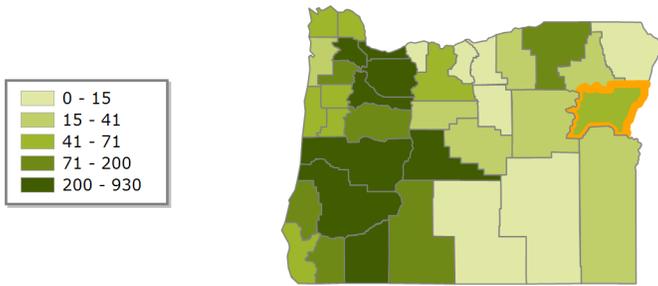
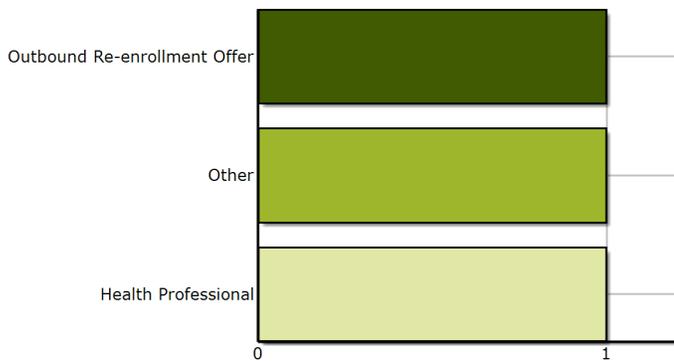


State Tobacco Users Served Contract YTD (Adults)

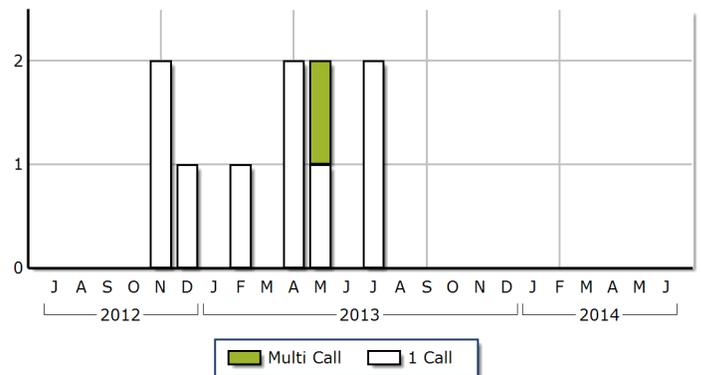


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			3	903
Tobacco Users YTD			49	7,798
Unique Tobacco Users YTD			35	5,005
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.85 %
Reach - NAQC			2	1.59 %
Annualized Reach			1	2.22 %
Annualized Reach - NAQC			2	1.90 %
Unique Individual Reach			3	0.99 %

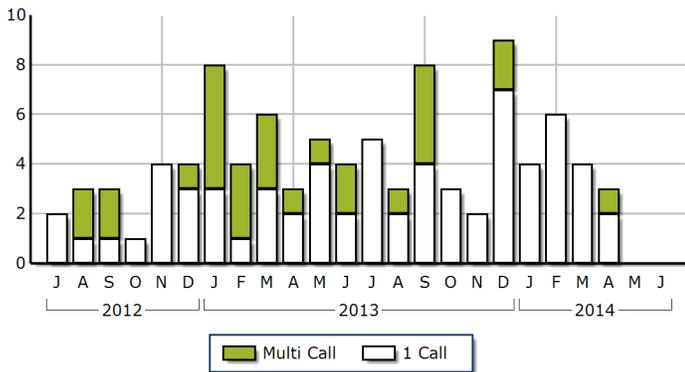
How Heard About



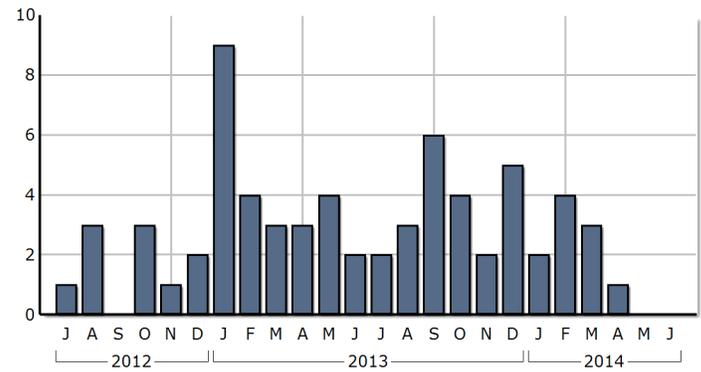
Fax Referral



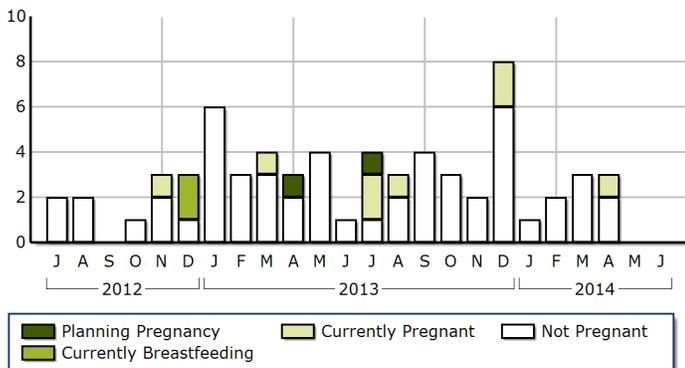
Tobacco User Enrollments By Program Type



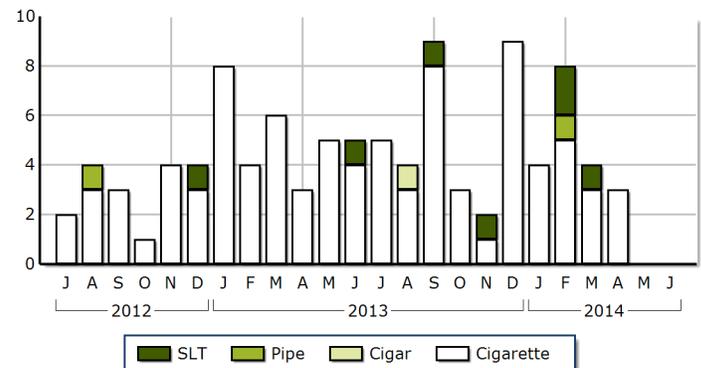
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

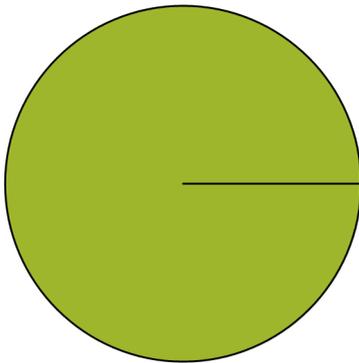


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

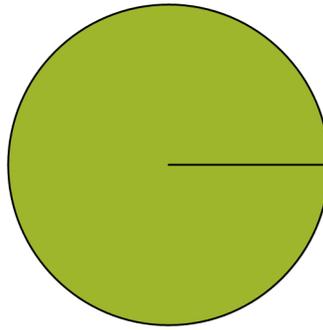
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

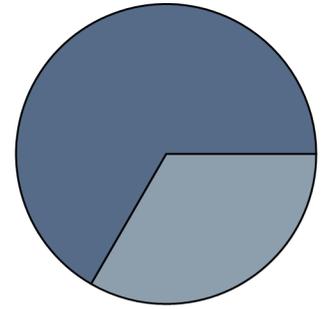
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

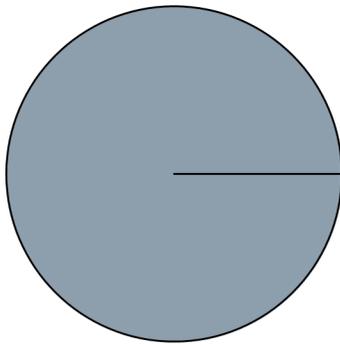
Tobacco Users By Education



No HS Degree/GED, 33.33%
HS Degree/GED, 66.67%

Chart Total N: 3

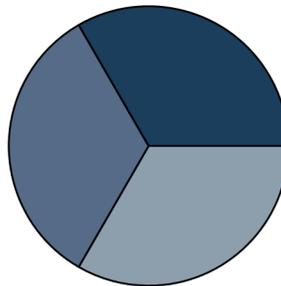
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

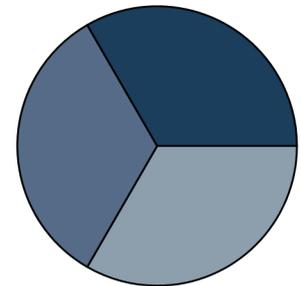
Tobacco Users By Age



25 - 34, 33.33%
45 - 54, 33.33%
65 and Older, 33.33%

Chart Total N: 3

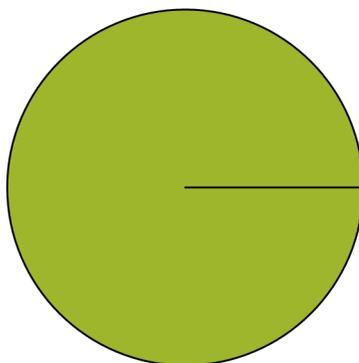
Tobacco Users By Health Plan



Doesn't Know, 33.33%
Commercially Insured, 33.33%
Medicare, 33.33%

Chart Total N: 3

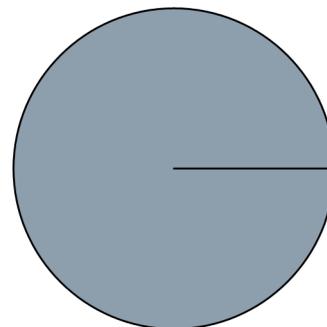
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

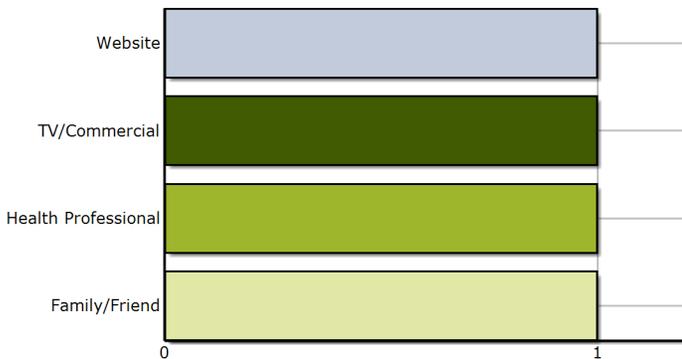
From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

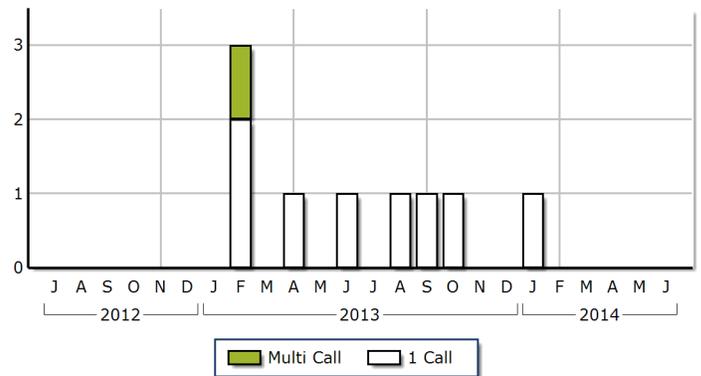


County Population		Prevalence	Tobacco Users		
Adult	69,035	10.8 %	7,456 ⁴		
			County	State	
Tobacco Users - Last Full Month			5	903	
Tobacco Users YTD			48	7,798	
Unique Tobacco Users YTD			3	5,005	
Target Reach			2.0 %	2.0 %	
Reach YTD			1	0.64 %	1.55 %
Reach - NAQC			2	0.50 %	0.66 %
Annualized Reach			1	0.77 %	1.85 %
Annualized Reach - NAQC			2	0.60 %	0.79 %
Unique Individual Reach			3	0.48 %	0.99 %

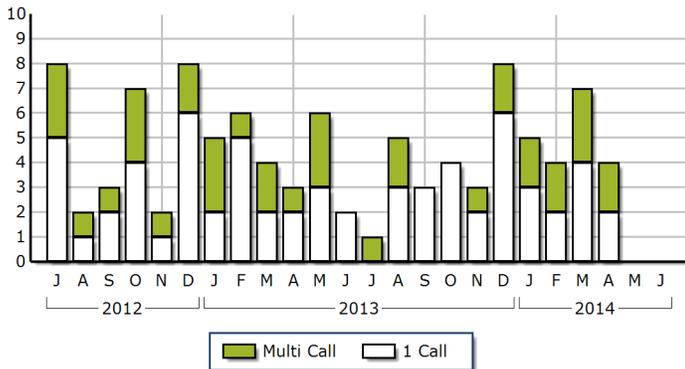
How Heard About



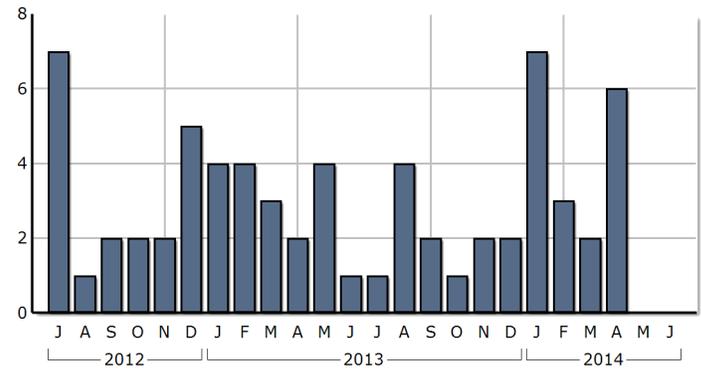
Fax Referral



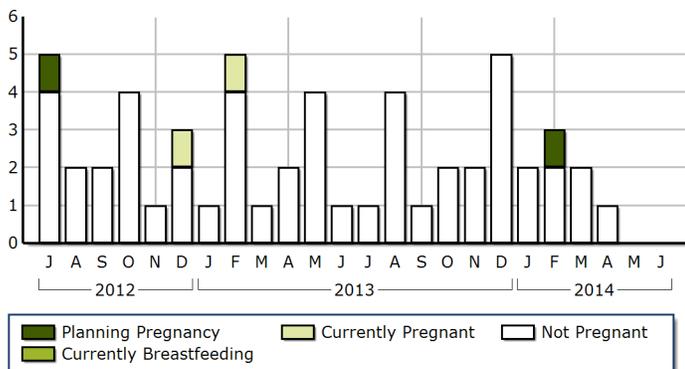
Tobacco User Enrollments By Program Type



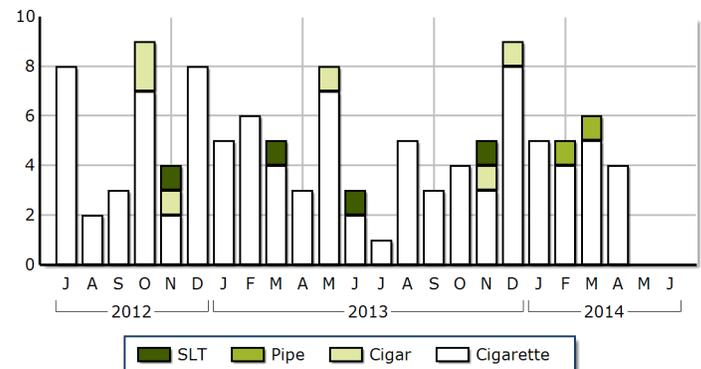
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

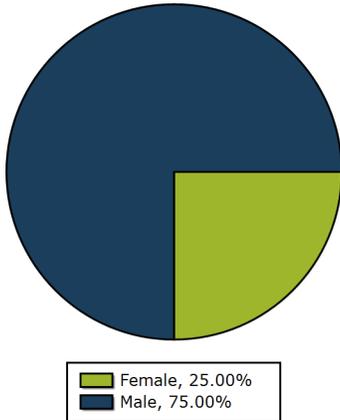


Chart Total N: 4

Tobacco Users By Language

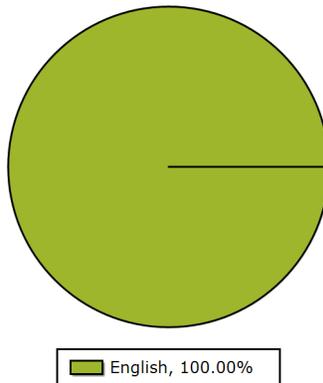


Chart Total N: 4

Tobacco Users By Education

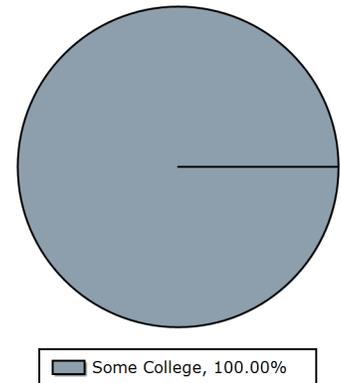


Chart Total N: 3

Tobacco Users By Race

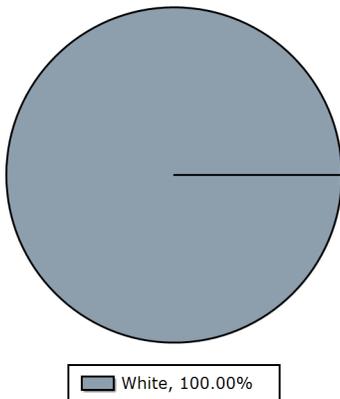


Chart Total N: 2

Tobacco Users By Age

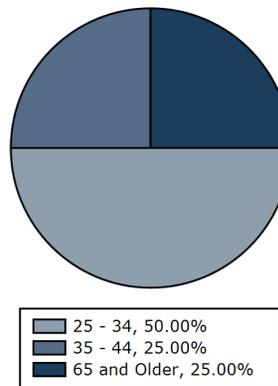


Chart Total N: 4

Tobacco Users By Health Plan

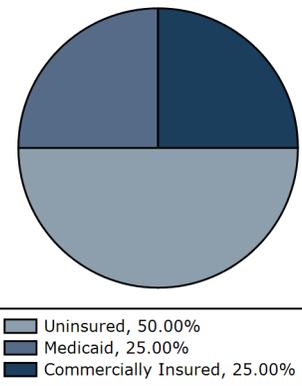


Chart Total N: 4

Tobacco Users By Ethnicity

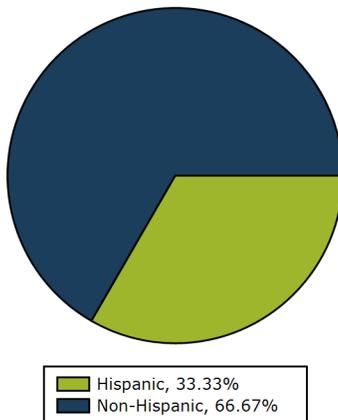


Chart Total N: 3

Tobacco Users By Chronic Condition

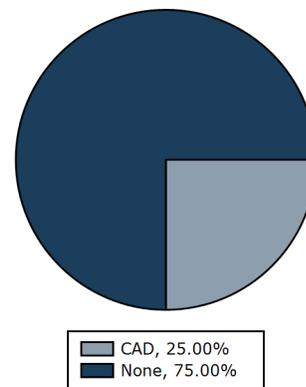


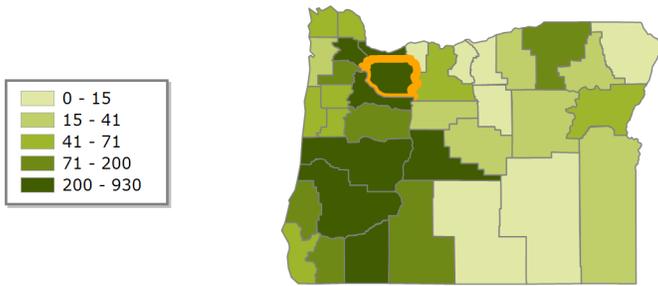
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

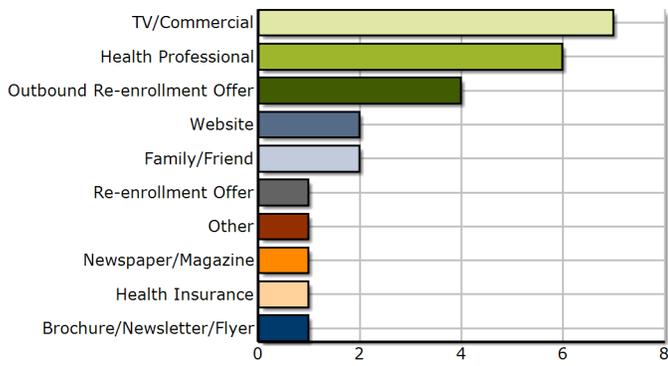
From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

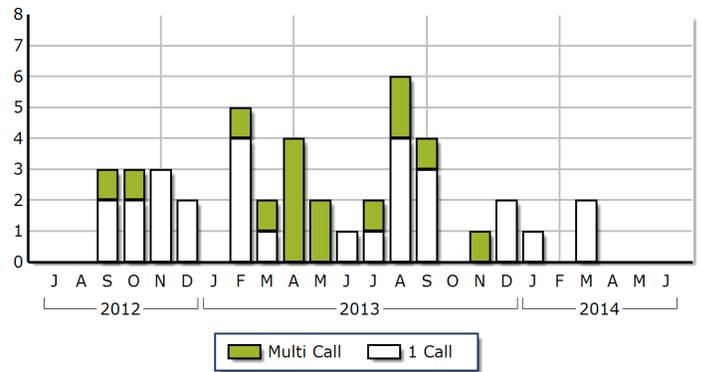


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652 ⁴	
			County	State
Tobacco Users - Last Full Month			47	903
Tobacco Users YTD			399	7,798
Unique Tobacco Users YTD			3	211
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.89 %
Reach - NAQC			2	0.55 %
Annualized Reach			1	1.07 %
Annualized Reach - NAQC			2	0.66 %
Unique Individual Reach			3	0.47 %

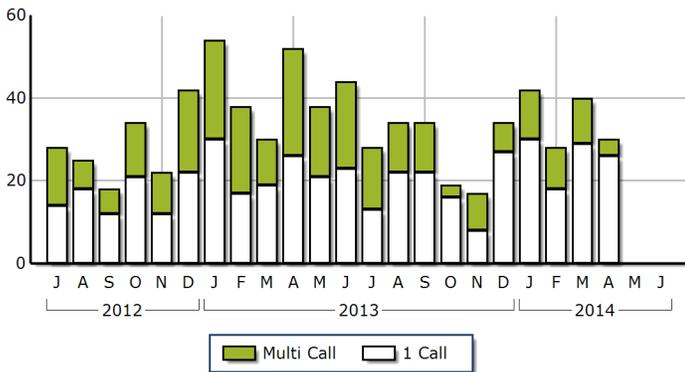
How Heard About



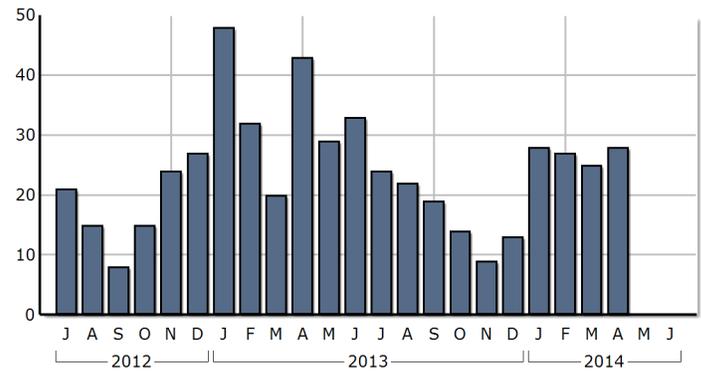
Fax Referral



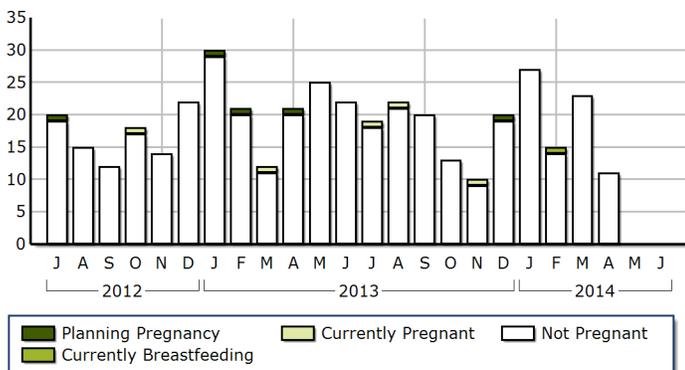
Tobacco User Enrollments By Program Type



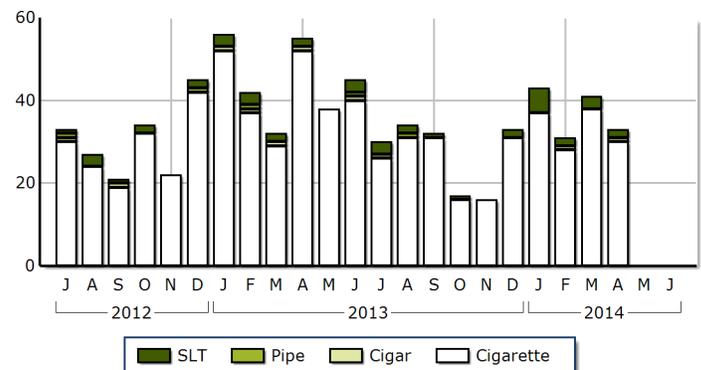
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

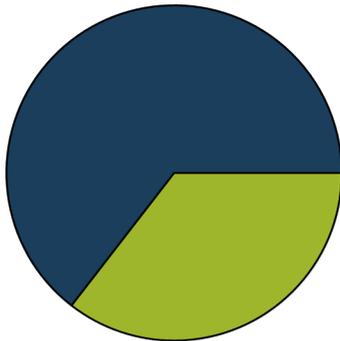


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

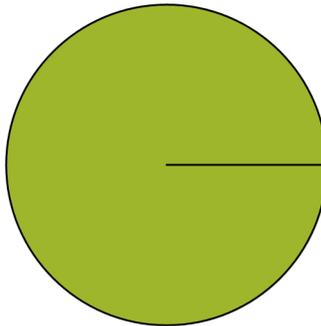
Tobacco Users By Gender



Female, 35.48%
Male, 64.52%

Chart Total N: 31

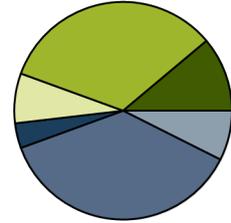
Tobacco Users By Language



English, 100.00%

Chart Total N: 31

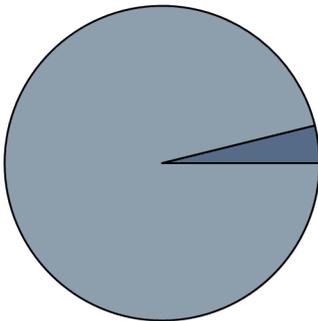
Tobacco Users By Education



No HS Degreee/GED, 7.41%
HS Degreee/GED, 37.04%
Some Technical School, 3.70%
Technical Degree, 7.41%
Some College, 33.33%
College Degree, 11.11%

Chart Total N: 27

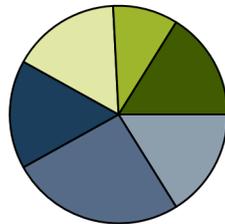
Tobacco Users By Race



White, 96.15%
American Indian/Alaskan Native, 3.85%

Chart Total N: 26

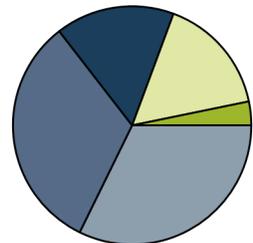
Tobacco Users By Age



18 - 24, 16.13%
25 - 34, 25.81%
35 - 44, 16.13%
45 - 54, 16.13%
55 - 64, 9.68%
65 and Older, 16.13%

Chart Total N: 31

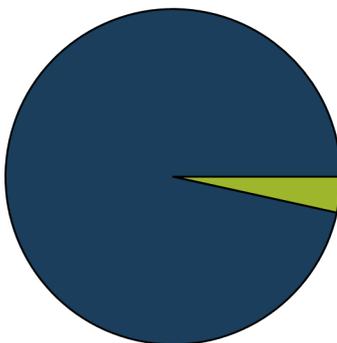
Tobacco Users By Health Plan



Commercially Insured, 32.26%
Medicaid, 32.26%
Uninsured, 16.13%
Medicare, 16.13%
Doesn't Know, 3.23%

Chart Total N: 31

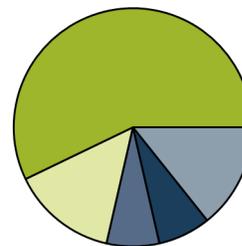
Tobacco Users By Ethnicity



Hispanic, 3.45%
Non-Hispanic, 96.55%

Chart Total N: 29

Tobacco Users By Chronic Condition



Asthma, 14.29%
CAD, 7.14%
COPD, 7.14%
Diabetes, 14.29%
None, 57.14%

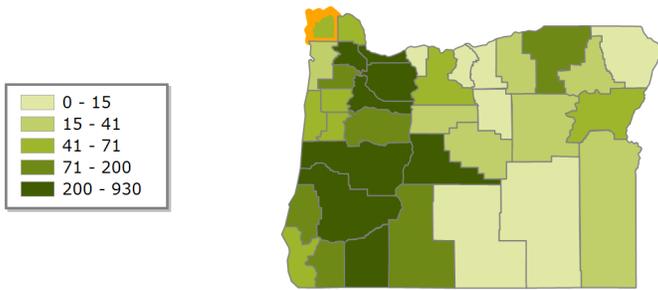
Chart Total N: 28

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

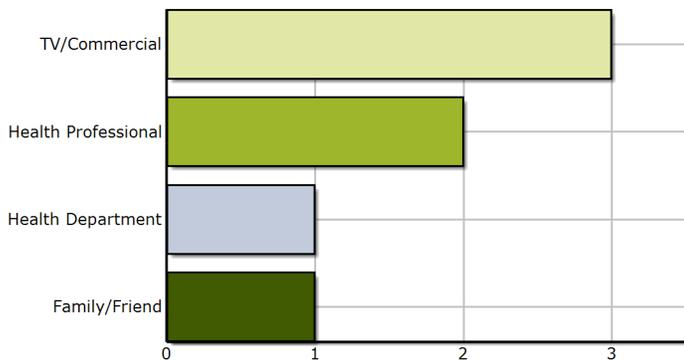
From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

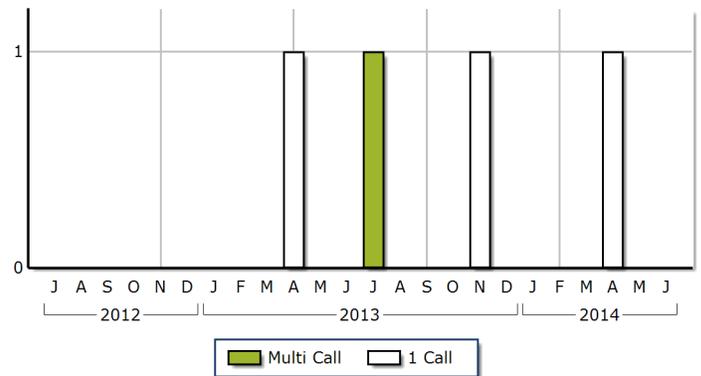


County Population	Prevalence	Tobacco Users
Adult 29,812	21.5 %	6,410 ⁴
		County State
Tobacco Users - Last Full Month		7 903
Tobacco Users YTD		49 7,798
Unique Tobacco Users YTD	3	32 5,005
Target Reach	2.0 %	2.0 %
Reach YTD	1 0.76 %	1.55 %
Reach - NAQC	2 0.62 %	0.66 %
Annualized Reach	1 0.92 %	1.85 %
Annualized Reach - NAQC	2 0.75 %	0.79 %
Unique Individual Reach	3 0.50 %	0.99 %

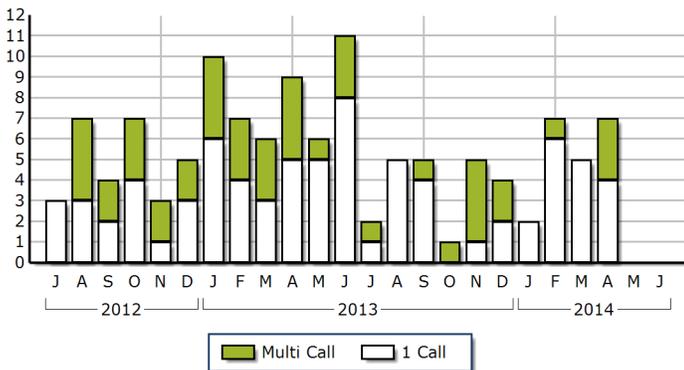
How Heard About



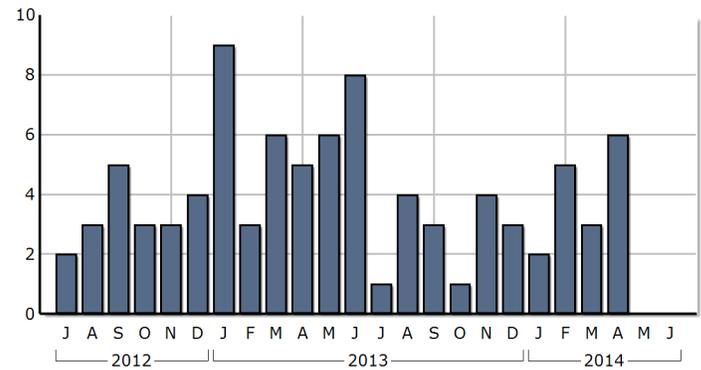
Fax Referral



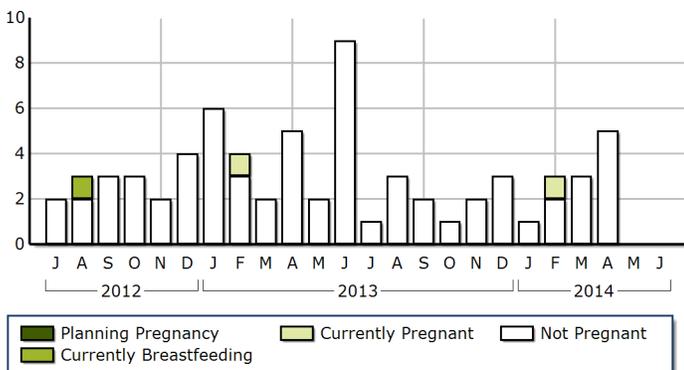
Tobacco User Enrollments By Program Type



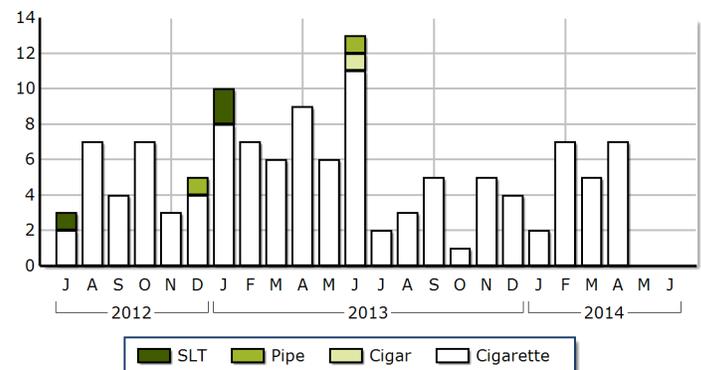
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

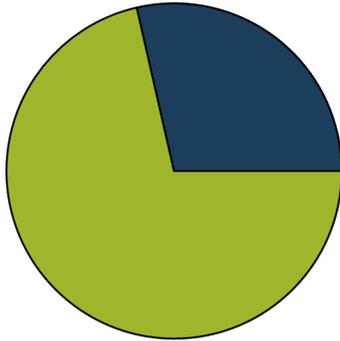


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

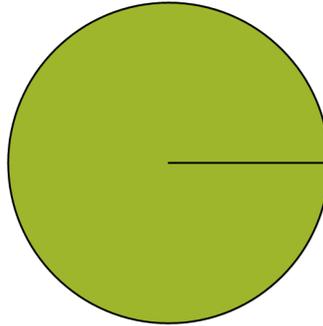
Tobacco Users By Gender



Female, 71.43%
Male, 28.57%

Chart Total N: 7

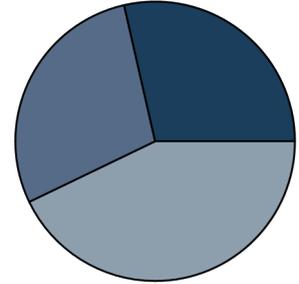
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

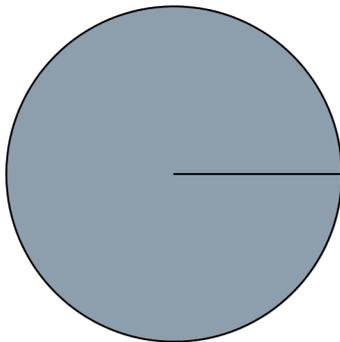
Tobacco Users By Education



HS Degreee/GED, 42.86%
Some College, 28.57%
College Degree, 28.57%

Chart Total N: 7

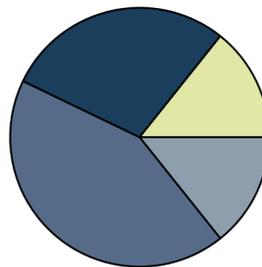
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

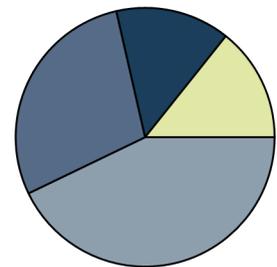
Tobacco Users By Age



18 - 24, 14.29%
45 - 54, 42.86%
55 - 64, 28.57%
65 and Older, 14.29%

Chart Total N: 7

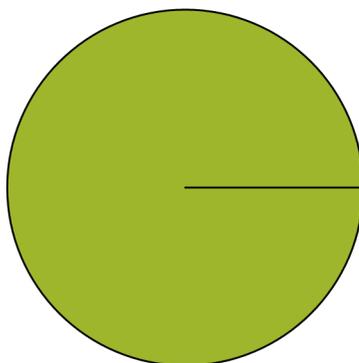
Tobacco Users By Health Plan



Uninsured, 42.86%
Medicare, 28.57%
Doesn't Know, 14.29%
Medicaid, 14.29%

Chart Total N: 7

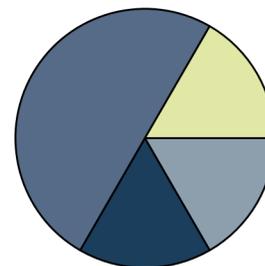
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 16.67%
CAD, 16.67%
COPD, 50.00%
None, 16.67%

