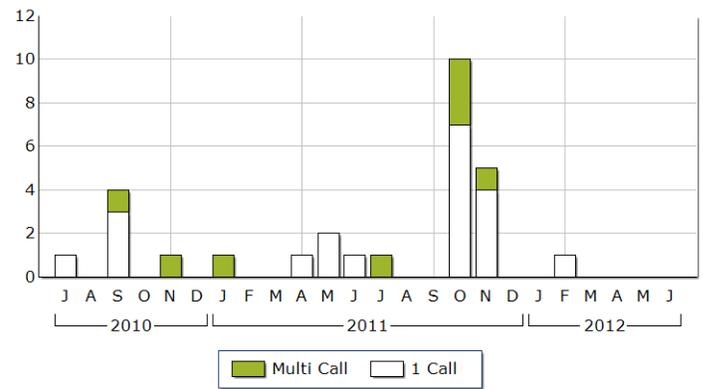


County Population		Prevalence	Tobacco Users	
Adult	160,716	21.9 %	35,197	⁴
			County	State
Tobacco Users - Last Full Month			47	1,389
Tobacco Users YTD			390	10,843
Unique Tobacco Users YTD			3 282	7,476
Target Reach			2.0 %	2.0 %
Reach YTD			1 1.11 %	2.10 %
Reach - NAQC			2 0.78 %	0.97 %
Annualized Reach			1 1.48 %	2.80 %
Annualized Reach - NAQC			2 1.03 %	1.29 %
Unique Individual Reach			3 0.80 %	1.45 %

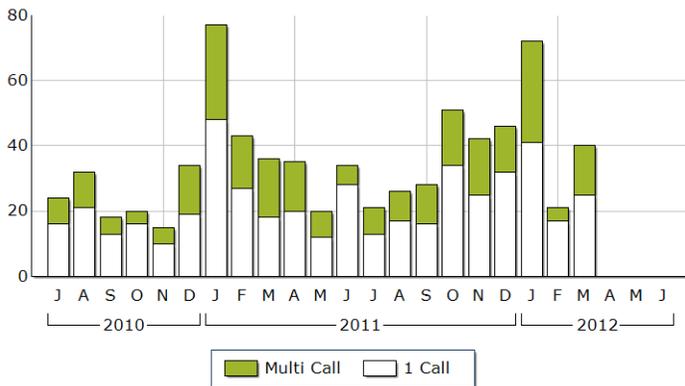
How Heard About



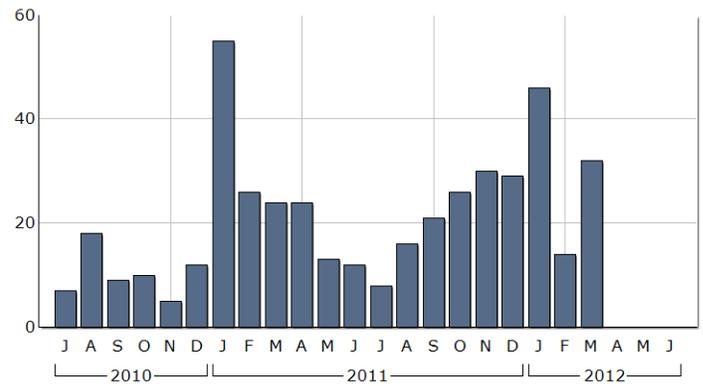
Fax Referral



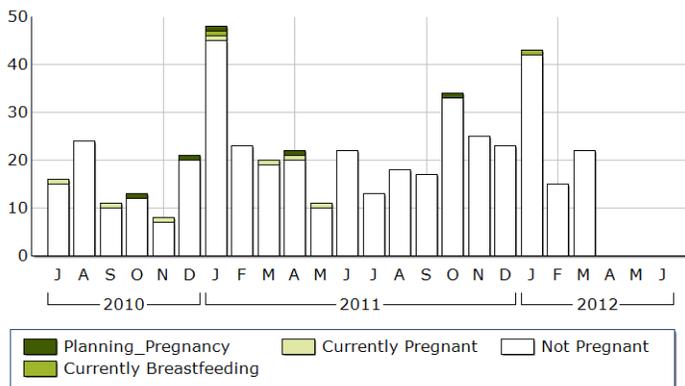
Tobacco User Enrollments By Program Type



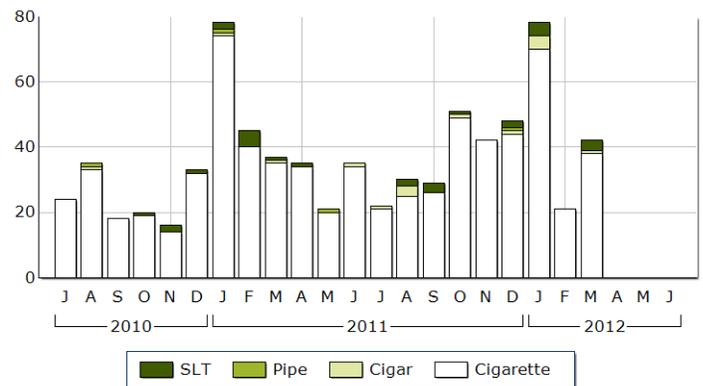
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

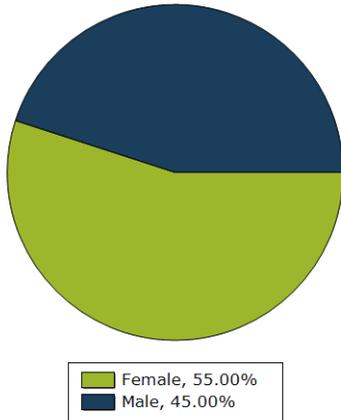


Chart Total N: 40

Tobacco Users By Language

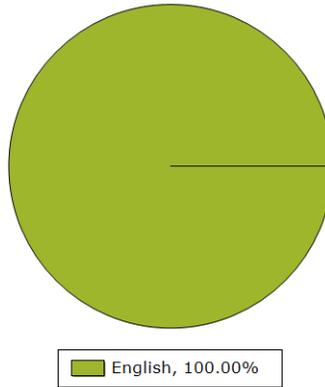


Chart Total N: 41

Tobacco Users By Education

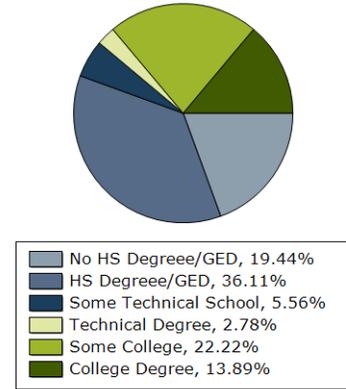


Chart Total N: 36

Tobacco Users By Race

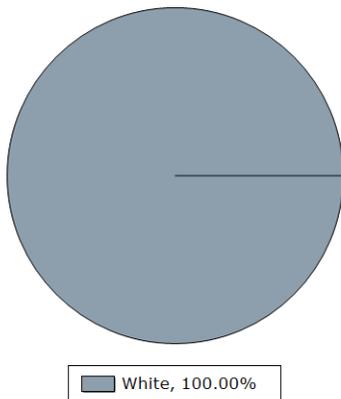


Chart Total N: 35

Tobacco Users By Age

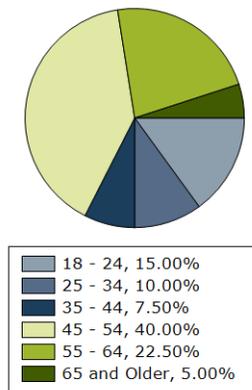


Chart Total N: 40

Tobacco Users By Health Plan

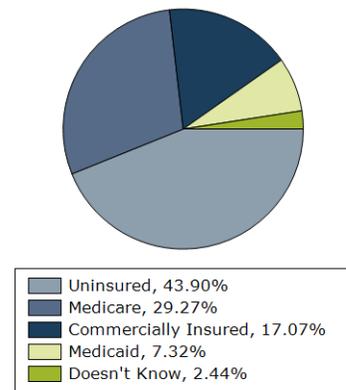


Chart Total N: 41

Tobacco Users By Ethnicity

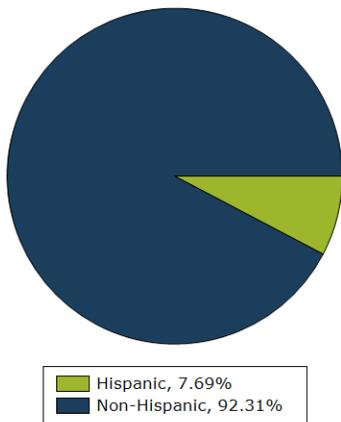


Chart Total N: 39

Tobacco Users By Chronic Condition

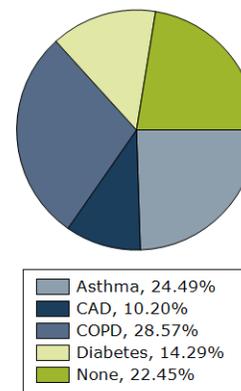


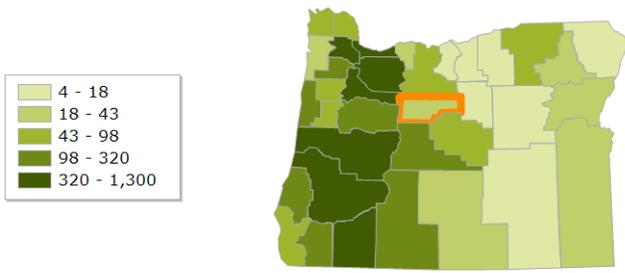
Chart Total N: 49

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

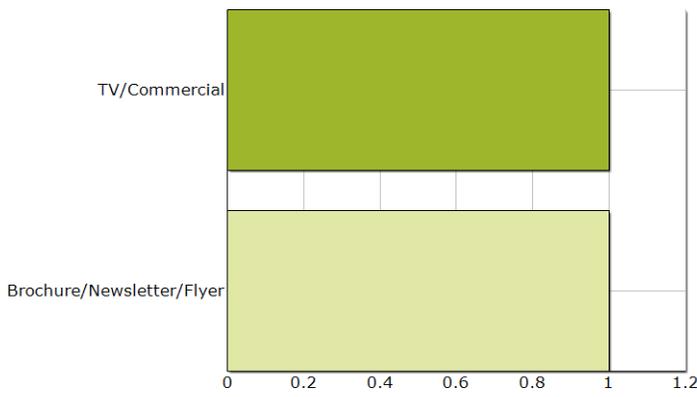
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

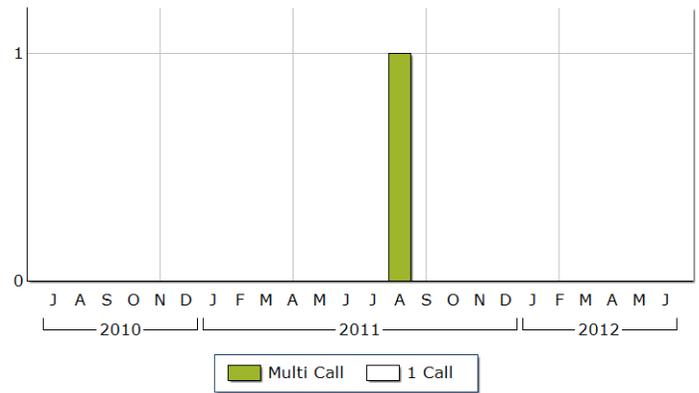


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638 ⁴	
			County	State
Tobacco Users - Last Full Month			3	1,389
Tobacco Users YTD			37	10,843
Unique Tobacco Users YTD			30	7,476
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.40 %
Reach - NAQC			2	1.18 %
Annualized Reach			1	1.87 %
Annualized Reach - NAQC			2	1.57 %
Unique Individual Reach			3	1.14 %

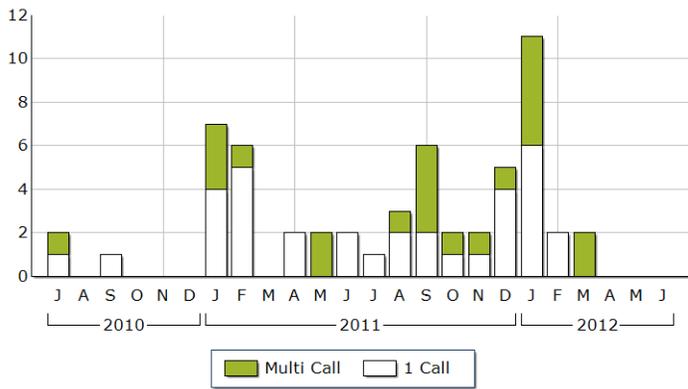
How Heard About



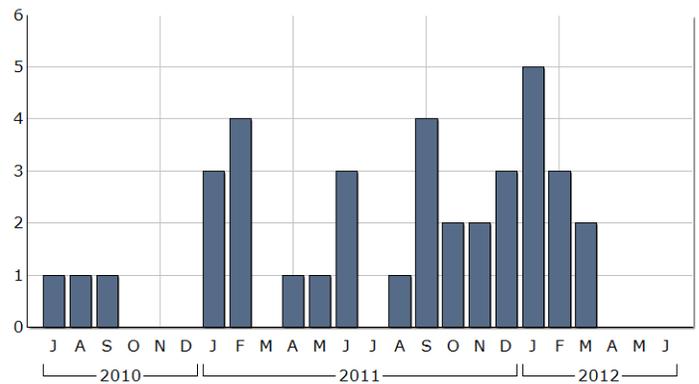
Fax Referral



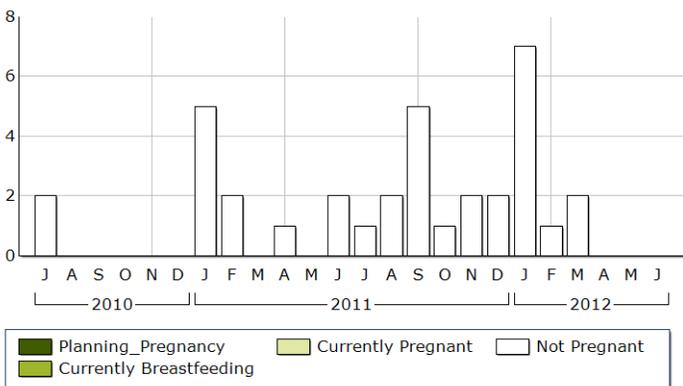
Tobacco User Enrollments By Program Type



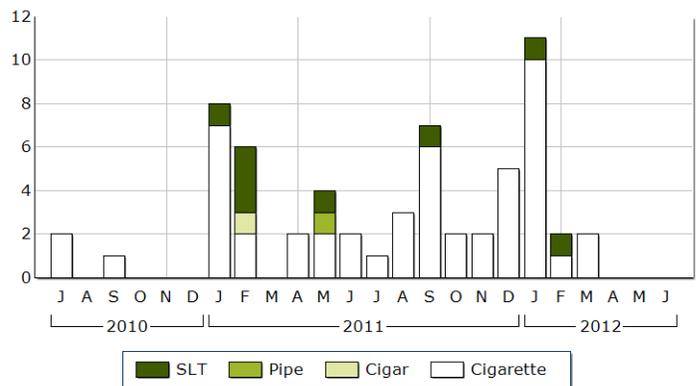
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

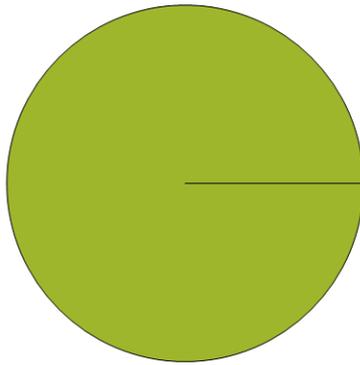


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

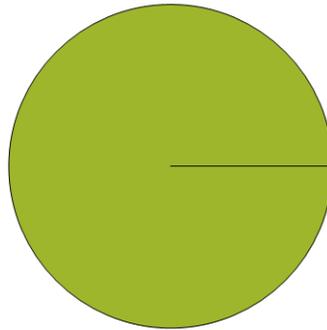
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

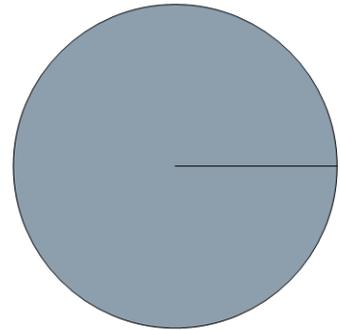
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

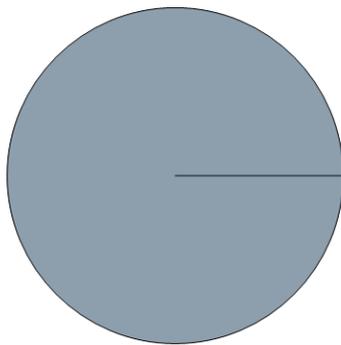
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 2

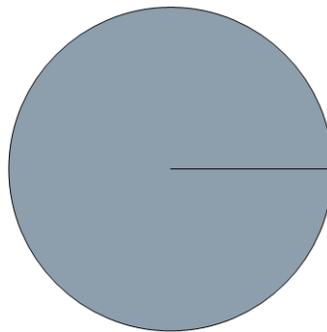
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

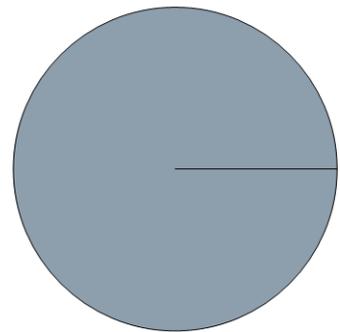
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 2

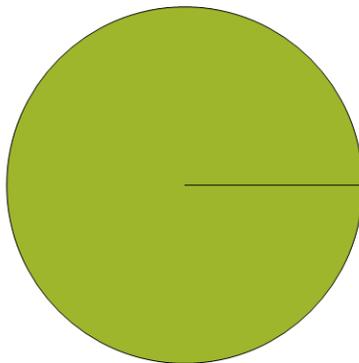
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 2

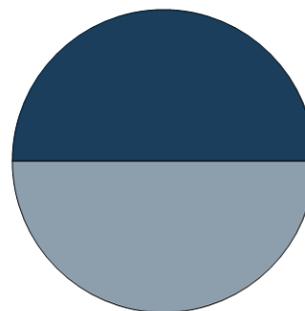
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 50.00%
None, 50.00%

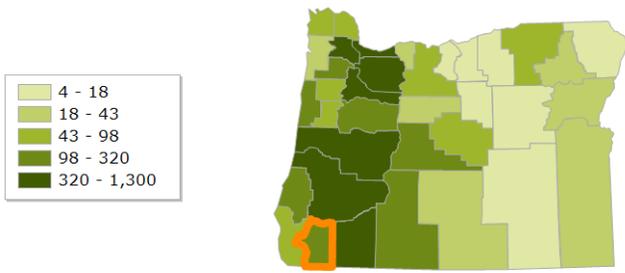
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

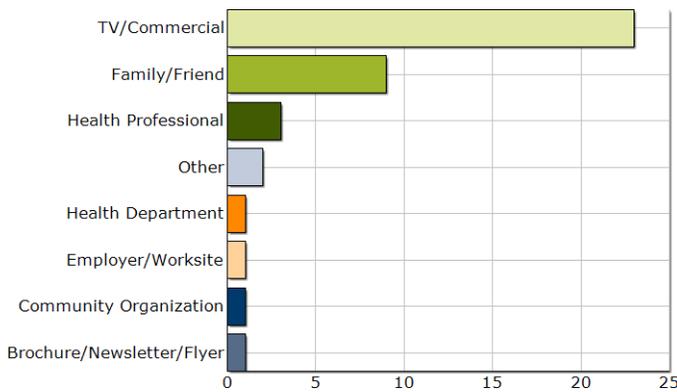
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

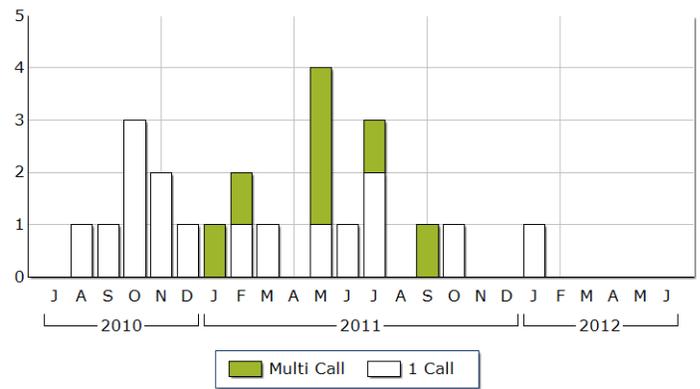


County Population	Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 ⁴
		County	State
Tobacco Users - Last Full Month		43	1,389
Tobacco Users YTD		215	10,843
Unique Tobacco Users YTD	3	155	7,476
Target Reach		2.0 %	2.0 %
Reach YTD	1	1.29 %	2.10 %
Reach - NAQC	2	0.93 %	0.97 %
Annualized Reach	1	1.72 %	2.80 %
Annualized Reach - NAQC	2	1.24 %	1.29 %
Unique Individual Reach	3	0.93 %	1.45 %

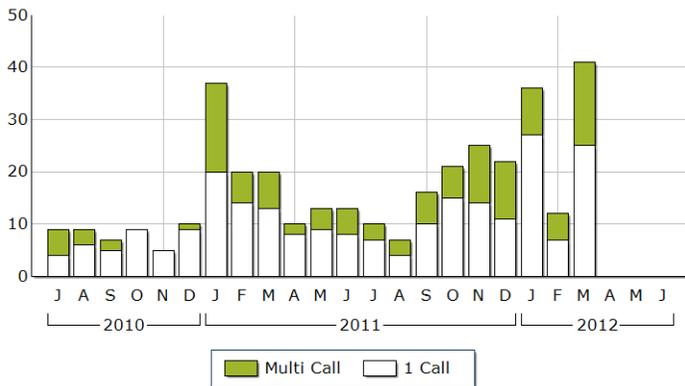
How Heard About



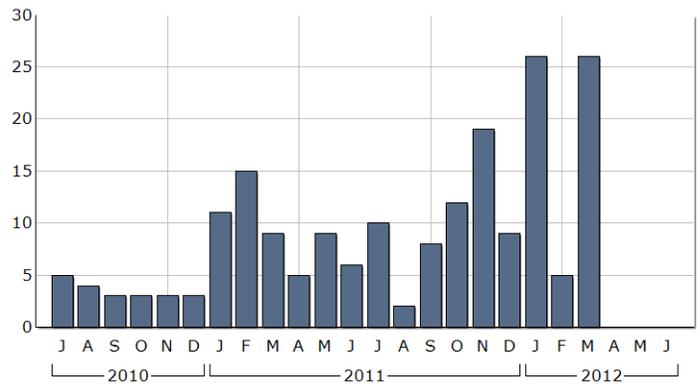
Fax Referral



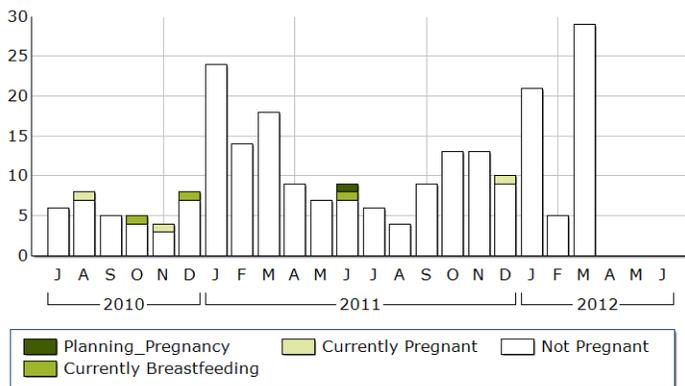
Tobacco User Enrollments By Program Type



