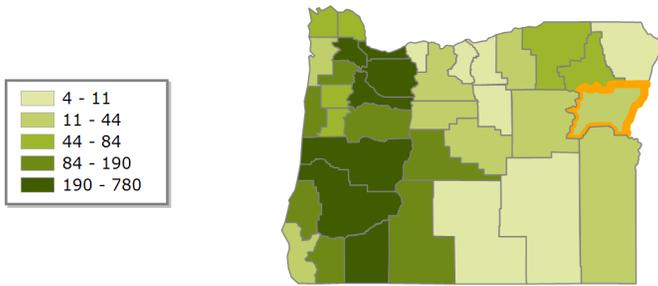
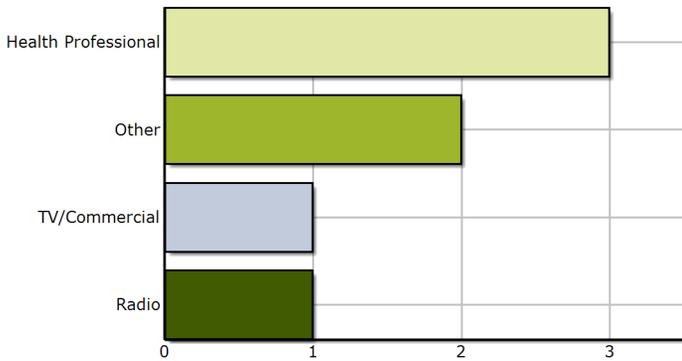


## State Tobacco Users Served Contract YTD (Adults)

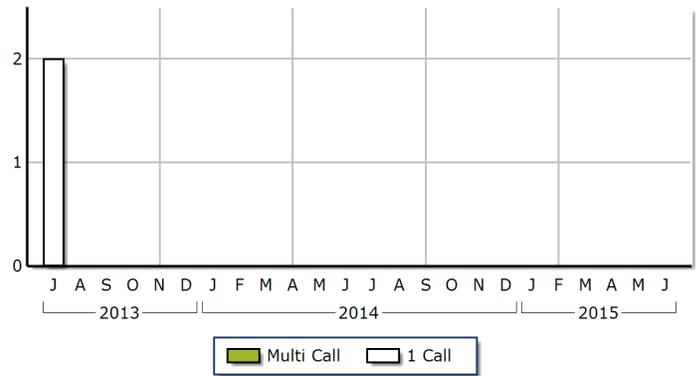


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			9	1,402
Tobacco Users YTD			49	8,142
Unique Tobacco Users YTD			3	5,377
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.85 %
Reach - NAQC			2	1.43 %
Annualized Reach			1	2.77 %
Annualized Reach - NAQC			2	2.15 %
Unique Individual Reach			3	1.40 %

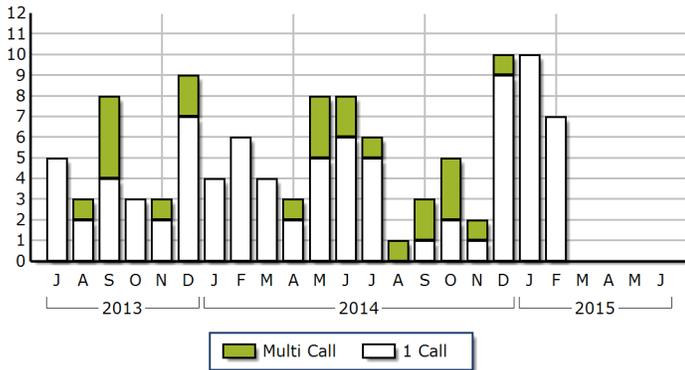
## How Heard About



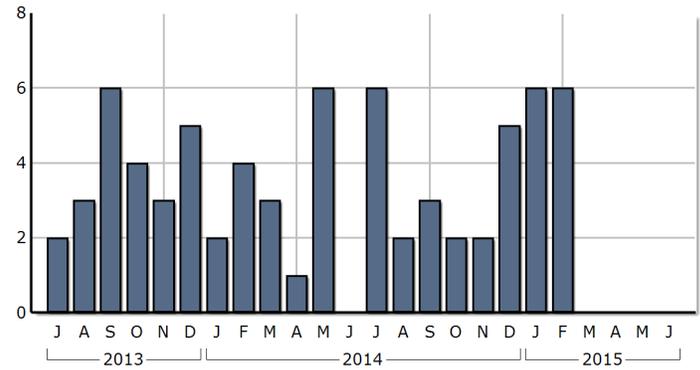
## Fax Referral



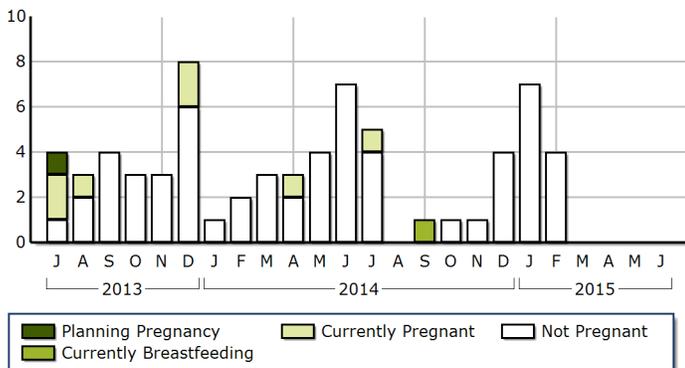
## Tobacco User Enrollments By Program Type



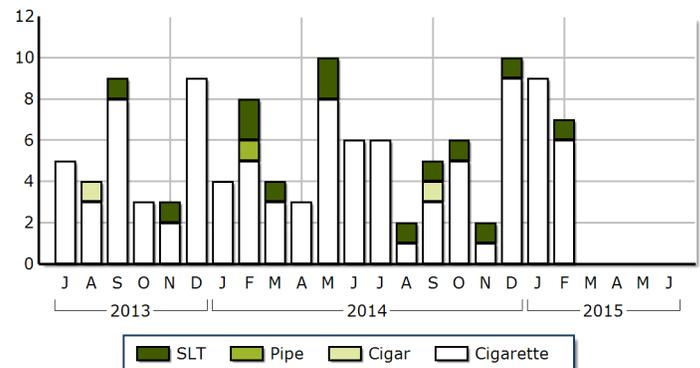
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

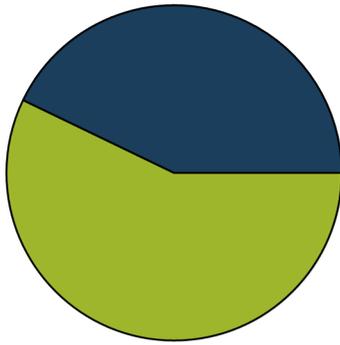


## Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

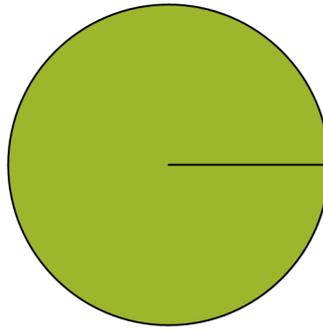
Tobacco Users By Gender



Female, 57.14%  
Male, 42.86%

Chart Total N: 7

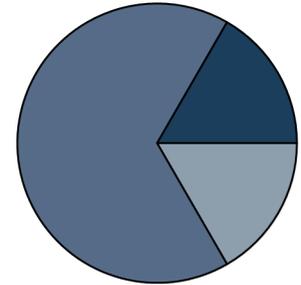
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

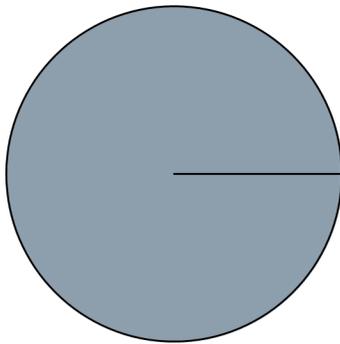
Tobacco Users By Education



No HS Degreee/GED, 16.67%  
HS Degreee/GED, 66.67%  
Some College, 16.67%

Chart Total N: 6

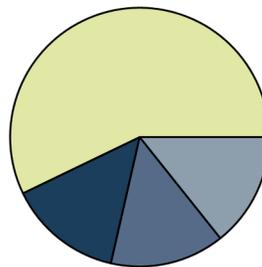
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

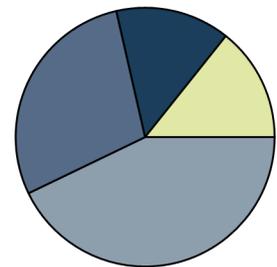
Tobacco Users By Age



25 - 34, 14.29%  
35 - 44, 14.29%  
45 - 54, 14.29%  
55 - 64, 57.14%

Chart Total N: 7

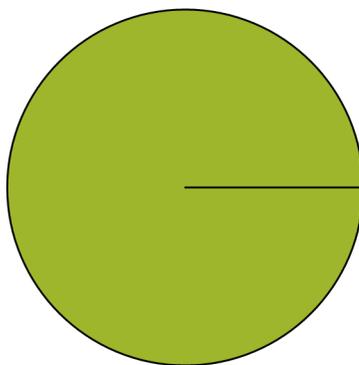
Tobacco Users By Health Plan



Medicare, 42.86%  
Medicaid, 28.57%  
Commercially Insured, 14.29%  
Uninsured, 14.29%

Chart Total N: 7

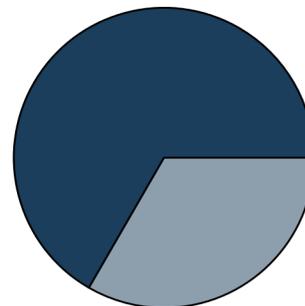
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



Asthma, 33.33%  
None, 66.67%

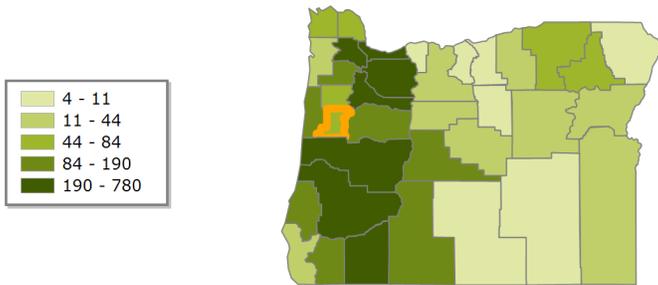
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

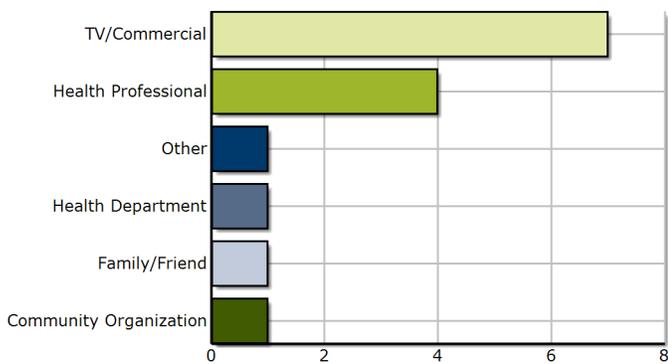
From 2/1/2015 through 2/28/2015

State Tobacco Users Served Contract YTD (Adults)

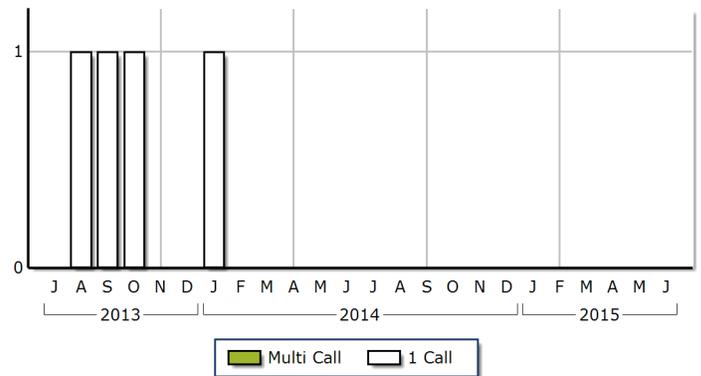


County Population		Prevalence	Tobacco Users		
Adult	69,035	10.8 %	7,456 <sup>4</sup>		
			County	State	
Tobacco Users - Last Full Month			16	1,402	
Tobacco Users YTD			53	8,142	
Unique Tobacco Users YTD			32	5,377	
Target Reach			2.0 %	2.0 %	
Reach YTD			1	0.71 %	1.61 %
Reach - NAQC			2	0.58 %	0.65 %
Annualized Reach			1	1.07 %	2.42 %
Annualized Reach - NAQC			2	0.87 %	0.97 %
Unique Individual Reach			3	0.43 %	1.07 %

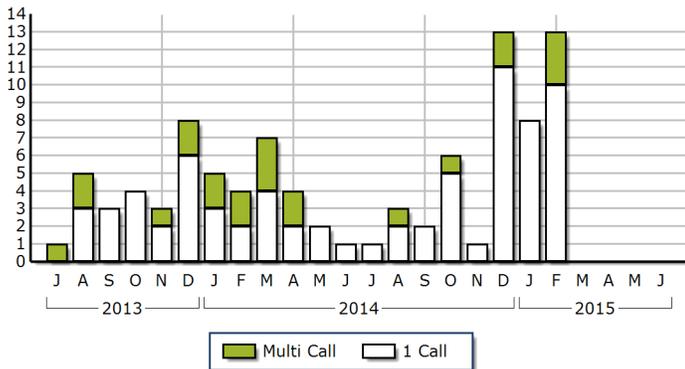
How Heard About



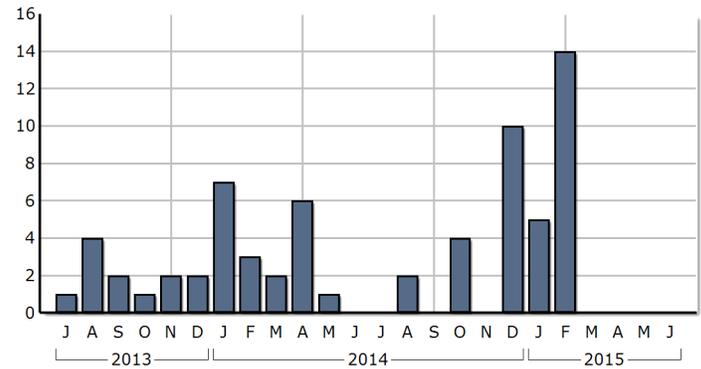
Fax Referral



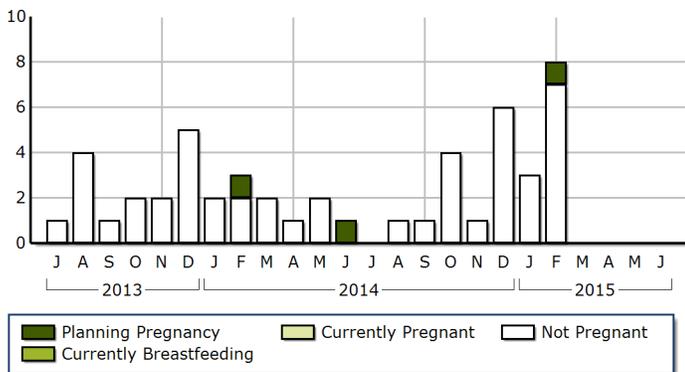
Tobacco User Enrollments By Program Type



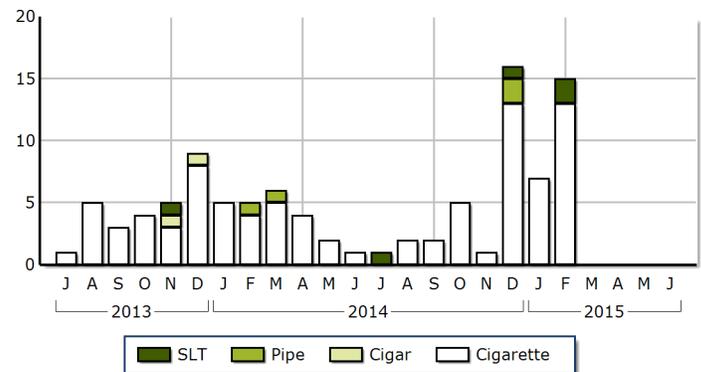
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

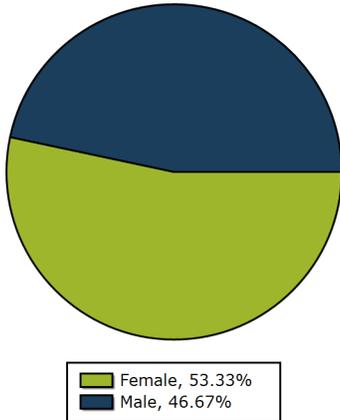


Chart Total N: 15

Tobacco Users By Language

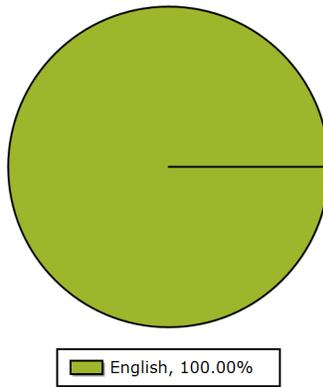


Chart Total N: 15

Tobacco Users By Education

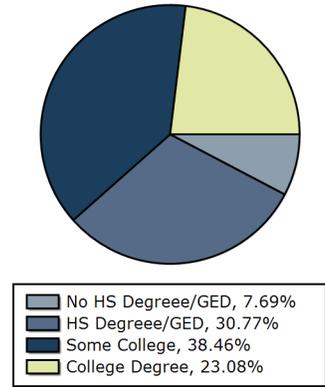


Chart Total N: 13

Tobacco Users By Race

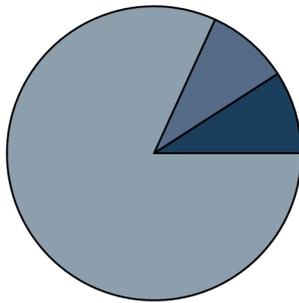


Chart Total N: 11

Tobacco Users By Age

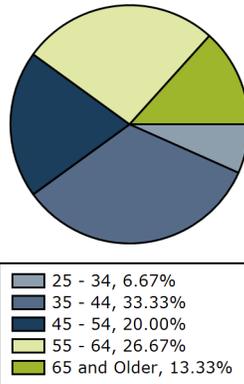


Chart Total N: 15

Tobacco Users By Health Plan

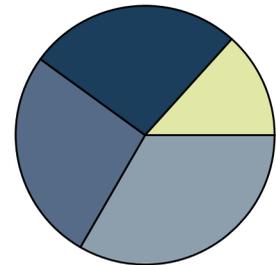


Chart Total N: 15

Tobacco Users By Ethnicity

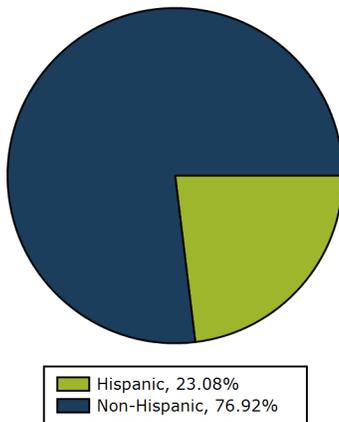


Chart Total N: 13

Tobacco Users By Chronic Condition

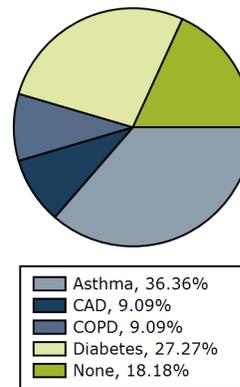


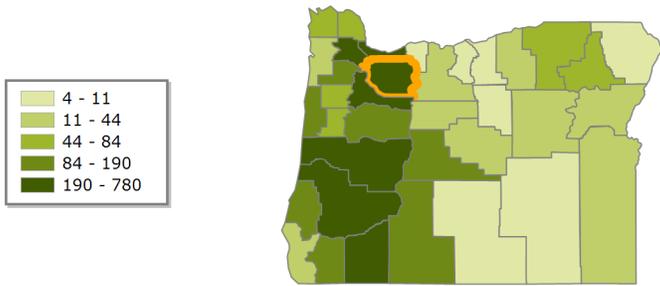
Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

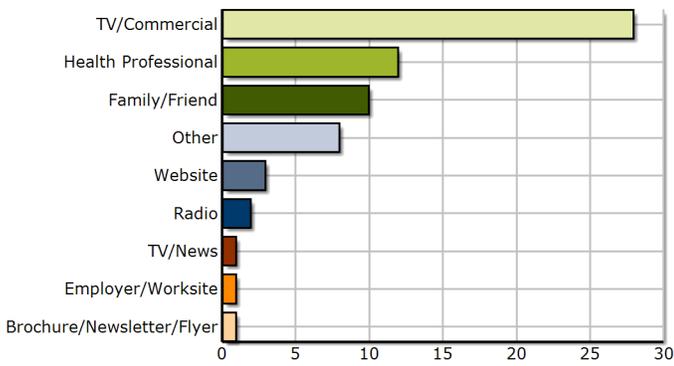
From 2/1/2015 through 2/28/2015

## State Tobacco Users Served Contract YTD (Adults)

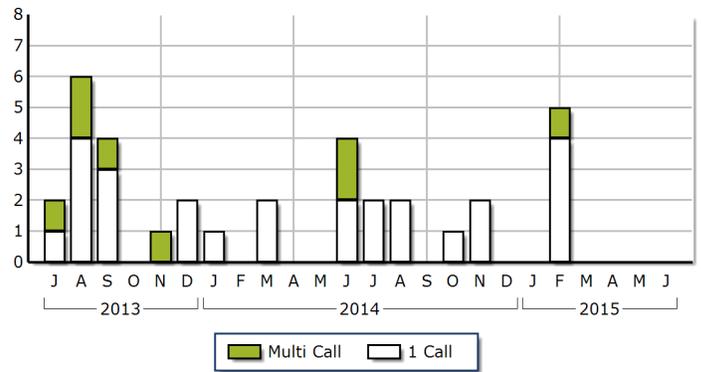


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	289,948	15.4 %	44,652 <sup>4</sup>	
			County	State
<b>Tobacco Users - Last Full Month</b>			87	1,402
<b>Tobacco Users YTD</b>			445	8,142
<b>Unique Tobacco Users YTD</b>			3	5,377
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	1.00 %
<b>Reach - NAQC</b>			2	0.57 %
<b>Annualized Reach</b>			1	1.49 %
<b>Annualized Reach - NAQC</b>			2	0.86 %
<b>Unique Individual Reach</b>			3	0.57 %

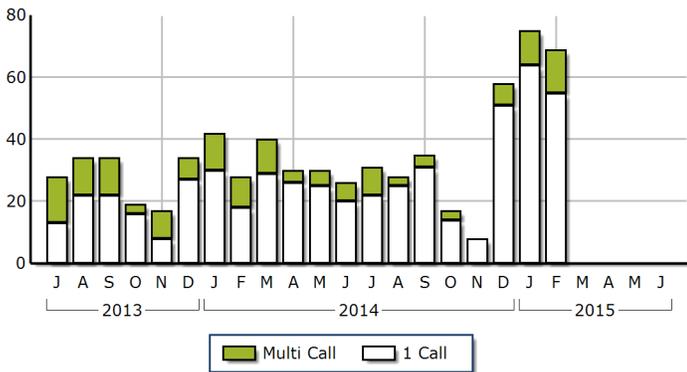
## How Heard About



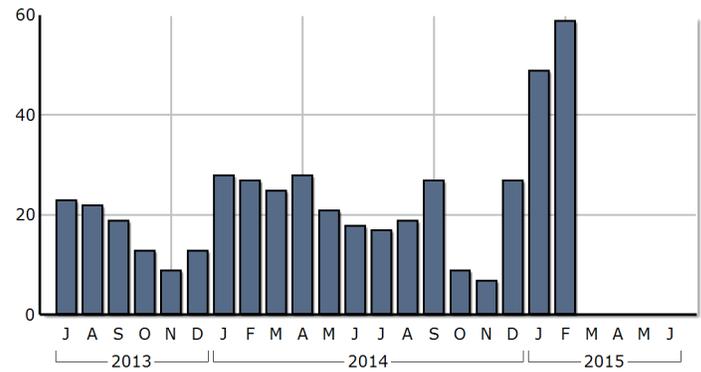
## Fax Referral



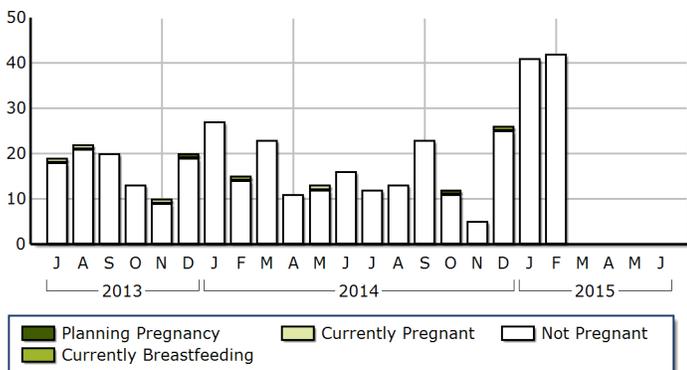
## Tobacco User Enrollments By Program Type



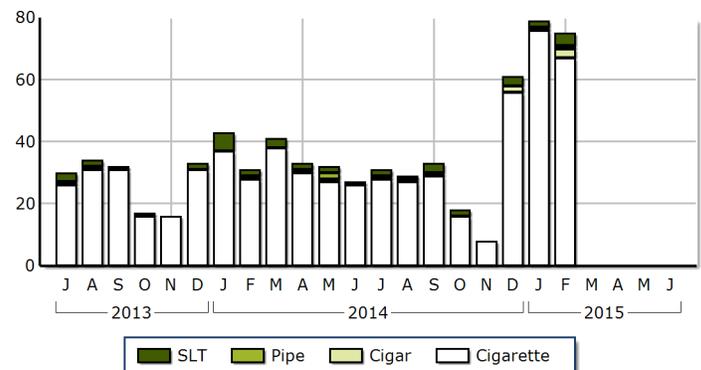
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

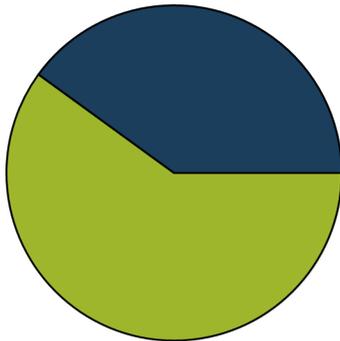


## Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

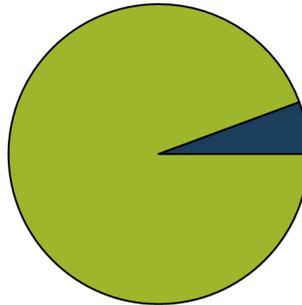
Tobacco Users By Gender



Female, 60.00%  
Male, 40.00%

Chart Total N: 70

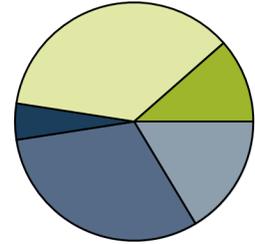
Tobacco Users By Language



English, 94.37%  
Spanish, 5.63%

Chart Total N: 71

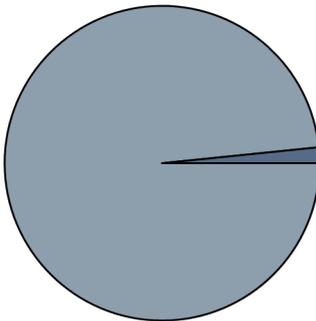
Tobacco Users By Education



No HS Degree/GED, 16.39%  
HS Degree/GED, 31.15%  
Technical Degree, 4.92%  
Some College, 36.07%  
College Degree, 11.48%

Chart Total N: 61

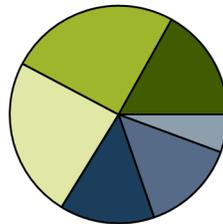
Tobacco Users By Race



White, 98.39%  
American Indian/Alaskan Native, 1.61%

Chart Total N: 62

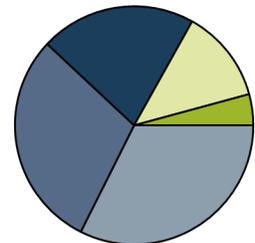
Tobacco Users By Age



18 - 24, 5.63%  
25 - 34, 14.08%  
35 - 44, 14.08%  
45 - 54, 23.94%  
55 - 64, 25.35%  
65 and Older, 16.90%

Chart Total N: 71

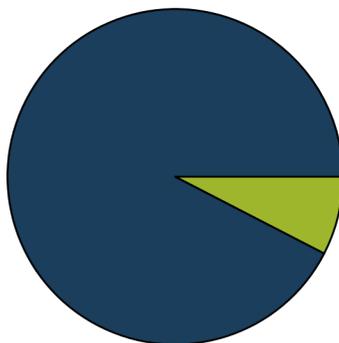
Tobacco Users By Health Plan



Commercially Insured, 32.39%  
Medicare, 29.58%  
Uninsured, 21.13%  
Medicaid, 12.68%  
Doesn't Know, 4.23%

Chart Total N: 71

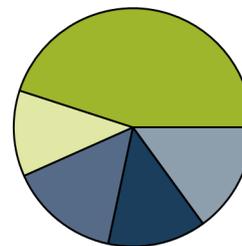
Tobacco Users By Ethnicity



Hispanic, 7.58%  
Non-Hispanic, 92.42%

Chart Total N: 66

Tobacco Users By Chronic Condition



Asthma, 15.00%  
CAD, 13.33%  
COPD, 15.00%  
Diabetes, 11.67%  
None, 45.00%

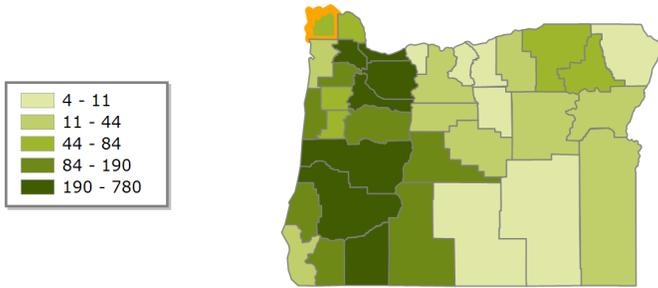
Chart Total N: 60

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

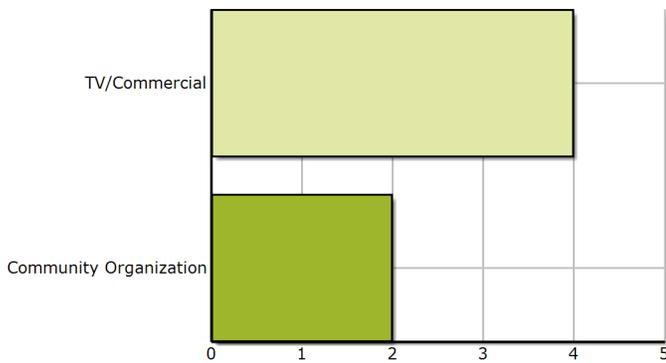
From 2/1/2015 through 2/28/2015

State Tobacco Users Served Contract YTD (Adults)

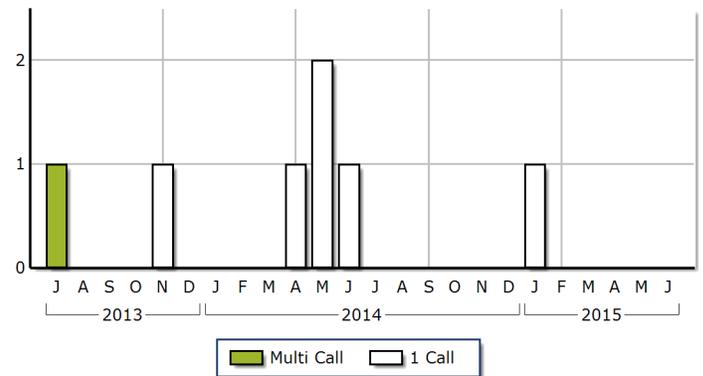


County Population	Prevalence	Tobacco Users
Adult 29,812	21.5 %	6,410 <sup>4</sup>
		County
Tobacco Users - Last Full Month		7
Tobacco Users YTD		60
Unique Tobacco Users YTD		39
Target Reach		2.0 %
Reach YTD		0.94 %
Reach - NAQC		0.62 %
Annualized Reach		1.40 %
Annualized Reach - NAQC		0.94 %
Unique Individual Reach		0.61 %

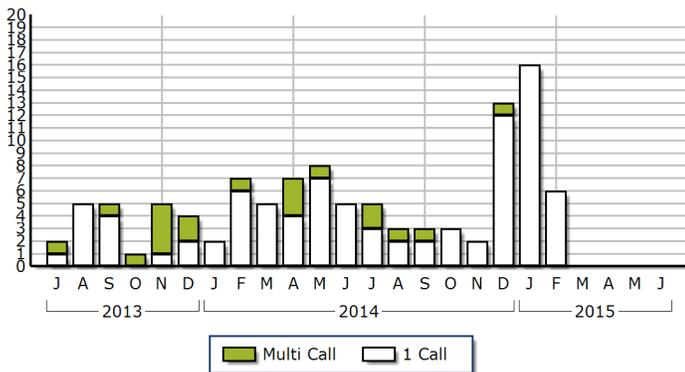
How Heard About



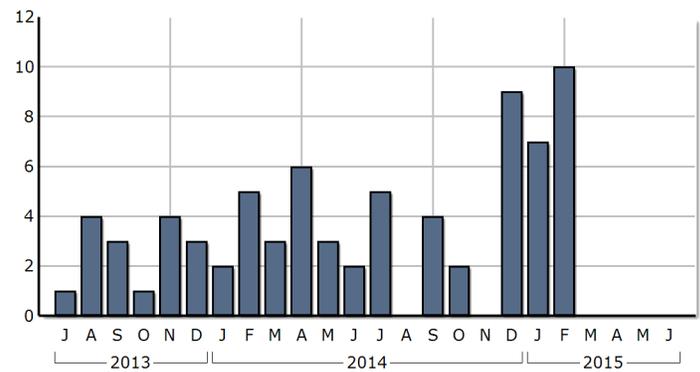
Fax Referral



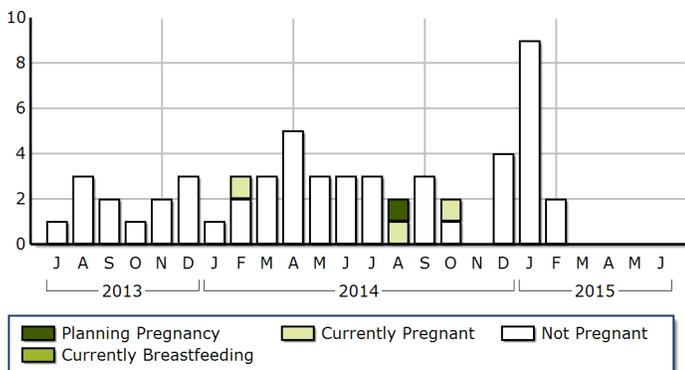
Tobacco User Enrollments By Program Type



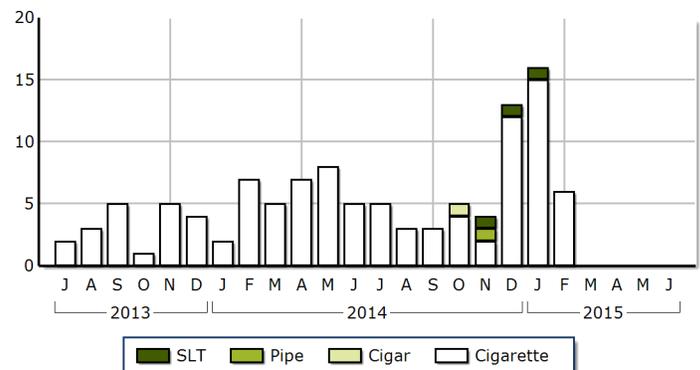
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

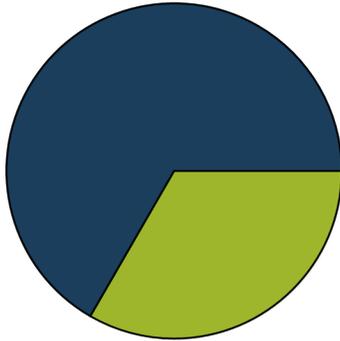


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

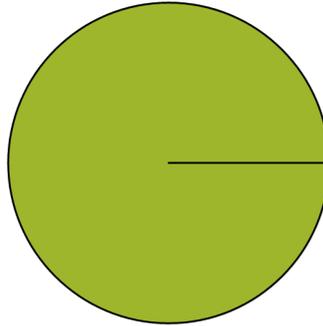
Tobacco Users By Gender



Female, 33.33%  
Male, 66.67%

Chart Total N: 6

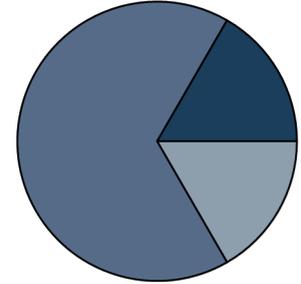
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

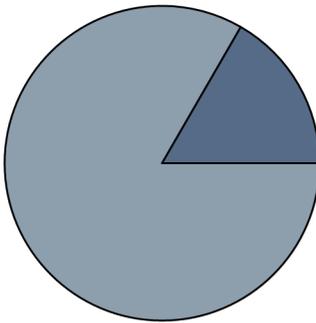
Tobacco Users By Education



Technical Degree, 16.67%  
Some College, 66.67%  
College Degree, 16.67%

Chart Total N: 6

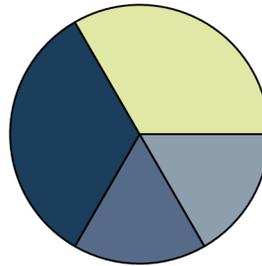
Tobacco Users By Race



White, 83.33%  
Native Hawaiian/Pacific Islander, 16.67%

Chart Total N: 6

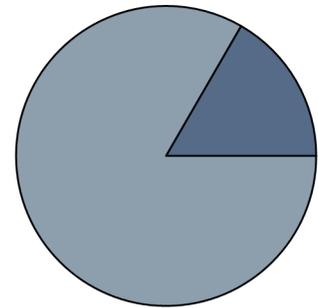
Tobacco Users By Age



18 - 24, 16.67%  
45 - 54, 16.67%  
55 - 64, 33.33%  
65 and Older, 33.33%

Chart Total N: 6

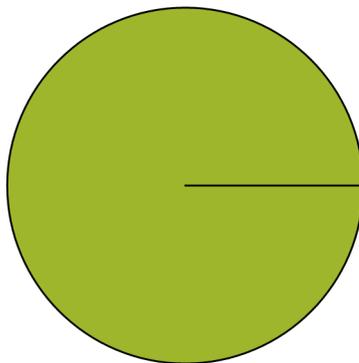
Tobacco Users By Health Plan



Medicare, 83.33%  
Medicaid, 16.67%

Chart Total N: 6

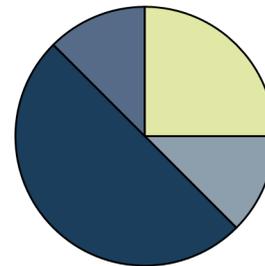
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



