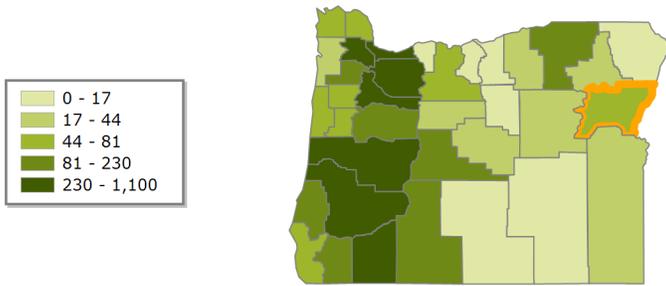
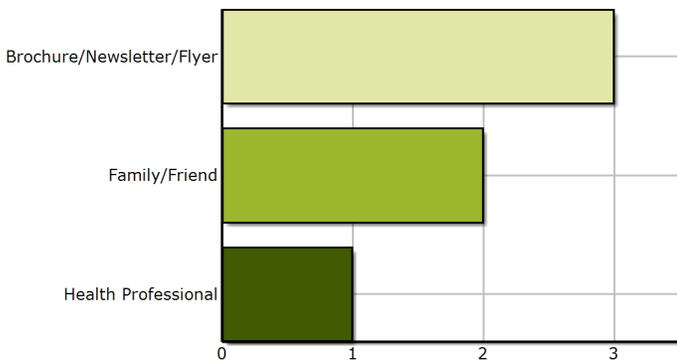


### State Tobacco Users Served Contract YTD (Adults)

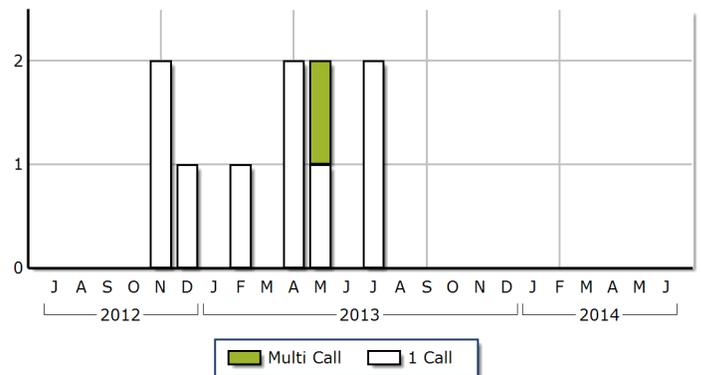


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			9	1,018
Tobacco Users YTD			59	8,816
Unique Tobacco Users YTD			3	5,492
Target Reach			2.0 %	2.0 %
Reach YTD			1	2.23 %
Reach - NAQC			2	1.85 %
Annualized Reach			1	2.43 %
Annualized Reach - NAQC			2	2.02 %
Unique Individual Reach			3	1.62 %

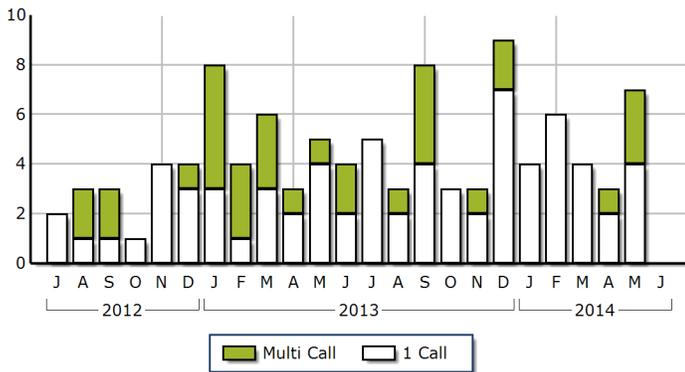
### How Heard About



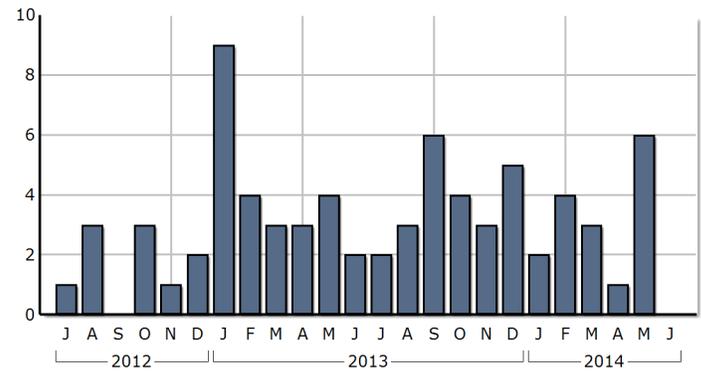
### Fax Referral



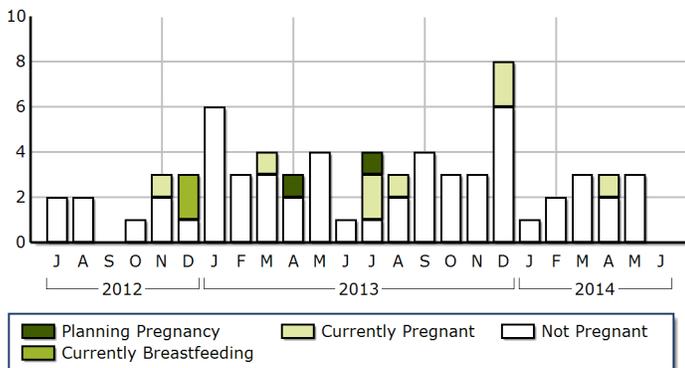
### Tobacco User Enrollments By Program Type



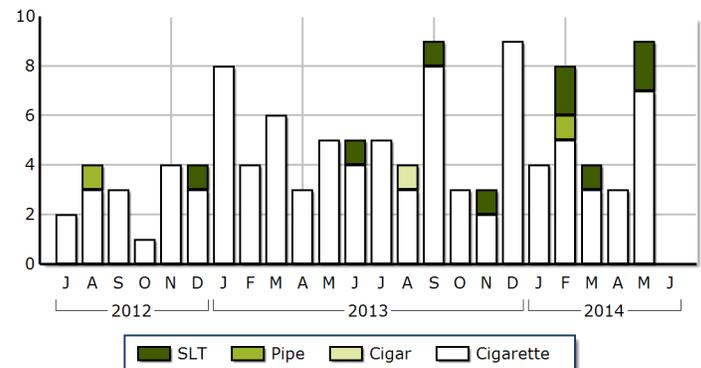
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

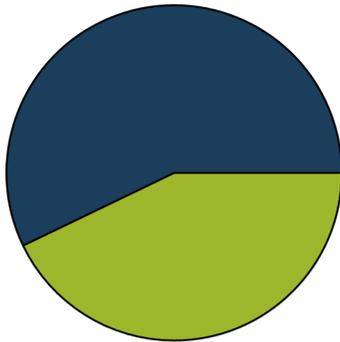


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

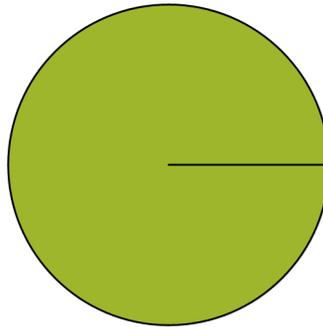
Tobacco Users By Gender



Female, 42.86%  
Male, 57.14%

Chart Total N: 7

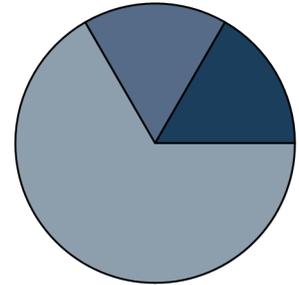
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

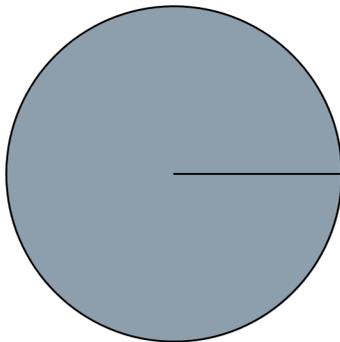
Tobacco Users By Education



HS Degreee/GED, 66.67%  
Some College, 16.67%  
College Degree, 16.67%

Chart Total N: 6

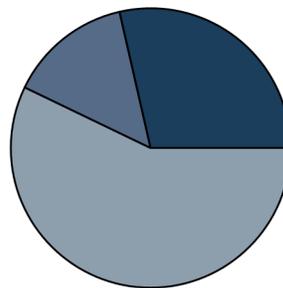
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

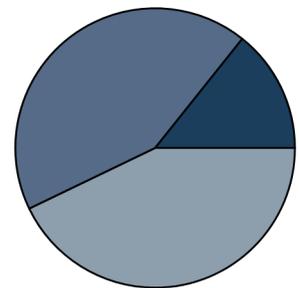
Tobacco Users By Age



25 - 34, 57.14%  
35 - 44, 14.29%  
55 - 64, 28.57%

Chart Total N: 7

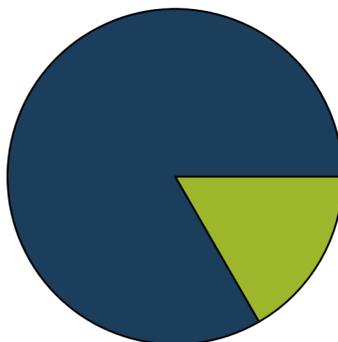
Tobacco Users By Health Plan



Medicaid, 42.86%  
Uninsured, 42.86%  
Commercially Insured, 14.29%

Chart Total N: 7

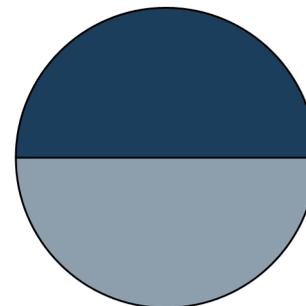
Tobacco Users By Ethnicity



Hispanic, 16.67%  
Non-Hispanic, 83.33%

Chart Total N: 6

Tobacco Users By Chronic Condition



Asthma, 50.00%  
None, 50.00%

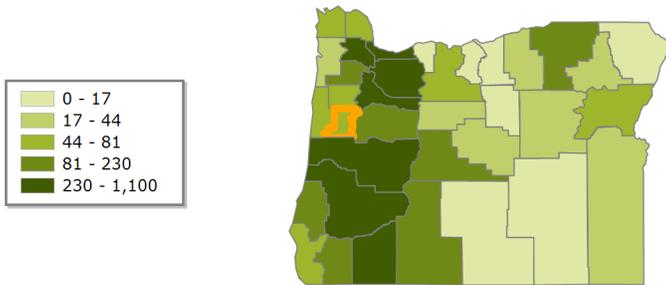
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

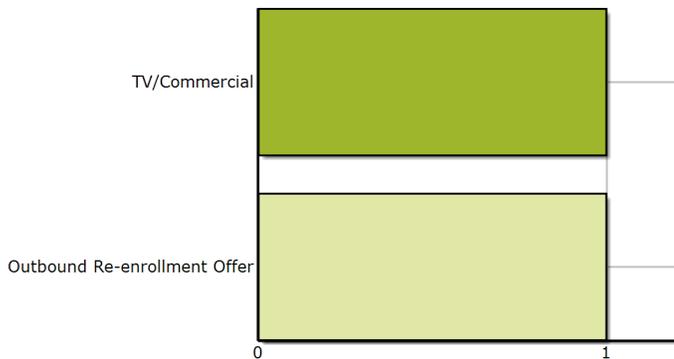
From 5/1/2014 through 5/31/2014

State Tobacco Users Served Contract YTD (Adults)

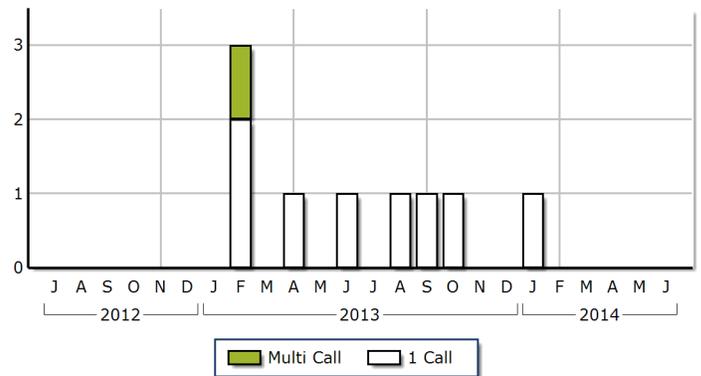


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	69,035	10.8 %	7,456 <sup>4</sup>	
			County	State
<b>Tobacco Users - Last Full Month</b>			4	1,018
<b>Tobacco Users YTD</b>			52	8,816
<b>Unique Tobacco Users YTD</b>			3	5,492
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	0.70 %
<b>Reach - NAQC</b>			2	0.52 %
<b>Annualized Reach</b>			1	0.76 %
<b>Annualized Reach - NAQC</b>			2	0.57 %
<b>Unique Individual Reach</b>			3	0.48 %

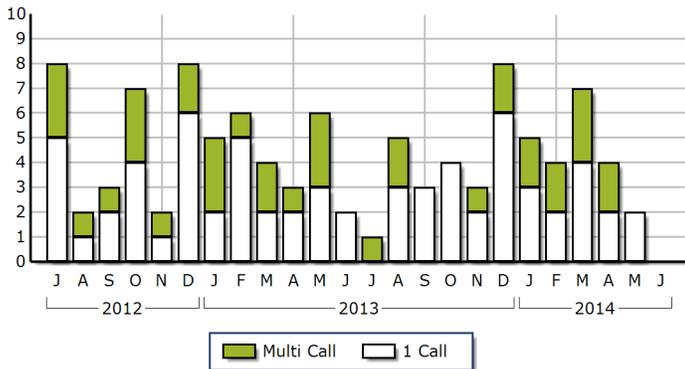
How Heard About



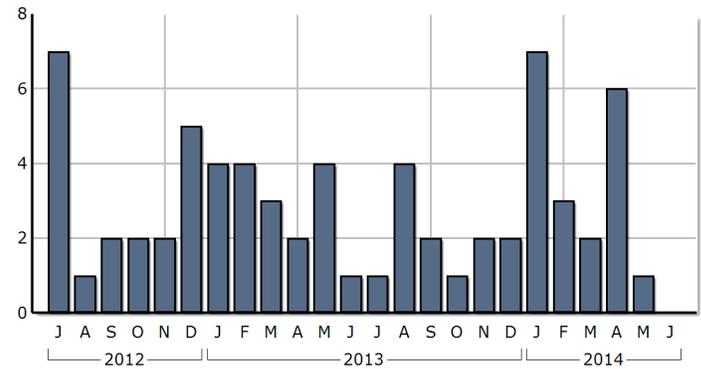
Fax Referral



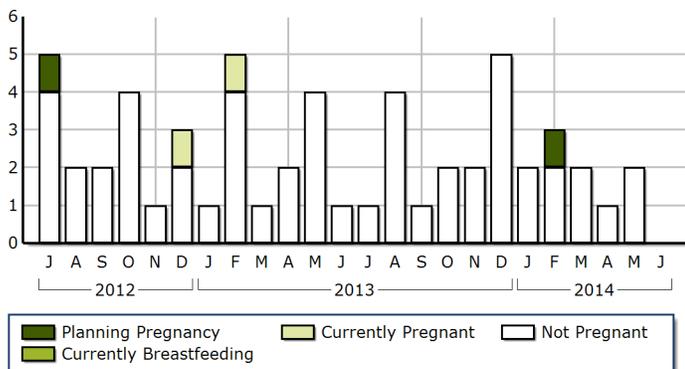
Tobacco User Enrollments By Program Type



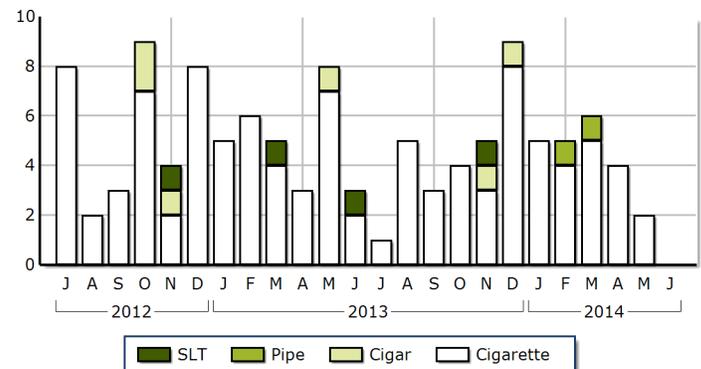
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

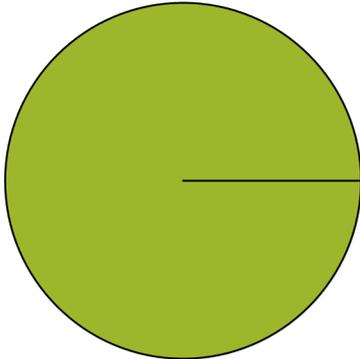


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

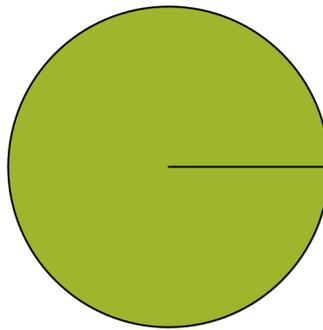
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

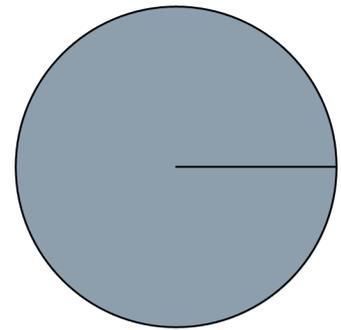
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

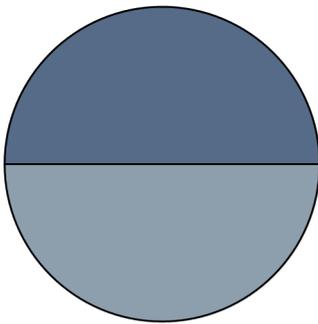
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

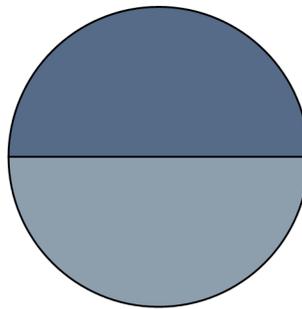
Tobacco Users By Race



Black or African American, 50.00%  
White, 50.00%

Chart Total N: 2

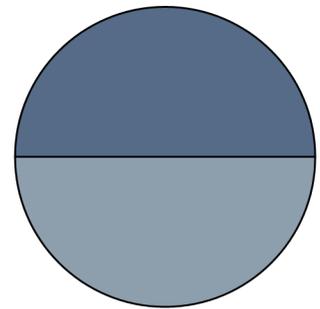
Tobacco Users By Age



55 - 64, 50.00%  
65 and Older, 50.00%

Chart Total N: 2

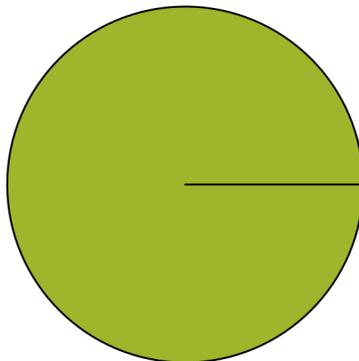
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Medicare, 50.00%

Chart Total N: 2

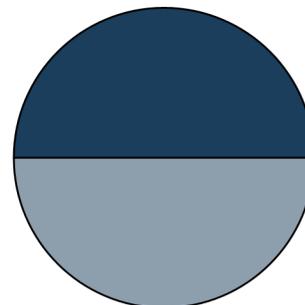
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 50.00%  
COPD, 50.00%

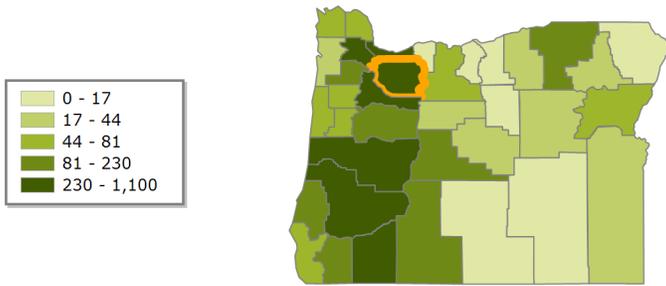
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

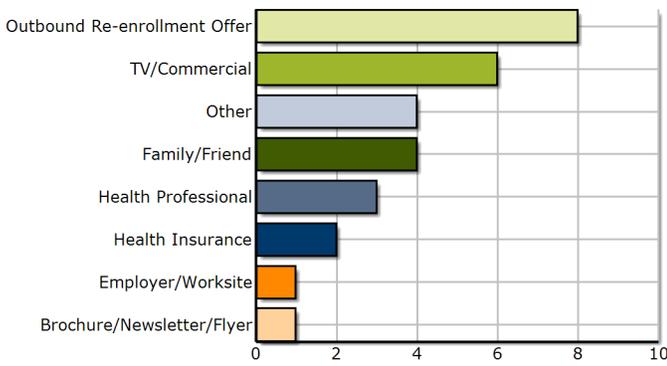
From 5/1/2014 through 5/31/2014

State Tobacco Users Served Contract YTD (Adults)

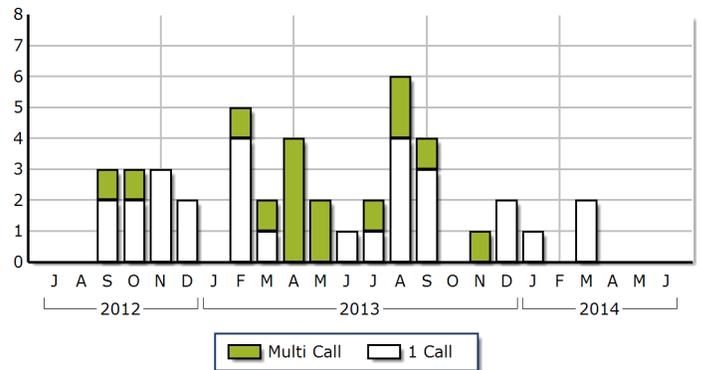


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	289,948	15.4 %	44,652 <sup>4</sup>	
			County	State
<b>Tobacco Users - Last Full Month</b>			41	1,018
<b>Tobacco Users YTD</b>			439	8,816
<b>Unique Tobacco Users YTD</b>			3	5,492
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	0.98 %
<b>Reach - NAQC</b>			2	0.60 %
<b>Annualized Reach</b>			1	1.07 %
<b>Annualized Reach - NAQC</b>			2	0.66 %
<b>Unique Individual Reach</b>			3	0.50 %

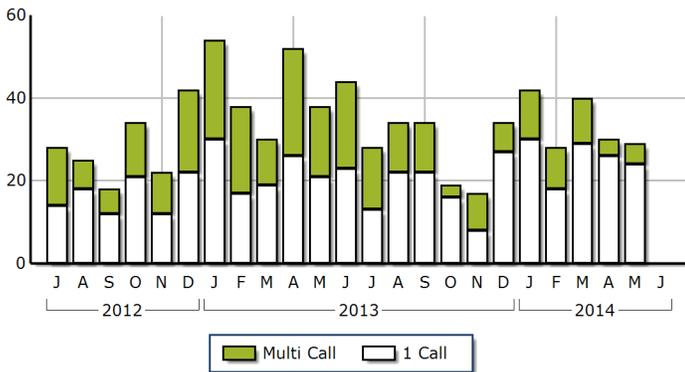
How Heard About



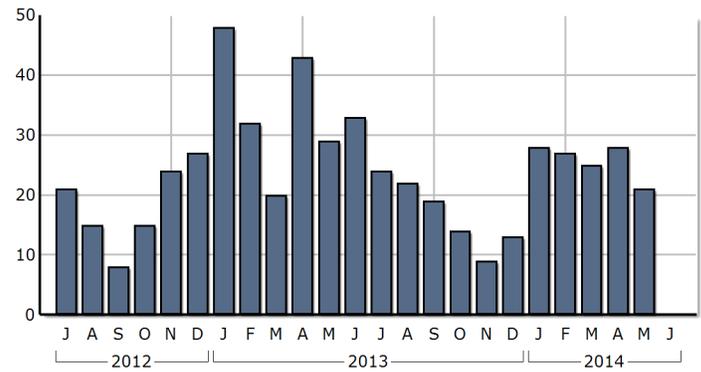
Fax Referral



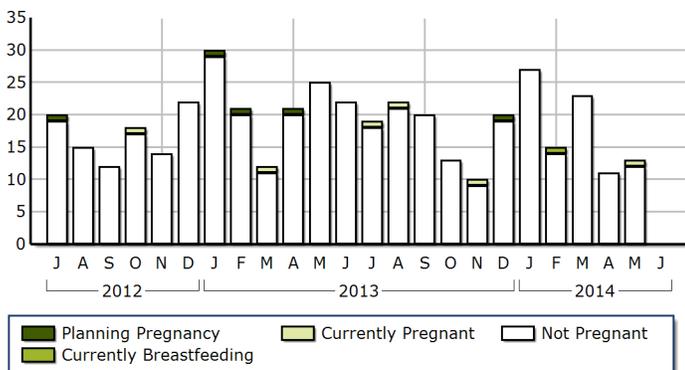
Tobacco User Enrollments By Program Type



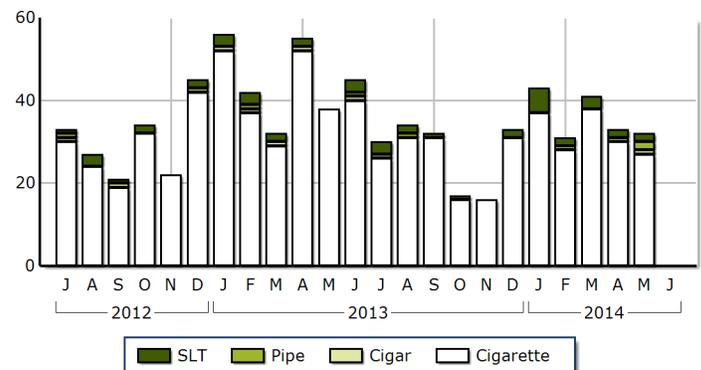
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

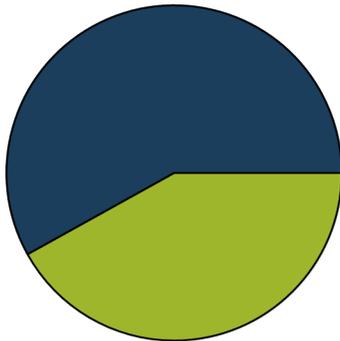


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

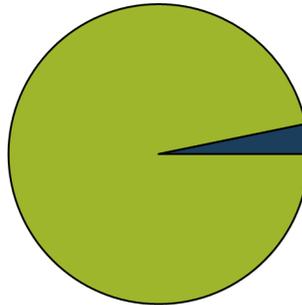
Tobacco Users By Gender



Female, 41.94%  
Male, 58.06%

Chart Total N: 31

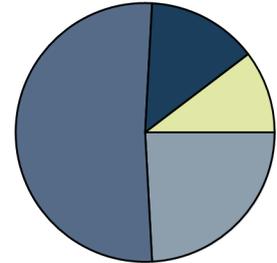
Tobacco Users By Language



English, 96.77%  
Spanish, 3.23%

Chart Total N: 31

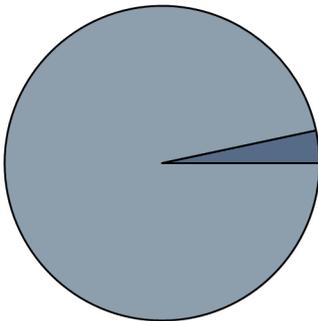
Tobacco Users By Education



No HS Degreee/GED, 24.14%  
HS Degreee/GED, 51.72%  
Some College, 13.79%  
College Degree, 10.34%

Chart Total N: 29

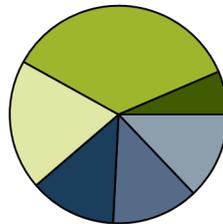
Tobacco Users By Race



White, 96.67%  
Black or African American, 3.33%

Chart Total N: 30

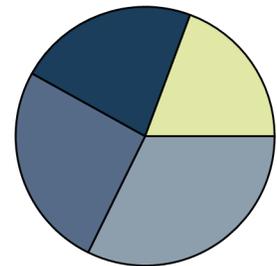
Tobacco Users By Age



18 - 24, 12.90%  
25 - 34, 12.90%  
35 - 44, 12.90%  
45 - 54, 19.35%  
55 - 64, 35.48%  
65 and Older, 6.45%

Chart Total N: 31

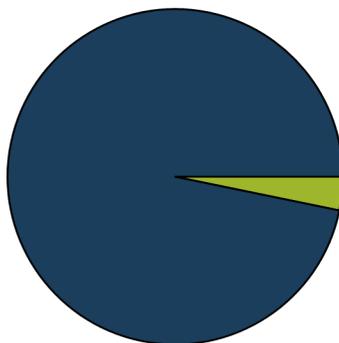
Tobacco Users By Health Plan



Medicaid, 32.26%  
Medicare, 25.81%  
Uninsured, 22.58%  
Commercially Insured, 19.35%

Chart Total N: 31

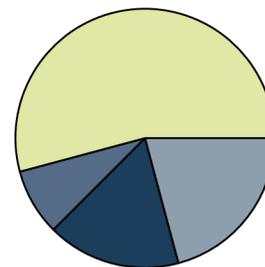
Tobacco Users By Ethnicity



Hispanic, 3.23%  
Non-Hispanic, 96.77%

Chart Total N: 31

Tobacco Users By Chronic Condition



Asthma, 20.83%  
COPD, 16.67%  
Diabetes, 8.33%  
None, 54.17%

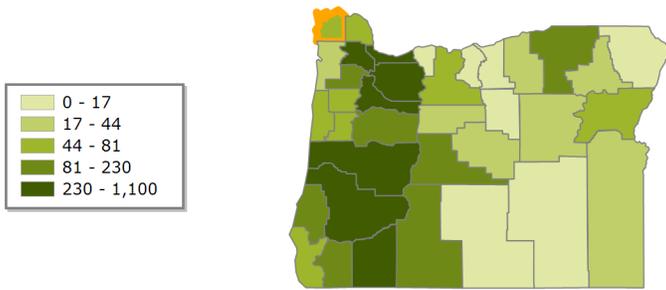
Chart Total N: 24

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 5/1/2014 through 5/31/2014

State Tobacco Users Served Contract YTD (Adults)

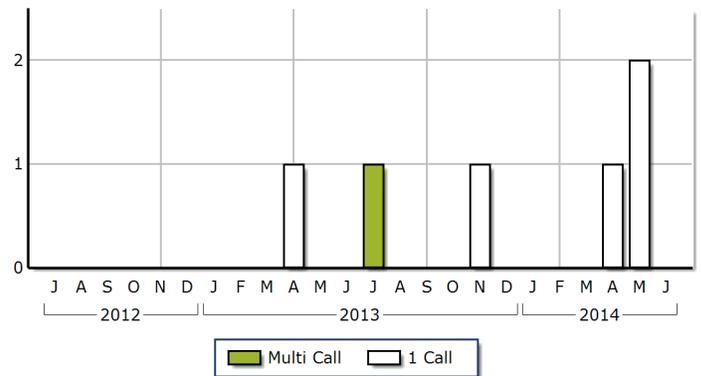


County Population	Prevalence	Tobacco Users
<b>Adult</b> 29,812	21.5 %	6,410 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		9
<b>Tobacco Users YTD</b>		58
<b>Unique Tobacco Users YTD</b>	3	36
<b>Target Reach</b>	2.0 %	2.0 %
<b>Reach YTD</b>	1	0.90 %
<b>Reach - NAQC</b>	2	0.70 %
<b>Annualized Reach</b>	1	0.99 %
<b>Annualized Reach - NAQC</b>	2	0.77 %
<b>Unique Individual Reach</b>	3	0.56 %

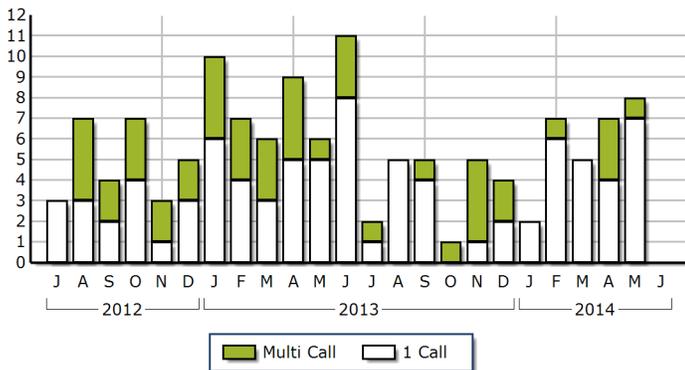
How Heard About



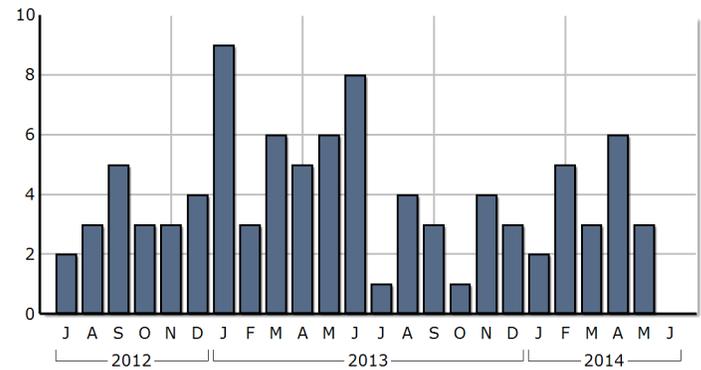
Fax Referral



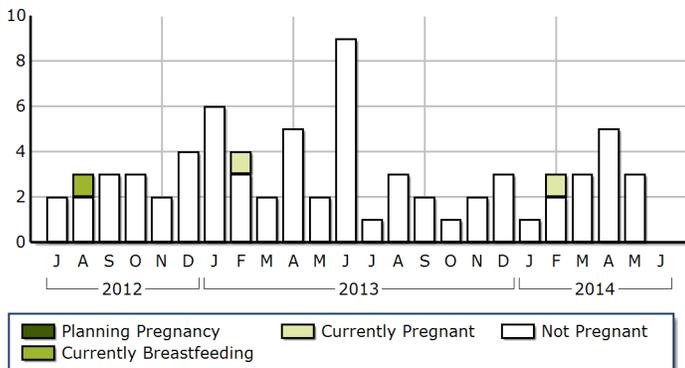
Tobacco User Enrollments By Program Type



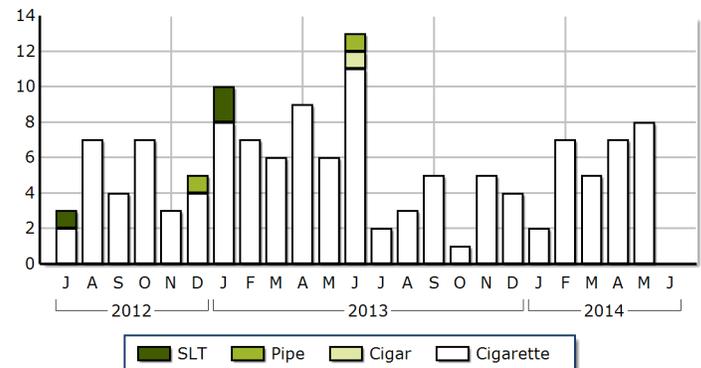
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

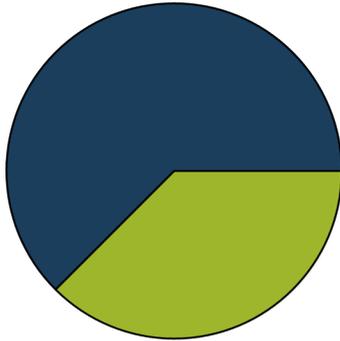


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

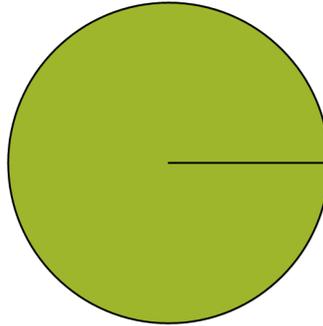
Tobacco Users By Gender



Female, 37.50%  
Male, 62.50%

Chart Total N: 8

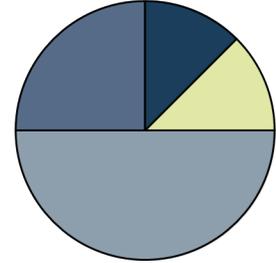
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

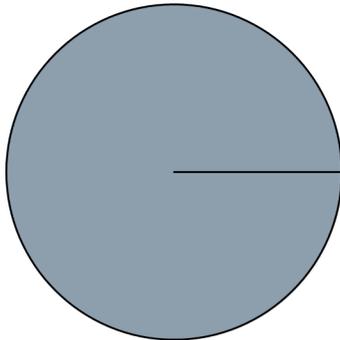
Tobacco Users By Education



No HS Degreee/GED, 50.00%  
HS Degreee/GED, 25.00%  
Technical Degree, 12.50%  
Some College, 12.50%

Chart Total N: 8

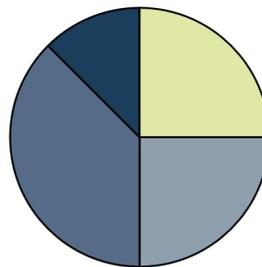
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

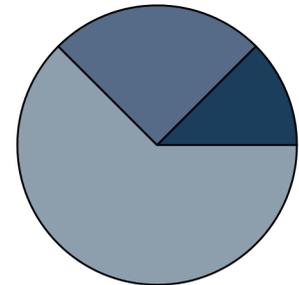
Tobacco Users By Age



25 - 34, 25.00%  
45 - 54, 37.50%  
55 - 64, 12.50%  
65 and Older, 25.00%

Chart Total N: 8

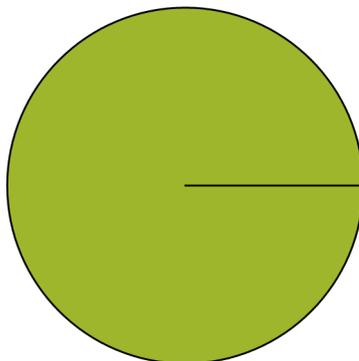
Tobacco Users By Health Plan



Medicaid, 62.50%  
Medicare, 25.00%  
Commercially Insured, 12.50%

Chart Total N: 8

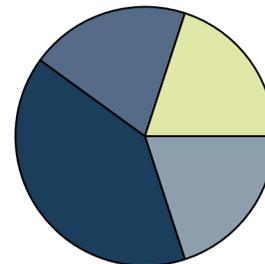
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



