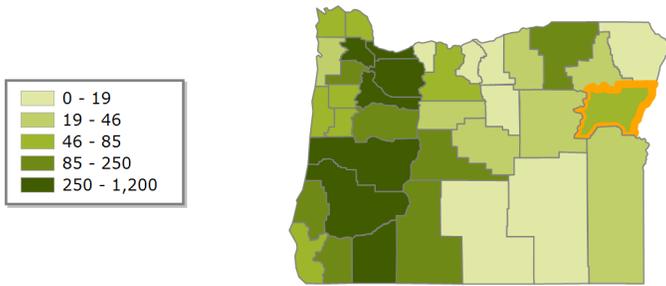
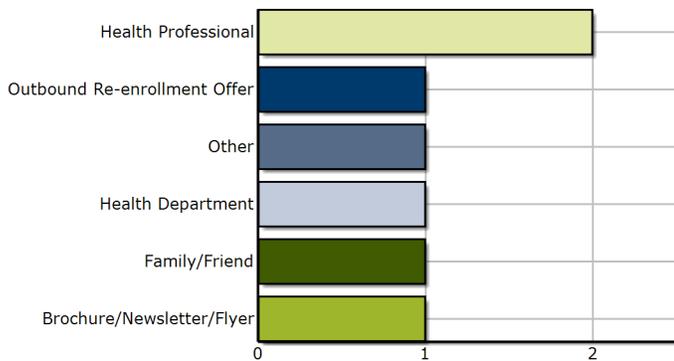


State Tobacco Users Served Contract YTD (Adults)

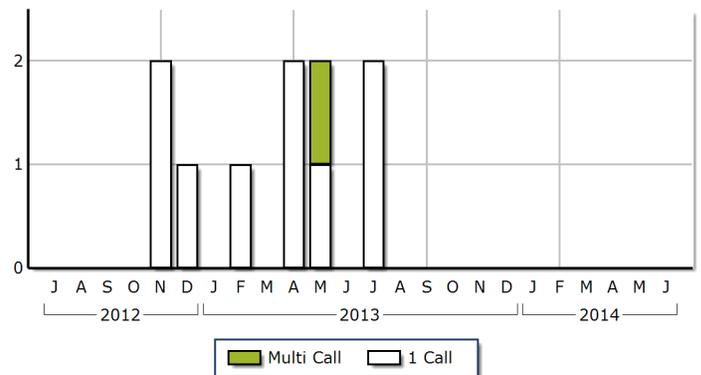


County Population	Prevalence	Tobacco Users
Adult	13,243	20.0 %
		2,649 ⁴
		County
Tobacco Users - Last Full Month		9
Tobacco Users YTD		70
Unique Tobacco Users YTD		47
Target Reach		2.0 %
Reach YTD		1 2.64 %
Reach - NAQC		2 2.00 %
Annualized Reach		1 2.64 %
Annualized Reach - NAQC		2 2.00 %
Unique Individual Reach		3 1.77 %

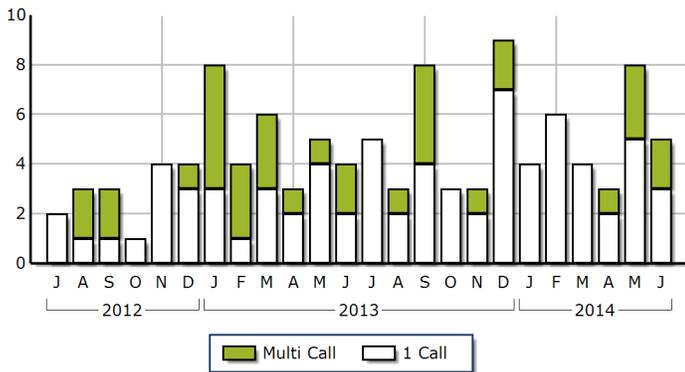
How Heard About



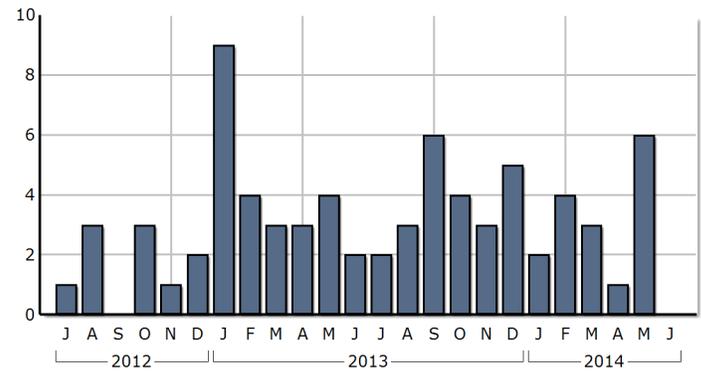
Fax Referral



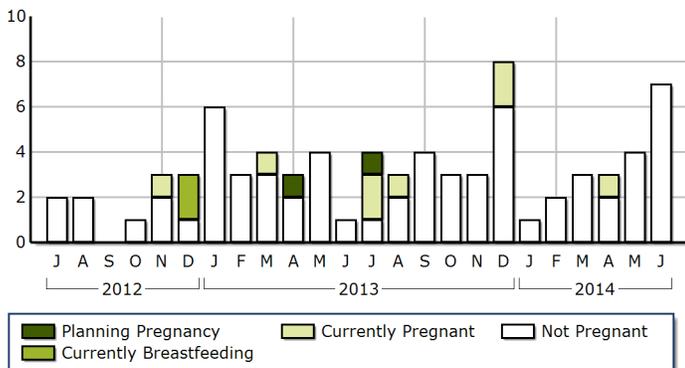
Tobacco User Enrollments By Program Type



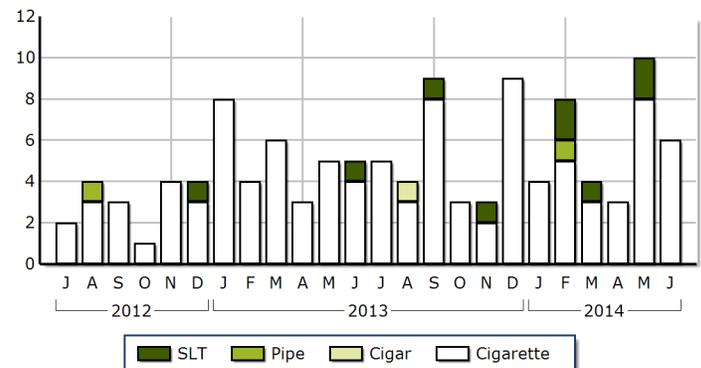
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

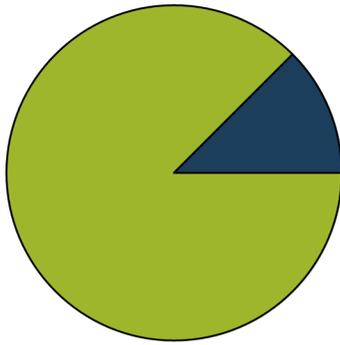


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

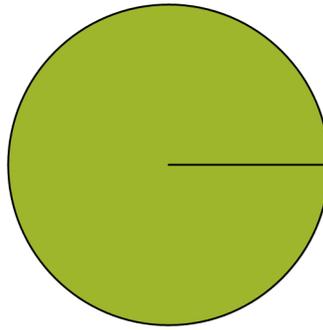
Tobacco Users By Gender



Female, 87.50%
Male, 12.50%

Chart Total N: 8

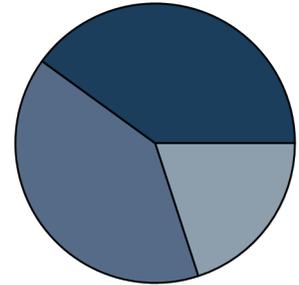
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

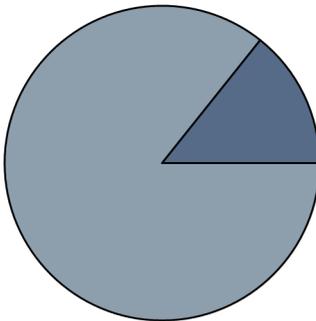
Tobacco Users By Education



No HS Degreee/GED, 20.00%
HS Degreee/GED, 40.00%
Some College, 40.00%

Chart Total N: 5

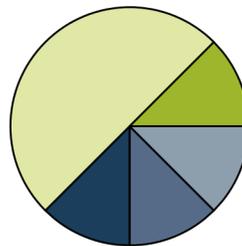
Tobacco Users By Race



White, 85.71%
American Indian/Alaskan Native, 14.29%

Chart Total N: 7

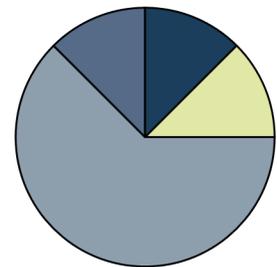
Tobacco Users By Age



18 - 24, 12.50%
25 - 34, 12.50%
35 - 44, 12.50%
45 - 54, 50.00%
65 and Older, 12.50%

Chart Total N: 8

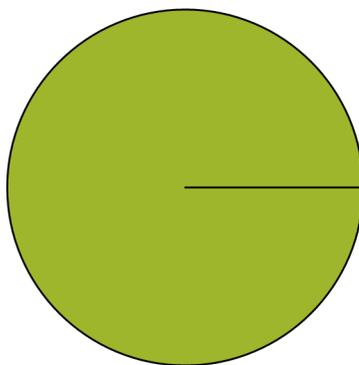
Tobacco Users By Health Plan



Medicaid, 62.50%
Commercially Insured, 12.50%
Medicare, 12.50%
Uninsured, 12.50%

Chart Total N: 8

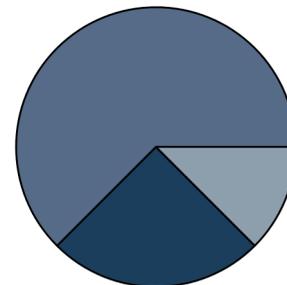
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 12.50%
COPD, 25.00%
None, 62.50%

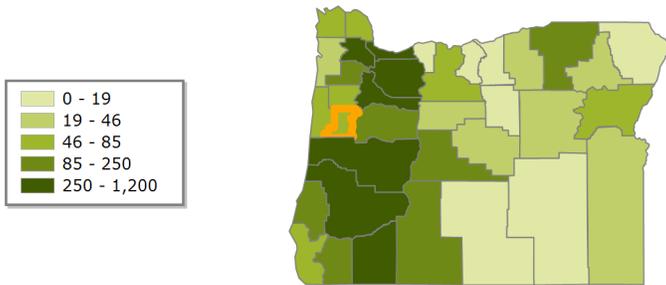
Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

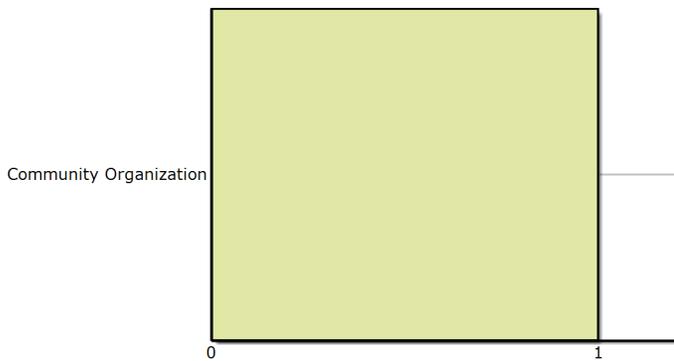
From 6/1/2014 through 6/30/2014

State Tobacco Users Served Contract YTD (Adults)

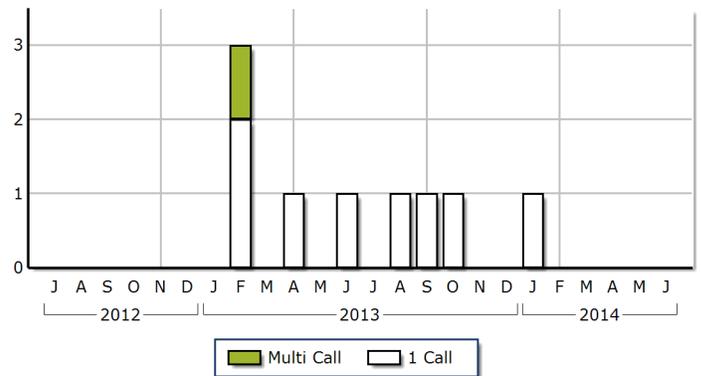


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 ⁴	
			County	State
Tobacco Users - Last Full Month			1	619
Tobacco Users YTD			53	9,433
Unique Tobacco Users YTD			3	5,872
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.71 %
Reach - NAQC			2	0.54 %
Annualized Reach			1	0.71 %
Annualized Reach - NAQC			2	0.54 %
Unique Individual Reach			3	0.50 %

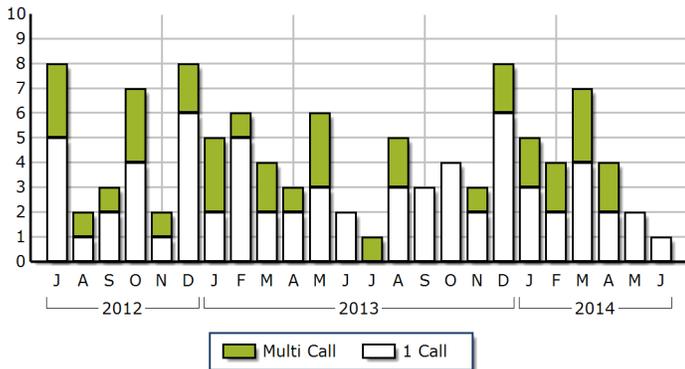
How Heard About



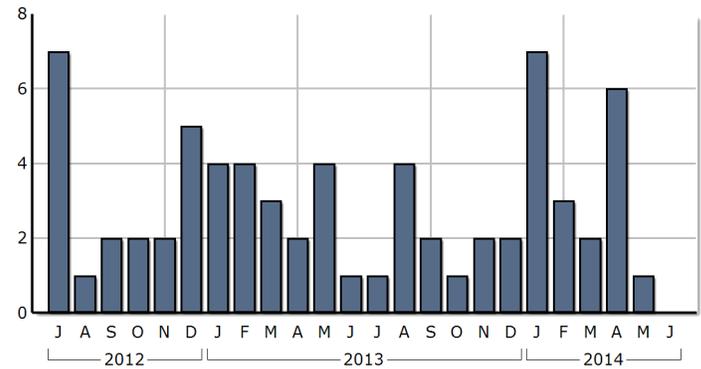
Fax Referral



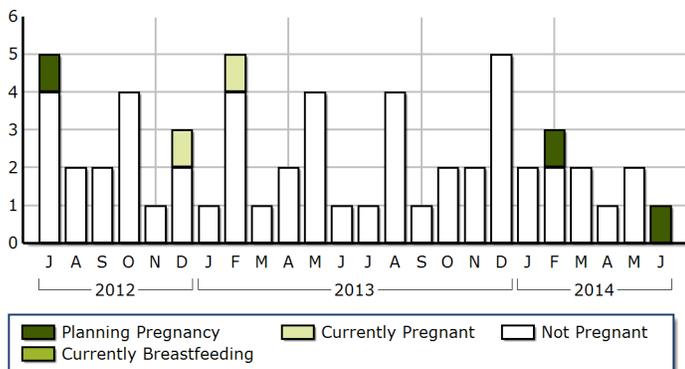
Tobacco User Enrollments By Program Type



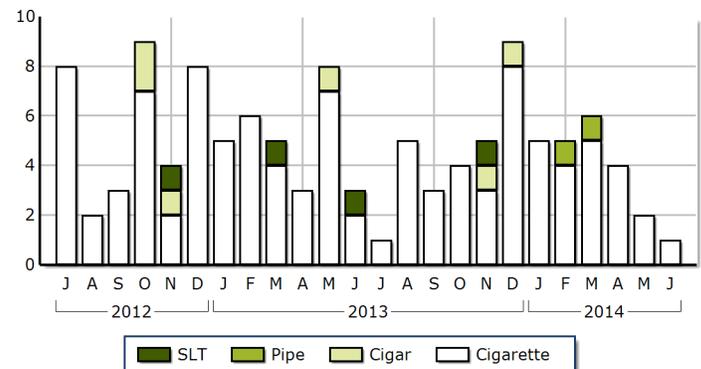
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

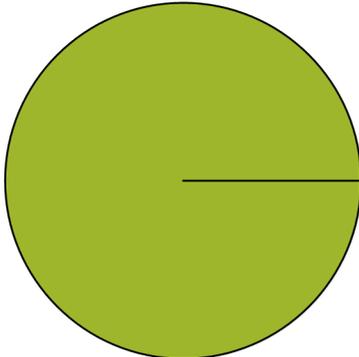


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

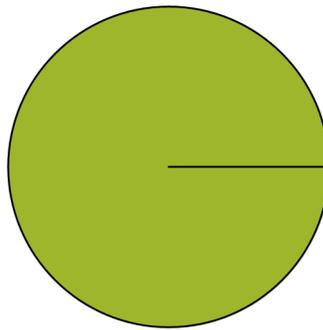
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

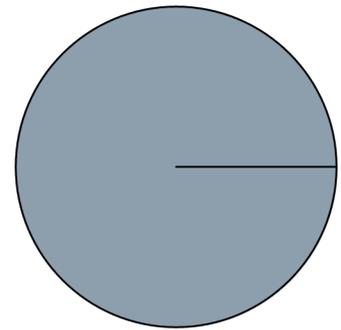
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

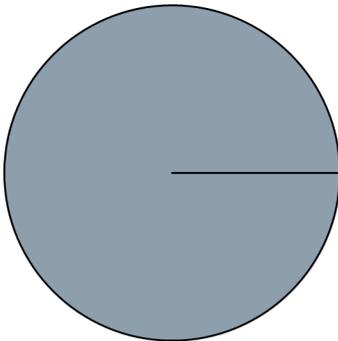
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

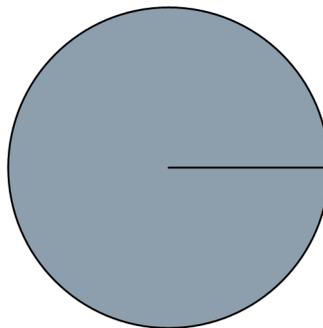
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

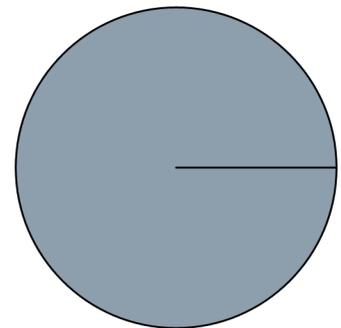
Tobacco Users By Age



18 - 24, 100.00%

Chart Total N: 1

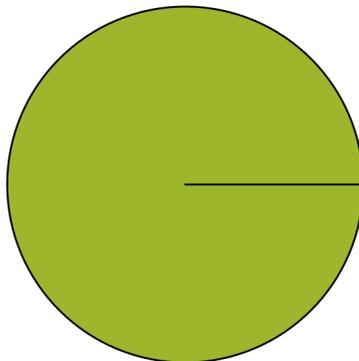
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

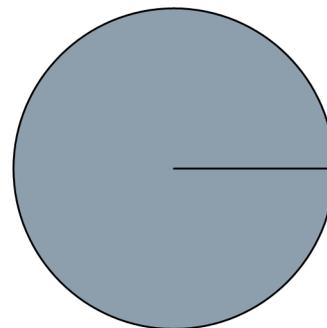
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

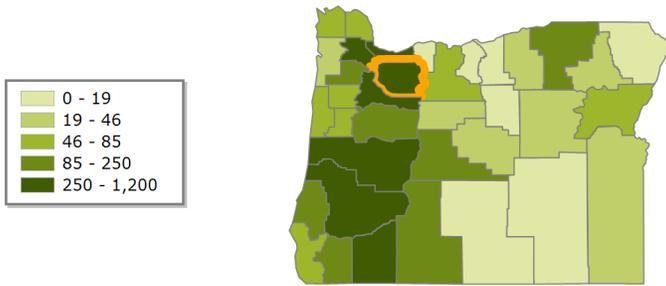
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

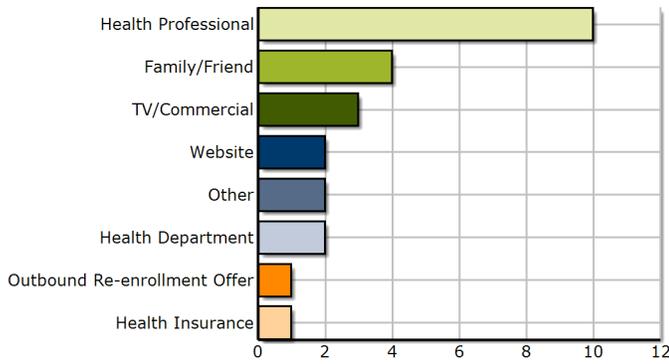
From 6/1/2014 through 6/30/2014

State Tobacco Users Served Contract YTD (Adults)

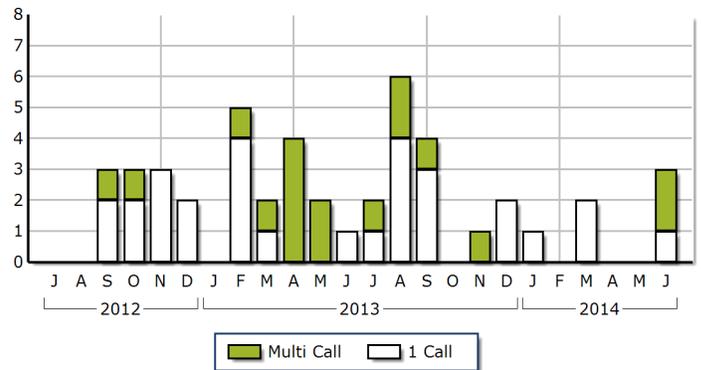


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652 ⁴	
			County	State
Tobacco Users - Last Full Month			34	619
Tobacco Users YTD			473	9,433
Unique Tobacco Users YTD			3	5,872
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.06 %
Reach - NAQC			2	0.65 %
Annualized Reach			1	1.06 %
Annualized Reach - NAQC			2	0.65 %
Unique Individual Reach			3	0.54 %

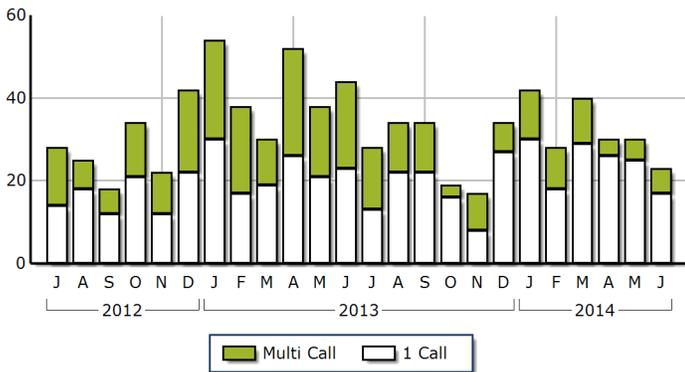
How Heard About



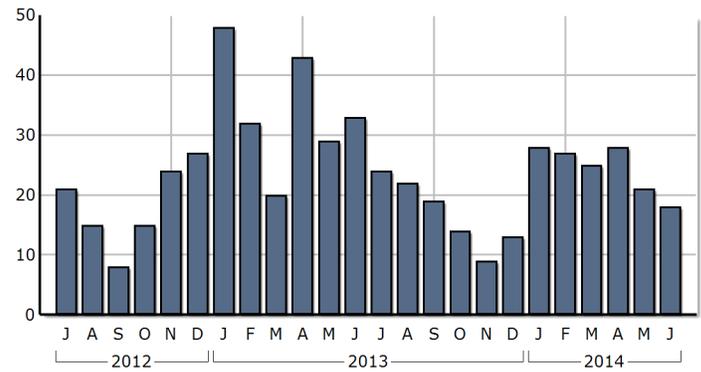
Fax Referral



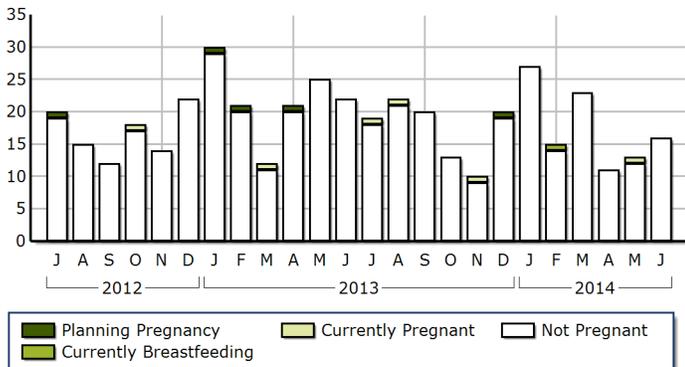
Tobacco User Enrollments By Program Type



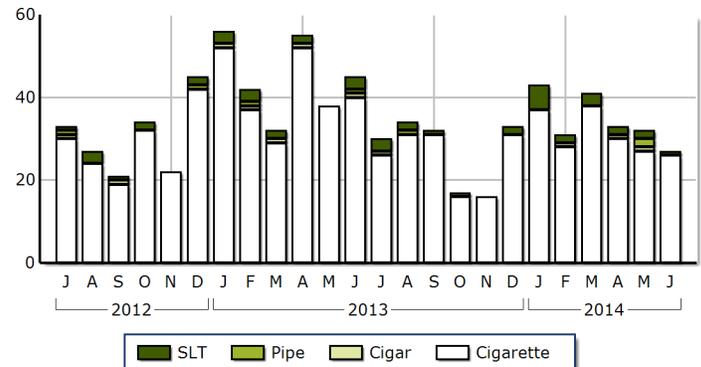
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

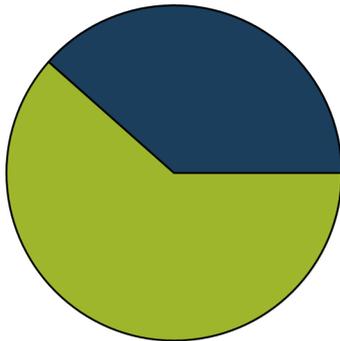


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

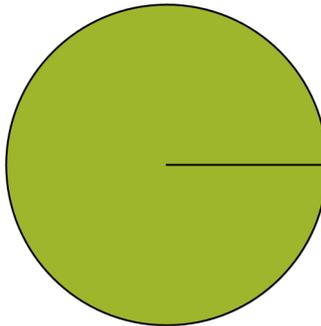
Tobacco Users By Gender



Female, 61.54%
Male, 38.46%

Chart Total N: 26

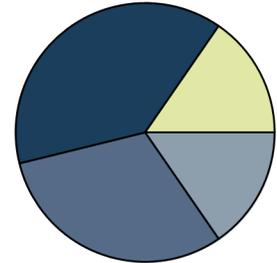
Tobacco Users By Language



English, 100.00%

Chart Total N: 26

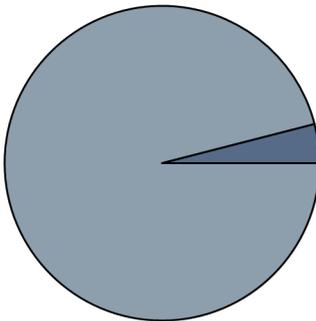
Tobacco Users By Education



No HS Degreee/GED, 15.38%
HS Degreee/GED, 30.77%
Some College, 38.46%
College Degree, 15.38%

Chart Total N: 26

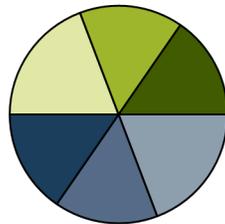
Tobacco Users By Race



White, 96.00%
American Indian/Alaskan Native, 4.00%

Chart Total N: 25

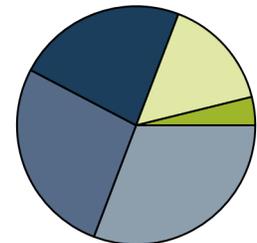
Tobacco Users By Age



18 - 24, 19.23%
25 - 34, 15.38%
35 - 44, 15.38%
45 - 54, 19.23%
55 - 64, 15.38%
65 and Older, 15.38%

Chart Total N: 26

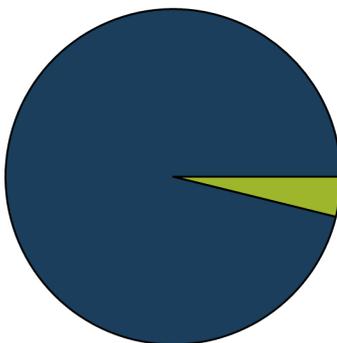
Tobacco Users By Health Plan



Commercially Insured, 30.77%
Uninsured, 26.92%
Medicare, 23.08%
Medicaid, 15.38%
Doesn't Know, 3.85%

Chart Total N: 26

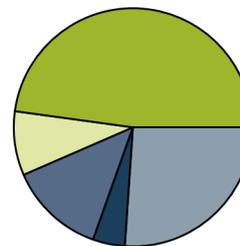
Tobacco Users By Ethnicity



Hispanic, 3.85%
Non-Hispanic, 96.15%

Chart Total N: 26

Tobacco Users By Chronic Condition



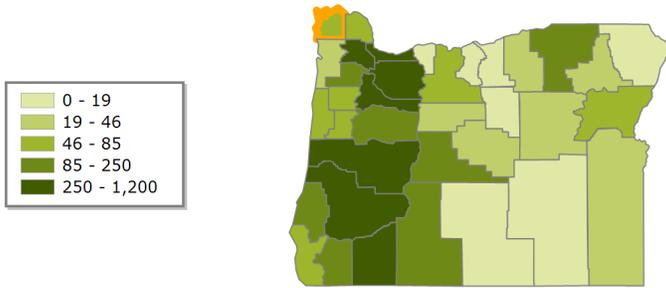
Asthma, 26.09%
CAD, 4.35%
COPD, 13.04%
Diabetes, 8.70%
None, 47.83%

Chart Total N: 23

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

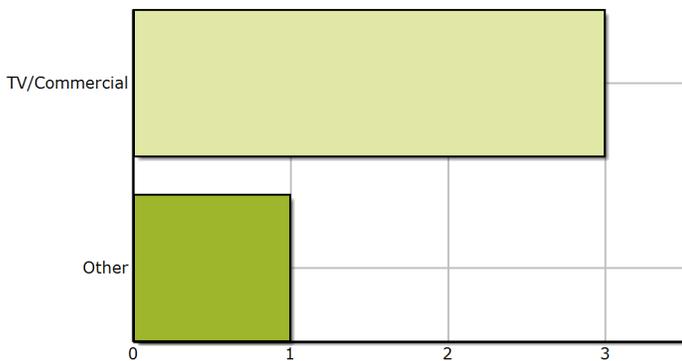
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

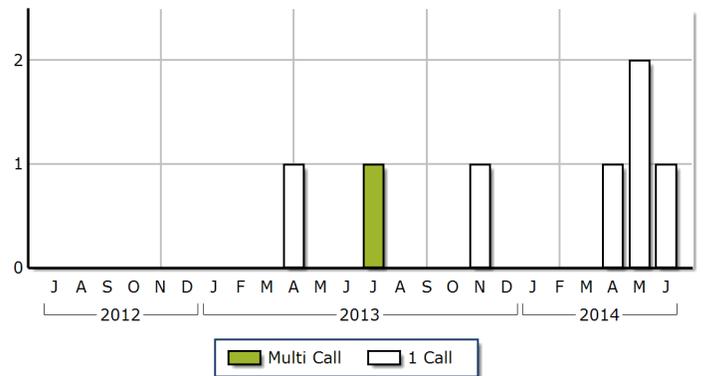


County Population	Prevalence	Tobacco Users	
Adult	29,812	21.5 %	
		6,410 ⁴	
		County	State
Tobacco Users - Last Full Month		5	619
Tobacco Users YTD		63	9,433
Unique Tobacco Users YTD		3	5,872
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.98 %
Reach - NAQC		2	0.76 %
Annualized Reach		1	0.98 %
Annualized Reach - NAQC		2	0.76 %
Unique Individual Reach		3	0.59 %
			1.16 %

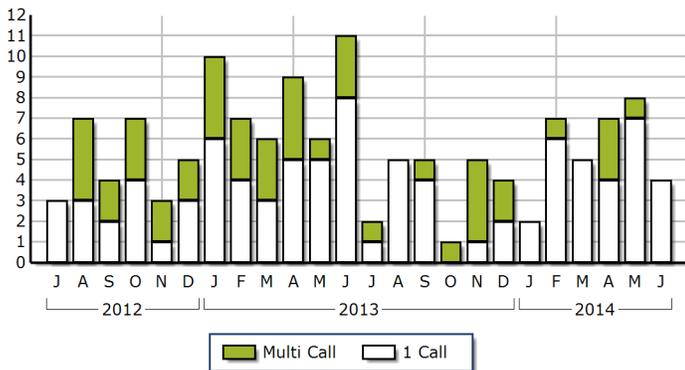
How Heard About



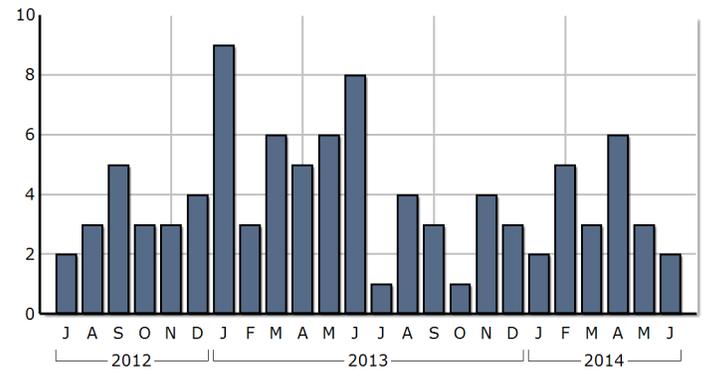
Fax Referral



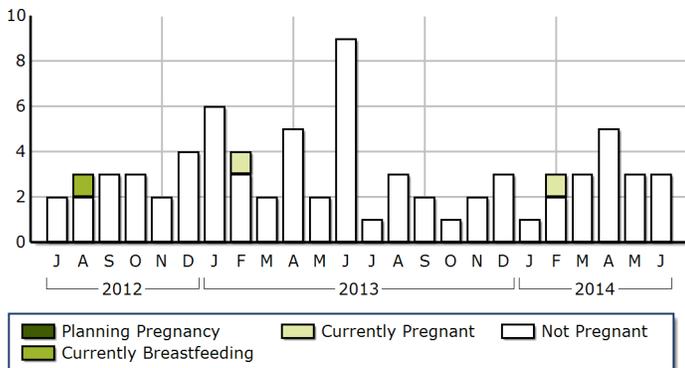
Tobacco User Enrollments By Program Type



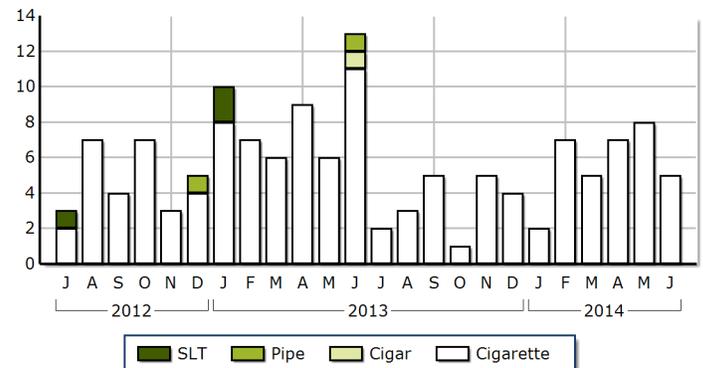
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

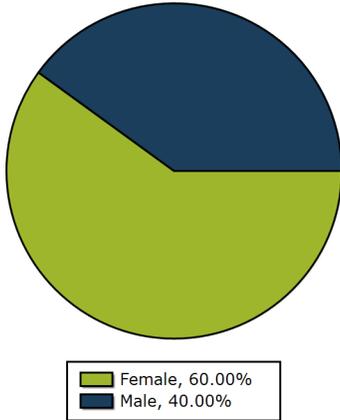


Chart Total N: 5

Tobacco Users By Language

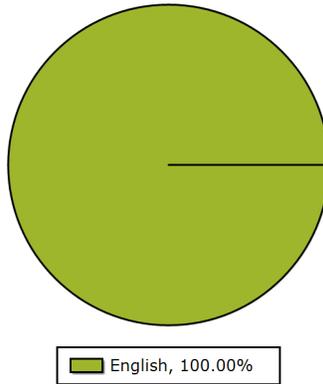


Chart Total N: 5

Tobacco Users By Education

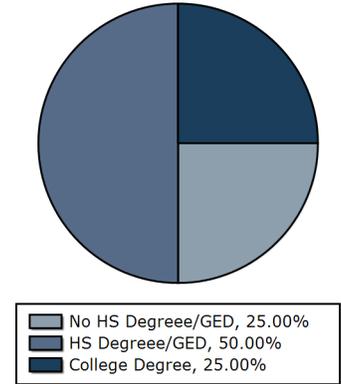


Chart Total N: 4

Tobacco Users By Race

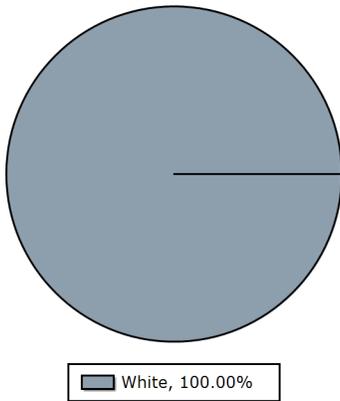


Chart Total N: 4

Tobacco Users By Age

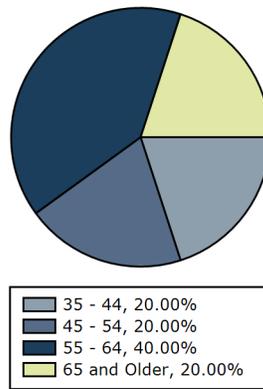


Chart Total N: 5

Tobacco Users By Health Plan

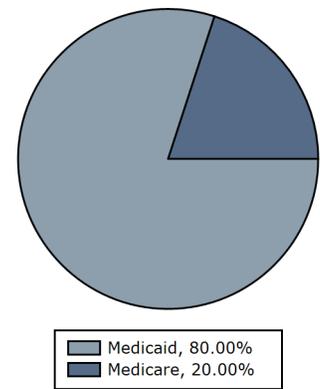


Chart Total N: 5

Tobacco Users By Ethnicity

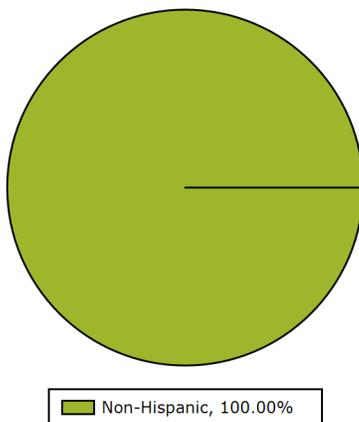


Chart Total N: 5

Tobacco Users By Chronic Condition

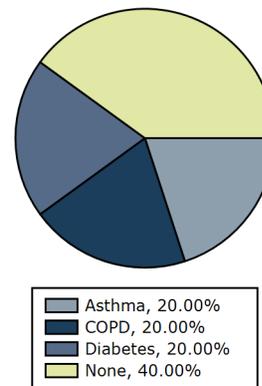


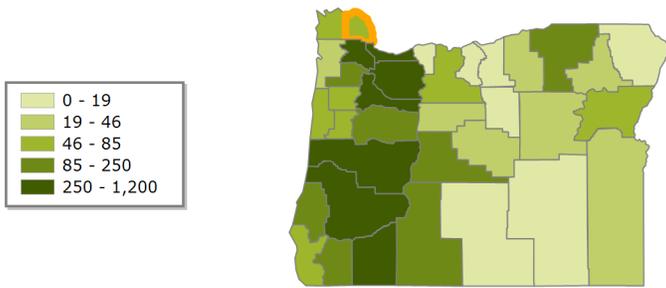
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

