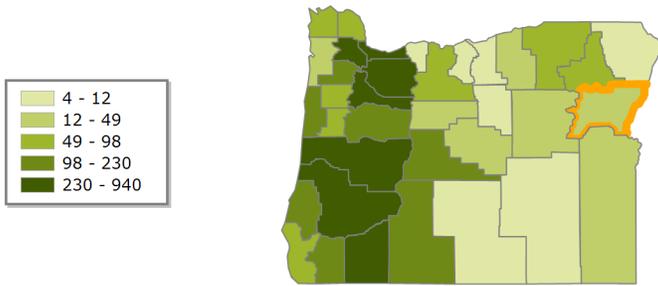
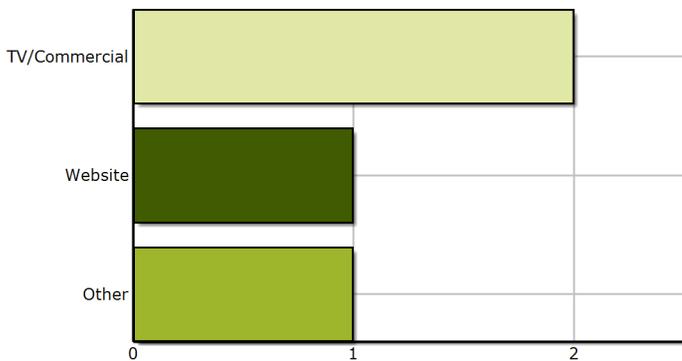


State Tobacco Users Served Contract YTD (Adults)

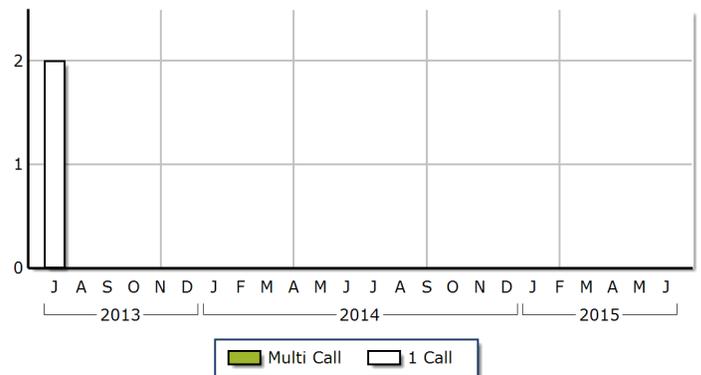


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	County	State
			4	1,380
Tobacco Users - Last Full Month			53	9,524
Tobacco Users YTD			3	6,328
Unique Tobacco Users YTD			40	6,328
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.89 %
Reach - NAQC			2	0.78 %
Annualized Reach			1	2.52 %
Annualized Reach - NAQC			2	1.04 %
Unique Individual Reach			3	1.25 %

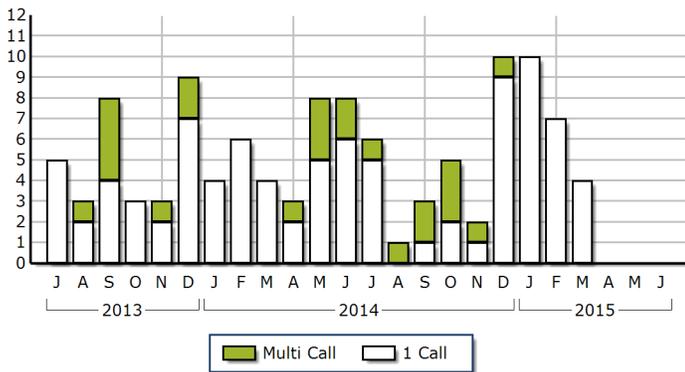
How Heard About



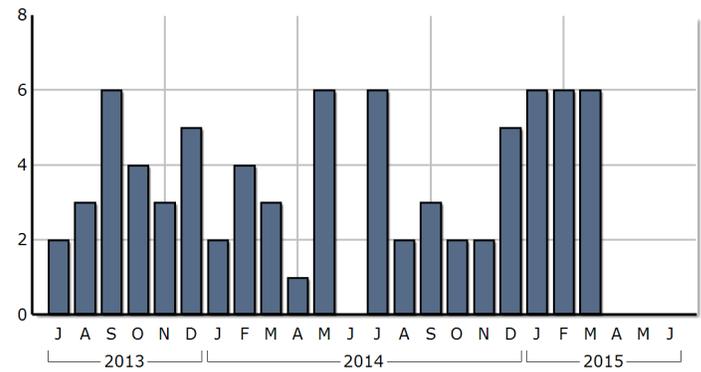
Fax Referral



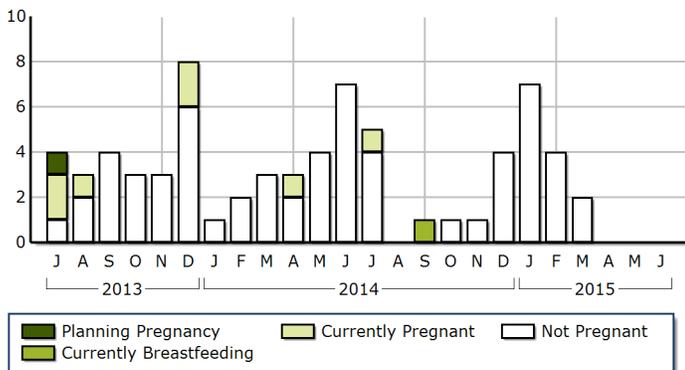
Tobacco User Enrollments By Program Type



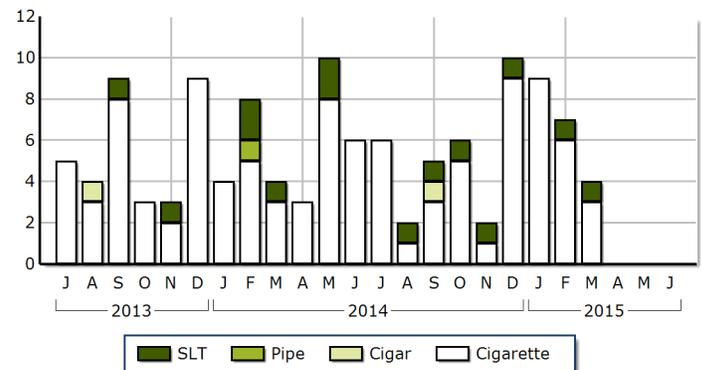
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

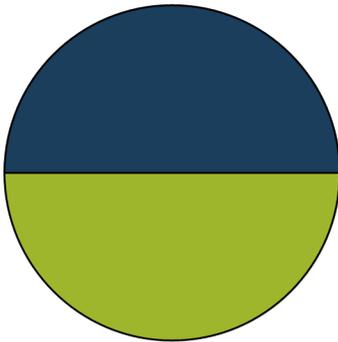


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

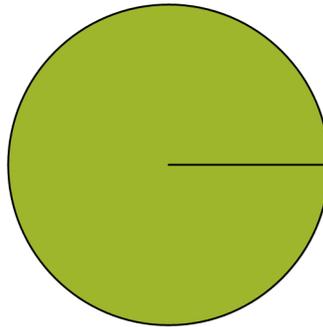
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 4

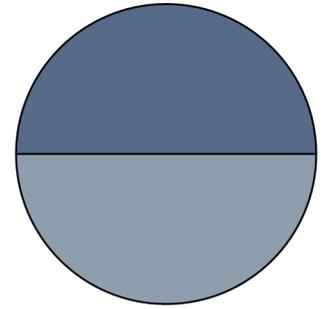
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

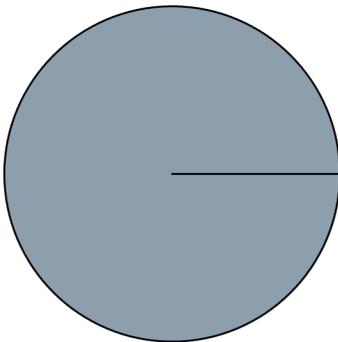
Tobacco Users By Education



HS Degree/GED, 50.00%
Technical Degree, 50.00%

Chart Total N: 2

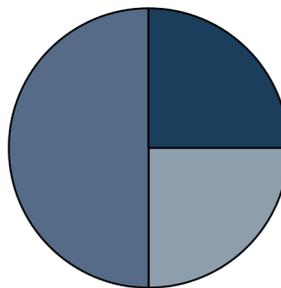
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

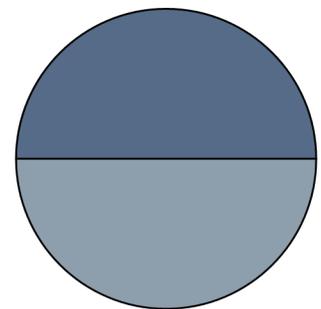
Tobacco Users By Age



35 - 44, 25.00%
45 - 54, 50.00%
55 - 64, 25.00%

Chart Total N: 4

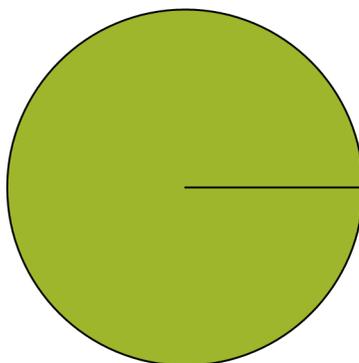
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicaid, 50.00%

Chart Total N: 4

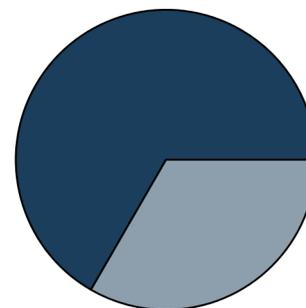
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Diabetes, 33.33%
None, 66.67%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

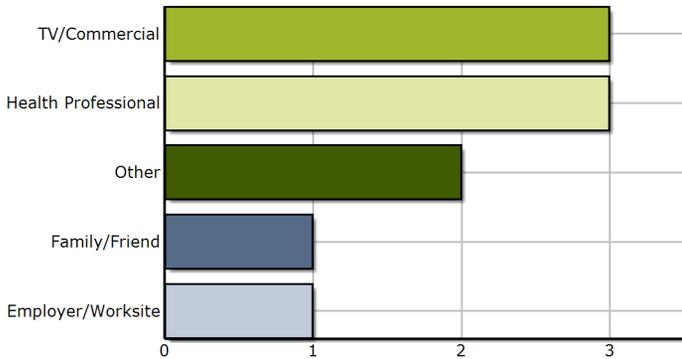
From 3/1/2015 through 3/31/2015

State Tobacco Users Served Contract YTD (Adults)

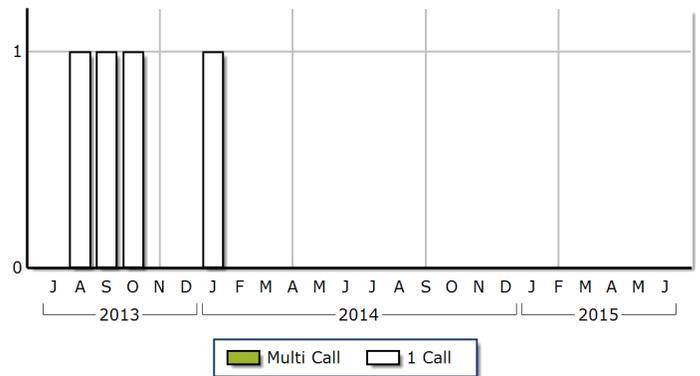


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 ⁴	
			County	State
Tobacco Users - Last Full Month			12	1,380
Tobacco Users YTD			65	9,524
Unique Tobacco Users YTD			3	6,328
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.87 %
Reach - NAQC			2	0.70 %
Annualized Reach			1	1.16 %
Annualized Reach - NAQC			2	0.93 %
Unique Individual Reach			3	0.54 %

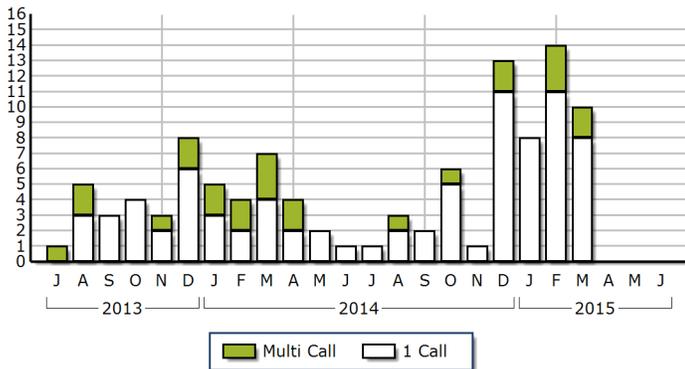
How Heard About



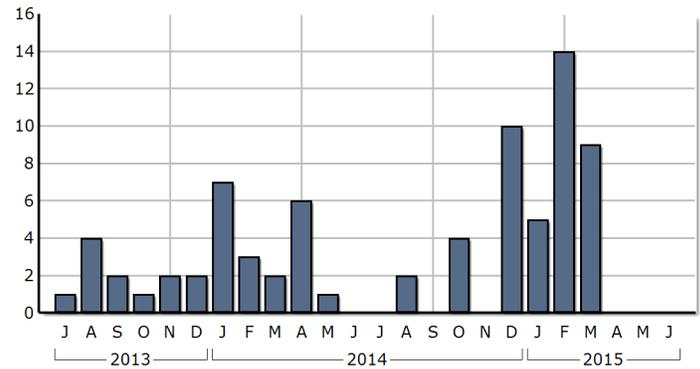
Fax Referral



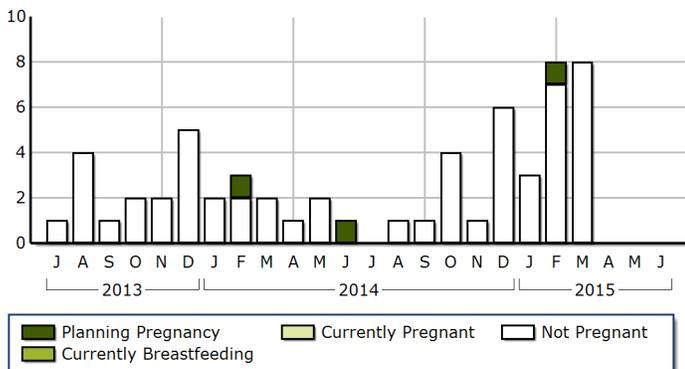
Tobacco User Enrollments By Program Type



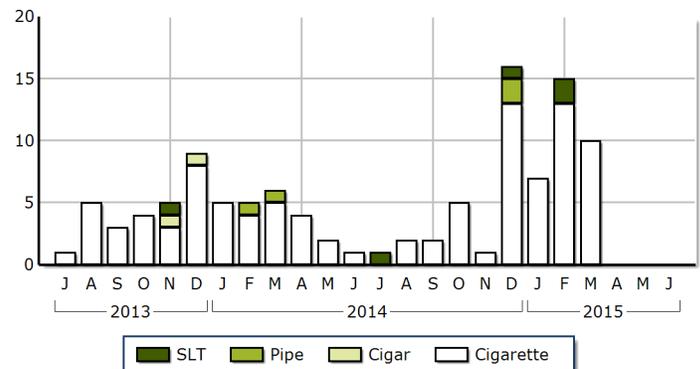
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

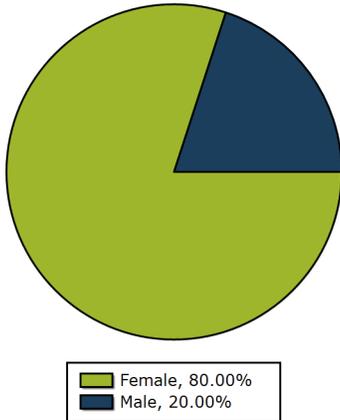


Chart Total N: 10

Tobacco Users By Language

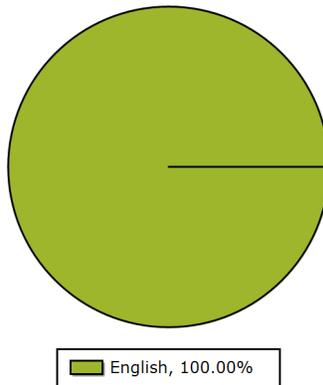


Chart Total N: 10

Tobacco Users By Education

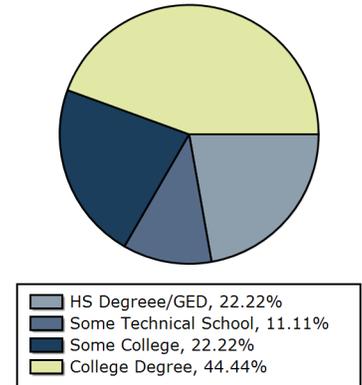


Chart Total N: 9

Tobacco Users By Race

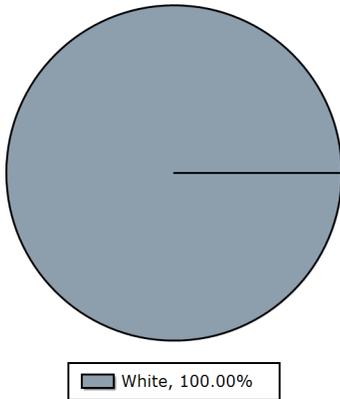


Chart Total N: 9

Tobacco Users By Age

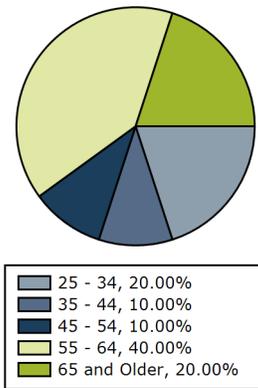


Chart Total N: 10

Tobacco Users By Health Plan

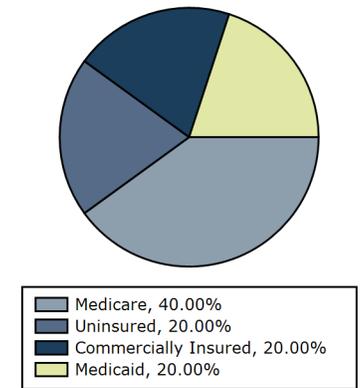


Chart Total N: 10

Tobacco Users By Ethnicity

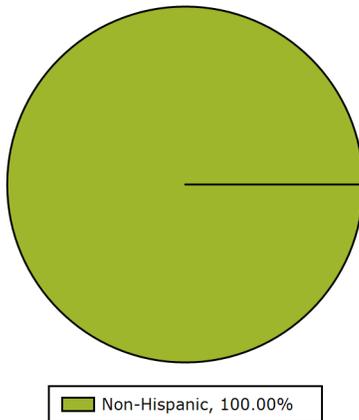


Chart Total N: 9

Tobacco Users By Chronic Condition

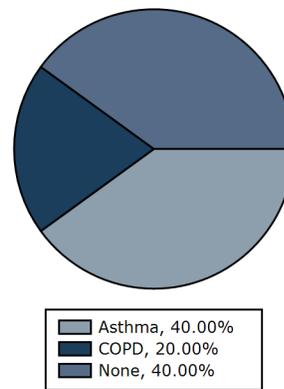


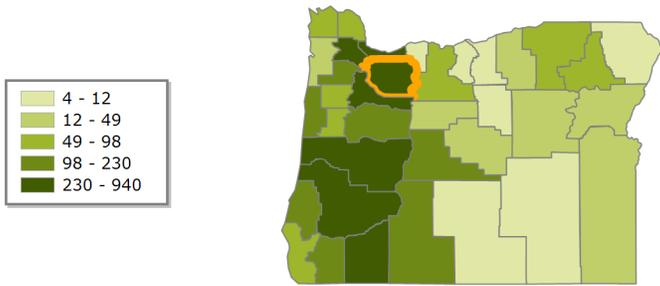
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

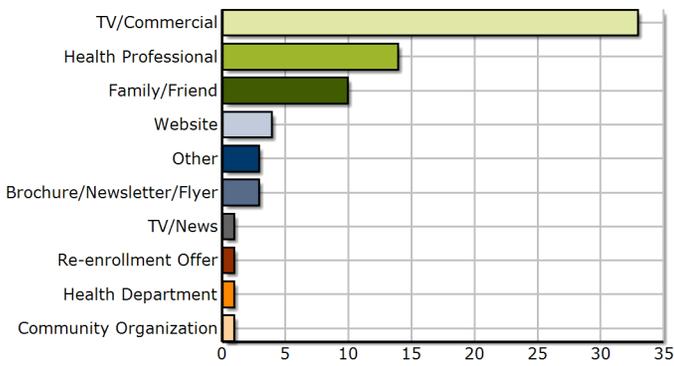
From 3/1/2015 through 3/31/2015

State Tobacco Users Served Contract YTD (Adults)

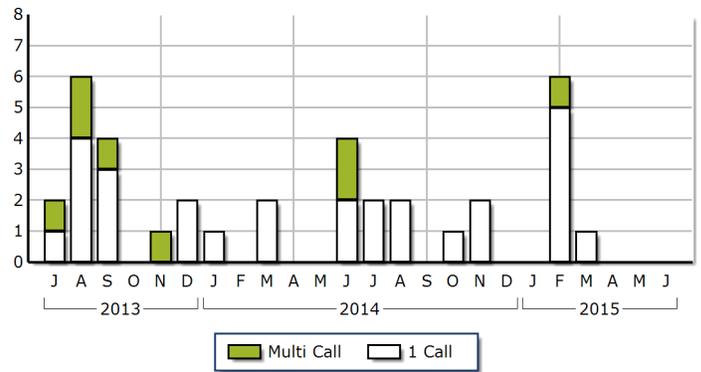


County Population	Prevalence	Tobacco Users
Adult	289,948	15.4 %
		44,652 ⁴
		County
Tobacco Users - Last Full Month		98
Tobacco Users YTD		544
Unique Tobacco Users YTD	3	316
Target Reach		2.0 %
Reach YTD	1	1.22 %
Reach - NAQC	2	0.70 %
Annualized Reach	1	1.62 %
Annualized Reach - NAQC	2	0.93 %
Unique Individual Reach	3	0.71 %

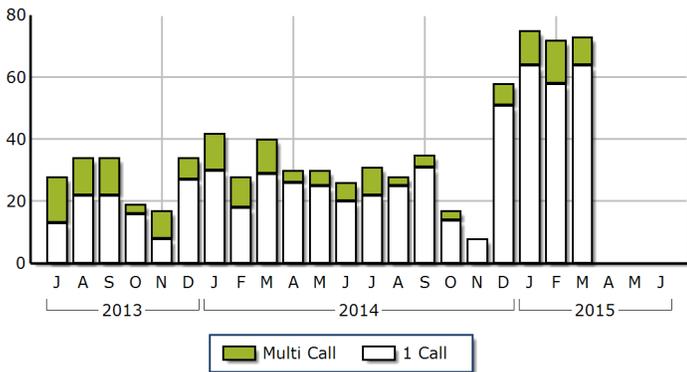
How Heard About



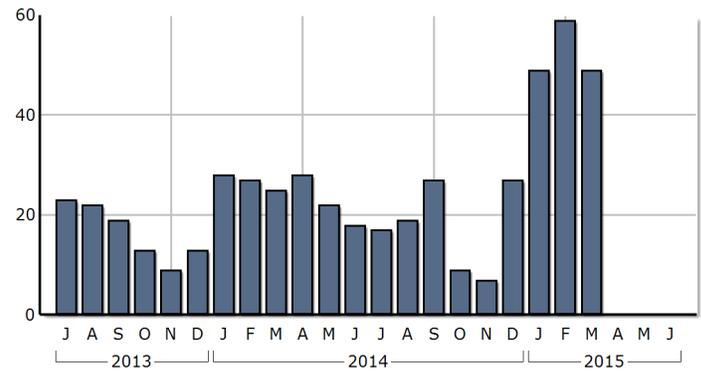
Fax Referral



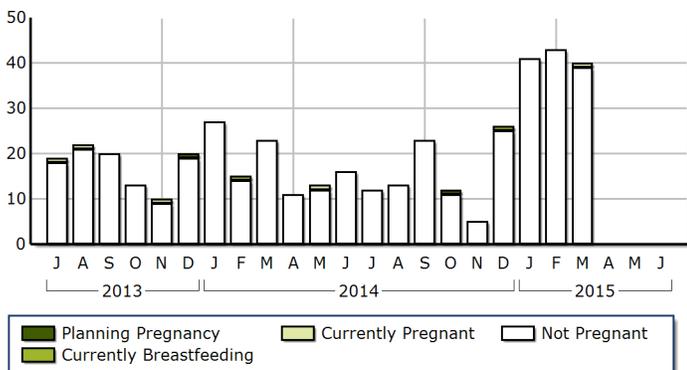
Tobacco User Enrollments By Program Type



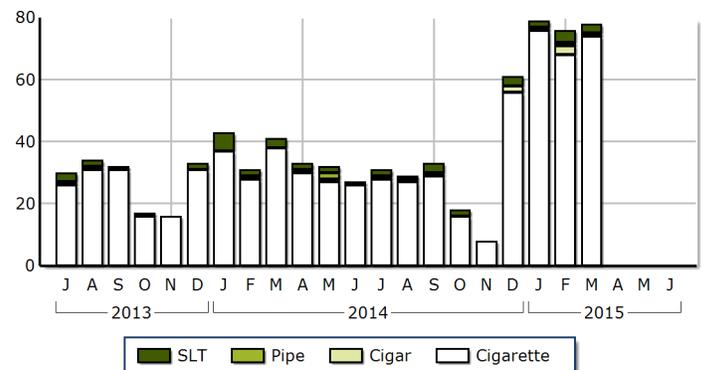
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

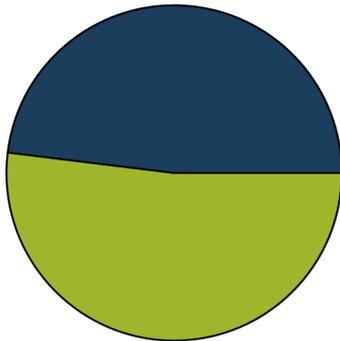


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

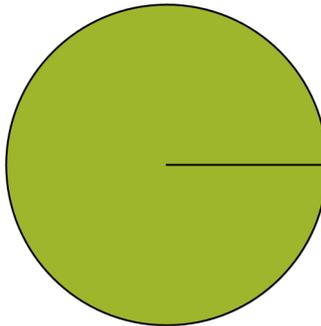
Tobacco Users By Gender



Female, 51.95%
Male, 48.05%

Chart Total N: 77

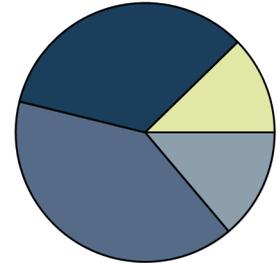
Tobacco Users By Language



English, 100.00%

Chart Total N: 77

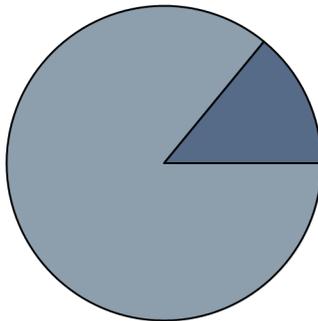
Tobacco Users By Education



No HS Degreee/GED, 13.85%
HS Degreee/GED, 40.00%
Some College, 33.85%
College Degree, 12.31%

Chart Total N: 65

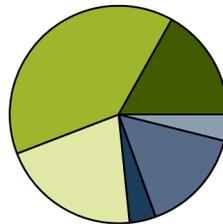
Tobacco Users By Race



White, 85.94%
American Indian/Alaskan Native, 14.06%

Chart Total N: 64

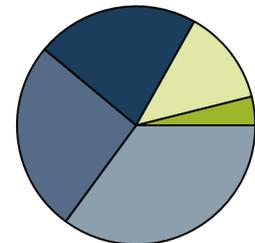
Tobacco Users By Age



18 - 24, 3.90%
25 - 34, 15.58%
35 - 44, 3.90%
45 - 54, 20.78%
55 - 64, 38.96%
65 and Older, 16.88%

Chart Total N: 77

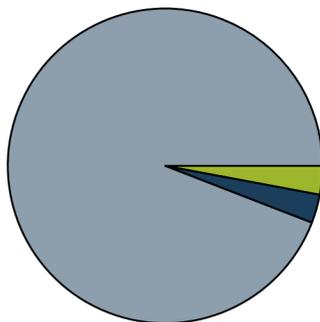
Tobacco Users By Health Plan



Medicare, 35.06%
Commercially Insured, 25.97%
Medicaid, 22.08%
Uninsured, 12.99%
Doesn't Know, 3.90%

Chart Total N: 77

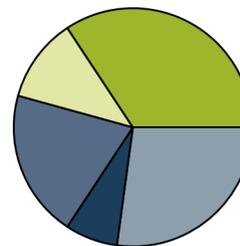
Tobacco Users By Ethnicity



Does Not Know, 2.94%
Hispanic, 2.94%
Non-Hispanic, 94.12%

Chart Total N: 68

Tobacco Users By Chronic Condition



Asthma, 27.14%
CAD, 7.14%
COPD, 20.00%
Diabetes, 11.43%
None, 34.29%

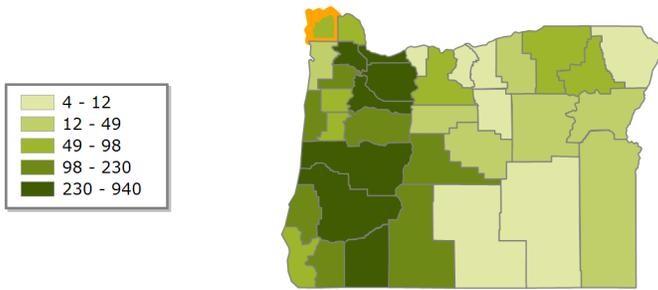
Chart Total N: 70

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

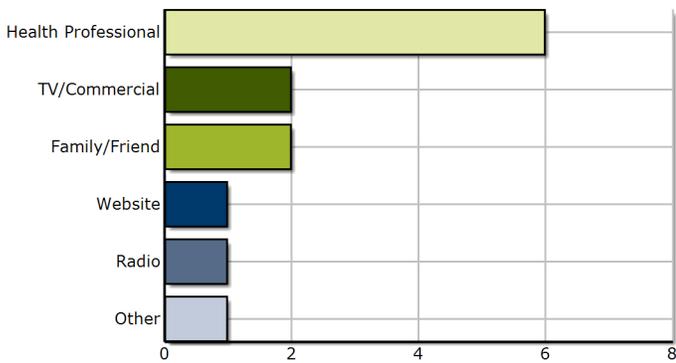
From 3/1/2015 through 3/31/2015

State Tobacco Users Served Contract YTD (Adults)

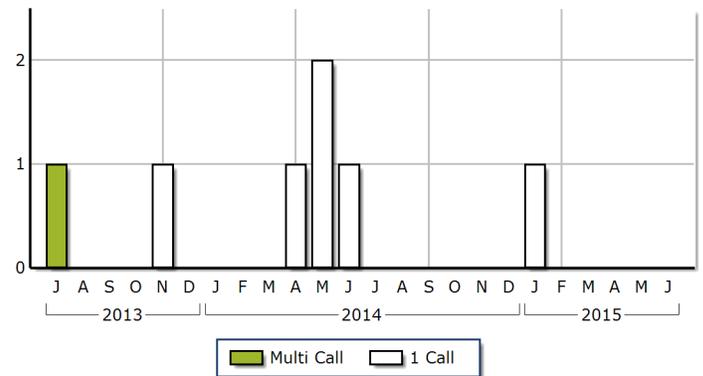


County Population		Prevalence	Tobacco Users
Adult	29,812	21.5 %	6,410 ⁴
			County
Tobacco Users - Last Full Month			15
Tobacco Users YTD			75
Unique Tobacco Users YTD			3
Target Reach			2.0 %
Reach YTD			1
Reach - NAQC			2
Annualized Reach			1
Annualized Reach - NAQC			2
Unique Individual Reach			3

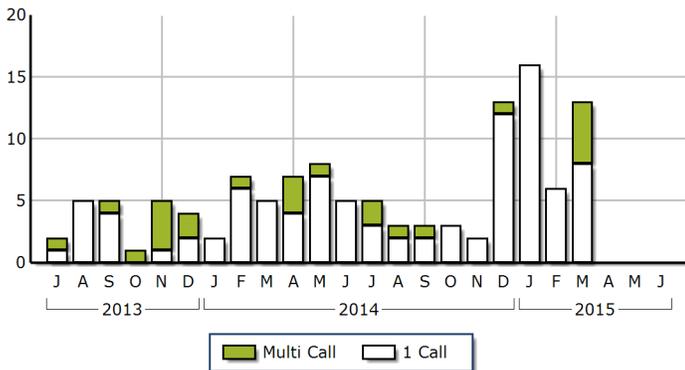
How Heard About



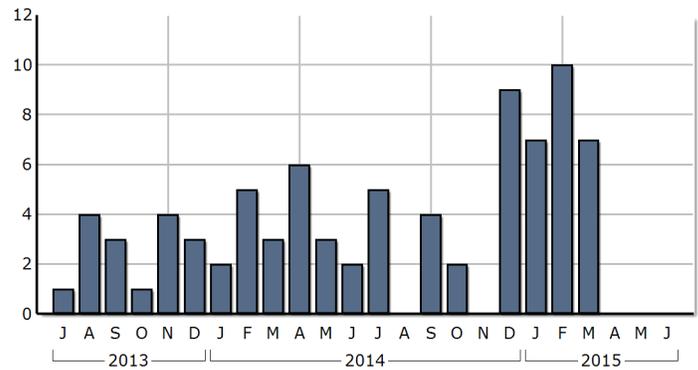
Fax Referral



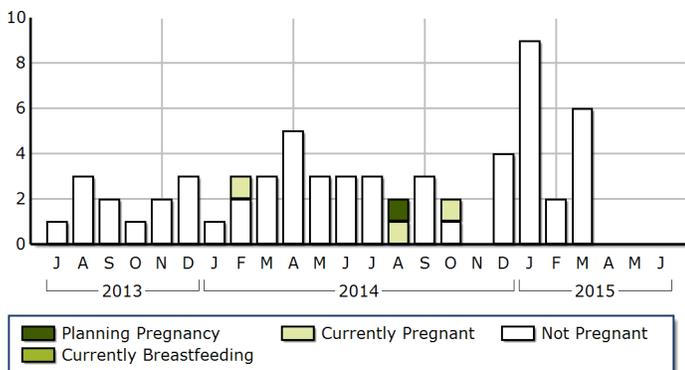
Tobacco User Enrollments By Program Type



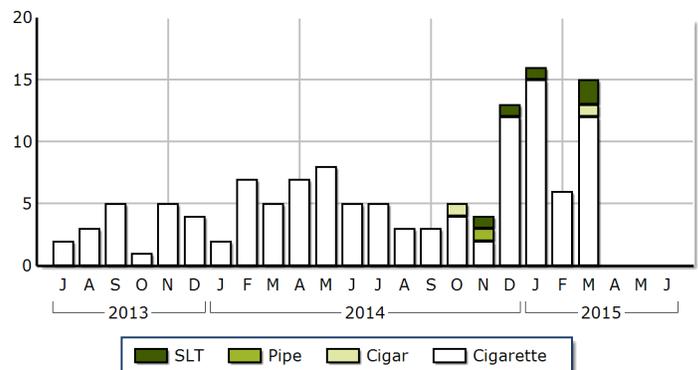
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

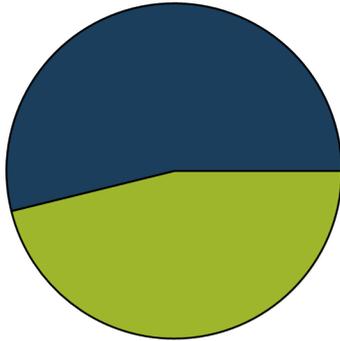


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

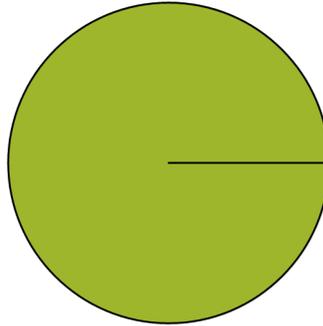
Tobacco Users By Gender



Female, 46.15%
Male, 53.85%

Chart Total N: 13

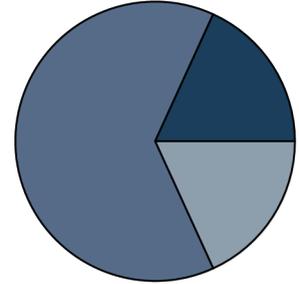
Tobacco Users By Language



English, 100.00%

Chart Total N: 13

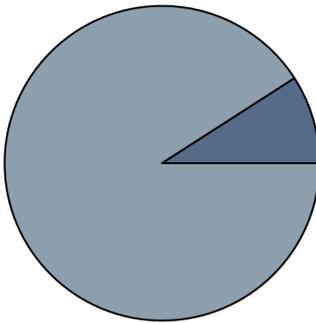
Tobacco Users By Education



No HS Degreee/GED, 18.18%
HS Degreee/GED, 63.64%
Some College, 18.18%

Chart Total N: 11

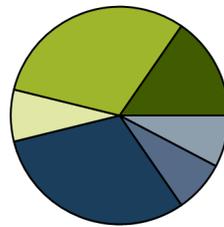
Tobacco Users By Race



White, 90.91%
American Indian/Alaskan Native, 9.09%

Chart Total N: 11

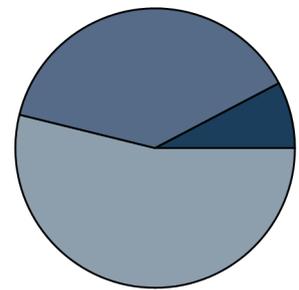
Tobacco Users By Age



18 - 24, 7.69%
25 - 34, 7.69%
35 - 44, 30.77%
45 - 54, 7.69%
55 - 64, 30.77%
65 and Older, 15.38%