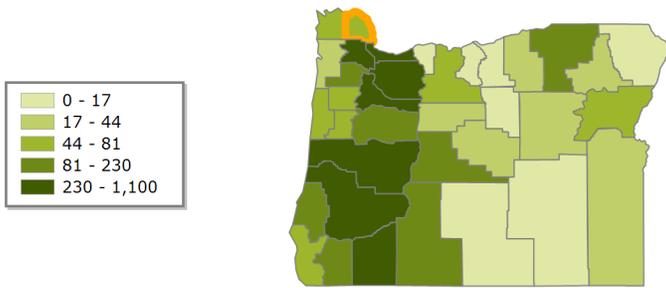
CAD, 20.00%  
COPD, 40.00%  
Diabetes, 20.00%  
None, 20.00%

Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

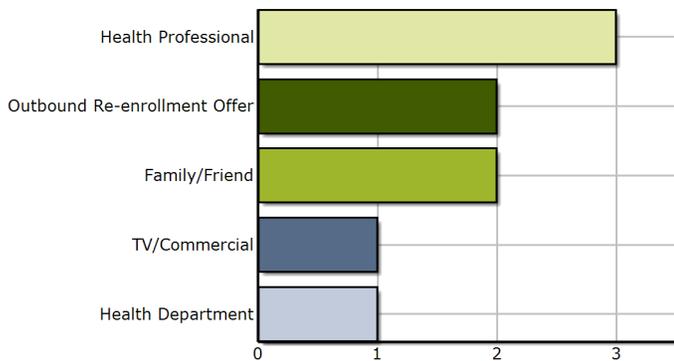
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

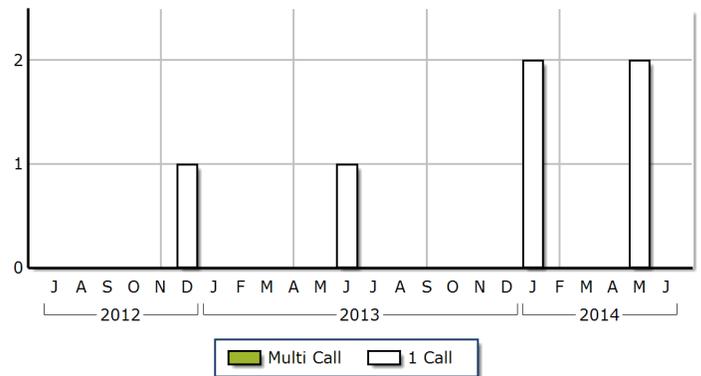


County Population	Prevalence	Tobacco Users
Adult	36,948	17.1 %
		6,318 <sup>4</sup>
		County
Tobacco Users - Last Full Month		10
Tobacco Users YTD		62
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		State
		1,018
		8,816
		5,492
		2.0 %
		1.75 %
		0.75 %
		1.91 %
		0.82 %
		1.09 %

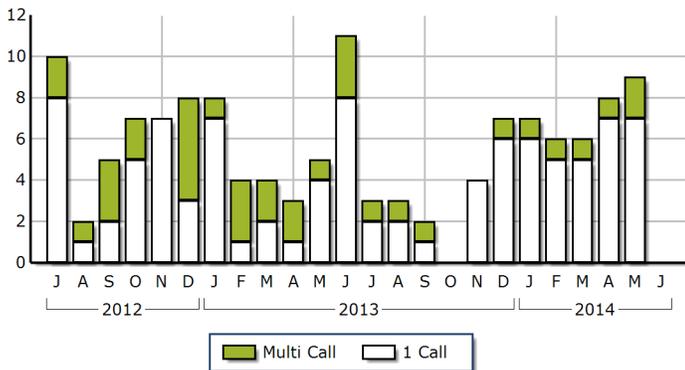
## How Heard About



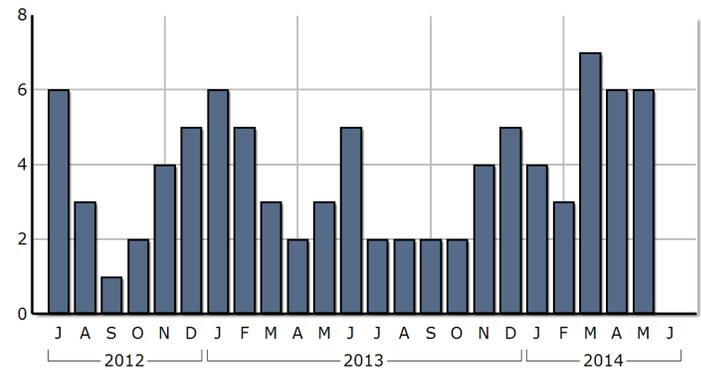
## Fax Referral



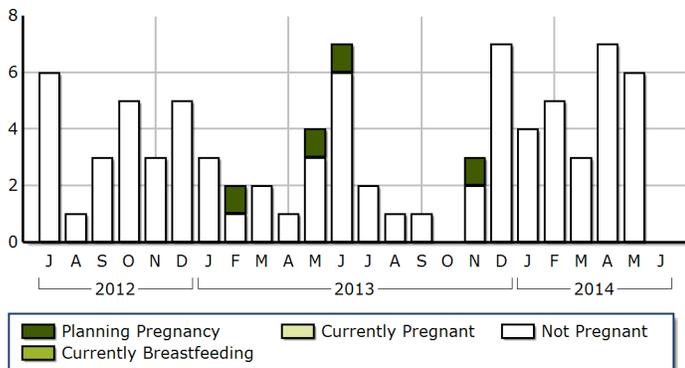
## Tobacco User Enrollments By Program Type



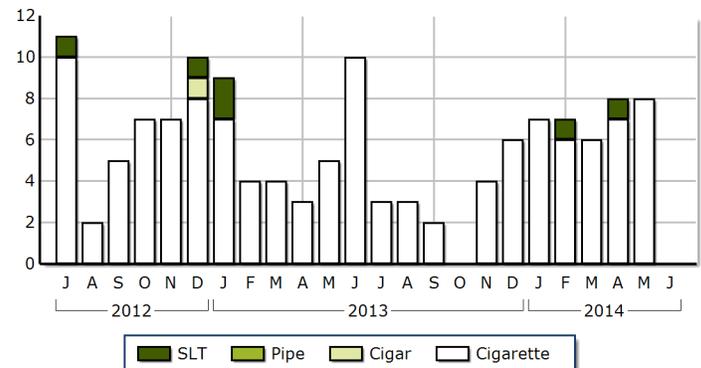
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

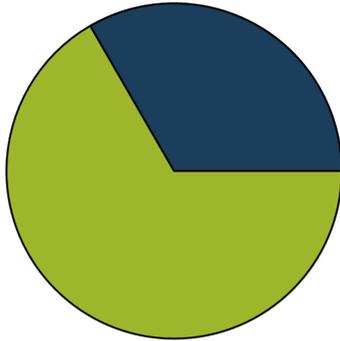


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

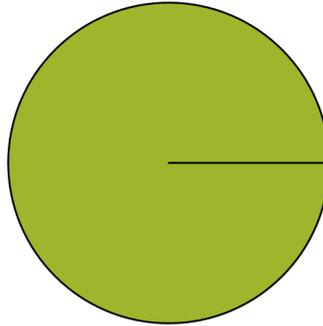
Tobacco Users By Gender



Female, 66.67%  
Male, 33.33%

Chart Total N: 9

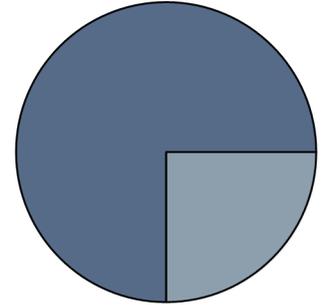
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

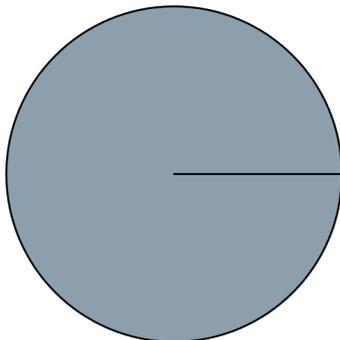
Tobacco Users By Education



No HS Degreee/GED, 25.00%  
HS Degreee/GED, 75.00%

Chart Total N: 8

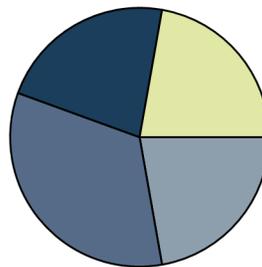
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

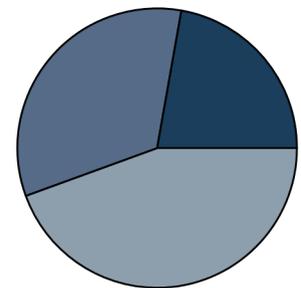
Tobacco Users By Age



25 - 34, 22.22%  
35 - 44, 33.33%  
45 - 54, 22.22%  
65 and Older, 22.22%

Chart Total N: 9

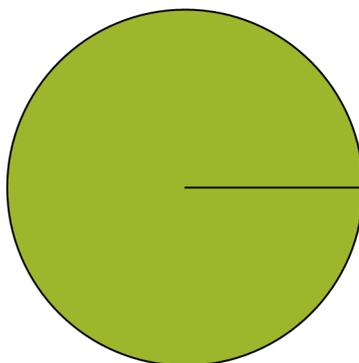
Tobacco Users By Health Plan



Medicare, 44.44%  
Commercially Insured, 33.33%  
Uninsured, 22.22%

Chart Total N: 9

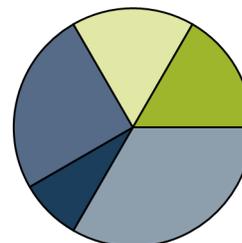
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



Asthma, 33.33%  
CAD, 8.33%  
COPD, 25.00%  
Diabetes, 16.67%  
None, 16.67%

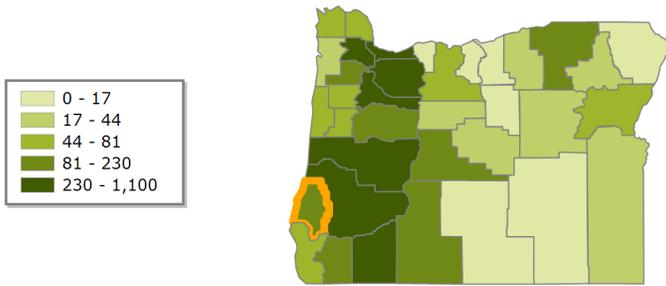
Chart Total N: 12

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

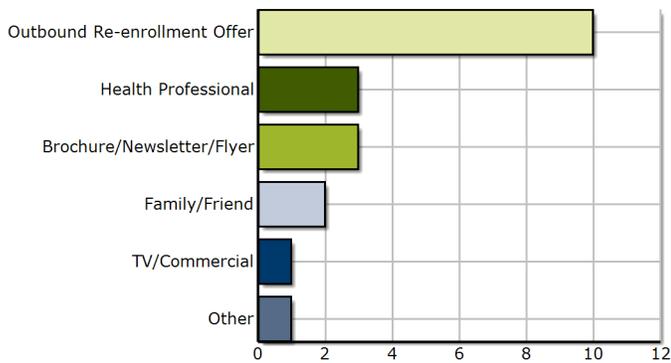
From 5/1/2014 through 5/31/2014

State Tobacco Users Served Contract YTD (Adults)

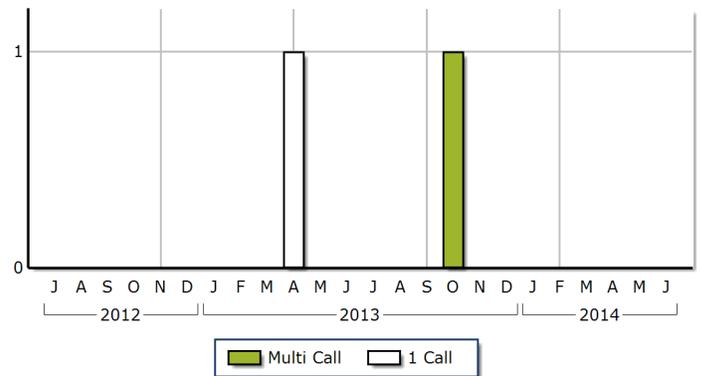


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %		14,254 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			21	1,018
Tobacco Users YTD			120	8,816
			3	77
Unique Tobacco Users YTD				5,492
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.84 %
Reach - NAQC			2	0.72 %
Annualized Reach			1	0.92 %
Annualized Reach - NAQC			2	0.78 %
Unique Individual Reach			3	0.54 %
				1.09 %

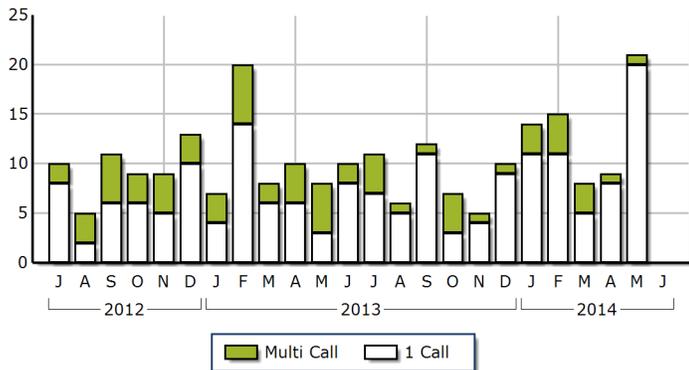
How Heard About



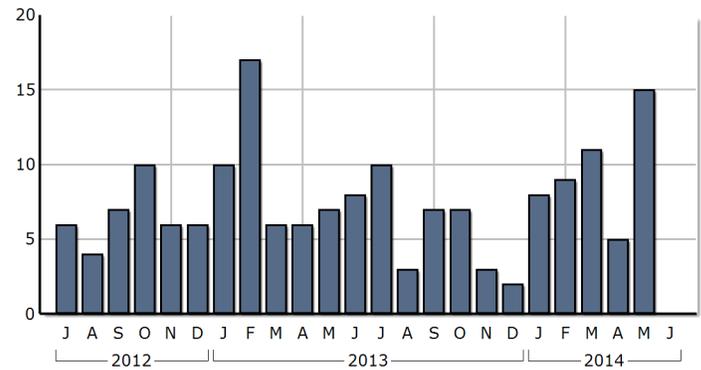
Fax Referral



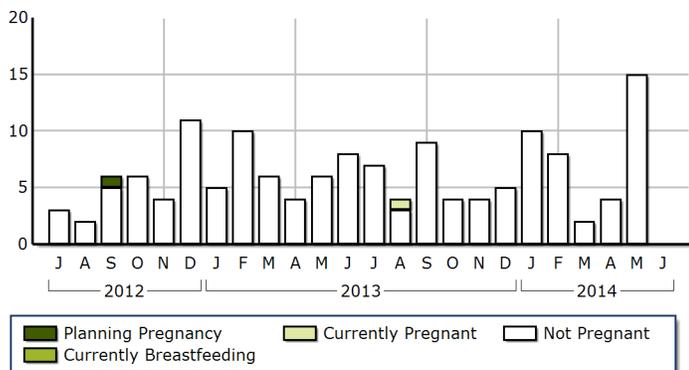
Tobacco User Enrollments By Program Type



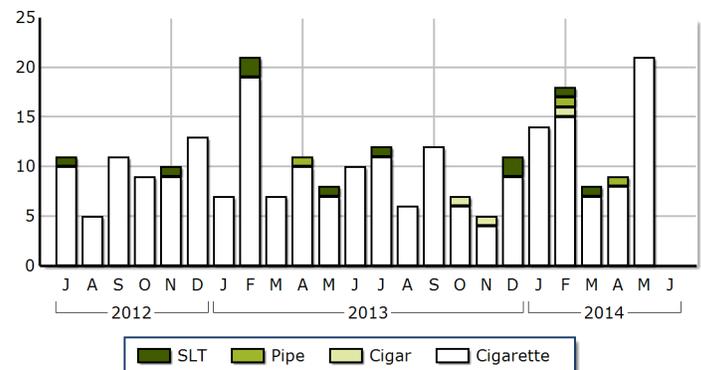
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

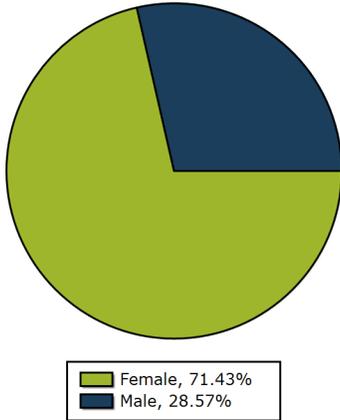


Chart Total N: 21

Tobacco Users By Language

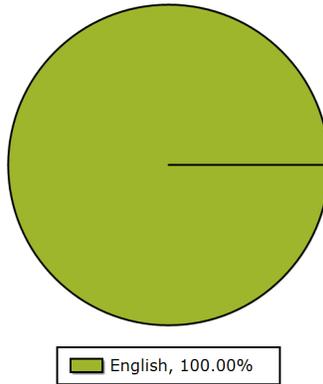


Chart Total N: 21

Tobacco Users By Education

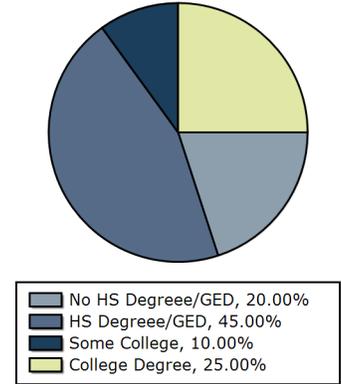


Chart Total N: 20

Tobacco Users By Race

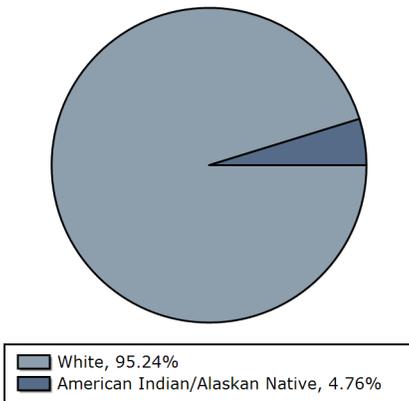


Chart Total N: 21

Tobacco Users By Age

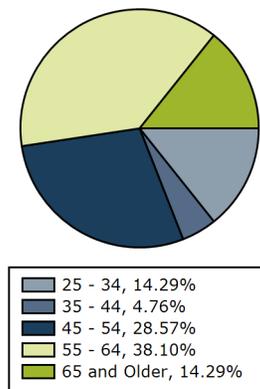


Chart Total N: 21

Tobacco Users By Health Plan

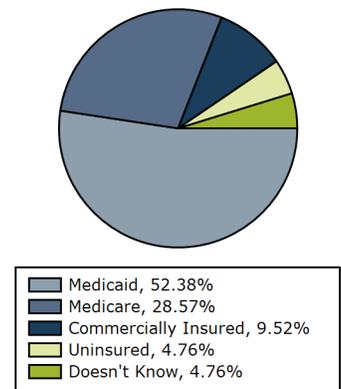


Chart Total N: 21

Tobacco Users By Ethnicity

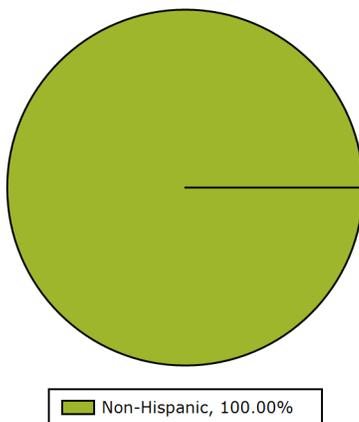


Chart Total N: 21

Tobacco Users By Chronic Condition

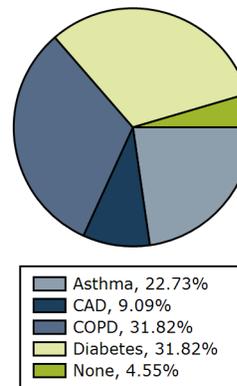


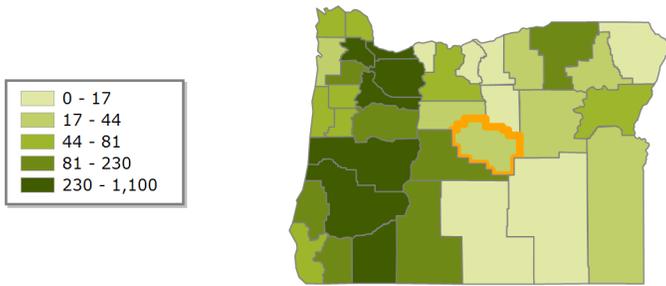
Chart Total N: 22

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 5/1/2014 through 5/31/2014

## State Tobacco Users Served Contract YTD (Adults)

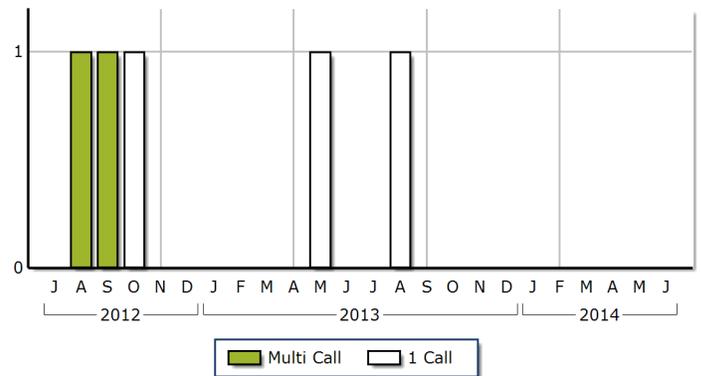


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			4	1,018
Tobacco Users YTD			39	8,816
Unique Tobacco Users YTD			3	5,492
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.81 %
Reach - NAQC			2	0.48 %
Annualized Reach			1	0.88 %
Annualized Reach - NAQC			2	0.52 %
Unique Individual Reach			3	0.46 %

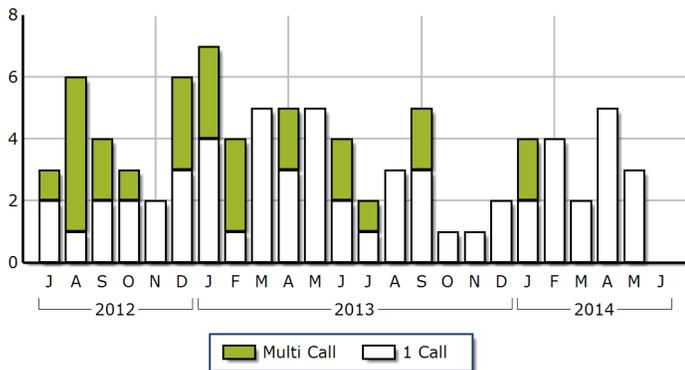
## How Heard About



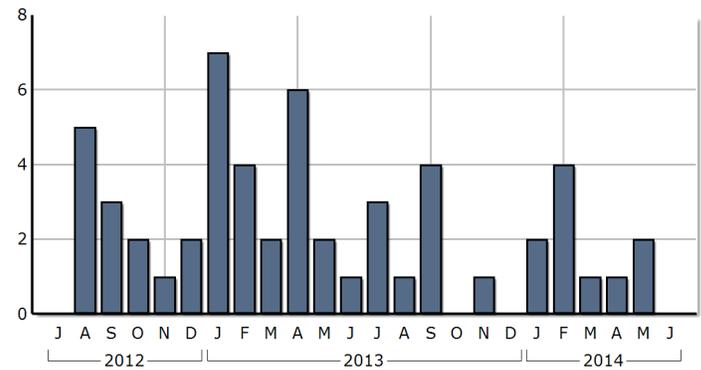
## Fax Referral



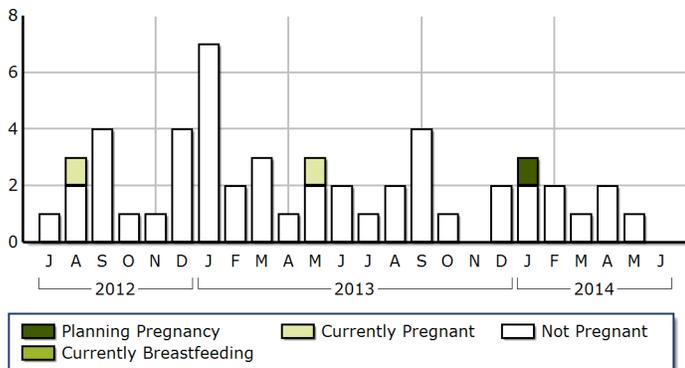
## Tobacco User Enrollments By Program Type



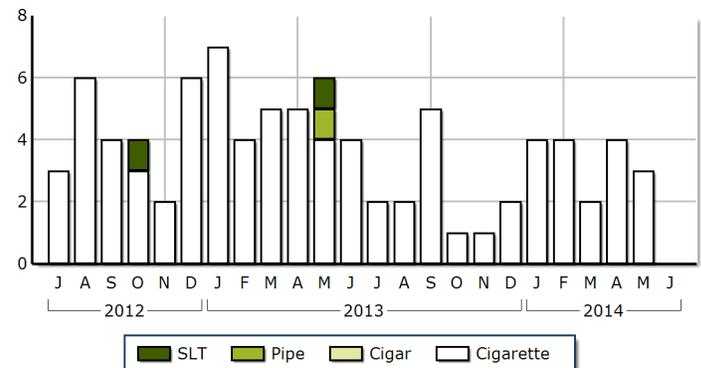
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

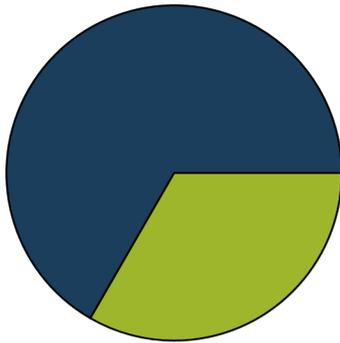


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

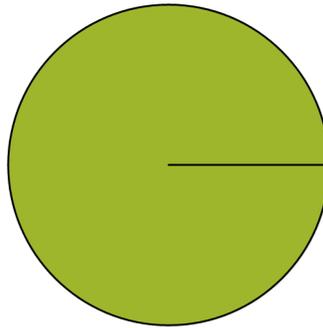
Tobacco Users By Gender



Female, 33.33%  
Male, 66.67%

Chart Total N: 3

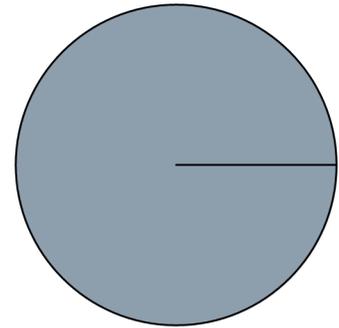
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

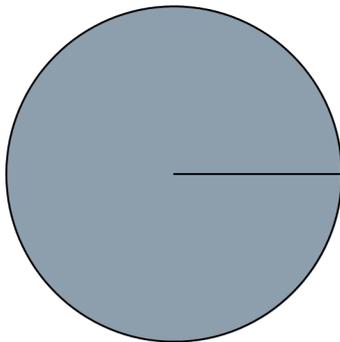
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

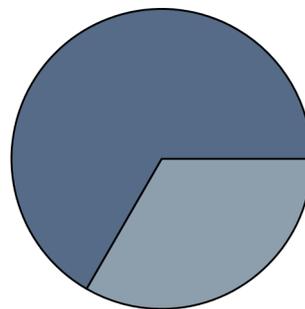
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

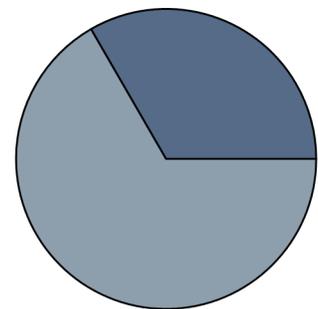
Tobacco Users By Age



35 - 44, 33.33%  
45 - 54, 66.67%

Chart Total N: 3

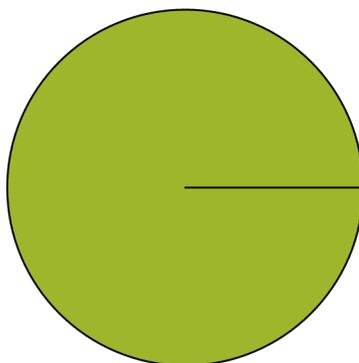
Tobacco Users By Health Plan



Medicaid, 66.67%  
Medicare, 33.33%

Chart Total N: 3

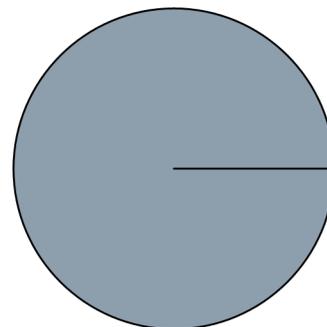
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

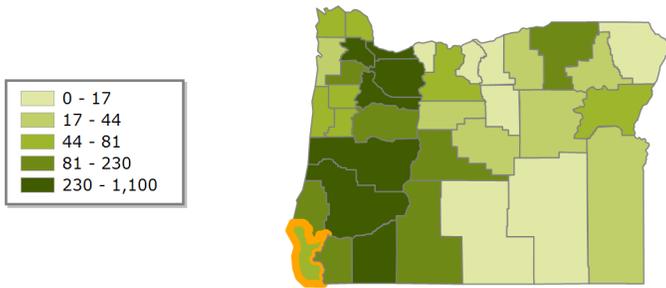
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 5/1/2014 through 5/31/2014

State Tobacco Users Served Contract YTD (Adults)

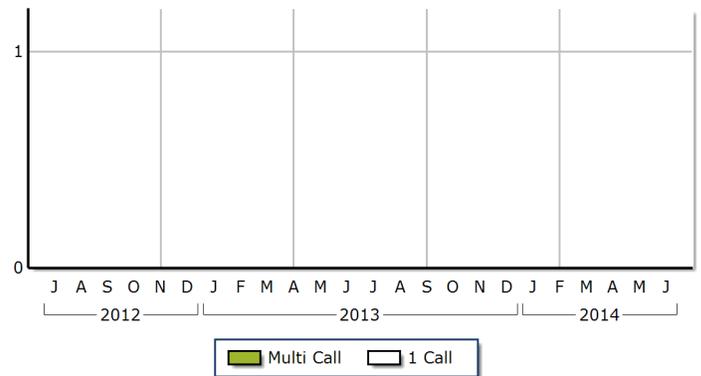


County Population	Prevalence	Tobacco Users
<b>Adult</b>	17,947	18.4 %
		3,302 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		5
<b>Tobacco Users YTD</b>		49
<b>Unique Tobacco Users YTD</b>	3	37
<b>Target Reach</b>	2.0 %	2.0 %
<b>Reach YTD</b>	1	1.48 %
<b>Reach - NAQC</b>	2	1.21 %
<b>Annualized Reach</b>	1	1.62 %
<b>Annualized Reach - NAQC</b>	2	1.32 %
<b>Unique Individual Reach</b>	3	1.12 %

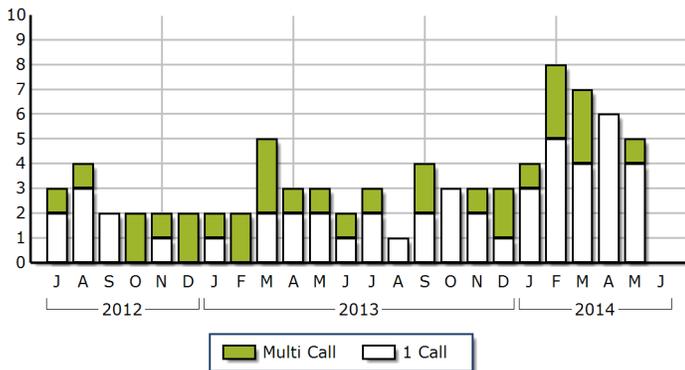
How Heard About



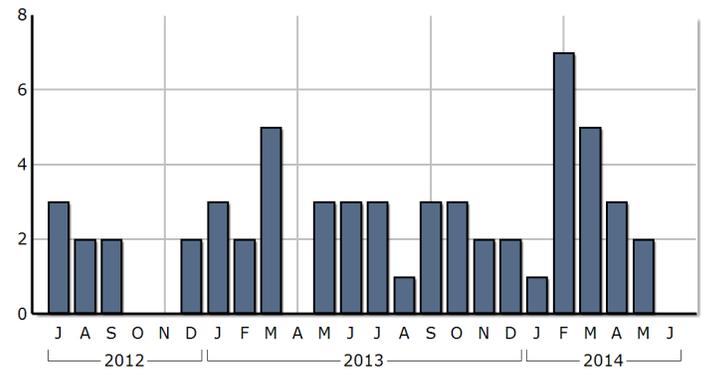
Fax Referral



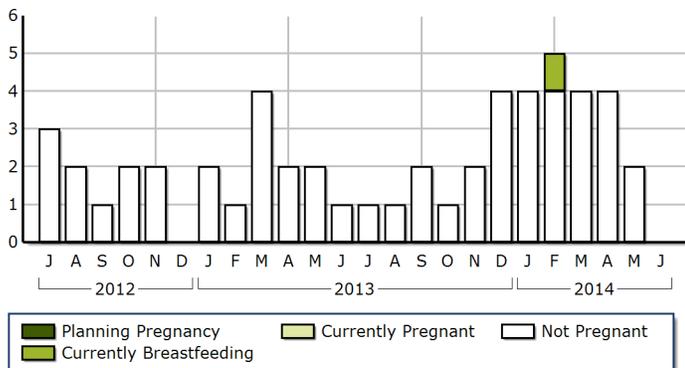
Tobacco User Enrollments By Program Type



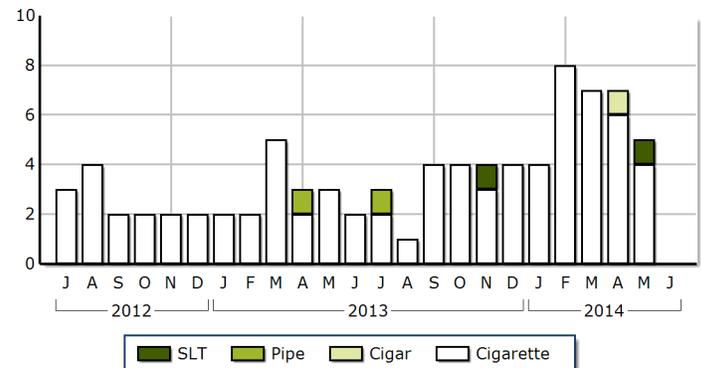
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

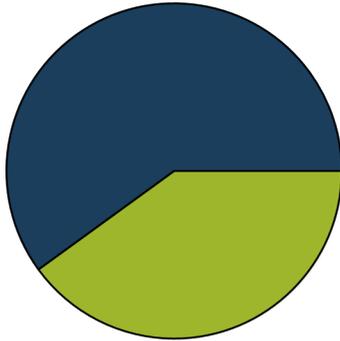


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

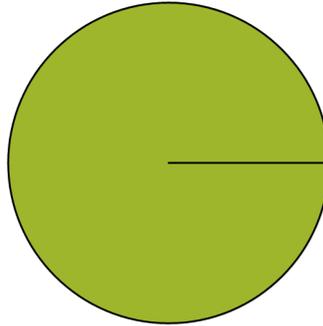
Tobacco Users By Gender



Female, 40.00%  
Male, 60.00%

Chart Total N: 5

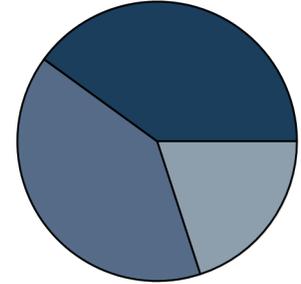
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

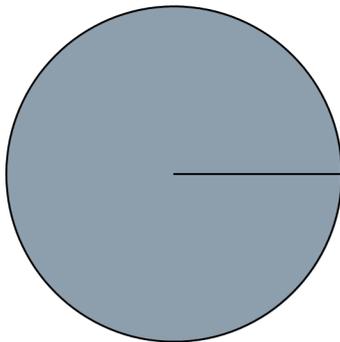
Tobacco Users By Education



No HS Degreee/GED, 20.00%  
HS Degreee/GED, 40.00%  
Some College, 40.00%

Chart Total N: 5

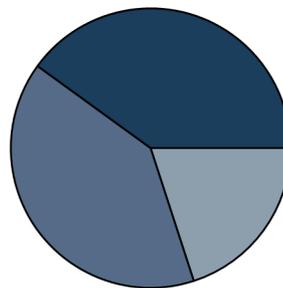
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

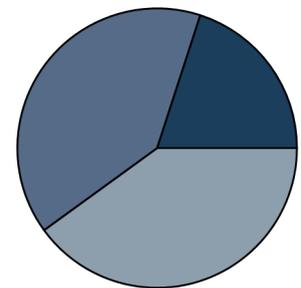
Tobacco Users By Age



25 - 34, 20.00%  
45 - 54, 40.00%  
55 - 64, 40.00%

Chart Total N: 5

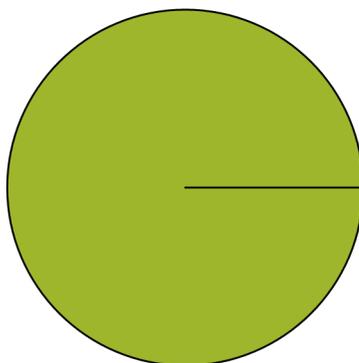
Tobacco Users By Health Plan



Medicaid, 40.00%  
Medicare, 40.00%  
Uninsured, 20.00%

Chart Total N: 5

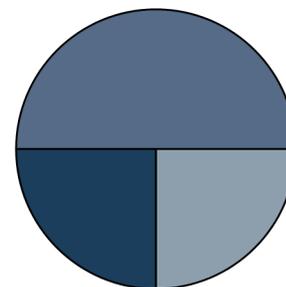
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