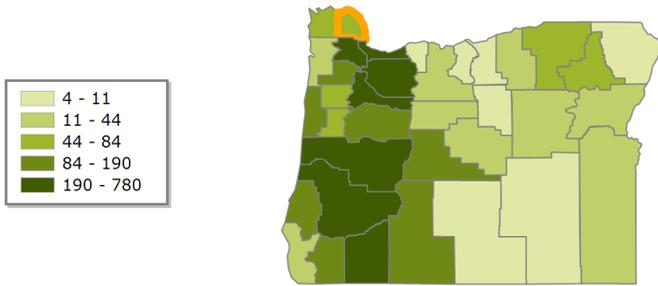
Asthma, 12.50%  
COPD, 50.00%  
Diabetes, 12.50%  
None, 25.00%

Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

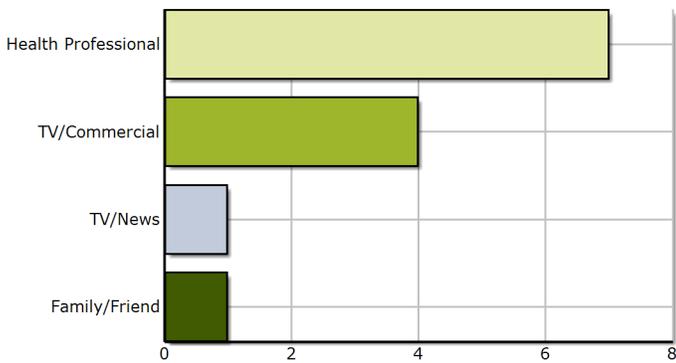
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

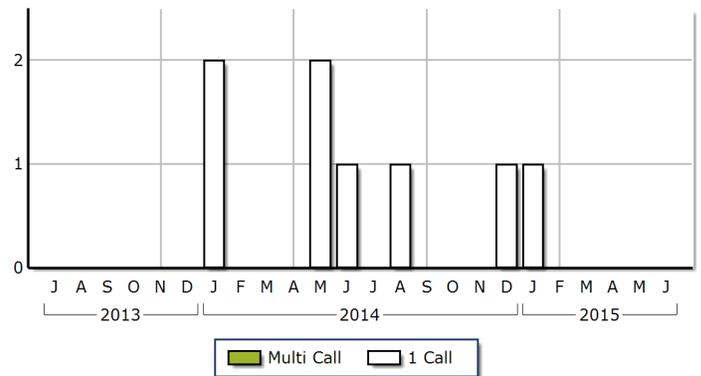


County Population	Prevalence	Tobacco Users
Adult 36,948	17.1 %	6,318 <sup>4</sup>
		County
Tobacco Users - Last Full Month		17
Tobacco Users YTD		65
Unique Tobacco Users YTD		3 45
Target Reach		2.0 %
Reach YTD		1 1.03 %
Reach - NAQC		2 0.66 %
Annualized Reach		1 1.54 %
Annualized Reach - NAQC		2 1.00 %
Unique Individual Reach		3 0.71 %

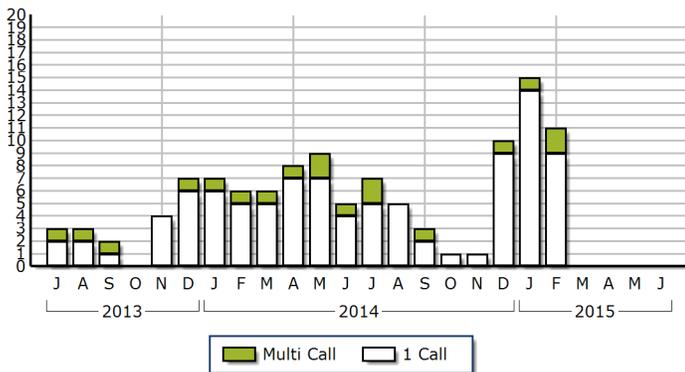
## How Heard About



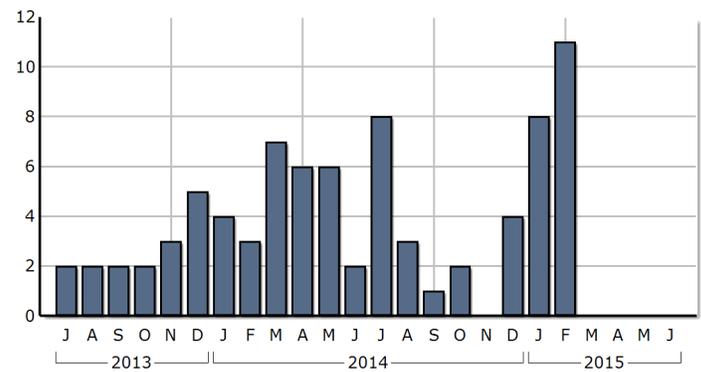
## Fax Referral



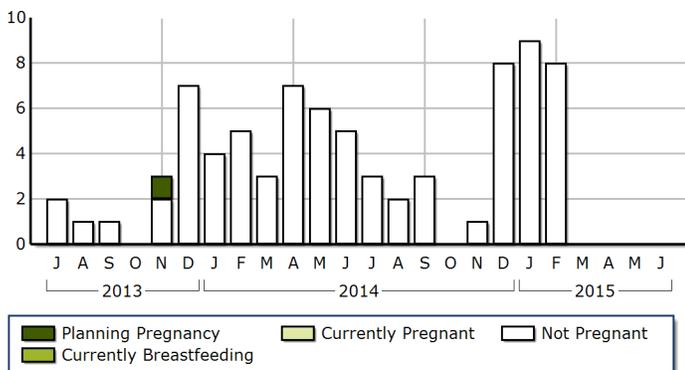
## Tobacco User Enrollments By Program Type



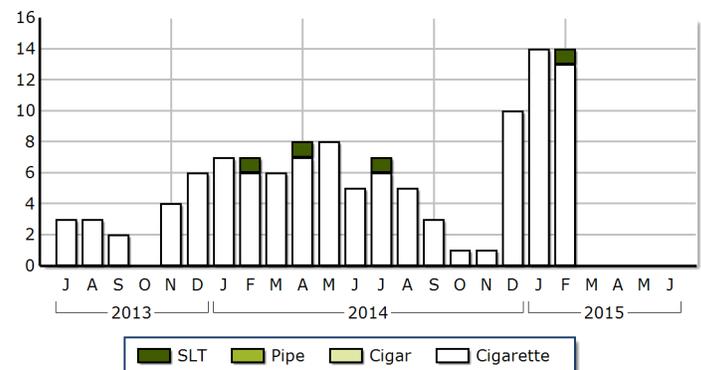
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

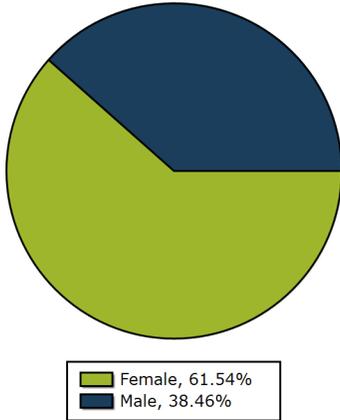


Chart Total N: 13

Tobacco Users By Language

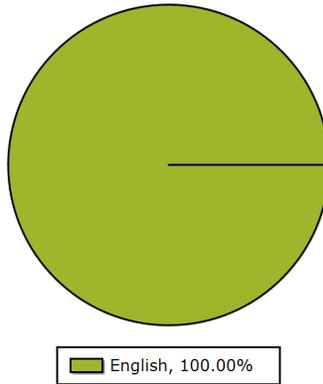


Chart Total N: 13

Tobacco Users By Education

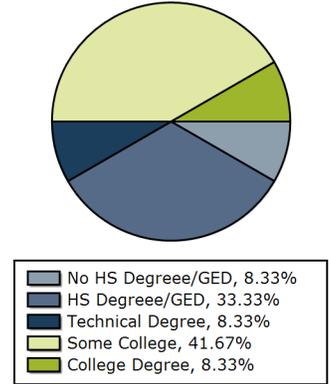


Chart Total N: 12

Tobacco Users By Race

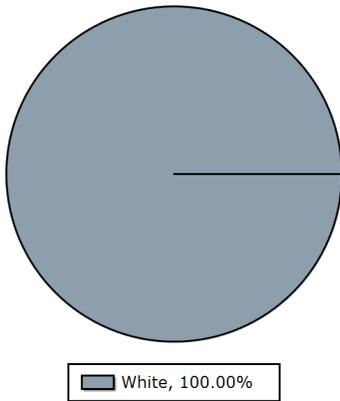


Chart Total N: 10

Tobacco Users By Age

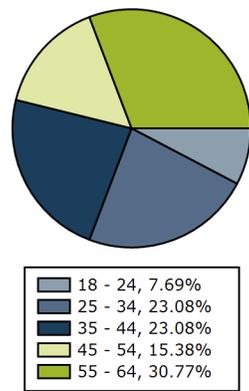


Chart Total N: 13

Tobacco Users By Health Plan

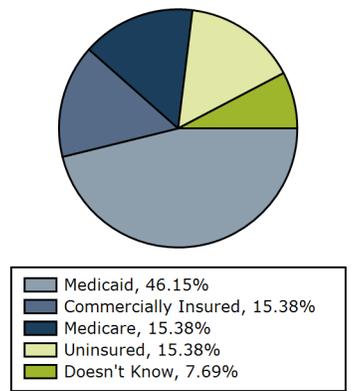


Chart Total N: 13

Tobacco Users By Ethnicity

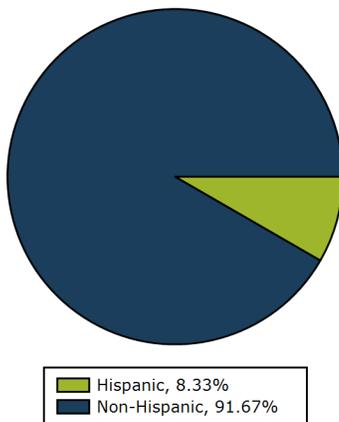


Chart Total N: 12

Tobacco Users By Chronic Condition

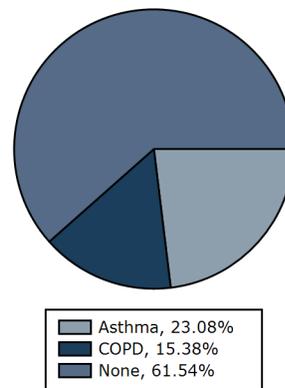
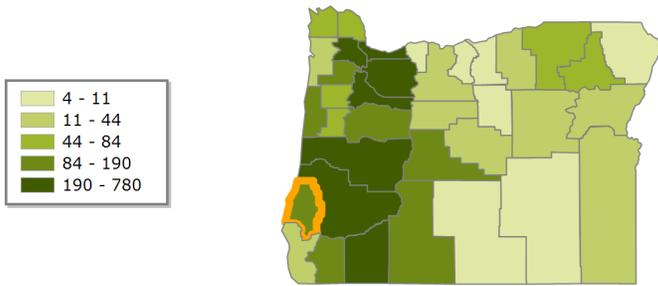


Chart Total N: 13

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

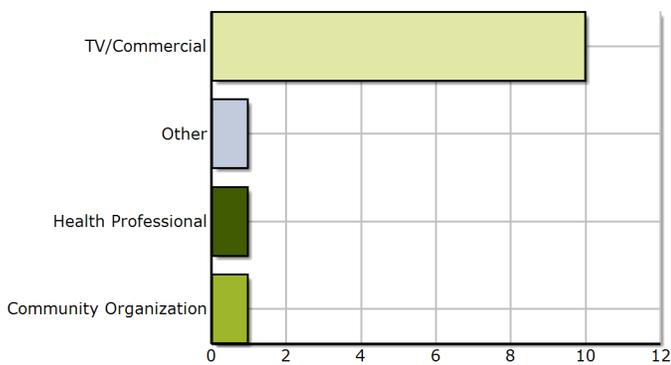
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

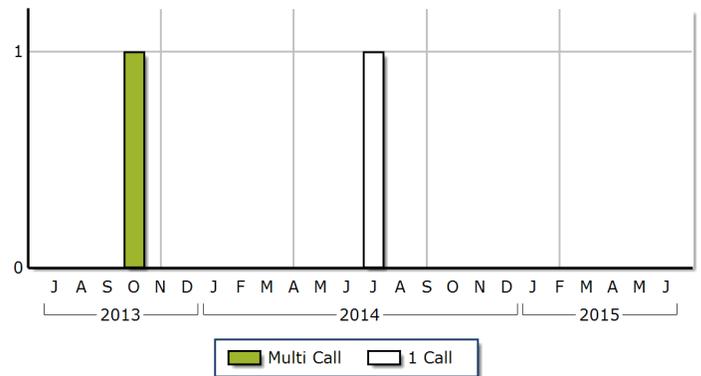


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	50,726	28.1 %		14,254 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			13	1,402
<b>Tobacco Users YTD</b>			91	8,142
			3	71
<b>Unique Tobacco Users YTD</b>				5,377
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	0.64 %
<b>Reach - NAQC</b>			2	0.48 %
<b>Annualized Reach</b>			1	0.96 %
<b>Annualized Reach - NAQC</b>			2	0.72 %
<b>Unique Individual Reach</b>			3	0.50 %
				1.07 %

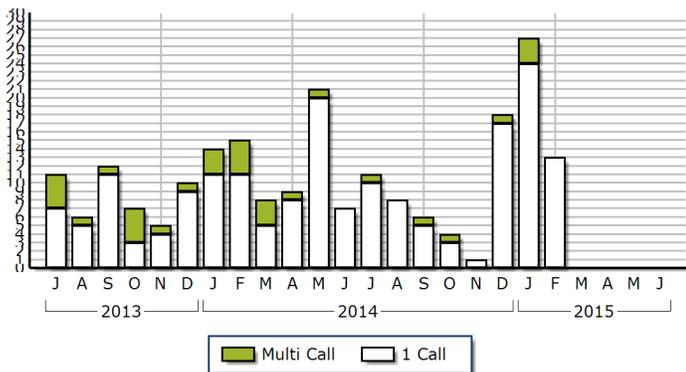
## How Heard About



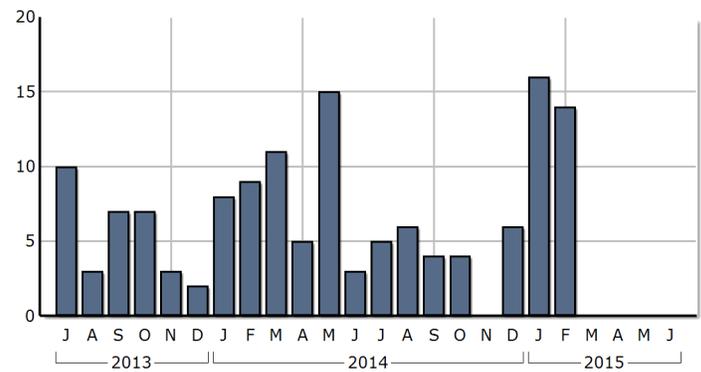
## Fax Referral



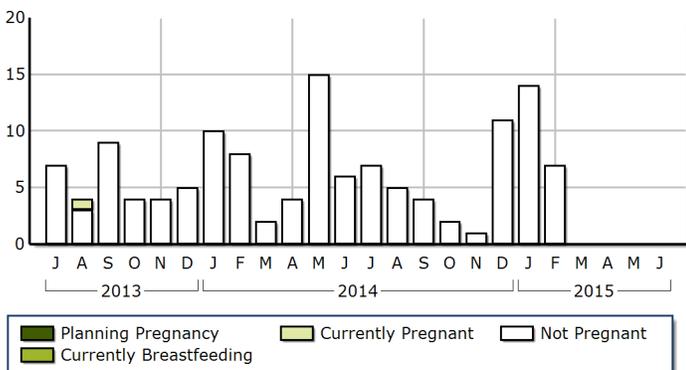
## Tobacco User Enrollments By Program Type



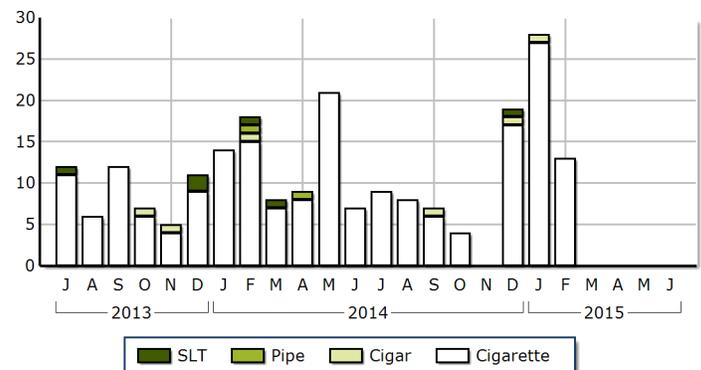
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

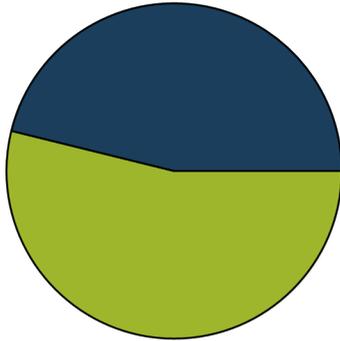


## Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

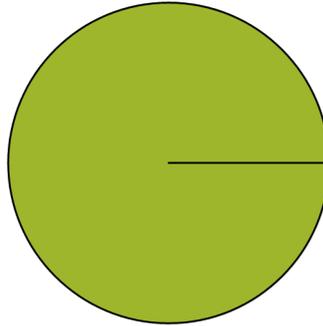
Tobacco Users By Gender



Female, 53.85%  
Male, 46.15%

Chart Total N: 13

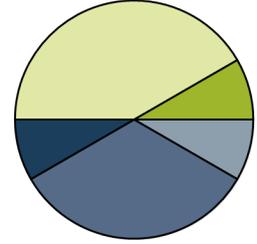
Tobacco Users By Language



English, 100.00%

Chart Total N: 13

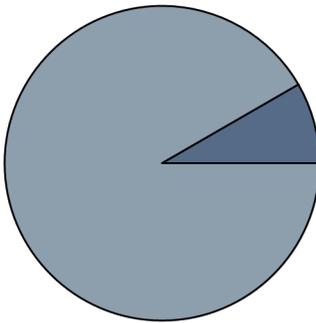
Tobacco Users By Education



No HS Degree/GED, 8.33%  
HS Degree/GED, 33.33%  
Technical Degree, 8.33%  
Some College, 41.67%  
College Degree, 8.33%

Chart Total N: 12

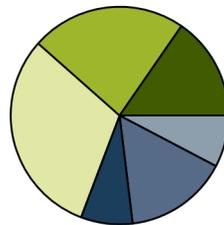
Tobacco Users By Race



White, 91.67%  
American Indian/Alaskan Native, 8.33%

Chart Total N: 12

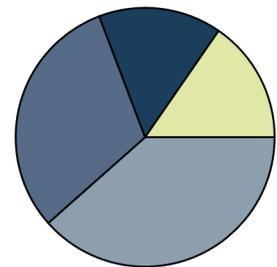
Tobacco Users By Age



18 - 24, 7.69%  
25 - 34, 15.38%  
35 - 44, 7.69%  
45 - 54, 30.77%  
55 - 64, 23.08%  
65 and Older, 15.38%

Chart Total N: 13

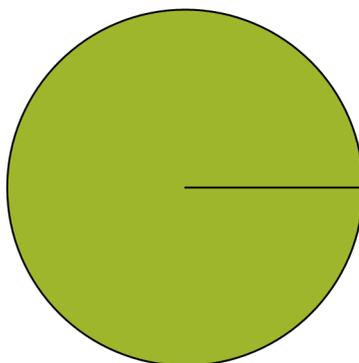
Tobacco Users By Health Plan



Medicare, 38.46%  
Medicaid, 30.77%  
Commercially Insured, 15.38%  
Doesn't Know, 15.38%

Chart Total N: 13

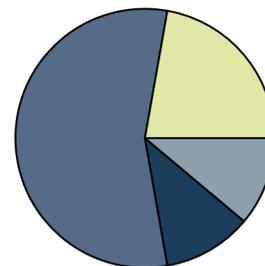
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 12

Tobacco Users By Chronic Condition



Asthma, 11.11%  
CAD, 11.11%  
COPD, 55.56%  
None, 22.22%

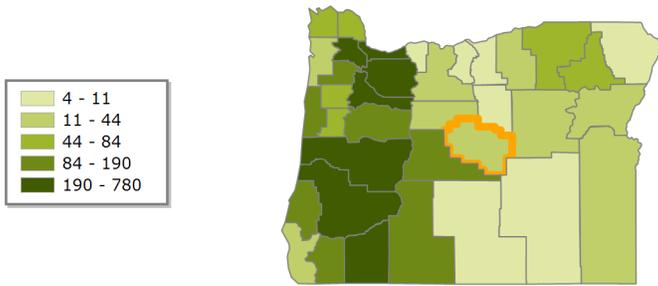
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 2/1/2015 through 2/28/2015

### State Tobacco Users Served Contract YTD (Adults)

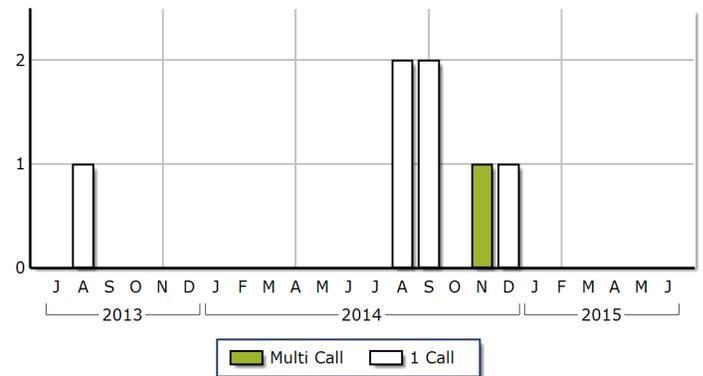


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %		4,808 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			3	1,402
Tobacco Users YTD			28	8,142
Unique Tobacco Users YTD			3	5,377
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.58 %
Reach - NAQC			2	0.42 %
Annualized Reach			1	0.87 %
Annualized Reach - NAQC			2	0.62 %
Unique Individual Reach			3	0.52 %
				1.07 %

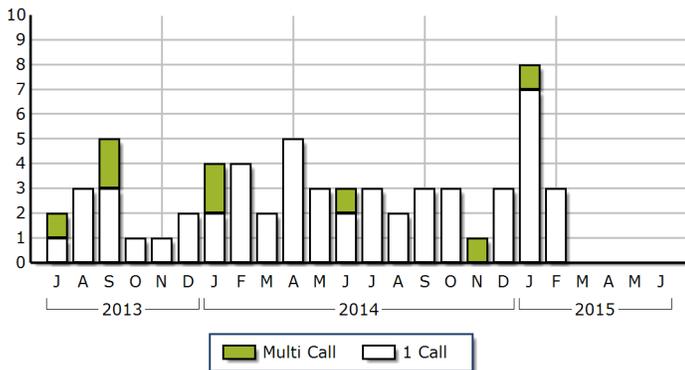
### How Heard About



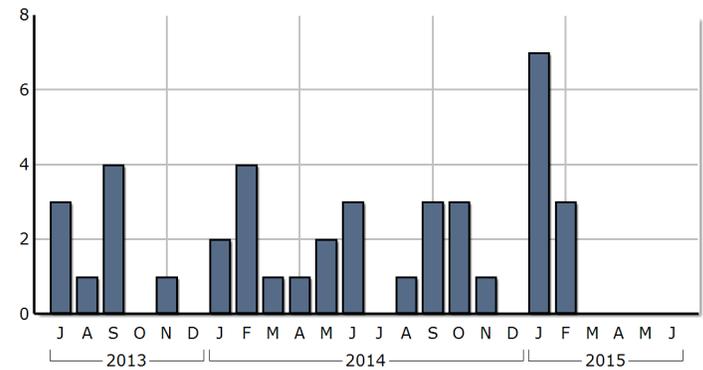
### Fax Referral



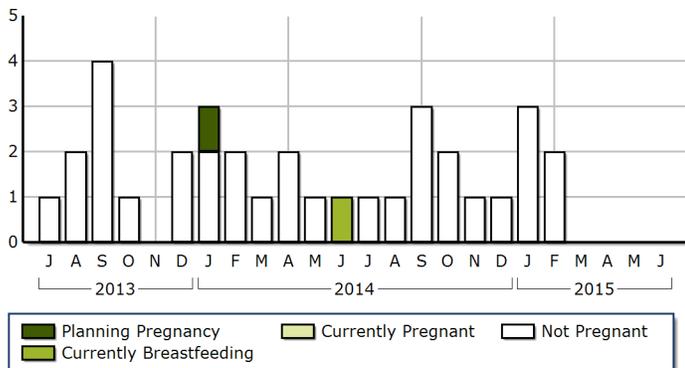
### Tobacco User Enrollments By Program Type



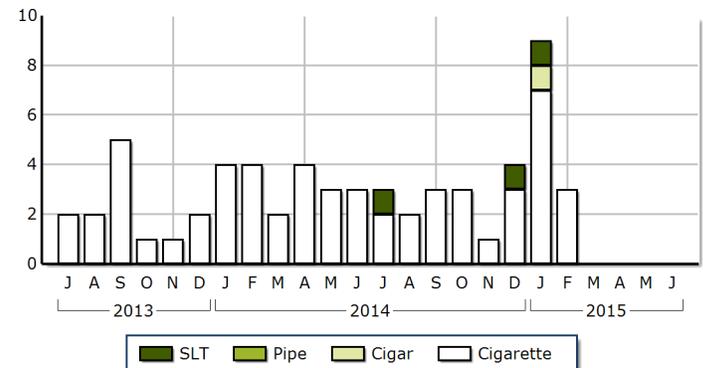
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

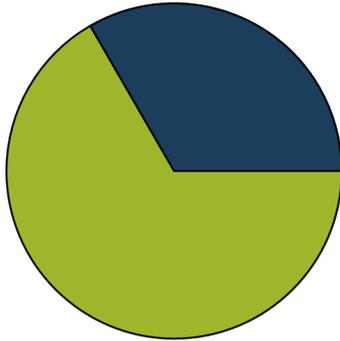


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

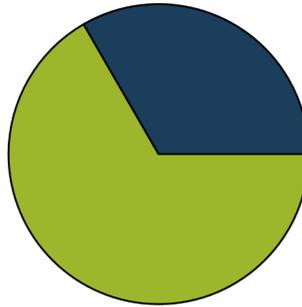
Tobacco Users By Gender



Female, 66.67%  
Male, 33.33%

Chart Total N: 3

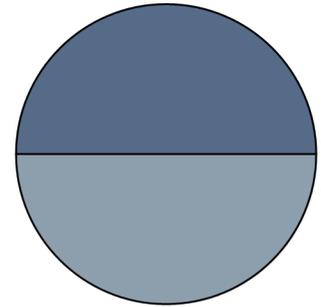
Tobacco Users By Language



English, 66.67%  
Spanish, 33.33%

Chart Total N: 3

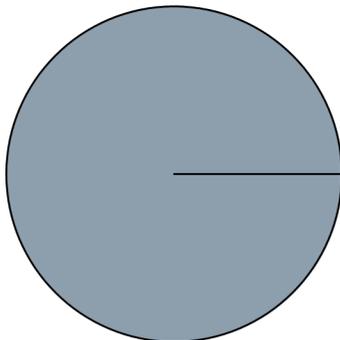
Tobacco Users By Education



No HS Degreee/GED, 50.00%  
HS Degreee/GED, 50.00%

Chart Total N: 2

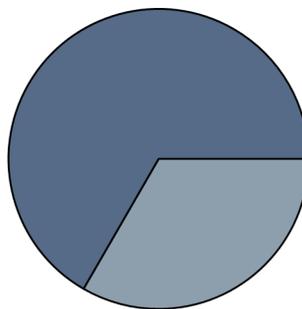
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

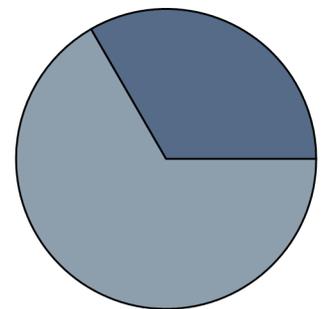
Tobacco Users By Age



25 - 34, 33.33%  
35 - 44, 66.67%

Chart Total N: 3

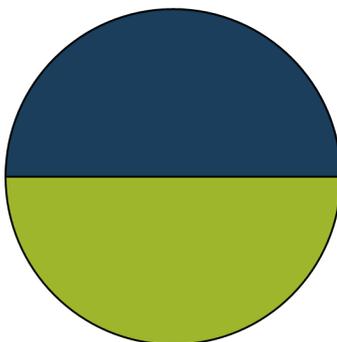
Tobacco Users By Health Plan



Medicaid, 66.67%  
Commercially Insured, 33.33%

Chart Total N: 3

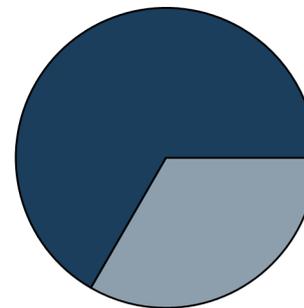
Tobacco Users By Ethnicity



Hispanic, 50.00%  
Non-Hispanic, 50.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



COPD, 33.33%  
None, 66.67%

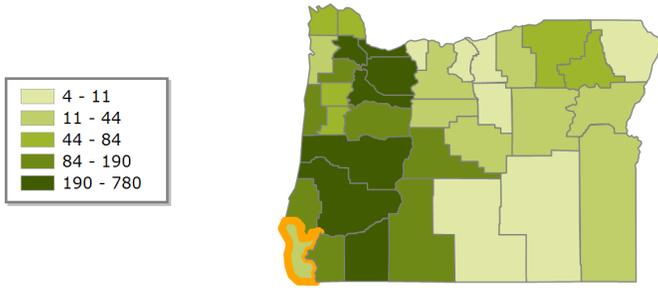
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

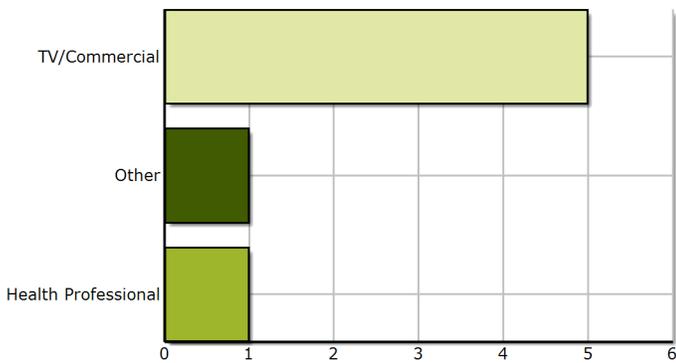
From 2/1/2015 through 2/28/2015

## State Tobacco Users Served Contract YTD (Adults)

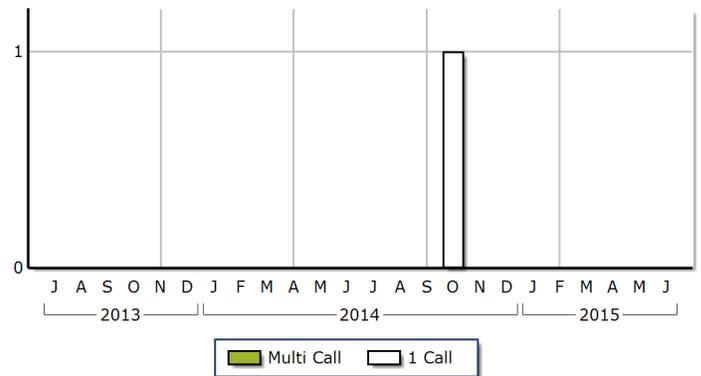


County Population		Prevalence	Tobacco Users
Adult	17,947	18.4 %	3,302 <sup>4</sup>
			County
Tobacco Users - Last Full Month			8
Tobacco Users YTD			45
Unique Tobacco Users YTD			36
Target Reach			2.0 %
Reach YTD			1.36 %
Reach - NAQC			1.00 %
Annualized Reach			2.04 %
Annualized Reach - NAQC			1.50 %
Unique Individual Reach			1.09 %

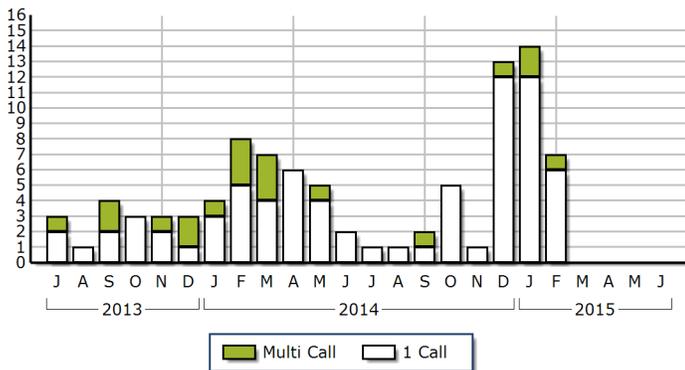
## How Heard About



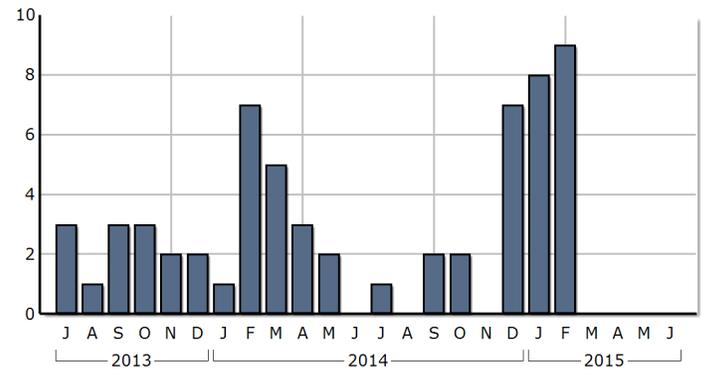
## Fax Referral



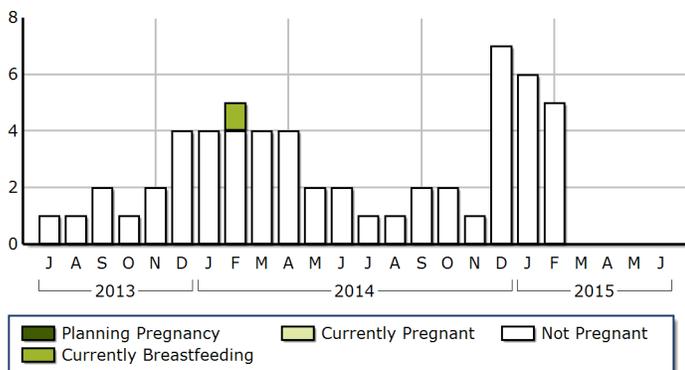
## Tobacco User Enrollments By Program Type



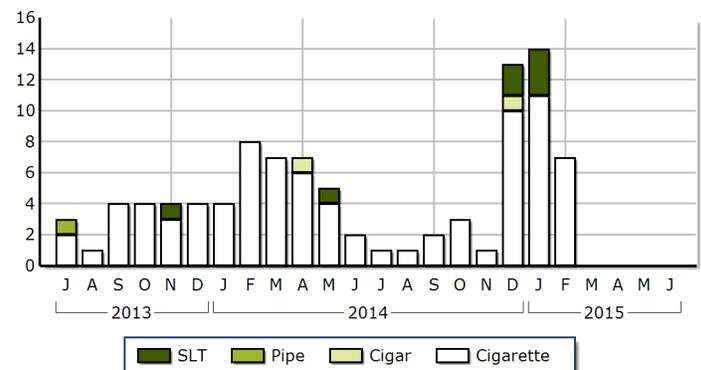
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

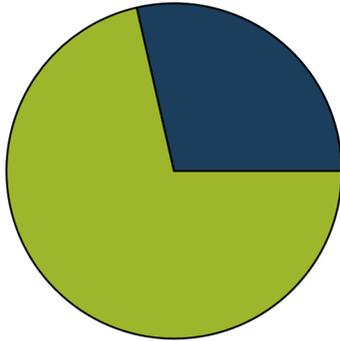


## Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

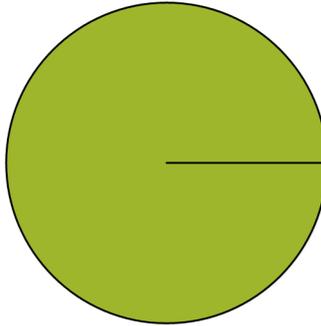
Tobacco Users By Gender



Female, 71.43%  
Male, 28.57%

Chart Total N: 7

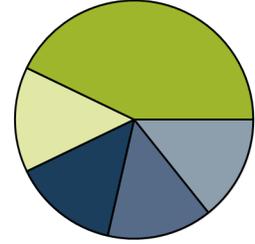
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

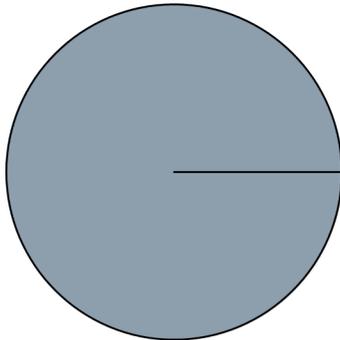
Tobacco Users By Education



No HS Degreee/GED, 14.29%  
HS Degreee/GED, 14.29%  
Some Technical School, 14.29%  
Technical Degree, 14.29%  
Some College, 42.86%

Chart Total N: 7

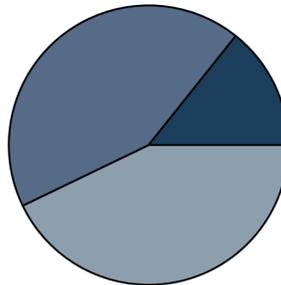
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