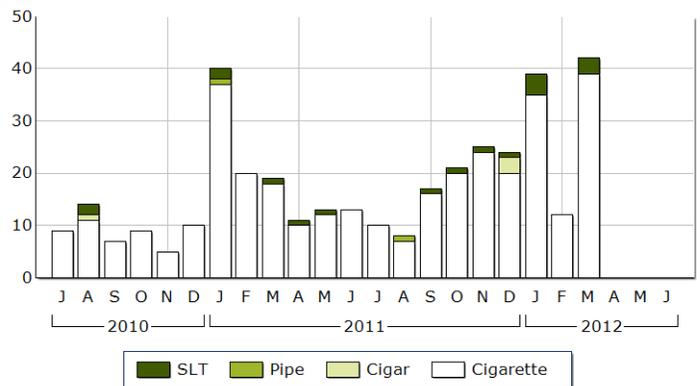
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

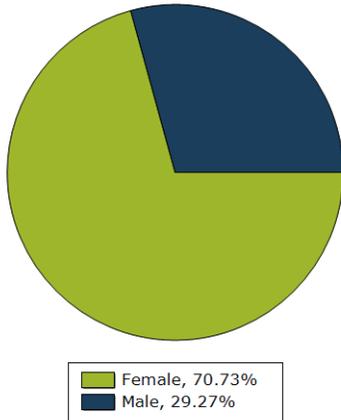


Chart Total N: 41

Tobacco Users By Language

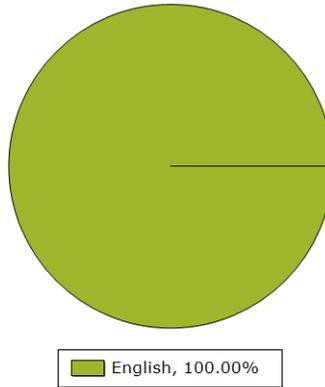


Chart Total N: 41

Tobacco Users By Education

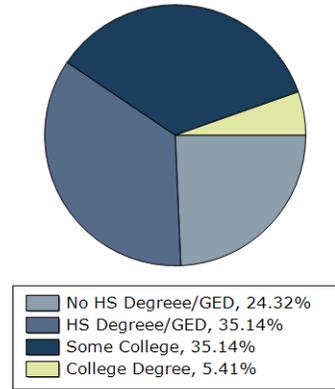


Chart Total N: 37

Tobacco Users By Race

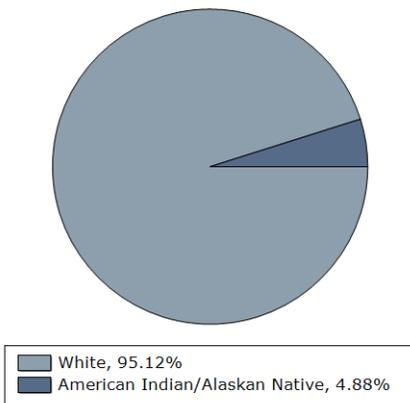


Chart Total N: 41

Tobacco Users By Age

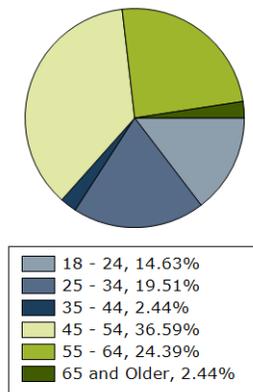


Chart Total N: 41

Tobacco Users By Health Plan

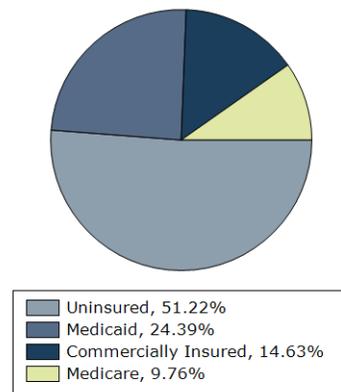


Chart Total N: 41

Tobacco Users By Ethnicity

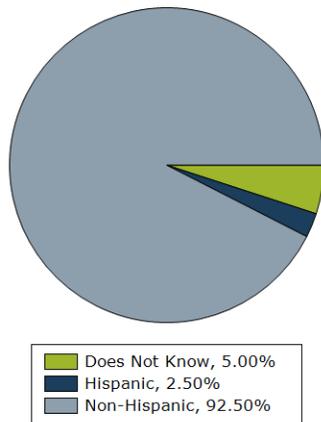


Chart Total N: 40

Tobacco Users By Chronic Condition

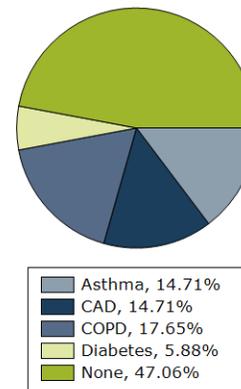


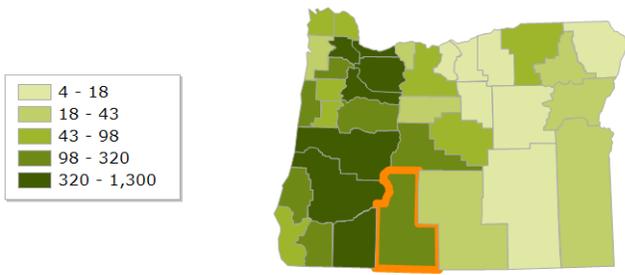
Chart Total N: 34

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

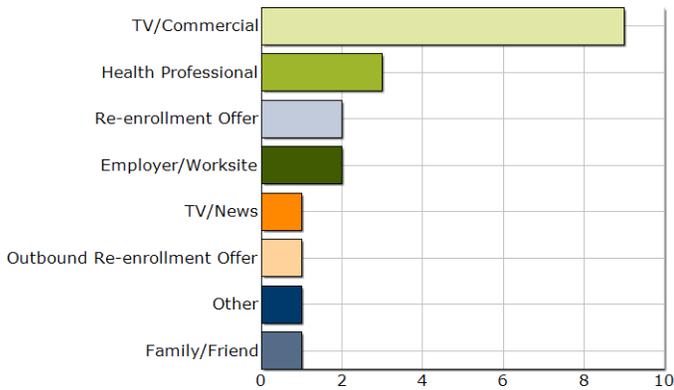
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

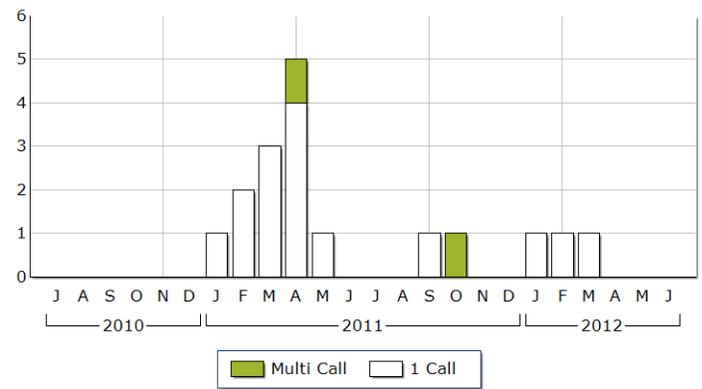


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %	11,109	⁴
			County	State
Tobacco Users - Last Full Month			22	1,389
Tobacco Users YTD			161	10,843
Unique Tobacco Users YTD			3	7,476
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.45 %
Reach - NAQC			2	1.13 %
Annualized Reach			1	1.93 %
Annualized Reach - NAQC			2	1.50 %
Unique Individual Reach			3	0.98 %

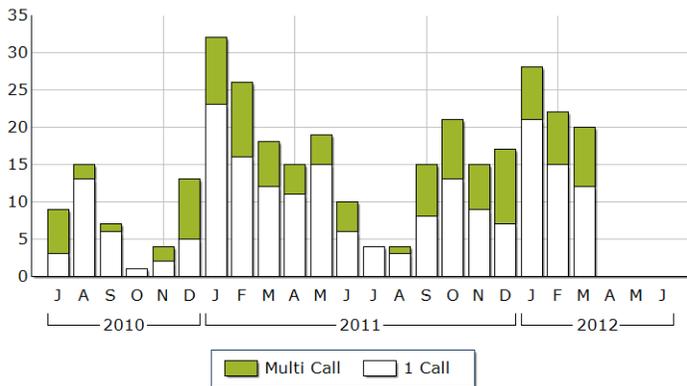
How Heard About



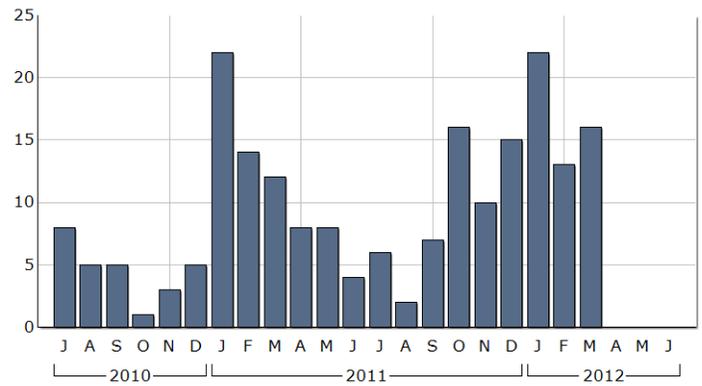
Fax Referral



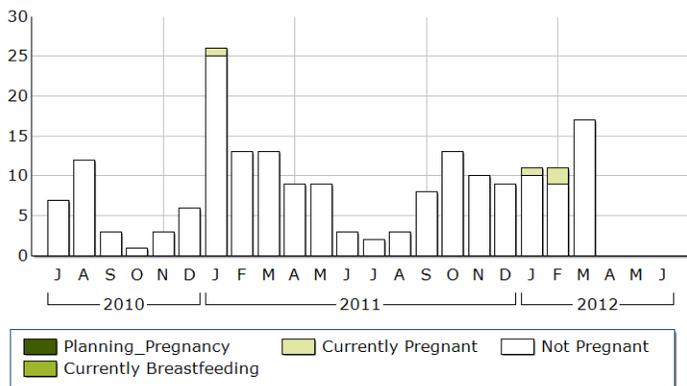
Tobacco User Enrollments By Program Type



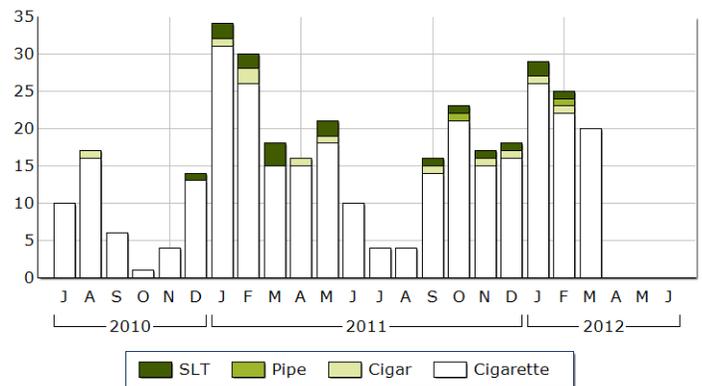
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

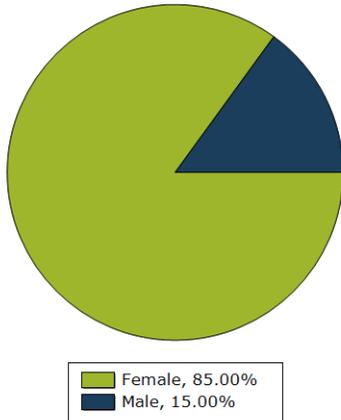


Chart Total N: 20

Tobacco Users By Language

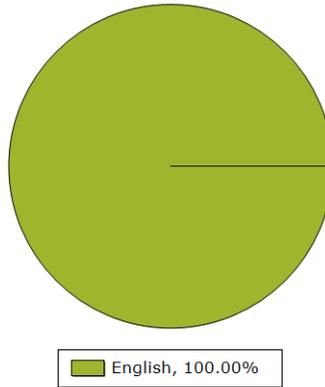


Chart Total N: 20

Tobacco Users By Education

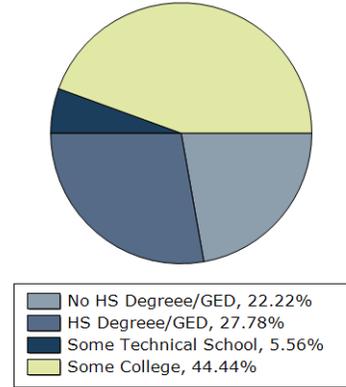


Chart Total N: 18

Tobacco Users By Race

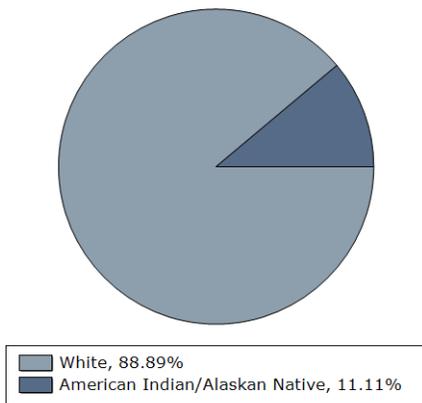


Chart Total N: 18

Tobacco Users By Age

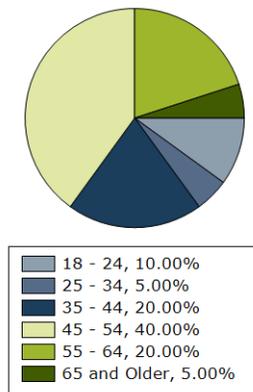


Chart Total N: 20

Tobacco Users By Health Plan

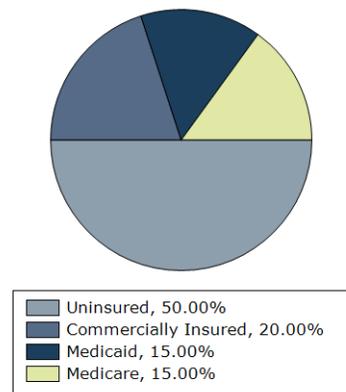


Chart Total N: 20

Tobacco Users By Ethnicity

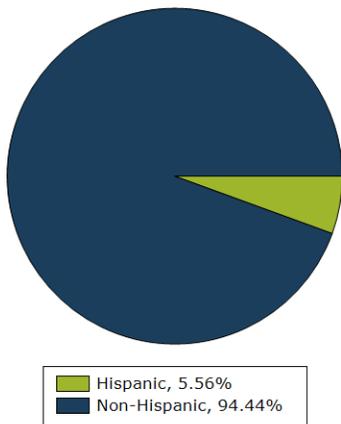


Chart Total N: 18

Tobacco Users By Chronic Condition

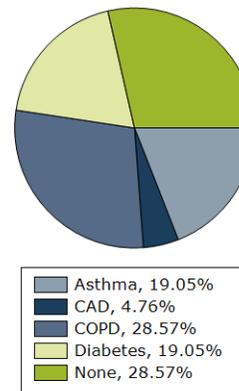


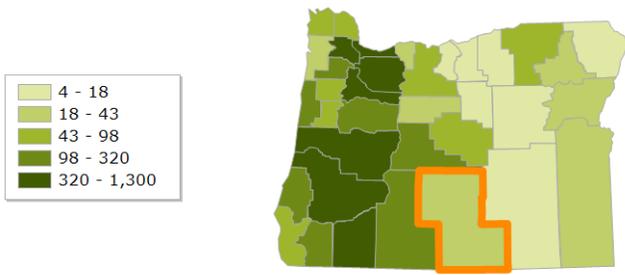
Chart Total N: 21

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

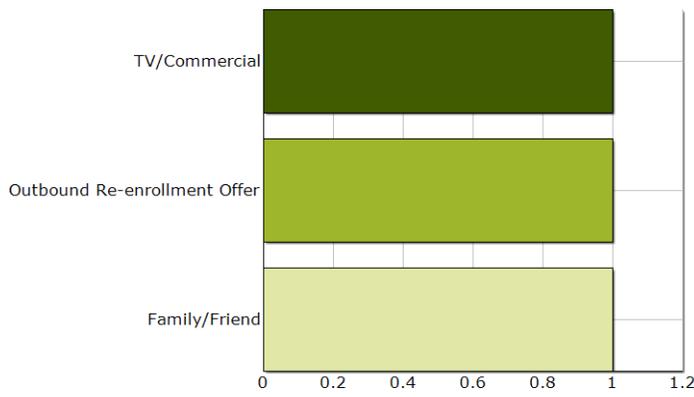
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

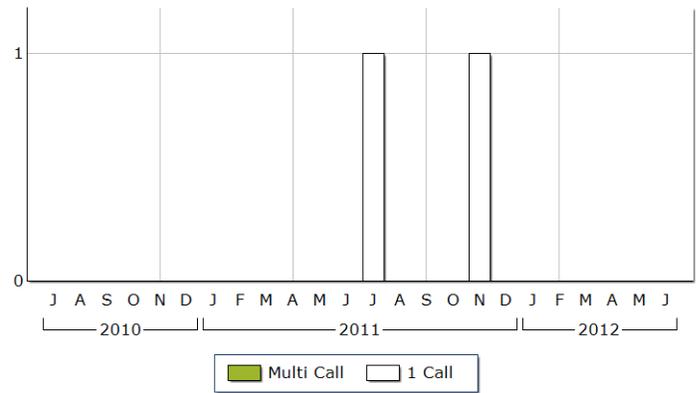


County Population	Prevalence	Tobacco Users	
Adult	6,068	19.9 %	1,208 ⁴
		County	State
Tobacco Users - Last Full Month		3	1,389
Tobacco Users YTD		25	10,843
Unique Tobacco Users YTD		3	7,476
Target Reach		2.0 %	2.0 %
Reach YTD		1	2.07 %
Reach - NAQC		2	1.57 %
Annualized Reach		1	2.76 %
Annualized Reach - NAQC		2	2.10 %
Unique Individual Reach		3	1.66 %

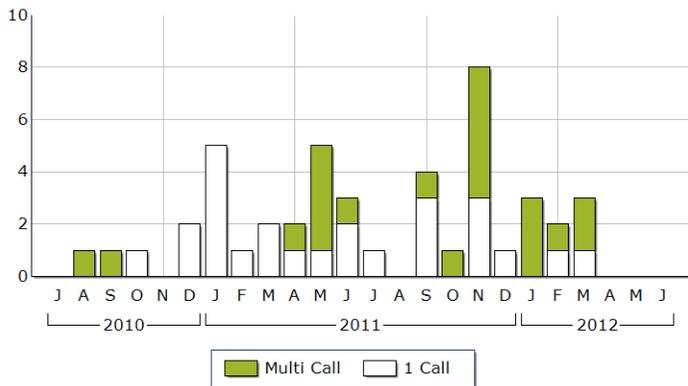
How Heard About



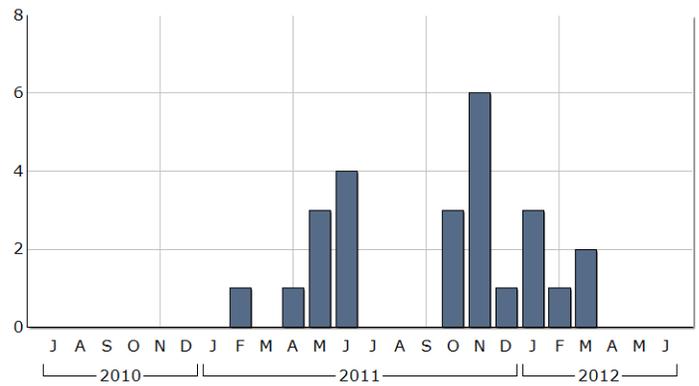
Fax Referral



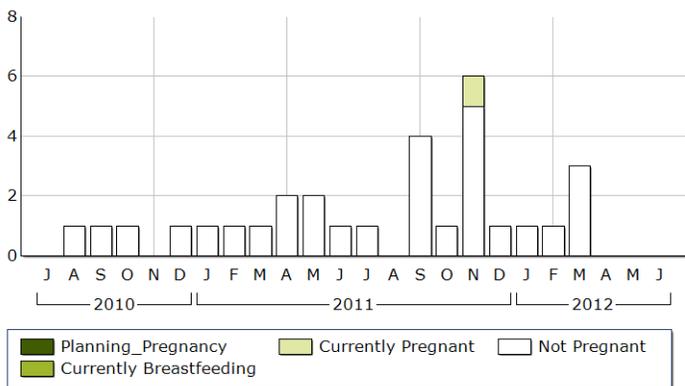
Tobacco User Enrollments By Program Type



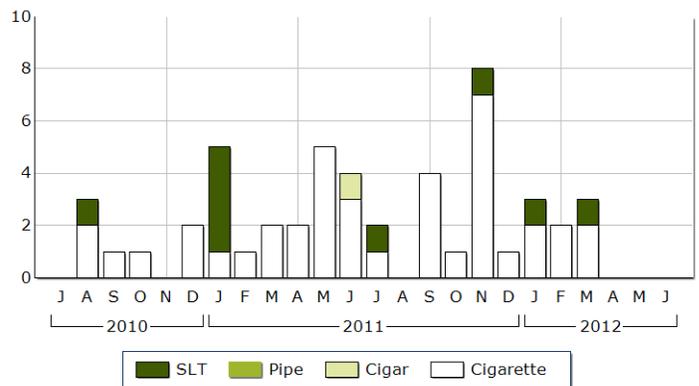
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

