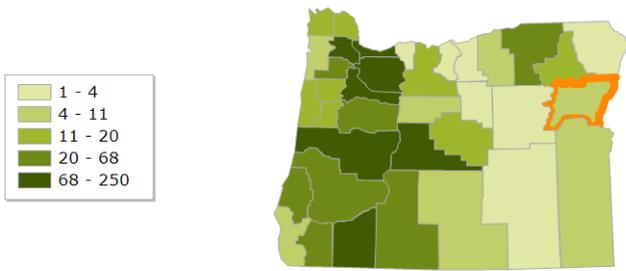


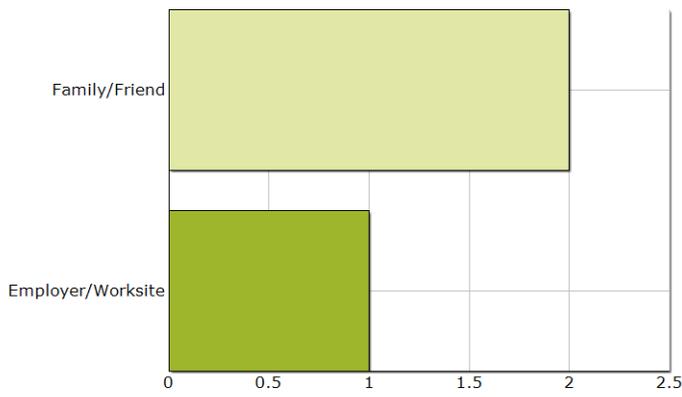
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

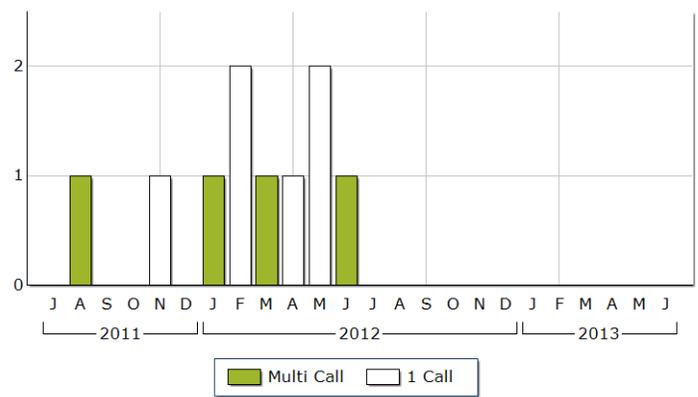


County Population	Prevalence	Tobacco Users
Adult	13,243	20.0 %
		2,649 ⁴
		County
Tobacco Users - Last Full Month		3
Tobacco Users YTD		77
Unique Tobacco Users YTD		61
Target Reach		2.0 %
Reach YTD		2.91 %
Reach - NAQC		2.15 %
Annualized Reach		2.33 %
Annualized Reach - NAQC		1.72 %
Unique Individual Reach		2.30 %

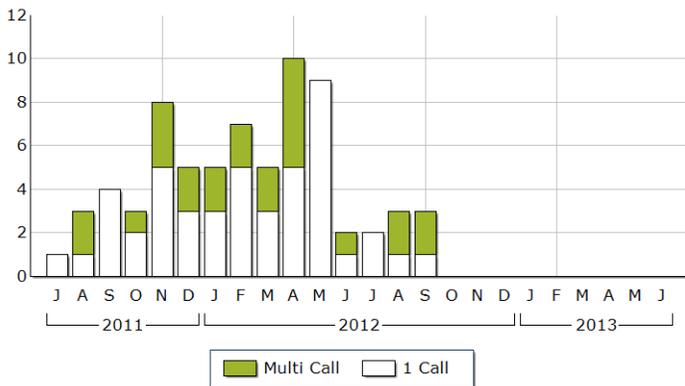
How Heard About



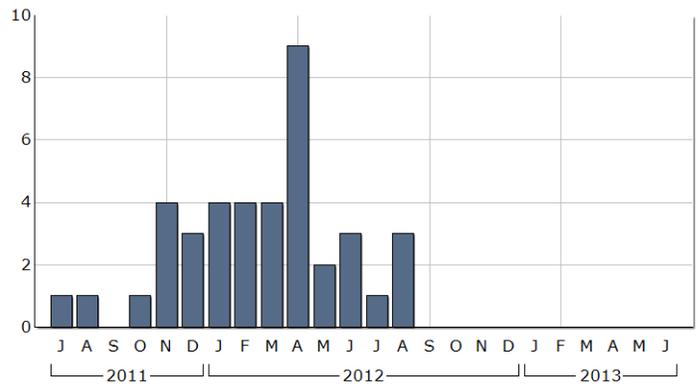
Fax Referral



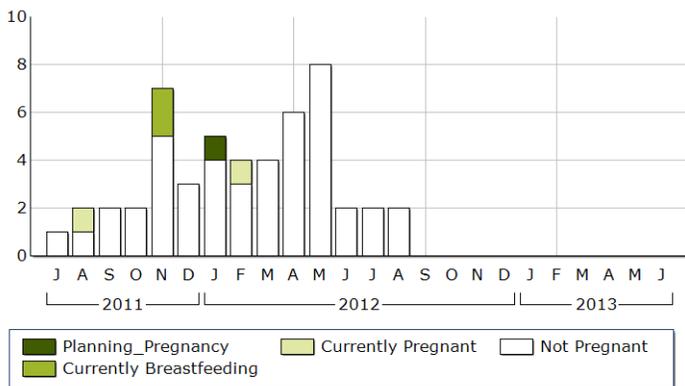
Tobacco User Enrollments By Program Type



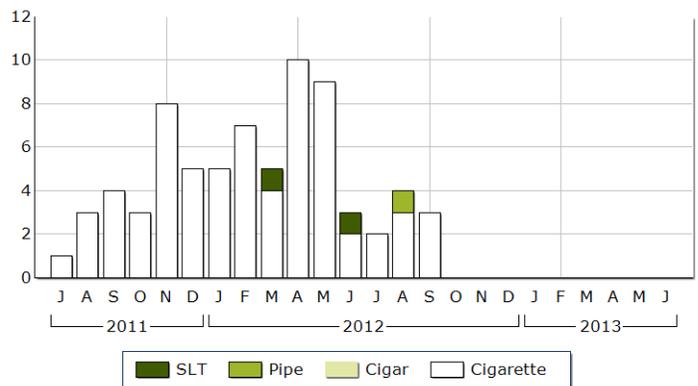
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

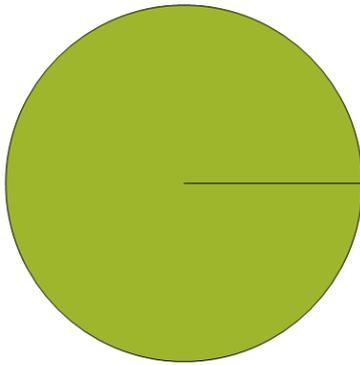


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

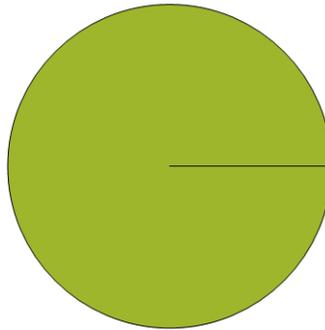
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 3

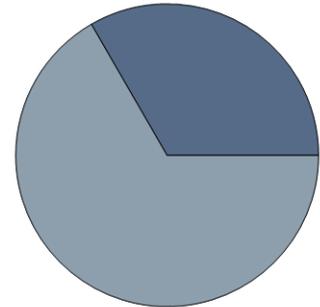
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

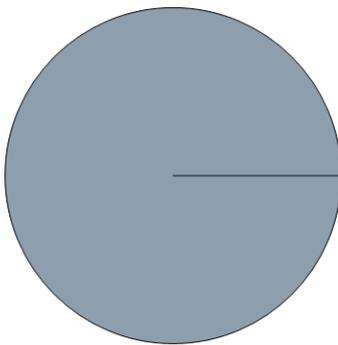
Tobacco Users By Education



HS Degree/GED, 66.67%
Some College, 33.33%

Chart Total N: 3

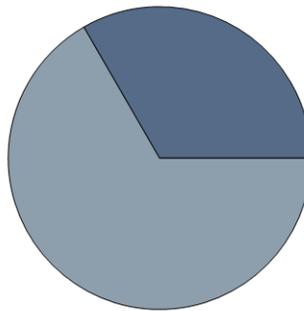
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

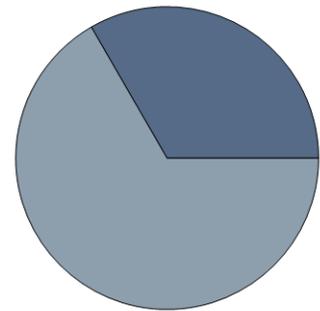
Tobacco Users By Age



25 - 34, 66.67%
45 - 54, 33.33%

Chart Total N: 3

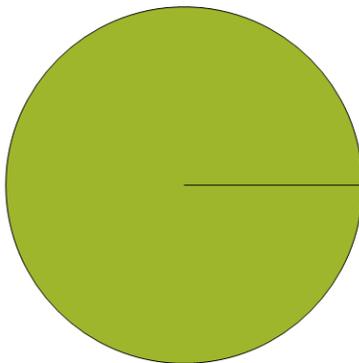
Tobacco Users By Health Plan



Uninsured, 66.67%
Commercially Insured, 33.33%

Chart Total N: 3

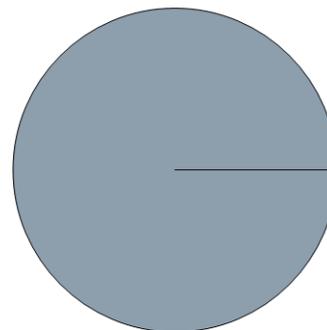
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



None, 100.00%

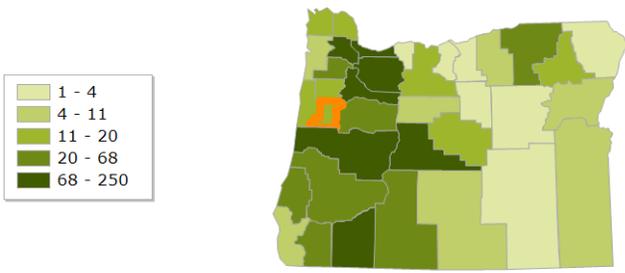
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

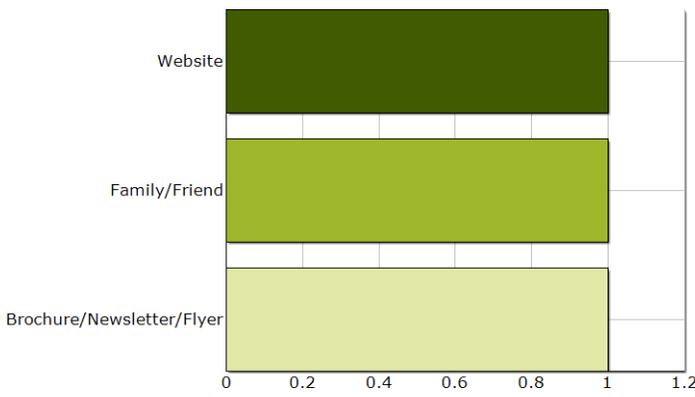
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

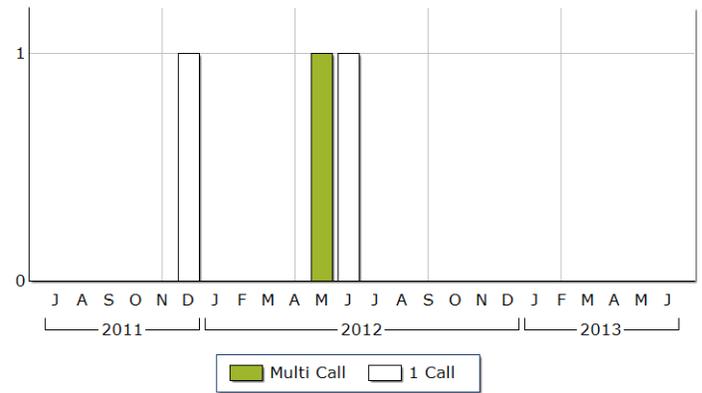


County Population	Prevalence	Tobacco Users
Adult 69,035	10.8 %	7,456 ⁴
		County
Tobacco Users - Last Full Month		4
Tobacco Users YTD		112
Unique Tobacco Users YTD		83
Target Reach		2.0 %
Reach YTD		1.50 %
Reach - NAQC		1.09 %
Annualized Reach		1.20 %
Annualized Reach - NAQC		0.87 %
Unique Individual Reach		1.11 %

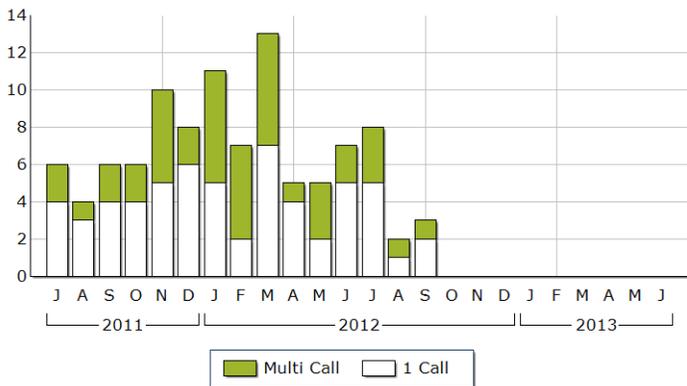
How Heard About



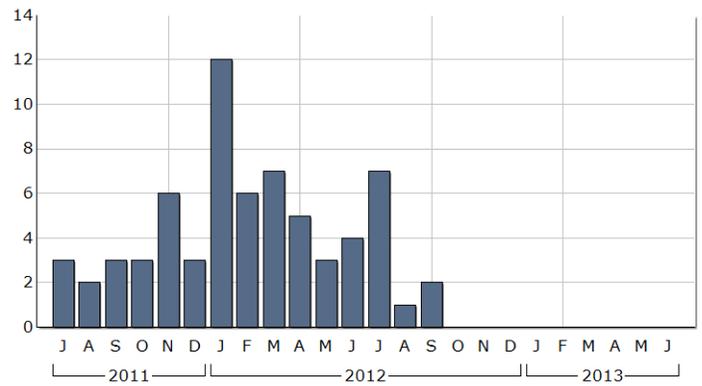
Fax Referral



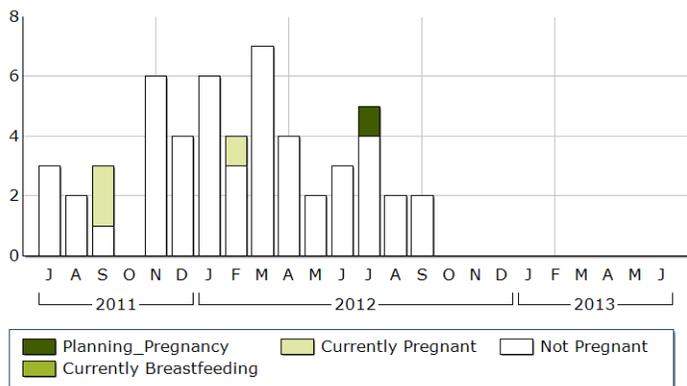
Tobacco User Enrollments By Program Type



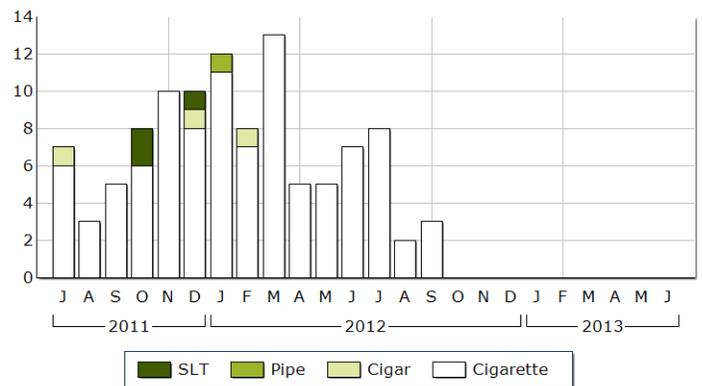
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

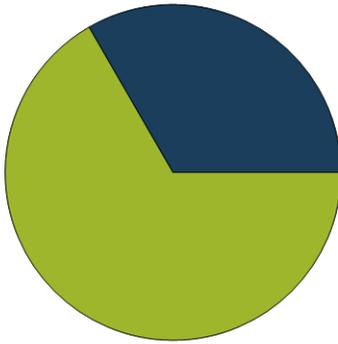


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

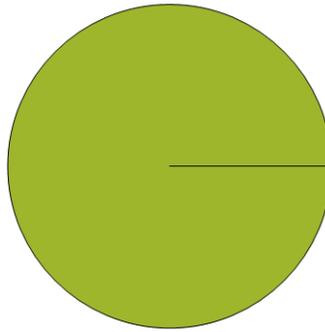
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

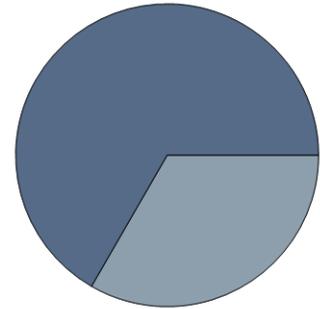
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

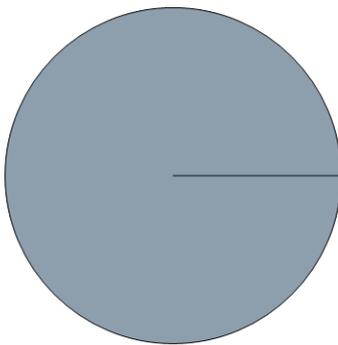
Tobacco Users By Education



No HS Degreee/GED, 33.33%
Some College, 66.67%

Chart Total N: 3

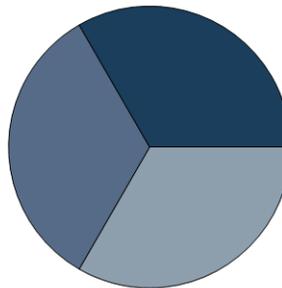
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

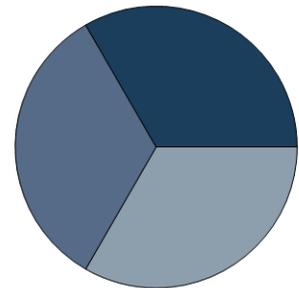
Tobacco Users By Age



18 - 24, 33.33%
25 - 34, 33.33%
35 - 44, 33.33%

Chart Total N: 3

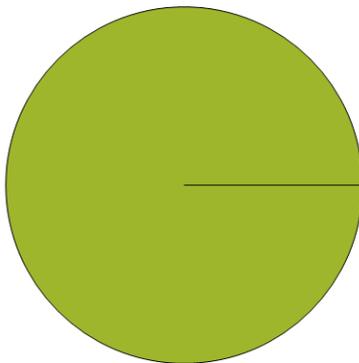
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Medicaid, 33.33%
Uninsured, 33.33%

Chart Total N: 3

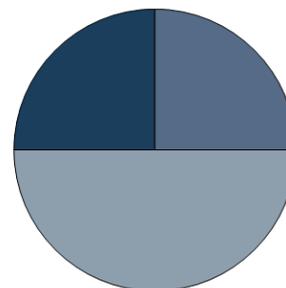
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Asthma, 50.00%
Diabetes, 25.00%
None, 25.00%

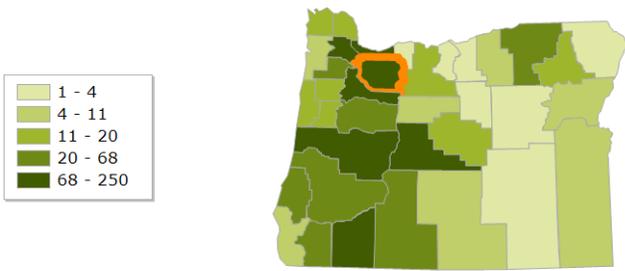
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

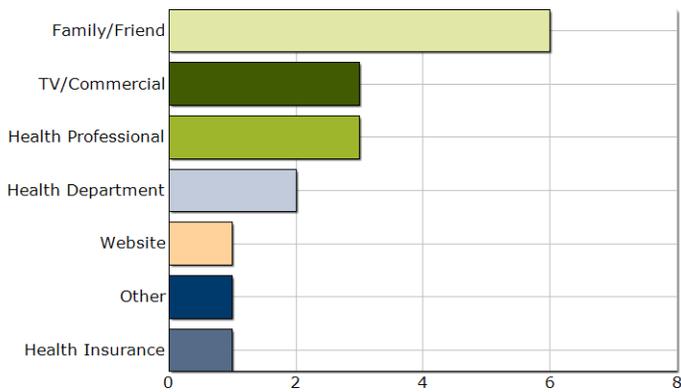
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

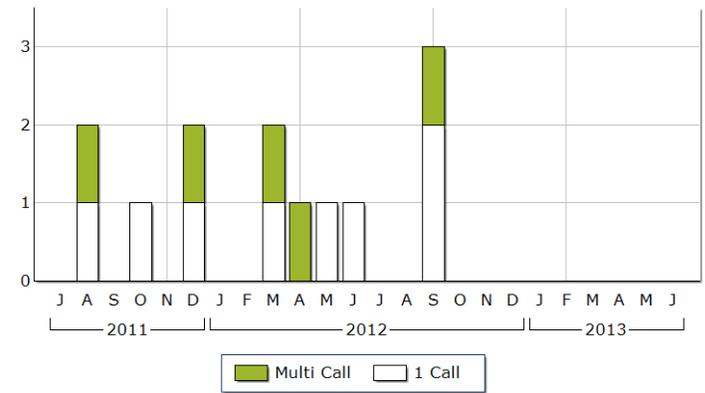


County Population	Prevalence	Tobacco Users
Adult	289,948	15.4 %
		44,652 ⁴
		County
Tobacco Users - Last Full Month		22
Tobacco Users YTD		833
Unique Tobacco Users YTD		531
Target Reach		2.0 %
Reach YTD		1.87 %
Reach - NAQC		1.26 %
Annualized Reach		1.49 %
Annualized Reach - NAQC		1.01 %
Unique Individual Reach		1.19 %

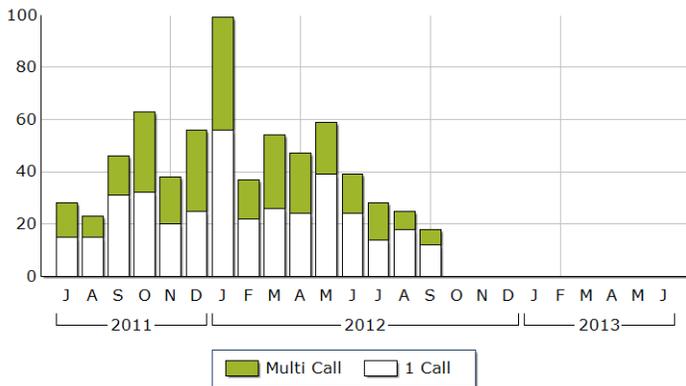
How Heard About



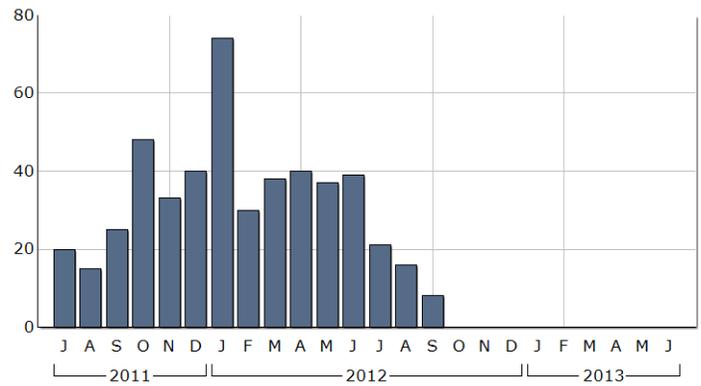
Fax Referral



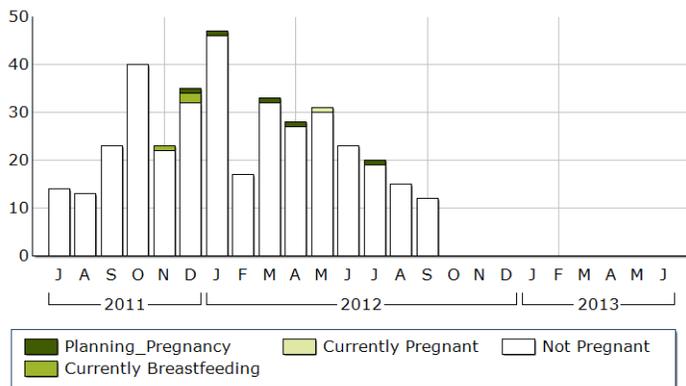
Tobacco User Enrollments By Program Type



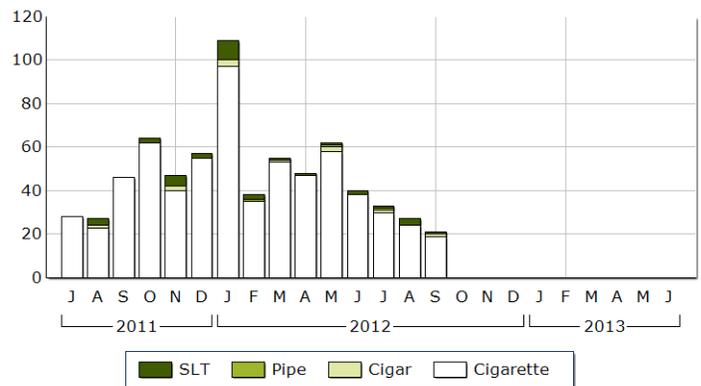
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

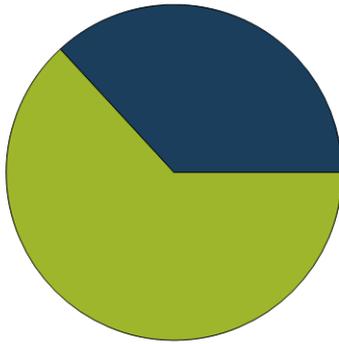


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

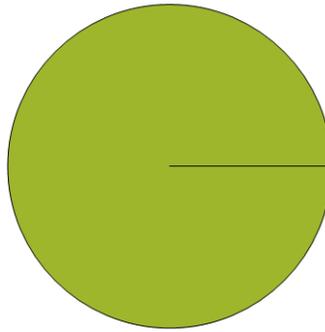
Tobacco Users By Gender



Female, 63.16%
Male, 36.84%

Chart Total N: 19

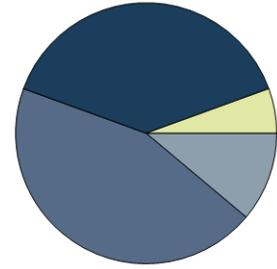
Tobacco Users By Language



English, 100.00%

Chart Total N: 19

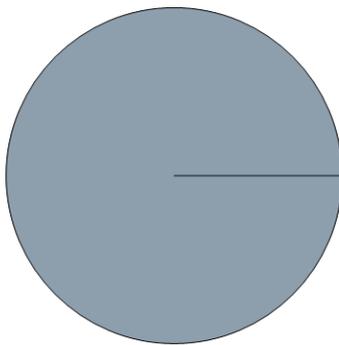
Tobacco Users By Education



No HS Degree/GED, 11.11%
HS Degree/GED, 44.44%
Some College, 38.89%
College Degree, 5.56%

Chart Total N: 18

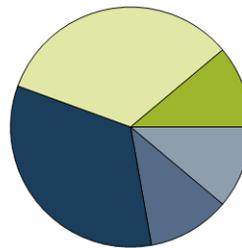
Tobacco Users By Race



White, 100.00%

Chart Total N: 17

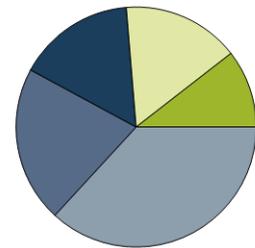
Tobacco Users By Age



18 - 24, 11.11%
25 - 34, 11.11%
45 - 54, 33.33%
55 - 64, 33.33%
65 and Older, 11.11%

Chart Total N: 18

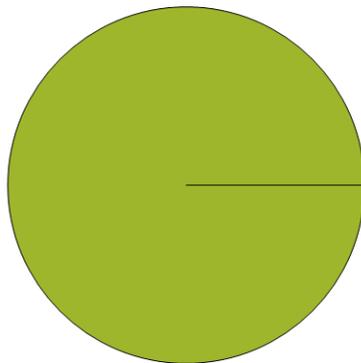
Tobacco Users By Health Plan



Uninsured, 36.84%
Medicare, 21.05%
Commercially Insured, 15.79%
Medicaid, 15.79%
Doesn't Know, 10.53%

Chart Total N: 19

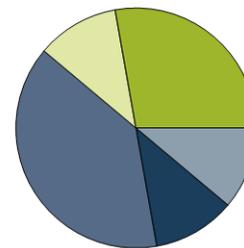
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 18

Tobacco Users By Chronic Condition



Asthma, 11.11%
CAD, 11.11%
COPD, 38.89%
Diabetes, 11.11%
None, 27.78%

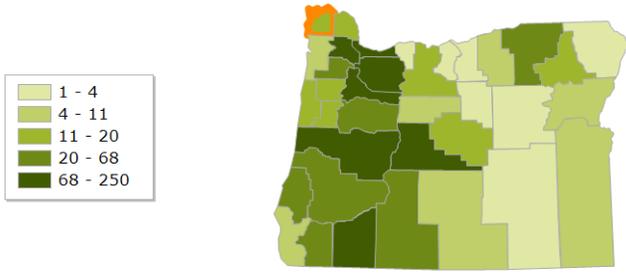
Chart Total N: 18

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

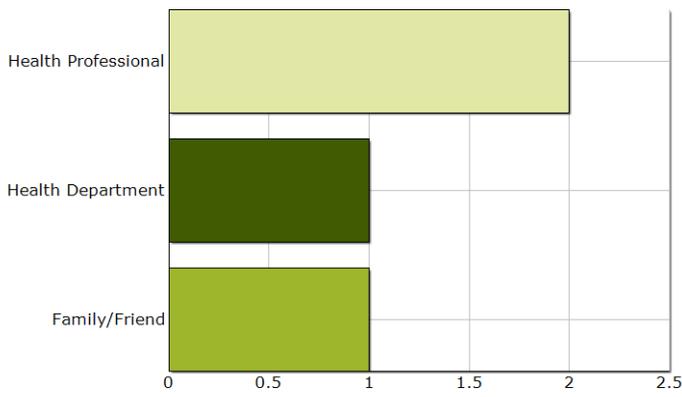
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

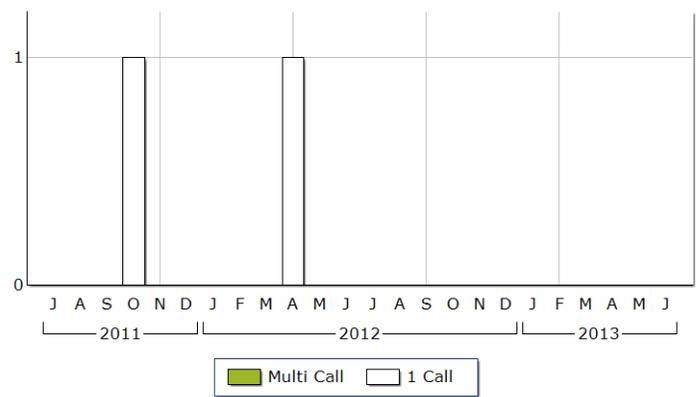


County Population	Prevalence	Tobacco Users	
Adult	29,812	21.5 %	6,410 ⁴
		County	State
Tobacco Users - Last Full Month		6	699
Tobacco Users YTD		131	2,317
Unique Tobacco Users YTD		87	1,557
Target Reach		2.0 %	2.0 %
Reach YTD		1	2.04 % 0.45 %
Reach - NAQC		2	1.33 % 0.19 %
Annualized Reach		1	1.63 % 1.80 %
Annualized Reach - NAQC		2	1.06 % 0.78 %
Unique Individual Reach		3	1.36 % 0.30 %

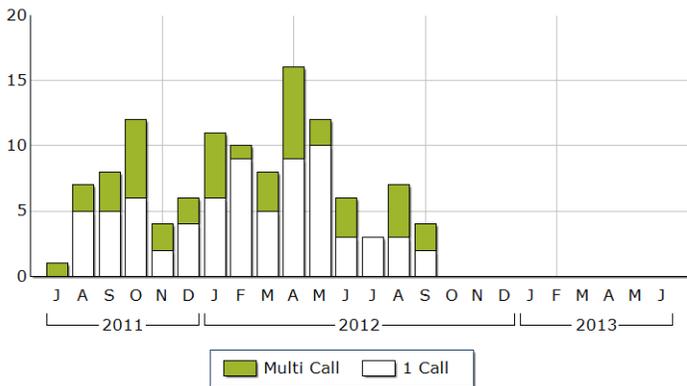
How Heard About



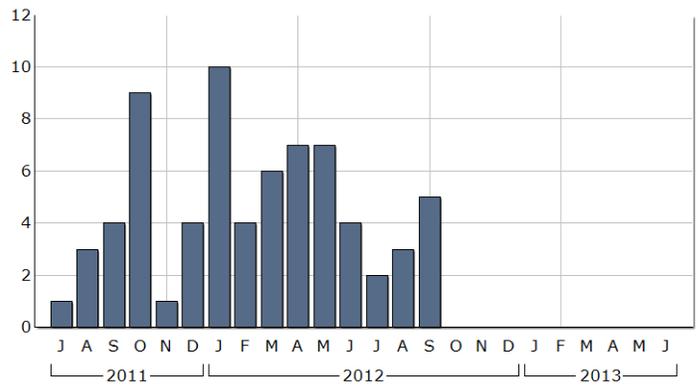
Fax Referral



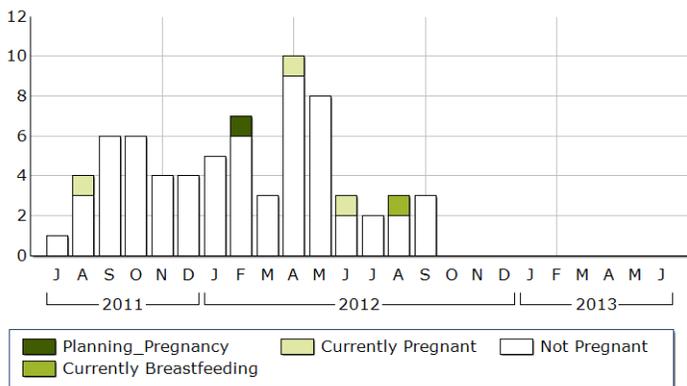
Tobacco User Enrollments By Program Type



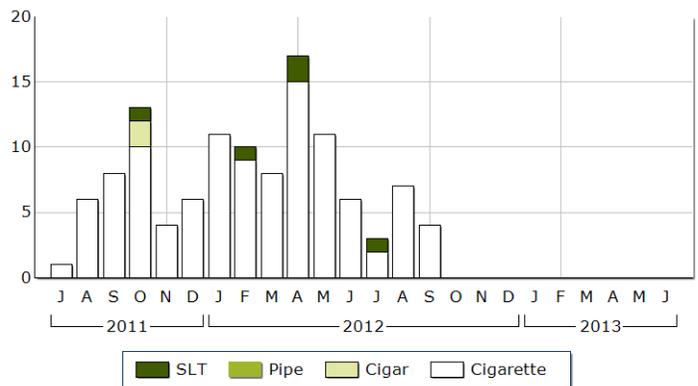
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

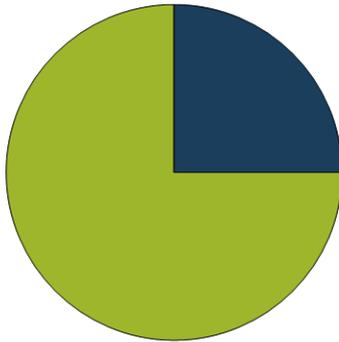


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

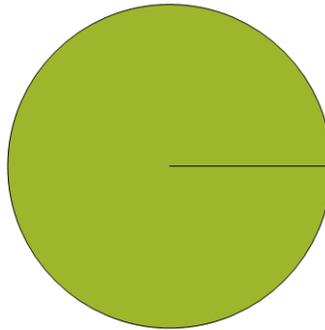
Tobacco Users By Gender



Female, 75.00%
Male, 25.00%

Chart Total N: 4

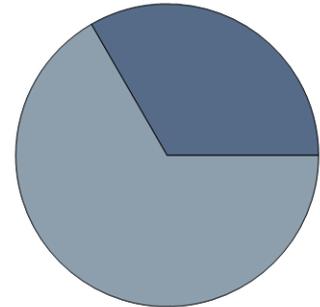
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

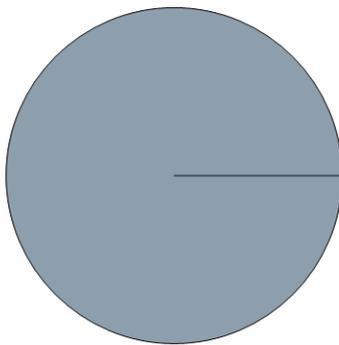
Tobacco Users By Education



HS Degree/GED, 66.67%
Some College, 33.33%

Chart Total N: 3

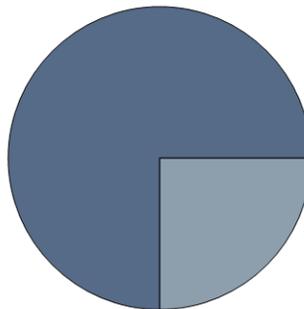
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

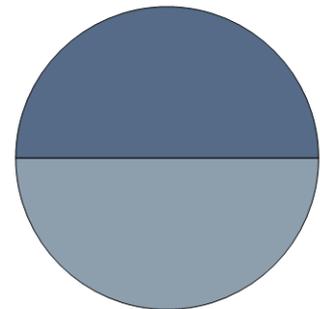
Tobacco Users By Age



25 - 34, 25.00%
55 - 64, 75.00%

Chart Total N: 4

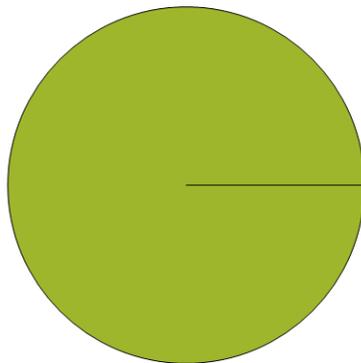
Tobacco Users By Health Plan



Medicaid, 50.00%
Uninsured, 50.00%

Chart Total N: 4

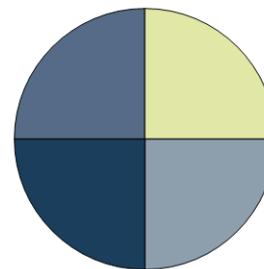
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Asthma, 25.00%
CAD, 25.00%
COPD, 25.00%
None, 25.00%

