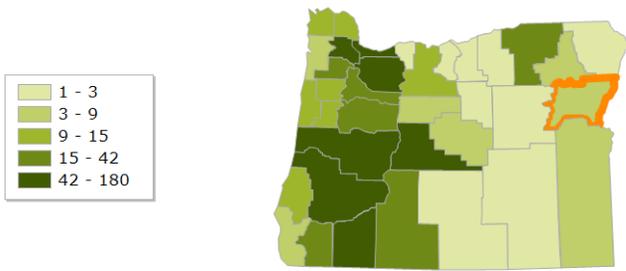


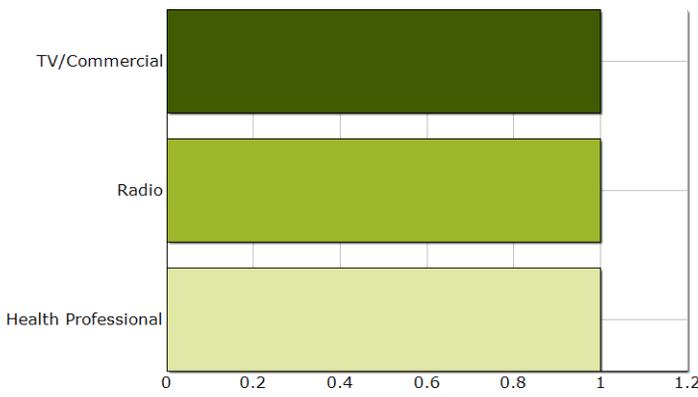
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

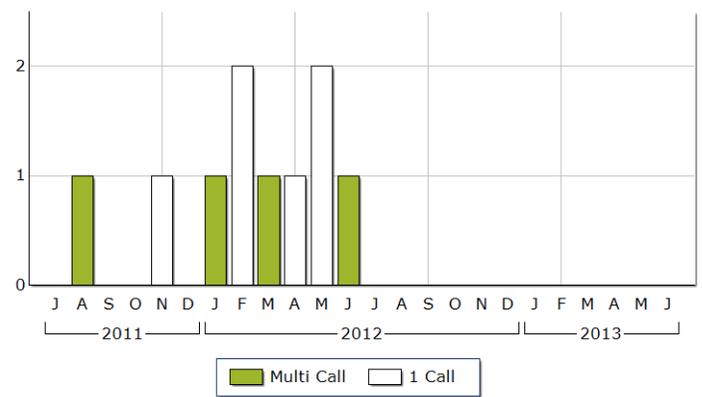


County Population	Prevalence	Tobacco Users
Adult 13,243	20.0 %	2,649 ⁴
		County
Tobacco Users - Last Full Month		3
Tobacco Users YTD		8
Unique Tobacco Users YTD		5
Target Reach		2.0 %
Reach YTD		1 0.30 %
Reach - NAQC		2 0.19 %
Annualized Reach		1 1.81 %
Annualized Reach - NAQC		2 1.13 %
Unique Individual Reach		3 0.19 %

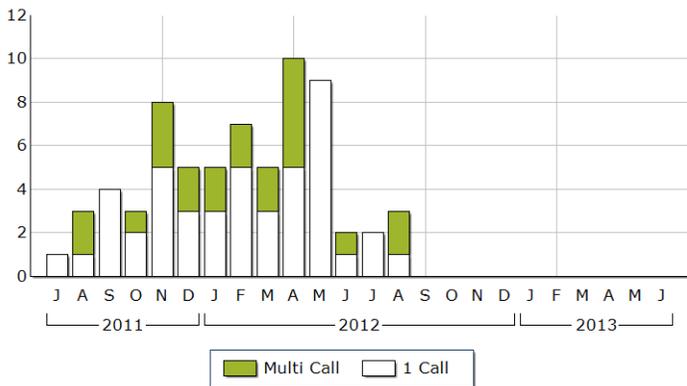
How Heard About



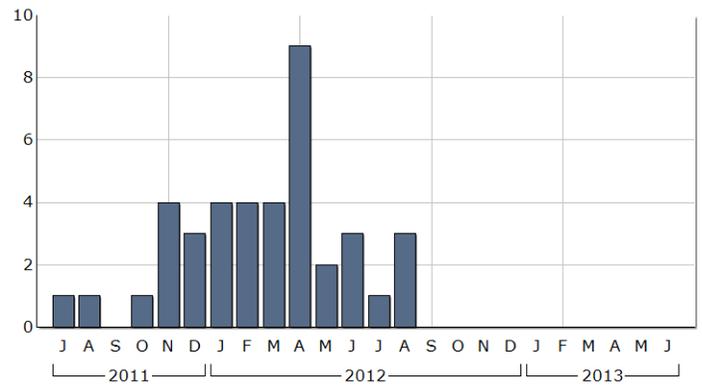
Fax Referral



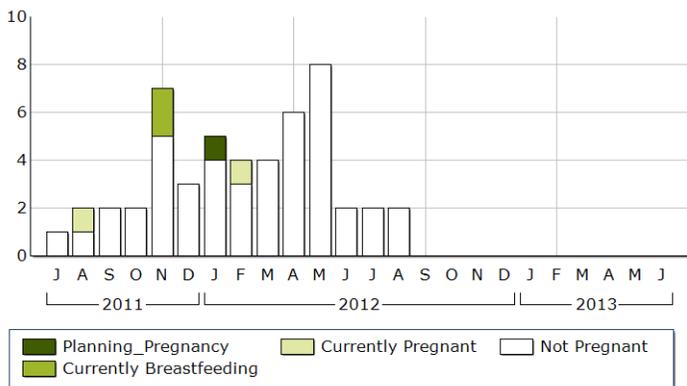
Tobacco User Enrollments By Program Type



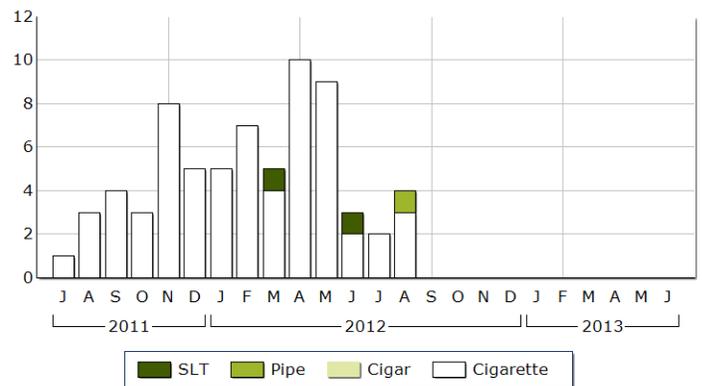
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

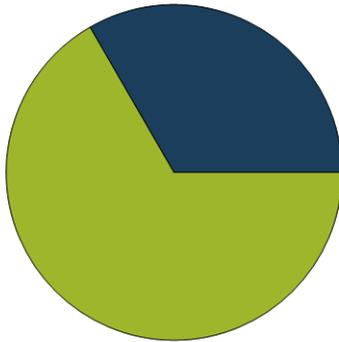


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

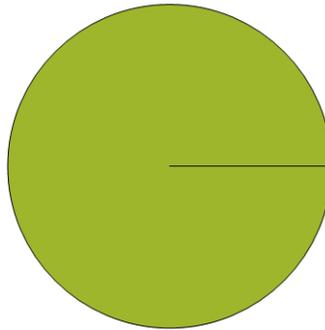
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

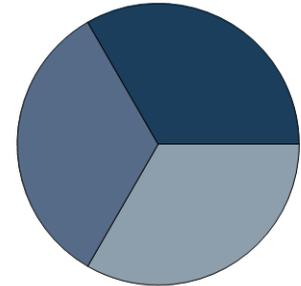
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

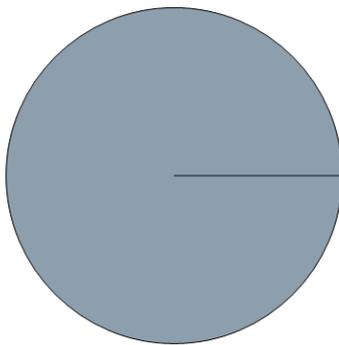
Tobacco Users By Education



No HS Degreee/GED, 33.33%
Some College, 33.33%
College Degree, 33.33%

Chart Total N: 3

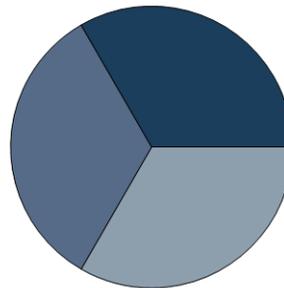
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

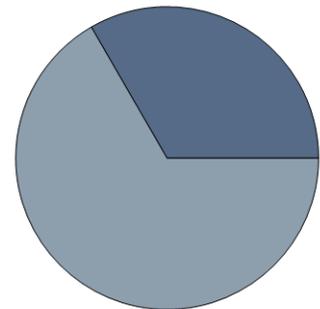
Tobacco Users By Age



18 - 24, 33.33%
25 - 34, 33.33%
55 - 64, 33.33%

Chart Total N: 3

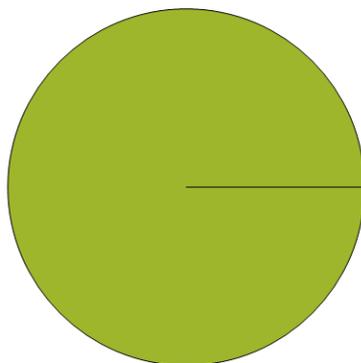
Tobacco Users By Health Plan



Uninsured, 66.67%
Medicare, 33.33%

Chart Total N: 3

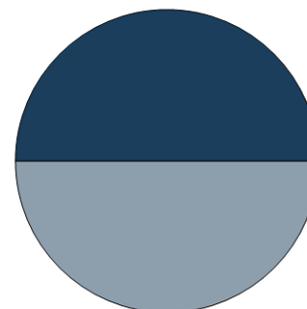
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



CAD, 50.00%
None, 50.00%

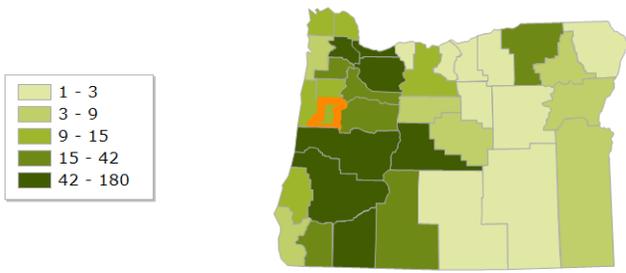
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

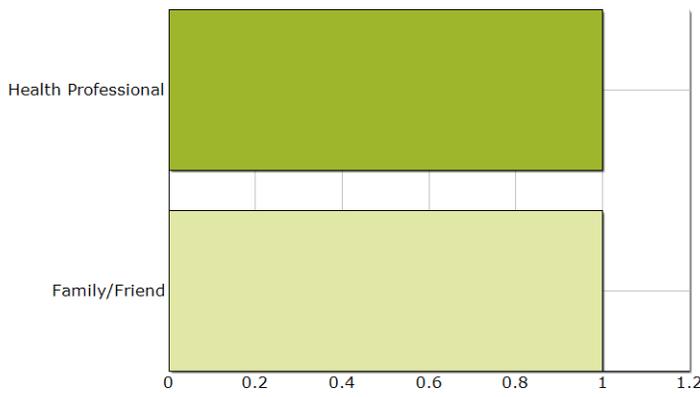
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

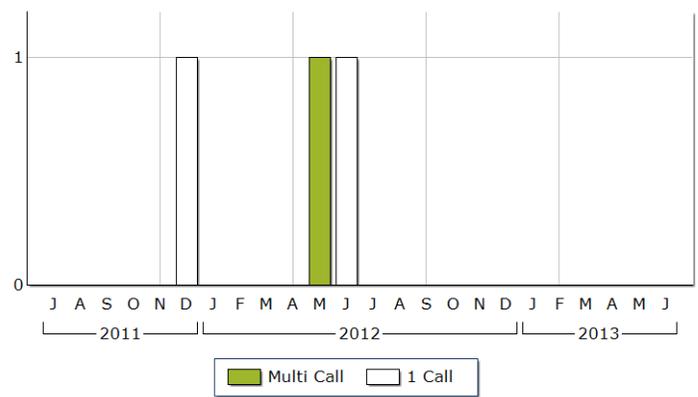


County Population	Prevalence	Tobacco Users
Adult 69,035	10.8 %	7,456 ⁴
		County
Tobacco Users - Last Full Month		3
Tobacco Users YTD		11
Unique Tobacco Users YTD		5
Target Reach		2.0 %
Reach YTD		1 0.15 %
Reach - NAQC		2 0.09 %
Annualized Reach		1 0.89 %
Annualized Reach - NAQC		2 0.56 %
Unique Individual Reach		3 0.07 %

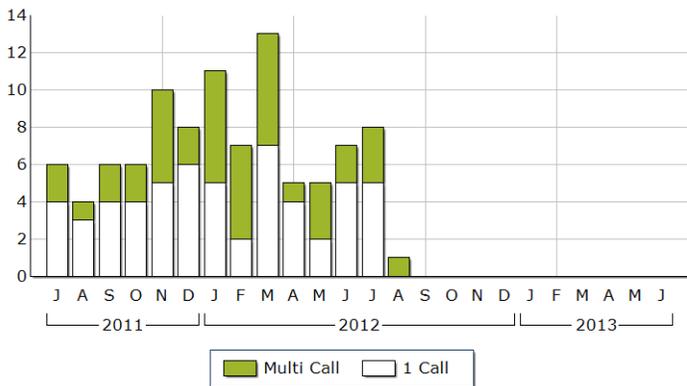
How Heard About



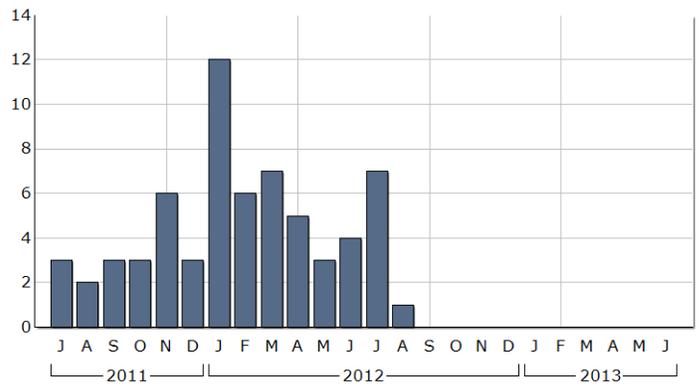
Fax Referral



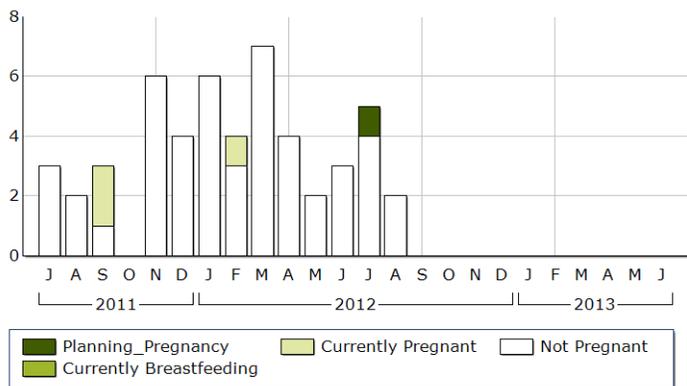
Tobacco User Enrollments By Program Type



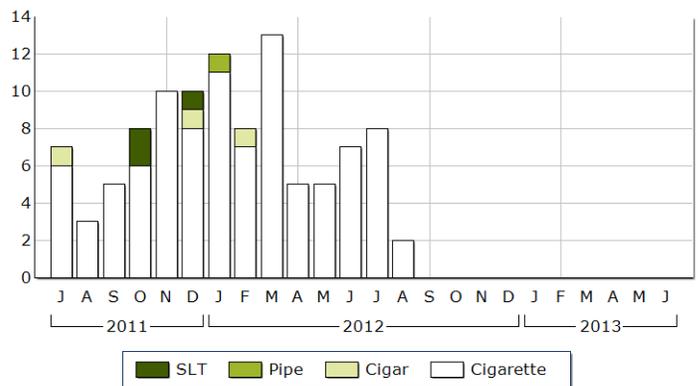
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

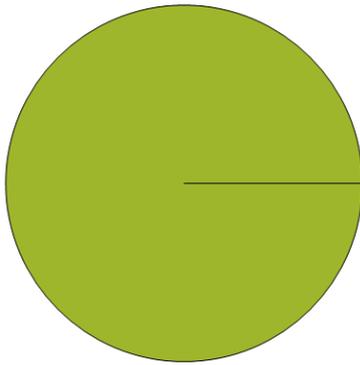


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

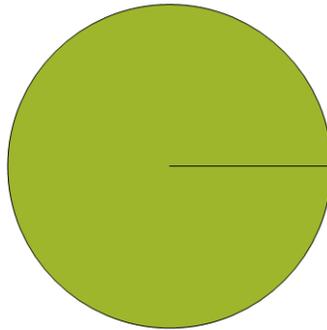
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

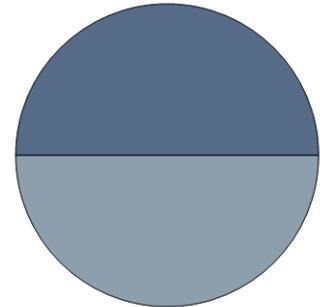
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

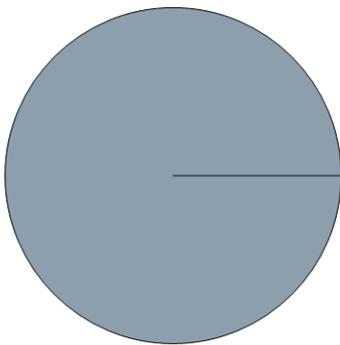
Tobacco Users By Education



No HS Degreee/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

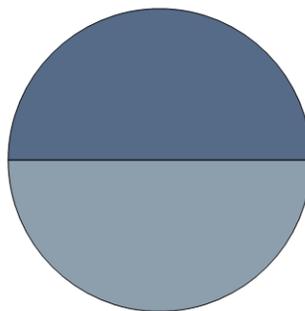
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

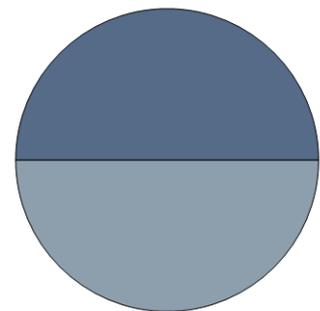
Tobacco Users By Age



45 - 54, 50.00%
65 and Older, 50.00%

Chart Total N: 2

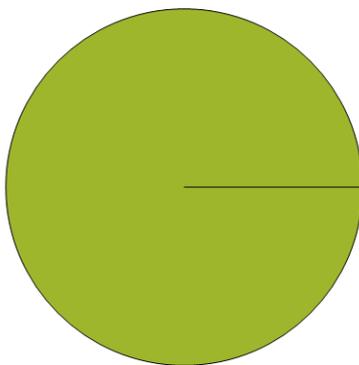
Tobacco Users By Health Plan



Medicare, 50.00%
Uninsured, 50.00%

Chart Total N: 2

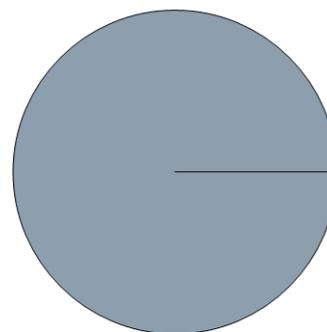
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

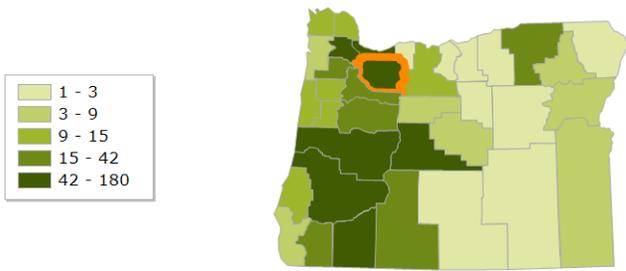
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

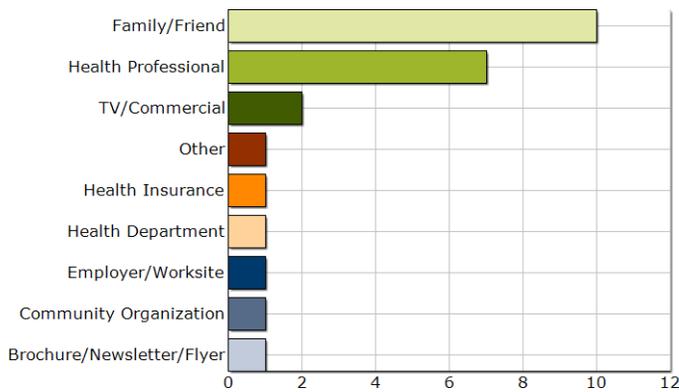
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

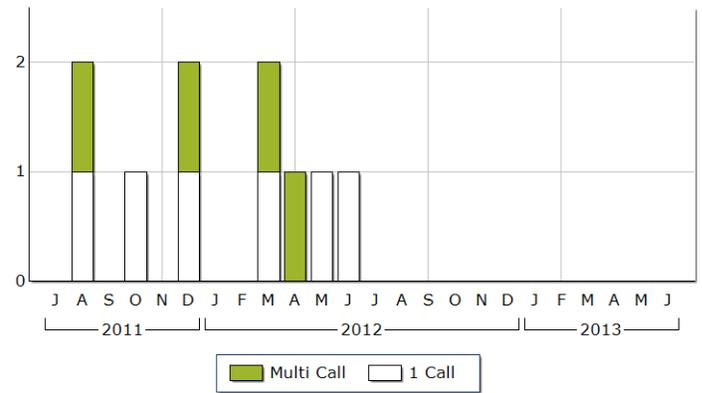


County Population	Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652 ⁴
		County	State
Tobacco Users - Last Full Month		29	820
Tobacco Users YTD		66	1,619
Unique Tobacco Users YTD		38	1,101
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.15 % 0.31 %
Reach - NAQC		2	0.09 % 0.13 %
Annualized Reach		1	0.89 % 1.88 %
Annualized Reach - NAQC		2	0.56 % 0.81 %
Unique Individual Reach		3	0.09 % 0.21 %

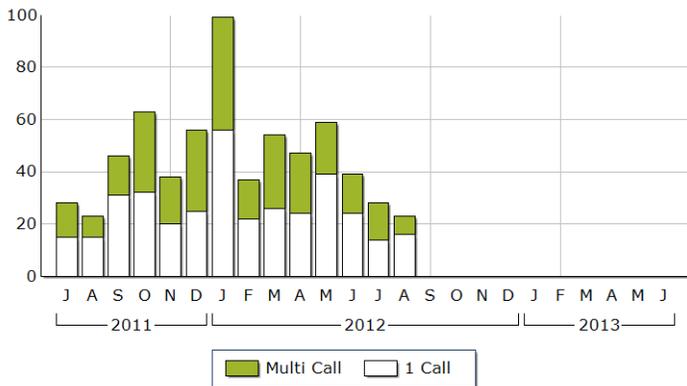
How Heard About



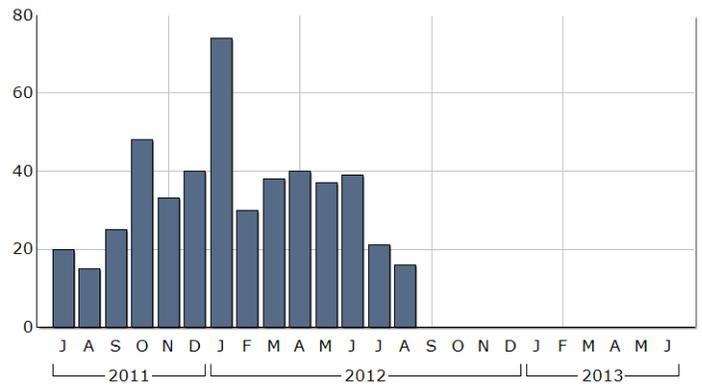
Fax Referral



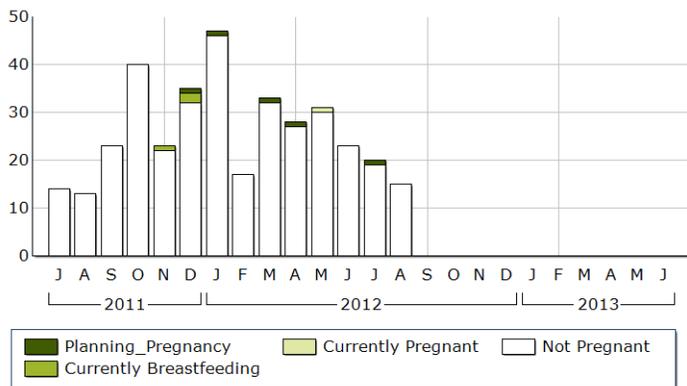
Tobacco User Enrollments By Program Type



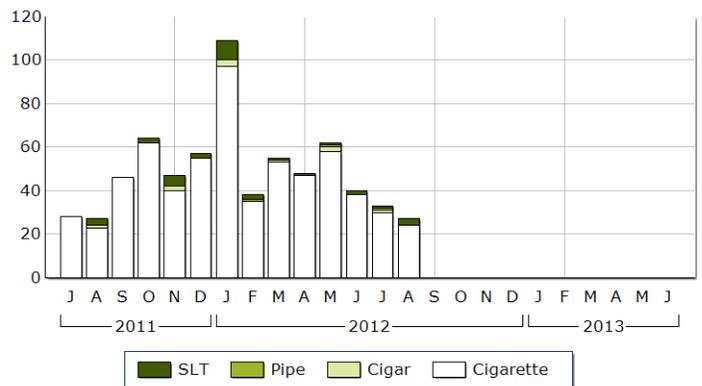
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

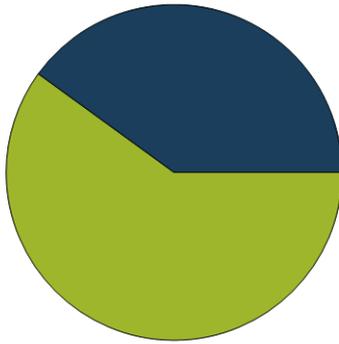


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

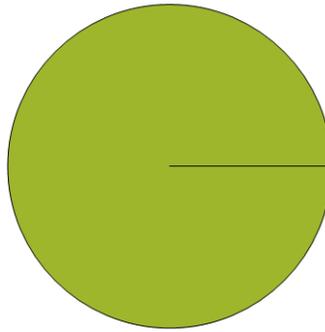
Tobacco Users By Gender



Female, 60.00%
Male, 40.00%

Chart Total N: 25

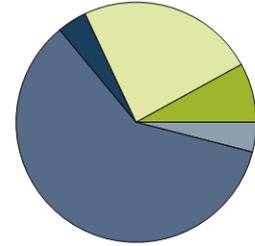
Tobacco Users By Language



English, 100.00%

Chart Total N: 25

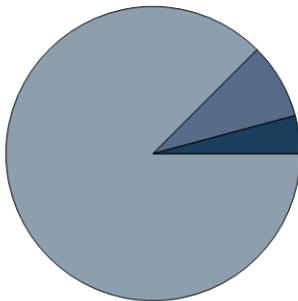
Tobacco Users By Education



No HS Degreee/GED, 4.00%
HS Degreee/GED, 60.00%
Some Technical School, 4.00%
Some College, 24.00%
College Degree, 8.00%

Chart Total N: 25

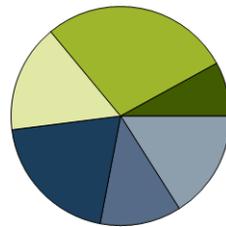
Tobacco Users By Race



White, 87.50%
American Indian/Alaskan Native, 8.33%
Black or African American, 4.17%

Chart Total N: 24

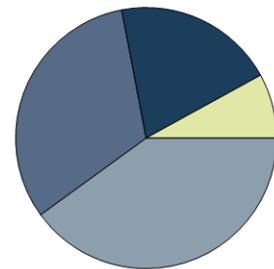
Tobacco Users By Age



18 - 24, 16.00%
25 - 34, 12.00%
35 - 44, 20.00%
45 - 54, 16.00%
55 - 64, 28.00%
65 and Older, 8.00%

Chart Total N: 25

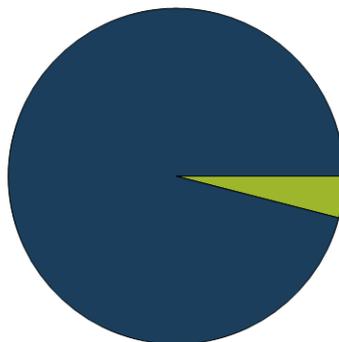
Tobacco Users By Health Plan



Commercially Insured, 40.00%
Uninsured, 32.00%
Medicaid, 20.00%
Medicare, 8.00%

Chart Total N: 25

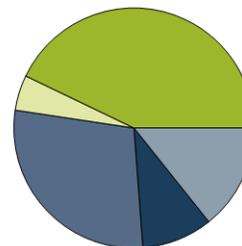
Tobacco Users By Ethnicity



Hispanic, 4.00%
Non-Hispanic, 96.00%

Chart Total N: 25

Tobacco Users By Chronic Condition



Asthma, 14.29%
CAD, 9.52%
COPD, 28.57%
Diabetes, 4.76%
None, 42.86%

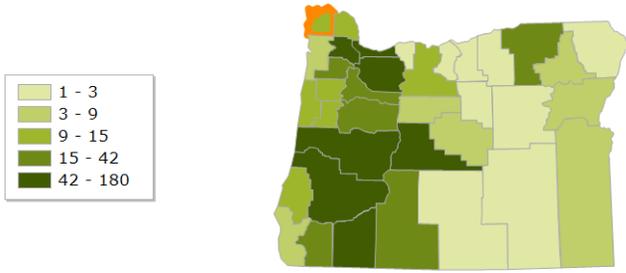
Chart Total N: 21

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

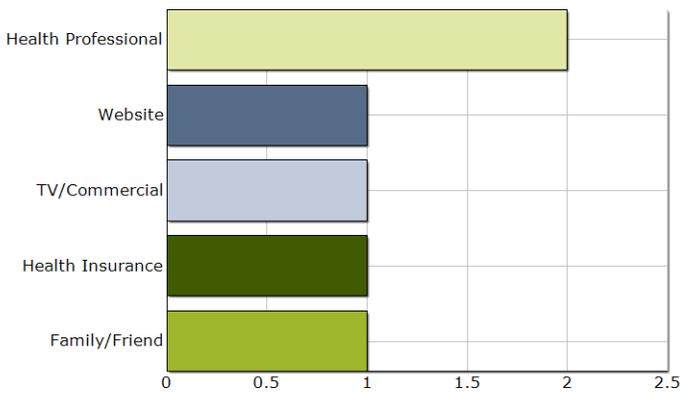
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

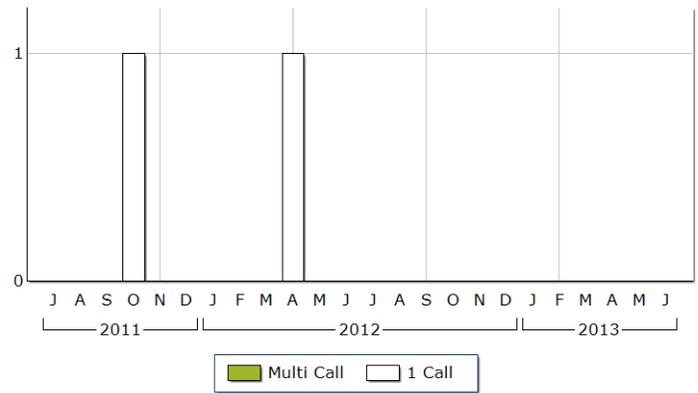


County Population	Prevalence	Tobacco Users
Adult	29,812	21.5 %
		6,410 ⁴
		County
Tobacco Users - Last Full Month		8
Tobacco Users YTD		13
Unique Tobacco Users YTD		7
Target Reach		2.0 %
Reach YTD		0.20 %
Reach - NAQC		0.12 %
Annualized Reach		1.22 %
Annualized Reach - NAQC		0.75 %
Unique Individual Reach		0.11 %

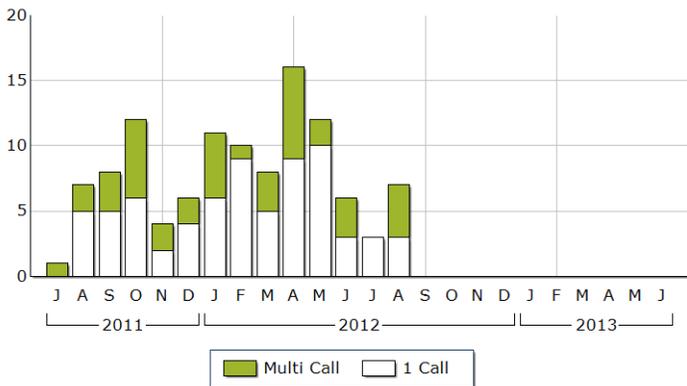
How Heard About



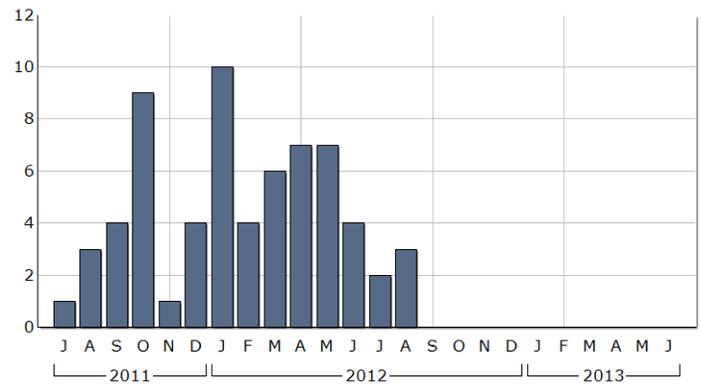
Fax Referral



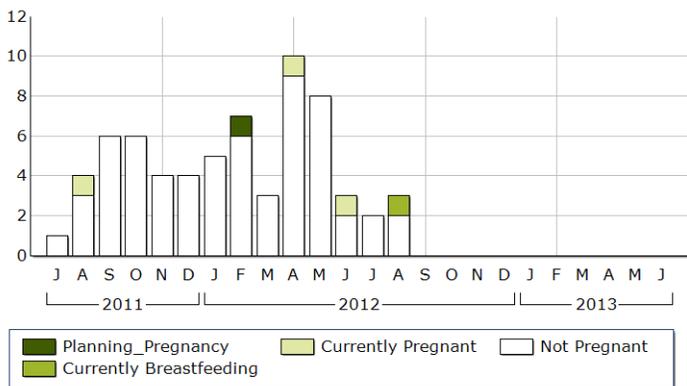
Tobacco User Enrollments By Program Type



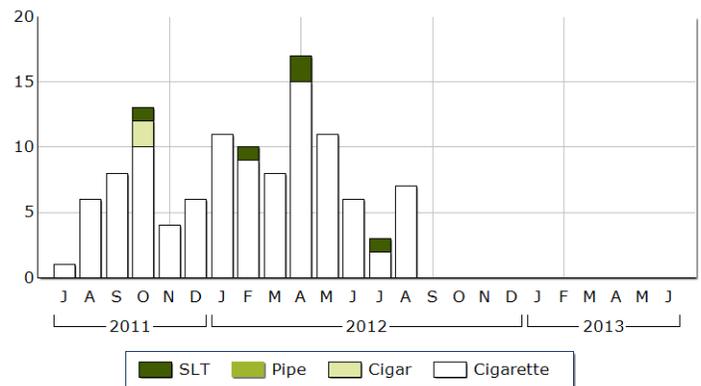
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