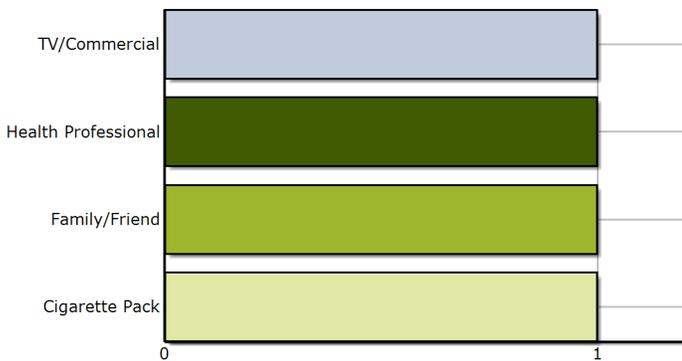
From 6/1/2014 through 6/30/2014

State Tobacco Users Served Contract YTD (Adults)

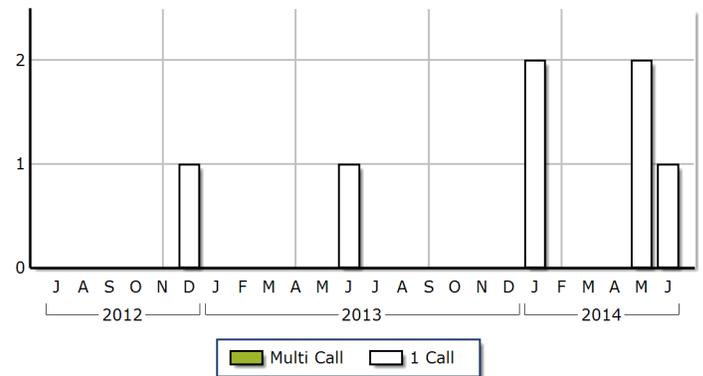


County Population	Prevalence	Tobacco Users
Adult	36,948	17.1 %
		6,318 ⁴
		County
Tobacco Users - Last Full Month		5
Tobacco Users YTD		67
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		State
		619
		9,433
		5,872
		2.0 %
		1.87 %
		0.79 %
		1.87 %
		0.79 %
		1.16 %

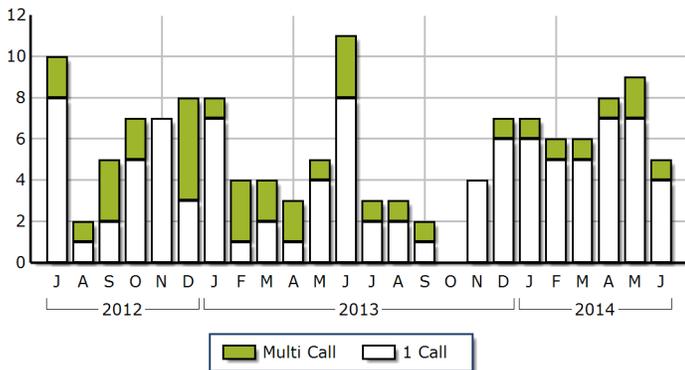
How Heard About



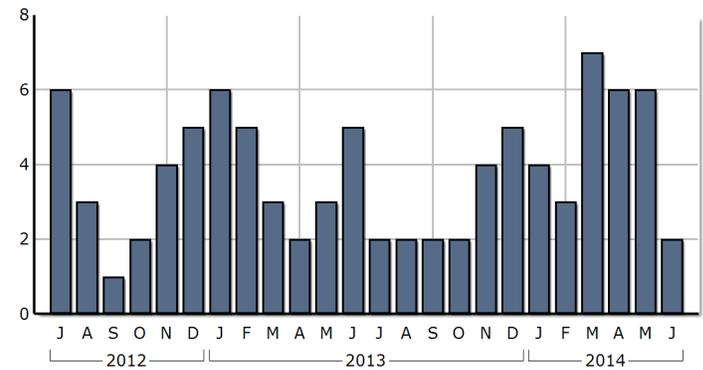
Fax Referral



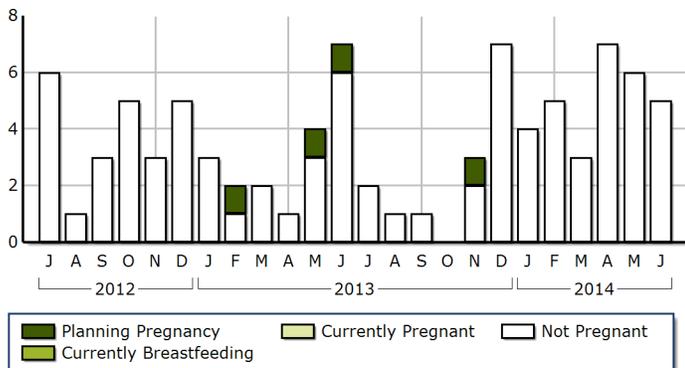
Tobacco User Enrollments By Program Type



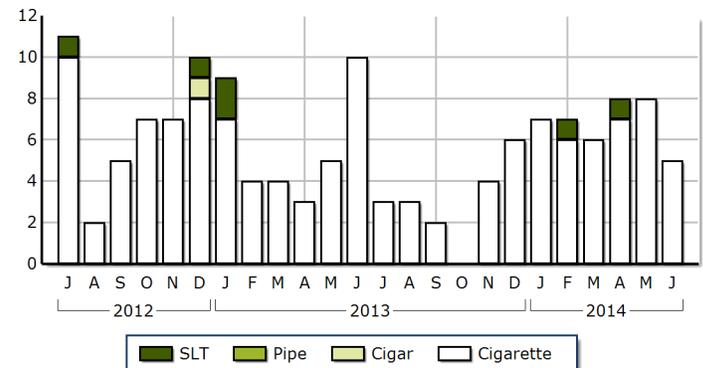
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

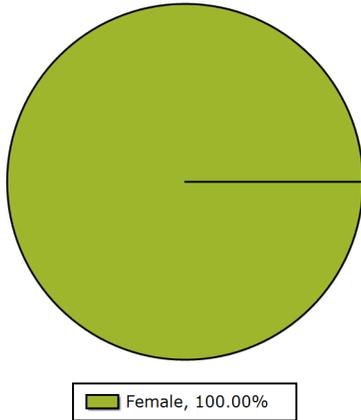


Chart Total N: 5

Tobacco Users By Language

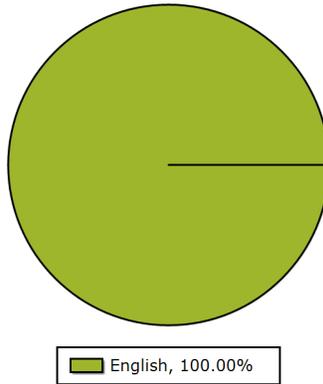


Chart Total N: 5

Tobacco Users By Education

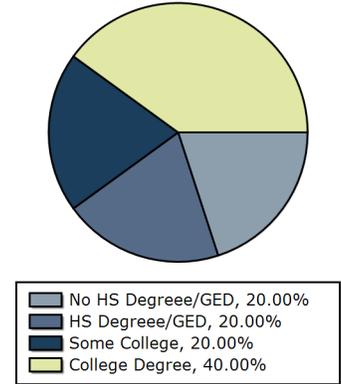


Chart Total N: 5

Tobacco Users By Race

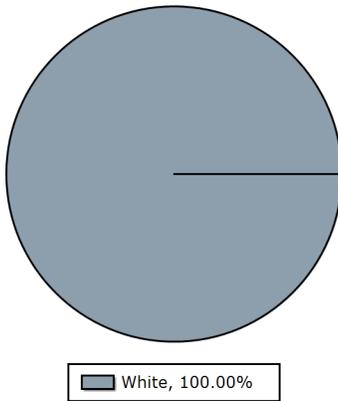


Chart Total N: 4

Tobacco Users By Age

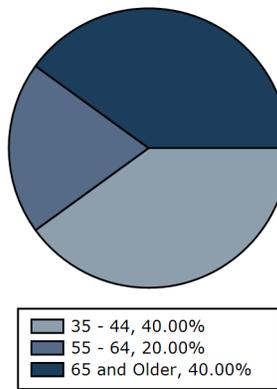


Chart Total N: 5

Tobacco Users By Health Plan

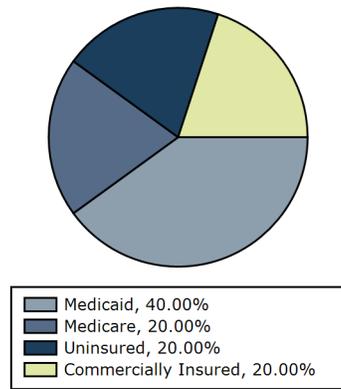


Chart Total N: 5

Tobacco Users By Ethnicity

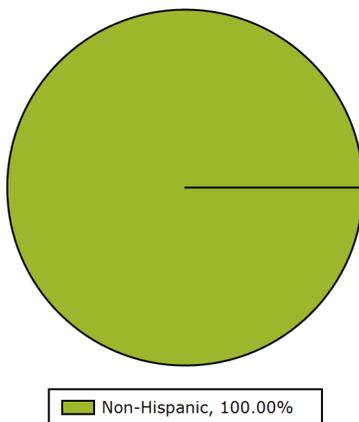


Chart Total N: 5

Tobacco Users By Chronic Condition

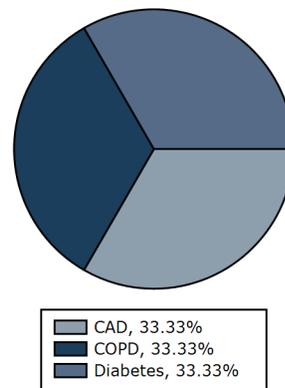


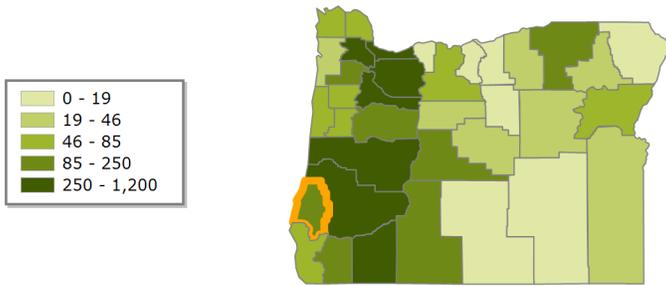
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

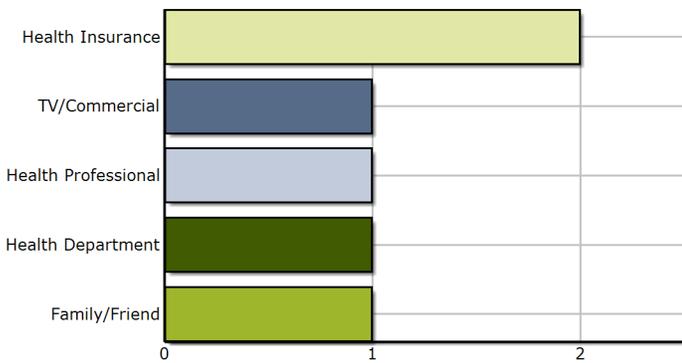
From 6/1/2014 through 6/30/2014

State Tobacco Users Served Contract YTD (Adults)

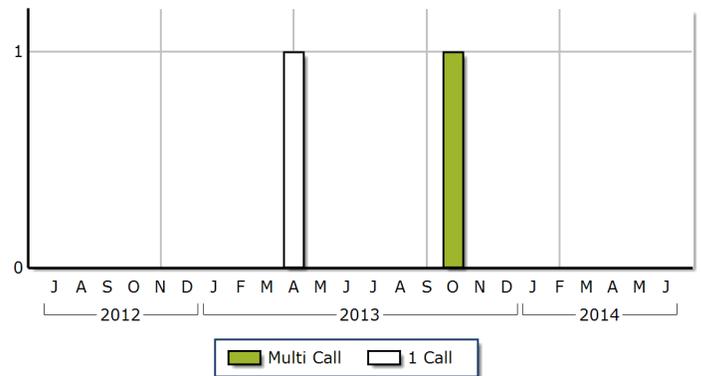


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254	⁴
			County	State
Tobacco Users - Last Full Month			7	619
Tobacco Users YTD			127	9,433
Unique Tobacco Users YTD			3	5,872
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.89 %
Reach - NAQC			2	0.75 %
Annualized Reach			1	0.89 %
Annualized Reach - NAQC			2	0.75 %
Unique Individual Reach			3	0.57 %

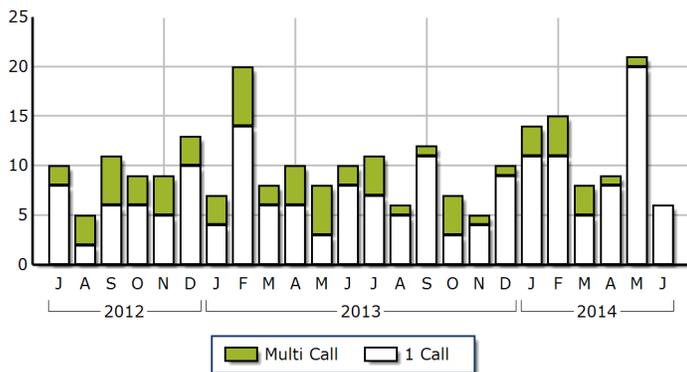
How Heard About



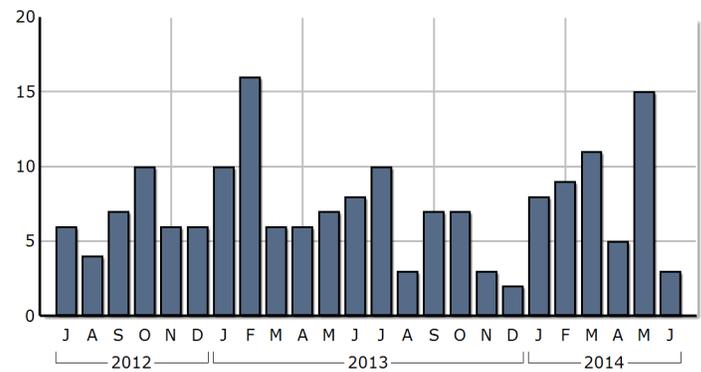
Fax Referral



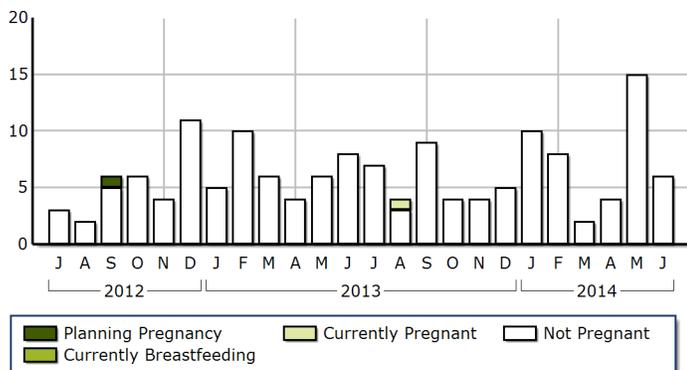
Tobacco User Enrollments By Program Type



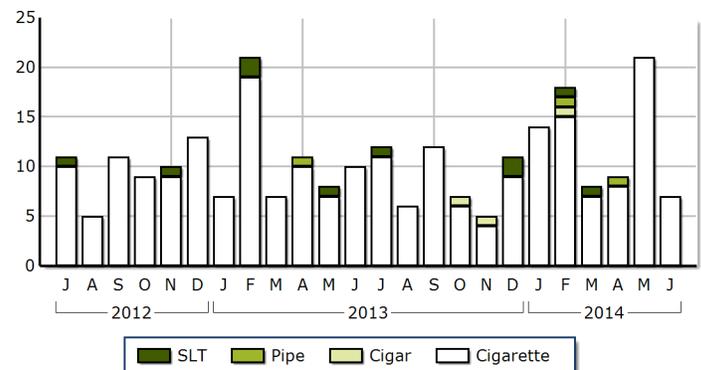
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

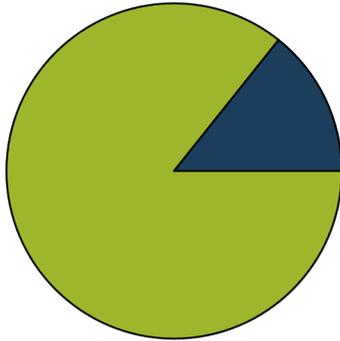


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

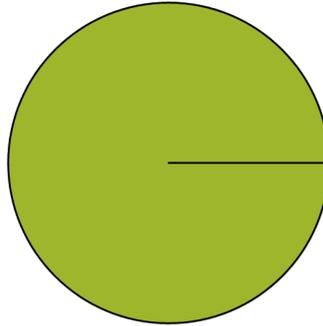
Tobacco Users By Gender



Female, 85.71%
Male, 14.29%

Chart Total N: 7

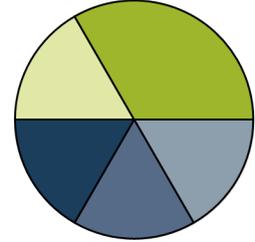
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

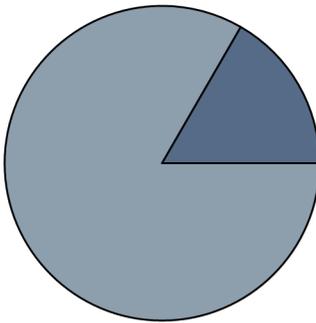
Tobacco Users By Education



No HS Degreee/GED, 16.67%
HS Degreee/GED, 16.67%
Some Technical School, 16.67%
Technical Degree, 16.67%
College Degree, 33.33%

Chart Total N: 6

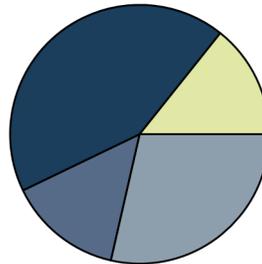
Tobacco Users By Race



White, 83.33%
American Indian/Alaskan Native, 16.67%

Chart Total N: 6

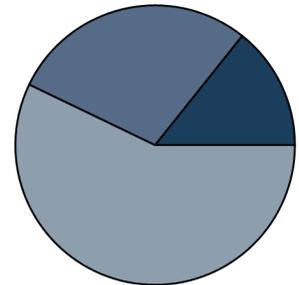
Tobacco Users By Age



25 - 34, 28.57%
35 - 44, 14.29%
45 - 54, 42.86%
65 and Older, 14.29%

Chart Total N: 7

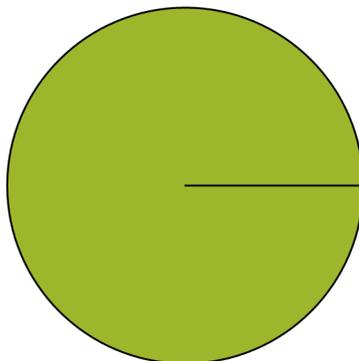
Tobacco Users By Health Plan



Medicaid, 57.14%
Commercially Insured, 28.57%
Uninsured, 14.29%

Chart Total N: 7

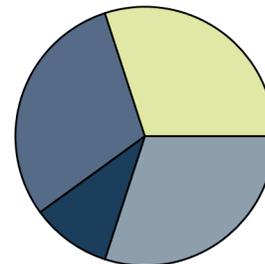
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



Asthma, 30.00%
CAD, 10.00%
COPD, 30.00%
None, 30.00%

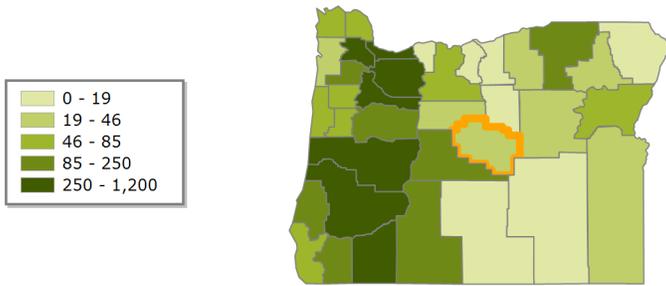
Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

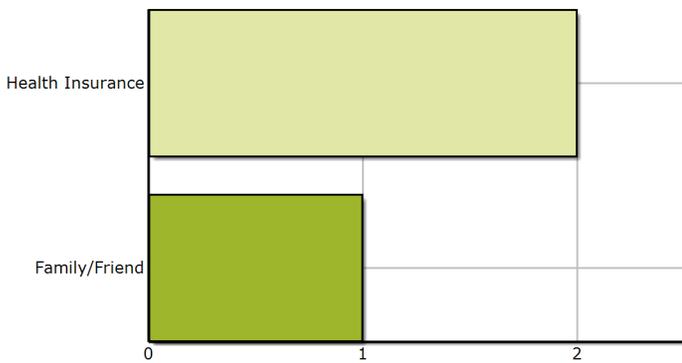
From 6/1/2014 through 6/30/2014

State Tobacco Users Served Contract YTD (Adults)

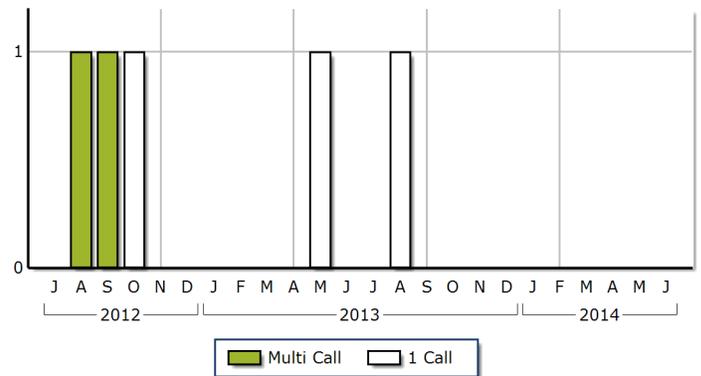


County Population	Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808 ⁴
		County	State
Tobacco Users - Last Full Month		3	619
Tobacco Users YTD		42	9,433
Unique Tobacco Users YTD		3	5,872
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.87 %
Reach - NAQC		2	0.54 %
Annualized Reach		1	0.87 %
Annualized Reach - NAQC		2	0.54 %
Unique Individual Reach		3	0.52 %
			1.16 %

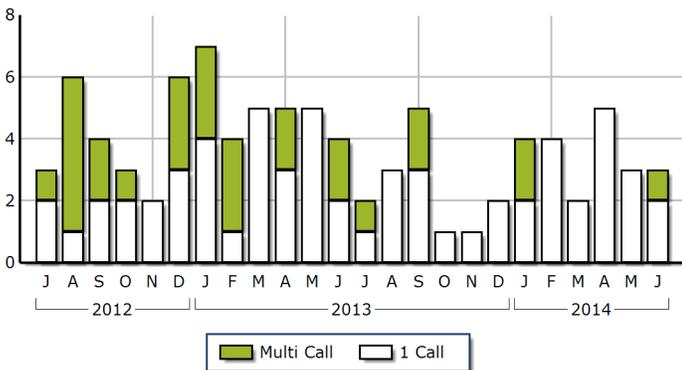
How Heard About



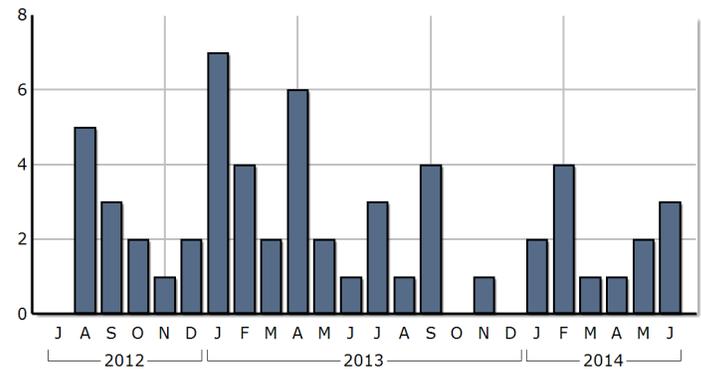
Fax Referral



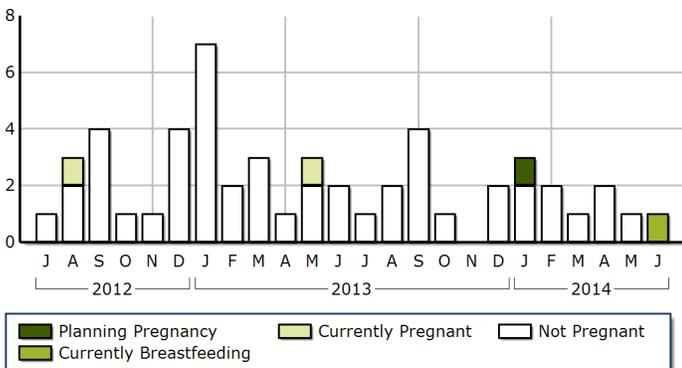
Tobacco User Enrollments By Program Type



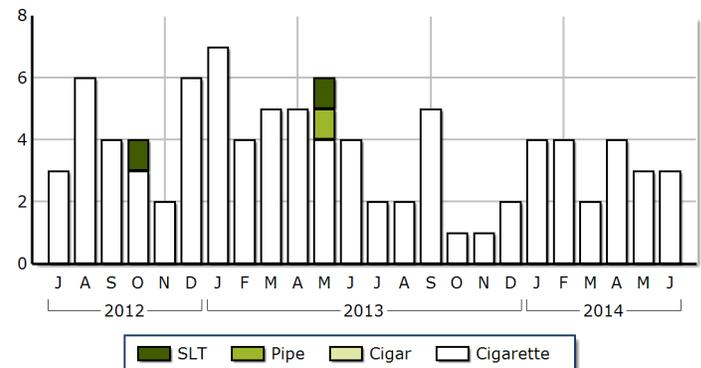
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

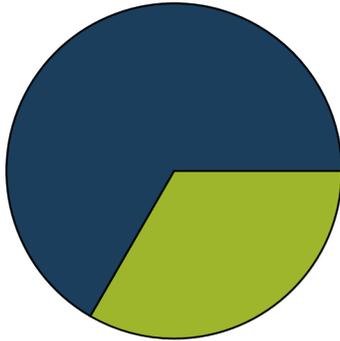


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

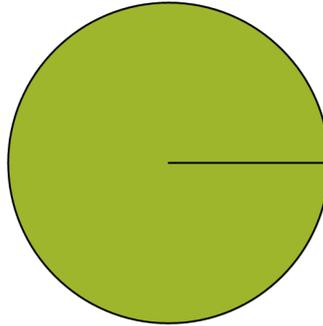
Tobacco Users By Gender



Female, 33.33%
Male, 66.67%

Chart Total N: 3

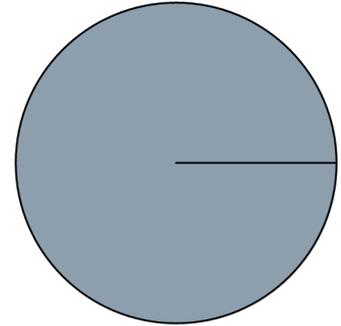
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

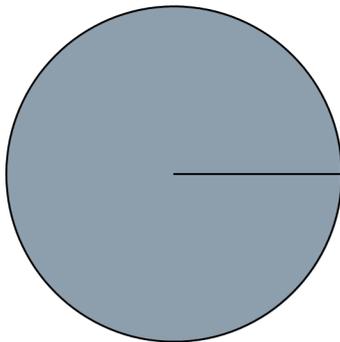
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 2

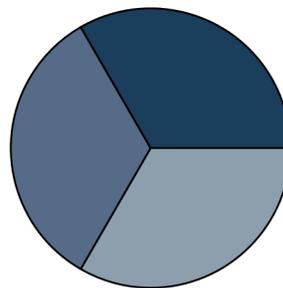
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

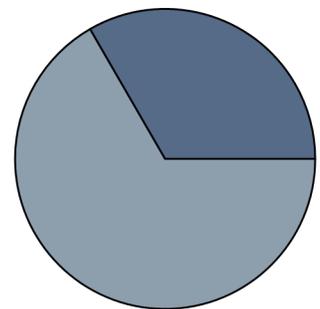
Tobacco Users By Age



18 - 24, 33.33%
25 - 34, 33.33%
55 - 64, 33.33%

Chart Total N: 3

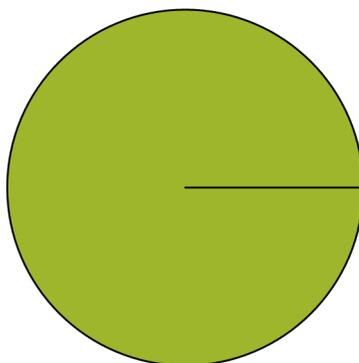
Tobacco Users By Health Plan



Medicaid, 66.67%
Uninsured, 33.33%

Chart Total N: 3

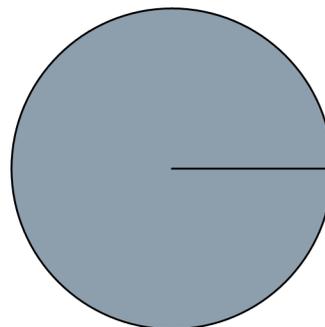
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



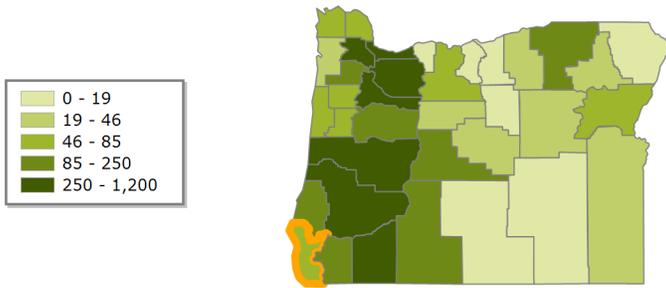
COPD, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

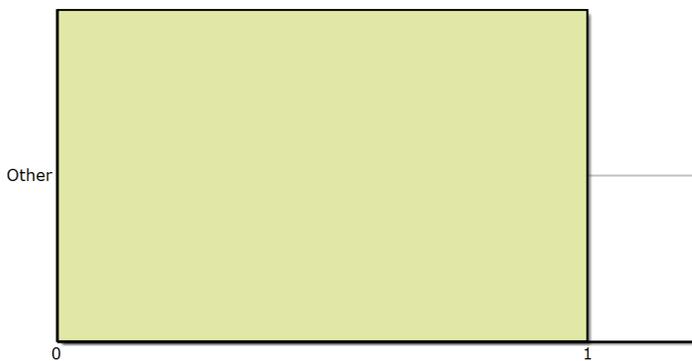
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

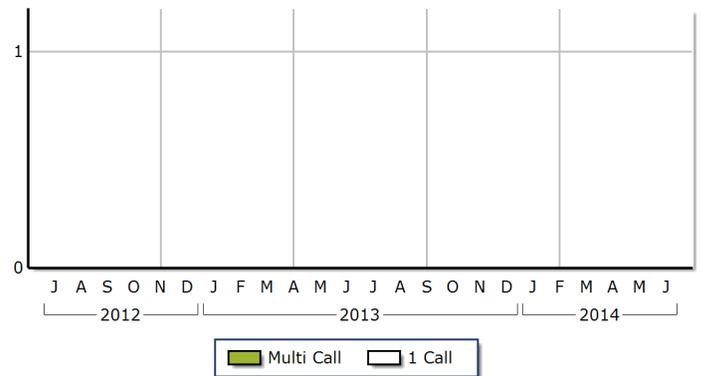


County Population	Prevalence	Tobacco Users
Adult 17,947	18.4 %	3,302 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		51
Unique Tobacco Users YTD	3	38
Target Reach		2.0 %
Reach YTD	1	1.54 %
Reach - NAQC	2	1.24 %
Annualized Reach	1	1.54 %
Annualized Reach - NAQC	2	1.24 %
Unique Individual Reach	3	1.15 %

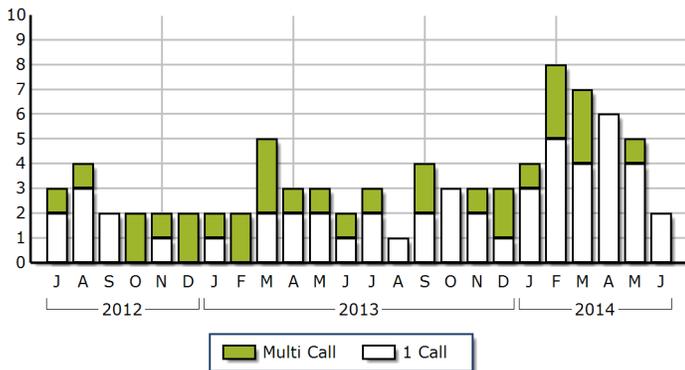
How Heard About



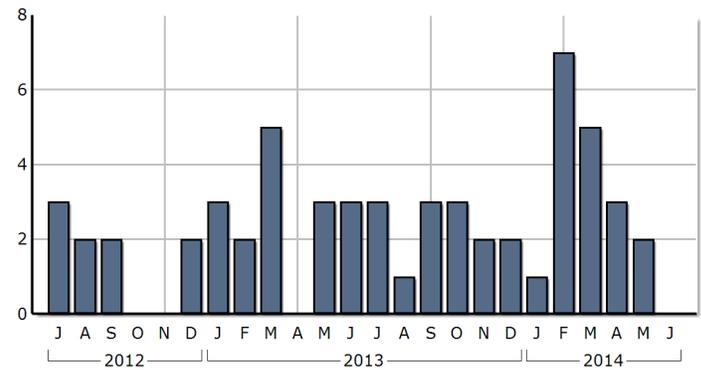
Fax Referral



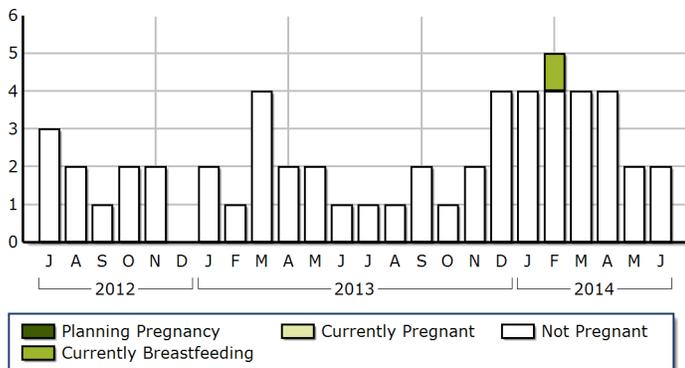
Tobacco User Enrollments By Program Type



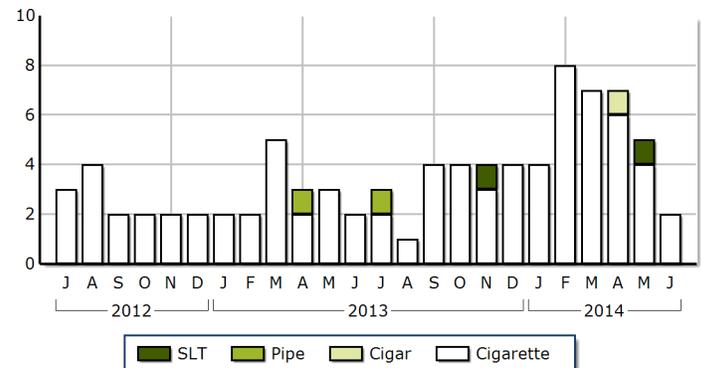
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

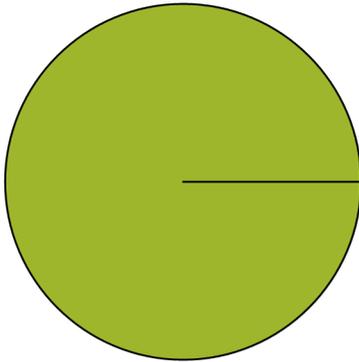


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

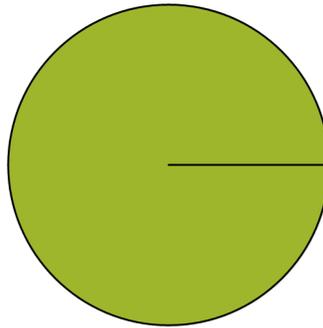
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

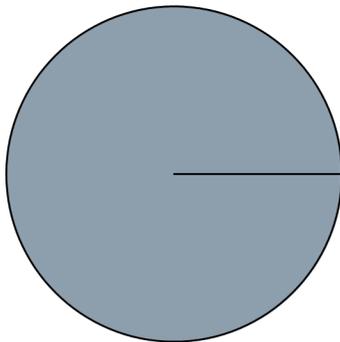
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

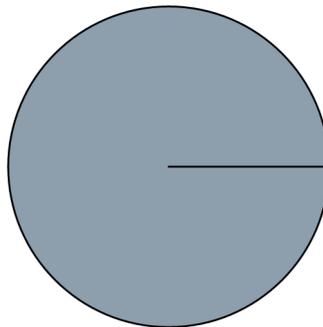
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

