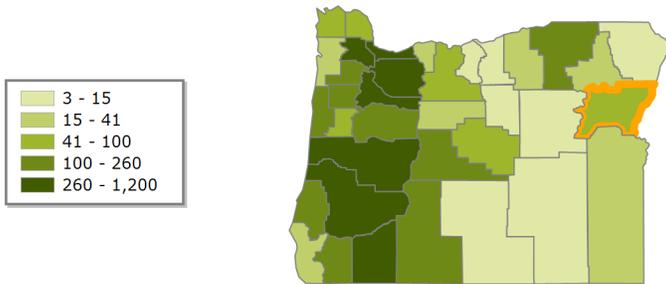
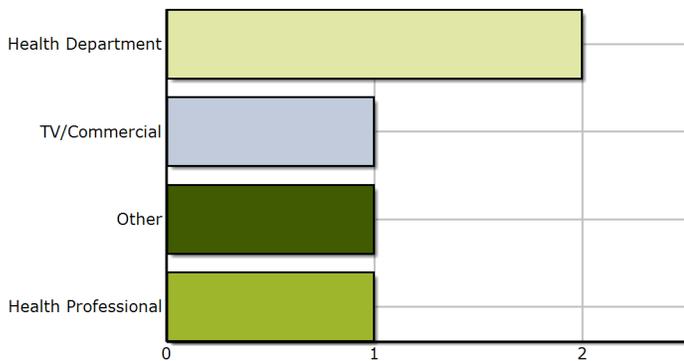


## State Tobacco Users Served Contract YTD (Adults)

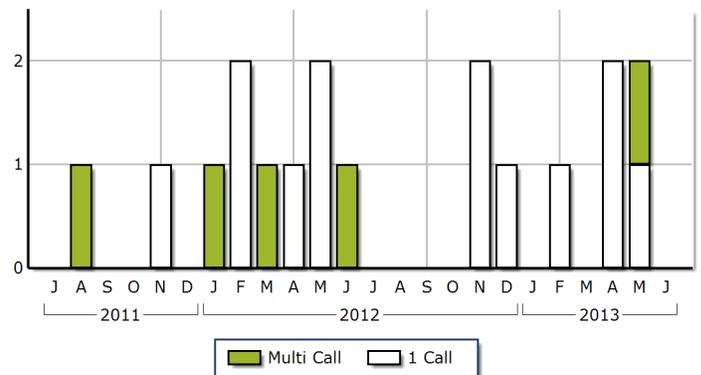


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			5	944
Tobacco Users YTD			46	9,945
Unique Tobacco Users YTD			36	6,725
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.74 %
Reach - NAQC			2	1.47 %
Annualized Reach			1	1.89 %
Annualized Reach - NAQC			2	1.61 %
Unique Individual Reach			3	1.36 %

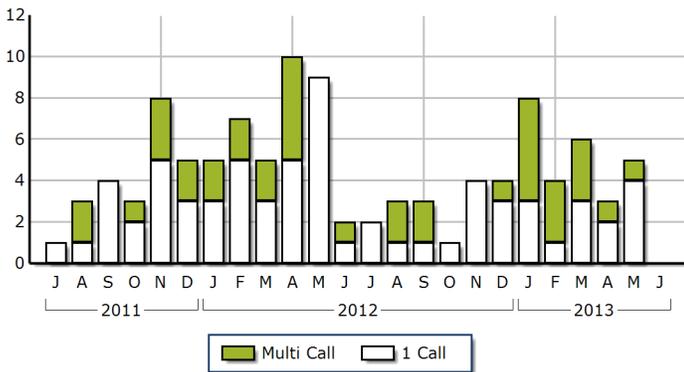
## How Heard About



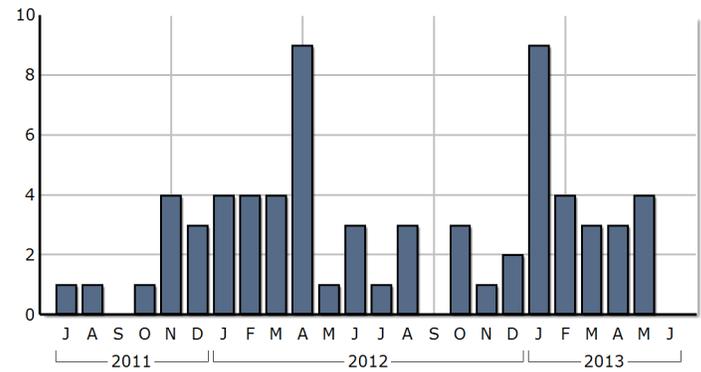
## Fax Referral



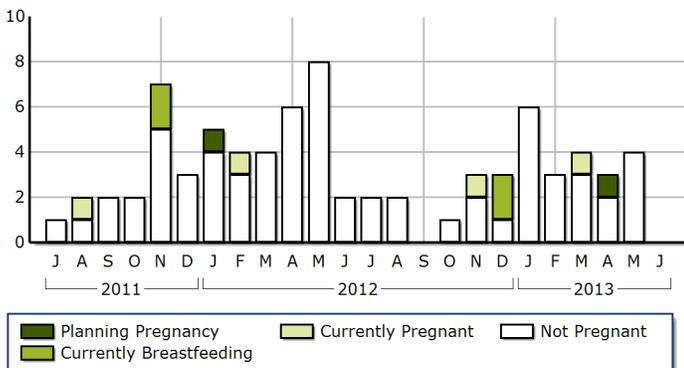
## Tobacco User Enrollments By Program Type



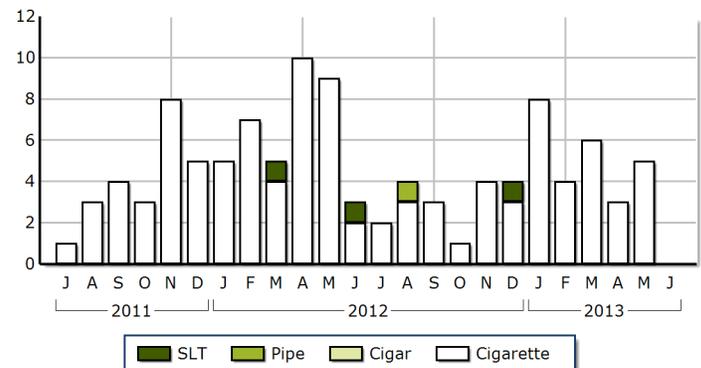
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

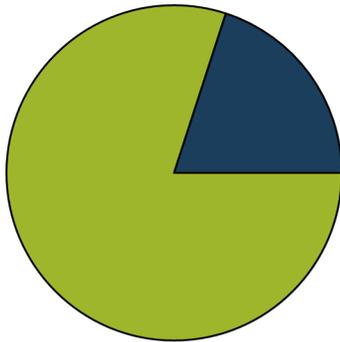


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

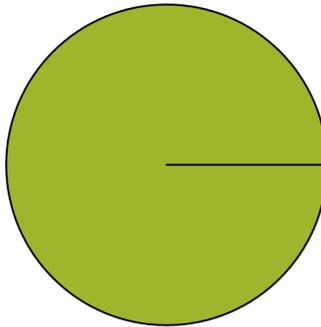
Tobacco Users By Gender



Female, 80.00%  
Male, 20.00%

Chart Total N: 5

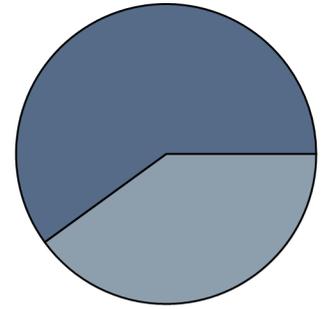
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

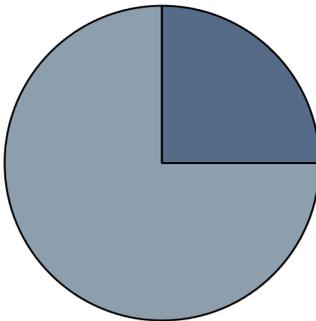
Tobacco Users By Education



HS Degree/GED, 40.00%  
Some College, 60.00%

Chart Total N: 5

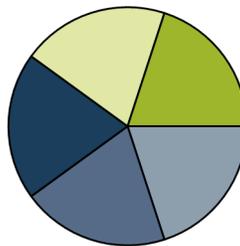
Tobacco Users By Race



White, 75.00%  
American Indian/Alaskan Native, 25.00%

Chart Total N: 4

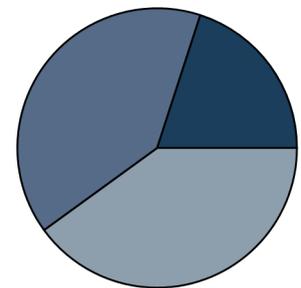
Tobacco Users By Age



18 - 24, 20.00%  
25 - 34, 20.00%  
35 - 44, 20.00%  
45 - 54, 20.00%  
55 - 64, 20.00%

Chart Total N: 5

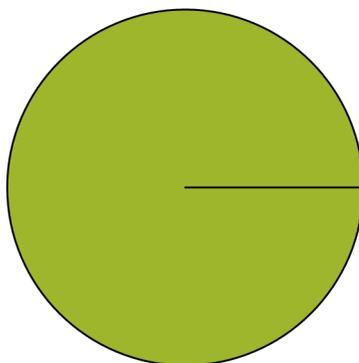
Tobacco Users By Health Plan



Commercially Insured, 40.00%  
Medicaid, 40.00%  
Uninsured, 20.00%

Chart Total N: 5

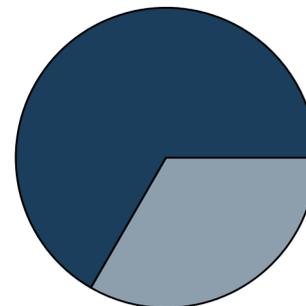
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



COPD, 33.33%  
None, 66.67%

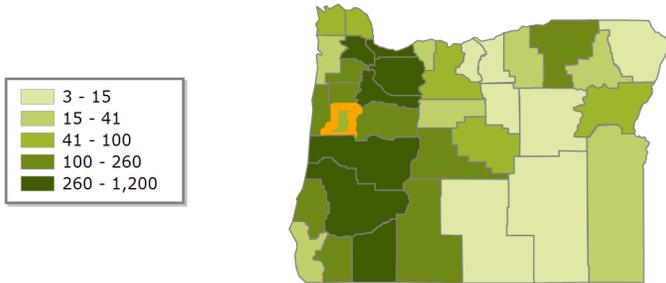
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

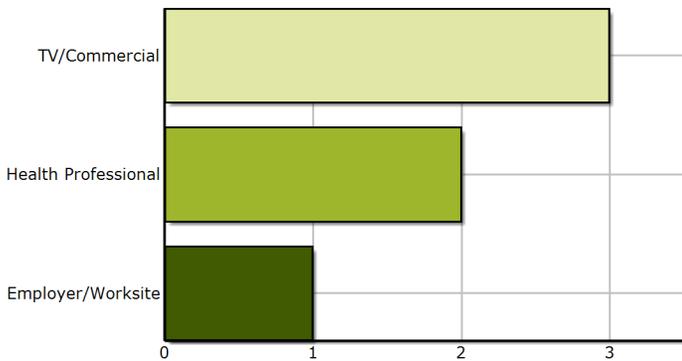
From 5/1/2013 through 5/31/2013

## State Tobacco Users Served Contract YTD (Adults)

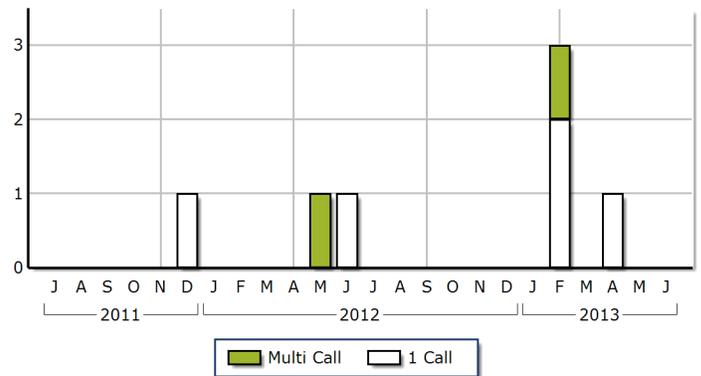


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	69,035	10.8 %	7,456 <sup>4</sup>	
			County	State
<b>Tobacco Users - Last Full Month</b>			8	944
<b>Tobacco Users YTD</b>			66	9,945
<b>Unique Tobacco Users YTD</b>			39	6,725
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	0.89 %
<b>Reach - NAQC</b>			2	0.59 %
<b>Annualized Reach</b>			1	0.97 %
<b>Annualized Reach - NAQC</b>			2	0.64 %
<b>Unique Individual Reach</b>			3	0.52 %

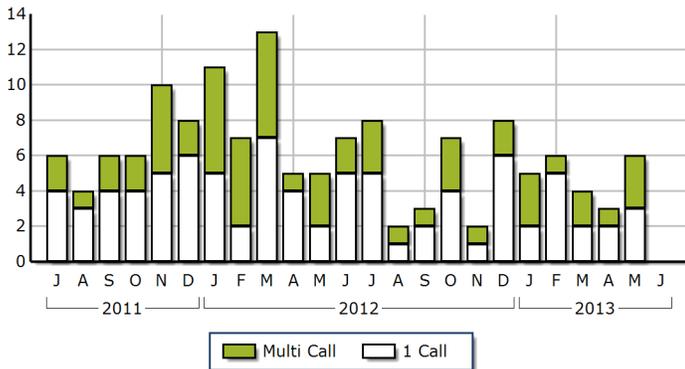
## How Heard About



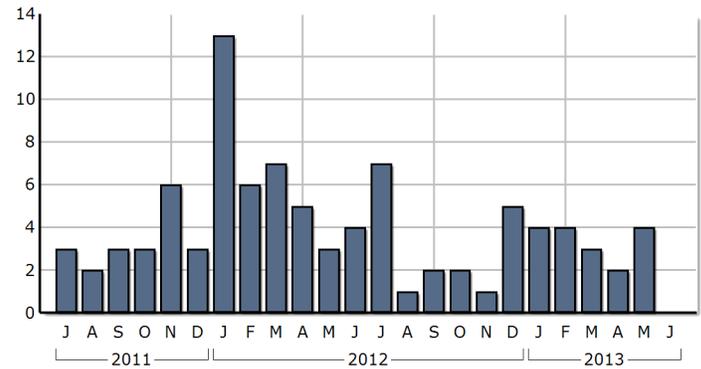
## Fax Referral



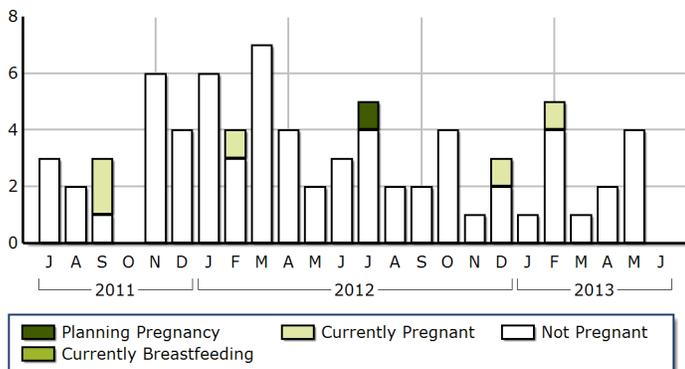
## Tobacco User Enrollments By Program Type



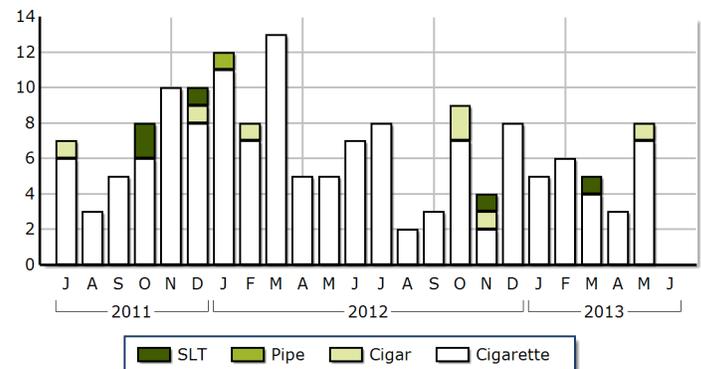
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

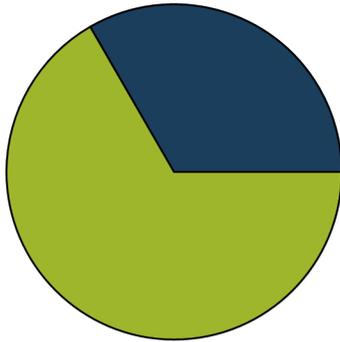


## Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

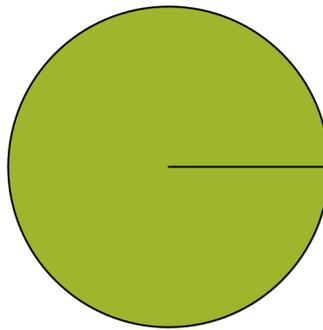
Tobacco Users By Gender



Female, 66.67%  
Male, 33.33%

Chart Total N: 6

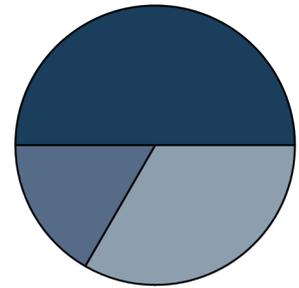
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

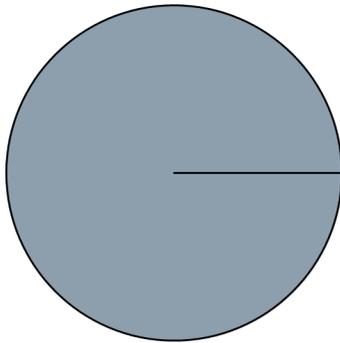
Tobacco Users By Education



HS Degreee/GED, 33.33%  
Some College, 16.67%  
College Degree, 50.00%

Chart Total N: 6

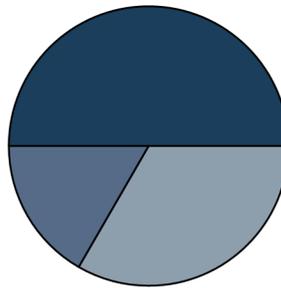
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

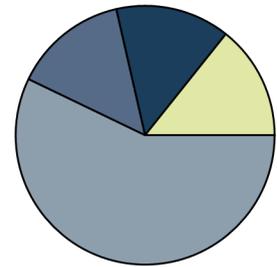
Tobacco Users By Age



25 - 34, 33.33%  
45 - 54, 16.67%  
55 - 64, 50.00%

Chart Total N: 6

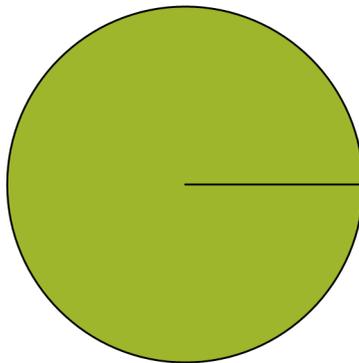
Tobacco Users By Health Plan



Uninsured, 57.14%  
Doesn't Know, 14.29%  
Medicaid, 14.29%  
Medicare, 14.29%

Chart Total N: 7

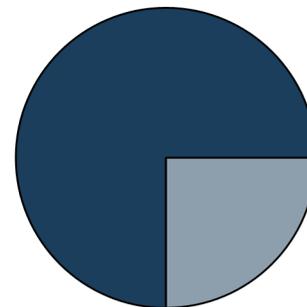
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



CAD, 25.00%  
None, 75.00%

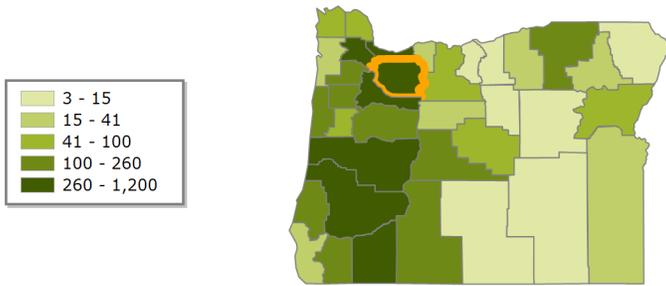
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

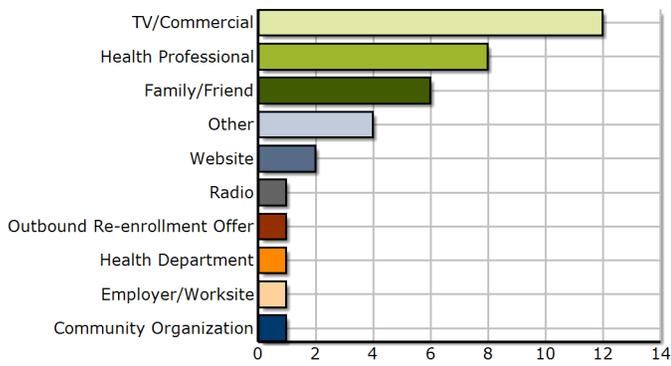
From 5/1/2013 through 5/31/2013

## State Tobacco Users Served Contract YTD (Adults)

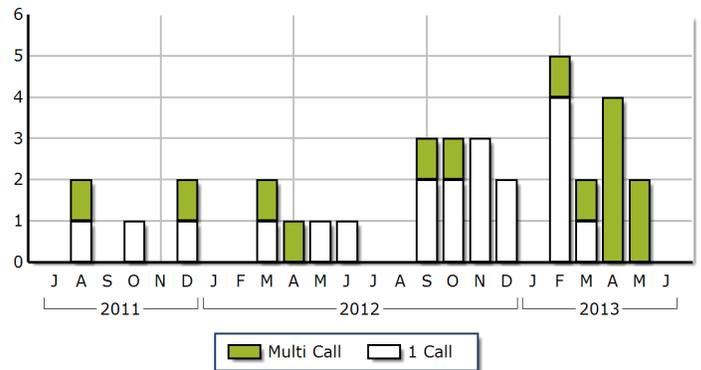


County Population	Prevalence	Tobacco Users
<b>Adult</b>	289,948	15.4 %
		44,652 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		44
<b>Tobacco Users YTD</b>		469
<b>Unique Tobacco Users YTD</b>		308
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>		1.05 %
<b>Reach - NAQC</b>		0.75 %
<b>Annualized Reach</b>		1.15 %
<b>Annualized Reach - NAQC</b>		0.82 %
<b>Unique Individual Reach</b>		0.69 %

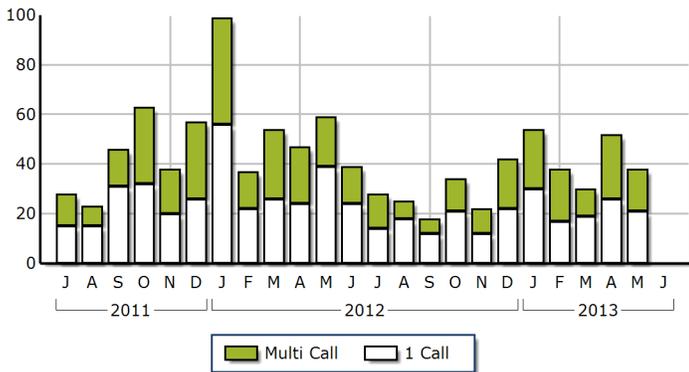
## How Heard About



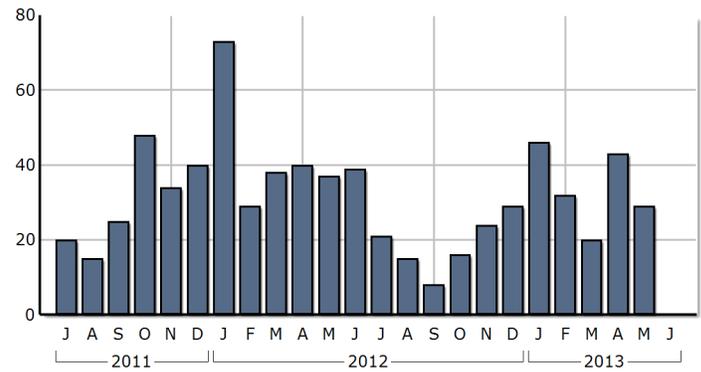
## Fax Referral



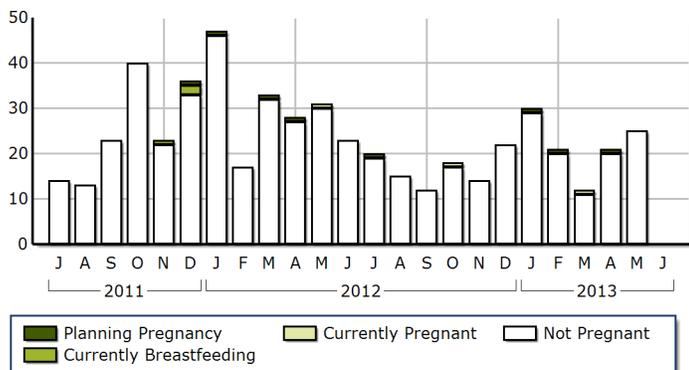
## Tobacco User Enrollments By Program Type



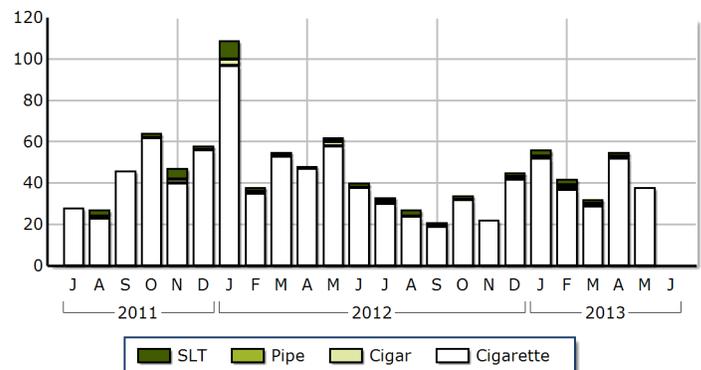
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

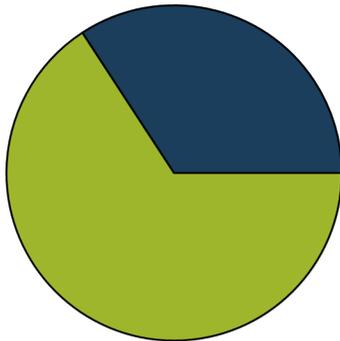


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

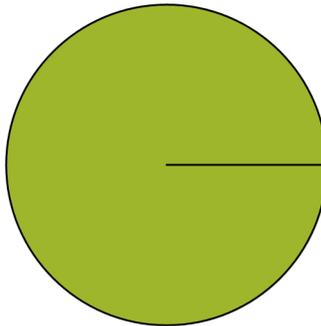
Tobacco Users By Gender



Female, 65.79%  
Male, 34.21%

Chart Total N: 38

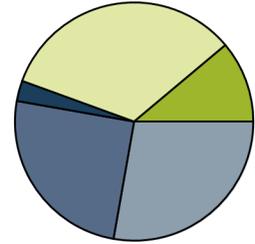
Tobacco Users By Language



English, 100.00%

Chart Total N: 38

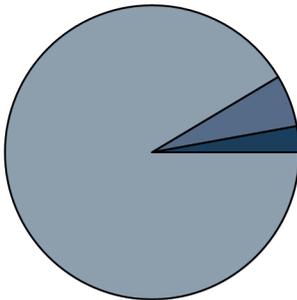
Tobacco Users By Education



No HS Degreee/GED, 27.78%  
HS Degreee/GED, 25.00%  
Some Technical School, 2.78%  
Some College, 33.33%  
College Degree, 11.11%

Chart Total N: 36

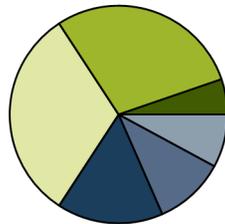
Tobacco Users By Race



White, 91.43%  
American Indian/Alaskan Native, 5.71%  
Asian, 2.86%

Chart Total N: 35

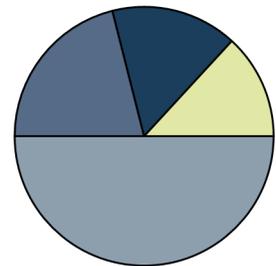
Tobacco Users By Age



18 - 24, 7.89%  
25 - 34, 10.53%  
35 - 44, 15.79%  
45 - 54, 31.58%  
55 - 64, 28.95%  
65 and Older, 5.26%

Chart Total N: 38

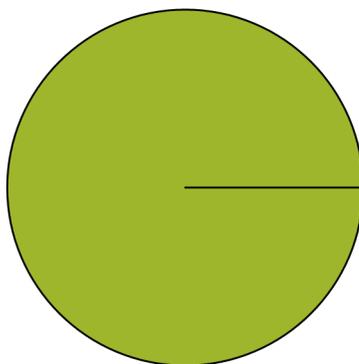
Tobacco Users By Health Plan



Uninsured, 50.00%  
Medicare, 21.05%  
Medicaid, 15.79%  
Commercially Insured, 13.16%

Chart Total N: 38

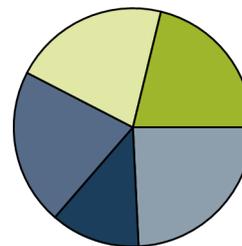
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 35

Tobacco Users By Chronic Condition



Asthma, 24.24%  
CAD, 12.12%  
COPD, 21.21%  
Diabetes, 21.21%  
None, 21.21%

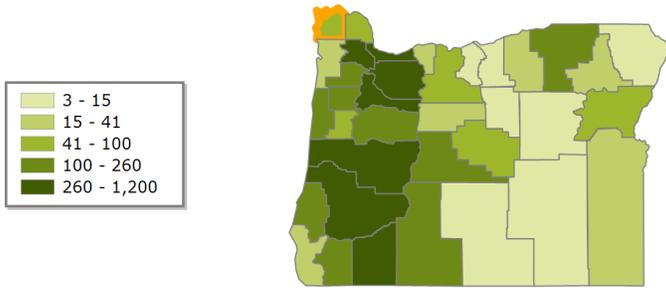
Chart Total N: 33

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

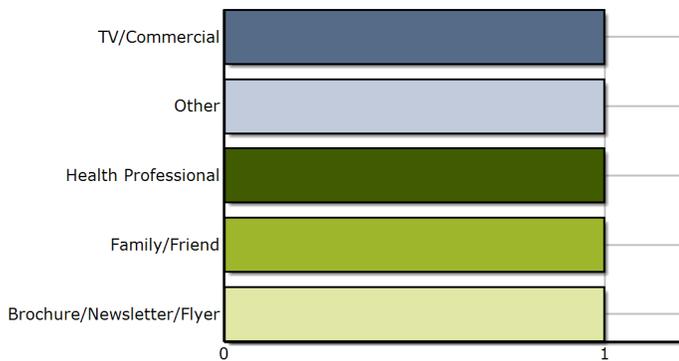
From 5/1/2013 through 5/31/2013

## State Tobacco Users Served Contract YTD (Adults)

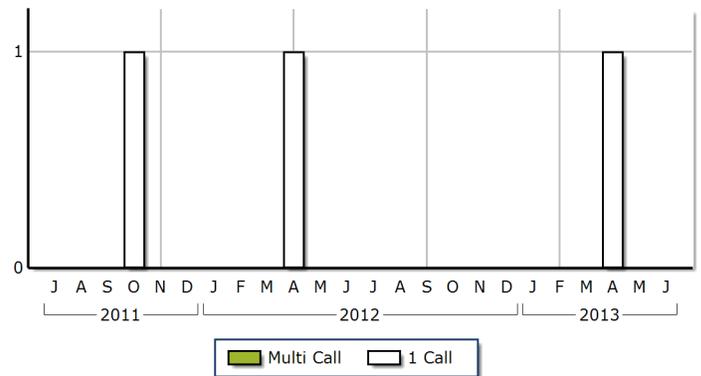


County Population	Prevalence	Tobacco Users
<b>Adult</b>	29,812	21.5 %
		6,410 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		6
<b>Tobacco Users YTD</b>		80
<b>Unique Tobacco Users YTD</b>	3	49
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>	1	1.25 %
<b>Reach - NAQC</b>	2	0.90 %
<b>Annualized Reach</b>	1	1.36 %
<b>Annualized Reach - NAQC</b>	2	0.99 %
<b>Unique Individual Reach</b>	3	0.76 %

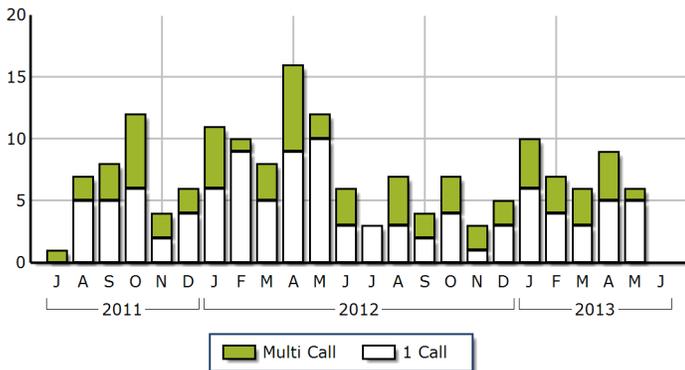
## How Heard About



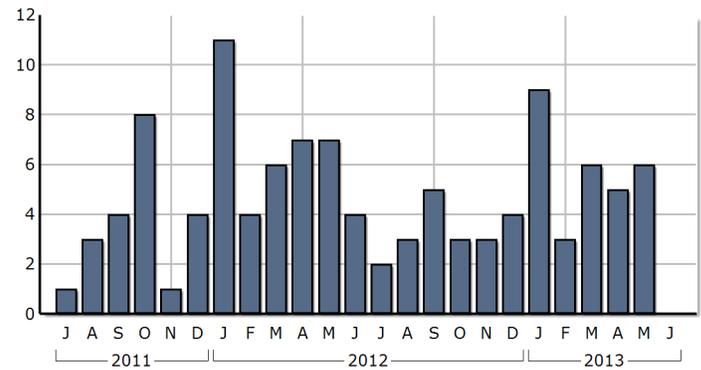
## Fax Referral



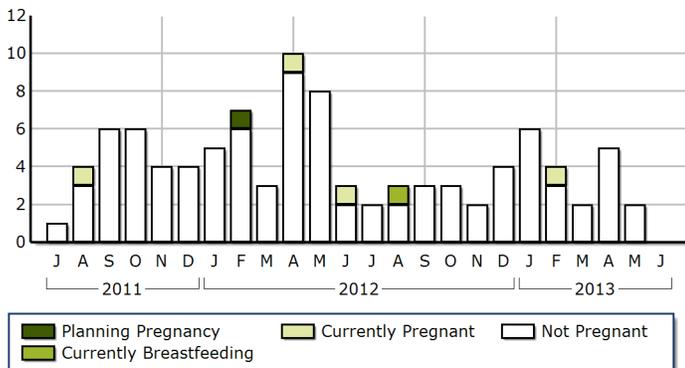
## Tobacco User Enrollments By Program Type



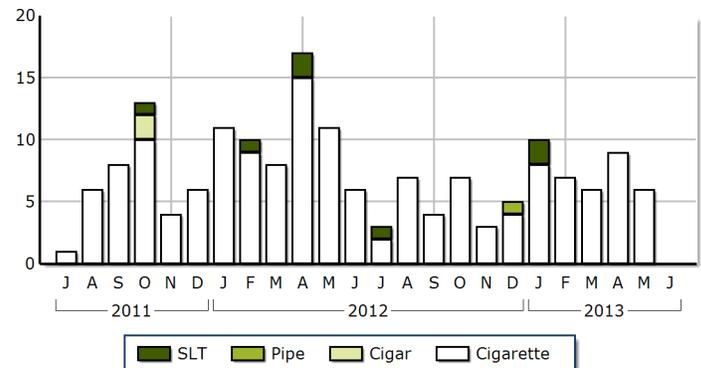
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

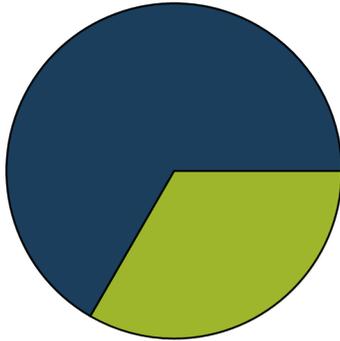


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

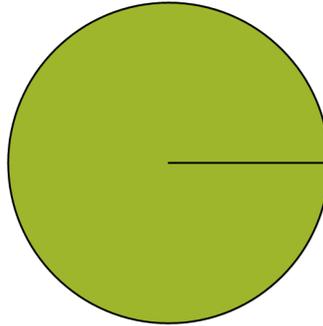
Tobacco Users By Gender



Female, 33.33%  
Male, 66.67%

Chart Total N: 6

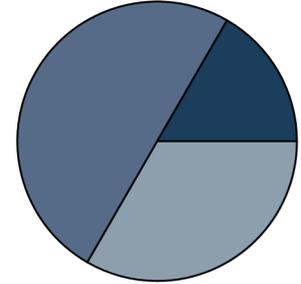
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

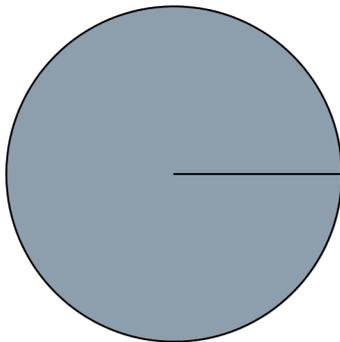
Tobacco Users By Education



No HS Degreee/GED, 33.33%  
HS Degreee/GED, 50.00%  
Some College, 16.67%

Chart Total N: 6

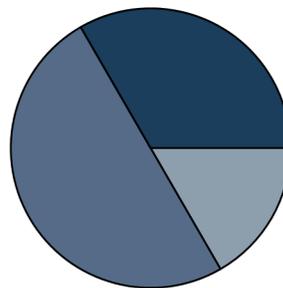
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

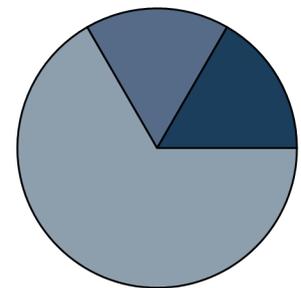
Tobacco Users By Age



45 - 54, 16.67%  
55 - 64, 50.00%  
65 and Older, 33.33%

Chart Total N: 6

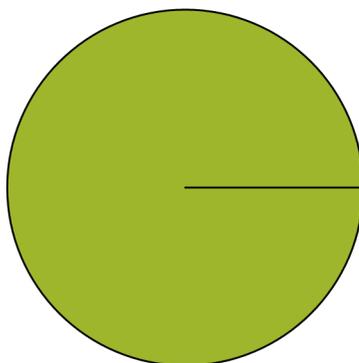
Tobacco Users By Health Plan



Medicare, 66.67%  
Uninsured, 16.67%  
Medicaid, 16.67%

Chart Total N: 6

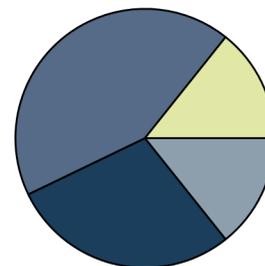
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