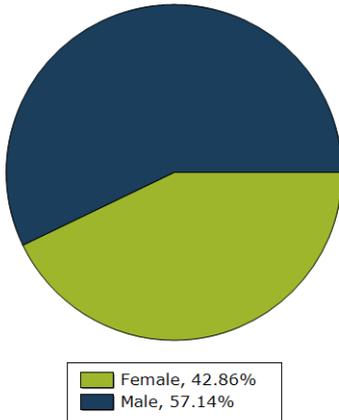


Chart Total N: 7

Tobacco Users By Language

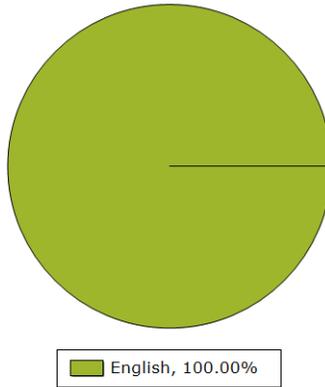


Chart Total N: 7

Tobacco Users By Education

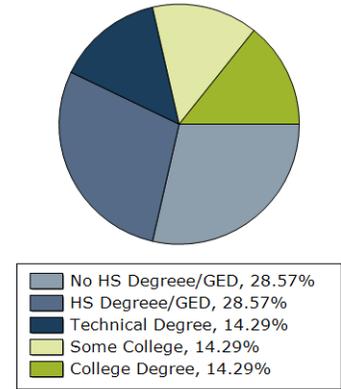


Chart Total N: 7

Tobacco Users By Race

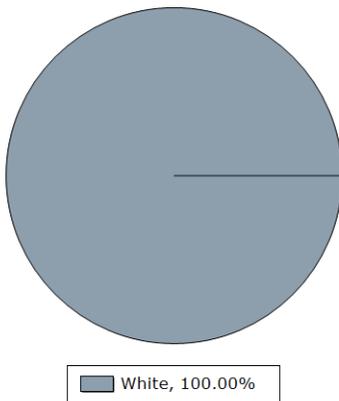


Chart Total N: 7

Tobacco Users By Age

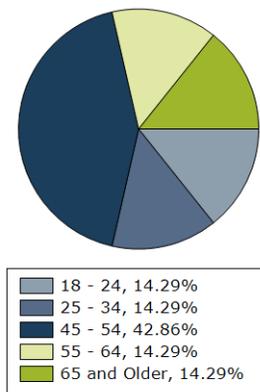


Chart Total N: 7

Tobacco Users By Health Plan

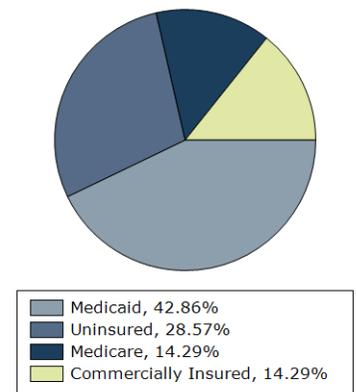


Chart Total N: 7

Tobacco Users By Ethnicity

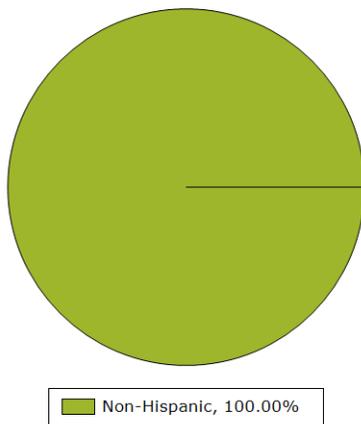


Chart Total N: 7

Tobacco Users By Chronic Condition

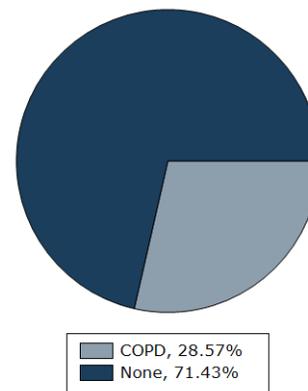


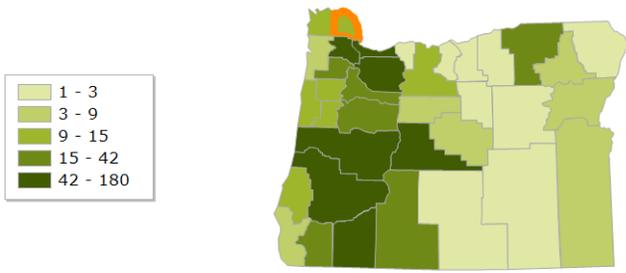
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

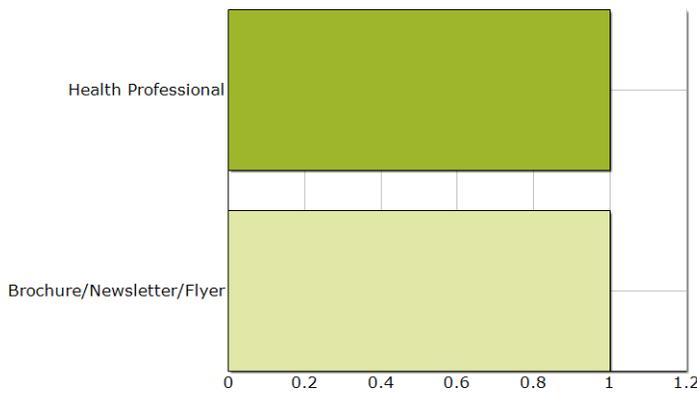
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

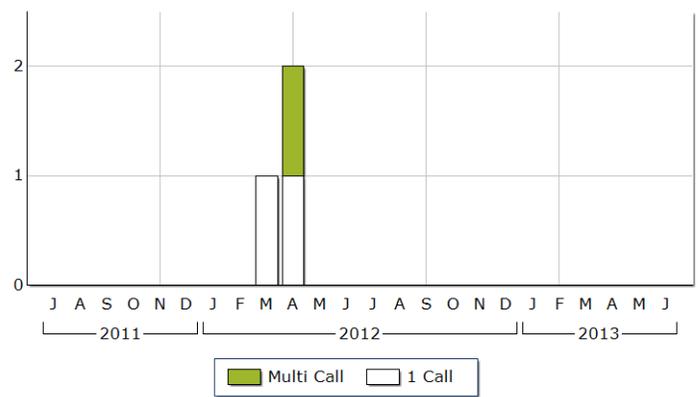


County Population	Prevalence	Tobacco Users
Adult	36,948	17.1 %
		6,318 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		12
Unique Tobacco Users YTD		7
Target Reach		2.0 %
Reach YTD		0.19 %
Reach - NAQC		0.16 %
Annualized Reach		1.14 %
Annualized Reach - NAQC		0.95 %
Unique Individual Reach		0.11 %

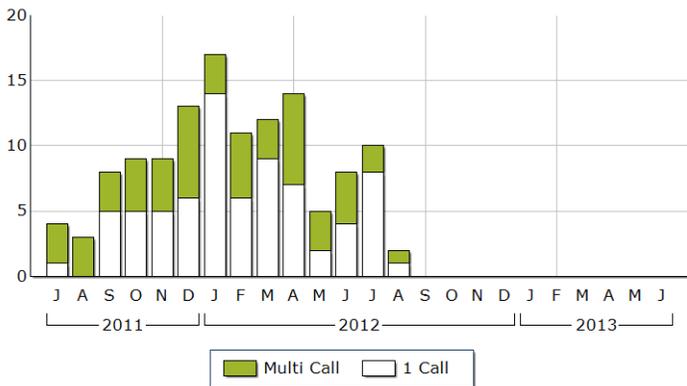
How Heard About



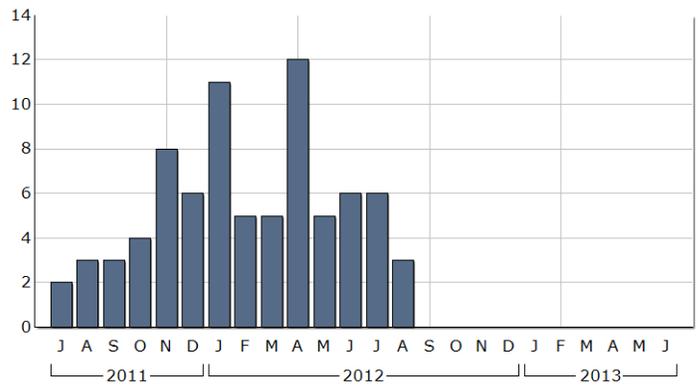
Fax Referral



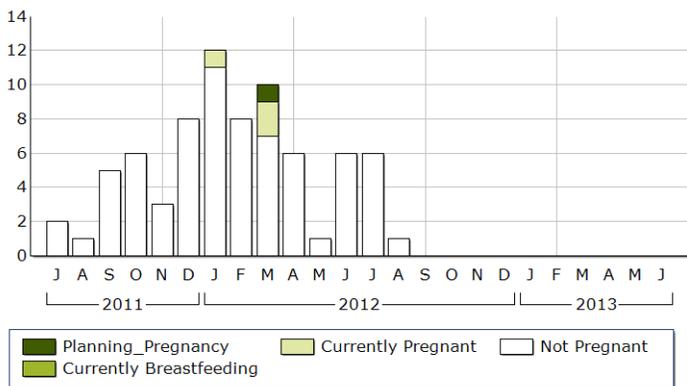
Tobacco User Enrollments By Program Type



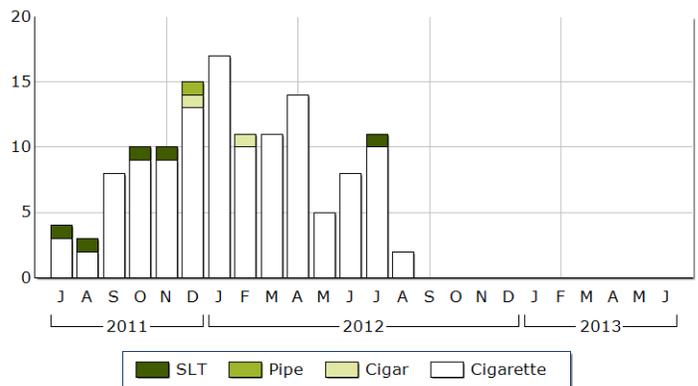
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

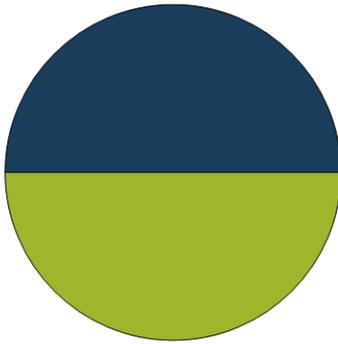


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

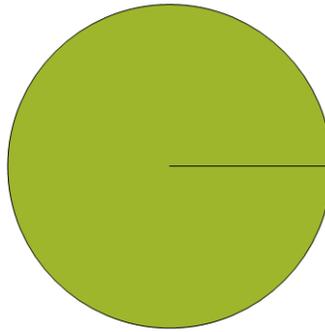
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

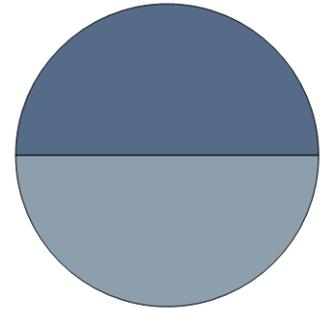
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

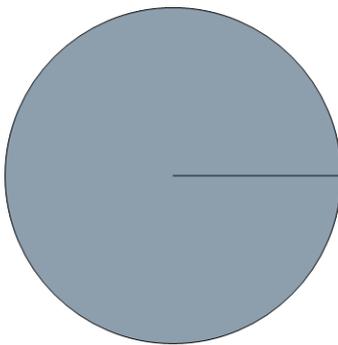
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

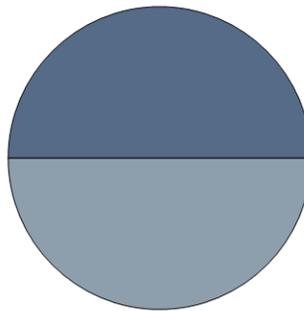
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

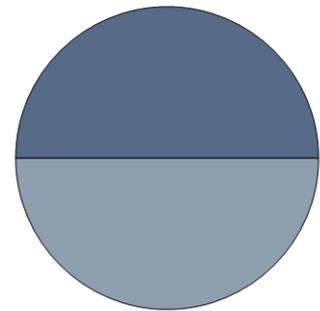
Tobacco Users By Age



45 - 54, 50.00%
55 - 64, 50.00%

Chart Total N: 2

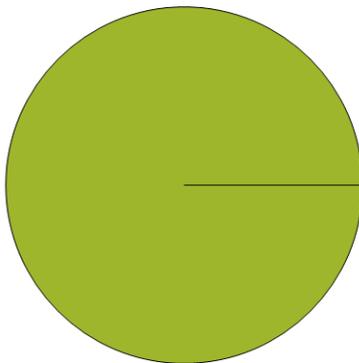
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Uninsured, 50.00%

Chart Total N: 2

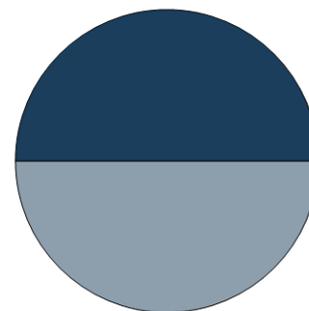
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 50.00%
COPD, 50.00%

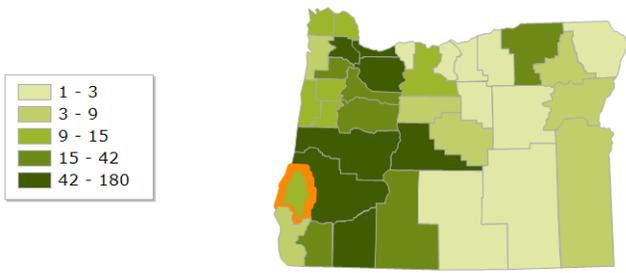
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

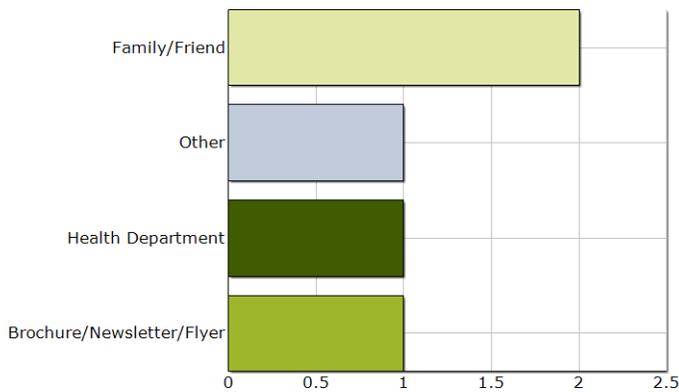
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

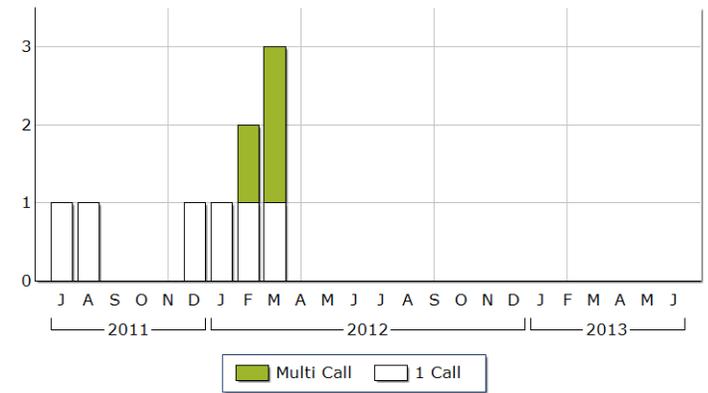


County Population	Prevalence	Tobacco Users
Adult 50,726	28.1 %	14,254 ⁴
		County
Tobacco Users - Last Full Month		6
Tobacco Users YTD		17
Unique Tobacco Users YTD		14
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3

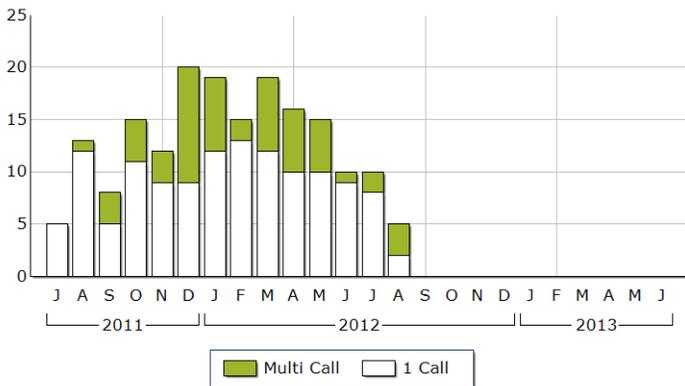
How Heard About



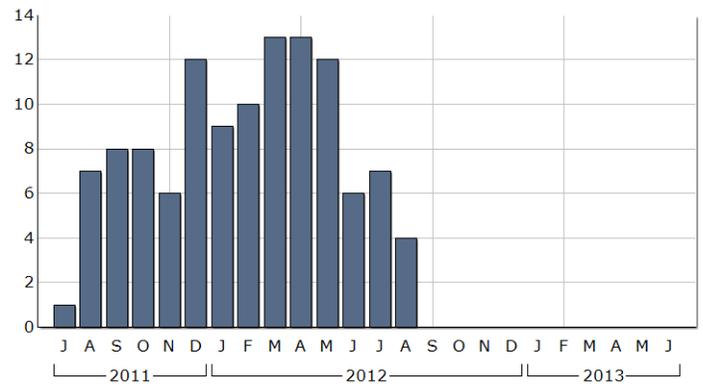
Fax Referral



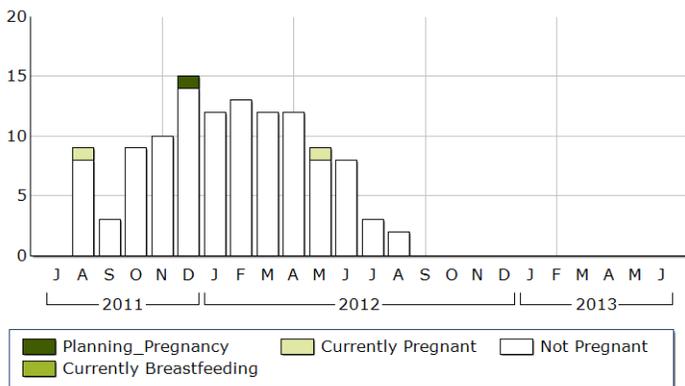
Tobacco User Enrollments By Program Type



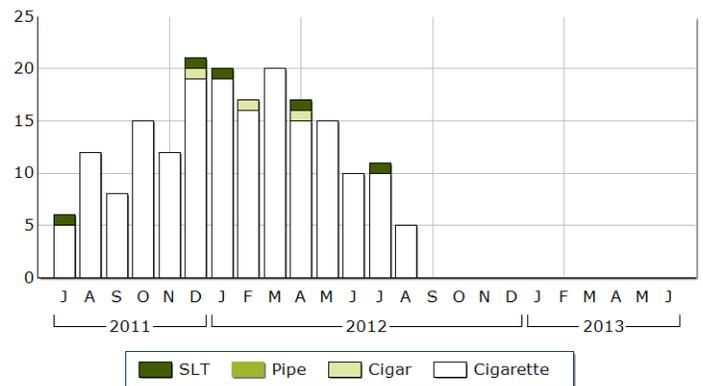
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

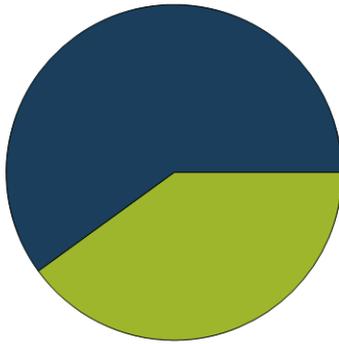


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

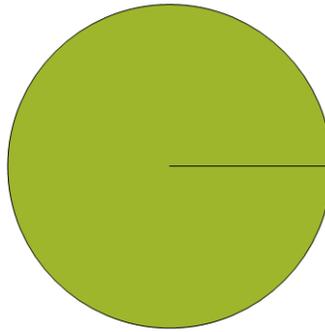
Tobacco Users By Gender



Female, 40.00%
Male, 60.00%

Chart Total N: 5

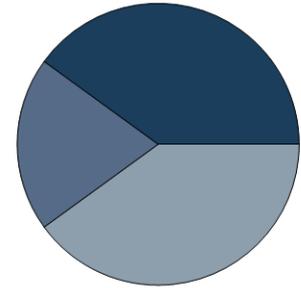
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

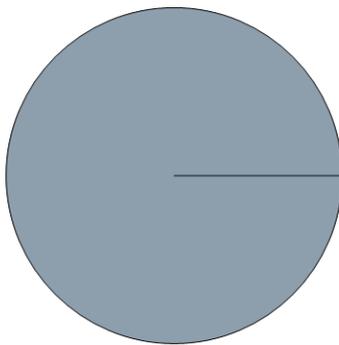
Tobacco Users By Education



No HS Degree/GED, 40.00%
Technical Degree, 20.00%
Some College, 40.00%

Chart Total N: 5

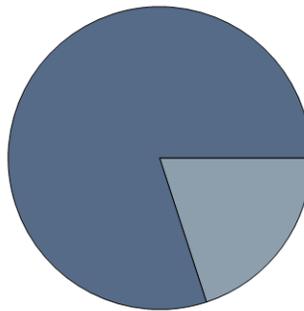
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

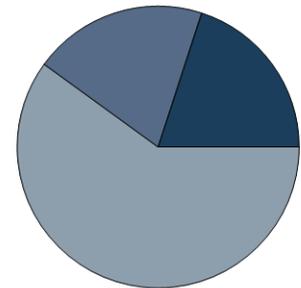
Tobacco Users By Age



45 - 54, 20.00%
55 - 64, 80.00%

Chart Total N: 5

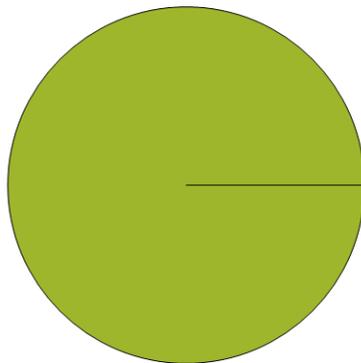
Tobacco Users By Health Plan



Uninsured, 60.00%
Commercially Insured, 20.00%
Medicaid, 20.00%

Chart Total N: 5

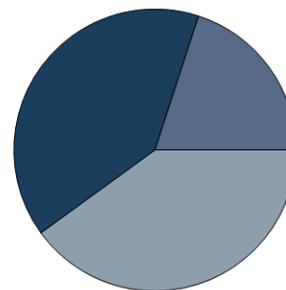
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



Asthma, 40.00%
COPD, 40.00%
None, 20.00%

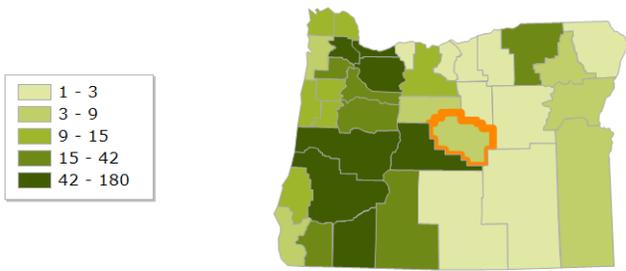
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

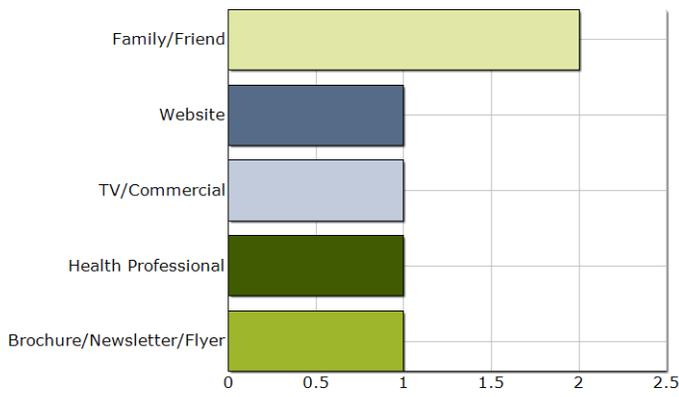
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

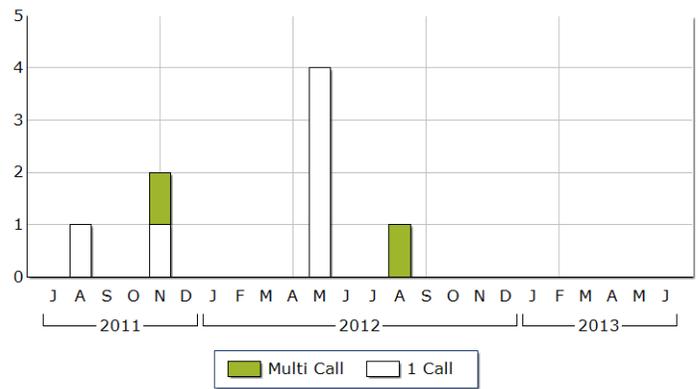


County Population	Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808 ⁴
		County	State
Tobacco Users - Last Full Month		6	820
Tobacco Users YTD		9	1,619
Unique Tobacco Users YTD		3	1,101
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.19 % 0.31 %
Reach - NAQC		2	0.15 % 0.13 %
Annualized Reach		1	1.12 % 1.88 %
Annualized Reach - NAQC		2	0.87 % 0.81 %
Unique Individual Reach		3	0.17 % 0.21 %

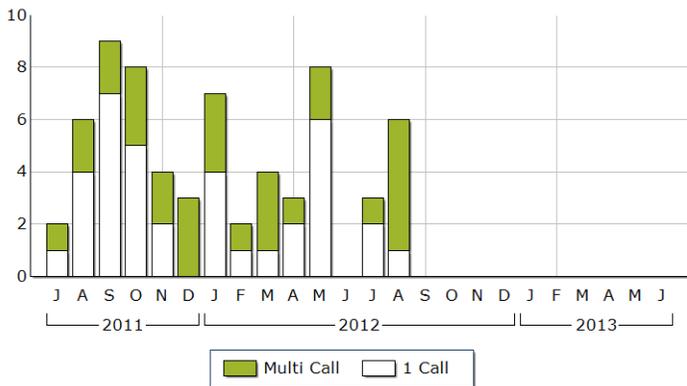
How Heard About



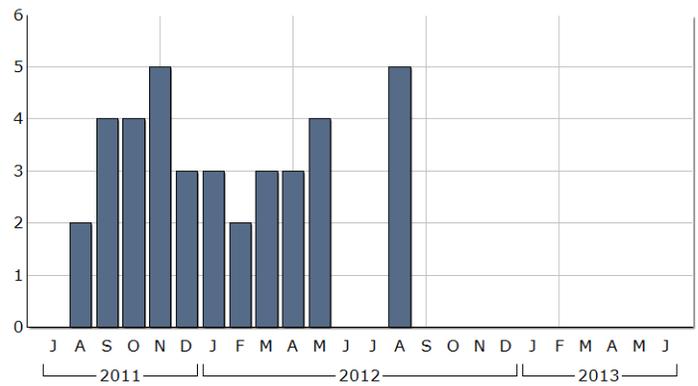
Fax Referral



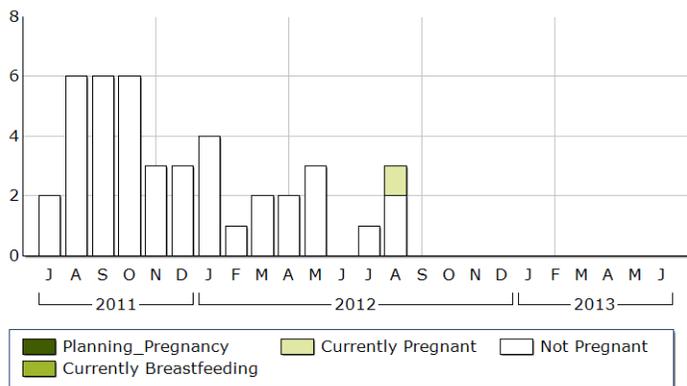
Tobacco User Enrollments By Program Type



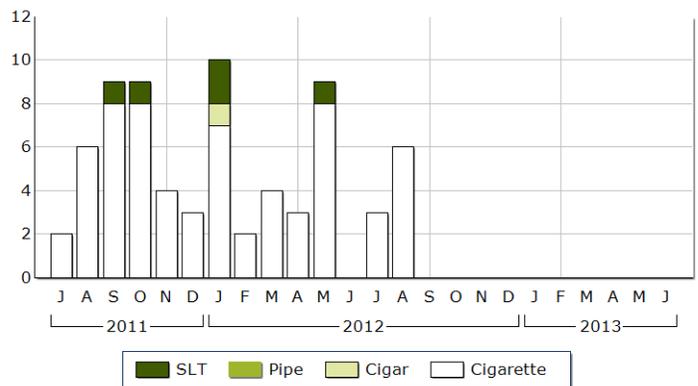
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

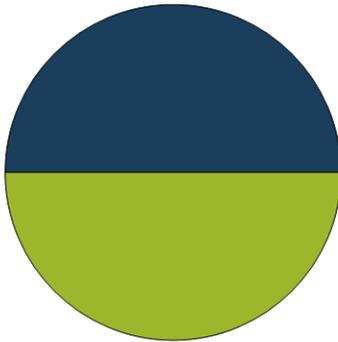


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

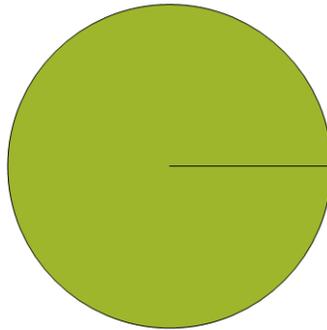
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 6

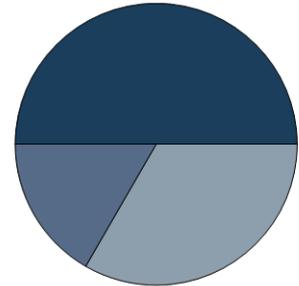
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

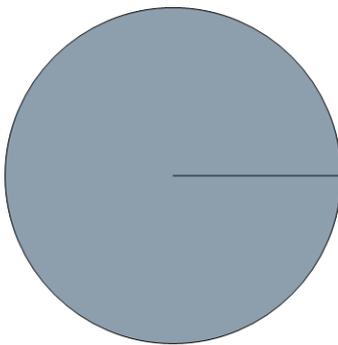
Tobacco Users By Education



HS Degreee/GED, 33.33%
Technical Degree, 16.67%
Some College, 50.00%

Chart Total N: 6

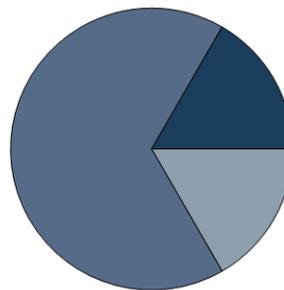
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

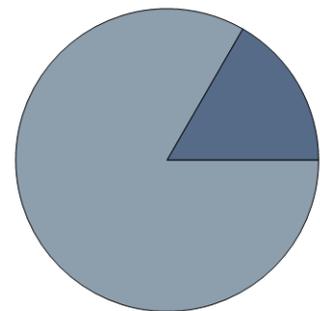
Tobacco Users By Age



18 - 24, 16.67%
25 - 34, 66.67%
35 - 44, 16.67%

Chart Total N: 6

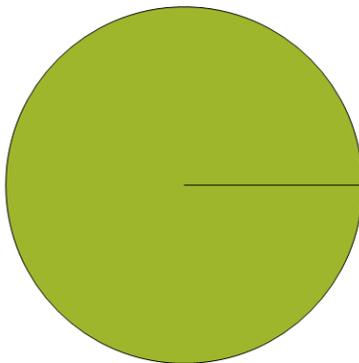
Tobacco Users By Health Plan



Uninsured, 83.33%
Medicaid, 16.67%

Chart Total N: 6

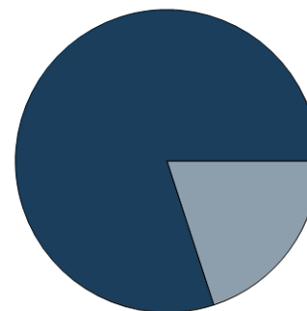
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



Asthma, 20.00%
None, 80.00%

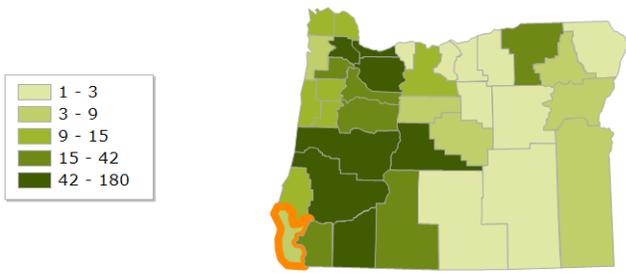
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

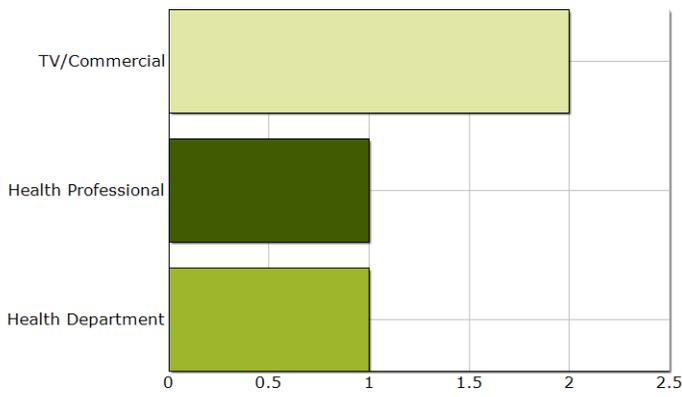
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

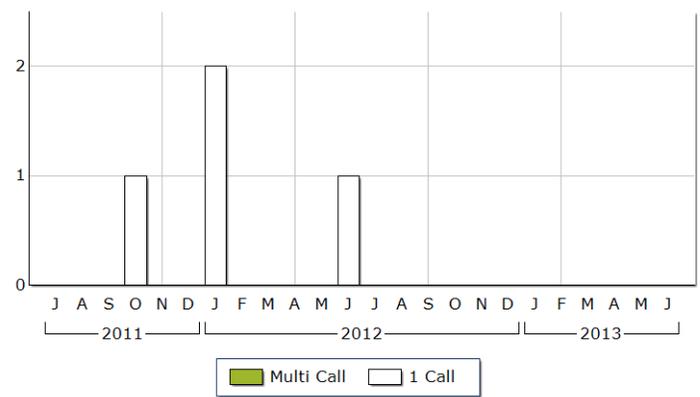


County Population	Prevalence	Tobacco Users	
Adult	17,947	18.4 %	3,302 ⁴
		County	State
Tobacco Users - Last Full Month		4	820
Tobacco Users YTD		7	1,619
Unique Tobacco Users YTD		3	1,101
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.21 % 0.31 %
Reach - NAQC		2	0.18 % 0.13 %
Annualized Reach		1	1.27 % 1.88 %
Annualized Reach - NAQC		2	1.09 % 0.81 %
Unique Individual Reach		3	0.21 % 0.21 %

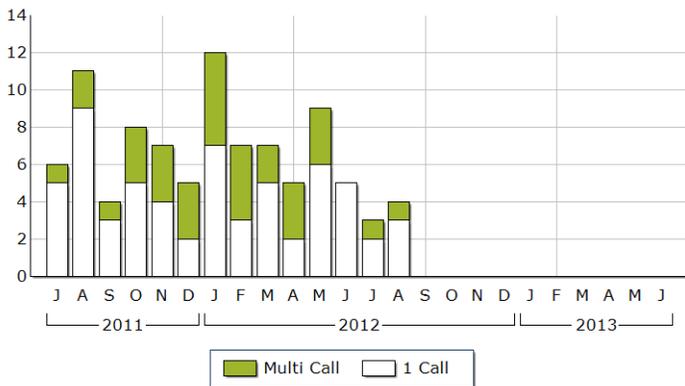
How Heard About



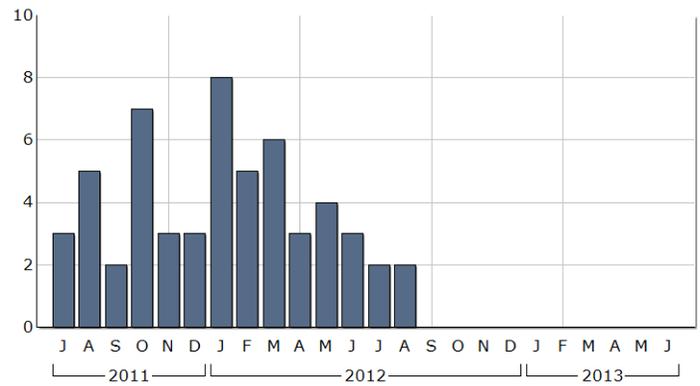
Fax Referral



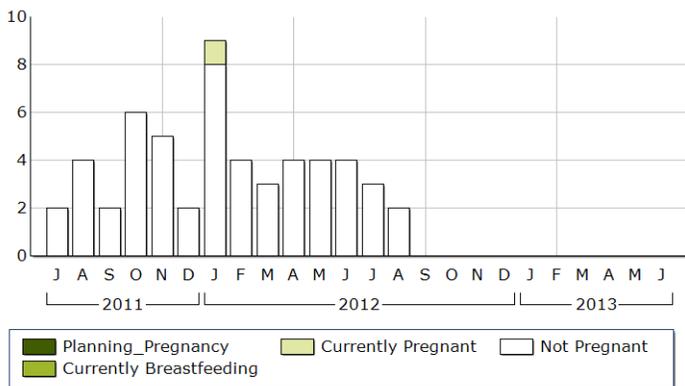
Tobacco User Enrollments By Program Type