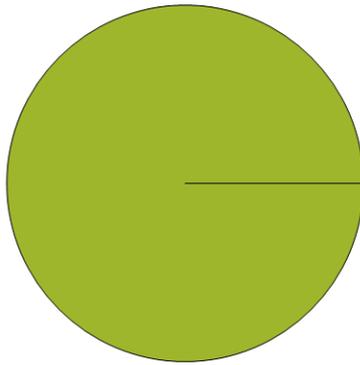


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

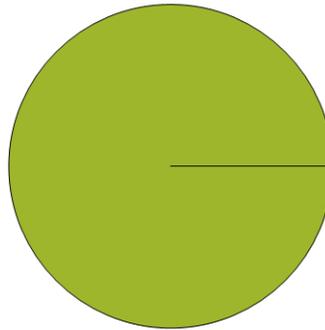
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

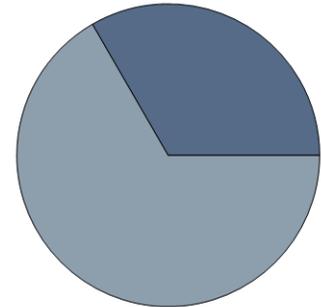
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

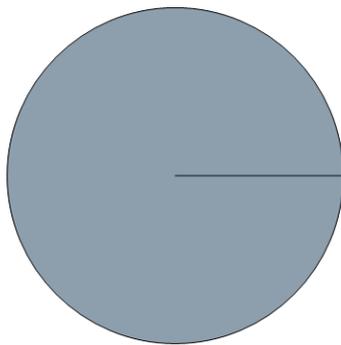
Tobacco Users By Education



HS Degreee/GED, 66.67%
Some College, 33.33%

Chart Total N: 3

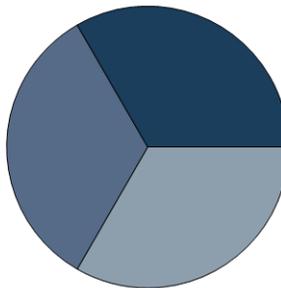
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

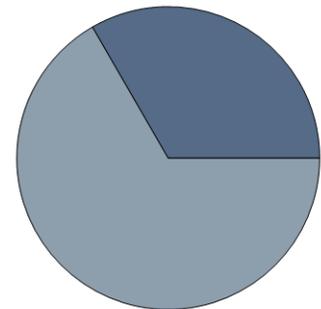
Tobacco Users By Age



45 - 54, 33.33%
55 - 64, 33.33%
65 and Older, 33.33%

Chart Total N: 3

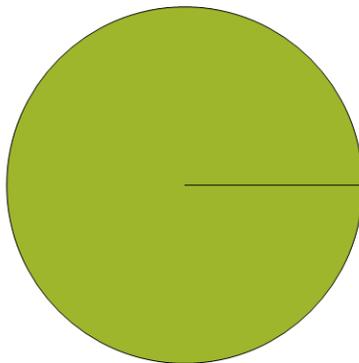
Tobacco Users By Health Plan



Medicaid, 66.67%
Uninsured, 33.33%

Chart Total N: 3

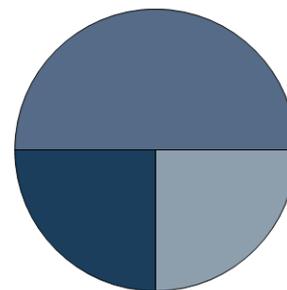
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



COPD, 25.00%
Diabetes, 25.00%
None, 50.00%

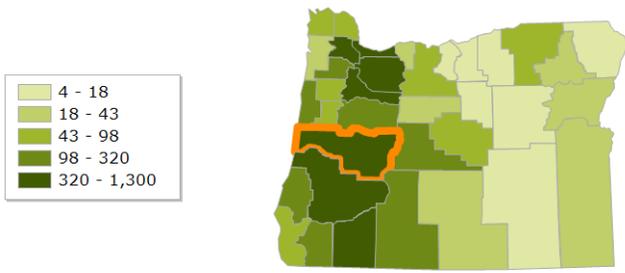
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

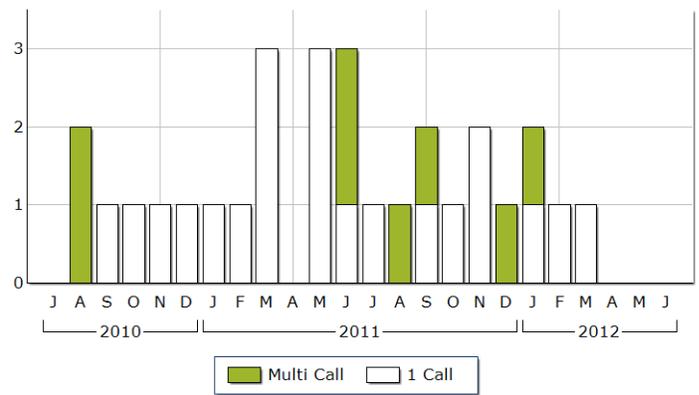


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492	⁴
			County	State
Tobacco Users - Last Full Month			92	1,389
Tobacco Users YTD			724	10,843
Unique Tobacco Users YTD			3	482
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.43 %
Reach - NAQC			2	0.95 %
Annualized Reach			1	1.91 %
Annualized Reach - NAQC			2	1.26 %
Unique Individual Reach			3	0.95 %

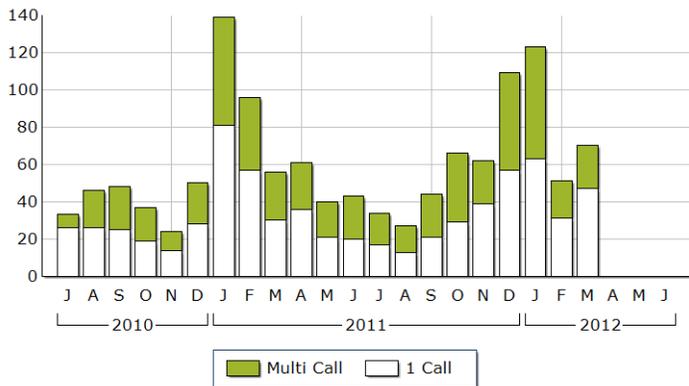
How Heard About



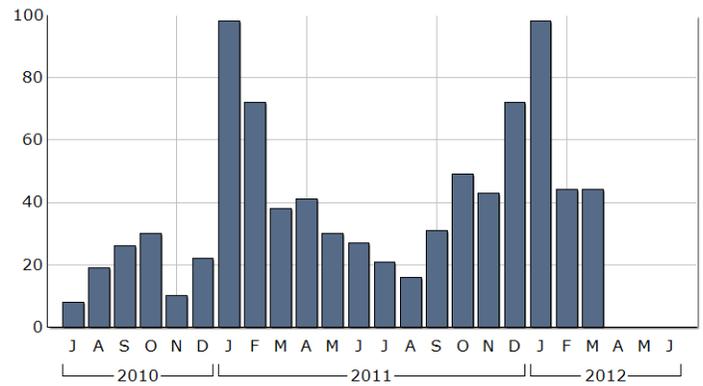
Fax Referral



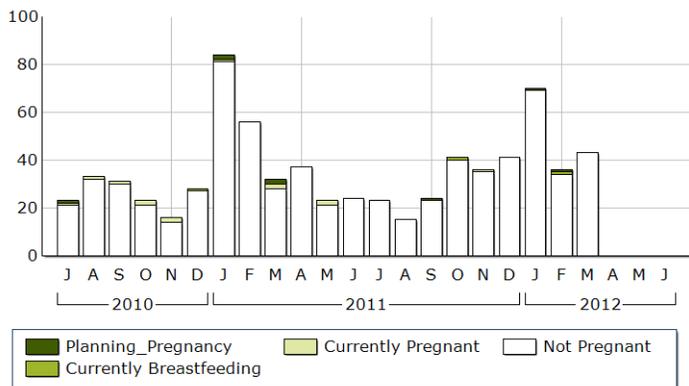
Tobacco User Enrollments By Program Type



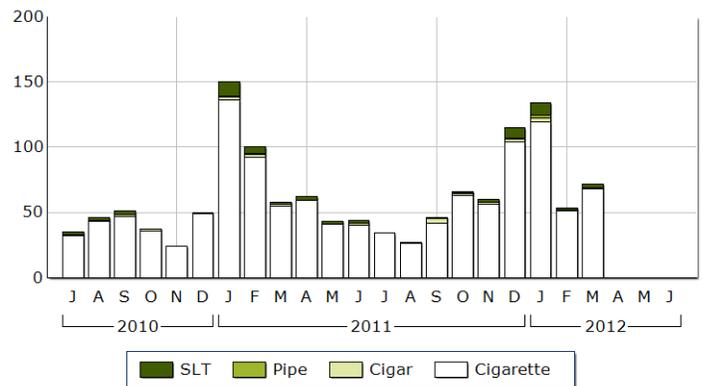
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

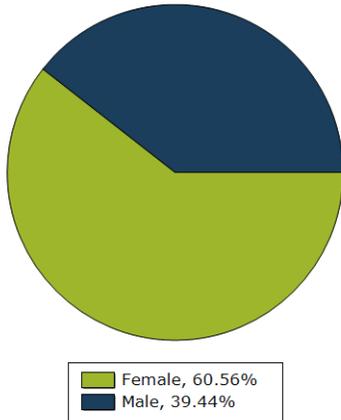


Chart Total N: 71

Tobacco Users By Language

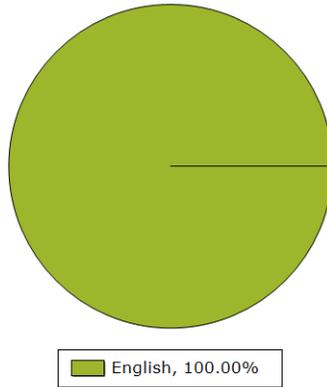


Chart Total N: 71

Tobacco Users By Education

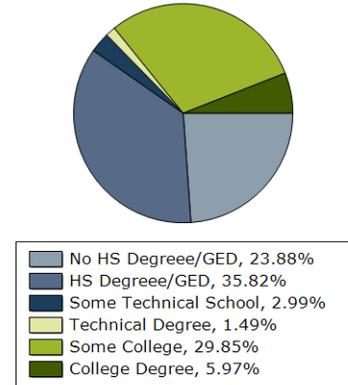


Chart Total N: 67

Tobacco Users By Race

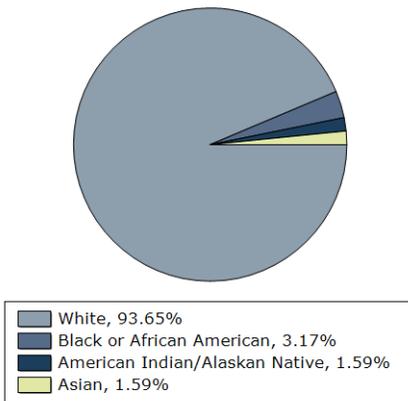


Chart Total N: 63

Tobacco Users By Age

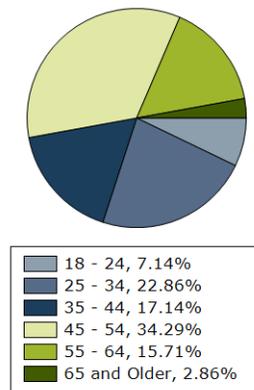


Chart Total N: 70

Tobacco Users By Health Plan

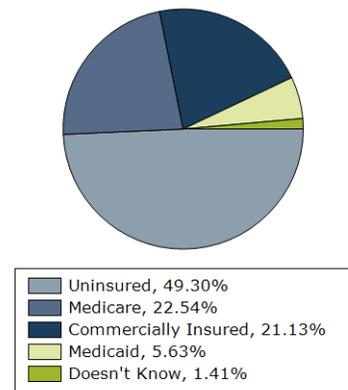


Chart Total N: 71

Tobacco Users By Ethnicity

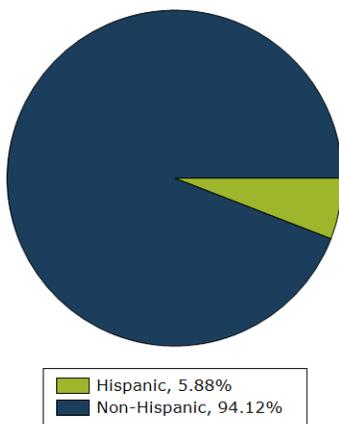


Chart Total N: 68

Tobacco Users By Chronic Condition

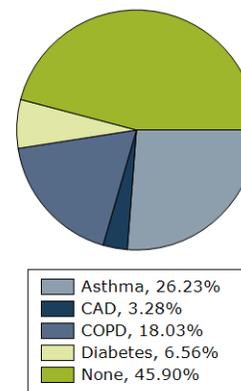


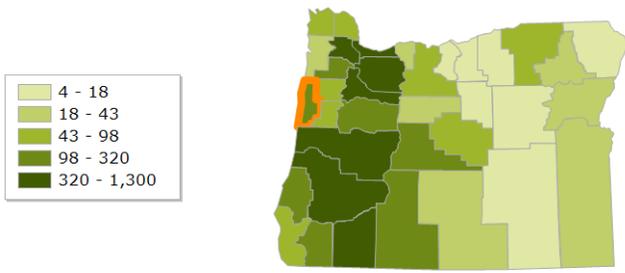
Chart Total N: 61

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

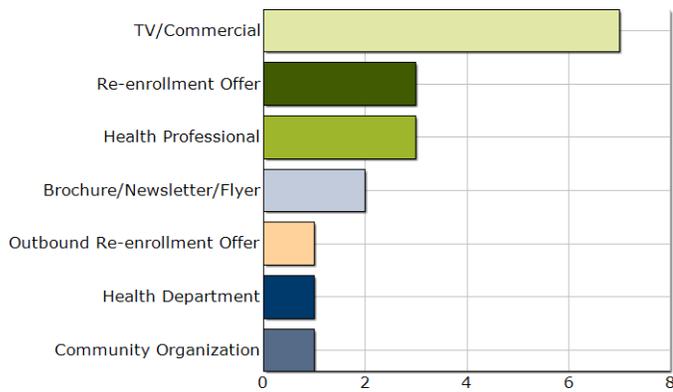
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

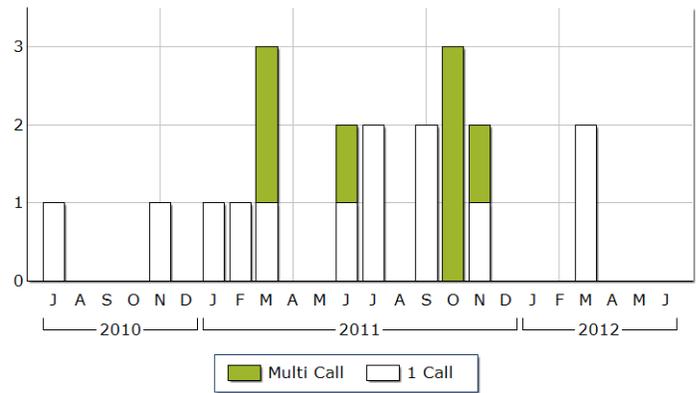


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	9,822	⁴
			County	State
Tobacco Users - Last Full Month			22	1,389
Tobacco Users YTD			117	10,843
Unique Tobacco Users YTD			3 ¹	82
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹	1.19 %
Reach - NAQC			2 ²	0.82 %
Annualized Reach			1 ¹	1.59 %
Annualized Reach - NAQC			2 ²	1.10 %
Unique Individual Reach			3 ³	0.83 %

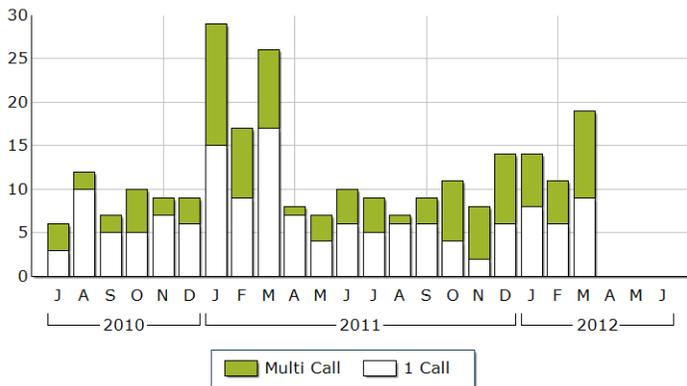
How Heard About



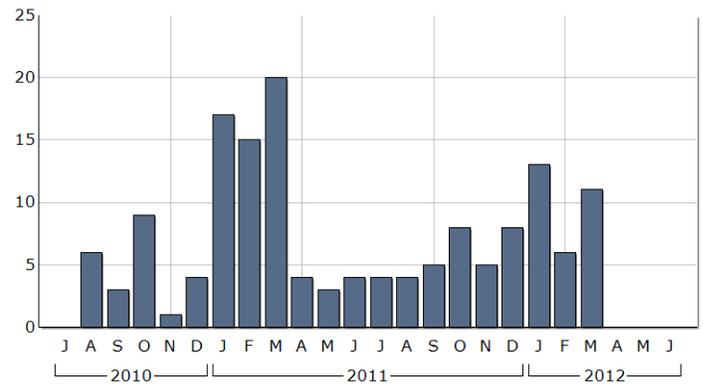
Fax Referral



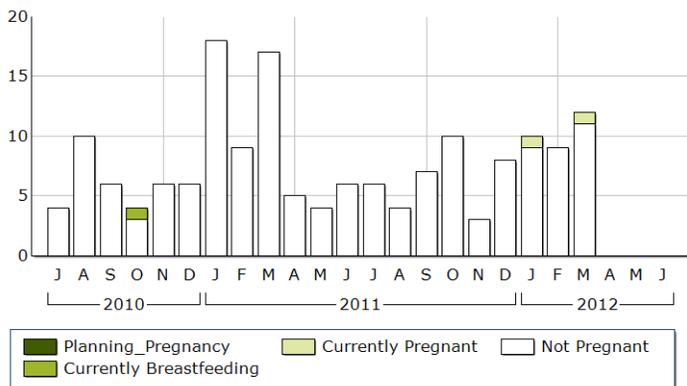
Tobacco User Enrollments By Program Type



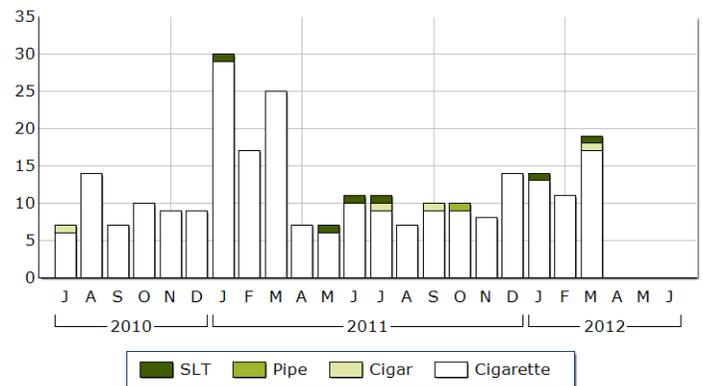
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

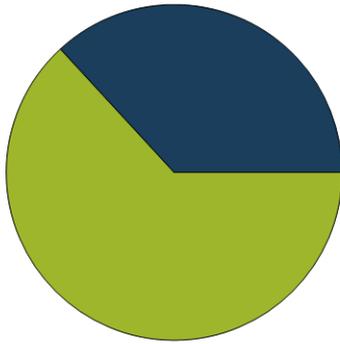


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

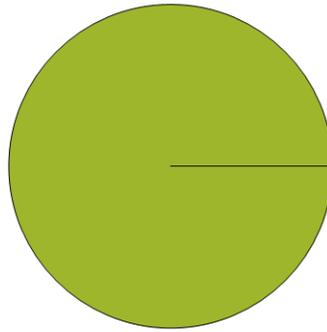
Tobacco Users By Gender



Female, 63.16%
Male, 36.84%

Chart Total N: 19

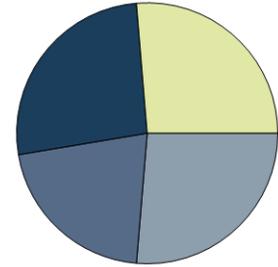
Tobacco Users By Language



English, 100.00%

Chart Total N: 19

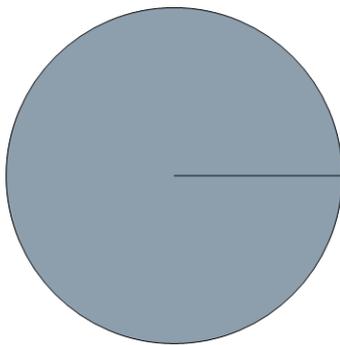
Tobacco Users By Education



No HS Degree/GED, 26.32%
HS Degree/GED, 21.05%
Some College, 26.32%
College Degree, 26.32%

Chart Total N: 19

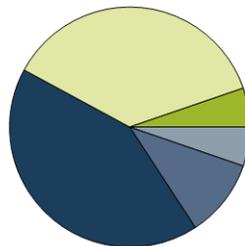
Tobacco Users By Race



White, 100.00%

Chart Total N: 18

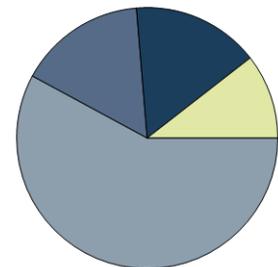
Tobacco Users By Age



25 - 34, 5.26%
35 - 44, 10.53%
45 - 54, 42.11%
55 - 64, 36.84%
65 and Older, 5.26%

Chart Total N: 19

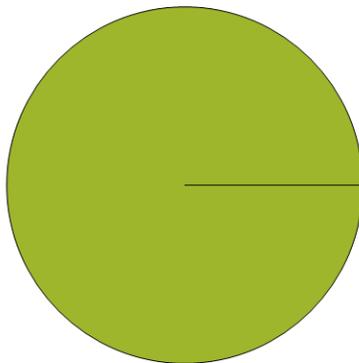
Tobacco Users By Health Plan



Uninsured, 57.89%
Medicaid, 15.79%
Medicare, 15.79%
Commercially Insured, 10.53%

Chart Total N: 19

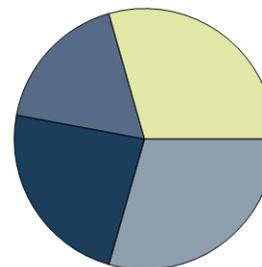
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 19