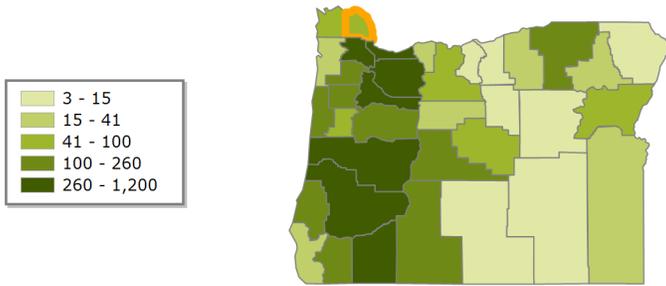
Asthma, 14.29%  
CAD, 28.57%  
COPD, 42.86%  
None, 14.29%

Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

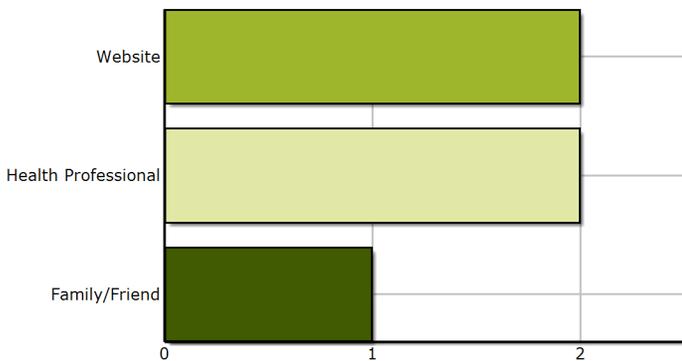
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

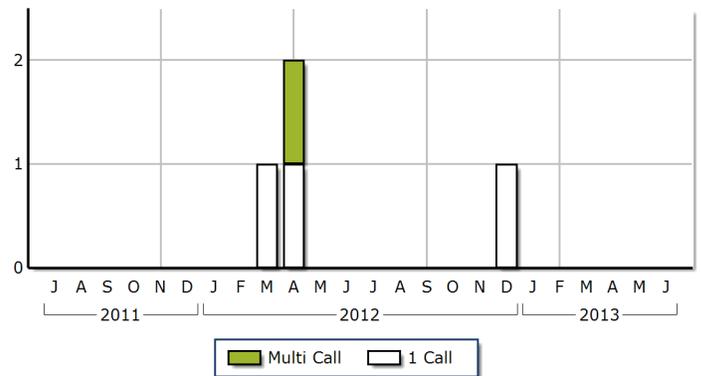


County Population		Prevalence	Tobacco Users
Adult	36,948	17.1 %	6,318 <sup>4</sup>
			<b>County</b>
Tobacco Users - Last Full Month			7
Tobacco Users YTD			72
Unique Tobacco Users YTD			3
Target Reach			2.0 %
Reach YTD			1
Reach - NAQC			2
Annualized Reach			1
Annualized Reach - NAQC			2
Unique Individual Reach			3
			<b>State</b>
Tobacco Users - Last Full Month			944
Tobacco Users YTD			9,945
Unique Tobacco Users YTD			6,725
Target Reach			2.0 %
Reach YTD			1.14 %
Reach - NAQC			0.79 %
Annualized Reach			1.24 %
Annualized Reach - NAQC			0.86 %
Unique Individual Reach			0.81 %
			1.30 %

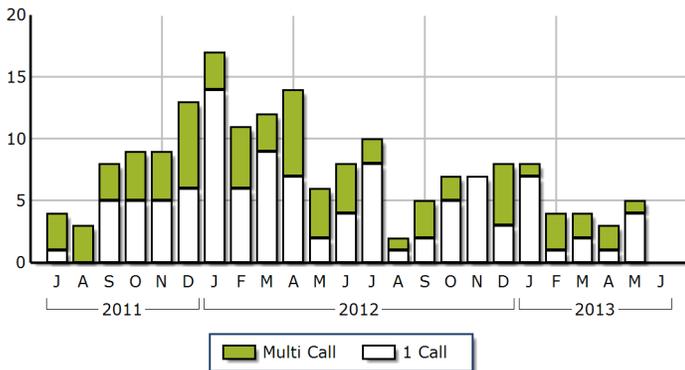
## How Heard About



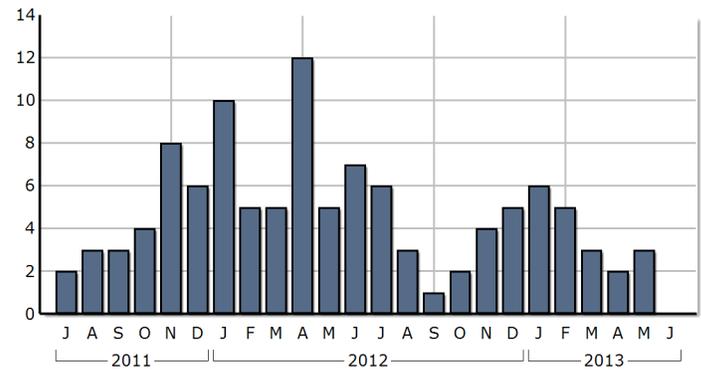
## Fax Referral



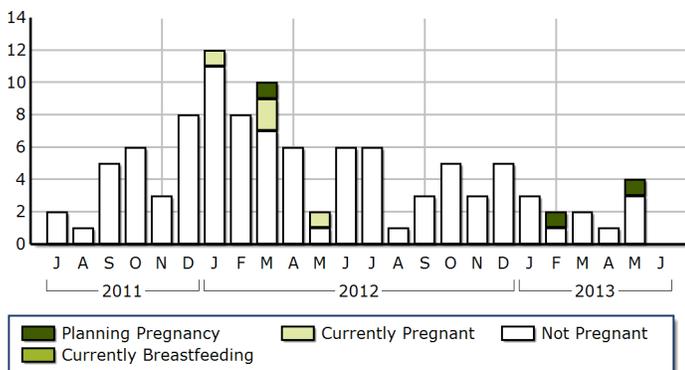
## Tobacco User Enrollments By Program Type



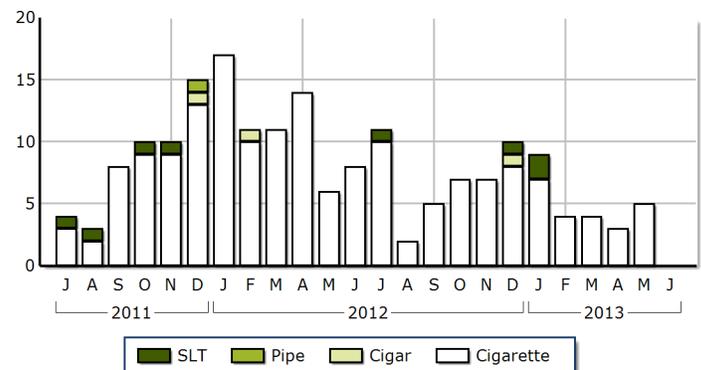
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

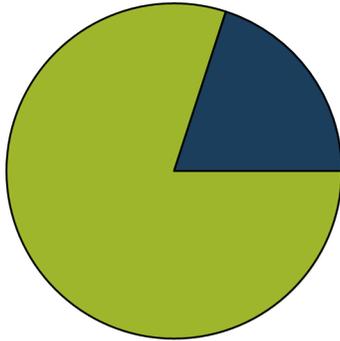


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

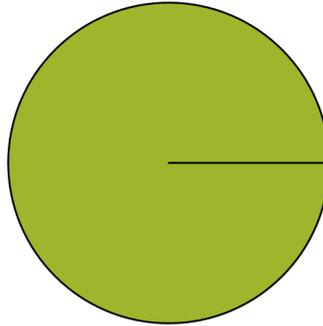
Tobacco Users By Gender



Female, 80.00%  
Male, 20.00%

Chart Total N: 5

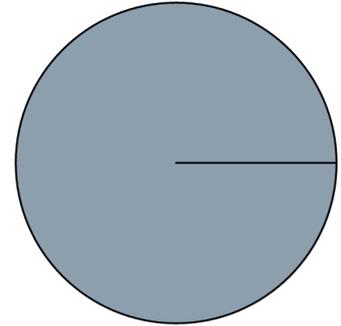
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

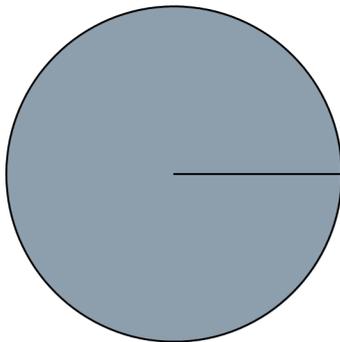
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 4

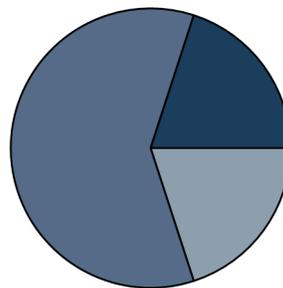
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

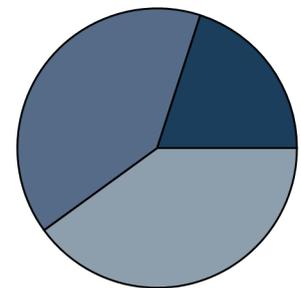
Tobacco Users By Age



18 - 24, 20.00%  
45 - 54, 60.00%  
65 and Older, 20.00%

Chart Total N: 5

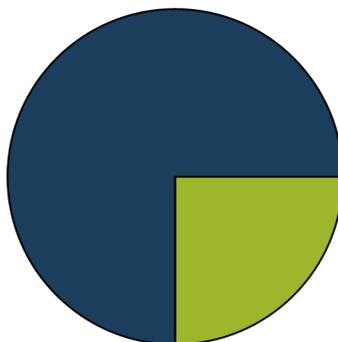
Tobacco Users By Health Plan



Commercially Insured, 40.00%  
Medicare, 40.00%  
Uninsured, 20.00%

Chart Total N: 5

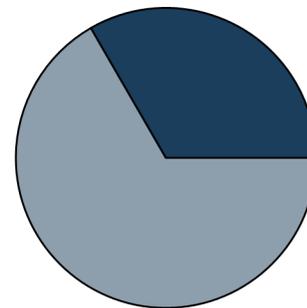
Tobacco Users By Ethnicity



Hispanic, 25.00%  
Non-Hispanic, 75.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 66.67%  
Diabetes, 33.33%

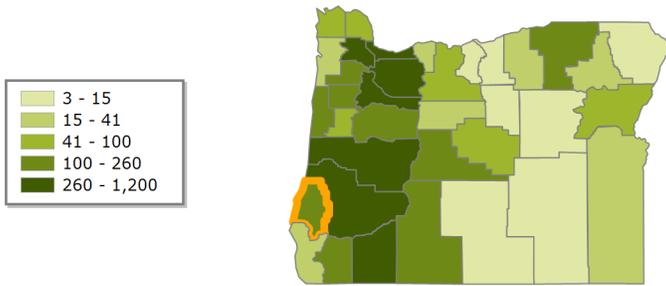
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

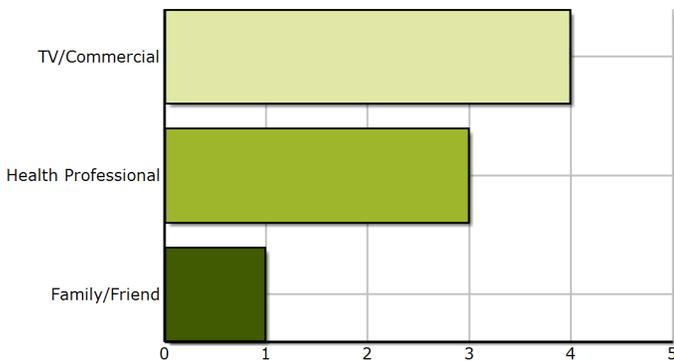
From 5/1/2013 through 5/31/2013

State Tobacco Users Served Contract YTD (Adults)

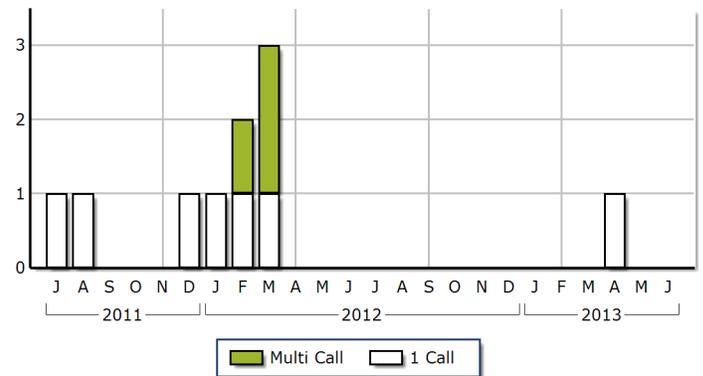


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			8	944
Tobacco Users YTD			112	9,945
Unique Tobacco Users YTD			3	6,725
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.79 %
Reach - NAQC			2	0.67 %
Annualized Reach			1	0.86 %
Annualized Reach - NAQC			2	0.73 %
Unique Individual Reach			3	0.65 %

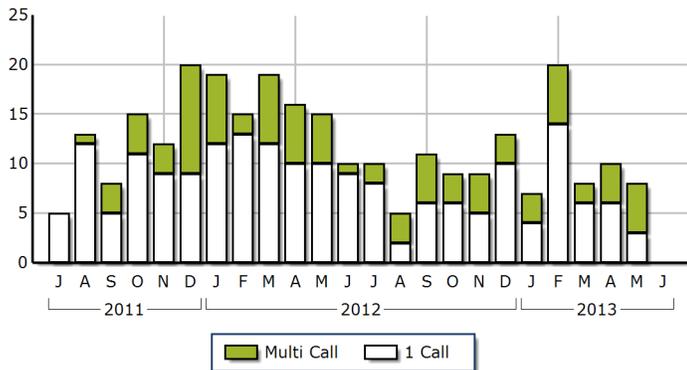
How Heard About



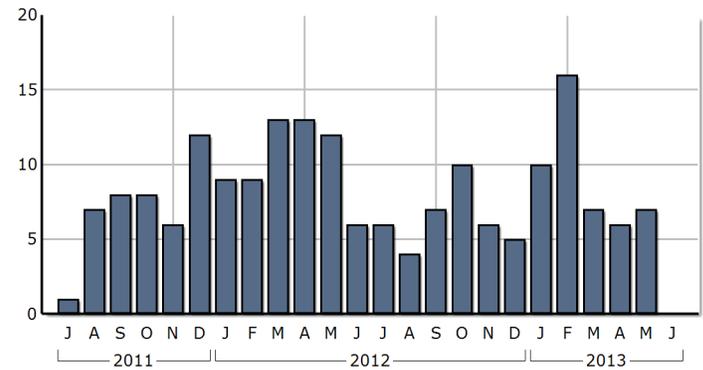
Fax Referral



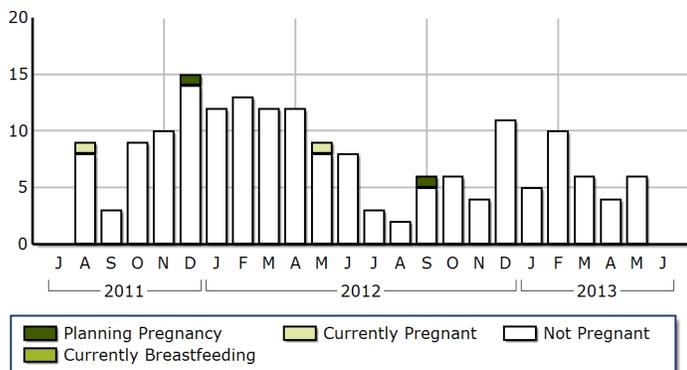
Tobacco User Enrollments By Program Type



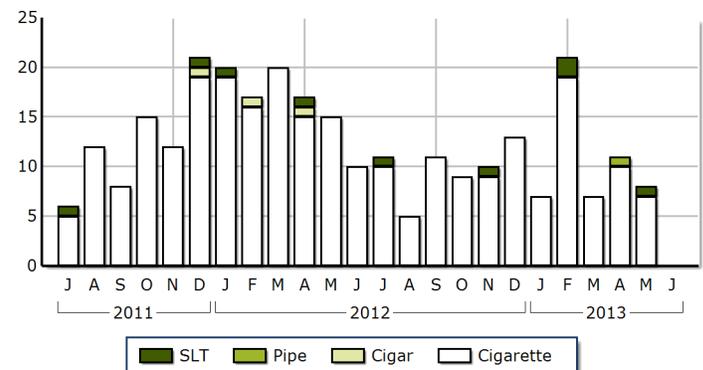
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

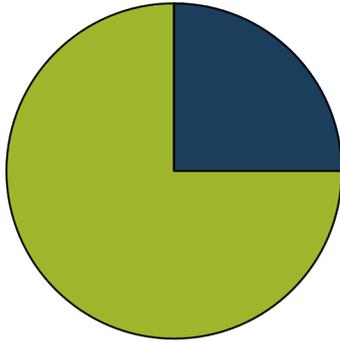


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

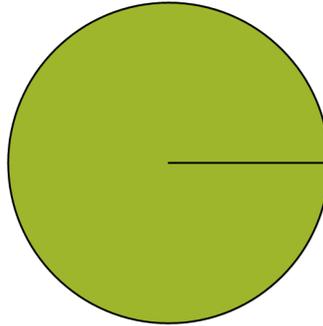
Tobacco Users By Gender



Female, 75.00%  
Male, 25.00%

Chart Total N: 8

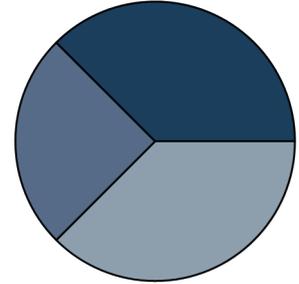
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

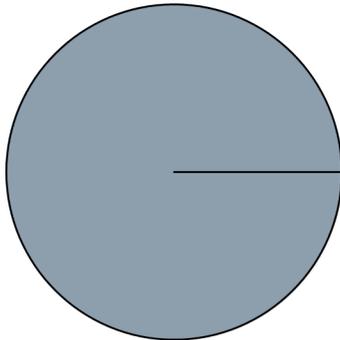
Tobacco Users By Education



No HS Degreee/GED, 37.50%  
HS Degreee/GED, 25.00%  
Some College, 37.50%

Chart Total N: 8

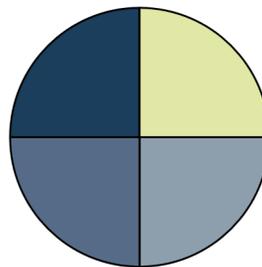
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

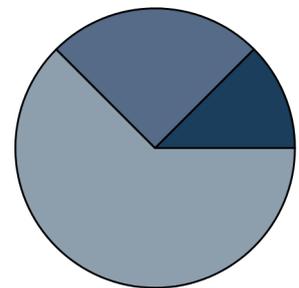
Tobacco Users By Age



25 - 34, 25.00%  
35 - 44, 25.00%  
45 - 54, 25.00%  
55 - 64, 25.00%

Chart Total N: 8

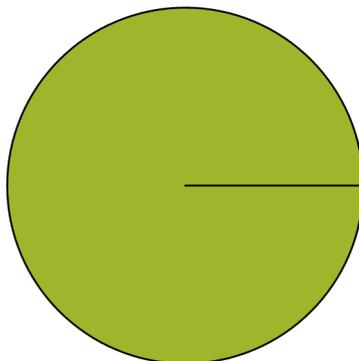
Tobacco Users By Health Plan



Uninsured, 62.50%  
Commercially Insured, 25.00%  
Medicare, 12.50%

Chart Total N: 8

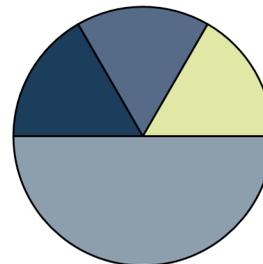
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



Asthma, 50.00%  
COPD, 16.67%  
Diabetes, 16.67%  
None, 16.67%

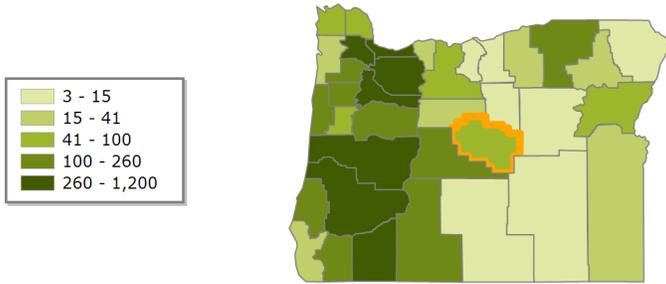
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

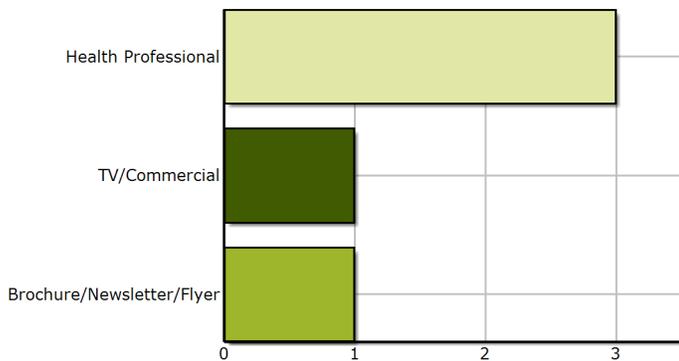
From 5/1/2013 through 5/31/2013

## State Tobacco Users Served Contract YTD (Adults)

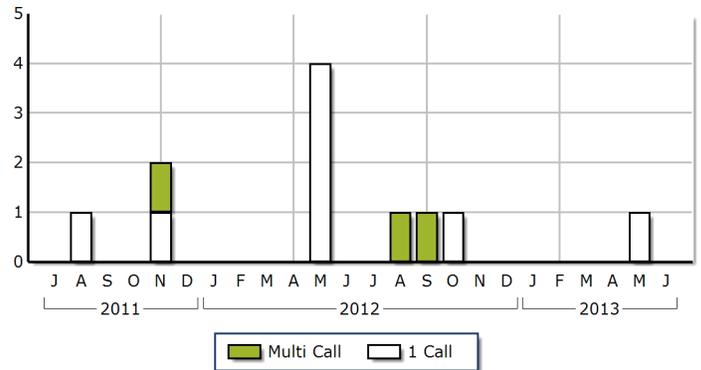


County Population	Prevalence	Tobacco Users
<b>Adult</b>	20,635	23.3 %
		4,808 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		5
<b>Tobacco Users YTD</b>		55
<b>Unique Tobacco Users YTD</b>	3	39
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>	1	1.14 %
<b>Reach - NAQC</b>	2	0.79 %
<b>Annualized Reach</b>	1	1.25 %
<b>Annualized Reach - NAQC</b>	2	0.86 %
<b>Unique Individual Reach</b>	3	0.81 %

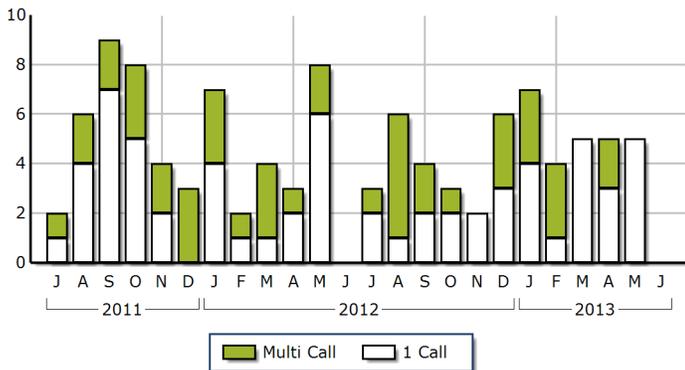
## How Heard About



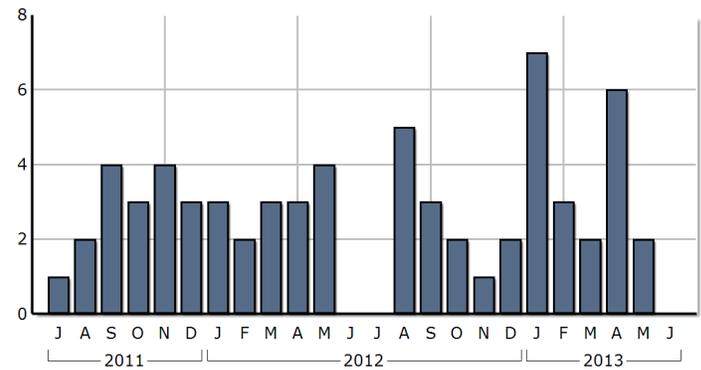
## Fax Referral



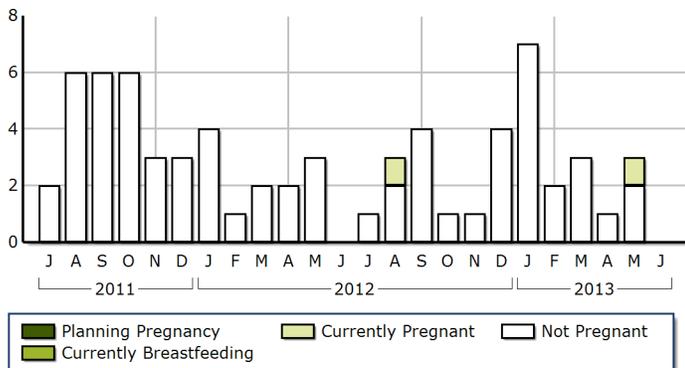
## Tobacco User Enrollments By Program Type



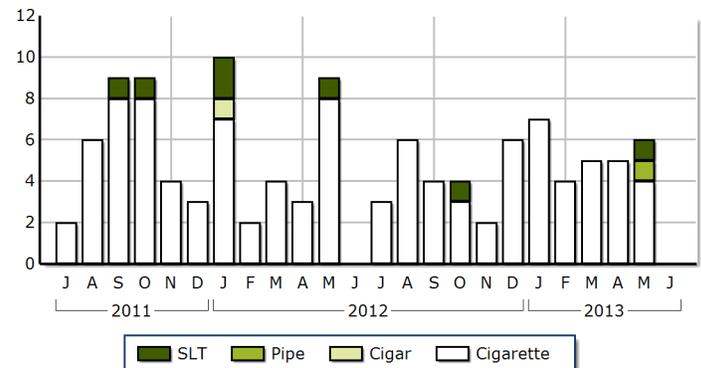
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

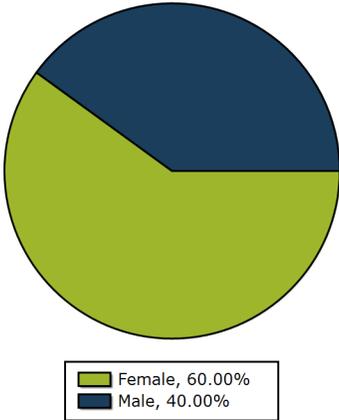


Chart Total N: 5

Tobacco Users By Language

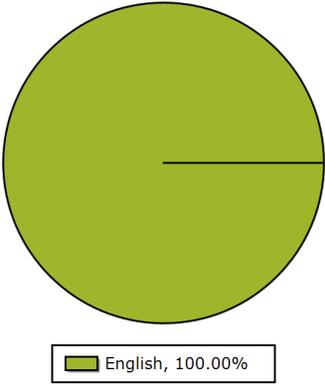


Chart Total N: 5

Tobacco Users By Education

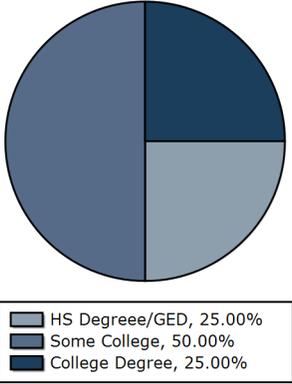


Chart Total N: 4

Tobacco Users By Race

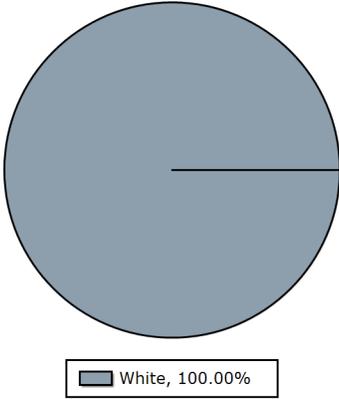


Chart Total N: 4

Tobacco Users By Age

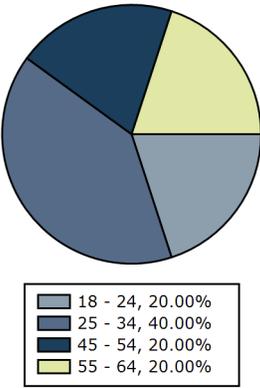


Chart Total N: 5

Tobacco Users By Health Plan

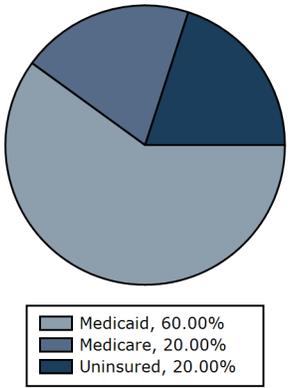


Chart Total N: 5

Tobacco Users By Ethnicity

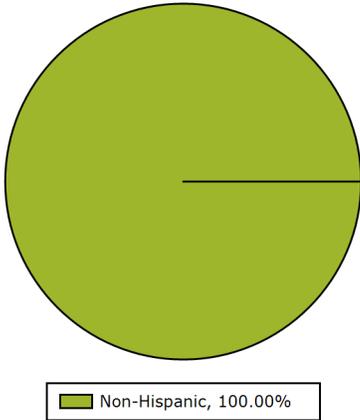


Chart Total N: 5

Tobacco Users By Chronic Condition

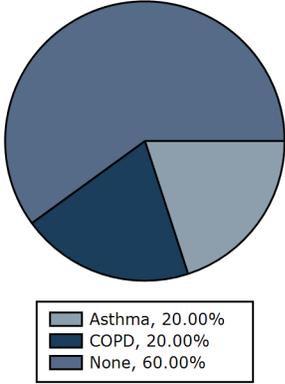
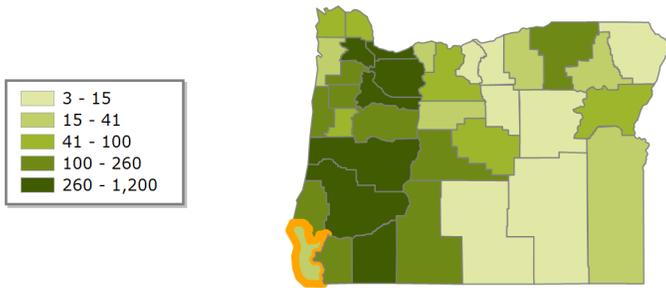


Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

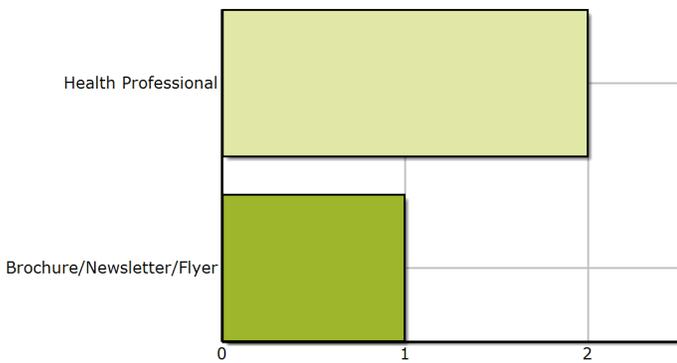
From 5/1/2013 through 5/31/2013

## State Tobacco Users Served Contract YTD (Adults)

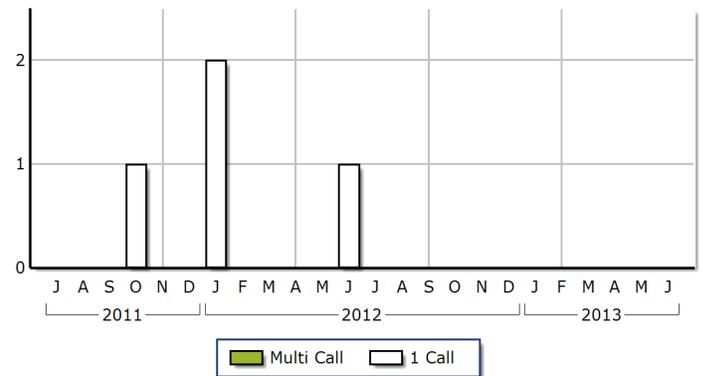


County Population	Prevalence	Tobacco Users
<b>Adult</b> 17,947	18.4 %	3,302 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		3
<b>Tobacco Users YTD</b>		32
<b>Unique Tobacco Users YTD</b>	3	25
<b>Target Reach</b>	2.0 %	2.0 %
<b>Reach YTD</b>	1	0.97 %
<b>Reach - NAQC</b>	2	0.82 %
<b>Annualized Reach</b>	1	1.06 %
<b>Annualized Reach - NAQC</b>	2	0.89 %
<b>Unique Individual Reach</b>	3	0.76 %

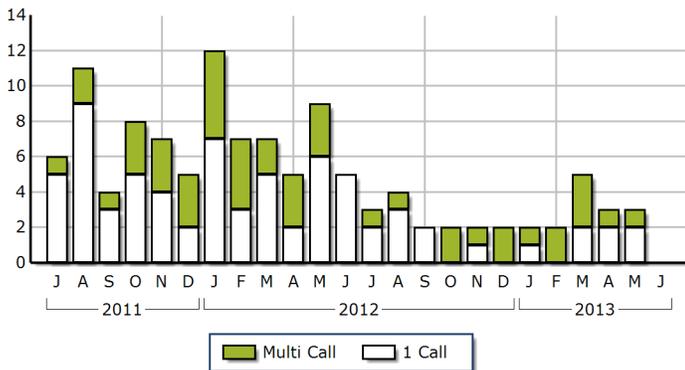
## How Heard About



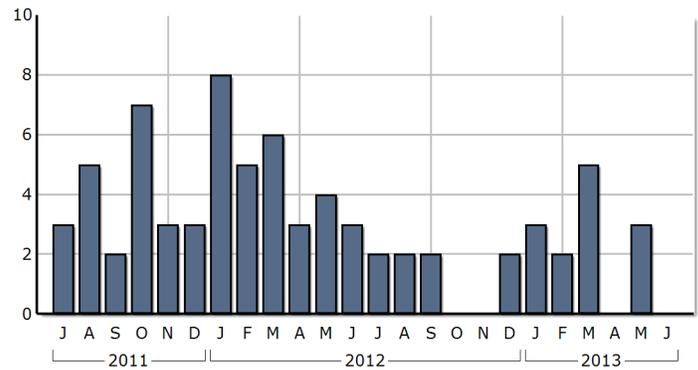
## Fax Referral



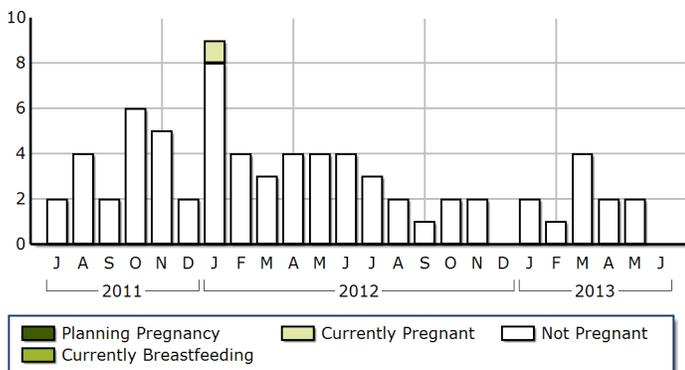
## Tobacco User Enrollments By Program Type



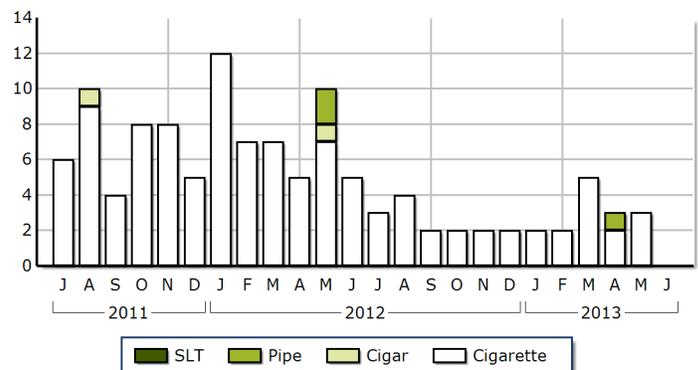
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

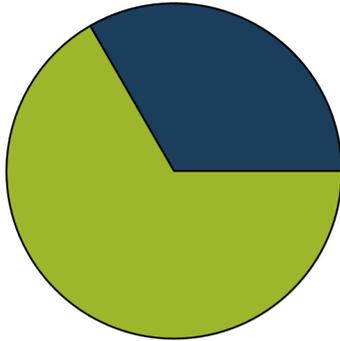


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

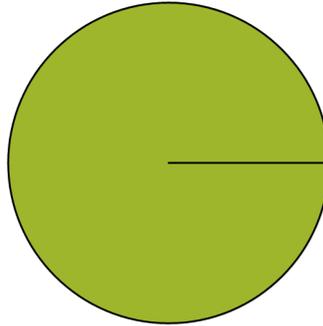
Tobacco Users By Gender



Female, 66.67%  
Male, 33.33%

Chart Total N: 3

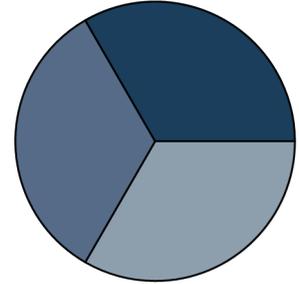
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

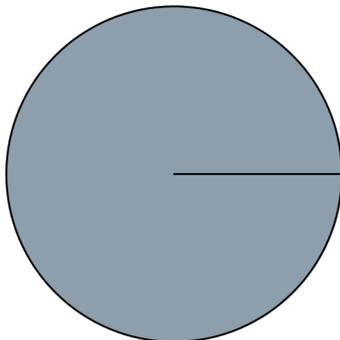
Tobacco Users By Education



No HS Degreee/GED, 33.33%  
HS Degreee/GED, 33.33%  
Some Technical School, 33.33%