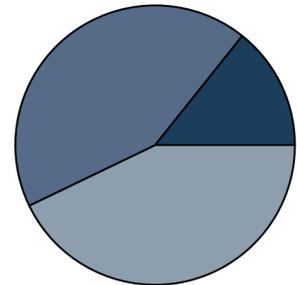
Tobacco Users By Age



45 - 54, 42.86%  
55 - 64, 42.86%  
65 and Older, 14.29%

Chart Total N: 7

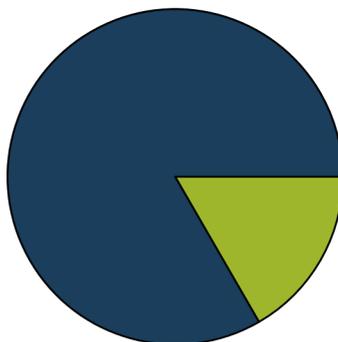
Tobacco Users By Health Plan



Medicaid, 42.86%  
Medicare, 42.86%  
Uninsured, 14.29%

Chart Total N: 7

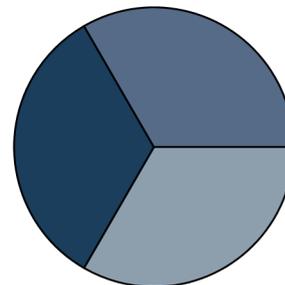
Tobacco Users By Ethnicity



Hispanic, 16.67%  
Non-Hispanic, 83.33%

Chart Total N: 6

Tobacco Users By Chronic Condition



Asthma, 33.33%  
COPD, 33.33%  
None, 33.33%

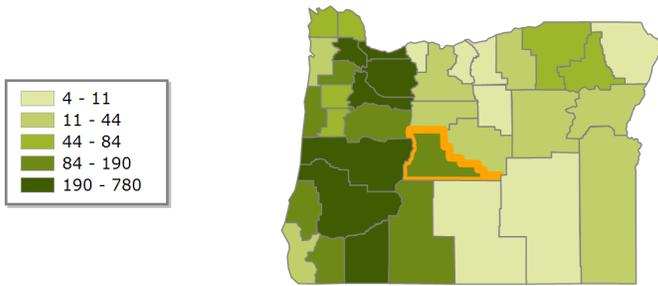
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

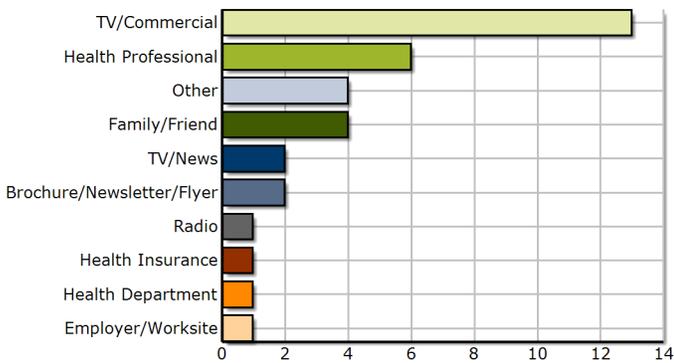
From 2/1/2015 through 2/28/2015

State Tobacco Users Served Contract YTD (Adults)

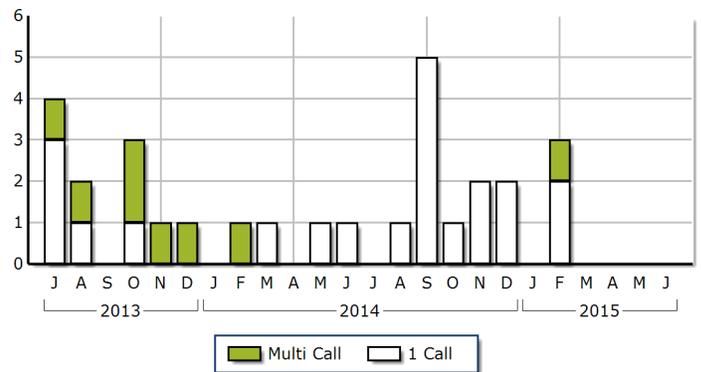


County Population	Prevalence	Tobacco Users
Adult 133,924	14.1 %	18,883 <sup>4</sup>
		County State
<b>Tobacco Users - Last Full Month</b>		50 1,402
<b>Tobacco Users YTD</b>		199 8,142
<b>Unique Tobacco Users YTD</b>	3	130 5,377
<b>Target Reach</b>		2.0 % 2.0 %
<b>Reach YTD</b>	1	1.05 % 1.61 %
<b>Reach - NAQC</b>	2	0.68 % 0.65 %
<b>Annualized Reach</b>	1	1.58 % 2.42 %
<b>Annualized Reach - NAQC</b>	2	1.02 % 0.97 %
<b>Unique Individual Reach</b>	3	0.69 % 1.07 %

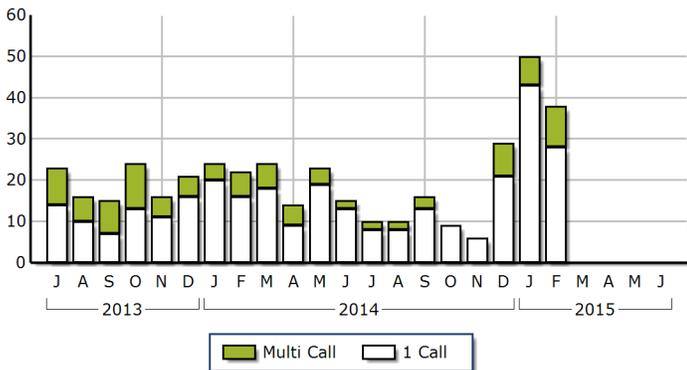
How Heard About



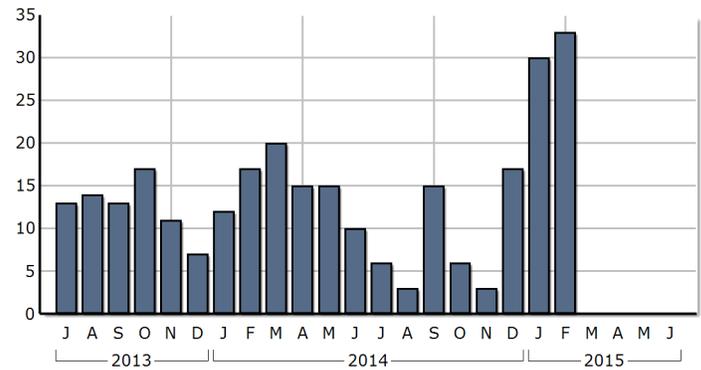
Fax Referral



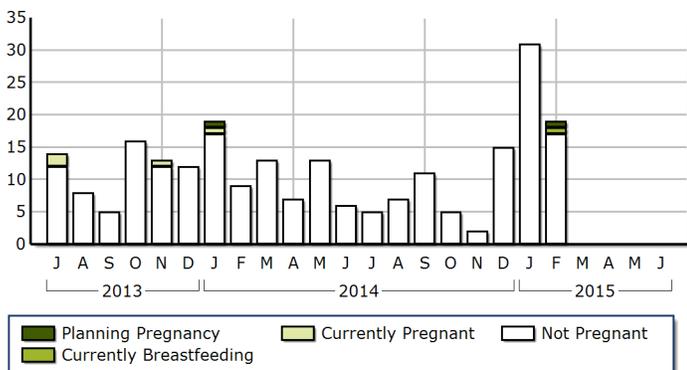
Tobacco User Enrollments By Program Type



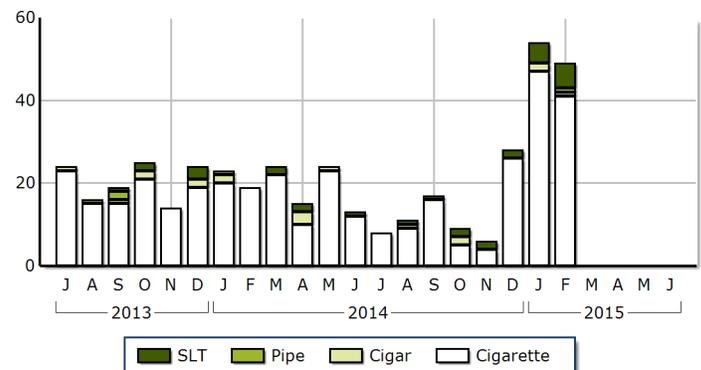
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

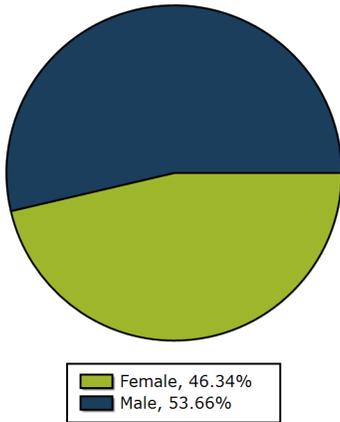


Chart Total N: 41

Tobacco Users By Language

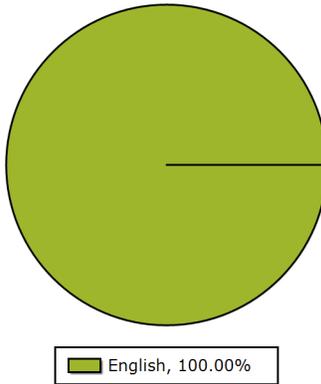


Chart Total N: 41

Tobacco Users By Education

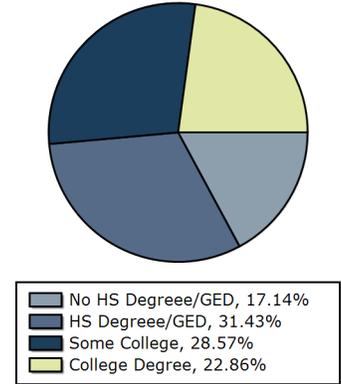


Chart Total N: 35

Tobacco Users By Race

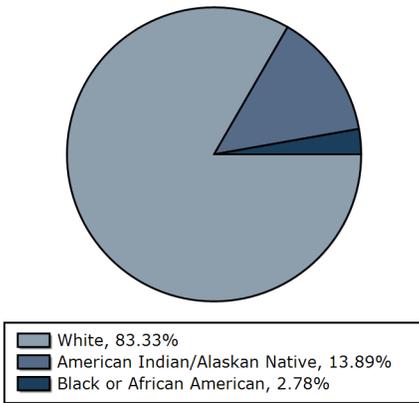


Chart Total N: 36

Tobacco Users By Age

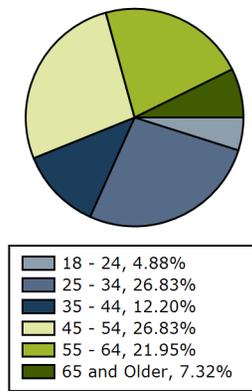


Chart Total N: 41

Tobacco Users By Health Plan

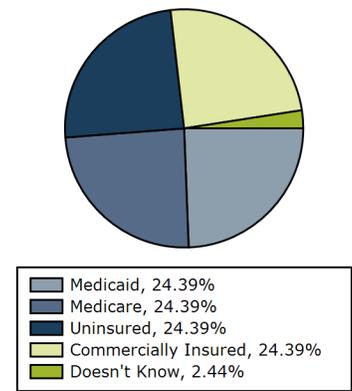


Chart Total N: 41

Tobacco Users By Ethnicity

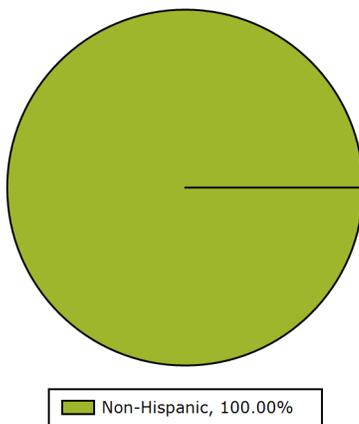


Chart Total N: 36

Tobacco Users By Chronic Condition

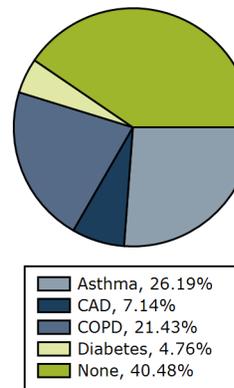


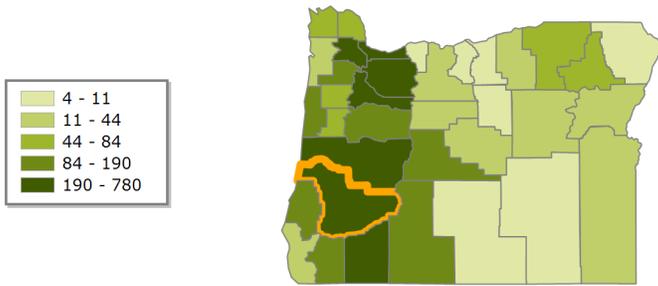
Chart Total N: 42

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

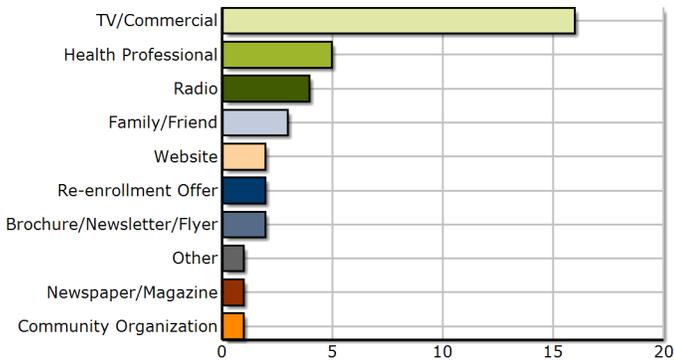
From 2/1/2015 through 2/28/2015

### State Tobacco Users Served Contract YTD (Adults)

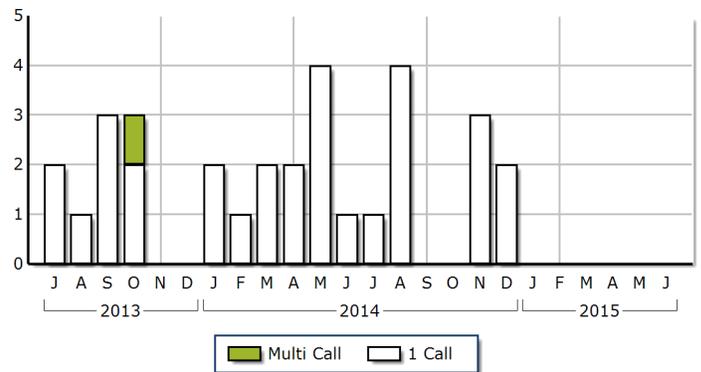


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			41	1,402
Tobacco Users YTD			243	8,142
Unique Tobacco Users YTD			3	5,377
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.08 %
Reach - NAQC			2	0.83 %
Annualized Reach			1	1.62 %
Annualized Reach - NAQC			2	1.25 %
Unique Individual Reach			3	0.77 %

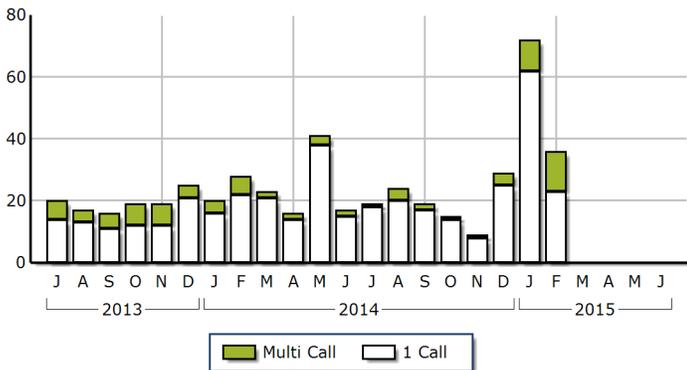
### How Heard About



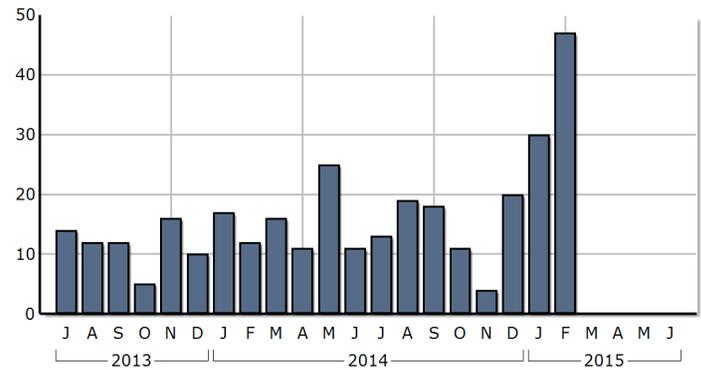
### Fax Referral



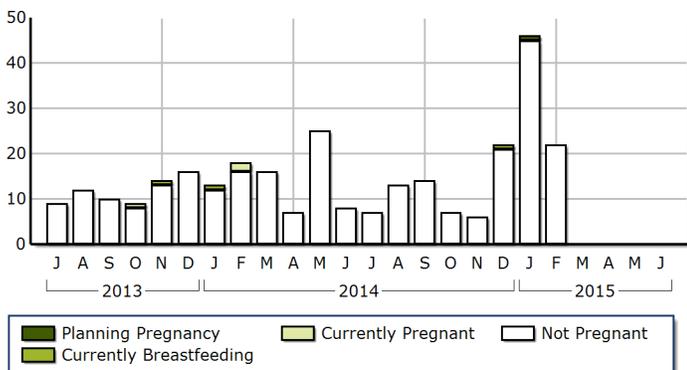
### Tobacco User Enrollments By Program Type



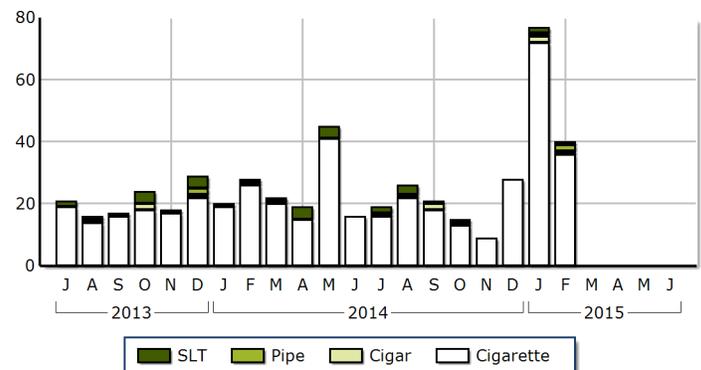
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

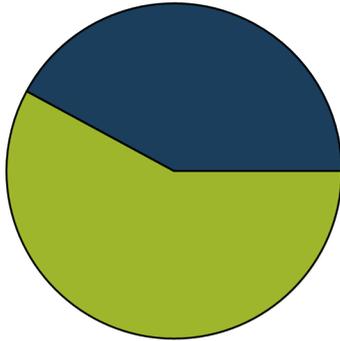


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

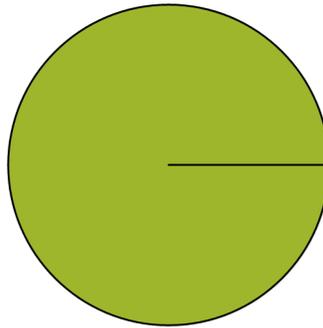
Tobacco Users By Gender



Female, 57.89%  
Male, 42.11%

Chart Total N: 38

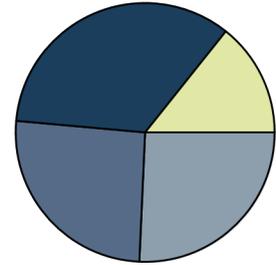
Tobacco Users By Language



English, 100.00%

Chart Total N: 38

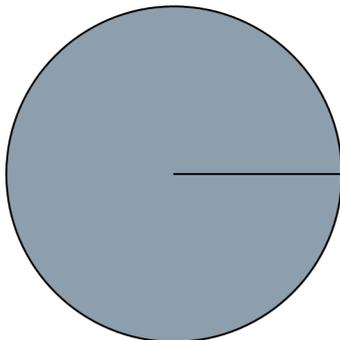
Tobacco Users By Education



No HS Degreee/GED, 25.71%  
HS Degreee/GED, 25.71%  
Some College, 34.29%  
College Degree, 14.29%

Chart Total N: 35

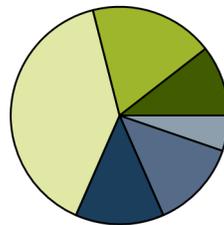
Tobacco Users By Race



White, 100.00%

Chart Total N: 37

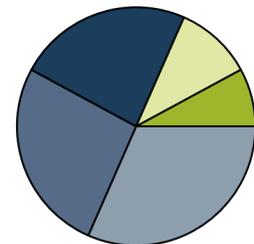
Tobacco Users By Age



18 - 24, 5.26%  
25 - 34, 13.16%  
35 - 44, 13.16%  
45 - 54, 39.47%  
55 - 64, 18.42%  
65 and Older, 10.53%

Chart Total N: 38

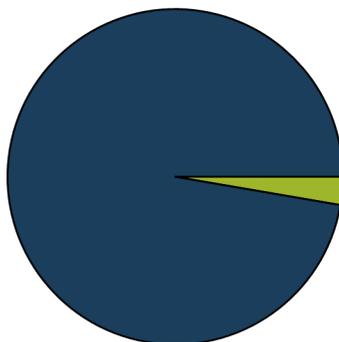
Tobacco Users By Health Plan



Uninsured, 31.58%  
Medicaid, 26.32%  
Commercially Insured, 23.68%  
Medicare, 10.53%  
Doesn't Know, 7.89%

Chart Total N: 38

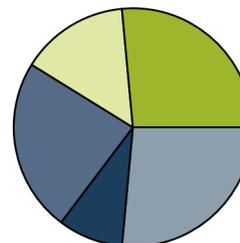
Tobacco Users By Ethnicity



Hispanic, 2.70%  
Non-Hispanic, 97.30%

Chart Total N: 37

Tobacco Users By Chronic Condition



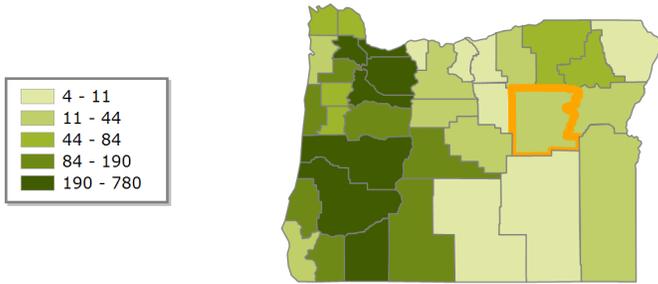
Asthma, 26.47%  
CAD, 8.82%  
COPD, 23.53%  
Diabetes, 14.71%  
None, 26.47%

Chart Total N: 34

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

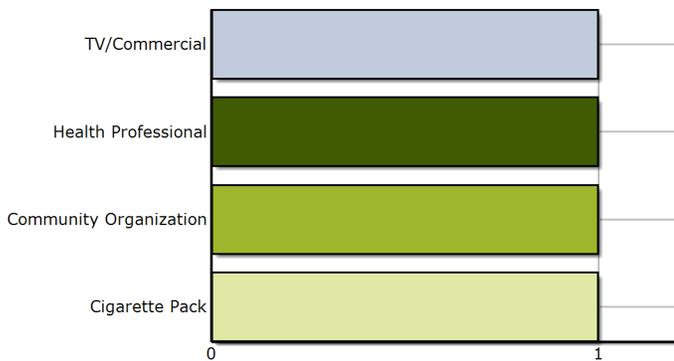
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

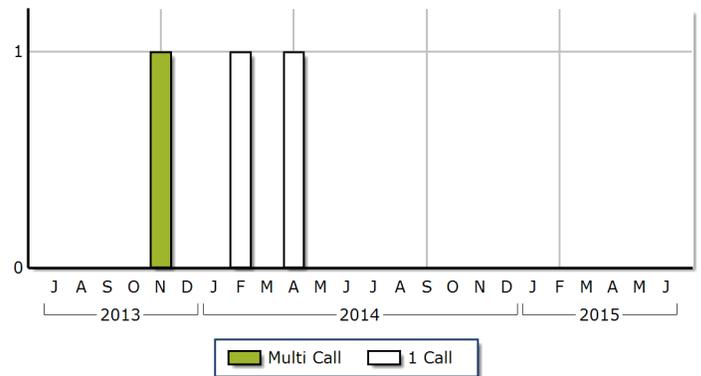


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			4	1,402
Tobacco Users YTD			13	8,142
Unique Tobacco Users YTD			3	5,377
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.89 %
Reach - NAQC			2	0.89 %
Annualized Reach			1	1.34 %
Annualized Reach - NAQC			2	1.34 %
Unique Individual Reach			3	0.48 %

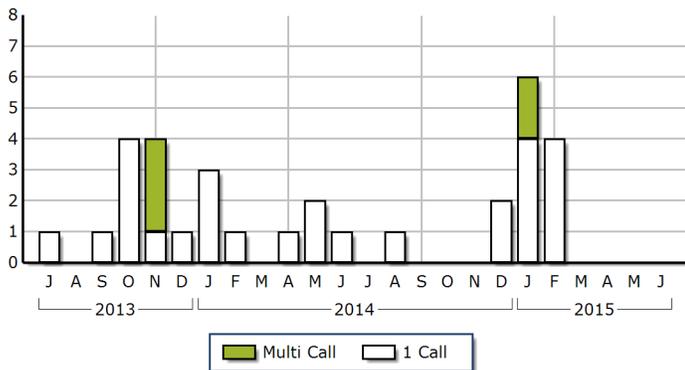
## How Heard About



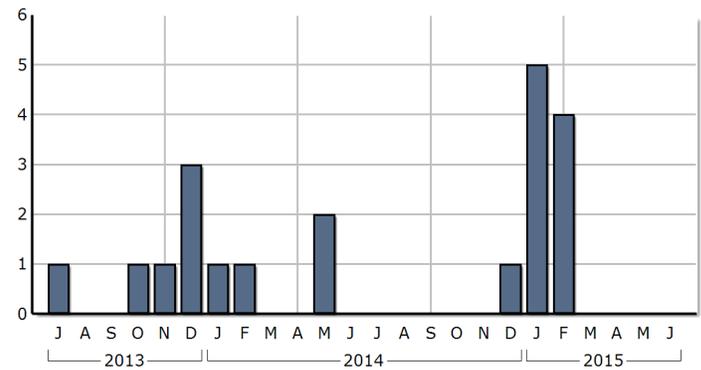
## Fax Referral



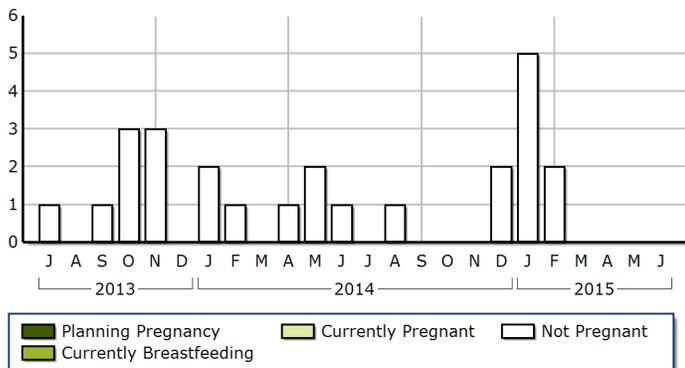
## Tobacco User Enrollments By Program Type



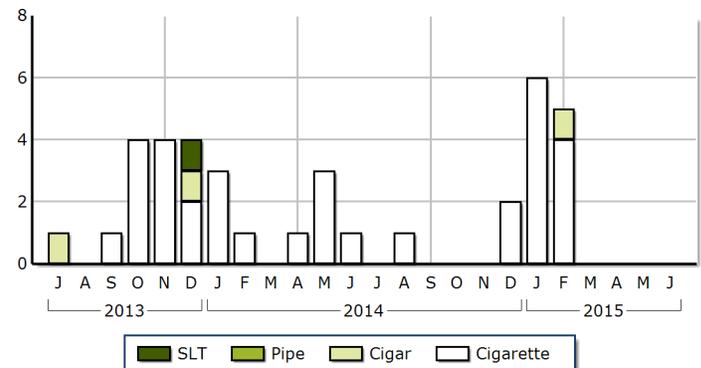
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

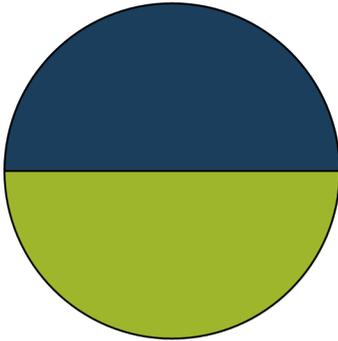


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

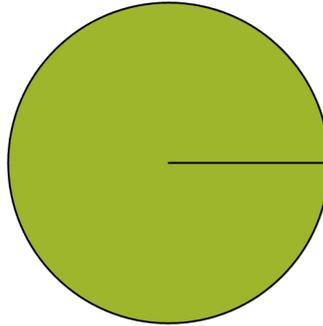
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 4

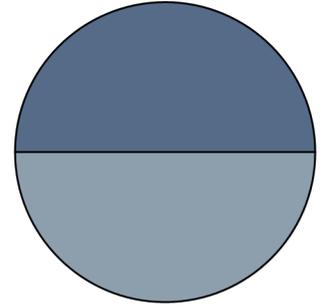
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

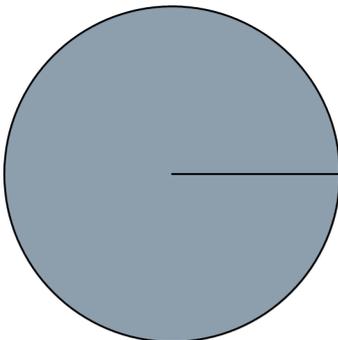
Tobacco Users By Education



Some College, 50.00%  
College Degree, 50.00%

Chart Total N: 4

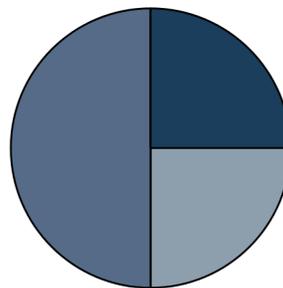
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

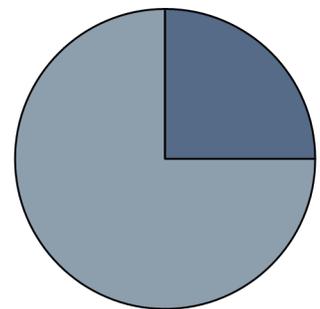
Tobacco Users By Age



25 - 34, 25.00%  
55 - 64, 50.00%  
65 and Older, 25.00%

Chart Total N: 4

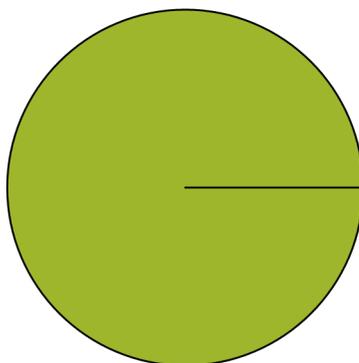
Tobacco Users By Health Plan



Medicare, 75.00%  
Doesn't Know, 25.00%

Chart Total N: 4

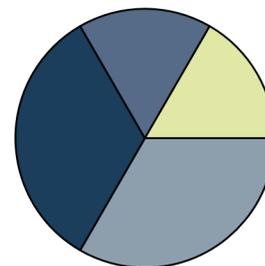
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



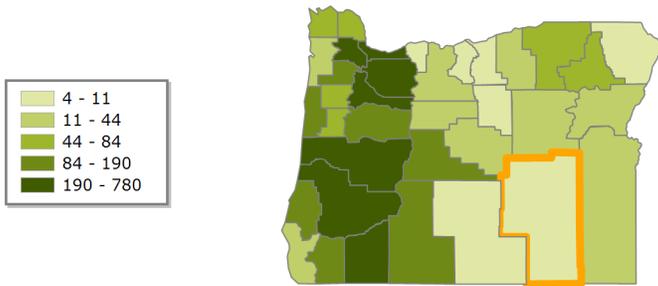
Asthma, 33.33%  
COPD, 33.33%  
Diabetes, 16.67%  
None, 16.67%

Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

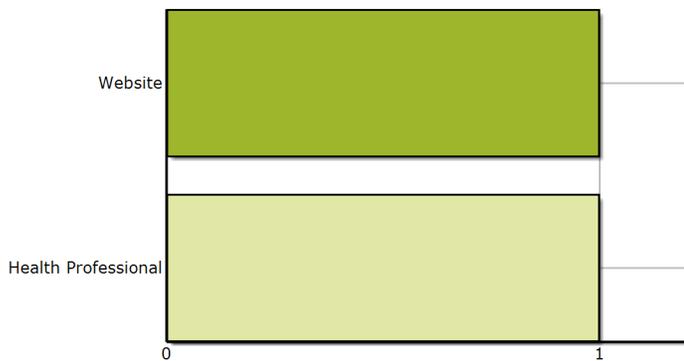
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

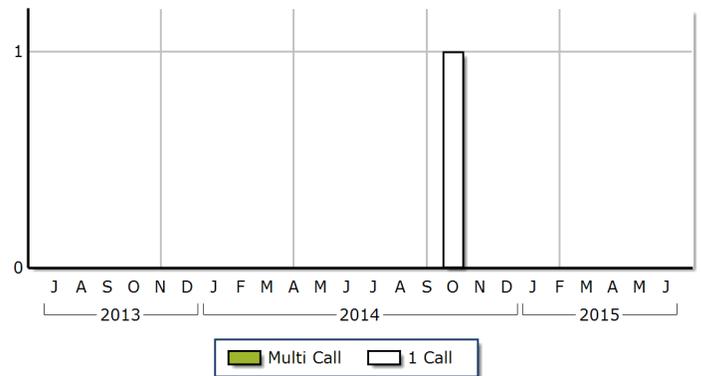


County Population	Prevalence	Tobacco Users	
Adult	6,087	14.3 %	
		870 <sup>4</sup>	
		County	State
Tobacco Users - Last Full Month		2	1,402
Tobacco Users YTD		10	8,142
Unique Tobacco Users YTD		3	5,377
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.15 %
Reach - NAQC		2	0.92 %
Annualized Reach		1	1.72 %
Annualized Reach - NAQC		2	1.38 %
Unique Individual Reach		3	0.69 %
			1.07 %

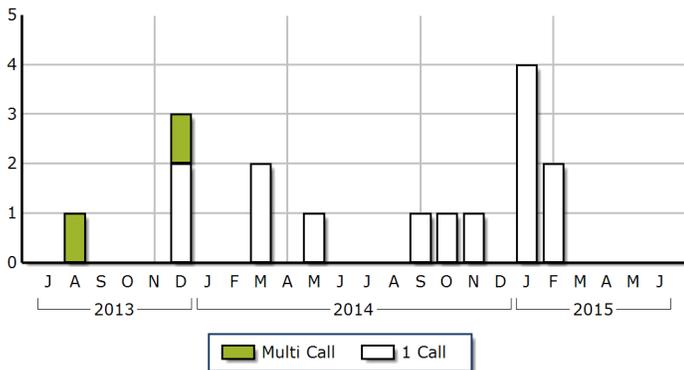
## How Heard About



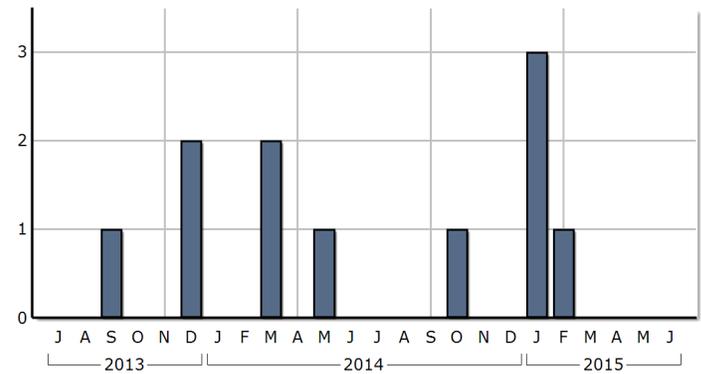
## Fax Referral



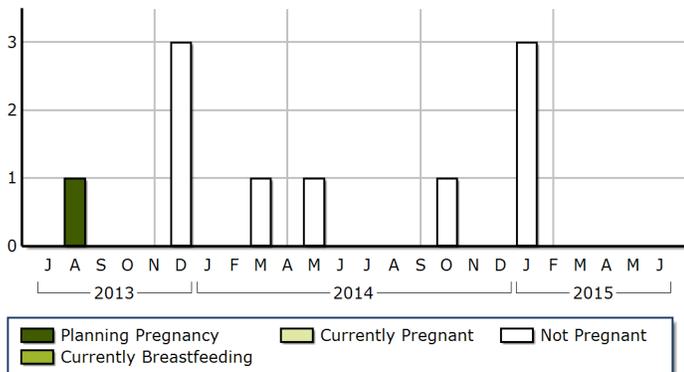
## Tobacco User Enrollments By Program Type



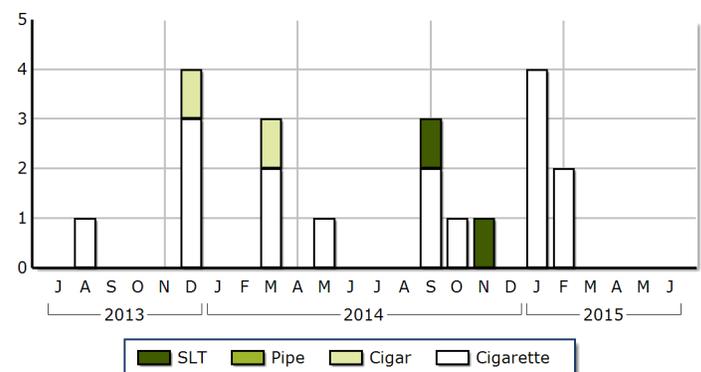
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

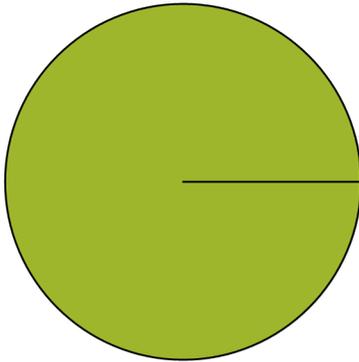


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

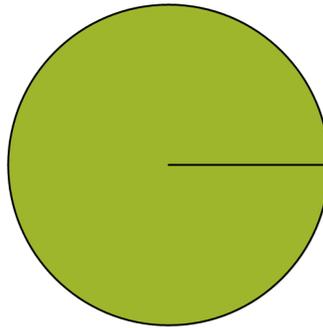
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 2

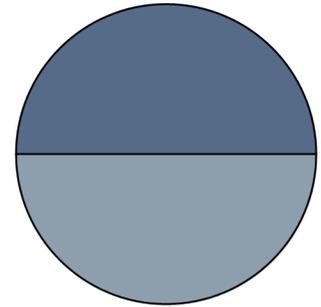
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