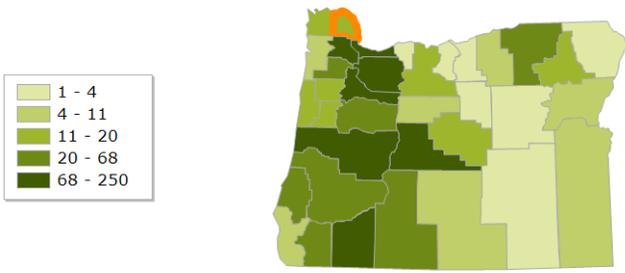
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

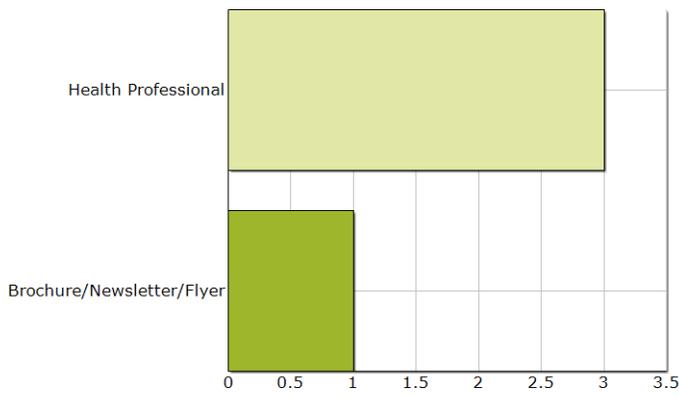
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

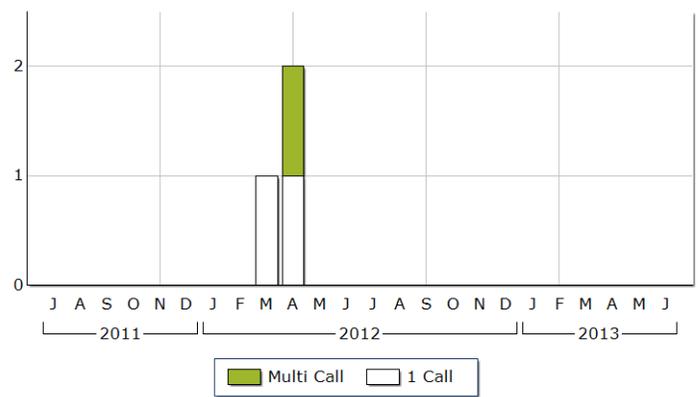


County Population	Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318 ⁴
		County	State
Tobacco Users - Last Full Month		7	699
Tobacco Users YTD		148	2,317
Unique Tobacco Users YTD	3	99	1,557
Target Reach		2.0 %	2.0 %
Reach YTD	1	2.34 %	0.45 %
Reach - NAQC	2	1.65 %	0.19 %
Annualized Reach	1	1.87 %	1.80 %
Annualized Reach - NAQC	2	1.32 %	0.78 %
Unique Individual Reach	3	1.57 %	0.30 %

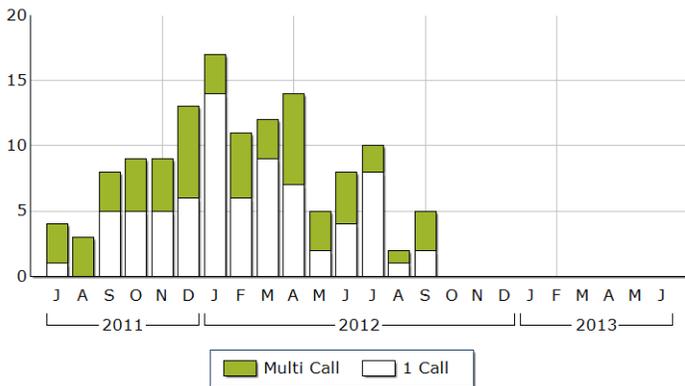
How Heard About



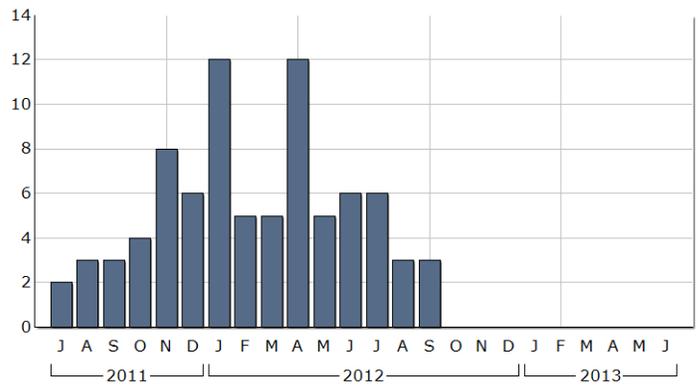
Fax Referral



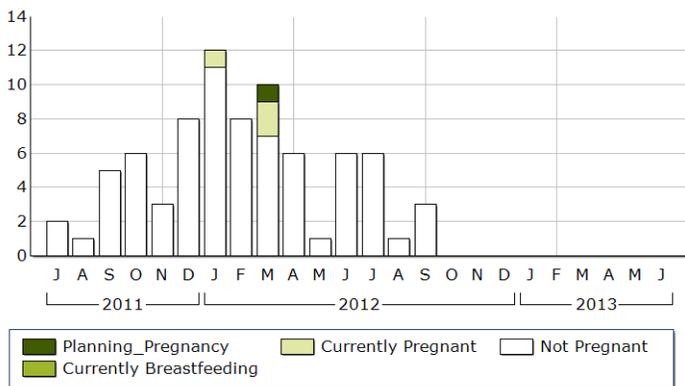
Tobacco User Enrollments By Program Type



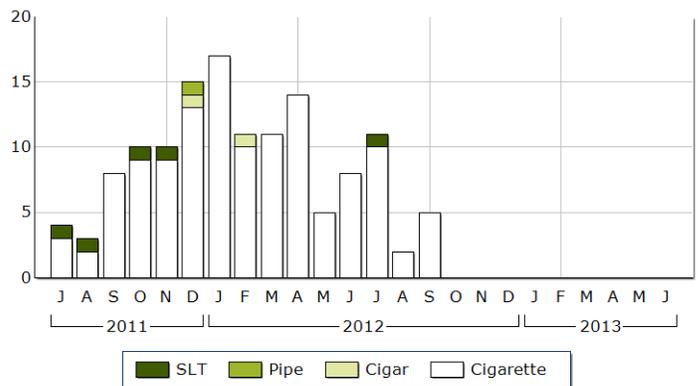
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

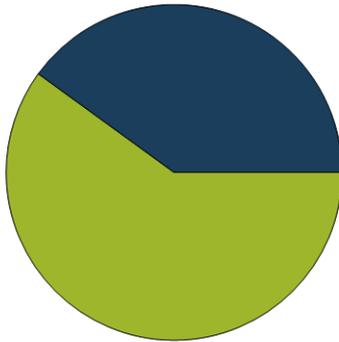


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

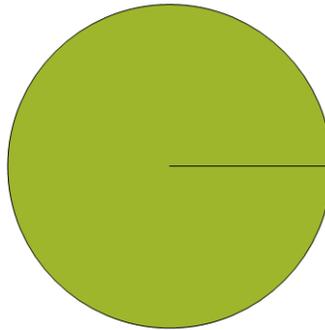
Tobacco Users By Gender



Female, 60.00%
Male, 40.00%

Chart Total N: 5

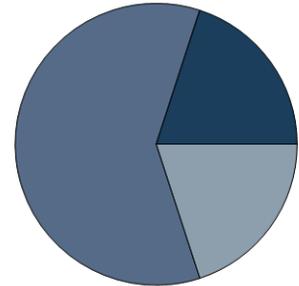
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

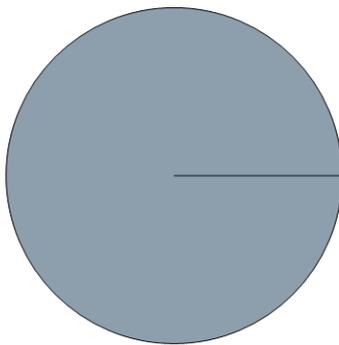
Tobacco Users By Education



No HS Degree/GED, 20.00%
HS Degree/GED, 60.00%
Some College, 20.00%

Chart Total N: 5

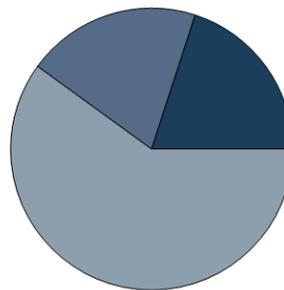
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

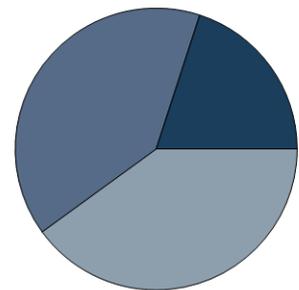
Tobacco Users By Age



25 - 34, 60.00%
35 - 44, 20.00%
55 - 64, 20.00%

Chart Total N: 5

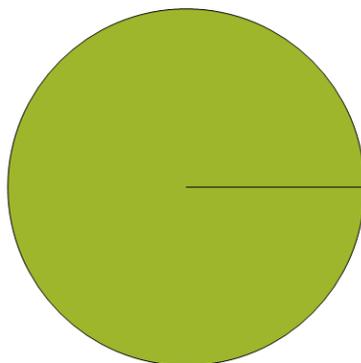
Tobacco Users By Health Plan



Medicaid, 40.00%
Uninsured, 40.00%
Commercially Insured, 20.00%

Chart Total N: 5

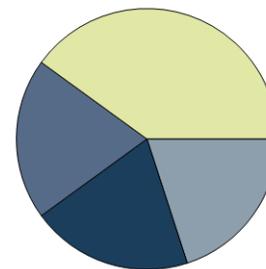
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



Asthma, 20.00%
CAD, 20.00%
Diabetes, 20.00%
None, 40.00%

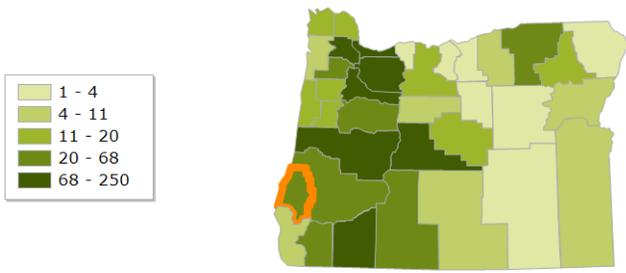
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

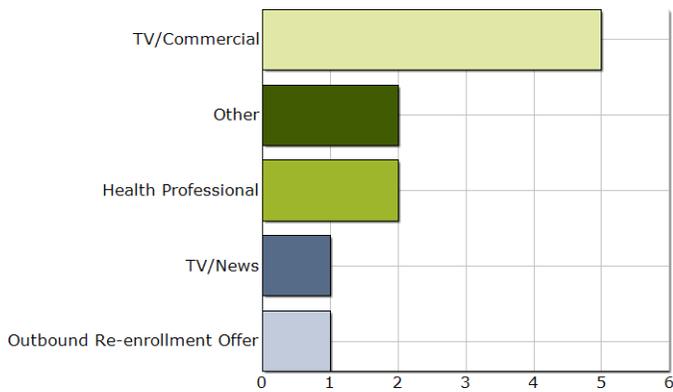
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

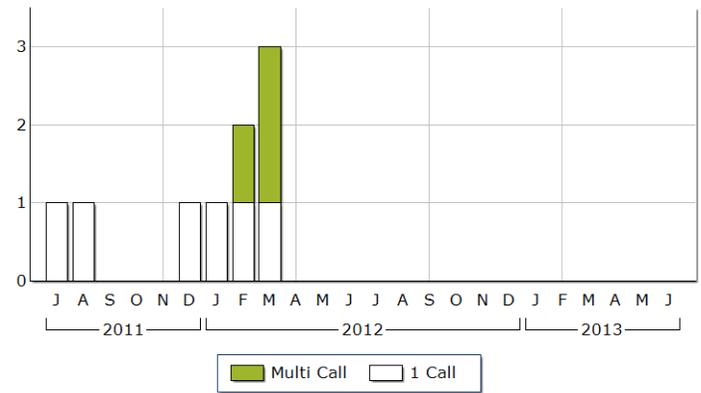


County Population	Prevalence	Tobacco Users
Adult	50,726	28.1 %
		14,254 ⁴
		County
Tobacco Users - Last Full Month		11
Tobacco Users YTD		207
Unique Tobacco Users YTD		150
Target Reach		2.0 %
Reach YTD		1.45 %
Reach - NAQC		1.14 %
Annualized Reach		1.16 %
Annualized Reach - NAQC		0.91 %
Unique Individual Reach		1.05 %

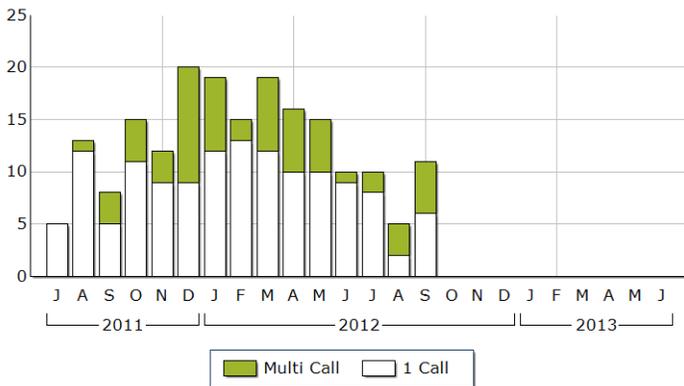
How Heard About



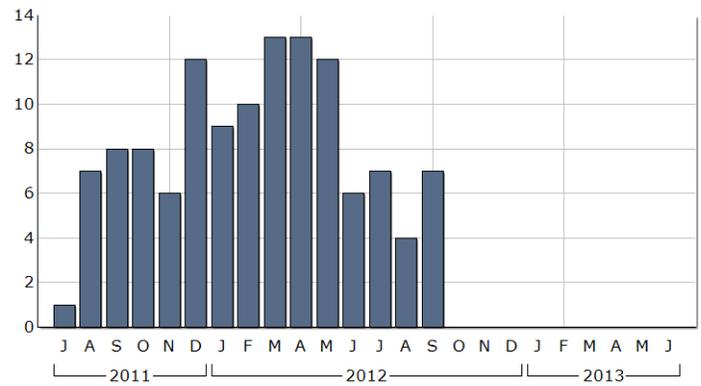
Fax Referral



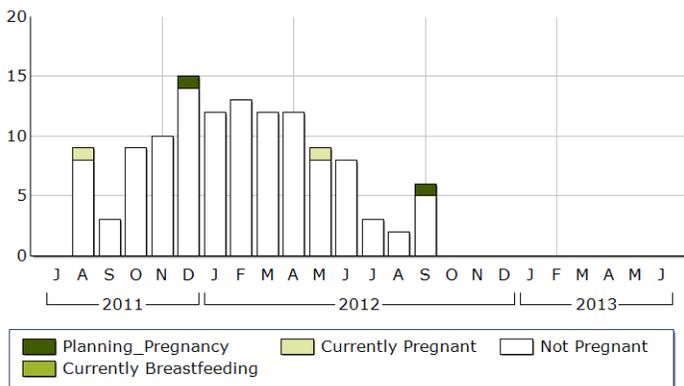
Tobacco User Enrollments By Program Type



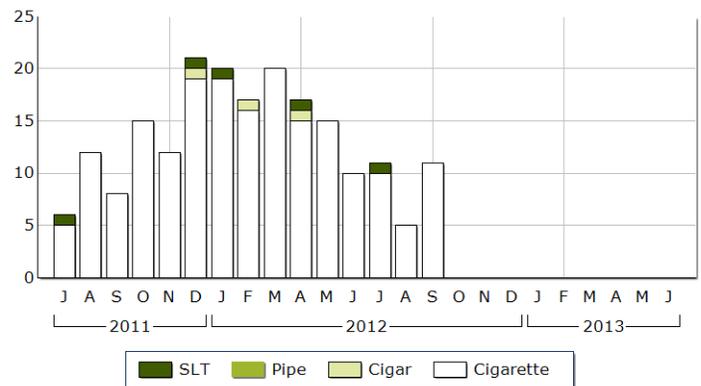
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

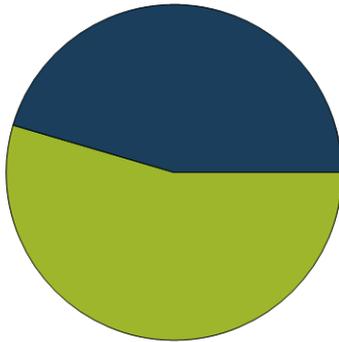


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

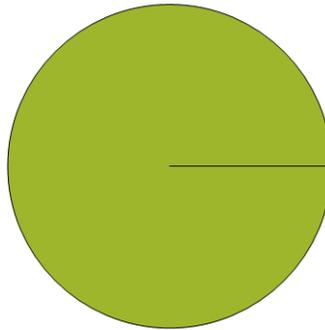
Tobacco Users By Gender



Female, 54.55%
Male, 45.45%

Chart Total N: 11

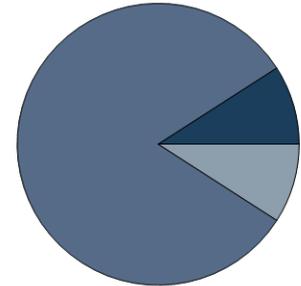
Tobacco Users By Language



English, 100.00%

Chart Total N: 11

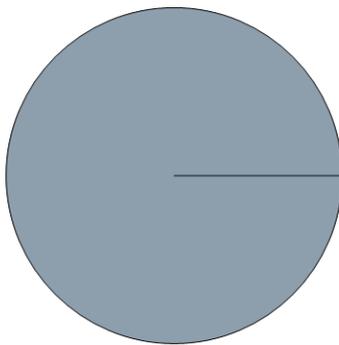
Tobacco Users By Education



No HS Degree/GED, 9.09%
HS Degree/GED, 81.82%
Some College, 9.09%

Chart Total N: 11

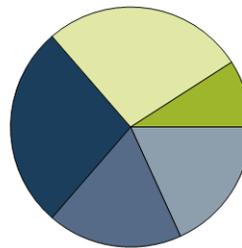
Tobacco Users By Race



White, 100.00%

Chart Total N: 10

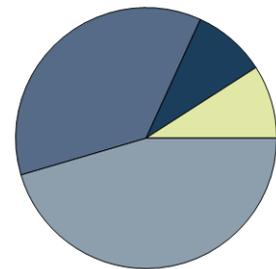
Tobacco Users By Age



18 - 24, 18.18%
25 - 34, 18.18%
35 - 44, 27.27%
45 - 54, 27.27%
55 - 64, 9.09%

Chart Total N: 11

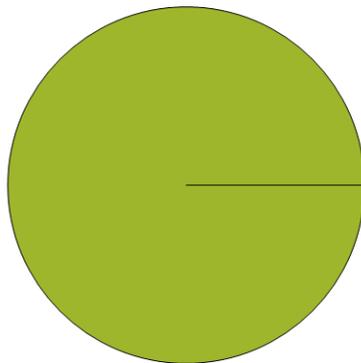
Tobacco Users By Health Plan



Uninsured, 45.45%
Medicaid, 36.36%
Doesn't Know, 9.09%
Medicare, 9.09%

Chart Total N: 11

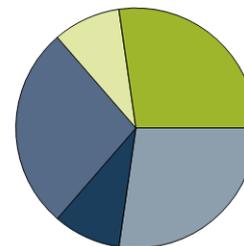
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 11

Tobacco Users By Chronic Condition



Asthma, 27.27%
CAD, 9.09%
COPD, 27.27%
Diabetes, 9.09%
None, 27.27%

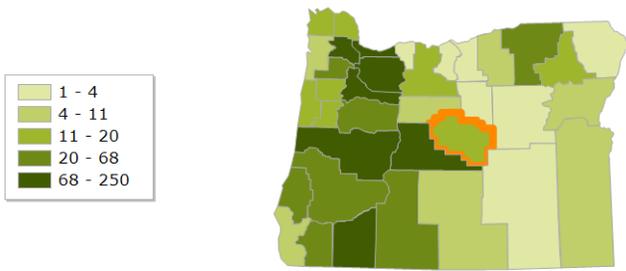
Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

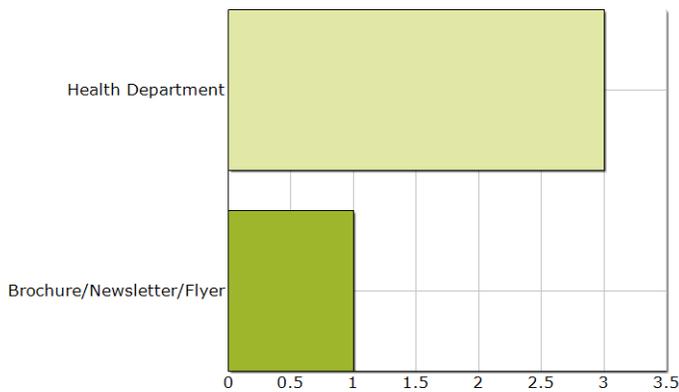
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

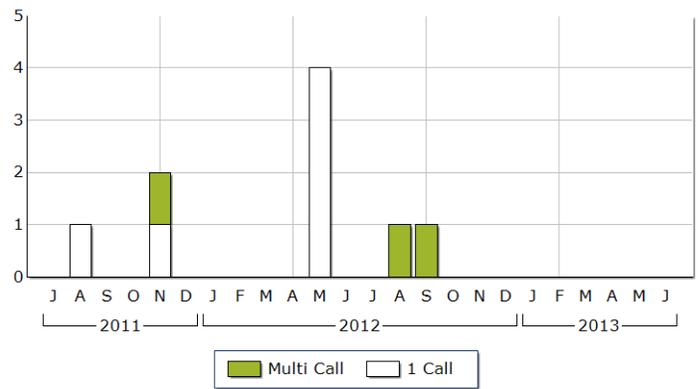


County Population	Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808 ⁴
		County	State
Tobacco Users - Last Full Month		4	699
Tobacco Users YTD		73	2,317
Unique Tobacco Users YTD		3	1,557
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.52 % 0.45 %
Reach - NAQC		2	1.14 % 0.19 %
Annualized Reach		1	1.21 % 1.80 %
Annualized Reach - NAQC		2	0.92 % 0.78 %
Unique Individual Reach		3	1.25 % 0.30 %

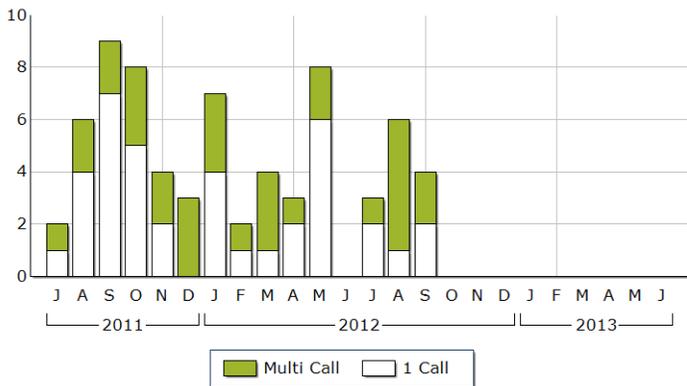
How Heard About



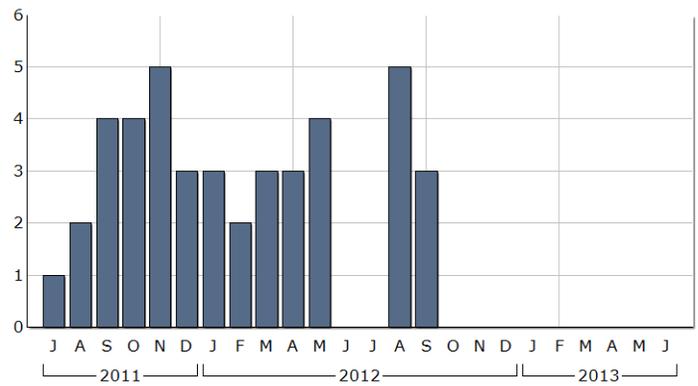
Fax Referral



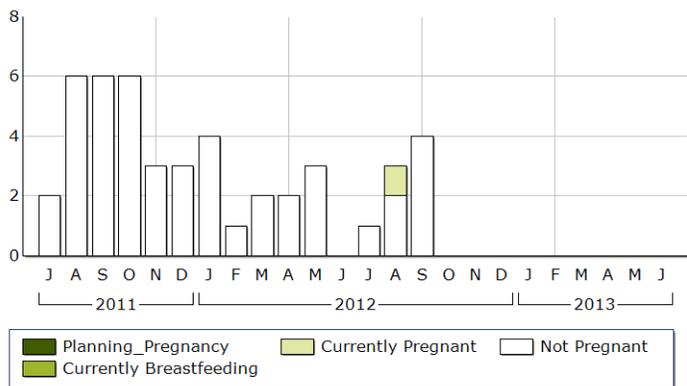
Tobacco User Enrollments By Program Type



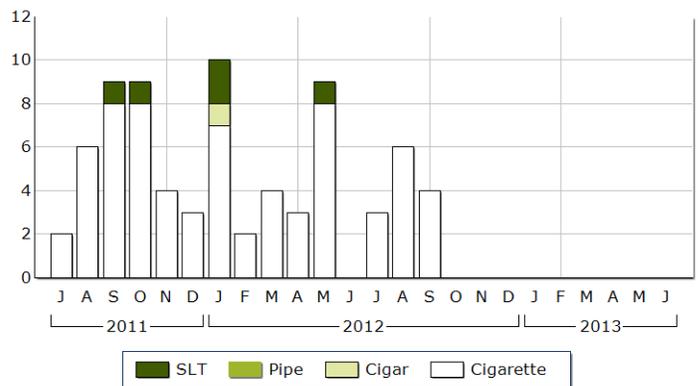
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

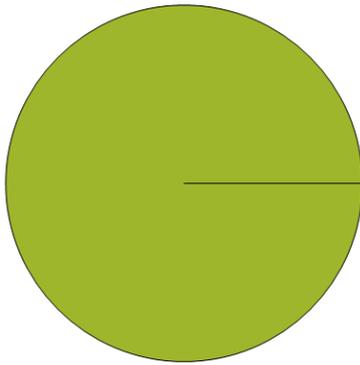


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

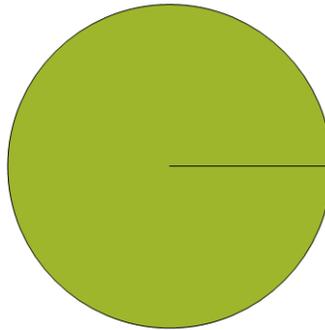
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 4

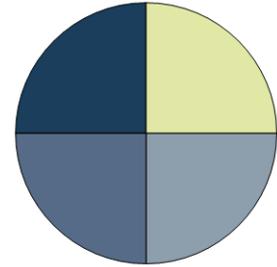
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

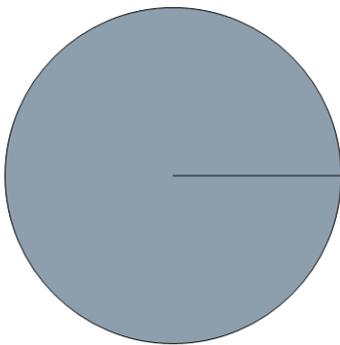
Tobacco Users By Education



No HS Degreee/GED, 25.00%
HS Degreee/GED, 25.00%
Some College, 25.00%
College Degree, 25.00%

Chart Total N: 4

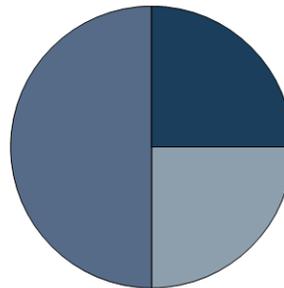
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

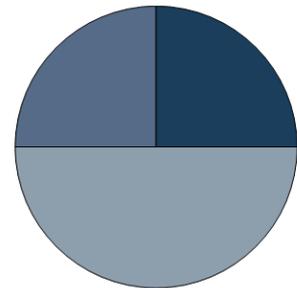
Tobacco Users By Age



25 - 34, 25.00%
45 - 54, 50.00%
65 and Older, 25.00%

Chart Total N: 4

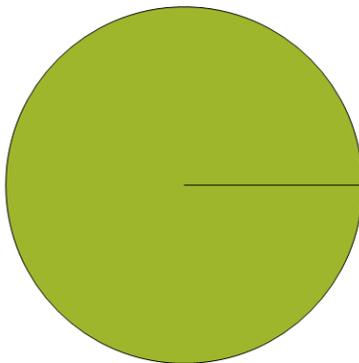
Tobacco Users By Health Plan



Uninsured, 50.00%
Medicaid, 25.00%
Medicare, 25.00%

Chart Total N: 4

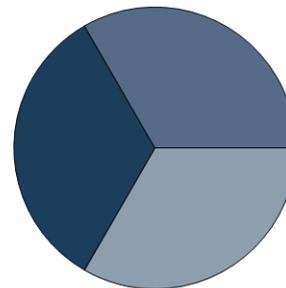
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 33.33%
COPD, 33.33%
Diabetes, 33.33%

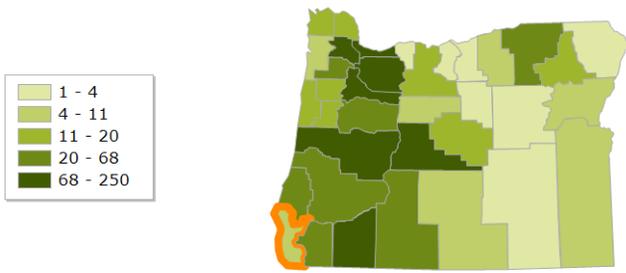
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

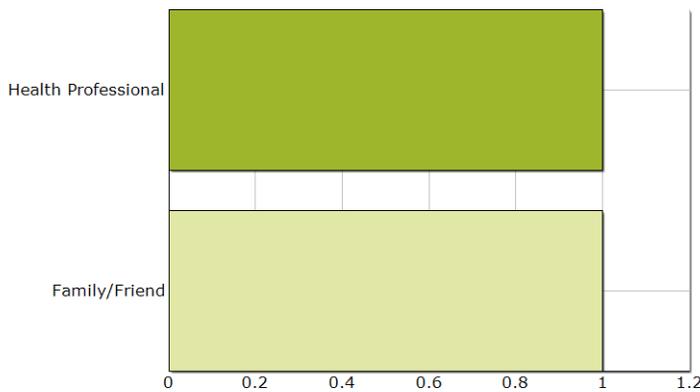
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

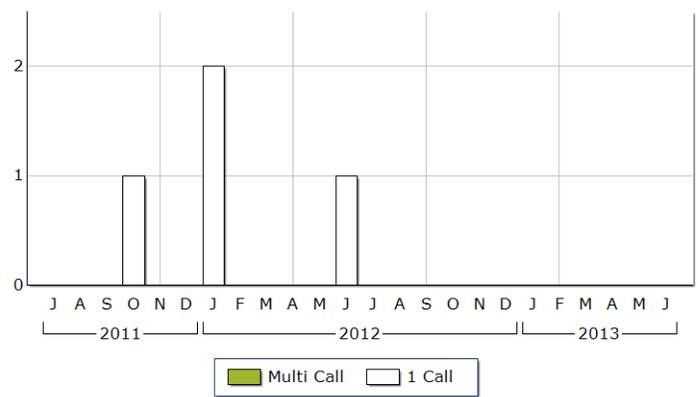


County Population	Prevalence	Tobacco Users	
Adult	17,947	18.4 %	3,302 ⁴
		County	State
Tobacco Users - Last Full Month		2	699
Tobacco Users YTD		99	2,317
Unique Tobacco Users YTD		3	1,557
Target Reach		2.0 %	2.0 %
Reach YTD		1	3.00 % 0.45 %
Reach - NAQC		2	2.27 % 0.19 %
Annualized Reach		1	2.40 % 1.80 %
Annualized Reach - NAQC		2	1.82 % 0.78 %
Unique Individual Reach		3	2.42 % 0.30 %

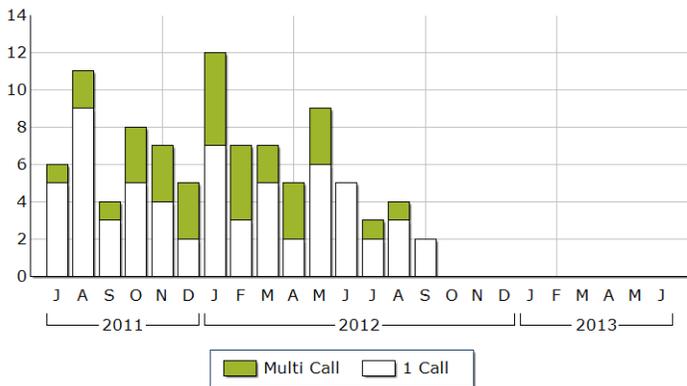
How Heard About



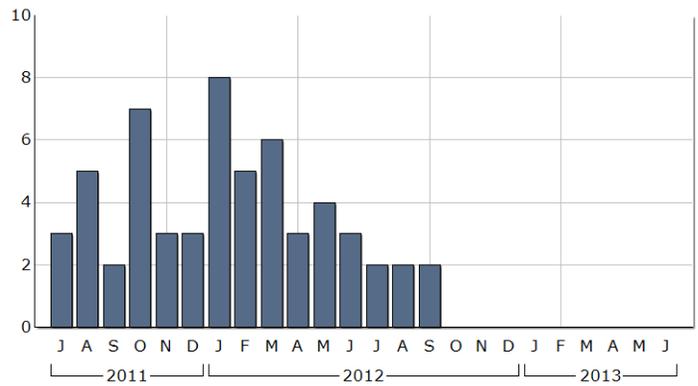
Fax Referral



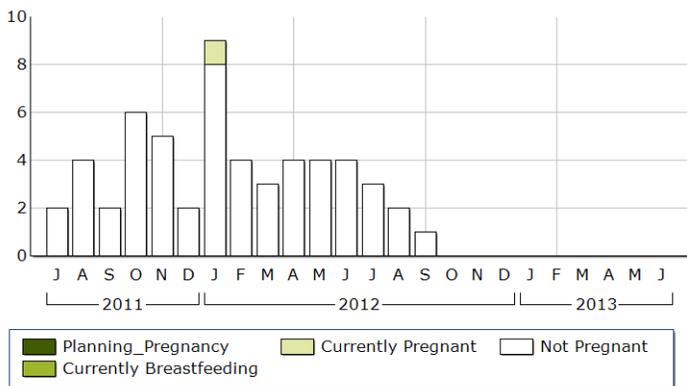
Tobacco User Enrollments By Program Type



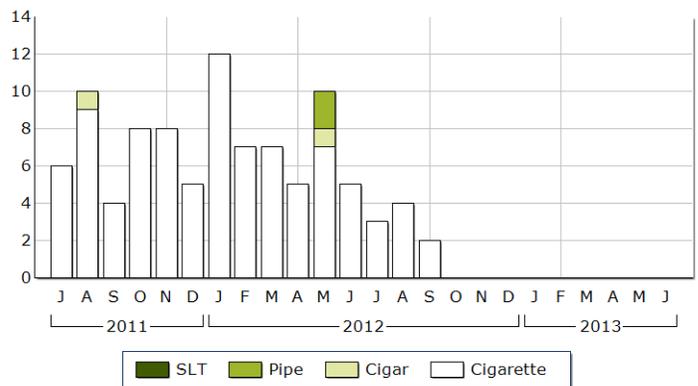
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

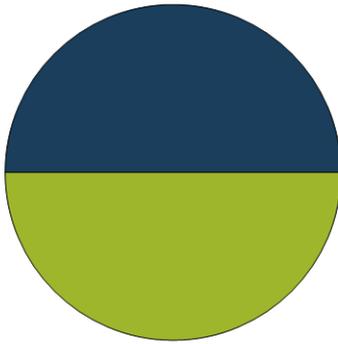


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

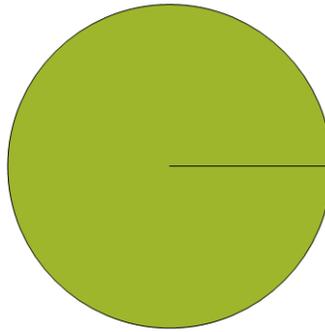
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

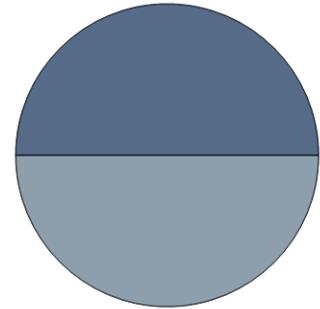
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

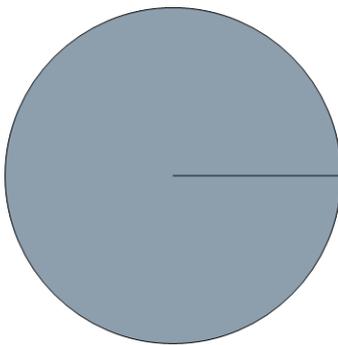
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

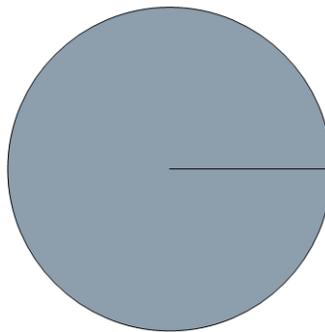
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

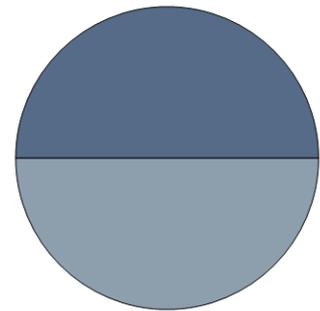
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 2

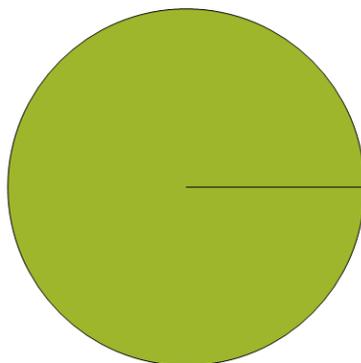
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicaid, 50.00%

Chart Total N: 2

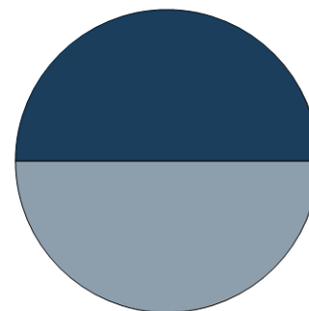
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 50.00%
None, 50.00%