Chart Total N: 13

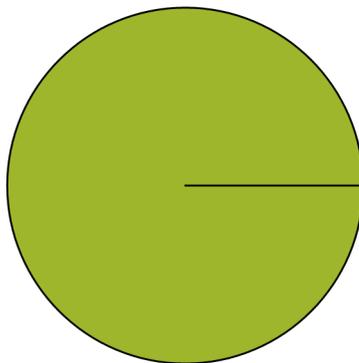
Tobacco Users By Health Plan



Medicare, 53.85%
Uninsured, 38.46%
Doesn't Know, 7.69%

Chart Total N: 13

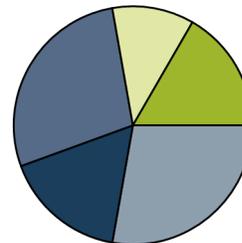
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 12

Tobacco Users By Chronic Condition



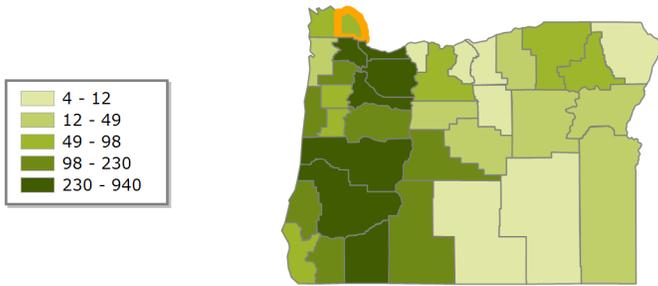
Asthma, 27.78%
CAD, 16.67%
COPD, 27.78%
Diabetes, 11.11%
None, 16.67%

Chart Total N: 18

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

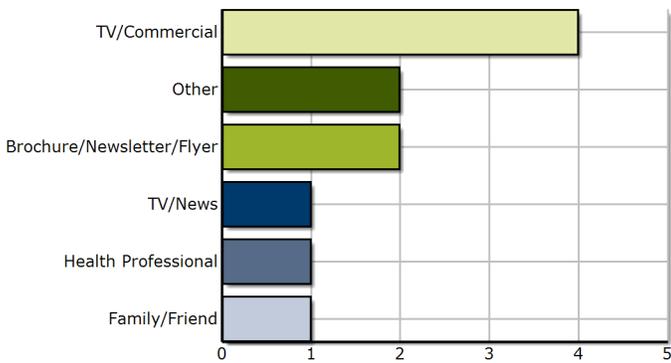
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

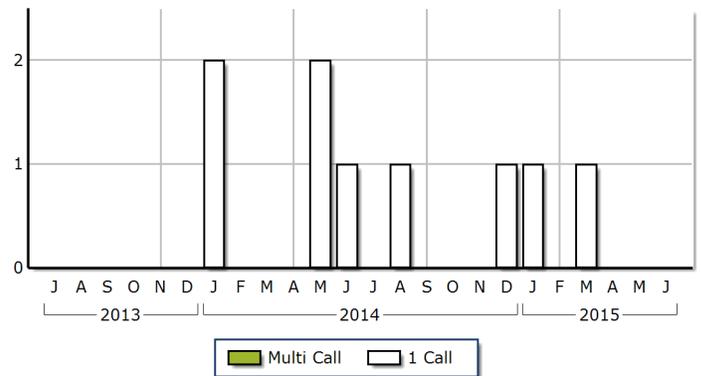


County Population	Prevalence	Tobacco Users	
Adult	36,948	17.1 %	
		6,318 ⁴	
		County	State
Tobacco Users - Last Full Month		12	1,380
Tobacco Users YTD		77	9,524
Unique Tobacco Users YTD		3	6,328
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.22 %
Reach - NAQC		2	0.78 %
Annualized Reach		1	1.62 %
Annualized Reach - NAQC		2	1.03 %
Unique Individual Reach		3	0.87 %
			1.25 %

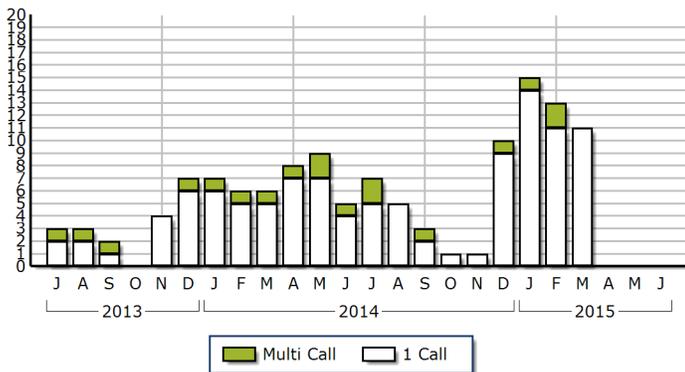
How Heard About



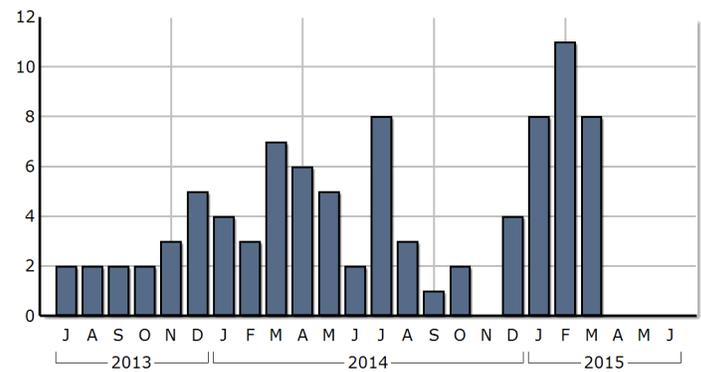
Fax Referral



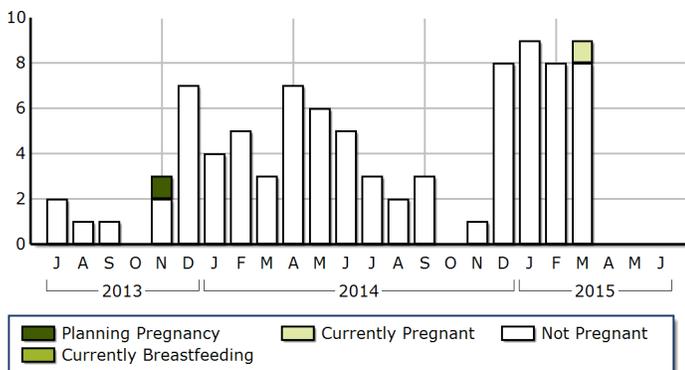
Tobacco User Enrollments By Program Type



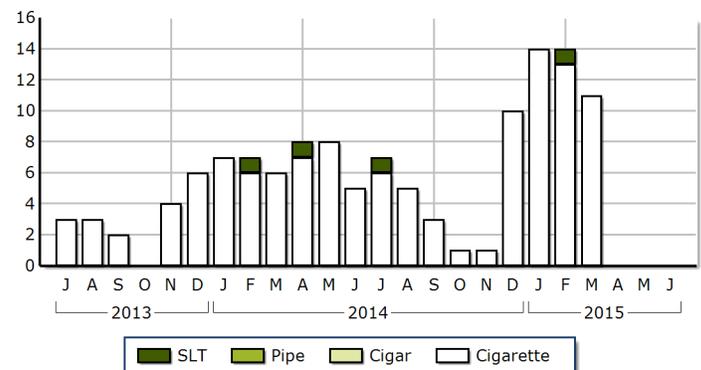
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

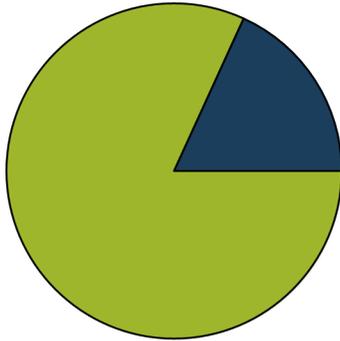


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

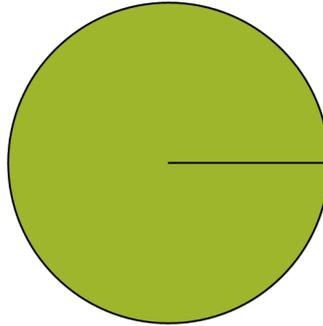
Tobacco Users By Gender



Female, 81.82%
Male, 18.18%

Chart Total N: 11

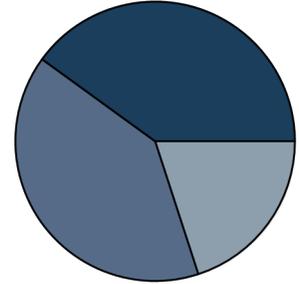
Tobacco Users By Language



English, 100.00%

Chart Total N: 11

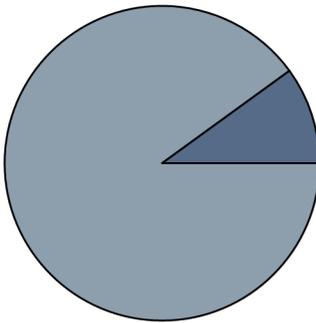
Tobacco Users By Education



No HS Degreee/GED, 20.00%
HS Degreee/GED, 40.00%
Some College, 40.00%

Chart Total N: 10

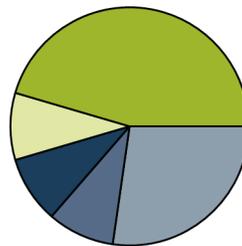
Tobacco Users By Race



White, 90.00%
American Indian/Alaskan Native, 10.00%

Chart Total N: 10

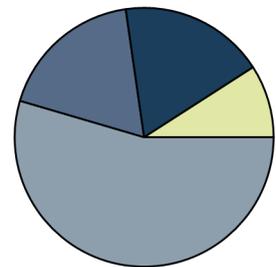
Tobacco Users By Age



25 - 34, 27.27%
35 - 44, 9.09%
45 - 54, 9.09%
55 - 64, 9.09%
65 and Older, 45.45%

Chart Total N: 11

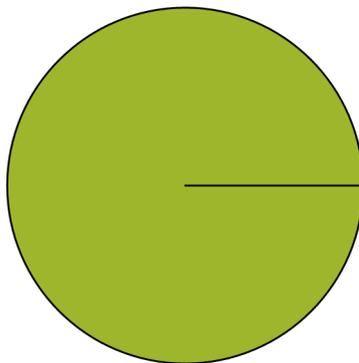
Tobacco Users By Health Plan



Medicare, 54.55%
Commercially Insured, 18.18%
Medicaid, 18.18%
Uninsured, 9.09%

Chart Total N: 11

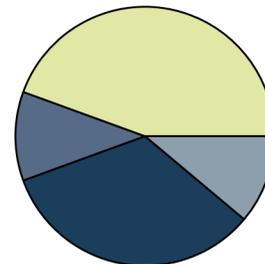
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 10

Tobacco Users By Chronic Condition



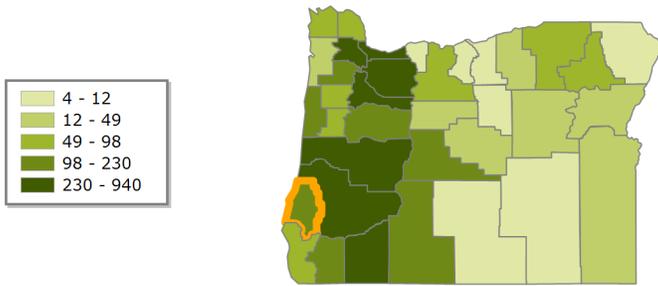
Asthma, 11.11%
COPD, 33.33%
Diabetes, 11.11%
None, 44.44%

Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

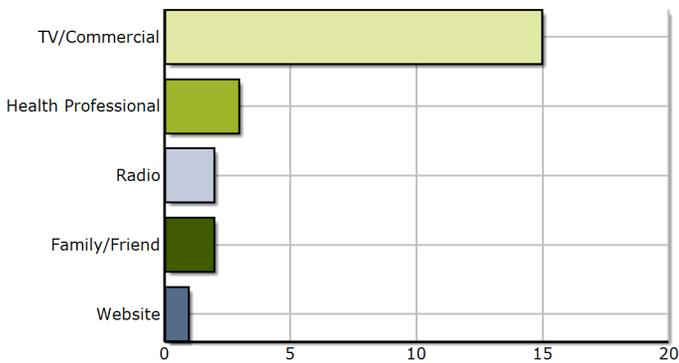
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

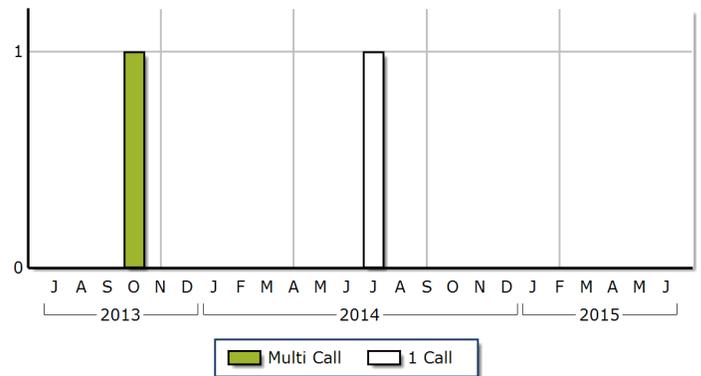


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %		14,254 ⁴
			County	State
Tobacco Users - Last Full Month			24	1,380
Tobacco Users YTD			115	9,524
Unique Tobacco Users YTD			3	6,328
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.81 %
Reach - NAQC			2	0.63 %
Annualized Reach			1	1.08 %
Annualized Reach - NAQC			2	0.84 %
Unique Individual Reach			3	0.62 %

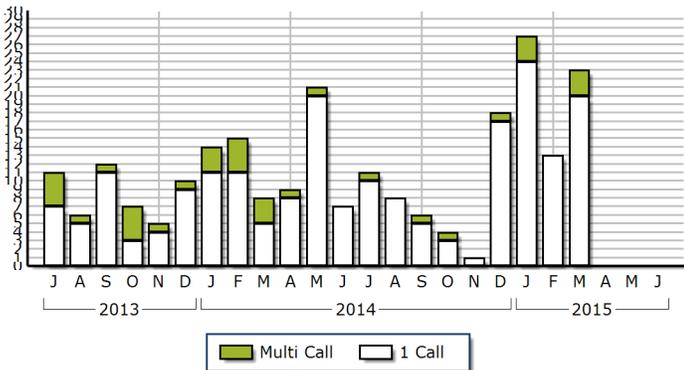
How Heard About



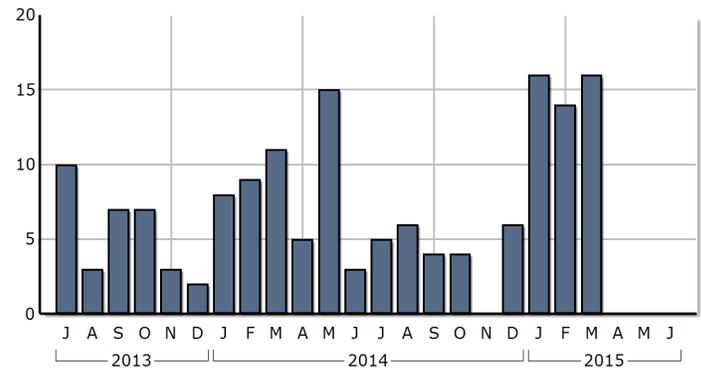
Fax Referral



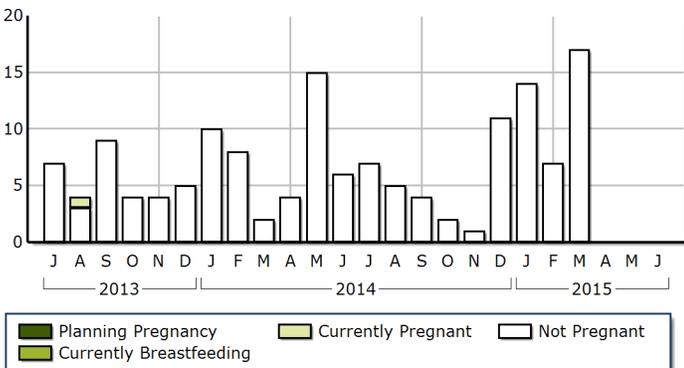
Tobacco User Enrollments By Program Type



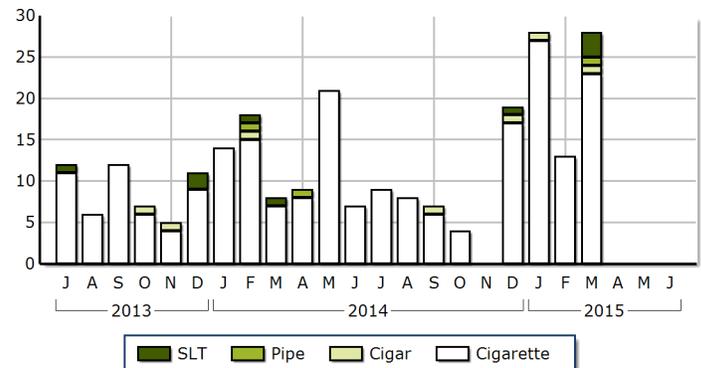
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

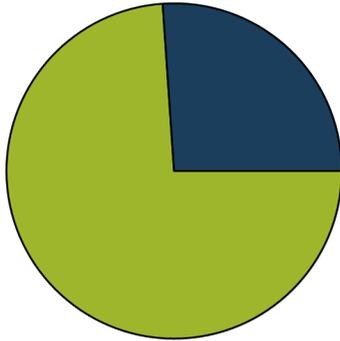


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

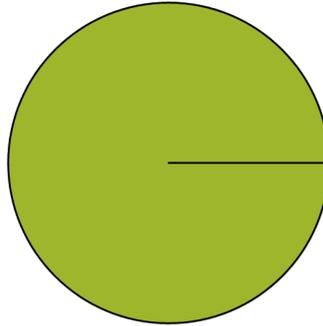
Tobacco Users By Gender



Female, 73.91%
Male, 26.09%

Chart Total N: 23

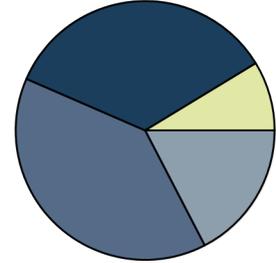
Tobacco Users By Language



English, 100.00%

Chart Total N: 23

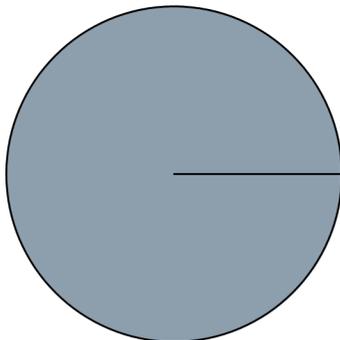
Tobacco Users By Education



No HS Degreee/GED, 17.39%
HS Degreee/GED, 39.13%
Some College, 34.78%
College Degree, 8.70%

Chart Total N: 23

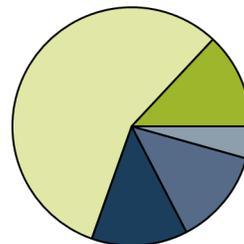
Tobacco Users By Race



White, 100.00%

Chart Total N: 21

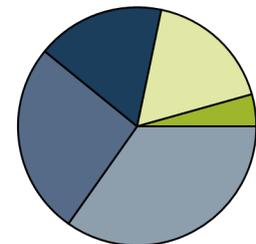
Tobacco Users By Age



18 - 24, 4.35%
35 - 44, 13.04%
45 - 54, 13.04%
55 - 64, 56.52%
65 and Older, 13.04%

Chart Total N: 23

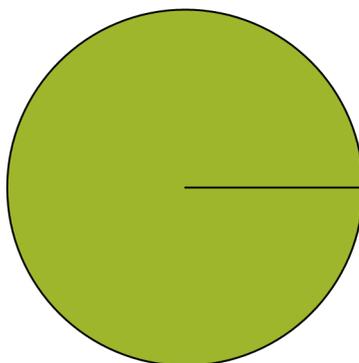
Tobacco Users By Health Plan



Medicare, 34.78%
Commercially Insured, 26.09%
Uninsured, 17.39%
Medicaid, 17.39%
Doesn't Know, 4.35%

Chart Total N: 23

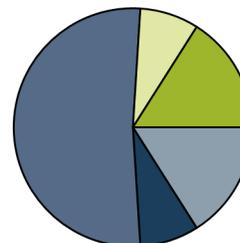
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 23

Tobacco Users By Chronic Condition



Asthma, 16.00%
CAD, 8.00%
COPD, 52.00%
Diabetes, 8.00%
None, 16.00%

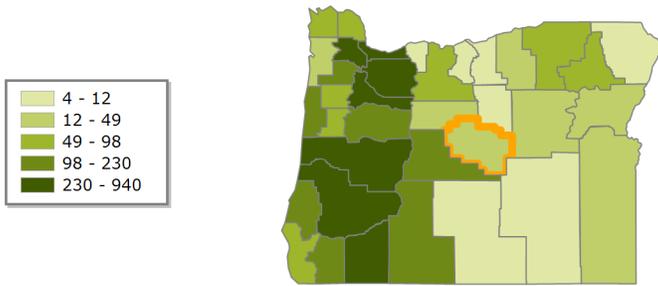
Chart Total N: 25

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

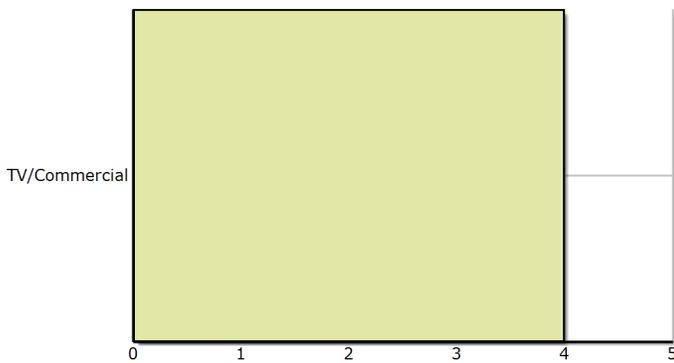
From 3/1/2015 through 3/31/2015

State Tobacco Users Served Contract YTD (Adults)

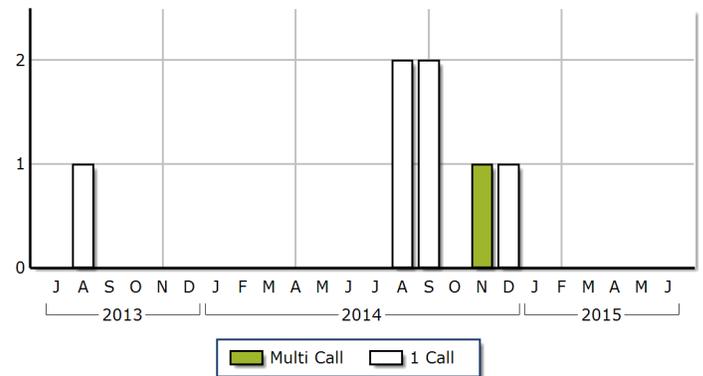


County Population	Prevalence	Tobacco Users
Adult 20,635	23.3 %	4,808 ⁴
		County
Tobacco Users - Last Full Month		5
Tobacco Users YTD		33
Unique Tobacco Users YTD	3	26
Target Reach		2.0 %
Reach YTD	1	0.69 %
Reach - NAQC	2	0.50 %
Annualized Reach	1	0.92 %
Annualized Reach - NAQC	2	0.67 %
Unique Individual Reach	3	0.54 %

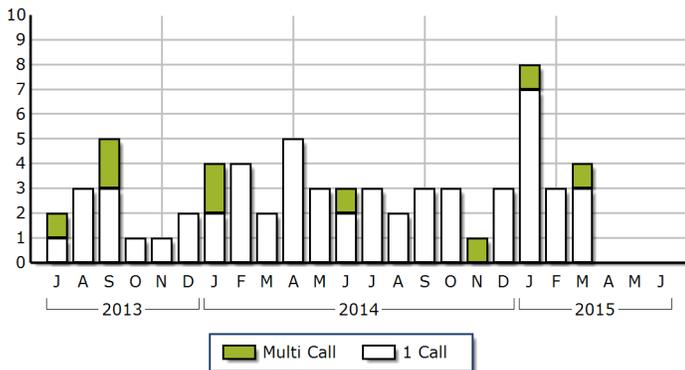
How Heard About



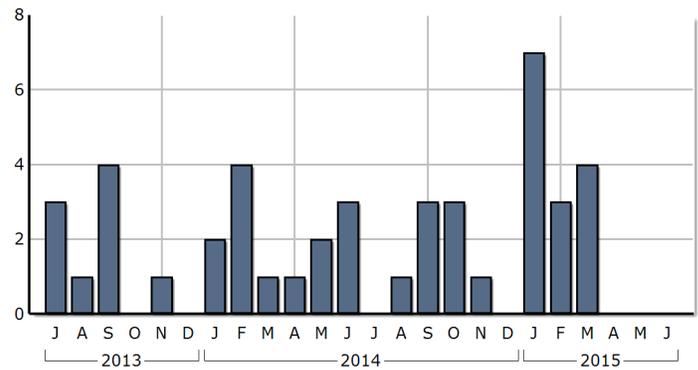
Fax Referral



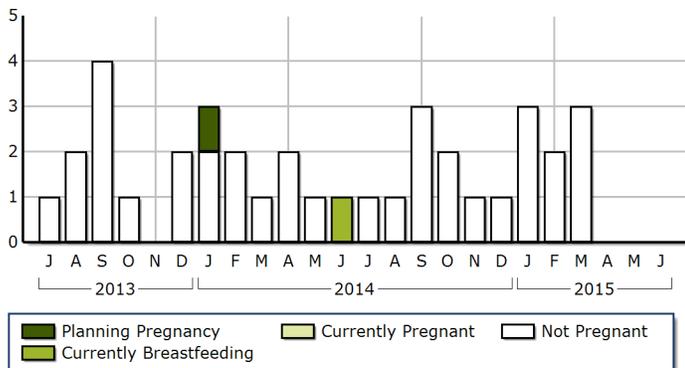
Tobacco User Enrollments By Program Type



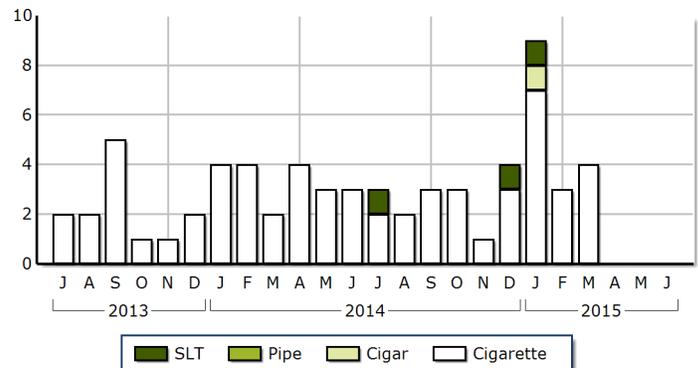
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

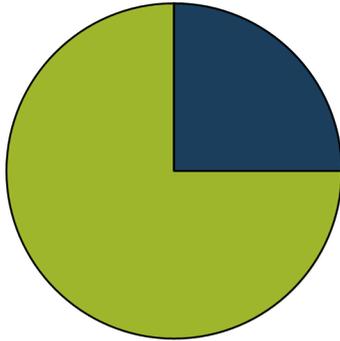


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

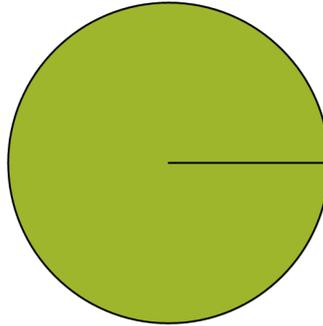
Tobacco Users By Gender



Female, 75.00%
Male, 25.00%

Chart Total N: 4

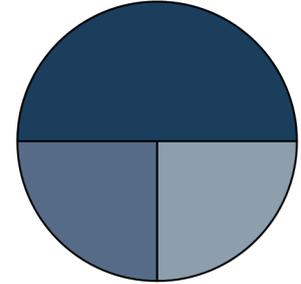
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

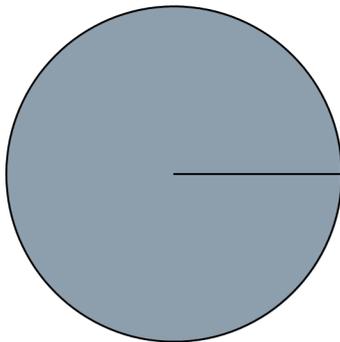
Tobacco Users By Education



No HS Degree/GED, 25.00%
Technical Degree, 25.00%
Some College, 50.00%

Chart Total N: 4

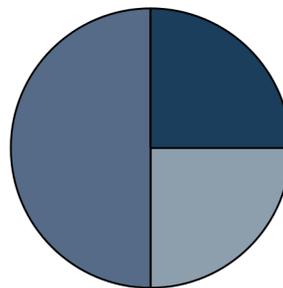
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

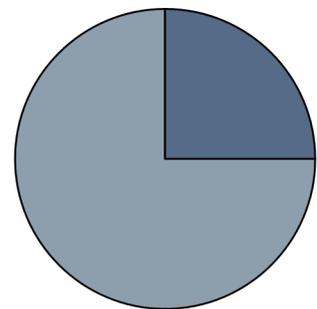
Tobacco Users By Age



35 - 44, 25.00%
45 - 54, 50.00%
55 - 64, 25.00%

Chart Total N: 4

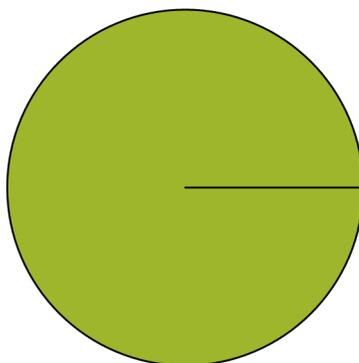
Tobacco Users By Health Plan



Medicare, 75.00%
Uninsured, 25.00%

Chart Total N: 4

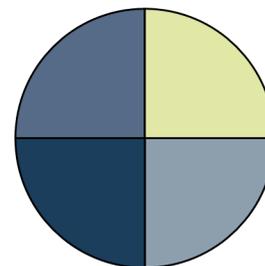
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 25.00%
COPD, 25.00%
Diabetes, 25.00%
None, 25.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

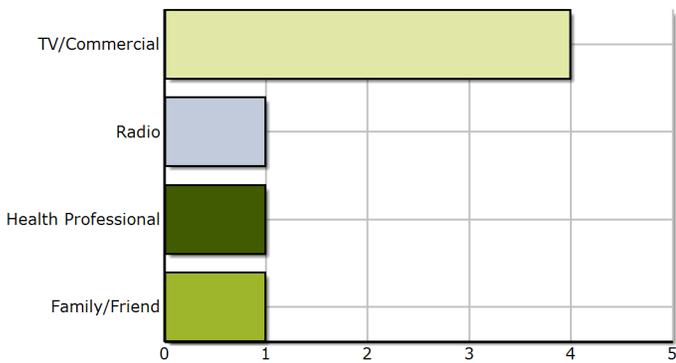
From 3/1/2015 through 3/31/2015

State Tobacco Users Served Contract YTD (Adults)

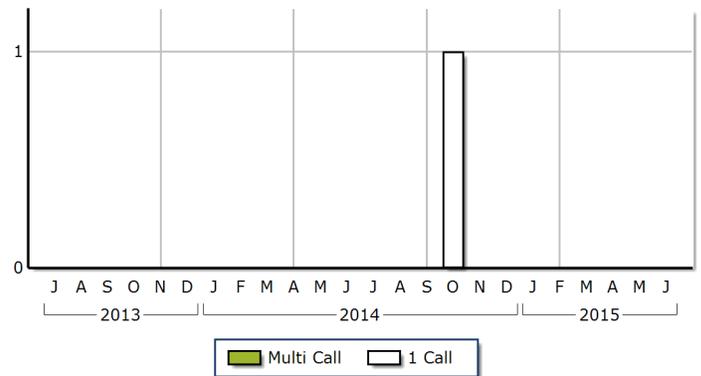


County Population	Prevalence	Tobacco Users
Adult	17,947	18.4 %
		3,302 ⁴
		County
Tobacco Users - Last Full Month		7
Tobacco Users YTD		52
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		State
		1,380
		9,524
		6,328
		2.0 %
		1.89 %
		0.78 %
		2.52 %
		1.04 %
		1.25 %

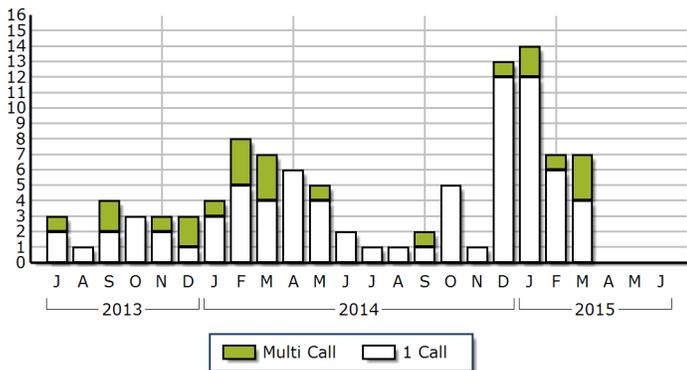
How Heard About



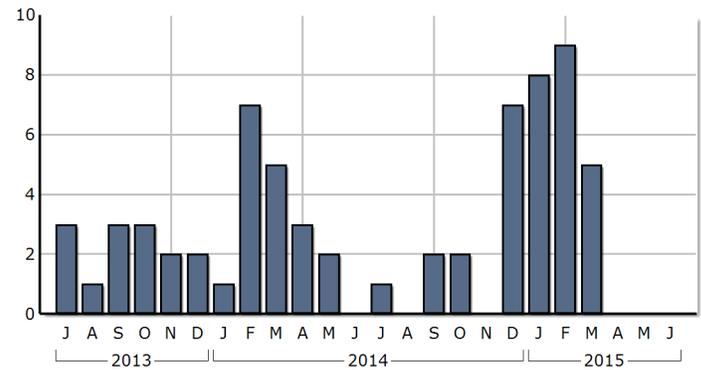
Fax Referral



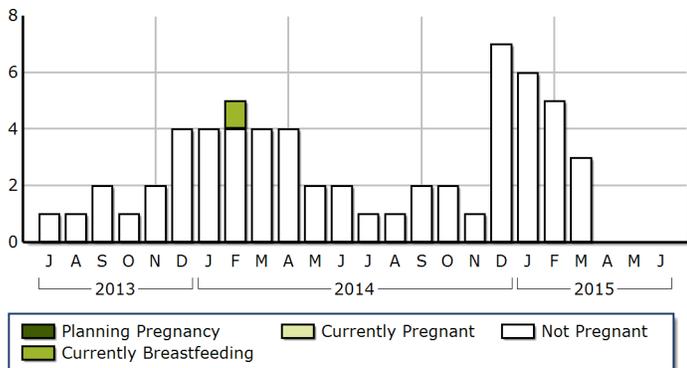
Tobacco User Enrollments By Program Type



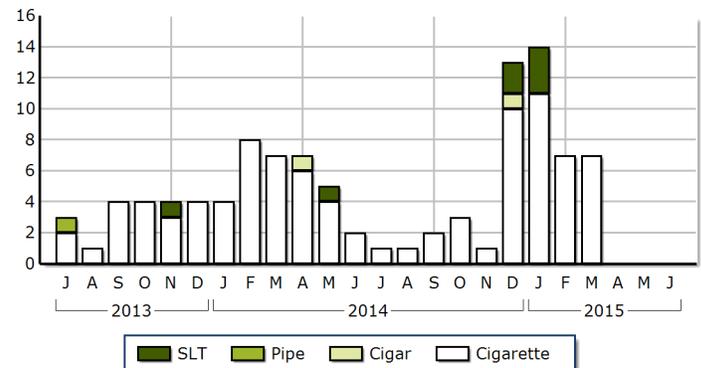
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

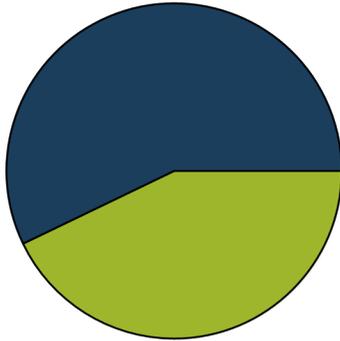


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

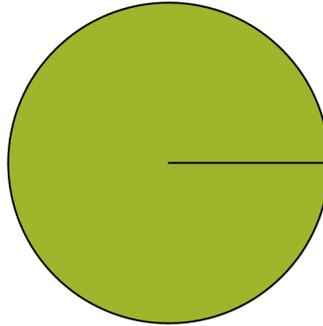
Tobacco Users By Gender



Female, 42.86%
Male, 57.14%

Chart Total N: 7

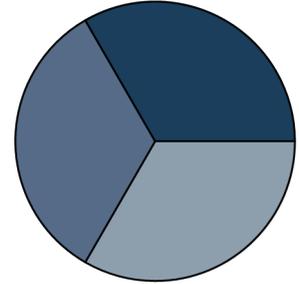
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