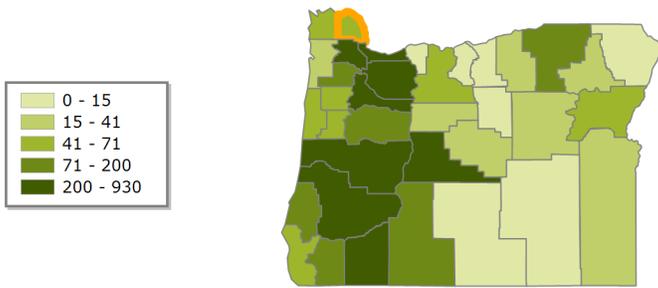
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

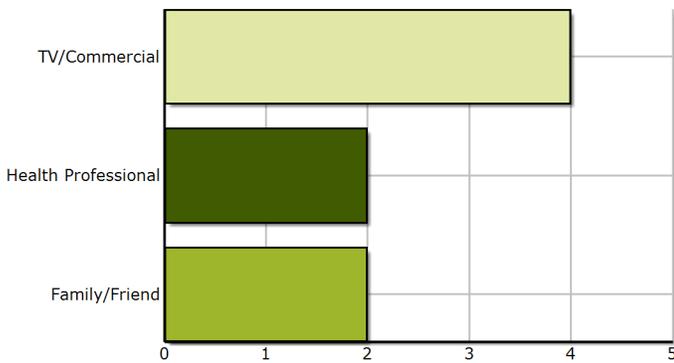
From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

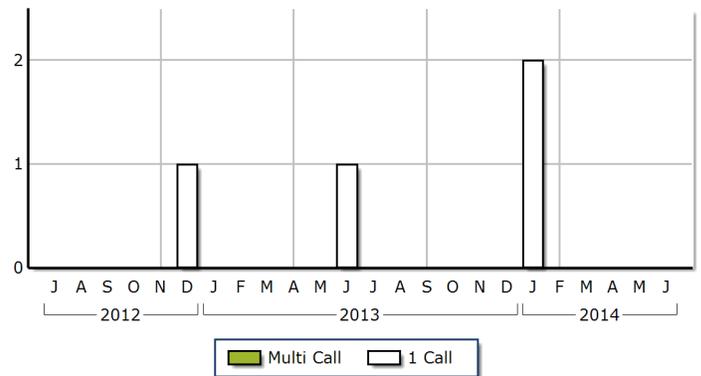


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %		6,318 ⁴
			County	State
Tobacco Users - Last Full Month			10	903
Tobacco Users YTD			52	7,798
Unique Tobacco Users YTD			3	5,005
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.82 %
Reach - NAQC			2	0.65 %
Annualized Reach			1	0.99 %
Annualized Reach - NAQC			2	0.78 %
Unique Individual Reach			3	0.55 %

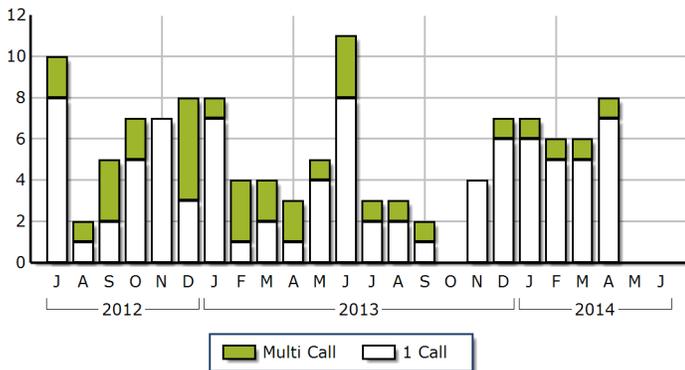
How Heard About



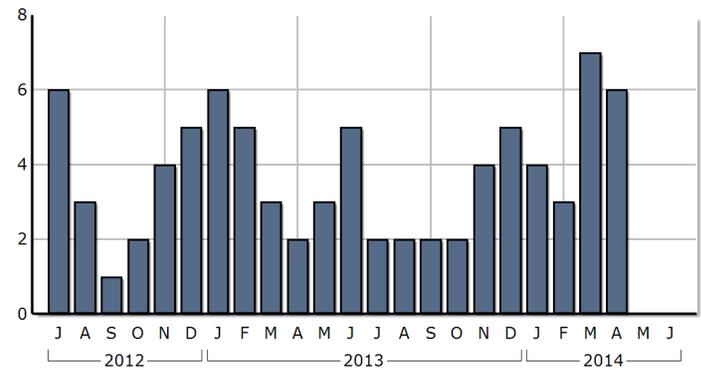
Fax Referral



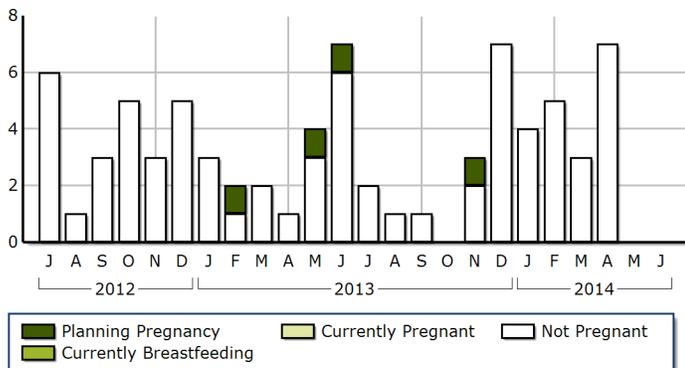
Tobacco User Enrollments By Program Type



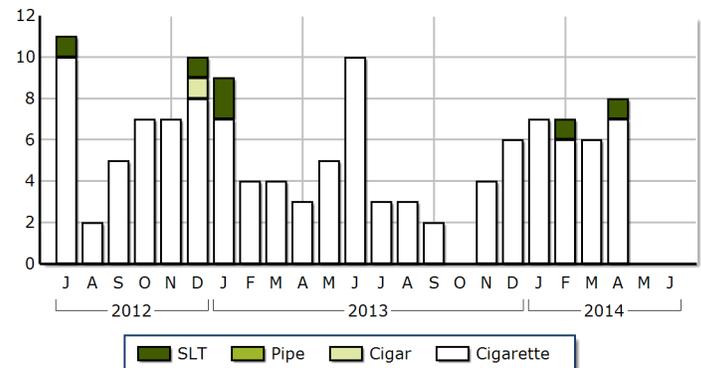
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

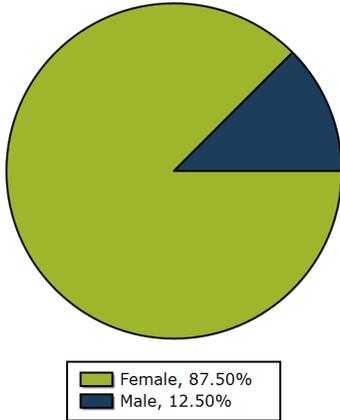


Chart Total N: 8

Tobacco Users By Language

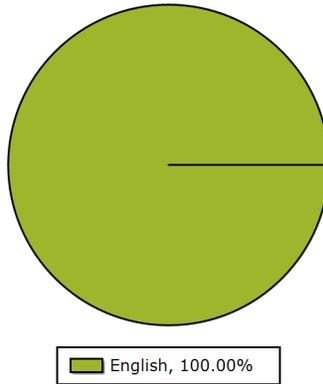


Chart Total N: 8

Tobacco Users By Education

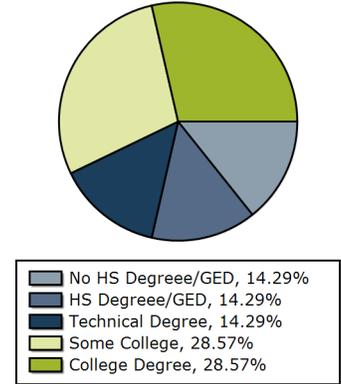


Chart Total N: 7

Tobacco Users By Race

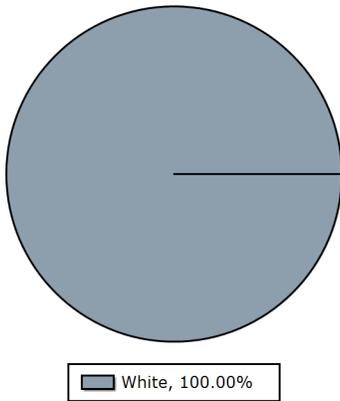


Chart Total N: 6

Tobacco Users By Age

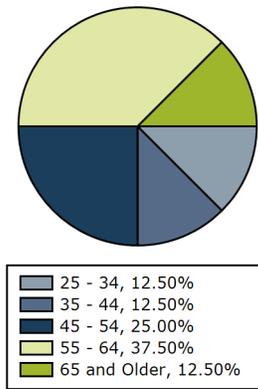


Chart Total N: 8

Tobacco Users By Health Plan

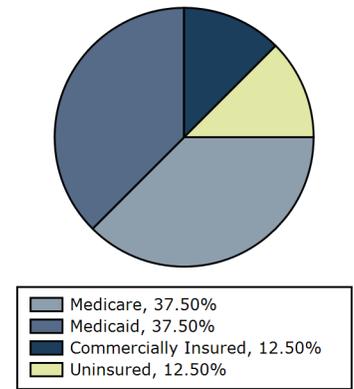


Chart Total N: 8

Tobacco Users By Ethnicity

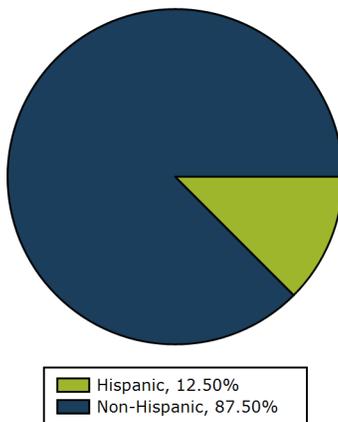


Chart Total N: 8

Tobacco Users By Chronic Condition

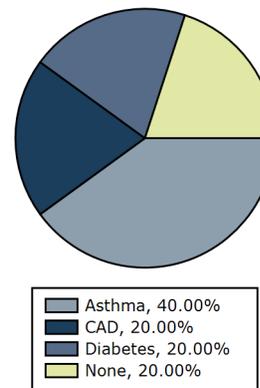


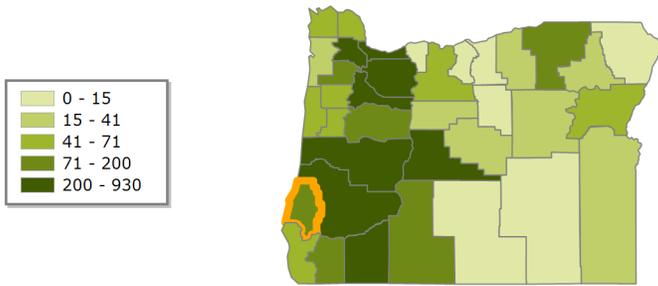
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

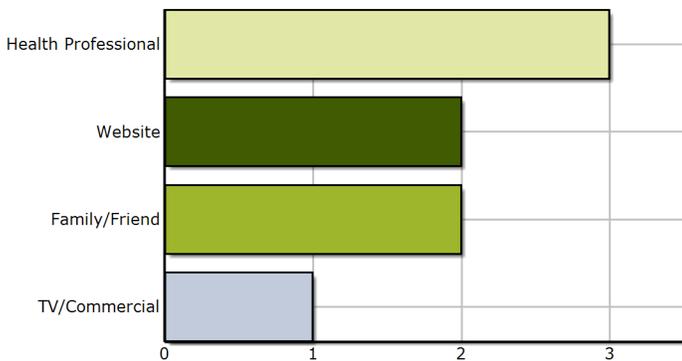
From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

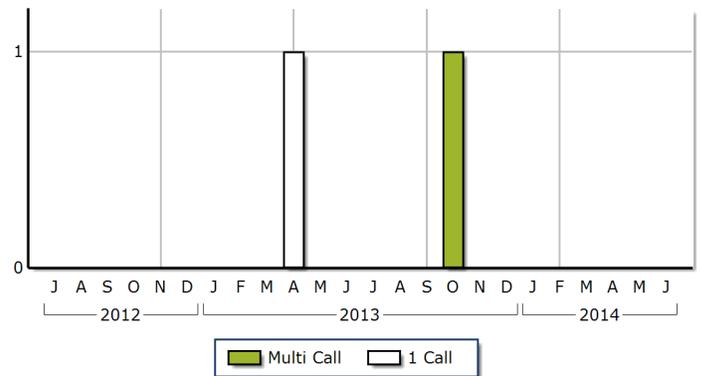


County Population	Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254 ⁴
		County	State
Tobacco Users - Last Full Month		9	903
Tobacco Users YTD		99	7,798
Unique Tobacco Users YTD	3	67	5,005
Target Reach		2.0 %	2.0 %
Reach YTD	1	0.69 %	1.55 %
Reach - NAQC	2	0.58 %	0.66 %
Annualized Reach	1	0.83 %	1.85 %
Annualized Reach - NAQC	2	0.70 %	0.79 %
Unique Individual Reach	3	0.47 %	0.99 %

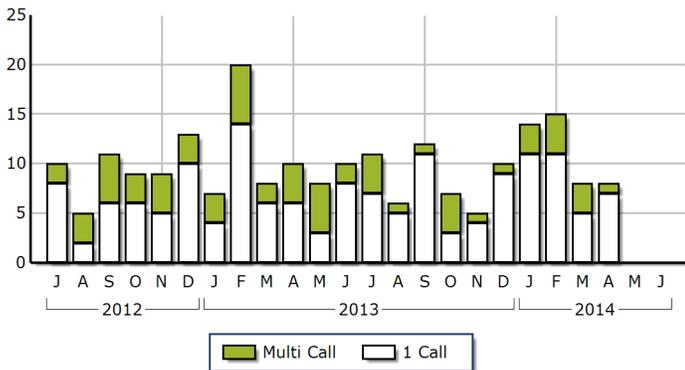
How Heard About



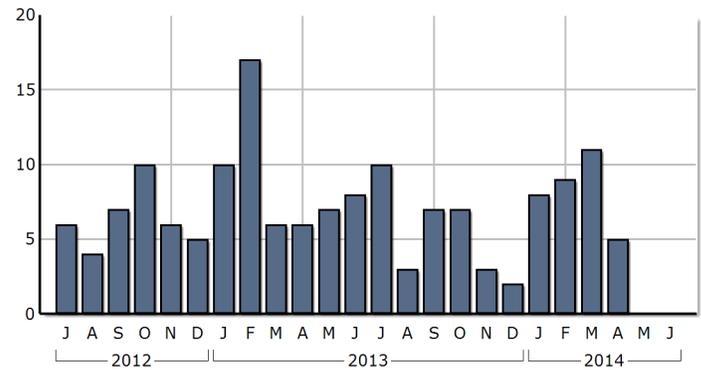
Fax Referral



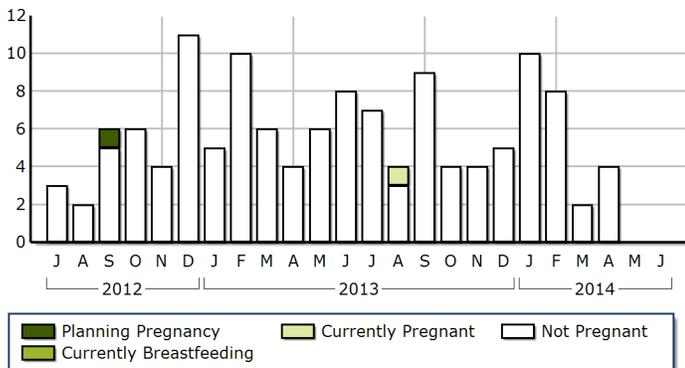
Tobacco User Enrollments By Program Type



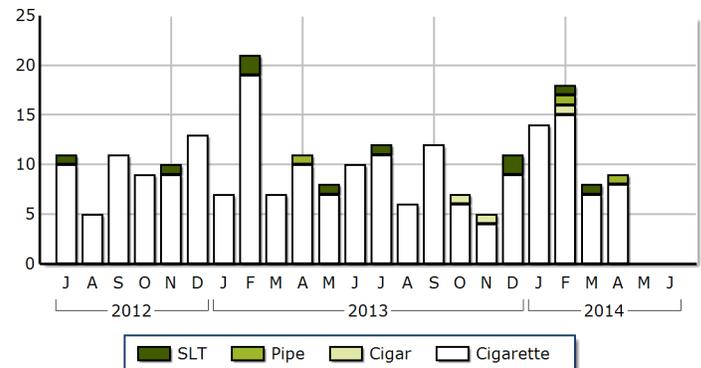
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

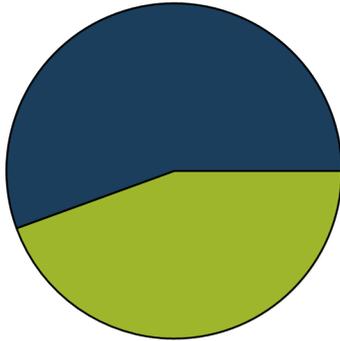


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

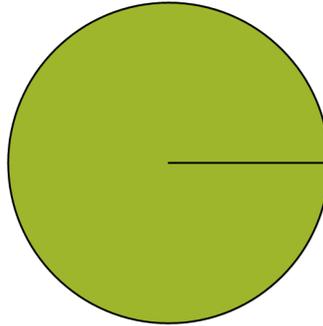
Tobacco Users By Gender



Female, 44.44%
Male, 55.56%

Chart Total N: 9

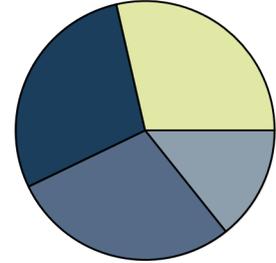
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

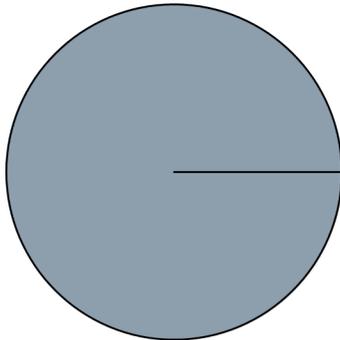
Tobacco Users By Education



No HS Degreee/GED, 14.29%
HS Degreee/GED, 28.57%
Technical Degree, 28.57%
Some College, 28.57%

Chart Total N: 7

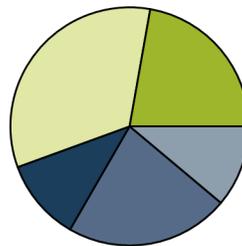
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

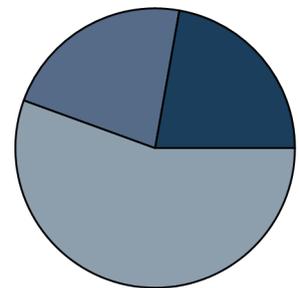
Tobacco Users By Age



18 - 24, 11.11%
25 - 34, 22.22%
35 - 44, 11.11%
45 - 54, 33.33%
55 - 64, 22.22%

Chart Total N: 9

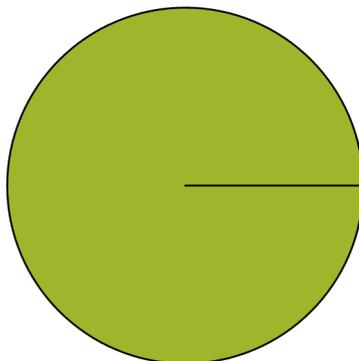
Tobacco Users By Health Plan



Medicaid, 55.56%
Uninsured, 22.22%
Commercially Insured, 22.22%

Chart Total N: 9

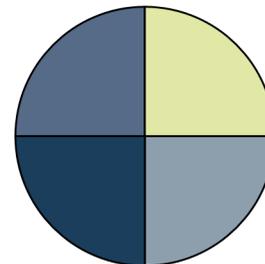
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



Asthma, 25.00%
COPD, 25.00%
Diabetes, 25.00%
None, 25.00%

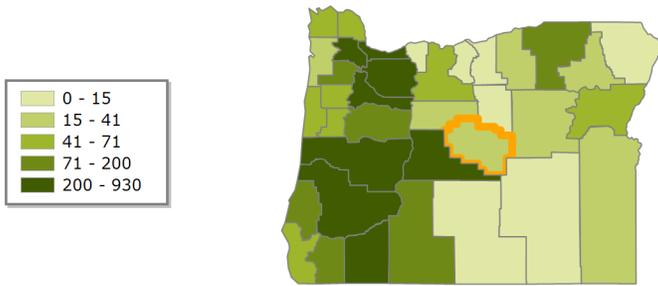
Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

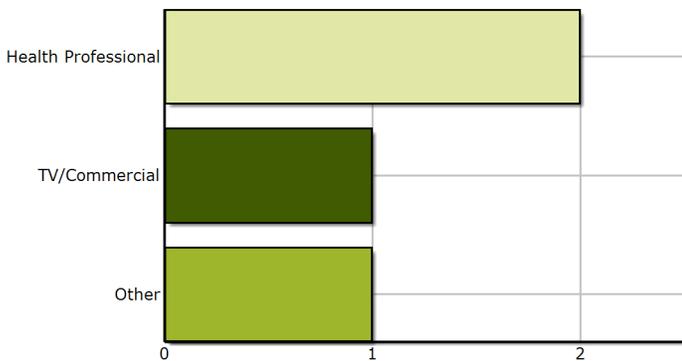
From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

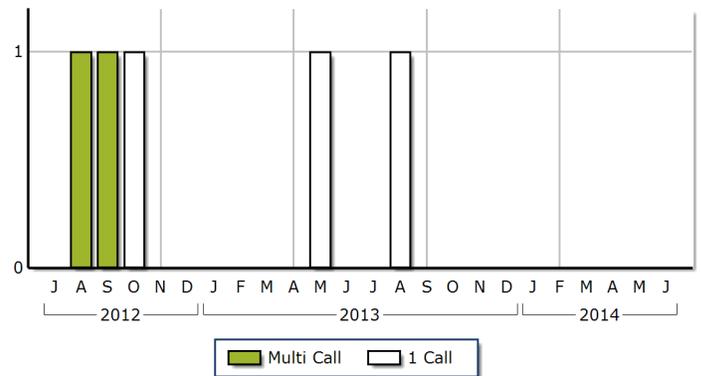


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808 ⁴	
			County	State
Tobacco Users - Last Full Month			7	903
Tobacco Users YTD			35	7,798
Unique Tobacco Users YTD			3	5,005
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.73 %
Reach - NAQC			2	0.46 %
Annualized Reach			1	0.87 %
Annualized Reach - NAQC			2	0.55 %
Unique Individual Reach			3	0.44 %

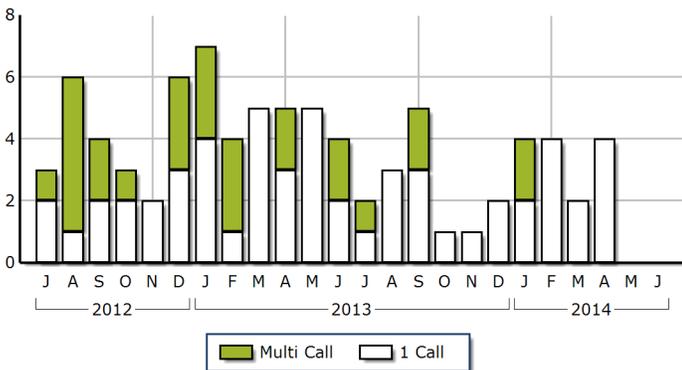
How Heard About



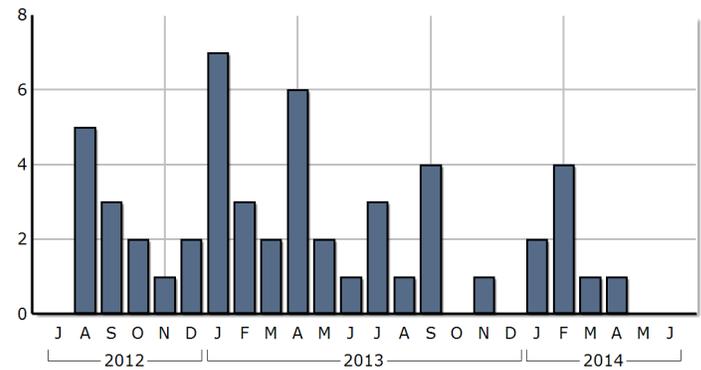
Fax Referral



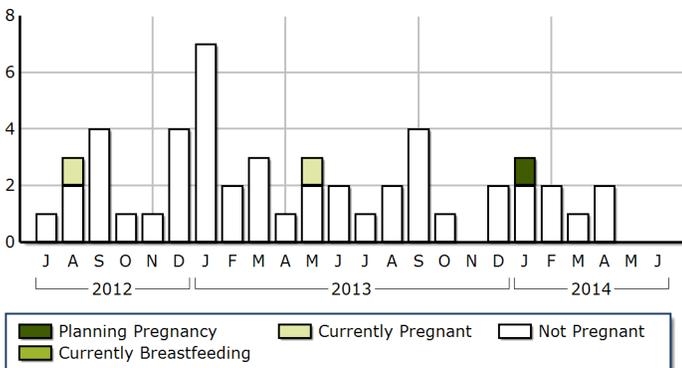
Tobacco User Enrollments By Program Type



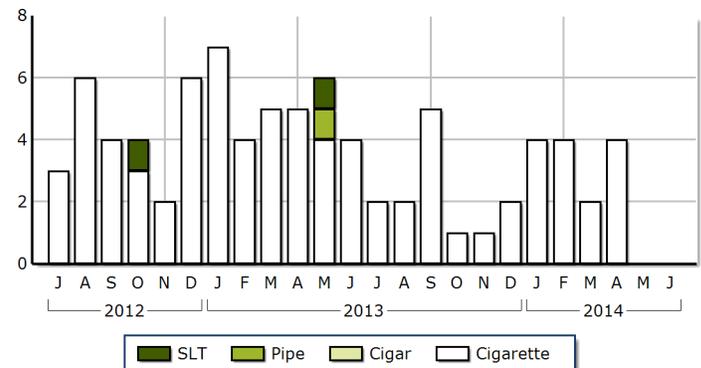
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

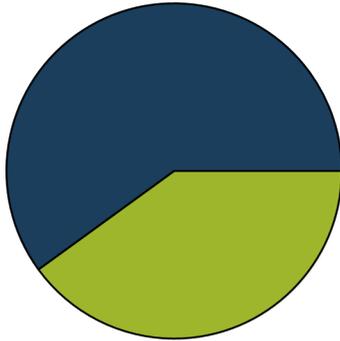


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

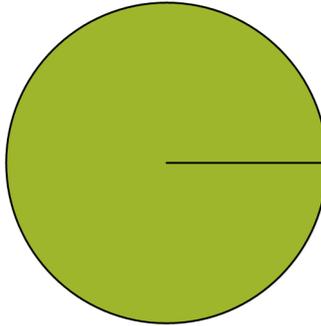
Tobacco Users By Gender



Female, 40.00%
Male, 60.00%

Chart Total N: 5

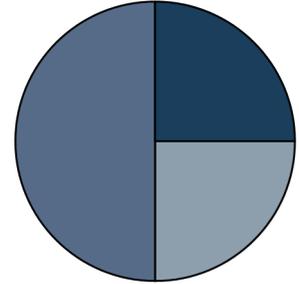
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

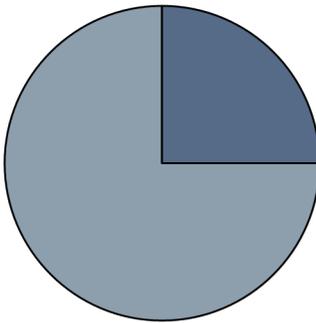
Tobacco Users By Education



No HS Degree/GED, 25.00%
HS Degree/GED, 50.00%
Technical Degree, 25.00%

Chart Total N: 4

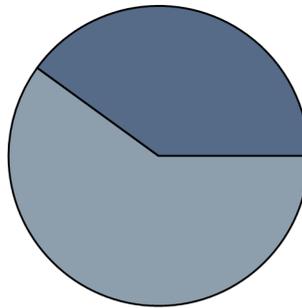
Tobacco Users By Race



White, 75.00%
American Indian/Alaskan Native, 25.00%

Chart Total N: 4

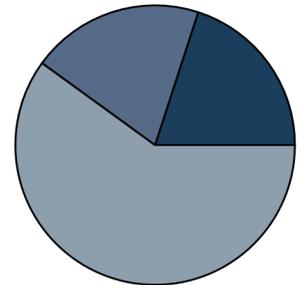
Tobacco Users By Age



35 - 44, 60.00%
55 - 64, 40.00%

Chart Total N: 5

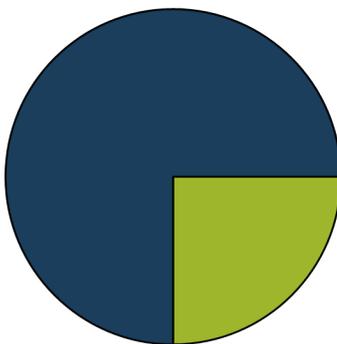
Tobacco Users By Health Plan



Medicaid, 60.00%
Doesn't Know, 20.00%
Medicare, 20.00%

Chart Total N: 5

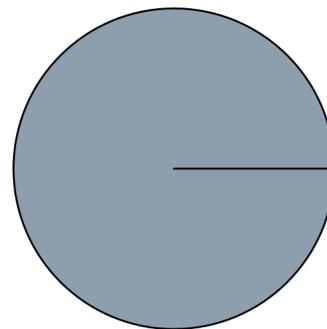
Tobacco Users By Ethnicity



Hispanic, 25.00%
Non-Hispanic, 75.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



None, 100.00%

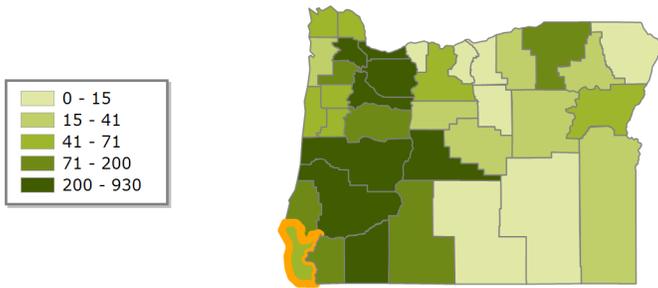
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

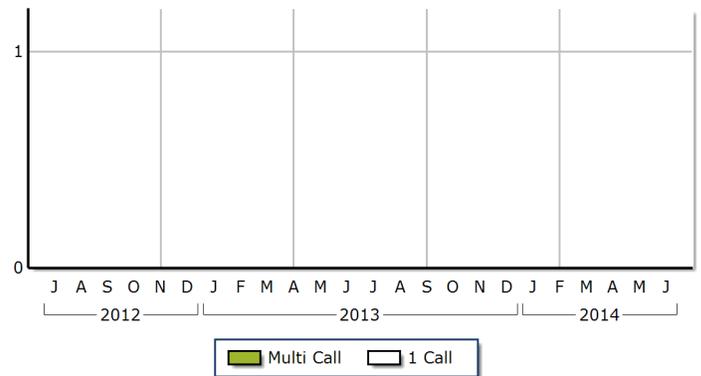


County Population	Prevalence	Tobacco Users	
Adult	17,947	18.4 %	3,302 ⁴
		County	State
Tobacco Users - Last Full Month		6	903
Tobacco Users YTD		44	7,798
Unique Tobacco Users YTD		3	5,005
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.33 %
Reach - NAQC		2	1.06 %
Annualized Reach		1	1.60 %
Annualized Reach - NAQC		2	1.27 %
Unique Individual Reach		3	1.03 %

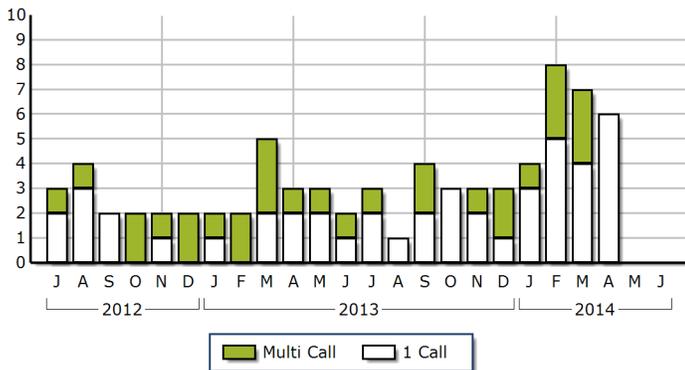
How Heard About



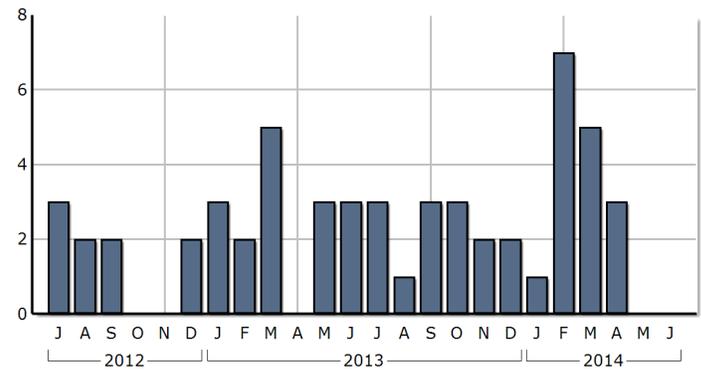
Fax Referral



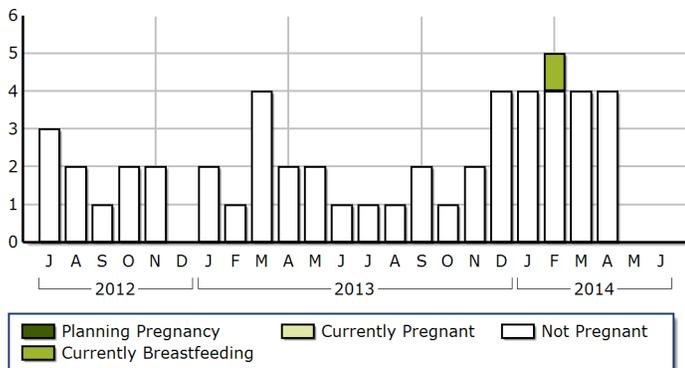
Tobacco User Enrollments By Program Type



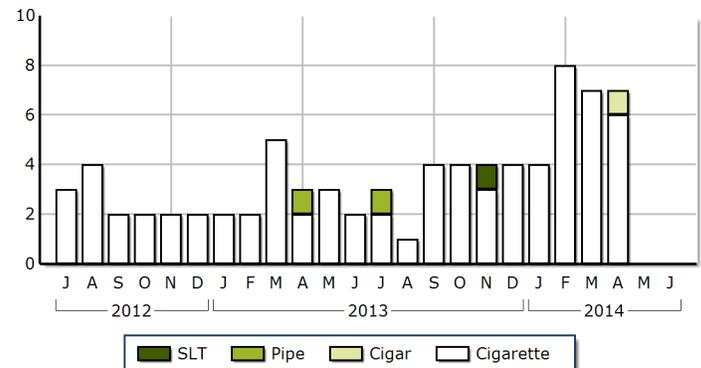
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

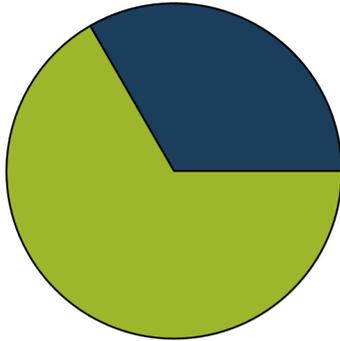


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

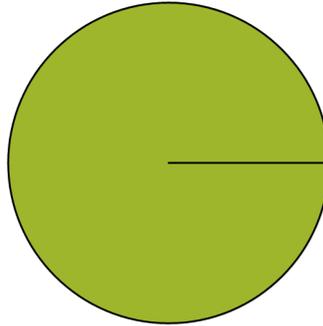
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 6

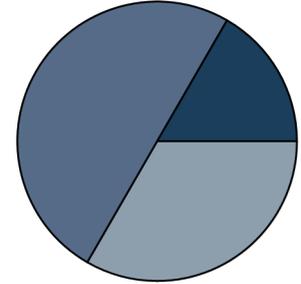
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

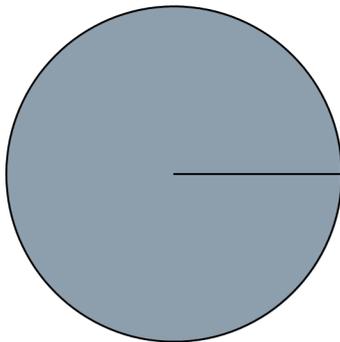
Tobacco Users By Education



HS Degree/GED, 33.33%
Some College, 50.00%
College Degree, 16.67%

Chart Total N: 6

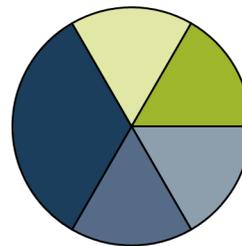
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

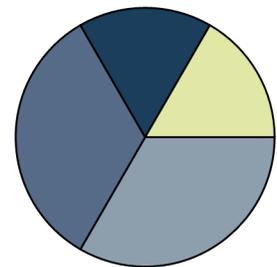
Tobacco Users By Age



25 - 34, 16.67%
35 - 44, 16.67%
45 - 54, 33.33%
55 - 64, 16.67%
65 and Older, 16.67%

Chart Total N: 6

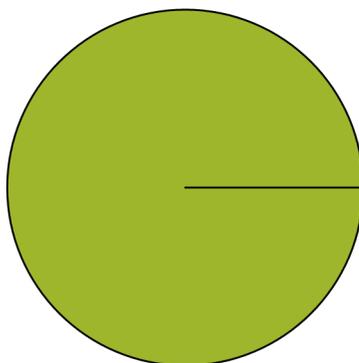
Tobacco Users By Health Plan



Medicare, 33.33%
Medicaid, 33.33%
Commercially Insured, 16.67%
Uninsured, 16.67%

Chart Total N: 6

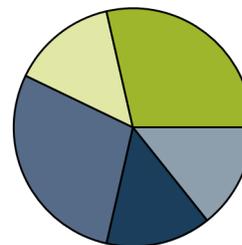
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



Asthma, 14.29%
CAD, 14.29%
COPD, 28.57%
Diabetes, 14.29%
None, 28.57%

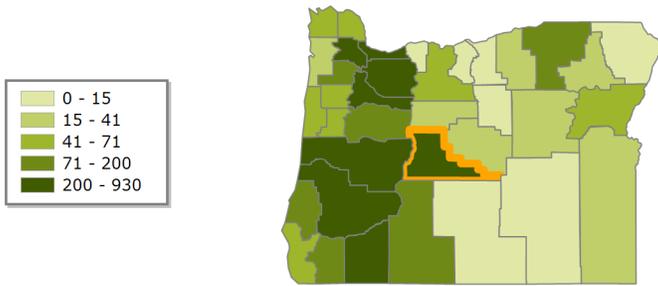
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

