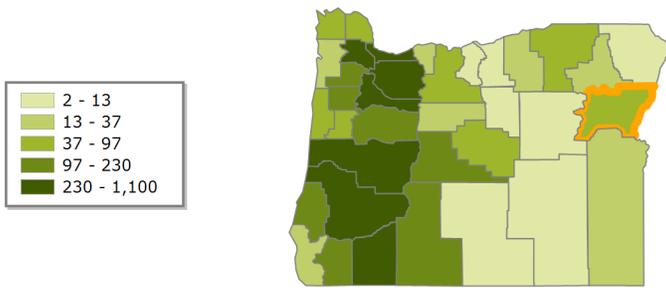
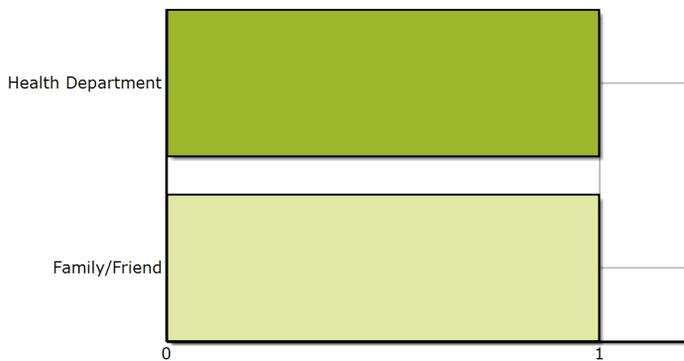


State Tobacco Users Served Contract YTD (Adults)

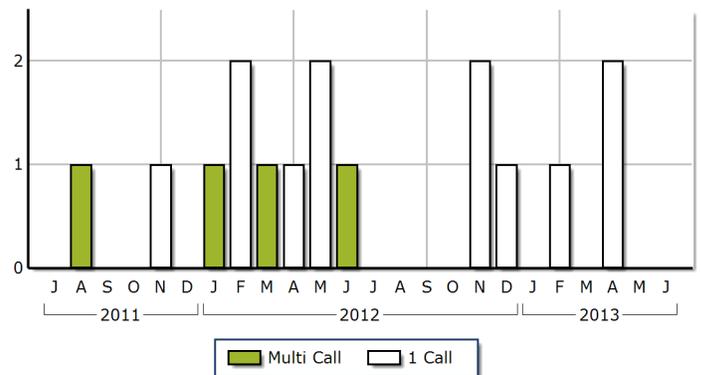


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			3	1,007
Tobacco Users YTD			41	9,008
Unique Tobacco Users YTD			32	6,111
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.55 %
Reach - NAQC			2	1.32 %
Annualized Reach			1	1.86 %
Annualized Reach - NAQC			2	1.59 %
Unique Individual Reach			3	1.21 %

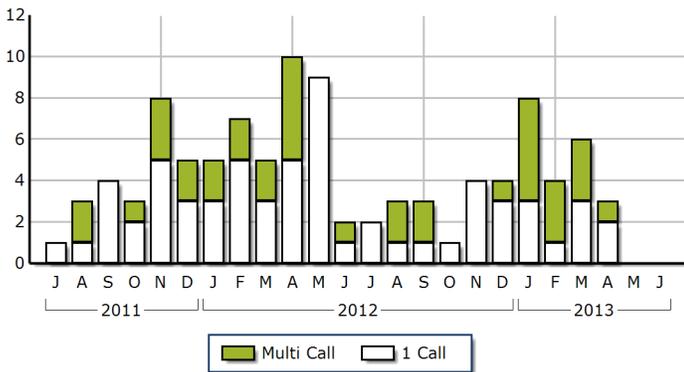
How Heard About



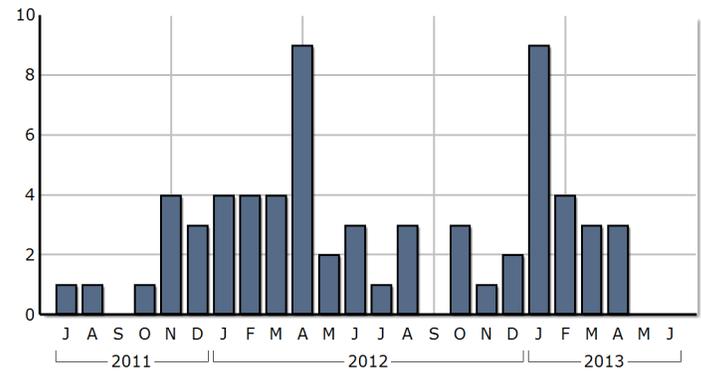
Fax Referral



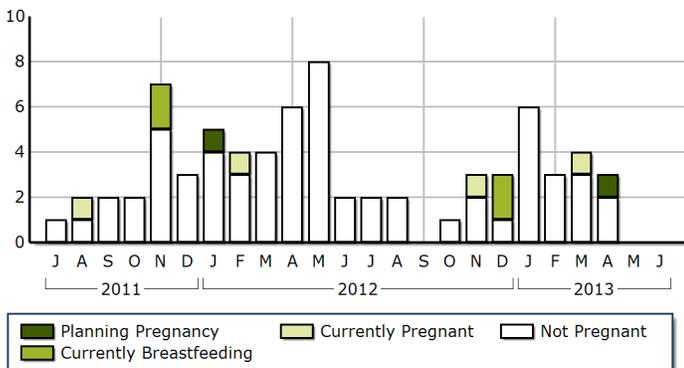
Tobacco User Enrollments By Program Type



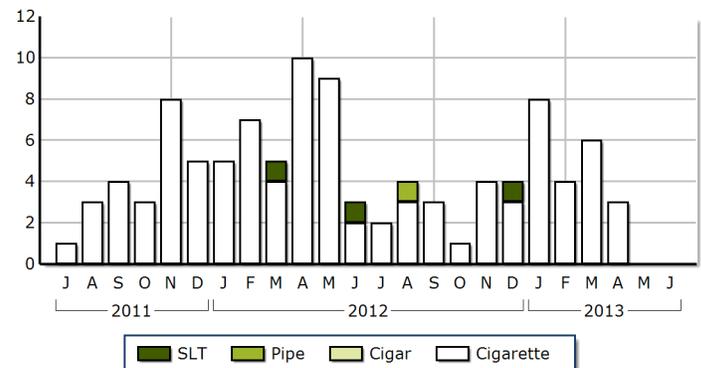
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

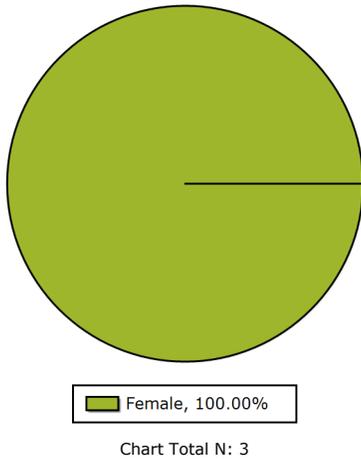


Tobacco Users By Tobacco Type

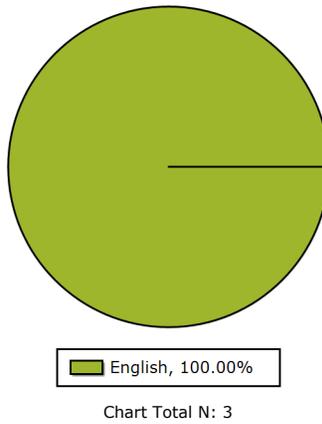


1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

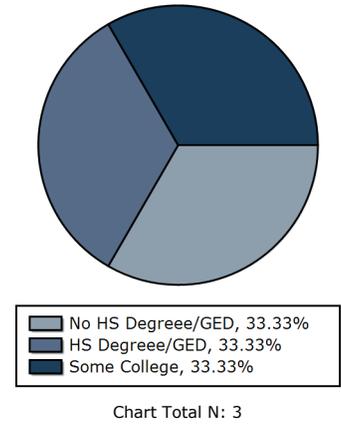
Tobacco Users By Gender



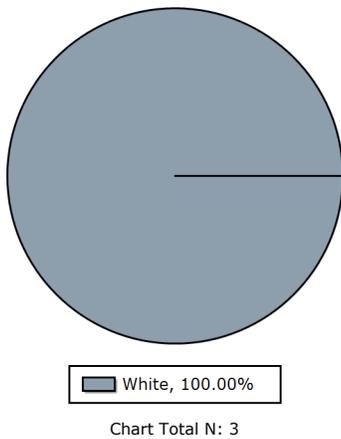
Tobacco Users By Language



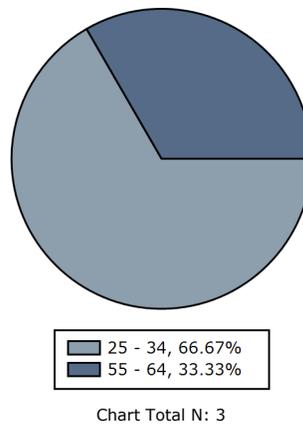
Tobacco Users By Education



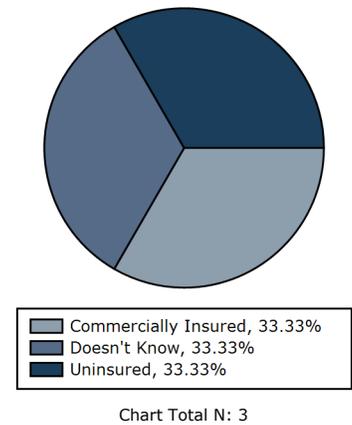
Tobacco Users By Race



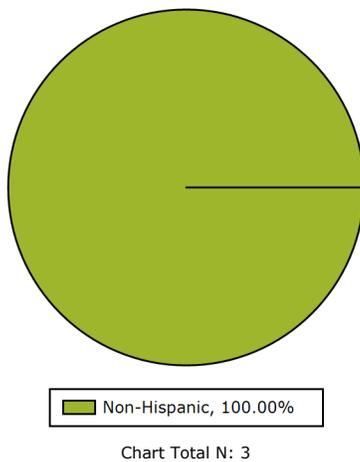
Tobacco Users By Age



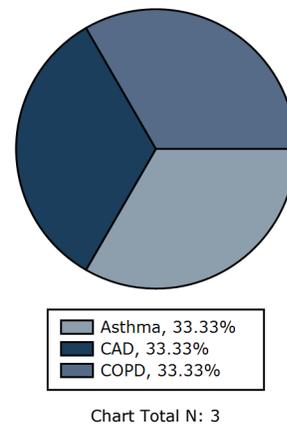
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



Tobacco Users By Chronic Condition

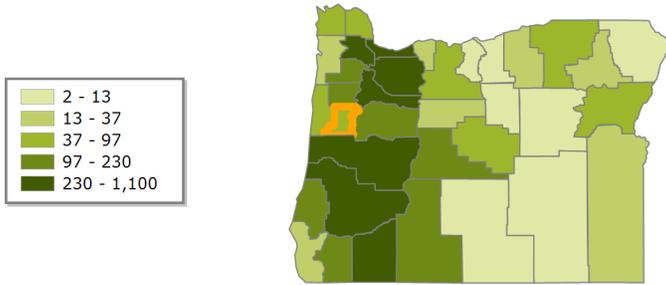


3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

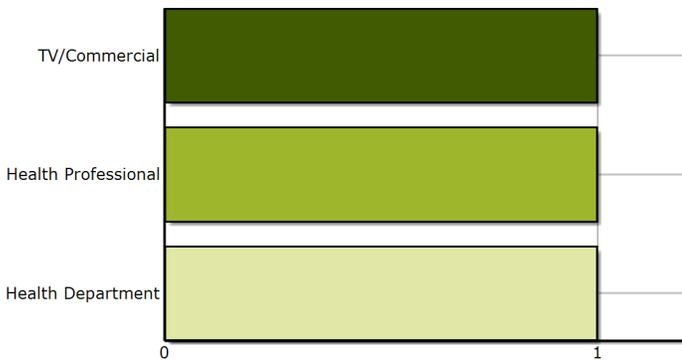
From 4/1/2013 through 4/30/2013

State Tobacco Users Served Contract YTD (Adults)

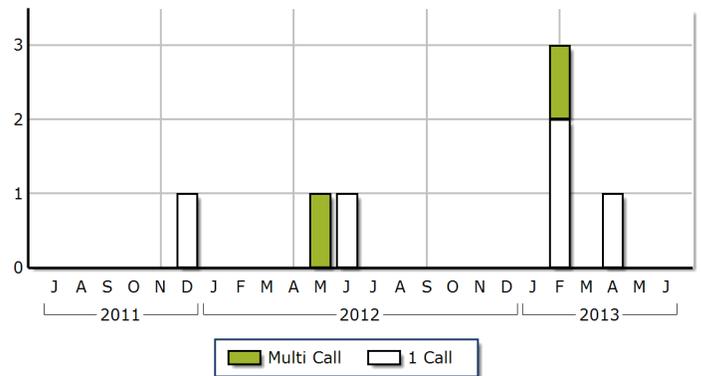


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 ⁴	
			County	State
Tobacco Users - Last Full Month			5	1,007
Tobacco Users YTD			58	9,008
Unique Tobacco Users YTD			34	6,111
Target Reach			2.0 %	2.0 %
Reach YTD			0.78 %	1.75 %
Reach - NAQC			0.52 %	0.81 %
Annualized Reach			0.93 %	2.09 %
Annualized Reach - NAQC			0.63 %	0.97 %
Unique Individual Reach			0.46 %	1.18 %

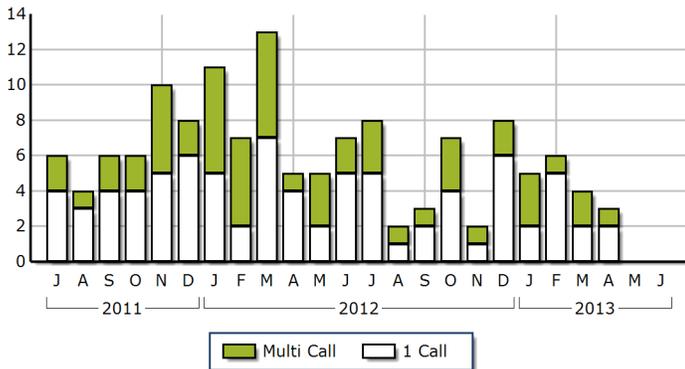
How Heard About



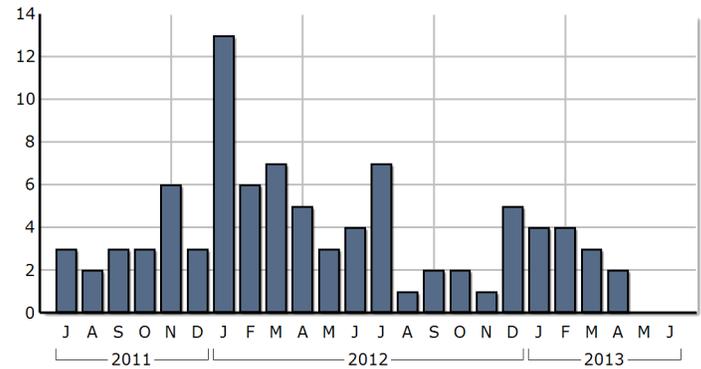
Fax Referral



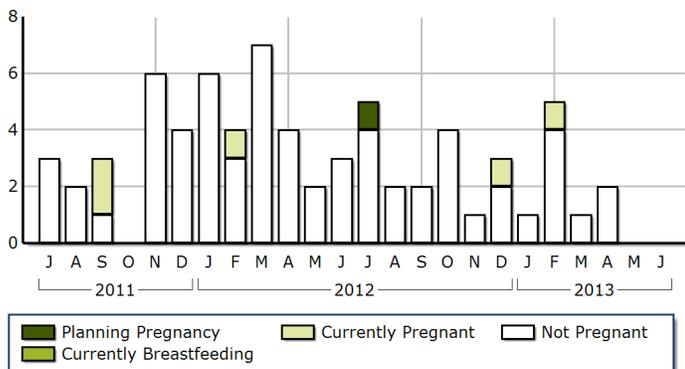
Tobacco User Enrollments By Program Type



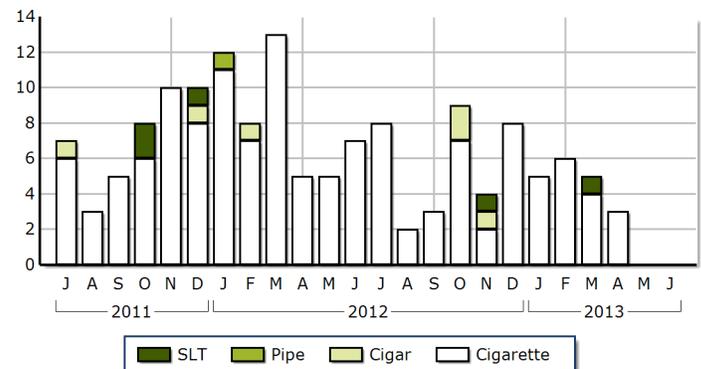
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

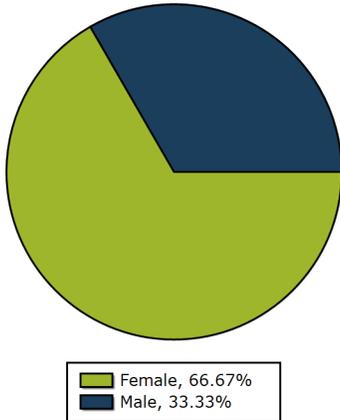


Chart Total N: 3

Tobacco Users By Language

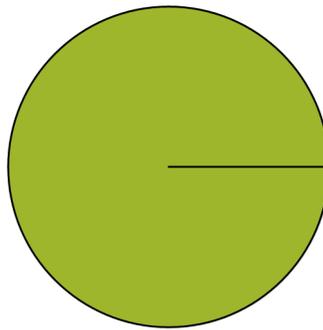


Chart Total N: 3

Tobacco Users By Education

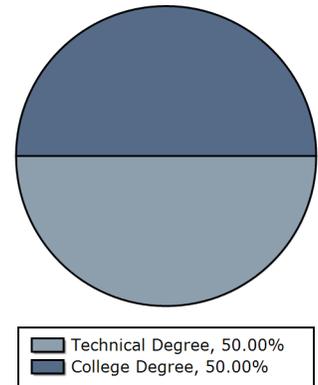


Chart Total N: 2

Tobacco Users By Race

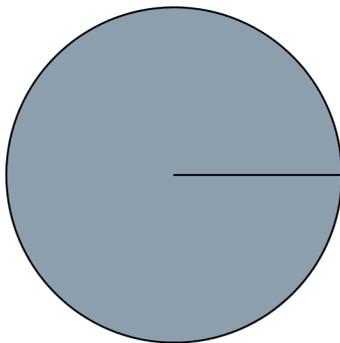


Chart Total N: 2

Tobacco Users By Age

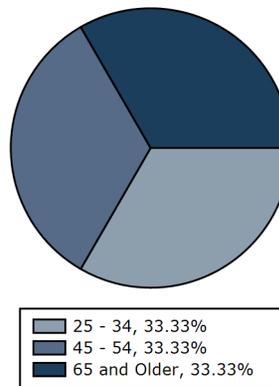


Chart Total N: 3

Tobacco Users By Health Plan

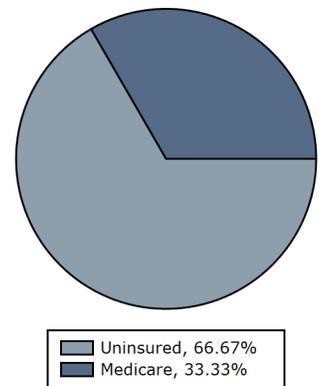


Chart Total N: 3

Tobacco Users By Ethnicity

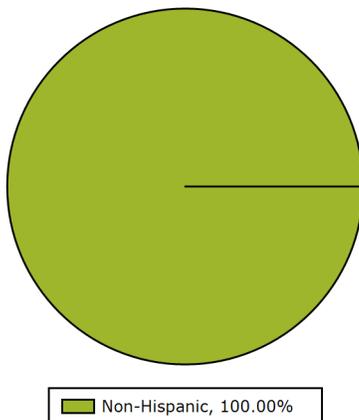


Chart Total N: 2

Tobacco Users By Chronic Condition

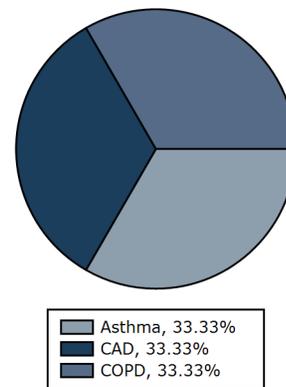


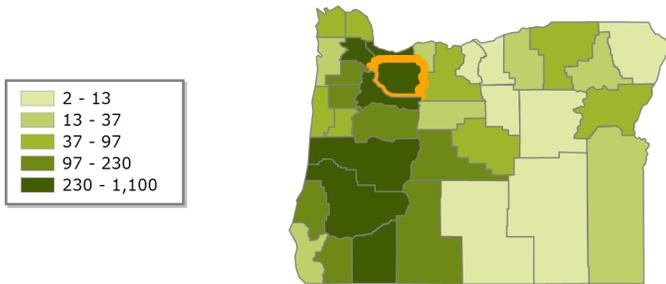
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

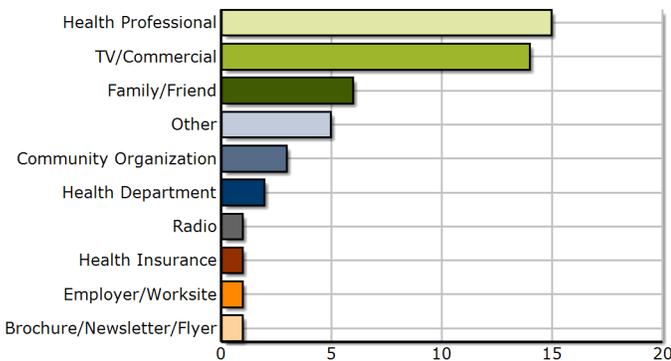
From 4/1/2013 through 4/30/2013

State Tobacco Users Served Contract YTD (Adults)

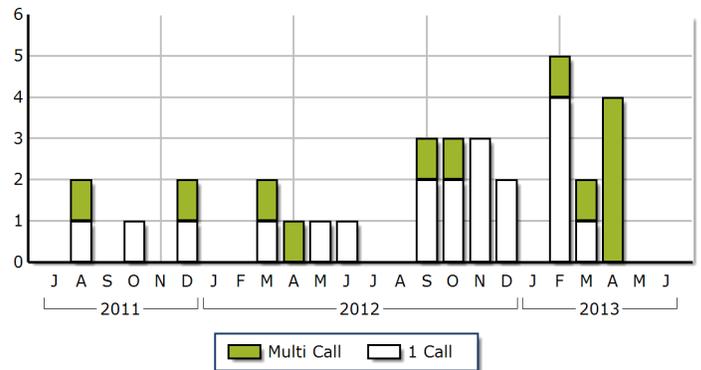


County Population	Prevalence	Tobacco Users
Adult	289,948	15.4 %
		44,652 ⁴
		County
Tobacco Users - Last Full Month		61
Tobacco Users YTD		426
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3

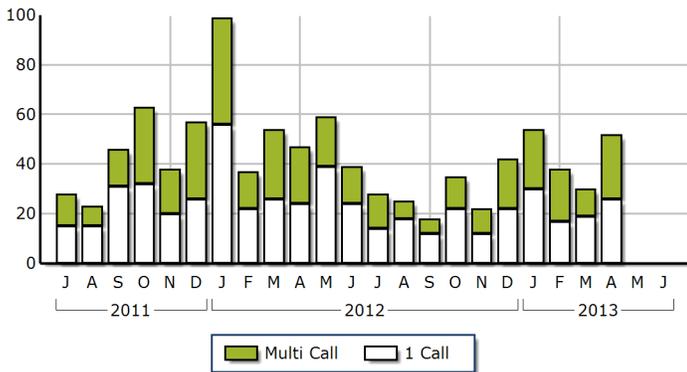
How Heard About



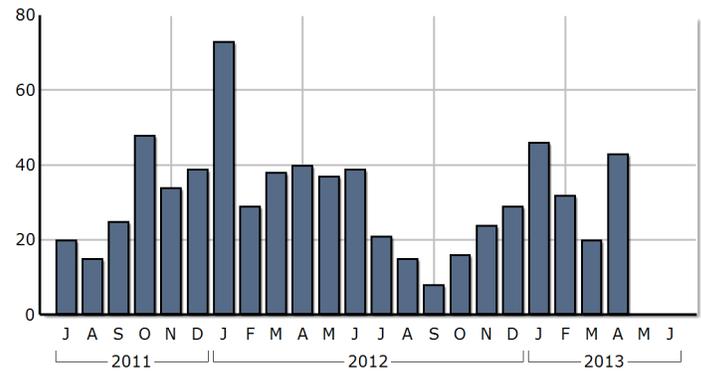
Fax Referral



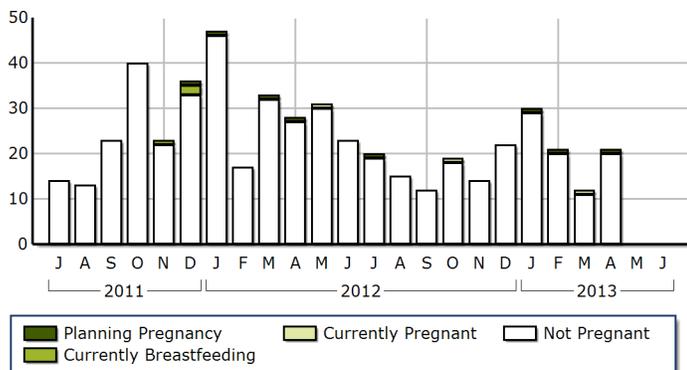
Tobacco User Enrollments By Program Type



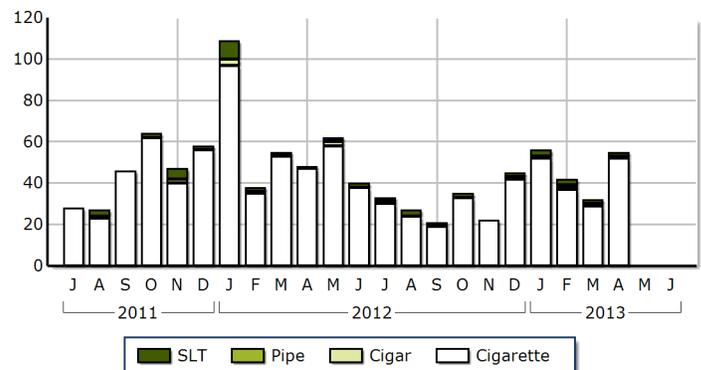
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

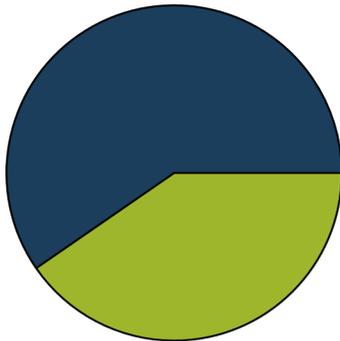


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

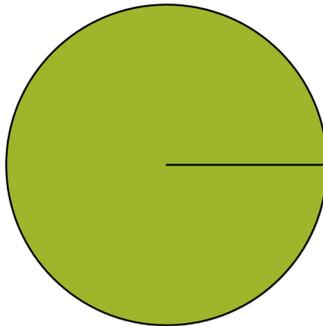
Tobacco Users By Gender



Female, 40.38%
Male, 59.62%

Chart Total N: 52

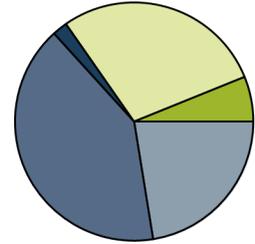
Tobacco Users By Language



English, 100.00%

Chart Total N: 52

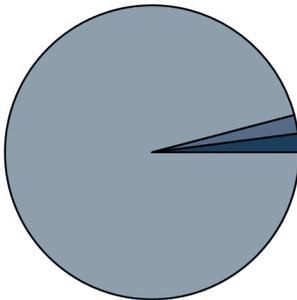
Tobacco Users By Education



No HS Degree/GED, 22.45%
HS Degree/GED, 40.82%
Technical Degree, 2.04%
Some College, 28.57%
College Degree, 6.12%

Chart Total N: 49

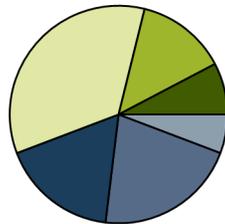
Tobacco Users By Race



White, 95.92%
Black or African American, 2.04%
Native Hawaiian/Pacific Islander, 2.04%

Chart Total N: 49

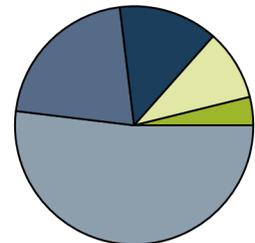
Tobacco Users By Age



18 - 24, 5.77%
25 - 34, 21.15%
35 - 44, 17.31%
45 - 54, 34.62%
55 - 64, 13.46%
65 and Older, 7.69%

Chart Total N: 52

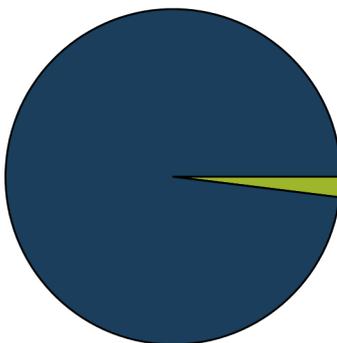
Tobacco Users By Health Plan



Uninsured, 51.92%
Commercially Insured, 21.15%
Medicare, 13.46%
Medicaid, 9.62%
Doesn't Know, 3.85%

Chart Total N: 52

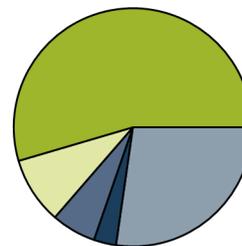
Tobacco Users By Ethnicity



Hispanic, 1.96%
Non-Hispanic, 98.04%

Chart Total N: 51

Tobacco Users By Chronic Condition



Asthma, 27.27%
CAD, 3.03%
COPD, 6.06%
Diabetes, 9.09%
None, 54.55%

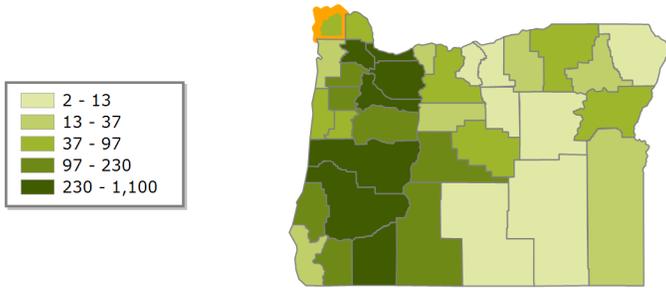
Chart Total N: 33

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

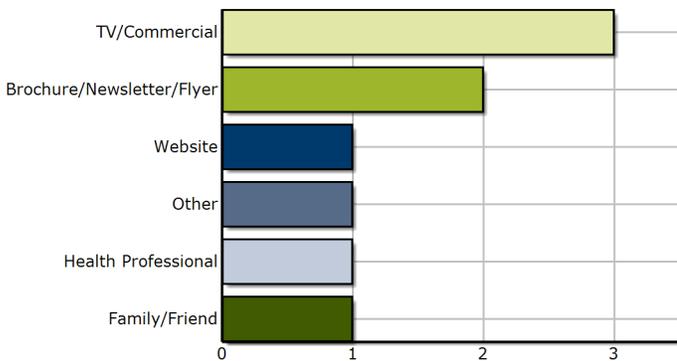
From 4/1/2013 through 4/30/2013

State Tobacco Users Served Contract YTD (Adults)

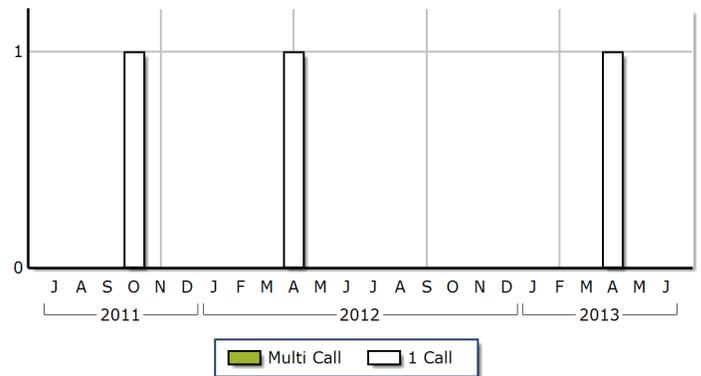


County Population		Prevalence	Tobacco Users
Adult	29,812	21.5 %	6,410 ⁴
			County
Tobacco Users - Last Full Month			11
Tobacco Users YTD			74
Unique Tobacco Users YTD			45
Target Reach			2.0 %
Reach YTD			1.15 %
Reach - NAQC			0.81 %
Annualized Reach			1.39 %
Annualized Reach - NAQC			0.97 %
Unique Individual Reach			0.70 %

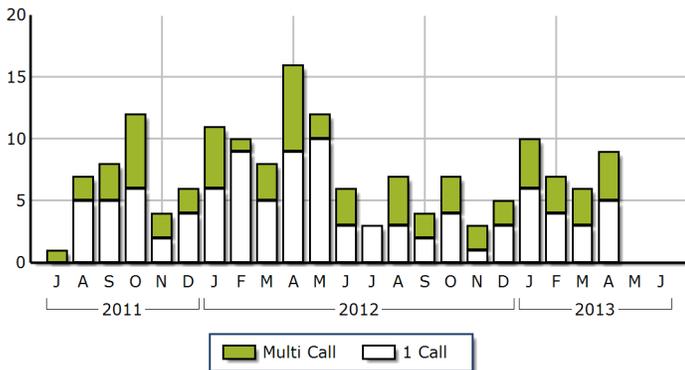
How Heard About



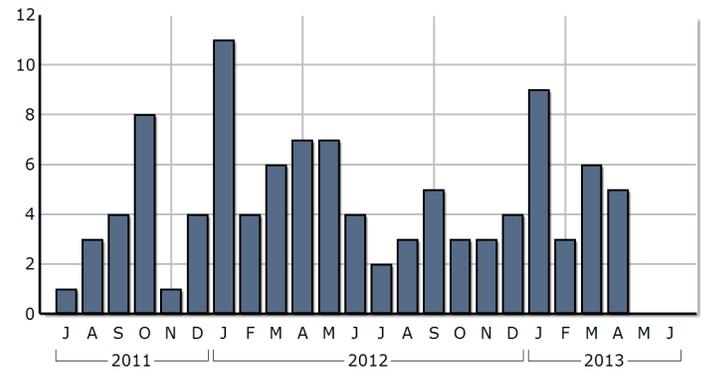
Fax Referral



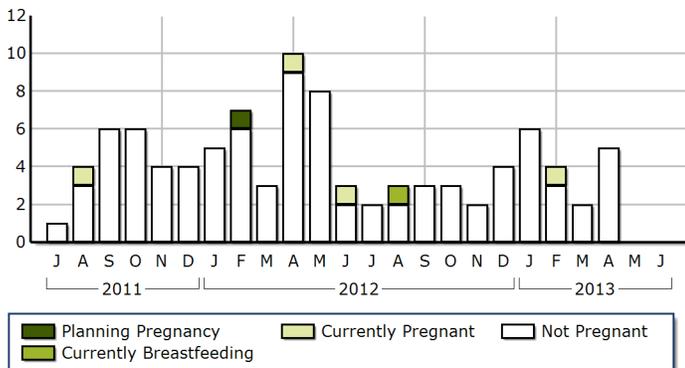
Tobacco User Enrollments By Program Type



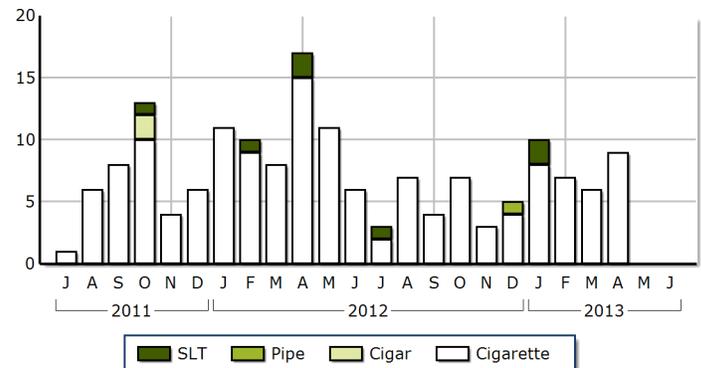
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

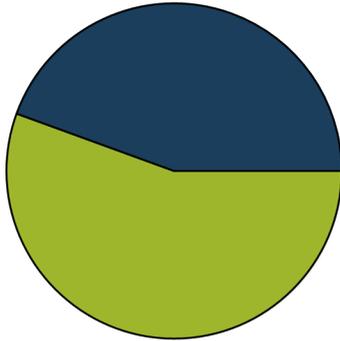


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

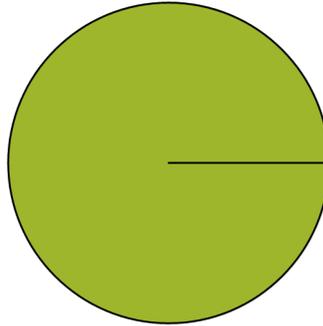
Tobacco Users By Gender



Female, 55.56%
Male, 44.44%

Chart Total N: 9

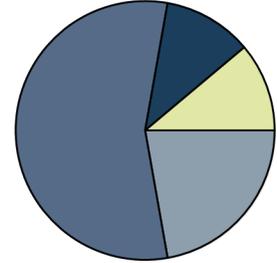
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