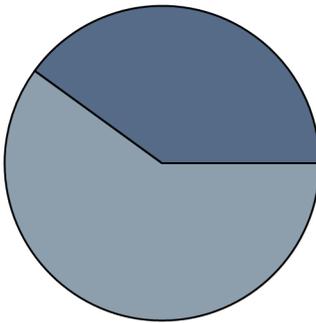
Tobacco Users By Education



HS Degree/GED, 33.33%
Some College, 33.33%
College Degree, 33.33%

Chart Total N: 3

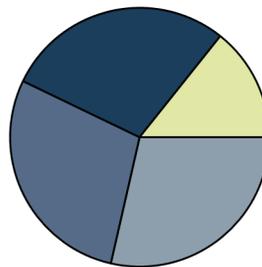
Tobacco Users By Race



White, 60.00%
American Indian/Alaskan Native, 40.00%

Chart Total N: 5

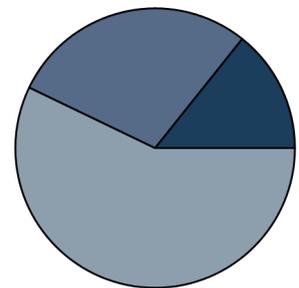
Tobacco Users By Age



18 - 24, 28.57%
25 - 34, 28.57%
35 - 44, 28.57%
65 and Older, 14.29%

Chart Total N: 7

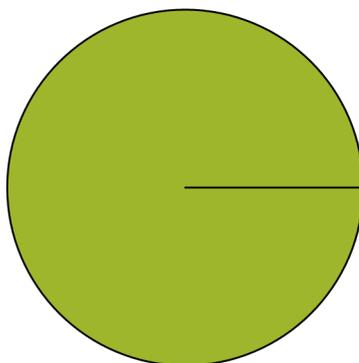
Tobacco Users By Health Plan



Uninsured, 57.14%
Medicaid, 28.57%
Medicare, 14.29%

Chart Total N: 7

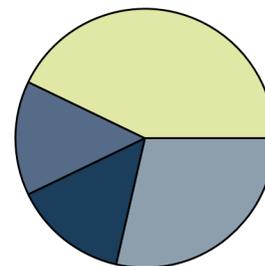
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



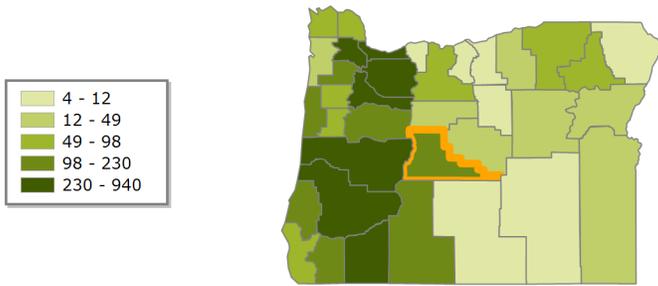
Asthma, 28.57%
COPD, 14.29%
Diabetes, 14.29%
None, 42.86%

Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

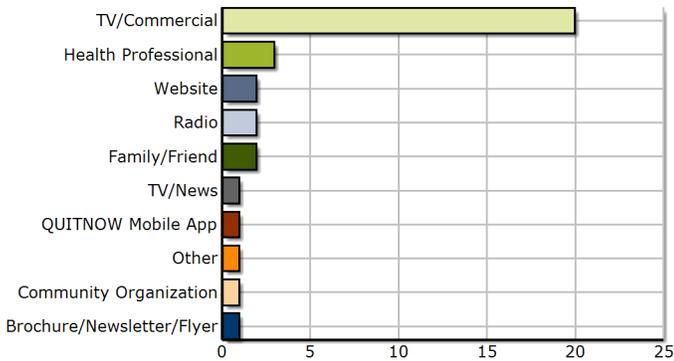
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

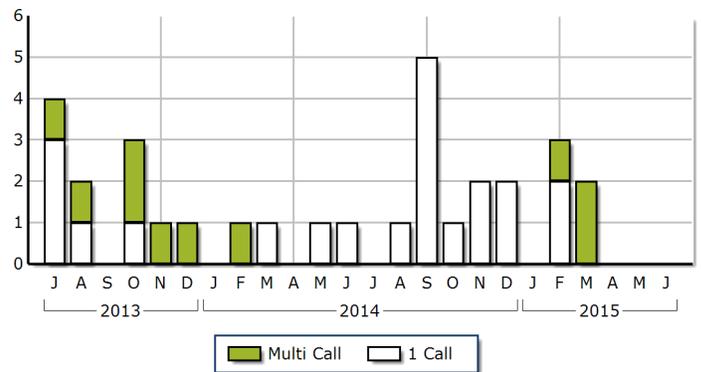


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883	⁴
			County	State
Tobacco Users - Last Full Month			41	1,380
Tobacco Users YTD			240	9,524
Unique Tobacco Users YTD			3	6,328
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.27 %
Reach - NAQC			2	0.83 %
Annualized Reach			1	1.69 %
Annualized Reach - NAQC			2	1.11 %
Unique Individual Reach			3	0.86 %
			1	1.25 %

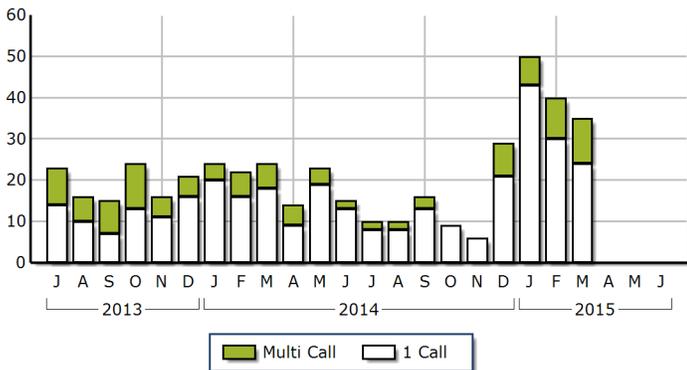
How Heard About



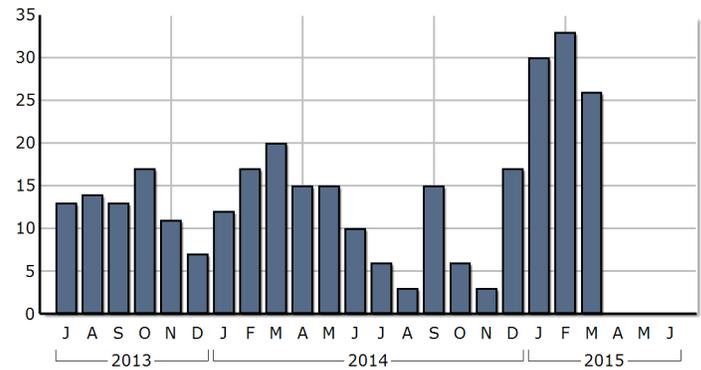
Fax Referral



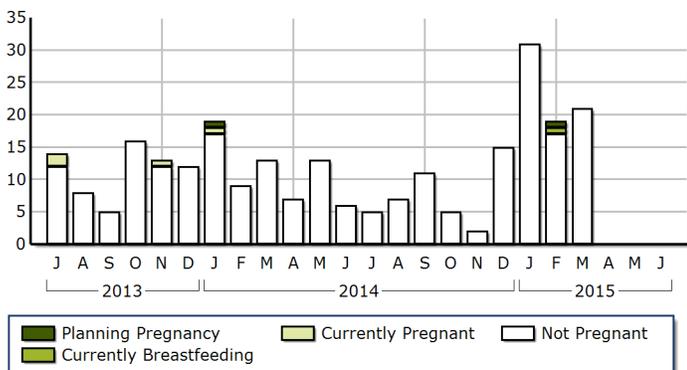
Tobacco User Enrollments By Program Type



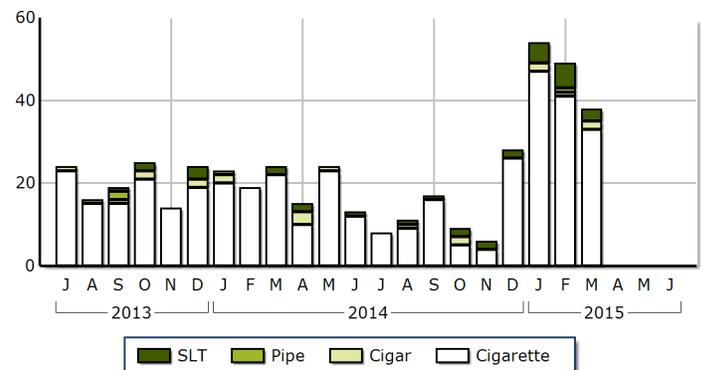
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

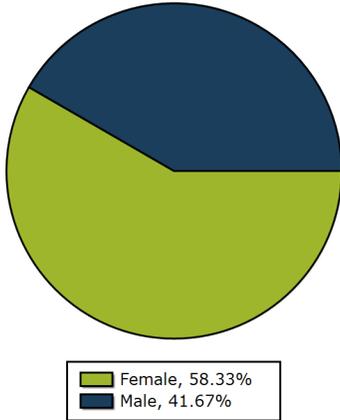


Chart Total N: 36

Tobacco Users By Language

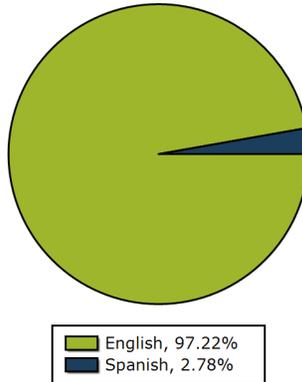


Chart Total N: 36

Tobacco Users By Education

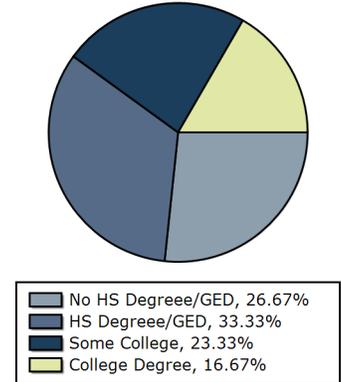


Chart Total N: 30

Tobacco Users By Race

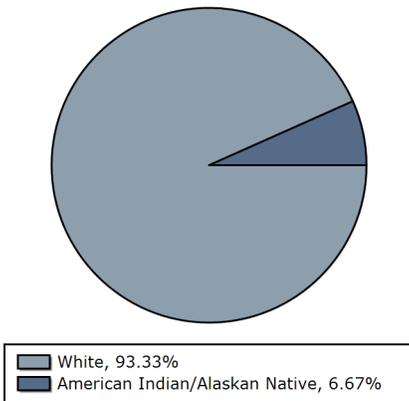


Chart Total N: 30

Tobacco Users By Age

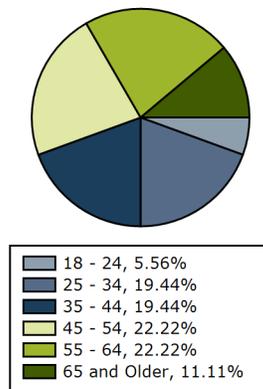


Chart Total N: 36

Tobacco Users By Health Plan

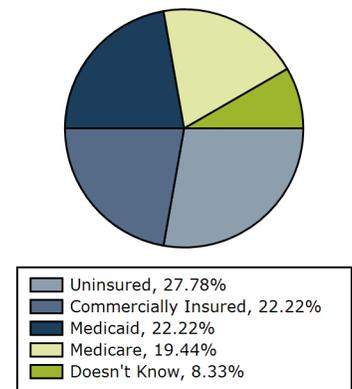


Chart Total N: 36

Tobacco Users By Ethnicity

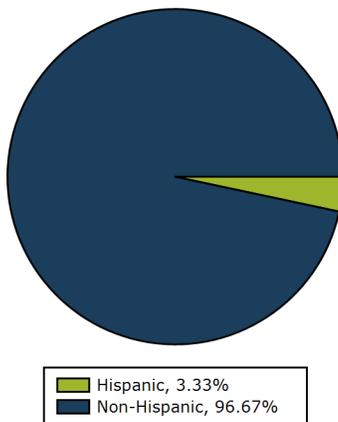


Chart Total N: 30

Tobacco Users By Chronic Condition

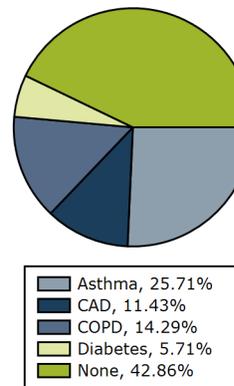
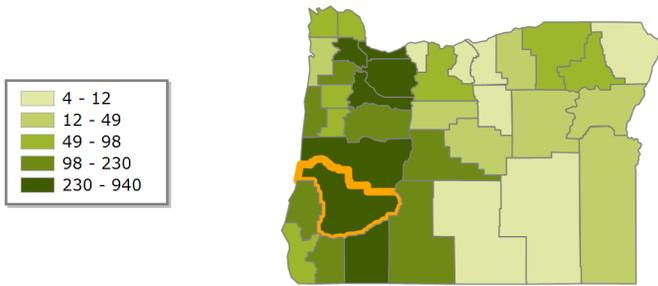


Chart Total N: 35

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

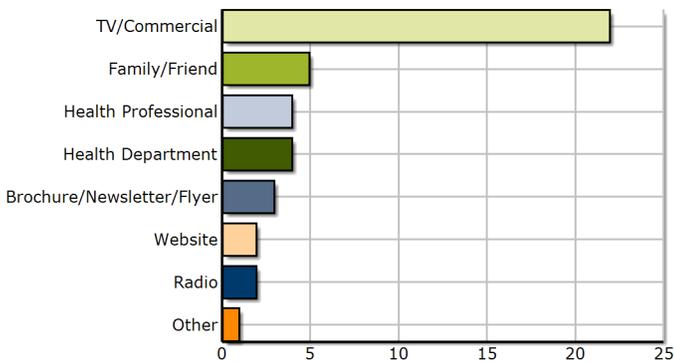
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

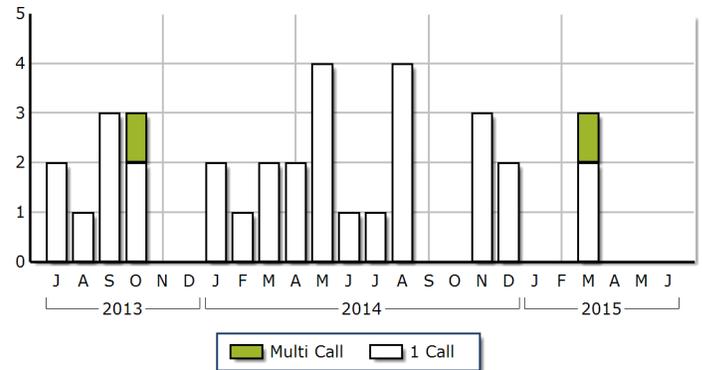


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 ⁴	
			County	State
Tobacco Users - Last Full Month			49	1,380
Tobacco Users YTD			292	9,524
Unique Tobacco Users YTD			3	6,328
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.30 %
Reach - NAQC			2	1.02 %
Annualized Reach			1	1.73 %
Annualized Reach - NAQC			2	1.35 %
Unique Individual Reach			3	0.92 %
				1.25 %

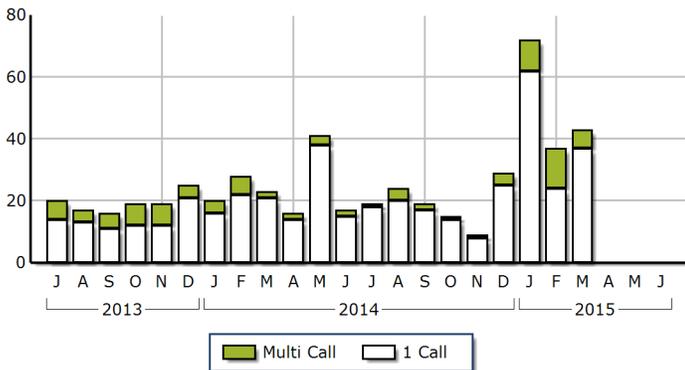
How Heard About



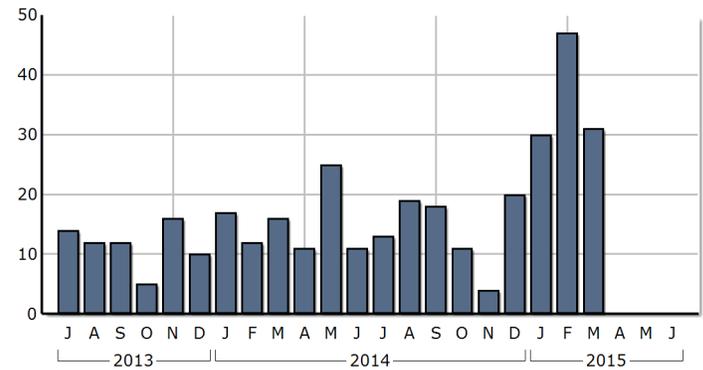
Fax Referral



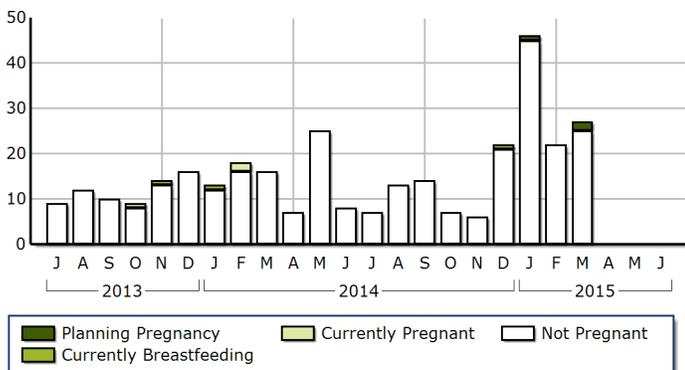
Tobacco User Enrollments By Program Type



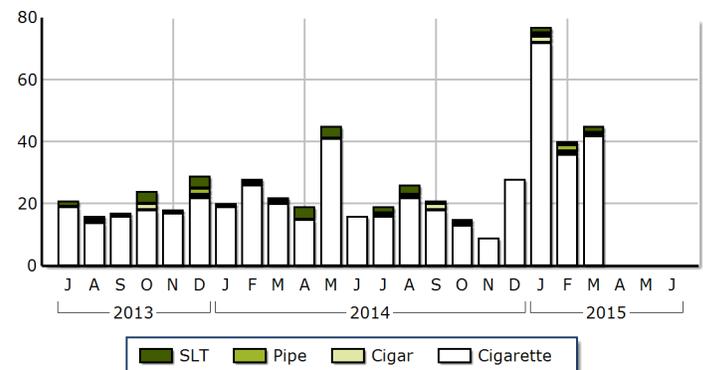
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

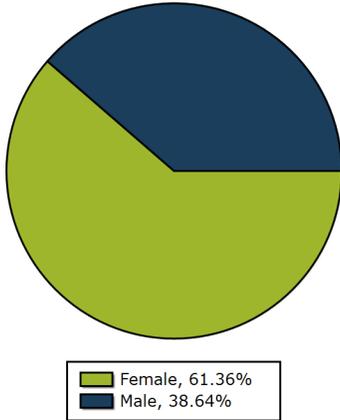


Chart Total N: 44

Tobacco Users By Language

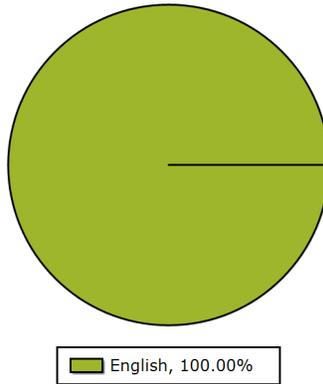


Chart Total N: 44

Tobacco Users By Education

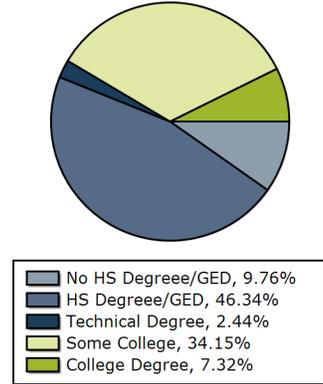


Chart Total N: 41

Tobacco Users By Race

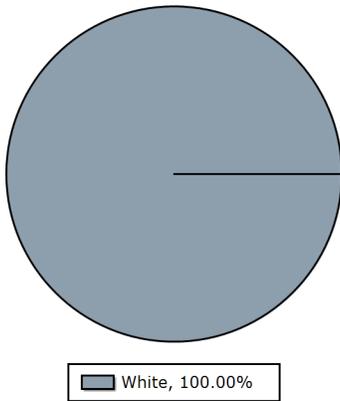


Chart Total N: 40

Tobacco Users By Age

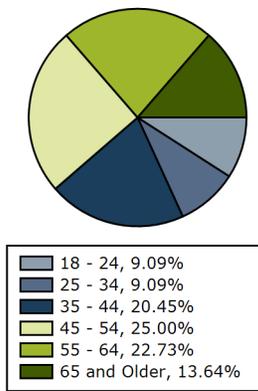


Chart Total N: 44

Tobacco Users By Health Plan

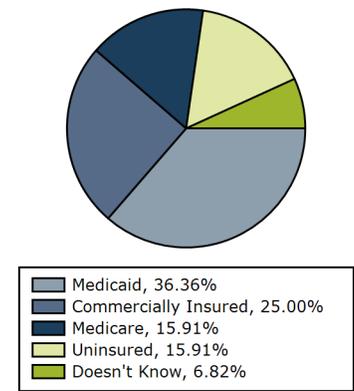


Chart Total N: 44

Tobacco Users By Ethnicity

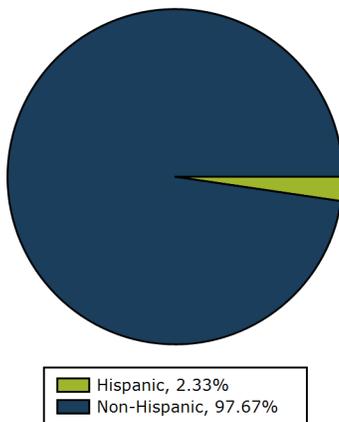


Chart Total N: 43

Tobacco Users By Chronic Condition

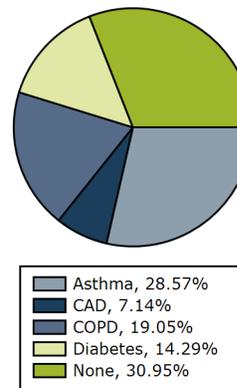
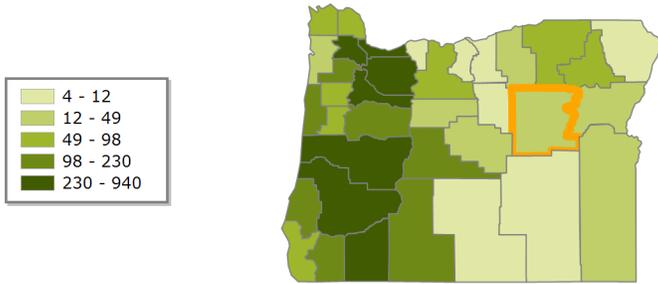


Chart Total N: 42

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

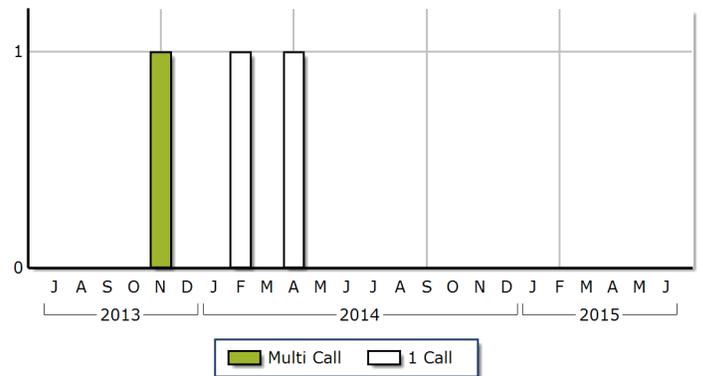


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %		1,453 ⁴
			County	State
Tobacco Users - Last Full Month			1	1,380
Tobacco Users YTD			14	9,524
Unique Tobacco Users YTD			3	6,328
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.96 %
Reach - NAQC			2	0.96 %
Annualized Reach			1	1.28 %
Annualized Reach - NAQC			2	1.28 %
Unique Individual Reach			3	0.55 %

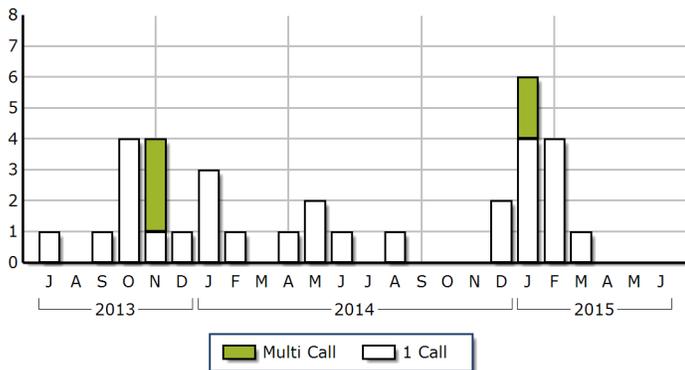
How Heard About



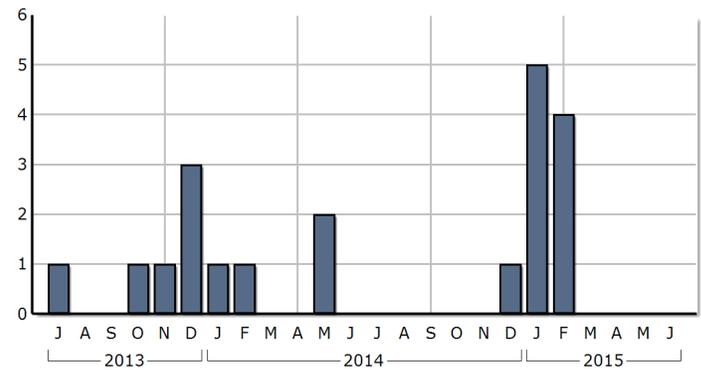
Fax Referral



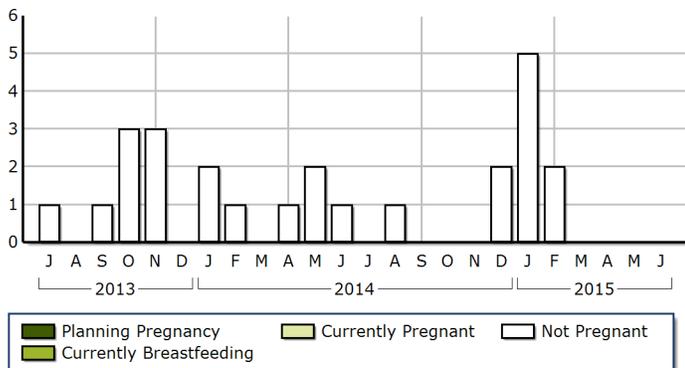
Tobacco User Enrollments By Program Type



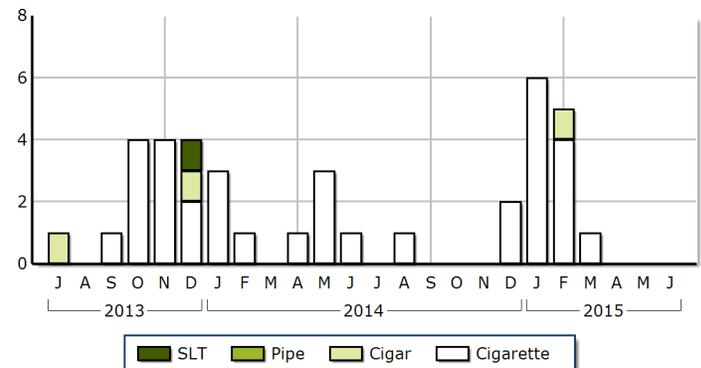
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

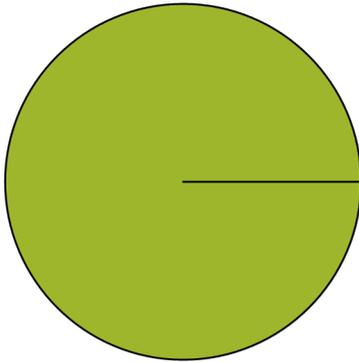


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

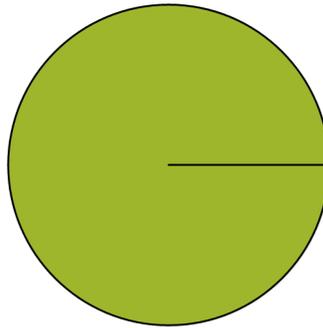
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

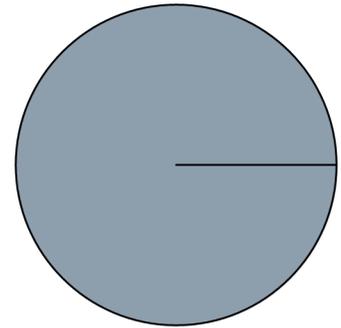
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

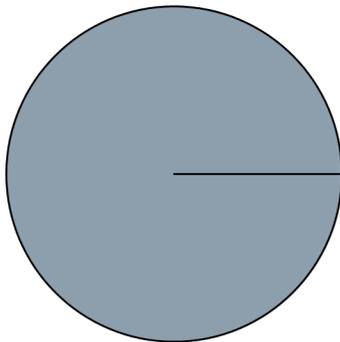
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

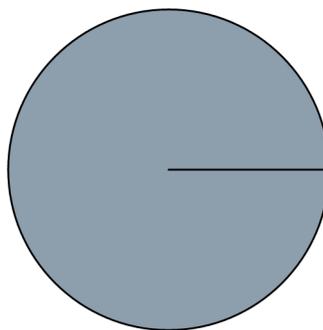
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

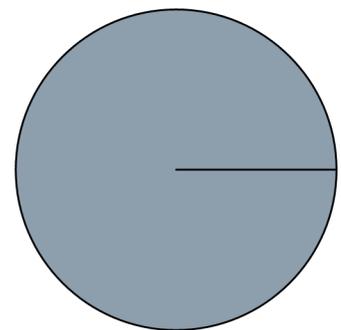
Tobacco Users By Age



65 and Older, 100.00%

Chart Total N: 1

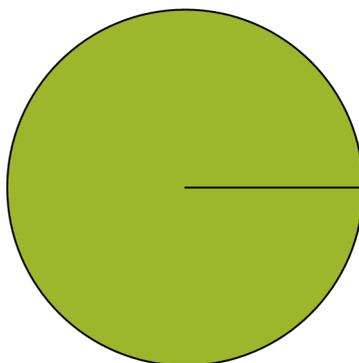
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



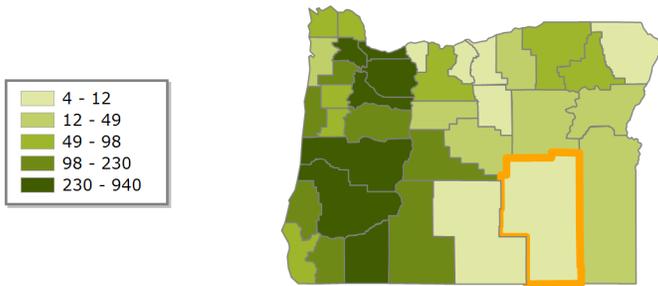
Non-Hispanic, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

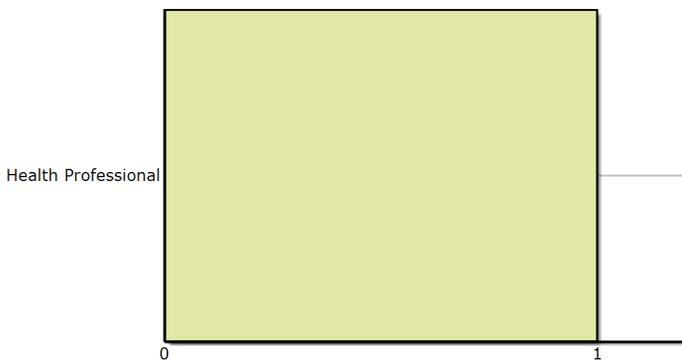
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

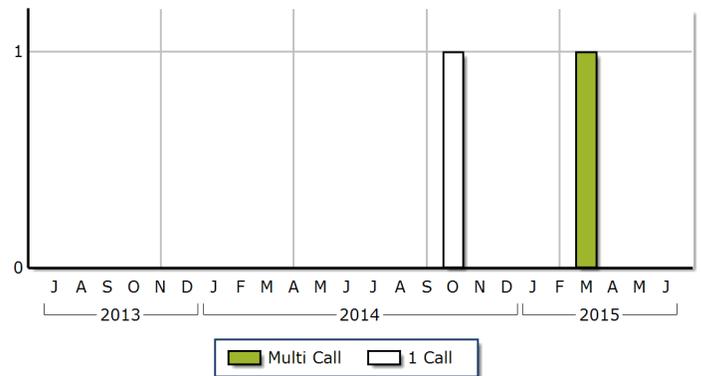


County Population	Prevalence	Tobacco Users
Adult	6,087	14.3 %
		870 ⁴
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		11
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3

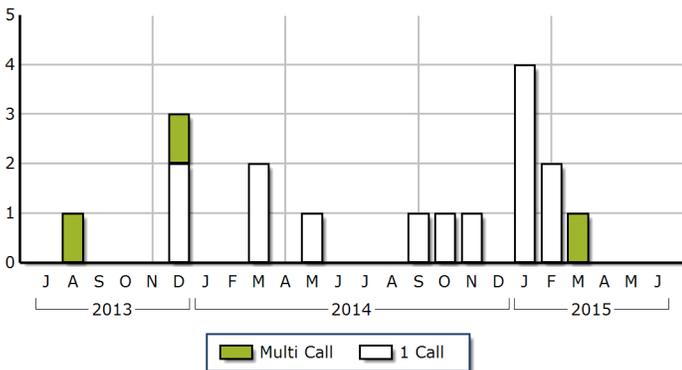
How Heard About



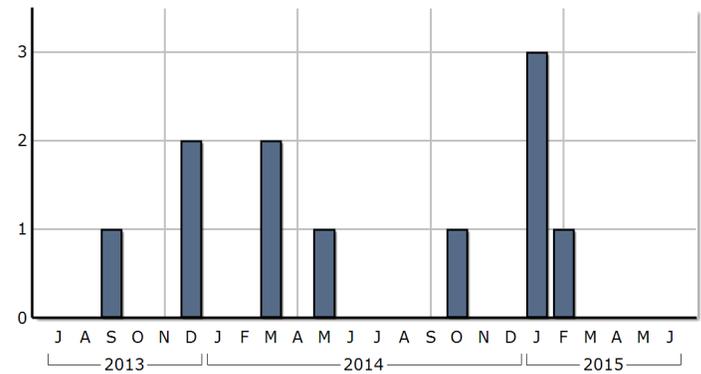
Fax Referral



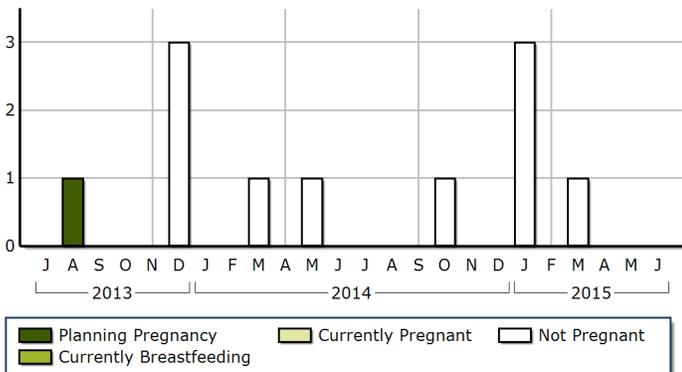
Tobacco User Enrollments By Program Type



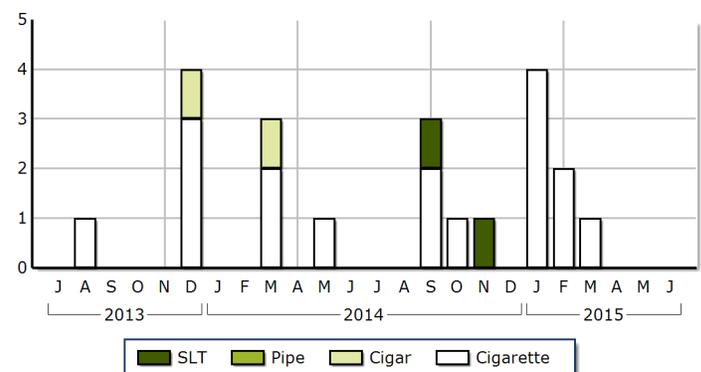
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

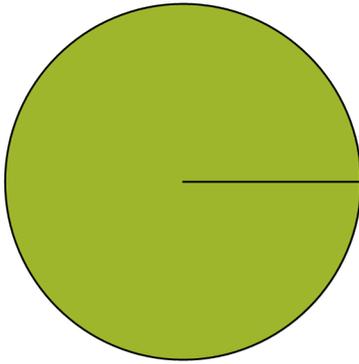


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

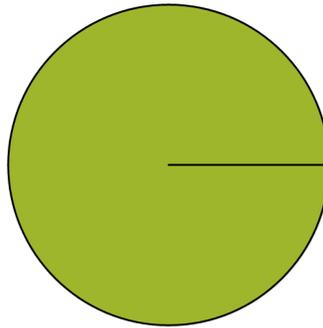
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

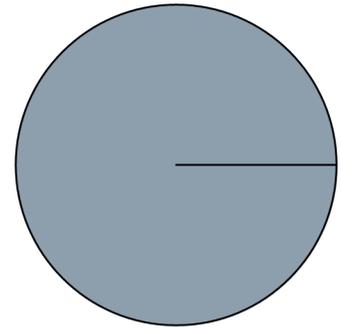
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

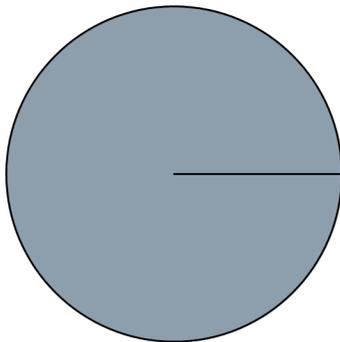
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

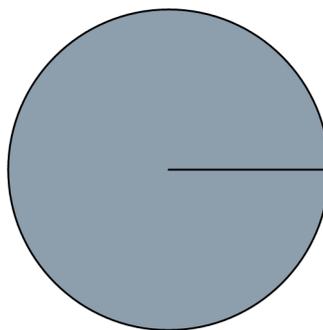
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