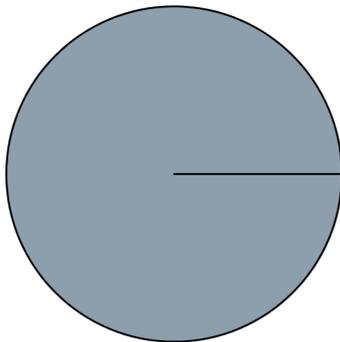
Tobacco Users By Education



No HS Degreee/GED, 50.00%  
HS Degreee/GED, 50.00%

Chart Total N: 2

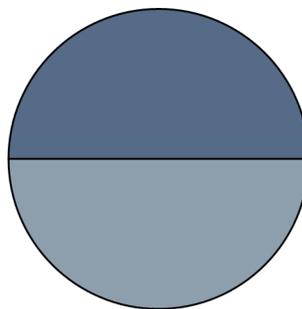
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

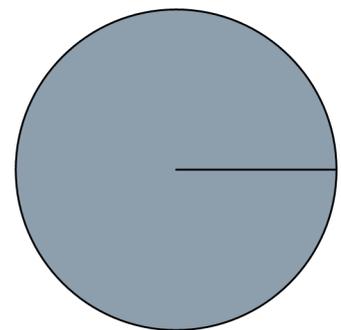
Tobacco Users By Age



55 - 64, 50.00%  
65 and Older, 50.00%

Chart Total N: 2

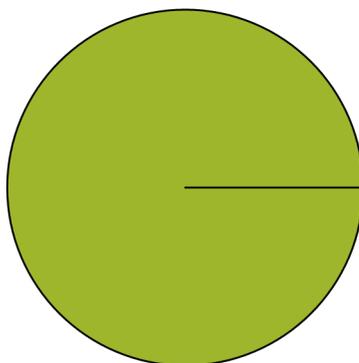
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 2

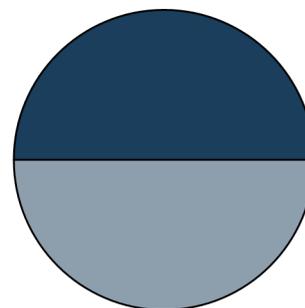
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



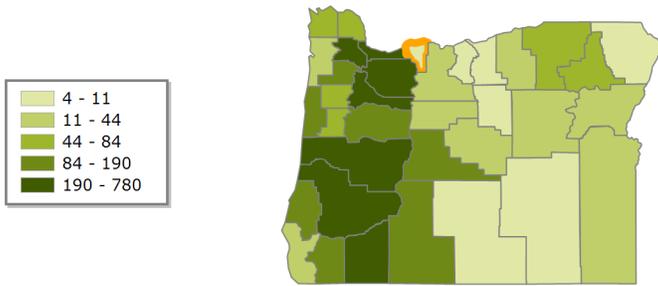
COPD, 50.00%  
None, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

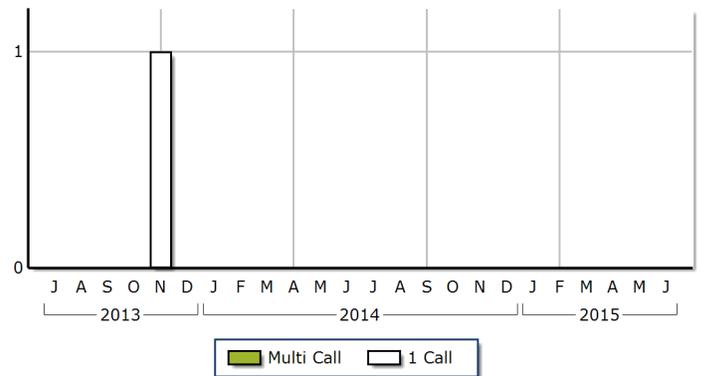


County Population	Prevalence	Tobacco Users
<b>Adult</b> 16,229	8.6 %	1,396 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		1
<b>Tobacco Users YTD</b>		7
<b>Unique Tobacco Users YTD</b>	3	5
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>	1	0.50 %
<b>Reach - NAQC</b>	2	0.43 %
<b>Annualized Reach</b>	1	0.75 %
<b>Annualized Reach - NAQC</b>	2	0.64 %
<b>Unique Individual Reach</b>	3	0.36 %

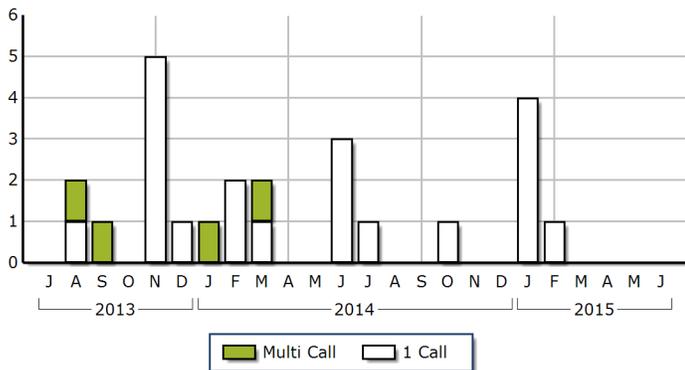
## How Heard About



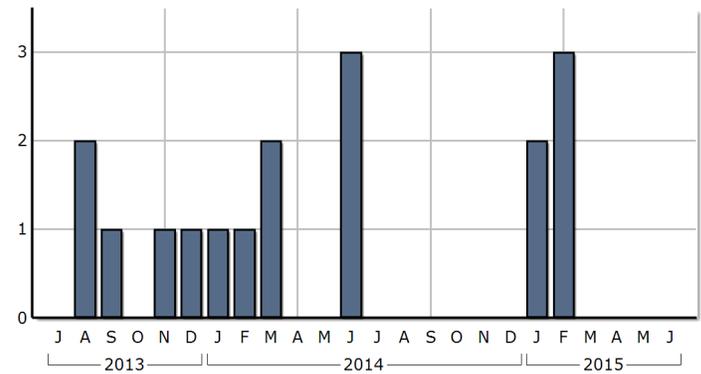
## Fax Referral



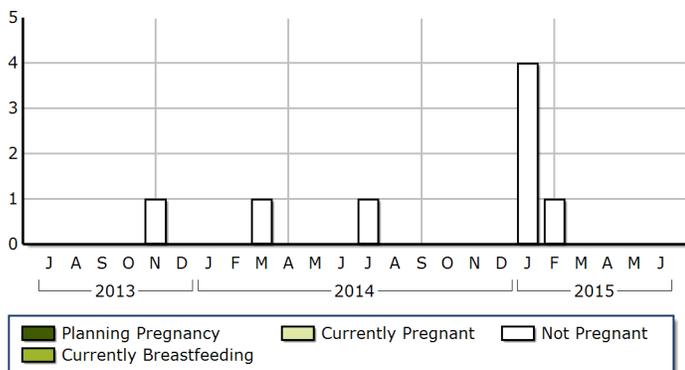
## Tobacco User Enrollments By Program Type



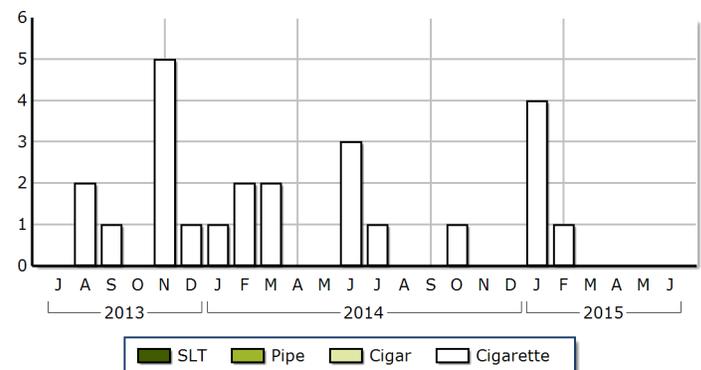
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

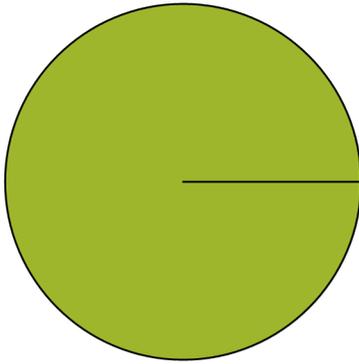


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

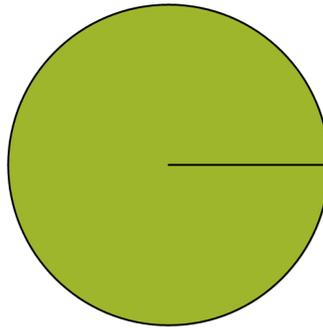
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

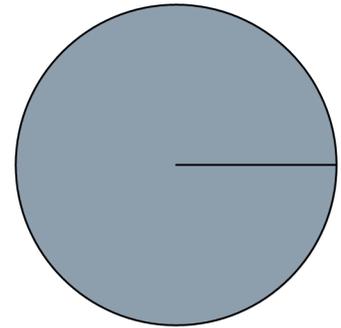
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

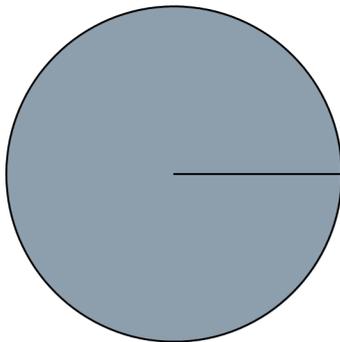
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

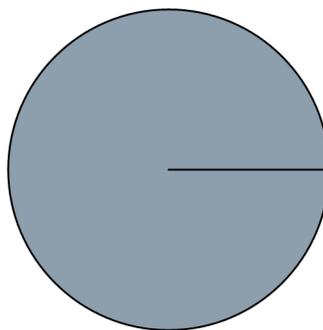
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

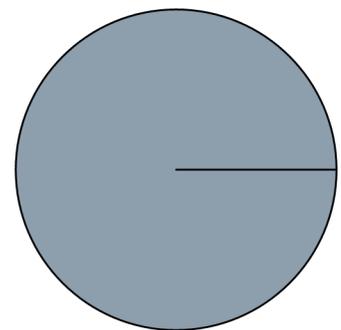
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

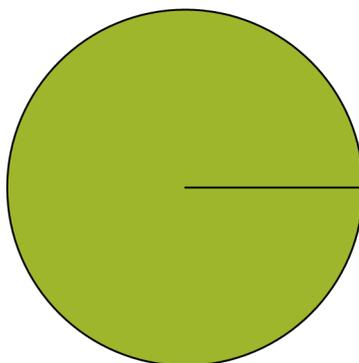
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

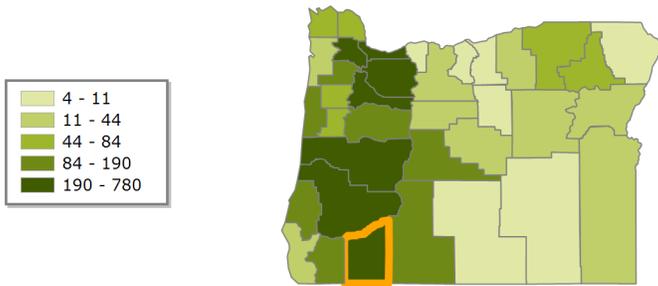
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

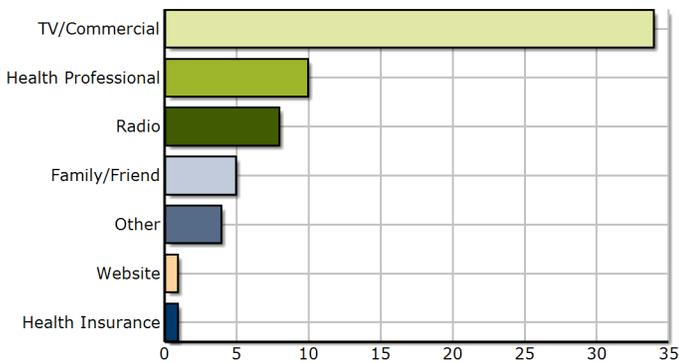
From 2/1/2015 through 2/28/2015

### State Tobacco Users Served Contract YTD (Adults)

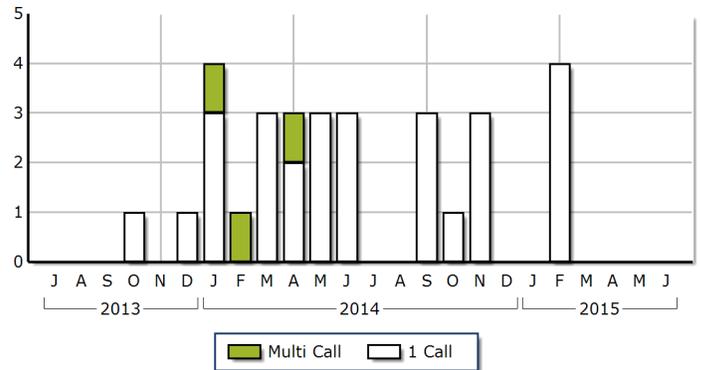


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	160,716	21.9 %		35,197 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			69	1,402
<b>Tobacco Users YTD</b>			307	8,142
<b>Unique Tobacco Users YTD</b>			3	235
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	0.87 %
<b>Reach - NAQC</b>			2	0.61 %
<b>Annualized Reach</b>			1	1.31 %
<b>Annualized Reach - NAQC</b>			2	0.92 %
<b>Unique Individual Reach</b>			3	0.67 %

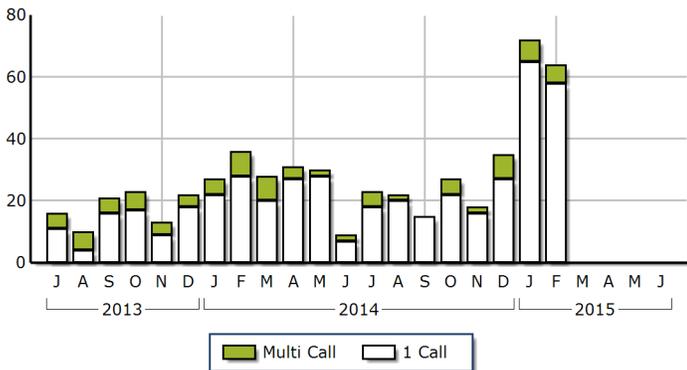
### How Heard About



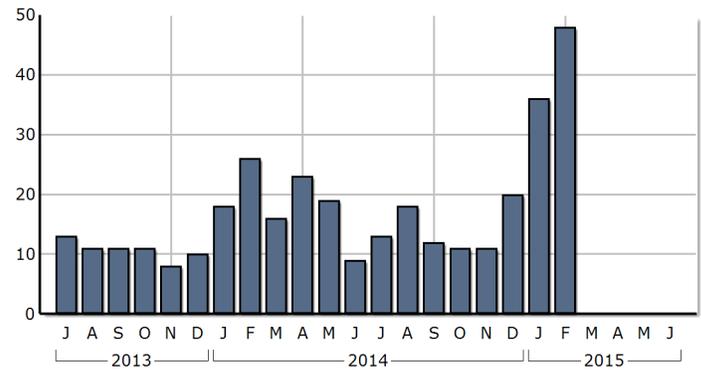
### Fax Referral



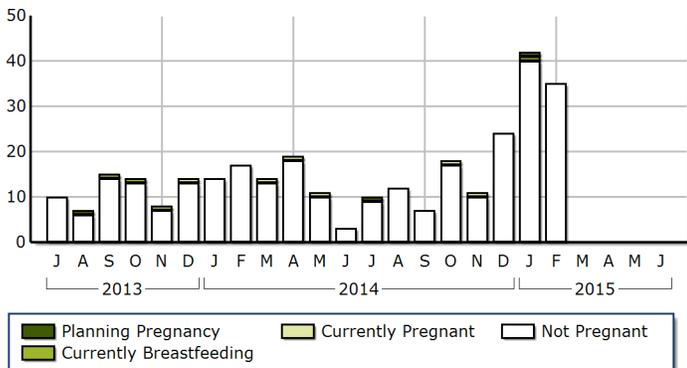
### Tobacco User Enrollments By Program Type



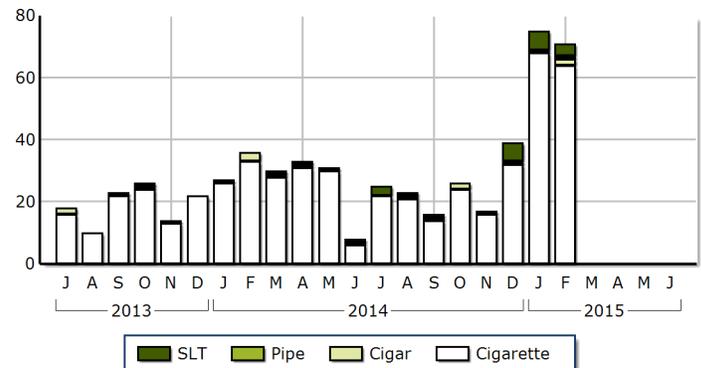
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

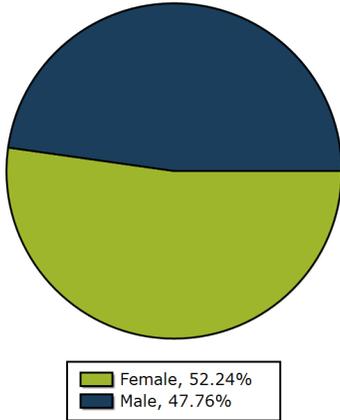


Chart Total N: 67

Tobacco Users By Language

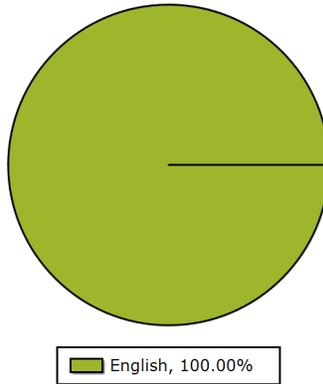


Chart Total N: 67

Tobacco Users By Education

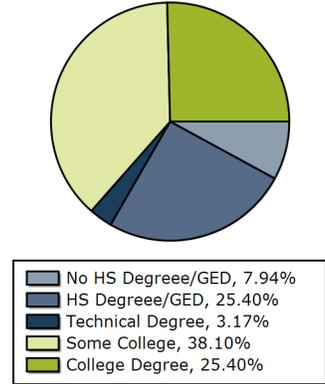


Chart Total N: 63

Tobacco Users By Race

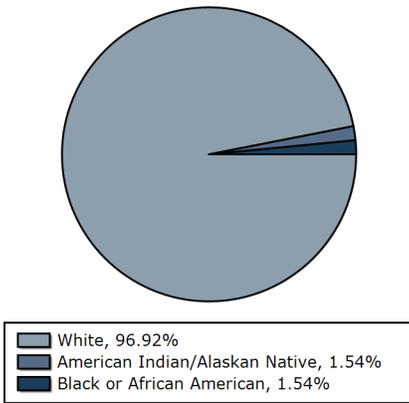


Chart Total N: 65

Tobacco Users By Age

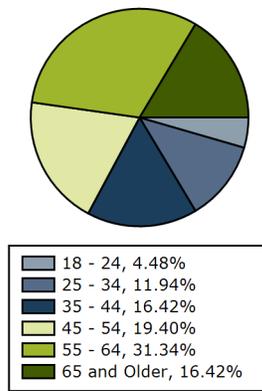


Chart Total N: 67

Tobacco Users By Health Plan

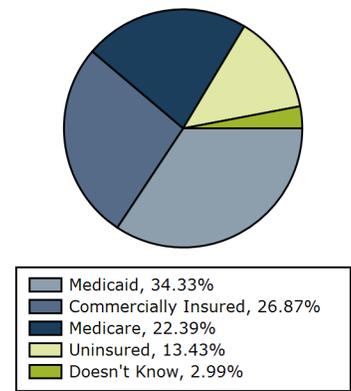


Chart Total N: 67

Tobacco Users By Ethnicity

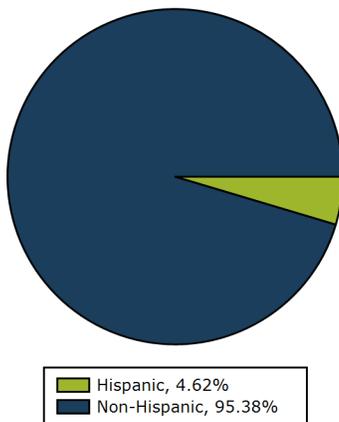


Chart Total N: 65

Tobacco Users By Chronic Condition

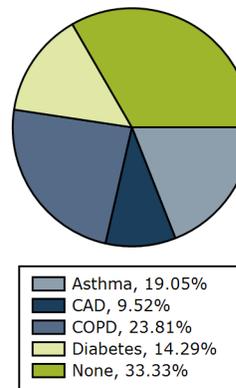


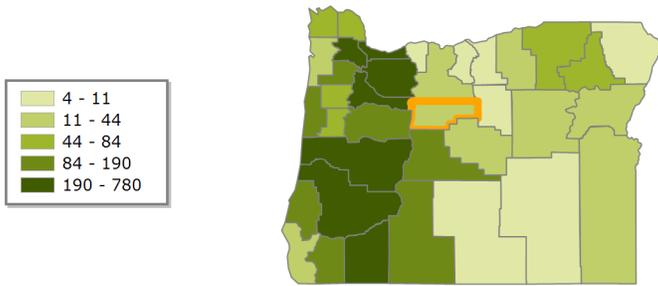
Chart Total N: 63

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

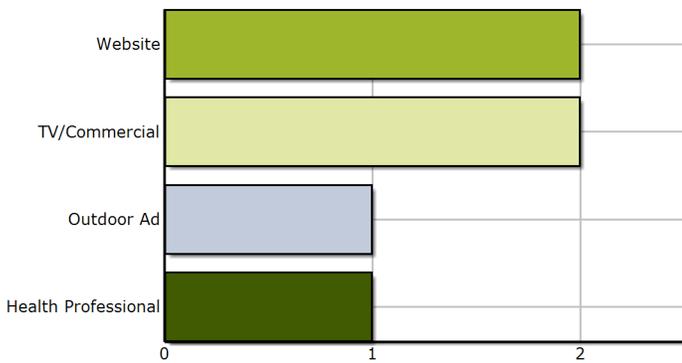
From 2/1/2015 through 2/28/2015

### State Tobacco Users Served Contract YTD (Adults)

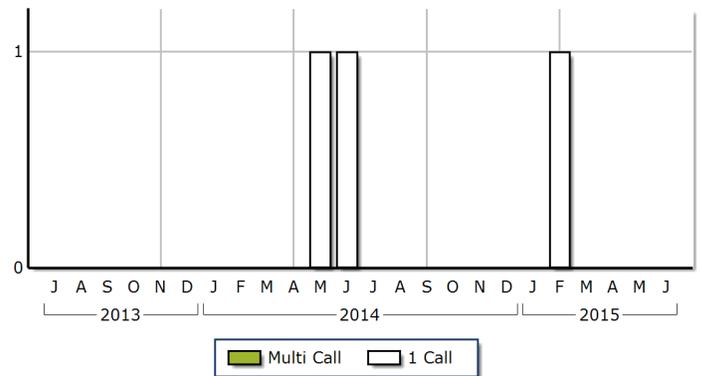


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			8	1,402
Tobacco Users YTD			27	8,142
Unique Tobacco Users YTD			3	5,377
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.02 %
Reach - NAQC			2	0.64 %
Annualized Reach			1	1.54 %
Annualized Reach - NAQC			2	0.97 %
Unique Individual Reach			3	0.80 %
				1.07 %

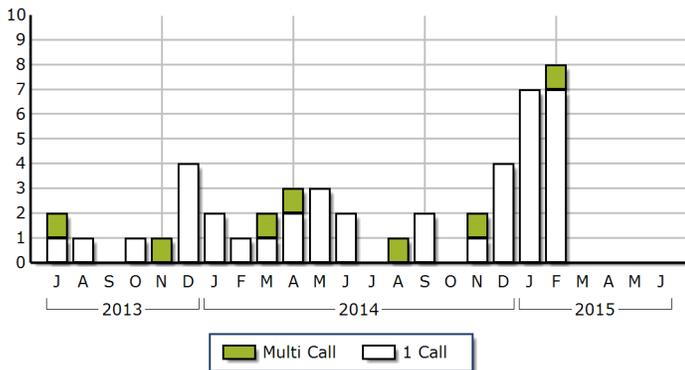
### How Heard About



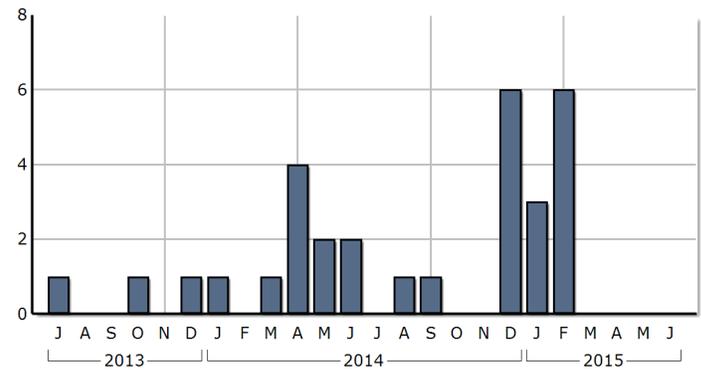
### Fax Referral



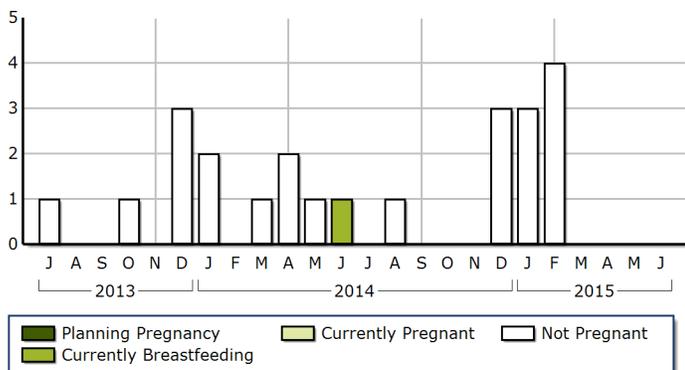
### Tobacco User Enrollments By Program Type



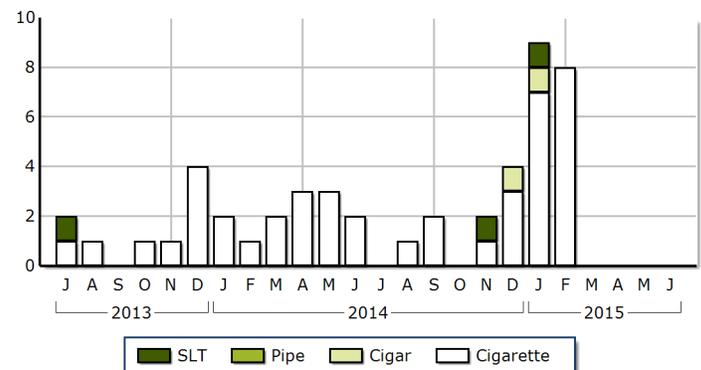
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

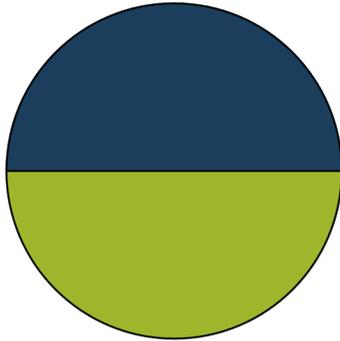


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

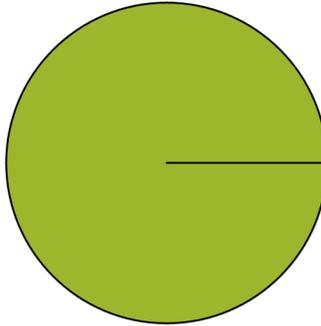
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 8

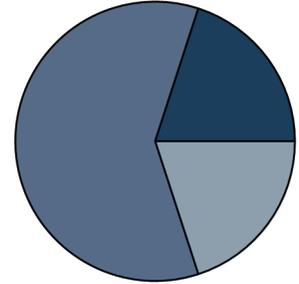
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

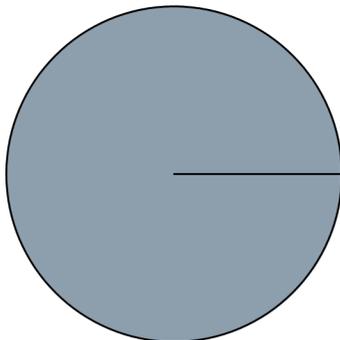
Tobacco Users By Education



HS Degree/GED, 20.00%  
Some College, 60.00%  
College Degree, 20.00%

Chart Total N: 5

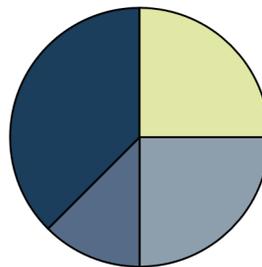
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

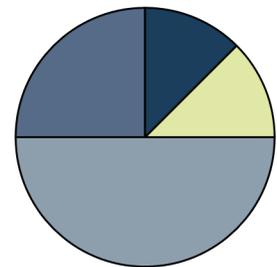
Tobacco Users By Age



25 - 34, 25.00%  
35 - 44, 12.50%  
45 - 54, 37.50%  
65 and Older, 25.00%

Chart Total N: 8

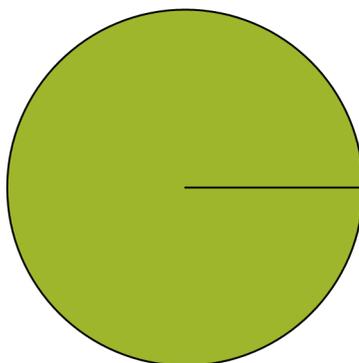
Tobacco Users By Health Plan



Medicare, 50.00%  
Medicaid, 25.00%  
Uninsured, 12.50%  
Commercially Insured, 12.50%

Chart Total N: 8

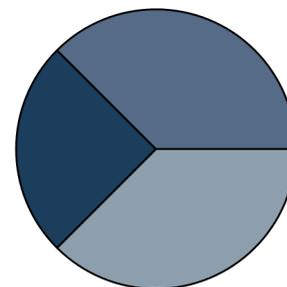
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



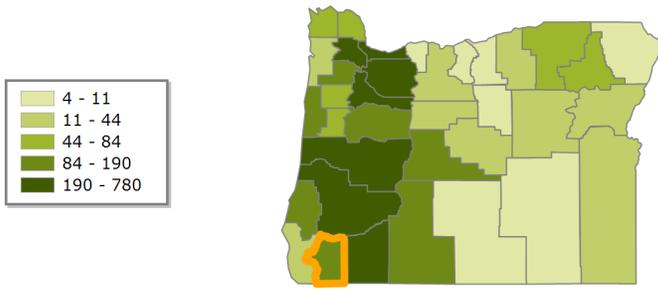
Asthma, 37.50%  
COPD, 25.00%  
None, 37.50%

Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

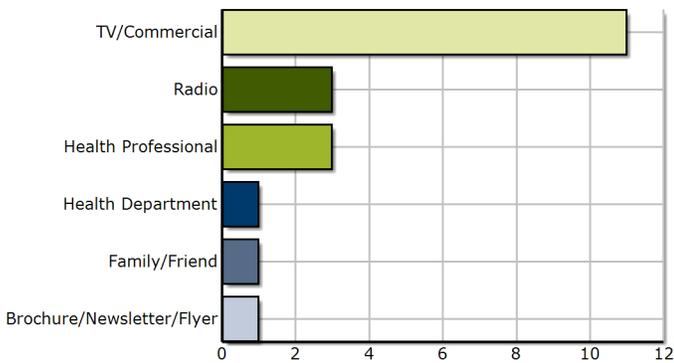
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

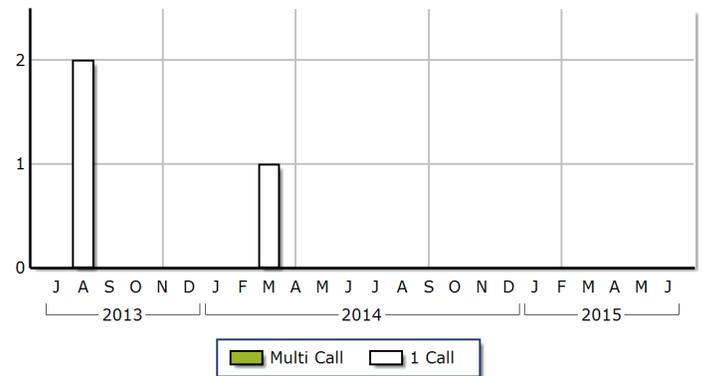


County Population	Prevalence	Tobacco Users
Adult 66,678	25.0 %	16,670 <sup>4</sup>
		County State
Tobacco Users - Last Full Month		20 1,402
Tobacco Users YTD		108 8,142
Unique Tobacco Users YTD		3 78 5,377
Target Reach		2.0 % 2.0 %
Reach YTD		1 0.65 % 1.61 %
Reach - NAQC		2 0.52 % 0.65 %
Annualized Reach		1 0.97 % 2.42 %
Annualized Reach - NAQC		2 0.77 % 0.97 %
Unique Individual Reach		3 0.47 % 1.07 %

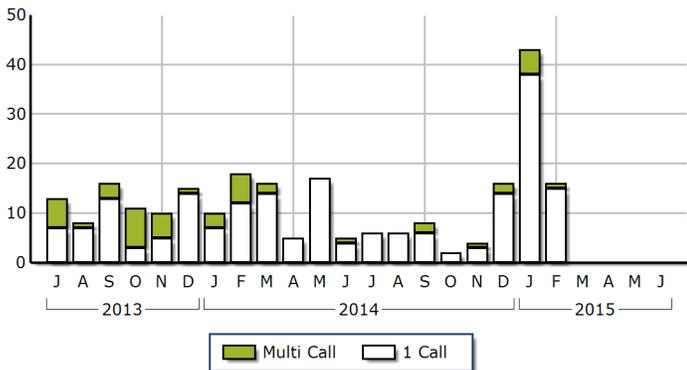
### How Heard About



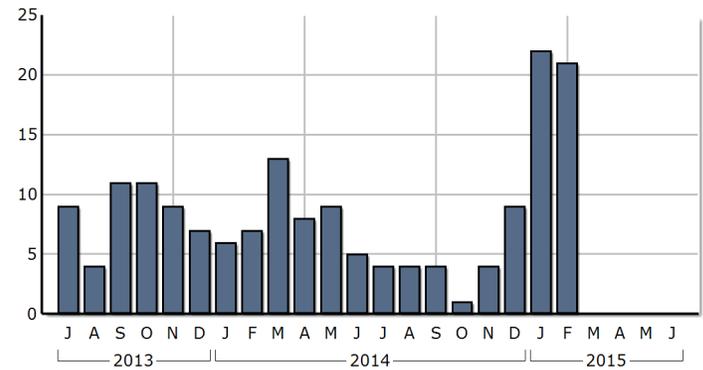
### Fax Referral



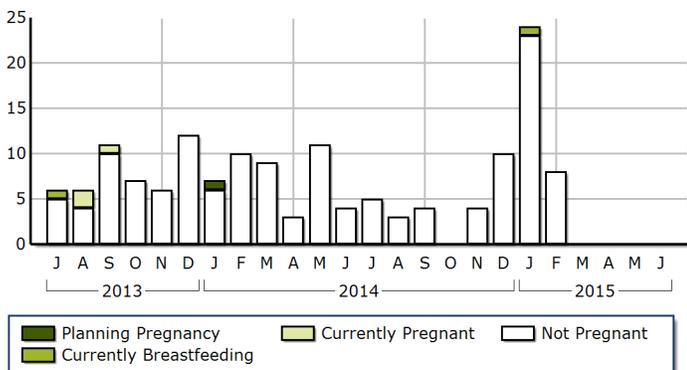
### Tobacco User Enrollments By Program Type



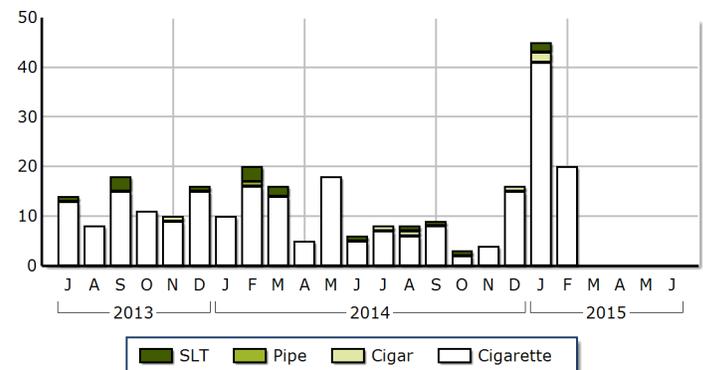
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