Asthma, 25.00%  
COPD, 25.00%  
None, 50.00%

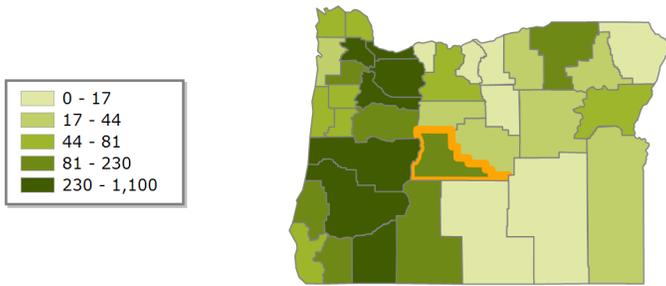
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

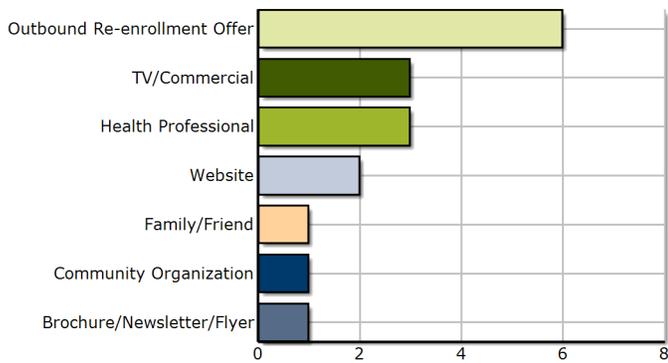
From 5/1/2014 through 5/31/2014

State Tobacco Users Served Contract YTD (Adults)

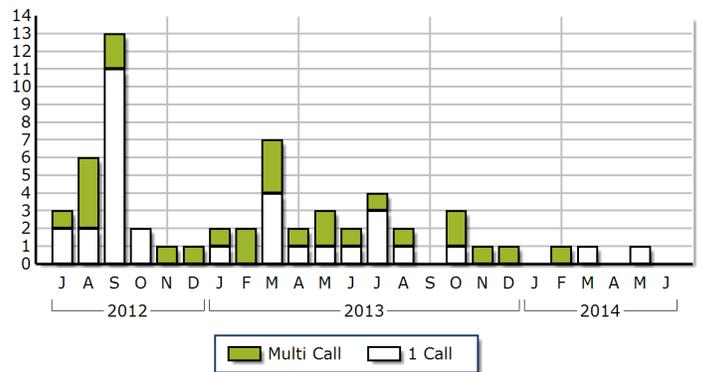


County Population	Prevalence	Tobacco Users
Adult	133,924	14.1 %
		18,883 <sup>4</sup>
		County
Tobacco Users - Last Full Month		26
Tobacco Users YTD		250
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		State
Tobacco Users - Last Full Month		1,018
Tobacco Users YTD		8,816
Unique Tobacco Users YTD		5,492
Target Reach		2.0 %
Reach YTD		1.32 %
Reach - NAQC		0.94 %
Annualized Reach		1.44 %
Annualized Reach - NAQC		1.02 %
Unique Individual Reach		0.83 %

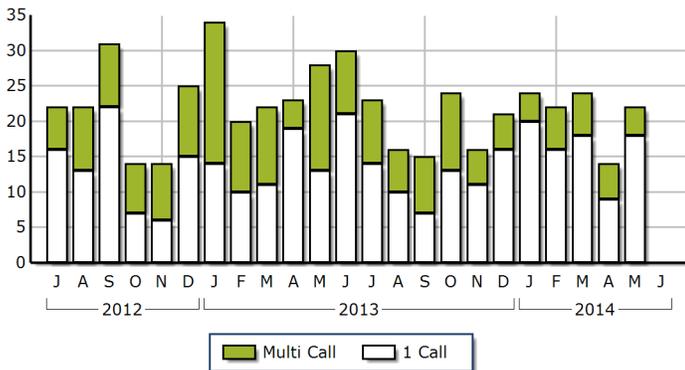
How Heard About



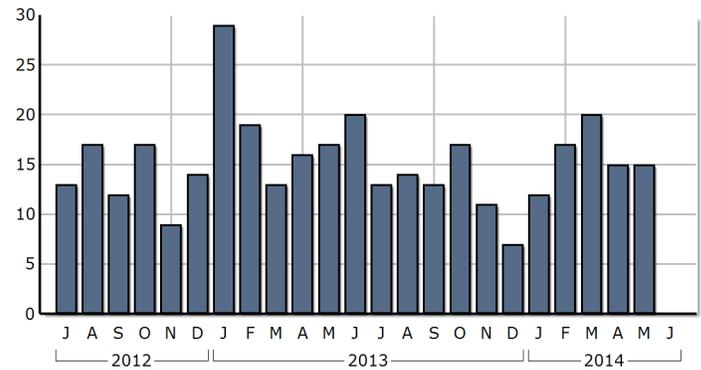
Fax Referral



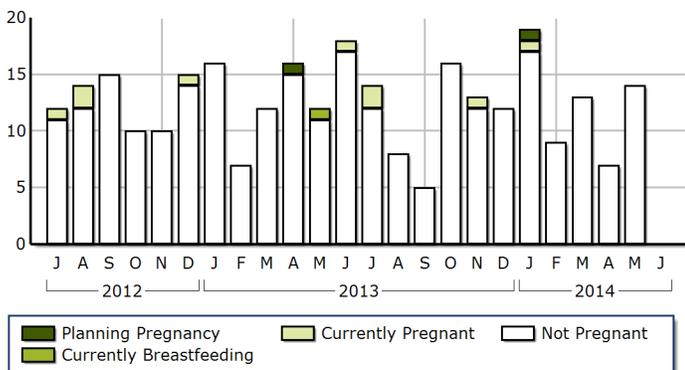
Tobacco User Enrollments By Program Type



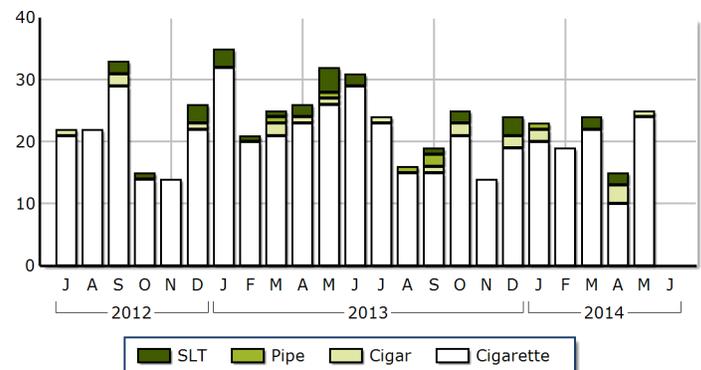
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

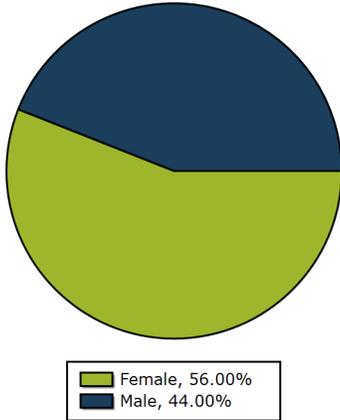


Chart Total N: 25

Tobacco Users By Language

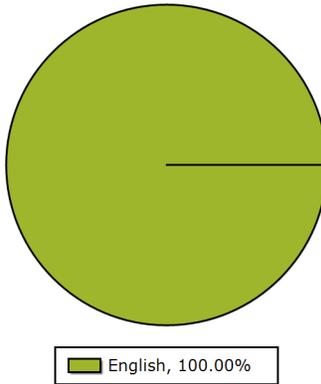


Chart Total N: 25

Tobacco Users By Education

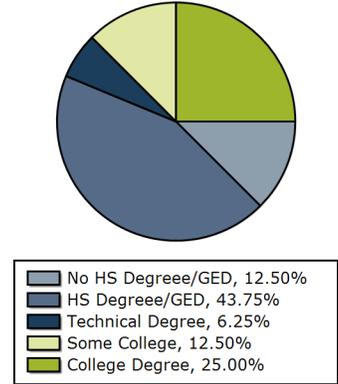


Chart Total N: 16

Tobacco Users By Race

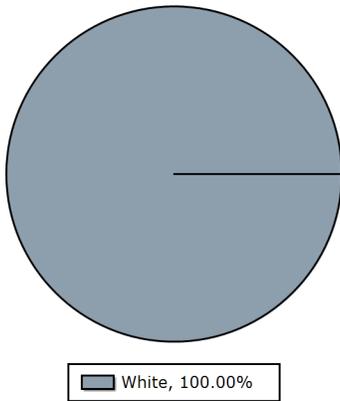


Chart Total N: 20

Tobacco Users By Age

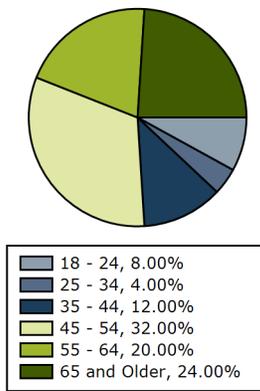


Chart Total N: 25

Tobacco Users By Health Plan

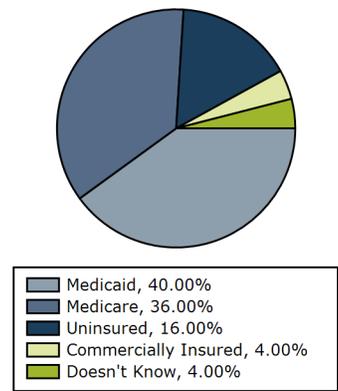


Chart Total N: 25

Tobacco Users By Ethnicity

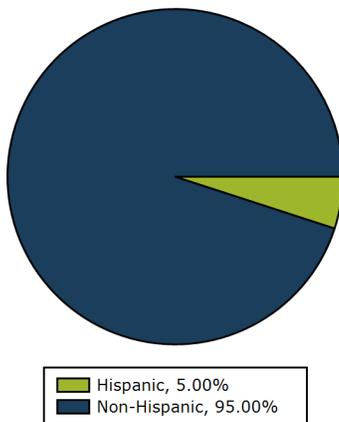


Chart Total N: 20

Tobacco Users By Chronic Condition

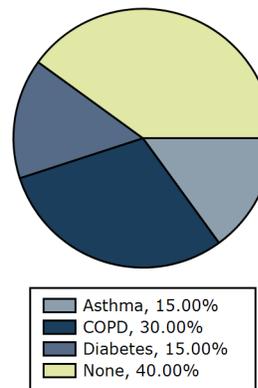


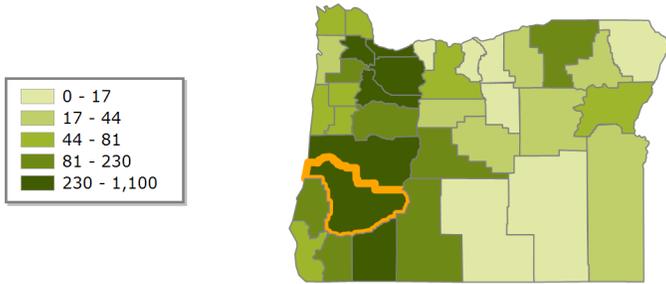
Chart Total N: 20

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

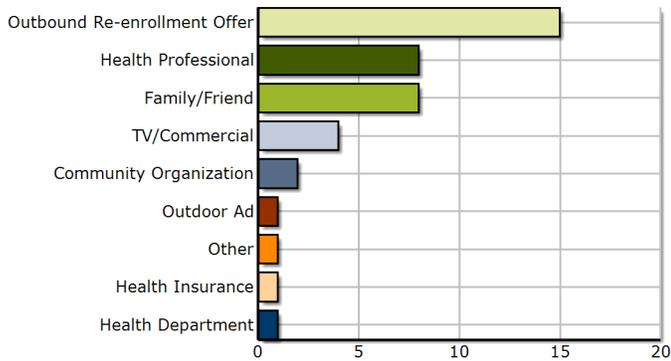
From 5/1/2014 through 5/31/2014

### State Tobacco Users Served Contract YTD (Adults)

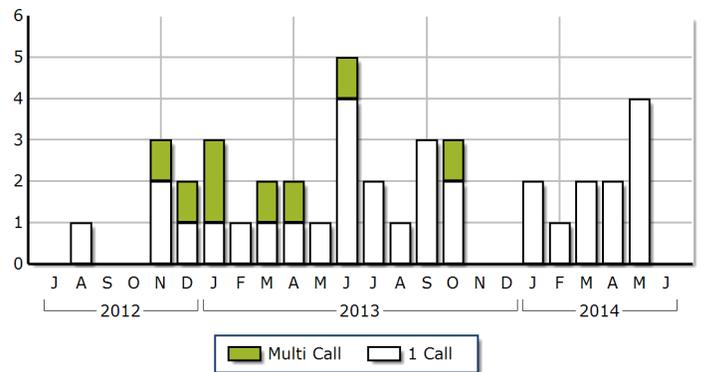


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			46	1,018
Tobacco Users YTD			264	8,816
Unique Tobacco Users YTD			3	5,492
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.17 %
Reach - NAQC			2	0.86 %
Annualized Reach			1	1.28 %
Annualized Reach - NAQC			2	0.93 %
Unique Individual Reach			3	0.72 %

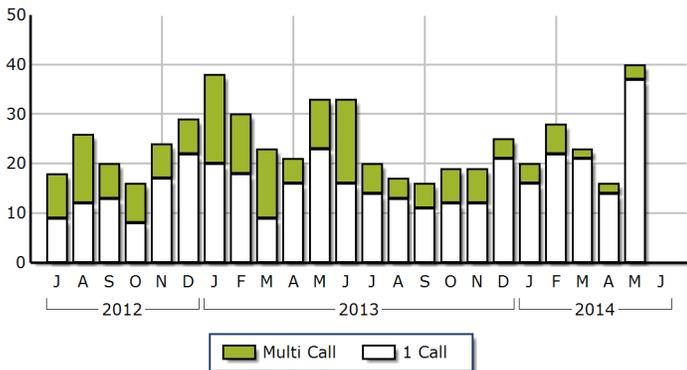
### How Heard About



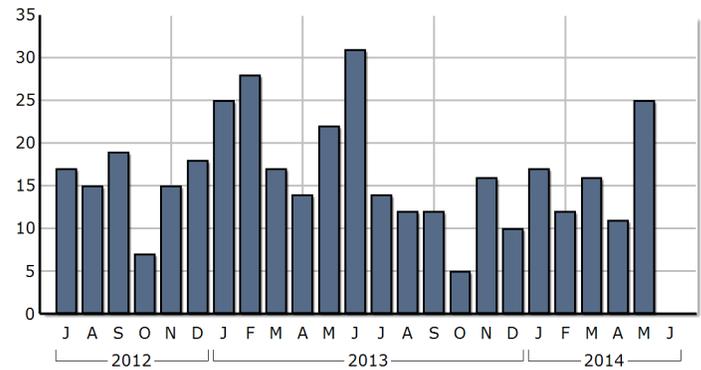
### Fax Referral



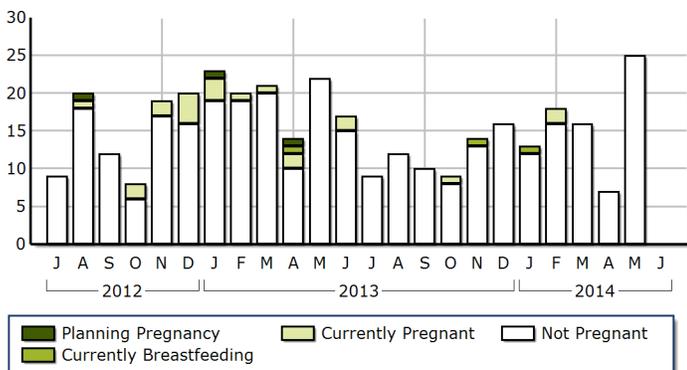
### Tobacco User Enrollments By Program Type



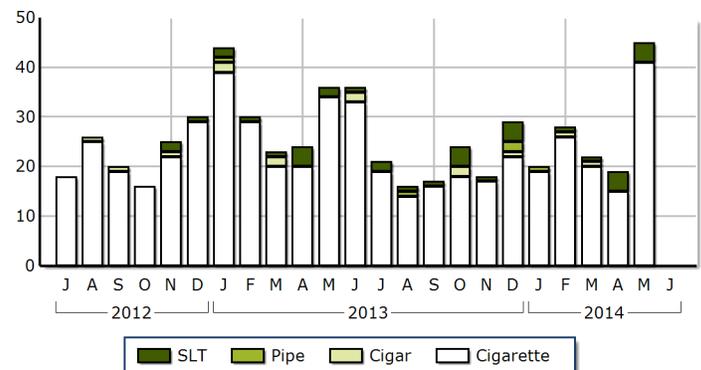
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

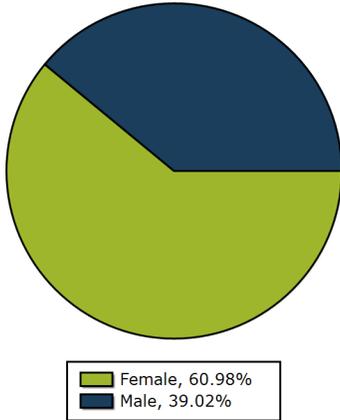


Chart Total N: 41

Tobacco Users By Language

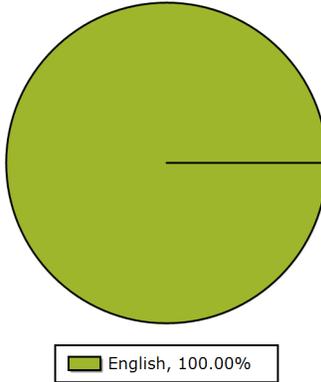


Chart Total N: 42

Tobacco Users By Education

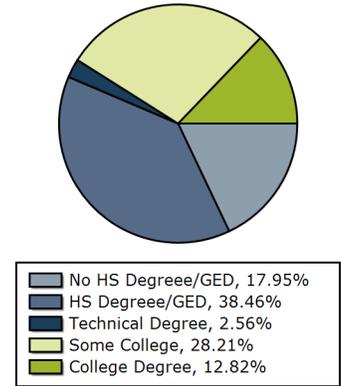


Chart Total N: 39

Tobacco Users By Race

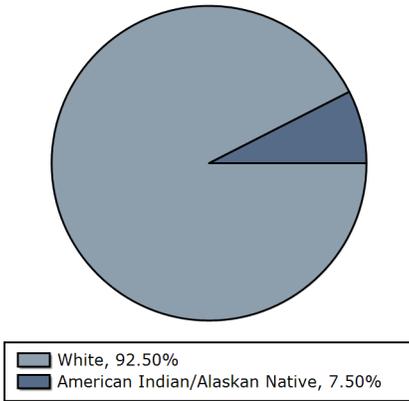


Chart Total N: 40

Tobacco Users By Age

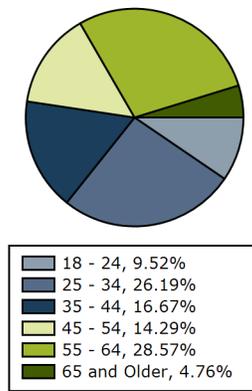


Chart Total N: 42

Tobacco Users By Health Plan

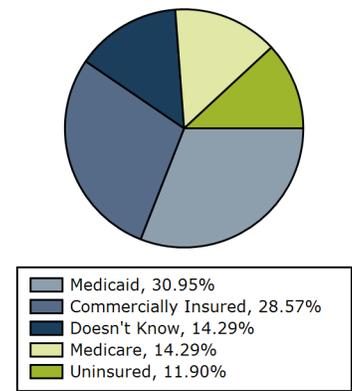


Chart Total N: 42

Tobacco Users By Ethnicity

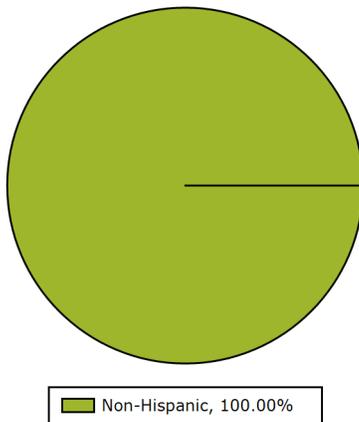


Chart Total N: 40

Tobacco Users By Chronic Condition

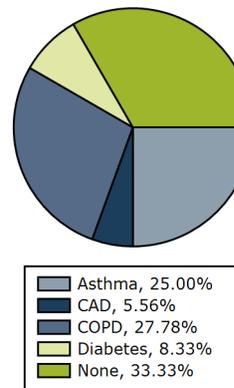
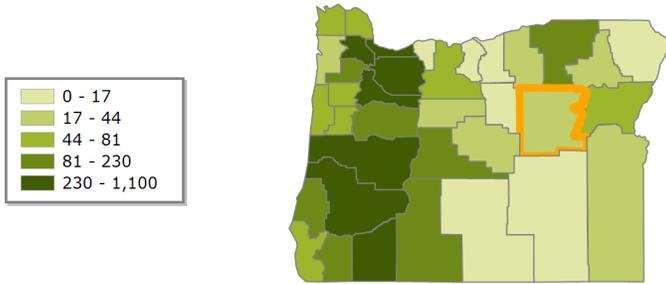


Chart Total N: 36

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

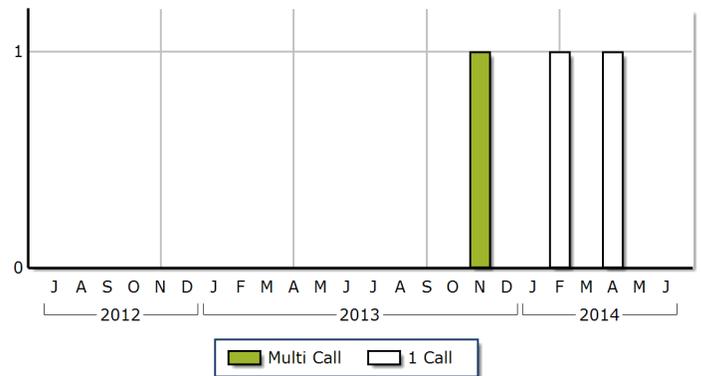


County Population	Prevalence	Tobacco Users
Adult	5,953	24.4 %
		1,453 <sup>4</sup>
		County
Tobacco Users - Last Full Month		3
Tobacco Users YTD		22
Unique Tobacco Users YTD		11
Target Reach		2.0 %
Reach YTD		1.51 %
Reach - NAQC		0.89 %
Annualized Reach		1.65 %
Annualized Reach - NAQC		0.98 %
Unique Individual Reach		0.76 %

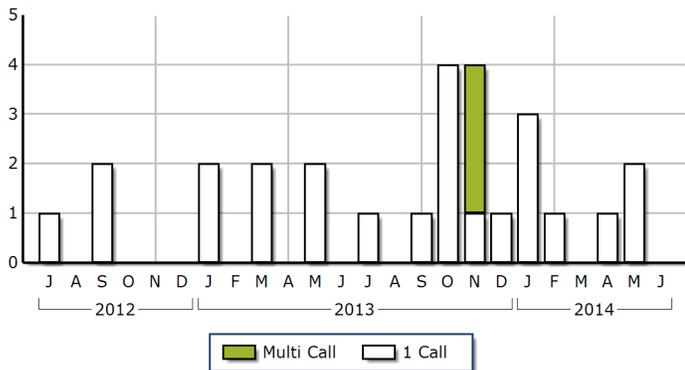
## How Heard About



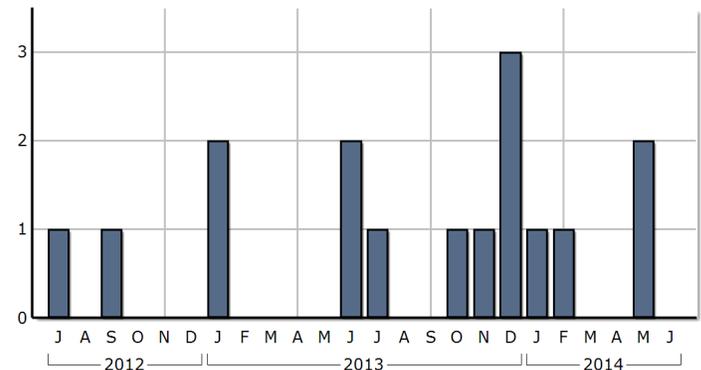
## Fax Referral



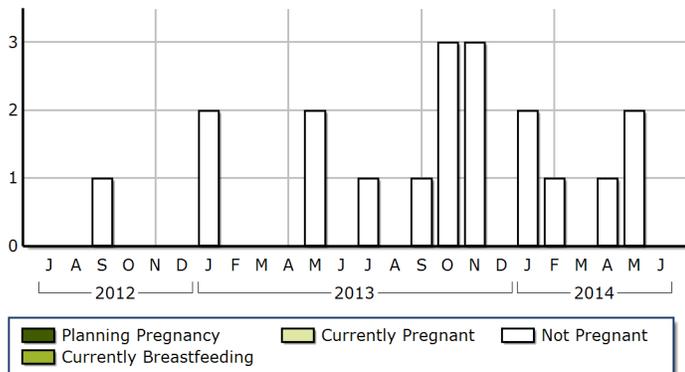
## Tobacco User Enrollments By Program Type



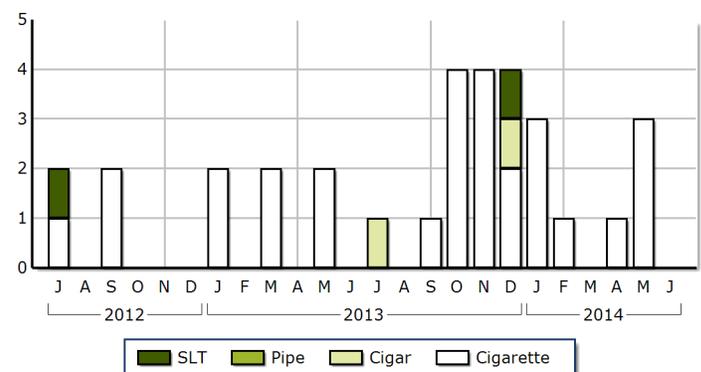
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

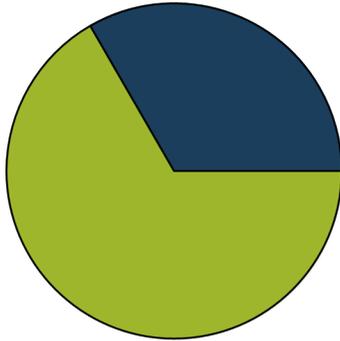


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

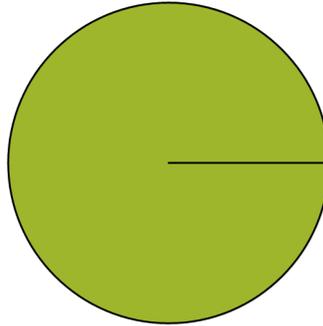
Tobacco Users By Gender



Female, 66.67%  
Male, 33.33%

Chart Total N: 3

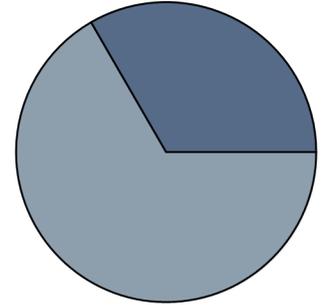
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

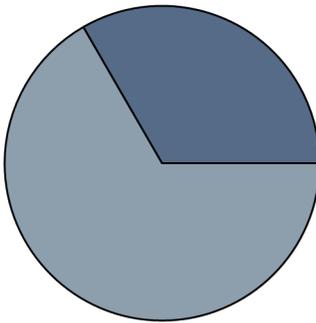
Tobacco Users By Education



No HS Degreee/GED, 66.67%  
Some College, 33.33%

Chart Total N: 3

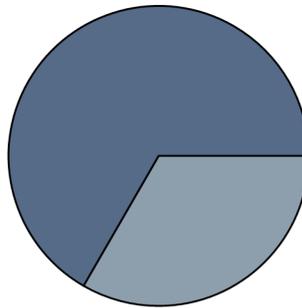
Tobacco Users By Race



White, 66.67%  
Native Hawaiian/Pacific Islander, 33.33%

Chart Total N: 3

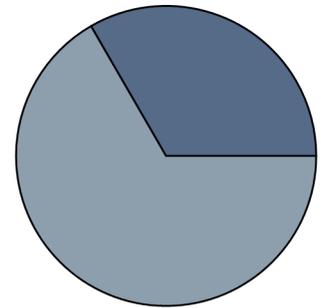
Tobacco Users By Age



35 - 44, 33.33%  
55 - 64, 66.67%

Chart Total N: 3

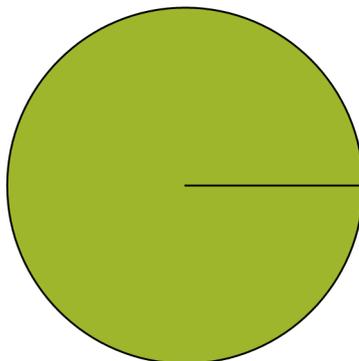
Tobacco Users By Health Plan



Medicare, 66.67%  
Medicaid, 33.33%

Chart Total N: 3

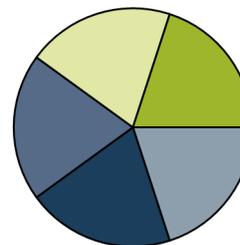
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



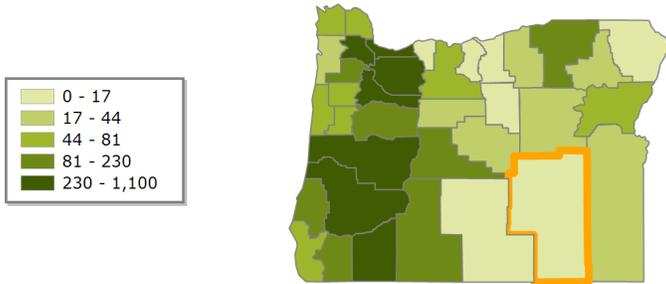
Asthma, 20.00%  
CAD, 20.00%  
COPD, 20.00%  
Diabetes, 20.00%  
None, 20.00%

Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

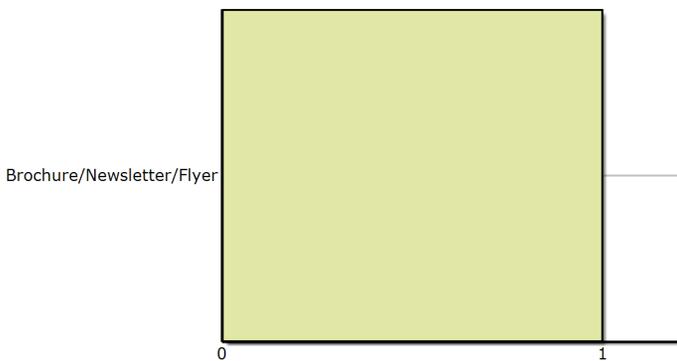
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

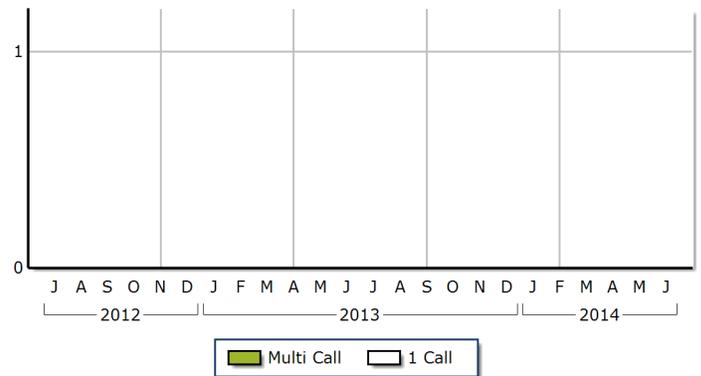


County Population	Prevalence	Tobacco Users
Adult	6,087	14.3 %
		870 <sup>4</sup>
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		8
Unique Tobacco Users YTD		4
Target Reach		2.0 %
Reach YTD		0.92 %
Reach - NAQC		0.80 %
Annualized Reach		1.00 %
Annualized Reach - NAQC		0.88 %
Unique Individual Reach		0.46 %

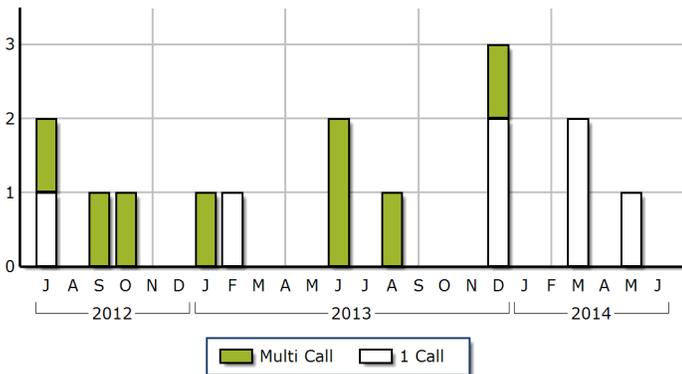
### How Heard About



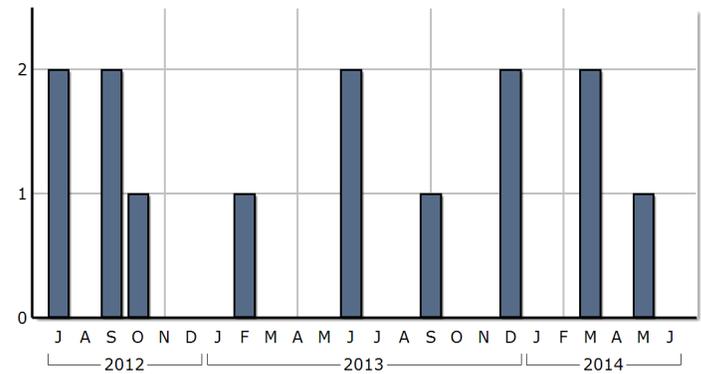
### Fax Referral



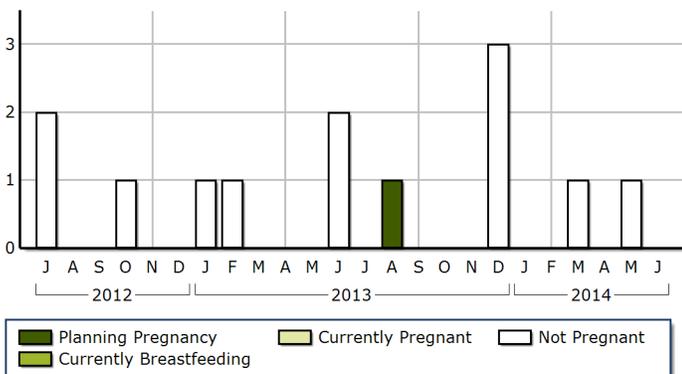
### Tobacco User Enrollments By Program Type



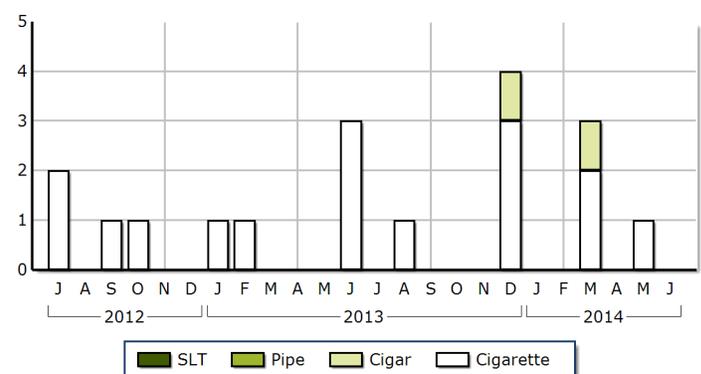
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

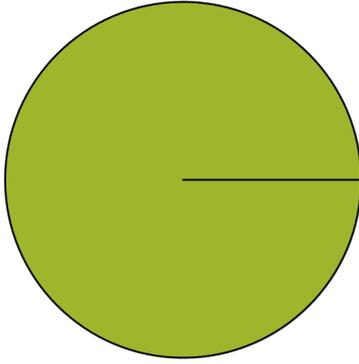


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

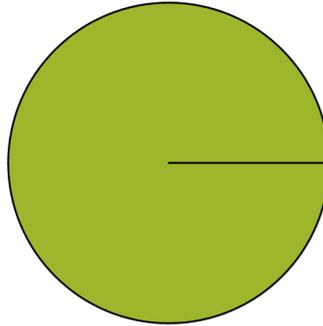
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

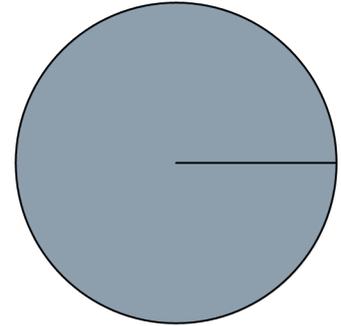
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

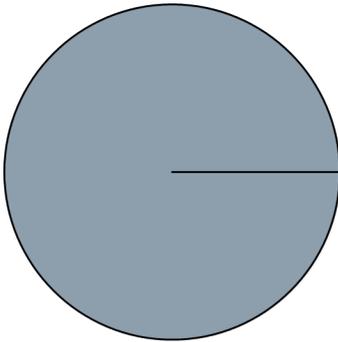
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

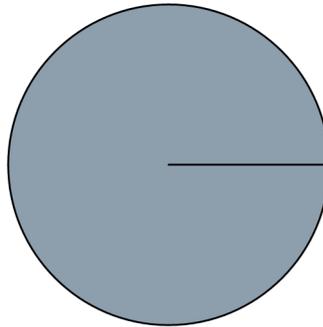
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

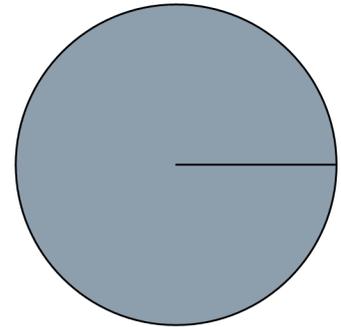
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

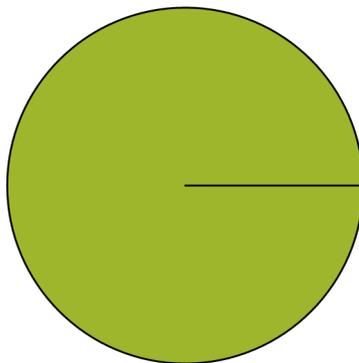
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