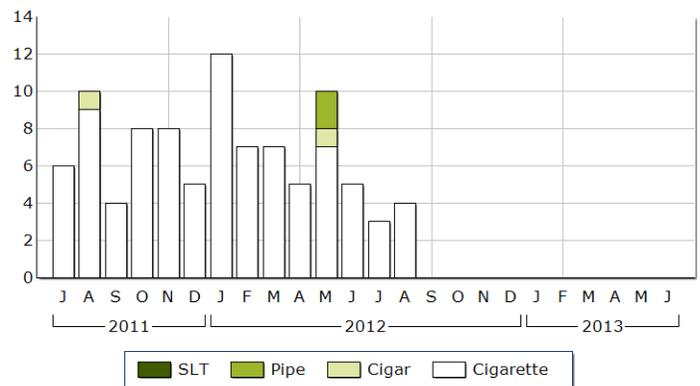
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

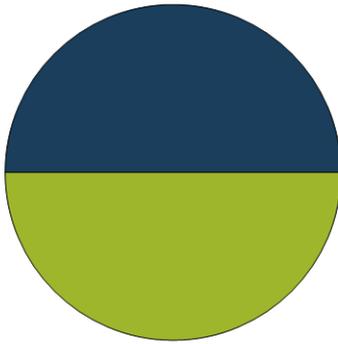


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

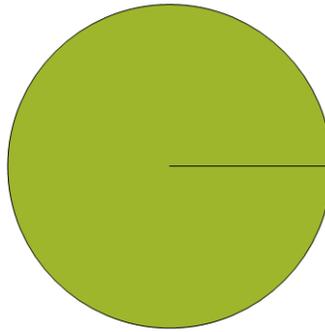
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 4

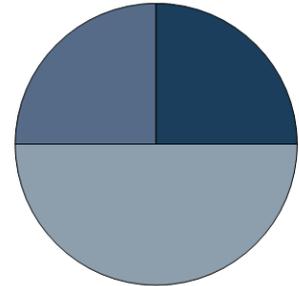
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

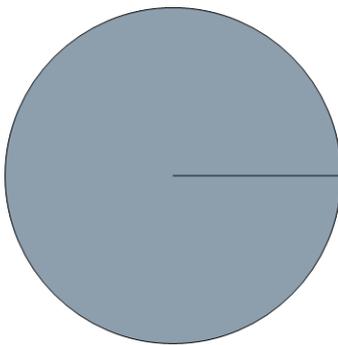
Tobacco Users By Education



HS Degreee/GED, 50.00%
Technical Degree, 25.00%
Some College, 25.00%

Chart Total N: 4

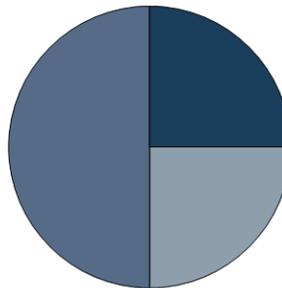
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

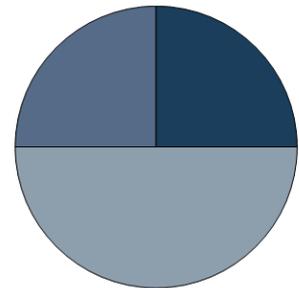
Tobacco Users By Age



45 - 54, 25.00%
55 - 64, 50.00%
65 and Older, 25.00%

Chart Total N: 4

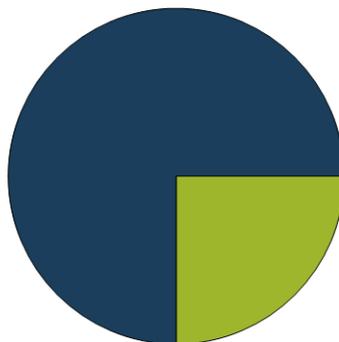
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicaid, 25.00%
Uninsured, 25.00%

Chart Total N: 4

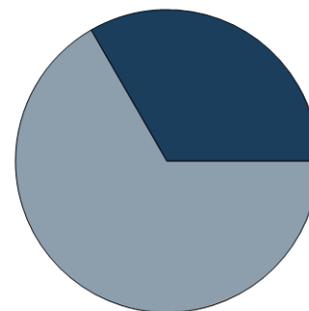
Tobacco Users By Ethnicity



Hispanic, 25.00%
Non-Hispanic, 75.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



COPD, 66.67%
None, 33.33%

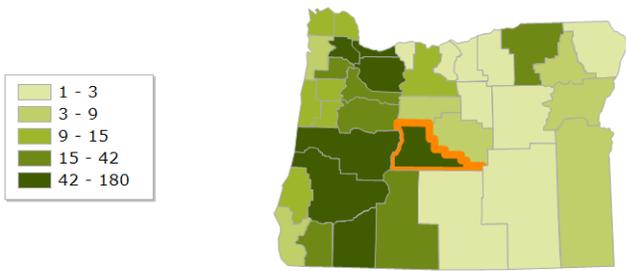
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

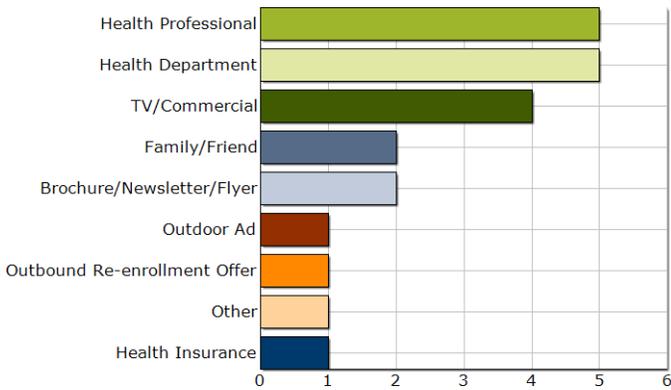
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

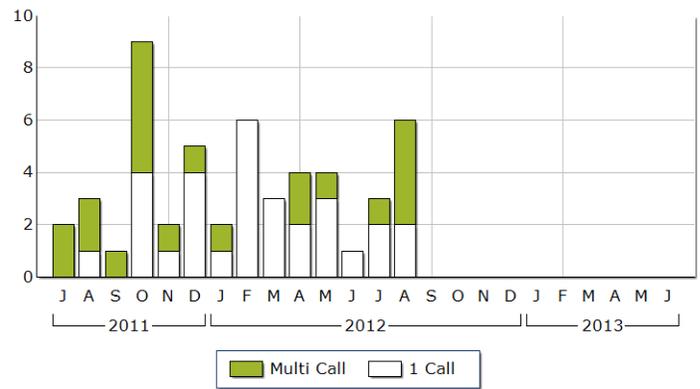


County Population	Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883 ⁴
		County	State
Tobacco Users - Last Full Month		22	820
Tobacco Users YTD		45	1,619
Unique Tobacco Users YTD		37	1,101
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.24 % 0.31 %
Reach - NAQC		2	0.16 % 0.13 %
Annualized Reach		1	1.43 % 1.88 %
Annualized Reach - NAQC		2	0.99 % 0.81 %
Unique Individual Reach		3	0.20 % 0.21 %

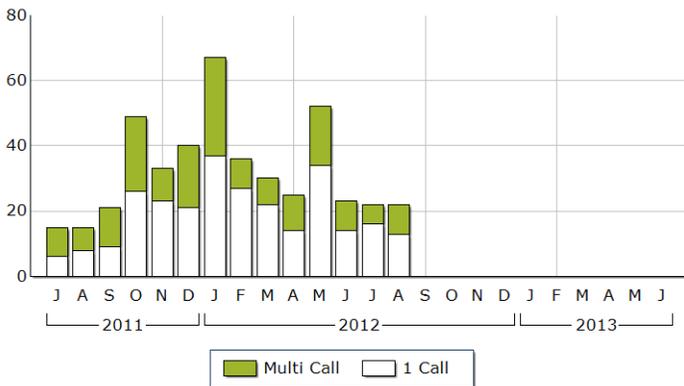
How Heard About



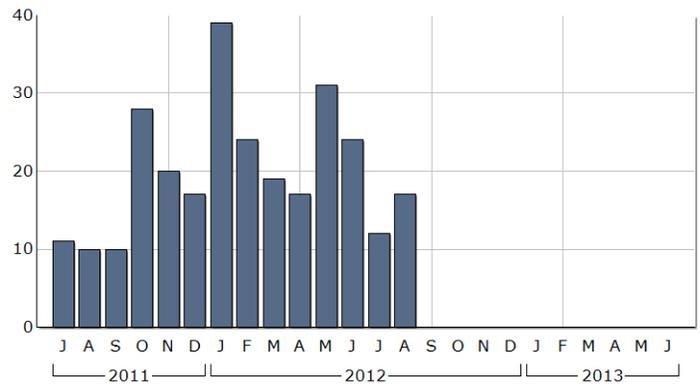
Fax Referral



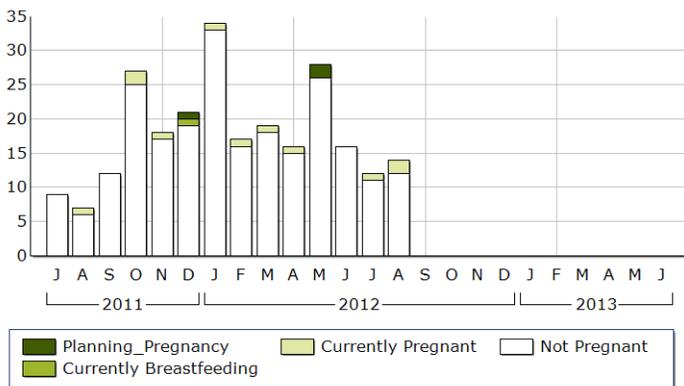
Tobacco User Enrollments By Program Type



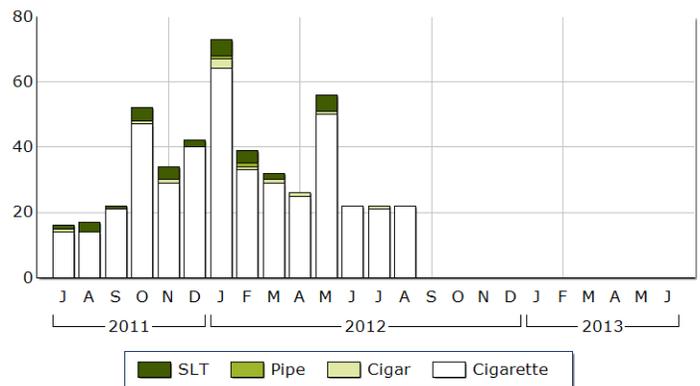
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

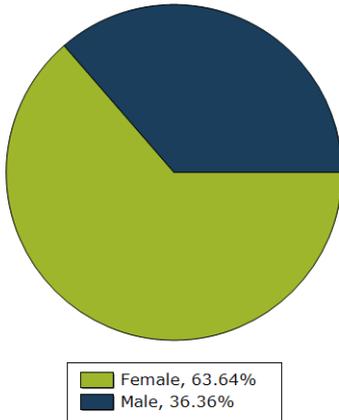


Chart Total N: 22

Tobacco Users By Language

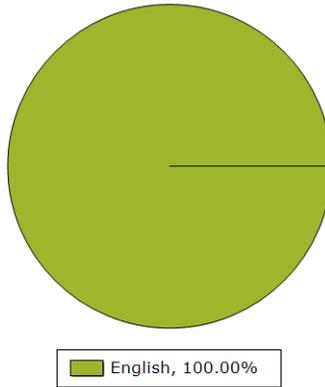


Chart Total N: 22

Tobacco Users By Education

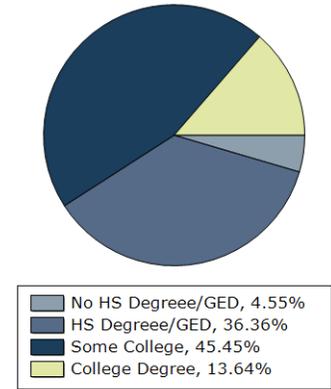


Chart Total N: 22

Tobacco Users By Race

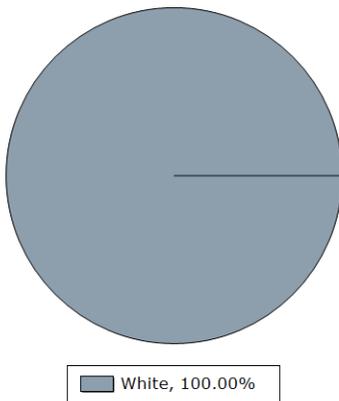


Chart Total N: 21

Tobacco Users By Age

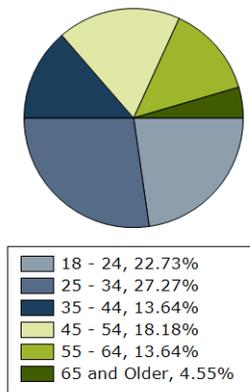


Chart Total N: 22

Tobacco Users By Health Plan

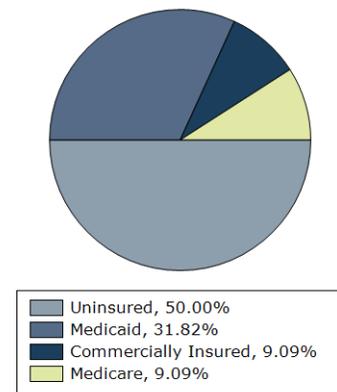


Chart Total N: 22

Tobacco Users By Ethnicity

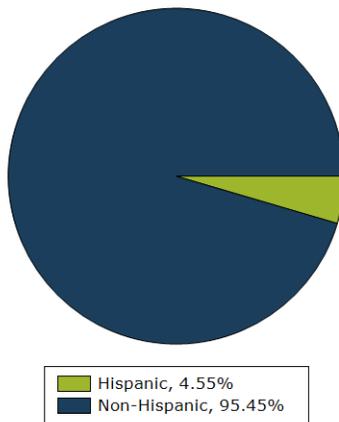


Chart Total N: 22

Tobacco Users By Chronic Condition

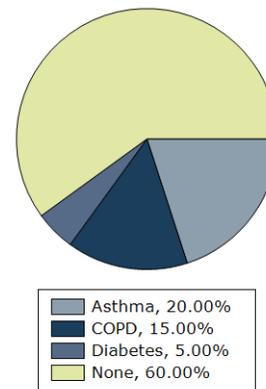


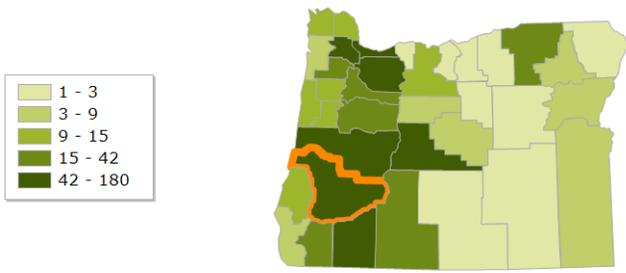
Chart Total N: 20

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

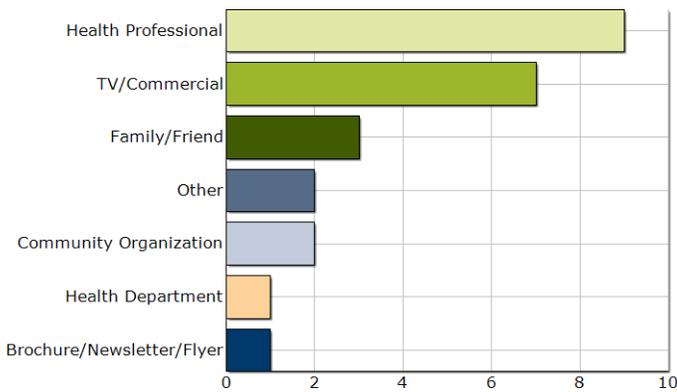
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

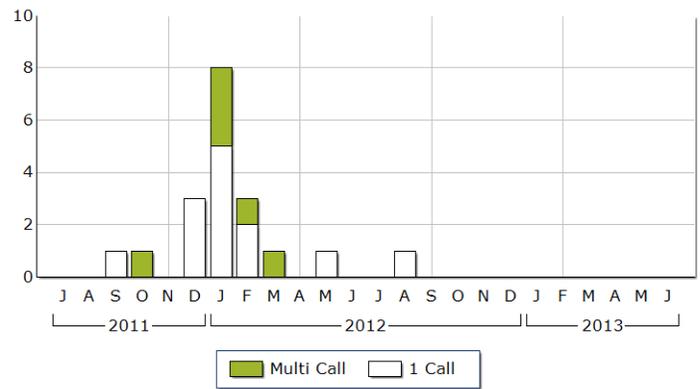


County Population	Prevalence	Tobacco Users		
Adult	83,168	27.1 %	22,539 ⁴	
		County	State	
Tobacco Users - Last Full Month		27	820	
Tobacco Users YTD		48	1,619	
Unique Tobacco Users YTD		37	1,101	
Target Reach		2.0 %	2.0 %	
Reach YTD		1	0.21 %	0.31 %
Reach - NAQC		2	0.18 %	0.13 %
Annualized Reach		1	1.28 %	1.88 %
Annualized Reach - NAQC		2	1.09 %	0.81 %
Unique Individual Reach		3	0.16 %	0.21 %

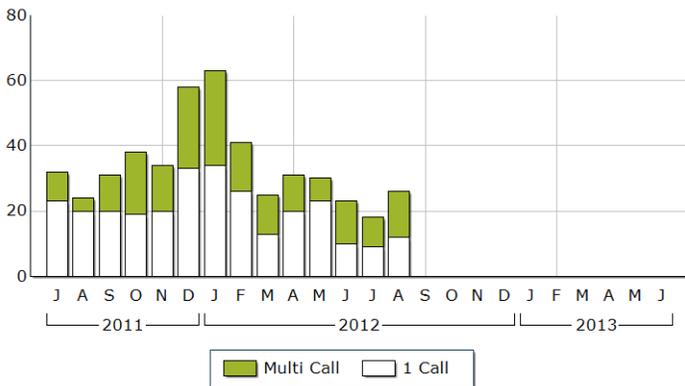
How Heard About



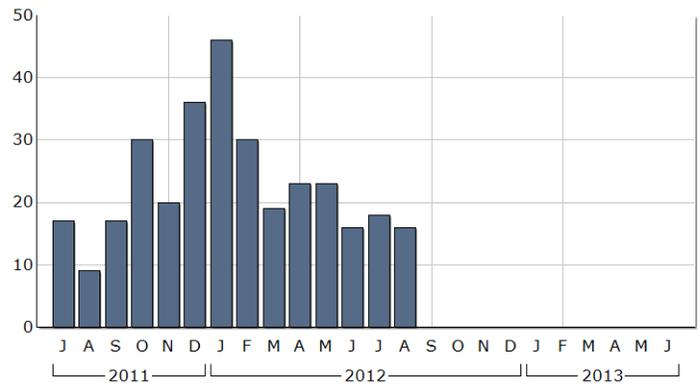
Fax Referral



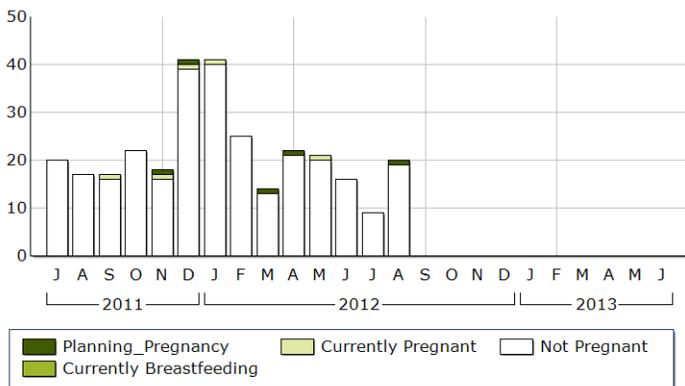
Tobacco User Enrollments By Program Type



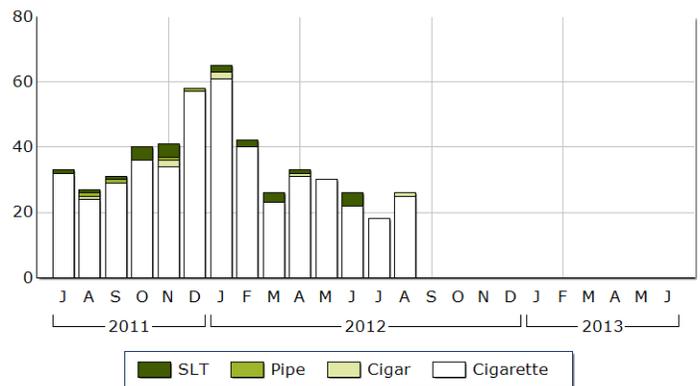
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

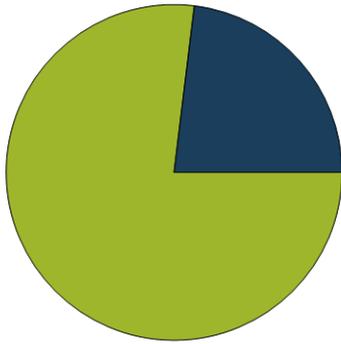


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

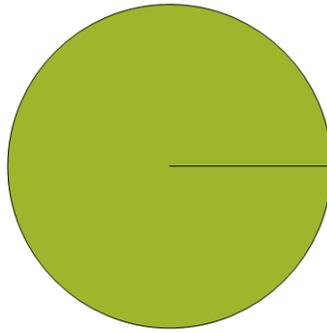
Tobacco Users By Gender



Female, 76.92%
Male, 23.08%

Chart Total N: 26

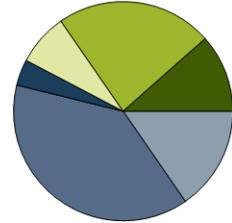
Tobacco Users By Language



English, 100.00%

Chart Total N: 26

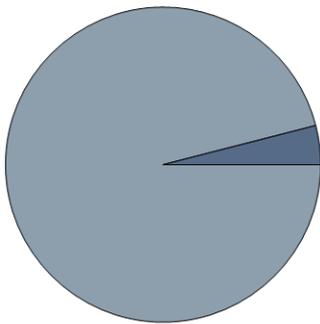
Tobacco Users By Education



No HS Degreee/GED, 15.38%
HS Degreee/GED, 38.46%
Some Technical School, 3.85%
Technical Degree, 7.69%
Some College, 23.08%
College Degree, 11.54%

Chart Total N: 26

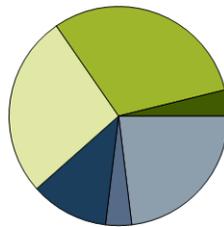
Tobacco Users By Race



White, 96.00%
Native Hawaiian/Pacific Islander, 4.00%

Chart Total N: 25

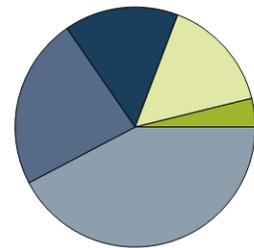
Tobacco Users By Age



18 - 24, 23.08%
25 - 34, 3.85%
35 - 44, 11.54%
45 - 54, 26.92%
55 - 64, 30.77%
65 and Older, 3.85%

Chart Total N: 26

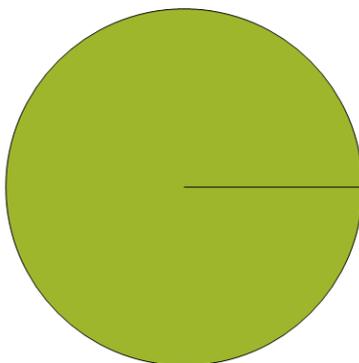
Tobacco Users By Health Plan



Uninsured, 42.31%
Medicaid, 23.08%
Medicare, 15.38%
Commercially Insured, 15.38%
Doesn't Know, 3.85%

Chart Total N: 26

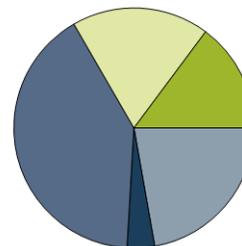
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 26

Tobacco Users By Chronic Condition



Asthma, 22.22%
CAD, 3.70%
COPD, 40.74%
Diabetes, 18.52%
None, 14.81%

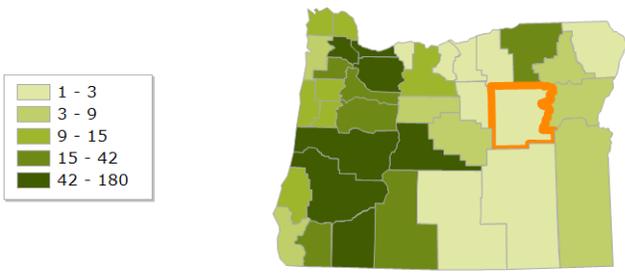
Chart Total N: 27

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

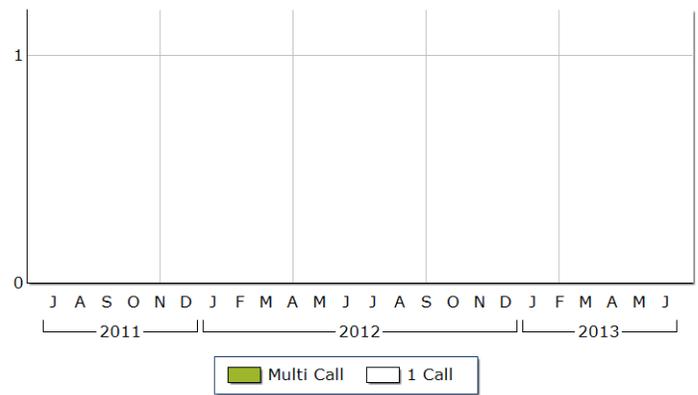
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

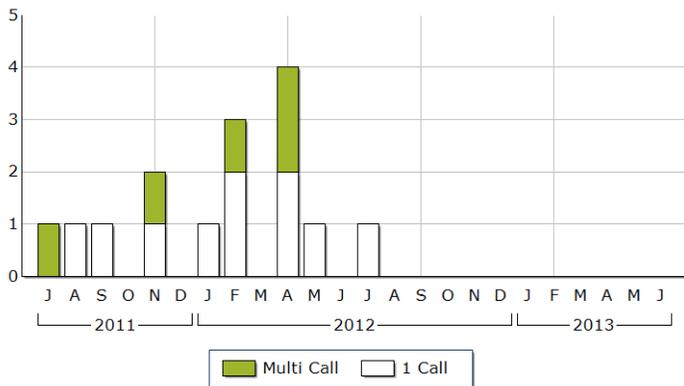


County Population	Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453 ⁴
		County	State
Tobacco Users - Last Full Month		-	820
Tobacco Users YTD		1	1,619
Unique Tobacco Users YTD		3	1,101
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.07 %
Reach - NAQC		2	0.07 %
Annualized Reach		1	0.41 %
Annualized Reach - NAQC		2	0.41 %
Unique Individual Reach		3	0.07 %

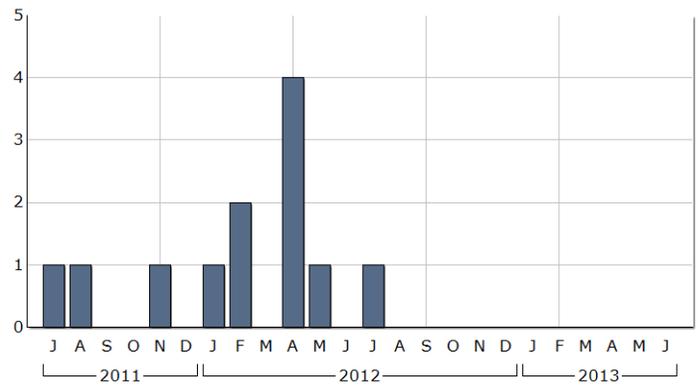
Fax Referral



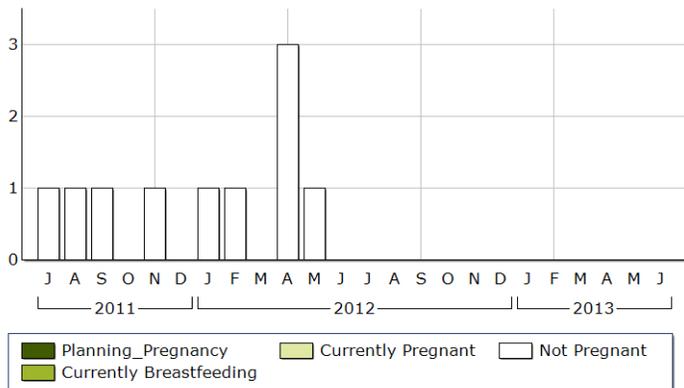
Tobacco User Enrollments By Program Type



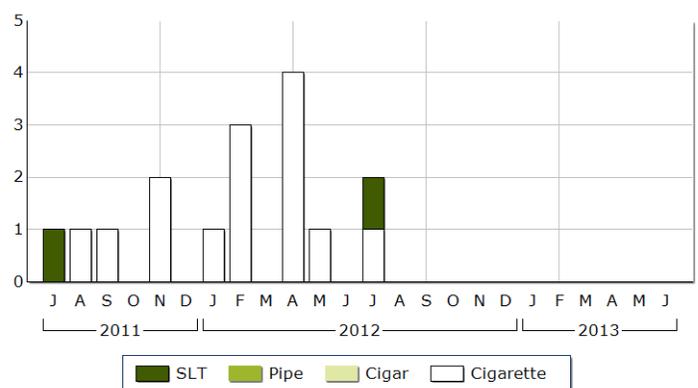
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

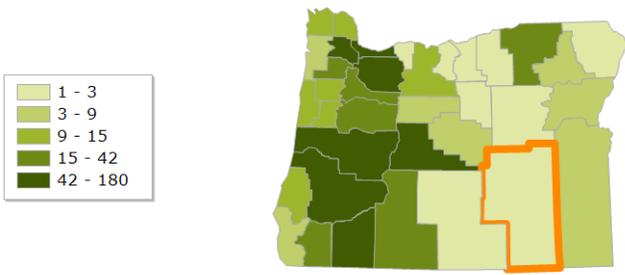


1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

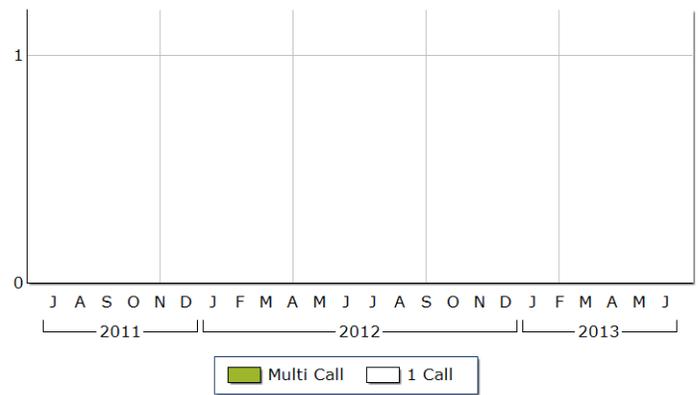
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

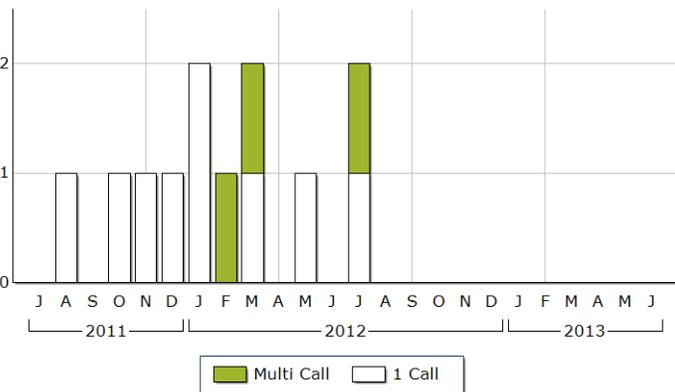


County Population	Prevalence	Tobacco Users	
Adult	6,087	14.3 %	870 ⁴
		County	State
Tobacco Users - Last Full Month		-	820
Tobacco Users YTD		2	1,619
Unique Tobacco Users YTD		3	1,101
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.23 %
Reach - NAQC		2	0.23 %
Annualized Reach		1	1.38 %
Annualized Reach - NAQC		2	1.38 %
Unique Individual Reach		3	0.11 %

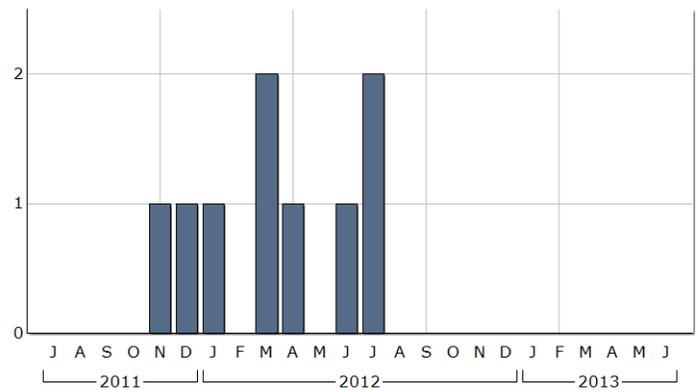
Fax Referral



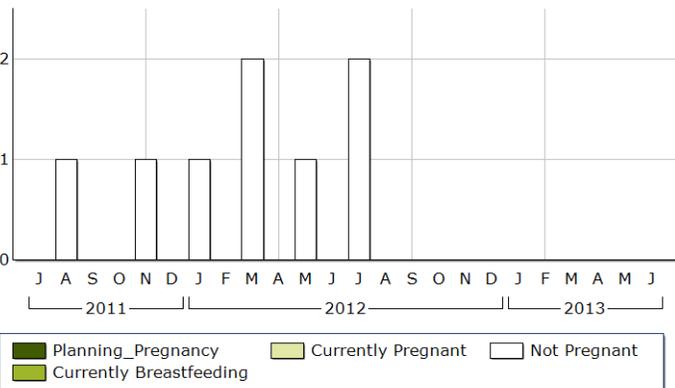
Tobacco User Enrollments By Program Type



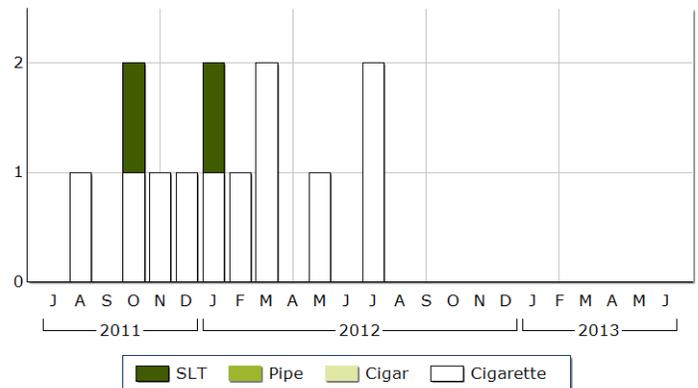
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

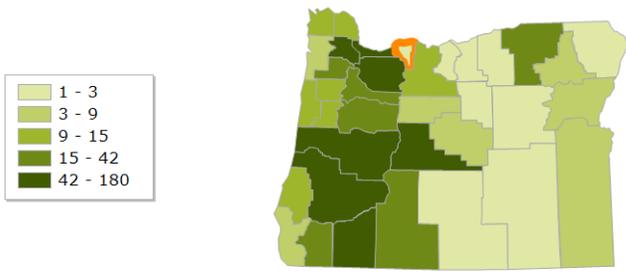


1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

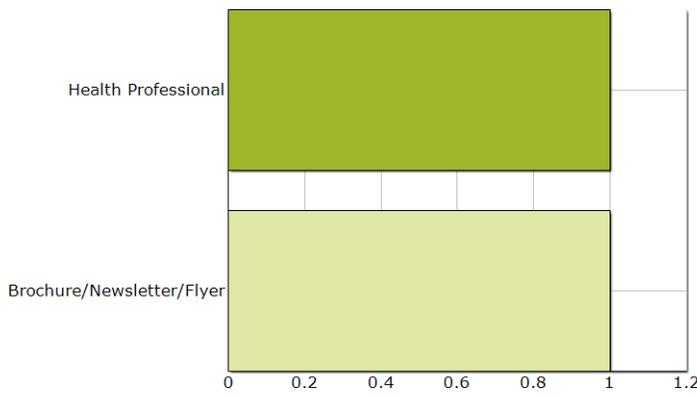
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

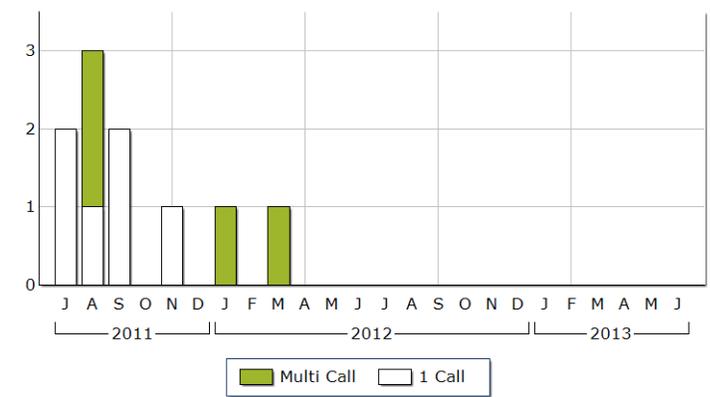


County Population	Prevalence	Tobacco Users
Adult	16,229	8.6 %
		1,396 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		3
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3

