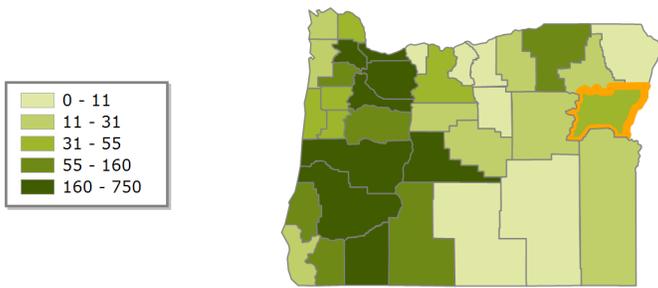
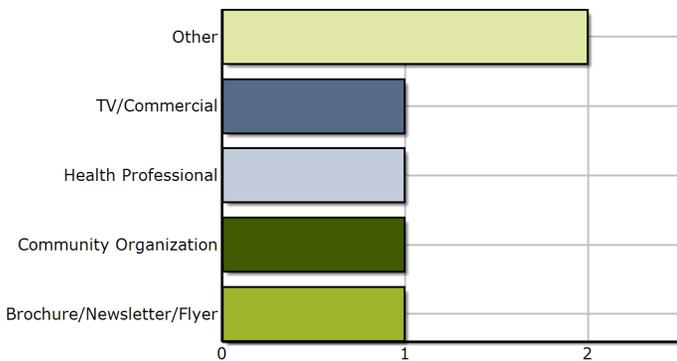


### State Tobacco Users Served Contract YTD (Adults)

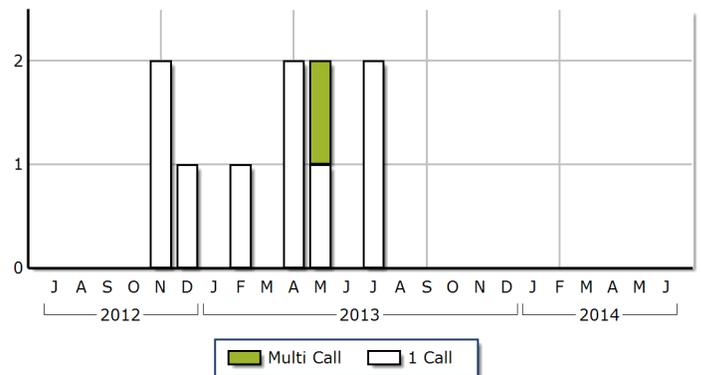


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			6	1,042
Tobacco Users YTD			42	5,985
Unique Tobacco Users YTD			3	3,854
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.59 %
Reach - NAQC			2	1.36 %
Annualized Reach			1	2.38 %
Annualized Reach - NAQC			2	2.04 %
Unique Individual Reach			3	1.09 %

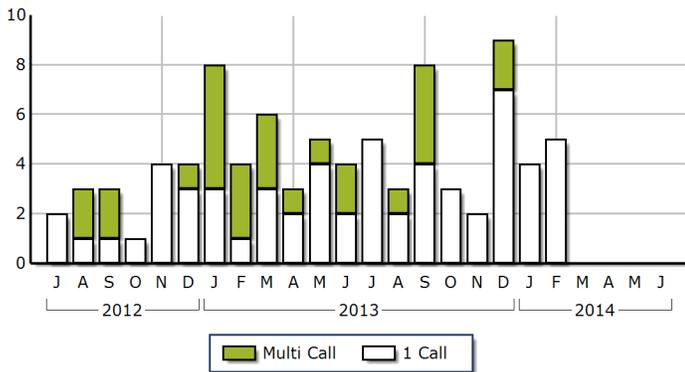
### How Heard About



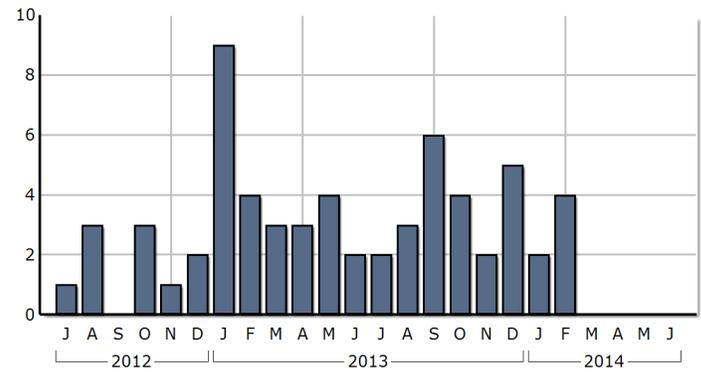
### Fax Referral



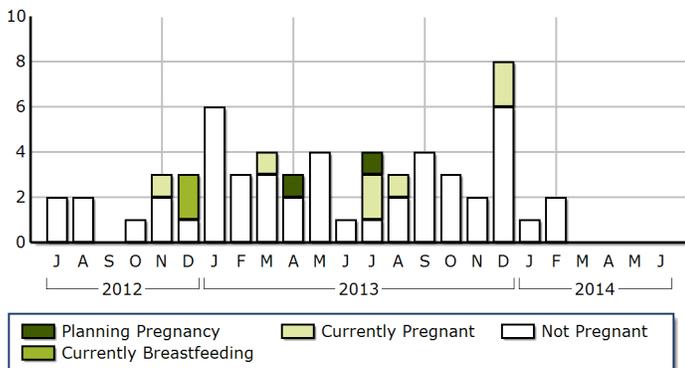
### Tobacco User Enrollments By Program Type



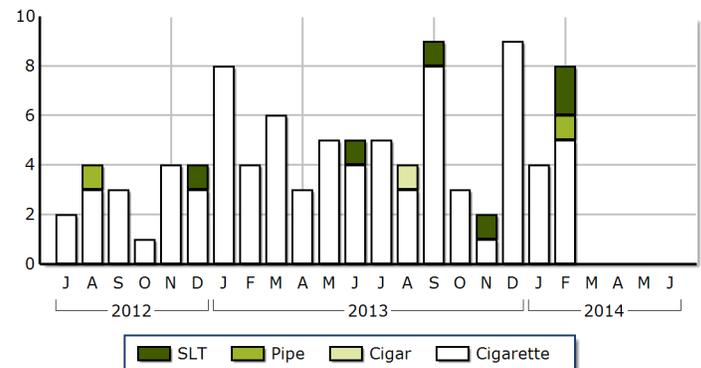
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

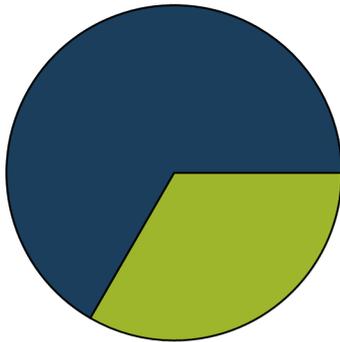


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
 2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

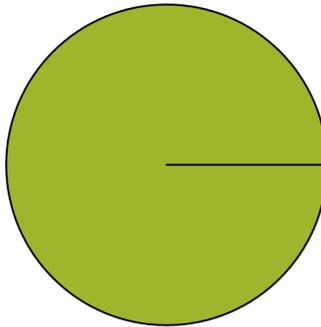
Tobacco Users By Gender



Female, 33.33%  
Male, 66.67%

Chart Total N: 6

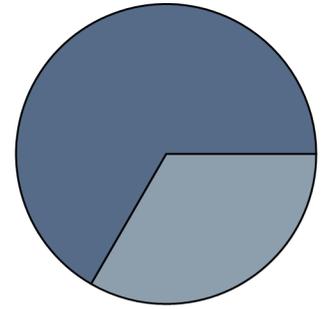
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

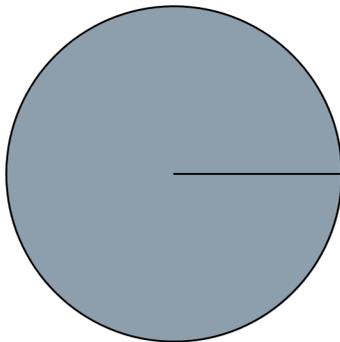
Tobacco Users By Education



No HS Degreee/GED, 33.33%  
HS Degreee/GED, 66.67%

Chart Total N: 6

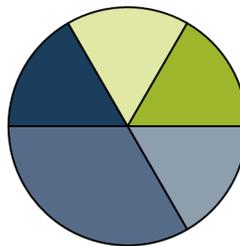
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

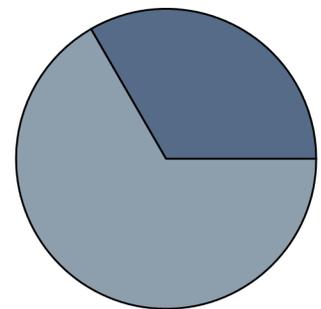
Tobacco Users By Age



18 - 24, 16.67%  
25 - 34, 33.33%  
35 - 44, 16.67%  
45 - 54, 16.67%  
55 - 64, 16.67%

Chart Total N: 6

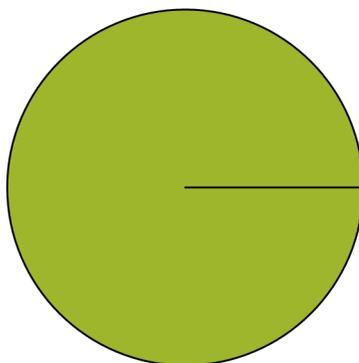
Tobacco Users By Health Plan



Medicaid, 66.67%  
Uninsured, 33.33%

Chart Total N: 6

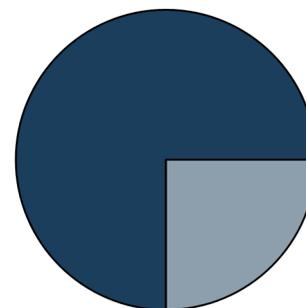
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



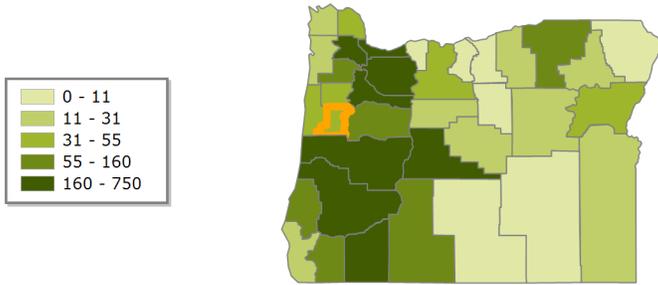
COPD, 25.00%  
None, 75.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

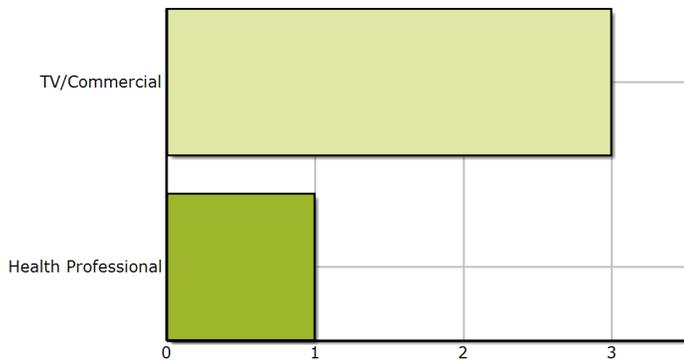
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

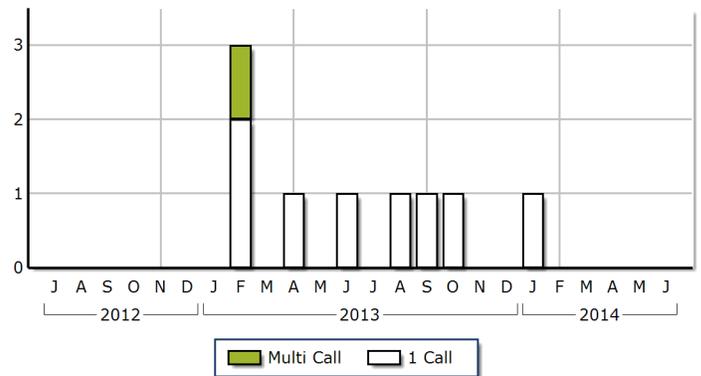


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			4	1,042
Tobacco Users YTD			36	5,985
Unique Tobacco Users YTD			3	3,854
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.48 %
Reach - NAQC			2	0.36 %
Annualized Reach			1	0.72 %
Annualized Reach - NAQC			2	0.54 %
Unique Individual Reach			3	0.38 %

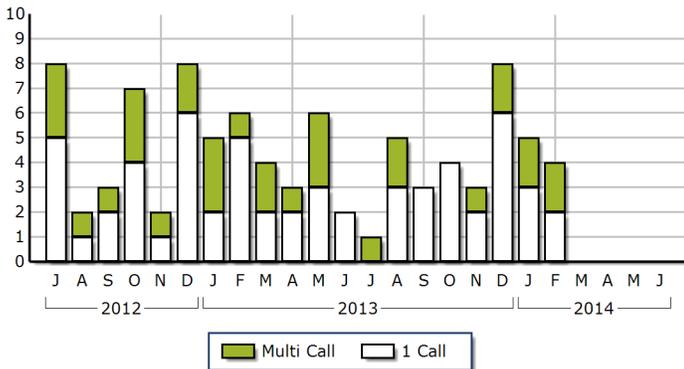
How Heard About



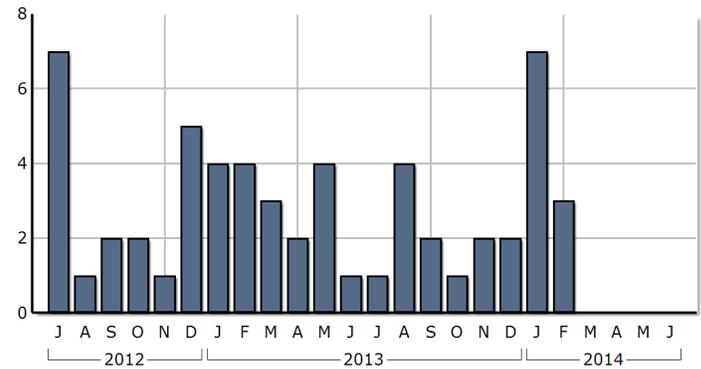
Fax Referral



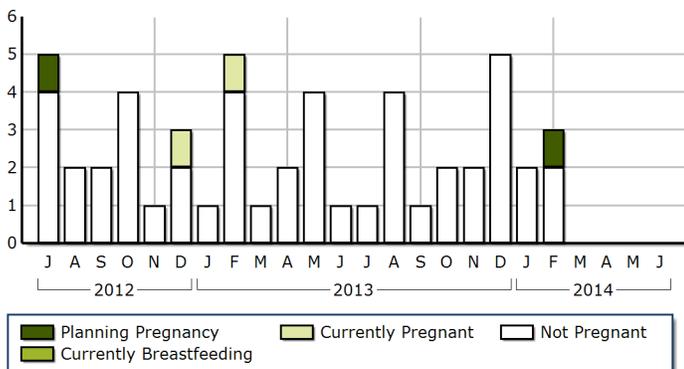
Tobacco User Enrollments By Program Type



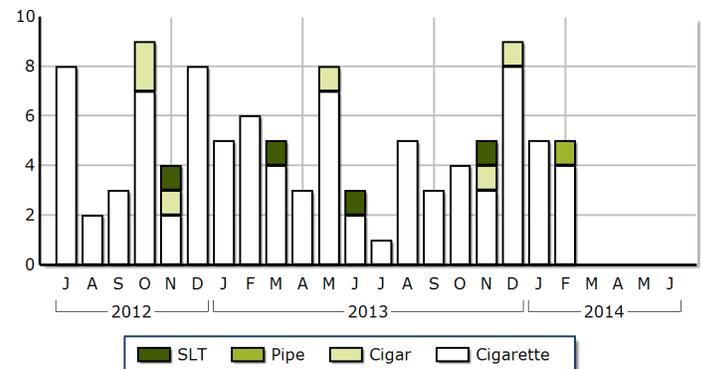
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

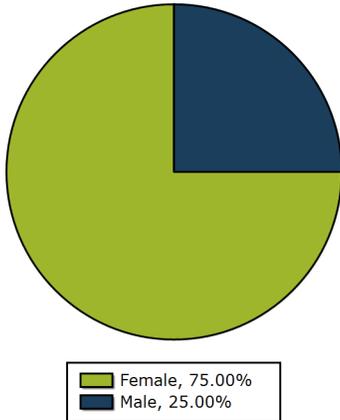


Chart Total N: 4

Tobacco Users By Language

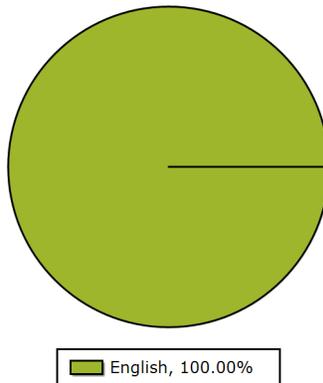


Chart Total N: 4

Tobacco Users By Education

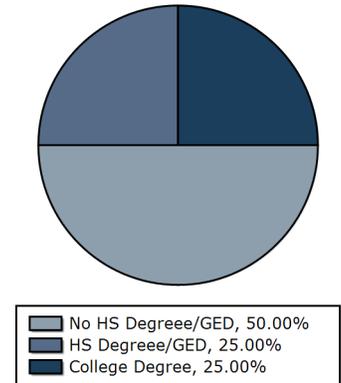


Chart Total N: 4

Tobacco Users By Race

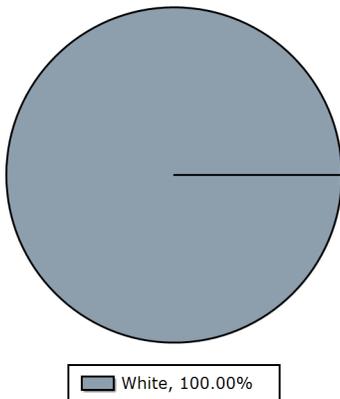


Chart Total N: 4

Tobacco Users By Age

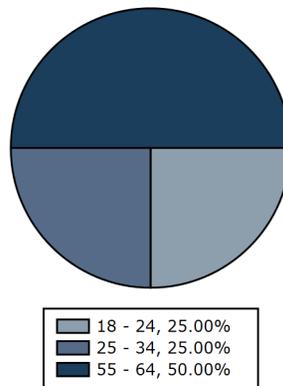


Chart Total N: 4

Tobacco Users By Health Plan

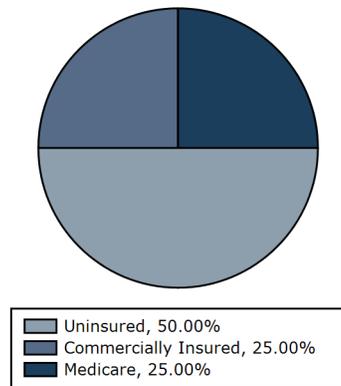


Chart Total N: 4

Tobacco Users By Ethnicity

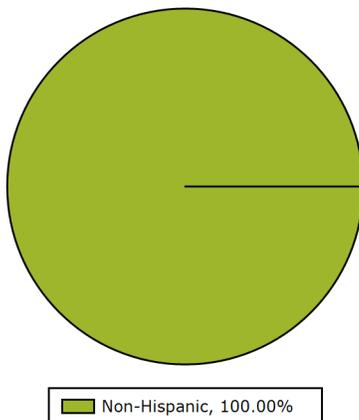


Chart Total N: 4

Tobacco Users By Chronic Condition

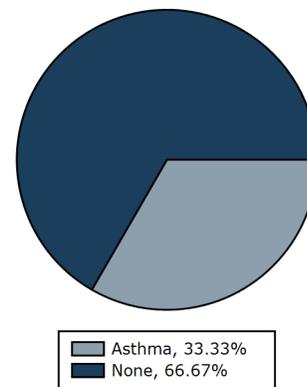


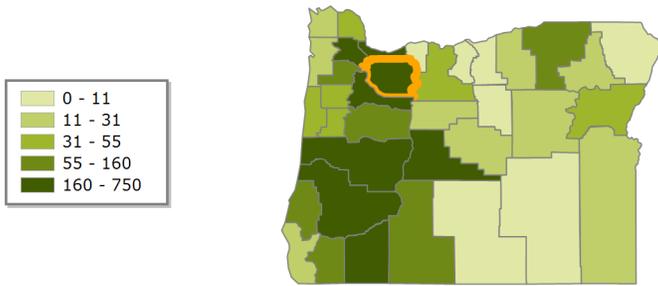
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

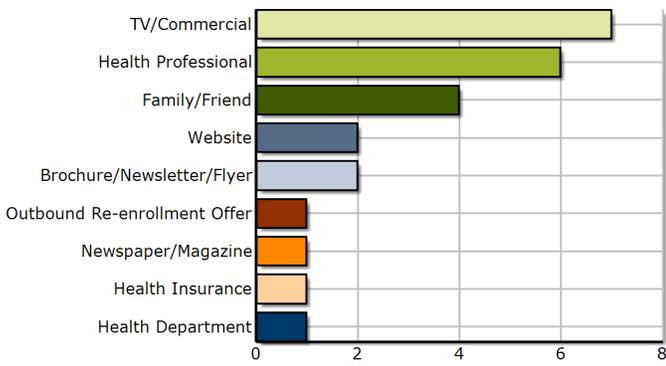
From 2/1/2014 through 2/28/2014

## State Tobacco Users Served Contract YTD (Adults)

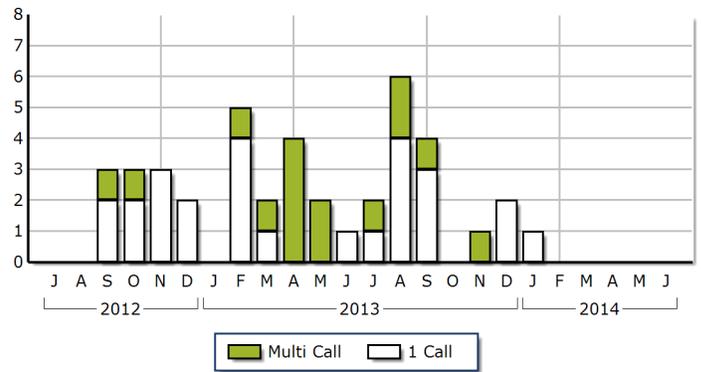


County Population		Prevalence	Tobacco Users
<b>Adult</b>	289,948	15.4 %	44,652 <sup>4</sup>
		County	State
<b>Tobacco Users - Last Full Month</b>		40	1,042
<b>Tobacco Users YTD</b>		288	5,985
<b>Unique Tobacco Users YTD</b>		3	160
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>		1	0.64 %
<b>Reach - NAQC</b>		2	0.43 %
<b>Annualized Reach</b>		1	0.97 %
<b>Annualized Reach - NAQC</b>		2	0.64 %
<b>Unique Individual Reach</b>		3	0.36 %

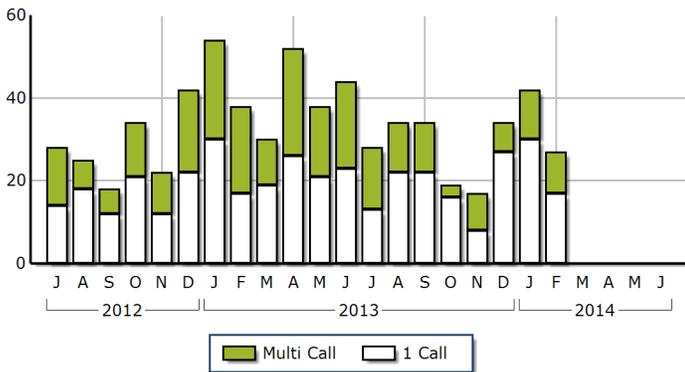
## How Heard About



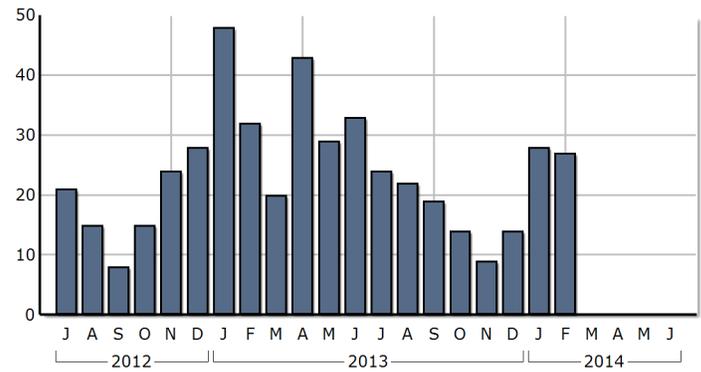
## Fax Referral



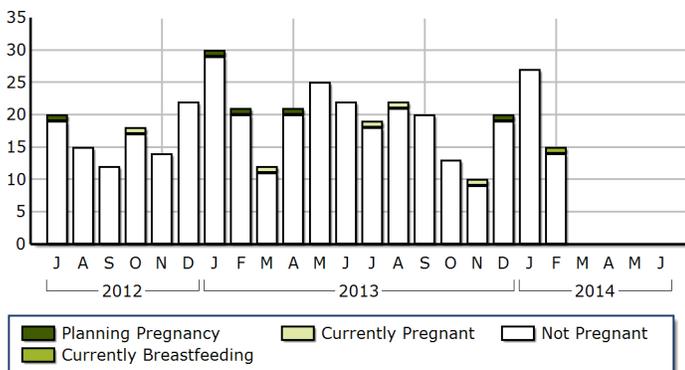
## Tobacco User Enrollments By Program Type



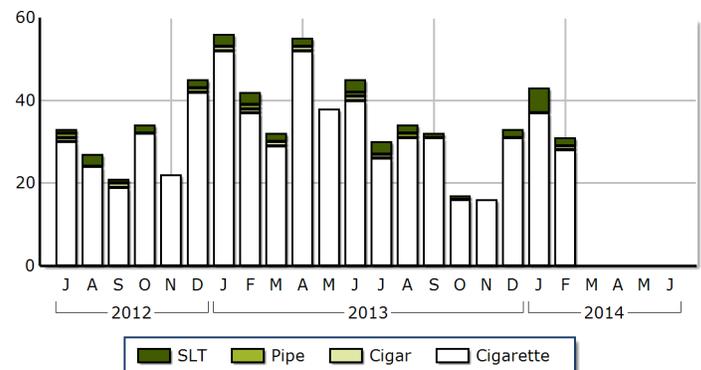
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

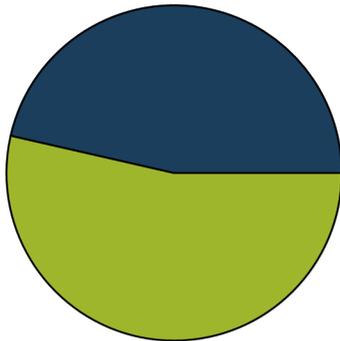


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

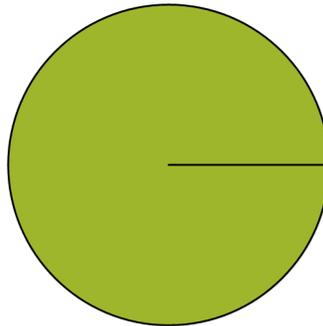
Tobacco Users By Gender



Female, 53.57%  
Male, 46.43%

Chart Total N: 28

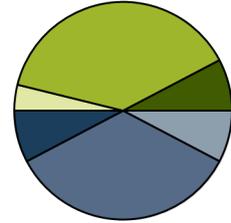
Tobacco Users By Language



English, 100.00%

Chart Total N: 28

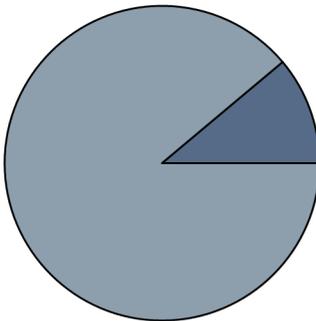
Tobacco Users By Education



No HS Degreee/GED, 7.69%  
HS Degreee/GED, 34.62%  
Some Technical School, 7.69%  
Technical Degree, 3.85%  
Some College, 38.46%  
College Degree, 7.69%

Chart Total N: 26

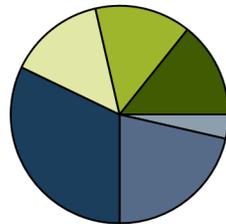
Tobacco Users By Race



White, 88.89%  
American Indian/Alaskan Native, 11.11%

Chart Total N: 27

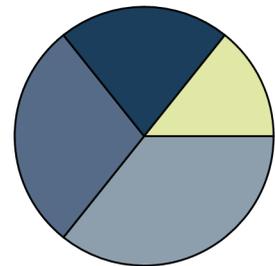
Tobacco Users By Age



18 - 24, 3.57%  
25 - 34, 21.43%  
35 - 44, 32.14%  
45 - 54, 14.29%  
55 - 64, 14.29%  
65 and Older, 14.29%

Chart Total N: 28

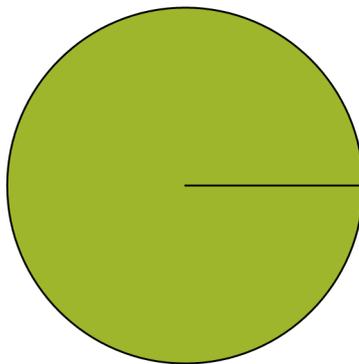
Tobacco Users By Health Plan



Uninsured, 35.71%  
Medicare, 28.57%  
Commercially Insured, 21.43%  
Medicaid, 14.29%

Chart Total N: 28

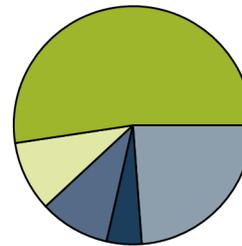
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 27

Tobacco Users By Chronic Condition



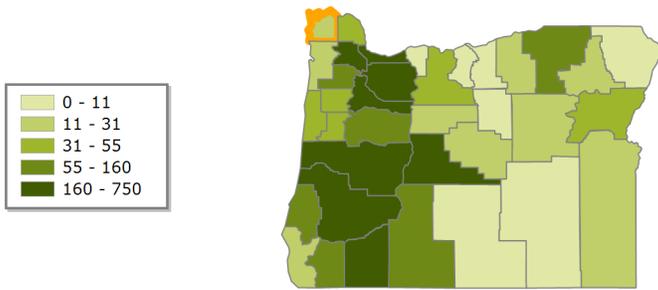
Asthma, 23.81%  
CAD, 4.76%  
COPD, 9.52%  
Diabetes, 9.52%  
None, 52.38%

Chart Total N: 21

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

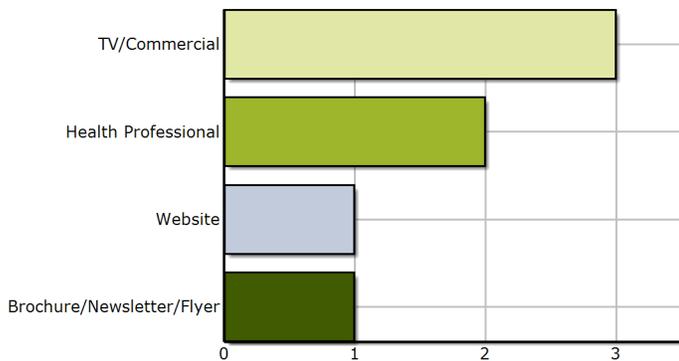
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

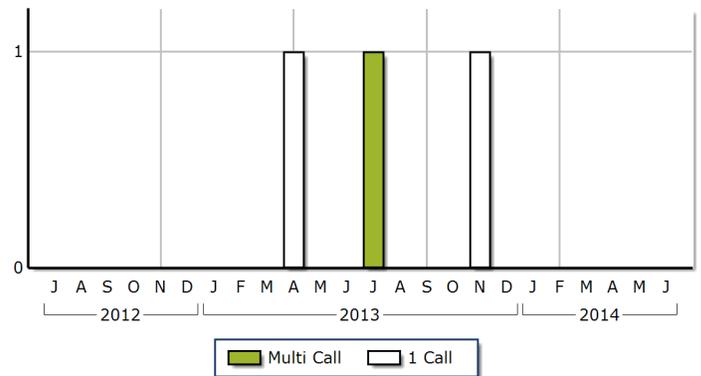


County Population		Prevalence	Tobacco Users
<b>Adult</b>	29,812	21.5 %	6,410 <sup>4</sup>
			County
<b>Tobacco Users - Last Full Month</b>			8
<b>Tobacco Users YTD</b>			37
<b>Unique Tobacco Users YTD</b>			22
<b>Target Reach</b>			2.0 %
<b>Reach YTD</b>			0.58 %
<b>Reach - NAQC</b>			0.44 %
<b>Annualized Reach</b>			0.87 %
<b>Annualized Reach - NAQC</b>			0.66 %
<b>Unique Individual Reach</b>			0.34 %

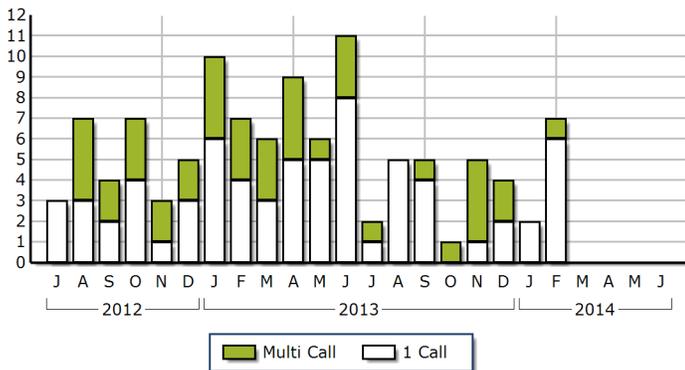
## How Heard About



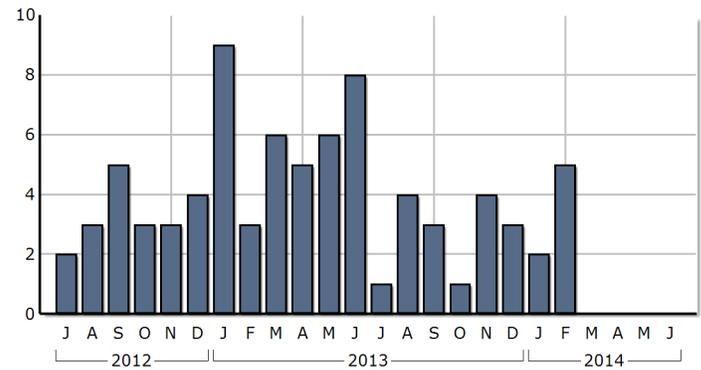
## Fax Referral



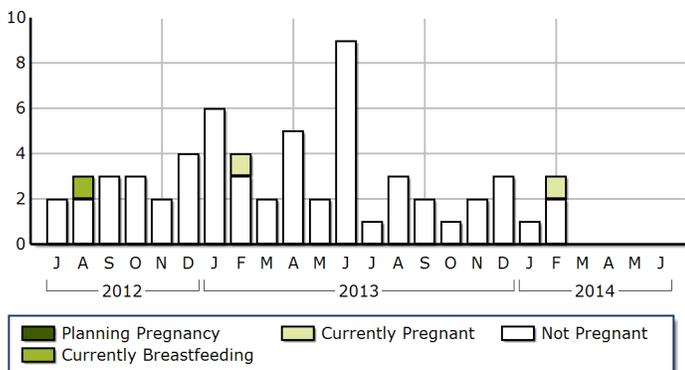
## Tobacco User Enrollments By Program Type



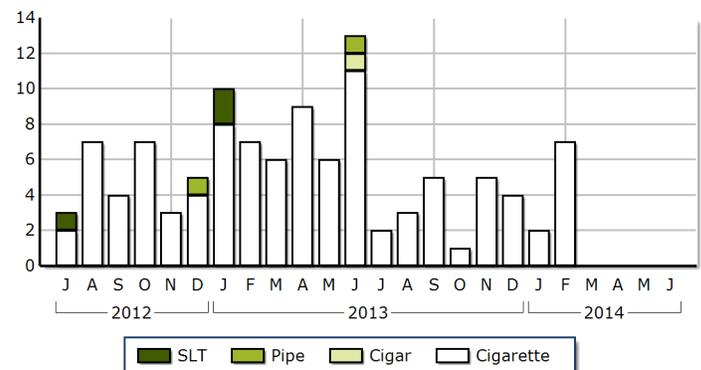
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
 2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

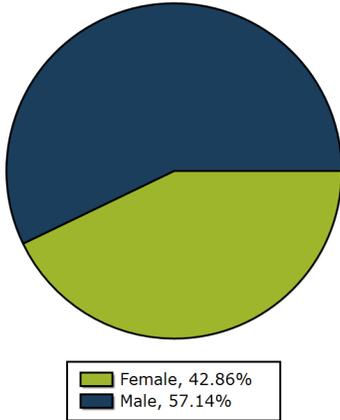


Chart Total N: 7

Tobacco Users By Language

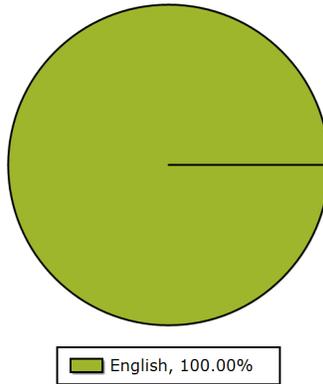


Chart Total N: 7

Tobacco Users By Education

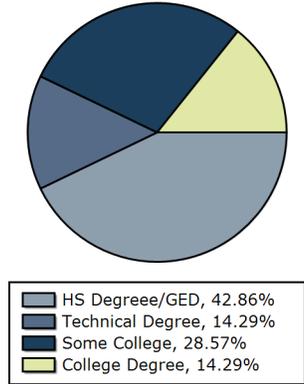


Chart Total N: 7

Tobacco Users By Race

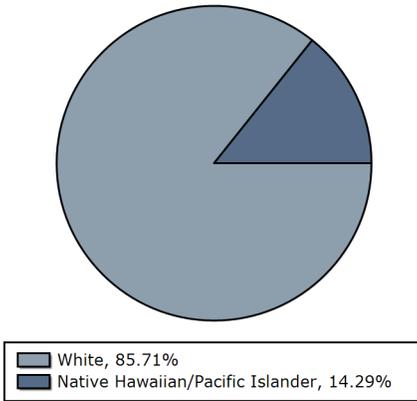


Chart Total N: 7

Tobacco Users By Age

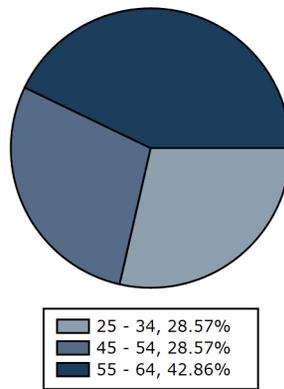


Chart Total N: 7

Tobacco Users By Health Plan

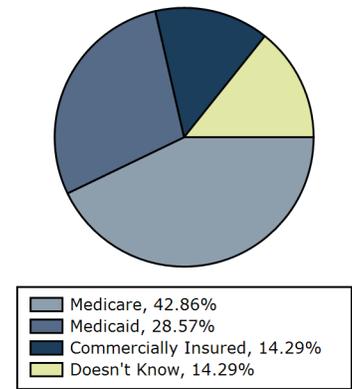


Chart Total N: 7

Tobacco Users By Ethnicity

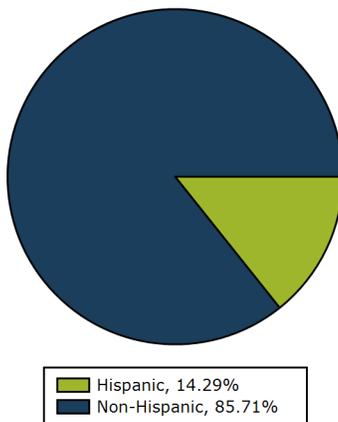


Chart Total N: 7

Tobacco Users By Chronic Condition

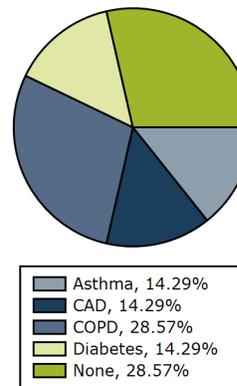


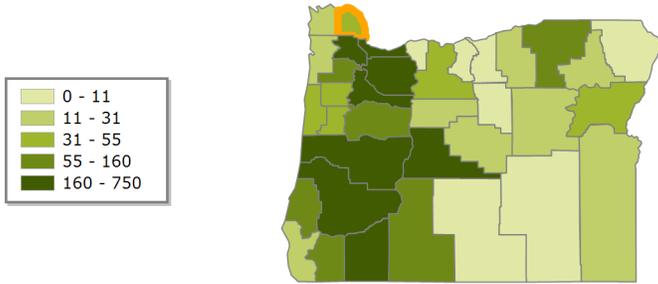
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