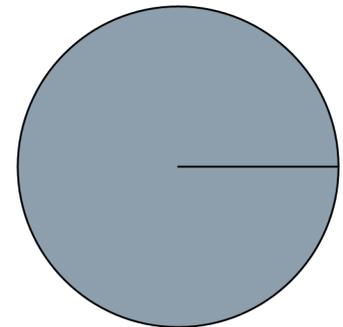
Tobacco Users By Age



65 and Older, 100.00%

Chart Total N: 2

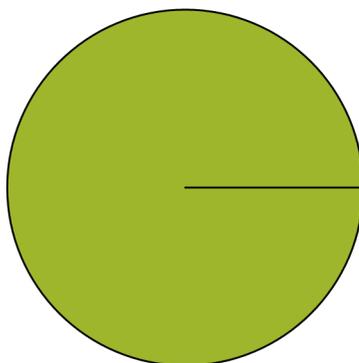
Tobacco Users By Health Plan



Doesn't Know, 100.00%

Chart Total N: 2

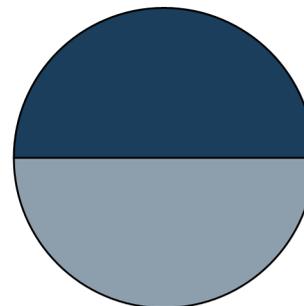
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



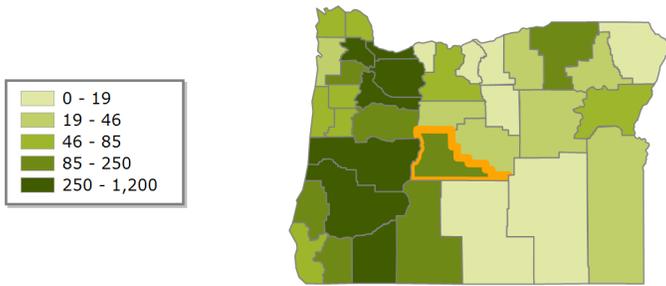
Asthma, 50.00%
COPD, 50.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

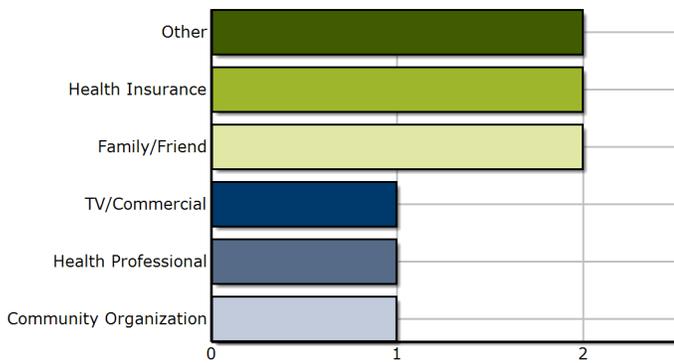
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

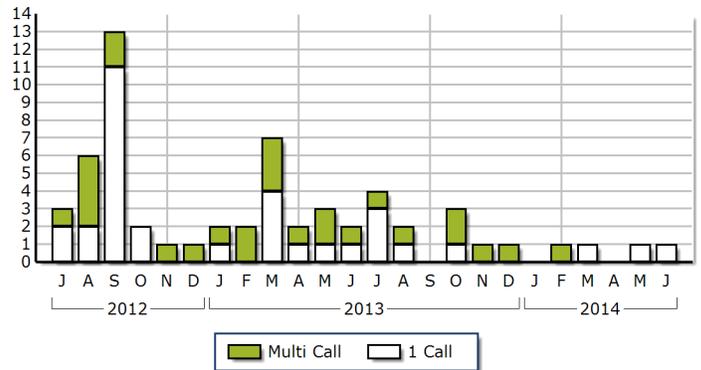


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883	⁴
			County	State
Tobacco Users - Last Full Month			16	619
Tobacco Users YTD			265	9,433
Unique Tobacco Users YTD			3	5,872
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.40 %
Reach - NAQC			2	0.99 %
Annualized Reach			1	1.40 %
Annualized Reach - NAQC			2	0.99 %
Unique Individual Reach			3	0.91 %

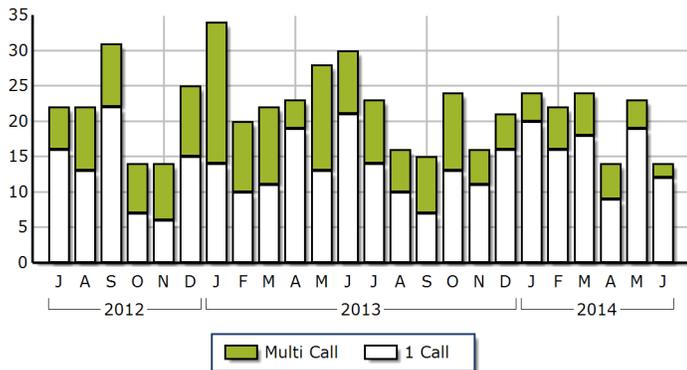
How Heard About



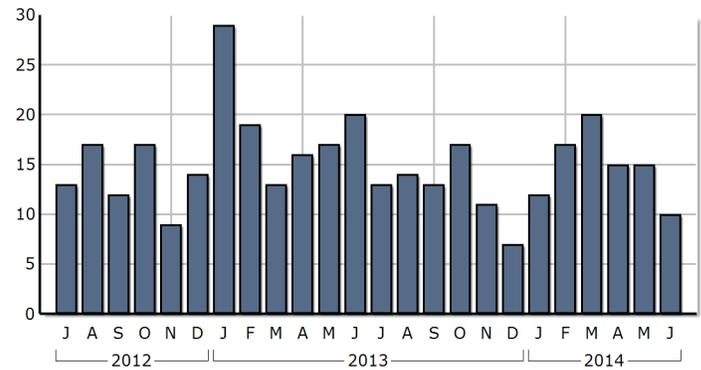
Fax Referral



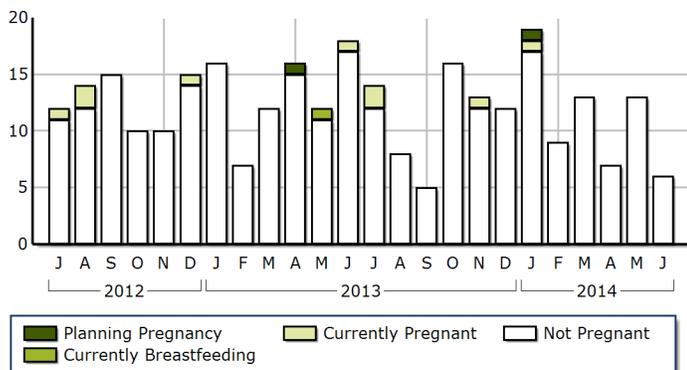
Tobacco User Enrollments By Program Type



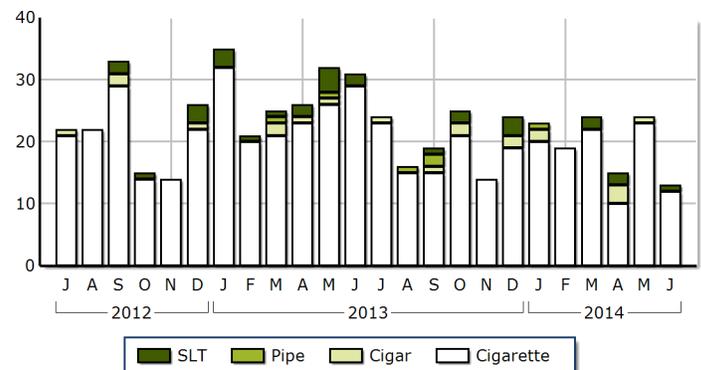
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

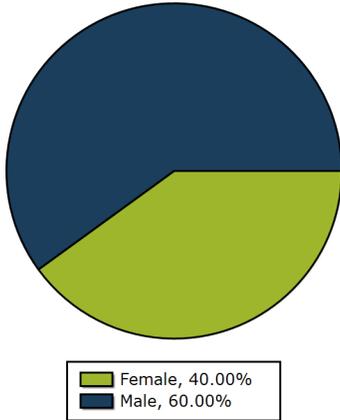


Chart Total N: 15

Tobacco Users By Language

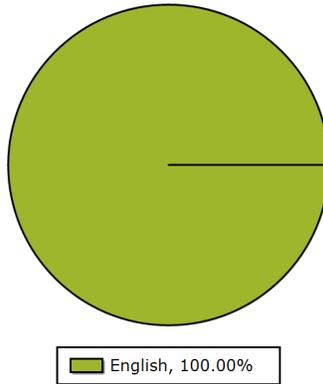


Chart Total N: 15

Tobacco Users By Education

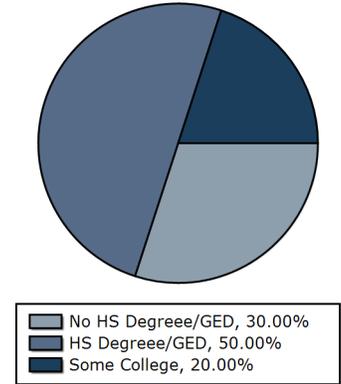


Chart Total N: 10

Tobacco Users By Race

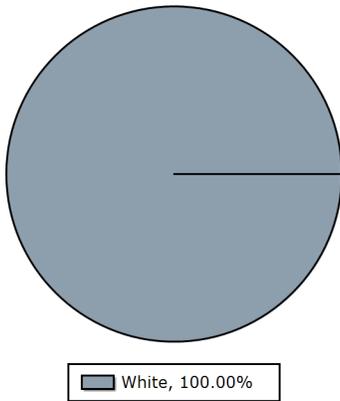


Chart Total N: 11

Tobacco Users By Age

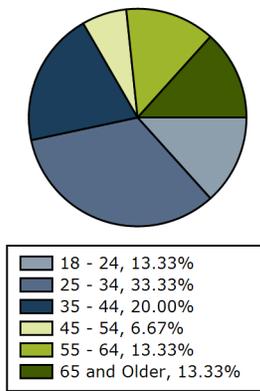


Chart Total N: 15

Tobacco Users By Health Plan

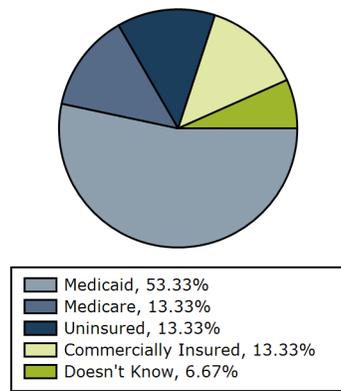


Chart Total N: 15

Tobacco Users By Ethnicity

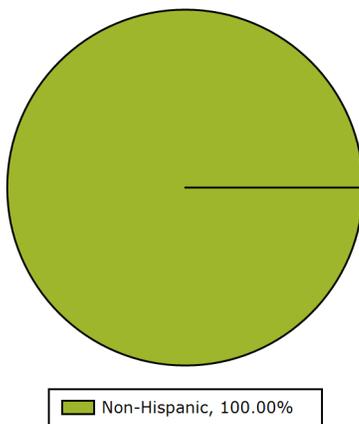


Chart Total N: 11

Tobacco Users By Chronic Condition

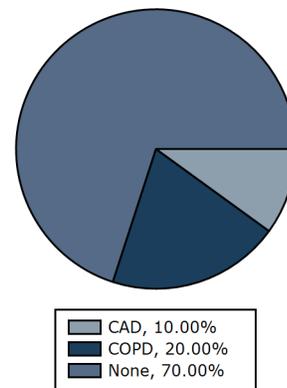


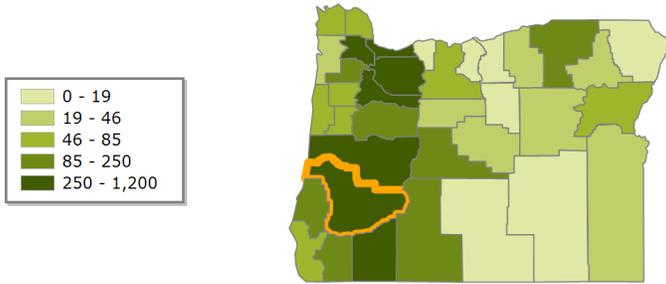
Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

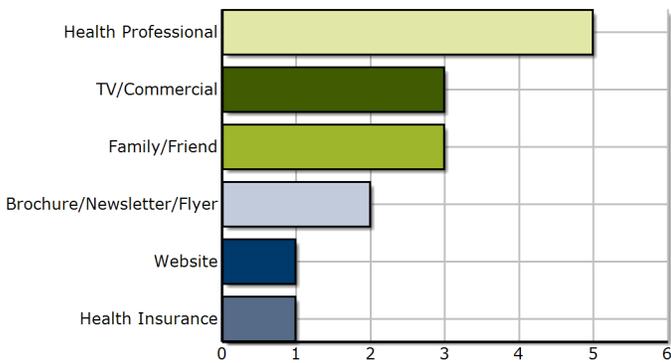
From 6/1/2014 through 6/30/2014

State Tobacco Users Served Contract YTD (Adults)

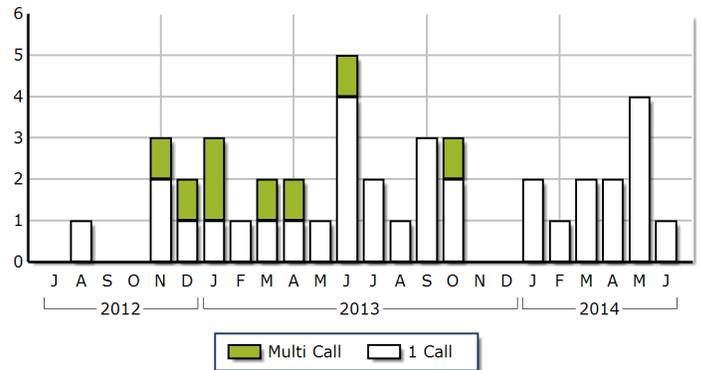


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539	⁴
			County	State
Tobacco Users - Last Full Month			19	619
Tobacco Users YTD			283	9,433
Unique Tobacco Users YTD			3	5,872
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.26 %
Reach - NAQC			2	0.91 %
Annualized Reach			1	1.26 %
Annualized Reach - NAQC			2	0.91 %
Unique Individual Reach			3	0.76 %

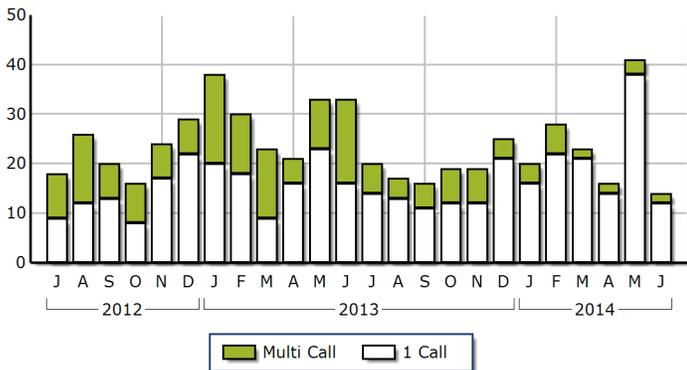
How Heard About



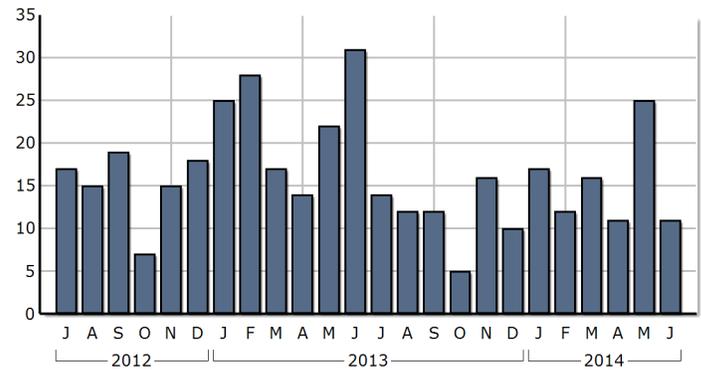
Fax Referral



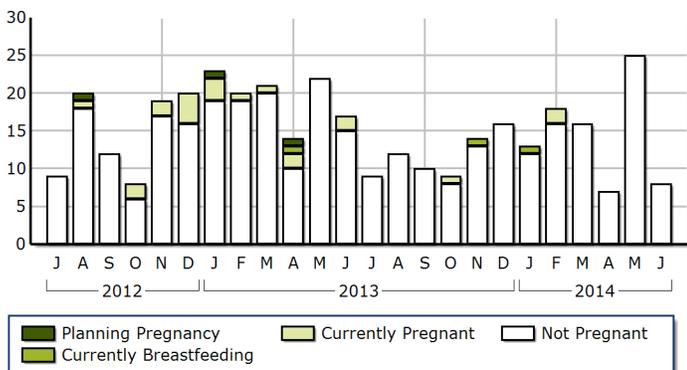
Tobacco User Enrollments By Program Type



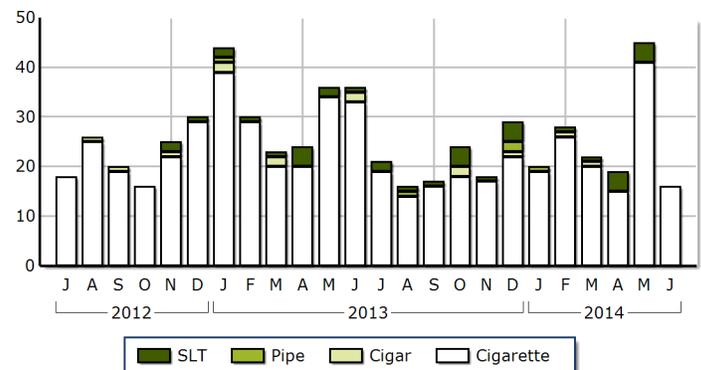
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

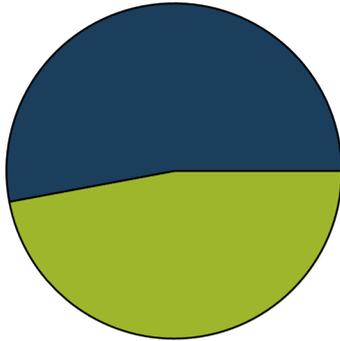


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

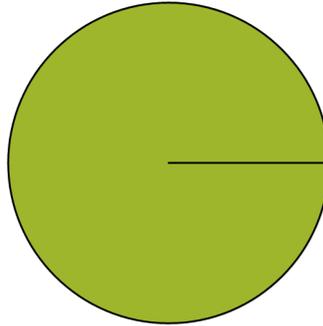
Tobacco Users By Gender



Female, 47.06%
Male, 52.94%

Chart Total N: 17

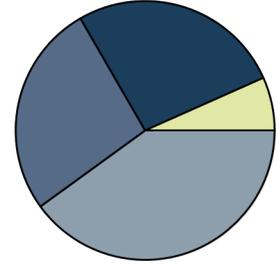
Tobacco Users By Language



English, 100.00%

Chart Total N: 17

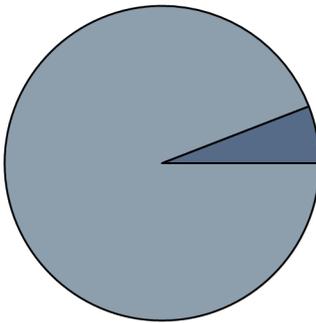
Tobacco Users By Education



No HS Degreee/GED, 40.00%
HS Degreee/GED, 26.67%
Some College, 26.67%
College Degree, 6.67%

Chart Total N: 15

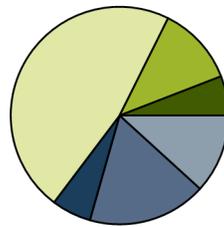
Tobacco Users By Race



White, 94.12%
Native Hawaiian/Pacific Islander, 5.88%

Chart Total N: 17

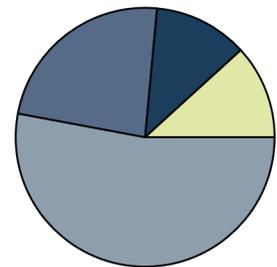
Tobacco Users By Age



18 - 24, 11.76%
25 - 34, 17.65%
35 - 44, 5.88%
45 - 54, 47.06%
55 - 64, 11.76%
65 and Older, 5.88%

Chart Total N: 17

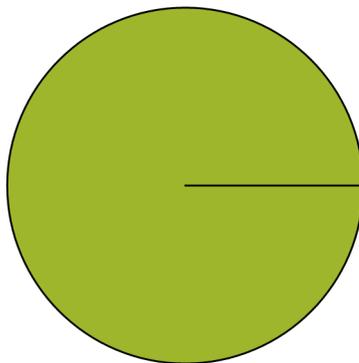
Tobacco Users By Health Plan



Medicaid, 52.94%
Commercially Insured, 23.53%
Medicare, 11.76%
Uninsured, 11.76%

Chart Total N: 17

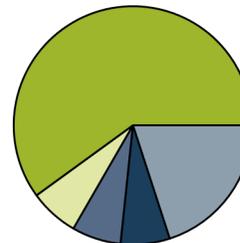
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 17

Tobacco Users By Chronic Condition



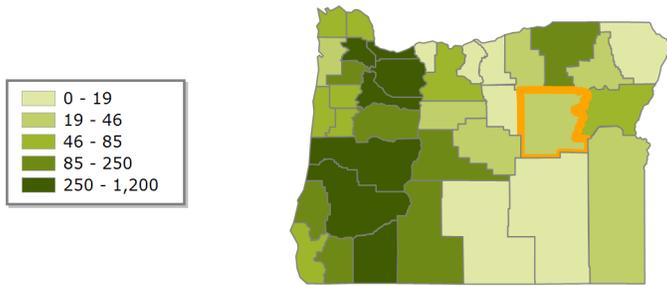
Asthma, 20.00%
CAD, 6.67%
COPD, 6.67%
Diabetes, 6.67%
None, 60.00%

Chart Total N: 15

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

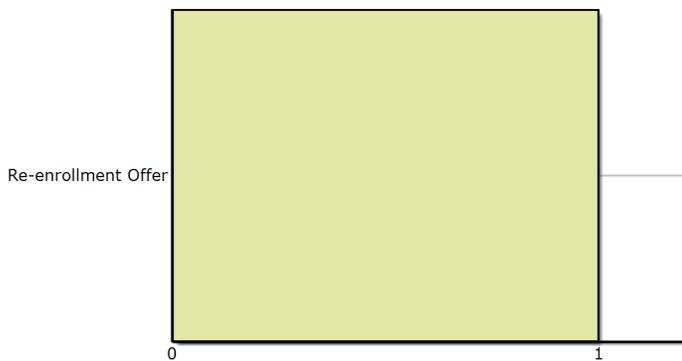
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

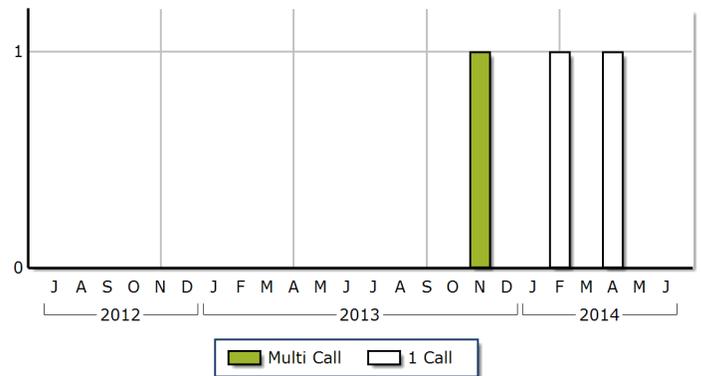


County Population	Prevalence	Tobacco Users	
Adult	5,953	24.4 %	
		1,453 ⁴	
		County	State
Tobacco Users - Last Full Month		1	619
Tobacco Users YTD		23	9,433
Unique Tobacco Users YTD		3	5,872
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.58 %
Reach - NAQC		2	0.96 %
Annualized Reach		1	1.58 %
Annualized Reach - NAQC		2	0.96 %
Unique Individual Reach		3	0.76 %
			1.16 %

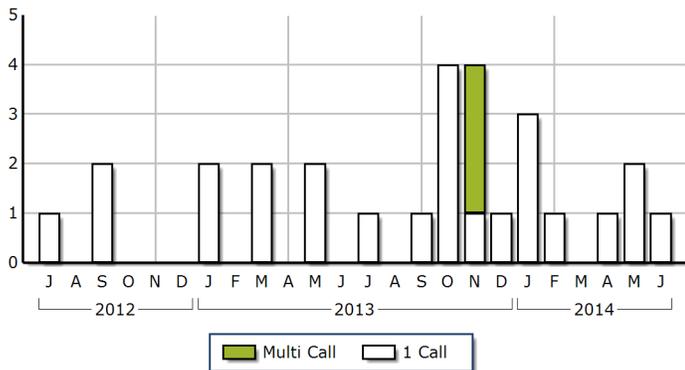
How Heard About



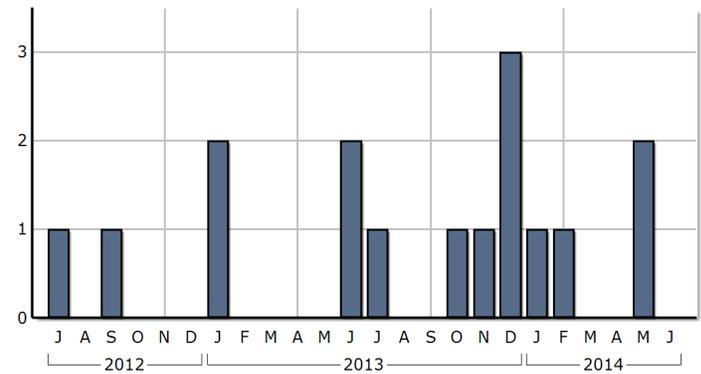
Fax Referral



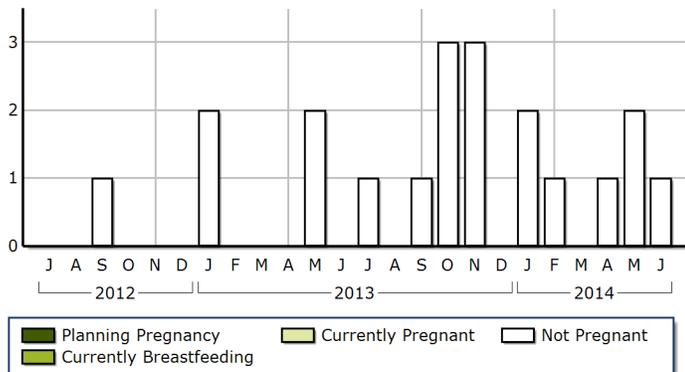
Tobacco User Enrollments By Program Type



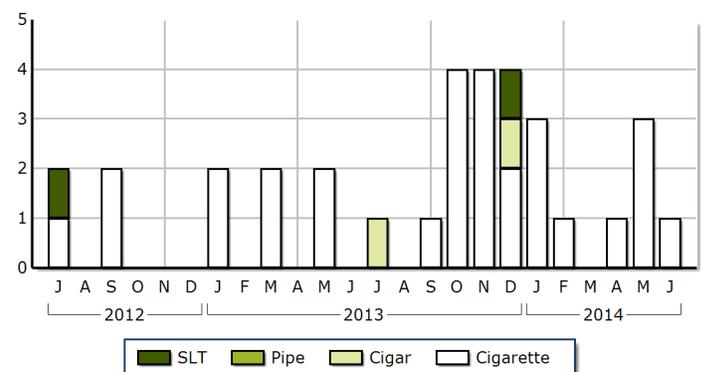
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

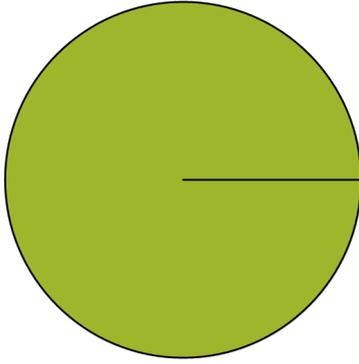


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

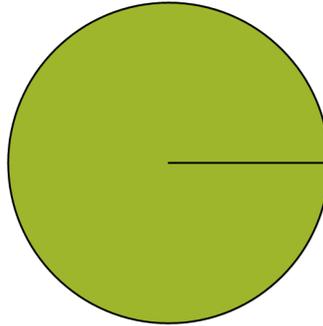
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

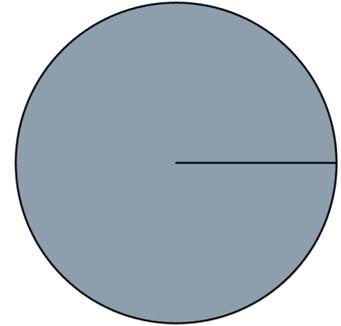
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

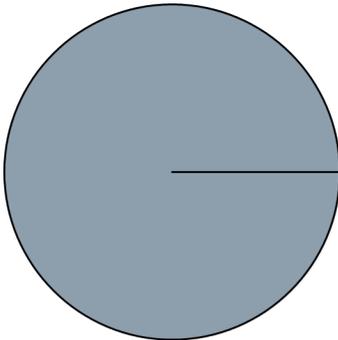
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

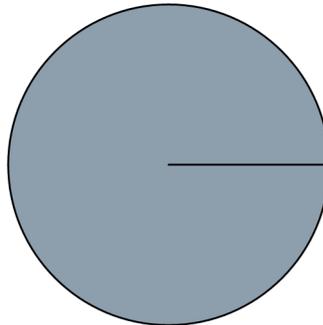
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

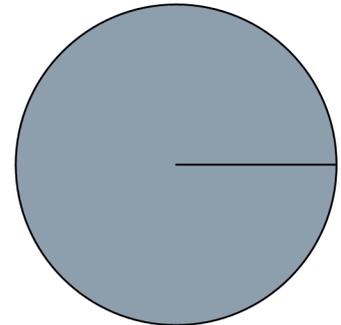
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

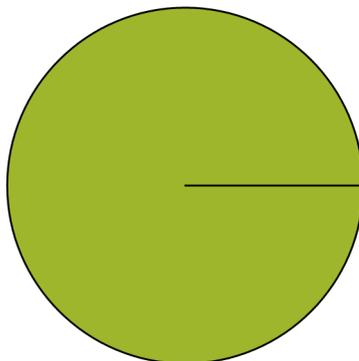
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

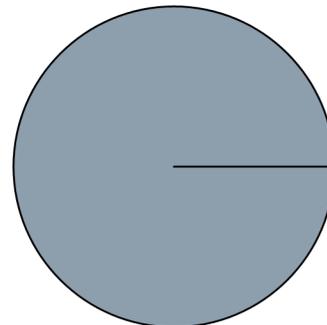
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



COPD, 100.00%

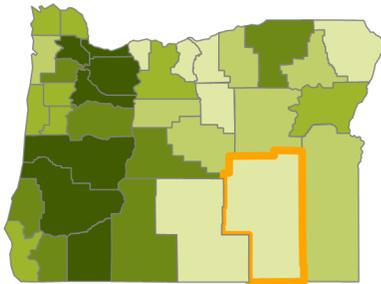
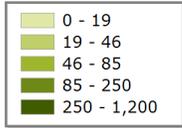
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 6/1/2014 through 6/30/2014

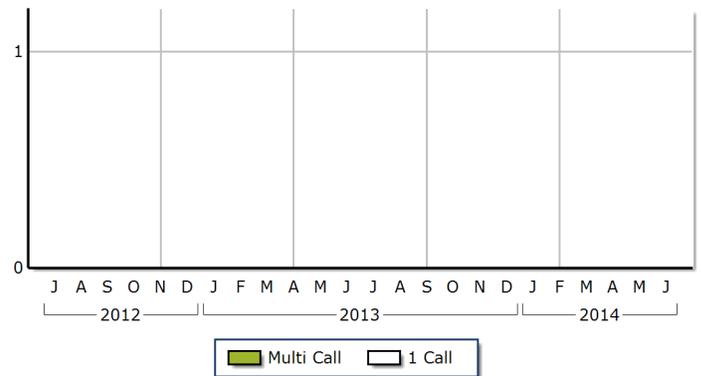
State Tobacco Users Served Contract YTD (Adults)



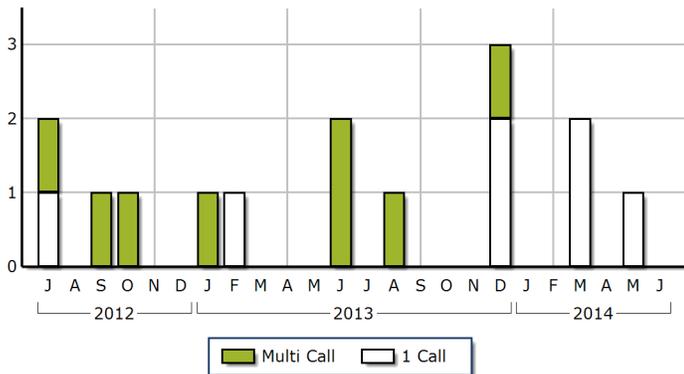
County Population	Prevalence	Tobacco Users
Adult	6,087	14.3 %
		870 ⁴

	County	State
Tobacco Users - Last Full Month	-	619
Tobacco Users YTD	8	9,433
Unique Tobacco Users YTD	3	4
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.92 %
Reach - NAQC	2	0.80 %
Annualized Reach	1	0.92 %
Annualized Reach - NAQC	2	0.80 %
Unique Individual Reach	3	0.46 %
		1.16 %

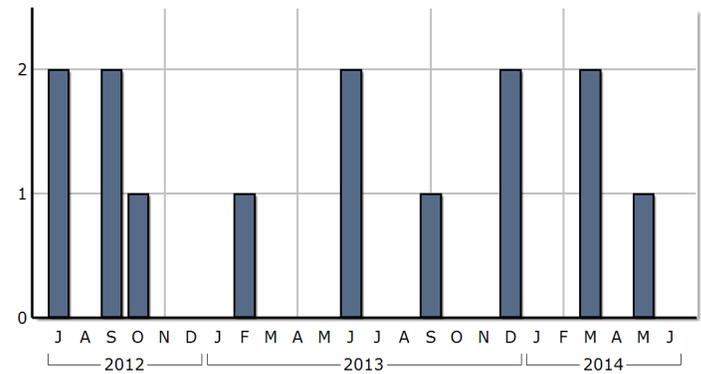
Fax Referral



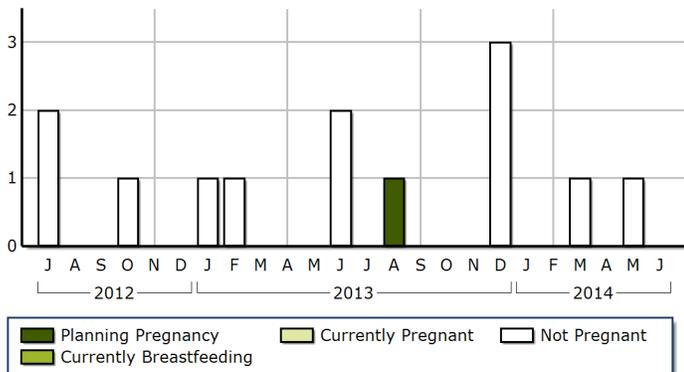
Tobacco User Enrollments By Program Type



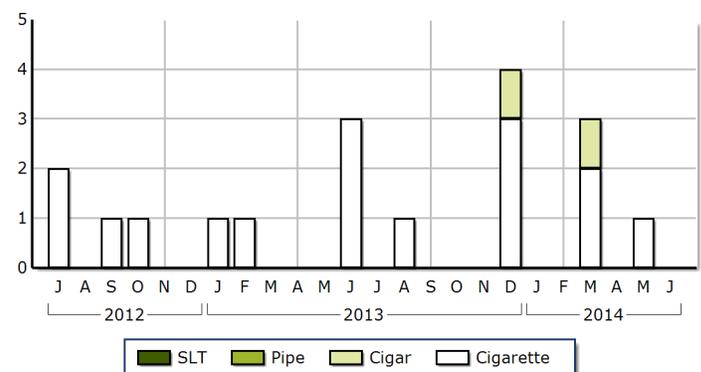
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



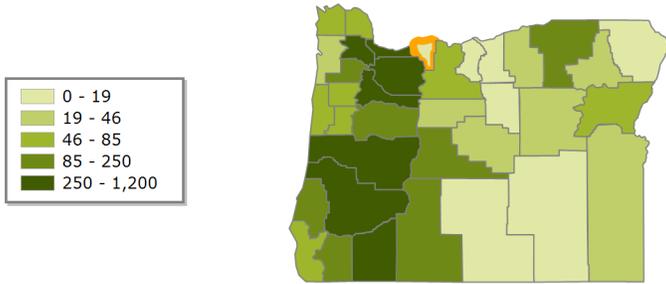
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

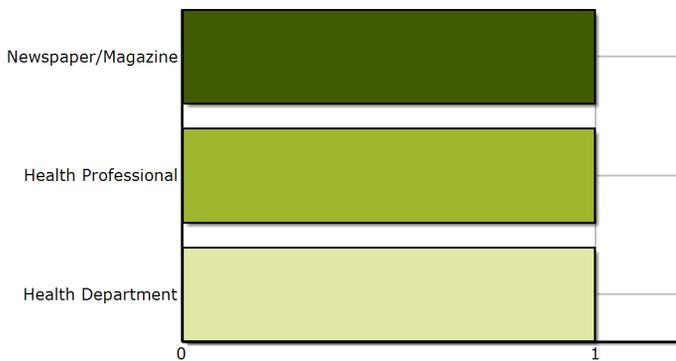
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

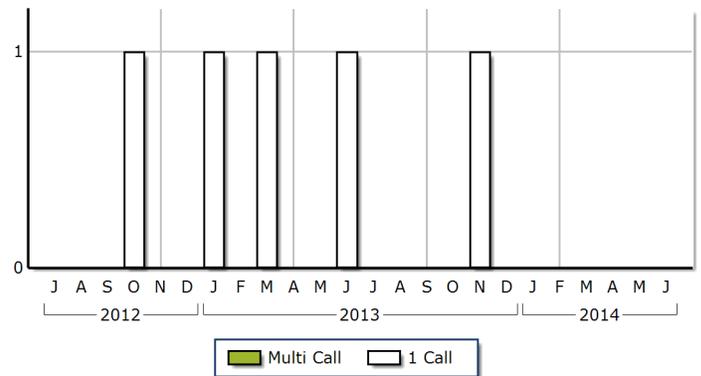


County Population	Prevalence	Tobacco Users
Adult	16,229	8.6 %
		1,396 ⁴
		County
Tobacco Users - Last Full Month		3
Tobacco Users YTD		20
Unique Tobacco Users YTD	3	13
Target Reach		2.0 %
Reach YTD	1	1.43 %
Reach - NAQC	2	0.86 %
Annualized Reach	1	1.43 %
Annualized Reach - NAQC	2	0.86 %
Unique Individual Reach	3	0.93 %