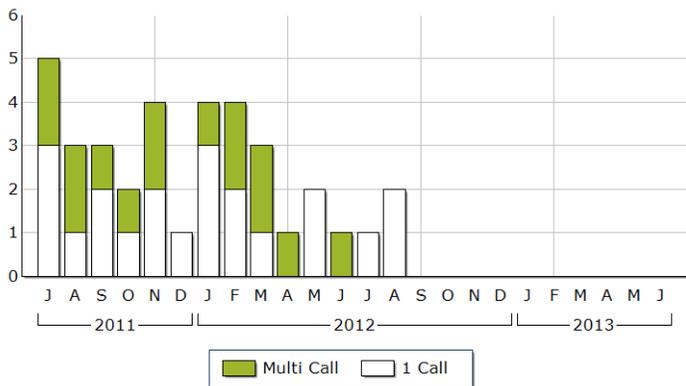
How Heard About



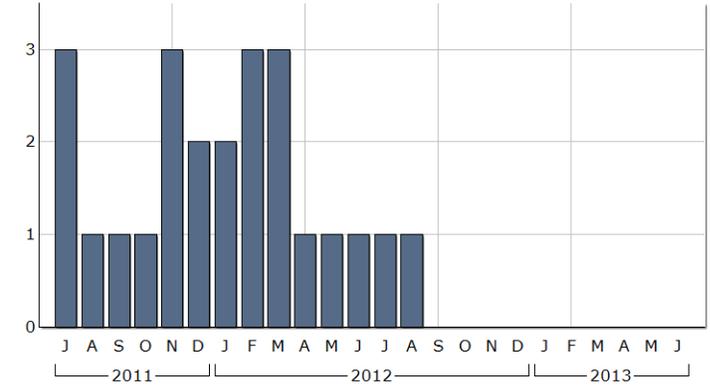
Fax Referral



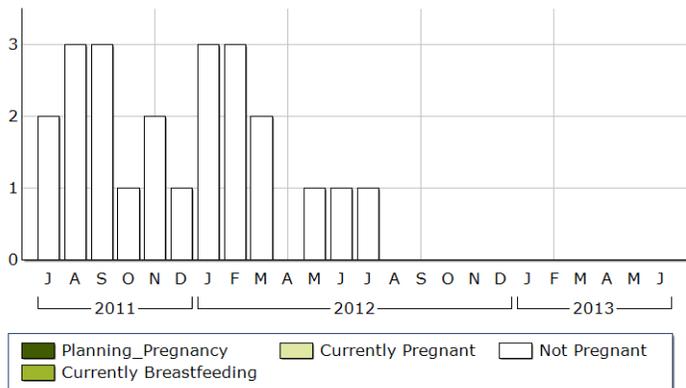
Tobacco User Enrollments By Program Type



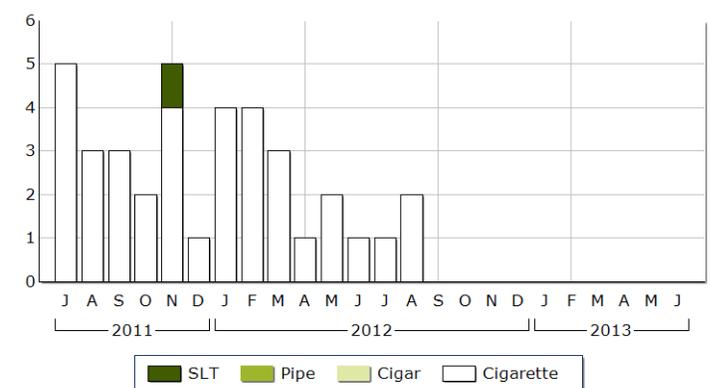
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

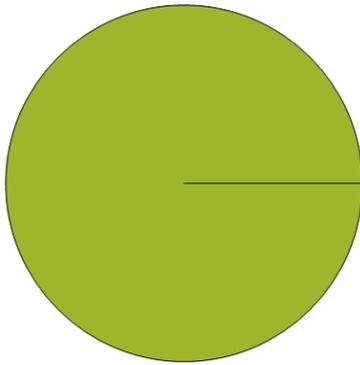


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

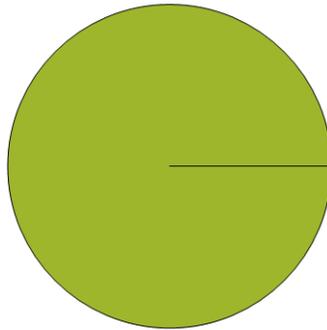
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 2

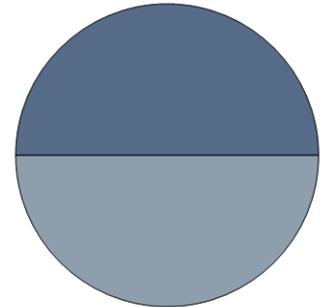
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

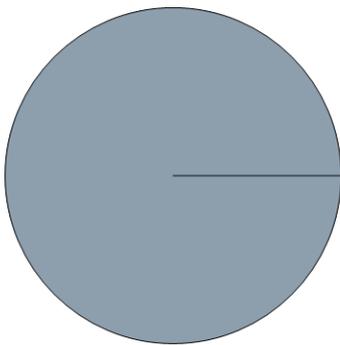
Tobacco Users By Education



No HS Degreee/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

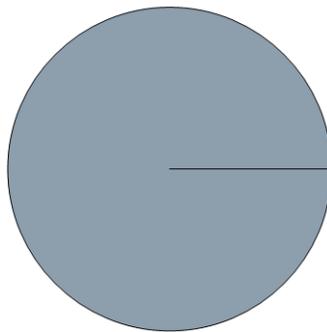
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

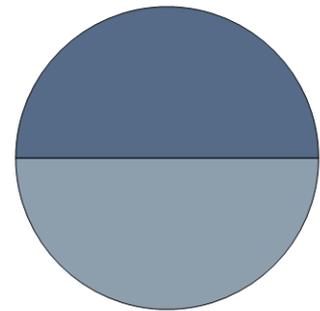
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 2

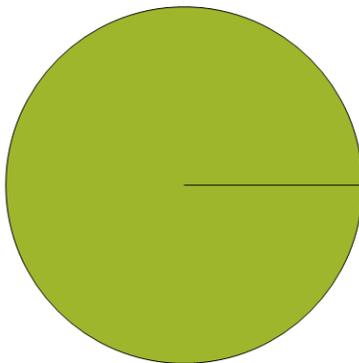
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Uninsured, 50.00%

Chart Total N: 2

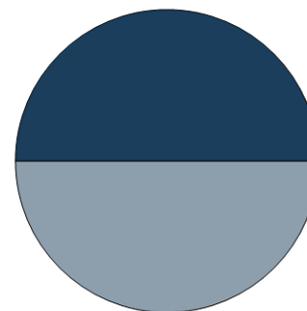
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 50.00%
None, 50.00%

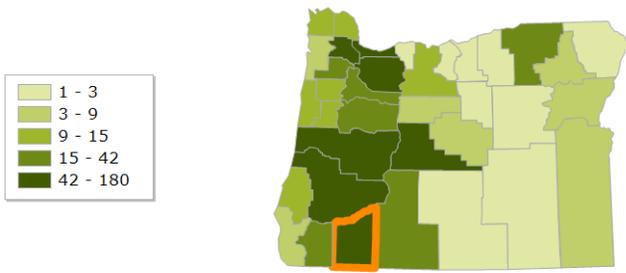
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

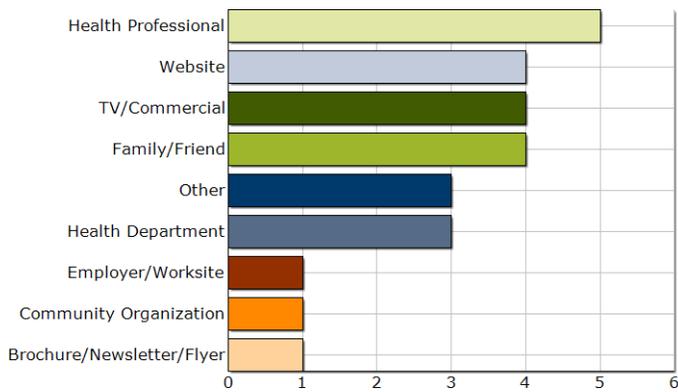
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

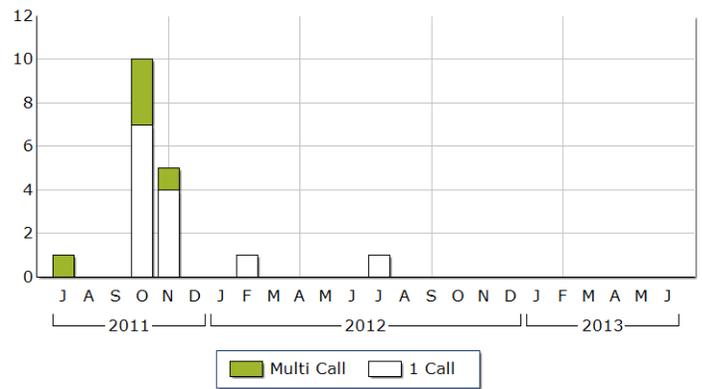


County Population	Prevalence	Tobacco Users	
Adult	160,716	21.9 %	35,197 ⁴
		County	State
Tobacco Users - Last Full Month		29	820
Tobacco Users YTD		57	1,619
Unique Tobacco Users YTD	3	41	1,101
Target Reach		2.0 %	2.0 %
Reach YTD	1	0.16 %	0.31 %
Reach - NAQC	2	0.13 %	0.13 %
Annualized Reach	1	0.97 %	1.88 %
Annualized Reach - NAQC	2	0.77 %	0.81 %
Unique Individual Reach	3	0.12 %	0.21 %

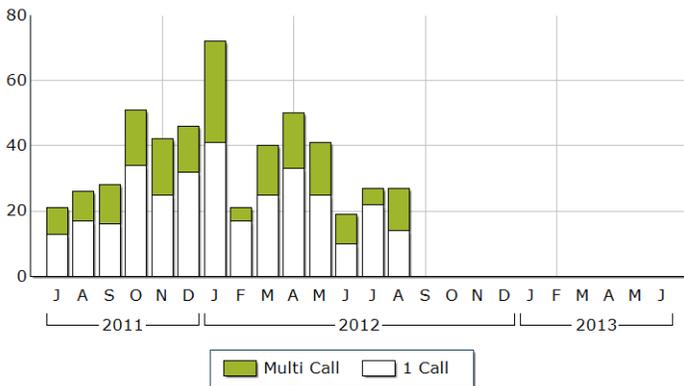
How Heard About



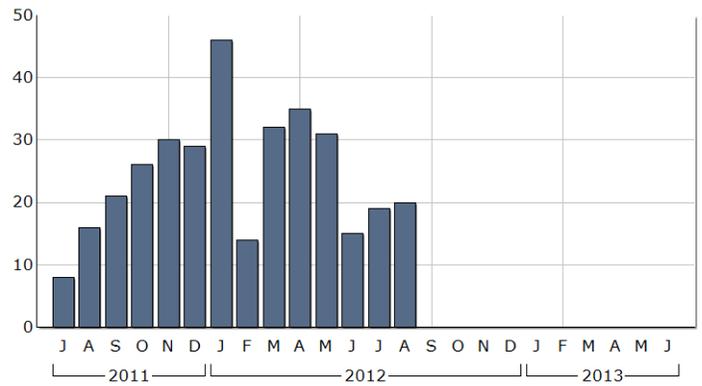
Fax Referral



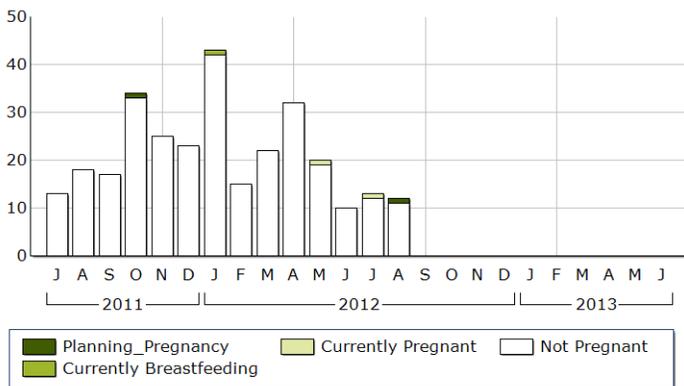
Tobacco User Enrollments By Program Type



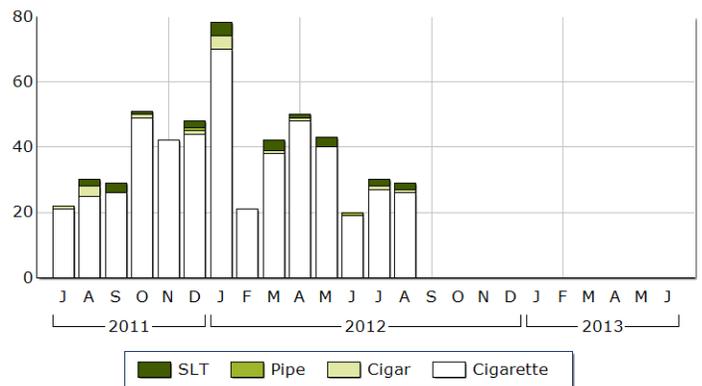
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

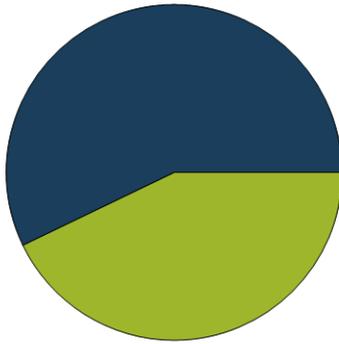


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

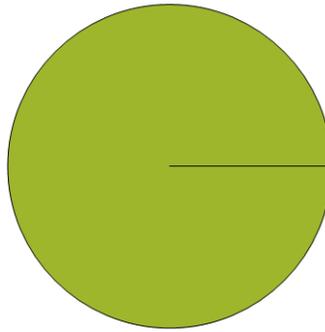
Tobacco Users By Gender



Female, 42.86%
Male, 57.14%

Chart Total N: 28

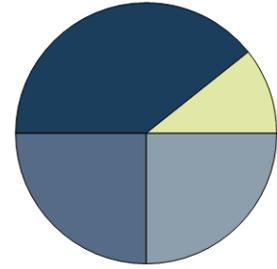
Tobacco Users By Language



English, 100.00%

Chart Total N: 28

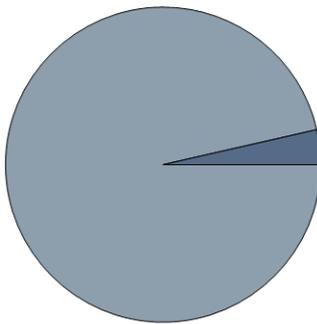
Tobacco Users By Education



No HS Degree/GED, 25.00%
HS Degree/GED, 25.00%
Some College, 39.29%
College Degree, 10.71%

Chart Total N: 28

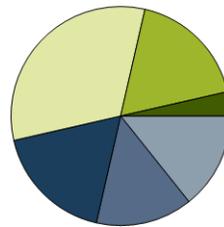
Tobacco Users By Race



White, 96.43%
Asian, 3.57%

Chart Total N: 28

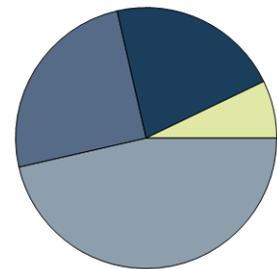
Tobacco Users By Age



18 - 24, 14.29%
25 - 34, 14.29%
35 - 44, 17.86%
45 - 54, 32.14%
55 - 64, 17.86%
65 and Older, 3.57%

Chart Total N: 28

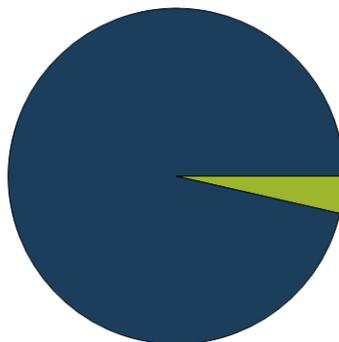
Tobacco Users By Health Plan



Uninsured, 46.43%
Commercially Insured, 25.00%
Medicaid, 21.43%
Medicare, 7.14%

Chart Total N: 28

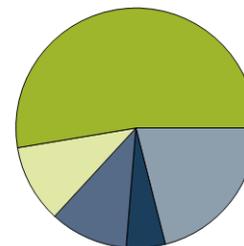
Tobacco Users By Ethnicity



Hispanic, 3.57%
Non-Hispanic, 96.43%

Chart Total N: 28

Tobacco Users By Chronic Condition



Asthma, 21.05%
CAD, 5.26%
COPD, 10.53%
Diabetes, 10.53%
None, 52.63%

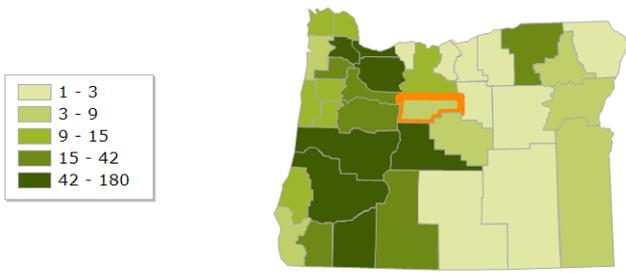
Chart Total N: 19

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

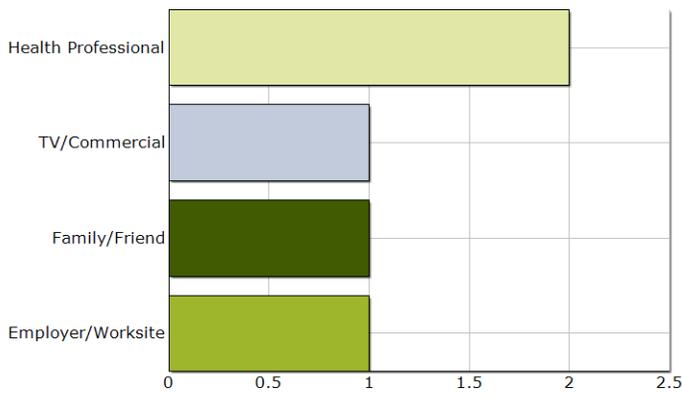
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

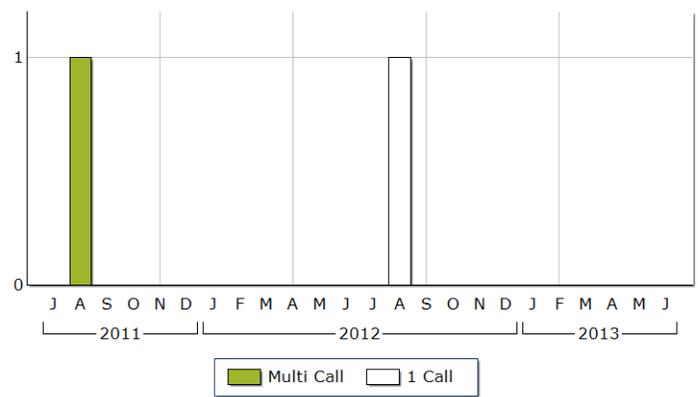


County Population	Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638 ⁴
		County	State
Tobacco Users - Last Full Month		6	820
Tobacco Users YTD		7	1,619
Unique Tobacco Users YTD		3	1,101
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.27 % 0.31 %
Reach - NAQC		2	0.19 % 0.13 %
Annualized Reach		1	1.59 % 1.88 %
Annualized Reach - NAQC		2	1.14 % 0.81 %
Unique Individual Reach		3	0.23 % 0.21 %

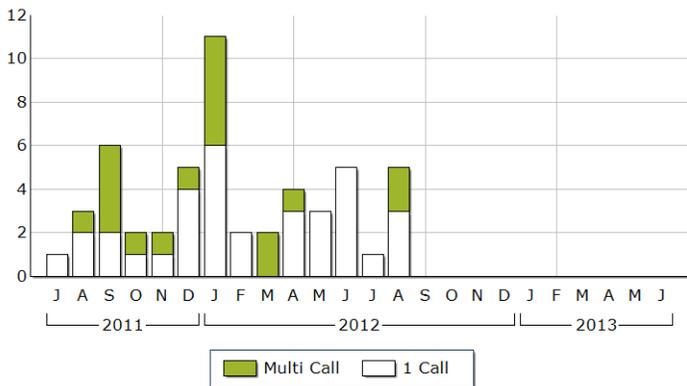
How Heard About



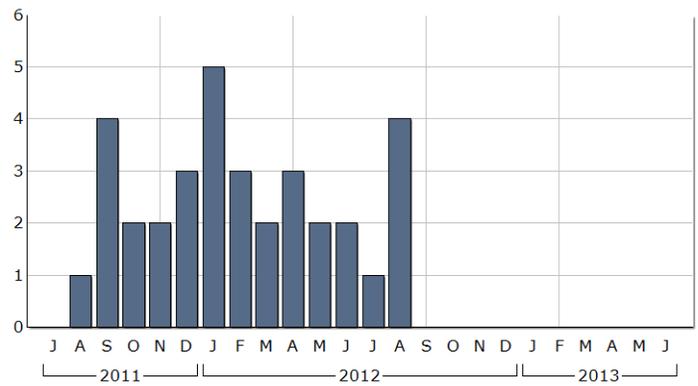
Fax Referral



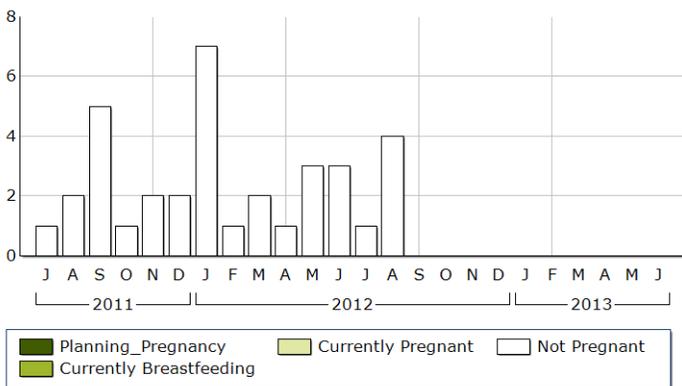
Tobacco User Enrollments By Program Type



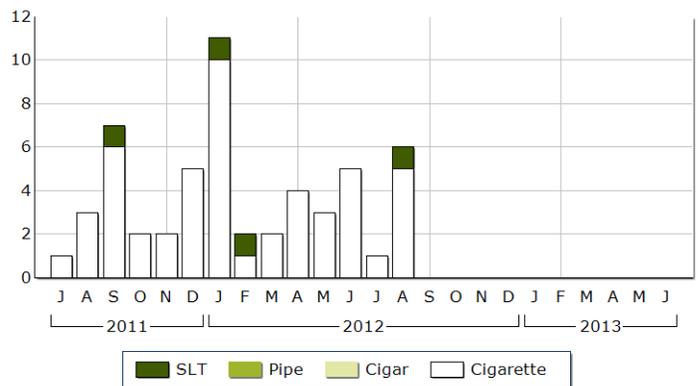
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

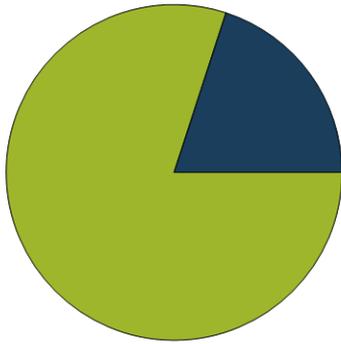


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

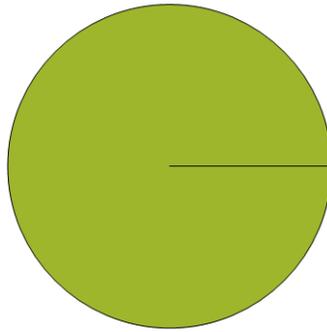
Tobacco Users By Gender



Female, 80.00%
Male, 20.00%

Chart Total N: 5

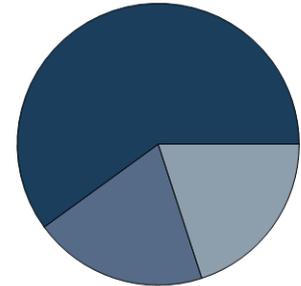
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

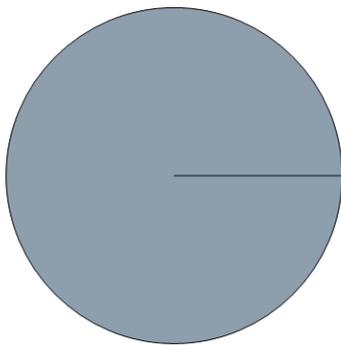
Tobacco Users By Education



No HS Degree/GED, 20.00%
Technical Degree, 20.00%
Some College, 60.00%

Chart Total N: 5

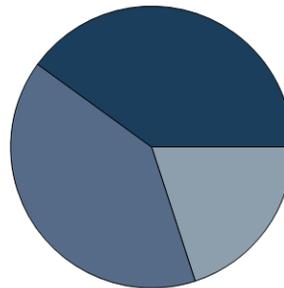
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

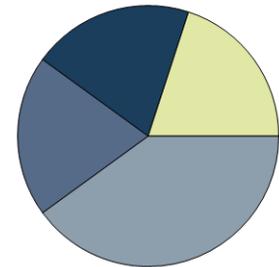
Tobacco Users By Age



35 - 44, 20.00%
45 - 54, 40.00%
55 - 64, 40.00%

Chart Total N: 5

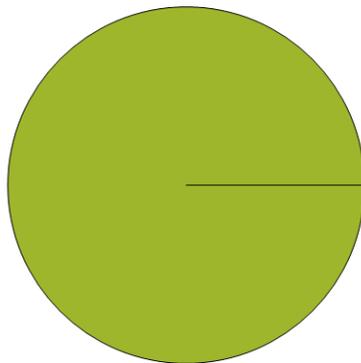
Tobacco Users By Health Plan



Uninsured, 40.00%
Commercially Insured, 20.00%
Medicaid, 20.00%
Medicare, 20.00%

Chart Total N: 5

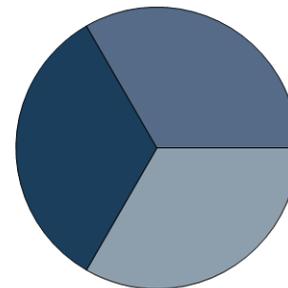
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



COPD, 33.33%
Diabetes, 33.33%
None, 33.33%

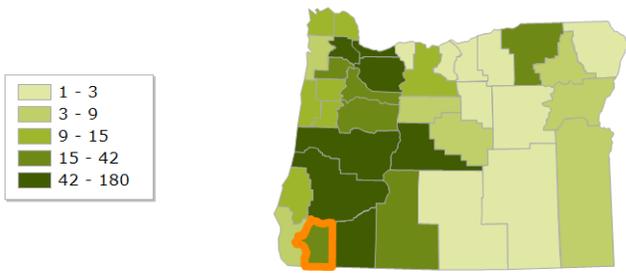
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

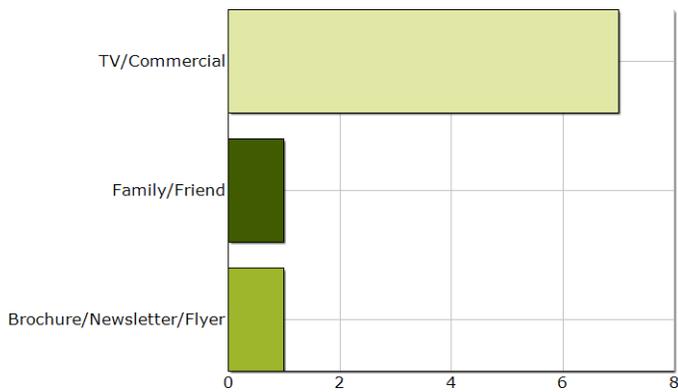
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

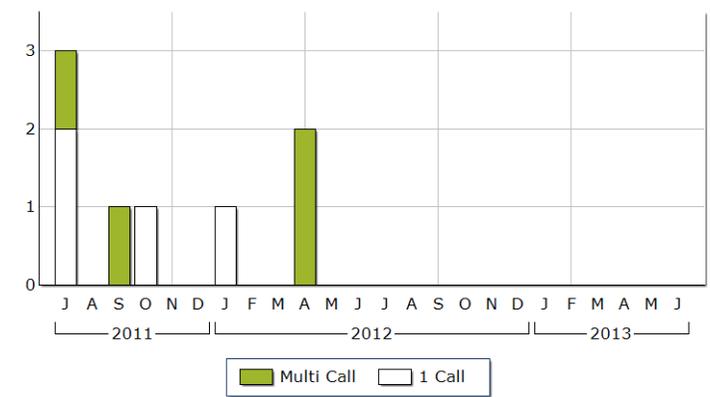


County Population	Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 ⁴
		County	State
Tobacco Users - Last Full Month		10	820
Tobacco Users YTD		17	1,619
Unique Tobacco Users YTD		3	1,101
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.10 % 0.31 %
Reach - NAQC		2	0.08 % 0.13 %
Annualized Reach		1	0.61 % 1.88 %
Annualized Reach - NAQC		2	0.50 % 0.81 %
Unique Individual Reach		3	0.08 % 0.21 %

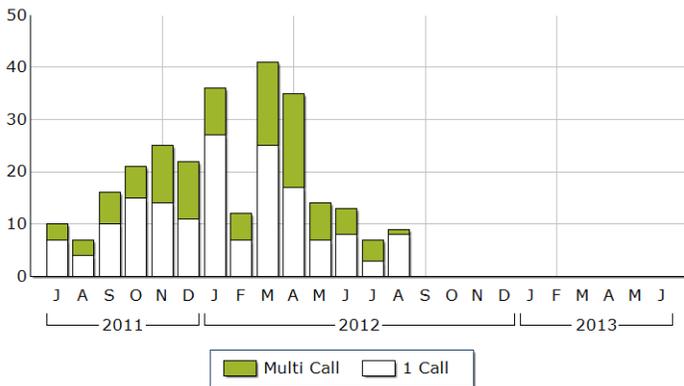
How Heard About



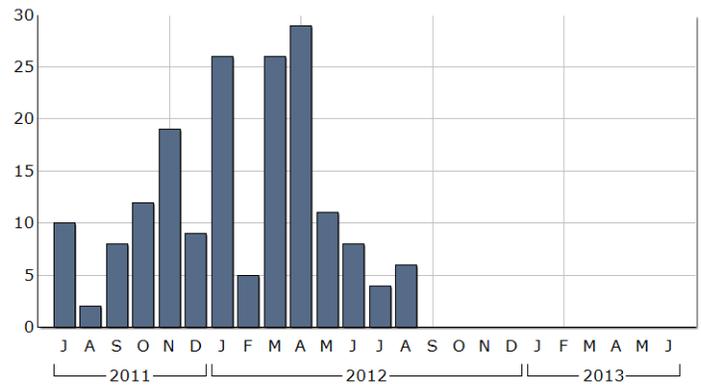
Fax Referral



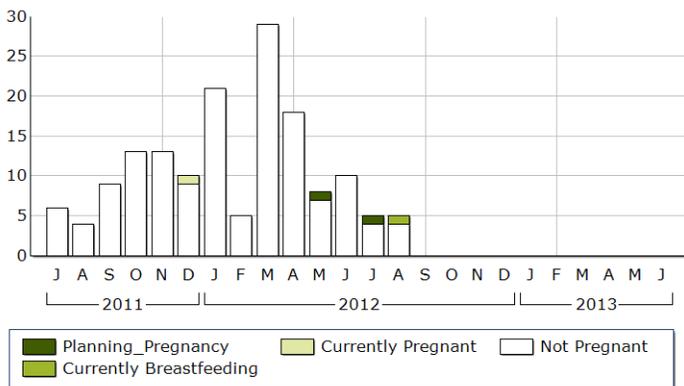
Tobacco User Enrollments By Program Type



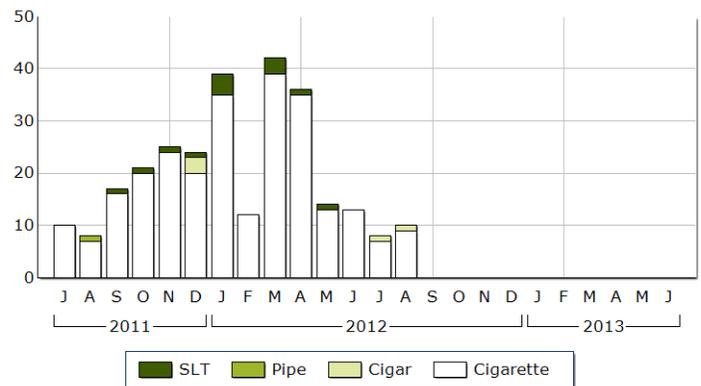
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

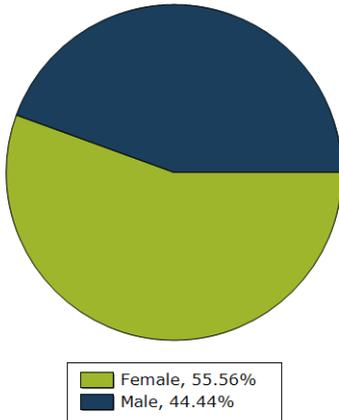


Chart Total N: 9

Tobacco Users By Language

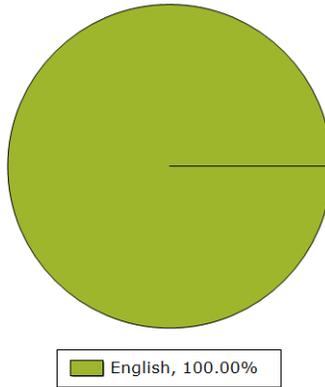


Chart Total N: 9

Tobacco Users By Education

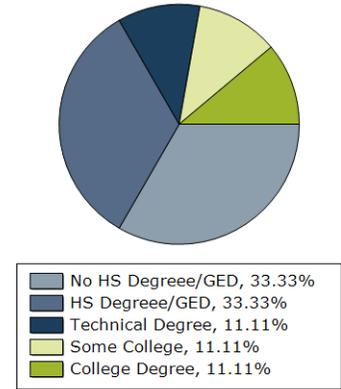


Chart Total N: 9

Tobacco Users By Race

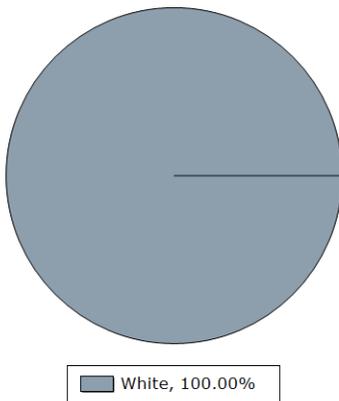


Chart Total N: 8

Tobacco Users By Age

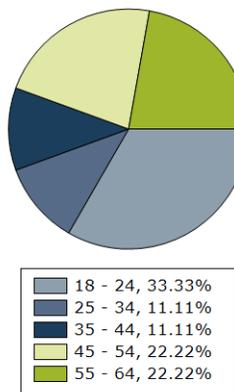


Chart Total N: 9

Tobacco Users By Health Plan

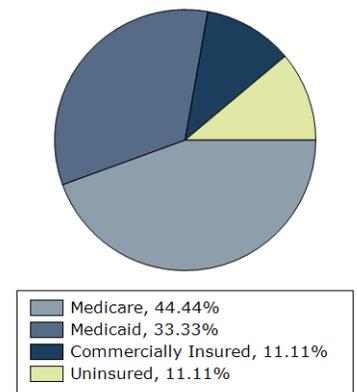


Chart Total N: 9

Tobacco Users By Ethnicity

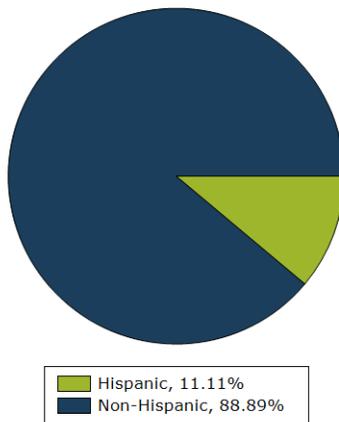


Chart Total N: 9

Tobacco Users By Chronic Condition

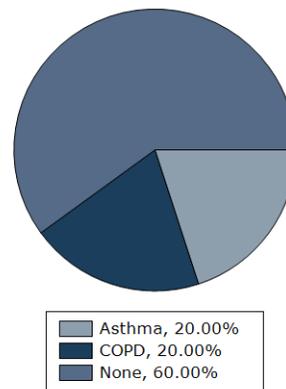


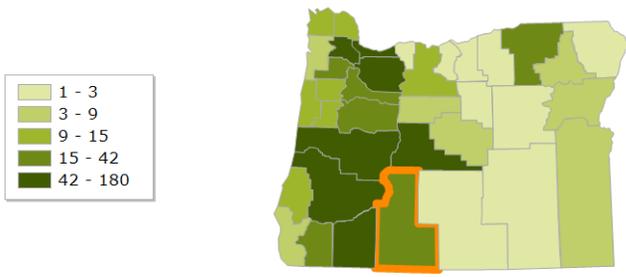
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