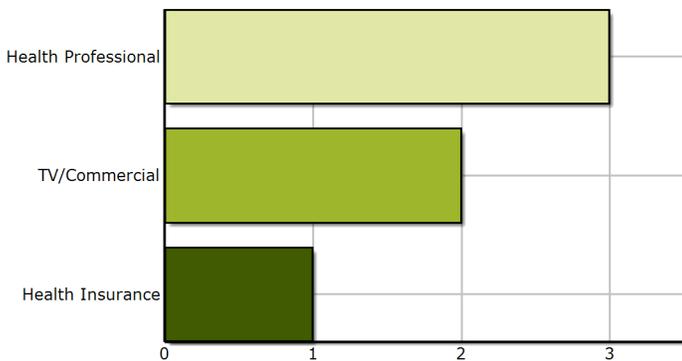
From 2/1/2014 through 2/28/2014

## State Tobacco Users Served Contract YTD (Adults)

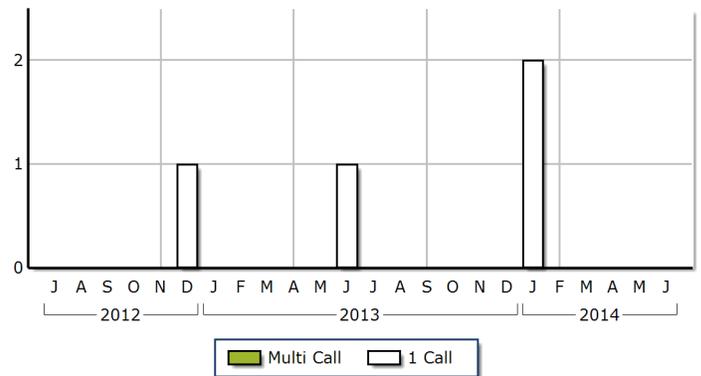


County Population	Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318 <sup>4</sup>
		County	State
<b>Tobacco Users - Last Full Month</b>		6	1,042
<b>Tobacco Users YTD</b>		36	5,985
<b>Unique Tobacco Users YTD</b>		3	3,854
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>		1	0.57 %
<b>Reach - NAQC</b>		2	0.46 %
<b>Annualized Reach</b>		1	0.85 %
<b>Annualized Reach - NAQC</b>		2	0.69 %
<b>Unique Individual Reach</b>		3	0.38 %

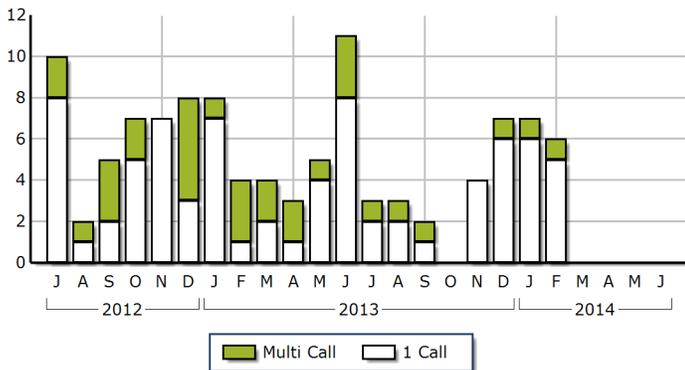
## How Heard About



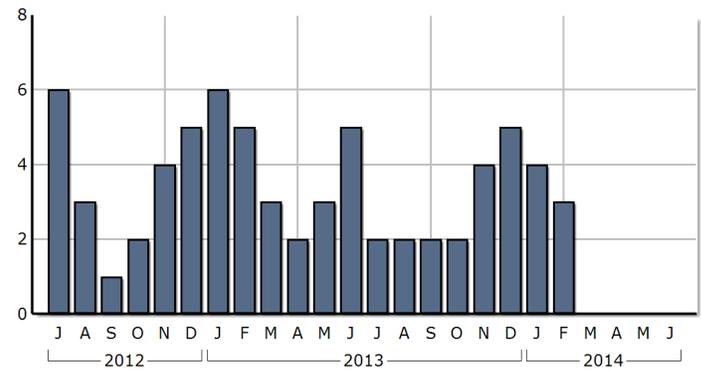
## Fax Referral



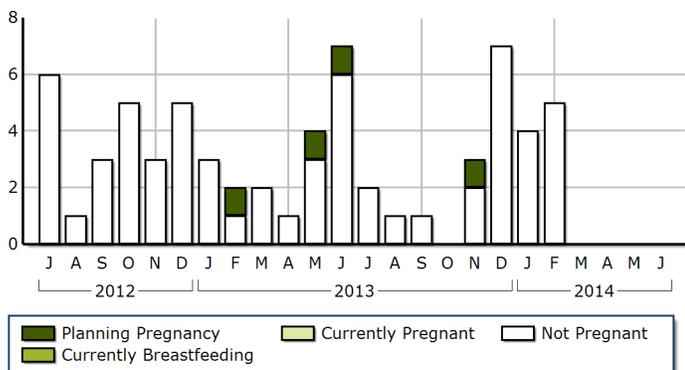
## Tobacco User Enrollments By Program Type



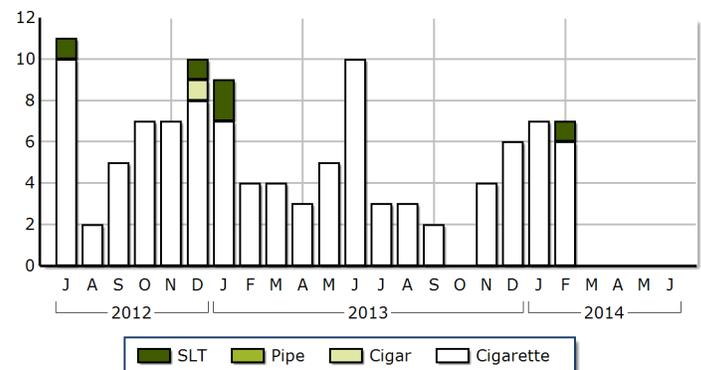
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

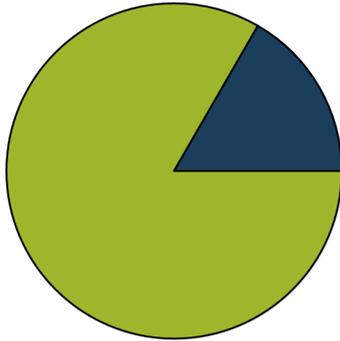


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

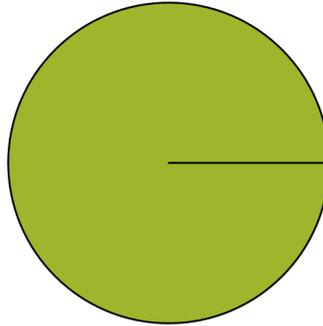
Tobacco Users By Gender



Female, 83.33%  
Male, 16.67%

Chart Total N: 6

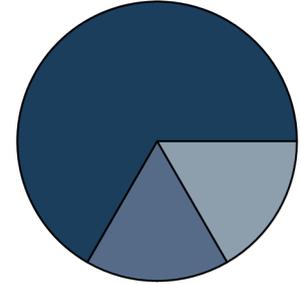
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

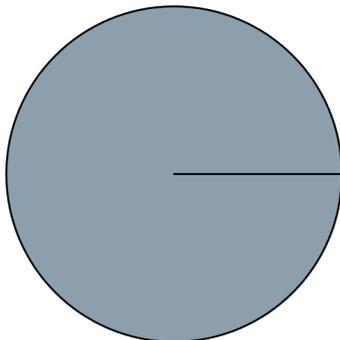
Tobacco Users By Education



No HS Degreee/GED, 16.67%  
HS Degreee/GED, 16.67%  
Some College, 66.67%

Chart Total N: 6

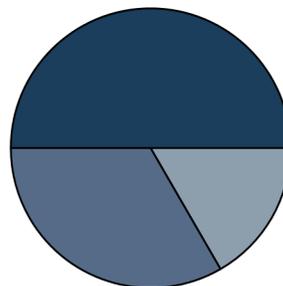
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

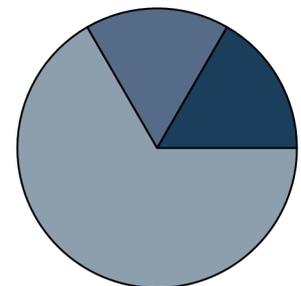
Tobacco Users By Age



25 - 34, 16.67%  
45 - 54, 33.33%  
55 - 64, 50.00%

Chart Total N: 6

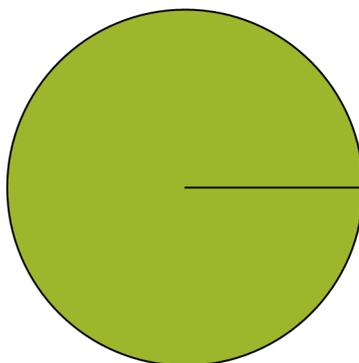
Tobacco Users By Health Plan



Medicaid, 66.67%  
Doesn't Know, 16.67%  
Medicare, 16.67%

Chart Total N: 6

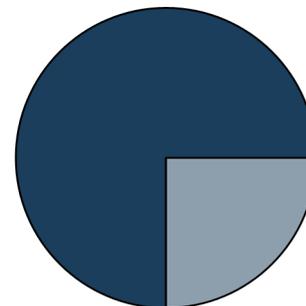
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



Diabetes, 25.00%  
None, 75.00%

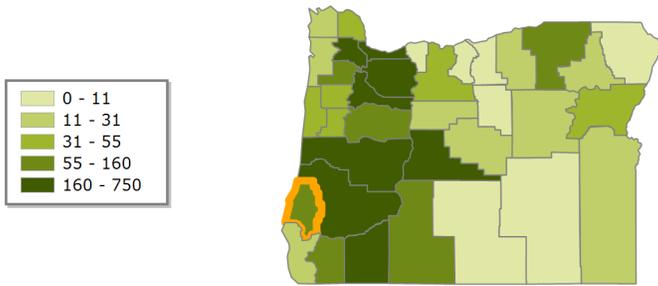
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 2/1/2014 through 2/28/2014

State Tobacco Users Served Contract YTD (Adults)

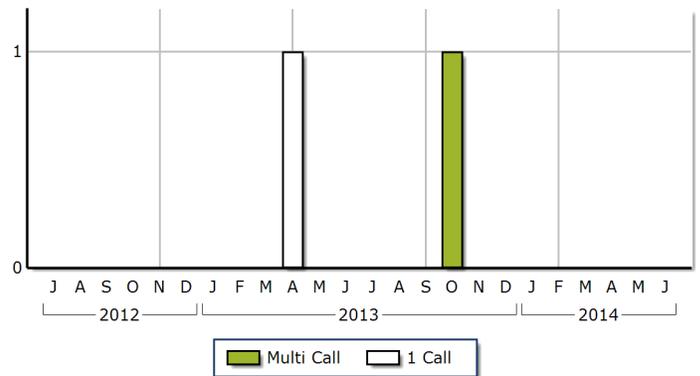


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	County	State
			15	1,042
<b>Tobacco Users - Last Full Month</b>			82	5,985
<b>Tobacco Users YTD</b>			3	3,854
<b>Unique Tobacco Users YTD</b>			2.0 %	2.0 %
<b>Target Reach</b>			1	0.58 %
<b>Reach YTD</b>			2	0.48 %
<b>Reach - NAQC</b>			1	0.86 %
<b>Annualized Reach</b>			2	0.73 %
<b>Annualized Reach - NAQC</b>			3	0.39 %
<b>Unique Individual Reach</b>				0.76 %

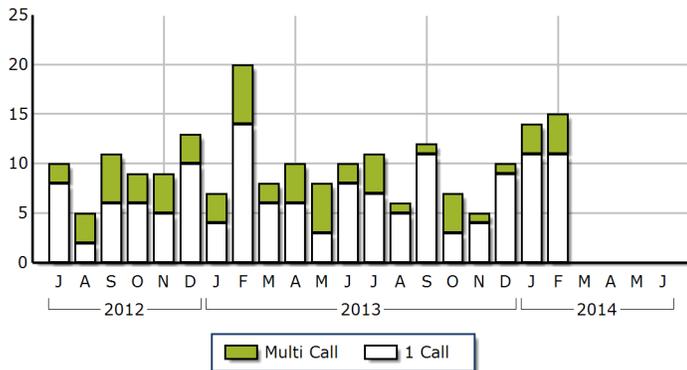
How Heard About



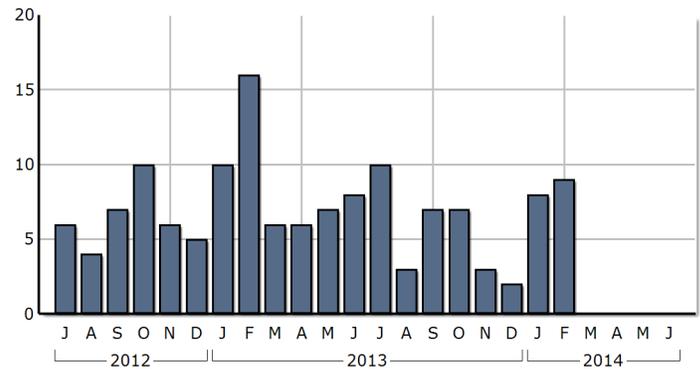
Fax Referral



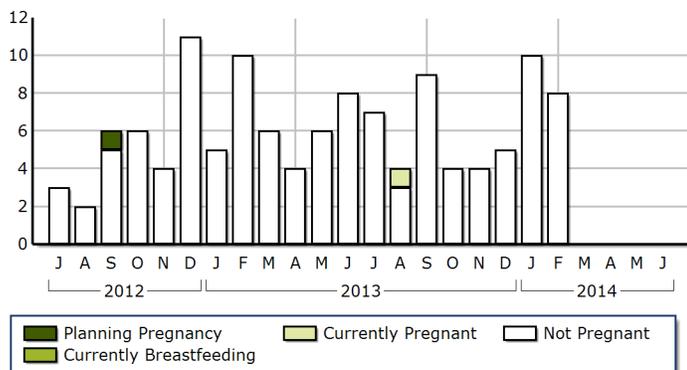
Tobacco User Enrollments By Program Type



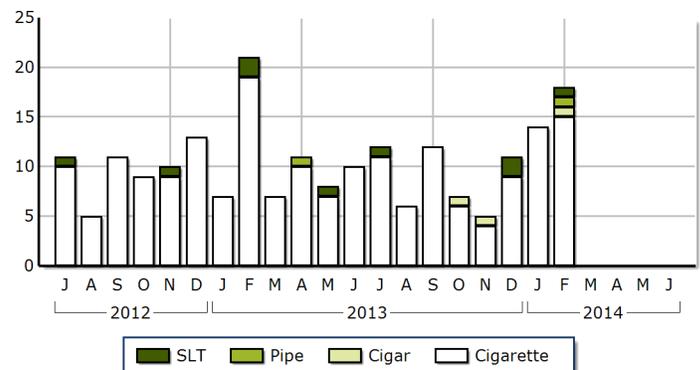
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

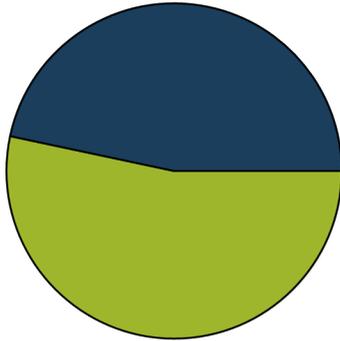


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

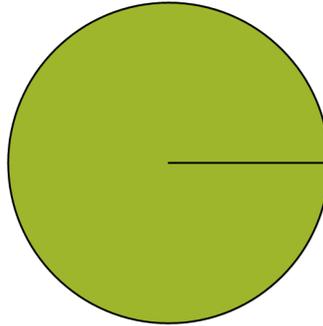
Tobacco Users By Gender



Female, 53.33%  
Male, 46.67%

Chart Total N: 15

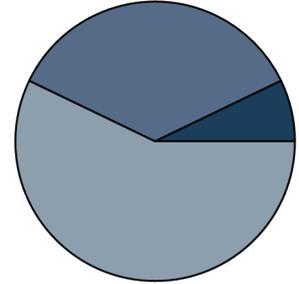
Tobacco Users By Language



English, 100.00%

Chart Total N: 15

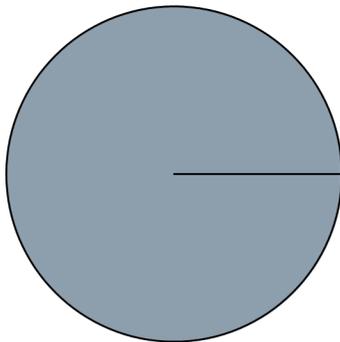
Tobacco Users By Education



HS Degree/GED, 57.14%  
Some College, 35.71%  
College Degree, 7.14%

Chart Total N: 14

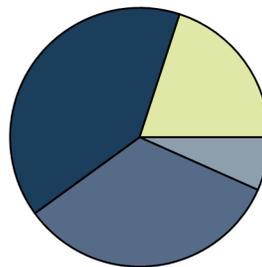
Tobacco Users By Race



White, 100.00%

Chart Total N: 13

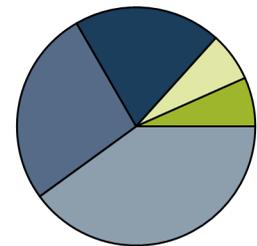
Tobacco Users By Age



25 - 34, 6.67%  
35 - 44, 33.33%  
45 - 54, 40.00%  
55 - 64, 20.00%

Chart Total N: 15

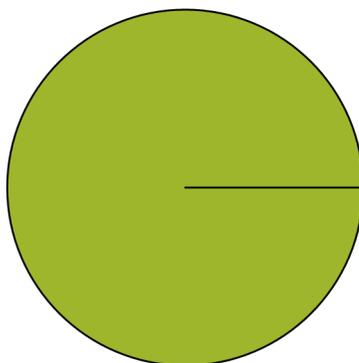
Tobacco Users By Health Plan



Medicaid, 40.00%  
Uninsured, 26.67%  
Medicare, 20.00%  
Commercially Insured, 6.67%  
Doesn't Know, 6.67%

Chart Total N: 15

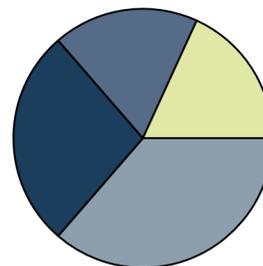
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 15

Tobacco Users By Chronic Condition



Asthma, 36.36%  
COPD, 27.27%  
Diabetes, 18.18%  
None, 18.18%

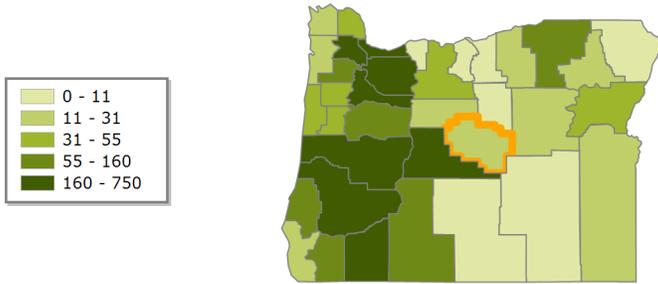
Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 2/1/2014 through 2/28/2014

### State Tobacco Users Served Contract YTD (Adults)

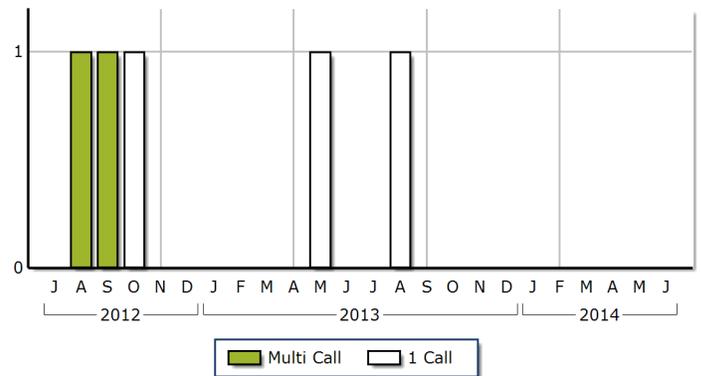


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			7	1,042
Tobacco Users YTD			25	5,985
Unique Tobacco Users YTD			3	3,854
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.52 %
Reach - NAQC			2	0.35 %
Annualized Reach			1	0.78 %
Annualized Reach - NAQC			2	0.53 %
Unique Individual Reach			3	0.33 %

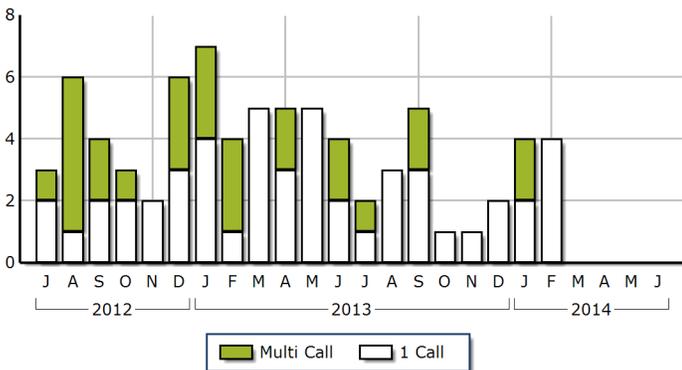
### How Heard About



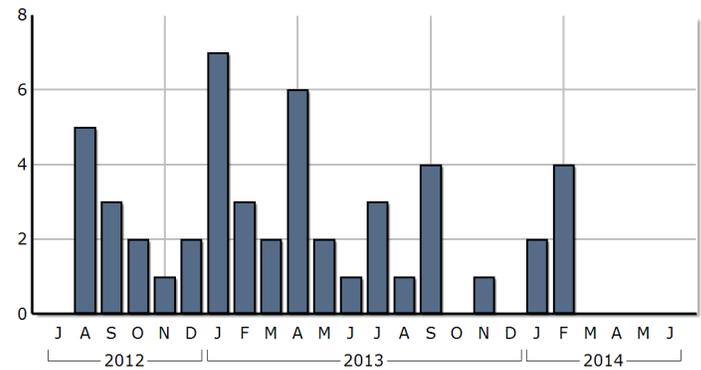
### Fax Referral



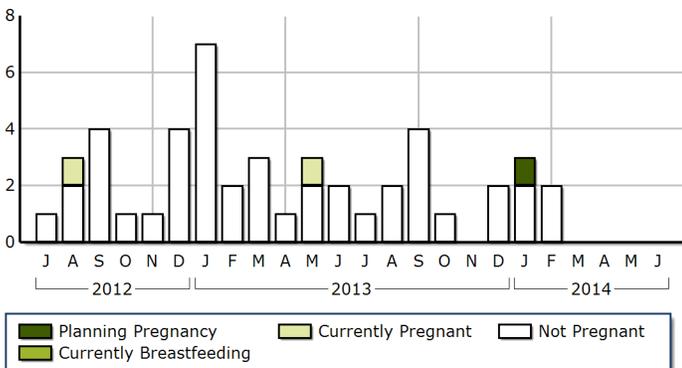
### Tobacco User Enrollments By Program Type



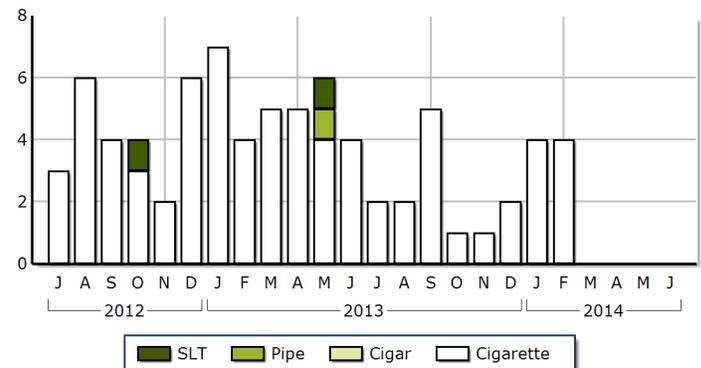
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

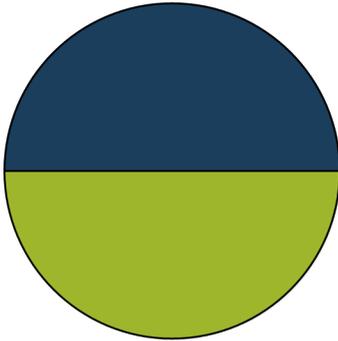


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

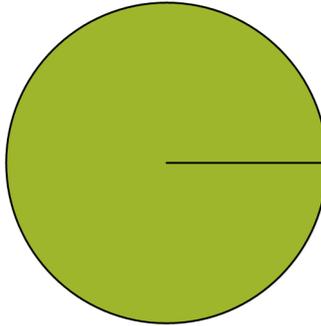
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 4

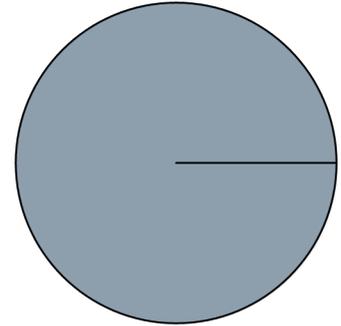
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

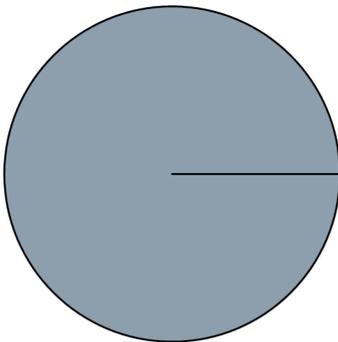
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

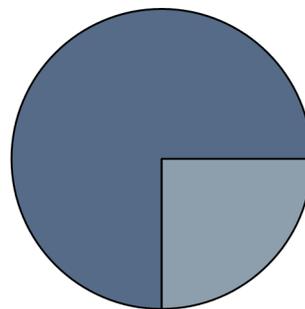
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

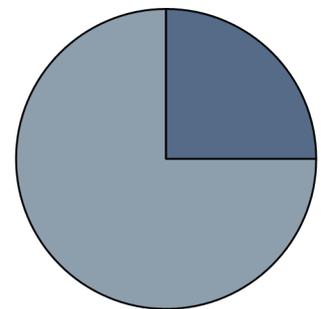
Tobacco Users By Age



25 - 34, 25.00%  
45 - 54, 75.00%

Chart Total N: 4

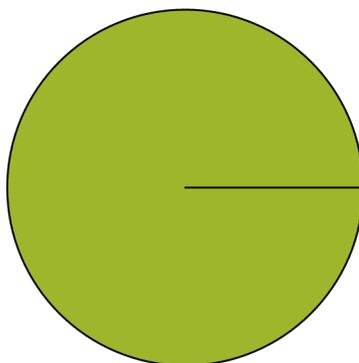
Tobacco Users By Health Plan



Medicaid, 75.00%  
Medicare, 25.00%

Chart Total N: 4

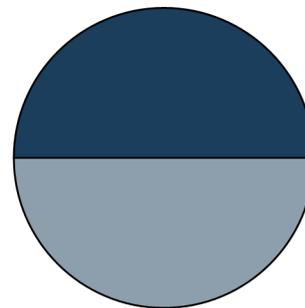
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 50.00%  
Diabetes, 50.00%

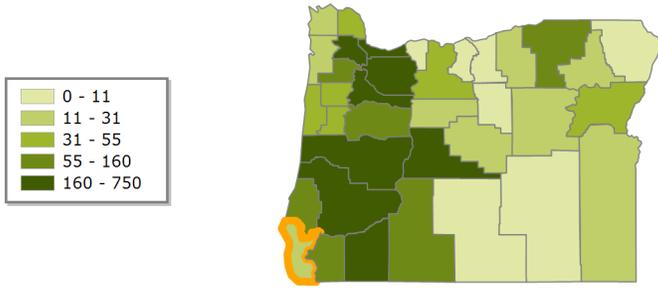
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

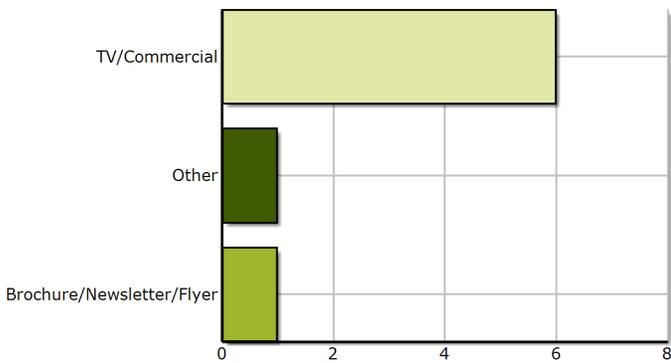
From 2/1/2014 through 2/28/2014

## State Tobacco Users Served Contract YTD (Adults)

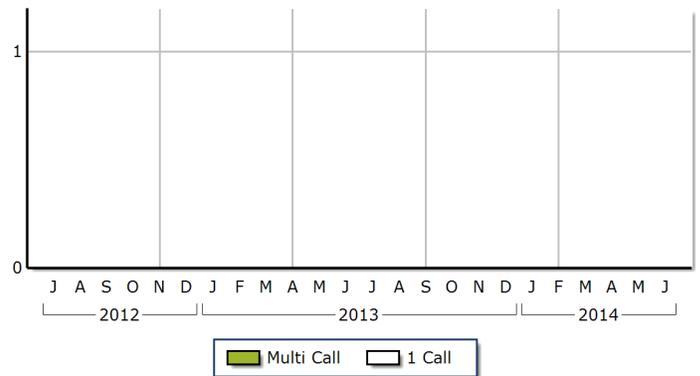


County Population	Prevalence	Tobacco Users
Adult	17,947	18.4 %
		3,302 <sup>4</sup>
		County
Tobacco Users - Last Full Month		8
Tobacco Users YTD		31
Unique Tobacco Users YTD		22
Target Reach		3
Reach YTD		2.0 %
Reach - NAQC		1
Annualized Reach		0.94 %
Annualized Reach - NAQC		2
Unique Individual Reach		1
		0.76 %
		2
		1.41 %
		1
		1.14 %
		2
		0.67 %
		3
		0.76 %

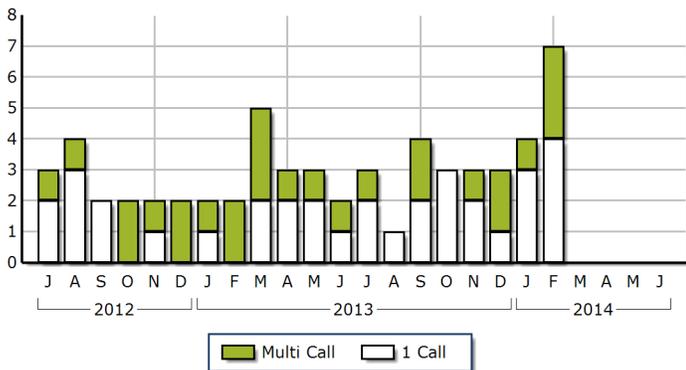
## How Heard About



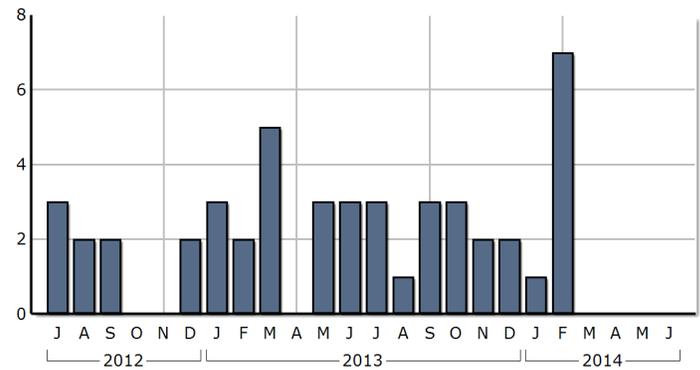
## Fax Referral



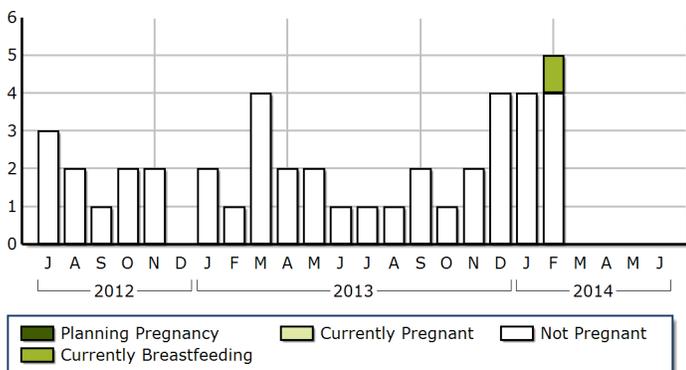
## Tobacco User Enrollments By Program Type



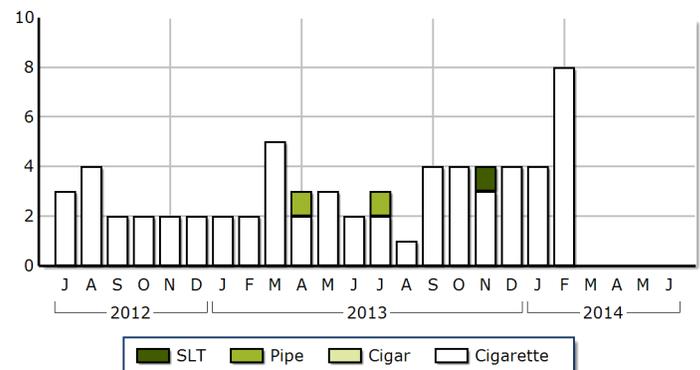
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

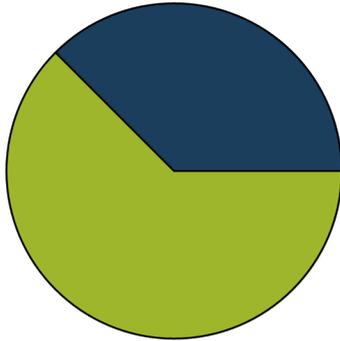


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

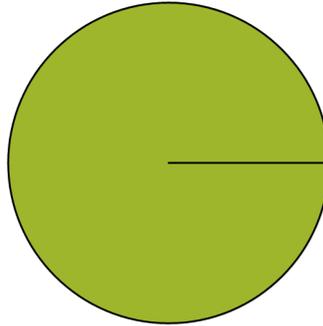
Tobacco Users By Gender



Female, 62.50%  
Male, 37.50%

Chart Total N: 8

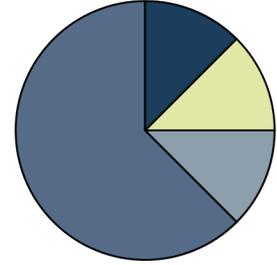
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

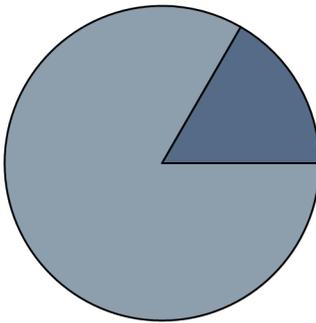
Tobacco Users By Education



No HS Degreee/GED, 12.50%  
HS Degreee/GED, 62.50%  
Some College, 12.50%  
College Degree, 12.50%

Chart Total N: 8

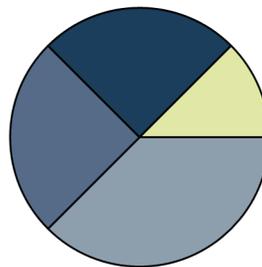
Tobacco Users By Race



White, 83.33%  
American Indian/Alaskan Native, 16.67%

Chart Total N: 6

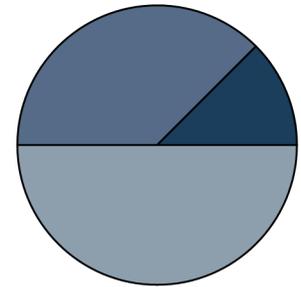
Tobacco Users By Age



25 - 34, 37.50%  
45 - 54, 25.00%  
55 - 64, 25.00%  
65 and Older, 12.50%

Chart Total N: 8

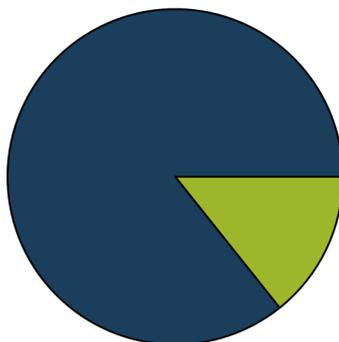
Tobacco Users By Health Plan



Medicaid, 50.00%  
Uninsured, 37.50%  
Commercially Insured, 12.50%

Chart Total N: 8

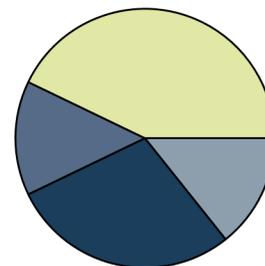
Tobacco Users By Ethnicity



Does Not Know, 14.29%  
Non-Hispanic, 85.71%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 14.29%  
COPD, 28.57%  
Diabetes, 14.29%  
None, 42.86%

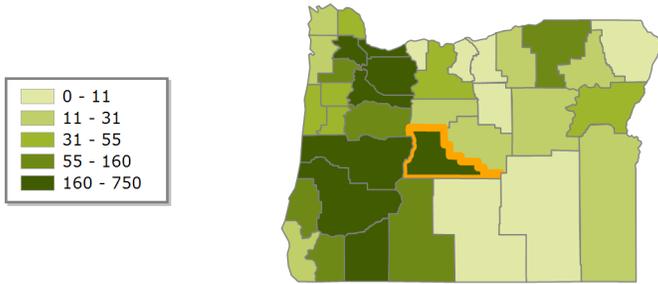
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