Chart Total N: 3

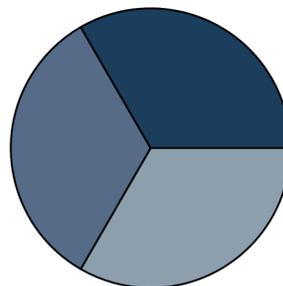
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

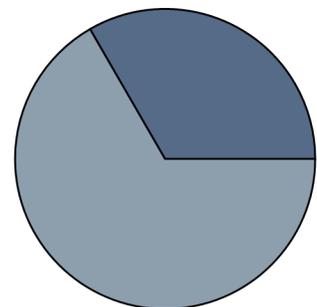
Tobacco Users By Age



25 - 34, 33.33%  
45 - 54, 33.33%  
55 - 64, 33.33%

Chart Total N: 3

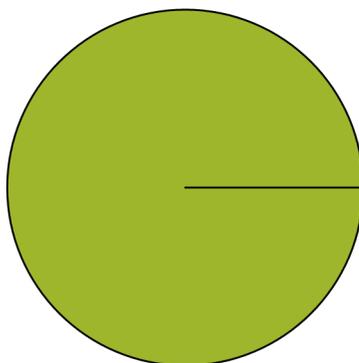
Tobacco Users By Health Plan



Medicare, 66.67%  
Uninsured, 33.33%

Chart Total N: 3

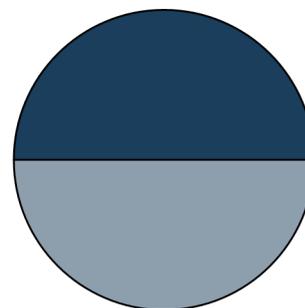
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



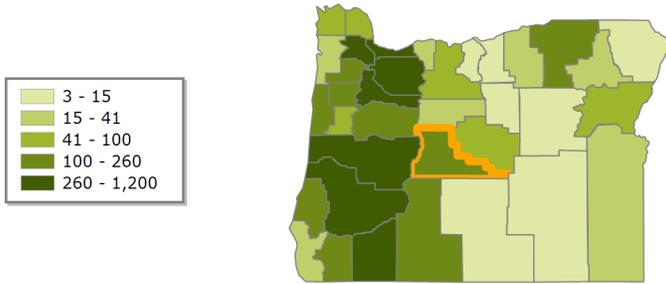
Asthma, 50.00%  
None, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

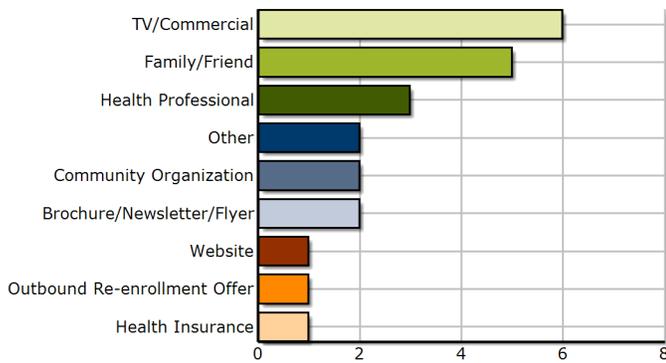
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

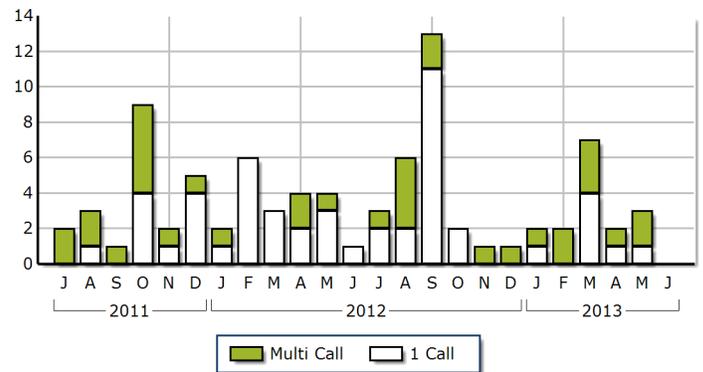


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			31	944
Tobacco Users YTD			280	9,945
Unique Tobacco Users YTD			3	6,725
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.48 %
Reach - NAQC			2	1.05 %
Annualized Reach			1	1.62 %
Annualized Reach - NAQC			2	1.14 %
Unique Individual Reach			3	1.10 %

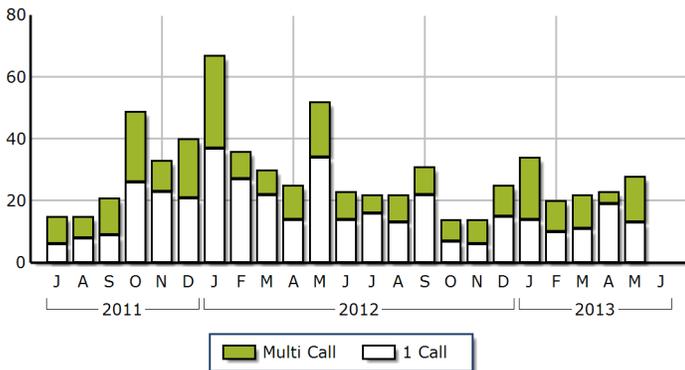
### How Heard About



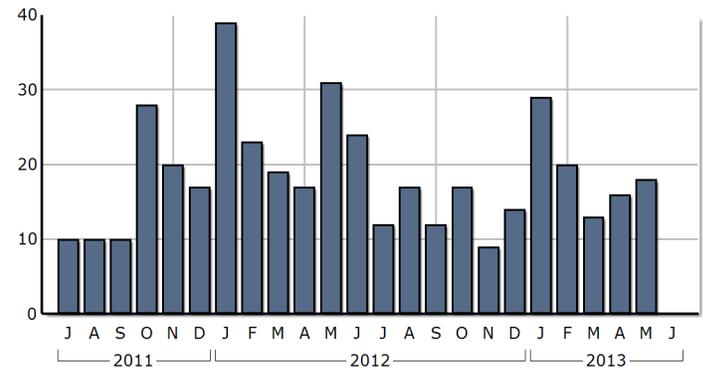
### Fax Referral



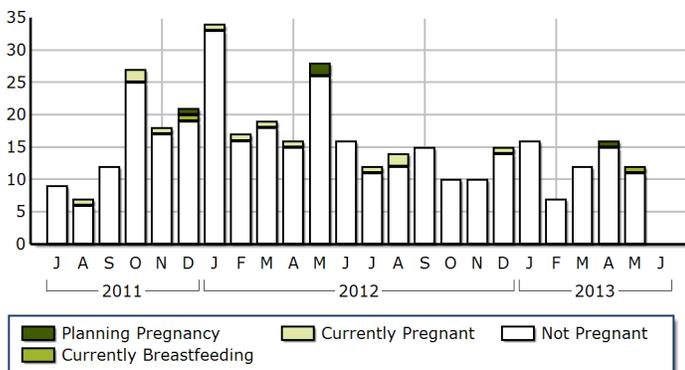
### Tobacco User Enrollments By Program Type



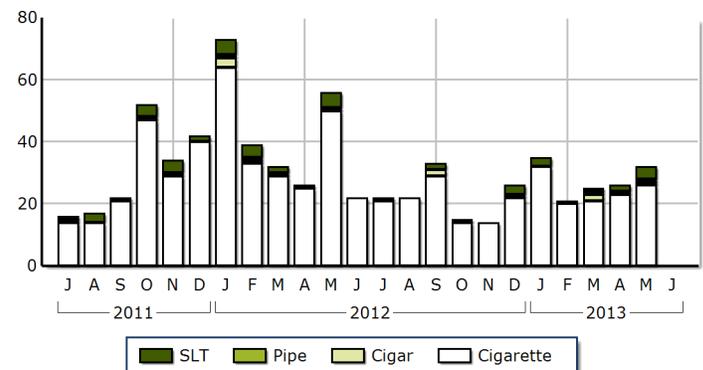
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

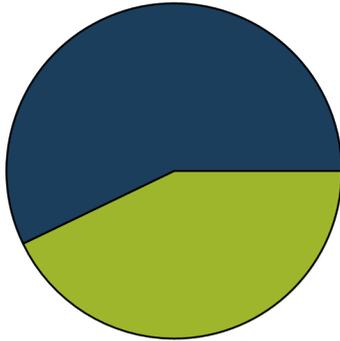


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

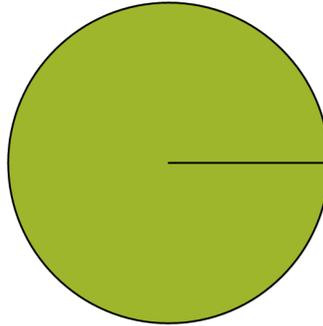
Tobacco Users By Gender



Female, 42.86%  
Male, 57.14%

Chart Total N: 28

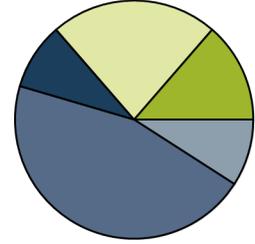
Tobacco Users By Language



English, 100.00%

Chart Total N: 28

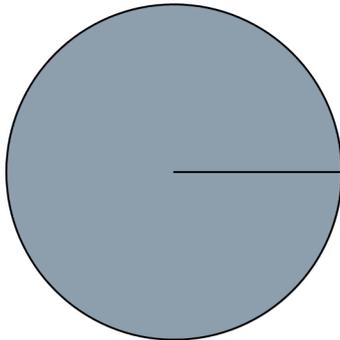
Tobacco Users By Education



No HS Degreee/GED, 9.09%  
HS Degreee/GED, 45.45%  
Technical Degree, 9.09%  
Some College, 22.73%  
College Degree, 13.64%

Chart Total N: 22

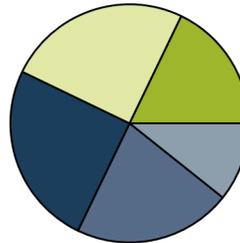
Tobacco Users By Race



White, 100.00%

Chart Total N: 19

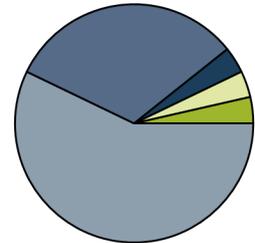
Tobacco Users By Age



18 - 24, 10.71%  
25 - 34, 21.43%  
35 - 44, 25.00%  
45 - 54, 25.00%  
55 - 64, 17.86%

Chart Total N: 28

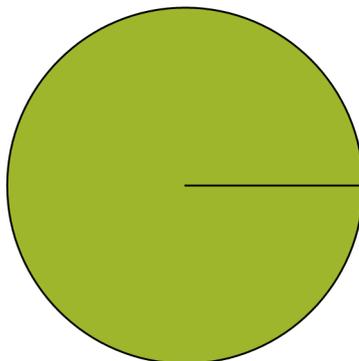
Tobacco Users By Health Plan



Uninsured, 57.14%  
Medicaid, 32.14%  
Commercially Insured, 3.57%  
Doesn't Know, 3.57%  
Medicare, 3.57%

Chart Total N: 28

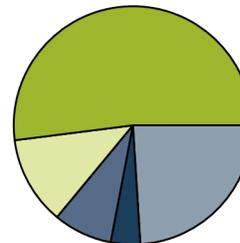
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 23

Tobacco Users By Chronic Condition



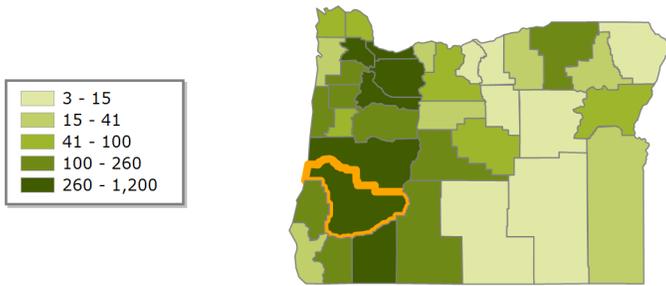
Asthma, 24.00%  
CAD, 4.00%  
COPD, 8.00%  
Diabetes, 12.00%  
None, 52.00%

Chart Total N: 25

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

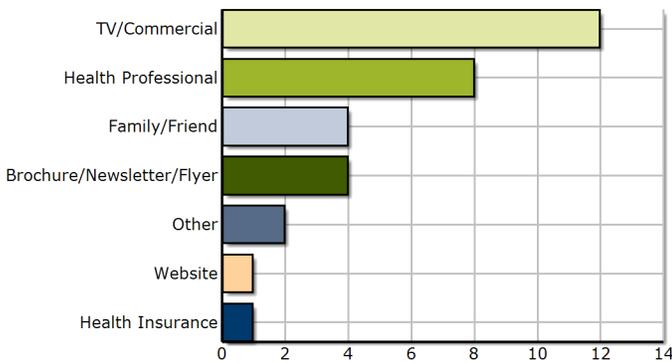
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

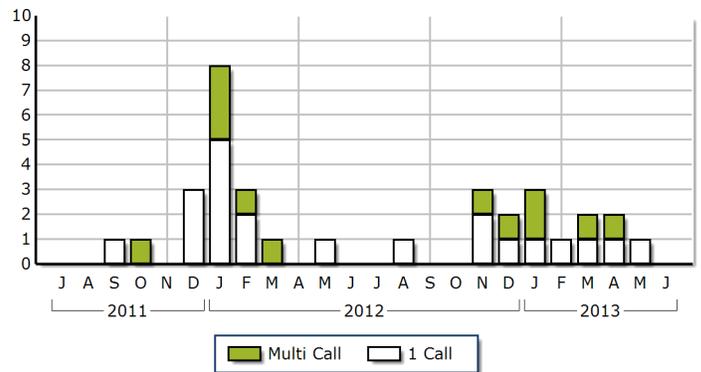


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			36	944
Tobacco Users YTD			296	9,945
Unique Tobacco Users YTD			3	6,725
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.31 %
Reach - NAQC			2	1.06 %
Annualized Reach			1	1.43 %
Annualized Reach - NAQC			2	1.15 %
Unique Individual Reach			3	0.97 %
				1.30 %

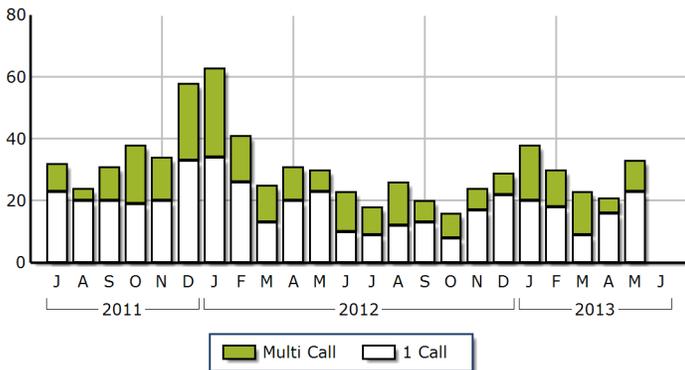
### How Heard About



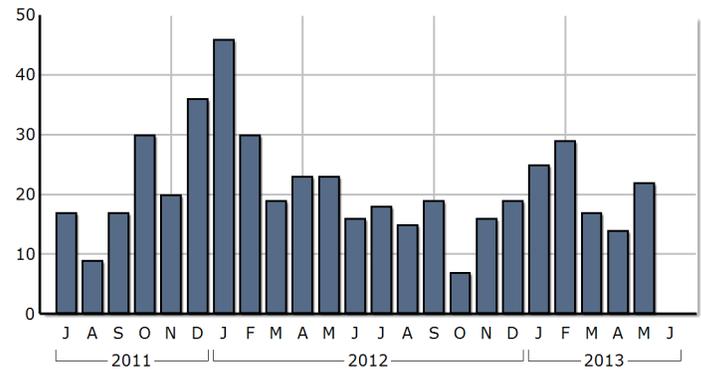
### Fax Referral



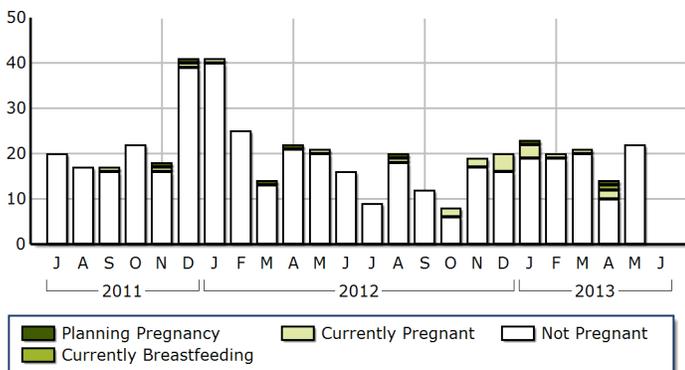
### Tobacco User Enrollments By Program Type



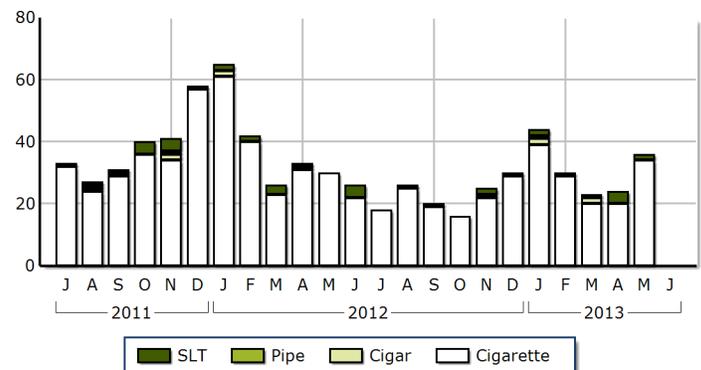
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

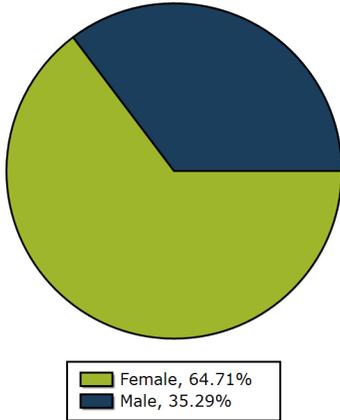


Chart Total N: 34

Tobacco Users By Language

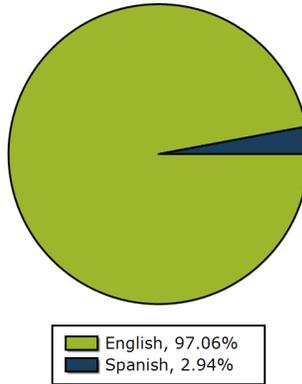


Chart Total N: 34

Tobacco Users By Education

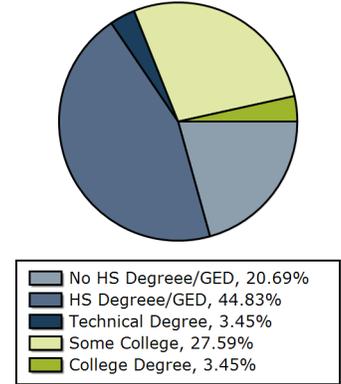


Chart Total N: 29

Tobacco Users By Race

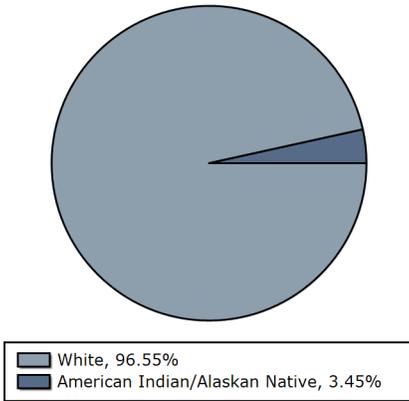


Chart Total N: 29

Tobacco Users By Age

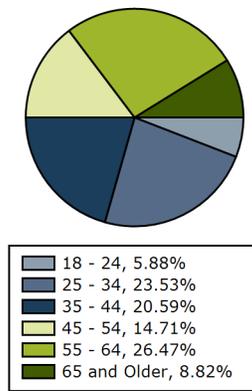


Chart Total N: 34

Tobacco Users By Health Plan

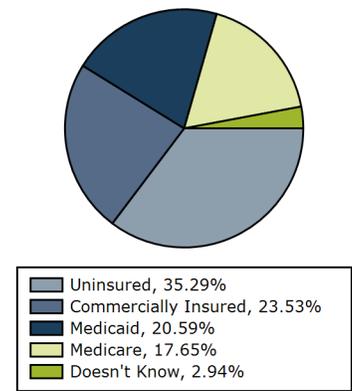


Chart Total N: 34

Tobacco Users By Ethnicity

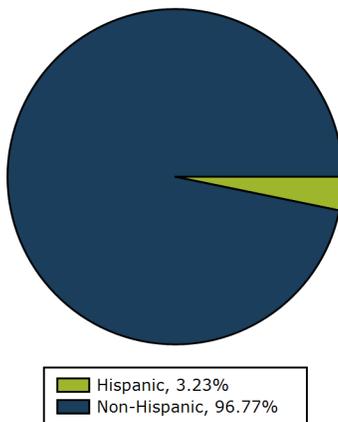


Chart Total N: 31

Tobacco Users By Chronic Condition

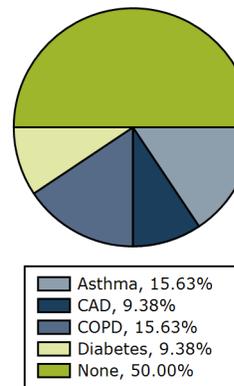
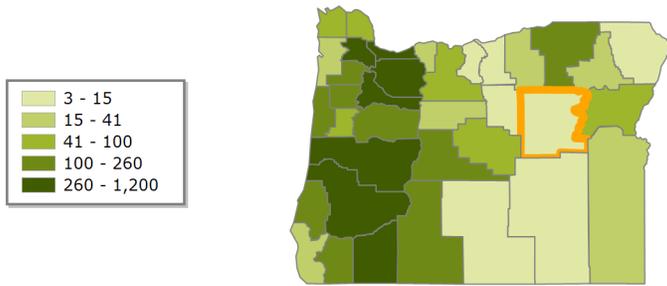


Chart Total N: 32

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

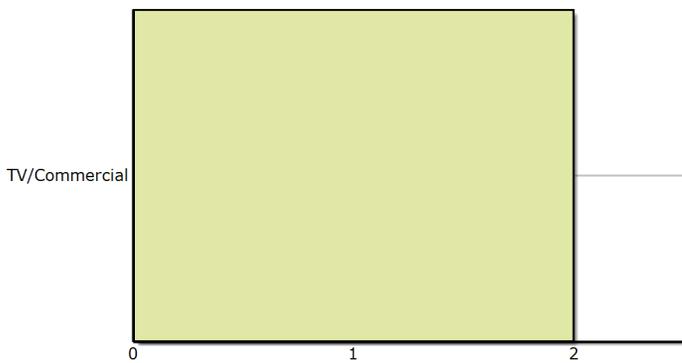
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

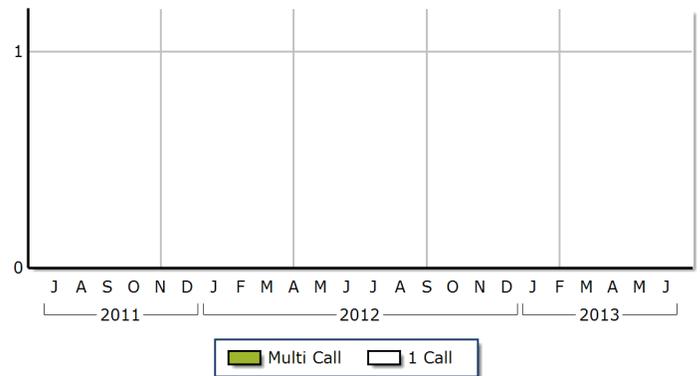


County Population	Prevalence	Tobacco Users
Adult	5,953	24.4 %
		1,453 <sup>4</sup>
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		9
Unique Tobacco Users YTD		6
Target Reach		2.0 %
Reach YTD		0.62 %
Reach - NAQC		0.62 %
Annualized Reach		0.68 %
Annualized Reach - NAQC		0.68 %
Unique Individual Reach		0.41 %

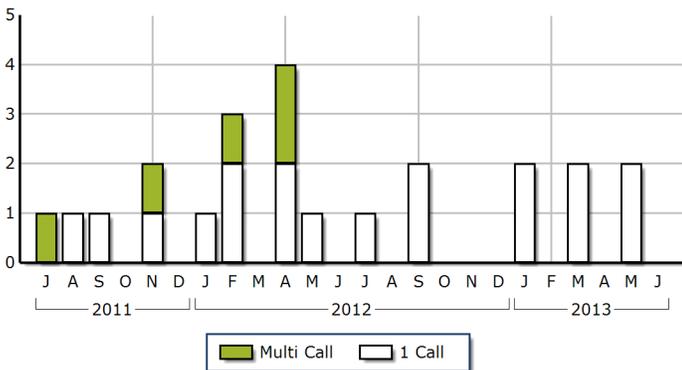
## How Heard About



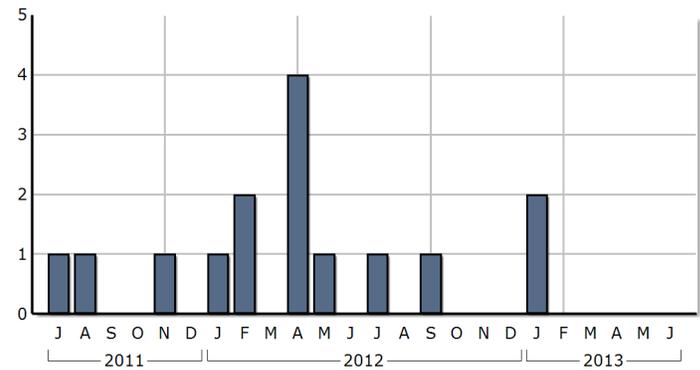
## Fax Referral



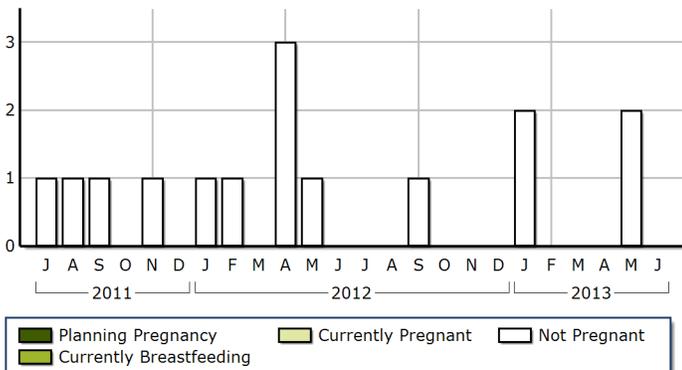
## Tobacco User Enrollments By Program Type



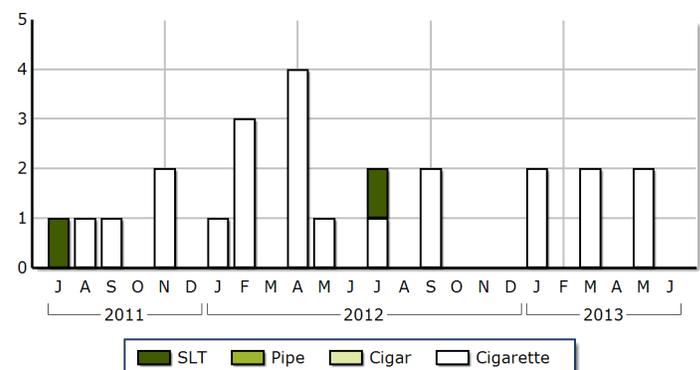
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

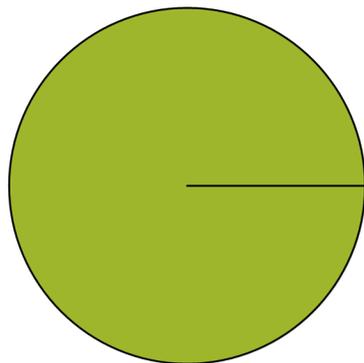


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

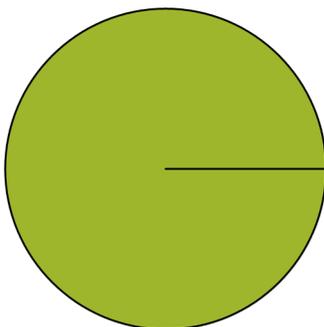
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

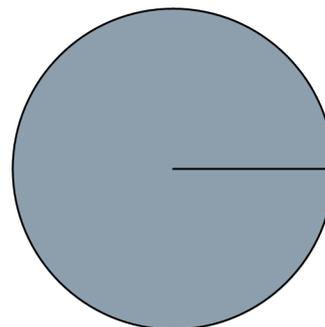
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

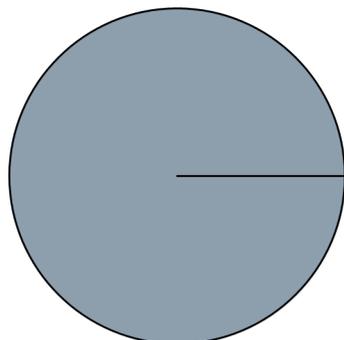
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 2

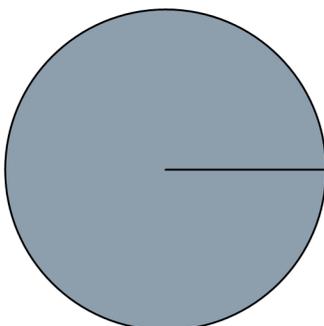
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

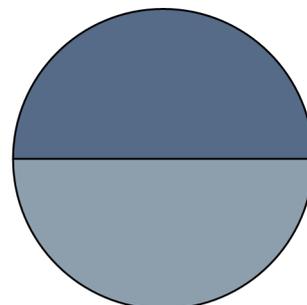
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 2

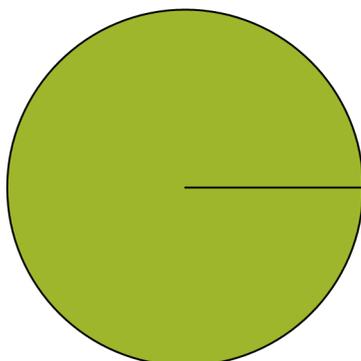
Tobacco Users By Health Plan



Doesn't Know, 50.00%  
Medicare, 50.00%

Chart Total N: 2

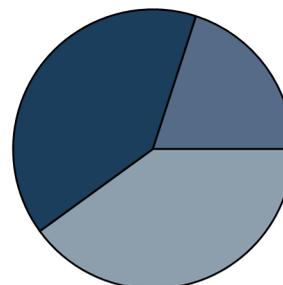
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 40.00%  
COPD, 40.00%  
Diabetes, 20.00%

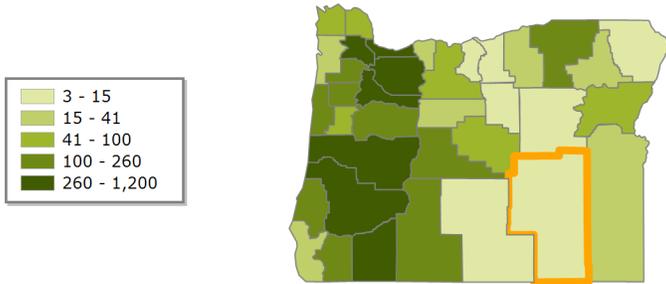
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

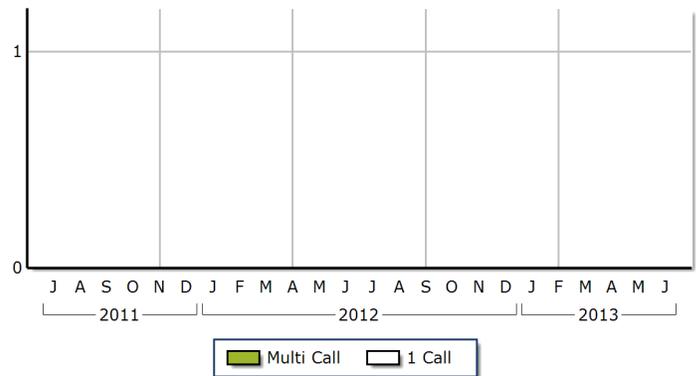
From 5/1/2013 through 5/31/2013

### State Tobacco Users Served Contract YTD (Adults)

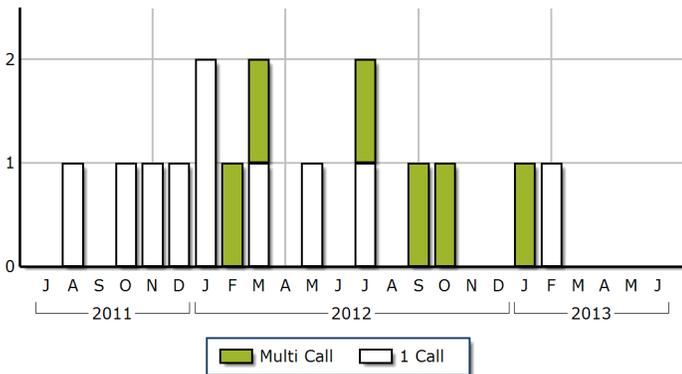


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	6,087	14.3 %		870 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			-	944
<b>Tobacco Users YTD</b>			7	9,945
			3	4
<b>Unique Tobacco Users YTD</b>			4	6,725
<b>Target Reach</b>			2.0 %	2.0 %
			1	0.80 %
<b>Reach YTD</b>			0.80 %	1.93 %
			2	0.69 %
<b>Reach - NAQC</b>			0.69 %	0.91 %
			1	0.88 %
<b>Annualized Reach</b>			0.88 %	2.10 %
			2	0.75 %
<b>Annualized Reach - NAQC</b>			0.75 %	0.99 %
			3	0.46 %
<b>Unique Individual Reach</b>			0.46 %	1.30 %

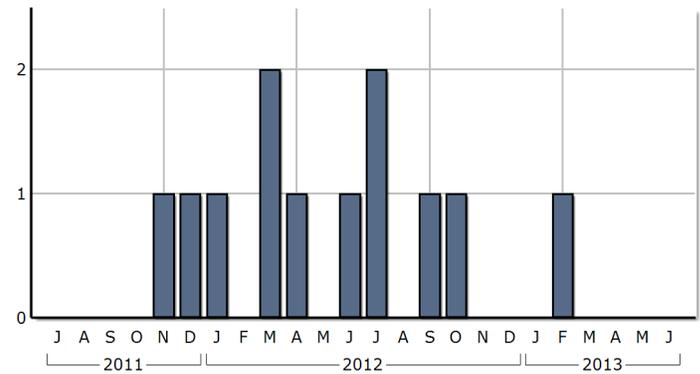
### Fax Referral



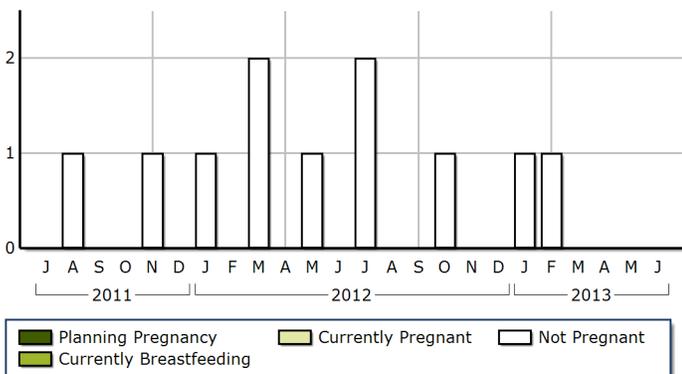
### Tobacco User Enrollments By Program Type



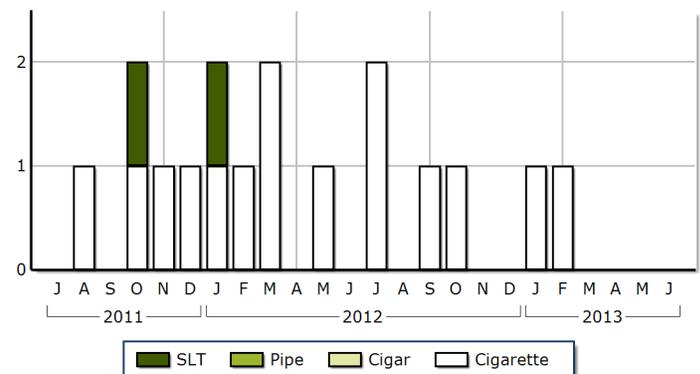
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



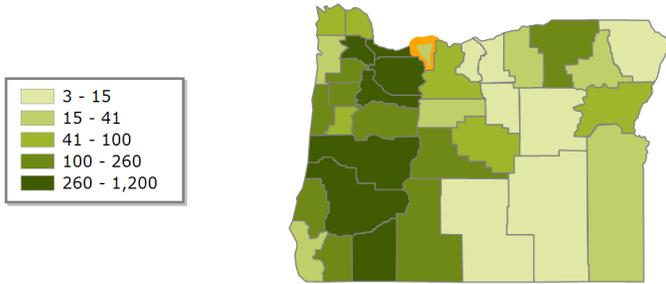
### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

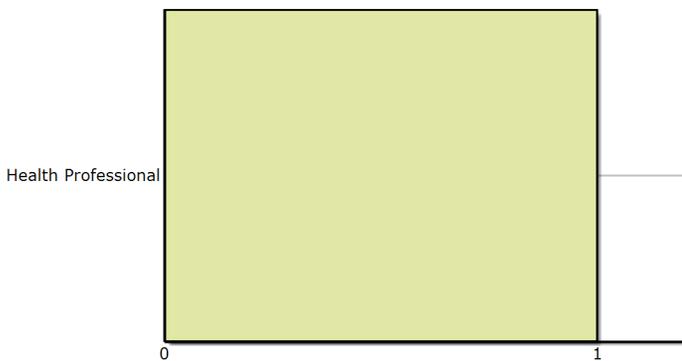
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

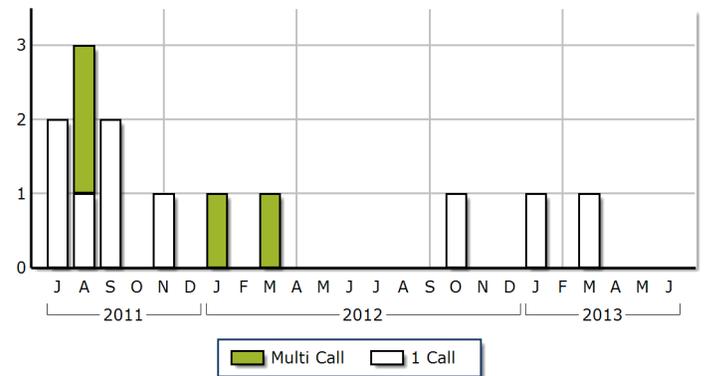


County Population	Prevalence	Tobacco Users
Adult	16,229	8.6 %
		1,396 <sup>4</sup>
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		23
Unique Tobacco Users YTD		19
Target Reach		2.0 %
Reach YTD		1.65 %
Reach - NAQC		1.15 %
Annualized Reach		1.80 %
Annualized Reach - NAQC		1.25 %
Unique Individual Reach		1.36 %