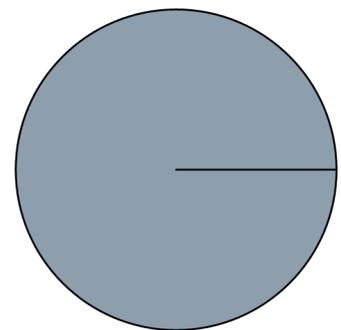
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

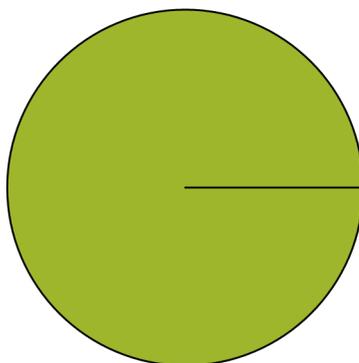
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

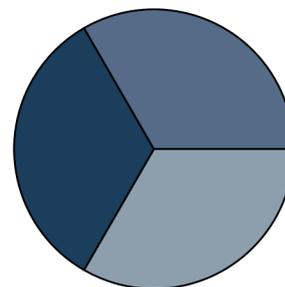
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



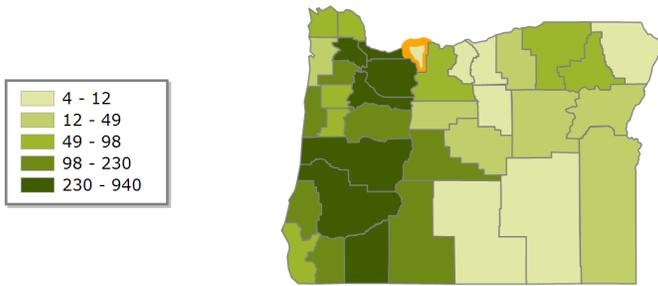
Asthma, 33.33%
CAD, 33.33%
COPD, 33.33%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

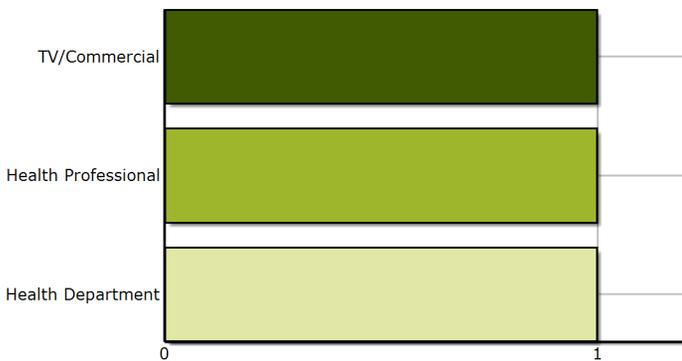
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

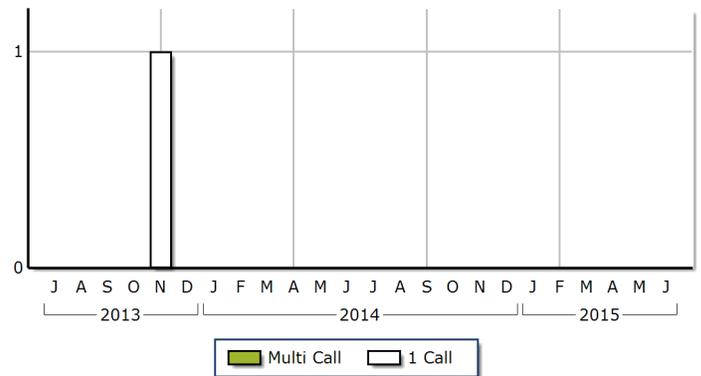


County Population	Prevalence	Tobacco Users
Adult 16,229	8.6 %	1,396 ⁴
		County
Tobacco Users - Last Full Month		5
Tobacco Users YTD		12
Unique Tobacco Users YTD	3	8
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.86 %
Reach - NAQC	2	0.64 %
Annualized Reach	1	1.15 %
Annualized Reach - NAQC	2	0.86 %
Unique Individual Reach	3	0.57 %

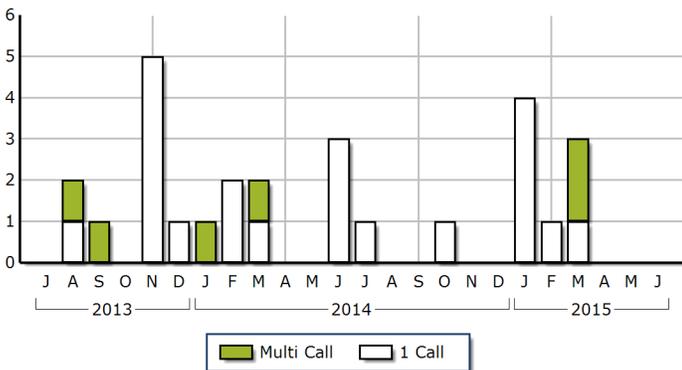
How Heard About



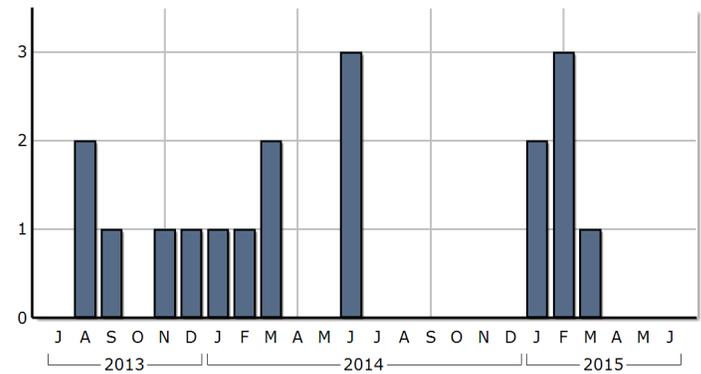
Fax Referral



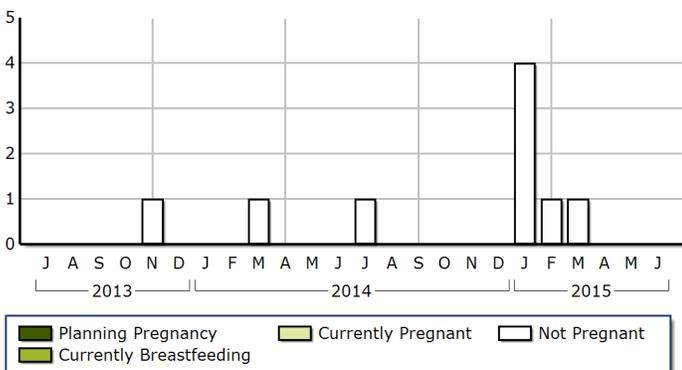
Tobacco User Enrollments By Program Type



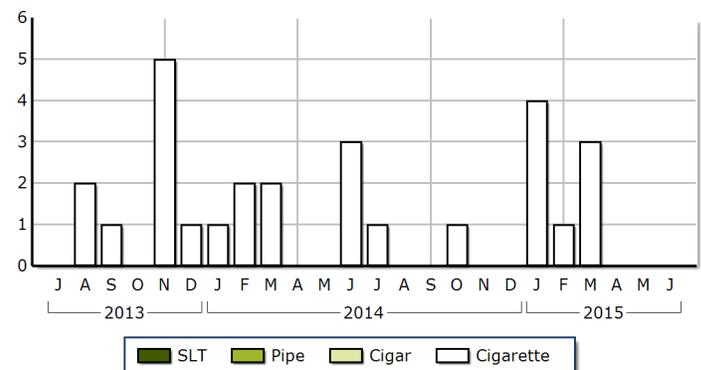
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

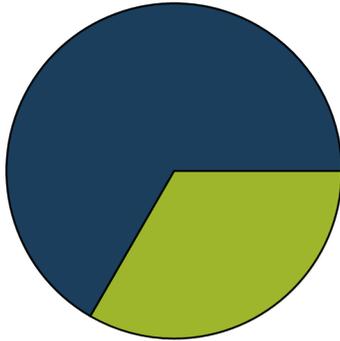


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

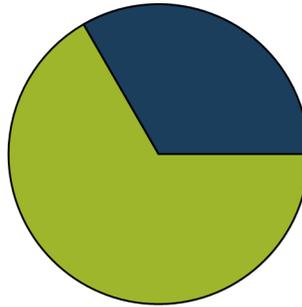
Tobacco Users By Gender



Female, 33.33%
Male, 66.67%

Chart Total N: 3

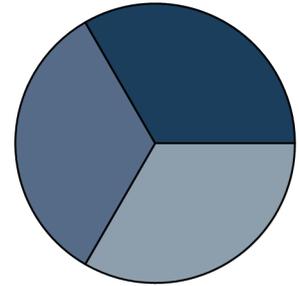
Tobacco Users By Language



English, 66.67%
Spanish, 33.33%

Chart Total N: 3

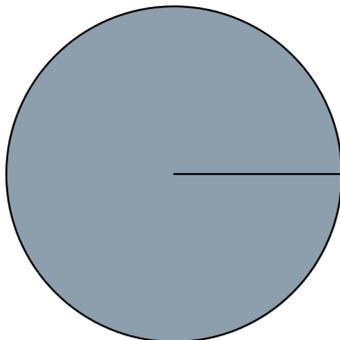
Tobacco Users By Education



No HS Degree/GED, 33.33%
Some Technical School, 33.33%
College Degree, 33.33%

Chart Total N: 3

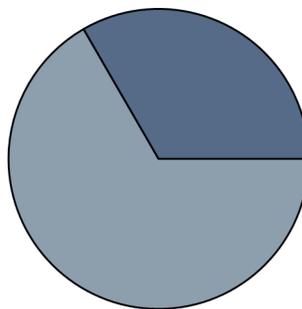
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

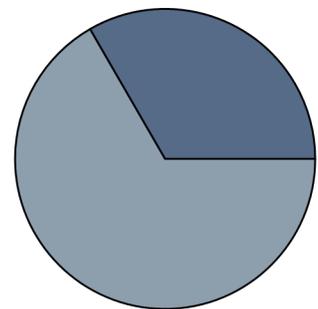
Tobacco Users By Age



45 - 54, 66.67%
65 and Older, 33.33%

Chart Total N: 3

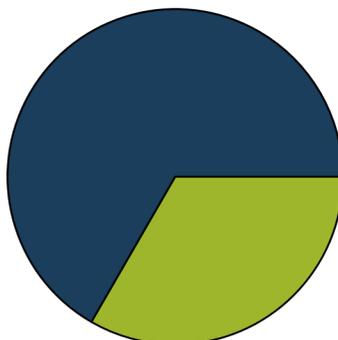
Tobacco Users By Health Plan



Uninsured, 66.67%
Doesn't Know, 33.33%

Chart Total N: 3

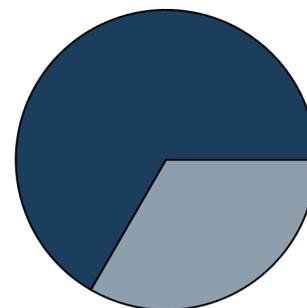
Tobacco Users By Ethnicity



Hispanic, 33.33%
Non-Hispanic, 66.67%

Chart Total N: 3

Tobacco Users By Chronic Condition



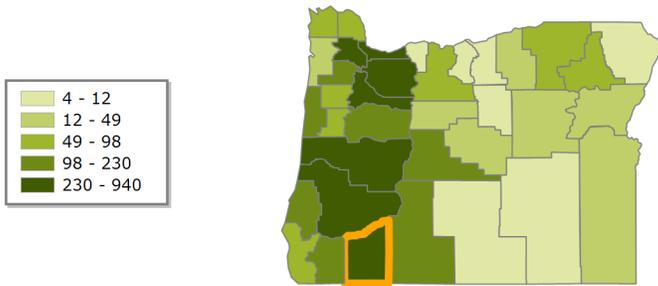
CAD, 33.33%
None, 66.67%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

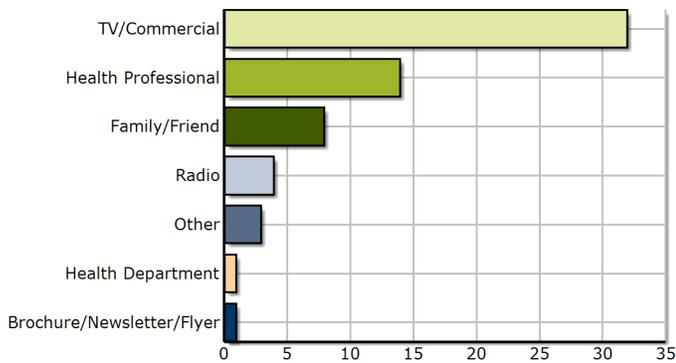
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

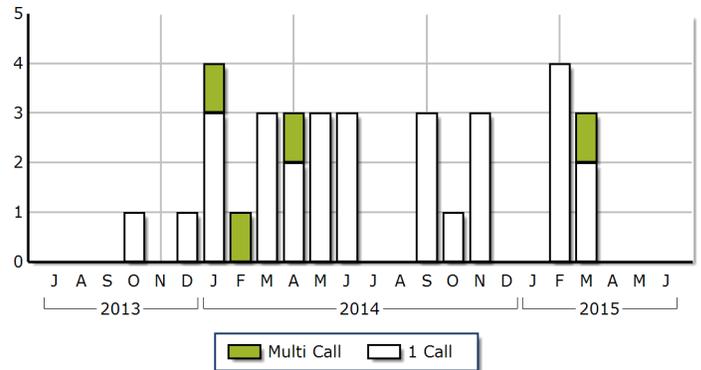


County Population	Prevalence	Tobacco Users
Adult	160,716	21.9 %
		35,197 ⁴
		County
Tobacco Users - Last Full Month		66
Tobacco Users YTD		374
Unique Tobacco Users YTD		282
Target Reach		2.0 %
Reach YTD		1.06 %
Reach - NAQC		0.74 %
Annualized Reach		1.42 %
Annualized Reach - NAQC		0.99 %
Unique Individual Reach		0.80 %

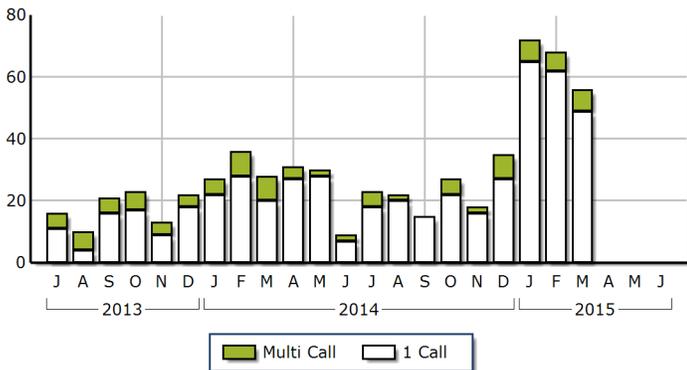
How Heard About



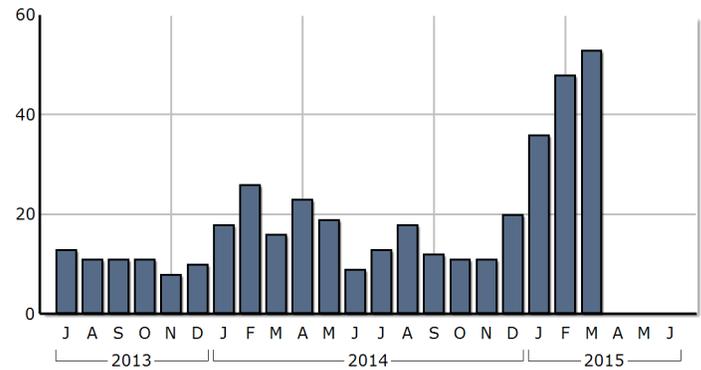
Fax Referral



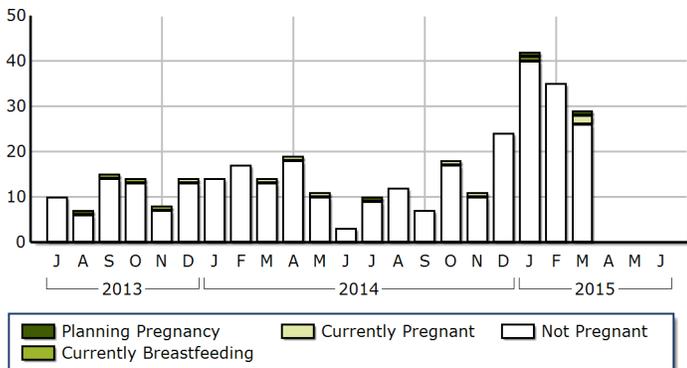
Tobacco User Enrollments By Program Type



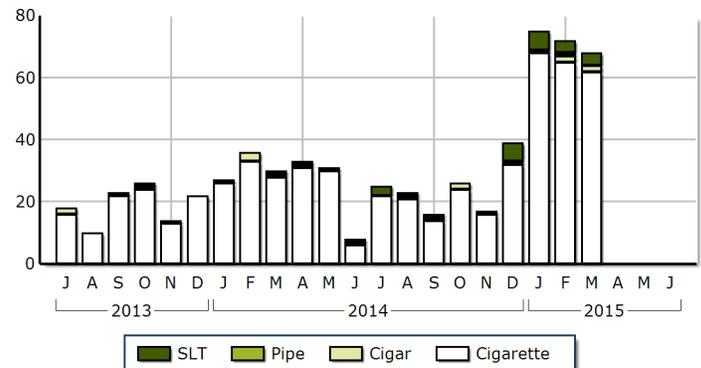
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

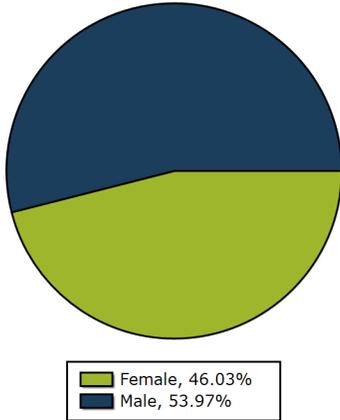


Chart Total N: 63

Tobacco Users By Language

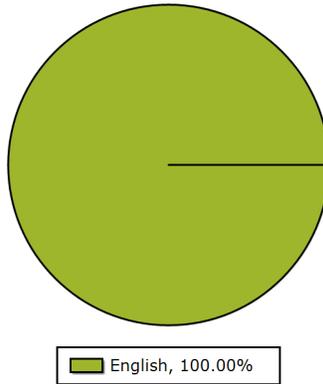


Chart Total N: 63

Tobacco Users By Education

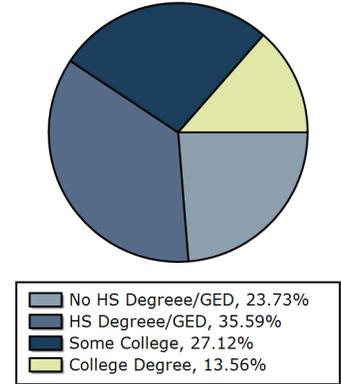


Chart Total N: 59

Tobacco Users By Race

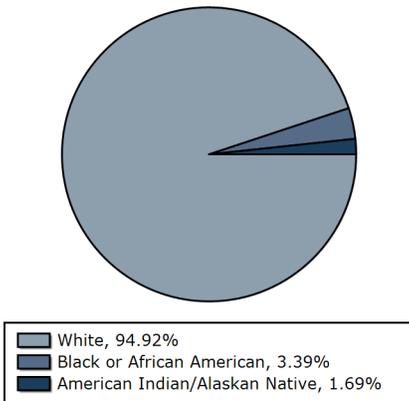


Chart Total N: 59

Tobacco Users By Age

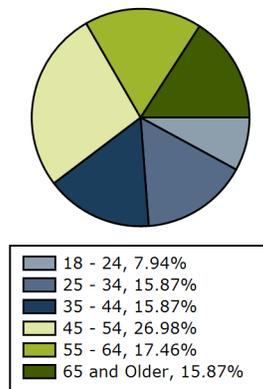


Chart Total N: 63

Tobacco Users By Health Plan

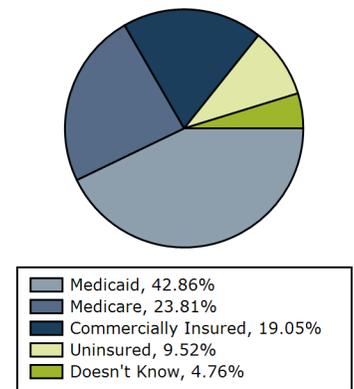


Chart Total N: 63

Tobacco Users By Ethnicity

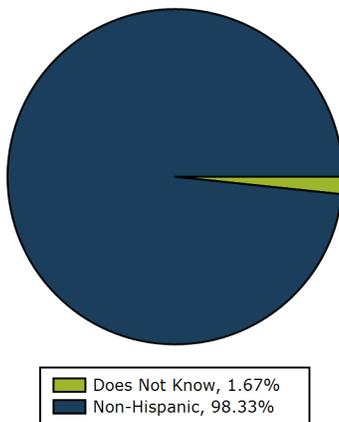


Chart Total N: 60

Tobacco Users By Chronic Condition

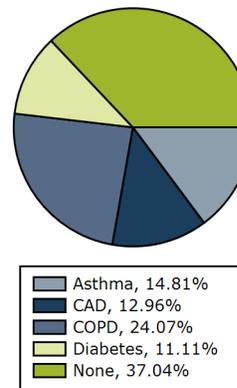


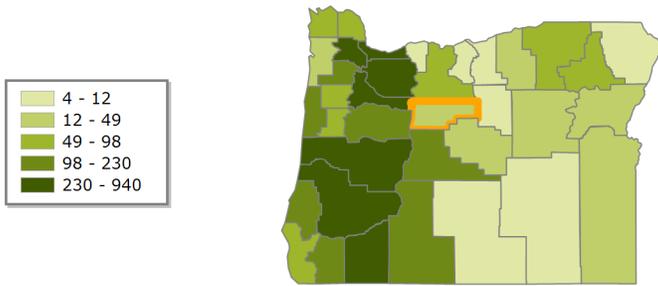
Chart Total N: 54

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

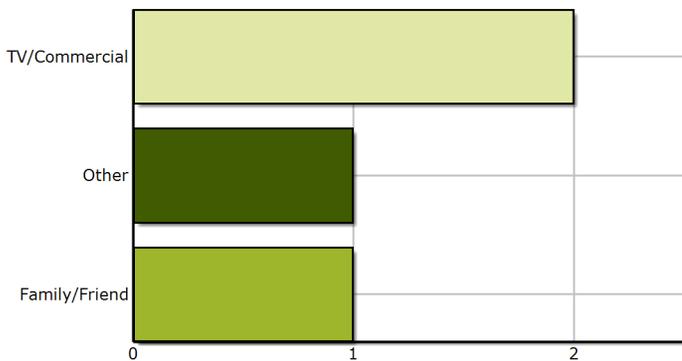
From 3/1/2015 through 3/31/2015

State Tobacco Users Served Contract YTD (Adults)

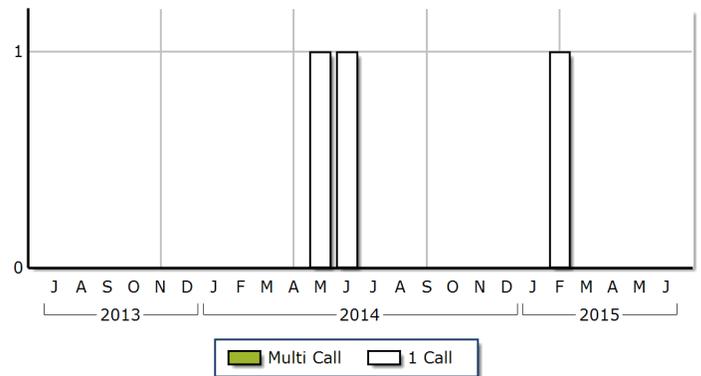


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638	⁴
			County	State
Tobacco Users - Last Full Month			4	1,380
Tobacco Users YTD			31	9,524
Unique Tobacco Users YTD			3	6,328
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.18 %
Reach - NAQC			2	0.80 %
Annualized Reach			1	1.57 %
Annualized Reach - NAQC			2	1.06 %
Unique Individual Reach			3	0.95 %

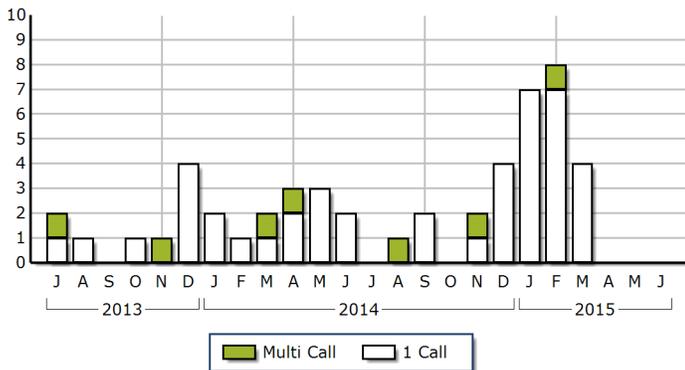
How Heard About



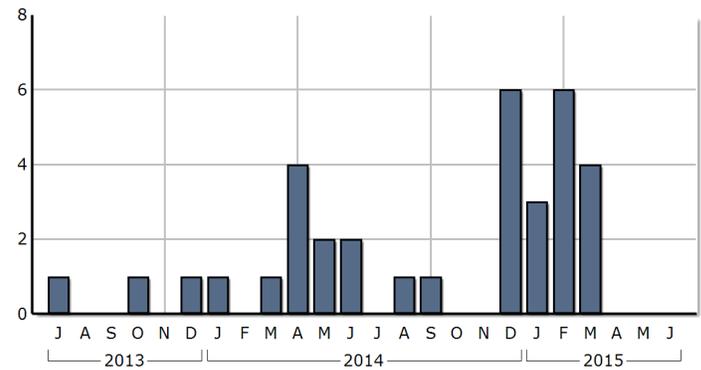
Fax Referral



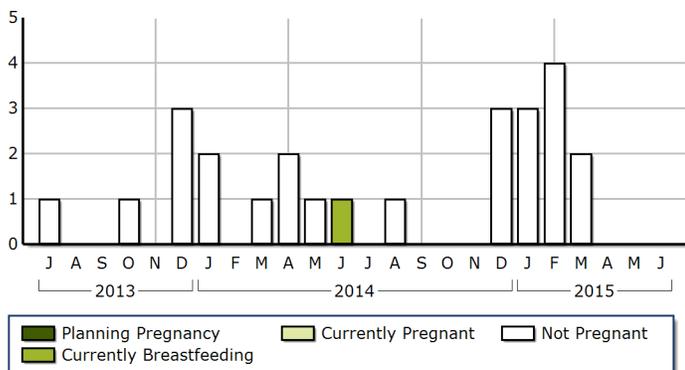
Tobacco User Enrollments By Program Type



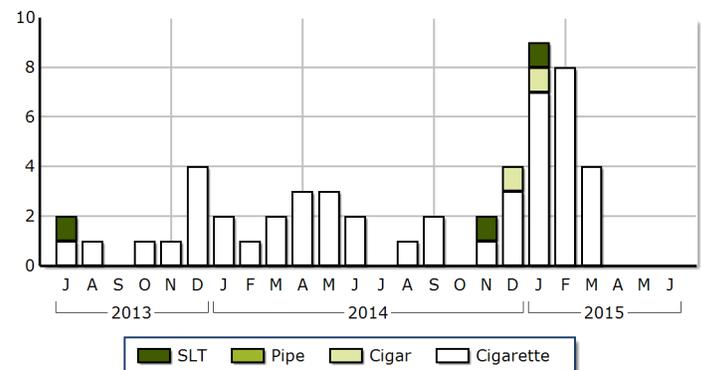
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

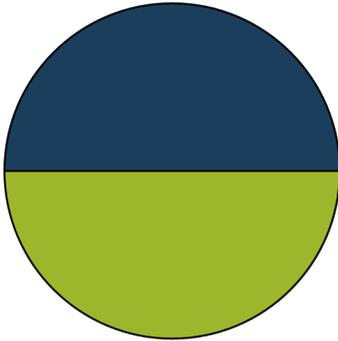


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

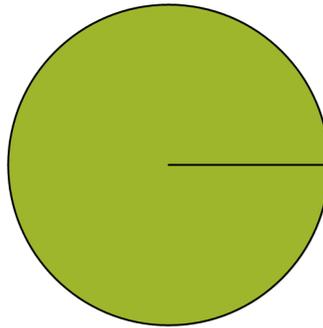
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 4

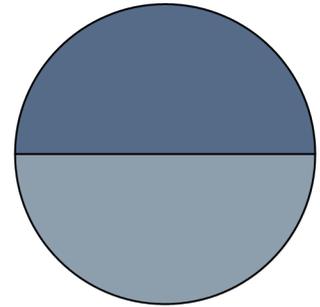
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

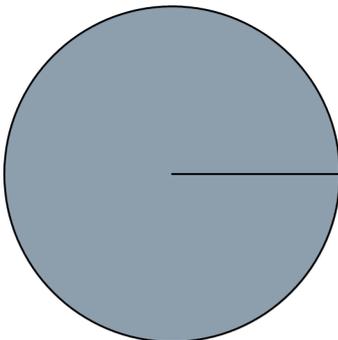
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 4

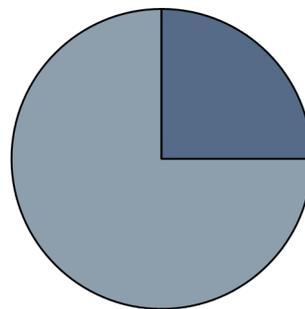
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

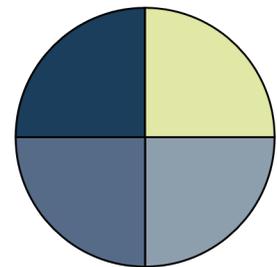
Tobacco Users By Age



35 - 44, 75.00%
55 - 64, 25.00%

Chart Total N: 4

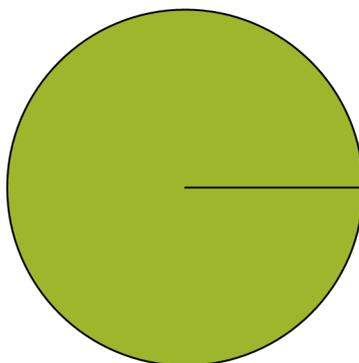
Tobacco Users By Health Plan



Commercially Insured, 25.00%
Doesn't Know, 25.00%
Medicaid, 25.00%
Medicare, 25.00%

Chart Total N: 4

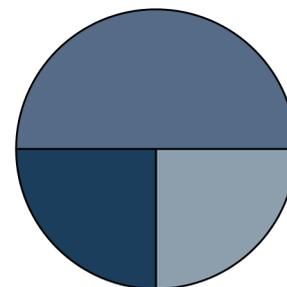
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 25.00%
Diabetes, 25.00%
None, 50.00%

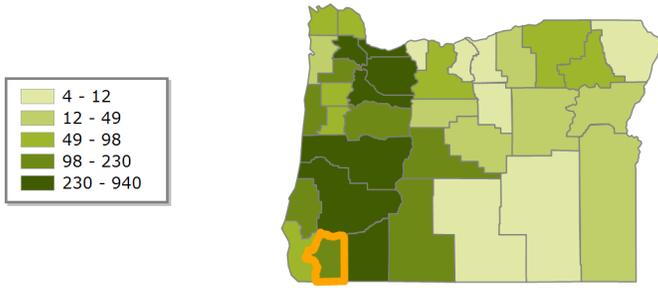
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

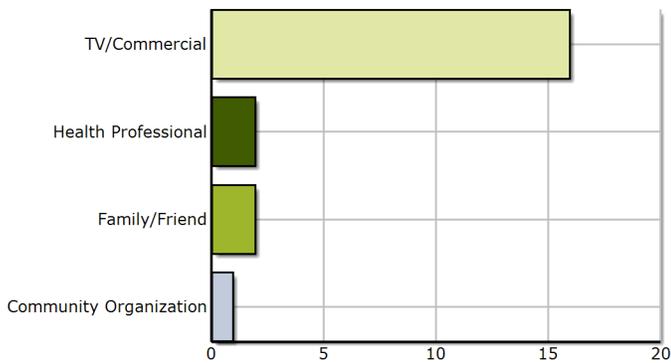
From 3/1/2015 through 3/31/2015

State Tobacco Users Served Contract YTD (Adults)

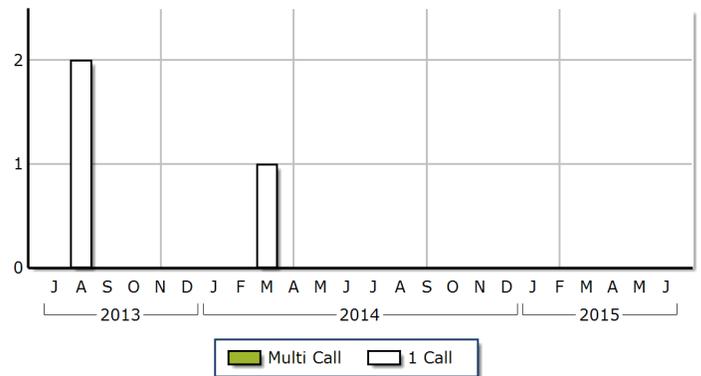


County Population	Prevalence	Tobacco Users
Adult 66,678	25.0 %	16,670 ⁴
		County
Tobacco Users - Last Full Month		22
Tobacco Users YTD		130
Unique Tobacco Users YTD	3	99
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.78 %
Reach - NAQC	2	0.64 %
Annualized Reach	1	1.04 %
Annualized Reach - NAQC	2	0.85 %
Unique Individual Reach	3	0.59 %

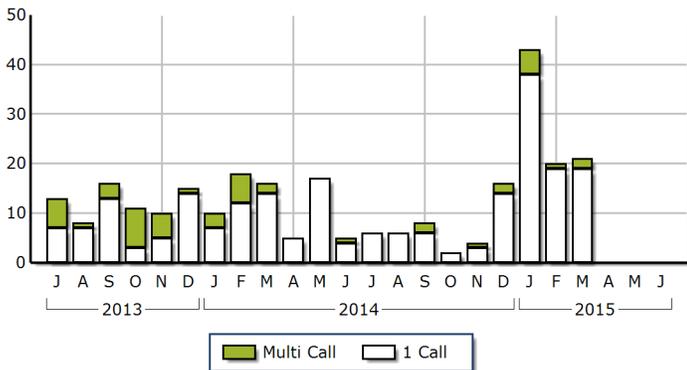
How Heard About



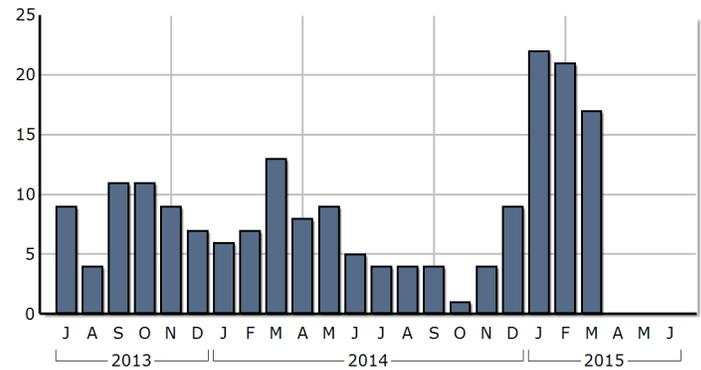
Fax Referral



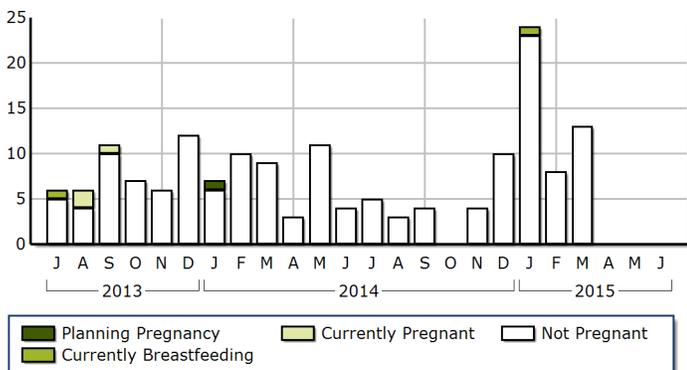
Tobacco User Enrollments By Program Type



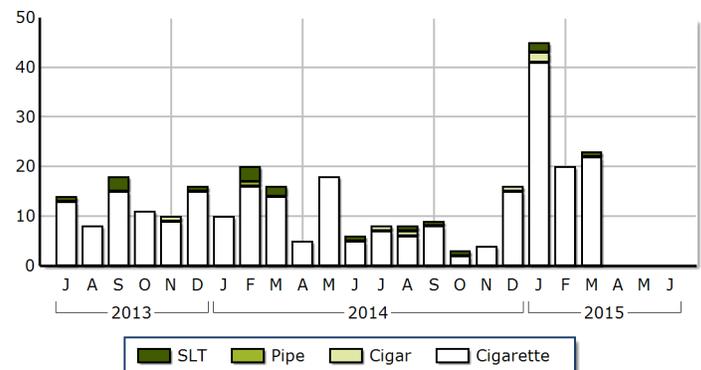
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