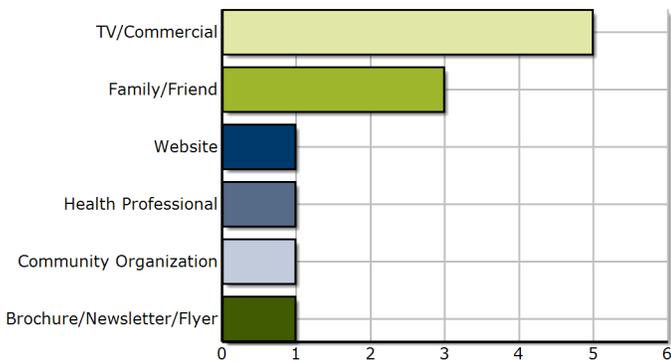
From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

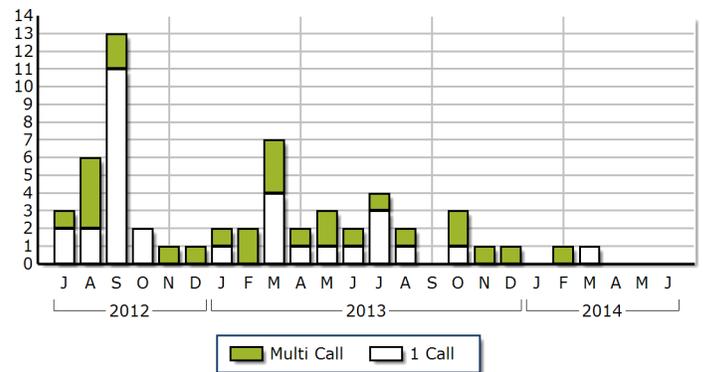


County Population	Prevalence	Tobacco Users	
Adult	133,924	14.1 %	
		18,883 ⁴	
		County	State
Tobacco Users - Last Full Month		16	903
Tobacco Users YTD		225	7,798
Unique Tobacco Users YTD		3	147
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.19 %
Reach - NAQC		2	0.84 %
Annualized Reach		1	1.43 %
Annualized Reach - NAQC		2	1.01 %
Unique Individual Reach		3	0.78 %
			0.99 %

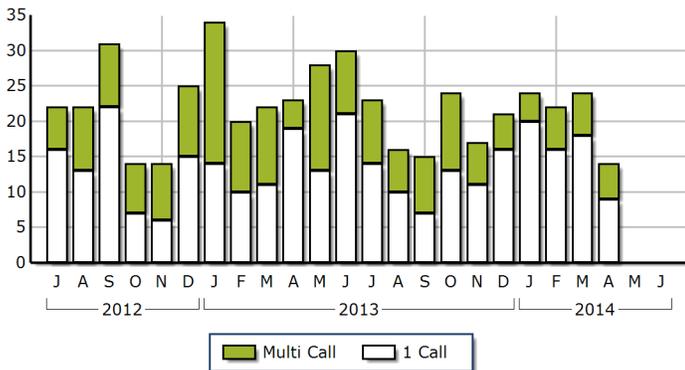
How Heard About



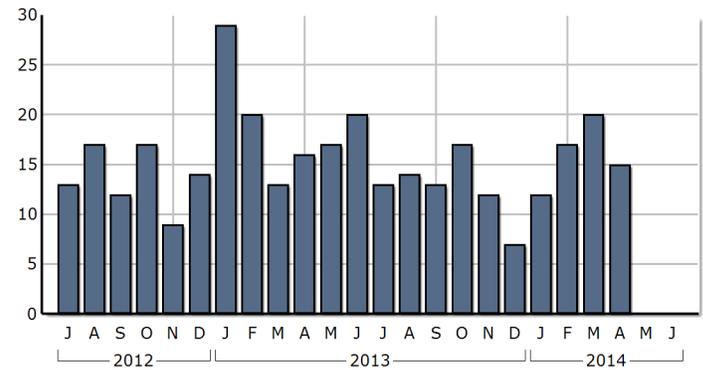
Fax Referral



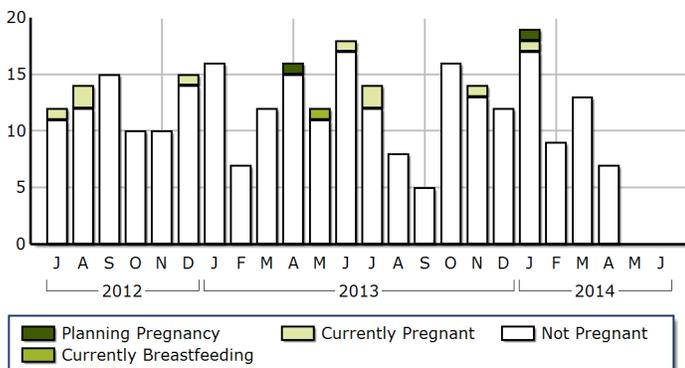
Tobacco User Enrollments By Program Type



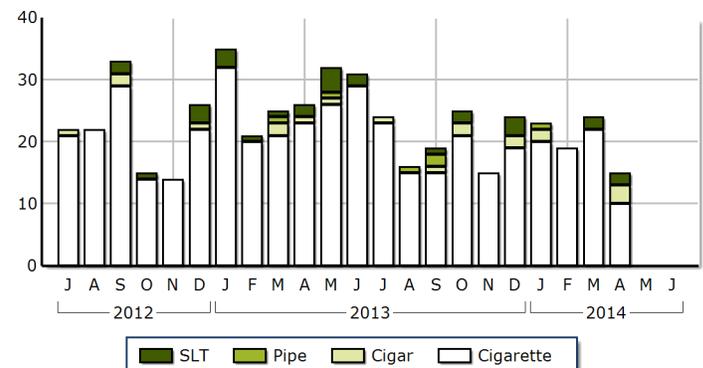
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

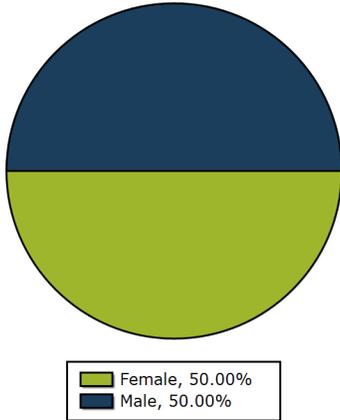


Chart Total N: 14

Tobacco Users By Language

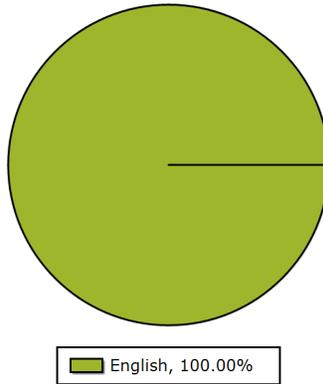


Chart Total N: 14

Tobacco Users By Education

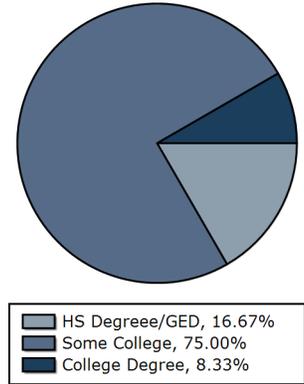


Chart Total N: 12

Tobacco Users By Race

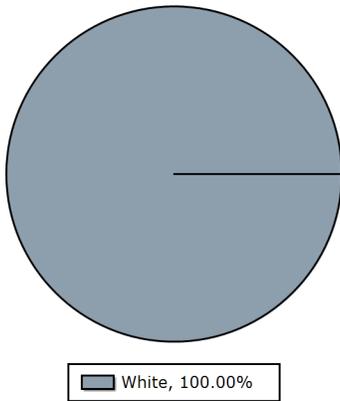


Chart Total N: 12

Tobacco Users By Age

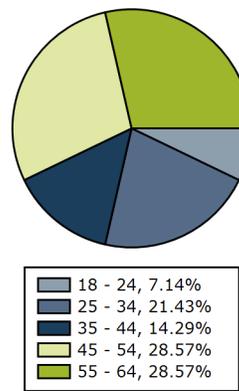


Chart Total N: 14

Tobacco Users By Health Plan

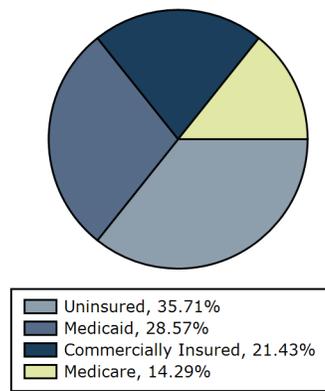


Chart Total N: 14

Tobacco Users By Ethnicity

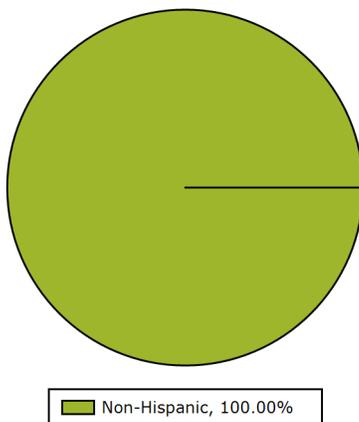


Chart Total N: 12

Tobacco Users By Chronic Condition

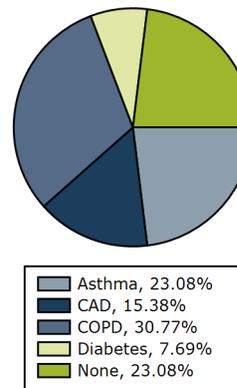


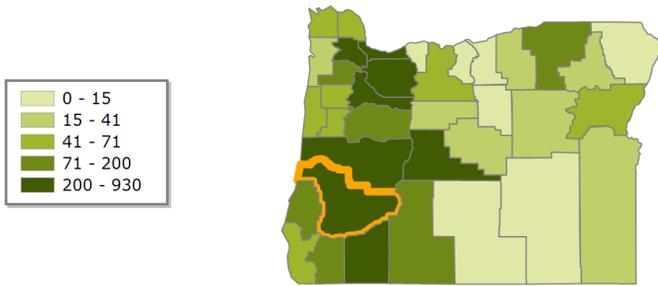
Chart Total N: 13

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

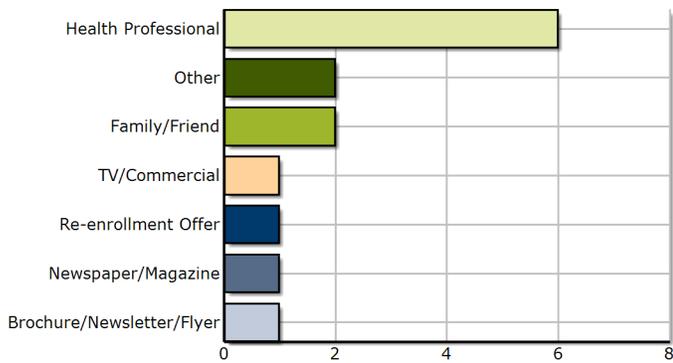
From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

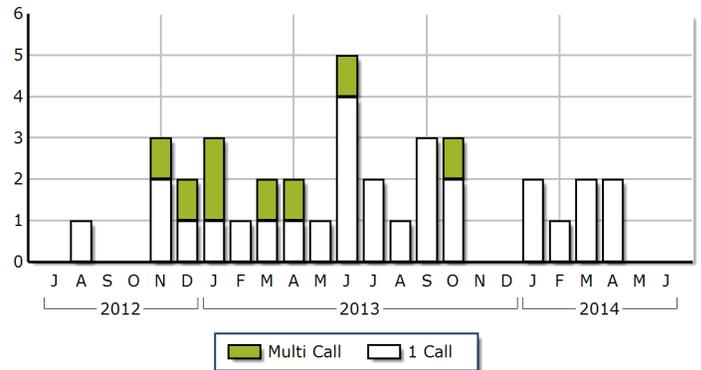


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 ⁴	
			County	State
Tobacco Users - Last Full Month			20	903
Tobacco Users YTD			218	7,798
Unique Tobacco Users YTD			3	5,005
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.97 %
Reach - NAQC			2	0.71 %
Annualized Reach			1	1.16 %
Annualized Reach - NAQC			2	0.85 %
Unique Individual Reach			3	0.63 %

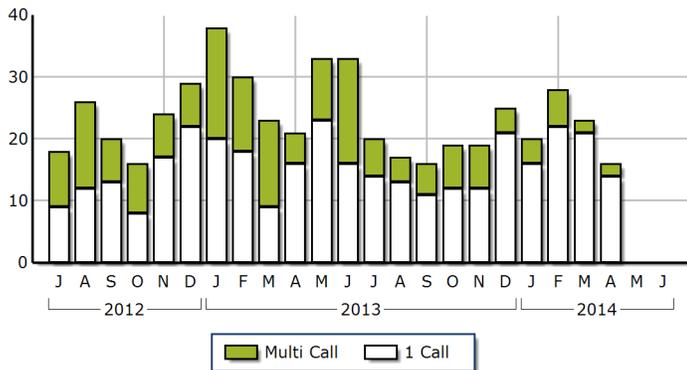
How Heard About



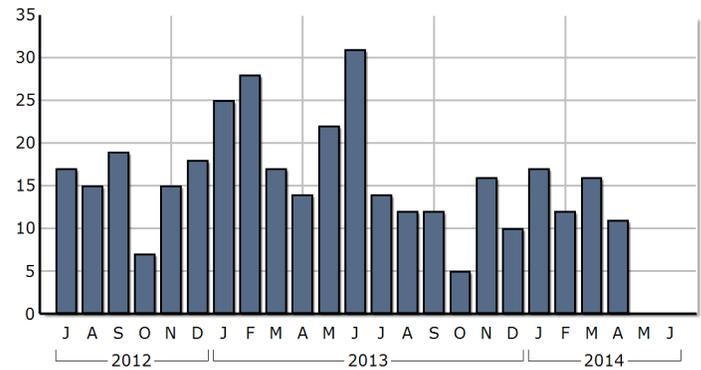
Fax Referral



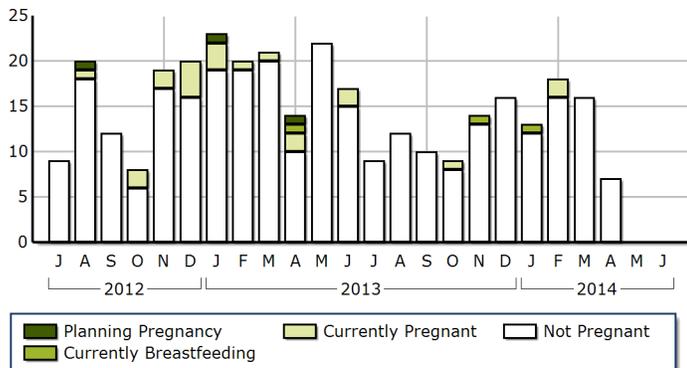
Tobacco User Enrollments By Program Type



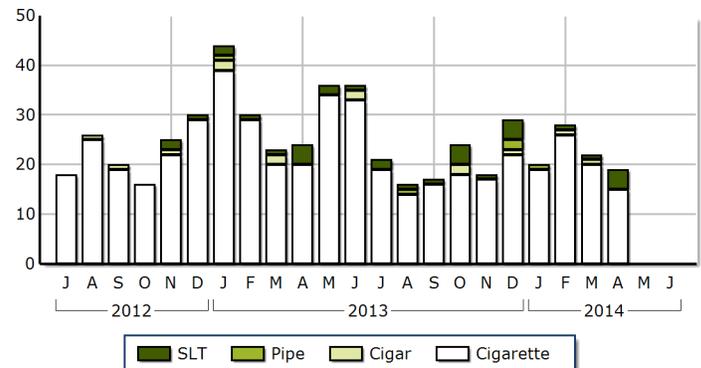
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

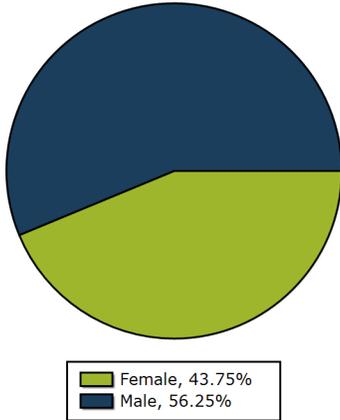


Chart Total N: 16

Tobacco Users By Language

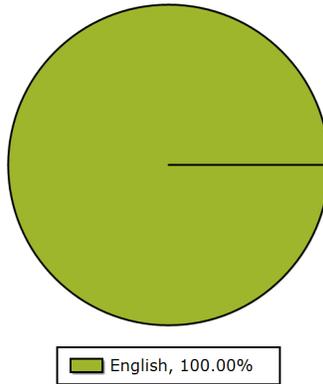


Chart Total N: 16

Tobacco Users By Education

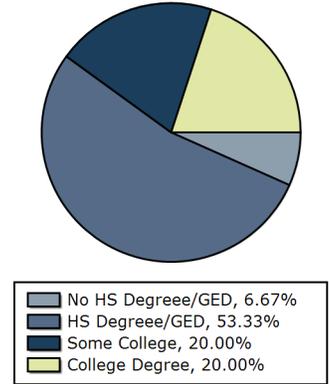


Chart Total N: 15

Tobacco Users By Race

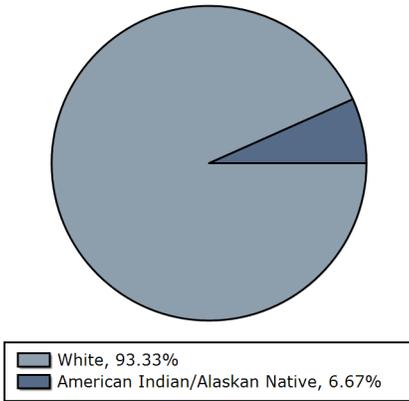


Chart Total N: 15

Tobacco Users By Age

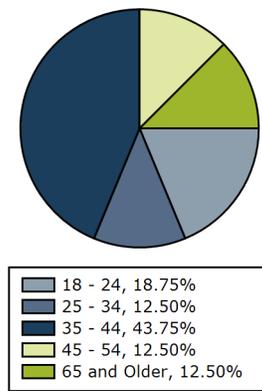


Chart Total N: 16

Tobacco Users By Health Plan

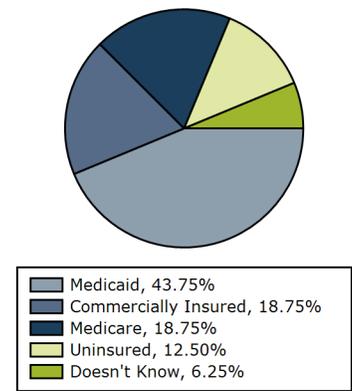


Chart Total N: 16

Tobacco Users By Ethnicity

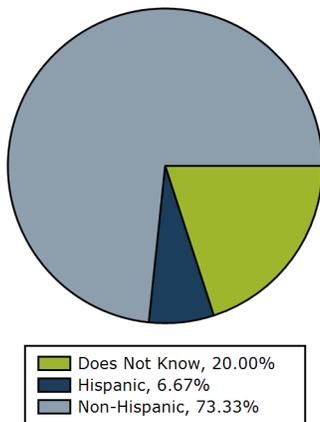


Chart Total N: 15

Tobacco Users By Chronic Condition

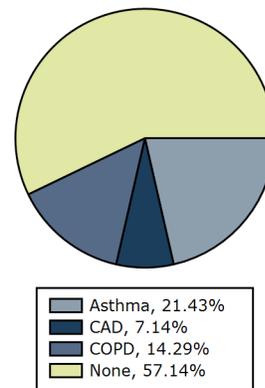
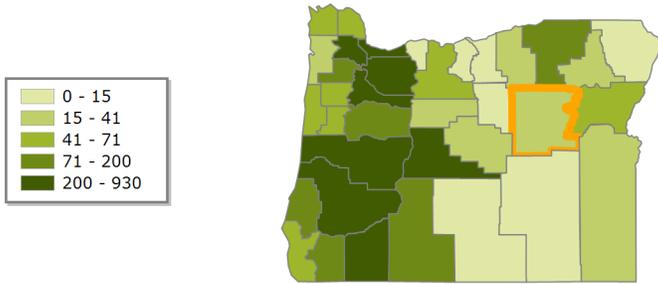


Chart Total N: 14

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

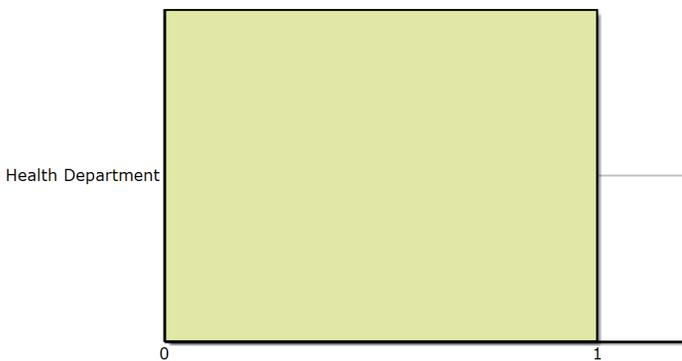
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

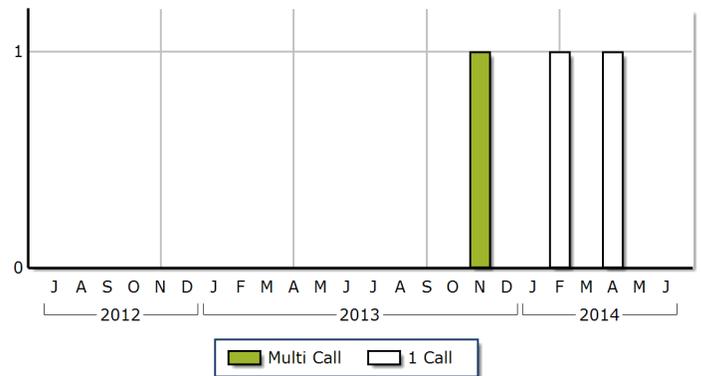


County Population	Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453 ⁴
		County	State
Tobacco Users - Last Full Month		2	903
Tobacco Users YTD		19	7,798
Unique Tobacco Users YTD		3	5,005
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.31 %
Reach - NAQC		2	0.76 %
Annualized Reach		1	1.57 %
Annualized Reach - NAQC		2	0.91 %
Unique Individual Reach		3	0.69 %

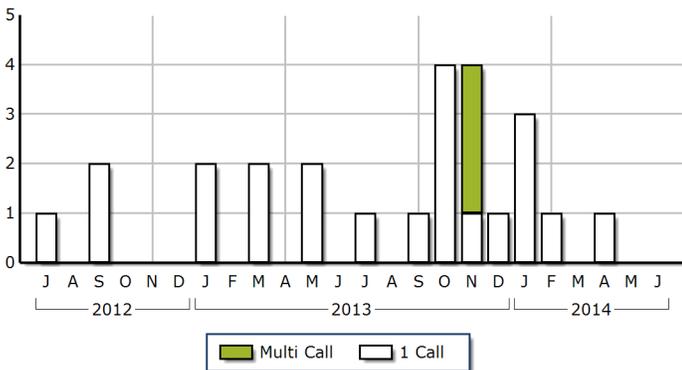
How Heard About



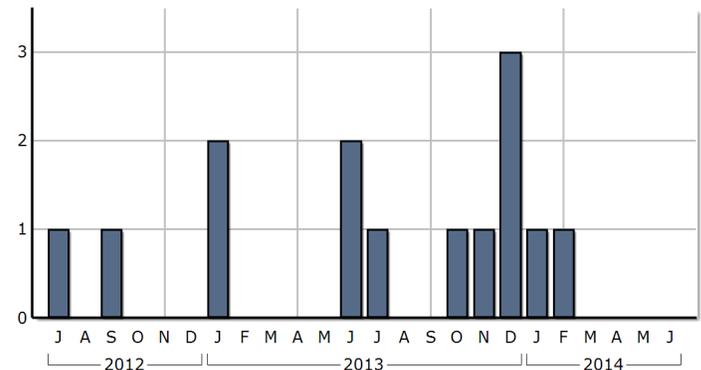
Fax Referral



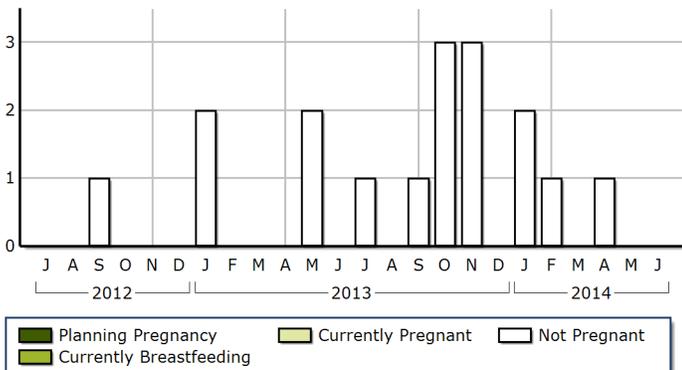
Tobacco User Enrollments By Program Type



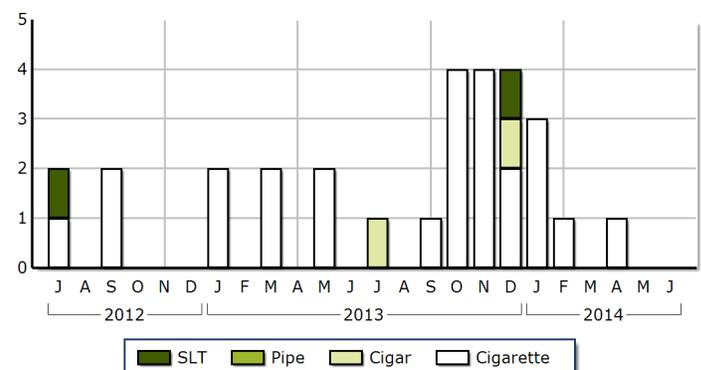
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

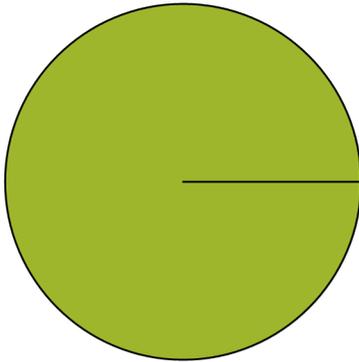


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

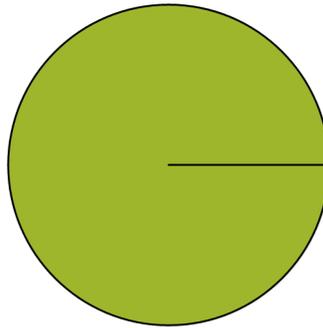
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

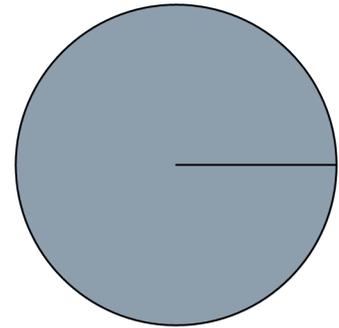
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

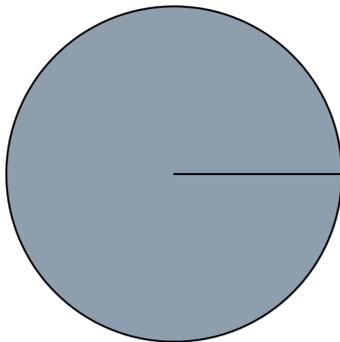
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

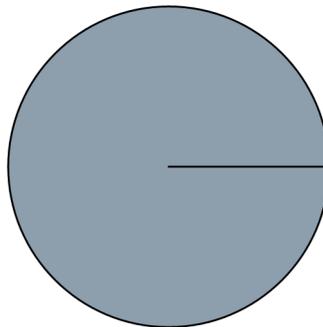
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

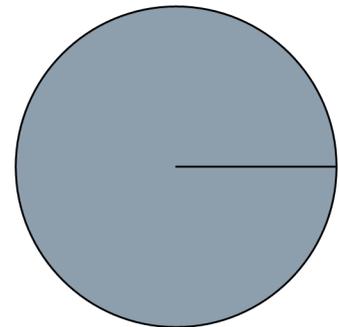
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

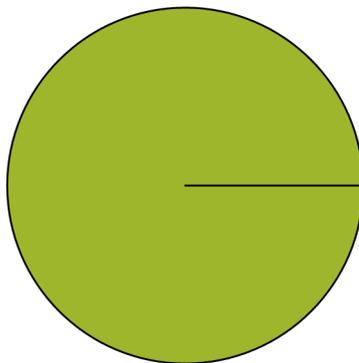
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

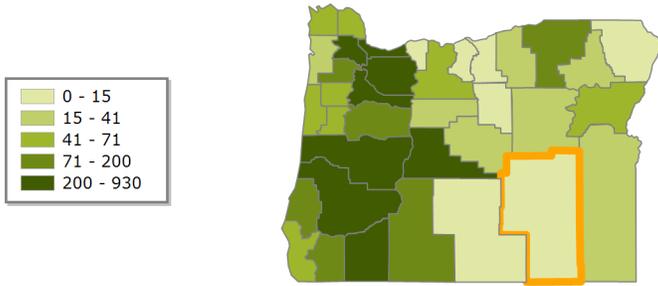
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

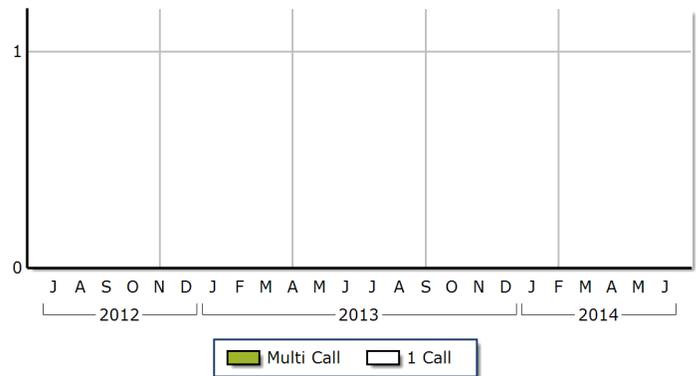
From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

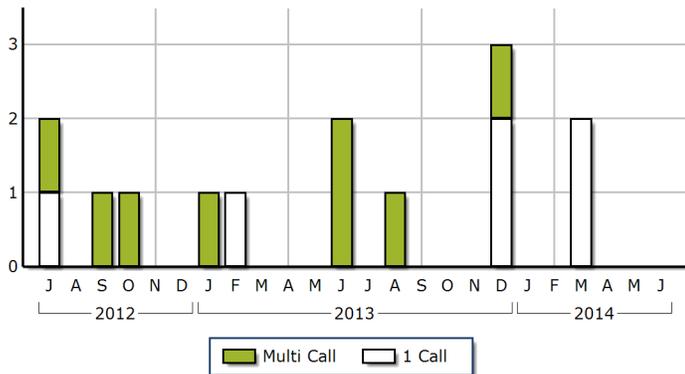


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %		870 ⁴
			County	State
Tobacco Users - Last Full Month			-	903
Tobacco Users YTD			7	7,798
Unique Tobacco Users YTD			3	5,005
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.80 %
Reach - NAQC			2	0.69 %
Annualized Reach			1	0.97 %
Annualized Reach - NAQC			2	0.83 %
Unique Individual Reach			3	0.34 %

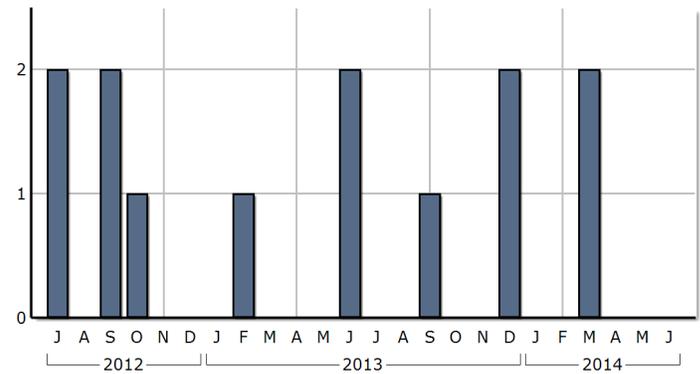
Fax Referral



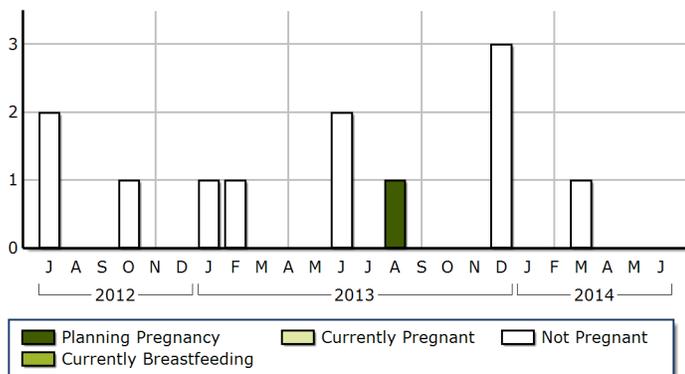
Tobacco User Enrollments By Program Type



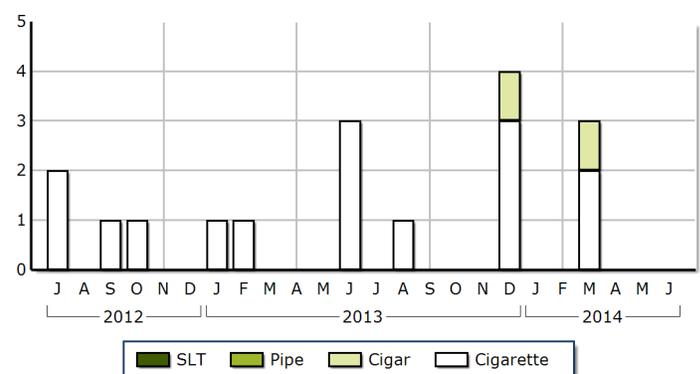
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



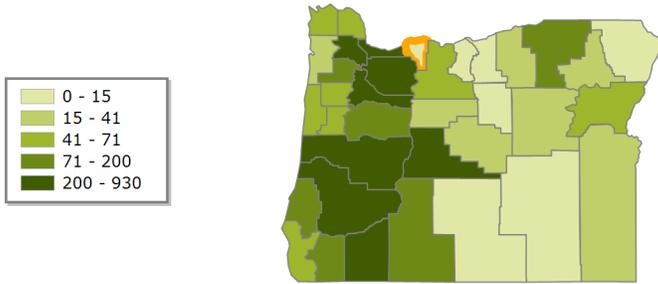
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

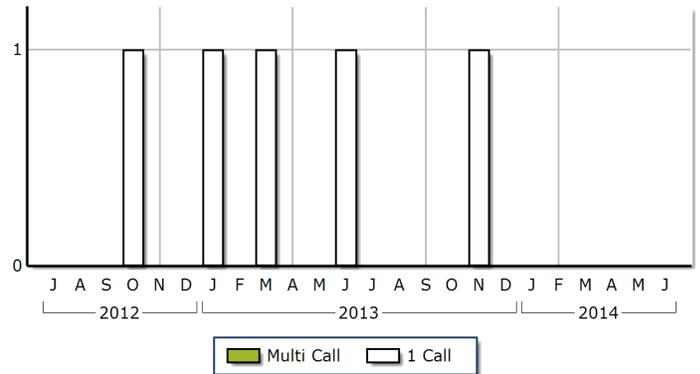
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

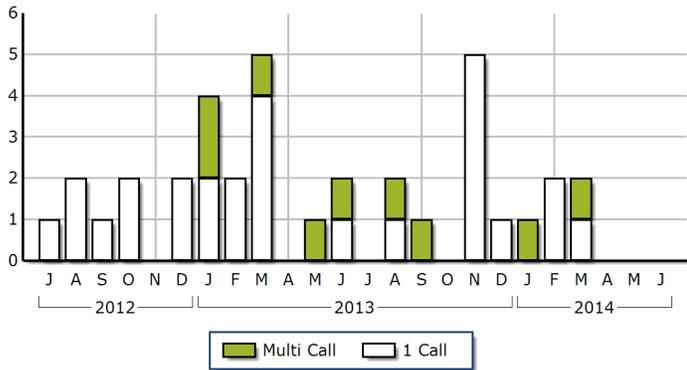


County Population		Prevalence	Tobacco Users	
Adult	16,229	8.6 %		1,396 ⁴
			County	State
Tobacco Users - Last Full Month			-	903
Tobacco Users YTD			17	7,798
Unique Tobacco Users YTD			3	5,005
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.22 %
Reach - NAQC			2	0.64 %
Annualized Reach			1	1.46 %
Annualized Reach - NAQC			2	0.77 %
Unique Individual Reach			3	0.72 %

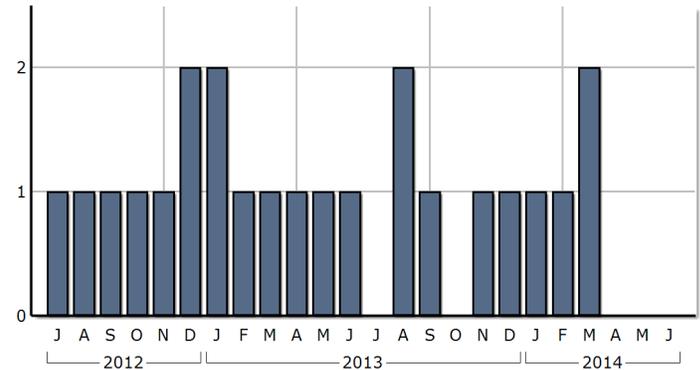
Fax Referral



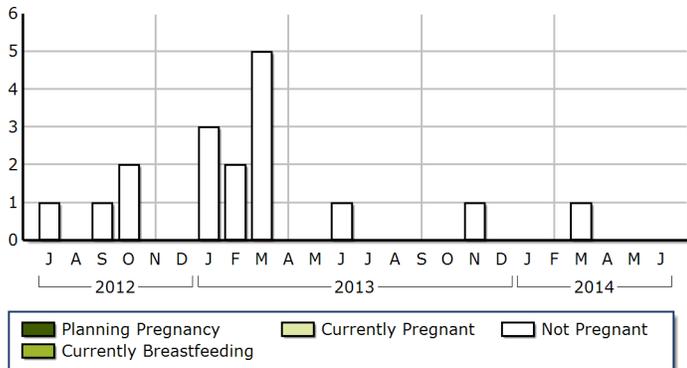
Tobacco User Enrollments By Program Type