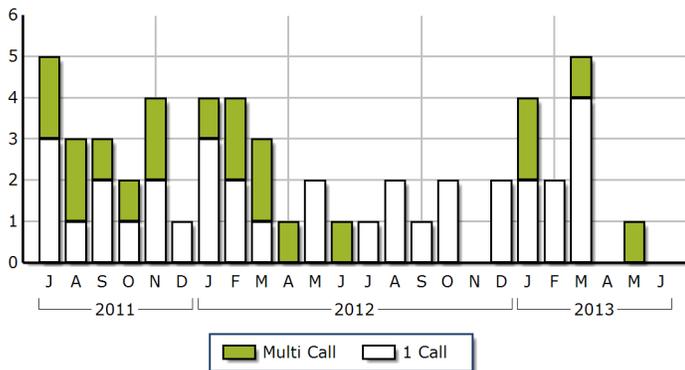
### How Heard About



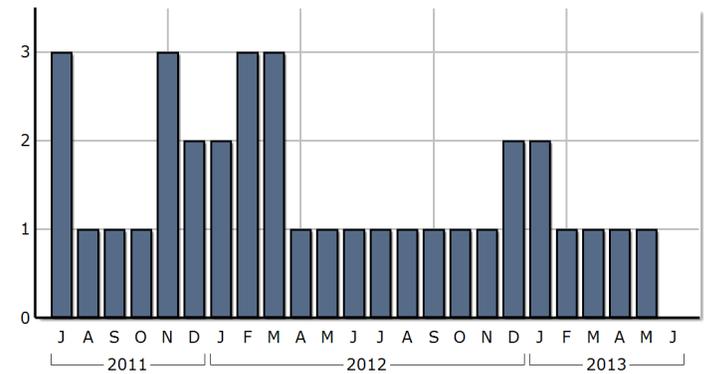
### Fax Referral



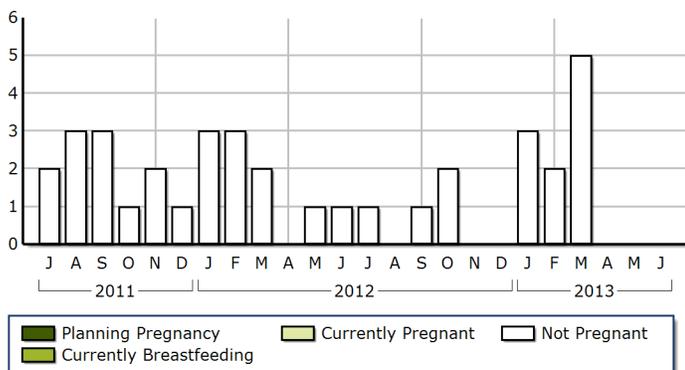
### Tobacco User Enrollments By Program Type



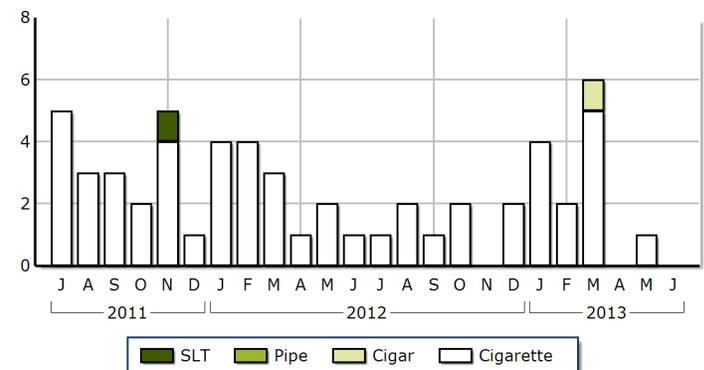
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

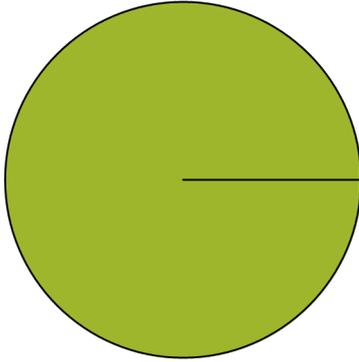


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

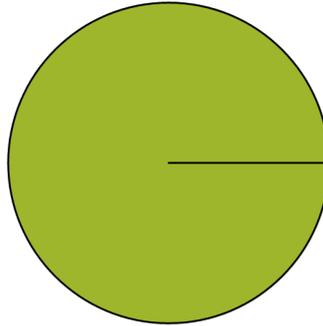
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

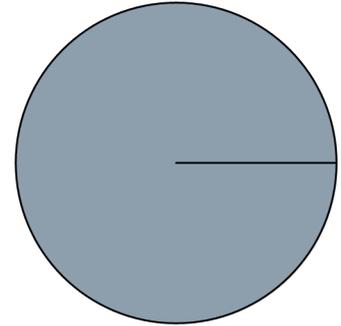
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

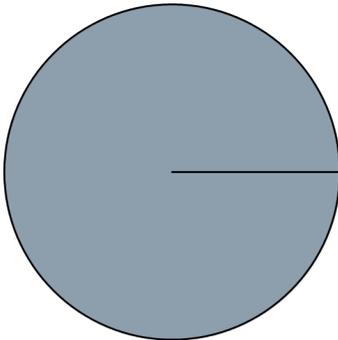
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

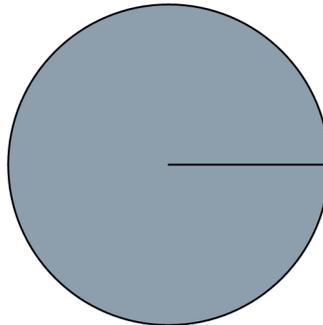
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

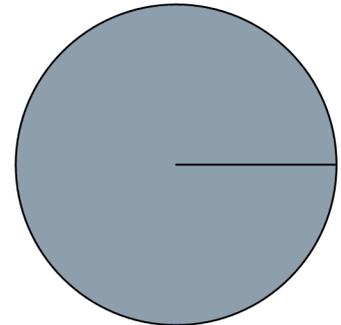
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

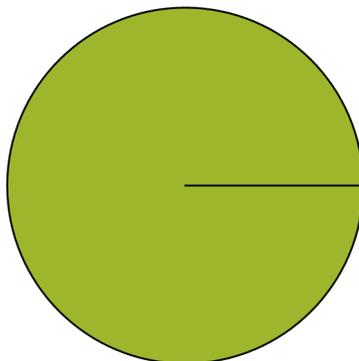
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

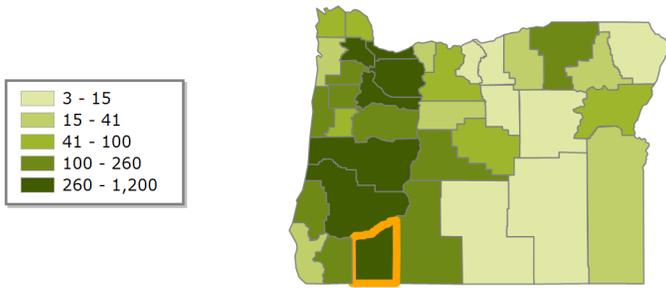
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

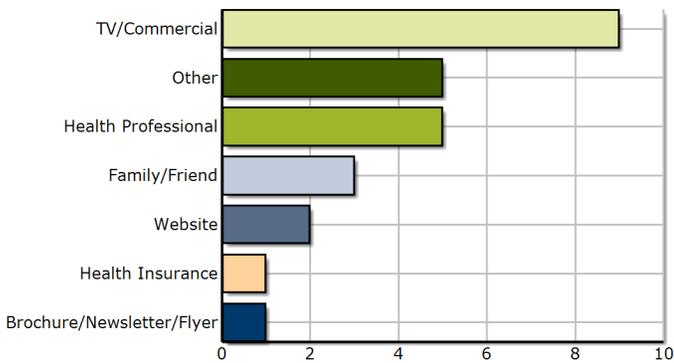
From 5/1/2013 through 5/31/2013

## State Tobacco Users Served Contract YTD (Adults)

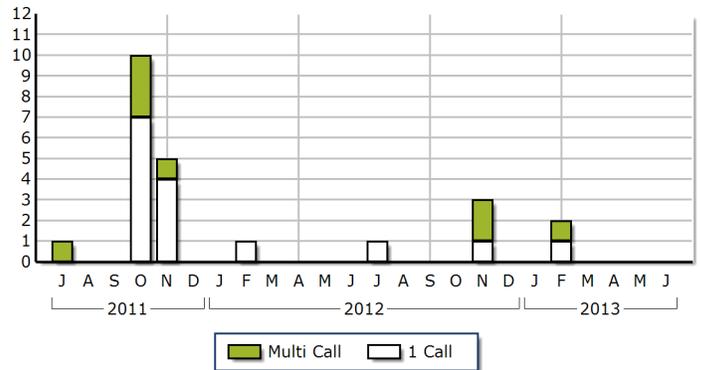


County Population	Prevalence	Tobacco Users
Adult	160,716	21.9 %
		35,197 <sup>4</sup>
		County
Tobacco Users - Last Full Month		30
Tobacco Users YTD		328
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		State
Tobacco Users - Last Full Month		944
Tobacco Users YTD		9,945
Unique Tobacco Users YTD		6,725
Target Reach		2.0 %
Reach YTD		0.93 %
Reach - NAQC		0.73 %
Annualized Reach		1.02 %
Annualized Reach - NAQC		0.80 %
Unique Individual Reach		0.64 %

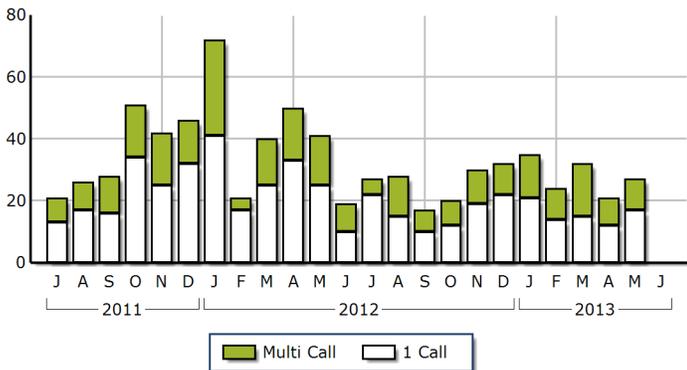
## How Heard About



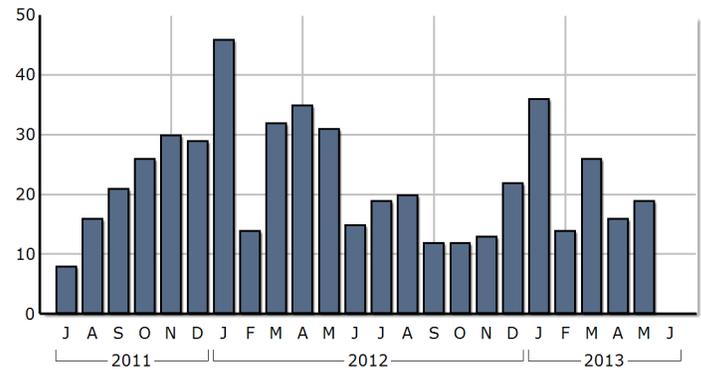
## Fax Referral



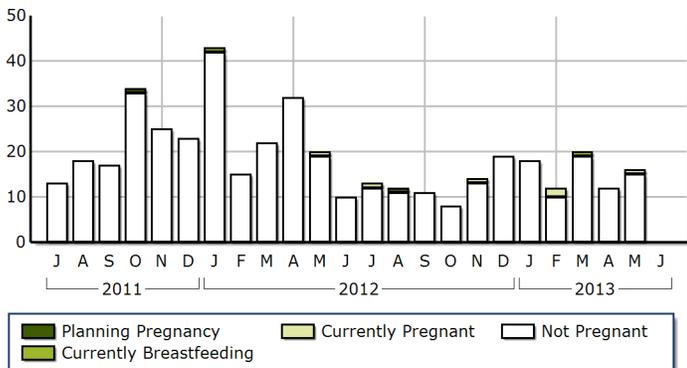
## Tobacco User Enrollments By Program Type



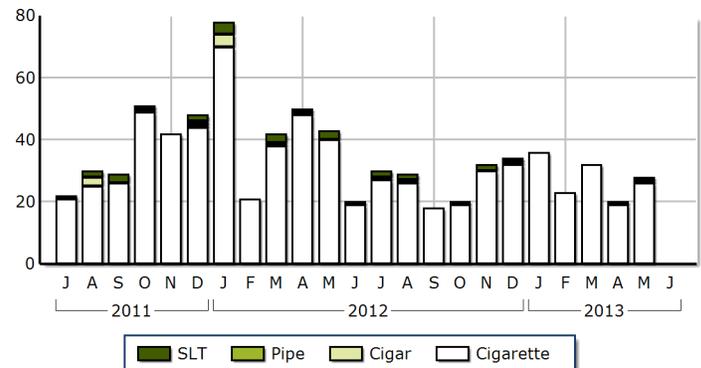
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

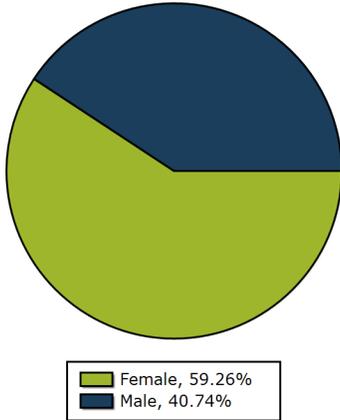


Chart Total N: 27

Tobacco Users By Language

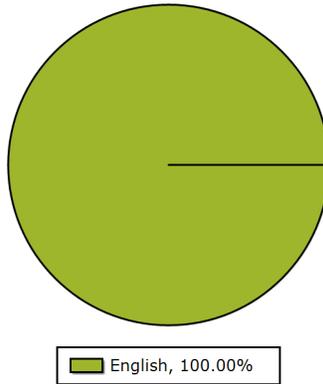


Chart Total N: 27

Tobacco Users By Education

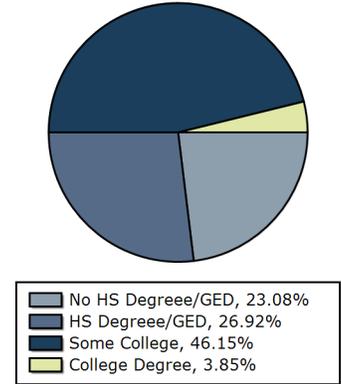


Chart Total N: 26

Tobacco Users By Race

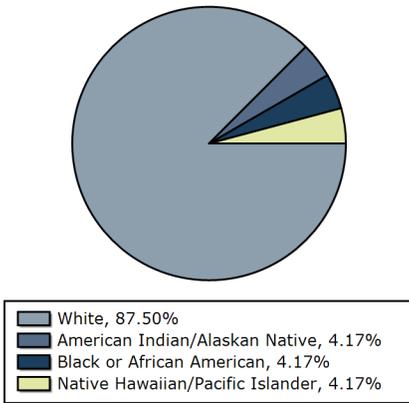


Chart Total N: 24

Tobacco Users By Age

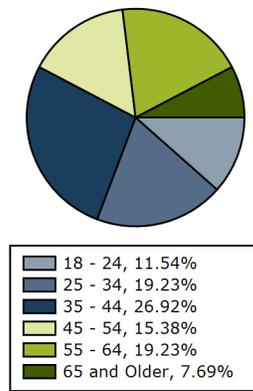


Chart Total N: 26

Tobacco Users By Health Plan

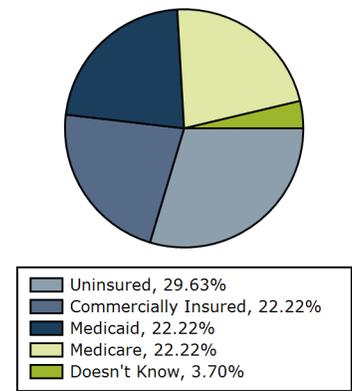


Chart Total N: 27

Tobacco Users By Ethnicity

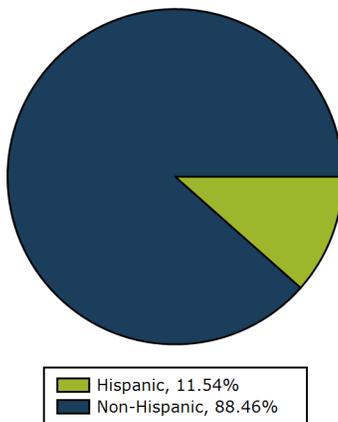


Chart Total N: 26

Tobacco Users By Chronic Condition

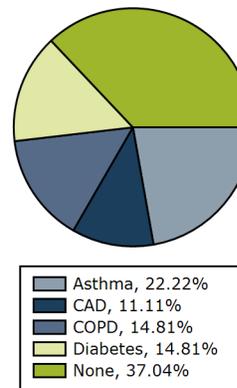
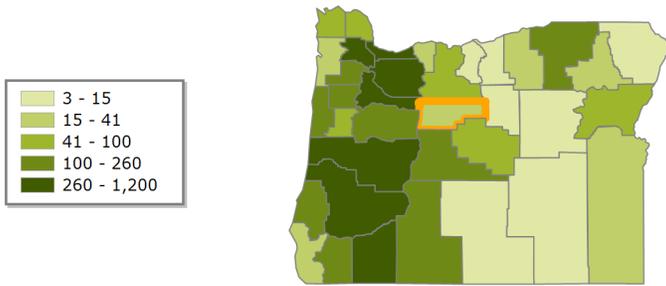


Chart Total N: 27

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

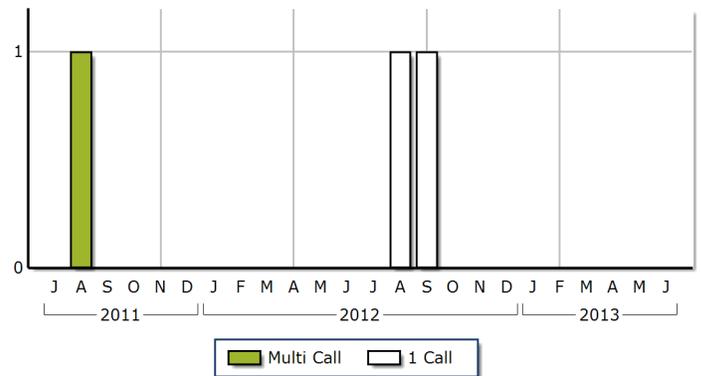


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	16,594	15.9 %		2,638 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			4	944
<b>Tobacco Users YTD</b>			35	9,945
<b>Unique Tobacco Users YTD</b>			3	6,725
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	1.33 %
<b>Reach - NAQC</b>			2	0.91 %
<b>Annualized Reach</b>			1	1.45 %
<b>Annualized Reach - NAQC</b>			2	0.99 %
<b>Unique Individual Reach</b>			3	0.99 %
				1.30 %

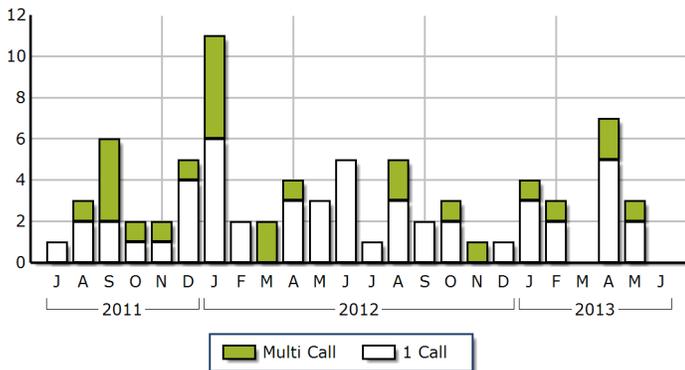
How Heard About



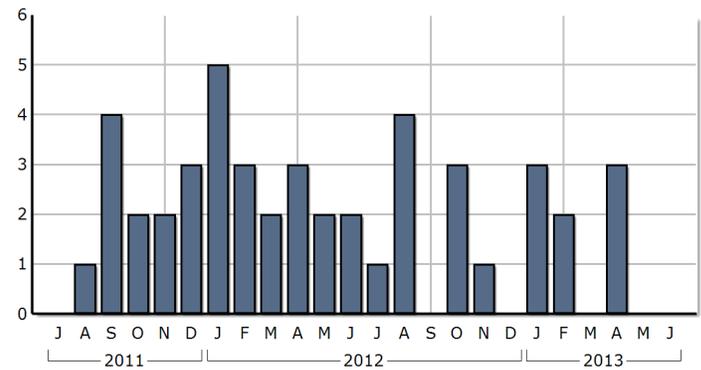
Fax Referral



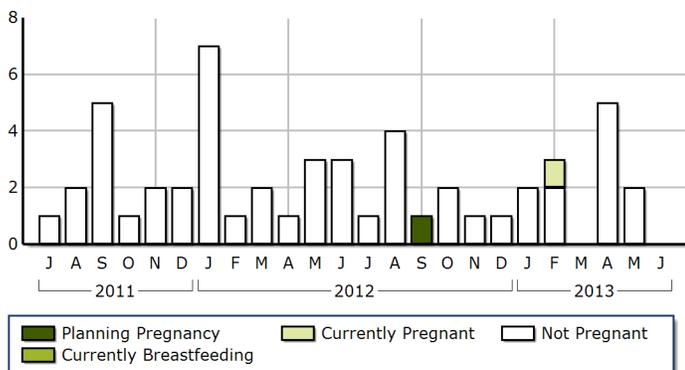
Tobacco User Enrollments By Program Type



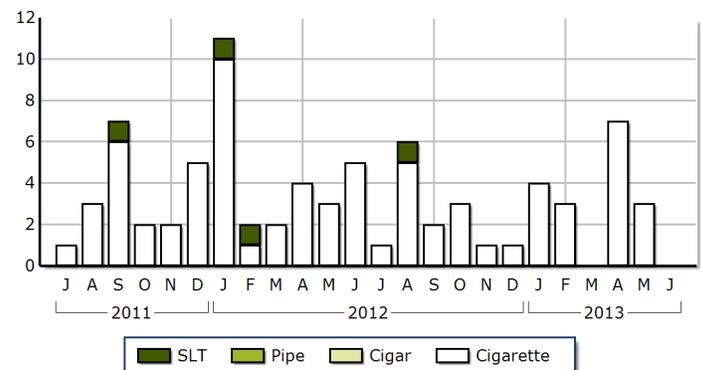
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

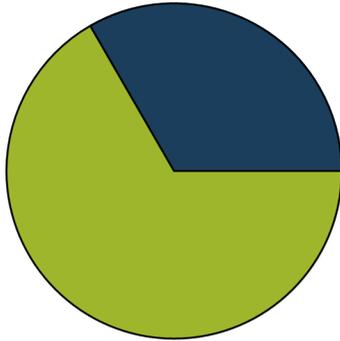


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

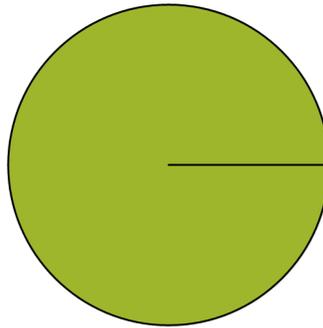
Tobacco Users By Gender



Female, 66.67%  
Male, 33.33%

Chart Total N: 3

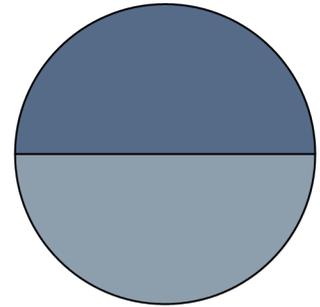
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

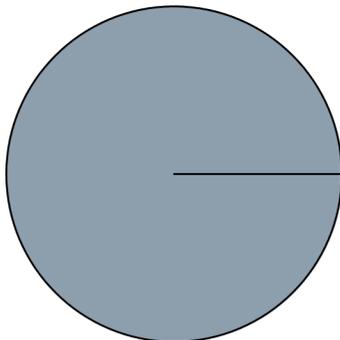
Tobacco Users By Education



Some College, 50.00%  
College Degree, 50.00%

Chart Total N: 2

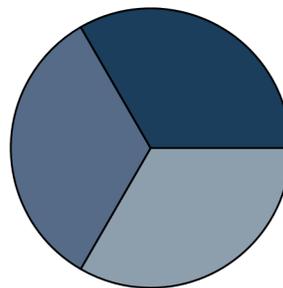
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

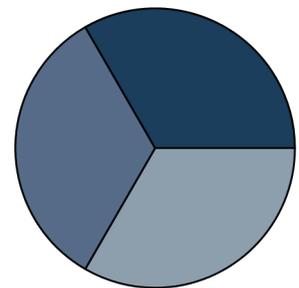
Tobacco Users By Age



25 - 34, 33.33%  
45 - 54, 33.33%  
65 and Older, 33.33%

Chart Total N: 3

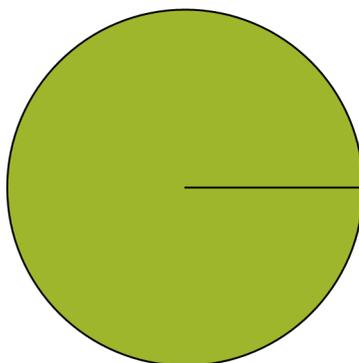
Tobacco Users By Health Plan



Doesn't Know, 33.33%  
Medicaid, 33.33%  
Uninsured, 33.33%

Chart Total N: 3

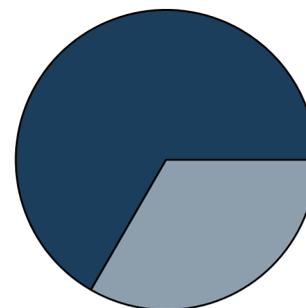
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



COPD, 33.33%  
None, 66.67%

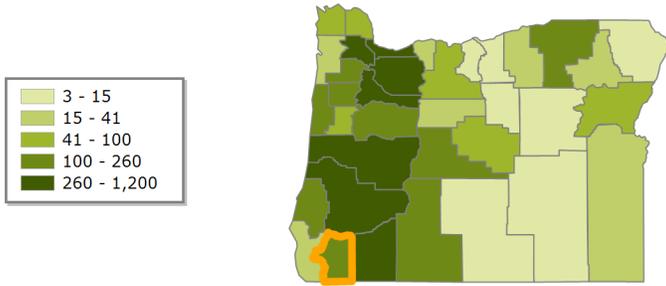
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

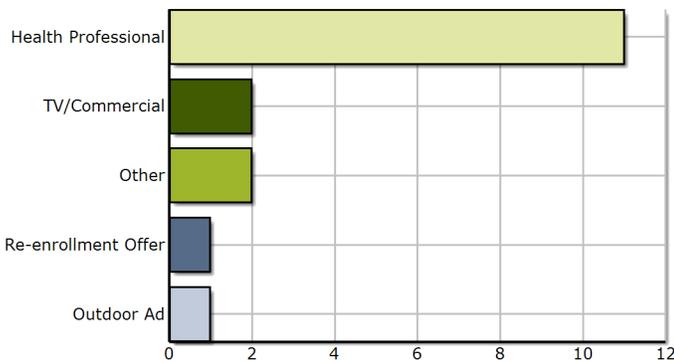
From 5/1/2013 through 5/31/2013

## State Tobacco Users Served Contract YTD (Adults)

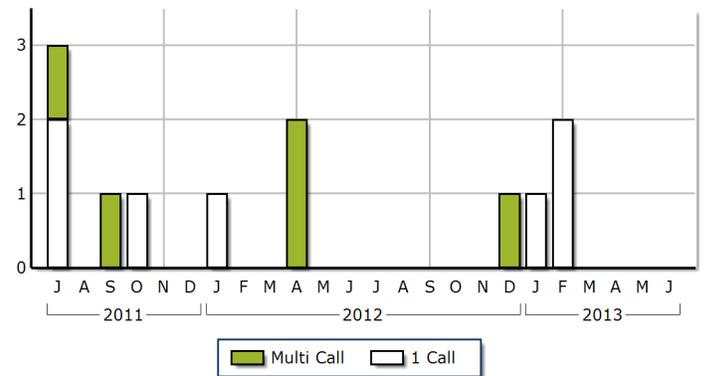


County Population	Prevalence	Tobacco Users
Adult	66,678	25.0 %
		16,670 <sup>4</sup>
		County
Tobacco Users - Last Full Month		19
Tobacco Users YTD		148
Unique Tobacco Users YTD		105
Target Reach		2.0 %
Reach YTD		0.89 %
Reach - NAQC		0.76 %
Annualized Reach		0.97 %
Annualized Reach - NAQC		0.83 %
Unique Individual Reach		0.63 %

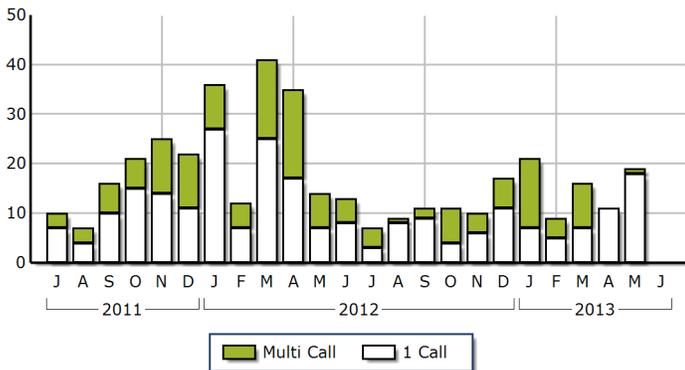
## How Heard About



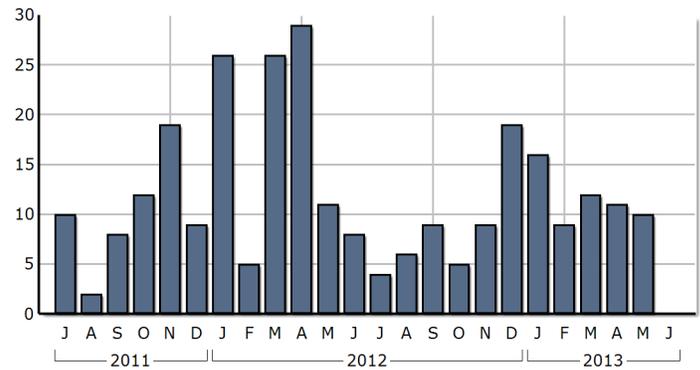
## Fax Referral



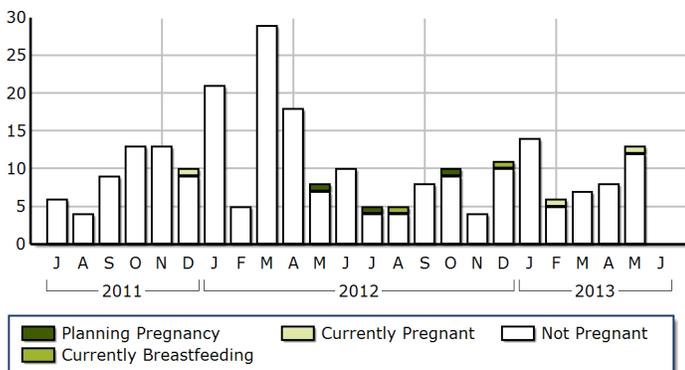
## Tobacco User Enrollments By Program Type



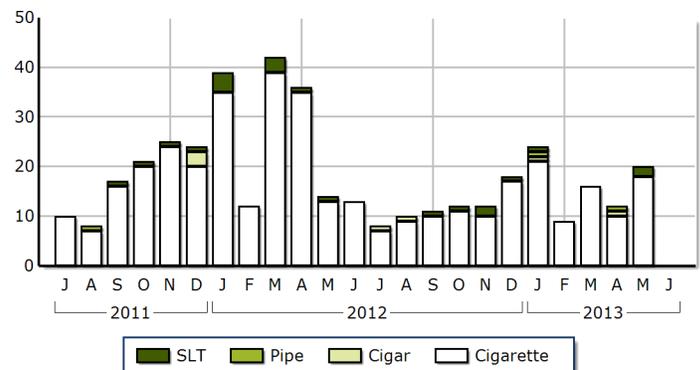
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

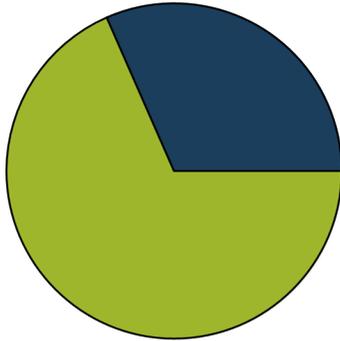


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

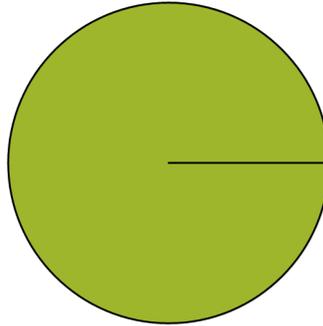
Tobacco Users By Gender



Female, 68.42%  
Male, 31.58%

Chart Total N: 19

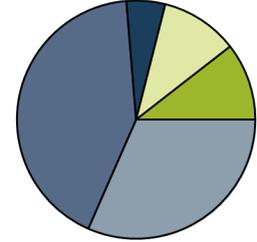
Tobacco Users By Language



English, 100.00%

Chart Total N: 19

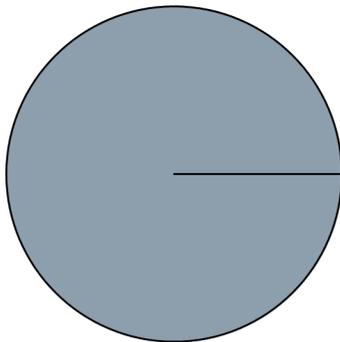
Tobacco Users By Education



No HS Degree/GED, 31.58%  
HS Degree/GED, 42.11%  
Technical Degree, 5.26%  
Some College, 10.53%  
College Degree, 10.53%

Chart Total N: 19

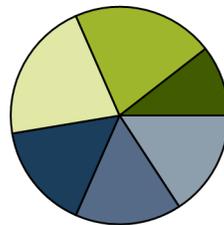
Tobacco Users By Race



White, 100.00%

Chart Total N: 19

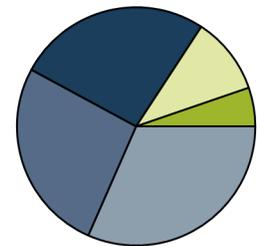
Tobacco Users By Age



18 - 24, 15.79%  
25 - 34, 15.79%  
35 - 44, 15.79%  
45 - 54, 21.05%  
55 - 64, 21.05%  
65 and Older, 10.53%

Chart Total N: 19

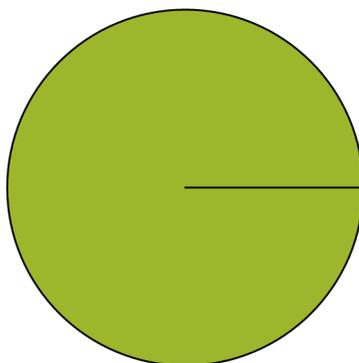
Tobacco Users By Health Plan



Medicaid, 31.58%  
Medicare, 26.32%  
Commercially Insured, 26.32%  
Uninsured, 10.53%  
Doesn't Know, 5.26%

Chart Total N: 19

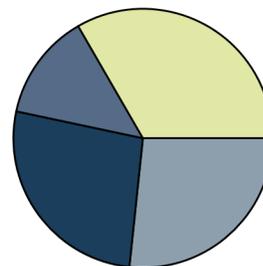
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 19

Tobacco Users By Chronic Condition



Asthma, 26.67%  
COPD, 26.67%  
Diabetes, 13.33%  
None, 33.33%

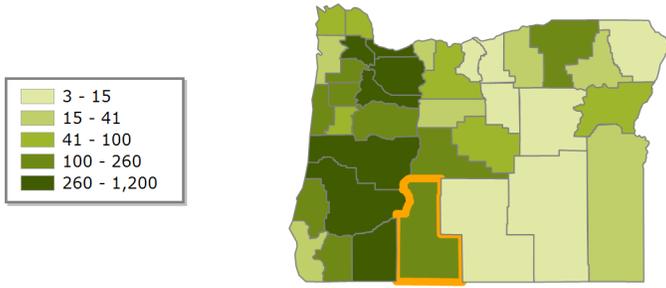
Chart Total N: 15

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

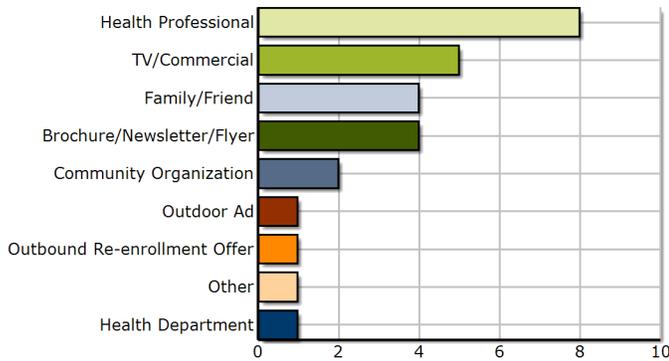
From 5/1/2013 through 5/31/2013

## State Tobacco Users Served Contract YTD (Adults)

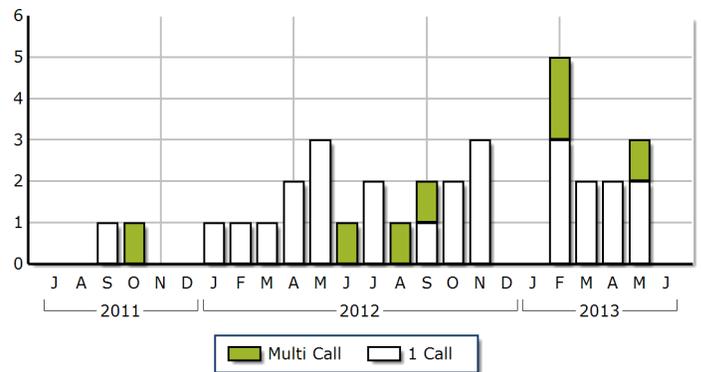


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %		11,109 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			27	944
Tobacco Users YTD			182	9,945
Unique Tobacco Users YTD			3	6,725
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.64 %
Reach - NAQC			2	1.34 %
Annualized Reach			1	1.79 %
Annualized Reach - NAQC			2	1.46 %
Unique Individual Reach			3	1.32 %
				1.30 %