Tobacco Users By Chronic Condition



Asthma, 29.41%
CAD, 23.53%
Diabetes, 17.65%
None, 29.41%

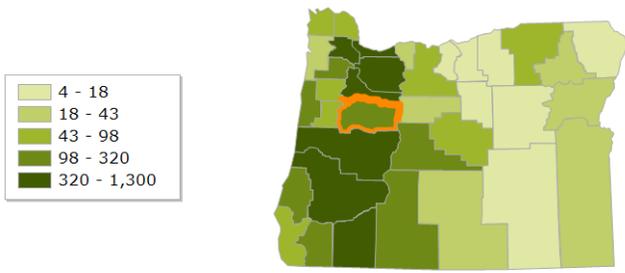
Chart Total N: 17

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

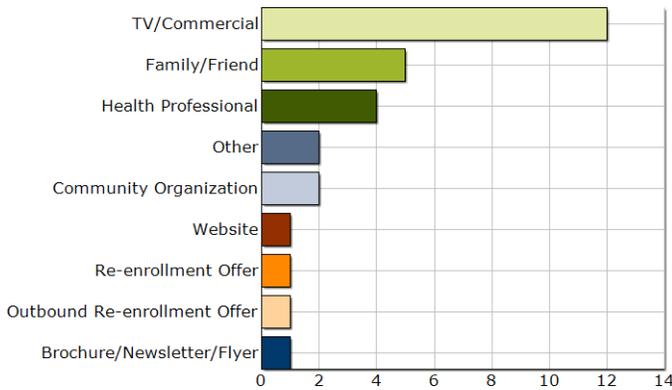
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

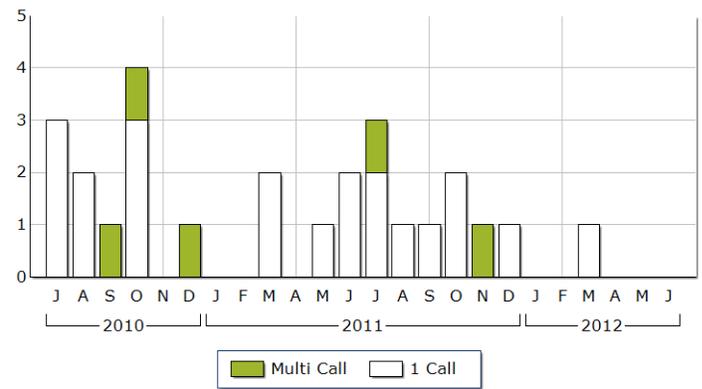


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601	⁴
			County	State
Tobacco Users - Last Full Month			32	1,389
Tobacco Users YTD			228	10,843
Unique Tobacco Users YTD			3 ¹ 164	7,476
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹ 1.30 %	2.10 %
Reach - NAQC			2 ² 0.90 %	0.97 %
Annualized Reach			1 ¹ 1.73 %	2.80 %
Annualized Reach - NAQC			2 ² 1.20 %	1.29 %
Unique Individual Reach			3 ³ 0.93 %	1.45 %

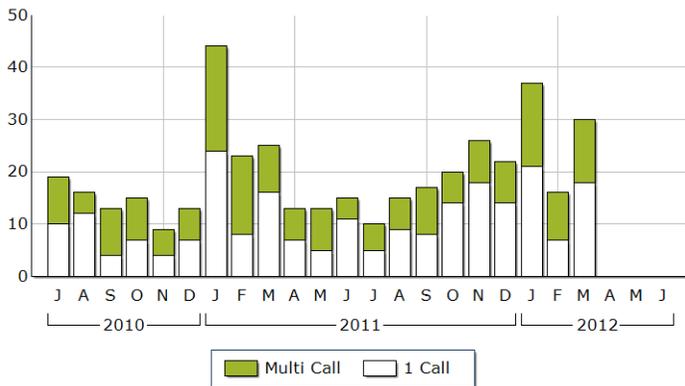
How Heard About



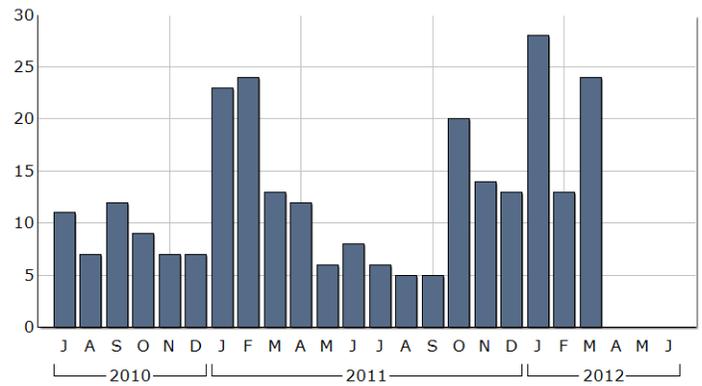
Fax Referral



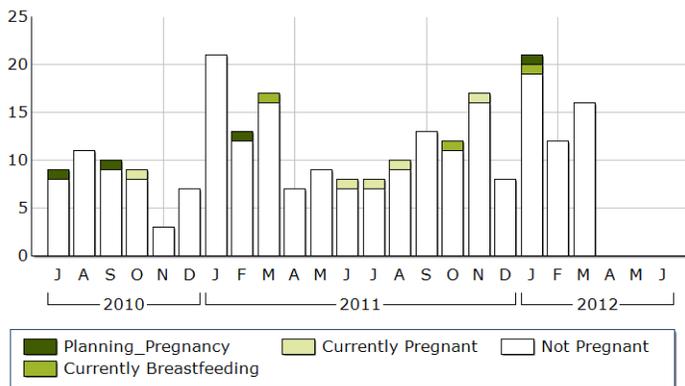
Tobacco User Enrollments By Program Type



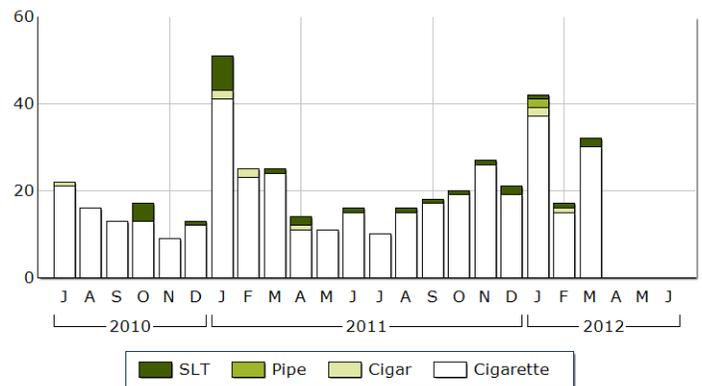
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

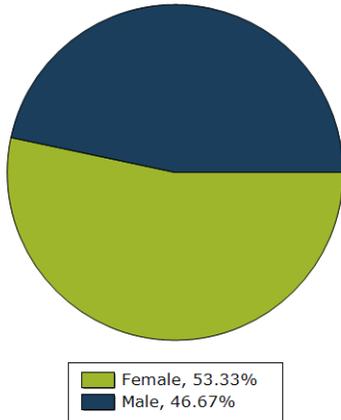


Chart Total N: 30

Tobacco Users By Language

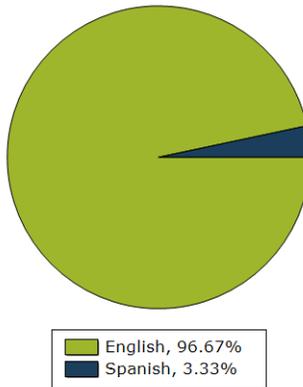


Chart Total N: 30

Tobacco Users By Education

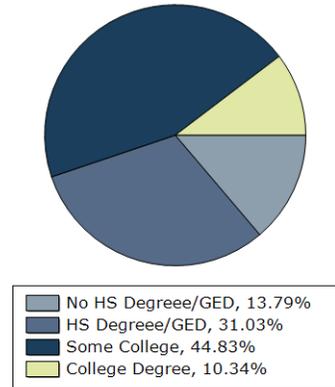


Chart Total N: 29

Tobacco Users By Race

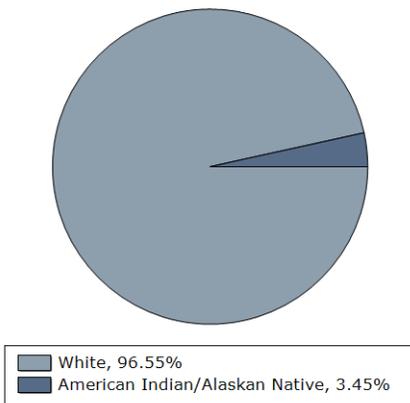


Chart Total N: 29

Tobacco Users By Age

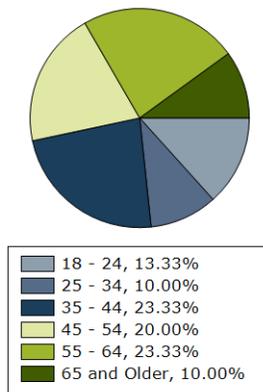


Chart Total N: 30

Tobacco Users By Health Plan

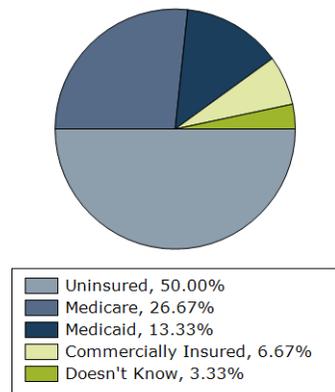


Chart Total N: 30

Tobacco Users By Ethnicity

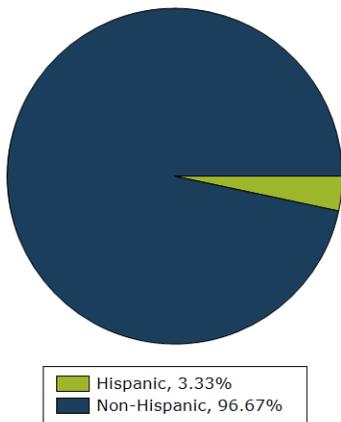


Chart Total N: 30

Tobacco Users By Chronic Condition

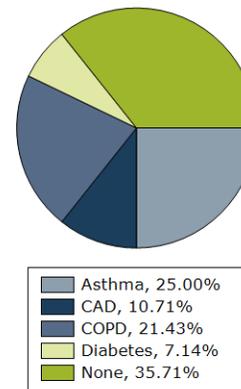


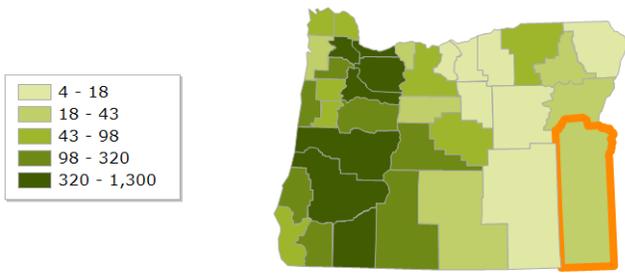
Chart Total N: 28

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

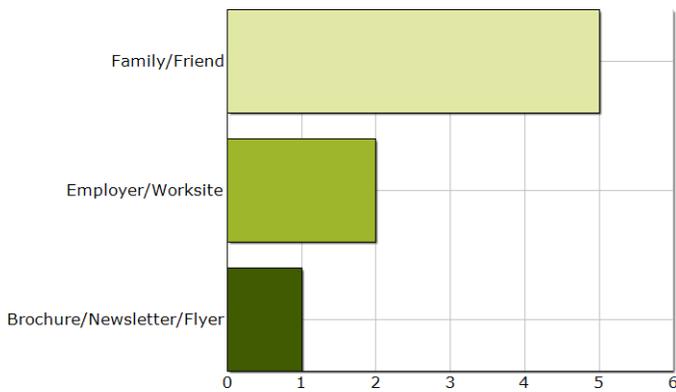
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

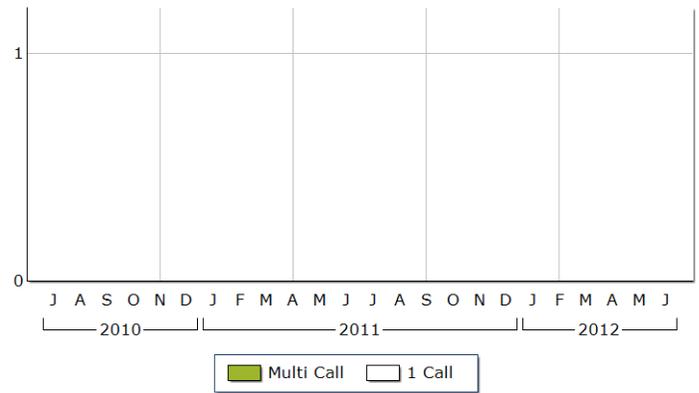


County Population		Prevalence	Tobacco Users	
Adult	23,866	16.8 %	4,009 ⁴	
			County	State
Tobacco Users - Last Full Month			8	1,389
Tobacco Users YTD			34	10,843
Unique Tobacco Users YTD			3 ³	19
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹	0.85 %
Reach - NAQC			2 ²	0.62 %
Annualized Reach			1 ¹	1.13 %
Annualized Reach - NAQC			2 ²	0.83 %
Unique Individual Reach			3 ³	0.47 %

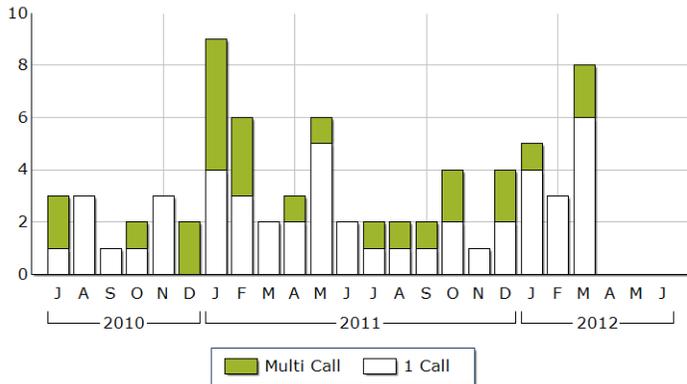
How Heard About



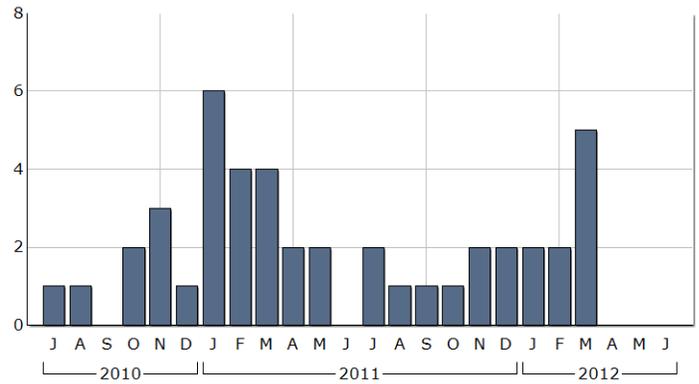
Fax Referral



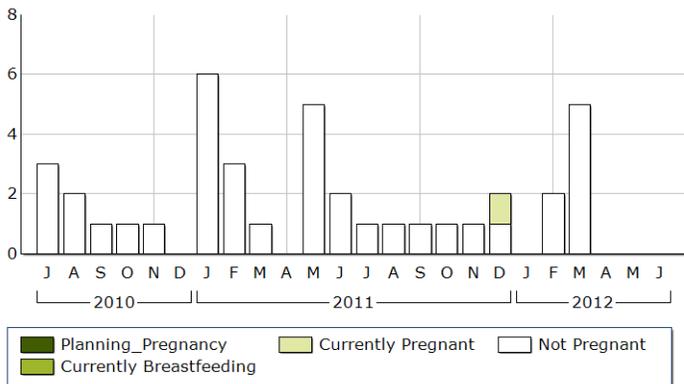
Tobacco User Enrollments By Program Type



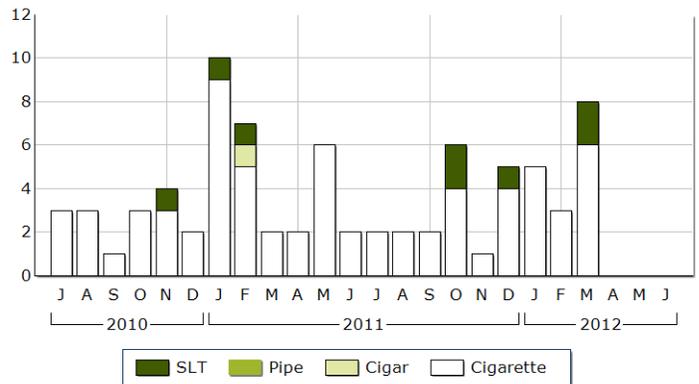
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

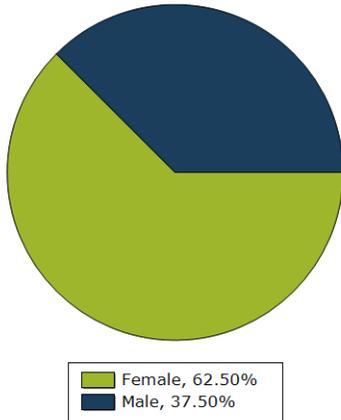


Chart Total N: 8

Tobacco Users By Language

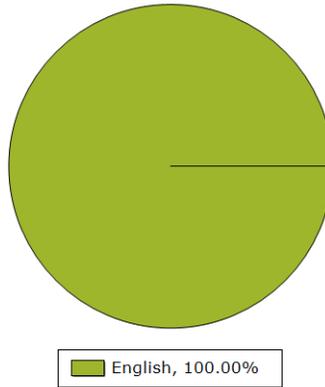


Chart Total N: 8

Tobacco Users By Education

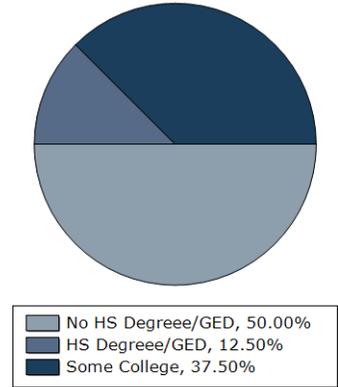


Chart Total N: 8

Tobacco Users By Race

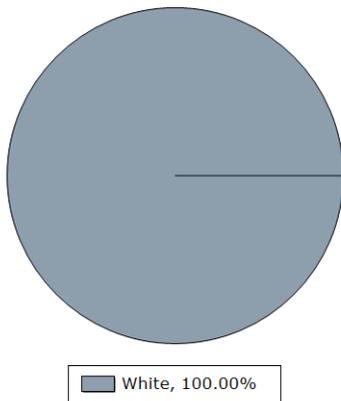


Chart Total N: 8

Tobacco Users By Age

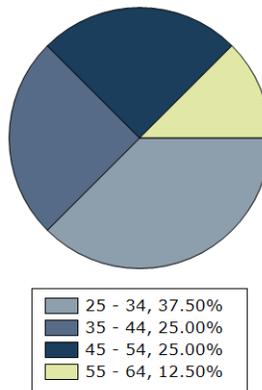


Chart Total N: 8

Tobacco Users By Health Plan

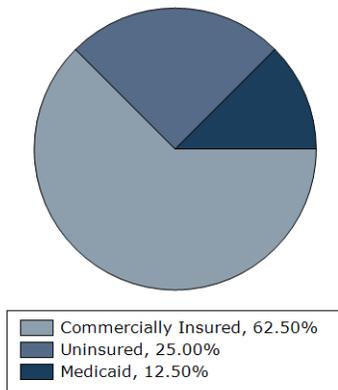


Chart Total N: 8

Tobacco Users By Ethnicity

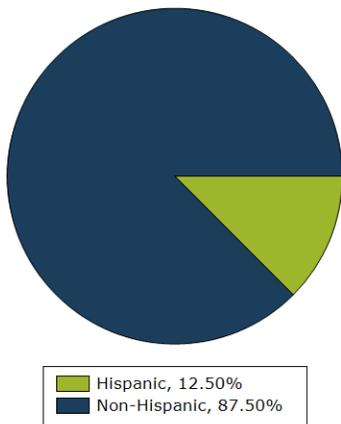


Chart Total N: 8

Tobacco Users By Chronic Condition

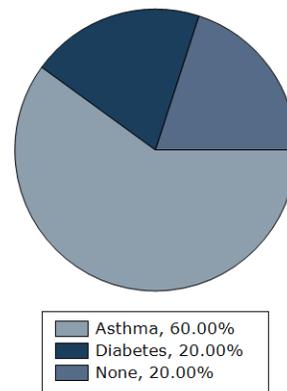


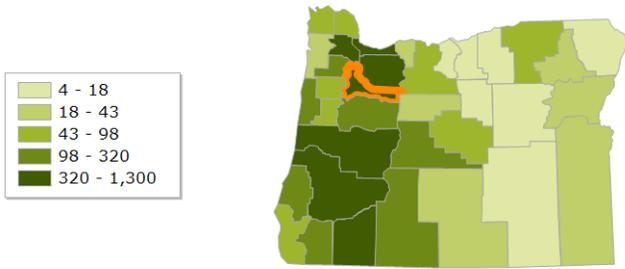
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

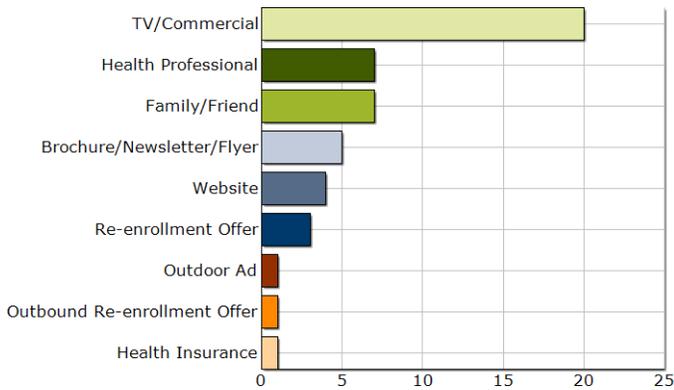
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