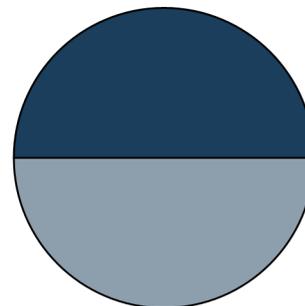
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



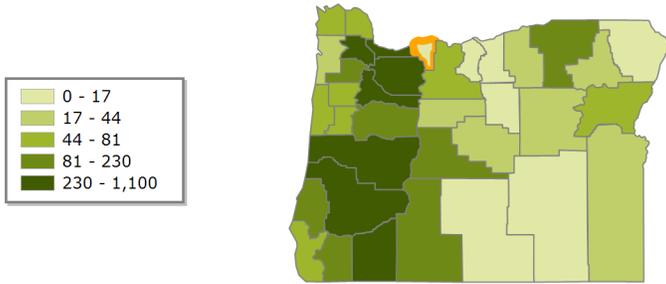
Asthma, 50.00%  
COPD, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

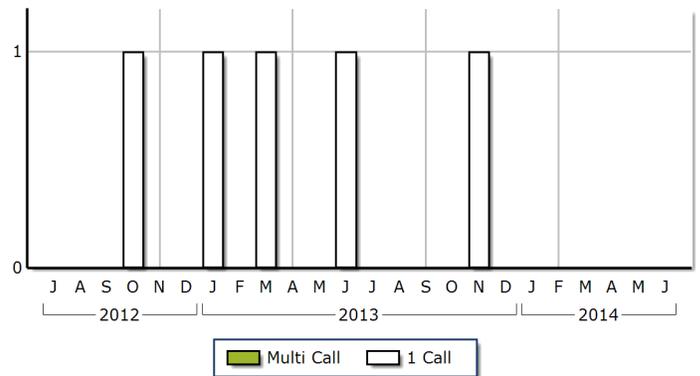
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

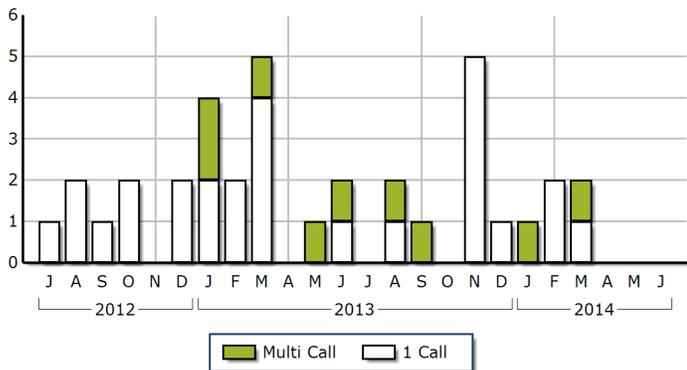


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	16,229	8.6 %		1,396 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			-	1,018
<b>Tobacco Users YTD</b>			17	8,816
<b>Unique Tobacco Users YTD</b>			3	5,492
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	1.22 %
<b>Reach - NAQC</b>			2	0.64 %
<b>Annualized Reach</b>			1	1.33 %
<b>Annualized Reach - NAQC</b>			2	0.70 %
<b>Unique Individual Reach</b>			3	0.72 %
				1.09 %

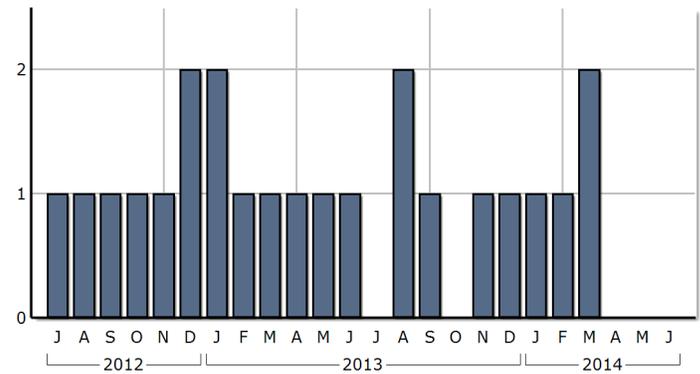
### Fax Referral



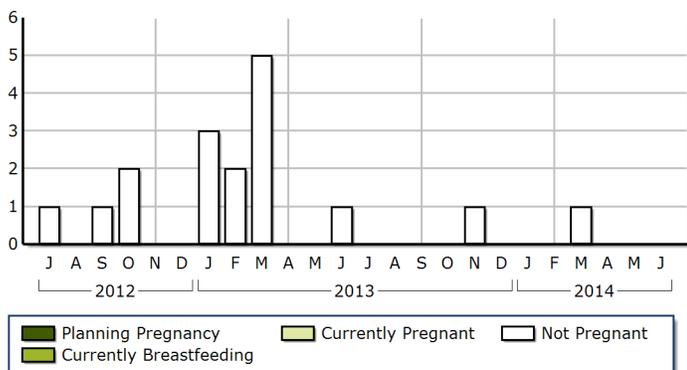
### Tobacco User Enrollments By Program Type



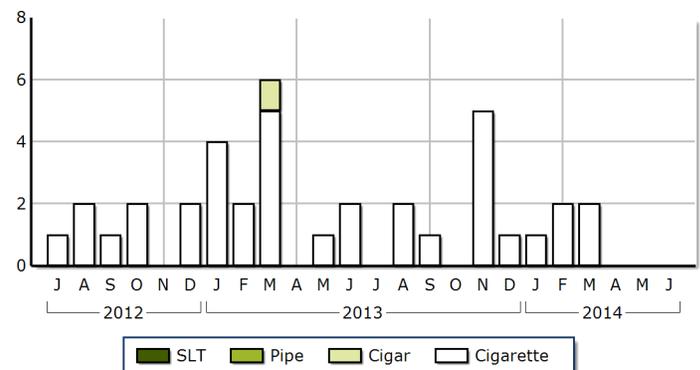
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



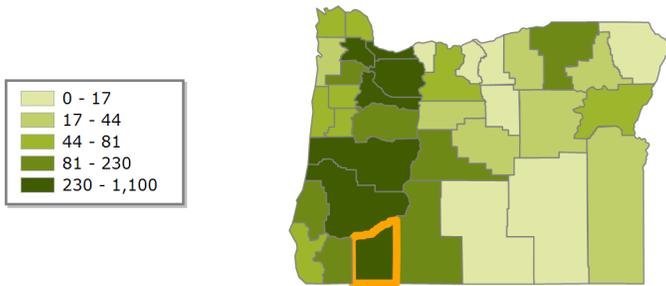
### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

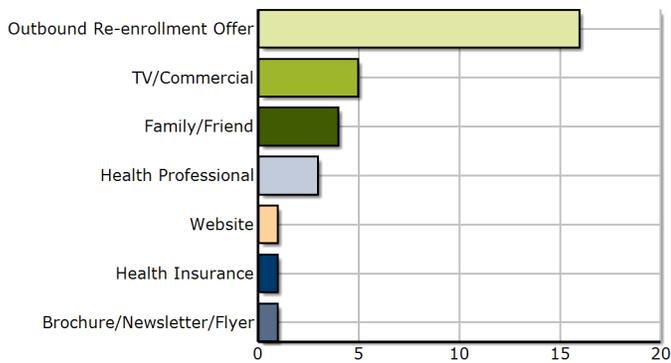
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

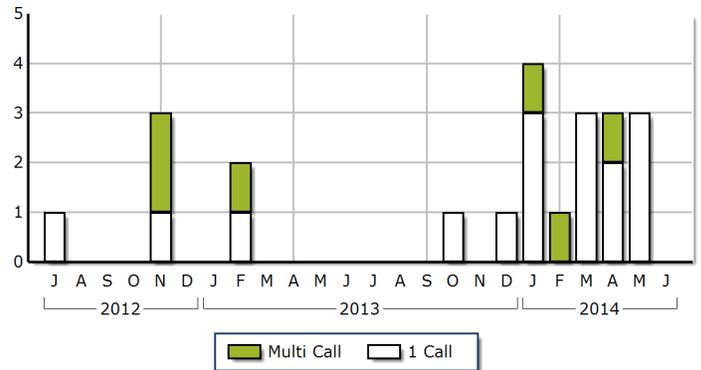


County Population	Prevalence	Tobacco Users
Adult	160,716	21.9 %
		35,197 <sup>4</sup>
		County
Tobacco Users - Last Full Month		35
Tobacco Users YTD		287
Unique Tobacco Users YTD		3 166
Target Reach		2.0 %
Reach YTD		1 0.82 %
Reach - NAQC		2 0.59 %
Annualized Reach		1 0.89 %
Annualized Reach - NAQC		2 0.65 %
Unique Individual Reach		3 0.47 %

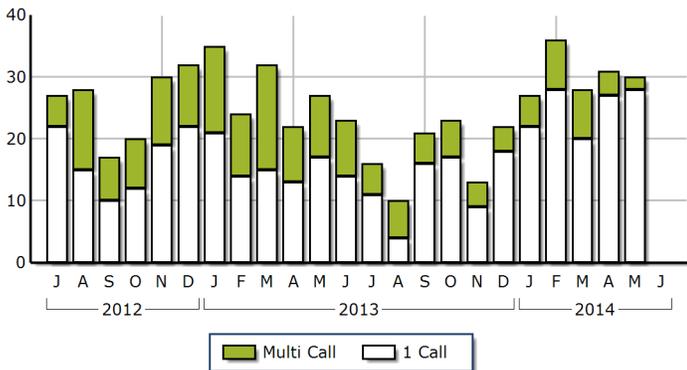
## How Heard About



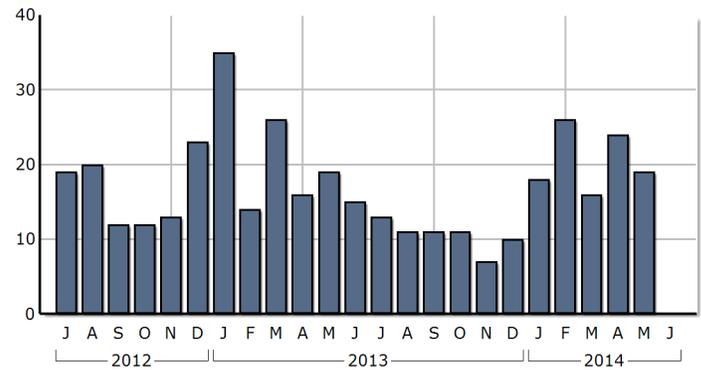
## Fax Referral



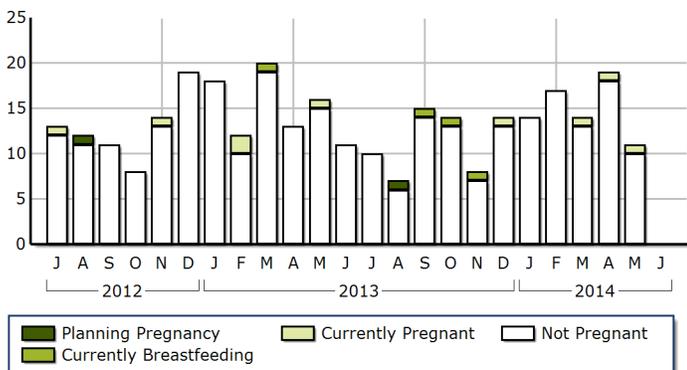
## Tobacco User Enrollments By Program Type



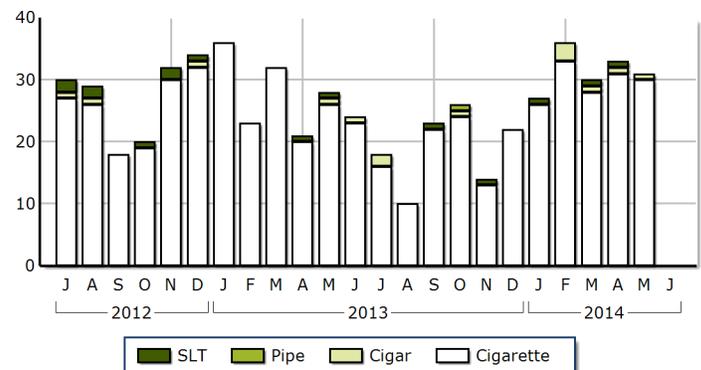
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

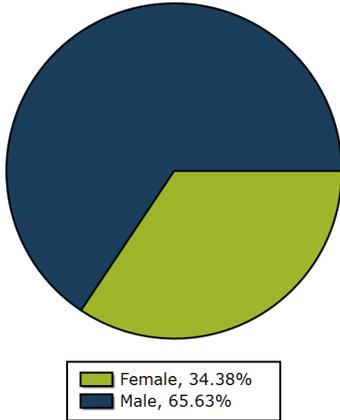


Chart Total N: 32

Tobacco Users By Language

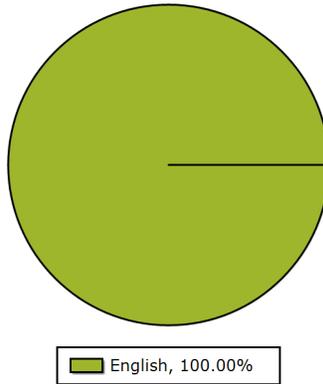


Chart Total N: 32

Tobacco Users By Education

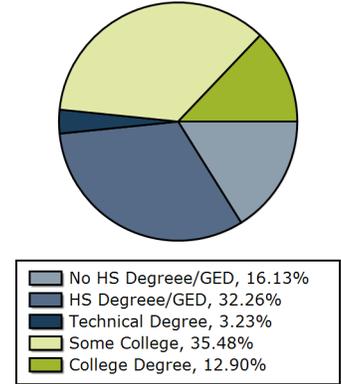


Chart Total N: 31

Tobacco Users By Race

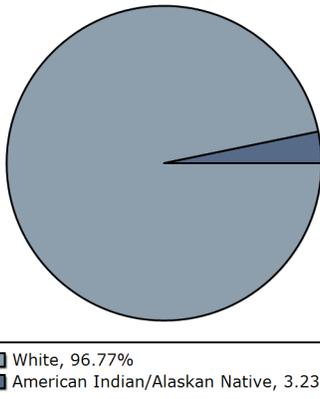


Chart Total N: 31

Tobacco Users By Age

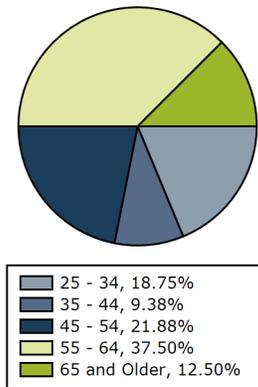


Chart Total N: 32

Tobacco Users By Health Plan

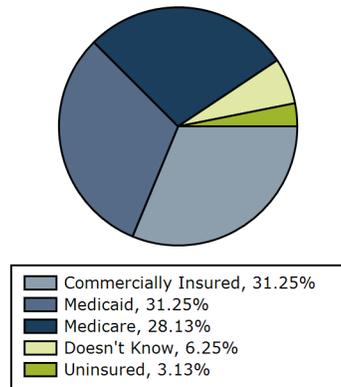


Chart Total N: 32

Tobacco Users By Ethnicity

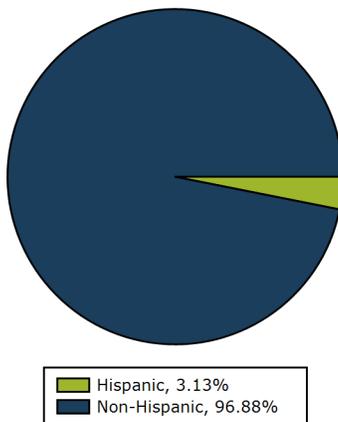


Chart Total N: 32

Tobacco Users By Chronic Condition

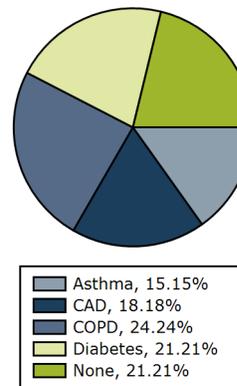


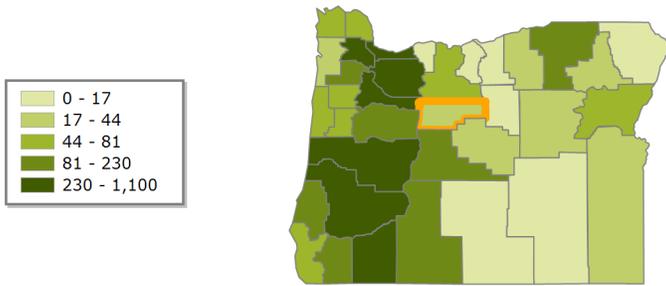
Chart Total N: 33

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

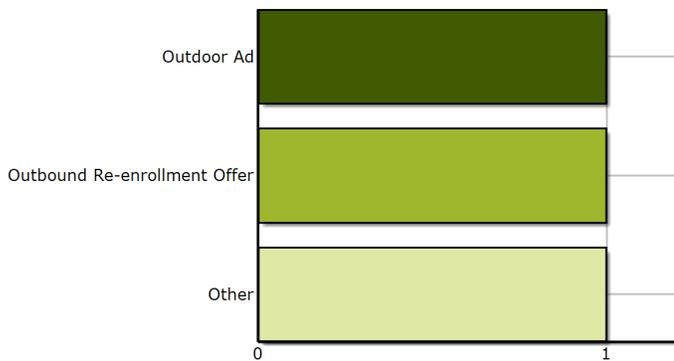
From 5/1/2014 through 5/31/2014

## State Tobacco Users Served Contract YTD (Adults)

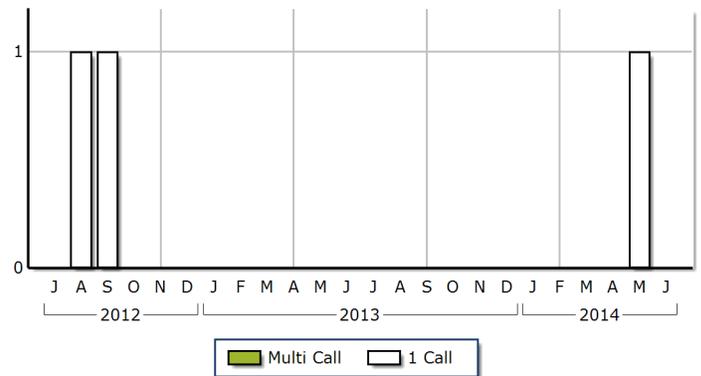


County Population	Prevalence	Tobacco Users
Adult	16,594	15.9 %
		2,638 <sup>4</sup>
		County
Tobacco Users - Last Full Month		3
Tobacco Users YTD		20
Unique Tobacco Users YTD		15
Target Reach		2.0 %
Reach YTD		0.76 %
Reach - NAQC		0.53 %
Annualized Reach		0.83 %
Annualized Reach - NAQC		0.58 %
Unique Individual Reach		0.57 %

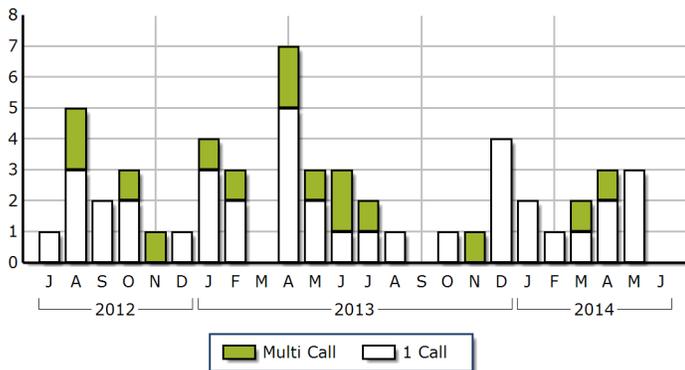
## How Heard About



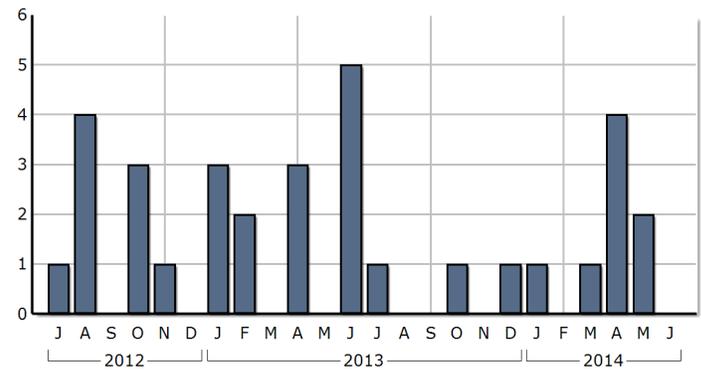
## Fax Referral



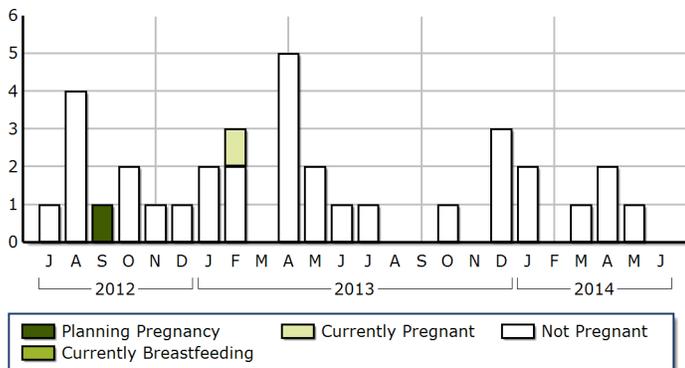
## Tobacco User Enrollments By Program Type



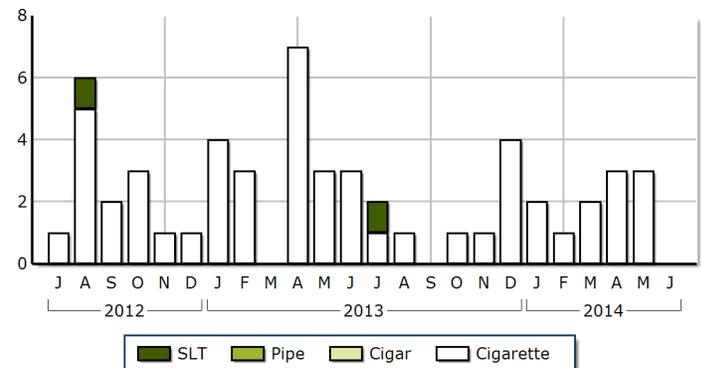
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

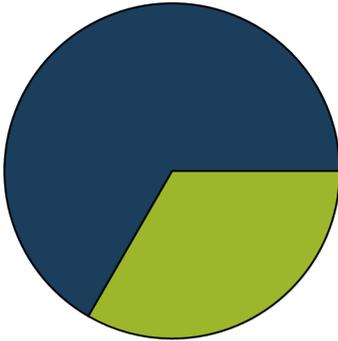


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

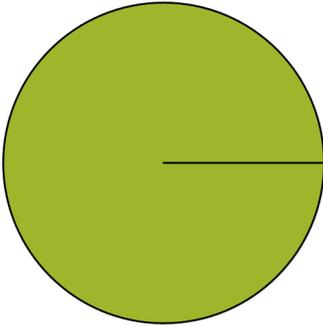
Tobacco Users By Gender



Female, 33.33%  
Male, 66.67%

Chart Total N: 3

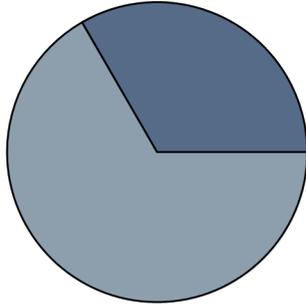
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

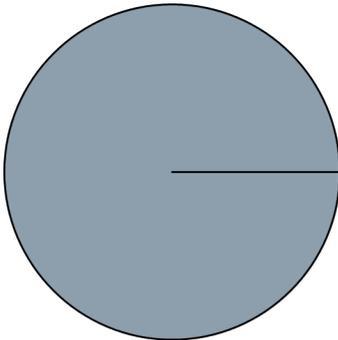
Tobacco Users By Education



HS Degree/GED, 66.67%  
Some College, 33.33%

Chart Total N: 3

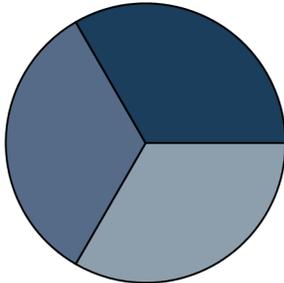
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

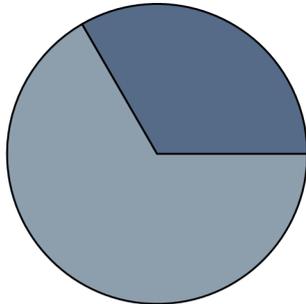
Tobacco Users By Age



18 - 24, 33.33%  
55 - 64, 33.33%  
65 and Older, 33.33%

Chart Total N: 3

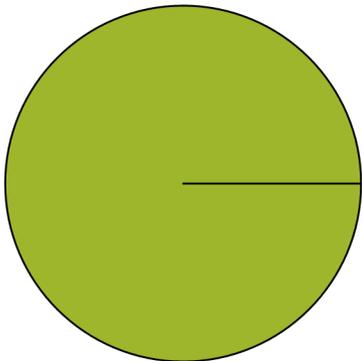
Tobacco Users By Health Plan



Commercially Insured, 66.67%  
Medicare, 33.33%

Chart Total N: 3

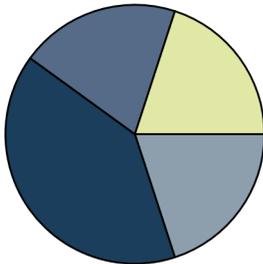
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



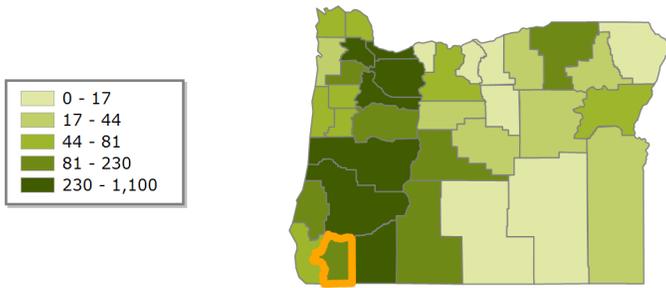
Asthma, 20.00%  
CAD, 40.00%  
COPD, 20.00%  
None, 20.00%

Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

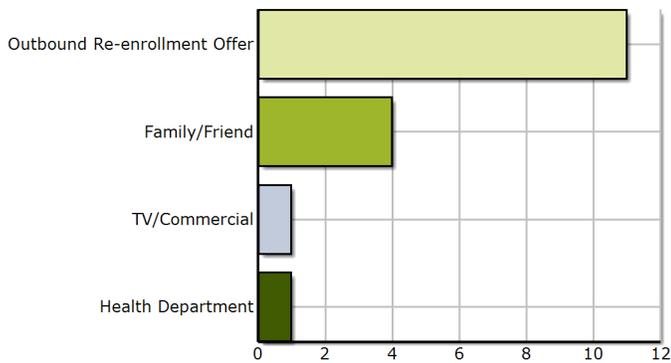
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

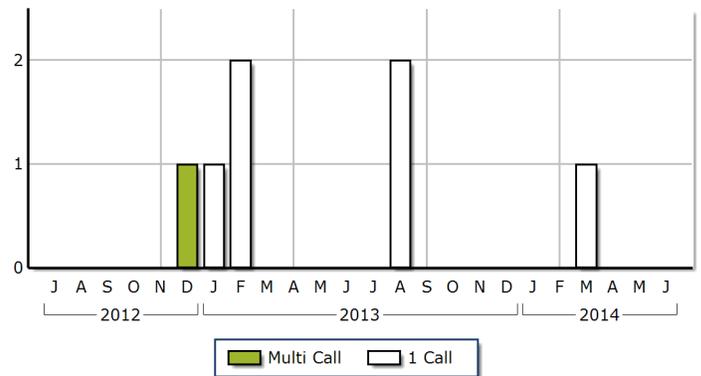


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 <sup>4</sup>	
			County	State
<b>Tobacco Users - Last Full Month</b>			19	1,018
<b>Tobacco Users YTD</b>			144	8,816
			3	75
<b>Unique Tobacco Users YTD</b>				5,492
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	0.86 %
<b>Reach - NAQC</b>			2	0.68 %
<b>Annualized Reach</b>			1	0.94 %
<b>Annualized Reach - NAQC</b>			2	0.74 %
<b>Unique Individual Reach</b>			3	0.45 %
				1.09 %

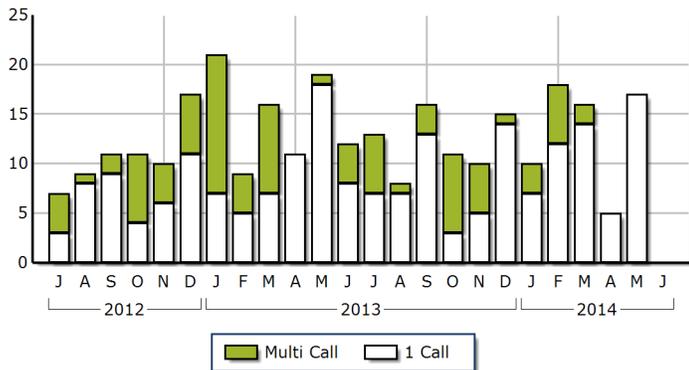
### How Heard About



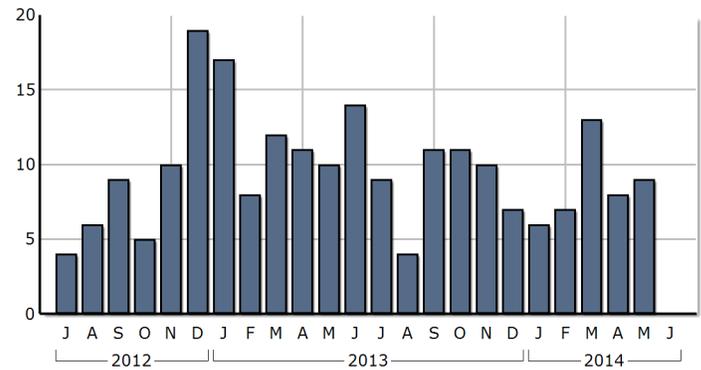
### Fax Referral



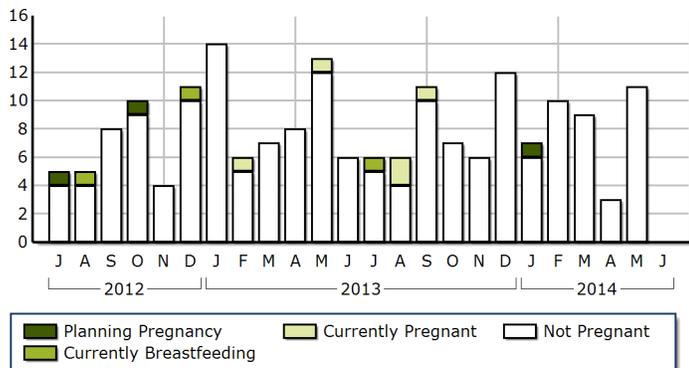
### Tobacco User Enrollments By Program Type



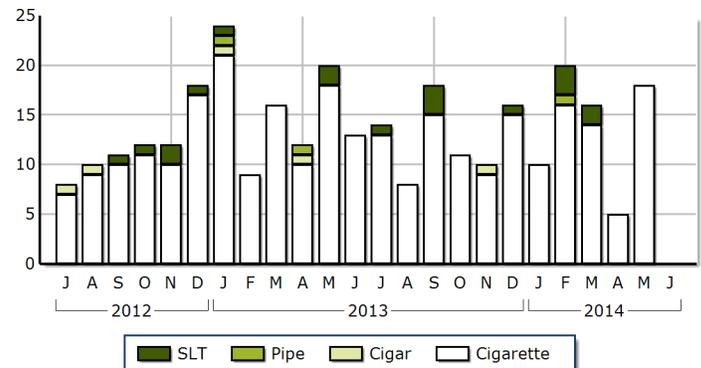
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

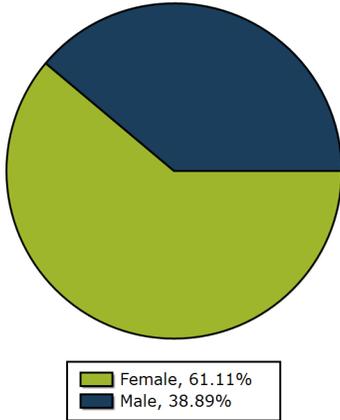


Chart Total N: 18

Tobacco Users By Language

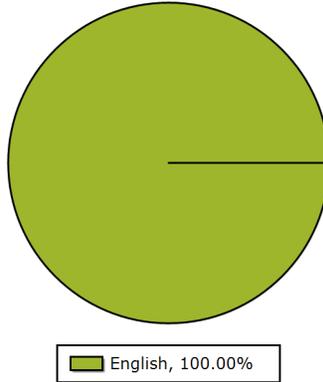


Chart Total N: 18

Tobacco Users By Education

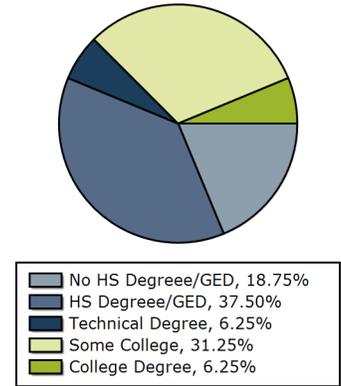


Chart Total N: 16

Tobacco Users By Race

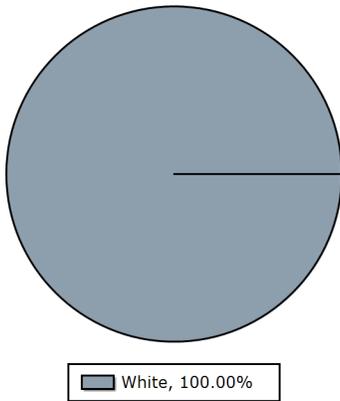


Chart Total N: 18

Tobacco Users By Age

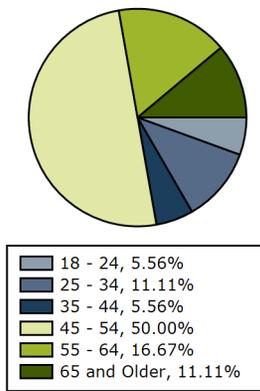


Chart Total N: 18

Tobacco Users By Health Plan

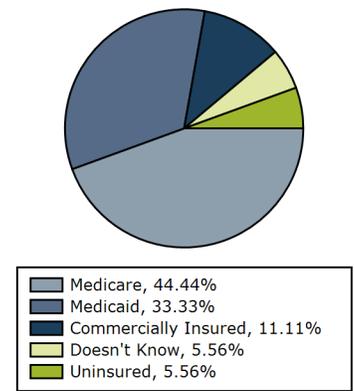


Chart Total N: 18

Tobacco Users By Ethnicity

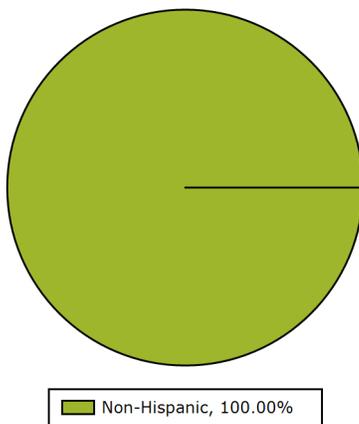


Chart Total N: 18

Tobacco Users By Chronic Condition

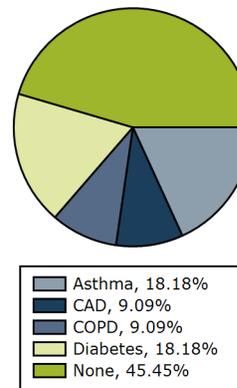


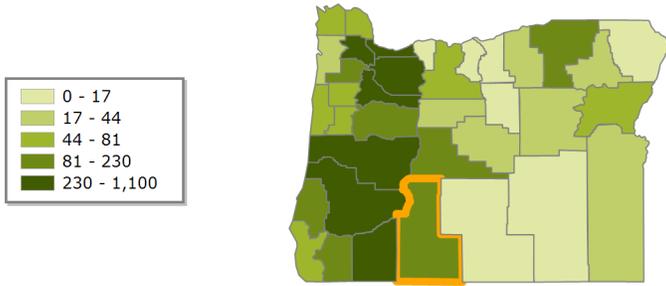
Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 5/1/2014 through 5/31/2014

### State Tobacco Users Served Contract YTD (Adults)

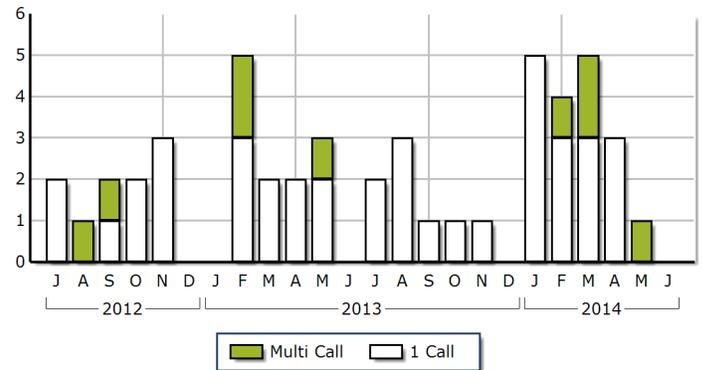


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %		11,109 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			17	1,018
Tobacco Users YTD			158	8,816
Unique Tobacco Users YTD			3	5,492
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.42 %
Reach - NAQC			2	0.97 %
Annualized Reach			1	1.55 %
Annualized Reach - NAQC			2	1.06 %
Unique Individual Reach			3	0.88 %