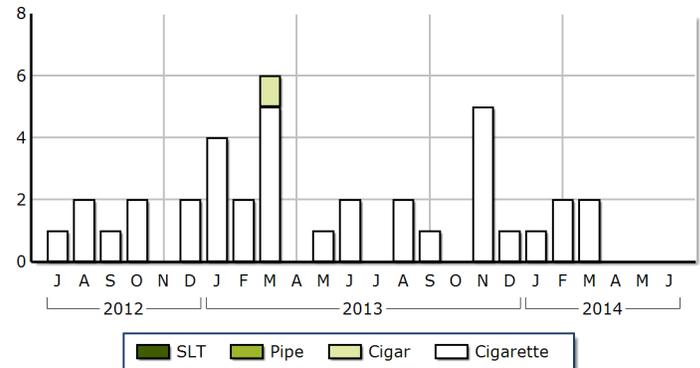
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



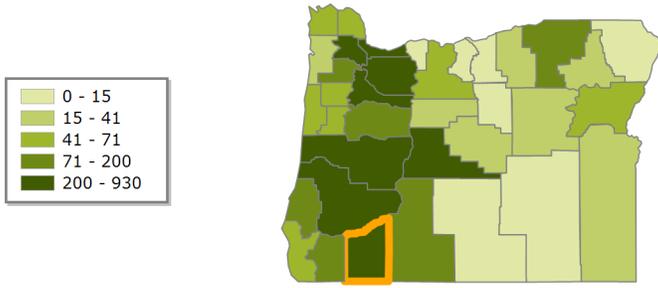
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

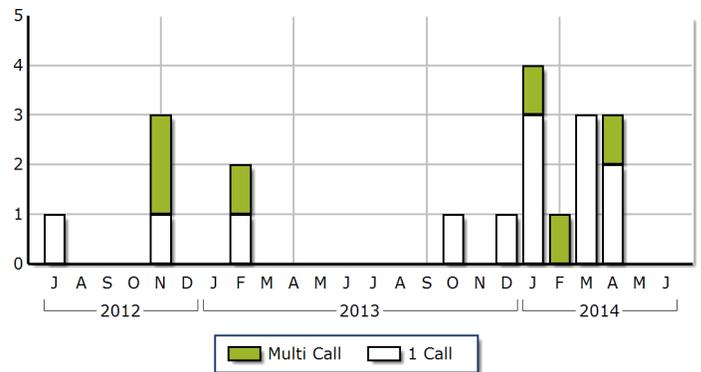


County Population		Prevalence	Tobacco Users	
Adult	160,716	21.9 %	35,197	⁴
			County	State
Tobacco Users - Last Full Month			33	903
Tobacco Users YTD			252	7,798
Unique Tobacco Users YTD			3	151
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.72 %
Reach - NAQC			2	0.53 %
Annualized Reach			1	0.86 %
Annualized Reach - NAQC			2	0.63 %
Unique Individual Reach			3	0.43 %

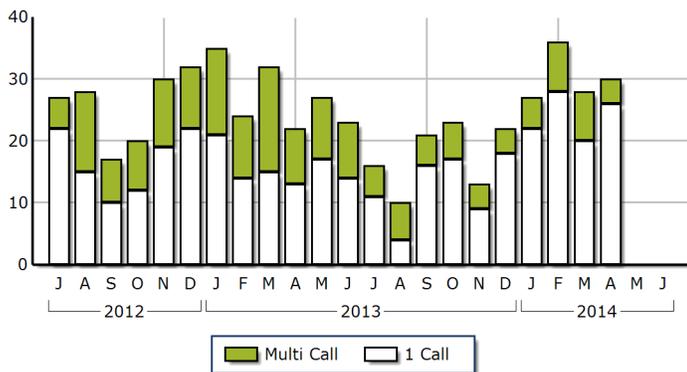
How Heard About



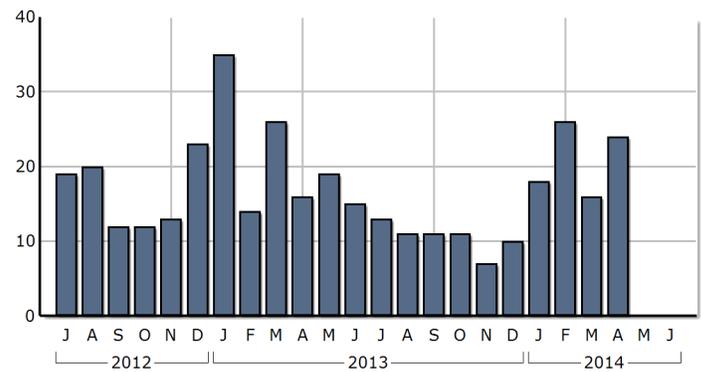
Fax Referral



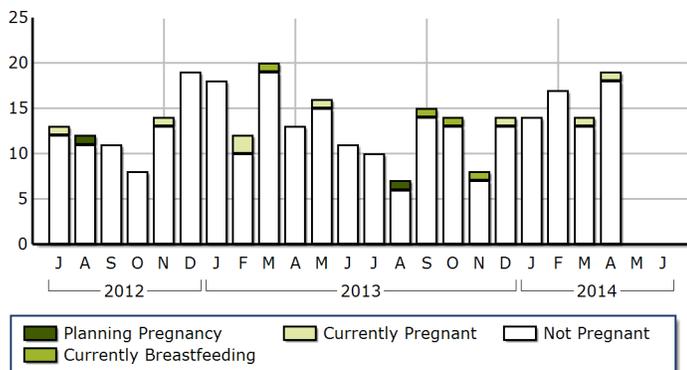
Tobacco User Enrollments By Program Type



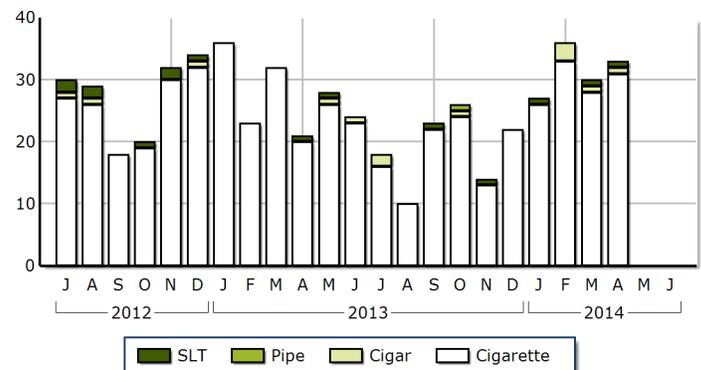
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

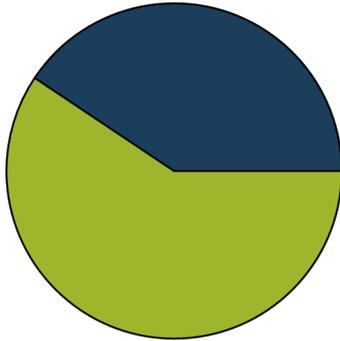


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

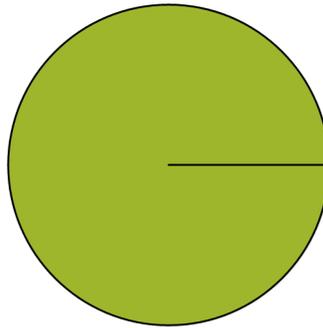
Tobacco Users By Gender



Female, 59.38%
Male, 40.63%

Chart Total N: 32

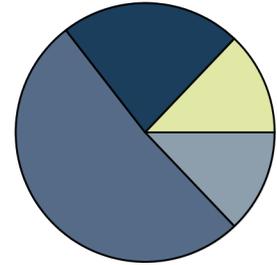
Tobacco Users By Language



English, 100.00%

Chart Total N: 32

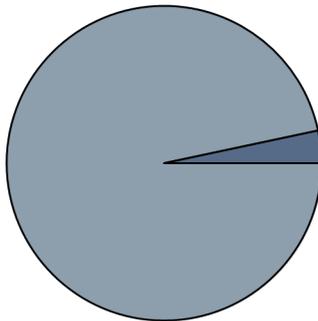
Tobacco Users By Education



No HS Degreee/GED, 12.90%
HS Degreee/GED, 51.61%
Some College, 22.58%
College Degree, 12.90%

Chart Total N: 31

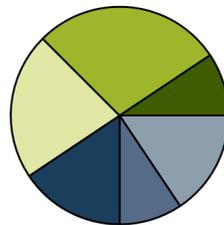
Tobacco Users By Race



White, 96.67%
Black or African American, 3.33%

Chart Total N: 30

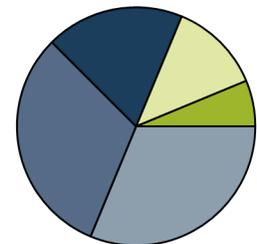
Tobacco Users By Age



18 - 24, 15.63%
25 - 34, 9.38%
35 - 44, 15.63%
45 - 54, 21.88%
55 - 64, 28.13%
65 and Older, 9.38%

Chart Total N: 32

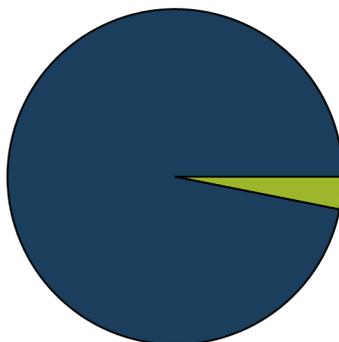
Tobacco Users By Health Plan



Medicaid, 31.25%
Medicare, 31.25%
Commercially Insured, 18.75%
Uninsured, 12.50%
Doesn't Know, 6.25%

Chart Total N: 32

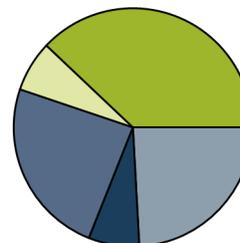
Tobacco Users By Ethnicity



Hispanic, 3.13%
Non-Hispanic, 96.88%

Chart Total N: 32

Tobacco Users By Chronic Condition



Asthma, 24.14%
CAD, 6.90%
COPD, 24.14%
Diabetes, 6.90%
None, 37.93%

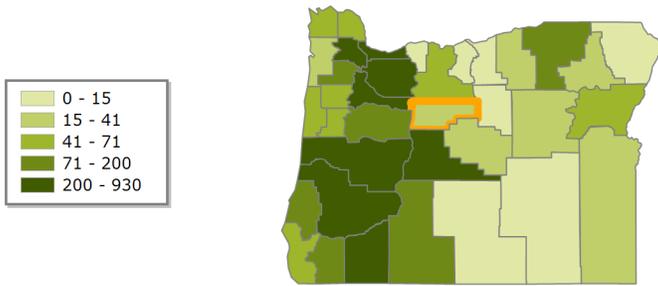
Chart Total N: 29

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

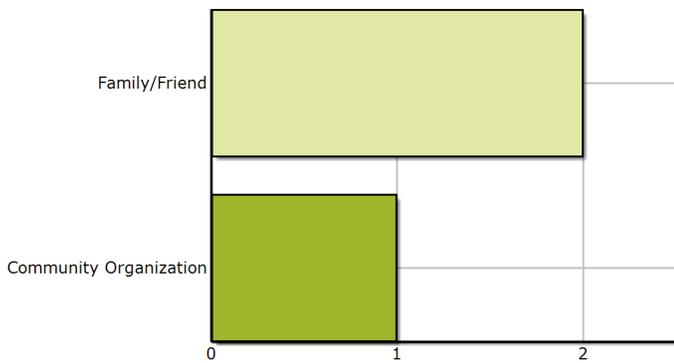
From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

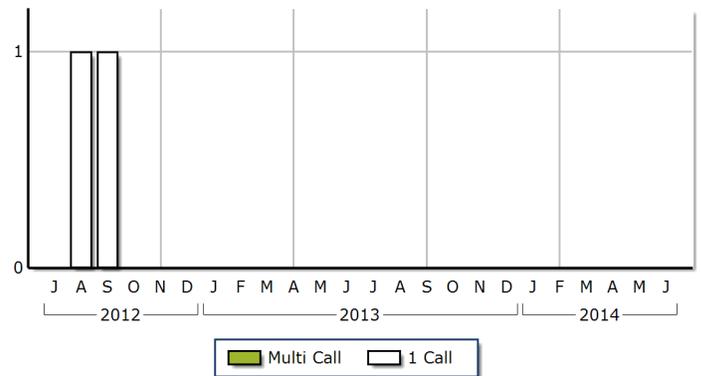


County Population	Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638 ⁴
		County	State
Tobacco Users - Last Full Month		3	903
Tobacco Users YTD		17	7,798
Unique Tobacco Users YTD		3	5,005
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.64 % 1.55 %
Reach - NAQC		2	0.45 % 0.66 %
Annualized Reach		1	0.77 % 1.85 %
Annualized Reach - NAQC		2	0.55 % 0.79 %
Unique Individual Reach		3	0.49 % 0.99 %

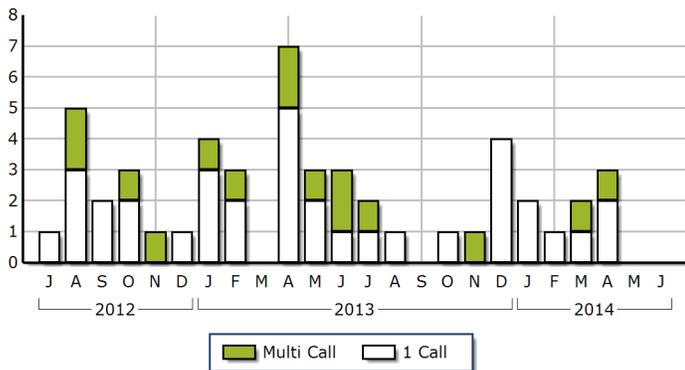
How Heard About



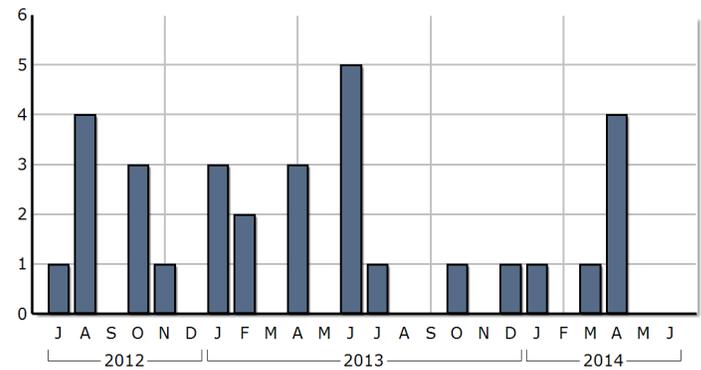
Fax Referral



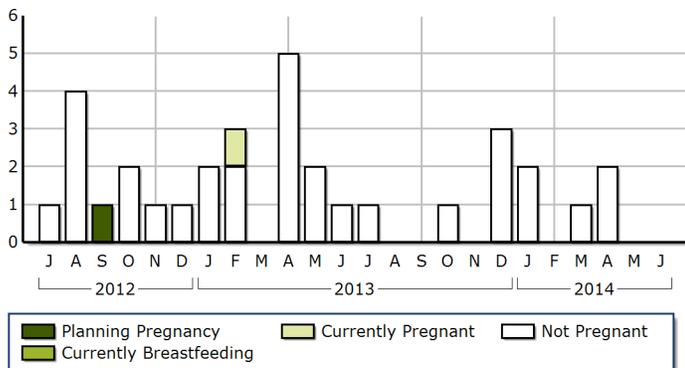
Tobacco User Enrollments By Program Type



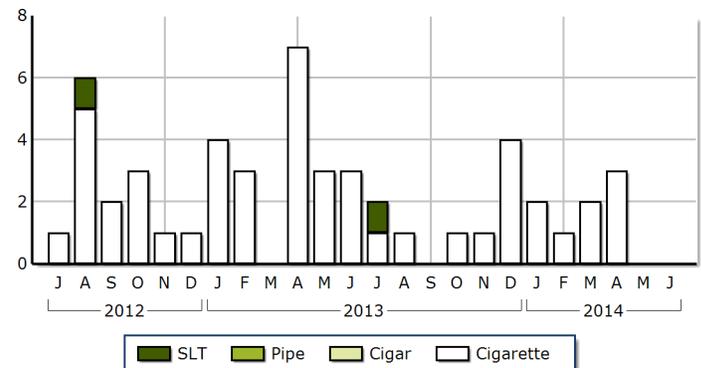
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

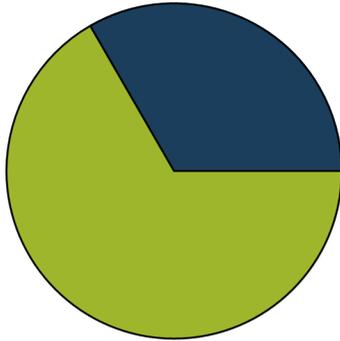


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

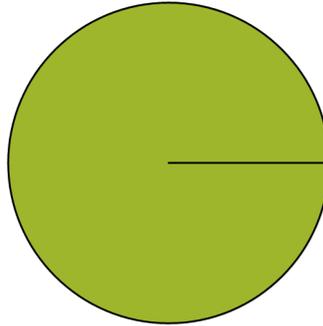
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

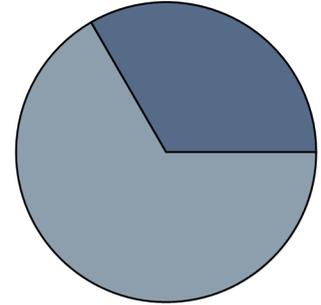
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

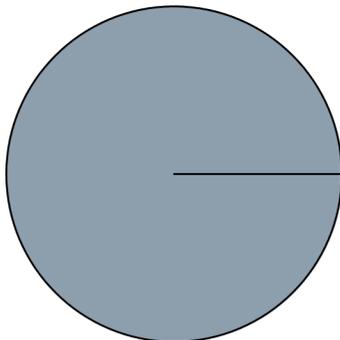
Tobacco Users By Education



Some College, 66.67%
College Degree, 33.33%

Chart Total N: 3

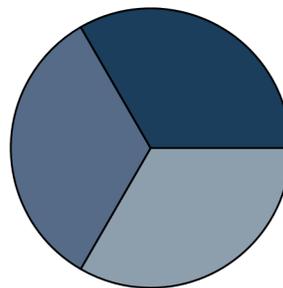
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

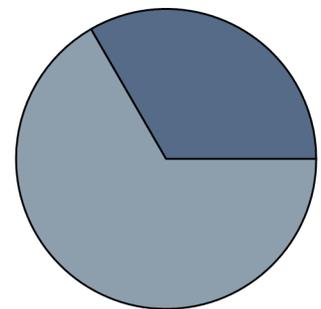
Tobacco Users By Age



25 - 34, 33.33%
45 - 54, 33.33%
65 and Older, 33.33%

Chart Total N: 3

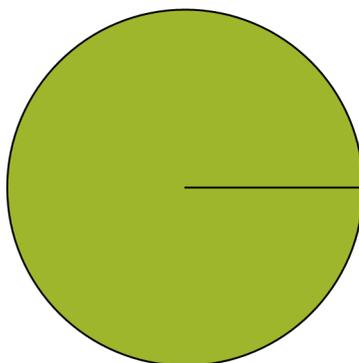
Tobacco Users By Health Plan



Medicare, 66.67%
Uninsured, 33.33%

Chart Total N: 3

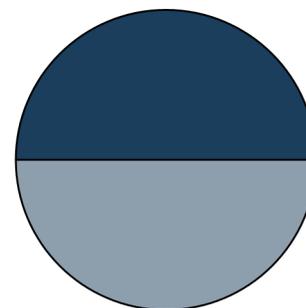
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



COPD, 50.00%
None, 50.00%

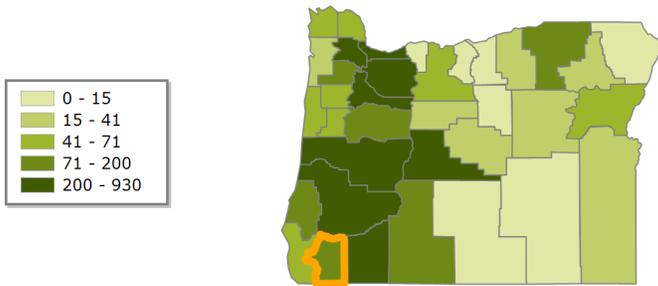
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

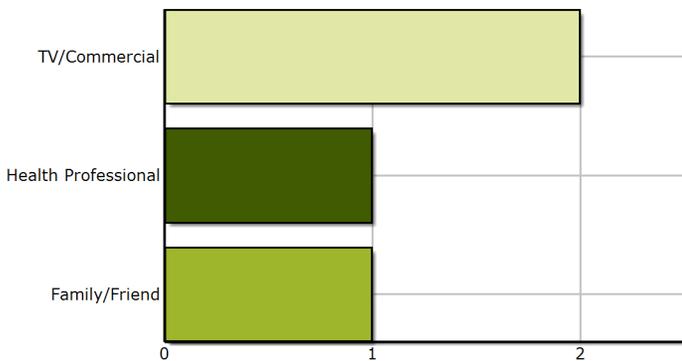
From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

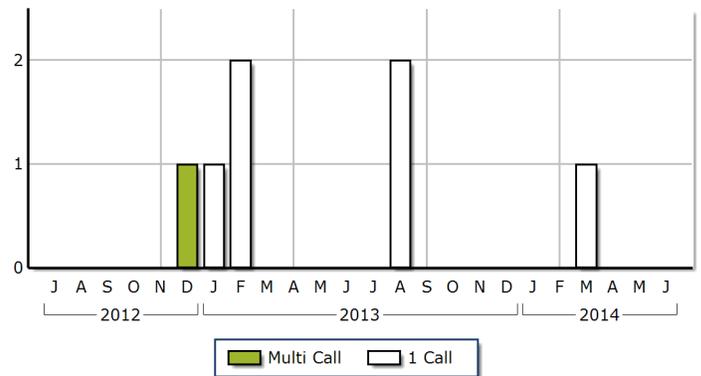


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670	⁴
			County	State
Tobacco Users - Last Full Month			5	903
Tobacco Users YTD			125	7,798
Unique Tobacco Users YTD			3	5,005
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.75 %
Reach - NAQC			2	0.59 %
Annualized Reach			1	0.90 %
Annualized Reach - NAQC			2	0.71 %
Unique Individual Reach			3	0.43 %

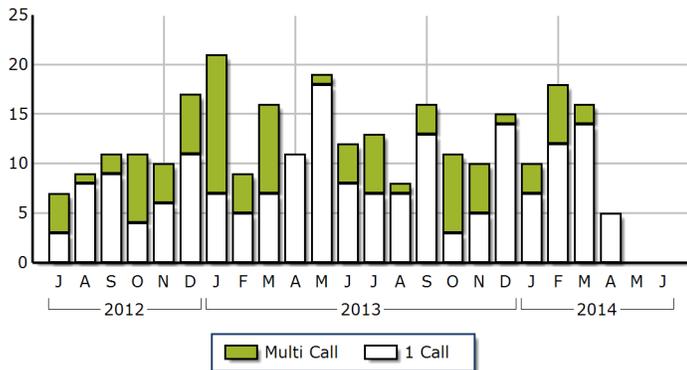
How Heard About



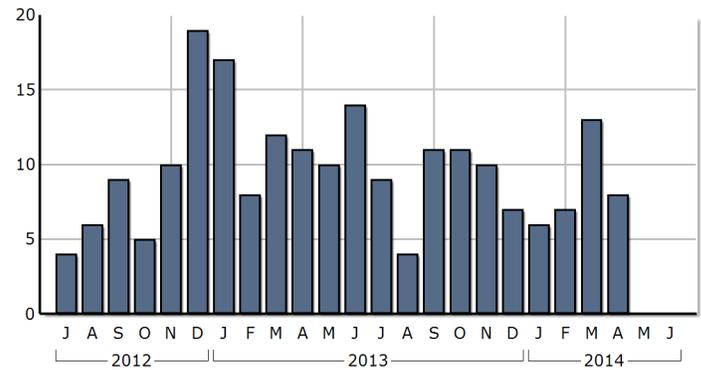
Fax Referral



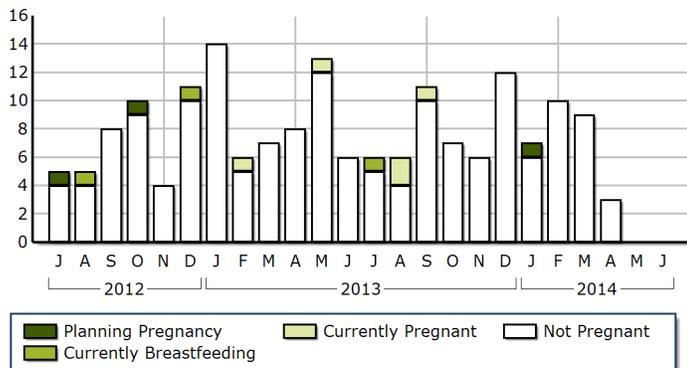
Tobacco User Enrollments By Program Type



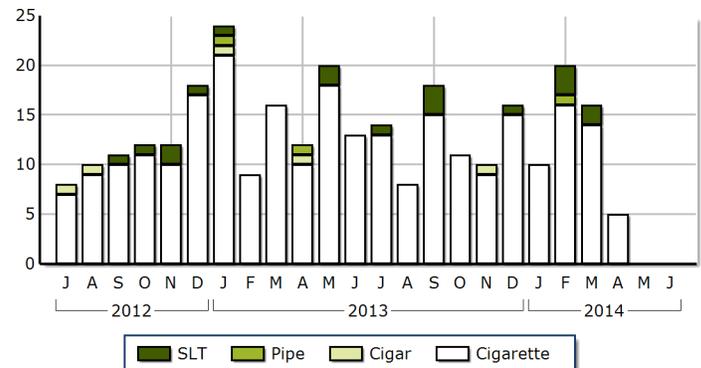
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

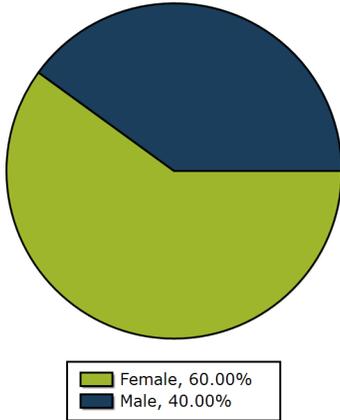


Chart Total N: 5

Tobacco Users By Language

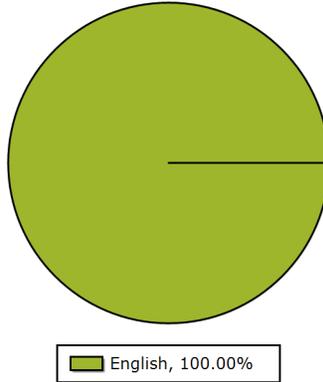


Chart Total N: 5

Tobacco Users By Education

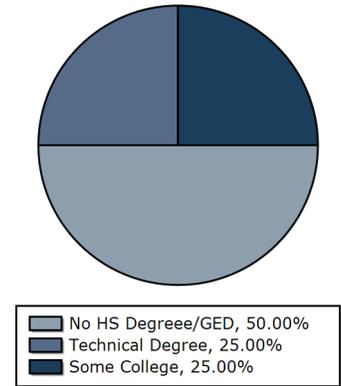


Chart Total N: 4

Tobacco Users By Race

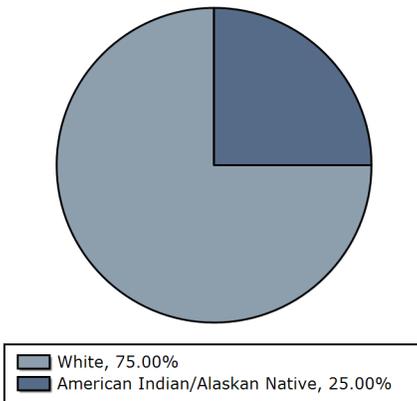


Chart Total N: 4

Tobacco Users By Age

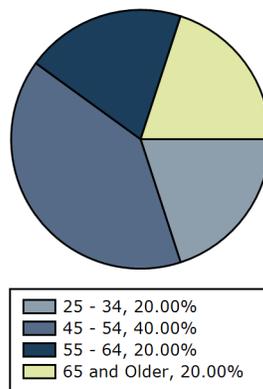


Chart Total N: 5

Tobacco Users By Health Plan

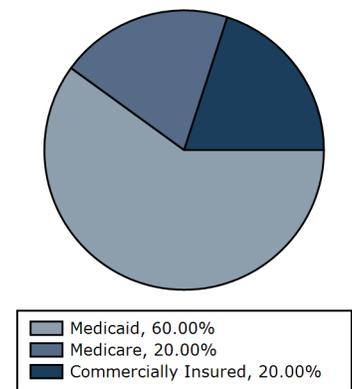


Chart Total N: 5

Tobacco Users By Ethnicity

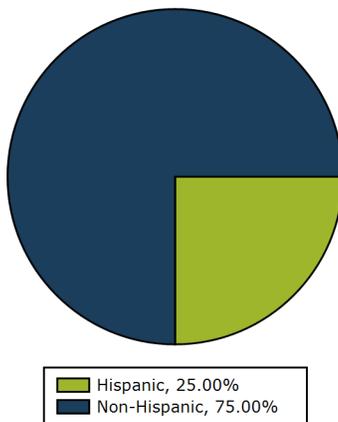


Chart Total N: 4

Tobacco Users By Chronic Condition

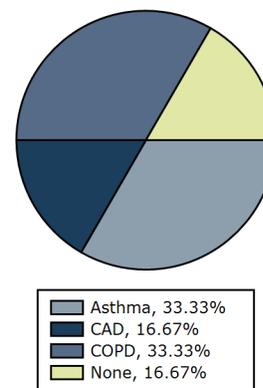


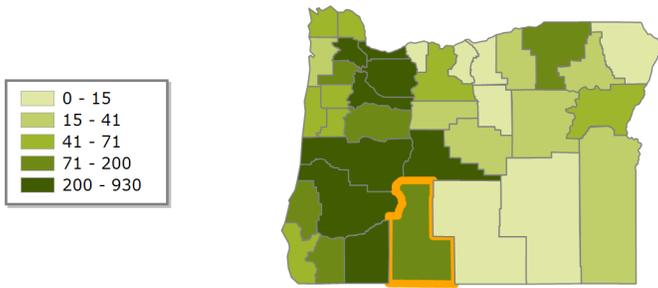
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

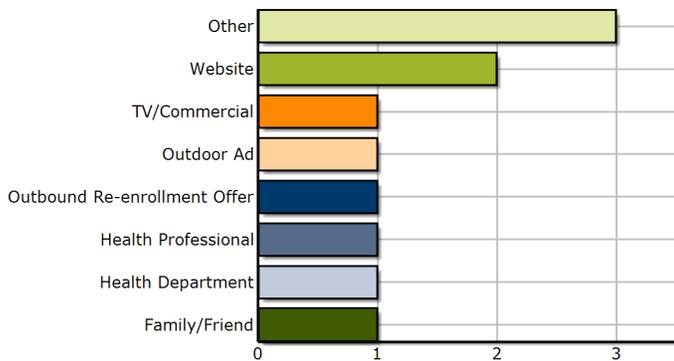
From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

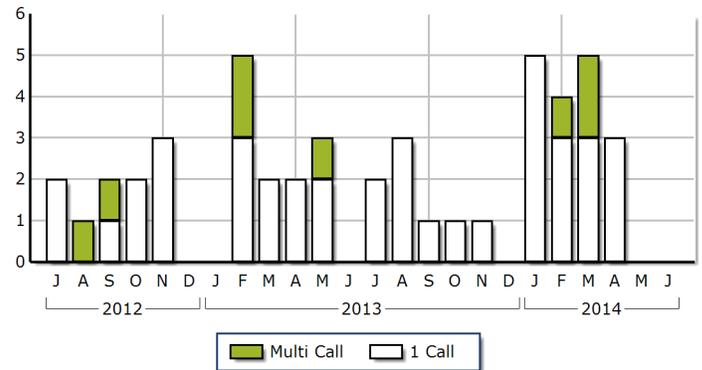


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %	11,109	4
			County	State
Tobacco Users - Last Full Month			14	903
Tobacco Users YTD			141	7,798
Unique Tobacco Users YTD			3	5,005
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.27 %
Reach - NAQC			2	0.85 %
Annualized Reach			1	1.52 %
Annualized Reach - NAQC			2	1.02 %
Unique Individual Reach			3	0.82 %

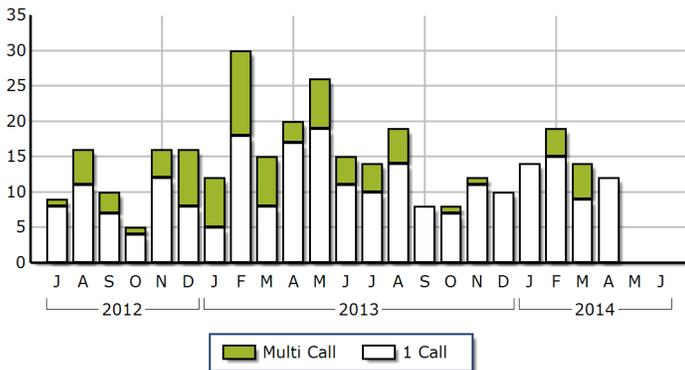
How Heard About



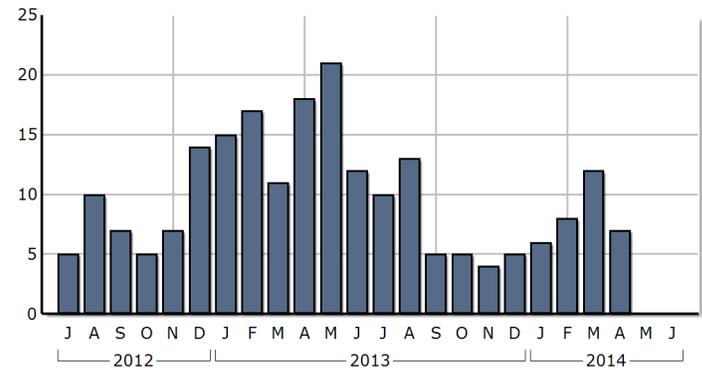
Fax Referral



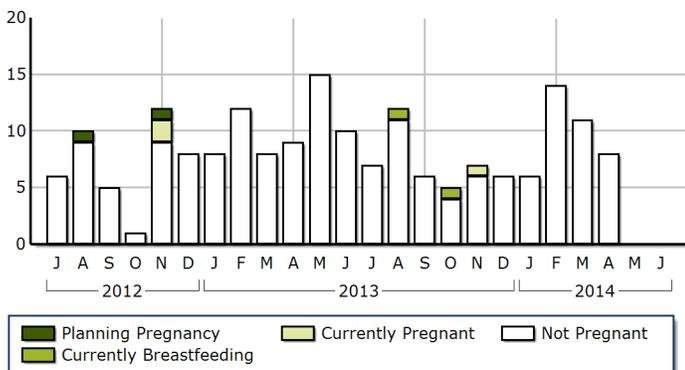
Tobacco User Enrollments By Program Type



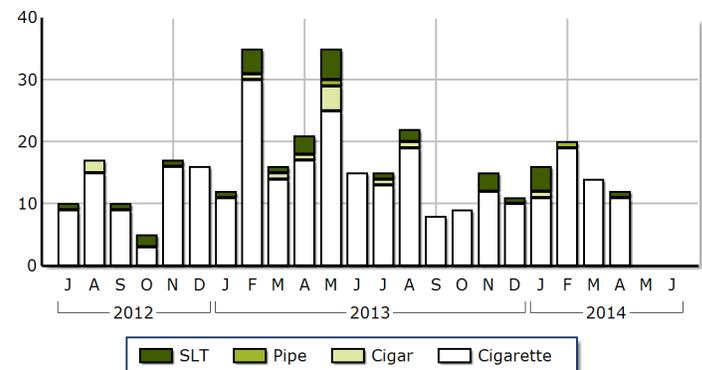
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

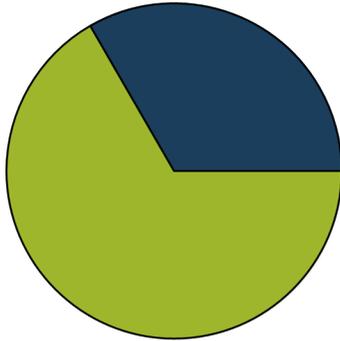


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

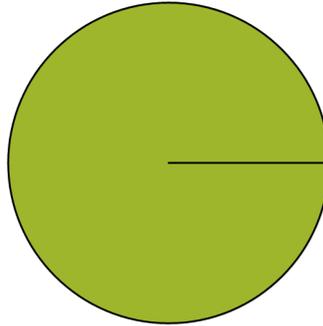
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 12

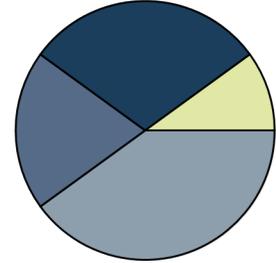
Tobacco Users By Language



English, 100.00%

Chart Total N: 12

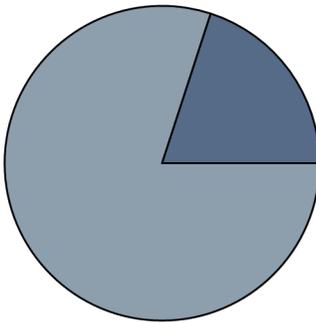
Tobacco Users By Education



No HS Degreee/GED, 40.00%
HS Degreee/GED, 20.00%
Some College, 30.00%
College Degree, 10.00%

Chart Total N: 10

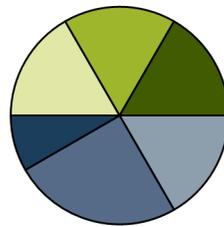
Tobacco Users By Race



White, 80.00%
American Indian/Alaskan Native, 20.00%

Chart Total N: 10

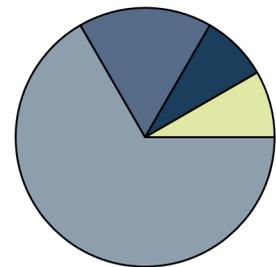
Tobacco Users By Age



18 - 24, 16.67%
25 - 34, 25.00%
35 - 44, 8.33%
45 - 54, 16.67%
55 - 64, 16.67%
65 and Older, 16.67%

Chart Total N: 12

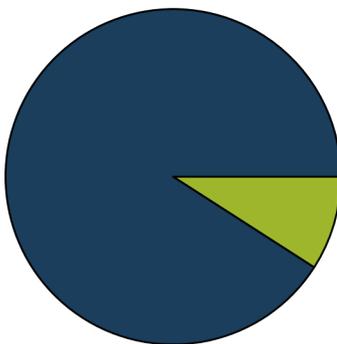
Tobacco Users By Health Plan



Medicaid, 66.67%
Commercially Insured, 16.67%
Doesn't Know, 8.33%
Medicare, 8.33%