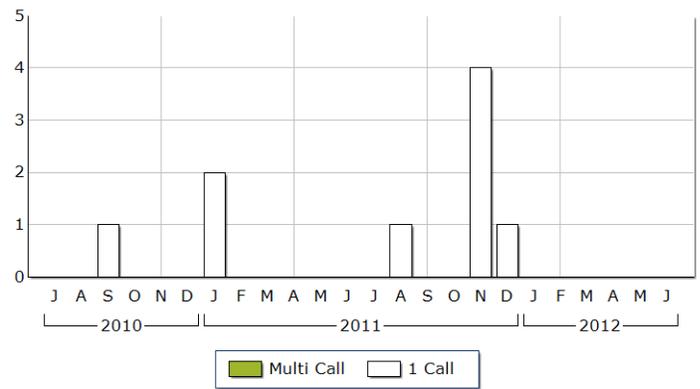


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492	⁴
			County	State
Tobacco Users - Last Full Month			58	1,389
Tobacco Users YTD			489	10,843
Unique Tobacco Users YTD			3	347
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.34 %
Reach - NAQC			2	1.02 %
Annualized Reach			1	1.79 %
Annualized Reach - NAQC			2	1.37 %
Unique Individual Reach			3	0.95 %

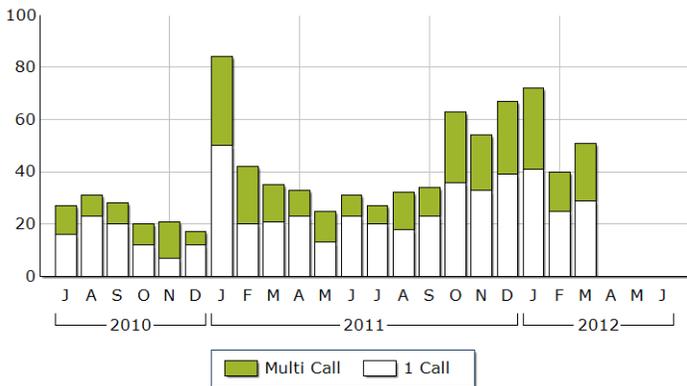
How Heard About



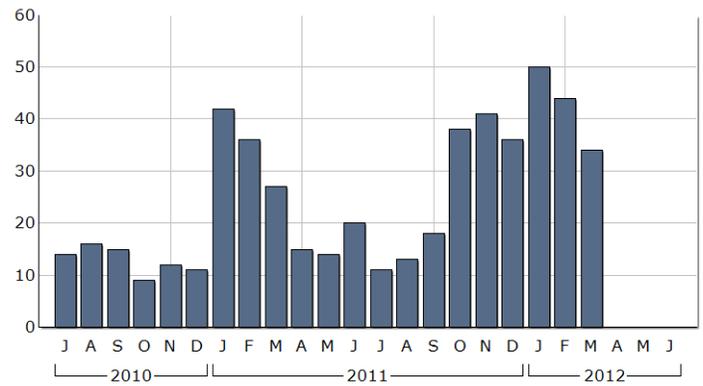
Fax Referral



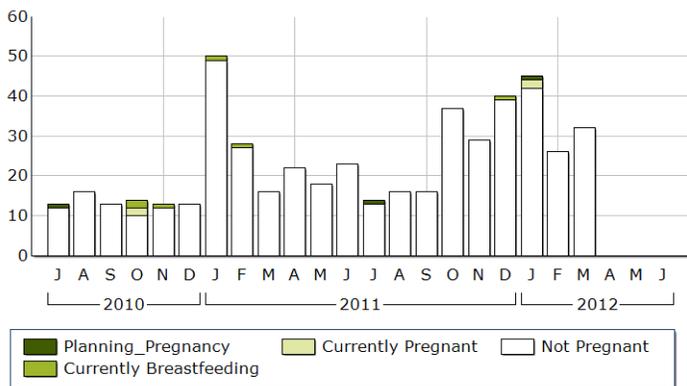
Tobacco User Enrollments By Program Type



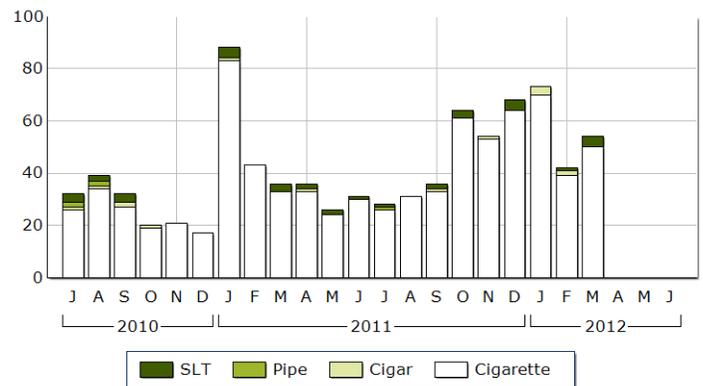
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

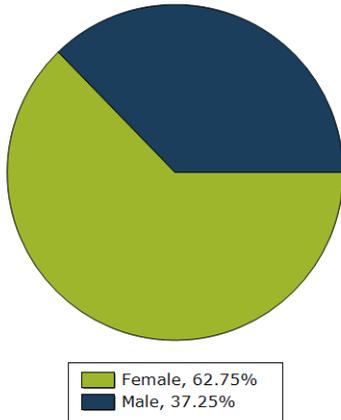


Chart Total N: 51

Tobacco Users By Language

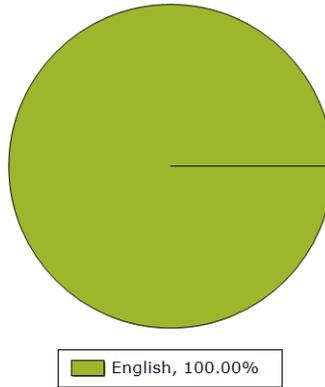


Chart Total N: 51

Tobacco Users By Education

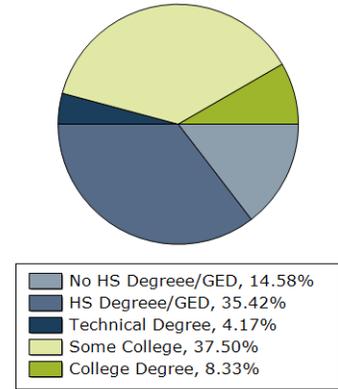


Chart Total N: 48

Tobacco Users By Race

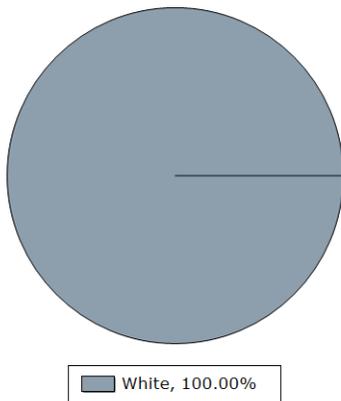


Chart Total N: 49

Tobacco Users By Age

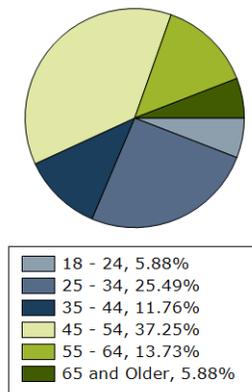


Chart Total N: 51

Tobacco Users By Health Plan

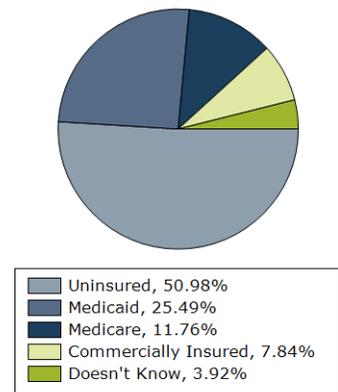


Chart Total N: 51

Tobacco Users By Ethnicity

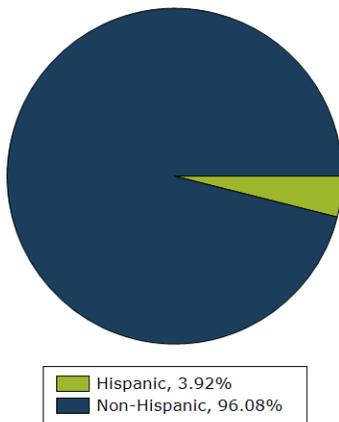


Chart Total N: 51

Tobacco Users By Chronic Condition

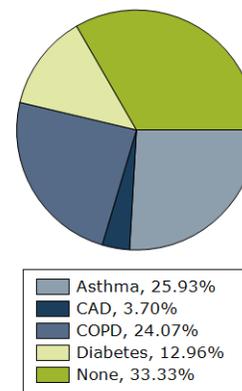


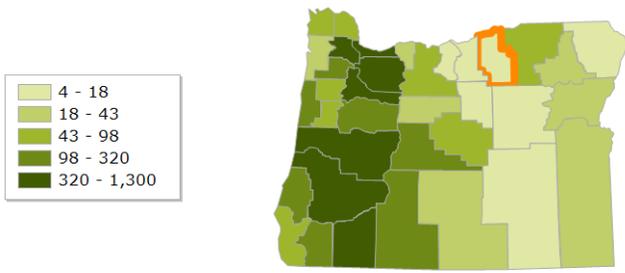
Chart Total N: 54

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

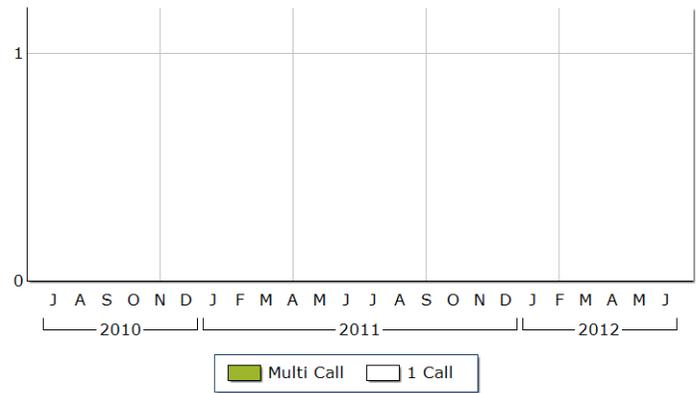
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

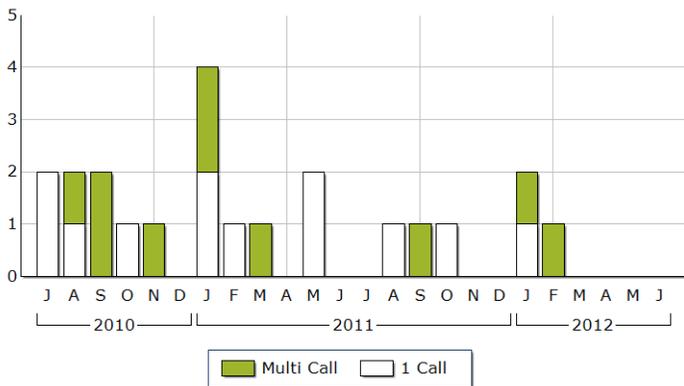


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %	1,645	⁴
			County	State
Tobacco Users - Last Full Month			-	1,389
Tobacco Users YTD			10	10,843
Unique Tobacco Users YTD			3	7,476
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.61 %
Reach - NAQC			2	0.30 %
Annualized Reach			1	0.81 %
Annualized Reach - NAQC			2	0.41 %
Unique Individual Reach			3	0.30 %

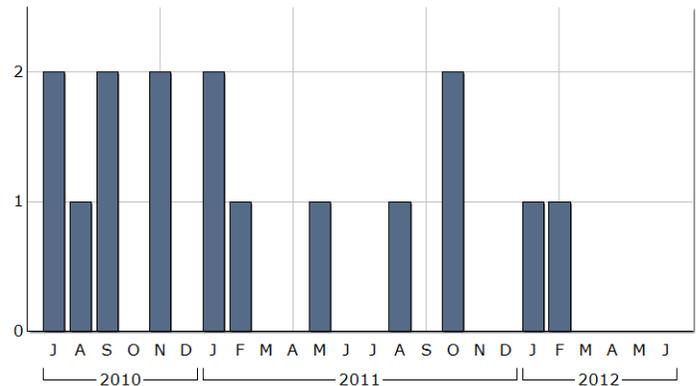
Fax Referral



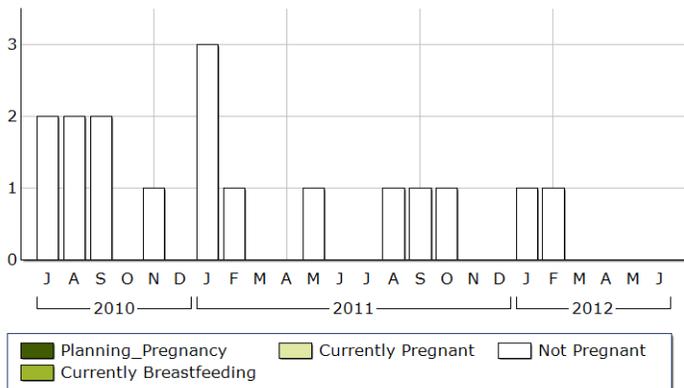
Tobacco User Enrollments By Program Type



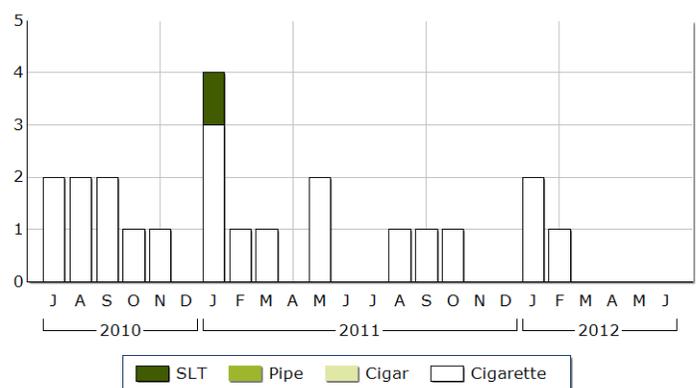
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

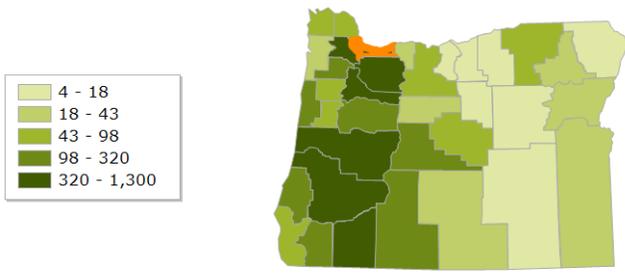


1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

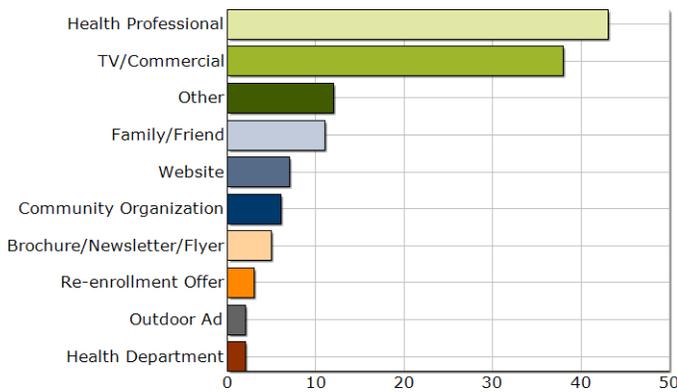
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

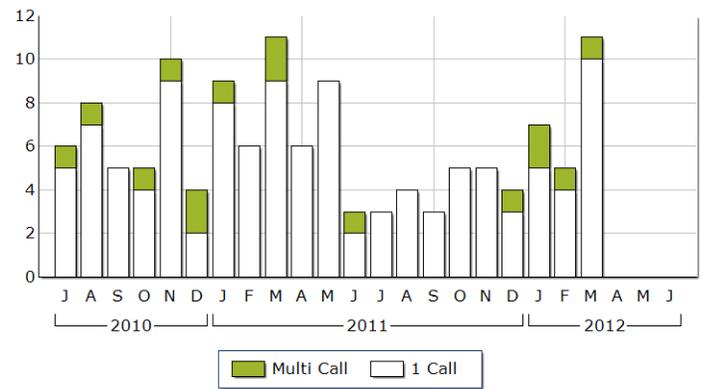


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308 ⁴	
			County	State
Tobacco Users - Last Full Month			185	1,389
Tobacco Users YTD			1,570	10,843
Unique Tobacco Users YTD			3 ³ 953	7,476
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹ 1.82 %	2.10 %
Reach - NAQC			2 ² 1.17 %	0.97 %
Annualized Reach			1 ¹ 2.43 %	2.80 %
Annualized Reach - NAQC			2 ² 1.56 %	1.29 %
Unique Individual Reach			3 ³ 1.10 %	1.45 %

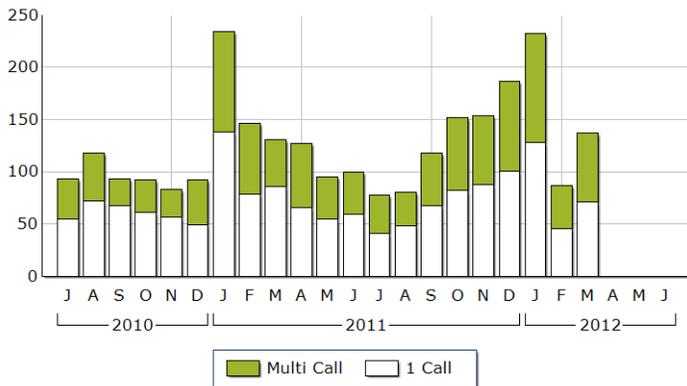
How Heard About



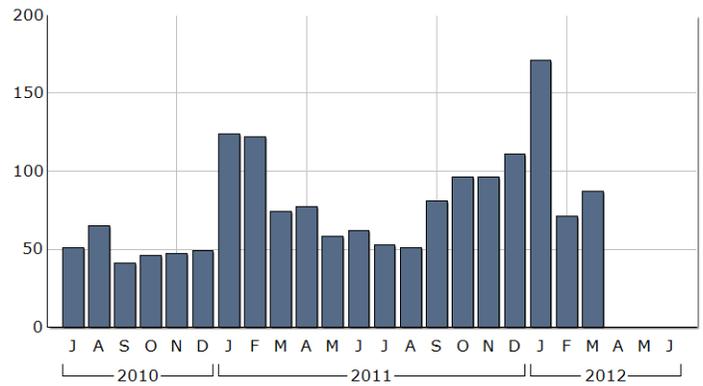
Fax Referral



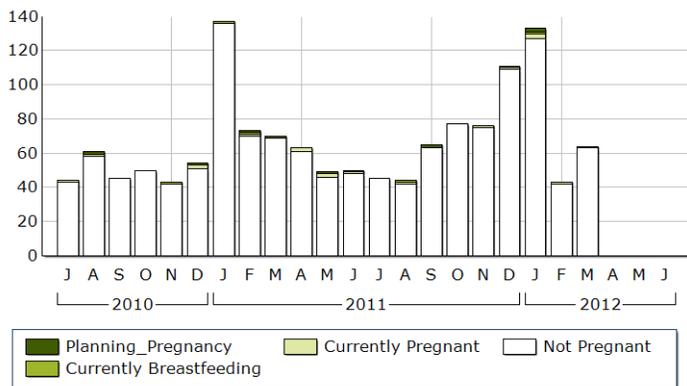
Tobacco User Enrollments By Program Type



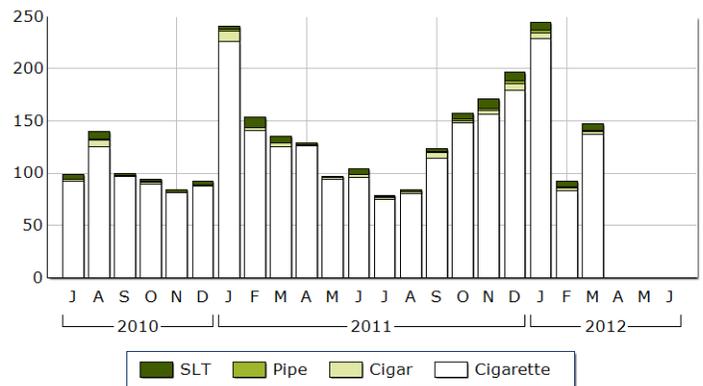
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