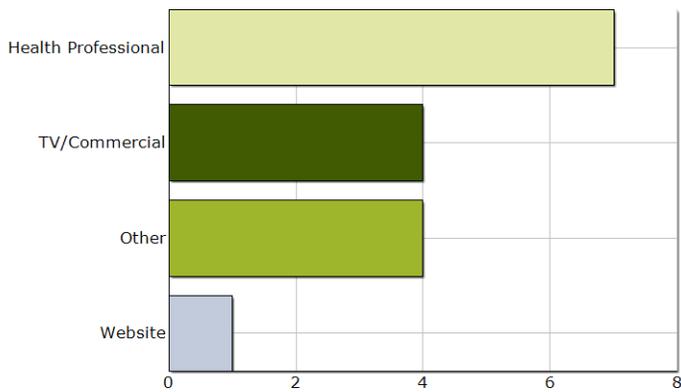
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

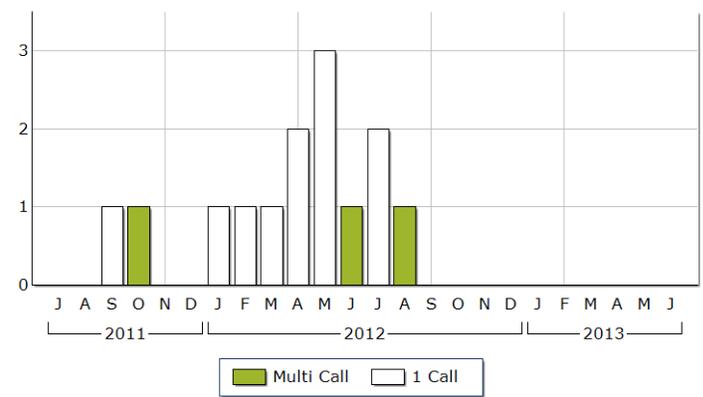


County Population		Prevalence	Tobacco Users		
Adult	50,494	22.0 %	11,109 ⁴		
			County	State	
Tobacco Users - Last Full Month			17	820	
Tobacco Users YTD			27	1,619	
Unique Tobacco Users YTD			3	1,101	
Target Reach			2.0 %	2.0 %	
Reach YTD			1	0.24 %	0.31 %
Reach - NAQC			2	0.19 %	0.13 %
Annualized Reach			1	1.46 %	1.88 %
Annualized Reach - NAQC			2	1.13 %	0.81 %
Unique Individual Reach			3	0.18 %	0.21 %

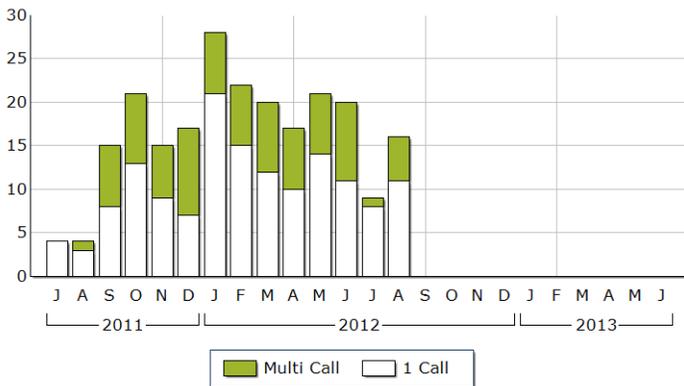
How Heard About



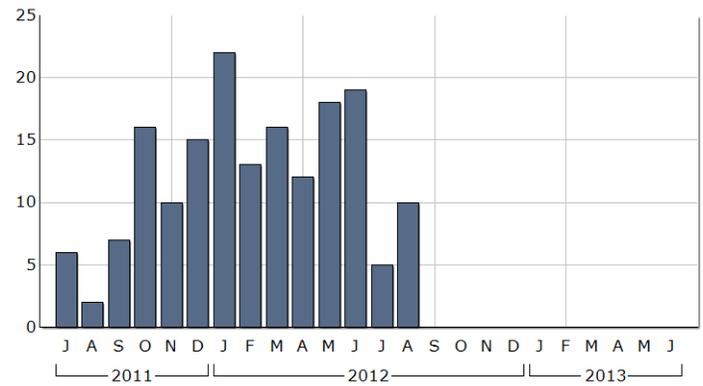
Fax Referral



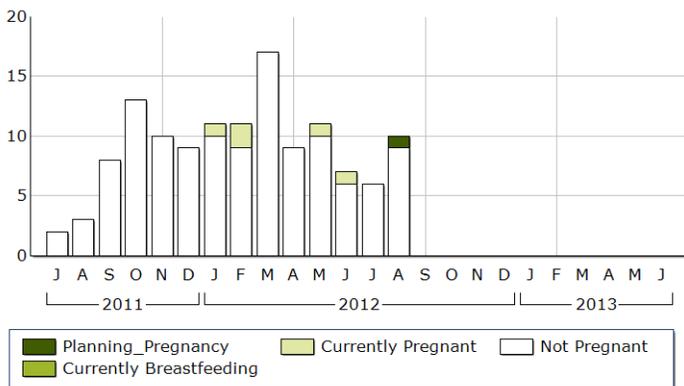
Tobacco User Enrollments By Program Type



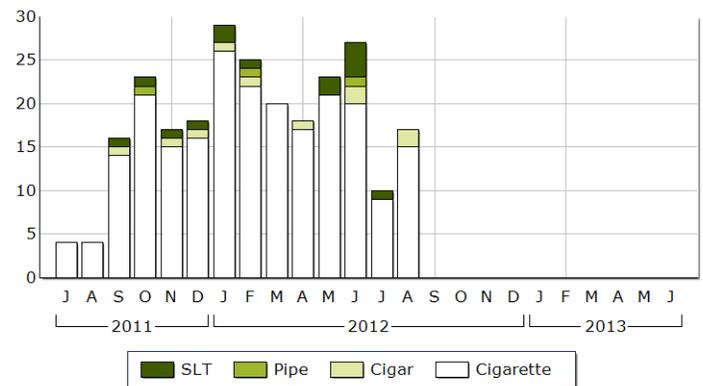
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

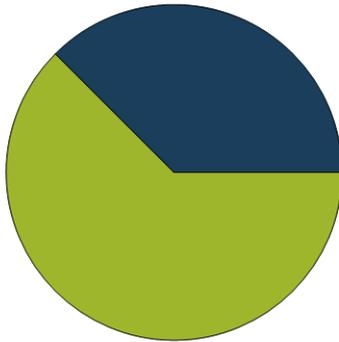


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

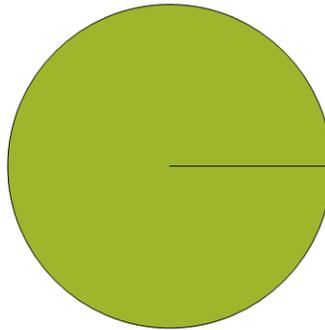
Tobacco Users By Gender



Female, 62.50%
Male, 37.50%

Chart Total N: 16

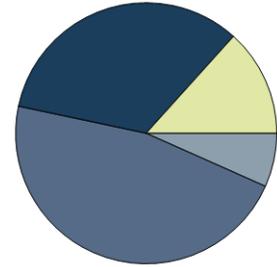
Tobacco Users By Language



English, 100.00%

Chart Total N: 16

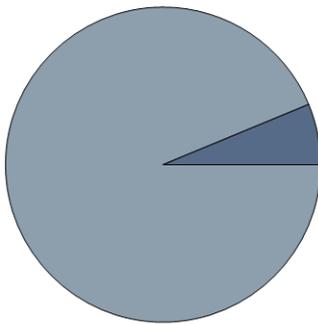
Tobacco Users By Education



No HS Degreee/GED, 6.67%
HS Degreee/GED, 46.67%
Some College, 33.33%
College Degree, 13.33%

Chart Total N: 15

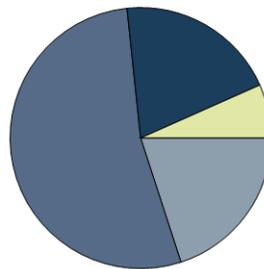
Tobacco Users By Race



White, 93.75%
American Indian/Alaskan Native, 6.25%

Chart Total N: 16

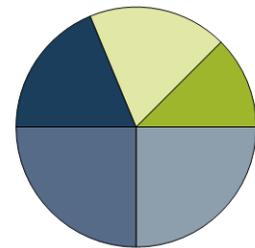
Tobacco Users By Age



35 - 44, 20.00%
45 - 54, 53.33%
55 - 64, 20.00%
65 and Older, 6.67%

Chart Total N: 15

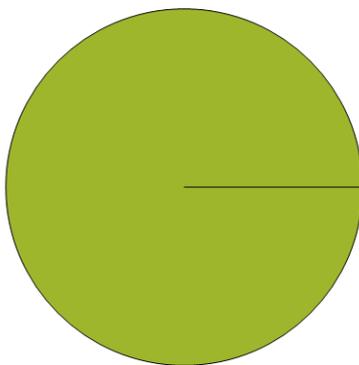
Tobacco Users By Health Plan



Medicare, 25.00%
Uninsured, 25.00%
Medicaid, 18.75%
Commercially Insured, 18.75%
Doesn't Know, 12.50%

Chart Total N: 16

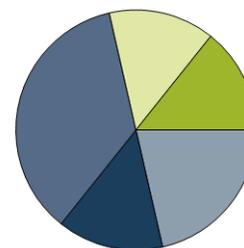
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 16

Tobacco Users By Chronic Condition



Asthma, 21.43%
CAD, 14.29%
COPD, 35.71%
Diabetes, 14.29%
None, 14.29%

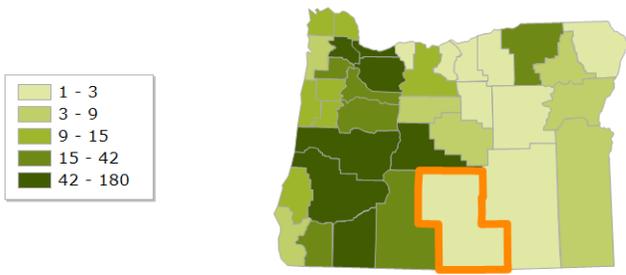
Chart Total N: 14

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

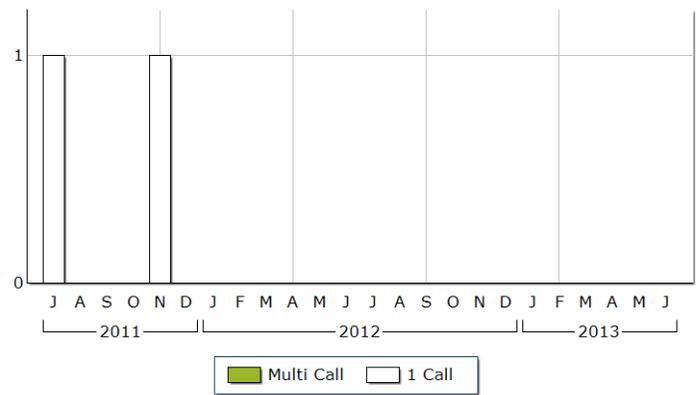
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

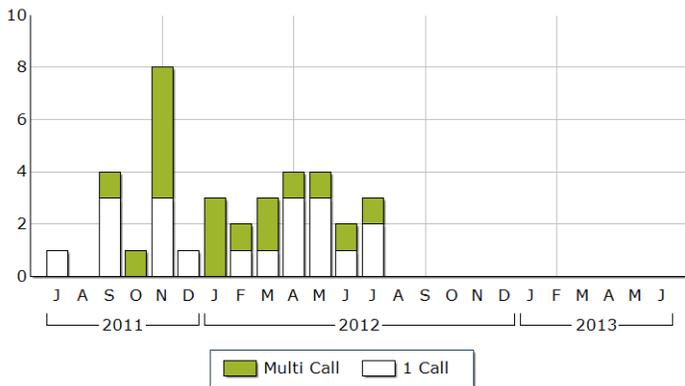


County Population	Prevalence	Tobacco Users	
Adult	6,068	19.9 %	1,208 ⁴
		County	State
Tobacco Users - Last Full Month		-	820
Tobacco Users YTD		3	1,619
Unique Tobacco Users YTD		2	1,101
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.25 % 0.31 %
Reach - NAQC		2	0.17 % 0.13 %
Annualized Reach		1	1.49 % 1.88 %
Annualized Reach - NAQC		2	0.99 % 0.81 %
Unique Individual Reach		3	0.17 % 0.21 %

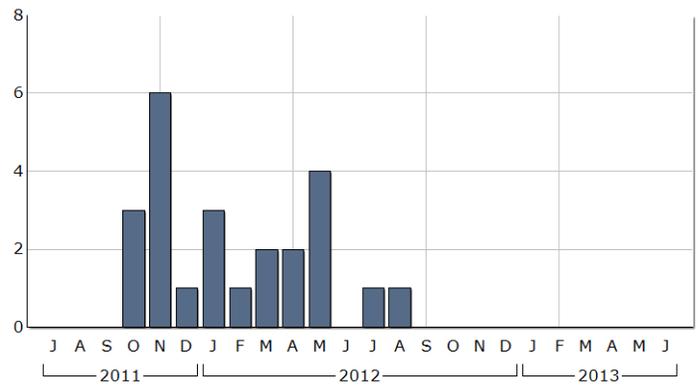
Fax Referral



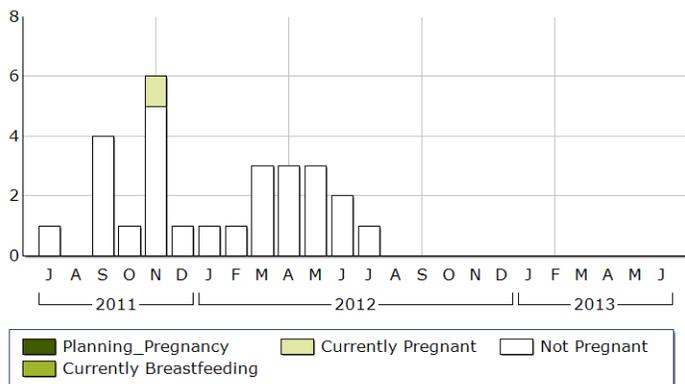
Tobacco User Enrollments By Program Type



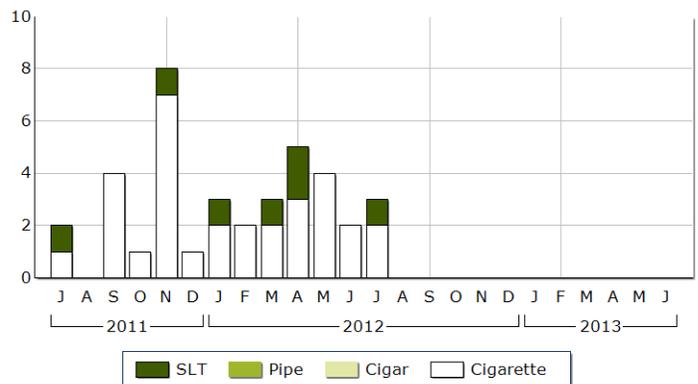
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

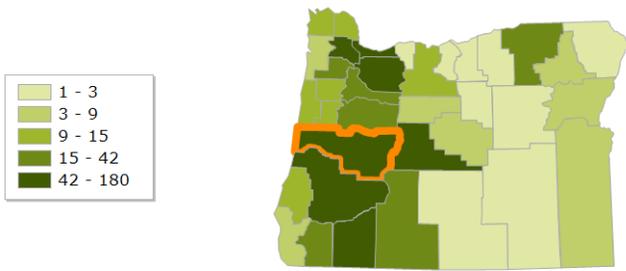


1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

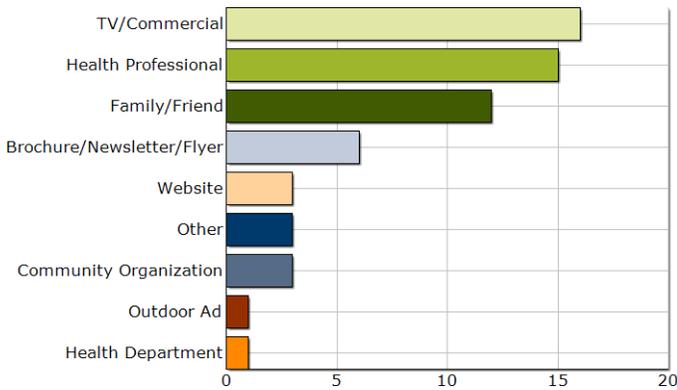
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

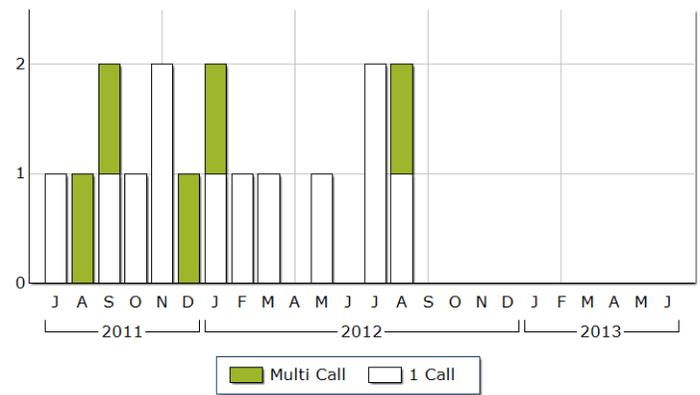


County Population	Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492 ⁴
		County	State
Tobacco Users - Last Full Month		71	820
Tobacco Users YTD		128	1,619
Unique Tobacco Users YTD		3	89
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.25 %
Reach - NAQC		2	0.18 %
Annualized Reach		1	1.52 %
Annualized Reach - NAQC		2	1.08 %
Unique Individual Reach		3	0.18 %

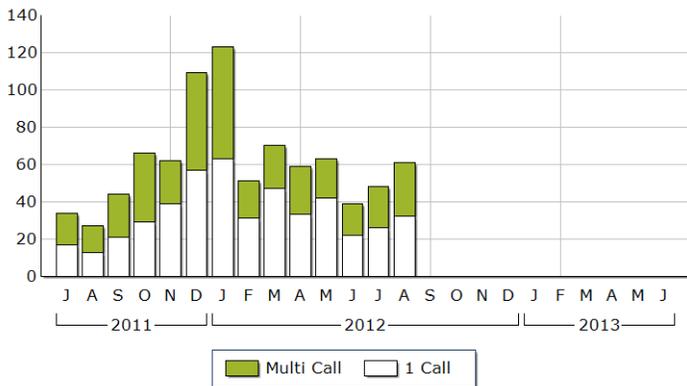
How Heard About



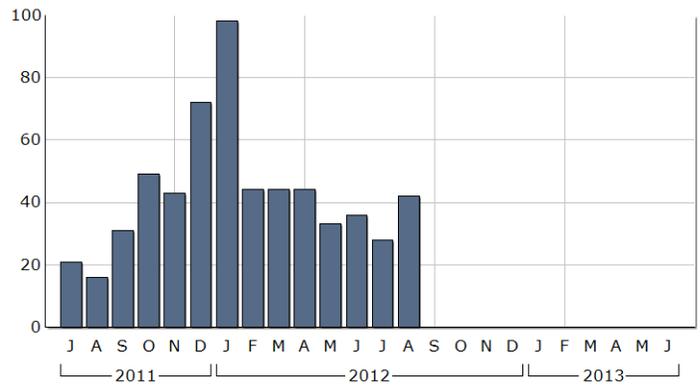
Fax Referral



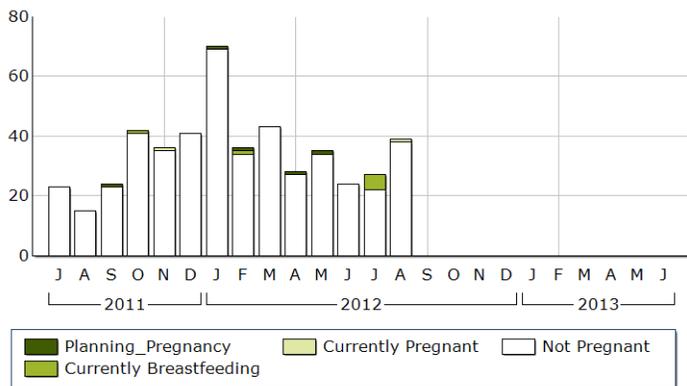
Tobacco User Enrollments By Program Type



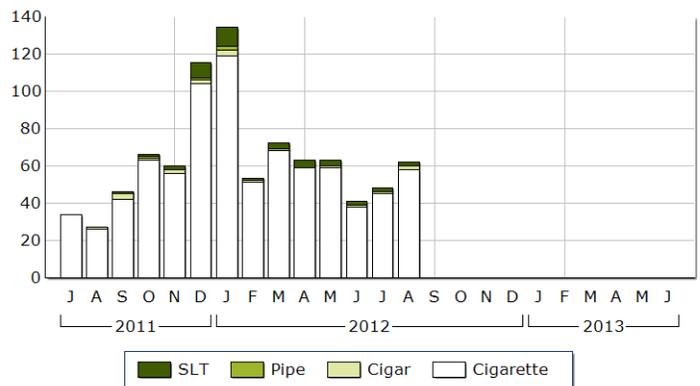
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

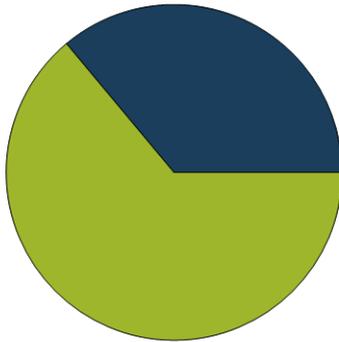


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

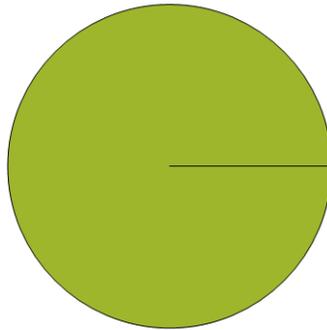
Tobacco Users By Gender



Female, 63.93%
Male, 36.07%

Chart Total N: 61

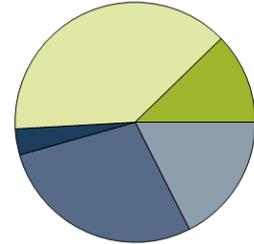
Tobacco Users By Language



English, 100.00%

Chart Total N: 61

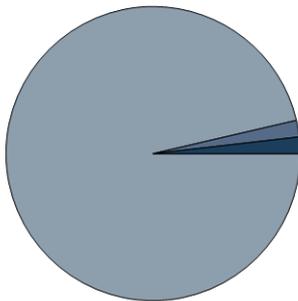
Tobacco Users By Education



No HS Degreee/GED, 17.54%
HS Degreee/GED, 28.07%
Technical Degree, 3.51%
Some College, 38.60%
College Degree, 12.28%

Chart Total N: 57

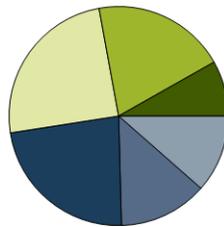
Tobacco Users By Race



White, 96.36%
American Indian/Alaskan Native, 1.82%
Black or African American, 1.82%

Chart Total N: 55

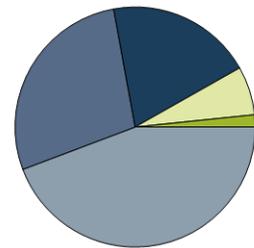
Tobacco Users By Age



18 - 24, 11.48%
25 - 34, 13.11%
35 - 44, 22.95%
45 - 54, 24.59%
55 - 64, 19.67%
65 and Older, 8.20%

Chart Total N: 61

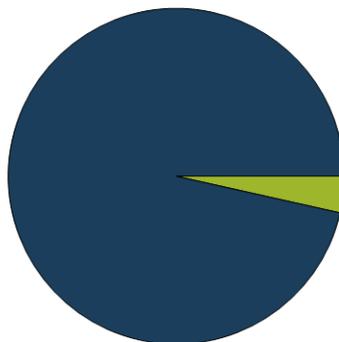
Tobacco Users By Health Plan



Uninsured, 44.26%
Medicaid, 27.87%
Medicare, 19.67%
Commercially Insured, 6.56%
Doesn't Know, 1.64%

Chart Total N: 61

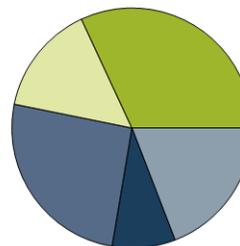
Tobacco Users By Ethnicity



Hispanic, 3.51%
Non-Hispanic, 96.49%

Chart Total N: 57

Tobacco Users By Chronic Condition



Asthma, 19.15%
CAD, 8.51%
COPD, 25.53%
Diabetes, 14.89%
None, 31.91%

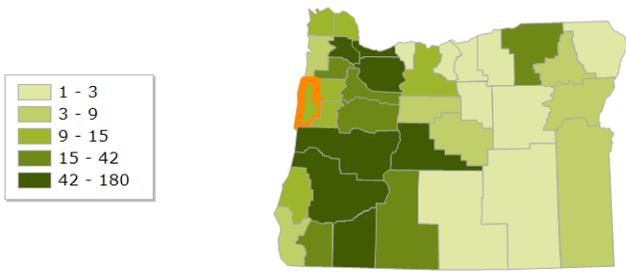
Chart Total N: 47

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

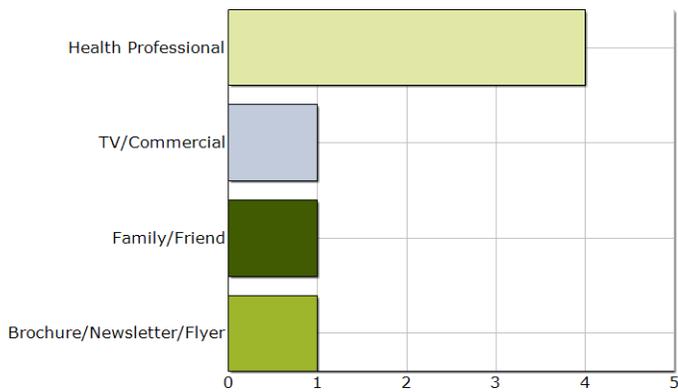
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

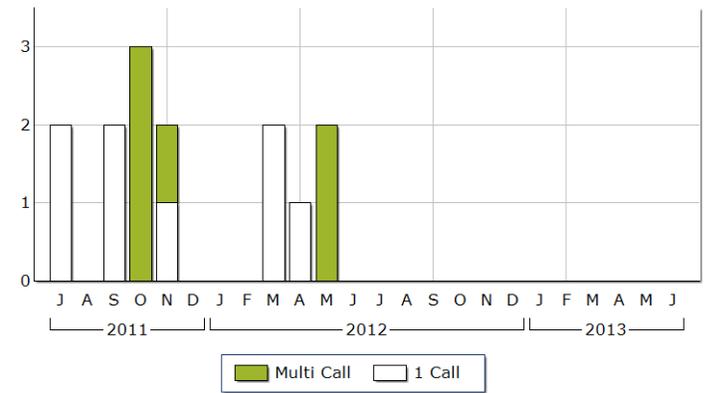


County Population	Prevalence	Tobacco Users
Adult	36,512	26.9 %
		9,822 ⁴
		County
Tobacco Users - Last Full Month		9
Tobacco Users YTD		20
Unique Tobacco Users YTD		10
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3

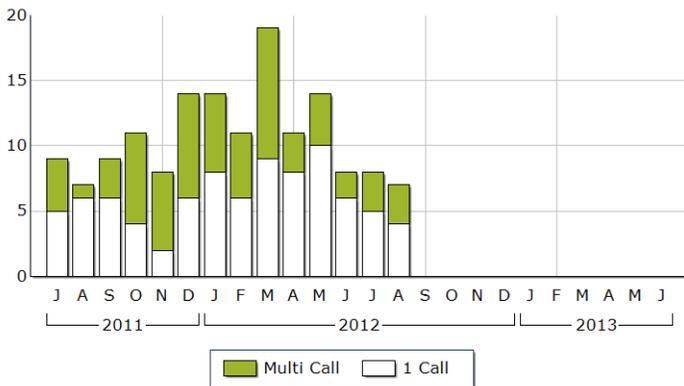
How Heard About



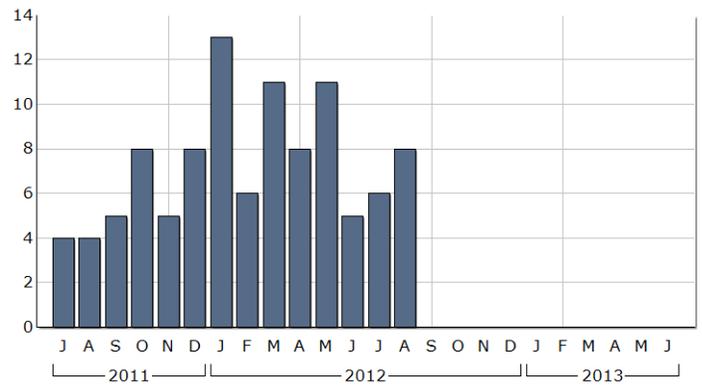
Fax Referral



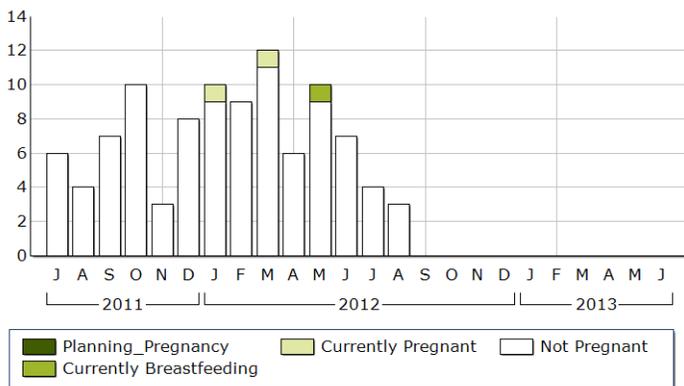
Tobacco User Enrollments By Program Type



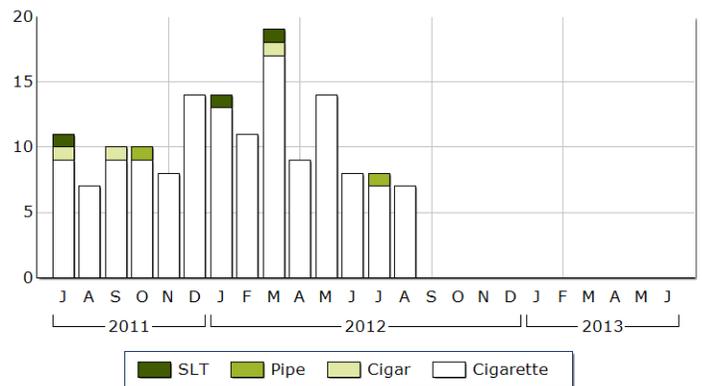
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

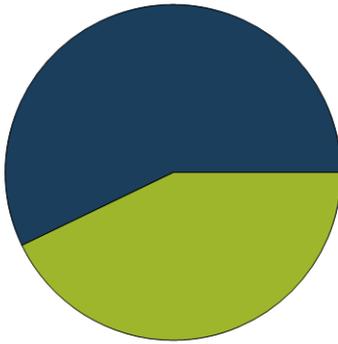


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

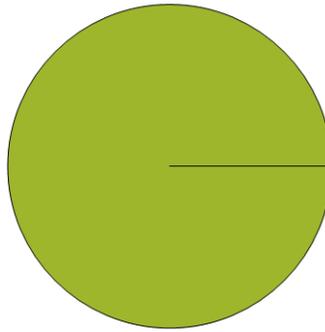
Tobacco Users By Gender



Female, 42.86%
Male, 57.14%

Chart Total N: 7

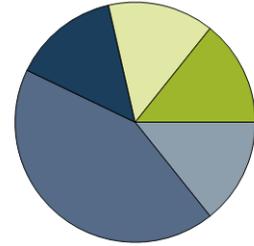
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

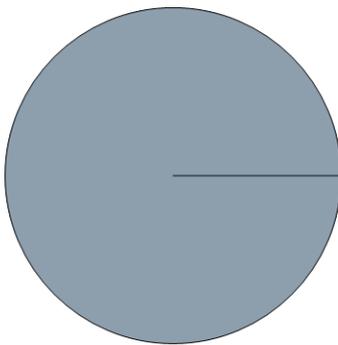
Tobacco Users By Education



No HS Degreee/GED, 14.29%
HS Degreee/GED, 42.86%
Some Technical School, 14.29%
Some College, 14.29%
College Degree, 14.29%

Chart Total N: 7

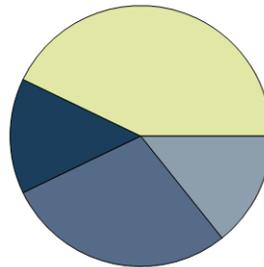
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

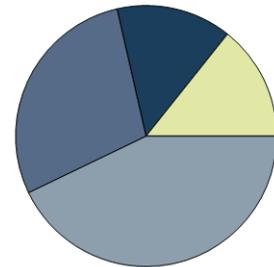
Tobacco Users By Age



18 - 24, 14.29%
35 - 44, 28.57%
45 - 54, 14.29%
55 - 64, 42.86%

Chart Total N: 7

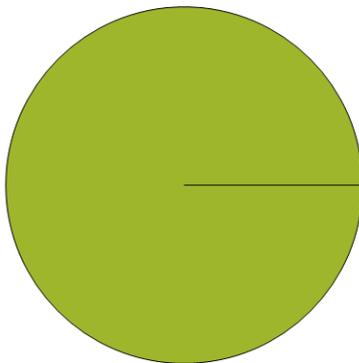
Tobacco Users By Health Plan



Medicare, 42.86%
Uninsured, 28.57%
Commercially Insured, 14.29%
Medicaid, 14.29%

Chart Total N: 7

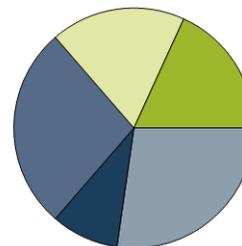
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 27.27%
CAD, 9.09%
COPD, 27.27%
Diabetes, 18.18%
None, 18.18%

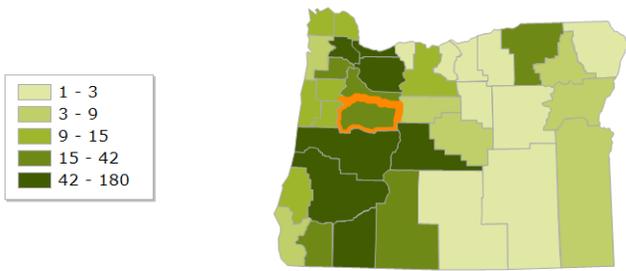
Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

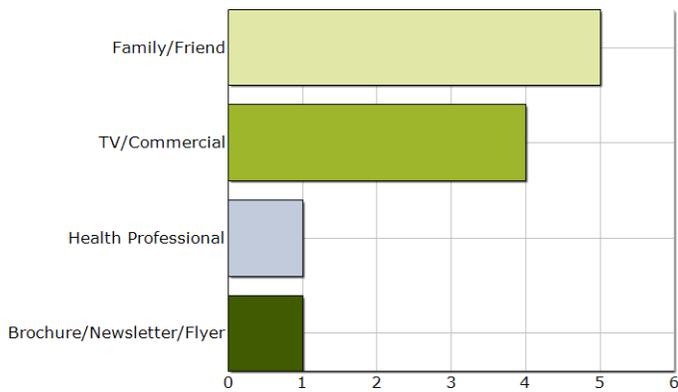
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

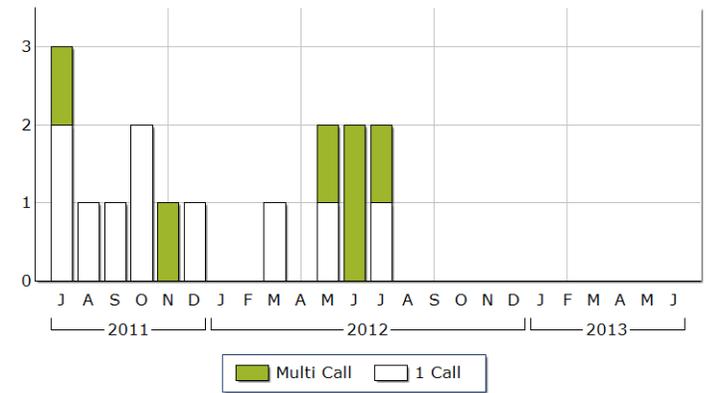


County Population	Prevalence	Tobacco Users
Adult	83,814	21.0 %
		17,601 ⁴
		County
Tobacco Users - Last Full Month		14
Tobacco Users YTD		33
Unique Tobacco Users YTD		19
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3