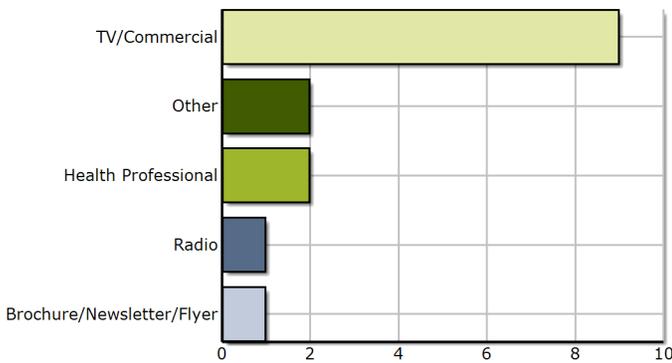
From 2/1/2014 through 2/28/2014

## State Tobacco Users Served Contract YTD (Adults)

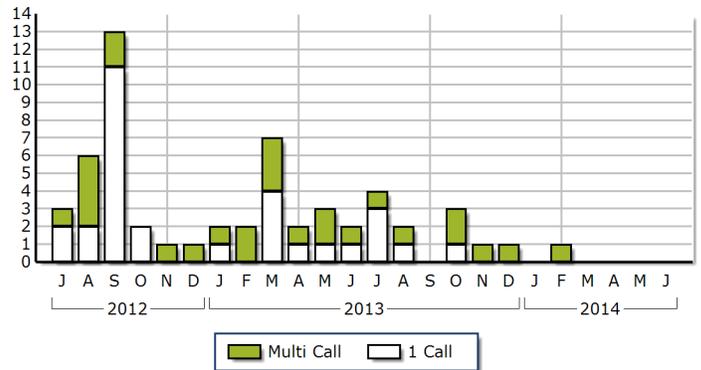


County Population	Prevalence	Tobacco Users
Adult 133,924	14.1 %	18,883 <sup>4</sup>
		County
Tobacco Users - Last Full Month		27
Tobacco Users YTD		184
Unique Tobacco Users YTD		122
Target Reach		2.0 %
Reach YTD		0.97 %
Reach - NAQC		0.67 %
Annualized Reach		1.46 %
Annualized Reach - NAQC		1.00 %
Unique Individual Reach		0.65 %

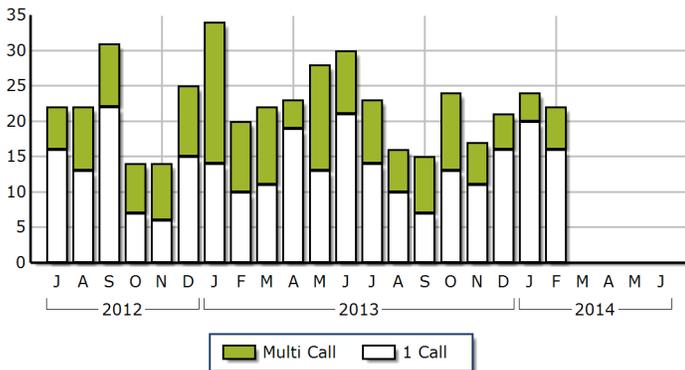
## How Heard About



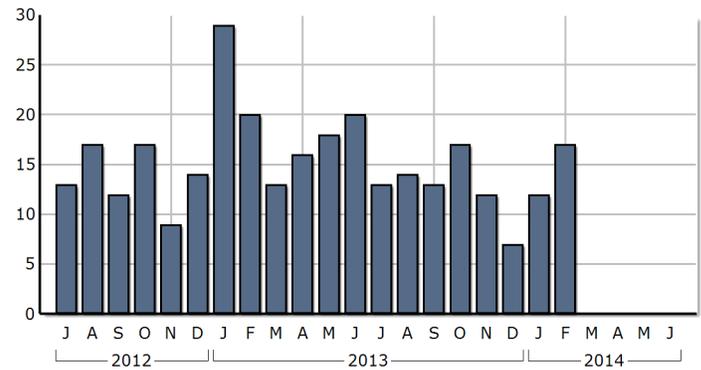
## Fax Referral



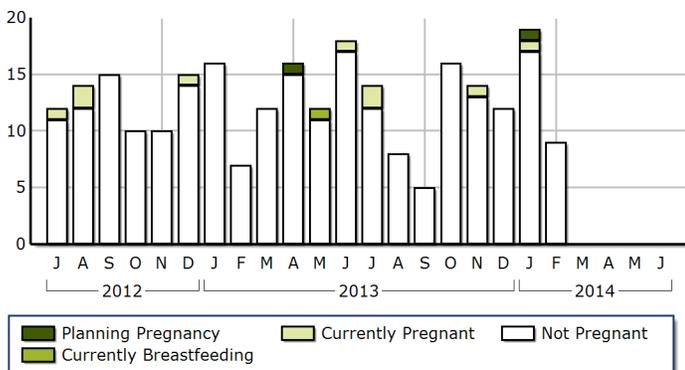
## Tobacco User Enrollments By Program Type



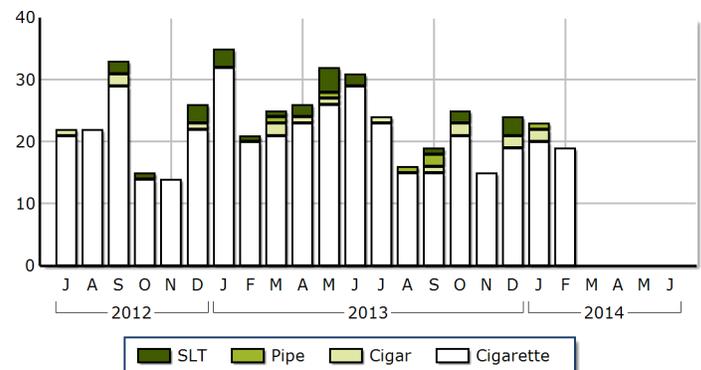
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

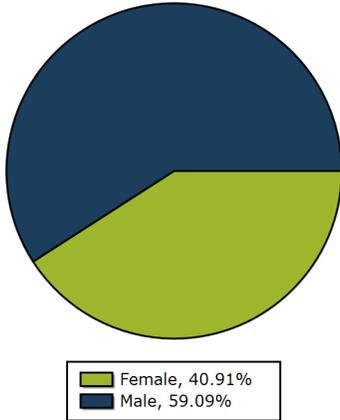


Chart Total N: 22

Tobacco Users By Language

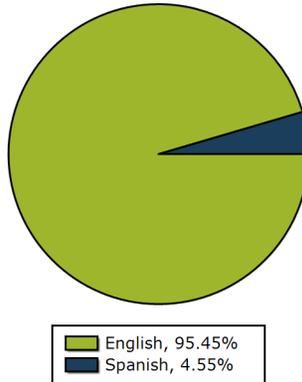


Chart Total N: 22

Tobacco Users By Education

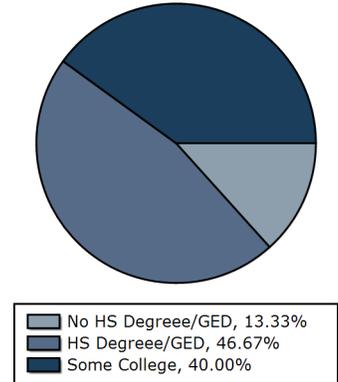


Chart Total N: 15

Tobacco Users By Race

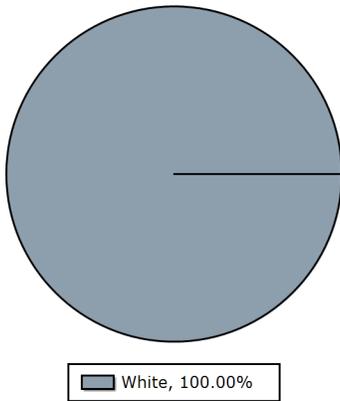


Chart Total N: 16

Tobacco Users By Age

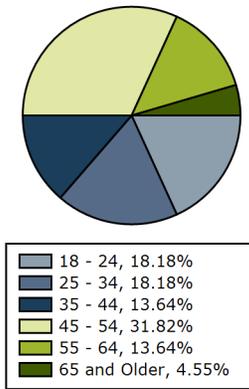


Chart Total N: 22

Tobacco Users By Health Plan

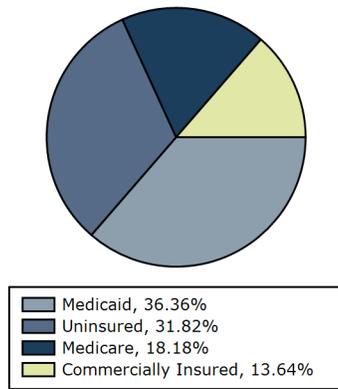


Chart Total N: 22

Tobacco Users By Ethnicity

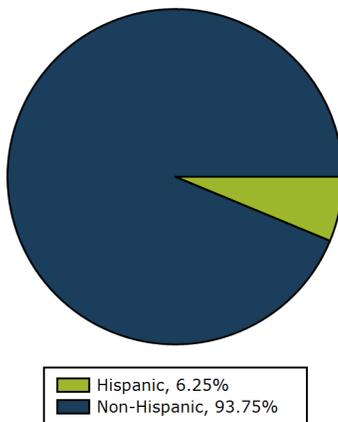


Chart Total N: 16

Tobacco Users By Chronic Condition

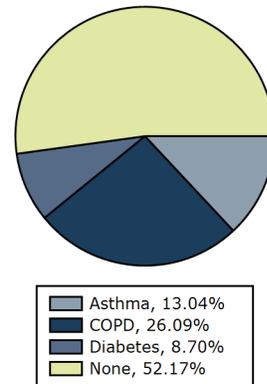


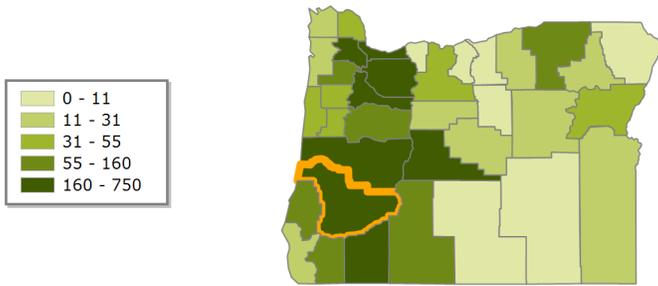
Chart Total N: 23

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

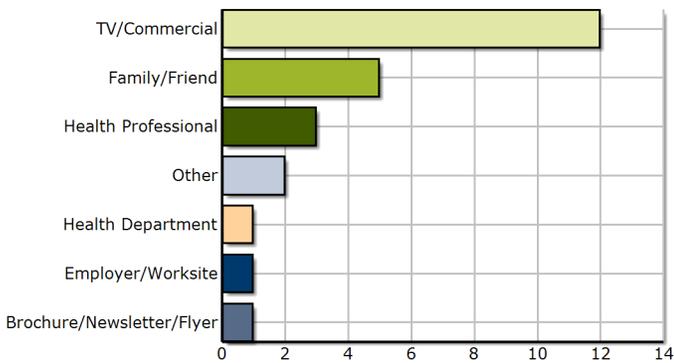
From 2/1/2014 through 2/28/2014

## State Tobacco Users Served Contract YTD (Adults)

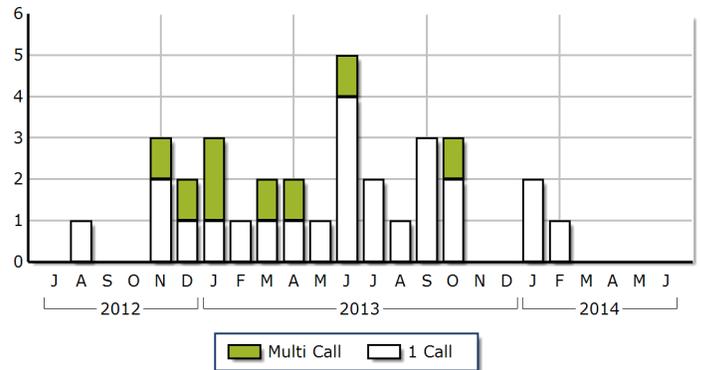


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			31	1,042
Tobacco Users YTD			173	5,985
Unique Tobacco Users YTD			3	113
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.77 %
Reach - NAQC			2	0.55 %
Annualized Reach			1	1.15 %
Annualized Reach - NAQC			2	0.83 %
Unique Individual Reach			3	0.50 %

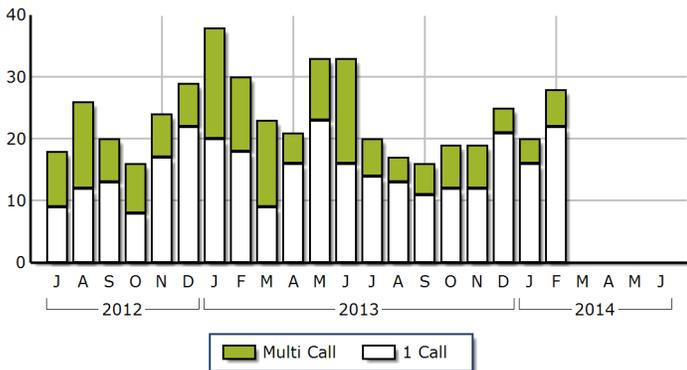
## How Heard About



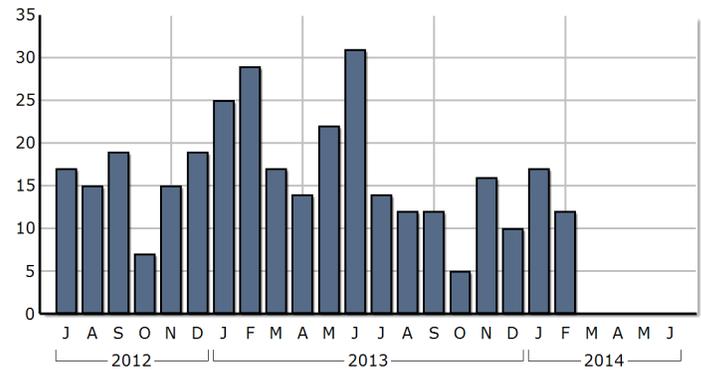
## Fax Referral



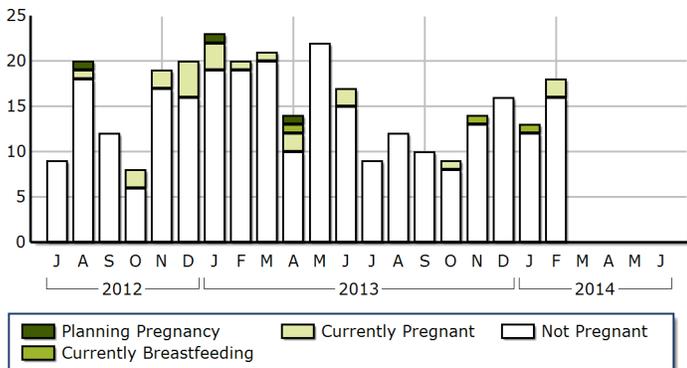
## Tobacco User Enrollments By Program Type



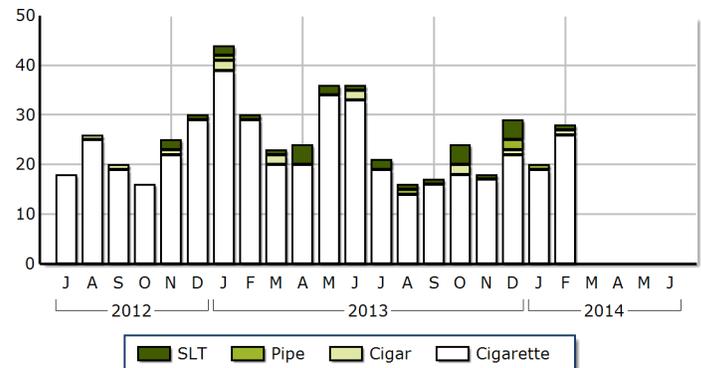
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

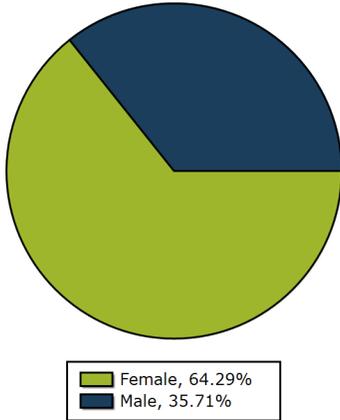


Chart Total N: 28

Tobacco Users By Language

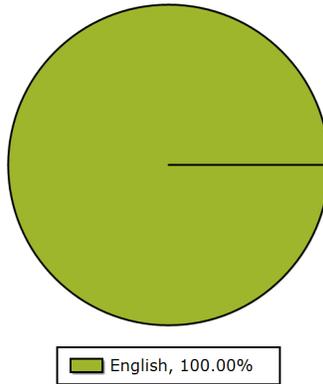


Chart Total N: 28

Tobacco Users By Education

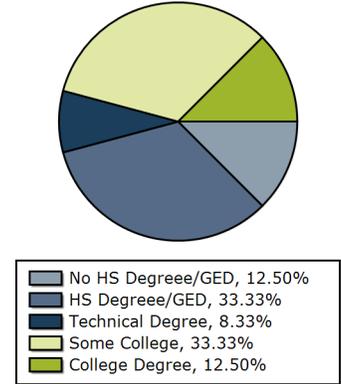


Chart Total N: 24

Tobacco Users By Race

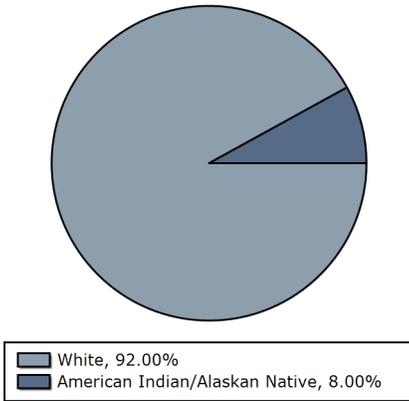


Chart Total N: 25

Tobacco Users By Age

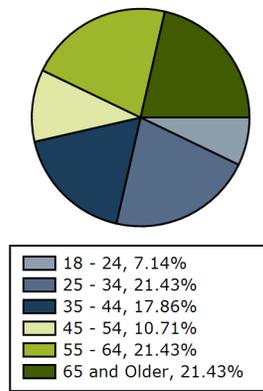


Chart Total N: 28

Tobacco Users By Health Plan

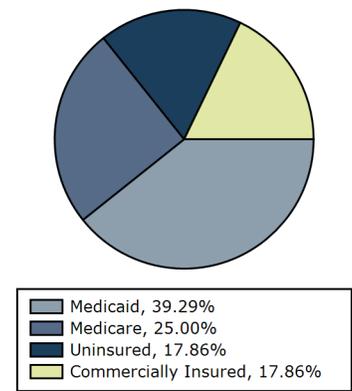


Chart Total N: 28

Tobacco Users By Ethnicity

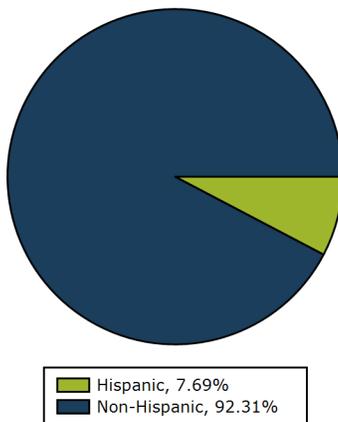


Chart Total N: 26

Tobacco Users By Chronic Condition

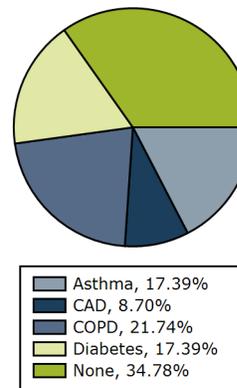
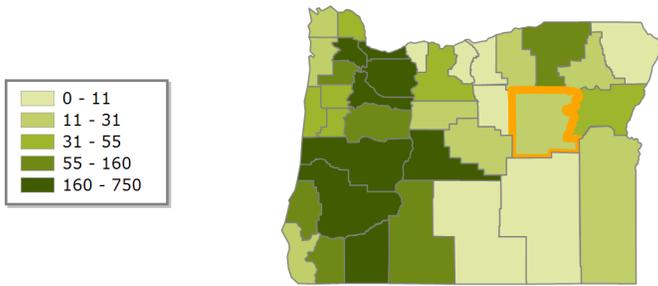


Chart Total N: 23

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

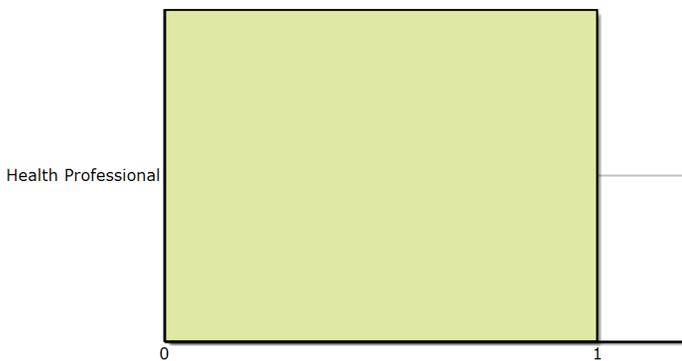
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

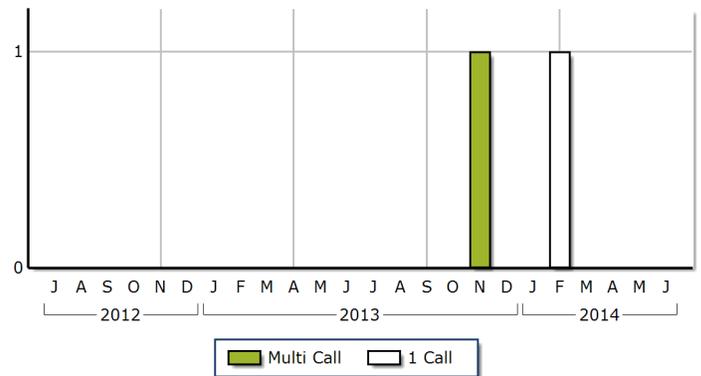


County Population	Prevalence	Tobacco Users
<b>Adult</b>	5,953	24.4 %
		1,453 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		1
<b>Tobacco Users YTD</b>		17
<b>Unique Tobacco Users YTD</b>	3	9
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>	1	1.17 %
<b>Reach - NAQC</b>	2	0.76 %
<b>Annualized Reach</b>	1	1.75 %
<b>Annualized Reach - NAQC</b>	2	1.14 %
<b>Unique Individual Reach</b>	3	0.62 %

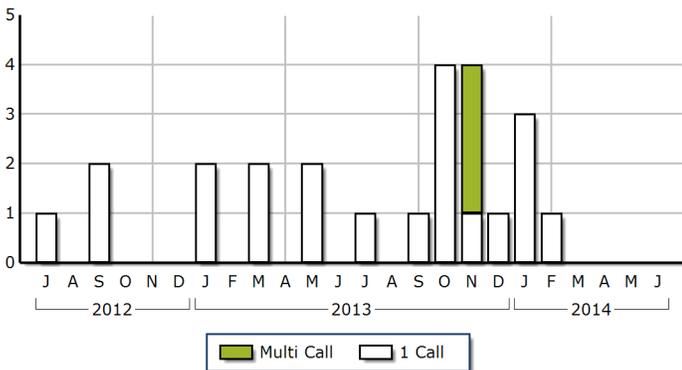
## How Heard About



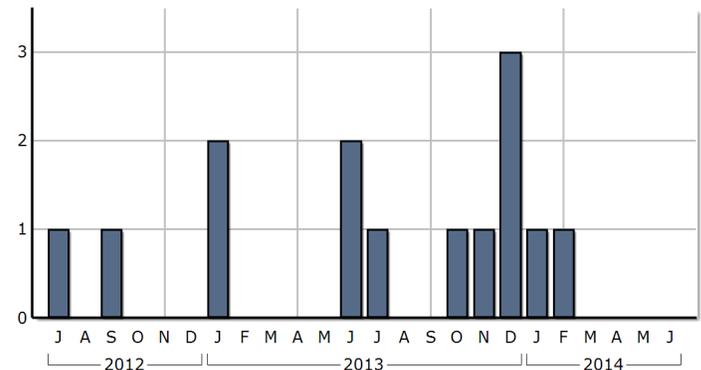
## Fax Referral



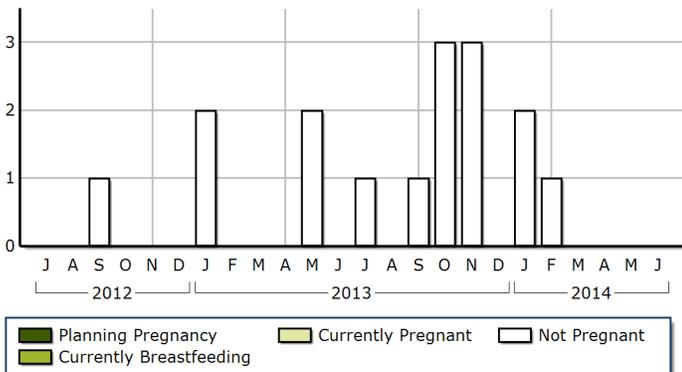
## Tobacco User Enrollments By Program Type



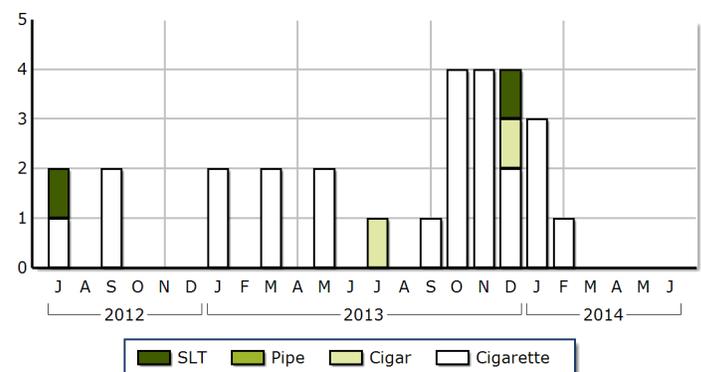
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

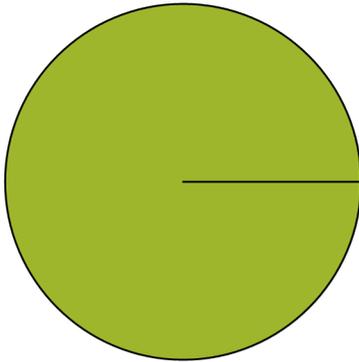


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

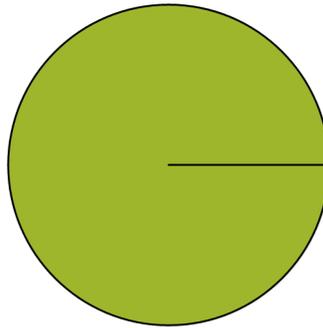
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

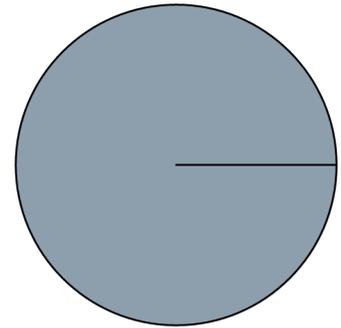
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

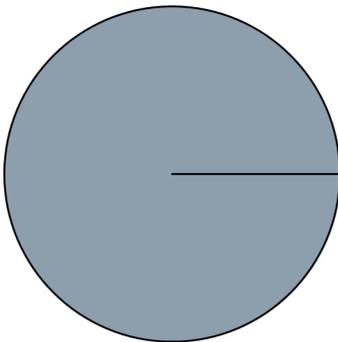
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

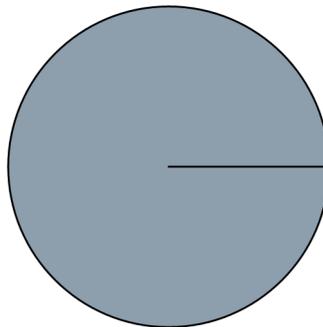
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

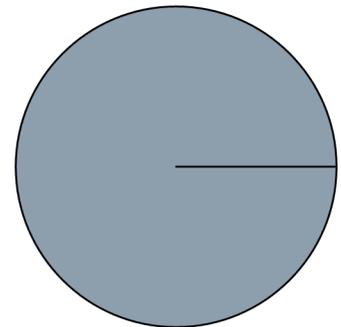
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

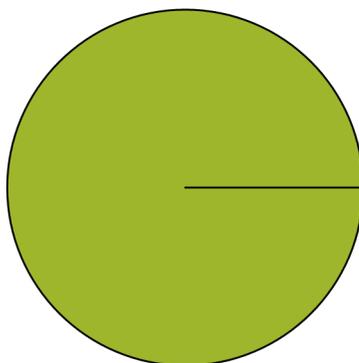
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

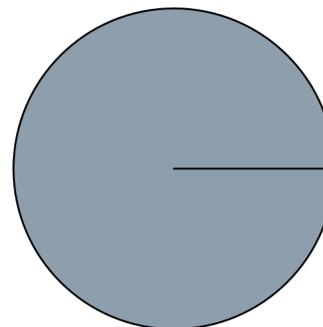
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



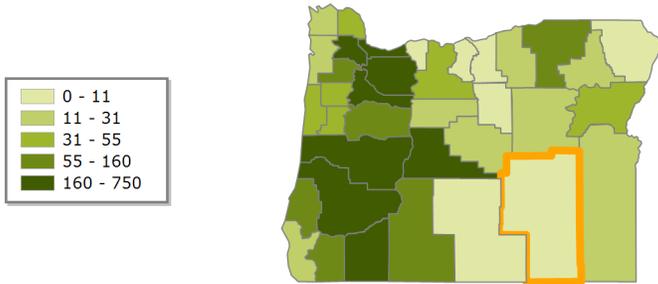
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

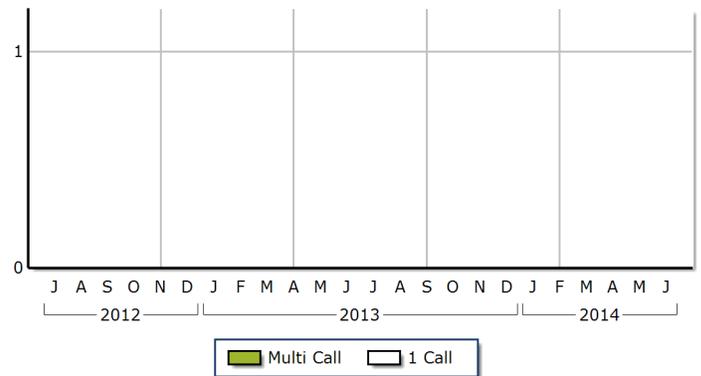
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

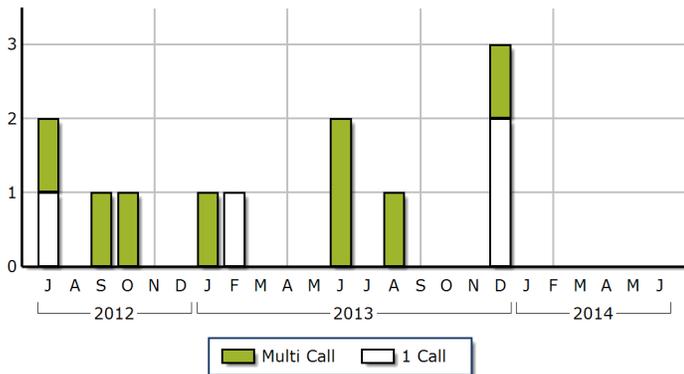


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %	870 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			-	1,042
Tobacco Users YTD			5	5,985
Unique Tobacco Users YTD			3	3,854
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.57 %
Reach - NAQC			2	0.46 %
Annualized Reach			1	0.86 %
Annualized Reach - NAQC			2	0.69 %
Unique Individual Reach			3	0.23 %

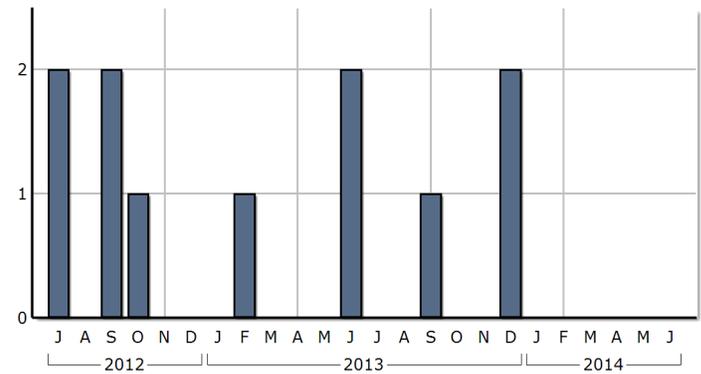
## Fax Referral



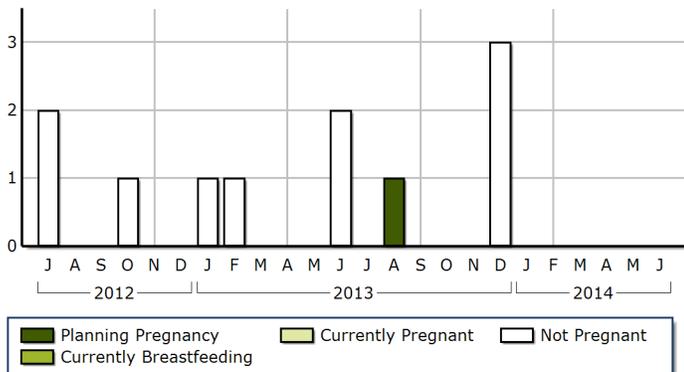
## Tobacco User Enrollments By Program Type



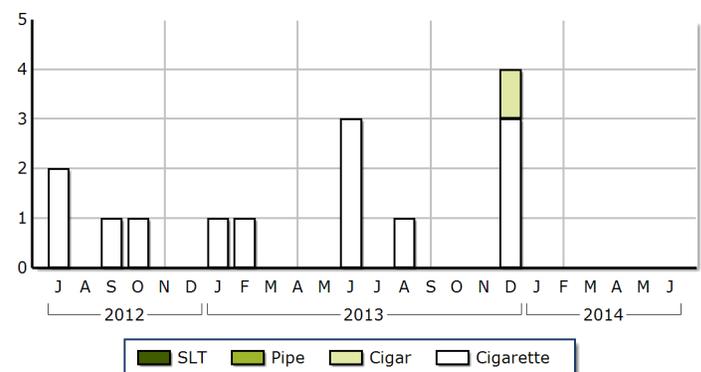
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



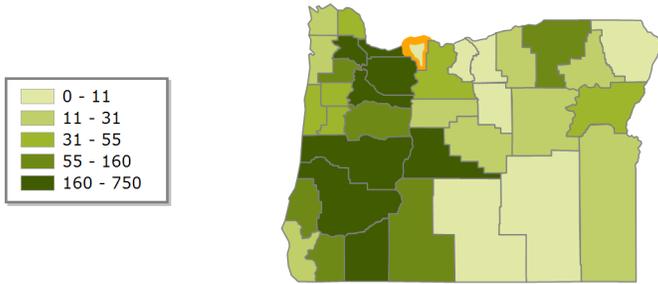
## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

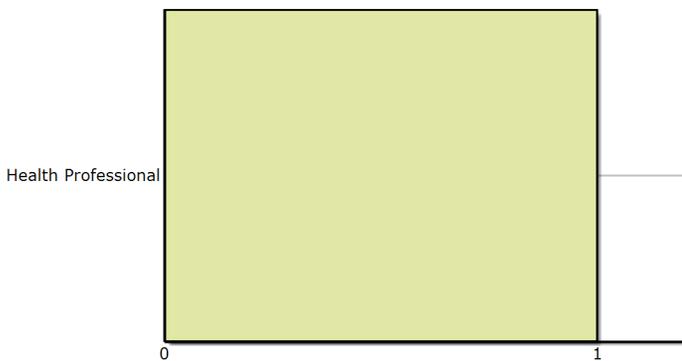
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

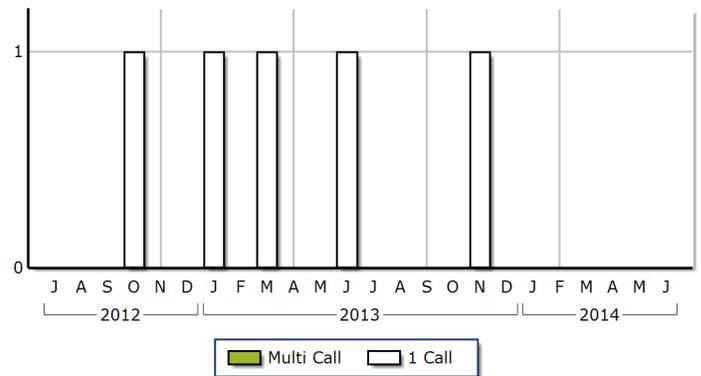


County Population	Prevalence	Tobacco Users
<b>Adult</b>	16,229	8.6 %
		1,396 <sup>4</sup>
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		13
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		0.93 %
		0.50 %
		0.75 %
		0.64 %
		1.19 %
		1.78 %
		0.51 %
		0.77 %
		0.76 %

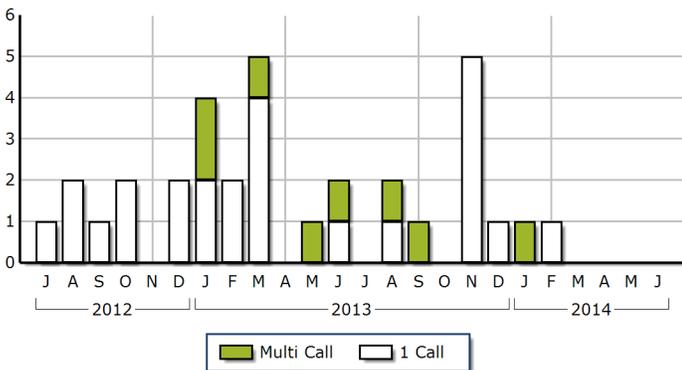
## How Heard About



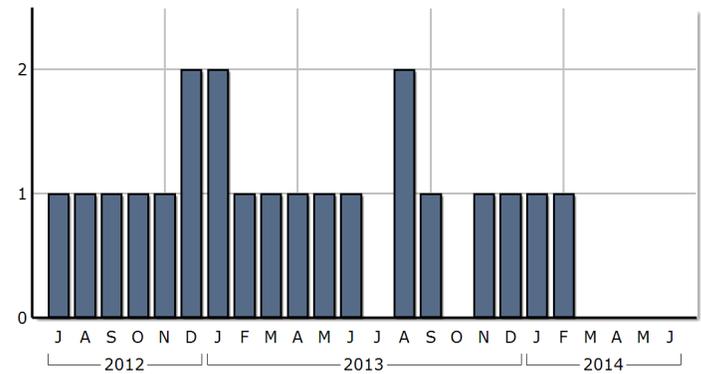
## Fax Referral



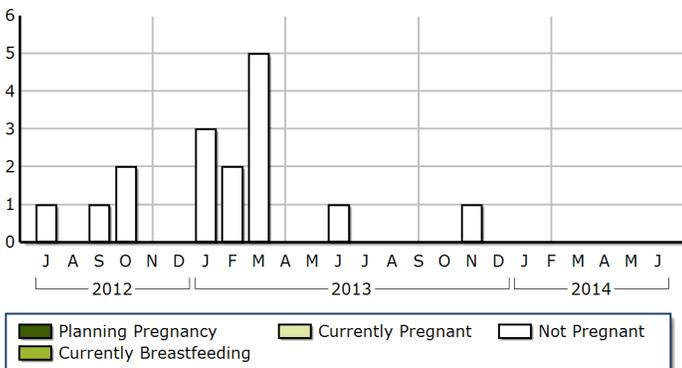
## Tobacco User Enrollments By Program Type