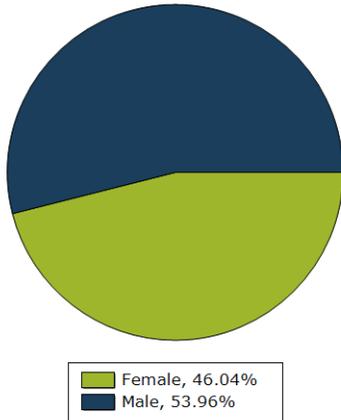


Chart Total N: 139

Tobacco Users By Language

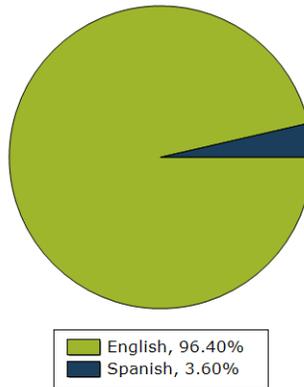


Chart Total N: 139

Tobacco Users By Education

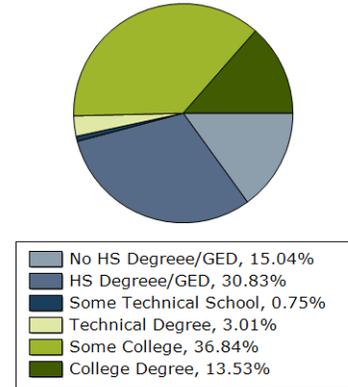


Chart Total N: 133

Tobacco Users By Race

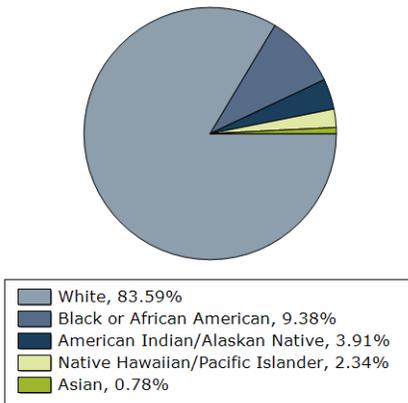


Chart Total N: 128

Tobacco Users By Age

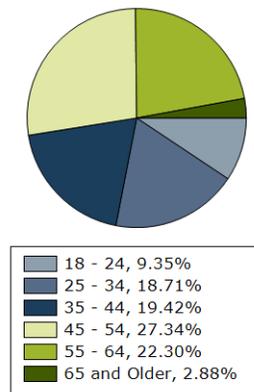


Chart Total N: 139

Tobacco Users By Health Plan

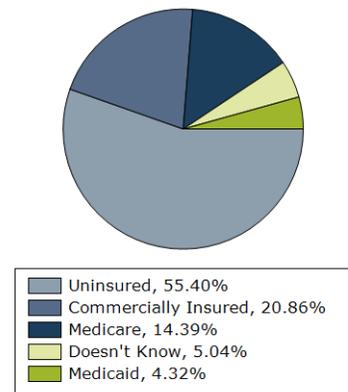


Chart Total N: 139

Tobacco Users By Ethnicity

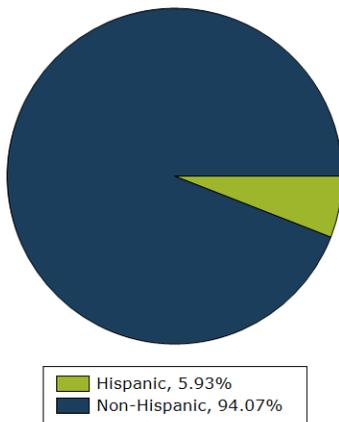


Chart Total N: 135

Tobacco Users By Chronic Condition

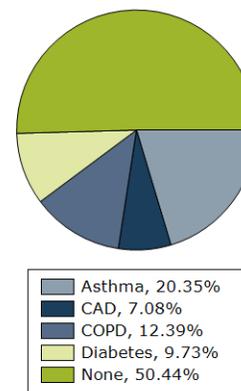


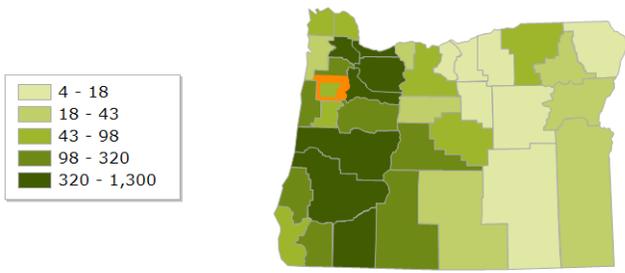
Chart Total N: 113

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

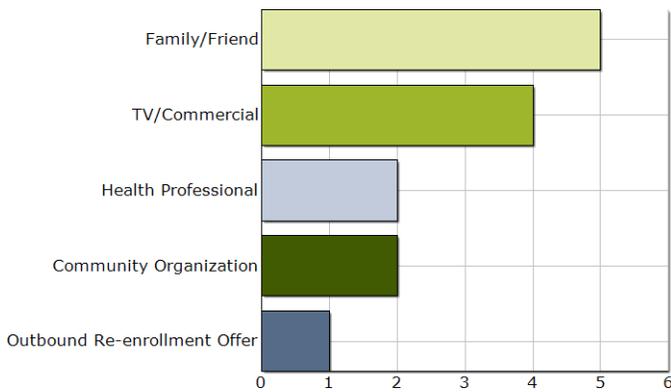
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

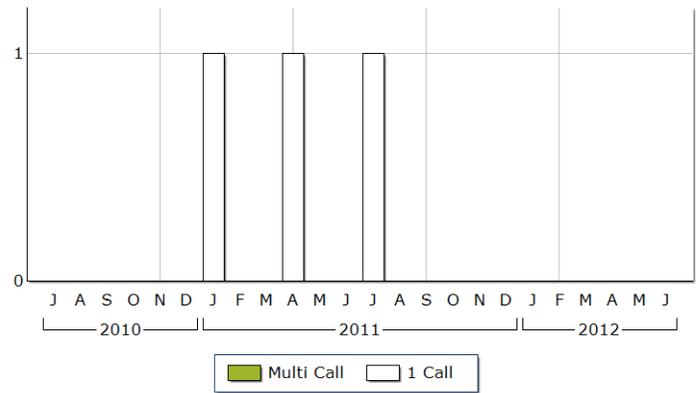


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %	7,534	⁴
			County	State
Tobacco Users - Last Full Month			15	1,389
Tobacco Users YTD			100	10,843
Unique Tobacco Users YTD			3	7,476
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.33 %
Reach - NAQC			2	1.00 %
Annualized Reach			1	1.77 %
Annualized Reach - NAQC			2	1.33 %
Unique Individual Reach			3	0.93 %

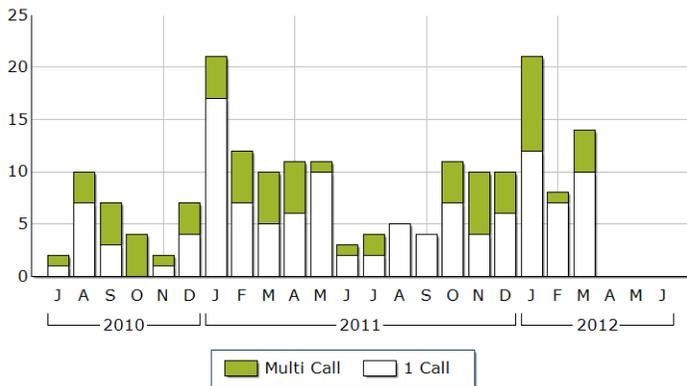
How Heard About



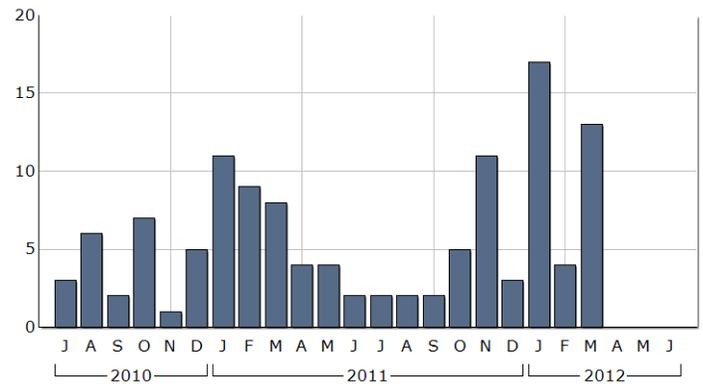
Fax Referral



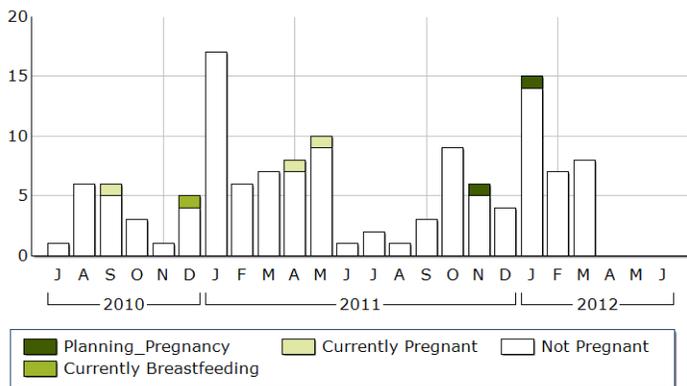
Tobacco User Enrollments By Program Type



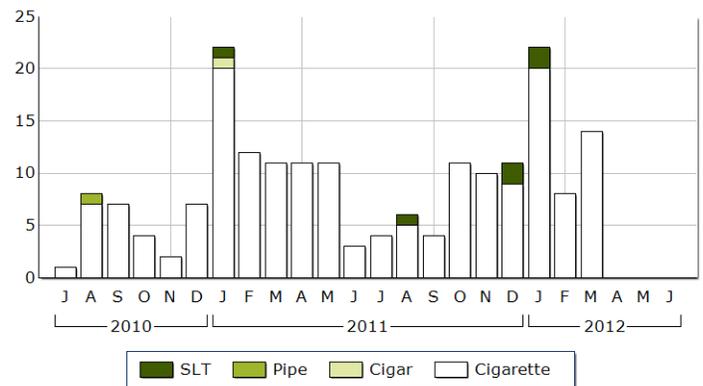
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

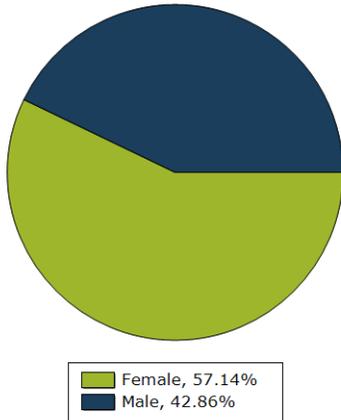


Chart Total N: 14

Tobacco Users By Language

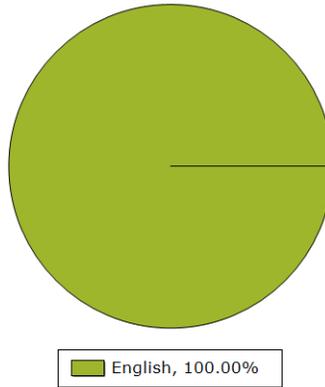


Chart Total N: 14

Tobacco Users By Education

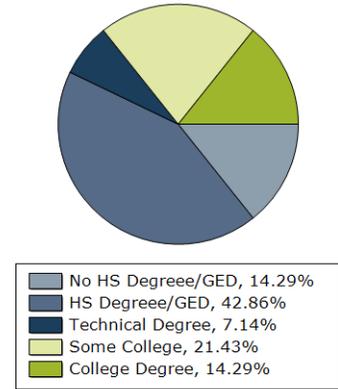


Chart Total N: 14

Tobacco Users By Race

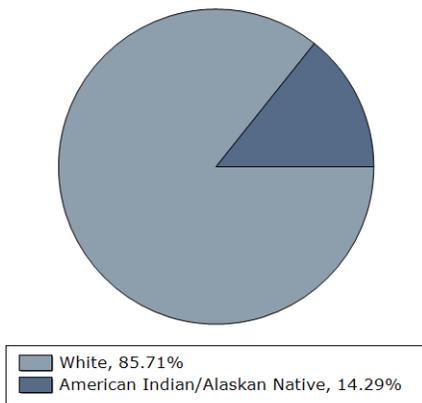


Chart Total N: 14

Tobacco Users By Age

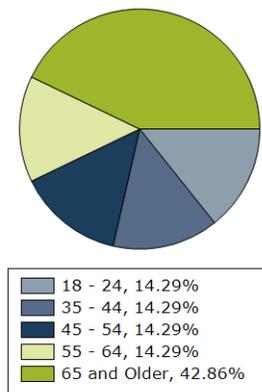


Chart Total N: 14

Tobacco Users By Health Plan

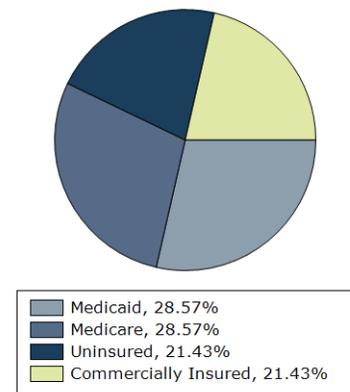


Chart Total N: 14

Tobacco Users By Ethnicity

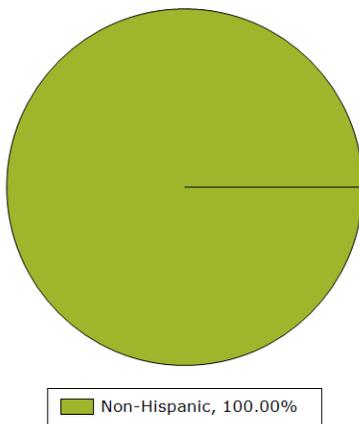


Chart Total N: 14

Tobacco Users By Chronic Condition

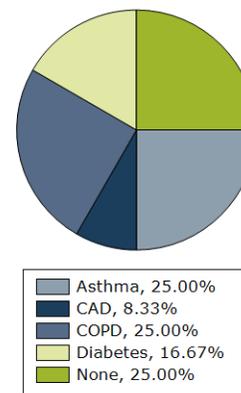


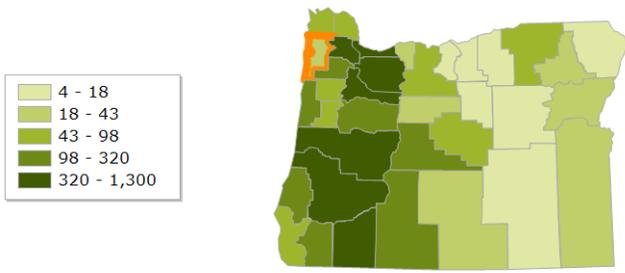
Chart Total N: 12

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

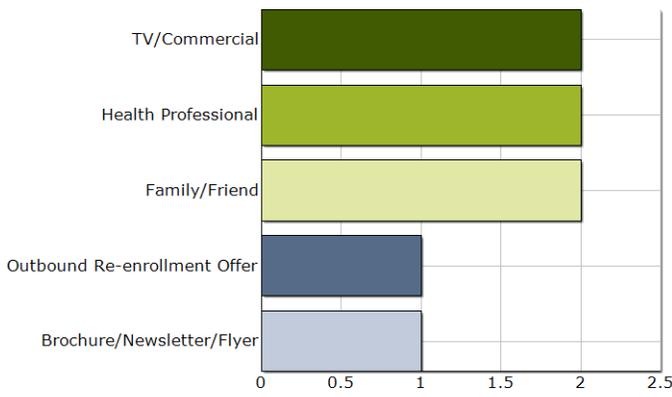
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

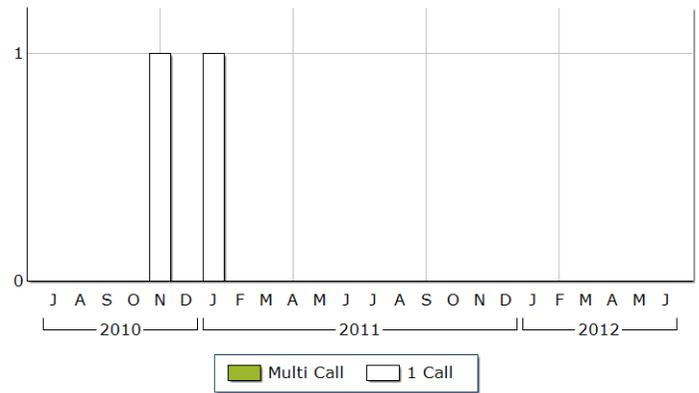


County Population	Prevalence	Tobacco Users	
Adult	21,446	21.6 %	4,632 ⁴
		County	State
Tobacco Users - Last Full Month		8	1,389
Tobacco Users YTD		37	10,843
Unique Tobacco Users YTD		3	26
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.80 %
Reach - NAQC		2	0.54 %
Annualized Reach		1	1.07 %
Annualized Reach - NAQC		2	0.72 %
Unique Individual Reach		3	0.56 %

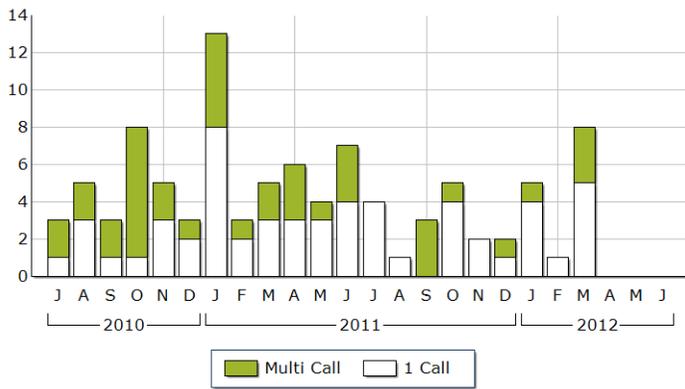
How Heard About



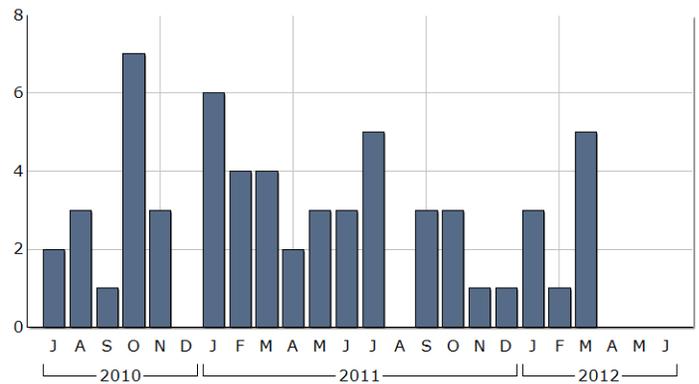
Fax Referral



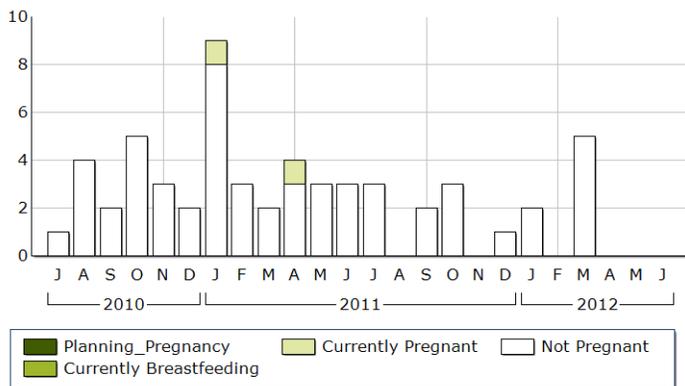
Tobacco User Enrollments By Program Type



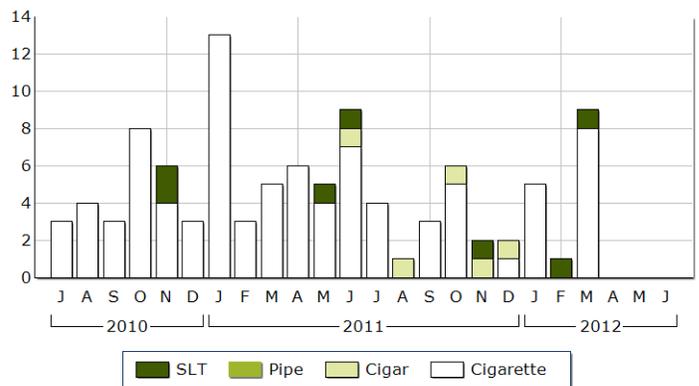
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

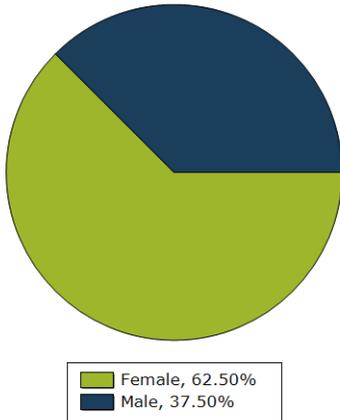


Chart Total N: 8

Tobacco Users By Language

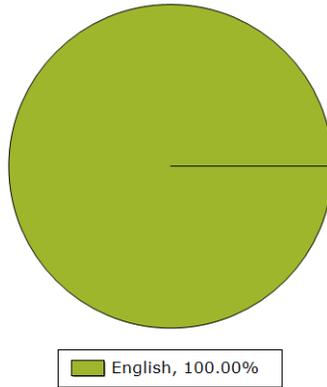


Chart Total N: 8

Tobacco Users By Education

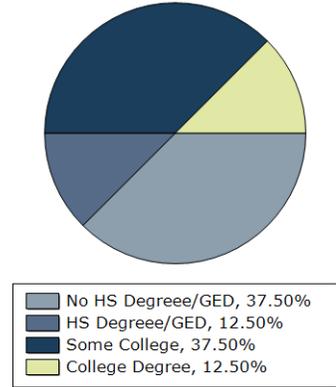


Chart Total N: 8

Tobacco Users By Race

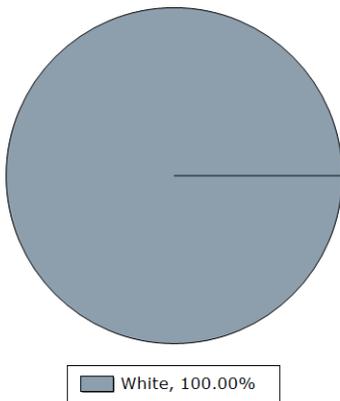


Chart Total N: 8

Tobacco Users By Age

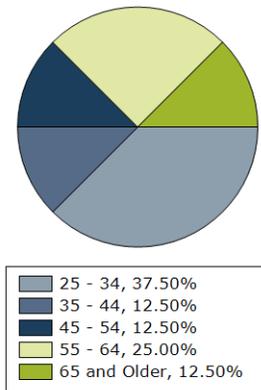


Chart Total N: 8

Tobacco Users By Health Plan

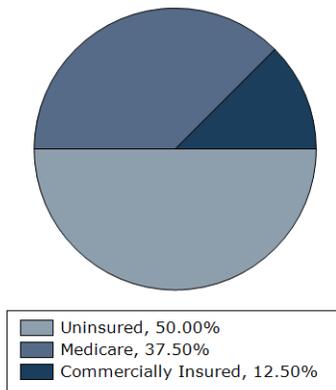


Chart Total N: 8

Tobacco Users By Ethnicity

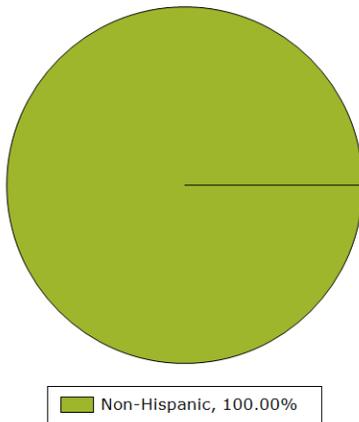


Chart Total N: 8

Tobacco Users By Chronic Condition

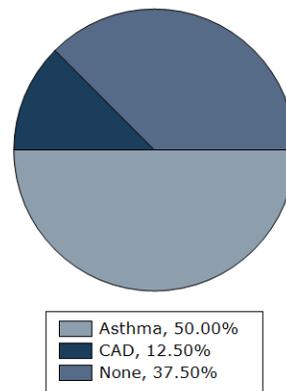


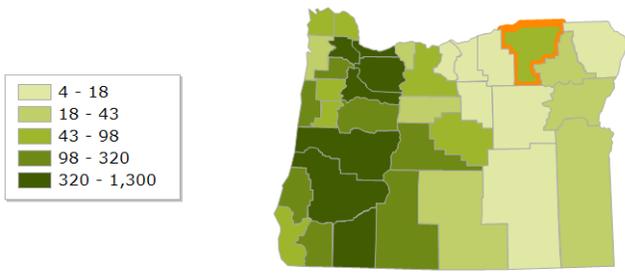
Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