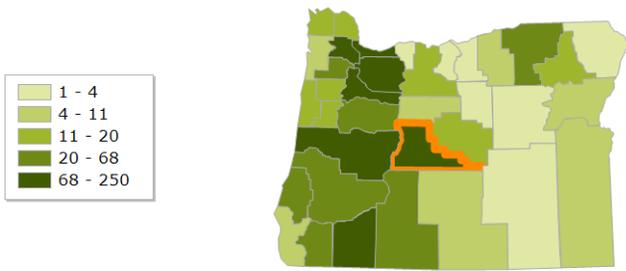
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

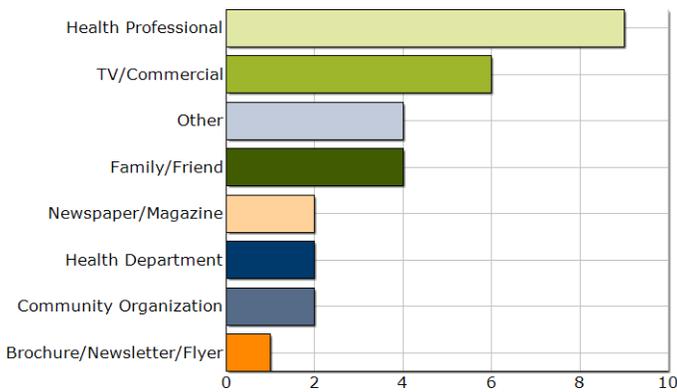
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

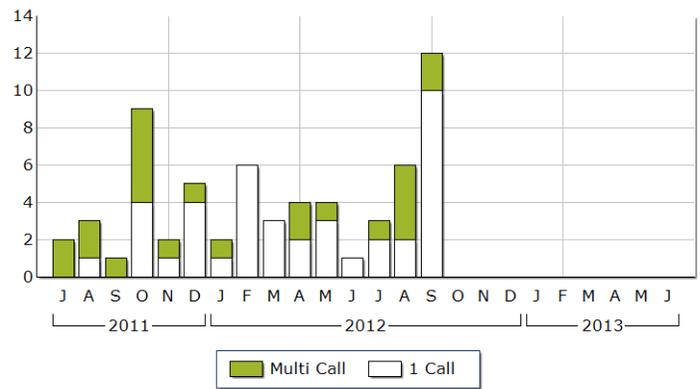


County Population	Prevalence	Tobacco Users
Adult 133,924	14.1 %	18,883 ⁴
		County
Tobacco Users - Last Full Month		33
Tobacco Users YTD		511
Unique Tobacco Users YTD		3 410
Target Reach		2.0 %
Reach YTD		1 2.71 %
Reach - NAQC		2 1.93 %
Annualized Reach		1 2.16 %
Annualized Reach - NAQC		2 1.55 %
Unique Individual Reach		3 2.17 %

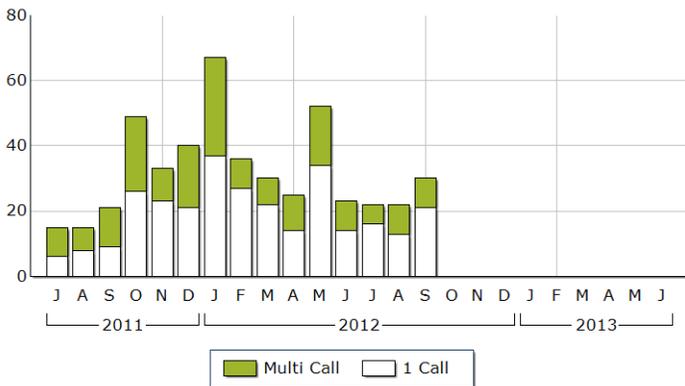
How Heard About



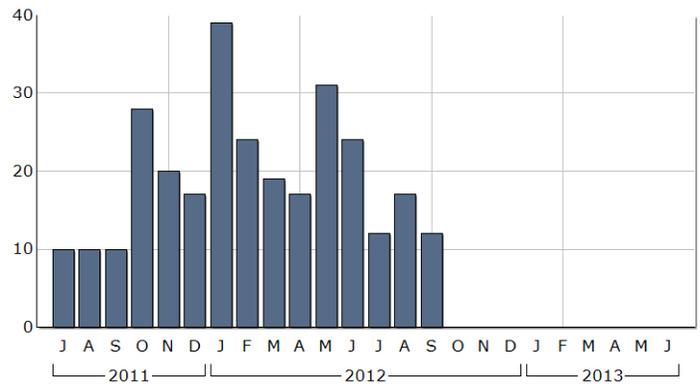
Fax Referral



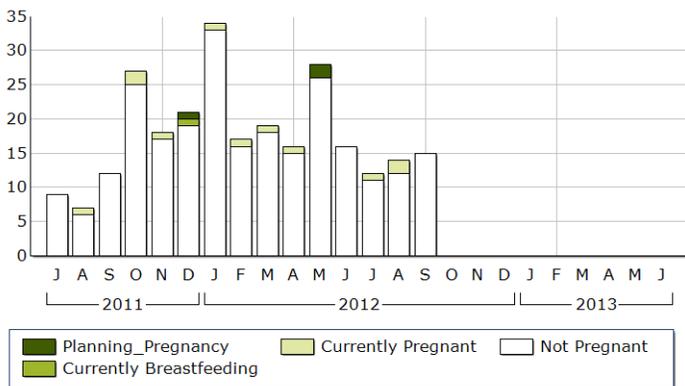
Tobacco User Enrollments By Program Type



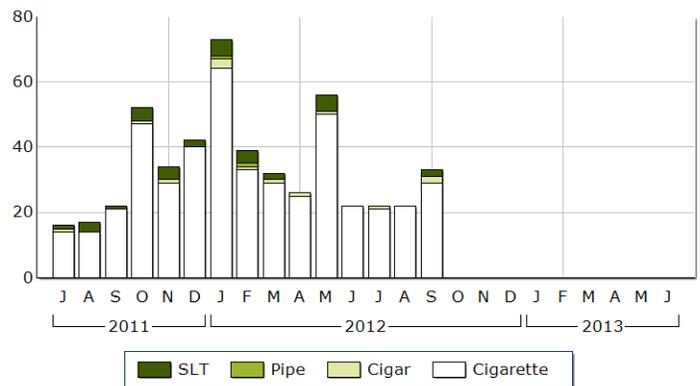
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

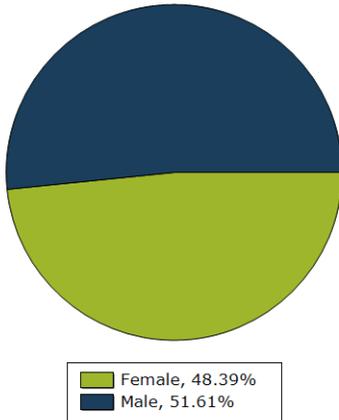


Chart Total N: 31

Tobacco Users By Language

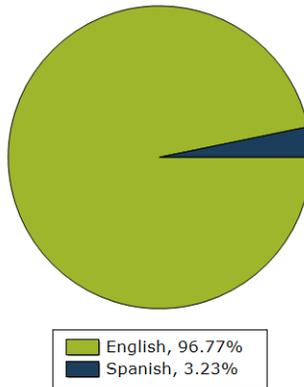


Chart Total N: 31

Tobacco Users By Education

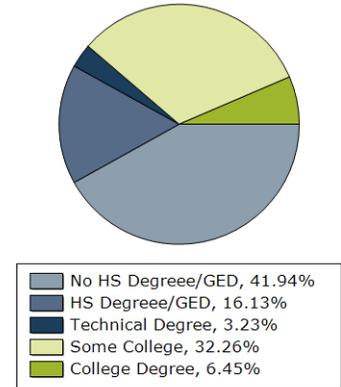


Chart Total N: 31

Tobacco Users By Race

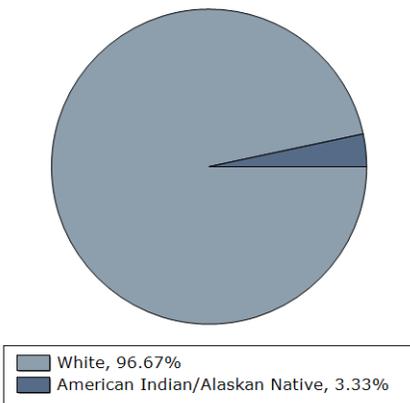


Chart Total N: 30

Tobacco Users By Age

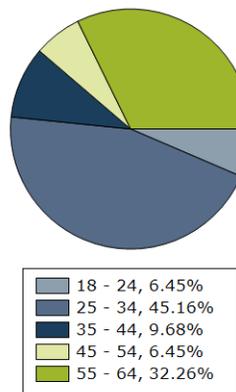


Chart Total N: 31

Tobacco Users By Health Plan

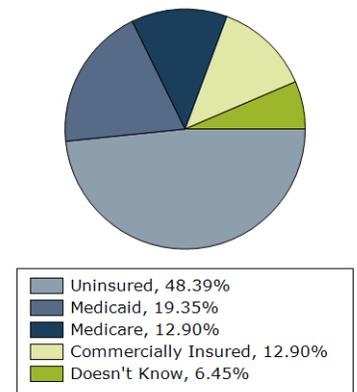


Chart Total N: 31

Tobacco Users By Ethnicity

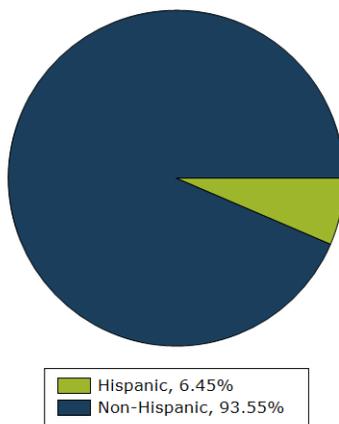


Chart Total N: 31

Tobacco Users By Chronic Condition

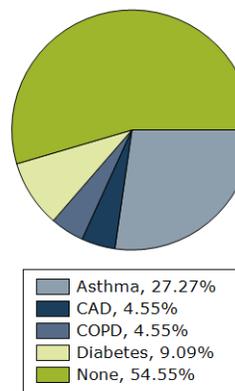


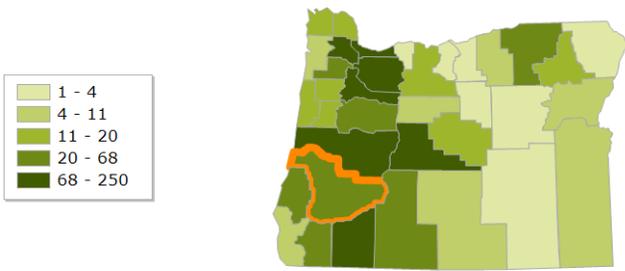
Chart Total N: 22

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

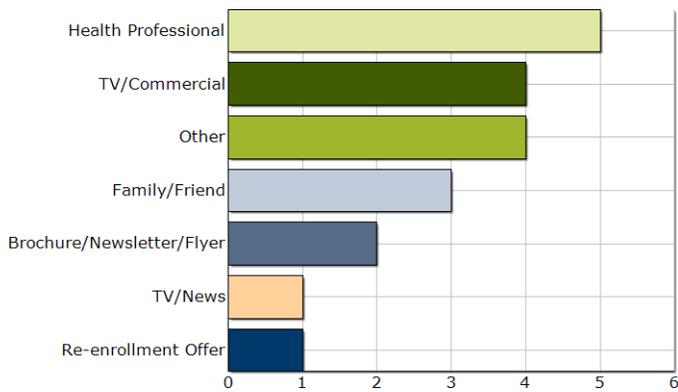
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

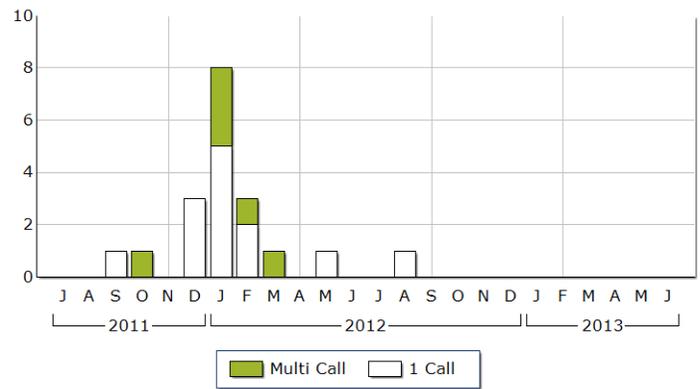


County Population	Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 ⁴
		County	State
Tobacco Users - Last Full Month		20	699
Tobacco Users YTD		513	2,317
Unique Tobacco Users YTD		3	398
Target Reach		2.0 %	2.0 %
Reach YTD		1	2.28 %
Reach - NAQC		2	1.85 %
Annualized Reach		1	1.82 %
Annualized Reach - NAQC		2	1.48 %
Unique Individual Reach		3	1.77 %

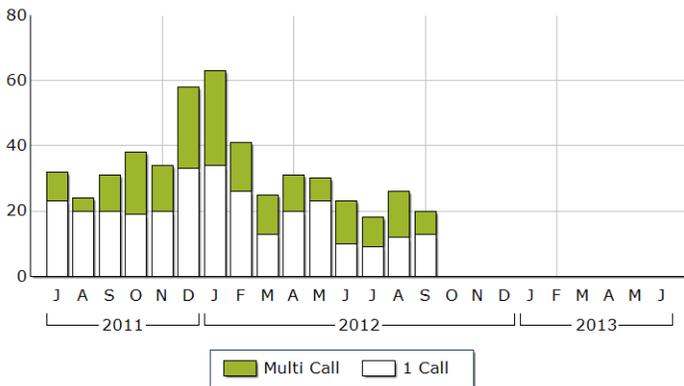
How Heard About



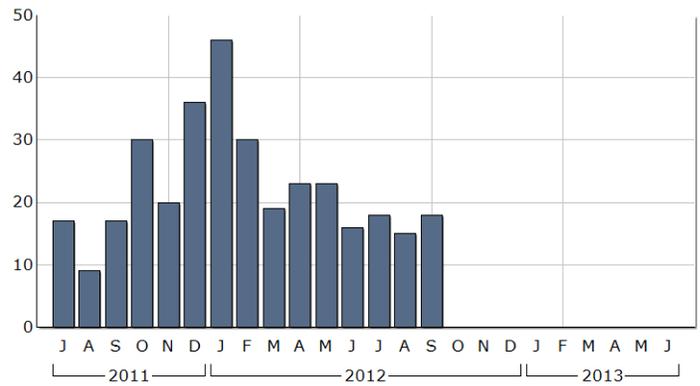
Fax Referral



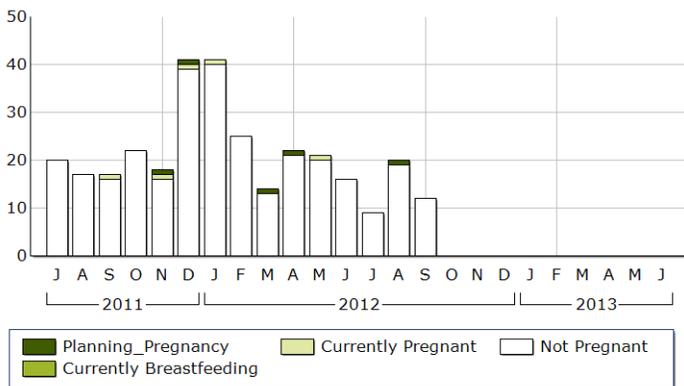
Tobacco User Enrollments By Program Type



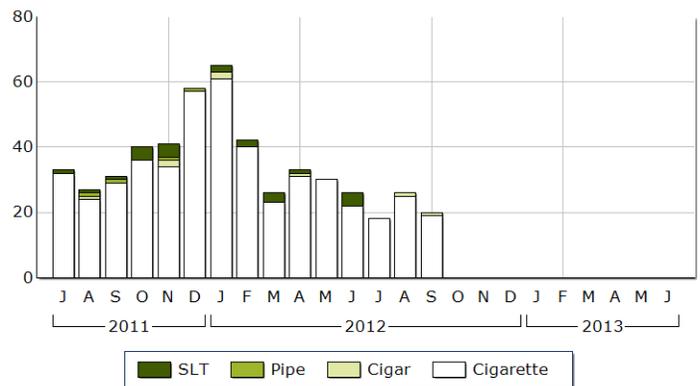
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

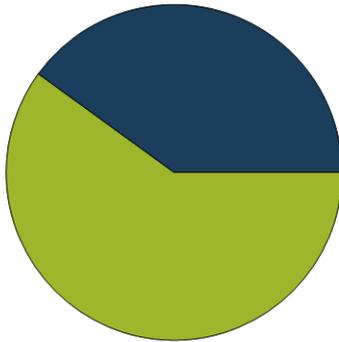


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

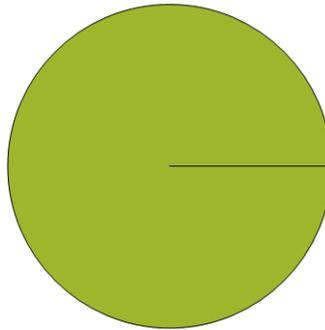
Tobacco Users By Gender



Female, 60.00%
Male, 40.00%

Chart Total N: 20

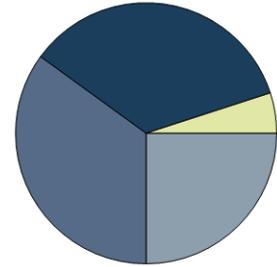
Tobacco Users By Language



English, 100.00%

Chart Total N: 20

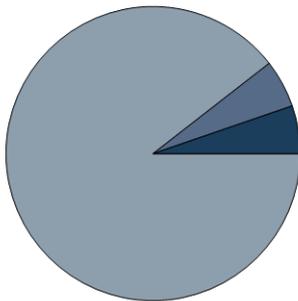
Tobacco Users By Education



No HS Degree/GED, 25.00%
HS Degree/GED, 35.00%
Some College, 35.00%
College Degree, 5.00%

Chart Total N: 20

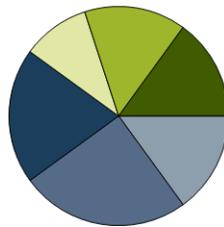
Tobacco Users By Race



White, 89.47%
Black or African American, 5.26%
Native Hawaiian/Pacific Islander, 5.26%

Chart Total N: 19

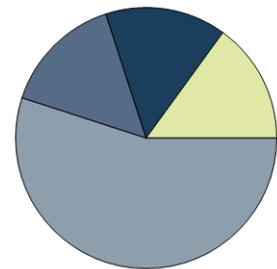
Tobacco Users By Age



18 - 24, 15.00%
25 - 34, 25.00%
35 - 44, 20.00%
45 - 54, 10.00%
55 - 64, 15.00%
65 and Older, 15.00%

Chart Total N: 20

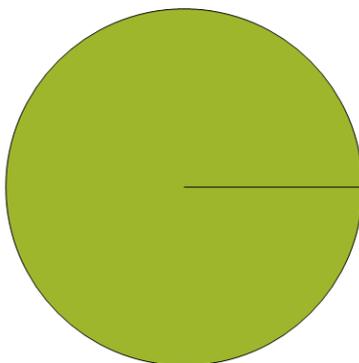
Tobacco Users By Health Plan



Uninsured, 55.00%
Commercially Insured, 15.00%
Medicaid, 15.00%
Medicare, 15.00%

Chart Total N: 20

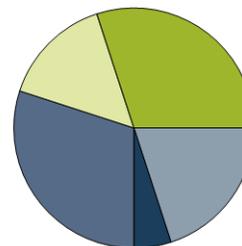
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 20

Tobacco Users By Chronic Condition



Asthma, 20.00%
CAD, 5.00%
COPD, 30.00%
Diabetes, 15.00%
None, 30.00%

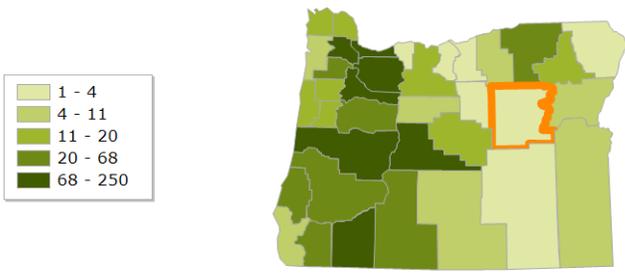
Chart Total N: 20

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

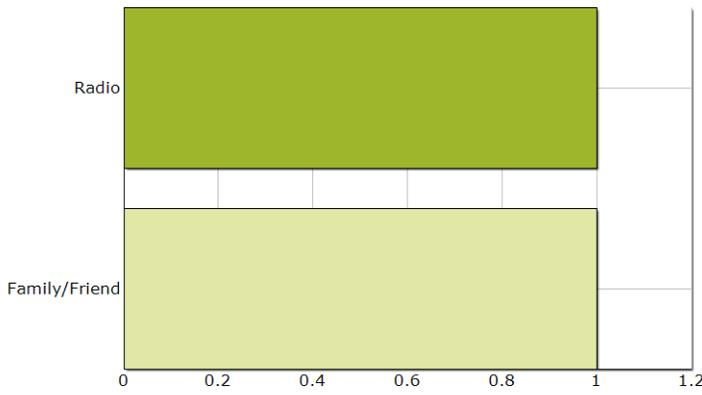
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

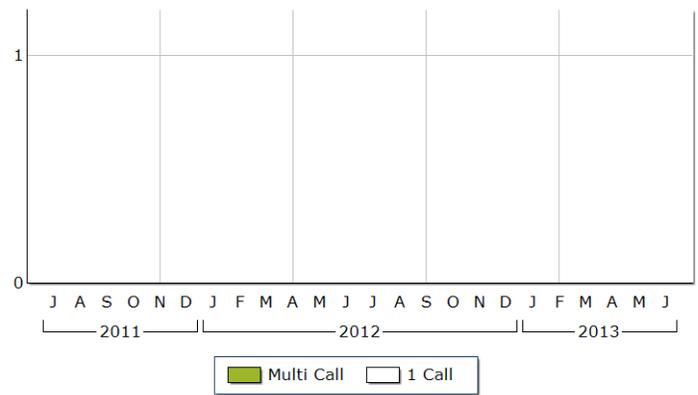


County Population	Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453 ⁴
		County	State
Tobacco Users - Last Full Month		2	699
Tobacco Users YTD		18	2,317
Unique Tobacco Users YTD		3	1,557
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.24 % 0.45 %
Reach - NAQC		2	1.03 % 0.19 %
Annualized Reach		1	0.99 % 1.80 %
Annualized Reach - NAQC		2	0.83 % 0.78 %
Unique Individual Reach		3	0.89 % 0.30 %

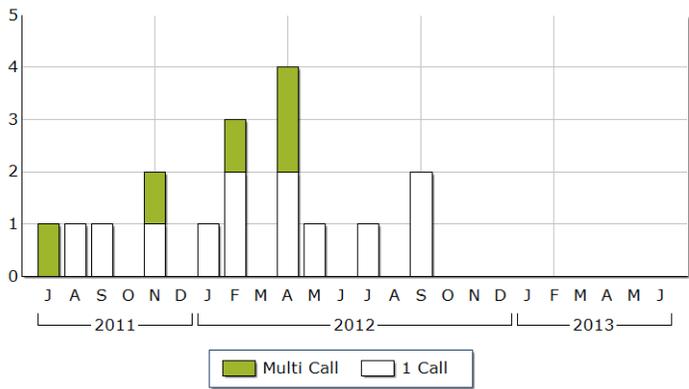
How Heard About



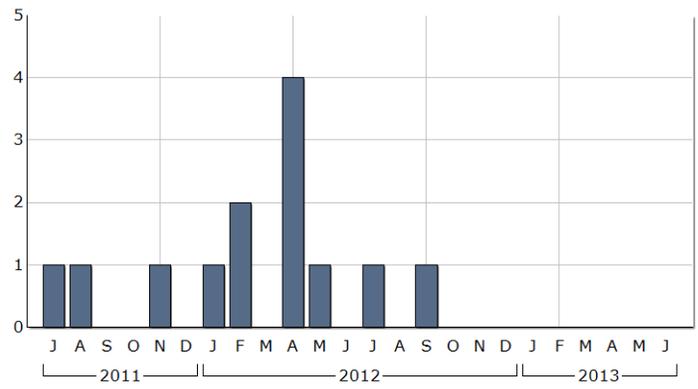
Fax Referral



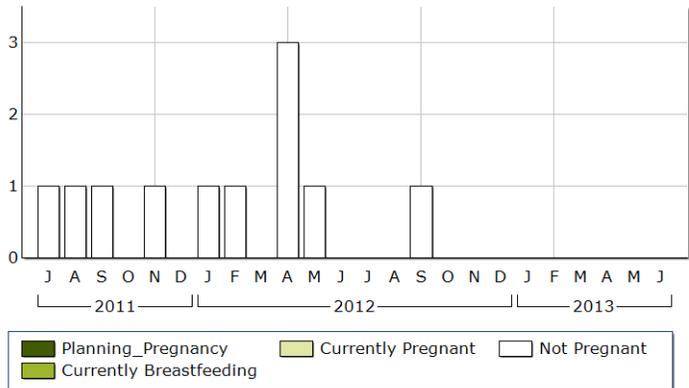
Tobacco User Enrollments By Program Type



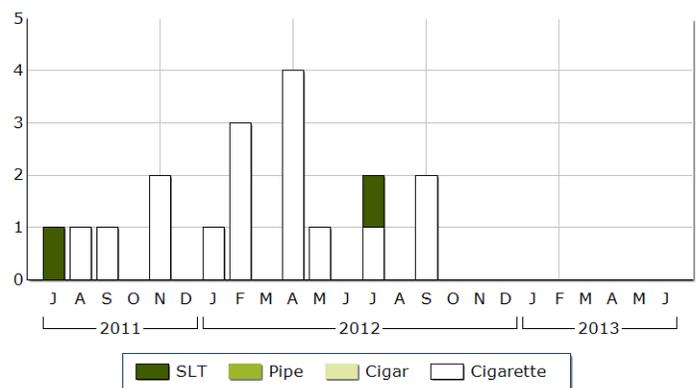
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

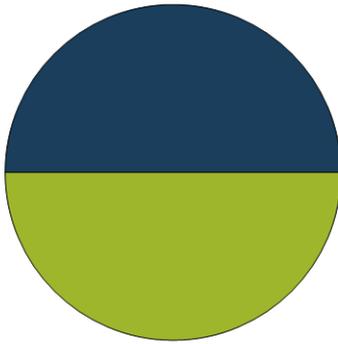


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

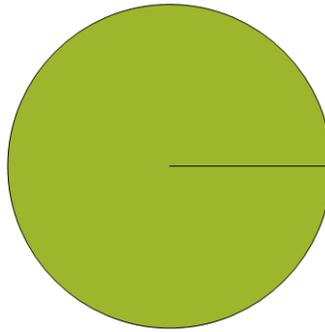
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

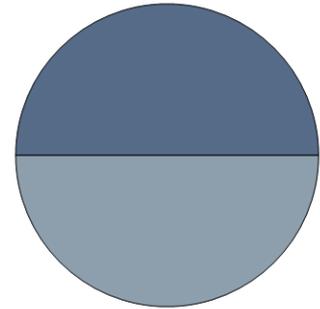
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

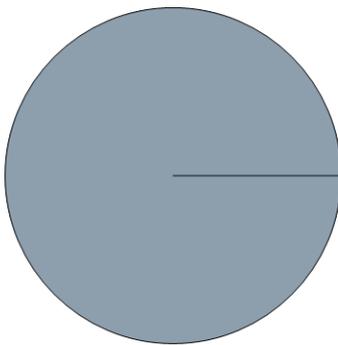
Tobacco Users By Education



No HS Degreee/GED, 50.00%
HS Degreee/GED, 50.00%

Chart Total N: 2

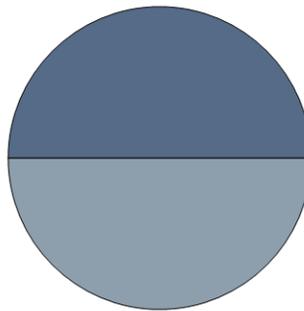
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

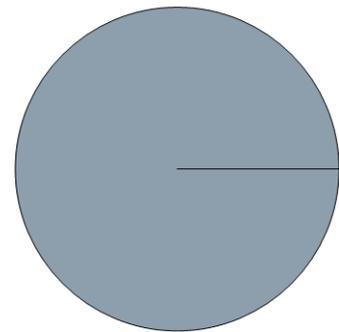
Tobacco Users By Age



25 - 34, 50.00%
55 - 64, 50.00%

Chart Total N: 2

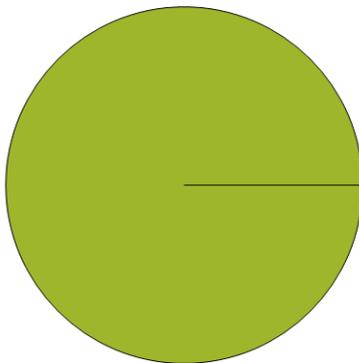
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 2

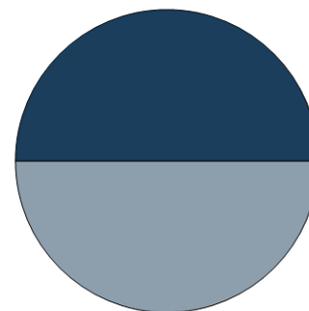
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



COPD, 50.00%
None, 50.00%

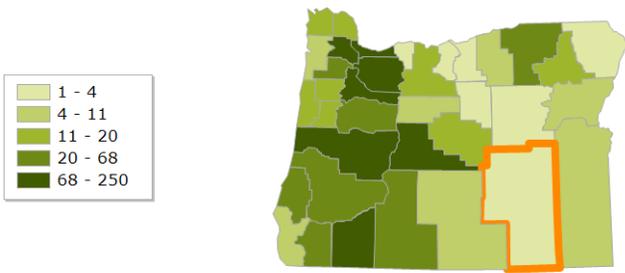
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

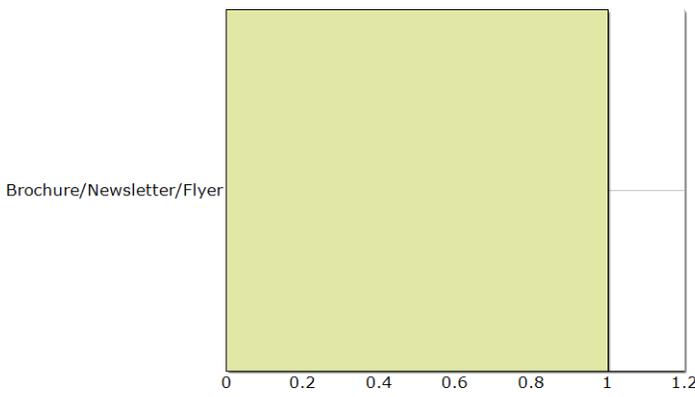
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

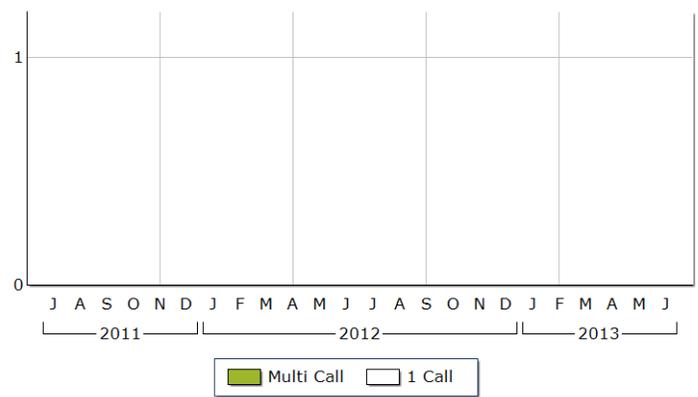


County Population	Prevalence	Tobacco Users	
Adult	6,087	14.3 %	870 ⁴
		County	State
Tobacco Users - Last Full Month		1	699
Tobacco Users YTD		13	2,317
Unique Tobacco Users YTD		3	1,557
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.49 % 0.45 %
Reach - NAQC		2	1.15 % 0.19 %
Annualized Reach		1	1.20 % 1.80 %
Annualized Reach - NAQC		2	0.92 % 0.78 %
Unique Individual Reach		3	1.38 % 0.30 %

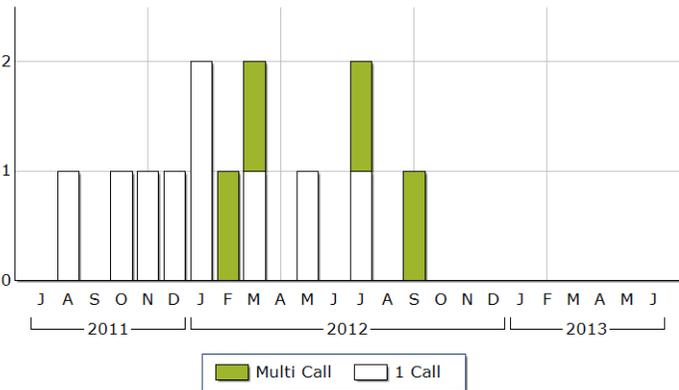
How Heard About



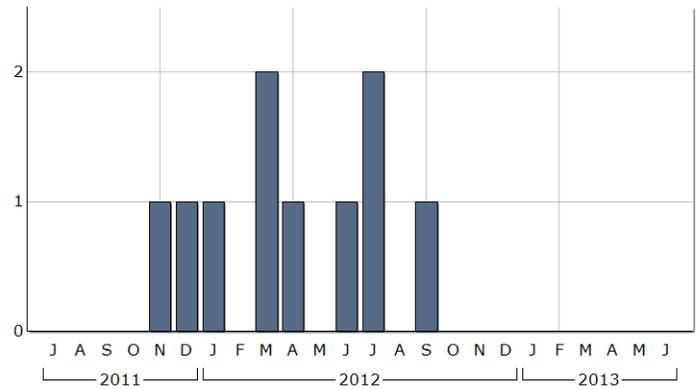
Fax Referral



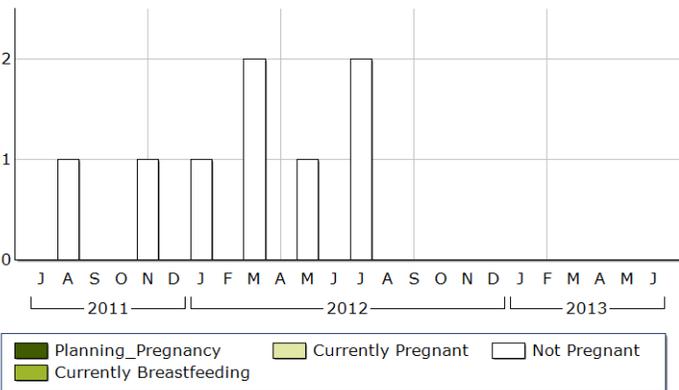
Tobacco User Enrollments By Program Type



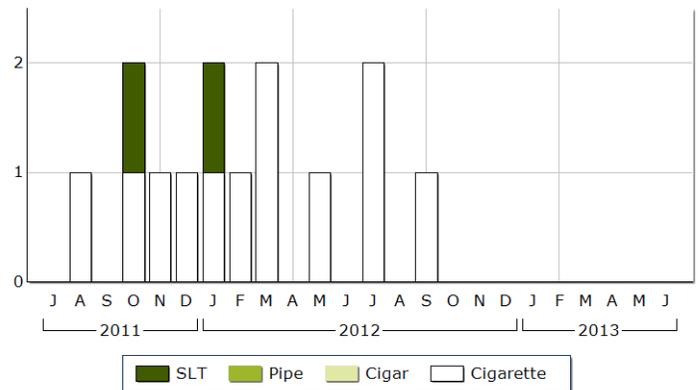
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

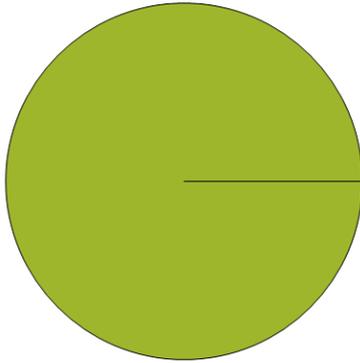


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

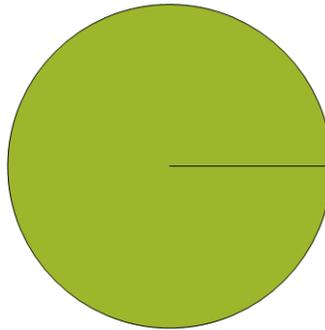
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

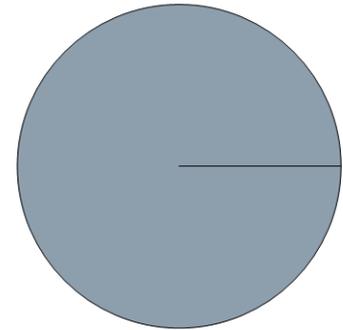
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

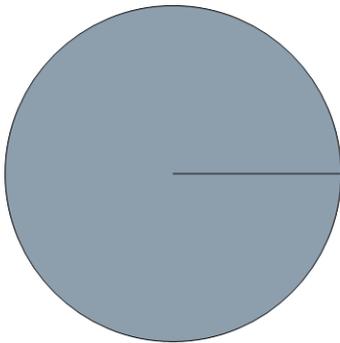
Tobacco Users By Education



No HS Degree/GED, 100.00%

Chart Total N: 1

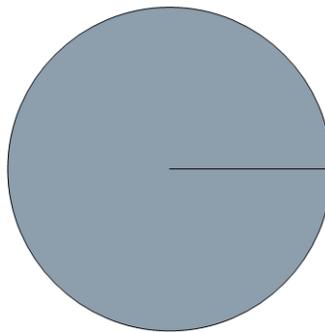
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

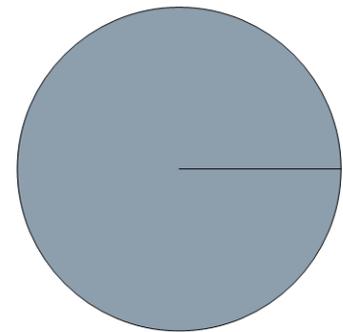
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

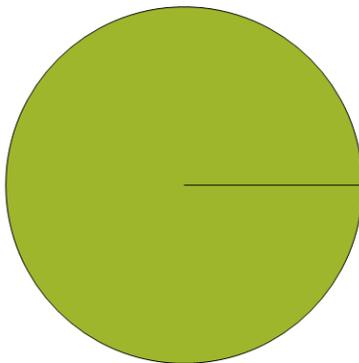
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

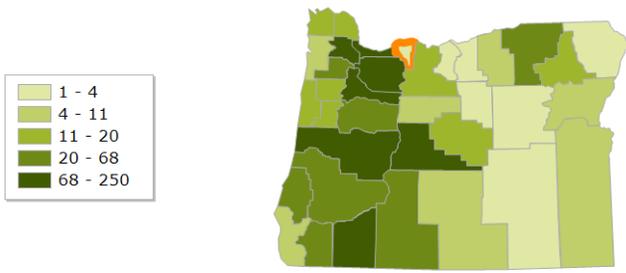
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