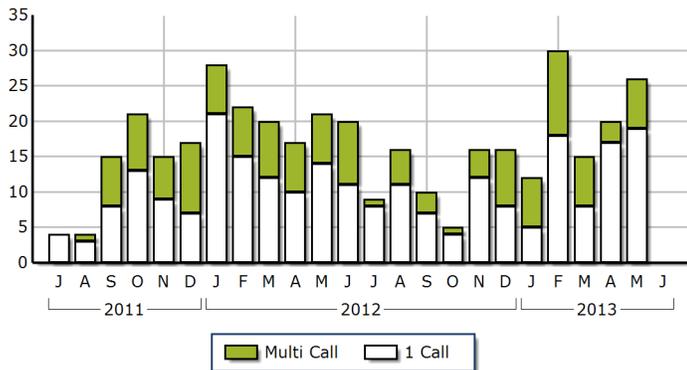
## How Heard About



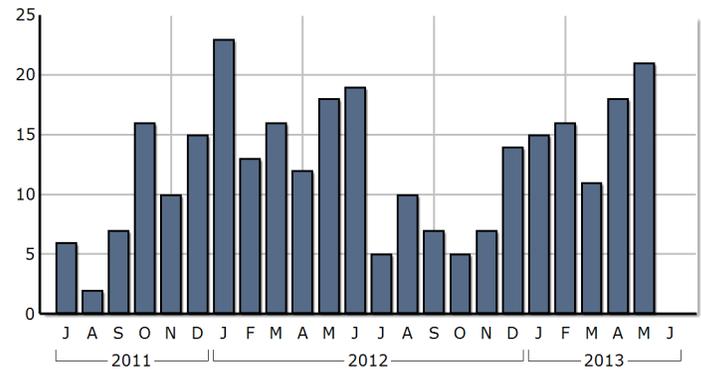
## Fax Referral



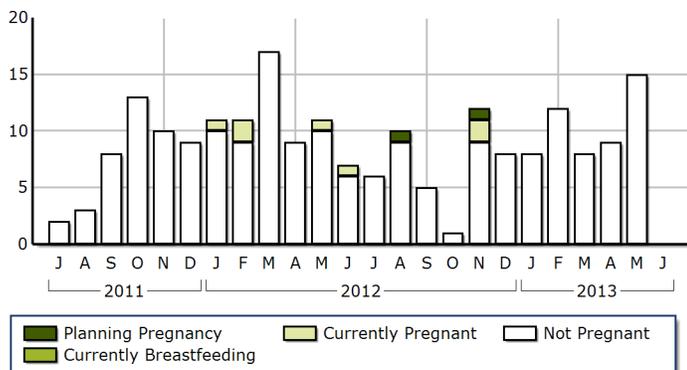
## Tobacco User Enrollments By Program Type



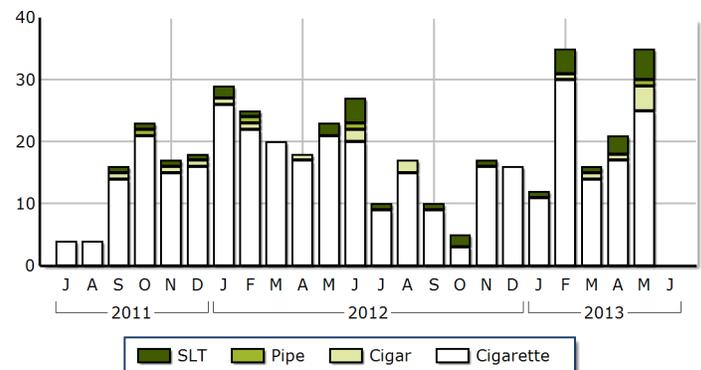
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

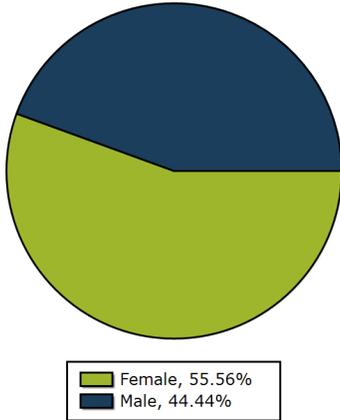


Chart Total N: 27

Tobacco Users By Language

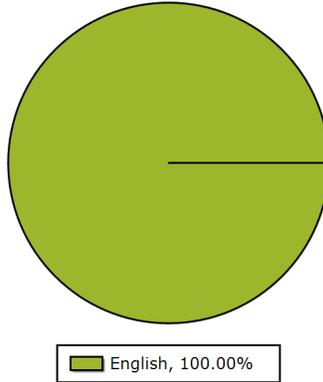


Chart Total N: 27

Tobacco Users By Education

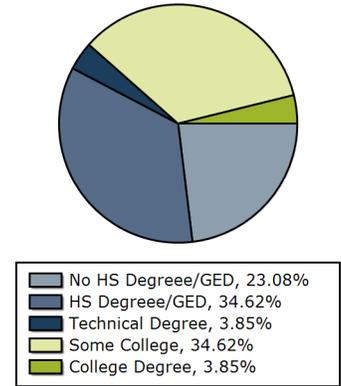


Chart Total N: 26

Tobacco Users By Race

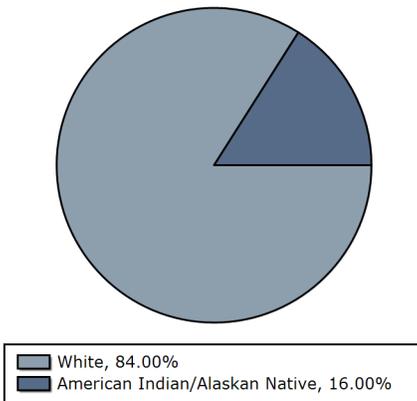


Chart Total N: 25

Tobacco Users By Age

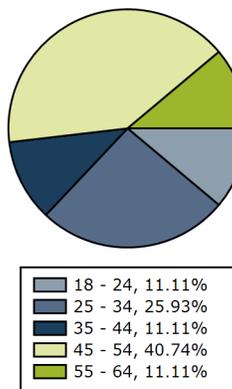


Chart Total N: 27

Tobacco Users By Health Plan

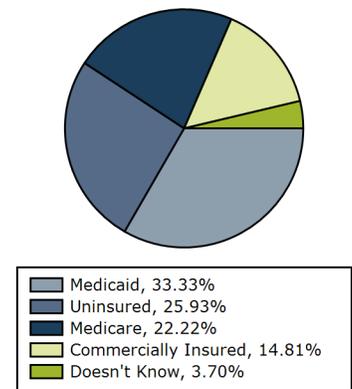


Chart Total N: 27

Tobacco Users By Ethnicity

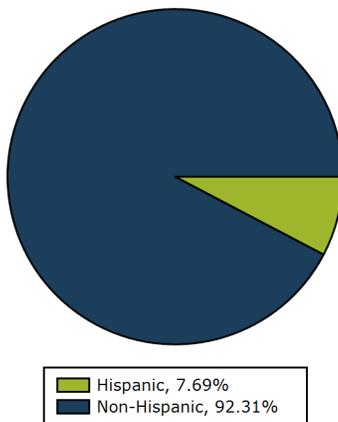


Chart Total N: 26

Tobacco Users By Chronic Condition

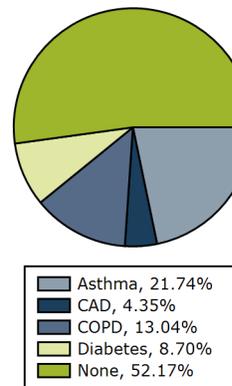
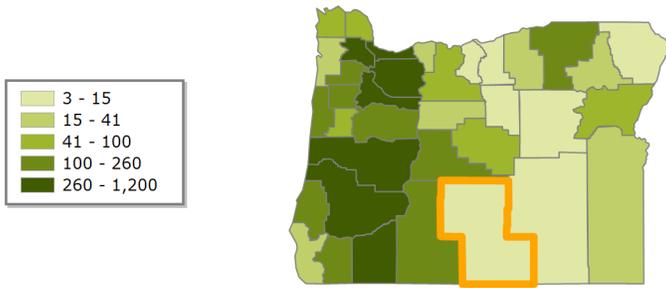


Chart Total N: 23

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

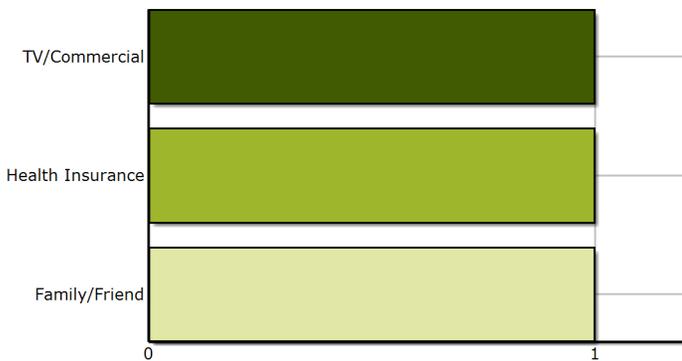
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

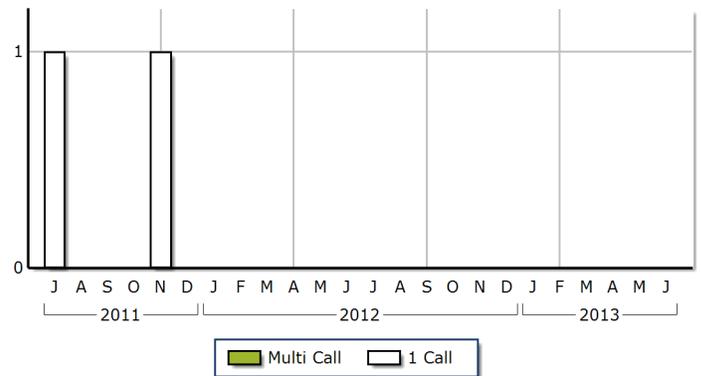


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	6,068	19.9 %		1,208 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			3	944
<b>Tobacco Users YTD</b>			11	9,945
<b>Unique Tobacco Users YTD</b>			3	6,725
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	0.91 %
<b>Reach - NAQC</b>			2	0.75 %
<b>Annualized Reach</b>			1	0.99 %
<b>Annualized Reach - NAQC</b>			2	0.81 %
<b>Unique Individual Reach</b>			3	0.66 %

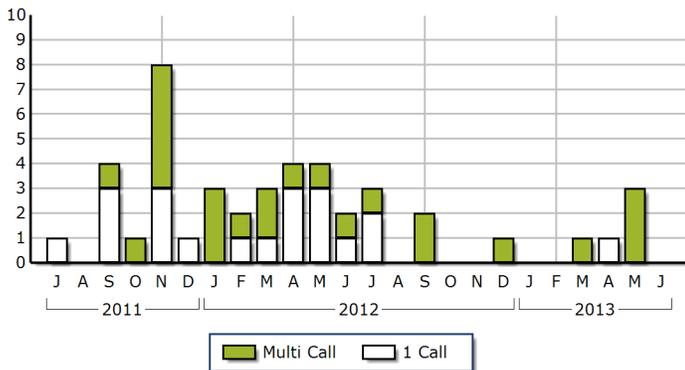
## How Heard About



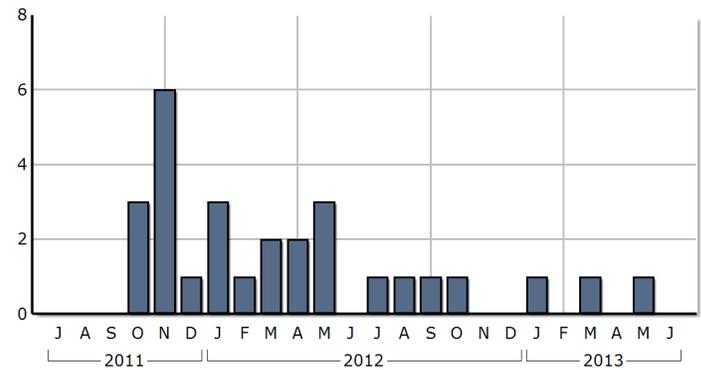
## Fax Referral



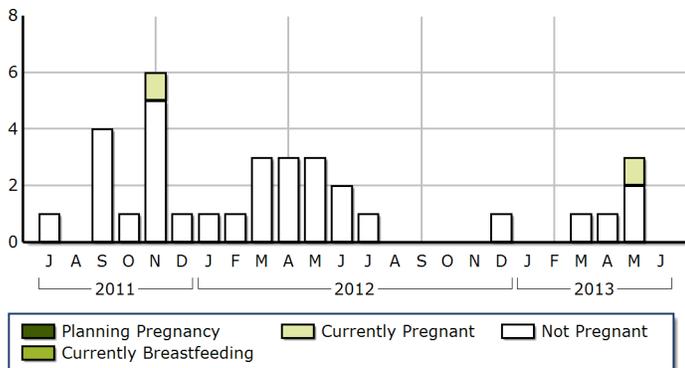
## Tobacco User Enrollments By Program Type



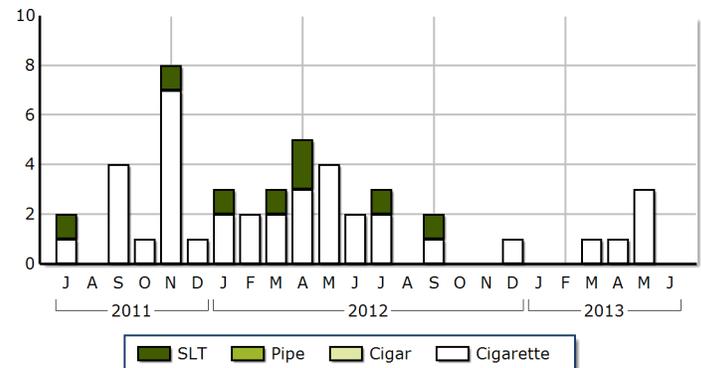
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

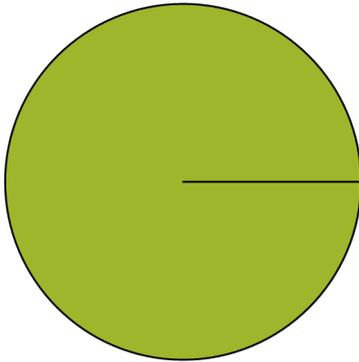


## Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

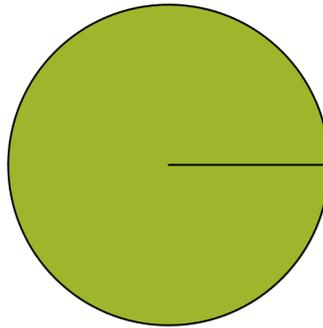
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

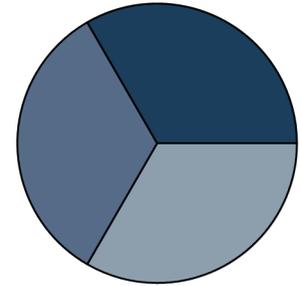
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

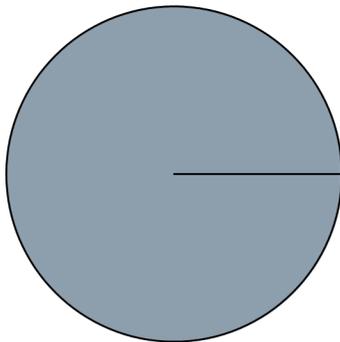
Tobacco Users By Education



No HS Degreee/GED, 33.33%  
HS Degreee/GED, 33.33%  
Some Technical School, 33.33%

Chart Total N: 3

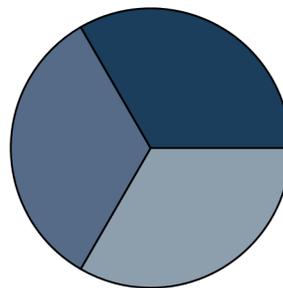
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

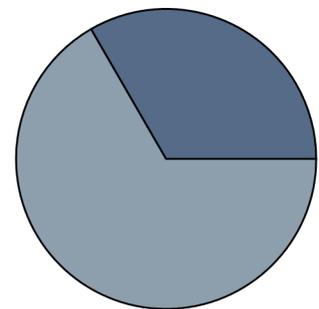
Tobacco Users By Age



35 - 44, 33.33%  
45 - 54, 33.33%  
55 - 64, 33.33%

Chart Total N: 3

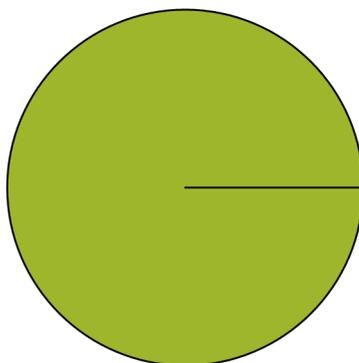
Tobacco Users By Health Plan



Uninsured, 66.67%  
Medicaid, 33.33%

Chart Total N: 3

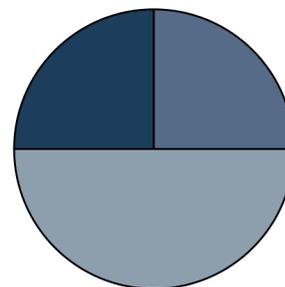
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



COPD, 50.00%  
Diabetes, 25.00%  
None, 25.00%

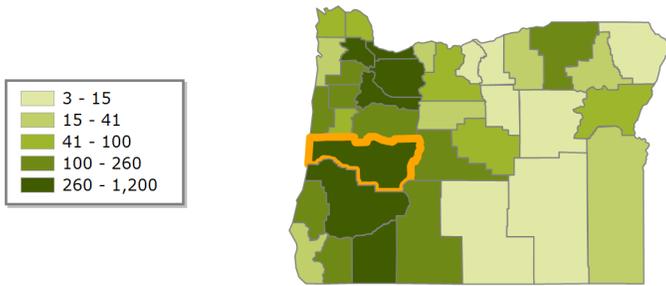
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

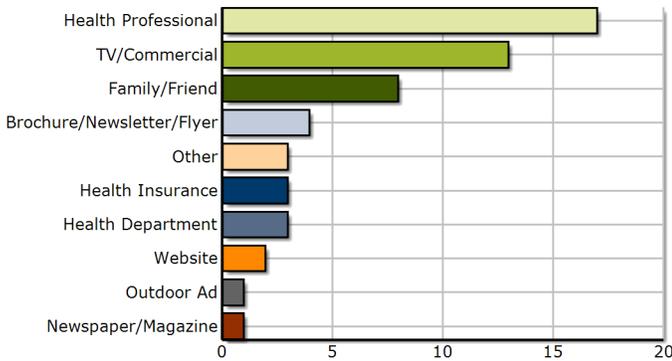
From 5/1/2013 through 5/31/2013

## State Tobacco Users Served Contract YTD (Adults)

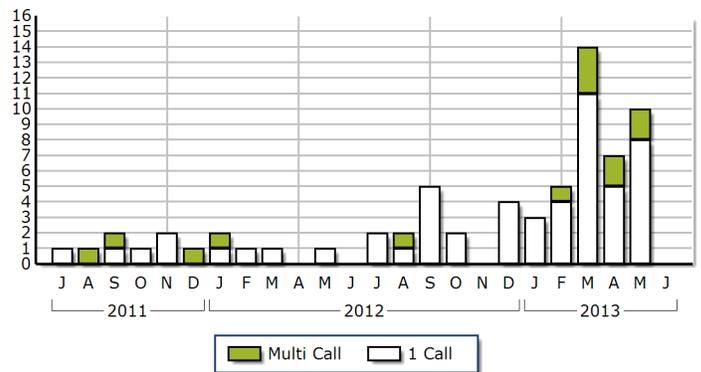


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			60	944
Tobacco Users YTD			675	9,945
Unique Tobacco Users YTD			3	6,725
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.34 %
Reach - NAQC			2	1.05 %
Annualized Reach			1	1.46 %
Annualized Reach - NAQC			2	1.15 %
Unique Individual Reach			3	0.98 %
			3	1.30 %

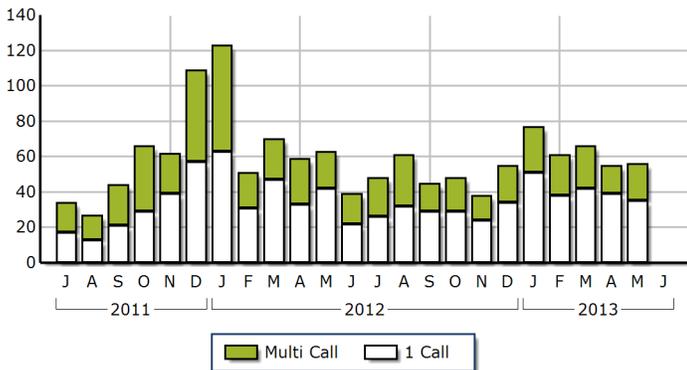
## How Heard About



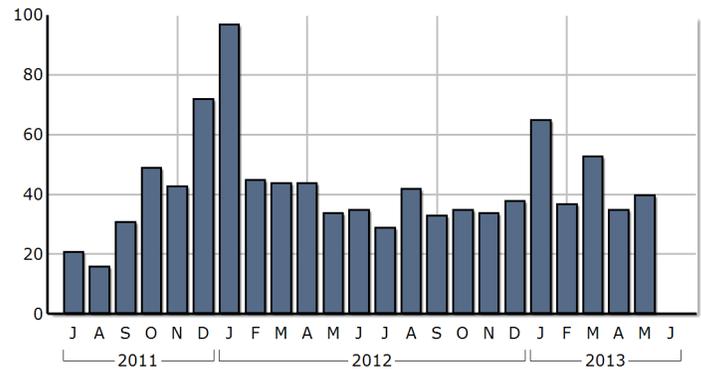
## Fax Referral



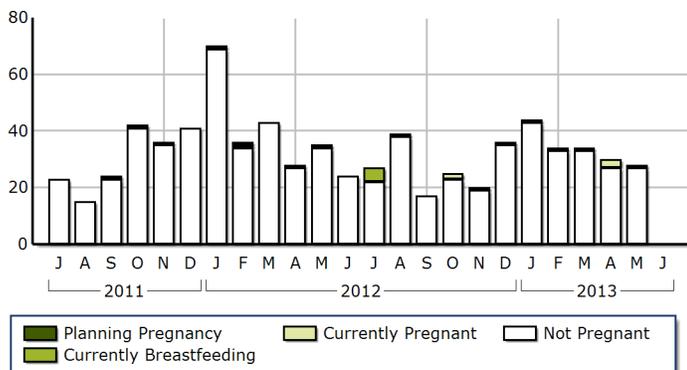
## Tobacco User Enrollments By Program Type



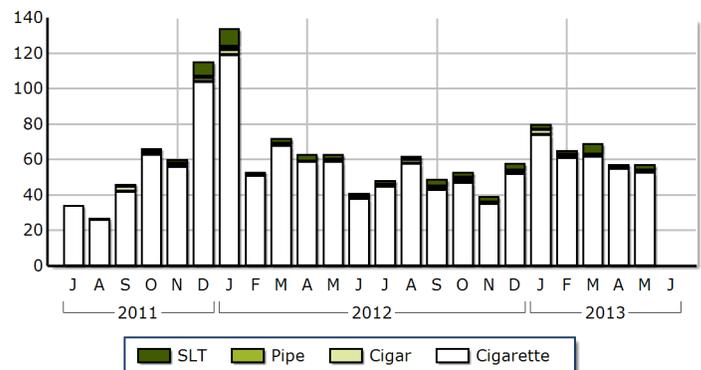
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

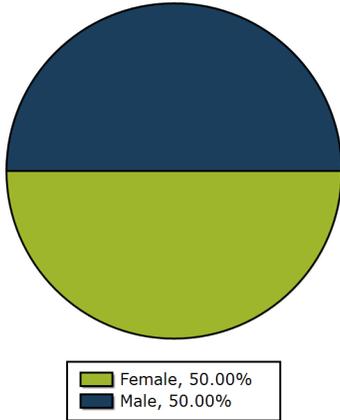


Chart Total N: 56

Tobacco Users By Language

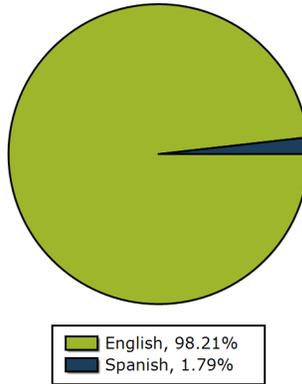


Chart Total N: 56

Tobacco Users By Education

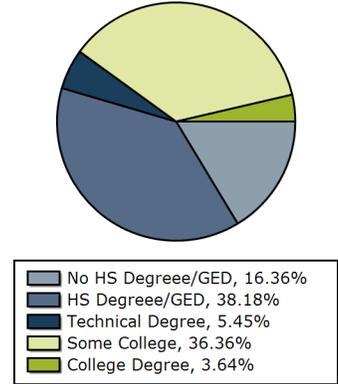


Chart Total N: 55

Tobacco Users By Race

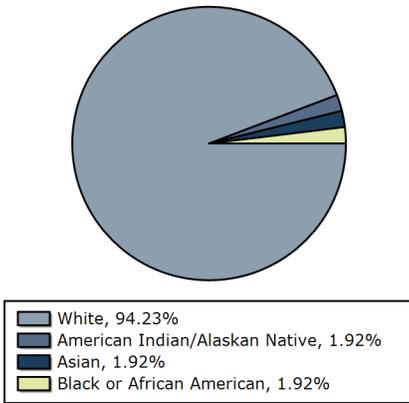


Chart Total N: 52

Tobacco Users By Age

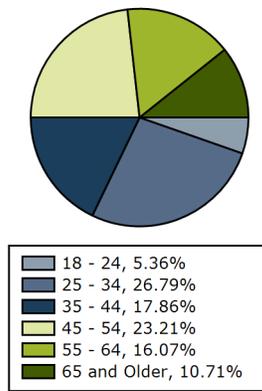


Chart Total N: 56

Tobacco Users By Health Plan

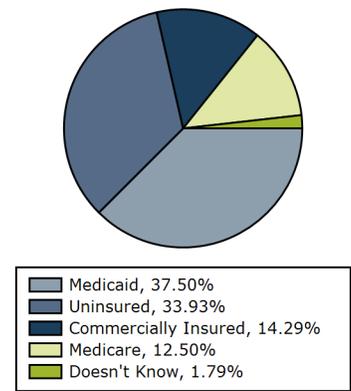


Chart Total N: 56

Tobacco Users By Ethnicity

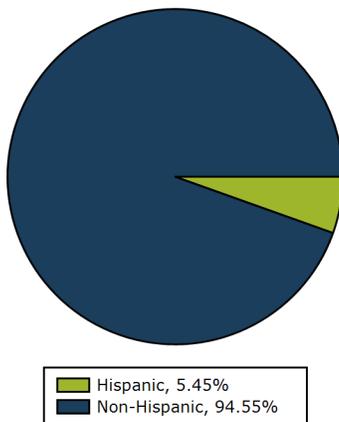


Chart Total N: 55

Tobacco Users By Chronic Condition

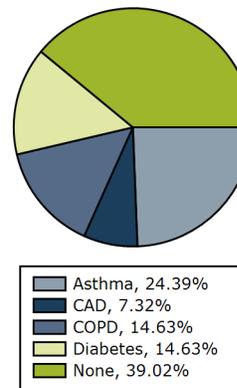
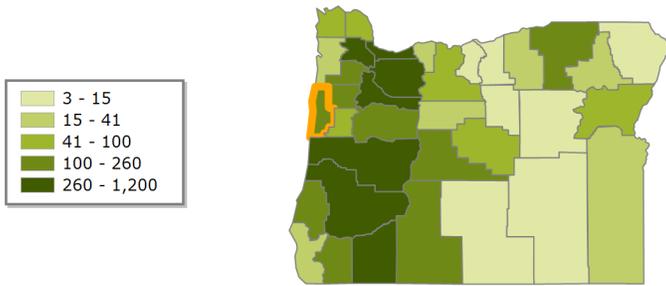


Chart Total N: 41

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

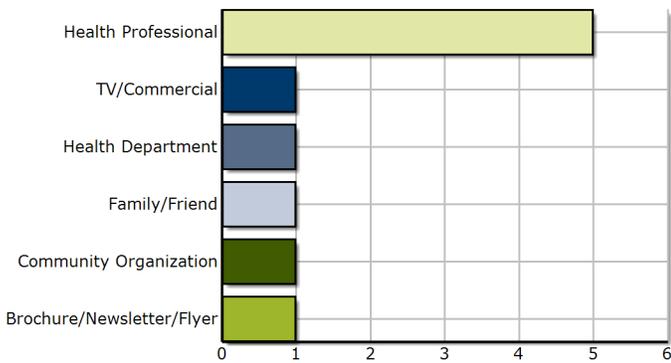
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

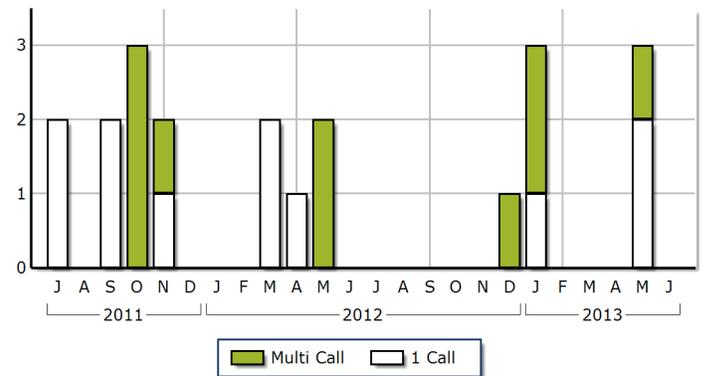


County Population		Prevalence	Tobacco Users
Adult	36,512	26.9 %	9,822 <sup>4</sup>
			County
Tobacco Users - Last Full Month			12
Tobacco Users YTD			124
Unique Tobacco Users YTD			86
Target Reach			2.0 %
Reach YTD			1.26 %
Reach - NAQC			0.95 %
Annualized Reach			1.38 %
Annualized Reach - NAQC			1.03 %
Unique Individual Reach			0.88 %

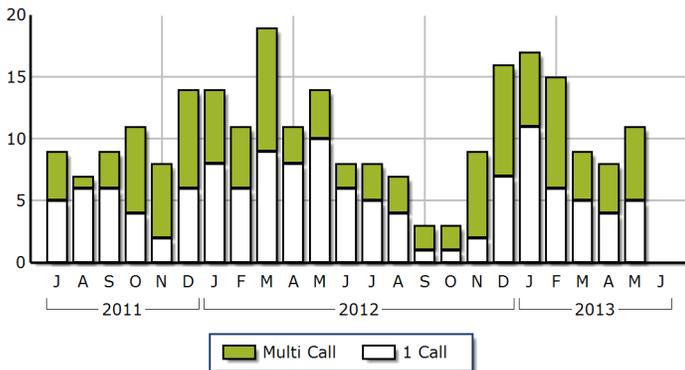
### How Heard About



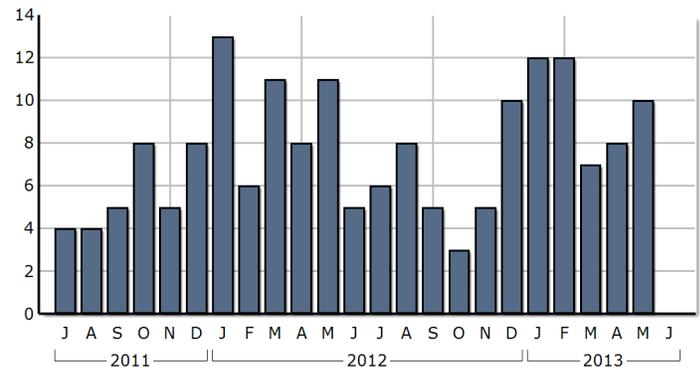
### Fax Referral



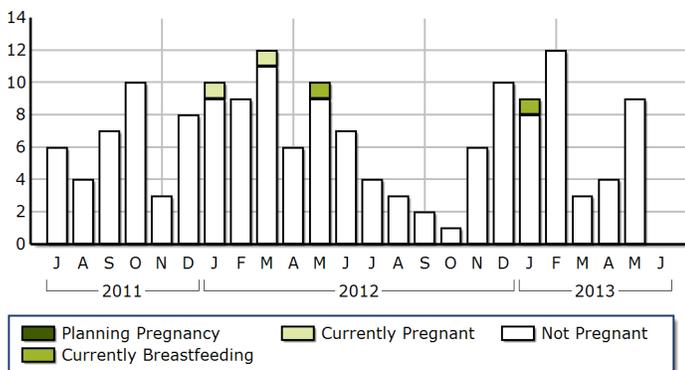
### Tobacco User Enrollments By Program Type



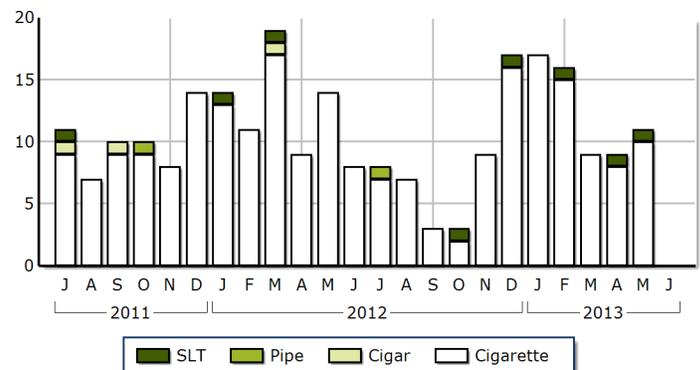
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

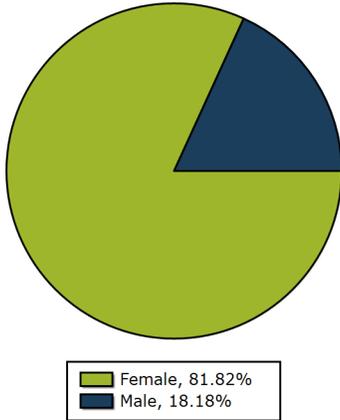


Chart Total N: 11

Tobacco Users By Language

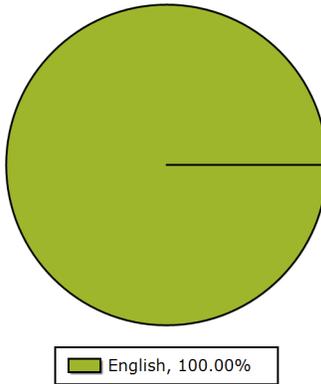


Chart Total N: 11

Tobacco Users By Education

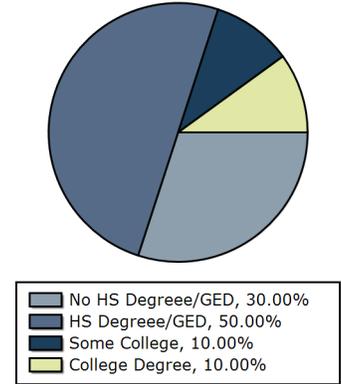


Chart Total N: 10

Tobacco Users By Race

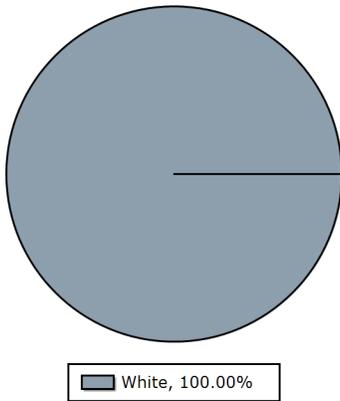


Chart Total N: 11

Tobacco Users By Age

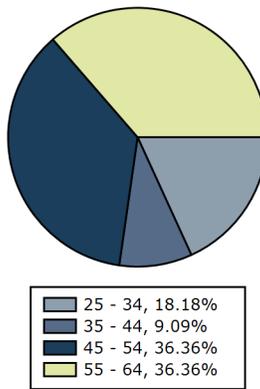


Chart Total N: 11

Tobacco Users By Health Plan

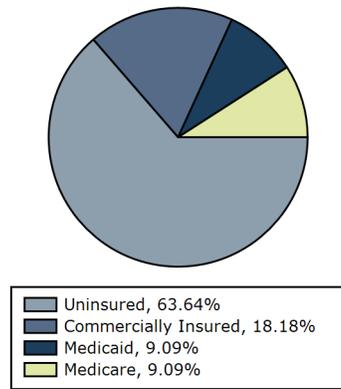


Chart Total N: 11

Tobacco Users By Ethnicity

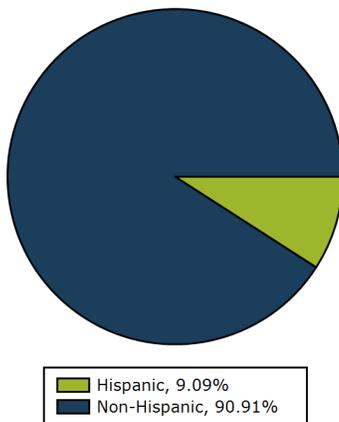


Chart Total N: 11

Tobacco Users By Chronic Condition

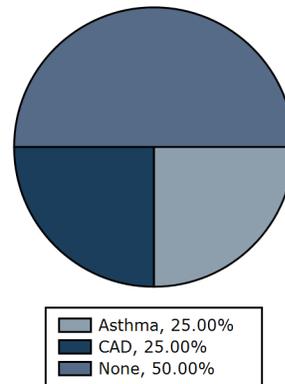


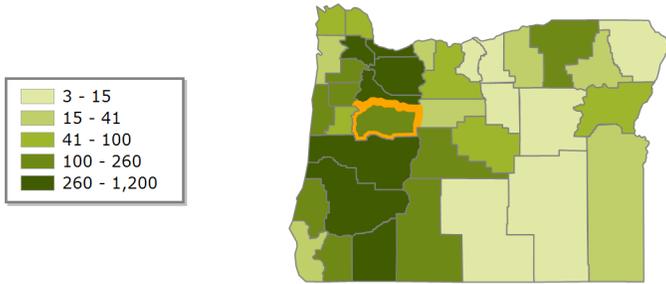
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

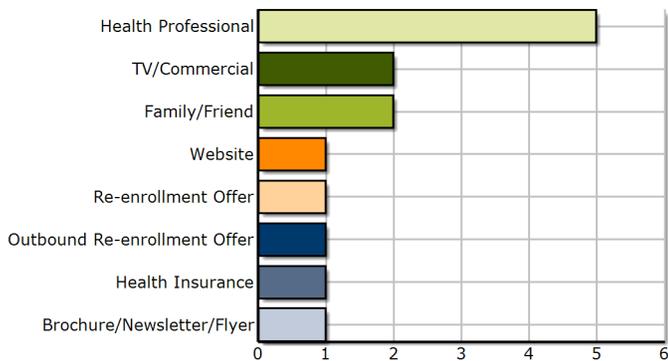
From 5/1/2013 through 5/31/2013

### State Tobacco Users Served Contract YTD (Adults)

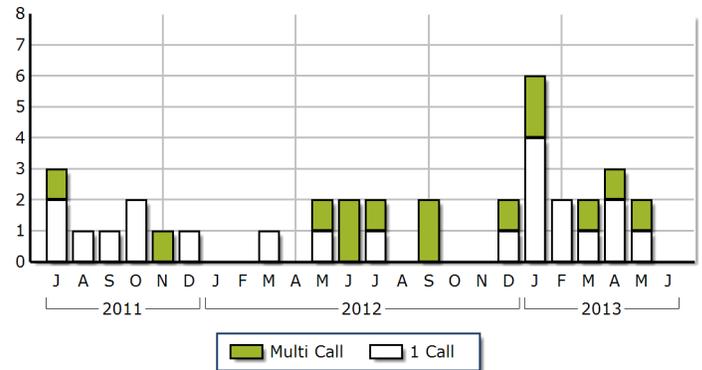


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %		17,601 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			18	944
Tobacco Users YTD			212	9,945
			3	147
Unique Tobacco Users YTD			147	6,725
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.20 %
Reach - NAQC			2	0.90 %
Annualized Reach			1	1.31 %
Annualized Reach - NAQC			2	0.99 %
Unique Individual Reach			3	0.84 %
				1.30 %