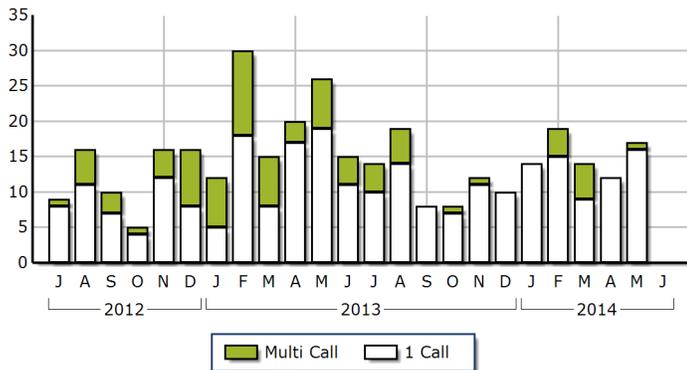
### How Heard About



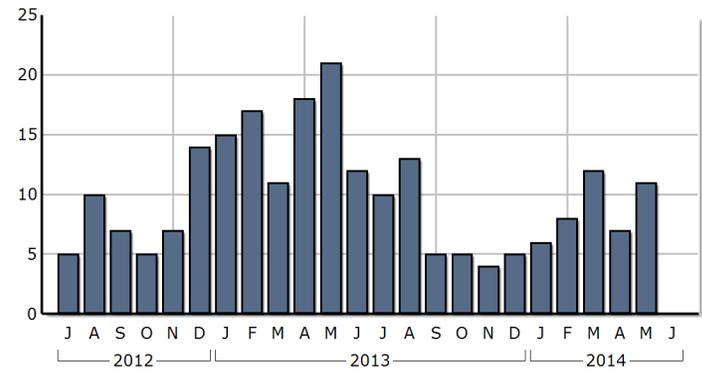
### Fax Referral



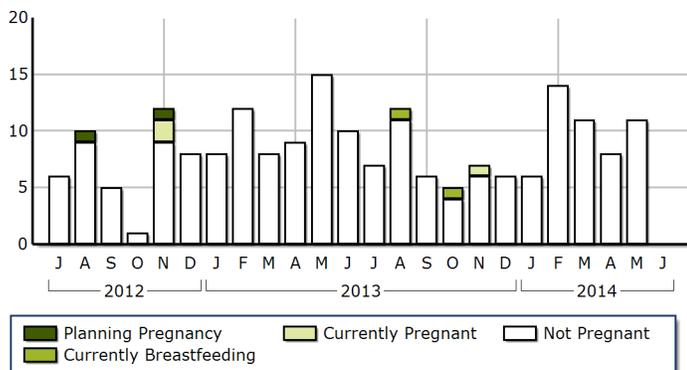
### Tobacco User Enrollments By Program Type



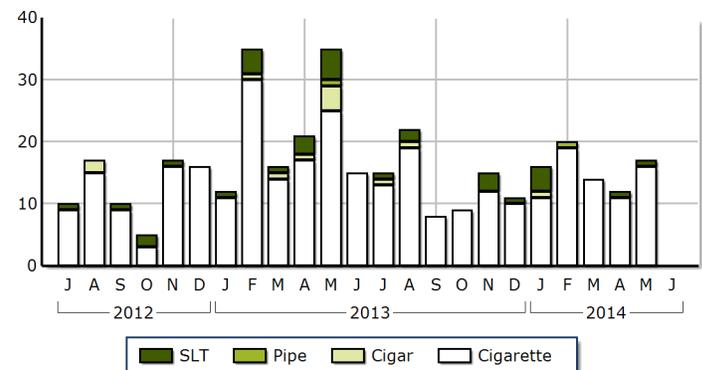
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

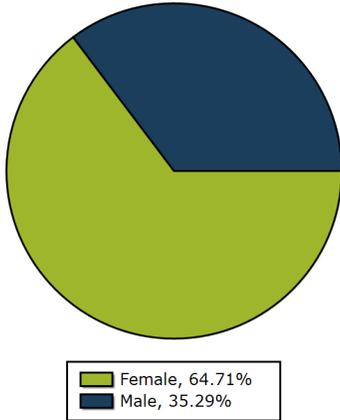


Chart Total N: 17

Tobacco Users By Language

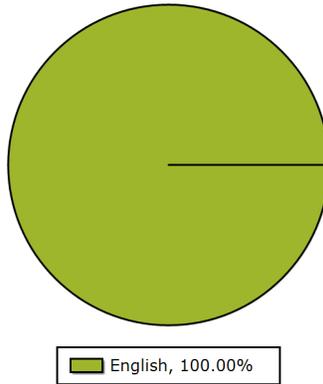


Chart Total N: 17

Tobacco Users By Education

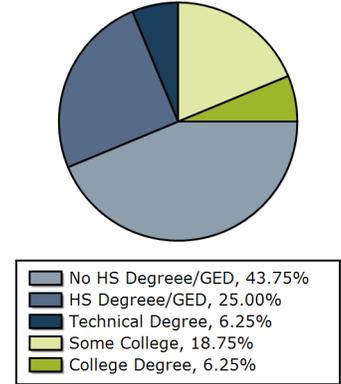


Chart Total N: 16

Tobacco Users By Race

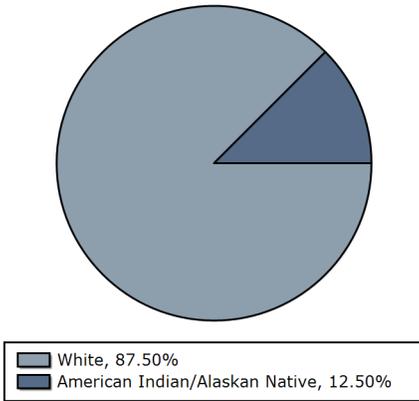


Chart Total N: 16

Tobacco Users By Age

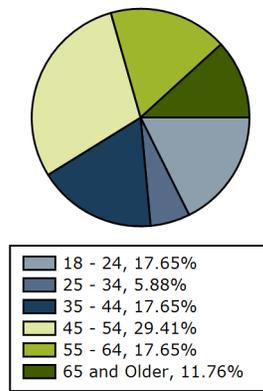


Chart Total N: 17

Tobacco Users By Health Plan

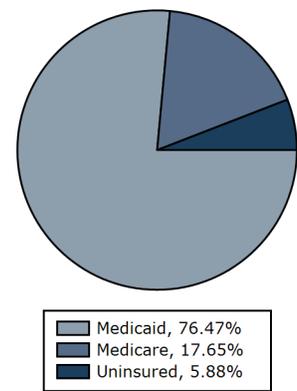


Chart Total N: 17

Tobacco Users By Ethnicity

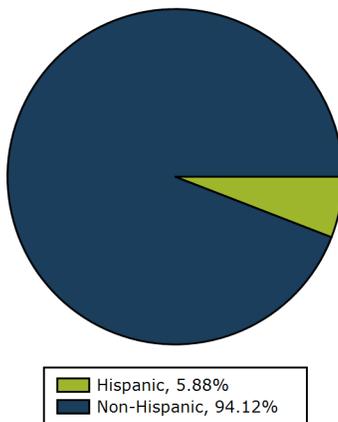


Chart Total N: 17

Tobacco Users By Chronic Condition

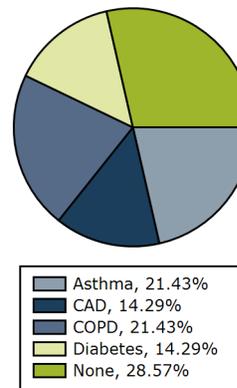


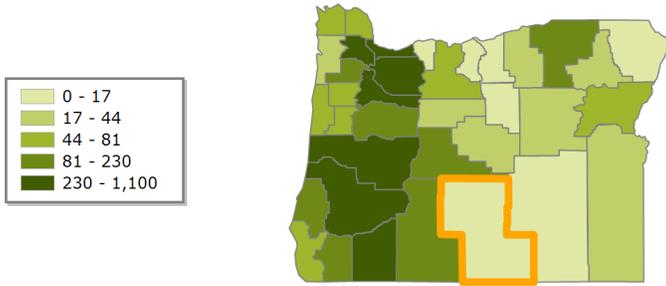
Chart Total N: 14

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

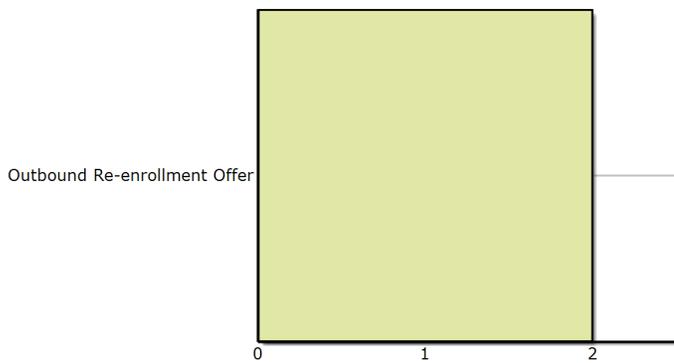
From 5/1/2014 through 5/31/2014

### State Tobacco Users Served Contract YTD (Adults)

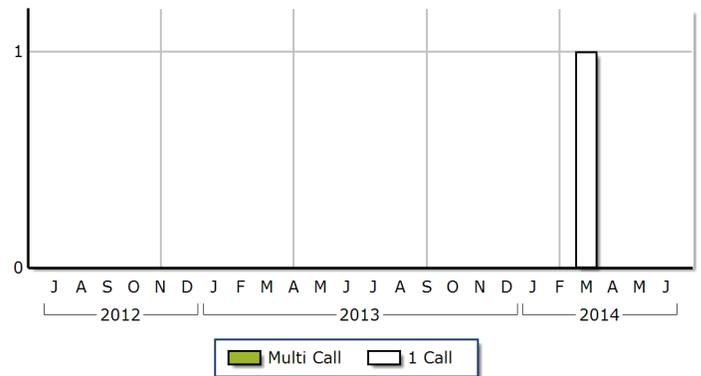


County Population	Prevalence	Tobacco Users
Adult	6,068	19.9 %
		1,208 <sup>4</sup>
		County
Tobacco Users - Last Full Month		3
Tobacco Users YTD		13
Unique Tobacco Users YTD		7
Target Reach		2.0 %
Reach YTD		1.08 %
Reach - NAQC		0.50 %
Annualized Reach		1.17 %
Annualized Reach - NAQC		0.54 %
Unique Individual Reach		0.58 %

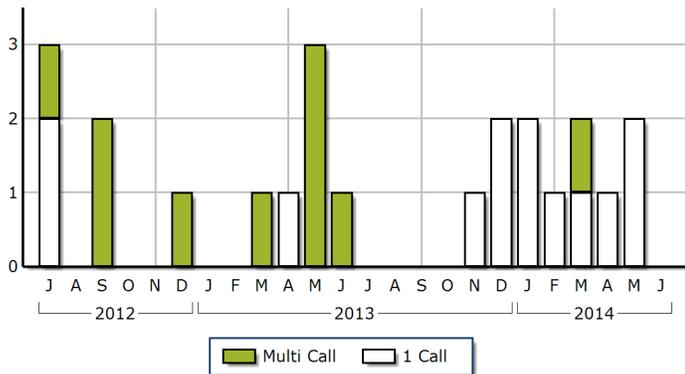
### How Heard About



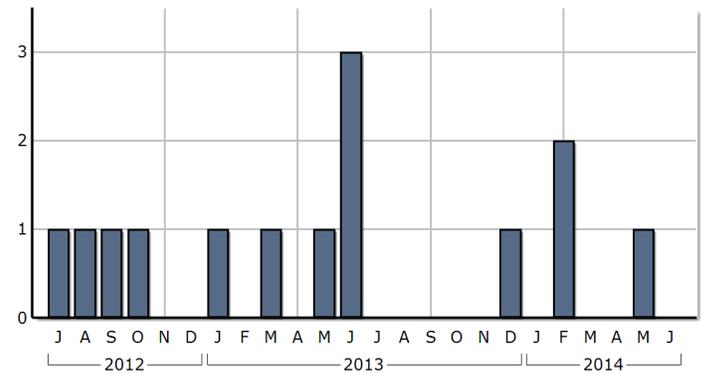
### Fax Referral



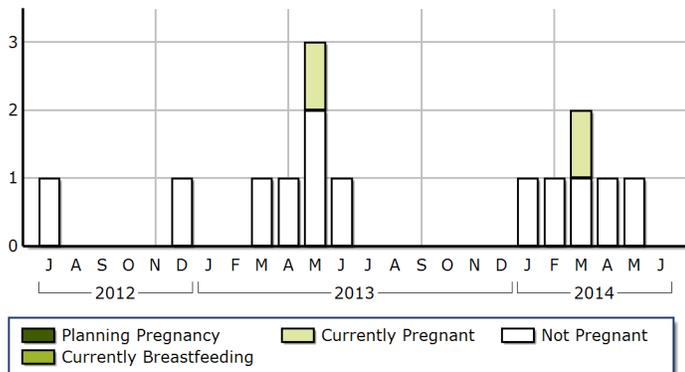
### Tobacco User Enrollments By Program Type



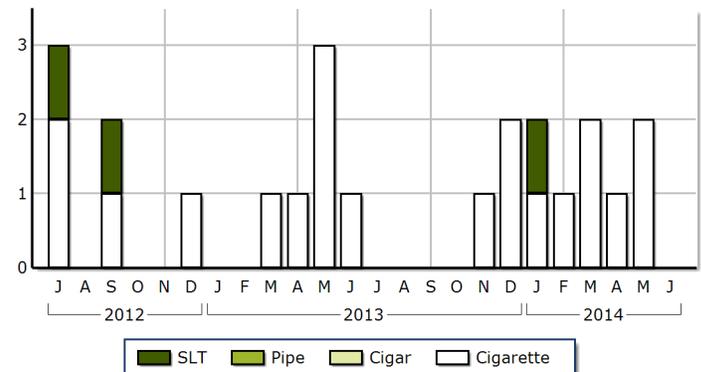
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

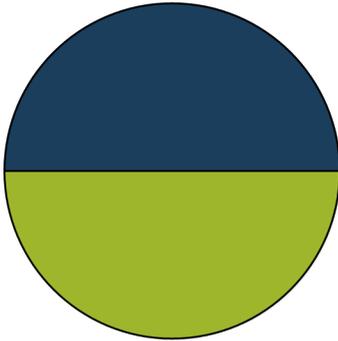


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

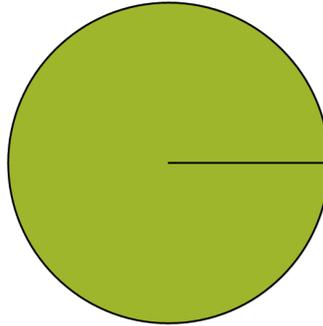
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 2

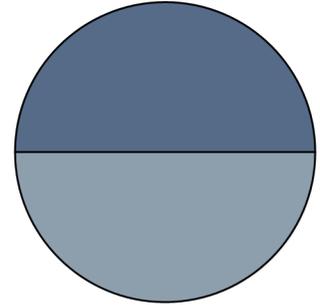
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

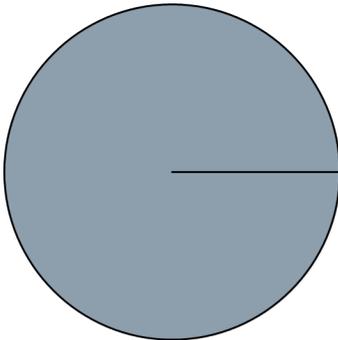
Tobacco Users By Education



No HS Degreee/GED, 50.00%  
HS Degreee/GED, 50.00%

Chart Total N: 2

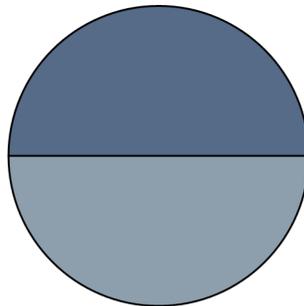
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

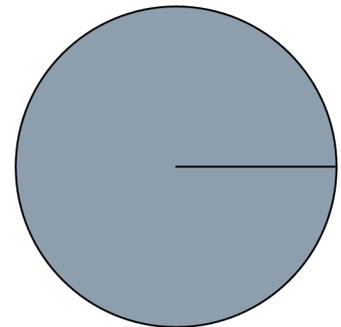
Tobacco Users By Age



55 - 64, 50.00%  
65 and Older, 50.00%

Chart Total N: 2

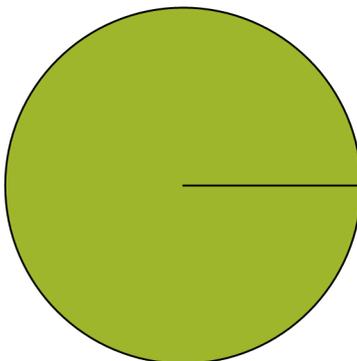
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 2

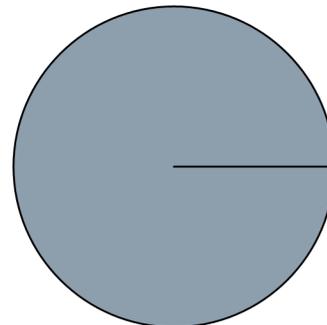
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



COPD, 100.00%

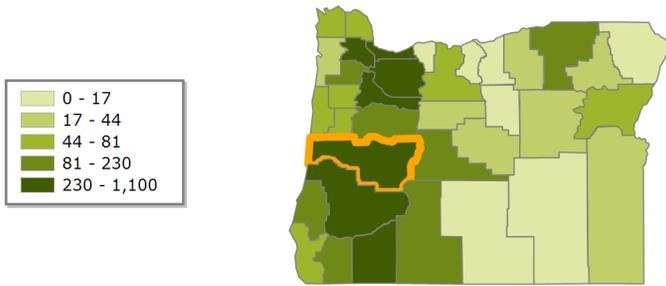
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

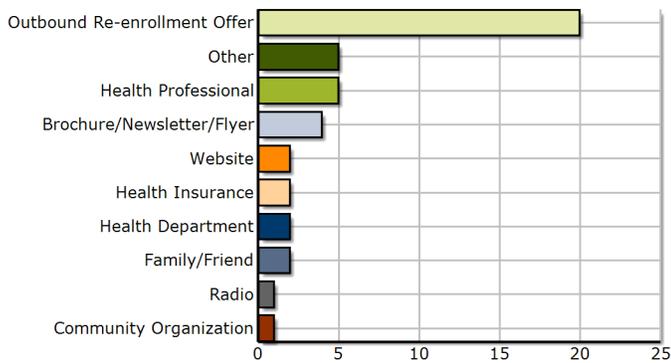
From 5/1/2014 through 5/31/2014

State Tobacco Users Served Contract YTD (Adults)

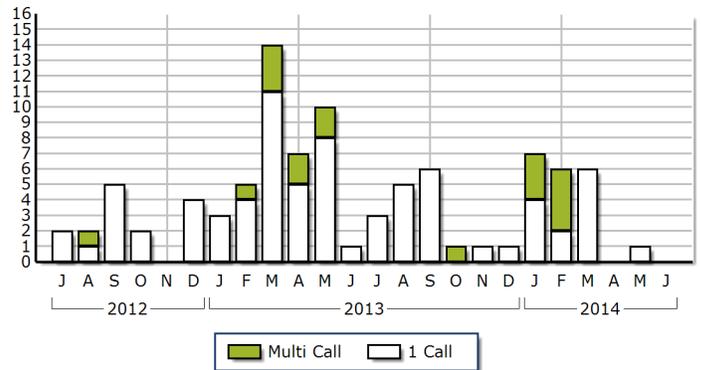


County Population	Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492 <sup>4</sup>
		County	State
<b>Tobacco Users - Last Full Month</b>		63	1,018
<b>Tobacco Users YTD</b>		564	8,816
<b>Unique Tobacco Users YTD</b>		3	5,492
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>		1	1.12 %
<b>Reach - NAQC</b>		2	0.79 %
<b>Annualized Reach</b>		1	1.22 %
<b>Annualized Reach - NAQC</b>		2	0.87 %
<b>Unique Individual Reach</b>		3	0.64 %

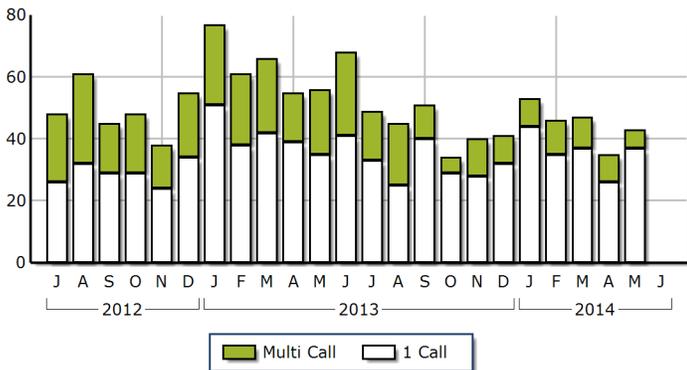
How Heard About



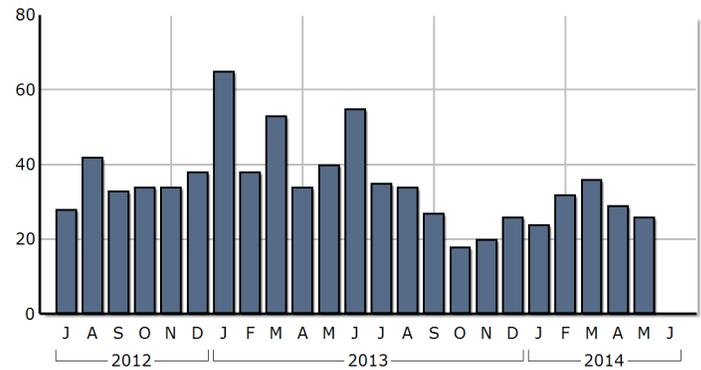
Fax Referral



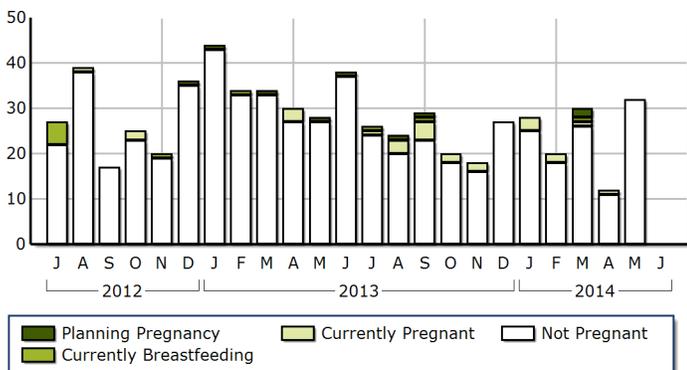
Tobacco User Enrollments By Program Type



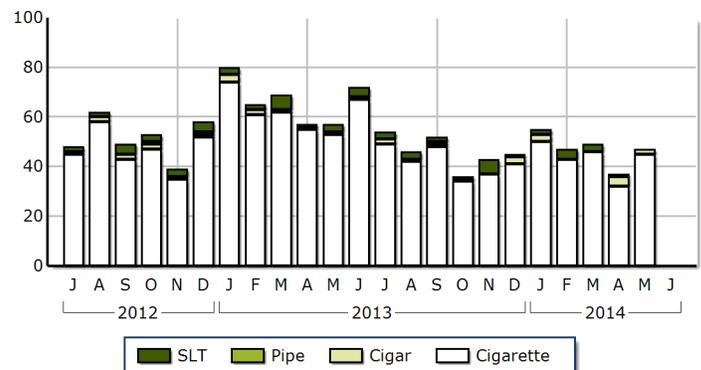
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

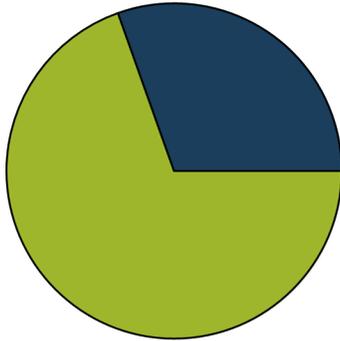


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

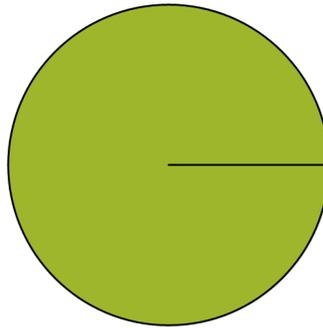
Tobacco Users By Gender



Female, 69.57%  
Male, 30.43%

Chart Total N: 46

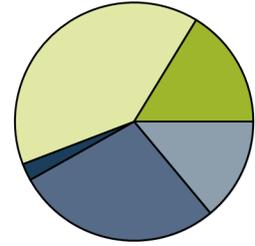
Tobacco Users By Language



English, 100.00%

Chart Total N: 47

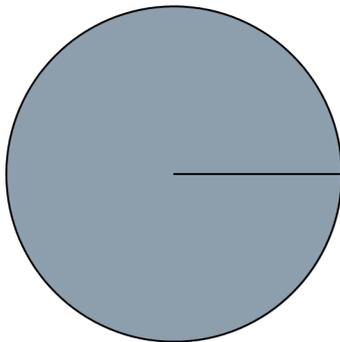
Tobacco Users By Education



No HS Degreee/GED, 13.95%  
HS Degreee/GED, 27.91%  
Some Technical School, 2.33%  
Some College, 39.53%  
College Degree, 16.28%

Chart Total N: 43

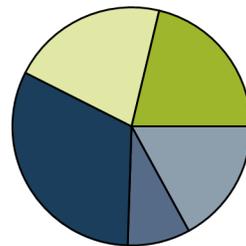
Tobacco Users By Race



White, 100.00%

Chart Total N: 46

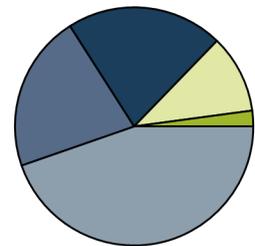
Tobacco Users By Age



25 - 34, 17.02%  
35 - 44, 8.51%  
45 - 54, 31.91%  
55 - 64, 21.28%  
65 and Older, 21.28%

Chart Total N: 47

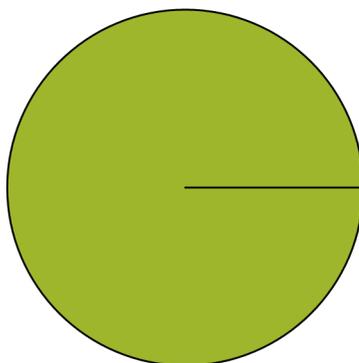
Tobacco Users By Health Plan



Medicare, 44.68%  
Commercially Insured, 21.28%  
Medicaid, 21.28%  
Uninsured, 10.64%  
Doesn't Know, 2.13%

Chart Total N: 47

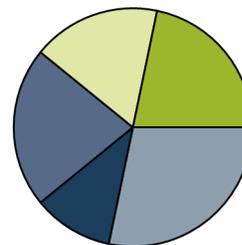
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 45

Tobacco Users By Chronic Condition



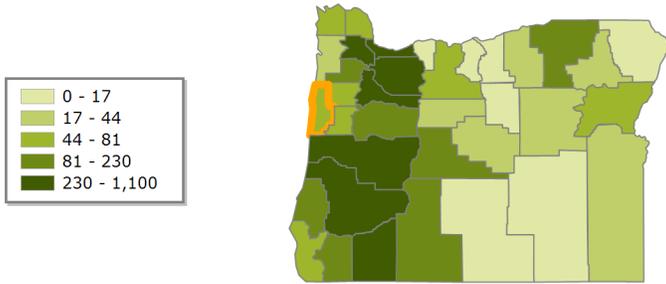
Asthma, 28.26%  
CAD, 10.87%  
COPD, 21.74%  
Diabetes, 17.39%  
None, 21.74%

Chart Total N: 46

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

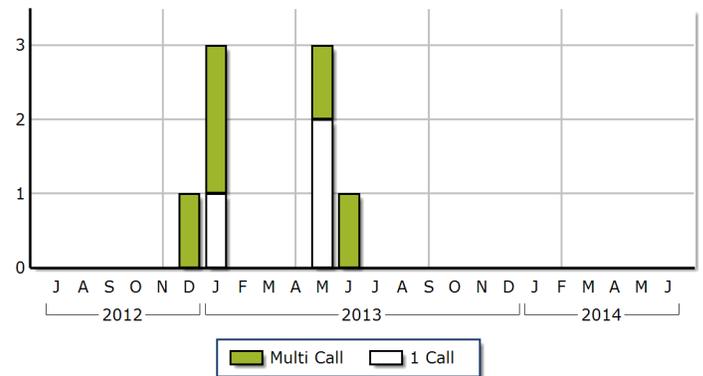


County Population		Prevalence	Tobacco Users
Adult	36,512	26.9 %	9,822 <sup>4</sup>
			County
Tobacco Users - Last Full Month			16
Tobacco Users YTD			92
Unique Tobacco Users YTD			3
Target Reach			2.0 %
Reach YTD			1
Reach - NAQC			2
Annualized Reach			1
Annualized Reach - NAQC			2
Unique Individual Reach			3

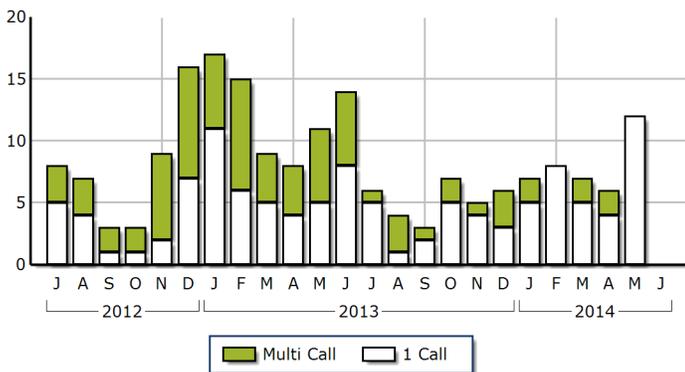
### How Heard About



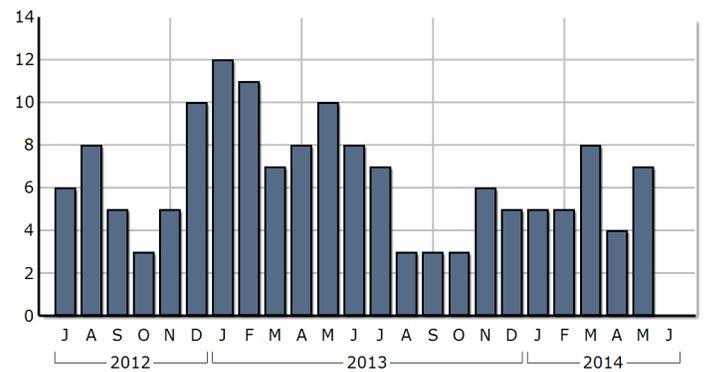
### Fax Referral



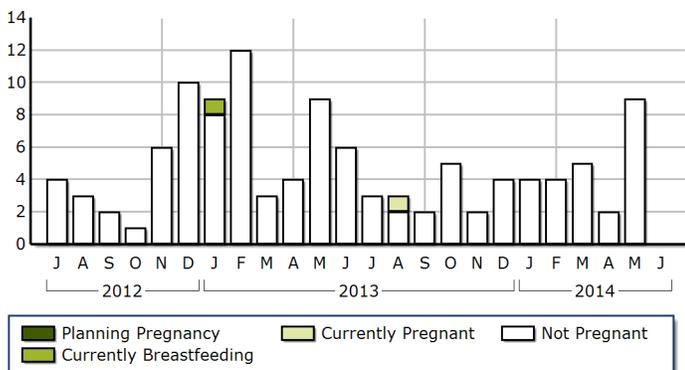
### Tobacco User Enrollments By Program Type



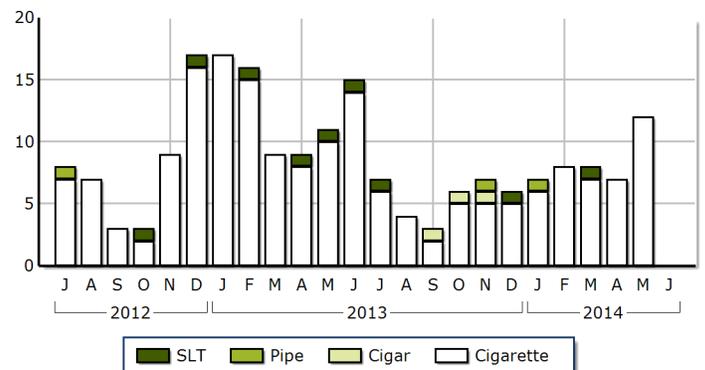
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

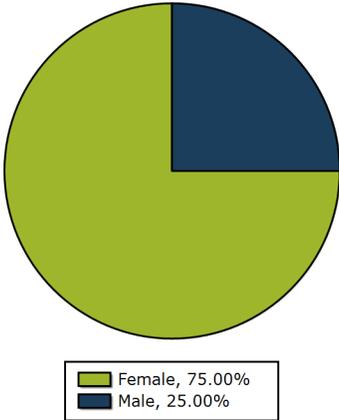


Chart Total N: 12

Tobacco Users By Language

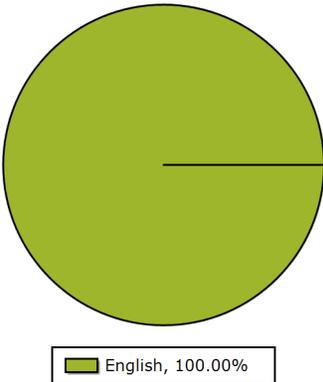


Chart Total N: 12

Tobacco Users By Education

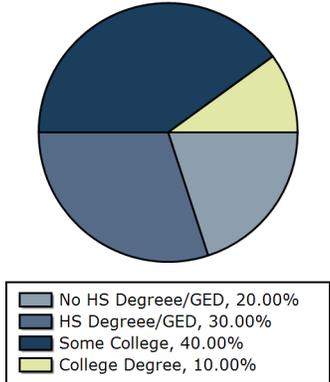


Chart Total N: 10

Tobacco Users By Race

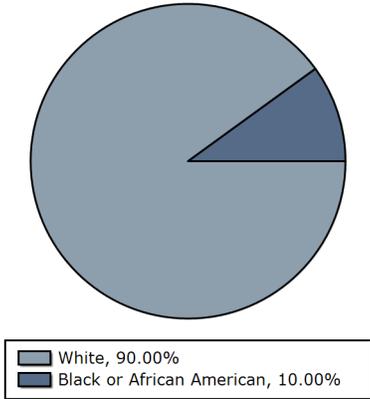


Chart Total N: 10

Tobacco Users By Age

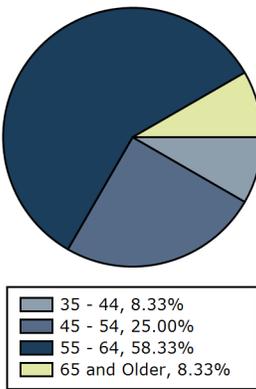


Chart Total N: 12

Tobacco Users By Health Plan

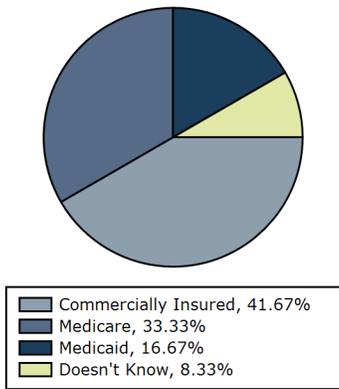


Chart Total N: 12

Tobacco Users By Ethnicity

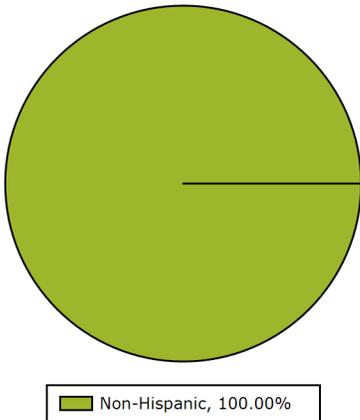


Chart Total N: 10

Tobacco Users By Chronic Condition

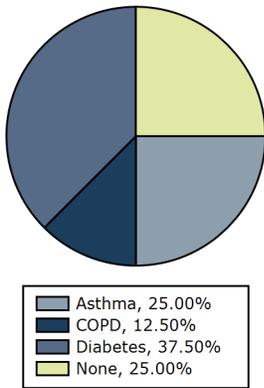
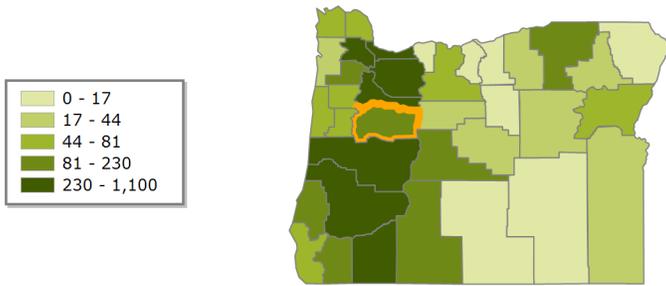


Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

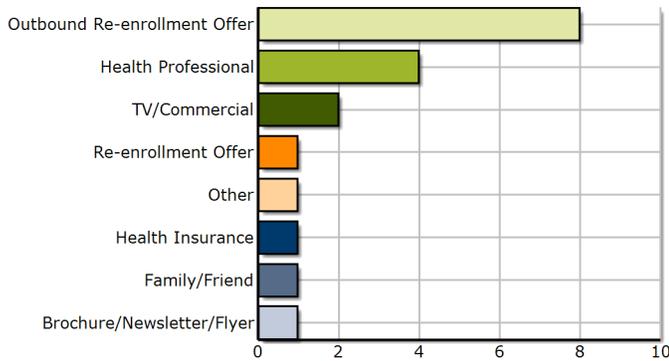
From 5/1/2014 through 5/31/2014

### State Tobacco Users Served Contract YTD (Adults)

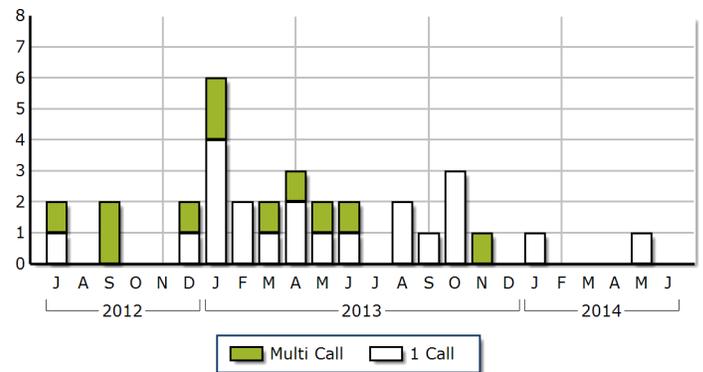


County Population		Prevalence	Tobacco Users
Adult	83,814	21.0 %	17,601 <sup>4</sup>
			<b>County State</b>
Tobacco Users - Last Full Month			25 1,018
Tobacco Users YTD			160 8,816
Unique Tobacco Users YTD			3 84 5,492
Target Reach			2.0 % 2.0 %
Reach YTD			1 0.91 % 1.75 %
Reach - NAQC			2 0.62 % 0.75 %
Annualized Reach			1 0.99 % 1.91 %
Annualized Reach - NAQC			2 0.68 % 0.82 %
Unique Individual Reach			3 0.48 % 1.09 %