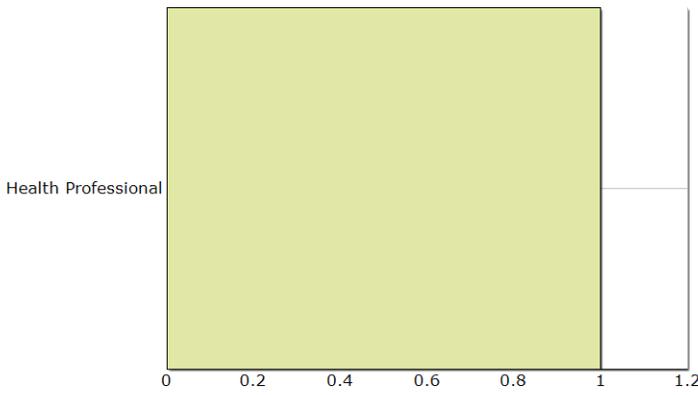
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

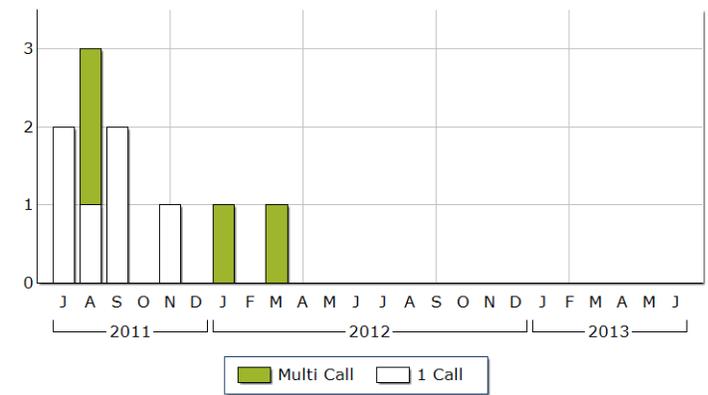


County Population	Prevalence	Tobacco Users
Adult	16,229	8.6 %
		1,396 ⁴
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		37
Unique Tobacco Users YTD		33
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3

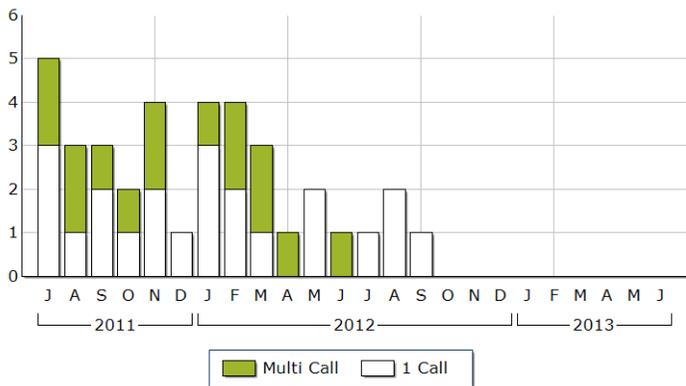
How Heard About



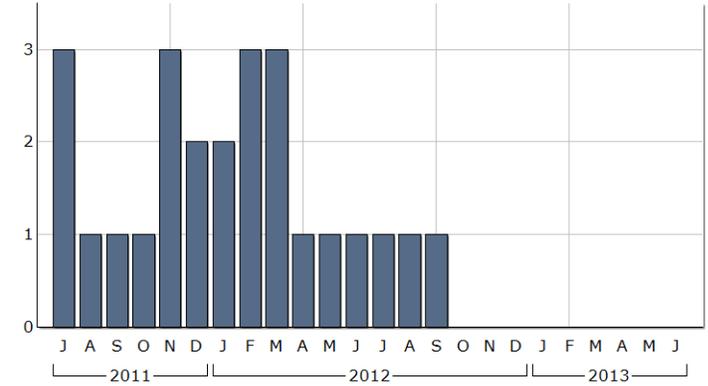
Fax Referral



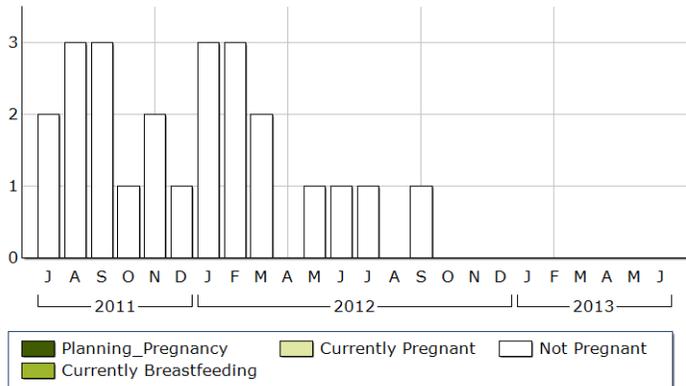
Tobacco User Enrollments By Program Type



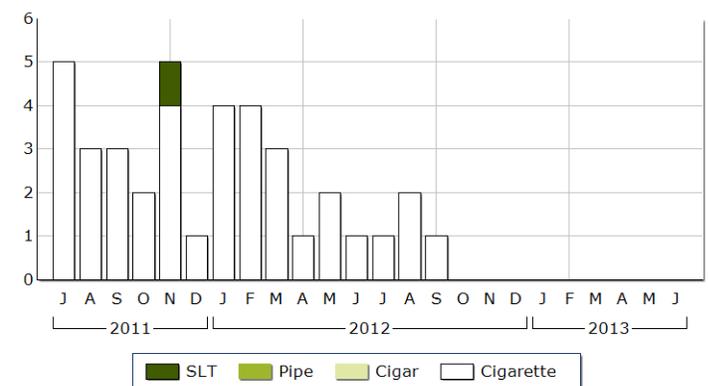
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

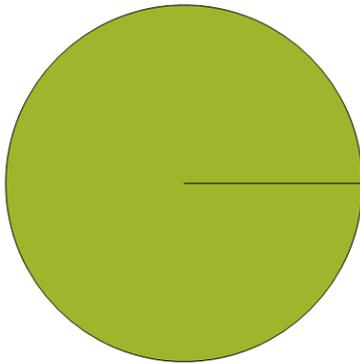


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

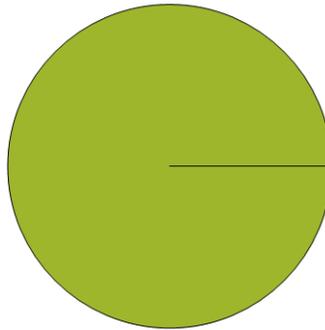
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

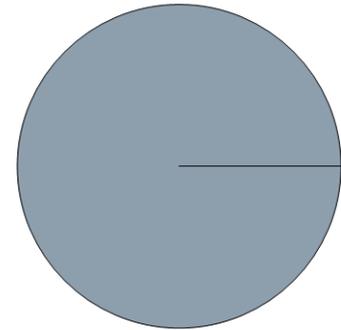
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

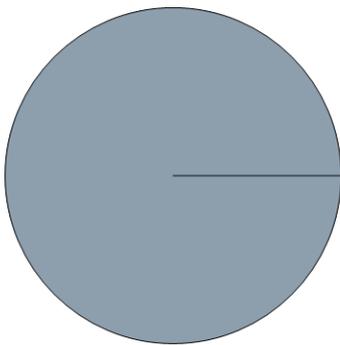
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

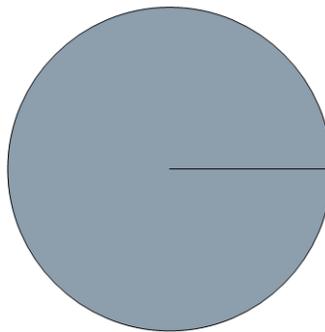
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

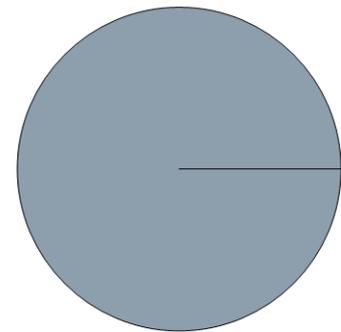
Tobacco Users By Age



65 and Older, 100.00%

Chart Total N: 1

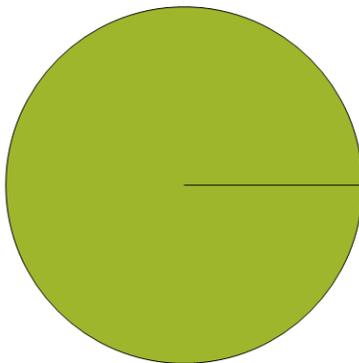
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

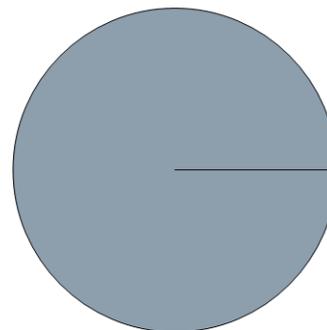
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



COPD, 100.00%

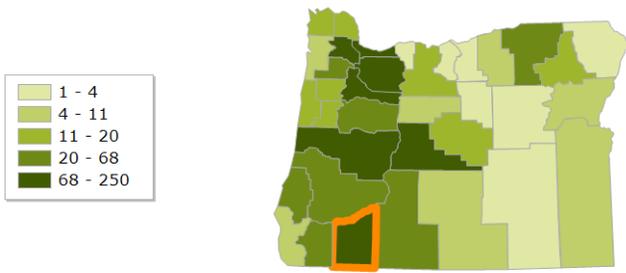
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

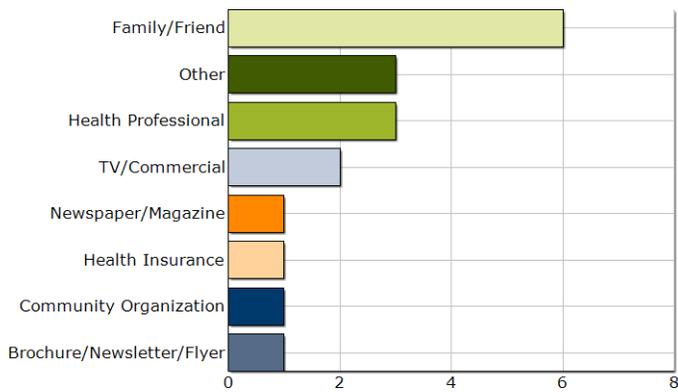
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

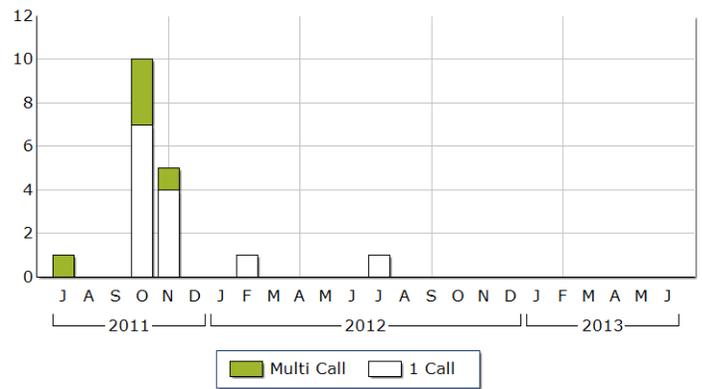


County Population	Prevalence	Tobacco Users	
Adult	160,716	21.9 %	35,197 ⁴
		County	State
Tobacco Users - Last Full Month		19	699
Tobacco Users YTD		588	2,317
Unique Tobacco Users YTD		3	428
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.67 %
Reach - NAQC		2	1.22 %
Annualized Reach		1	1.34 %
Annualized Reach - NAQC		2	0.98 %
Unique Individual Reach		3	1.22 %

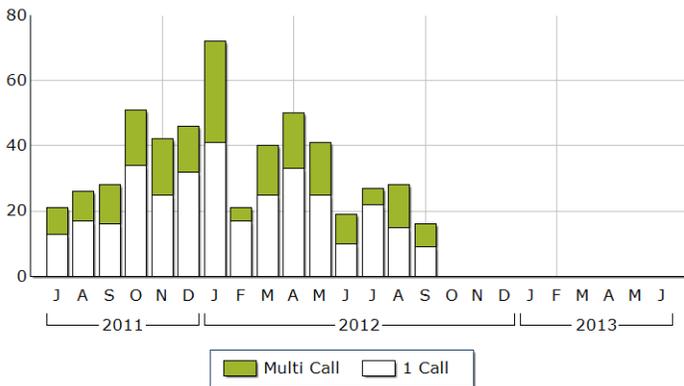
How Heard About



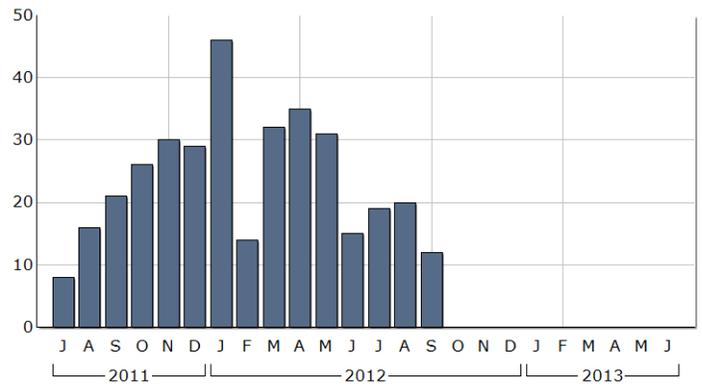
Fax Referral



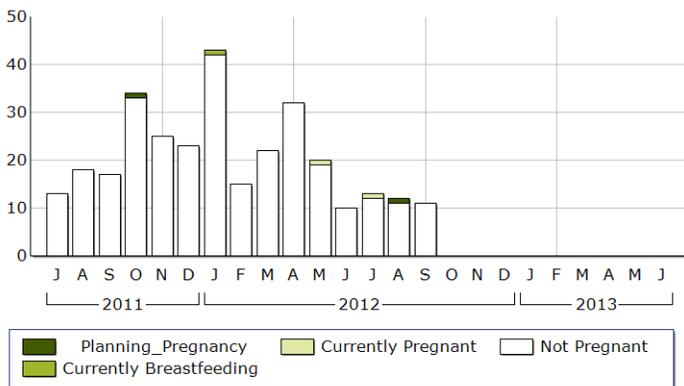
Tobacco User Enrollments By Program Type



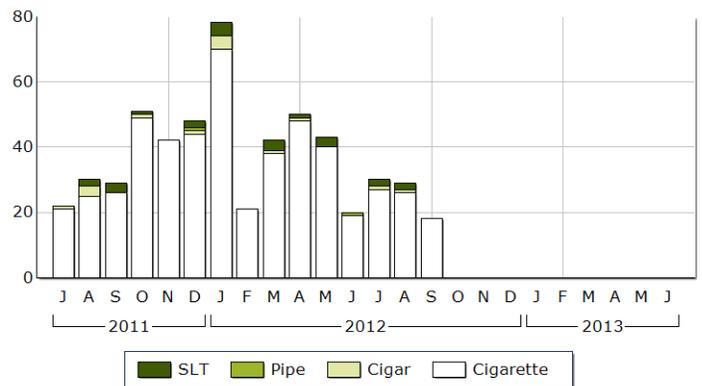
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

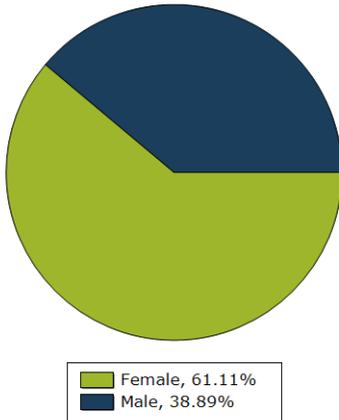


Chart Total N: 18

Tobacco Users By Language

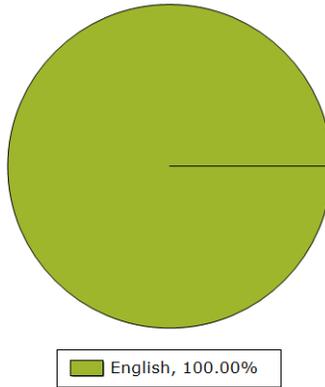


Chart Total N: 18

Tobacco Users By Education

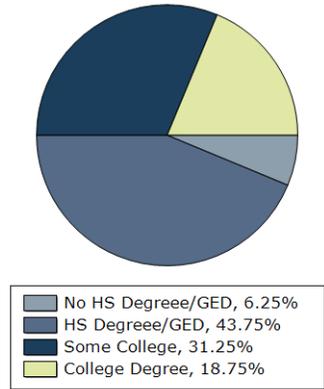


Chart Total N: 16

Tobacco Users By Race

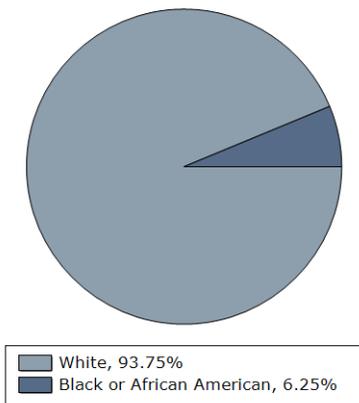


Chart Total N: 16

Tobacco Users By Age

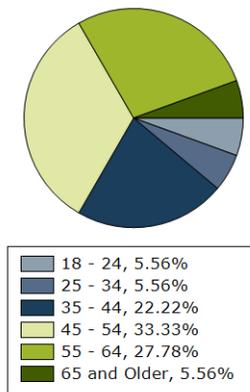


Chart Total N: 18

Tobacco Users By Health Plan

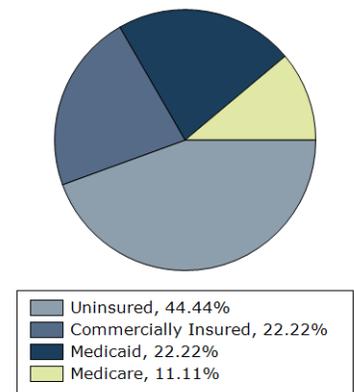


Chart Total N: 18

Tobacco Users By Ethnicity

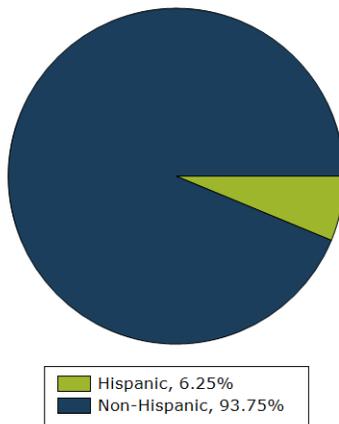


Chart Total N: 16

Tobacco Users By Chronic Condition

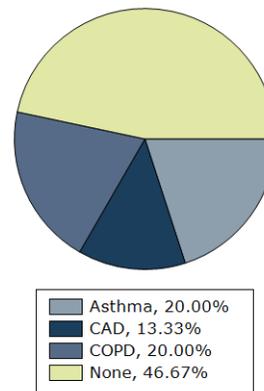


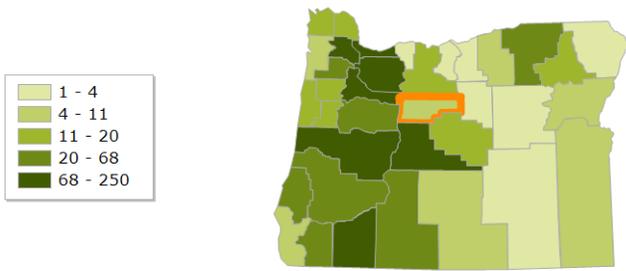
Chart Total N: 15

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

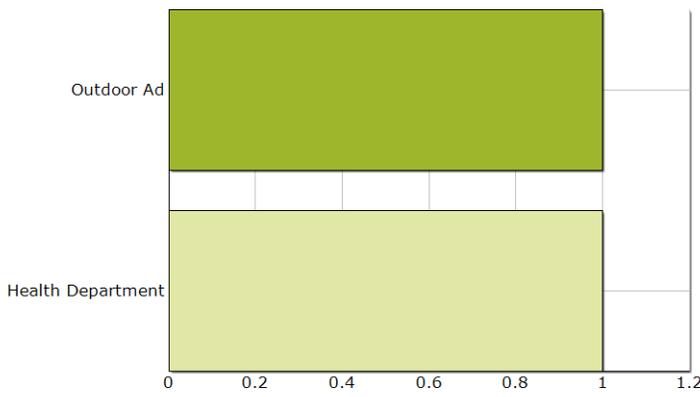
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

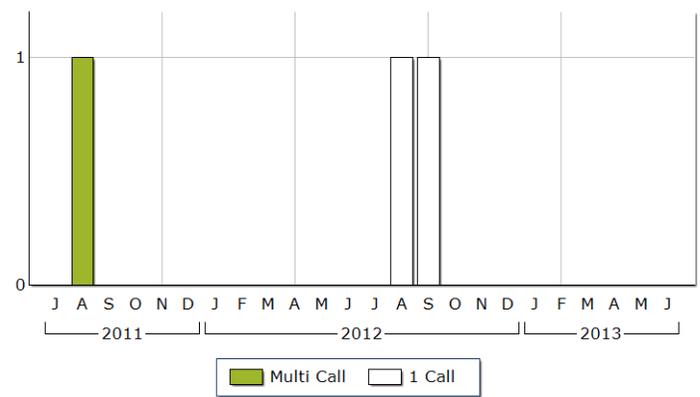


County Population	Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638 ⁴
		County	State
Tobacco Users - Last Full Month		3	699
Tobacco Users YTD		59	2,317
Unique Tobacco Users YTD		3	1,557
Target Reach		2.0 %	2.0 %
Reach YTD		1	2.24 % 0.45 %
Reach - NAQC		2	1.74 % 0.19 %
Annualized Reach		1	1.79 % 1.80 %
Annualized Reach - NAQC		2	1.39 % 0.78 %
Unique Individual Reach		3	1.86 % 0.30 %

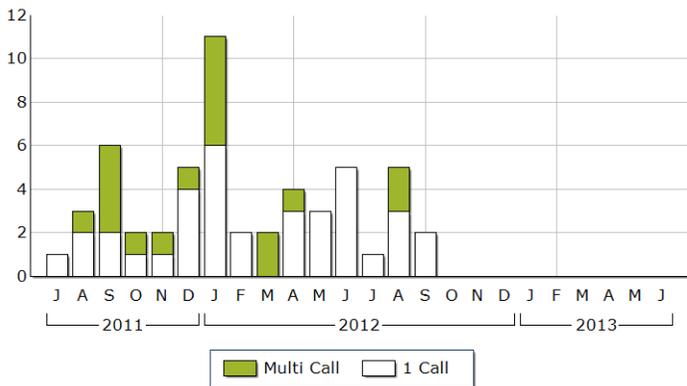
How Heard About



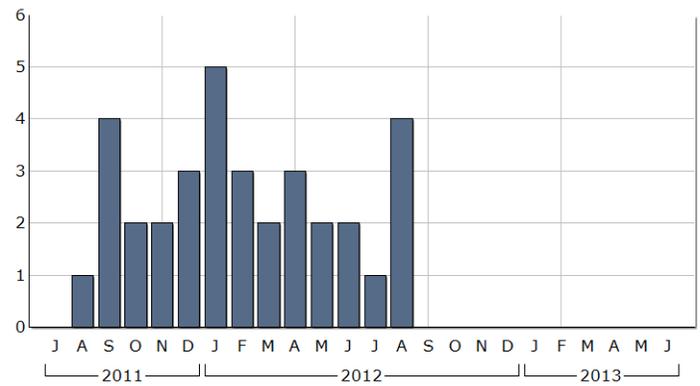
Fax Referral



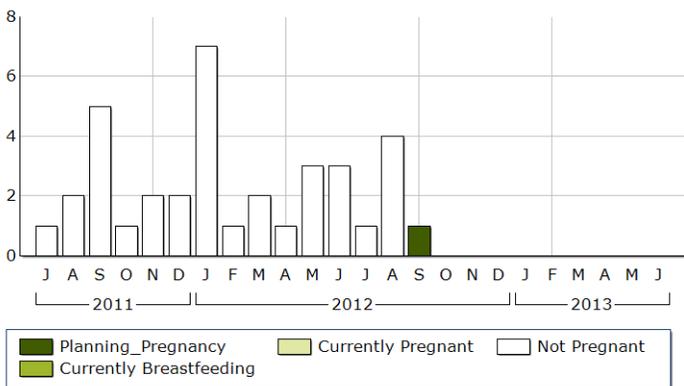
Tobacco User Enrollments By Program Type



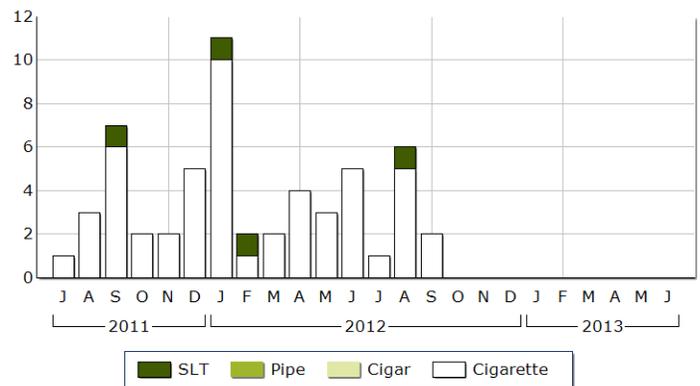
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

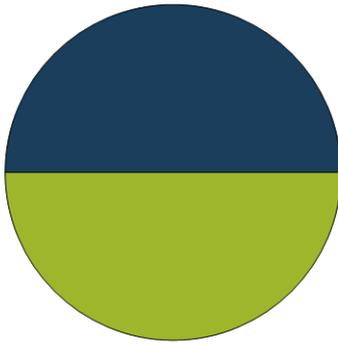


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

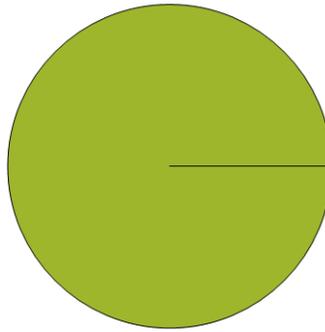
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

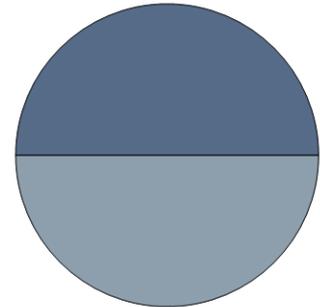
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

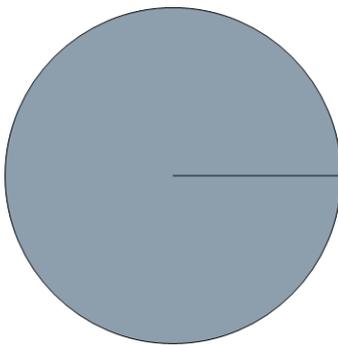
Tobacco Users By Education



No HS Degreee/GED, 50.00%
HS Degreee/GED, 50.00%

Chart Total N: 2

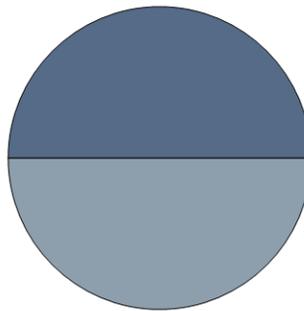
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

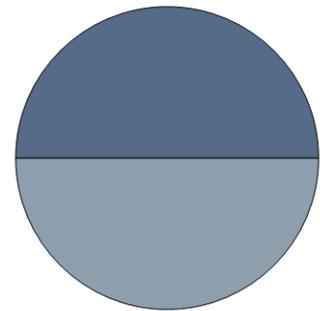
Tobacco Users By Age



25 - 34, 50.00%
45 - 54, 50.00%

Chart Total N: 2

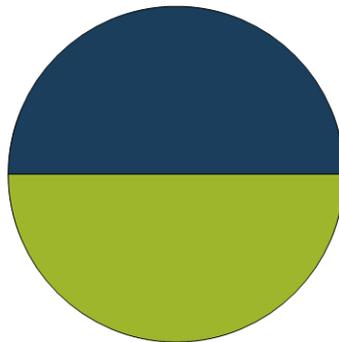
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Doesn't Know, 50.00%

Chart Total N: 2

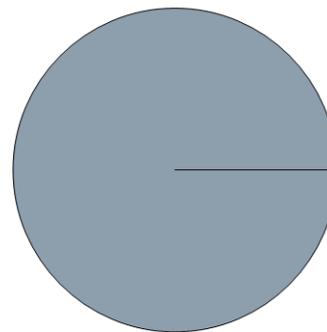
Tobacco Users By Ethnicity



Hispanic, 50.00%
Non-Hispanic, 50.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

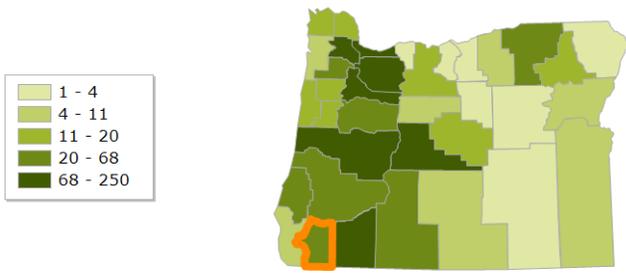
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

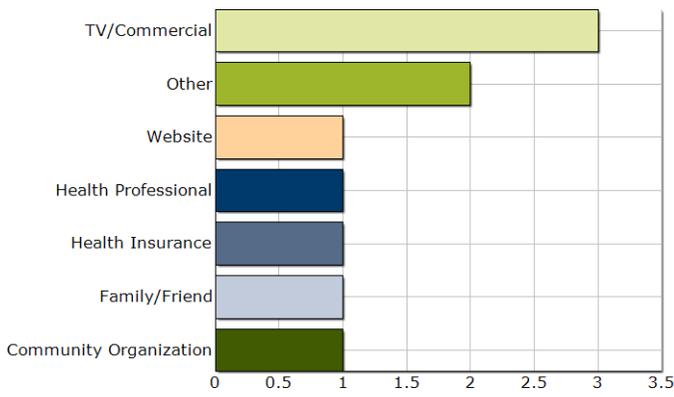
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

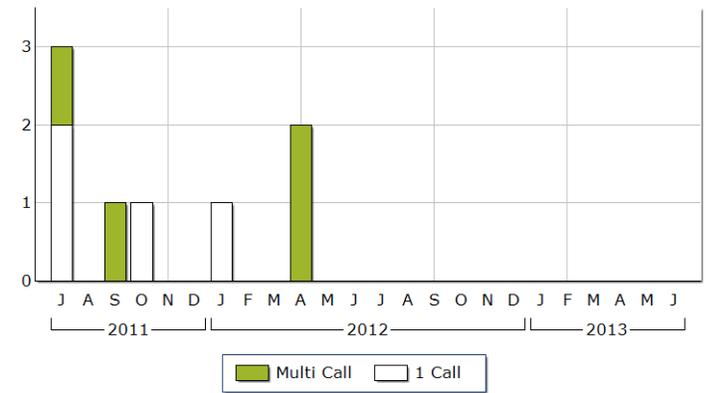


County Population	Prevalence	Tobacco Users
Adult	66,678	25.0 %
		16,670 ⁴
		County
Tobacco Users - Last Full Month		12
Tobacco Users YTD		314
Unique Tobacco Users YTD		225
Target Reach		2.0 %
Reach YTD		1.88 %
Reach - NAQC		1.39 %
Annualized Reach		1.51 %
Annualized Reach - NAQC		1.11 %
Unique Individual Reach		1.35 %

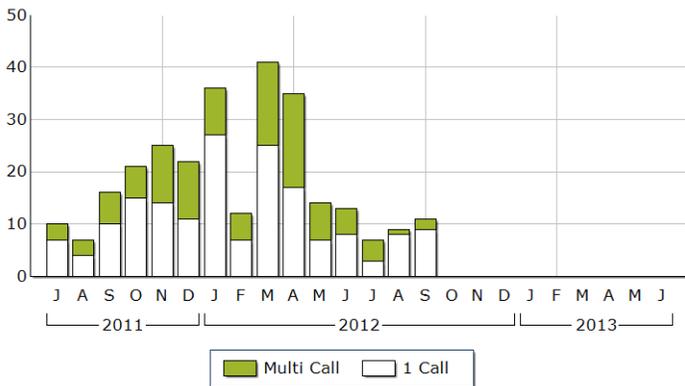
How Heard About



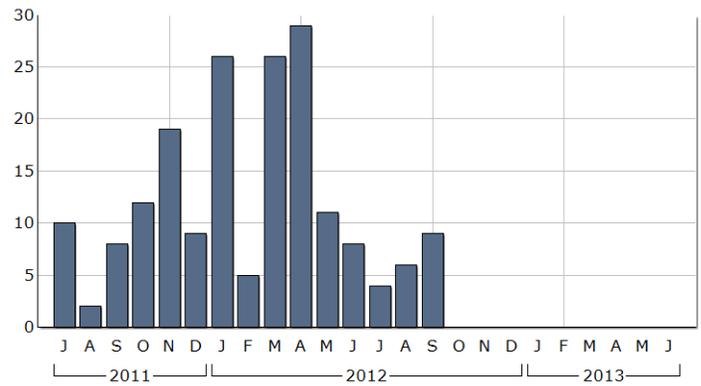
Fax Referral



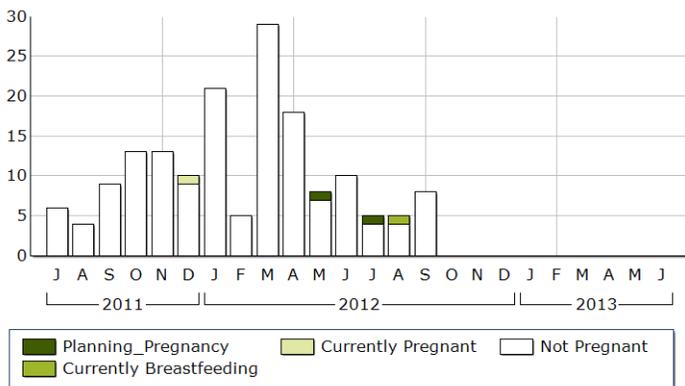
Tobacco User Enrollments By Program Type



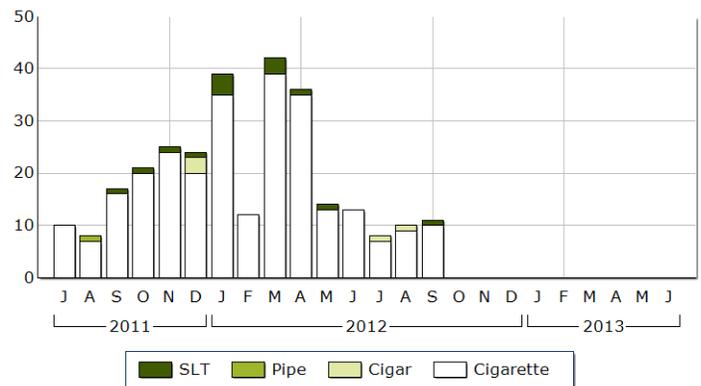
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

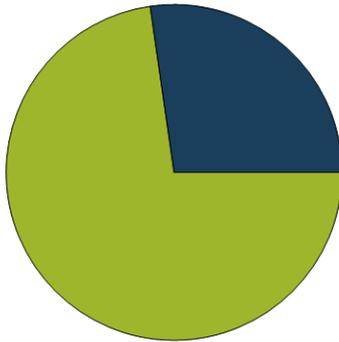


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

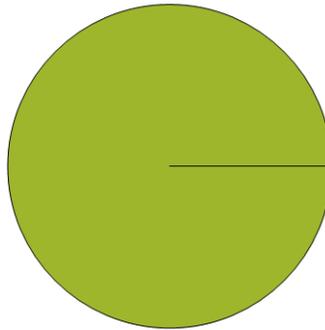
Tobacco Users By Gender



Female, 72.73%
Male, 27.27%

Chart Total N: 11

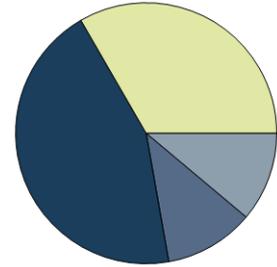
Tobacco Users By Language



English, 100.00%

Chart Total N: 11

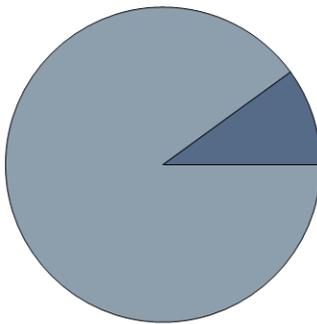
Tobacco Users By Education



No HS Degreee/GED, 11.11%
HS Degreee/GED, 11.11%
Some College, 44.44%
College Degree, 33.33%

Chart Total N: 9

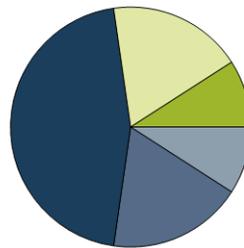
Tobacco Users By Race



White, 90.00%
Asian, 10.00%

Chart Total N: 10

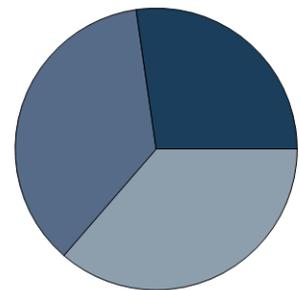
Tobacco Users By Age



25 - 34, 9.09%
35 - 44, 18.18%
45 - 54, 45.45%
55 - 64, 18.18%
65 and Older, 9.09%

Chart Total N: 11

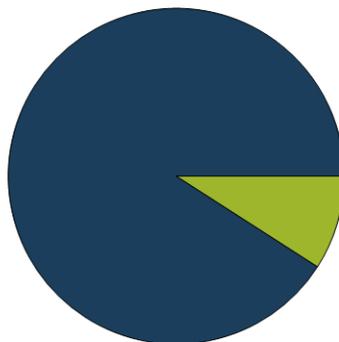
Tobacco Users By Health Plan



Medicare, 36.36%
Uninsured, 36.36%
Medicaid, 27.27%

Chart Total N: 11

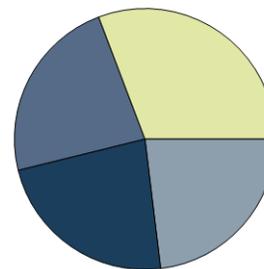
Tobacco Users By Ethnicity



Hispanic, 9.09%
Non-Hispanic, 90.91%

Chart Total N: 11

Tobacco Users By Chronic Condition



Asthma, 23.08%
COPD, 23.08%
Diabetes, 23.08%
None, 30.77%

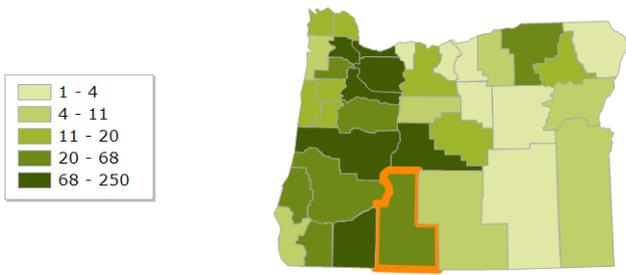
Chart Total N: 13

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

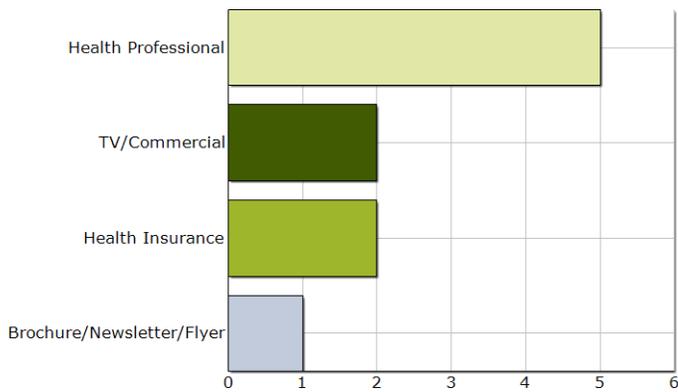
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

