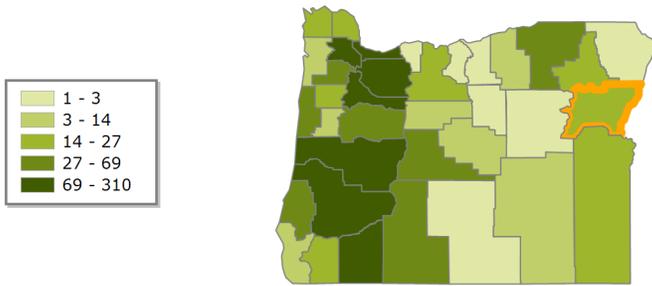
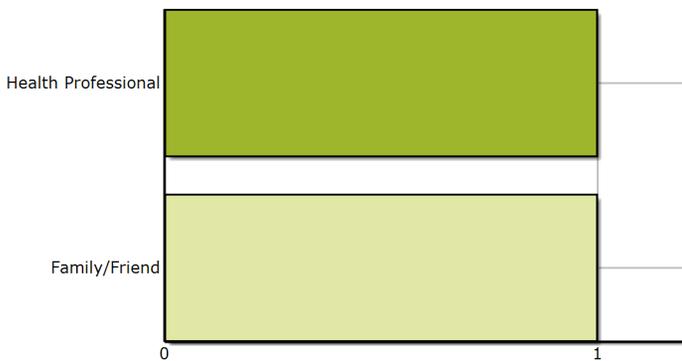


State Tobacco Users Served Contract YTD (Adults)

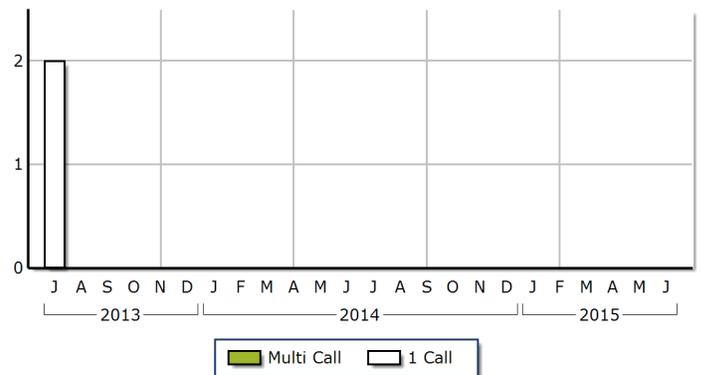


| County Population | | Prevalence | Tobacco Users | |
|--|--------|------------|---------------|--------------------|
| Adult | 13,243 | 20.0 % | | 2,649 ⁴ |
| | | | County | State |
| Tobacco Users - Last Full Month | | | 2 | 475 |
| Tobacco Users YTD | | | 19 | 3,677 |
| Unique Tobacco Users YTD | | | 3 | 2,400 |
| Target Reach | | | 2.0 % | 2.0 % |
| Reach YTD | | | 1 | 0.72 % |
| Reach - NAQC | | | 2 | 0.68 % |
| Annualized Reach | | | 1 | 1.72 % |
| Annualized Reach - NAQC | | | 2 | 1.63 % |
| Unique Individual Reach | | | 3 | 0.49 % |

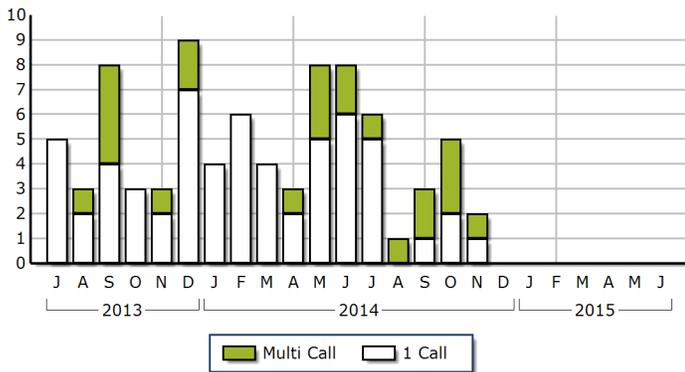
How Heard About



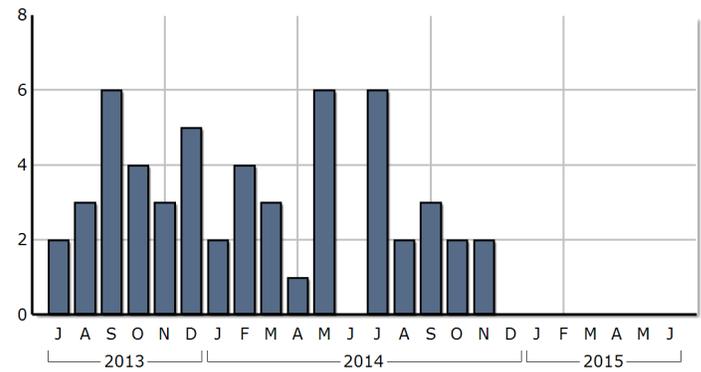
Fax Referral



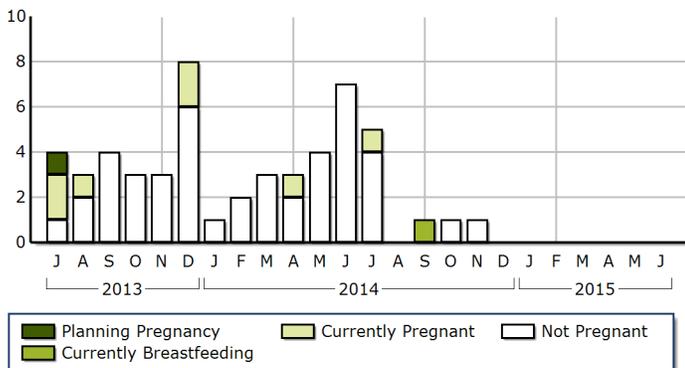
Tobacco User Enrollments By Program Type



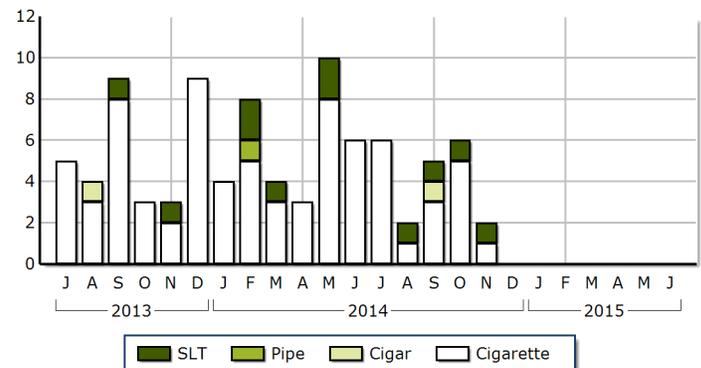
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

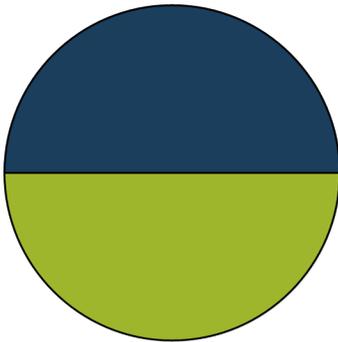


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

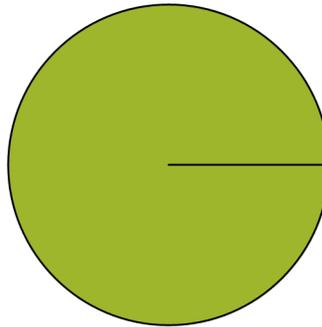
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

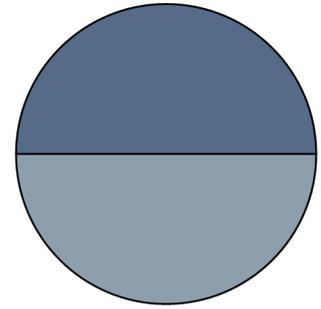
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

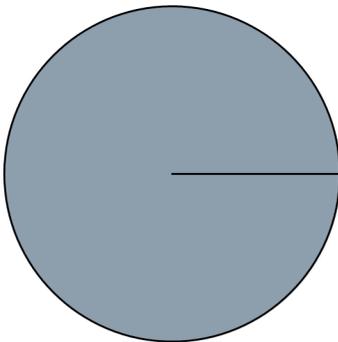
Tobacco Users By Education



HS Degree/GED, 50.00%
College Degree, 50.00%

Chart Total N: 2

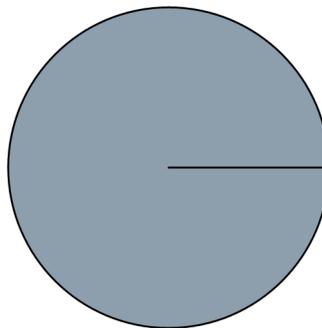
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

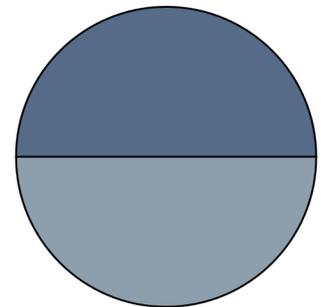
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 2

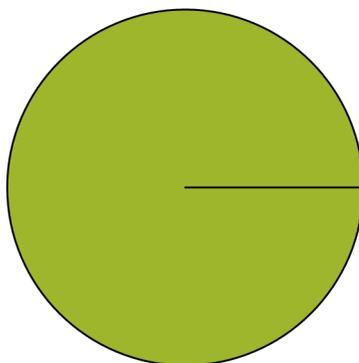
Tobacco Users By Health Plan



Medicaid, 50.00%
Uninsured, 50.00%

Chart Total N: 2

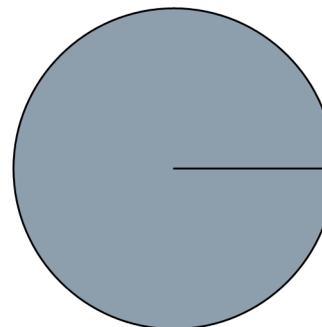
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

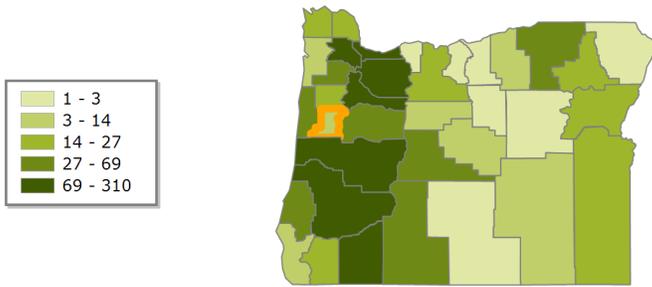
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

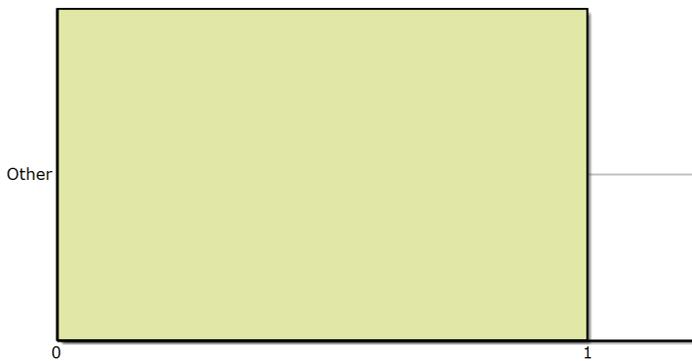
From 11/1/2014 through 11/30/2014

State Tobacco Users Served Contract YTD (Adults)

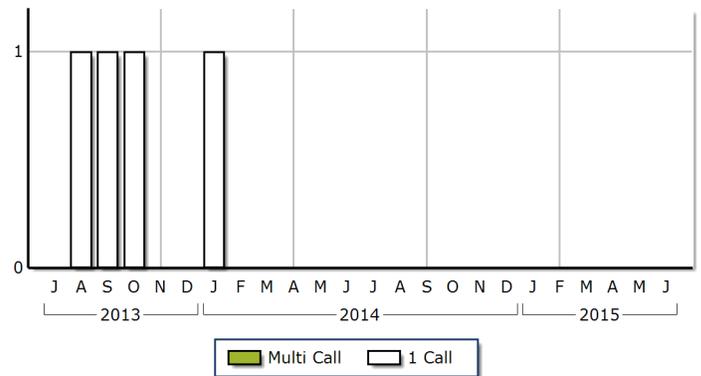


| County Population | | Prevalence | Tobacco Users | |
|---------------------------------|--------|------------|--------------------|--------|
| Adult | 69,035 | 10.8 % | 7,456 ⁴ | |
| | | | County | State |
| Tobacco Users - Last Full Month | | | 2 | 475 |
| Tobacco Users YTD | | | 14 | 3,677 |
| Unique Tobacco Users YTD | | | 9 | 2,400 |
| Target Reach | | | 2.0 % | 2.0 % |
| Reach YTD | | | 1 | 0.19 % |
| Reach - NAQC | | | 2 | 0.15 % |
| Annualized Reach | | | 1 | 0.45 % |
| Annualized Reach - NAQC | | | 2 | 0.35 % |
| Unique Individual Reach | | | 3 | 0.12 % |

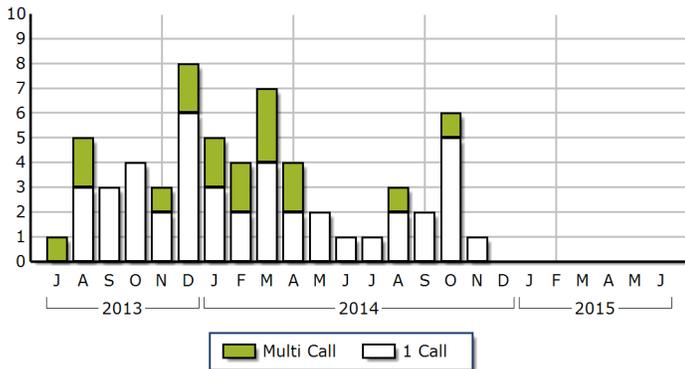
How Heard About



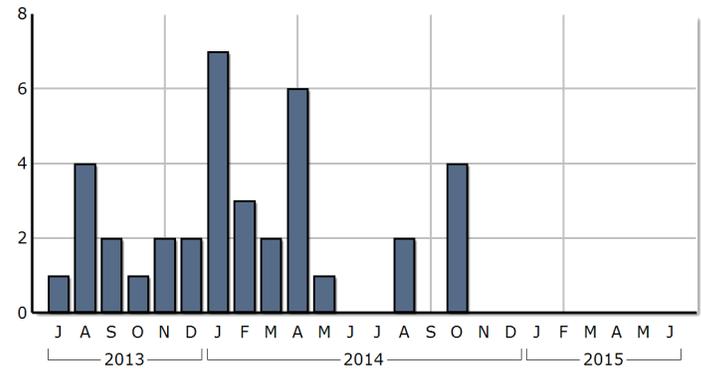
Fax Referral



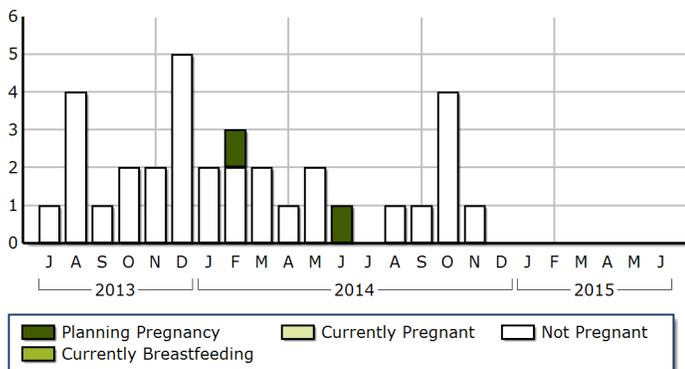
Tobacco User Enrollments By Program Type



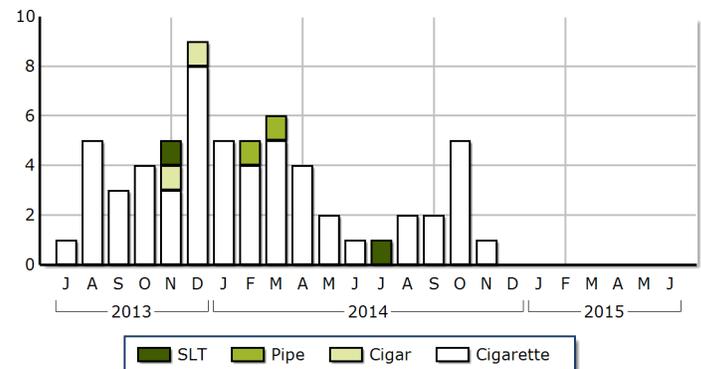
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

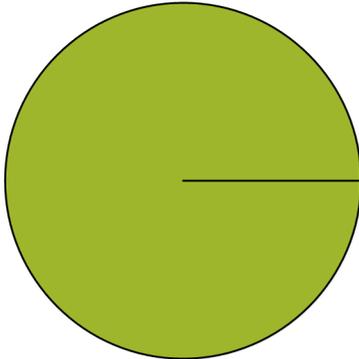


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

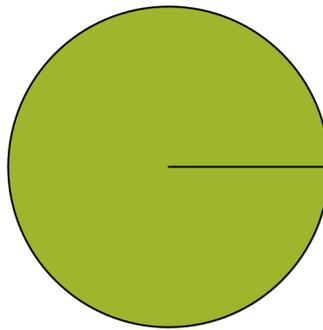
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

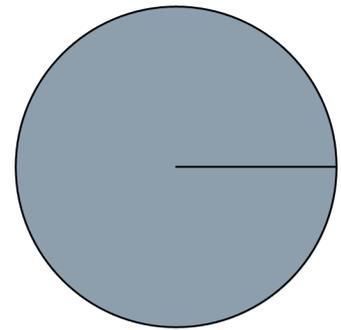
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

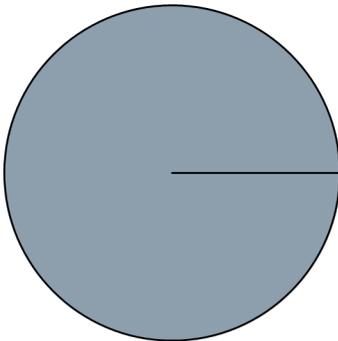
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

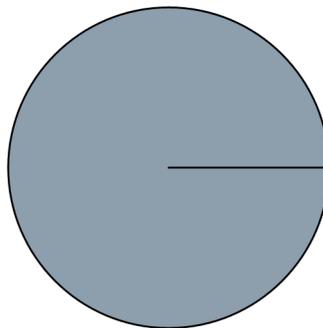
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

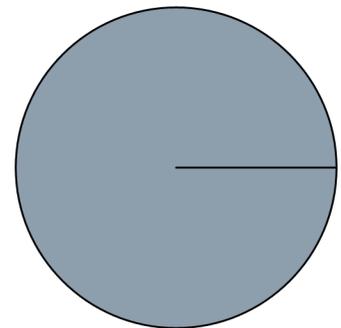
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

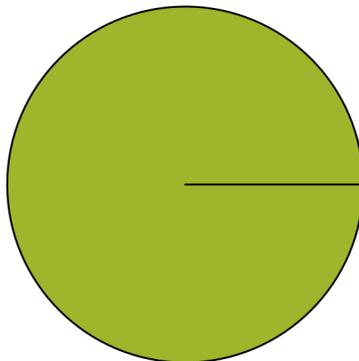
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

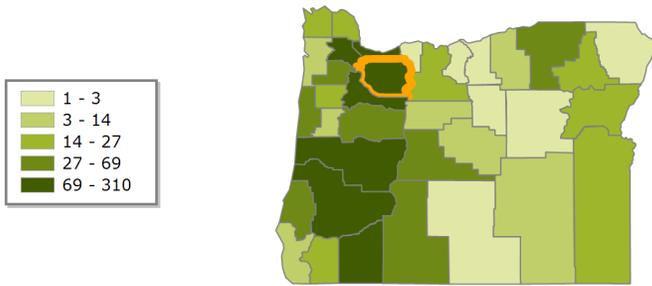
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

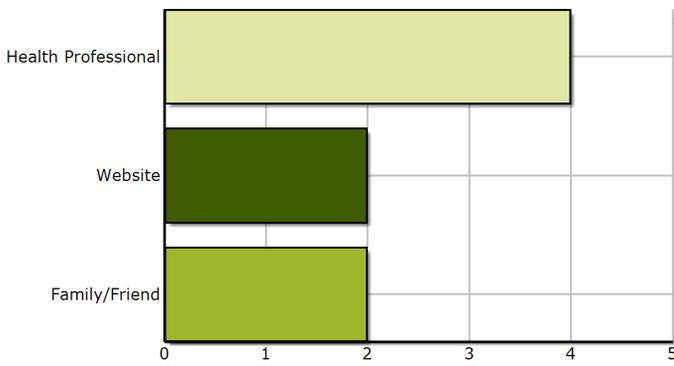
From 11/1/2014 through 11/30/2014

State Tobacco Users Served Contract YTD (Adults)

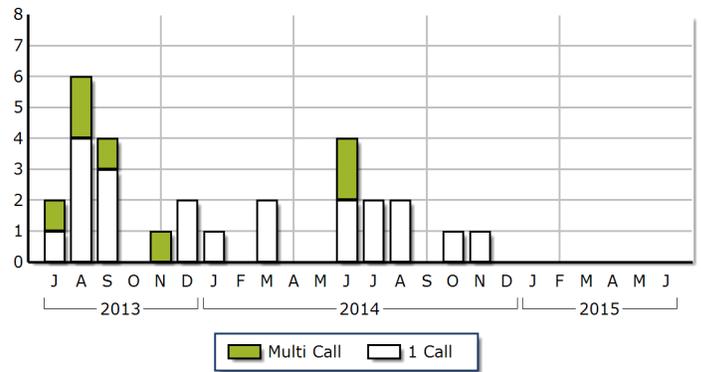


| County Population | | Prevalence | Tobacco Users | |
|--|---------|------------|---------------------|--------|
| Adult | 289,948 | 15.4 % | 44,652 ⁴ | |
| | | | County | State |
| Tobacco Users - Last Full Month | | | 16 | 475 |
| Tobacco Users YTD | | | 183 | 3,677 |
| Unique Tobacco Users YTD | | | 3 | 2,400 |
| Target Reach | | | 2.0 % | 2.0 % |
| Reach YTD | | | 1 | 0.41 % |
| Reach - NAQC | | | 2 | 0.21 % |
| Annualized Reach | | | 1 | 0.98 % |
| Annualized Reach - NAQC | | | 2 | 0.51 % |
| Unique Individual Reach | | | 3 | 0.20 % |

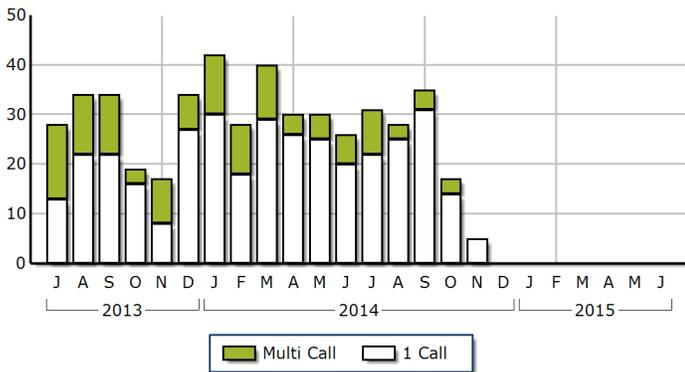
How Heard About



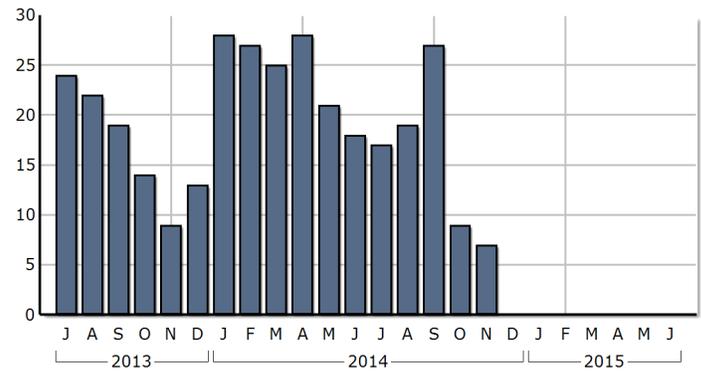
Fax Referral



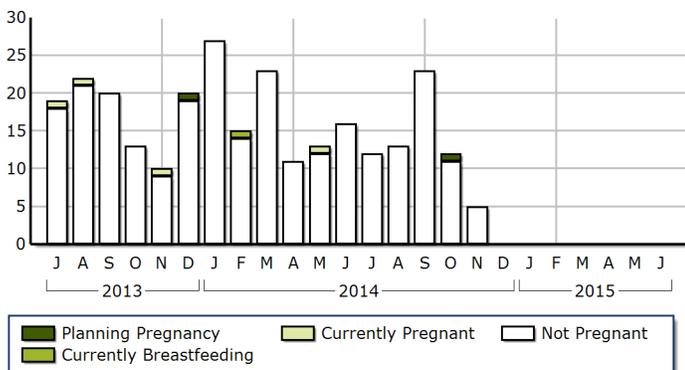
Tobacco User Enrollments By Program Type



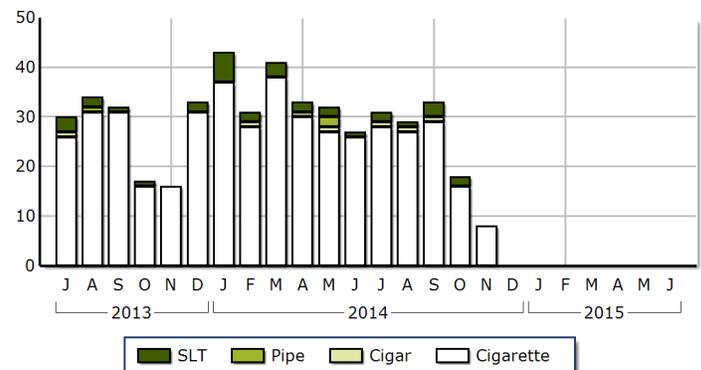
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

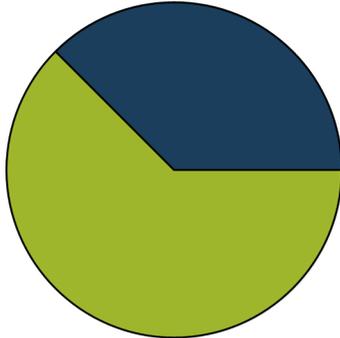


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

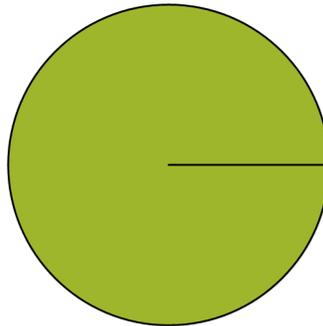
Tobacco Users By Gender



Female, 62.50%
Male, 37.50%

Chart Total N: 8

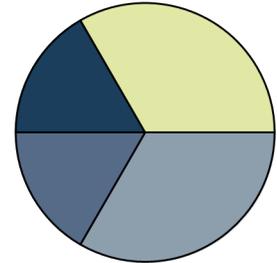
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

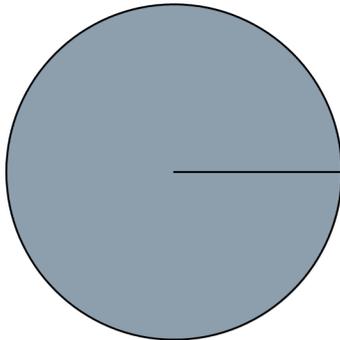
Tobacco Users By Education



HS Degreee/GED, 33.33%
Some Technical School, 16.67%
Technical Degree, 16.67%
Some College, 33.33%

Chart Total N: 6

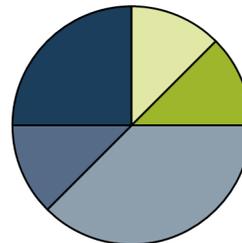
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

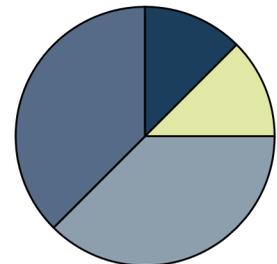
Tobacco Users By Age



25 - 34, 37.50%
35 - 44, 12.50%
45 - 54, 25.00%
55 - 64, 12.50%
65 and Older, 12.50%

Chart Total N: 8

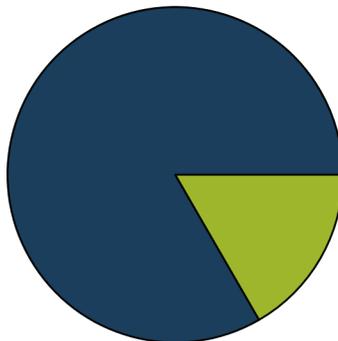
Tobacco Users By Health Plan



Commercially Insured, 37.50%
Medicaid, 37.50%
Uninsured, 12.50%
Doesn't Know, 12.50%

Chart Total N: 8

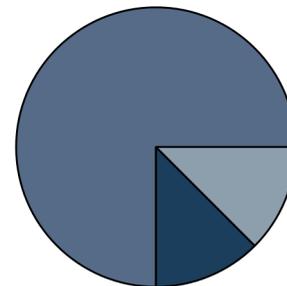
Tobacco Users By Ethnicity



Hispanic, 16.67%
Non-Hispanic, 83.33%

Chart Total N: 6

Tobacco Users By Chronic Condition



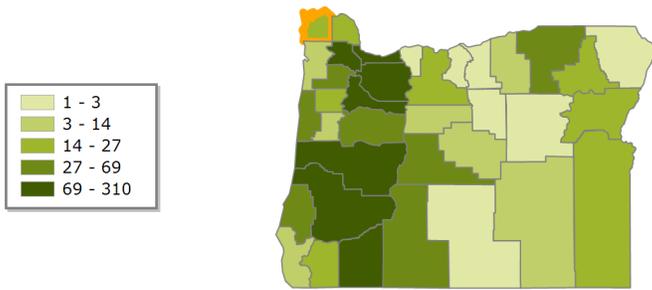
COPD, 12.50%
Diabetes, 12.50%
None, 75.00%

Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

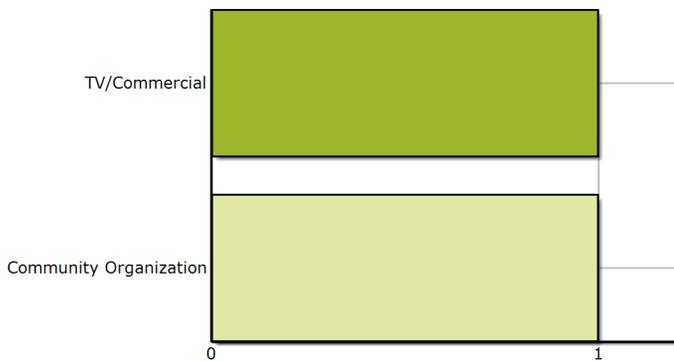
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

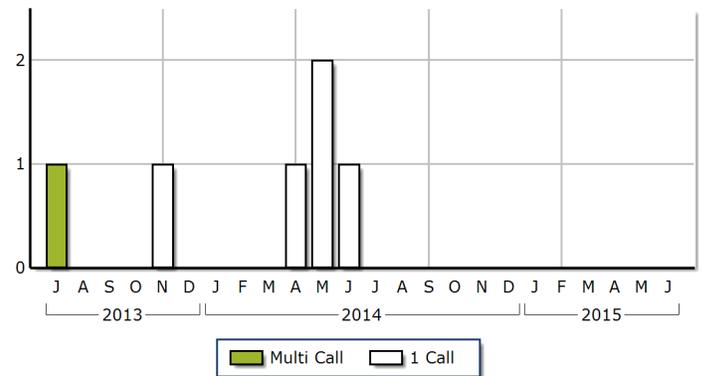


| County Population | Prevalence | Tobacco Users |
|--|------------|--------------------|
| Adult | 29,812 | 21.5 % |
| | | 6,410 ⁴ |
| | | County |
| Tobacco Users - Last Full Month | | 4 |
| Tobacco Users YTD | | 23 |
| Unique Tobacco Users YTD | 3 | 9 |
| Target Reach | | 2.0 % |
| Reach YTD | 1 | 0.36 % |
| Reach - NAQC | 2 | 0.17 % |
| Annualized Reach | 1 | 0.86 % |
| Annualized Reach - NAQC | 2 | 0.41 % |
| Unique Individual Reach | 3 | 0.14 % |

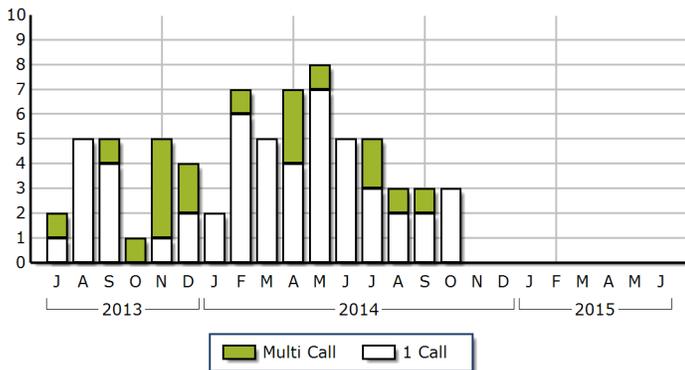
How Heard About



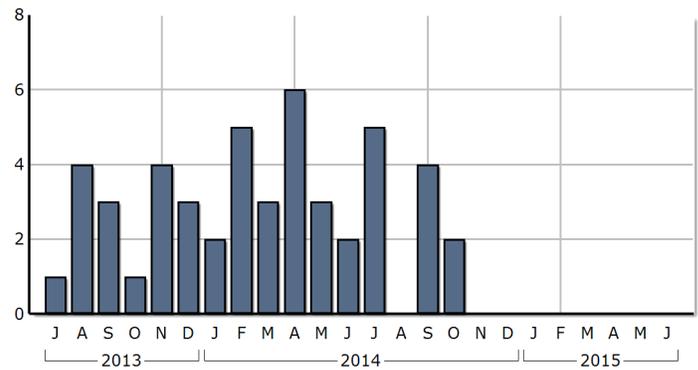
Fax Referral



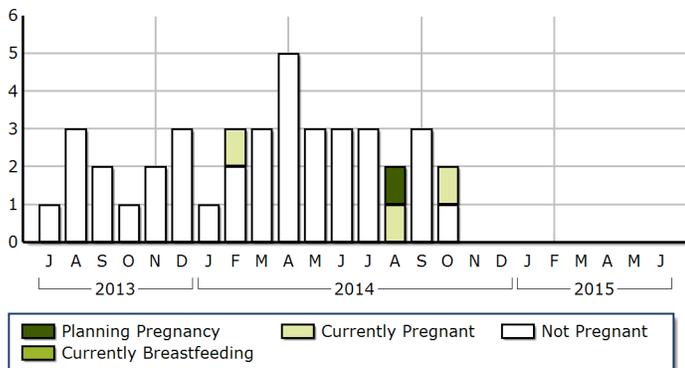
Tobacco User Enrollments By Program Type



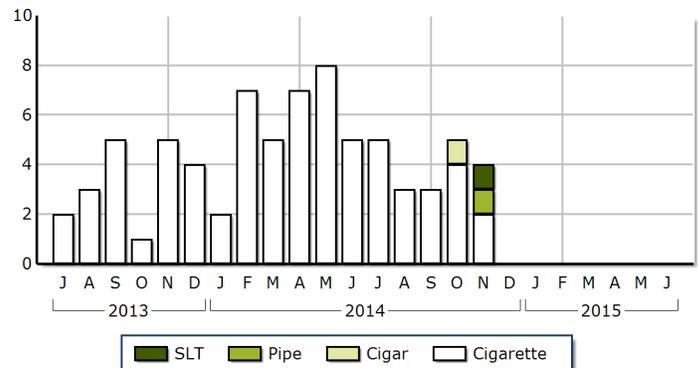
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

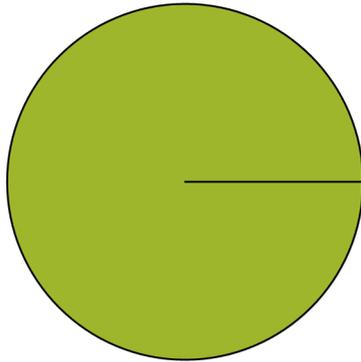


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

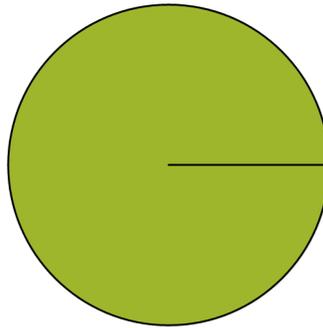
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 2

