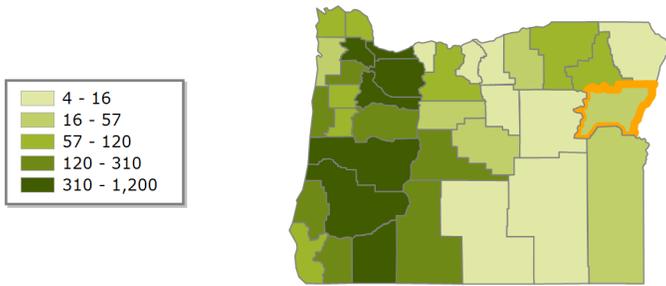
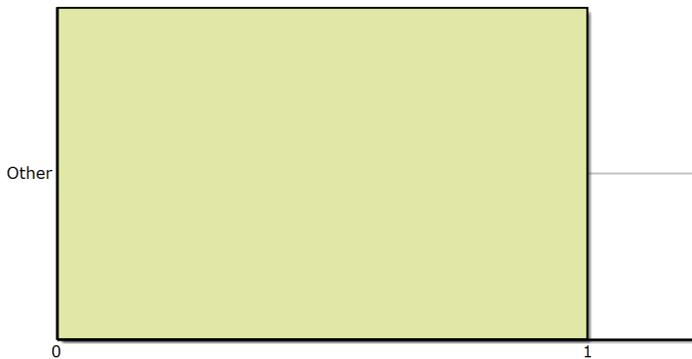


State Tobacco Users Served Contract YTD (Adults)

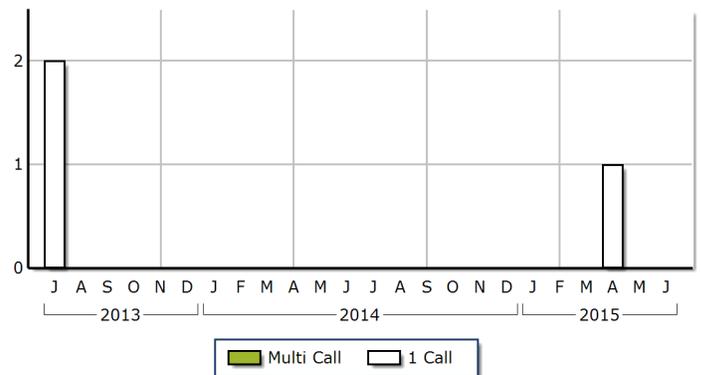


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			2	956
Tobacco Users YTD			63	11,711
Unique Tobacco Users YTD			3	7,585
Target Reach			2.0 %	2.0 %
Reach YTD			1	2.38 %
Reach - NAQC			2	1.85 %
Annualized Reach			1	2.59 %
Annualized Reach - NAQC			2	2.02 %
Unique Individual Reach			3	1.74 %