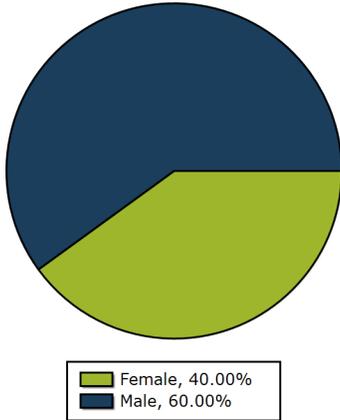


Chart Total N: 20

Tobacco Users By Language

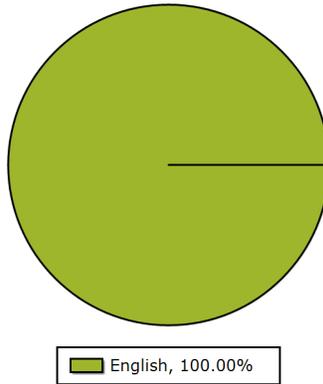


Chart Total N: 20

Tobacco Users By Education

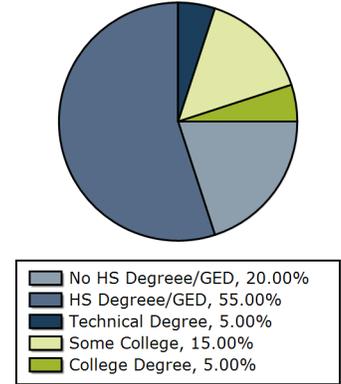


Chart Total N: 20

Tobacco Users By Race

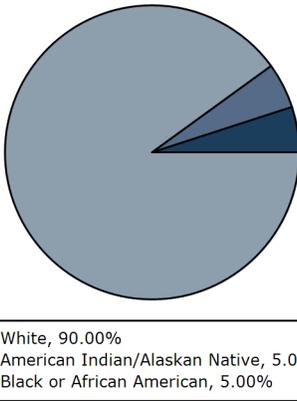


Chart Total N: 20

Tobacco Users By Age

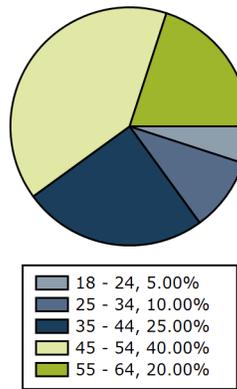


Chart Total N: 20

Tobacco Users By Health Plan

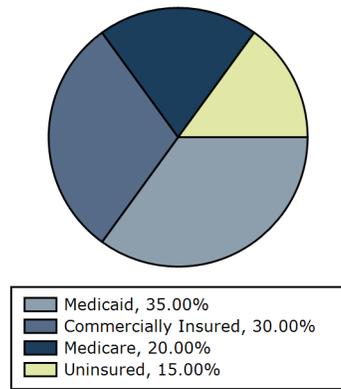


Chart Total N: 20

Tobacco Users By Ethnicity

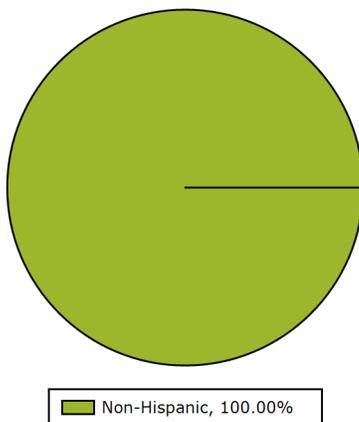


Chart Total N: 19

Tobacco Users By Chronic Condition

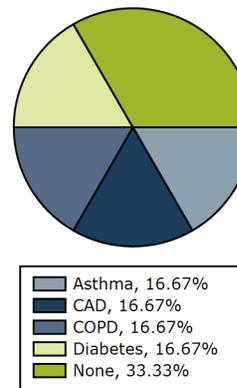
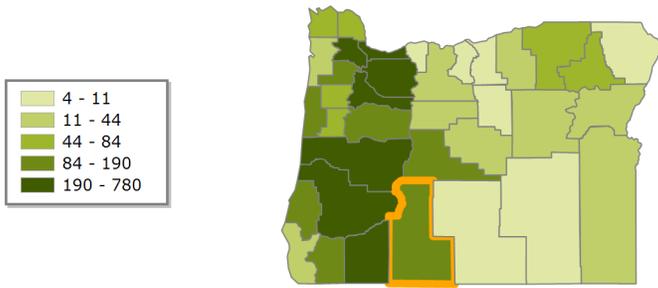


Chart Total N: 18

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

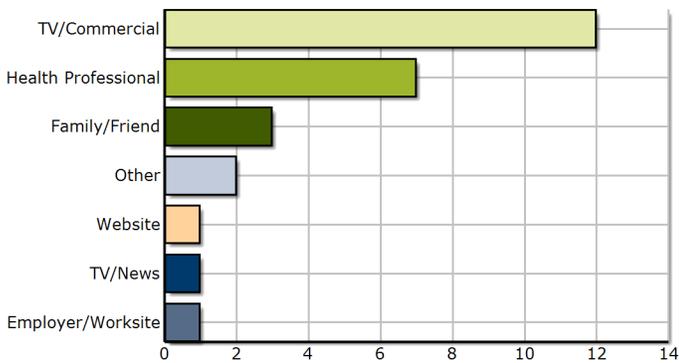
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

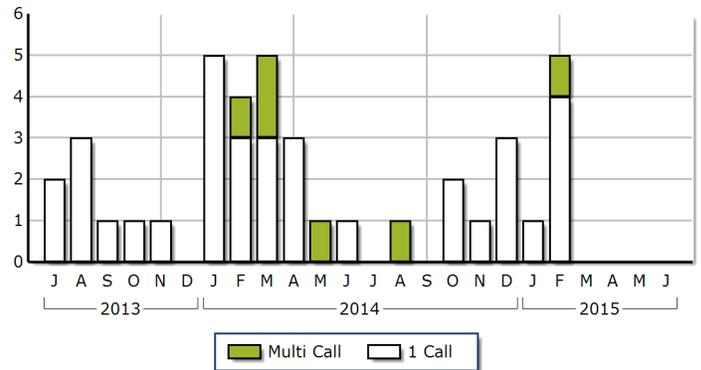


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %		11,109 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			30	1,402
Tobacco Users YTD			151	8,142
Unique Tobacco Users YTD			3	5,377
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.36 %
Reach - NAQC			2	1.04 %
Annualized Reach			1	2.04 %
Annualized Reach - NAQC			2	1.57 %
Unique Individual Reach			3	1.05 %

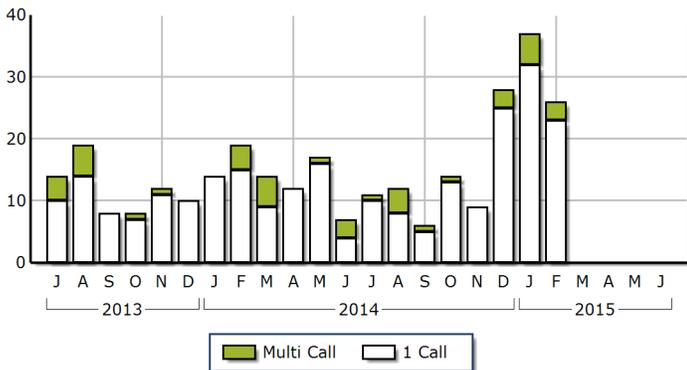
## How Heard About



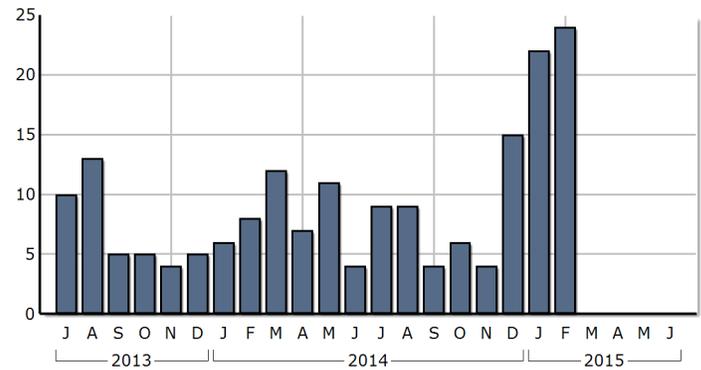
## Fax Referral



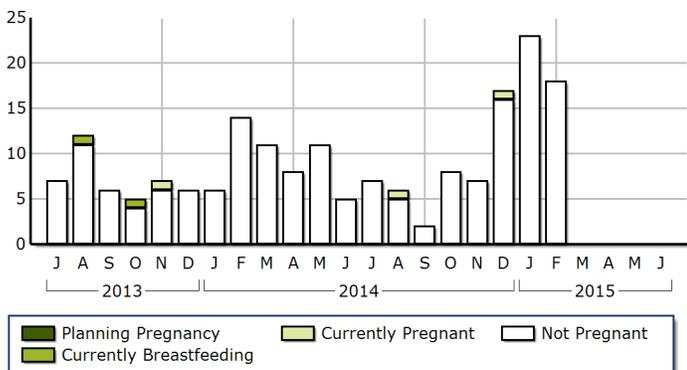
## Tobacco User Enrollments By Program Type



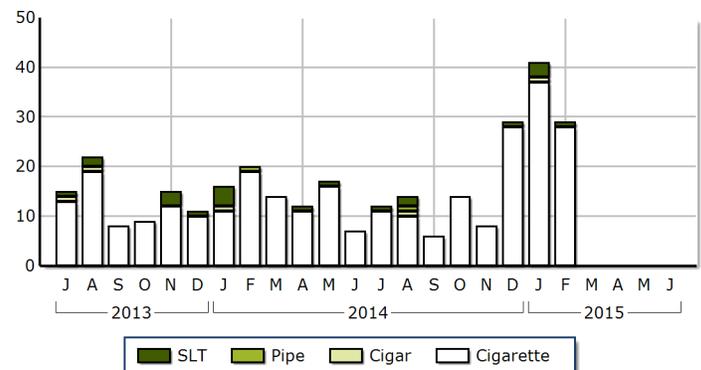
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

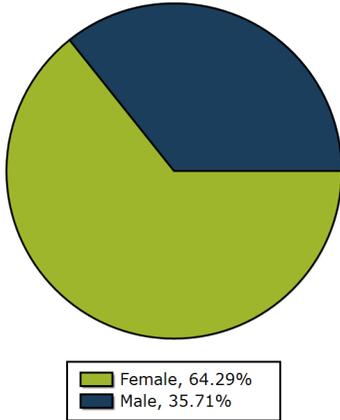


Chart Total N: 28

Tobacco Users By Language

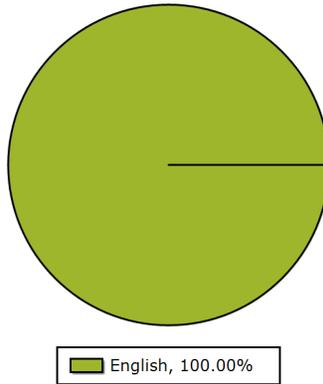


Chart Total N: 28

Tobacco Users By Education

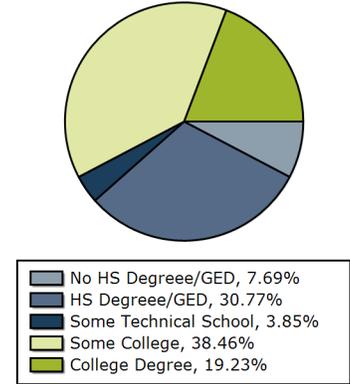


Chart Total N: 26

Tobacco Users By Race

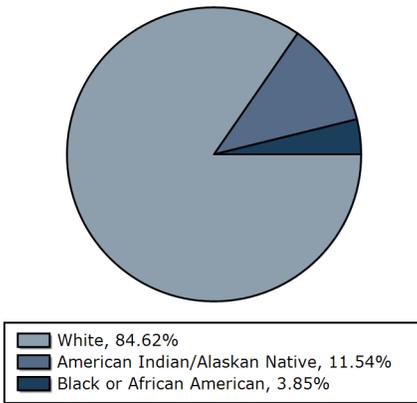


Chart Total N: 26

Tobacco Users By Age

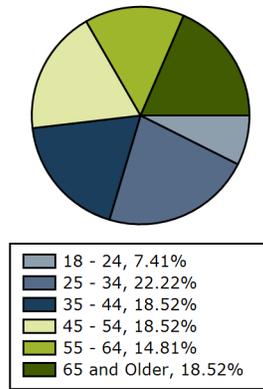


Chart Total N: 27

Tobacco Users By Health Plan

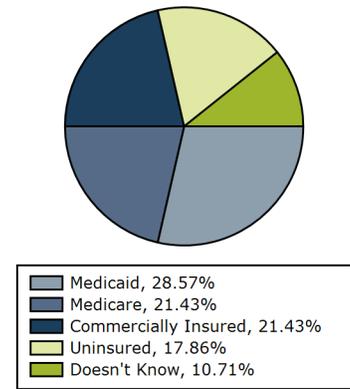


Chart Total N: 28

Tobacco Users By Ethnicity

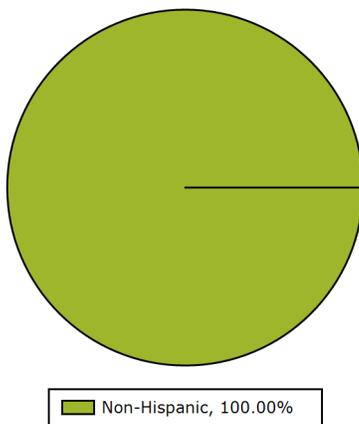


Chart Total N: 27

Tobacco Users By Chronic Condition

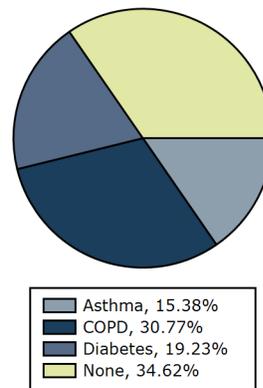
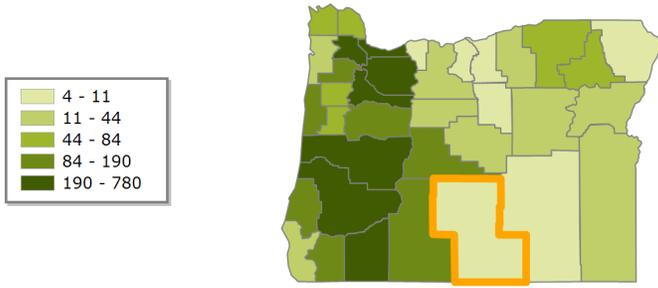


Chart Total N: 26

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

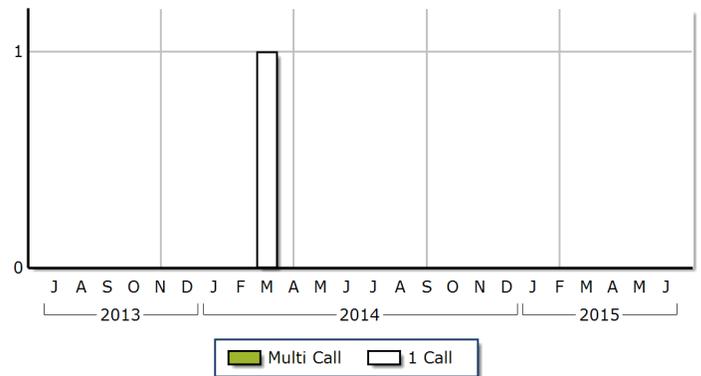
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

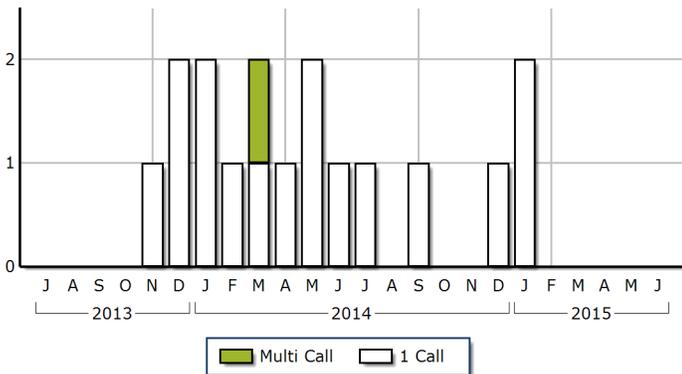


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %	1,208	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			-	1,402
Tobacco Users YTD			6	8,142
Unique Tobacco Users YTD			3	5,377
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.50 %
Reach - NAQC			2	0.17 %
Annualized Reach			1	0.75 %
Annualized Reach - NAQC			2	0.25 %
Unique Individual Reach			3	0.33 %

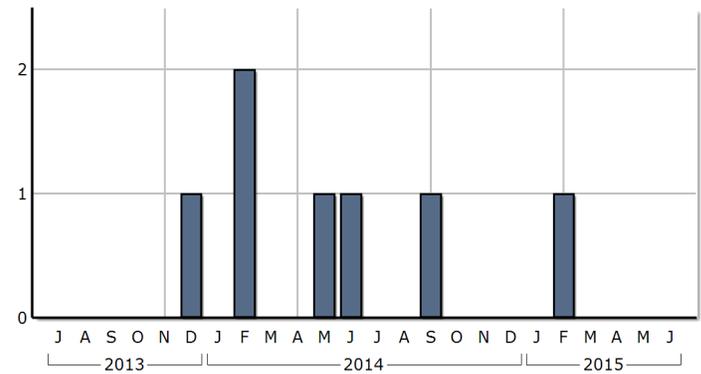
### Fax Referral



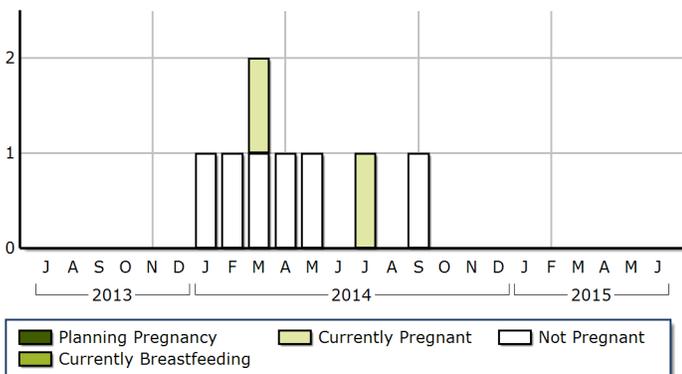
### Tobacco User Enrollments By Program Type



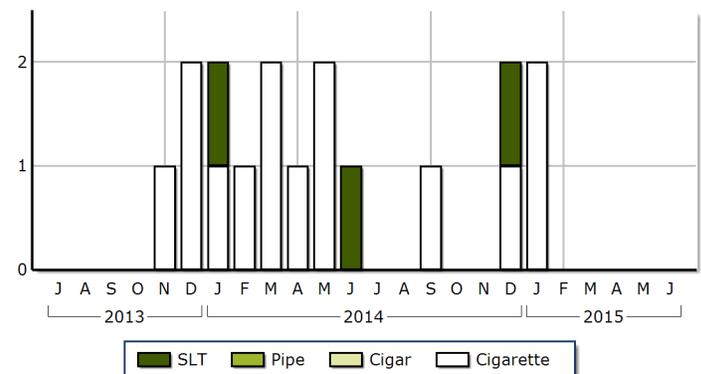
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

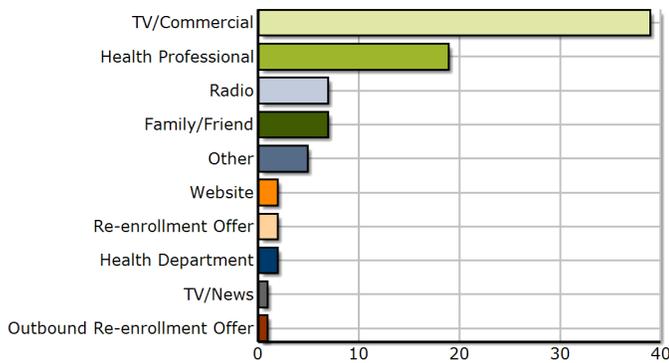
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

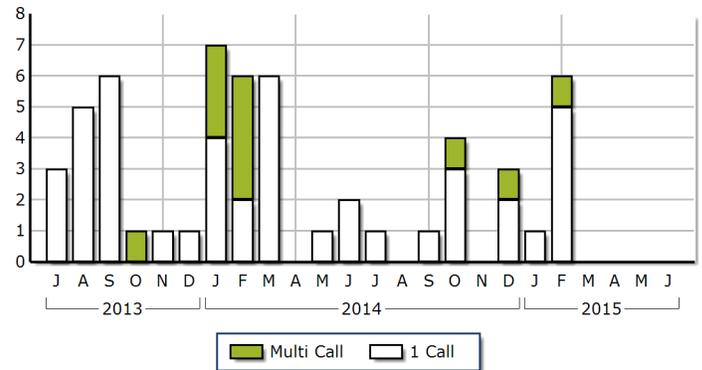


County Population		Prevalence	Tobacco Users
Adult	274,412	18.4 %	50,492 <sup>4</sup>
			County
Tobacco Users - Last Full Month			111
Tobacco Users YTD			498
Unique Tobacco Users YTD			3
Target Reach			2.0 %
Reach YTD			1
Reach - NAQC			2
Annualized Reach			1
Annualized Reach - NAQC			2
Unique Individual Reach			3

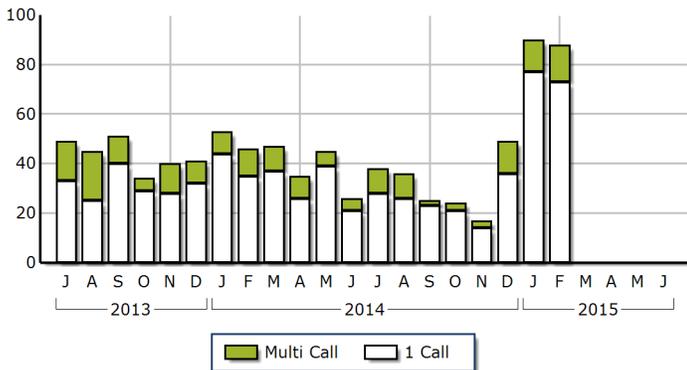
### How Heard About



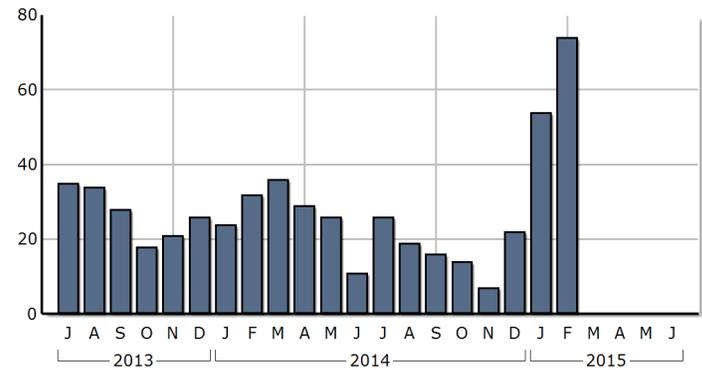
### Fax Referral



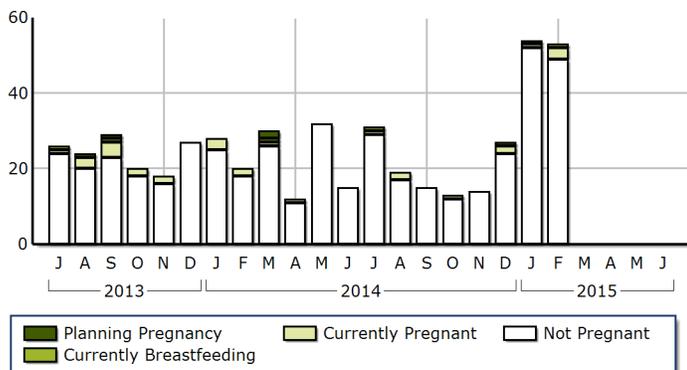
### Tobacco User Enrollments By Program Type



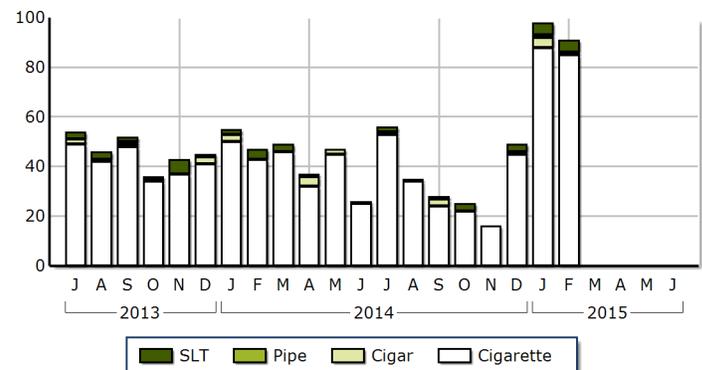
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

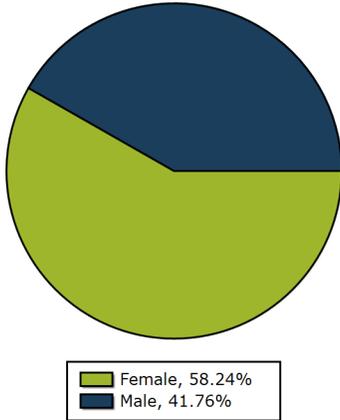


Chart Total N: 91

Tobacco Users By Language

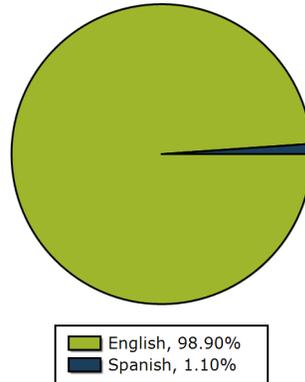


Chart Total N: 91

Tobacco Users By Education

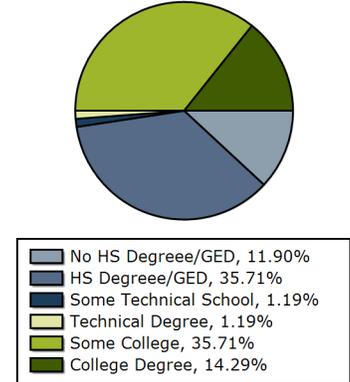


Chart Total N: 84

Tobacco Users By Race

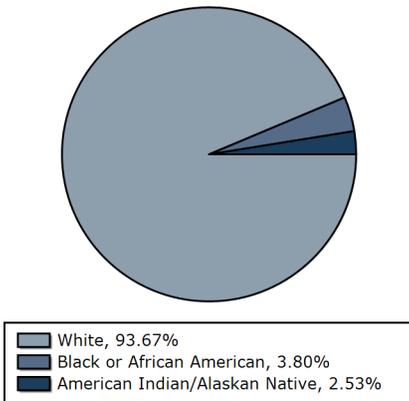


Chart Total N: 79

Tobacco Users By Age

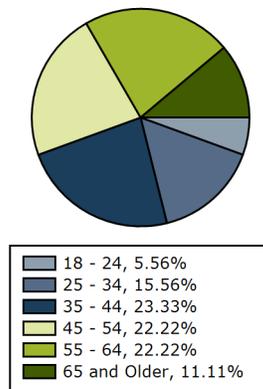


Chart Total N: 90

Tobacco Users By Health Plan

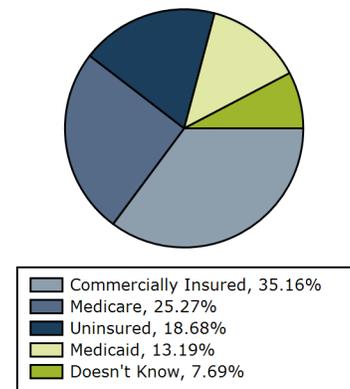


Chart Total N: 91

Tobacco Users By Ethnicity

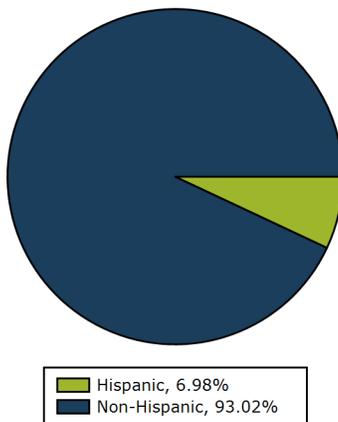


Chart Total N: 86

Tobacco Users By Chronic Condition

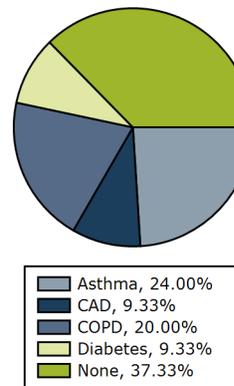


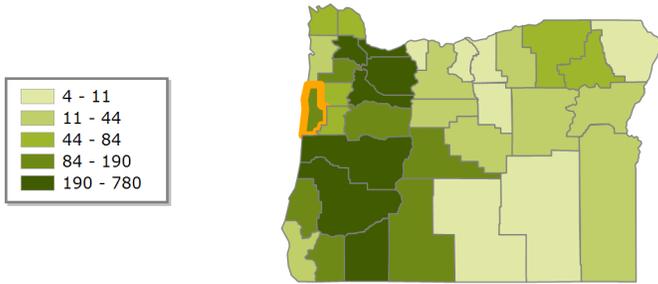
Chart Total N: 75

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

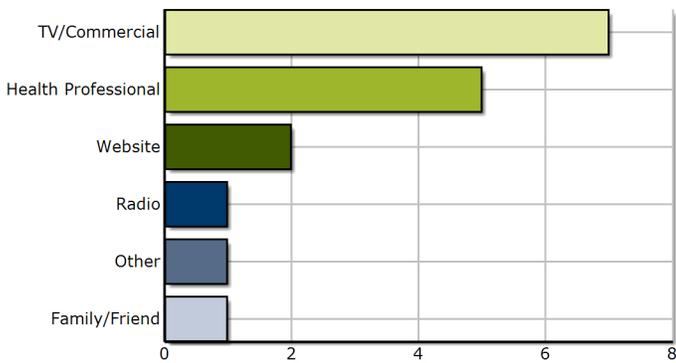
From 2/1/2015 through 2/28/2015

## State Tobacco Users Served Contract YTD (Adults)

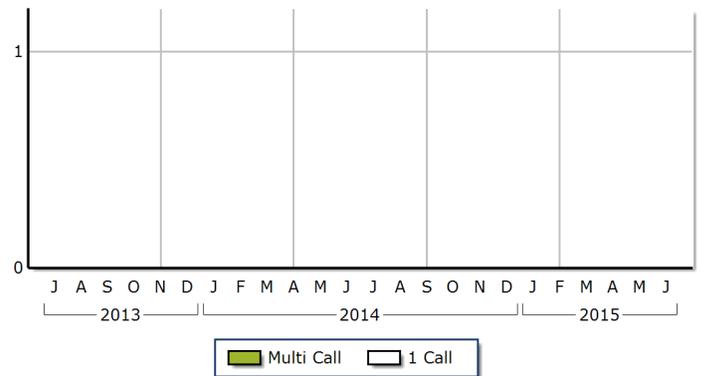


County Population	Prevalence	Tobacco Users	
Adult	36,512	26.9 %	9,822 <sup>4</sup>
		County	State
<b>Tobacco Users - Last Full Month</b>		19	1,402
<b>Tobacco Users YTD</b>		96	8,142
		3	63
<b>Unique Tobacco Users YTD</b>			5,377
<b>Target Reach</b>		2.0 %	2.0 %
		1	0.98 %
<b>Reach YTD</b>			1.61 %
		2	0.68 %
<b>Reach - NAQC</b>			0.65 %
		1	1.47 %
<b>Annualized Reach</b>			2.42 %
		2	1.02 %
<b>Annualized Reach - NAQC</b>			0.97 %
		3	0.64 %
<b>Unique Individual Reach</b>			1.07 %

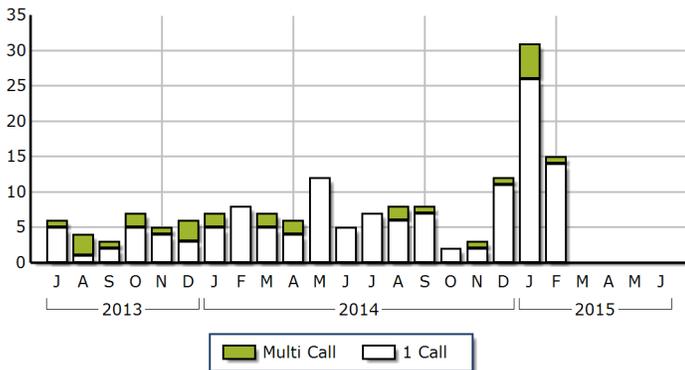
## How Heard About



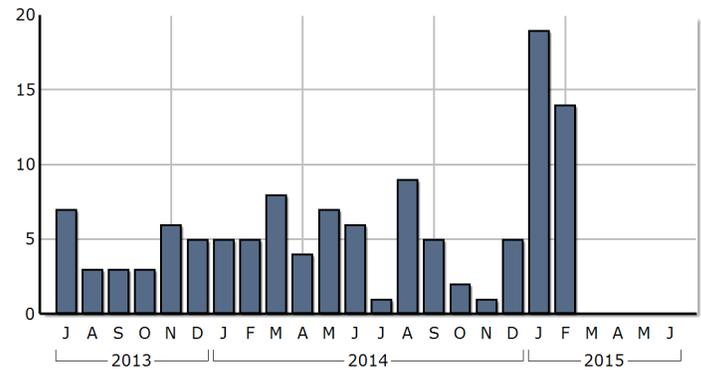
## Fax Referral



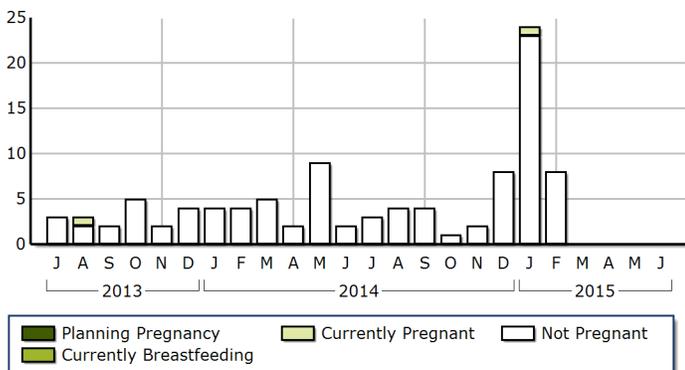
## Tobacco User Enrollments By Program Type



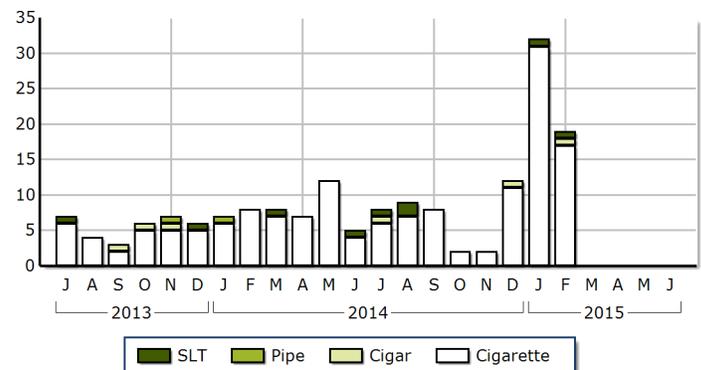
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

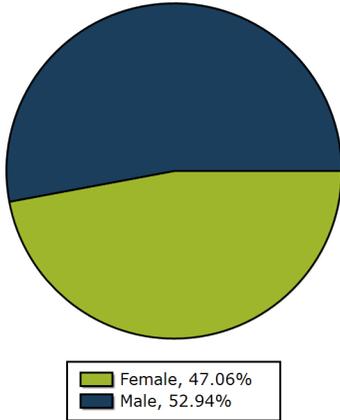


Chart Total N: 17

Tobacco Users By Language

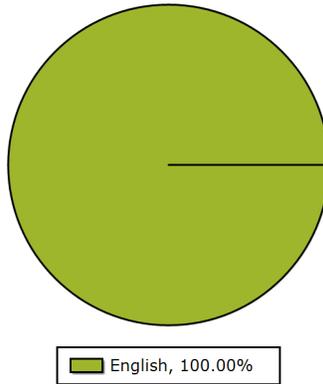


Chart Total N: 17

Tobacco Users By Education

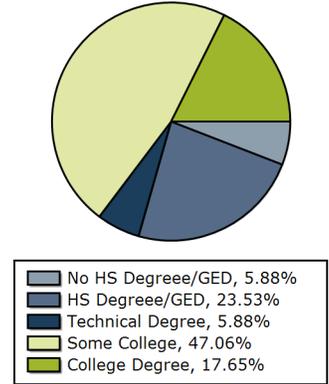


Chart Total N: 17

Tobacco Users By Race

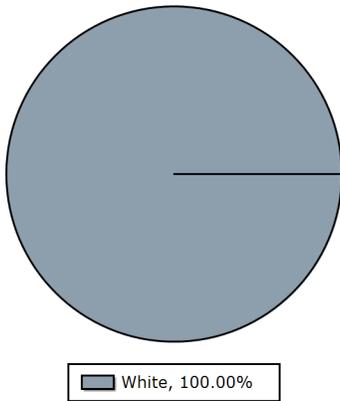


Chart Total N: 15

Tobacco Users By Age

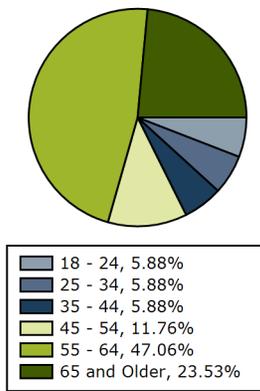


Chart Total N: 17

Tobacco Users By Health Plan

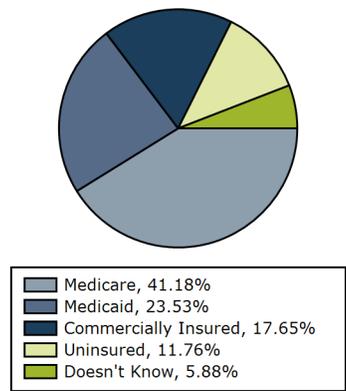


Chart Total N: 17

Tobacco Users By Ethnicity

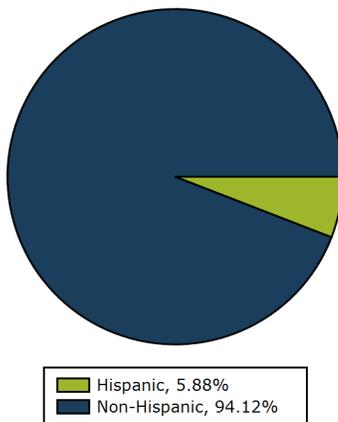


Chart Total N: 17

Tobacco Users By Chronic Condition

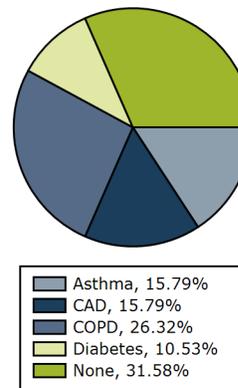


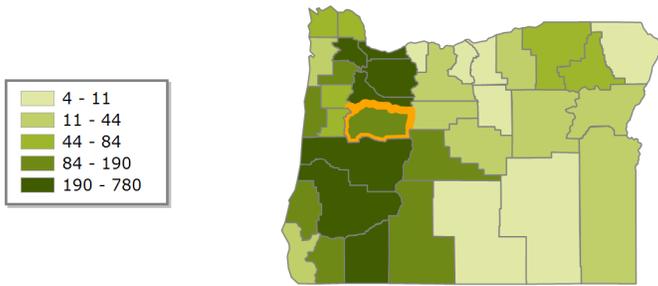
Chart Total N: 19

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

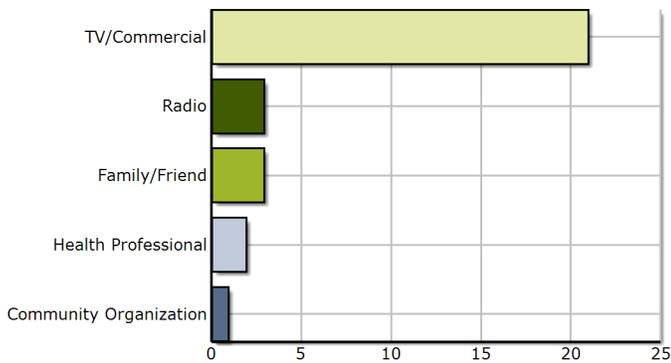
From 2/1/2015 through 2/28/2015

### State Tobacco Users Served Contract YTD (Adults)

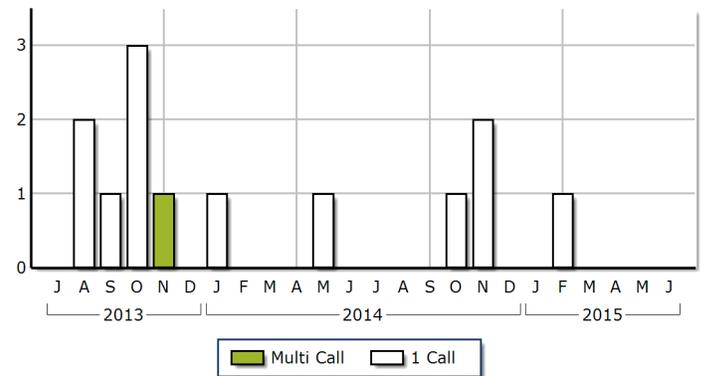


County Population	Prevalence	Tobacco Users
Adult 83,814	21.0 %	17,601 <sup>4</sup>
		County State
<b>Tobacco Users - Last Full Month</b>		40 1,402
<b>Tobacco Users YTD</b>		170 8,142
<b>Unique Tobacco Users YTD</b>	3	118 5,377
<b>Target Reach</b>		2.0 % 2.0 %
<b>Reach YTD</b>	1	0.97 % 1.61 %
<b>Reach - NAQC</b>	2	0.61 % 0.65 %
<b>Annualized Reach</b>	1	1.45 % 2.42 %
<b>Annualized Reach - NAQC</b>	2	0.92 % 0.97 %
<b>Unique Individual Reach</b>	3	0.67 % 1.07 %