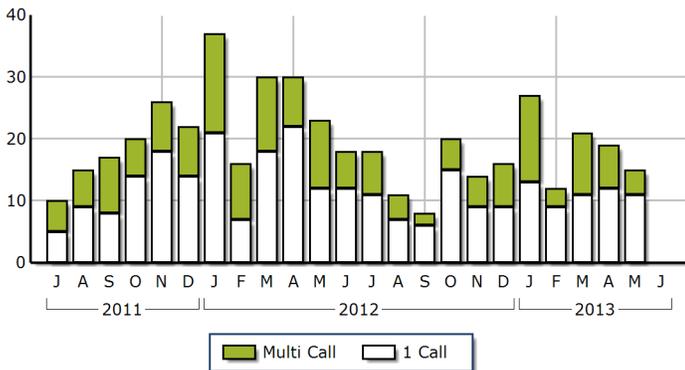
### How Heard About



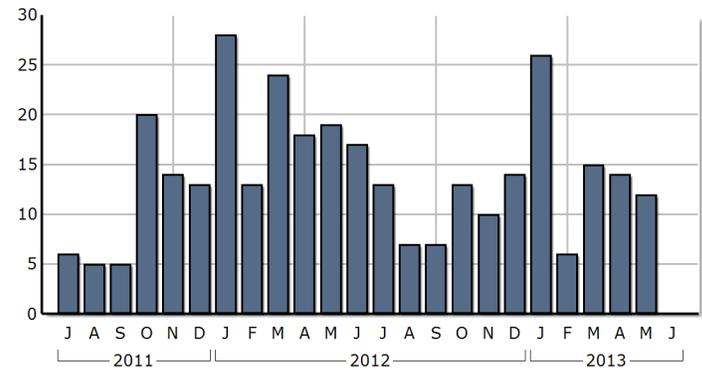
### Fax Referral



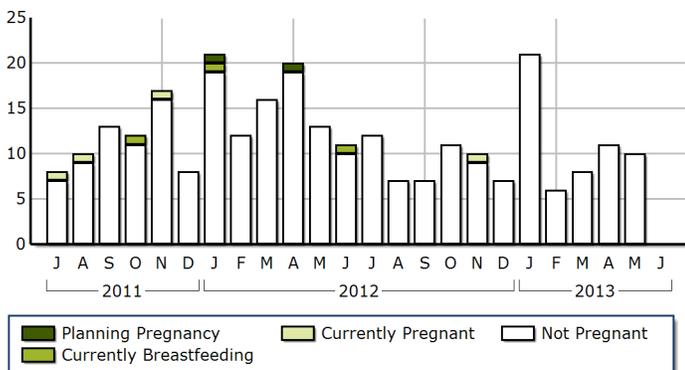
### Tobacco User Enrollments By Program Type



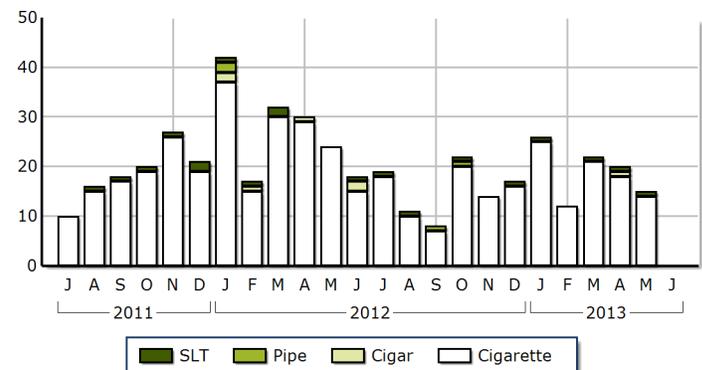
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

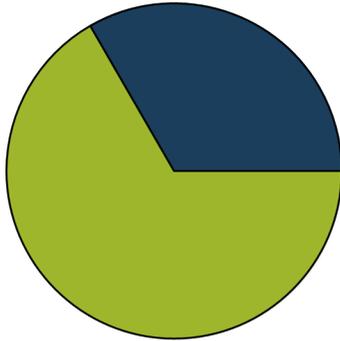


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

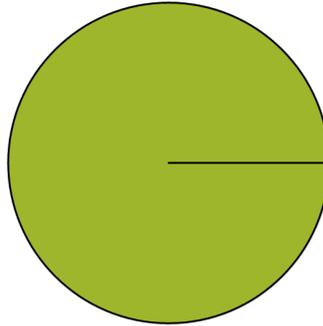
Tobacco Users By Gender



Female, 66.67%  
Male, 33.33%

Chart Total N: 15

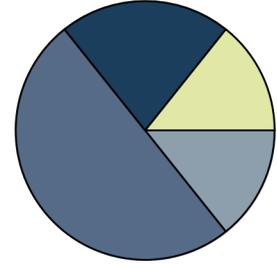
Tobacco Users By Language



English, 100.00%

Chart Total N: 15

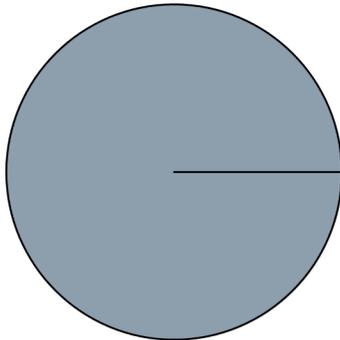
Tobacco Users By Education



No HS Degreee/GED, 14.29%  
HS Degreee/GED, 50.00%  
Some College, 21.43%  
College Degree, 14.29%

Chart Total N: 14

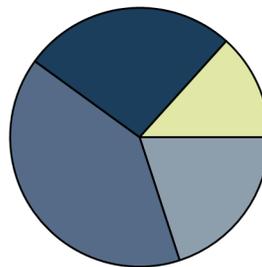
Tobacco Users By Race



White, 100.00%

Chart Total N: 14

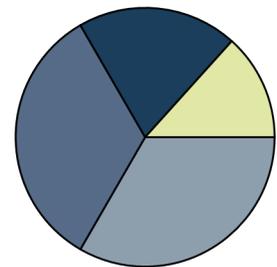
Tobacco Users By Age



18 - 24, 20.00%  
45 - 54, 40.00%  
55 - 64, 26.67%  
65 and Older, 13.33%

Chart Total N: 15

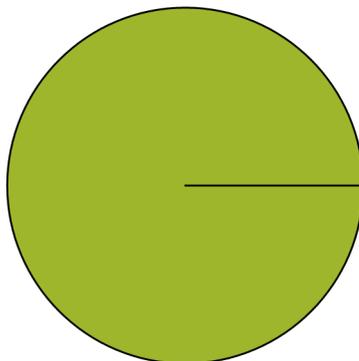
Tobacco Users By Health Plan



Uninsured, 33.33%  
Commercially Insured, 33.33%  
Medicaid, 20.00%  
Medicare, 13.33%

Chart Total N: 15

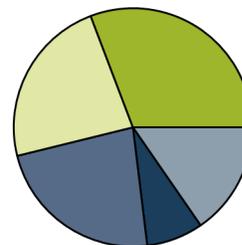
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 14

Tobacco Users By Chronic Condition



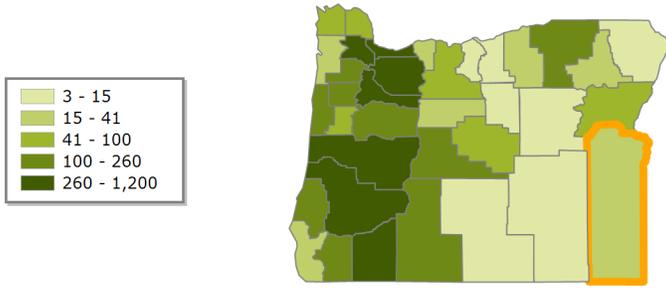
Asthma, 15.38%  
CAD, 7.69%  
COPD, 23.08%  
Diabetes, 23.08%  
None, 30.77%

Chart Total N: 13

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

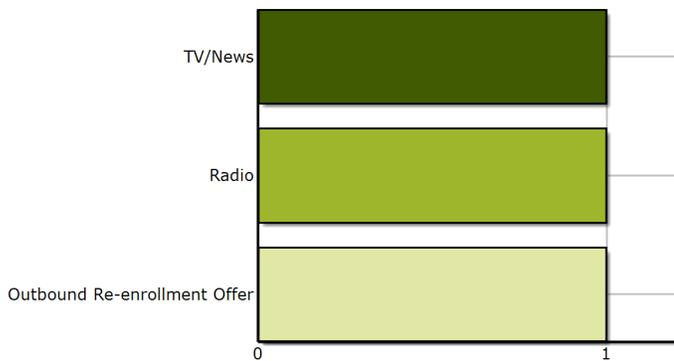
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

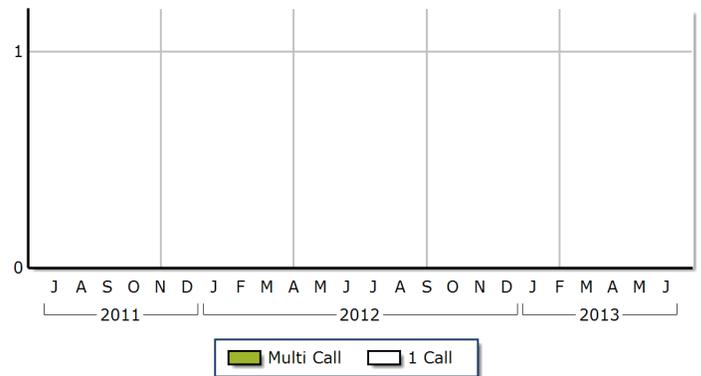


County Population		Prevalence	Tobacco Users	
Adult	23,866	16.8 %	4,009 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			3	944
Tobacco Users YTD			29	9,945
Unique Tobacco Users YTD			3	6,725
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.72 %
Reach - NAQC			2	0.50 %
Annualized Reach			1	0.79 %
Annualized Reach - NAQC			2	0.54 %
Unique Individual Reach			3	0.50 %

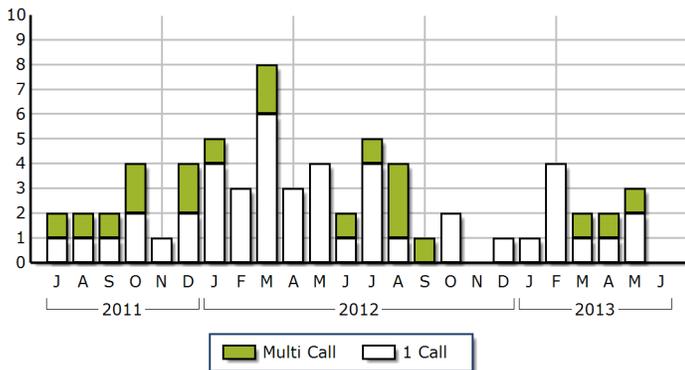
### How Heard About



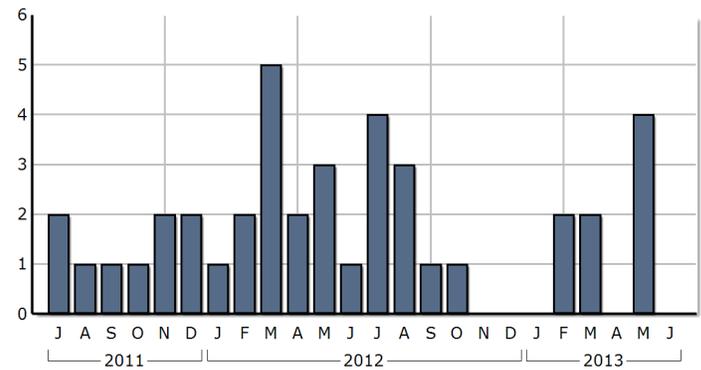
### Fax Referral



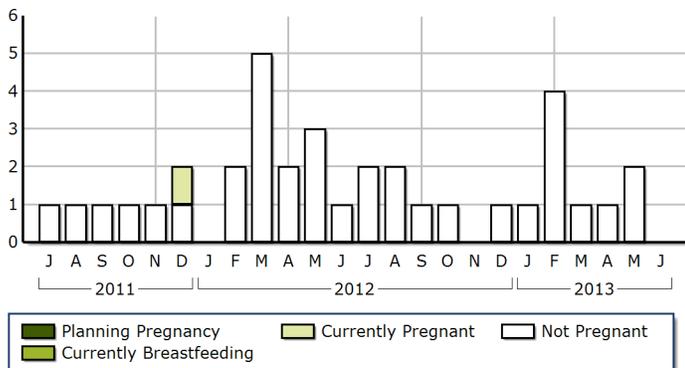
### Tobacco User Enrollments By Program Type



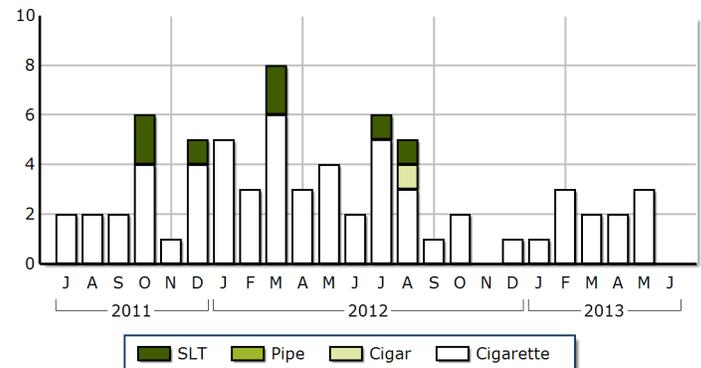
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

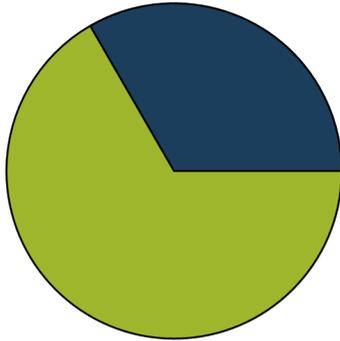


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

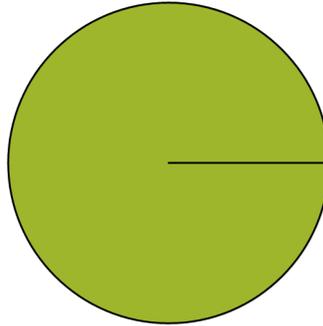
Tobacco Users By Gender



Female, 66.67%  
Male, 33.33%

Chart Total N: 3

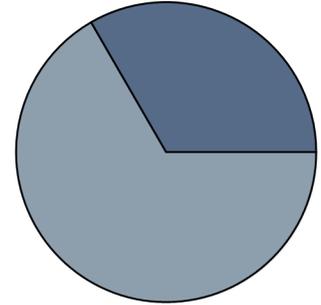
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

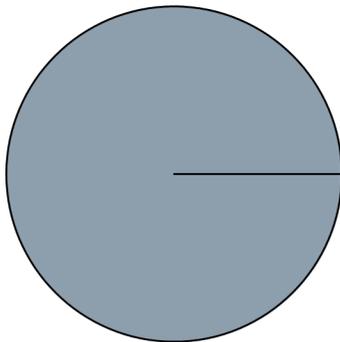
Tobacco Users By Education



HS Degree/GED, 66.67%  
Some College, 33.33%

Chart Total N: 3

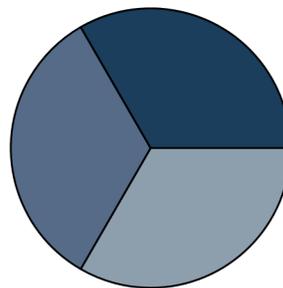
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

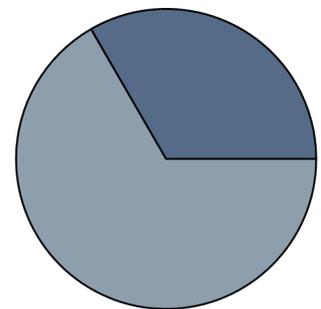
Tobacco Users By Age



35 - 44, 33.33%  
45 - 54, 33.33%  
55 - 64, 33.33%

Chart Total N: 3

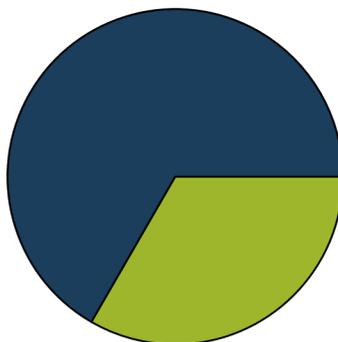
Tobacco Users By Health Plan



Medicare, 66.67%  
Uninsured, 33.33%

Chart Total N: 3

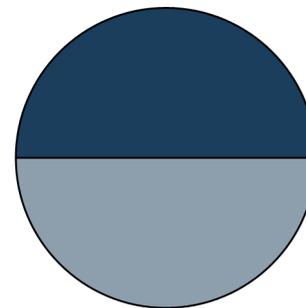
Tobacco Users By Ethnicity



Hispanic, 33.33%  
Non-Hispanic, 66.67%

Chart Total N: 3

Tobacco Users By Chronic Condition



CAD, 50.00%  
Diabetes, 50.00%

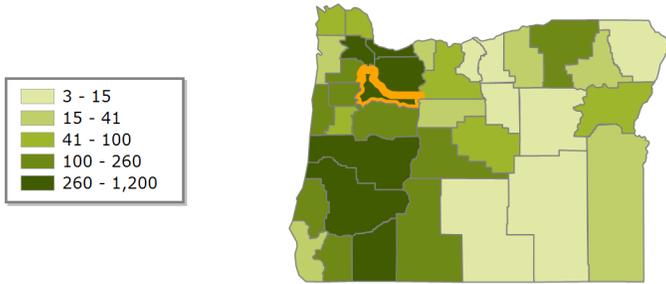
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

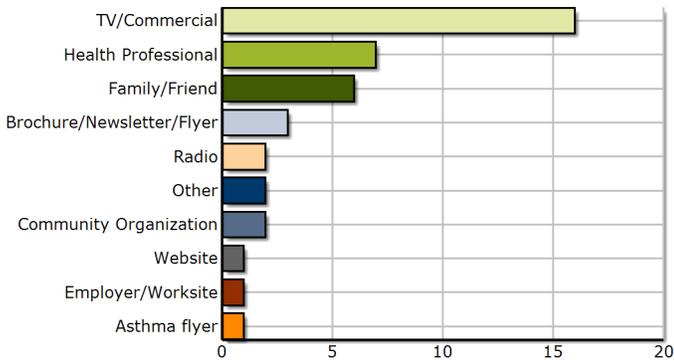
From 5/1/2013 through 5/31/2013

## State Tobacco Users Served Contract YTD (Adults)

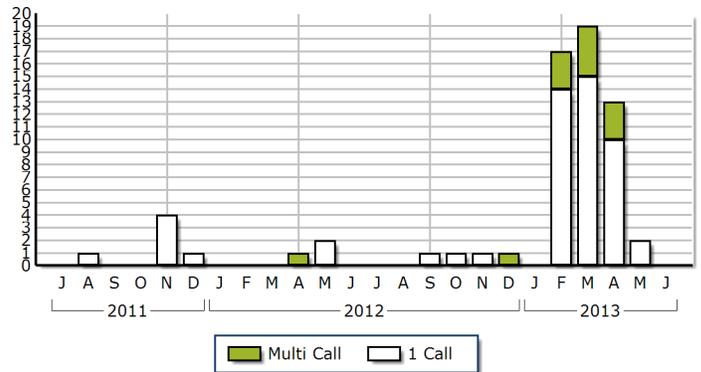


County Population	Prevalence	Tobacco Users	
Adult	235,431	15.5 %	
		36,492 <sup>4</sup>	
		County	State
Tobacco Users - Last Full Month		46	944
Tobacco Users YTD		491	9,945
Unique Tobacco Users YTD		3	6,725
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.35 %
Reach - NAQC		2	1.04 %
Annualized Reach		1	1.47 %
Annualized Reach - NAQC		2	1.13 %
Unique Individual Reach		3	0.96 %
			1.30 %

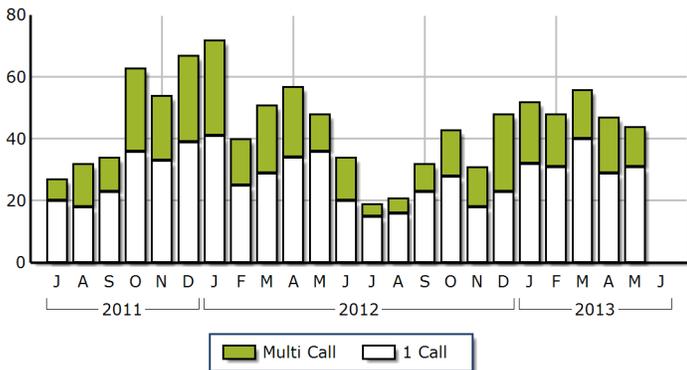
## How Heard About



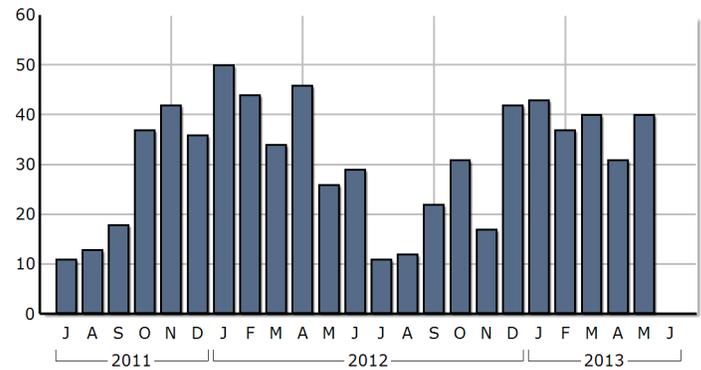
## Fax Referral



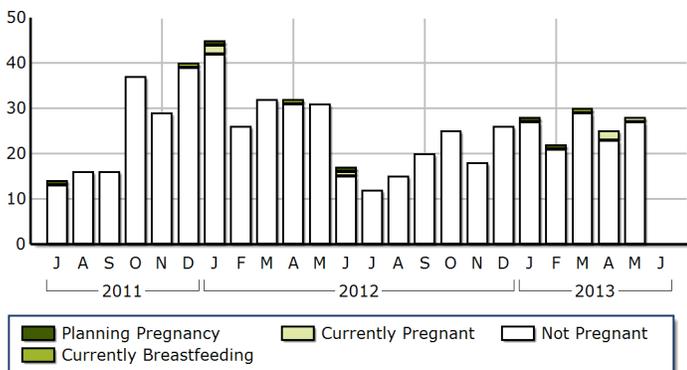
## Tobacco User Enrollments By Program Type



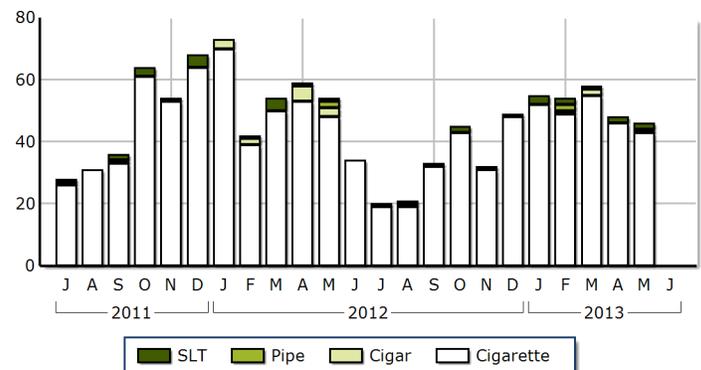
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

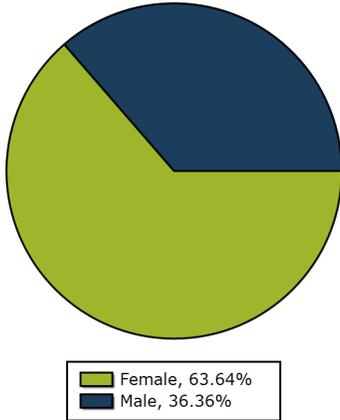


Chart Total N: 44

Tobacco Users By Language

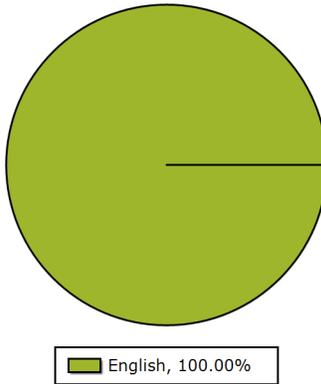


Chart Total N: 44

Tobacco Users By Education

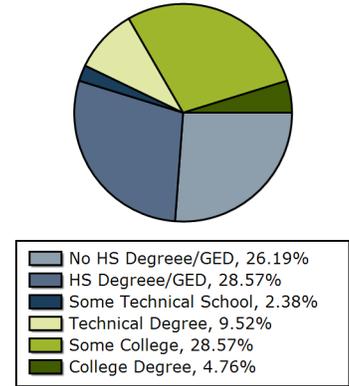


Chart Total N: 42

Tobacco Users By Race

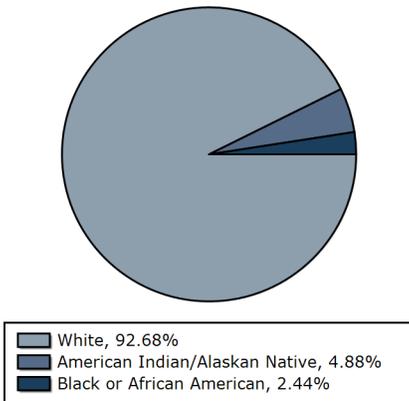


Chart Total N: 41

Tobacco Users By Age

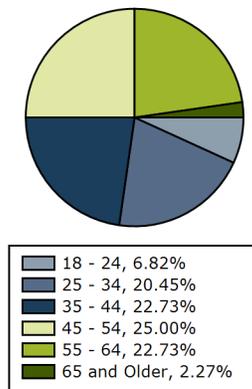


Chart Total N: 44

Tobacco Users By Health Plan

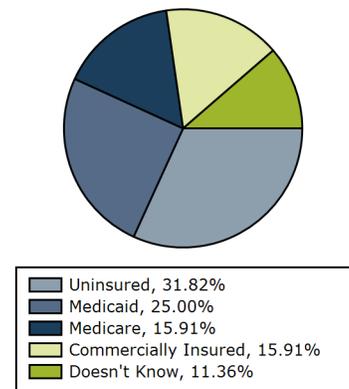


Chart Total N: 44

Tobacco Users By Ethnicity

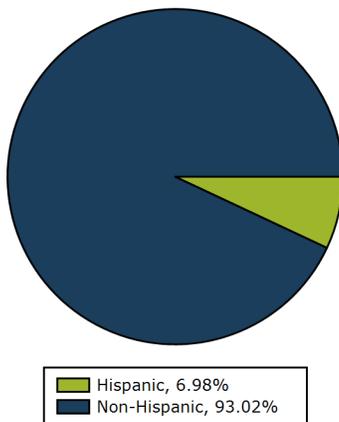


Chart Total N: 43

Tobacco Users By Chronic Condition

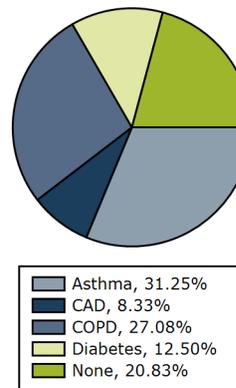


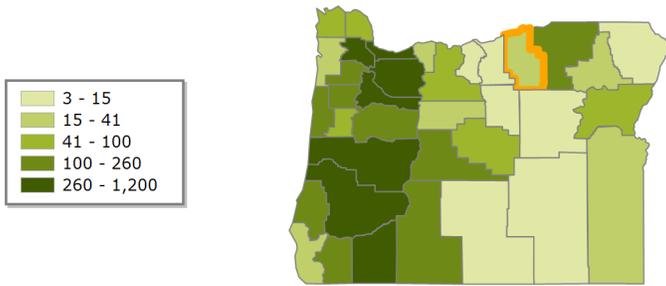
Chart Total N: 48

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

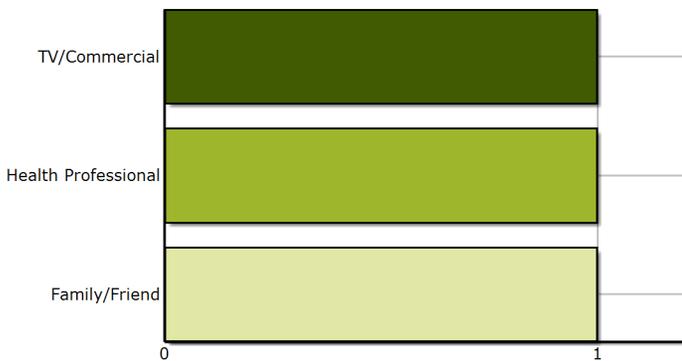
From 5/1/2013 through 5/31/2013

## State Tobacco Users Served Contract YTD (Adults)

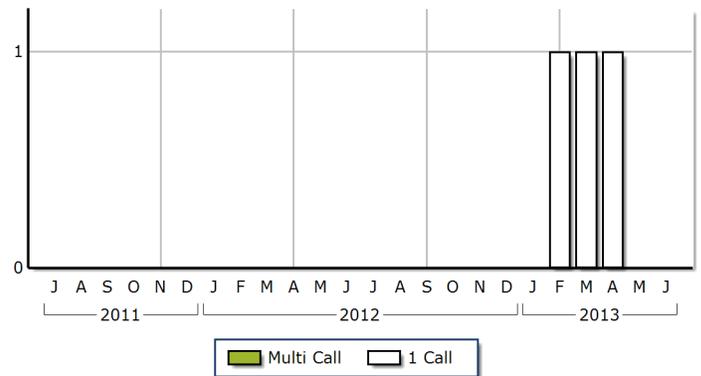


County Population	Prevalence	Tobacco Users
Adult	9,037	18.2 %
		1,645 <sup>4</sup>
		County
Tobacco Users - Last Full Month		4
Tobacco Users YTD		24
Unique Tobacco Users YTD		17
Target Reach		2.0 %
Reach YTD		1.46 %
Reach - NAQC		1.09 %
Annualized Reach		1.59 %
Annualized Reach - NAQC		1.19 %
Unique Individual Reach		1.03 %

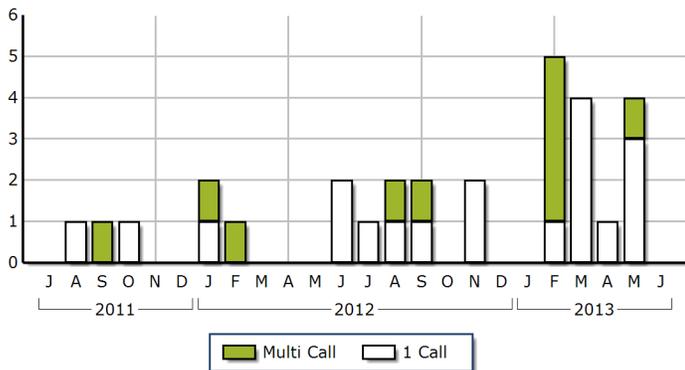
## How Heard About



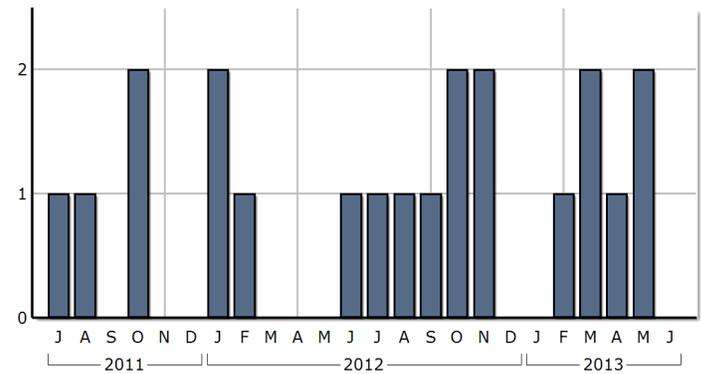
## Fax Referral



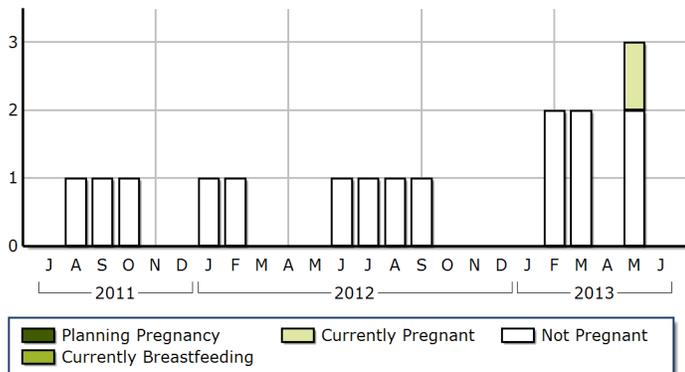
## Tobacco User Enrollments By Program Type



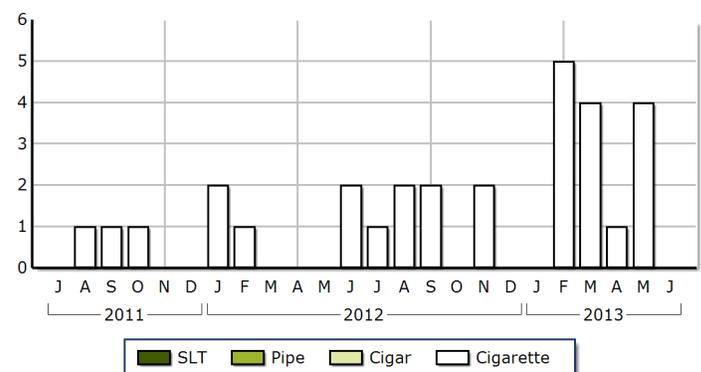
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

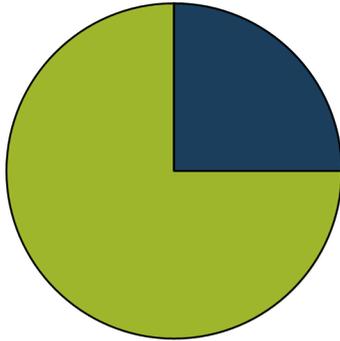


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

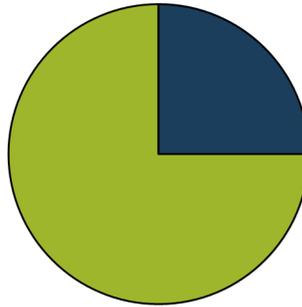
Tobacco Users By Gender



Female, 75.00%  
Male, 25.00%

Chart Total N: 4

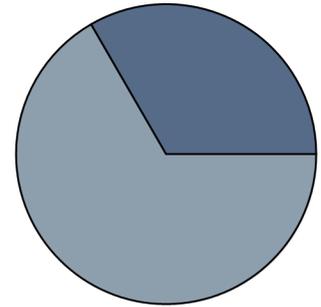
Tobacco Users By Language



English, 75.00%  
Spanish, 25.00%

Chart Total N: 4

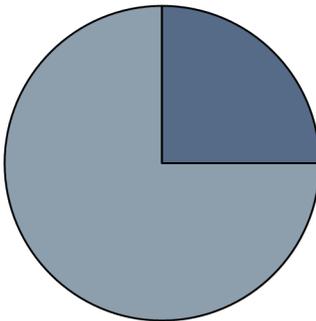
Tobacco Users By Education



No HS Degreee/GED, 66.67%  
HS Degreee/GED, 33.33%

Chart Total N: 3

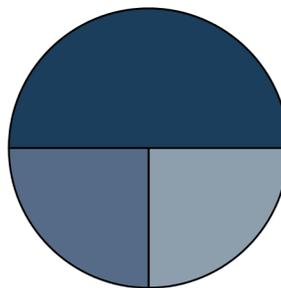
Tobacco Users By Race



White, 75.00%  
Black or African American, 25.00%

Chart Total N: 4

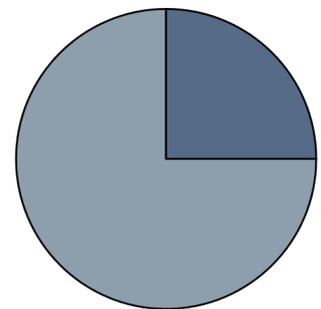
Tobacco Users By Age



18 - 24, 25.00%  
35 - 44, 25.00%  
45 - 54, 50.00%

Chart Total N: 4

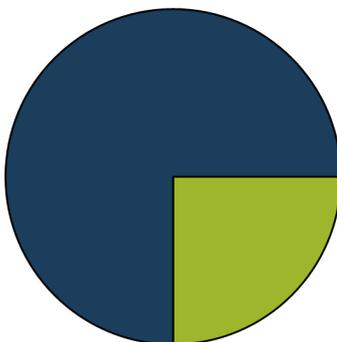
Tobacco Users By Health Plan



Medicaid, 75.00%  
Uninsured, 25.00%

Chart Total N: 4

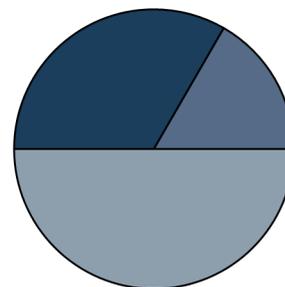
Tobacco Users By Ethnicity



Hispanic, 25.00%  
Non-Hispanic, 75.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 50.00%  
COPD, 33.33%  
Diabetes, 16.67%

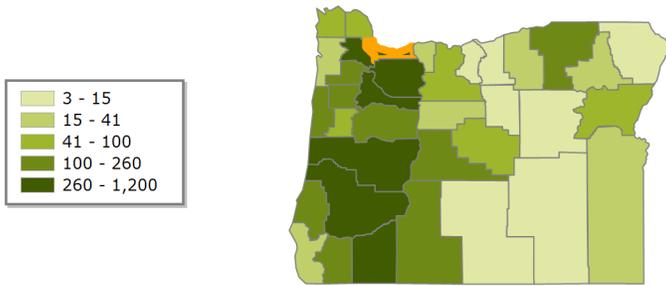
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