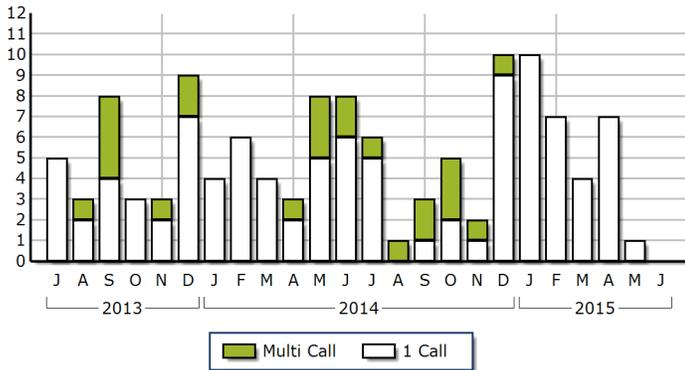
How Heard About



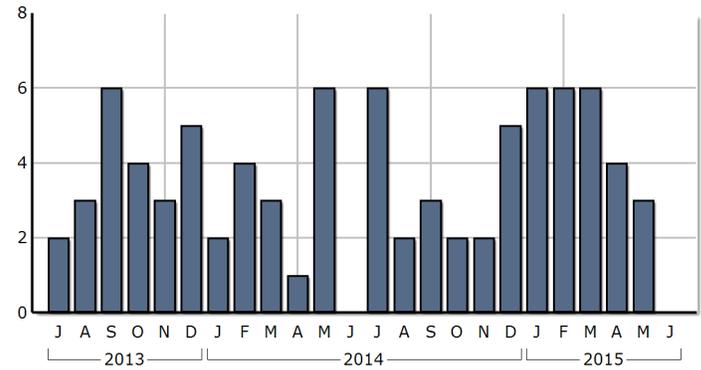
Fax Referral



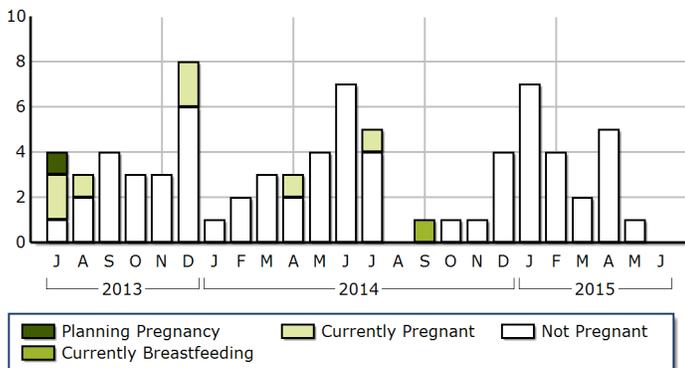
Tobacco User Enrollments By Program Type



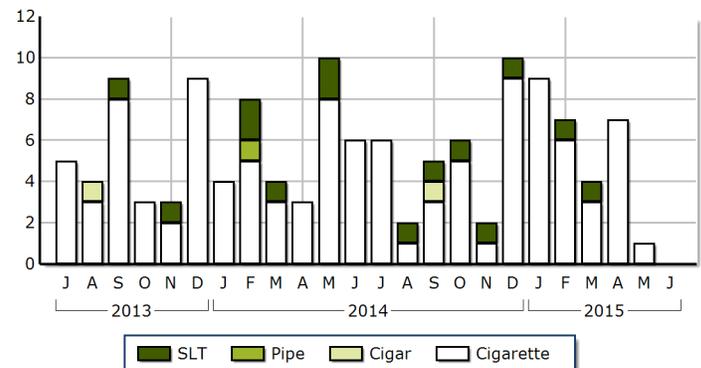
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

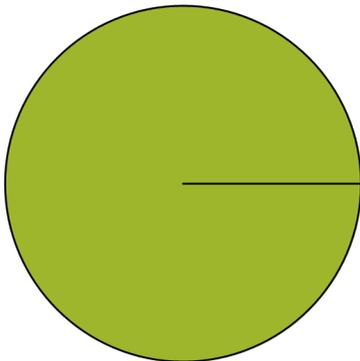


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

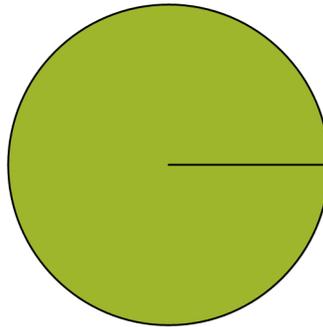
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

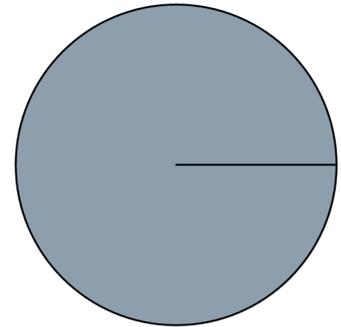
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

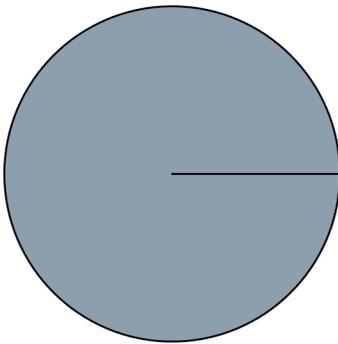
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

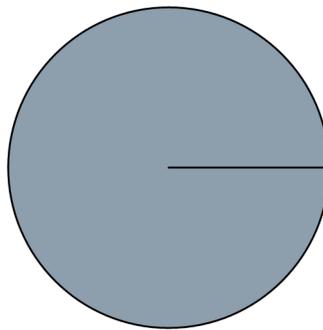
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