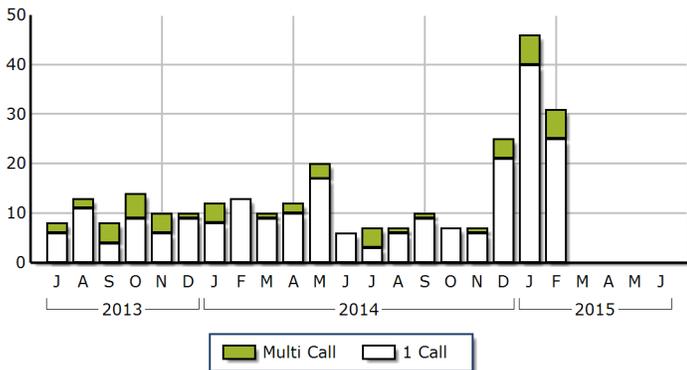
### How Heard About



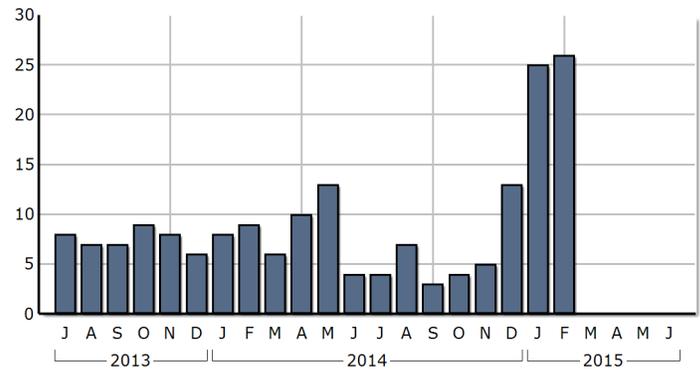
### Fax Referral



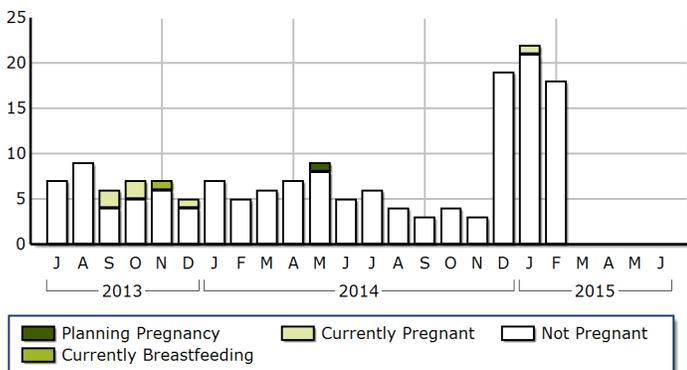
### Tobacco User Enrollments By Program Type



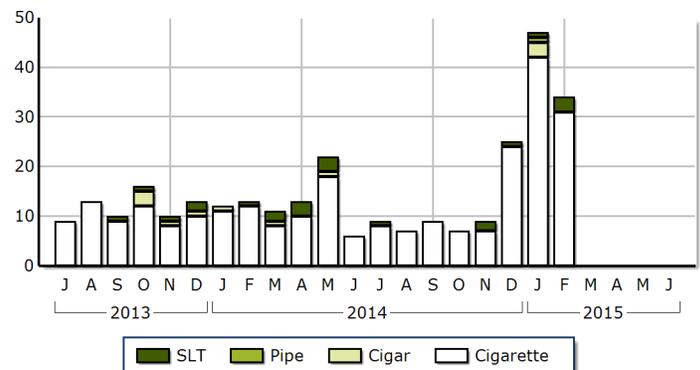
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

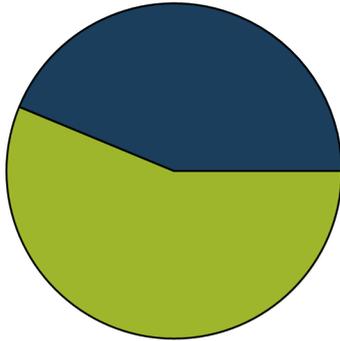


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

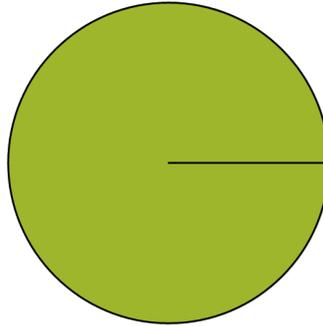
Tobacco Users By Gender



Female, 56.25%  
Male, 43.75%

Chart Total N: 32

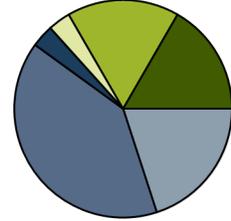
Tobacco Users By Language



English, 100.00%

Chart Total N: 32

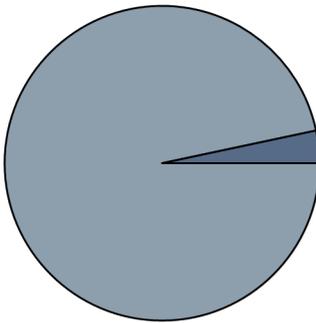
Tobacco Users By Education



No HS Degreee/GED, 20.00%  
HS Degreee/GED, 40.00%  
Some Technical School, 3.33%  
Technical Degree, 3.33%  
Some College, 16.67%  
College Degree, 16.67%

Chart Total N: 30

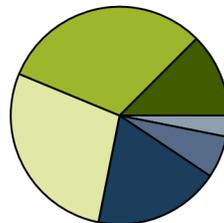
Tobacco Users By Race



White, 96.67%  
American Indian/Alaskan Native, 3.33%

Chart Total N: 30

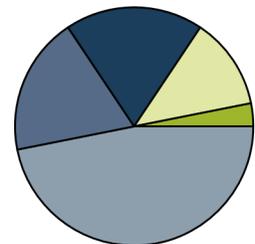
Tobacco Users By Age



18 - 24, 3.13%  
25 - 34, 6.25%  
35 - 44, 18.75%  
45 - 54, 28.13%  
55 - 64, 31.25%  
65 and Older, 12.50%

Chart Total N: 32

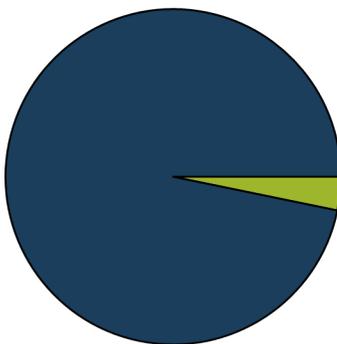
Tobacco Users By Health Plan



Medicare, 46.88%  
Uninsured, 18.75%  
Commercially Insured, 18.75%  
Medicaid, 12.50%  
Doesn't Know, 3.13%

Chart Total N: 32

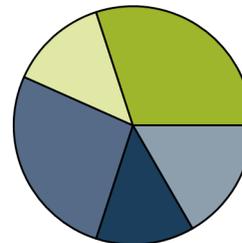
Tobacco Users By Ethnicity



Does Not Know, 3.23%  
Non-Hispanic, 96.77%

Chart Total N: 31

Tobacco Users By Chronic Condition



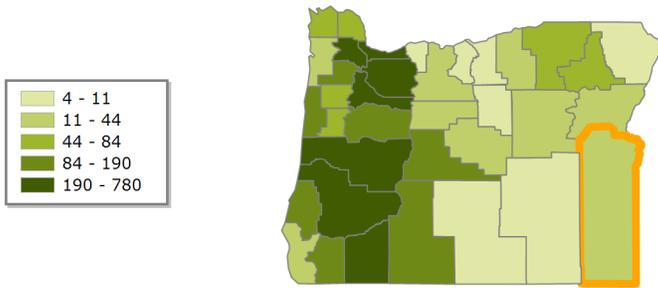
Asthma, 16.67%  
CAD, 13.33%  
COPD, 26.67%  
Diabetes, 13.33%  
None, 30.00%

Chart Total N: 30

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

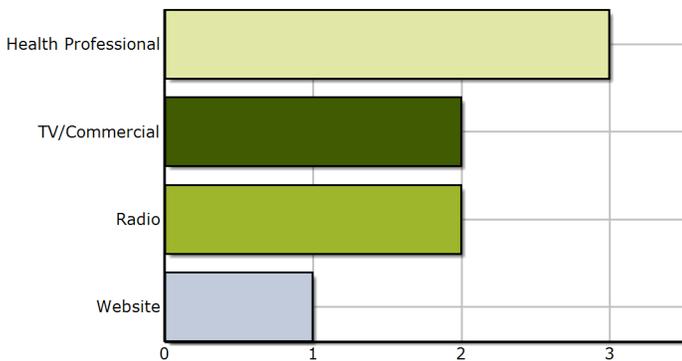
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

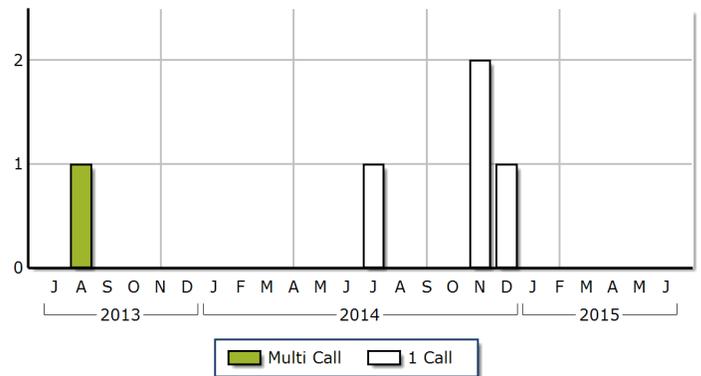


County Population	Prevalence	Tobacco Users
Adult 23,866	16.8 %	4,009 <sup>4</sup>
		County
Tobacco Users - Last Full Month		8
Tobacco Users YTD		33
Unique Tobacco Users YTD		27
Target Reach		2.0 %
Reach YTD		0.82 %
Reach - NAQC		0.65 %
Annualized Reach		1.23 %
Annualized Reach - NAQC		0.97 %
Unique Individual Reach		0.67 %

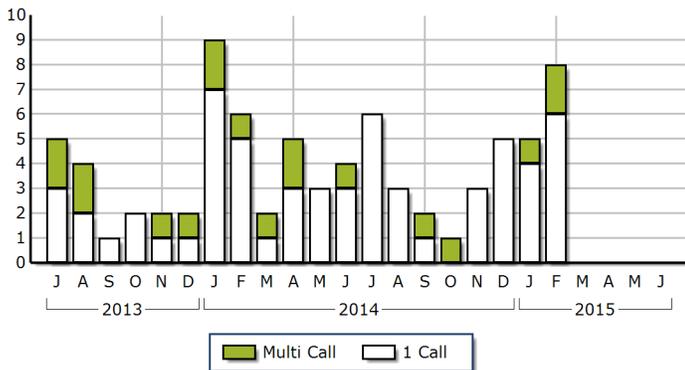
## How Heard About



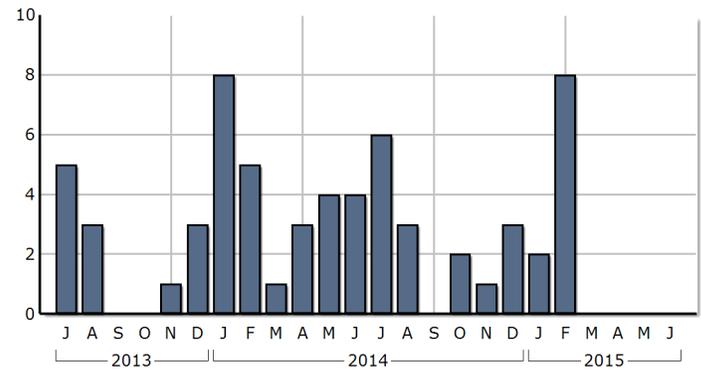
## Fax Referral



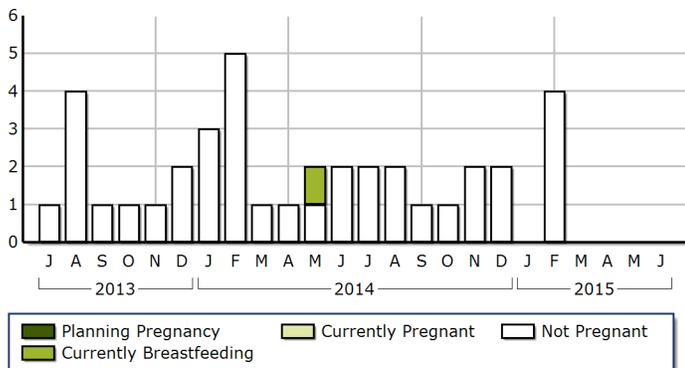
## Tobacco User Enrollments By Program Type



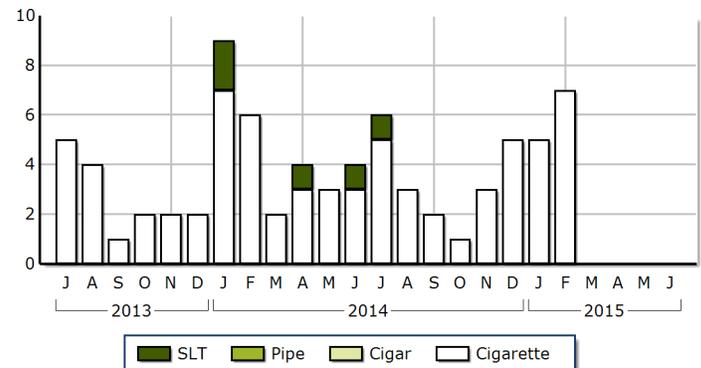
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

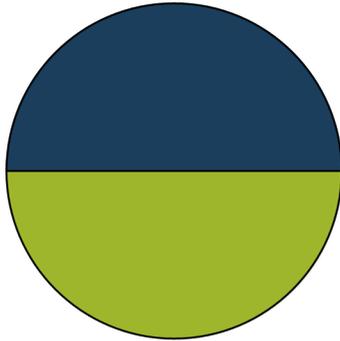


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

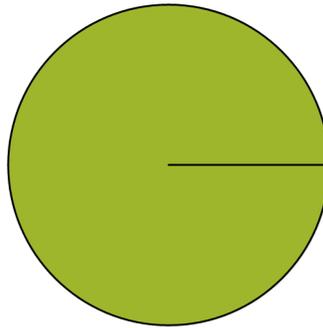
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 8

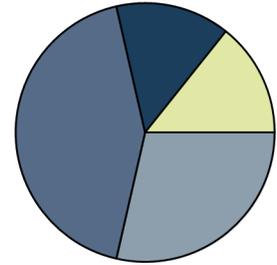
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

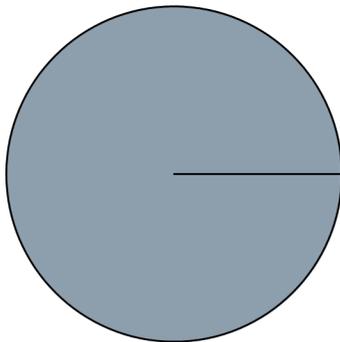
Tobacco Users By Education



No HS Degreee/GED, 28.57%  
HS Degreee/GED, 42.86%  
Some College, 14.29%  
College Degree, 14.29%

Chart Total N: 7

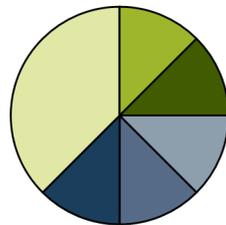
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

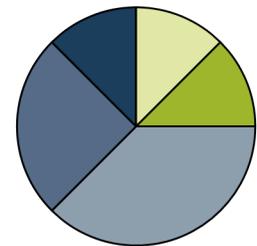
Tobacco Users By Age



18 - 24, 12.50%  
25 - 34, 12.50%  
35 - 44, 12.50%  
45 - 54, 37.50%  
55 - 64, 12.50%  
65 and Older, 12.50%

Chart Total N: 8

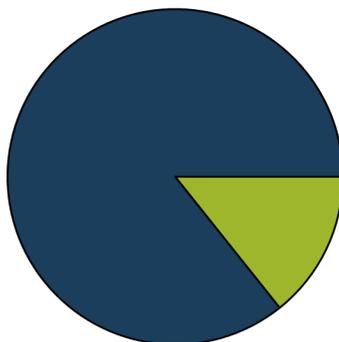
Tobacco Users By Health Plan



Medicare, 37.50%  
Uninsured, 25.00%  
Commercially Insured, 12.50%  
Doesn't Know, 12.50%  
Medicaid, 12.50%

Chart Total N: 8

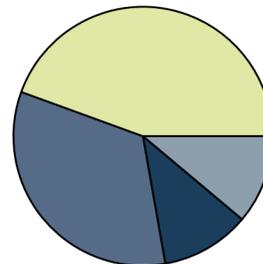
Tobacco Users By Ethnicity



Hispanic, 14.29%  
Non-Hispanic, 85.71%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 11.11%  
CAD, 11.11%  
COPD, 33.33%  
None, 44.44%

Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

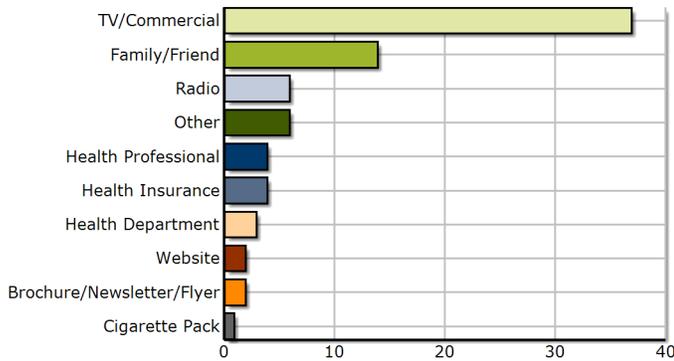
From 2/1/2015 through 2/28/2015

## State Tobacco Users Served Contract YTD (Adults)

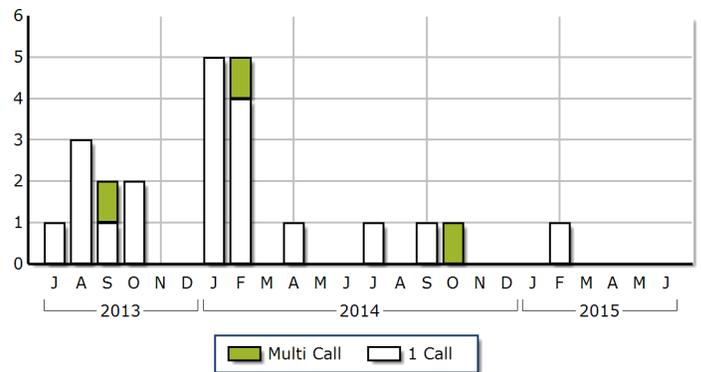


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			87	1,402
Tobacco Users YTD			376	8,142
Unique Tobacco Users YTD			3	5,377
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.03 %
Reach - NAQC			2	0.73 %
Annualized Reach			1	1.55 %
Annualized Reach - NAQC			2	1.09 %
Unique Individual Reach			3	0.73 %

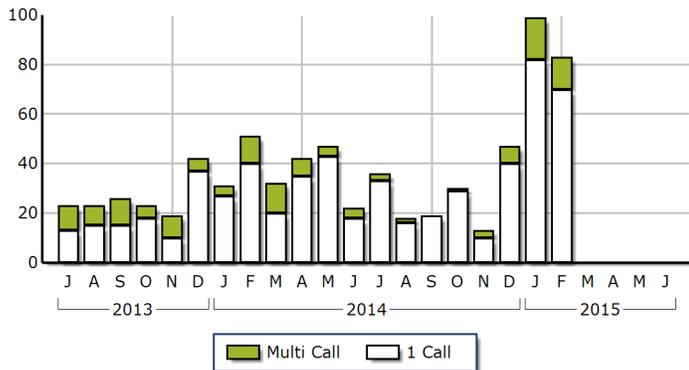
## How Heard About



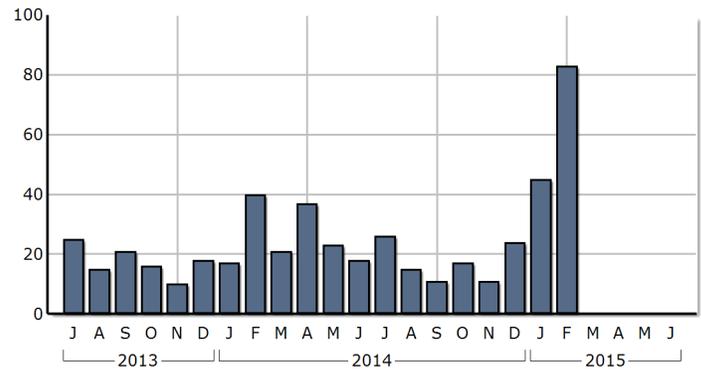
## Fax Referral



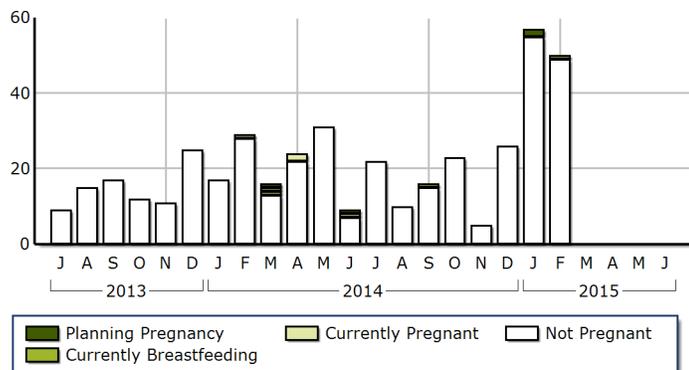
## Tobacco User Enrollments By Program Type



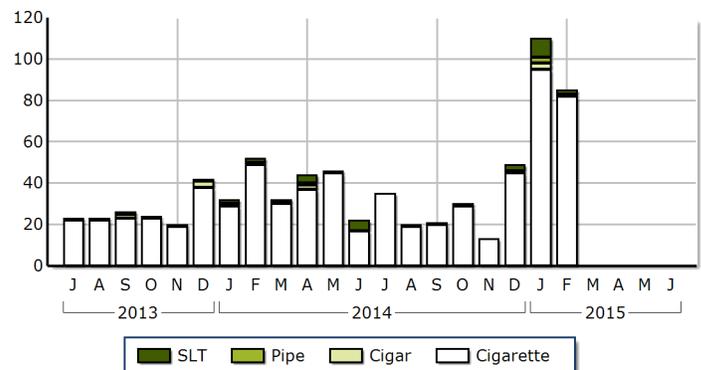
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

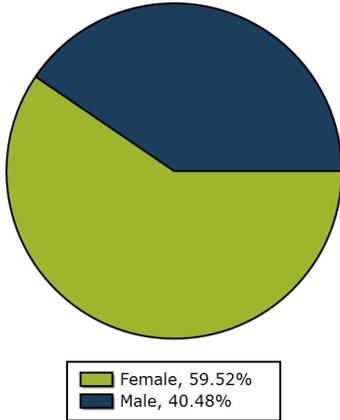


Chart Total N: 84

Tobacco Users By Language

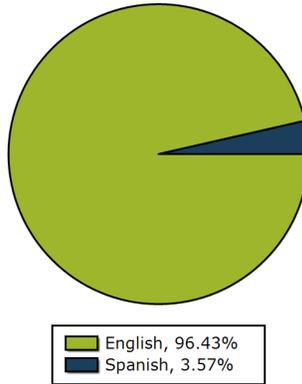


Chart Total N: 84

Tobacco Users By Education

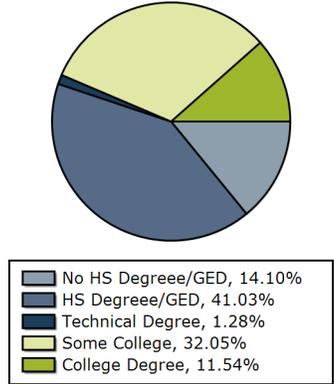


Chart Total N: 78

Tobacco Users By Race

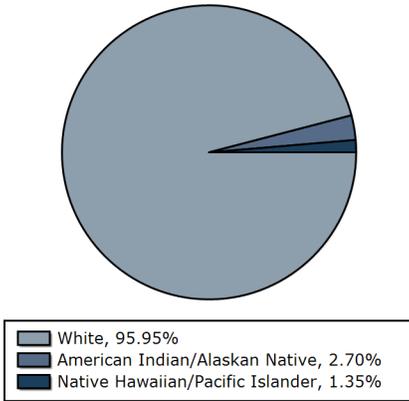


Chart Total N: 74

Tobacco Users By Age

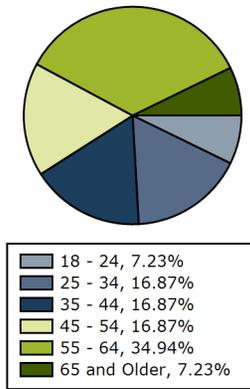


Chart Total N: 83

Tobacco Users By Health Plan

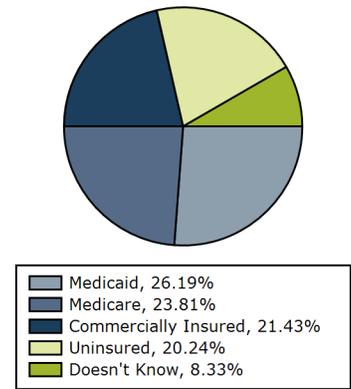


Chart Total N: 84

Tobacco Users By Ethnicity

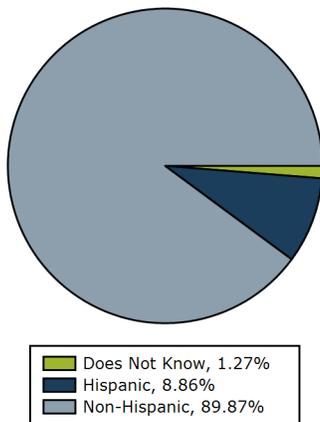


Chart Total N: 79

Tobacco Users By Chronic Condition

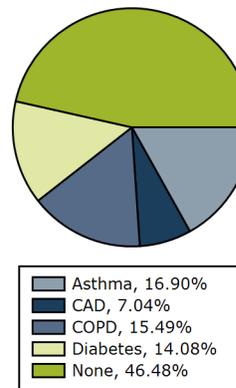


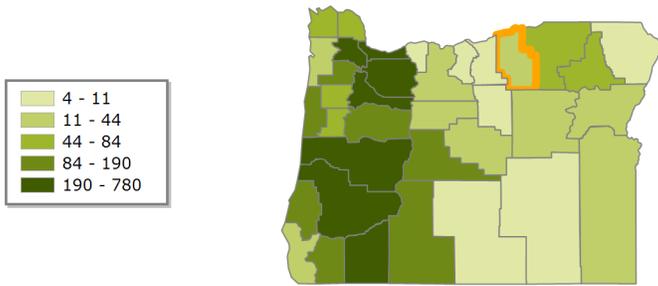
Chart Total N: 71

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 2/1/2015 through 2/28/2015

### State Tobacco Users Served Contract YTD (Adults)

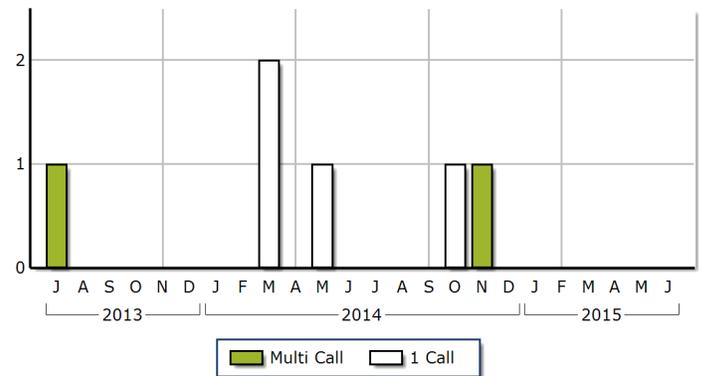


County Population	Prevalence	Tobacco Users
<b>Adult</b>	9,037	18.2 %
		1,645 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		1
<b>Tobacco Users YTD</b>		14
<b>Unique Tobacco Users YTD</b>	3	10
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>	1	0.85 %
<b>Reach - NAQC</b>	2	0.61 %
<b>Annualized Reach</b>	1	1.28 %
<b>Annualized Reach - NAQC</b>	2	0.91 %
<b>Unique Individual Reach</b>	3	0.61 %
		1.07 %

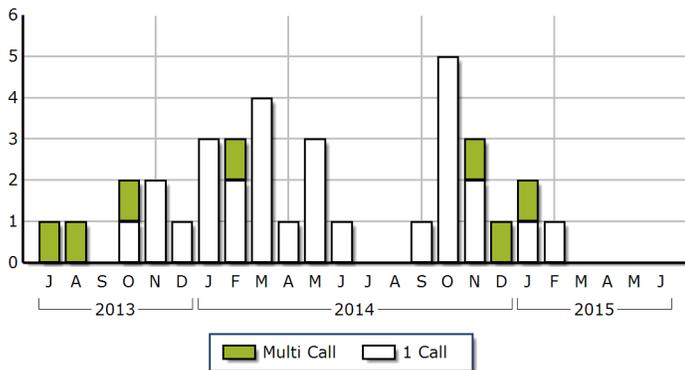
### How Heard About



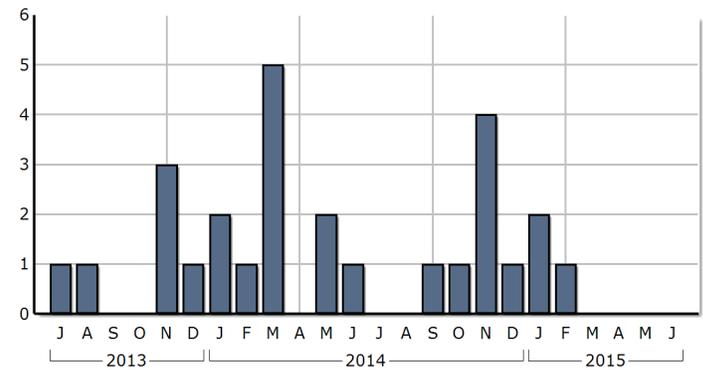
### Fax Referral



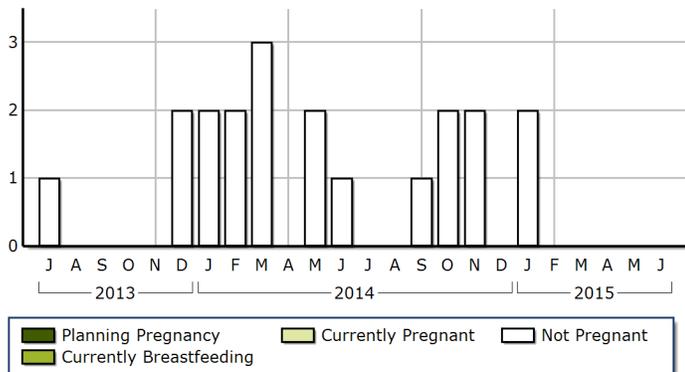
### Tobacco User Enrollments By Program Type



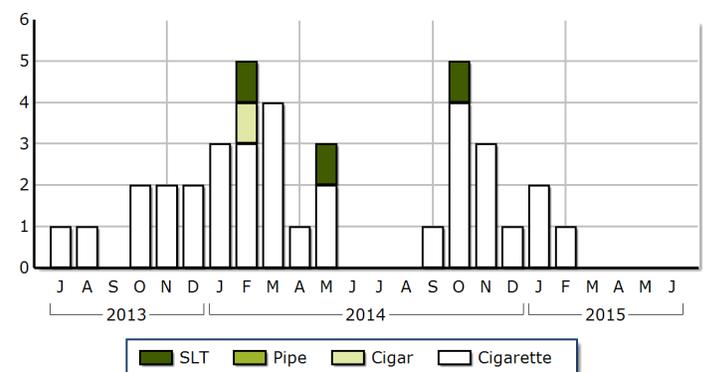
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

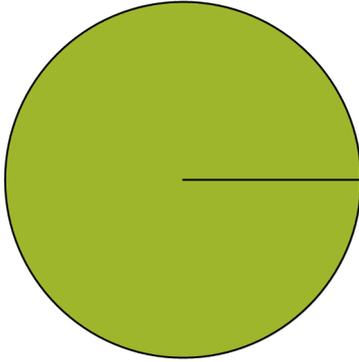


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

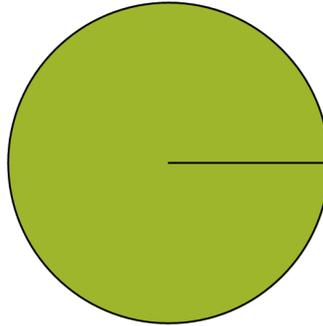
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

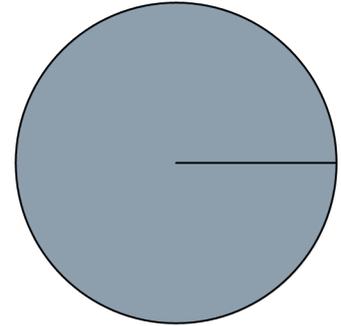
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

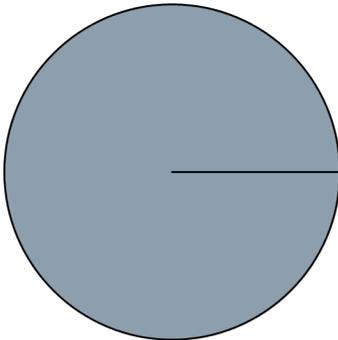
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

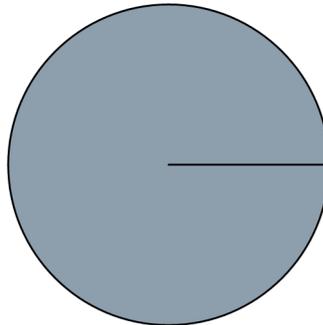
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

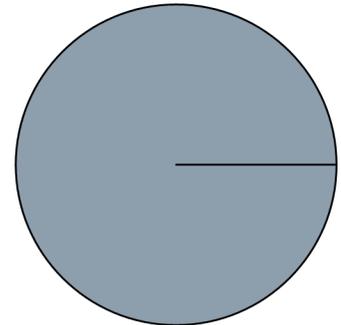
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

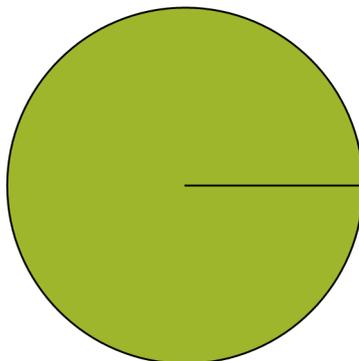
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

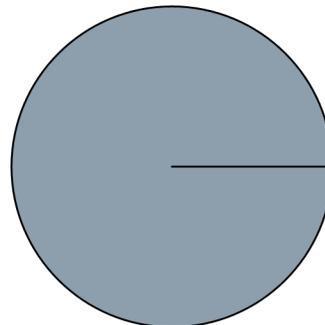
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



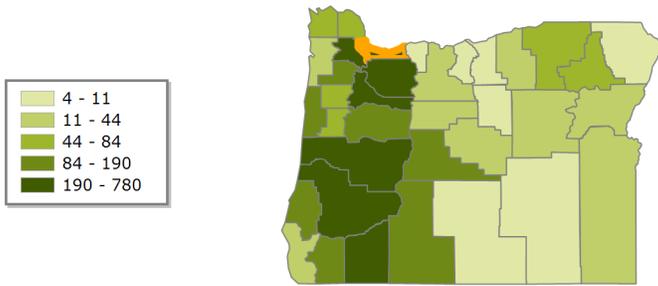
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

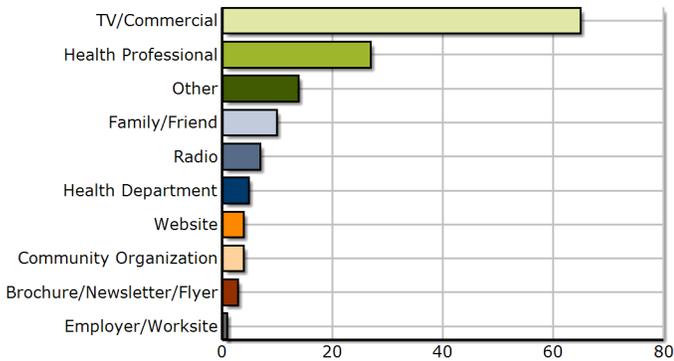
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

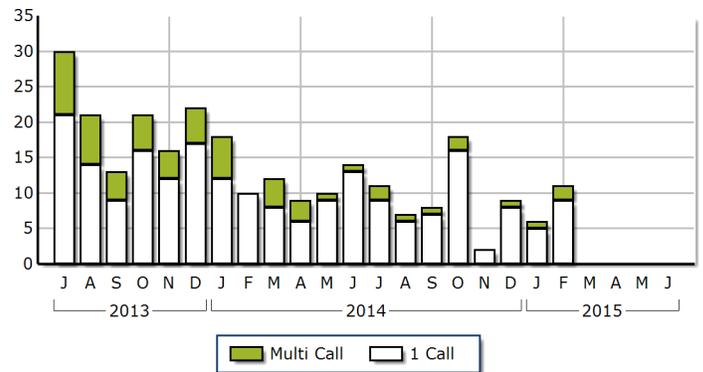


County Population		Prevalence	Tobacco Users
Adult	564,102	15.3 %	86,308 <sup>4</sup>
		County	State
Tobacco Users - Last Full Month		198	1,402
Tobacco Users YTD		1,070	8,142
Unique Tobacco Users YTD		3	5,377
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.24 %
Reach - NAQC		2	0.69 %
Annualized Reach		1	1.86 %
Annualized Reach - NAQC		2	1.03 %
Unique Individual Reach		3	0.69 %
			1.07 %