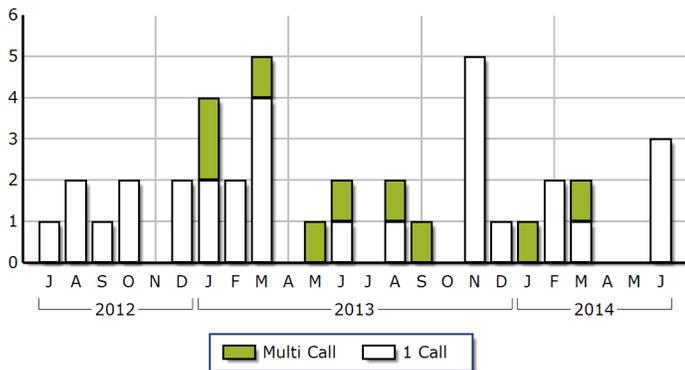
How Heard About



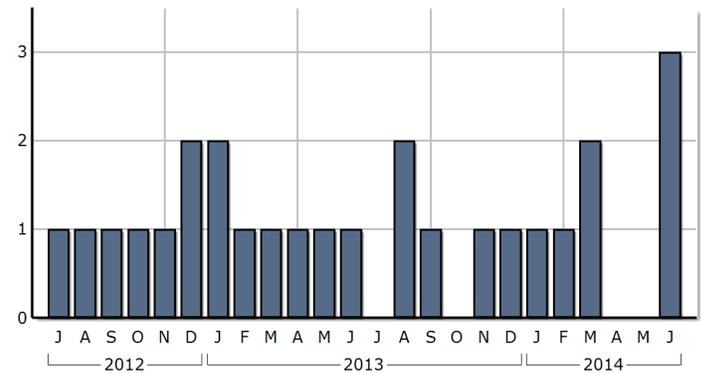
Fax Referral



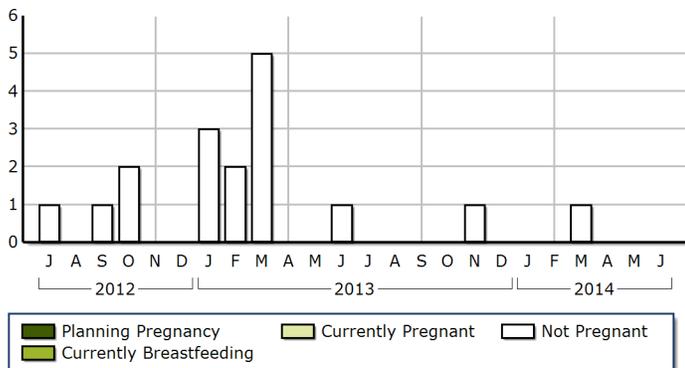
Tobacco User Enrollments By Program Type



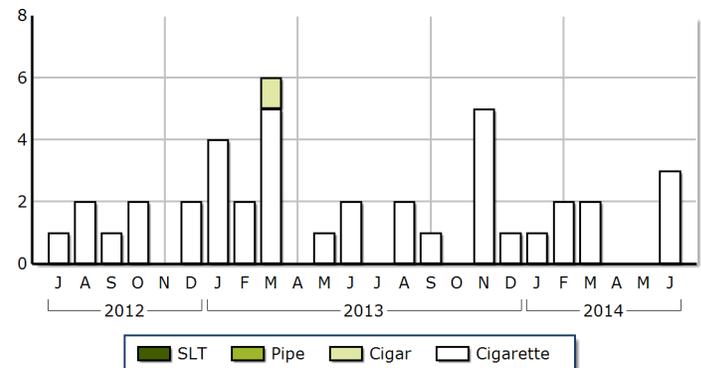
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

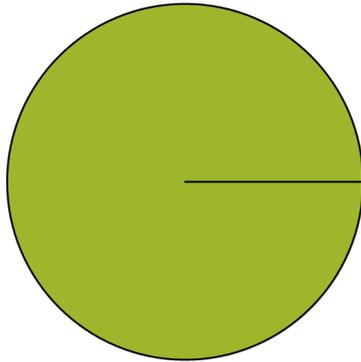


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

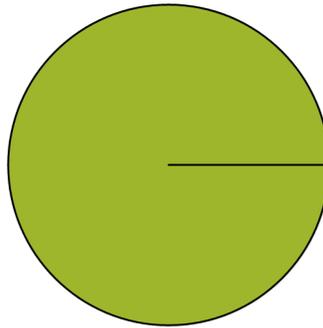
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 3

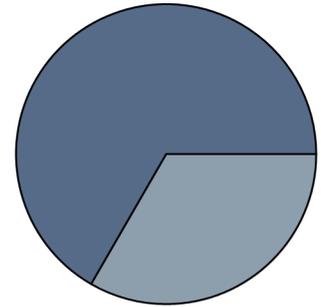
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

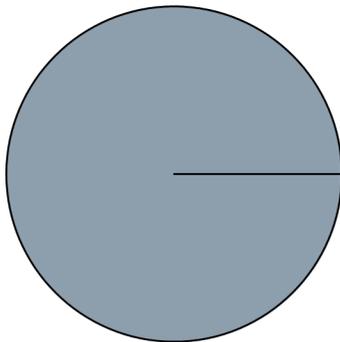
Tobacco Users By Education



No HS Degree/GED, 33.33%
Some College, 66.67%

Chart Total N: 3

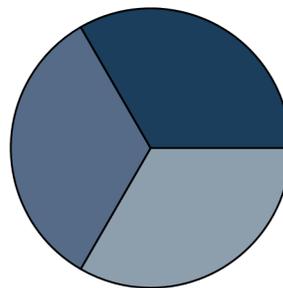
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

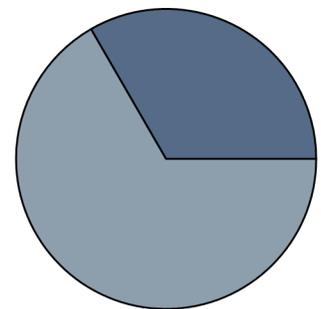
Tobacco Users By Age



18 - 24, 33.33%
25 - 34, 33.33%
55 - 64, 33.33%

Chart Total N: 3

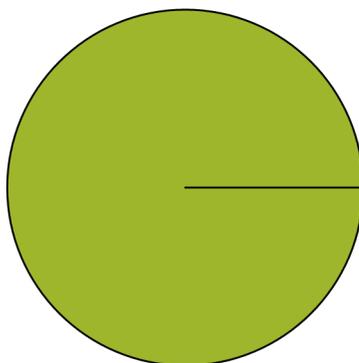
Tobacco Users By Health Plan



Commercially Insured, 66.67%
Medicaid, 33.33%

Chart Total N: 3

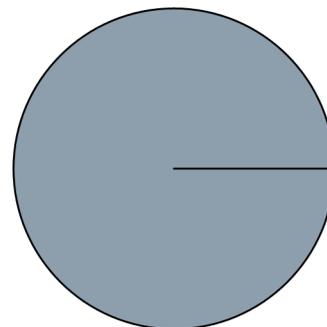
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



None, 100.00%

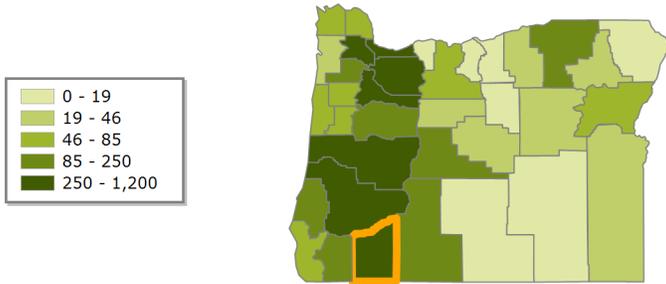
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

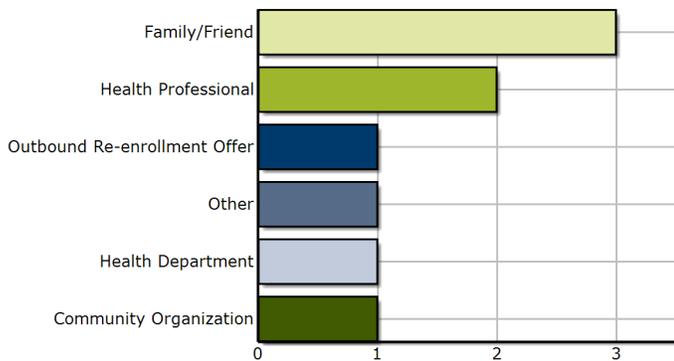
From 6/1/2014 through 6/30/2014

State Tobacco Users Served Contract YTD (Adults)

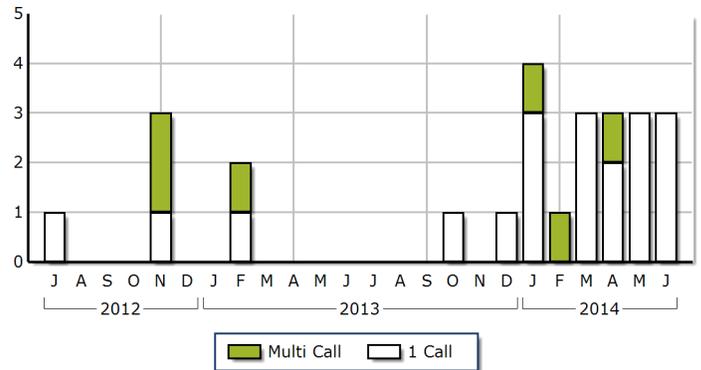


County Population		Prevalence	Tobacco Users	
Adult	160,716	21.9 %	35,197	⁴
			County	State
Tobacco Users - Last Full Month			9	619
Tobacco Users YTD			296	9,433
Unique Tobacco Users YTD			3	5,872
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.84 %
Reach - NAQC			2	0.62 %
Annualized Reach			1	0.84 %
Annualized Reach - NAQC			2	0.62 %
Unique Individual Reach			3	0.49 %

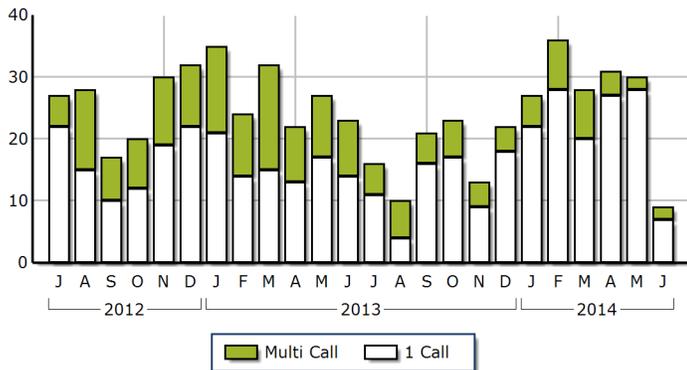
How Heard About



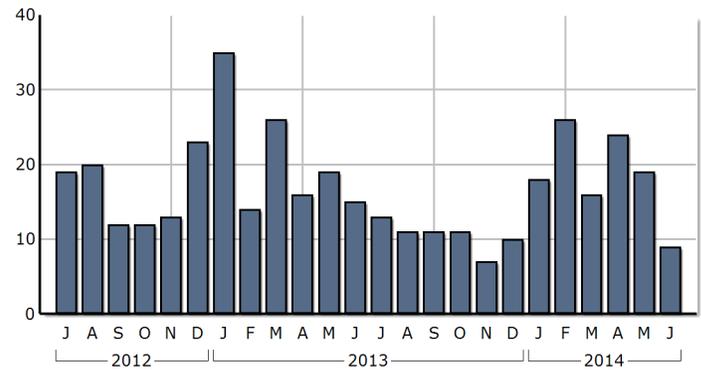
Fax Referral



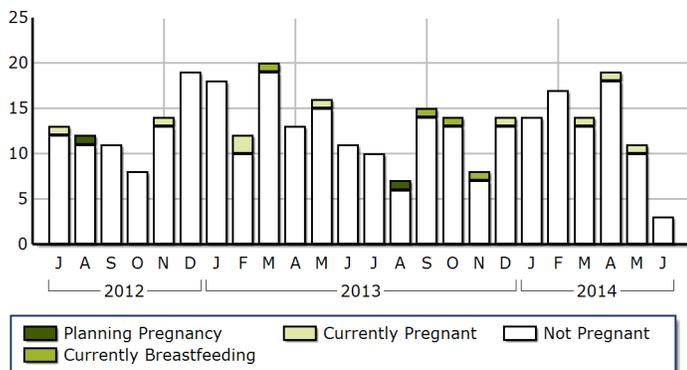
Tobacco User Enrollments By Program Type



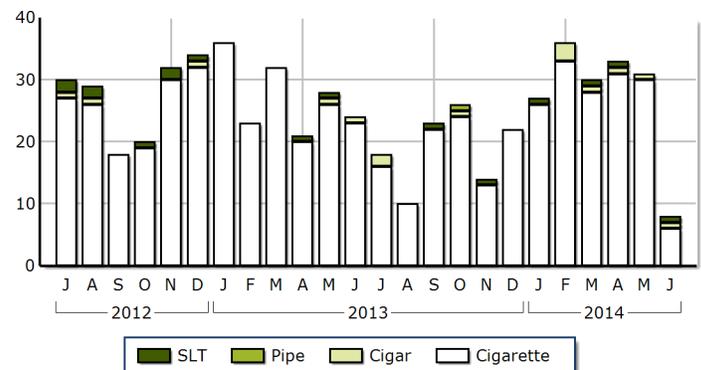
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

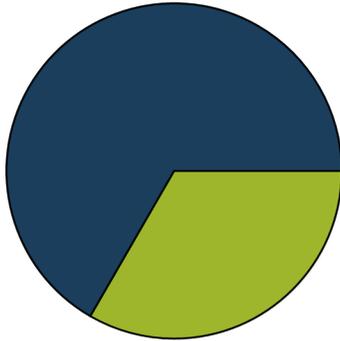


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

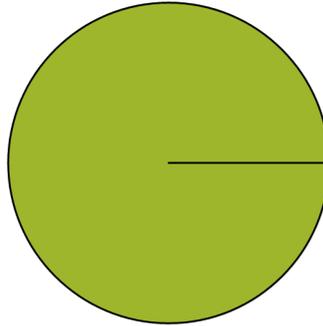
Tobacco Users By Gender



Female, 33.33%
Male, 66.67%

Chart Total N: 9

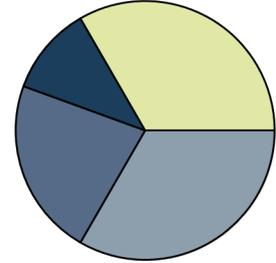
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

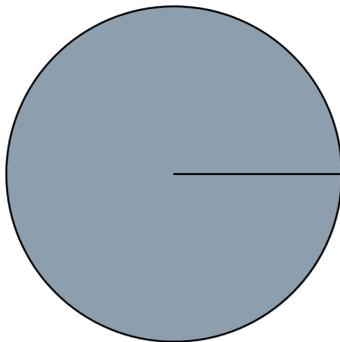
Tobacco Users By Education



No HS Degreee/GED, 33.33%
HS Degreee/GED, 22.22%
Technical Degree, 11.11%
Some College, 33.33%

Chart Total N: 9

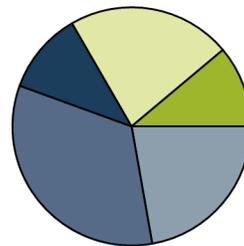
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

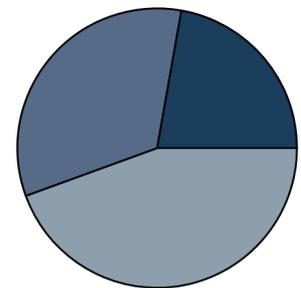
Tobacco Users By Age



18 - 24, 22.22%
25 - 34, 33.33%
35 - 44, 11.11%
45 - 54, 22.22%
65 and Older, 11.11%

Chart Total N: 9

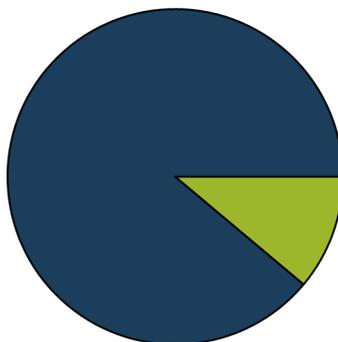
Tobacco Users By Health Plan



Medicaid, 44.44%
Uninsured, 33.33%
Commercially Insured, 22.22%

Chart Total N: 9

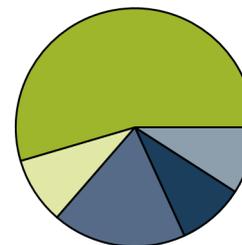
Tobacco Users By Ethnicity



Hispanic, 11.11%
Non-Hispanic, 88.89%

Chart Total N: 9

Tobacco Users By Chronic Condition



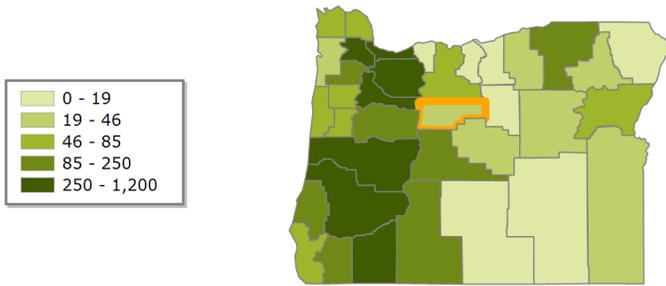
Asthma, 9.09%
CAD, 9.09%
COPD, 18.18%
Diabetes, 9.09%
None, 54.55%

Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

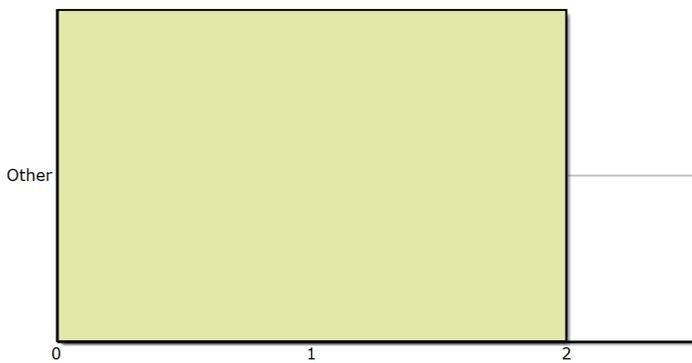
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

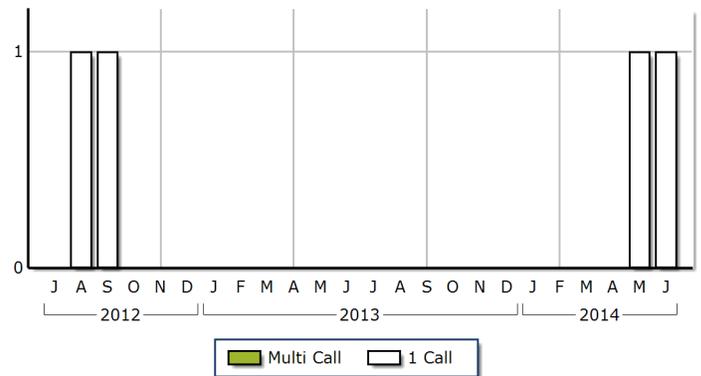


County Population	Prevalence	Tobacco Users
Adult 16,594	15.9 %	2,638 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		22
Unique Tobacco Users YTD		17
Target Reach		3
Reach YTD		2.0 %
Reach - NAQC		1
Annualized Reach		0.83 %
Annualized Reach - NAQC		2
Unique Individual Reach		1
		0.83 %
		1.87 %
		2
		0.61 %
		0.79 %
		1
		0.83 %
		1.87 %
		2
		0.61 %
		0.79 %
		3
		0.64 %
		1.16 %

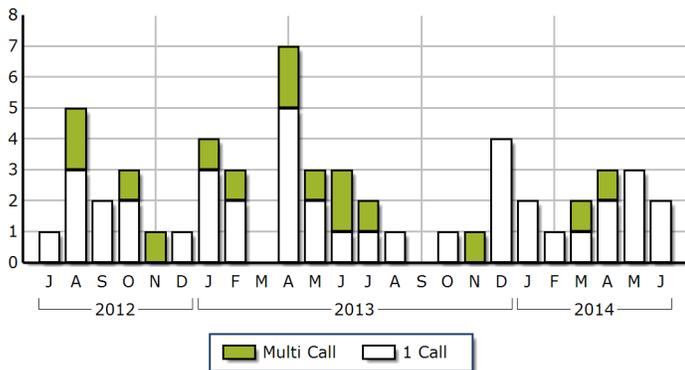
How Heard About



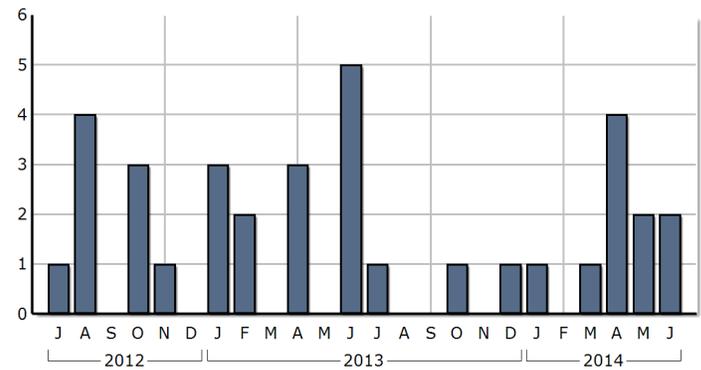
Fax Referral



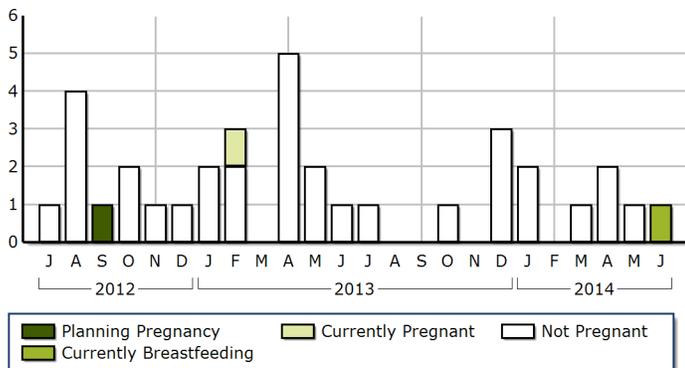
Tobacco User Enrollments By Program Type



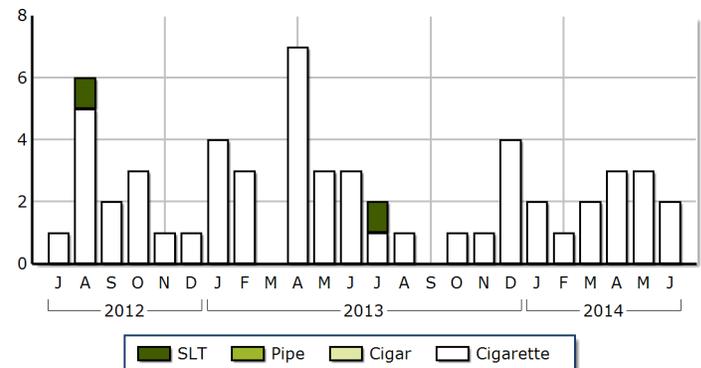
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

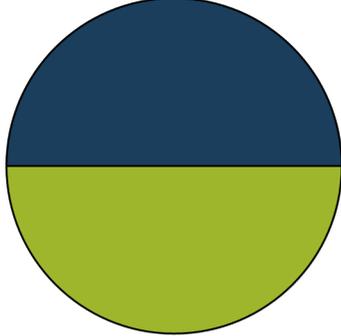


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

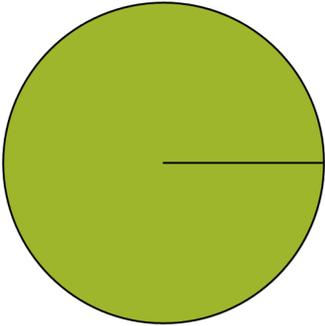
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

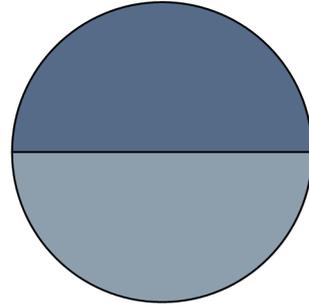
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

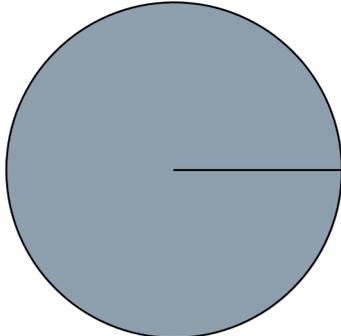
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

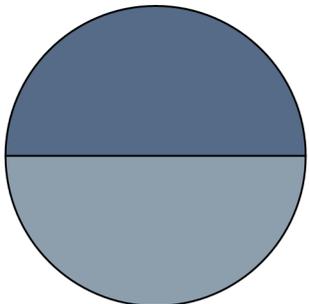
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

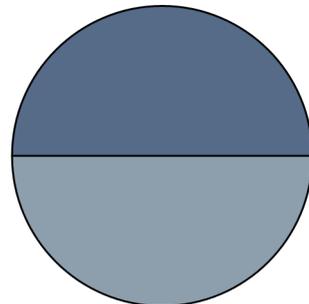
Tobacco Users By Age



18 - 24, 50.00%
55 - 64, 50.00%

Chart Total N: 2

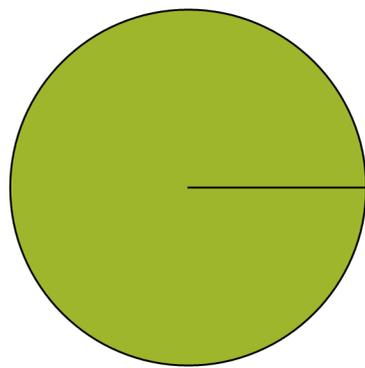
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicare, 50.00%

Chart Total N: 2

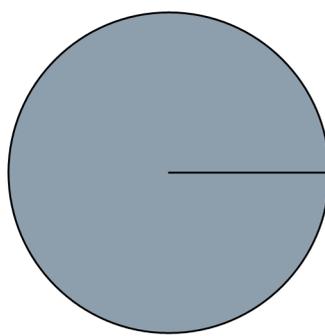
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



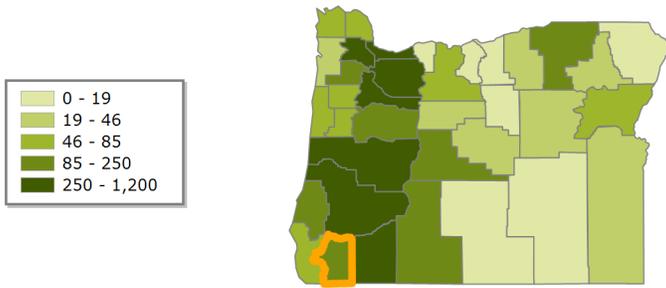
COPD, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

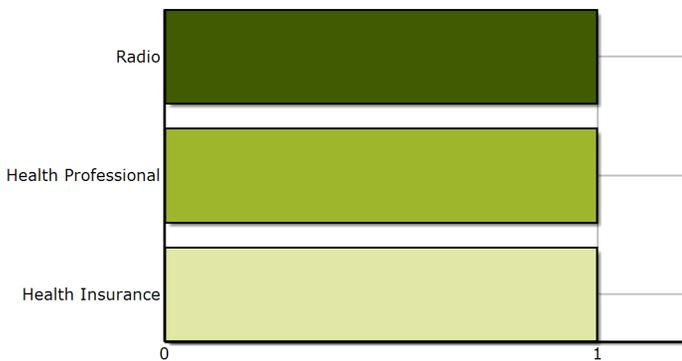
From 6/1/2014 through 6/30/2014

State Tobacco Users Served Contract YTD (Adults)

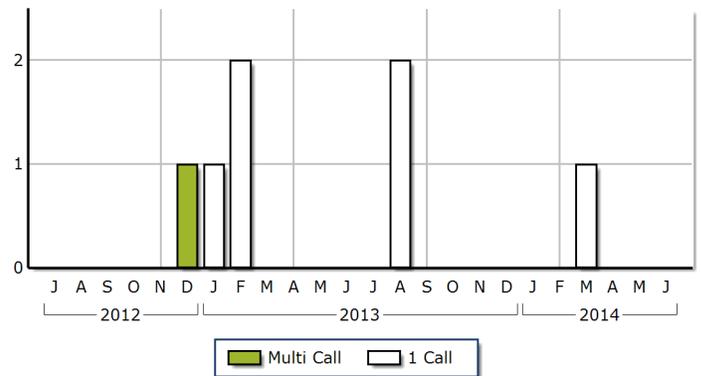


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 ⁴	
			County	State
Tobacco Users - Last Full Month			6	619
Tobacco Users YTD			150	9,433
Unique Tobacco Users YTD			3	5,872
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.90 %
Reach - NAQC			2	0.70 %
Annualized Reach			1	0.90 %
Annualized Reach - NAQC			2	0.70 %
Unique Individual Reach			3	0.47 %

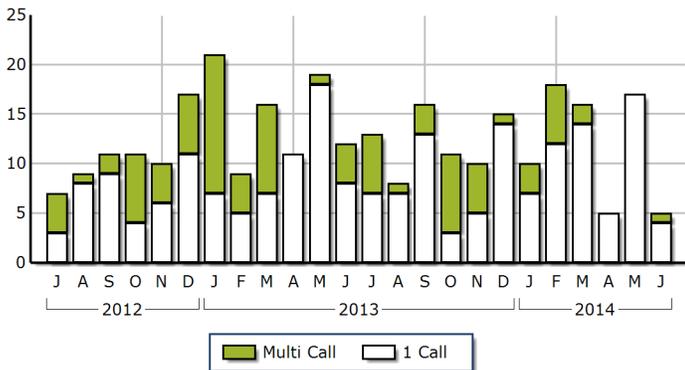
How Heard About



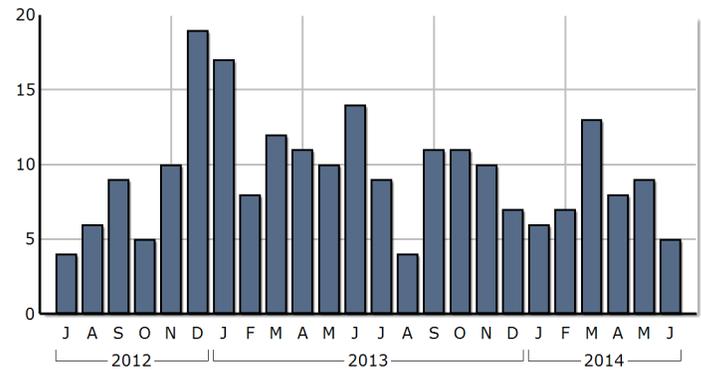
Fax Referral



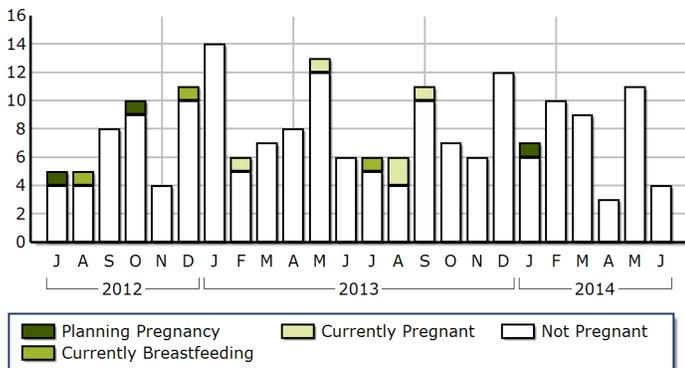
Tobacco User Enrollments By Program Type



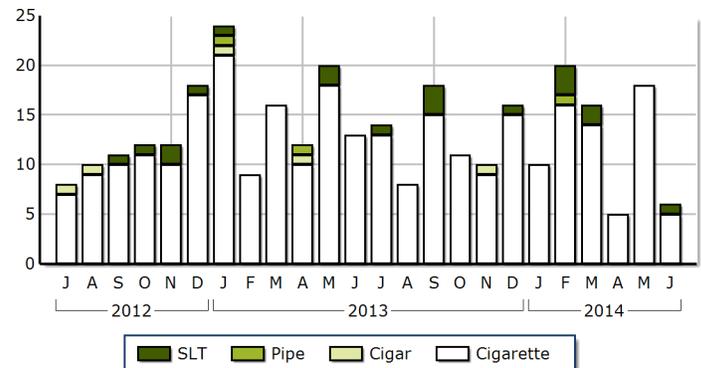
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

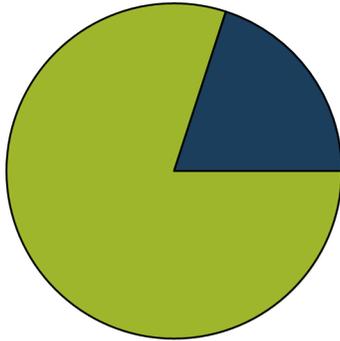


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

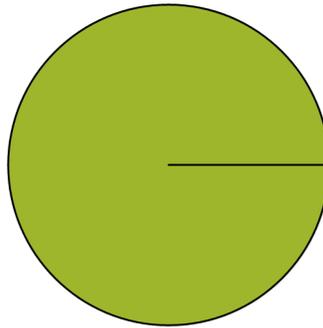
Tobacco Users By Gender



Female, 80.00%
Male, 20.00%

Chart Total N: 5

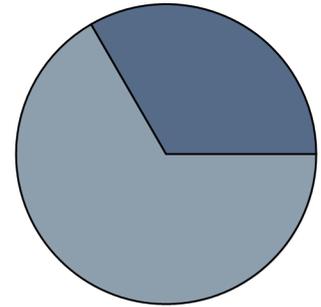
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

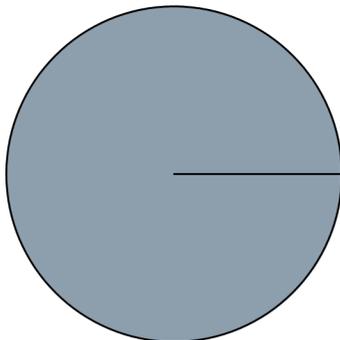
Tobacco Users By Education



No HS Degree/GED, 66.67%
Some College, 33.33%

Chart Total N: 3

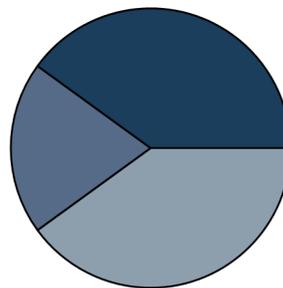
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

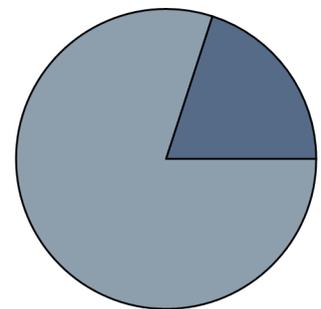
Tobacco Users By Age



25 - 34, 40.00%
35 - 44, 20.00%
55 - 64, 40.00%

Chart Total N: 5

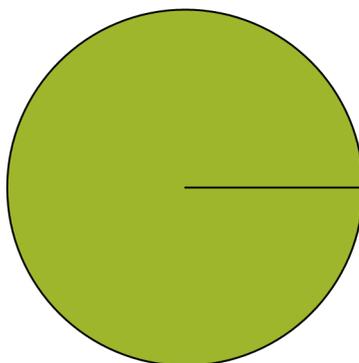
Tobacco Users By Health Plan



Medicaid, 80.00%
Uninsured, 20.00%

Chart Total N: 5

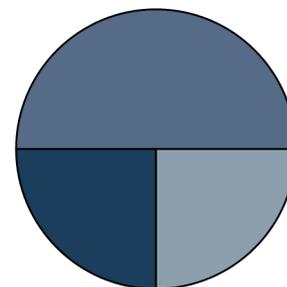
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Asthma, 25.00%
Diabetes, 25.00%
None, 50.00%

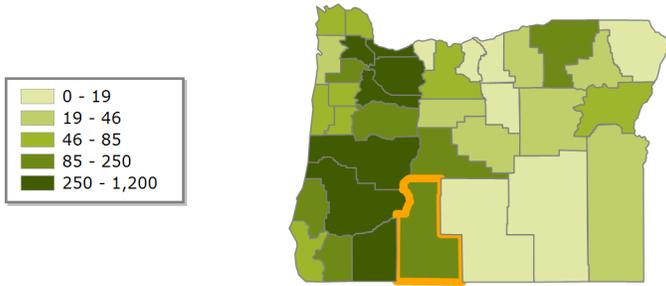
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 6/1/2014 through 6/30/2014

State Tobacco Users Served Contract YTD (Adults)

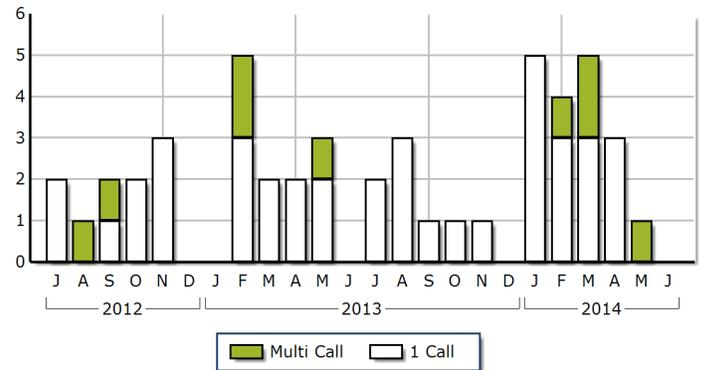


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %		11,109 ⁴
			County	State
Tobacco Users - Last Full Month			7	619
Tobacco Users YTD			165	9,433
Unique Tobacco Users YTD			3	5,872
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.49 %
Reach - NAQC			2	1.03 %
Annualized Reach			1	1.49 %
Annualized Reach - NAQC			2	1.03 %
Unique Individual Reach			3	0.92 %
				1.16 %