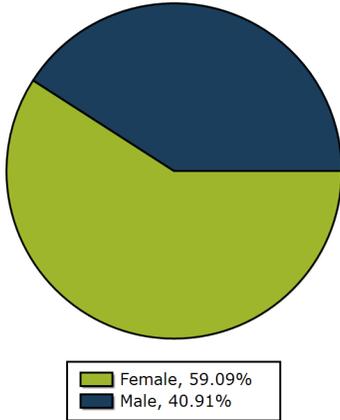


Chart Total N: 22

Tobacco Users By Language

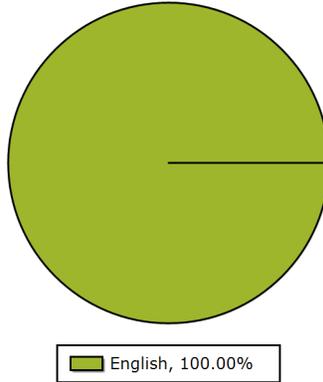


Chart Total N: 22

Tobacco Users By Education

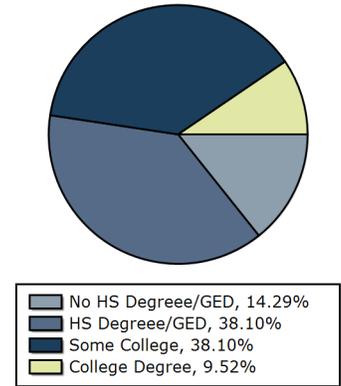


Chart Total N: 21

Tobacco Users By Race

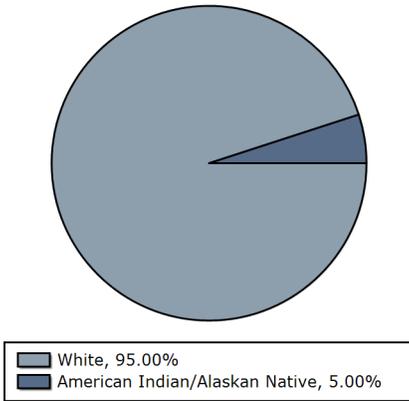


Chart Total N: 20

Tobacco Users By Age

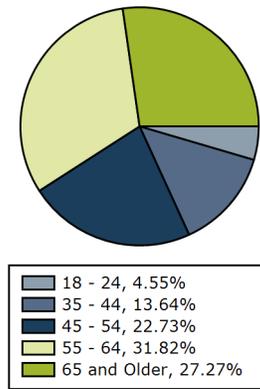


Chart Total N: 22

Tobacco Users By Health Plan

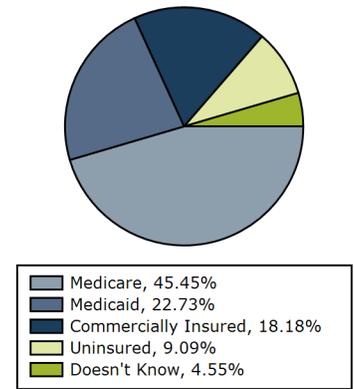


Chart Total N: 22

Tobacco Users By Ethnicity

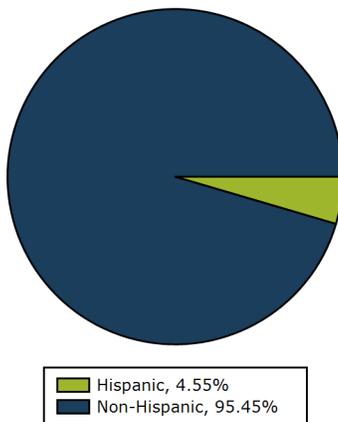


Chart Total N: 22

Tobacco Users By Chronic Condition

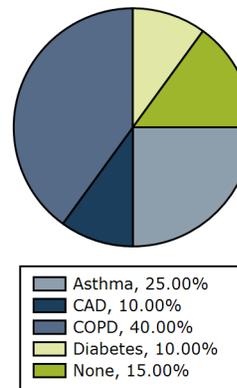
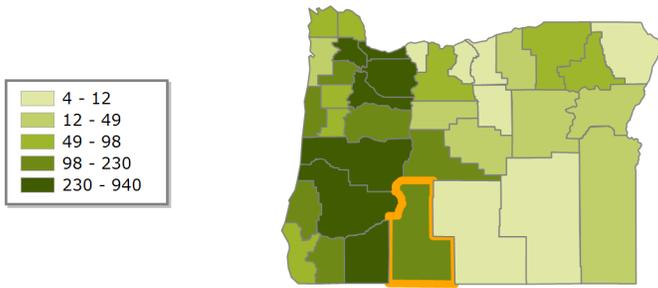


Chart Total N: 20

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

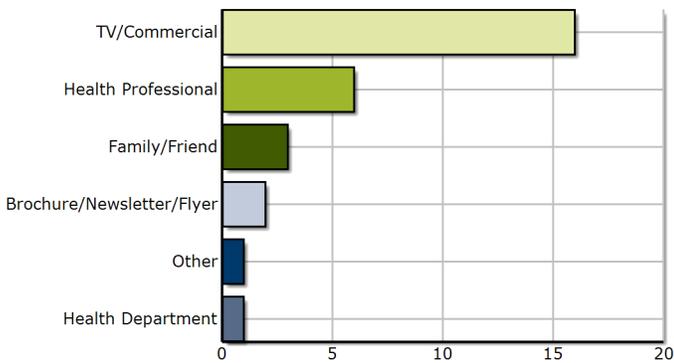
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

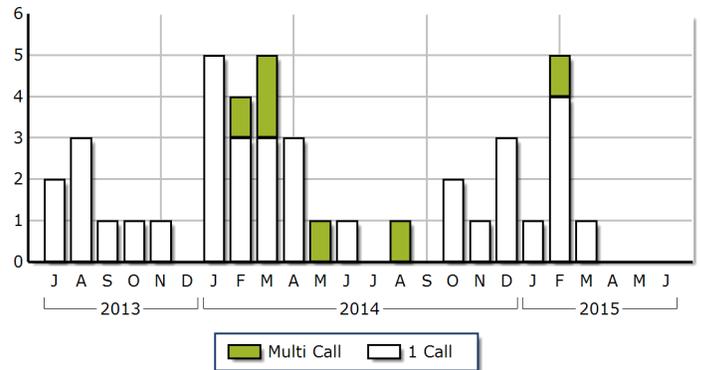


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %		11,109 ⁴
			County	State
Tobacco Users - Last Full Month			29	1,380
Tobacco Users YTD			180	9,524
			3	142
Unique Tobacco Users YTD			142	6,328
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.62 %
Reach - NAQC			2	1.26 %
Annualized Reach			1	2.16 %
Annualized Reach - NAQC			2	1.68 %
Unique Individual Reach			3	1.28 %

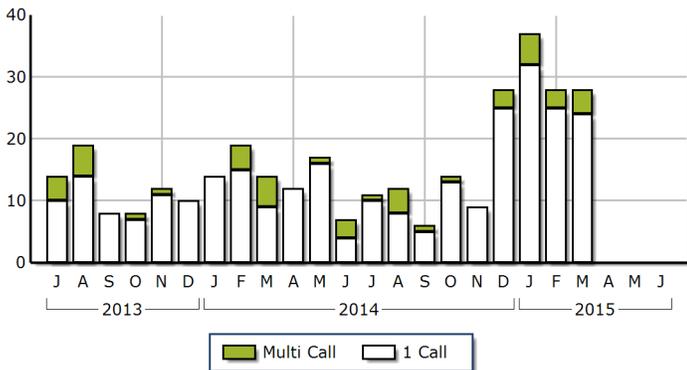
How Heard About



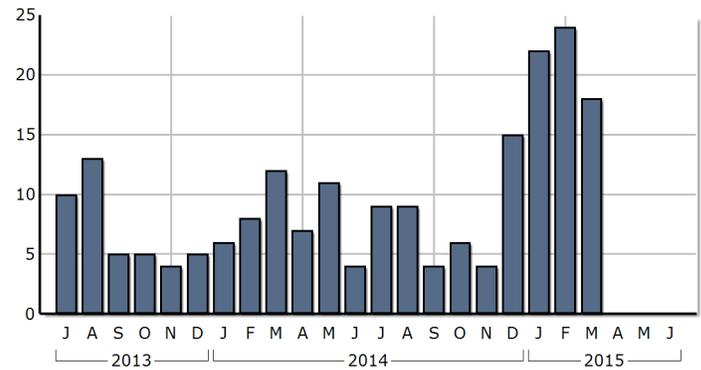
Fax Referral



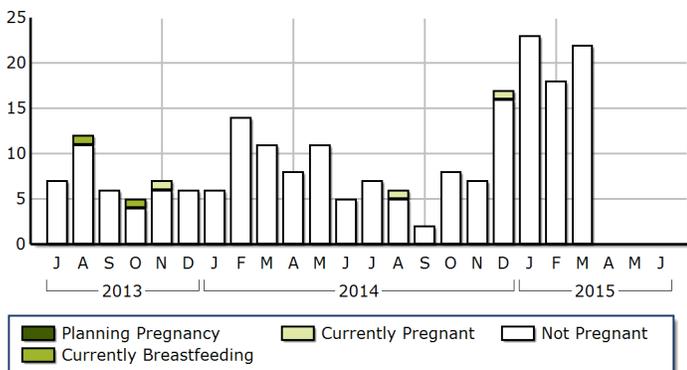
Tobacco User Enrollments By Program Type



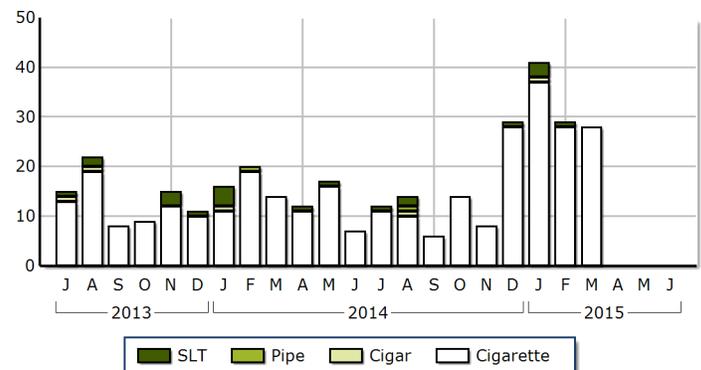
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

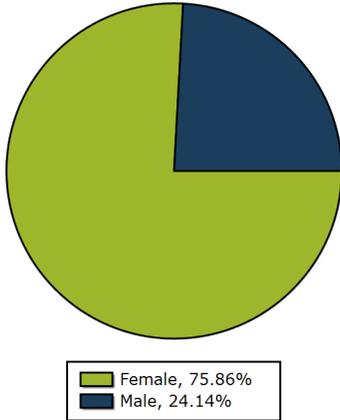


Chart Total N: 29

Tobacco Users By Language

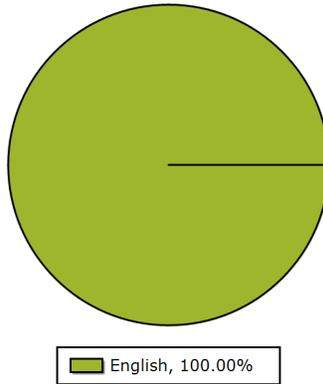


Chart Total N: 29

Tobacco Users By Education

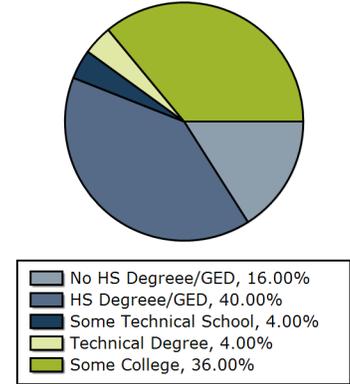


Chart Total N: 25

Tobacco Users By Race

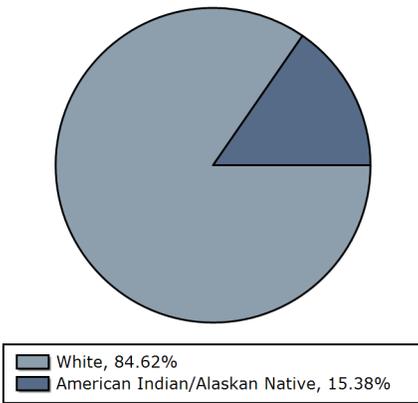


Chart Total N: 26

Tobacco Users By Age

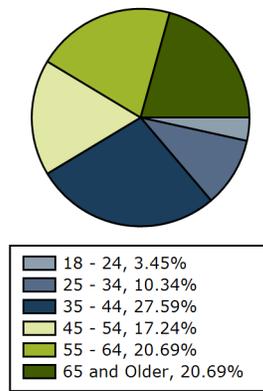


Chart Total N: 29

Tobacco Users By Health Plan

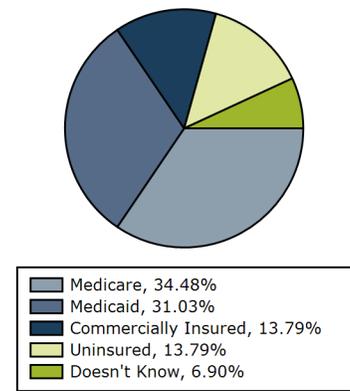


Chart Total N: 29

Tobacco Users By Ethnicity

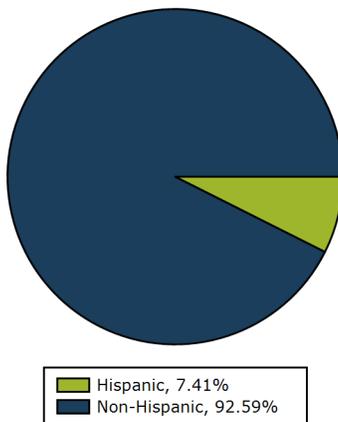


Chart Total N: 27

Tobacco Users By Chronic Condition

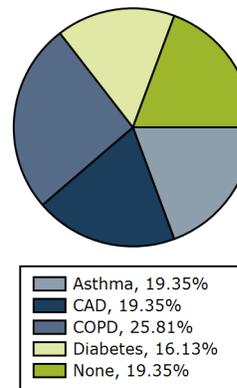
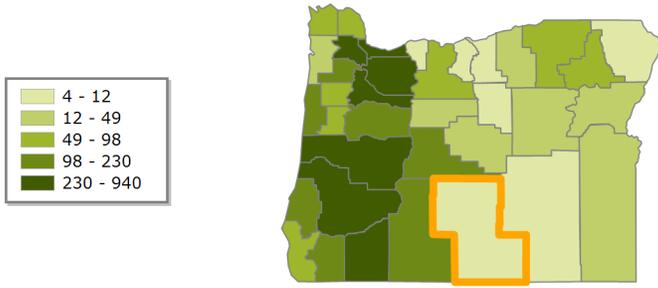


Chart Total N: 31

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

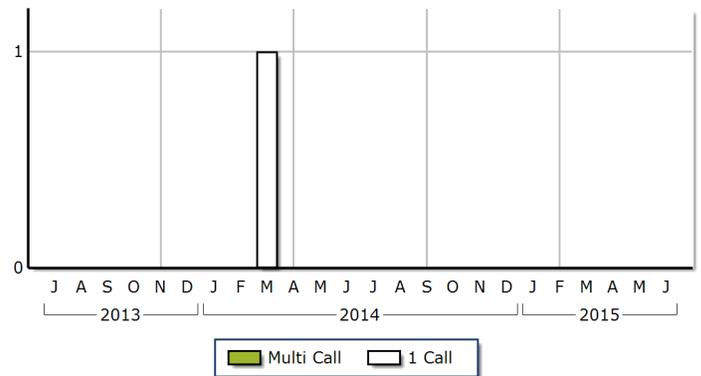


County Population	Prevalence	Tobacco Users	
Adult	6,068	19.9 %	
		1,208 ⁴	
		County	State
Tobacco Users - Last Full Month		2	1,380
Tobacco Users YTD		8	9,524
Unique Tobacco Users YTD		3	6,328
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.66 %
Reach - NAQC		2	0.33 %
Annualized Reach		1	0.88 %
Annualized Reach - NAQC		2	0.44 %
Unique Individual Reach		3	0.41 %
			1.25 %

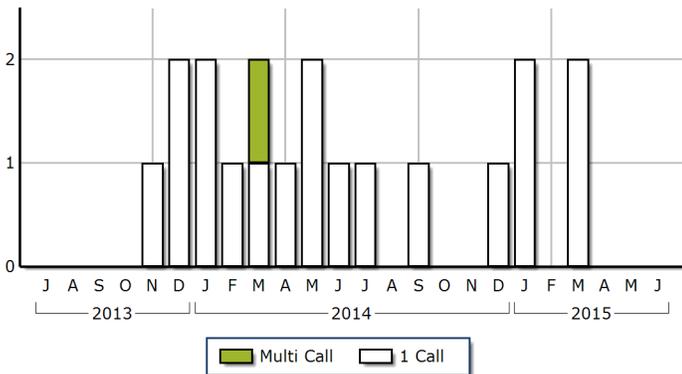
How Heard About



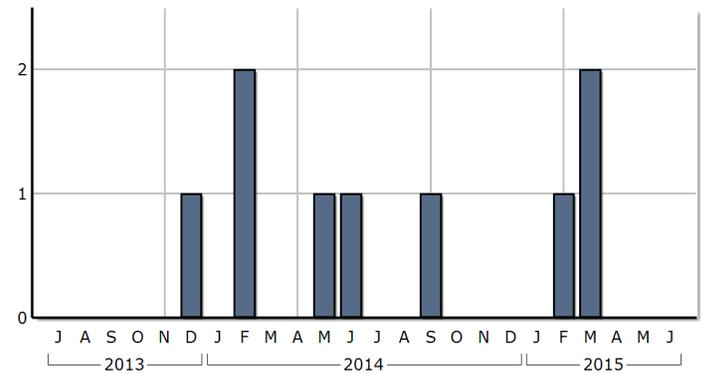
Fax Referral



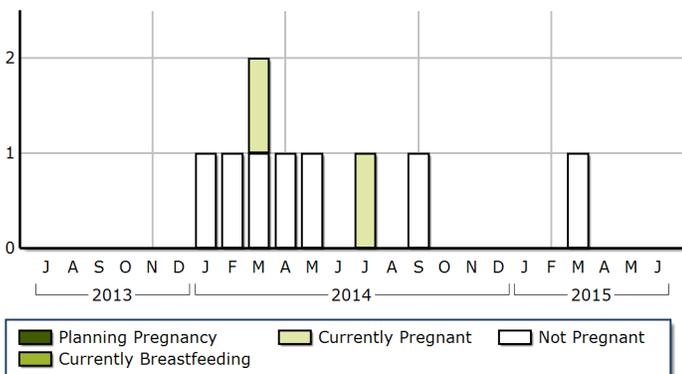
Tobacco User Enrollments By Program Type



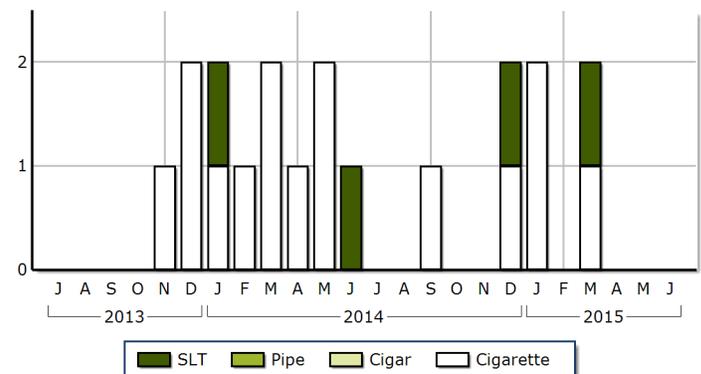
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

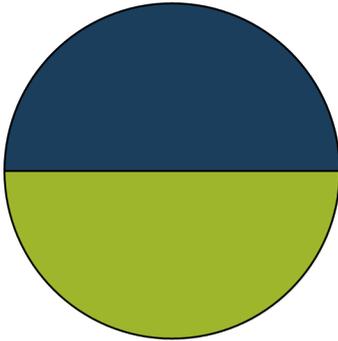


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

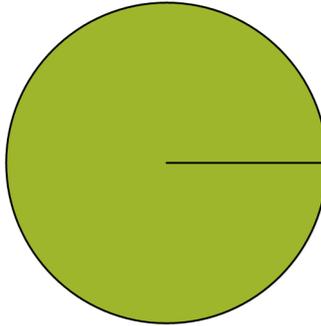
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

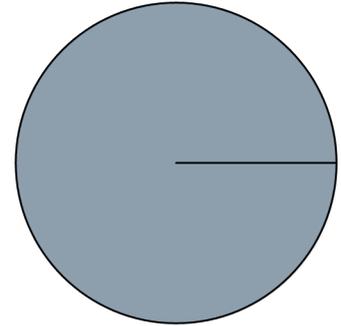
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

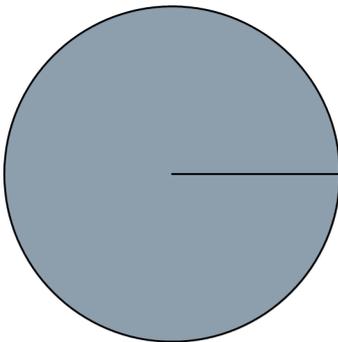
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

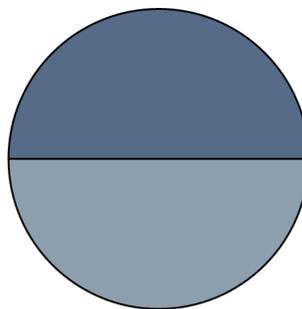
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

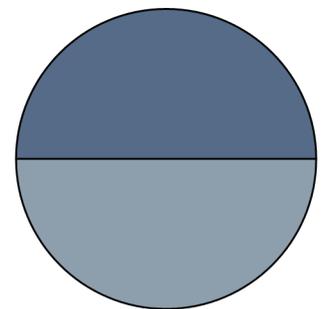
Tobacco Users By Age



45 - 54, 50.00%
55 - 64, 50.00%

Chart Total N: 2

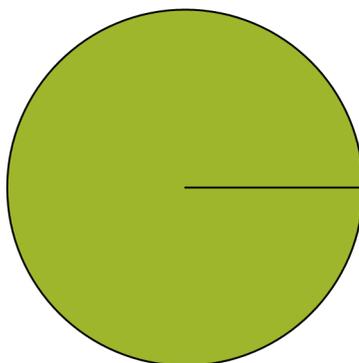
Tobacco Users By Health Plan



Doesn't Know, 50.00%
Medicaid, 50.00%

Chart Total N: 2

Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

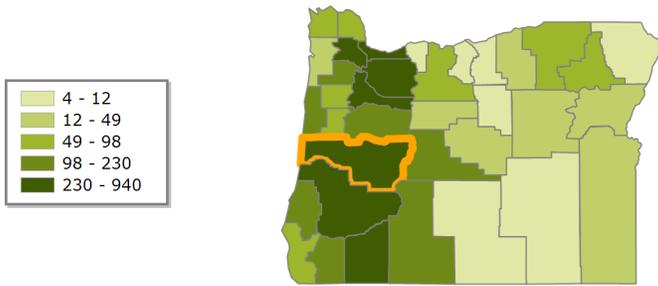
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

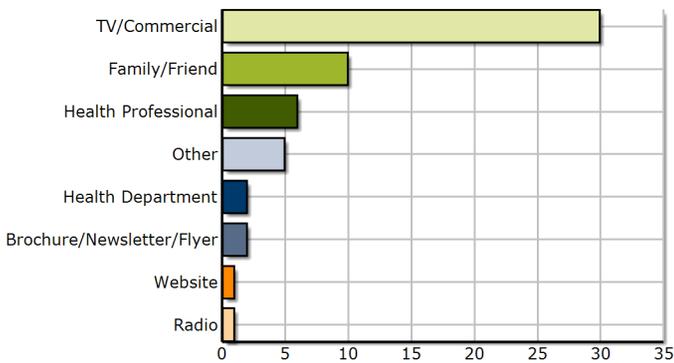
From 3/1/2015 through 3/31/2015

State Tobacco Users Served Contract YTD (Adults)

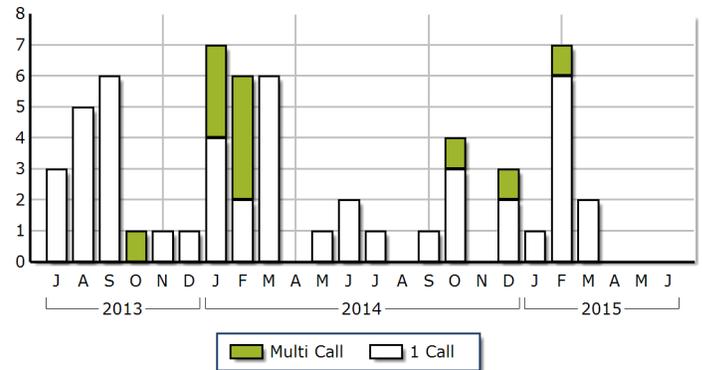


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492 ⁴	
			County	State
Tobacco Users - Last Full Month			82	1,380
Tobacco Users YTD			581	9,524
Unique Tobacco Users YTD			3	6,328
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.15 %
Reach - NAQC			2	0.64 %
Annualized Reach			1	1.53 %
Annualized Reach - NAQC			2	0.86 %
Unique Individual Reach			3	0.66 %

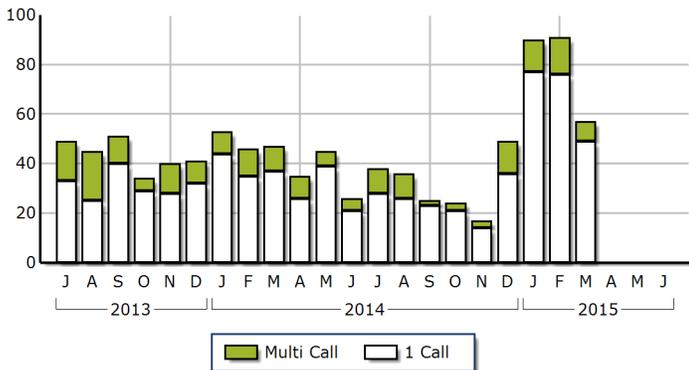
How Heard About



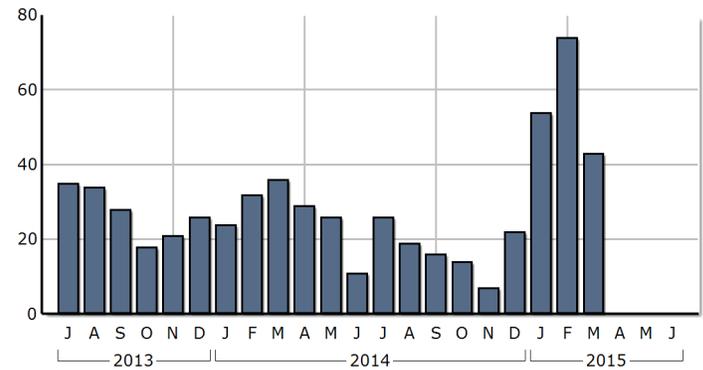
Fax Referral



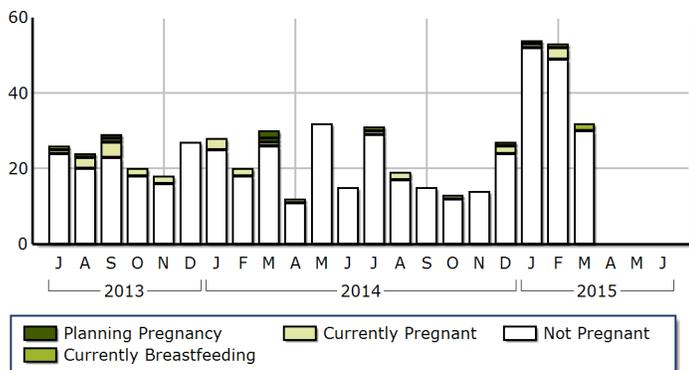
Tobacco User Enrollments By Program Type



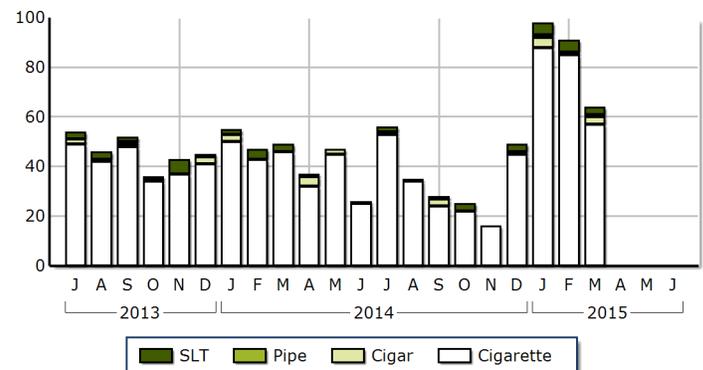
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

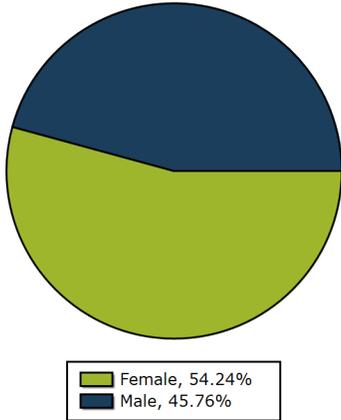


Chart Total N: 59

Tobacco Users By Language

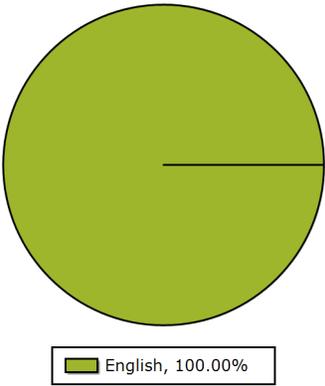


Chart Total N: 59

Tobacco Users By Education

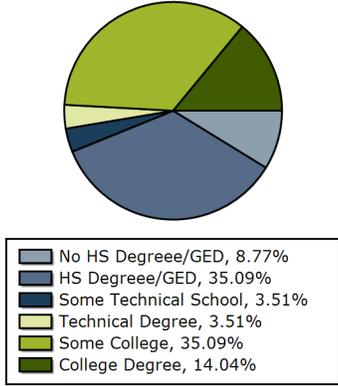


Chart Total N: 57

Tobacco Users By Race

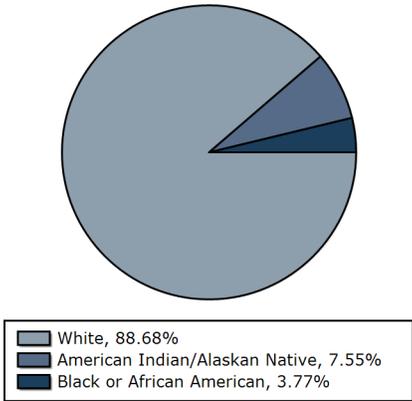


Chart Total N: 53

Tobacco Users By Age

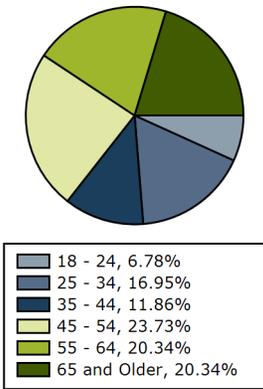


Chart Total N: 59

Tobacco Users By Health Plan

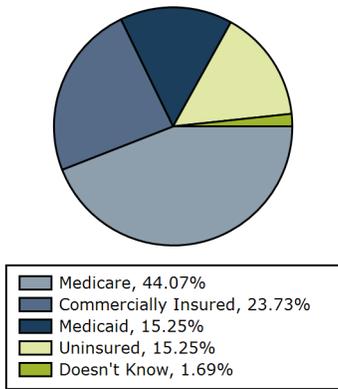


Chart Total N: 59

Tobacco Users By Ethnicity

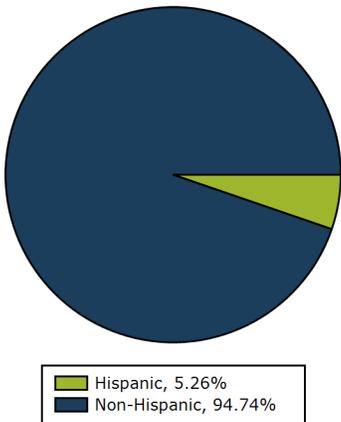


Chart Total N: 57

Tobacco Users By Chronic Condition

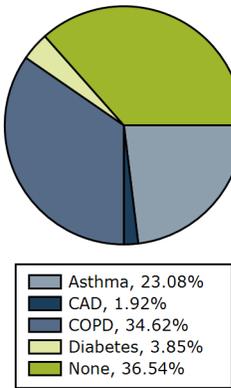
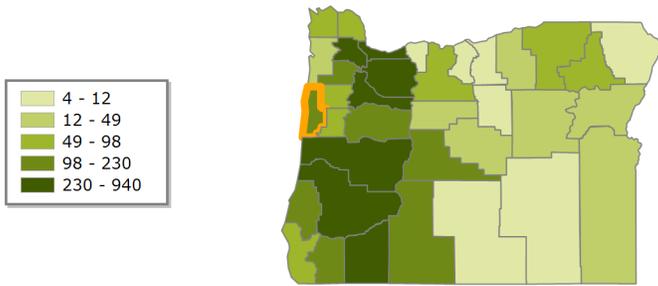


Chart Total N: 52

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

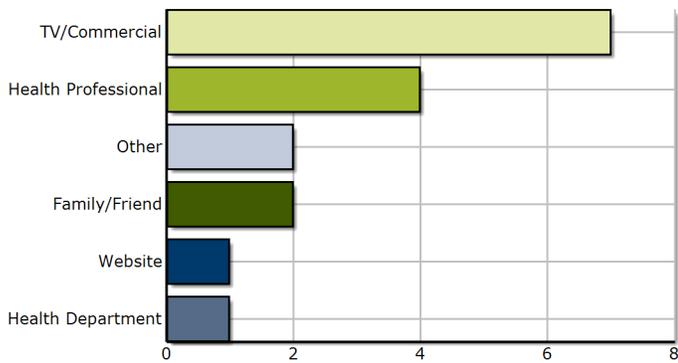
From 3/1/2015 through 3/31/2015

State Tobacco Users Served Contract YTD (Adults)

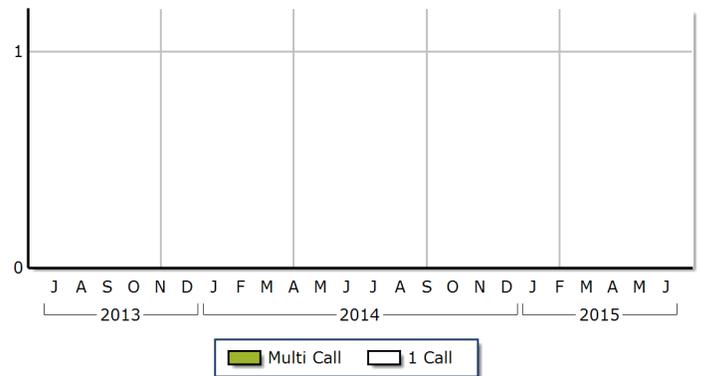


County Population	Prevalence	Tobacco Users
Adult	36,512	26.9 %
		9,822 ⁴
		County
Tobacco Users - Last Full Month		24
Tobacco Users YTD		120
Unique Tobacco Users YTD		80
Target Reach		2.0 %
Reach YTD		1.22 %
Reach - NAQC		0.86 %
Annualized Reach		1.63 %
Annualized Reach - NAQC		1.14 %
Unique Individual Reach		0.81 %

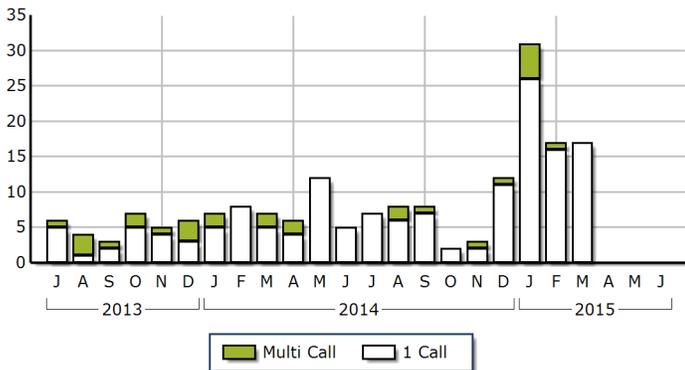
How Heard About



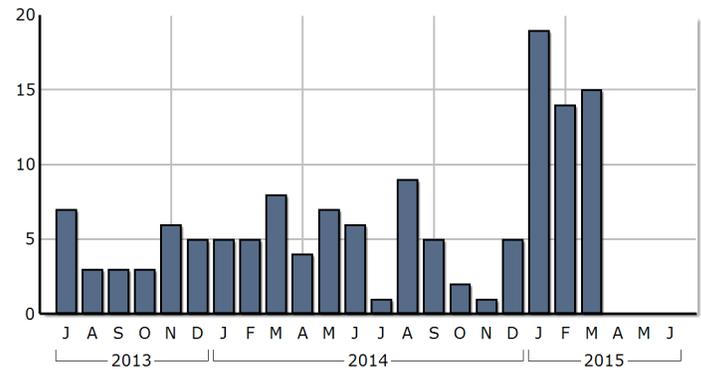
Fax Referral



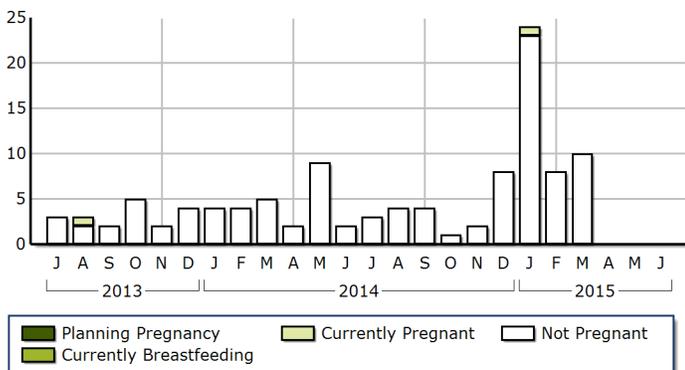
Tobacco User Enrollments By Program Type



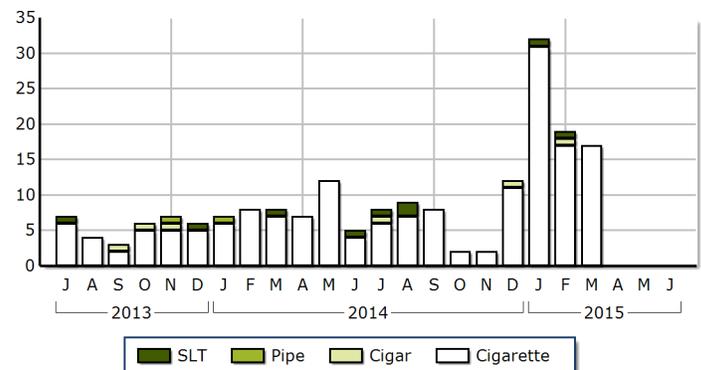
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