Chart Total N: 12

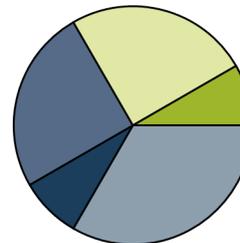
Tobacco Users By Ethnicity



Hispanic, 9.09%
Non-Hispanic, 90.91%

Chart Total N: 11

Tobacco Users By Chronic Condition



Asthma, 33.33%
CAD, 8.33%
COPD, 25.00%
Diabetes, 25.00%
None, 8.33%

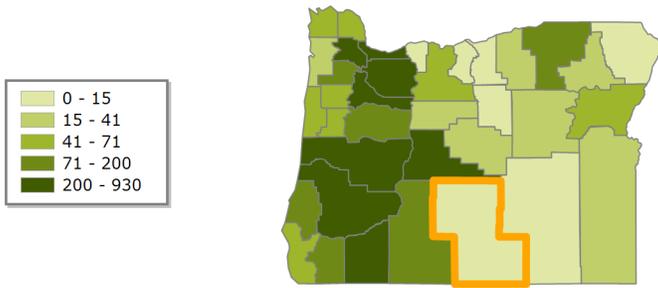
Chart Total N: 12

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

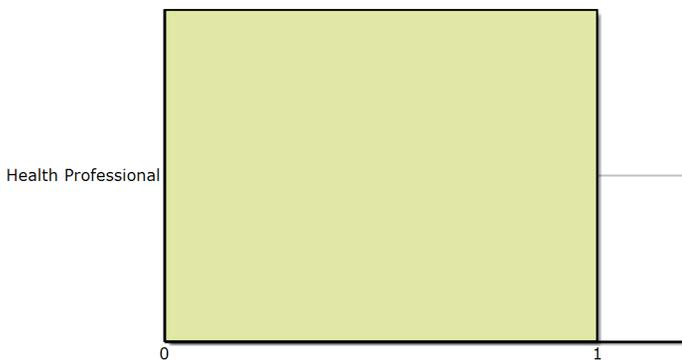
From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

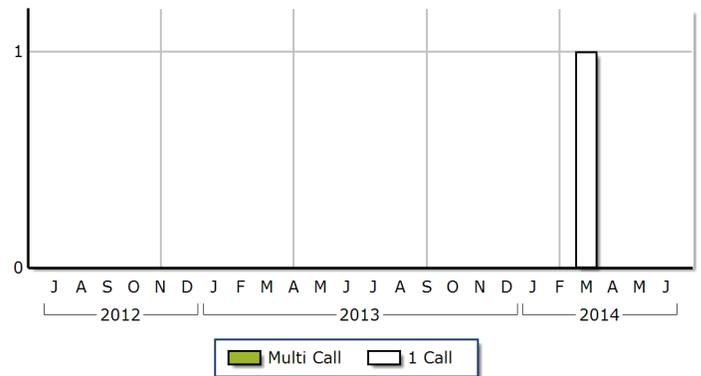


County Population	Prevalence	Tobacco Users	
Adult	6,068	19.9 %	1,208 ⁴
		County	State
Tobacco Users - Last Full Month		1	903
Tobacco Users YTD		10	7,798
Unique Tobacco Users YTD	3	7	5,005
Target Reach		2.0 %	2.0 %
Reach YTD	1	0.83 %	1.55 %
Reach - NAQC	2	0.41 %	0.66 %
Annualized Reach	1	0.99 %	1.85 %
Annualized Reach - NAQC	2	0.50 %	0.79 %
Unique Individual Reach	3	0.58 %	0.99 %

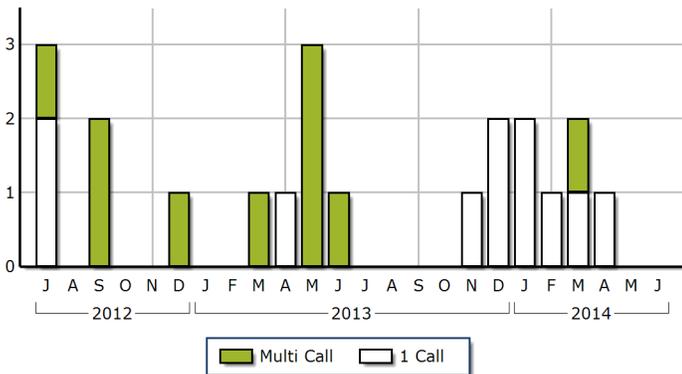
How Heard About



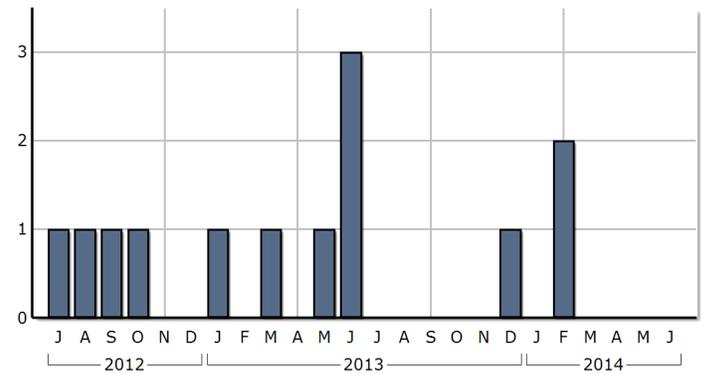
Fax Referral



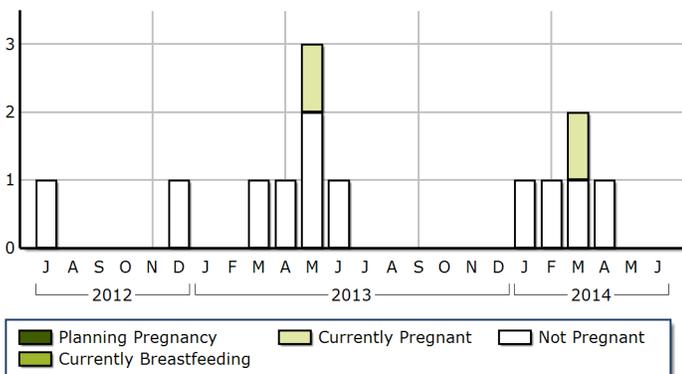
Tobacco User Enrollments By Program Type



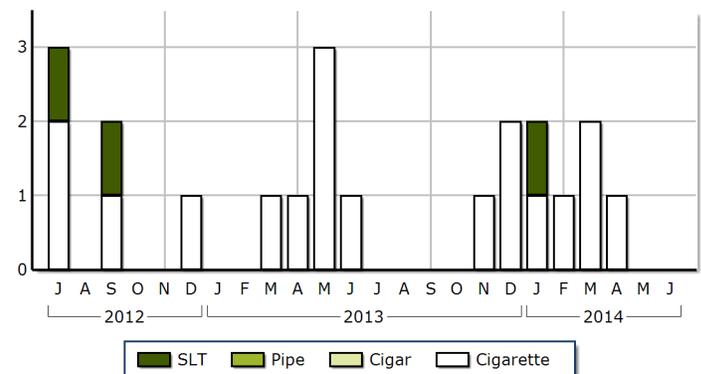
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

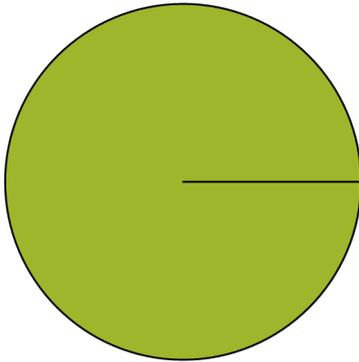


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

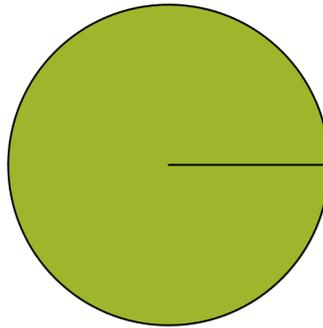
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

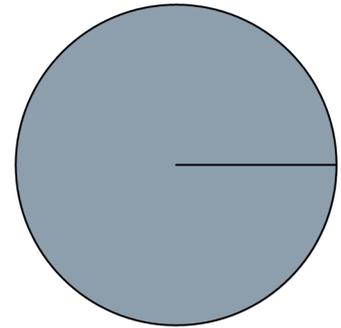
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

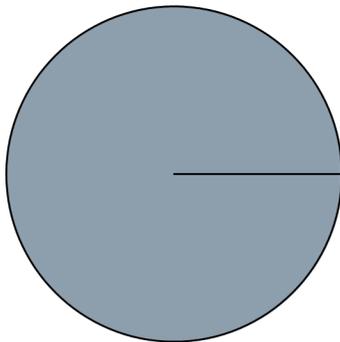
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

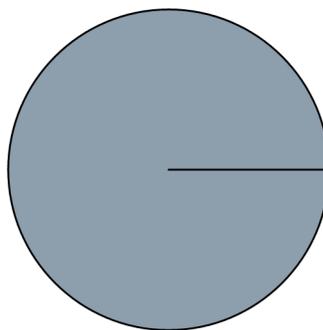
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

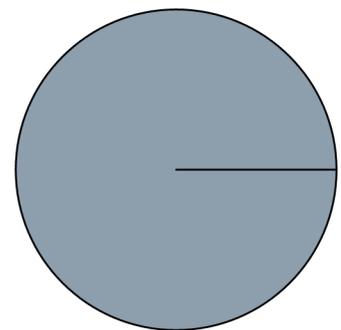
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

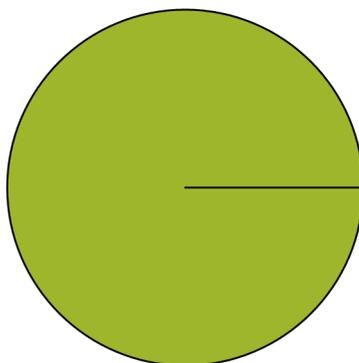
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

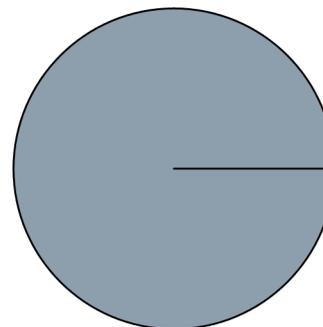
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 100.00%

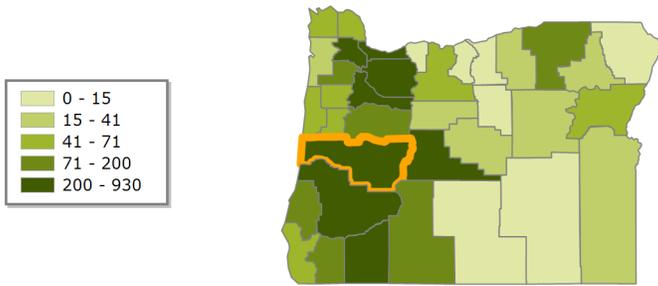
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

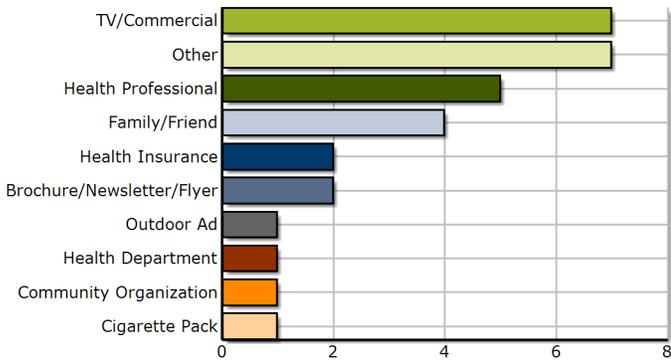
From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

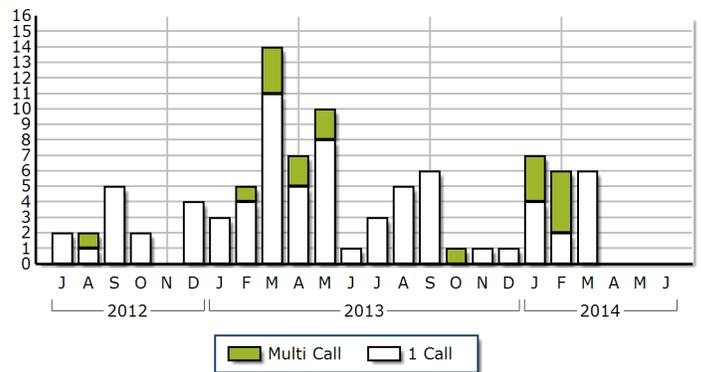


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492 ⁴	
			County	State
Tobacco Users - Last Full Month			53	903
Tobacco Users YTD			502	7,798
Unique Tobacco Users YTD			3	5,005
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.99 %
Reach - NAQC			2	0.72 %
Annualized Reach			1	1.19 %
Annualized Reach - NAQC			2	0.86 %
Unique Individual Reach			3	0.60 %

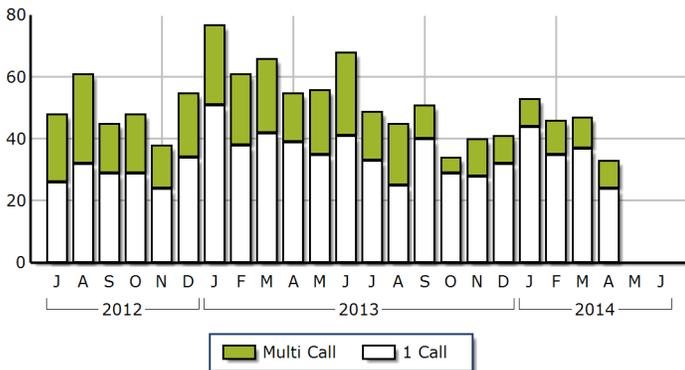
How Heard About



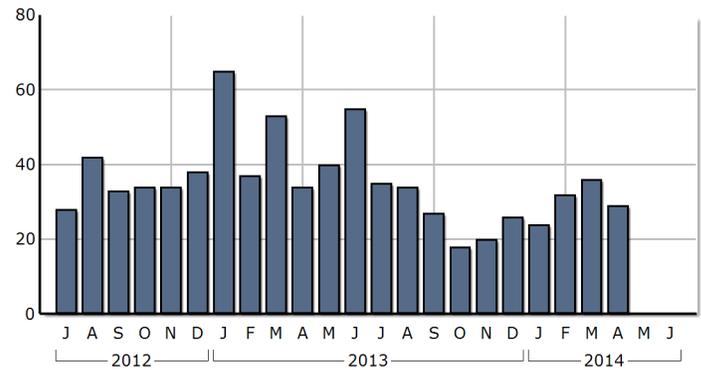
Fax Referral



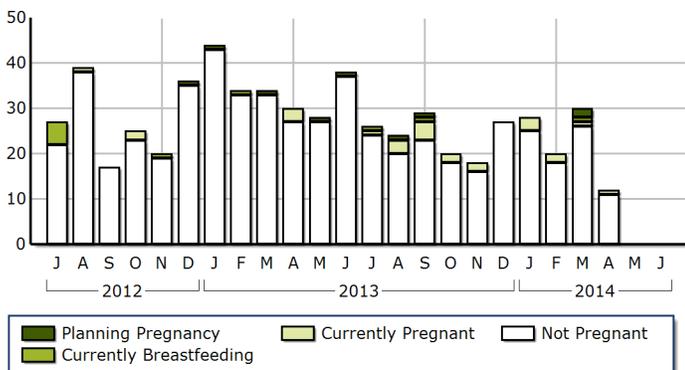
Tobacco User Enrollments By Program Type



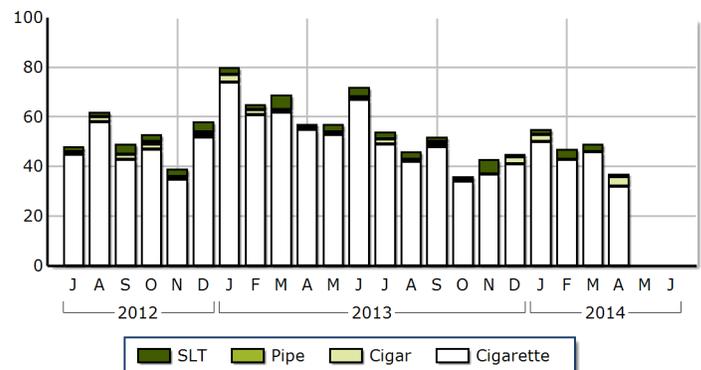
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

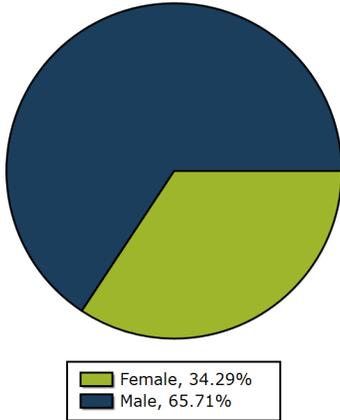


Chart Total N: 35

Tobacco Users By Language

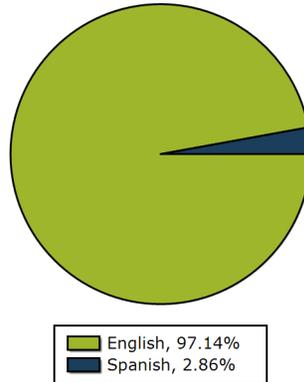


Chart Total N: 35

Tobacco Users By Education

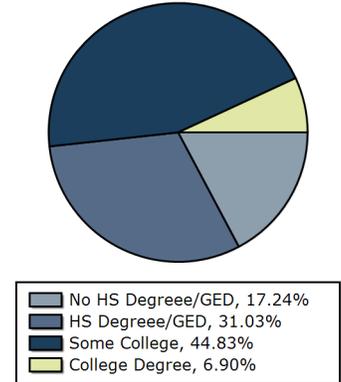


Chart Total N: 29

Tobacco Users By Race

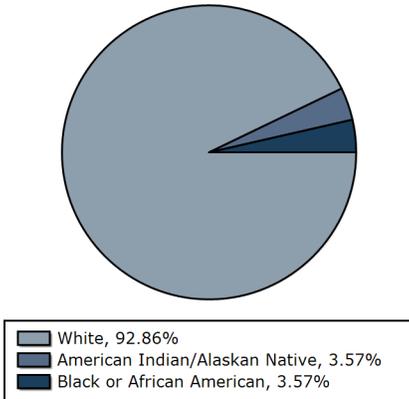


Chart Total N: 28

Tobacco Users By Age

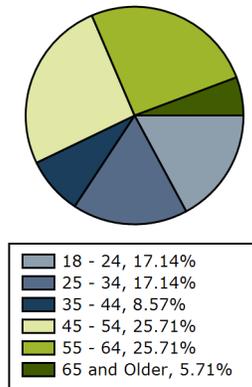


Chart Total N: 35

Tobacco Users By Health Plan

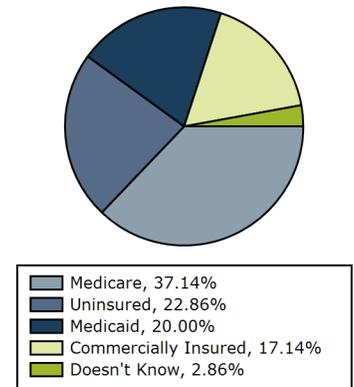


Chart Total N: 35

Tobacco Users By Ethnicity

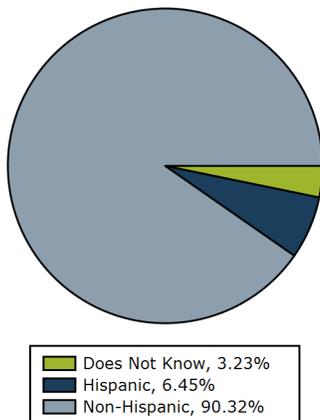


Chart Total N: 31

Tobacco Users By Chronic Condition

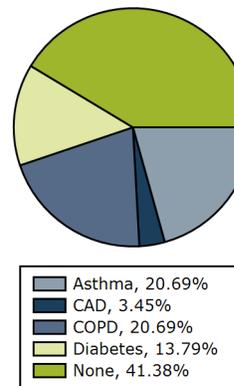


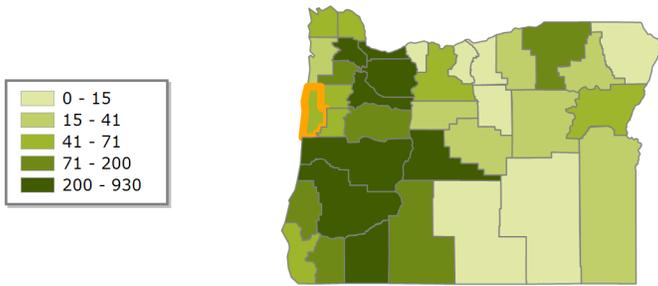
Chart Total N: 29

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

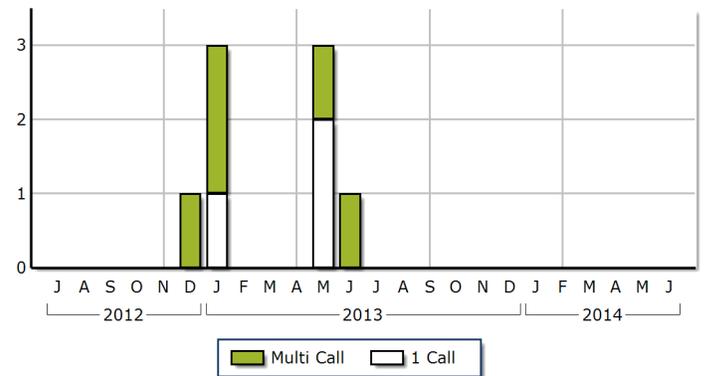


County Population	Prevalence	Tobacco Users
Adult	36,512	26.9 %
		9,822 ⁴
		County
Tobacco Users - Last Full Month		8
Tobacco Users YTD		76
Unique Tobacco Users YTD		43
Target Reach		2.0 %
Reach YTD		0.77 %
Reach - NAQC		0.54 %
Annualized Reach		0.93 %
Annualized Reach - NAQC		0.65 %
Unique Individual Reach		0.44 %

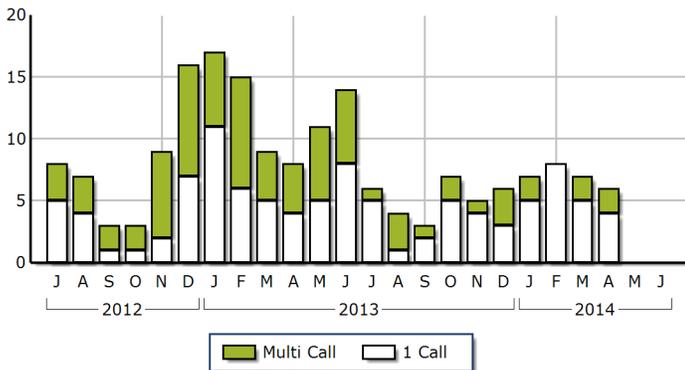
How Heard About



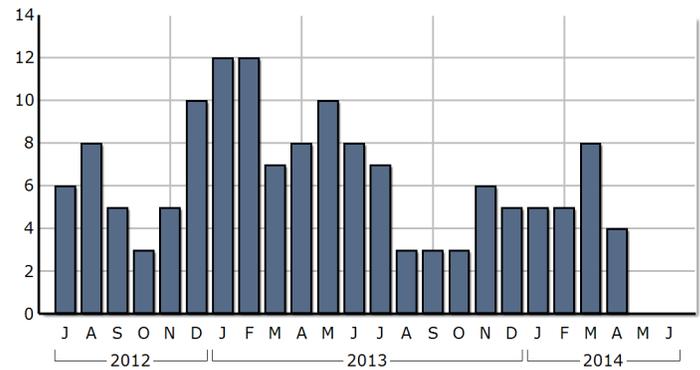
Fax Referral



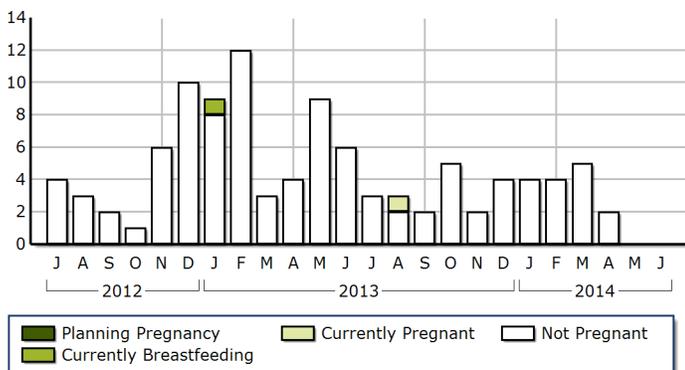
Tobacco User Enrollments By Program Type



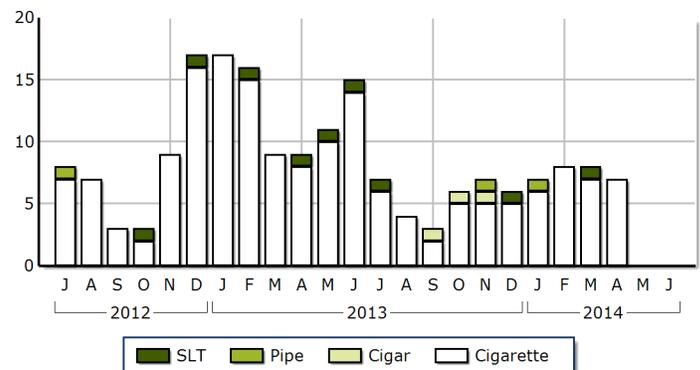
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

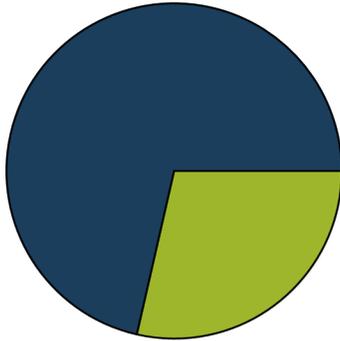


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

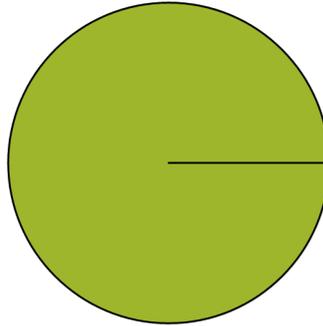
Tobacco Users By Gender



Female, 28.57%
Male, 71.43%

Chart Total N: 7

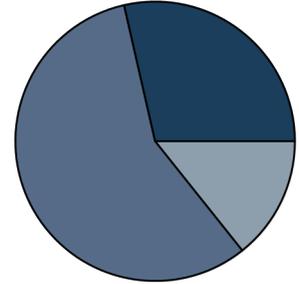
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

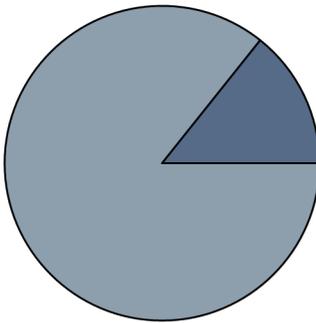
Tobacco Users By Education



No HS Degreee/GED, 14.29%
HS Degreee/GED, 57.14%
Some College, 28.57%

Chart Total N: 7

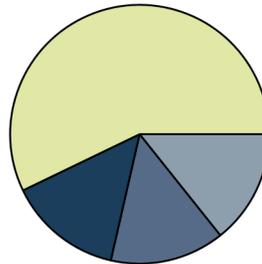
Tobacco Users By Race



White, 85.71%
American Indian/Alaskan Native, 14.29%

Chart Total N: 7

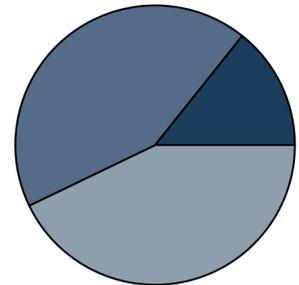
Tobacco Users By Age



18 - 24, 14.29%
25 - 34, 14.29%
45 - 54, 14.29%
55 - 64, 57.14%

Chart Total N: 7

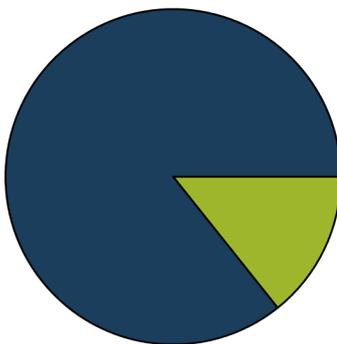
Tobacco Users By Health Plan



Medicare, 42.86%
Uninsured, 42.86%
Commercially Insured, 14.29%

Chart Total N: 7

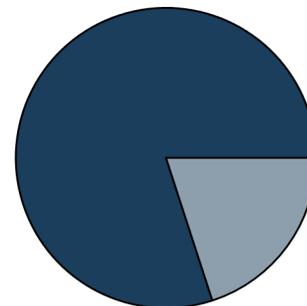
Tobacco Users By Ethnicity



Hispanic, 14.29%
Non-Hispanic, 85.71%

Chart Total N: 7

Tobacco Users By Chronic Condition



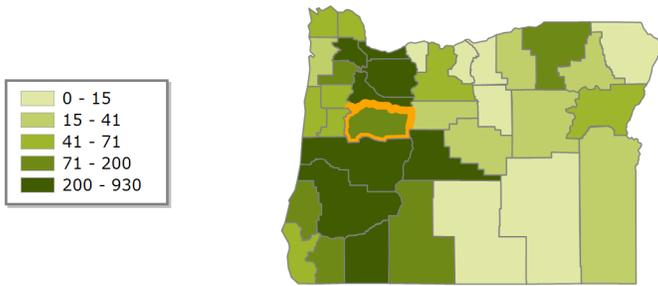
Diabetes, 20.00%
None, 80.00%

Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

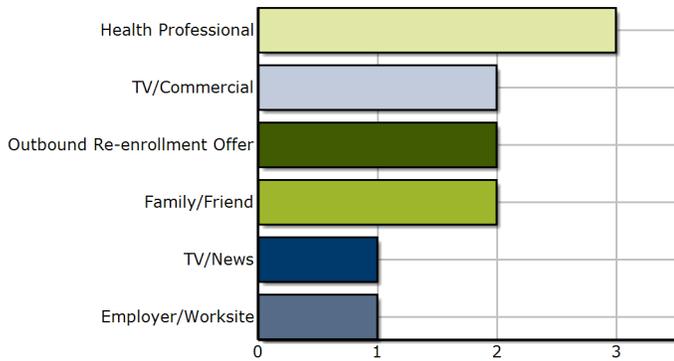
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

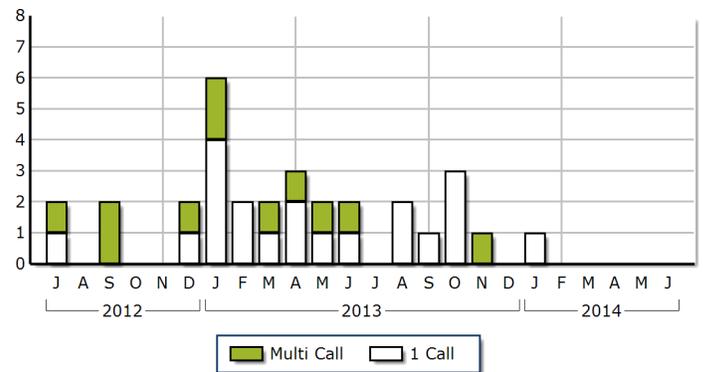


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %		17,601 ⁴
			County	State
Tobacco Users - Last Full Month			16	903
Tobacco Users YTD			135	7,798
Unique Tobacco Users YTD			3	74
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.77 %
Reach - NAQC			2	0.52 %
Annualized Reach			1	0.92 %
Annualized Reach - NAQC			2	0.63 %
Unique Individual Reach			3	0.42 %

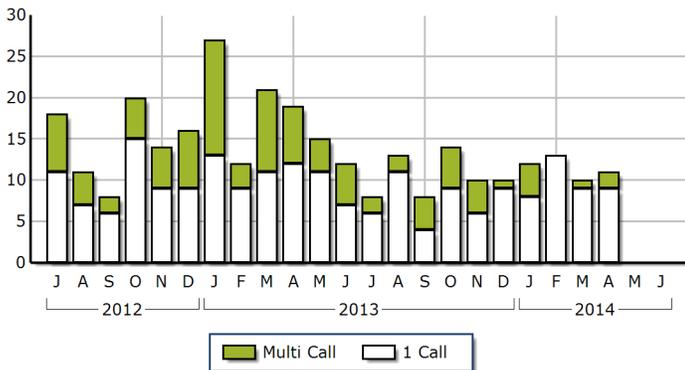
How Heard About



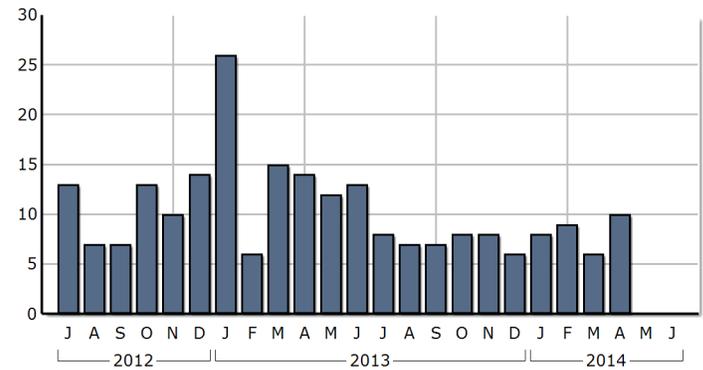
Fax Referral



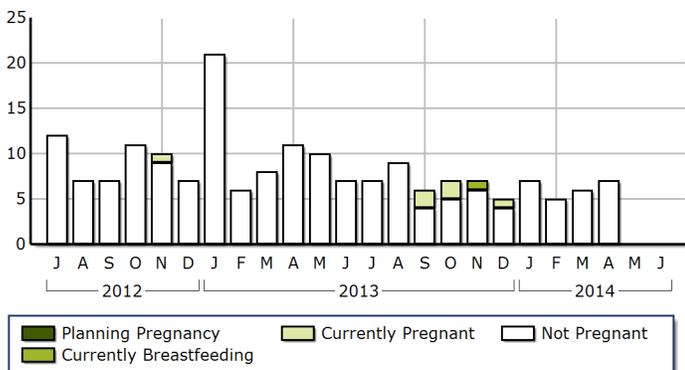
Tobacco User Enrollments By Program Type



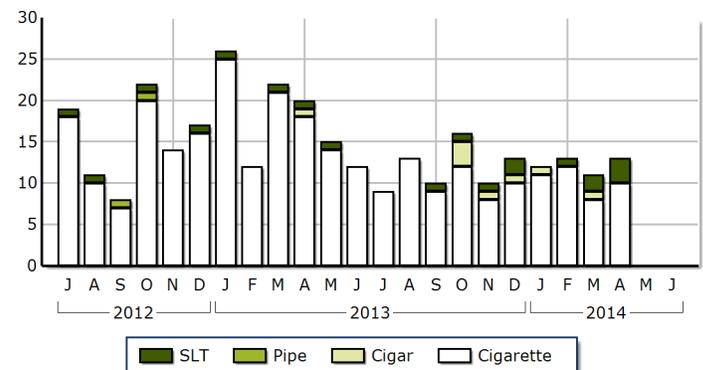
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

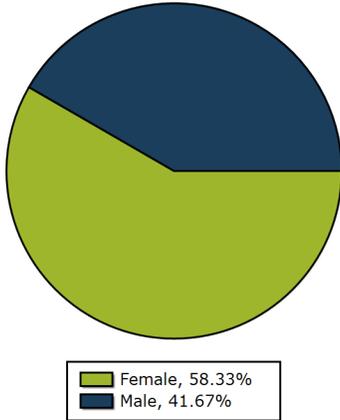


Chart Total N: 12

Tobacco Users By Language

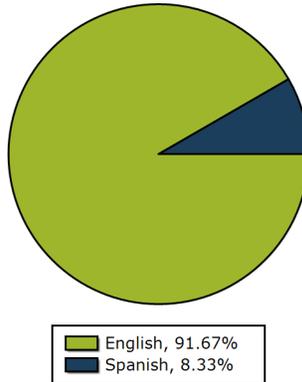


Chart Total N: 12

Tobacco Users By Education

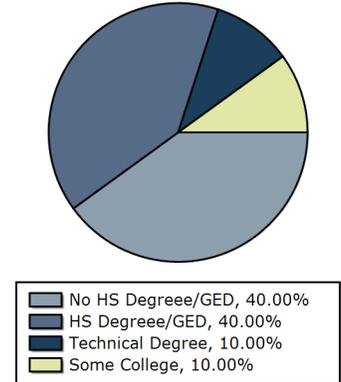


Chart Total N: 10

Tobacco Users By Race

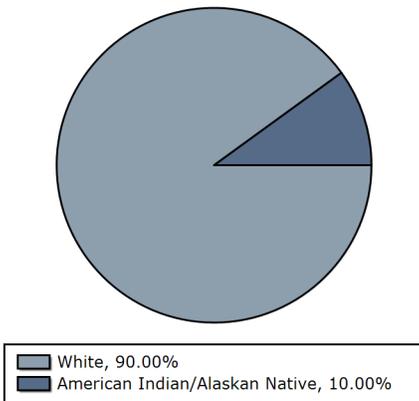


Chart Total N: 10

Tobacco Users By Age

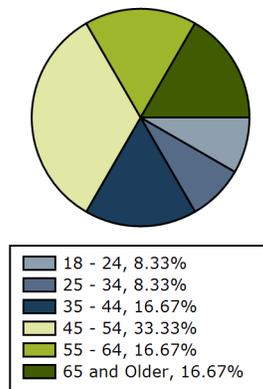


Chart Total N: 12

Tobacco Users By Health Plan

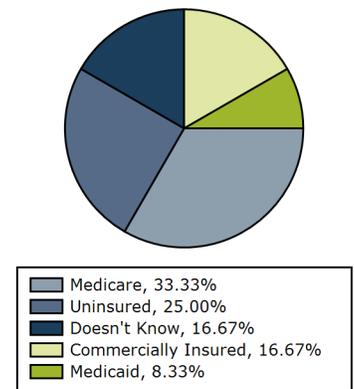


Chart Total N: 12

Tobacco Users By Ethnicity

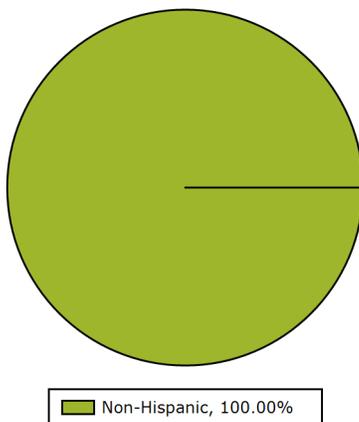


Chart Total N: 10

Tobacco Users By Chronic Condition

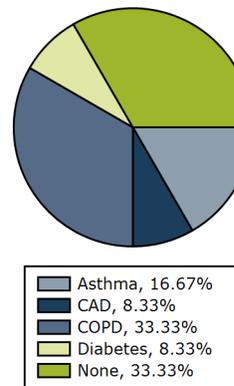
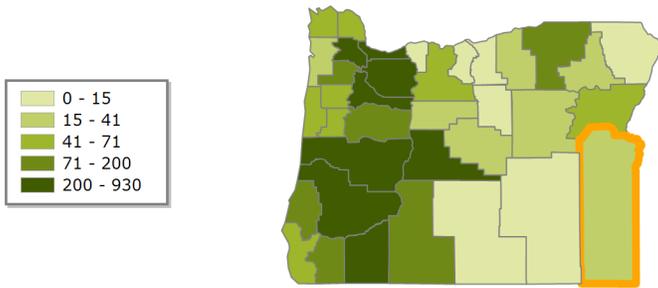