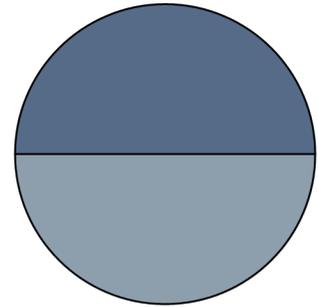
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

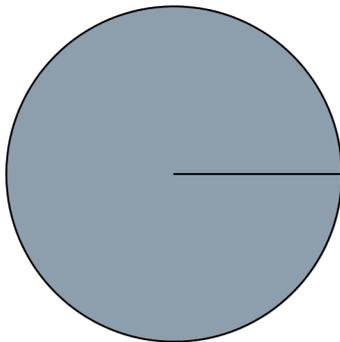
Tobacco Users By Education



HS Degreee/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

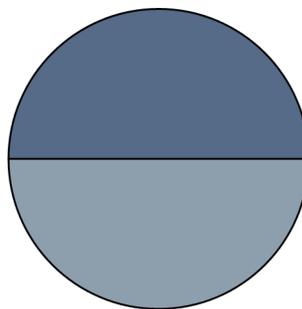
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

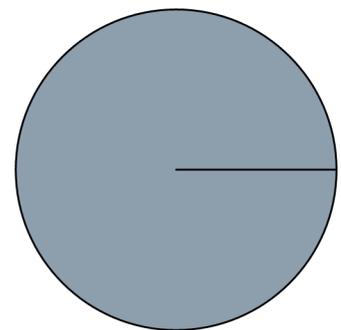
Tobacco Users By Age



25 - 34, 50.00%
35 - 44, 50.00%

Chart Total N: 2

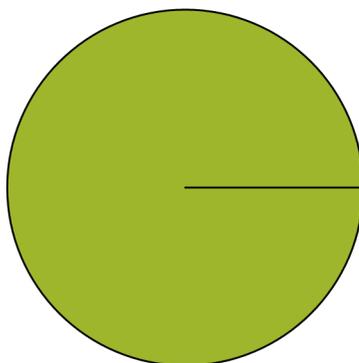
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 2

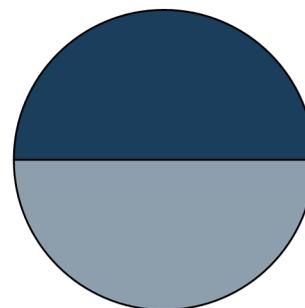
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 50.00%
None, 50.00%

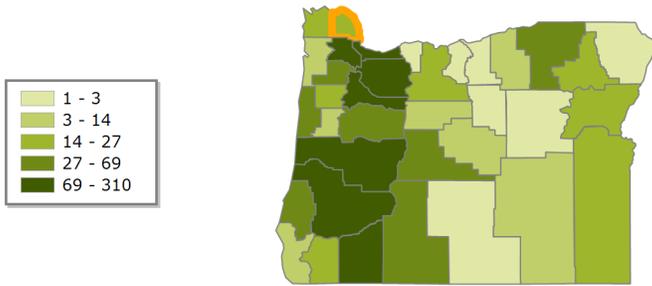
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 11/1/2014 through 11/30/2014

State Tobacco Users Served Contract YTD (Adults)

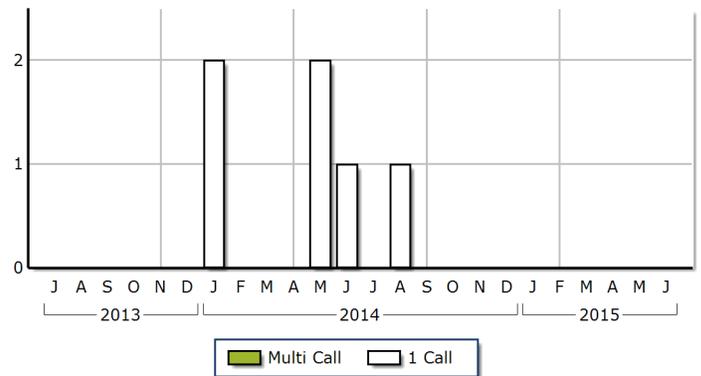


| County Population | | Prevalence | Tobacco Users | |
|---------------------------------|--------|------------|---------------|--------|
| Adult | 36,948 | 17.1 % | 6,318 | 4 |
| | | | County | State |
| Tobacco Users - Last Full Month | | | 1 | 475 |
| Tobacco Users YTD | | | 22 | 3,677 |
| Unique Tobacco Users YTD | | | 3 | 2,400 |
| Target Reach | | | 2.0 % | 2.0 % |
| Reach YTD | | | 1 | 0.35 % |
| Reach - NAQC | | | 2 | 0.22 % |
| Annualized Reach | | | 1 | 0.84 % |
| Annualized Reach - NAQC | | | 2 | 0.53 % |
| Unique Individual Reach | | | 3 | 0.22 % |
| | | | 3 | 0.48 % |

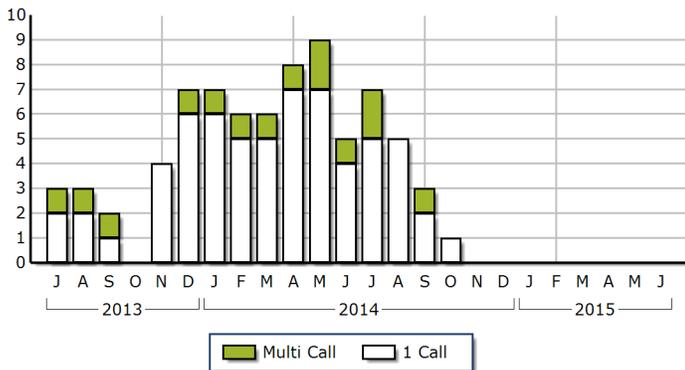
How Heard About



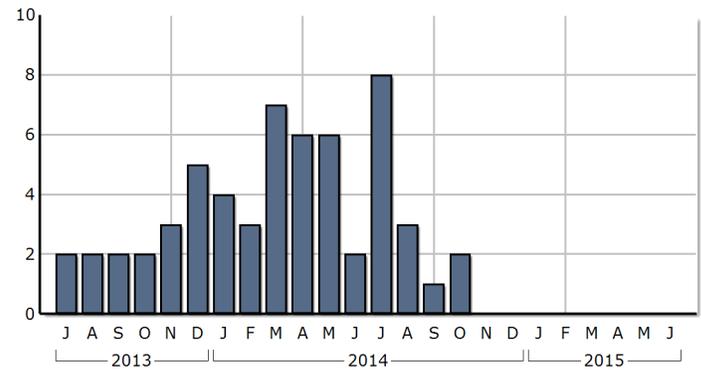
Fax Referral



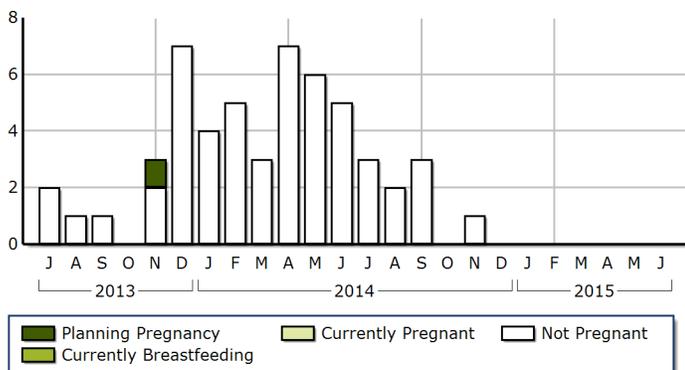
Tobacco User Enrollments By Program Type



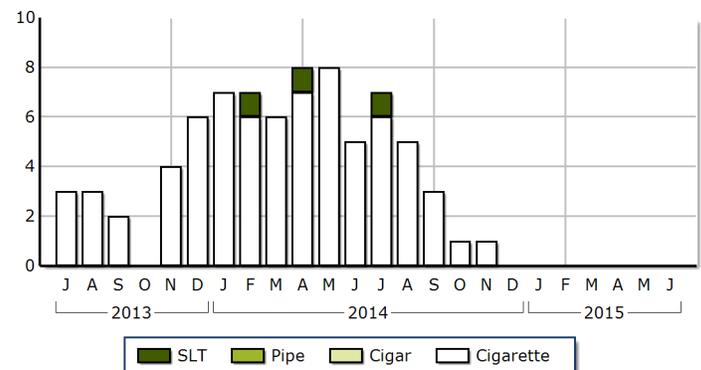
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

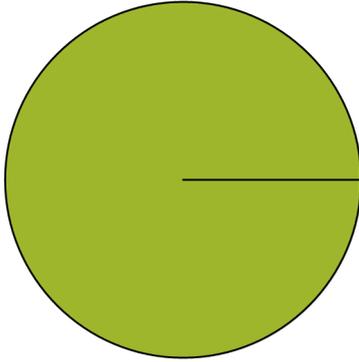


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

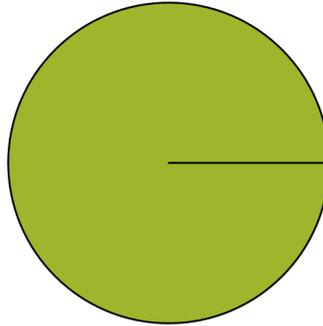
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

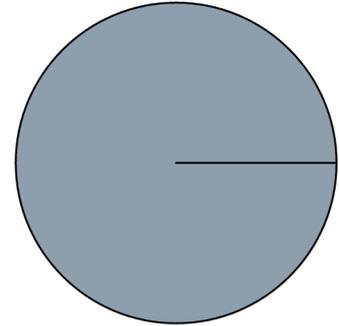
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

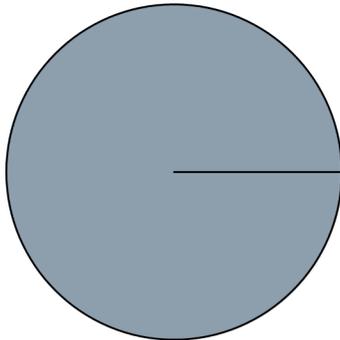
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

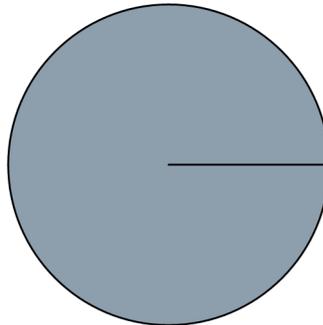
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

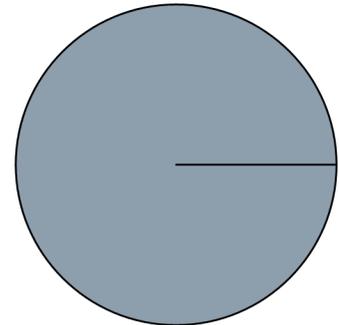
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

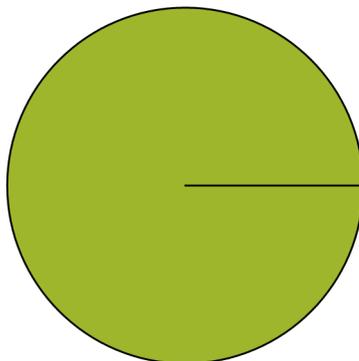
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

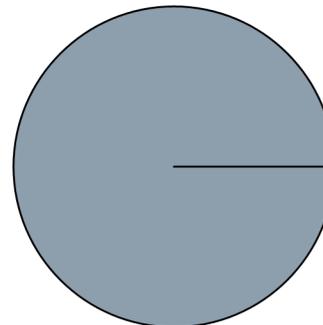
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



CAD, 100.00%

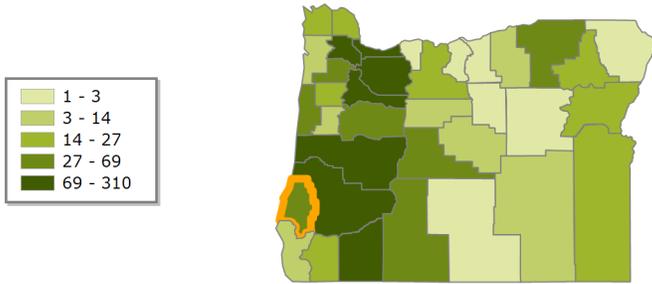
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

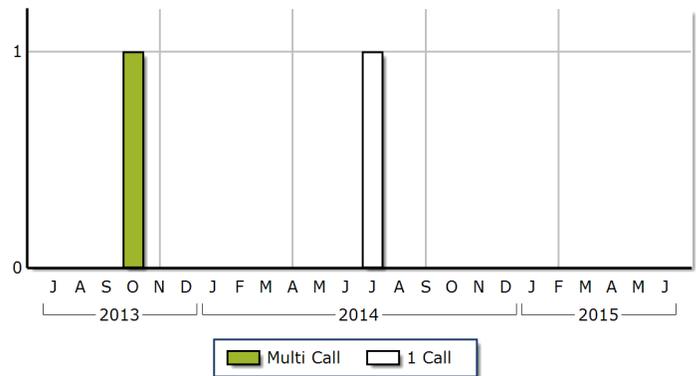
From 11/1/2014 through 11/30/2014

State Tobacco Users Served Contract YTD (Adults)

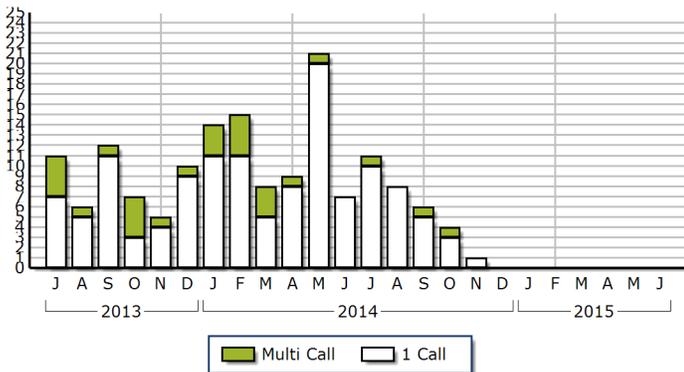


| County Population | | Prevalence | Tobacco Users | |
|--|--------|------------|---------------|---------------------|
| Adult | 50,726 | 28.1 % | | 14,254 ⁴ |
| | | | County | State |
| Tobacco Users - Last Full Month | | | 1 | 475 |
| Tobacco Users YTD | | | 30 | 3,677 |
| Unique Tobacco Users YTD | | | 3 | 2,400 |
| Target Reach | | | 2.0 % | 2.0 % |
| Reach YTD | | | 1 | 0.21 % |
| Reach - NAQC | | | 2 | 0.18 % |
| Annualized Reach | | | 1 | 0.51 % |
| Annualized Reach - NAQC | | | 2 | 0.42 % |
| Unique Individual Reach | | | 3 | 0.15 % |
| | | | | 0.48 % |

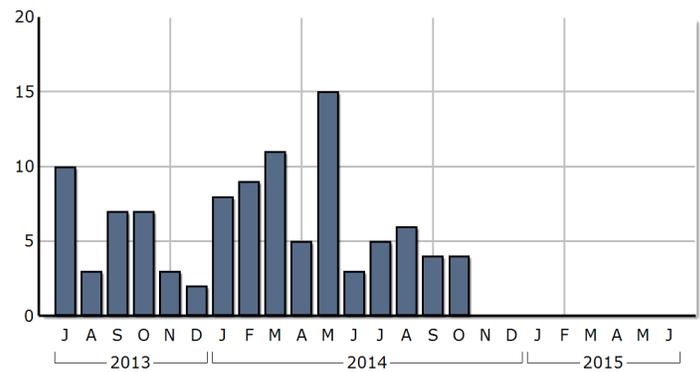
Fax Referral



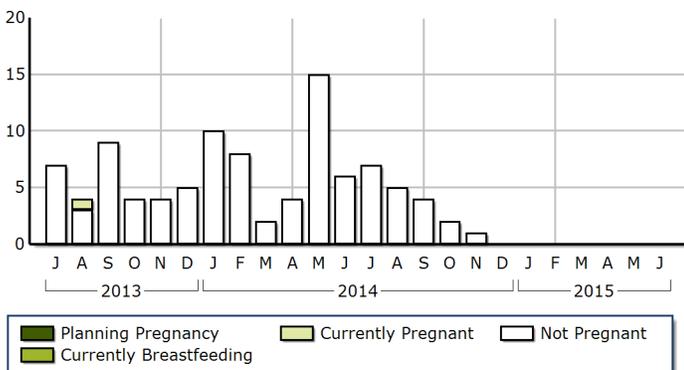
Tobacco User Enrollments By Program Type



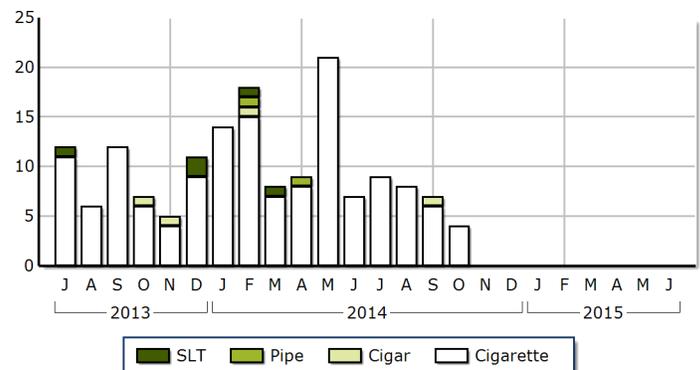
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

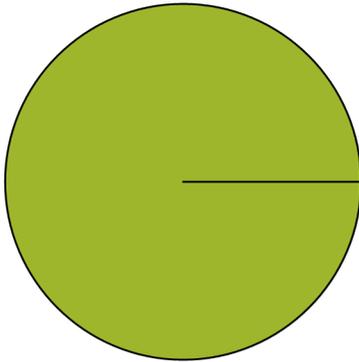


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

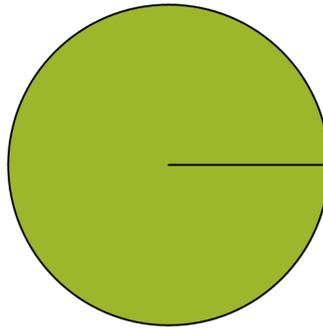
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

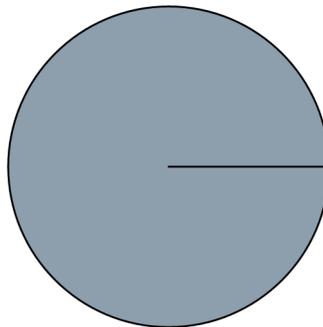
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

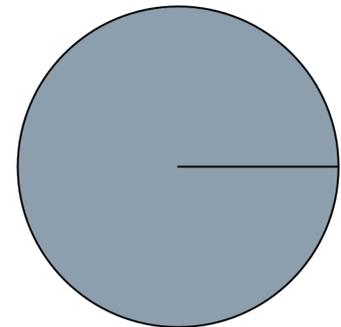
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

Tobacco Users By Health Plan



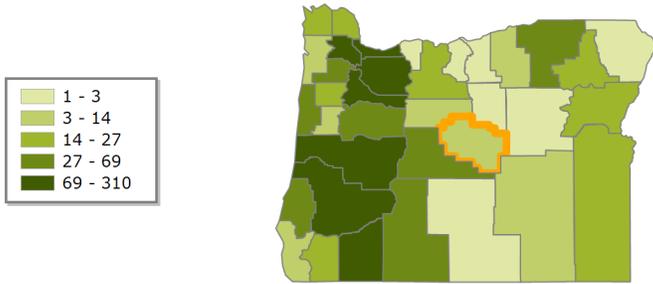
Medicaid, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

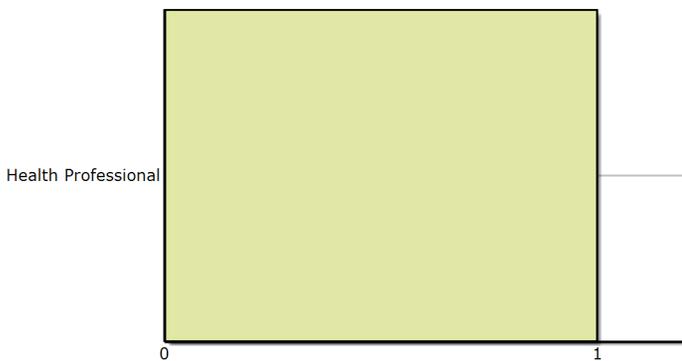
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

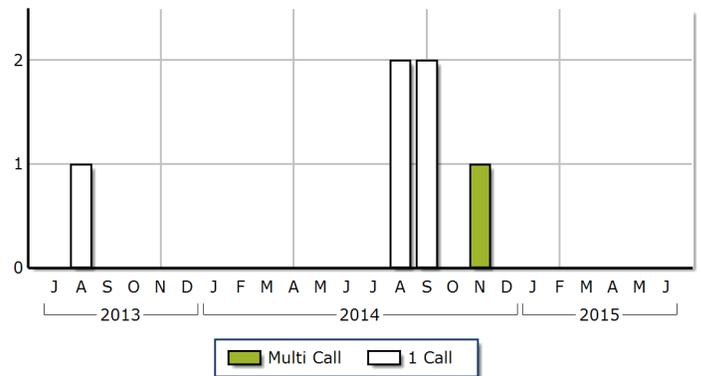


| County Population | | Prevalence | Tobacco Users | |
|---------------------------------|--------|------------|---------------|--------------------|
| Adult | 20,635 | 23.3 % | | 4,808 ⁴ |
| | | | County | State |
| Tobacco Users - Last Full Month | | | 2 | 475 |
| Tobacco Users YTD | | | 13 | 3,677 |
| Unique Tobacco Users YTD | | | 3 | 2,400 |
| Target Reach | | | 2.0 % | 2.0 % |
| Reach YTD | | | 1 | 0.27 % |
| Reach - NAQC | | | 2 | 0.19 % |
| Annualized Reach | | | 1 | 0.65 % |
| Annualized Reach - NAQC | | | 2 | 0.45 % |
| Unique Individual Reach | | | 3 | 0.23 % |

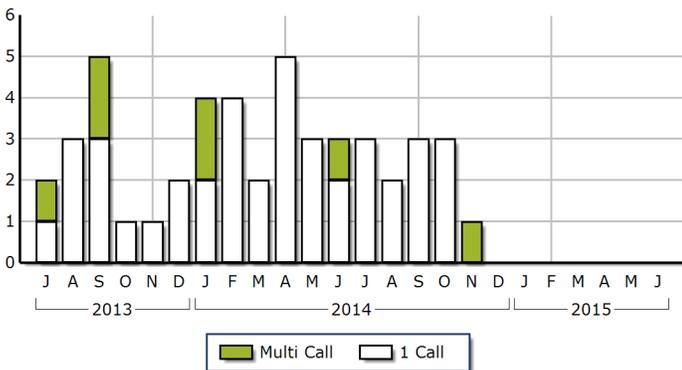
How Heard About



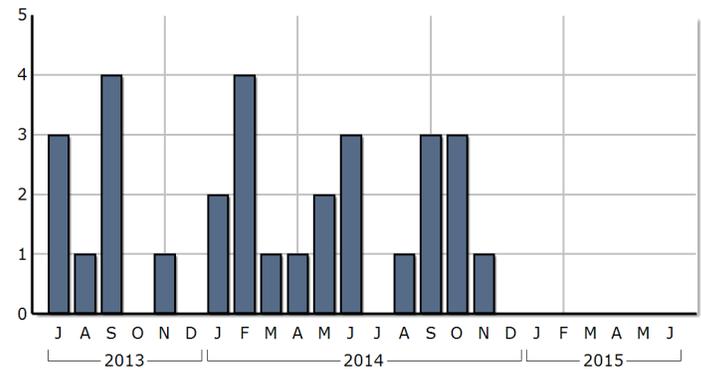
Fax Referral



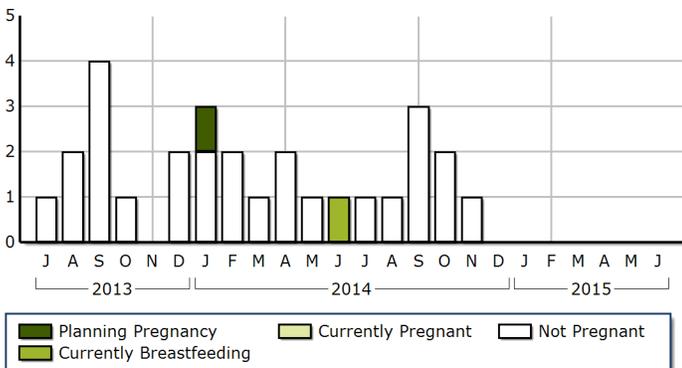
Tobacco User Enrollments By Program Type



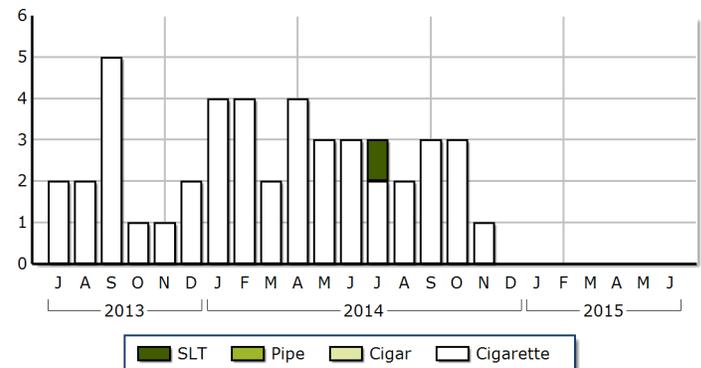
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

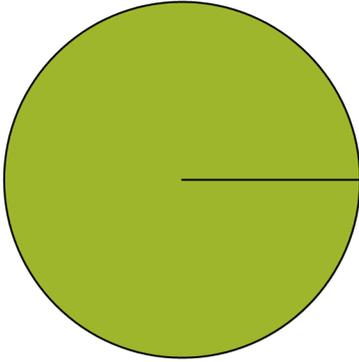


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

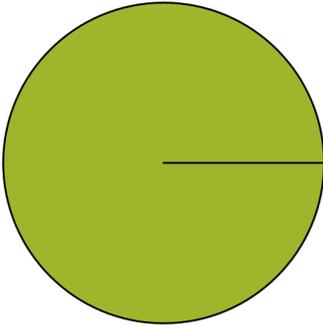
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

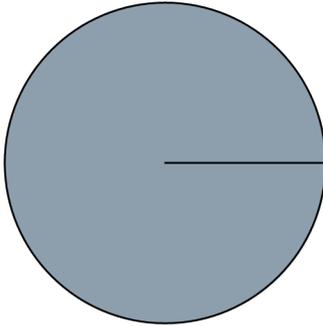
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

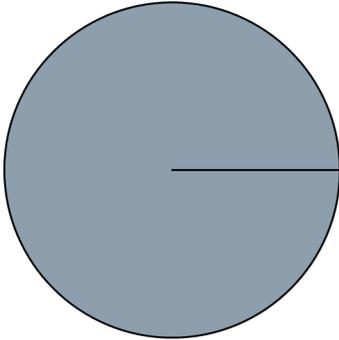
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

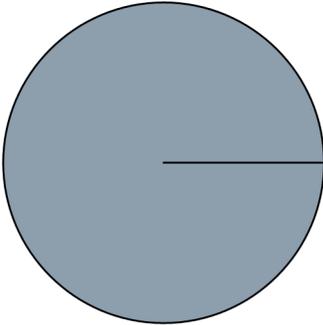
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

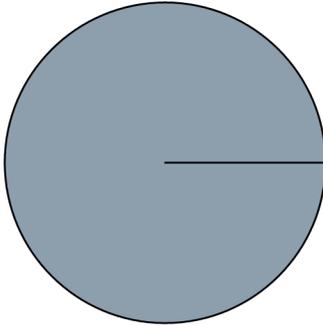
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

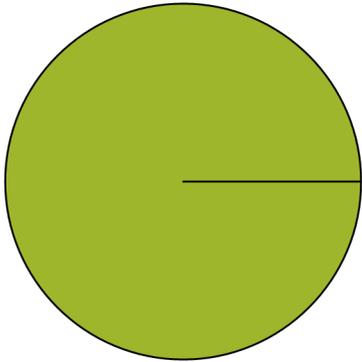
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



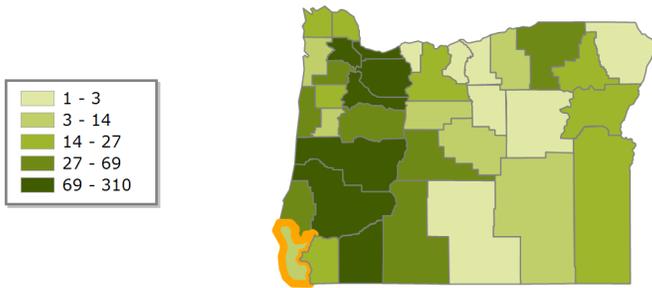
Non-Hispanic, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 11/1/2014 through 11/30/2014

State Tobacco Users Served Contract YTD (Adults)

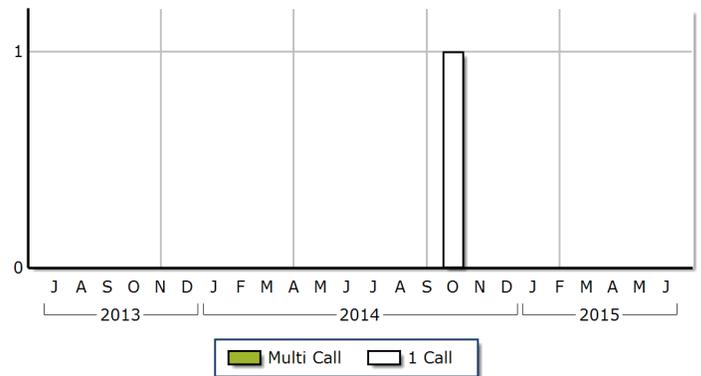


| County Population | Prevalence | Tobacco Users |
|--|------------|--------------------|
| Adult 17,947 | 18.4 % | 3,302 ⁴ |
| | | County |
| Tobacco Users - Last Full Month | | 1 |
| Tobacco Users YTD | | 10 |
| Unique Tobacco Users YTD | 3 | 7 |
| Target Reach | | 2.0 % |
| Reach YTD | 1 | 0.30 % |
| Reach - NAQC | 2 | 0.15 % |
| Annualized Reach | 1 | 0.73 % |
| Annualized Reach - NAQC | 2 | 0.36 % |
| Unique Individual Reach | 3 | 0.21 % |

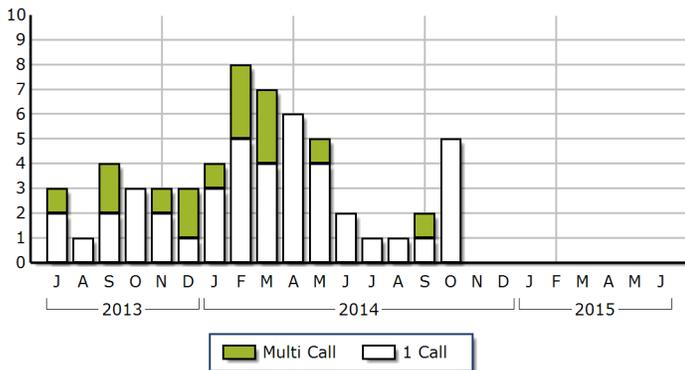
How Heard About



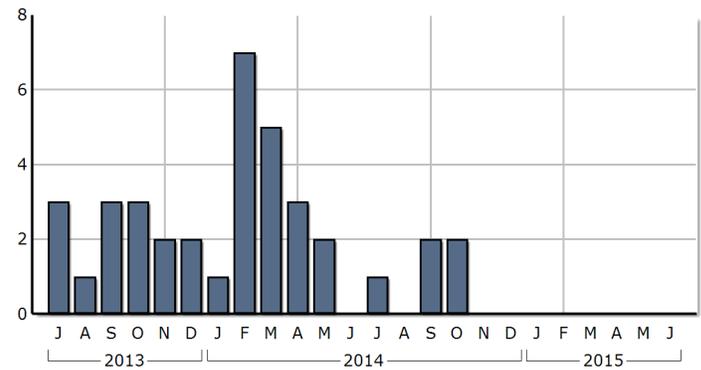
Fax Referral



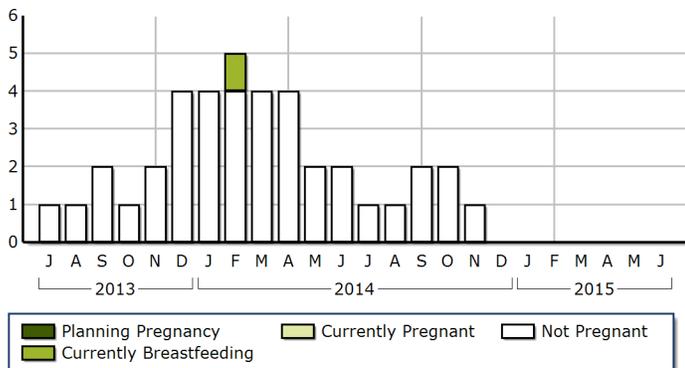
Tobacco User Enrollments By Program Type



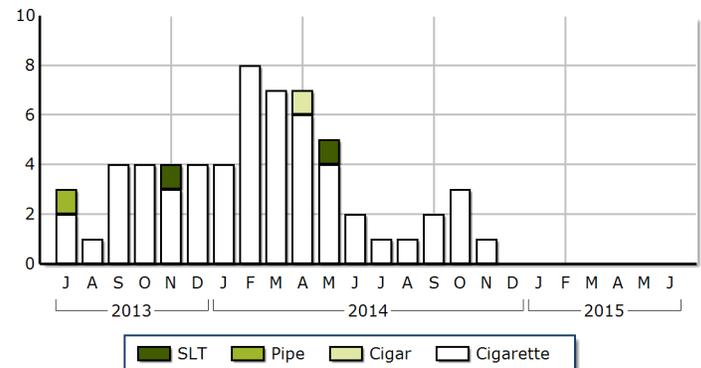
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

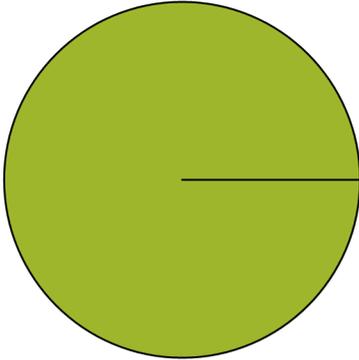


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

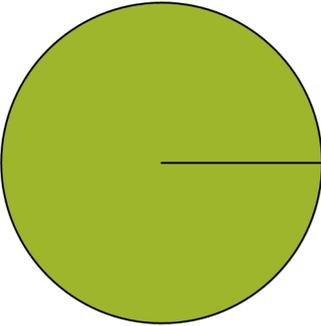
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

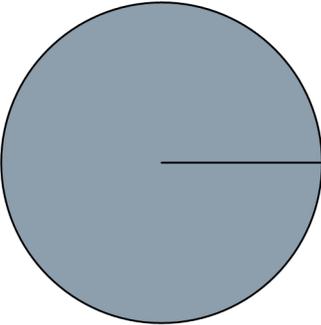
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

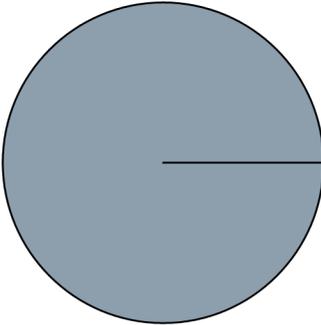
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

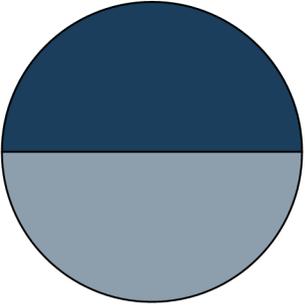
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition

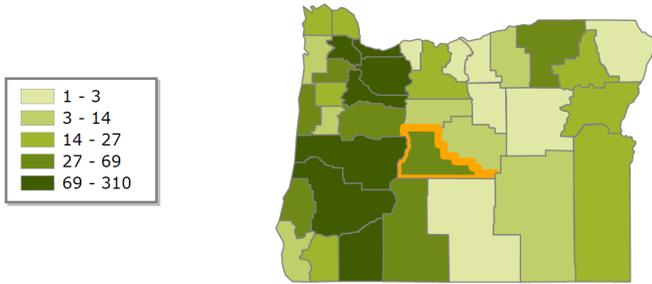


CAD, 50.00%
Diabetes, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

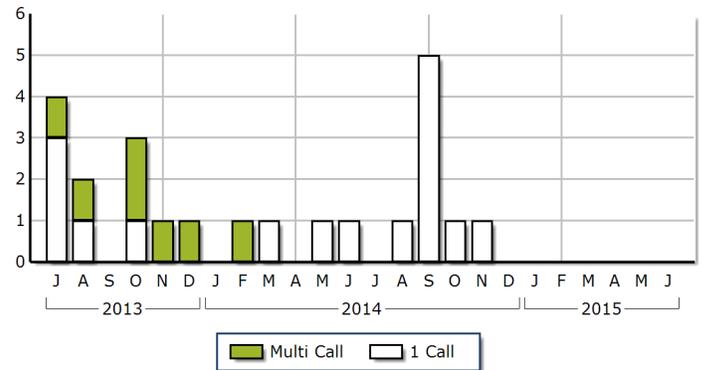


| County Population | Prevalence | Tobacco Users |
|---------------------------------|------------|---------------------|
| Adult | 133,924 | 14.1 % |
| | | 18,883 ⁴ |
| | | County |
| Tobacco Users - Last Full Month | | 6 |
| Tobacco Users YTD | | 58 |
| Unique Tobacco Users YTD | | 37 |
| Target Reach | | 2.0 % |
| Reach YTD | | 0.31 % |
| Reach - NAQC | | 0.19 % |
| Annualized Reach | | 0.74 % |
| Annualized Reach - NAQC | | 0.44 % |
| Unique Individual Reach | | 0.20 % |

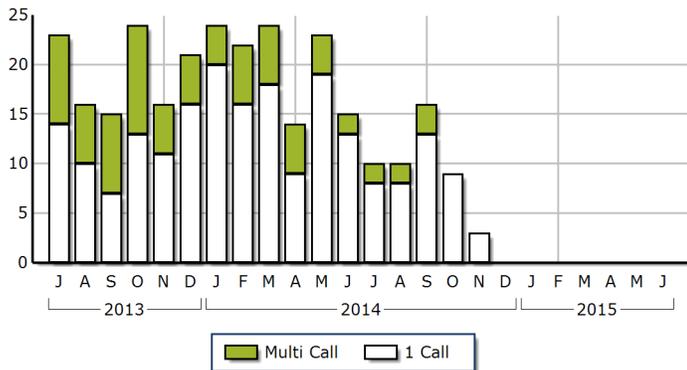
How Heard About



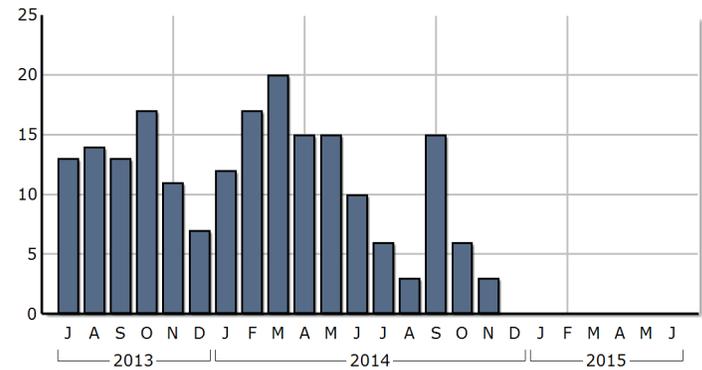
Fax Referral



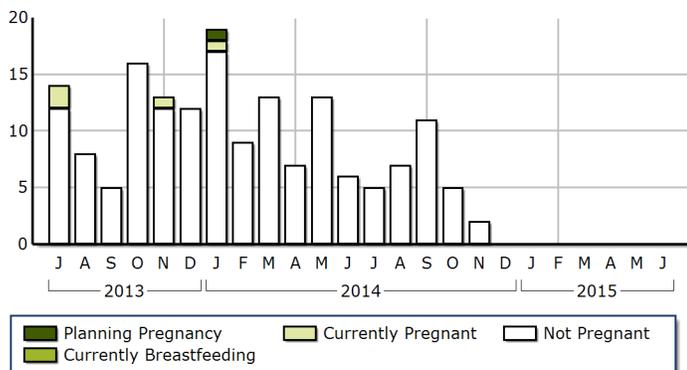
Tobacco User Enrollments By Program Type



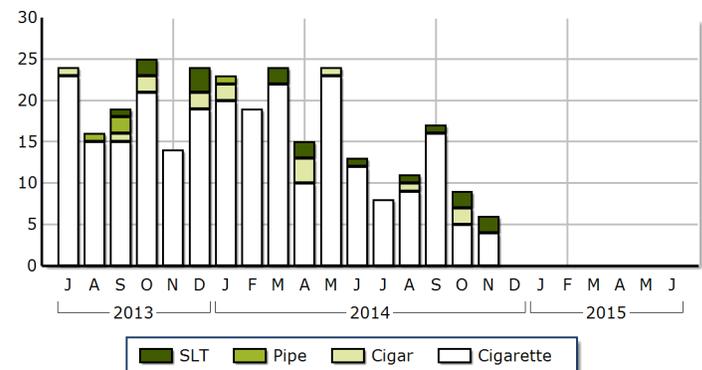
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

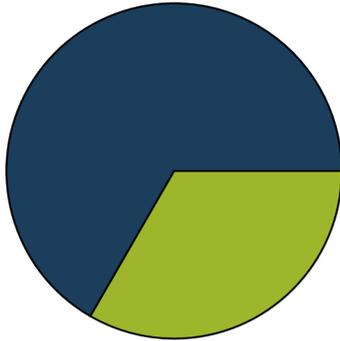


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

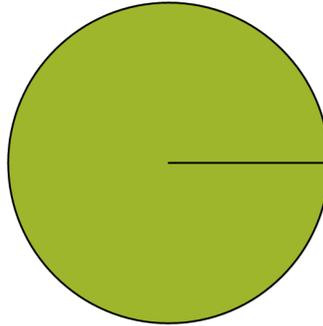
Tobacco Users By Gender



Female, 33.33%
Male, 66.67%

Chart Total N: 6

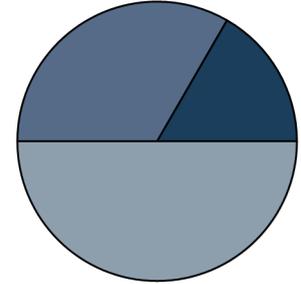
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

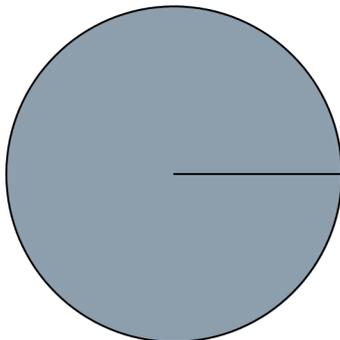
Tobacco Users By Education



HS Degreee/GED, 50.00%
Some College, 33.33%
College Degree, 16.67%

Chart Total N: 6

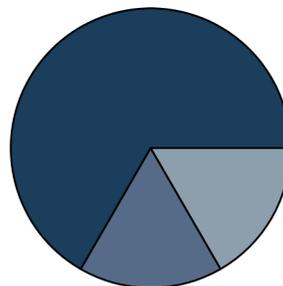
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

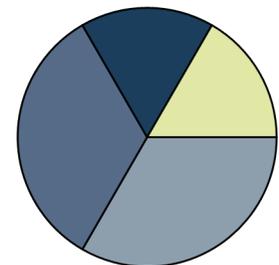
Tobacco Users By Age



18 - 24, 16.67%
35 - 44, 16.67%
55 - 64, 66.67%

Chart Total N: 6

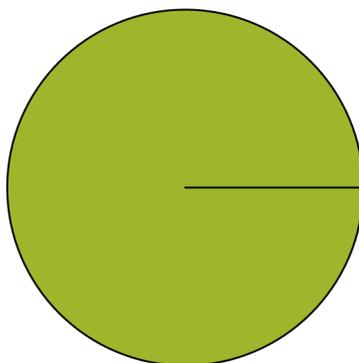
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Uninsured, 33.33%
Doesn't Know, 16.67%
Medicare, 16.67%

Chart Total N: 6

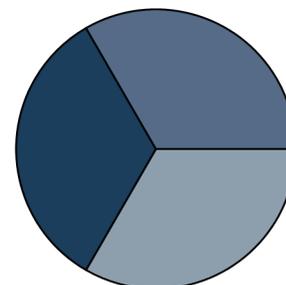
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



Asthma, 33.33%
Diabetes, 33.33%
None, 33.33%

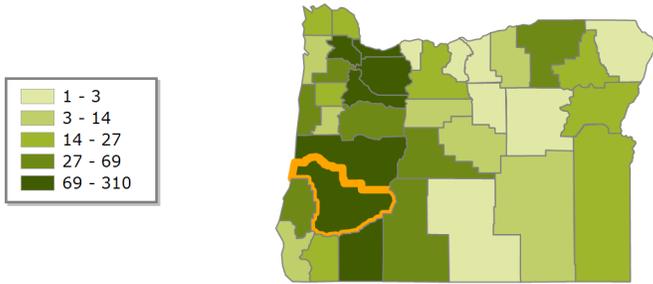
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

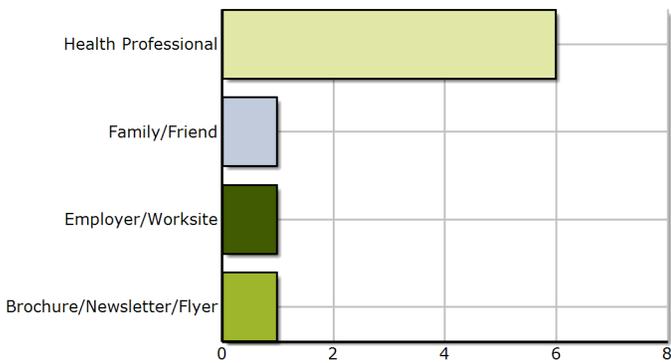
From 11/1/2014 through 11/30/2014

State Tobacco Users Served Contract YTD (Adults)

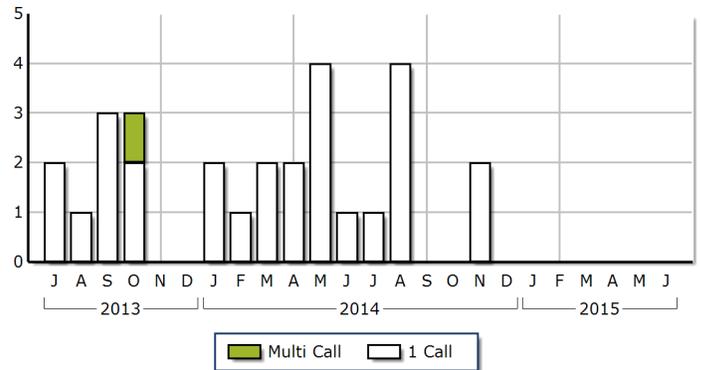


| County Population | | Prevalence | Tobacco Users | |
|--|--------|------------|---------------|---------------------|
| Adult | 83,168 | 27.1 % | | 22,539 ⁴ |
| | | | County | State |
| Tobacco Users - Last Full Month | | | 9 | 475 |
| Tobacco Users YTD | | | 92 | 3,677 |
| Unique Tobacco Users YTD | | | 3 | 2,400 |
| Target Reach | | | 2.0 % | 2.0 % |
| Reach YTD | | | 1 | 0.41 % |
| Reach - NAQC | | | 2 | 0.34 % |
| Annualized Reach | | | 1 | 0.98 % |
| Annualized Reach - NAQC | | | 2 | 0.81 % |
| Unique Individual Reach | | | 3 | 0.28 % |

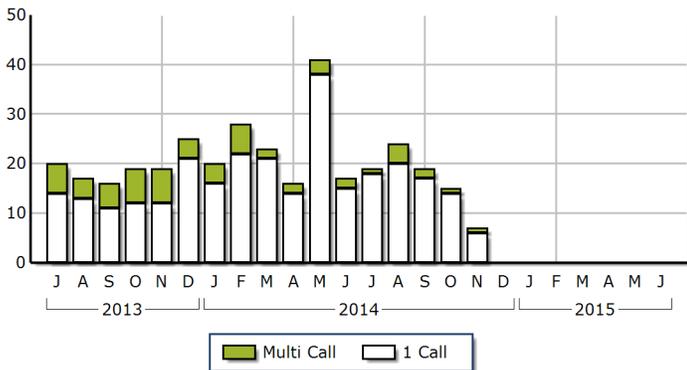
How Heard About



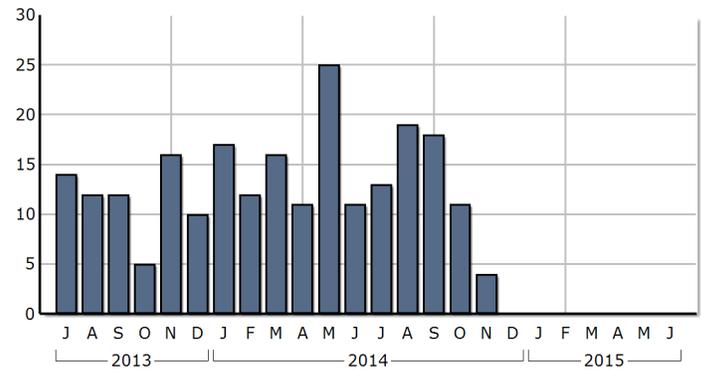
Fax Referral



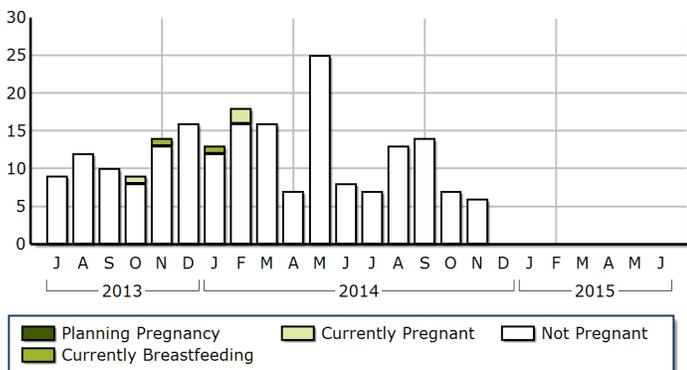
Tobacco User Enrollments By Program Type



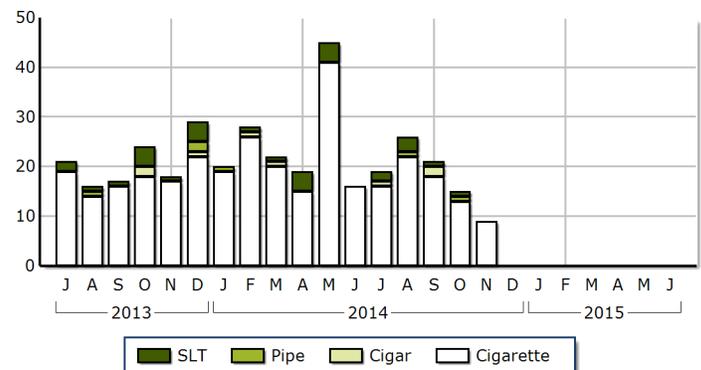
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

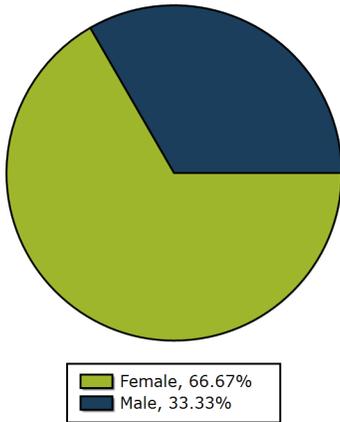


Chart Total N: 9

Tobacco Users By Language

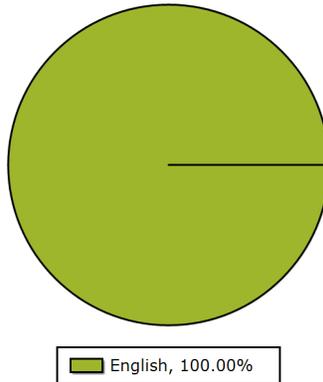


Chart Total N: 9

Tobacco Users By Education

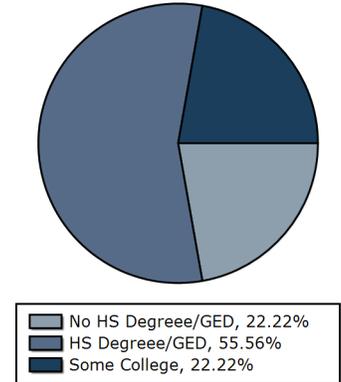


Chart Total N: 9

Tobacco Users By Race

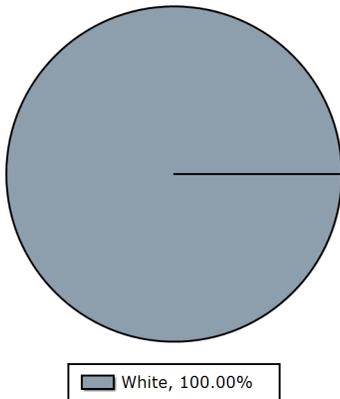


Chart Total N: 9

Tobacco Users By Age

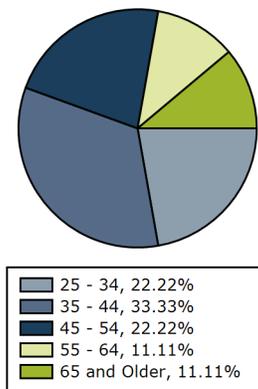


Chart Total N: 9

Tobacco Users By Health Plan

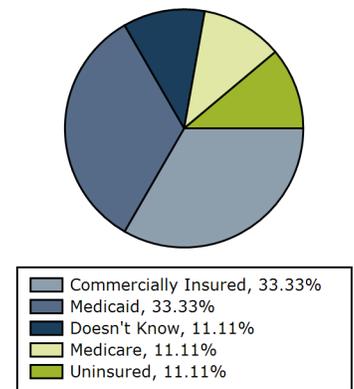


Chart Total N: 9

Tobacco Users By Ethnicity

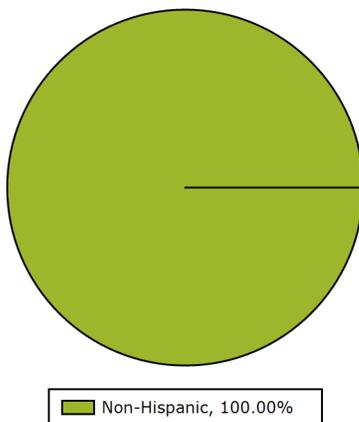


Chart Total N: 9

Tobacco Users By Chronic Condition

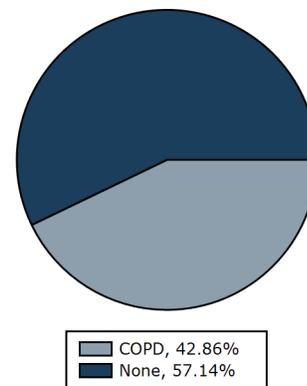
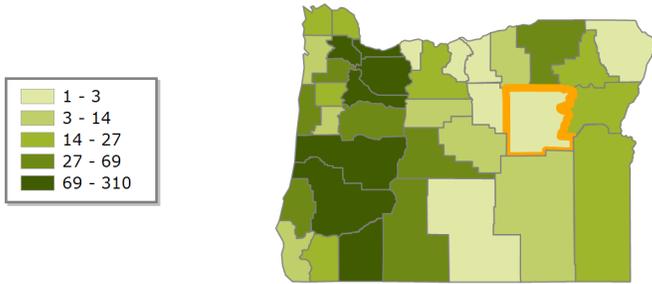


Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

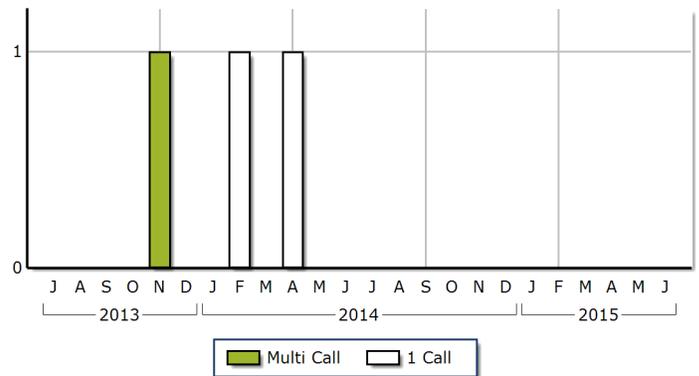
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

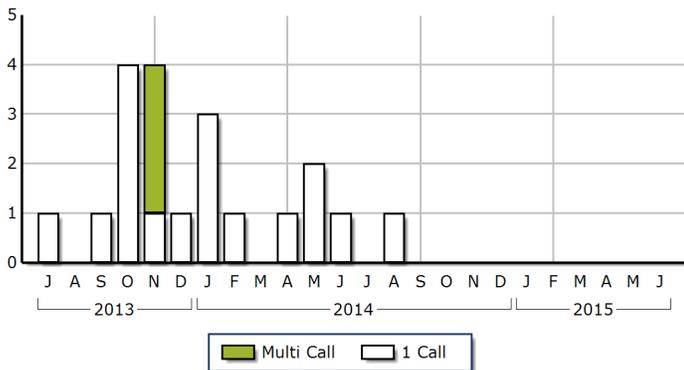


| County Population | | Prevalence | Tobacco Users | |
|--|-------|------------|---------------|--------------------|
| Adult | 5,953 | 24.4 % | | 1,453 ⁴ |
| | | | County | State |
| Tobacco Users - Last Full Month | | | - | 475 |
| Tobacco Users YTD | | | 1 | 3,677 |
| Unique Tobacco Users YTD | | | 3 | 2,400 |
| Target Reach | | | 2.0 % | 2.0 % |
| Reach YTD | | | 1 | 0.07 % |
| Reach - NAQC | | | 2 | 0.07 % |
| Annualized Reach | | | 1 | 0.17 % |
| Annualized Reach - NAQC | | | 2 | 0.17 % |
| Unique Individual Reach | | | 3 | 0.48 % |

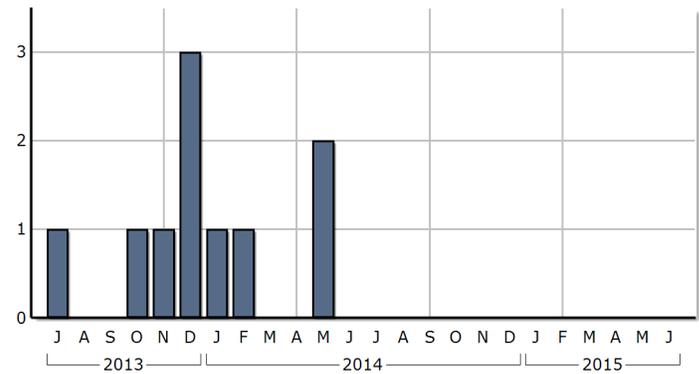
Fax Referral



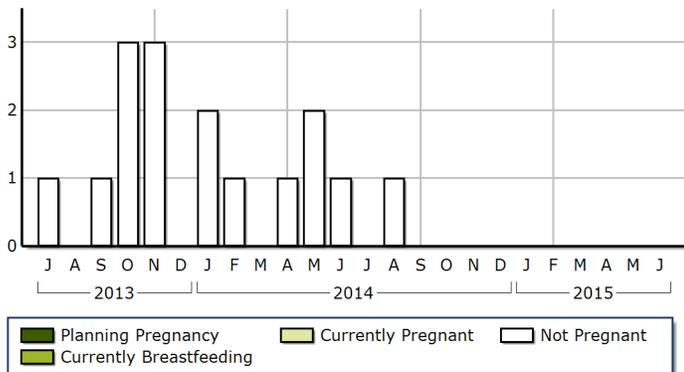
Tobacco User Enrollments By Program Type



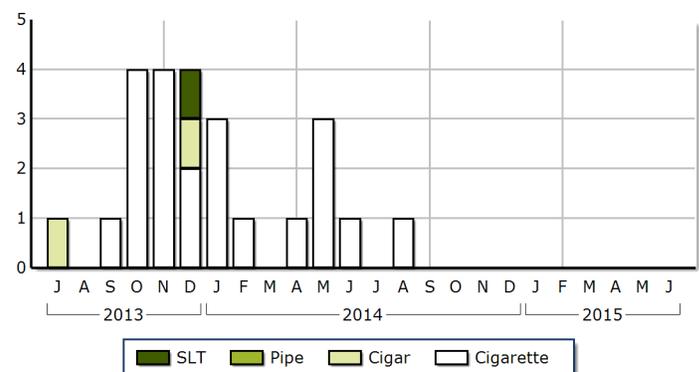
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



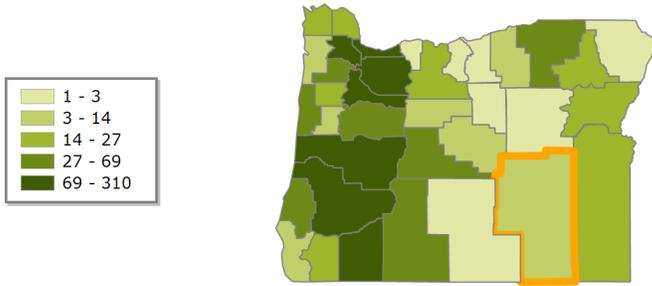
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

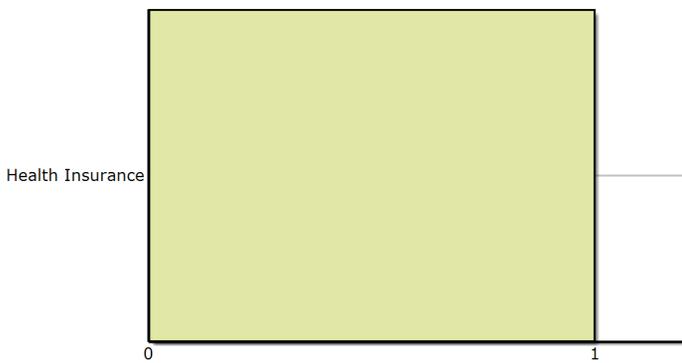
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

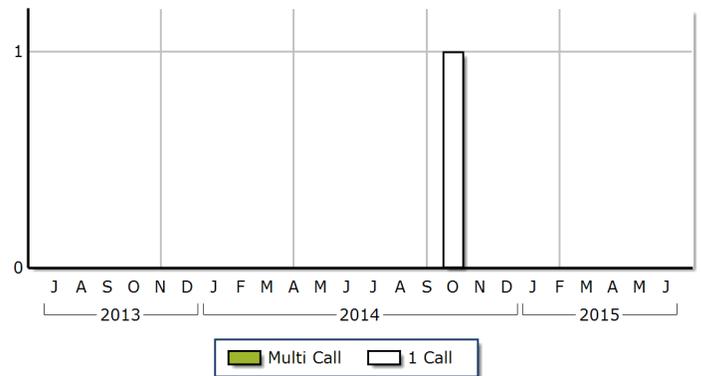


| County Population | Prevalence | Tobacco Users |
|---------------------------------|------------|------------------|
| Adult | 6,087 | 14.3 % |
| | | 870 ⁴ |
| | | County |
| Tobacco Users - Last Full Month | | 1 |
| Tobacco Users YTD | | 4 |
| Unique Tobacco Users YTD | | 3 |
| Target Reach | | 2.0 % |
| Reach YTD | | 1 |
| Reach - NAQC | | 2 |
| Annualized Reach | | 1 |
| Annualized Reach - NAQC | | 2 |
| Unique Individual Reach | | 3 |
| | | 0.46 % |
| | | 0.23 % |
| | | 1.10 % |
| | | 0.55 % |
| | | 0.34 % |
| | | 0.73 % |
| | | 0.24 % |
| | | 1.75 % |
| | | 0.57 % |
| | | 0.48 % |

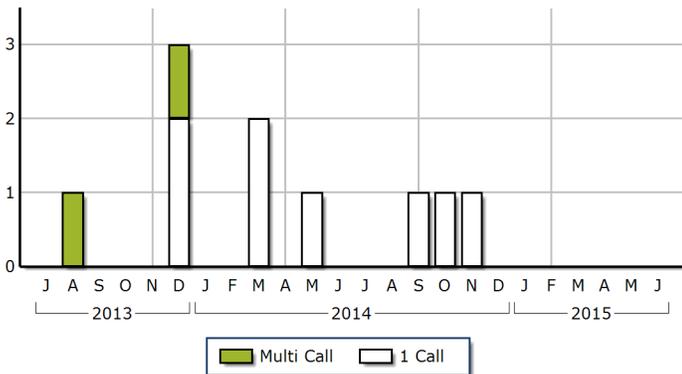
How Heard About



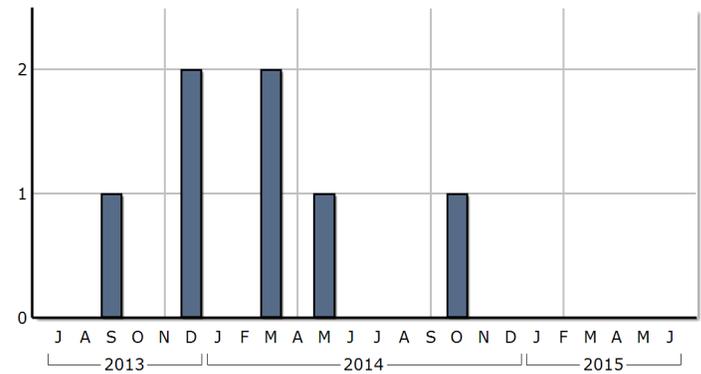
Fax Referral



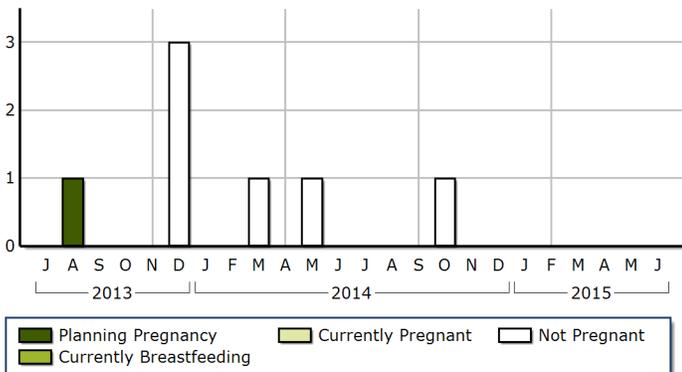
Tobacco User Enrollments By Program Type



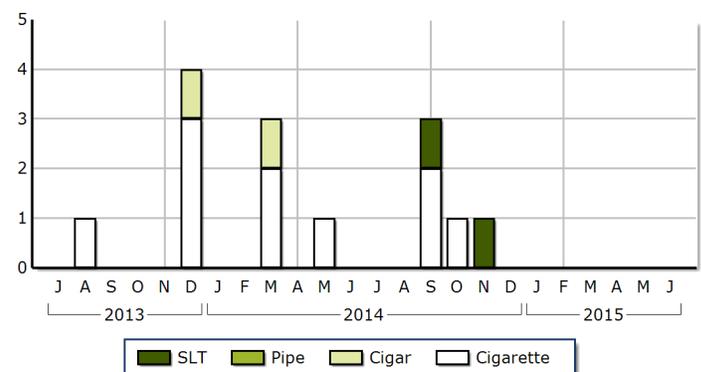
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

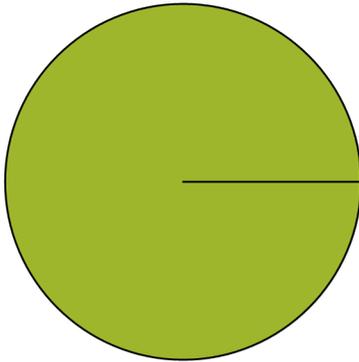


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

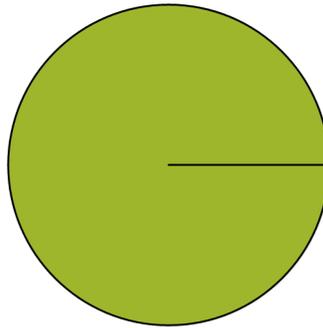
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

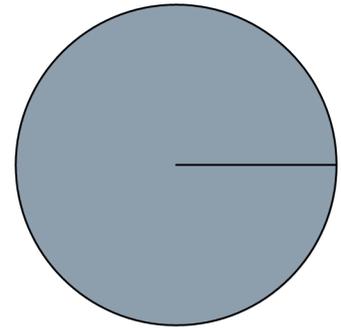
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

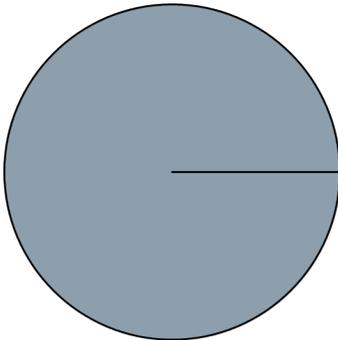
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

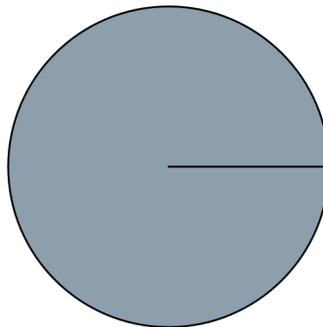
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

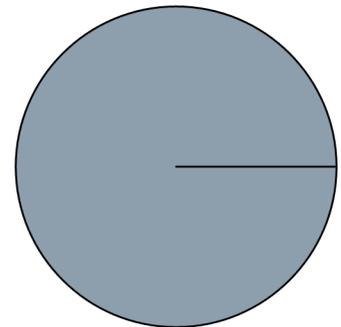
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

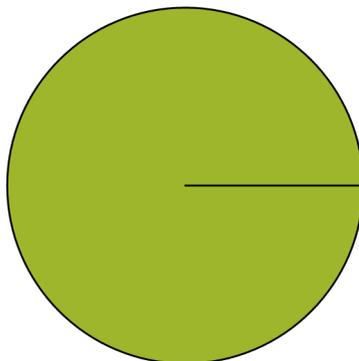
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

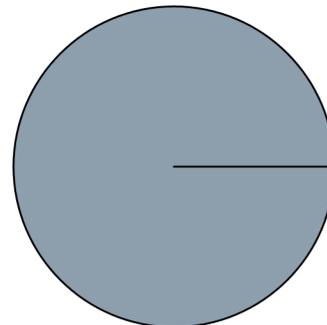
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



CAD, 100.00%

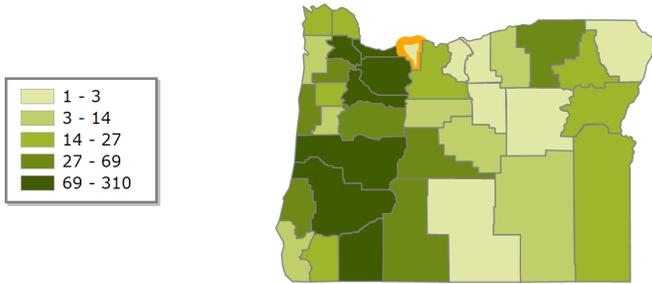
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

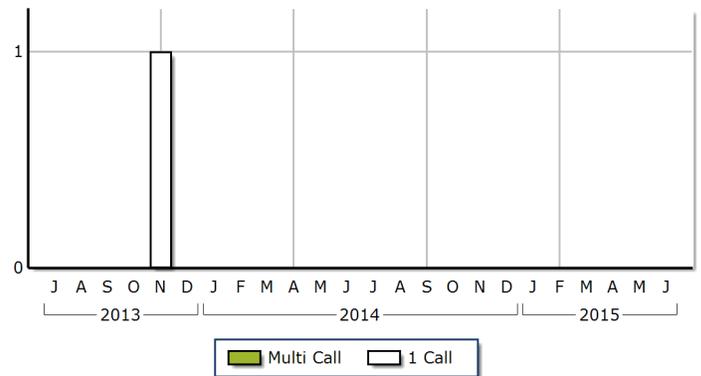
From 11/1/2014 through 11/30/2014

State Tobacco Users Served Contract YTD (Adults)

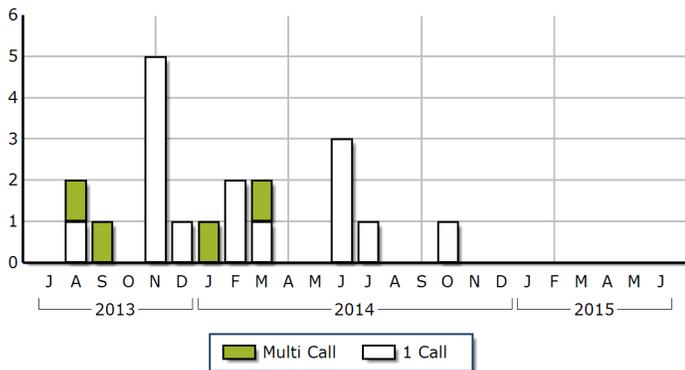


| County Population | Prevalence | Tobacco Users |
|--|------------|--------------------|
| Adult | 16,229 | 8.6 % |
| | | 1,396 ⁴ |
| | | County |
| Tobacco Users - Last Full Month | - | 475 |
| Tobacco Users YTD | 2 | 3,677 |
| Unique Tobacco Users YTD | 3 | 2,400 |
| Target Reach | 2.0 % | 2.0 % |
| Reach YTD | 1 | 0.14 % |
| Reach - NAQC | 2 | 0.07 % |
| Annualized Reach | 1 | 0.34 % |
| Annualized Reach - NAQC | 2 | 0.17 % |
| Unique Individual Reach | 3 | 0.14 % |
| | | 0.48 % |