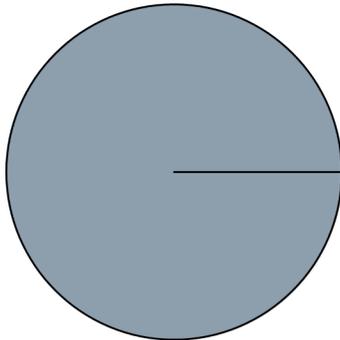
Tobacco Users By Education



No HS Degreee/GED, 22.22%
HS Degreee/GED, 55.56%
Technical Degree, 11.11%
Some College, 11.11%

Chart Total N: 9

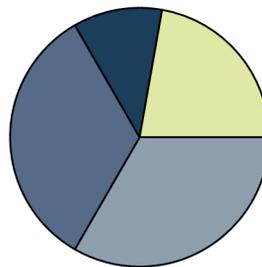
Tobacco Users By Race



White, 100.00%

Chart Total N: 9

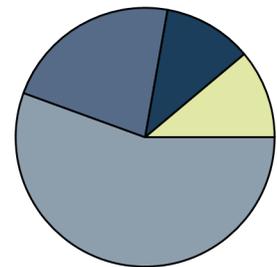
Tobacco Users By Age



25 - 34, 33.33%
35 - 44, 33.33%
45 - 54, 11.11%
65 and Older, 22.22%

Chart Total N: 9

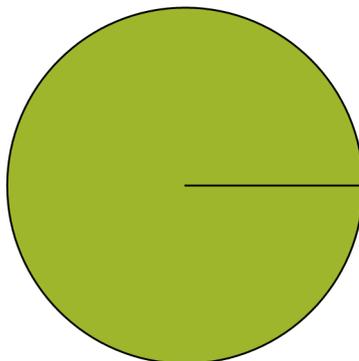
Tobacco Users By Health Plan



Uninsured, 55.56%
Medicaid, 22.22%
Medicare, 11.11%
Commercially Insured, 11.11%

Chart Total N: 9

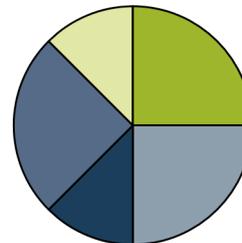
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 9

Tobacco Users By Chronic Condition



Asthma, 25.00%
CAD, 12.50%
COPD, 25.00%
Diabetes, 12.50%
None, 25.00%

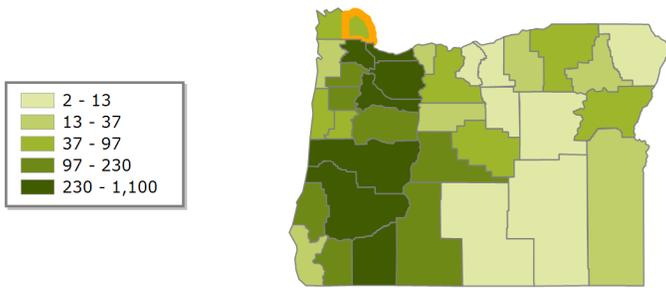
Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

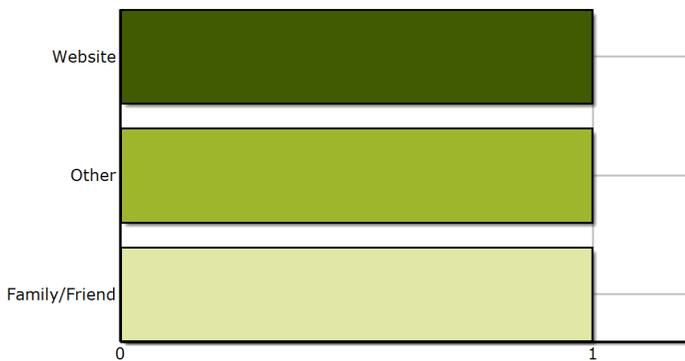
From 4/1/2013 through 4/30/2013

State Tobacco Users Served Contract YTD (Adults)

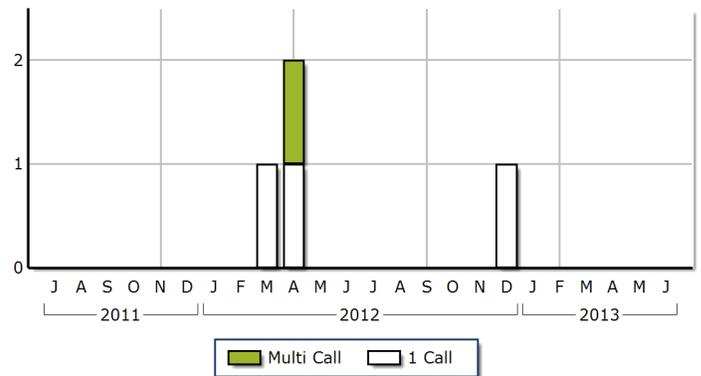


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %		6,318 ⁴
			County	State
Tobacco Users - Last Full Month			3	1,007
Tobacco Users YTD			65	9,008
Unique Tobacco Users YTD			3	6,111
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.03 %
Reach - NAQC			2	0.74 %
Annualized Reach			1	1.23 %
Annualized Reach - NAQC			2	0.89 %
Unique Individual Reach			3	0.74 %
				1.18 %

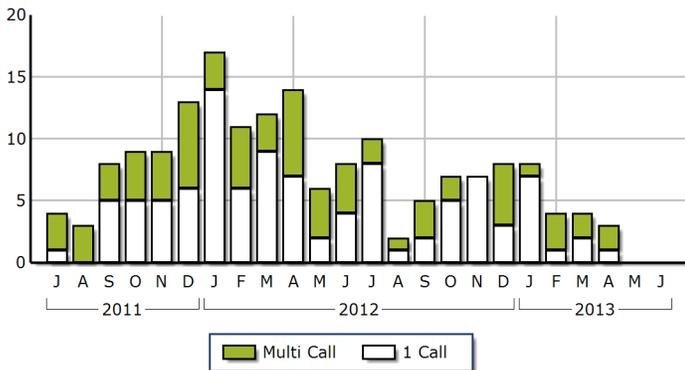
How Heard About



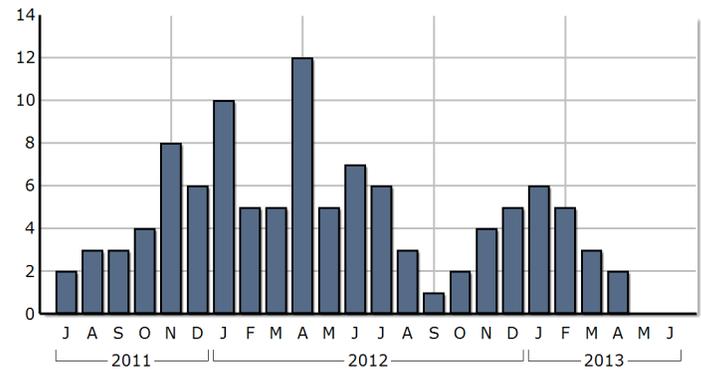
Fax Referral



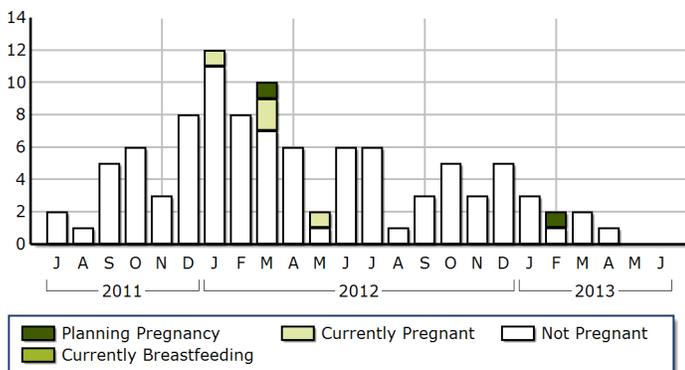
Tobacco User Enrollments By Program Type



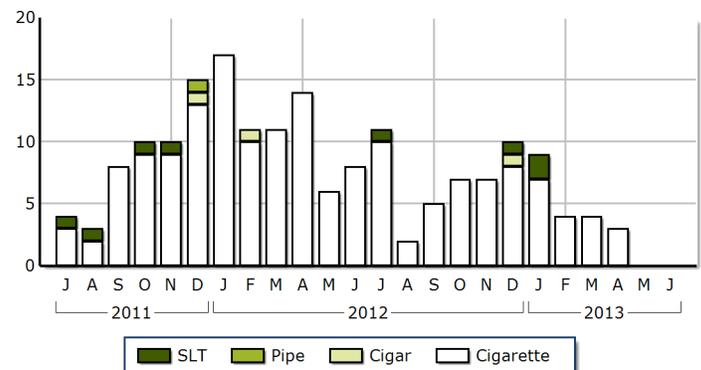
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

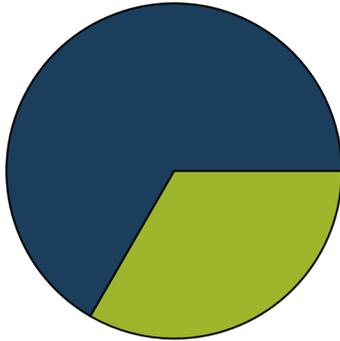


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

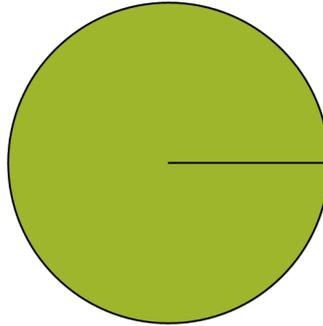
Tobacco Users By Gender



Female, 33.33%
Male, 66.67%

Chart Total N: 3

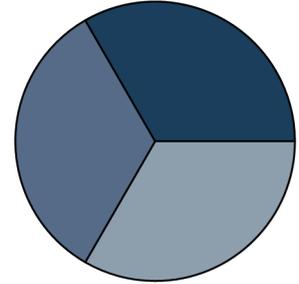
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

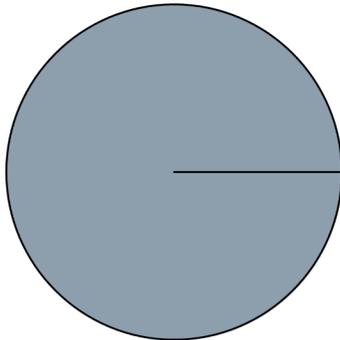
Tobacco Users By Education



HS Degree/GED, 33.33%
Some College, 33.33%
College Degree, 33.33%

Chart Total N: 3

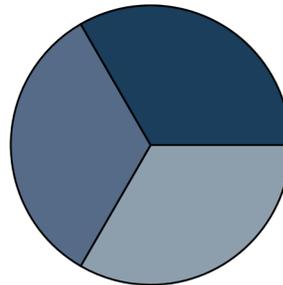
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

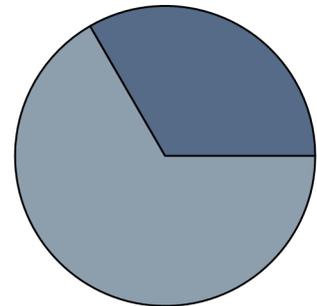
Tobacco Users By Age



18 - 24, 33.33%
25 - 34, 33.33%
55 - 64, 33.33%

Chart Total N: 3

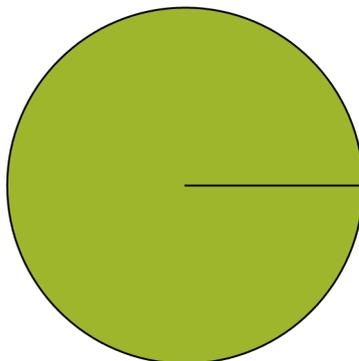
Tobacco Users By Health Plan



Uninsured, 66.67%
Commercially Insured, 33.33%

Chart Total N: 3

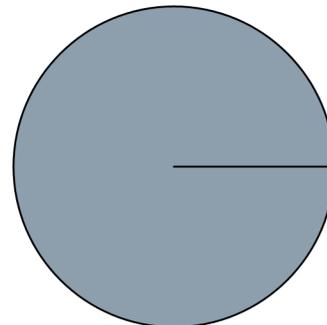
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



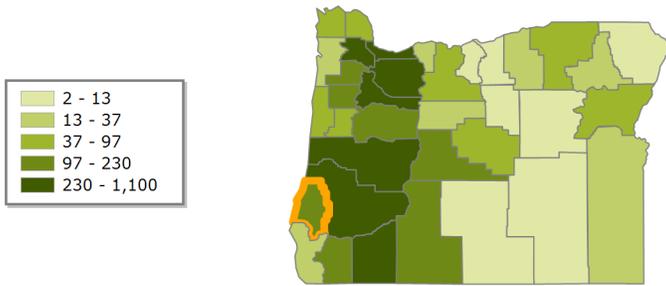
None, 100.00%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

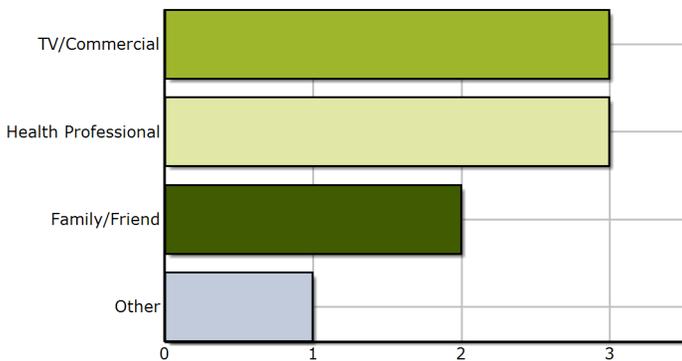
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

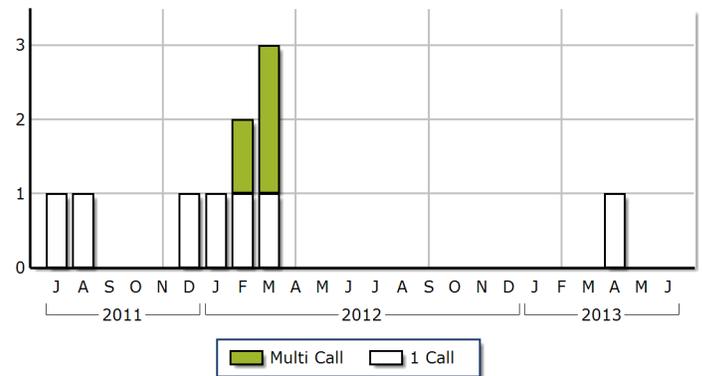


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254	⁴
			County	State
Tobacco Users - Last Full Month			10	1,007
Tobacco Users YTD			104	9,008
Unique Tobacco Users YTD			3	86
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.73 %
Reach - NAQC			2	0.61 %
Annualized Reach			1	0.88 %
Annualized Reach - NAQC			2	0.73 %
Unique Individual Reach			3	0.60 %

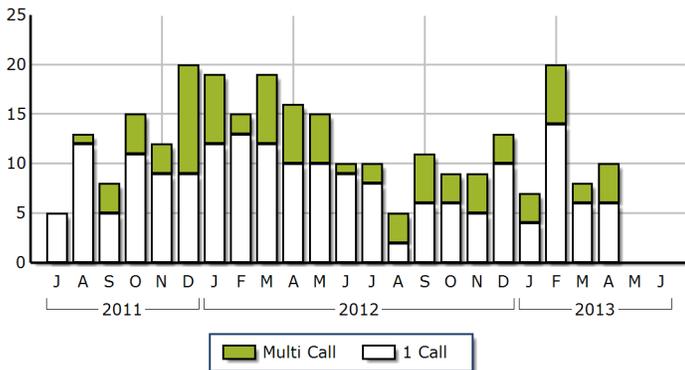
How Heard About



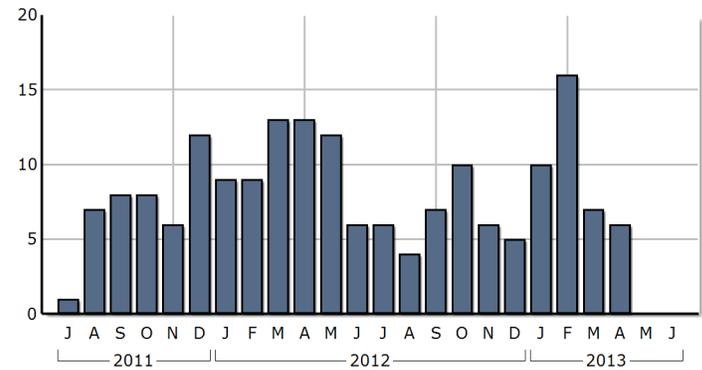
Fax Referral



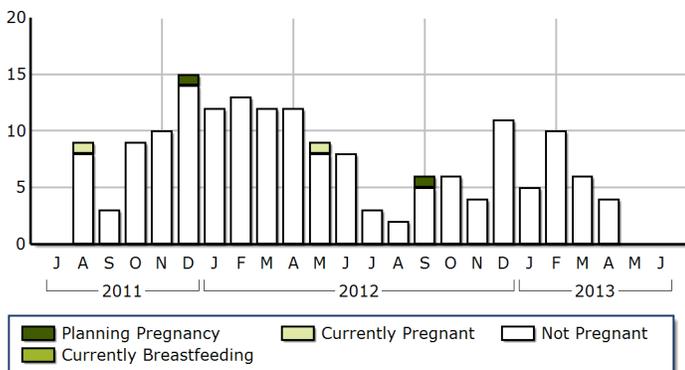
Tobacco User Enrollments By Program Type



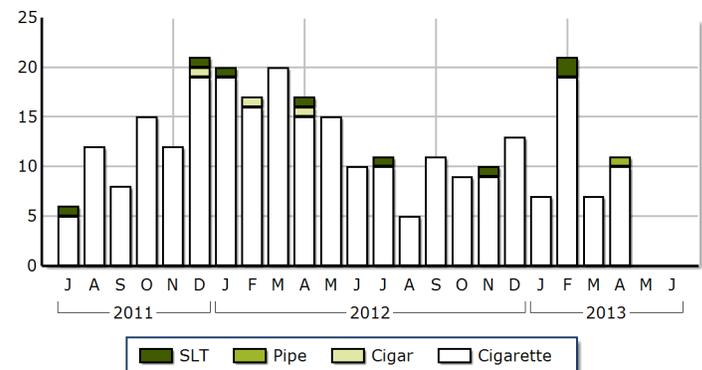
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

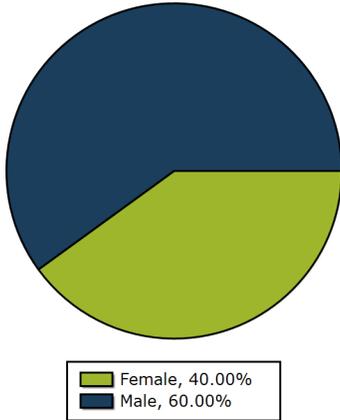


Chart Total N: 10

Tobacco Users By Language

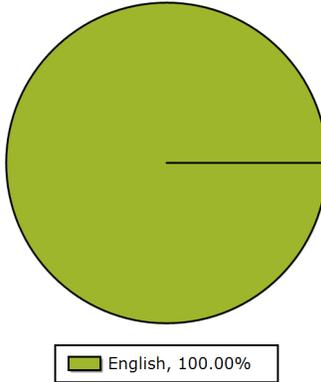


Chart Total N: 10

Tobacco Users By Education

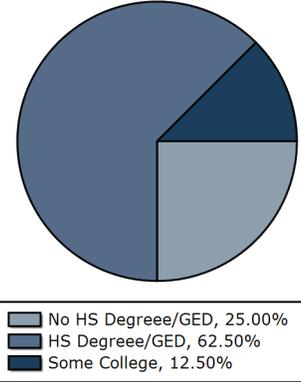


Chart Total N: 8

Tobacco Users By Race

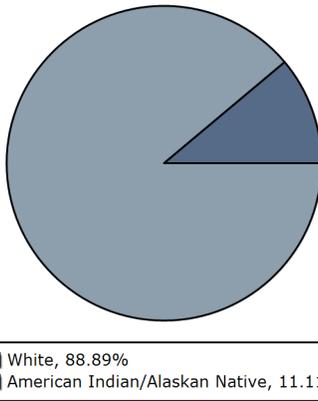


Chart Total N: 9

Tobacco Users By Age

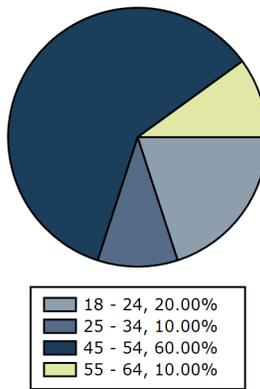


Chart Total N: 10

Tobacco Users By Health Plan

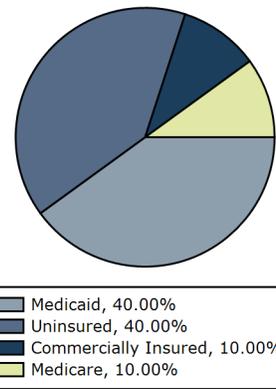


Chart Total N: 10

Tobacco Users By Ethnicity

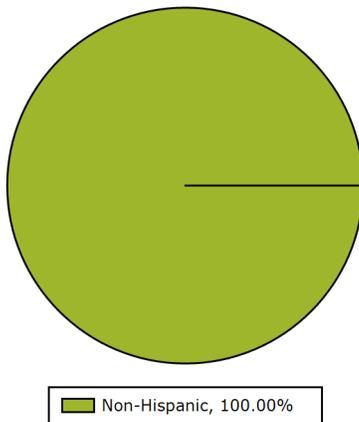


Chart Total N: 9

Tobacco Users By Chronic Condition

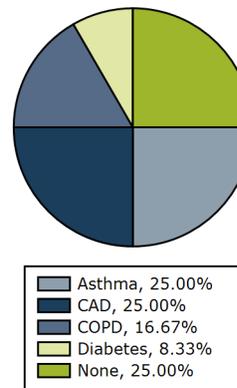


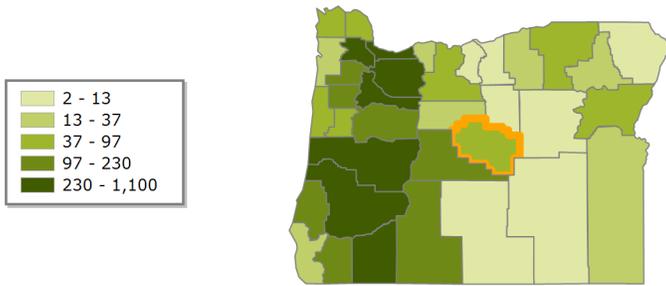
Chart Total N: 12

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

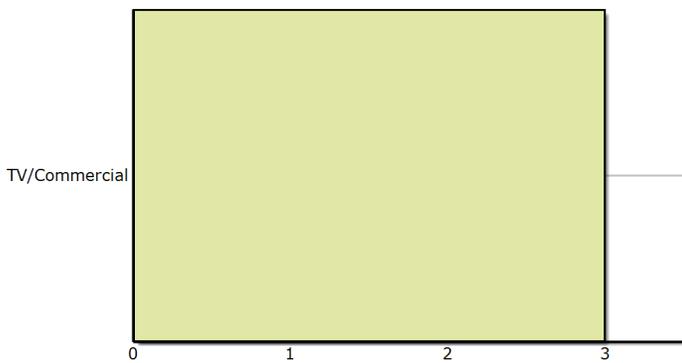
From 4/1/2013 through 4/30/2013

State Tobacco Users Served Contract YTD (Adults)

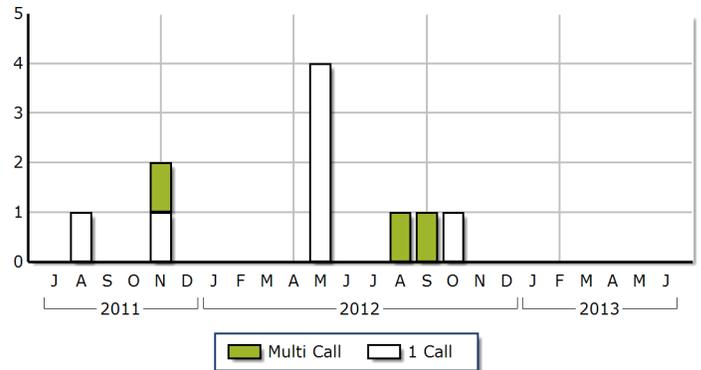


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %		4,808 ⁴
			County	State
Tobacco Users - Last Full Month			6	1,007
Tobacco Users YTD			50	9,008
Unique Tobacco Users YTD			3	6,111
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.04 %
Reach - NAQC			2	0.75 %
Annualized Reach			1	1.25 %
Annualized Reach - NAQC			2	0.90 %
Unique Individual Reach			3	0.77 %

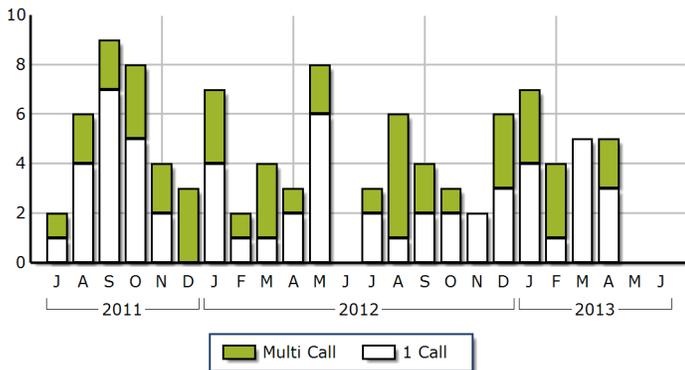
How Heard About



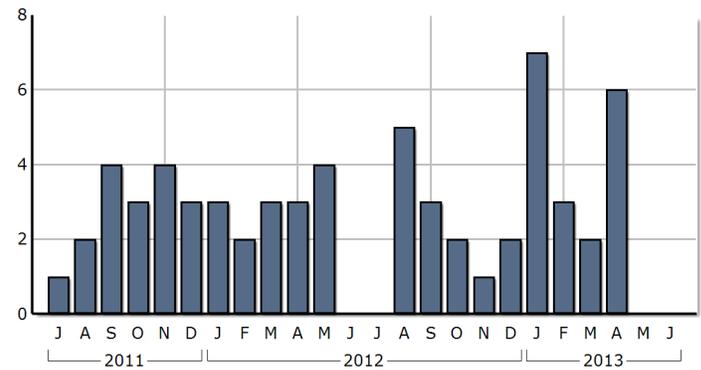
Fax Referral



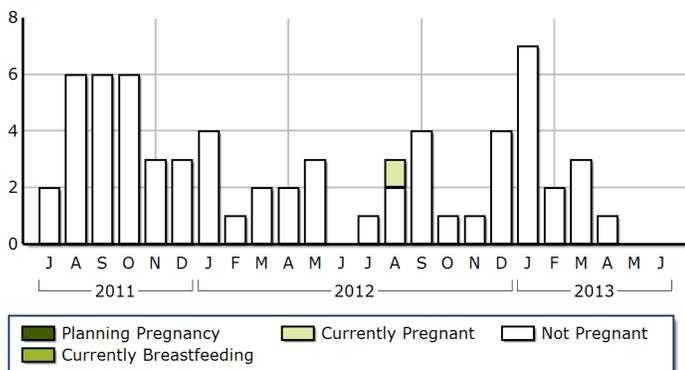
Tobacco User Enrollments By Program Type



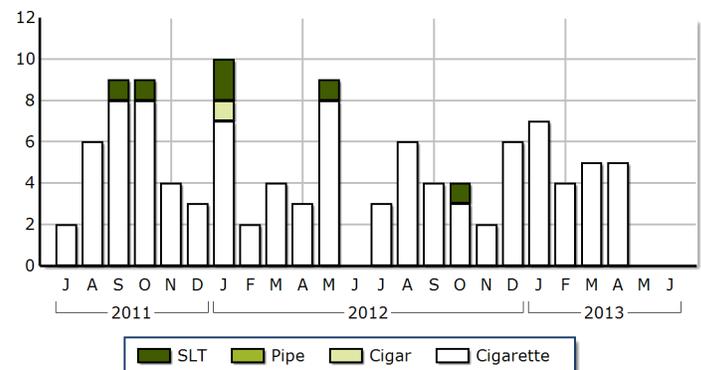
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

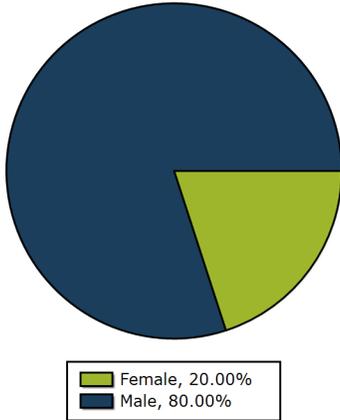


Chart Total N: 5

Tobacco Users By Language

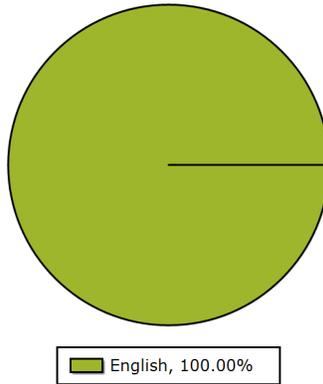


Chart Total N: 5

Tobacco Users By Education

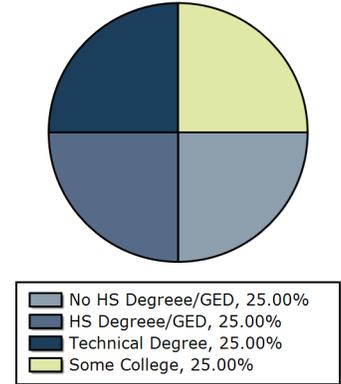


Chart Total N: 4

Tobacco Users By Race

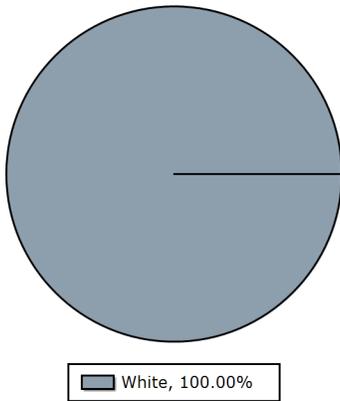


Chart Total N: 4

Tobacco Users By Age

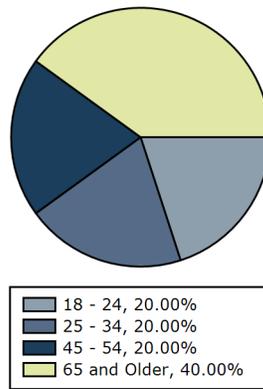


Chart Total N: 5

Tobacco Users By Health Plan

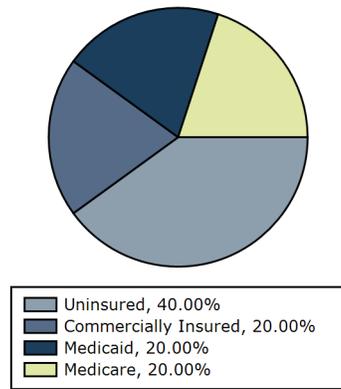


Chart Total N: 5

Tobacco Users By Ethnicity

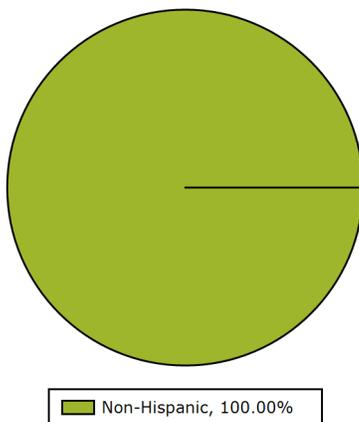


Chart Total N: 4

Tobacco Users By Chronic Condition

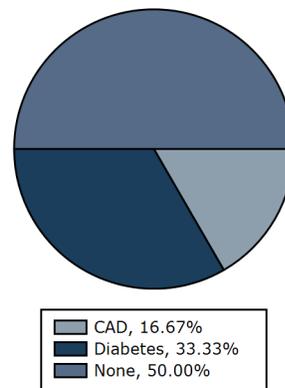


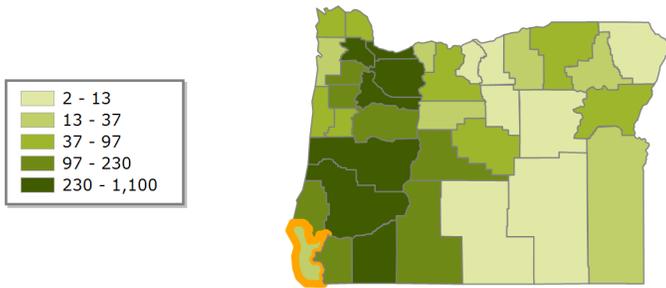
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 4/1/2013 through 4/30/2013

State Tobacco Users Served Contract YTD (Adults)

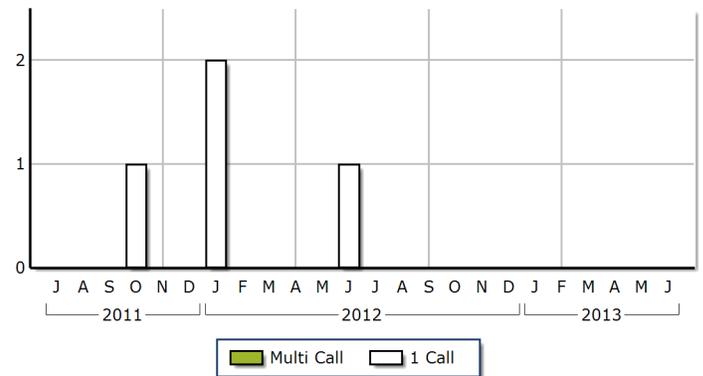


County Population	Prevalence	Tobacco Users
Adult 17,947	18.4 %	3,302 ⁴
		County
Tobacco Users - Last Full Month		5
Tobacco Users YTD		29
Unique Tobacco Users YTD	3	22
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.88 %
Reach - NAQC	2	0.70 %
Annualized Reach	1	1.05 %
Annualized Reach - NAQC	2	0.84 %
Unique Individual Reach	3	0.67 %

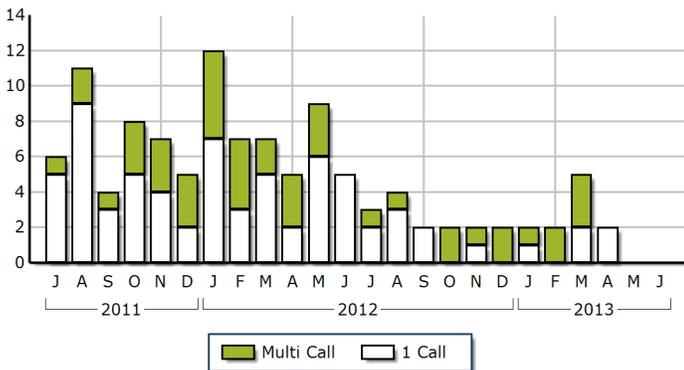
How Heard About



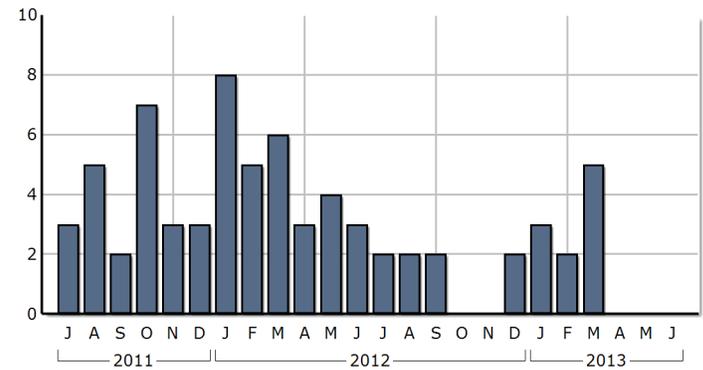
Fax Referral



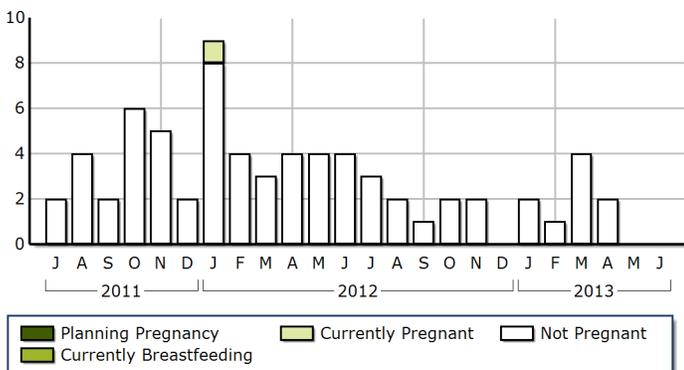
Tobacco User Enrollments By Program Type



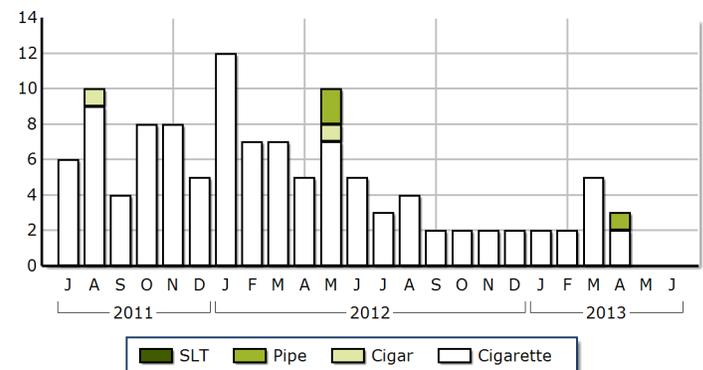
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