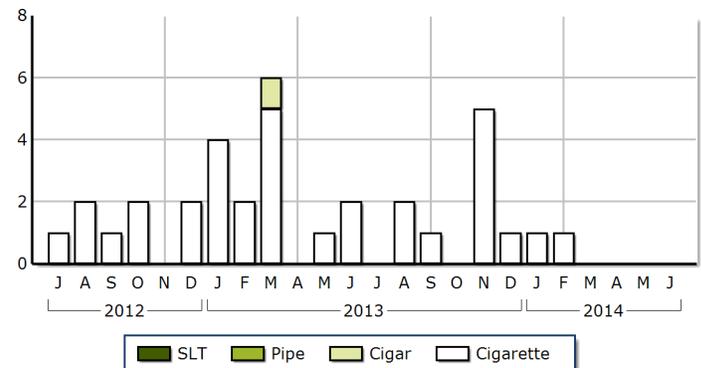
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

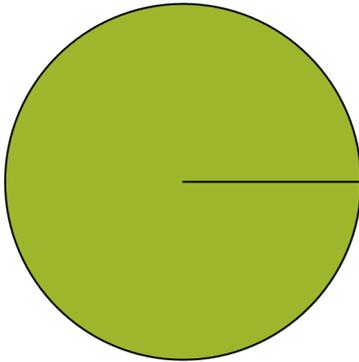


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

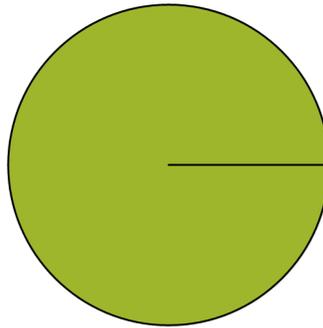
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

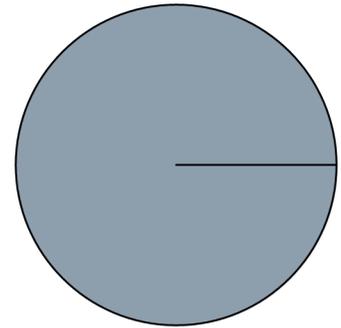
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

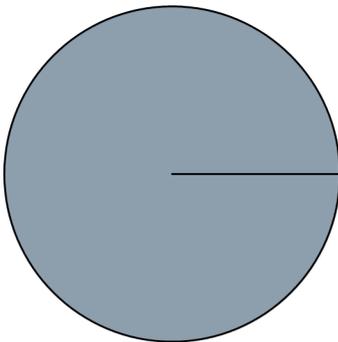
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

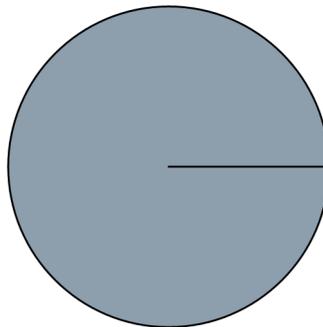
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

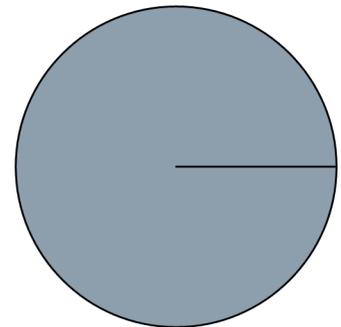
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

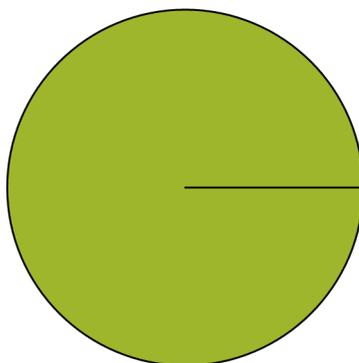
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

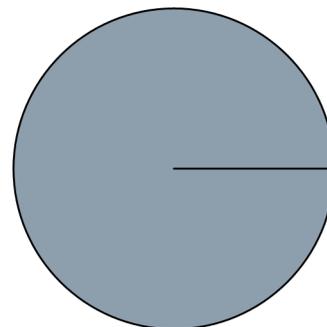
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



COPD, 100.00%

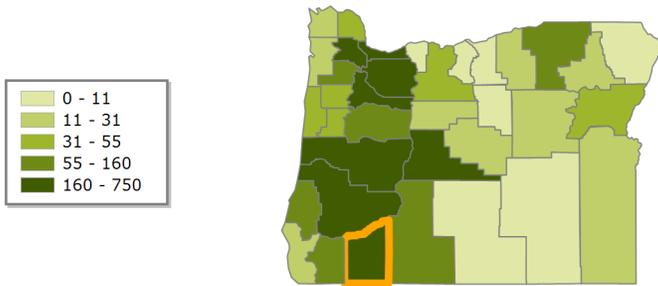
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

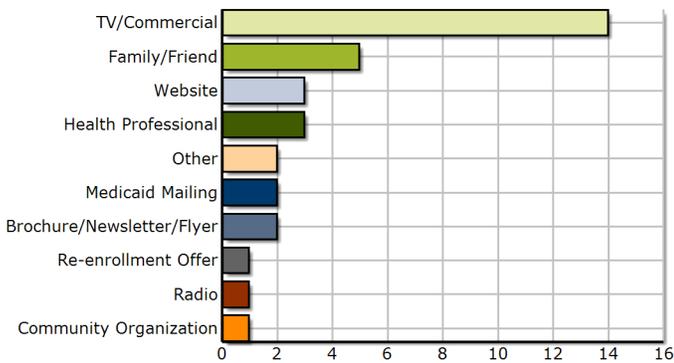
From 2/1/2014 through 2/28/2014

## State Tobacco Users Served Contract YTD (Adults)

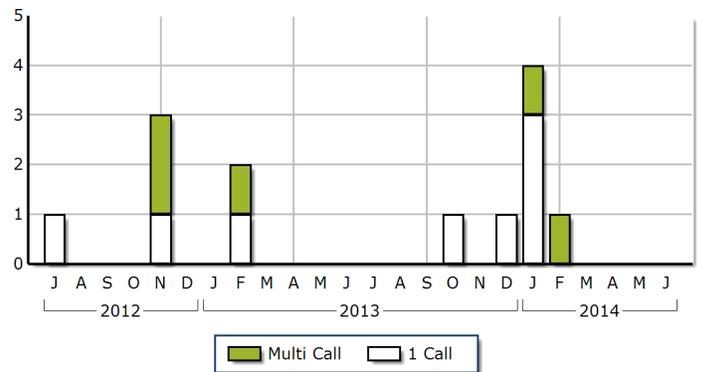


County Population	Prevalence	Tobacco Users
<b>Adult</b> 160,716	21.9 %	35,197 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		38
<b>Tobacco Users YTD</b>		188
<b>Unique Tobacco Users YTD</b>	3	103
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>	1	0.53 %
<b>Reach - NAQC</b>	2	0.38 %
<b>Annualized Reach</b>	1	0.80 %
<b>Annualized Reach - NAQC</b>	2	0.57 %
<b>Unique Individual Reach</b>	3	0.29 %

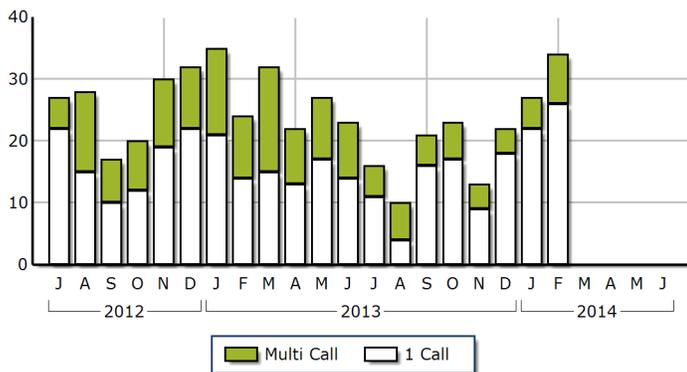
## How Heard About



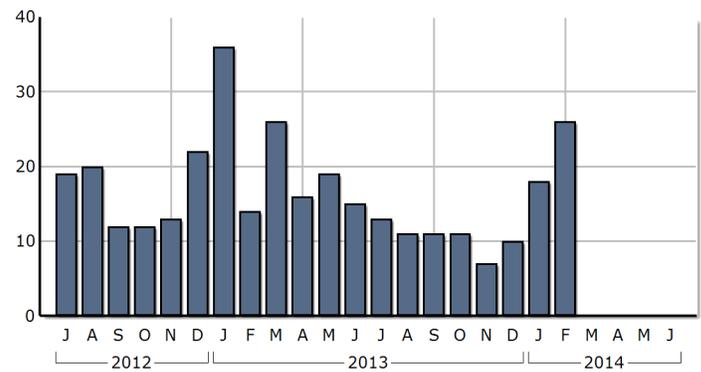
## Fax Referral



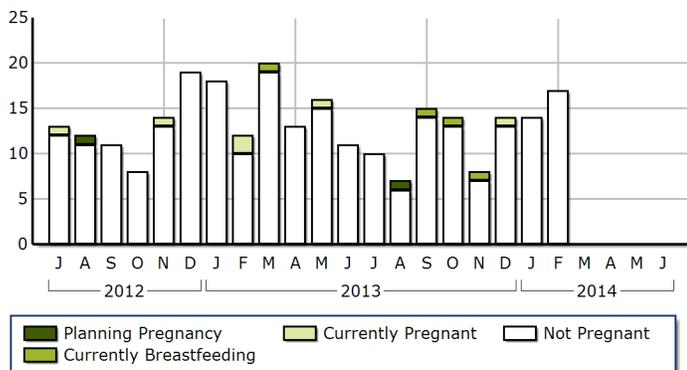
## Tobacco User Enrollments By Program Type



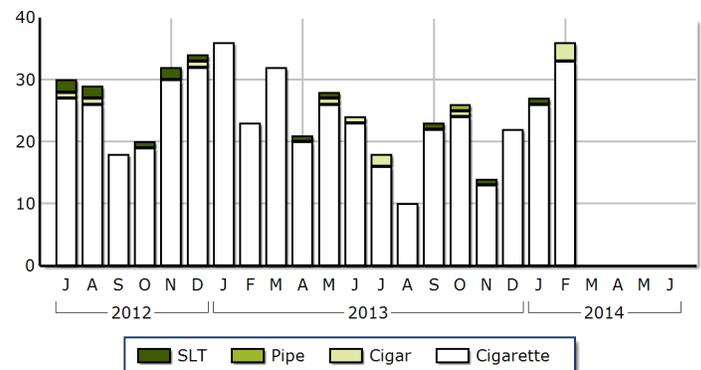
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

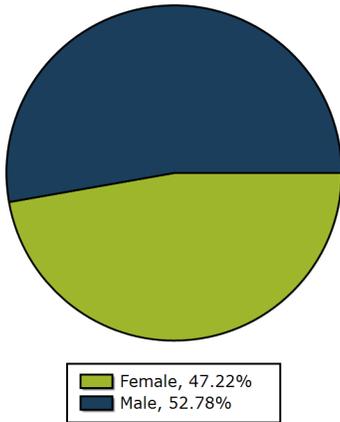


Chart Total N: 36

Tobacco Users By Language

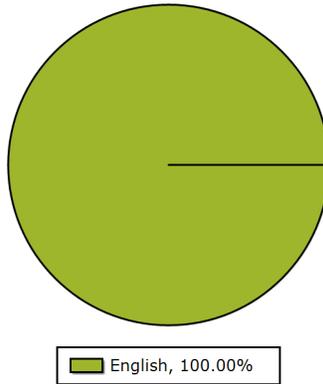


Chart Total N: 36

Tobacco Users By Education

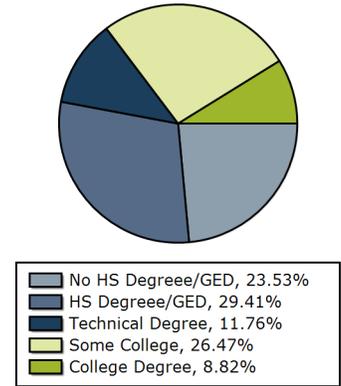


Chart Total N: 34

Tobacco Users By Race

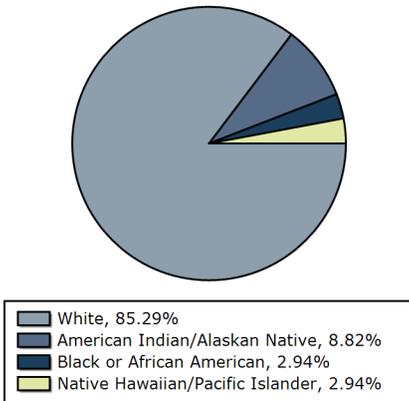


Chart Total N: 34

Tobacco Users By Age

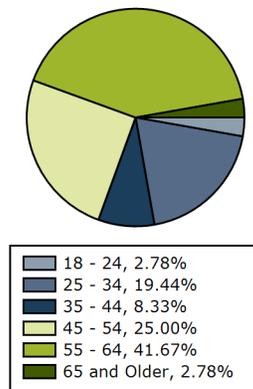


Chart Total N: 36

Tobacco Users By Health Plan

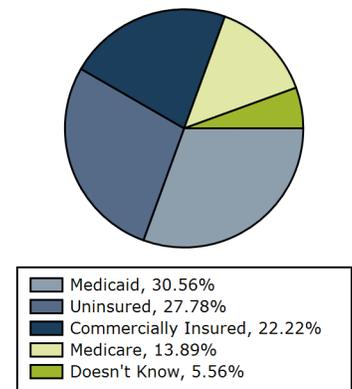


Chart Total N: 36

Tobacco Users By Ethnicity

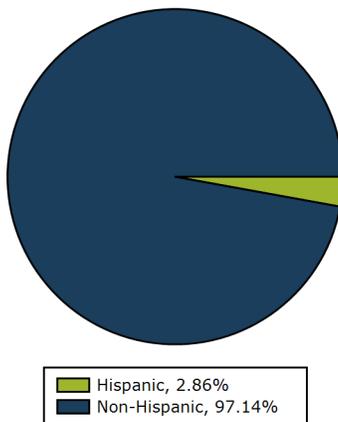


Chart Total N: 35

Tobacco Users By Chronic Condition

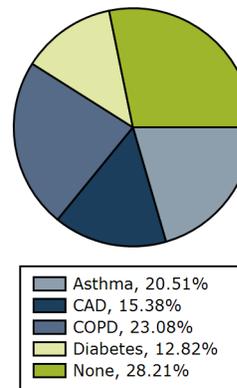
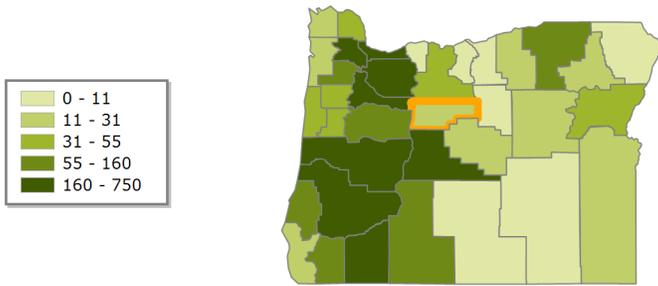


Chart Total N: 39

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

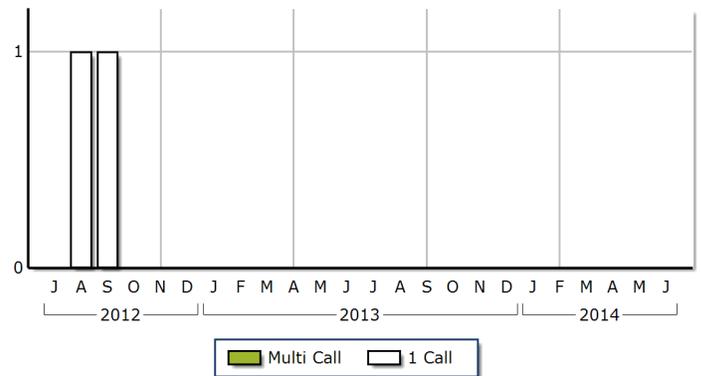


County Population	Prevalence	Tobacco Users
Adult	16,594	15.9 %
		2,638 <sup>4</sup>
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		12
Unique Tobacco Users YTD		8
Target Reach		2.0 %
Reach YTD		0.45 %
Reach - NAQC		0.27 %
Annualized Reach		0.68 %
Annualized Reach - NAQC		0.40 %
Unique Individual Reach		0.30 %

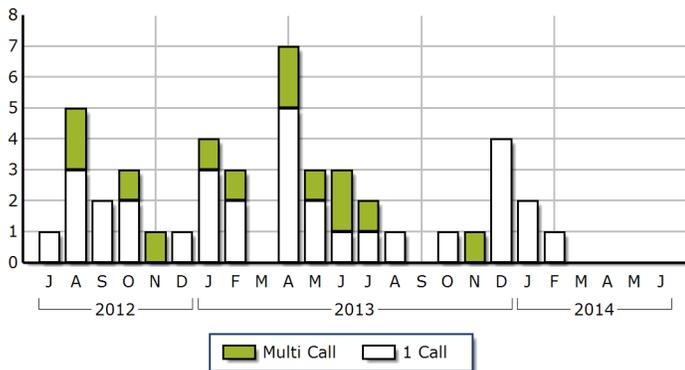
### How Heard About



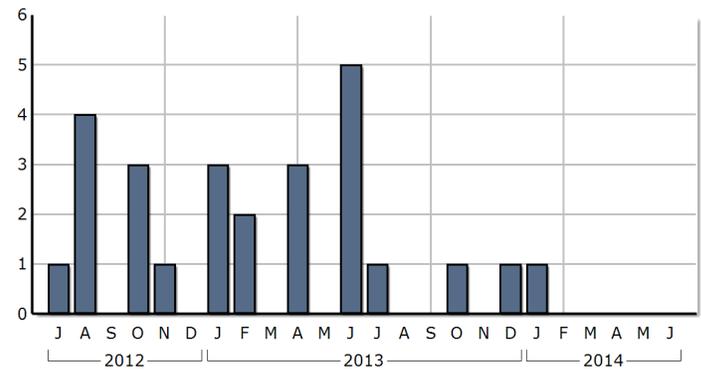
### Fax Referral



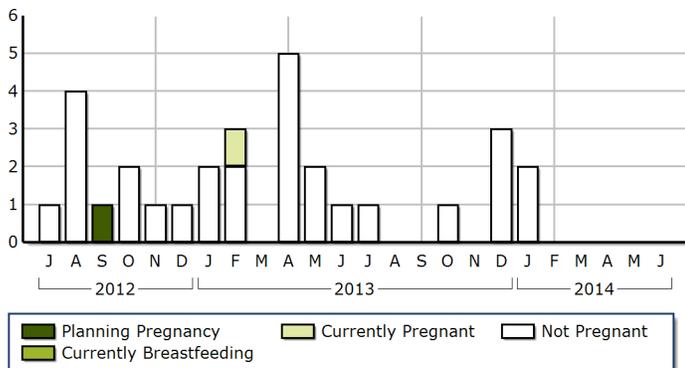
### Tobacco User Enrollments By Program Type



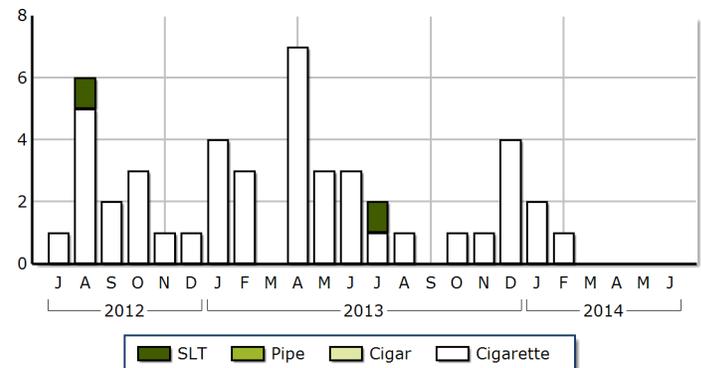
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

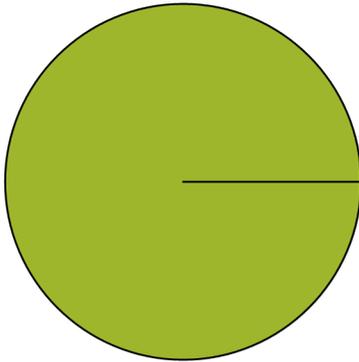


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

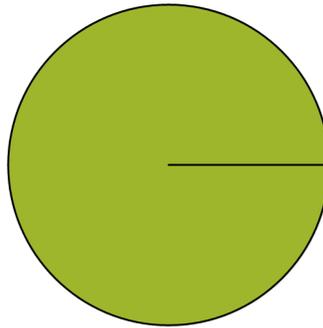
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

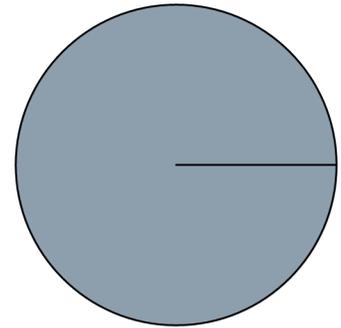
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

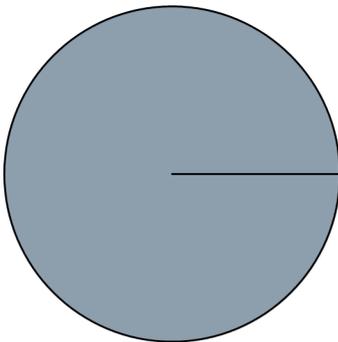
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

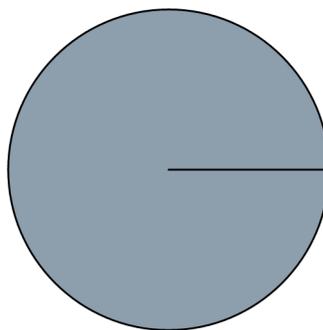
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

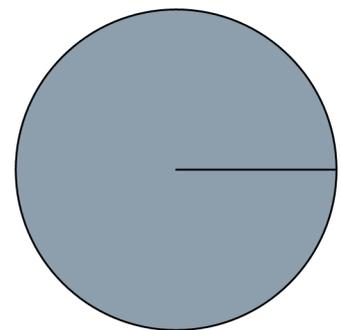
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

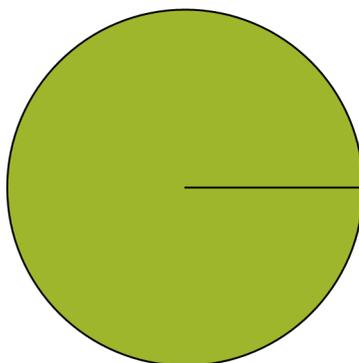
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

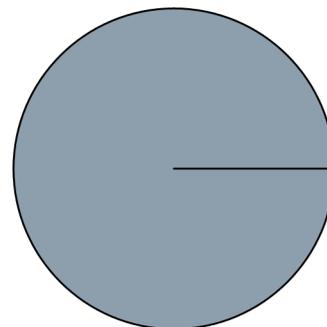
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

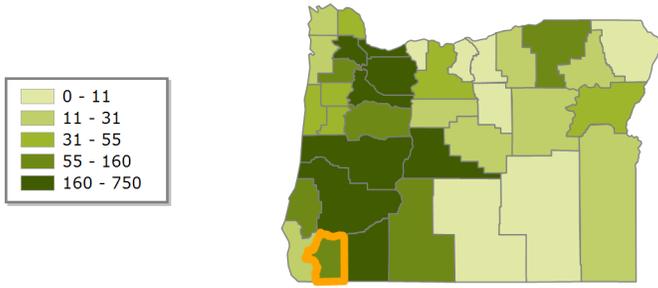
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

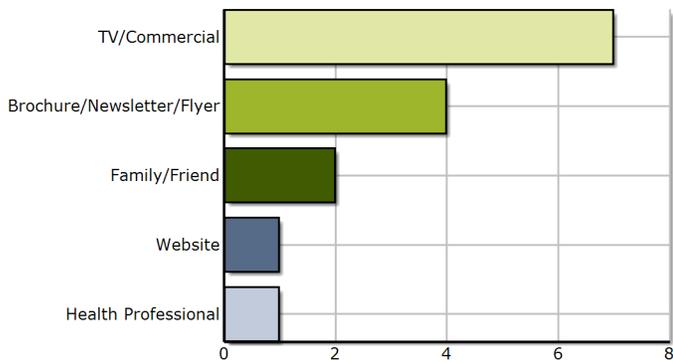
From 2/1/2014 through 2/28/2014

### State Tobacco Users Served Contract YTD (Adults)

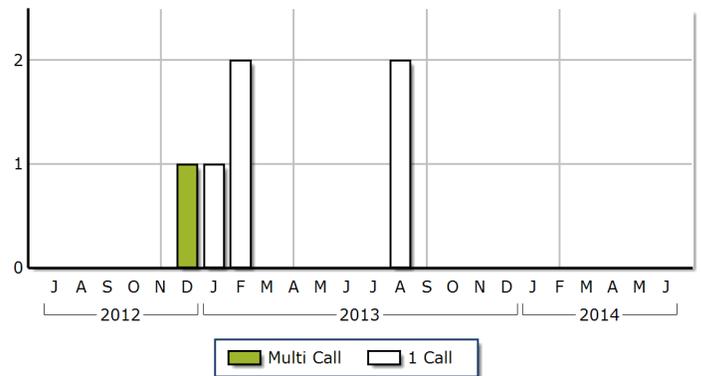


County Population	Prevalence	Tobacco Users
<b>Adult</b>	66,678	25.0 %
		16,670 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		20
<b>Tobacco Users YTD</b>		104
<b>Unique Tobacco Users YTD</b>	3	56
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>	1	0.62 %
<b>Reach - NAQC</b>	2	0.49 %
<b>Annualized Reach</b>	1	0.94 %
<b>Annualized Reach - NAQC</b>	2	0.73 %
<b>Unique Individual Reach</b>	3	0.34 %
		0.76 %

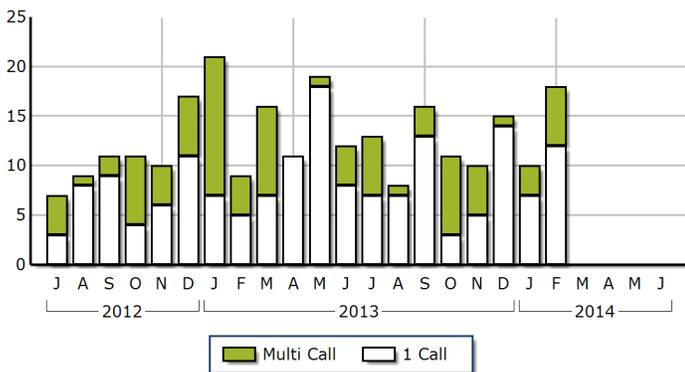
### How Heard About



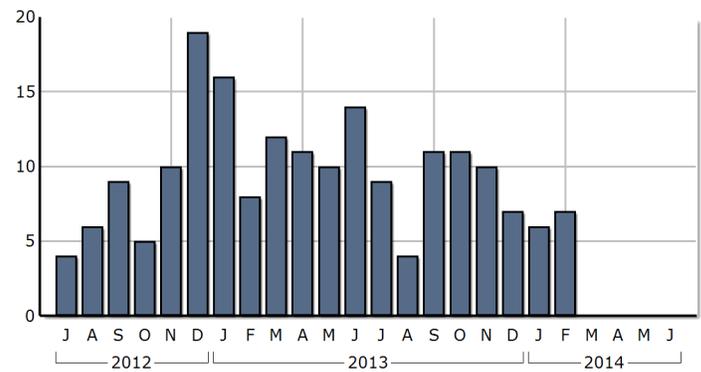
### Fax Referral



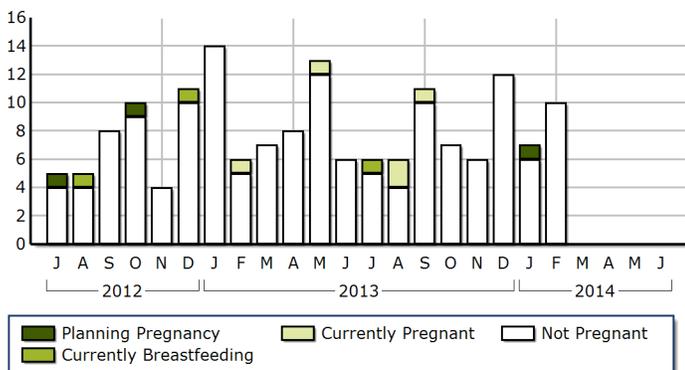
### Tobacco User Enrollments By Program Type



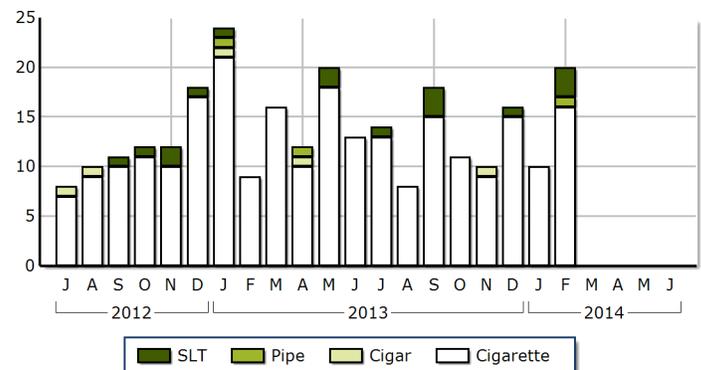
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

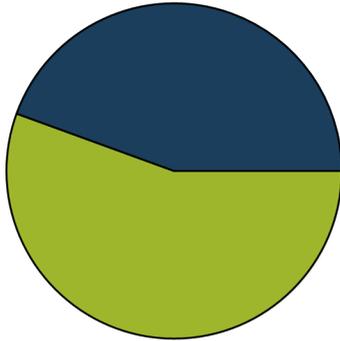


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

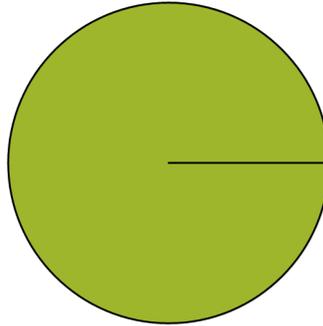
Tobacco Users By Gender



Female, 55.56%  
Male, 44.44%

Chart Total N: 18

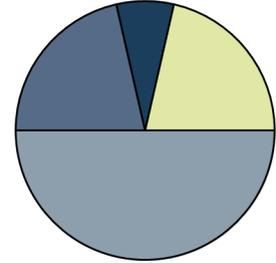
Tobacco Users By Language



English, 100.00%

Chart Total N: 18

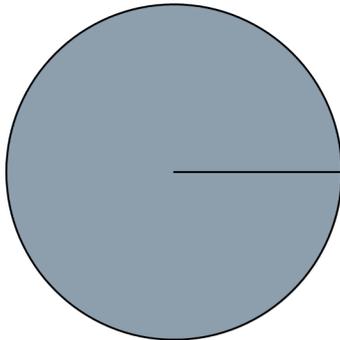
Tobacco Users By Education



No HS Degreee/GED, 50.00%  
HS Degreee/GED, 21.43%  
Technical Degree, 7.14%  
Some College, 21.43%

Chart Total N: 14

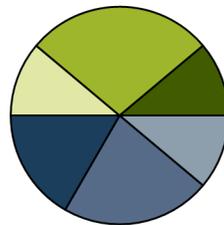
Tobacco Users By Race



White, 100.00%

Chart Total N: 17

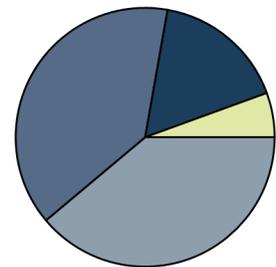
Tobacco Users By Age



18 - 24, 11.11%  
25 - 34, 22.22%  
35 - 44, 16.67%  
45 - 54, 11.11%  
55 - 64, 27.78%  
65 and Older, 11.11%

Chart Total N: 18

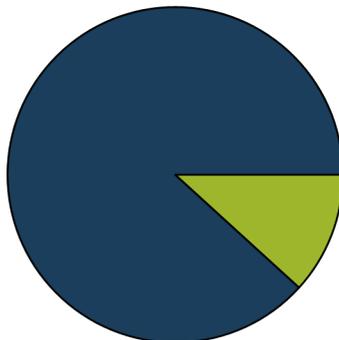
Tobacco Users By Health Plan



Medicaid, 38.89%  
Uninsured, 38.89%  
Medicare, 16.67%  
Commercially Insured, 5.56%

Chart Total N: 18

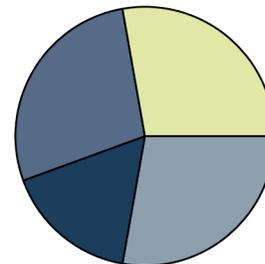
Tobacco Users By Ethnicity



Hispanic, 11.76%  
Non-Hispanic, 88.24%

Chart Total N: 17

Tobacco Users By Chronic Condition



Asthma, 27.78%  
COPD, 16.67%  
Diabetes, 27.78%  
None, 27.78%

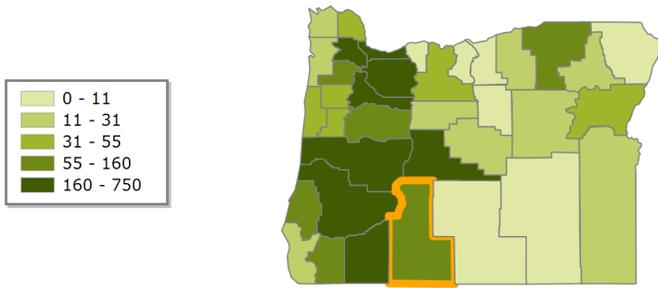
Chart Total N: 18

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

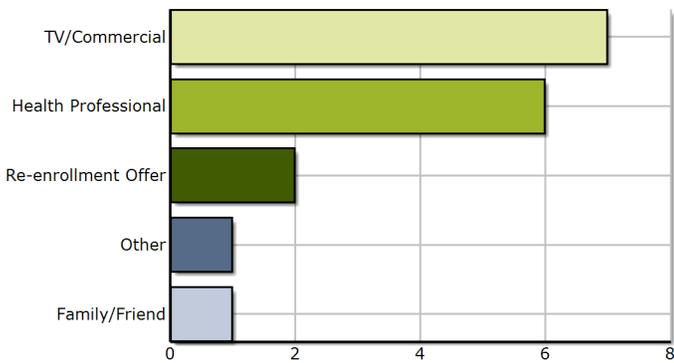
From 2/1/2014 through 2/28/2014

## State Tobacco Users Served Contract YTD (Adults)

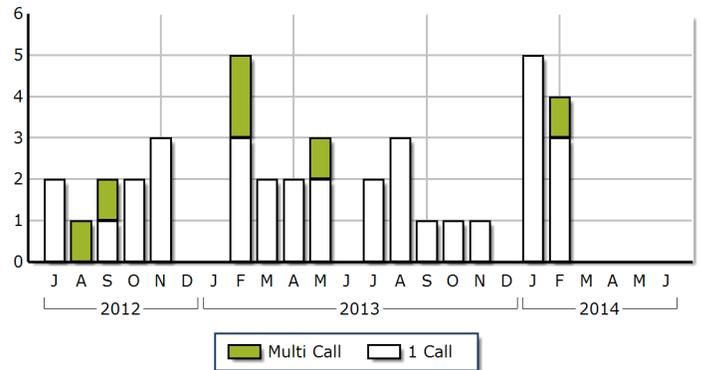


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %	County	State
			21	1,042
<b>Tobacco Users - Last Full Month</b>			113	5,985
<b>Tobacco Users YTD</b>			72	3,854
<b>Unique Tobacco Users YTD</b>			3	3,854
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1.02 %	1.19 %
<b>Reach - NAQC</b>			0.67 %	0.51 %
<b>Annualized Reach</b>			1.53 %	1.78 %
<b>Annualized Reach - NAQC</b>			1.00 %	0.77 %
<b>Unique Individual Reach</b>			0.65 %	0.76 %

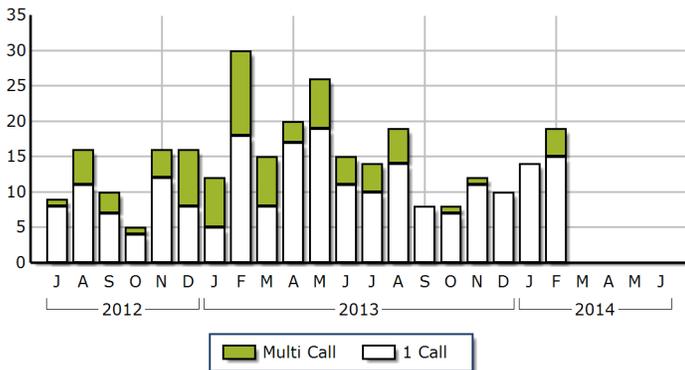
## How Heard About



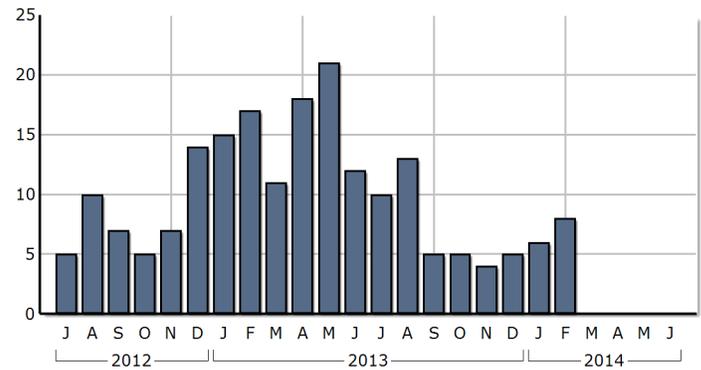
## Fax Referral



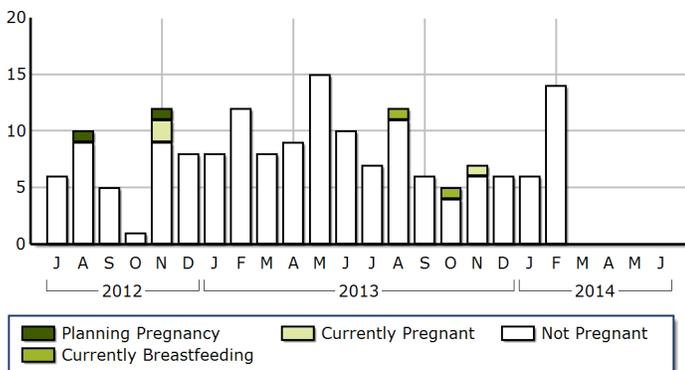
## Tobacco User Enrollments By Program Type