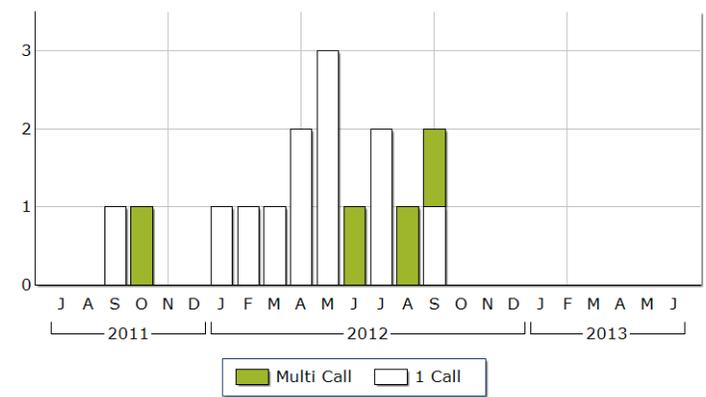


County Population	Prevalence	Tobacco Users
Adult	50,494	22.0 %
		11,109 ⁴
		County
Tobacco Users - Last Full Month		10
Tobacco Users YTD		258
Unique Tobacco Users YTD		187
Target Reach		2.0 %
Reach YTD		2.32 %
Reach - NAQC		1.85 %
Annualized Reach		1.86 %
Annualized Reach - NAQC		1.48 %
Unique Individual Reach		1.68 %

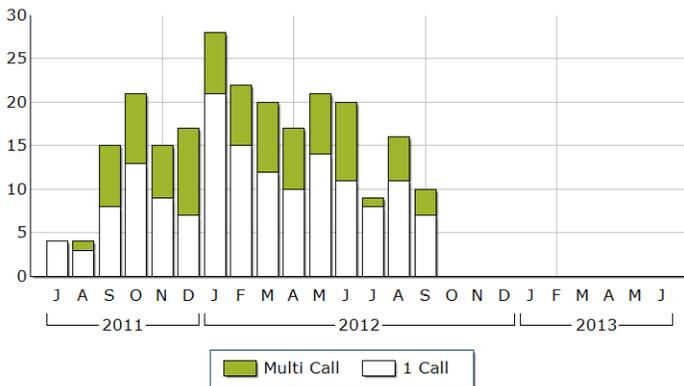
How Heard About



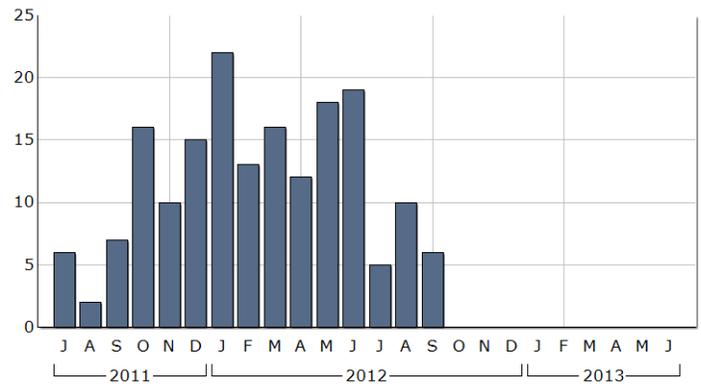
Fax Referral



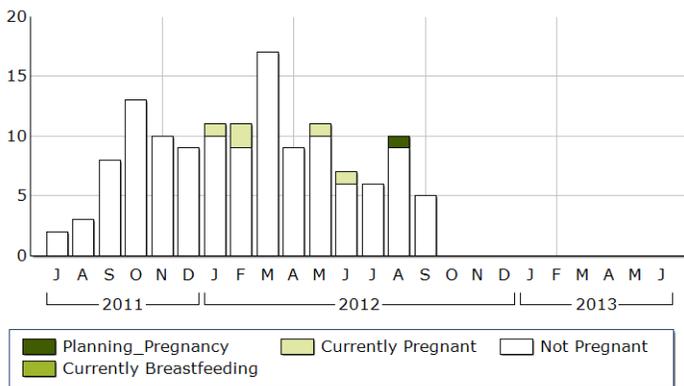
Tobacco User Enrollments By Program Type



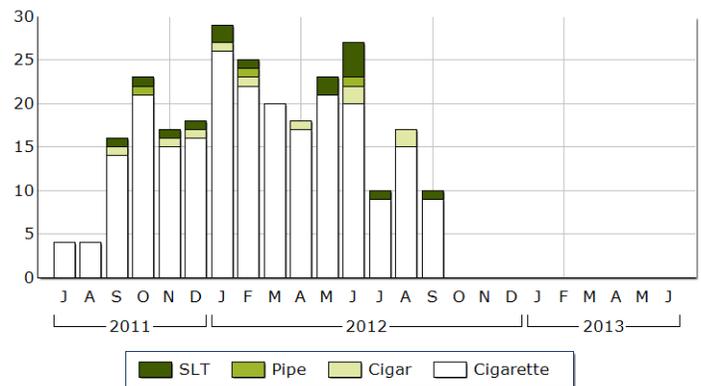
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

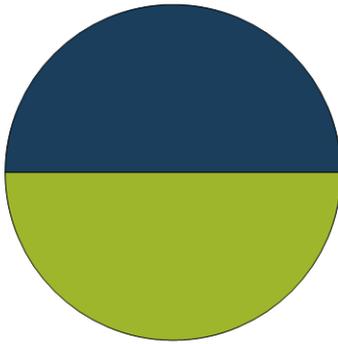


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

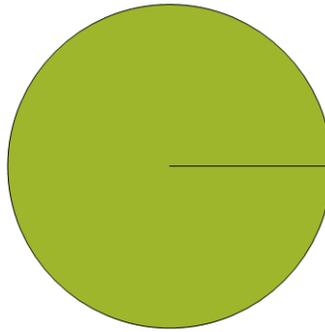
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 10

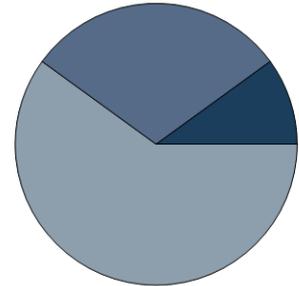
Tobacco Users By Language



English, 100.00%

Chart Total N: 10

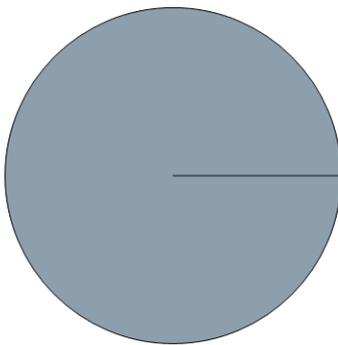
Tobacco Users By Education



HS Degreee/GED, 60.00%
Some College, 30.00%
College Degree, 10.00%

Chart Total N: 10

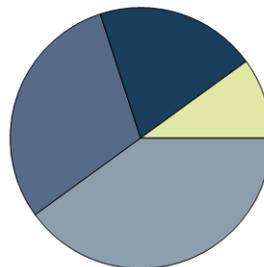
Tobacco Users By Race



White, 100.00%

Chart Total N: 9

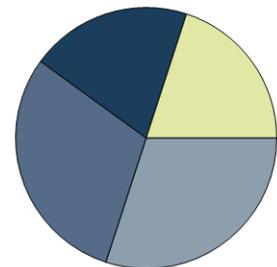
Tobacco Users By Age



35 - 44, 40.00%
45 - 54, 30.00%
55 - 64, 20.00%
65 and Older, 10.00%

Chart Total N: 10

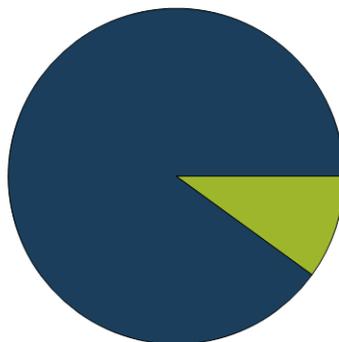
Tobacco Users By Health Plan



Commercially Insured, 30.00%
Uninsured, 30.00%
Medicaid, 20.00%
Medicare, 20.00%

Chart Total N: 10

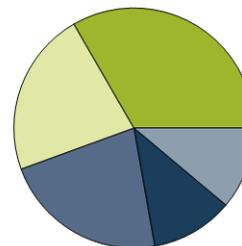
Tobacco Users By Ethnicity



Hispanic, 10.00%
Non-Hispanic, 90.00%

Chart Total N: 10

Tobacco Users By Chronic Condition



Asthma, 11.11%
CAD, 11.11%
COPD, 22.22%
Diabetes, 22.22%
None, 33.33%

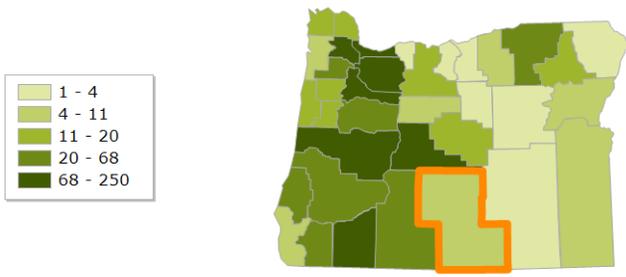
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

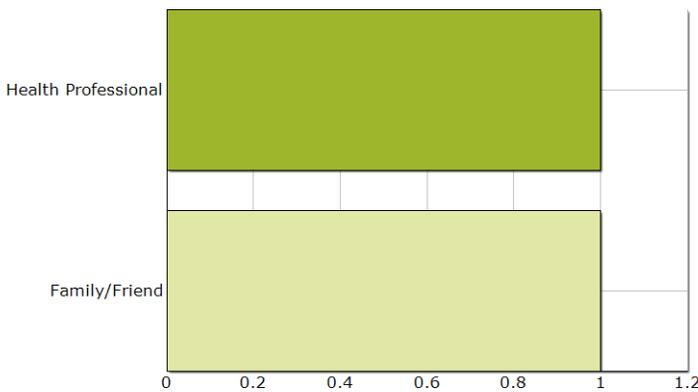
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

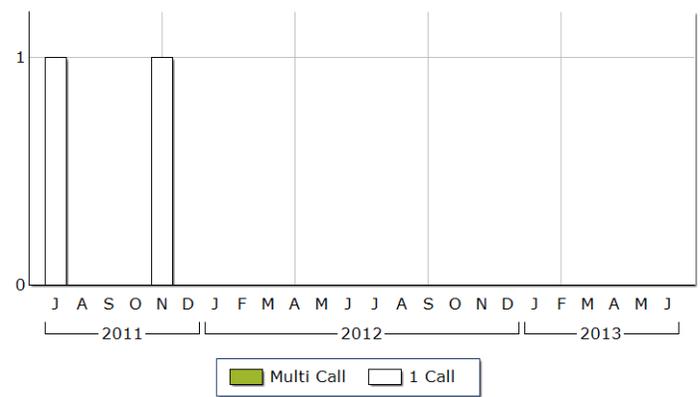


County Population	Prevalence	Tobacco Users	
Adult	6,068	19.9 %	1,208 ⁴
		County	State
Tobacco Users - Last Full Month		2	699
Tobacco Users YTD		41	2,317
Unique Tobacco Users YTD		30	1,557
Target Reach		2.0 %	2.0 %
Reach YTD		3.39 %	0.45 %
Reach - NAQC		2.57 %	0.19 %
Annualized Reach		2.72 %	1.80 %
Annualized Reach - NAQC		2.05 %	0.78 %
Unique Individual Reach		2.48 %	0.30 %

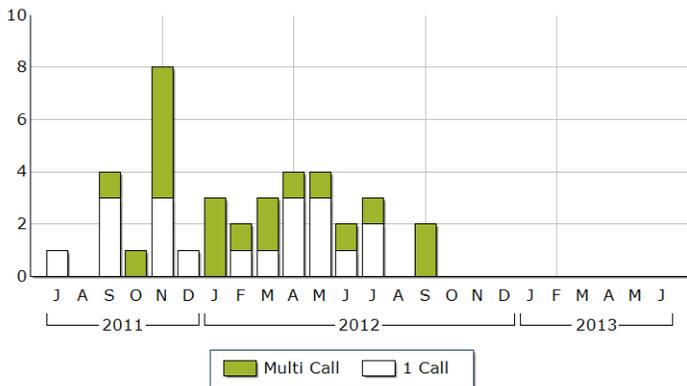
How Heard About



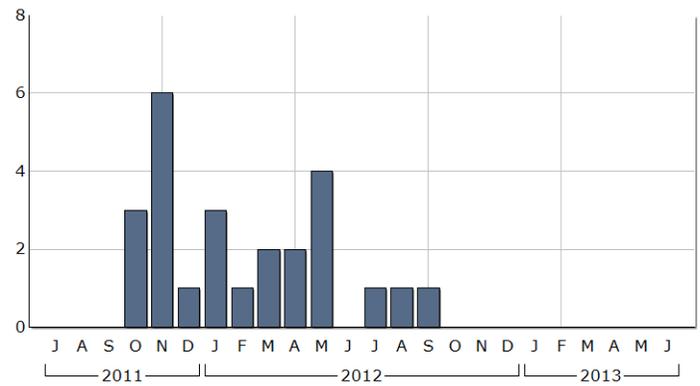
Fax Referral



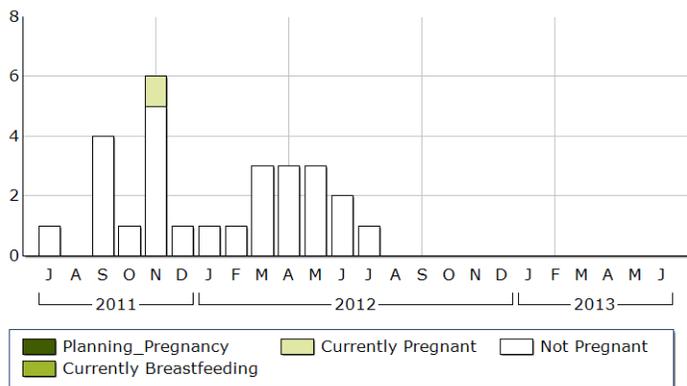
Tobacco User Enrollments By Program Type



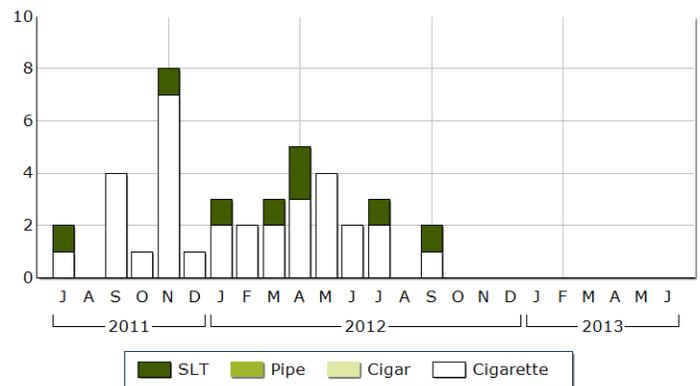
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

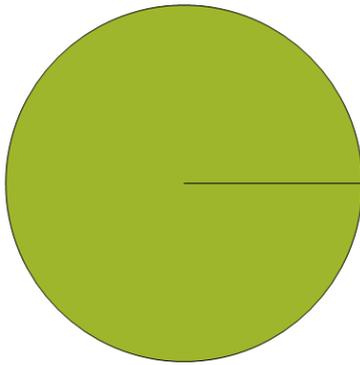


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

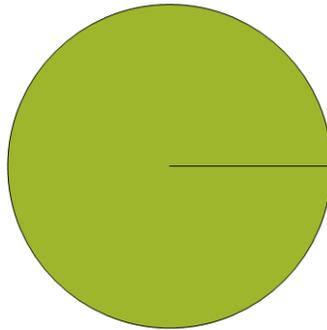
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 2

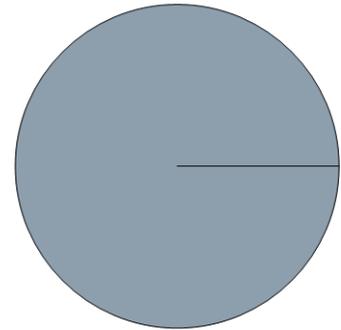
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

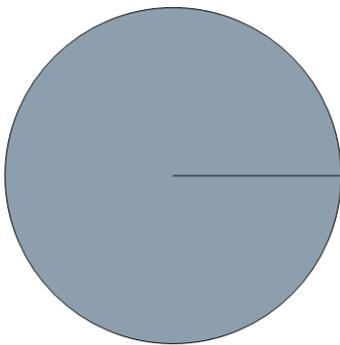
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 2

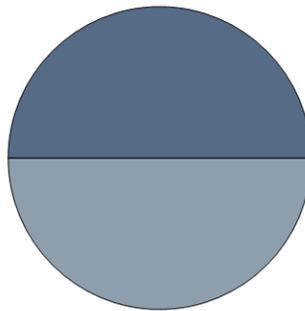
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

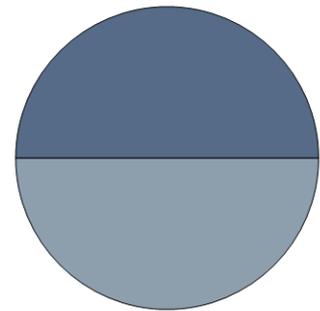
Tobacco Users By Age



25 - 34, 50.00%
65 and Older, 50.00%

Chart Total N: 2

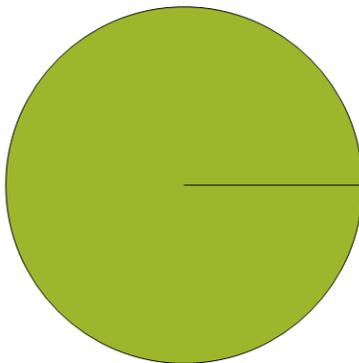
Tobacco Users By Health Plan



Medicaid, 50.00%
Uninsured, 50.00%

Chart Total N: 2

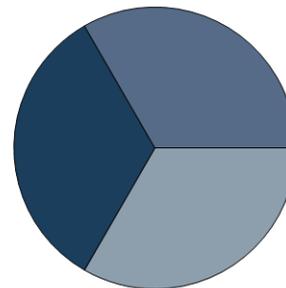
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



CAD, 33.33%
COPD, 33.33%
None, 33.33%

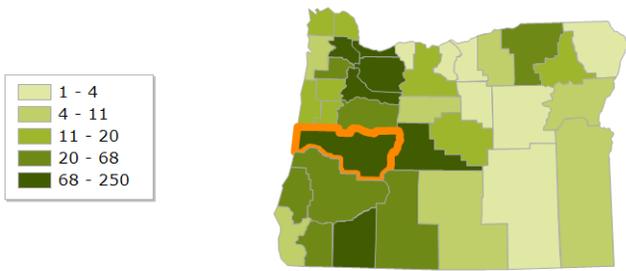
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

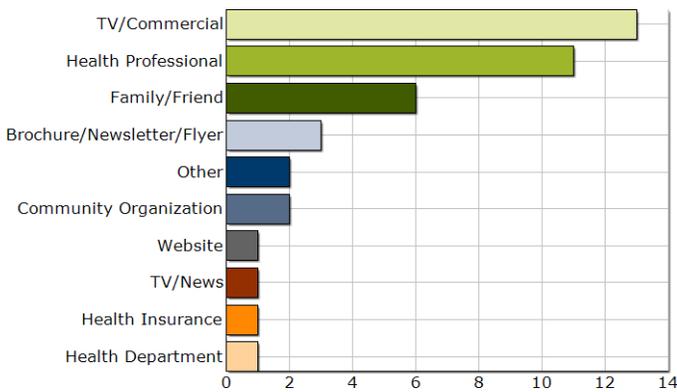
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

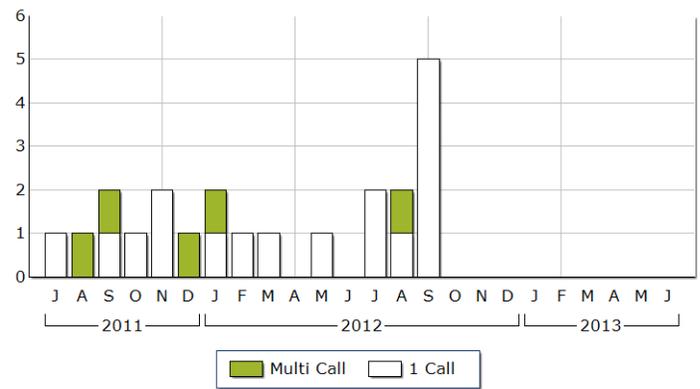


County Population	Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492 ⁴
		County	State
Tobacco Users - Last Full Month		50	699
Tobacco Users YTD		1,102	2,317
Unique Tobacco Users YTD		3	1,557
Target Reach		2.0 %	2.0 %
Reach YTD		1	2.18 % 0.45 %
Reach - NAQC		2	1.47 % 0.19 %
Annualized Reach		1	1.75 % 1.80 %
Annualized Reach - NAQC		2	1.18 % 0.78 %
Unique Individual Reach		3	1.45 % 0.30 %

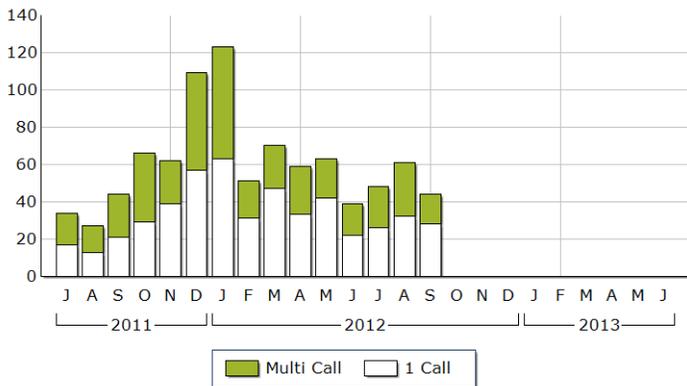
How Heard About



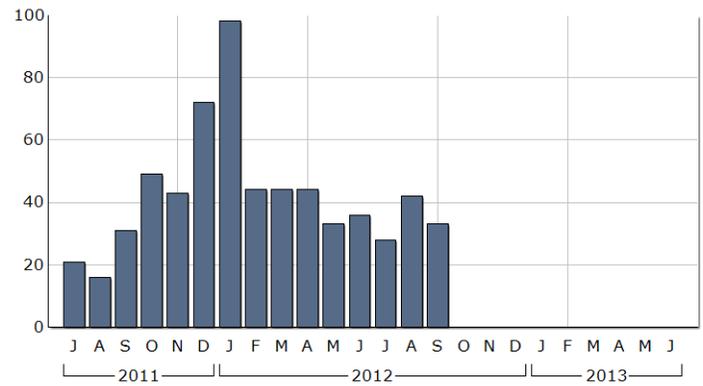
Fax Referral



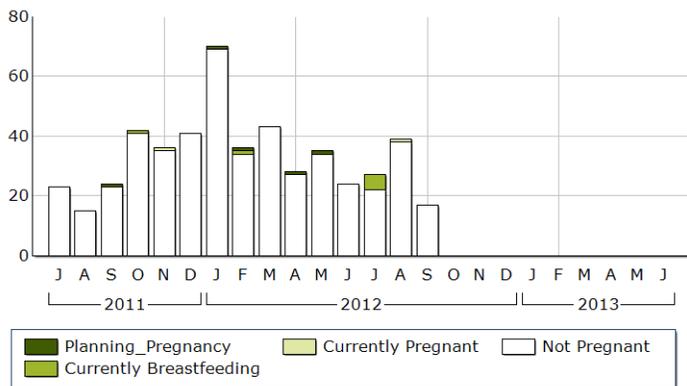
Tobacco User Enrollments By Program Type



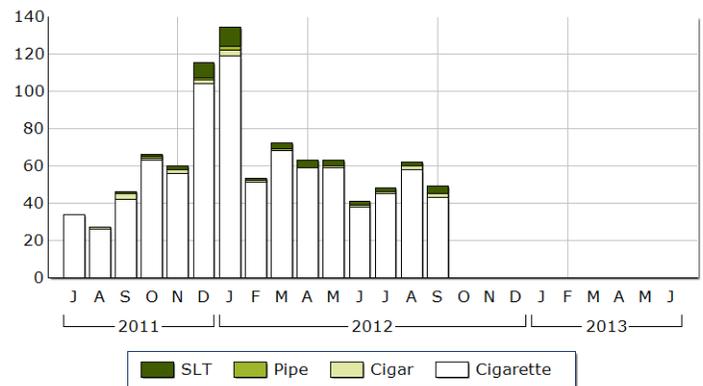
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

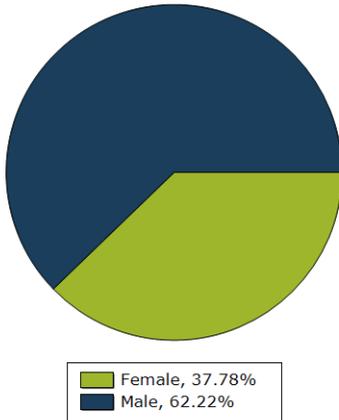


Chart Total N: 45

Tobacco Users By Language

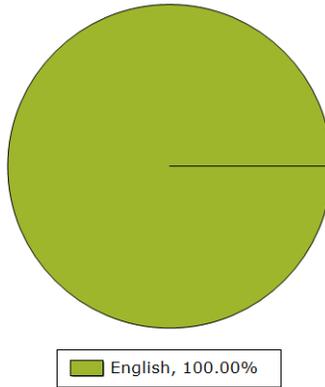


Chart Total N: 45

Tobacco Users By Education

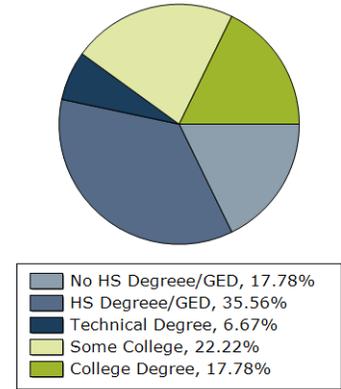


Chart Total N: 45

Tobacco Users By Race

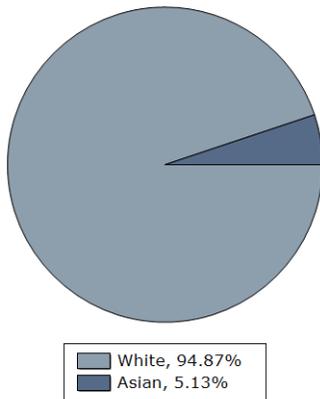


Chart Total N: 39

Tobacco Users By Age

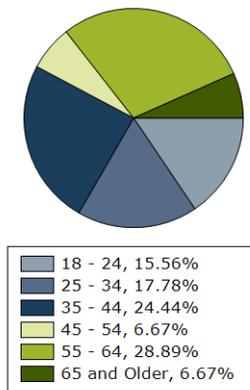


Chart Total N: 45

Tobacco Users By Health Plan

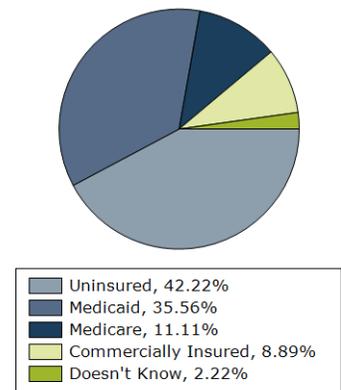


Chart Total N: 45

Tobacco Users By Ethnicity

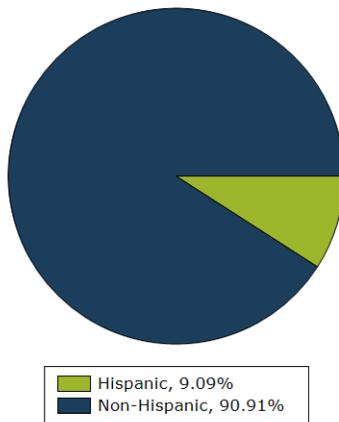


Chart Total N: 44

Tobacco Users By Chronic Condition

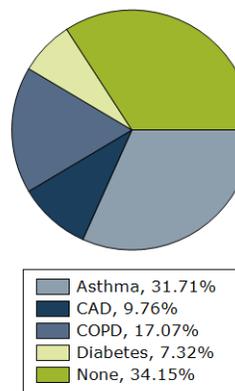


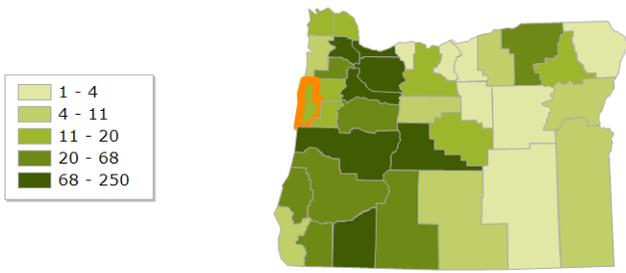
Chart Total N: 41

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

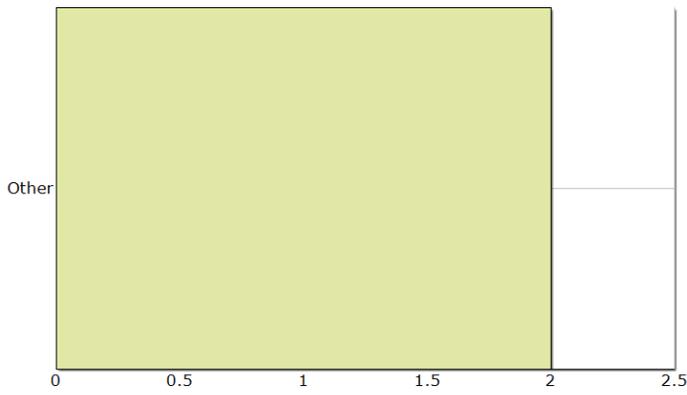
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

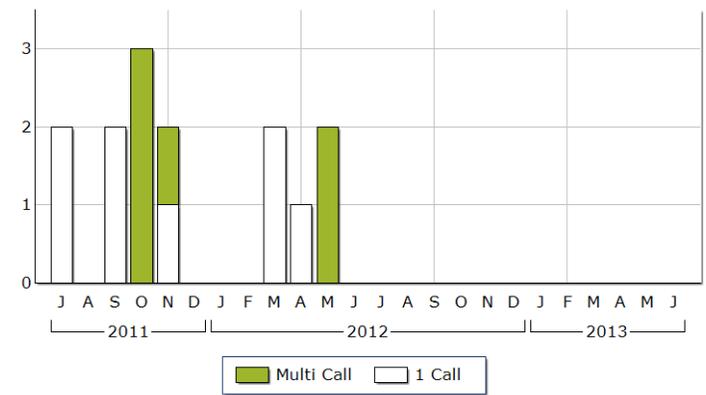


County Population	Prevalence	Tobacco Users
Adult	36,512	26.9 %
		9,822 ⁴
		County
Tobacco Users - Last Full Month		3
Tobacco Users YTD		173
Unique Tobacco Users YTD		123
Target Reach		2.0 %
Reach YTD		1.76 %
Reach - NAQC		1.26 %
Annualized Reach		1.41 %
Annualized Reach - NAQC		1.01 %
Unique Individual Reach		1.25 %

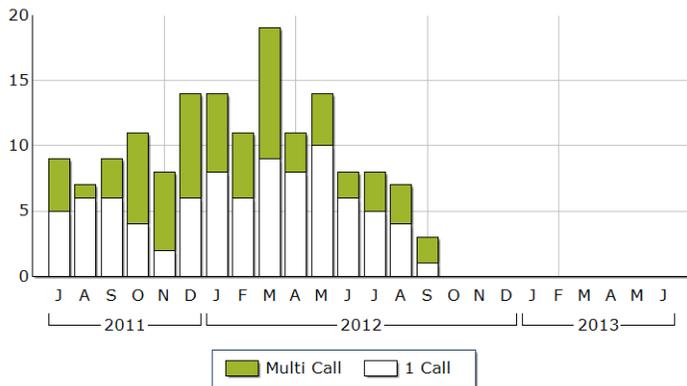
How Heard About



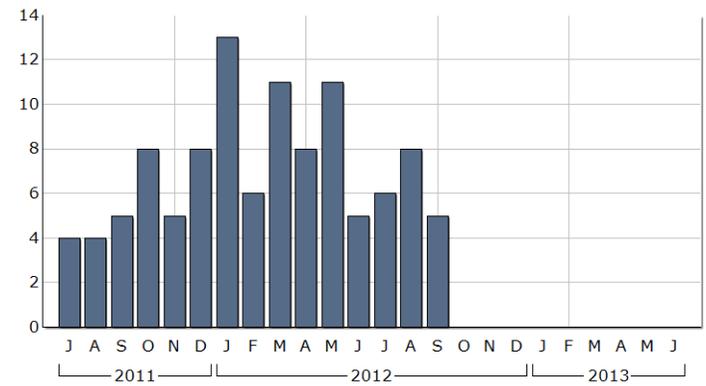
Fax Referral



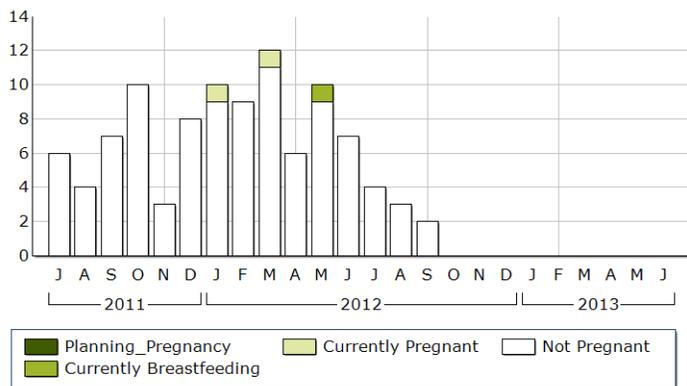
Tobacco User Enrollments By Program Type



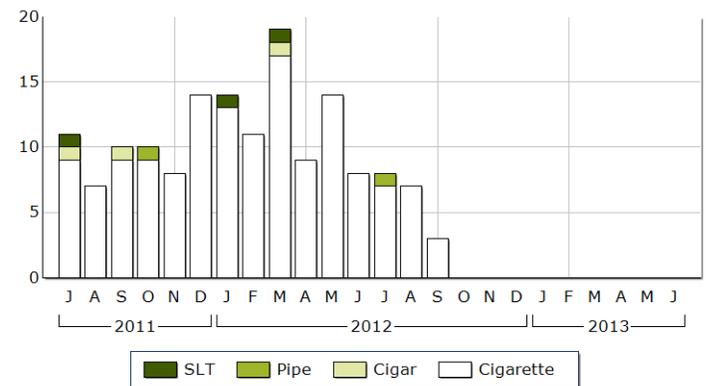
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

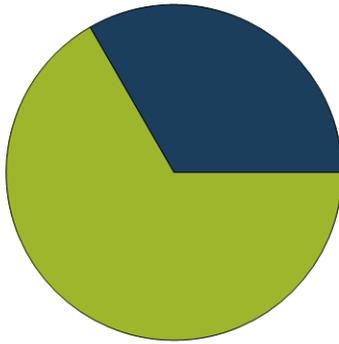


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

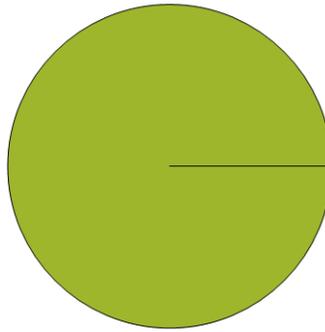
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

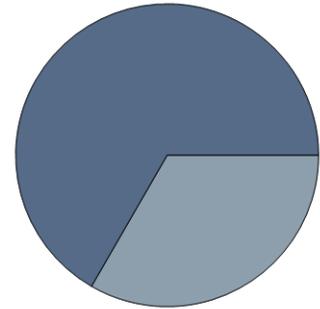
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

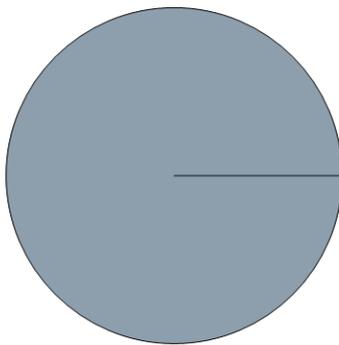
Tobacco Users By Education



HS Degree/GED, 33.33%
Some College, 66.67%

Chart Total N: 3

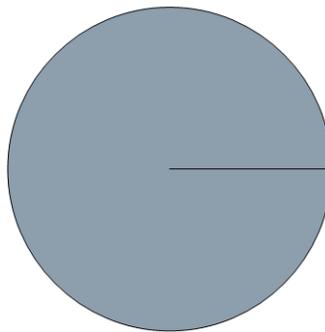
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

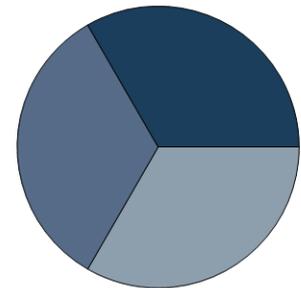
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 3

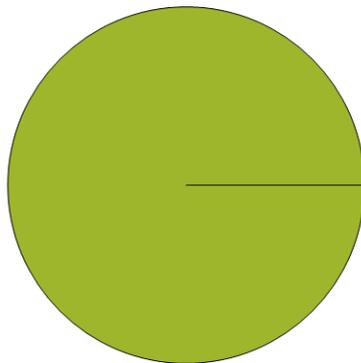
Tobacco Users By Health Plan



Medicaid, 33.33%
Medicare, 33.33%
Uninsured, 33.33%

Chart Total N: 3

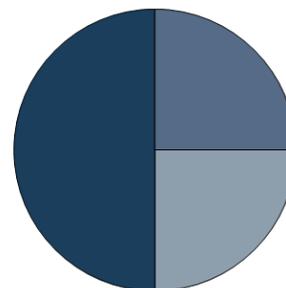
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