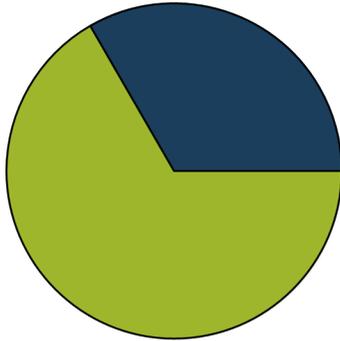


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

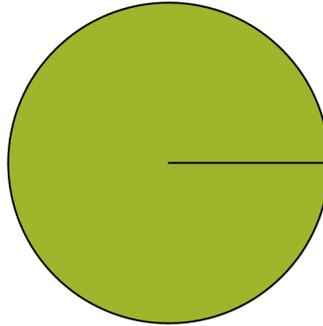
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

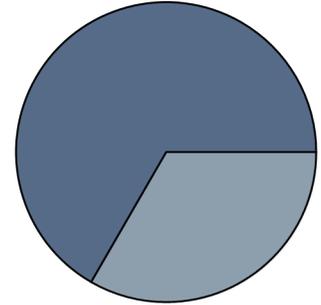
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

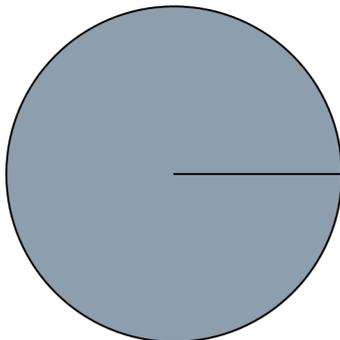
Tobacco Users By Education



HS Degree/GED, 33.33%
Some College, 66.67%

Chart Total N: 3

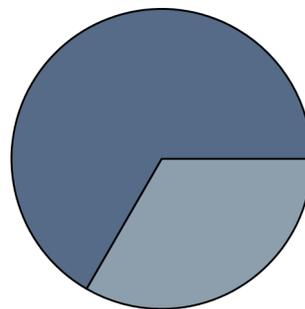
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

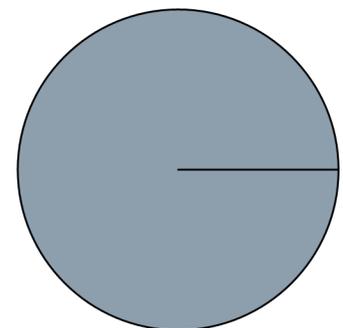
Tobacco Users By Age



45 - 54, 33.33%
55 - 64, 66.67%

Chart Total N: 3

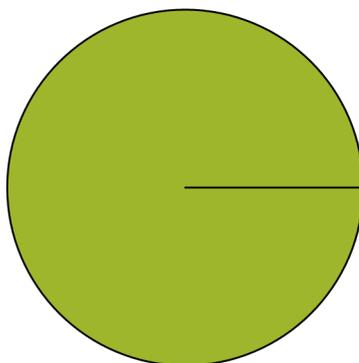
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 3

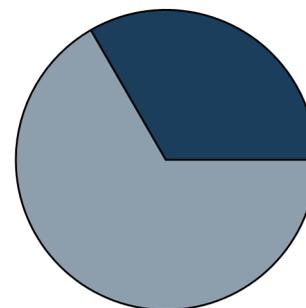
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



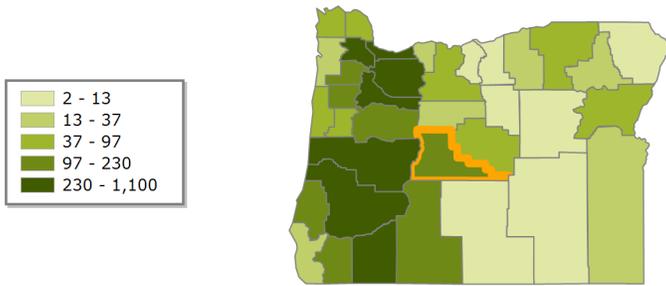
COPD, 66.67%
None, 33.33%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

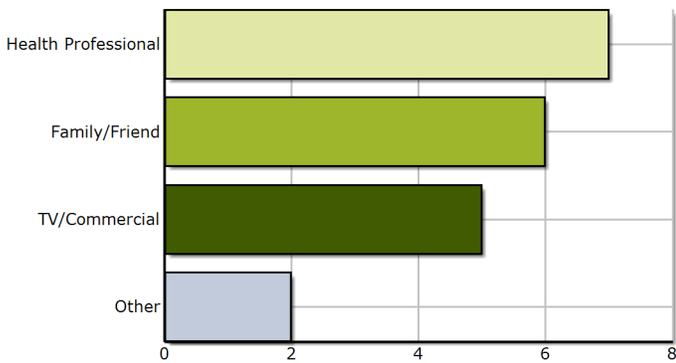
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

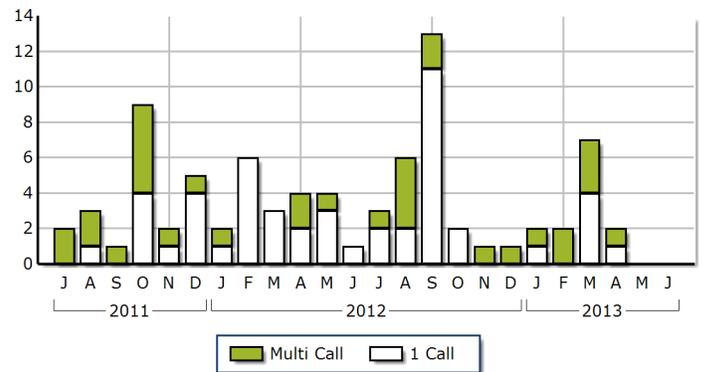


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883	⁴
			County	State
Tobacco Users - Last Full Month			24	1,007
Tobacco Users YTD			249	9,008
Unique Tobacco Users YTD			3	188
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.32 %
Reach - NAQC			2	0.94 %
Annualized Reach			1	1.58 %
Annualized Reach - NAQC			2	1.12 %
Unique Individual Reach			3	1.00 %

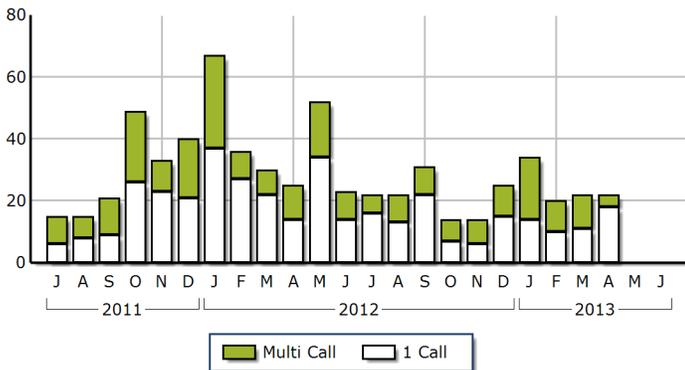
How Heard About



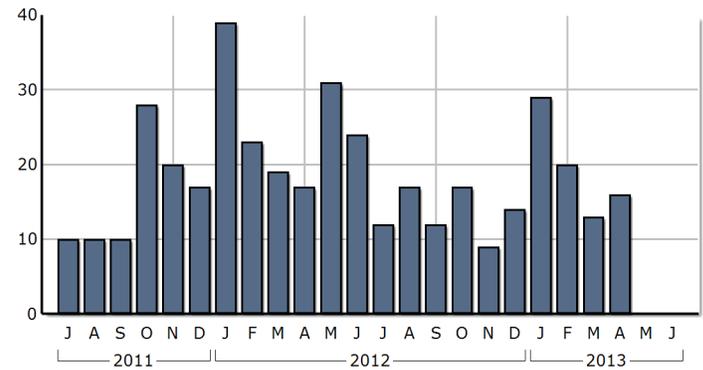
Fax Referral



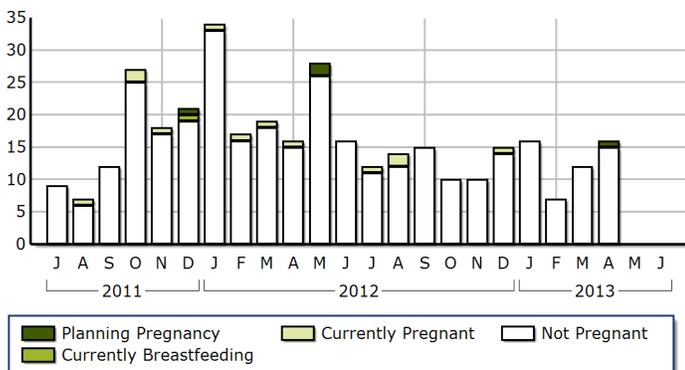
Tobacco User Enrollments By Program Type



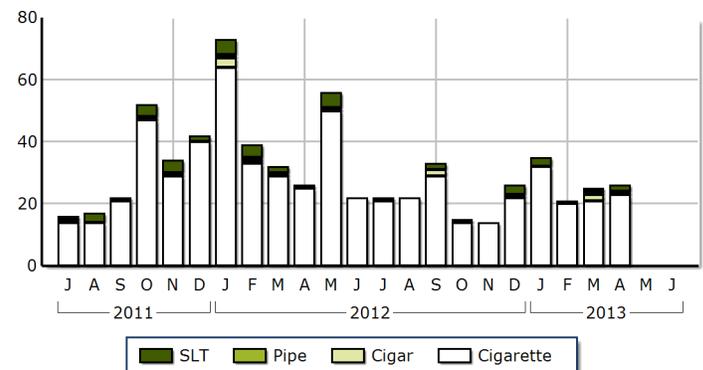
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

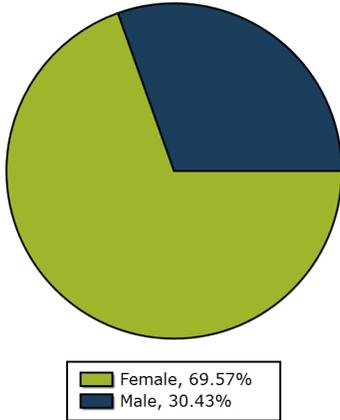


Chart Total N: 23

Tobacco Users By Language

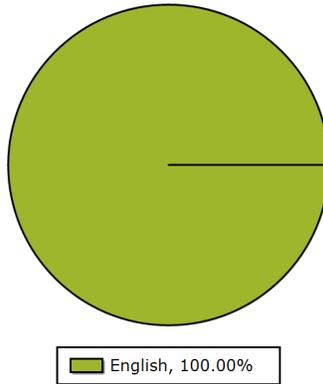


Chart Total N: 23

Tobacco Users By Education

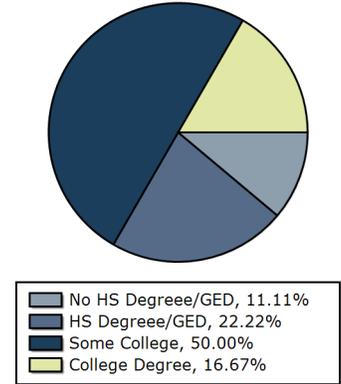


Chart Total N: 18

Tobacco Users By Race

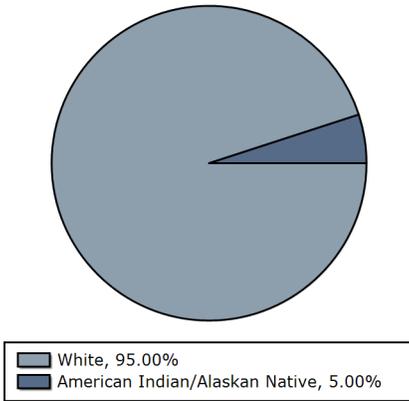


Chart Total N: 20

Tobacco Users By Age

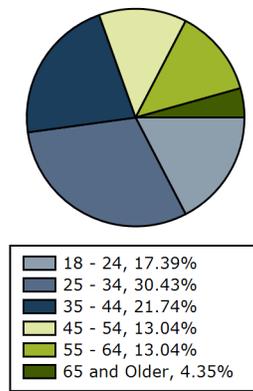


Chart Total N: 23

Tobacco Users By Health Plan

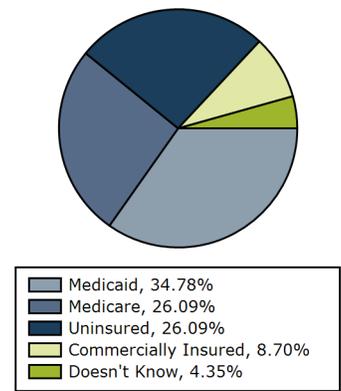


Chart Total N: 23

Tobacco Users By Ethnicity

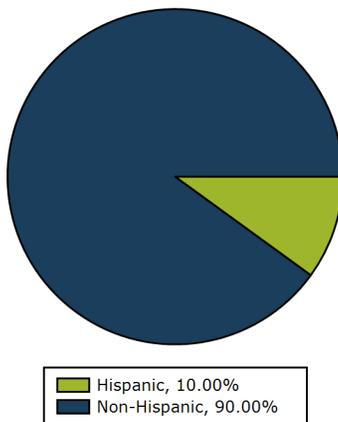


Chart Total N: 20

Tobacco Users By Chronic Condition

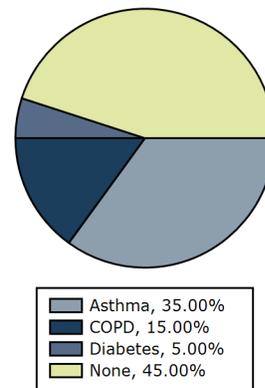


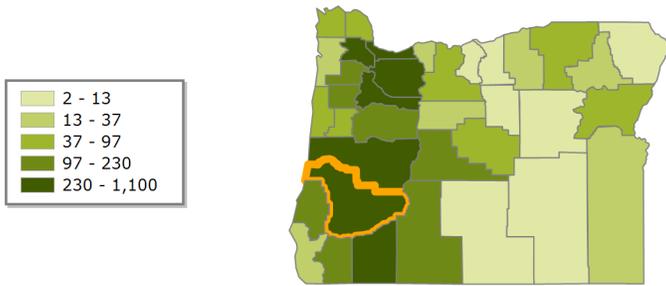
Chart Total N: 20

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

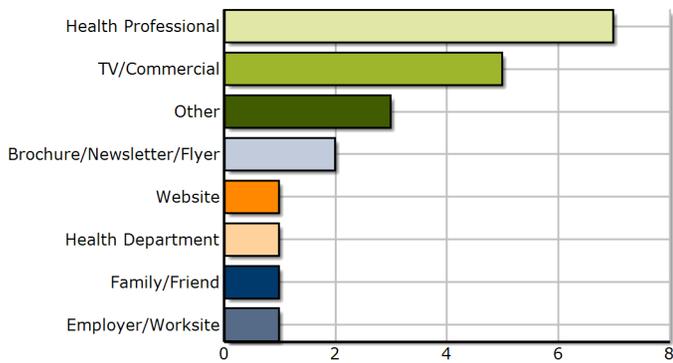
From 4/1/2013 through 4/30/2013

State Tobacco Users Served Contract YTD (Adults)

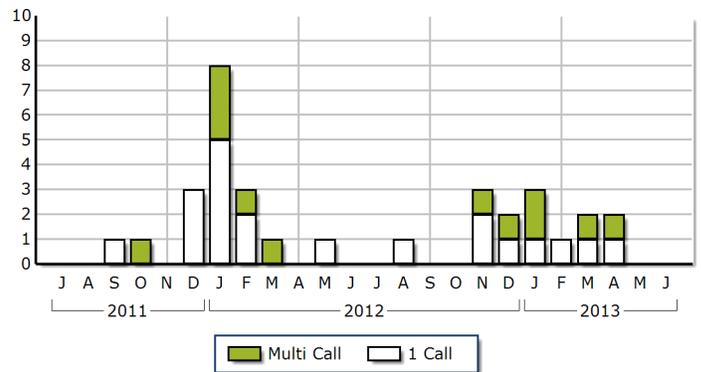


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539	⁴
			County	State
Tobacco Users - Last Full Month			24	1,007
Tobacco Users YTD			260	9,008
Unique Tobacco Users YTD			3	6,111
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.15 %
Reach - NAQC			2	0.94 %
Annualized Reach			1	1.38 %
Annualized Reach - NAQC			2	1.12 %
Unique Individual Reach			3	0.85 %

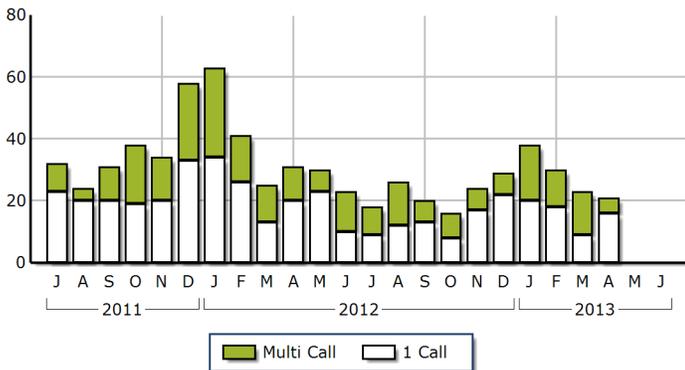
How Heard About



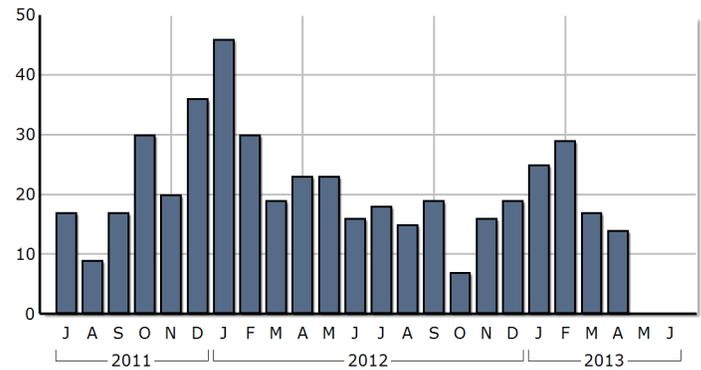
Fax Referral



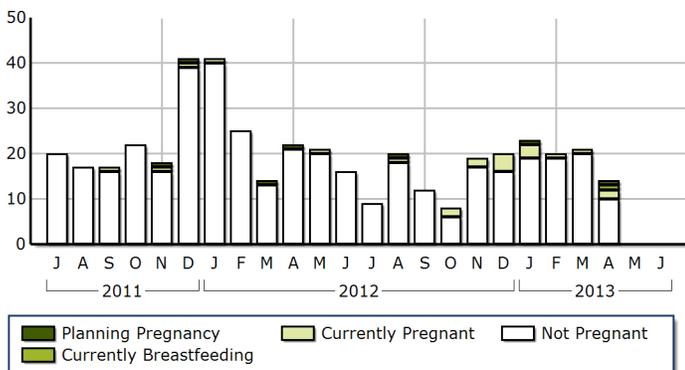
Tobacco User Enrollments By Program Type



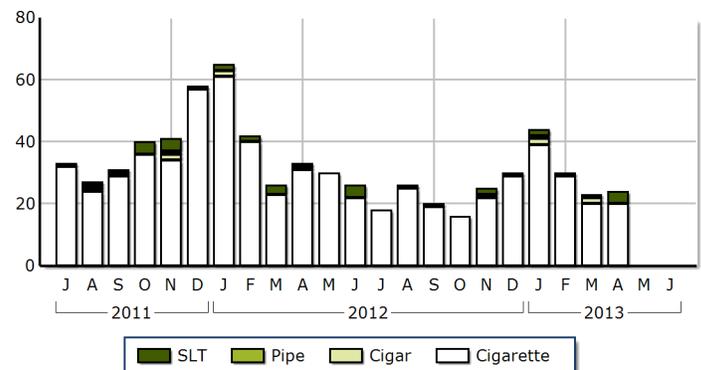
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

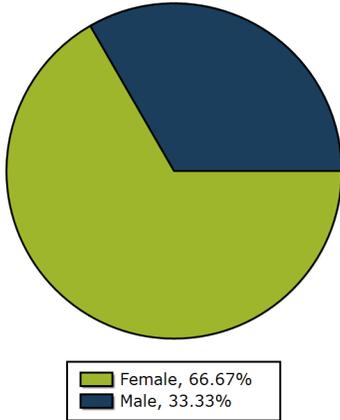


Chart Total N: 21

Tobacco Users By Language

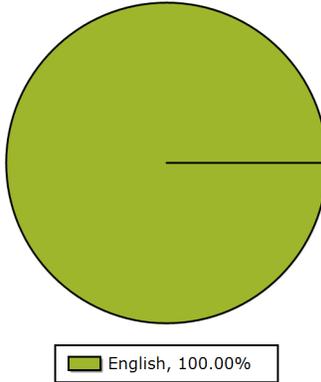


Chart Total N: 21

Tobacco Users By Education

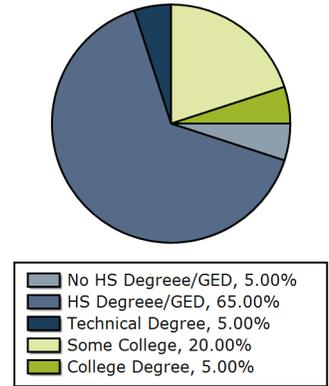


Chart Total N: 20

Tobacco Users By Race

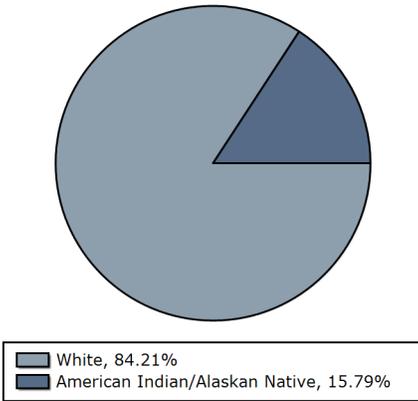


Chart Total N: 19

Tobacco Users By Age

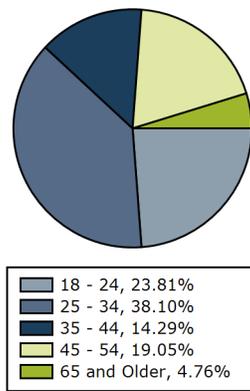


Chart Total N: 21

Tobacco Users By Health Plan

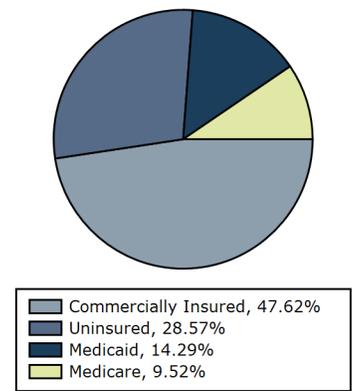


Chart Total N: 21

Tobacco Users By Ethnicity

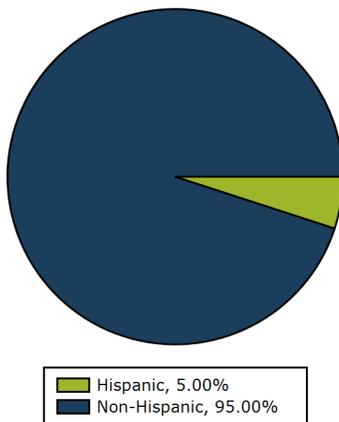


Chart Total N: 20

Tobacco Users By Chronic Condition

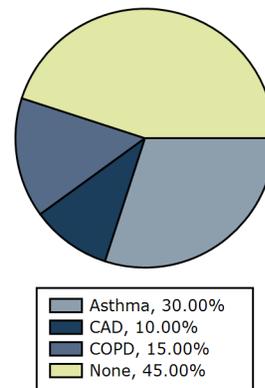
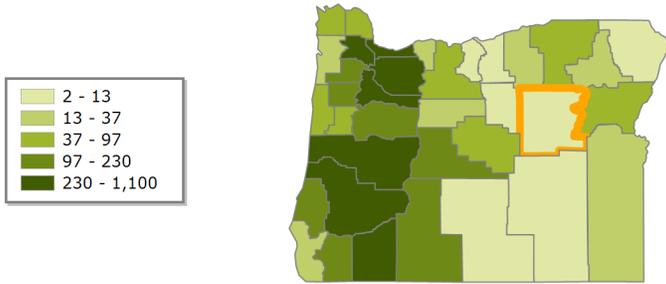


Chart Total N: 20

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

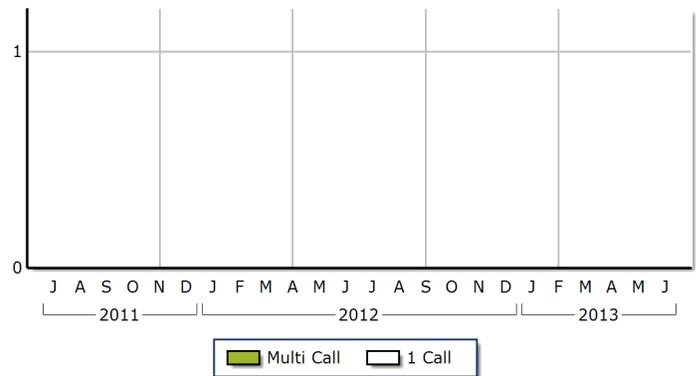
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

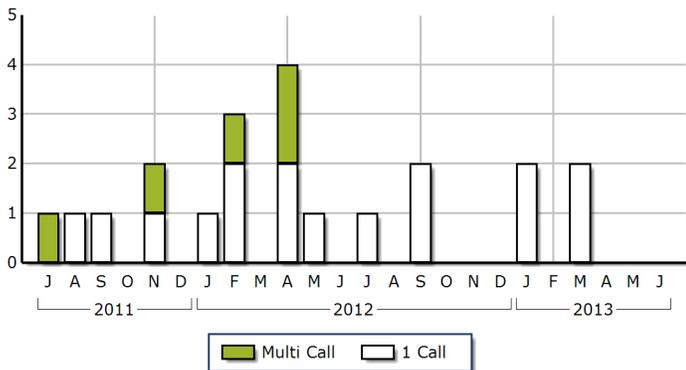


County Population	Prevalence	Tobacco Users
Adult	5,953	24.4 %
		1,453 ⁴
		County
Tobacco Users - Last Full Month		-
Tobacco Users YTD		7
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1 0.48 %
Reach - NAQC		2 0.48 %
Annualized Reach		1 0.58 %
Annualized Reach - NAQC		2 0.58 %
Unique Individual Reach		3 0.34 %
		State
Tobacco Users - Last Full Month		1,007
Tobacco Users YTD		9,008
Unique Tobacco Users YTD		6,111
Target Reach		2.0 %
Reach YTD		1 0.48 %
Reach - NAQC		2 0.48 %
Annualized Reach		1 0.58 %
Annualized Reach - NAQC		2 0.58 %
Unique Individual Reach		3 0.34 %

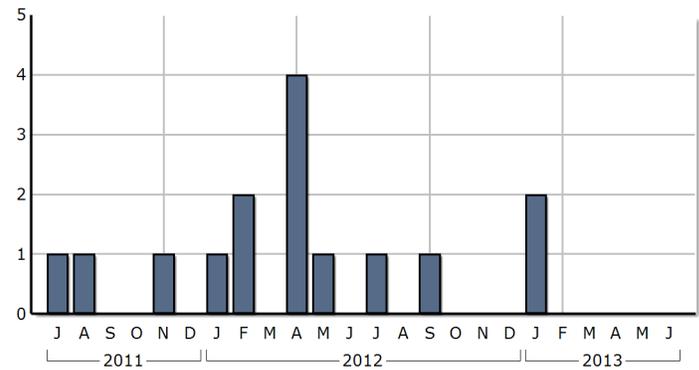
Fax Referral



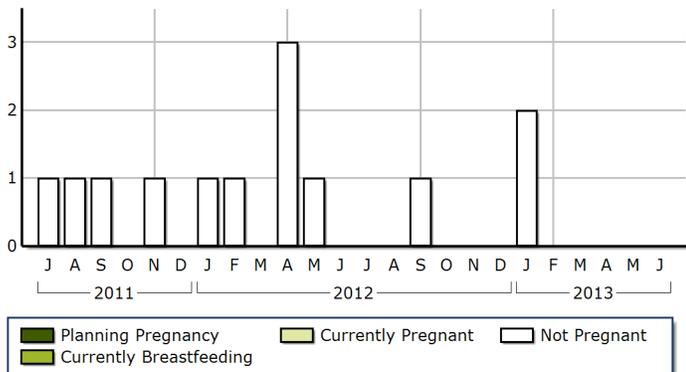
Tobacco User Enrollments By Program Type



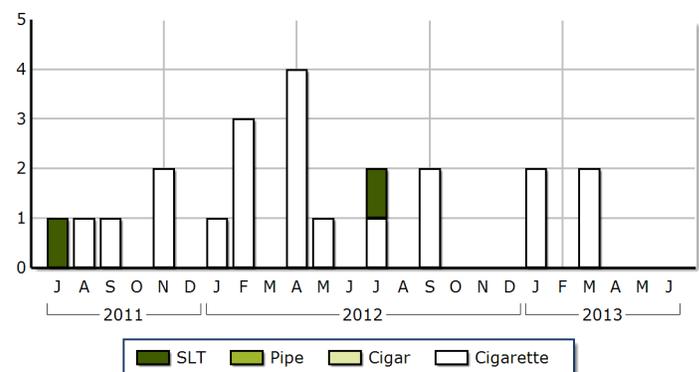
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



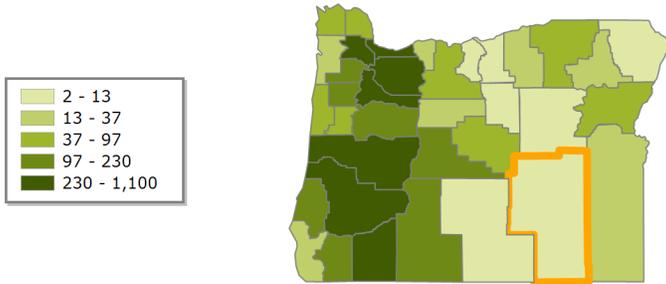
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

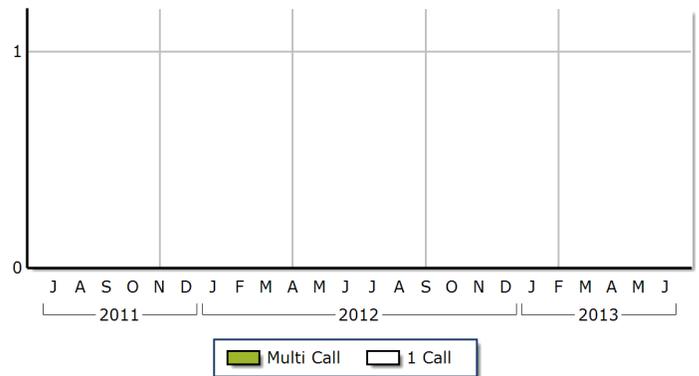
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

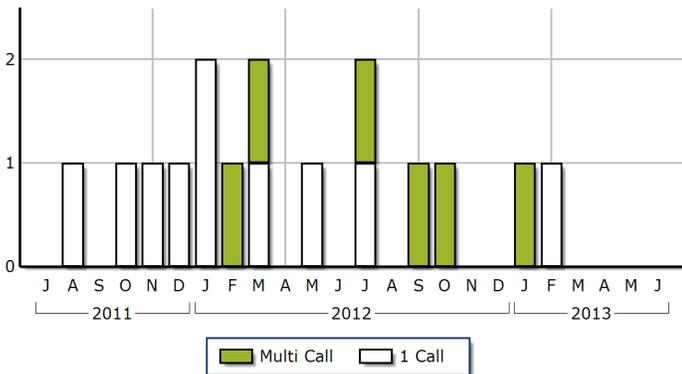


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %		870 ⁴
			County	State
Tobacco Users - Last Full Month			-	1,007
Tobacco Users YTD			7	9,008
			3	4
Unique Tobacco Users YTD			4	6,111
Target Reach			2.0 %	2.0 %
			1	0.80 %
Reach YTD			0.80 %	1.75 %
			2	0.69 %
Reach - NAQC			0.69 %	0.81 %
			1	0.97 %
Annualized Reach			0.97 %	2.09 %
			2	0.83 %
Annualized Reach - NAQC			0.83 %	0.97 %
			3	0.46 %
Unique Individual Reach			0.46 %	1.18 %

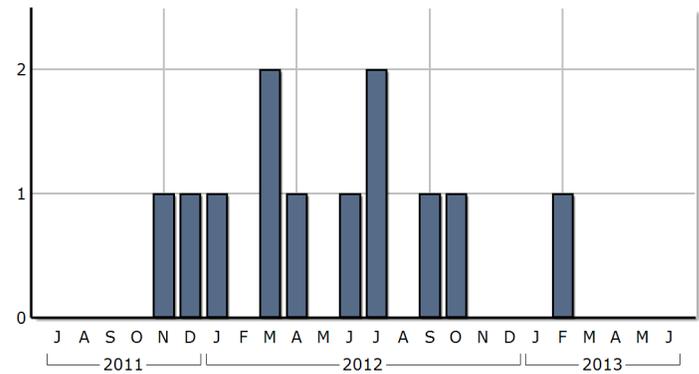
Fax Referral



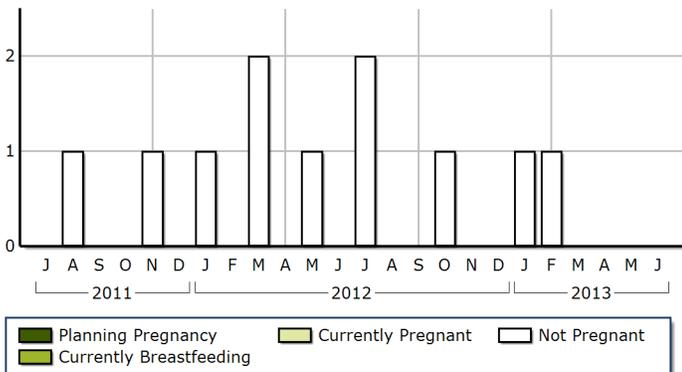
Tobacco User Enrollments By Program Type



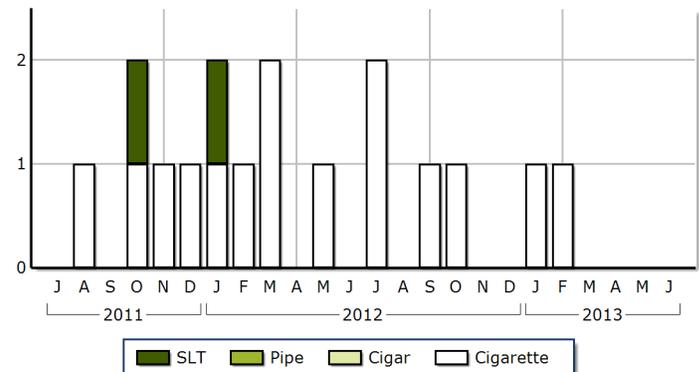
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



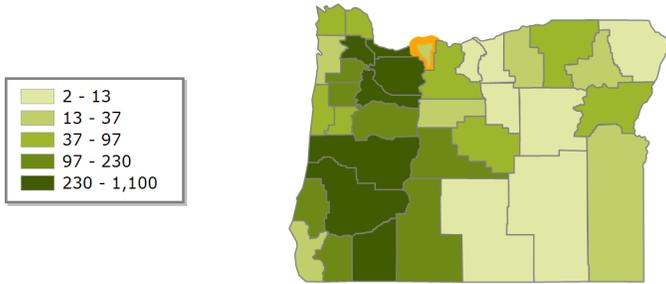
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

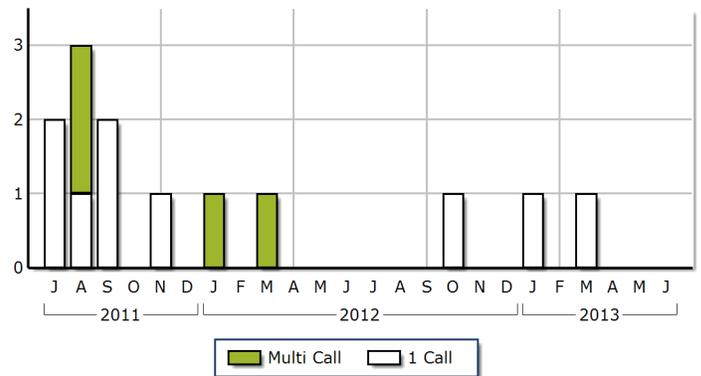
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

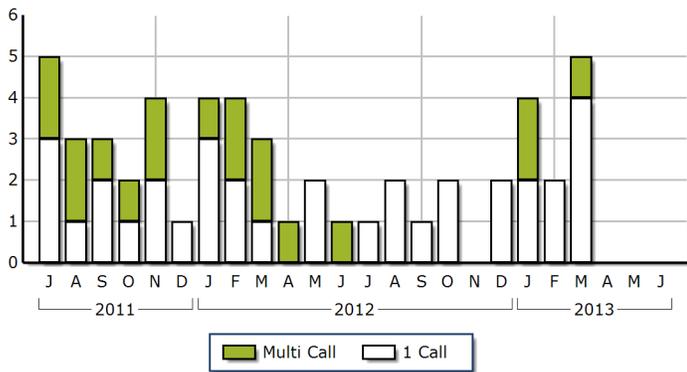


County Population	Prevalence	Tobacco Users
Adult	16,229	8.6 %
		1,396 ⁴
		County
Tobacco Users - Last Full Month		-
Tobacco Users YTD		21
Unique Tobacco Users YTD		18
Target Reach		2.0 %
Reach YTD		1.50 %
Reach - NAQC		1.07 %
Annualized Reach		1.81 %
Annualized Reach - NAQC		1.29 %
Unique Individual Reach		1.29 %