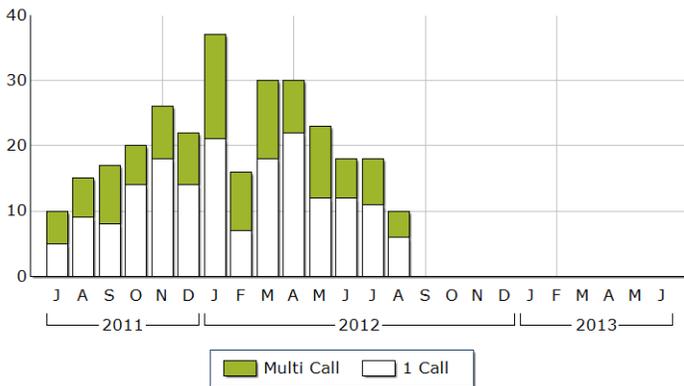
How Heard About



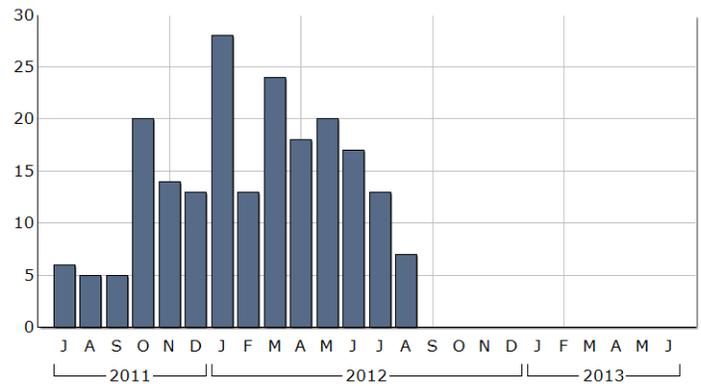
Fax Referral



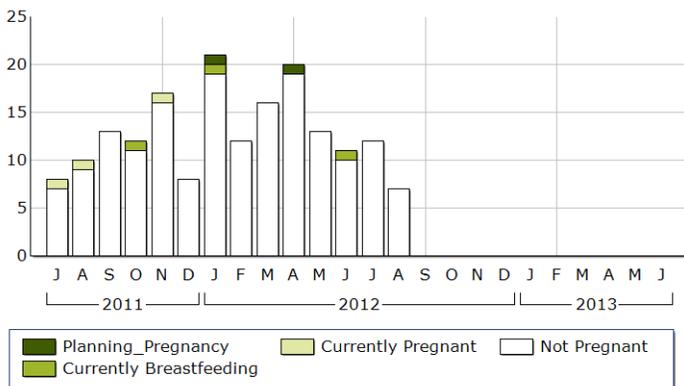
Tobacco User Enrollments By Program Type



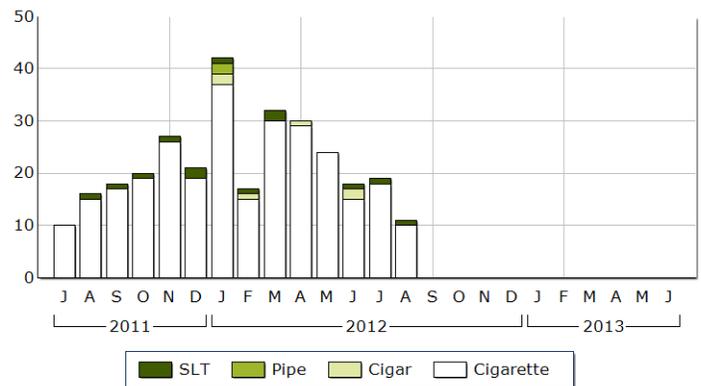
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

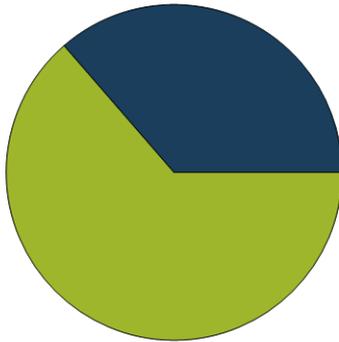


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

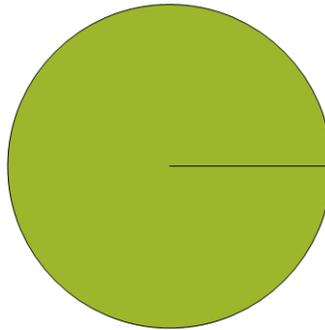
Tobacco Users By Gender



Female, 63.64%
Male, 36.36%

Chart Total N: 11

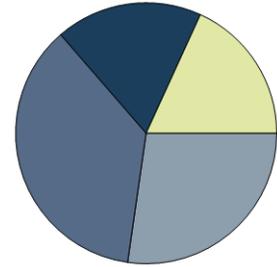
Tobacco Users By Language



English, 100.00%

Chart Total N: 11

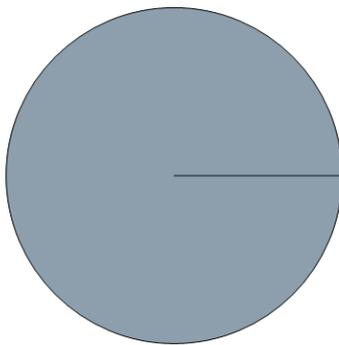
Tobacco Users By Education



No HS Degreee/GED, 27.27%
HS Degreee/GED, 36.36%
Technical Degree, 18.18%
Some College, 18.18%

Chart Total N: 11

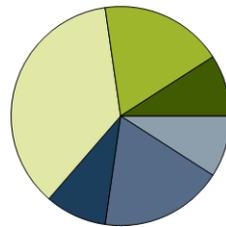
Tobacco Users By Race



White, 100.00%

Chart Total N: 11

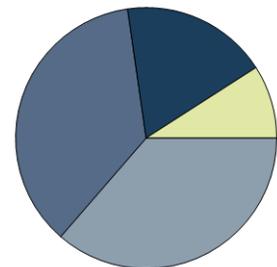
Tobacco Users By Age



18 - 24, 9.09%
25 - 34, 18.18%
35 - 44, 9.09%
45 - 54, 36.36%
55 - 64, 18.18%
65 and Older, 9.09%

Chart Total N: 11

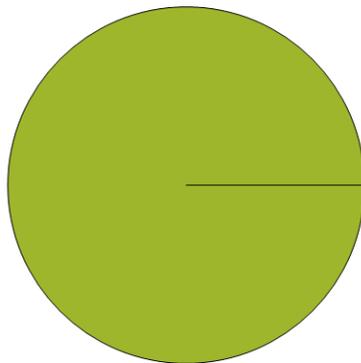
Tobacco Users By Health Plan



Medicaid, 36.36%
Uninsured, 36.36%
Medicare, 18.18%
Commercially Insured, 9.09%

Chart Total N: 11

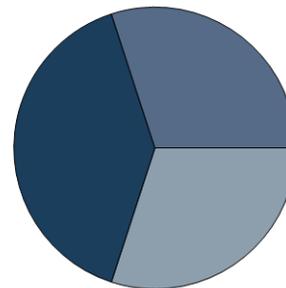
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 11

Tobacco Users By Chronic Condition



Asthma, 30.00%
COPD, 40.00%
None, 30.00%

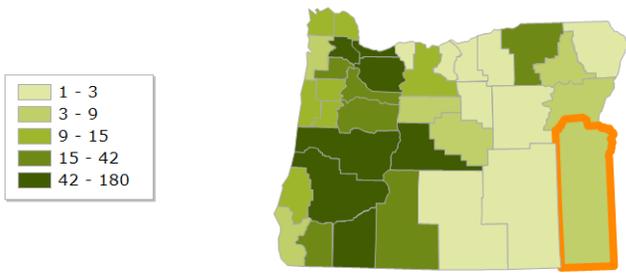
Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

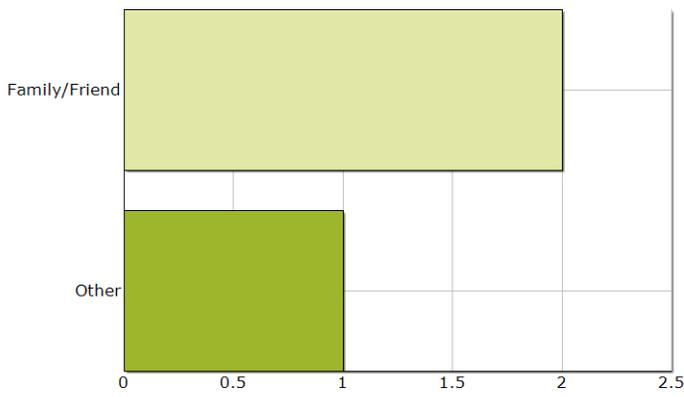
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

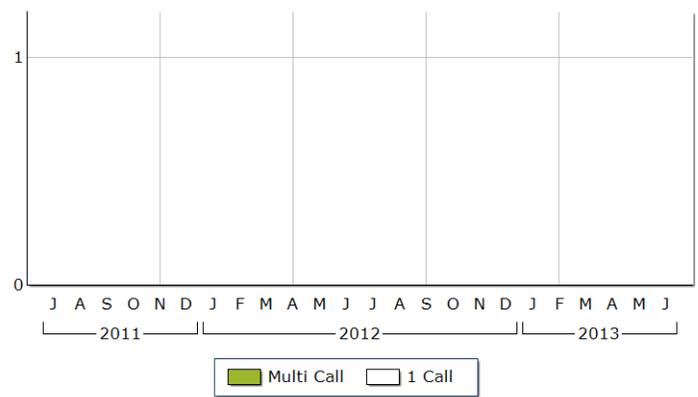


County Population	Prevalence	Tobacco Users
Adult 23,866	16.8 %	4,009 ⁴
		County
Tobacco Users - Last Full Month		4
Tobacco Users YTD		9
Unique Tobacco Users YTD		7
Target Reach		2.0 %
Reach YTD		1 0.22 %
Reach - NAQC		2 0.20 %
Annualized Reach		1 1.35 %
Annualized Reach - NAQC		2 1.20 %
Unique Individual Reach		3 0.17 %

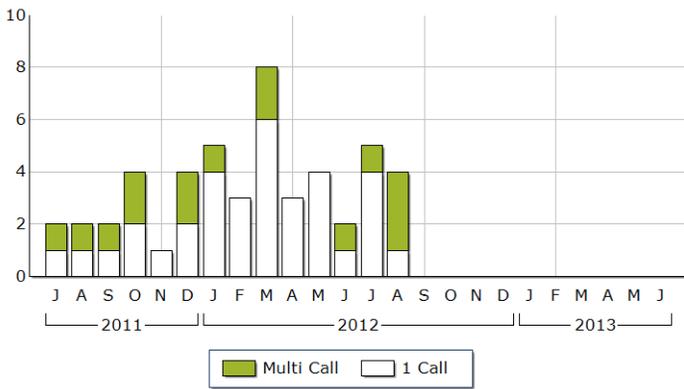
How Heard About



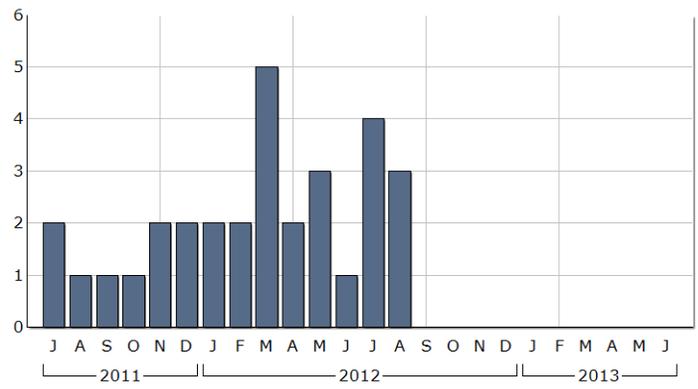
Fax Referral



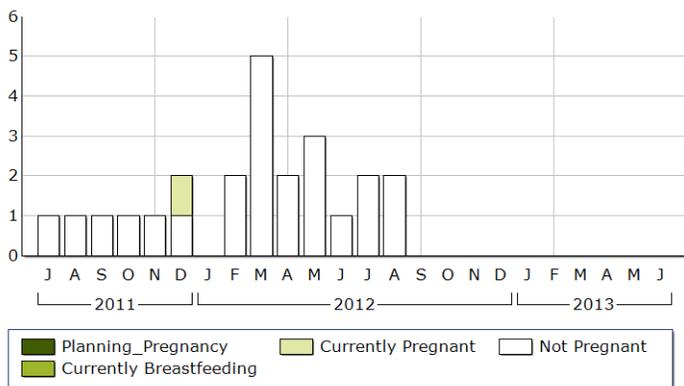
Tobacco User Enrollments By Program Type



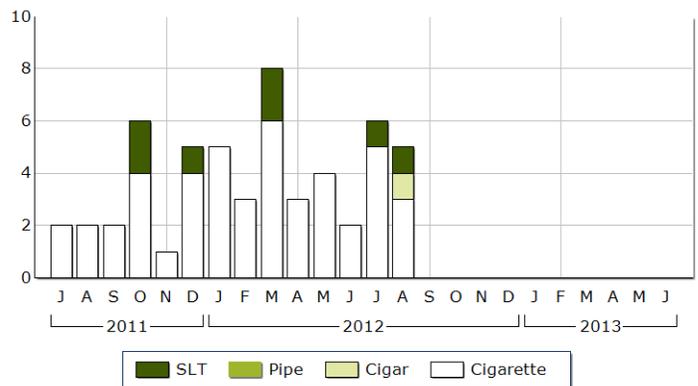
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

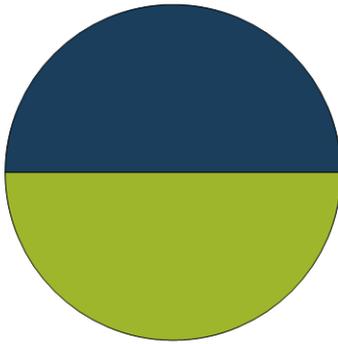


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

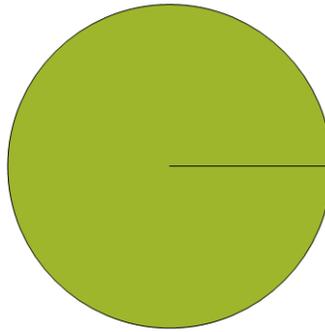
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 4

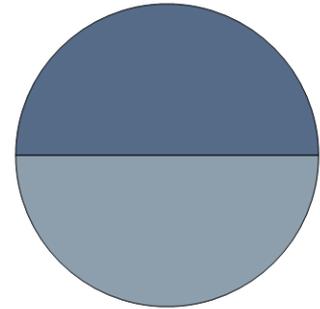
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

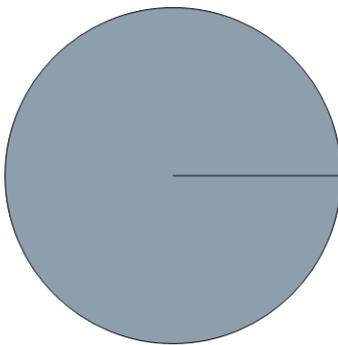
Tobacco Users By Education



No HS Degreee/GED, 50.00%
HS Degreee/GED, 50.00%

Chart Total N: 4

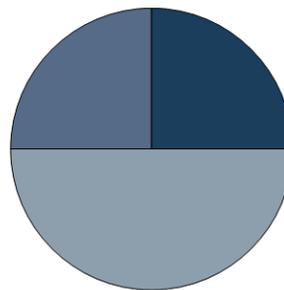
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

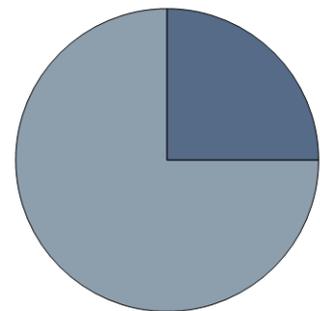
Tobacco Users By Age



18 - 24, 50.00%
45 - 54, 25.00%
55 - 64, 25.00%

Chart Total N: 4

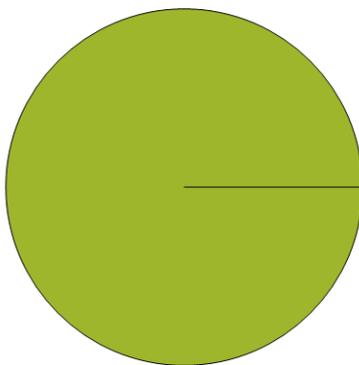
Tobacco Users By Health Plan



Uninsured, 75.00%
Commercially Insured, 25.00%

Chart Total N: 4

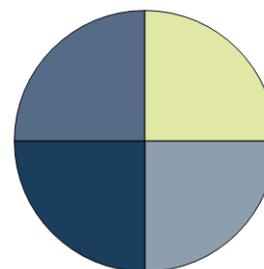
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 25.00%
CAD, 25.00%
Diabetes, 25.00%
None, 25.00%

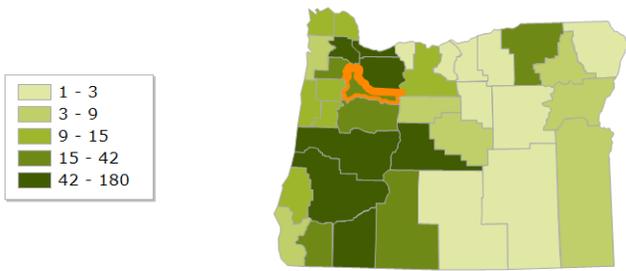
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

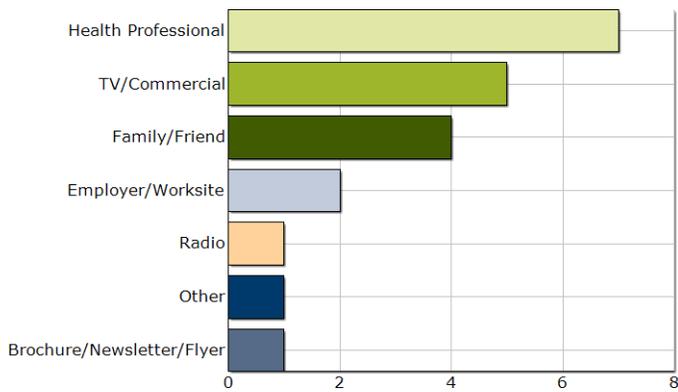
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

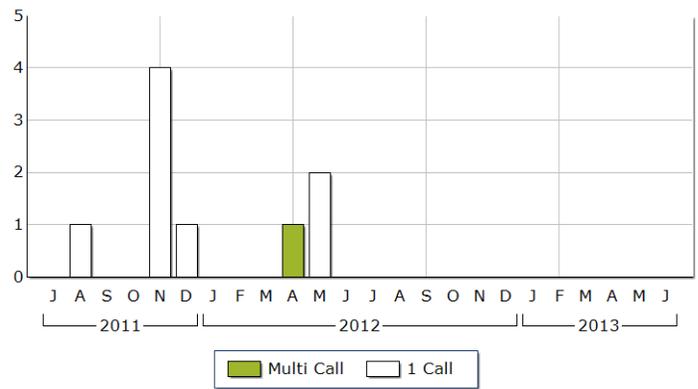


County Population	Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492 ⁴
		County	State
Tobacco Users - Last Full Month		22	820
Tobacco Users YTD		42	1,619
Unique Tobacco Users YTD		31	1,101
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.12 %
Reach - NAQC		2	0.08 %
Annualized Reach		1	0.69 %
Annualized Reach - NAQC		2	0.49 %
Unique Individual Reach		3	0.08 %

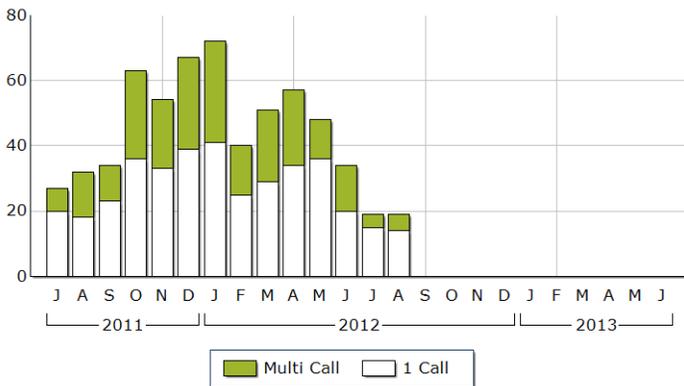
How Heard About



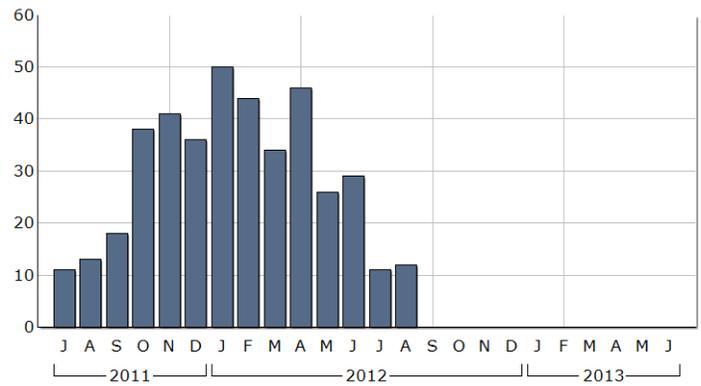
Fax Referral



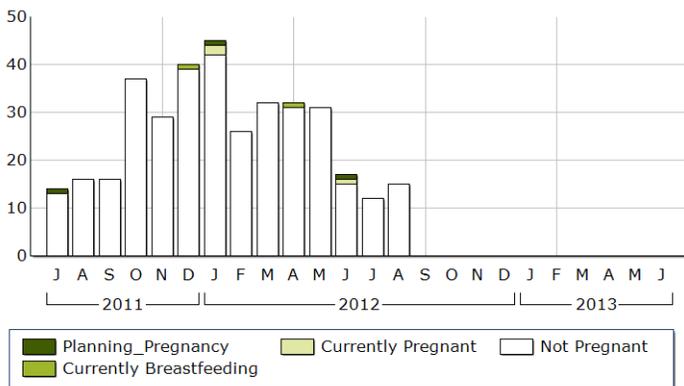
Tobacco User Enrollments By Program Type



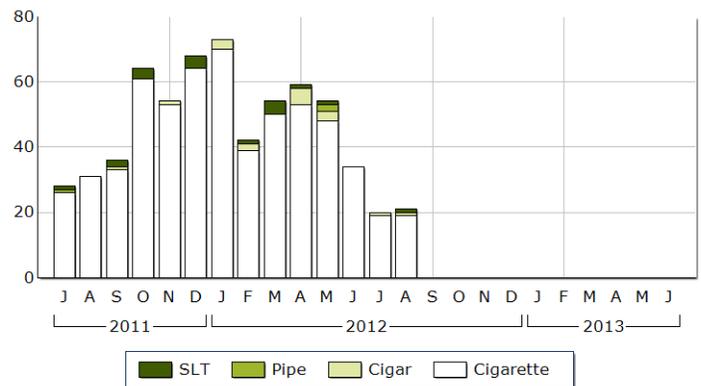
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

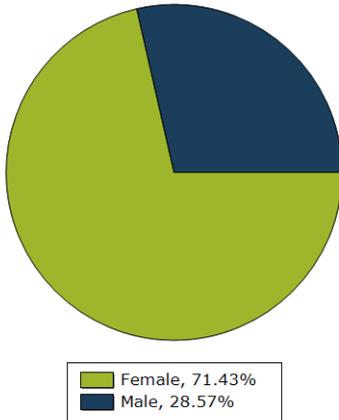


Chart Total N: 21

Tobacco Users By Language

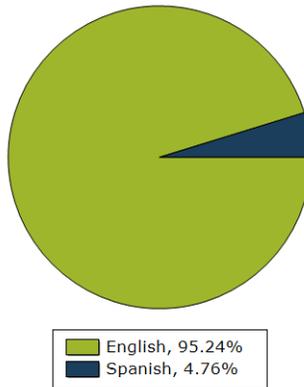


Chart Total N: 21

Tobacco Users By Education

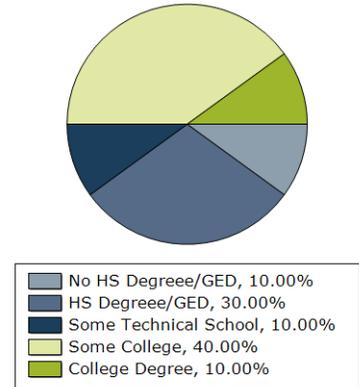


Chart Total N: 20

Tobacco Users By Race

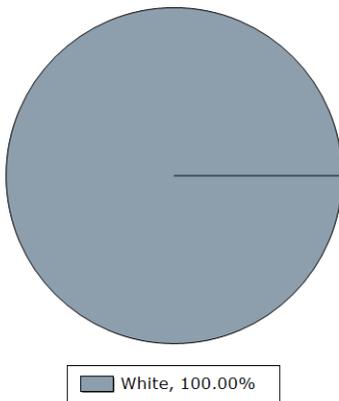


Chart Total N: 19

Tobacco Users By Age

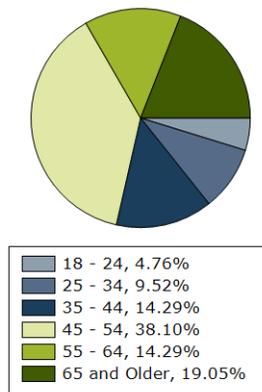


Chart Total N: 21

Tobacco Users By Health Plan

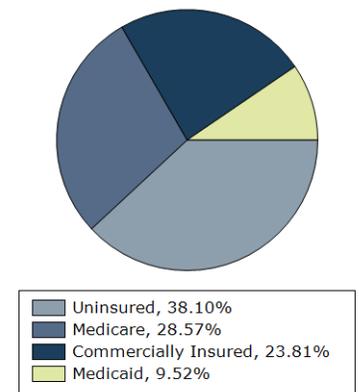


Chart Total N: 21

Tobacco Users By Ethnicity

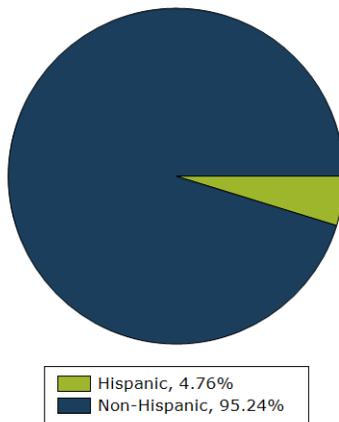


Chart Total N: 21

Tobacco Users By Chronic Condition

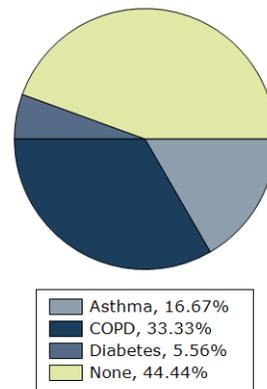


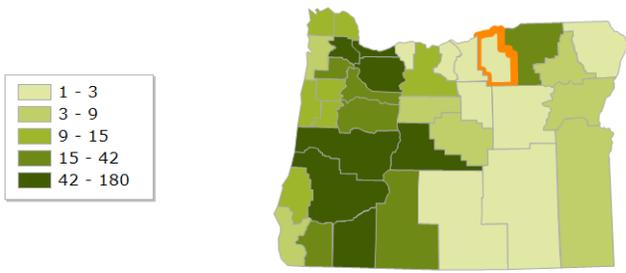
Chart Total N: 18

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

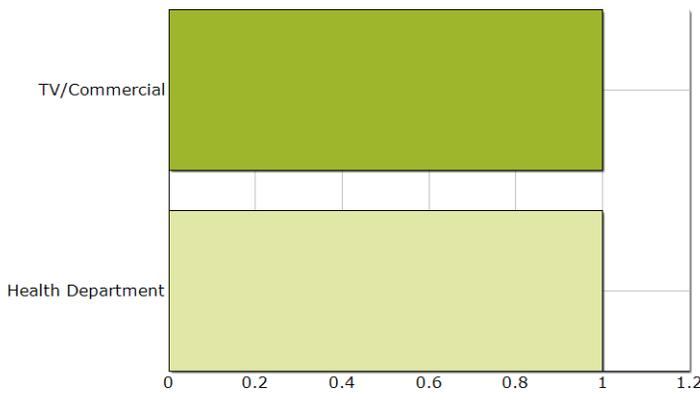
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

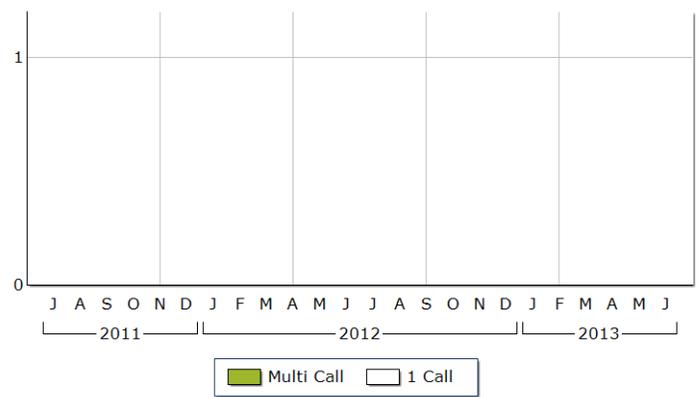


County Population	Prevalence	Tobacco Users	
Adult	9,037	18.2 %	1,645 ⁴
		County	State
Tobacco Users - Last Full Month		2	820
Tobacco Users YTD		3	1,619
Unique Tobacco Users YTD		1	1,101
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.18 %
Reach - NAQC		2	0.18 %
Annualized Reach		1	1.09 %
Annualized Reach - NAQC		2	1.09 %
Unique Individual Reach		3	0.06 %

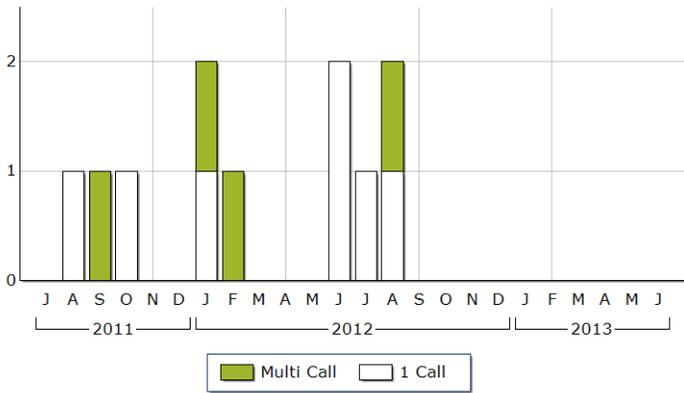
How Heard About



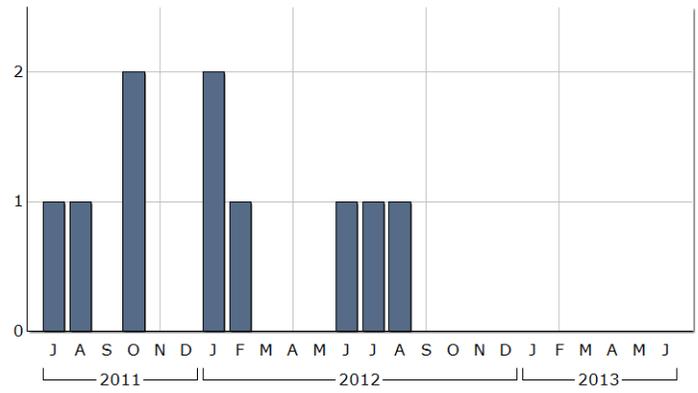
Fax Referral



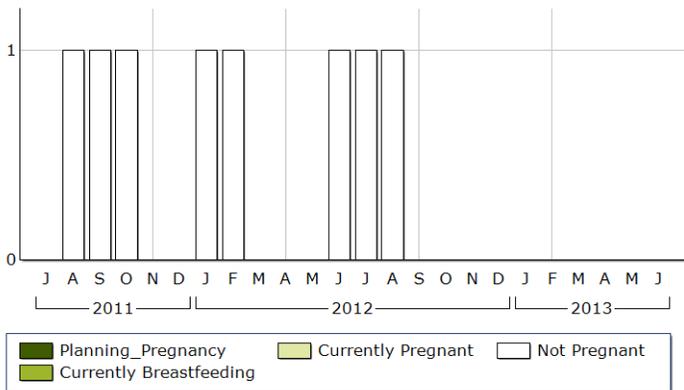
Tobacco User Enrollments By Program Type



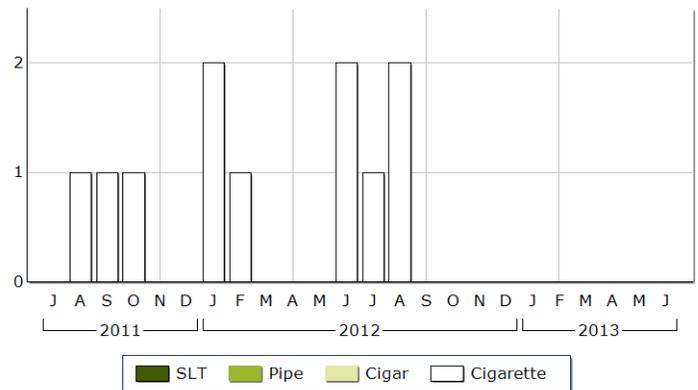
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

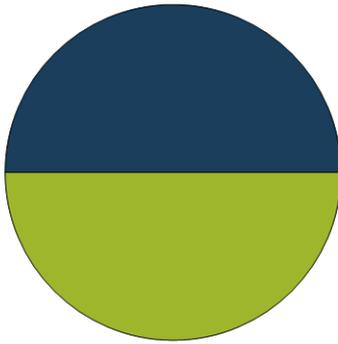


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

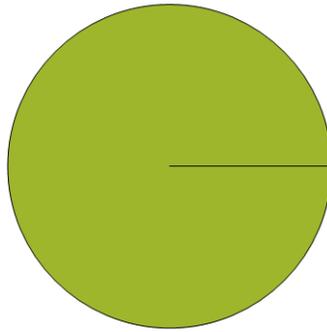
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

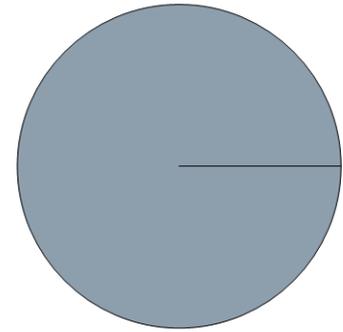
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

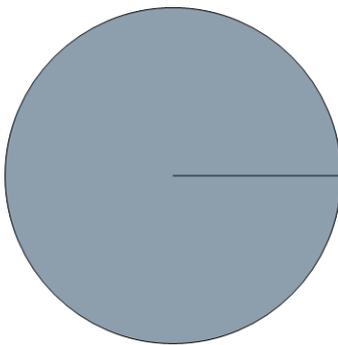
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 2

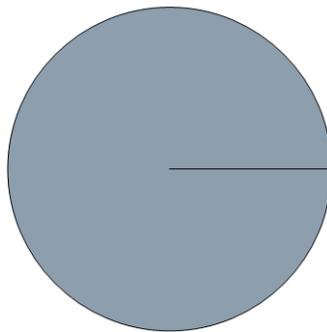
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

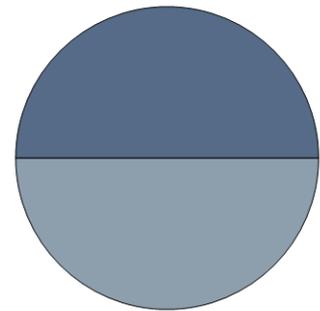
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 2

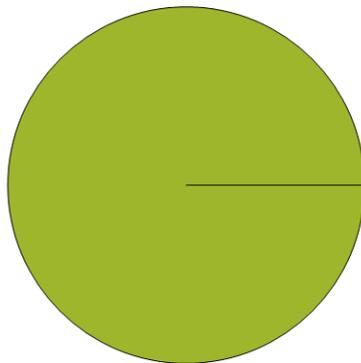
Tobacco Users By Health Plan



Medicare, 50.00%
Uninsured, 50.00%

Chart Total N: 2

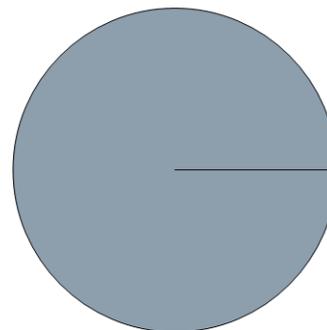
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 100.00%

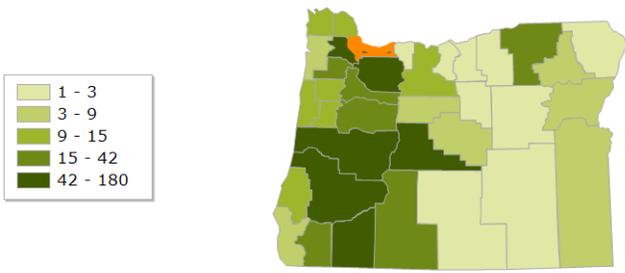
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