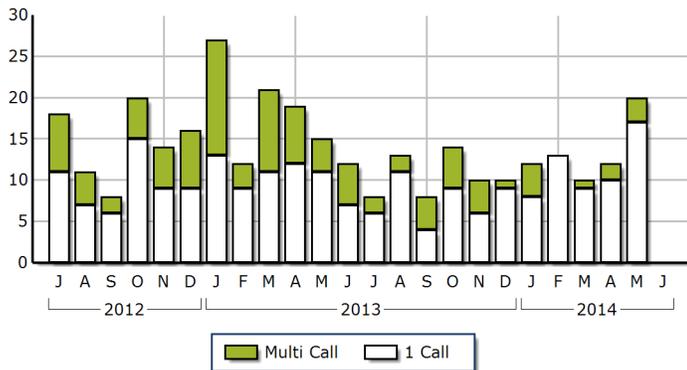
### How Heard About



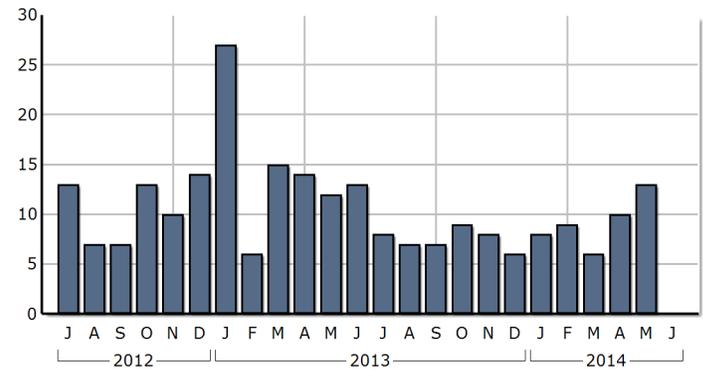
### Fax Referral



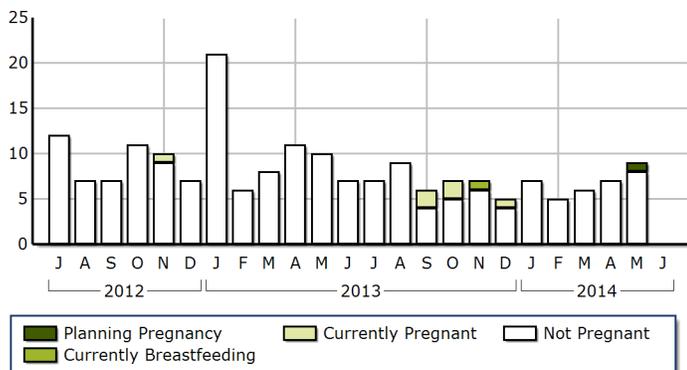
### Tobacco User Enrollments By Program Type



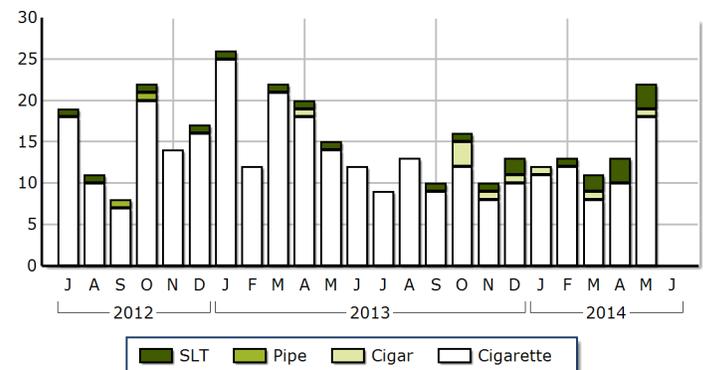
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

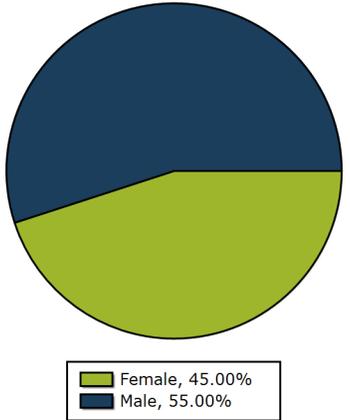


Chart Total N: 20

Tobacco Users By Language

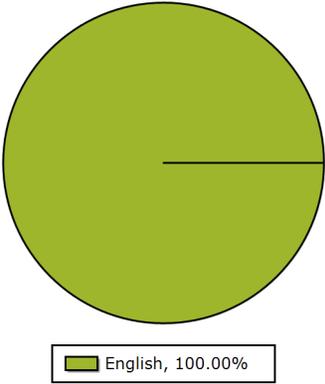


Chart Total N: 20

Tobacco Users By Education

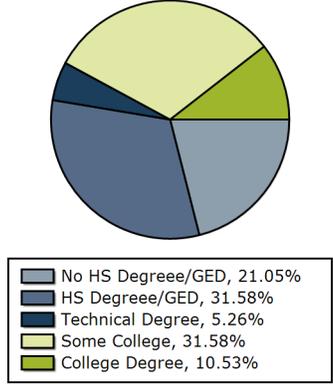


Chart Total N: 19

Tobacco Users By Race

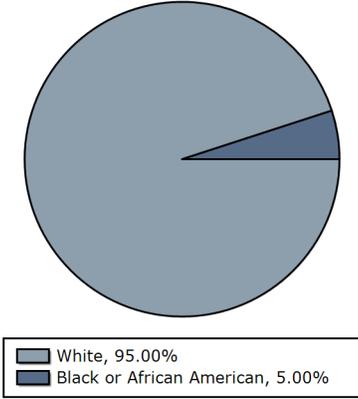


Chart Total N: 20

Tobacco Users By Age

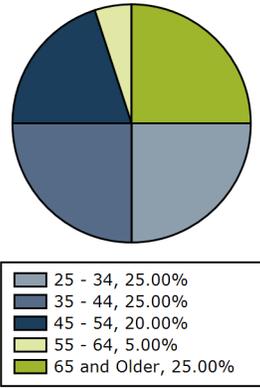


Chart Total N: 20

Tobacco Users By Health Plan

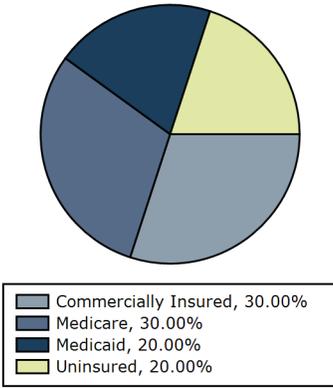


Chart Total N: 20

Tobacco Users By Ethnicity

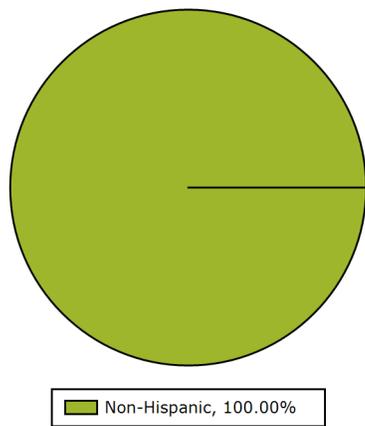


Chart Total N: 19

Tobacco Users By Chronic Condition

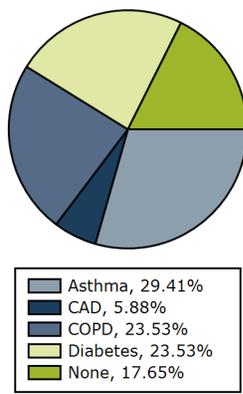
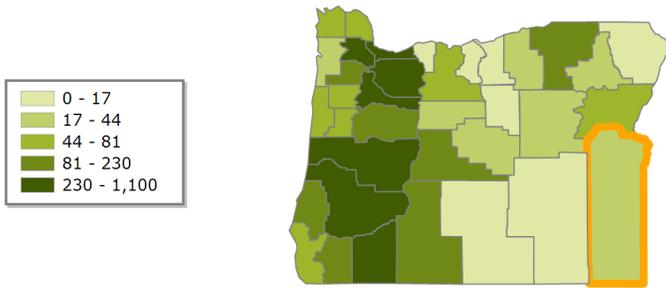


Chart Total N: 17

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 5/1/2014 through 5/31/2014

State Tobacco Users Served Contract YTD (Adults)

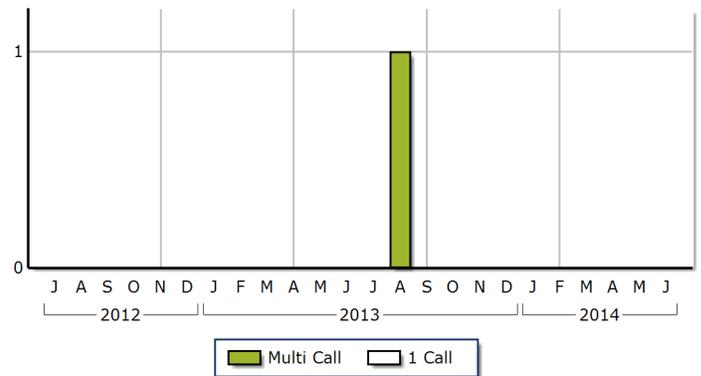


County Population	Prevalence	Tobacco Users
<b>Adult</b> 23,866	16.8 %	4,009 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		3
<b>Tobacco Users YTD</b>		43
<b>Unique Tobacco Users YTD</b>	3	27
<b>Target Reach</b>	2.0 %	2.0 %
<b>Reach YTD</b>	1	1.07 %
<b>Reach - NAQC</b>	2	0.90 %
<b>Annualized Reach</b>	1	1.17 %
<b>Annualized Reach - NAQC</b>	2	0.98 %
<b>Unique Individual Reach</b>	3	0.67 %

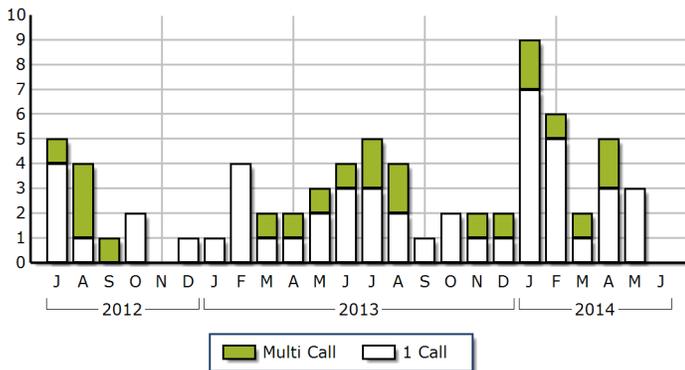
How Heard About



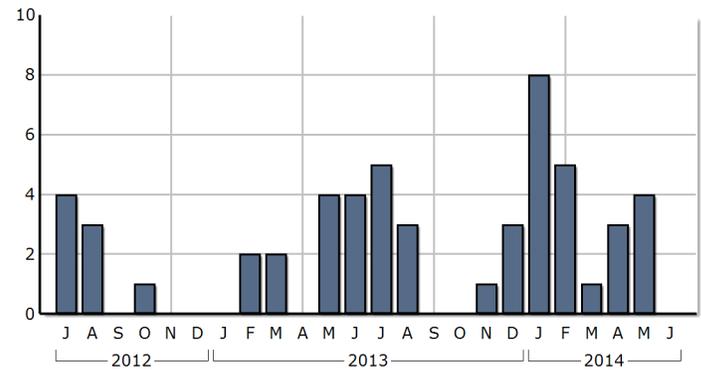
Fax Referral



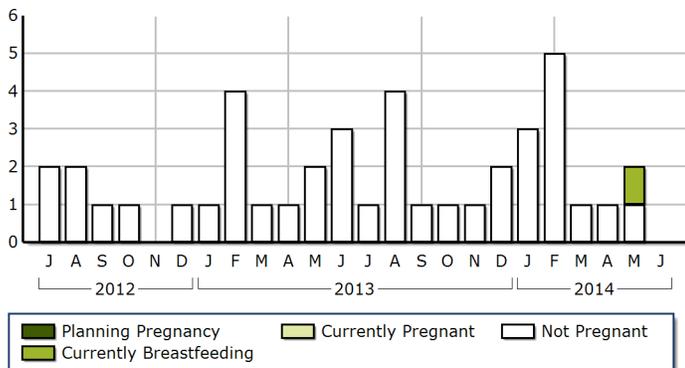
Tobacco User Enrollments By Program Type



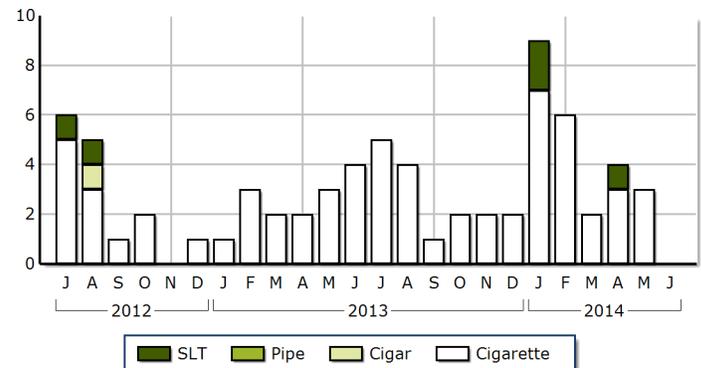
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

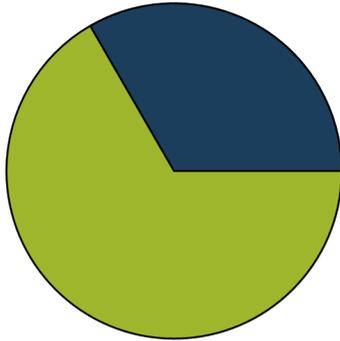


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

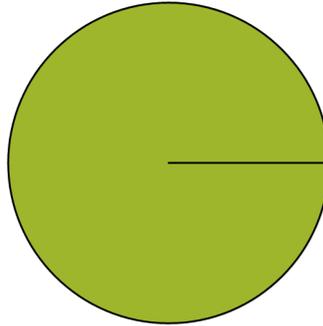
Tobacco Users By Gender



Female, 66.67%  
Male, 33.33%

Chart Total N: 3

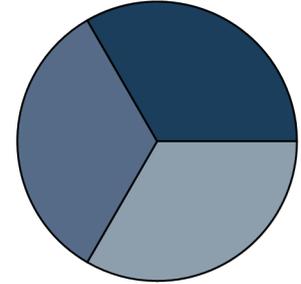
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

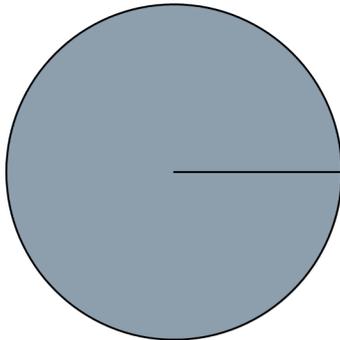
Tobacco Users By Education



No HS Degreee/GED, 33.33%  
HS Degreee/GED, 33.33%  
Some Technical School, 33.33%

Chart Total N: 3

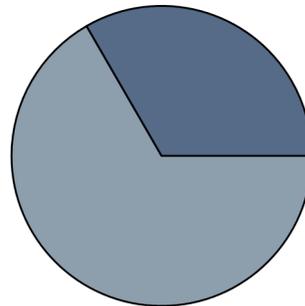
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

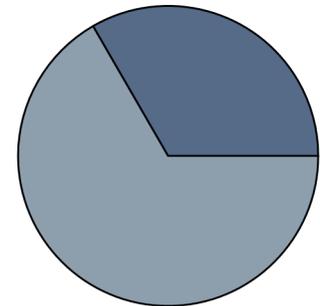
Tobacco Users By Age



25 - 34, 66.67%  
55 - 64, 33.33%

Chart Total N: 3

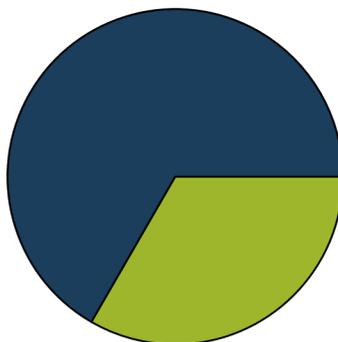
Tobacco Users By Health Plan



Medicaid, 66.67%  
Commercially Insured, 33.33%

Chart Total N: 3

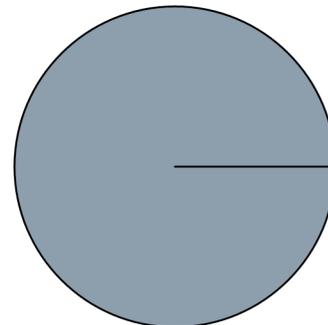
Tobacco Users By Ethnicity



Hispanic, 33.33%  
Non-Hispanic, 66.67%

Chart Total N: 3

Tobacco Users By Chronic Condition



None, 100.00%

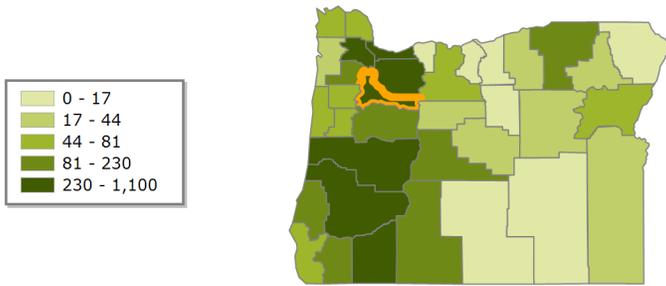
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

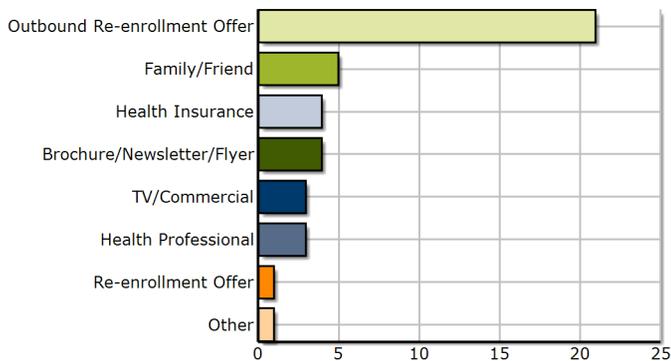
From 5/1/2014 through 5/31/2014

### State Tobacco Users Served Contract YTD (Adults)

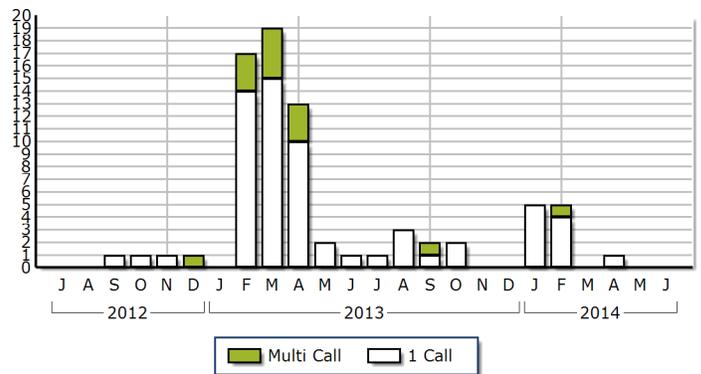


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			55	1,018
Tobacco Users YTD			399	8,816
Unique Tobacco Users YTD			3	5,492
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.09 %
Reach - NAQC			2	0.81 %
Annualized Reach			1	1.19 %
Annualized Reach - NAQC			2	0.88 %
Unique Individual Reach			3	0.66 %

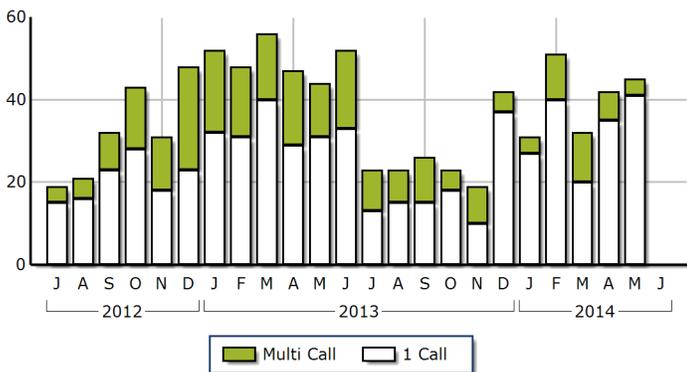
### How Heard About



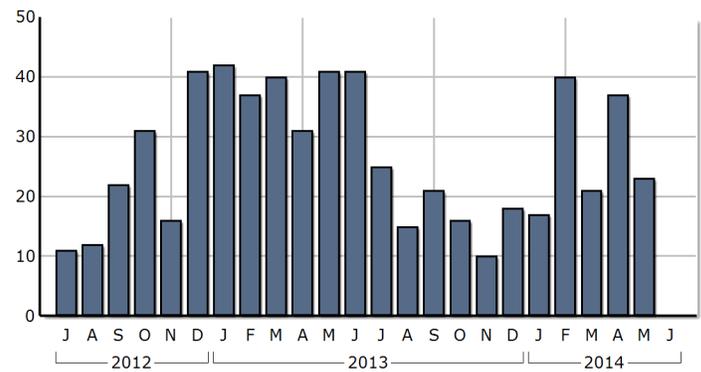
### Fax Referral



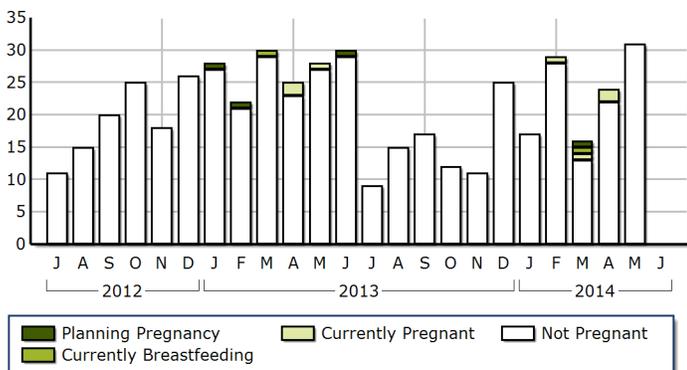
### Tobacco User Enrollments By Program Type



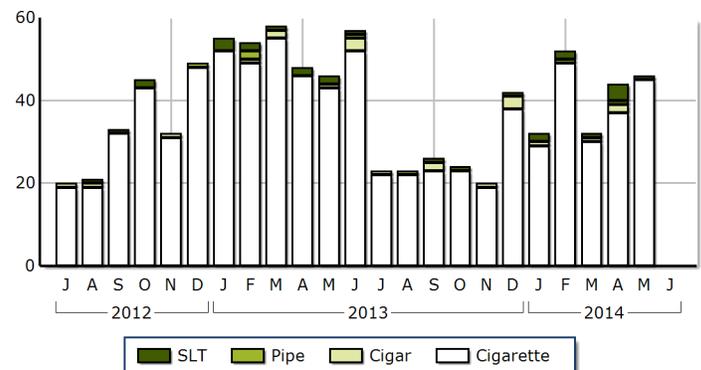
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

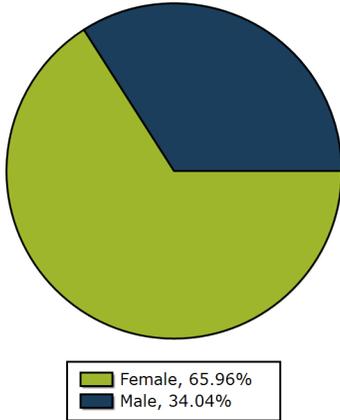


Chart Total N: 47

Tobacco Users By Language

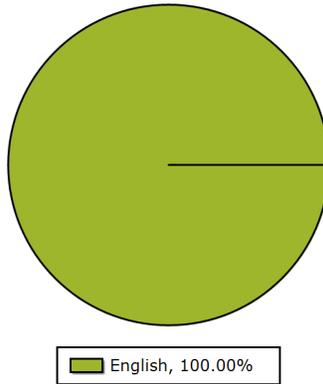


Chart Total N: 47

Tobacco Users By Education

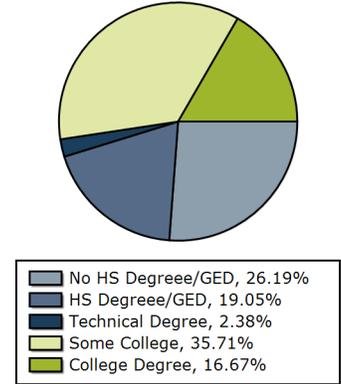


Chart Total N: 42

Tobacco Users By Race

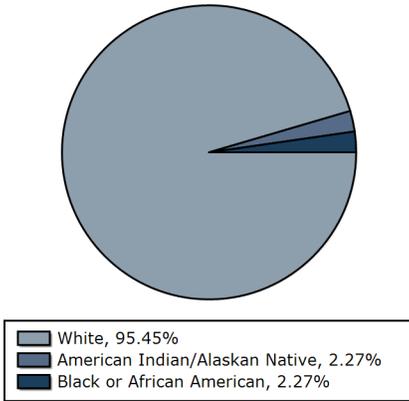


Chart Total N: 44

Tobacco Users By Age

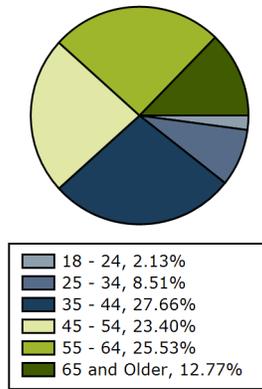


Chart Total N: 47

Tobacco Users By Health Plan

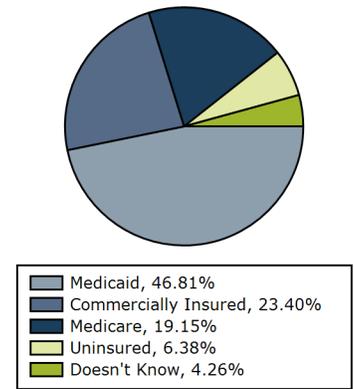


Chart Total N: 47

Tobacco Users By Ethnicity

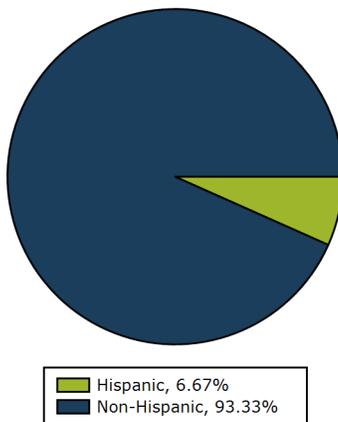


Chart Total N: 45

Tobacco Users By Chronic Condition

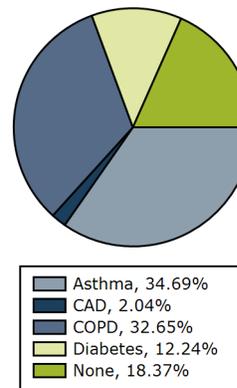


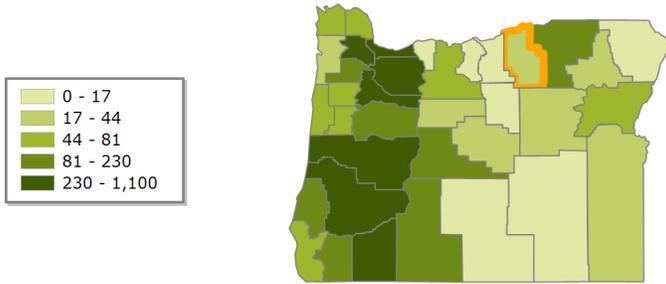
Chart Total N: 49

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 5/1/2014 through 5/31/2014

## State Tobacco Users Served Contract YTD (Adults)

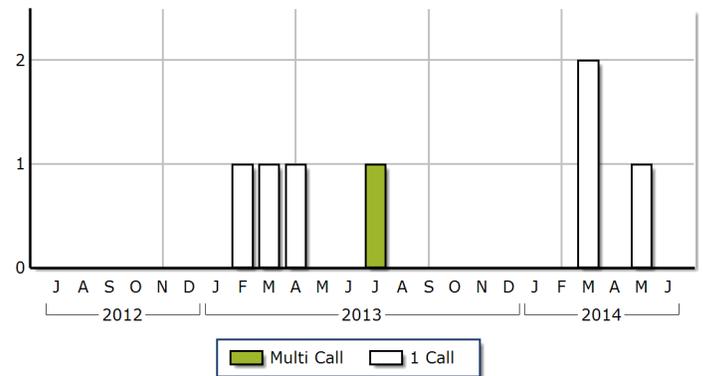


County Population	Prevalence	Tobacco Users
Adult	9,037	18.2 %
		1,645 <sup>4</sup>
		County
Tobacco Users - Last Full Month		3
Tobacco Users YTD		23
Unique Tobacco Users YTD		16
Target Reach		2.0 %
Reach YTD		1.40 %
Reach - NAQC		1.03 %
Annualized Reach		1.53 %
Annualized Reach - NAQC		1.13 %
Unique Individual Reach		0.97 %

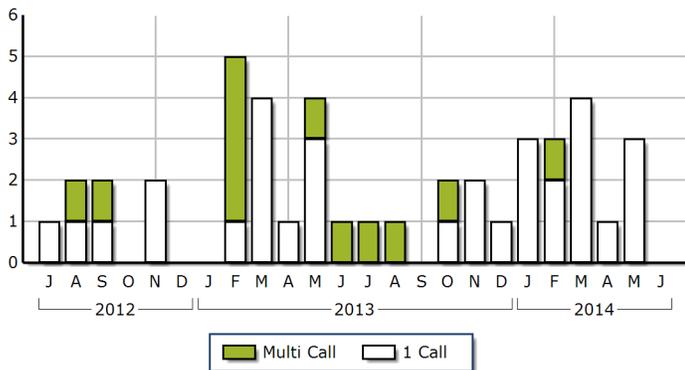
## How Heard About



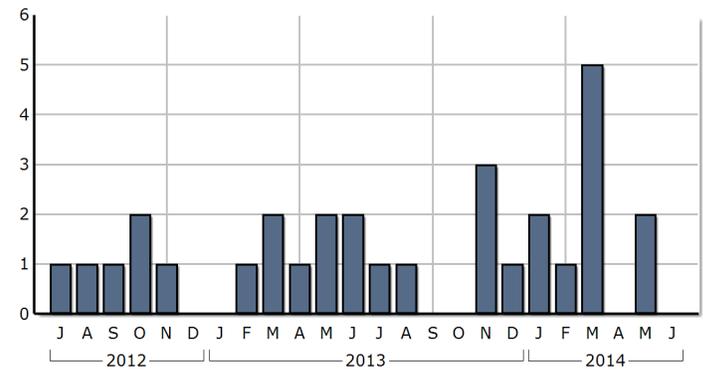
## Fax Referral



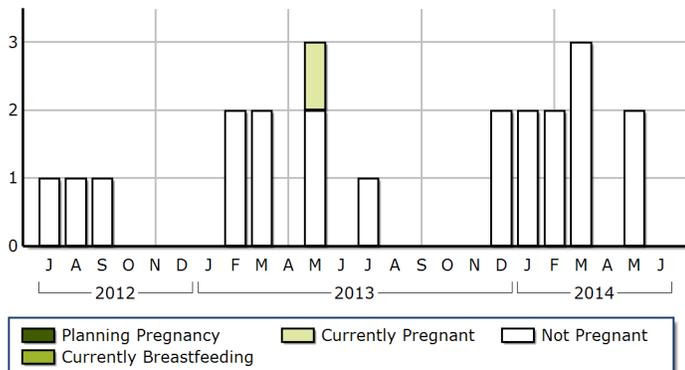
## Tobacco User Enrollments By Program Type



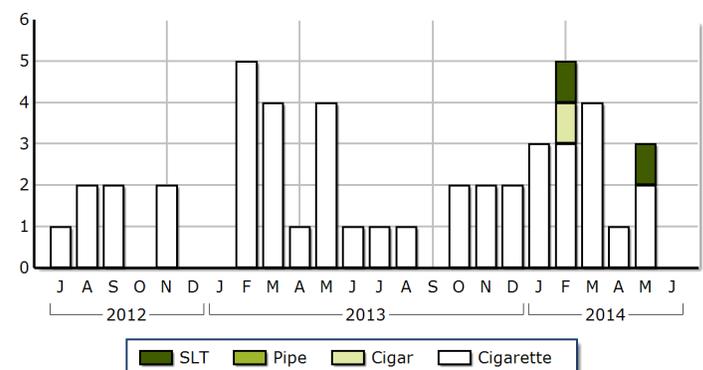
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

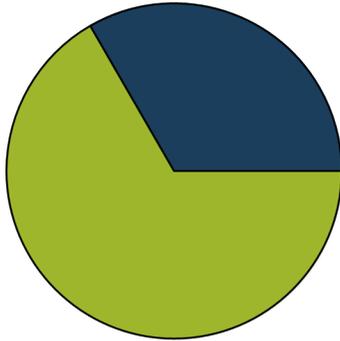


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

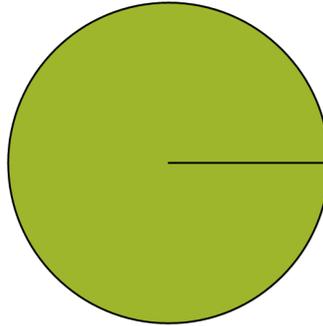
Tobacco Users By Gender



Female, 66.67%  
Male, 33.33%

Chart Total N: 3

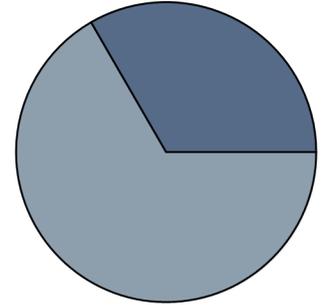
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

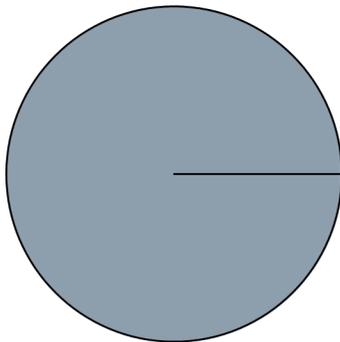
Tobacco Users By Education



HS Degree/GED, 66.67%  
Some College, 33.33%

Chart Total N: 3

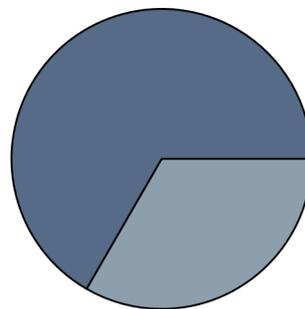
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

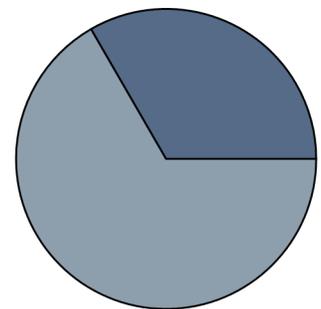
Tobacco Users By Age



35 - 44, 33.33%  
55 - 64, 66.67%

Chart Total N: 3

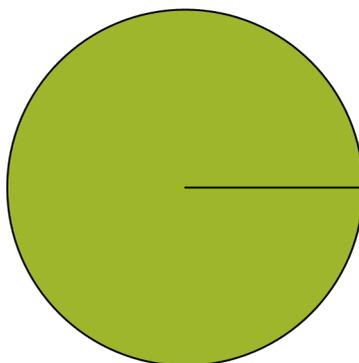
Tobacco Users By Health Plan



Medicare, 66.67%  
Commercially Insured, 33.33%

Chart Total N: 3

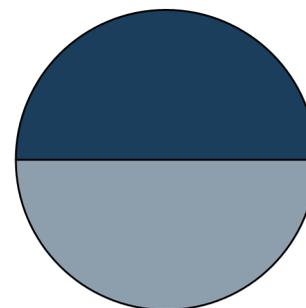
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



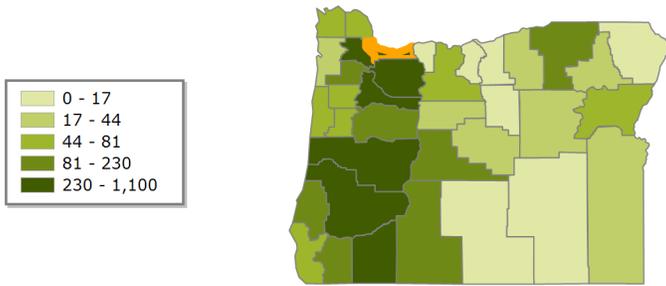
Asthma, 50.00%  
COPD, 50.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

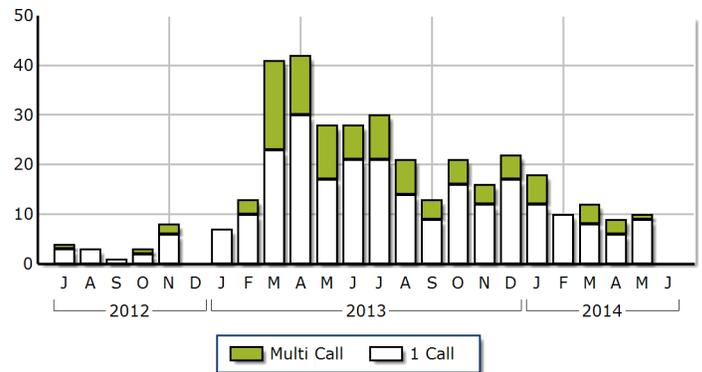


County Population		Prevalence	Tobacco Users
Adult	564,102	15.3 %	86,308 <sup>4</sup>
			County State
Tobacco Users - Last Full Month			175 1,018
Tobacco Users YTD			1,392 8,816
Unique Tobacco Users YTD			3 719 5,492
Target Reach			2.0 % 2.0 %
Reach YTD			1 1.61 % 1.75 %
Reach - NAQC			2 0.93 % 0.75 %
Annualized Reach			1 1.76 % 1.91 %
Annualized Reach - NAQC			2 1.02 % 0.82 %
Unique Individual Reach			3 0.83 % 1.09 %