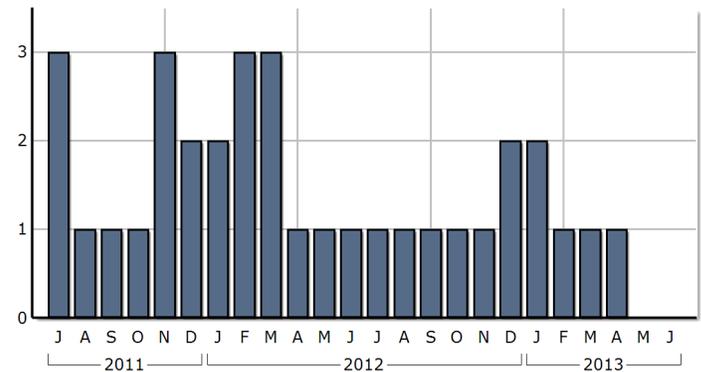
Fax Referral



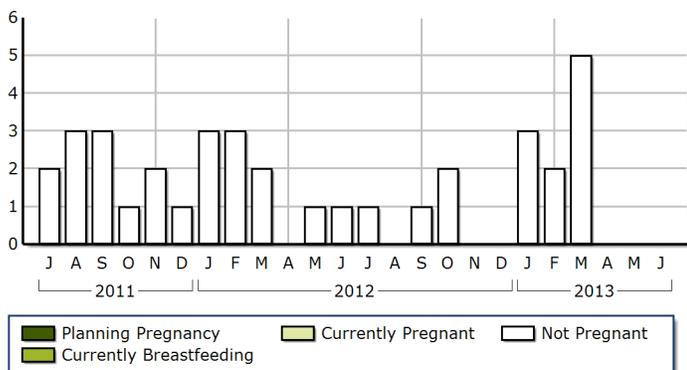
Tobacco User Enrollments By Program Type



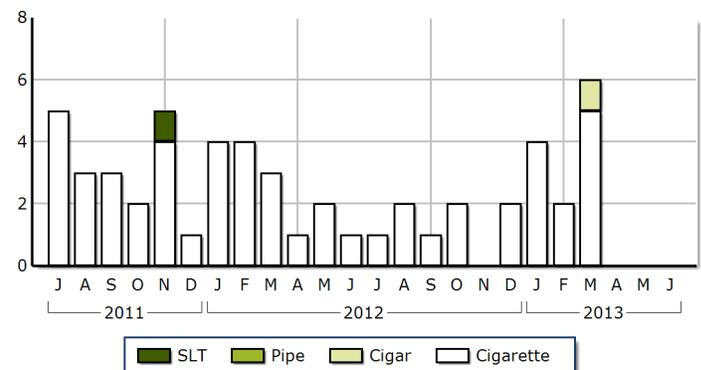
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



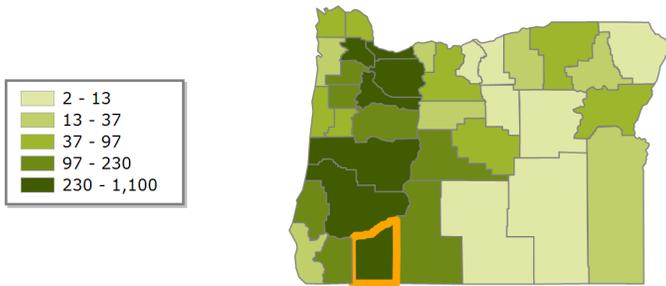
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

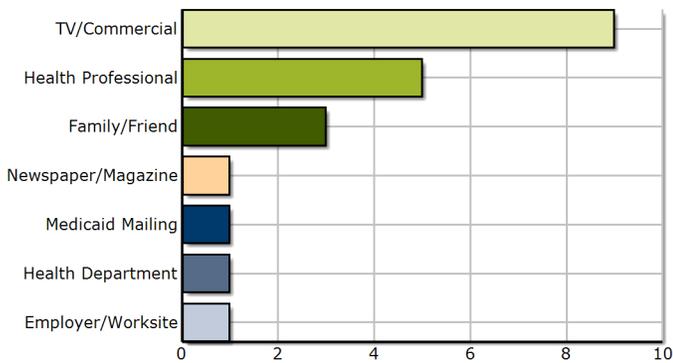
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

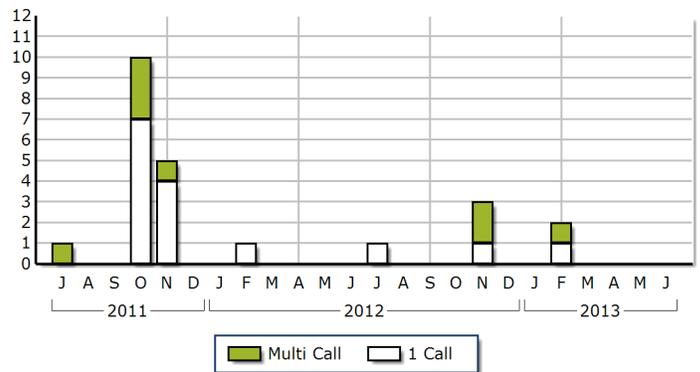


County Population	Prevalence	Tobacco Users
Adult	160,716	21.9 %
		35,197 ⁴
		County
Tobacco Users - Last Full Month		23
Tobacco Users YTD		298
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		State
Tobacco Users - Last Full Month		1,007
Tobacco Users YTD		9,008
Unique Tobacco Users YTD		6,111
Target Reach		2.0 %
Reach YTD		0.85 %
Reach - NAQC		0.66 %
Annualized Reach		1.02 %
Annualized Reach - NAQC		0.79 %
Unique Individual Reach		0.60 %

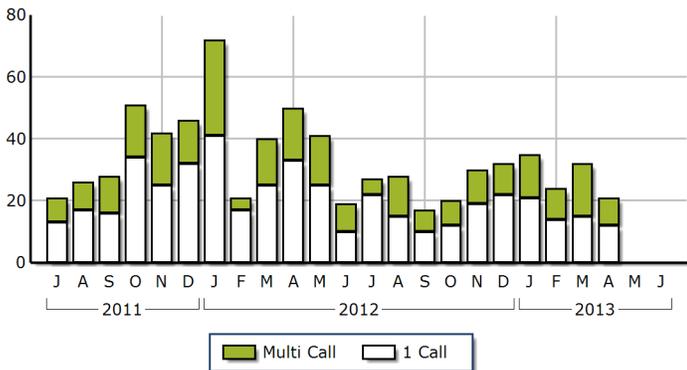
How Heard About



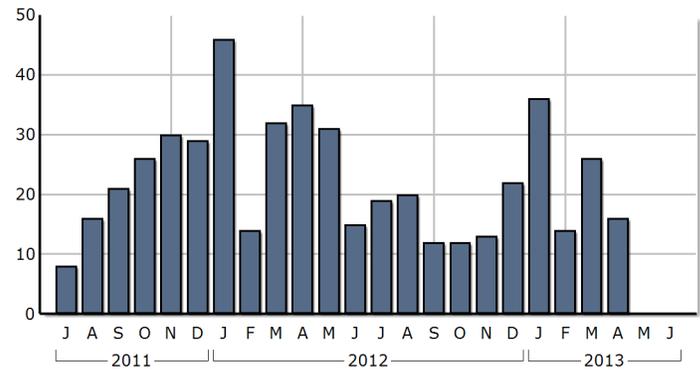
Fax Referral



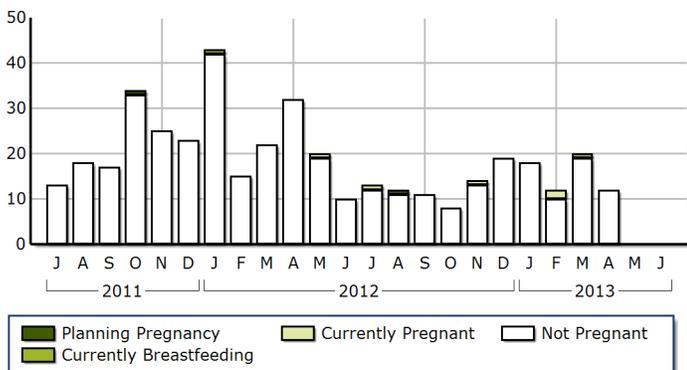
Tobacco User Enrollments By Program Type



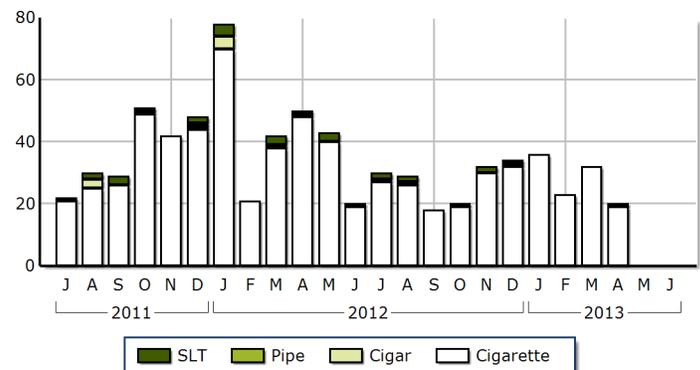
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

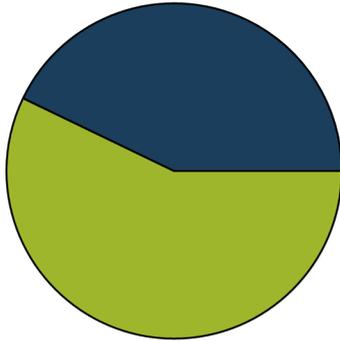


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

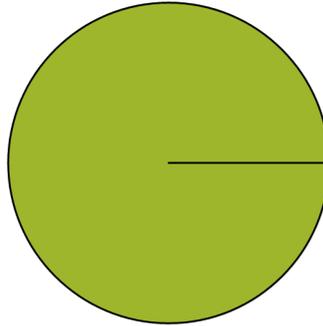
Tobacco Users By Gender



Female, 57.14%
Male, 42.86%

Chart Total N: 21

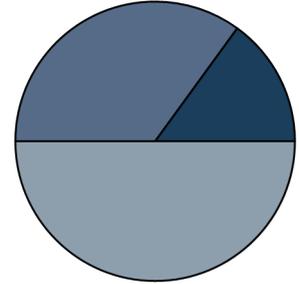
Tobacco Users By Language



English, 100.00%

Chart Total N: 21

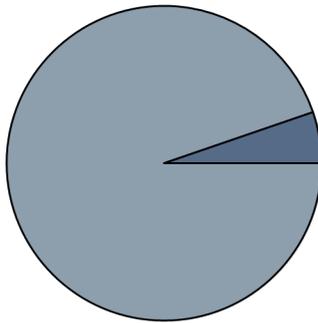
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 35.00%
College Degree, 15.00%

Chart Total N: 20

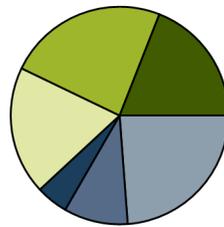
Tobacco Users By Race



White, 94.74%
American Indian/Alaskan Native, 5.26%

Chart Total N: 19

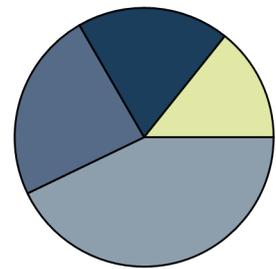
Tobacco Users By Age



18 - 24, 23.81%
25 - 34, 9.52%
35 - 44, 4.76%
45 - 54, 19.05%
55 - 64, 23.81%
65 and Older, 19.05%

Chart Total N: 21

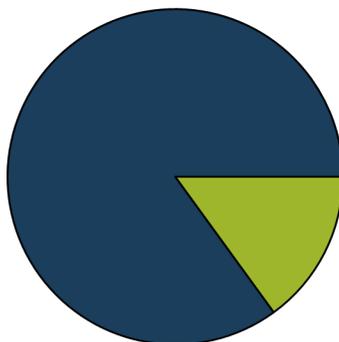
Tobacco Users By Health Plan



Uninsured, 42.86%
Medicare, 23.81%
Medicaid, 19.05%
Commercially Insured, 14.29%

Chart Total N: 21

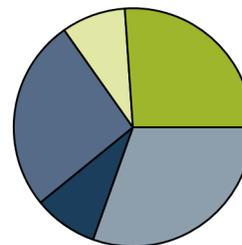
Tobacco Users By Ethnicity



Hispanic, 15.00%
Non-Hispanic, 85.00%

Chart Total N: 20

Tobacco Users By Chronic Condition



Asthma, 30.43%
CAD, 8.70%
COPD, 26.09%
Diabetes, 8.70%
None, 26.09%

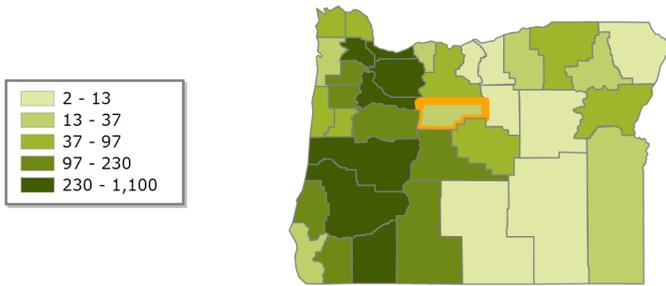
Chart Total N: 23

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

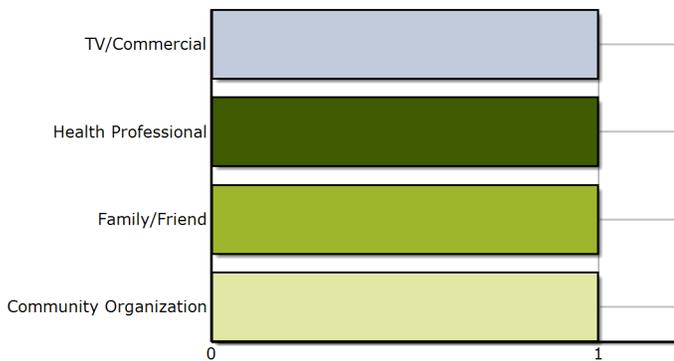
From 4/1/2013 through 4/30/2013

State Tobacco Users Served Contract YTD (Adults)

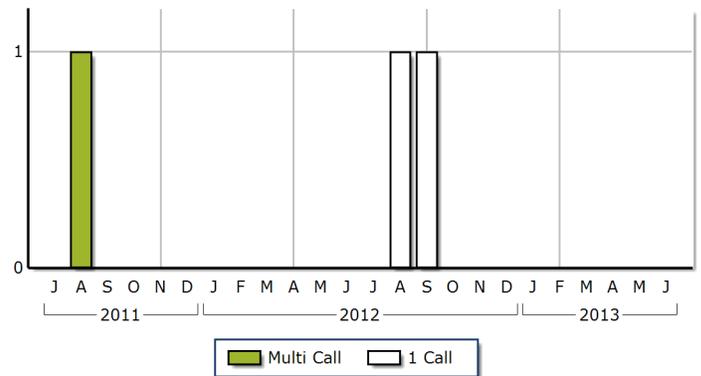


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %		2,638 ⁴
			County	State
Tobacco Users - Last Full Month			8	1,007
Tobacco Users YTD			31	9,008
Unique Tobacco Users YTD			3	6,111
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.18 %
Reach - NAQC			2	0.83 %
Annualized Reach			1	1.41 %
Annualized Reach - NAQC			2	1.00 %
Unique Individual Reach			3	0.87 %

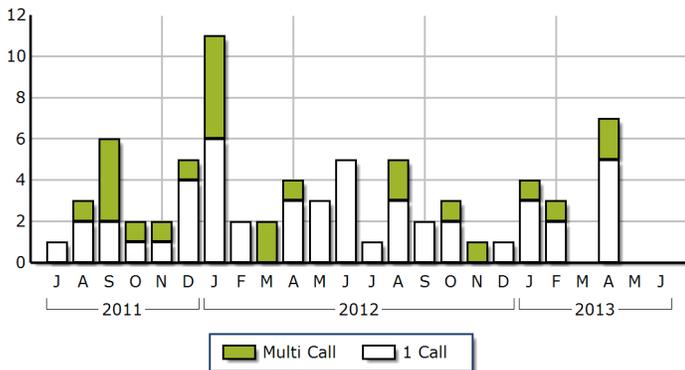
How Heard About



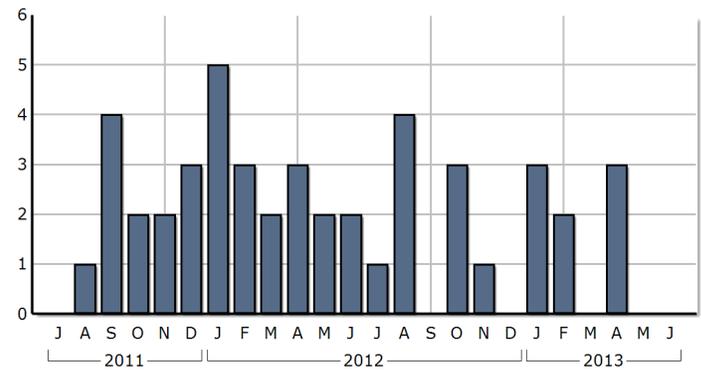
Fax Referral



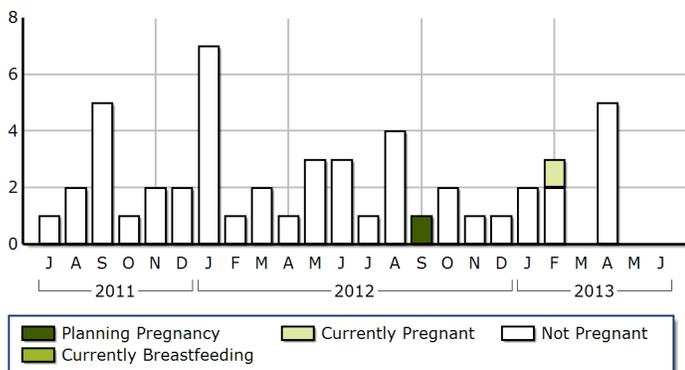
Tobacco User Enrollments By Program Type



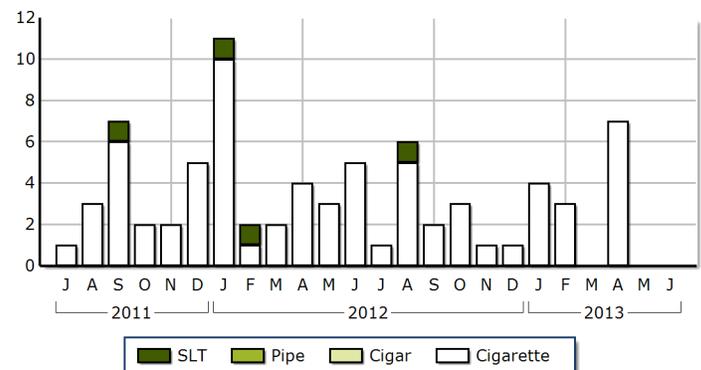
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

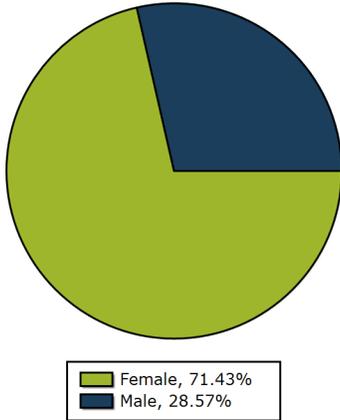


Chart Total N: 7

Tobacco Users By Language

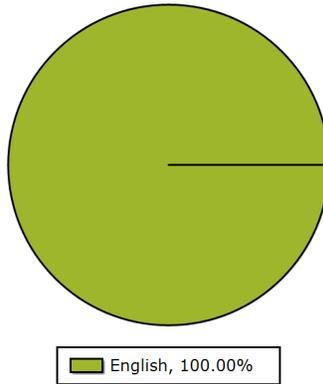


Chart Total N: 7

Tobacco Users By Education

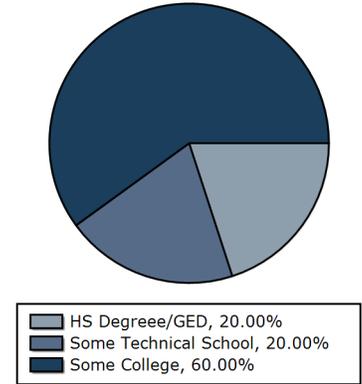


Chart Total N: 5

Tobacco Users By Race

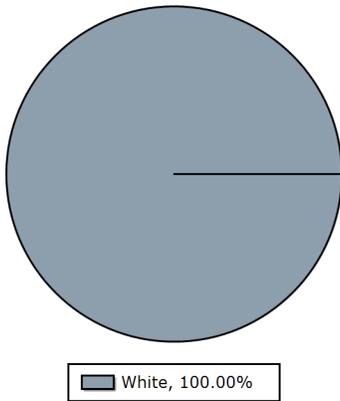


Chart Total N: 6

Tobacco Users By Age

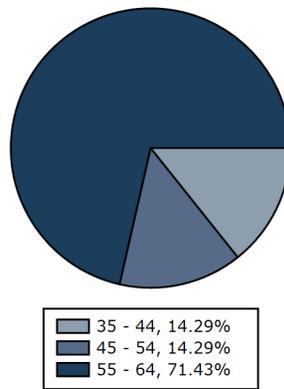


Chart Total N: 7

Tobacco Users By Health Plan

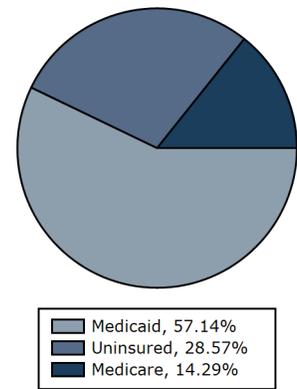


Chart Total N: 7

Tobacco Users By Ethnicity

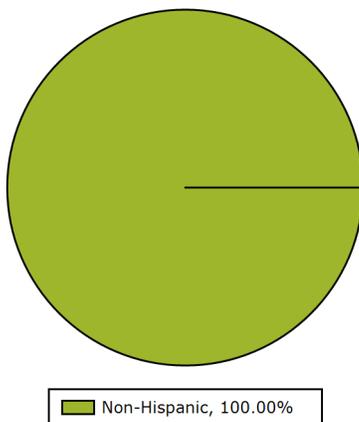


Chart Total N: 6

Tobacco Users By Chronic Condition

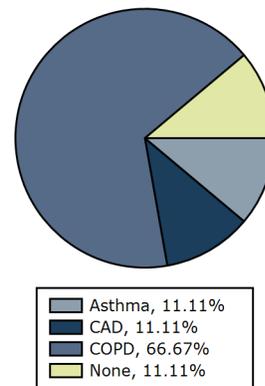


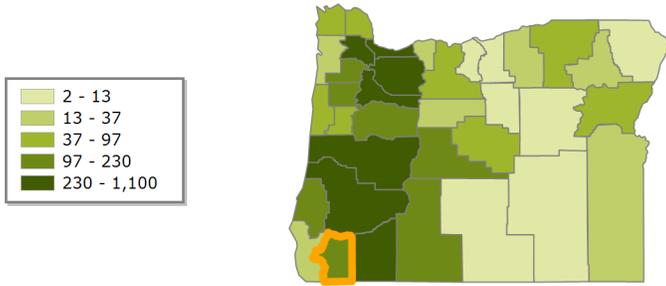
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

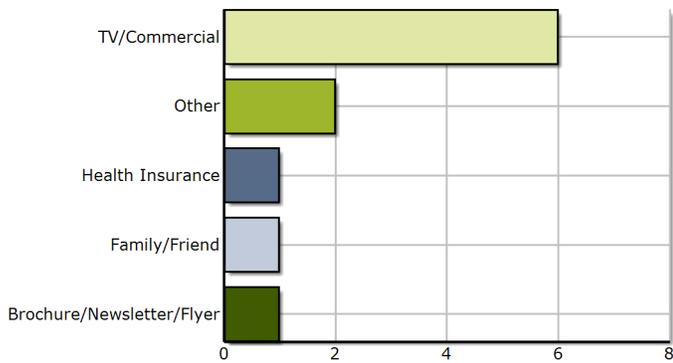
From 4/1/2013 through 4/30/2013

State Tobacco Users Served Contract YTD (Adults)

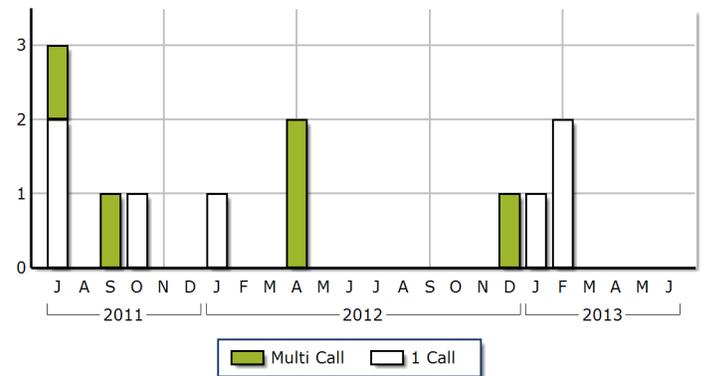


County Population	Prevalence	Tobacco Users
Adult	66,678	25.0 %
		16,670 ⁴
		County
Tobacco Users - Last Full Month		11
Tobacco Users YTD		129
Unique Tobacco Users YTD		92
Target Reach		2.0 %
Reach YTD		0.77 %
Reach - NAQC		0.67 %
Annualized Reach		0.93 %
Annualized Reach - NAQC		0.81 %
Unique Individual Reach		0.55 %

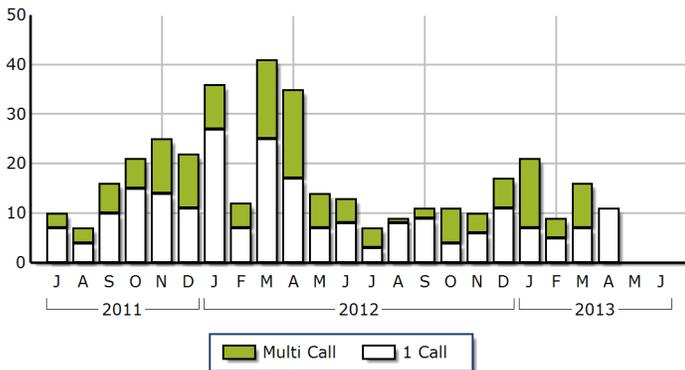
How Heard About



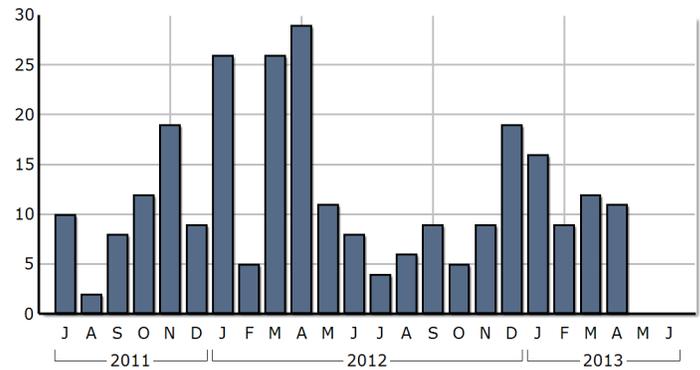
Fax Referral



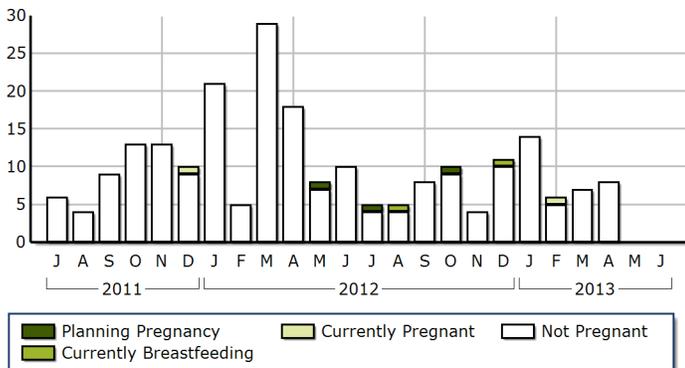
Tobacco User Enrollments By Program Type



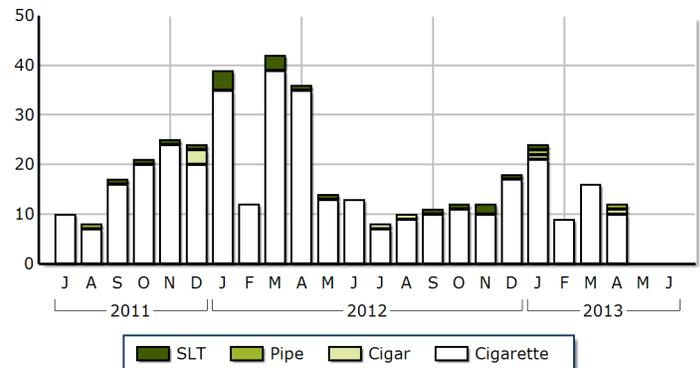
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

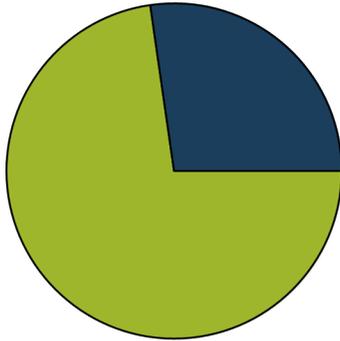


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

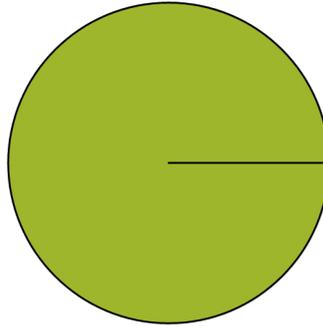
Tobacco Users By Gender



Female, 72.73%
Male, 27.27%

Chart Total N: 11

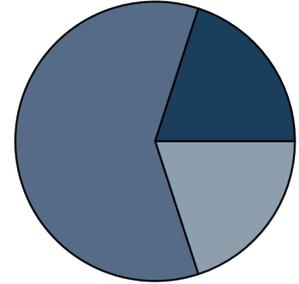
Tobacco Users By Language



English, 100.00%

Chart Total N: 11

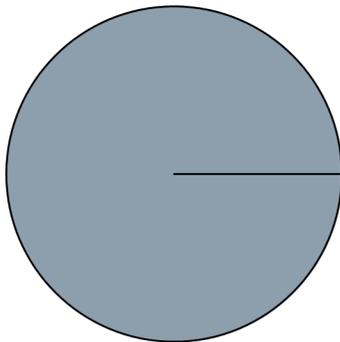
Tobacco Users By Education



No HS Degree/GED, 20.00%
HS Degree/GED, 60.00%
College Degree, 20.00%

Chart Total N: 10

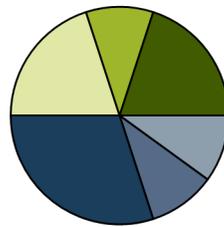
Tobacco Users By Race



White, 100.00%

Chart Total N: 9

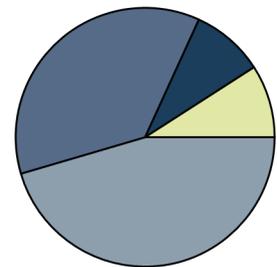
Tobacco Users By Age



18 - 24, 10.00%
25 - 34, 10.00%
35 - 44, 30.00%
45 - 54, 20.00%
55 - 64, 10.00%
65 and Older, 20.00%

Chart Total N: 10

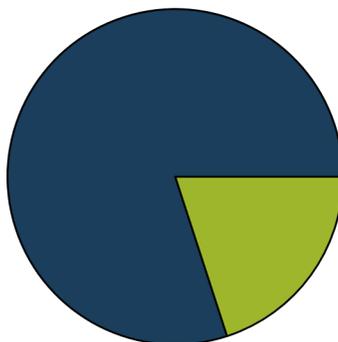
Tobacco Users By Health Plan



Medicare, 45.45%
Medicaid, 36.36%
Uninsured, 9.09%
Commercially Insured, 9.09%

Chart Total N: 11

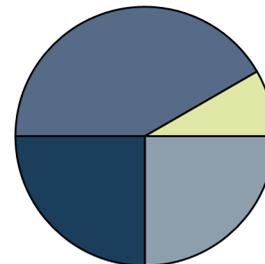
Tobacco Users By Ethnicity



Hispanic, 20.00%
Non-Hispanic, 80.00%

Chart Total N: 10

Tobacco Users By Chronic Condition



Asthma, 25.00%
CAD, 25.00%
COPD, 41.67%
None, 8.33%

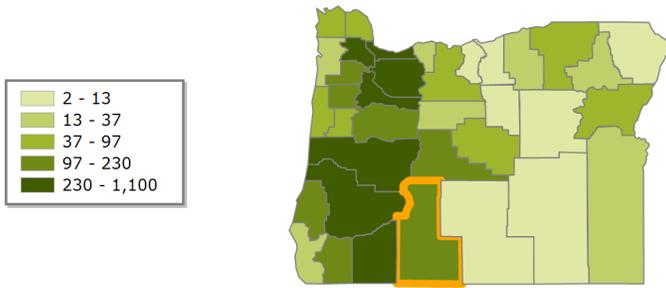
Chart Total N: 12

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

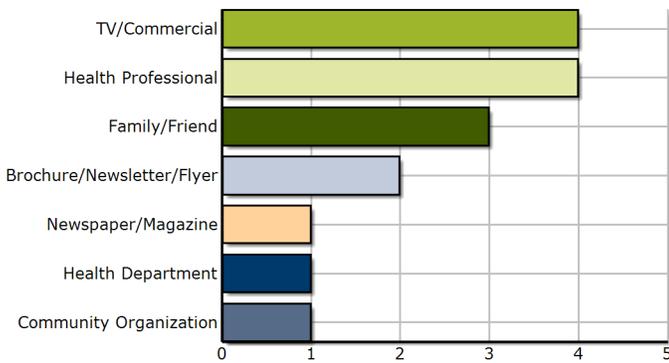
From 4/1/2013 through 4/30/2013

State Tobacco Users Served Contract YTD (Adults)

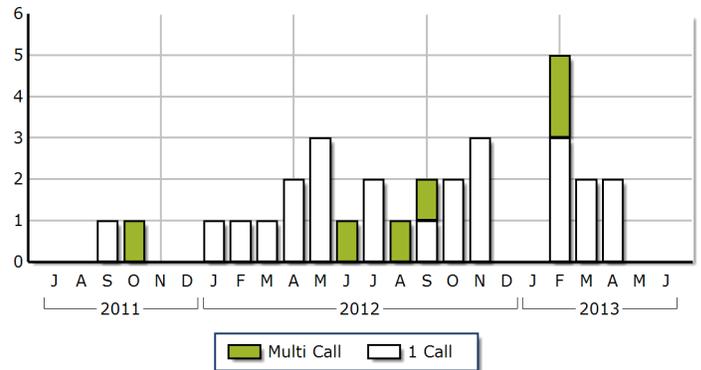


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %		11,109 ⁴
			County	State
Tobacco Users - Last Full Month			21	1,007
Tobacco Users YTD			155	9,008
			3	6,111
Unique Tobacco Users YTD			125	6,111
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.40 %
Reach - NAQC			2	1.13 %
Annualized Reach			1	1.67 %
Annualized Reach - NAQC			2	1.36 %
Unique Individual Reach			3	1.13 %
				1.18 %

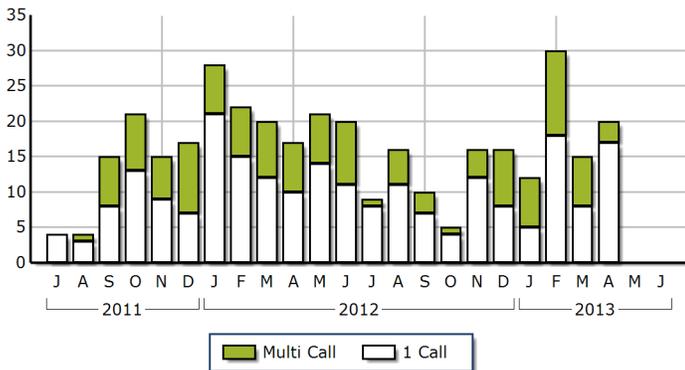
How Heard About



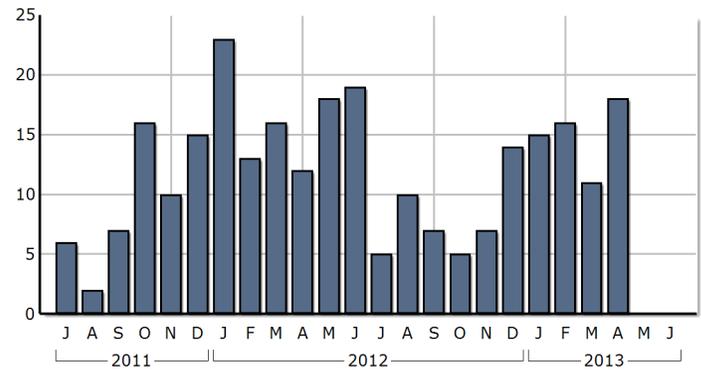
Fax Referral



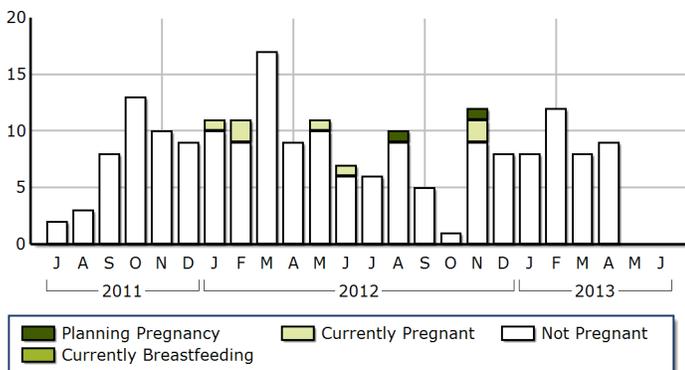
Tobacco User Enrollments By Program Type