CAD, 25.00%
COPD, 50.00%
None, 25.00%

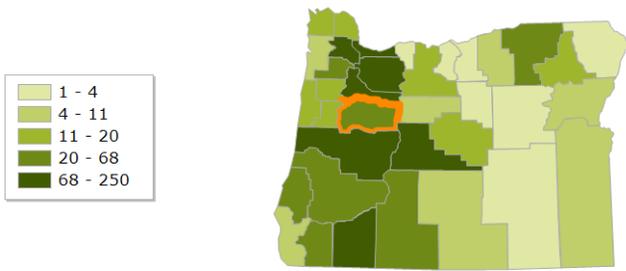
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

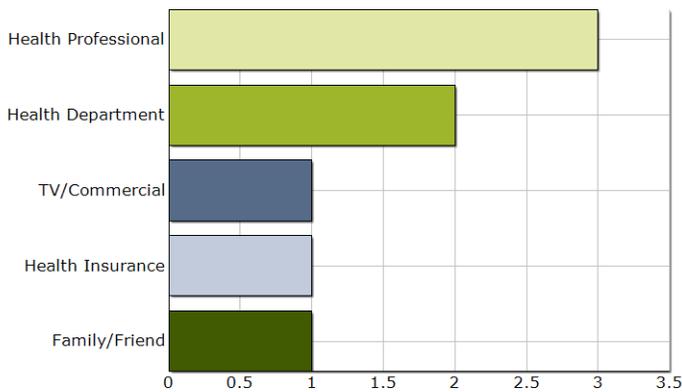
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

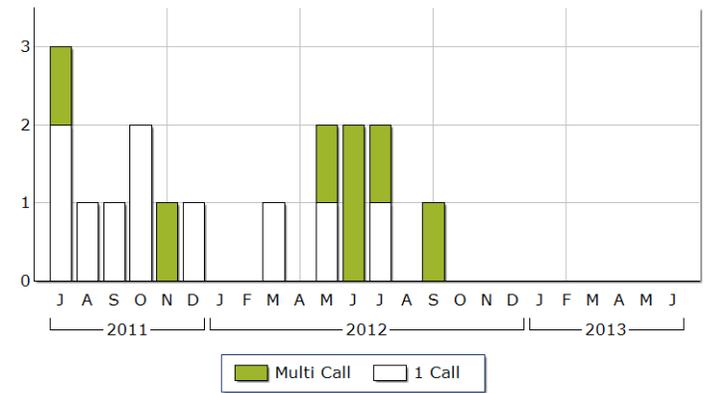


County Population	Prevalence	Tobacco Users
Adult	83,814	21.0 %
		17,601 ⁴
		County
Tobacco Users - Last Full Month		11
Tobacco Users YTD		350
Unique Tobacco Users YTD		249
Target Reach		3
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3

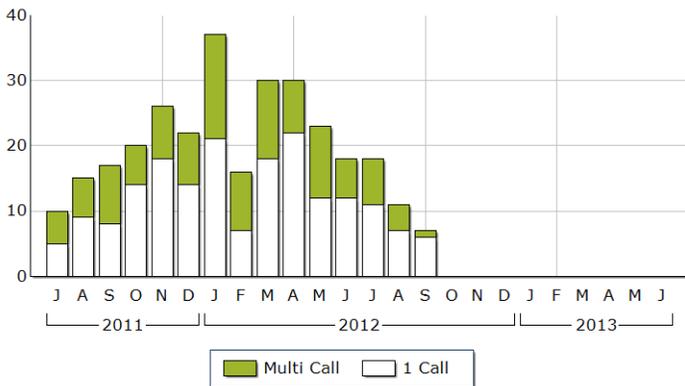
How Heard About



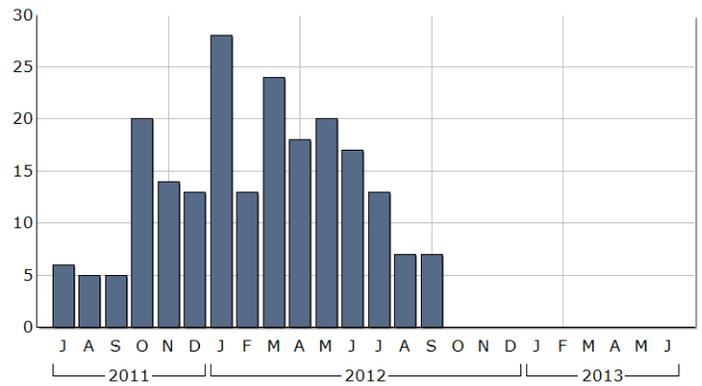
Fax Referral



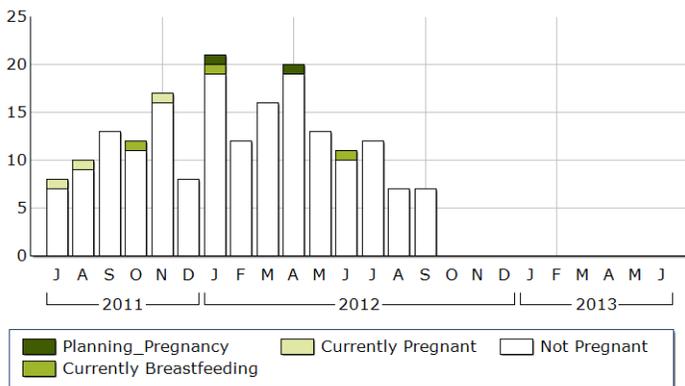
Tobacco User Enrollments By Program Type



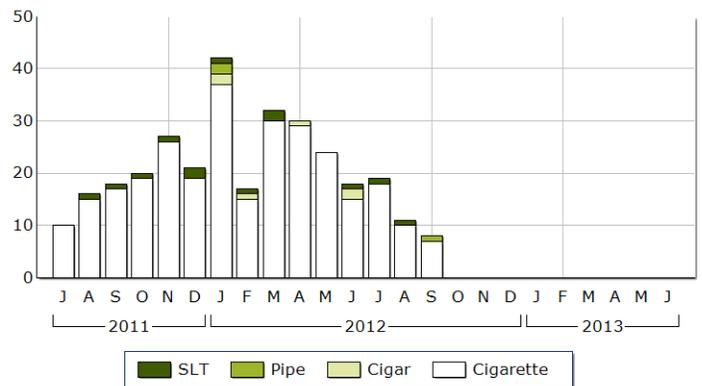
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

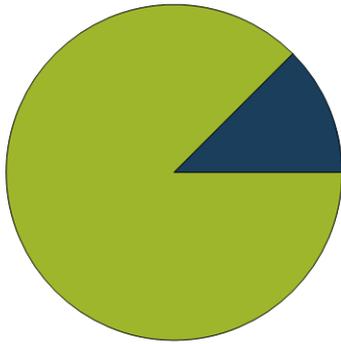


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

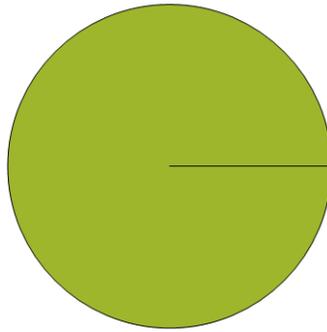
Tobacco Users By Gender



Female, 87.50%
Male, 12.50%

Chart Total N: 8

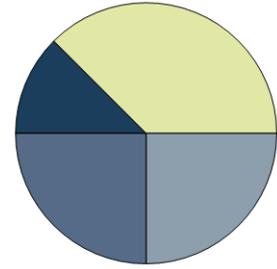
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

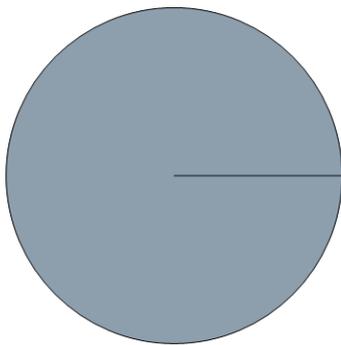
Tobacco Users By Education



No HS Degree/GED, 25.00%
HS Degree/GED, 25.00%
Technical Degree, 12.50%
Some College, 37.50%

Chart Total N: 8

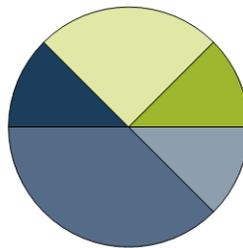
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

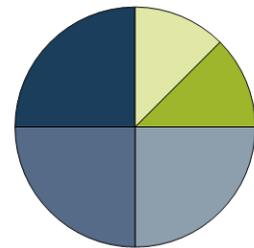
Tobacco Users By Age



18 - 24, 12.50%
25 - 34, 37.50%
35 - 44, 12.50%
55 - 64, 25.00%
65 and Older, 12.50%

Chart Total N: 8

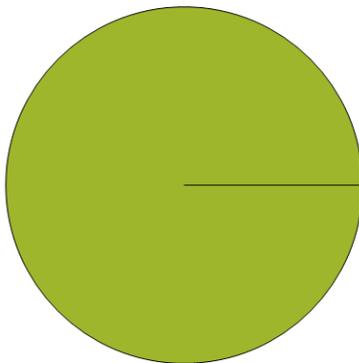
Tobacco Users By Health Plan



Medicaid, 25.00%
Medicare, 25.00%
Uninsured, 25.00%
Commercially Insured, 12.50%
Doesn't Know, 12.50%

Chart Total N: 8

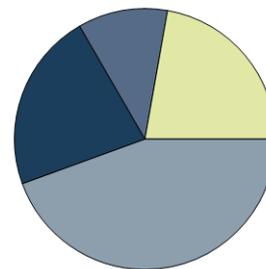
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



Asthma, 44.44%
COPD, 22.22%
Diabetes, 11.11%
None, 22.22%

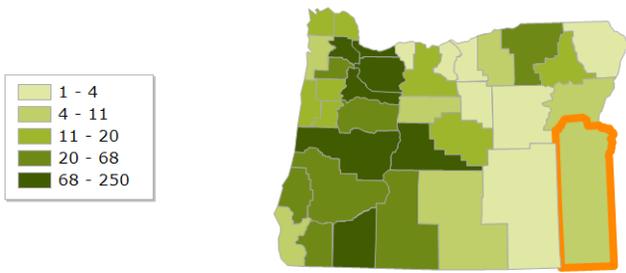
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

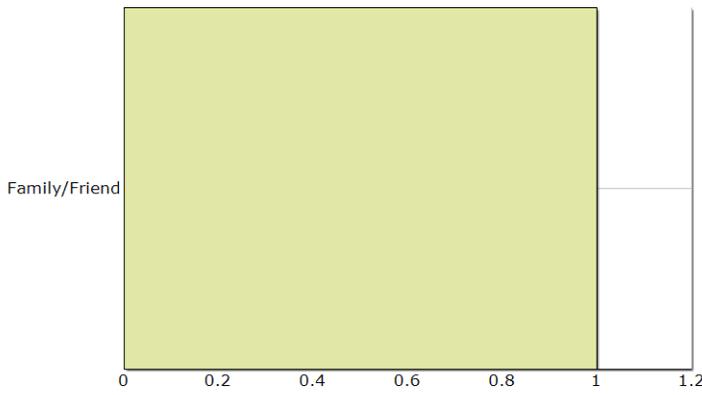
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

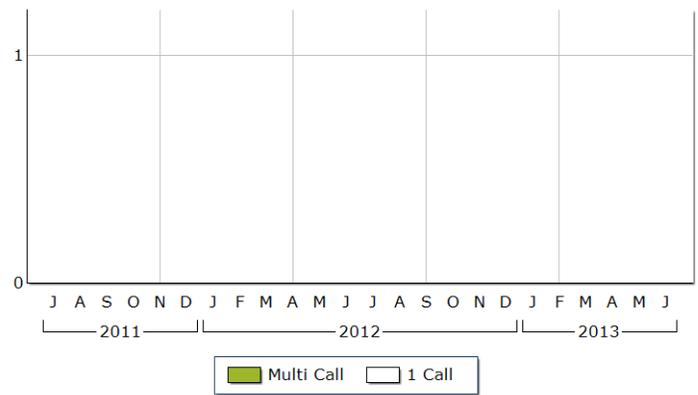


County Population	Prevalence	Tobacco Users	
Adult	23,866	16.8 %	4,009 ⁴
		County	State
Tobacco Users - Last Full Month		2	699
Tobacco Users YTD		54	2,317
Unique Tobacco Users YTD		33	1,557
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.35 % 0.45 %
Reach - NAQC		2	1.05 % 0.19 %
Annualized Reach		1	1.08 % 1.80 %
Annualized Reach - NAQC		2	0.84 % 0.78 %
Unique Individual Reach		3	0.82 % 0.30 %

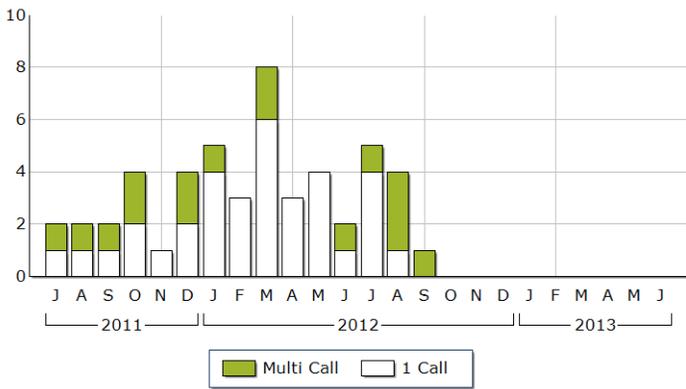
How Heard About



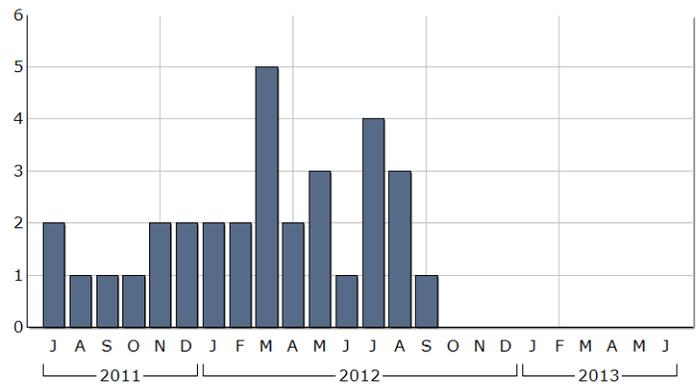
Fax Referral



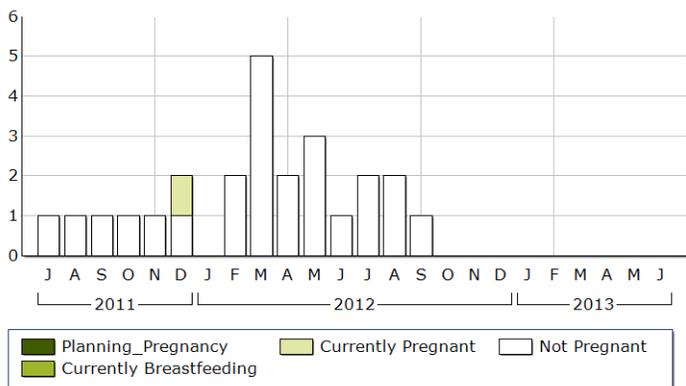
Tobacco User Enrollments By Program Type



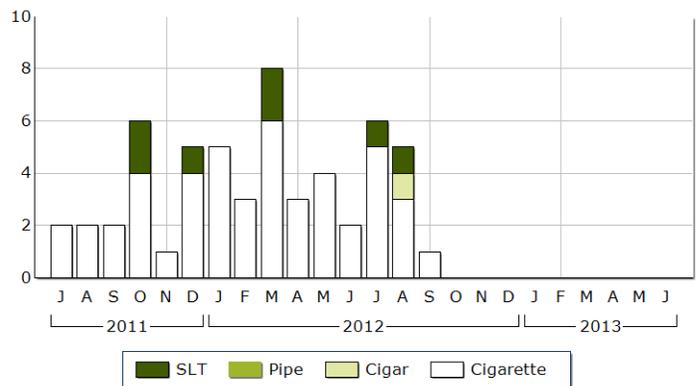
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

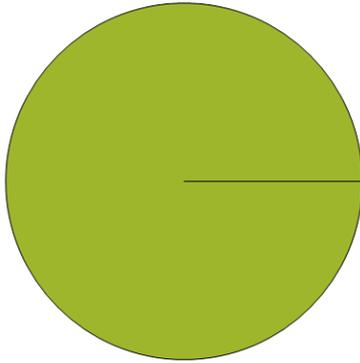


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

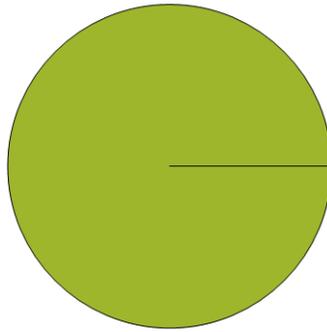
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

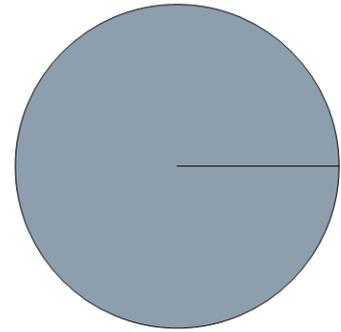
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

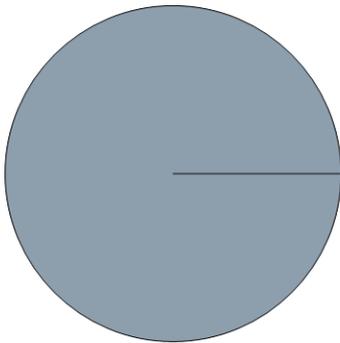
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

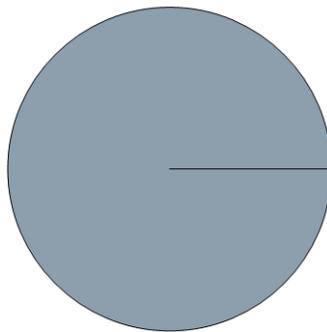
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

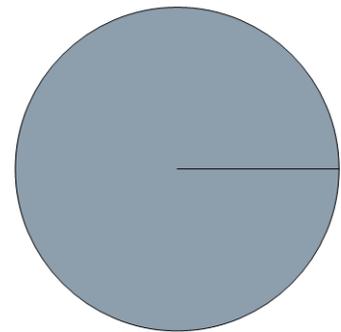
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

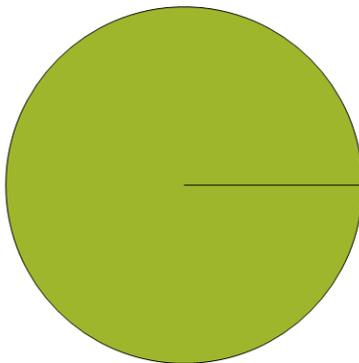
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

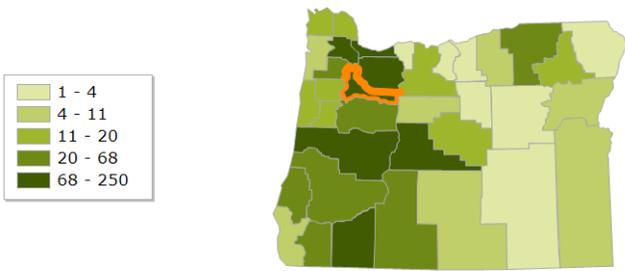
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

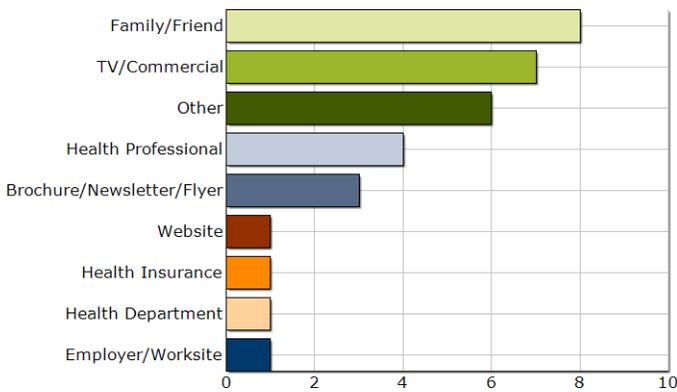
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

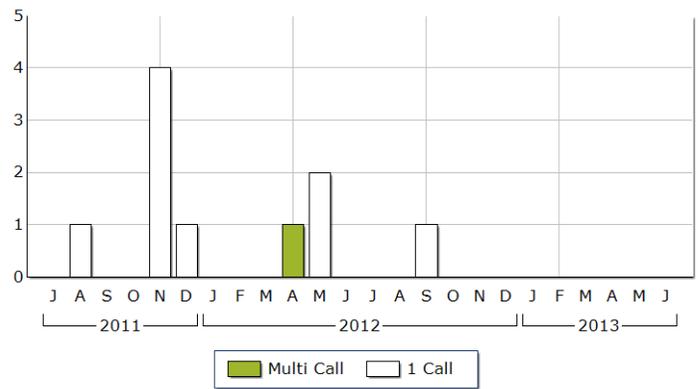


County Population	Prevalence	Tobacco Users
Adult	235,431	15.5 %
		36,492 ⁴
		County
Tobacco Users - Last Full Month		34
Tobacco Users YTD		715
Unique Tobacco Users YTD		512
Target Reach		2.0 %
Reach YTD		1.96 %
Reach - NAQC		1.49 %
Annualized Reach		1.57 %
Annualized Reach - NAQC		1.19 %
Unique Individual Reach		1.40 %

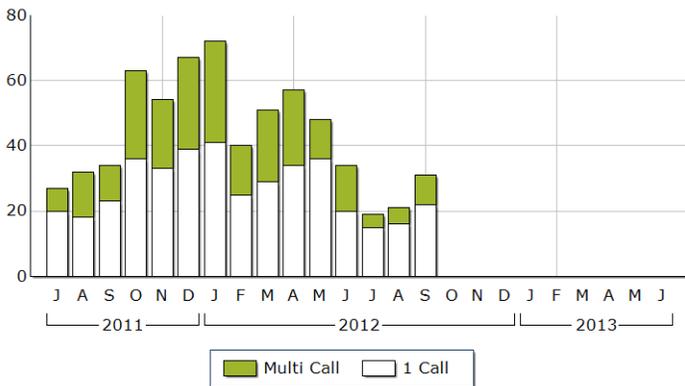
How Heard About



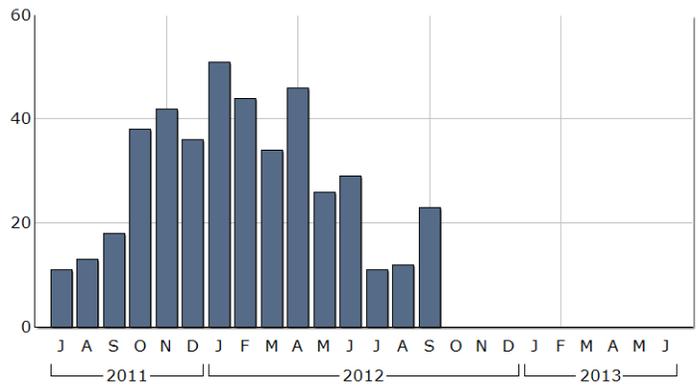
Fax Referral



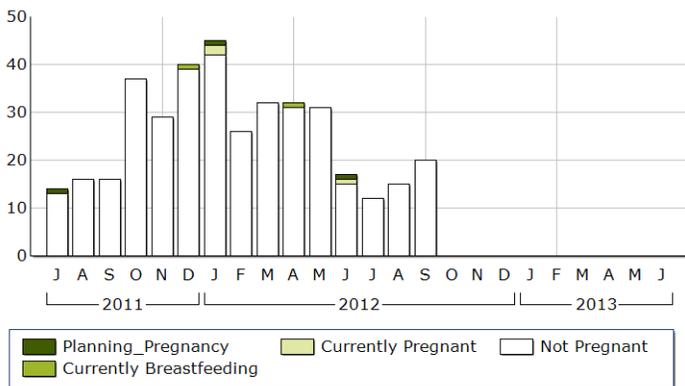
Tobacco User Enrollments By Program Type



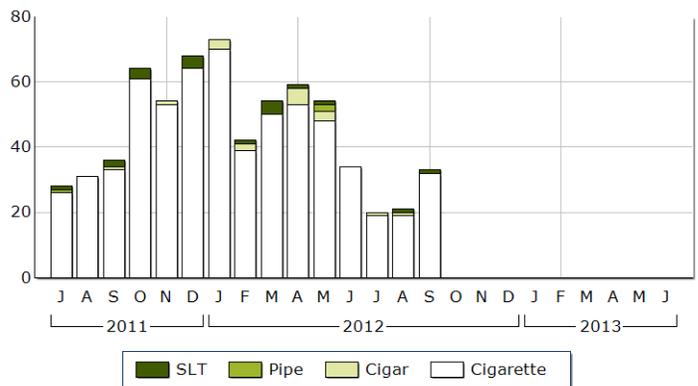
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

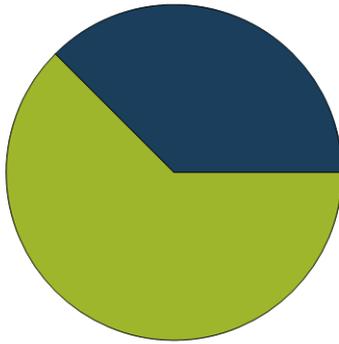


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

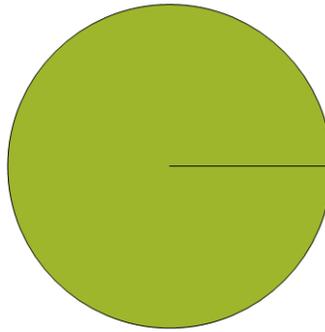
Tobacco Users By Gender



Female, 62.50%
Male, 37.50%

Chart Total N: 32

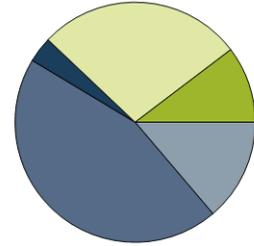
Tobacco Users By Language



English, 100.00%

Chart Total N: 32

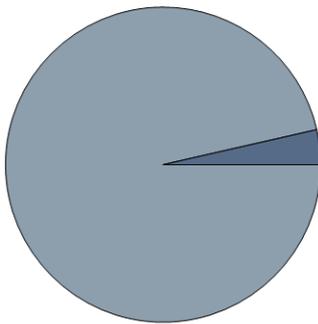
Tobacco Users By Education



No HS Degreee/GED, 13.79%
HS Degreee/GED, 44.83%
Some Technical School, 3.45%
Some College, 27.59%
College Degree, 10.34%

Chart Total N: 29

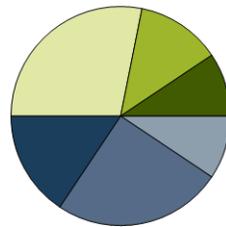
Tobacco Users By Race



White, 96.43%
American Indian/Alaskan Native, 3.57%

Chart Total N: 28

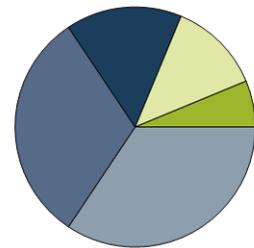
Tobacco Users By Age



18 - 24, 9.38%
25 - 34, 25.00%
35 - 44, 15.63%
45 - 54, 28.13%
55 - 64, 12.50%
65 and Older, 9.38%

Chart Total N: 32

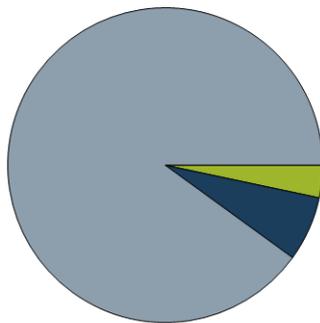
Tobacco Users By Health Plan



Medicaid, 34.38%
Uninsured, 31.25%
Medicare, 15.63%
Commercially Insured, 12.50%
Doesn't Know, 6.25%

Chart Total N: 32

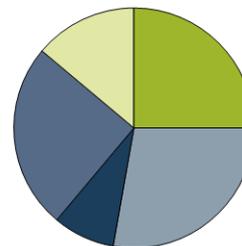
Tobacco Users By Ethnicity



Does Not Know, 3.33%
Hispanic, 6.67%
Non-Hispanic, 90.00%

Chart Total N: 30

Tobacco Users By Chronic Condition



Asthma, 27.78%
CAD, 8.33%
COPD, 25.00%
Diabetes, 13.89%
None, 25.00%

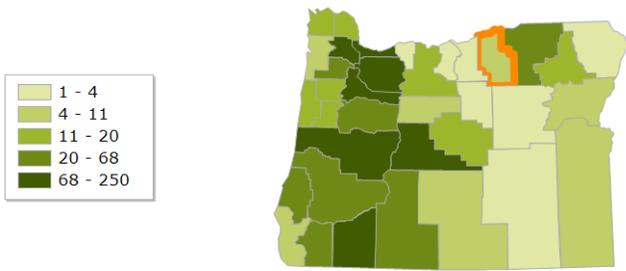
Chart Total N: 36

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

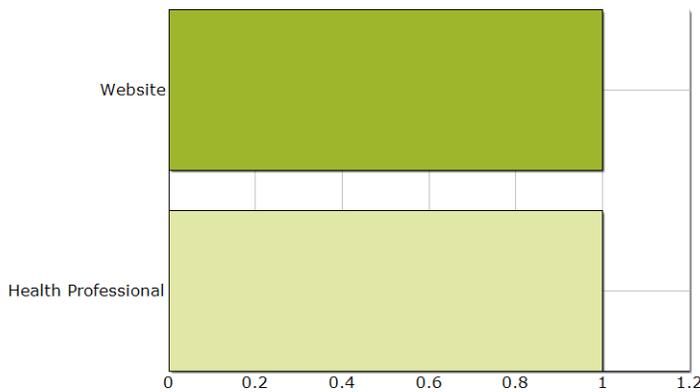
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

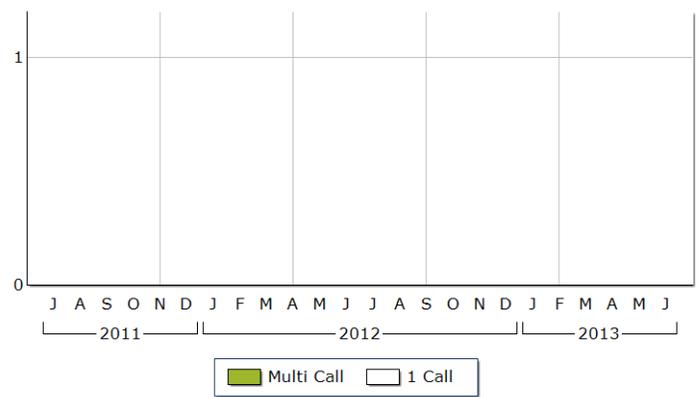


County Population	Prevalence	Tobacco Users	
Adult	9,037	18.2 %	1,645 ⁴
		County	State
Tobacco Users - Last Full Month		2	699
Tobacco Users YTD		18	2,317
Unique Tobacco Users YTD		3	1,557
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.09 % 0.45 %
Reach - NAQC		2	0.67 % 0.19 %
Annualized Reach		1	0.88 % 1.80 %
Annualized Reach - NAQC		2	0.53 % 0.78 %
Unique Individual Reach		3	0.61 % 0.30 %

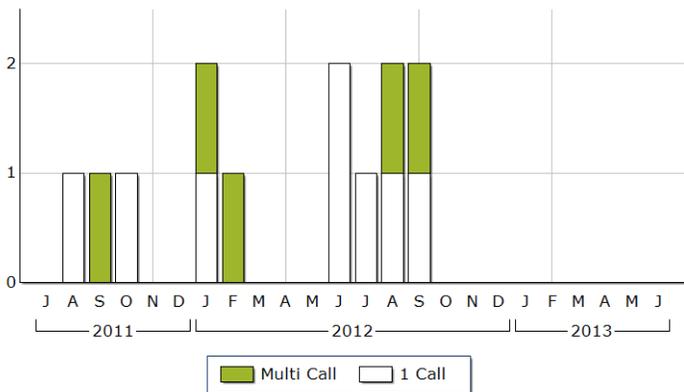
How Heard About



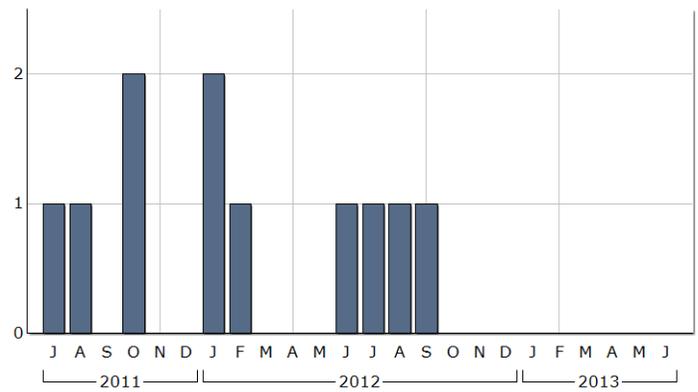
Fax Referral



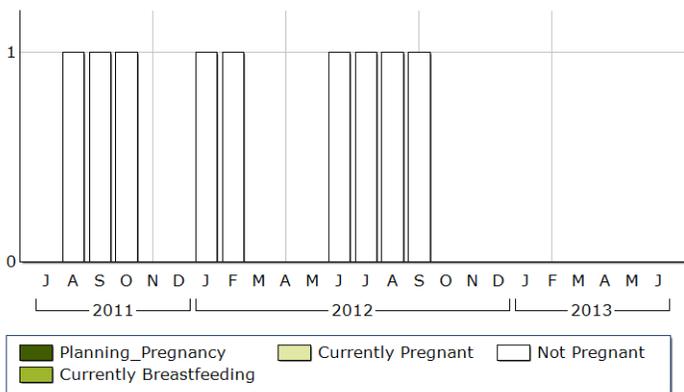
Tobacco User Enrollments By Program Type



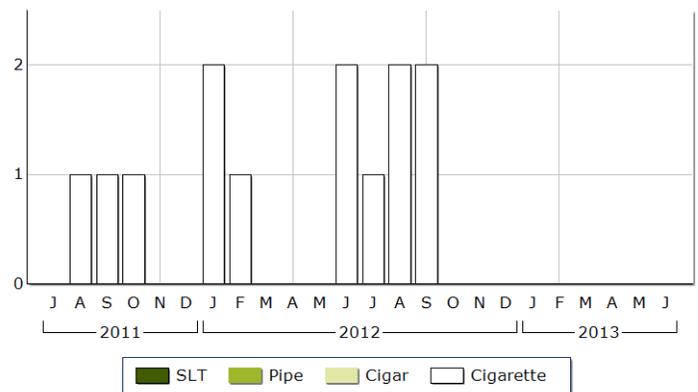
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

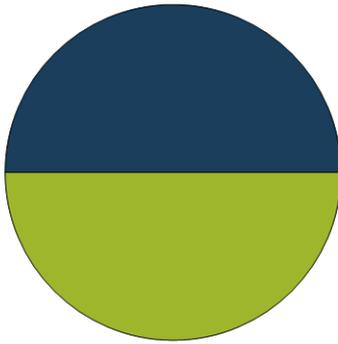


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

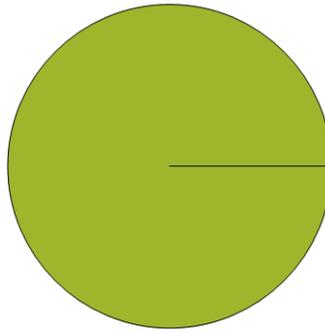
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

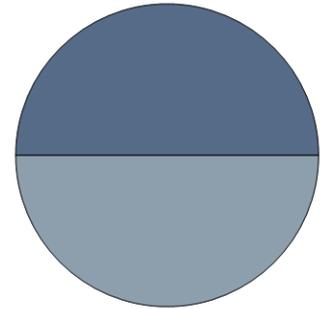
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

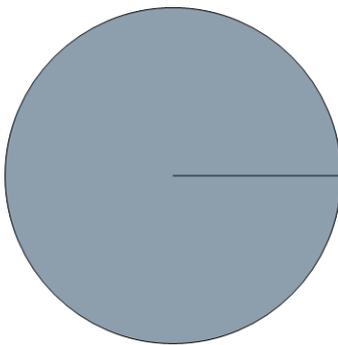
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

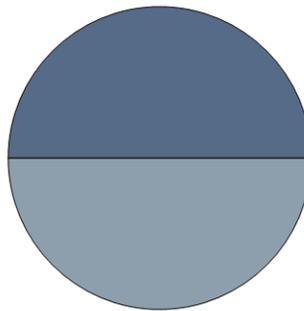
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

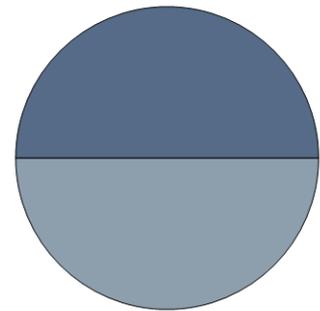
Tobacco Users By Age



45 - 54, 50.00%
55 - 64, 50.00%

Chart Total N: 2

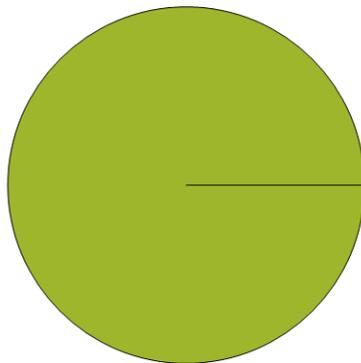
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Uninsured, 50.00%

Chart Total N: 2

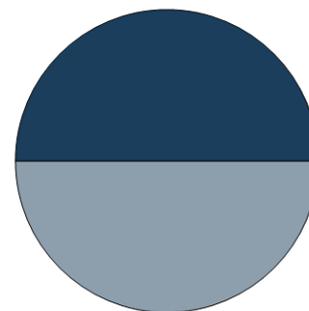
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 50.00%
Diabetes, 50.00%

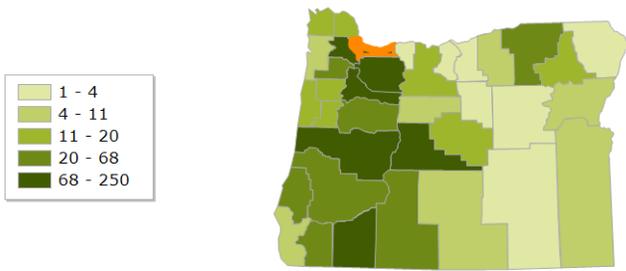
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

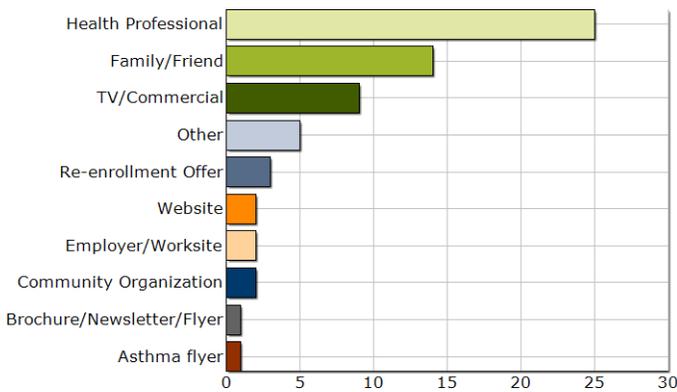
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