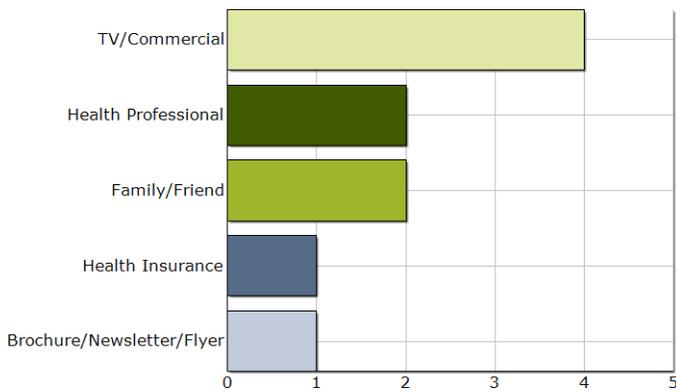
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

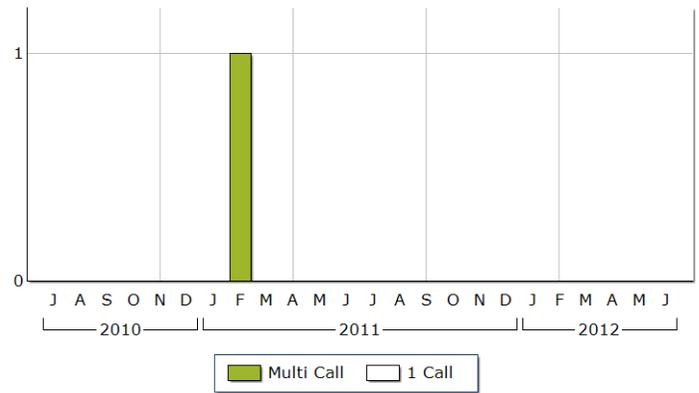


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117	⁴
			County	State
Tobacco Users - Last Full Month			15	1,389
Tobacco Users YTD			136	10,843
Unique Tobacco Users YTD			3	83
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.04 %
Reach - NAQC			2	0.56 %
Annualized Reach			1	1.38 %
Annualized Reach - NAQC			2	0.74 %
Unique Individual Reach			3	0.63 %

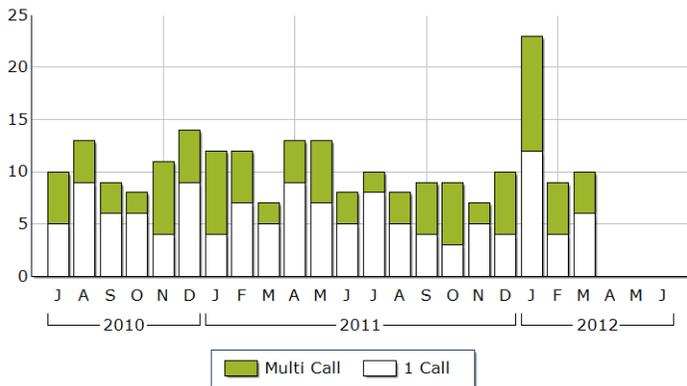
How Heard About



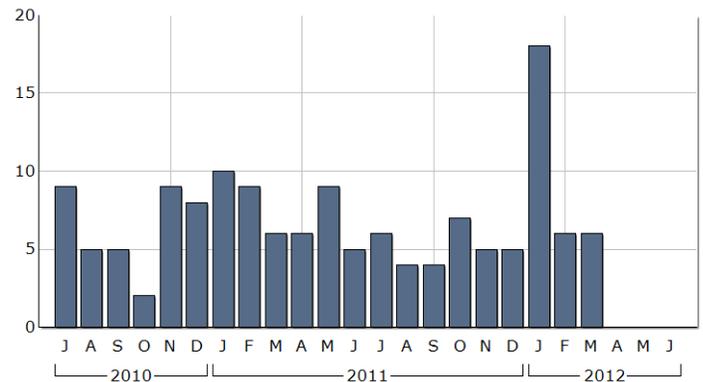
Fax Referral



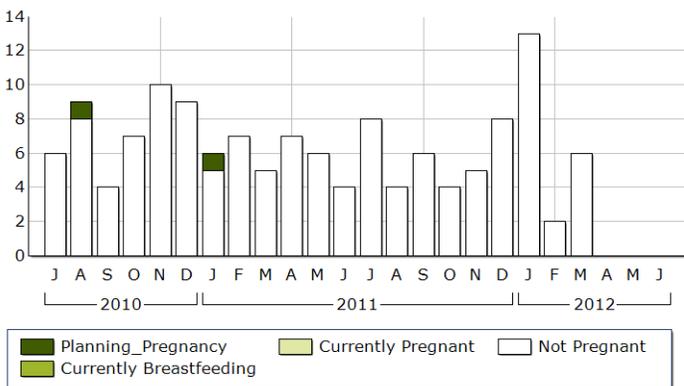
Tobacco User Enrollments By Program Type



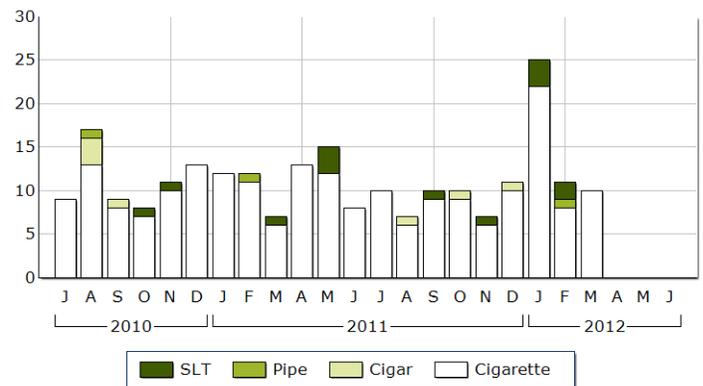
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

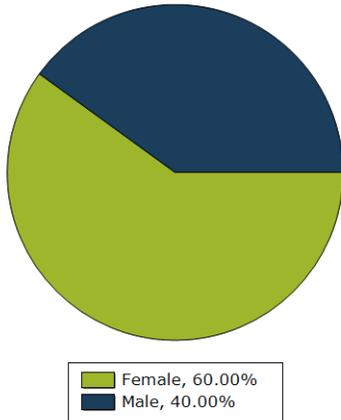


Chart Total N: 10

Tobacco Users By Language

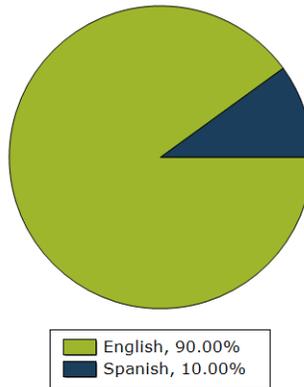


Chart Total N: 10

Tobacco Users By Education

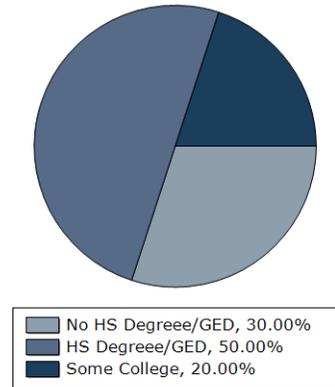


Chart Total N: 10

Tobacco Users By Race

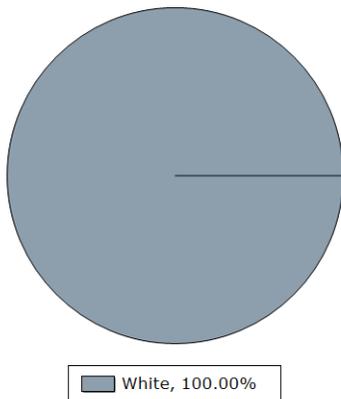


Chart Total N: 9

Tobacco Users By Age

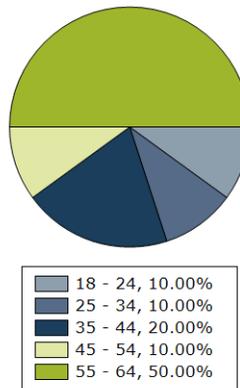


Chart Total N: 10

Tobacco Users By Health Plan

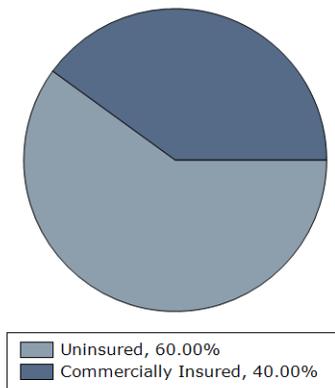


Chart Total N: 10

Tobacco Users By Ethnicity

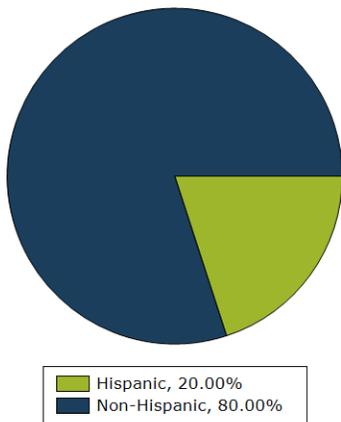


Chart Total N: 10

Tobacco Users By Chronic Condition

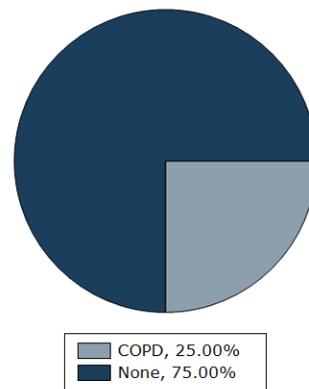


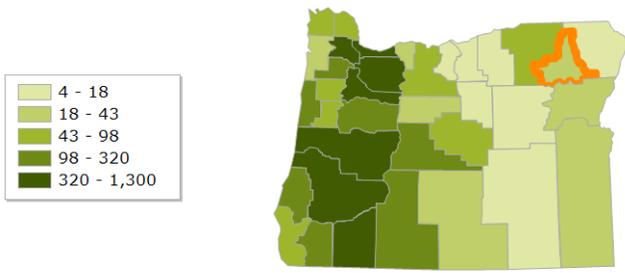
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

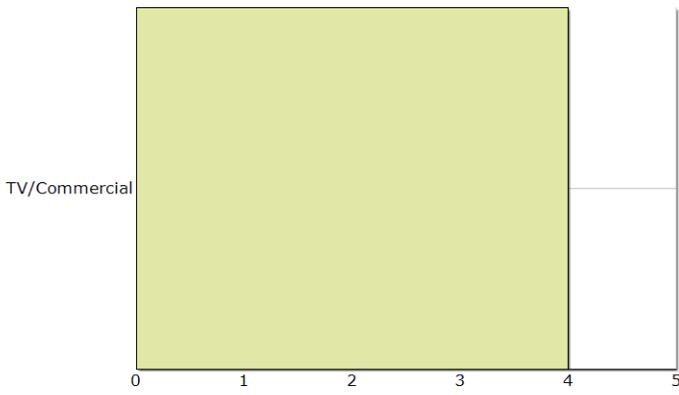
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

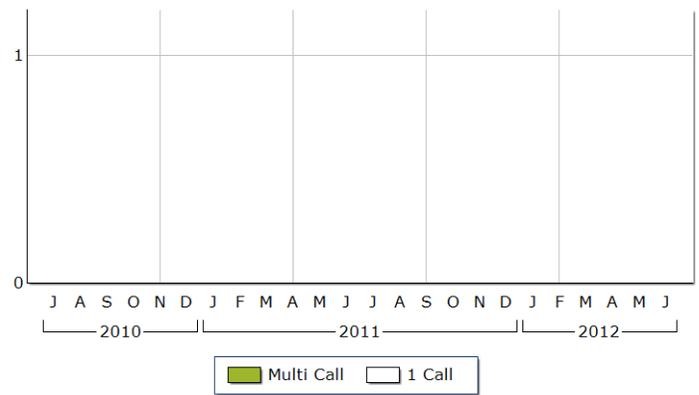


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %	2,681 ⁴	
			County	State
Tobacco Users - Last Full Month			4	1,389
Tobacco Users YTD			38	10,843
Unique Tobacco Users YTD			3	7,476
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.42 %
Reach - NAQC			2	0.86 %
Annualized Reach			1	1.89 %
Annualized Reach - NAQC			2	1.14 %
Unique Individual Reach			3	0.86 %

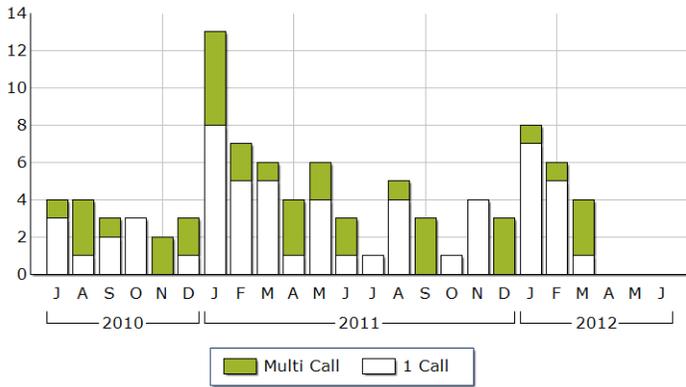
How Heard About



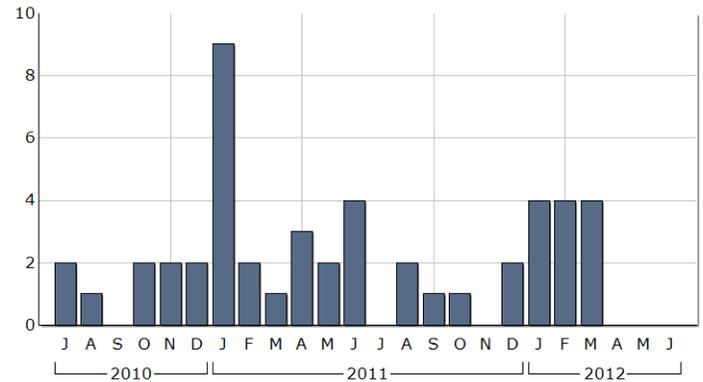
Fax Referral



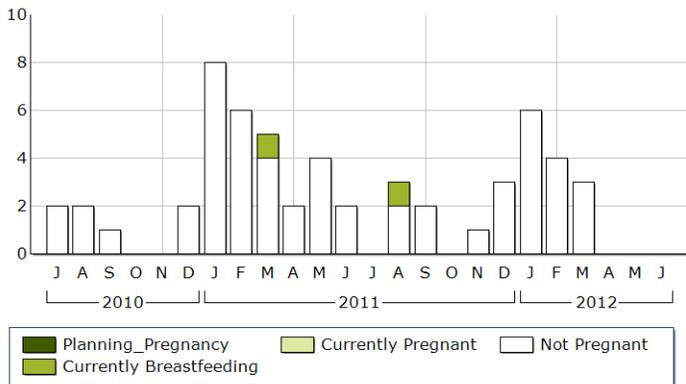
Tobacco User Enrollments By Program Type



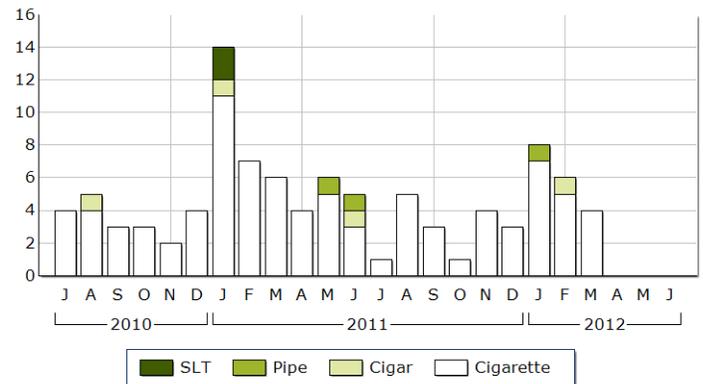
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

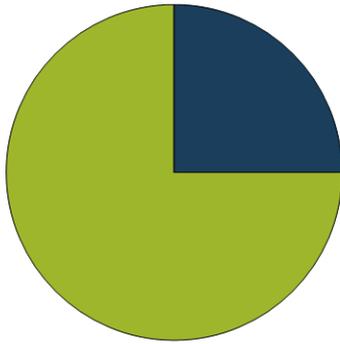


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

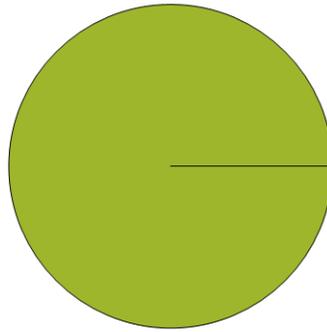
Tobacco Users By Gender



Female, 75.00%
Male, 25.00%

Chart Total N: 4

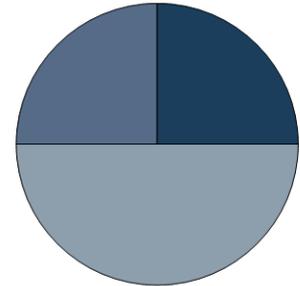
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

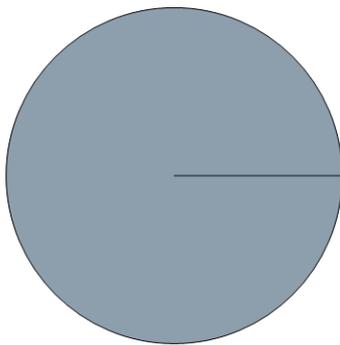
Tobacco Users By Education



HS Degreee/GED, 50.00%
Some College, 25.00%
College Degree, 25.00%

Chart Total N: 4

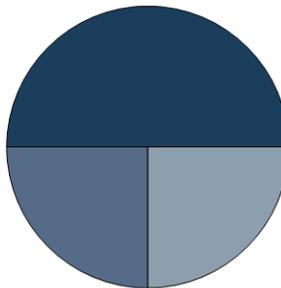
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

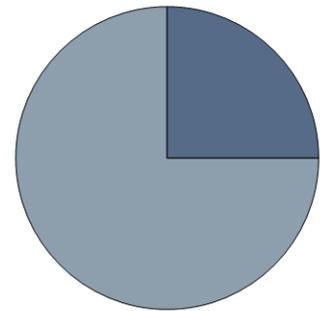
Tobacco Users By Age



25 - 34, 25.00%
45 - 54, 25.00%
55 - 64, 50.00%

Chart Total N: 4

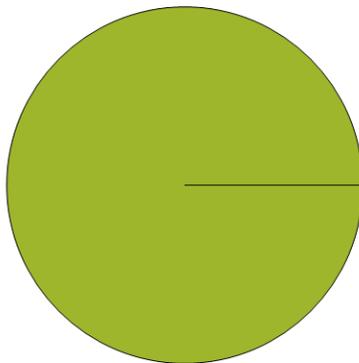
Tobacco Users By Health Plan



Uninsured, 75.00%
Medicaid, 25.00%

Chart Total N: 4

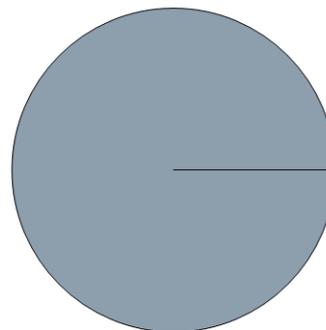
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Diabetes, 100.00%

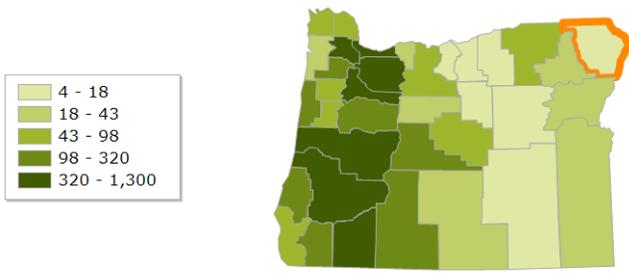
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

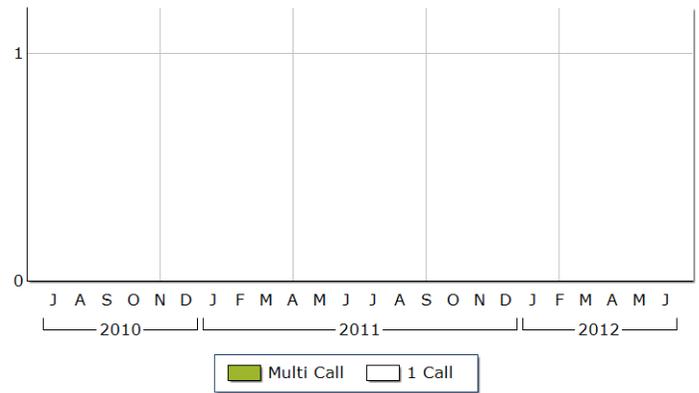
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

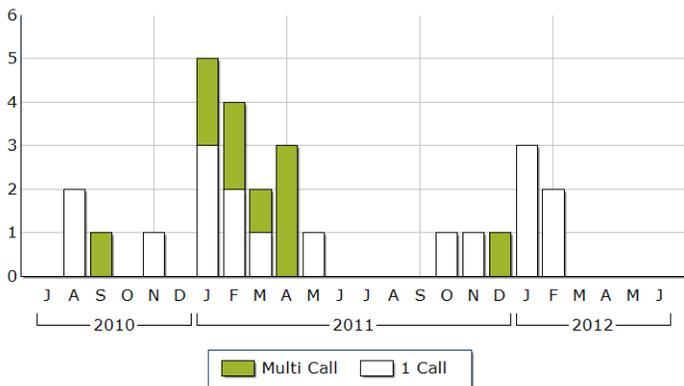


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038	⁴
			County	State
Tobacco Users - Last Full Month			-	1,389
Tobacco Users YTD			9	10,843
Unique Tobacco Users YTD			3	7,476
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.87 %
Reach - NAQC			2	0.39 %
Annualized Reach			1	1.16 %
Annualized Reach - NAQC			2	0.51 %
Unique Individual Reach			3	0.48 %