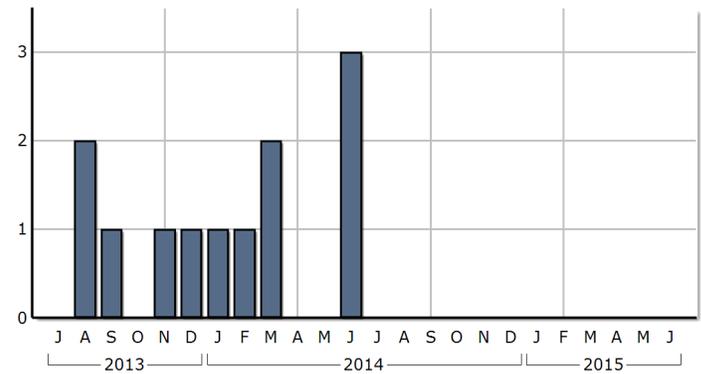
Fax Referral



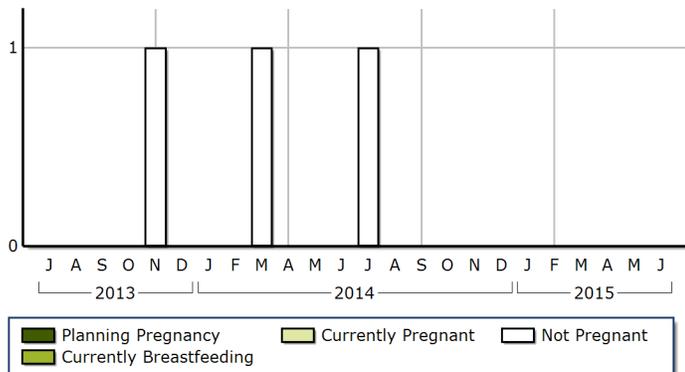
Tobacco User Enrollments By Program Type



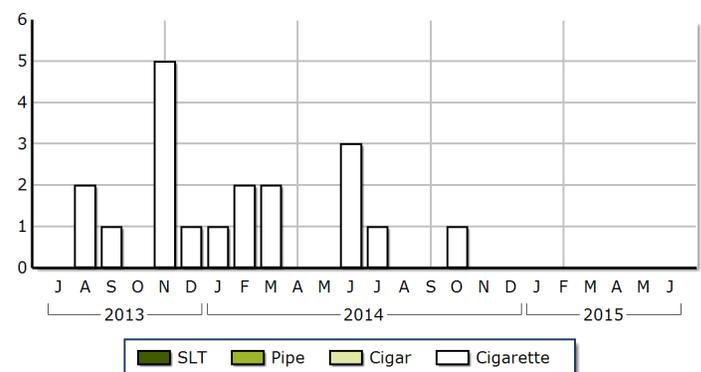
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



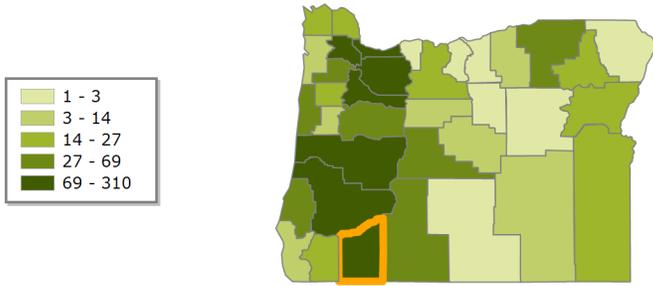
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

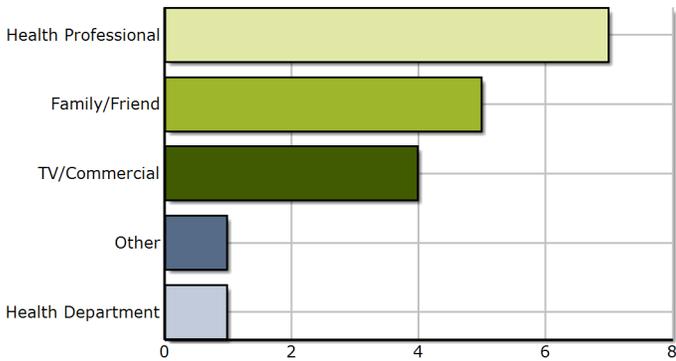
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

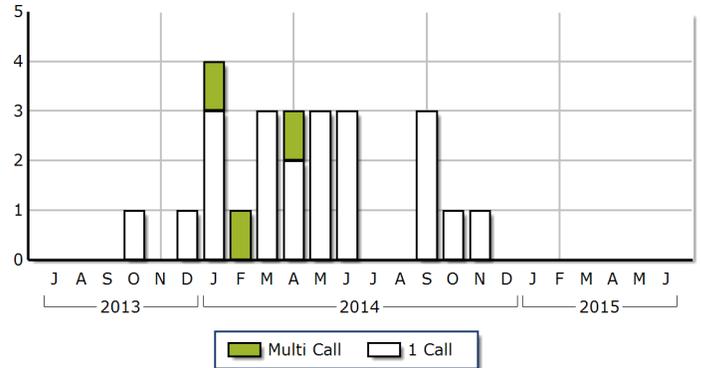


| County Population | | Prevalence | Tobacco Users | | |
|---------------------------------|---------|------------|---------------------|--------|--------|
| Adult | 160,716 | 21.9 % | 35,197 ⁴ | | |
| | | | County | State | |
| Tobacco Users - Last Full Month | | | 19 | 475 | |
| Tobacco Users YTD | | | 121 | 3,677 | |
| Unique Tobacco Users YTD | | | 3 | 2,400 | |
| Target Reach | | | 2.0 % | 2.0 % | |
| Reach YTD | | | 1 | 0.34 % | 0.73 % |
| Reach - NAQC | | | 2 | 0.23 % | 0.24 % |
| Annualized Reach | | | 1 | 0.83 % | 1.75 % |
| Annualized Reach - NAQC | | | 2 | 0.55 % | 0.57 % |
| Unique Individual Reach | | | 3 | 0.22 % | 0.48 % |

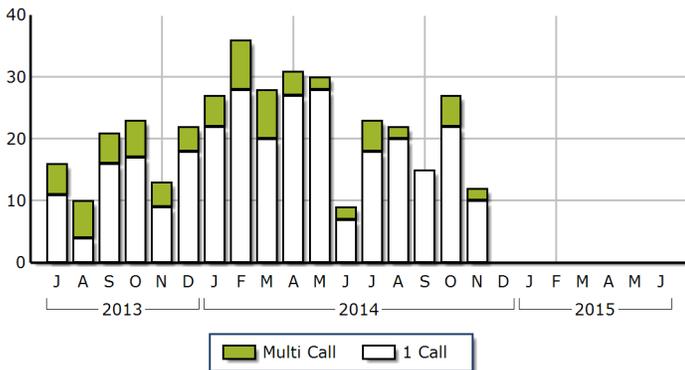
How Heard About



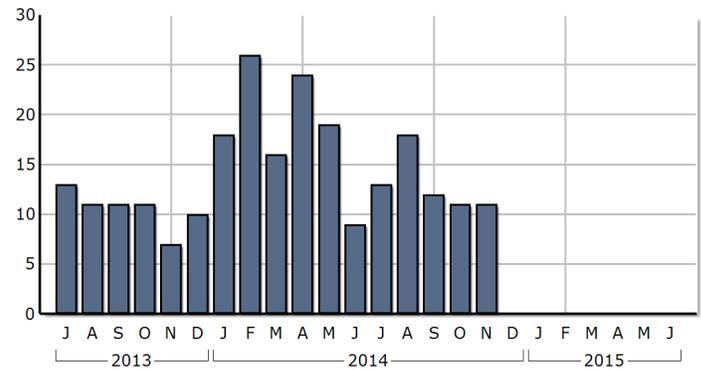
Fax Referral



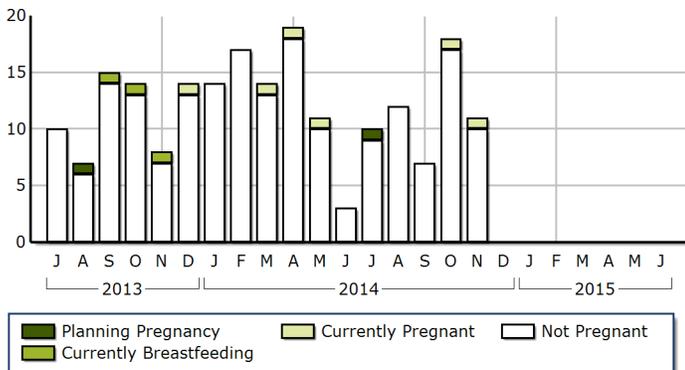
Tobacco User Enrollments By Program Type



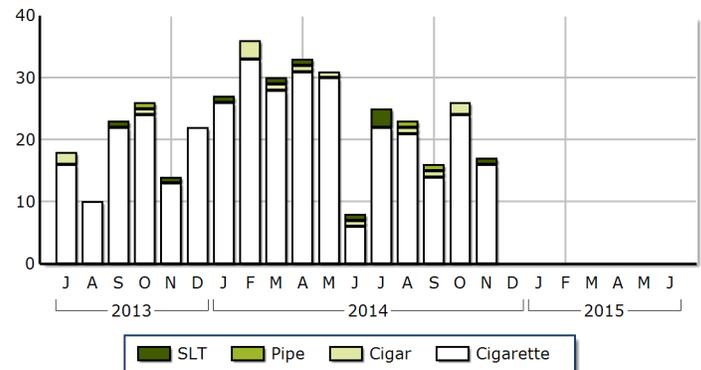
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

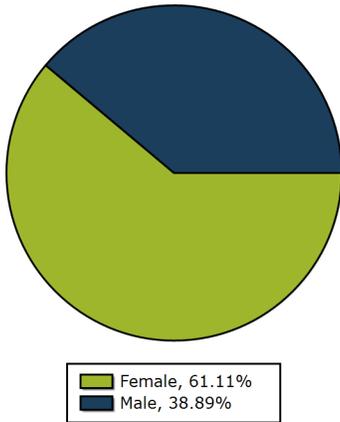


Chart Total N: 18

Tobacco Users By Language

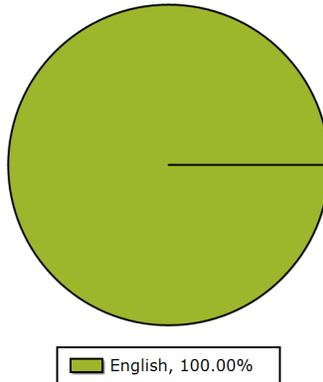


Chart Total N: 18

Tobacco Users By Education

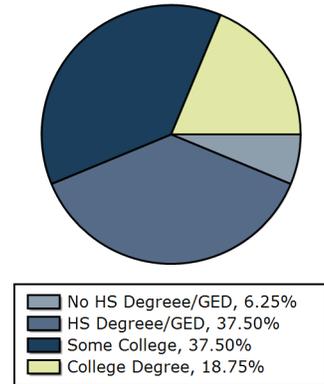


Chart Total N: 16

Tobacco Users By Race

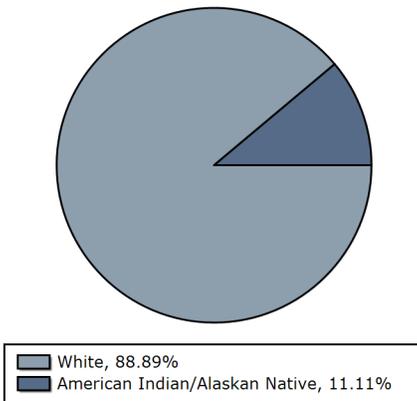


Chart Total N: 18

Tobacco Users By Age

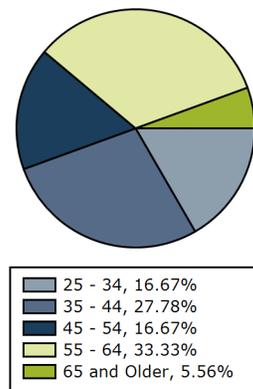


Chart Total N: 18

Tobacco Users By Health Plan

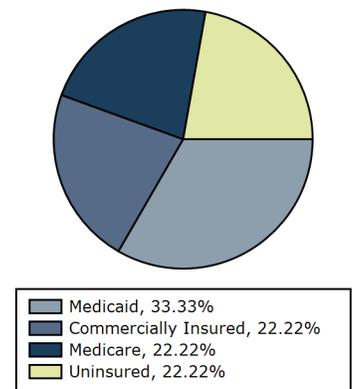


Chart Total N: 18

Tobacco Users By Ethnicity

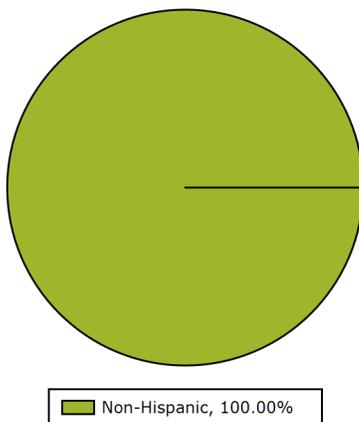


Chart Total N: 18

Tobacco Users By Chronic Condition

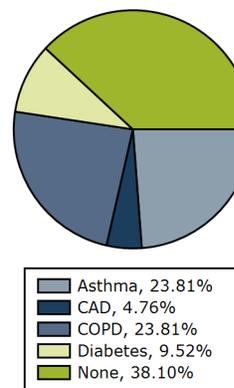


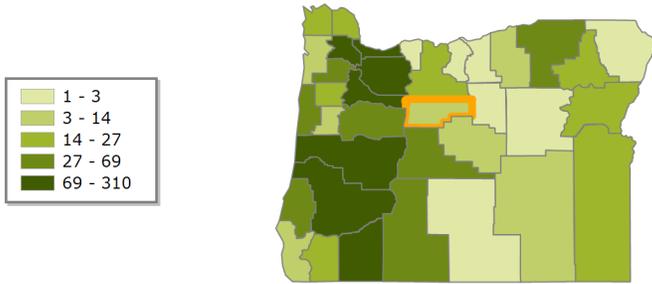
Chart Total N: 21

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 11/1/2014 through 11/30/2014

State Tobacco Users Served Contract YTD (Adults)

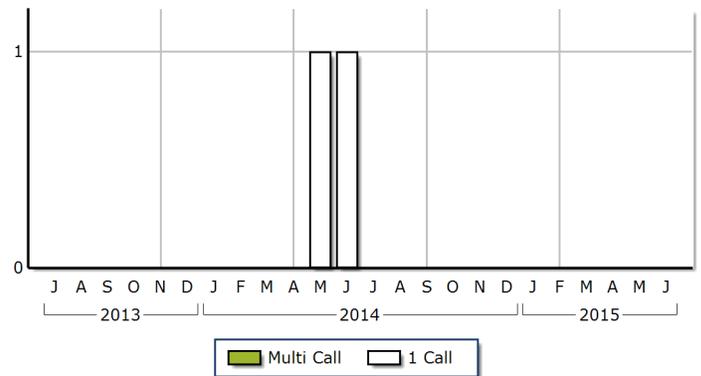


| County Population | Prevalence | Tobacco Users |
|---------------------------------|------------|--------------------|
| Adult | 16,594 | 15.9 % |
| | | 2,638 ⁴ |
| | | County |
| Tobacco Users - Last Full Month | | 2 |
| Tobacco Users YTD | | 6 |
| Unique Tobacco Users YTD | | 3 |
| Target Reach | | 2.0 % |
| Reach YTD | | 1 0.23 % |
| Reach - NAQC | | 2 0.15 % |
| Annualized Reach | | 1 0.55 % |
| Annualized Reach - NAQC | | 2 0.36 % |
| Unique Individual Reach | | 3 0.19 % |
| | | State |
| Tobacco Users - Last Full Month | | 475 |
| Tobacco Users YTD | | 3,677 |
| Unique Tobacco Users YTD | | 2,400 |
| Target Reach | | 2.0 % |
| Reach YTD | | 0.73 % |
| Reach - NAQC | | 0.24 % |
| Annualized Reach | | 1.75 % |
| Annualized Reach - NAQC | | 0.57 % |
| Unique Individual Reach | | 0.48 % |

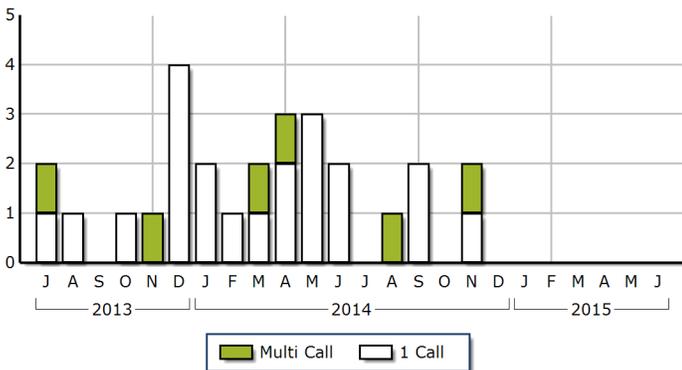
How Heard About



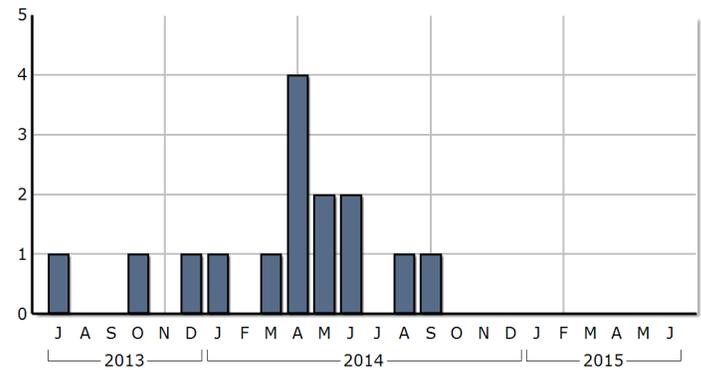
Fax Referral



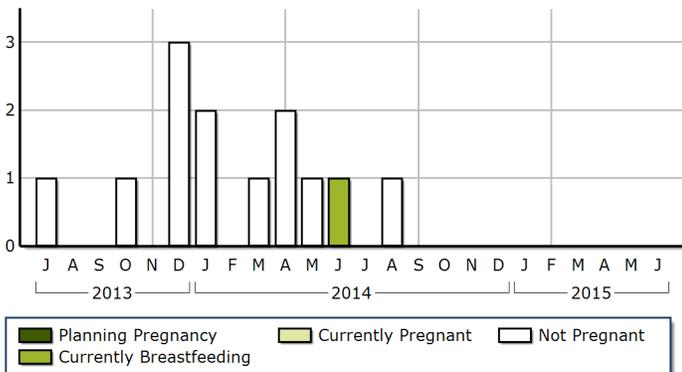
Tobacco User Enrollments By Program Type



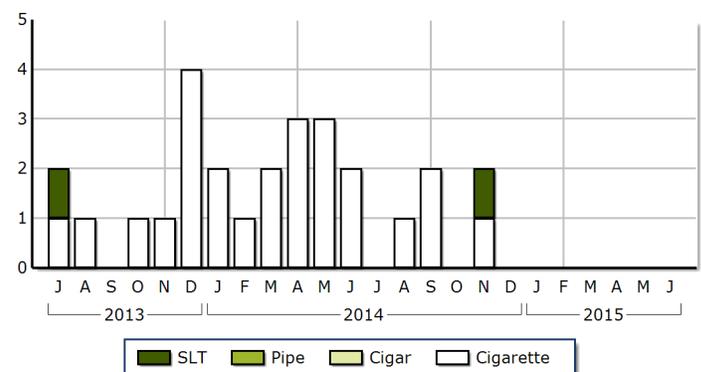
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

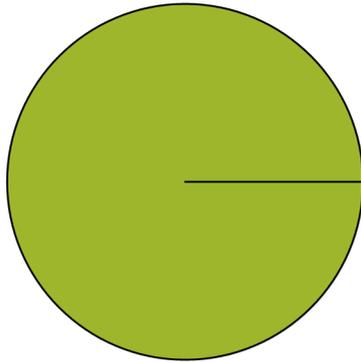


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

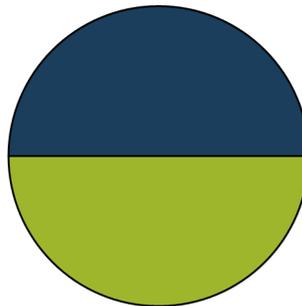
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 2

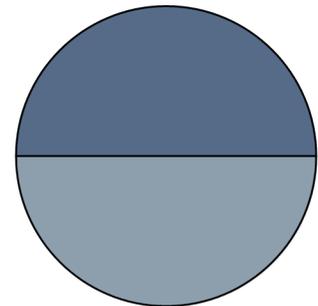
Tobacco Users By Language



English, 50.00%
Spanish, 50.00%

Chart Total N: 2

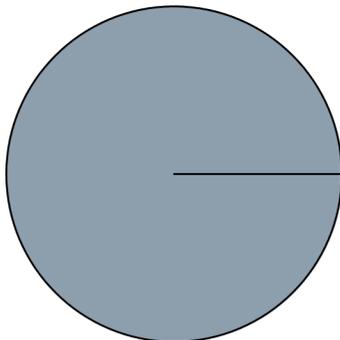
Tobacco Users By Education



No HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

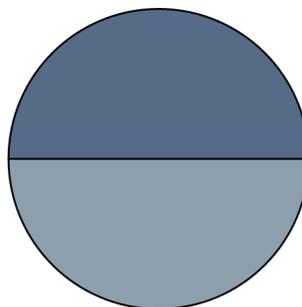
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

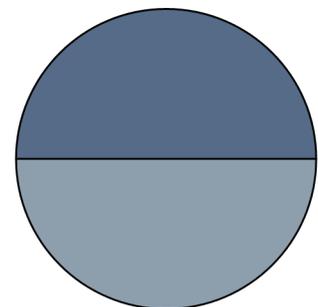
Tobacco Users By Age



25 - 34, 50.00%
45 - 54, 50.00%

Chart Total N: 2

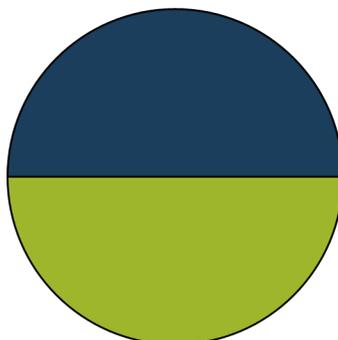
Tobacco Users By Health Plan



Medicaid, 50.00%
Uninsured, 50.00%

Chart Total N: 2

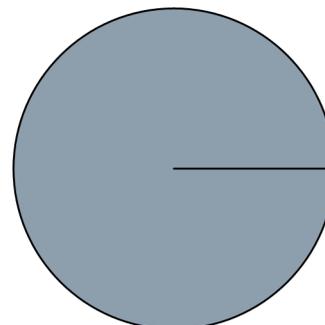
Tobacco Users By Ethnicity



Hispanic, 50.00%
Non-Hispanic, 50.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

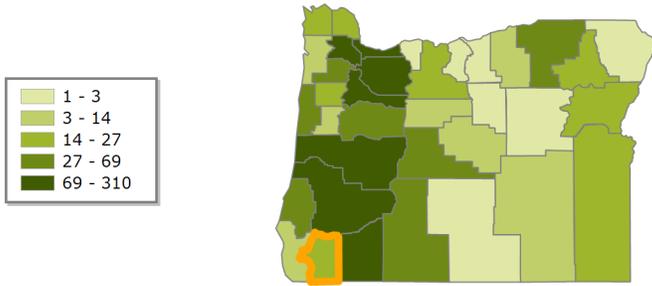
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

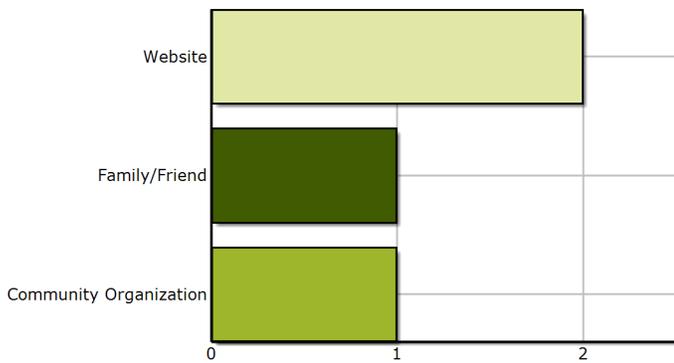
From 11/1/2014 through 11/30/2014

State Tobacco Users Served Contract YTD (Adults)

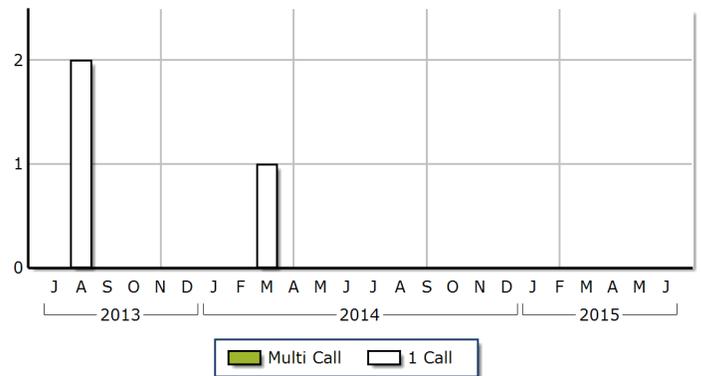


| County Population | | Prevalence | Tobacco Users | |
|--|--------|------------|---------------|---------------------|
| Adult | 66,678 | 25.0 % | | 16,670 ⁴ |
| | | | County | State |
| Tobacco Users - Last Full Month | | | 4 | 475 |
| Tobacco Users YTD | | | 28 | 3,677 |
| Unique Tobacco Users YTD | | | 3 | 2,400 |
| Target Reach | | | 2.0 % | 2.0 % |
| Reach YTD | | | 1 | 0.17 % |
| Reach - NAQC | | | 2 | 0.15 % |
| Annualized Reach | | | 1 | 0.40 % |
| Annualized Reach - NAQC | | | 2 | 0.36 % |
| Unique Individual Reach | | | 3 | 0.10 % |
| | | | | 0.48 % |

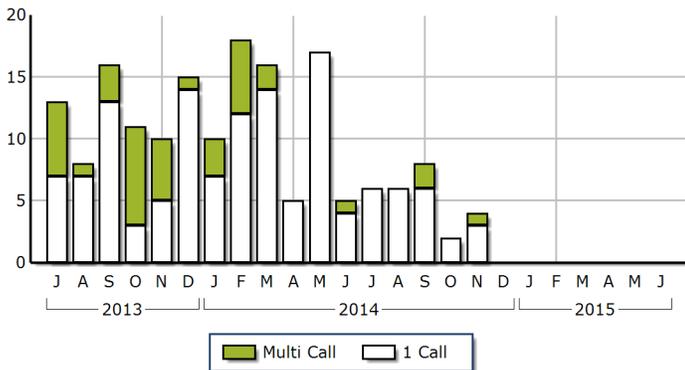
How Heard About



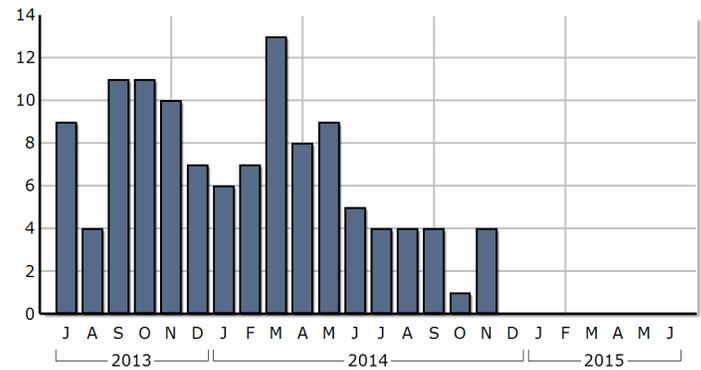
Fax Referral



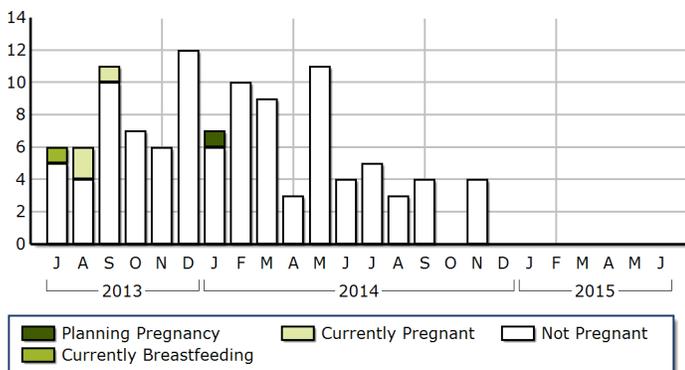
Tobacco User Enrollments By Program Type



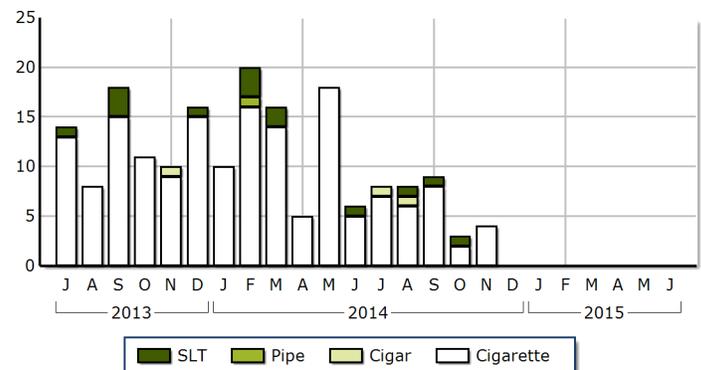
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

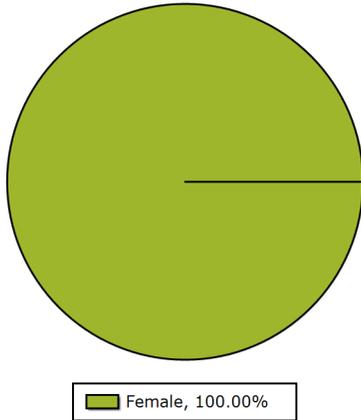


Chart Total N: 4

Tobacco Users By Language

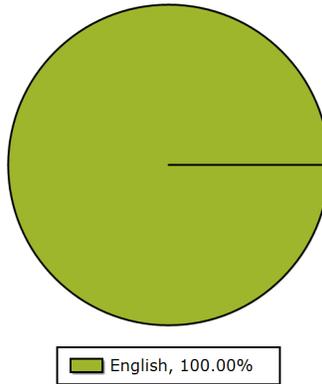


Chart Total N: 4

Tobacco Users By Education

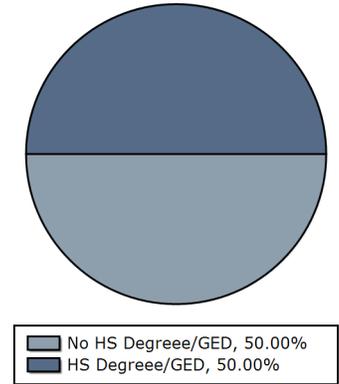


Chart Total N: 4

Tobacco Users By Race

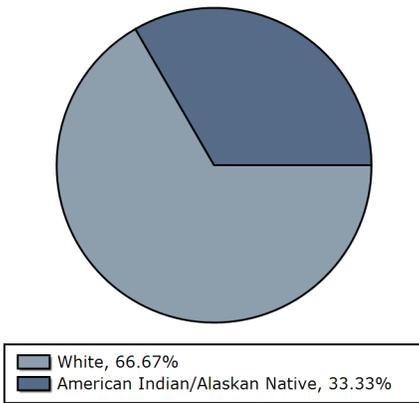


Chart Total N: 3

Tobacco Users By Age

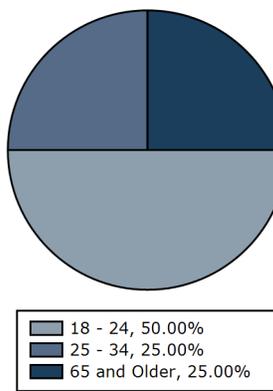


Chart Total N: 4

Tobacco Users By Health Plan

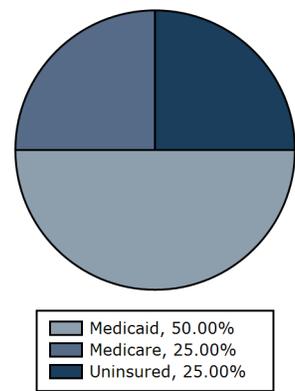


Chart Total N: 4

Tobacco Users By Ethnicity

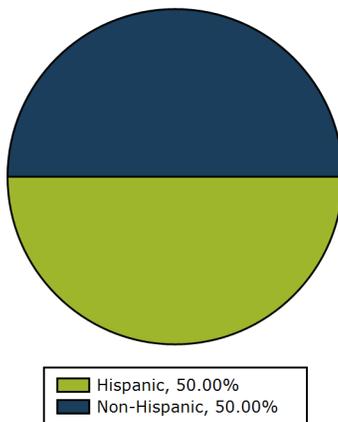


Chart Total N: 4

Tobacco Users By Chronic Condition

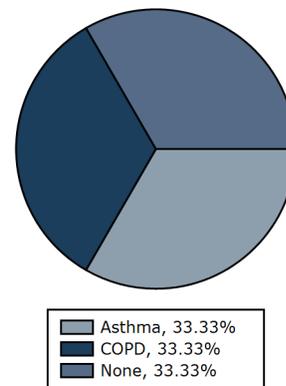


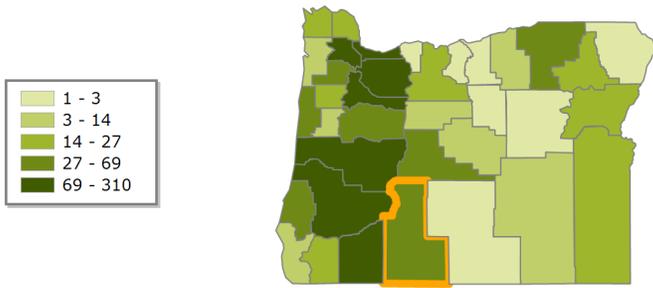
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

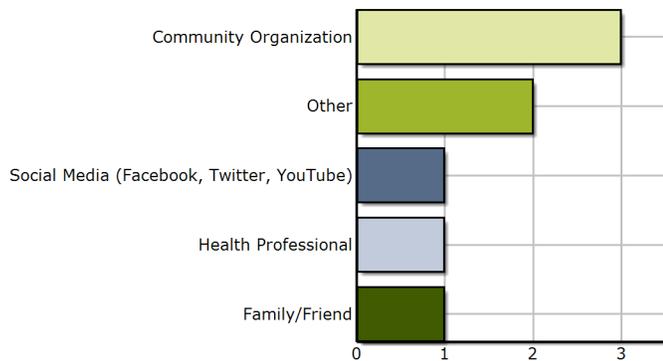
From 11/1/2014 through 11/30/2014

State Tobacco Users Served Contract YTD (Adults)

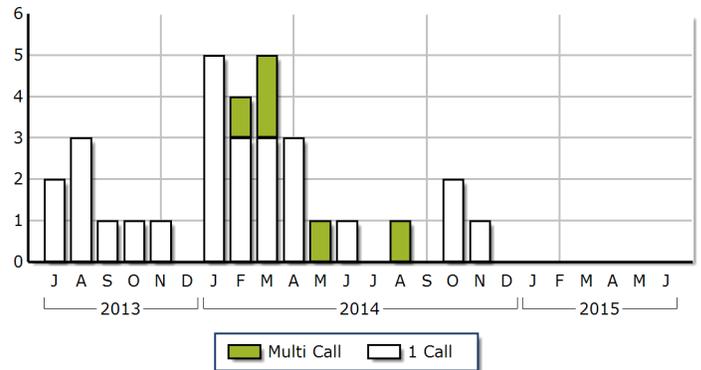


| County Population | | Prevalence | Tobacco Users | |
|--|--------|------------|---------------|---------------------|
| Adult | 50,494 | 22.0 % | | 11,109 ⁴ |
| | | | County | State |
| Tobacco Users - Last Full Month | | | 9 | 475 |
| Tobacco Users YTD | | | 55 | 3,677 |
| Unique Tobacco Users YTD | | | 3 | 2,400 |
| Target Reach | | | 2.0 % | 2.0 % |
| Reach YTD | | | 1 | 0.50 % |
| Reach - NAQC | | | 2 | 0.39 % |
| Annualized Reach | | | 1 | 1.19 % |
| Annualized Reach - NAQC | | | 2 | 0.93 % |
| Unique Individual Reach | | | 3 | 0.32 % |