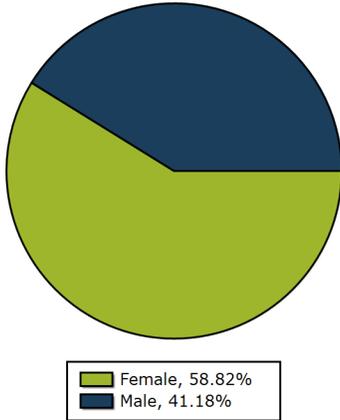


Chart Total N: 17

Tobacco Users By Language

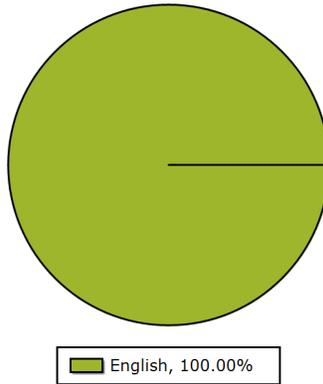


Chart Total N: 17

Tobacco Users By Education

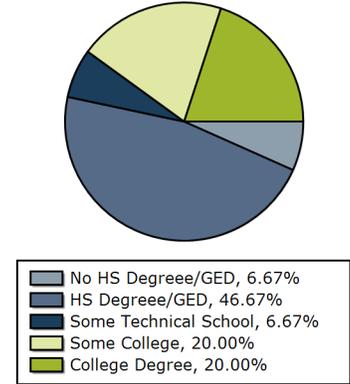


Chart Total N: 15

Tobacco Users By Race

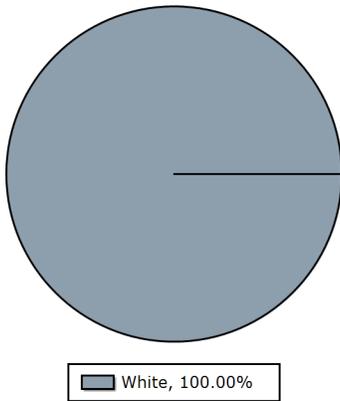


Chart Total N: 15

Tobacco Users By Age

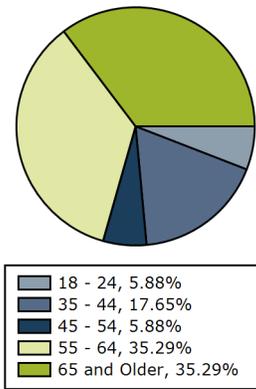


Chart Total N: 17

Tobacco Users By Health Plan

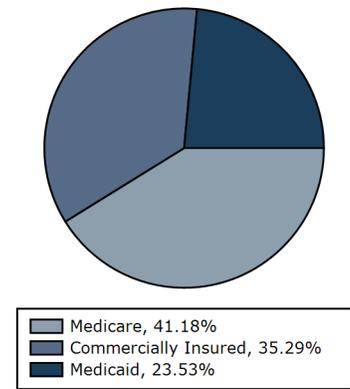


Chart Total N: 17

Tobacco Users By Ethnicity

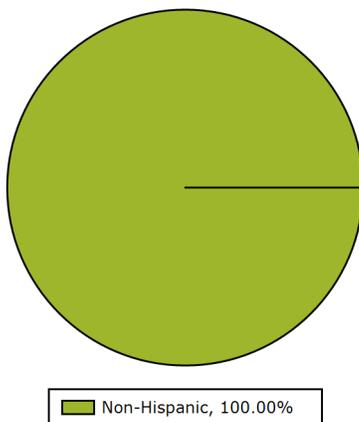


Chart Total N: 16

Tobacco Users By Chronic Condition

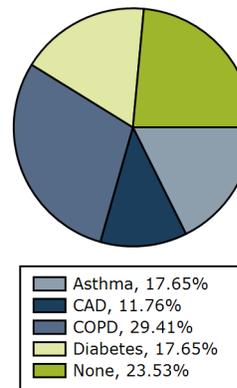


Chart Total N: 17

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

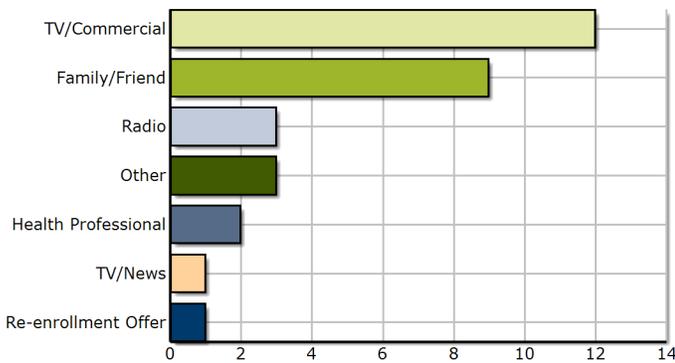
From 3/1/2015 through 3/31/2015

State Tobacco Users Served Contract YTD (Adults)

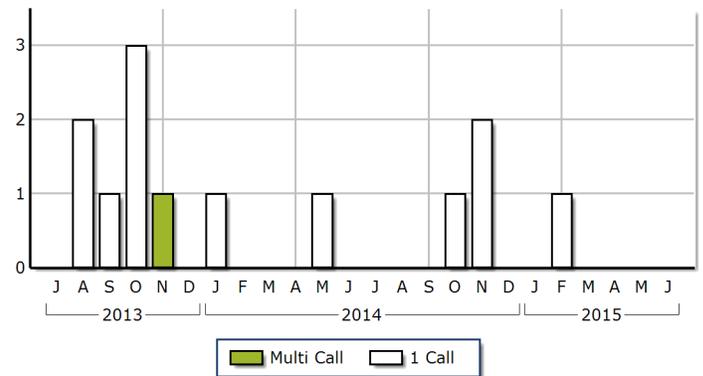


County Population		Prevalence	Tobacco Users
Adult	83,814	21.0 %	17,601 ⁴
			County State
Tobacco Users - Last Full Month			36 1,380
Tobacco Users YTD			206 9,524
Unique Tobacco Users YTD			3 143 6,328
Target Reach			2.0 % 2.0 %
Reach YTD			1 1.17 % 1.89 %
Reach - NAQC			2 0.76 % 0.78 %
Annualized Reach			1 1.56 % 2.52 %
Annualized Reach - NAQC			2 1.01 % 1.04 %
Unique Individual Reach			3 0.81 % 1.25 %

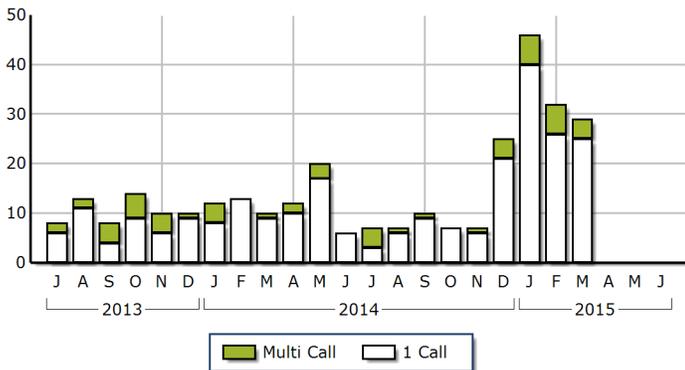
How Heard About



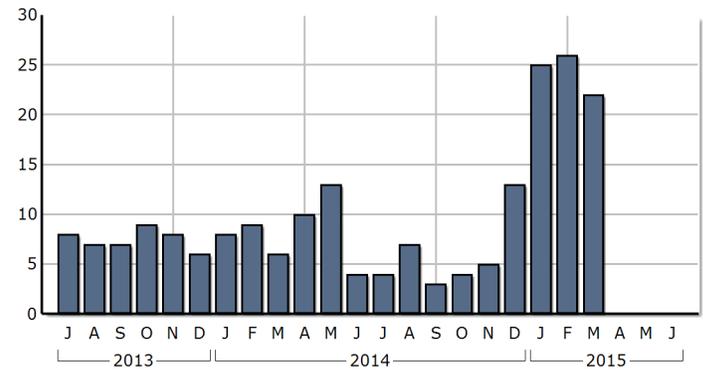
Fax Referral



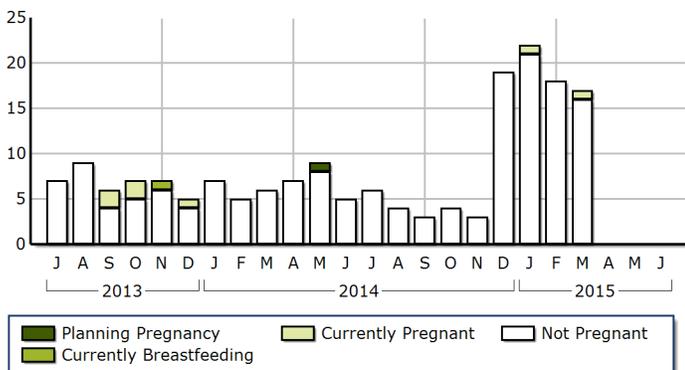
Tobacco User Enrollments By Program Type



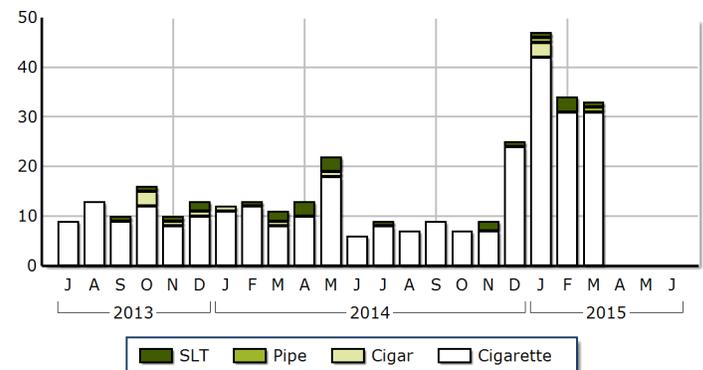
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

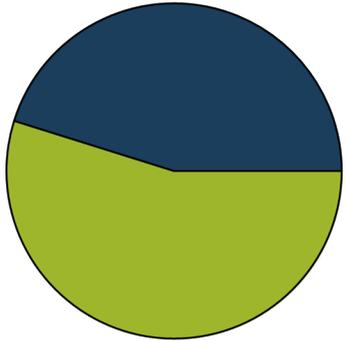


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

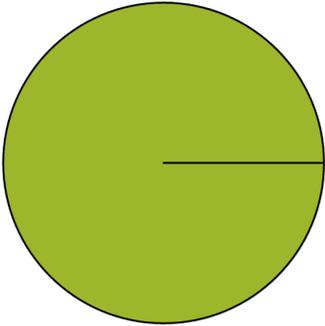
Tobacco Users By Gender



Female, 54.84%
Male, 45.16%

Chart Total N: 31

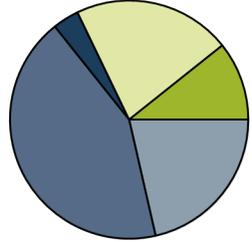
Tobacco Users By Language



English, 100.00%

Chart Total N: 31

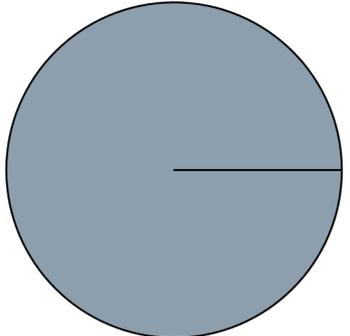
Tobacco Users By Education



No HS Degreee/GED, 21.43%
HS Degreee/GED, 42.86%
Technical Degree, 3.57%
Some College, 21.43%
College Degree, 10.71%

Chart Total N: 28

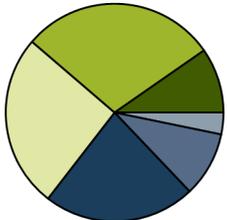
Tobacco Users By Race



White, 100.00%

Chart Total N: 30

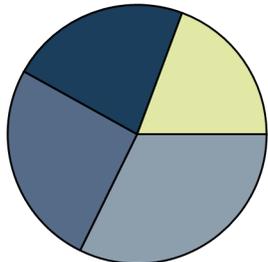
Tobacco Users By Age



18 - 24, 3.23%
25 - 34, 9.68%
35 - 44, 22.58%
45 - 54, 25.81%
55 - 64, 29.03%
65 and Older, 9.68%

Chart Total N: 31

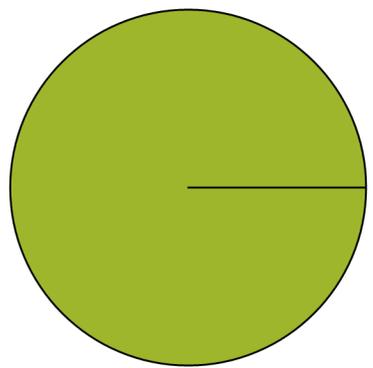
Tobacco Users By Health Plan



Commercially Insured, 32.26%
Medicare, 25.81%
Uninsured, 22.58%
Medicaid, 19.35%

Chart Total N: 31

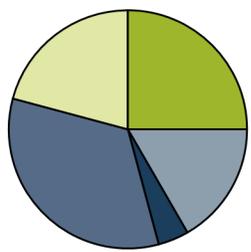
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 29

Tobacco Users By Chronic Condition

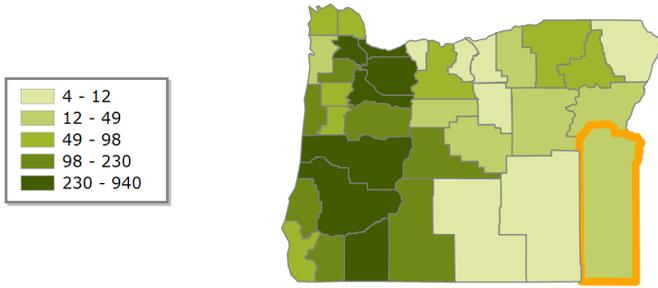


Asthma, 16.67%
CAD, 4.17%
COPD, 33.33%
Diabetes, 20.83%
None, 25.00%

Chart Total N: 24

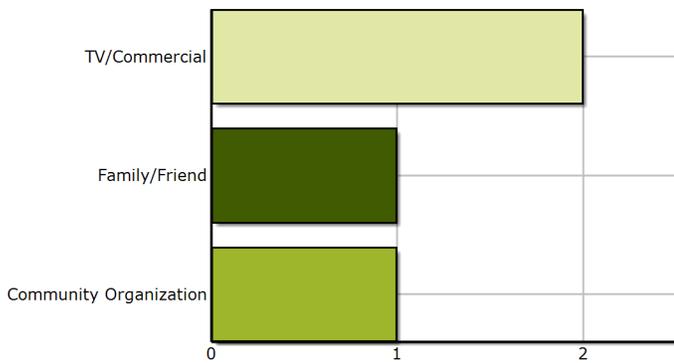
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

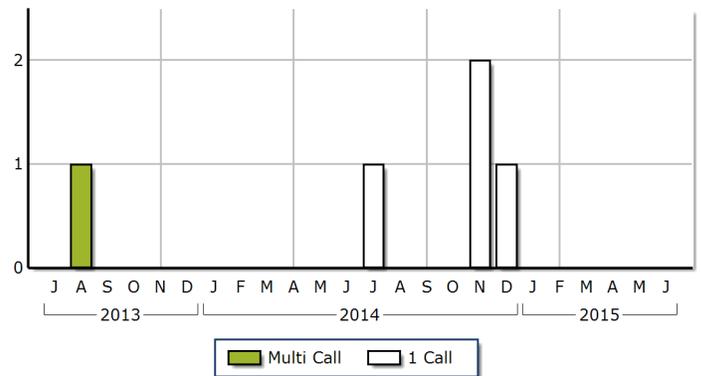


County Population	Prevalence	Tobacco Users
Adult 23,866	16.8 %	4,009 ⁴
		County
Tobacco Users - Last Full Month		4
Tobacco Users YTD		37
Unique Tobacco Users YTD		30
Target Reach		2.0 %
Reach YTD		0.92 %
Reach - NAQC		0.72 %
Annualized Reach		1.23 %
Annualized Reach - NAQC		0.96 %
Unique Individual Reach		0.75 %

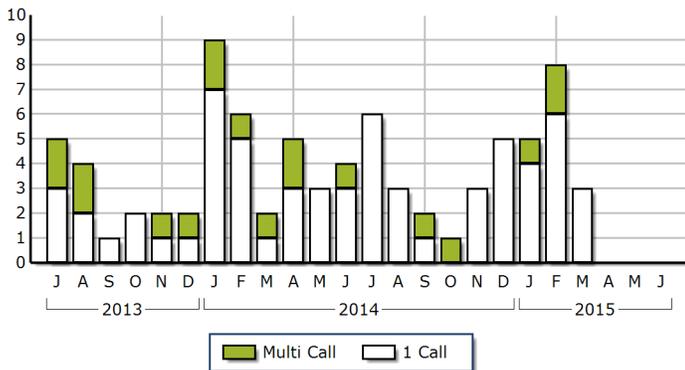
How Heard About



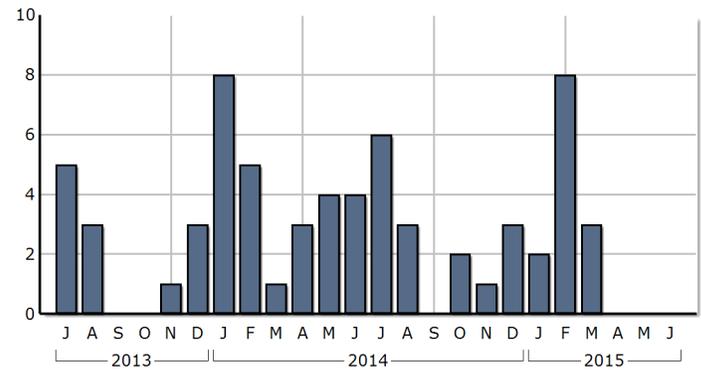
Fax Referral



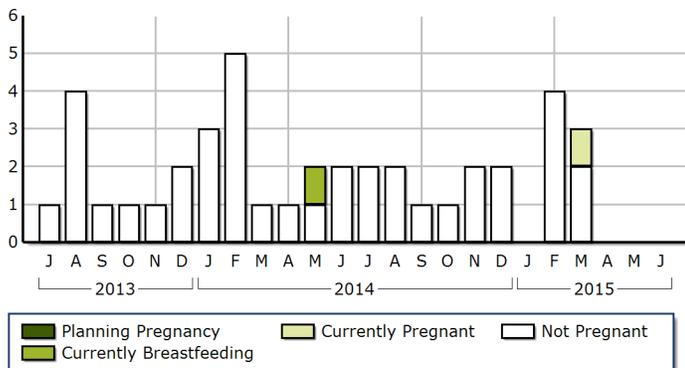
Tobacco User Enrollments By Program Type



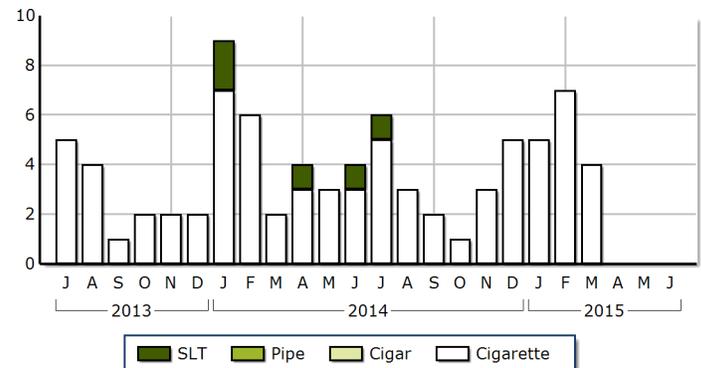
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

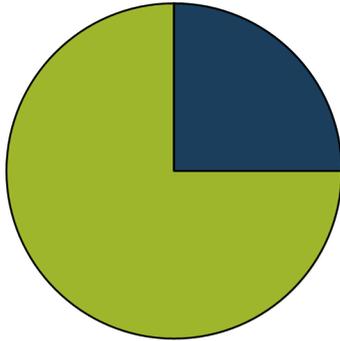


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

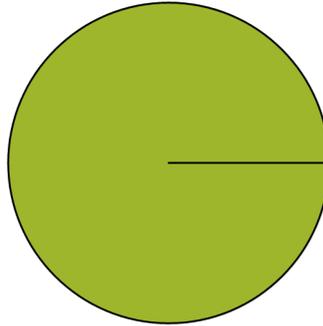
Tobacco Users By Gender



Female, 75.00%
Male, 25.00%

Chart Total N: 4

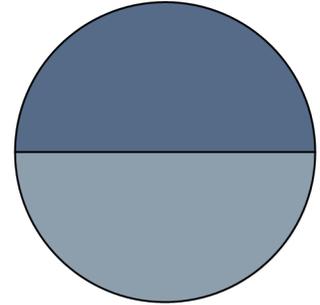
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

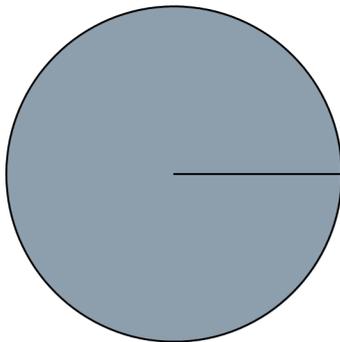
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 4

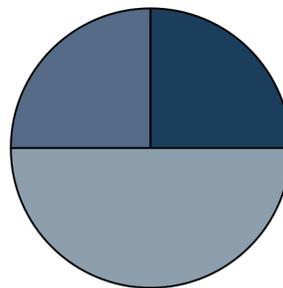
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

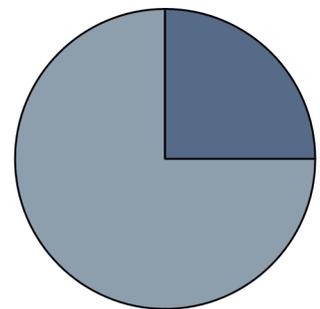
Tobacco Users By Age



25 - 34, 50.00%
55 - 64, 25.00%
65 and Older, 25.00%

Chart Total N: 4

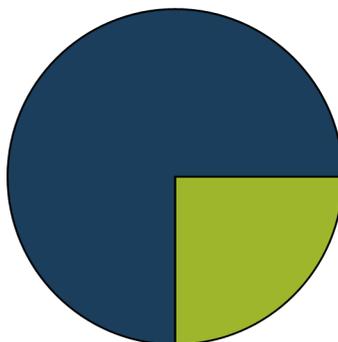
Tobacco Users By Health Plan



Medicaid, 75.00%
Medicare, 25.00%

Chart Total N: 4

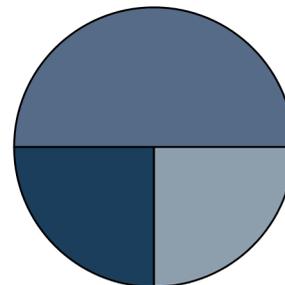
Tobacco Users By Ethnicity



Hispanic, 25.00%
Non-Hispanic, 75.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



COPD, 25.00%
Diabetes, 25.00%
None, 50.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

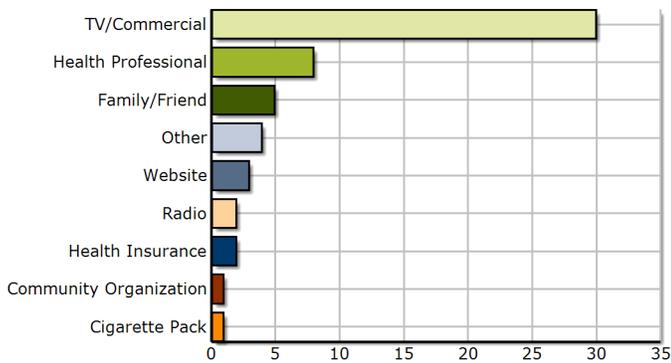
From 3/1/2015 through 3/31/2015

State Tobacco Users Served Contract YTD (Adults)

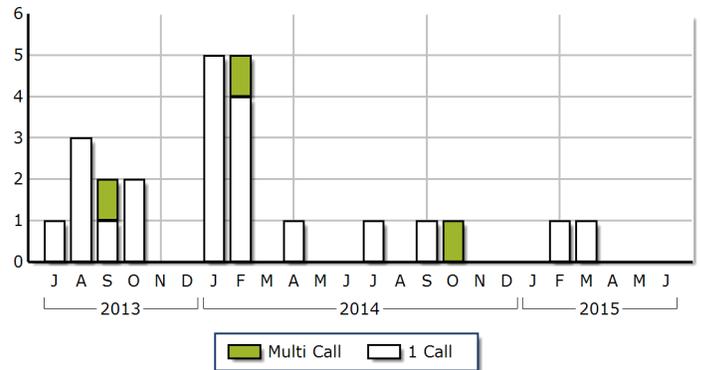


County Population	Prevalence	Tobacco Users
Adult 235,431	15.5 %	36,492 ⁴
		County
Tobacco Users - Last Full Month		64
Tobacco Users YTD		441
Unique Tobacco Users YTD		309
Target Reach		2.0 %
Reach YTD		1.21 %
Reach - NAQC		0.85 %
Annualized Reach		1.61 %
Annualized Reach - NAQC		1.14 %
Unique Individual Reach		0.85 %

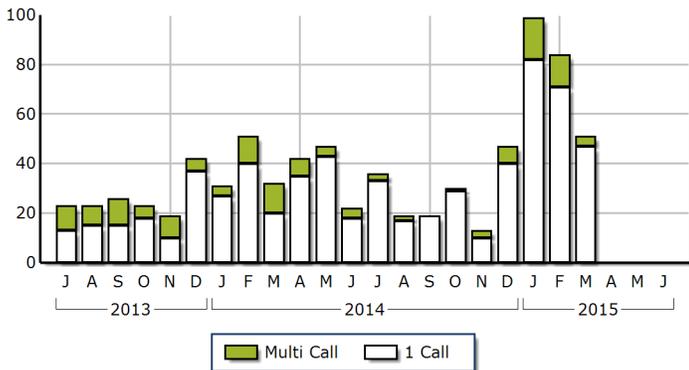
How Heard About



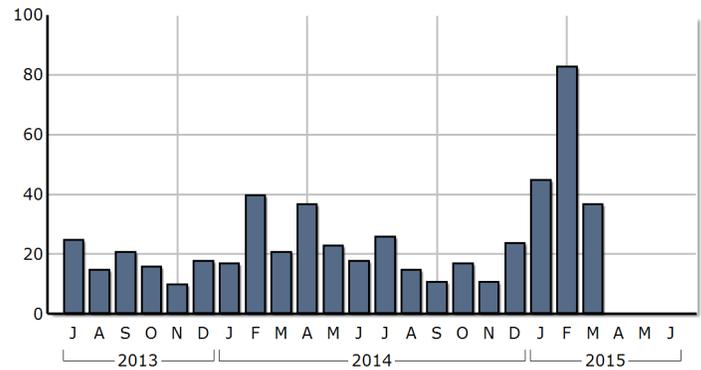
Fax Referral



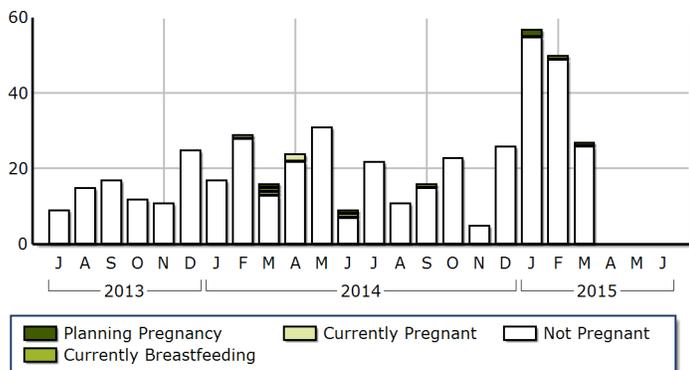
Tobacco User Enrollments By Program Type



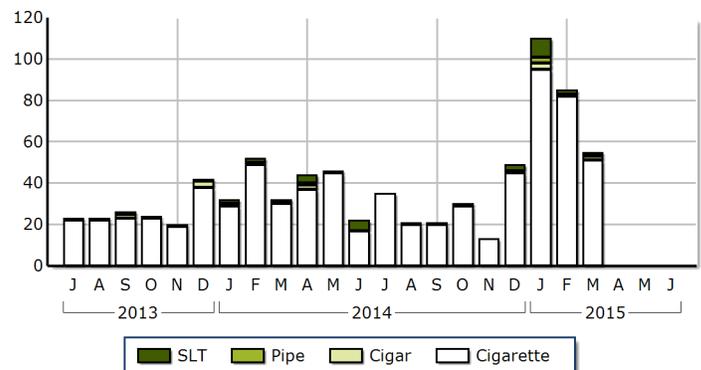
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

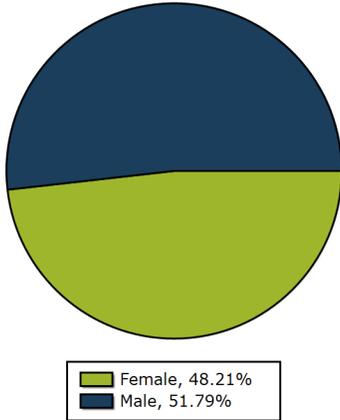


Chart Total N: 56

Tobacco Users By Language

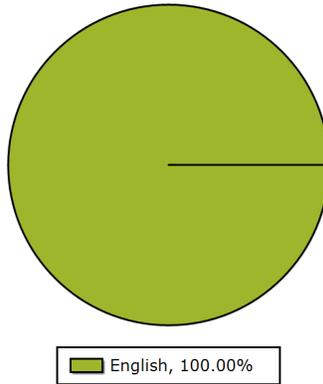


Chart Total N: 56

Tobacco Users By Education

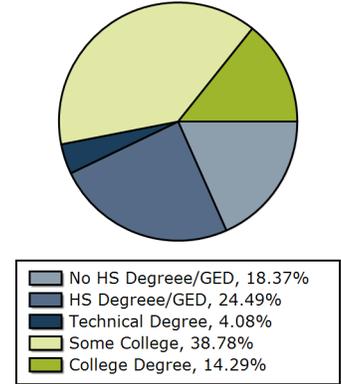


Chart Total N: 49

Tobacco Users By Race

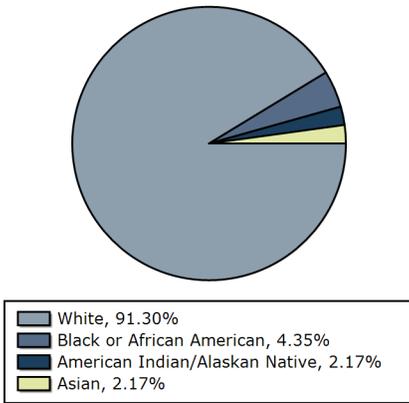


Chart Total N: 46

Tobacco Users By Age

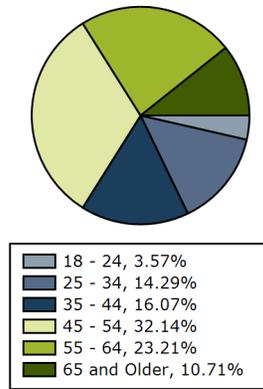


Chart Total N: 56

Tobacco Users By Health Plan

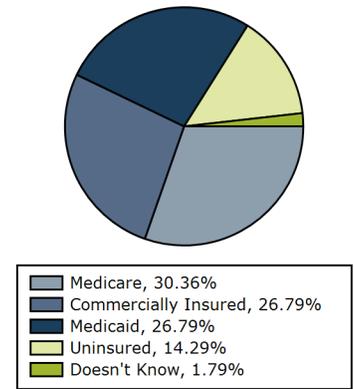


Chart Total N: 56

Tobacco Users By Ethnicity

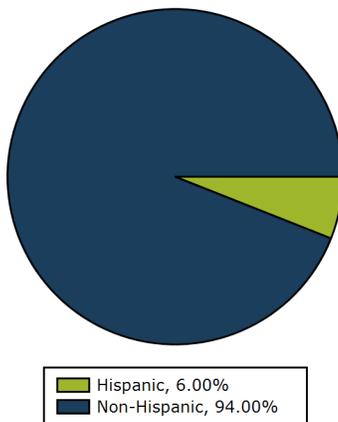


Chart Total N: 50

Tobacco Users By Chronic Condition

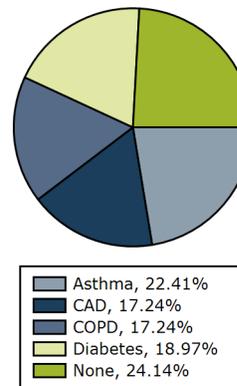


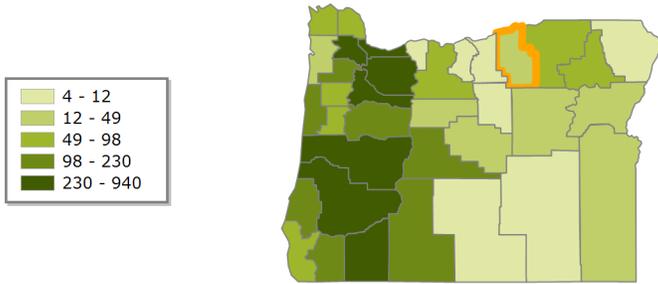
Chart Total N: 58

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

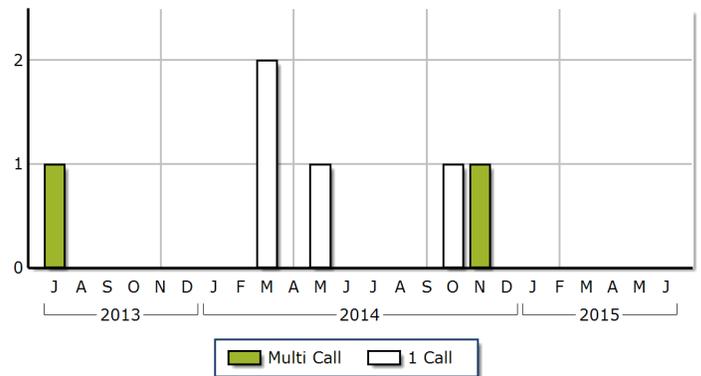
From 3/1/2015 through 3/31/2015

State Tobacco Users Served Contract YTD (Adults)

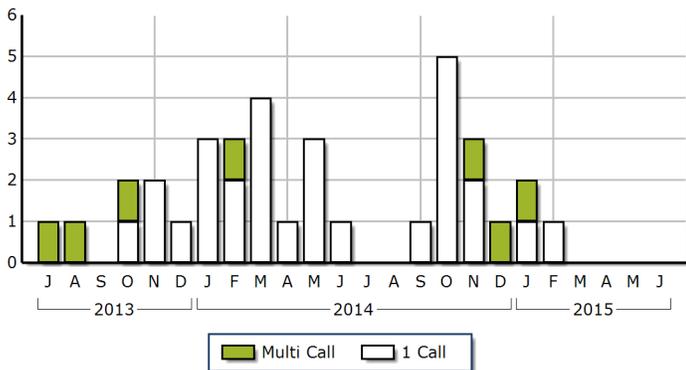


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %	1,645	⁴
			County	State
Tobacco Users - Last Full Month			-	1,380
Tobacco Users YTD			14	9,524
Unique Tobacco Users YTD			3	6,328
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.85 %
Reach - NAQC			2	0.61 %
Annualized Reach			1	1.13 %
Annualized Reach - NAQC			2	0.81 %
Unique Individual Reach			3	0.61 %
				1.25 %

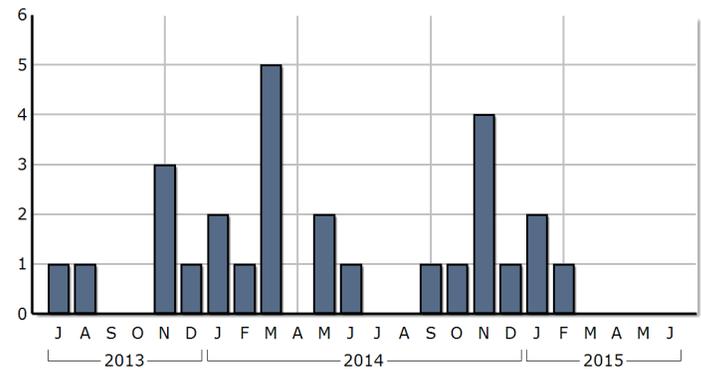
Fax Referral



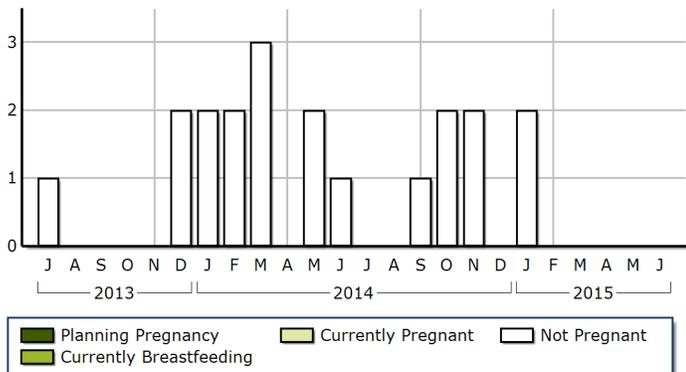
Tobacco User Enrollments By Program Type