Chart Total N: 12

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

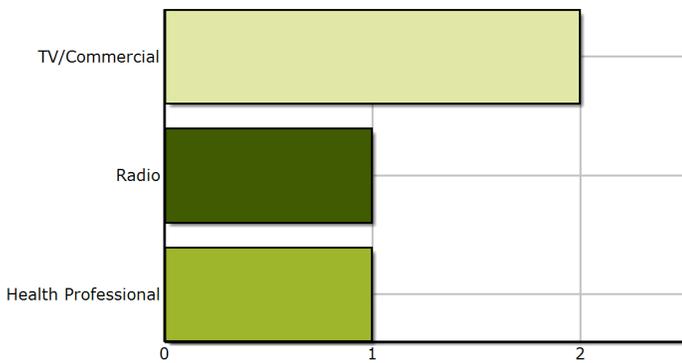
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

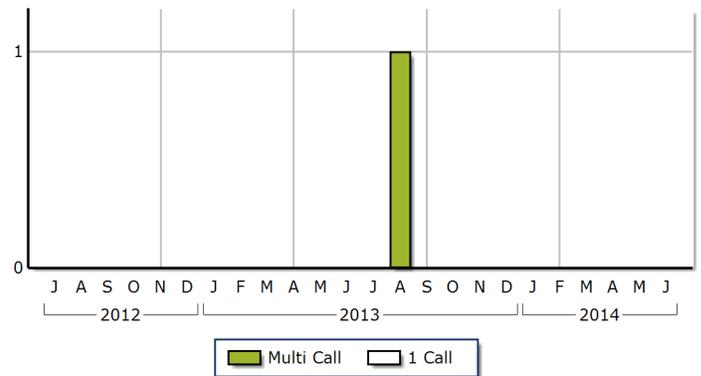


County Population	Prevalence	Tobacco Users	
Adult 23,866	16.8 %	4,009 ⁴	
		County	State
Tobacco Users - Last Full Month		7	903
Tobacco Users YTD		40	7,798
Unique Tobacco Users YTD		3	5,005
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.00 %
Reach - NAQC		2	0.82 %
Annualized Reach		1	1.20 %
Annualized Reach - NAQC		2	0.99 %
Unique Individual Reach		3	0.65 %

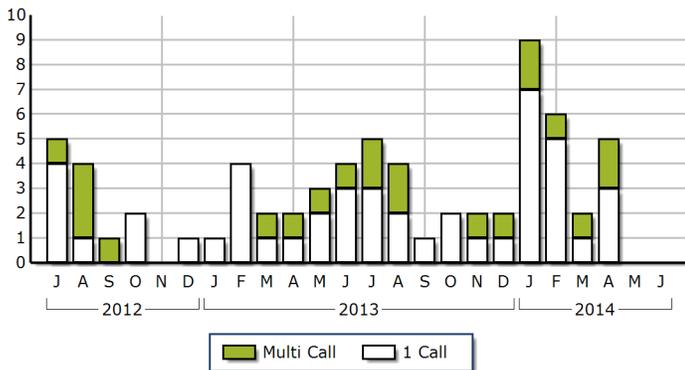
How Heard About



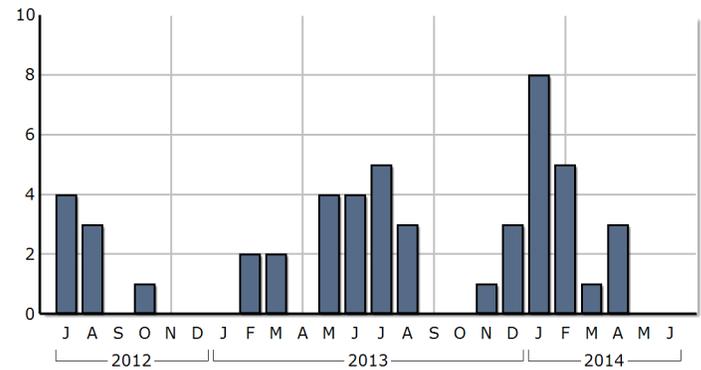
Fax Referral



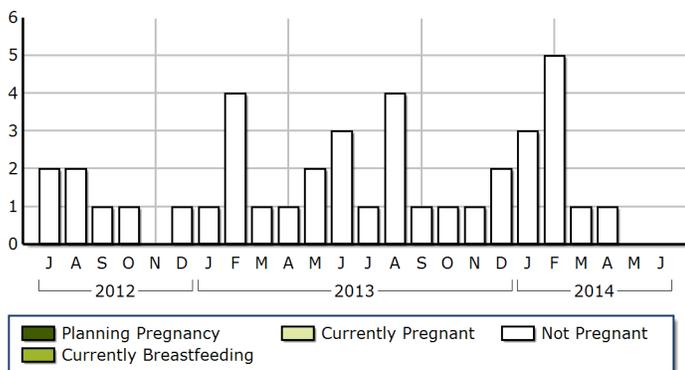
Tobacco User Enrollments By Program Type



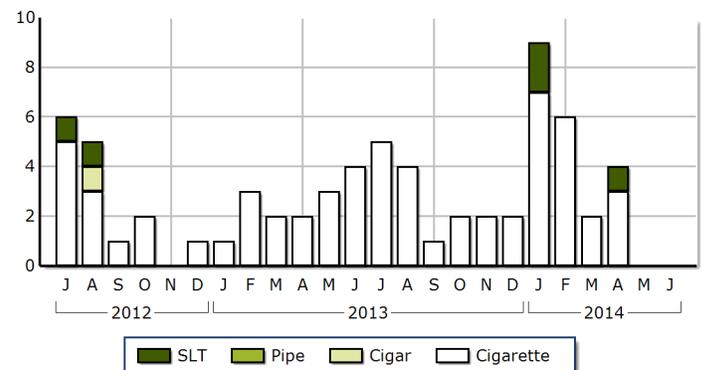
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

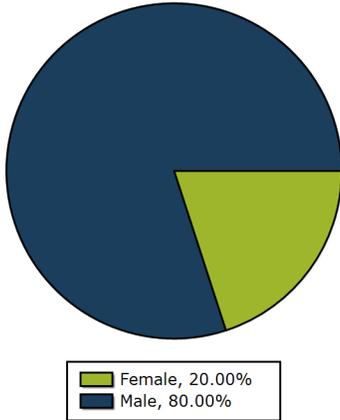


Chart Total N: 5

Tobacco Users By Language

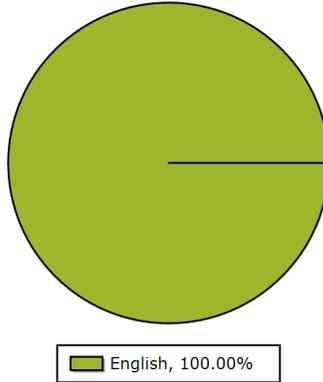


Chart Total N: 5

Tobacco Users By Education

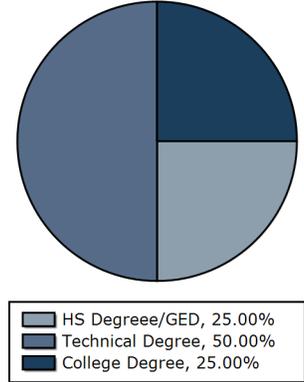


Chart Total N: 4

Tobacco Users By Race

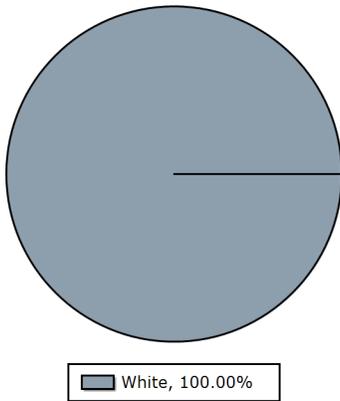


Chart Total N: 4

Tobacco Users By Age

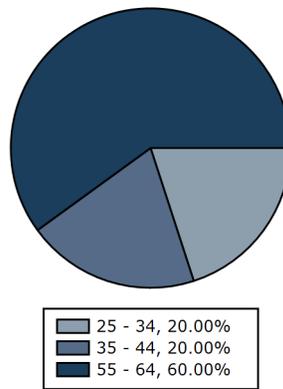


Chart Total N: 5

Tobacco Users By Health Plan

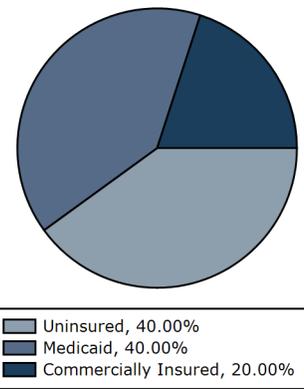


Chart Total N: 5

Tobacco Users By Ethnicity

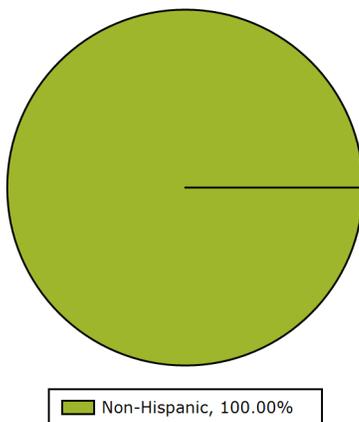


Chart Total N: 4

Tobacco Users By Chronic Condition

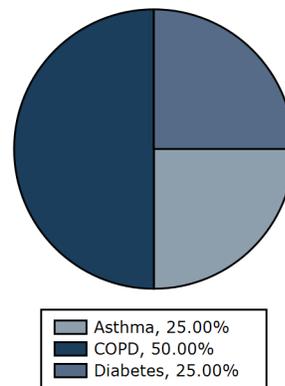


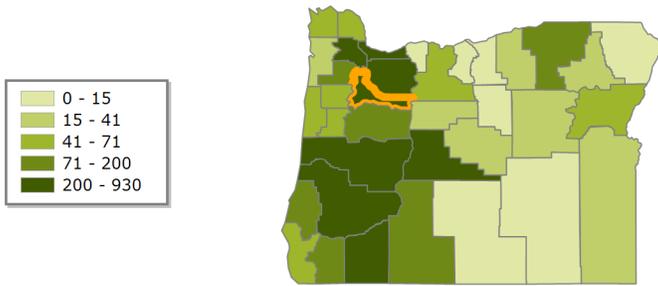
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

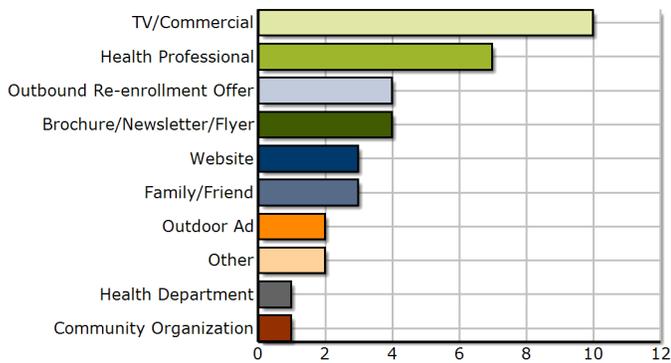
From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

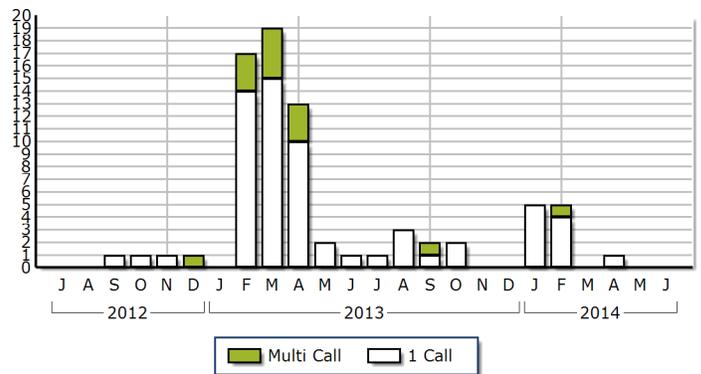


County Population	Prevalence	Tobacco Users
Adult	235,431	15.5 %
		36,492 ⁴
		County
Tobacco Users - Last Full Month		48
Tobacco Users YTD		343
Unique Tobacco Users YTD	3	222
Target Reach		2.0 %
Reach YTD	1	0.94 %
Reach - NAQC	2	0.71 %
Annualized Reach	1	1.13 %
Annualized Reach - NAQC	2	0.85 %
Unique Individual Reach	3	0.61 %

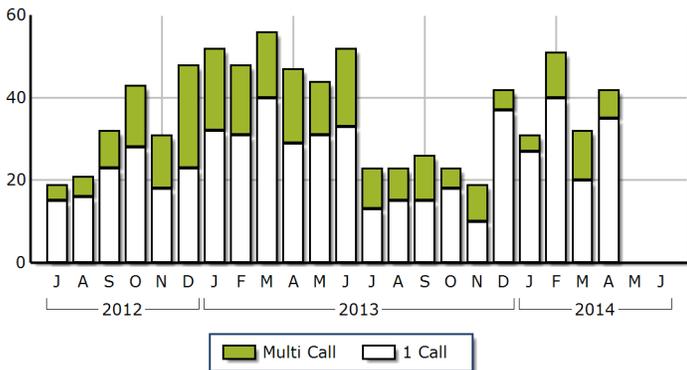
How Heard About



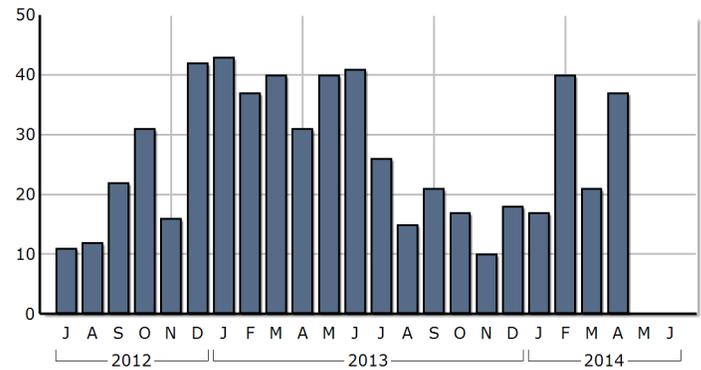
Fax Referral



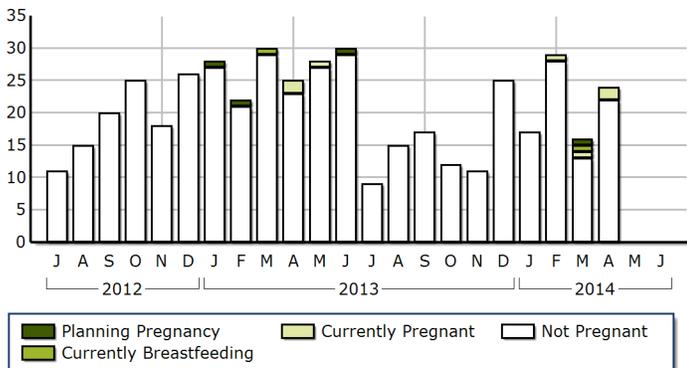
Tobacco User Enrollments By Program Type



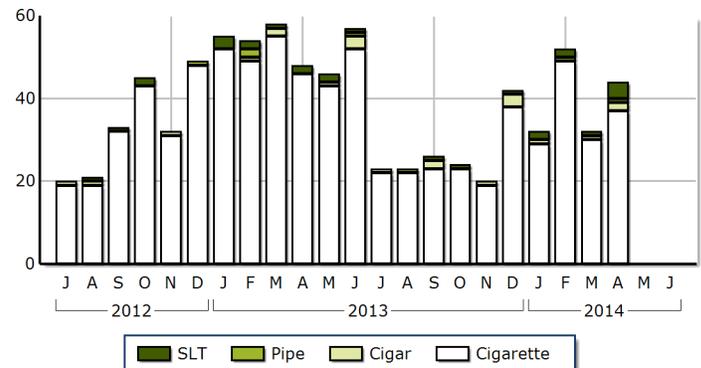
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

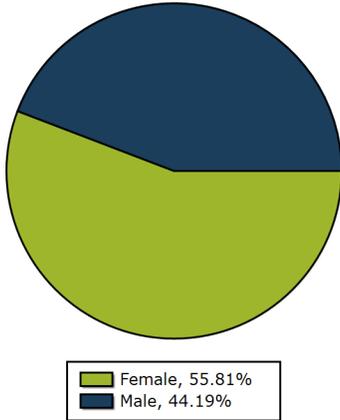


Chart Total N: 43

Tobacco Users By Language

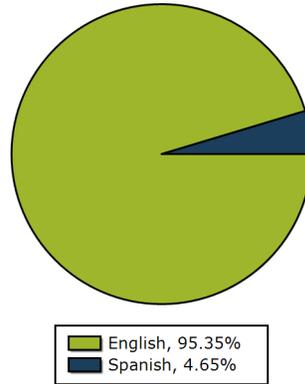


Chart Total N: 43

Tobacco Users By Education

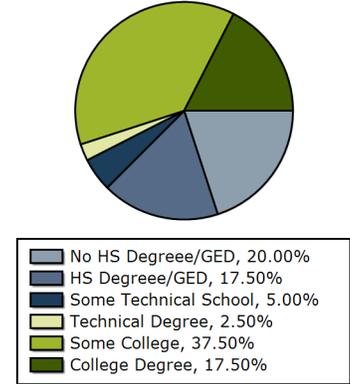


Chart Total N: 40

Tobacco Users By Race

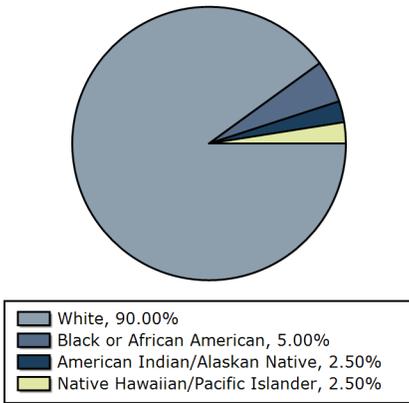


Chart Total N: 40

Tobacco Users By Age

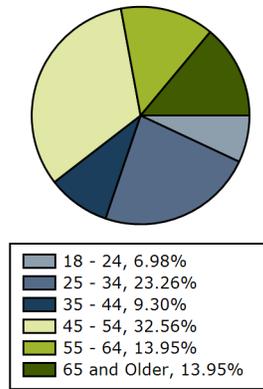


Chart Total N: 43

Tobacco Users By Health Plan

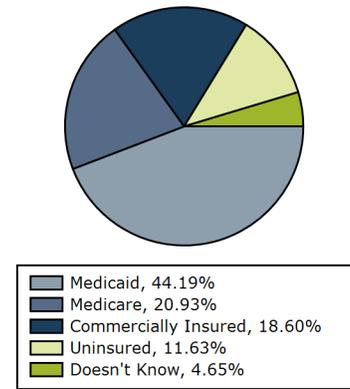


Chart Total N: 43

Tobacco Users By Ethnicity

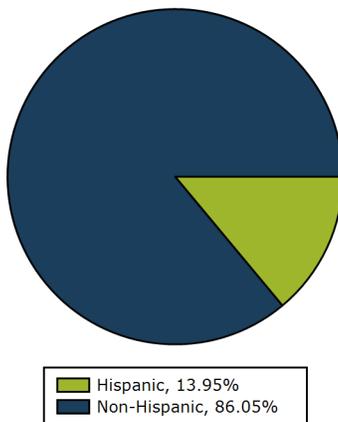


Chart Total N: 43

Tobacco Users By Chronic Condition

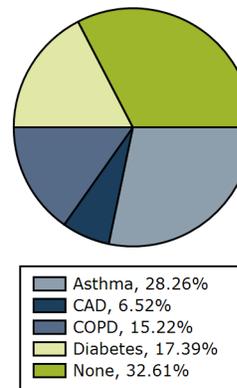


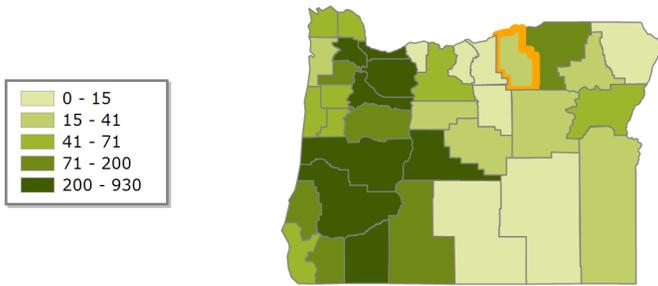
Chart Total N: 46

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

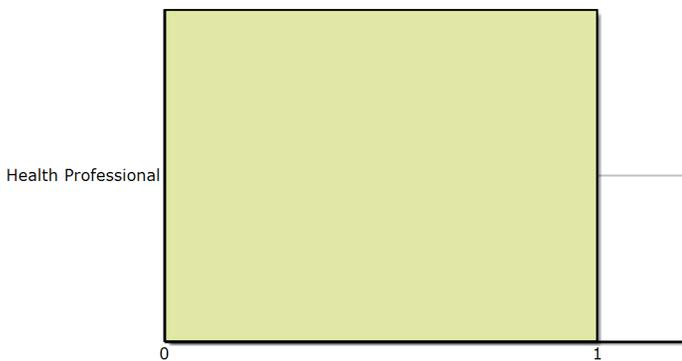
From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

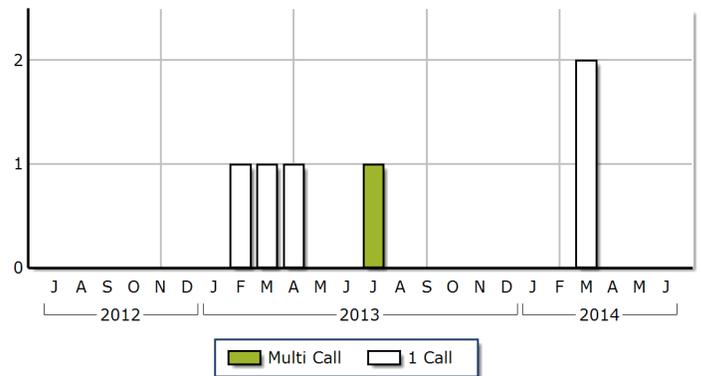


County Population	Prevalence	Tobacco Users
Adult	9,037	18.2 %
		1,645 ⁴
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		20
Unique Tobacco Users YTD		13
Target Reach		2.0 %
Reach YTD		1.22 %
Reach - NAQC		0.85 %
Annualized Reach		1.46 %
Annualized Reach - NAQC		1.02 %
Unique Individual Reach		0.79 %

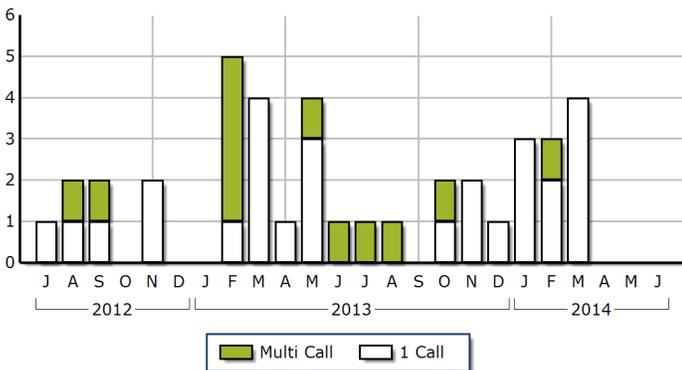
How Heard About



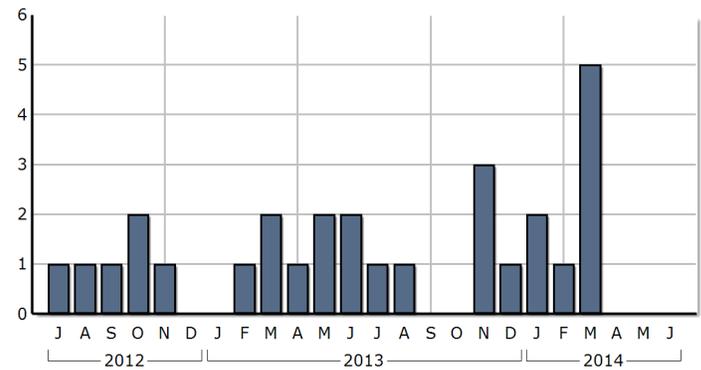
Fax Referral



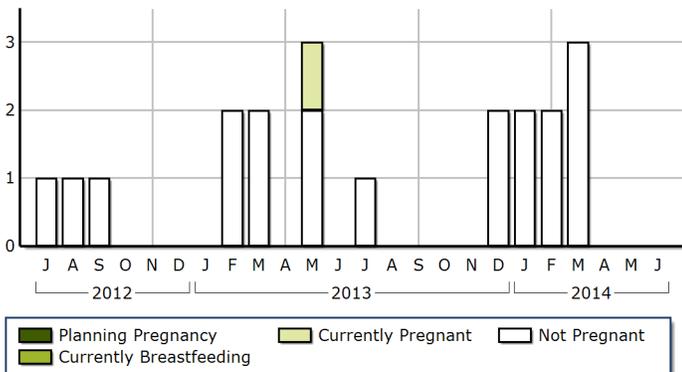
Tobacco User Enrollments By Program Type



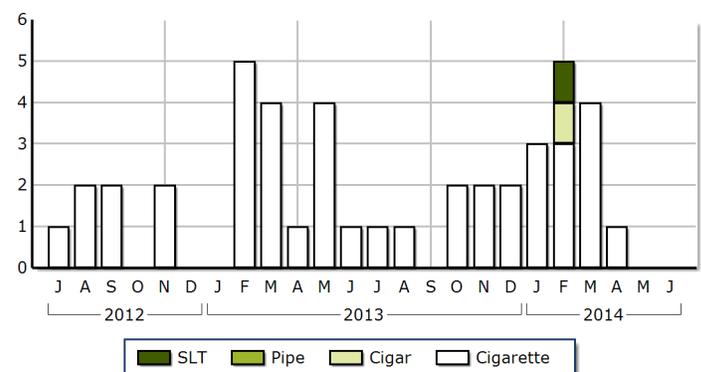
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

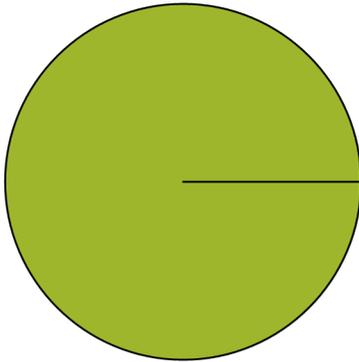


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

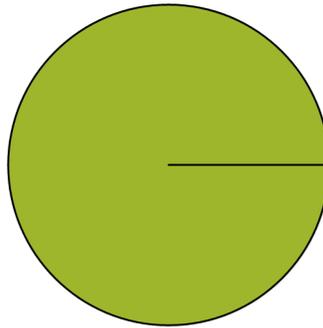
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

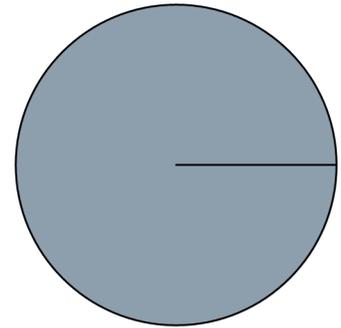
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

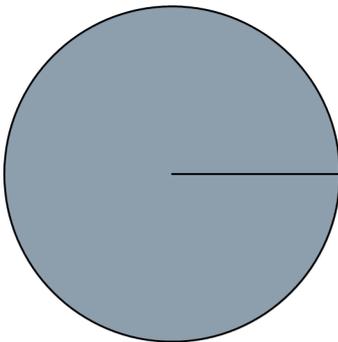
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

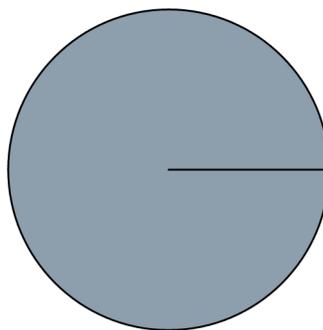
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

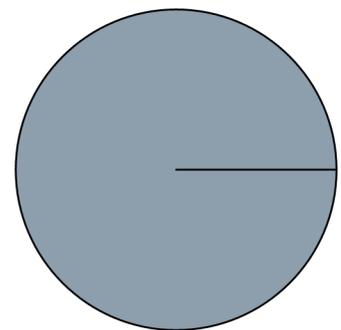
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

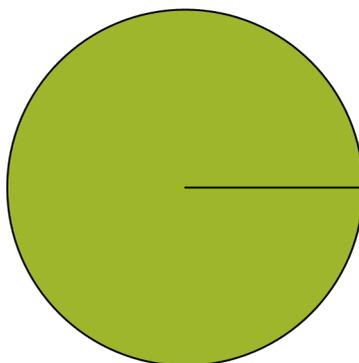
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

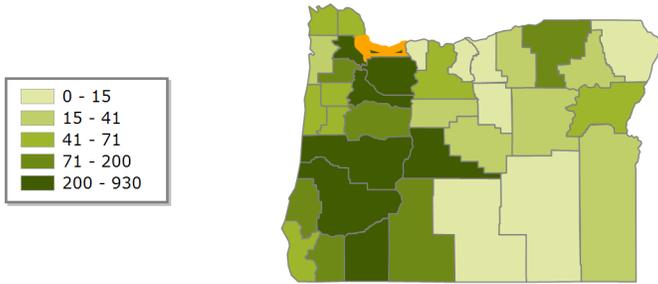
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

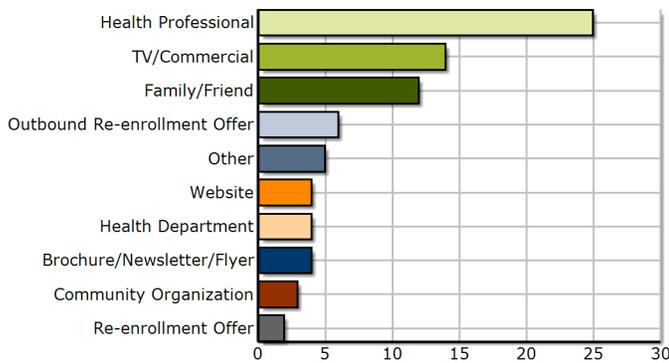
From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

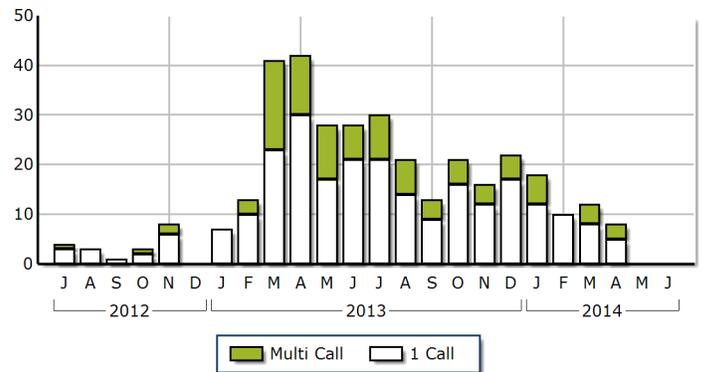


County Population	Prevalence	Tobacco Users
Adult	564,102	15.3 %
		86,308 ⁴
		County
Tobacco Users - Last Full Month		138
Tobacco Users YTD		1,215
Unique Tobacco Users YTD		664
Target Reach		2.0 %
Reach YTD		1.41 %
Reach - NAQC		0.82 %
Annualized Reach		1.69 %
Annualized Reach - NAQC		0.99 %
Unique Individual Reach		0.77 %

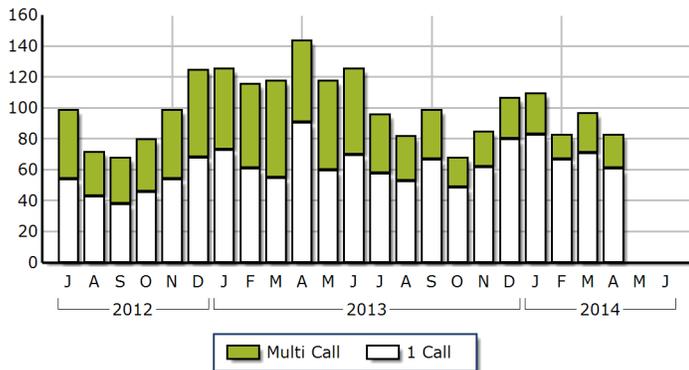
How Heard About



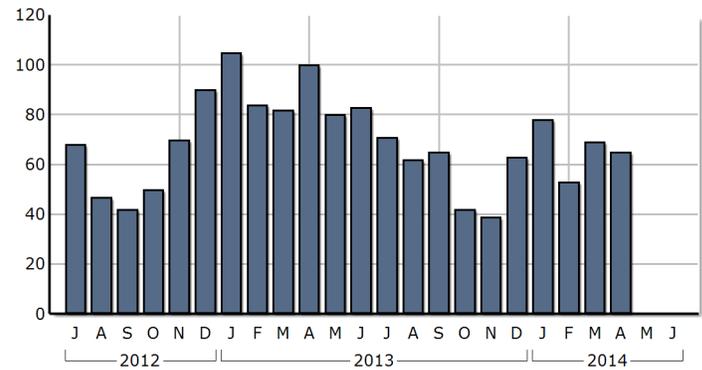
Fax Referral



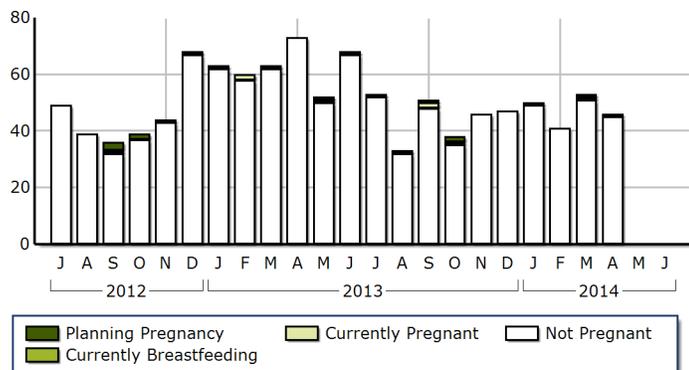
Tobacco User Enrollments By Program Type



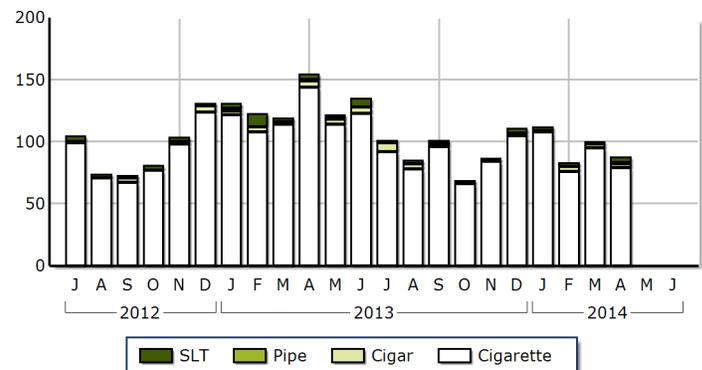
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
 2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

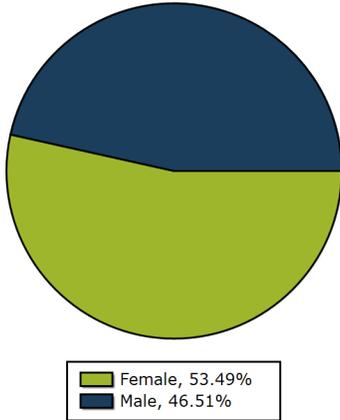


Chart Total N: 86

Tobacco Users By Language

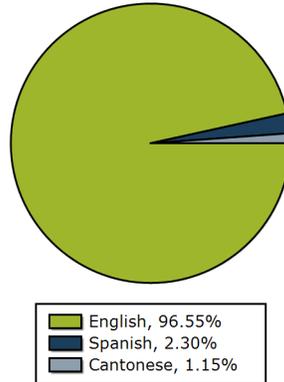


Chart Total N: 87

Tobacco Users By Education

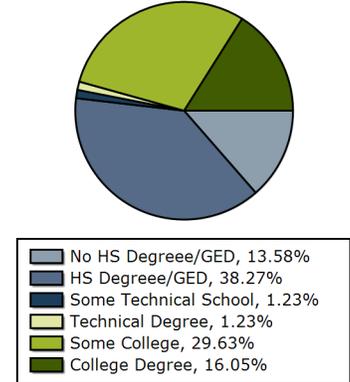


Chart Total N: 81

Tobacco Users By Race

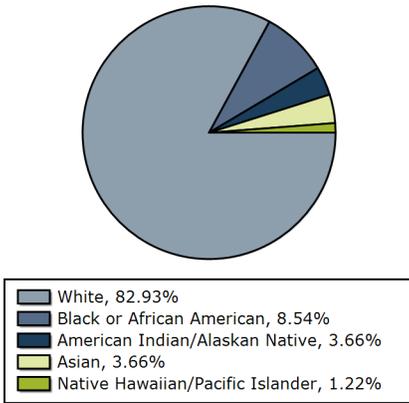


Chart Total N: 82

Tobacco Users By Age

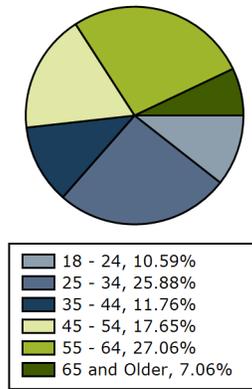


Chart Total N: 85

Tobacco Users By Health Plan

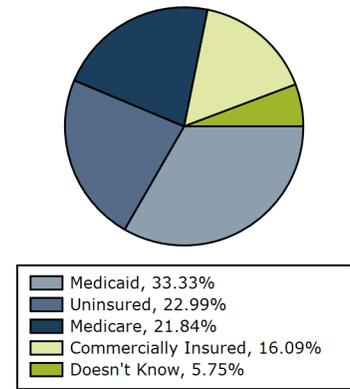


Chart Total N: 87

Tobacco Users By Ethnicity

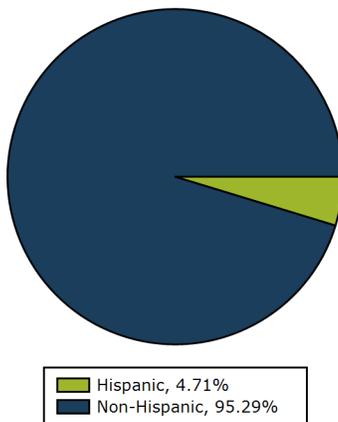


Chart Total N: 85

Tobacco Users By Chronic Condition

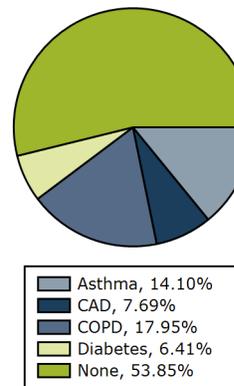


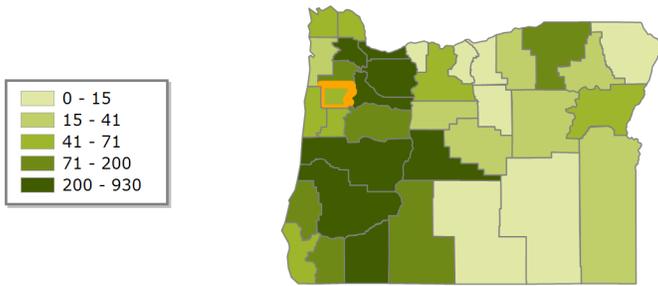
Chart Total N: 78

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

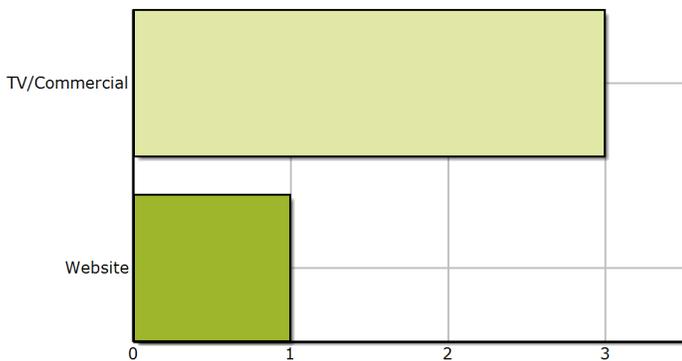
From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