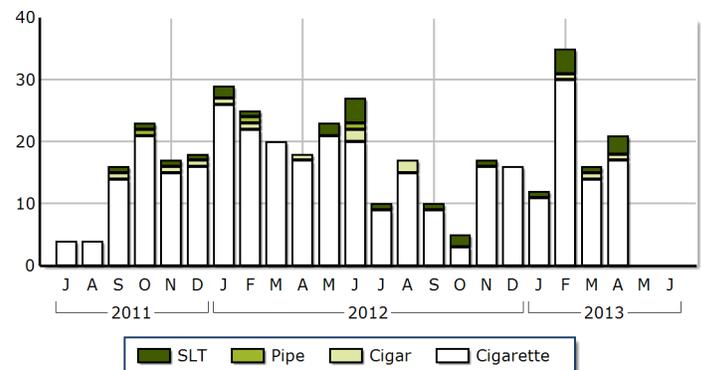
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

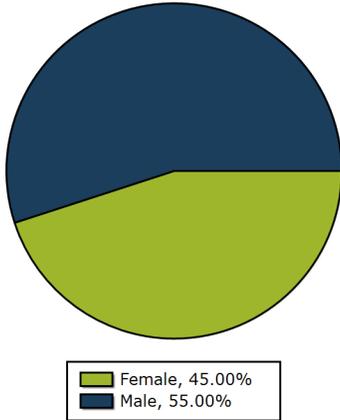


Chart Total N: 20

Tobacco Users By Language

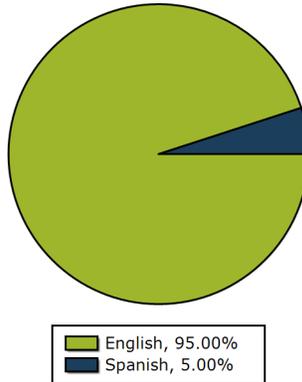


Chart Total N: 20

Tobacco Users By Education

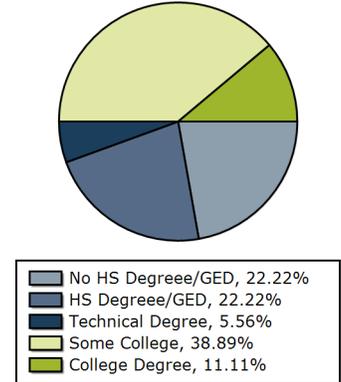


Chart Total N: 18

Tobacco Users By Race

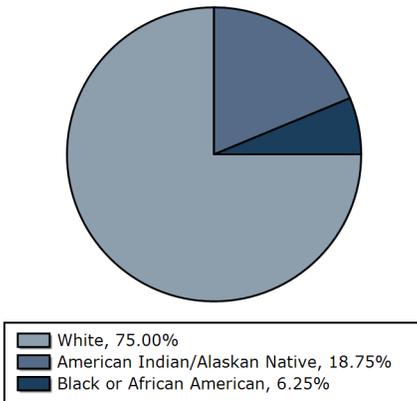


Chart Total N: 16

Tobacco Users By Age

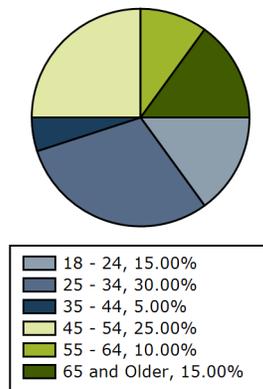


Chart Total N: 20

Tobacco Users By Health Plan

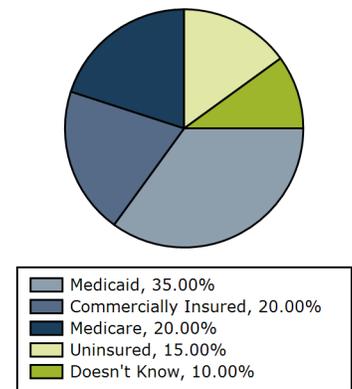


Chart Total N: 20

Tobacco Users By Ethnicity

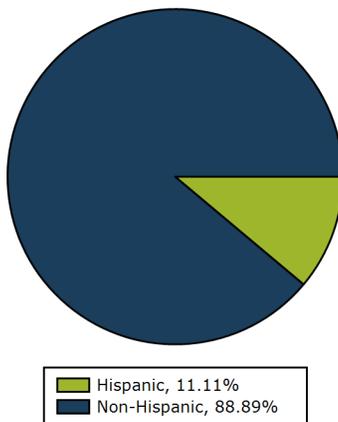


Chart Total N: 18

Tobacco Users By Chronic Condition

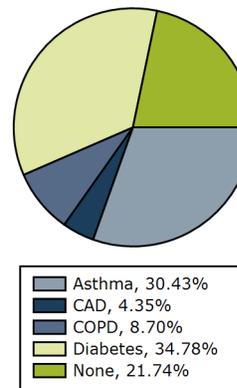
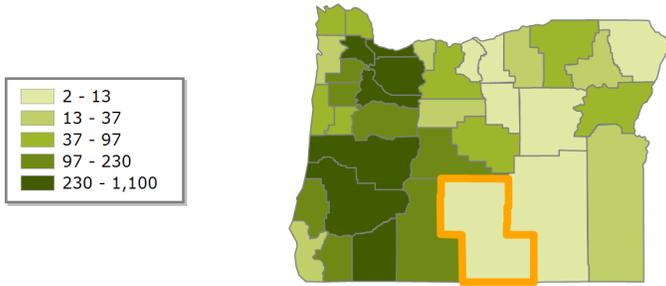


Chart Total N: 23

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

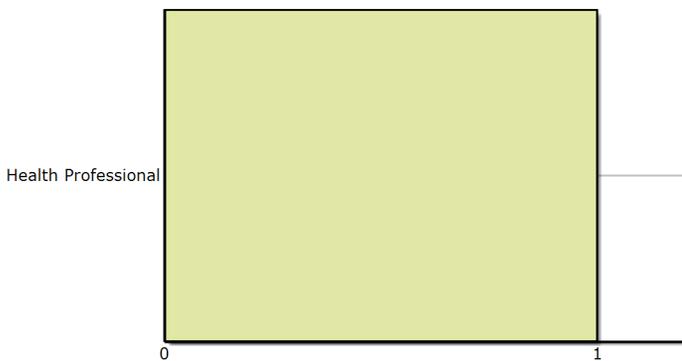
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

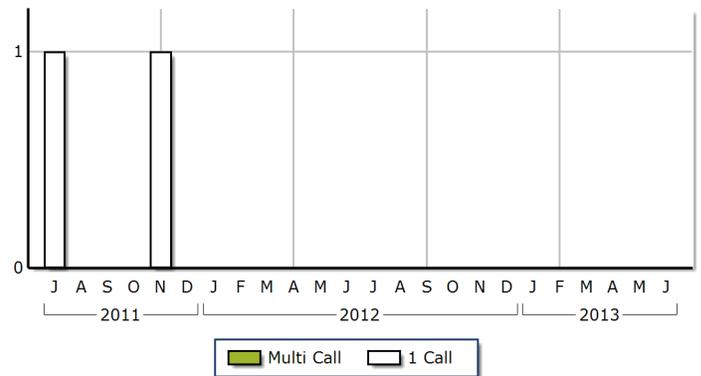


County Population	Prevalence	Tobacco Users
Adult	6,068	19.9 %
		1,208 ⁴
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		8
Unique Tobacco Users YTD	3	6
Target Reach		2.0 %
Reach YTD	1	0.66 %
Reach - NAQC	2	0.58 %
Annualized Reach	1	0.79 %
Annualized Reach - NAQC	2	0.70 %
Unique Individual Reach	3	0.50 %

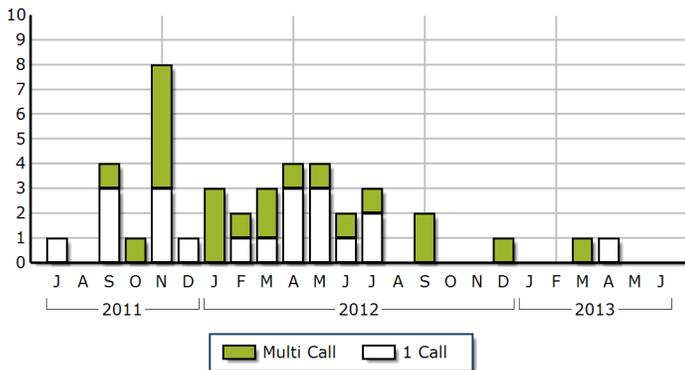
How Heard About



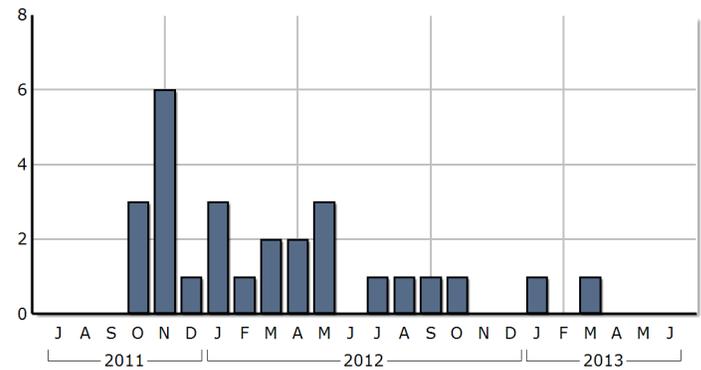
Fax Referral



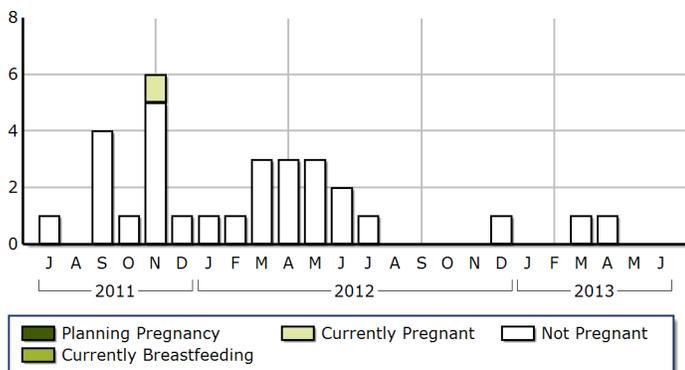
Tobacco User Enrollments By Program Type



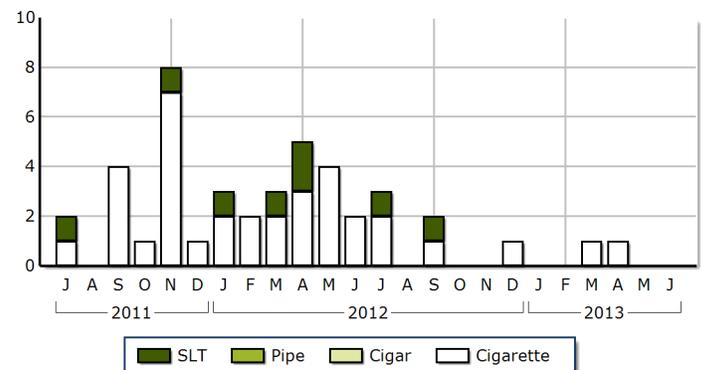
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

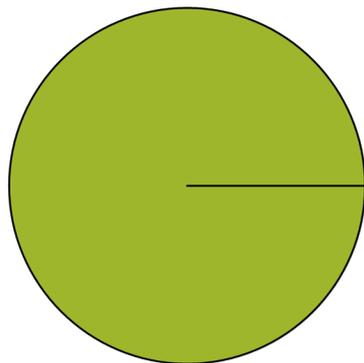


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

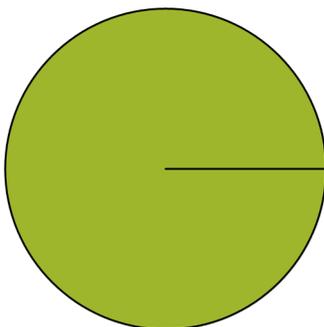
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

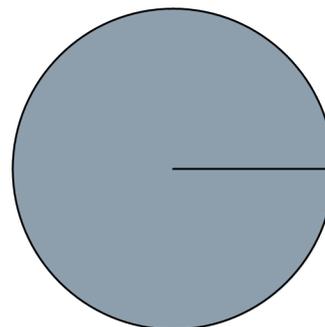
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

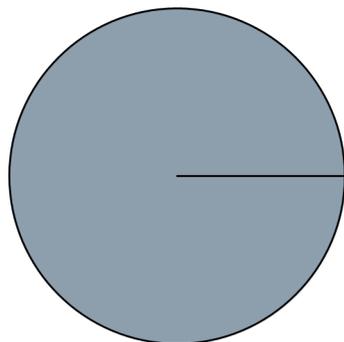
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

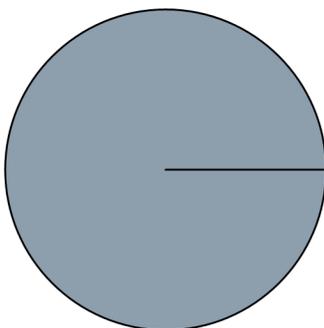
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

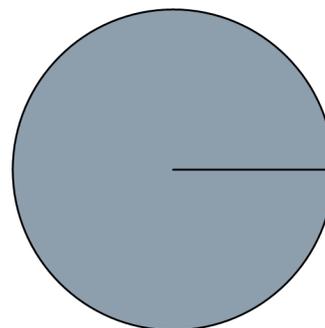
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

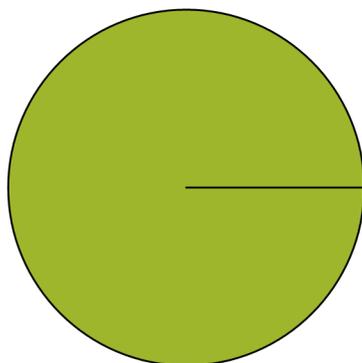
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

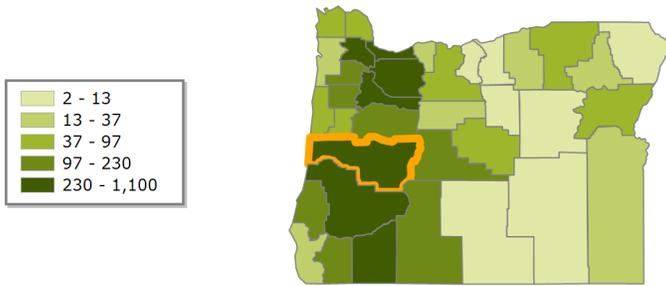
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

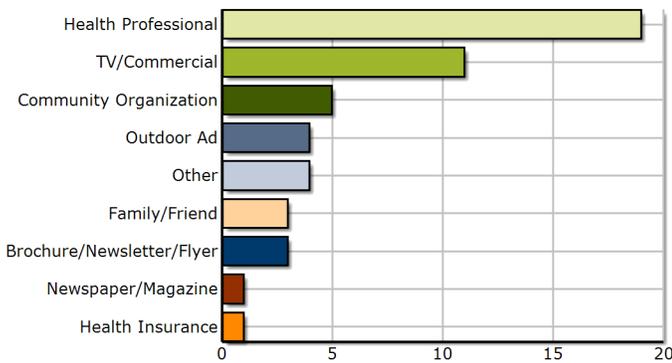
From 4/1/2013 through 4/30/2013

State Tobacco Users Served Contract YTD (Adults)

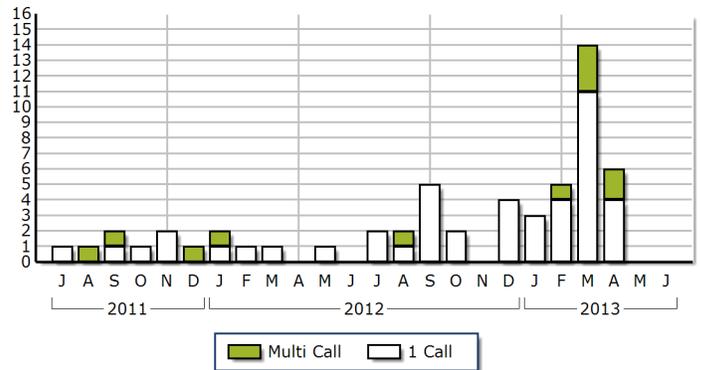


County Population	Prevalence	Tobacco Users
Adult	274,412	18.4 %
		50,492 ⁴
		County
Tobacco Users - Last Full Month		62
Tobacco Users YTD		615
Unique Tobacco Users YTD		3 446
Target Reach		2.0 %
Reach YTD		1 1.22 %
Reach - NAQC		2 0.95 %
Annualized Reach		1 1.46 %
Annualized Reach - NAQC		2 1.14 %
Unique Individual Reach		3 0.88 %

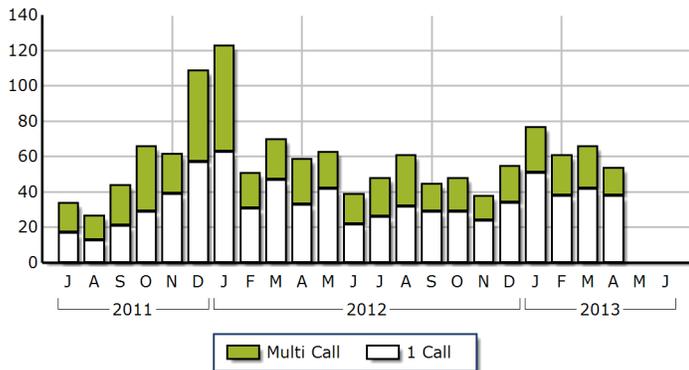
How Heard About



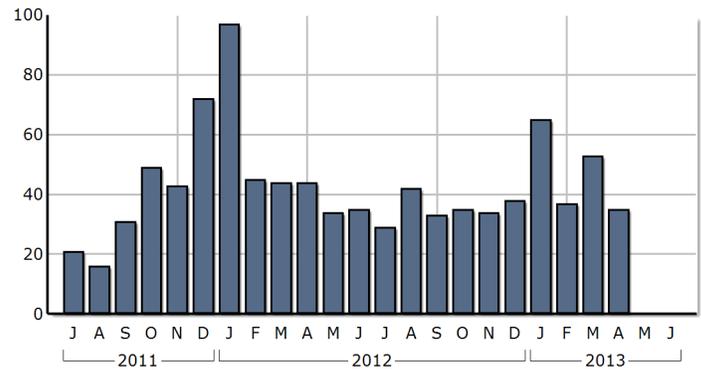
Fax Referral



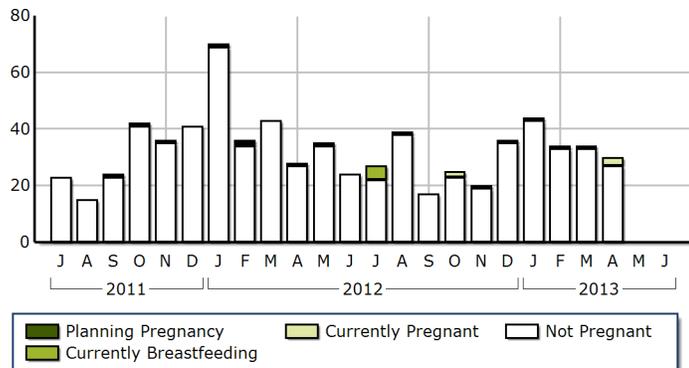
Tobacco User Enrollments By Program Type



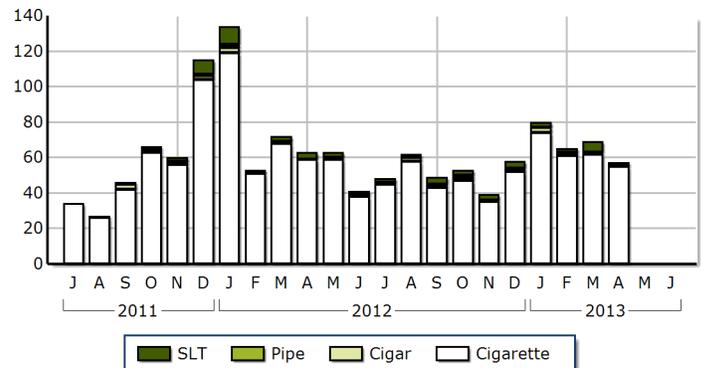
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

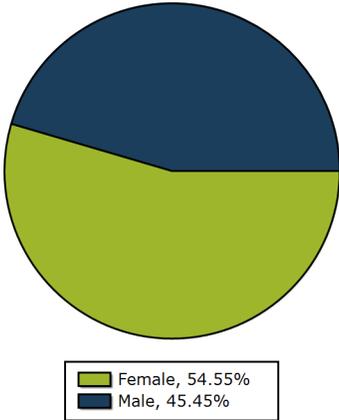


Chart Total N: 55

Tobacco Users By Language

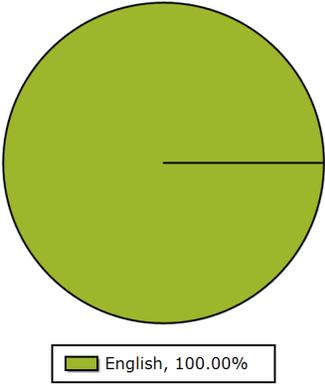


Chart Total N: 55

Tobacco Users By Education

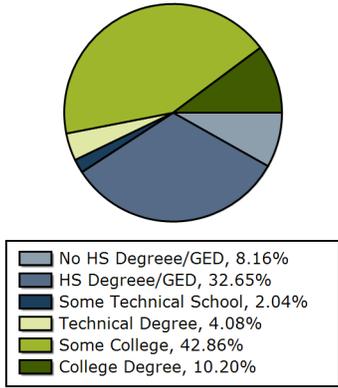


Chart Total N: 49

Tobacco Users By Race

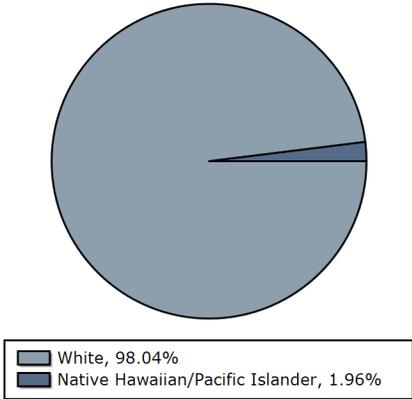


Chart Total N: 51

Tobacco Users By Age

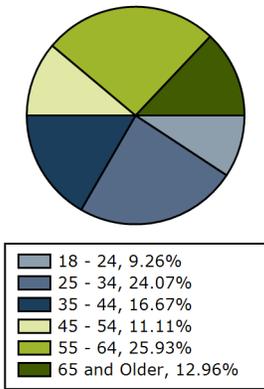


Chart Total N: 54

Tobacco Users By Health Plan

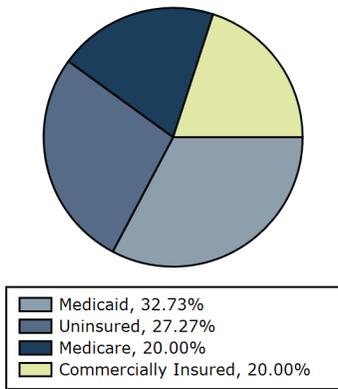


Chart Total N: 55

Tobacco Users By Ethnicity

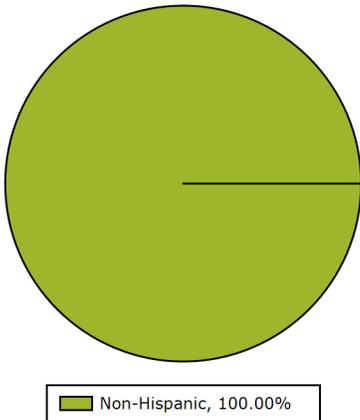


Chart Total N: 50

Tobacco Users By Chronic Condition

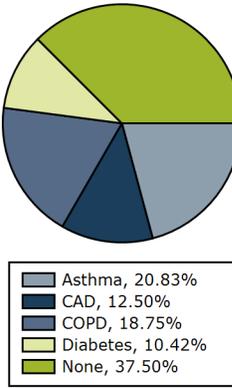
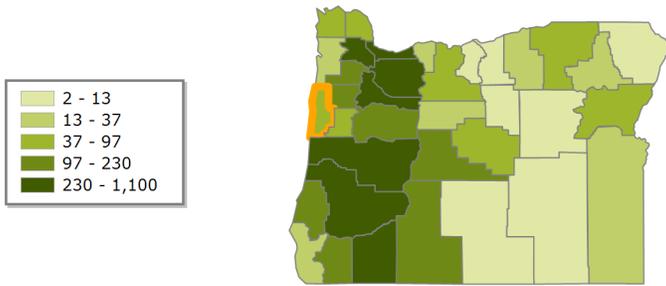


Chart Total N: 48

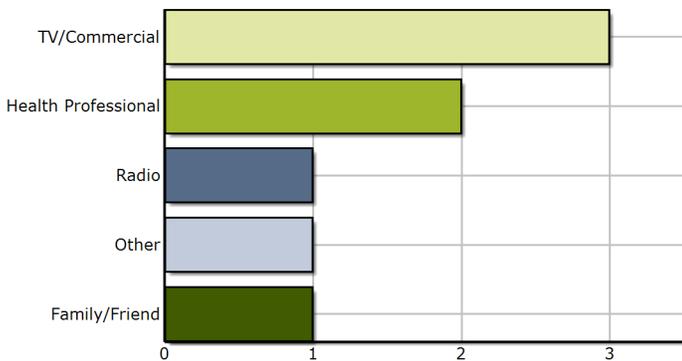
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

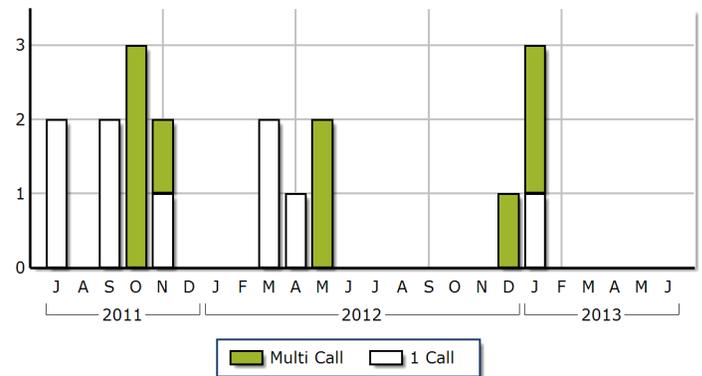


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	9,822	⁴
			County	State
Tobacco Users - Last Full Month			9	1,007
Tobacco Users YTD			112	9,008
Unique Tobacco Users YTD			3	6,111
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.14 %
Reach - NAQC			2	0.86 %
Annualized Reach			1	1.37 %
Annualized Reach - NAQC			2	1.03 %
Unique Individual Reach			3	0.78 %

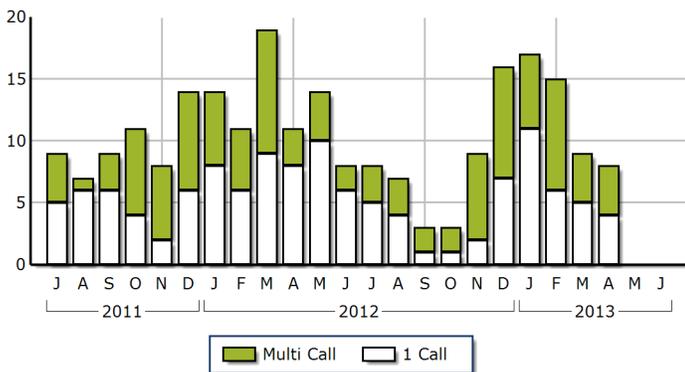
How Heard About



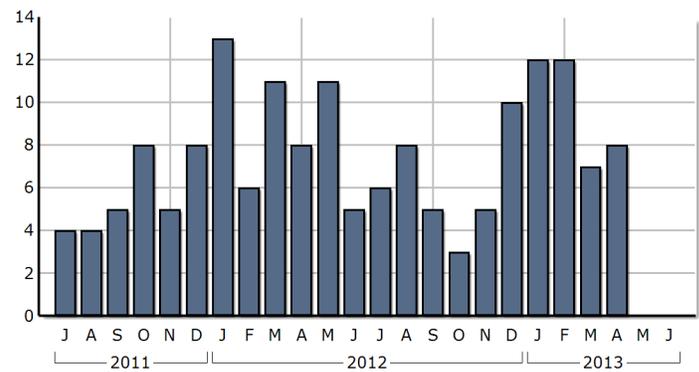
Fax Referral



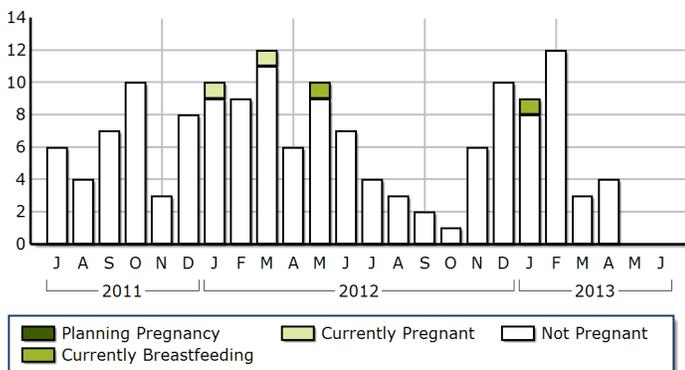
Tobacco User Enrollments By Program Type



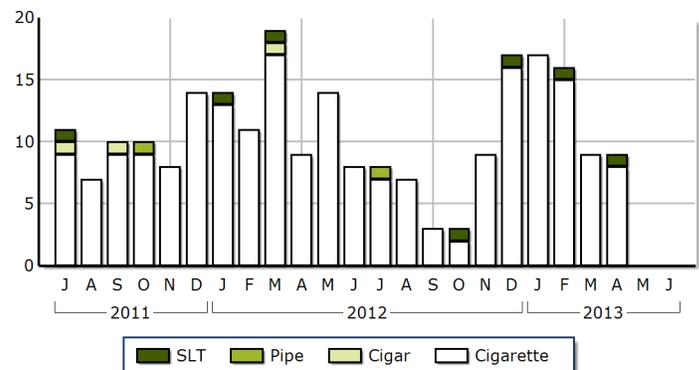
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

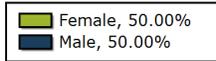
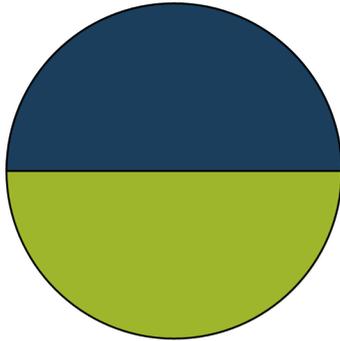


Chart Total N: 8

Tobacco Users By Language

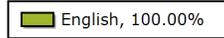
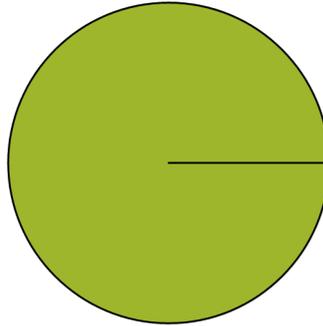


Chart Total N: 8

Tobacco Users By Education

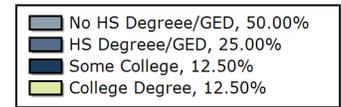
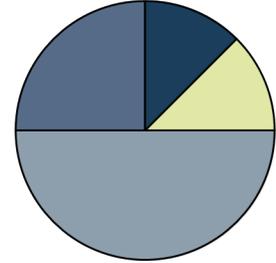


Chart Total N: 8

Tobacco Users By Race

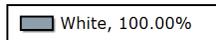
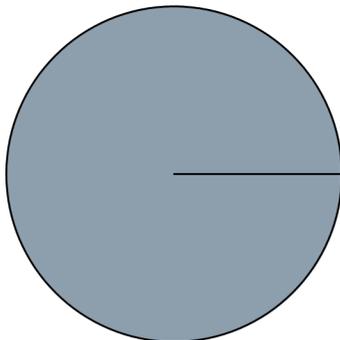


Chart Total N: 8

Tobacco Users By Age

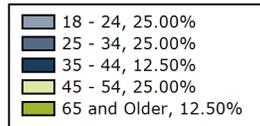
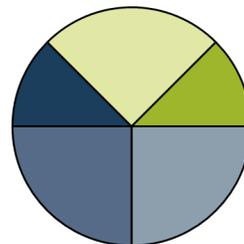


Chart Total N: 8

Tobacco Users By Health Plan

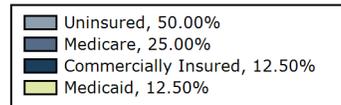
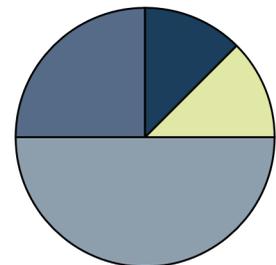


Chart Total N: 8

Tobacco Users By Ethnicity

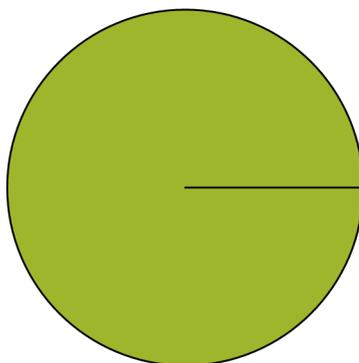


Chart Total N: 8

Tobacco Users By Chronic Condition

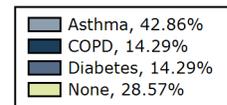
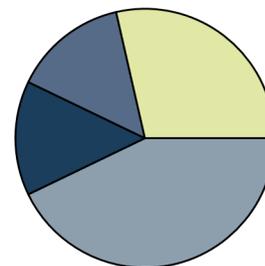


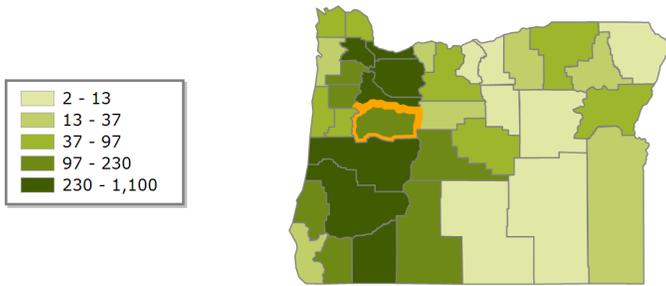
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

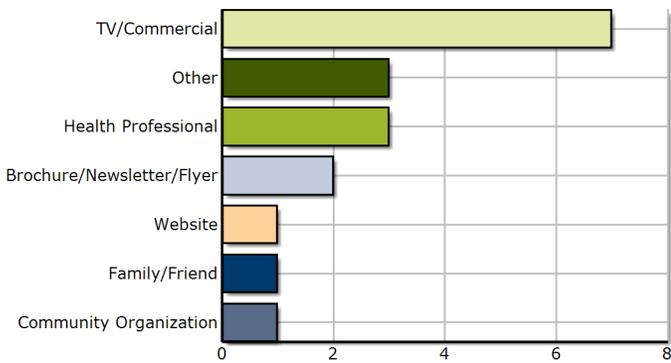
From 4/1/2013 through 4/30/2013

State Tobacco Users Served Contract YTD (Adults)

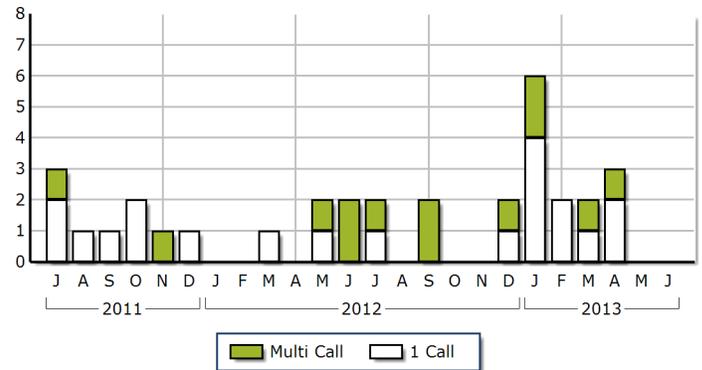


County Population	Prevalence	Tobacco Users	
Adult	83,814	21.0 %	
		17,601 ⁴	
		County	State
Tobacco Users - Last Full Month		21	1,007
Tobacco Users YTD		194	9,008
Unique Tobacco Users YTD		3	6,111
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.10 %
Reach - NAQC		2	0.84 %
Annualized Reach		1	1.32 %
Annualized Reach - NAQC		2	1.00 %
Unique Individual Reach		3	0.77 %
			1.18 %