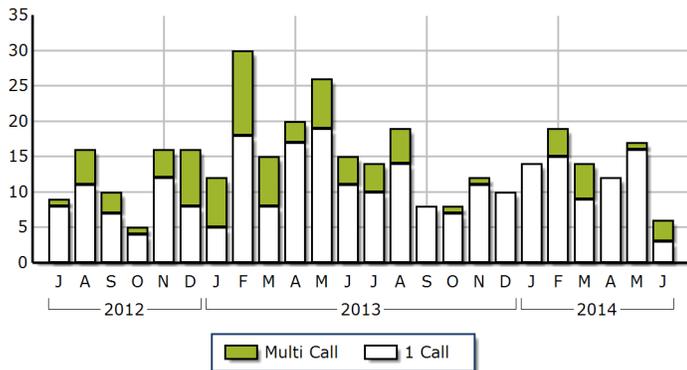
How Heard About



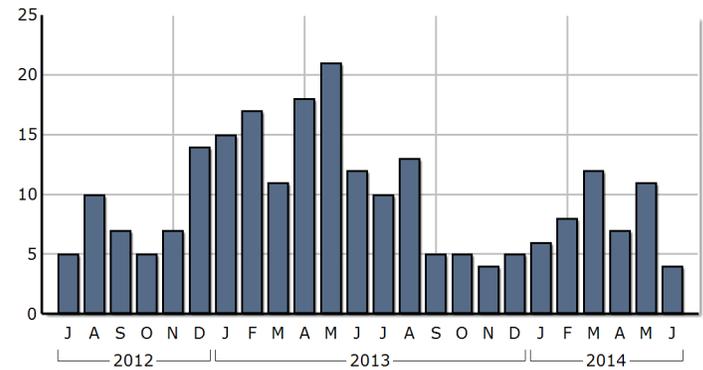
Fax Referral



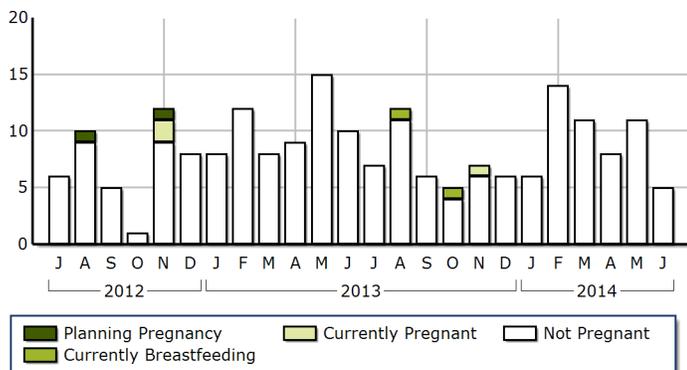
Tobacco User Enrollments By Program Type



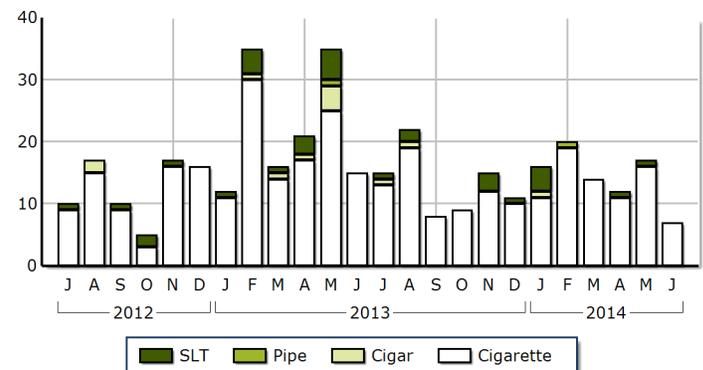
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

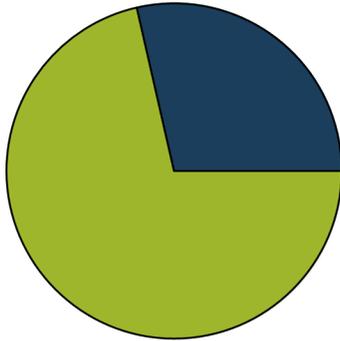


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

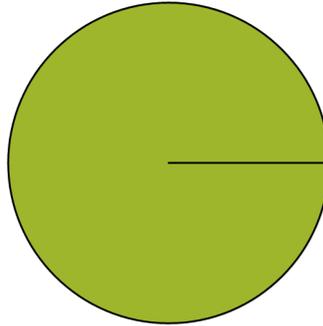
Tobacco Users By Gender



Female, 71.43%
Male, 28.57%

Chart Total N: 7

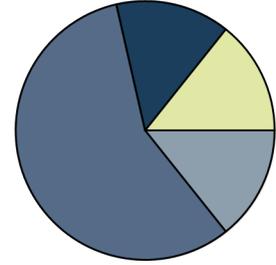
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

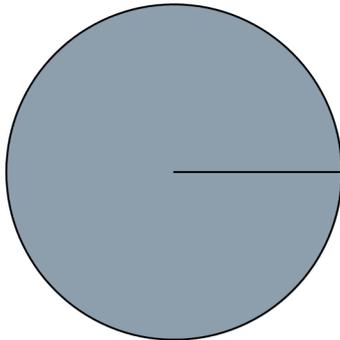
Tobacco Users By Education



No HS Degreee/GED, 14.29%
HS Degreee/GED, 57.14%
Some College, 14.29%
College Degree, 14.29%

Chart Total N: 7

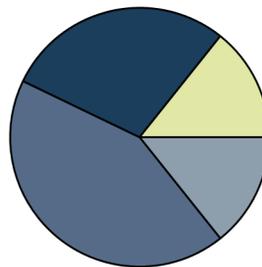
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

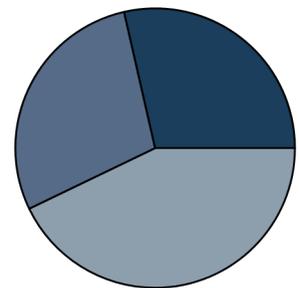
Tobacco Users By Age



25 - 34, 14.29%
35 - 44, 42.86%
45 - 54, 28.57%
55 - 64, 14.29%

Chart Total N: 7

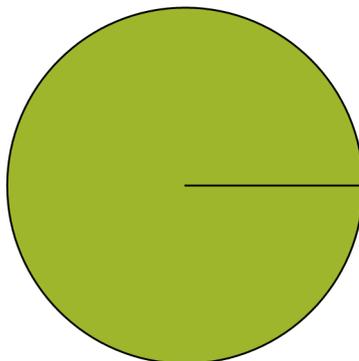
Tobacco Users By Health Plan



Medicaid, 42.86%
Medicare, 28.57%
Uninsured, 28.57%

Chart Total N: 7

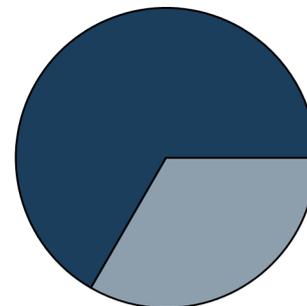
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 33.33%
COPD, 66.67%

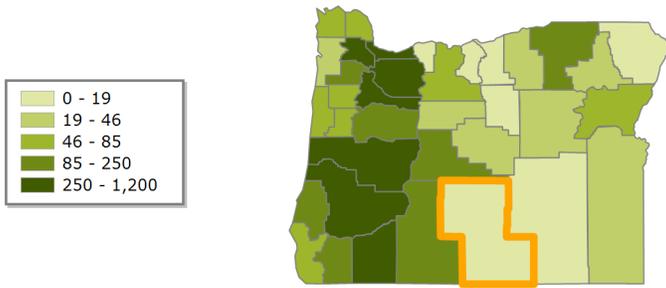
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

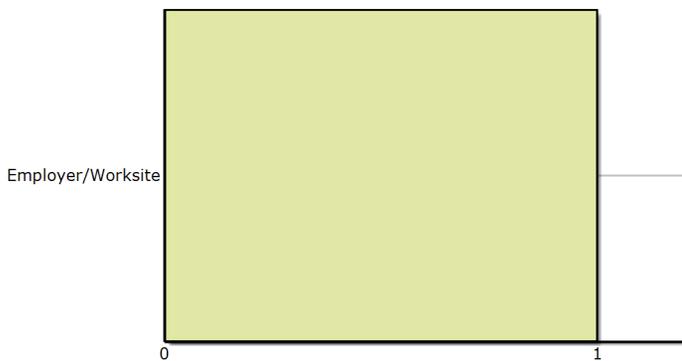
From 6/1/2014 through 6/30/2014

State Tobacco Users Served Contract YTD (Adults)

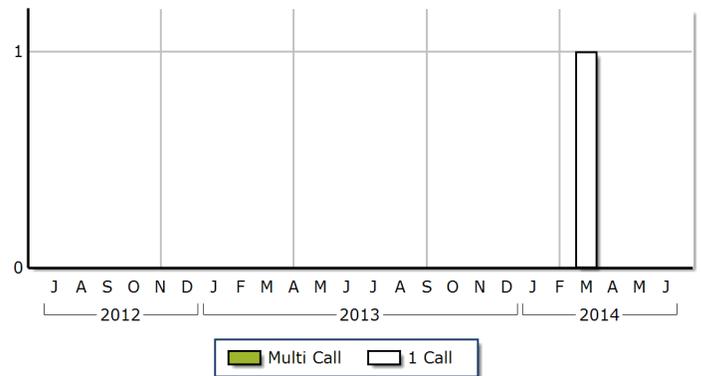


County Population	Prevalence	Tobacco Users
Adult	6,068	19.9 %
		1,208 ⁴
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		14
Unique Tobacco Users YTD	3	7
Target Reach		2.0 %
Reach YTD	1	1.16 %
Reach - NAQC	2	0.58 %
Annualized Reach	1	1.16 %
Annualized Reach - NAQC	2	0.58 %
Unique Individual Reach	3	0.58 %
		1.16 %

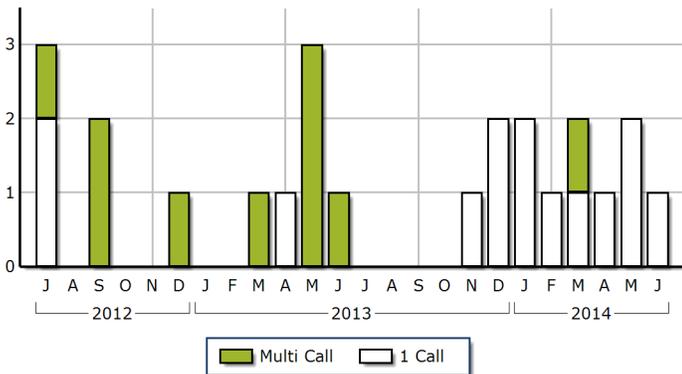
How Heard About



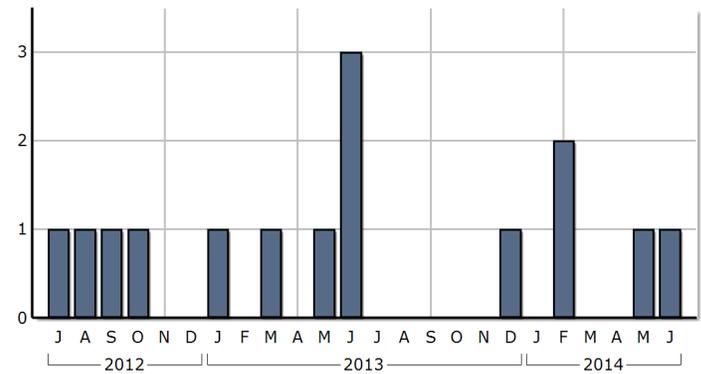
Fax Referral



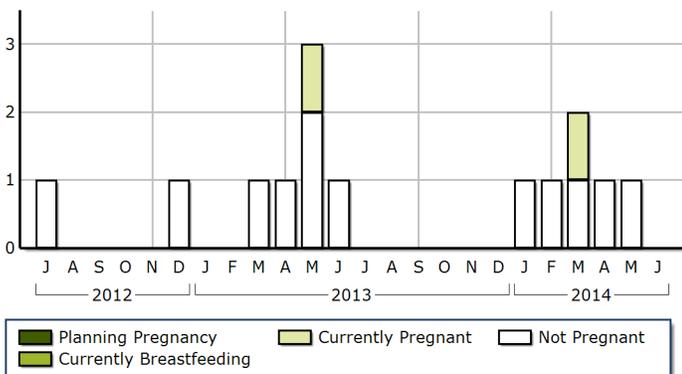
Tobacco User Enrollments By Program Type



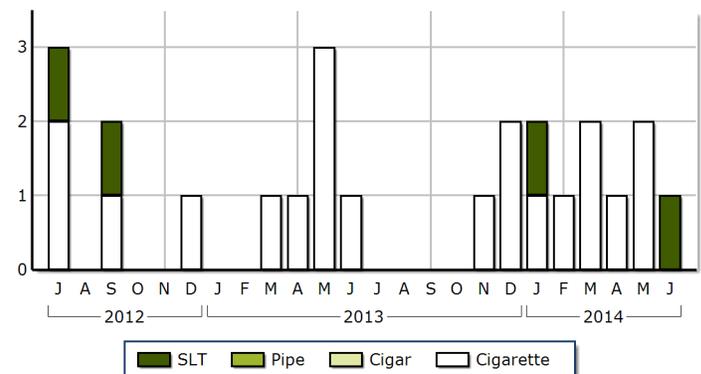
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

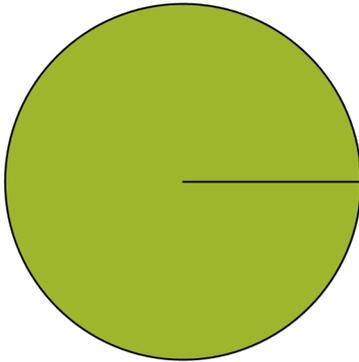


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

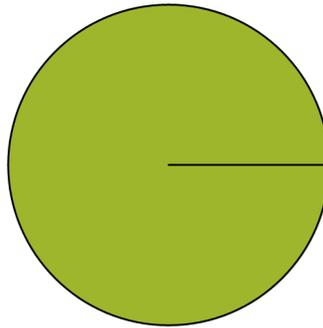
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

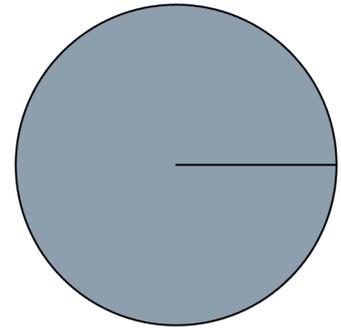
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

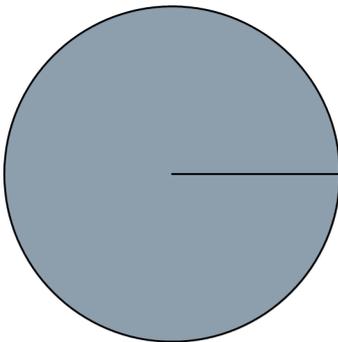
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

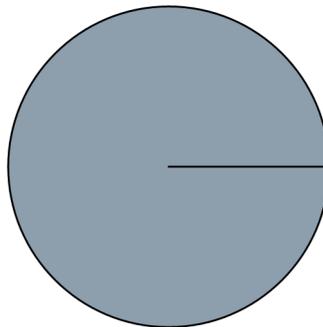
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

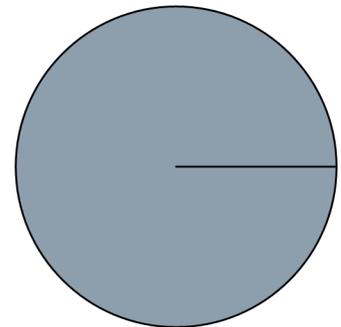
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

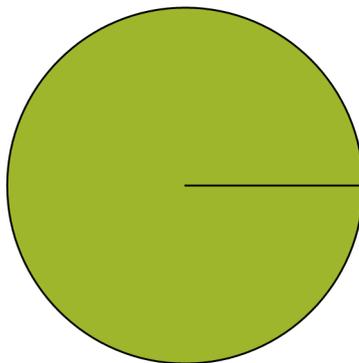
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

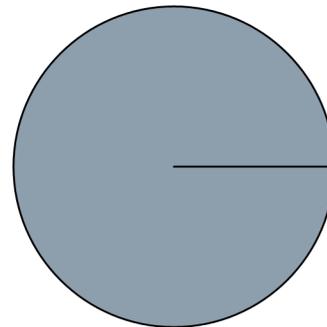
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

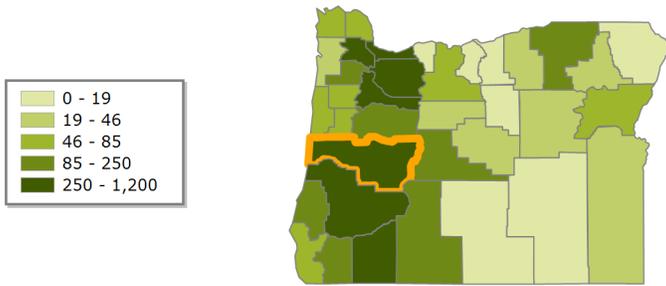
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

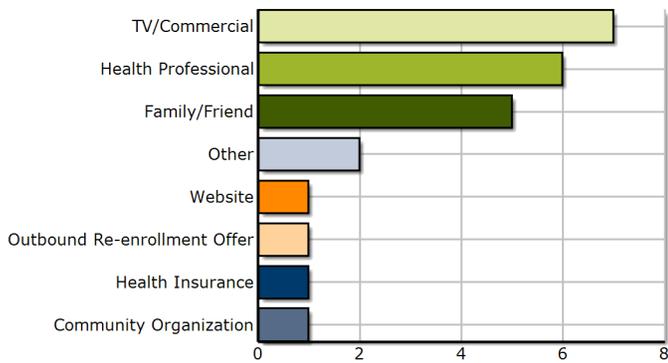
From 6/1/2014 through 6/30/2014

State Tobacco Users Served Contract YTD (Adults)

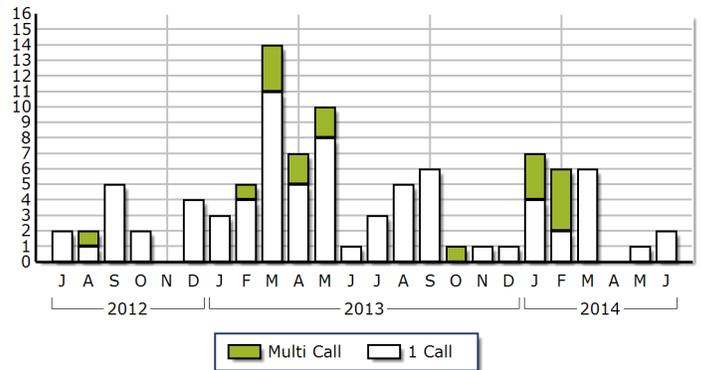


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492 ⁴	
			County	State
Tobacco Users - Last Full Month			36	619
Tobacco Users YTD			600	9,433
Unique Tobacco Users YTD			3	5,872
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.19 %
Reach - NAQC			2	0.83 %
Annualized Reach			1	1.19 %
Annualized Reach - NAQC			2	0.83 %
Unique Individual Reach			3	0.68 %

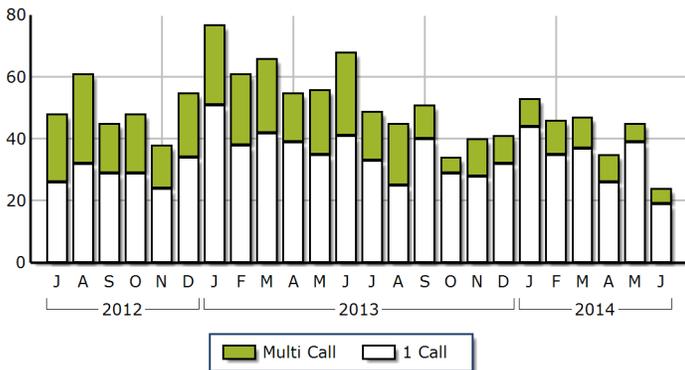
How Heard About



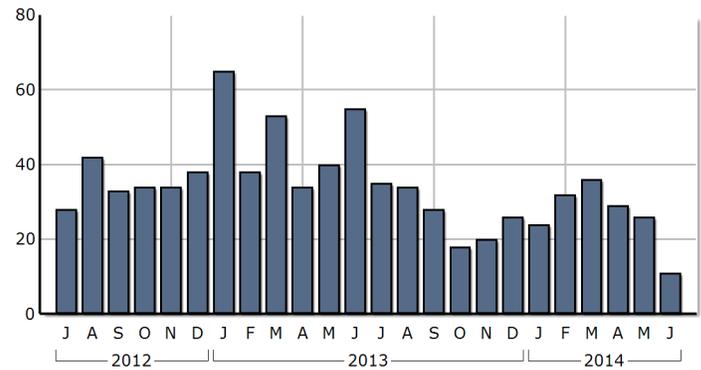
Fax Referral



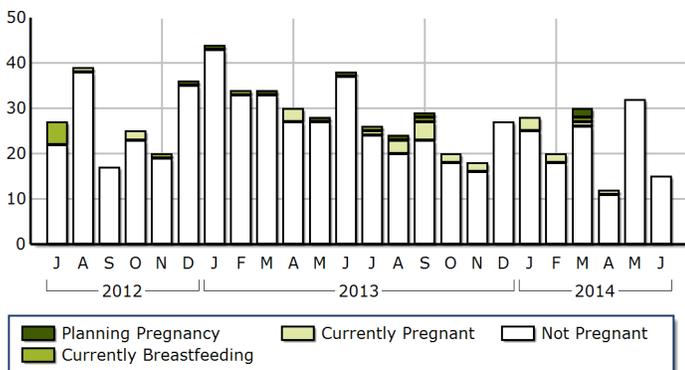
Tobacco User Enrollments By Program Type



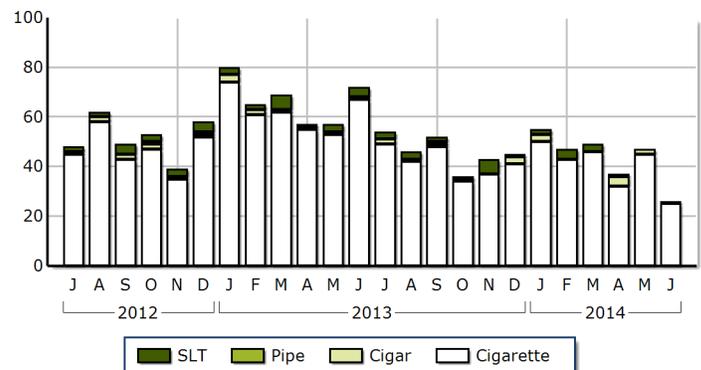
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

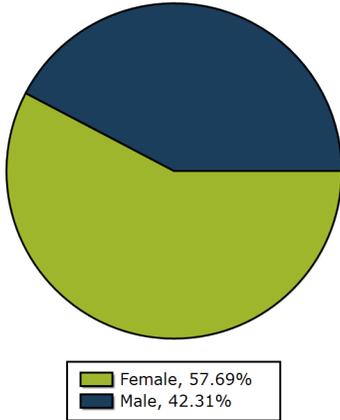


Chart Total N: 26

Tobacco Users By Language

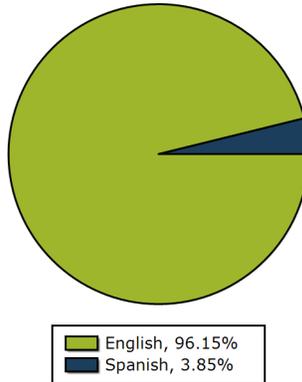


Chart Total N: 26

Tobacco Users By Education

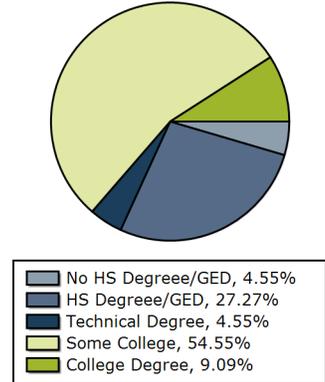


Chart Total N: 22

Tobacco Users By Race

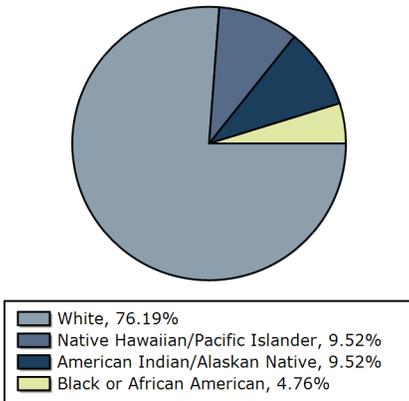


Chart Total N: 21

Tobacco Users By Age

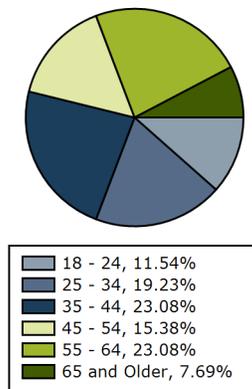


Chart Total N: 26

Tobacco Users By Health Plan

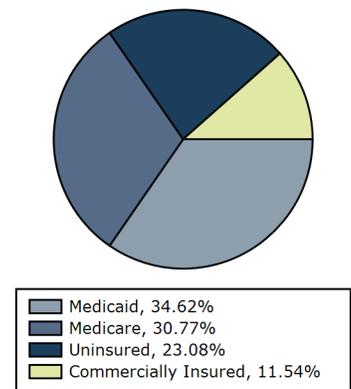


Chart Total N: 26

Tobacco Users By Ethnicity

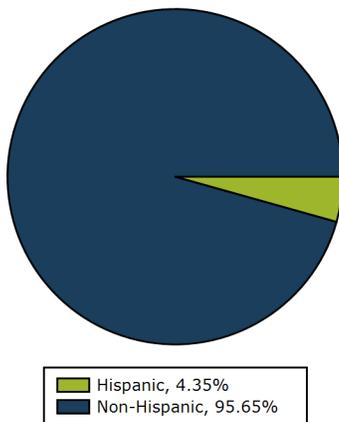


Chart Total N: 23

Tobacco Users By Chronic Condition

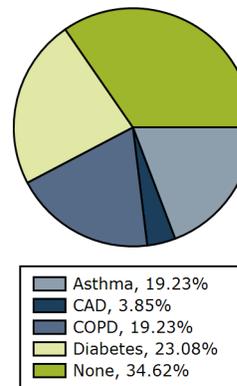


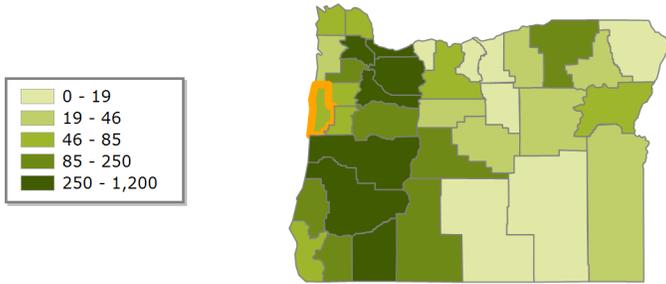
Chart Total N: 26

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 6/1/2014 through 6/30/2014

State Tobacco Users Served Contract YTD (Adults)

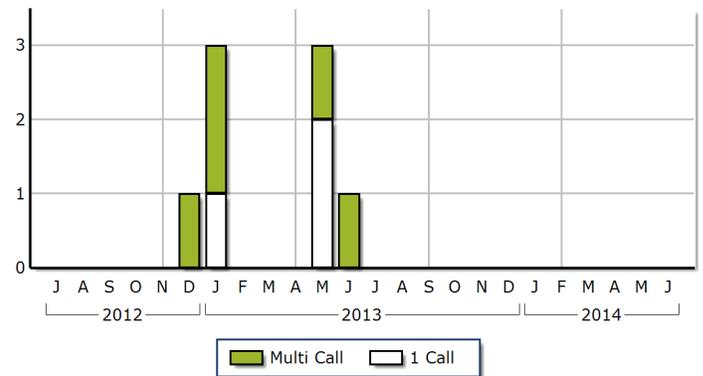


County Population	Prevalence	Tobacco Users
Adult 36,512	26.9 %	9,822 ⁴
		County
Tobacco Users - Last Full Month		5
Tobacco Users YTD		97
Unique Tobacco Users YTD	3	50
Target Reach		2.0 %
Reach YTD	1	0.99 %
Reach - NAQC	2	0.67 %
Annualized Reach	1	0.99 %
Annualized Reach - NAQC	2	0.67 %
Unique Individual Reach	3	0.51 %

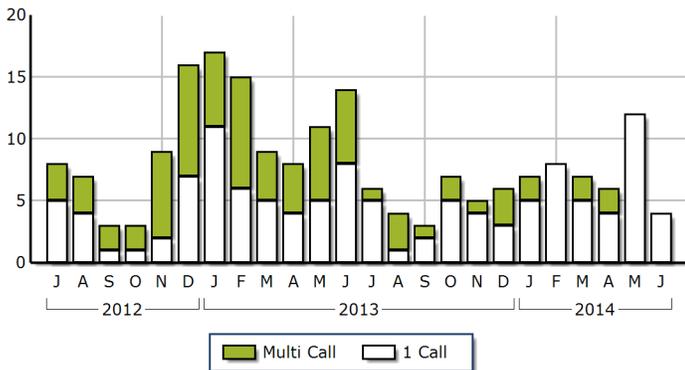
How Heard About



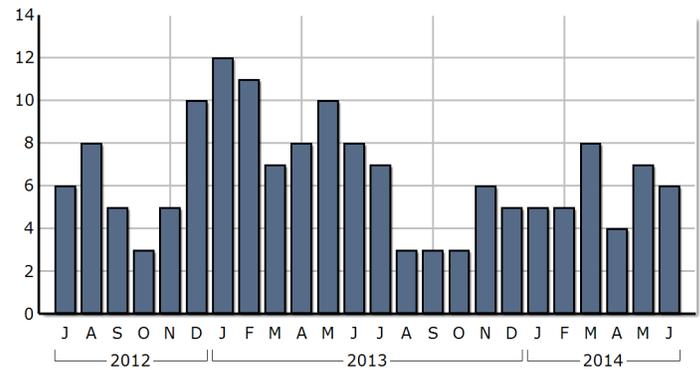
Fax Referral



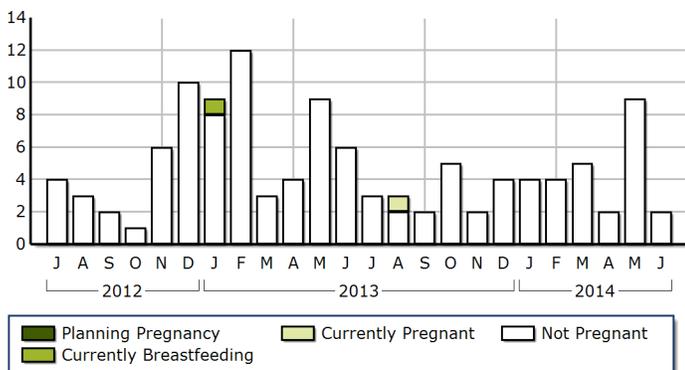
Tobacco User Enrollments By Program Type



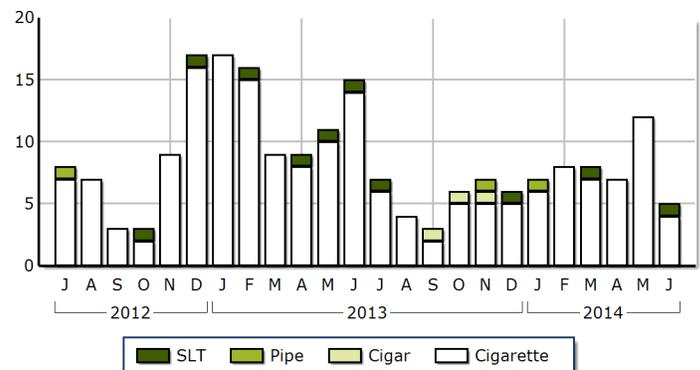
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

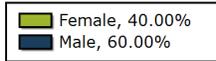
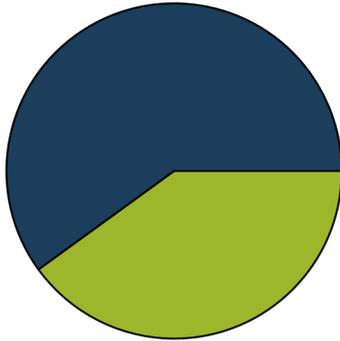


Chart Total N: 5

Tobacco Users By Language

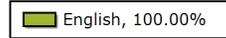
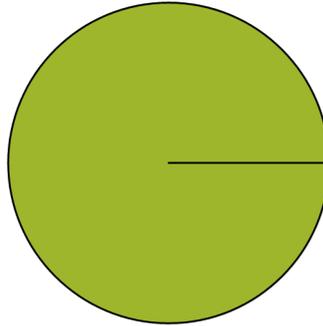


Chart Total N: 5

Tobacco Users By Education

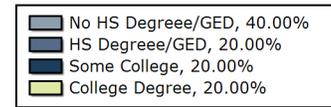
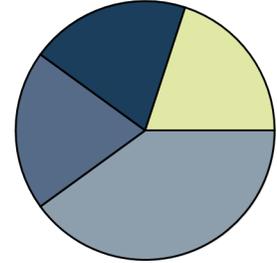


Chart Total N: 5

Tobacco Users By Race

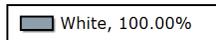
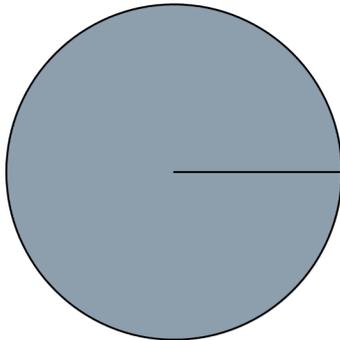


Chart Total N: 5

Tobacco Users By Age

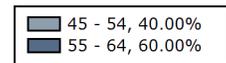
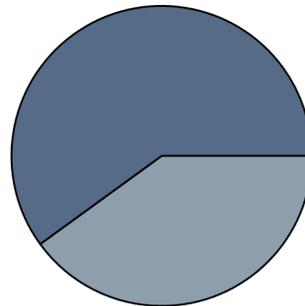


Chart Total N: 5

Tobacco Users By Health Plan

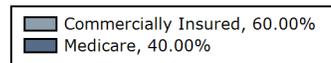
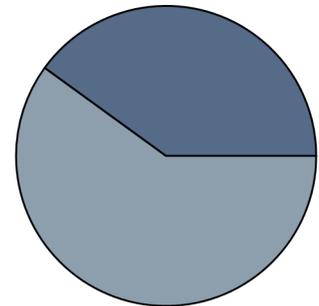


Chart Total N: 5

Tobacco Users By Ethnicity

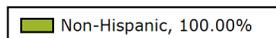
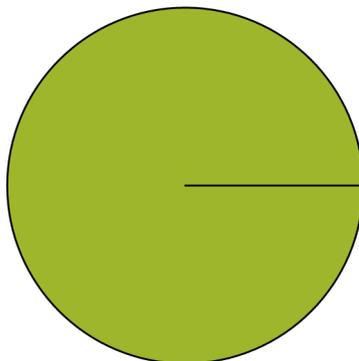


Chart Total N: 4

Tobacco Users By Chronic Condition

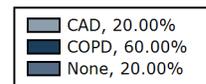
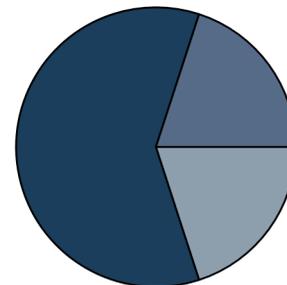


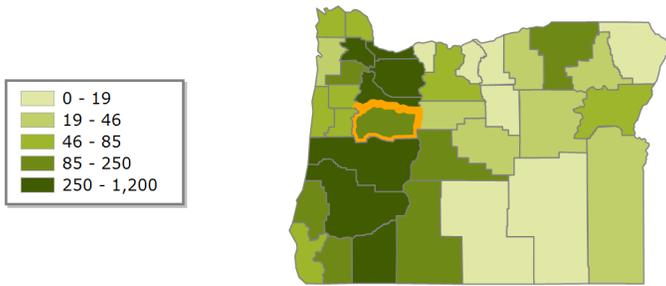
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

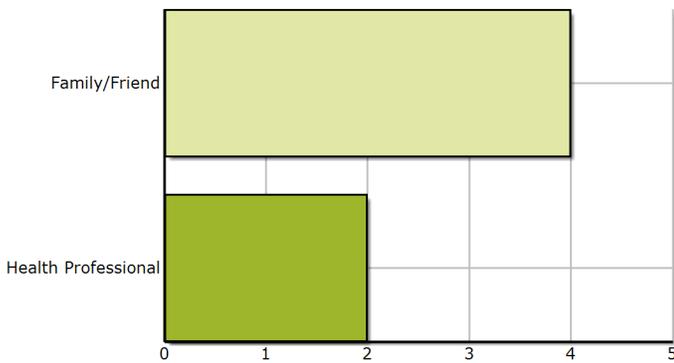
From 6/1/2014 through 6/30/2014

State Tobacco Users Served Contract YTD (Adults)

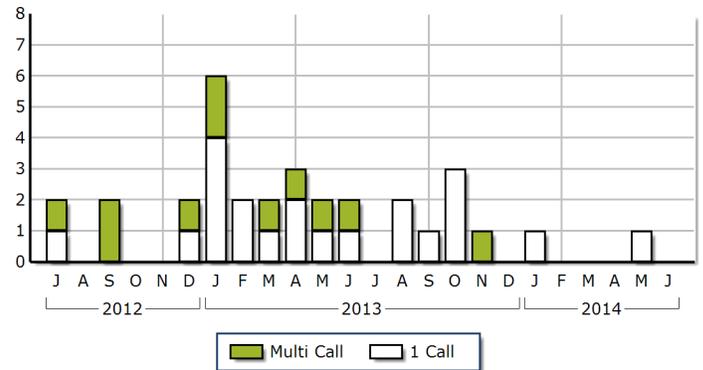


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %		17,601 ⁴
			County	State
Tobacco Users - Last Full Month			7	619
Tobacco Users YTD			167	9,433
Unique Tobacco Users YTD			3	5,872
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.95 %
Reach - NAQC			2	0.64 %
Annualized Reach			1	0.95 %
Annualized Reach - NAQC			2	0.64 %
Unique Individual Reach			3	0.50 %