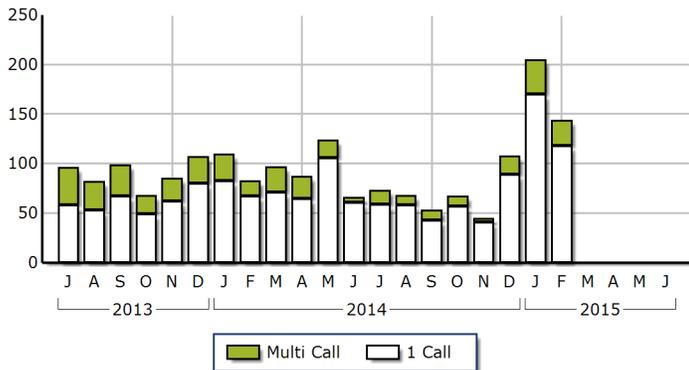
### How Heard About



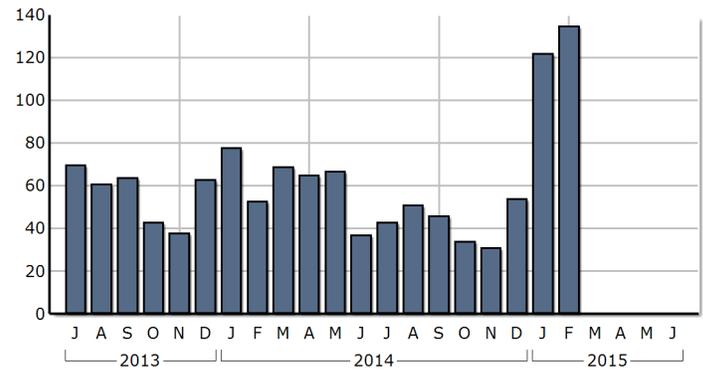
### Fax Referral



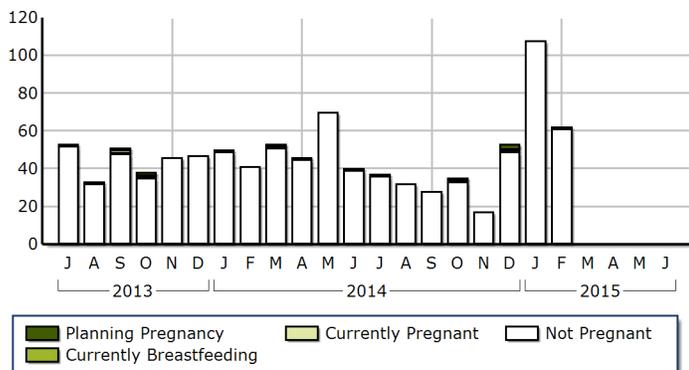
### Tobacco User Enrollments By Program Type



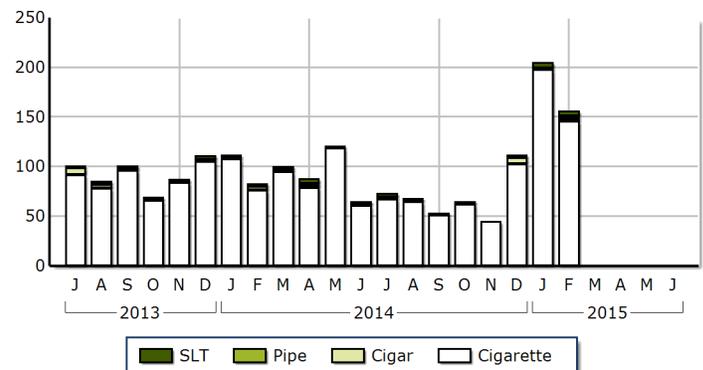
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

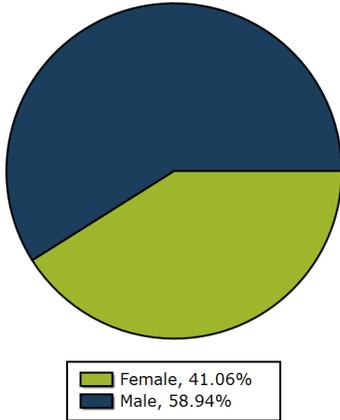


Chart Total N: 151

Tobacco Users By Language

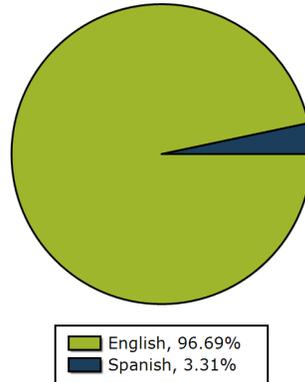


Chart Total N: 151

Tobacco Users By Education

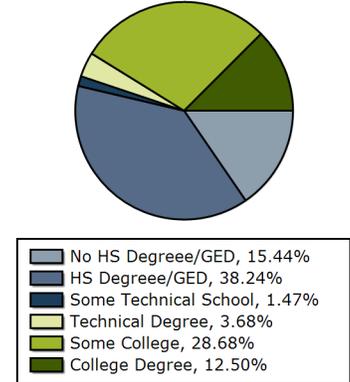


Chart Total N: 136

Tobacco Users By Race

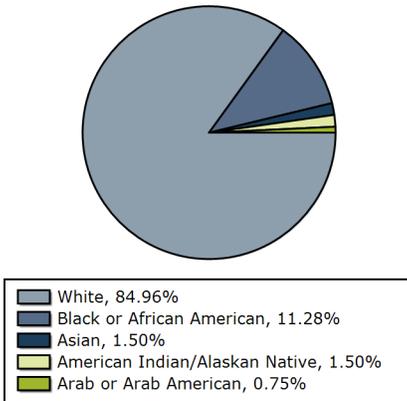


Chart Total N: 133

Tobacco Users By Age

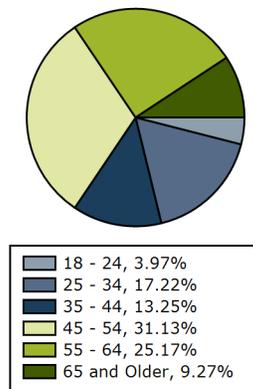


Chart Total N: 151

Tobacco Users By Health Plan

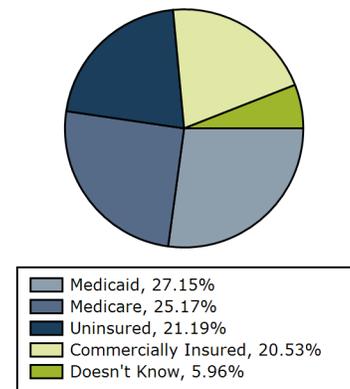


Chart Total N: 151

Tobacco Users By Ethnicity

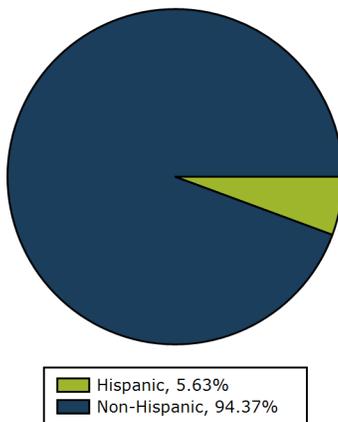


Chart Total N: 142

Tobacco Users By Chronic Condition

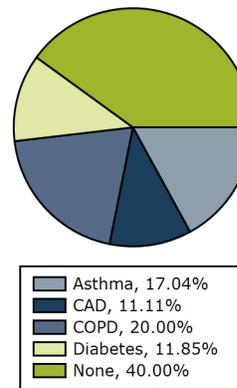


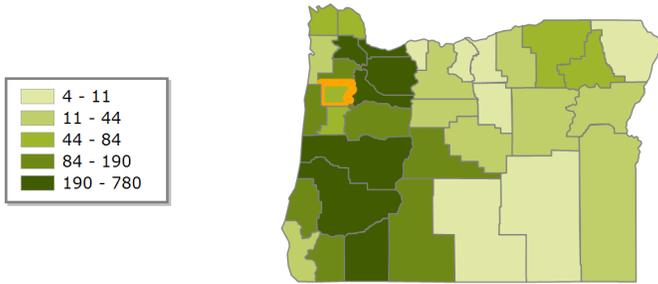
Chart Total N: 135

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

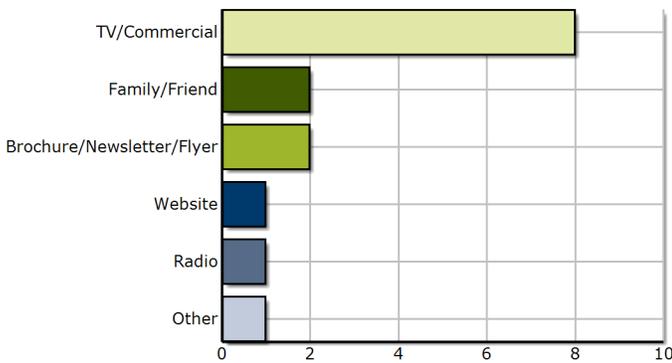
From 2/1/2015 through 2/28/2015

## State Tobacco Users Served Contract YTD (Adults)

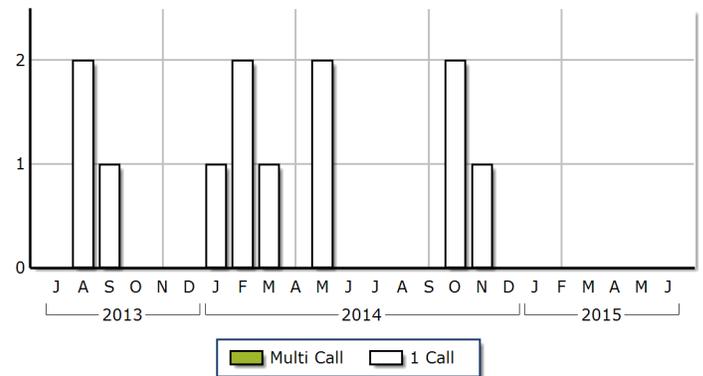


County Population	Prevalence	Tobacco Users
Adult	52,685	14.3 %
		7,534 <sup>4</sup>
		County
Tobacco Users - Last Full Month		15
Tobacco Users YTD		63
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3

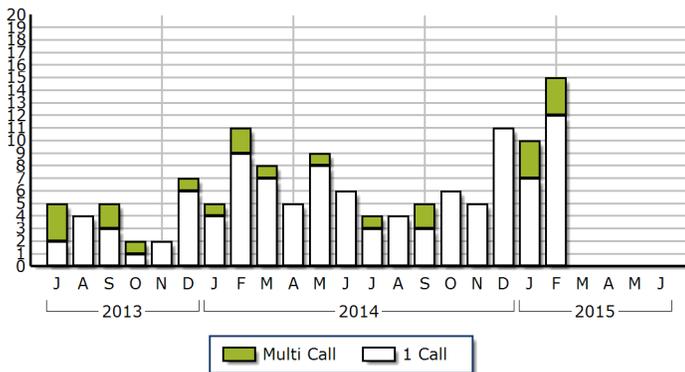
## How Heard About



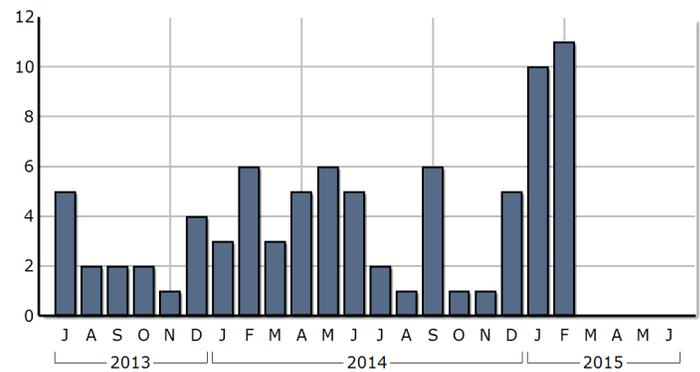
## Fax Referral



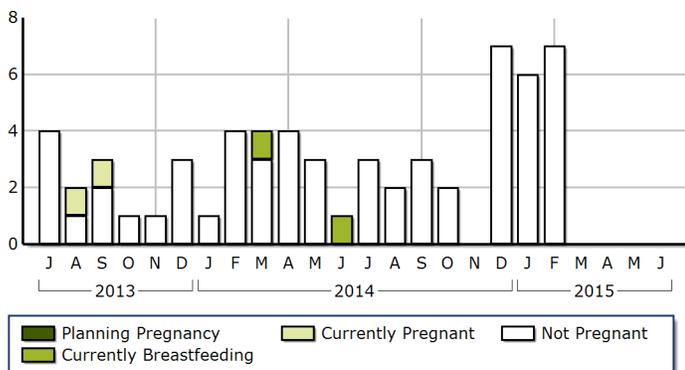
## Tobacco User Enrollments By Program Type



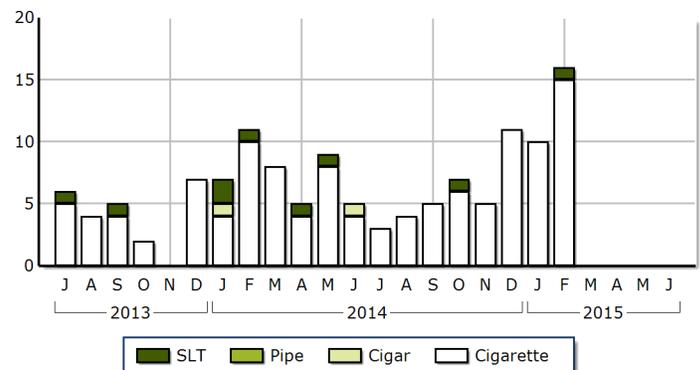
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

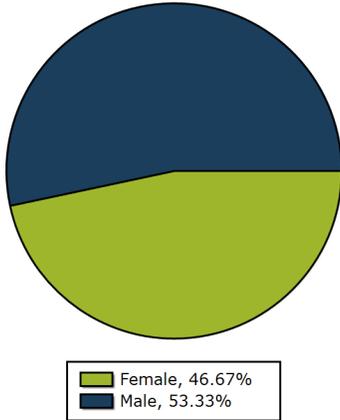


Chart Total N: 15

Tobacco Users By Language

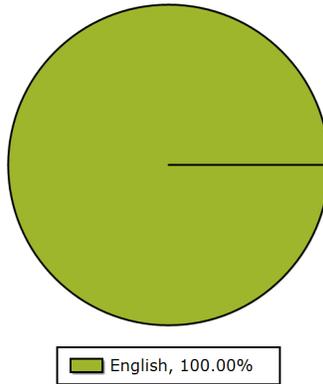


Chart Total N: 15

Tobacco Users By Education

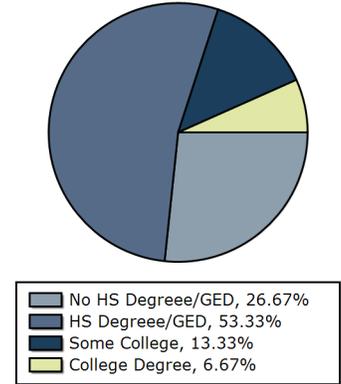


Chart Total N: 15

Tobacco Users By Race

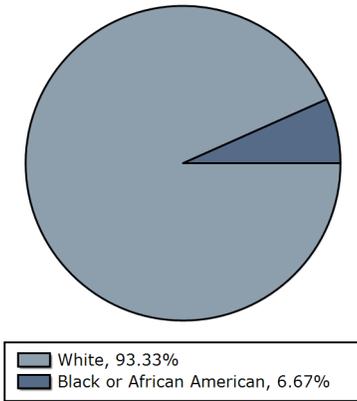


Chart Total N: 15

Tobacco Users By Age

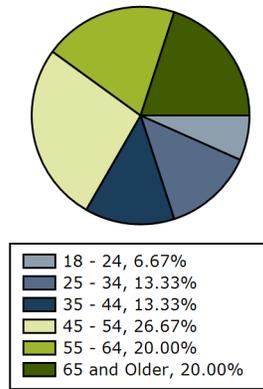


Chart Total N: 15

Tobacco Users By Health Plan

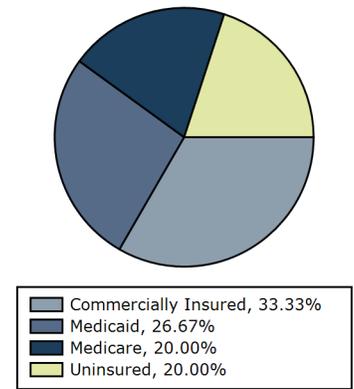


Chart Total N: 15

Tobacco Users By Ethnicity

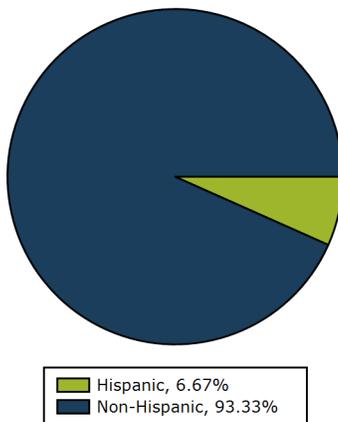


Chart Total N: 15

Tobacco Users By Chronic Condition

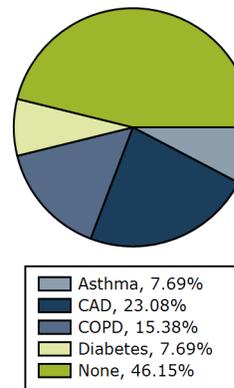
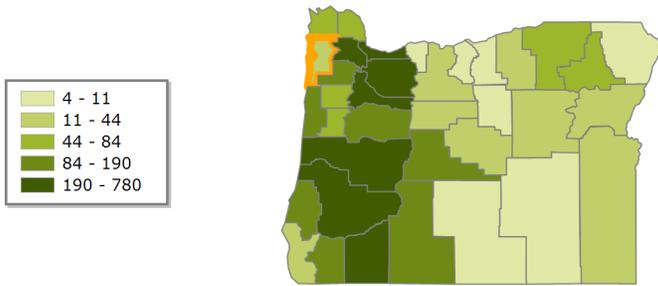


Chart Total N: 13

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

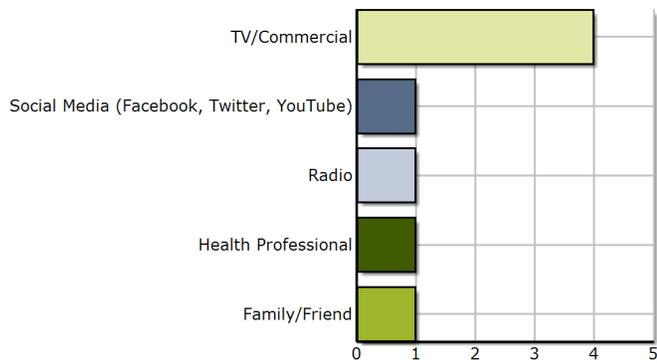
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

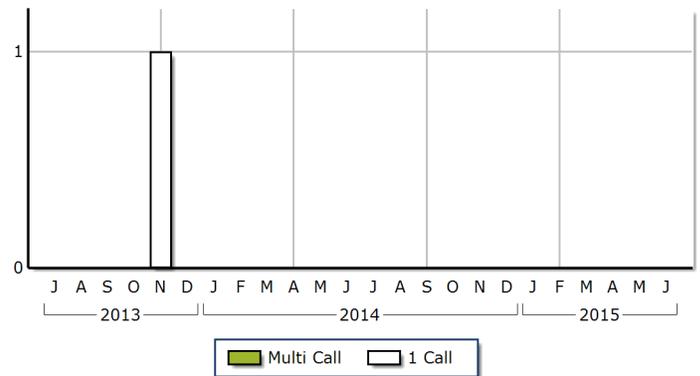


County Population	Prevalence	Tobacco Users	
<b>Adult</b>	21,446	21.6 %	4,632 <sup>4</sup>
		County	State
<b>Tobacco Users - Last Full Month</b>		10	1,402
<b>Tobacco Users YTD</b>		49	8,142
<b>Unique Tobacco Users YTD</b>	3	33	5,377
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>	1	1.06 %	1.61 %
<b>Reach - NAQC</b>	2	0.69 %	0.65 %
<b>Annualized Reach</b>	1	1.59 %	2.42 %
<b>Annualized Reach - NAQC</b>	2	1.04 %	0.97 %
<b>Unique Individual Reach</b>	3	0.71 %	1.07 %

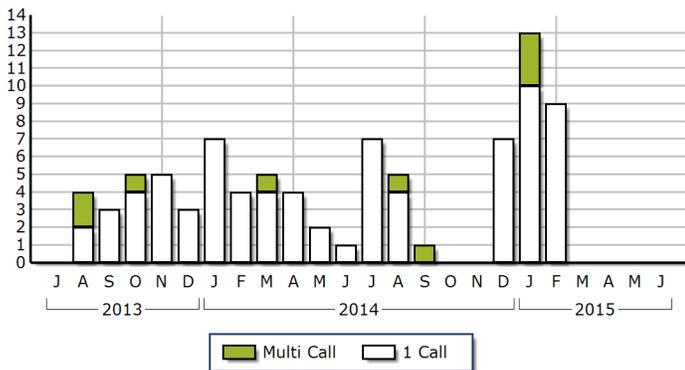
## How Heard About



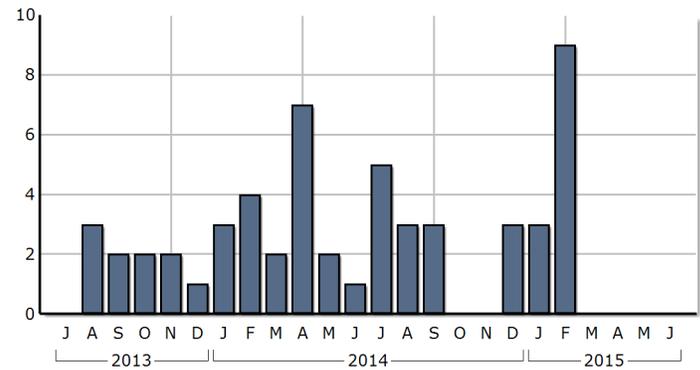
## Fax Referral



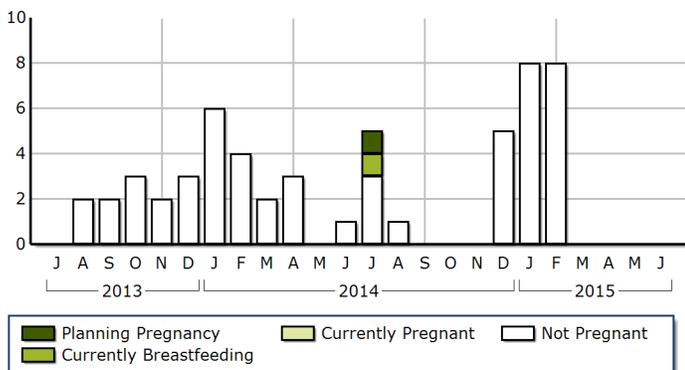
## Tobacco User Enrollments By Program Type



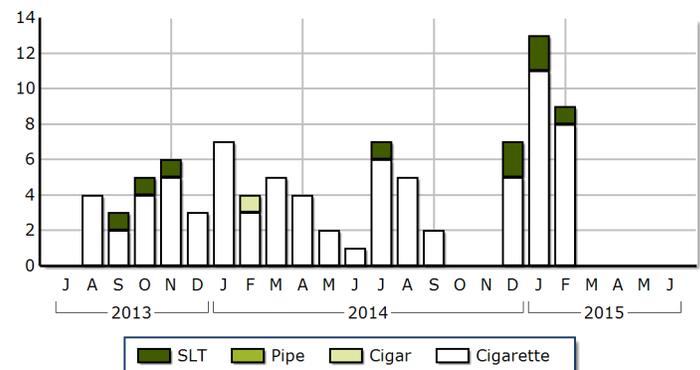
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

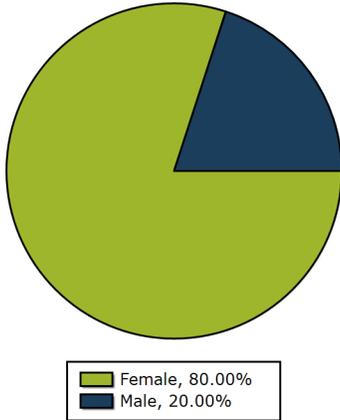


Chart Total N: 10

Tobacco Users By Language

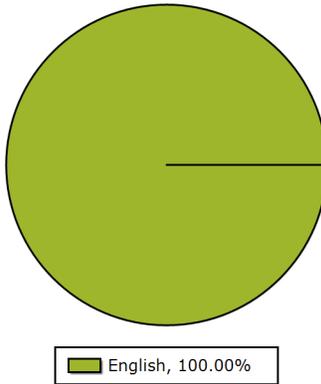


Chart Total N: 10

Tobacco Users By Education

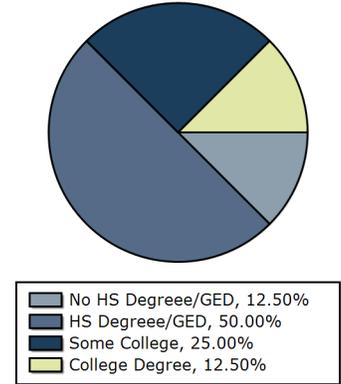


Chart Total N: 8

Tobacco Users By Race

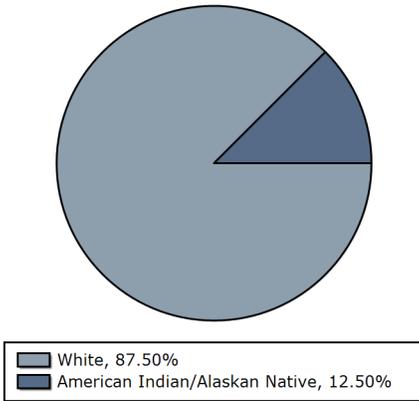


Chart Total N: 8

Tobacco Users By Age

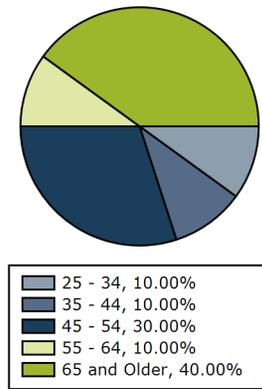


Chart Total N: 10

Tobacco Users By Health Plan

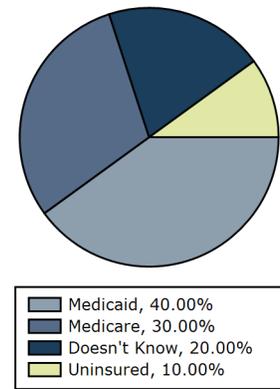


Chart Total N: 10

Tobacco Users By Ethnicity

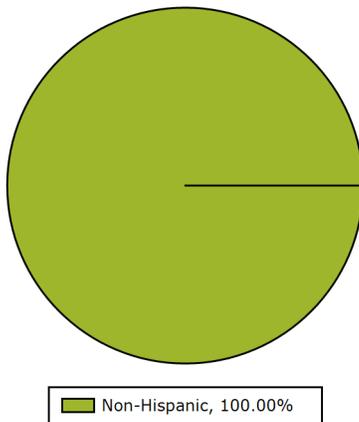


Chart Total N: 9

Tobacco Users By Chronic Condition

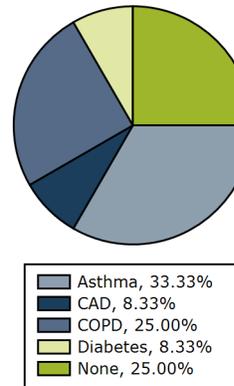
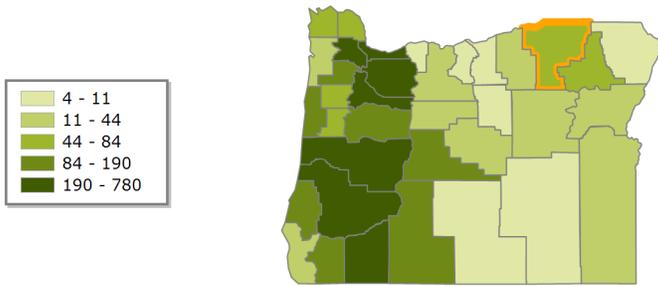


Chart Total N: 12

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

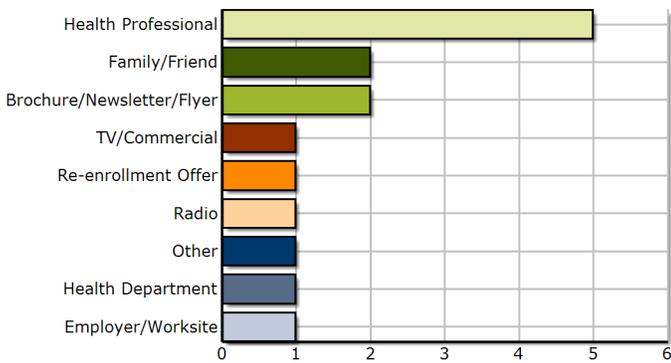
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

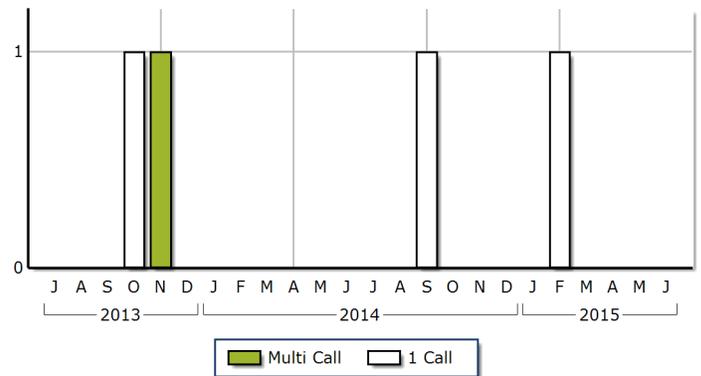


County Population		Prevalence	Tobacco Users
Adult	54,202	24.2 %	13,117 <sup>4</sup>
		County	State
Tobacco Users - Last Full Month		16	1,402
Tobacco Users YTD		95	8,142
Unique Tobacco Users YTD		3	5,377
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.72 %
Reach - NAQC		2	0.48 %
Annualized Reach		1	1.09 %
Annualized Reach - NAQC		2	0.72 %
Unique Individual Reach		3	0.40 %

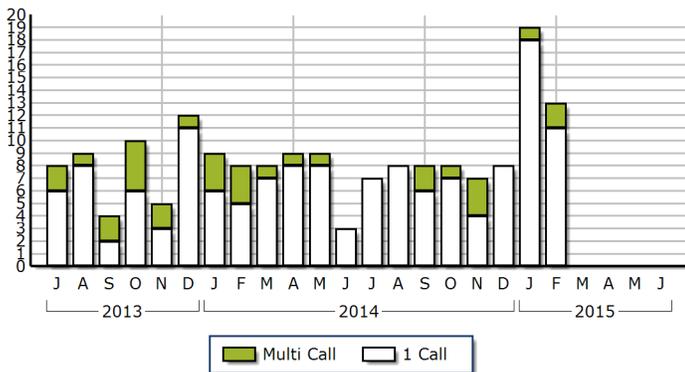
### How Heard About



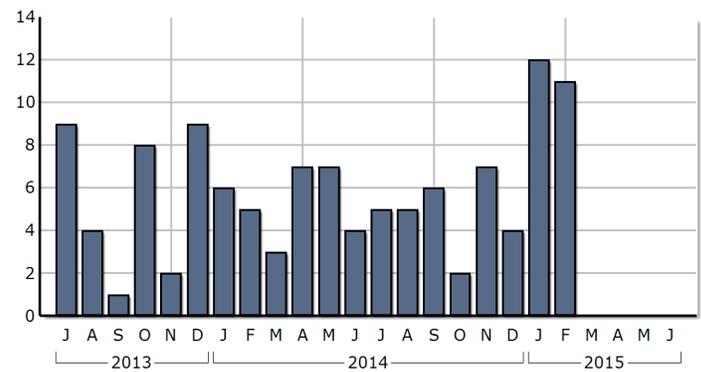
### Fax Referral



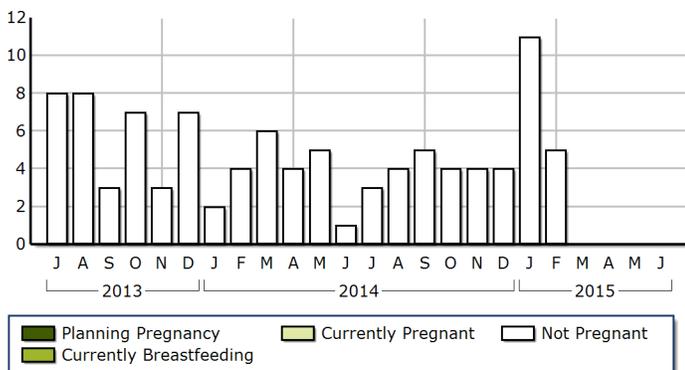
### Tobacco User Enrollments By Program Type



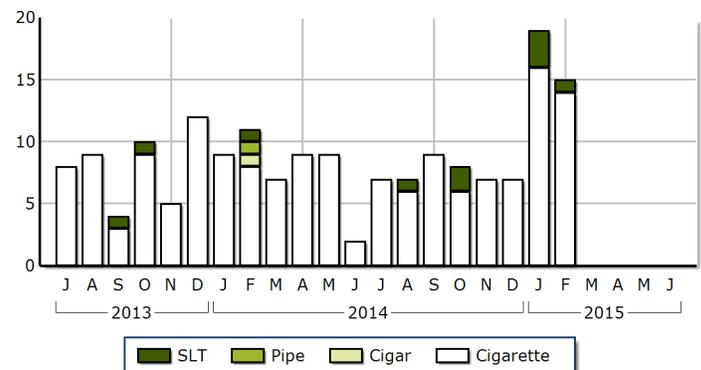
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

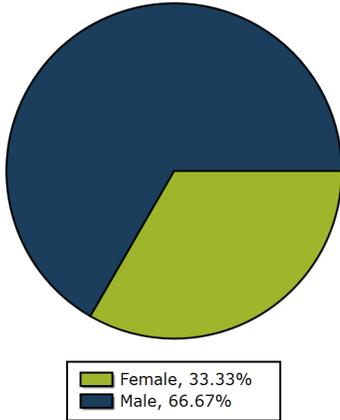


Chart Total N: 15

Tobacco Users By Language

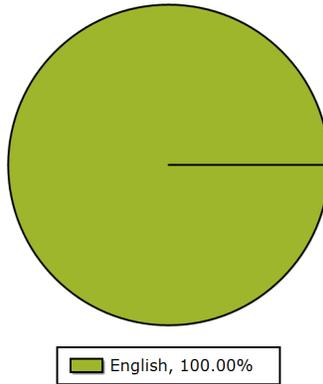


Chart Total N: 15

Tobacco Users By Education

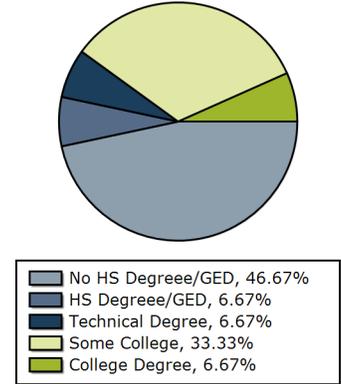


Chart Total N: 15

Tobacco Users By Race

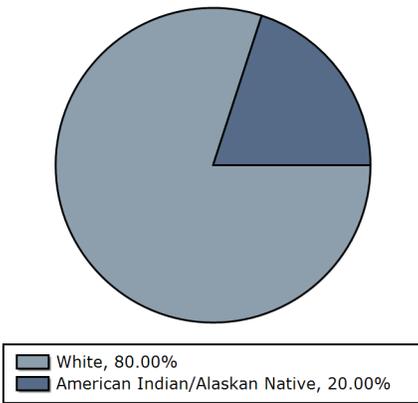


Chart Total N: 15

Tobacco Users By Age

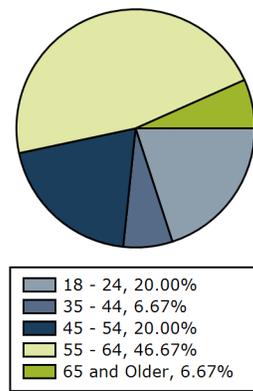


Chart Total N: 15

Tobacco Users By Health Plan

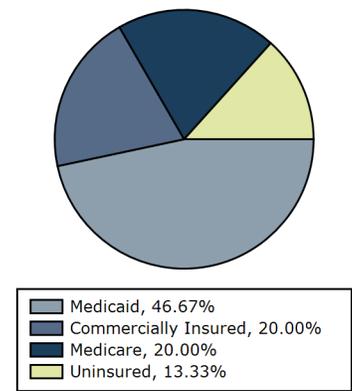


Chart Total N: 15

Tobacco Users By Ethnicity

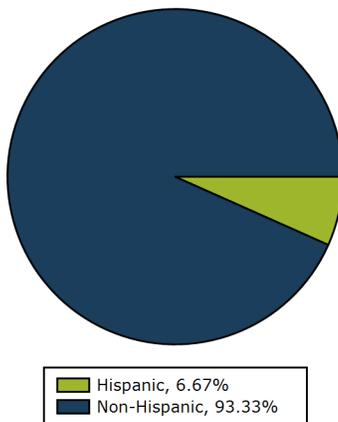


Chart Total N: 15

Tobacco Users By Chronic Condition

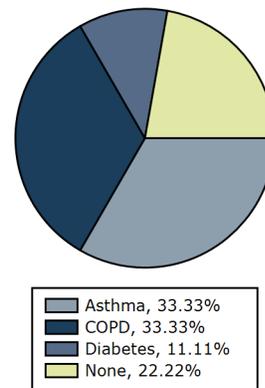


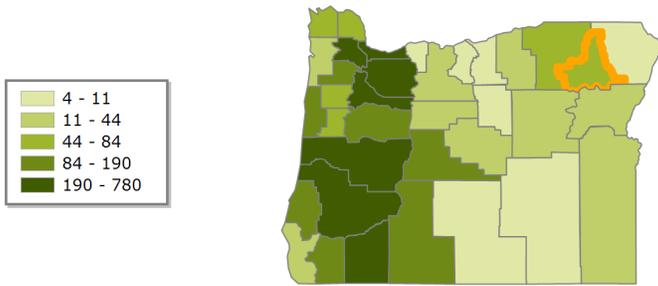
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