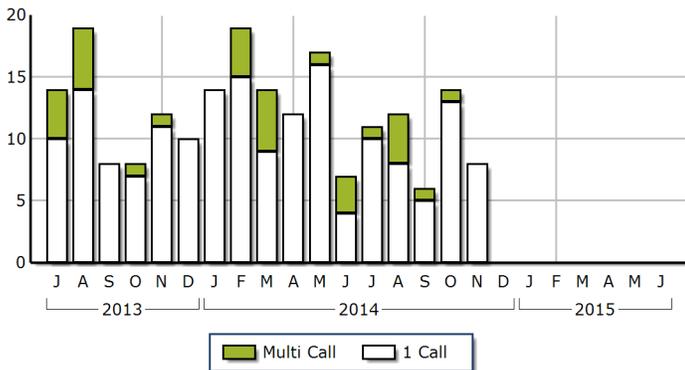
How Heard About



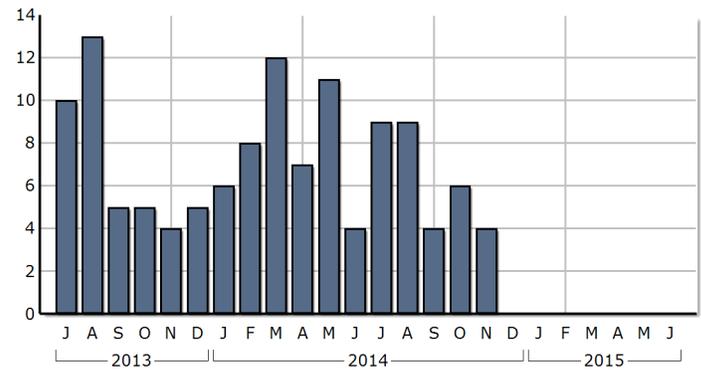
Fax Referral



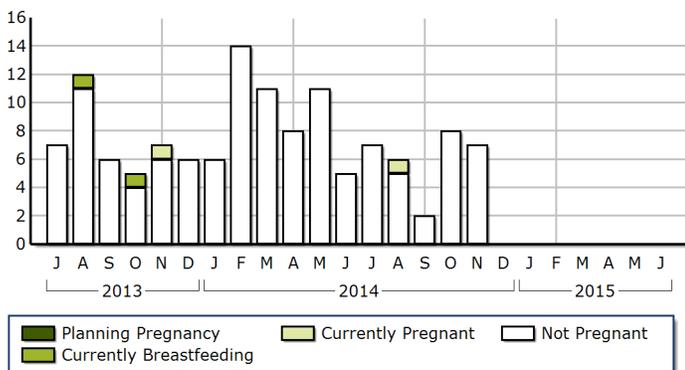
Tobacco User Enrollments By Program Type



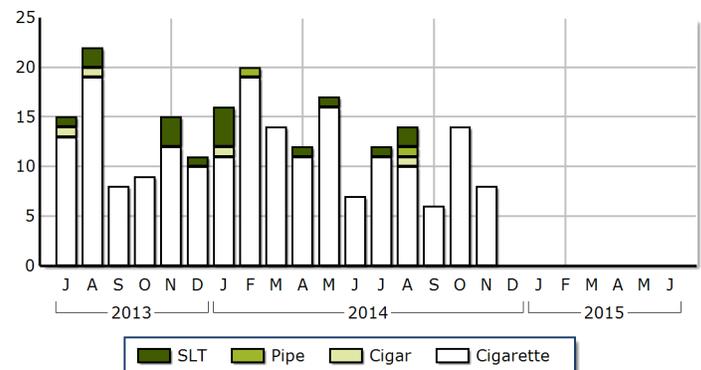
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

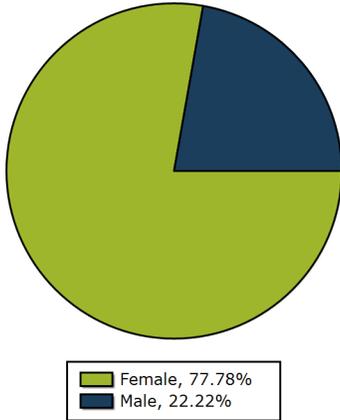


Chart Total N: 9

Tobacco Users By Language

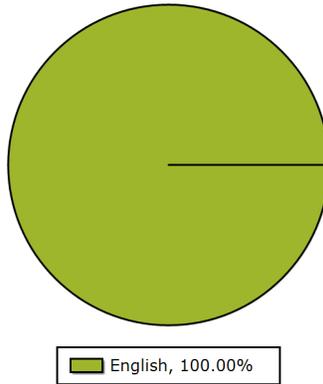


Chart Total N: 9

Tobacco Users By Education

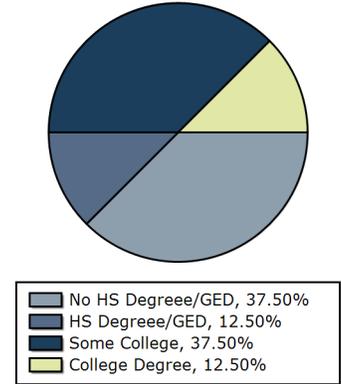


Chart Total N: 8

Tobacco Users By Race

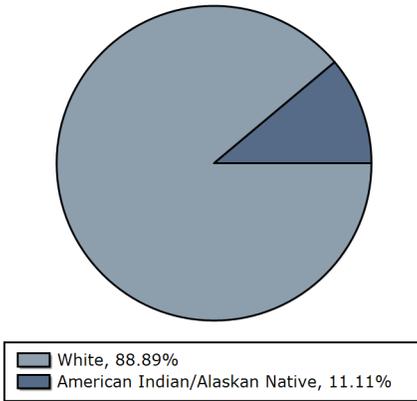


Chart Total N: 9

Tobacco Users By Age

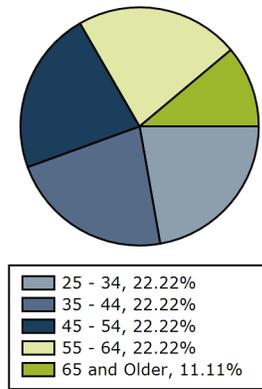


Chart Total N: 9

Tobacco Users By Health Plan

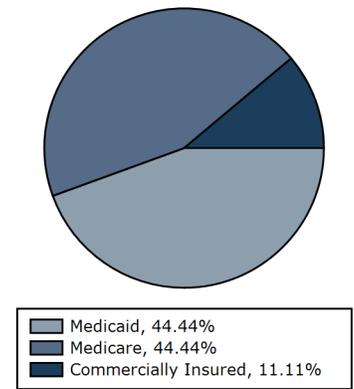


Chart Total N: 9

Tobacco Users By Ethnicity

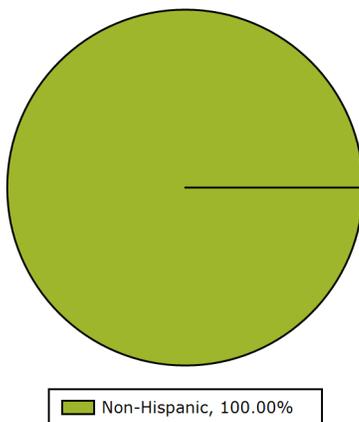


Chart Total N: 9

Tobacco Users By Chronic Condition

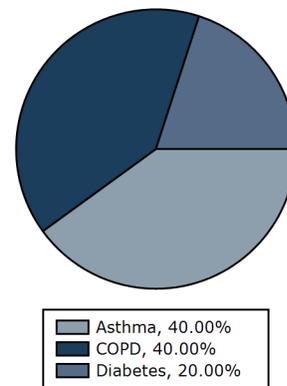


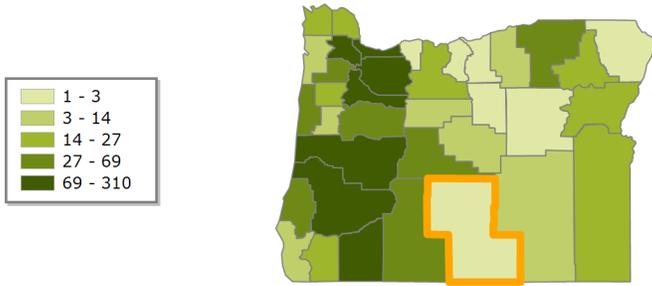
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

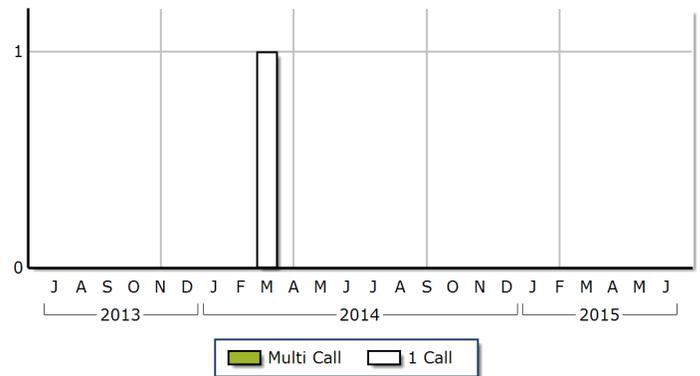
From 11/1/2014 through 11/30/2014

State Tobacco Users Served Contract YTD (Adults)

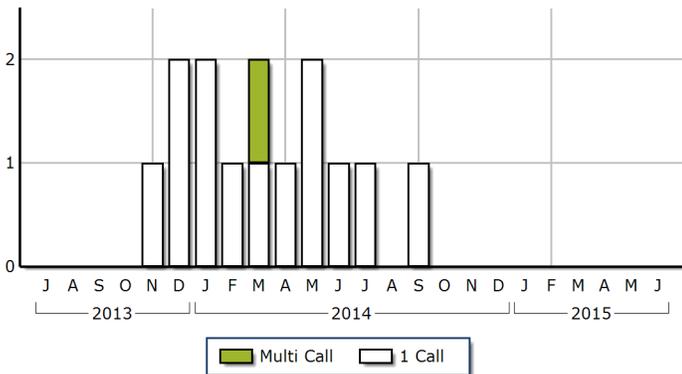


| County Population | | Prevalence | Tobacco Users | |
|---------------------------------|-------|------------|---------------|--------|
| Adult | 6,068 | 19.9 % | County | State |
| Tobacco Users - Last Full Month | | | - | 475 |
| Tobacco Users YTD | | | 3 | 3,677 |
| Unique Tobacco Users YTD | | | 2 | 2,400 |
| Target Reach | | | 2.0 % | 2.0 % |
| Reach YTD | | | 1 | 0.25 % |
| Reach - NAQC | | | 2 | 0.08 % |
| Annualized Reach | | | 1 | 0.60 % |
| Annualized Reach - NAQC | | | 2 | 0.20 % |
| Unique Individual Reach | | | 3 | 0.17 % |

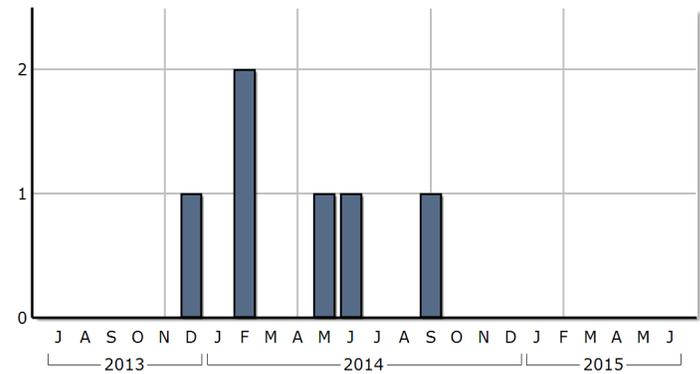
Fax Referral



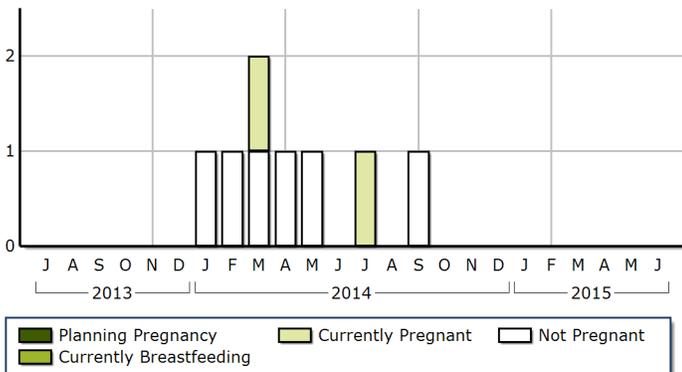
Tobacco User Enrollments By Program Type



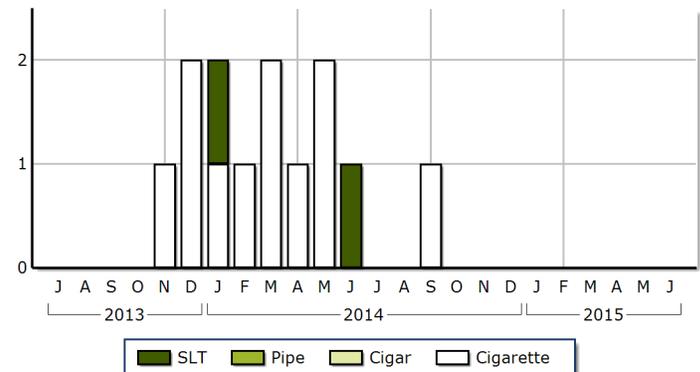
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



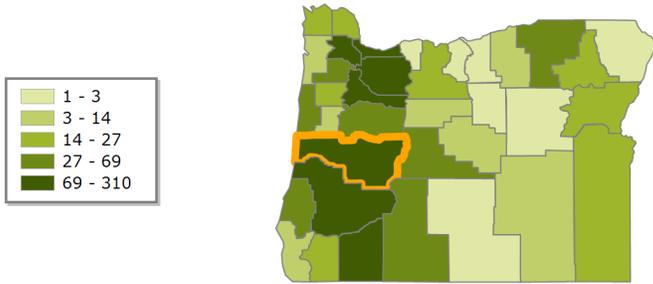
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

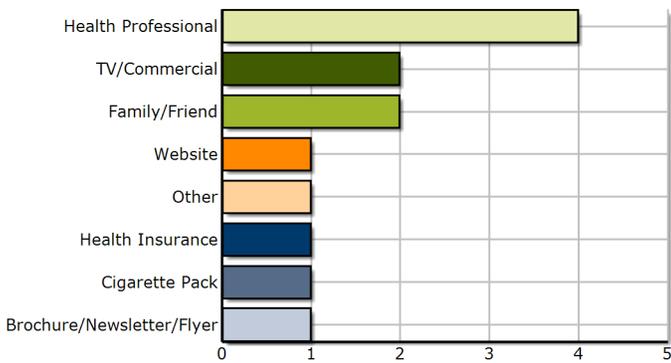
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

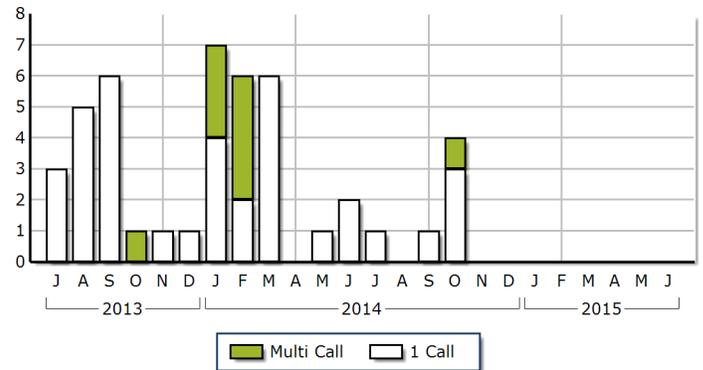


| County Population | | Prevalence | Tobacco Users | |
|--|---------|------------|---------------|---------------------|
| Adult | 274,412 | 18.4 % | | 50,492 ⁴ |
| | | | County | State |
| Tobacco Users - Last Full Month | | | 25 | 475 |
| Tobacco Users YTD | | | 204 | 3,677 |
| Unique Tobacco Users YTD | | | 3 | 95 |
| Target Reach | | | 2.0 % | 2.0 % |
| Reach YTD | | | 1 | 0.40 % |
| Reach - NAQC | | | 2 | 0.19 % |
| Annualized Reach | | | 1 | 0.97 % |
| Annualized Reach - NAQC | | | 2 | 0.46 % |
| Unique Individual Reach | | | 3 | 0.19 % |
| | | | | 0.48 % |

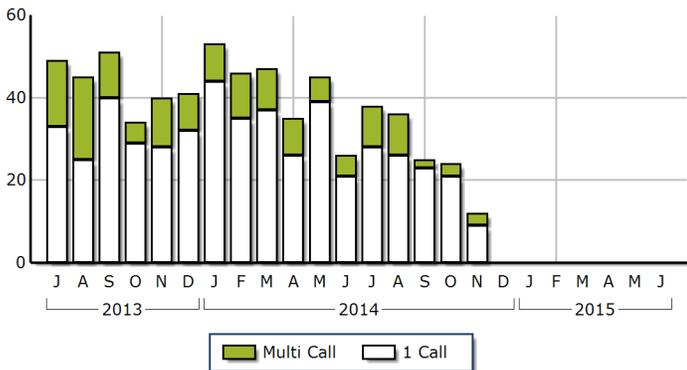
How Heard About



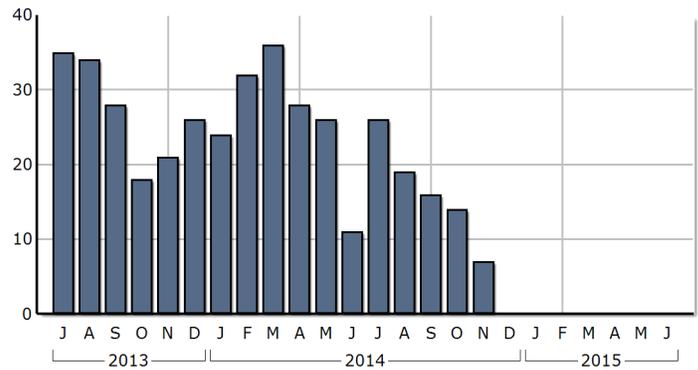
Fax Referral



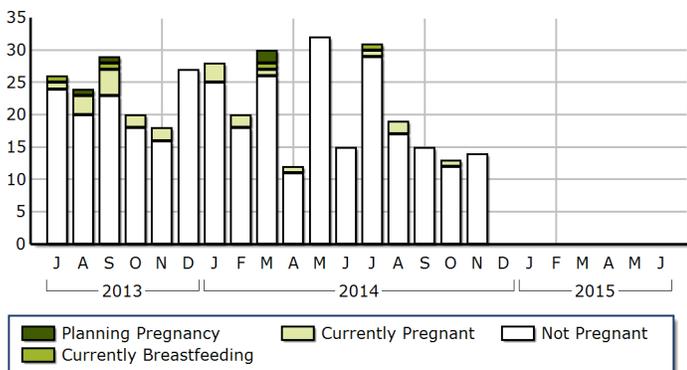
Tobacco User Enrollments By Program Type



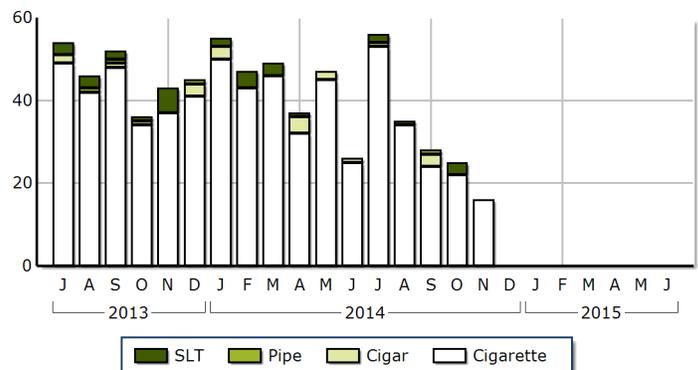
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

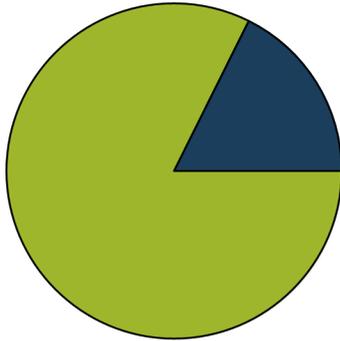


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

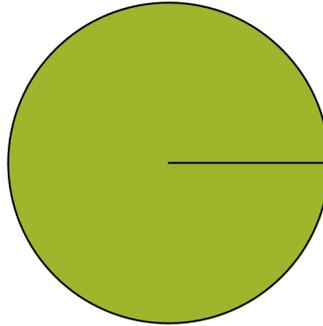
Tobacco Users By Gender



Female, 82.35%
Male, 17.65%

Chart Total N: 17

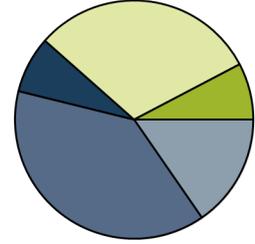
Tobacco Users By Language



English, 100.00%

Chart Total N: 17

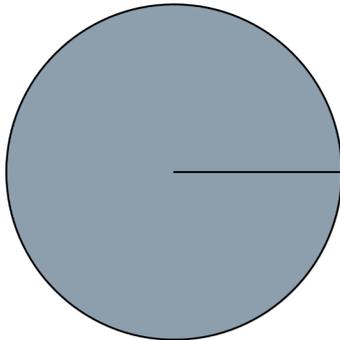
Tobacco Users By Education



No HS Degreee/GED, 15.38%
HS Degreee/GED, 38.46%
Technical Degree, 7.69%
Some College, 30.77%
College Degree, 7.69%

Chart Total N: 13

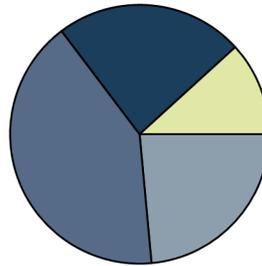
Tobacco Users By Race



White, 100.00%

Chart Total N: 15

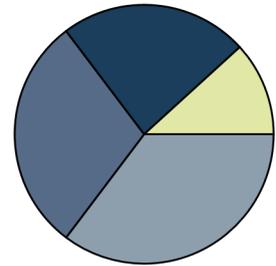
Tobacco Users By Age



35 - 44, 23.53%
45 - 54, 41.18%
55 - 64, 23.53%
65 and Older, 11.76%

Chart Total N: 17

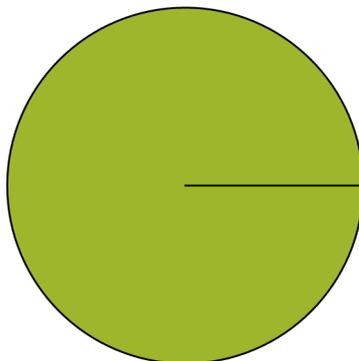
Tobacco Users By Health Plan



Medicaid, 35.29%
Medicare, 29.41%
Uninsured, 23.53%
Commercially Insured, 11.76%

Chart Total N: 17

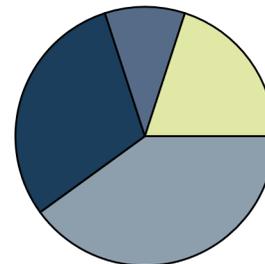
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 16

Tobacco Users By Chronic Condition



Asthma, 40.00%
COPD, 30.00%
Diabetes, 10.00%
None, 20.00%

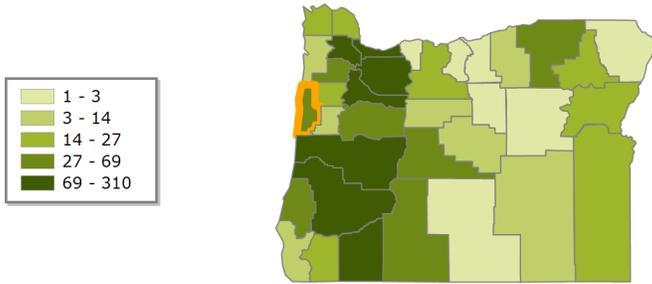
Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

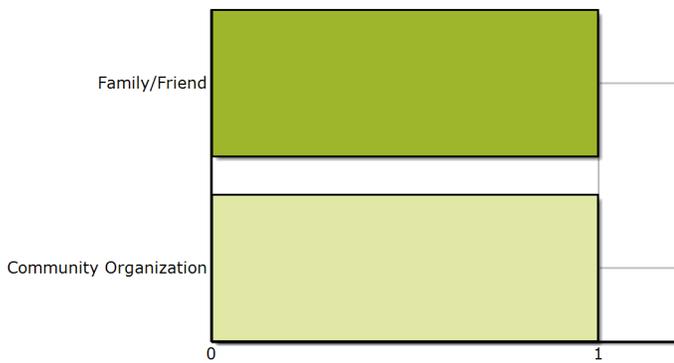
From 11/1/2014 through 11/30/2014

State Tobacco Users Served Contract YTD (Adults)

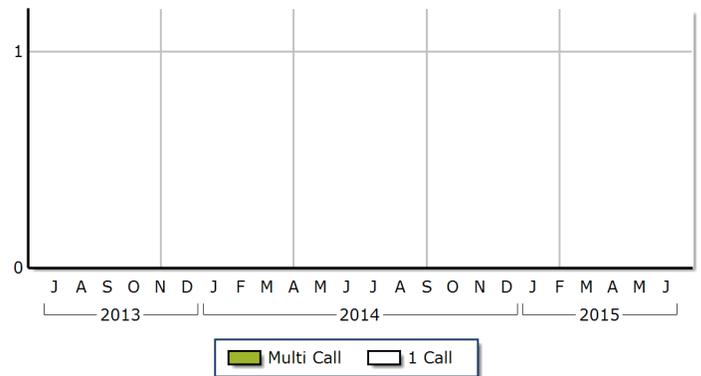


| County Population | | Prevalence | Tobacco Users | |
|---------------------------------|--------|------------|--------------------|--------|
| Adult | 36,512 | 26.9 % | 9,822 ⁴ | |
| | | | County | State |
| Tobacco Users - Last Full Month | | | 4 | 475 |
| Tobacco Users YTD | | | 30 | 3,677 |
| Unique Tobacco Users YTD | | | 3 | 2,400 |
| Target Reach | | | 2.0 % | 2.0 % |
| Reach YTD | | | 1 | 0.31 % |
| Reach - NAQC | | | 2 | 0.19 % |
| Annualized Reach | | | 1 | 0.73 % |
| Annualized Reach - NAQC | | | 2 | 0.46 % |
| Unique Individual Reach | | | 3 | 0.18 % |

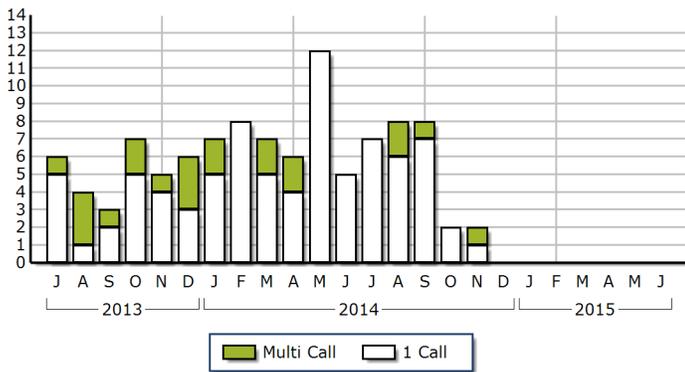
How Heard About



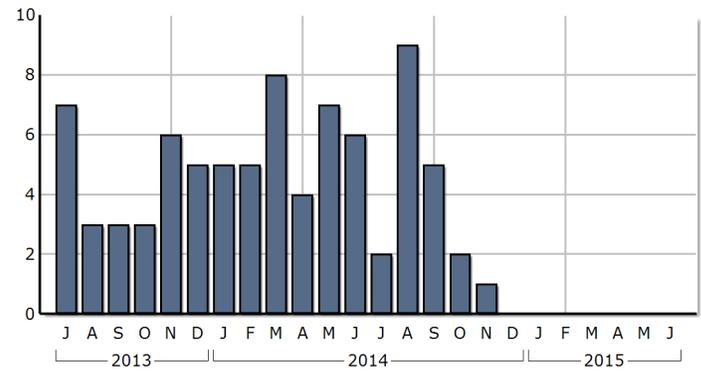
Fax Referral



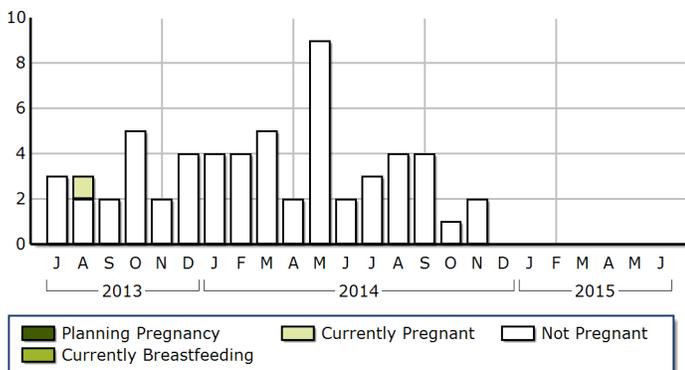
Tobacco User Enrollments By Program Type



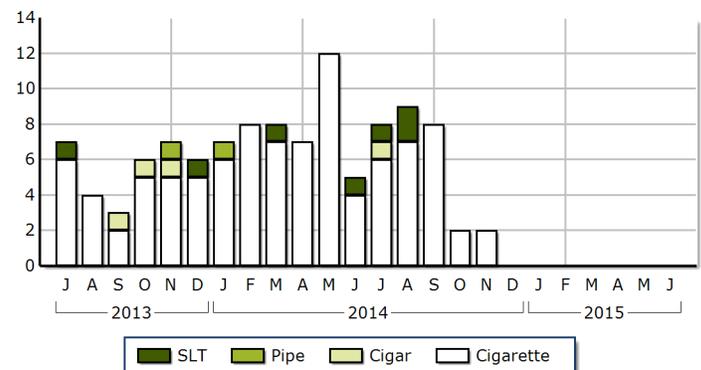
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

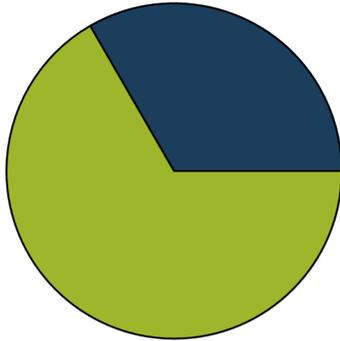


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

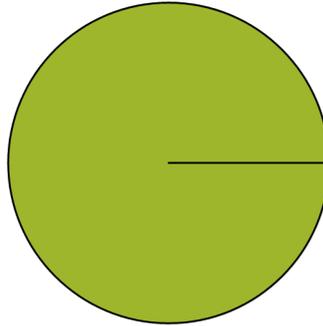
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

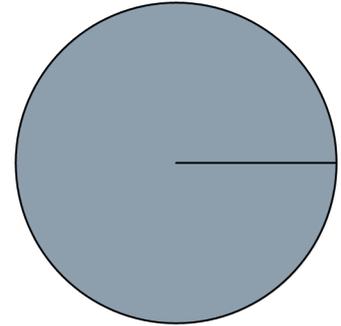
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

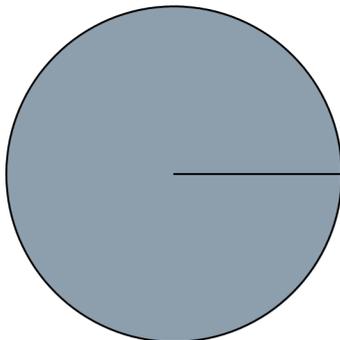
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 2

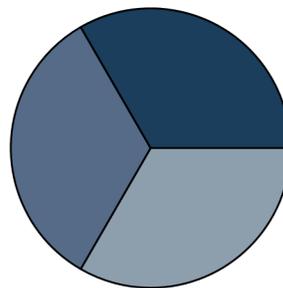
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

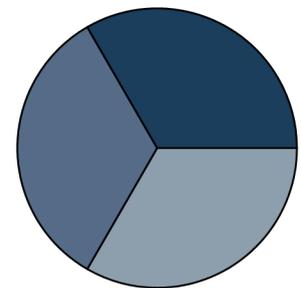
Tobacco Users By Age



18 - 24, 33.33%
55 - 64, 33.33%
65 and Older, 33.33%

Chart Total N: 3

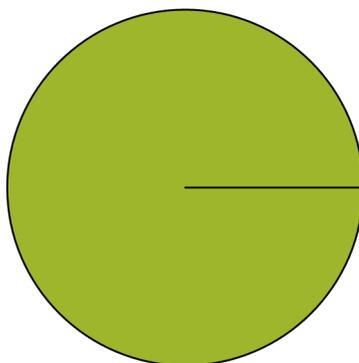
Tobacco Users By Health Plan



Medicaid, 33.33%
Medicare, 33.33%
Uninsured, 33.33%

Chart Total N: 3

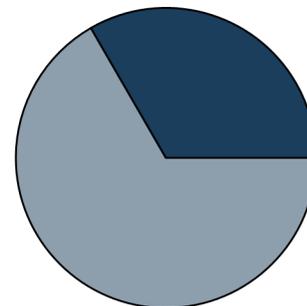
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Diabetes, 66.67%
None, 33.33%

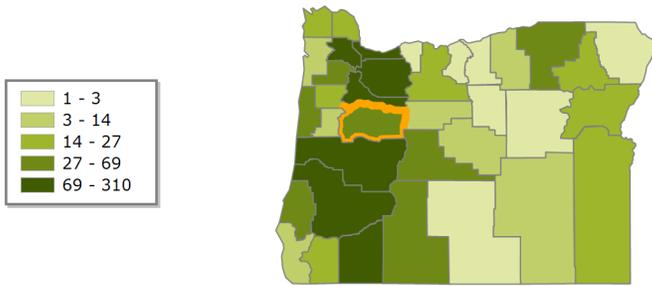
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

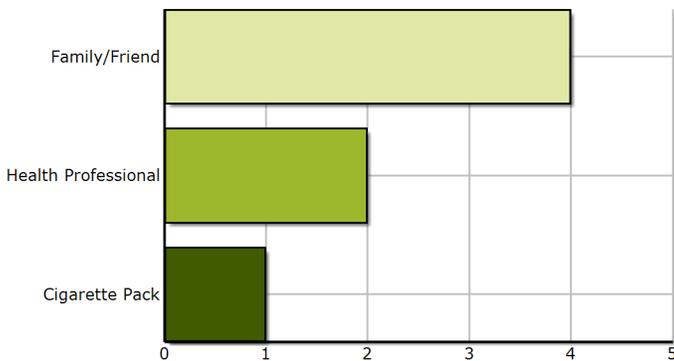
From 11/1/2014 through 11/30/2014

State Tobacco Users Served Contract YTD (Adults)

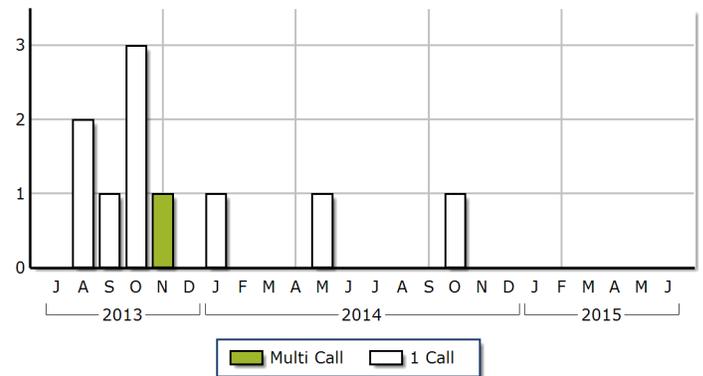


| County Population | | Prevalence | Tobacco Users | |
|--|--------|------------|---------------|---------------------|
| Adult | 83,814 | 21.0 % | | 17,601 ⁴ |
| | | | County | State |
| Tobacco Users - Last Full Month | | | 7 | 475 |
| Tobacco Users YTD | | | 47 | 3,677 |
| Unique Tobacco Users YTD | | | 3 | 2,400 |
| Target Reach | | | 2.0 % | 2.0 % |
| Reach YTD | | | 1 | 0.27 % |
| Reach - NAQC | | | 2 | 0.16 % |
| Annualized Reach | | | 1 | 0.64 % |
| Annualized Reach - NAQC | | | 2 | 0.38 % |
| Unique Individual Reach | | | 3 | 0.16 % |