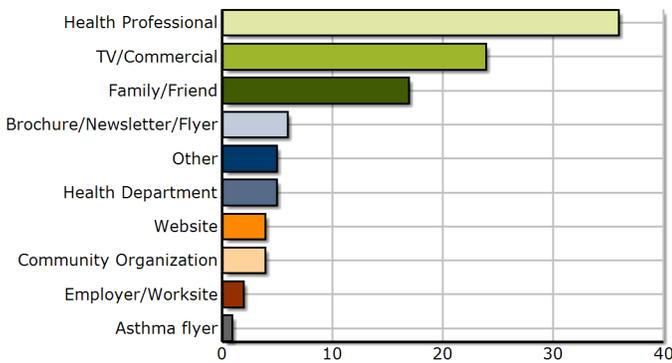
From 5/1/2013 through 5/31/2013

### State Tobacco Users Served Contract YTD (Adults)

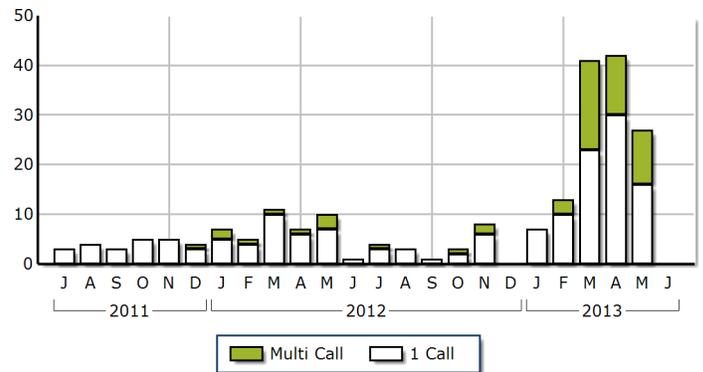


County Population		Prevalence	Tobacco Users
Adult	564,102	15.3 %	86,308 <sup>4</sup>
			<b>County</b>
Tobacco Users - Last Full Month			164
Tobacco Users YTD			1,555
Unique Tobacco Users YTD			944
Target Reach			3
Reach YTD			2.0 %
Reach - NAQC			1
Annualized Reach			1.80 %
Annualized Reach - NAQC			1.11 %
Unique Individual Reach			2
			1.97 %
			2.10 %
			1
			1.21 %
			0.99 %
			3
			1.06 %
			1.30 %

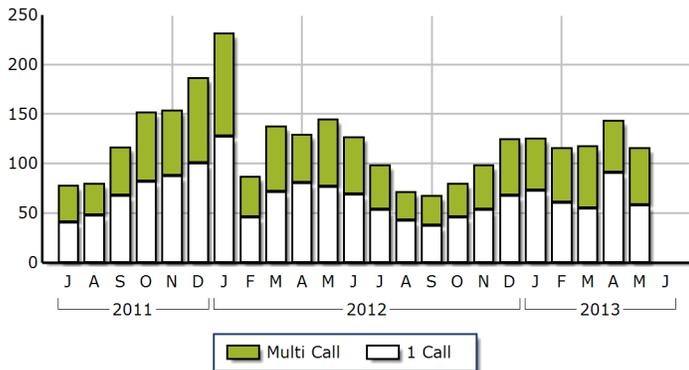
### How Heard About



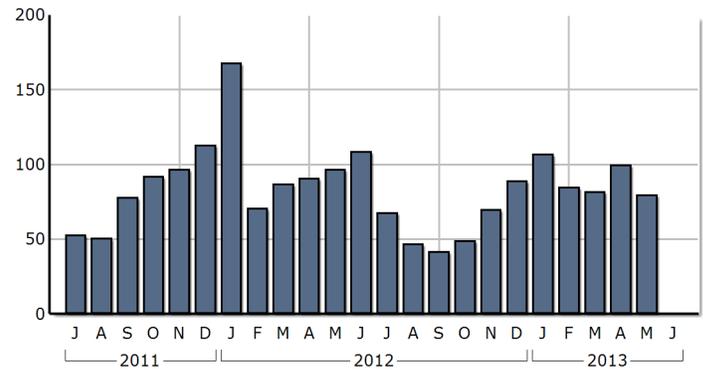
### Fax Referral



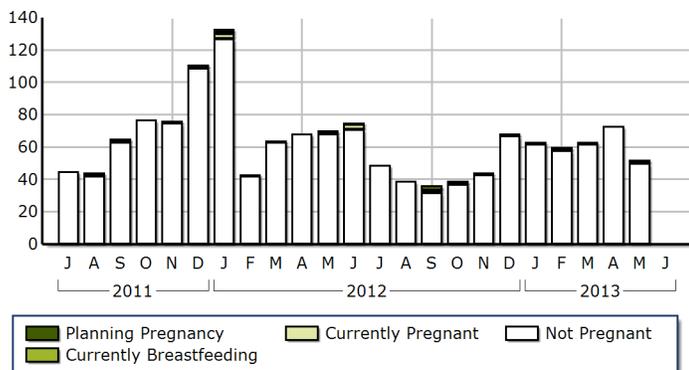
### Tobacco User Enrollments By Program Type



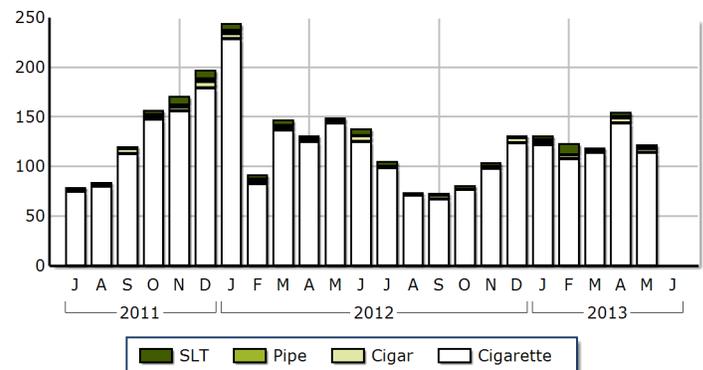
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

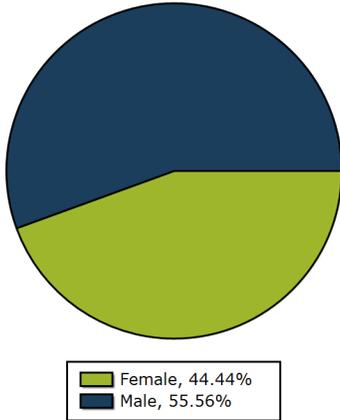


Chart Total N: 117

Tobacco Users By Language

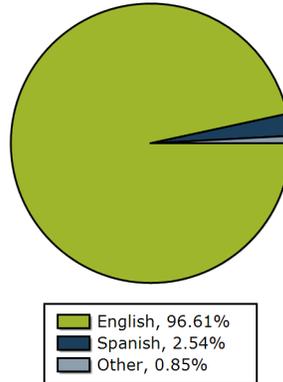


Chart Total N: 118

Tobacco Users By Education

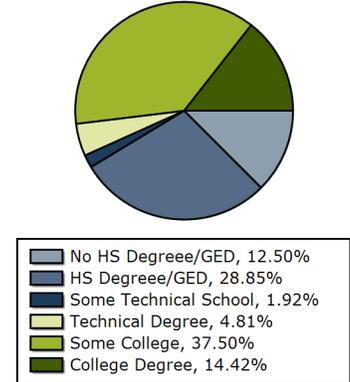


Chart Total N: 104

Tobacco Users By Race

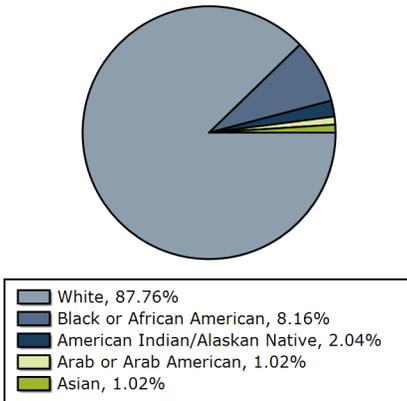


Chart Total N: 98

Tobacco Users By Age

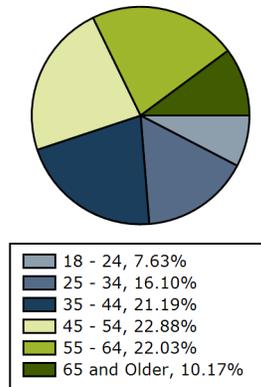


Chart Total N: 118

Tobacco Users By Health Plan

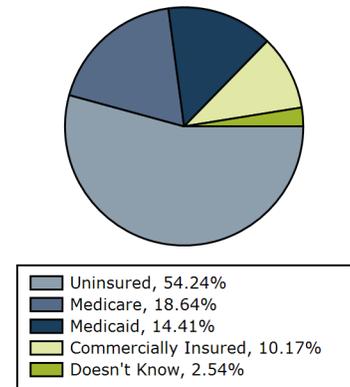


Chart Total N: 118

Tobacco Users By Ethnicity

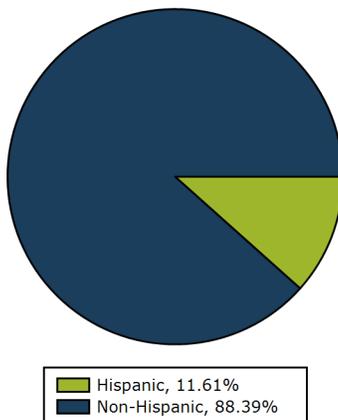


Chart Total N: 112

Tobacco Users By Chronic Condition

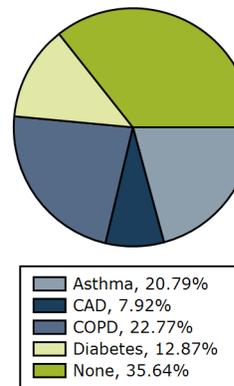


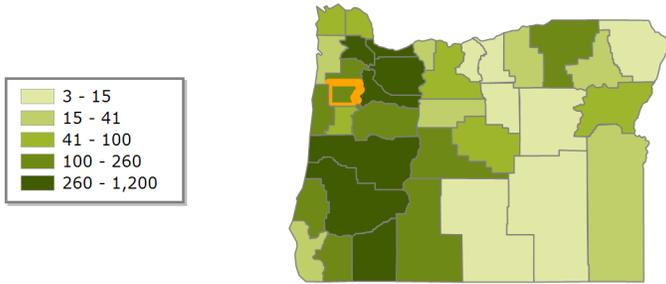
Chart Total N: 101

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

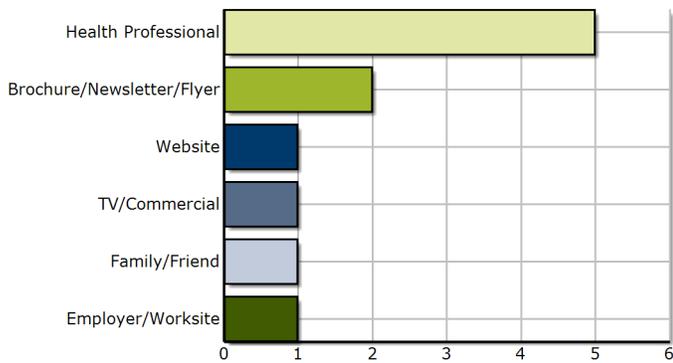
From 5/1/2013 through 5/31/2013

## State Tobacco Users Served Contract YTD (Adults)

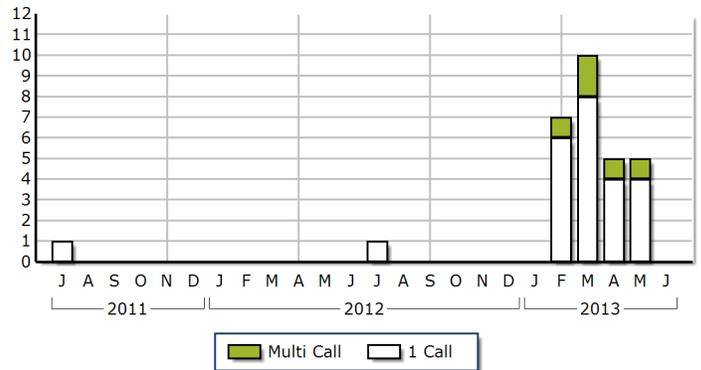


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %		7,534 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			13	944
Tobacco Users YTD			120	9,945
Unique Tobacco Users YTD			3	6,725
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.59 %
Reach - NAQC			2	1.18 %
Annualized Reach			1	1.74 %
Annualized Reach - NAQC			2	1.29 %
Unique Individual Reach			3	1.13 %

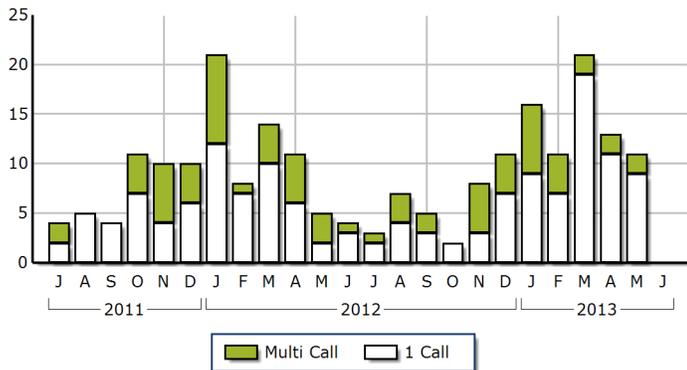
## How Heard About



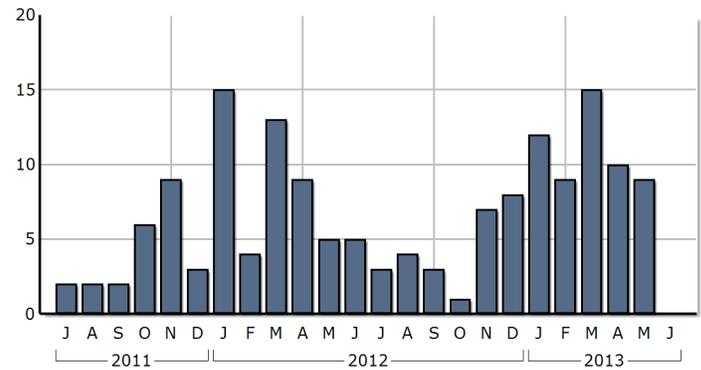
## Fax Referral



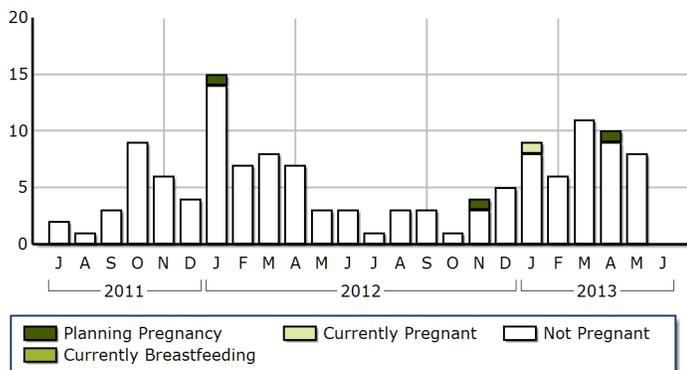
## Tobacco User Enrollments By Program Type



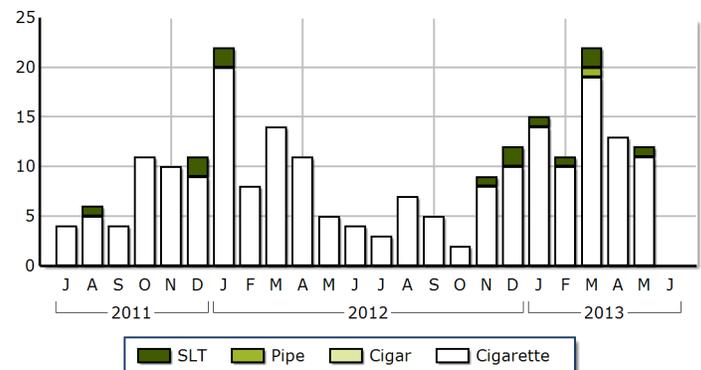
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

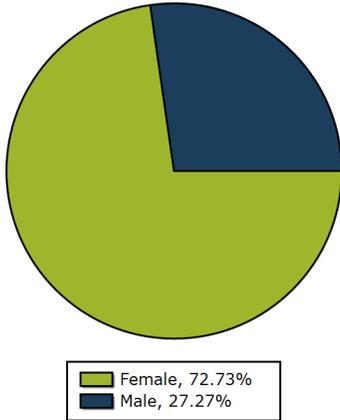


Chart Total N: 11

Tobacco Users By Language

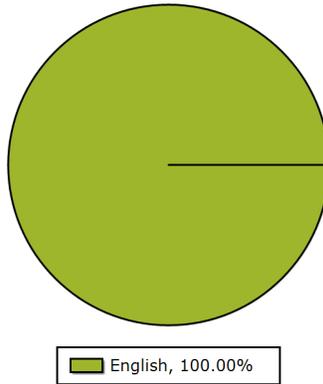


Chart Total N: 11

Tobacco Users By Education

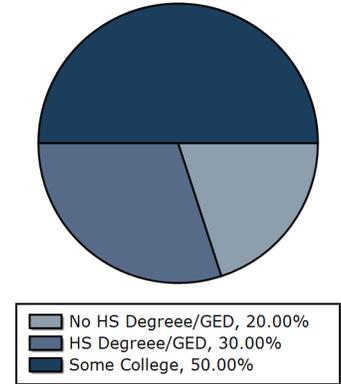


Chart Total N: 10

Tobacco Users By Race

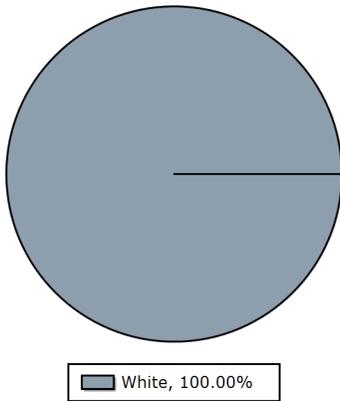


Chart Total N: 10

Tobacco Users By Age

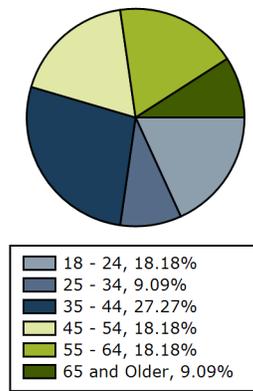


Chart Total N: 11

Tobacco Users By Health Plan

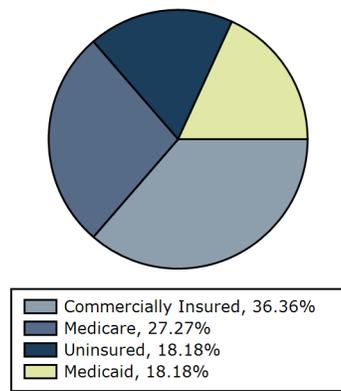


Chart Total N: 11

Tobacco Users By Ethnicity

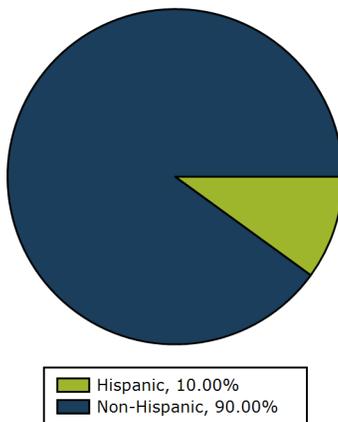


Chart Total N: 10

Tobacco Users By Chronic Condition

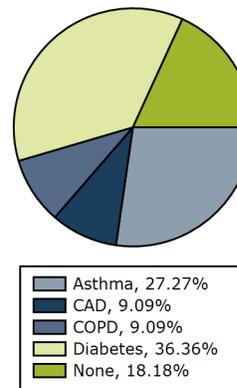
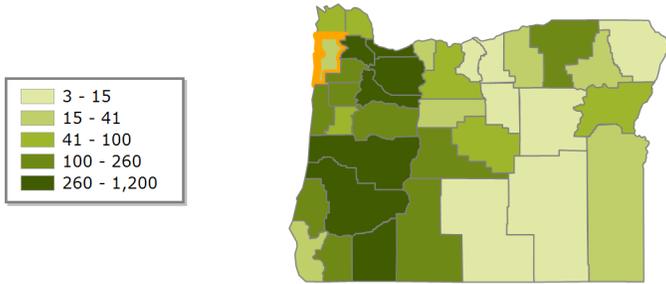


Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

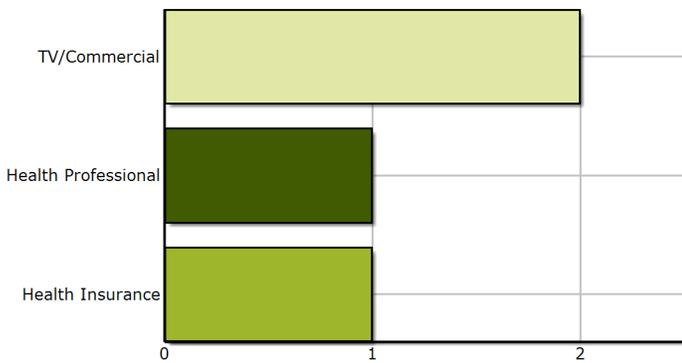
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

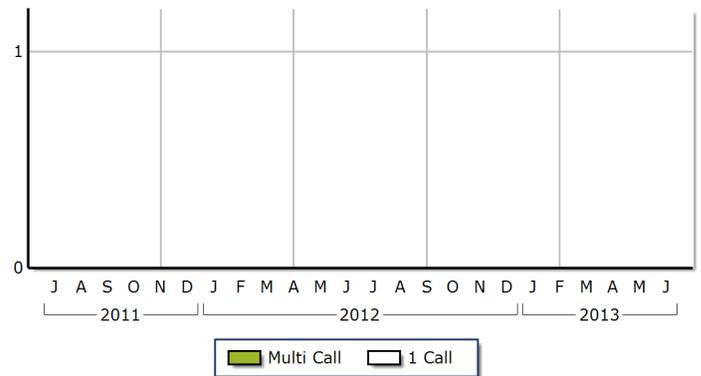


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	21,446	21.6 %		4,632 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			4	944
<b>Tobacco Users YTD</b>			36	9,945
<b>Unique Tobacco Users YTD</b>			3	6,725
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	0.78 %
<b>Reach - NAQC</b>			2	0.60 %
<b>Annualized Reach</b>			1	0.85 %
<b>Annualized Reach - NAQC</b>			2	0.66 %
<b>Unique Individual Reach</b>			3	0.50 %

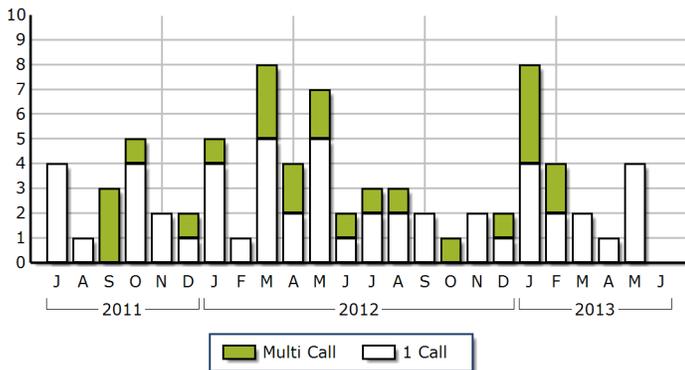
### How Heard About



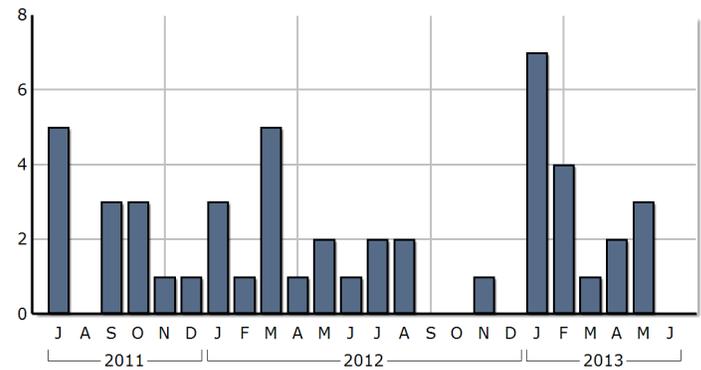
### Fax Referral



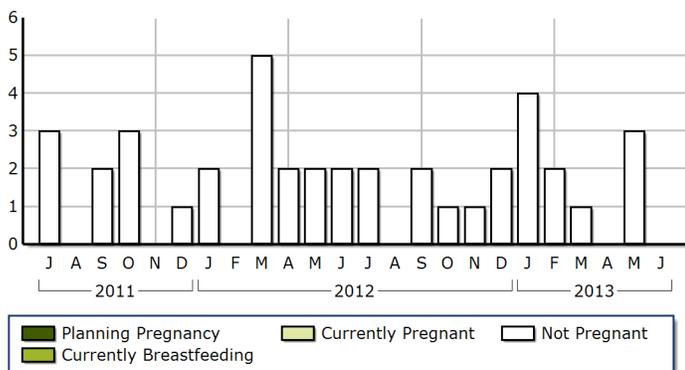
### Tobacco User Enrollments By Program Type



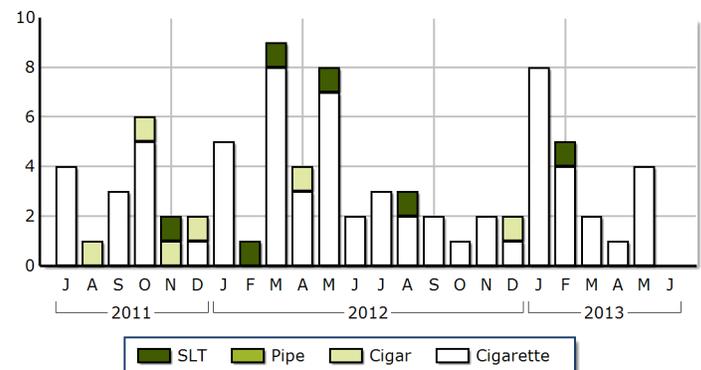
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

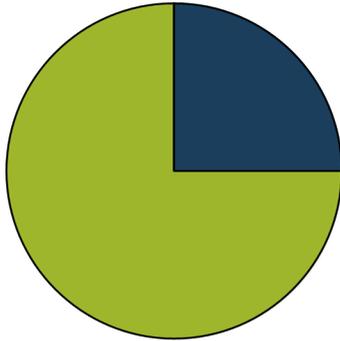


### Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

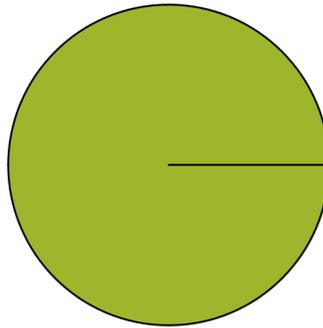
Tobacco Users By Gender



Female, 75.00%  
Male, 25.00%

Chart Total N: 4

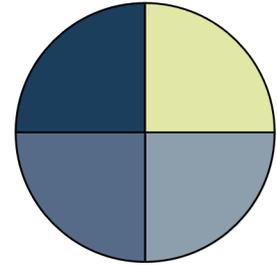
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

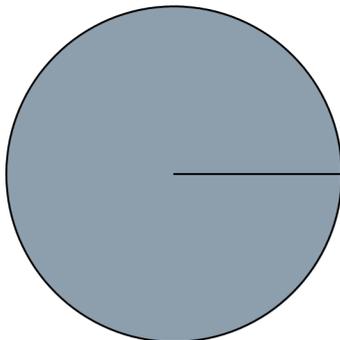
Tobacco Users By Education



No HS Degreee/GED, 25.00%  
HS Degreee/GED, 25.00%  
Some Technical School, 25.00%  
Some College, 25.00%

Chart Total N: 4

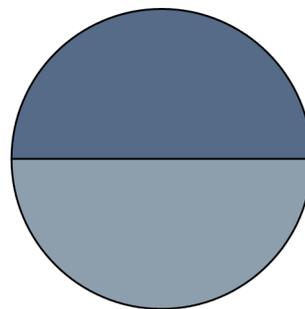
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

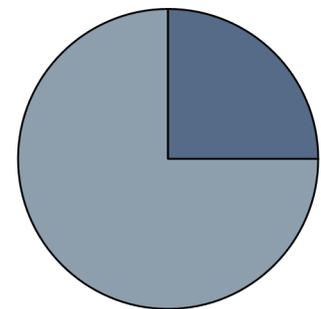
Tobacco Users By Age



45 - 54, 50.00%  
55 - 64, 50.00%

Chart Total N: 4

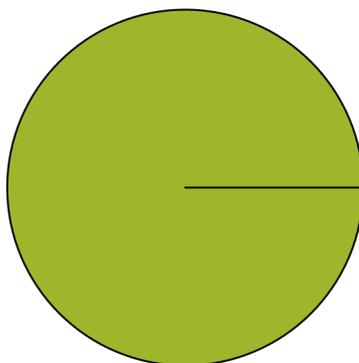
Tobacco Users By Health Plan



Commercially Insured, 75.00%  
Medicaid, 25.00%

Chart Total N: 4

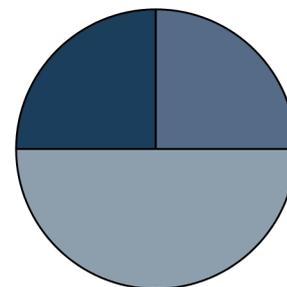
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 50.00%  
CAD, 25.00%  
Diabetes, 25.00%

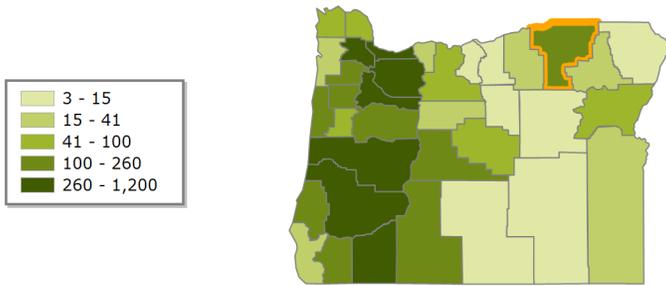
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

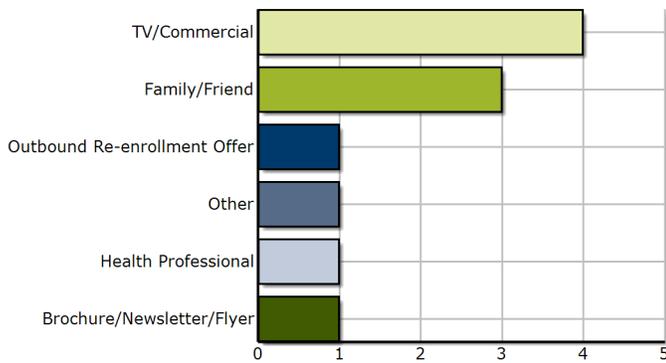
From 5/1/2013 through 5/31/2013

State Tobacco Users Served Contract YTD (Adults)

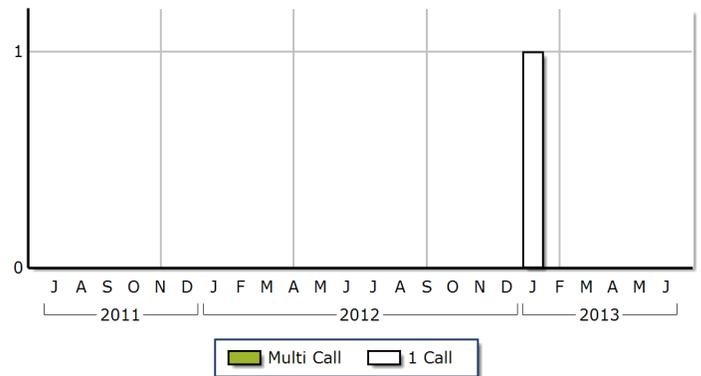


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			12	944
Tobacco Users YTD			118	9,945
Unique Tobacco Users YTD			3	6,725
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.90 %
Reach - NAQC			2	0.62 %
Annualized Reach			1	0.98 %
Annualized Reach - NAQC			2	0.67 %
Unique Individual Reach			3	0.63 %

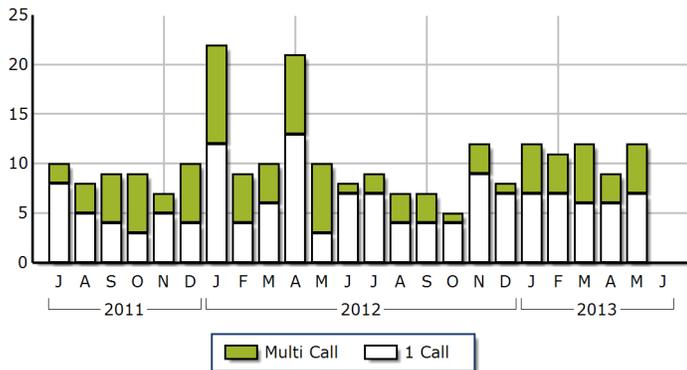
How Heard About



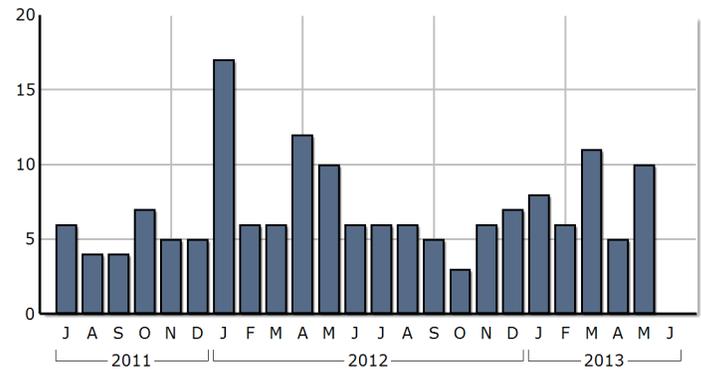
Fax Referral



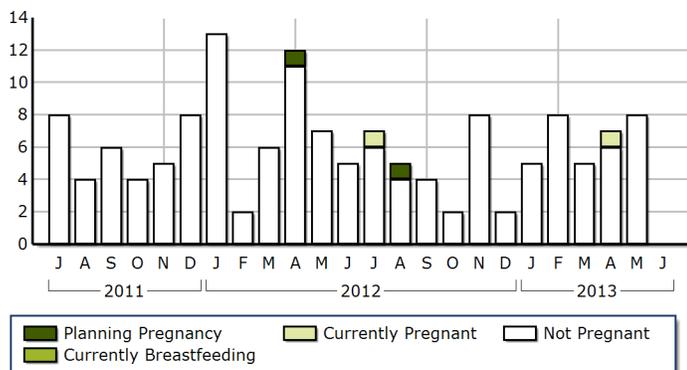
Tobacco User Enrollments By Program Type



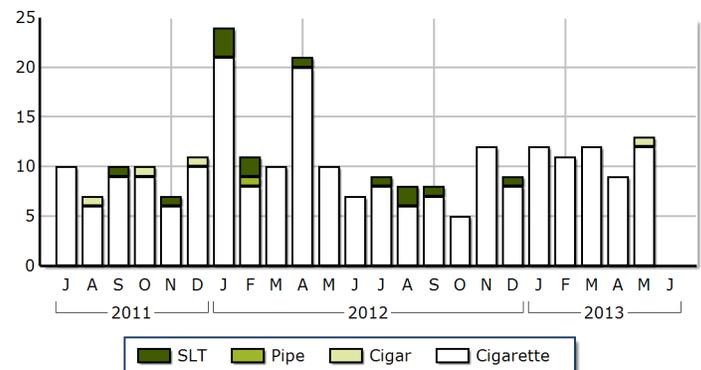
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

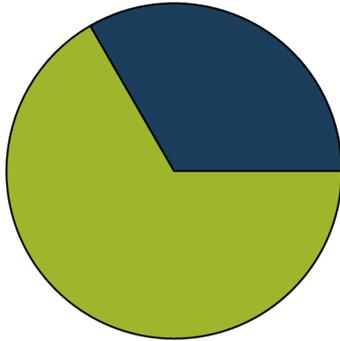


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

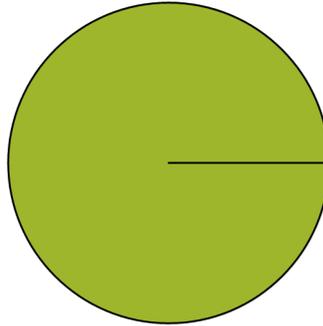
Tobacco Users By Gender



Female, 66.67%  
Male, 33.33%

Chart Total N: 12

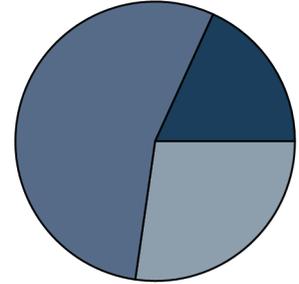
Tobacco Users By Language



English, 100.00%

Chart Total N: 12

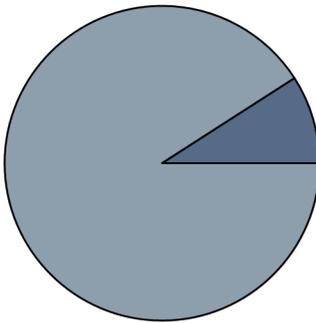
Tobacco Users By Education



No HS Degreee/GED, 27.27%  
HS Degreee/GED, 54.55%  
Some College, 18.18%

Chart Total N: 11

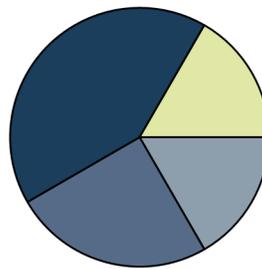
Tobacco Users By Race



White, 90.91%  
American Indian/Alaskan Native, 9.09%

Chart Total N: 11

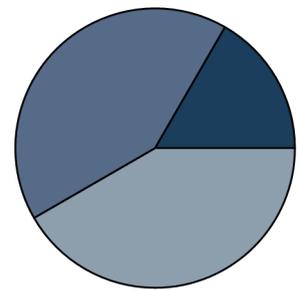
Tobacco Users By Age



35 - 44, 16.67%  
45 - 54, 25.00%  
55 - 64, 41.67%  
65 and Older, 16.67%

Chart Total N: 12

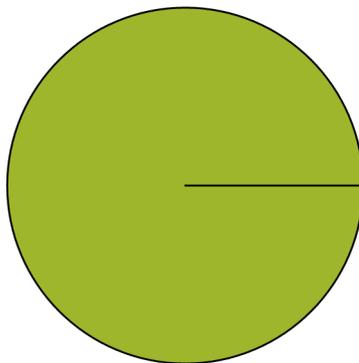
Tobacco Users By Health Plan



Medicaid, 41.67%  
Uninsured, 41.67%  
Commercially Insured, 16.67%

Chart Total N: 12

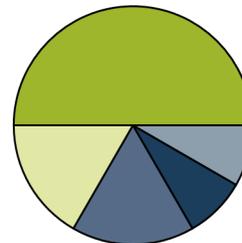
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 12