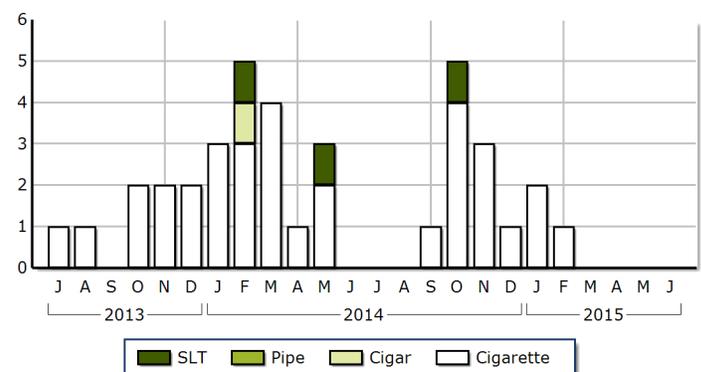
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



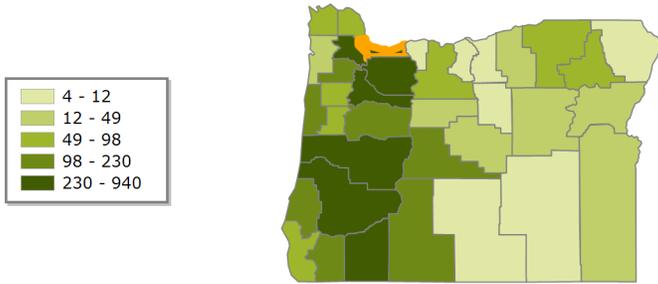
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

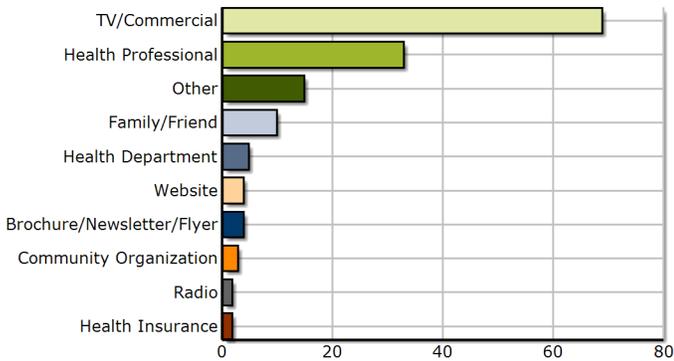
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

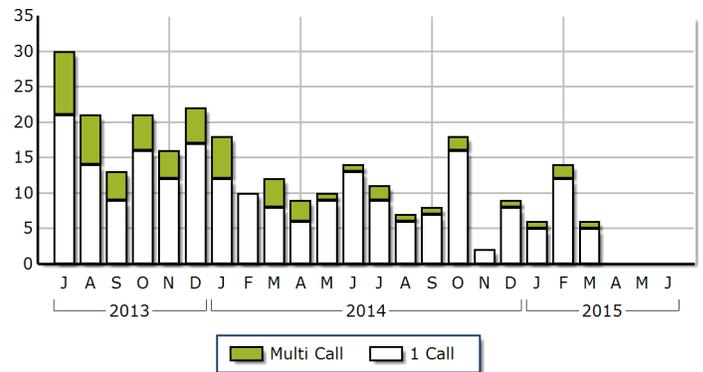


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308 ⁴	
			County	State
Tobacco Users - Last Full Month			187	1,380
Tobacco Users YTD			1,259	9,524
Unique Tobacco Users YTD			3	6,328
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.46 %
Reach - NAQC			2	0.83 %
Annualized Reach			1	1.94 %
Annualized Reach - NAQC			2	1.11 %
Unique Individual Reach			3	0.84 %

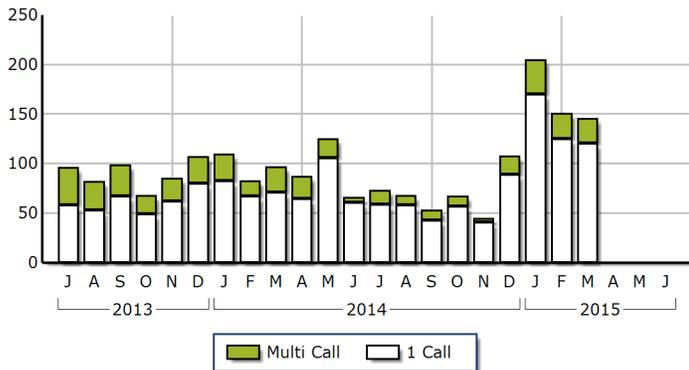
How Heard About



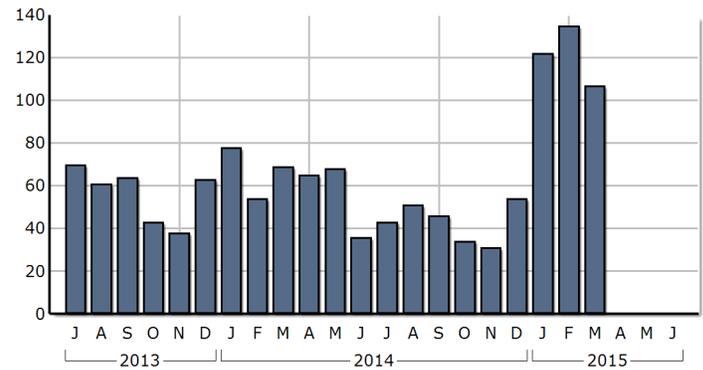
Fax Referral



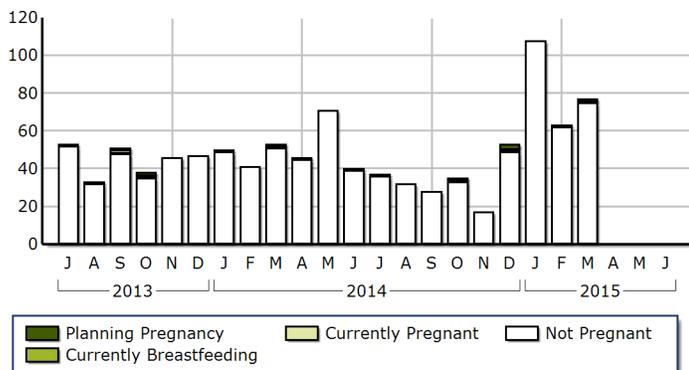
Tobacco User Enrollments By Program Type



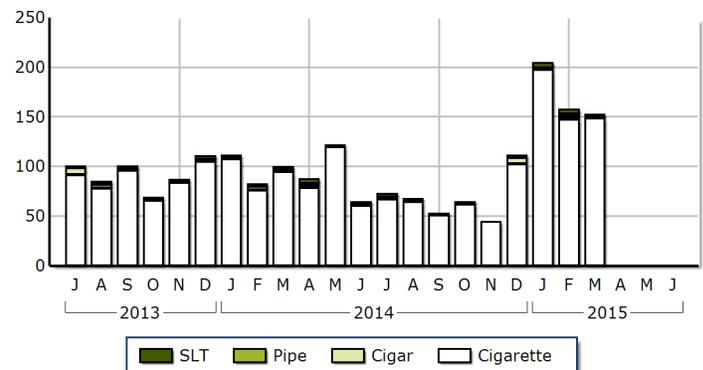
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

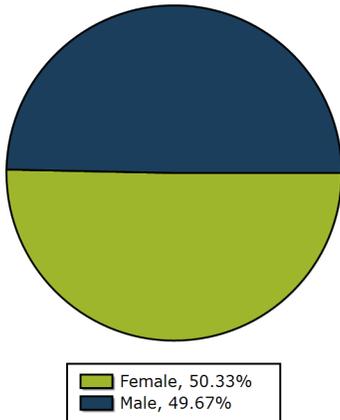


Chart Total N: 153

Tobacco Users By Language

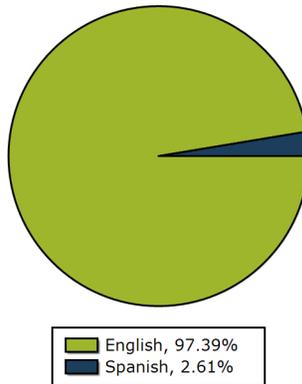


Chart Total N: 153

Tobacco Users By Education

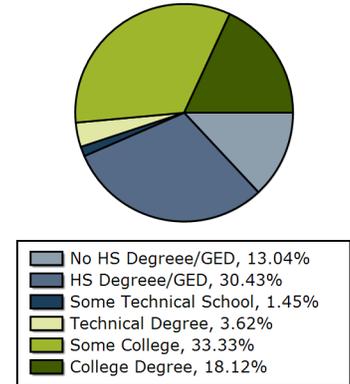


Chart Total N: 138

Tobacco Users By Race

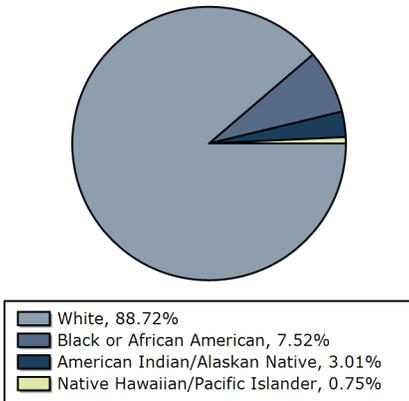


Chart Total N: 133

Tobacco Users By Age

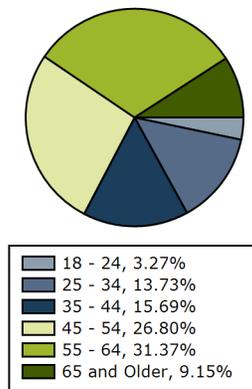


Chart Total N: 153

Tobacco Users By Health Plan

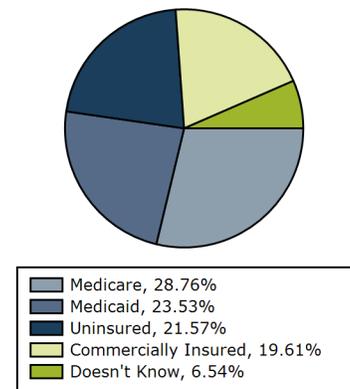


Chart Total N: 153

Tobacco Users By Ethnicity

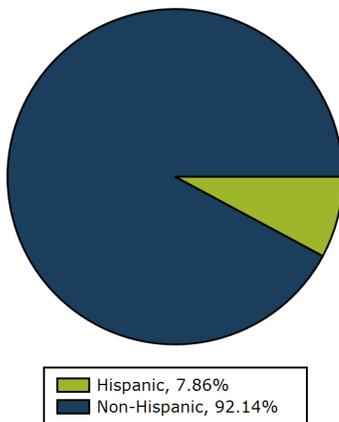


Chart Total N: 140

Tobacco Users By Chronic Condition

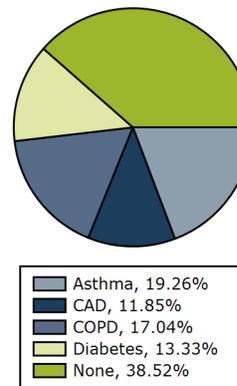


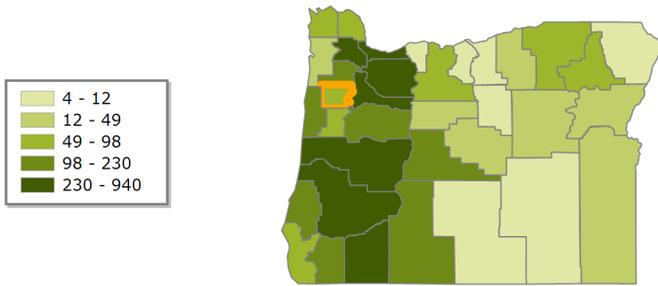
Chart Total N: 135

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

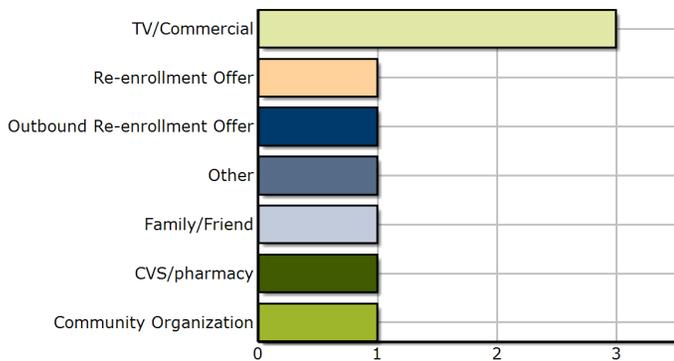
From 3/1/2015 through 3/31/2015

State Tobacco Users Served Contract YTD (Adults)

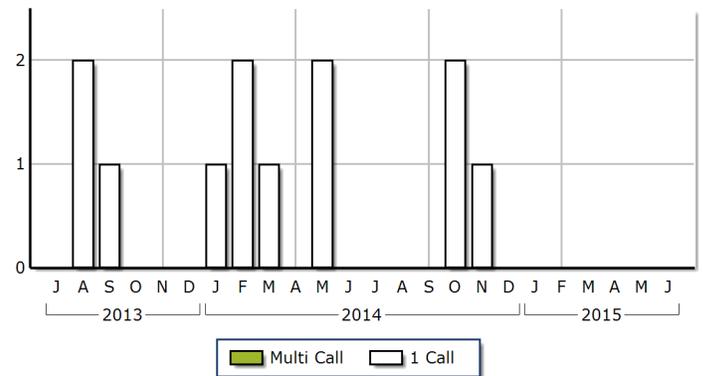


County Population		Prevalence	Tobacco Users
Adult	52,685	14.3 %	7,534 ⁴
			County
Tobacco Users - Last Full Month			10
Tobacco Users YTD			73
Unique Tobacco Users YTD			3
Target Reach			2.0 %
Reach YTD			1 0.97 %
Reach - NAQC			2 0.72 %
Annualized Reach			1 1.29 %
Annualized Reach - NAQC			2 0.96 %
Unique Individual Reach			3 0.72 %

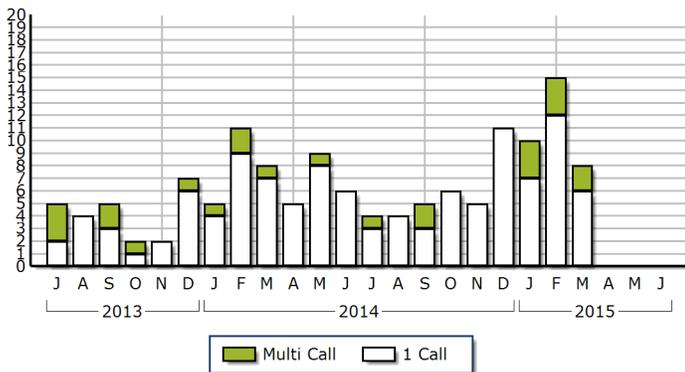
How Heard About



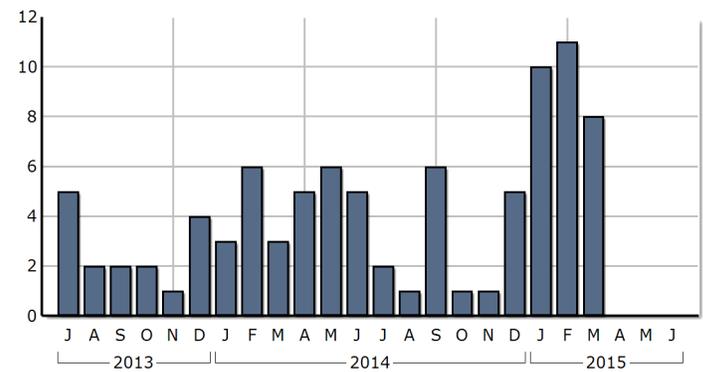
Fax Referral



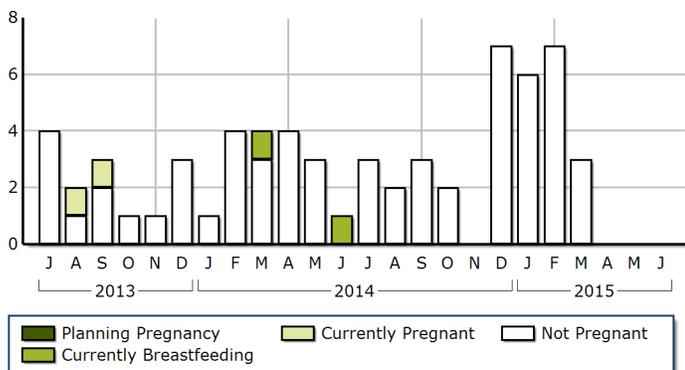
Tobacco User Enrollments By Program Type



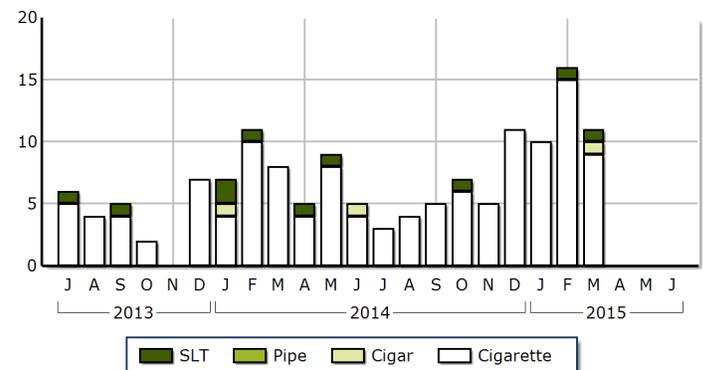
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

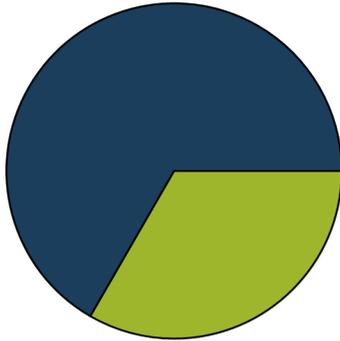


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

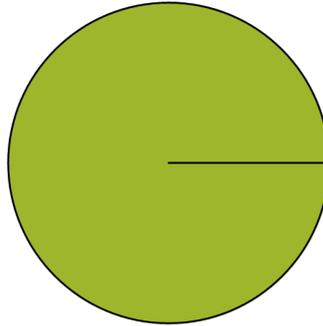
Tobacco Users By Gender



Female, 33.33%
Male, 66.67%

Chart Total N: 9

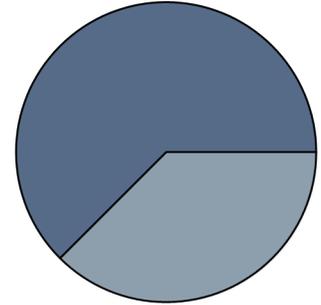
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

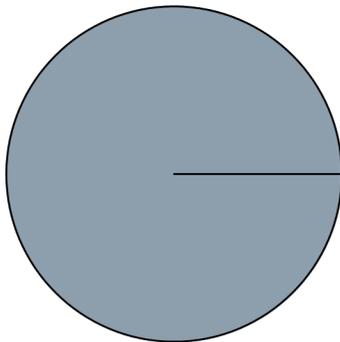
Tobacco Users By Education



HS Degreee/GED, 37.50%
Some College, 62.50%

Chart Total N: 8

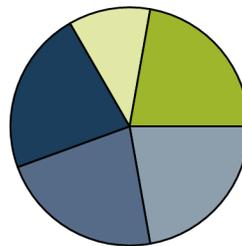
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

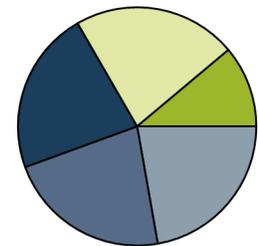
Tobacco Users By Age



18 - 24, 22.22%
25 - 34, 22.22%
35 - 44, 22.22%
45 - 54, 11.11%
55 - 64, 22.22%

Chart Total N: 9

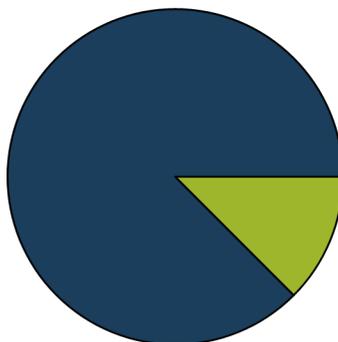
Tobacco Users By Health Plan



Uninsured, 22.22%
Commercially Insured, 22.22%
Doesn't Know, 22.22%
Medicaid, 22.22%
Medicare, 11.11%

Chart Total N: 9

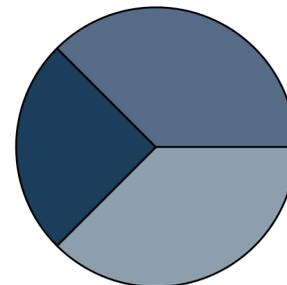
Tobacco Users By Ethnicity



Does Not Know, 12.50%
Non-Hispanic, 87.50%

Chart Total N: 8

Tobacco Users By Chronic Condition



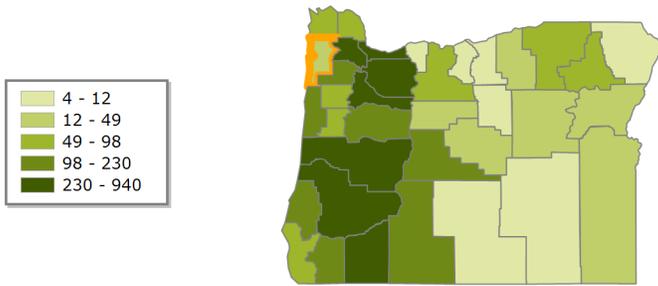
Asthma, 37.50%
Diabetes, 25.00%
None, 37.50%

Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

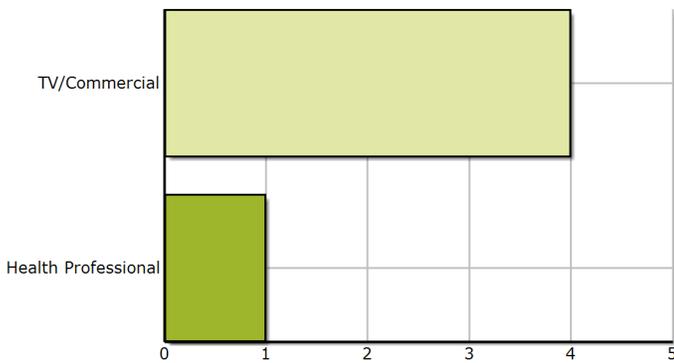
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

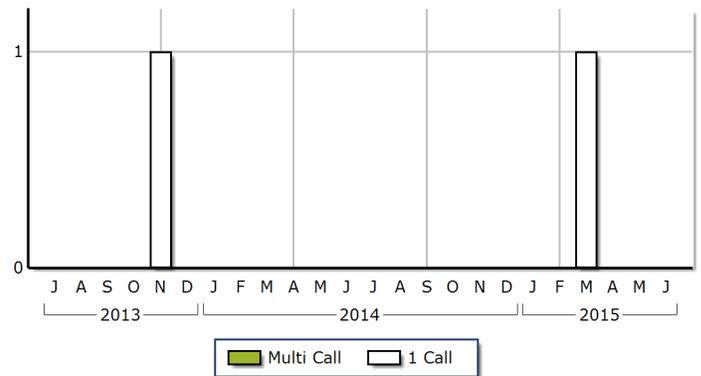


County Population	Prevalence	Tobacco Users
Adult	21,446	21.6 %
		4,632 ⁴
		County
Tobacco Users - Last Full Month		5
Tobacco Users YTD		54
Unique Tobacco Users YTD		38
Target Reach		2.0 %
Reach YTD		1.17 %
Reach - NAQC		0.78 %
Annualized Reach		1.55 %
Annualized Reach - NAQC		1.04 %
Unique Individual Reach		0.82 %

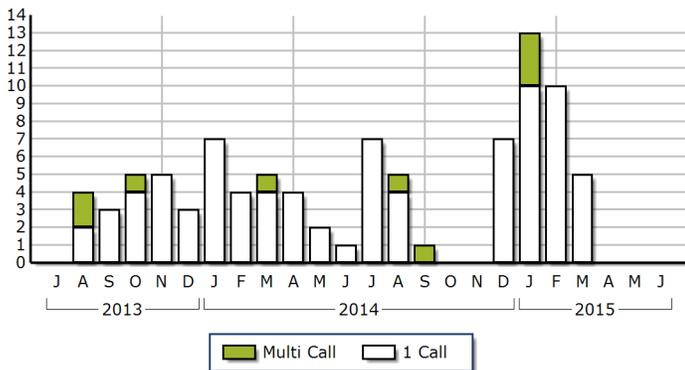
How Heard About



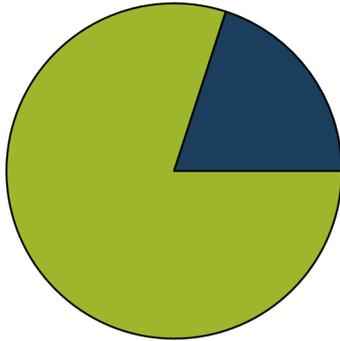
Fax Referral



Tobacco User Enrollments By Program Type



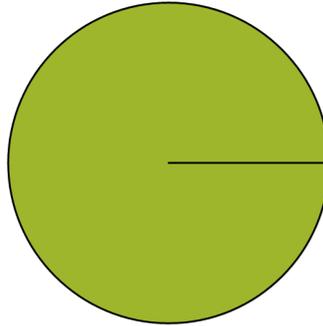
Tobacco Users By Gender



Female, 80.00%
Male, 20.00%

Chart Total N: 5

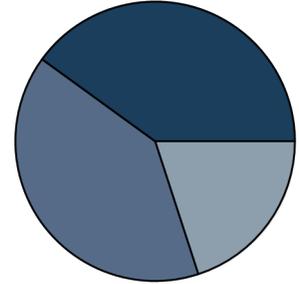
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

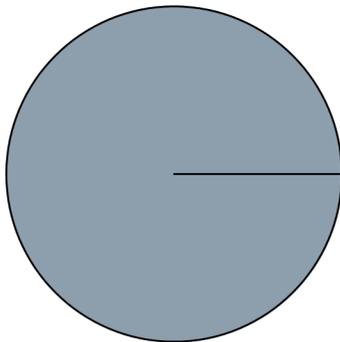
Tobacco Users By Education



No HS Degree/GED, 20.00%
Some College, 40.00%
College Degree, 40.00%

Chart Total N: 5

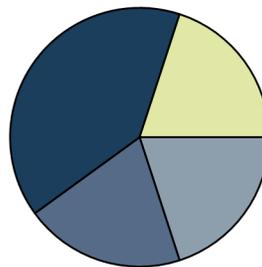
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

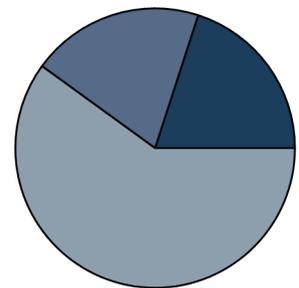
Tobacco Users By Age



25 - 34, 20.00%
35 - 44, 20.00%
55 - 64, 40.00%
65 and Older, 20.00%

Chart Total N: 5

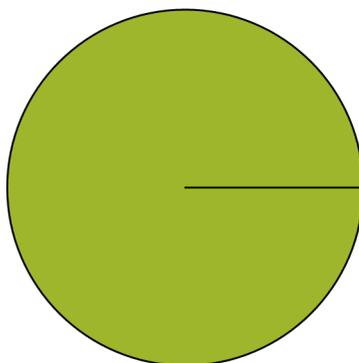
Tobacco Users By Health Plan



Commercially Insured, 60.00%
Medicaid, 20.00%
Medicare, 20.00%

Chart Total N: 5

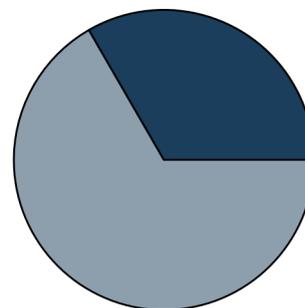
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



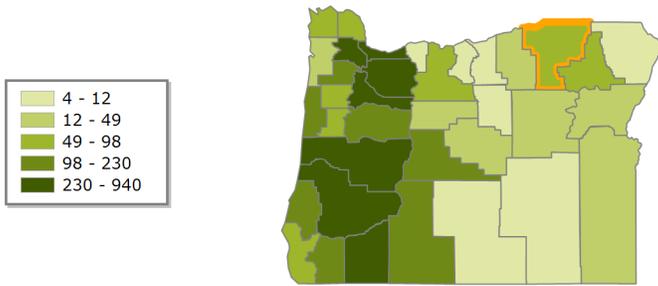
Asthma, 66.67%
Diabetes, 33.33%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

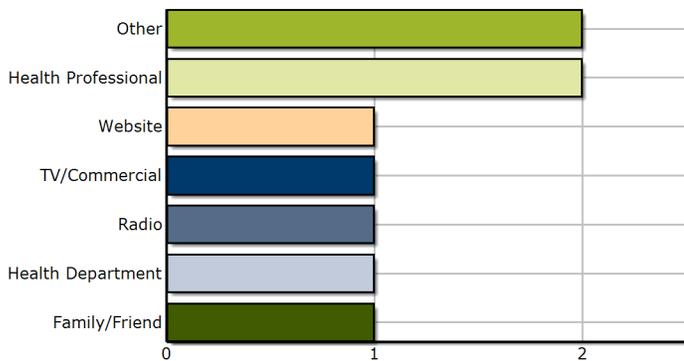
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

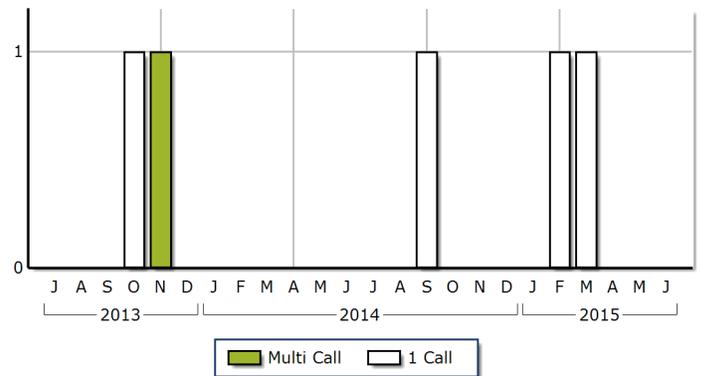


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117	⁴
			County	State
Tobacco Users - Last Full Month			10	1,380
Tobacco Users YTD			105	9,524
Unique Tobacco Users YTD			3	6,328
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.80 %
Reach - NAQC			2	0.54 %
Annualized Reach			1	1.07 %
Annualized Reach - NAQC			2	0.72 %
Unique Individual Reach			3	0.46 %

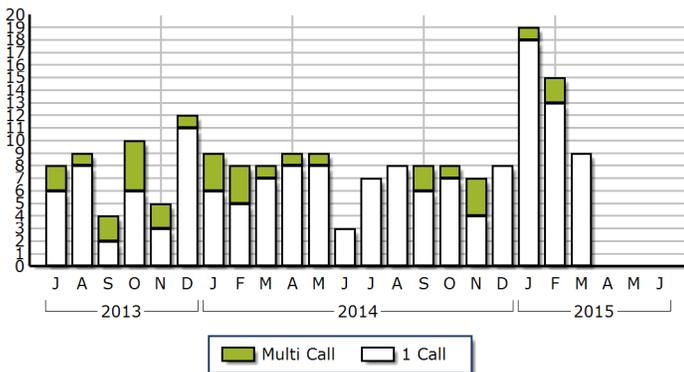
How Heard About



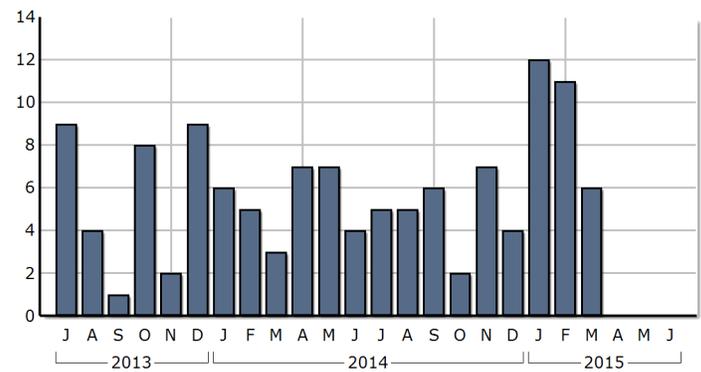
Fax Referral



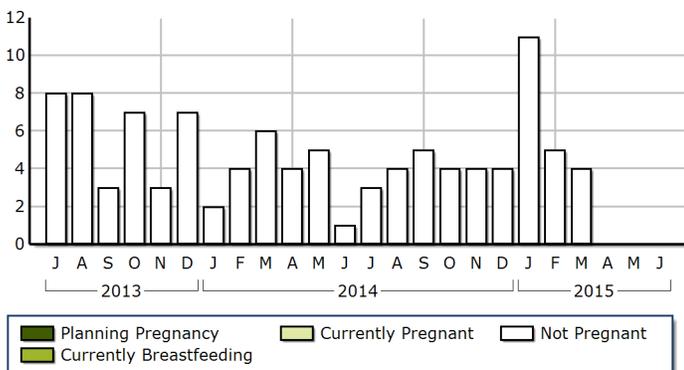
Tobacco User Enrollments By Program Type



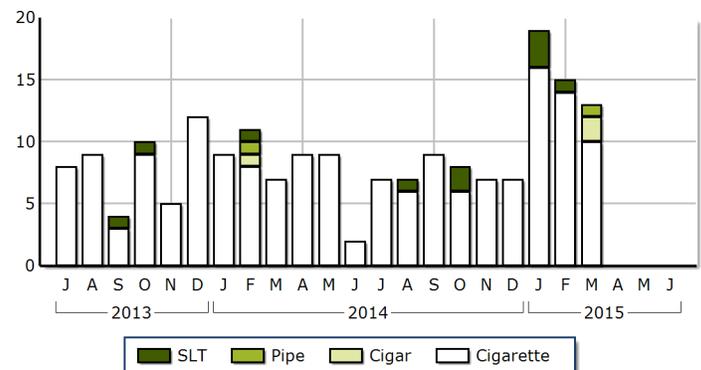
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

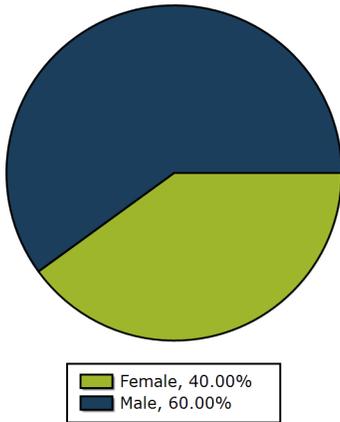


Chart Total N: 10

Tobacco Users By Language

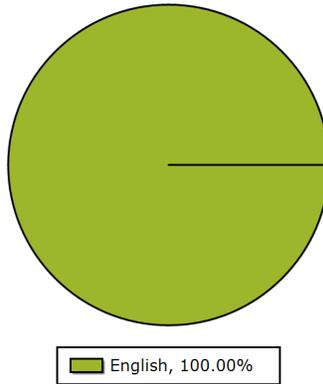


Chart Total N: 10

Tobacco Users By Education

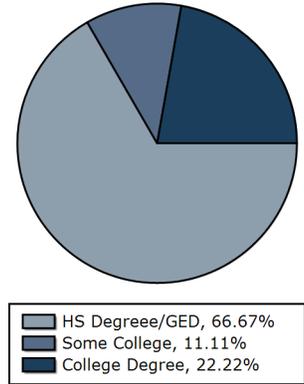


Chart Total N: 9

Tobacco Users By Race

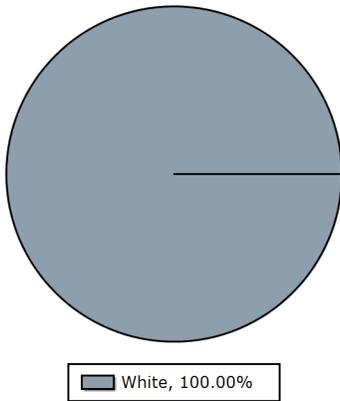


Chart Total N: 9

Tobacco Users By Age

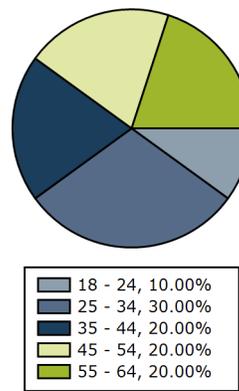


Chart Total N: 10

Tobacco Users By Health Plan

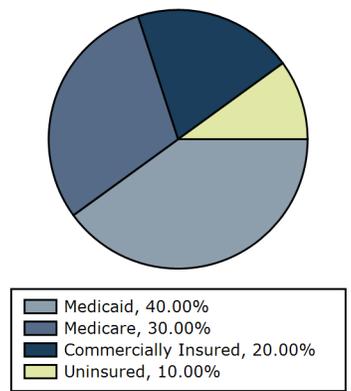


Chart Total N: 10

Tobacco Users By Ethnicity

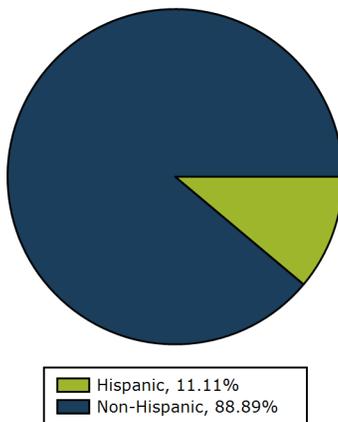


Chart Total N: 9

Tobacco Users By Chronic Condition

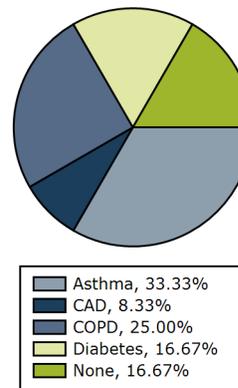
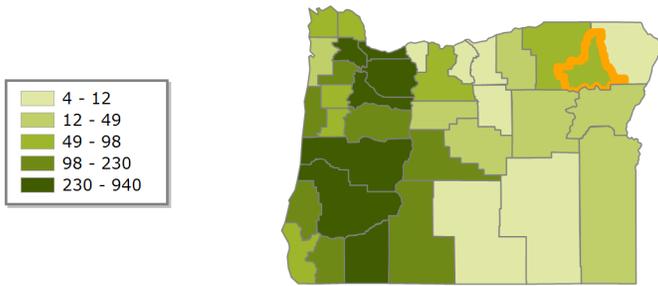