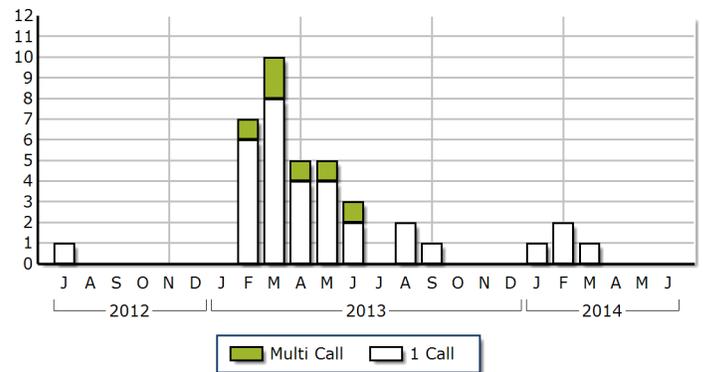


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %	7,534 ⁴	
			County	State
Tobacco Users - Last Full Month			5	903
Tobacco Users YTD			58	7,798
Unique Tobacco Users YTD			3	5,005
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.77 %
Reach - NAQC			2	0.57 %
Annualized Reach			1	0.92 %
Annualized Reach - NAQC			2	0.68 %
Unique Individual Reach			3	0.44 %
			3	0.99 %

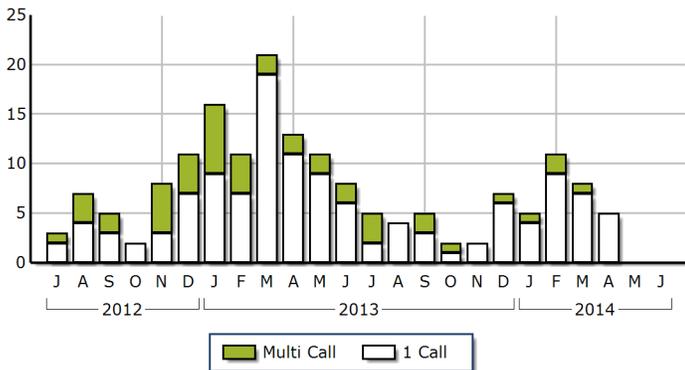
How Heard About



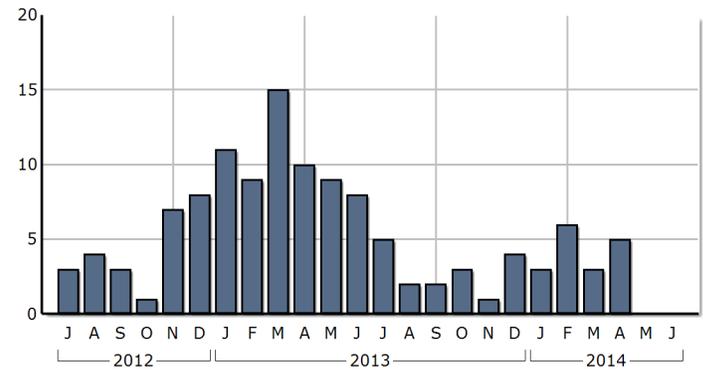
Fax Referral



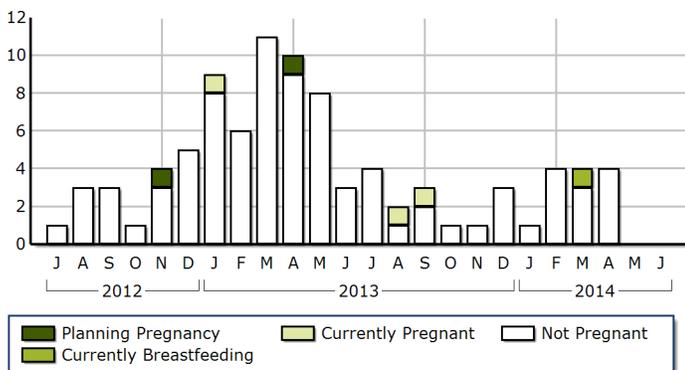
Tobacco User Enrollments By Program Type



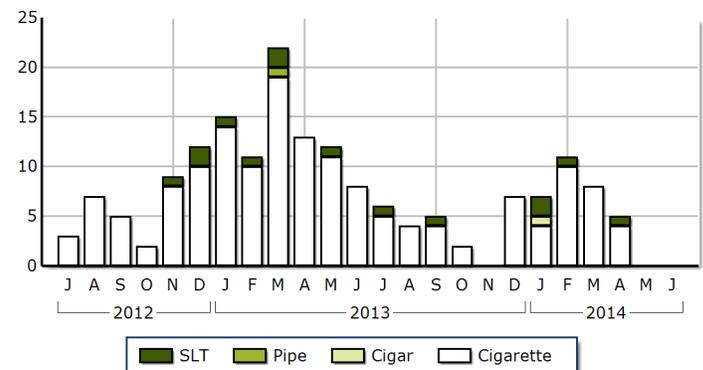
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

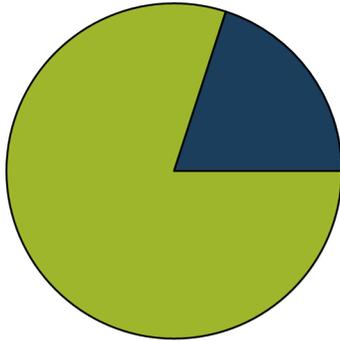


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

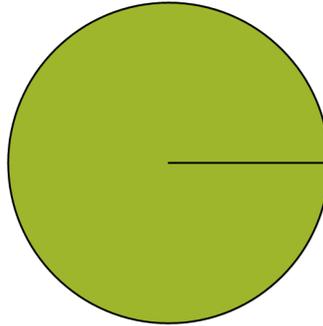
Tobacco Users By Gender



Female, 80.00%
Male, 20.00%

Chart Total N: 5

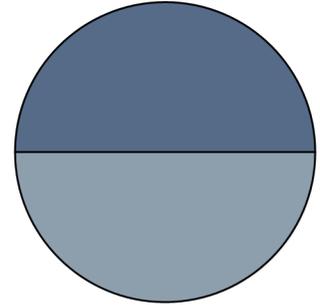
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

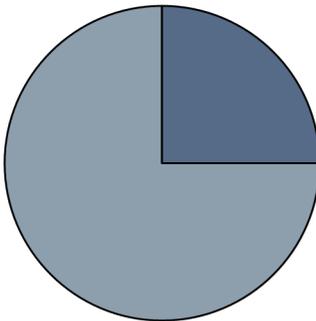
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 4

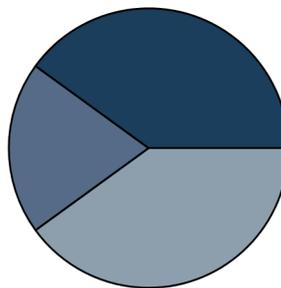
Tobacco Users By Race



White, 75.00%
American Indian/Alaskan Native, 25.00%

Chart Total N: 4

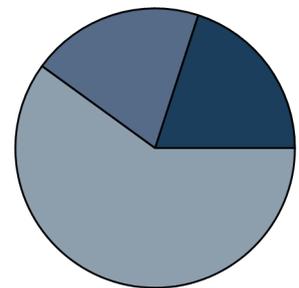
Tobacco Users By Age



25 - 34, 40.00%
35 - 44, 20.00%
55 - 64, 40.00%

Chart Total N: 5

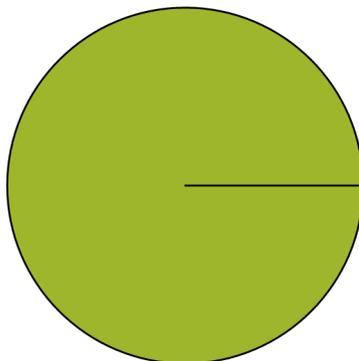
Tobacco Users By Health Plan



Medicaid, 60.00%
Medicare, 20.00%
Commercially Insured, 20.00%

Chart Total N: 5

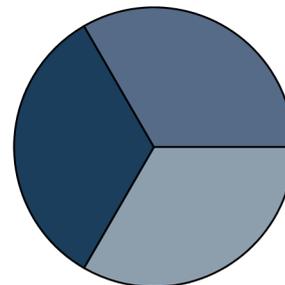
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



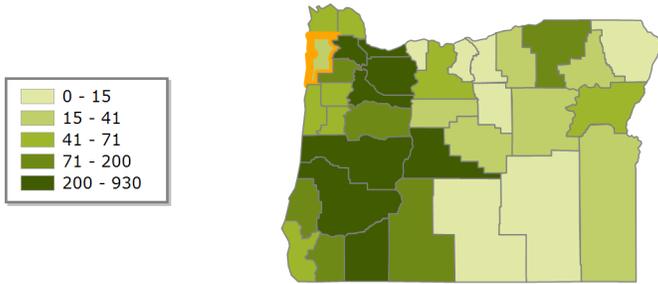
Asthma, 33.33%
Diabetes, 33.33%
None, 33.33%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

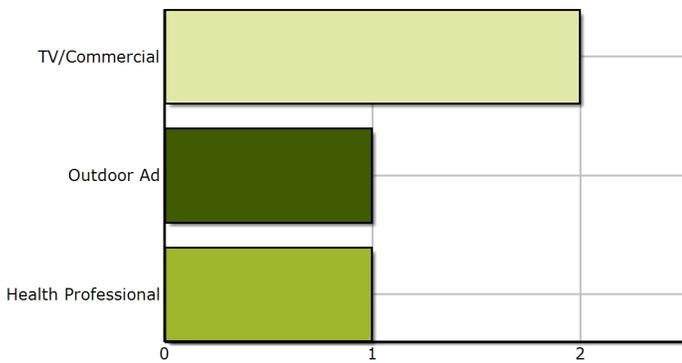
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

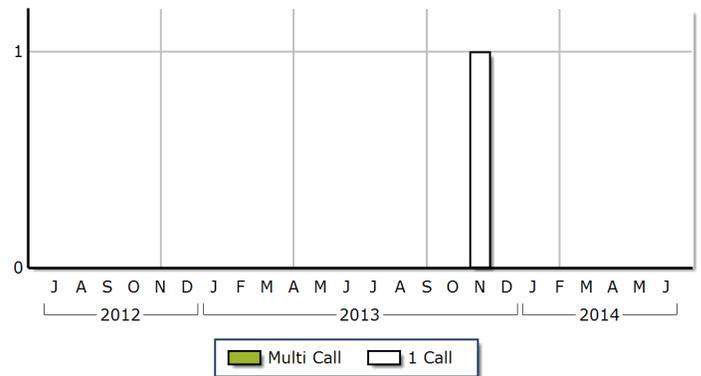


County Population	Prevalence	Tobacco Users
Adult 21,446	21.6 %	4,632 ⁴
		County
Tobacco Users - Last Full Month		4
Tobacco Users YTD		46
Unique Tobacco Users YTD	3	33
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.99 %
Reach - NAQC	2	0.65 %
Annualized Reach	1	1.19 %
Annualized Reach - NAQC	2	0.78 %
Unique Individual Reach	3	0.71 %

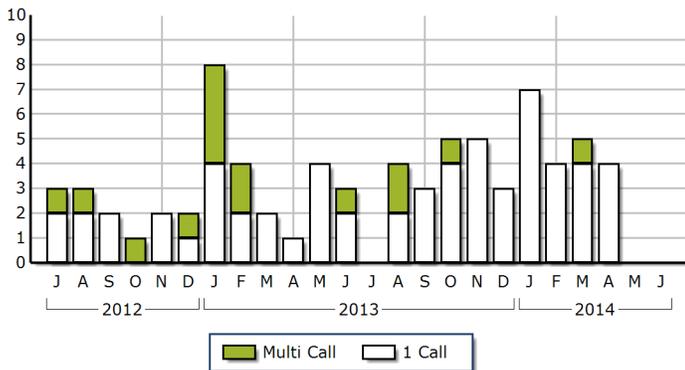
How Heard About



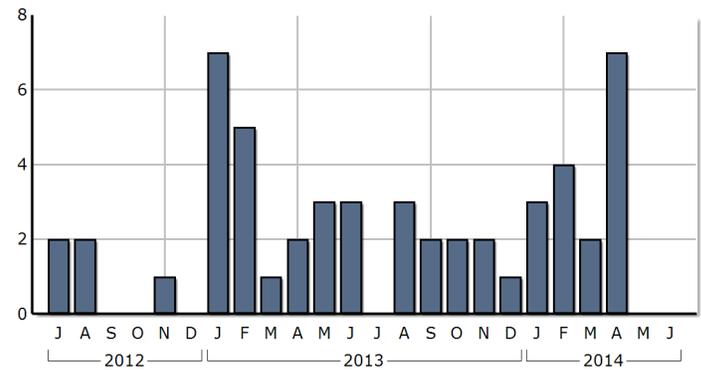
Fax Referral



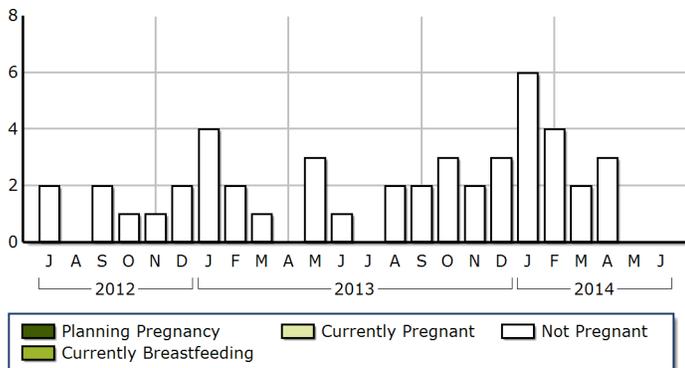
Tobacco User Enrollments By Program Type



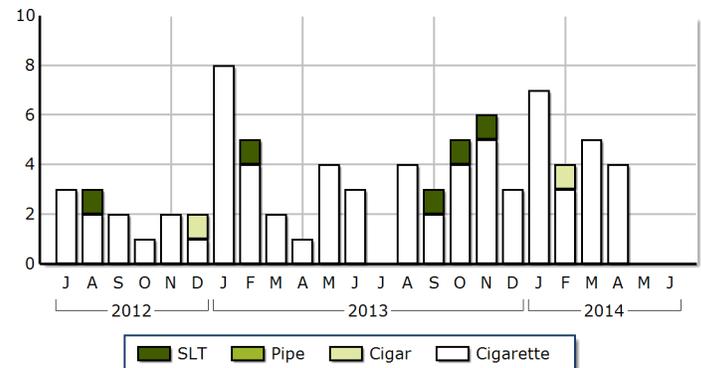
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

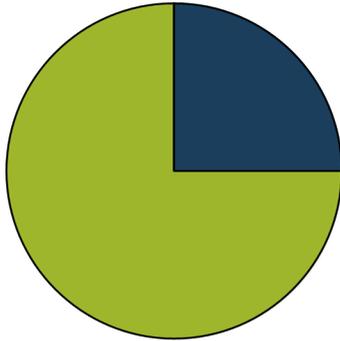


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

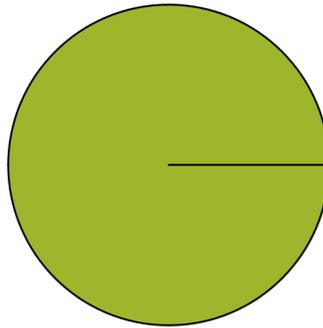
Tobacco Users By Gender



Female, 75.00%
Male, 25.00%

Chart Total N: 4

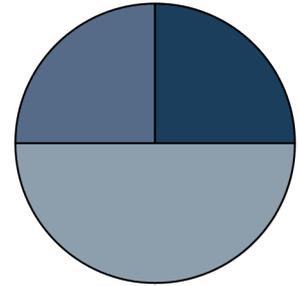
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

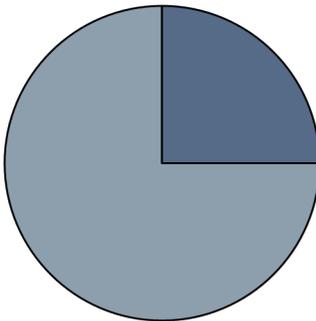
Tobacco Users By Education



HS Degree/GED, 50.00%
Technical Degree, 25.00%
Some College, 25.00%

Chart Total N: 4

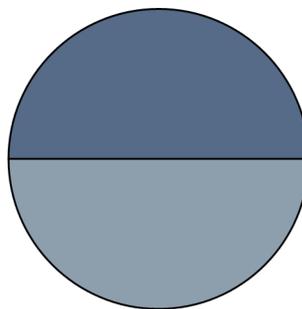
Tobacco Users By Race



White, 75.00%
American Indian/Alaskan Native, 25.00%

Chart Total N: 4

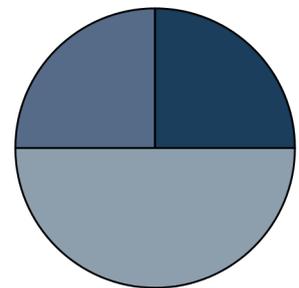
Tobacco Users By Age



35 - 44, 50.00%
45 - 54, 50.00%

Chart Total N: 4

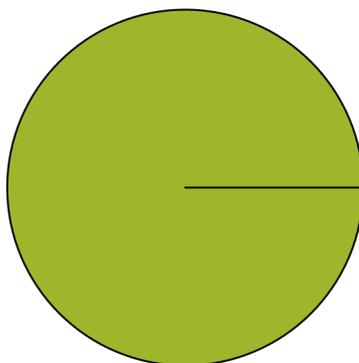
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicaid, 25.00%
Medicare, 25.00%

Chart Total N: 4

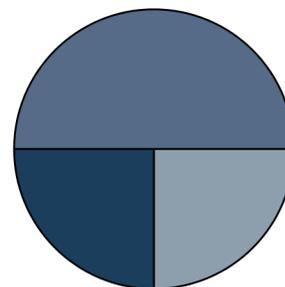
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 25.00%
Diabetes, 25.00%
None, 50.00%

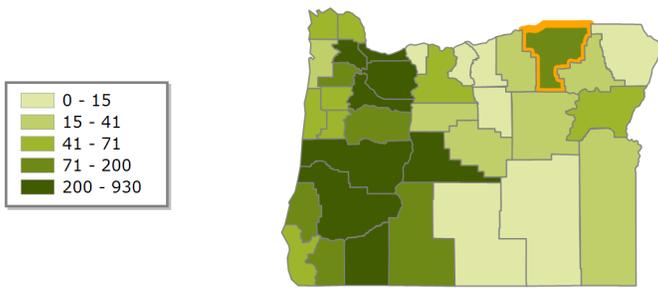
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

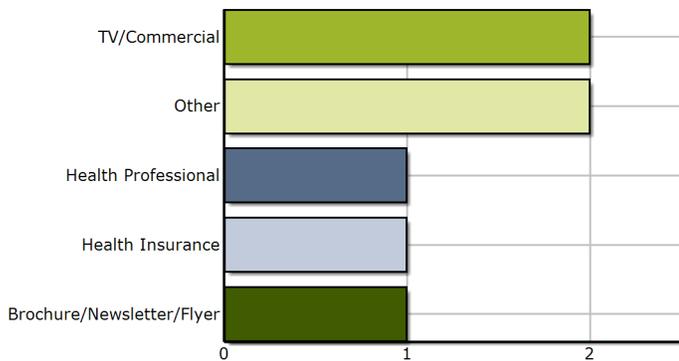
From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

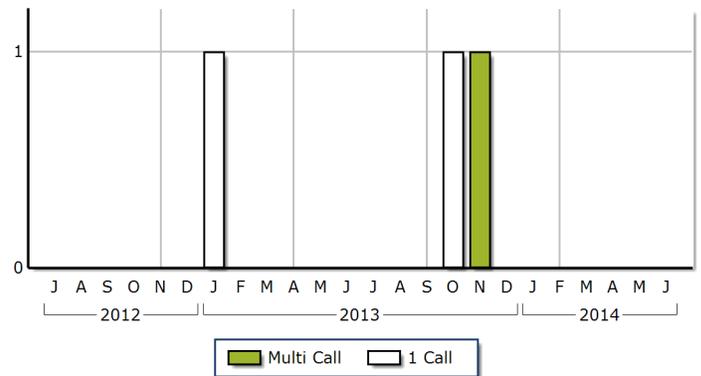


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117	⁴
			County	State
Tobacco Users - Last Full Month			9	903
Tobacco Users YTD			88	7,798
Unique Tobacco Users YTD			3	5,005
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.67 %
Reach - NAQC			2	0.49 %
Annualized Reach			1	0.81 %
Annualized Reach - NAQC			2	0.59 %
Unique Individual Reach			3	0.49 %

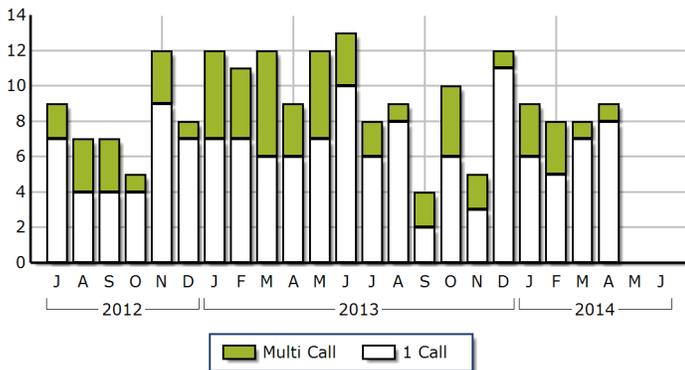
How Heard About



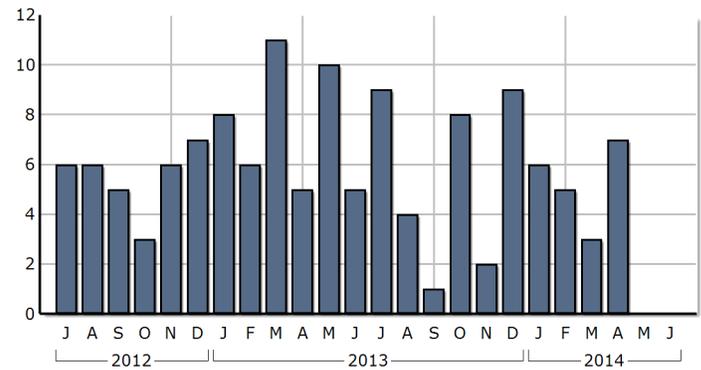
Fax Referral



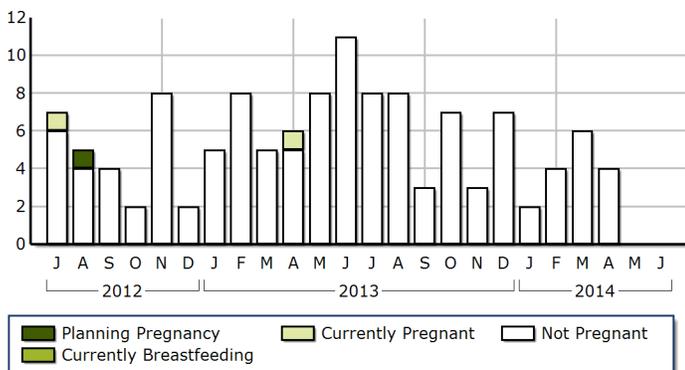
Tobacco User Enrollments By Program Type



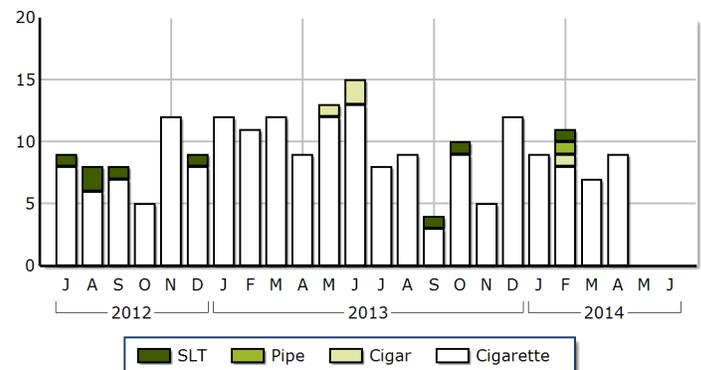
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

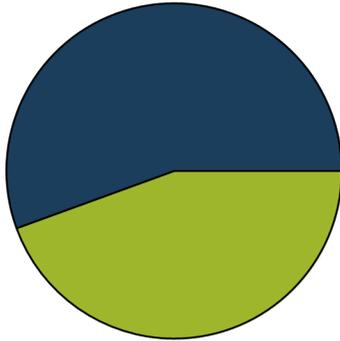


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

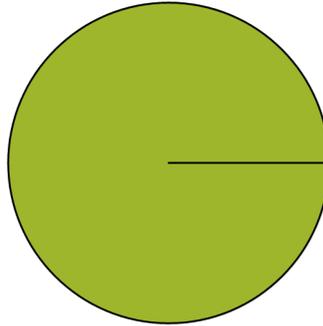
Tobacco Users By Gender



Female, 44.44%
Male, 55.56%

Chart Total N: 9

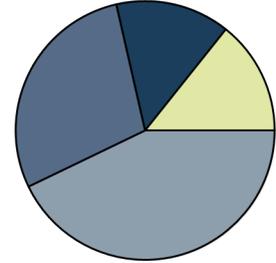
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

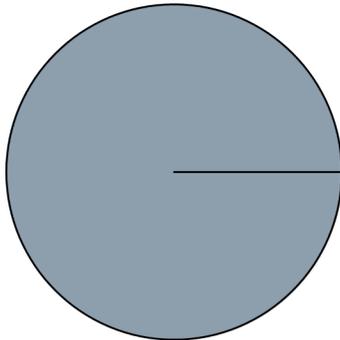
Tobacco Users By Education



No HS Degreee/GED, 42.86%
HS Degreee/GED, 28.57%
Technical Degree, 14.29%
Some College, 14.29%

Chart Total N: 7

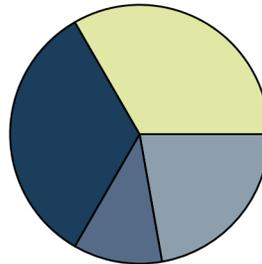
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

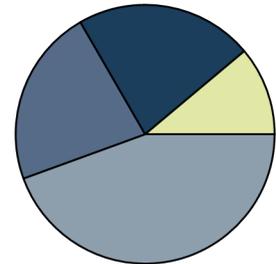
Tobacco Users By Age



25 - 34, 22.22%
35 - 44, 11.11%
45 - 54, 33.33%
55 - 64, 33.33%

Chart Total N: 9

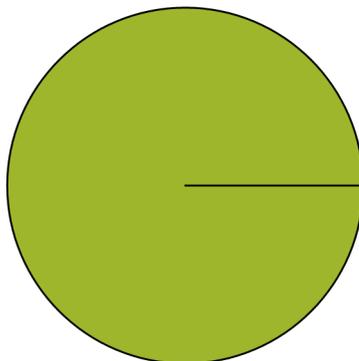
Tobacco Users By Health Plan



Medicaid, 44.44%
Commercially Insured, 22.22%
Medicare, 22.22%
Uninsured, 11.11%

Chart Total N: 9

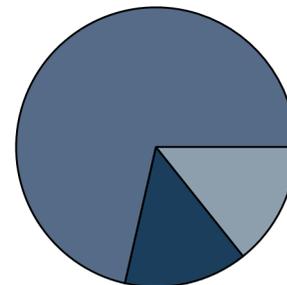
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



Asthma, 14.29%
Diabetes, 14.29%
None, 71.43%

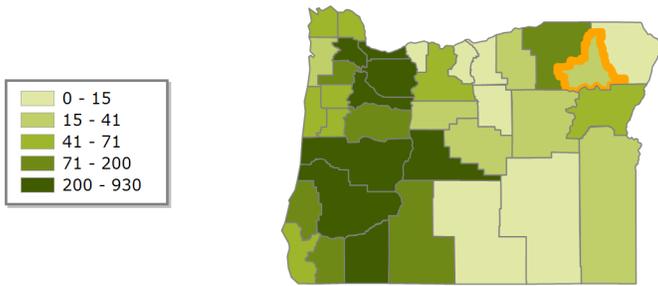
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

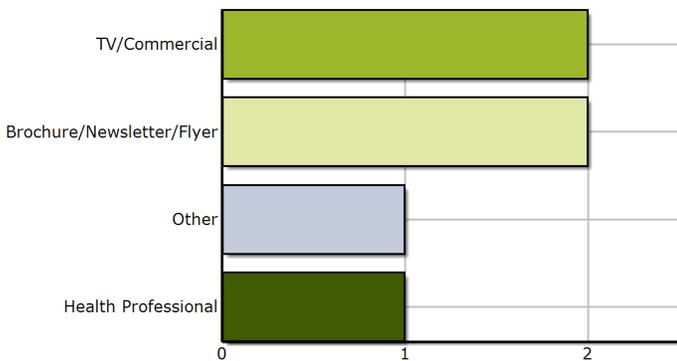
From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

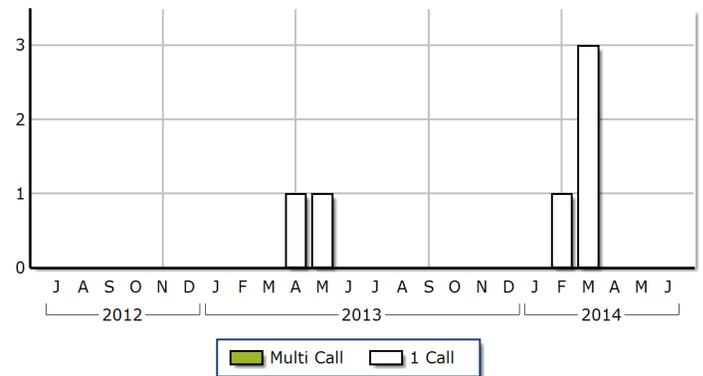


County Population	Prevalence	Tobacco Users
Adult 19,424	13.8 %	2,681 ⁴
		County
Tobacco Users - Last Full Month		9
Tobacco Users YTD		35
Unique Tobacco Users YTD	3	24
Target Reach		2.0 %
Reach YTD	1	1.31 %
Reach - NAQC	2	1.04 %
Annualized Reach	1	1.57 %
Annualized Reach - NAQC	2	1.25 %
Unique Individual Reach	3	0.90 %

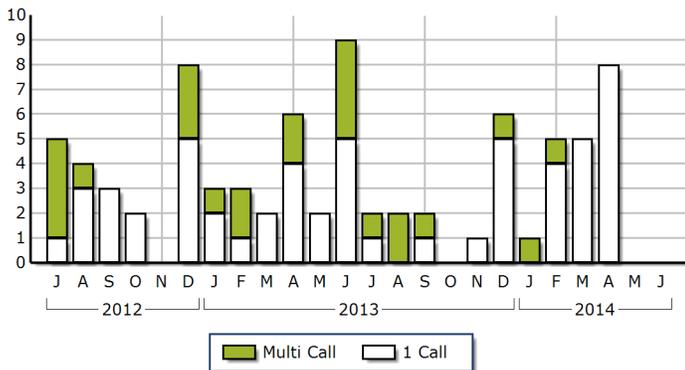
How Heard About



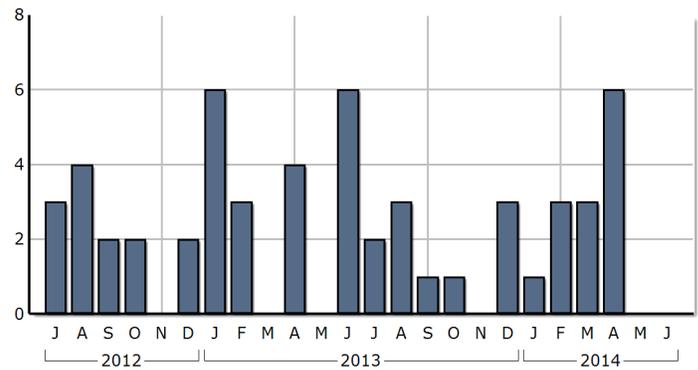
Fax Referral



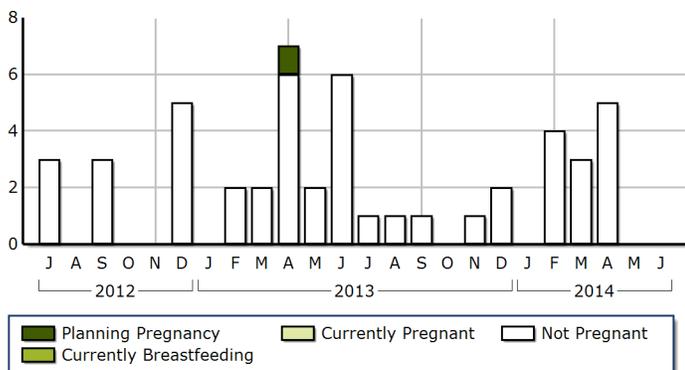
Tobacco User Enrollments By Program Type



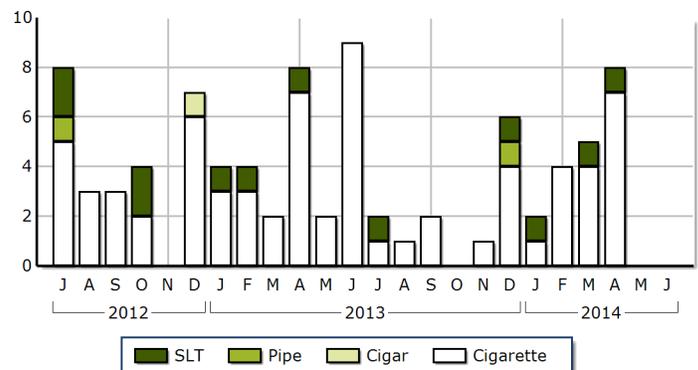
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

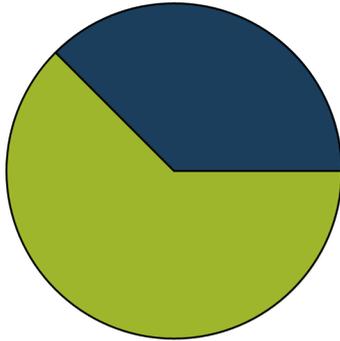


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

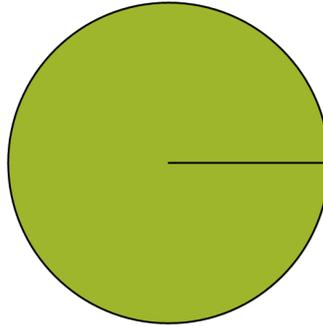
Tobacco Users By Gender



Female, 62.50%
Male, 37.50%

Chart Total N: 8

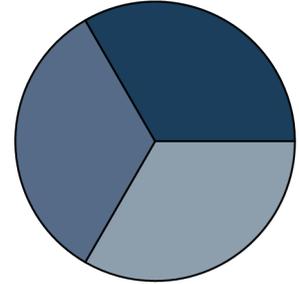
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

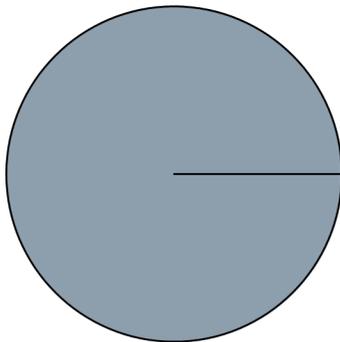
Tobacco Users By Education



No HS Degreee/GED, 33.33%
HS Degreee/GED, 33.33%
Some College, 33.33%

Chart Total N: 6

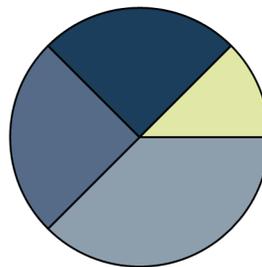
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