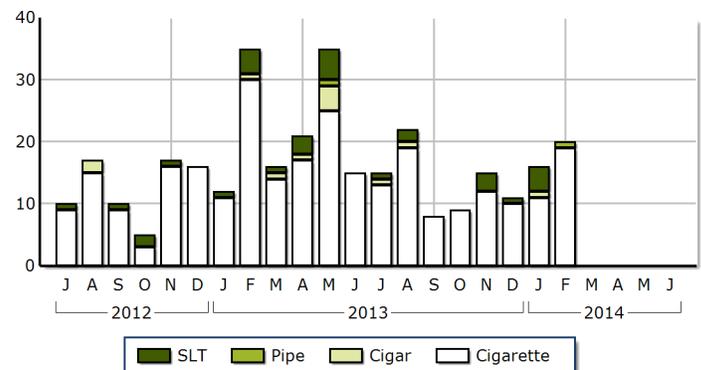
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

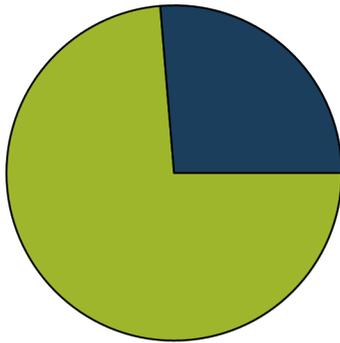


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

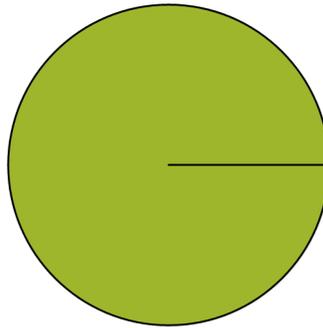
Tobacco Users By Gender



Female, 73.68%  
Male, 26.32%

Chart Total N: 19

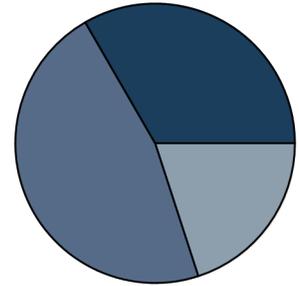
Tobacco Users By Language



English, 100.00%

Chart Total N: 19

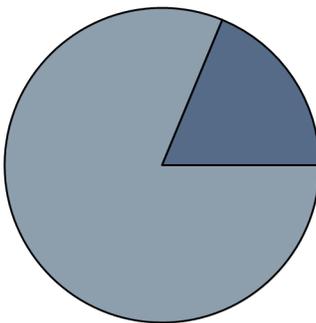
Tobacco Users By Education



No HS Degreee/GED, 20.00%  
HS Degreee/GED, 46.67%  
Some College, 33.33%

Chart Total N: 15

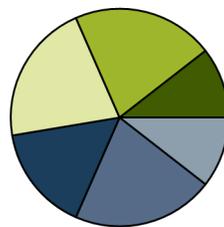
Tobacco Users By Race



White, 81.25%  
American Indian/Alaskan Native, 18.75%

Chart Total N: 16

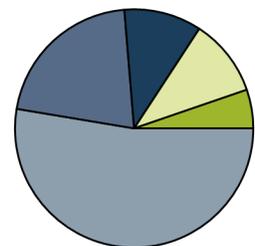
Tobacco Users By Age



18 - 24, 10.53%  
25 - 34, 21.05%  
35 - 44, 15.79%  
45 - 54, 21.05%  
55 - 64, 21.05%  
65 and Older, 10.53%

Chart Total N: 19

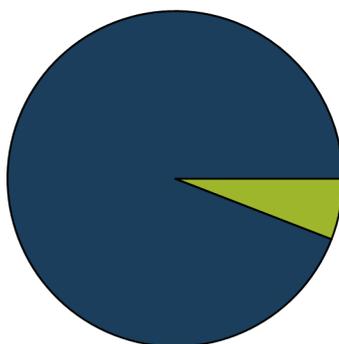
Tobacco Users By Health Plan



Medicaid, 52.63%  
Uninsured, 21.05%  
Commercially Insured, 10.53%  
Medicare, 10.53%  
Doesn't Know, 5.26%

Chart Total N: 19

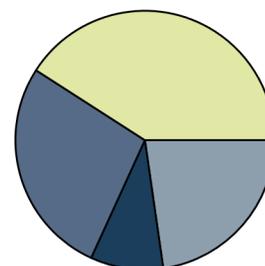
Tobacco Users By Ethnicity



Hispanic, 5.88%  
Non-Hispanic, 94.12%

Chart Total N: 17

Tobacco Users By Chronic Condition



Asthma, 22.73%  
CAD, 9.09%  
COPD, 27.27%  
None, 40.91%

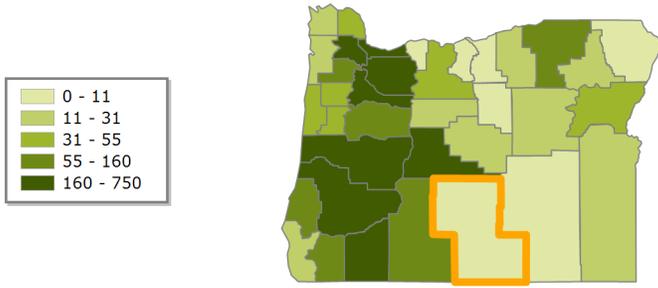
Chart Total N: 22

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 2/1/2014 through 2/28/2014

## State Tobacco Users Served Contract YTD (Adults)

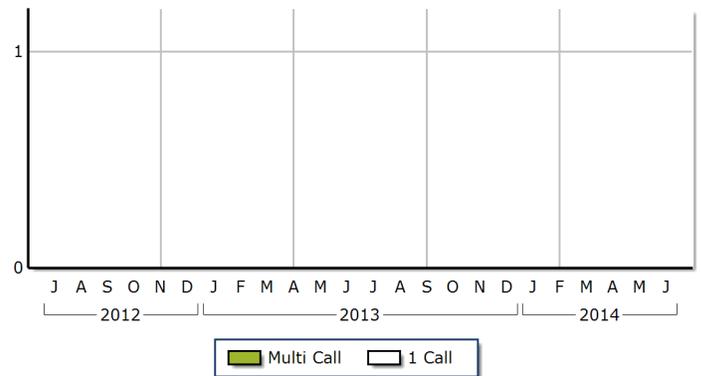


County Population	Prevalence	Tobacco Users
Adult	6,068	19.9 %
		1,208 <sup>4</sup>
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		7
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1 0.58 %
Reach - NAQC		2 0.25 %
Annualized Reach		1 0.87 %
Annualized Reach - NAQC		2 0.37 %
Unique Individual Reach		3 0.33 %

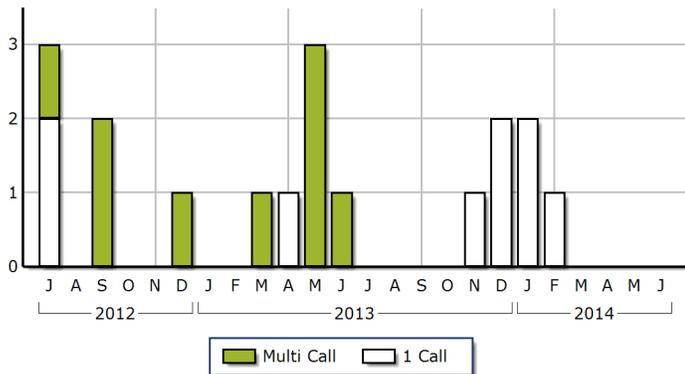
## How Heard About



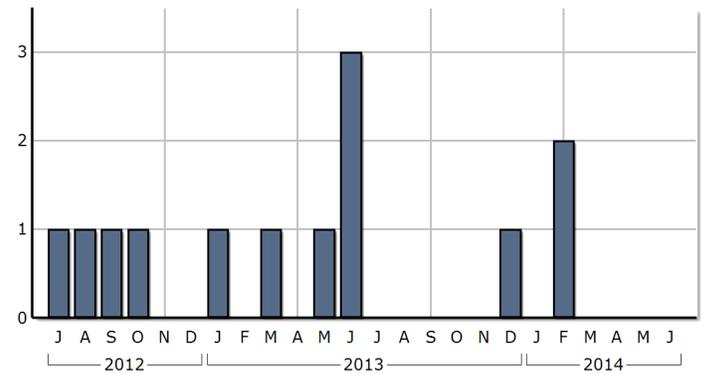
## Fax Referral



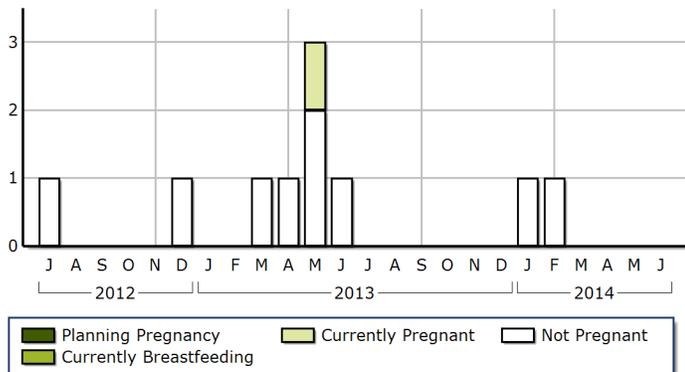
## Tobacco User Enrollments By Program Type



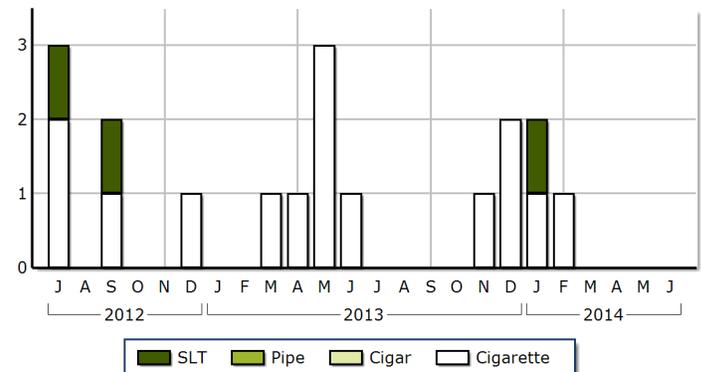
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

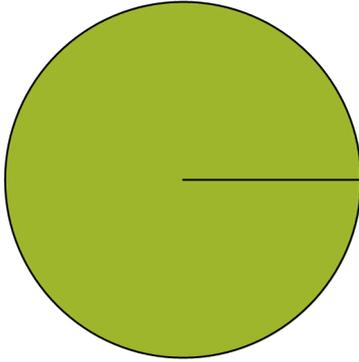


## Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

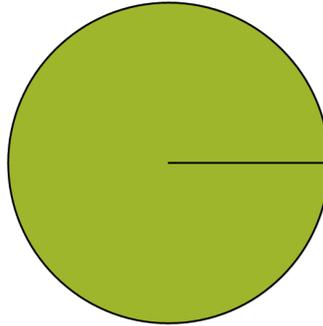
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

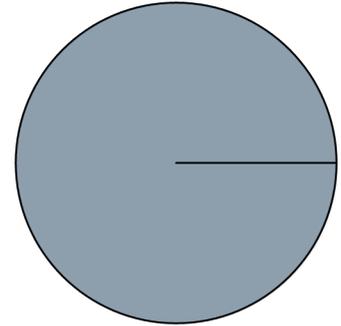
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

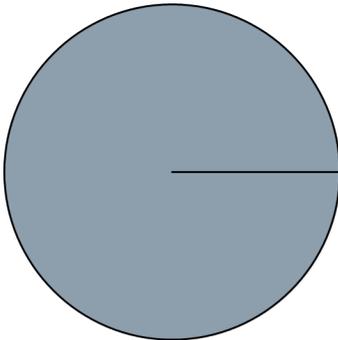
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

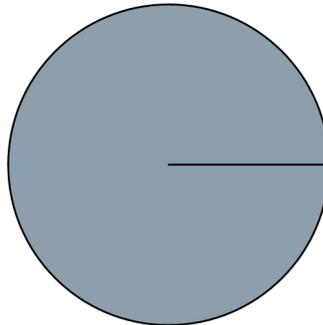
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

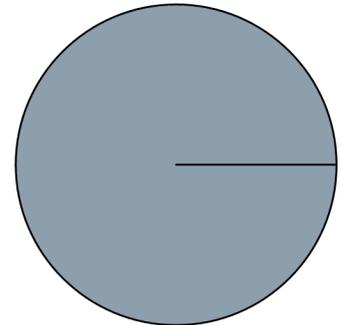
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

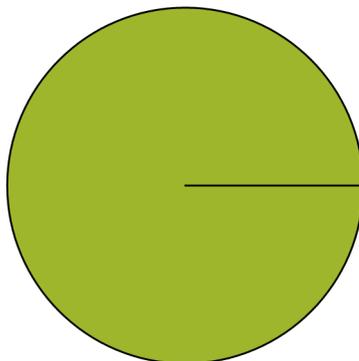
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

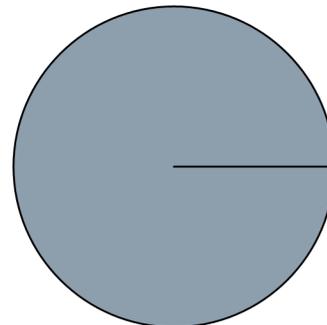
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Diabetes, 100.00%

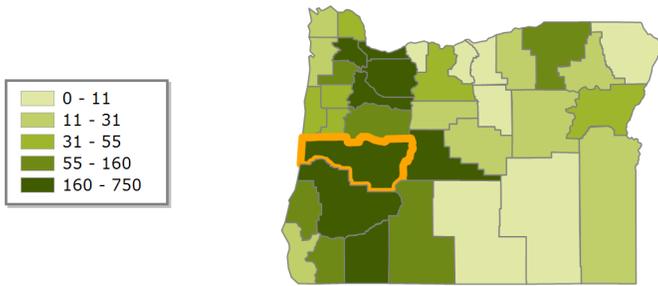
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

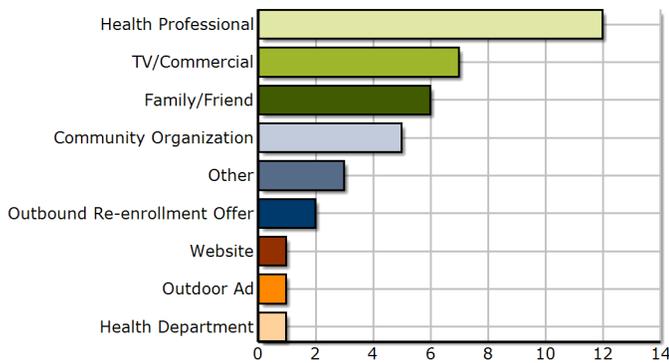
From 2/1/2014 through 2/28/2014

### State Tobacco Users Served Contract YTD (Adults)

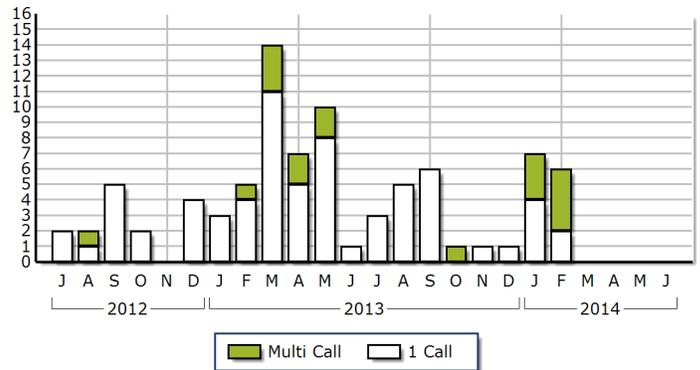


County Population	Prevalence	Tobacco Users
Adult 274,412	18.4 %	50,492 <sup>4</sup>
		County
Tobacco Users - Last Full Month		50
Tobacco Users YTD		398
Unique Tobacco Users YTD		242
Target Reach		2.0 %
Reach YTD		0.79 %
Reach - NAQC		0.58 %
Annualized Reach		1.18 %
Annualized Reach - NAQC		0.87 %
Unique Individual Reach		0.48 %

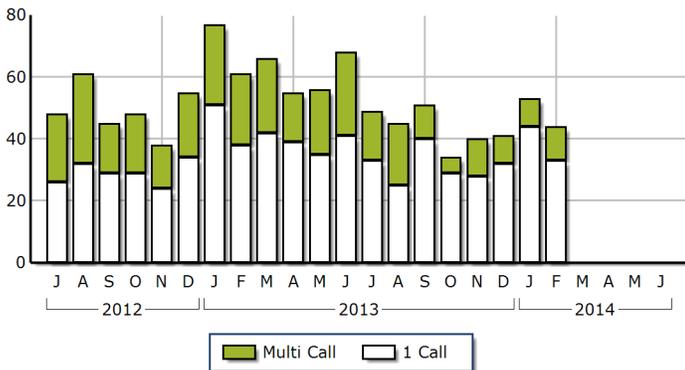
### How Heard About



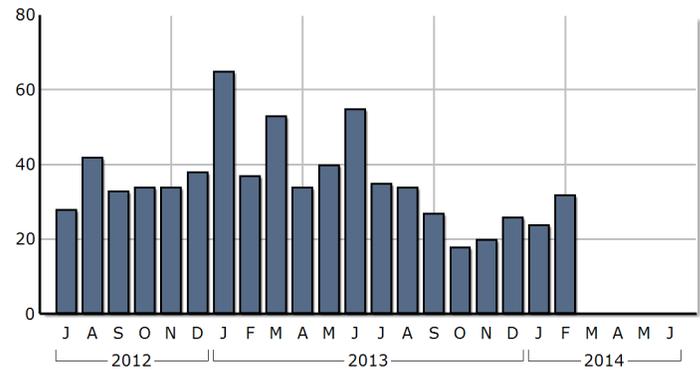
### Fax Referral



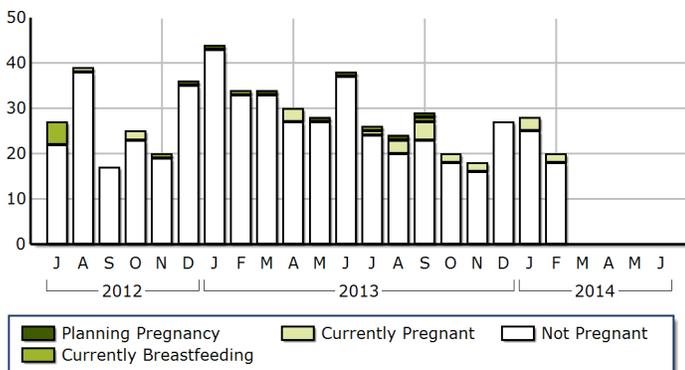
### Tobacco User Enrollments By Program Type



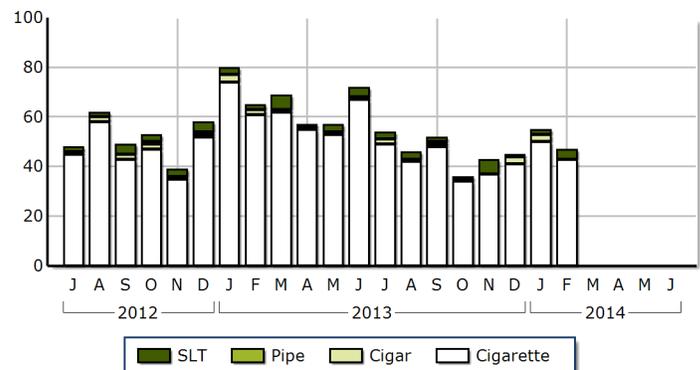
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

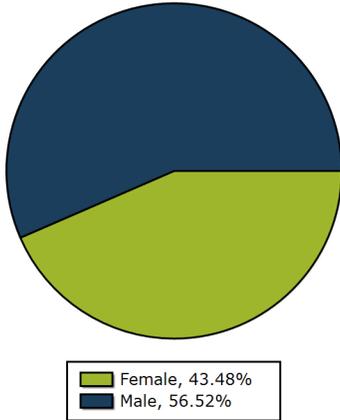


Chart Total N: 46

Tobacco Users By Language

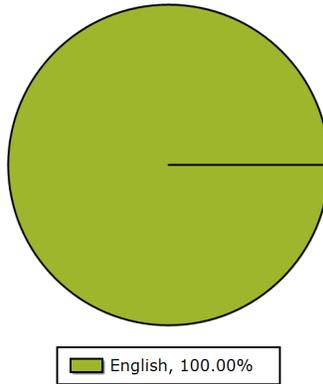


Chart Total N: 46

Tobacco Users By Education

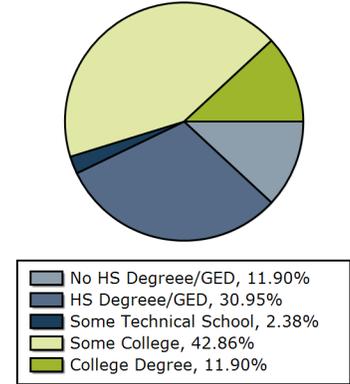


Chart Total N: 42

Tobacco Users By Race

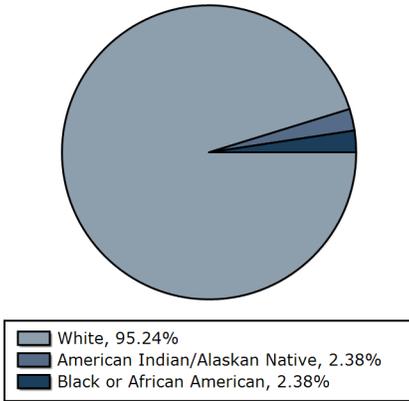


Chart Total N: 42

Tobacco Users By Age

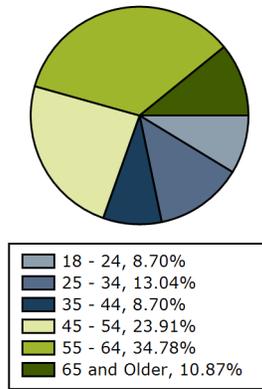


Chart Total N: 46

Tobacco Users By Health Plan

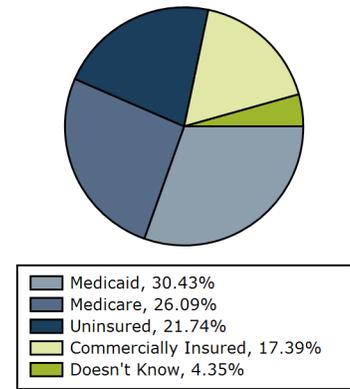


Chart Total N: 46

Tobacco Users By Ethnicity

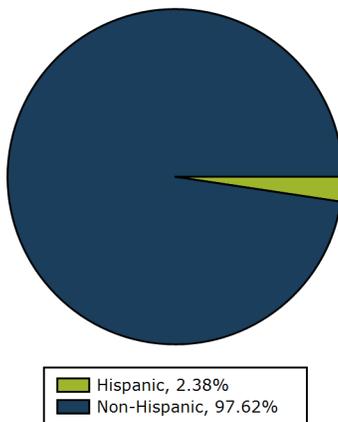


Chart Total N: 42

Tobacco Users By Chronic Condition

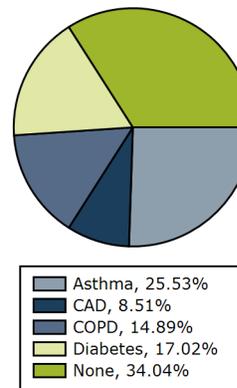


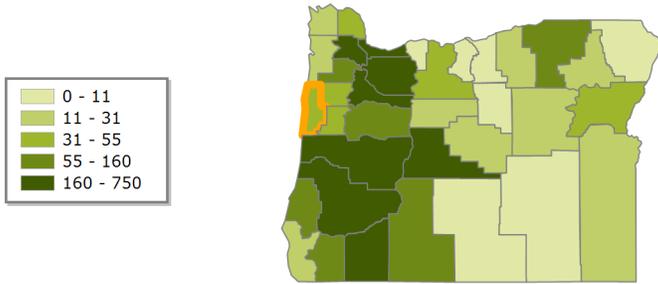
Chart Total N: 47

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 2/1/2014 through 2/28/2014

### State Tobacco Users Served Contract YTD (Adults)

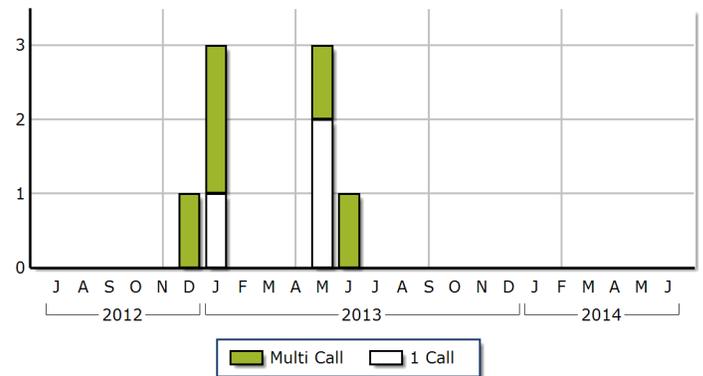


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %		9,822 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			14	1,042
Tobacco Users YTD			59	5,985
Unique Tobacco Users YTD			3	3,854
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.60 %
Reach - NAQC			2	0.40 %
Annualized Reach			1	0.90 %
Annualized Reach - NAQC			2	0.60 %
Unique Individual Reach			3	0.33 %

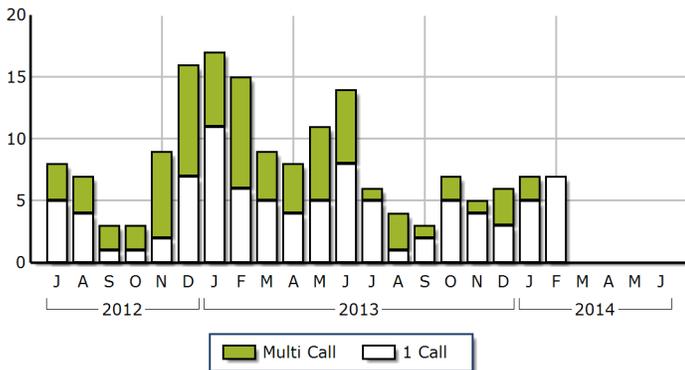
### How Heard About



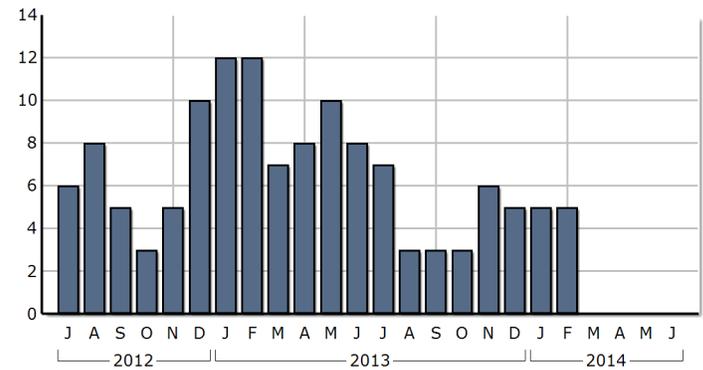
### Fax Referral



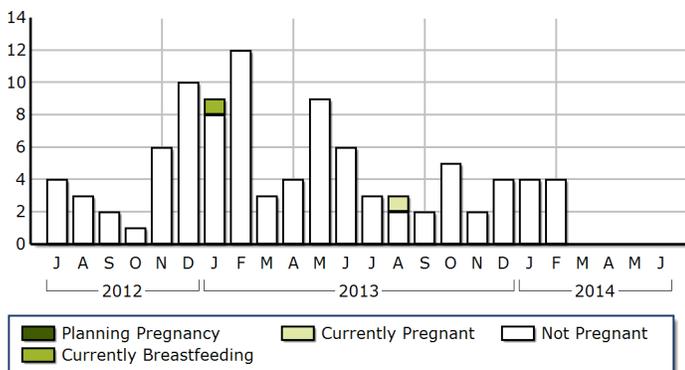
### Tobacco User Enrollments By Program Type



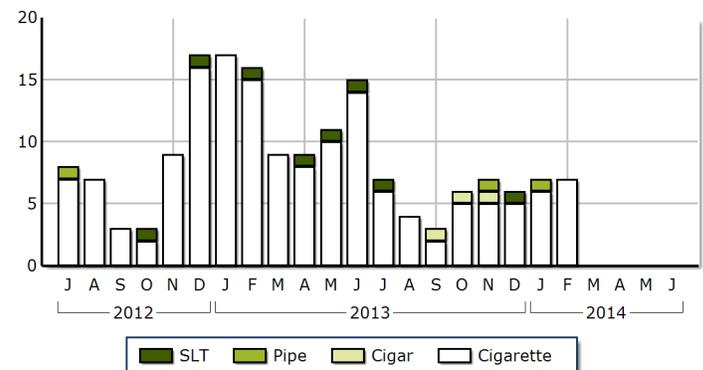
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

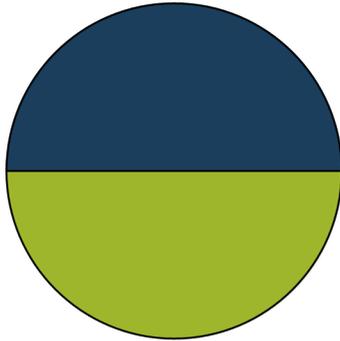


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

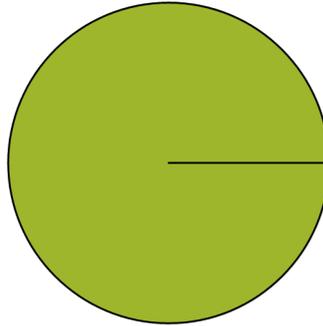
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 8

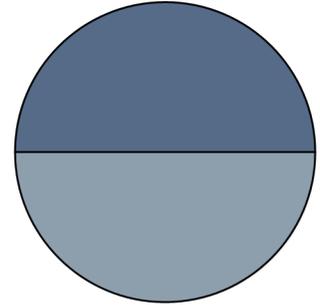
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

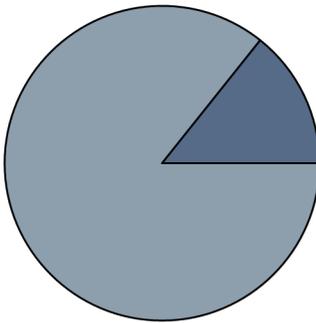
Tobacco Users By Education



No HS Degree/GED, 50.00%  
Some College, 50.00%

Chart Total N: 6

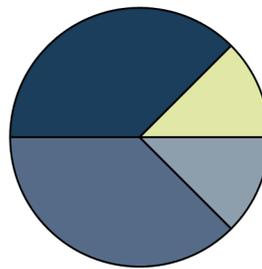
Tobacco Users By Race



White, 85.71%  
American Indian/Alaskan Native, 14.29%

Chart Total N: 7

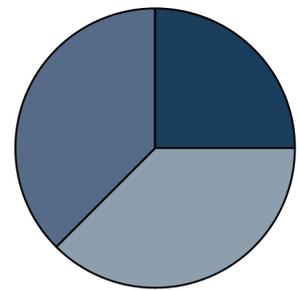
Tobacco Users By Age



25 - 34, 12.50%  
45 - 54, 37.50%  
55 - 64, 37.50%  
65 and Older, 12.50%

Chart Total N: 8

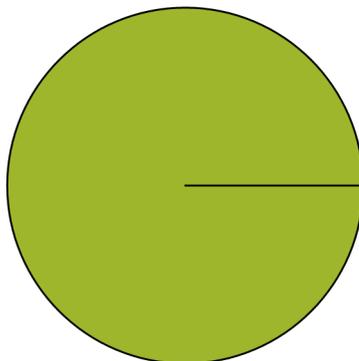
Tobacco Users By Health Plan



Commercially Insured, 37.50%  
Medicare, 37.50%  
Medicaid, 25.00%

Chart Total N: 8

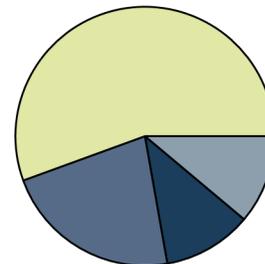
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 11.11%  
CAD, 11.11%  
COPD, 22.22%  
None, 55.56%

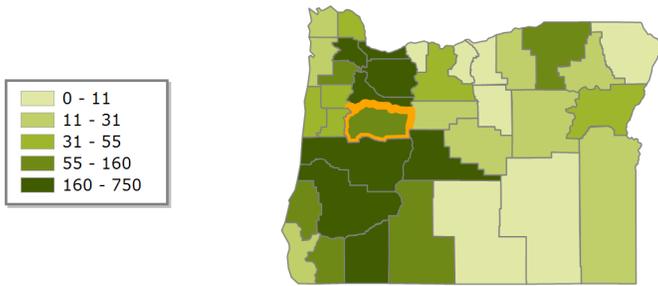
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

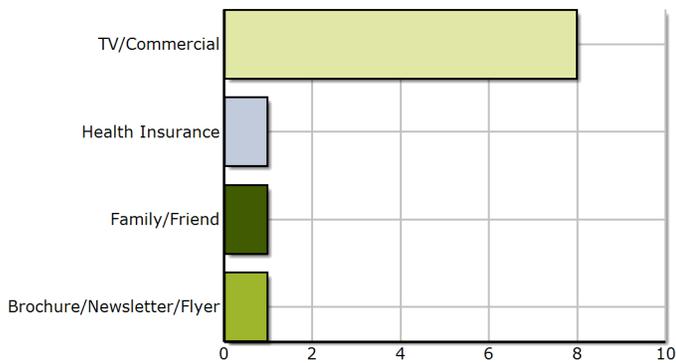
From 2/1/2014 through 2/28/2014

## State Tobacco Users Served Contract YTD (Adults)

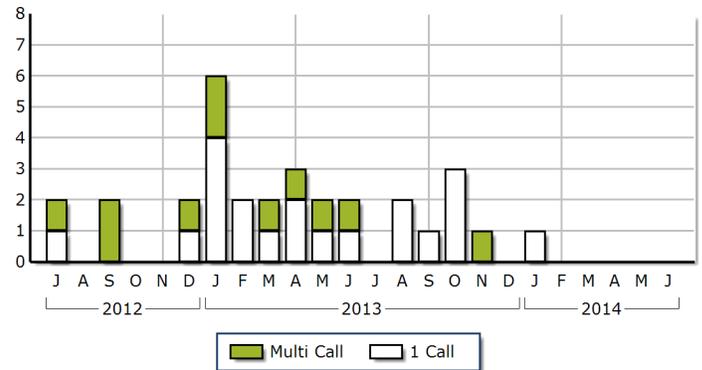


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			15	1,042
Tobacco Users YTD			103	5,985
Unique Tobacco Users YTD			3	3,854
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.59 %
Reach - NAQC			2	0.42 %
Annualized Reach			1	0.88 %
Annualized Reach - NAQC			2	0.63 %
Unique Individual Reach			3	0.32 %

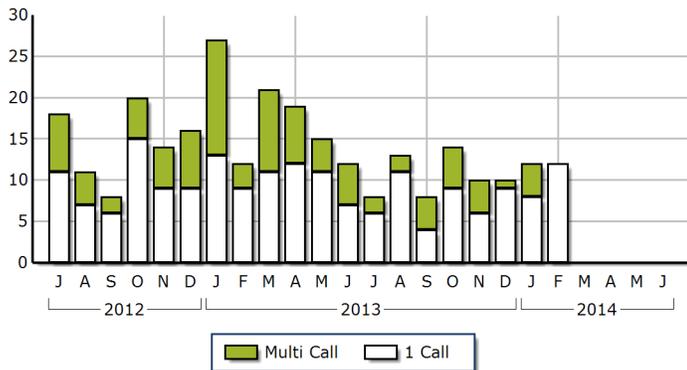
## How Heard About



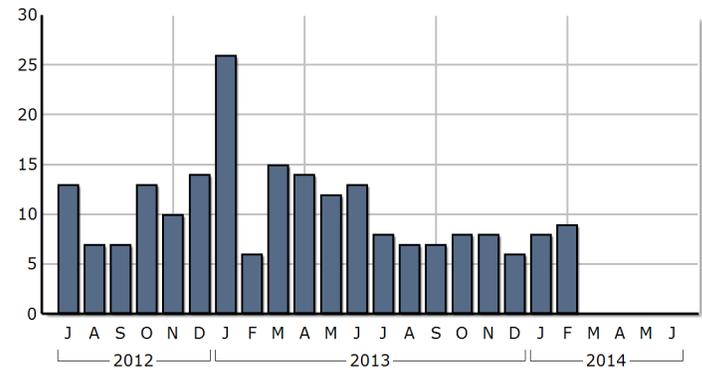
## Fax Referral



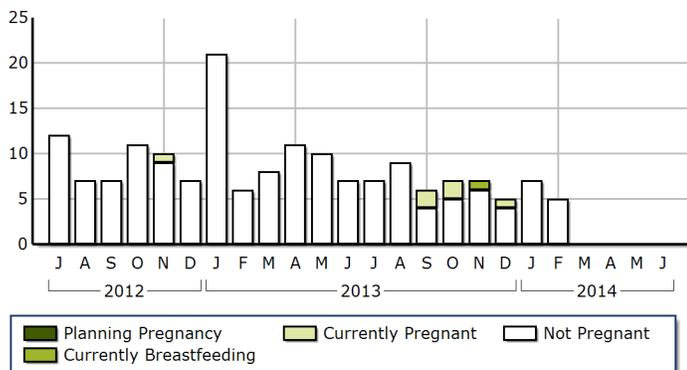
## Tobacco User Enrollments By Program Type



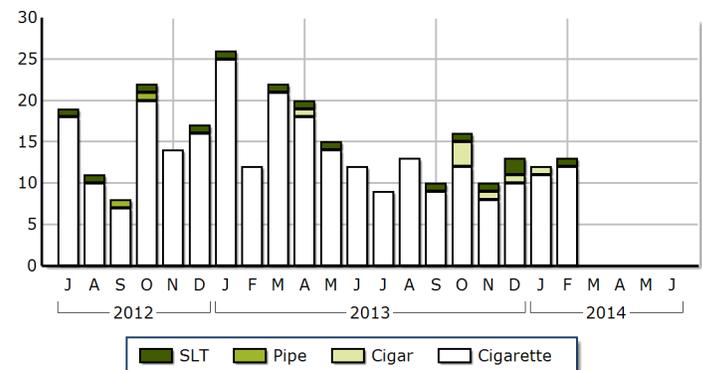
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