Tobacco Users By Chronic Condition



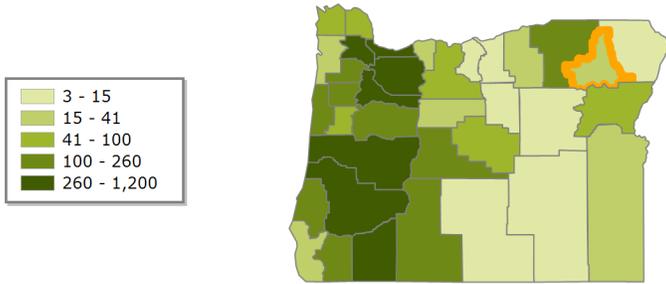
Asthma, 8.33%  
CAD, 8.33%  
COPD, 16.67%  
Diabetes, 16.67%  
None, 50.00%

Chart Total N: 12

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

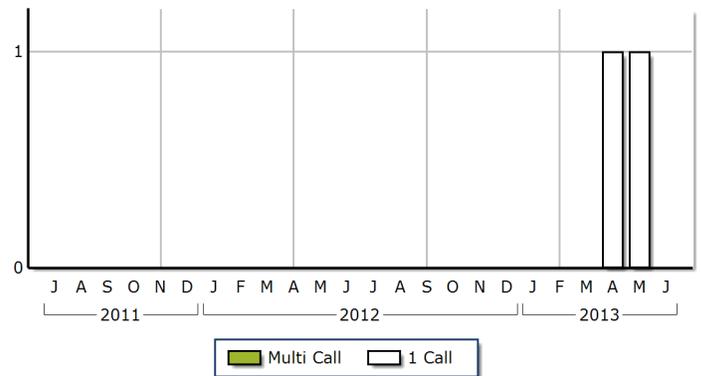


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %	2,681 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			3	944
Tobacco Users YTD			44	9,945
Unique Tobacco Users YTD			28	6,725
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.64 %
Reach - NAQC			2	1.12 %
Annualized Reach			1	1.79 %
Annualized Reach - NAQC			2	1.22 %
Unique Individual Reach			3	1.04 %

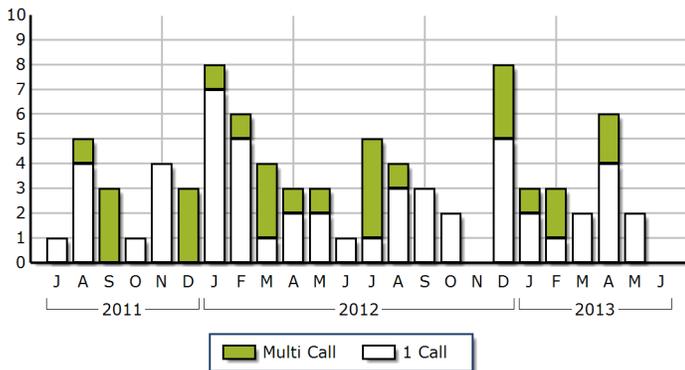
### How Heard About



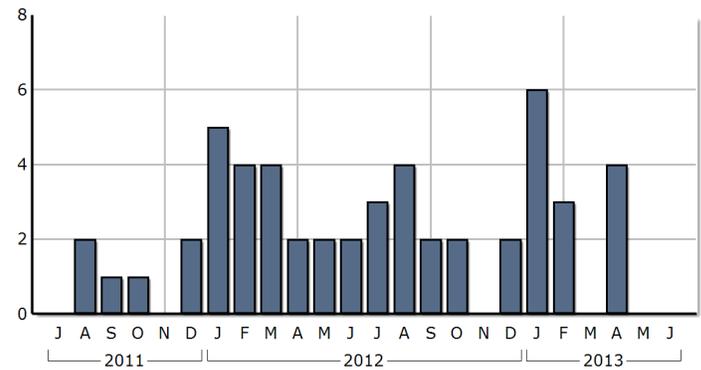
### Fax Referral



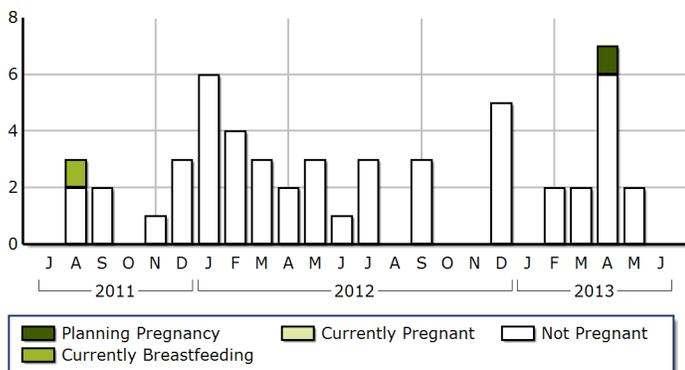
### Tobacco User Enrollments By Program Type



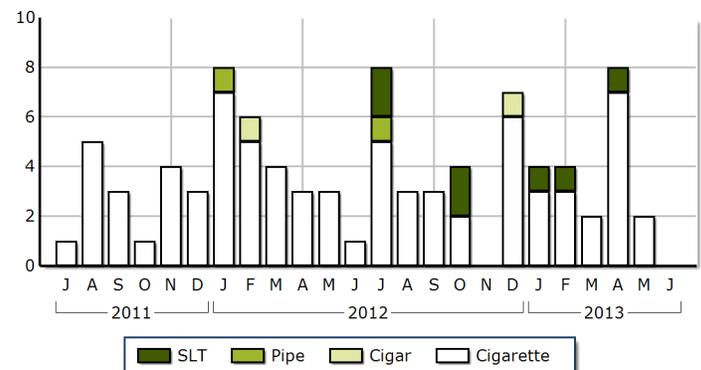
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

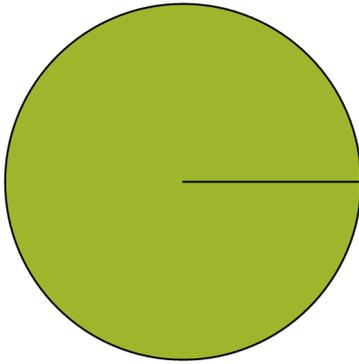


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

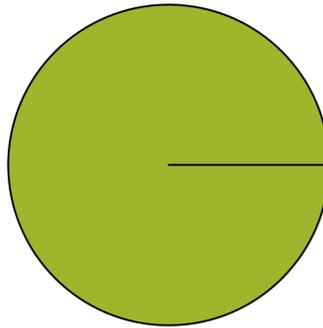
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

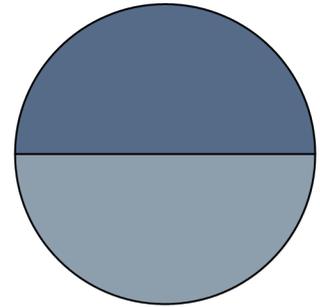
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

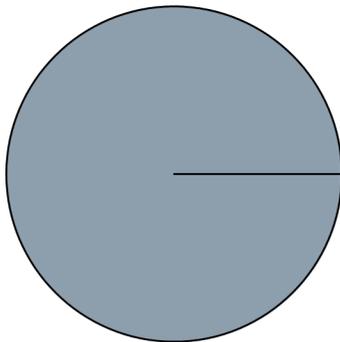
Tobacco Users By Education



HS Degree/GED, 50.00%  
College Degree, 50.00%

Chart Total N: 2

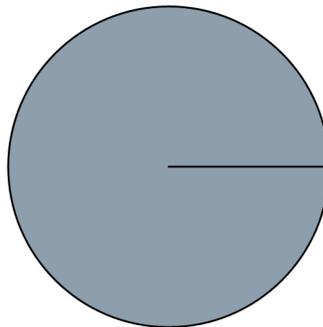
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

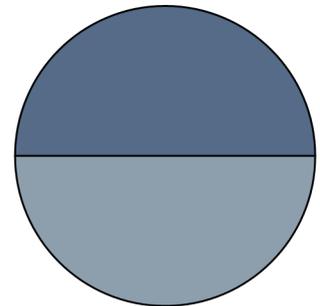
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 2

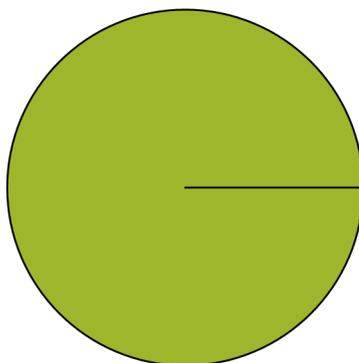
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Medicare, 50.00%

Chart Total N: 2

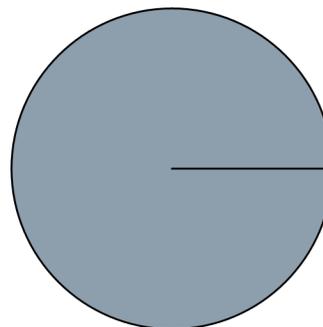
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



CAD, 100.00%

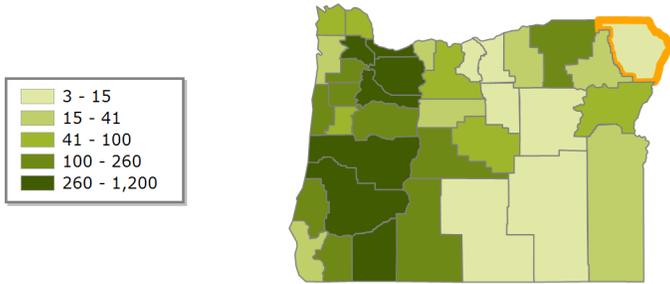
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

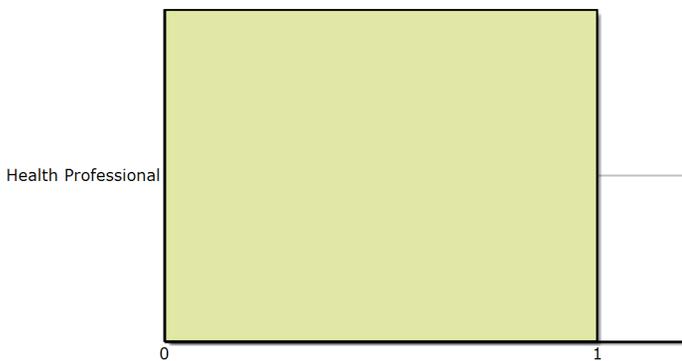
From 5/1/2013 through 5/31/2013

## State Tobacco Users Served Contract YTD (Adults)

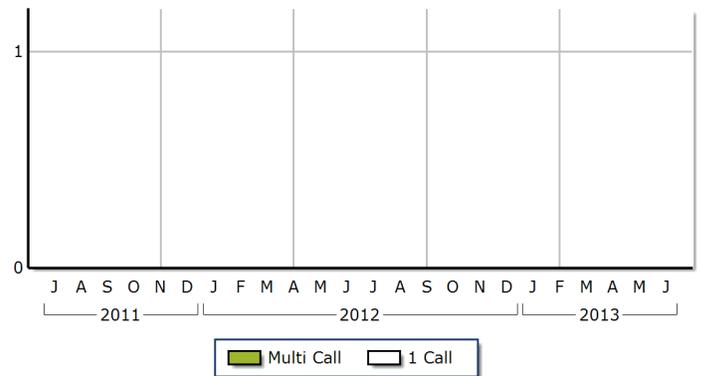


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			2	944
Tobacco Users YTD			11	9,945
Unique Tobacco Users YTD			3	6,725
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.06 %
Reach - NAQC			2	0.87 %
Annualized Reach			1	1.16 %
Annualized Reach - NAQC			2	0.95 %
Unique Individual Reach			3	0.58 %
				1.30 %

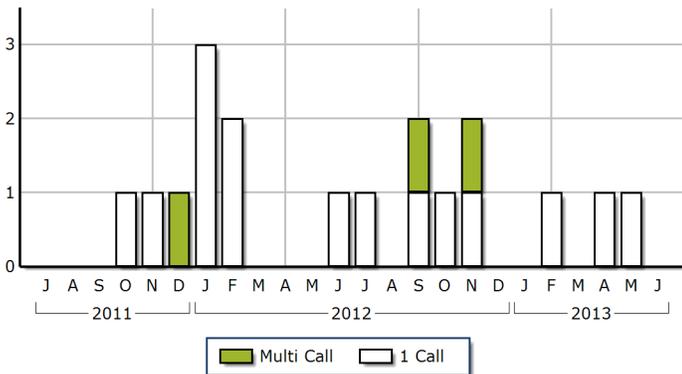
## How Heard About



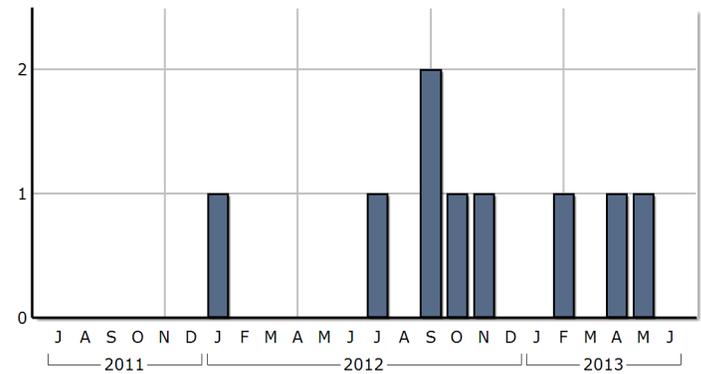
## Fax Referral



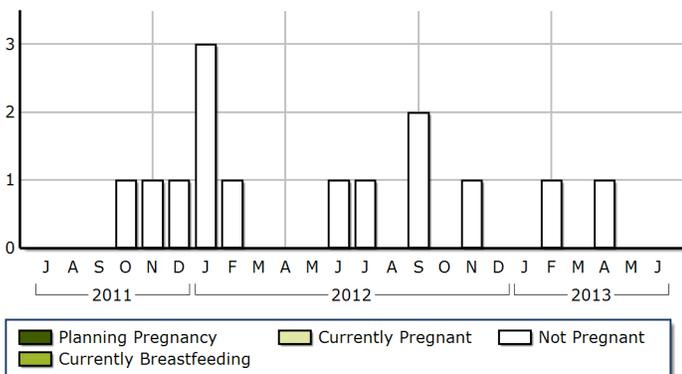
## Tobacco User Enrollments By Program Type



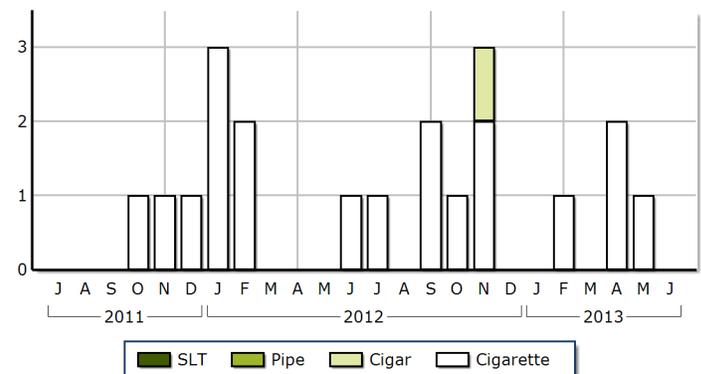
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

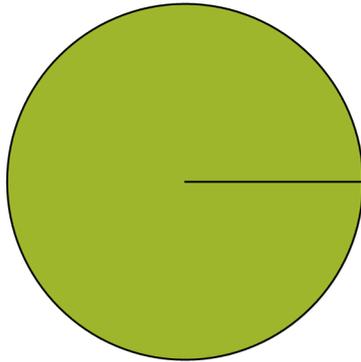


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

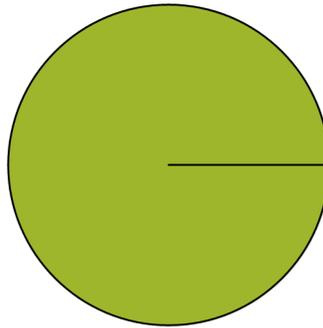
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

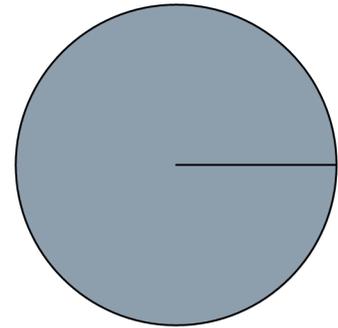
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

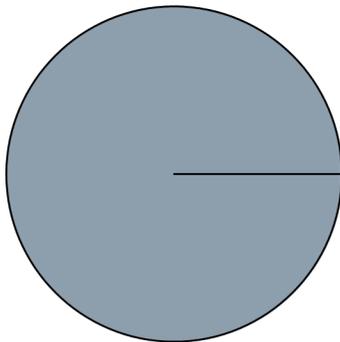
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

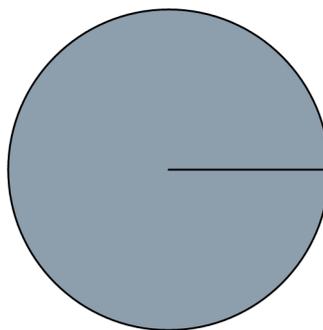
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

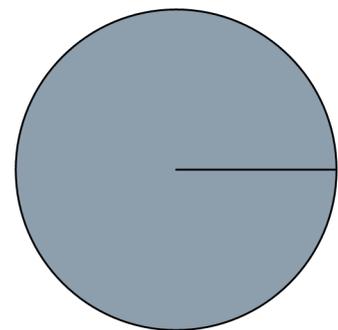
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

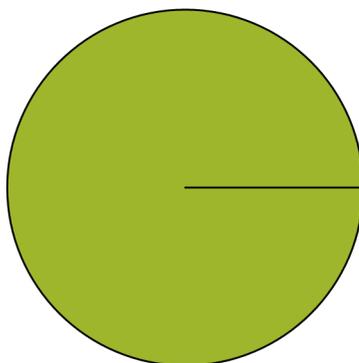
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

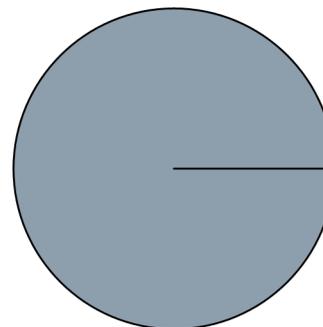
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



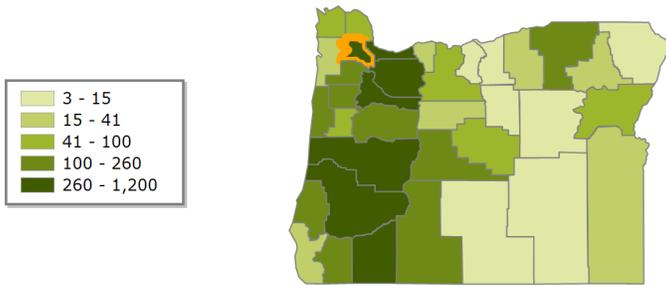
Asthma, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

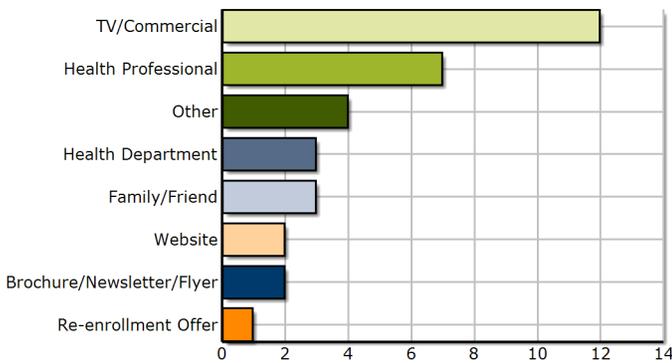
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

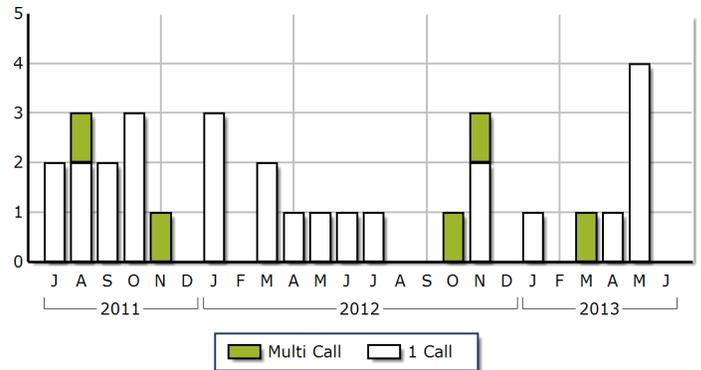


County Population	Prevalence	Tobacco Users
<b>Adult</b>	387,946	12.9 %
		50,045 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		47
<b>Tobacco Users YTD</b>		521
<b>Unique Tobacco Users YTD</b>	3	355
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>	1	1.04 %
<b>Reach - NAQC</b>	2	0.77 %
<b>Annualized Reach</b>	1	1.14 %
<b>Annualized Reach - NAQC</b>	2	0.84 %
<b>Unique Individual Reach</b>	3	0.71 %

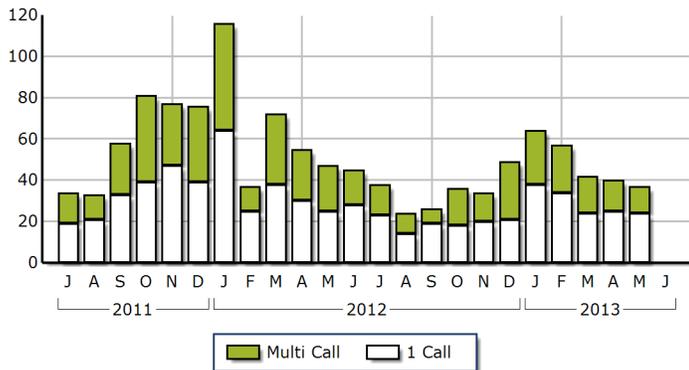
### How Heard About



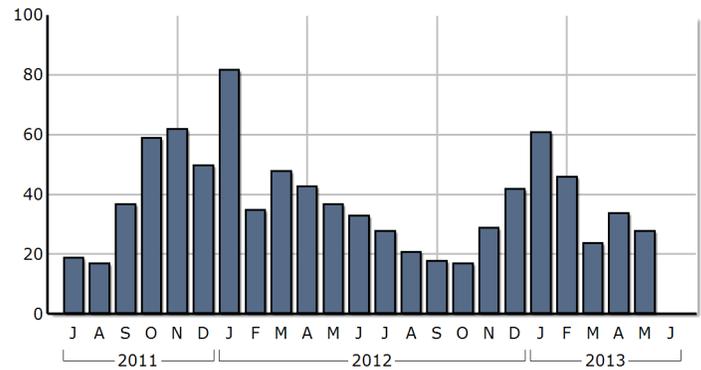
### Fax Referral



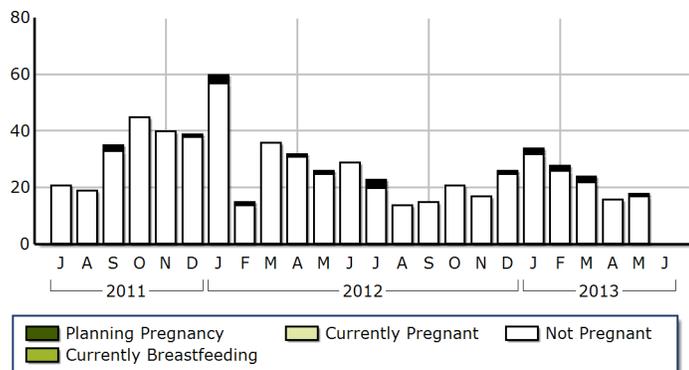
### Tobacco User Enrollments By Program Type



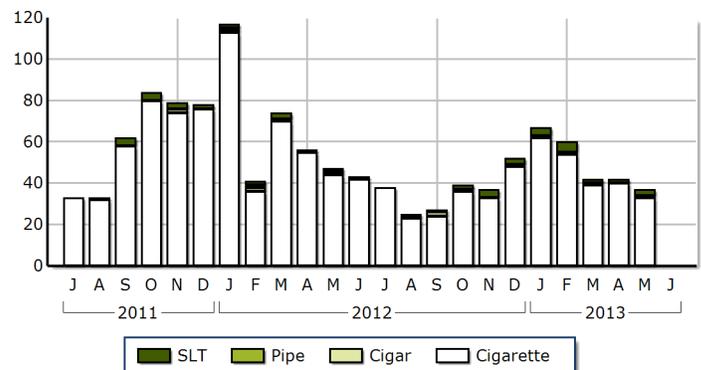
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

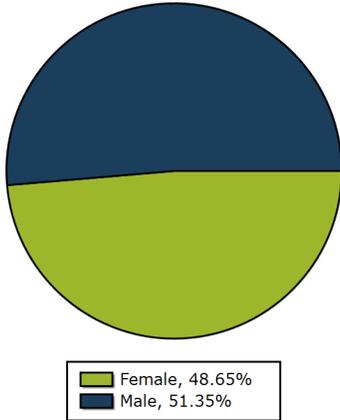


Chart Total N: 37

Tobacco Users By Language

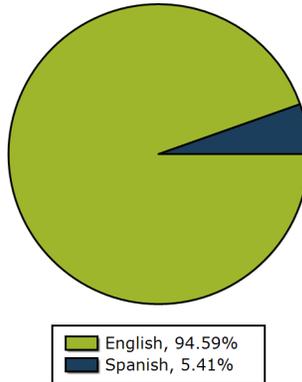


Chart Total N: 37

Tobacco Users By Education

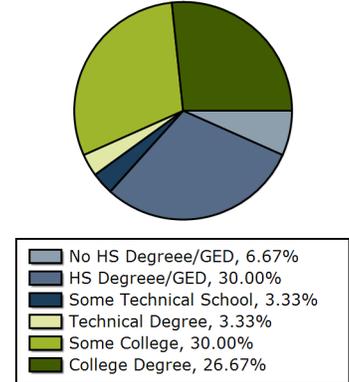


Chart Total N: 30

Tobacco Users By Race

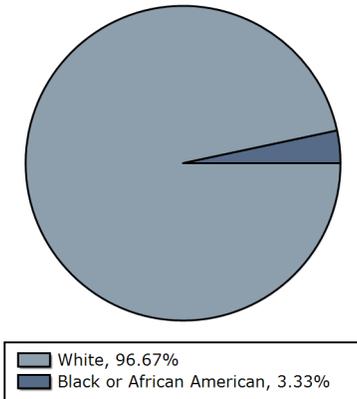


Chart Total N: 30

Tobacco Users By Age

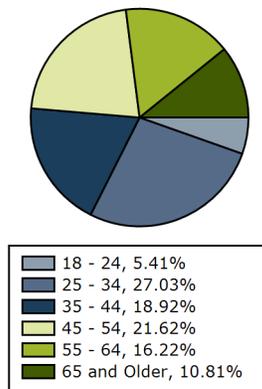


Chart Total N: 37

Tobacco Users By Health Plan

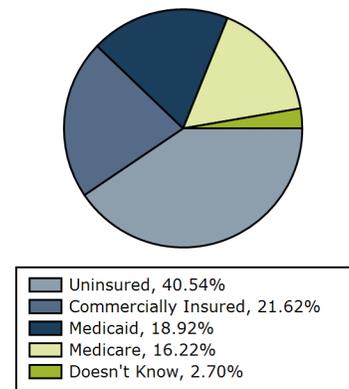


Chart Total N: 37

Tobacco Users By Ethnicity

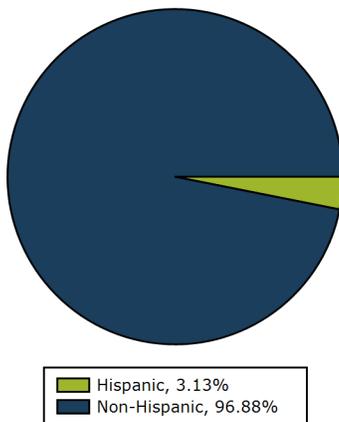


Chart Total N: 32

Tobacco Users By Chronic Condition

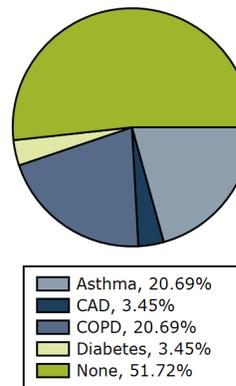
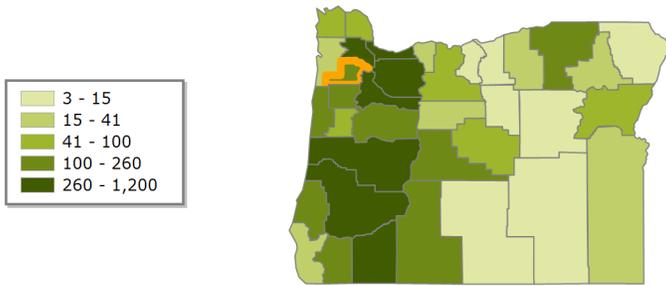


Chart Total N: 29

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

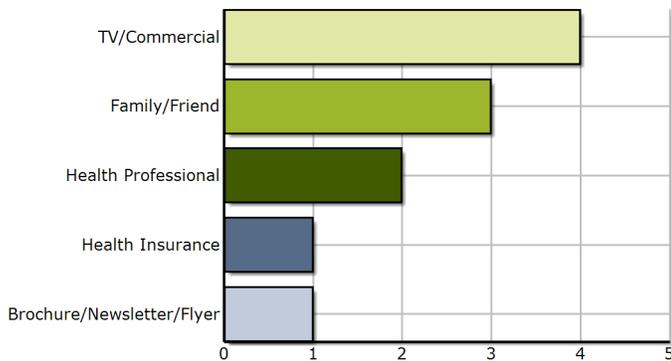
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

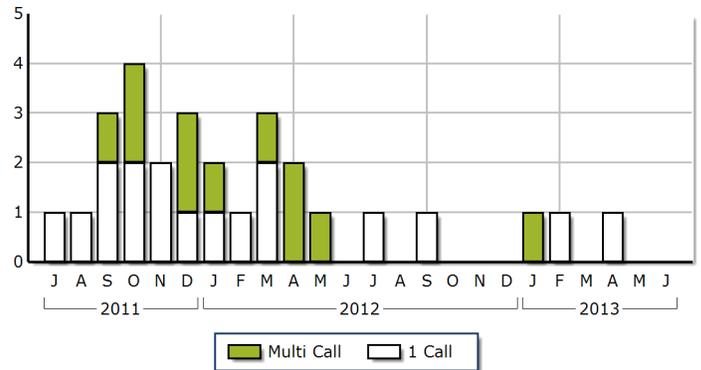


County Population	Prevalence	Tobacco Users
<b>Adult</b>	72,300	18.5 %
		13,376 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		13
<b>Tobacco Users YTD</b>		162
<b>Unique Tobacco Users YTD</b>	3	102
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>	1	1.21 %
<b>Reach - NAQC</b>	2	0.91 %
<b>Annualized Reach</b>	1	1.32 %
<b>Annualized Reach - NAQC</b>	2	0.99 %
<b>Unique Individual Reach</b>	3	0.76 %

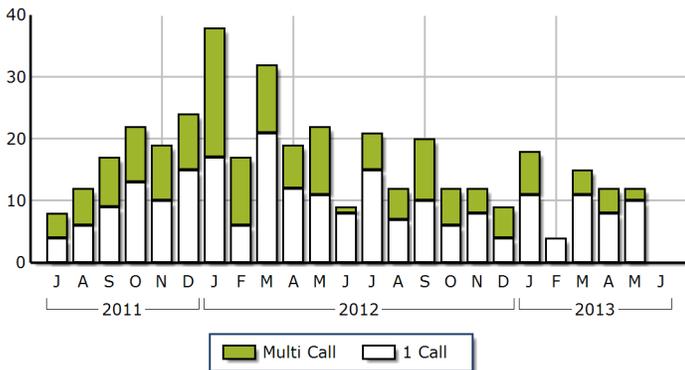
### How Heard About



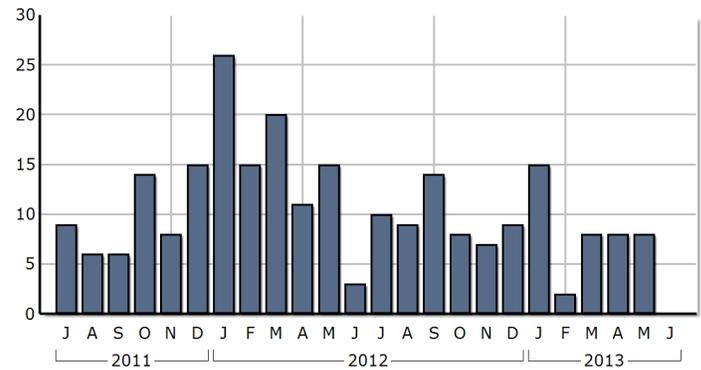
### Fax Referral



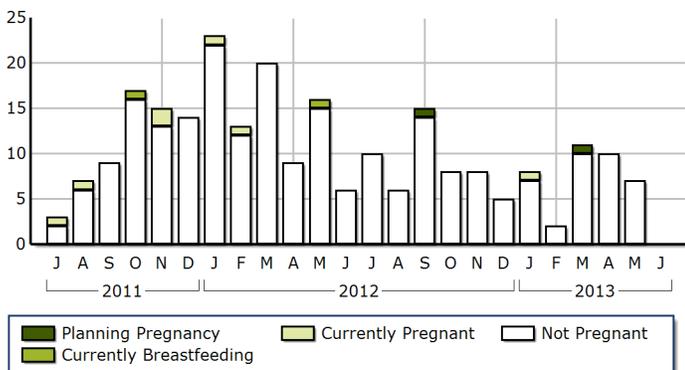
### Tobacco User Enrollments By Program Type



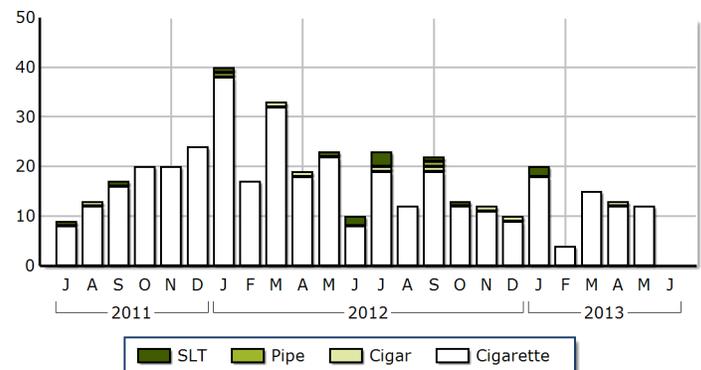
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

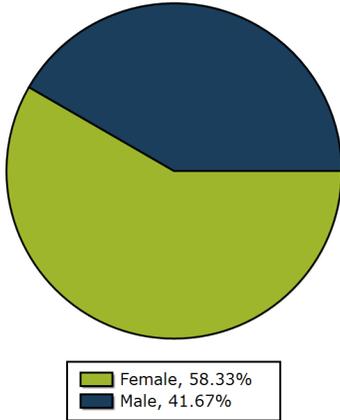


Chart Total N: 12

Tobacco Users By Language

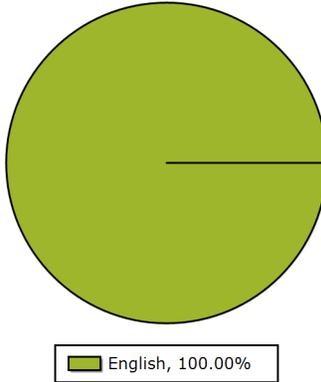


Chart Total N: 12

Tobacco Users By Education

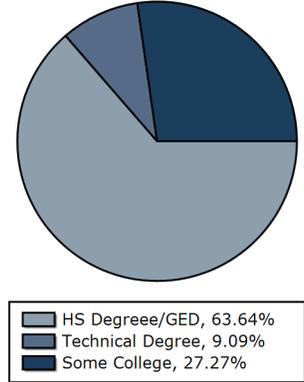


Chart Total N: 11

Tobacco Users By Race

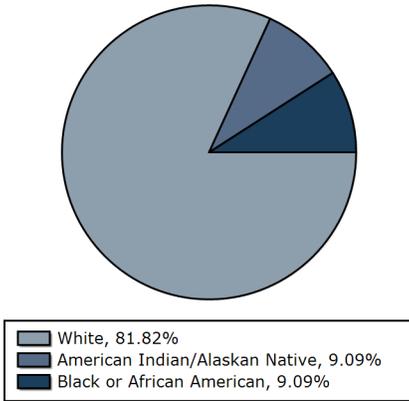


Chart Total N: 11

Tobacco Users By Age

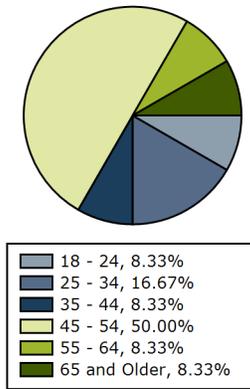


Chart Total N: 12

Tobacco Users By Health Plan

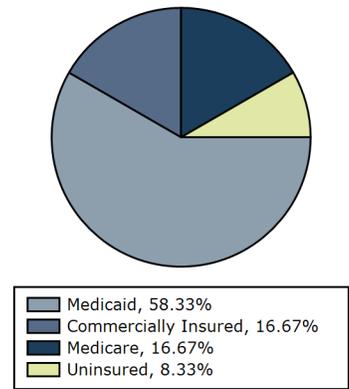


Chart Total N: 12

Tobacco Users By Ethnicity

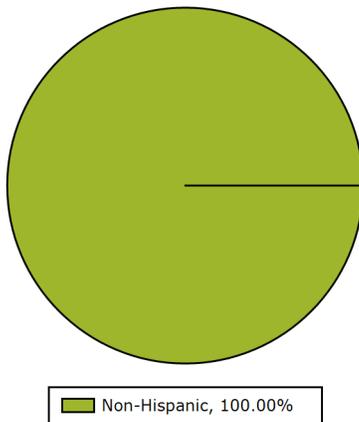


Chart Total N: 11

Tobacco Users By Chronic Condition

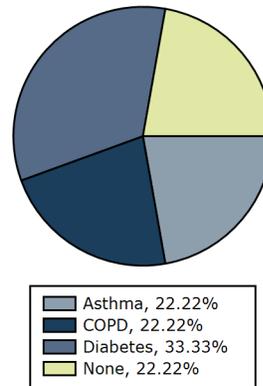


Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.