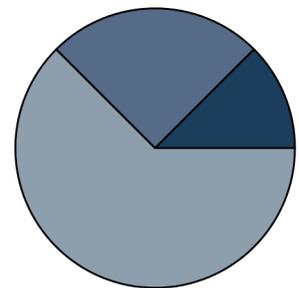
Tobacco Users By Age



25 - 34, 37.50%
35 - 44, 25.00%
45 - 54, 25.00%
55 - 64, 12.50%

Chart Total N: 8

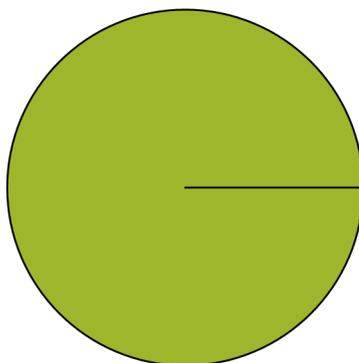
Tobacco Users By Health Plan



Medicaid, 62.50%
Commercially Insured, 25.00%
Medicare, 12.50%

Chart Total N: 8

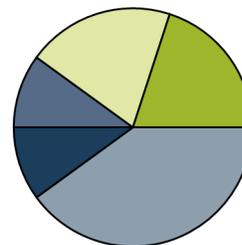
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



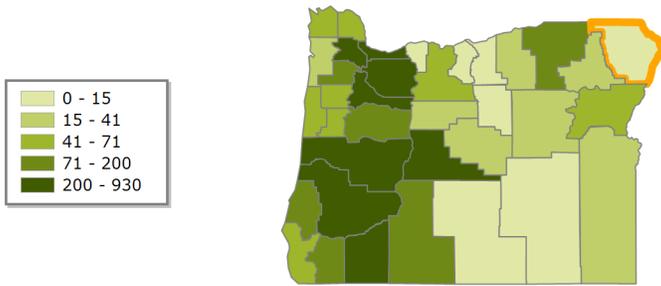
Asthma, 40.00%
CAD, 10.00%
COPD, 10.00%
Diabetes, 20.00%
None, 20.00%

Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

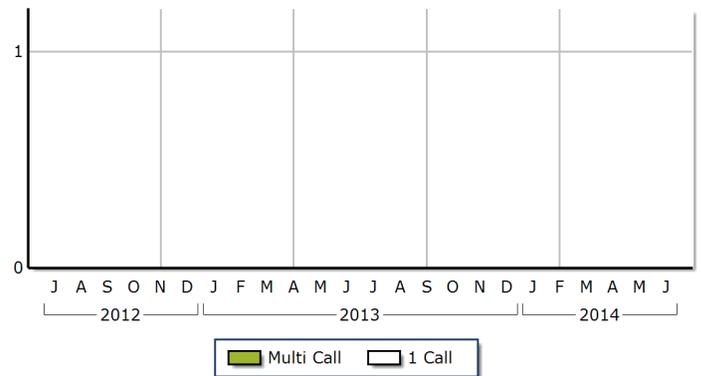


County Population	Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038 ⁴
		County	State
Tobacco Users - Last Full Month		1	903
Tobacco Users YTD		9	7,798
Unique Tobacco Users YTD	3	7	5,005
Target Reach		2.0 %	2.0 %
Reach YTD	1	0.87 %	1.55 %
Reach - NAQC	2	0.67 %	0.66 %
Annualized Reach	1	1.04 %	1.85 %
Annualized Reach - NAQC	2	0.81 %	0.79 %
Unique Individual Reach	3	0.67 %	0.99 %

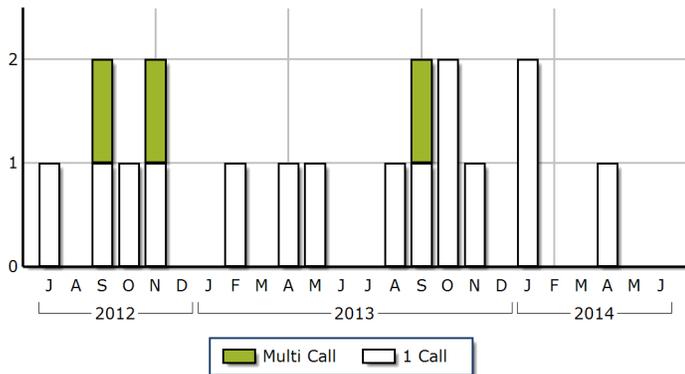
How Heard About



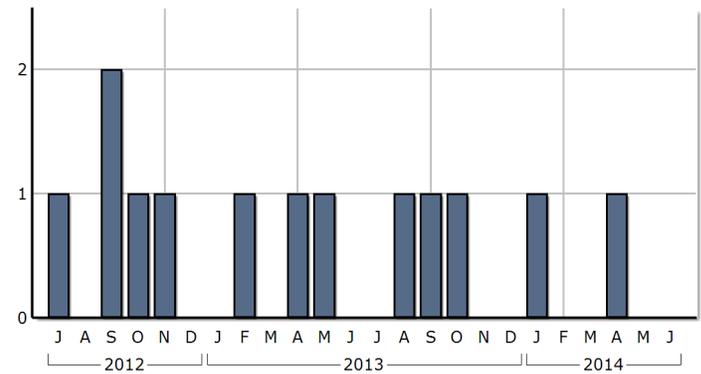
Fax Referral



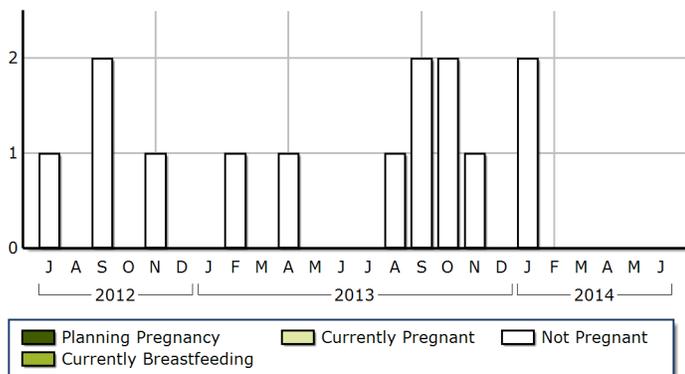
Tobacco User Enrollments By Program Type



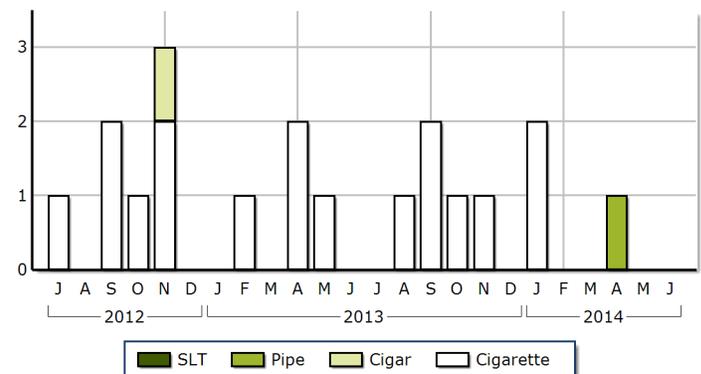
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

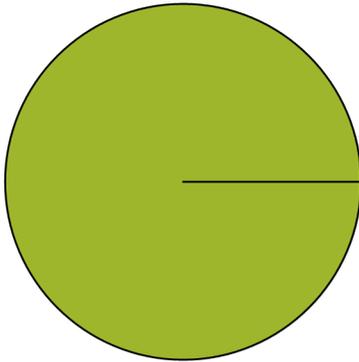


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

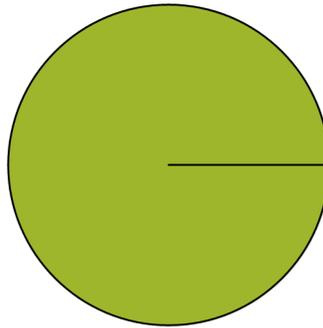
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

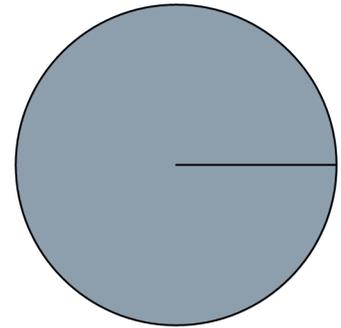
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

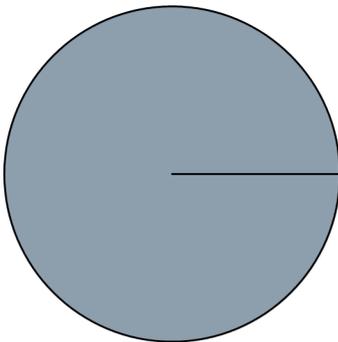
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

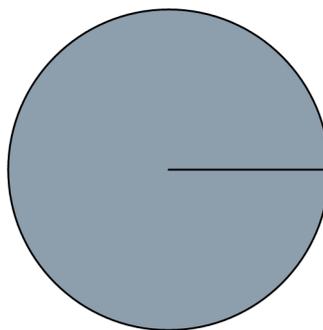
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

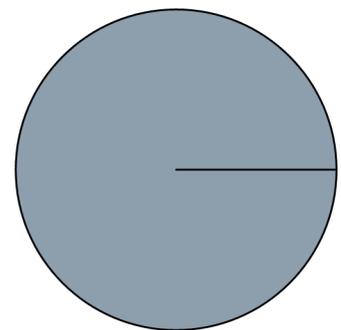
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

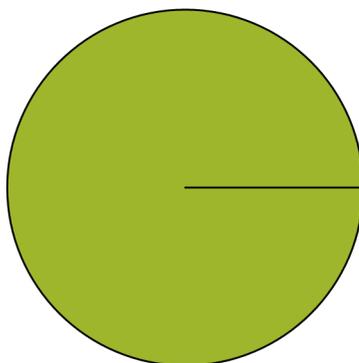
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

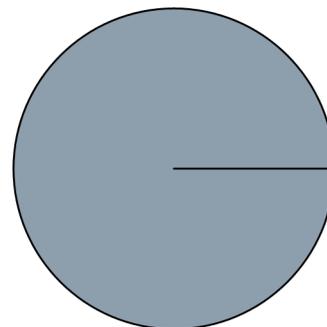
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



COPD, 100.00%

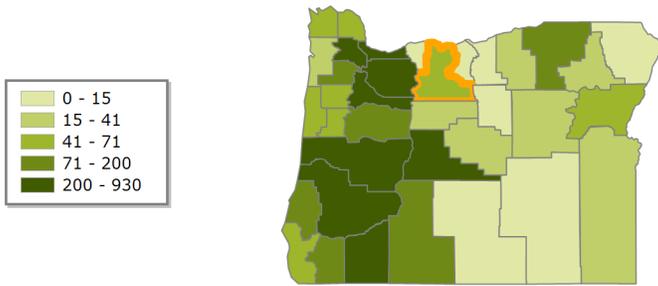
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

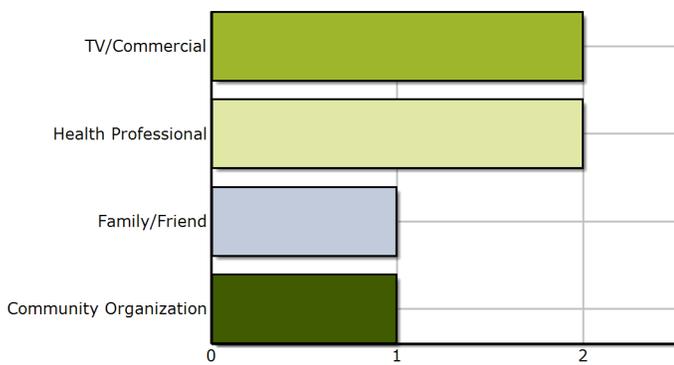
From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

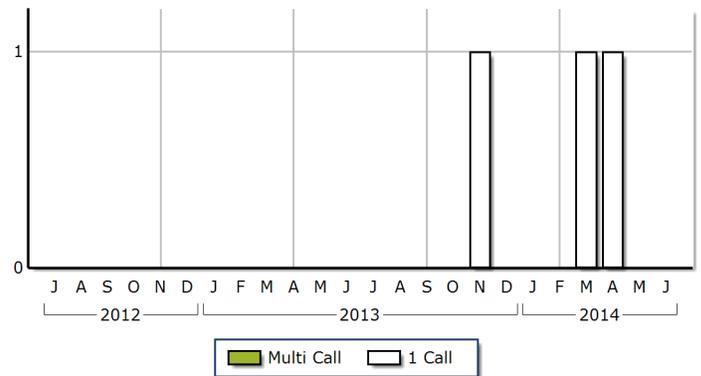


County Population		Prevalence	Tobacco Users	
Adult	18,454	22.1 %	4,078 ⁴	
			County	State
Tobacco Users - Last Full Month			9	903
Tobacco Users YTD			56	7,798
Unique Tobacco Users YTD			3	5,005
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.37 %
Reach - NAQC			2	0.93 %
Annualized Reach			1	1.65 %
Annualized Reach - NAQC			2	1.12 %
Unique Individual Reach			3	1.03 %

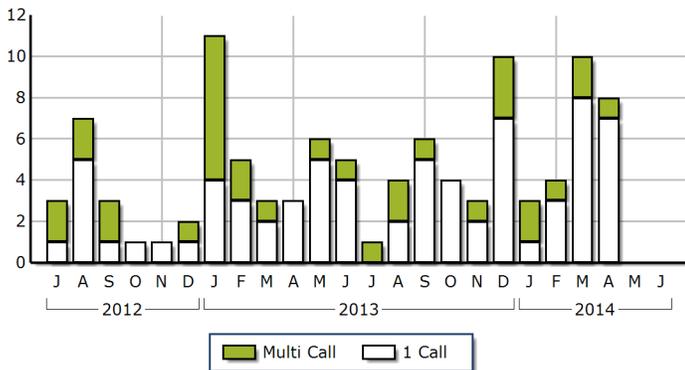
How Heard About



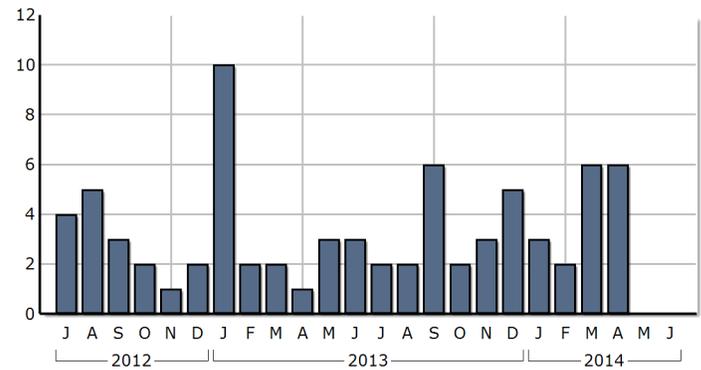
Fax Referral



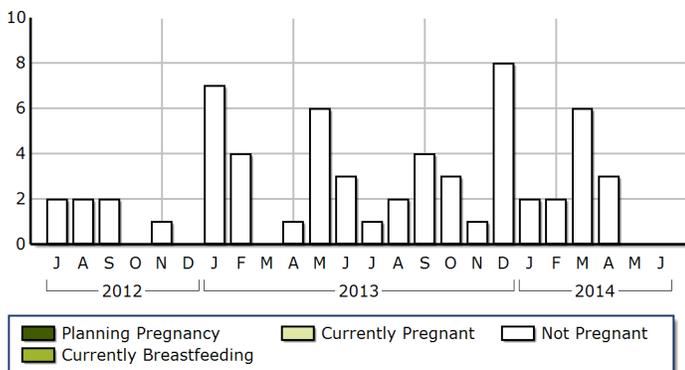
Tobacco User Enrollments By Program Type



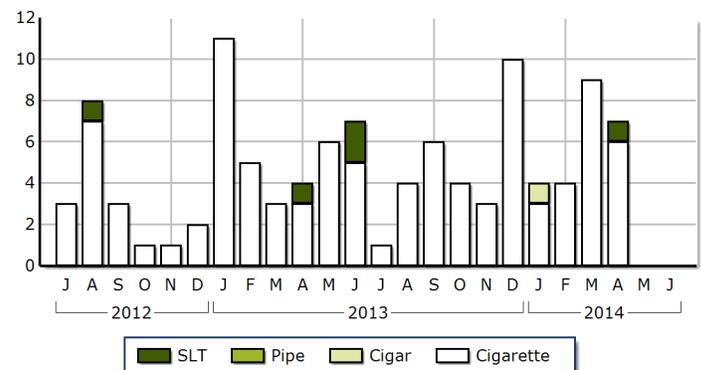
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

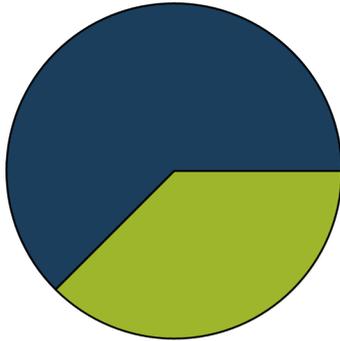


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

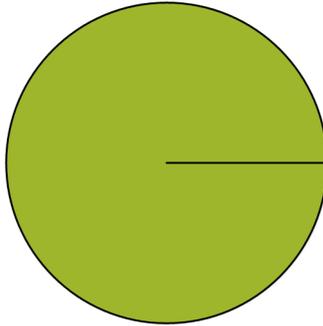
Tobacco Users By Gender



Female, 37.50%
Male, 62.50%

Chart Total N: 8

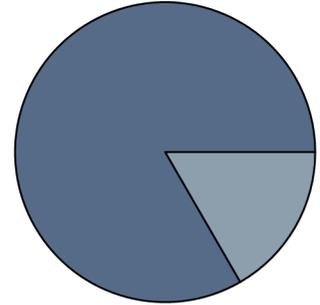
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

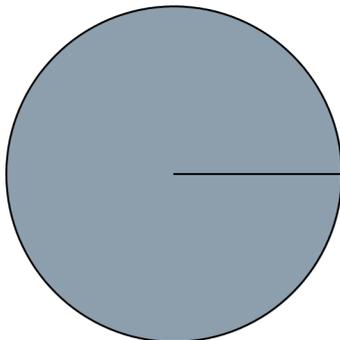
Tobacco Users By Education



No HS Degree/GED, 16.67%
Some College, 83.33%

Chart Total N: 6

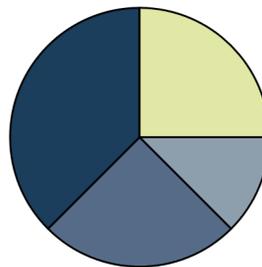
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

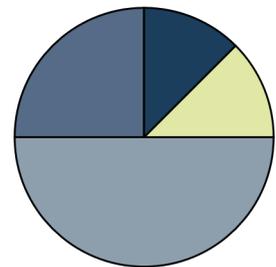
Tobacco Users By Age



25 - 34, 12.50%
35 - 44, 25.00%
45 - 54, 37.50%
55 - 64, 25.00%

Chart Total N: 8

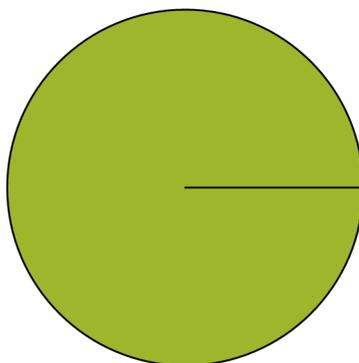
Tobacco Users By Health Plan



Medicaid, 50.00%
Medicare, 25.00%
Commercially Insured, 12.50%
Uninsured, 12.50%

Chart Total N: 8

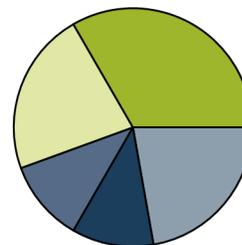
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 22.22%
CAD, 11.11%
COPD, 11.11%
Diabetes, 22.22%
None, 33.33%

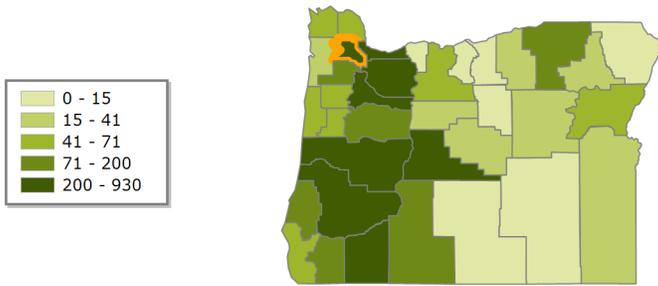
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

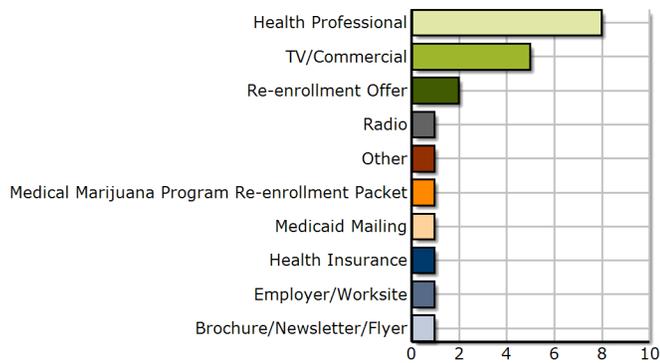
From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

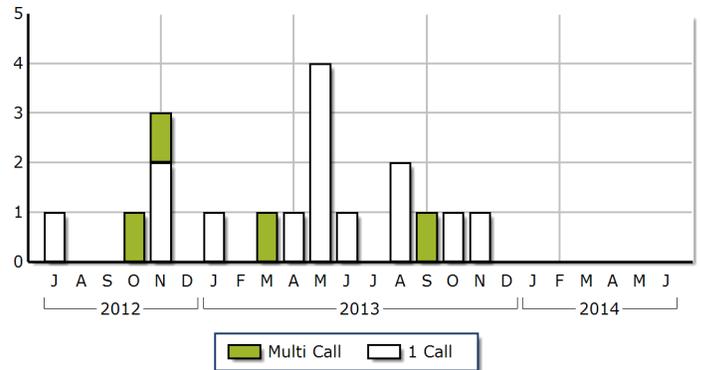


County Population		Prevalence	Tobacco Users	
Adult	387,946	12.9 %	50,045 ⁴	
			County	State
Tobacco Users - Last Full Month			35	903
Tobacco Users YTD			354	7,798
Unique Tobacco Users YTD			3	5,005
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.71 %
Reach - NAQC			2	0.43 %
Annualized Reach			1	0.85 %
Annualized Reach - NAQC			2	0.52 %
Unique Individual Reach			3	0.41 %

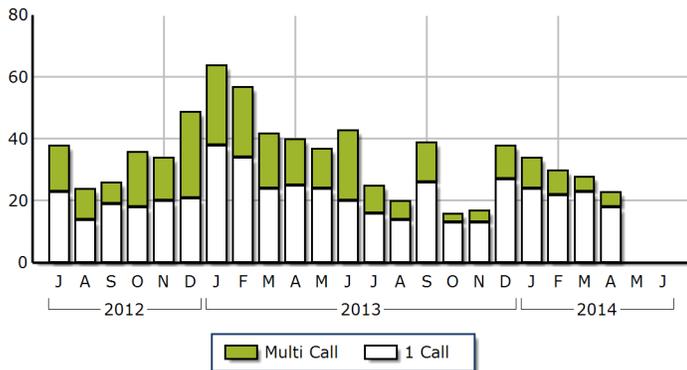
How Heard About



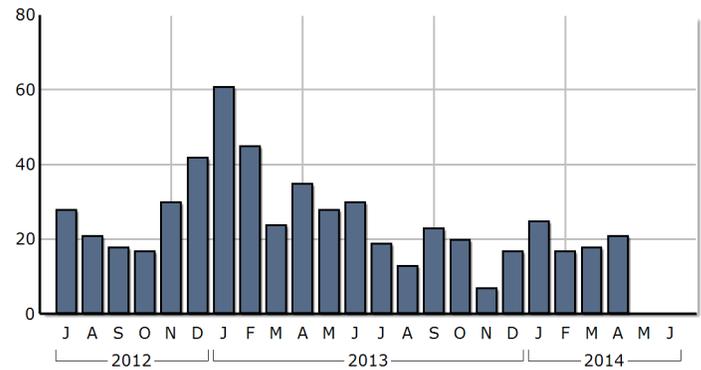
Fax Referral



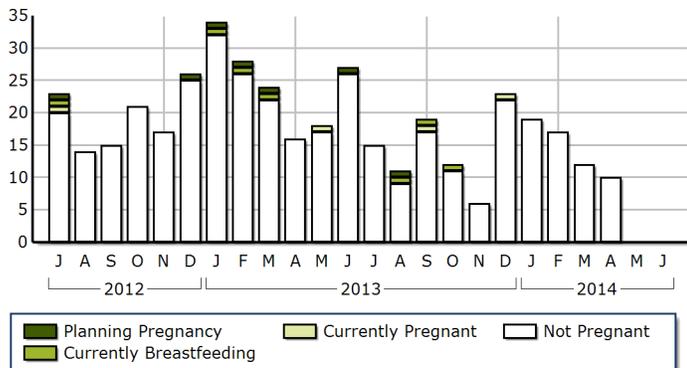
Tobacco User Enrollments By Program Type



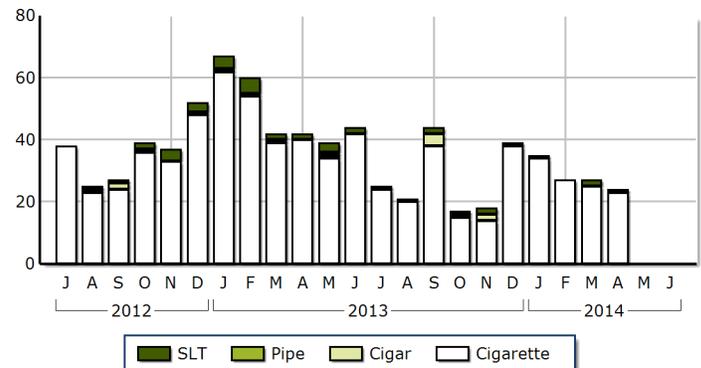
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

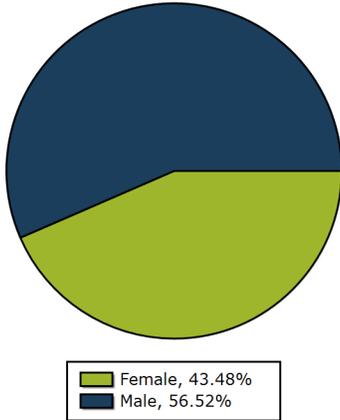


Chart Total N: 23

Tobacco Users By Language

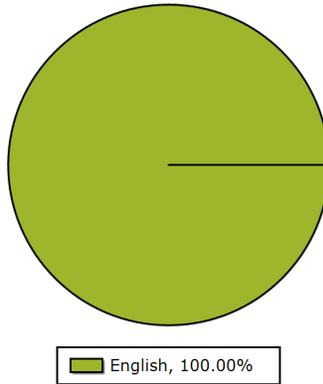


Chart Total N: 23

Tobacco Users By Education

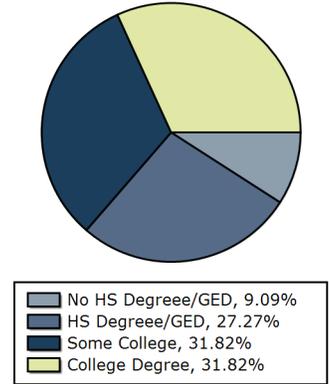


Chart Total N: 22

Tobacco Users By Race

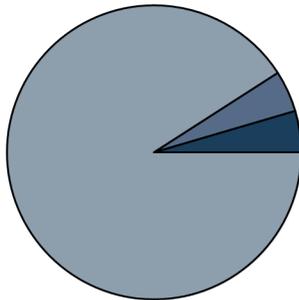


Chart Total N: 22

Tobacco Users By Age

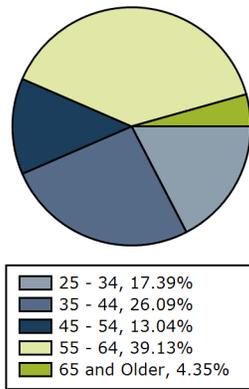


Chart Total N: 23

Tobacco Users By Health Plan

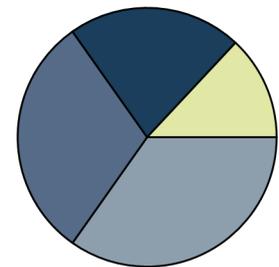


Chart Total N: 23

Tobacco Users By Ethnicity

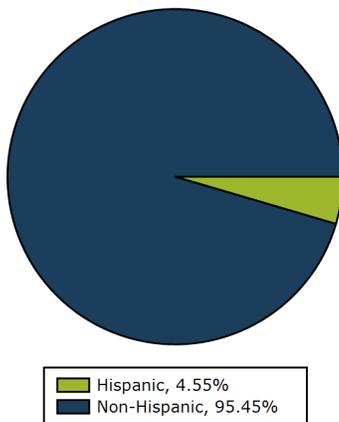


Chart Total N: 22

Tobacco Users By Chronic Condition

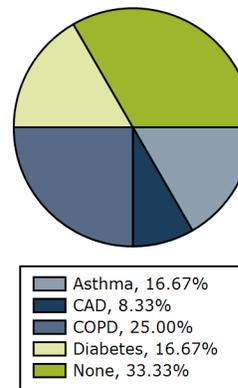


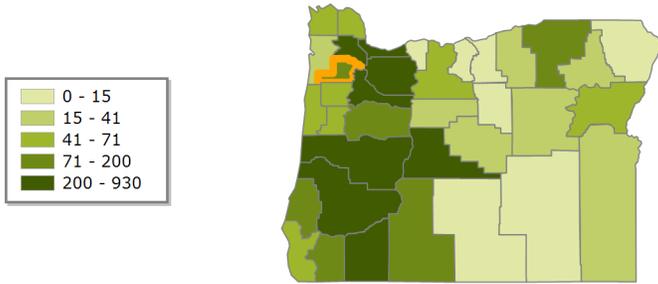
Chart Total N: 24

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

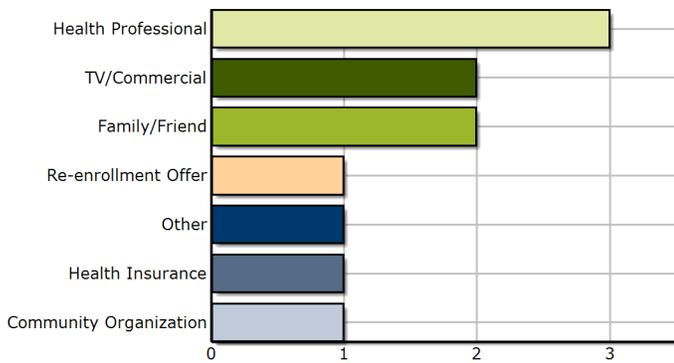
From 4/1/2014 through 4/30/2014

State Tobacco Users Served Contract YTD (Adults)

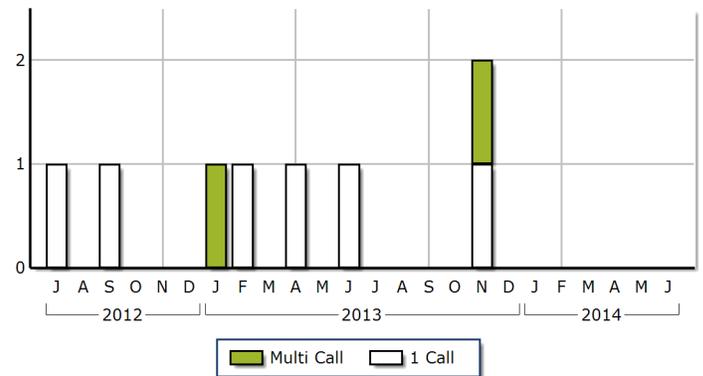


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376 ⁴	
			County	State
Tobacco Users - Last Full Month			11	903
Tobacco Users YTD			97	7,798
Unique Tobacco Users YTD			3	5,005
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.73 %
Reach - NAQC			2	0.57 %
Annualized Reach			1	0.87 %
Annualized Reach - NAQC			2	0.68 %
Unique Individual Reach			3	0.52 %

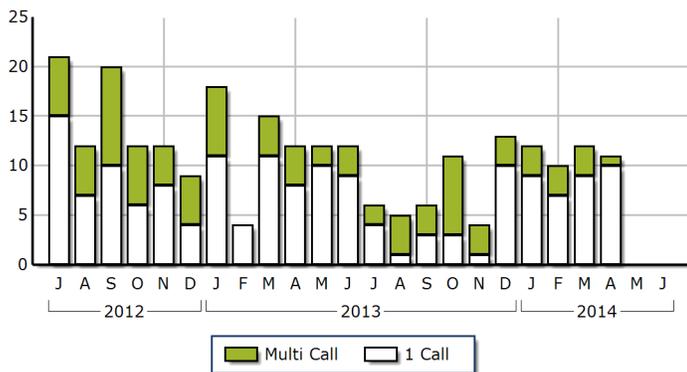
How Heard About



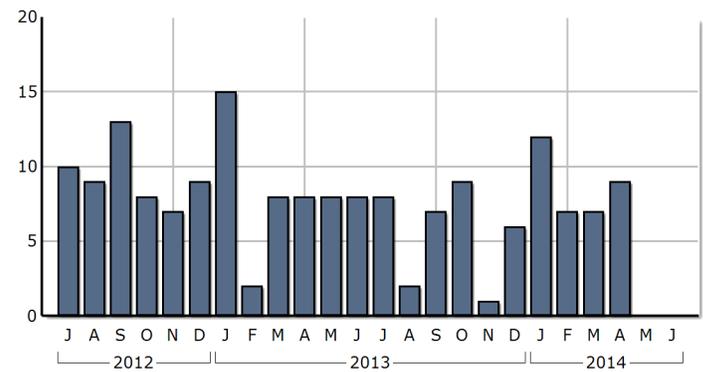
Fax Referral



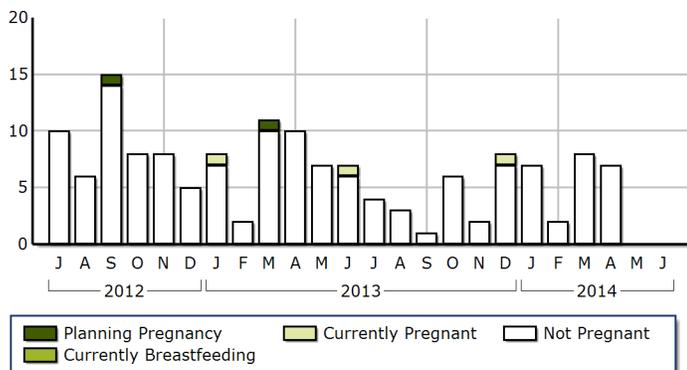
Tobacco User Enrollments By Program Type



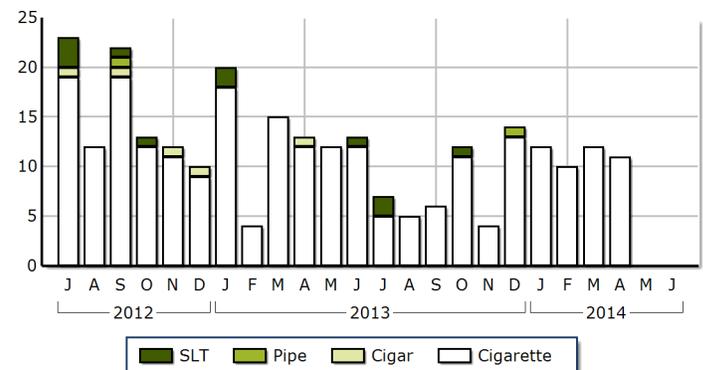
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

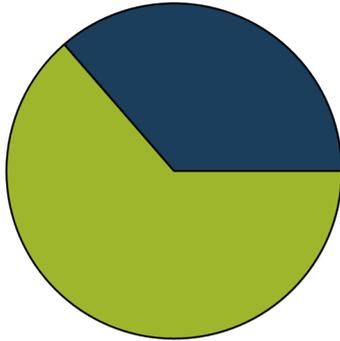


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

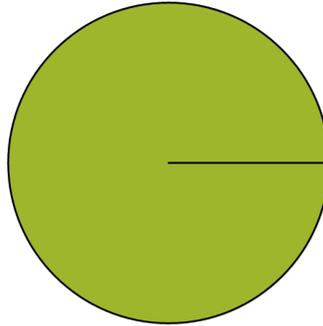
Tobacco Users By Gender



Female, 63.64%
Male, 36.36%

Chart Total N: 11

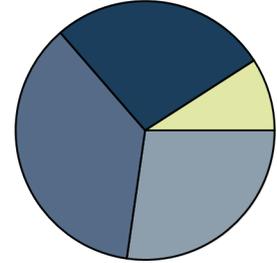
Tobacco Users By Language



English, 100.00%

Chart Total N: 11

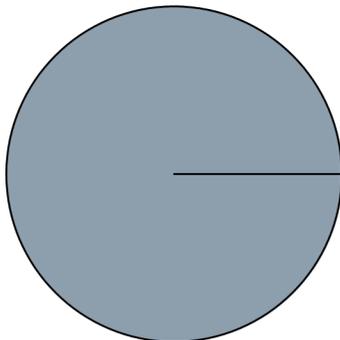
Tobacco Users By Education



No HS Degreee/GED, 27.27%
HS Degreee/GED, 36.36%
Some College, 27.27%
College Degree, 9.09%

Chart Total N: 11

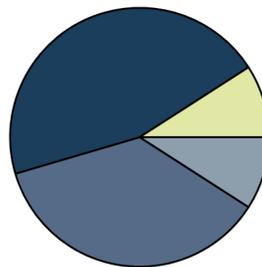
Tobacco Users By Race



White, 100.00%

Chart Total N: 11

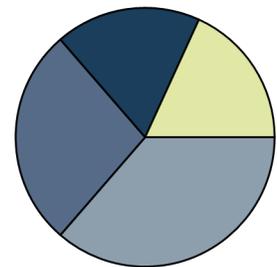
Tobacco Users By Age



18 - 24, 9.09%
25 - 34, 36.36%
35 - 44, 45.45%
65 and Older, 9.09%

Chart Total N: 11

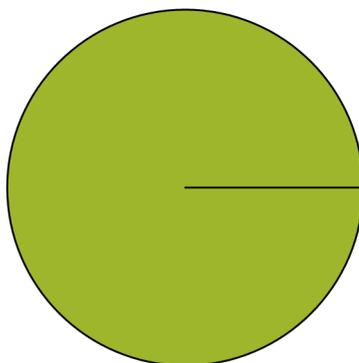
Tobacco Users By Health Plan



Medicare, 36.36%
Medicaid, 27.27%
Commercially Insured, 18.18%
Uninsured, 18.18%

Chart Total N: 11

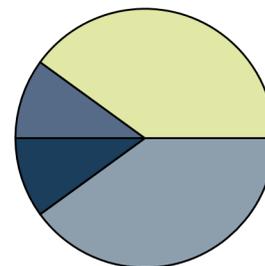
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 11

Tobacco Users By Chronic Condition



Asthma, 40.00%
CAD, 10.00%
COPD, 10.00%
None, 40.00%

Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.