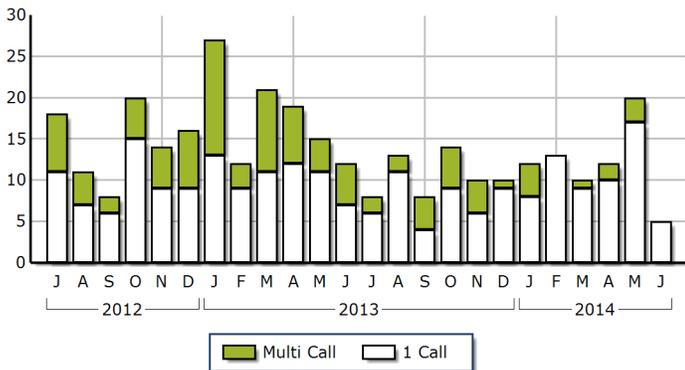
How Heard About



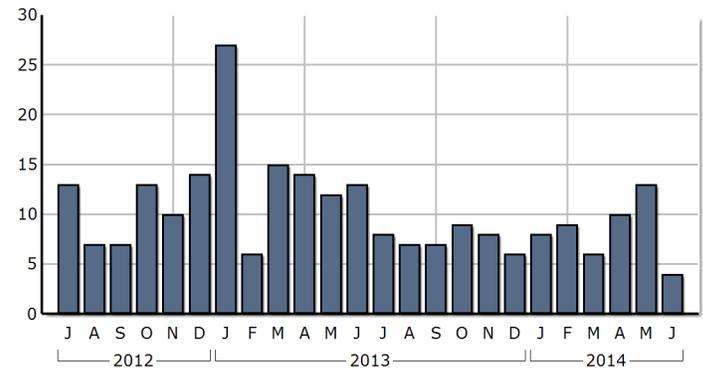
Fax Referral



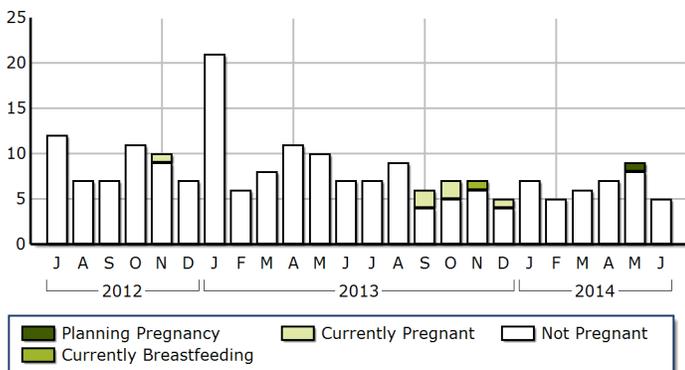
Tobacco User Enrollments By Program Type



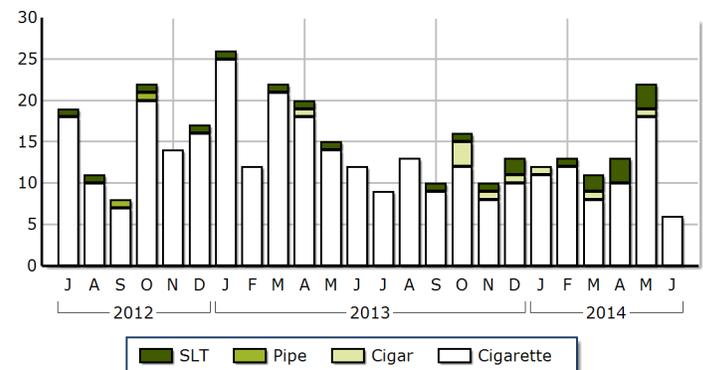
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

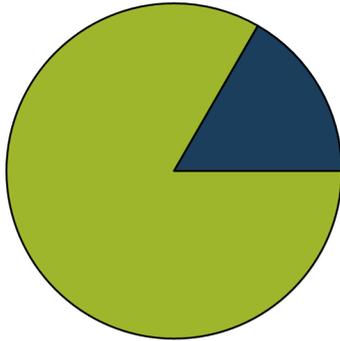


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

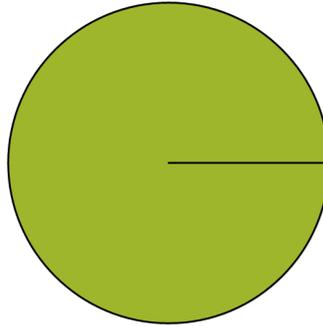
Tobacco Users By Gender



Female, 83.33%
Male, 16.67%

Chart Total N: 6

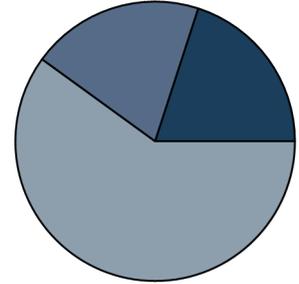
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

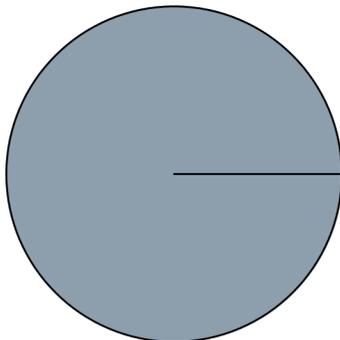
Tobacco Users By Education



No HS Degreee/GED, 60.00%
HS Degreee/GED, 20.00%
Some College, 20.00%

Chart Total N: 5

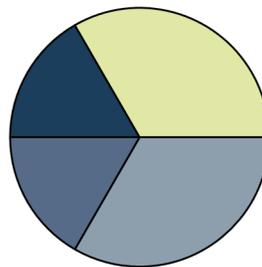
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

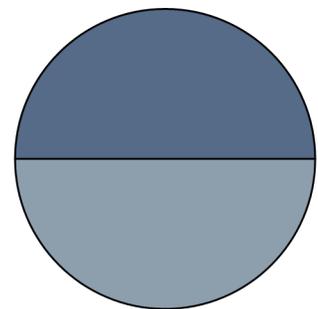
Tobacco Users By Age



25 - 34, 33.33%
45 - 54, 16.67%
55 - 64, 16.67%
65 and Older, 33.33%

Chart Total N: 6

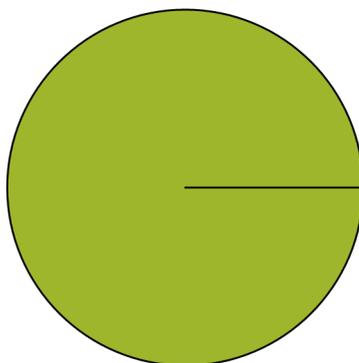
Tobacco Users By Health Plan



Medicaid, 50.00%
Medicare, 50.00%

Chart Total N: 6

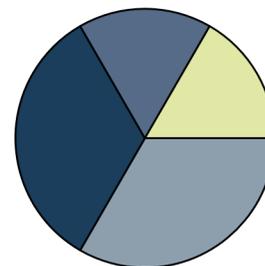
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



Asthma, 33.33%
COPD, 33.33%
Diabetes, 16.67%
None, 16.67%

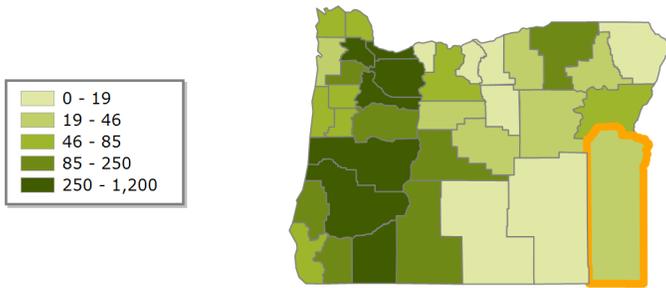
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

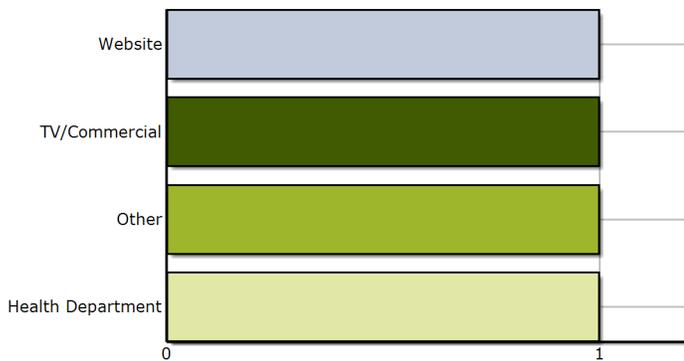
From 6/1/2014 through 6/30/2014

State Tobacco Users Served Contract YTD (Adults)

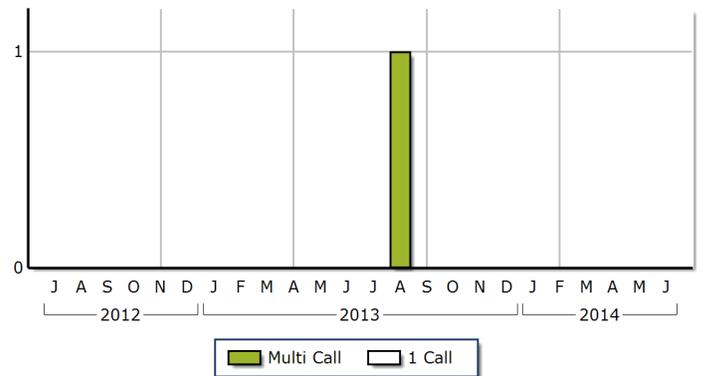


County Population	Prevalence	Tobacco Users
Adult 23,866	16.8 %	4,009 ⁴
		County
Tobacco Users - Last Full Month		5
Tobacco Users YTD		48
Unique Tobacco Users YTD		30
Target Reach		2.0 %
Reach YTD		1.20 %
Reach - NAQC		1.00 %
Annualized Reach		1.20 %
Annualized Reach - NAQC		1.00 %
Unique Individual Reach		0.75 %

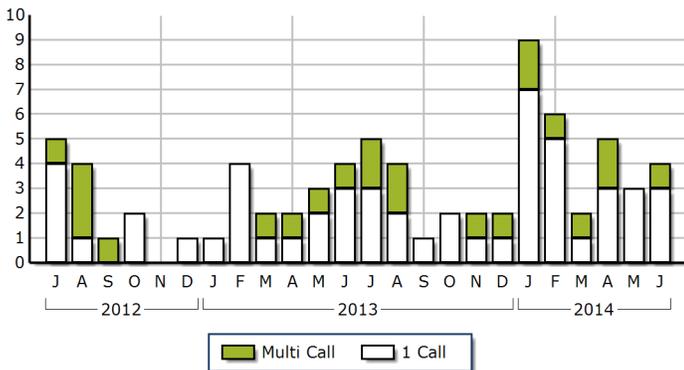
How Heard About



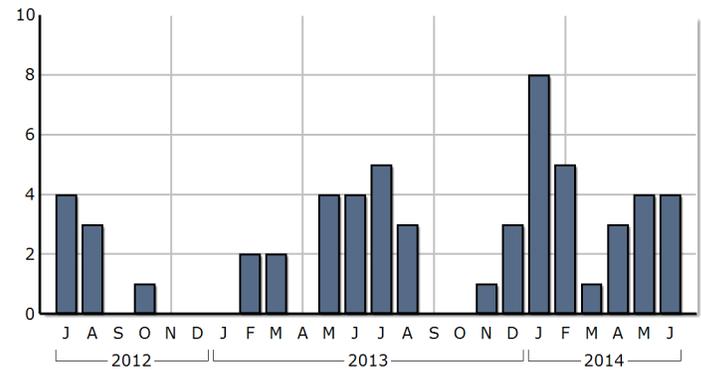
Fax Referral



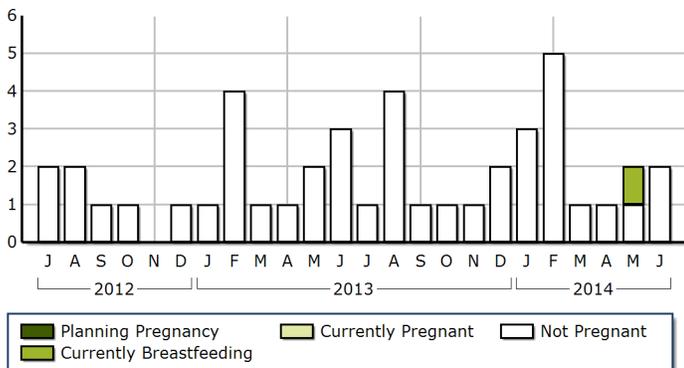
Tobacco User Enrollments By Program Type



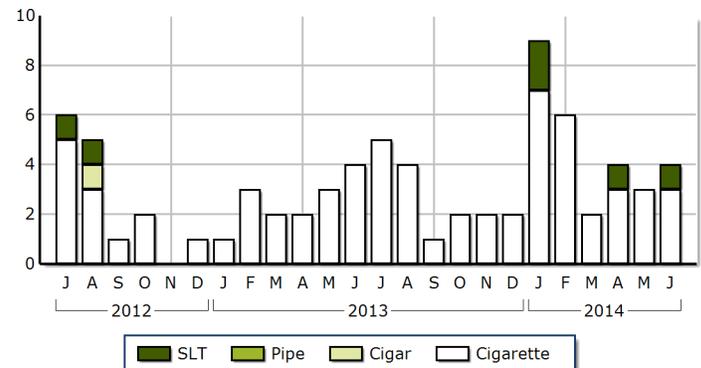
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

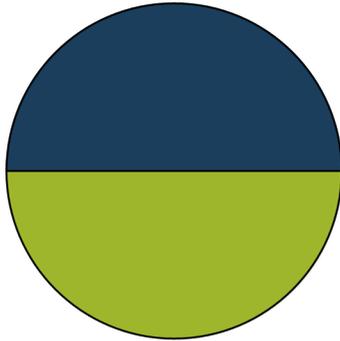


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

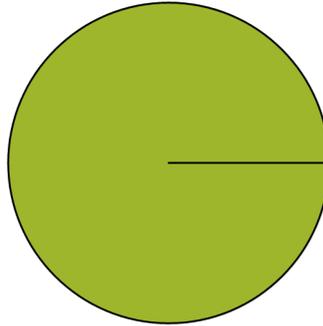
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 4

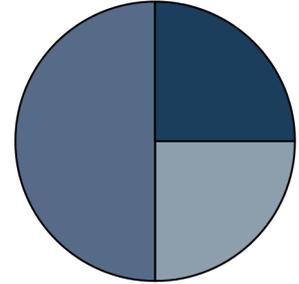
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

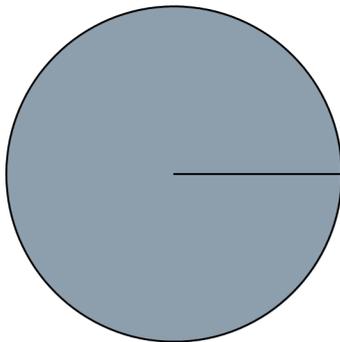
Tobacco Users By Education



HS Degreee/GED, 25.00%
Some College, 50.00%
College Degree, 25.00%

Chart Total N: 4

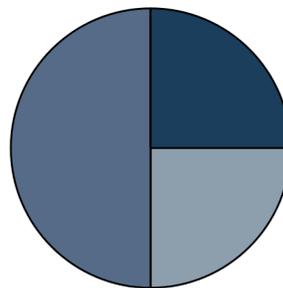
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

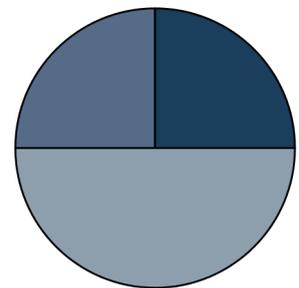
Tobacco Users By Age



18 - 24, 25.00%
25 - 34, 50.00%
65 and Older, 25.00%

Chart Total N: 4

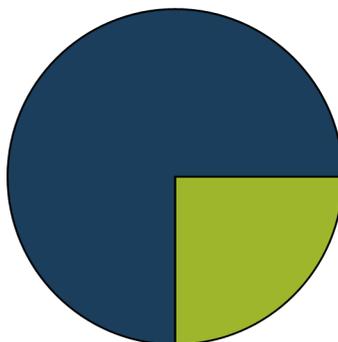
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicare, 25.00%
Uninsured, 25.00%

Chart Total N: 4

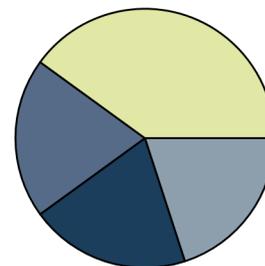
Tobacco Users By Ethnicity



Hispanic, 25.00%
Non-Hispanic, 75.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 20.00%
CAD, 20.00%
COPD, 20.00%
None, 40.00%

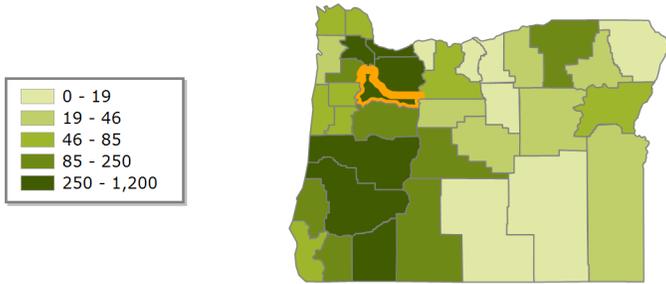
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

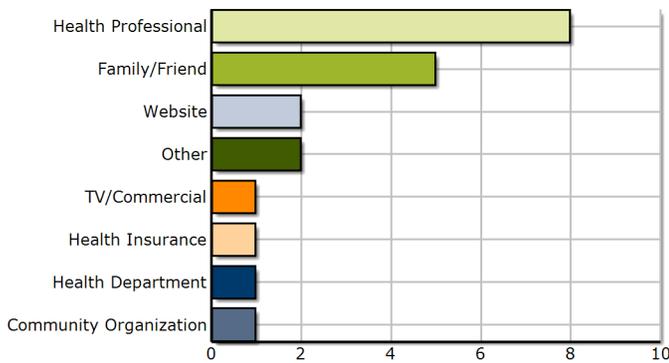
From 6/1/2014 through 6/30/2014

State Tobacco Users Served Contract YTD (Adults)

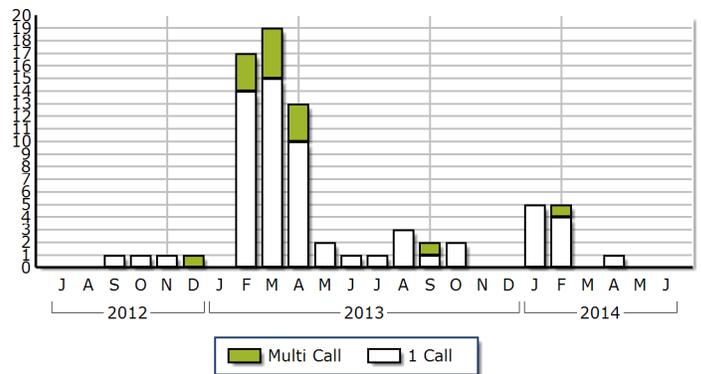


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492	⁴
			County	State
Tobacco Users - Last Full Month			24	619
Tobacco Users YTD			422	9,433
Unique Tobacco Users YTD			3	5,872
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.16 %
Reach - NAQC			2	0.86 %
Annualized Reach			1	1.16 %
Annualized Reach - NAQC			2	0.86 %
Unique Individual Reach			3	0.70 %

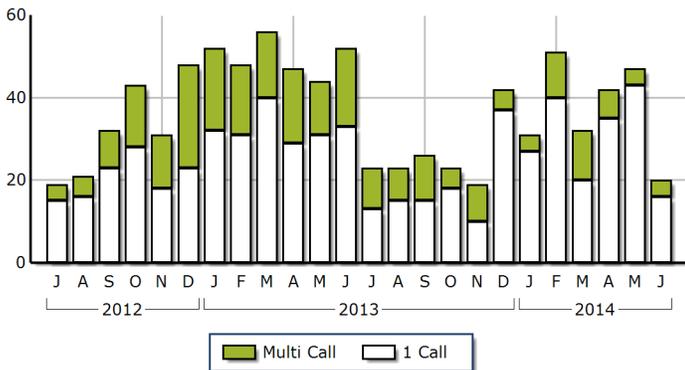
How Heard About



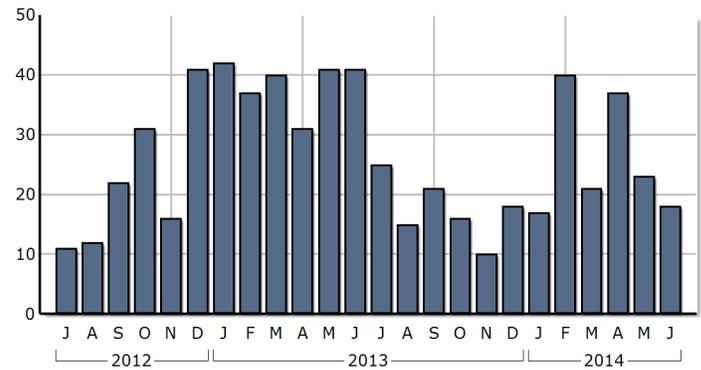
Fax Referral



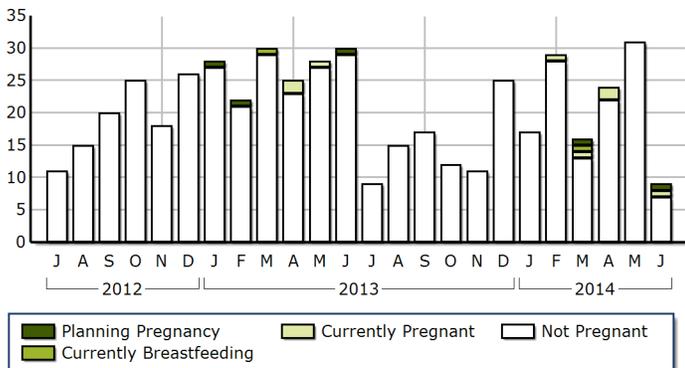
Tobacco User Enrollments By Program Type



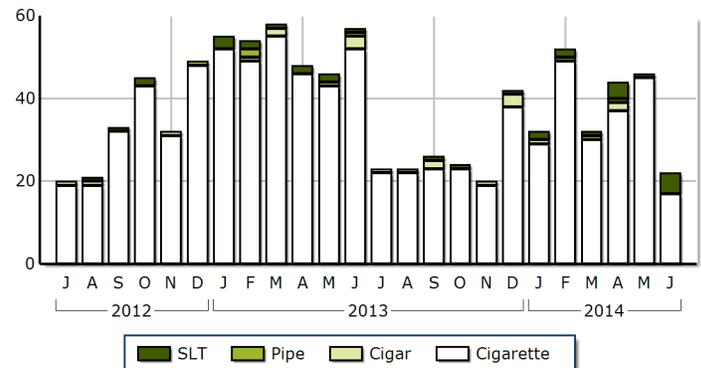
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

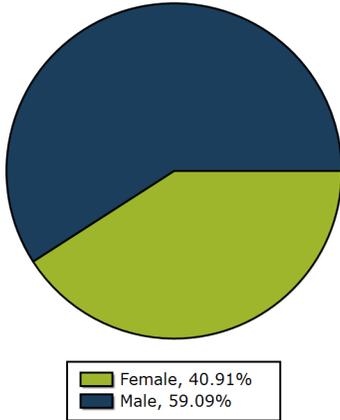


Chart Total N: 22

Tobacco Users By Language

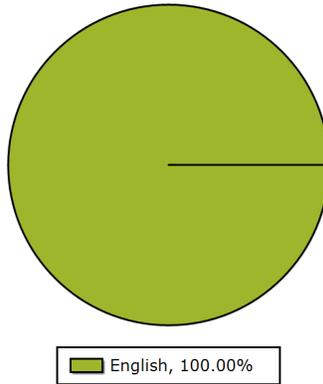


Chart Total N: 22

Tobacco Users By Education

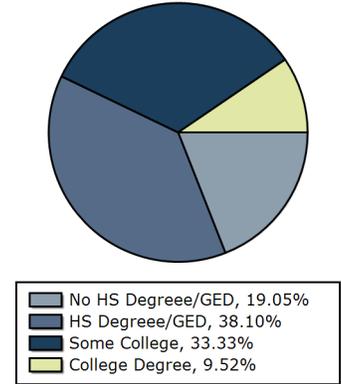


Chart Total N: 21

Tobacco Users By Race

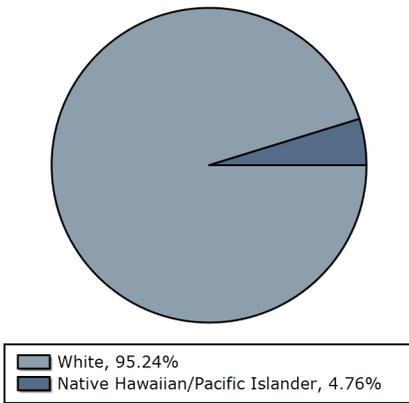


Chart Total N: 21

Tobacco Users By Age

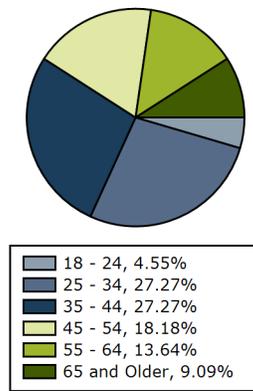


Chart Total N: 22

Tobacco Users By Health Plan

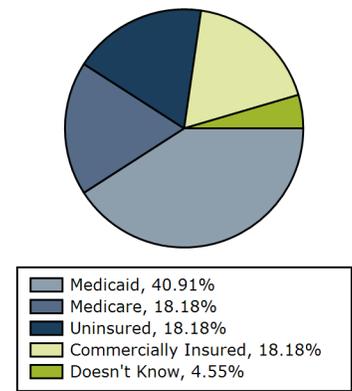


Chart Total N: 22

Tobacco Users By Ethnicity

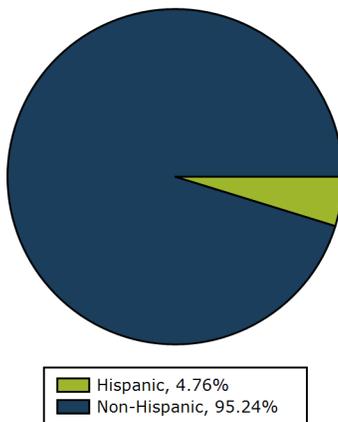


Chart Total N: 21

Tobacco Users By Chronic Condition

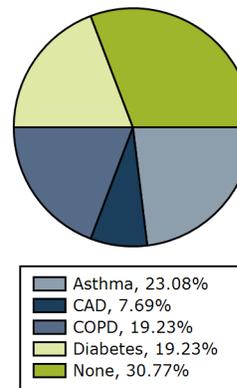


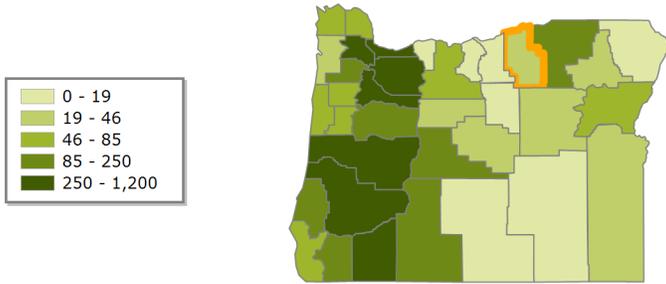
Chart Total N: 26

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

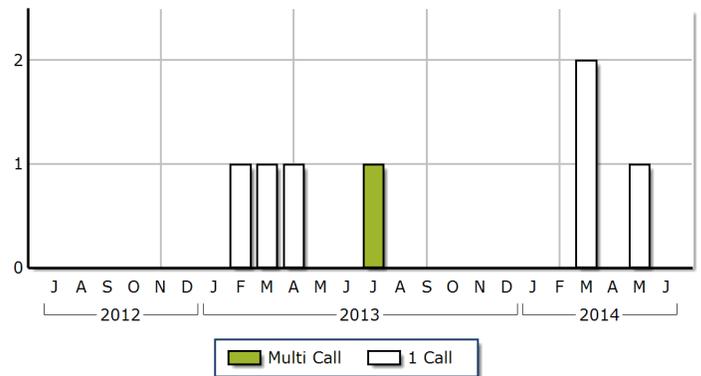
From 6/1/2014 through 6/30/2014

State Tobacco Users Served Contract YTD (Adults)

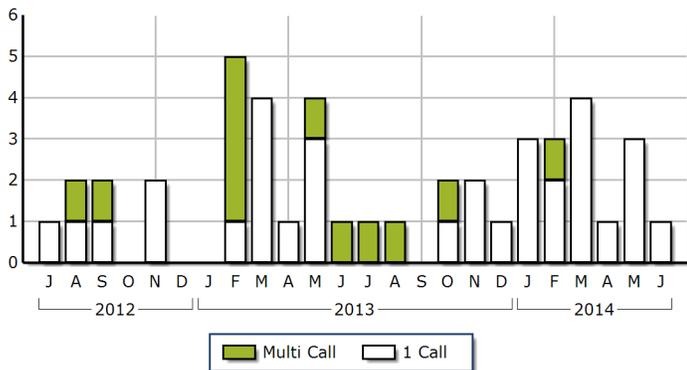


County Population	Prevalence	Tobacco Users
Adult	9,037	18.2 %
		1,645 ⁴
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		24
Unique Tobacco Users YTD	3	17
Target Reach		2.0 %
Reach YTD	1	1.46 %
Reach - NAQC	2	1.09 %
Annualized Reach	1	1.46 %
Annualized Reach - NAQC	2	1.09 %
Unique Individual Reach	3	1.03 %

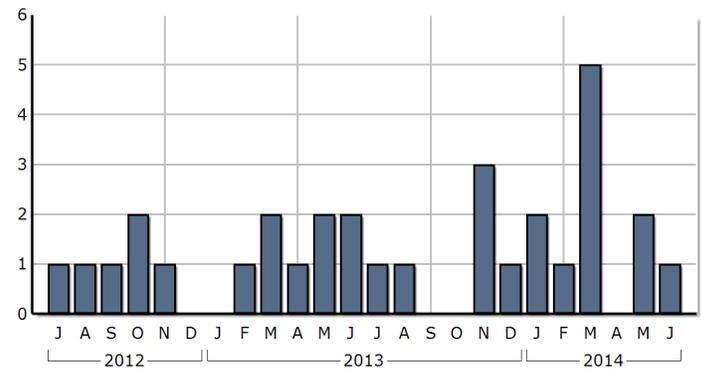
Fax Referral



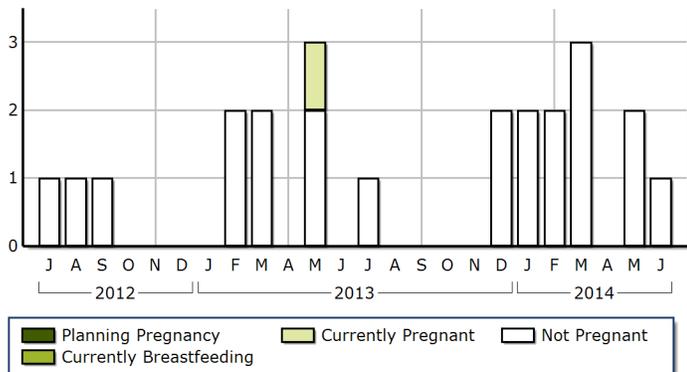
Tobacco User Enrollments By Program Type



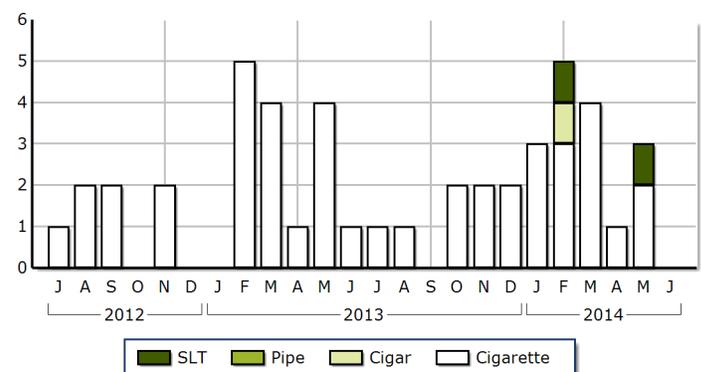
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

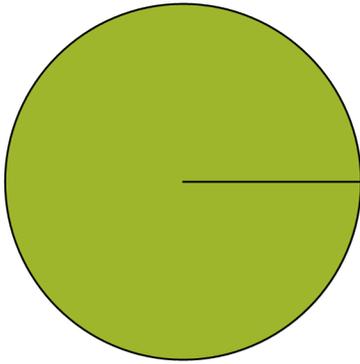


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

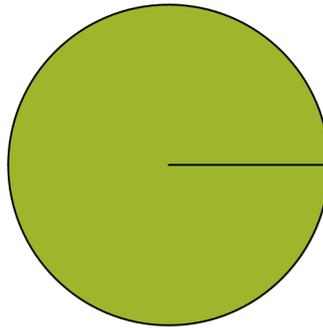
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

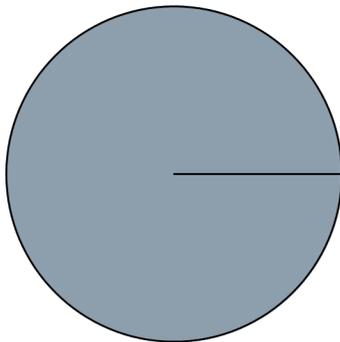
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

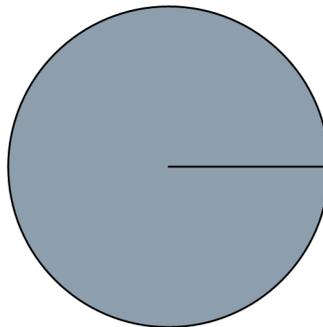
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

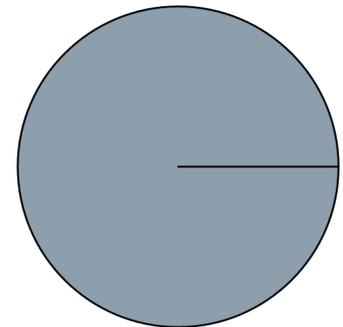
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

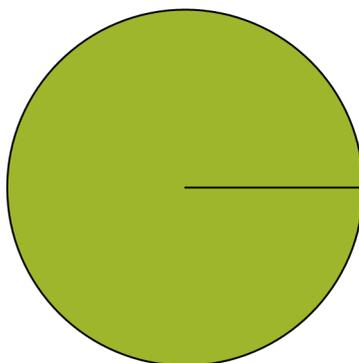
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

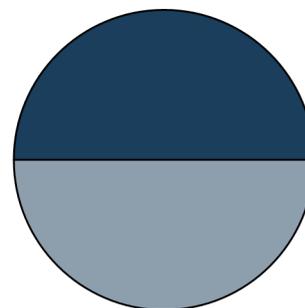
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 50.00%
Diabetes, 50.00%

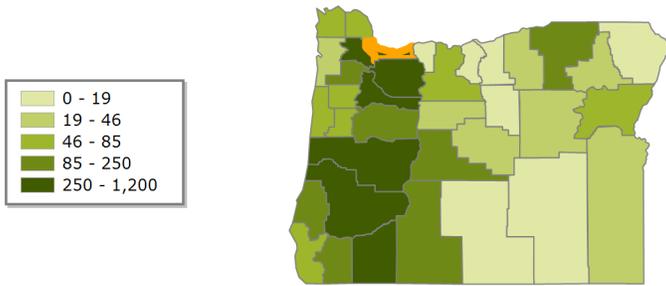
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

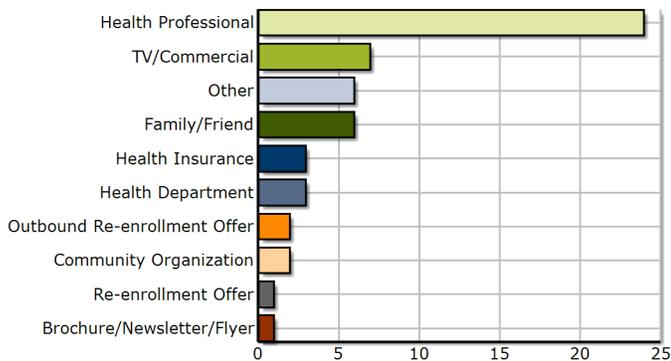
From 6/1/2014 through 6/30/2014

State Tobacco Users Served Contract YTD (Adults)

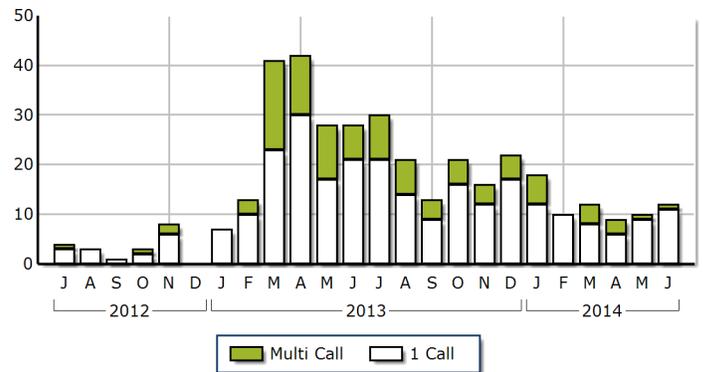


County Population		Prevalence	Tobacco Users
Adult	564,102	15.3 %	86,308 ⁴
			County State
Tobacco Users - Last Full Month			110 619
Tobacco Users YTD			1,502 9,433
Unique Tobacco Users YTD			3 759 5,872
Target Reach			2.0 % 2.0 %
Reach YTD			1 1.74 % 1.87 %
Reach - NAQC			2 0.99 % 0.79 %
Annualized Reach			1 1.74 % 1.87 %
Annualized Reach - NAQC			2 0.99 % 0.79 %
Unique Individual Reach			3 0.88 % 1.16 %

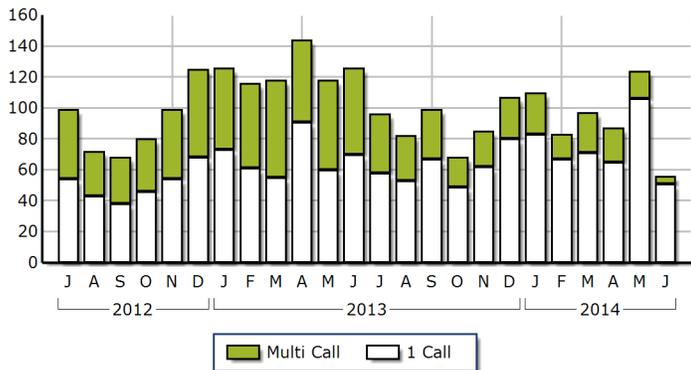
How Heard About



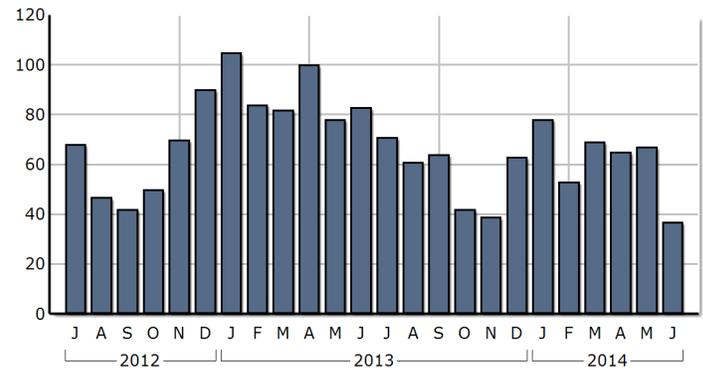
Fax Referral



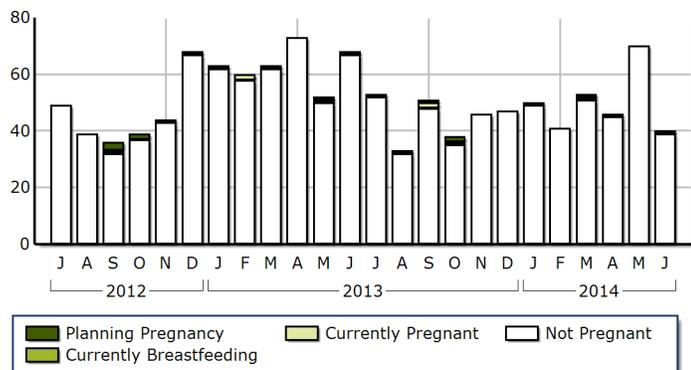
Tobacco User Enrollments By Program Type