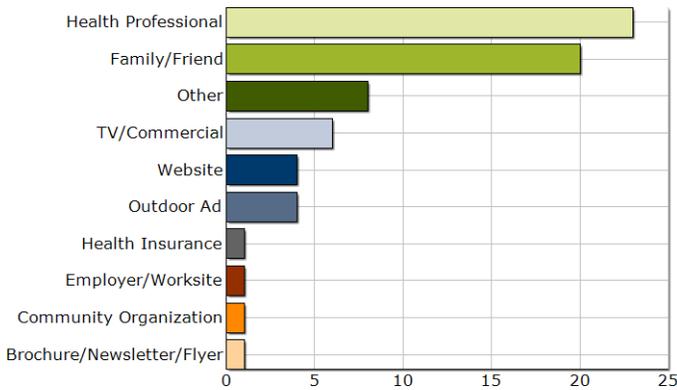
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

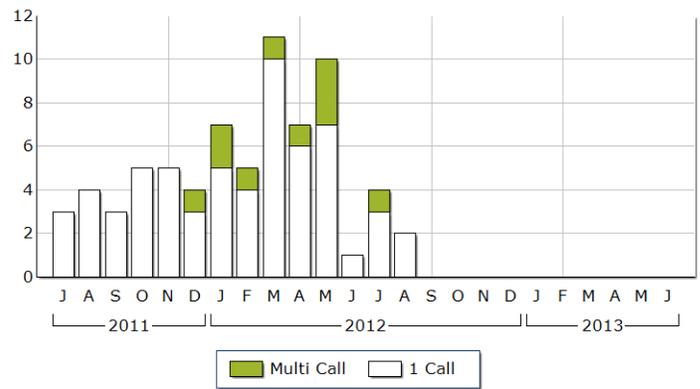


County Population	Prevalence	Tobacco Users
Adult 564,102	15.3 %	86,308 ⁴
		County
Tobacco Users - Last Full Month		94
Tobacco Users YTD		229
Unique Tobacco Users YTD		130
Target Reach		2.0 %
Reach YTD		0.27 %
Reach - NAQC		0.16 %
Annualized Reach		1.59 %
Annualized Reach - NAQC		0.93 %
Unique Individual Reach		0.15 %

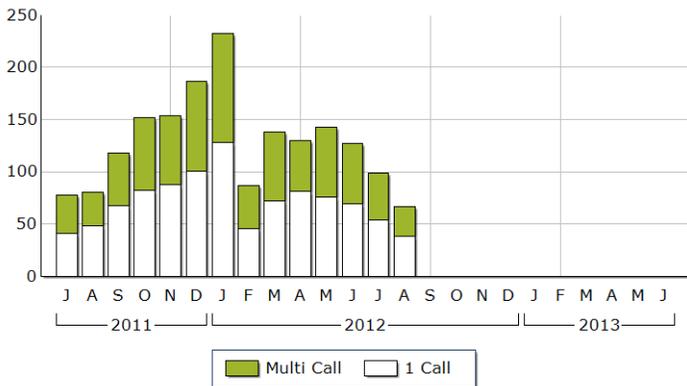
How Heard About



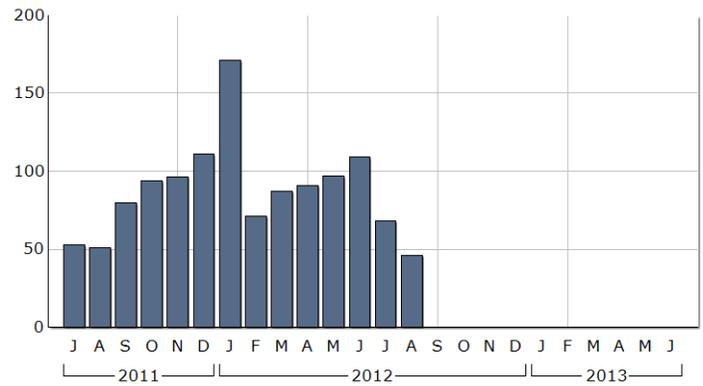
Fax Referral



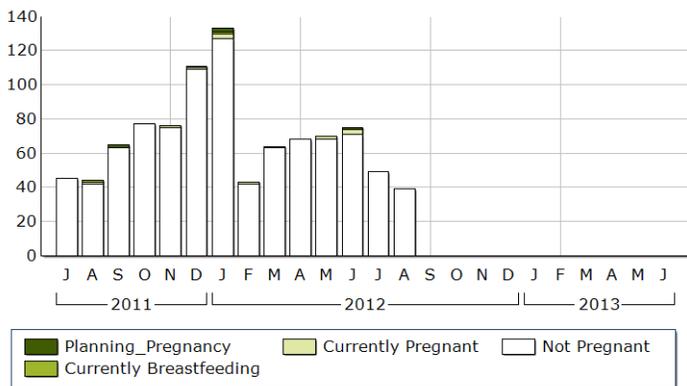
Tobacco User Enrollments By Program Type



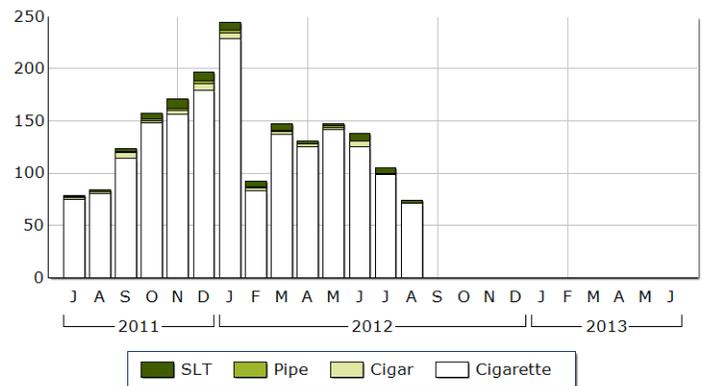
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

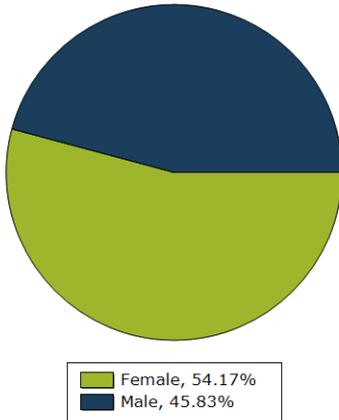


Chart Total N: 72

Tobacco Users By Language

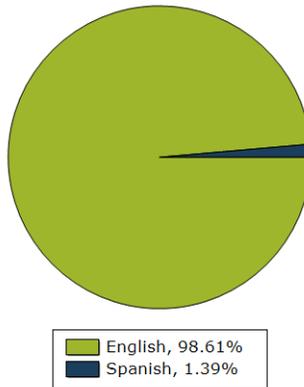


Chart Total N: 72

Tobacco Users By Education

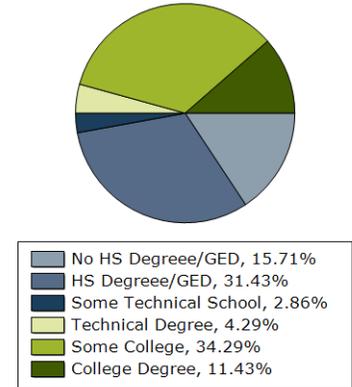


Chart Total N: 70

Tobacco Users By Race

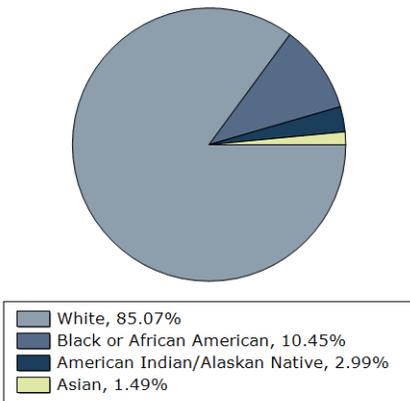


Chart Total N: 67

Tobacco Users By Age

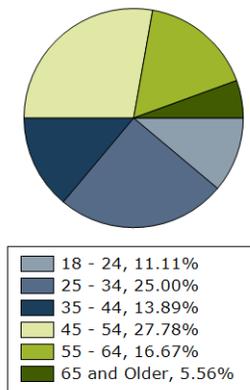


Chart Total N: 72

Tobacco Users By Health Plan

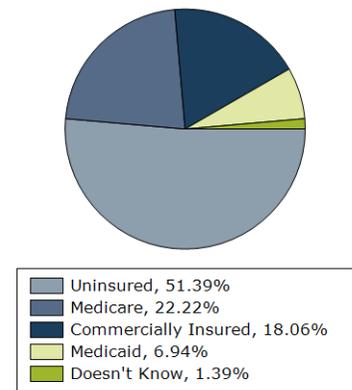


Chart Total N: 72

Tobacco Users By Ethnicity

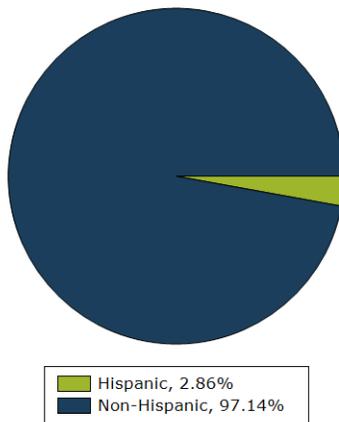


Chart Total N: 70

Tobacco Users By Chronic Condition

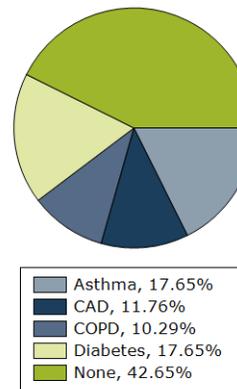


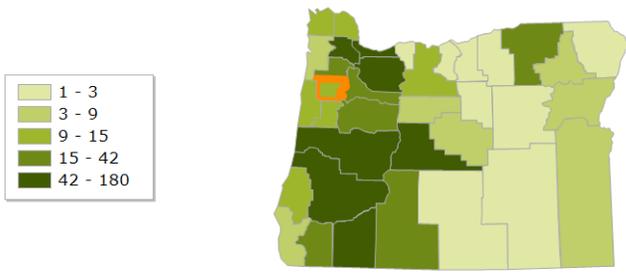
Chart Total N: 68

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

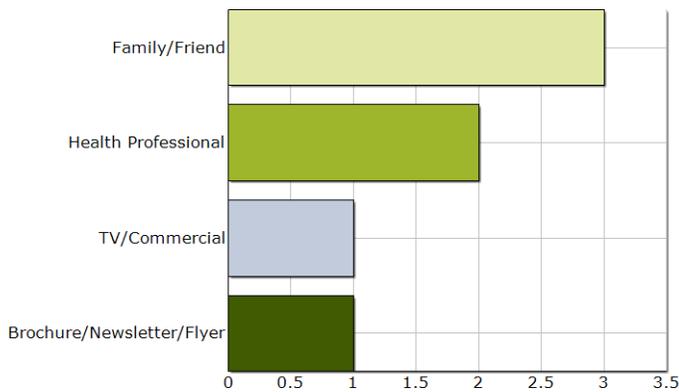
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

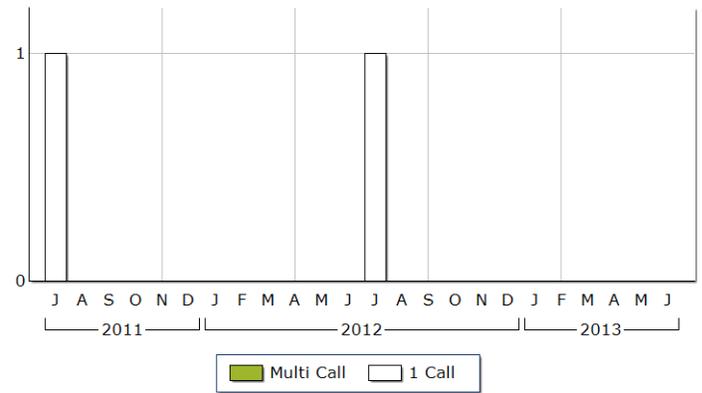


County Population	Prevalence	Tobacco Users
Adult	52,685	14.3 %
		7,534 ⁴
		County
Tobacco Users - Last Full Month		7
Tobacco Users YTD		10
Unique Tobacco Users YTD		7
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3

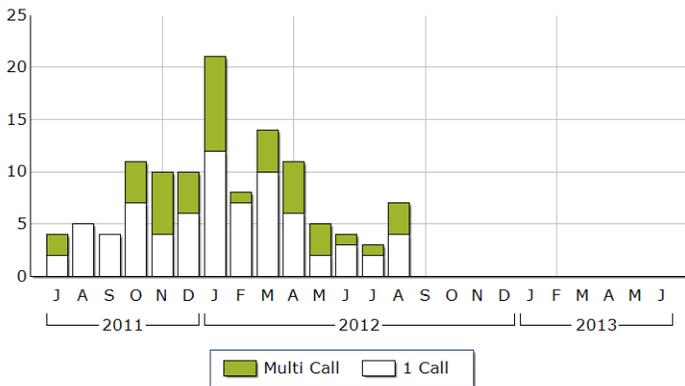
How Heard About



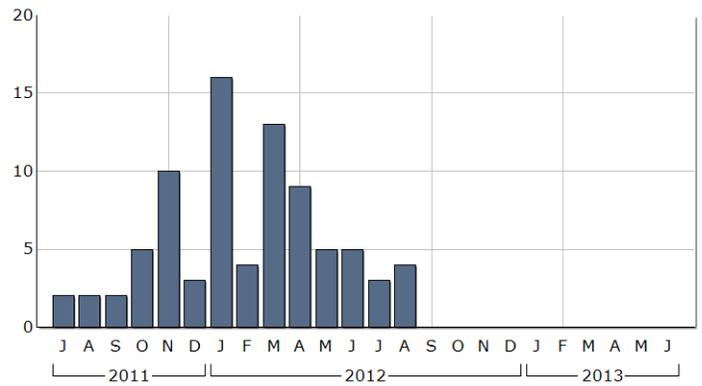
Fax Referral



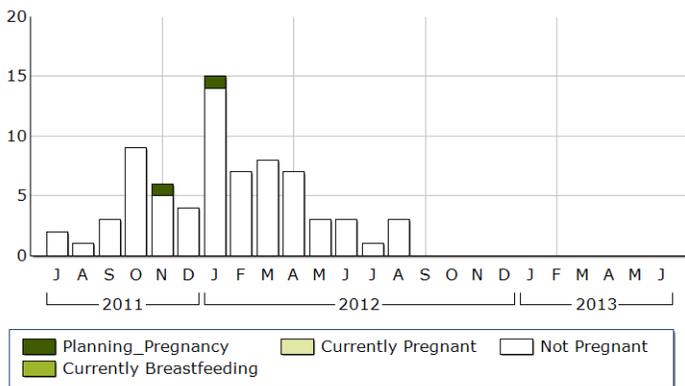
Tobacco User Enrollments By Program Type



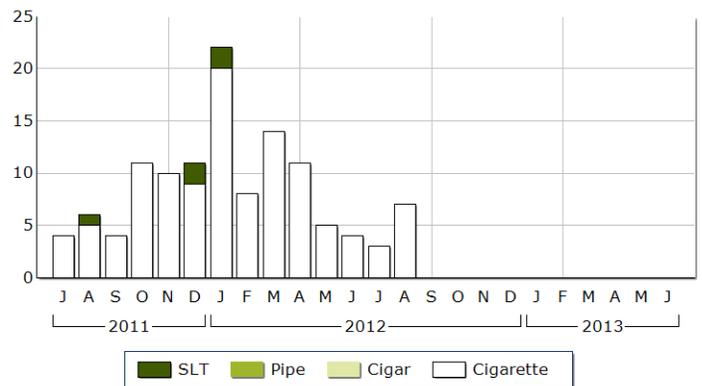
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

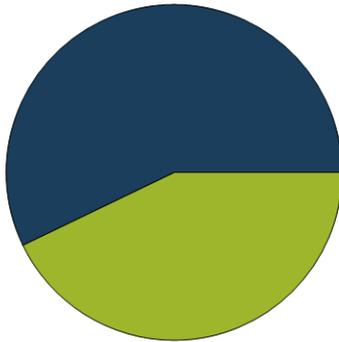


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

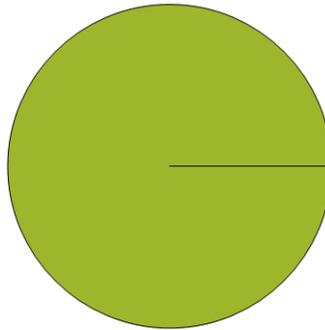
Tobacco Users By Gender



Female, 42.86%
Male, 57.14%

Chart Total N: 7

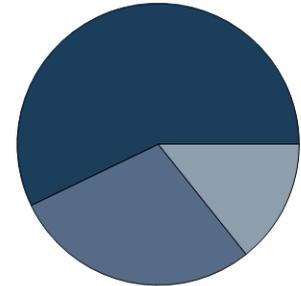
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

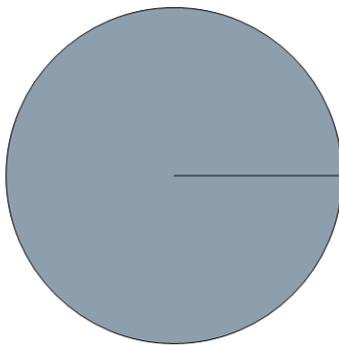
Tobacco Users By Education



No HS Degreee/GED, 14.29%
HS Degreee/GED, 28.57%
Some College, 57.14%

Chart Total N: 7

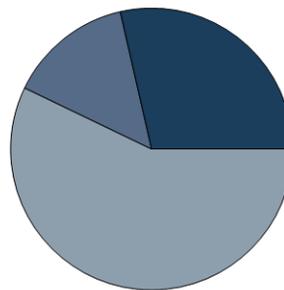
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

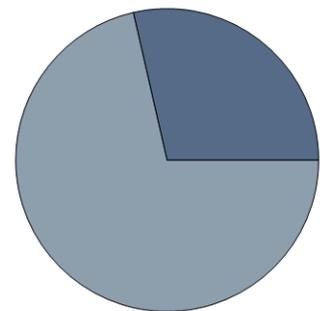
Tobacco Users By Age



25 - 34, 57.14%
45 - 54, 14.29%
55 - 64, 28.57%

Chart Total N: 7

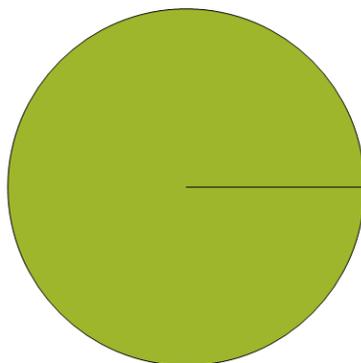
Tobacco Users By Health Plan



Medicaid, 71.43%
Uninsured, 28.57%

Chart Total N: 7

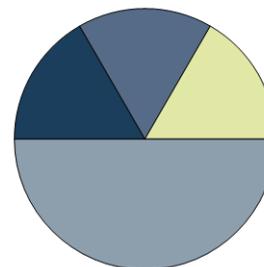
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 50.00%
COPD, 16.67%
Diabetes, 16.67%
None, 16.67%

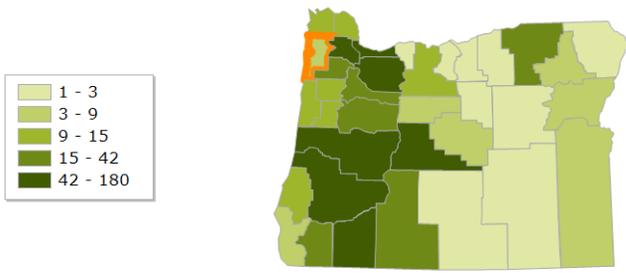
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

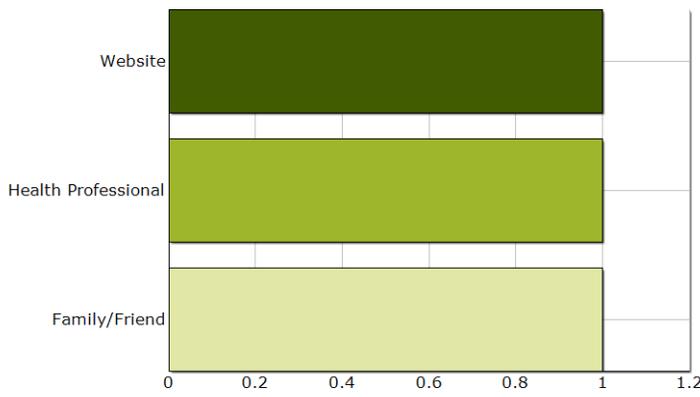
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

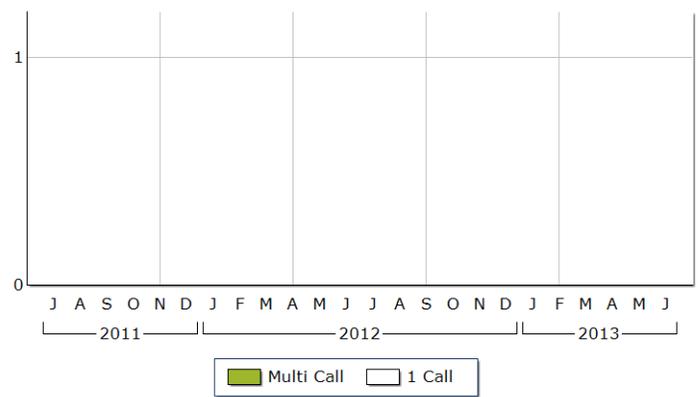


County Population		Prevalence	Tobacco Users	
Adult	21,446	21.6 %	4,632 ⁴	
			County	State
Tobacco Users - Last Full Month			3	820
Tobacco Users YTD			6	1,619
Unique Tobacco Users YTD			3	1,101
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.13 %
Reach - NAQC			2	0.11 %
Annualized Reach			1	0.78 %
Annualized Reach - NAQC			2	0.65 %
Unique Individual Reach			3	0.06 %

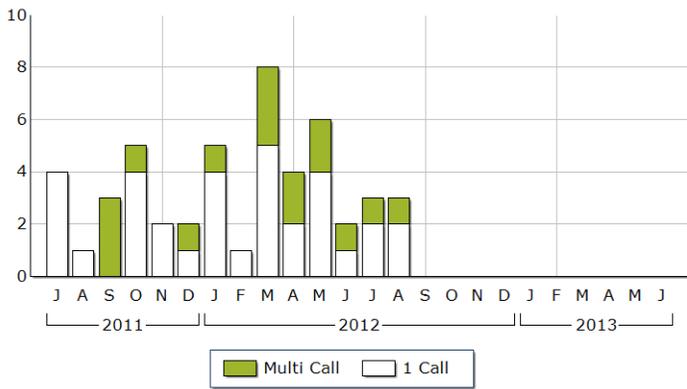
How Heard About



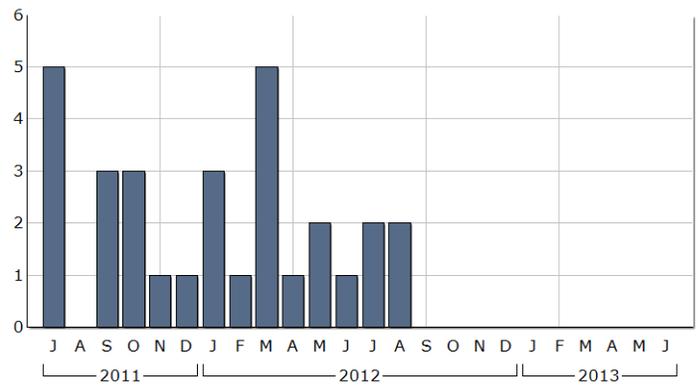
Fax Referral



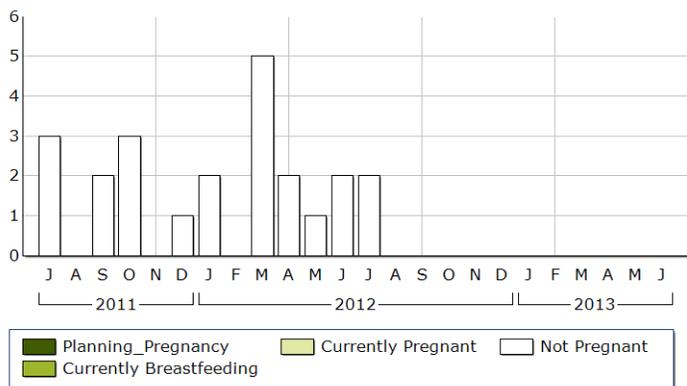
Tobacco User Enrollments By Program Type



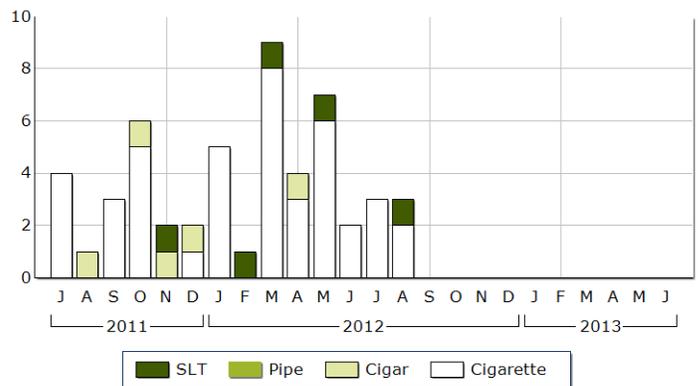
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

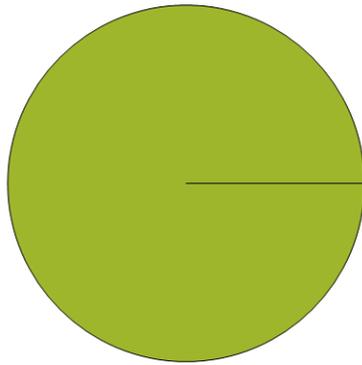


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

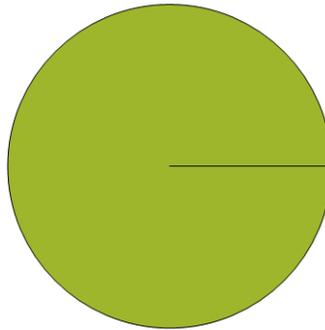
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 3

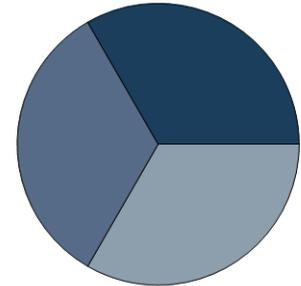
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

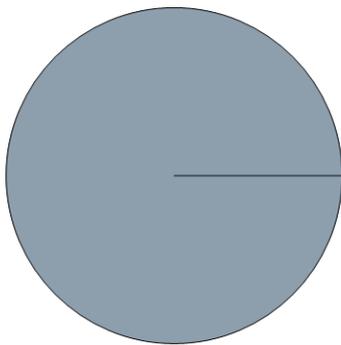
Tobacco Users By Education



No HS Degree/GED, 33.33%
HS Degree/GED, 33.33%
Some College, 33.33%

Chart Total N: 3

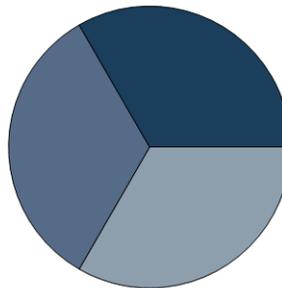
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

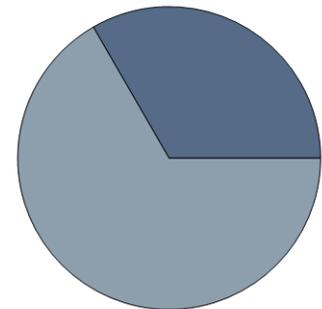
Tobacco Users By Age



18 - 24, 33.33%
25 - 34, 33.33%
65 and Older, 33.33%

Chart Total N: 3

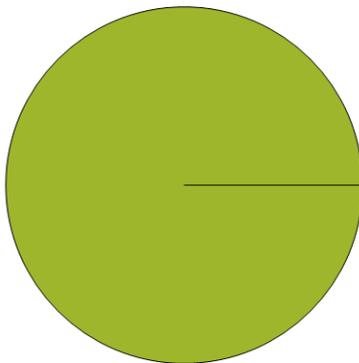
Tobacco Users By Health Plan



Medicaid, 66.67%
Medicare, 33.33%

Chart Total N: 3

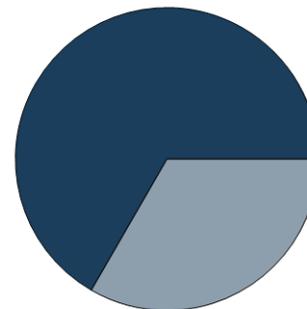
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Diabetes, 33.33%
None, 66.67%

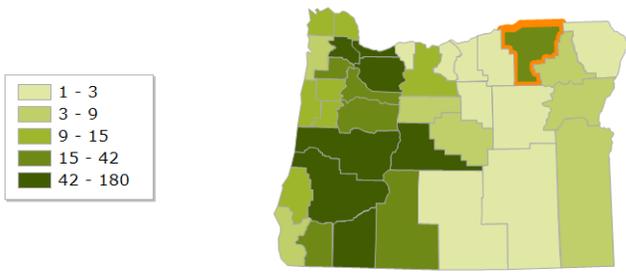
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

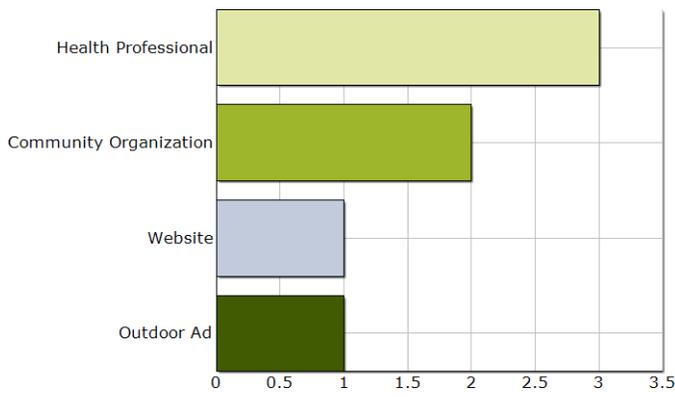
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

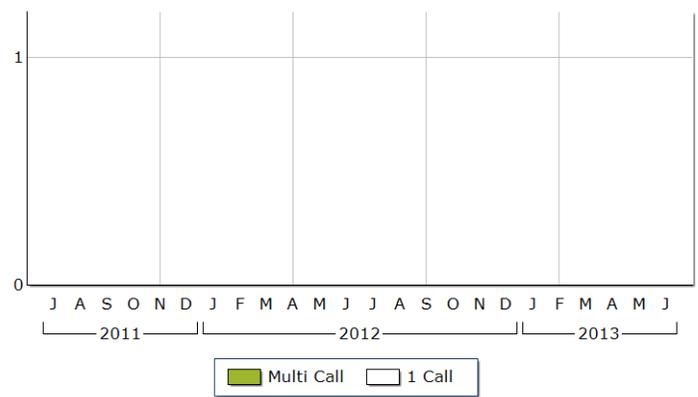


County Population		Prevalence	Tobacco Users		
Adult	54,202	24.2 %	13,117 ⁴		
			County	State	
Tobacco Users - Last Full Month			12	820	
Tobacco Users YTD			23	1,619	
Unique Tobacco Users YTD			3	1,101	
Target Reach			2.0 %	2.0 %	
Reach YTD			1	0.18 %	0.31 %
Reach - NAQC			2	0.07 %	0.13 %
Annualized Reach			1	1.05 %	1.88 %
Annualized Reach - NAQC			2	0.41 %	0.81 %
Unique Individual Reach			3	0.08 %	0.21 %

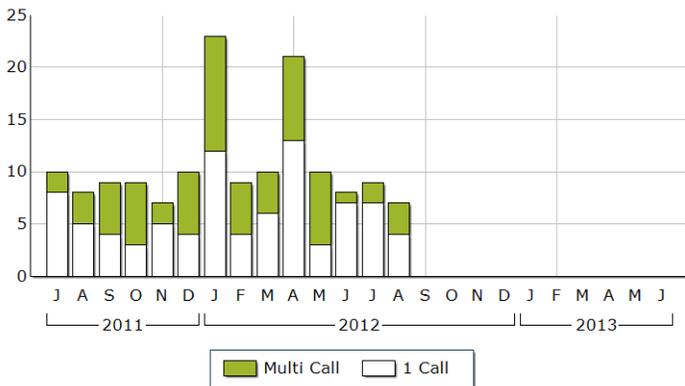
How Heard About



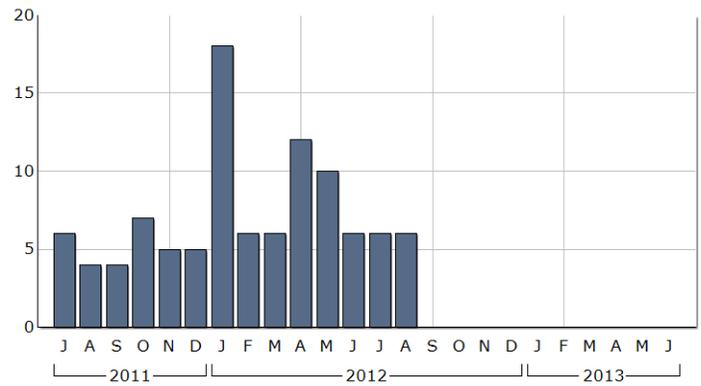
Fax Referral



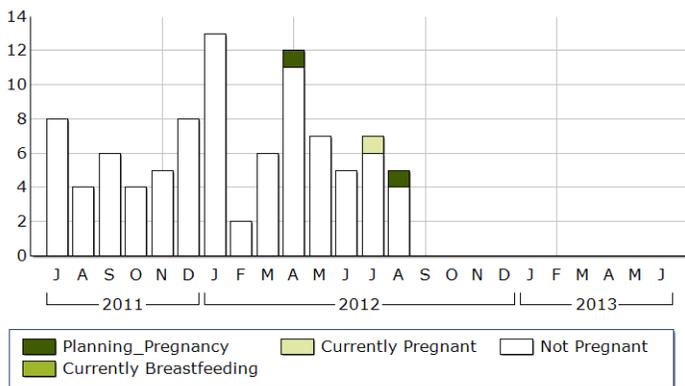
Tobacco User Enrollments By Program Type



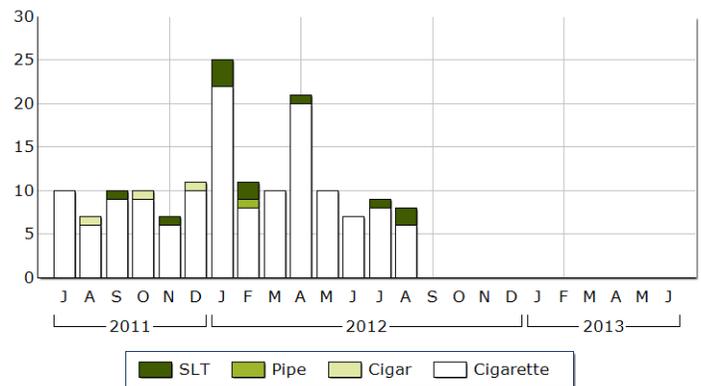
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

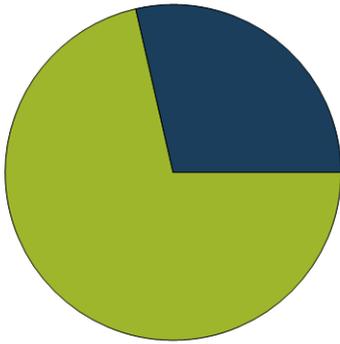


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

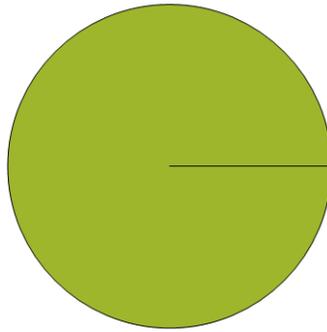
Tobacco Users By Gender



Female, 71.43%
Male, 28.57%

Chart Total N: 7

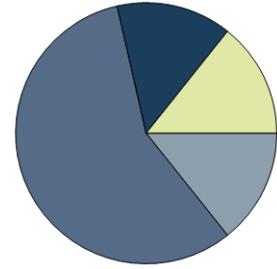
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

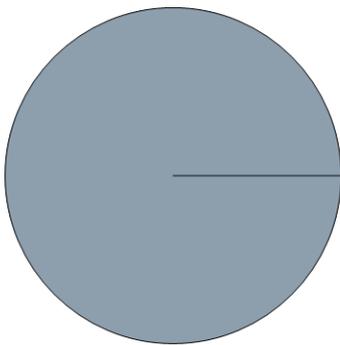
Tobacco Users By Education



No HS Degreee/GED, 14.29%
HS Degreee/GED, 57.14%
Technical Degree, 14.29%
College Degree, 14.29%