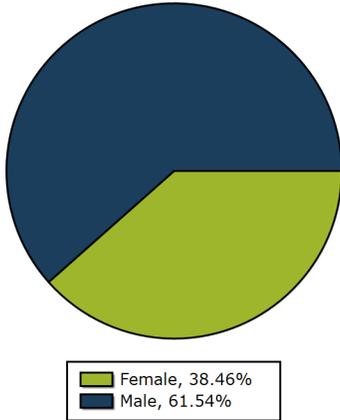


Chart Total N: 13

Tobacco Users By Language

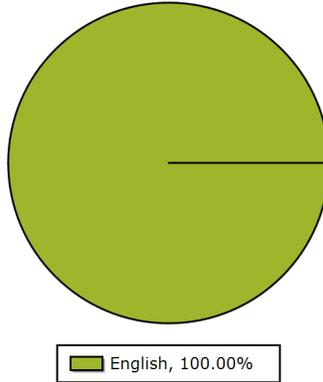


Chart Total N: 13

Tobacco Users By Education

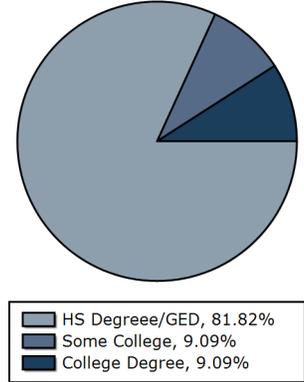


Chart Total N: 11

Tobacco Users By Race

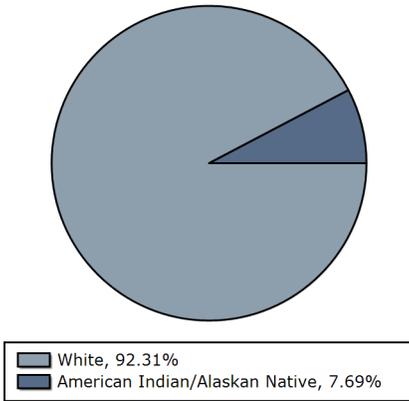


Chart Total N: 13

Tobacco Users By Age

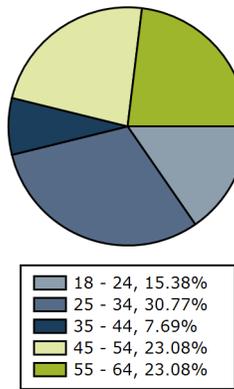


Chart Total N: 13

Tobacco Users By Health Plan

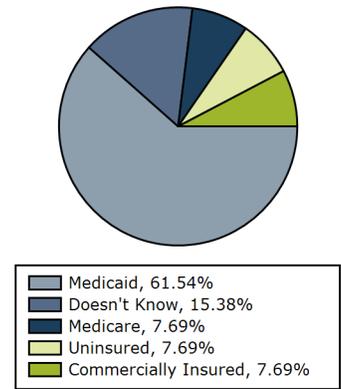


Chart Total N: 13

Tobacco Users By Ethnicity

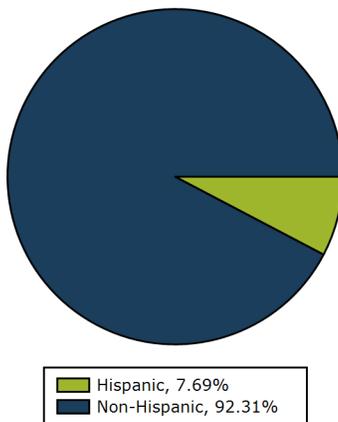


Chart Total N: 13

Tobacco Users By Chronic Condition

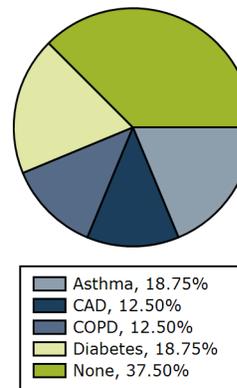
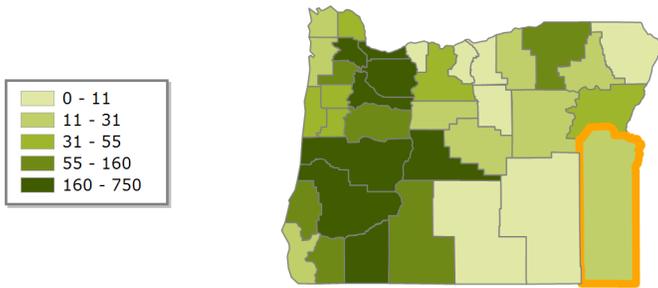


Chart Total N: 16

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

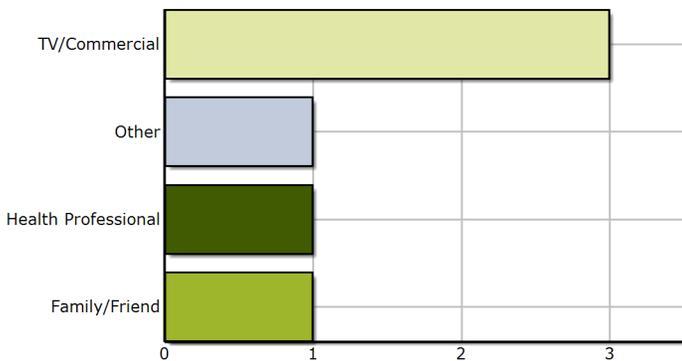
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

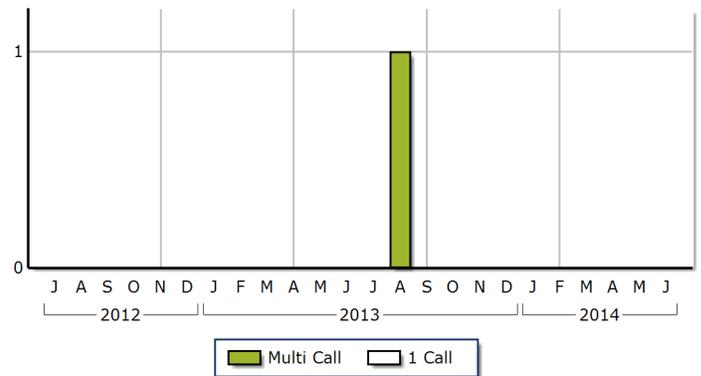


County Population	Prevalence	Tobacco Users
Adult 23,866	16.8 %	4,009 <sup>4</sup>
		County
Tobacco Users - Last Full Month		6
Tobacco Users YTD		31
Unique Tobacco Users YTD		20
Target Reach		3
Reach YTD		2.0 %
Reach - NAQC		1
Annualized Reach		0.77 %
Reach - NAQC		2
Annualized Reach - NAQC		0.67 %
Unique Individual Reach		1
		2
		1.01 %
		3
		0.50 %
		0.76 %

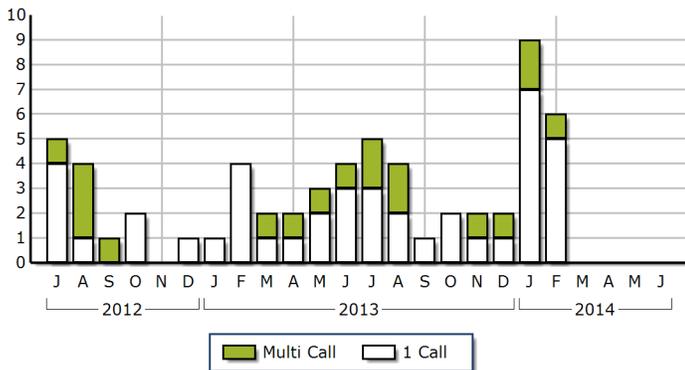
## How Heard About



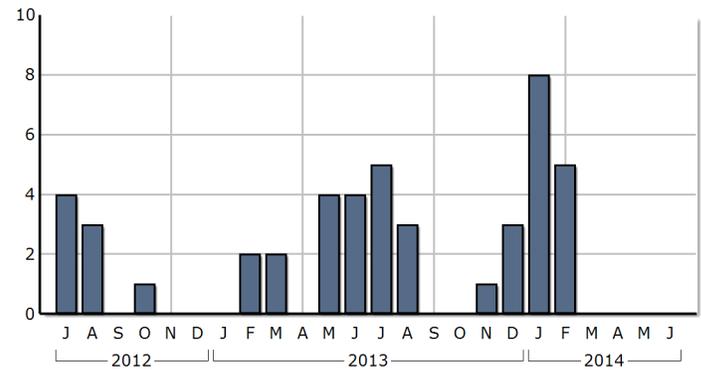
## Fax Referral



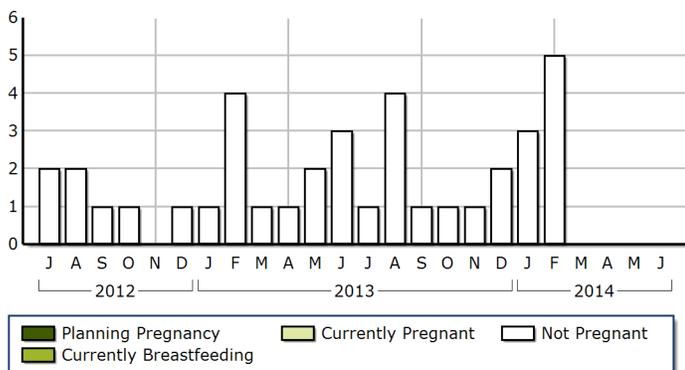
## Tobacco User Enrollments By Program Type



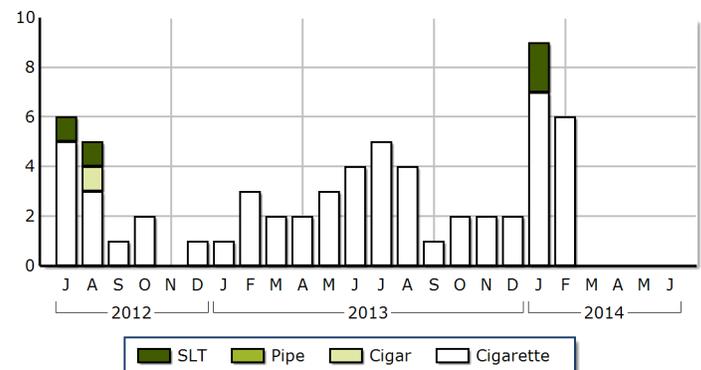
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

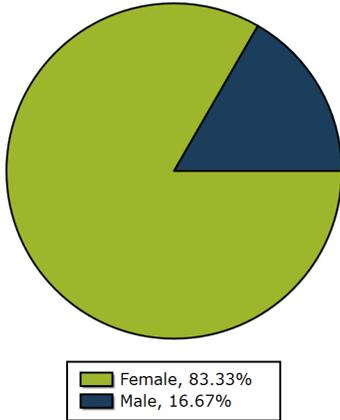


Chart Total N: 6

Tobacco Users By Language

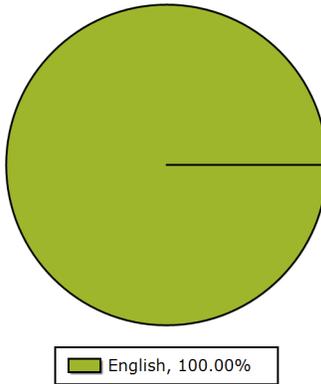


Chart Total N: 6

Tobacco Users By Education

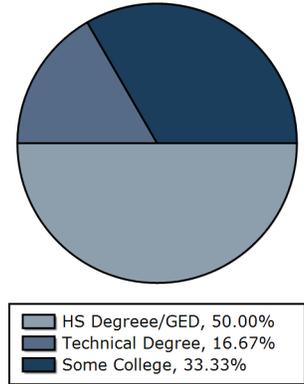


Chart Total N: 6

Tobacco Users By Race

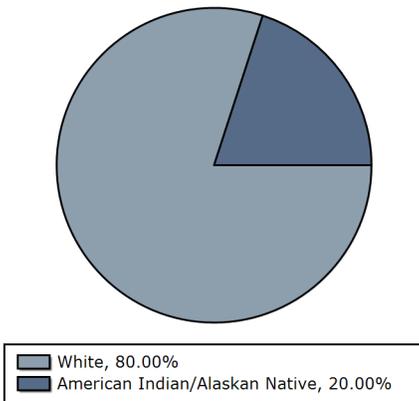


Chart Total N: 5

Tobacco Users By Age

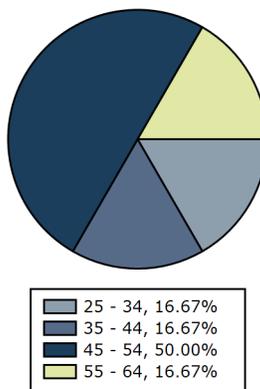


Chart Total N: 6

Tobacco Users By Health Plan

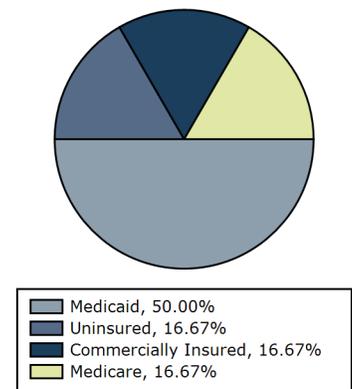


Chart Total N: 6

Tobacco Users By Ethnicity

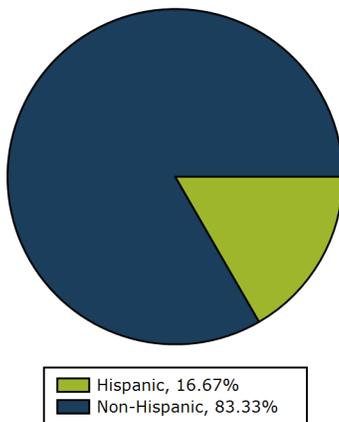


Chart Total N: 6

Tobacco Users By Chronic Condition

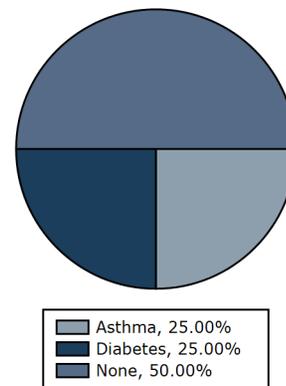


Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

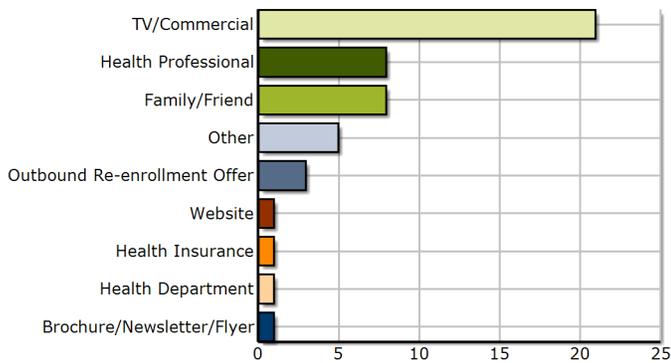
From 2/1/2014 through 2/28/2014

### State Tobacco Users Served Contract YTD (Adults)

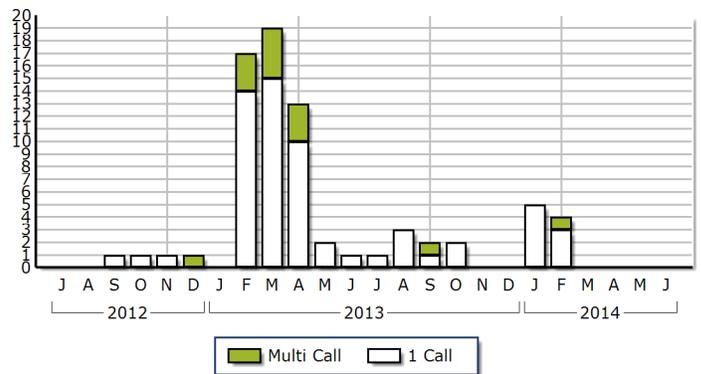


County Population	Prevalence	Tobacco Users	
Adult	235,431	15.5 %	
		36,492 <sup>4</sup>	
		County	State
Tobacco Users - Last Full Month		52	1,042
Tobacco Users YTD		259	5,985
Unique Tobacco Users YTD		3	162
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.71 %
Reach - NAQC		2	0.52 %
Annualized Reach		1	1.06 %
Annualized Reach - NAQC		2	0.79 %
Unique Individual Reach		3	0.44 %

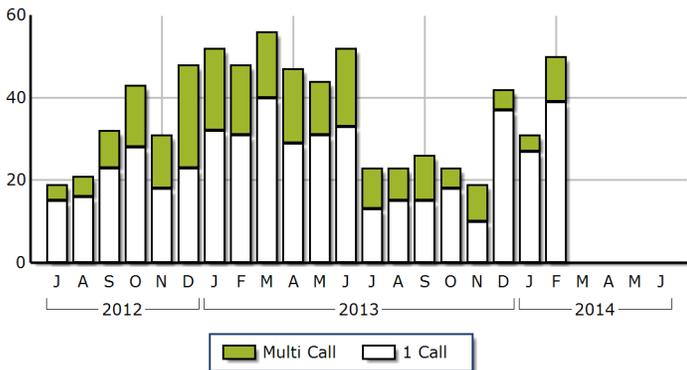
### How Heard About



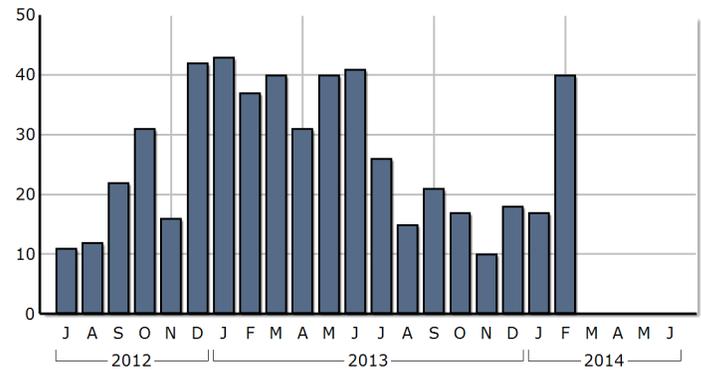
### Fax Referral



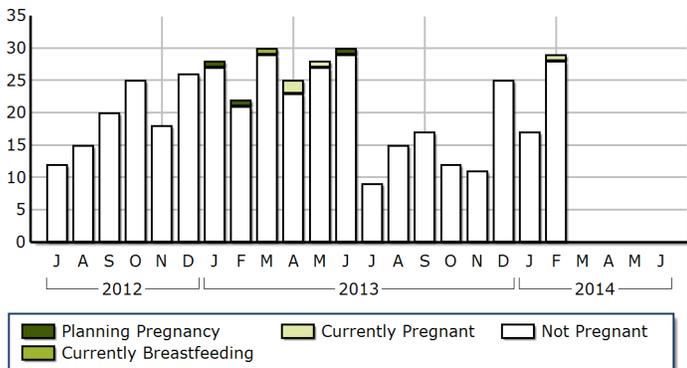
### Tobacco User Enrollments By Program Type



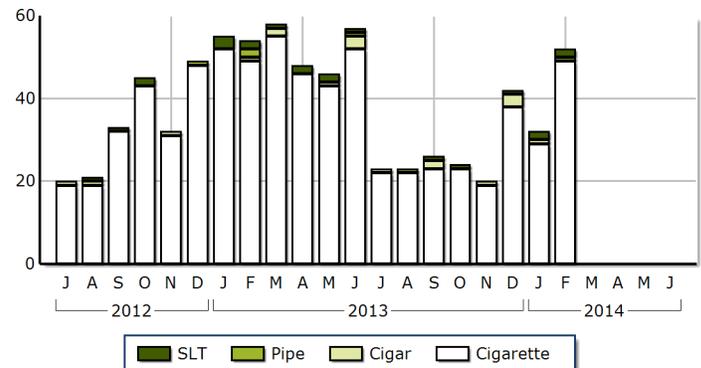
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

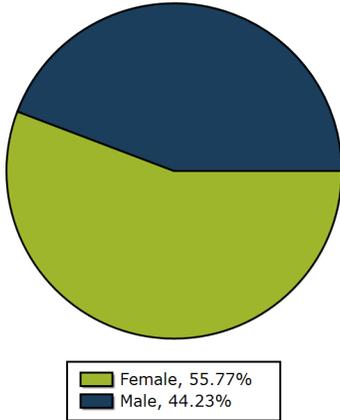


Chart Total N: 52

Tobacco Users By Language

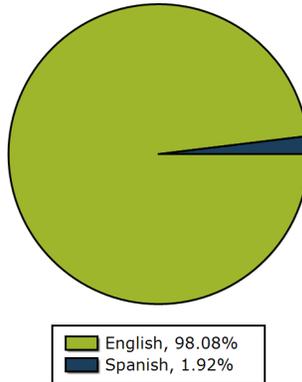


Chart Total N: 52

Tobacco Users By Education

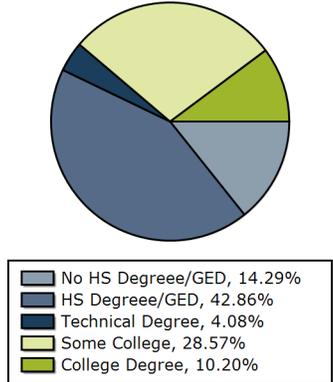


Chart Total N: 49

Tobacco Users By Race

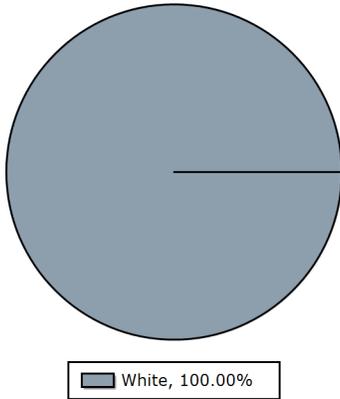


Chart Total N: 49

Tobacco Users By Age

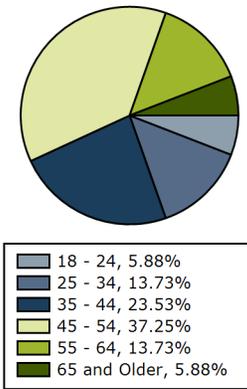


Chart Total N: 51

Tobacco Users By Health Plan

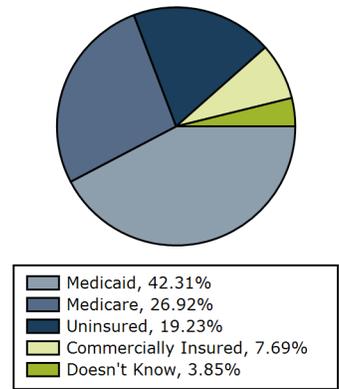


Chart Total N: 52

Tobacco Users By Ethnicity

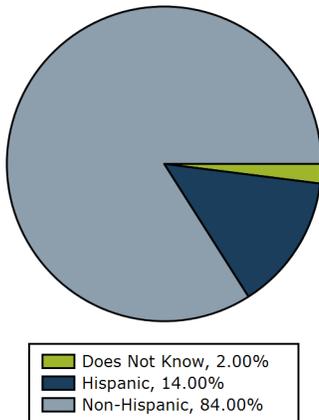


Chart Total N: 50

Tobacco Users By Chronic Condition

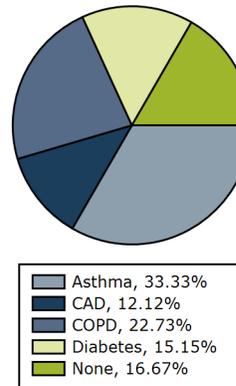


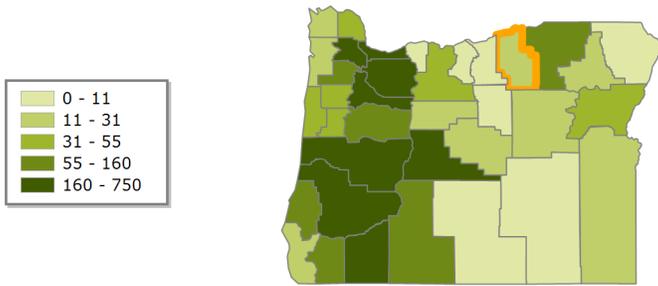
Chart Total N: 66

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

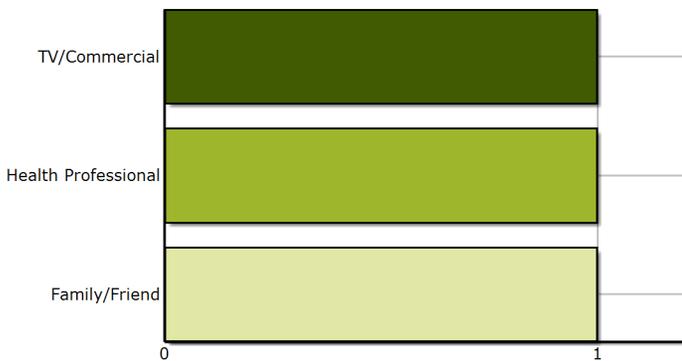
From 2/1/2014 through 2/28/2014

## State Tobacco Users Served Contract YTD (Adults)

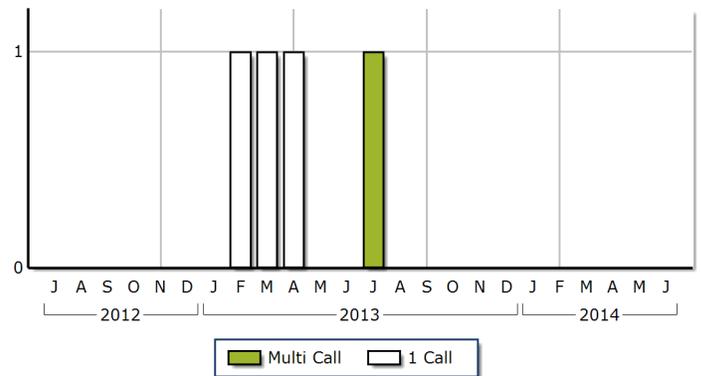


County Population	Prevalence	Tobacco Users
<b>Adult</b>	9,037	18.2 %
		1,645 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		3
<b>Tobacco Users YTD</b>		15
<b>Unique Tobacco Users YTD</b>	3	10
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>	1	0.91 %
<b>Reach - NAQC</b>	2	0.61 %
<b>Annualized Reach</b>	1	1.37 %
<b>Annualized Reach - NAQC</b>	2	0.91 %
<b>Unique Individual Reach</b>	3	0.61 %

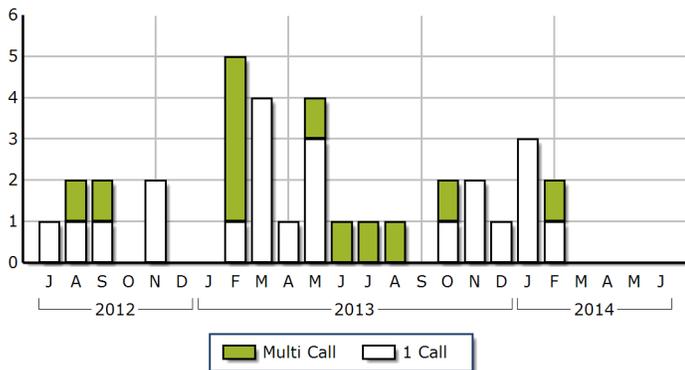
## How Heard About



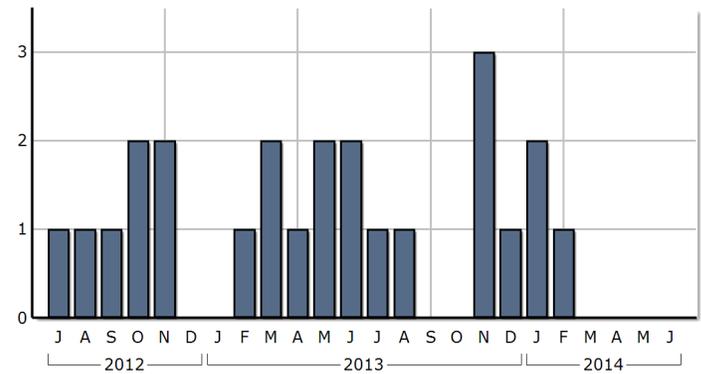
## Fax Referral



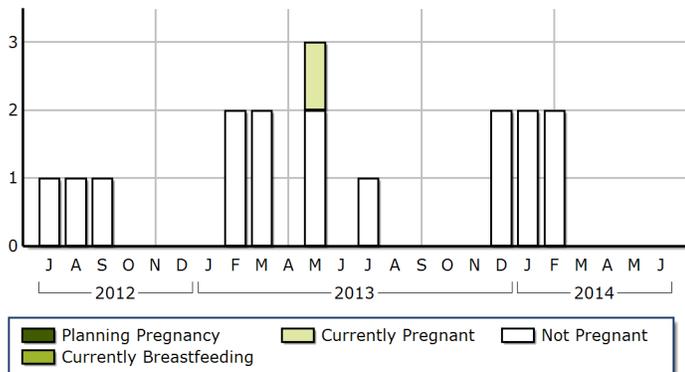
## Tobacco User Enrollments By Program Type



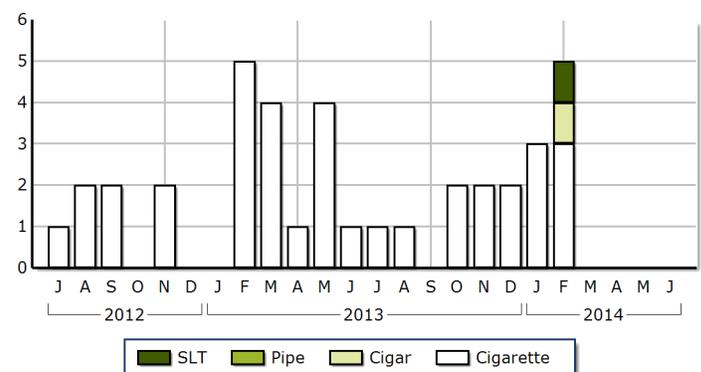
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

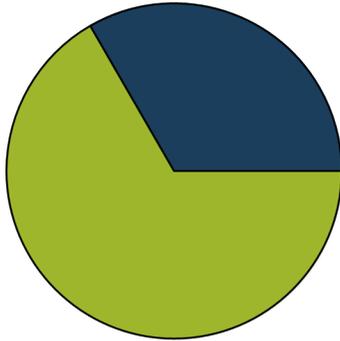


## Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

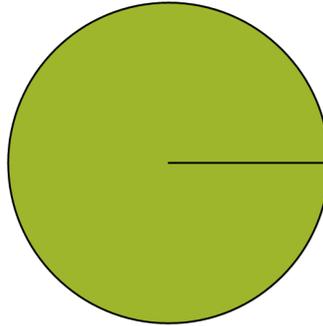
Tobacco Users By Gender



Female, 66.67%  
Male, 33.33%

Chart Total N: 3

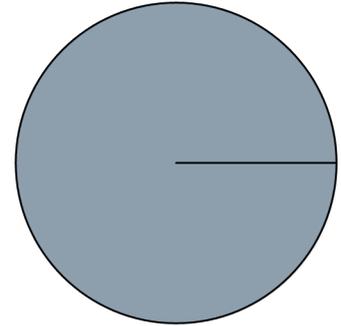
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

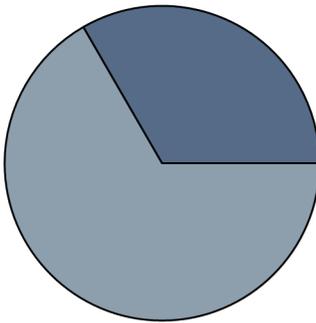
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 3

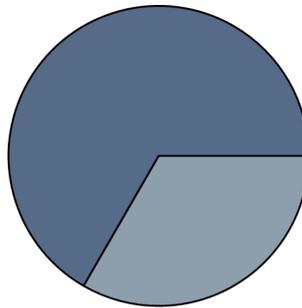
Tobacco Users By Race



White, 66.67%  
American Indian/Alaskan Native, 33.33%

Chart Total N: 3

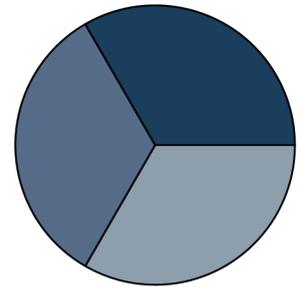
Tobacco Users By Age



18 - 24, 33.33%  
55 - 64, 66.67%

Chart Total N: 3

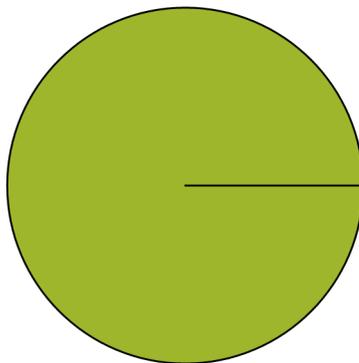
Tobacco Users By Health Plan



Medicaid, 33.33%  
Medicare, 33.33%  
Uninsured, 33.33%

Chart Total N: 3

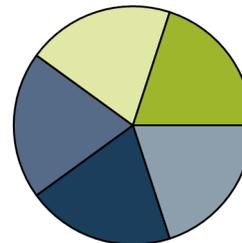
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



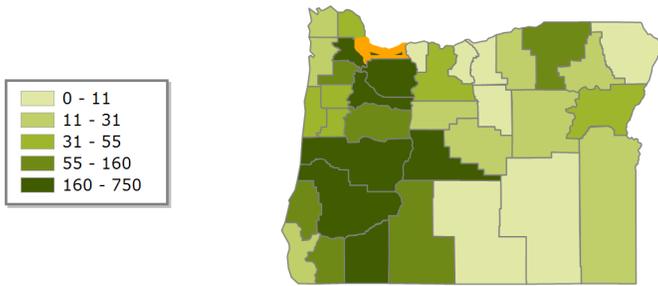
Asthma, 20.00%  
CAD, 20.00%  
COPD, 20.00%  
Diabetes, 20.00%  
None, 20.00%

Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

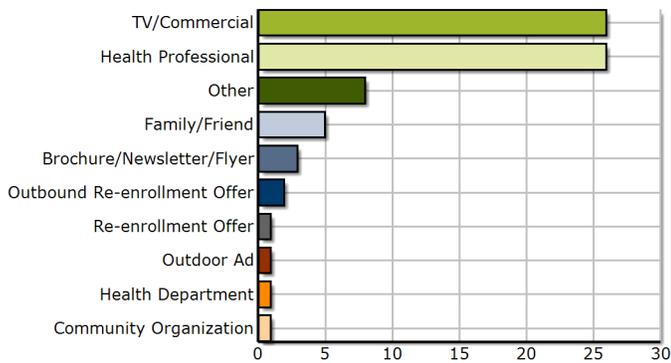
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

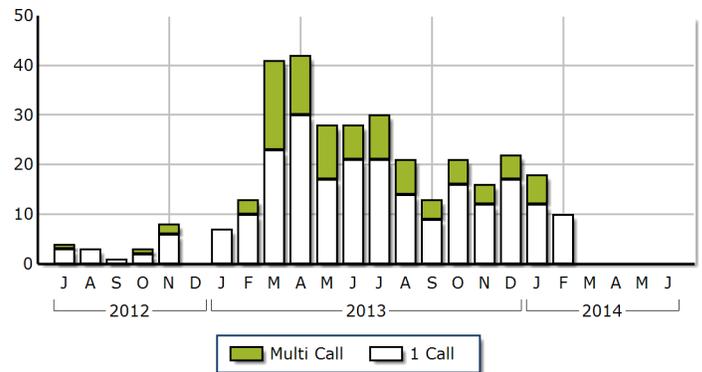


County Population		Prevalence	Tobacco Users
Adult	564,102	15.3 %	86,308 <sup>4</sup>
			County
Tobacco Users - Last Full Month			112
Tobacco Users YTD			930
Unique Tobacco Users YTD			3
Target Reach			2.0 %
Reach YTD			1
Reach - NAQC			2
Annualized Reach			1
Annualized Reach - NAQC			2
Unique Individual Reach			3

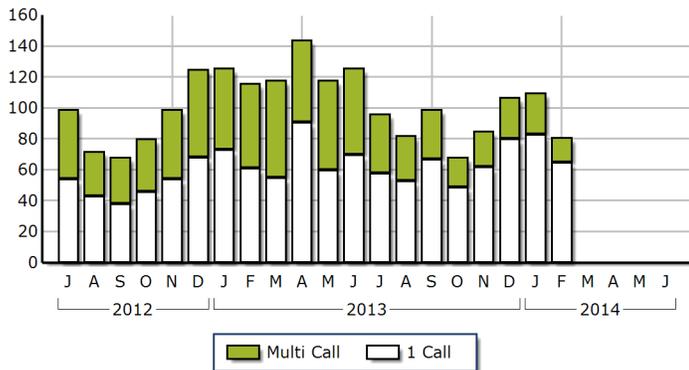
### How Heard About



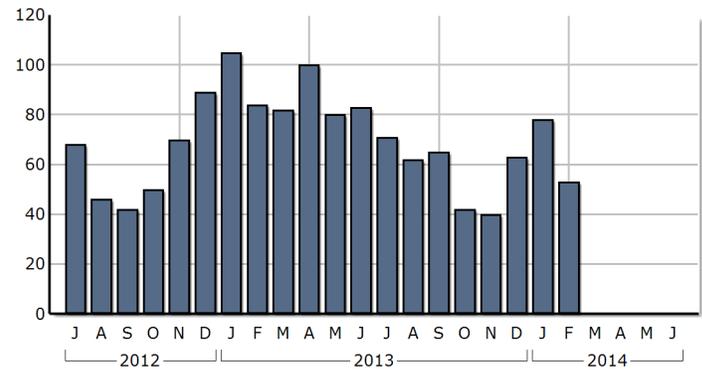
### Fax Referral



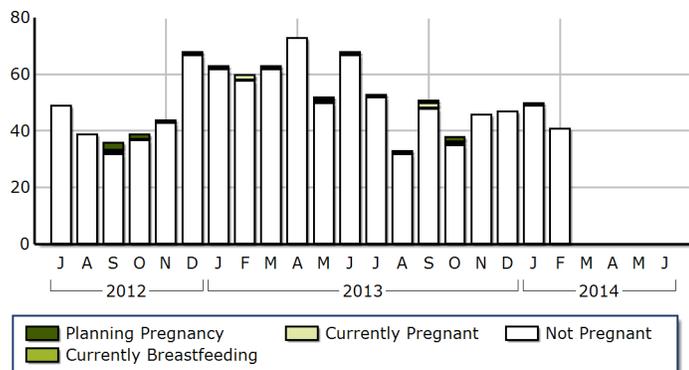
### Tobacco User Enrollments By Program Type



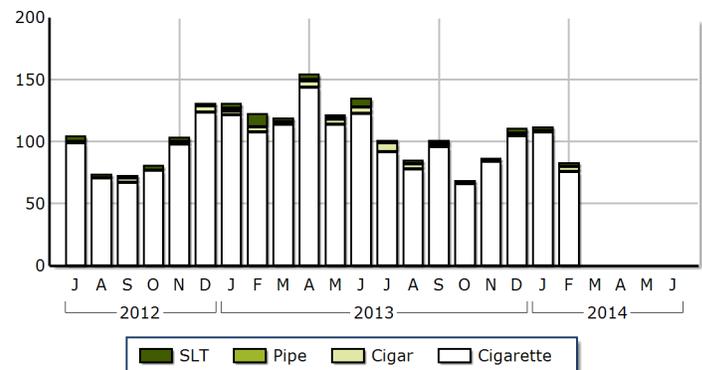
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
 2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