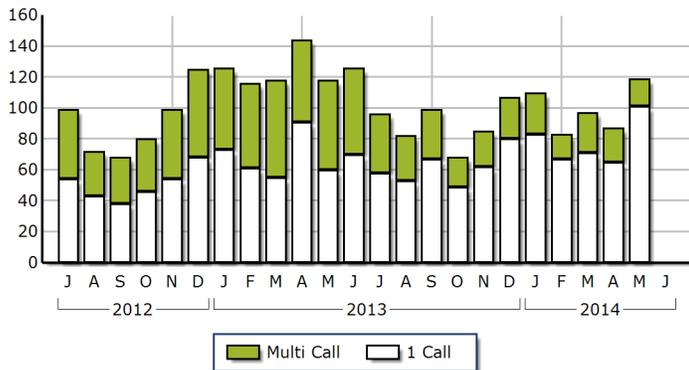
### How Heard About



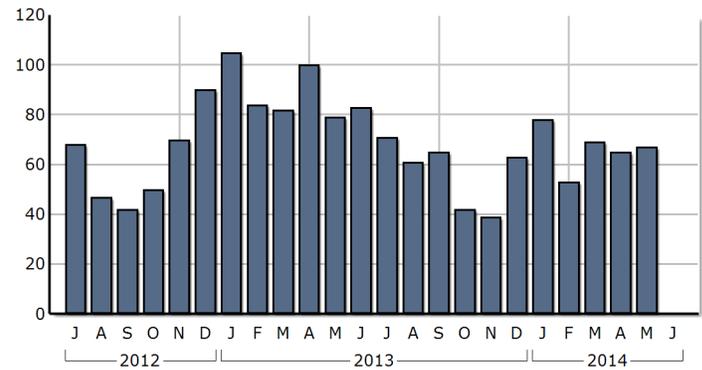
### Fax Referral



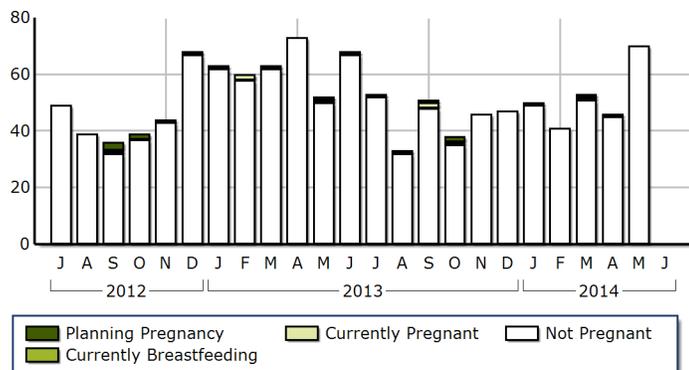
### Tobacco User Enrollments By Program Type



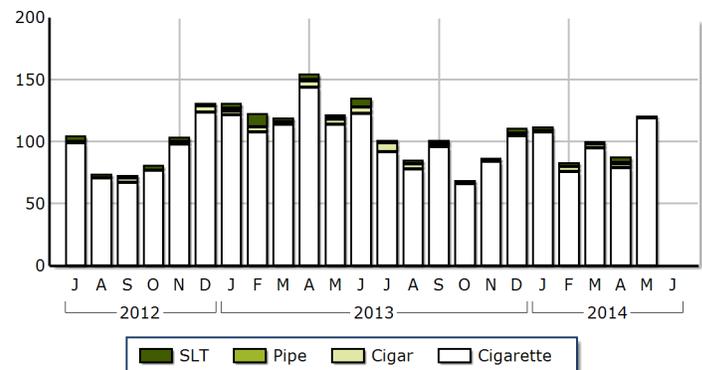
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

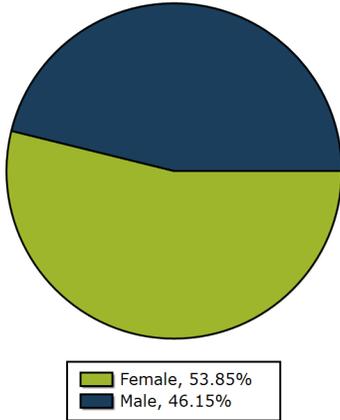


Chart Total N: 130

Tobacco Users By Language

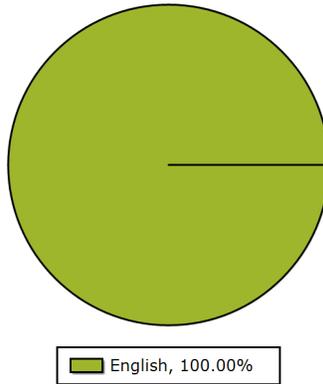


Chart Total N: 130

Tobacco Users By Education

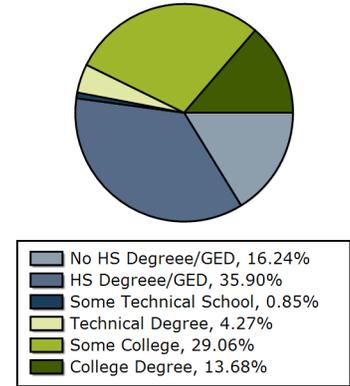


Chart Total N: 117

Tobacco Users By Race

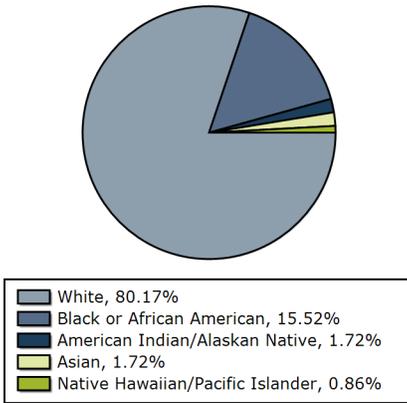


Chart Total N: 116

Tobacco Users By Age

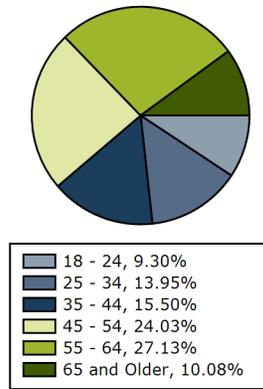


Chart Total N: 129

Tobacco Users By Health Plan

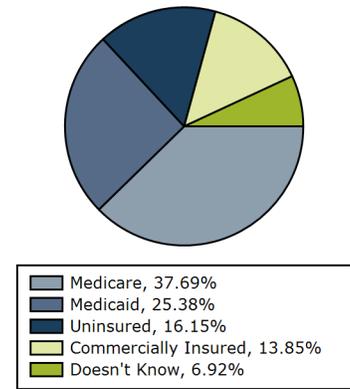


Chart Total N: 130

Tobacco Users By Ethnicity

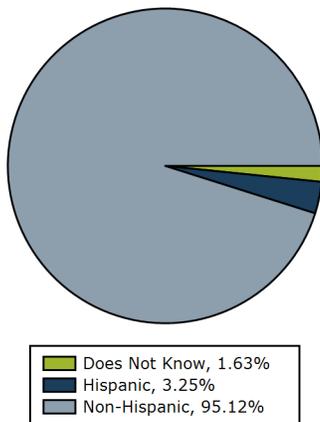


Chart Total N: 123

Tobacco Users By Chronic Condition

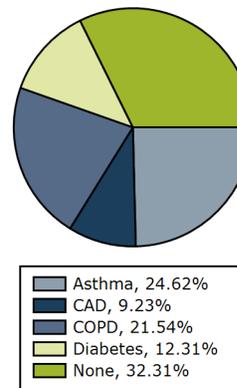


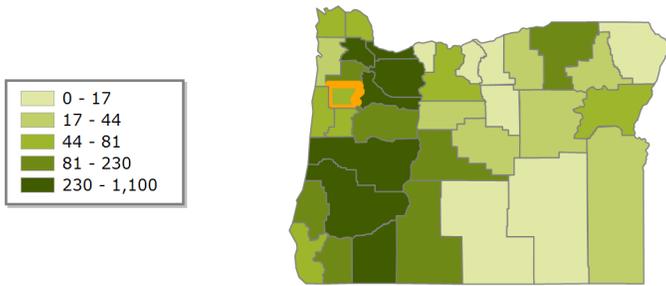
Chart Total N: 130

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

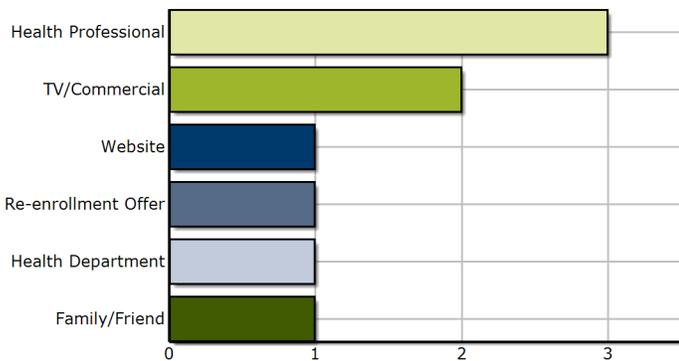
From 5/1/2014 through 5/31/2014

## State Tobacco Users Served Contract YTD (Adults)

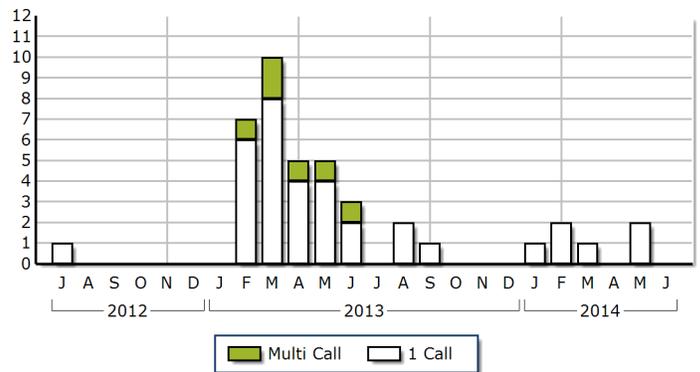


County Population		Prevalence	Tobacco Users
Adult	52,685	14.3 %	7,534 <sup>4</sup>
			County
Tobacco Users - Last Full Month			9
Tobacco Users YTD			67
Unique Tobacco Users YTD			39
Target Reach			2.0 %
Reach YTD			0.89 %
Reach - NAQC			0.68 %
Annualized Reach			0.97 %
Annualized Reach - NAQC			0.74 %
Unique Individual Reach			0.52 %

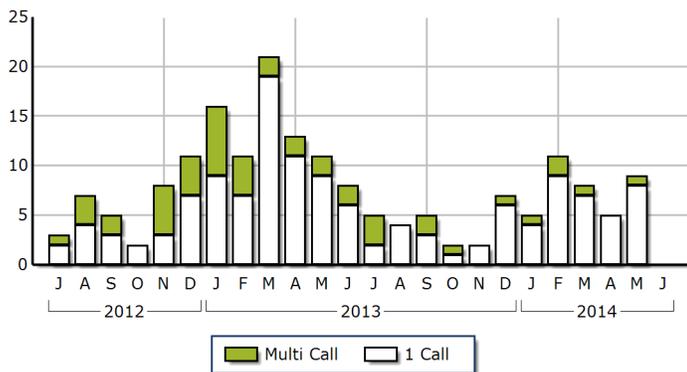
## How Heard About



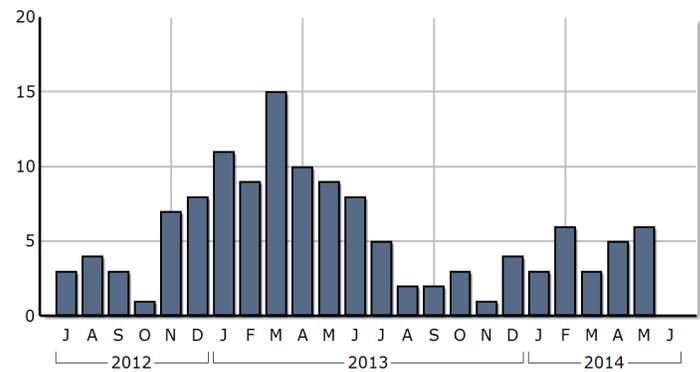
## Fax Referral



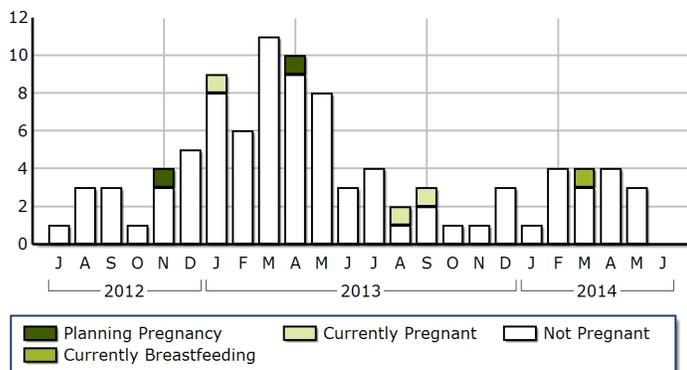
## Tobacco User Enrollments By Program Type



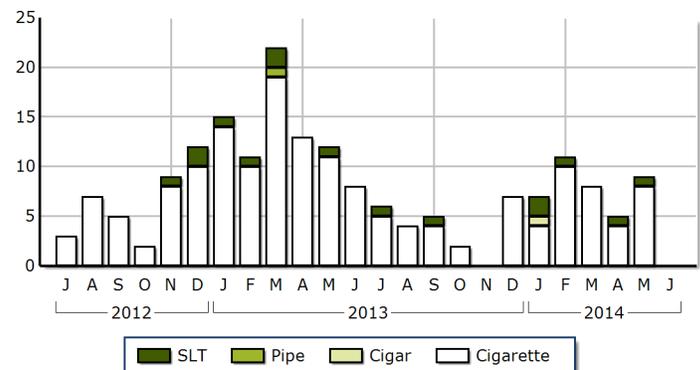
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

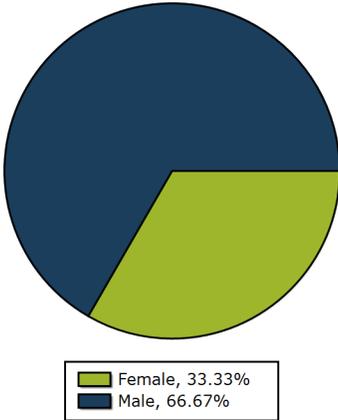


Chart Total N: 9

Tobacco Users By Language

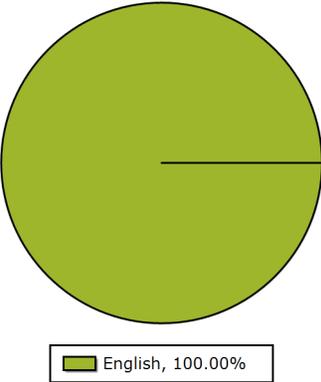


Chart Total N: 9

Tobacco Users By Education

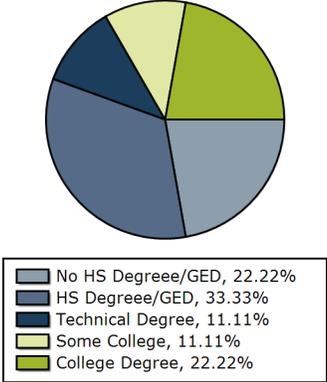


Chart Total N: 9

Tobacco Users By Race

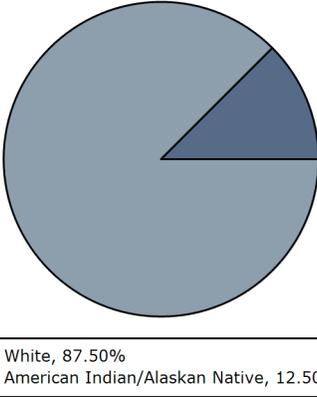


Chart Total N: 8

Tobacco Users By Age

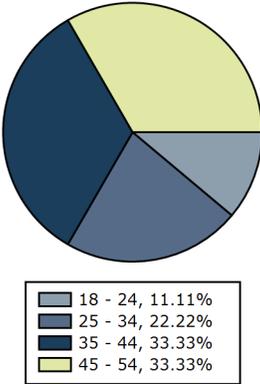


Chart Total N: 9

Tobacco Users By Health Plan

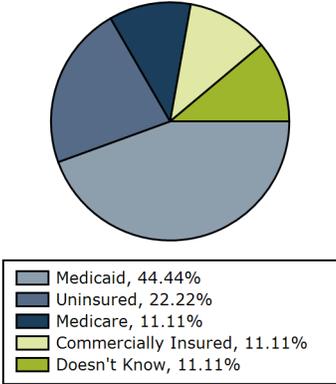


Chart Total N: 9

Tobacco Users By Ethnicity

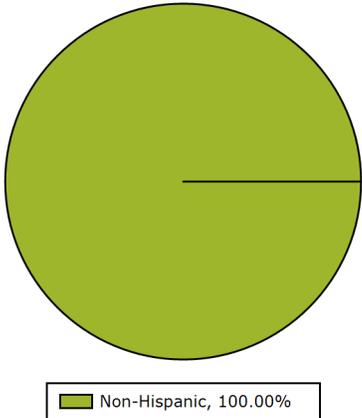


Chart Total N: 9

Tobacco Users By Chronic Condition

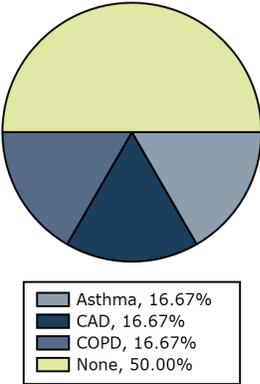
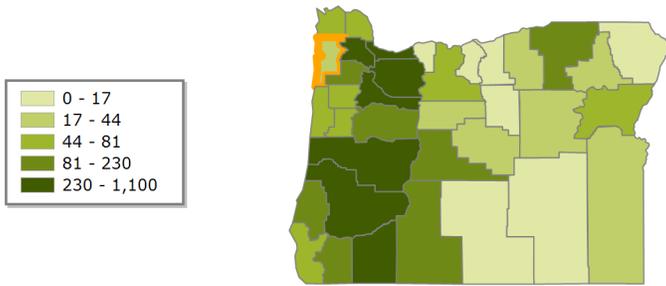


Chart Total N: 6

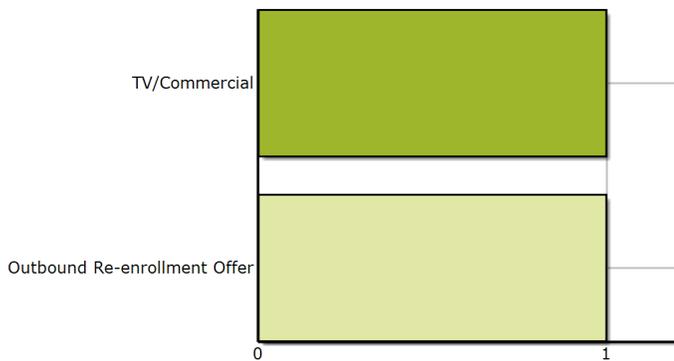
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

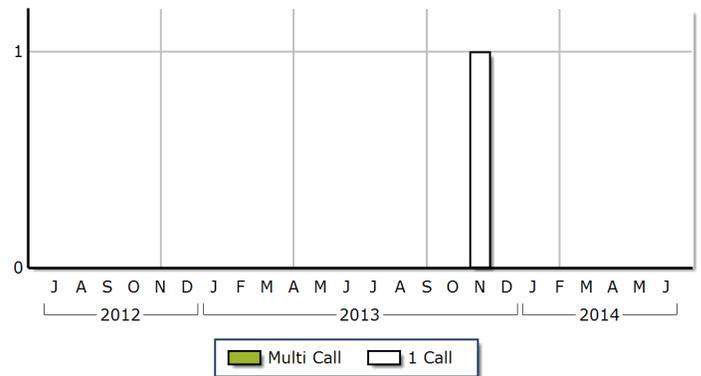


County Population	Prevalence	Tobacco Users
<b>Adult</b> 21,446	21.6 %	4,632 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		3
<b>Tobacco Users YTD</b>		49
<b>Unique Tobacco Users YTD</b>	3	34
<b>Target Reach</b>	2.0 %	2.0 %
<b>Reach YTD</b>	1	1.06 %
<b>Reach - NAQC</b>	2	0.69 %
<b>Annualized Reach</b>	1	1.15 %
<b>Annualized Reach - NAQC</b>	2	0.75 %
<b>Unique Individual Reach</b>	3	0.73 %

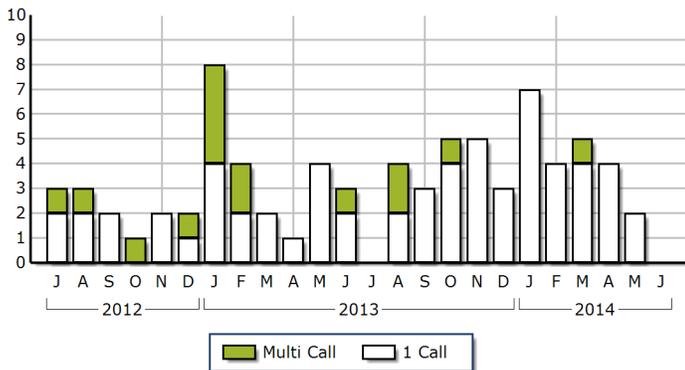
### How Heard About



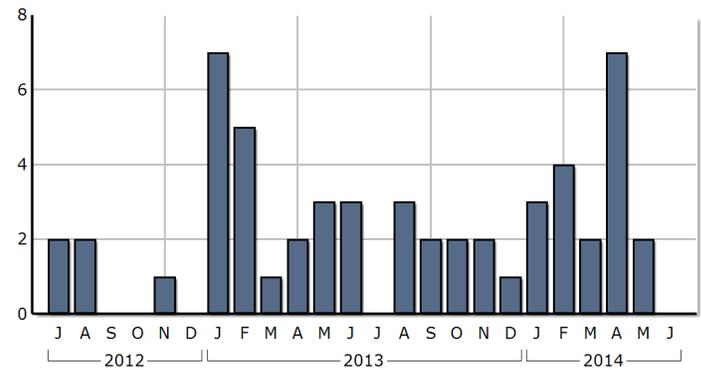
### Fax Referral



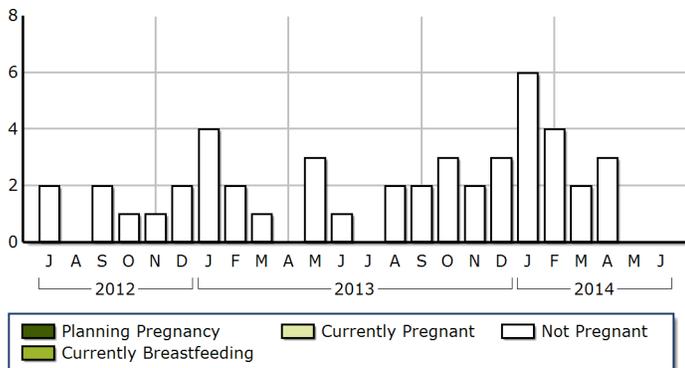
### Tobacco User Enrollments By Program Type



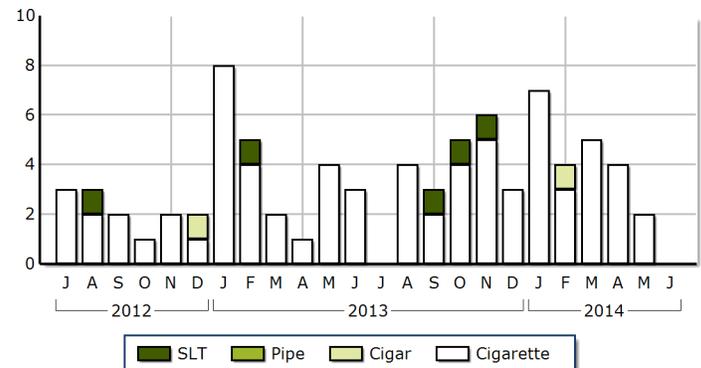
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

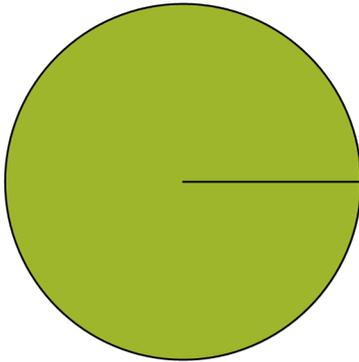


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

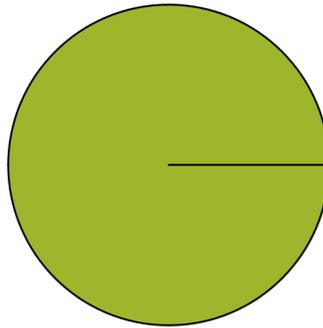
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 2

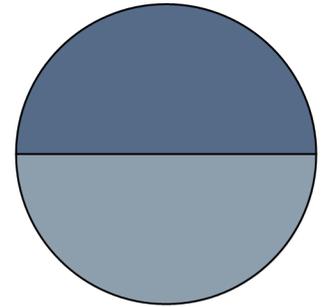
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

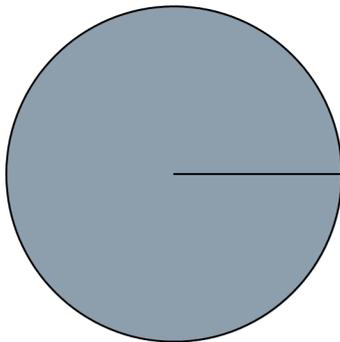
Tobacco Users By Education



No HS Degreee/GED, 50.00%  
HS Degreee/GED, 50.00%

Chart Total N: 2

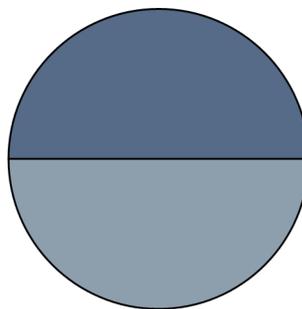
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

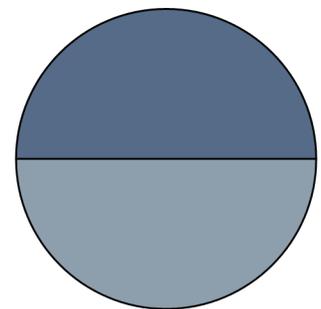
Tobacco Users By Age



25 - 34, 50.00%  
65 and Older, 50.00%

Chart Total N: 2

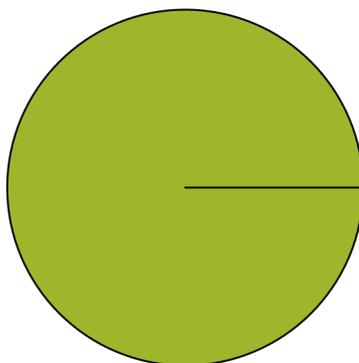
Tobacco Users By Health Plan



Medicaid, 50.00%  
Medicare, 50.00%

Chart Total N: 2

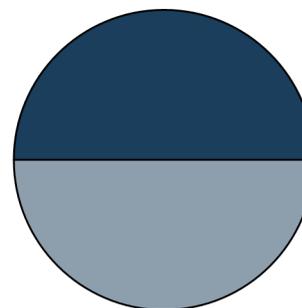
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 50.00%  
COPD, 50.00%

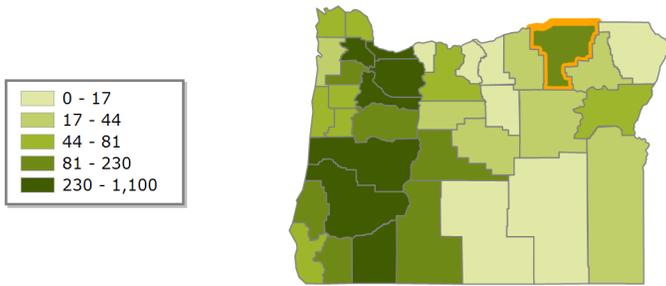
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 5/1/2014 through 5/31/2014

State Tobacco Users Served Contract YTD (Adults)

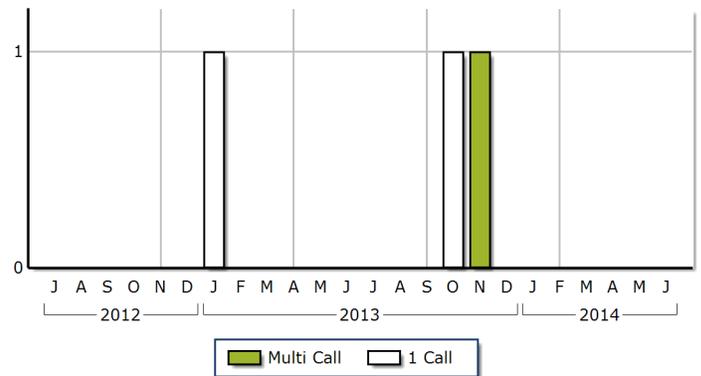


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %		13,117 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			9	1,018
Tobacco Users YTD			97	8,816
Unique Tobacco Users YTD			3	5,492
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.74 %
Reach - NAQC			2	0.54 %
Annualized Reach			1	0.81 %
Annualized Reach - NAQC			2	0.59 %
Unique Individual Reach			3	0.53 %

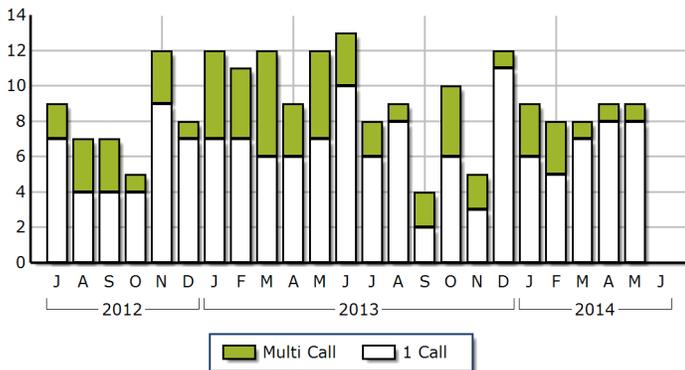
How Heard About



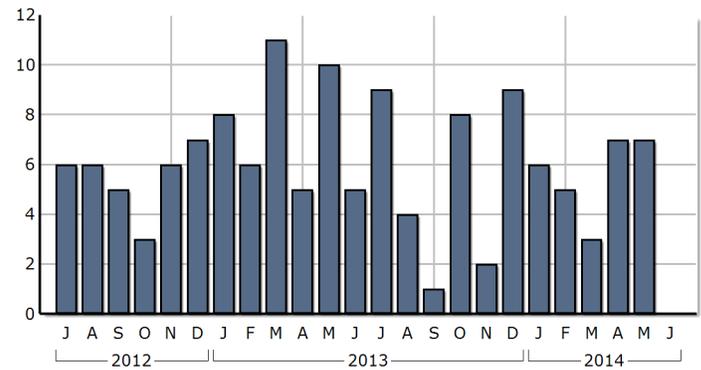
Fax Referral



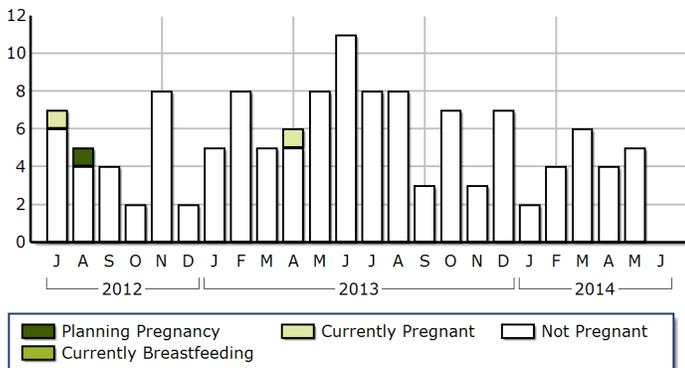
Tobacco User Enrollments By Program Type



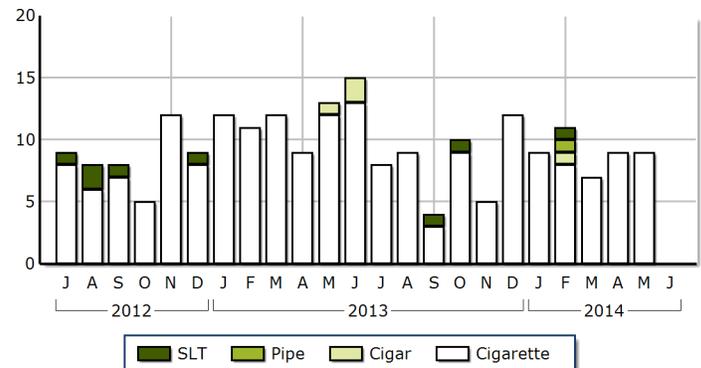
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

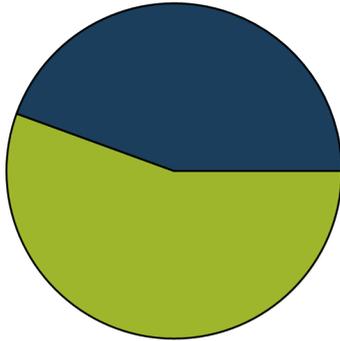


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

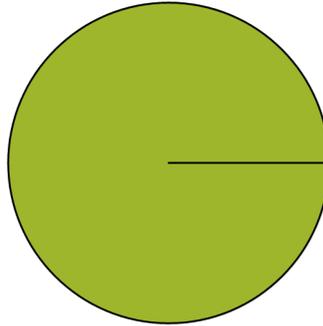
Tobacco Users By Gender



Female, 55.56%  
Male, 44.44%

Chart Total N: 9

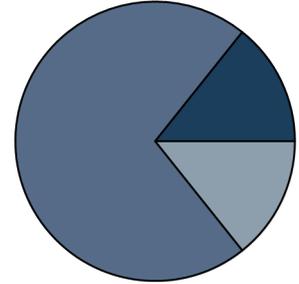
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

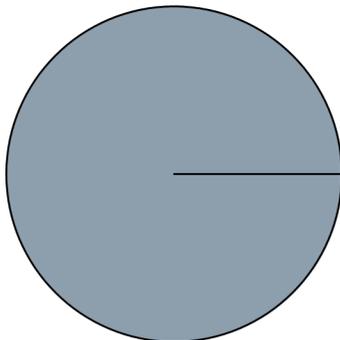
Tobacco Users By Education



HS Degree/GED, 14.29%  
Some College, 71.43%  
College Degree, 14.29%

Chart Total N: 7

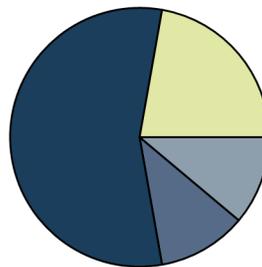
Tobacco Users By Race



White, 100.00%

Chart Total N: 9

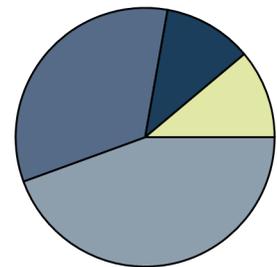
Tobacco Users By Age



35 - 44, 11.11%  
45 - 54, 11.11%  
55 - 64, 55.56%  
65 and Older, 22.22%

Chart Total N: 9

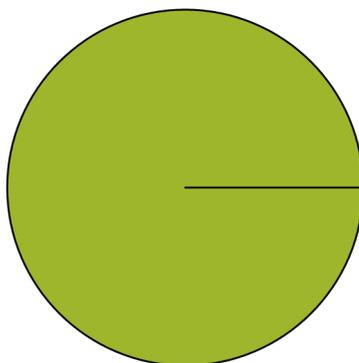
Tobacco Users By Health Plan



Medicaid, 44.44%  
Commercially Insured, 33.33%  
Medicare, 11.11%  
Uninsured, 11.11%

Chart Total N: 9

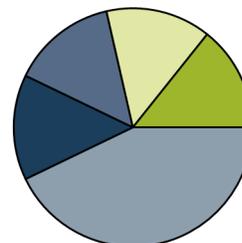
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 9

Tobacco Users By Chronic Condition



Asthma, 42.86%  
CAD, 14.29%  
COPD, 14.29%  
Diabetes, 14.29%  
None, 14.29%

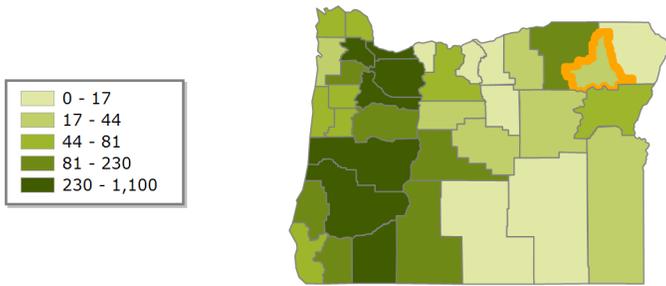
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 5/1/2014 through 5/31/2014

State Tobacco Users Served Contract YTD (Adults)

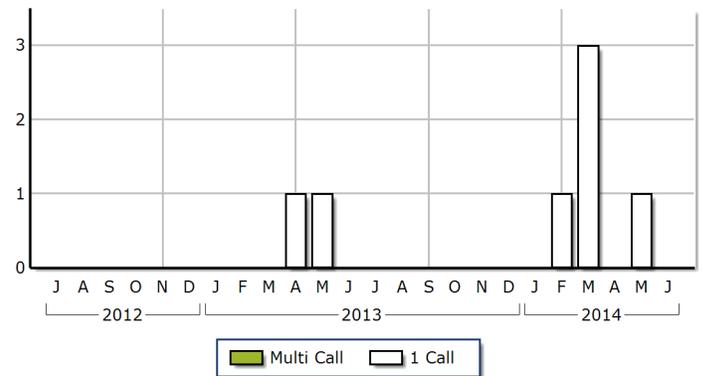


County Population	Prevalence	Tobacco Users
Adult	19,424	13.8 %
		2,681 <sup>4</sup>
		County
Tobacco Users - Last Full Month		4
Tobacco Users YTD		39
Unique Tobacco Users YTD		25
Target Reach		2.0 %
Reach YTD		1.45 %
Reach - NAQC		1.19 %
Annualized Reach		1.59 %
Annualized Reach - NAQC		1.30 %
Unique Individual Reach		0.93 %