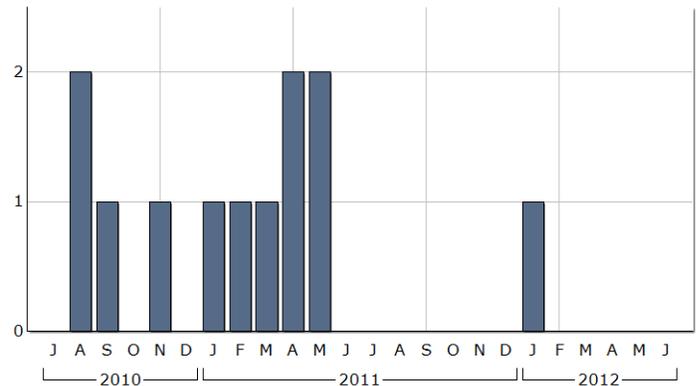
Fax Referral



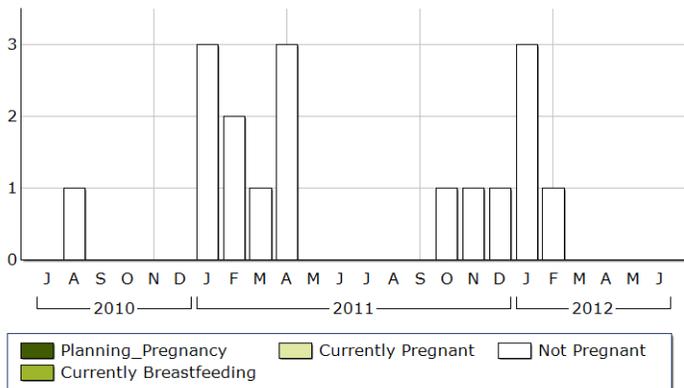
Tobacco User Enrollments By Program Type



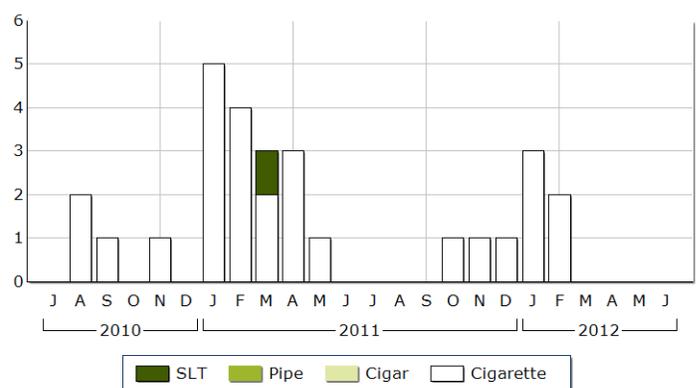
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

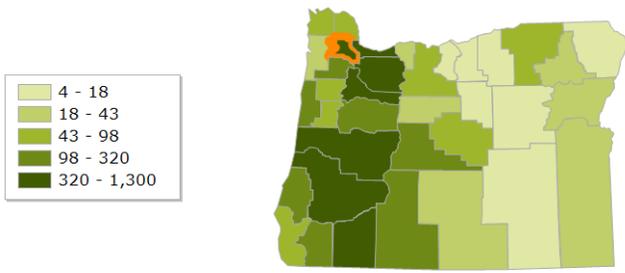


1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

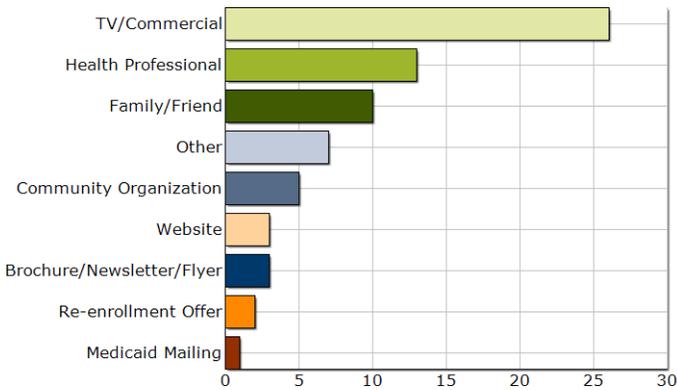
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

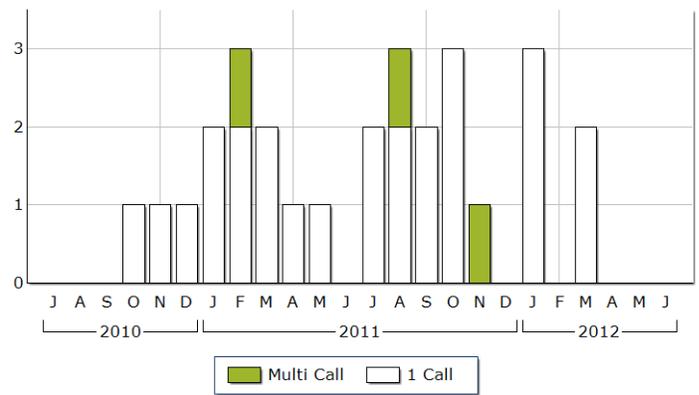


County Population		Prevalence	Tobacco Users	
Adult	387,946	12.9 %	50,045	⁴
			County	State
Tobacco Users - Last Full Month			82	1,389
Tobacco Users YTD			665	10,843
Unique Tobacco Users YTD			3	498
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.33 %
Reach - NAQC			2	1.01 %
Annualized Reach			1	1.77 %
Annualized Reach - NAQC			2	1.34 %
Unique Individual Reach			3	1.00 %

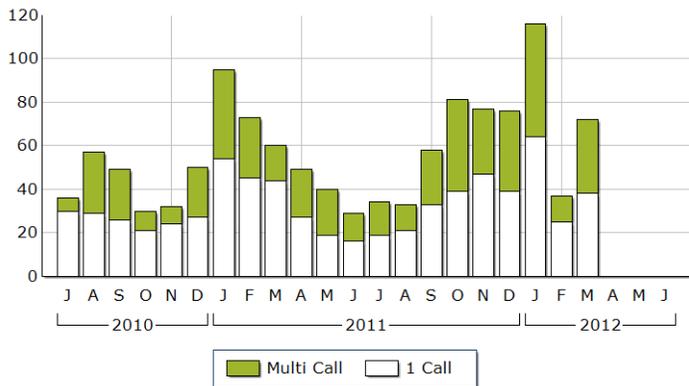
How Heard About



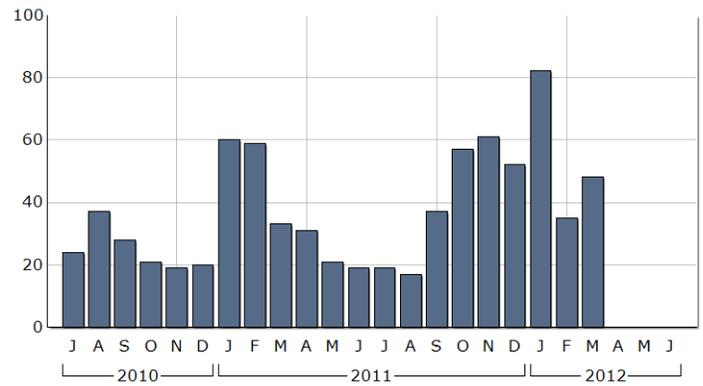
Fax Referral



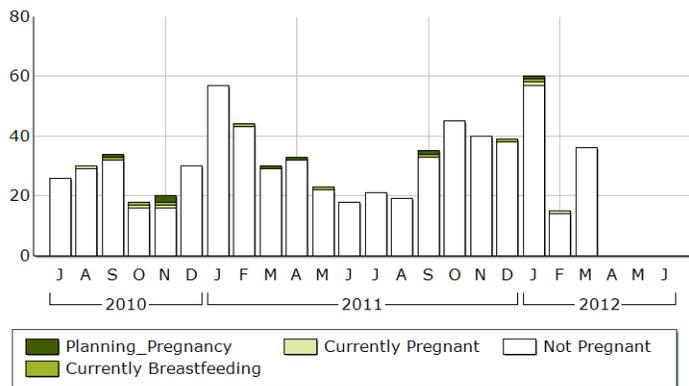
Tobacco User Enrollments By Program Type



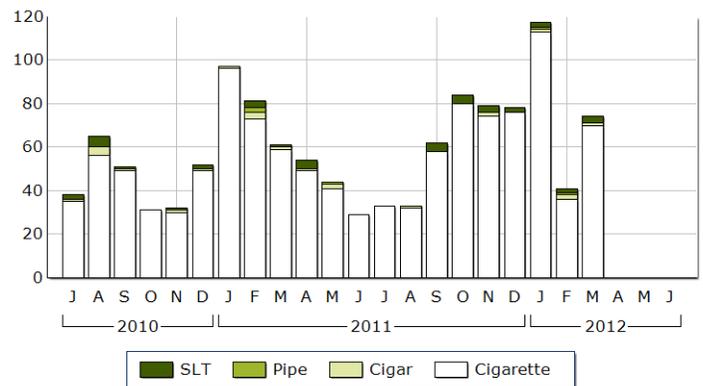
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

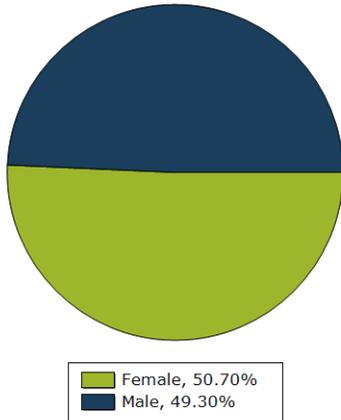


Chart Total N: 71

Tobacco Users By Language

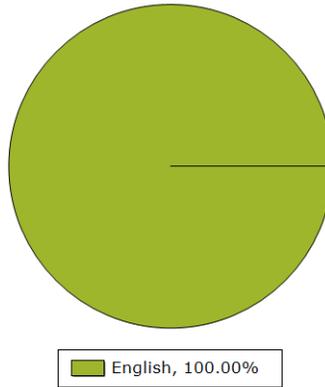


Chart Total N: 72

Tobacco Users By Education

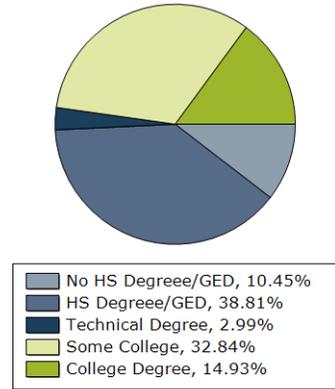


Chart Total N: 67

Tobacco Users By Race

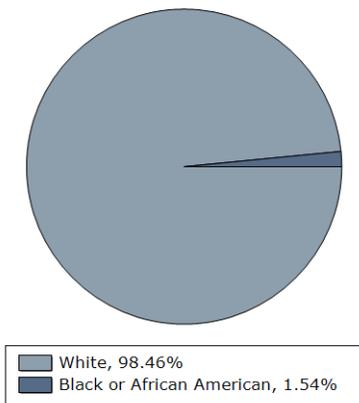


Chart Total N: 65

Tobacco Users By Age

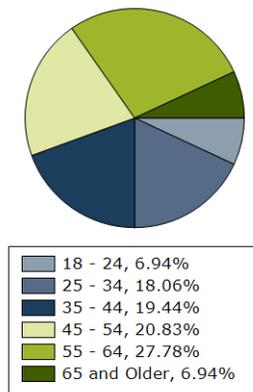


Chart Total N: 72

Tobacco Users By Health Plan

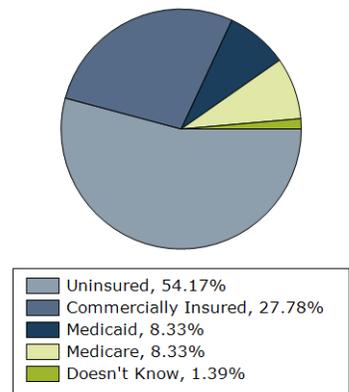


Chart Total N: 72

Tobacco Users By Ethnicity

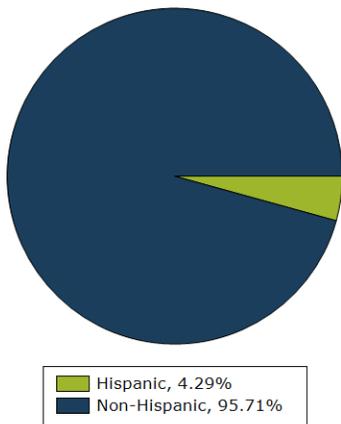


Chart Total N: 70

Tobacco Users By Chronic Condition

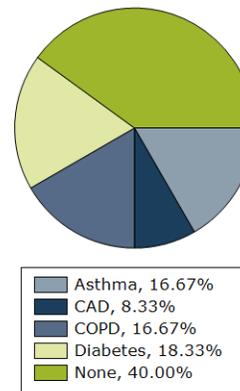


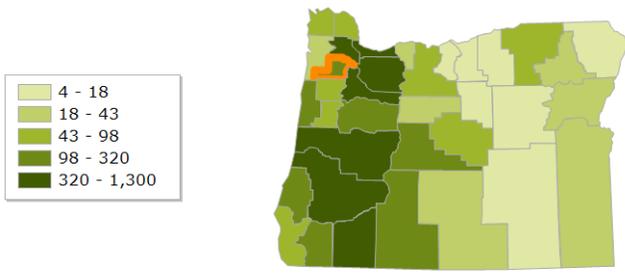
Chart Total N: 60

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

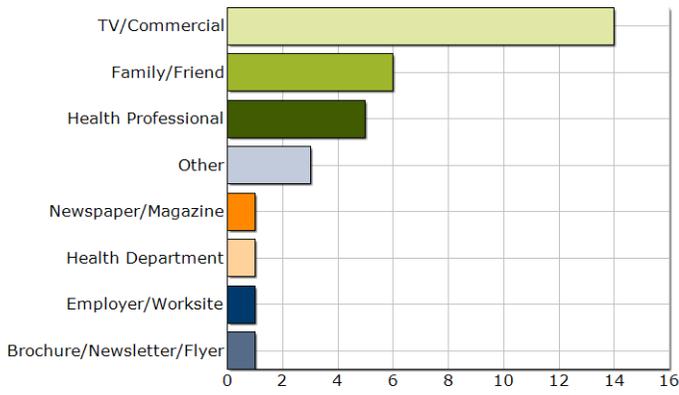
From 3/1/2012 through 3/31/2012

State Tobacco Users Served Contract YTD (Adults)

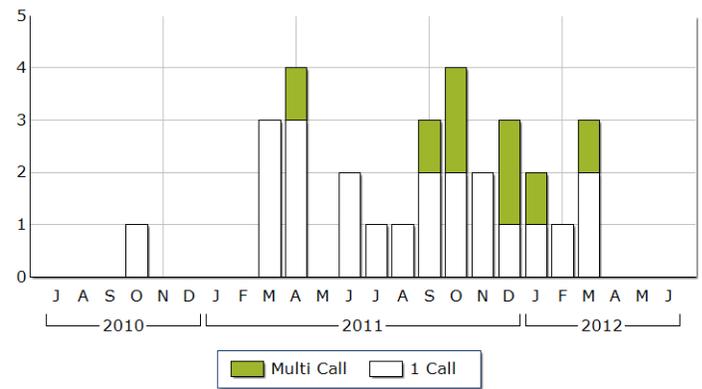


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376	⁴
			County	State
Tobacco Users - Last Full Month			33	1,389
Tobacco Users YTD			204	10,843
Unique Tobacco Users YTD			3 ¹ 160	7,476
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹ 1.53 %	2.10 %
Reach - NAQC			2 ² 1.09 %	0.97 %
Annualized Reach			1 ¹ 2.03 %	2.80 %
Annualized Reach - NAQC			2 ² 1.46 %	1.29 %
Unique Individual Reach			3 ³ 1.20 %	1.45 %

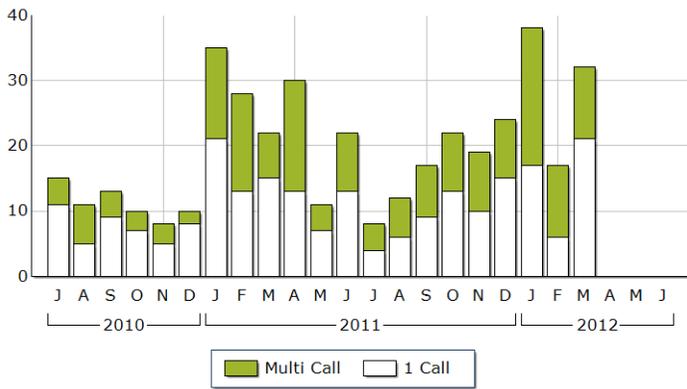
How Heard About



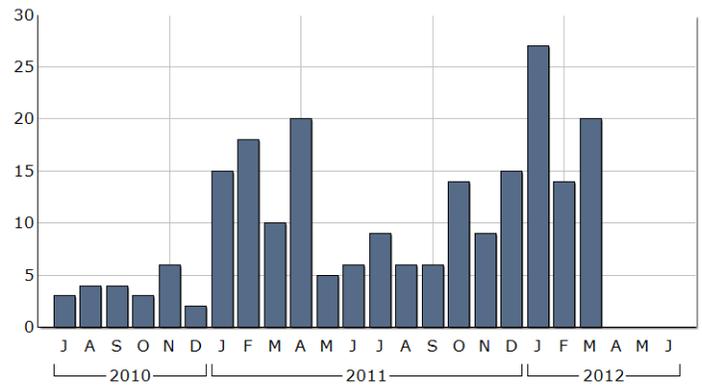
Fax Referral



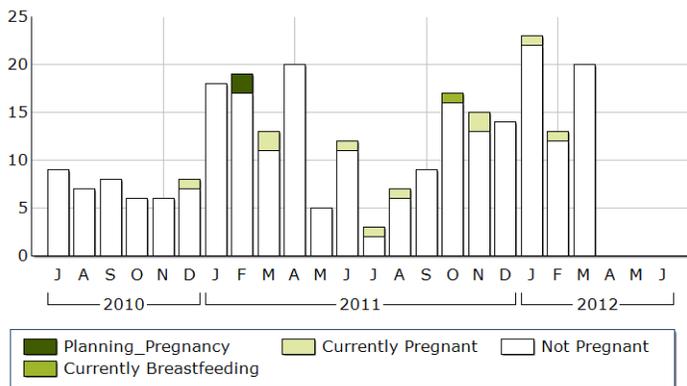
Tobacco User Enrollments By Program Type



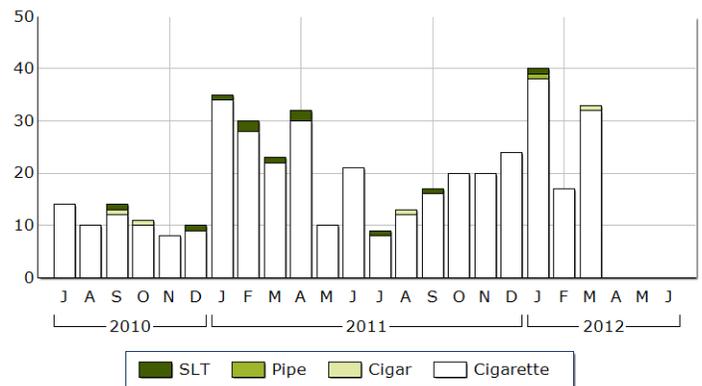
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

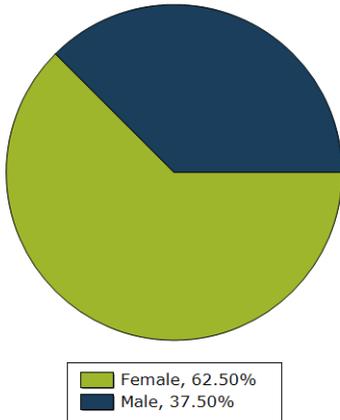


Chart Total N: 32

Tobacco Users By Language

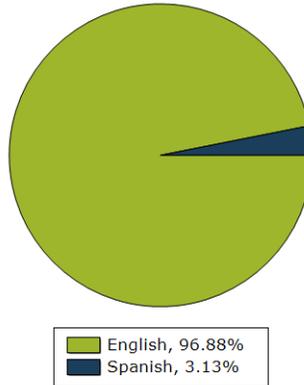


Chart Total N: 32

Tobacco Users By Education

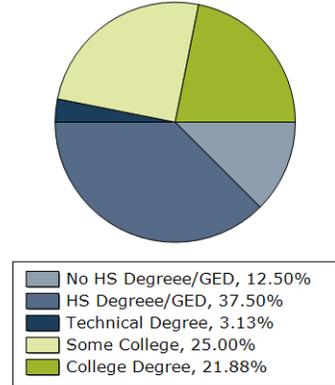


Chart Total N: 32

Tobacco Users By Race

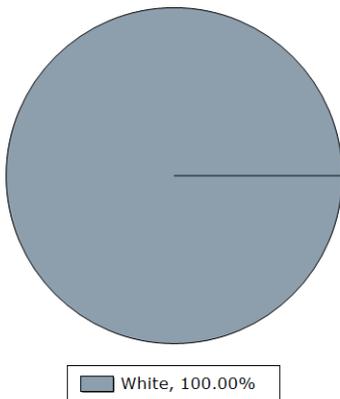


Chart Total N: 31

Tobacco Users By Age

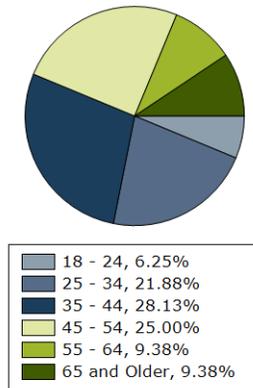


Chart Total N: 32

Tobacco Users By Health Plan

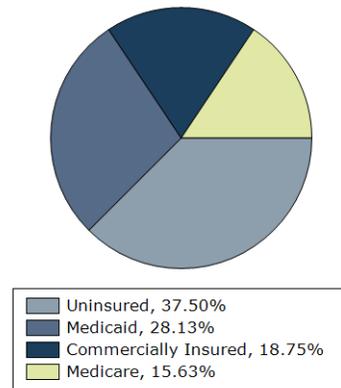


Chart Total N: 32

Tobacco Users By Ethnicity

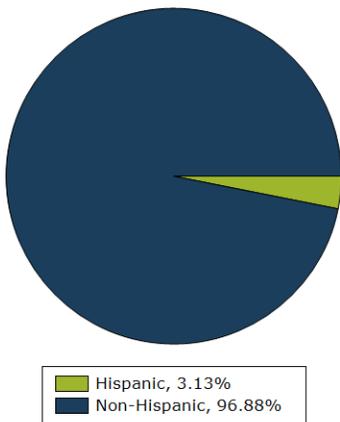


Chart Total N: 32

Tobacco Users By Chronic Condition

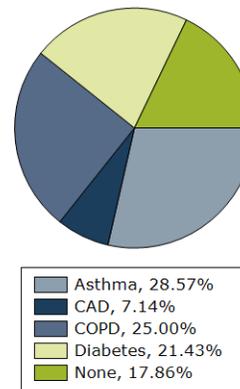


Chart Total N: 28

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.