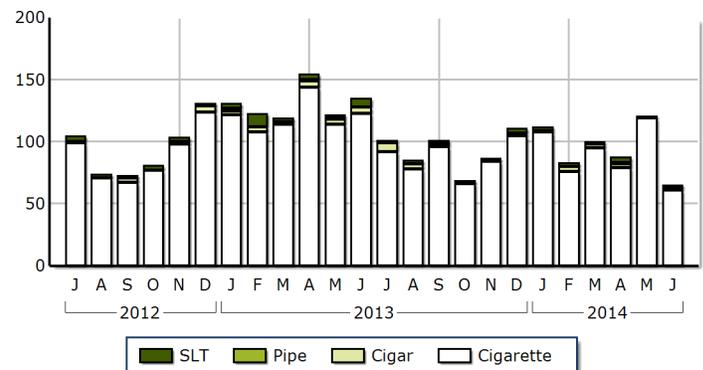
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
 2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

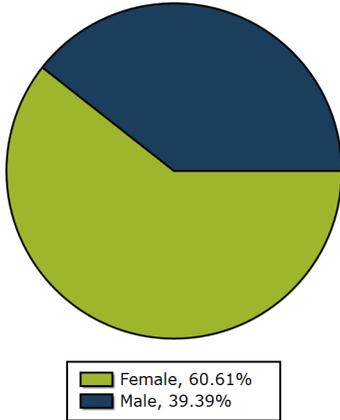


Chart Total N: 66

Tobacco Users By Language

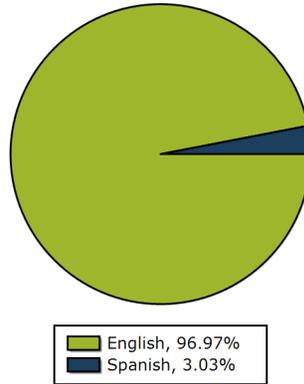


Chart Total N: 66

Tobacco Users By Education

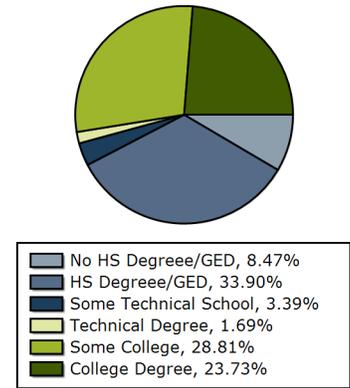


Chart Total N: 59

Tobacco Users By Race

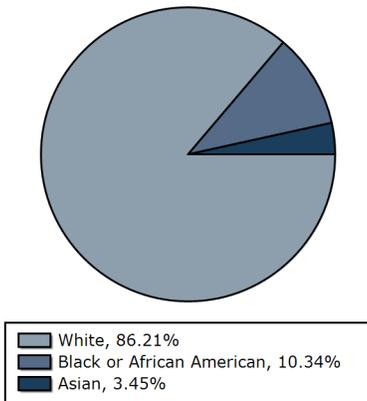


Chart Total N: 58

Tobacco Users By Age

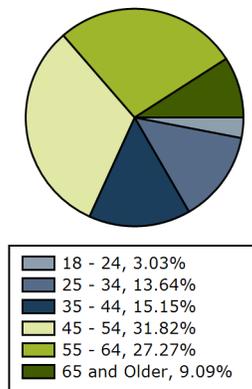


Chart Total N: 66

Tobacco Users By Health Plan

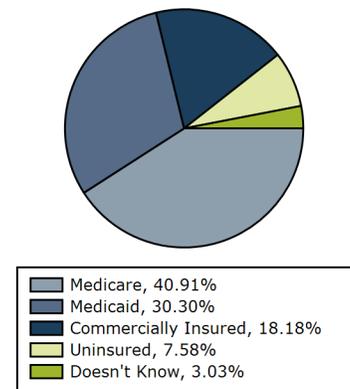


Chart Total N: 66

Tobacco Users By Ethnicity

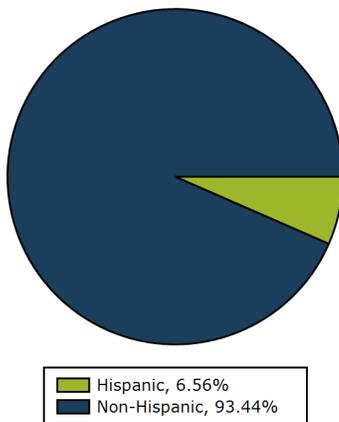


Chart Total N: 61

Tobacco Users By Chronic Condition

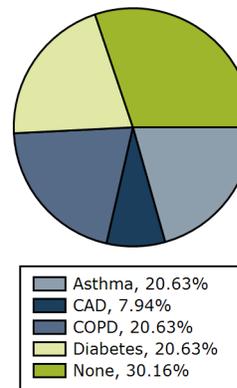


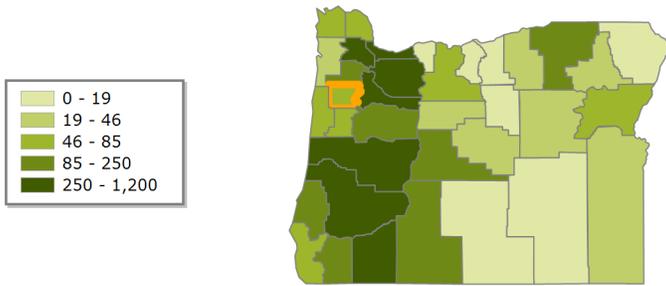
Chart Total N: 63

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

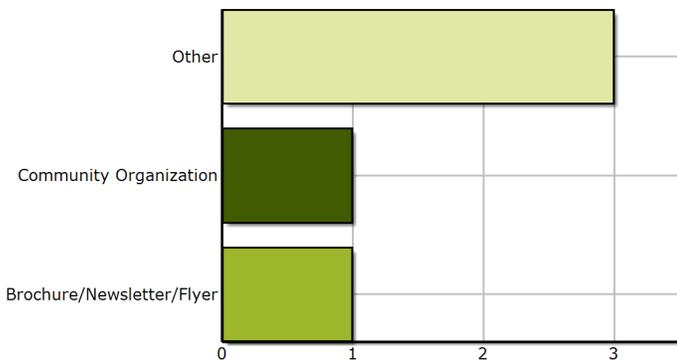
From 6/1/2014 through 6/30/2014

State Tobacco Users Served Contract YTD (Adults)

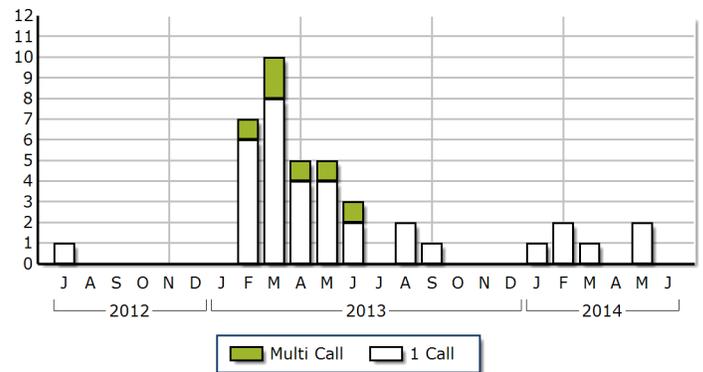


County Population	Prevalence	Tobacco Users
Adult	52,685	14.3 %
		7,534 ⁴
		County
Tobacco Users - Last Full Month		6
Tobacco Users YTD		73
Unique Tobacco Users YTD	3	43
Target Reach		2.0 %
Reach YTD	1	0.97 %
Reach - NAQC	2	0.73 %
Annualized Reach	1	0.97 %
Annualized Reach - NAQC	2	0.73 %
Unique Individual Reach	3	0.57 %

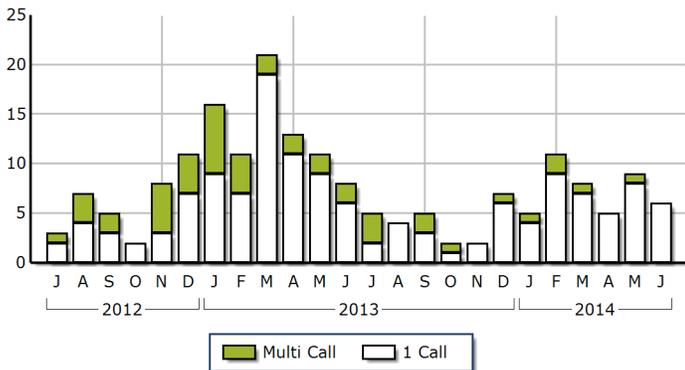
How Heard About



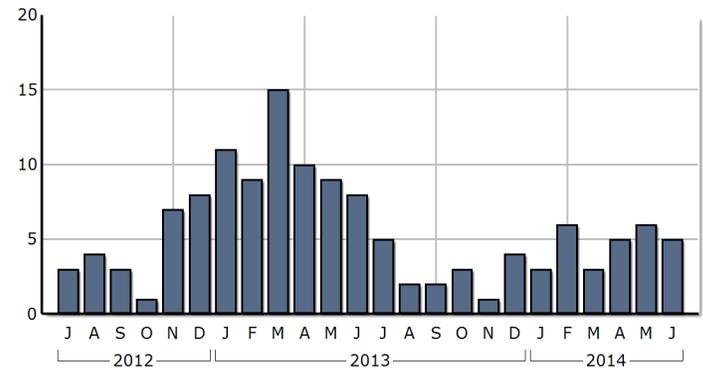
Fax Referral



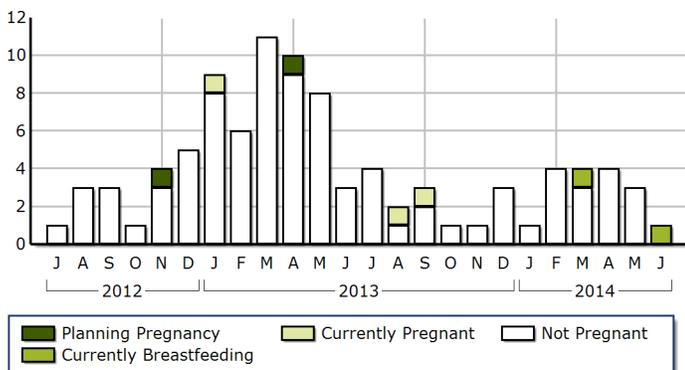
Tobacco User Enrollments By Program Type



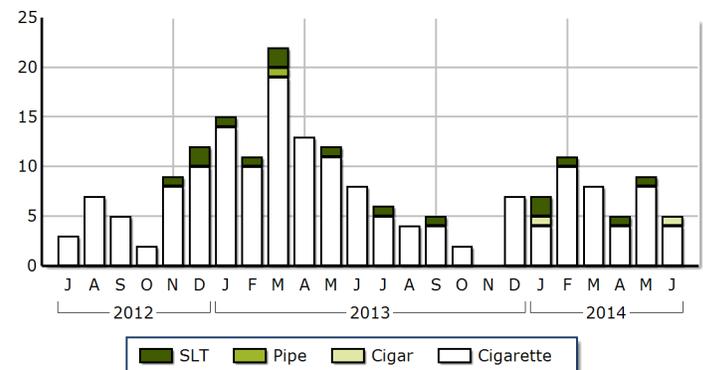
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

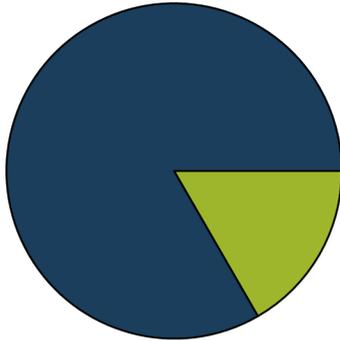


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

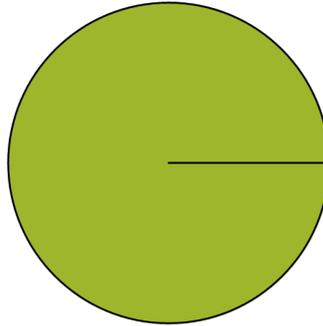
Tobacco Users By Gender



Female, 16.67%
Male, 83.33%

Chart Total N: 6

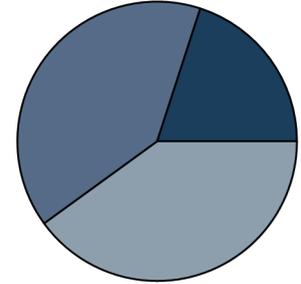
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

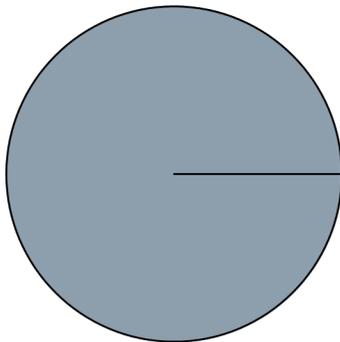
Tobacco Users By Education



No HS Degreee/GED, 40.00%
HS Degreee/GED, 40.00%
Some College, 20.00%

Chart Total N: 5

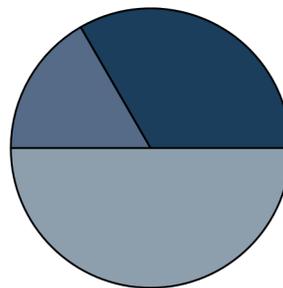
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

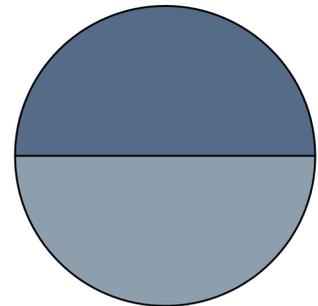
Tobacco Users By Age



25 - 34, 50.00%
35 - 44, 16.67%
45 - 54, 33.33%

Chart Total N: 6

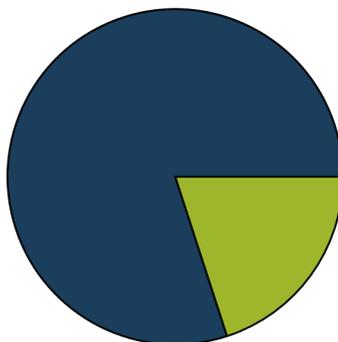
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicaid, 50.00%

Chart Total N: 6

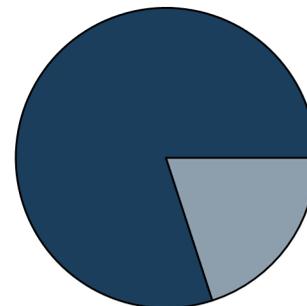
Tobacco Users By Ethnicity



Hispanic, 20.00%
Non-Hispanic, 80.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



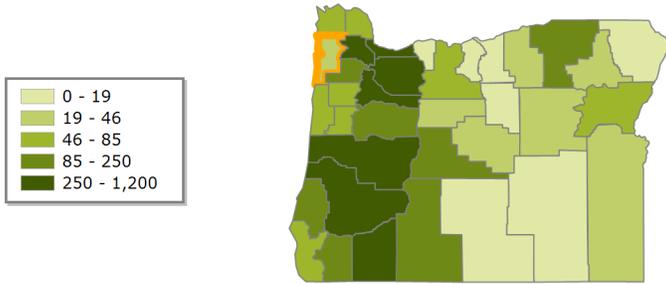
Asthma, 20.00%
None, 80.00%

Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

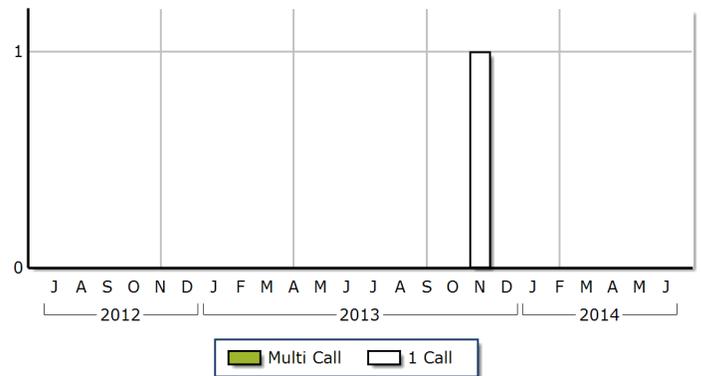


County Population	Prevalence	Tobacco Users
Adult 21,446	21.6 %	4,632 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		51
Unique Tobacco Users YTD	3	35
Target Reach	2.0 %	2.0 %
Reach YTD	1	1.10 %
Reach - NAQC	2	0.71 %
Annualized Reach	1	1.10 %
Annualized Reach - NAQC	2	0.71 %
Unique Individual Reach	3	0.76 %

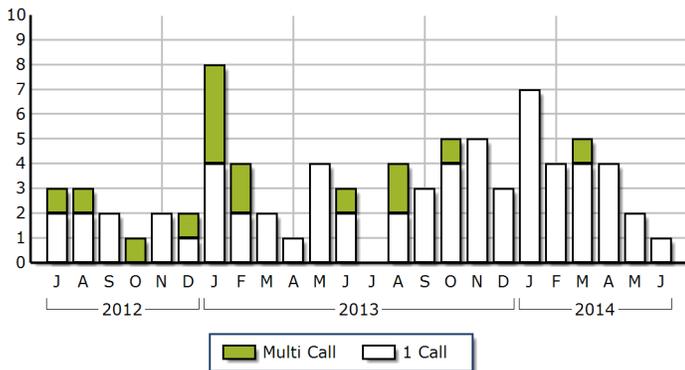
How Heard About



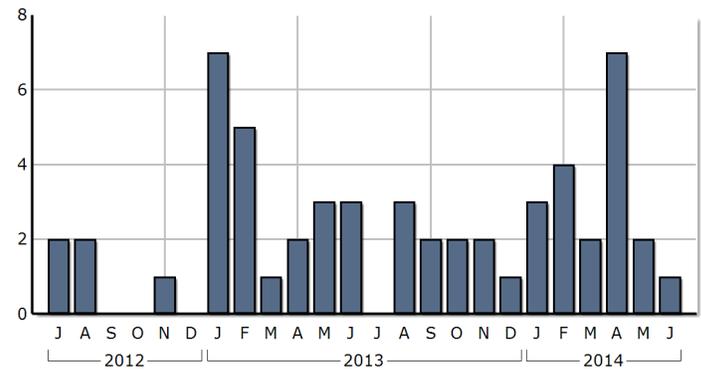
Fax Referral



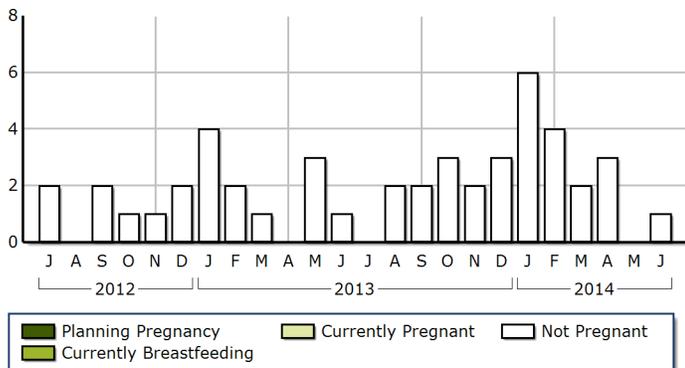
Tobacco User Enrollments By Program Type



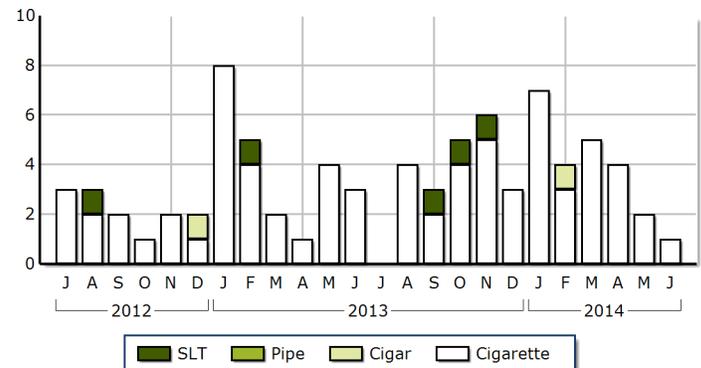
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

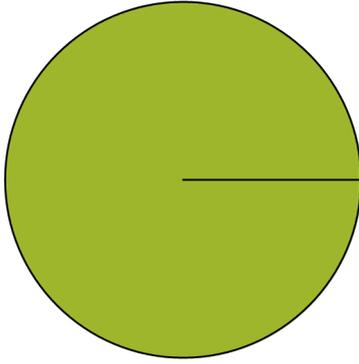


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

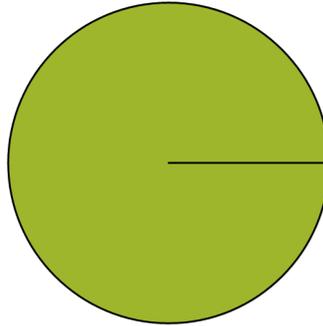
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

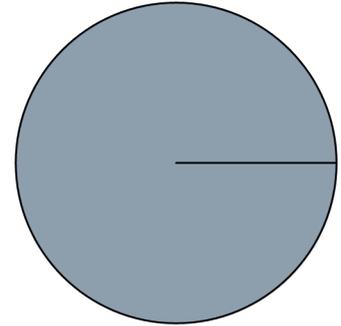
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

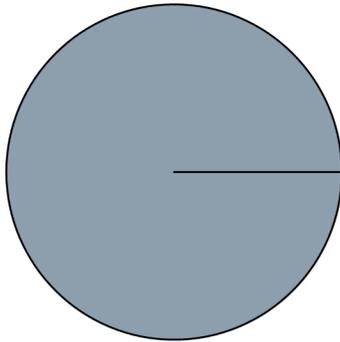
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

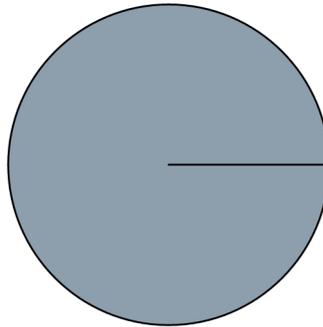
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

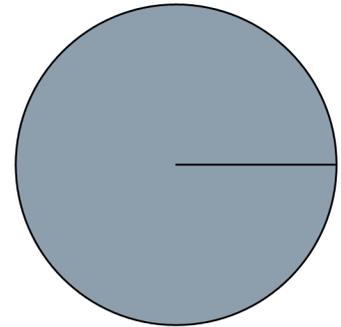
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

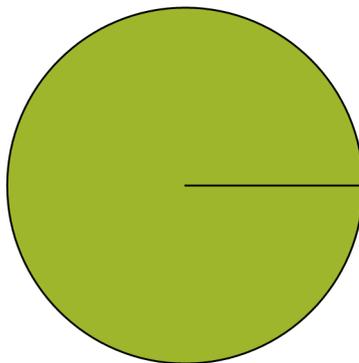
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

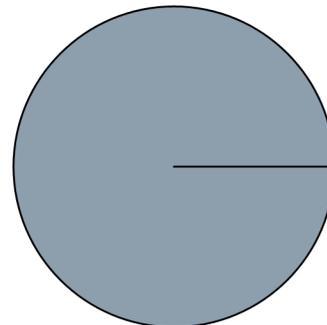
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 100.00%

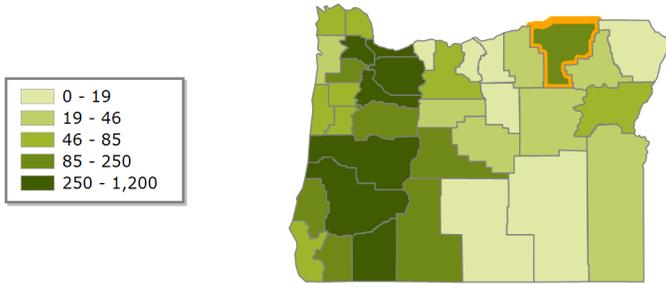
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

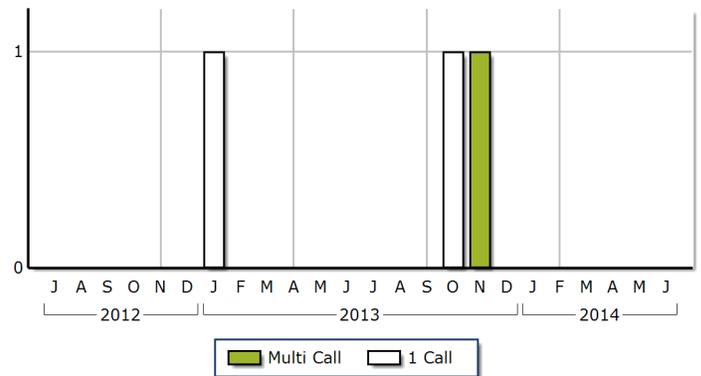
From 6/1/2014 through 6/30/2014

State Tobacco Users Served Contract YTD (Adults)

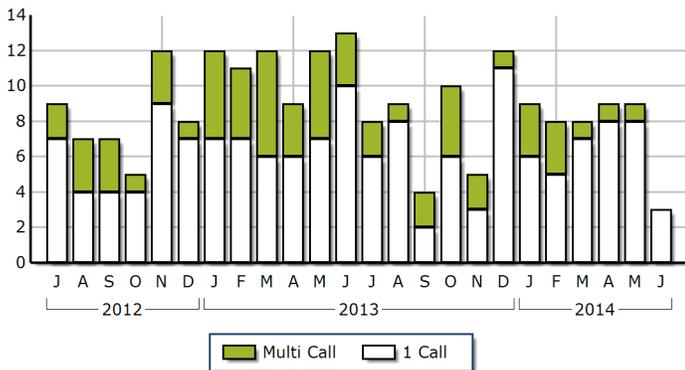


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117	⁴
			County	State
Tobacco Users - Last Full Month			5	619
Tobacco Users YTD			102	9,433
Unique Tobacco Users YTD			3	5,872
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.78 %
Reach - NAQC			2	0.56 %
Annualized Reach			1	0.78 %
Annualized Reach - NAQC			2	0.56 %
Unique Individual Reach			3	0.54 %

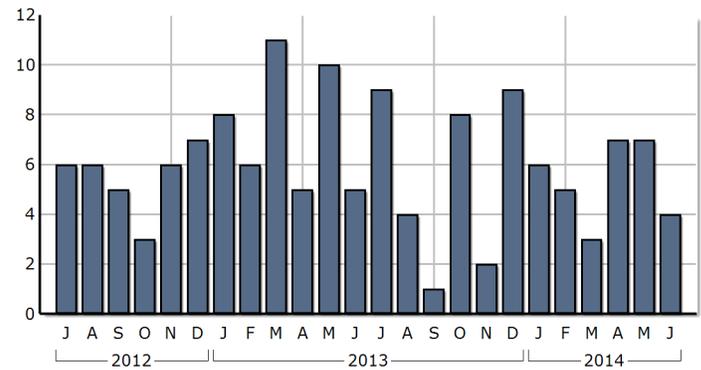
Fax Referral



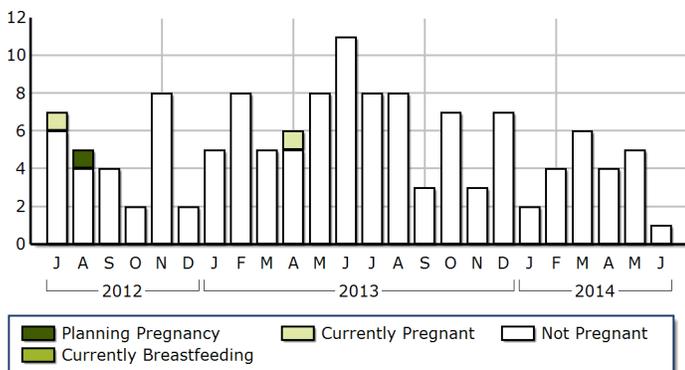
Tobacco User Enrollments By Program Type



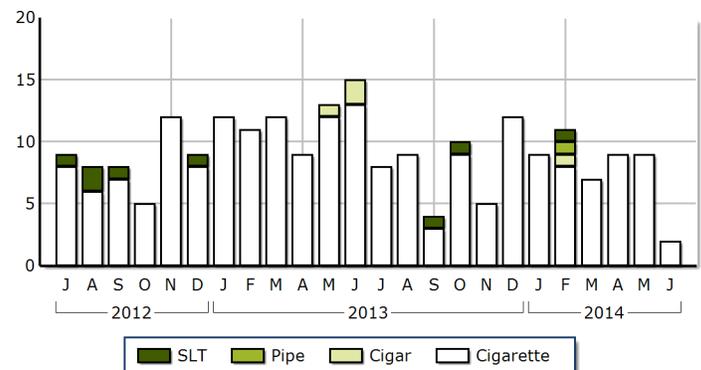
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

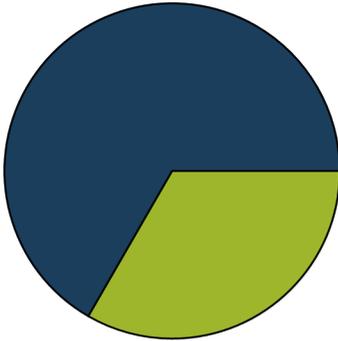


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

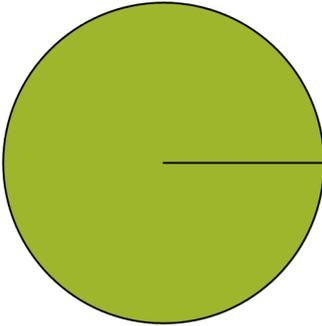
Tobacco Users By Gender



Female, 33.33%
Male, 66.67%

Chart Total N: 3

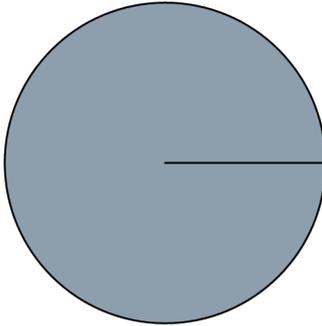
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

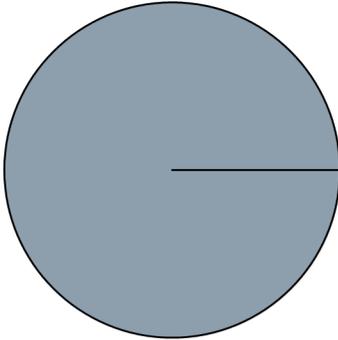
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

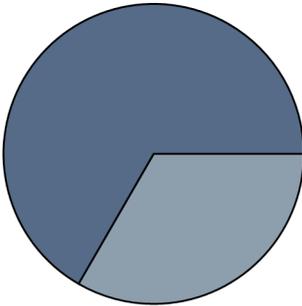
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

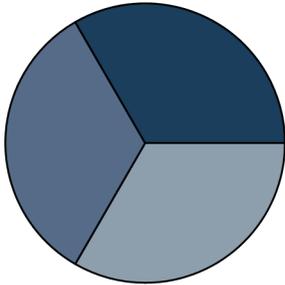
Tobacco Users By Age



35 - 44, 33.33%
55 - 64, 66.67%

Chart Total N: 3

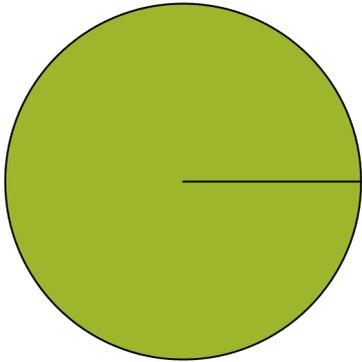
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Medicaid, 33.33%
Medicare, 33.33%

Chart Total N: 3

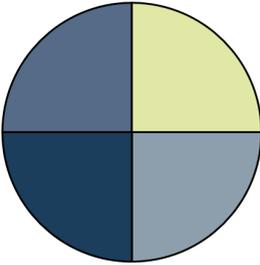
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



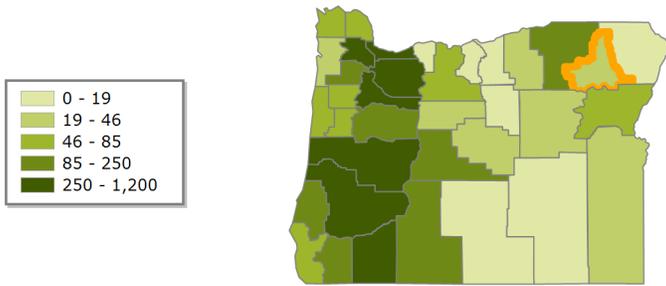
Asthma, 25.00%
COPD, 25.00%
Diabetes, 25.00%
None, 25.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

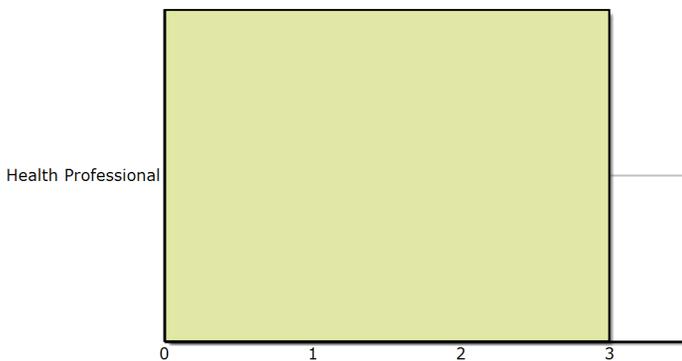
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

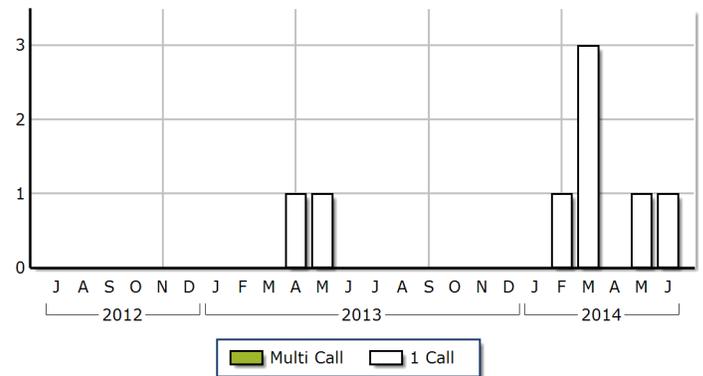


County Population	Prevalence	Tobacco Users
Adult	19,424	13.8 %
		County
		State
Tobacco Users - Last Full Month		5
Tobacco Users YTD		44
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3

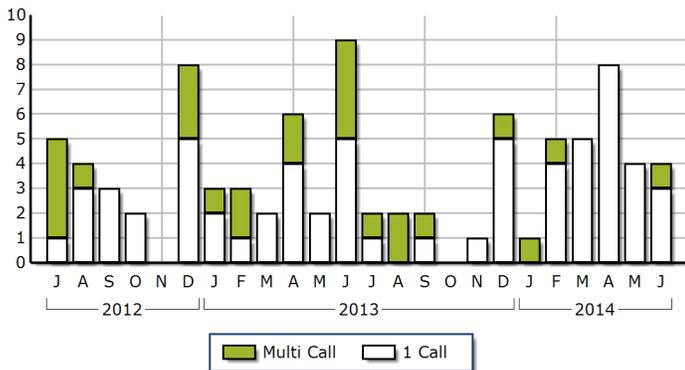
How Heard About



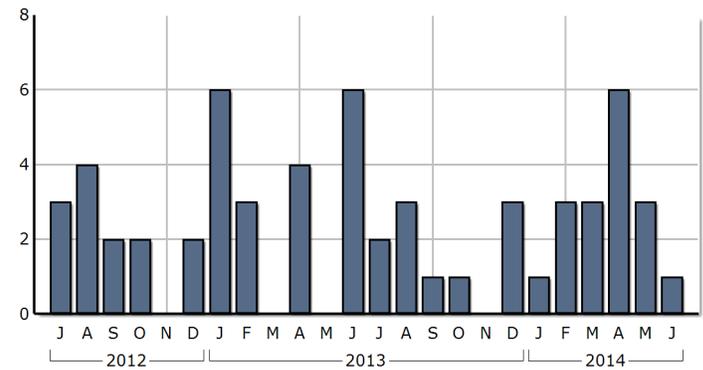
Fax Referral



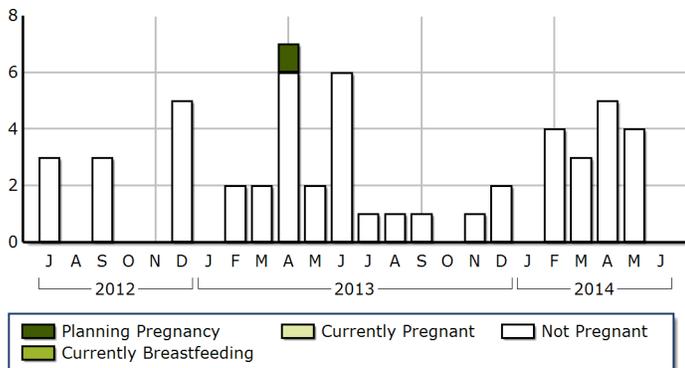
Tobacco User Enrollments By Program Type



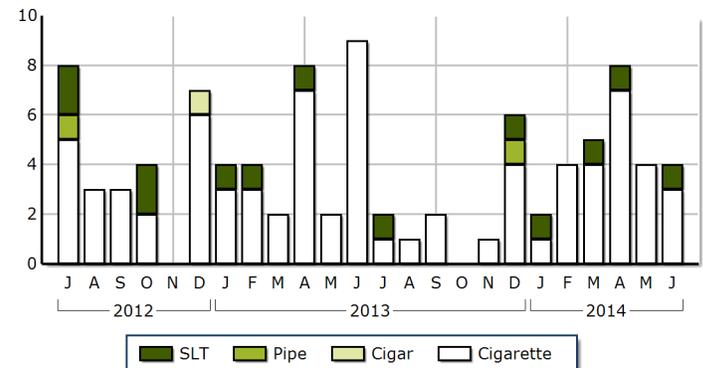
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