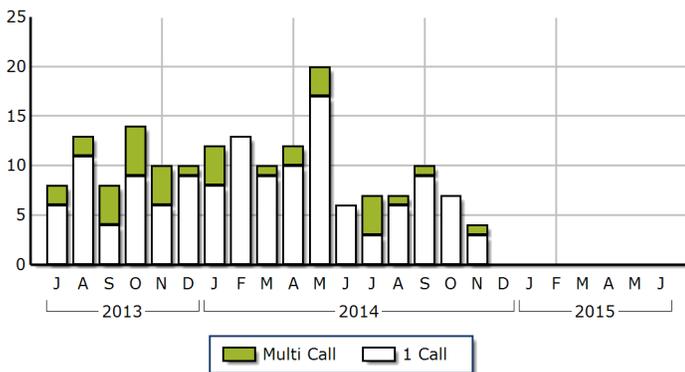
How Heard About



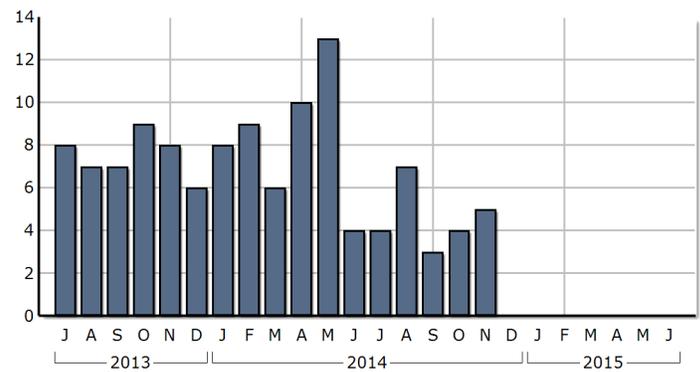
Fax Referral



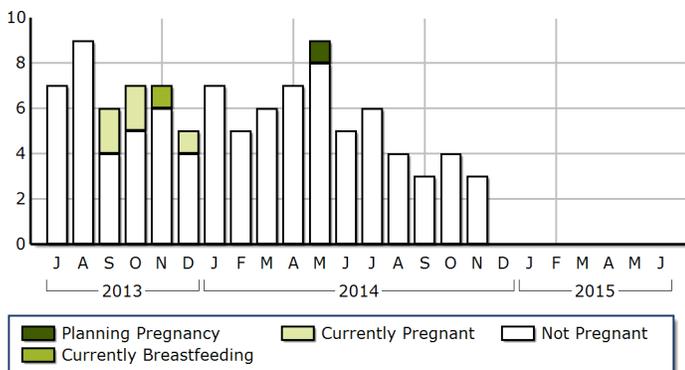
Tobacco User Enrollments By Program Type



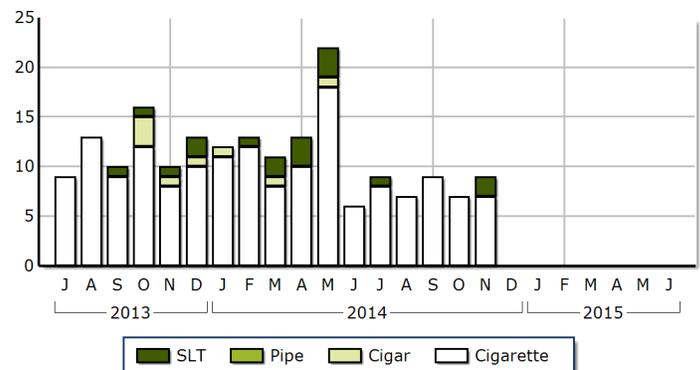
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

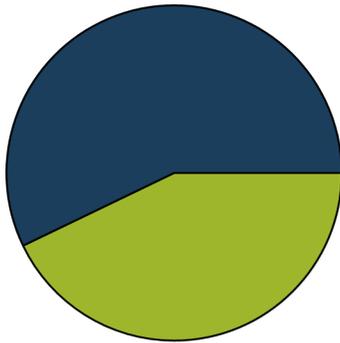


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

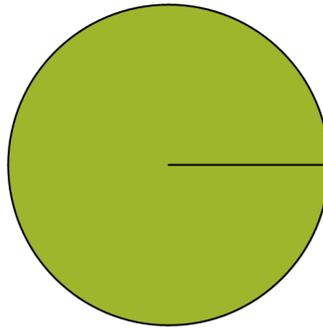
Tobacco Users By Gender



Female, 42.86%
Male, 57.14%

Chart Total N: 7

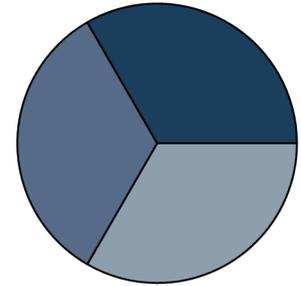
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

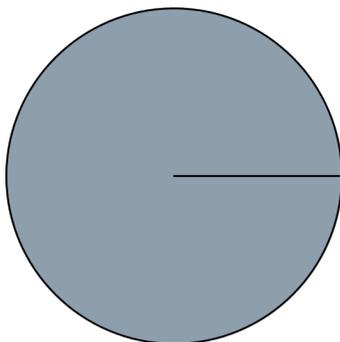
Tobacco Users By Education



No HS Degreee/GED, 33.33%
HS Degreee/GED, 33.33%
Some College, 33.33%

Chart Total N: 6

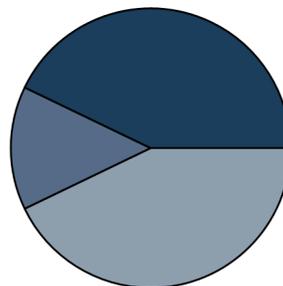
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

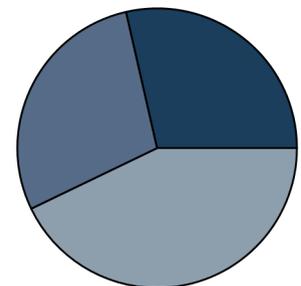
Tobacco Users By Age



18 - 24, 42.86%
25 - 34, 14.29%
55 - 64, 42.86%

Chart Total N: 7

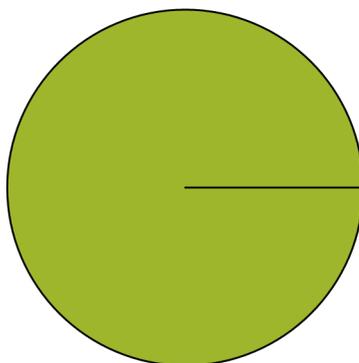
Tobacco Users By Health Plan



Commercially Insured, 42.86%
Medicaid, 28.57%
Uninsured, 28.57%

Chart Total N: 7

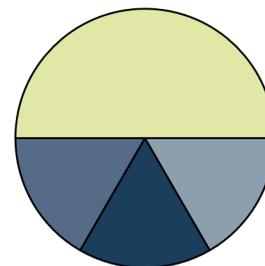
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



CAD, 16.67%
COPD, 16.67%
Diabetes, 16.67%
None, 50.00%

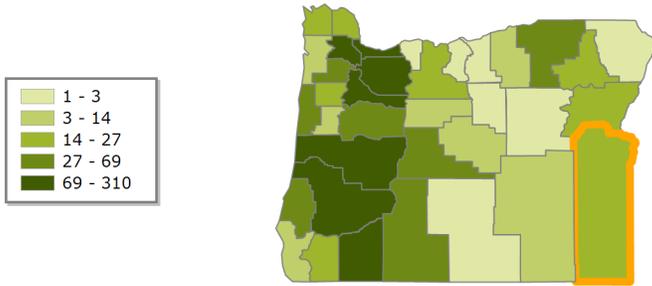
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

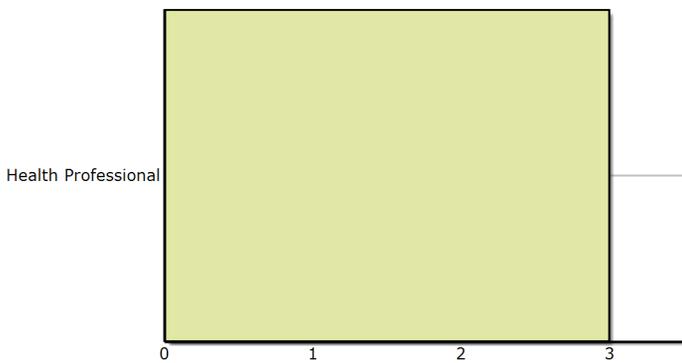
From 11/1/2014 through 11/30/2014

State Tobacco Users Served Contract YTD (Adults)

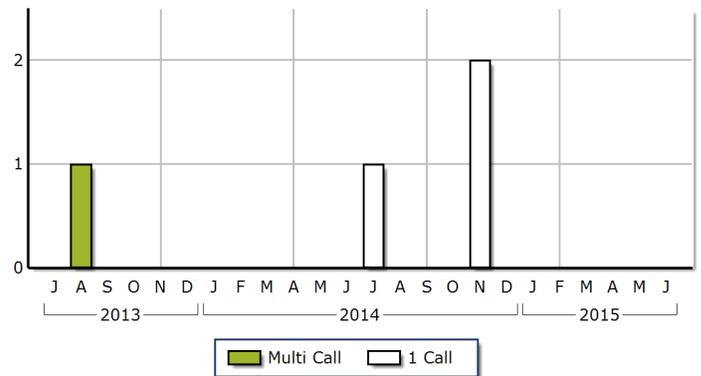


| County Population | Prevalence | Tobacco Users | |
|---------------------------------|------------|--------------------|--------|
| Adult | 23,866 | 16.8 % | |
| | | 4,009 ⁴ | |
| | | County | State |
| Tobacco Users - Last Full Month | | 3 | 475 |
| Tobacco Users YTD | | 15 | 3,677 |
| Unique Tobacco Users YTD | | 3 | 2,400 |
| Target Reach | | 2.0 % | 2.0 % |
| Reach YTD | | 1 | 0.37 % |
| Reach - NAQC | | 2 | 0.35 % |
| Annualized Reach | | 1 | 0.90 % |
| Annualized Reach - NAQC | | 2 | 0.84 % |
| Unique Individual Reach | | 3 | 0.35 % |
| | | | 0.48 % |

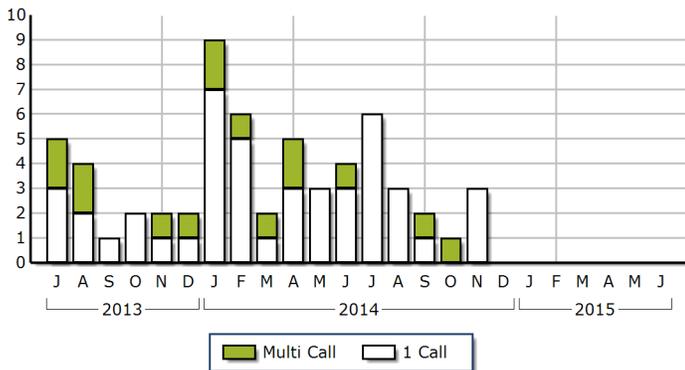
How Heard About



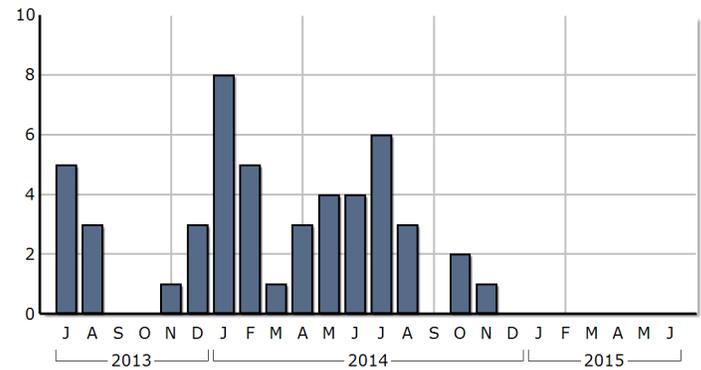
Fax Referral



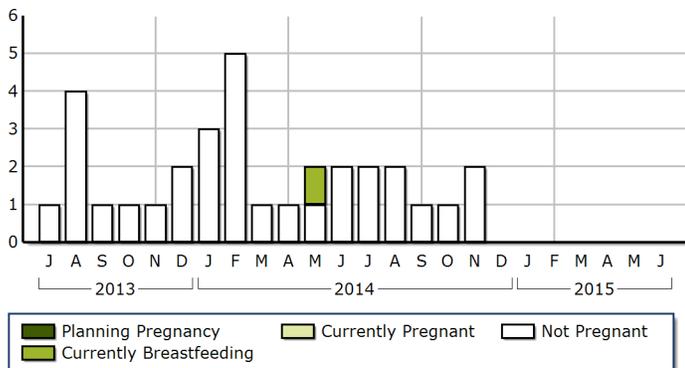
Tobacco User Enrollments By Program Type



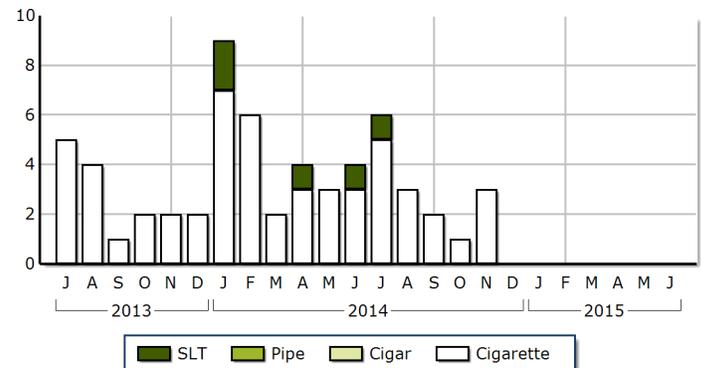
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

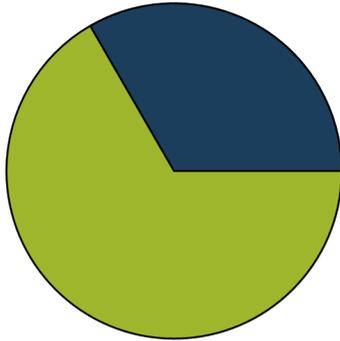


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

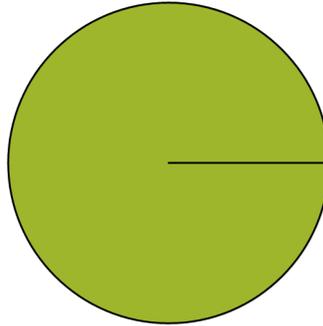
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

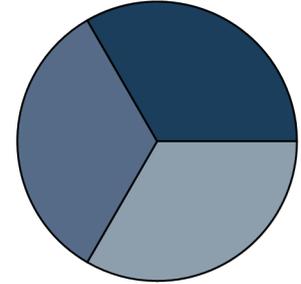
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

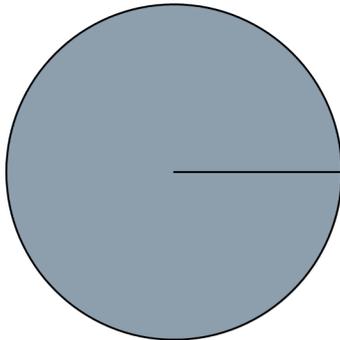
Tobacco Users By Education



No HS Degreee/GED, 33.33%
Some College, 33.33%
College Degree, 33.33%

Chart Total N: 3

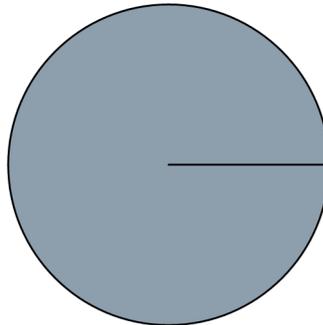
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

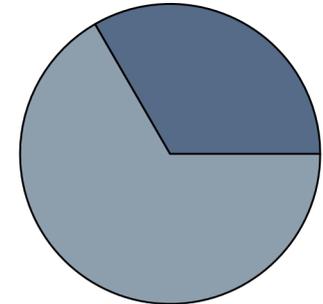
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 3

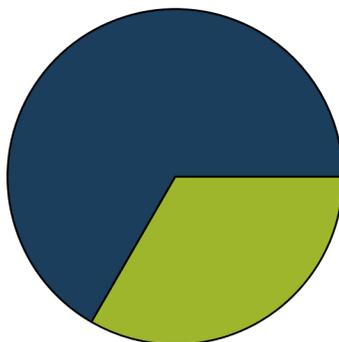
Tobacco Users By Health Plan



Commercially Insured, 66.67%
Medicare, 33.33%

Chart Total N: 3

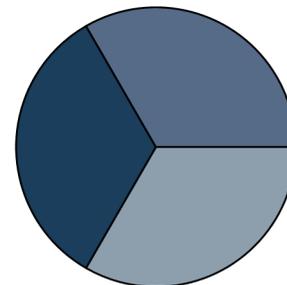
Tobacco Users By Ethnicity



Hispanic, 33.33%
Non-Hispanic, 66.67%

Chart Total N: 3

Tobacco Users By Chronic Condition



CAD, 33.33%
COPD, 33.33%
None, 33.33%

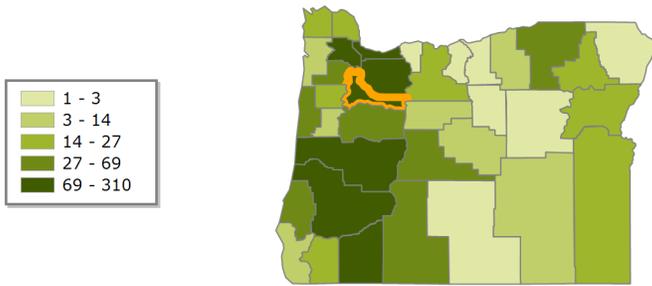
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

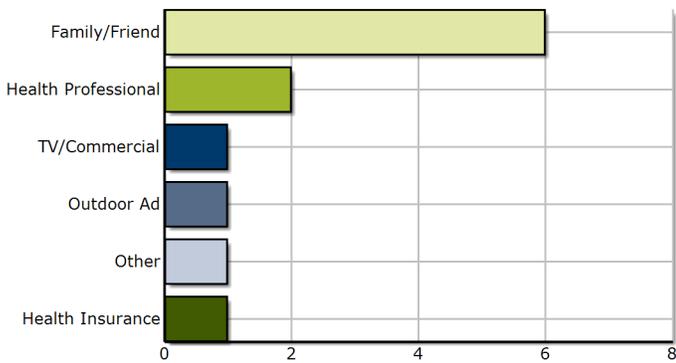
From 11/1/2014 through 11/30/2014

State Tobacco Users Served Contract YTD (Adults)

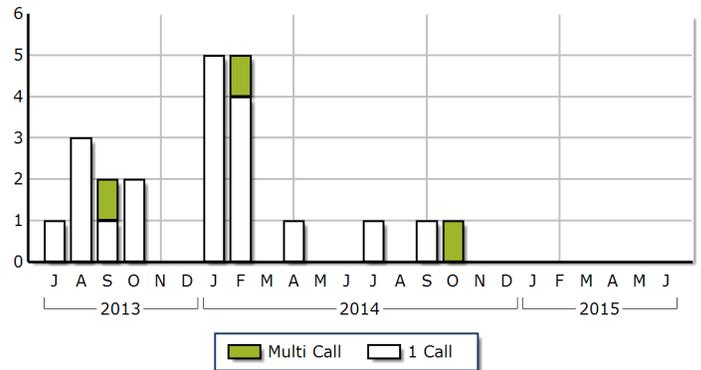


| County Population | | Prevalence | Tobacco Users | |
|---------------------------------|---------|------------|---------------------|--------|
| Adult | 235,431 | 15.5 % | 36,492 ⁴ | |
| | | | County | State |
| Tobacco Users - Last Full Month | | | 13 | 475 |
| Tobacco Users YTD | | | 131 | 3,677 |
| Unique Tobacco Users YTD | | | 3 | 2,400 |
| Target Reach | | | 2.0 % | 2.0 % |
| Reach YTD | | | 1 | 0.36 % |
| Reach - NAQC | | | 2 | 0.25 % |
| Annualized Reach | | | 1 | 0.86 % |
| Annualized Reach - NAQC | | | 2 | 0.61 % |
| Unique Individual Reach | | | 3 | 0.22 % |

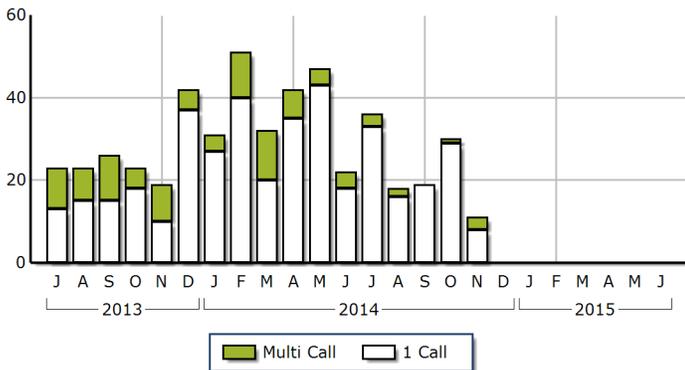
How Heard About



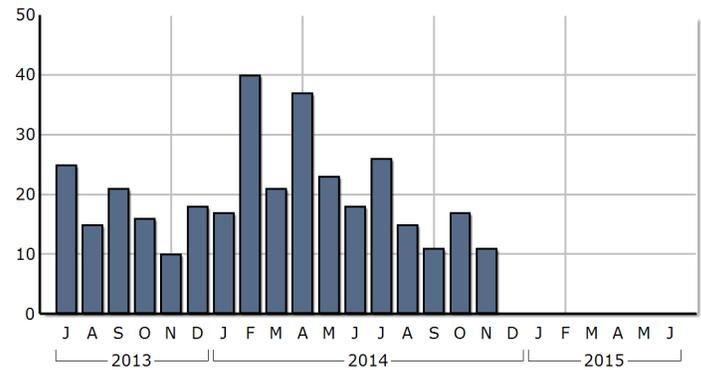
Fax Referral



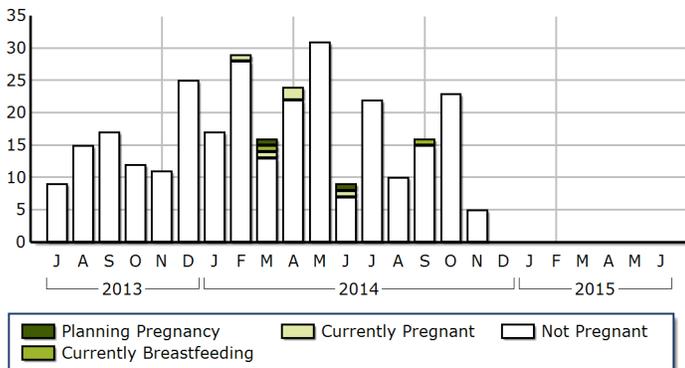
Tobacco User Enrollments By Program Type



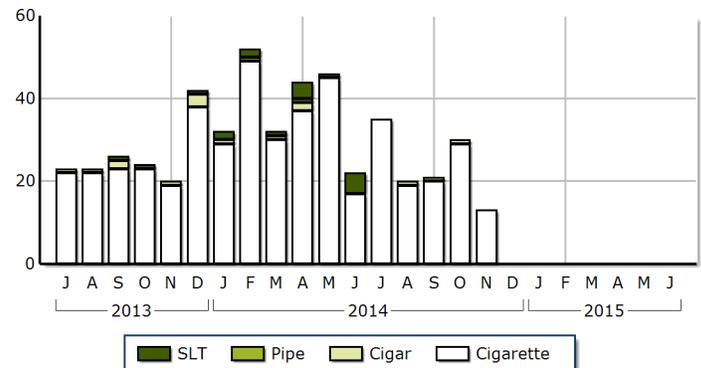
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

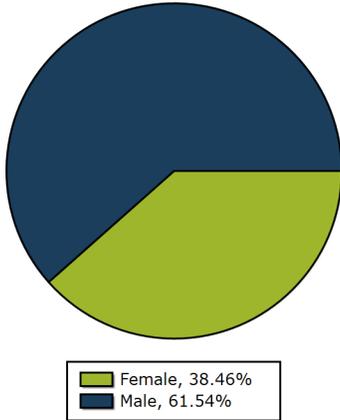


Chart Total N: 13

Tobacco Users By Language

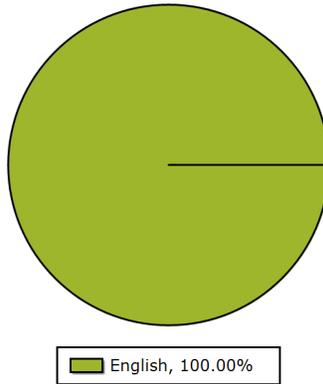


Chart Total N: 13

Tobacco Users By Education

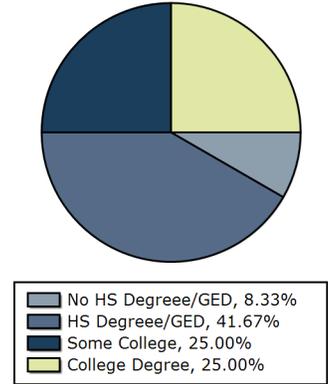


Chart Total N: 12

Tobacco Users By Race

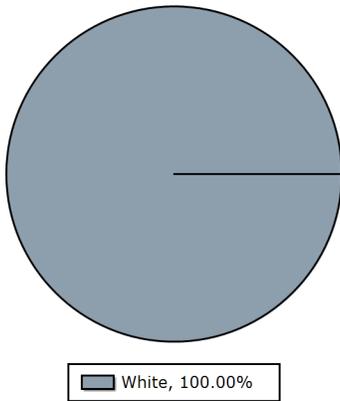


Chart Total N: 11

Tobacco Users By Age

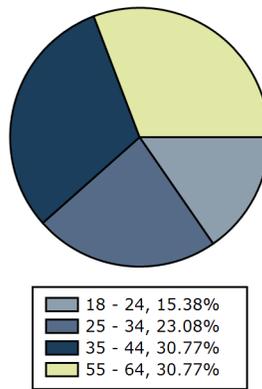


Chart Total N: 13

Tobacco Users By Health Plan

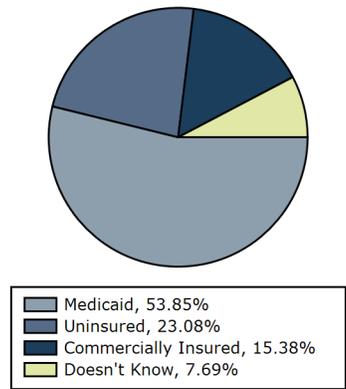


Chart Total N: 13

Tobacco Users By Ethnicity

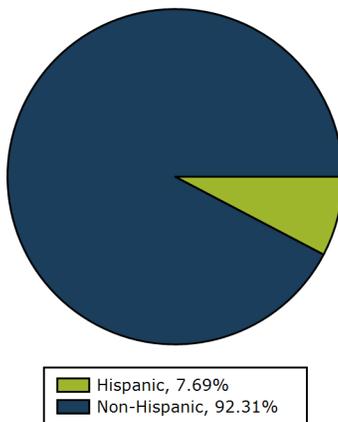


Chart Total N: 13

Tobacco Users By Chronic Condition

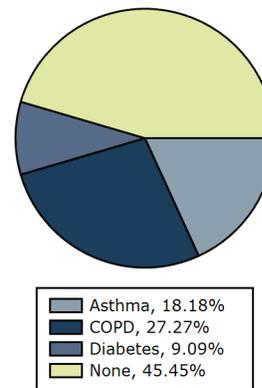


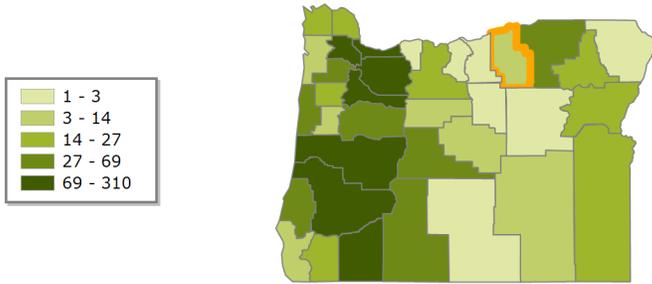
Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

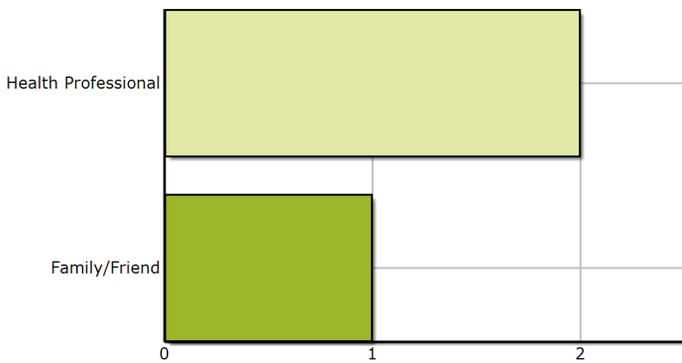
From 11/1/2014 through 11/30/2014

State Tobacco Users Served Contract YTD (Adults)

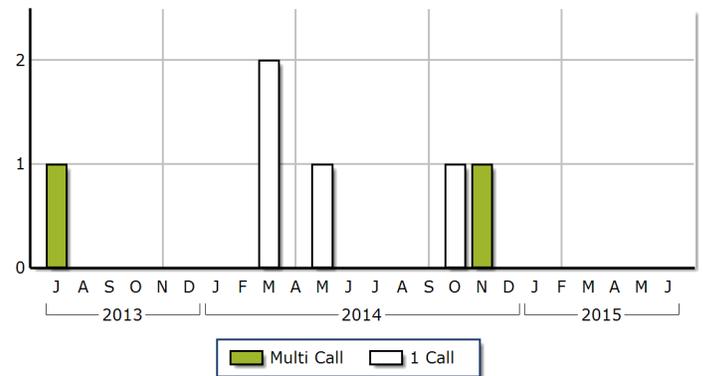


| County Population | Prevalence | Tobacco Users |
|--|------------|--------------------|
| Adult | 9,037 | 18.2 % |
| | | 1,645 ⁴ |
| | | County |
| Tobacco Users - Last Full Month | | 3 |
| Tobacco Users YTD | | 10 |
| Unique Tobacco Users YTD | 3 | 6 |
| Target Reach | | 2.0 % |
| Reach YTD | 1 | 0.61 % |
| Reach - NAQC | 2 | 0.36 % |
| Annualized Reach | 1 | 1.46 % |
| Annualized Reach - NAQC | 2 | 0.88 % |
| Unique Individual Reach | 3 | 0.36 % |

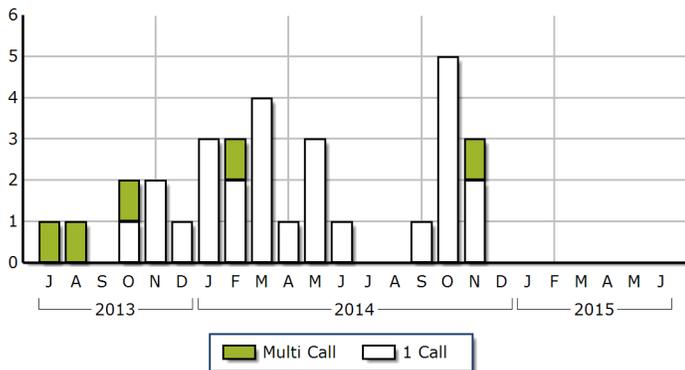
How Heard About



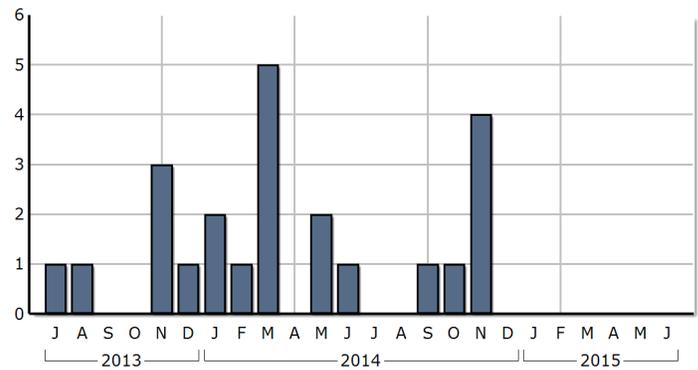
Fax Referral



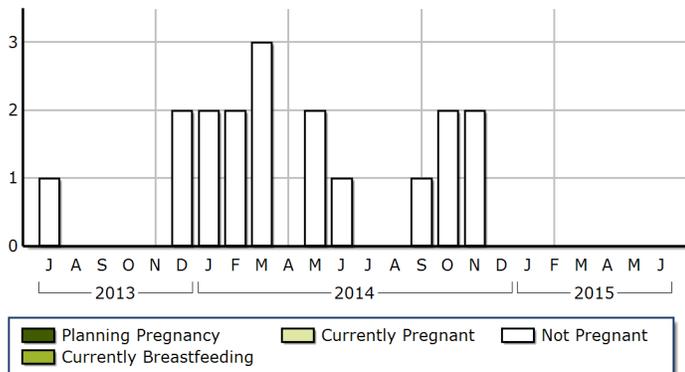
Tobacco User Enrollments By Program Type



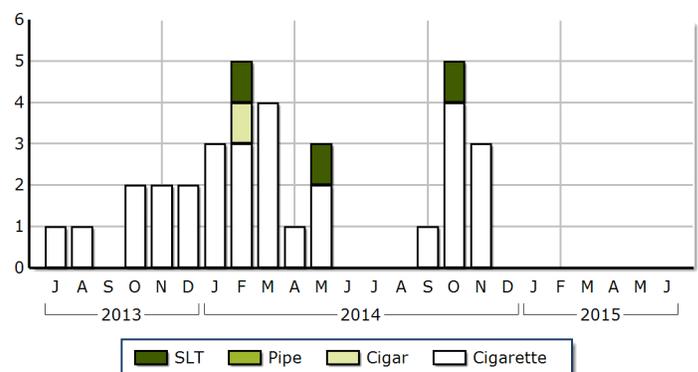
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

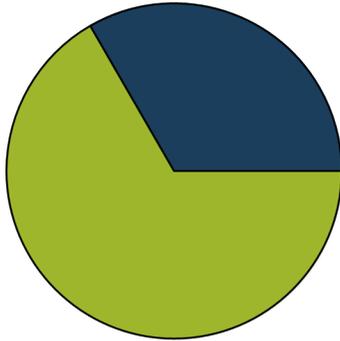


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

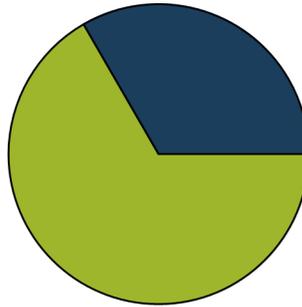
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

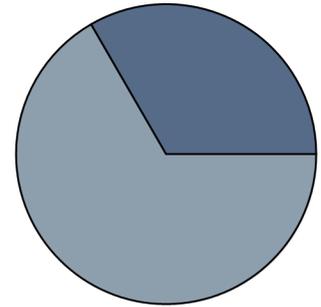
Tobacco Users By Language



English, 66.67%
Spanish, 33.33%

Chart Total N: 3

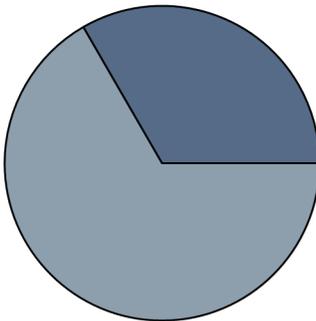
Tobacco Users By Education



No HS Degree/GED, 66.67%
Some College, 33.33%

Chart Total N: 3

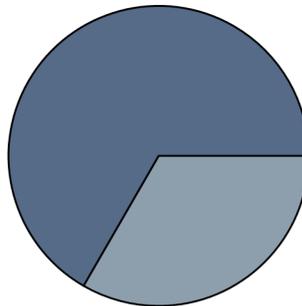
Tobacco Users By Race



White, 66.67%
Black or African American, 33.33%

Chart Total N: 3

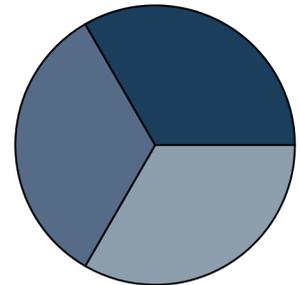
Tobacco Users By Age



55 - 64, 33.33%
65 and Older, 66.67%

Chart Total N: 3

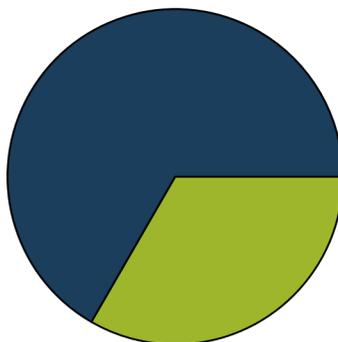
Tobacco Users By Health Plan



Medicaid, 33.33%
Medicare, 33.33%
Uninsured, 33.33%

Chart Total N: 3

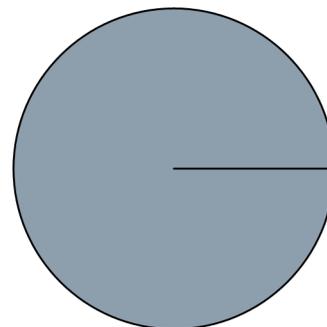
Tobacco Users By Ethnicity



Hispanic, 33.33%
Non-Hispanic, 66.67%

Chart Total N: 3

Tobacco Users By Chronic Condition



COPD, 100.00%

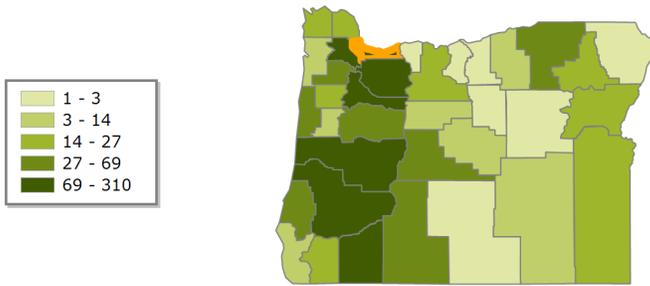
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