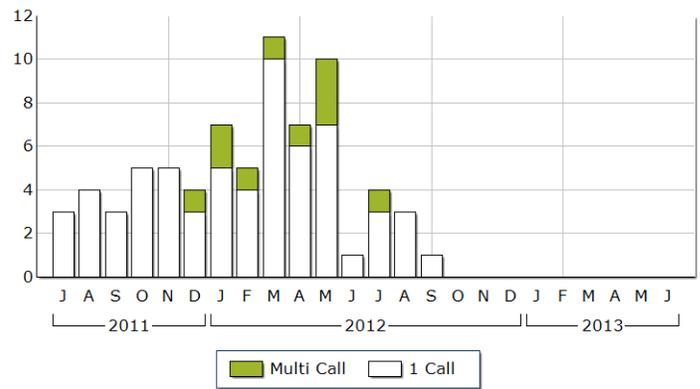


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308 ⁴	
			County	State
Tobacco Users - Last Full Month			94	699
Tobacco Users YTD			2,385	2,317
Unique Tobacco Users YTD			3 1,444	1,557
Target Reach			2.0 %	2.0 %
Reach YTD			1 2.76 %	0.45 %
Reach - NAQC			2 1.78 %	0.19 %
Annualized Reach			1 2.21 %	1.80 %
Annualized Reach - NAQC			2 1.42 %	0.78 %
Unique Individual Reach			3 1.67 %	0.30 %

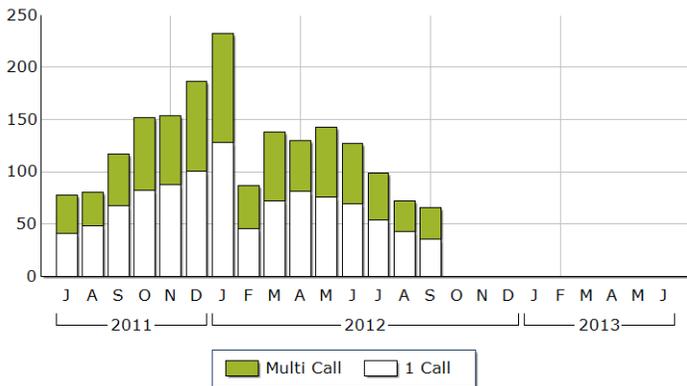
How Heard About



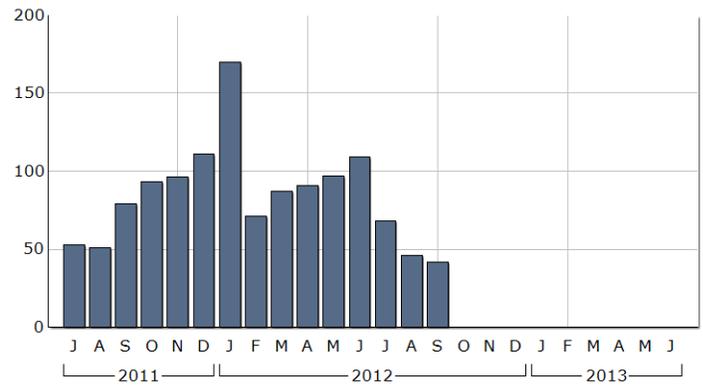
Fax Referral



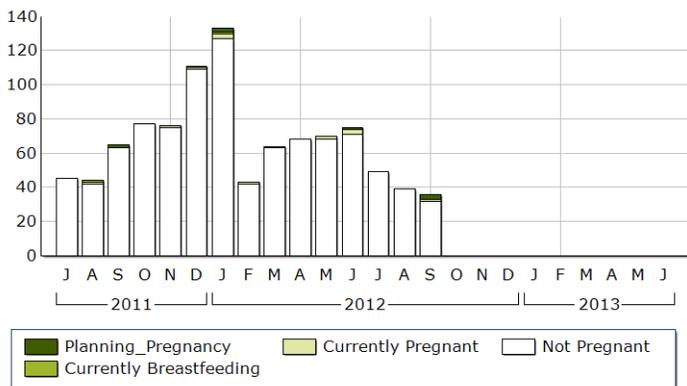
Tobacco User Enrollments By Program Type



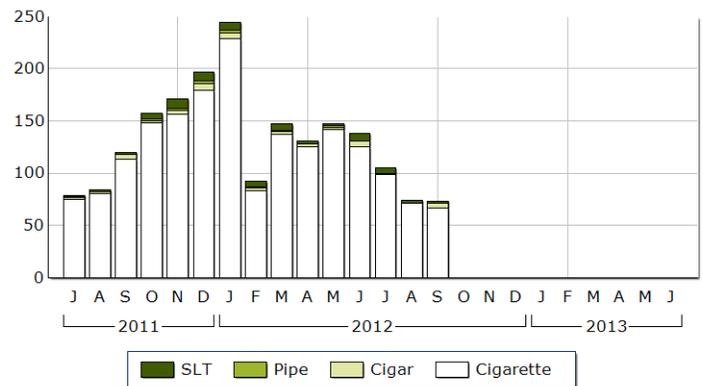
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

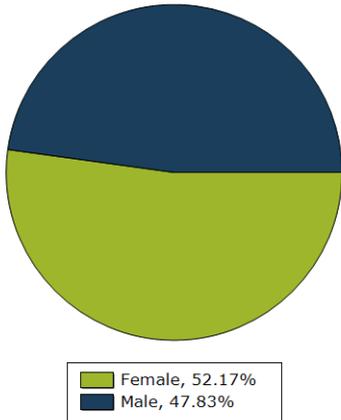


Chart Total N: 69

Tobacco Users By Language

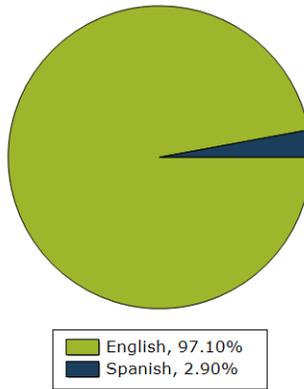


Chart Total N: 69

Tobacco Users By Education

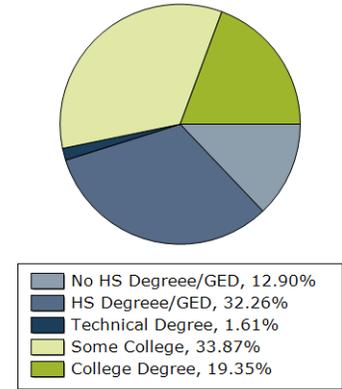


Chart Total N: 62

Tobacco Users By Race

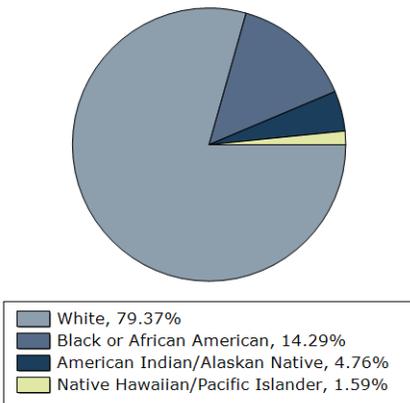


Chart Total N: 63

Tobacco Users By Age

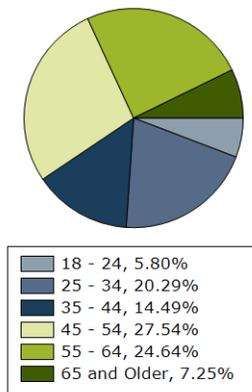


Chart Total N: 69

Tobacco Users By Health Plan

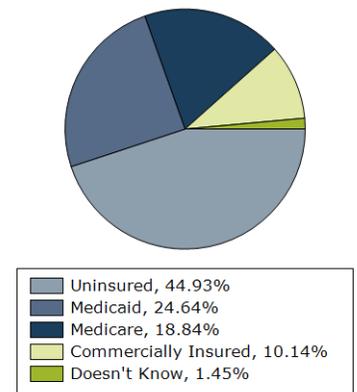


Chart Total N: 69

Tobacco Users By Ethnicity

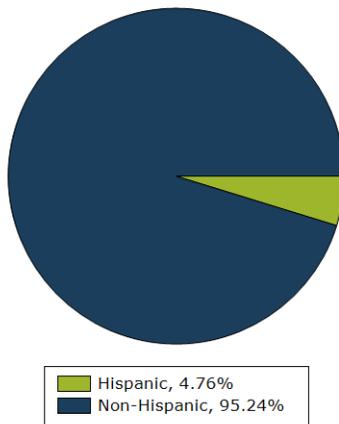


Chart Total N: 63

Tobacco Users By Chronic Condition

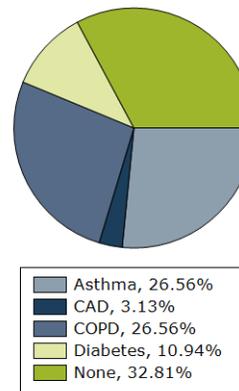


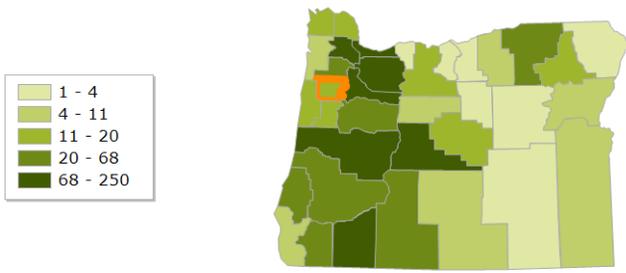
Chart Total N: 64

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

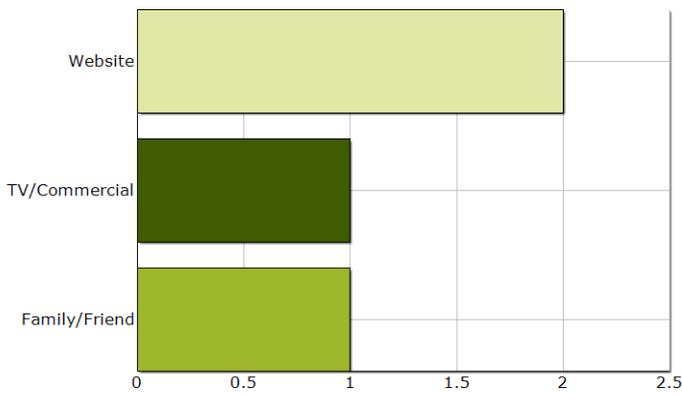
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

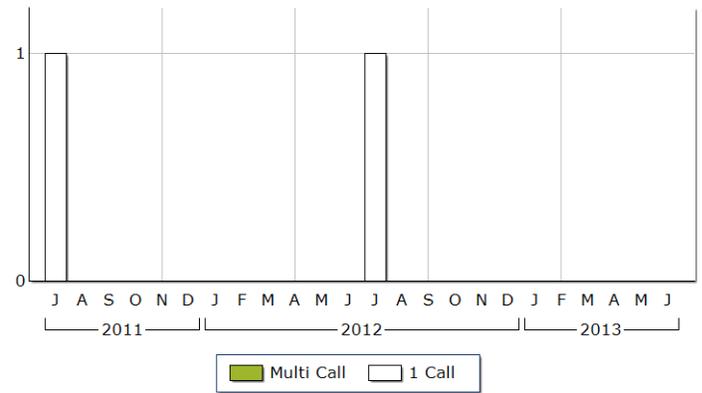


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %	7,534 ⁴	
			County	State
Tobacco Users - Last Full Month			6	699
Tobacco Users YTD			138	2,317
Unique Tobacco Users YTD			95	1,557
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.83 %
Reach - NAQC			2	1.39 %
Annualized Reach			1	1.47 %
Annualized Reach - NAQC			2	1.11 %
Unique Individual Reach			3	1.26 %

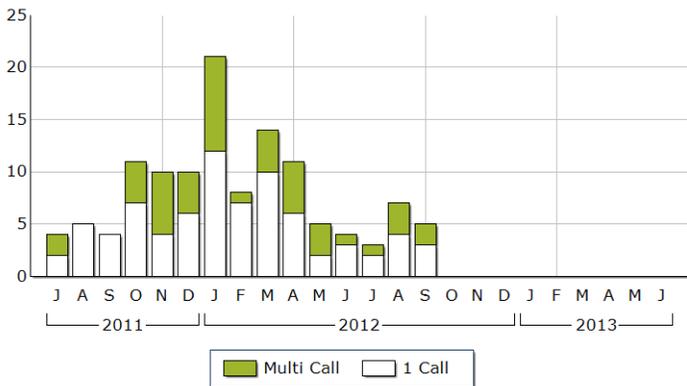
How Heard About



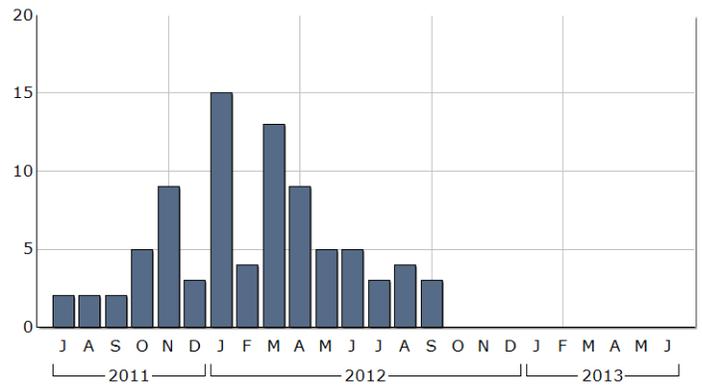
Fax Referral



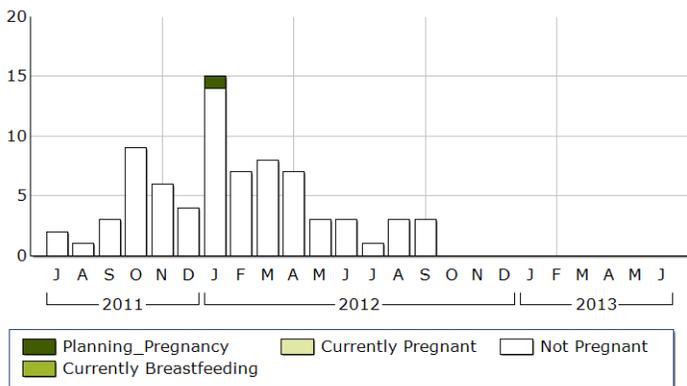
Tobacco User Enrollments By Program Type



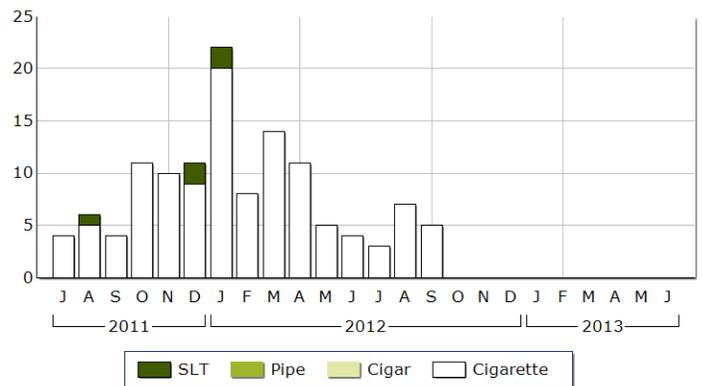
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

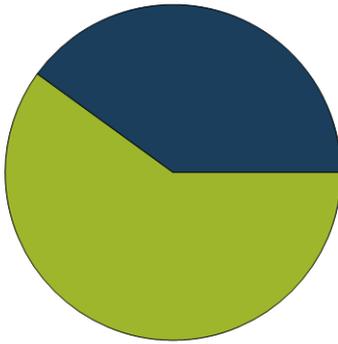


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

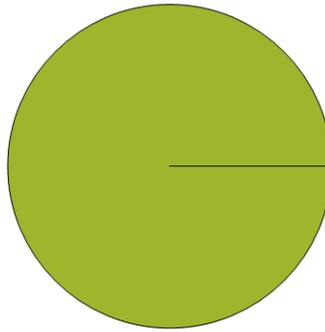
Tobacco Users By Gender



Female, 60.00%
Male, 40.00%

Chart Total N: 5

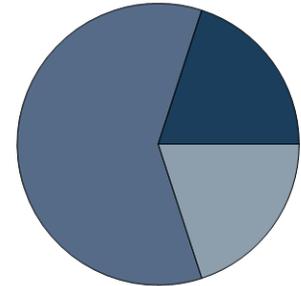
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

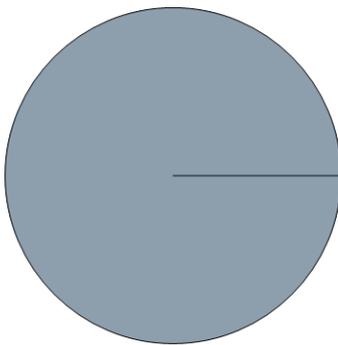
Tobacco Users By Education



No HS Degreee/GED, 20.00%
HS Degreee/GED, 60.00%
College Degree, 20.00%

Chart Total N: 5

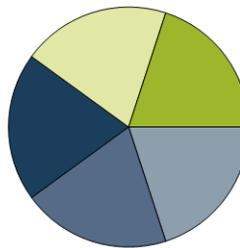
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

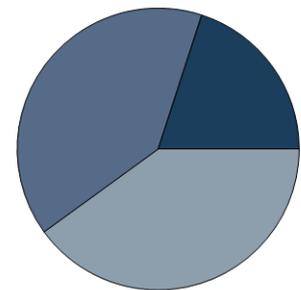
Tobacco Users By Age



18 - 24, 20.00%
25 - 34, 20.00%
35 - 44, 20.00%
45 - 54, 20.00%
55 - 64, 20.00%

Chart Total N: 5

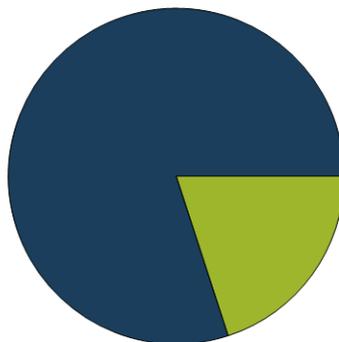
Tobacco Users By Health Plan



Medicaid, 40.00%
Uninsured, 40.00%
Commercially Insured, 20.00%

Chart Total N: 5

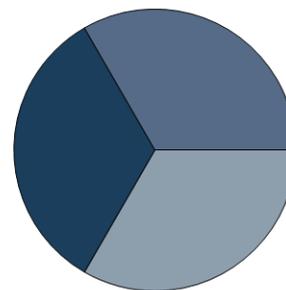
Tobacco Users By Ethnicity



Hispanic, 20.00%
Non-Hispanic, 80.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



Asthma, 33.33%
Diabetes, 33.33%
None, 33.33%

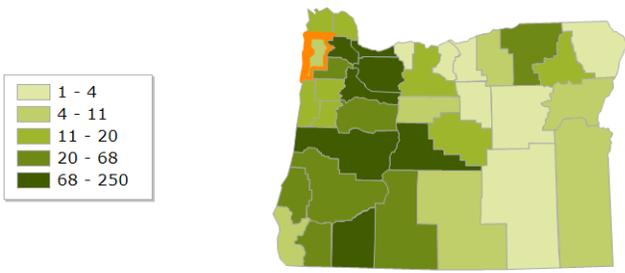
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

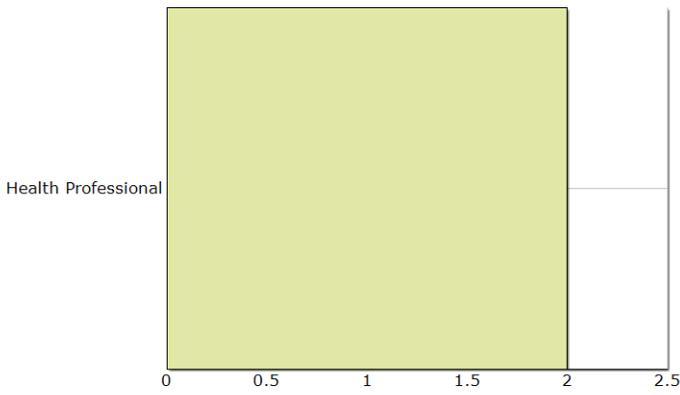
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

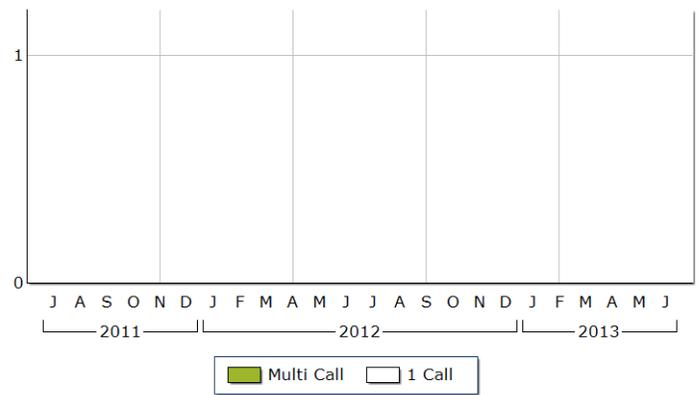


County Population	Prevalence	Tobacco Users	
Adult	21,446	21.6 %	4,632 ⁴
		County	State
Tobacco Users - Last Full Month		2	699
Tobacco Users YTD		58	2,317
Unique Tobacco Users YTD		3	1,557
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.25 % 0.45 %
Reach - NAQC		2	0.84 % 0.19 %
Annualized Reach		1	1.00 % 1.80 %
Annualized Reach - NAQC		2	0.67 % 0.78 %
Unique Individual Reach		3	0.86 % 0.30 %

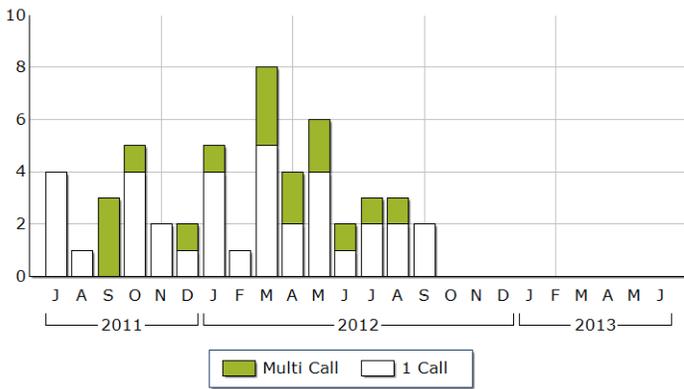
How Heard About



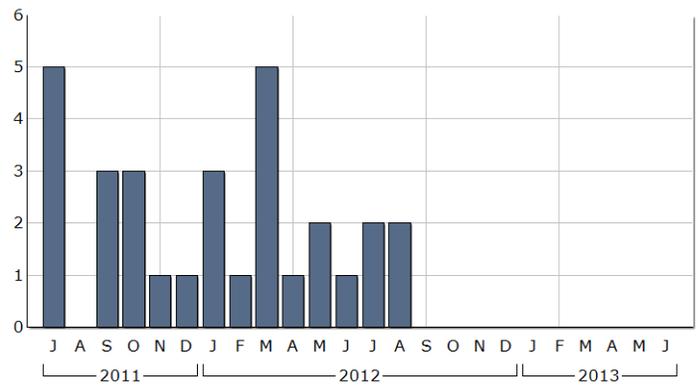
Fax Referral



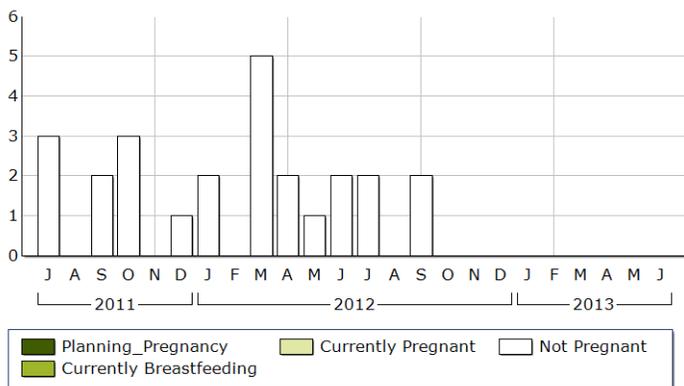
Tobacco User Enrollments By Program Type



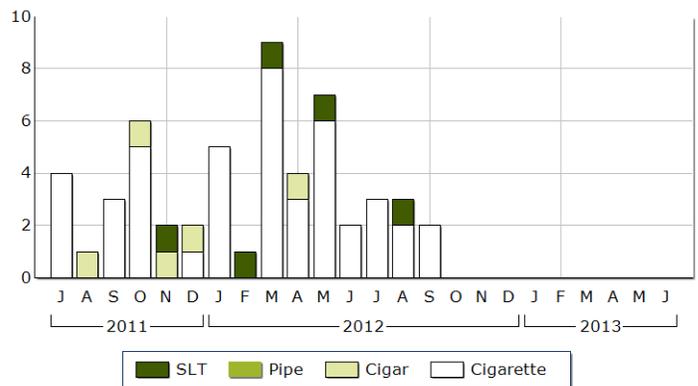
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

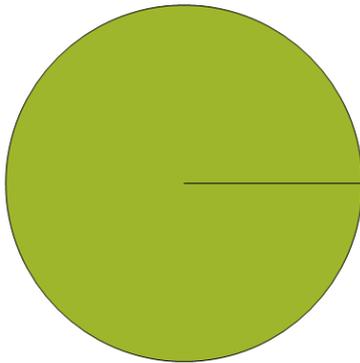


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

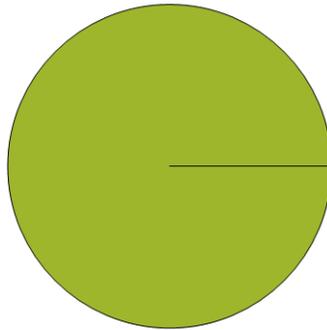
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

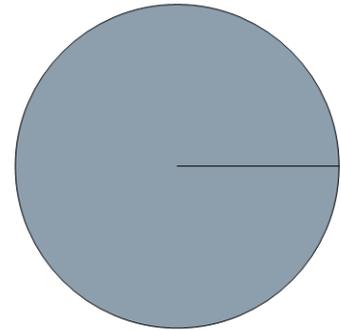
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

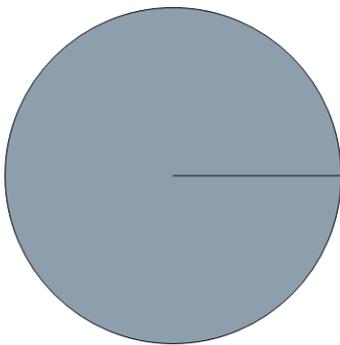
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 2

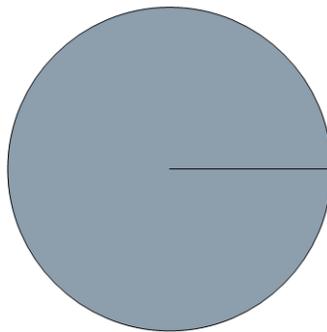
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

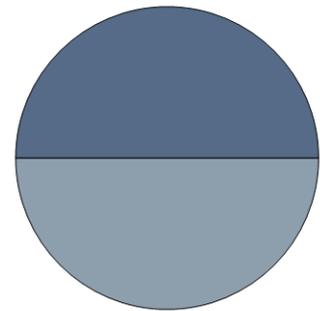
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 2

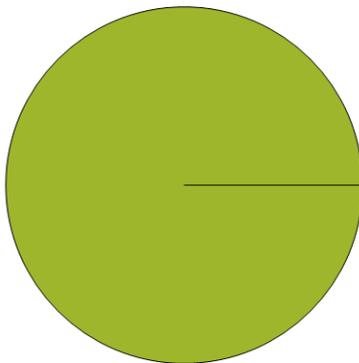
Tobacco Users By Health Plan



Medicaid, 50.00%
Medicare, 50.00%

Chart Total N: 2

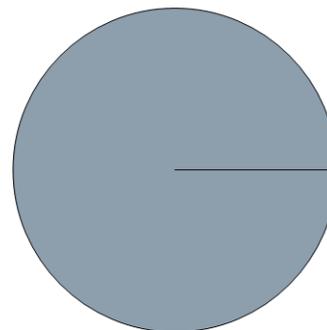
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



COPD, 100.00%

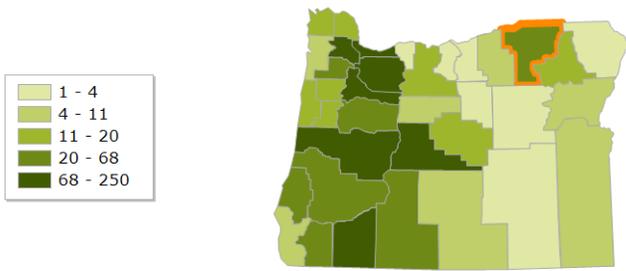
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

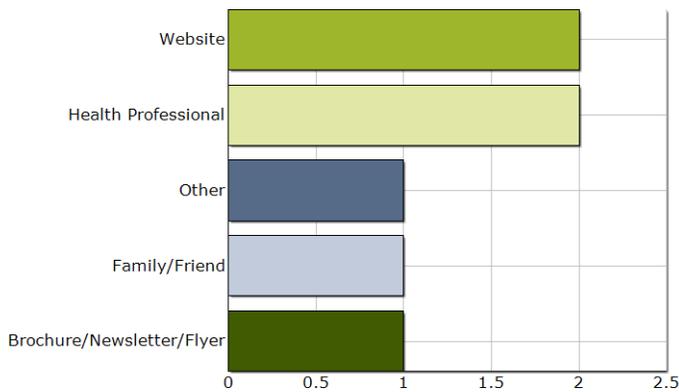
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

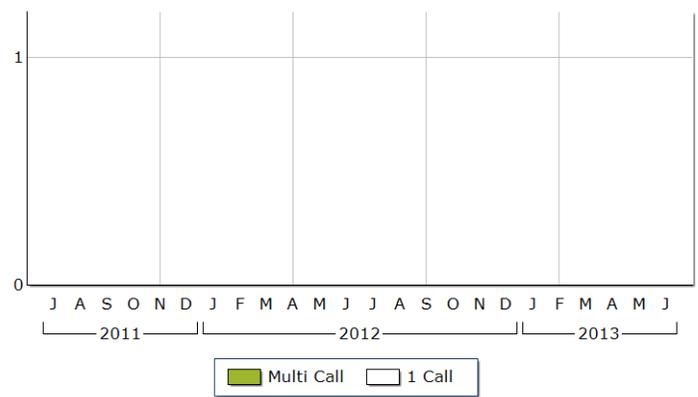


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117	⁴
			County	State
Tobacco Users - Last Full Month			8	699
Tobacco Users YTD			217	2,317
Unique Tobacco Users YTD			3	1,557
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.65 % 0.45 %
Reach - NAQC			2	0.95 % 0.19 %
Annualized Reach			1	1.32 % 1.80 %
Annualized Reach - NAQC			2	0.76 % 0.78 %
Unique Individual Reach			3	0.99 % 0.30 %

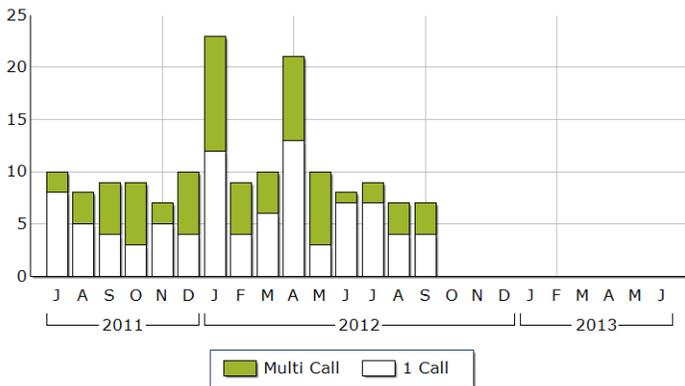
How Heard About



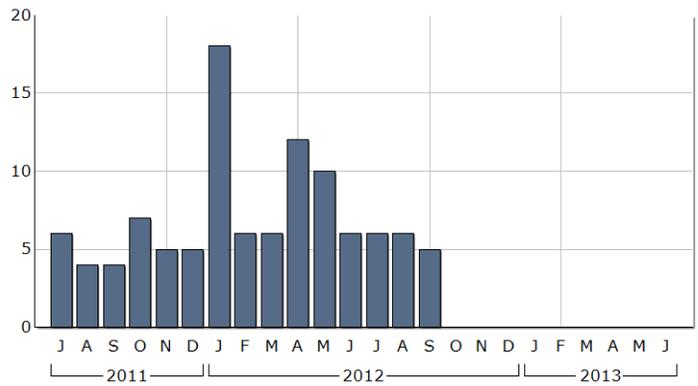
Fax Referral



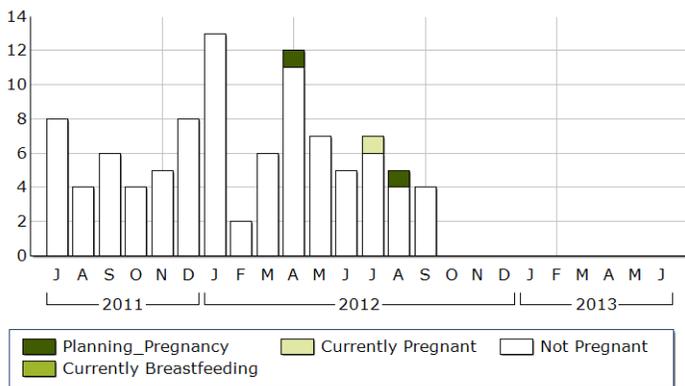
Tobacco User Enrollments By Program Type



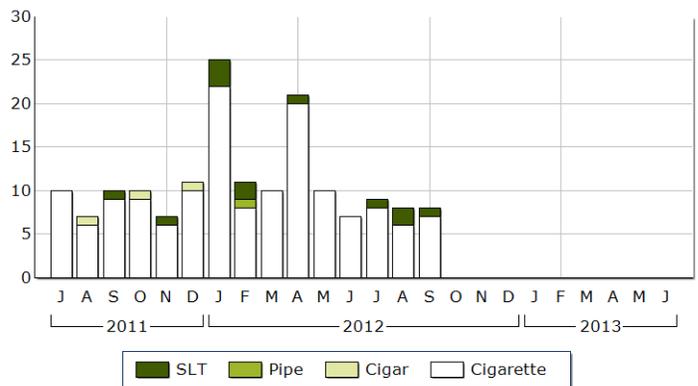
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

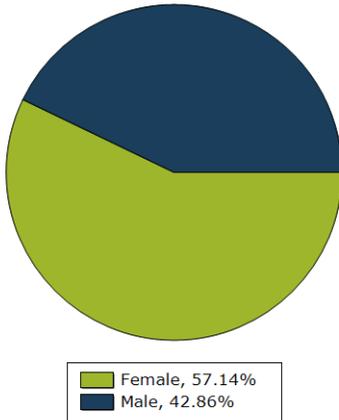


Chart Total N: 7

Tobacco Users By Language

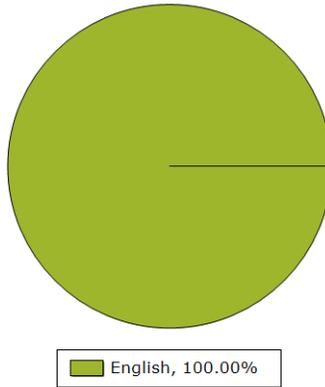


Chart Total N: 7

Tobacco Users By Education

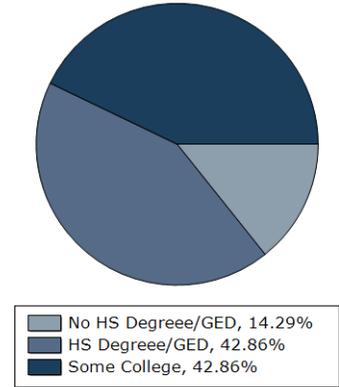


Chart Total N: 7

Tobacco Users By Race

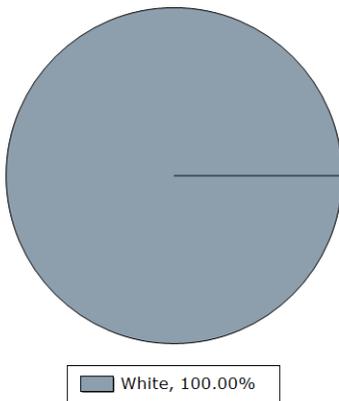


Chart Total N: 7

Tobacco Users By Age

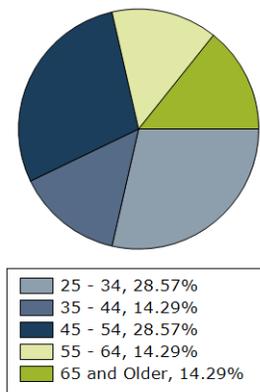


Chart Total N: 7

Tobacco Users By Health Plan

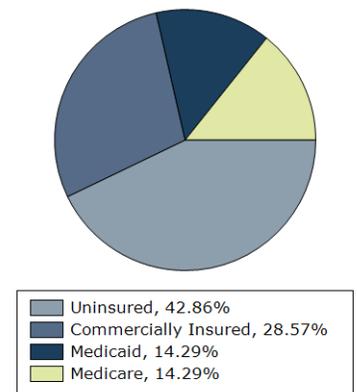


Chart Total N: 7

Tobacco Users By Ethnicity

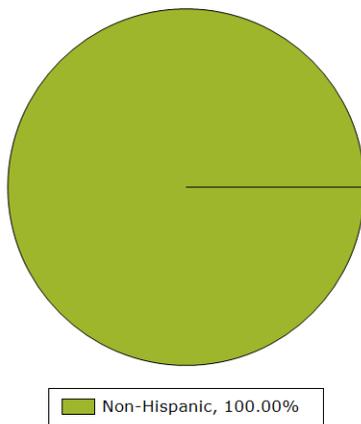


Chart Total N: 7

Tobacco Users By Chronic Condition

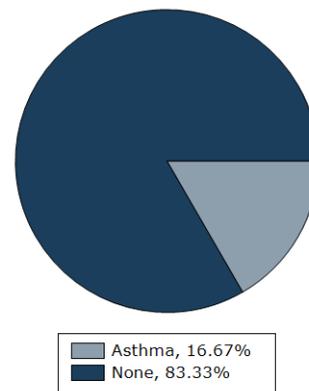


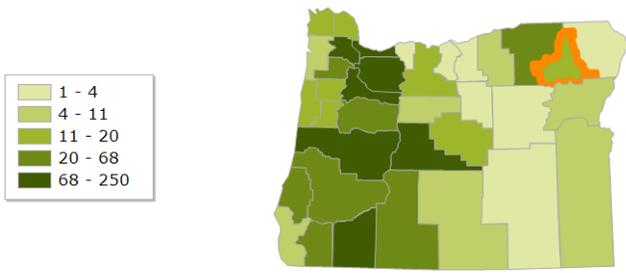
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