Chart Total N: 12

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

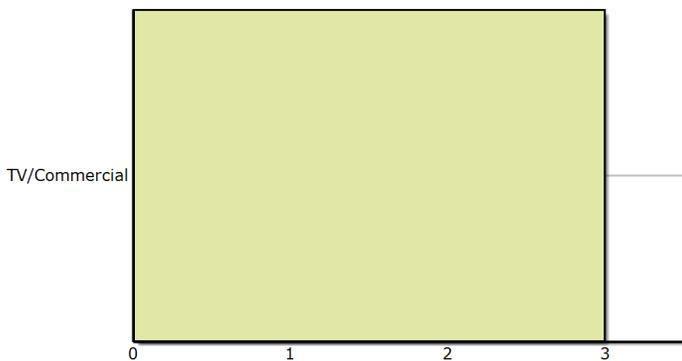
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

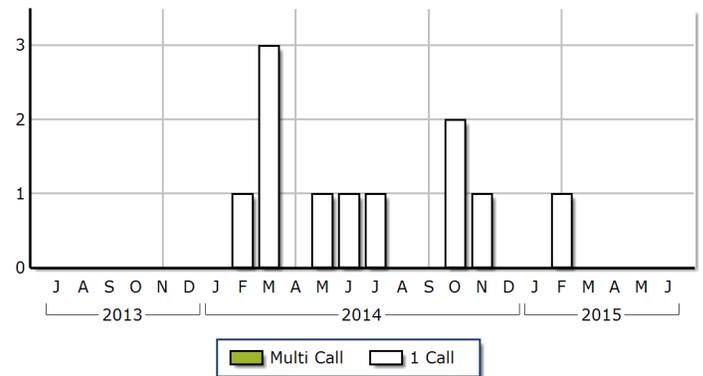


County Population	Prevalence	Tobacco Users
Adult 19,424	13.8 %	2,681 ⁴
		County
Tobacco Users - Last Full Month		4
Tobacco Users YTD		51
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		State
Tobacco Users - Last Full Month		1,380
Tobacco Users YTD		9,524
Unique Tobacco Users YTD		6,328
Target Reach		2.0 %
Reach YTD		1.89 %
Reach - NAQC		0.78 %
Annualized Reach		2.52 %
Annualized Reach - NAQC		1.04 %
Unique Individual Reach		1.25 %

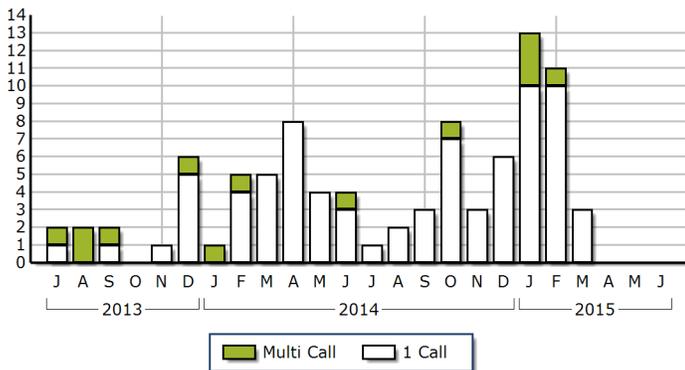
How Heard About



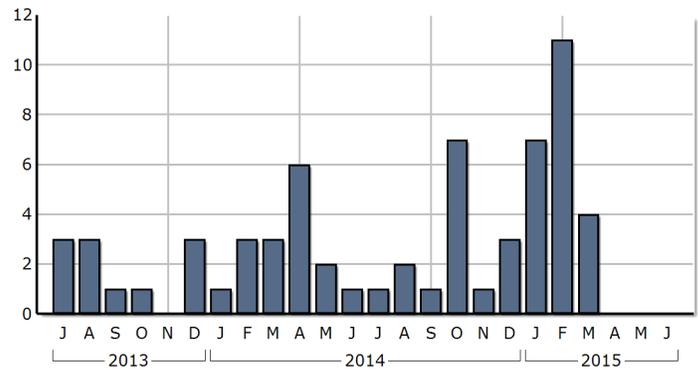
Fax Referral



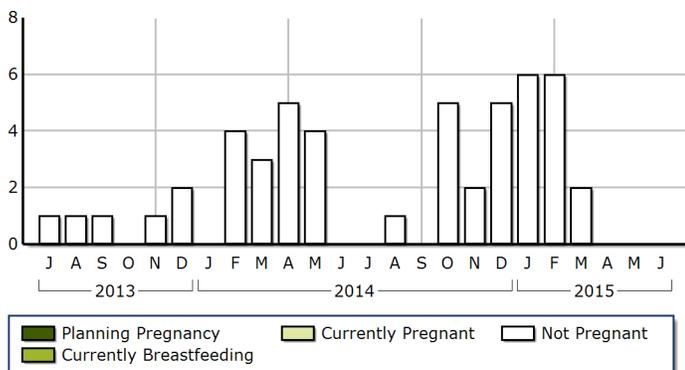
Tobacco User Enrollments By Program Type



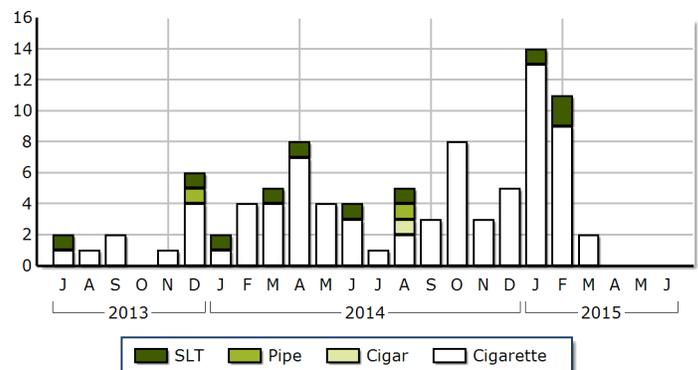
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

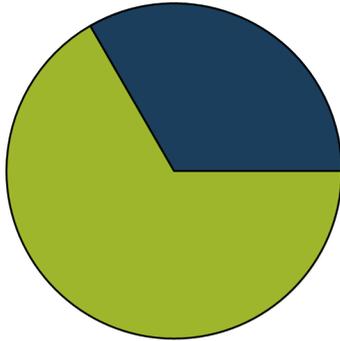


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

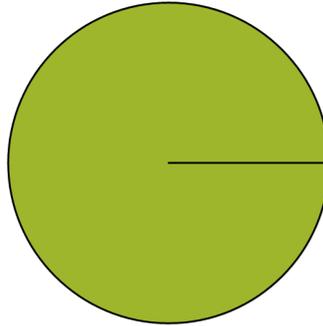
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

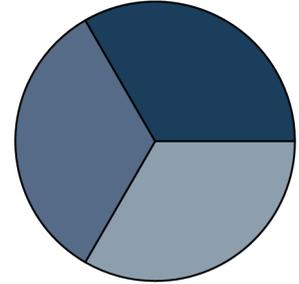
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

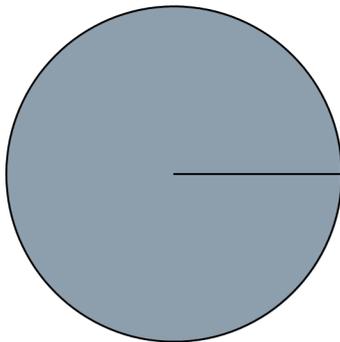
Tobacco Users By Education



No HS Degreee/GED, 33.33%
HS Degreee/GED, 33.33%
Some College, 33.33%

Chart Total N: 3

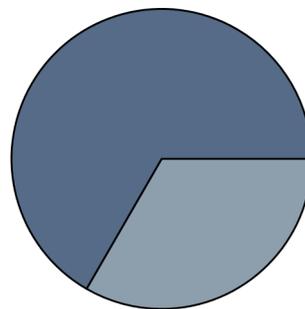
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

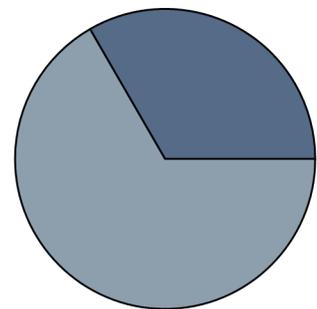
Tobacco Users By Age



45 - 54, 33.33%
55 - 64, 66.67%

Chart Total N: 3

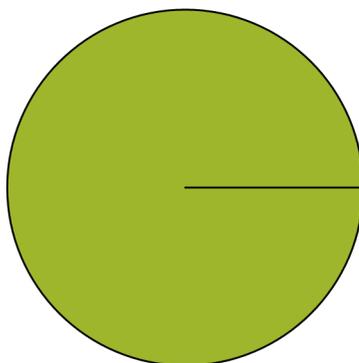
Tobacco Users By Health Plan



Commercially Insured, 66.67%
Medicaid, 33.33%

Chart Total N: 3

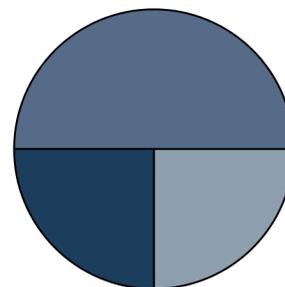
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



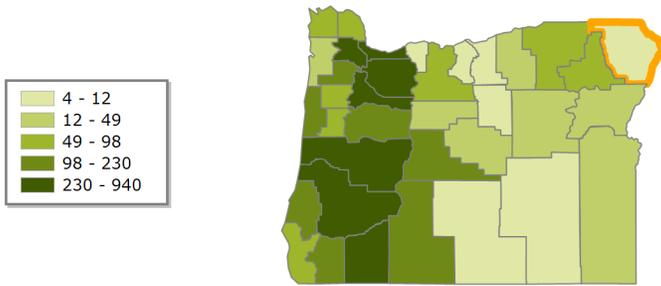
Asthma, 25.00%
COPD, 25.00%
Diabetes, 50.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

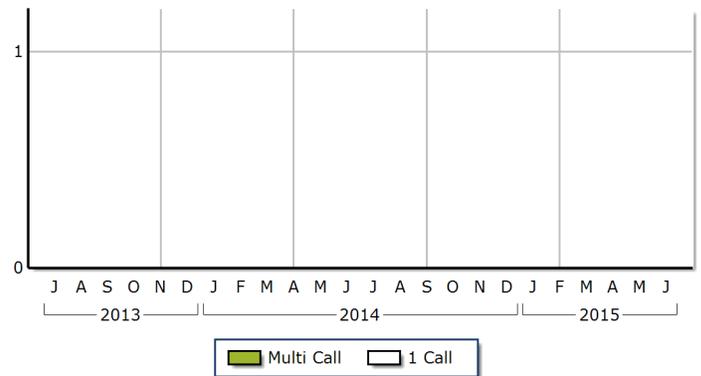


County Population	Prevalence	Tobacco Users
Adult	5,799	17.9 %
		1,038 ⁴
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		5
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		0.48 %
Reach - NAQC		0.39 %
Annualized Reach		0.64 %
Annualized Reach - NAQC		0.51 %
Unique Individual Reach		0.29 %

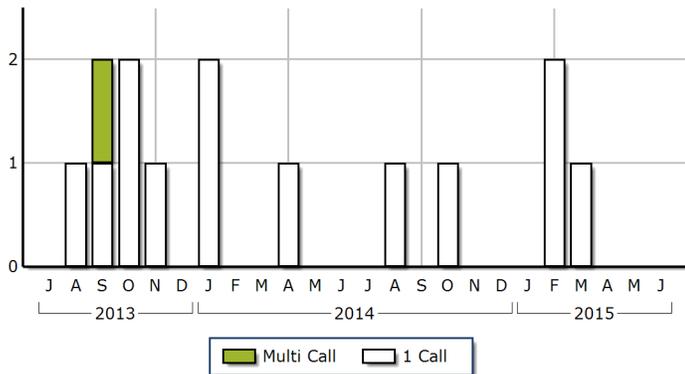
How Heard About



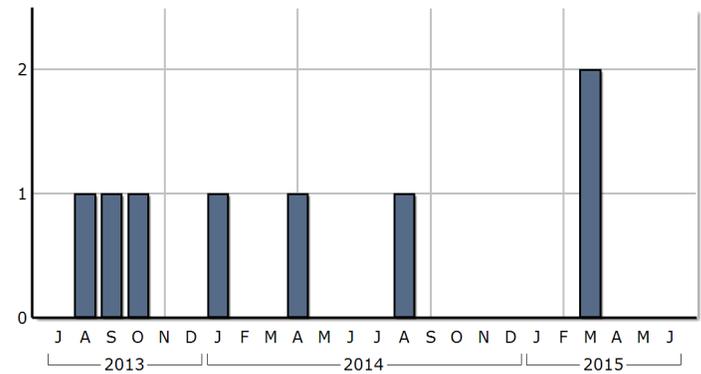
Fax Referral



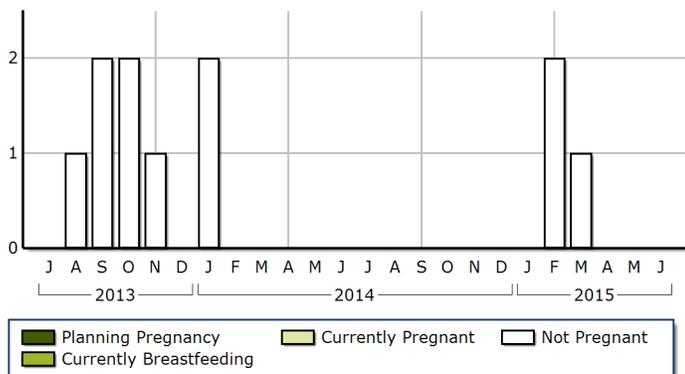
Tobacco User Enrollments By Program Type



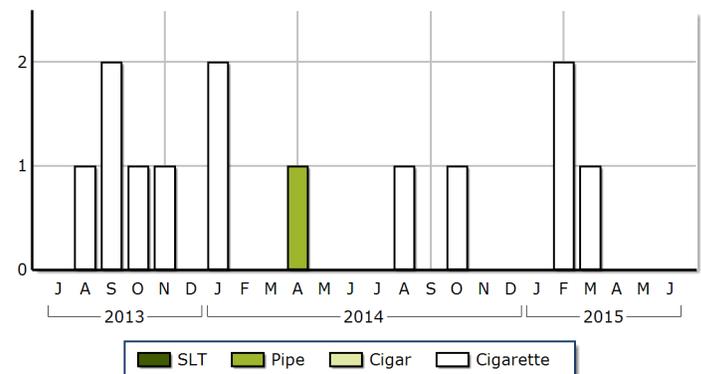
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

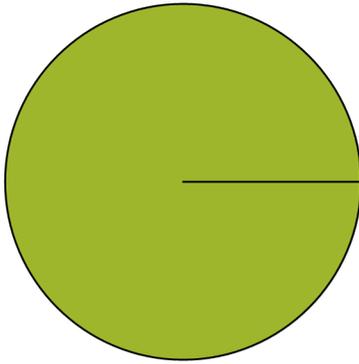


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

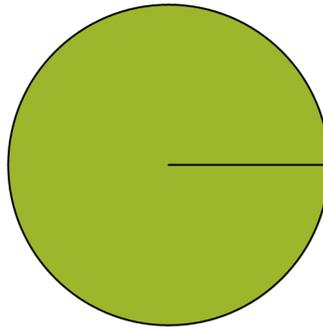
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

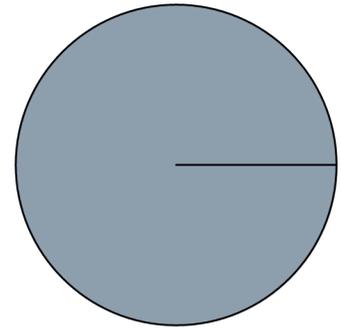
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

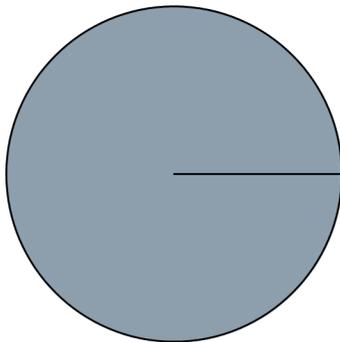
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

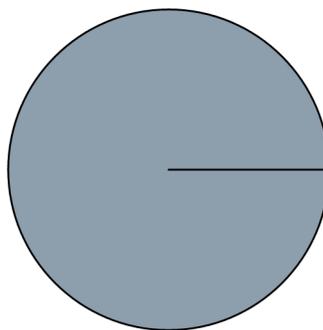
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

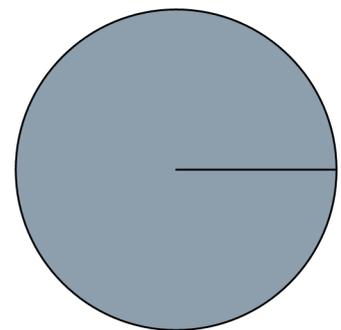
Tobacco Users By Age



65 and Older, 100.00%

Chart Total N: 1

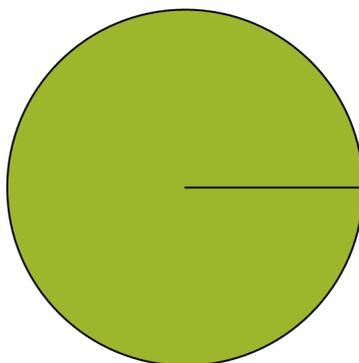
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

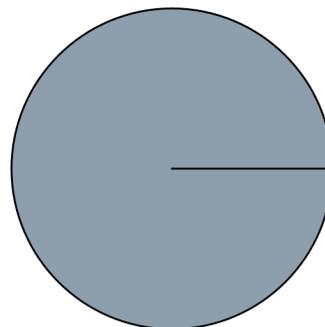
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



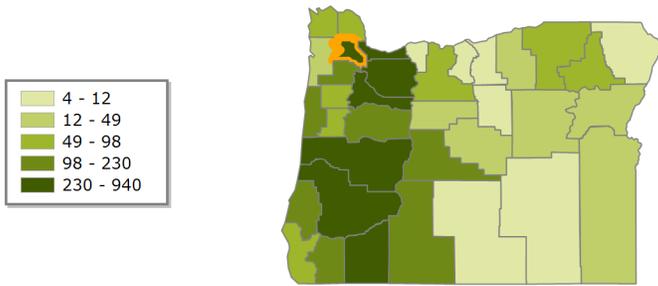
Diabetes, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

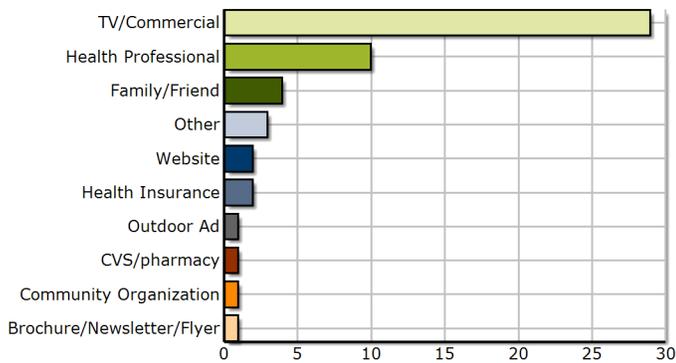
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

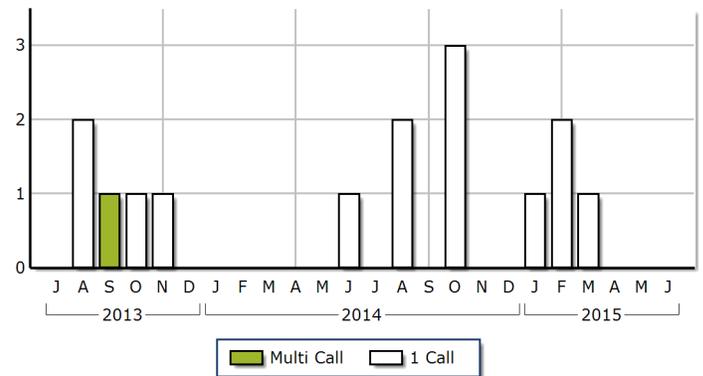


County Population	Prevalence	Tobacco Users
Adult	387,946	12.9 %
		50,045 ⁴
		County
Tobacco Users - Last Full Month		63
Tobacco Users YTD		501
Unique Tobacco Users YTD	3	320
Target Reach		2.0 %
Reach YTD	1	1.00 %
Reach - NAQC	2	0.67 %
Annualized Reach	1	1.33 %
Annualized Reach - NAQC	2	0.89 %
Unique Individual Reach	3	0.64 %
		1.25 %

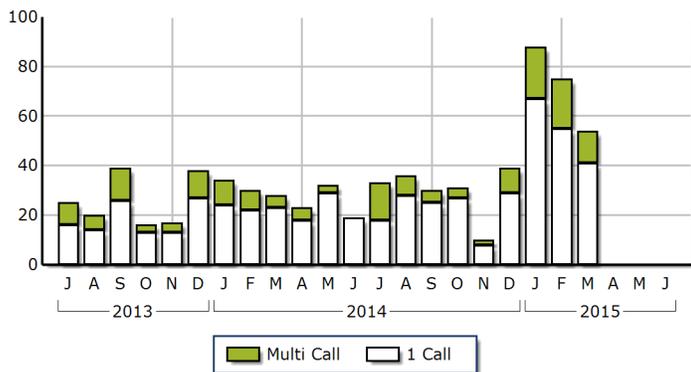
How Heard About



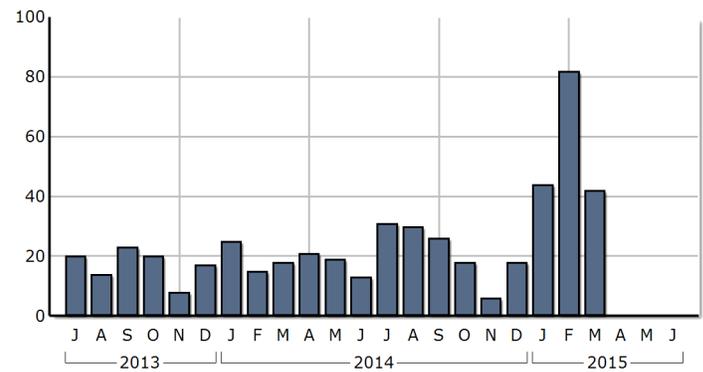
Fax Referral



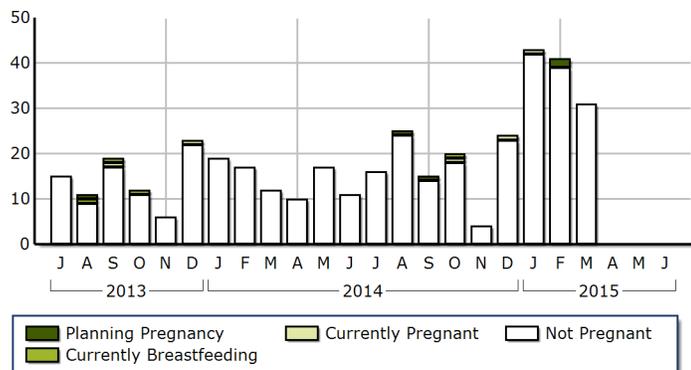
Tobacco User Enrollments By Program Type



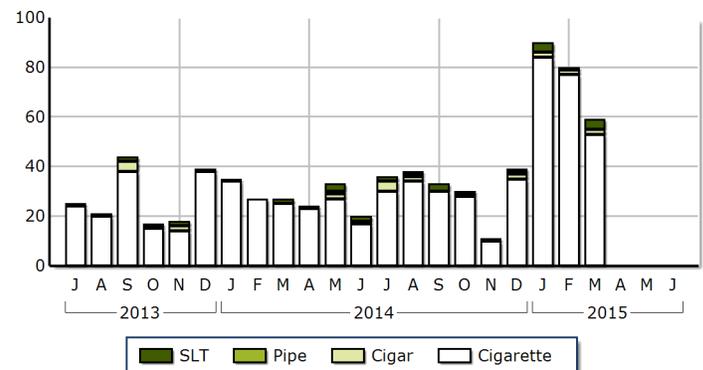
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

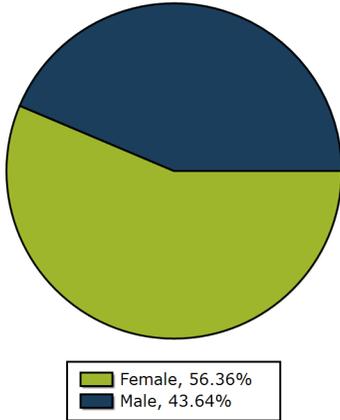


Chart Total N: 55

Tobacco Users By Language

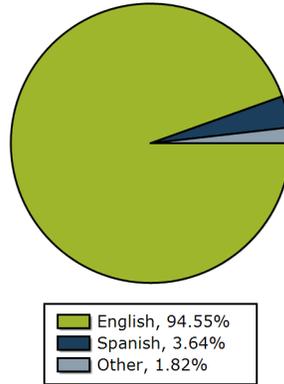


Chart Total N: 55

Tobacco Users By Education

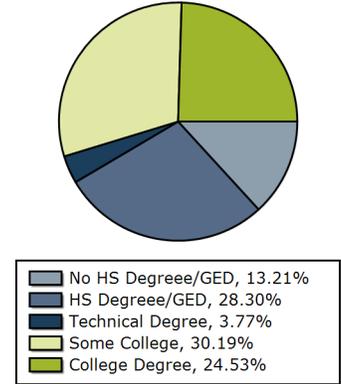


Chart Total N: 53

Tobacco Users By Race

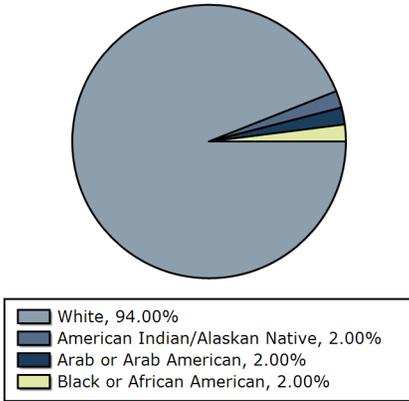


Chart Total N: 50

Tobacco Users By Age

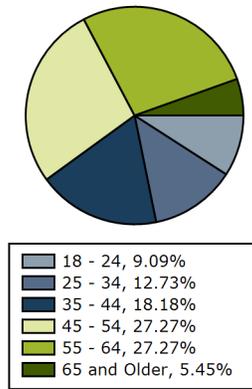


Chart Total N: 55

Tobacco Users By Health Plan

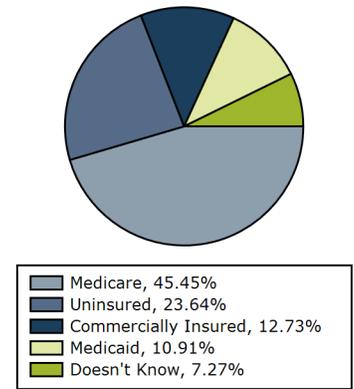


Chart Total N: 55

Tobacco Users By Ethnicity

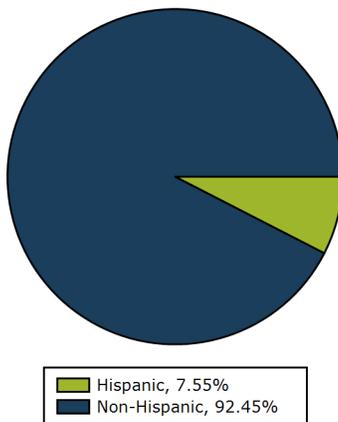


Chart Total N: 53

Tobacco Users By Chronic Condition

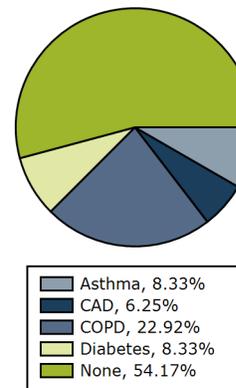
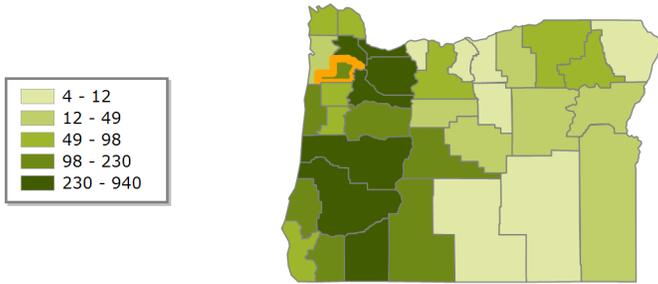


Chart Total N: 48

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

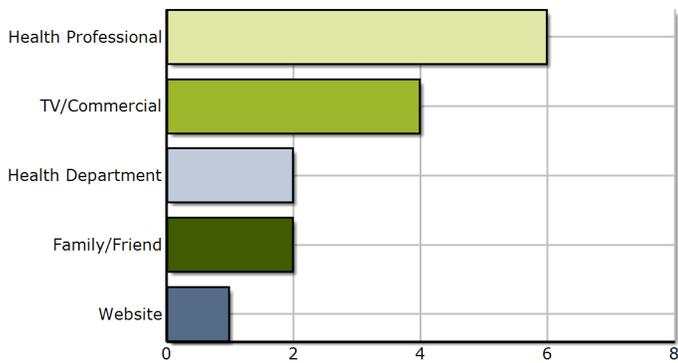
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

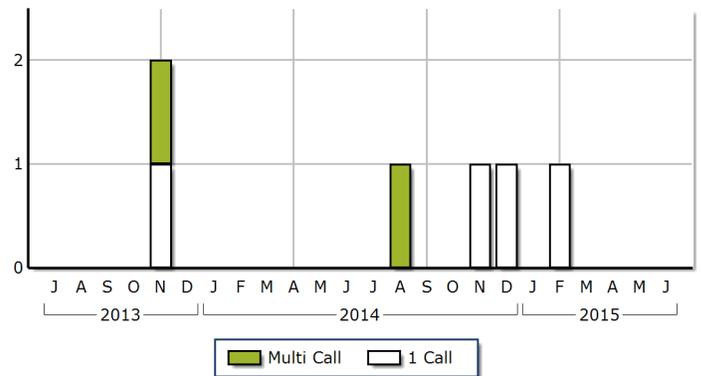


County Population	Prevalence	Tobacco Users
Adult	72,300	18.5 %
		13,376 ⁴
		County
Tobacco Users - Last Full Month		16
Tobacco Users YTD		139
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		State
Tobacco Users - Last Full Month		1,380
Tobacco Users YTD		9,524
Unique Tobacco Users YTD		6,328
Target Reach		2.0 %
Reach YTD		1.04 %
Reach - NAQC		0.73 %
Annualized Reach		1.39 %
Annualized Reach - NAQC		0.98 %
Unique Individual Reach		0.71 %

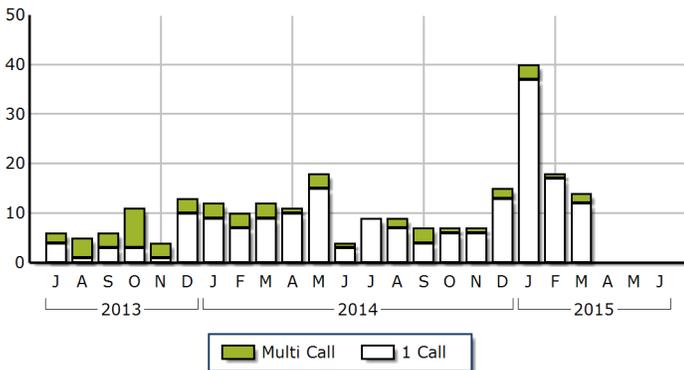
How Heard About



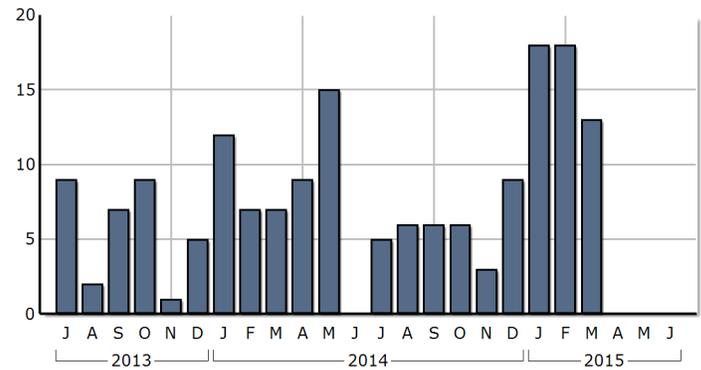
Fax Referral



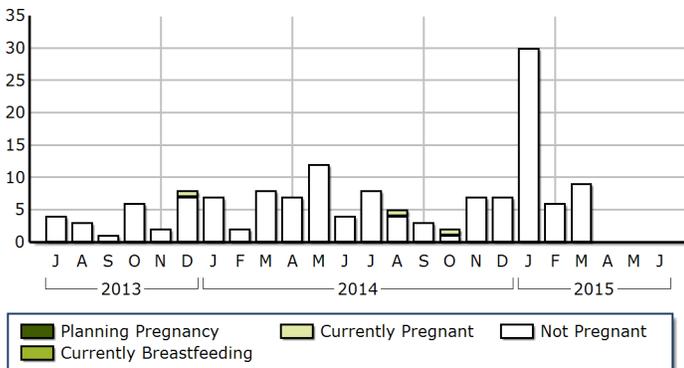
Tobacco User Enrollments By Program Type



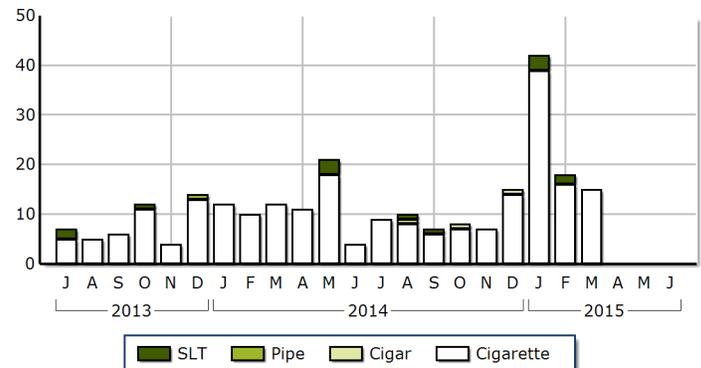
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

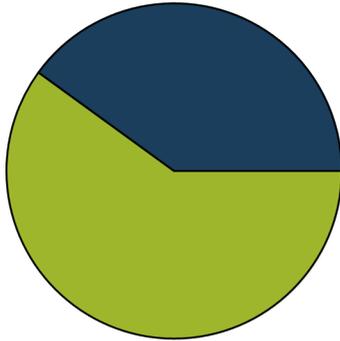


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

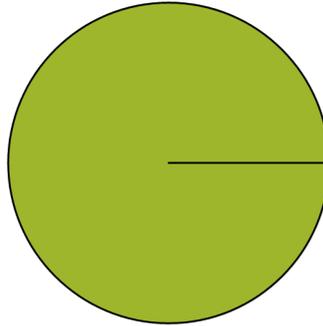
Tobacco Users By Gender



Female, 60.00%
Male, 40.00%

Chart Total N: 15

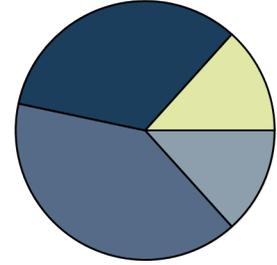
Tobacco Users By Language



English, 100.00%

Chart Total N: 15

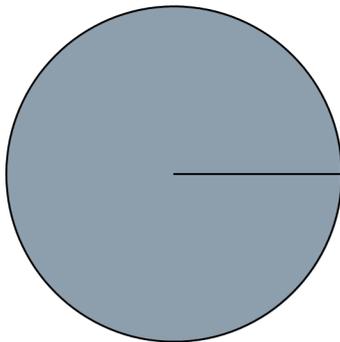
Tobacco Users By Education



No HS Degreee/GED, 13.33%
HS Degreee/GED, 40.00%
Some College, 33.33%
College Degree, 13.33%

Chart Total N: 15

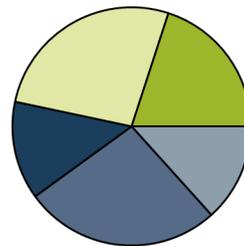
Tobacco Users By Race



White, 100.00%

Chart Total N: 15

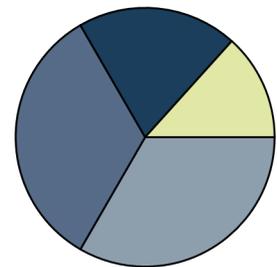
Tobacco Users By Age



18 - 24, 13.33%
25 - 34, 26.67%
45 - 54, 13.33%
55 - 64, 26.67%
65 and Older, 20.00%

Chart Total N: 15

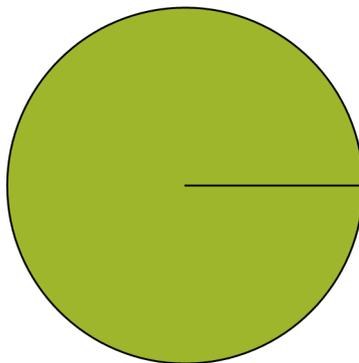
Tobacco Users By Health Plan



Medicaid, 33.33%
Medicare, 33.33%
Commercially Insured, 20.00%
Uninsured, 13.33%

Chart Total N: 15

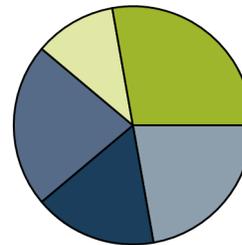
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 15

Tobacco Users By Chronic Condition



Asthma, 22.22%
CAD, 16.67%
COPD, 22.22%
Diabetes, 11.11%
None, 27.78%

Chart Total N: 18

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.