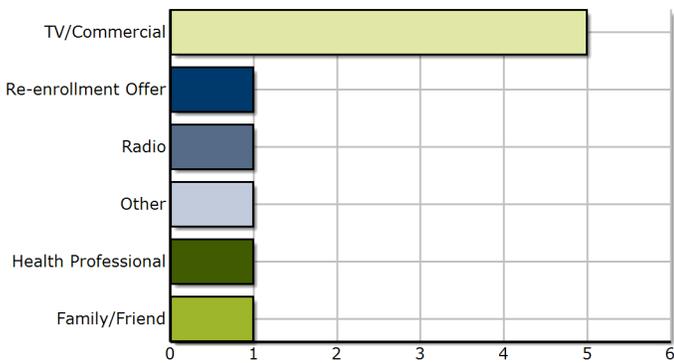
From 2/1/2015 through 2/28/2015

## State Tobacco Users Served Contract YTD (Adults)

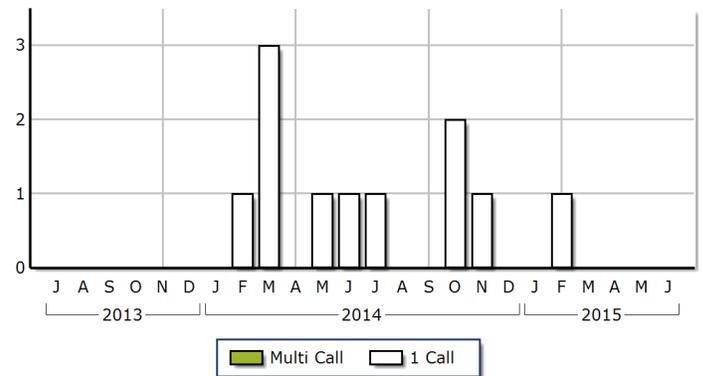


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %		2,681 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			11	1,402
Tobacco Users YTD			47	8,142
Unique Tobacco Users YTD			3	27
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.75 %
Reach - NAQC			2	1.27 %
Annualized Reach			1	2.63 %
Annualized Reach - NAQC			2	1.90 %
Unique Individual Reach			3	1.01 %

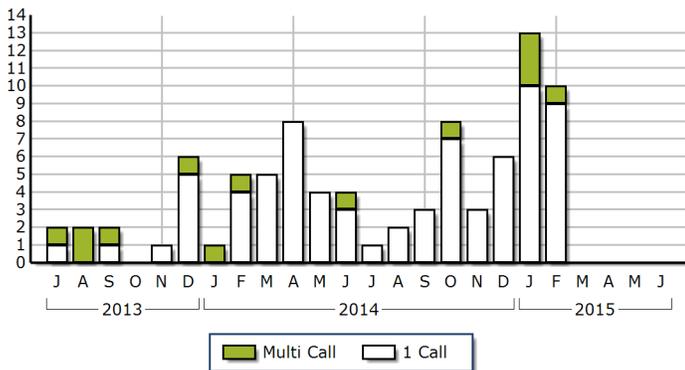
## How Heard About



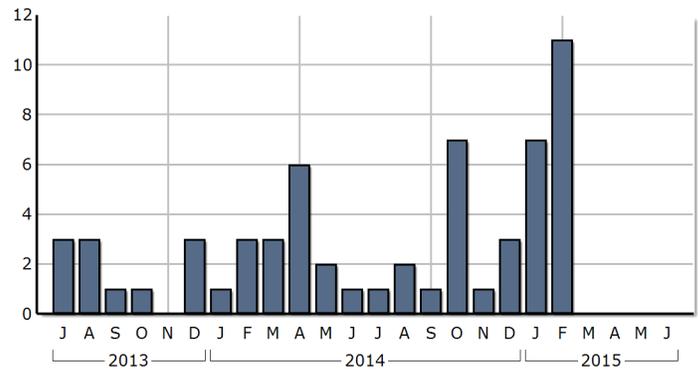
## Fax Referral



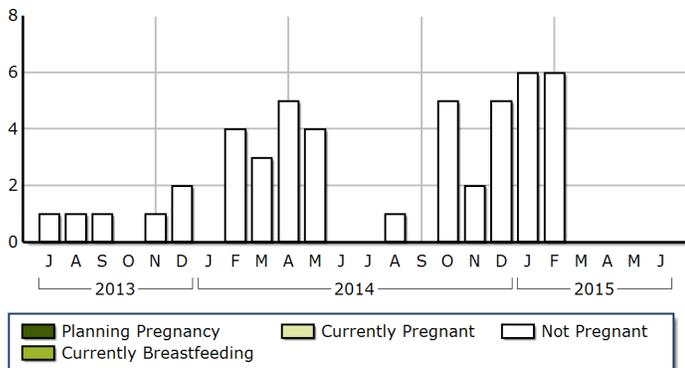
## Tobacco User Enrollments By Program Type



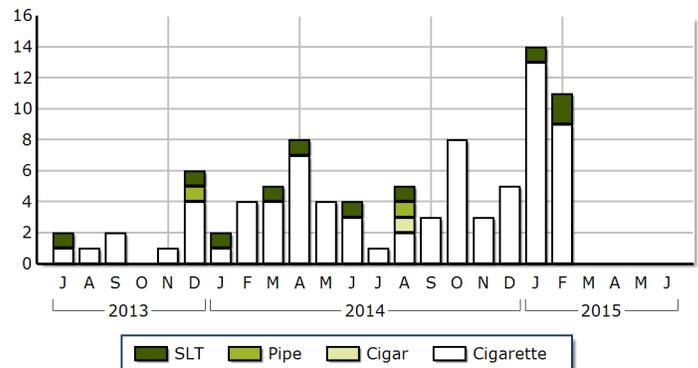
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

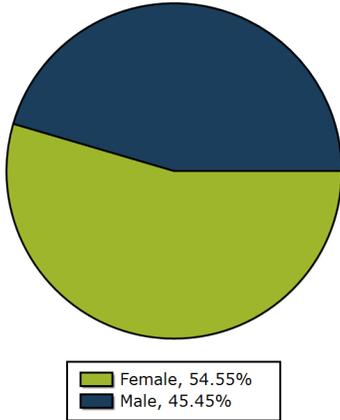


Chart Total N: 11

Tobacco Users By Language

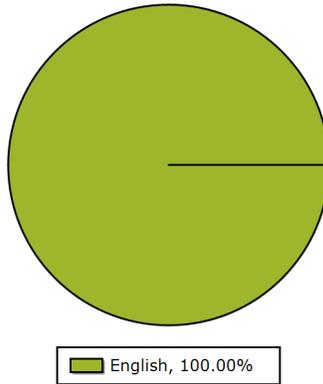


Chart Total N: 11

Tobacco Users By Education

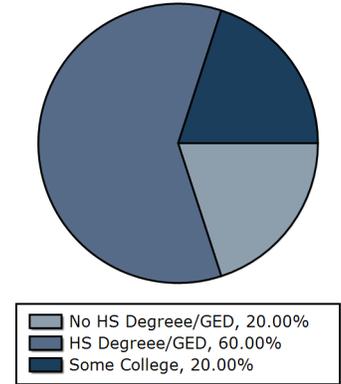


Chart Total N: 10

Tobacco Users By Race

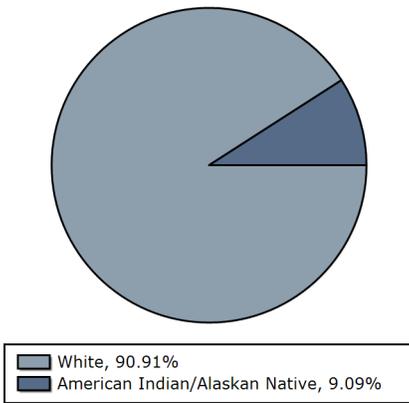


Chart Total N: 11

Tobacco Users By Age

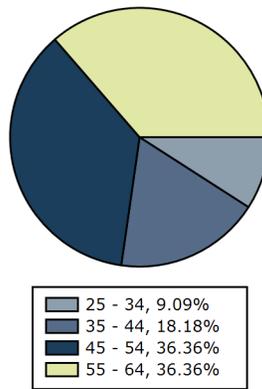


Chart Total N: 11

Tobacco Users By Health Plan

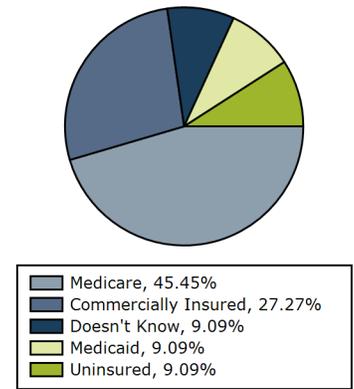


Chart Total N: 11

Tobacco Users By Ethnicity

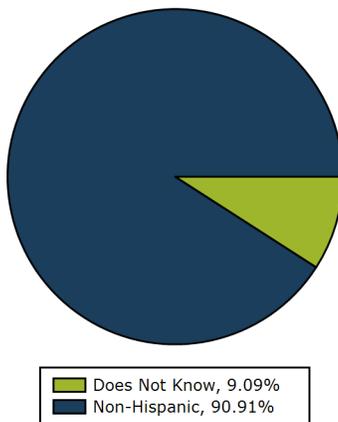


Chart Total N: 11

Tobacco Users By Chronic Condition

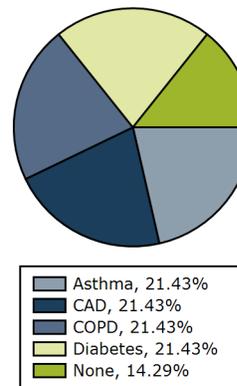


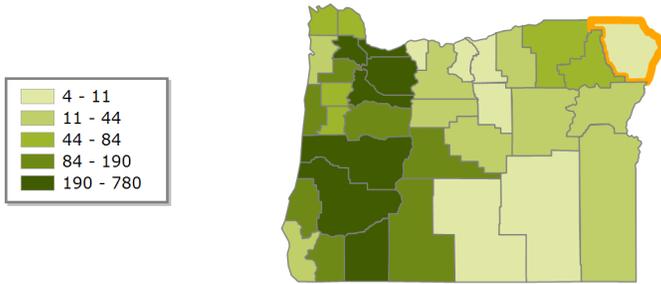
Chart Total N: 14

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 2/1/2015 through 2/28/2015

## State Tobacco Users Served Contract YTD (Adults)

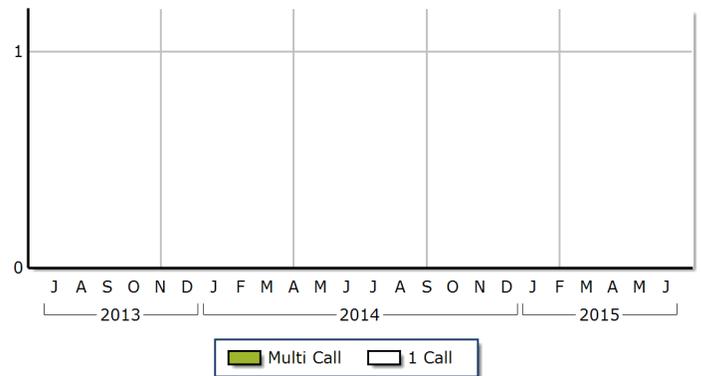


County Population	Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038 <sup>4</sup>
		County	State
Tobacco Users - Last Full Month		2	1,402
Tobacco Users YTD		4	8,142
Unique Tobacco Users YTD		3	5,377
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.39 %
Reach - NAQC		2	0.29 %
Annualized Reach		1	0.58 %
Annualized Reach - NAQC		2	0.43 %
Unique Individual Reach		3	0.19 %
			1.07 %

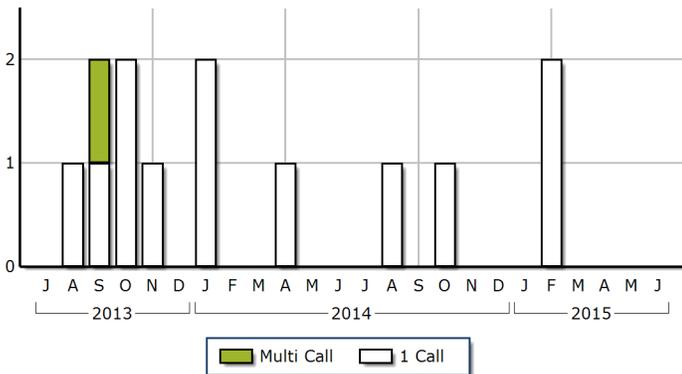
## How Heard About



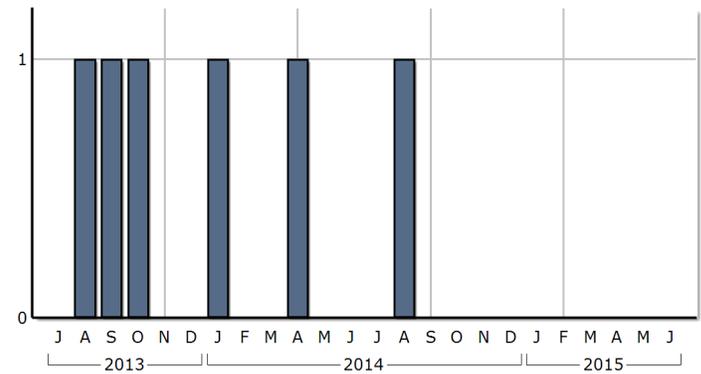
## Fax Referral



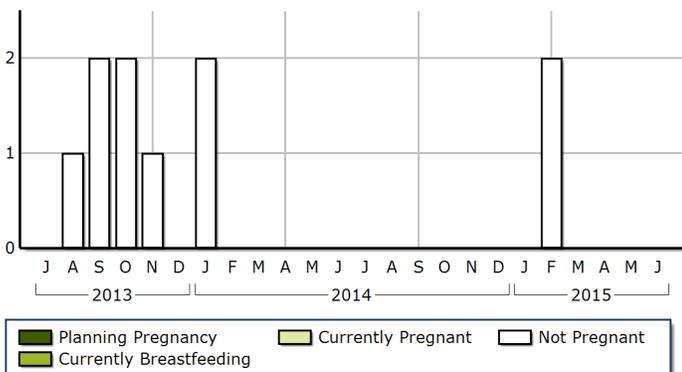
## Tobacco User Enrollments By Program Type



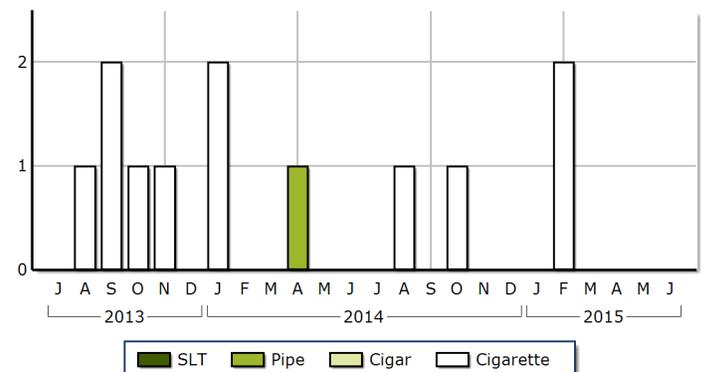
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

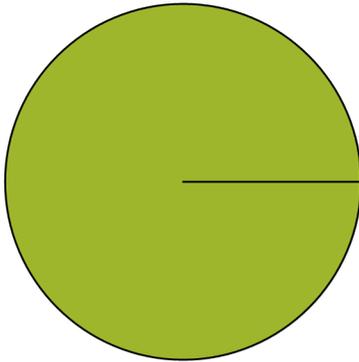


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

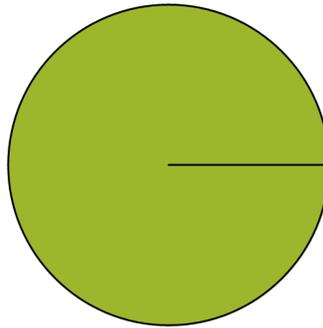
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

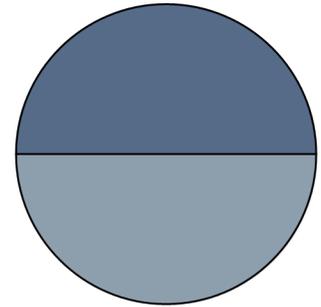
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

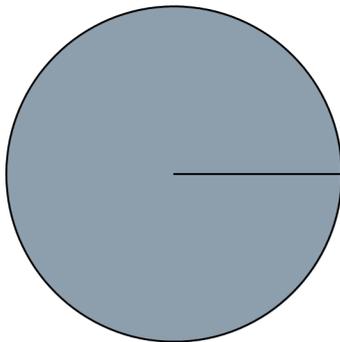
Tobacco Users By Education



No HS Degreee/GED, 50.00%  
HS Degreee/GED, 50.00%

Chart Total N: 2

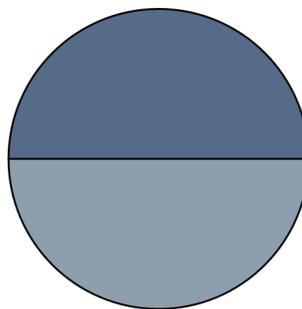
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

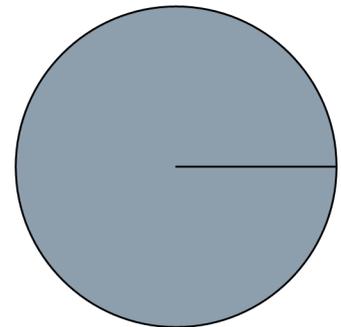
Tobacco Users By Age



35 - 44, 50.00%  
45 - 54, 50.00%

Chart Total N: 2

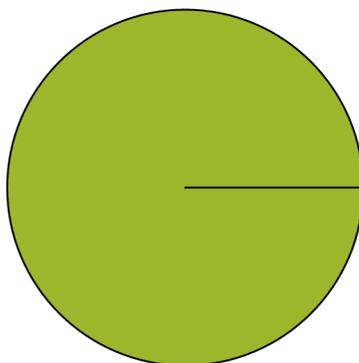
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 2

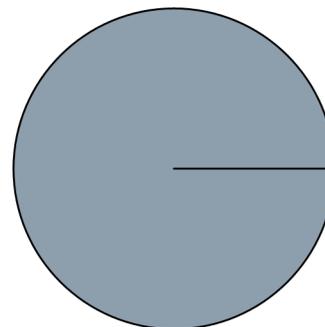
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



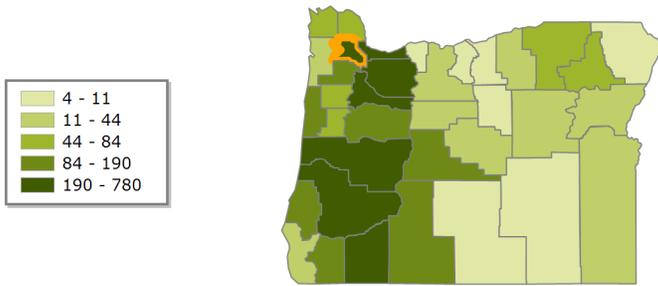
Asthma, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

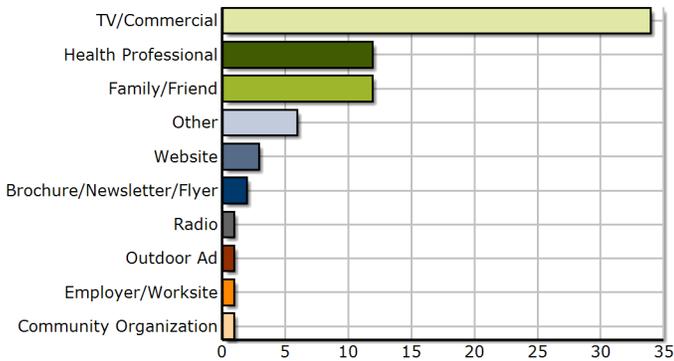
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

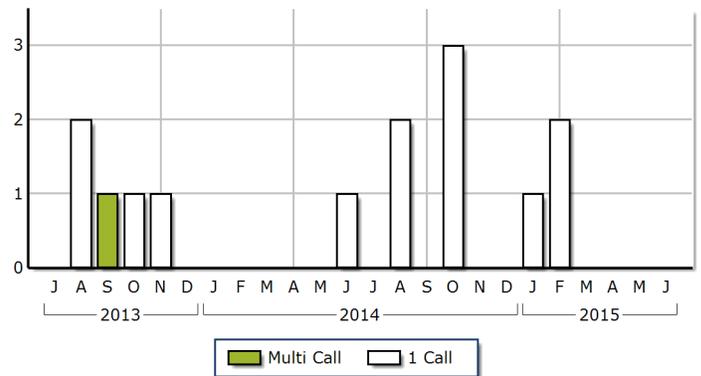


County Population	Prevalence	Tobacco Users
Adult	387,946	12.9 %
		50,045 <sup>4</sup>
		County
Tobacco Users - Last Full Month		88
Tobacco Users YTD		438
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		State
		1,402
		8,142
		5,377
		2.0 %
		1.61 %
		0.65 %
		2.42 %
		0.97 %
		1.07 %

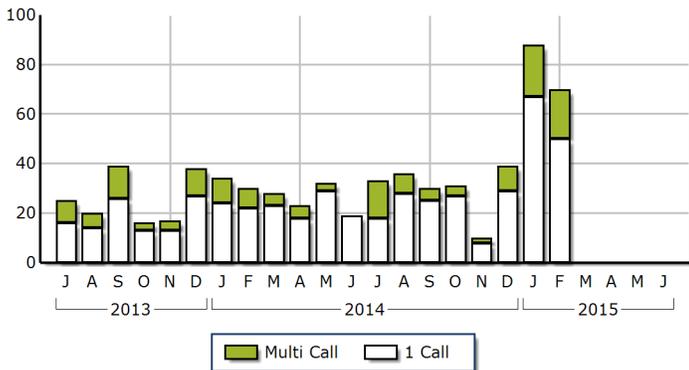
## How Heard About



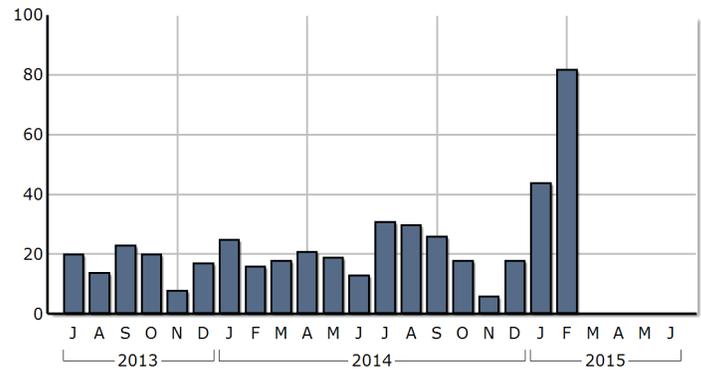
## Fax Referral



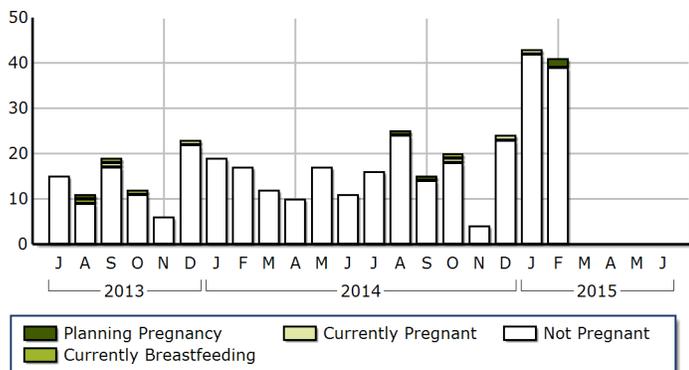
## Tobacco User Enrollments By Program Type



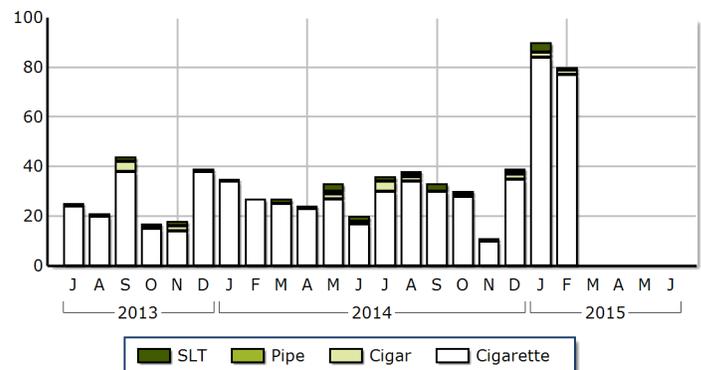
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

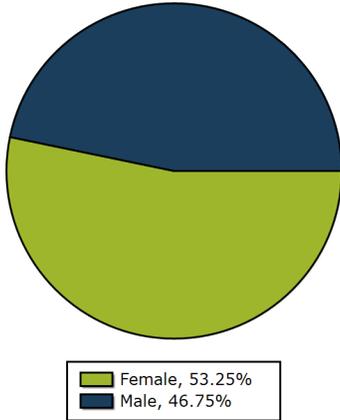


Chart Total N: 77

Tobacco Users By Language

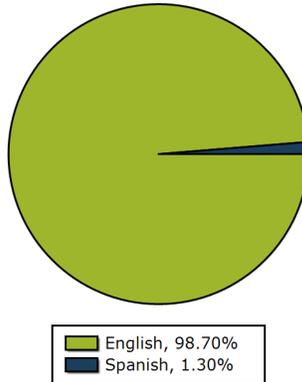


Chart Total N: 77

Tobacco Users By Education

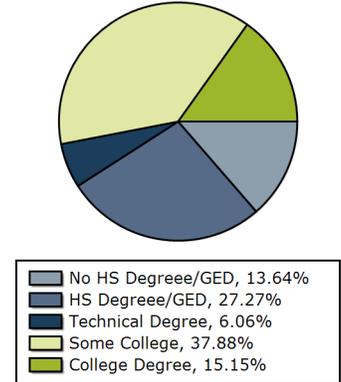


Chart Total N: 66

Tobacco Users By Race

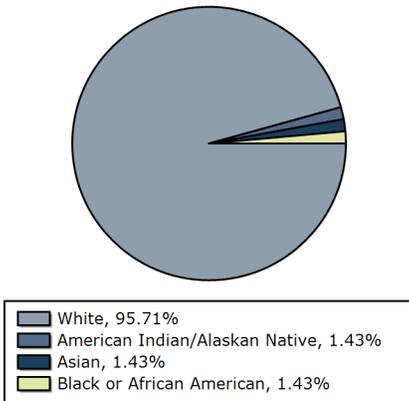


Chart Total N: 70

Tobacco Users By Age

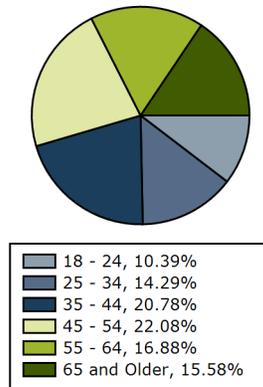


Chart Total N: 77

Tobacco Users By Health Plan

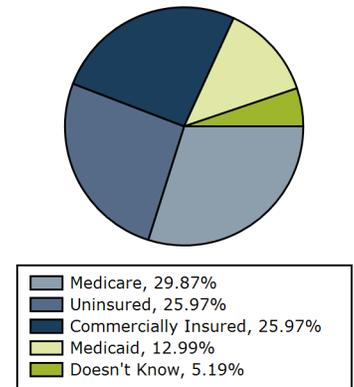


Chart Total N: 77

Tobacco Users By Ethnicity

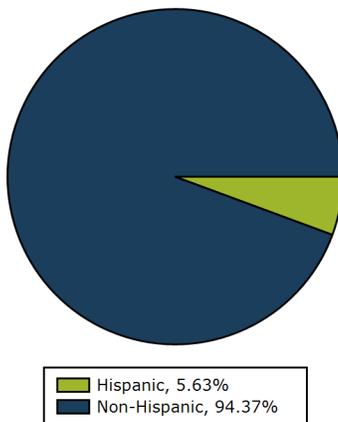


Chart Total N: 71

Tobacco Users By Chronic Condition

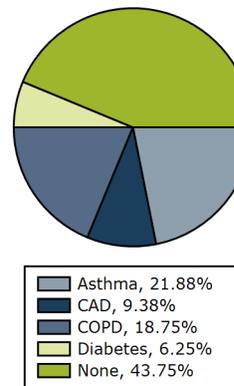


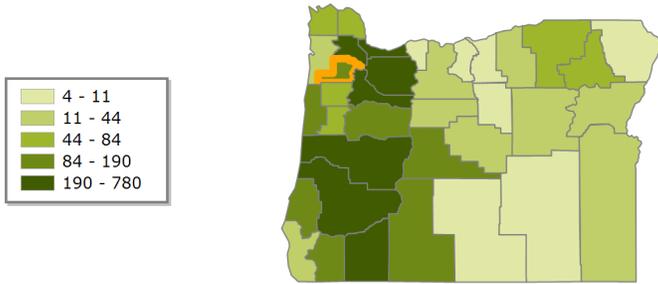
Chart Total N: 64

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

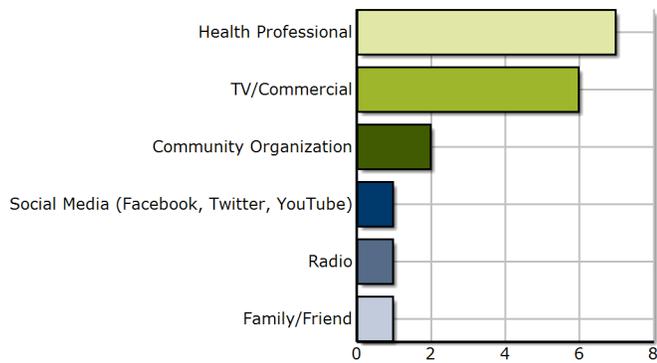
From 2/1/2015 through 2/28/2015

## State Tobacco Users Served Contract YTD (Adults)

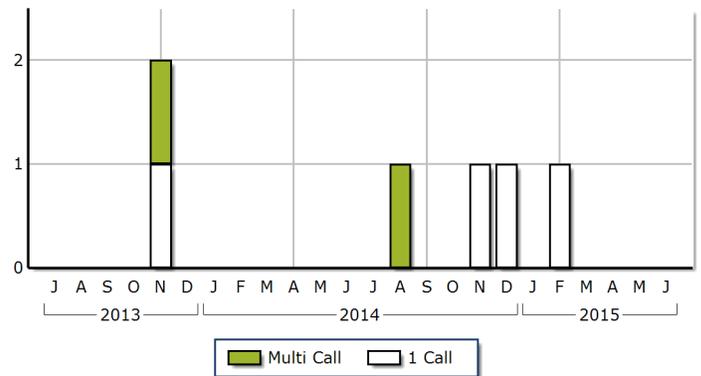


County Population	Prevalence	Tobacco Users
<b>Adult</b> 72,300	18.5 %	13,376 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		22
<b>Tobacco Users YTD</b>		123
<b>Unique Tobacco Users YTD</b>	3	82
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>	1	0.92 %
<b>Reach - NAQC</b>	2	0.63 %
<b>Annualized Reach</b>	1	1.38 %
<b>Annualized Reach - NAQC</b>	2	0.94 %
<b>Unique Individual Reach</b>	3	0.61 %

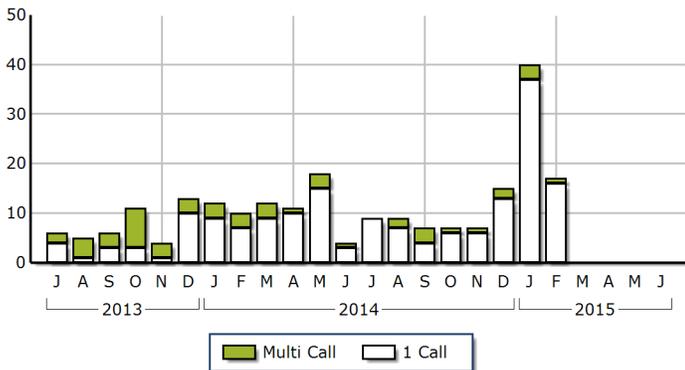
## How Heard About



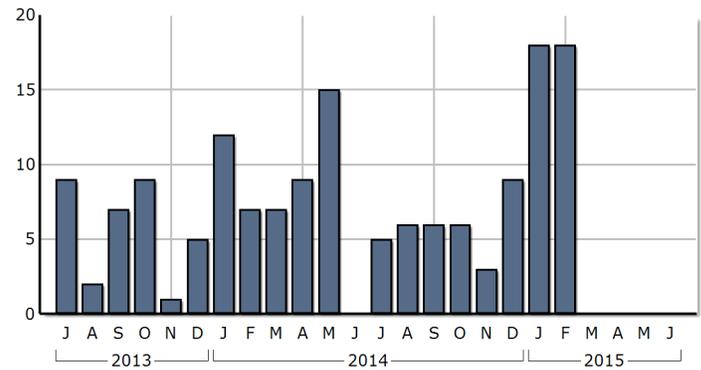
## Fax Referral



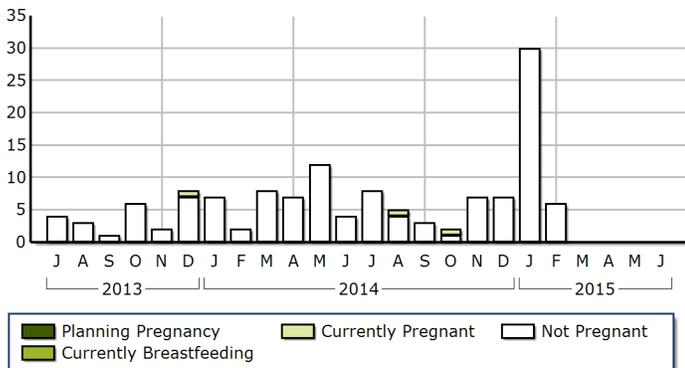
## Tobacco User Enrollments By Program Type



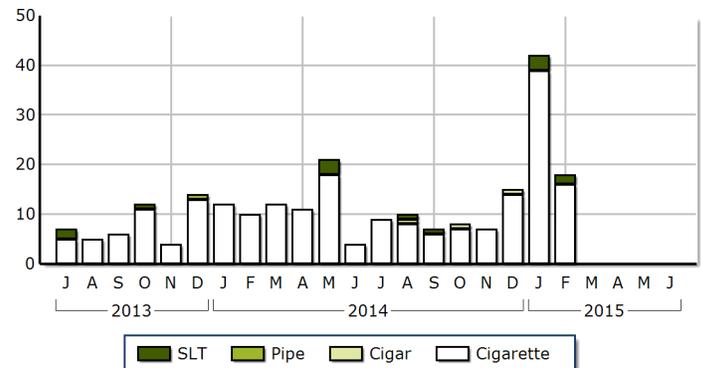
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



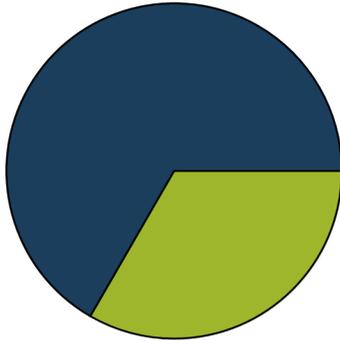
## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.

2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

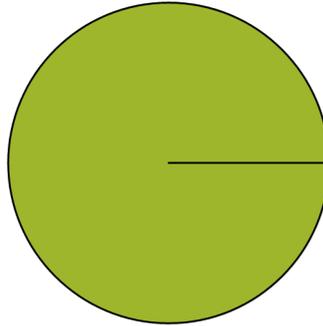
Tobacco Users By Gender



Female, 33.33%  
Male, 66.67%

Chart Total N: 18

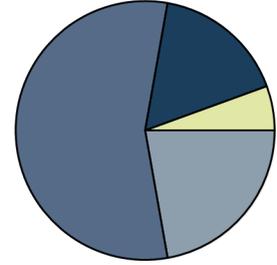
Tobacco Users By Language



English, 100.00%

Chart Total N: 18

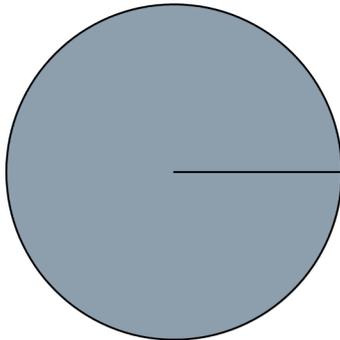
Tobacco Users By Education



No HS Degreee/GED, 22.22%  
HS Degreee/GED, 55.56%  
Some College, 16.67%  
College Degree, 5.56%

Chart Total N: 18

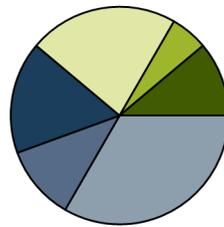
Tobacco Users By Race



White, 100.00%

Chart Total N: 17

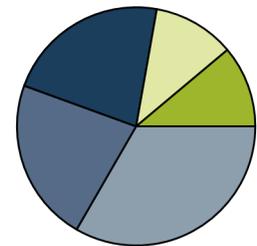
Tobacco Users By Age



18 - 24, 33.33%  
25 - 34, 11.11%  
35 - 44, 16.67%  
45 - 54, 22.22%  
55 - 64, 5.56%  
65 and Older, 11.11%

Chart Total N: 18

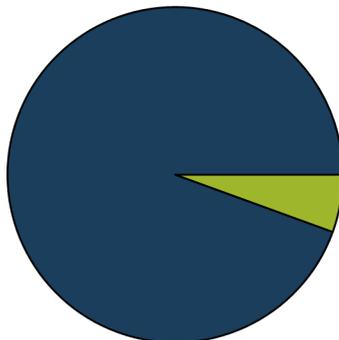
Tobacco Users By Health Plan



Commercially Insured, 33.33%  
Medicaid, 22.22%  
Medicare, 22.22%  
Uninsured, 11.11%  
Doesn't Know, 11.11%

Chart Total N: 18

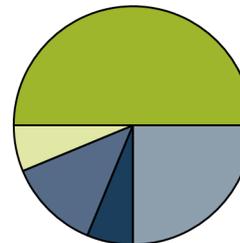
Tobacco Users By Ethnicity



Hispanic, 5.56%  
Non-Hispanic, 94.44%

Chart Total N: 18

Tobacco Users By Chronic Condition



Asthma, 25.00%  
CAD, 6.25%  
COPD, 12.50%  
Diabetes, 6.25%  
None, 50.00%

Chart Total N: 16

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.