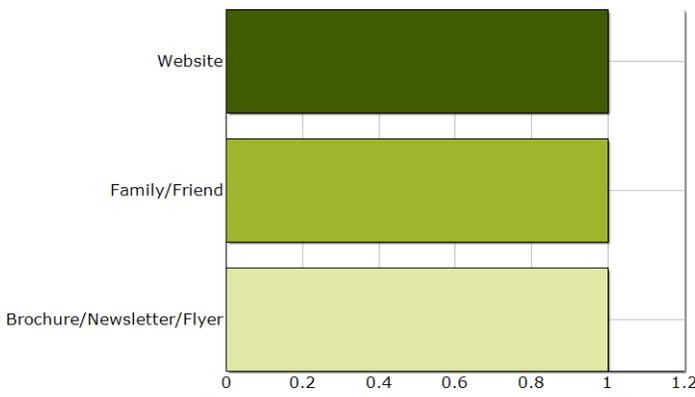
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

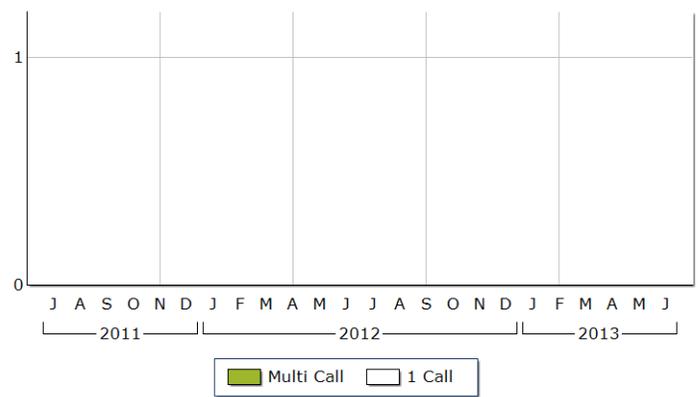


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %	2,681 ⁴	
			County	State
Tobacco Users - Last Full Month			3	699
Tobacco Users YTD			58	2,317
Unique Tobacco Users YTD			37	1,557
Target Reach			2.0 %	2.0 %
Reach YTD			1	2.16 %
Reach - NAQC			2	1.42 %
Annualized Reach			1	1.73 %
Annualized Reach - NAQC			2	1.13 %
Unique Individual Reach			3	1.38 %

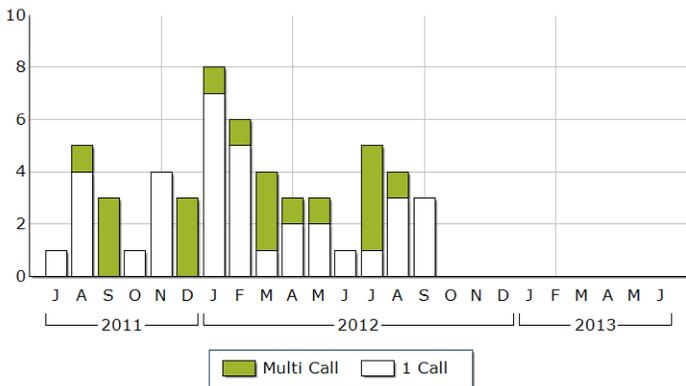
How Heard About



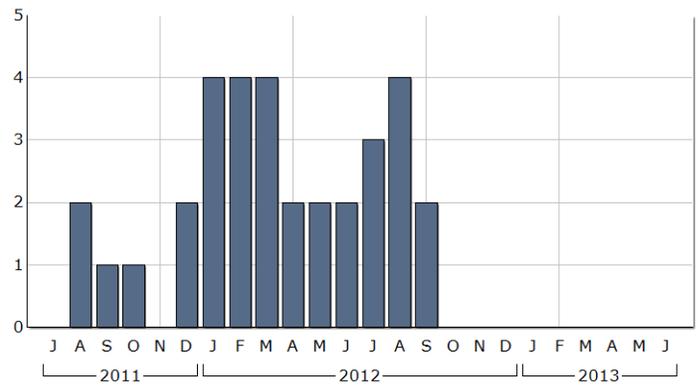
Fax Referral



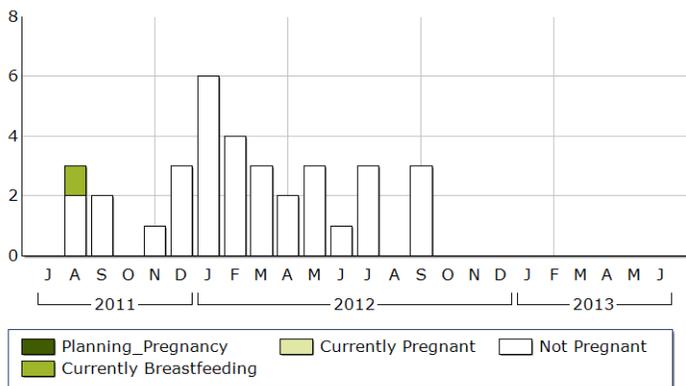
Tobacco User Enrollments By Program Type



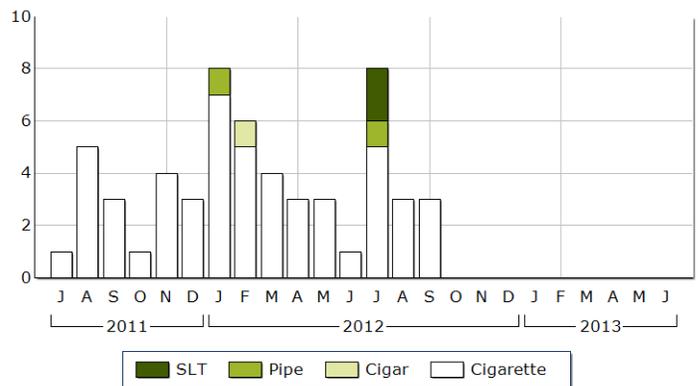
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

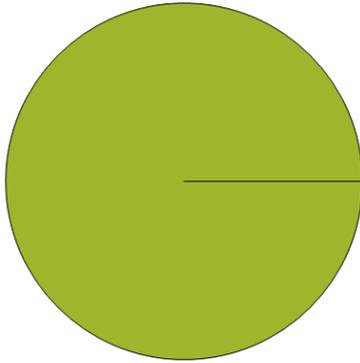


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

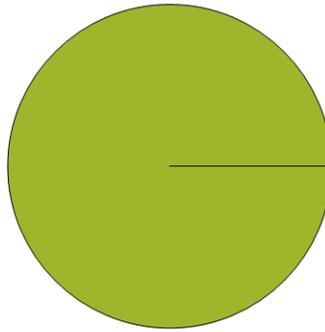
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

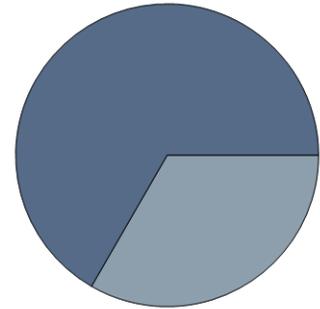
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

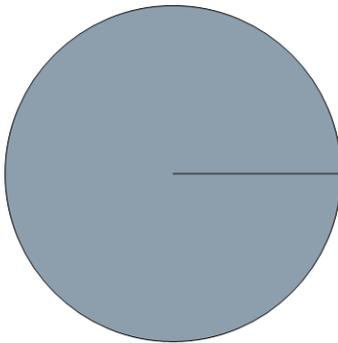
Tobacco Users By Education



HS Degree/GED, 33.33%
Some College, 66.67%

Chart Total N: 3

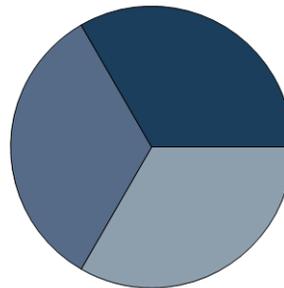
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

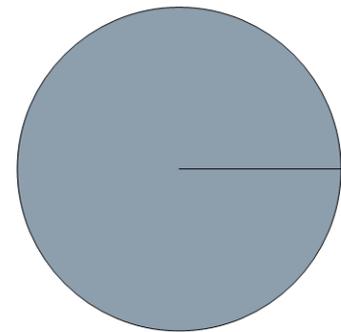
Tobacco Users By Age



25 - 34, 33.33%
45 - 54, 33.33%
55 - 64, 33.33%

Chart Total N: 3

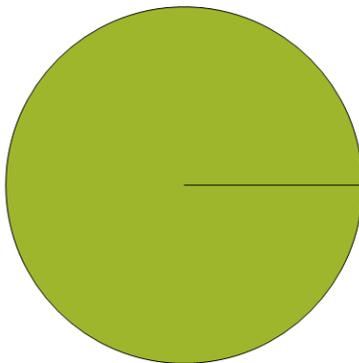
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 3

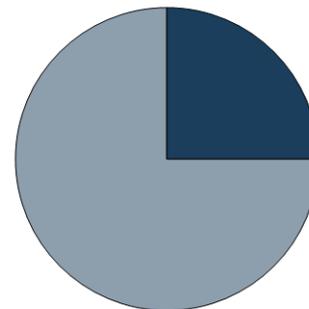
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Asthma, 75.00%
COPD, 25.00%

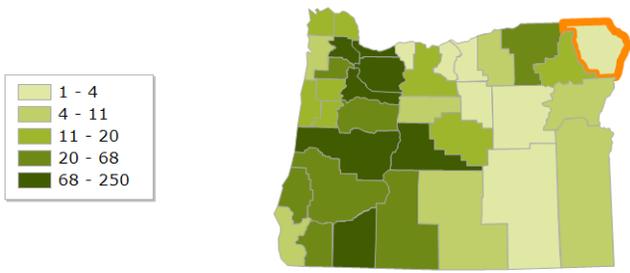
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

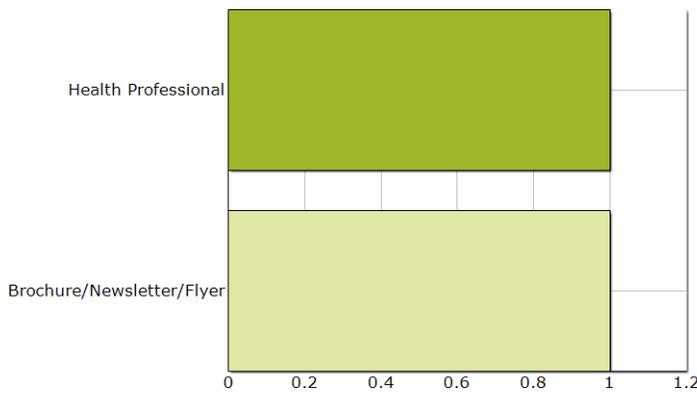
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

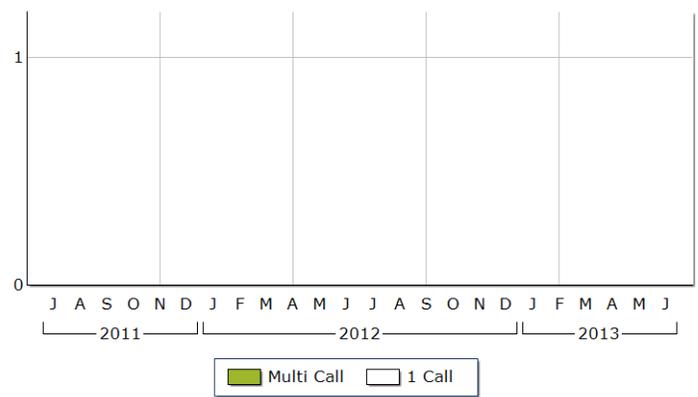


County Population	Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038 ⁴
		County	State
Tobacco Users - Last Full Month		2	699
Tobacco Users YTD		13	2,317
Unique Tobacco Users YTD		3	1,557
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.25 % 0.45 %
Reach - NAQC		2	0.77 % 0.19 %
Annualized Reach		1	1.00 % 1.80 %
Annualized Reach - NAQC		2	0.62 % 0.78 %
Unique Individual Reach		3	0.58 % 0.30 %

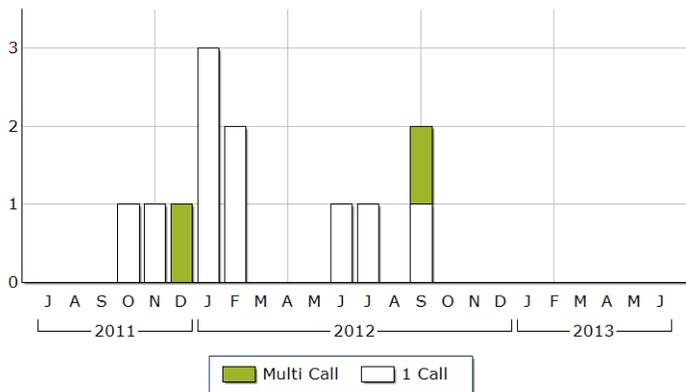
How Heard About



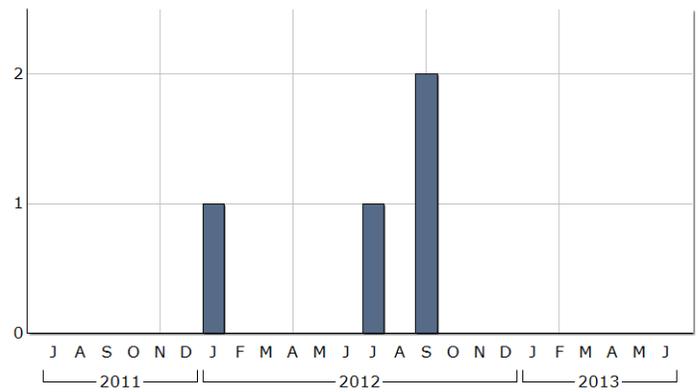
Fax Referral



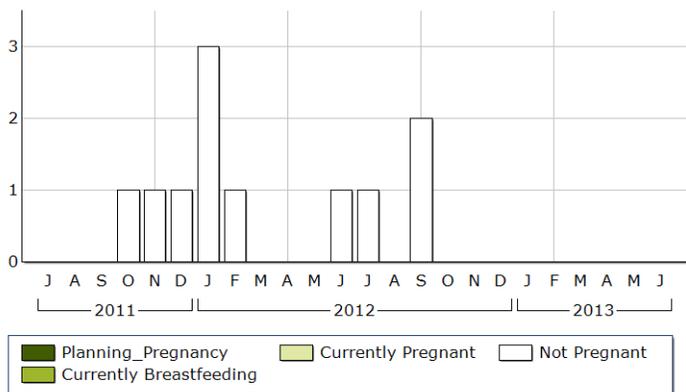
Tobacco User Enrollments By Program Type



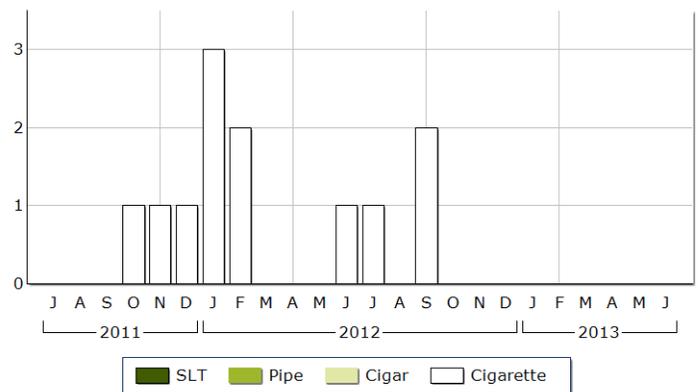
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

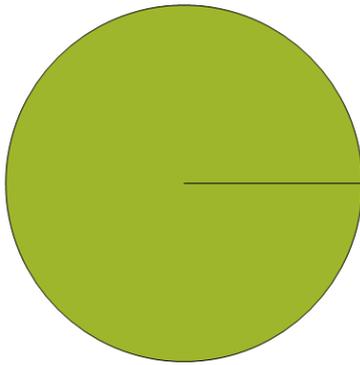


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

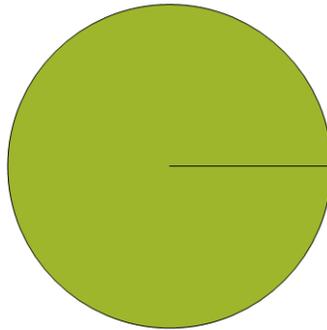
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

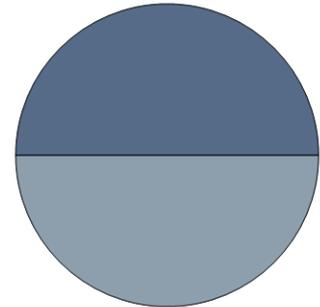
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

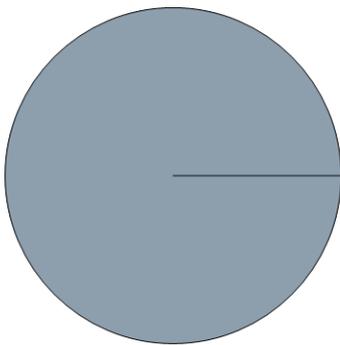
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

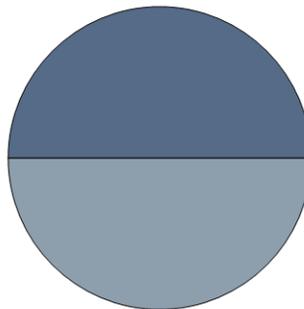
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

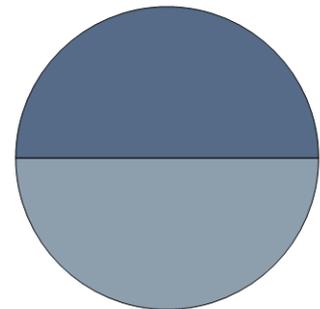
Tobacco Users By Age



55 - 64, 50.00%
65 and Older, 50.00%

Chart Total N: 2

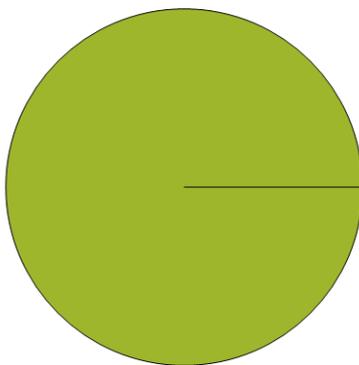
Tobacco Users By Health Plan



Medicaid, 50.00%
Medicare, 50.00%

Chart Total N: 2

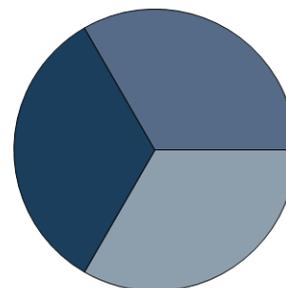
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



CAD, 33.33%
COPD, 33.33%
Diabetes, 33.33%

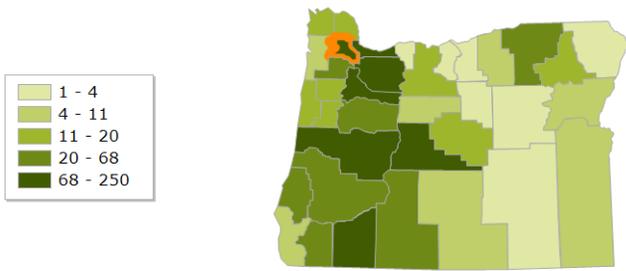
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

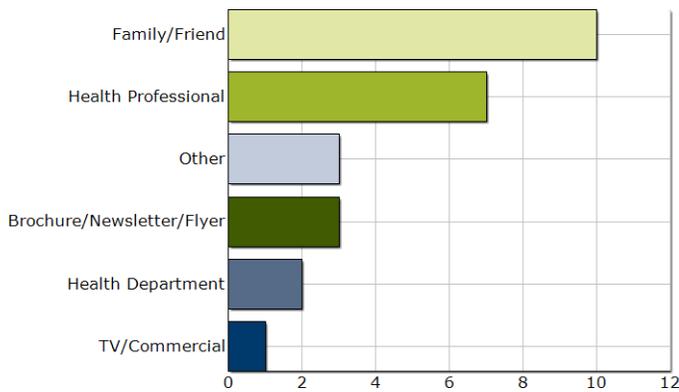
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

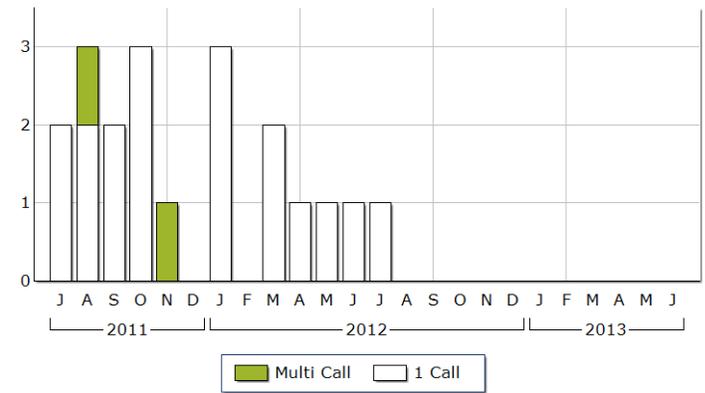


County Population	Prevalence	Tobacco Users
Adult	387,946	12.9 %
		50,045 ⁴
		County
Tobacco Users - Last Full Month		32
Tobacco Users YTD		934
Unique Tobacco Users YTD		678
Target Reach		2.0 %
Reach YTD		1.87 %
Reach - NAQC		1.41 %
Annualized Reach		1.49 %
Annualized Reach - NAQC		1.13 %
Unique Individual Reach		1.35 %

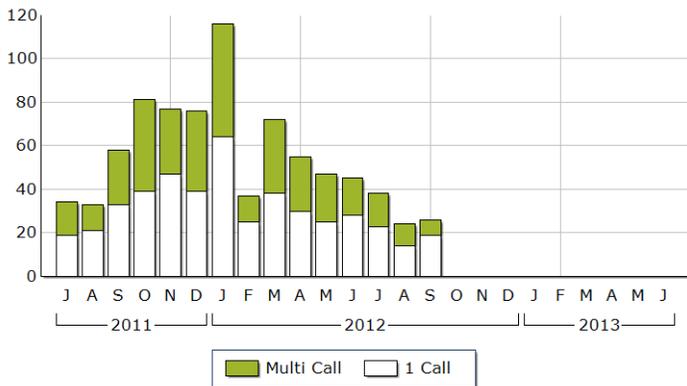
How Heard About



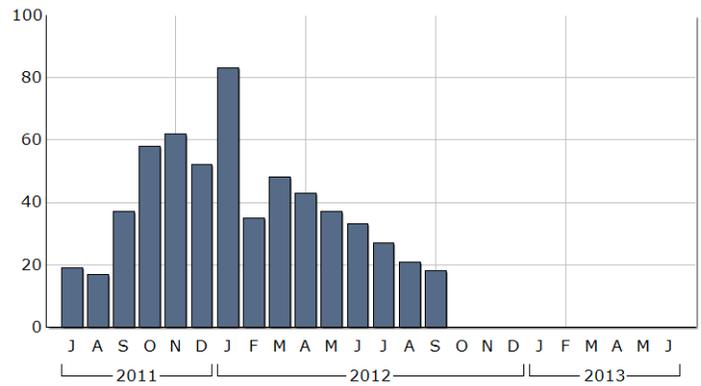
Fax Referral



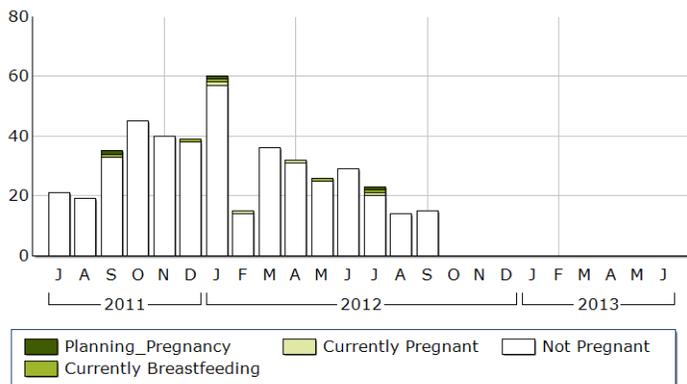
Tobacco User Enrollments By Program Type



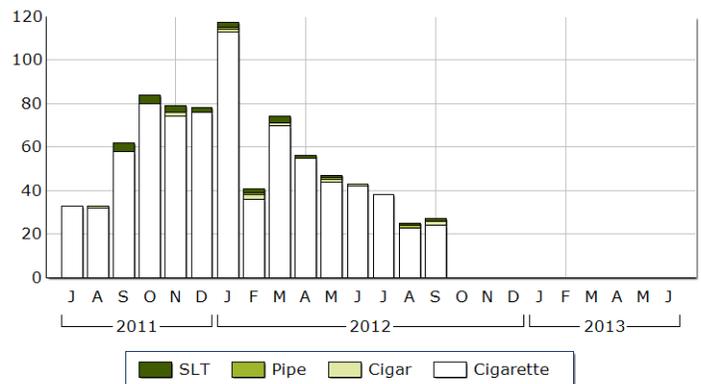
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

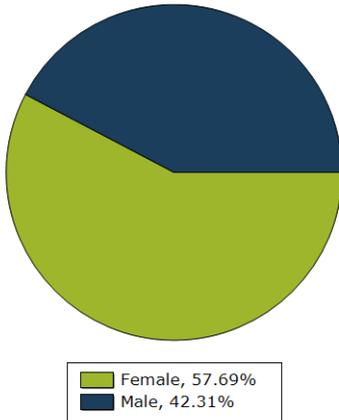


Chart Total N: 26

Tobacco Users By Language

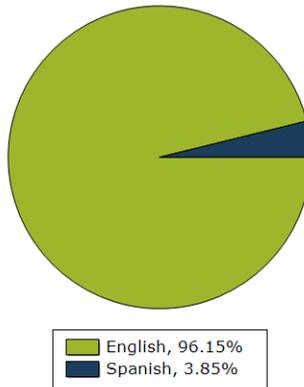


Chart Total N: 26

Tobacco Users By Education

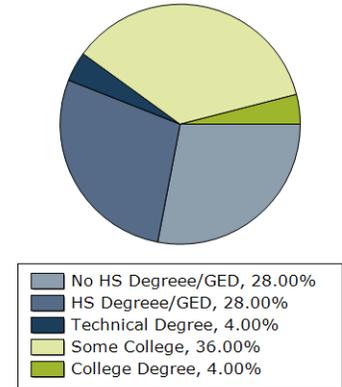


Chart Total N: 25

Tobacco Users By Race

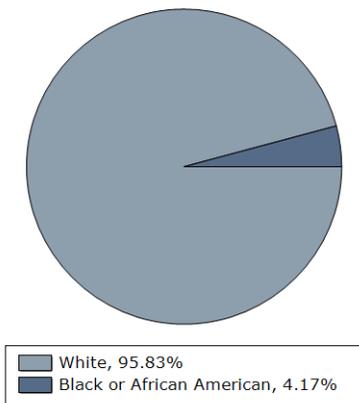


Chart Total N: 24

Tobacco Users By Age

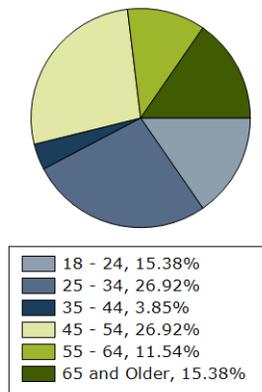


Chart Total N: 26

Tobacco Users By Health Plan

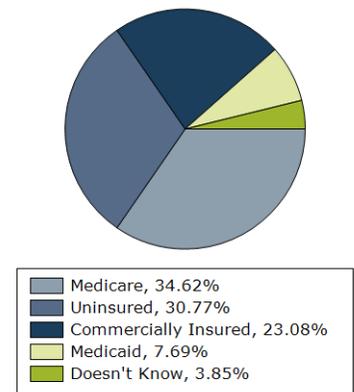


Chart Total N: 26

Tobacco Users By Ethnicity

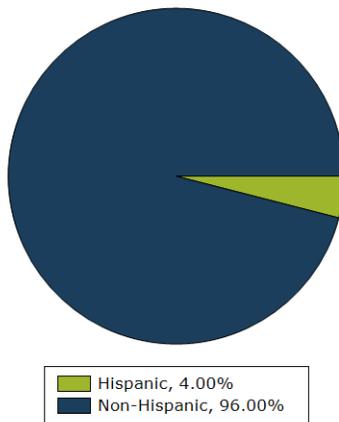


Chart Total N: 25

Tobacco Users By Chronic Condition

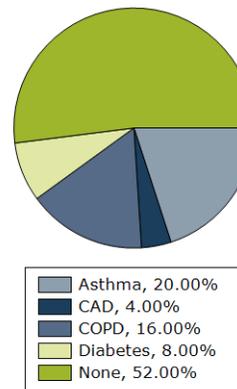


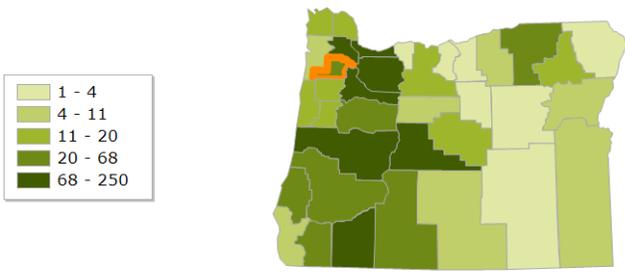
Chart Total N: 25

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

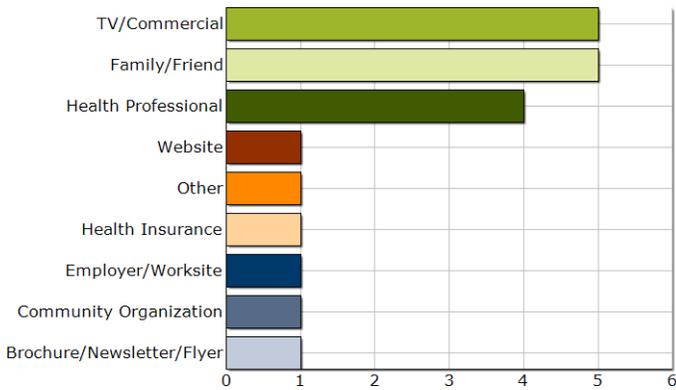
From 9/1/2012 through 9/30/2012

State Tobacco Users Served Contract YTD (Adults)

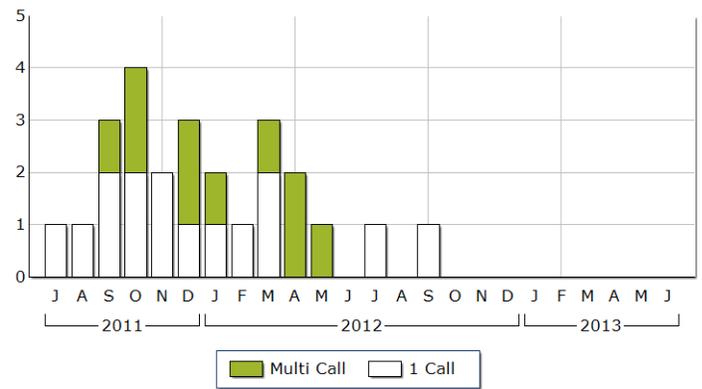


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376 ⁴	
			County	State
Tobacco Users - Last Full Month			23	699
Tobacco Users YTD			318	2,317
Unique Tobacco Users YTD			3 232	1,557
Target Reach			2.0 %	2.0 %
Reach YTD			1 2.38 %	0.45 %
Reach - NAQC			2 1.67 %	0.19 %
Annualized Reach			1 1.90 %	1.80 %
Annualized Reach - NAQC			2 1.33 %	0.78 %
Unique Individual Reach			3 1.73 %	0.30 %

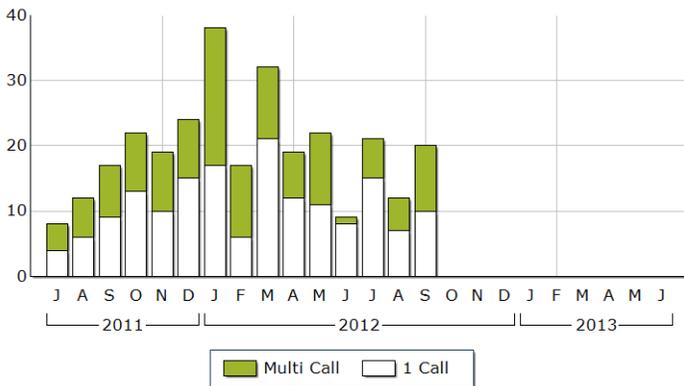
How Heard About



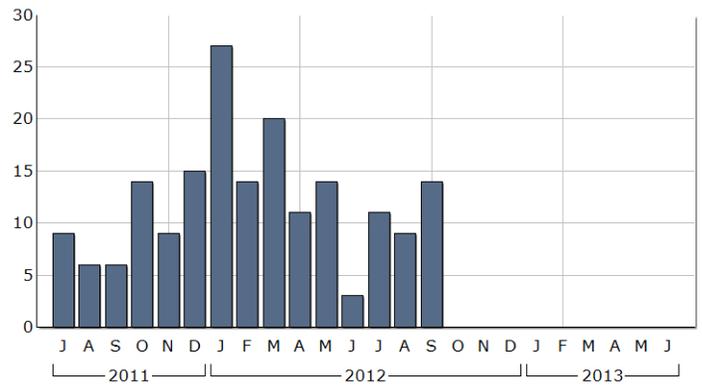
Fax Referral



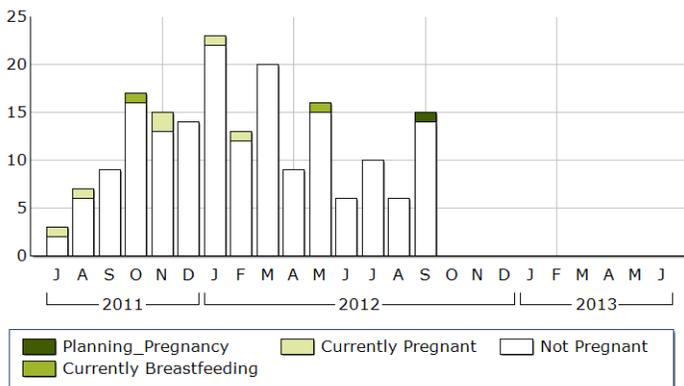
Tobacco User Enrollments By Program Type



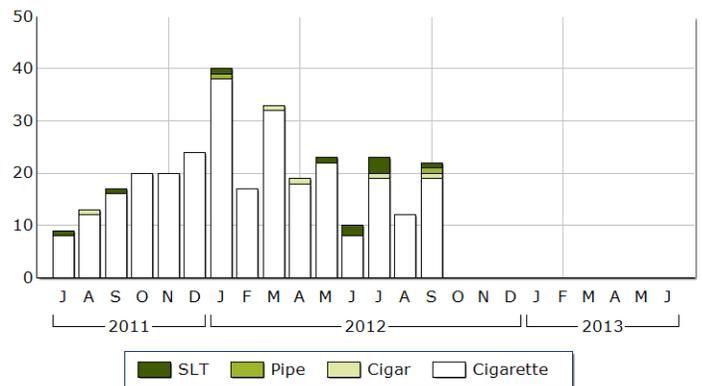
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

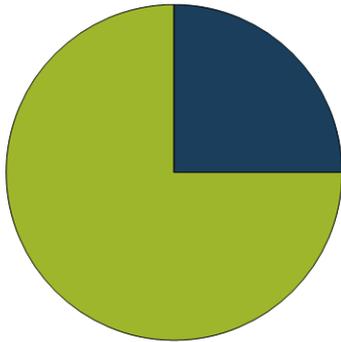


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

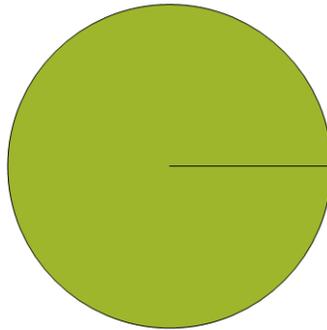
Tobacco Users By Gender



Female, 75.00%
Male, 25.00%

Chart Total N: 20

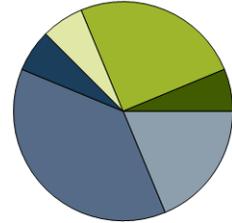
Tobacco Users By Language



English, 100.00%

Chart Total N: 20

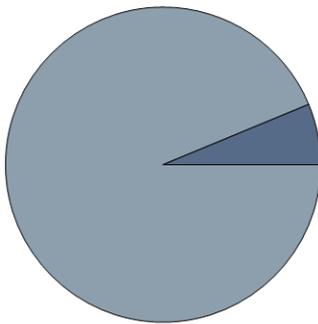
Tobacco Users By Education



No HS Degreee/GED, 18.75%
HS Degreee/GED, 37.50%
Some Technical School, 6.25%
Technical Degree, 6.25%
Some College, 25.00%
College Degree, 6.25%

Chart Total N: 16

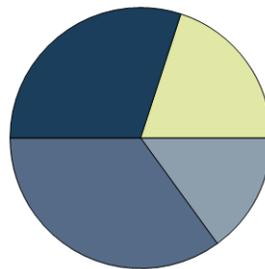
Tobacco Users By Race



White, 93.75%
Asian, 6.25%

Chart Total N: 16

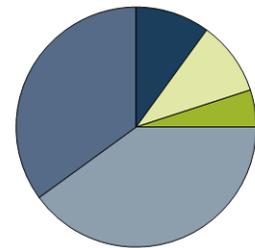
Tobacco Users By Age



18 - 24, 15.00%
25 - 34, 35.00%
35 - 44, 30.00%
45 - 54, 20.00%

Chart Total N: 20

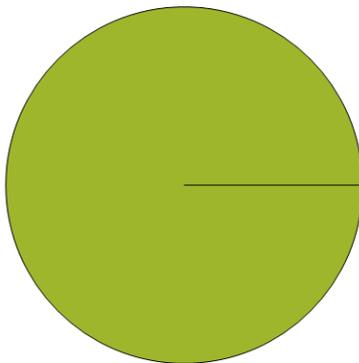
Tobacco Users By Health Plan



Uninsured, 40.00%
Medicaid, 35.00%
Medicare, 10.00%
Commercially Insured, 10.00%
Doesn't Know, 5.00%

Chart Total N: 20

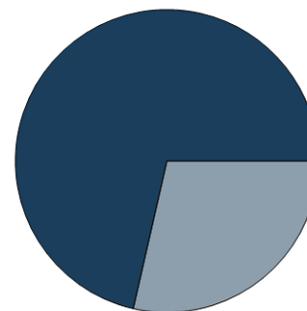
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 16

Tobacco Users By Chronic Condition



Asthma, 28.57%
None, 71.43%

Chart Total N: 14

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.