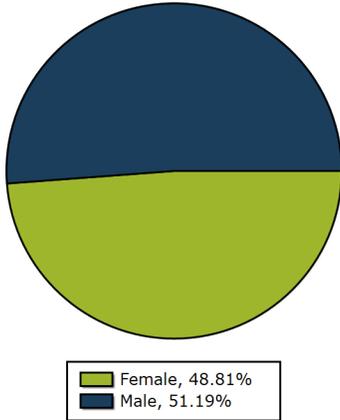


Chart Total N: 84

Tobacco Users By Language

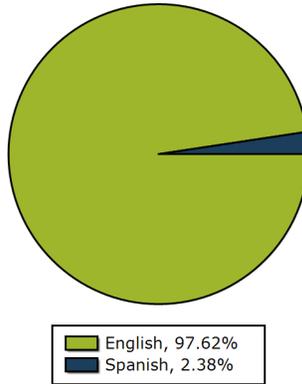


Chart Total N: 84

Tobacco Users By Education

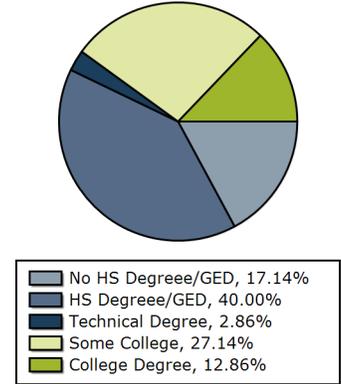


Chart Total N: 70

Tobacco Users By Race

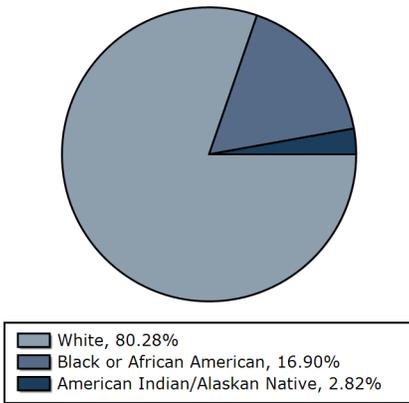


Chart Total N: 71

Tobacco Users By Age

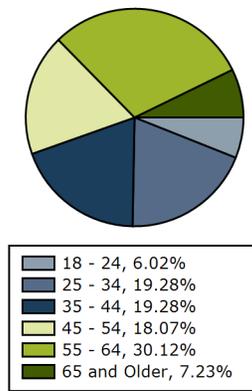


Chart Total N: 83

Tobacco Users By Health Plan

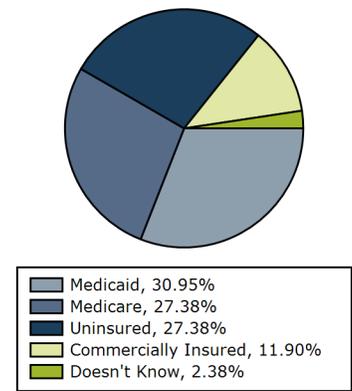


Chart Total N: 84

Tobacco Users By Ethnicity

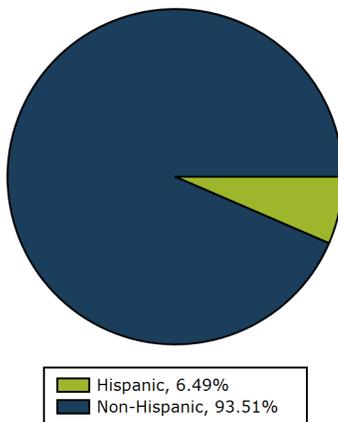


Chart Total N: 77

Tobacco Users By Chronic Condition

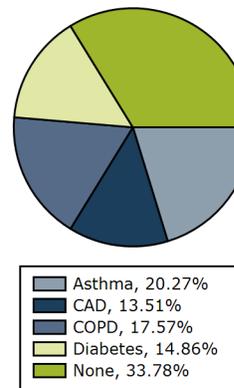
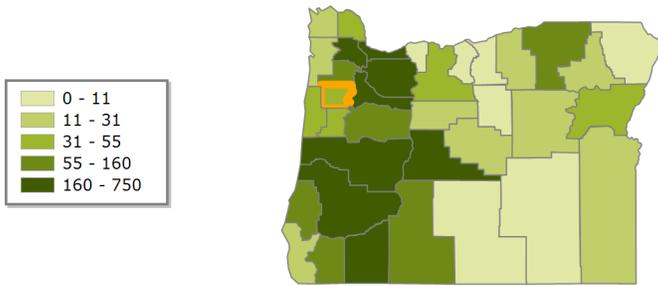


Chart Total N: 74

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

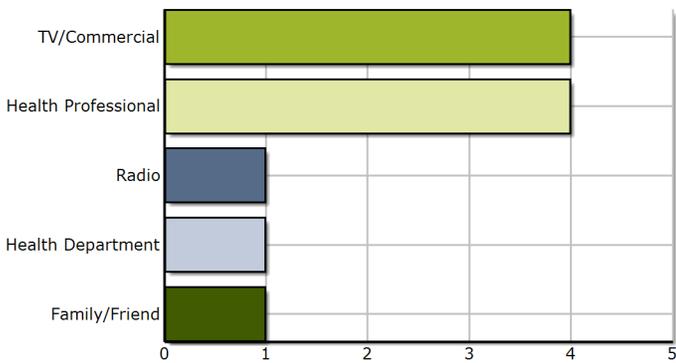
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

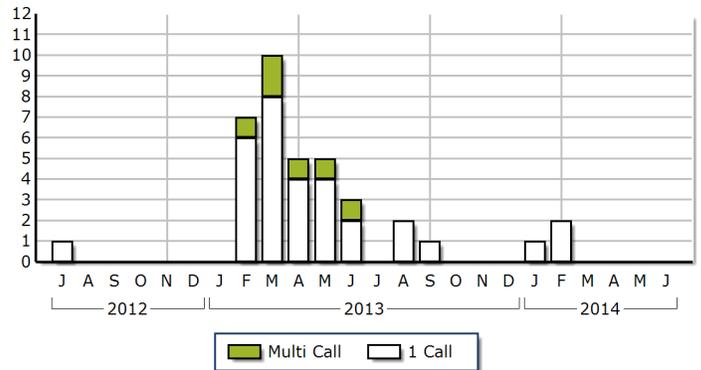


County Population		Prevalence	Tobacco Users
Adult	52,685	14.3 %	7,534 <sup>4</sup>
			County
Tobacco Users - Last Full Month			13
Tobacco Users YTD			44
Unique Tobacco Users YTD			3
Target Reach			2.0 %
Reach YTD			1
Reach - NAQC			2
Annualized Reach			1
Annualized Reach - NAQC			2
Unique Individual Reach			3
			State
Tobacco Users - Last Full Month			1,042
Tobacco Users YTD			5,985
Unique Tobacco Users YTD			3,854
Target Reach			2.0 %
Reach YTD			0.58 %
Reach - NAQC			0.41 %
Annualized Reach			0.88 %
Annualized Reach - NAQC			0.62 %
Unique Individual Reach			0.35 %

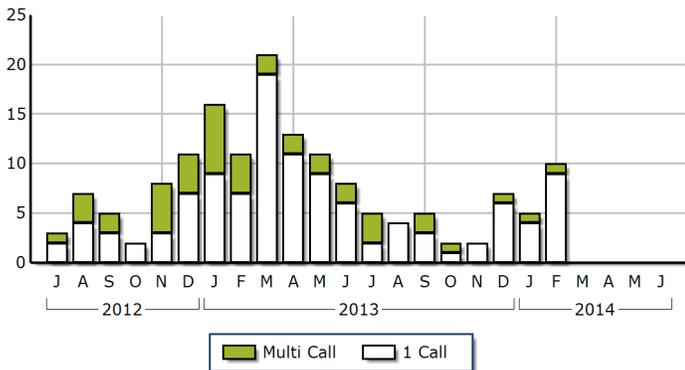
## How Heard About



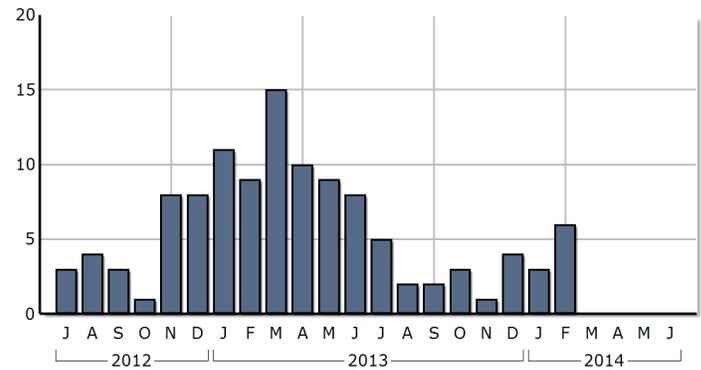
## Fax Referral



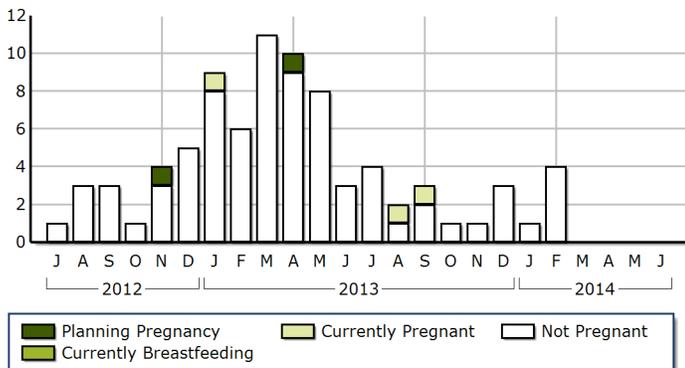
## Tobacco User Enrollments By Program Type



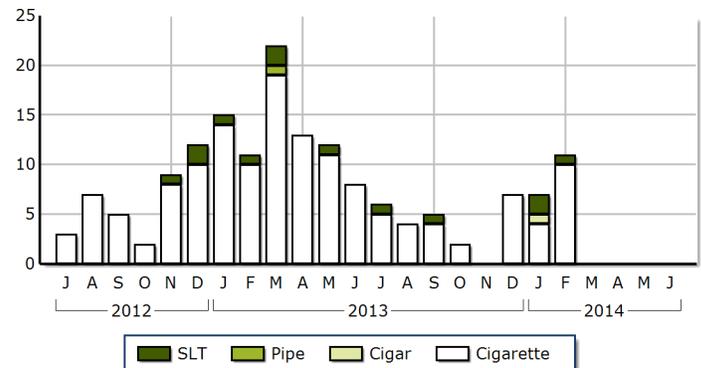
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

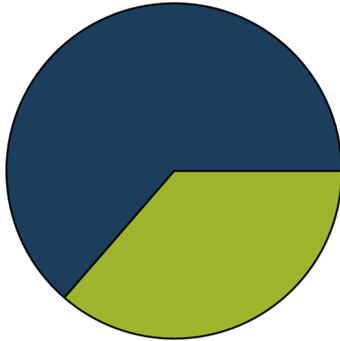


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

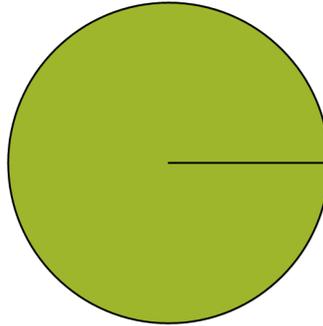
Tobacco Users By Gender



Female, 36.36%  
Male, 63.64%

Chart Total N: 11

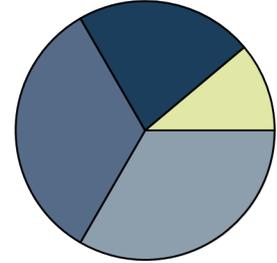
Tobacco Users By Language



English, 100.00%

Chart Total N: 11

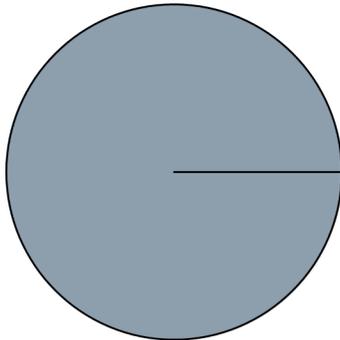
Tobacco Users By Education



No HS Degreee/GED, 33.33%  
HS Degreee/GED, 33.33%  
Some College, 22.22%  
College Degree, 11.11%

Chart Total N: 9

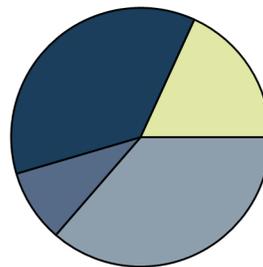
Tobacco Users By Race



White, 100.00%

Chart Total N: 9

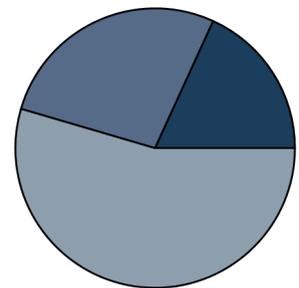
Tobacco Users By Age



35 - 44, 36.36%  
45 - 54, 9.09%  
55 - 64, 36.36%  
65 and Older, 18.18%

Chart Total N: 11

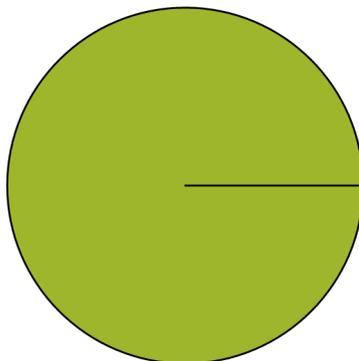
Tobacco Users By Health Plan



Medicaid, 54.55%  
Medicare, 27.27%  
Uninsured, 18.18%

Chart Total N: 11

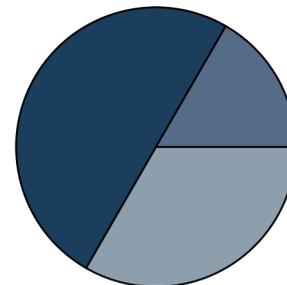
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 10

Tobacco Users By Chronic Condition



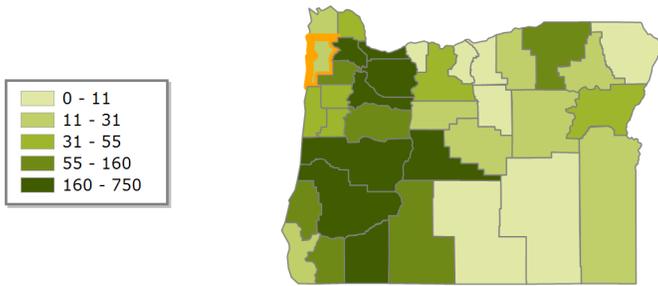
Asthma, 33.33%  
COPD, 50.00%  
Diabetes, 16.67%

Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

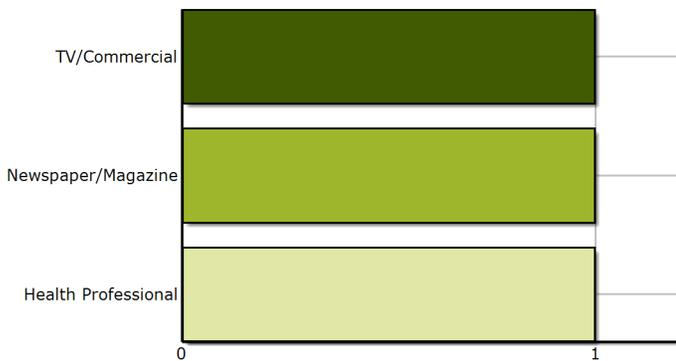
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

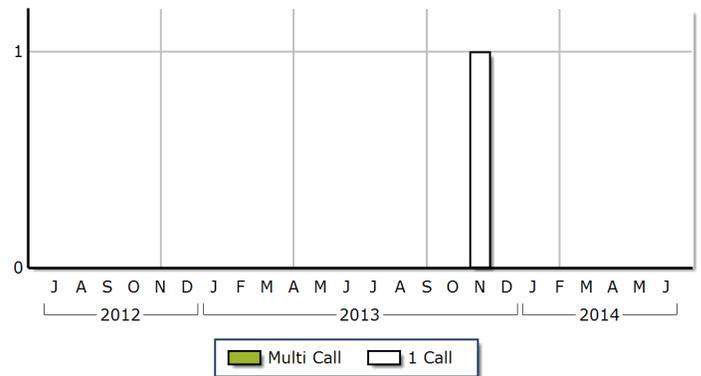


County Population	Prevalence	Tobacco Users
Adult	21,446	21.6 %
		4,632 <sup>4</sup>
		County
Tobacco Users - Last Full Month		4
Tobacco Users YTD		36
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		State
		1,042
		5,985
		3,854
		2.0 %
		1.19 %
		0.51 %
		1.78 %
		0.77 %
		0.76 %

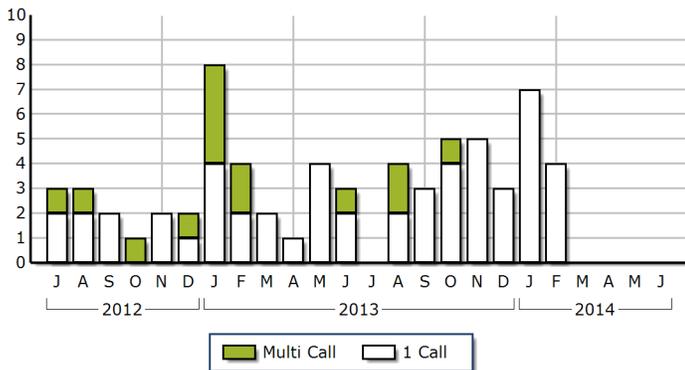
### How Heard About



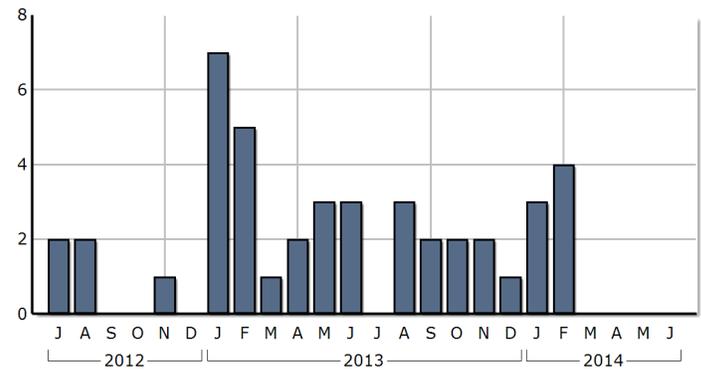
### Fax Referral



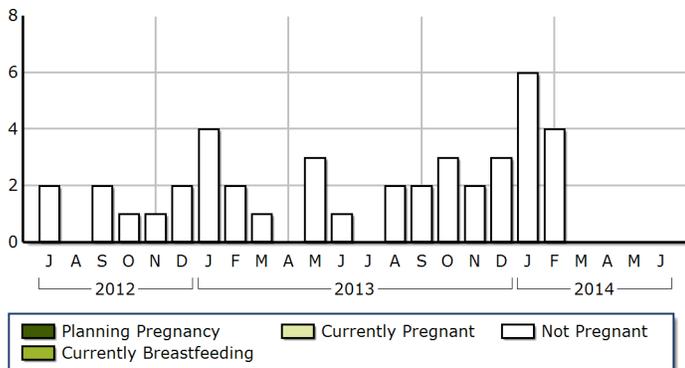
### Tobacco User Enrollments By Program Type



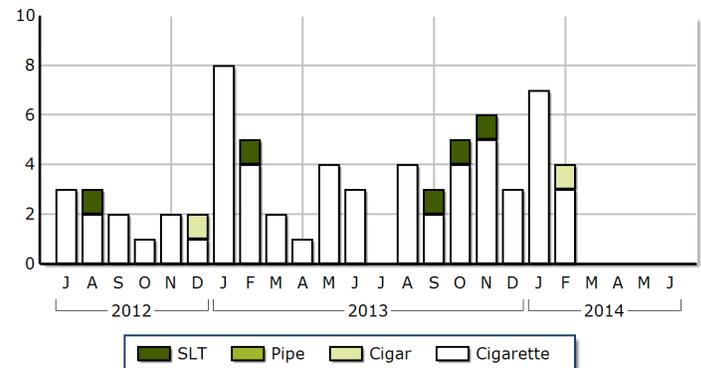
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

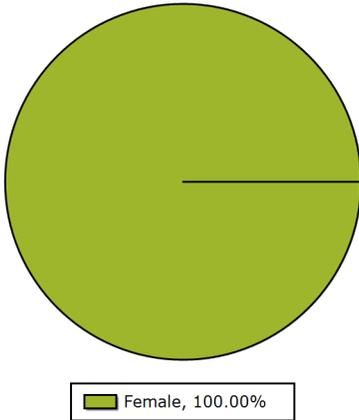


Chart Total N: 4

Tobacco Users By Language

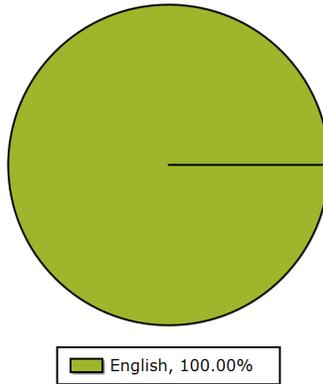


Chart Total N: 4

Tobacco Users By Education

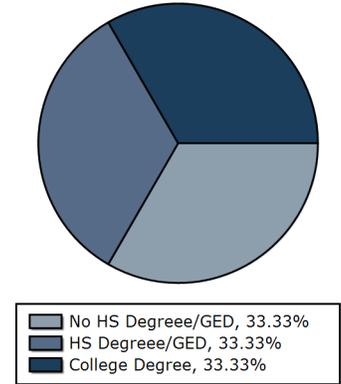


Chart Total N: 3

Tobacco Users By Race

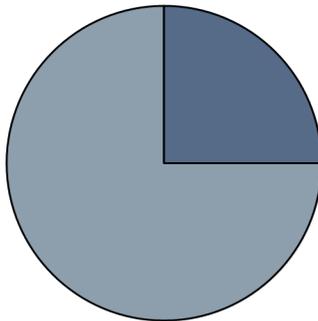


Chart Total N: 4

Tobacco Users By Age

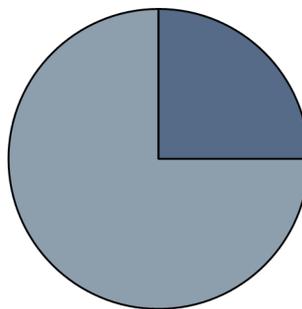


Chart Total N: 4

Tobacco Users By Health Plan

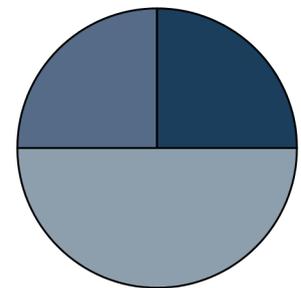


Chart Total N: 4

Tobacco Users By Ethnicity

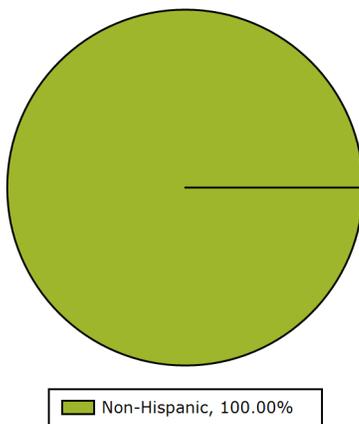


Chart Total N: 4

Tobacco Users By Chronic Condition

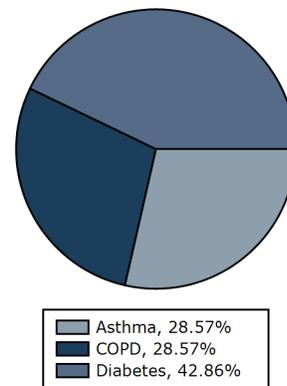
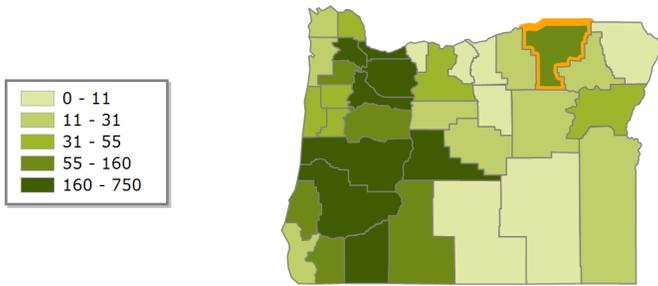


Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

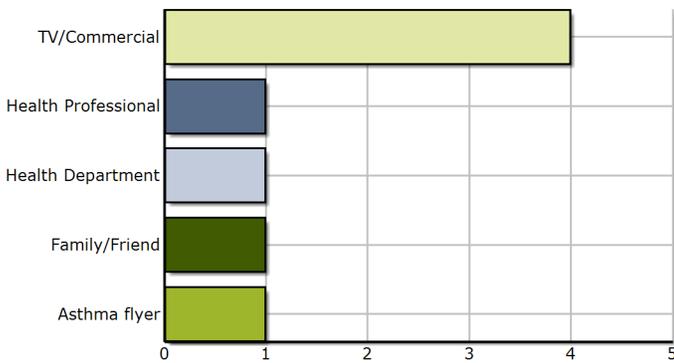
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

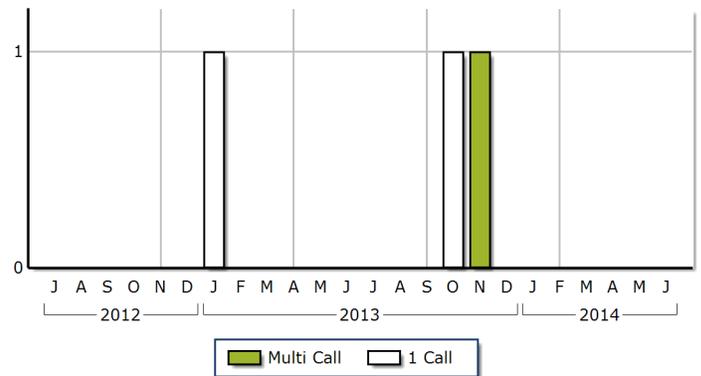


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			8	1,042
Tobacco Users YTD			71	5,985
Unique Tobacco Users YTD			3	3,854
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.54 %
Reach - NAQC			2	0.39 %
Annualized Reach			1	0.81 %
Annualized Reach - NAQC			2	0.58 %
Unique Individual Reach			3	0.40 %

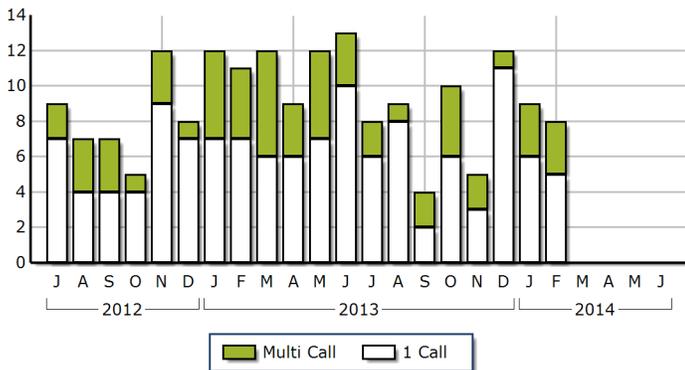
How Heard About



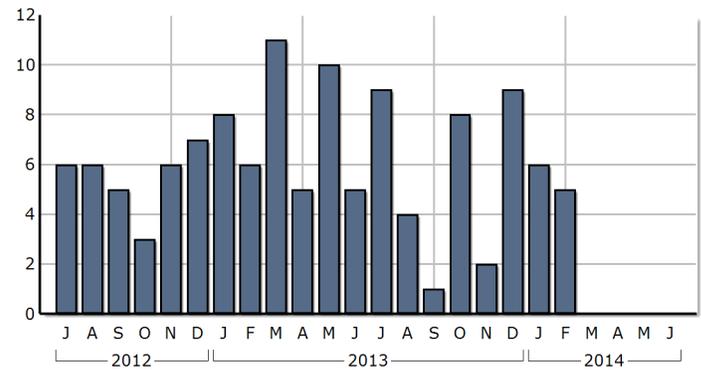
Fax Referral



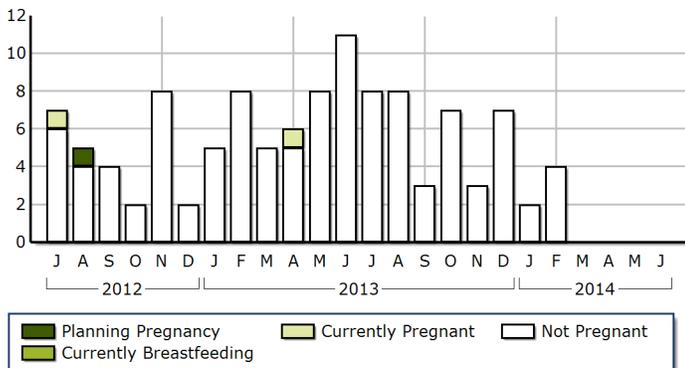
Tobacco User Enrollments By Program Type



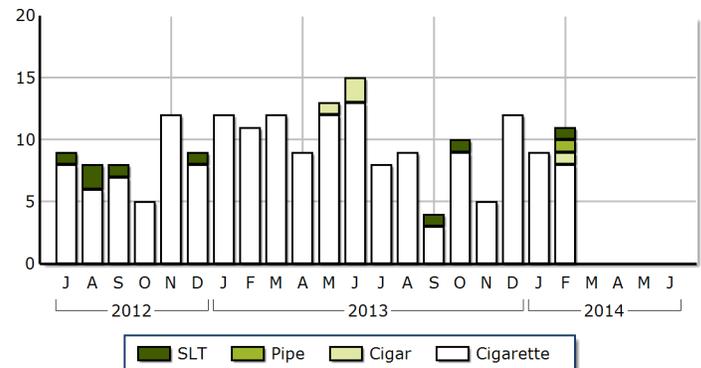
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

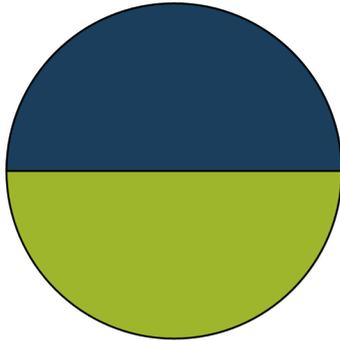


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

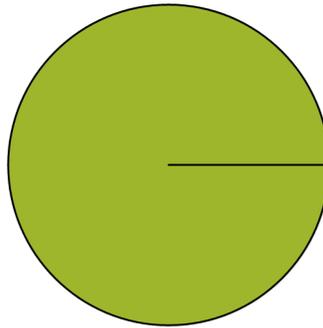
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 8

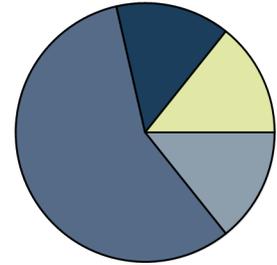
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

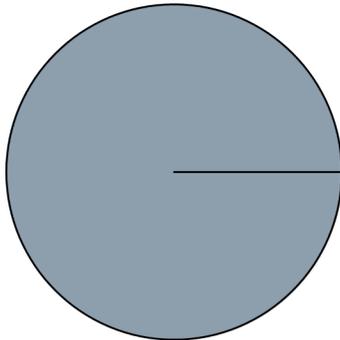
Tobacco Users By Education



No HS Degreee/GED, 14.29%  
HS Degreee/GED, 57.14%  
Technical Degree, 14.29%  
Some College, 14.29%

Chart Total N: 7

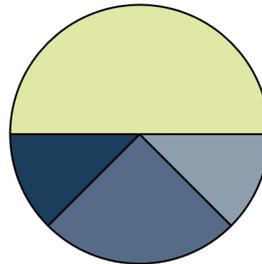
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

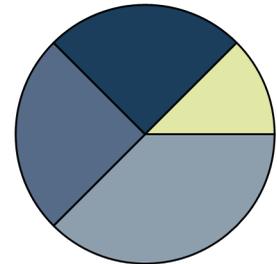
Tobacco Users By Age



25 - 34, 12.50%  
35 - 44, 25.00%  
45 - 54, 12.50%  
55 - 64, 50.00%

Chart Total N: 8

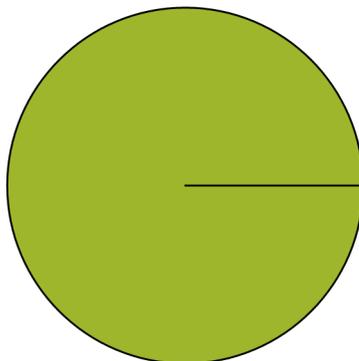
Tobacco Users By Health Plan



Uninsured, 37.50%  
Medicaid, 25.00%  
Medicare, 25.00%  
Commercially Insured, 12.50%

Chart Total N: 8

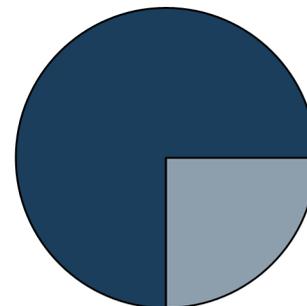
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



Diabetes, 25.00%  
None, 75.00%

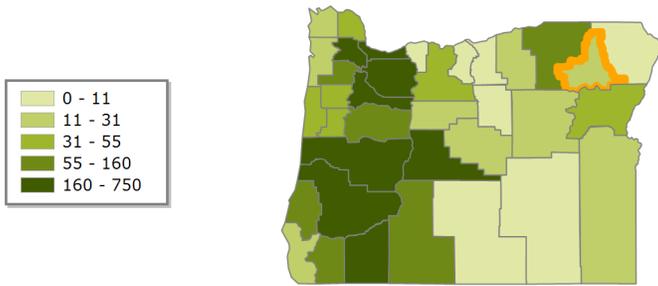
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

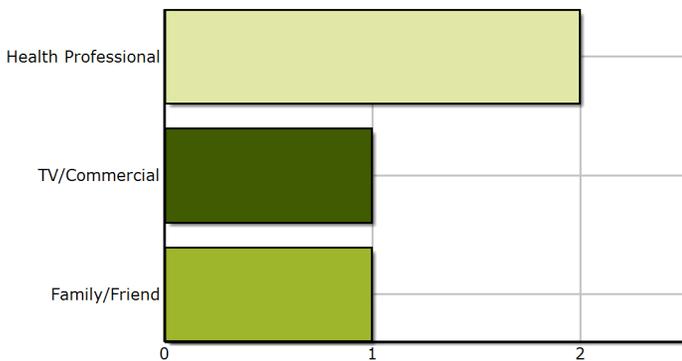
From 2/1/2014 through 2/28/2014

## State Tobacco Users Served Contract YTD (Adults)

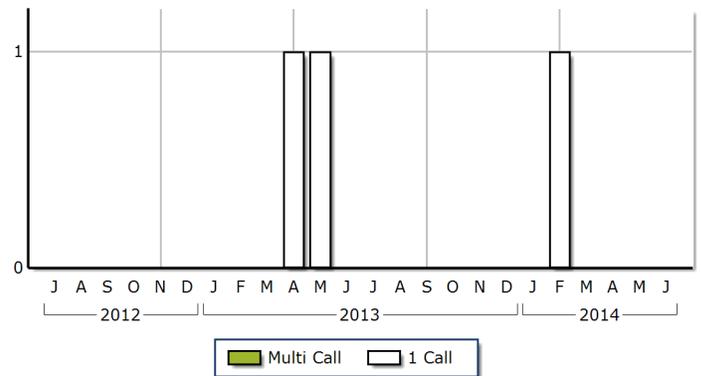


County Population	Prevalence	Tobacco Users
Adult 19,424	13.8 %	2,681 <sup>4</sup>
		County
Tobacco Users - Last Full Month		5
Tobacco Users YTD		21
Unique Tobacco Users YTD		12
Target Reach		3
Reach YTD		2.0 %
Reach - NAQC		1
Annualized Reach		0.78 %
Annualized Reach - NAQC		2
Unique Individual Reach		1.17 %
		1
		2
		1.01 %
		2
		0.45 %
		3
		0.76 %

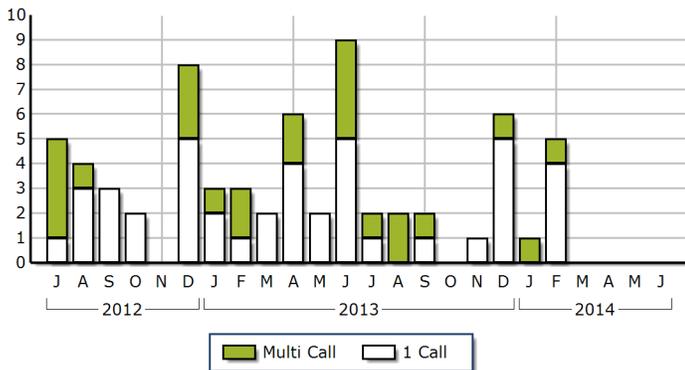
## How Heard About



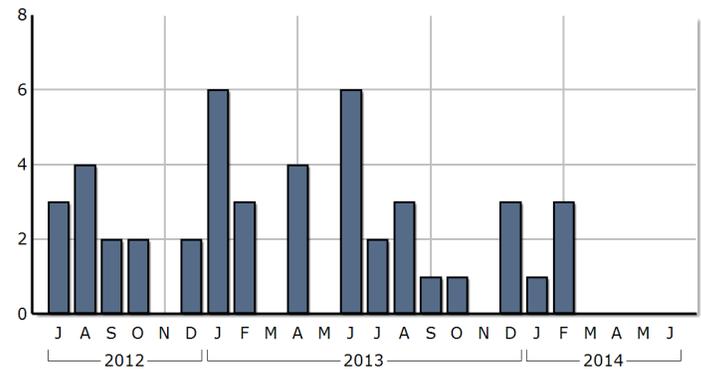
## Fax Referral



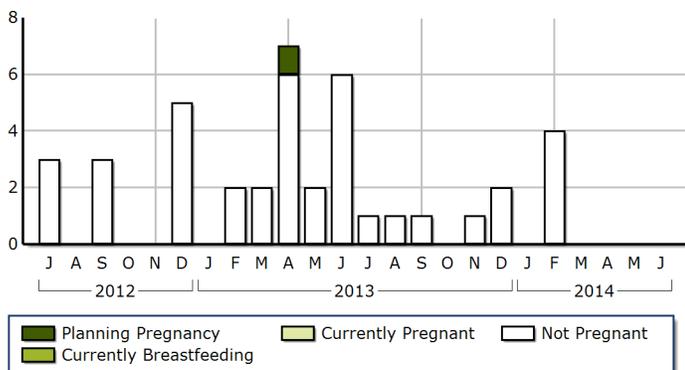
## Tobacco User Enrollments By Program Type



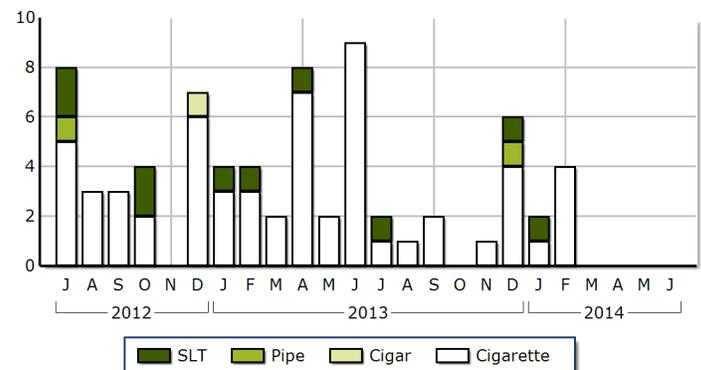
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