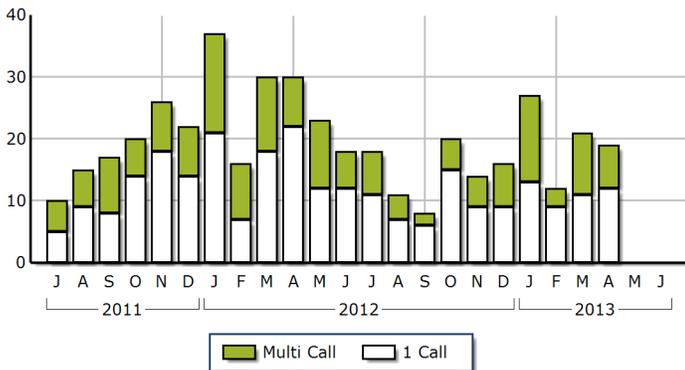
How Heard About



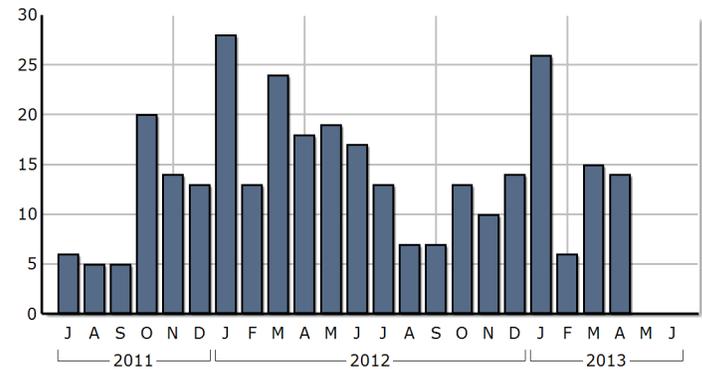
Fax Referral



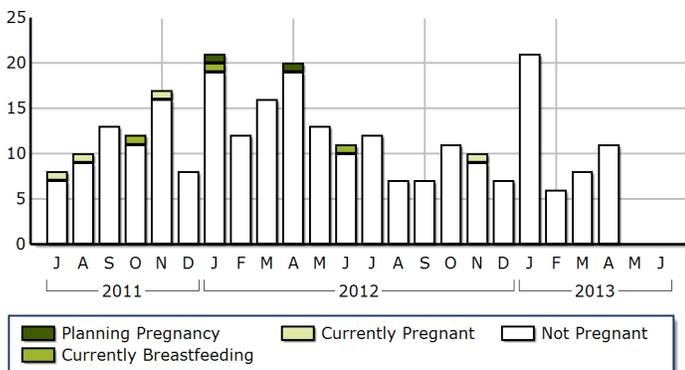
Tobacco User Enrollments By Program Type



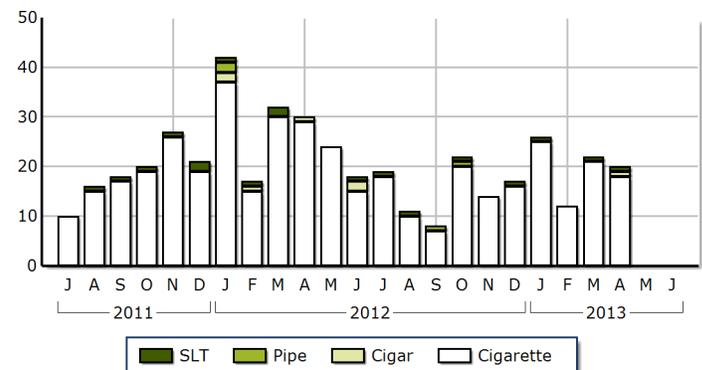
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

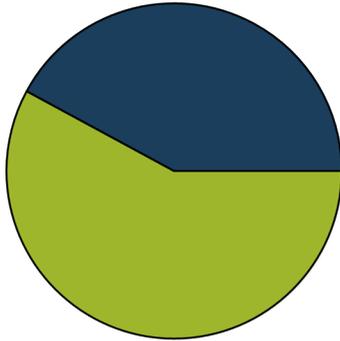


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

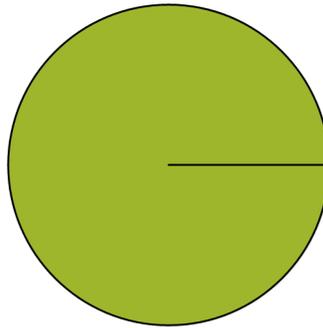
Tobacco Users By Gender



Female, 57.89%
Male, 42.11%

Chart Total N: 19

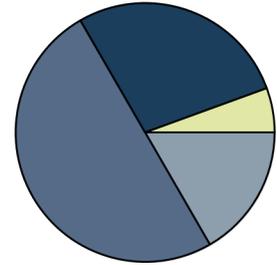
Tobacco Users By Language



English, 100.00%

Chart Total N: 19

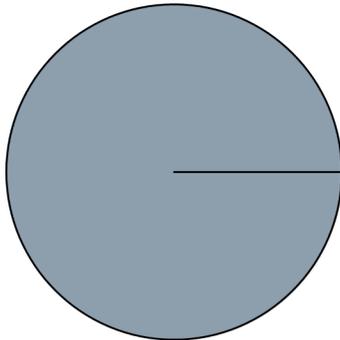
Tobacco Users By Education



No HS Degreee/GED, 16.67%
HS Degreee/GED, 50.00%
Some College, 27.78%
College Degree, 5.56%

Chart Total N: 18

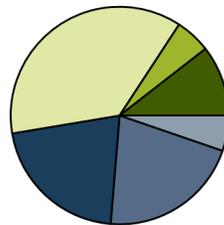
Tobacco Users By Race



White, 100.00%

Chart Total N: 18

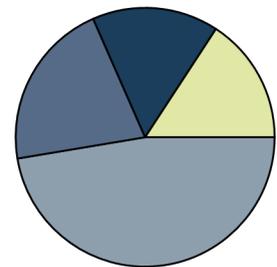
Tobacco Users By Age



18 - 24, 5.26%
25 - 34, 21.05%
35 - 44, 21.05%
45 - 54, 36.84%
55 - 64, 5.26%
65 and Older, 10.53%

Chart Total N: 19

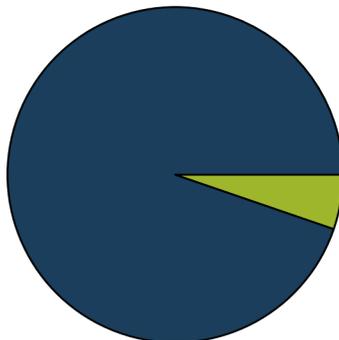
Tobacco Users By Health Plan



Uninsured, 47.37%
Medicare, 21.05%
Commercially Insured, 15.79%
Medicaid, 15.79%

Chart Total N: 19

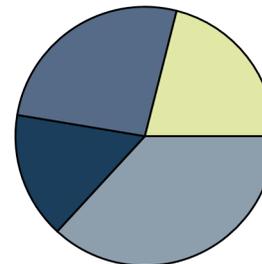
Tobacco Users By Ethnicity



Hispanic, 5.26%
Non-Hispanic, 94.74%

Chart Total N: 19

Tobacco Users By Chronic Condition



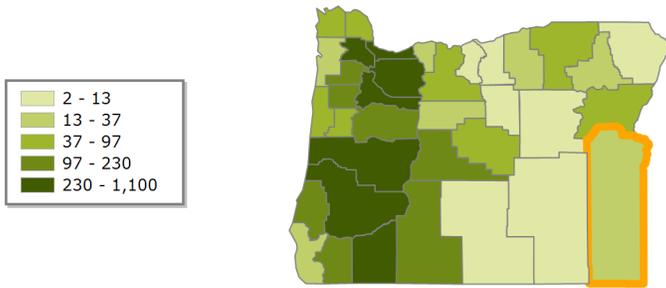
Asthma, 36.84%
COPD, 15.79%
Diabetes, 26.32%
None, 21.05%

Chart Total N: 19

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

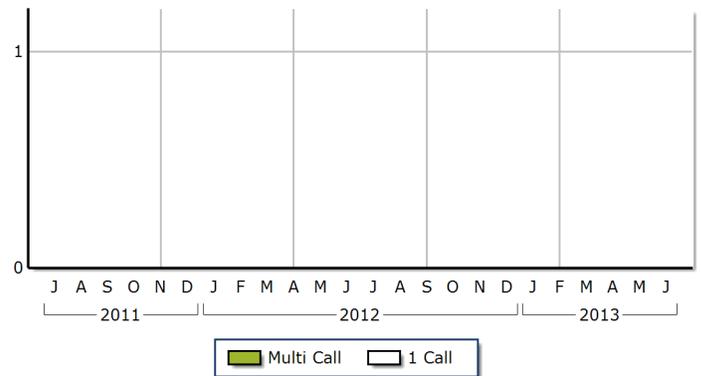


County Population	Prevalence	Tobacco Users
Adult 23,866	16.8 %	4,009 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		26
Unique Tobacco Users YTD	3	18
Target Reach		2.0 %
Reach YTD	1	0.65 %
Reach - NAQC	2	0.40 %
Annualized Reach	1	0.78 %
Annualized Reach - NAQC	2	0.48 %
Unique Individual Reach	3	0.45 %

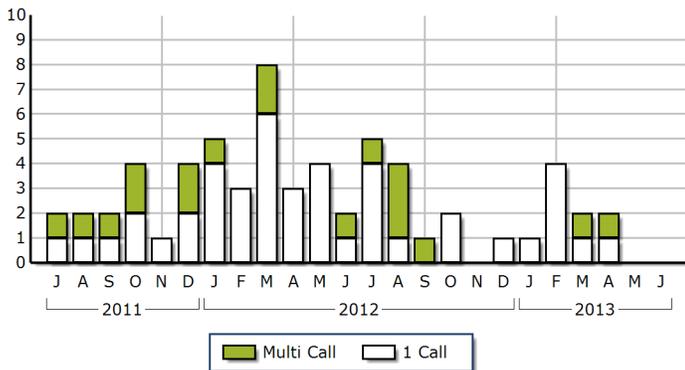
How Heard About



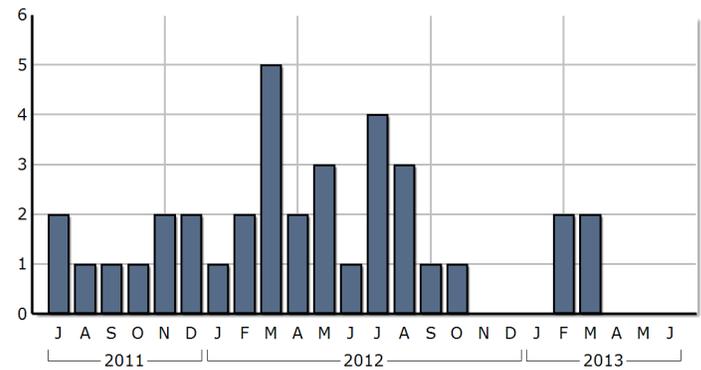
Fax Referral



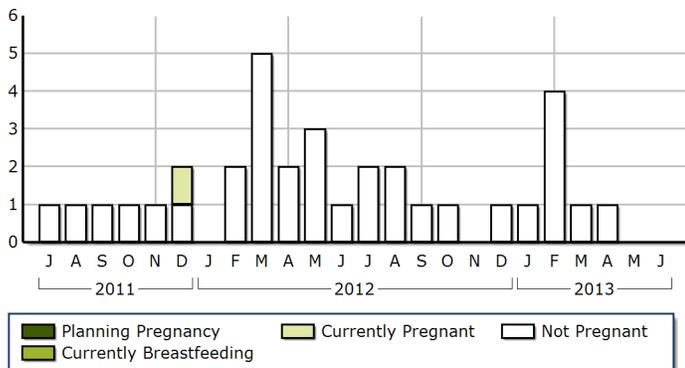
Tobacco User Enrollments By Program Type



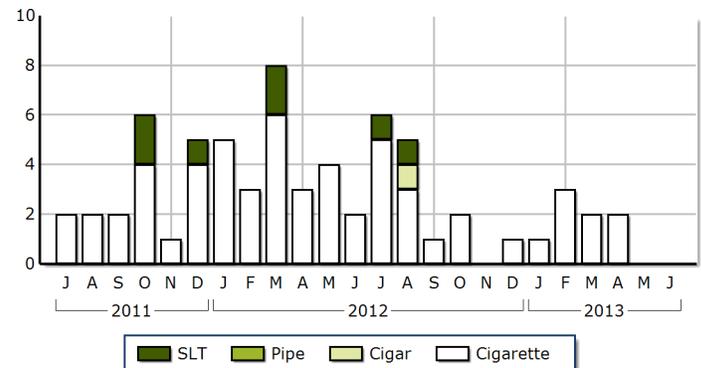
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

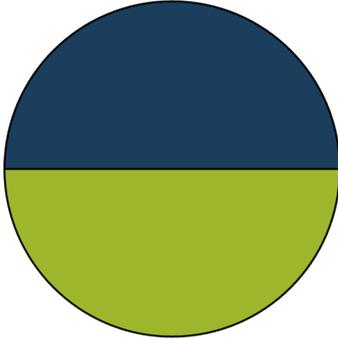


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

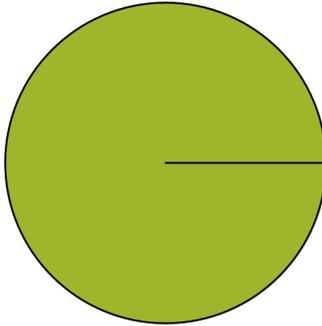
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

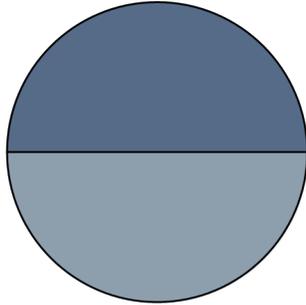
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

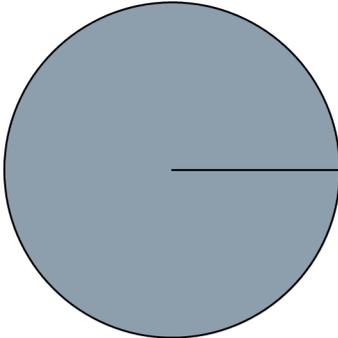
Tobacco Users By Education



HS Degreee/GED, 50.00%
Some Technical School, 50.00%

Chart Total N: 2

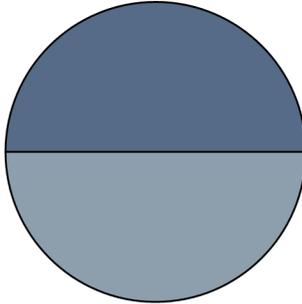
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

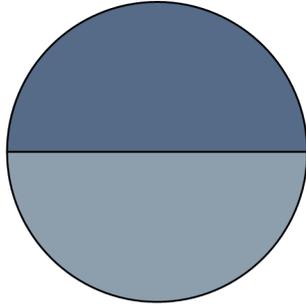
Tobacco Users By Age



18 - 24, 50.00%
25 - 34, 50.00%

Chart Total N: 2

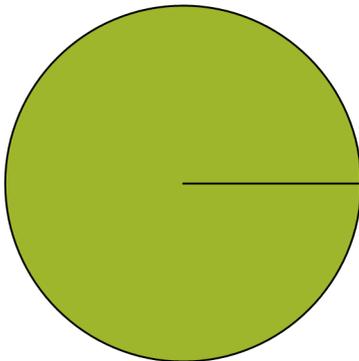
Tobacco Users By Health Plan



Medicaid, 50.00%
Uninsured, 50.00%

Chart Total N: 2

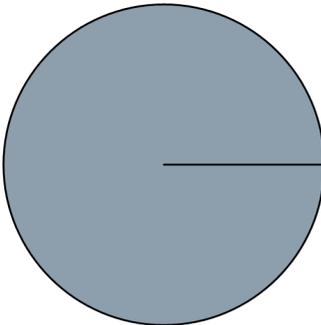
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



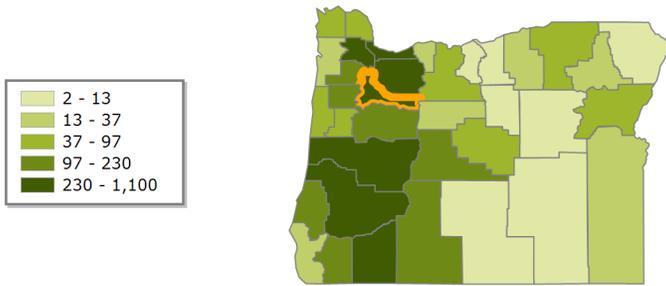
None, 100.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

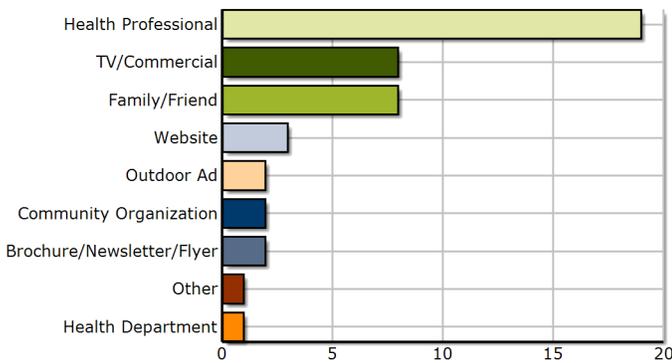
From 4/1/2013 through 4/30/2013

State Tobacco Users Served Contract YTD (Adults)

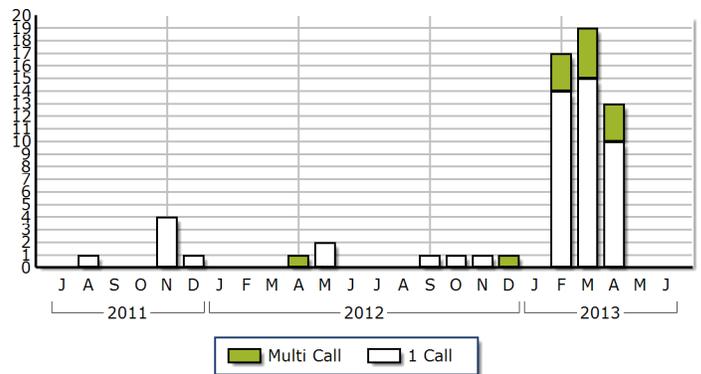


County Population	Prevalence	Tobacco Users	
Adult	235,431	15.5 %	
		36,492 ⁴	
		County	State
Tobacco Users - Last Full Month		53	1,007
Tobacco Users YTD		444	9,008
Unique Tobacco Users YTD		3	312
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.22 %
Reach - NAQC		2	0.92 %
Annualized Reach		1	1.46 %
Annualized Reach - NAQC		2	1.10 %
Unique Individual Reach		3	0.85 %
			1.18 %

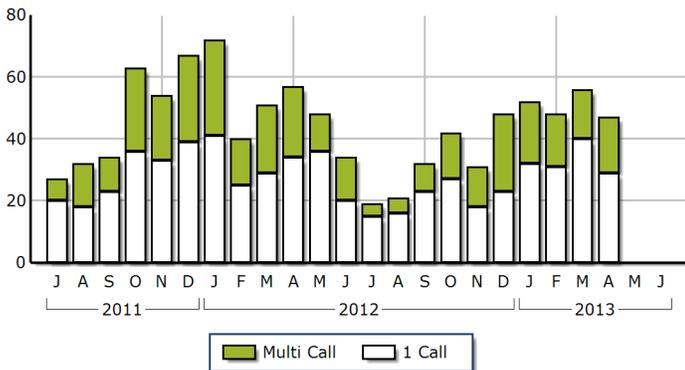
How Heard About



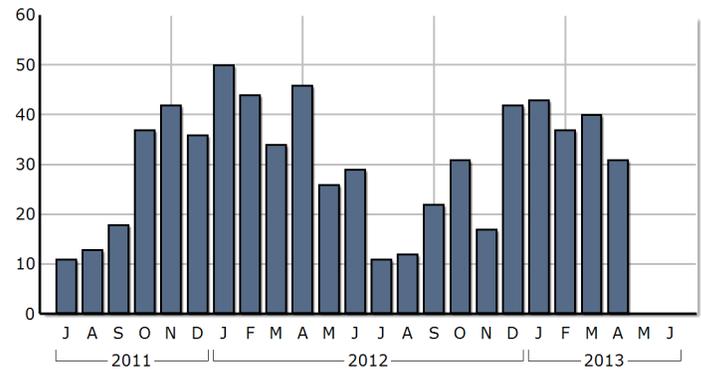
Fax Referral



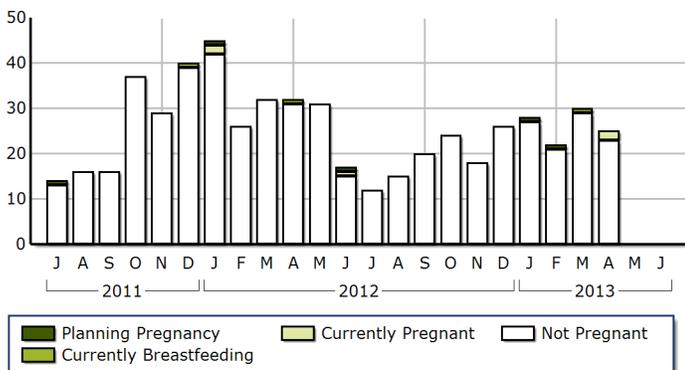
Tobacco User Enrollments By Program Type



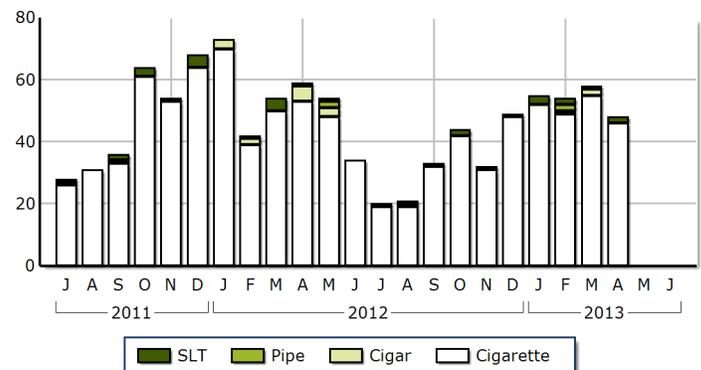
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

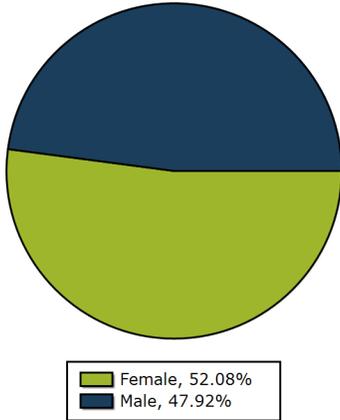


Chart Total N: 48

Tobacco Users By Language

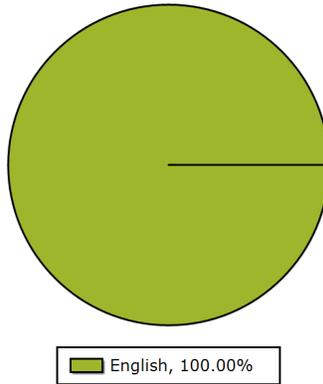


Chart Total N: 48

Tobacco Users By Education

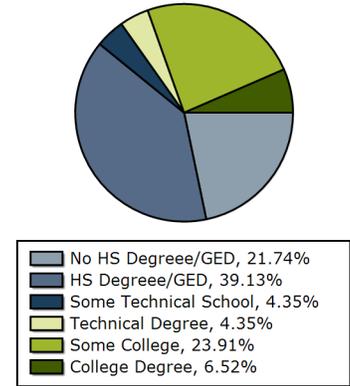


Chart Total N: 46

Tobacco Users By Race

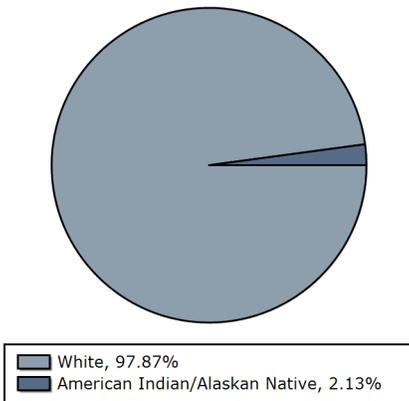


Chart Total N: 47

Tobacco Users By Age

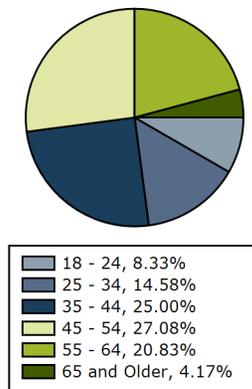


Chart Total N: 48

Tobacco Users By Health Plan

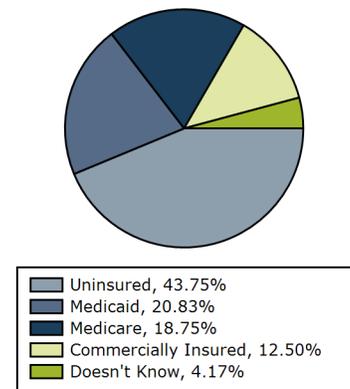


Chart Total N: 48

Tobacco Users By Ethnicity

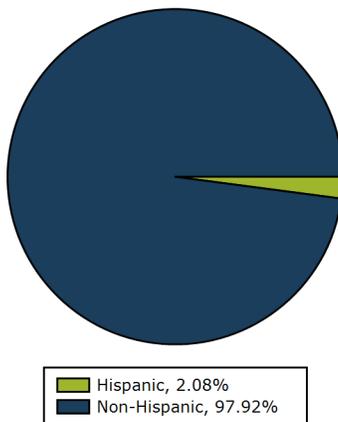


Chart Total N: 48

Tobacco Users By Chronic Condition

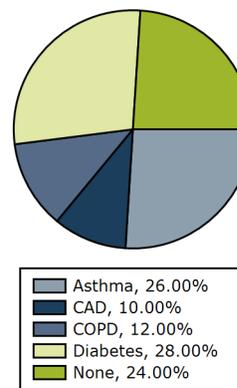


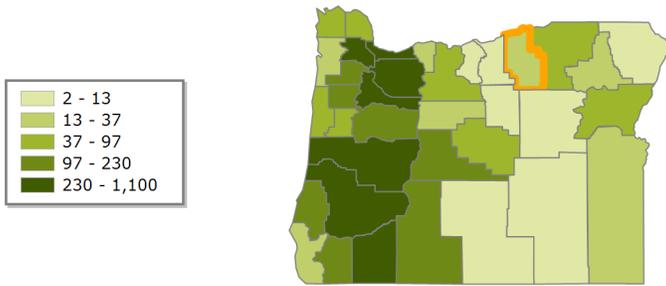
Chart Total N: 50

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

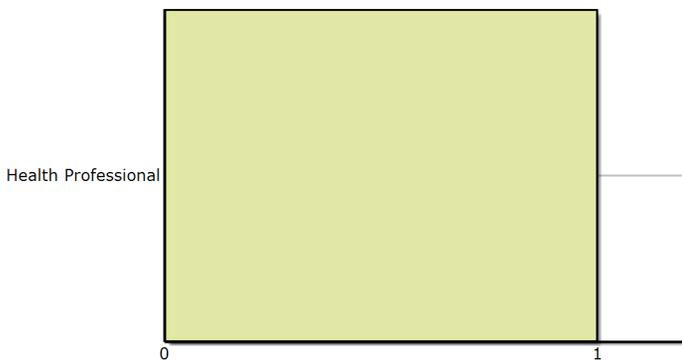
From 4/1/2013 through 4/30/2013

State Tobacco Users Served Contract YTD (Adults)

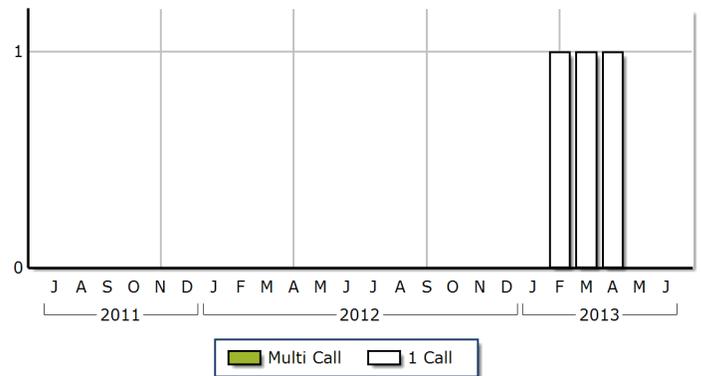


County Population	Prevalence	Tobacco Users
Adult	9,037	18.2 %
		1,645 ⁴
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		20
Unique Tobacco Users YTD		14
Target Reach		3
Reach YTD		2.0 %
Reach - NAQC		1
Annualized Reach		1.22 %
Annualized Reach - NAQC		2
Unique Individual Reach		1
		1.46 %
		2.09 %
		1
		1.46 %
		2.09 %
		2
		1.02 %
		0.97 %
		3
		0.85 %
		1.18 %

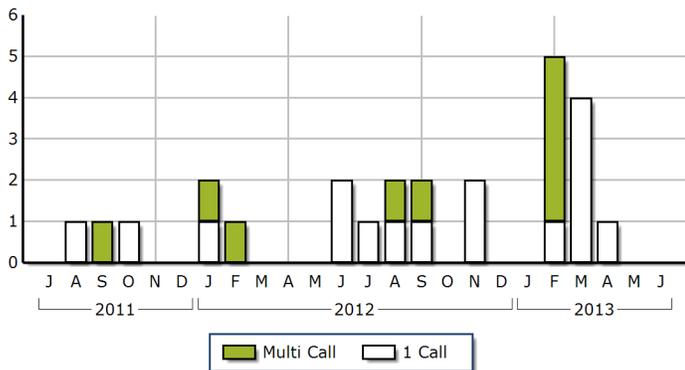
How Heard About



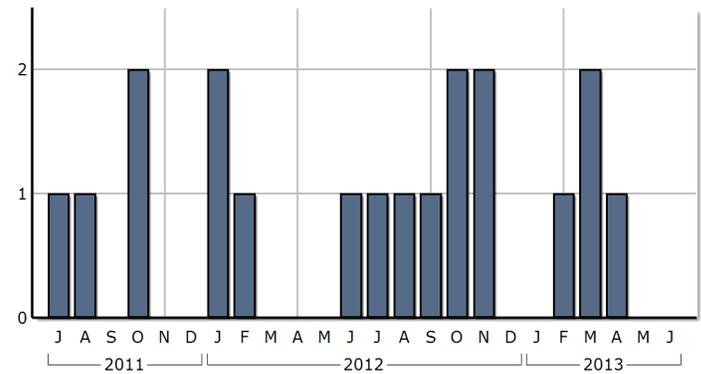
Fax Referral



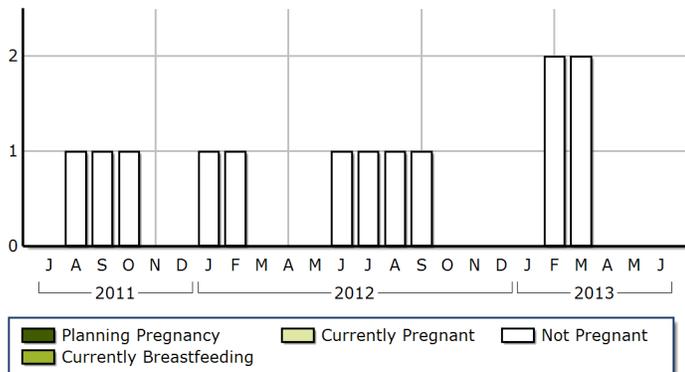
Tobacco User Enrollments By Program Type



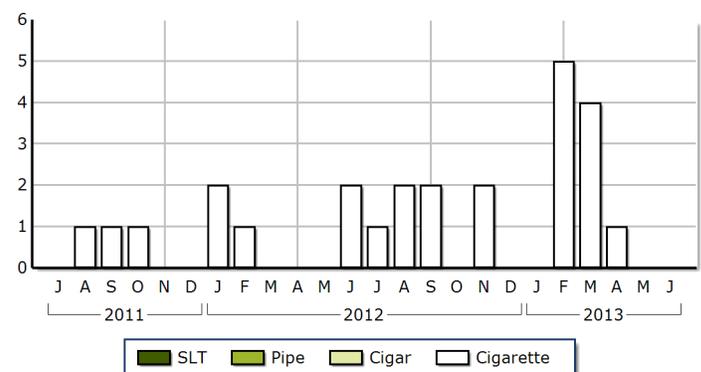
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

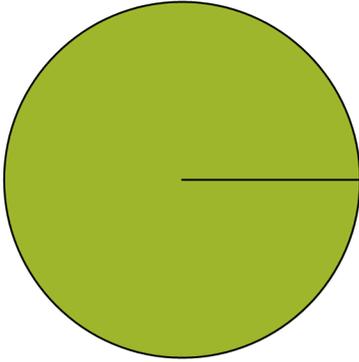


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

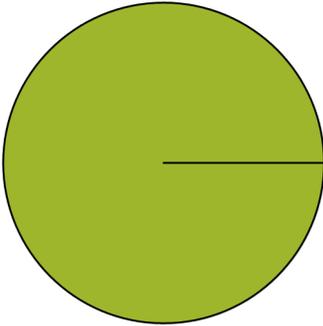
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

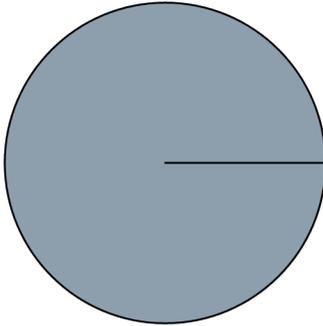
Tobacco Users By Language



Spanish, 100.00%

Chart Total N: 1

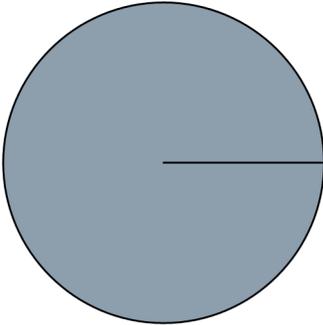
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

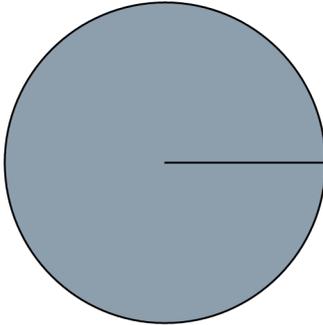
Tobacco Users By Age



65 and Older, 100.00%

Chart Total N: 1

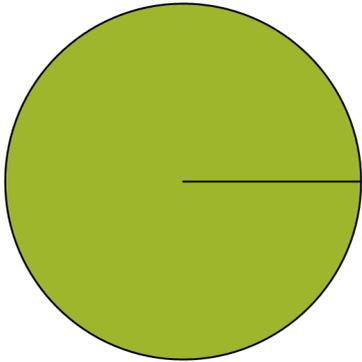
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

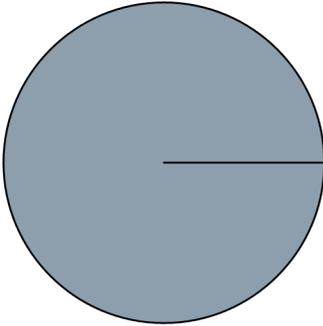
Tobacco Users By Ethnicity



Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



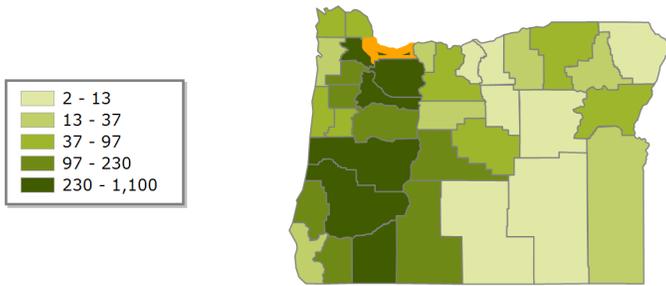
Diabetes, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

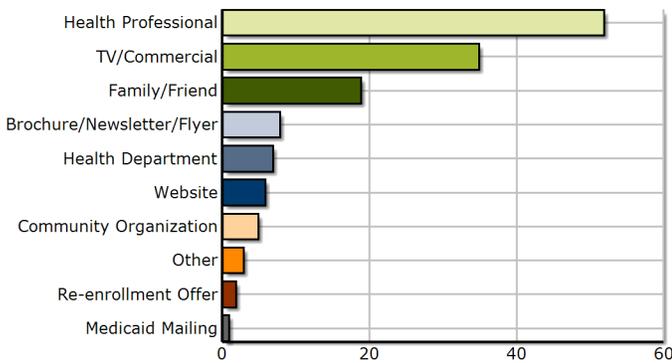
From 4/1/2013 through 4/30/2013

State Tobacco Users Served Contract YTD (Adults)

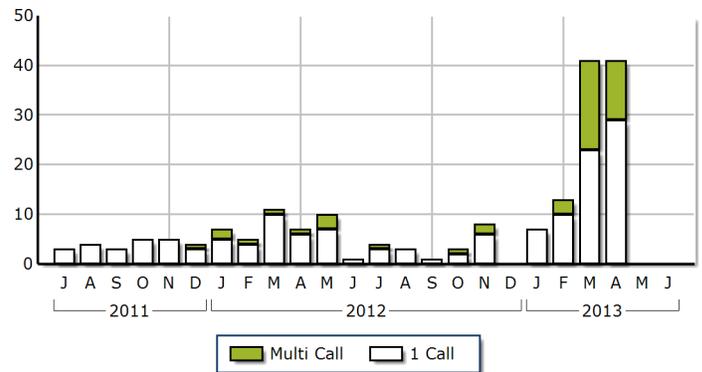


County Population		Prevalence	Tobacco Users
Adult	564,102	15.3 %	86,308 ⁴
			County State
Tobacco Users - Last Full Month			201 1,007
Tobacco Users YTD			1,391 9,008
Unique Tobacco Users YTD			3 821 6,111
Target Reach			2.0 % 2.0 %
Reach YTD			1 1.61 % 1.75 %
Reach - NAQC			2 1.00 % 0.81 %
Annualized Reach			1 1.93 % 2.09 %
Annualized Reach - NAQC			2 1.20 % 0.97 %
Unique Individual Reach			3 0.95 % 1.18 %