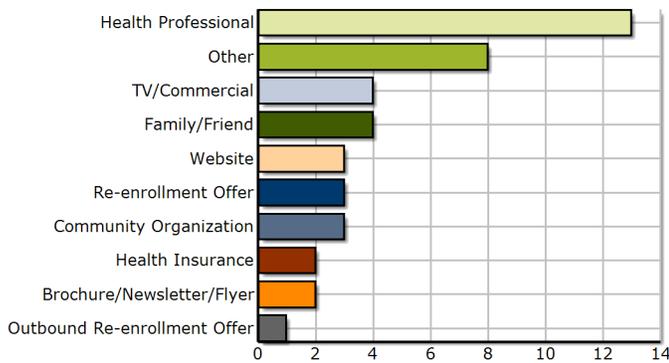
From 11/1/2014 through 11/30/2014

State Tobacco Users Served Contract YTD (Adults)

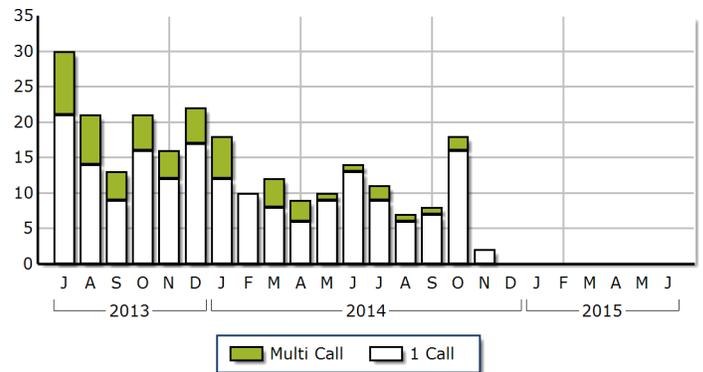


| County Population | | Prevalence | Tobacco Users | |
|---------------------------------|---------|------------|---------------------|--------|
| Adult | 564,102 | 15.3 % | 86,308 ⁴ | |
| | | | County | State |
| Tobacco Users - Last Full Month | | | 65 | 475 |
| Tobacco Users YTD | | | 452 | 3,677 |
| Unique Tobacco Users YTD | | | 3 | 2,400 |
| Target Reach | | | 2.0 % | 2.0 % |
| Reach YTD | | | 1 | 0.52 % |
| Reach - NAQC | | | 2 | 0.28 % |
| Annualized Reach | | | 1 | 1.26 % |
| Annualized Reach - NAQC | | | 2 | 0.67 % |
| Unique Individual Reach | | | 3 | 0.26 % |

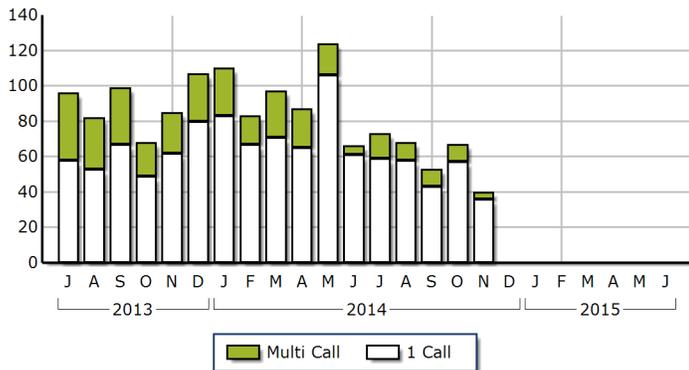
How Heard About



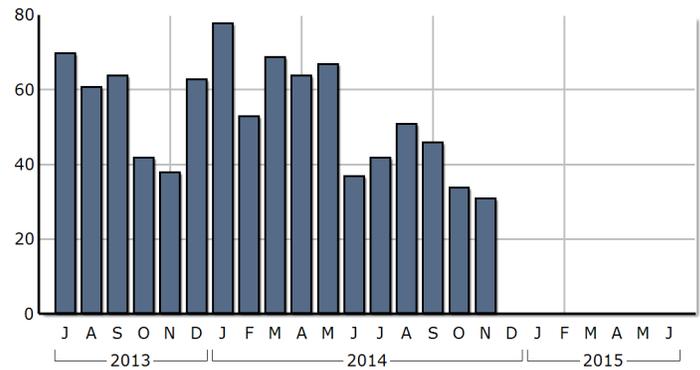
Fax Referral



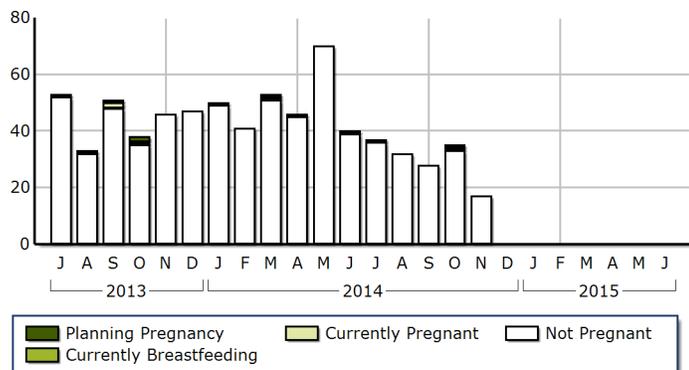
Tobacco User Enrollments By Program Type



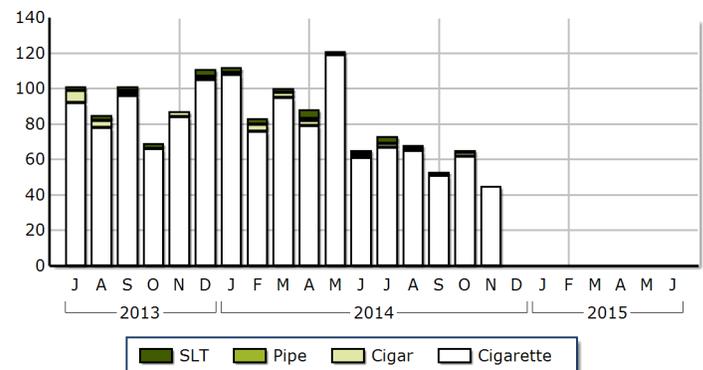
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

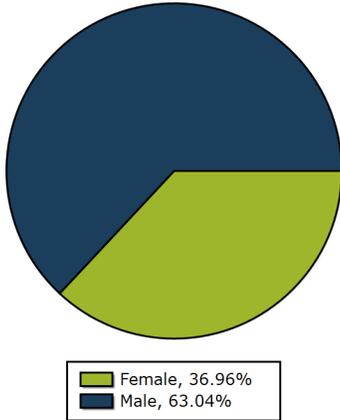


Chart Total N: 46

Tobacco Users By Language

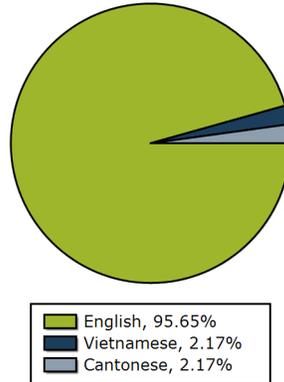


Chart Total N: 46

Tobacco Users By Education

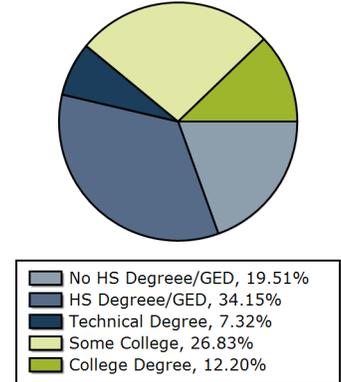


Chart Total N: 41

Tobacco Users By Race

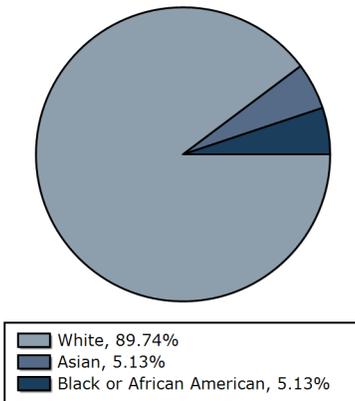


Chart Total N: 39

Tobacco Users By Age

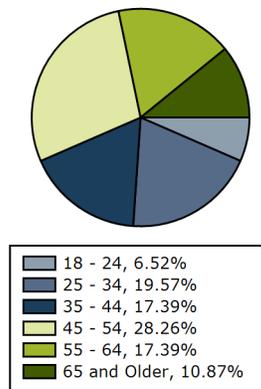


Chart Total N: 46

Tobacco Users By Health Plan

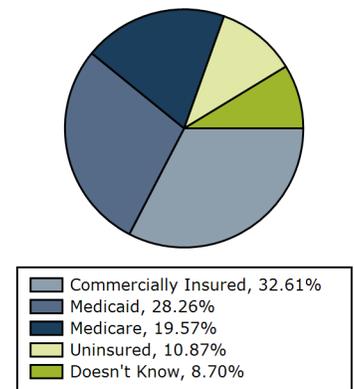


Chart Total N: 46

Tobacco Users By Ethnicity

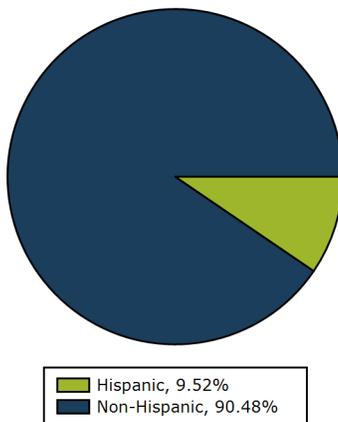


Chart Total N: 42

Tobacco Users By Chronic Condition

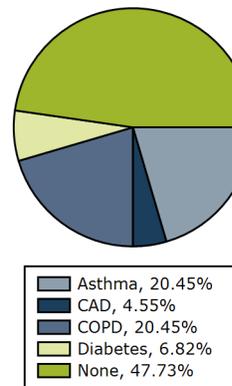


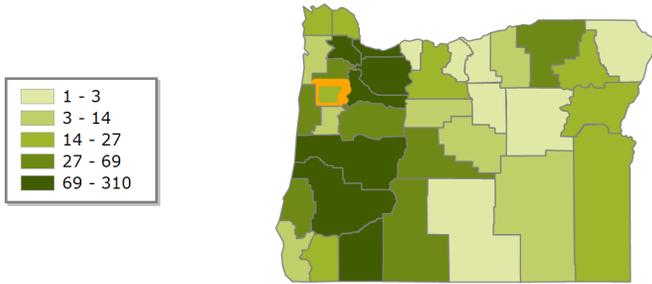
Chart Total N: 44

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

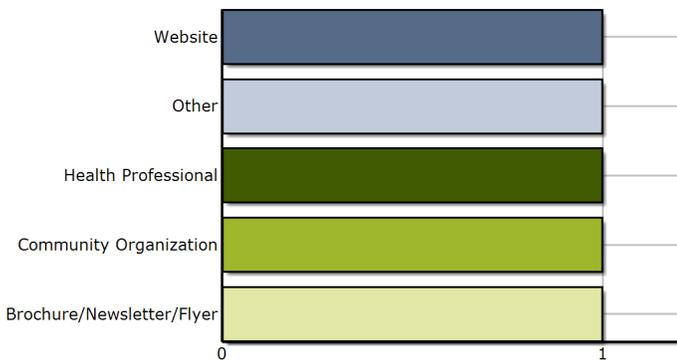
From 11/1/2014 through 11/30/2014

State Tobacco Users Served Contract YTD (Adults)

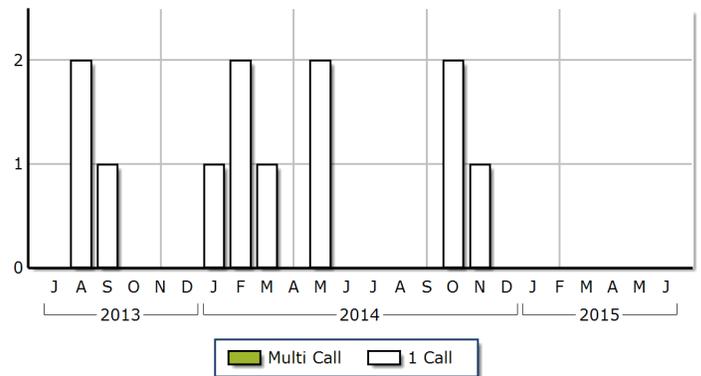


| County Population | Prevalence | Tobacco Users | |
|---------------------------------|------------|--------------------|--------|
| Adult | 52,685 | 14.3 % | |
| | | 7,534 ⁴ | |
| | | County | State |
| Tobacco Users - Last Full Month | | 5 | 475 |
| Tobacco Users YTD | | 26 | 3,677 |
| Unique Tobacco Users YTD | | 3 | 2,400 |
| Target Reach | | 2.0 % | 2.0 % |
| Reach YTD | | 1 | 0.35 % |
| Reach - NAQC | | 2 | 0.23 % |
| Annualized Reach | | 1 | 0.83 % |
| Annualized Reach - NAQC | | 2 | 0.54 % |
| Unique Individual Reach | | 3 | 0.23 % |
| | | | 0.48 % |

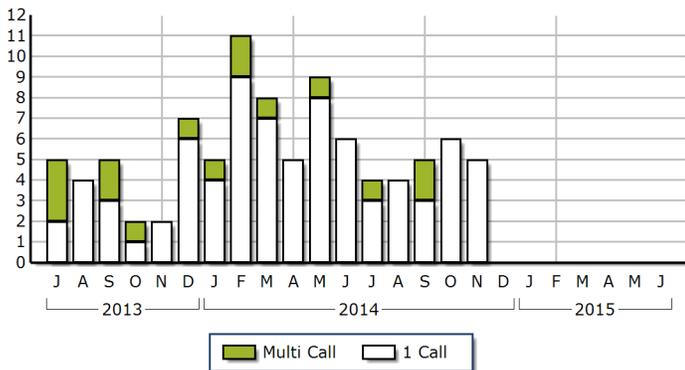
How Heard About



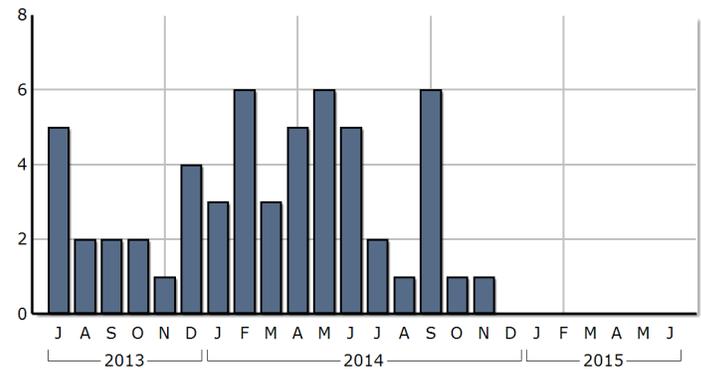
Fax Referral



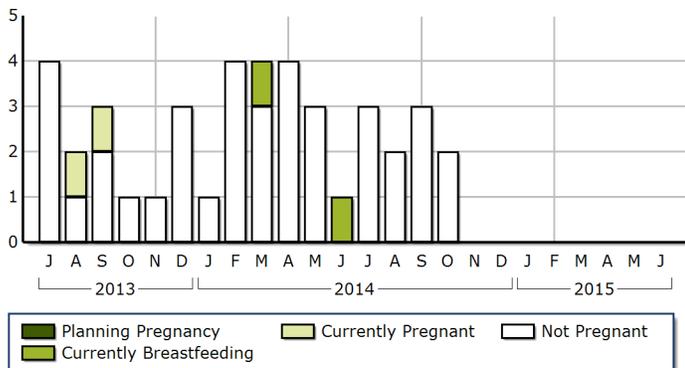
Tobacco User Enrollments By Program Type



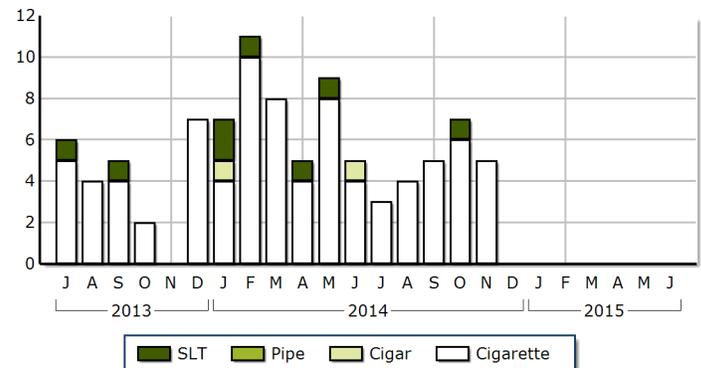
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

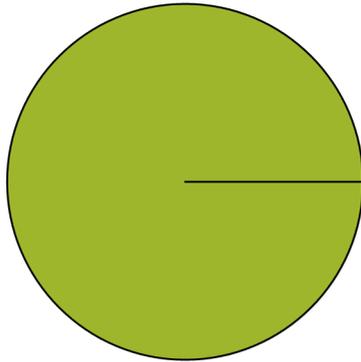


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

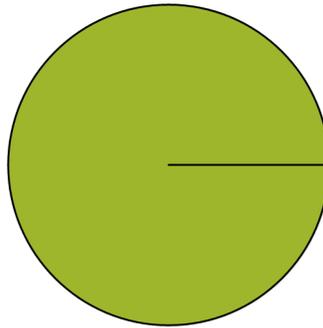
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 5

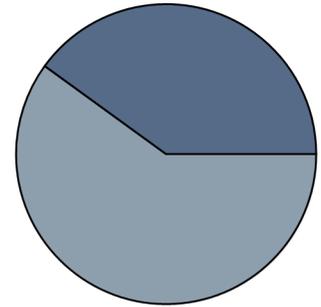
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

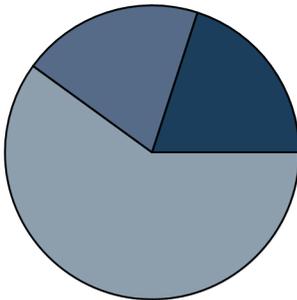
Tobacco Users By Education



Some College, 60.00%
College Degree, 40.00%

Chart Total N: 5

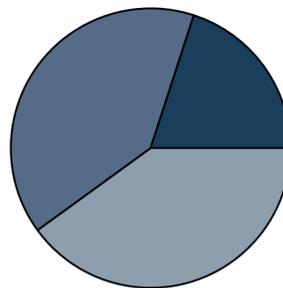
Tobacco Users By Race



White, 60.00%
American Indian/Alaskan Native, 20.00%
Black, 20.00%

Chart Total N: 5

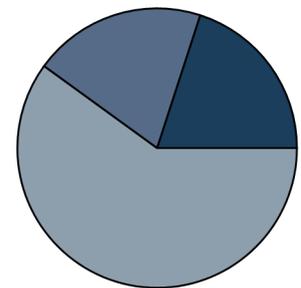
Tobacco Users By Age



25 - 34, 40.00%
55 - 64, 40.00%
65 and Older, 20.00%

Chart Total N: 5

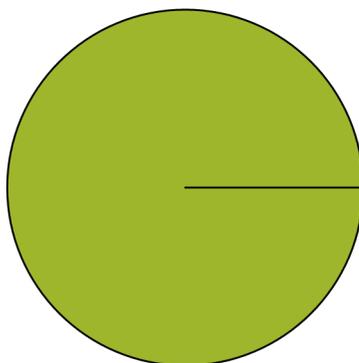
Tobacco Users By Health Plan



Medicare, 60.00%
Uninsured, 20.00%
Commercially Insured, 20.00%

Chart Total N: 5

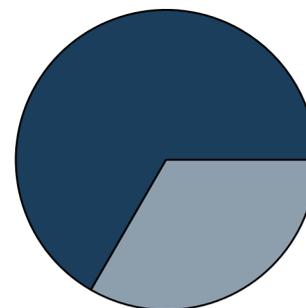
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



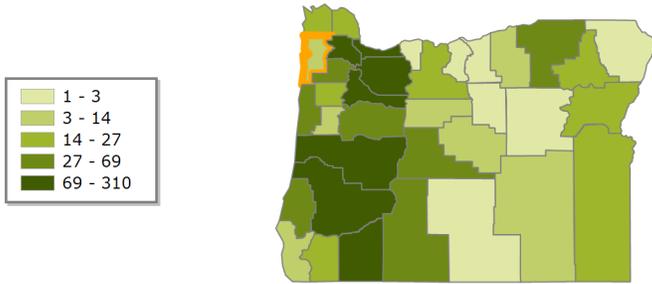
COPD, 33.33%
None, 66.67%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

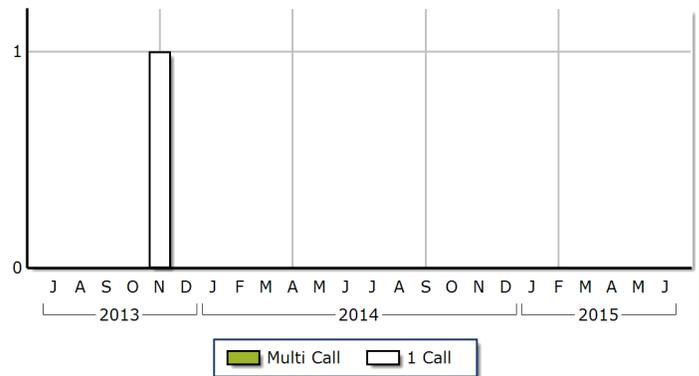
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

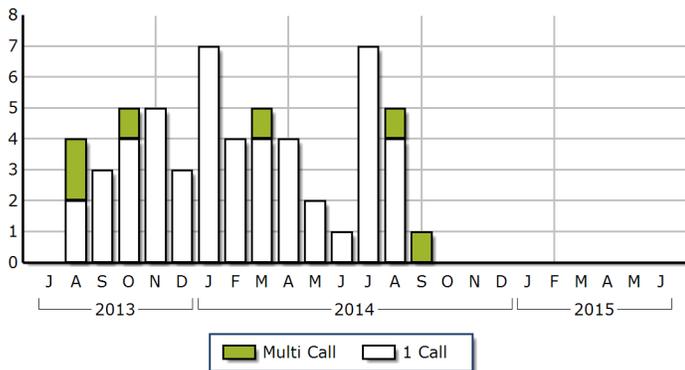


| County Population | Prevalence | Tobacco Users |
|--|------------|--------------------|
| Adult 21,446 | 21.6 % | 4,632 ⁴ |
| | | County |
| Tobacco Users - Last Full Month | | 1 |
| Tobacco Users YTD | | 17 |
| Unique Tobacco Users YTD | 3 | 11 |
| Target Reach | 2.0 % | 2.0 % |
| Reach YTD | 1 | 0.37 % |
| Reach - NAQC | 2 | 0.26 % |
| Annualized Reach | 1 | 0.88 % |
| Annualized Reach - NAQC | 2 | 0.62 % |
| Unique Individual Reach | 3 | 0.24 % |

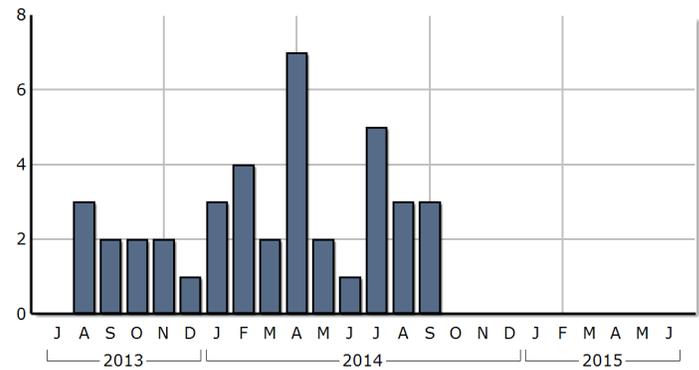
Fax Referral



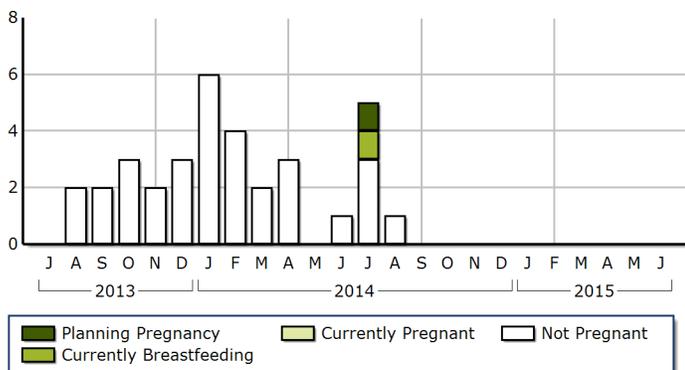
Tobacco User Enrollments By Program Type



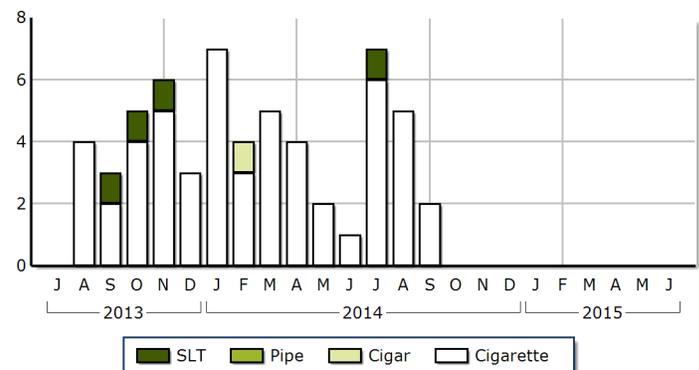
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



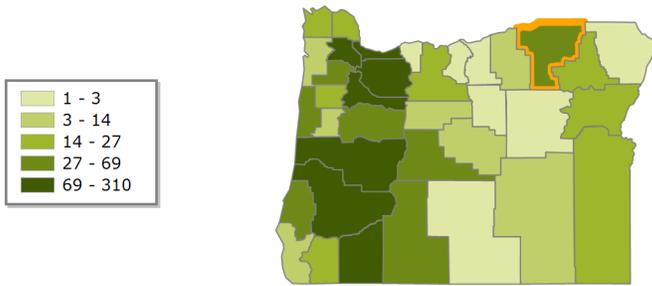
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

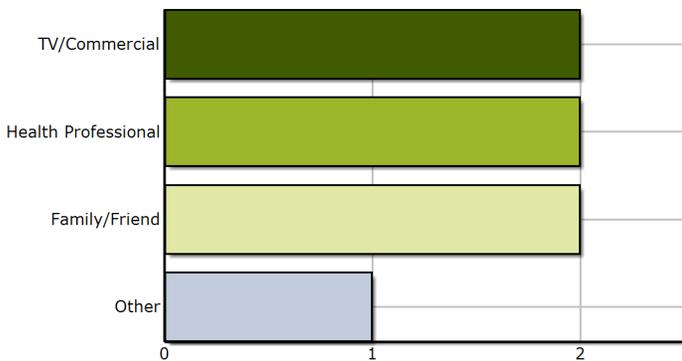
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

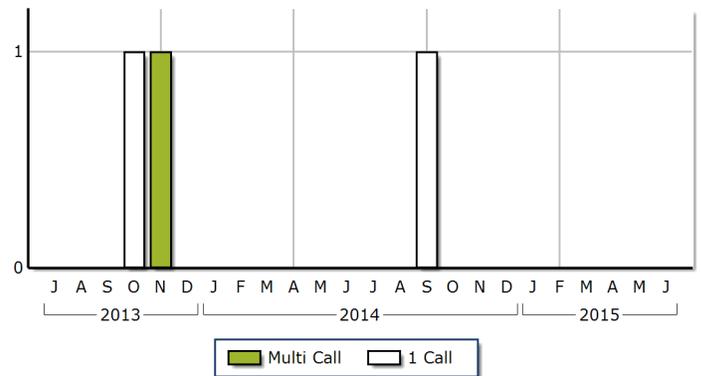


| County Population | | Prevalence | Tobacco Users | |
|--|--------|------------|---------------|--------------|
| Adult | 54,202 | 24.2 % | 13,117 | ⁴ |
| | | | County | State |
| Tobacco Users - Last Full Month | | | 7 | 475 |
| Tobacco Users YTD | | | 46 | 3,677 |
| Unique Tobacco Users YTD | | | 3 | 2,400 |
| Target Reach | | | 2.0 % | 2.0 % |
| Reach YTD | | | 1 | 0.35 % |
| Reach - NAQC | | | 2 | 0.24 % |
| Annualized Reach | | | 1 | 0.84 % |
| Annualized Reach - NAQC | | | 2 | 0.57 % |
| Unique Individual Reach | | | 3 | 0.22 % |

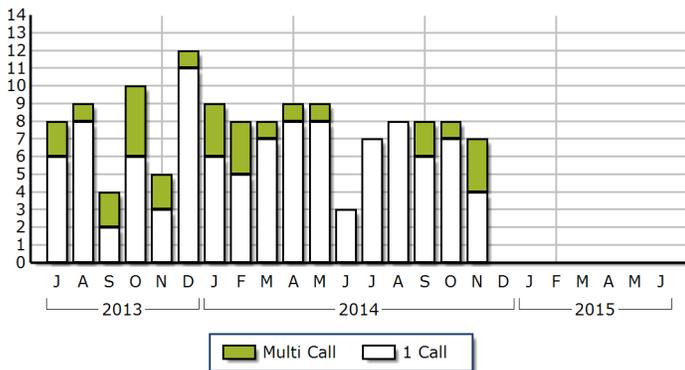
How Heard About



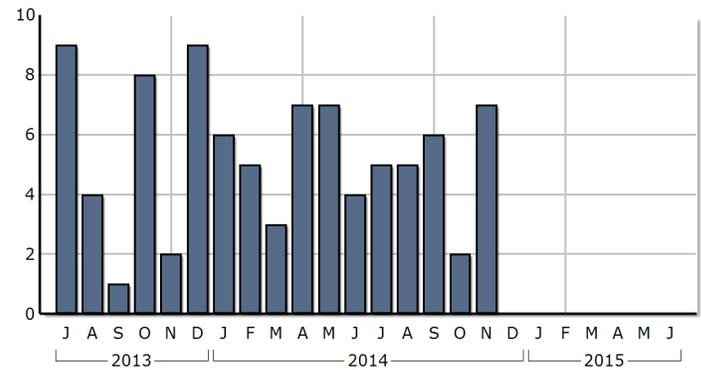
Fax Referral



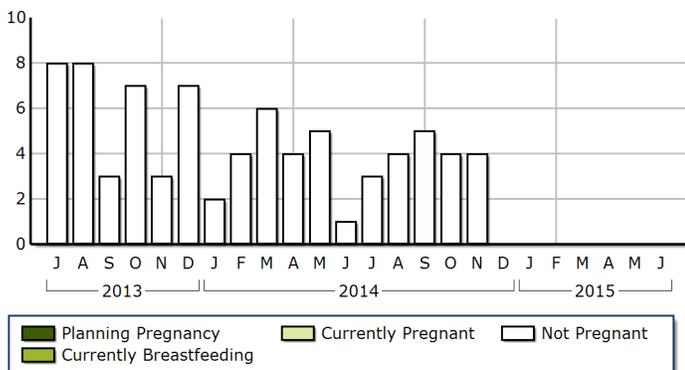
Tobacco User Enrollments By Program Type



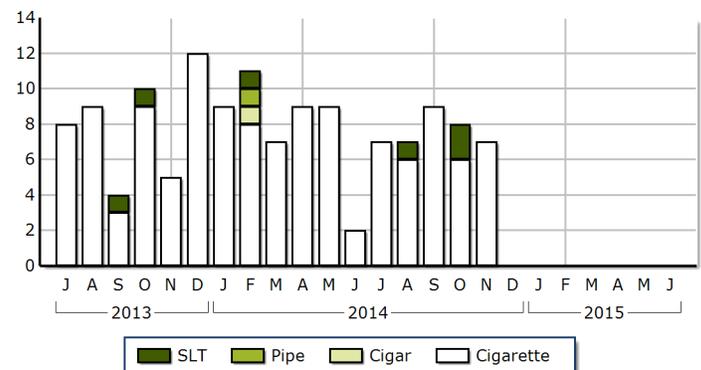
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

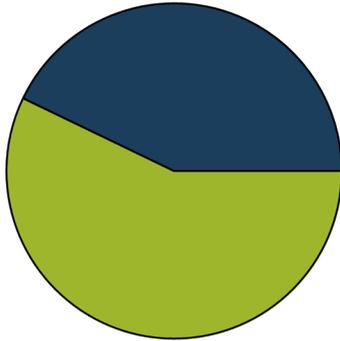


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

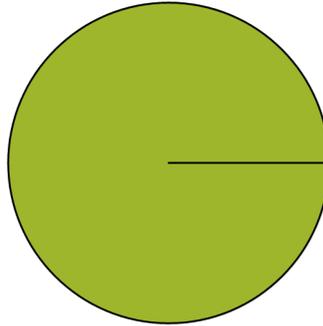
Tobacco Users By Gender



Female, 57.14%
Male, 42.86%

Chart Total N: 7

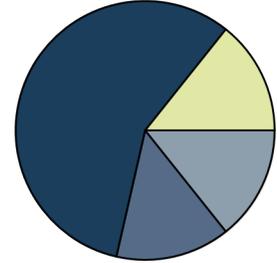
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

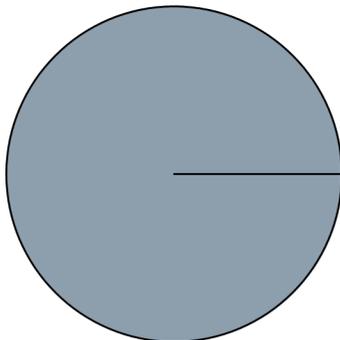
Tobacco Users By Education



No HS Degreee/GED, 14.29%
HS Degreee/GED, 14.29%
Some College, 57.14%
College Degree, 14.29%

Chart Total N: 7

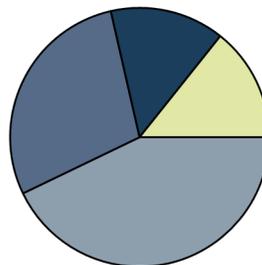
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

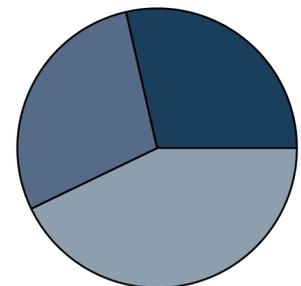
Tobacco Users By Age



35 - 44, 42.86%
45 - 54, 28.57%
55 - 64, 14.29%
65 and Older, 14.29%

Chart Total N: 7

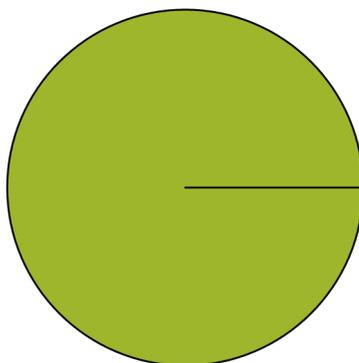
Tobacco Users By Health Plan



Uninsured, 42.86%
Commercially Insured, 28.57%
Medicaid, 28.57%

Chart Total N: 7

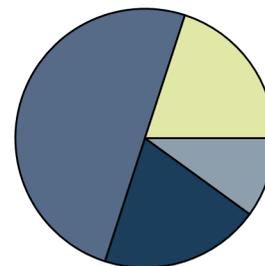
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 10.00%
CAD, 20.00%
COPD, 50.00%
Diabetes, 20.00%