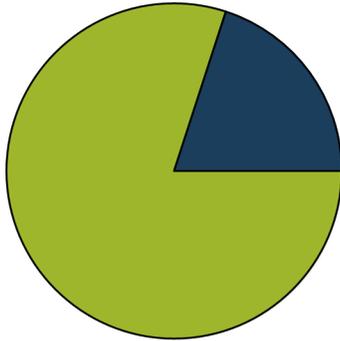


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

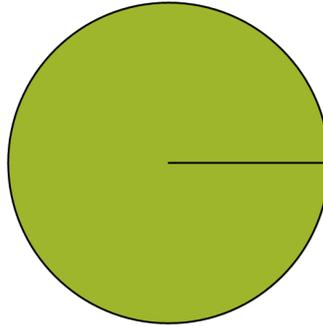
Tobacco Users By Gender



Female, 80.00%  
Male, 20.00%

Chart Total N: 5

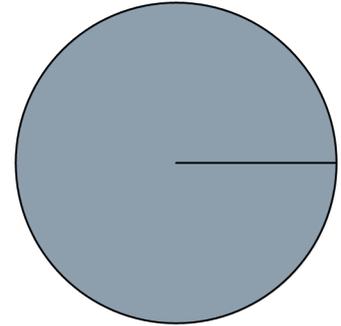
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

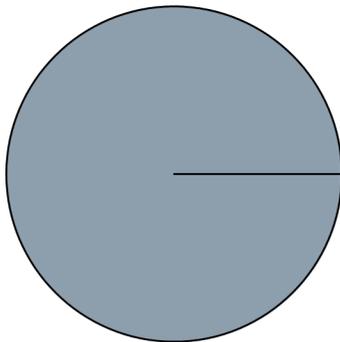
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 4

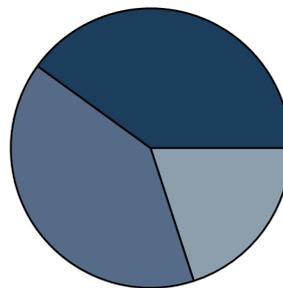
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

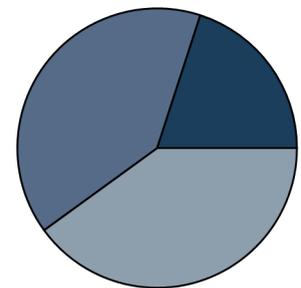
Tobacco Users By Age



35 - 44, 20.00%  
55 - 64, 40.00%  
65 and Older, 40.00%

Chart Total N: 5

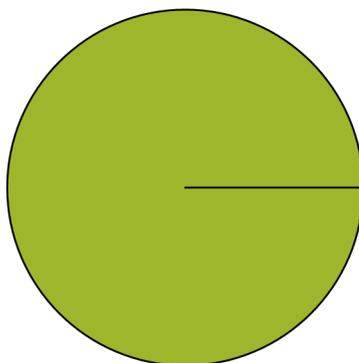
Tobacco Users By Health Plan



Medicaid, 40.00%  
Medicare, 40.00%  
Uninsured, 20.00%

Chart Total N: 5

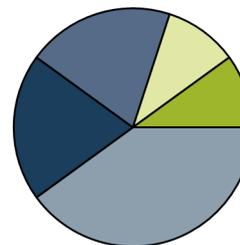
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



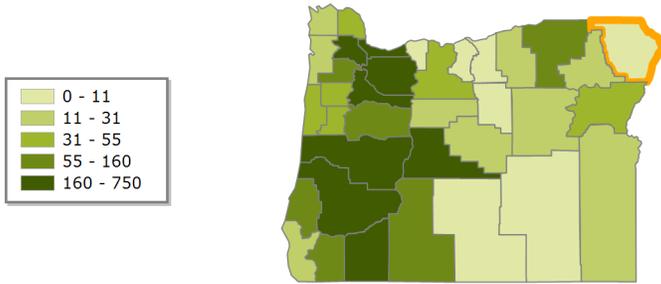
Asthma, 40.00%  
CAD, 20.00%  
COPD, 20.00%  
Diabetes, 10.00%  
None, 10.00%

Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

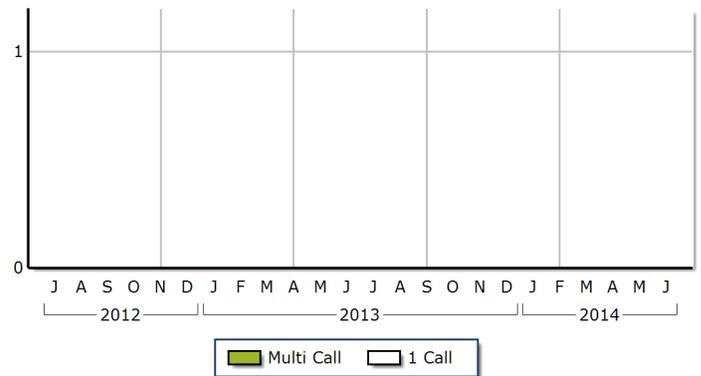
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

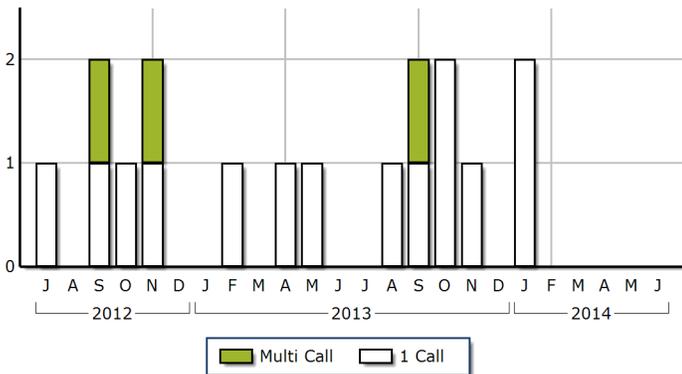


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			-	1,042
Tobacco Users YTD			8	5,985
Unique Tobacco Users YTD			3	3,854
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.77 %
Reach - NAQC			2	0.58 %
Annualized Reach			1	1.16 %
Annualized Reach - NAQC			2	0.87 %
Unique Individual Reach			3	0.58 %

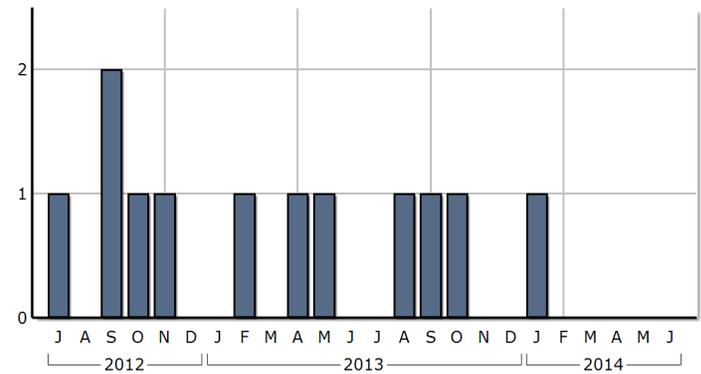
### Fax Referral



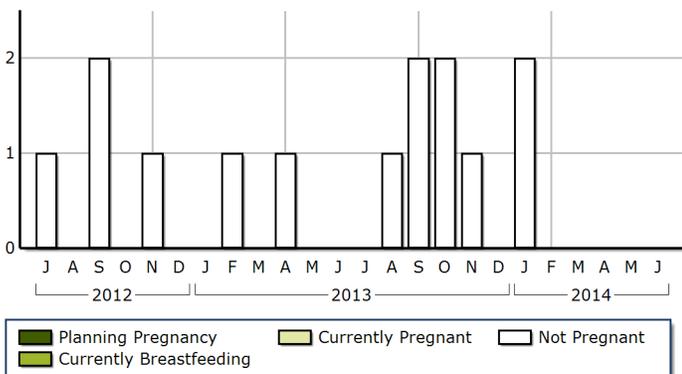
### Tobacco User Enrollments By Program Type



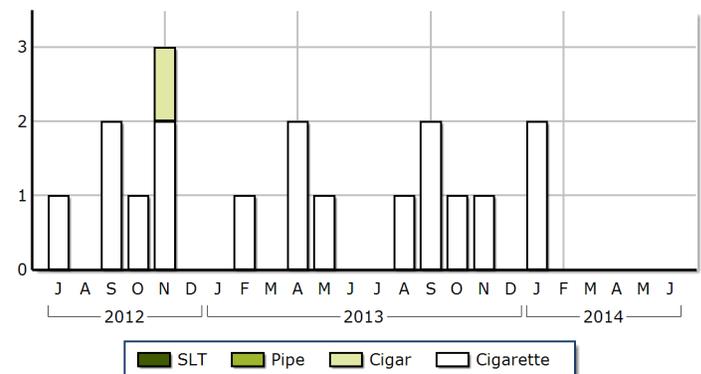
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



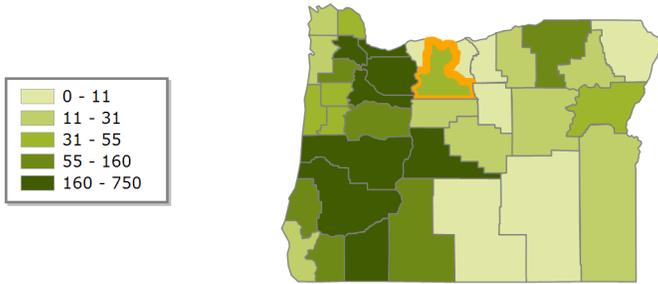
### Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

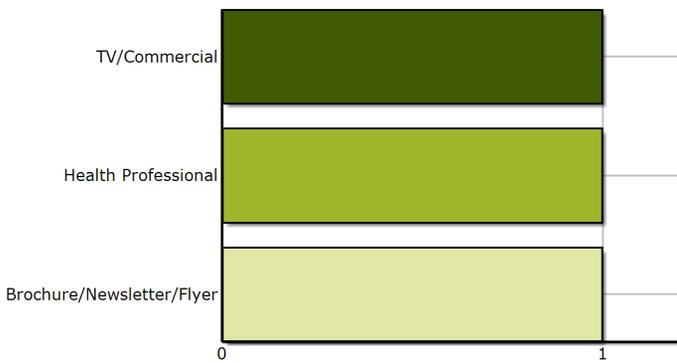
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

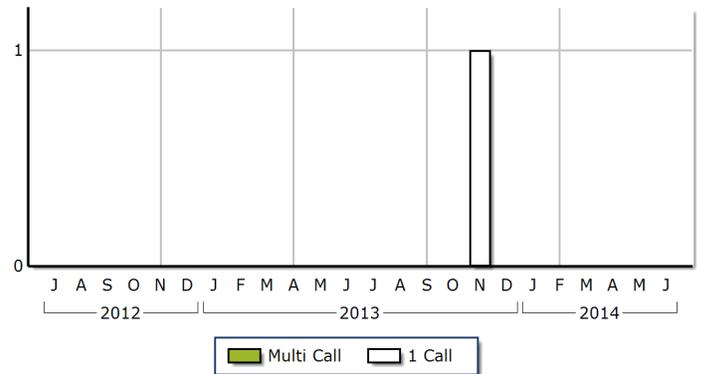


County Population	Prevalence	Tobacco Users
Adult	18,454	22.1 %
		4,078 <sup>4</sup>
		County
Tobacco Users - Last Full Month		5
Tobacco Users YTD		36
Unique Tobacco Users YTD		26
Target Reach		3
Reach YTD		2.0 %
Reach - NAQC		1
Annualized Reach		0.88 %
Annualized Reach - NAQC		2
Unique Individual Reach		1.32 %
		1
		2
		0.92 %
		3
		0.64 %
		0.76 %

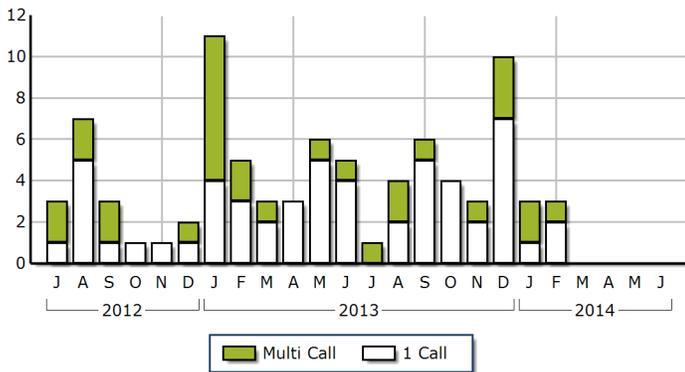
## How Heard About



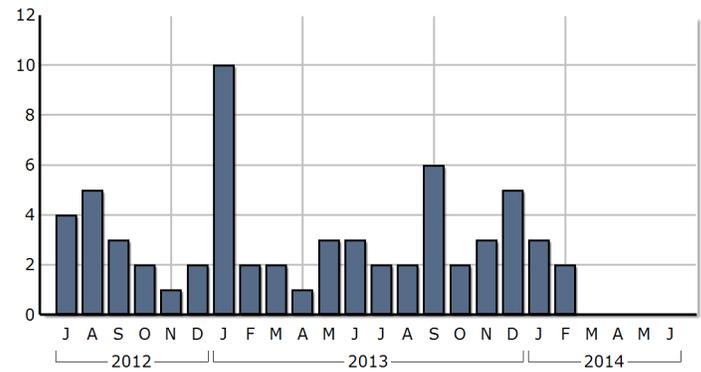
## Fax Referral



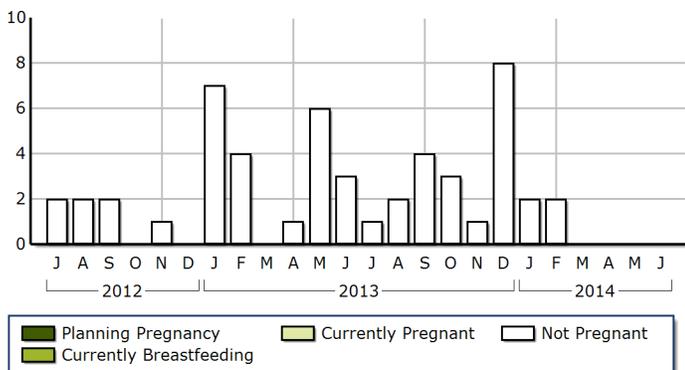
## Tobacco User Enrollments By Program Type



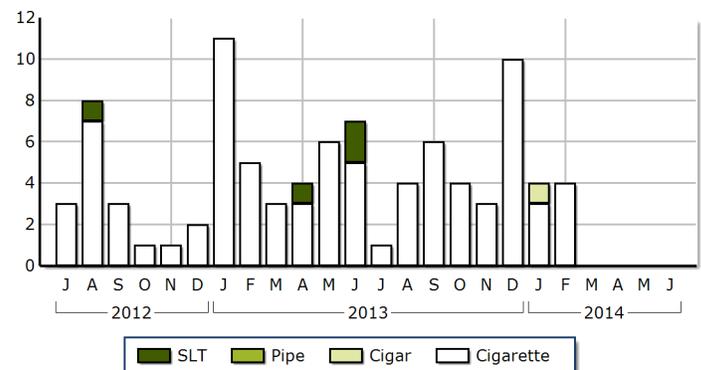
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

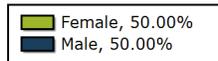
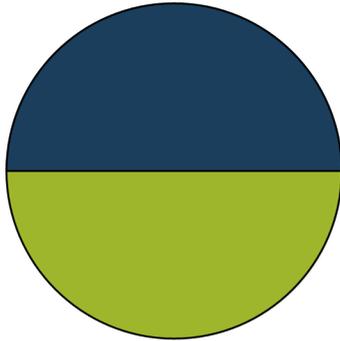


Chart Total N: 4

Tobacco Users By Language

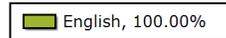
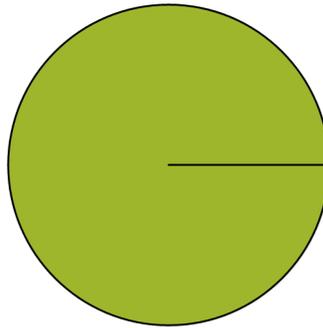


Chart Total N: 4

Tobacco Users By Education

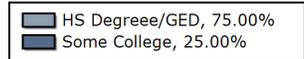
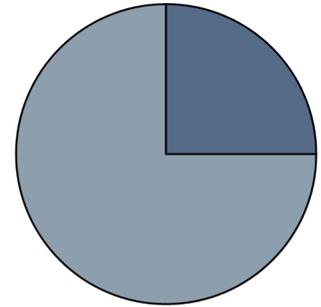


Chart Total N: 4

Tobacco Users By Race

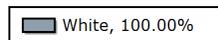
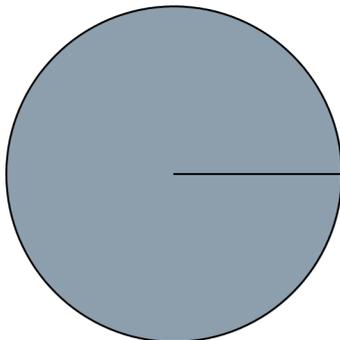


Chart Total N: 3

Tobacco Users By Age

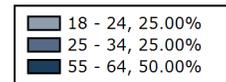
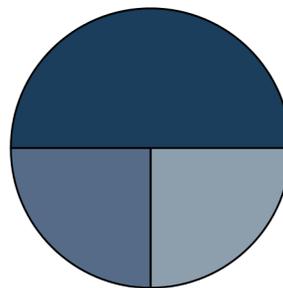


Chart Total N: 4

Tobacco Users By Health Plan

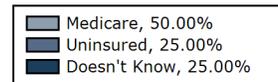
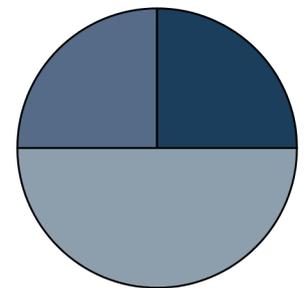


Chart Total N: 4

Tobacco Users By Ethnicity

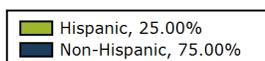
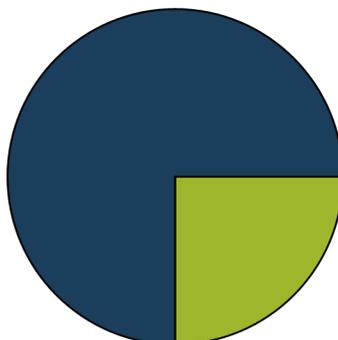


Chart Total N: 4

Tobacco Users By Chronic Condition

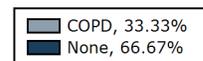
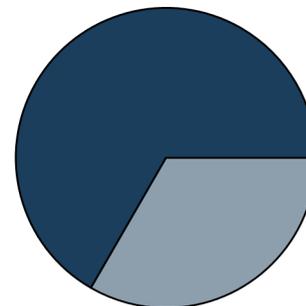


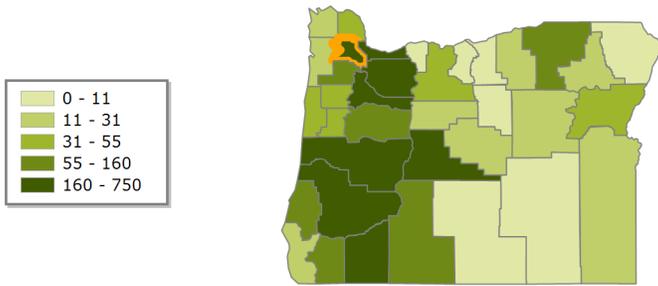
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

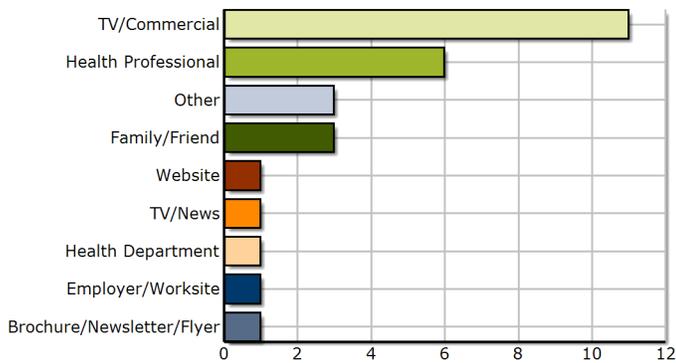
From 2/1/2014 through 2/28/2014

## State Tobacco Users Served Contract YTD (Adults)

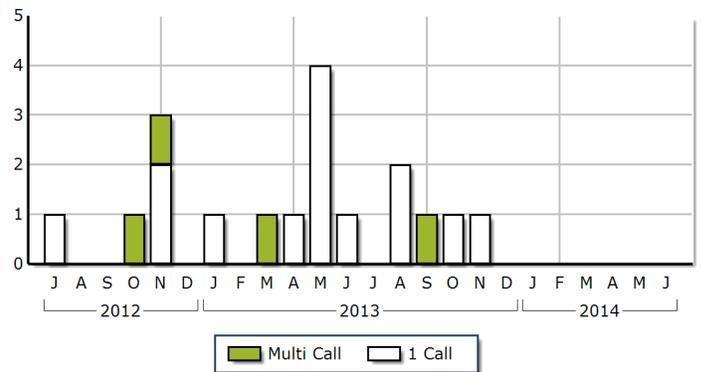


County Population		Prevalence	Tobacco Users	
Adult	387,946	12.9 %	50,045 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			37	1,042
Tobacco Users YTD			271	5,985
Unique Tobacco Users YTD			3	163
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.54 %
Reach - NAQC			2	0.34 %
Annualized Reach			1	0.81 %
Annualized Reach - NAQC			2	0.51 %
Unique Individual Reach			3	0.33 %

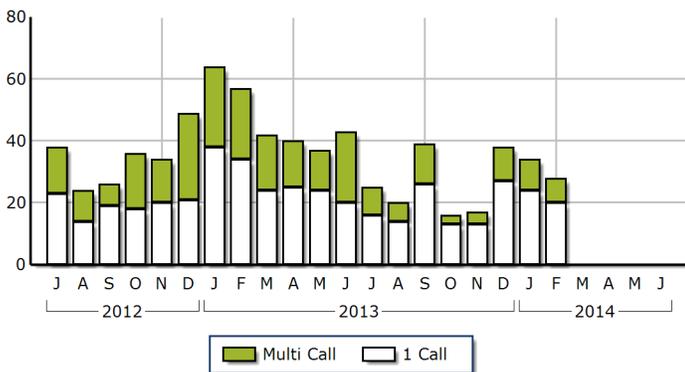
## How Heard About



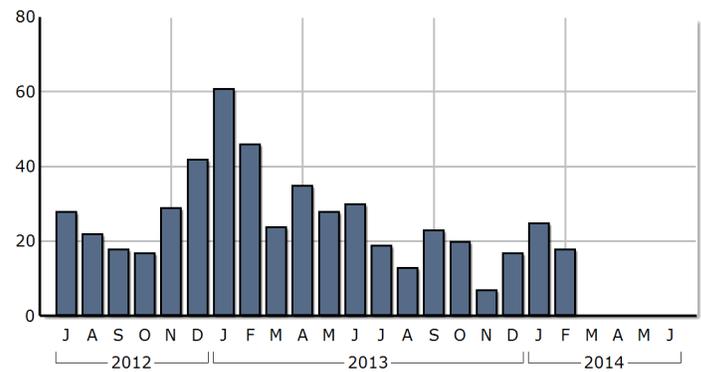
## Fax Referral



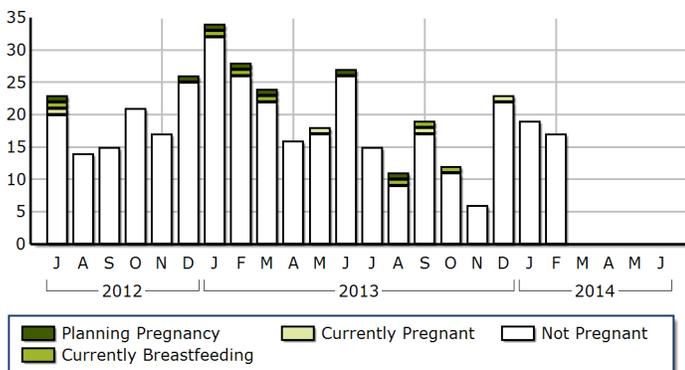
## Tobacco User Enrollments By Program Type



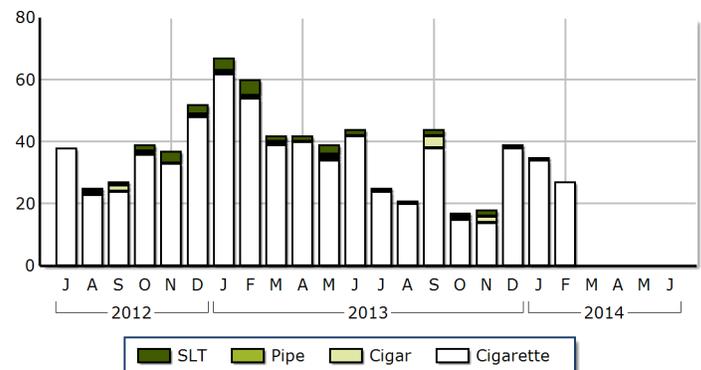
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

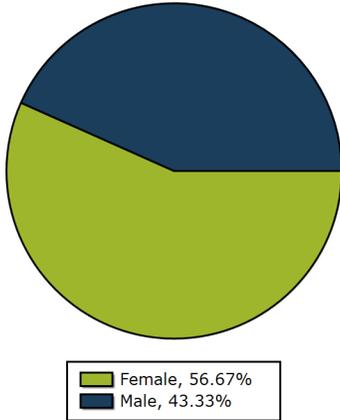


Chart Total N: 30

Tobacco Users By Language

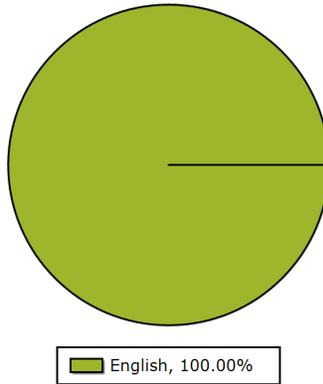


Chart Total N: 30

Tobacco Users By Education

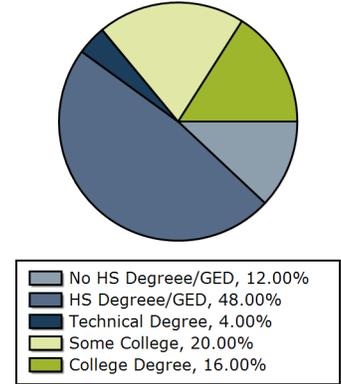


Chart Total N: 25

Tobacco Users By Race

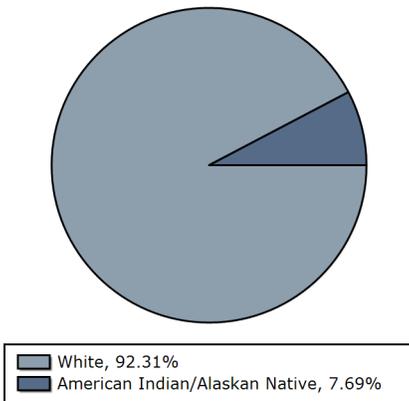


Chart Total N: 26

Tobacco Users By Age

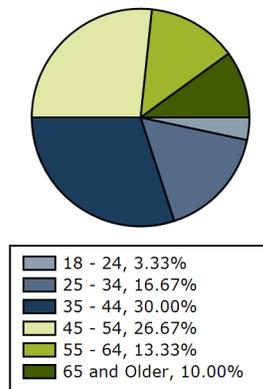


Chart Total N: 30

Tobacco Users By Health Plan

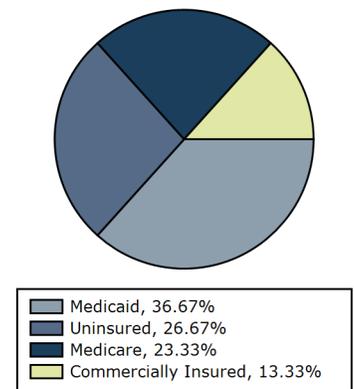


Chart Total N: 30

Tobacco Users By Ethnicity

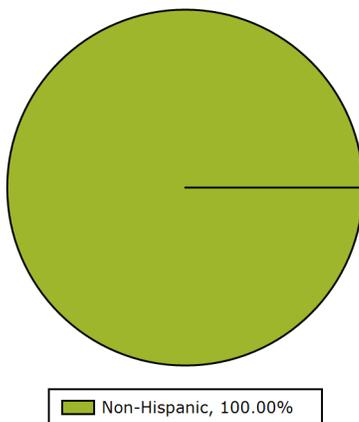


Chart Total N: 25

Tobacco Users By Chronic Condition

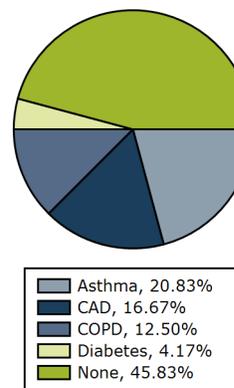
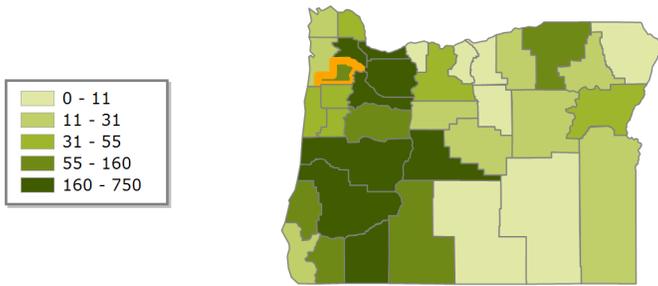


Chart Total N: 24

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

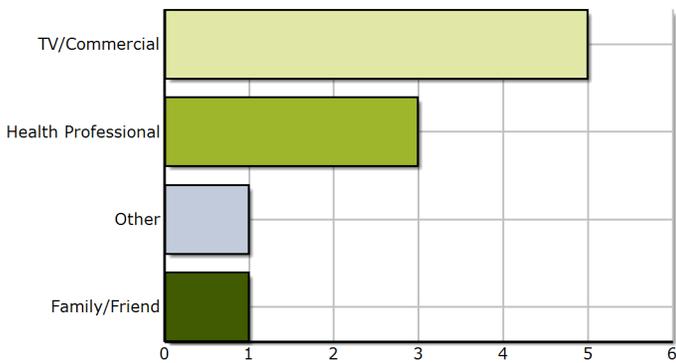
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

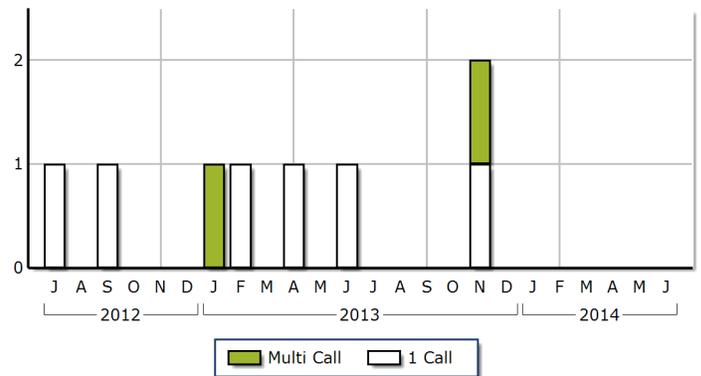


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376	<sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			11	1,042
<b>Tobacco Users YTD</b>			72	5,985
<b>Unique Tobacco Users YTD</b>			3	3,854
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	0.54 %
<b>Reach - NAQC</b>			2	0.42 %
<b>Annualized Reach</b>			1	0.81 %
<b>Annualized Reach - NAQC</b>			2	0.63 %
<b>Unique Individual Reach</b>			3	0.38 %

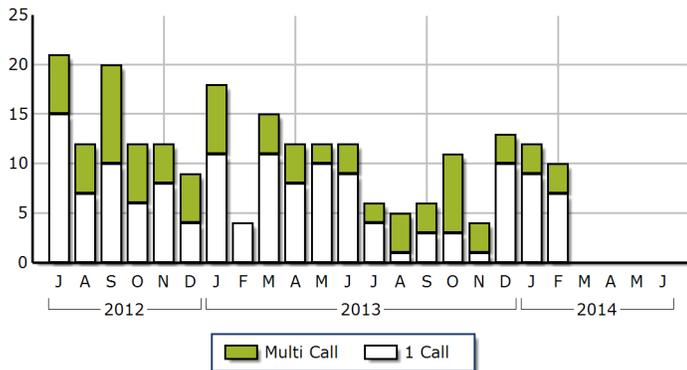
### How Heard About



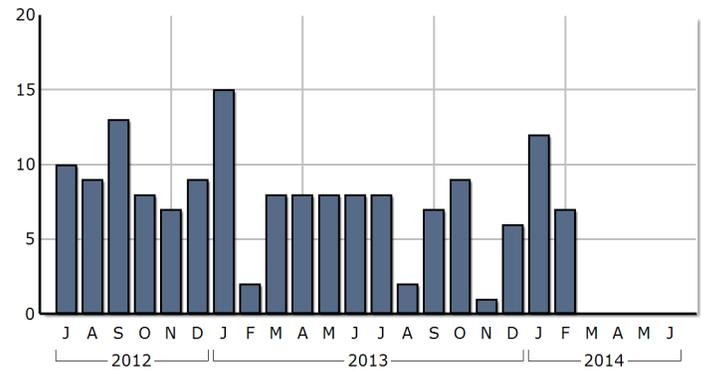
### Fax Referral



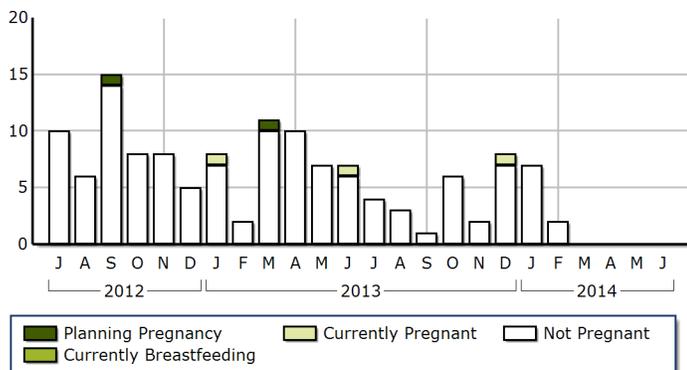
### Tobacco User Enrollments By Program Type



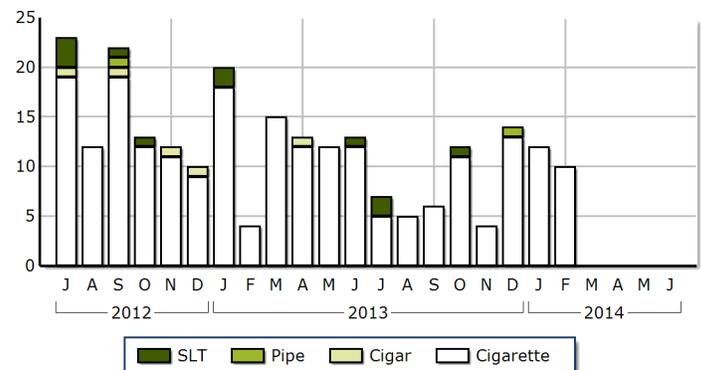
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

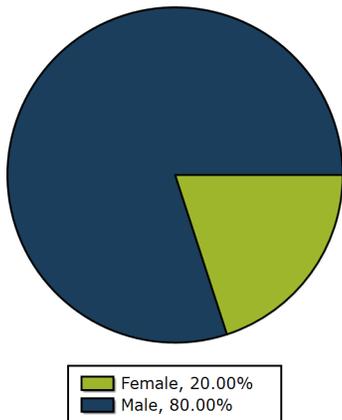


Chart Total N: 10

Tobacco Users By Language

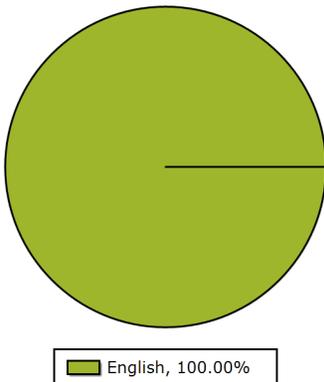


Chart Total N: 10

Tobacco Users By Education

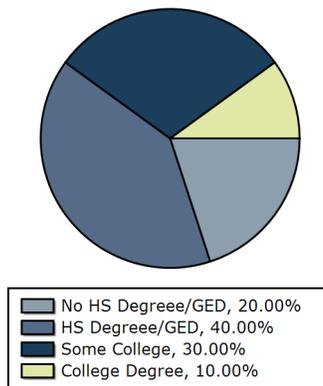


Chart Total N: 10

Tobacco Users By Race

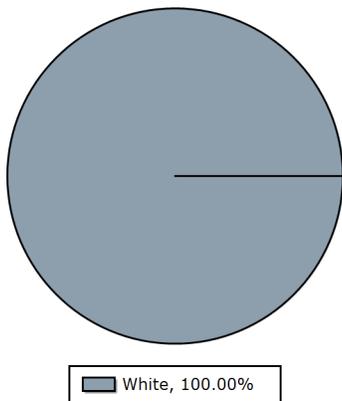


Chart Total N: 9

Tobacco Users By Age

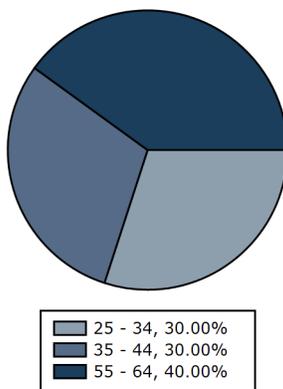


Chart Total N: 10

Tobacco Users By Health Plan

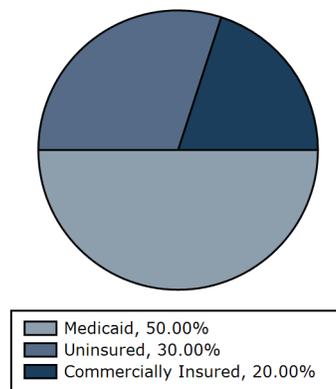


Chart Total N: 10

Tobacco Users By Ethnicity

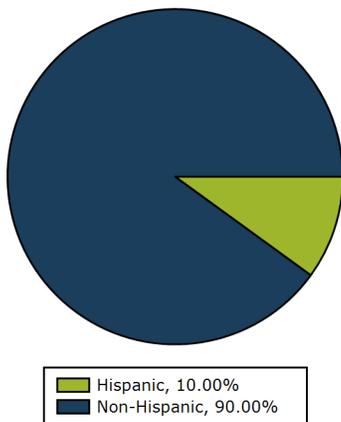


Chart Total N: 10

Tobacco Users By Chronic Condition

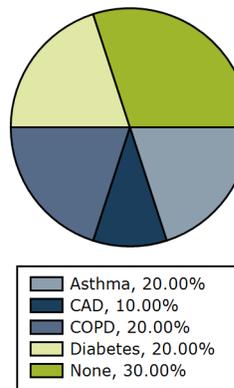


Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.