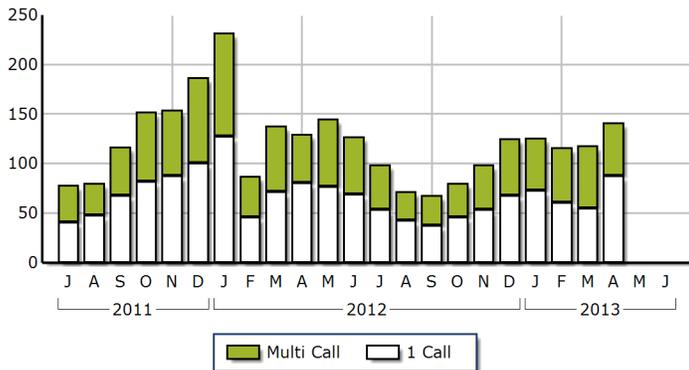
How Heard About



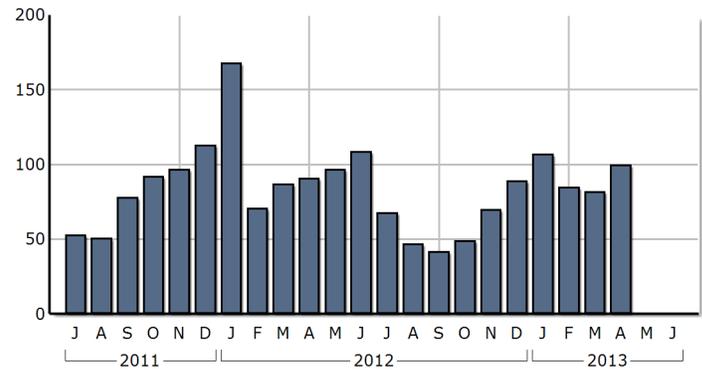
Fax Referral



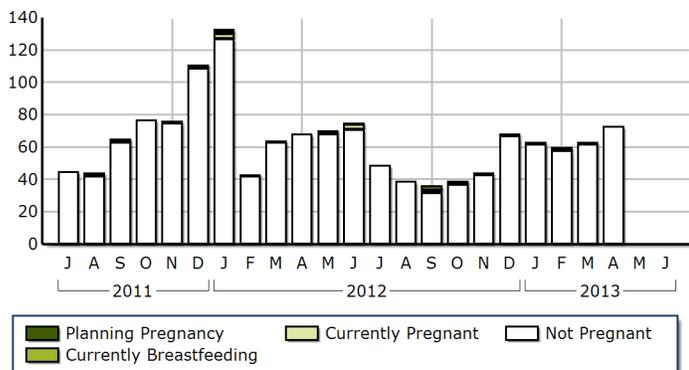
Tobacco User Enrollments By Program Type



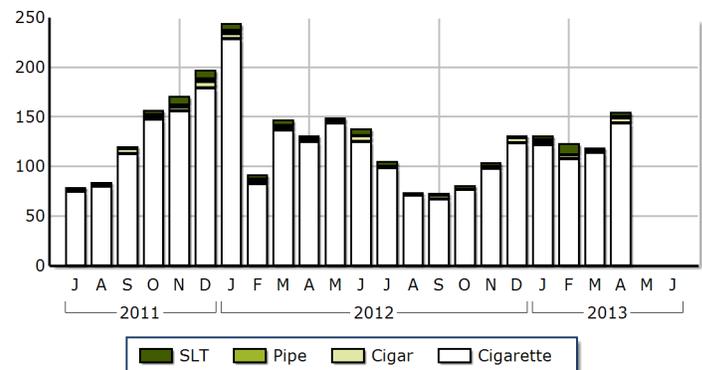
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

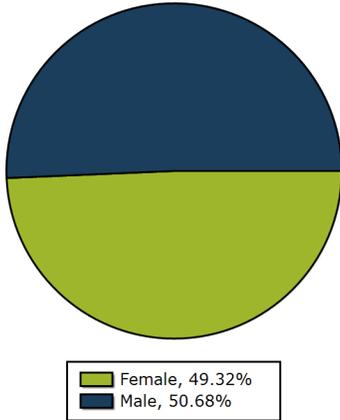


Chart Total N: 148

Tobacco Users By Language

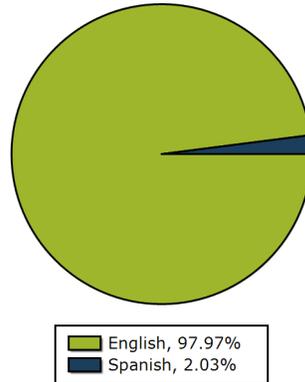


Chart Total N: 148

Tobacco Users By Education

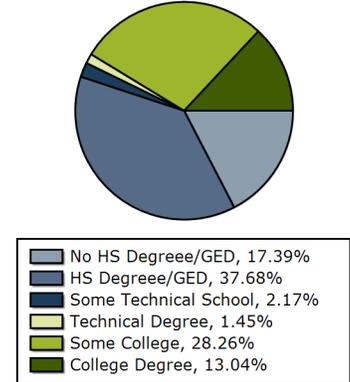


Chart Total N: 138

Tobacco Users By Race

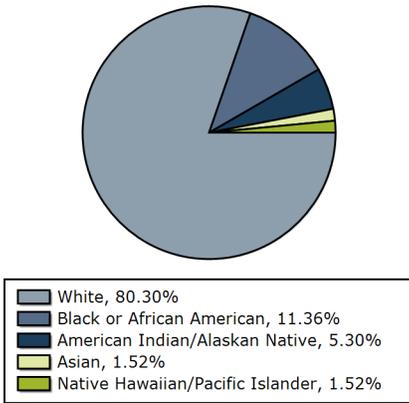


Chart Total N: 132

Tobacco Users By Age

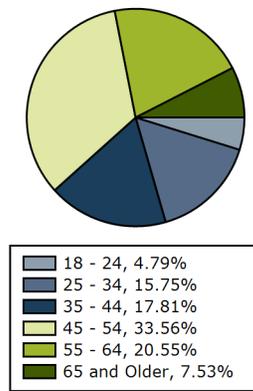


Chart Total N: 146

Tobacco Users By Health Plan

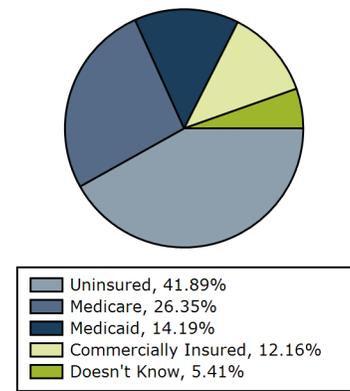


Chart Total N: 148

Tobacco Users By Ethnicity

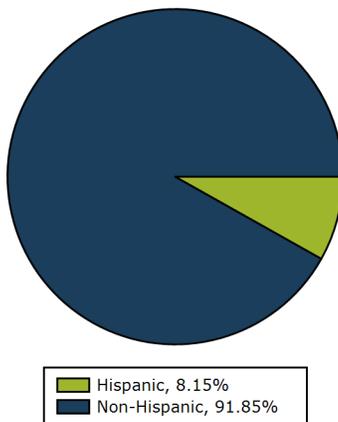


Chart Total N: 135

Tobacco Users By Chronic Condition

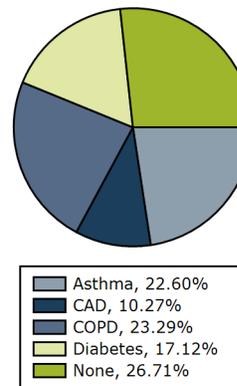


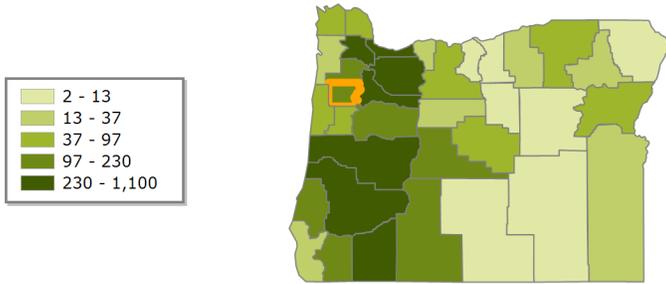
Chart Total N: 146

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

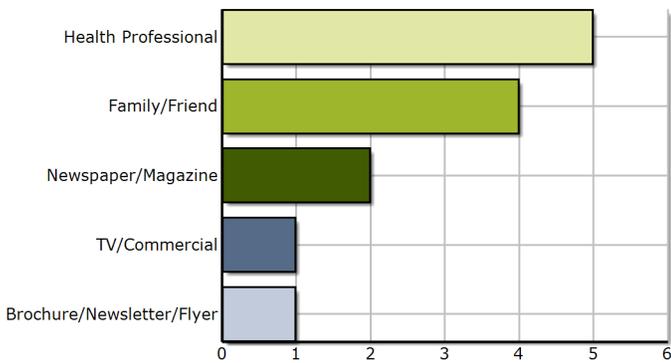
From 4/1/2013 through 4/30/2013

State Tobacco Users Served Contract YTD (Adults)

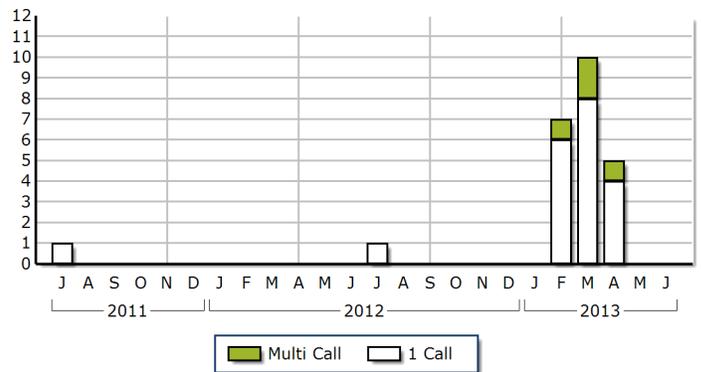


County Population	Prevalence	Tobacco Users
Adult	52,685	14.3 %
		7,534 ⁴
		County
Tobacco Users - Last Full Month		15
Tobacco Users YTD		107
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		State
		1,007
		9,008
		6,111
		2.0 %
		1.75 %
		0.81 %
		2.09 %
		0.97 %
		1.18 %

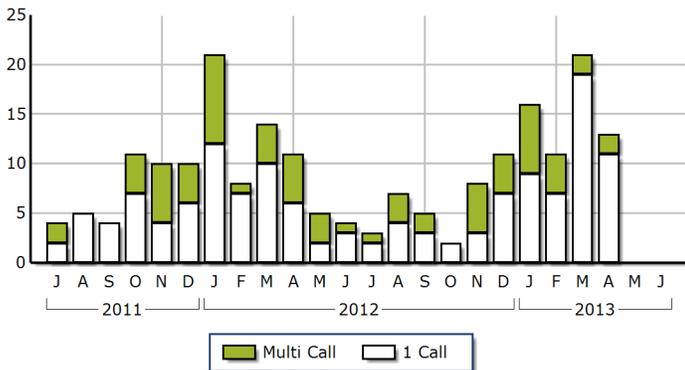
How Heard About



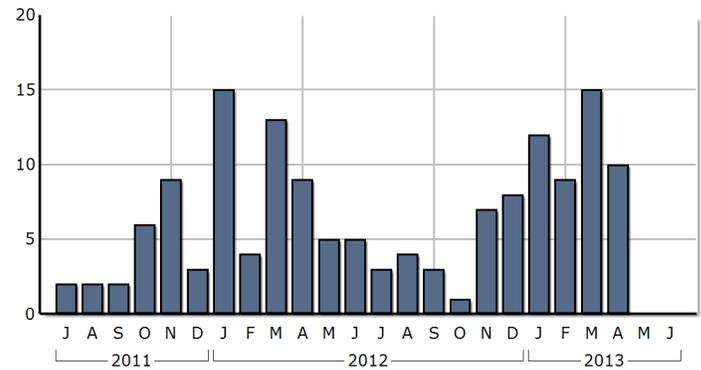
Fax Referral



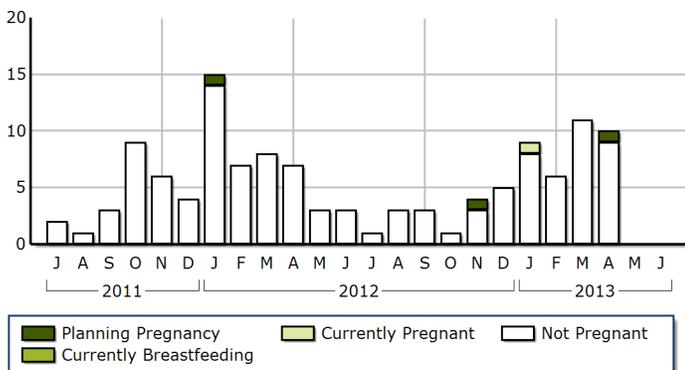
Tobacco User Enrollments By Program Type



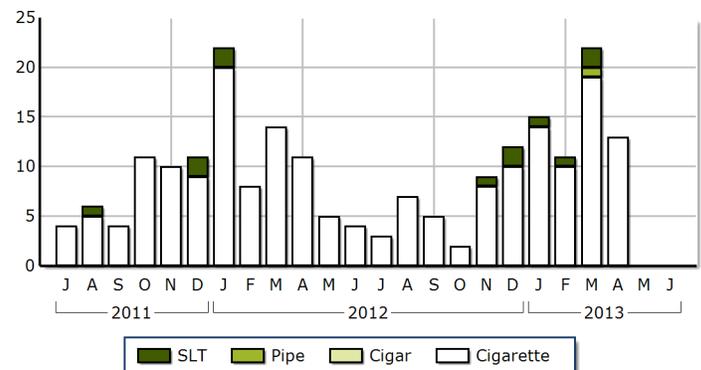
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

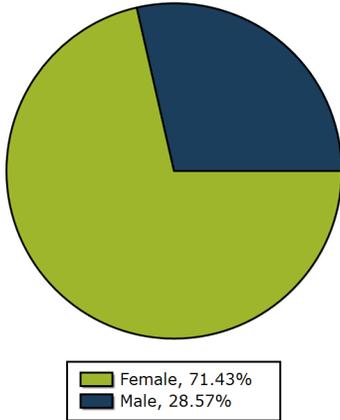


Chart Total N: 14

Tobacco Users By Language

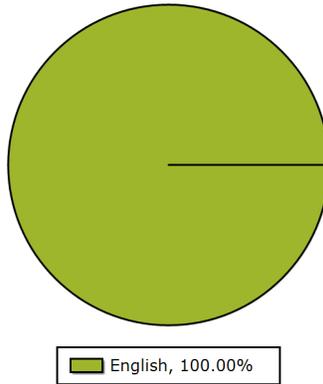


Chart Total N: 14

Tobacco Users By Education

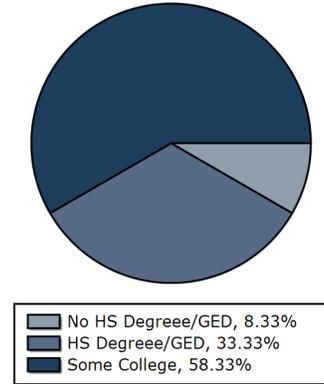


Chart Total N: 12

Tobacco Users By Race

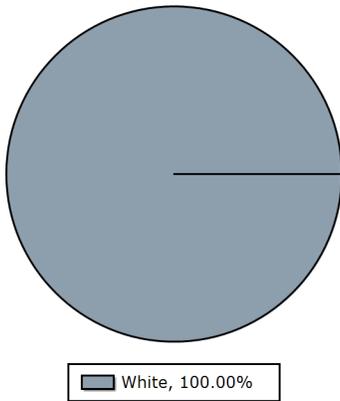


Chart Total N: 12

Tobacco Users By Age

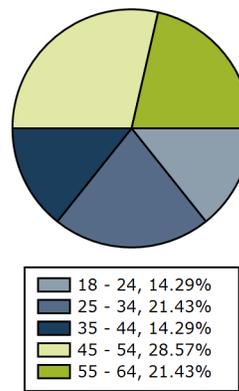


Chart Total N: 14

Tobacco Users By Health Plan

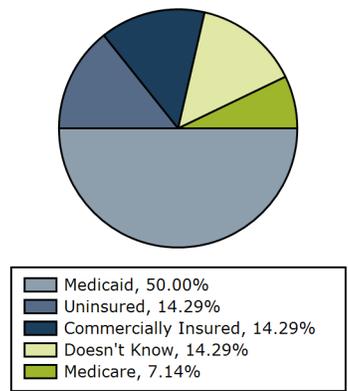


Chart Total N: 14

Tobacco Users By Ethnicity

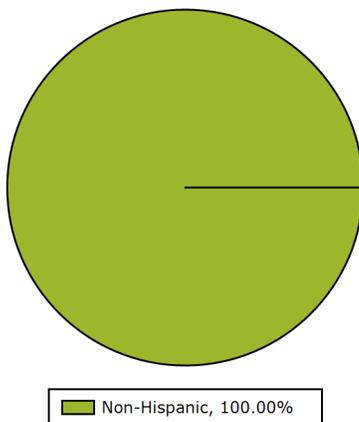


Chart Total N: 12

Tobacco Users By Chronic Condition

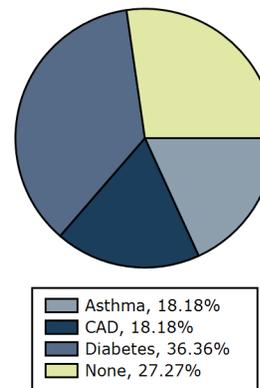


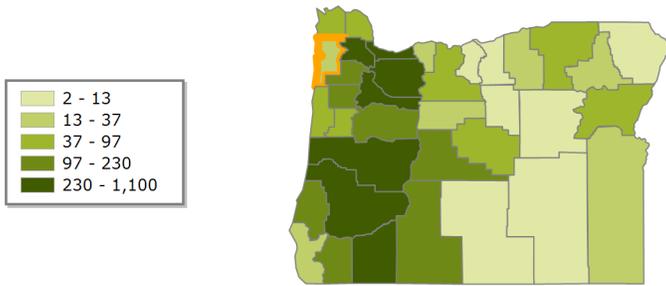
Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 4/1/2013 through 4/30/2013

State Tobacco Users Served Contract YTD (Adults)

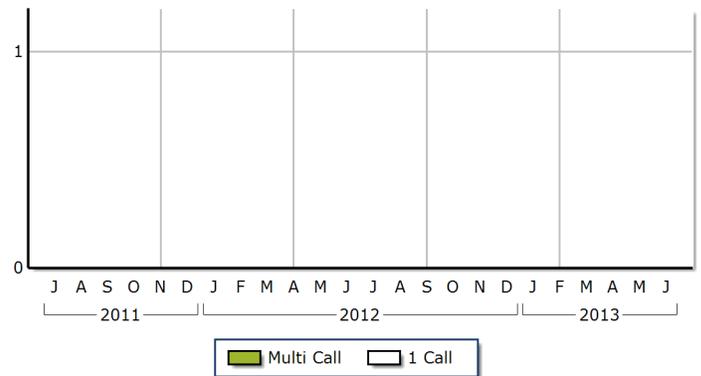


County Population		Prevalence	Tobacco Users	
Adult	21,446	21.6 %	4,632	⁴
			County	State
Tobacco Users - Last Full Month			2	1,007
Tobacco Users YTD			32	9,008
Unique Tobacco Users YTD			3	6,111
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.69 %
Reach - NAQC			2	0.52 %
Annualized Reach			1	0.83 %
Annualized Reach - NAQC			2	0.62 %
Unique Individual Reach			3	0.43 %
				1.18 %

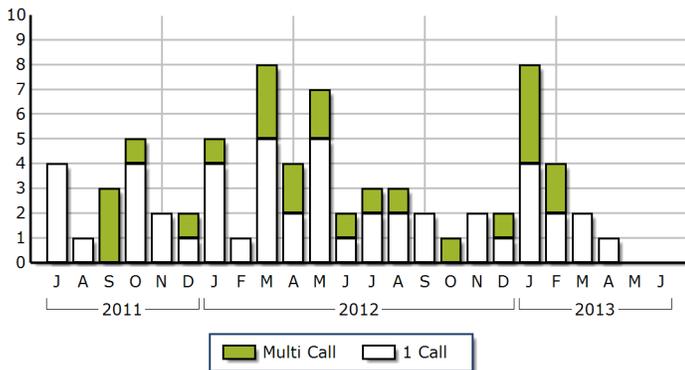
How Heard About



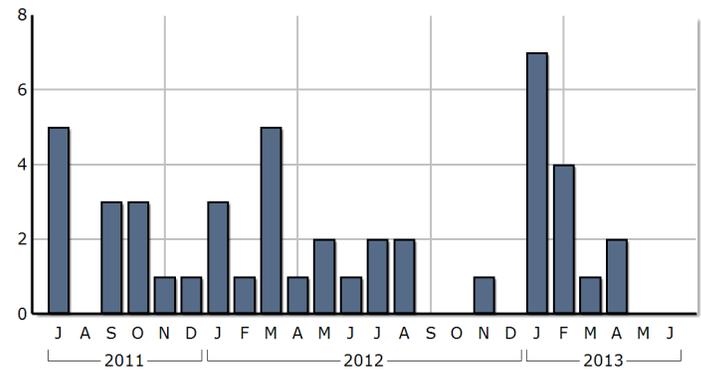
Fax Referral



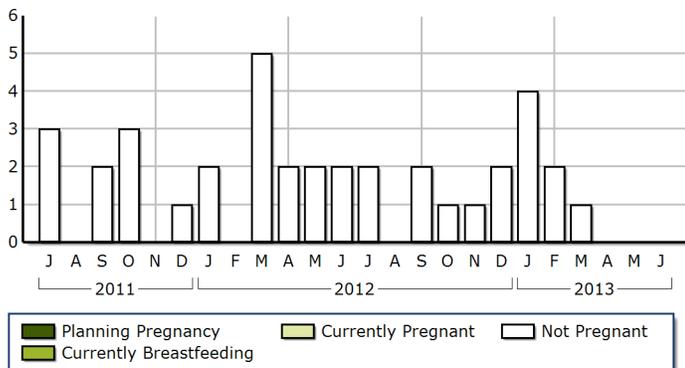
Tobacco User Enrollments By Program Type



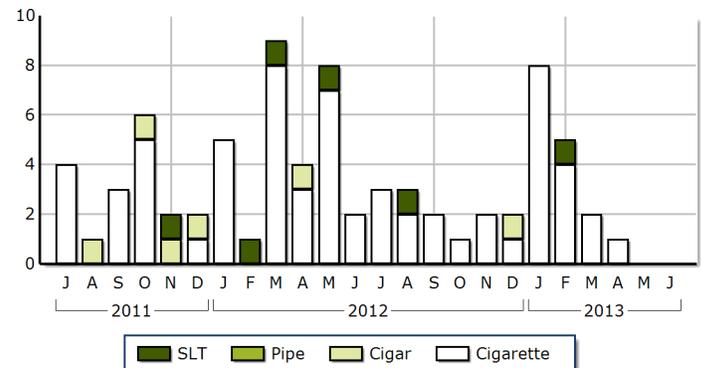
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

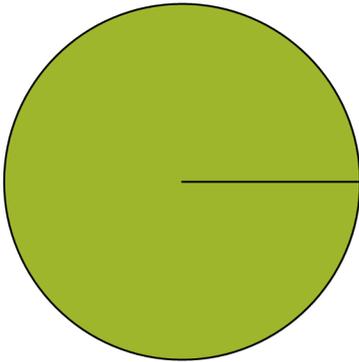


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

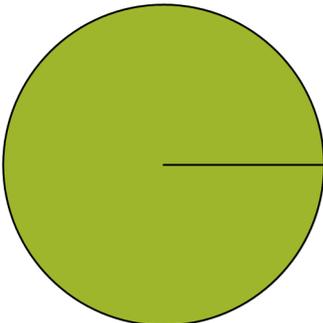
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

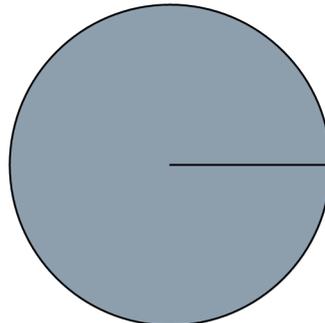
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

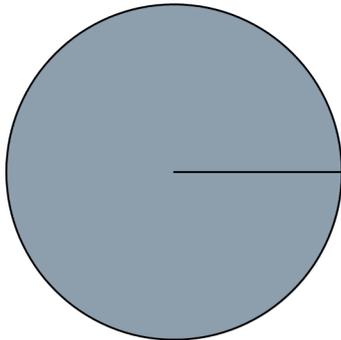
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

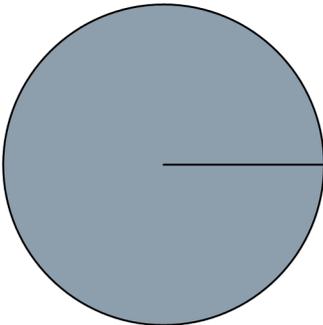
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

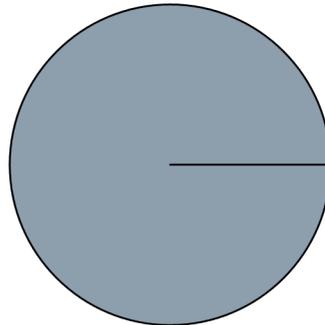
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

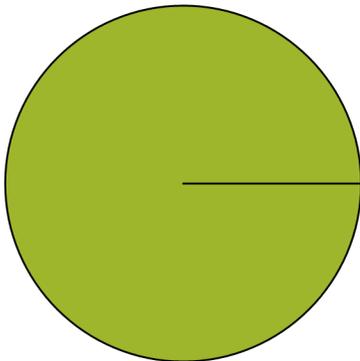
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

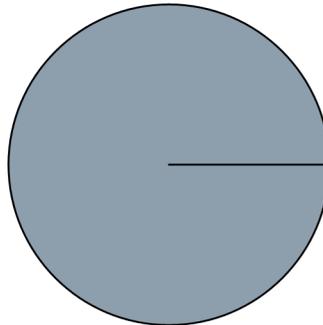
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



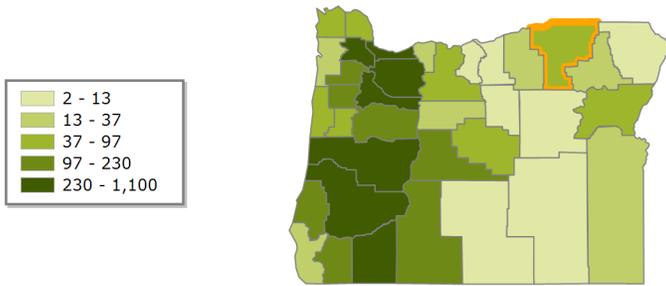
Diabetes, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

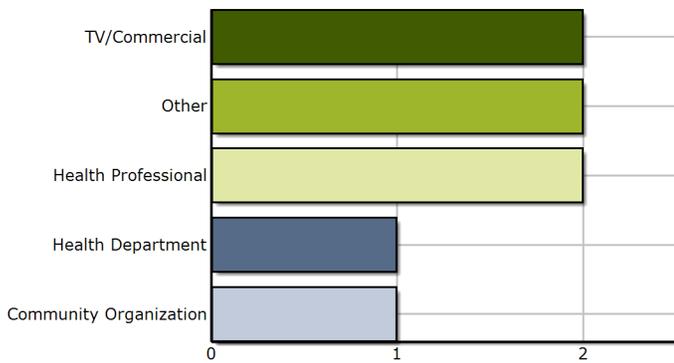
From 4/1/2013 through 4/30/2013

State Tobacco Users Served Contract YTD (Adults)

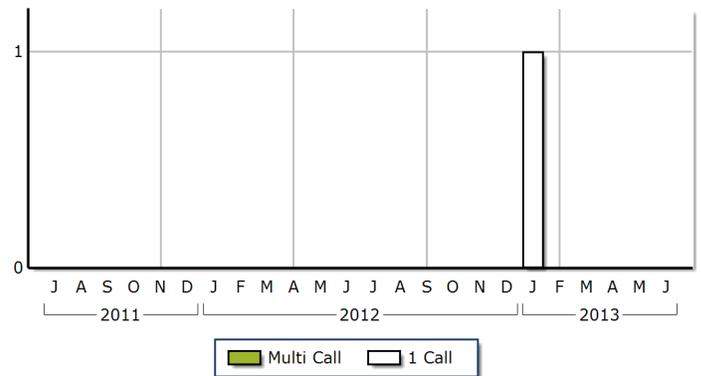


County Population	Prevalence	Tobacco Users	
Adult	54,202	24.2 %	
		13,117 ⁴	
		County	State
Tobacco Users - Last Full Month		9	1,007
Tobacco Users YTD		106	9,008
Unique Tobacco Users YTD		3	75
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.81 %
Reach - NAQC		2	0.53 %
Annualized Reach		1	0.97 %
Annualized Reach - NAQC		2	0.64 %
Unique Individual Reach		3	0.57 %
			1.18 %

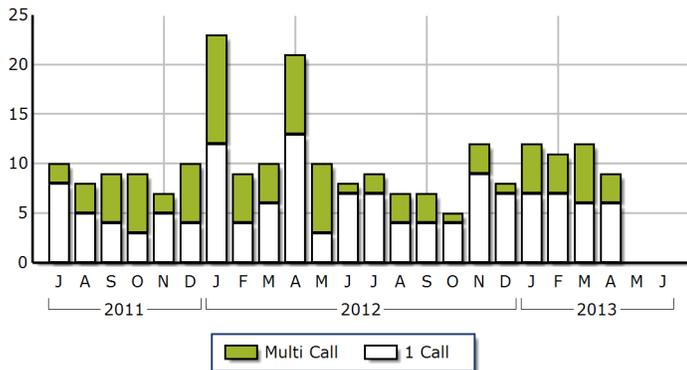
How Heard About



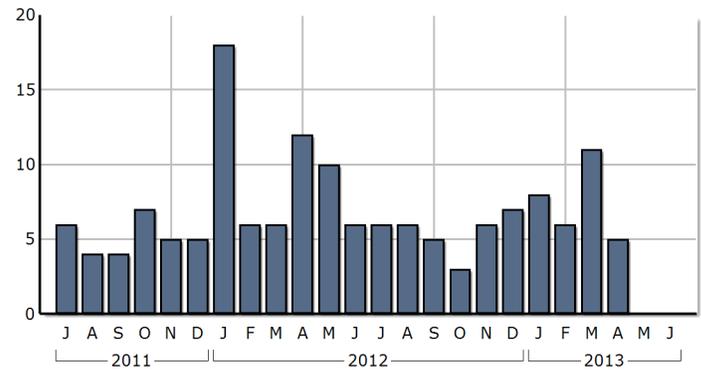
Fax Referral



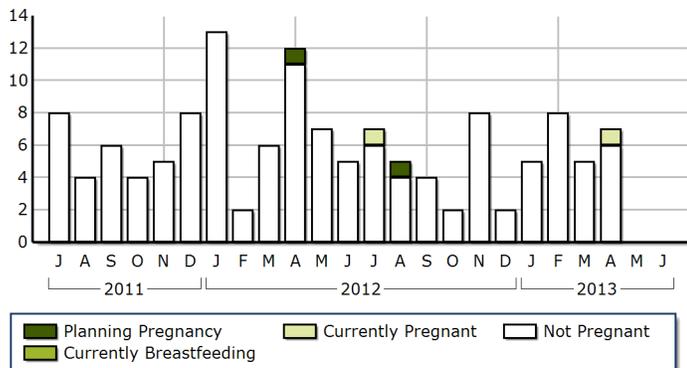
Tobacco User Enrollments By Program Type



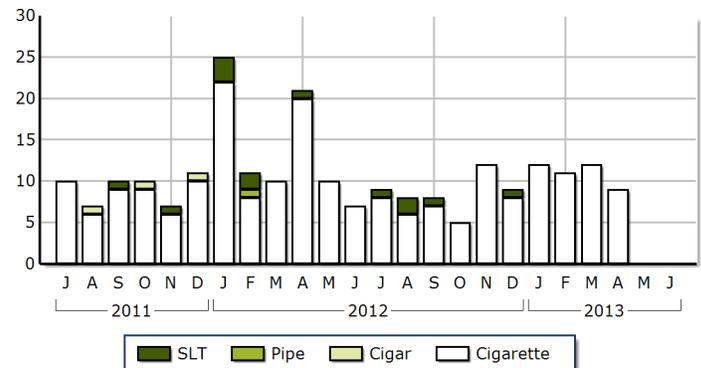
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

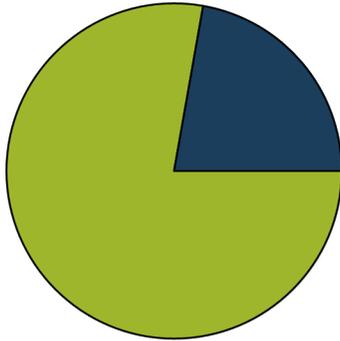


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

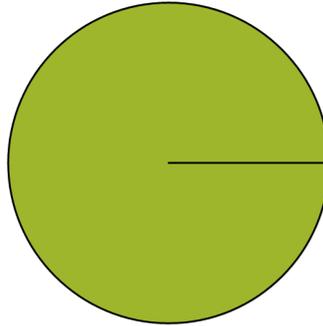
Tobacco Users By Gender



Female, 77.78%
Male, 22.22%

Chart Total N: 9

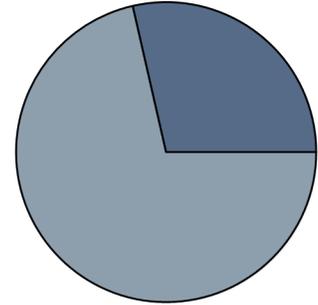
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

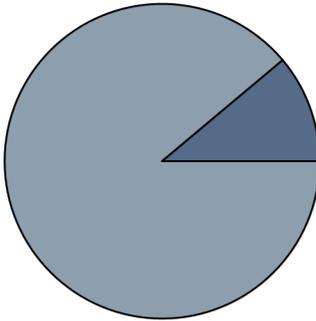
Tobacco Users By Education



HS Degree/GED, 71.43%
Some College, 28.57%

Chart Total N: 7

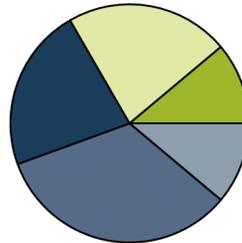
Tobacco Users By Race



White, 88.89%
Black or African American, 11.11%

Chart Total N: 9

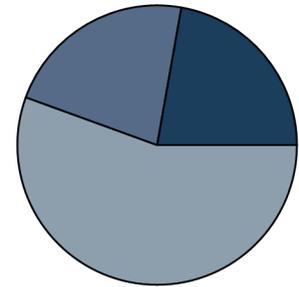
Tobacco Users By Age



18 - 24, 11.11%
25 - 34, 33.33%
35 - 44, 22.22%
55 - 64, 22.22%
65 and Older, 11.11%

Chart Total N: 9

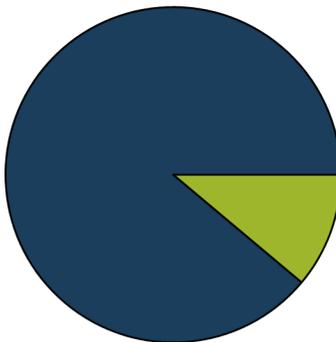
Tobacco Users By Health Plan



Medicaid, 55.56%
Uninsured, 22.22%
Commercially Insured, 22.22%

Chart Total N: 9

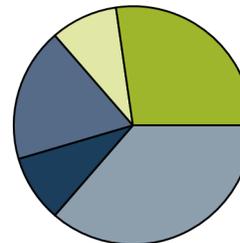
Tobacco Users By Ethnicity



Hispanic, 11.11%
Non-Hispanic, 88.89%

Chart Total N: 9

Tobacco Users By Chronic Condition



Asthma, 36.36%
CAD, 9.09%
COPD, 18.18%
Diabetes, 9.09%
None, 27.27%

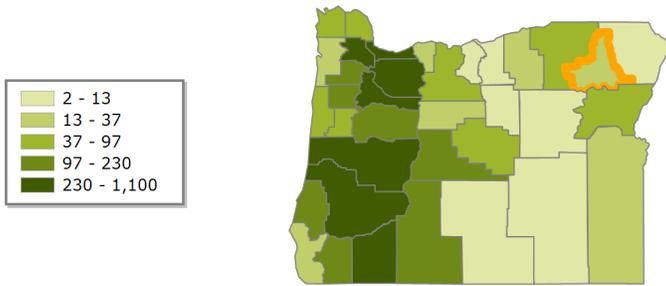
Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