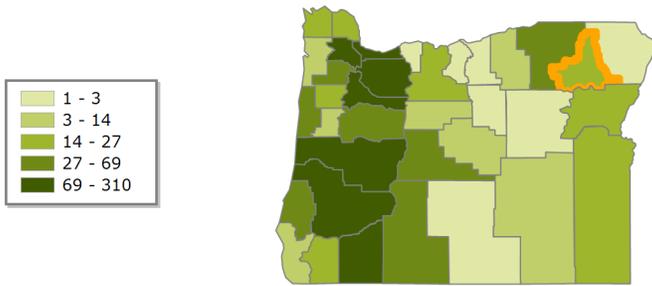
Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

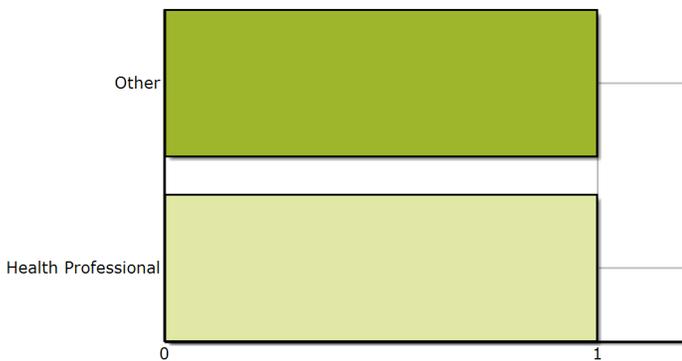
From 11/1/2014 through 11/30/2014

State Tobacco Users Served Contract YTD (Adults)

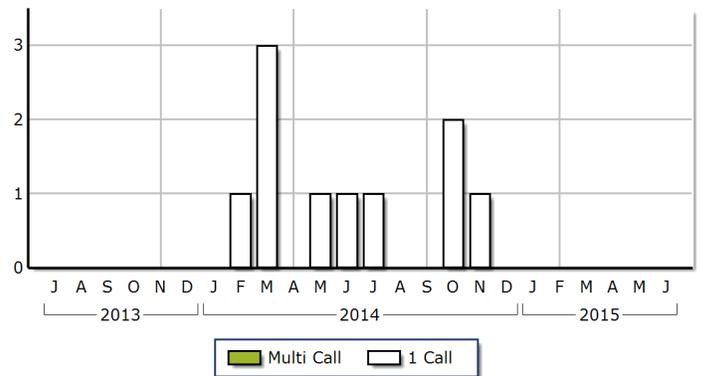


| County Population | Prevalence | Tobacco Users |
|---------------------------------|------------|--------------------|
| Adult 19,424 | 13.8 % | 2,681 ⁴ |
| | | County |
| Tobacco Users - Last Full Month | | 3 |
| Tobacco Users YTD | | 17 |
| Unique Tobacco Users YTD | | 8 |
| Target Reach | | 2.0 % |
| Reach YTD | | 0.63 % |
| Reach - NAQC | | 0.41 % |
| Annualized Reach | | 1.52 % |
| Annualized Reach - NAQC | | 0.98 % |
| Unique Individual Reach | | 0.30 % |

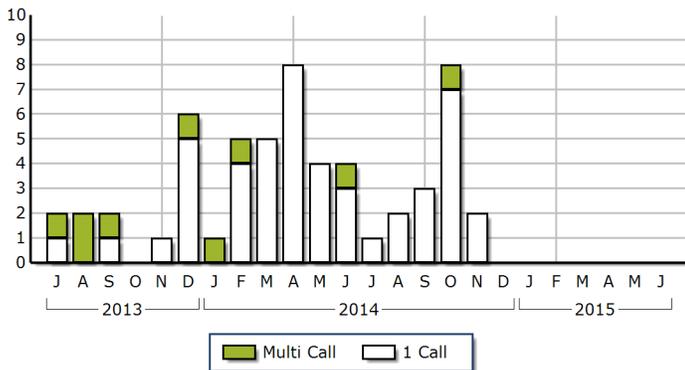
How Heard About



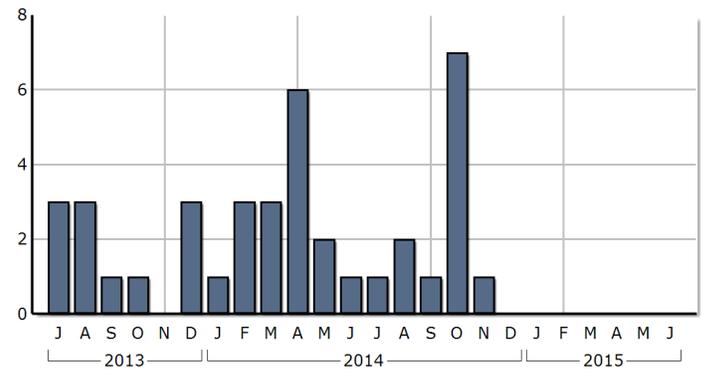
Fax Referral



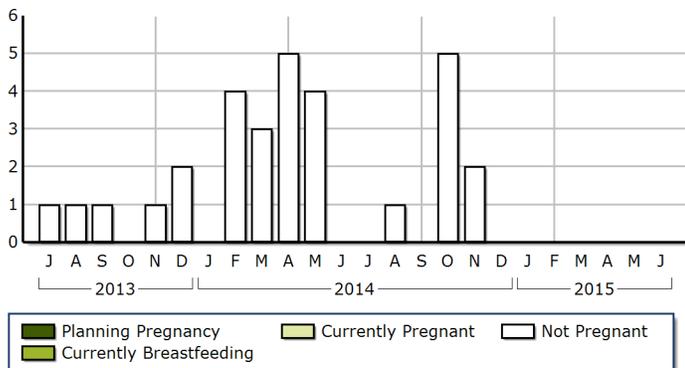
Tobacco User Enrollments By Program Type



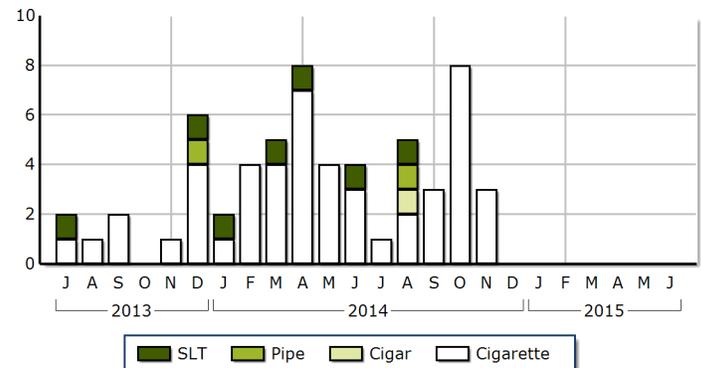
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

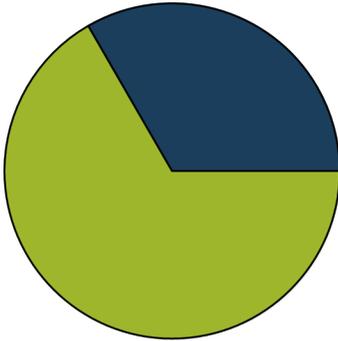


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

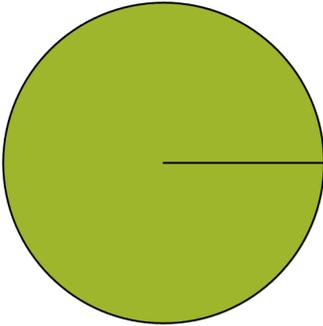
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

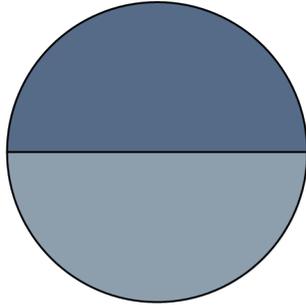
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

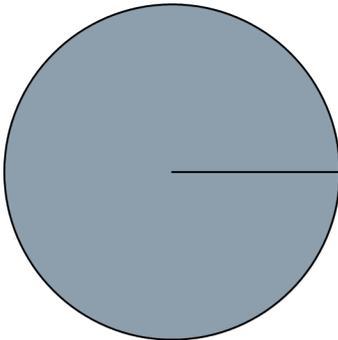
Tobacco Users By Education



HS Degree/GED, 50.00%
College Degree, 50.00%

Chart Total N: 2

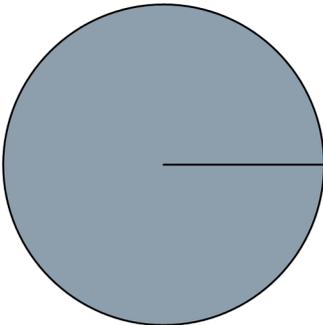
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

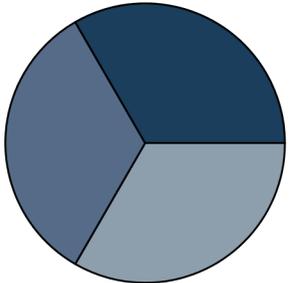
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 3

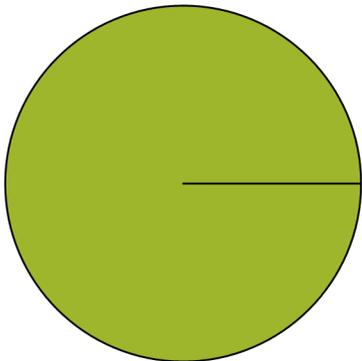
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Medicaid, 33.33%
Medicare, 33.33%

Chart Total N: 3

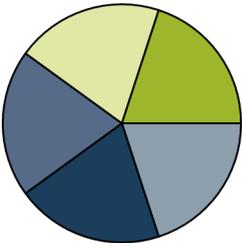
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



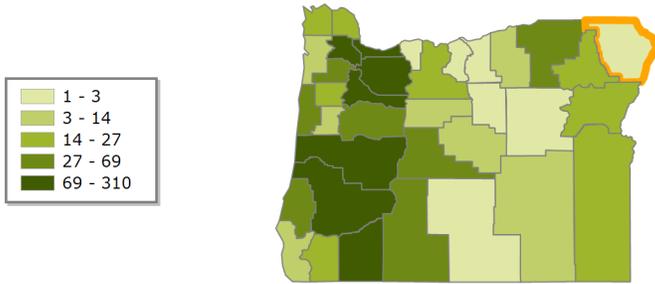
Asthma, 20.00%
CAD, 20.00%
COPD, 20.00%
Diabetes, 20.00%
None, 20.00%

Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

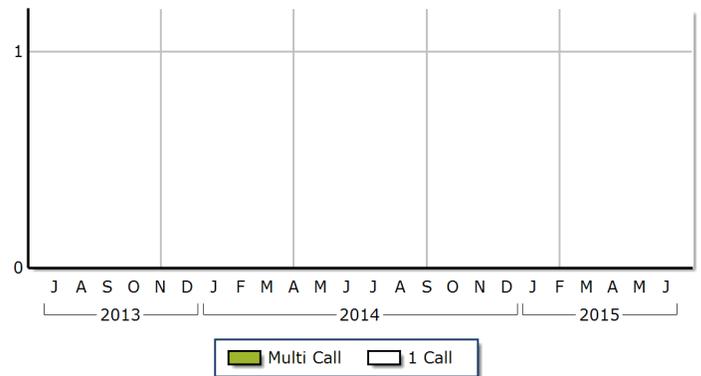
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

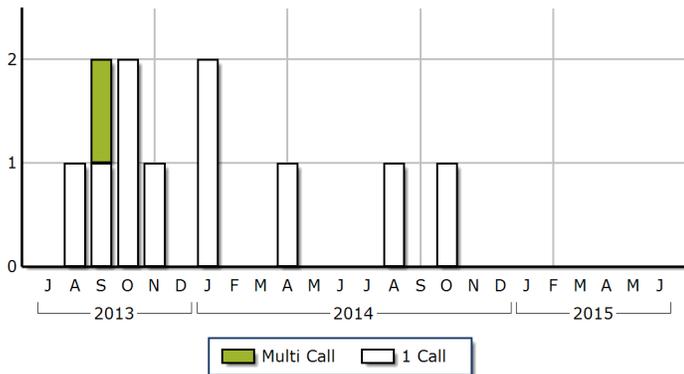


| County Population | | Prevalence | Tobacco Users | |
|---------------------------------|-------|------------|---------------|--------------|
| Adult | 5,799 | 17.9 % | 1,038 | ⁴ |
| | | | County | State |
| Tobacco Users - Last Full Month | | | - | 475 |
| Tobacco Users YTD | | | 2 | 3,677 |
| Unique Tobacco Users YTD | | | 3 | 2,400 |
| Target Reach | | | 2.0 % | 2.0 % |
| Reach YTD | | | 1 | 0.19 % |
| Reach - NAQC | | | 2 | 0.10 % |
| Annualized Reach | | | 1 | 0.46 % |
| Annualized Reach - NAQC | | | 2 | 0.23 % |
| Unique Individual Reach | | | 3 | 0.10 % |
| | | | | 0.48 % |

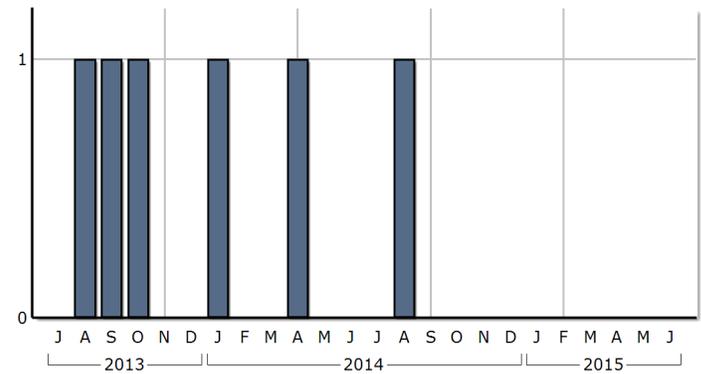
Fax Referral



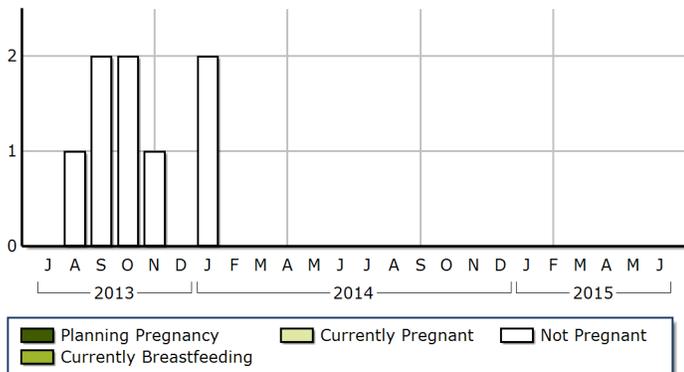
Tobacco User Enrollments By Program Type



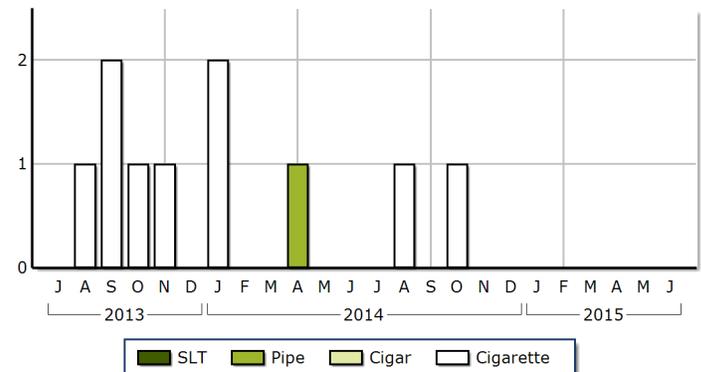
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

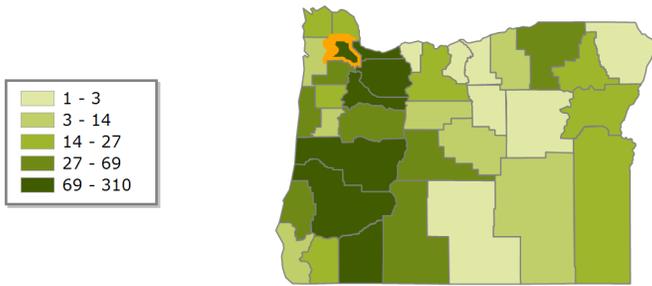


1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

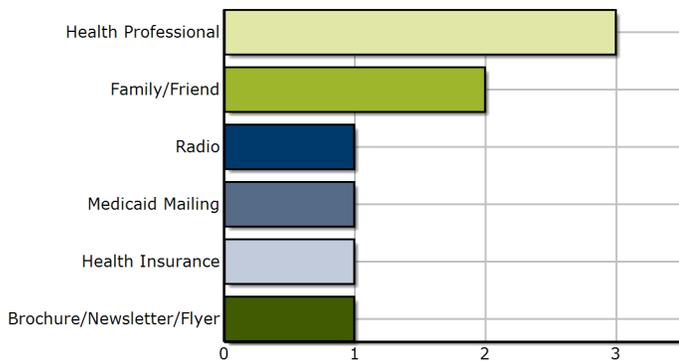
From 11/1/2014 through 11/30/2014

State Tobacco Users Served Contract YTD (Adults)

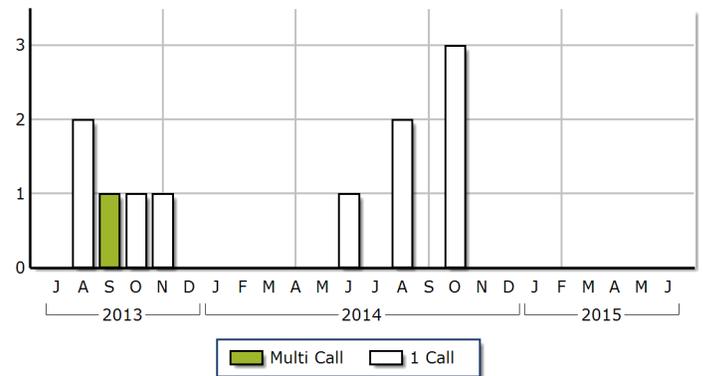


| County Population | Prevalence | Tobacco Users | |
|--|------------|---------------------|--------|
| Adult | 387,946 | 12.9 % | |
| | | 50,045 ⁴ | |
| | | County | State |
| Tobacco Users - Last Full Month | | 17 | 475 |
| Tobacco Users YTD | | 194 | 3,677 |
| Unique Tobacco Users YTD | | 3 | 2,400 |
| Target Reach | | 2.0 % | 2.0 % |
| Reach YTD | | 1 | 0.39 % |
| Reach - NAQC | | 2 | 0.24 % |
| Annualized Reach | | 1 | 0.93 % |
| Annualized Reach - NAQC | | 2 | 0.58 % |
| Unique Individual Reach | | 3 | 0.22 % |
| | | | 0.48 % |

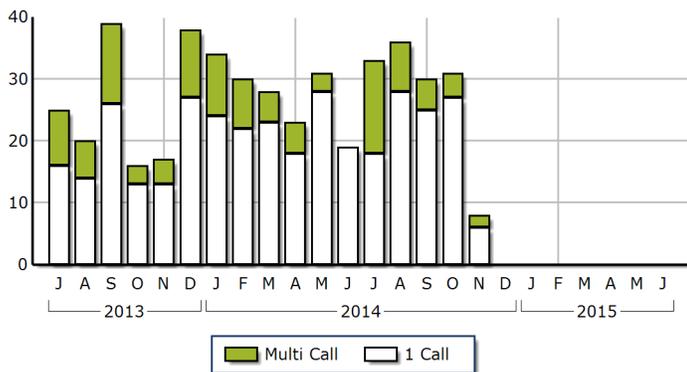
How Heard About



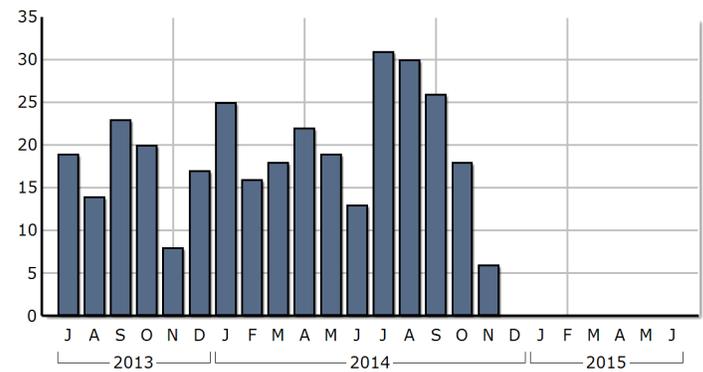
Fax Referral



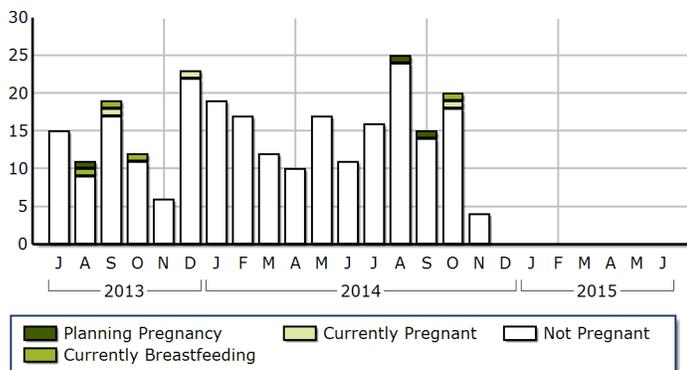
Tobacco User Enrollments By Program Type



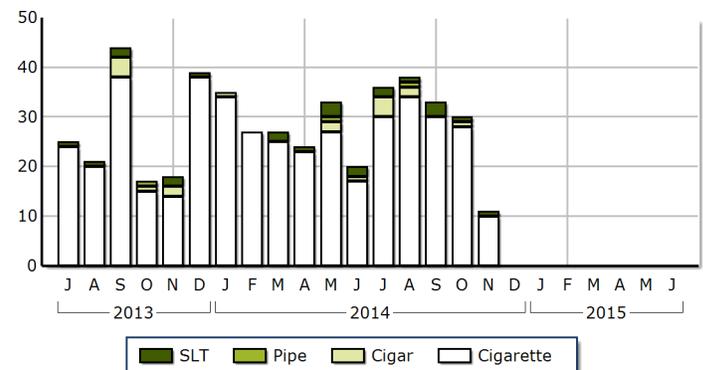
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

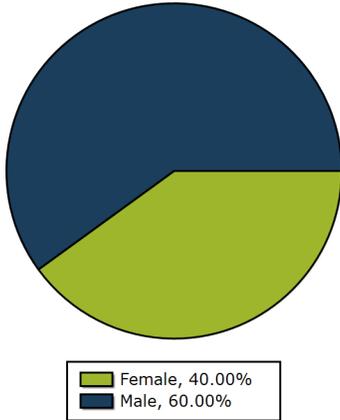


Chart Total N: 10

Tobacco Users By Language

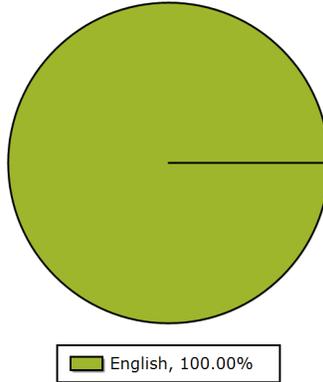


Chart Total N: 10

Tobacco Users By Education

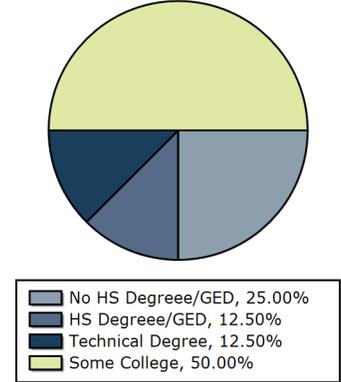


Chart Total N: 8

Tobacco Users By Race

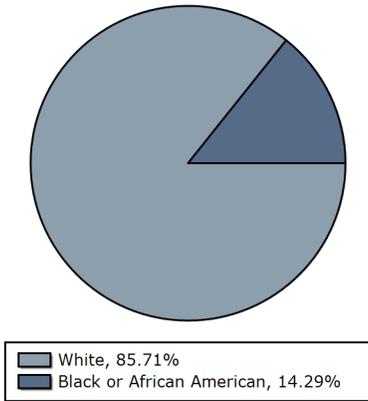


Chart Total N: 7

Tobacco Users By Age

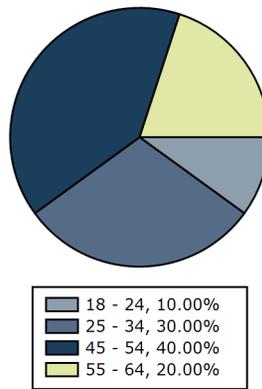


Chart Total N: 10

Tobacco Users By Health Plan

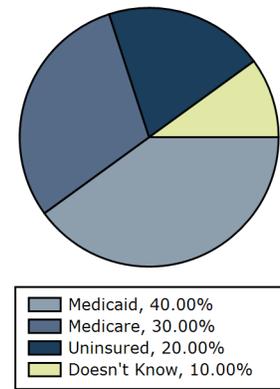


Chart Total N: 10

Tobacco Users By Ethnicity

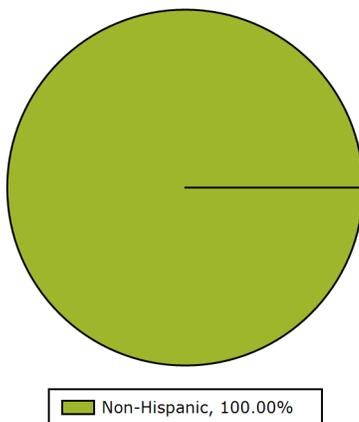


Chart Total N: 8

Tobacco Users By Chronic Condition

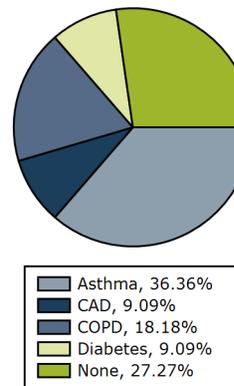
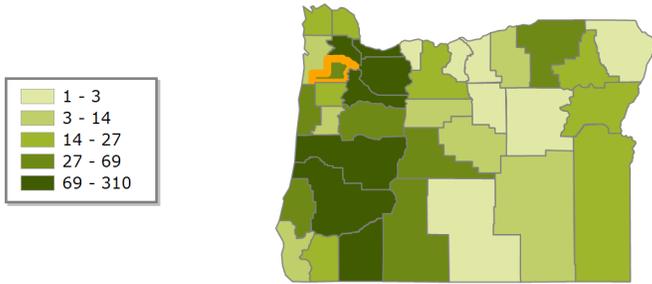


Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

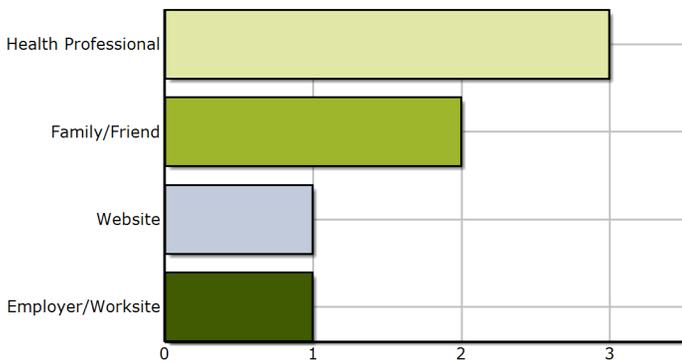
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

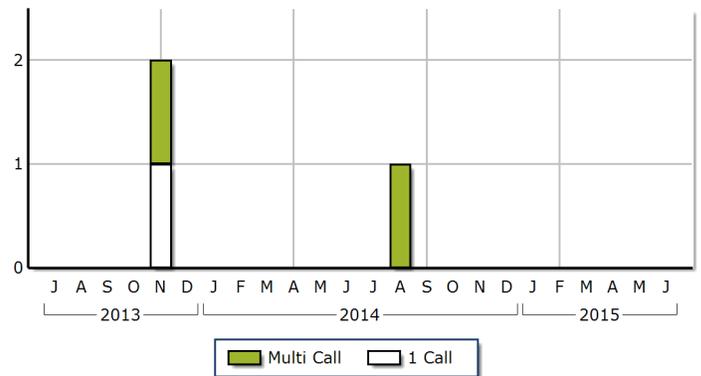


| County Population | | Prevalence | Tobacco Users | |
|--|--------|------------|---------------|---------------------|
| Adult | 72,300 | 18.5 % | | 13,376 ⁴ |
| | | | County | State |
| Tobacco Users - Last Full Month | | | 9 | 475 |
| Tobacco Users YTD | | | 45 | 3,677 |
| Unique Tobacco Users YTD | | | 3 | 2,400 |
| Target Reach | | | 2.0 % | 2.0 % |
| Reach YTD | | | 1 | 0.34 % |
| Reach - NAQC | | | 2 | 0.23 % |
| Annualized Reach | | | 1 | 0.81 % |
| Annualized Reach - NAQC | | | 2 | 0.56 % |
| Unique Individual Reach | | | 3 | 0.19 % |

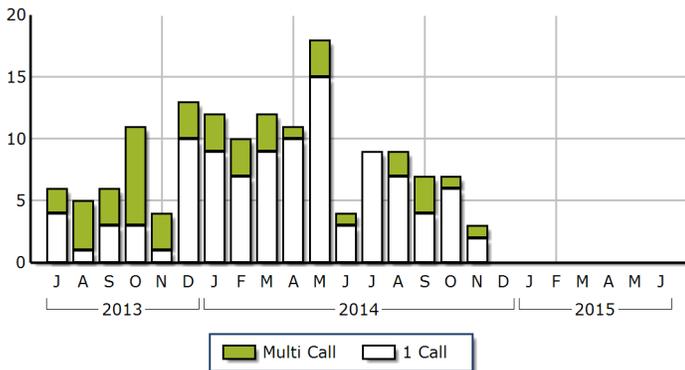
How Heard About



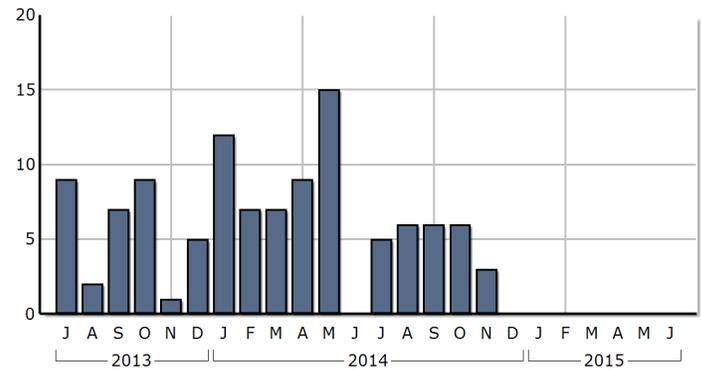
Fax Referral



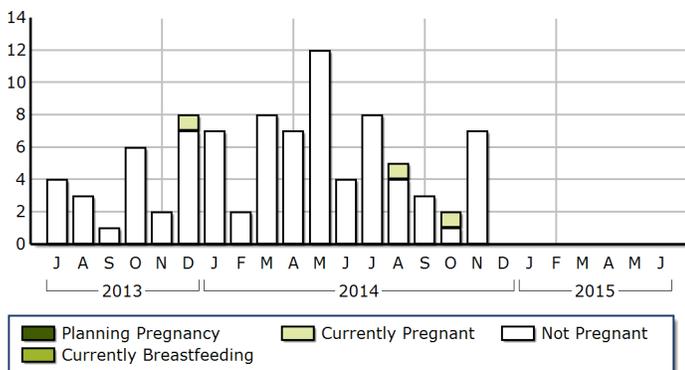
Tobacco User Enrollments By Program Type



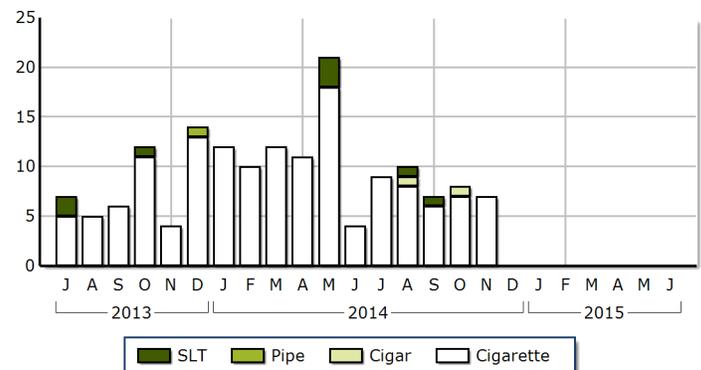
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

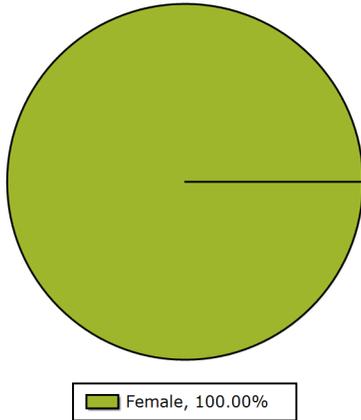


Chart Total N: 7

Tobacco Users By Language

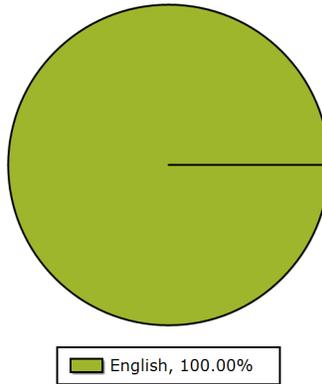


Chart Total N: 7

Tobacco Users By Education

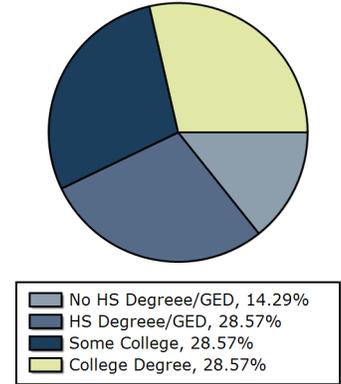


Chart Total N: 7

Tobacco Users By Race

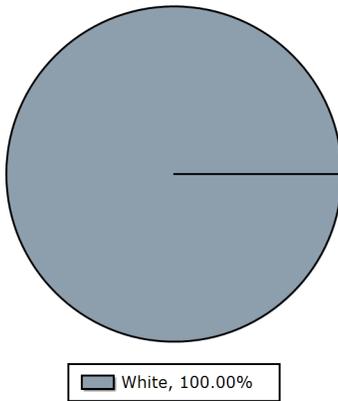


Chart Total N: 7

Tobacco Users By Age

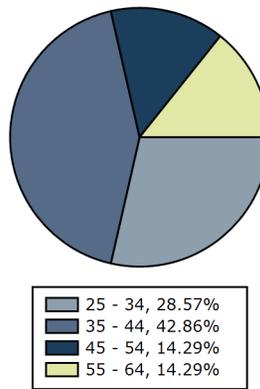


Chart Total N: 7

Tobacco Users By Health Plan

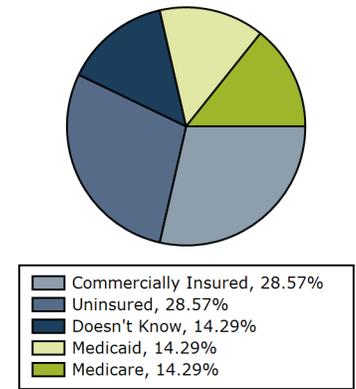


Chart Total N: 7

Tobacco Users By Ethnicity

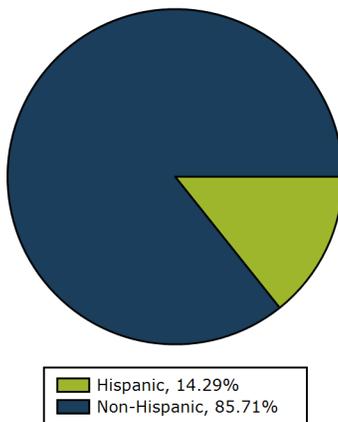


Chart Total N: 7

Tobacco Users By Chronic Condition

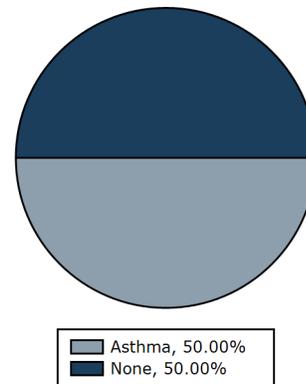


Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.