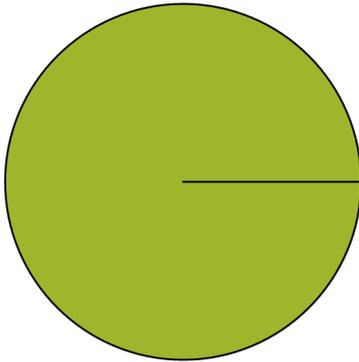


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

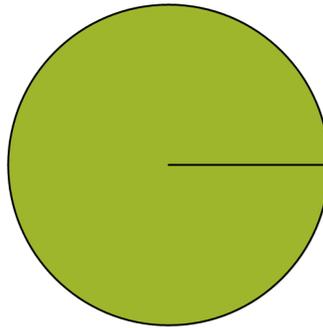
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 4

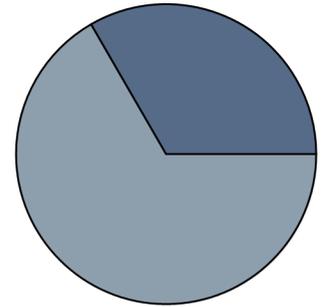
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

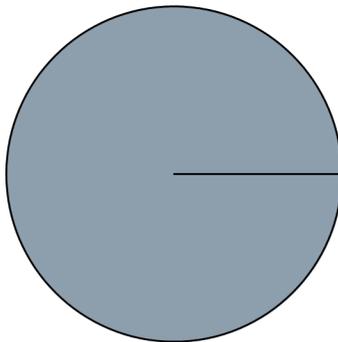
Tobacco Users By Education



No HS Degreee/GED, 66.67%
HS Degreee/GED, 33.33%

Chart Total N: 3

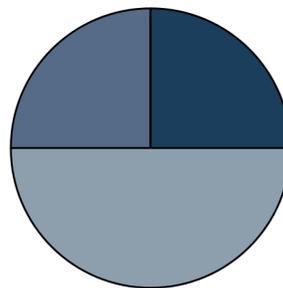
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

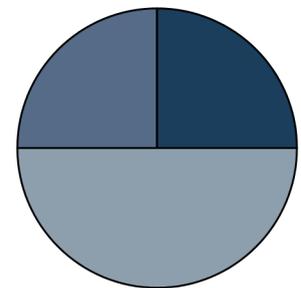
Tobacco Users By Age



35 - 44, 50.00%
45 - 54, 25.00%
55 - 64, 25.00%

Chart Total N: 4

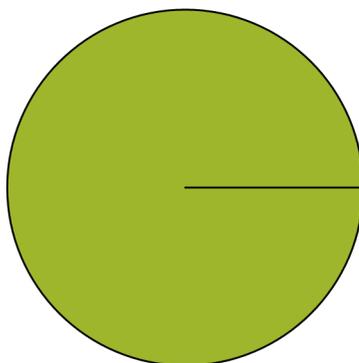
Tobacco Users By Health Plan



Medicaid, 50.00%
Medicare, 25.00%
Commercially Insured, 25.00%

Chart Total N: 4

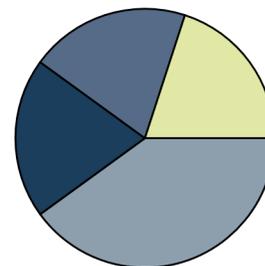
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



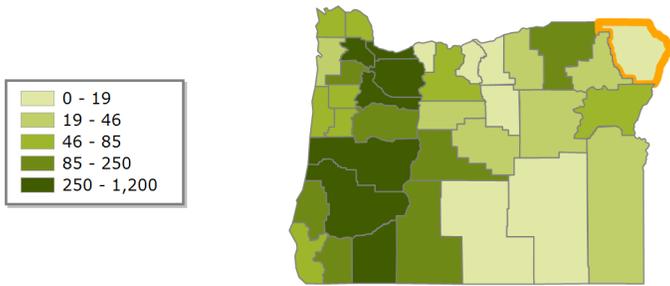
CAD, 40.00%
COPD, 20.00%
Diabetes, 20.00%
None, 20.00%

Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

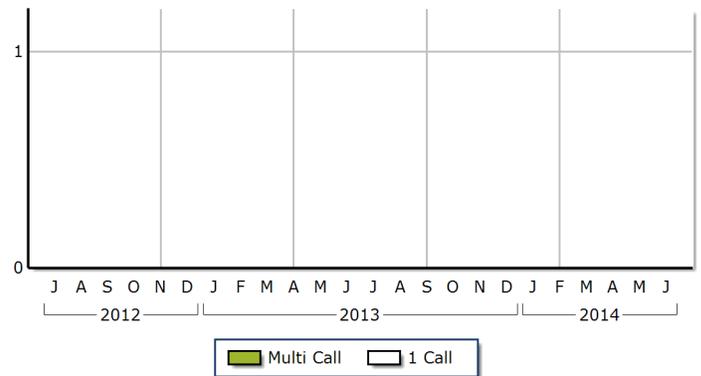
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

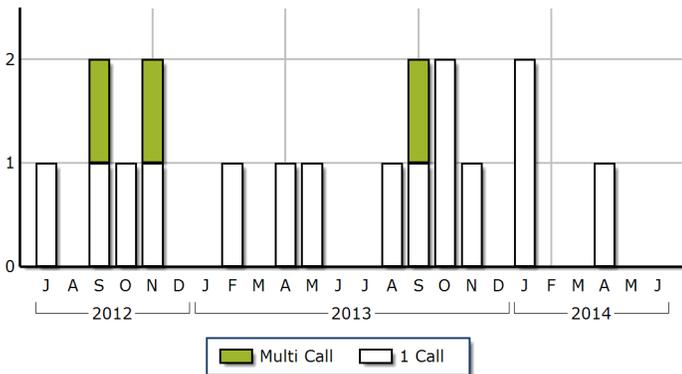


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038	⁴
			County	State
Tobacco Users - Last Full Month			-	619
Tobacco Users YTD			9	9,433
Unique Tobacco Users YTD			3	5,872
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.87 %
Reach - NAQC			2	0.67 %
Annualized Reach			1	0.87 %
Annualized Reach - NAQC			2	0.67 %
Unique Individual Reach			3	0.67 %

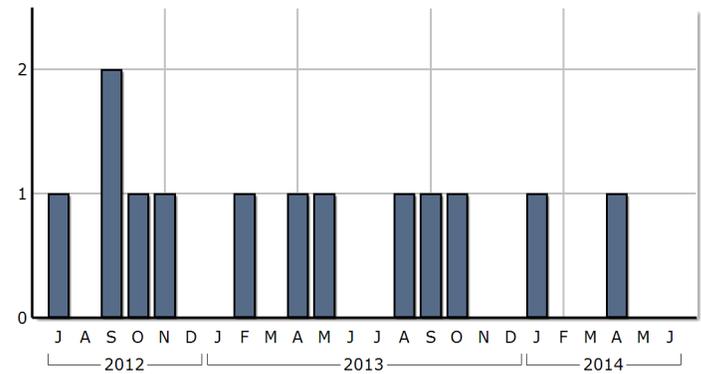
Fax Referral



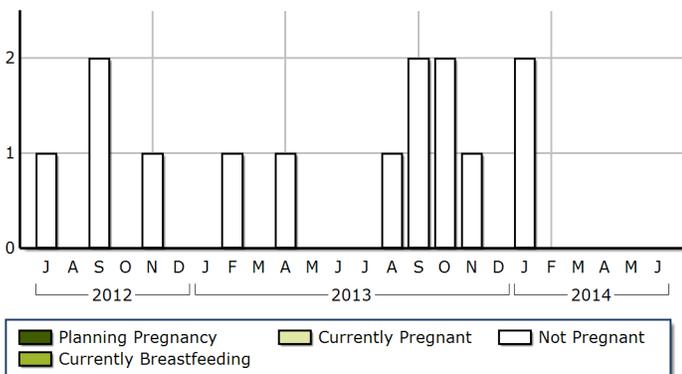
Tobacco User Enrollments By Program Type



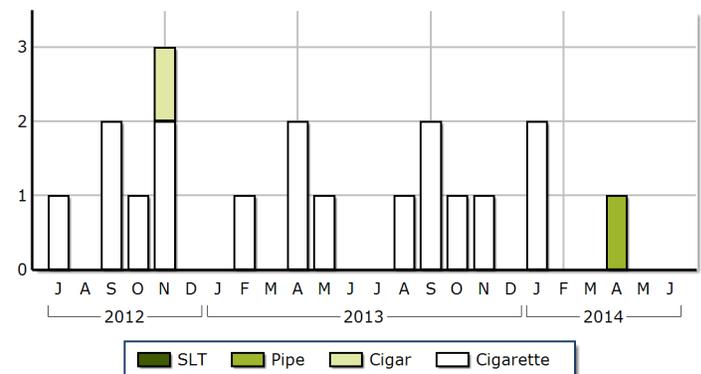
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



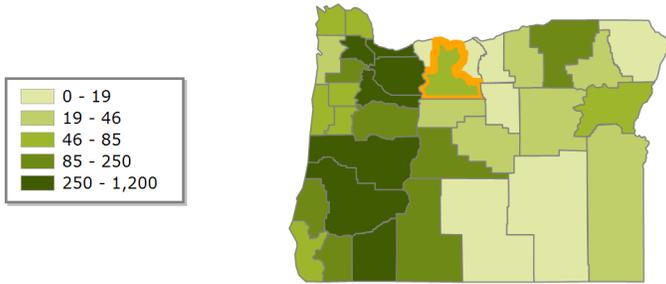
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

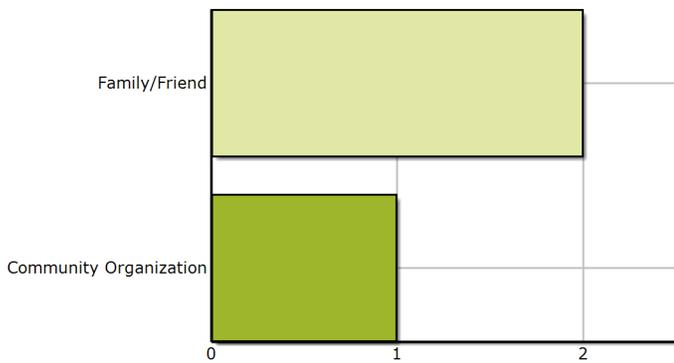
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

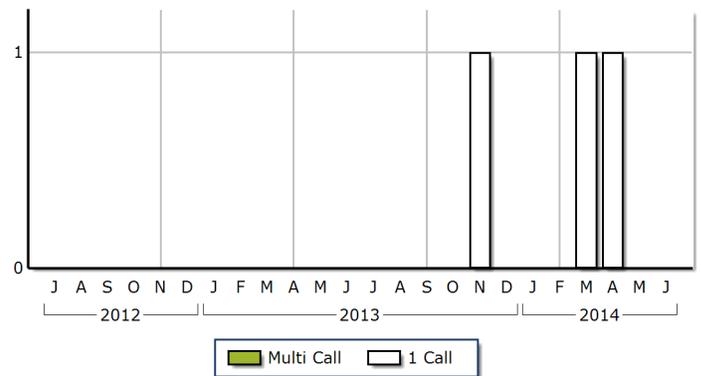


County Population	Prevalence	Tobacco Users	
Adult	18,454	22.1 %	4,078 ⁴
		County	State
Tobacco Users - Last Full Month		5	619
Tobacco Users YTD		62	9,433
Unique Tobacco Users YTD		3	5,872
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.52 %
Reach - NAQC		2	1.05 %
Annualized Reach		1	1.52 %
Annualized Reach - NAQC		2	1.05 %
Unique Individual Reach		3	1.15 %
			1.16 %

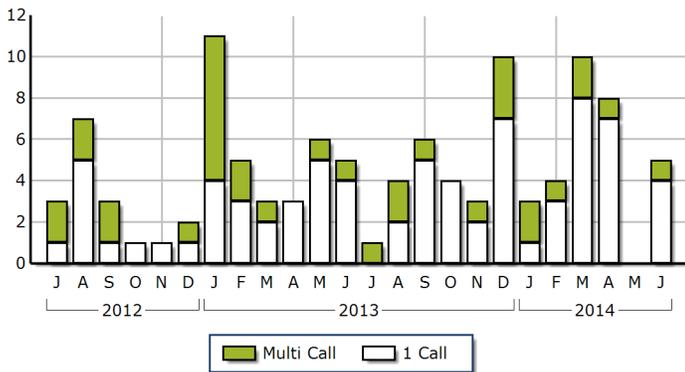
How Heard About



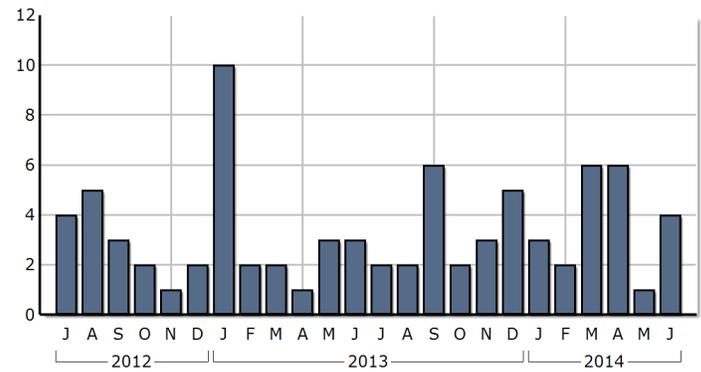
Fax Referral



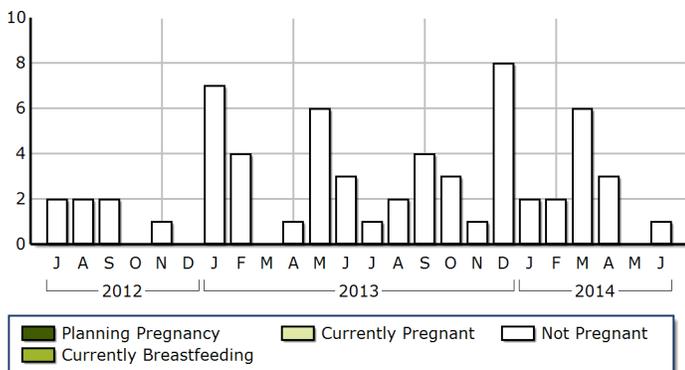
Tobacco User Enrollments By Program Type



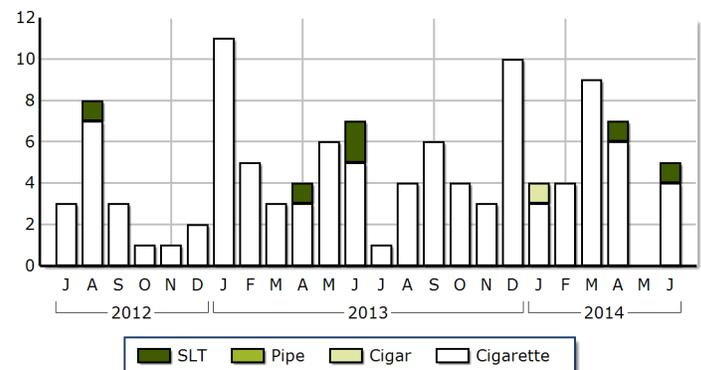
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

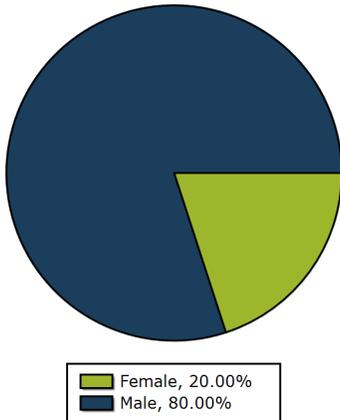


Chart Total N: 5

Tobacco Users By Language

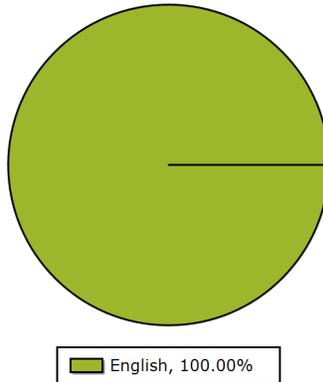


Chart Total N: 5

Tobacco Users By Education

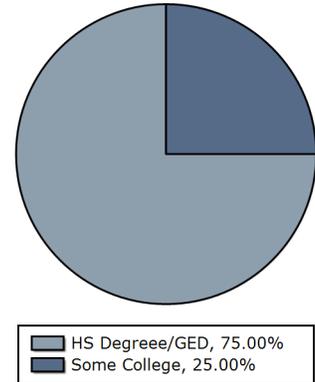


Chart Total N: 4

Tobacco Users By Race

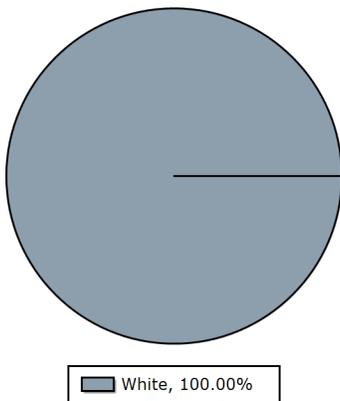


Chart Total N: 4

Tobacco Users By Age

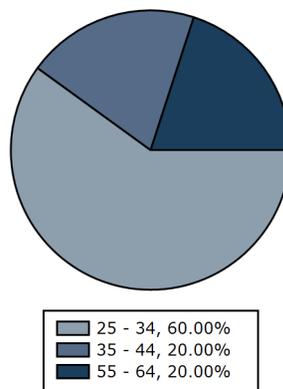


Chart Total N: 5

Tobacco Users By Health Plan

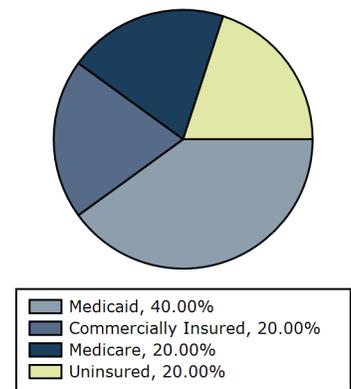


Chart Total N: 5

Tobacco Users By Ethnicity

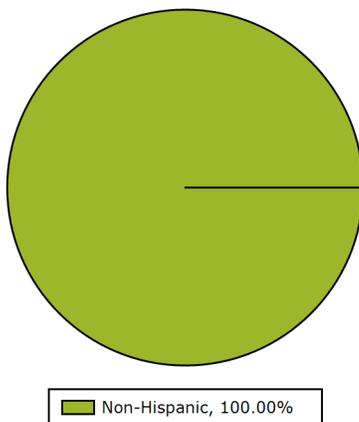


Chart Total N: 4

Tobacco Users By Chronic Condition

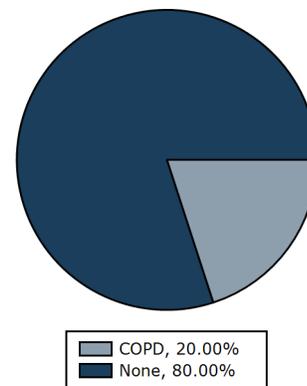


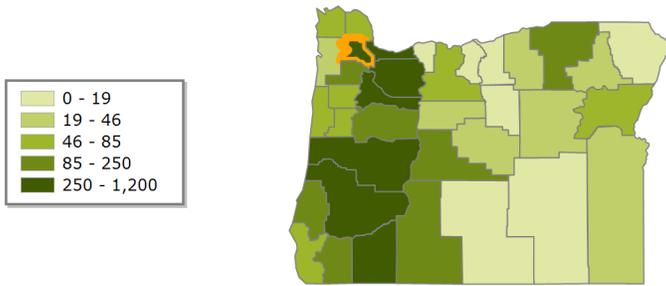
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

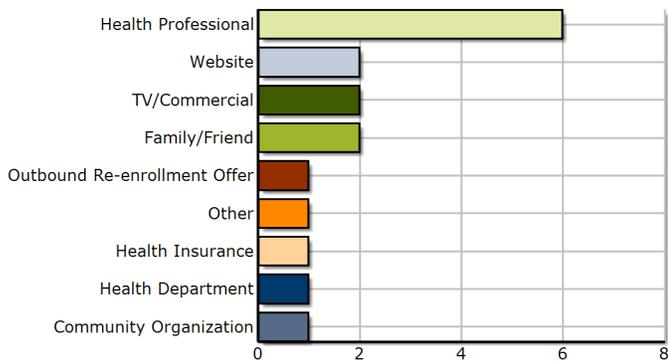
From 6/1/2014 through 6/30/2014

State Tobacco Users Served Contract YTD (Adults)

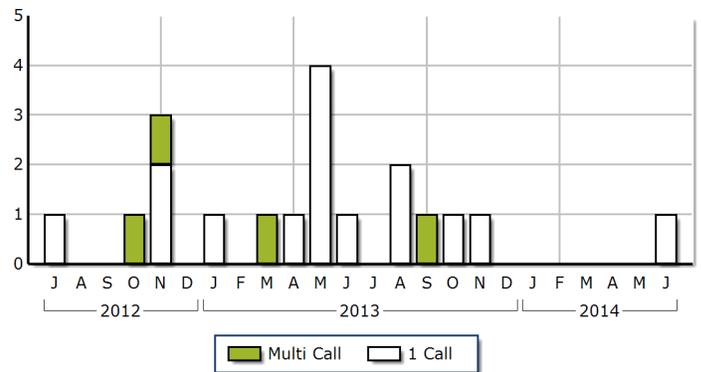


County Population	Prevalence	Tobacco Users
Adult	387,946	12.9 %
		50,045 ⁴
		County
Tobacco Users - Last Full Month		27
Tobacco Users YTD		425
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3

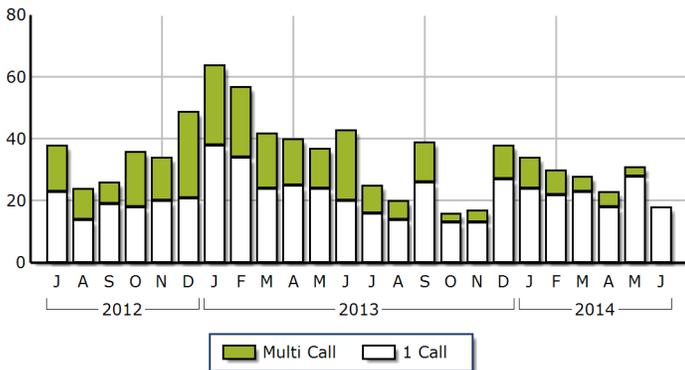
How Heard About



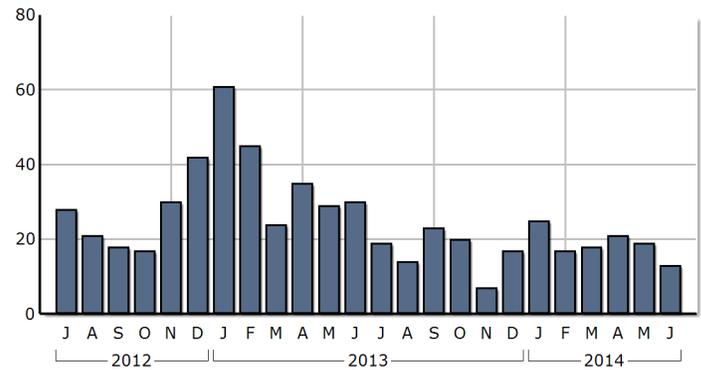
Fax Referral



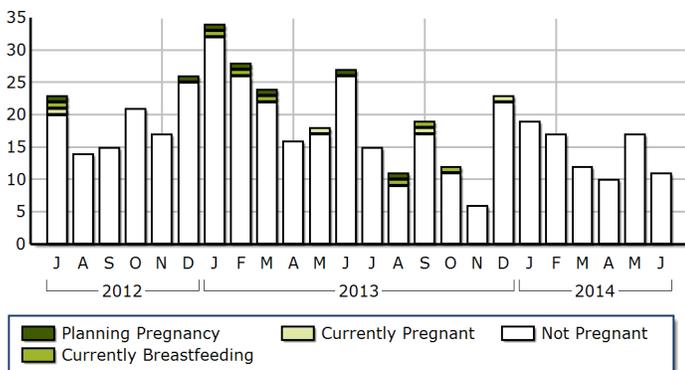
Tobacco User Enrollments By Program Type



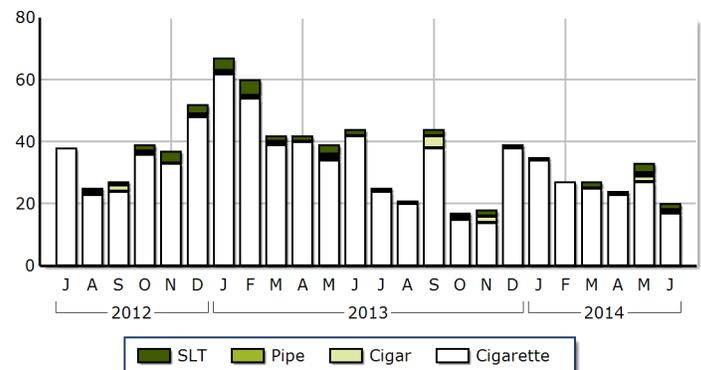
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

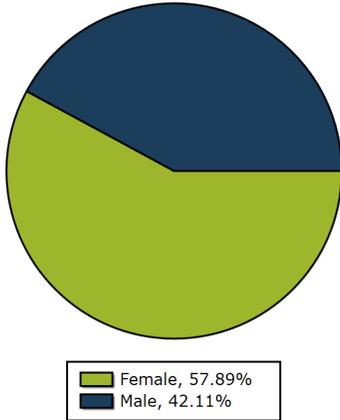


Chart Total N: 19

Tobacco Users By Language

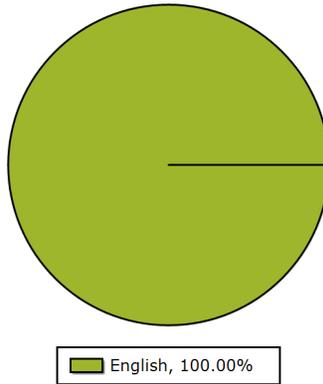


Chart Total N: 19

Tobacco Users By Education

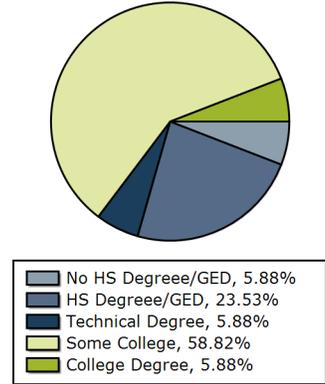


Chart Total N: 17

Tobacco Users By Race

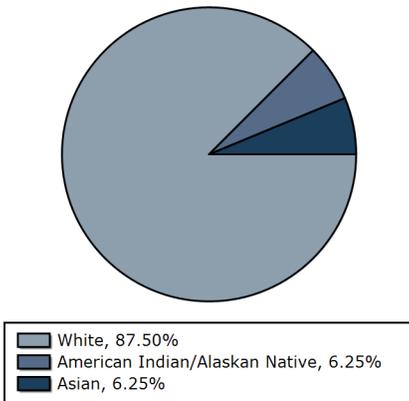


Chart Total N: 16

Tobacco Users By Age

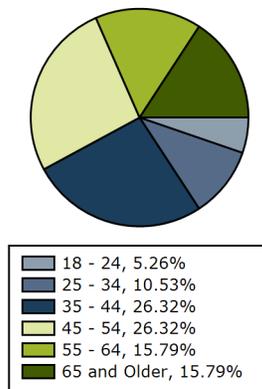


Chart Total N: 19

Tobacco Users By Health Plan

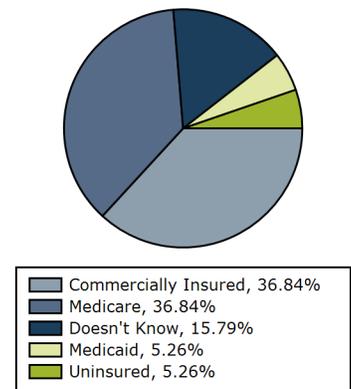


Chart Total N: 19

Tobacco Users By Ethnicity

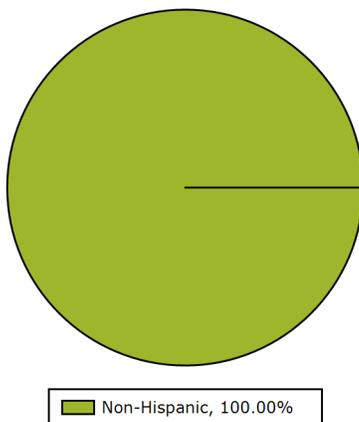


Chart Total N: 17

Tobacco Users By Chronic Condition

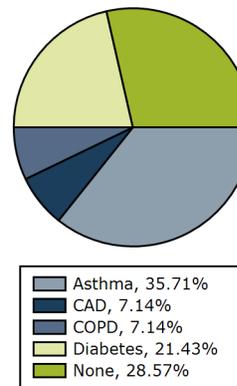
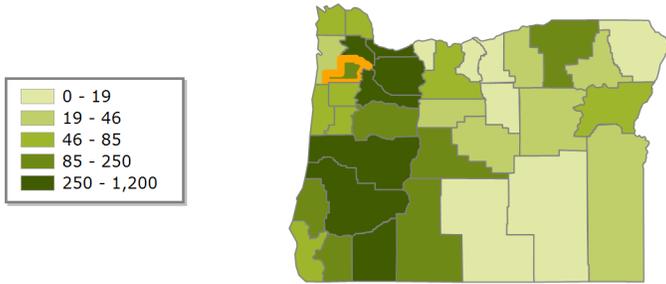


Chart Total N: 14

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

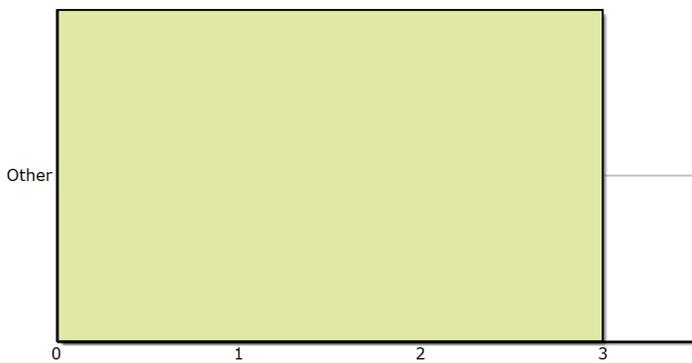
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

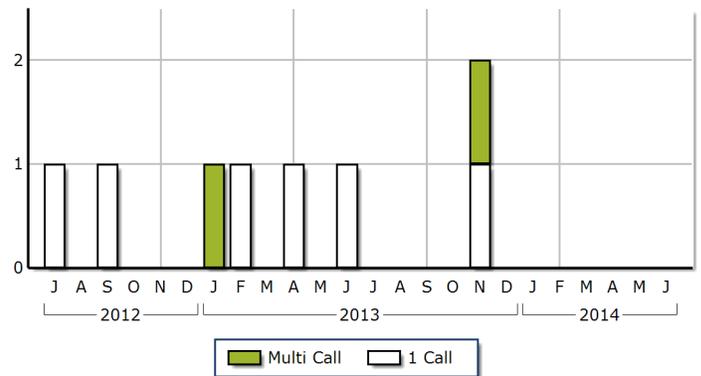


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376	⁴
			County	State
Tobacco Users - Last Full Month			4	619
Tobacco Users YTD			124	9,433
Unique Tobacco Users YTD			3	5,872
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.93 %
Reach - NAQC			2	0.70 %
Annualized Reach			1	0.93 %
Annualized Reach - NAQC			2	0.70 %
Unique Individual Reach			3	0.58 %

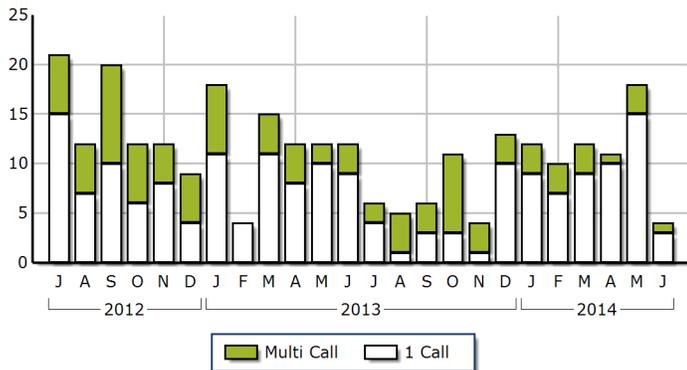
How Heard About



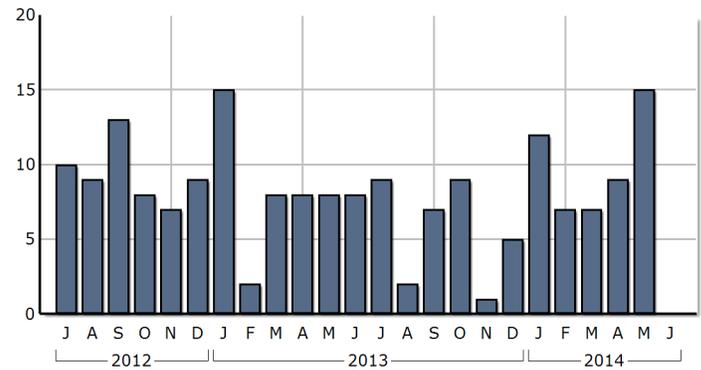
Fax Referral



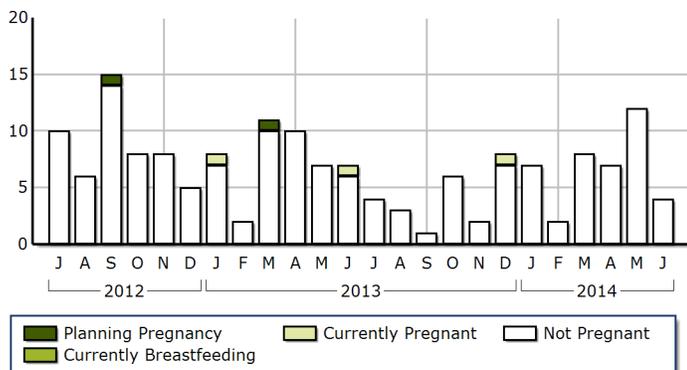
Tobacco User Enrollments By Program Type



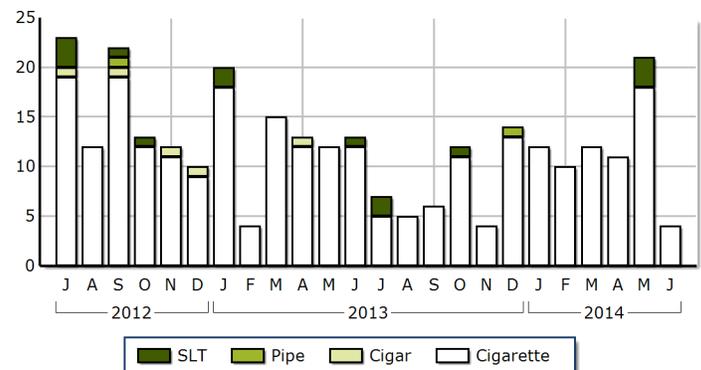
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

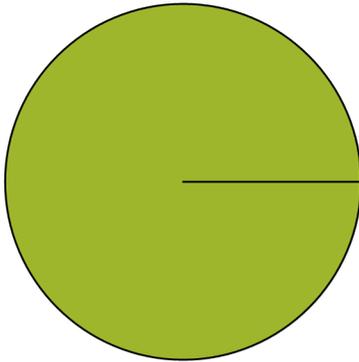


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

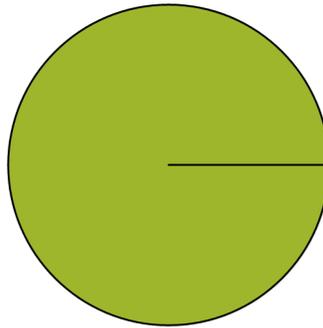
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 4

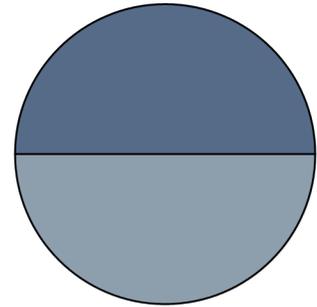
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

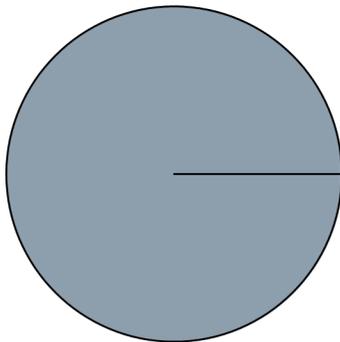
Tobacco Users By Education



Some College, 50.00%
College Degree, 50.00%

Chart Total N: 2

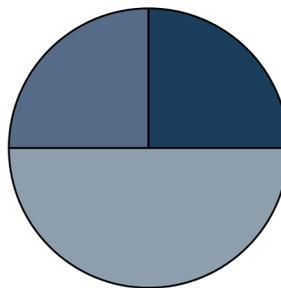
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

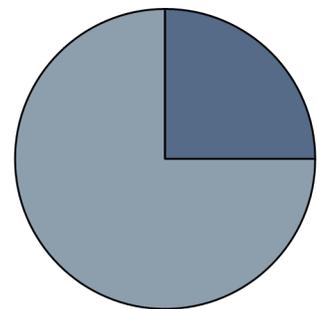
Tobacco Users By Age



25 - 34, 50.00%
55 - 64, 25.00%
65 and Older, 25.00%

Chart Total N: 4

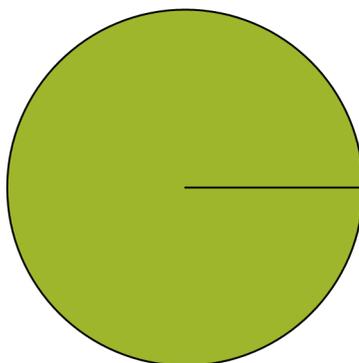
Tobacco Users By Health Plan



Medicaid, 75.00%
Doesn't Know, 25.00%

Chart Total N: 4

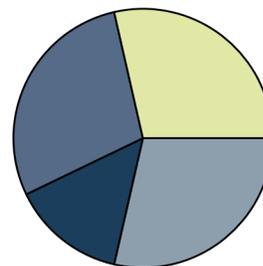
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 28.57%
CAD, 14.29%
COPD, 28.57%
None, 28.57%

Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.