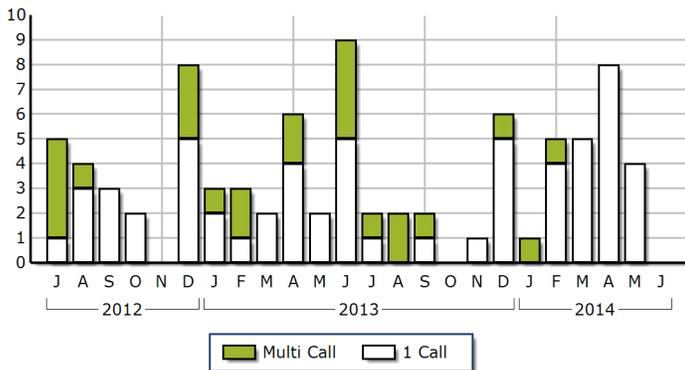
How Heard About



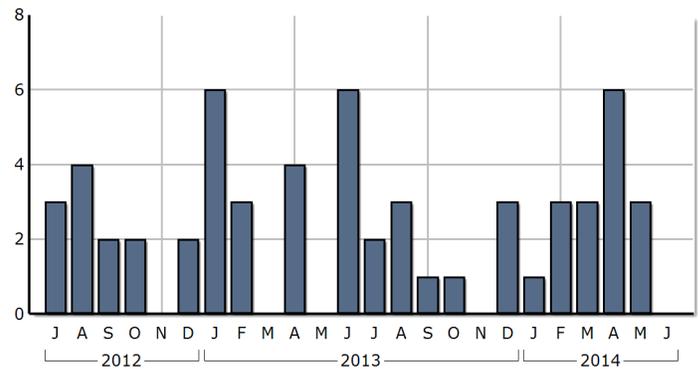
Fax Referral



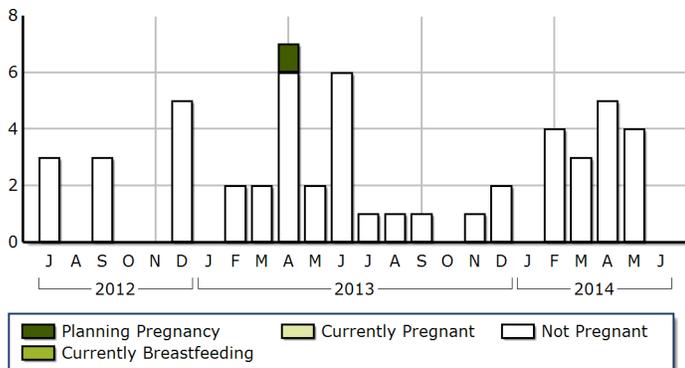
Tobacco User Enrollments By Program Type



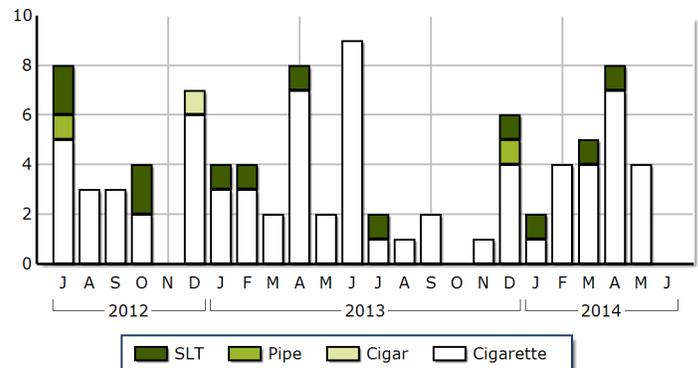
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

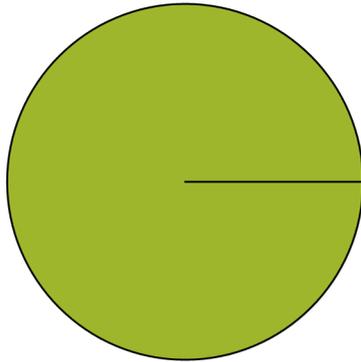


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

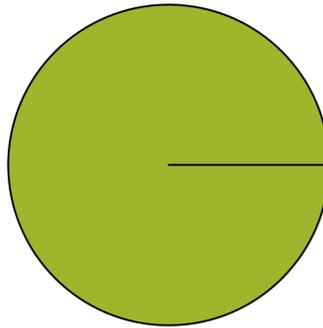
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 4

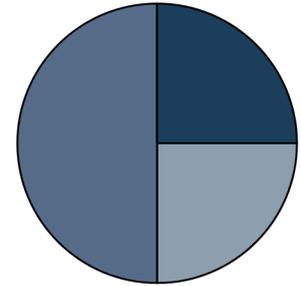
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

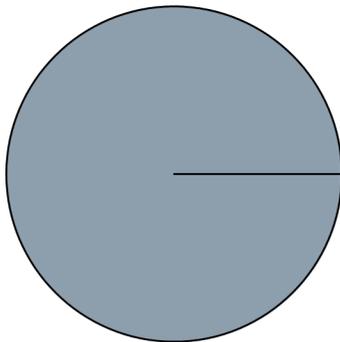
Tobacco Users By Education



No HS Degree/GED, 25.00%  
HS Degree/GED, 50.00%  
Some College, 25.00%

Chart Total N: 4

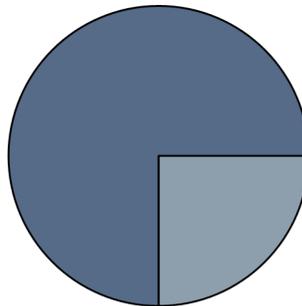
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

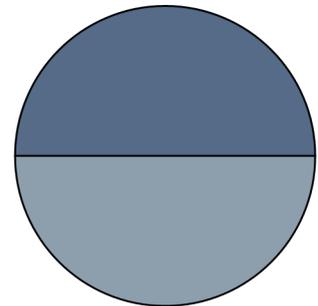
Tobacco Users By Age



35 - 44, 25.00%  
55 - 64, 75.00%

Chart Total N: 4

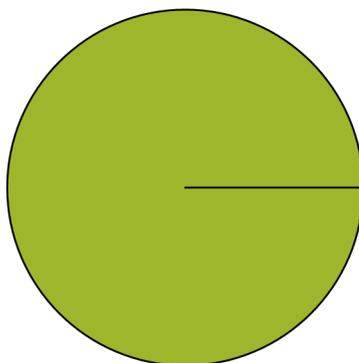
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Medicaid, 50.00%

Chart Total N: 4

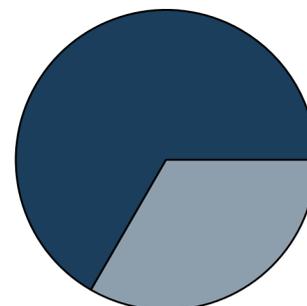
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 33.33%  
COPD, 66.67%

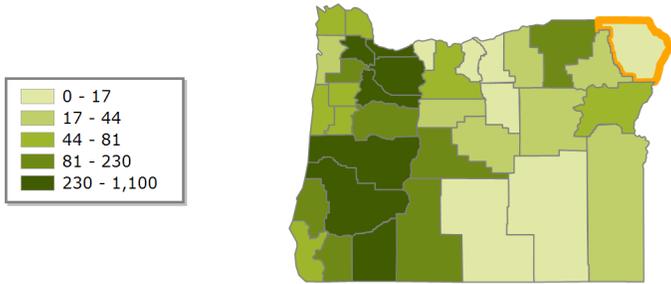
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

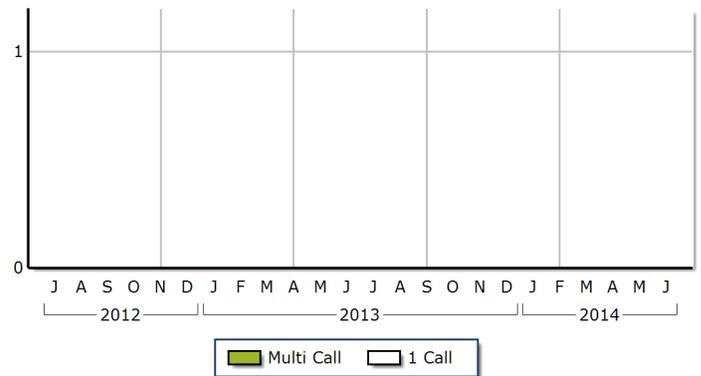
From 5/1/2014 through 5/31/2014

### State Tobacco Users Served Contract YTD (Adults)

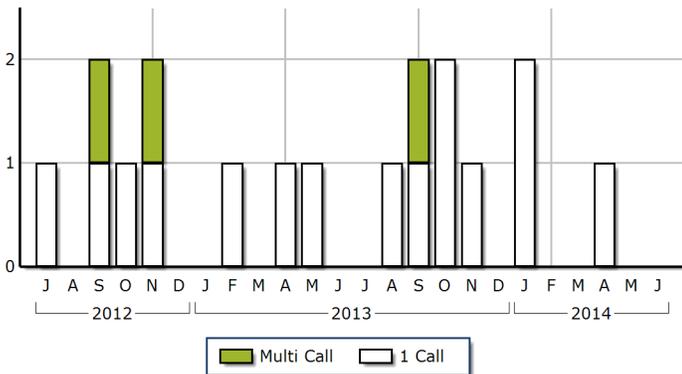


County Population	Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038 <sup>4</sup>
		County	State
<b>Tobacco Users - Last Full Month</b>		-	1,018
<b>Tobacco Users YTD</b>		9	8,816
<b>Unique Tobacco Users YTD</b>	3	7	5,492
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>	1	0.87 %	1.75 %
<b>Reach - NAQC</b>	2	0.67 %	0.75 %
<b>Annualized Reach</b>	1	0.95 %	1.91 %
<b>Annualized Reach - NAQC</b>	2	0.74 %	0.82 %
<b>Unique Individual Reach</b>	3	0.67 %	1.09 %

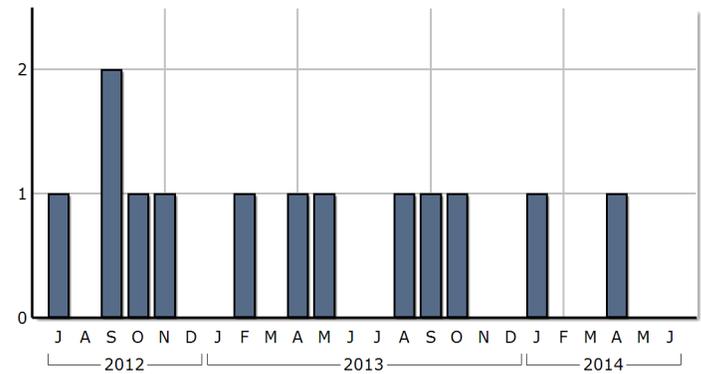
### Fax Referral



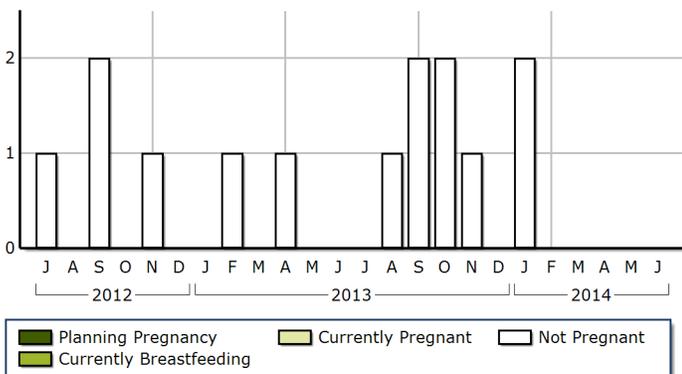
### Tobacco User Enrollments By Program Type



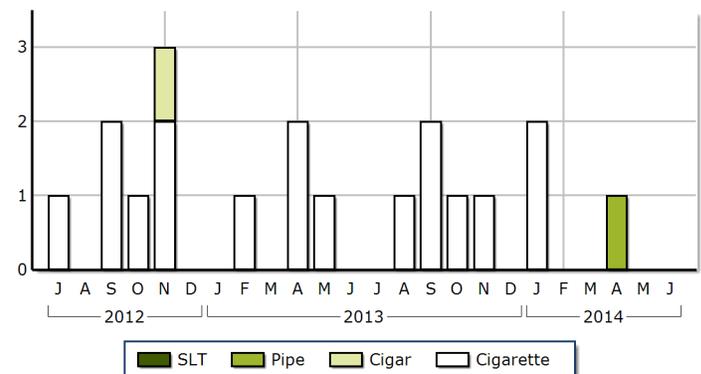
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



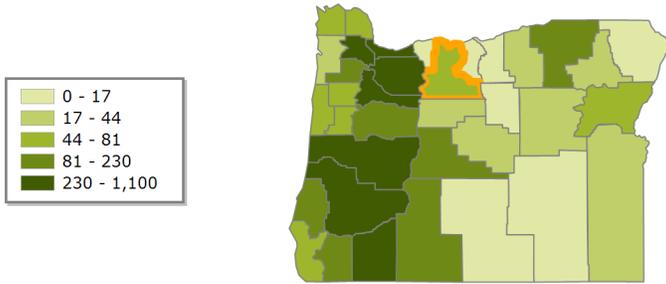
### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

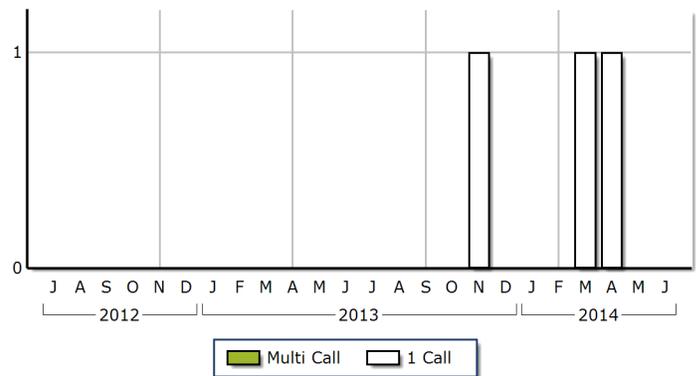
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

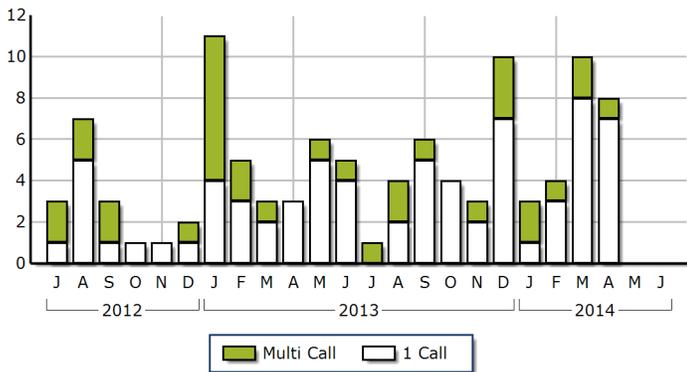


County Population		Prevalence	Tobacco Users	
Adult	18,454	22.1 %		4,078 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			1	1,018
Tobacco Users YTD			57	8,816
Unique Tobacco Users YTD			3	5,492
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.40 %
Reach - NAQC			2	0.93 %
Annualized Reach			1	1.52 %
Annualized Reach - NAQC			2	1.02 %
Unique Individual Reach			3	1.03 %

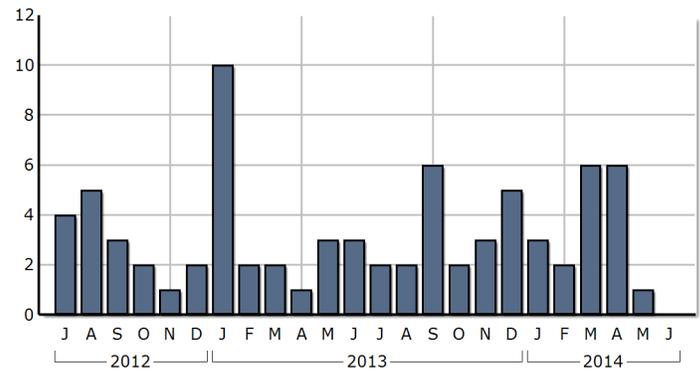
Fax Referral



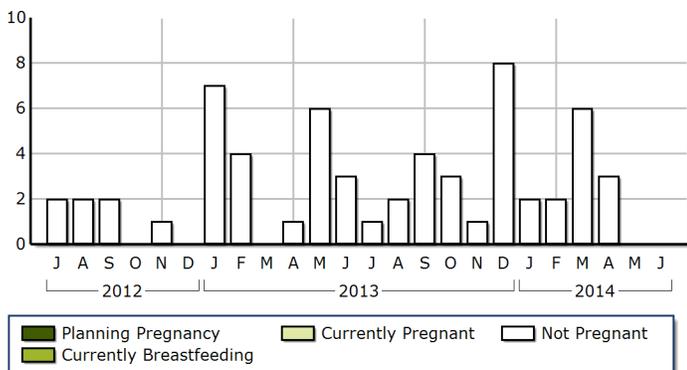
Tobacco User Enrollments By Program Type



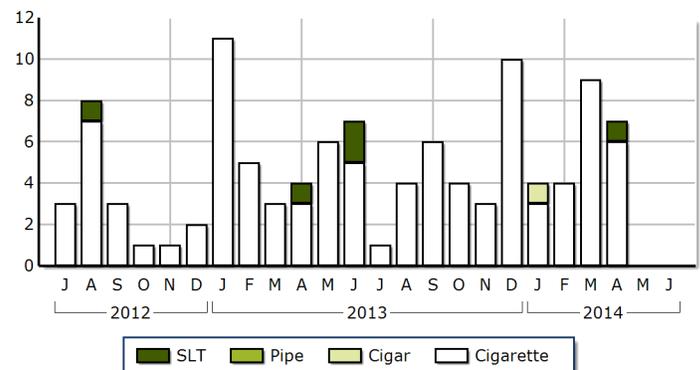
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



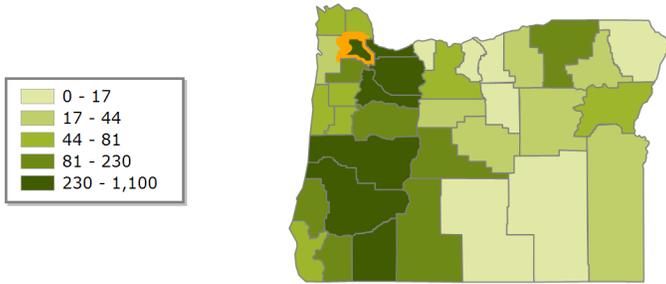
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

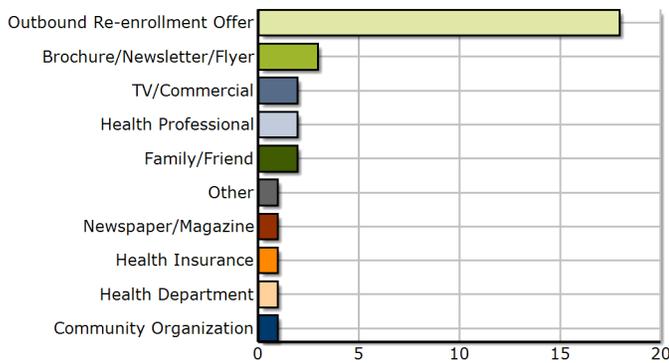
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

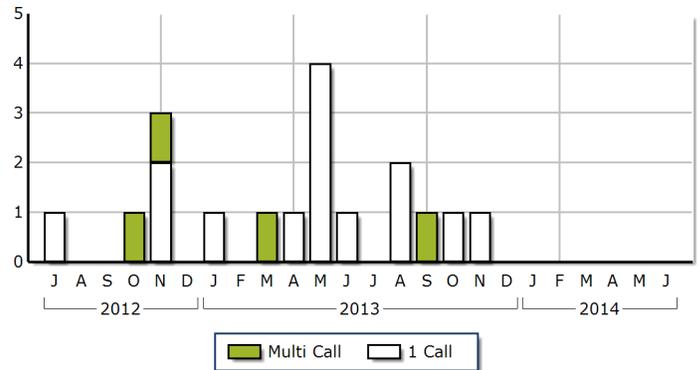


County Population	Prevalence	Tobacco Users
<b>Adult</b>	387,946	12.9 %
		50,045 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		45
<b>Tobacco Users YTD</b>		398
<b>Unique Tobacco Users YTD</b>	3	212
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>	1	0.80 %
<b>Reach - NAQC</b>	2	0.49 %
<b>Annualized Reach</b>	1	0.87 %
<b>Annualized Reach - NAQC</b>	2	0.53 %
<b>Unique Individual Reach</b>	3	0.42 %
		1.09 %

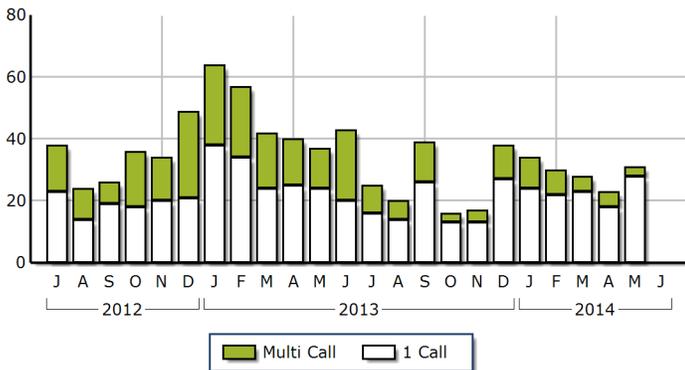
### How Heard About



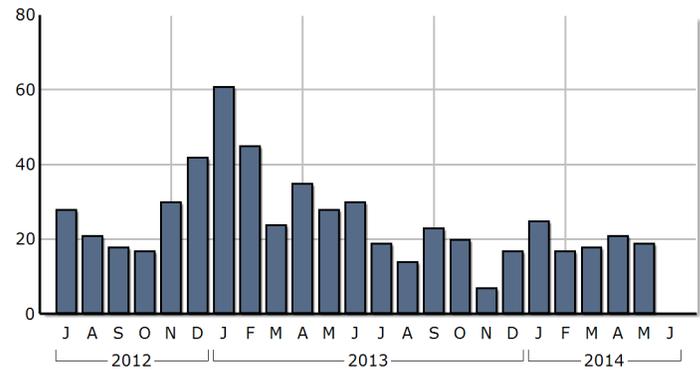
### Fax Referral



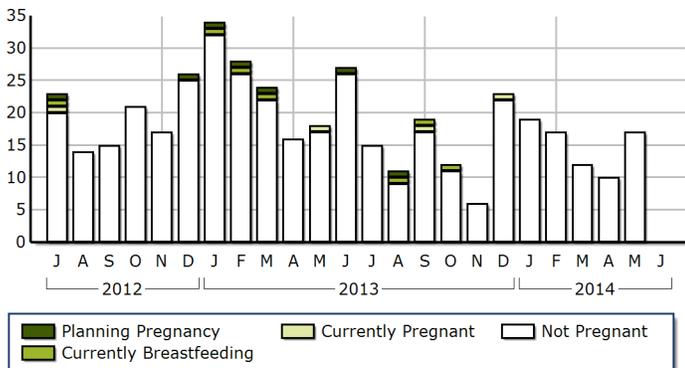
### Tobacco User Enrollments By Program Type



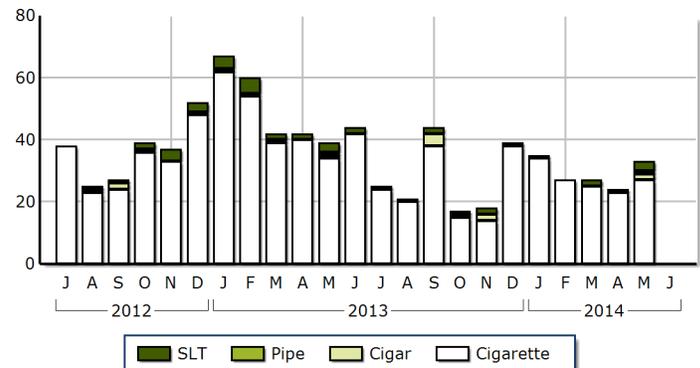
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

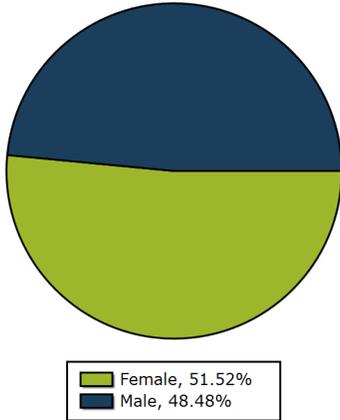


Chart Total N: 33

Tobacco Users By Language

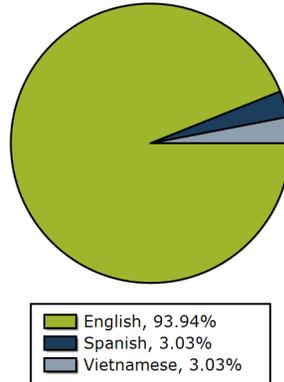


Chart Total N: 33

Tobacco Users By Education

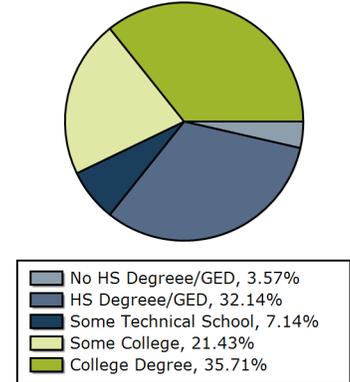


Chart Total N: 28

Tobacco Users By Race

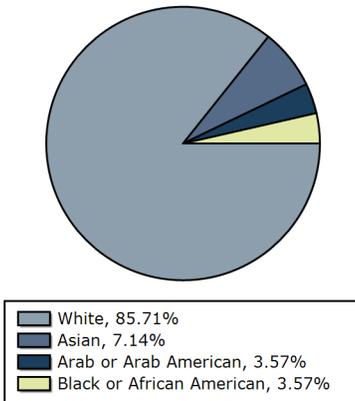


Chart Total N: 28

Tobacco Users By Age

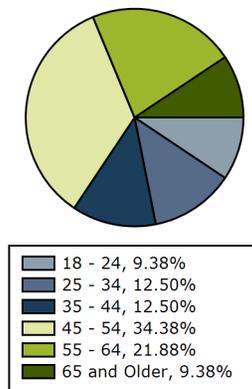


Chart Total N: 32

Tobacco Users By Health Plan

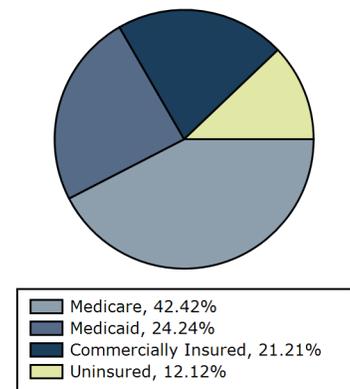


Chart Total N: 33

Tobacco Users By Ethnicity

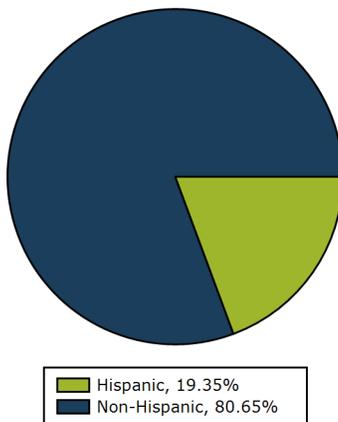


Chart Total N: 31

Tobacco Users By Chronic Condition

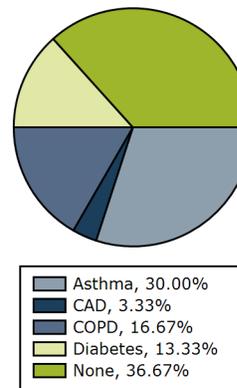
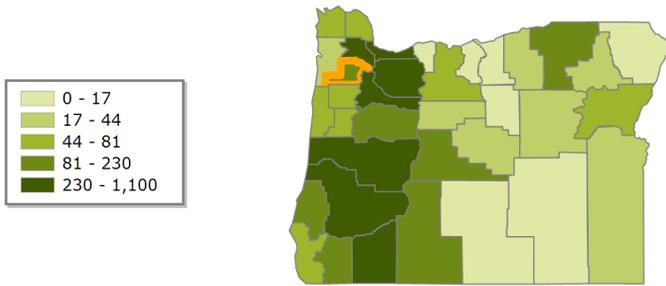


Chart Total N: 30

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

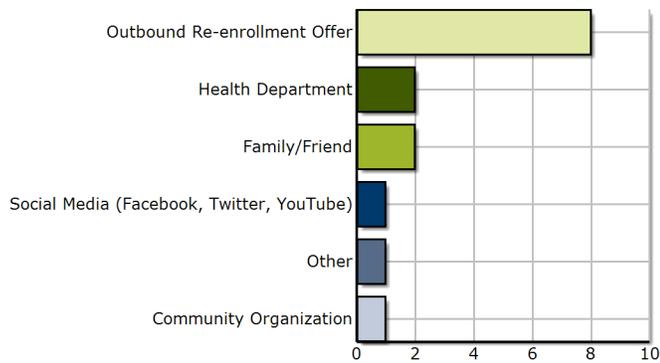
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

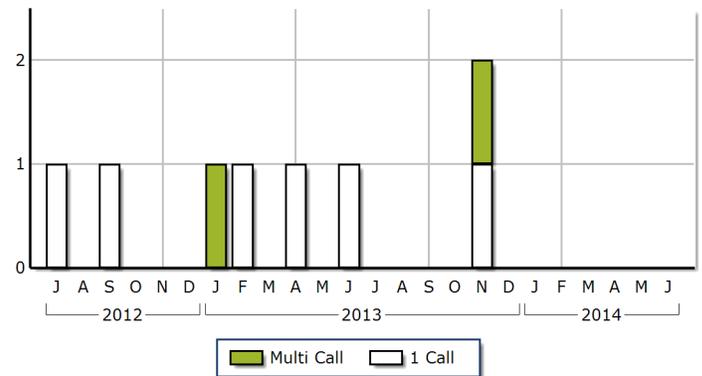


County Population	Prevalence	Tobacco Users
<b>Adult</b>	72,300	18.5 %
		13,376 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		23
<b>Tobacco Users YTD</b>		120
<b>Unique Tobacco Users YTD</b>	3	76
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>	1	0.90 %
<b>Reach - NAQC</b>	2	0.68 %
<b>Annualized Reach</b>	1	0.98 %
<b>Annualized Reach - NAQC</b>	2	0.74 %
<b>Unique Individual Reach</b>	3	0.57 %
		1,018
		8,816
		5,492
		2.0 %
		1.75 %
		0.75 %
		1.91 %
		0.82 %
		1.09 %

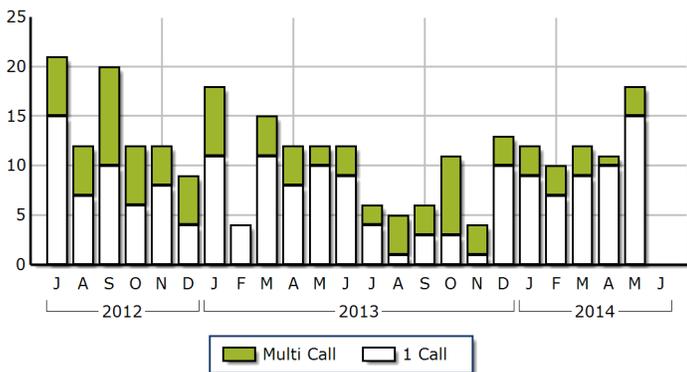
## How Heard About



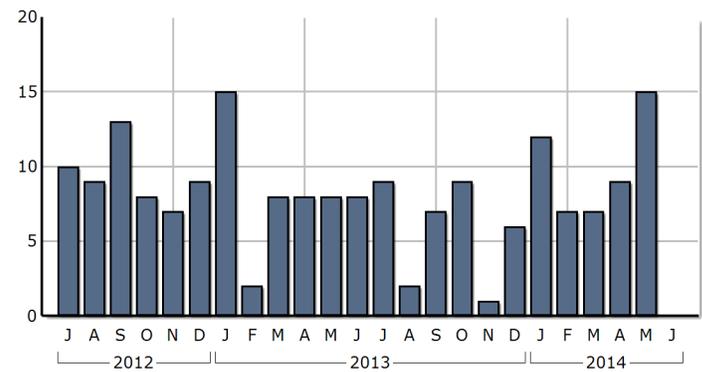
## Fax Referral



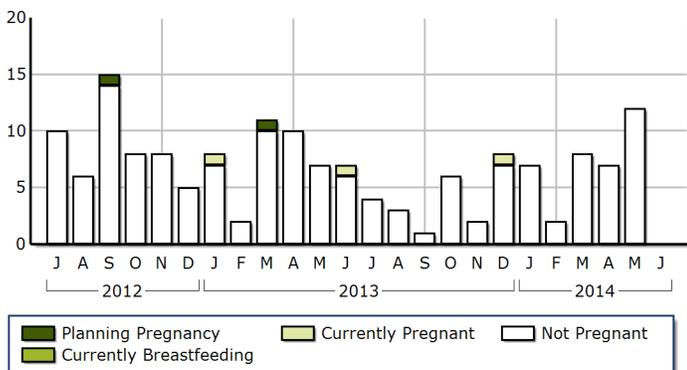
## Tobacco User Enrollments By Program Type



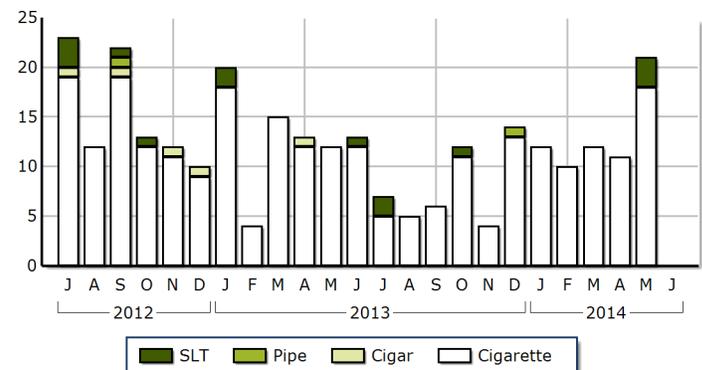
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

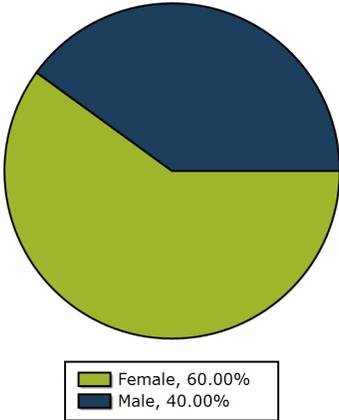


Chart Total N: 20

Tobacco Users By Language

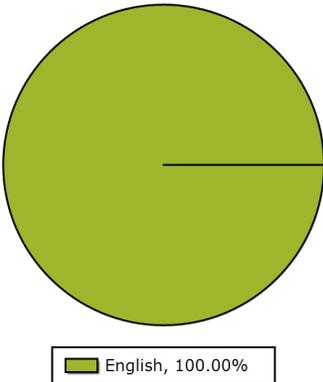


Chart Total N: 20

Tobacco Users By Education

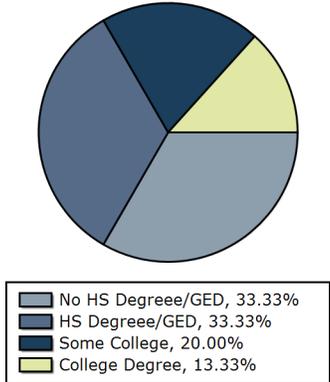


Chart Total N: 15

Tobacco Users By Race

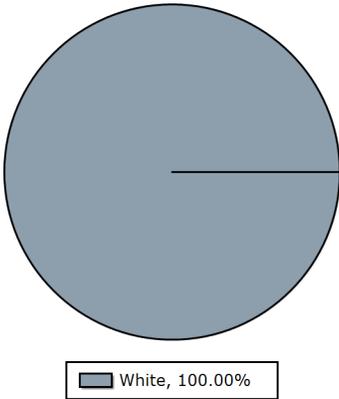


Chart Total N: 18

Tobacco Users By Age

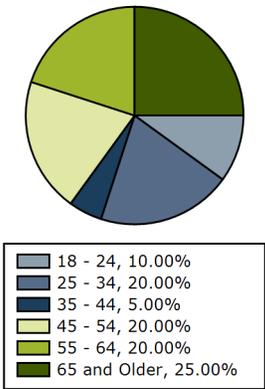


Chart Total N: 20

Tobacco Users By Health Plan

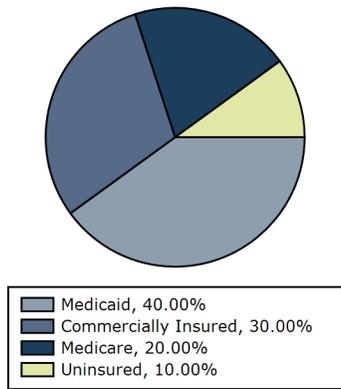


Chart Total N: 20

Tobacco Users By Ethnicity

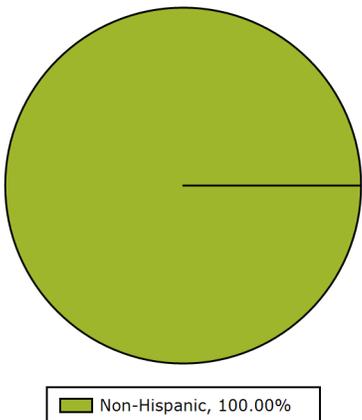


Chart Total N: 18

Tobacco Users By Chronic Condition

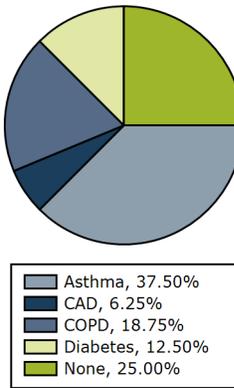


Chart Total N: 16

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.