Chart Total N: 7

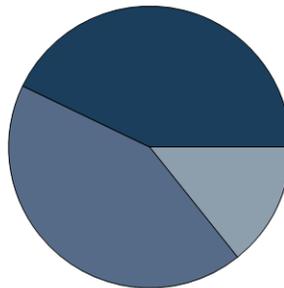
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

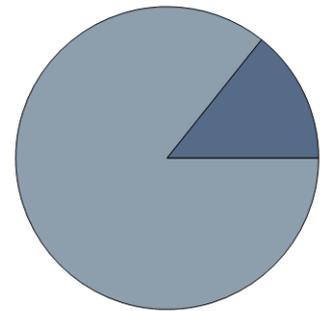
Tobacco Users By Age



25 - 34, 14.29%
35 - 44, 42.86%
45 - 54, 42.86%

Chart Total N: 7

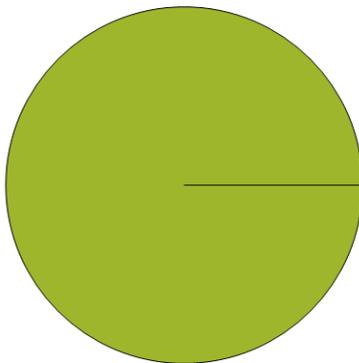
Tobacco Users By Health Plan



Uninsured, 85.71%
Commercially Insured, 14.29%

Chart Total N: 7

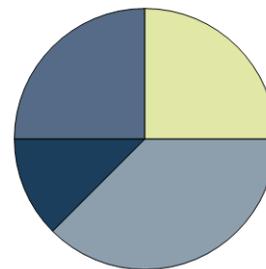
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 37.50%
COPD, 12.50%
Diabetes, 25.00%
None, 25.00%

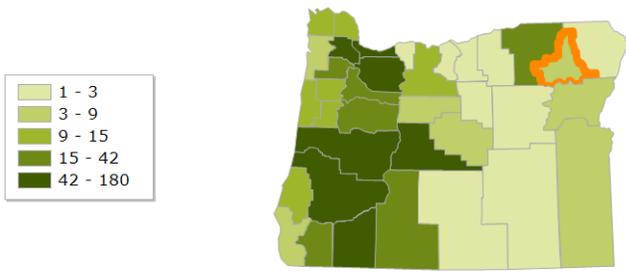
Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

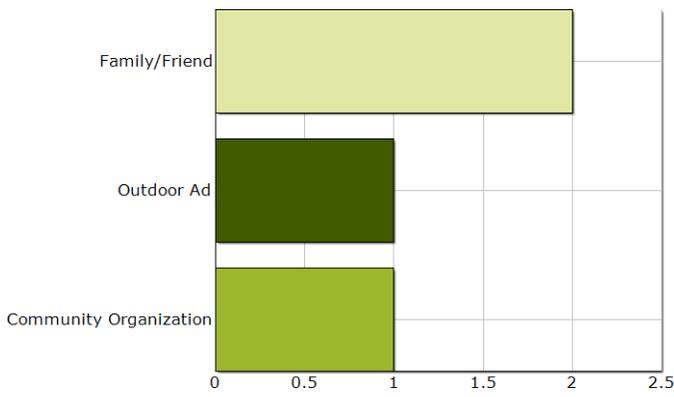
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

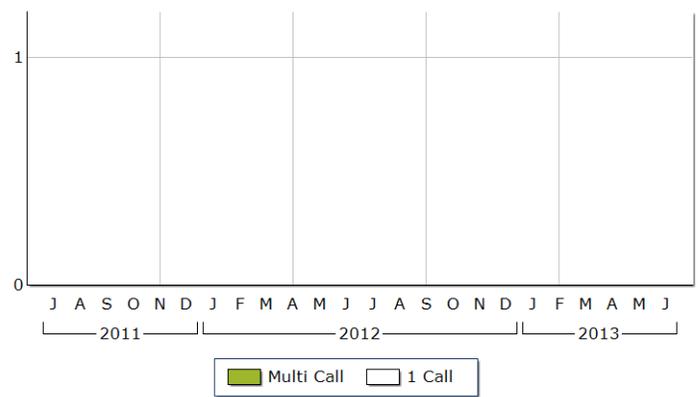


County Population	Prevalence	Tobacco Users	
Adult	19,424	13.8 %	2,681 ⁴
		County	State
Tobacco Users - Last Full Month		4	820
Tobacco Users YTD		10	1,619
Unique Tobacco Users YTD	3	6	1,101
Target Reach		2.0 %	2.0 %
Reach YTD	1	0.37 %	0.31 %
Reach - NAQC	2	0.26 %	0.13 %
Annualized Reach	1	2.24 %	1.88 %
Annualized Reach - NAQC	2	1.57 %	0.81 %
Unique Individual Reach	3	0.22 %	0.21 %

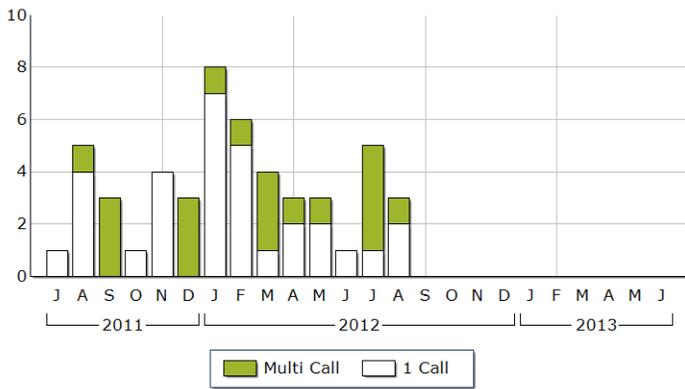
How Heard About



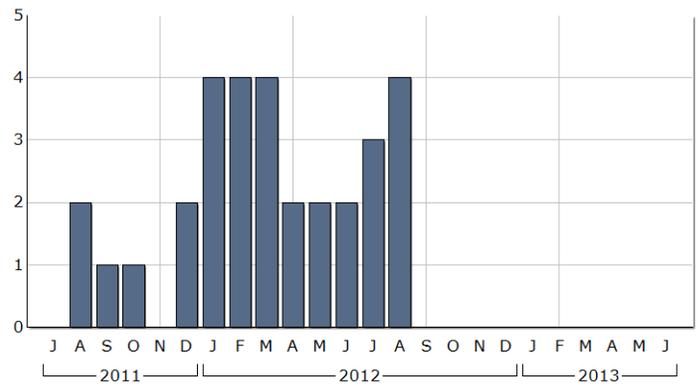
Fax Referral



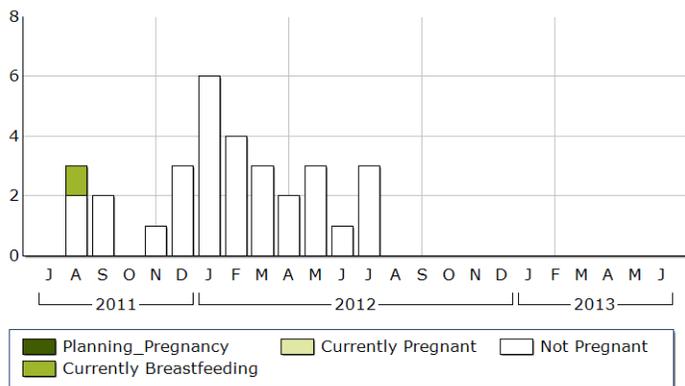
Tobacco User Enrollments By Program Type



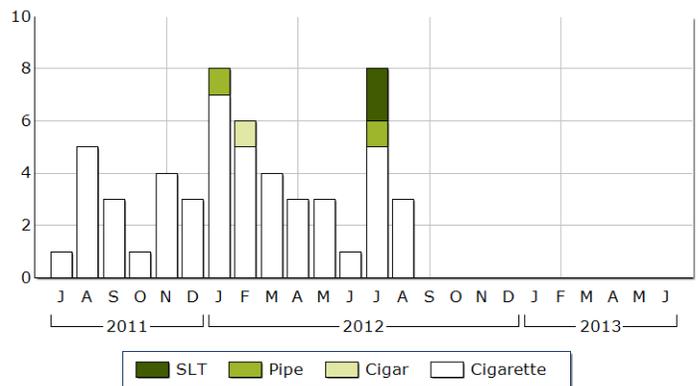
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

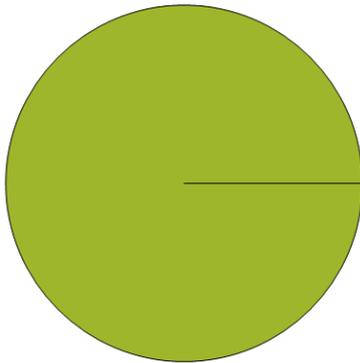


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

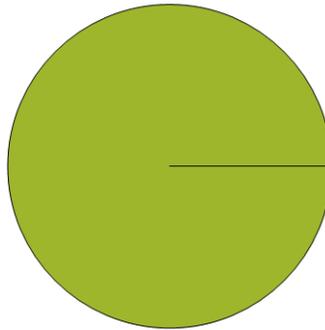
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 4

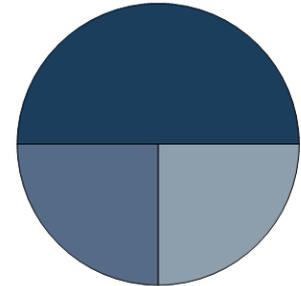
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

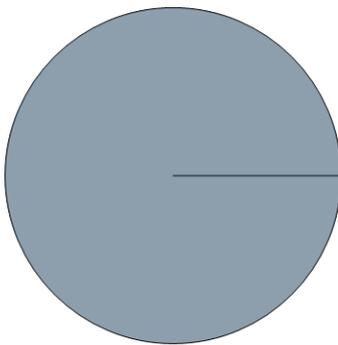
Tobacco Users By Education



No HS Degreee/GED, 25.00%
HS Degreee/GED, 25.00%
Some College, 50.00%

Chart Total N: 4

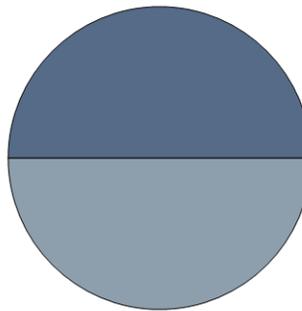
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

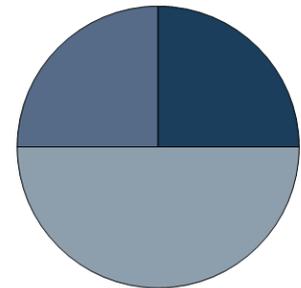
Tobacco Users By Age



25 - 34, 50.00%
65 and Older, 50.00%

Chart Total N: 4

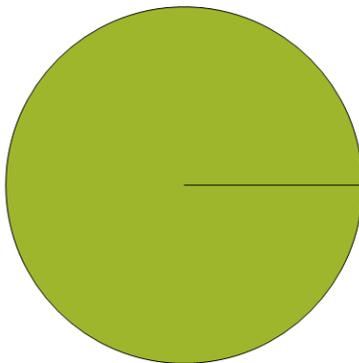
Tobacco Users By Health Plan



Uninsured, 50.00%
Medicaid, 25.00%
Medicare, 25.00%

Chart Total N: 4

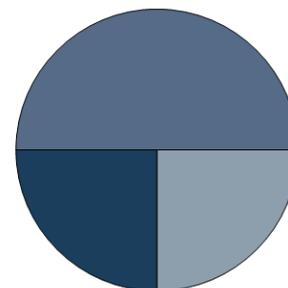
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 25.00%
COPD, 25.00%
None, 50.00%

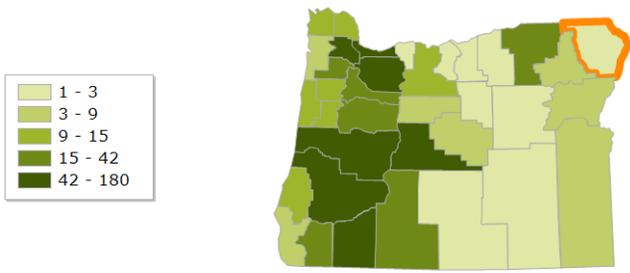
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

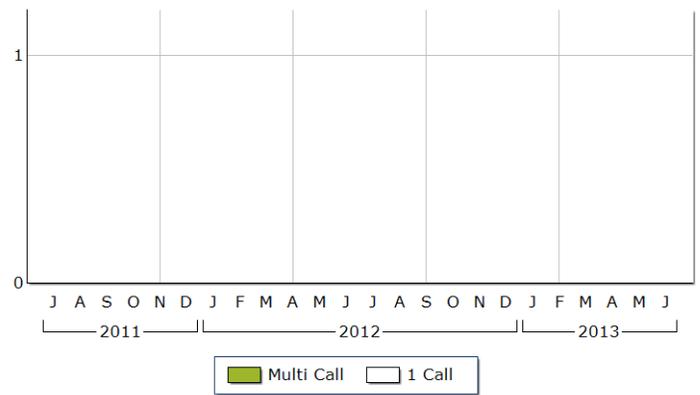
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

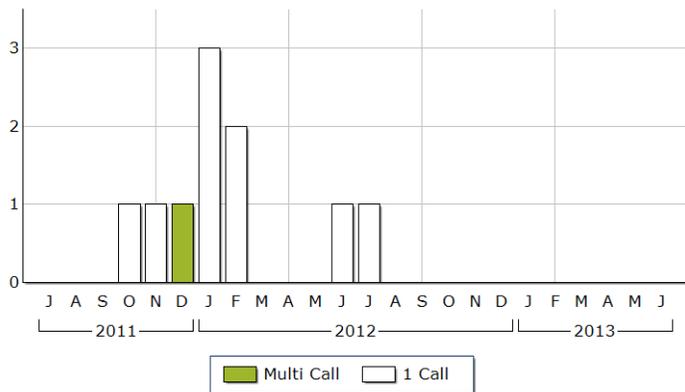


County Population	Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038 ⁴
		County	State
Tobacco Users - Last Full Month		-	820
Tobacco Users YTD		1	1,619
Unique Tobacco Users YTD		3	1,101
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.10 %
Reach - NAQC		2	0.10 %
Annualized Reach		1	0.58 %
Annualized Reach - NAQC		2	0.58 %
Unique Individual Reach		3	-

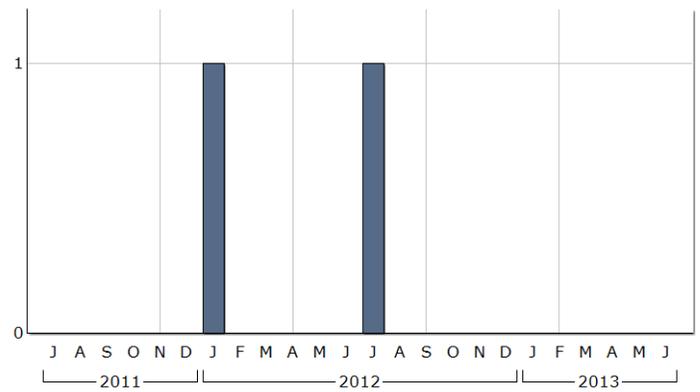
Fax Referral



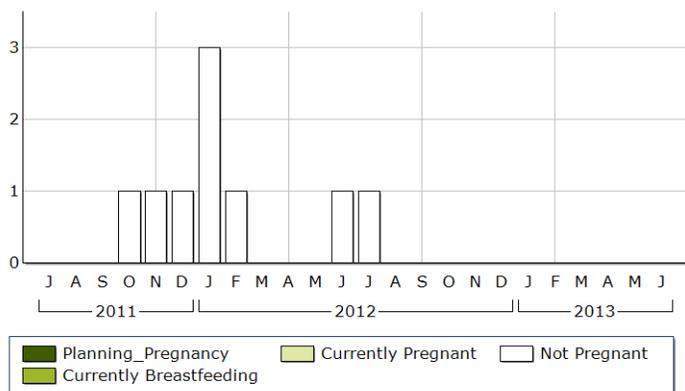
Tobacco User Enrollments By Program Type



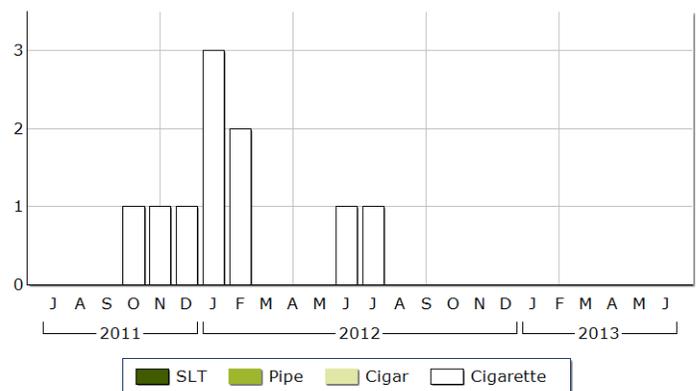
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



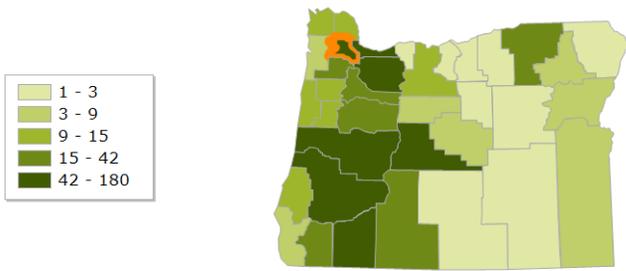
1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

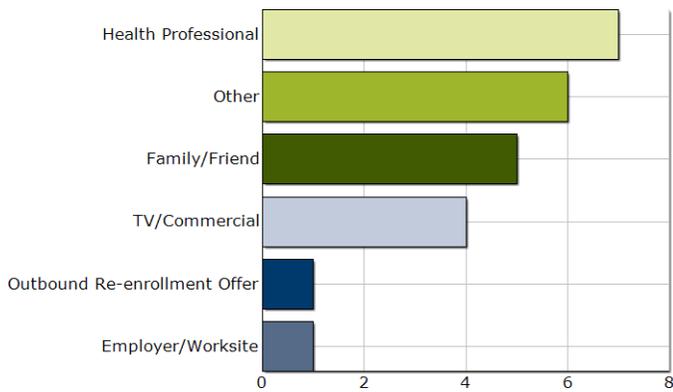
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

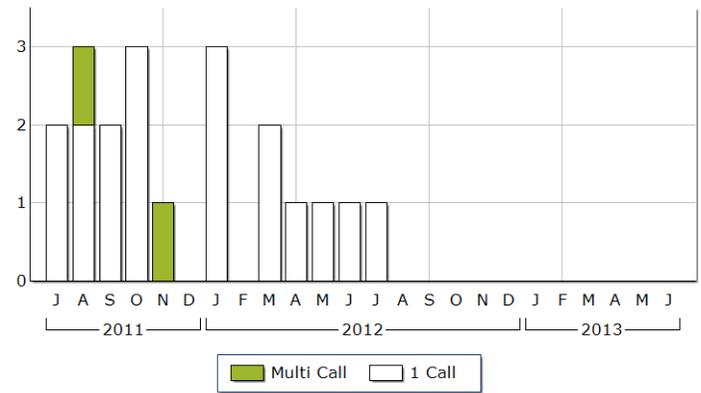


County Population	Prevalence	Tobacco Users
Adult	387,946	12.9 %
		50,045 ⁴
		County
Tobacco Users - Last Full Month		29
Tobacco Users YTD		73
Unique Tobacco Users YTD		47
Target Reach		3
Reach YTD		2.0 %
Reach - NAQC		1
Annualized Reach		0.15 %
Annualized Reach - NAQC		0.31 %
Unique Individual Reach		2
		0.11 %
		0.13 %
		1
		0.88 %
		1.88 %
		2
		0.67 %
		0.81 %
		3
		0.09 %
		0.21 %

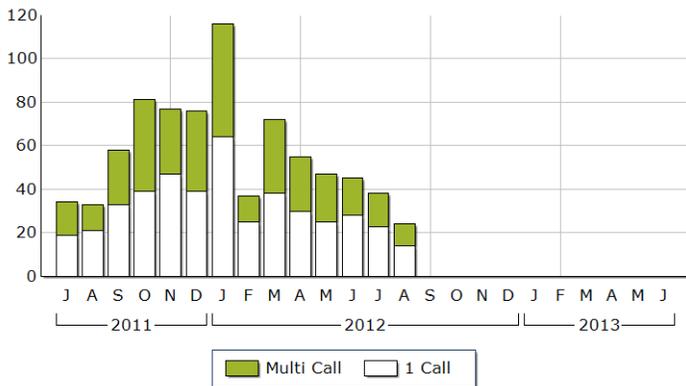
How Heard About



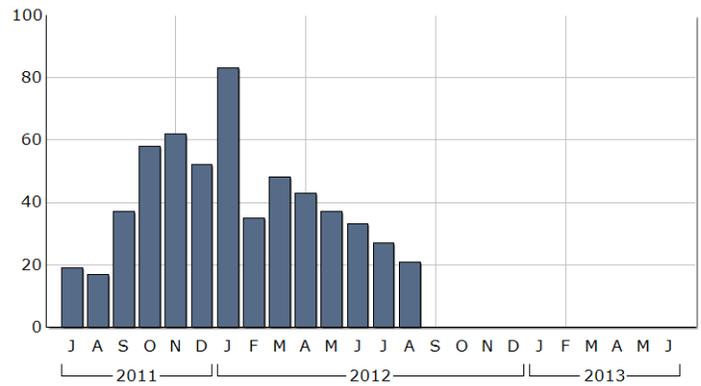
Fax Referral



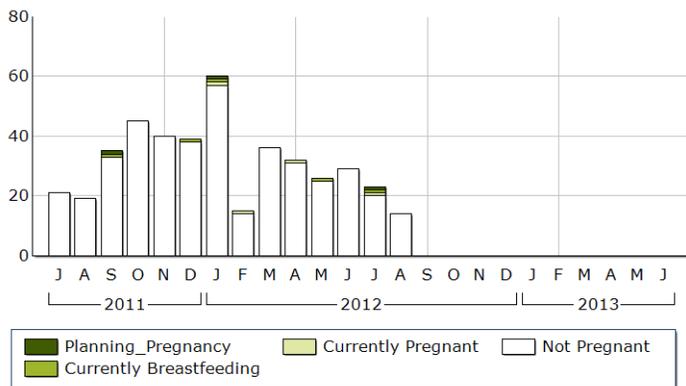
Tobacco User Enrollments By Program Type



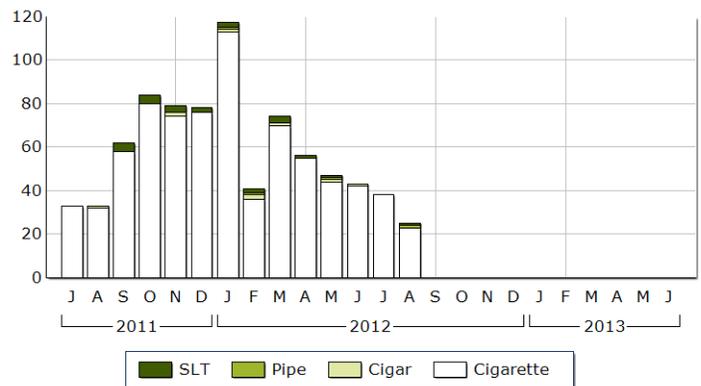
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

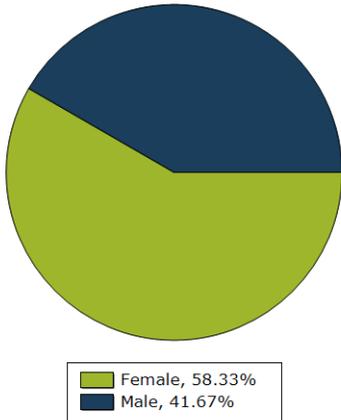


Chart Total N: 24

Tobacco Users By Language

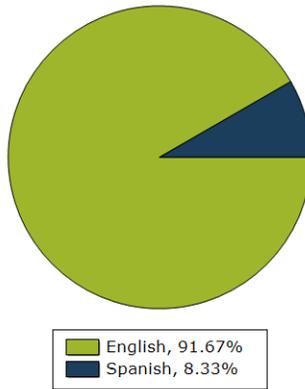


Chart Total N: 24

Tobacco Users By Education

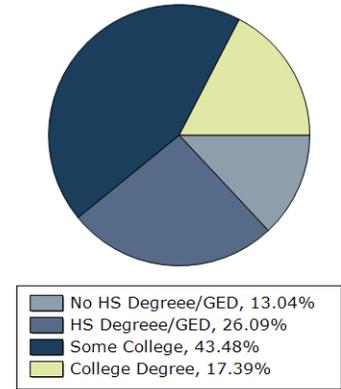


Chart Total N: 23

Tobacco Users By Race

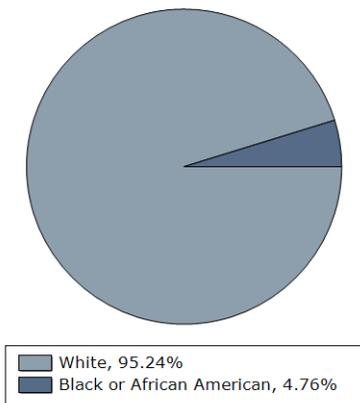


Chart Total N: 21

Tobacco Users By Age

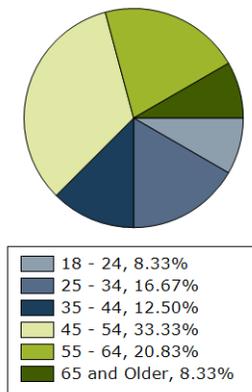


Chart Total N: 24

Tobacco Users By Health Plan

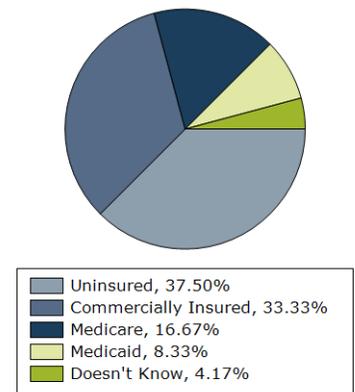


Chart Total N: 24

Tobacco Users By Ethnicity

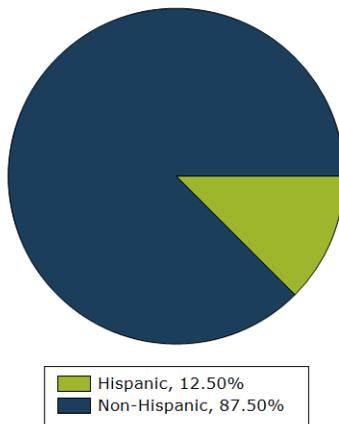


Chart Total N: 24

Tobacco Users By Chronic Condition

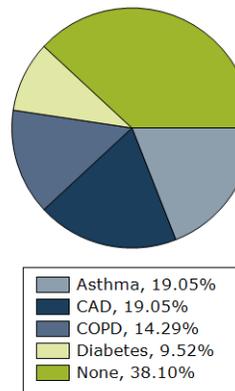


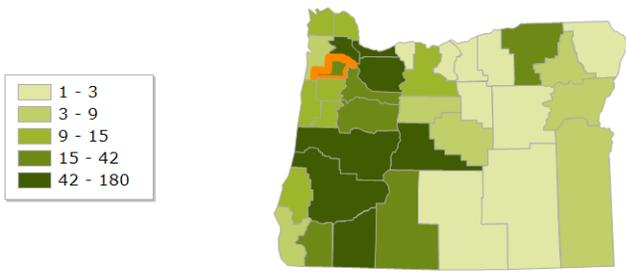
Chart Total N: 21

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

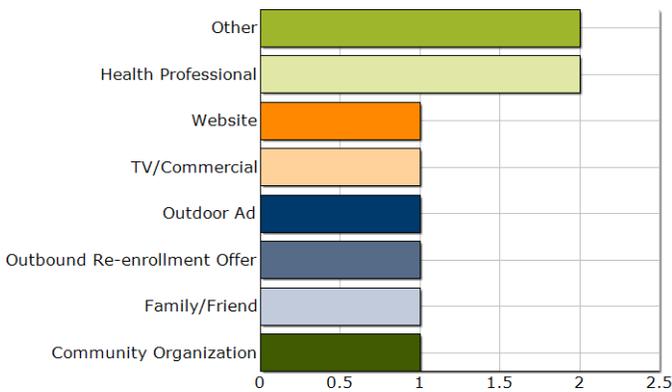
From 8/1/2012 through 8/31/2012

State Tobacco Users Served Contract YTD (Adults)

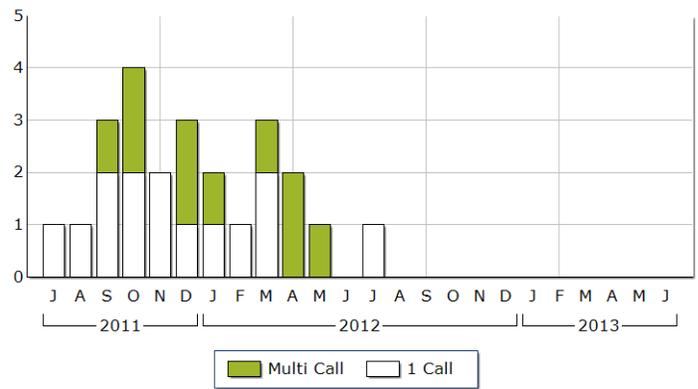


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376 ⁴	
			County	State
Tobacco Users - Last Full Month			12	820
Tobacco Users YTD			35	1,619
Unique Tobacco Users YTD			3	20
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.26 %
Reach - NAQC			2	0.19 %
Annualized Reach			1	1.57 %
Annualized Reach - NAQC			2	1.17 %
Unique Individual Reach			3	0.15 %

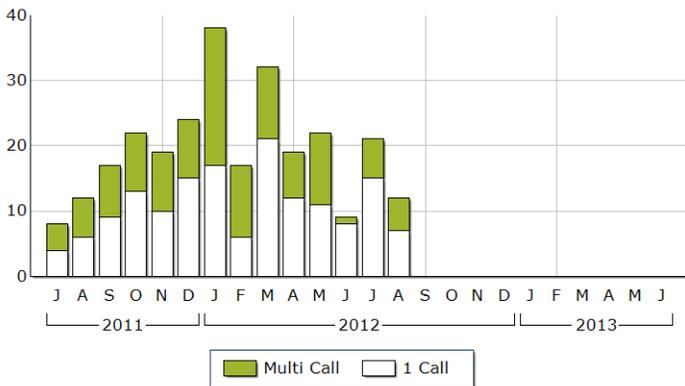
How Heard About



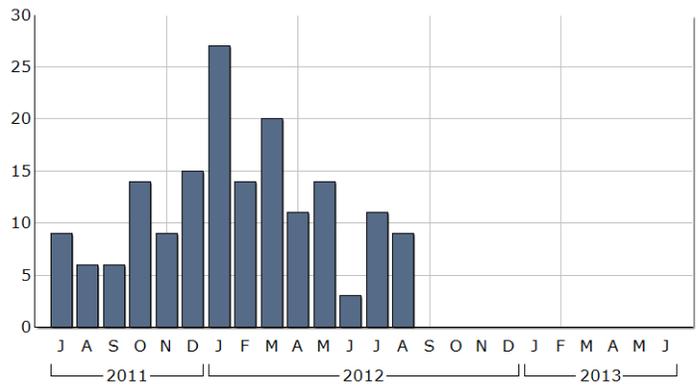
Fax Referral



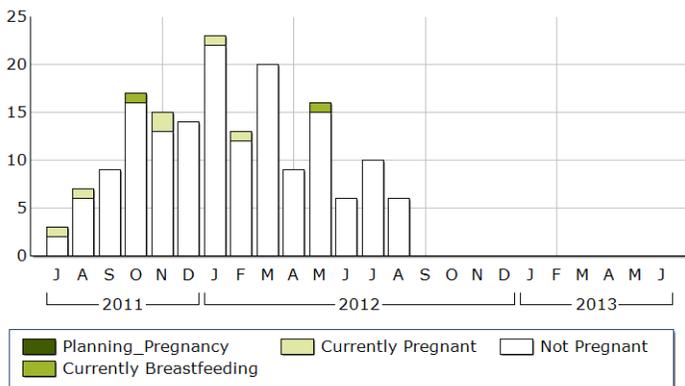
Tobacco User Enrollments By Program Type



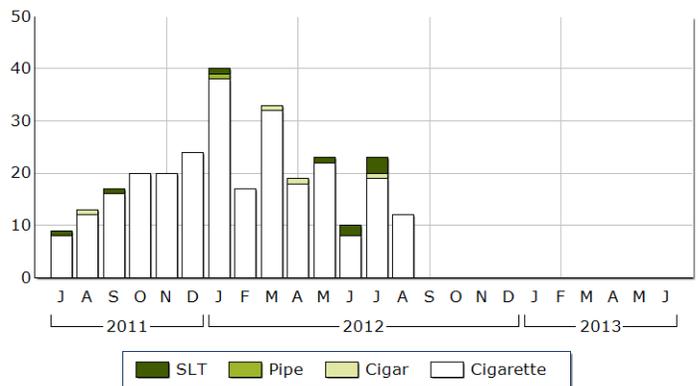
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

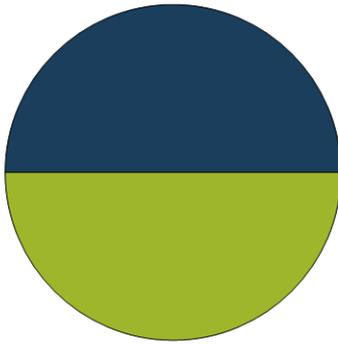


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

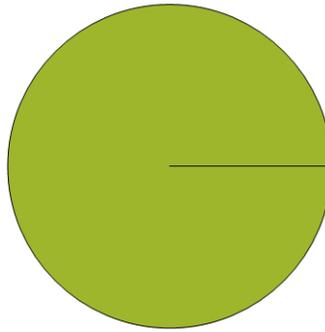
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 12

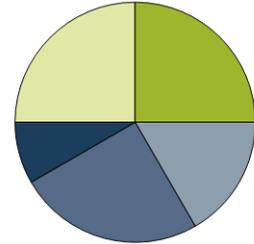
Tobacco Users By Language



English, 100.00%

Chart Total N: 12

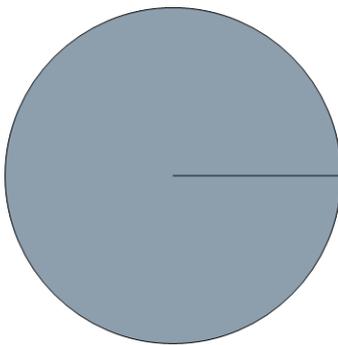
Tobacco Users By Education



No HS Degreee/GED, 16.67%
HS Degreee/GED, 25.00%
Technical Degree, 8.33%
Some College, 25.00%
College Degree, 25.00%

Chart Total N: 12

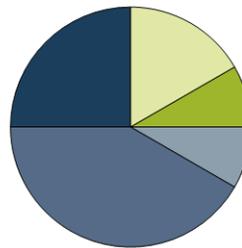
Tobacco Users By Race



White, 100.00%

Chart Total N: 11

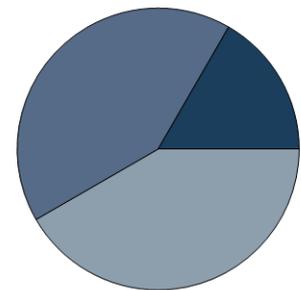
Tobacco Users By Age



25 - 34, 8.33%
35 - 44, 41.67%
45 - 54, 25.00%
55 - 64, 16.67%
65 and Older, 8.33%

Chart Total N: 12

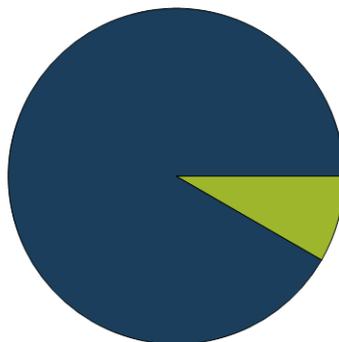
Tobacco Users By Health Plan



Medicaid, 41.67%
Uninsured, 41.67%
Commercially Insured, 16.67%

Chart Total N: 12

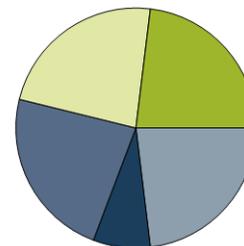
Tobacco Users By Ethnicity



Hispanic, 8.33%
Non-Hispanic, 91.67%

Chart Total N: 12

Tobacco Users By Chronic Condition



Asthma, 23.08%
CAD, 7.69%
COPD, 23.08%
Diabetes, 23.08%
None, 23.08%

Chart Total N: 13

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.