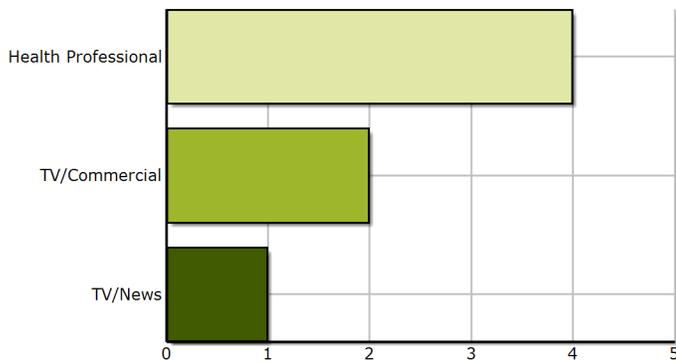
From 4/1/2013 through 4/30/2013

State Tobacco Users Served Contract YTD (Adults)

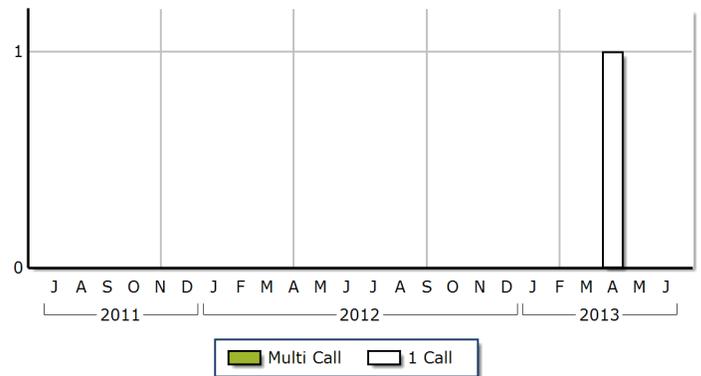


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %	2,681 ⁴	
			County	State
Tobacco Users - Last Full Month			9	1,007
Tobacco Users YTD			41	9,008
Unique Tobacco Users YTD			3	6,111
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.53 %
Reach - NAQC			2	1.08 %
Annualized Reach			1	1.84 %
Annualized Reach - NAQC			2	1.30 %
Unique Individual Reach			3	0.97 %
				1.18 %

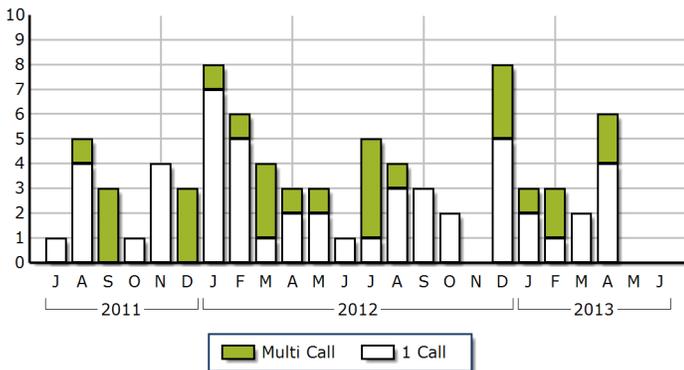
How Heard About



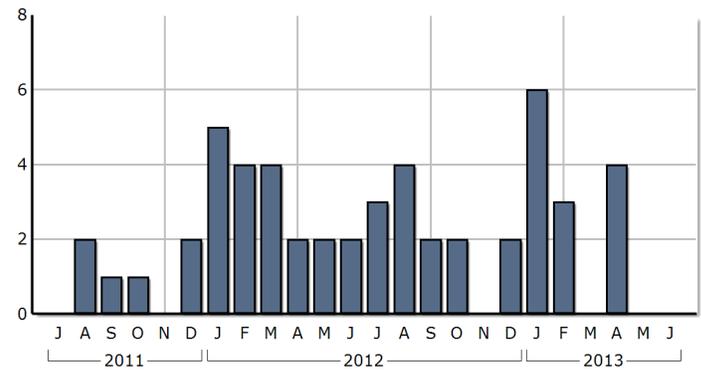
Fax Referral



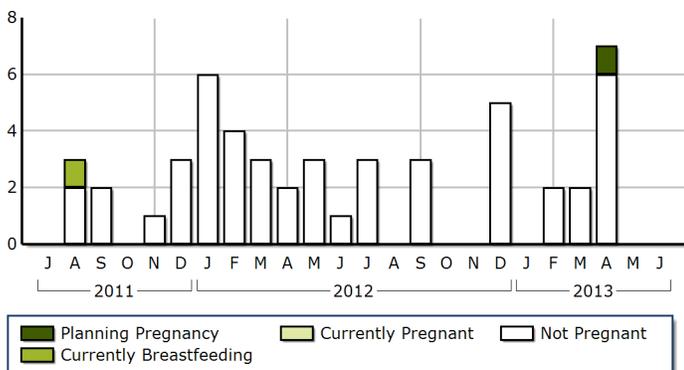
Tobacco User Enrollments By Program Type



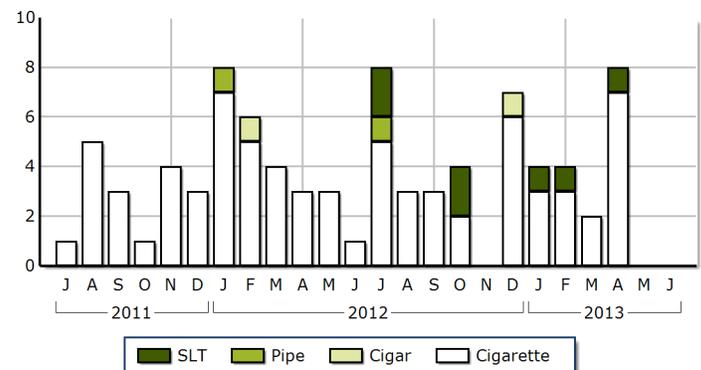
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

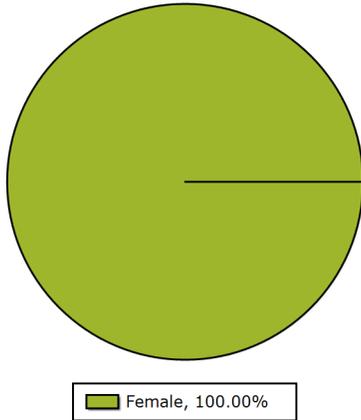


Chart Total N: 7

Tobacco Users By Language

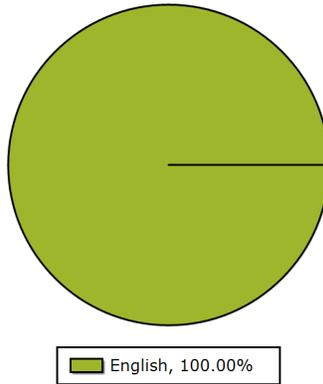


Chart Total N: 7

Tobacco Users By Education

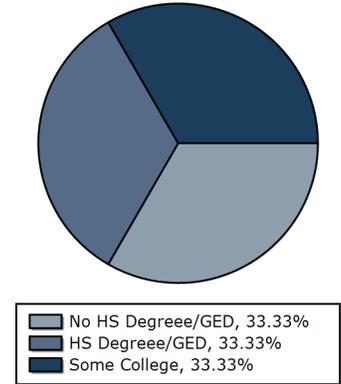


Chart Total N: 6

Tobacco Users By Race

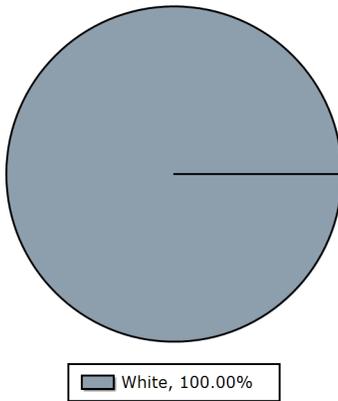


Chart Total N: 6

Tobacco Users By Age

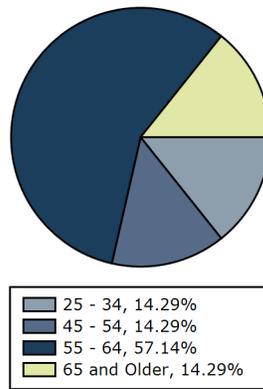


Chart Total N: 7

Tobacco Users By Health Plan

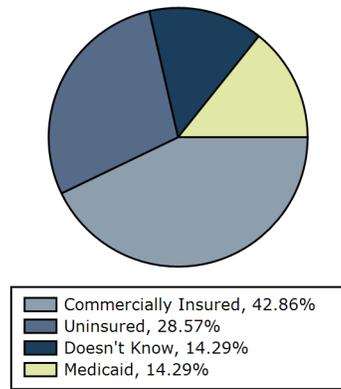


Chart Total N: 7

Tobacco Users By Ethnicity

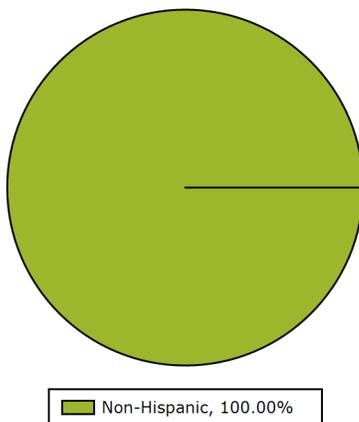


Chart Total N: 6

Tobacco Users By Chronic Condition

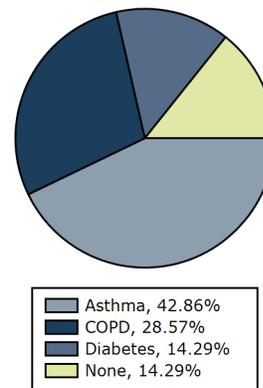


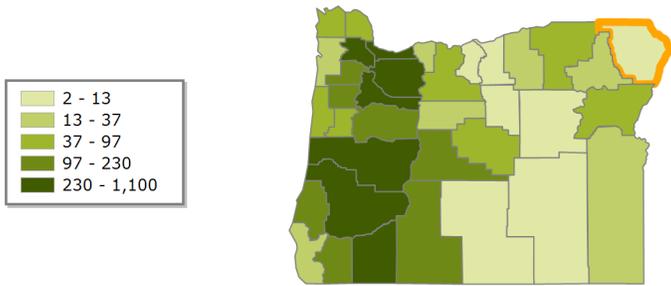
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 4/1/2013 through 4/30/2013

State Tobacco Users Served Contract YTD (Adults)

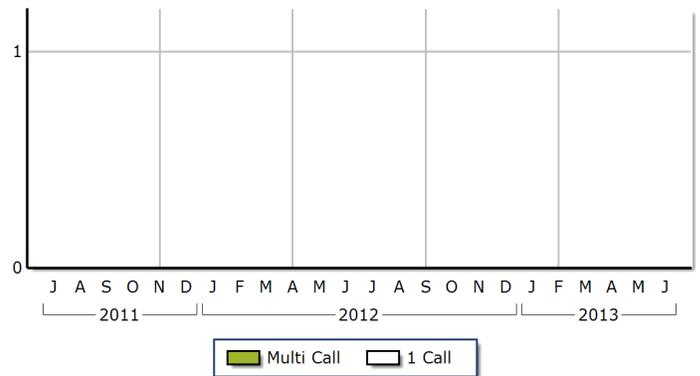


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038	⁴
			County	State
Tobacco Users - Last Full Month			2	1,007
Tobacco Users YTD			9	9,008
Unique Tobacco Users YTD			3	6,111
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.87 %
Reach - NAQC			2	0.77 %
Annualized Reach			1	1.04 %
Annualized Reach - NAQC			2	0.92 %
Unique Individual Reach			3	0.48 %

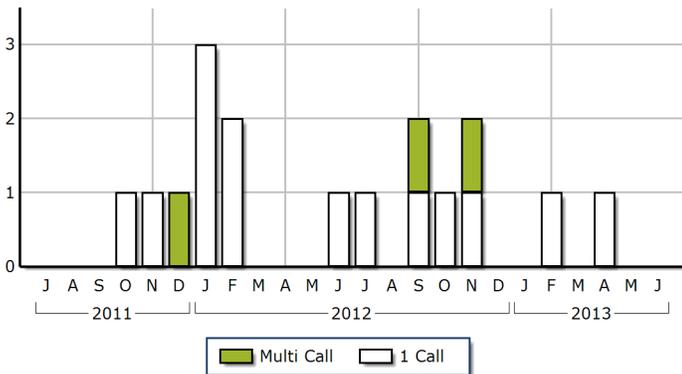
How Heard About



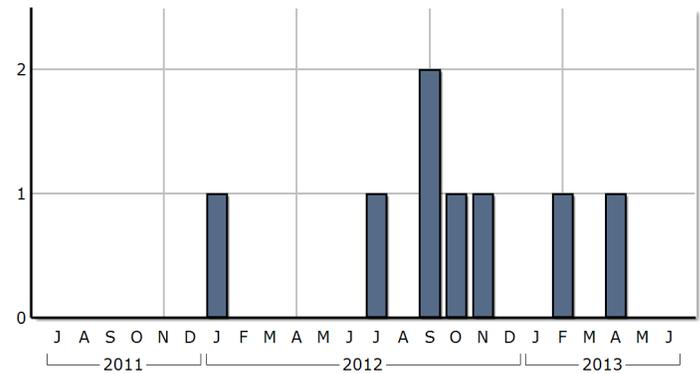
Fax Referral



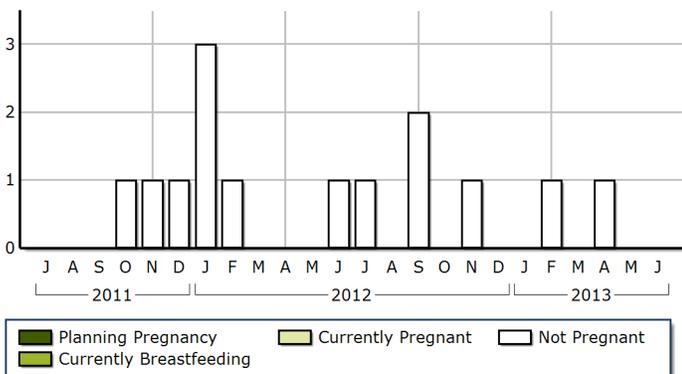
Tobacco User Enrollments By Program Type



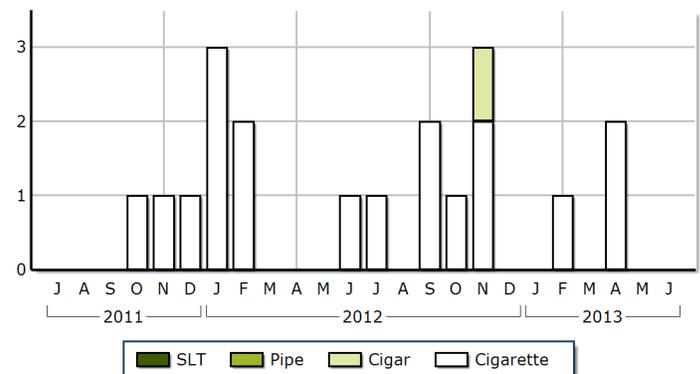
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

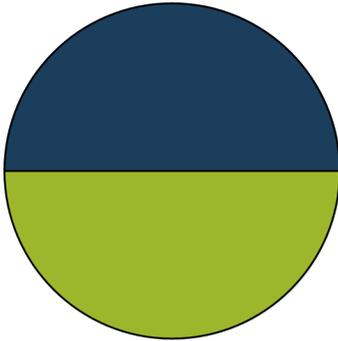


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

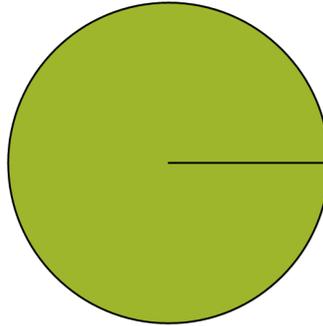
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

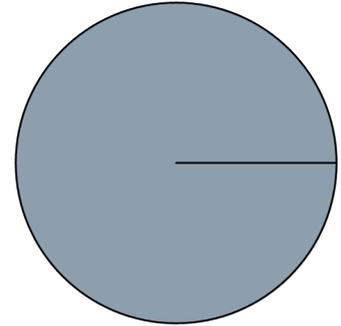
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

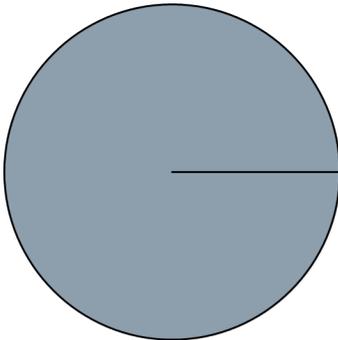
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

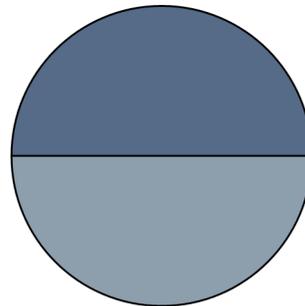
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

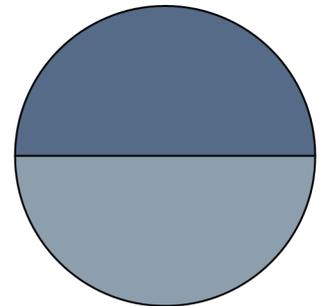
Tobacco Users By Age



45 - 54, 50.00%
65 and Older, 50.00%

Chart Total N: 2

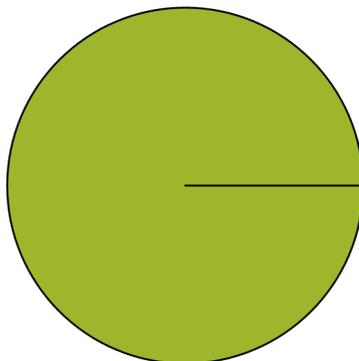
Tobacco Users By Health Plan



Doesn't Know, 50.00%
Medicare, 50.00%

Chart Total N: 2

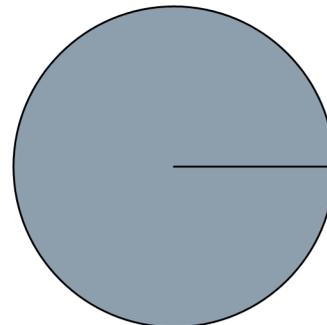
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



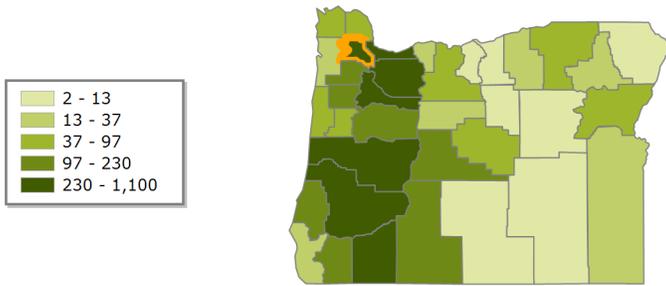
COPD, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

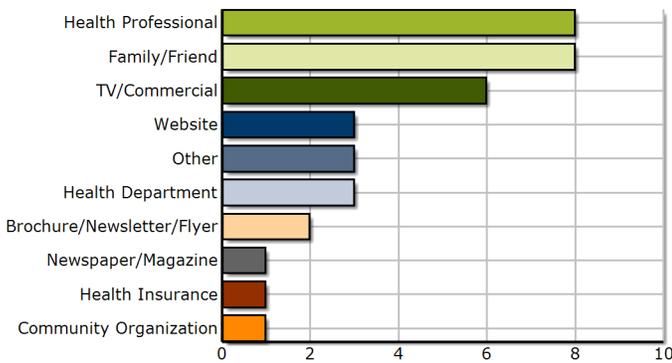
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

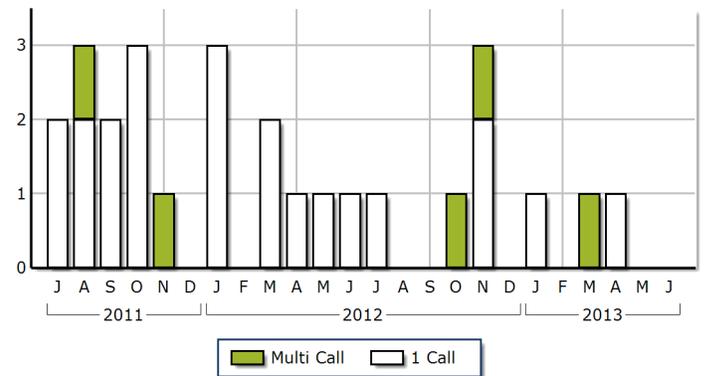


County Population	Prevalence	Tobacco Users	
Adult	387,946	12.9 %	
		50,045 ⁴	
		County	State
Tobacco Users - Last Full Month		51	1,007
Tobacco Users YTD		474	9,008
Unique Tobacco Users YTD		3	6,111
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.95 %
Reach - NAQC		2	0.71 %
Annualized Reach		1	1.14 %
Annualized Reach - NAQC		2	0.85 %
Unique Individual Reach		3	0.65 %
			1.18 %

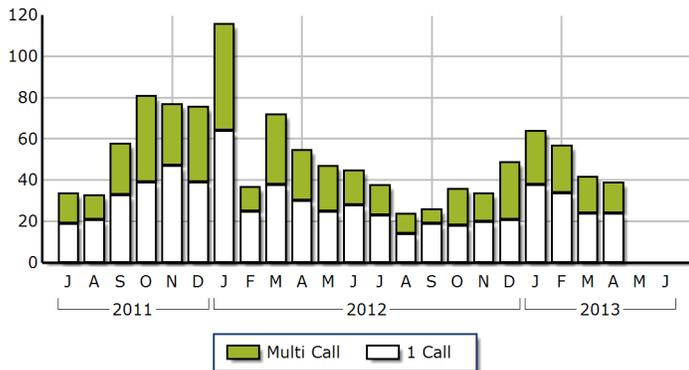
How Heard About



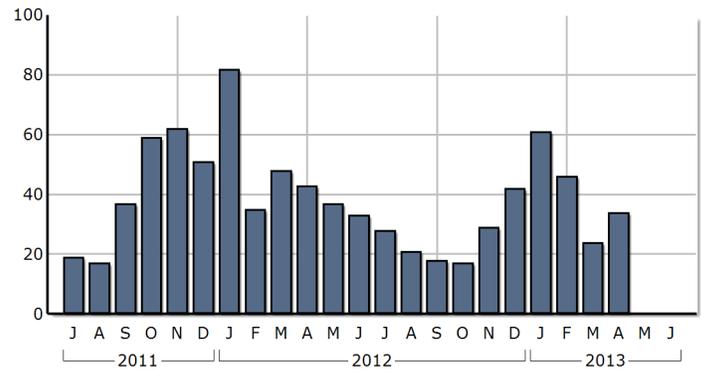
Fax Referral



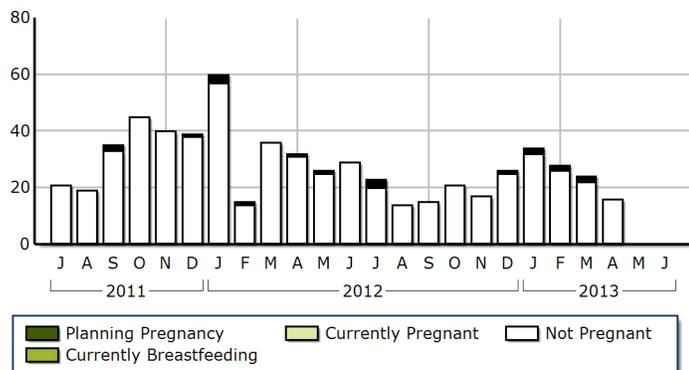
Tobacco User Enrollments By Program Type



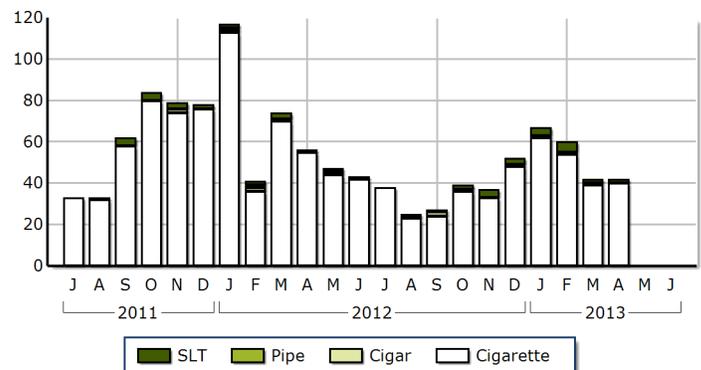
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

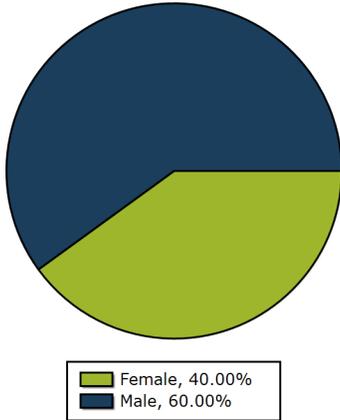


Chart Total N: 40

Tobacco Users By Language

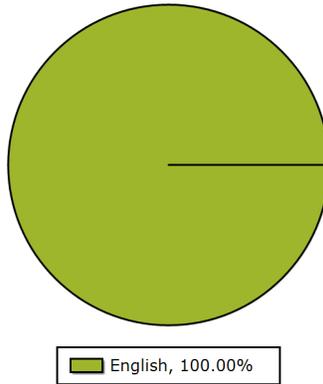


Chart Total N: 40

Tobacco Users By Education

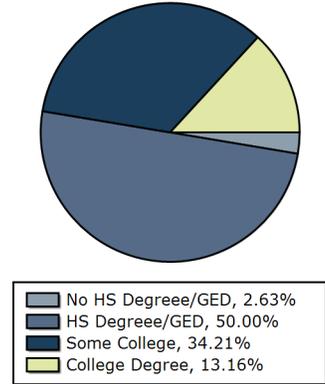


Chart Total N: 38

Tobacco Users By Race

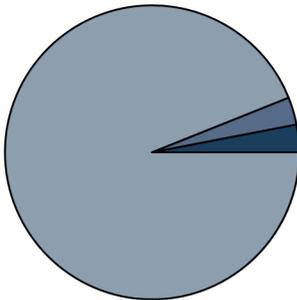


Chart Total N: 33

Tobacco Users By Age

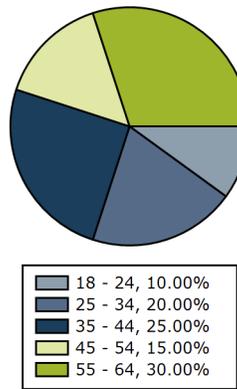


Chart Total N: 40

Tobacco Users By Health Plan

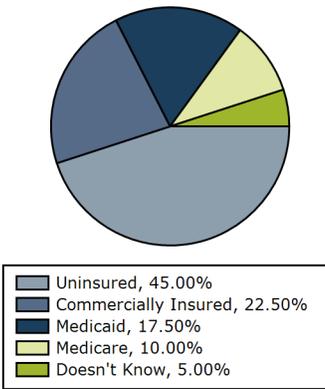


Chart Total N: 40

Tobacco Users By Ethnicity

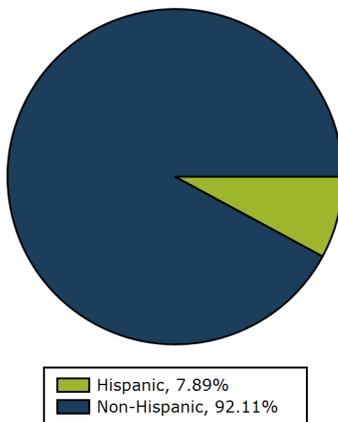


Chart Total N: 38

Tobacco Users By Chronic Condition

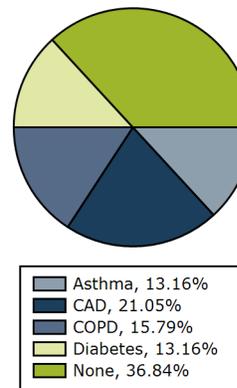
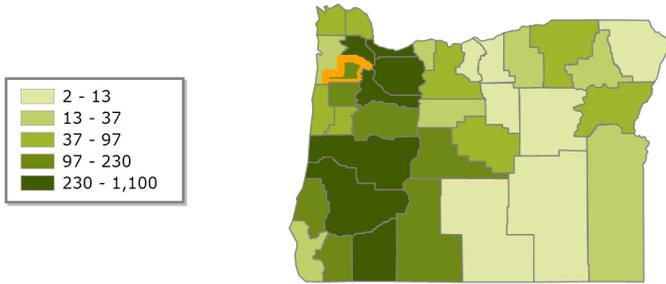


Chart Total N: 38

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

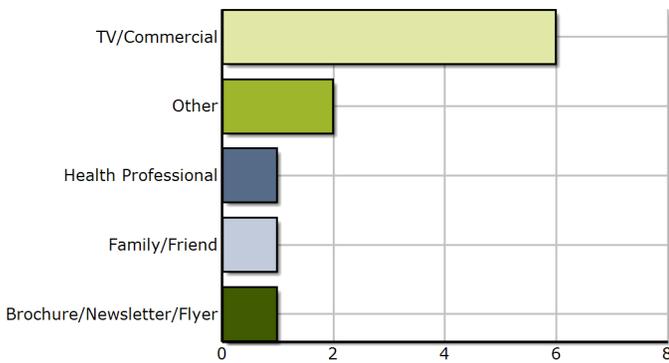
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

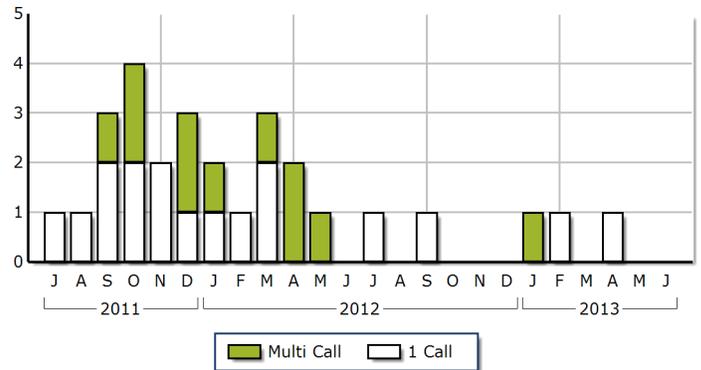


County Population	Prevalence	Tobacco Users
Adult	72,300	18.5 %
		13,376 ⁴
		County
Tobacco Users - Last Full Month		14
Tobacco Users YTD		149
Unique Tobacco Users YTD	3	93
Target Reach		2.0 %
Reach YTD	1	1.11 %
Reach - NAQC	2	0.83 %
Annualized Reach	1	1.34 %
Annualized Reach - NAQC	2	1.00 %
Unique Individual Reach	3	0.70 %

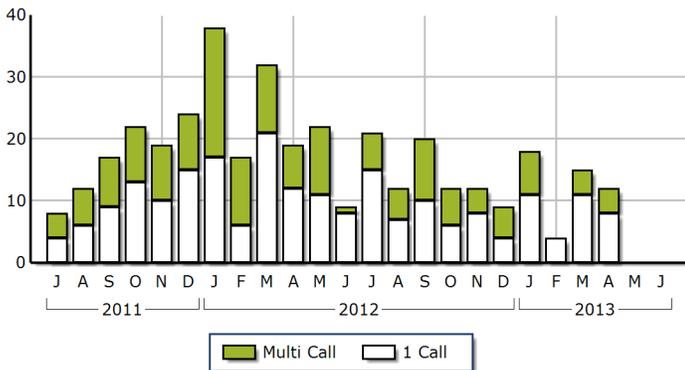
How Heard About



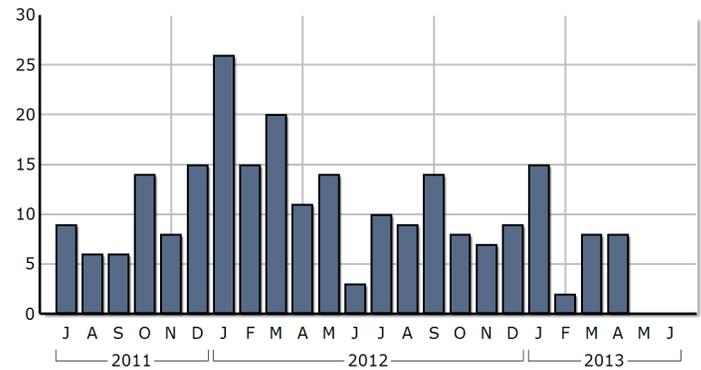
Fax Referral



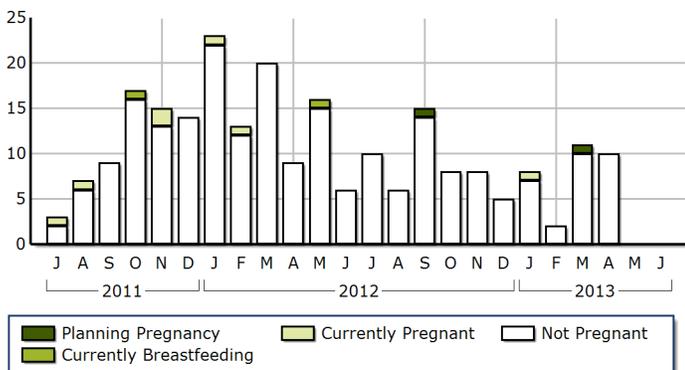
Tobacco User Enrollments By Program Type



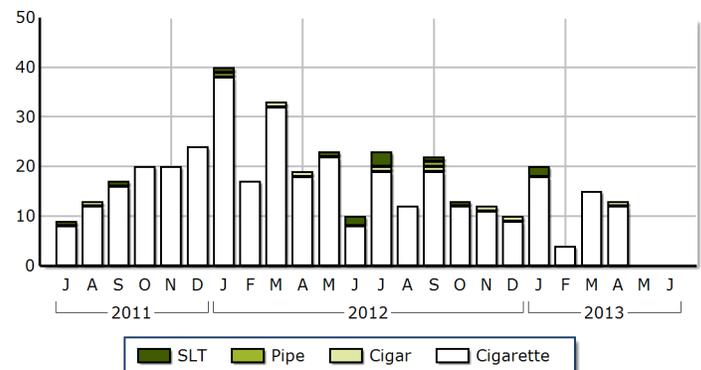
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

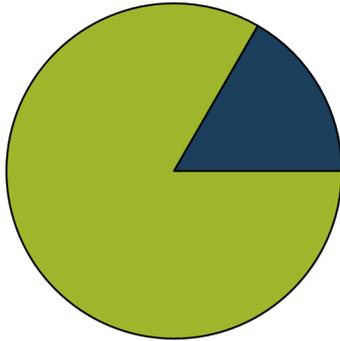


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

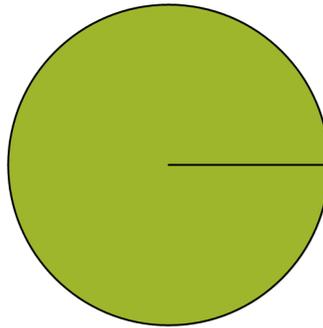
Tobacco Users By Gender



Female, 83.33%
Male, 16.67%

Chart Total N: 12

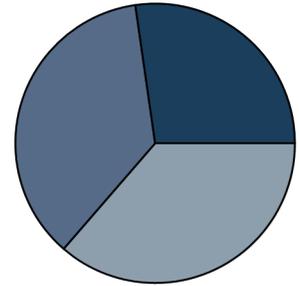
Tobacco Users By Language



English, 100.00%

Chart Total N: 12

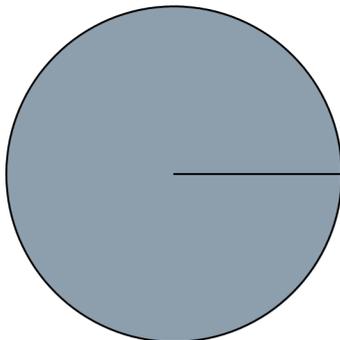
Tobacco Users By Education



No HS Degreee/GED, 36.36%
HS Degreee/GED, 36.36%
Some College, 27.27%

Chart Total N: 11

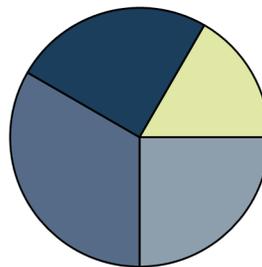
Tobacco Users By Race



White, 100.00%

Chart Total N: 11

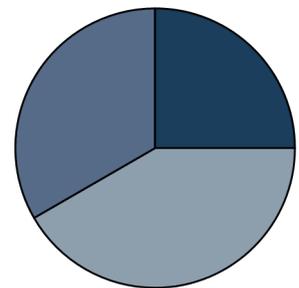
Tobacco Users By Age



25 - 34, 25.00%
35 - 44, 33.33%
45 - 54, 25.00%
55 - 64, 16.67%

Chart Total N: 12

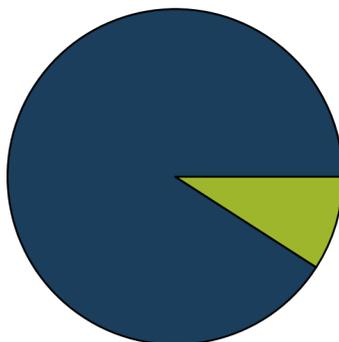
Tobacco Users By Health Plan



Uninsured, 41.67%
Medicaid, 33.33%
Commercially Insured, 25.00%

Chart Total N: 12

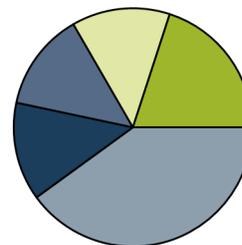
Tobacco Users By Ethnicity



Hispanic, 9.09%
Non-Hispanic, 90.91%

Chart Total N: 11

Tobacco Users By Chronic Condition



Asthma, 40.00%
CAD, 13.33%
COPD, 13.33%
Diabetes, 13.33%
None, 20.00%

Chart Total N: 15

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.