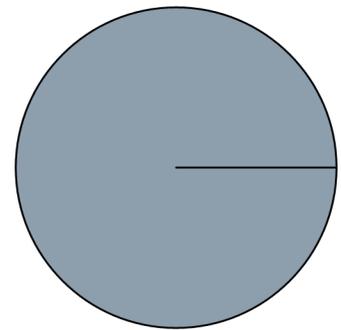
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

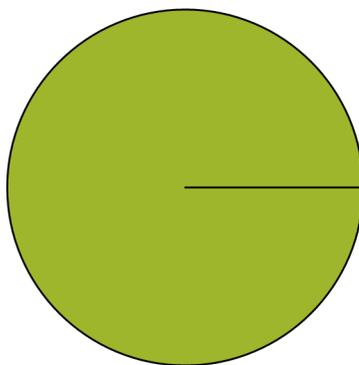
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

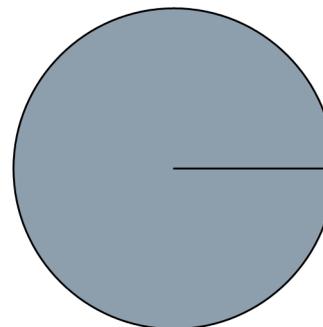
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 100.00%

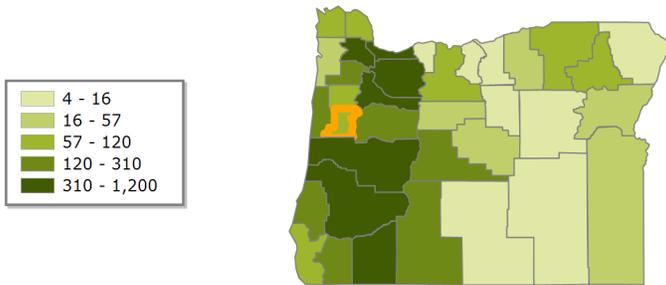
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 5/1/2015 through 5/31/2015

State Tobacco Users Served Contract YTD (Adults)

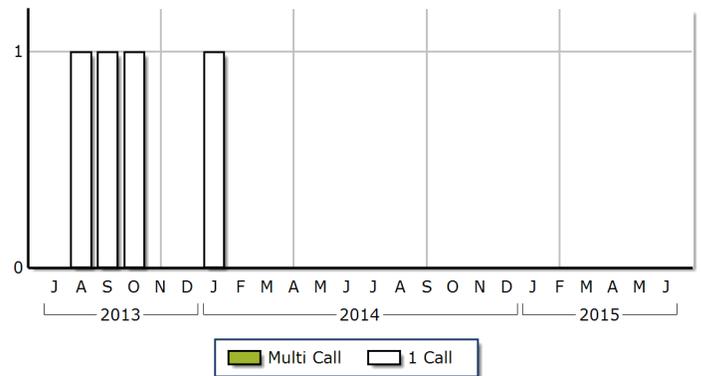


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 ⁴	
			County	State
Tobacco Users - Last Full Month			9	956
Tobacco Users YTD			83	11,711
Unique Tobacco Users YTD			3	7,585
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.11 %
Reach - NAQC			2	0.82 %
Annualized Reach			1	1.21 %
Annualized Reach - NAQC			2	0.89 %
Unique Individual Reach			3	0.63 %

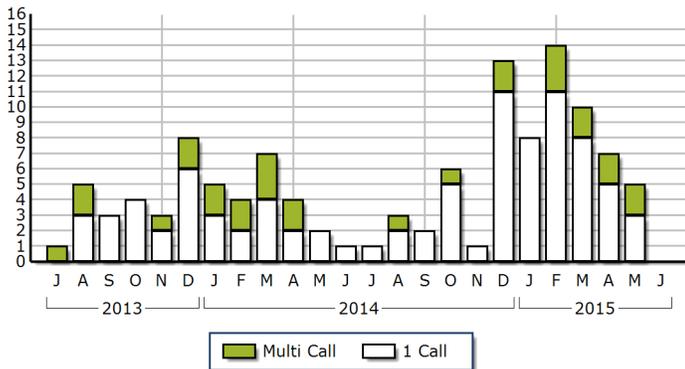
How Heard About



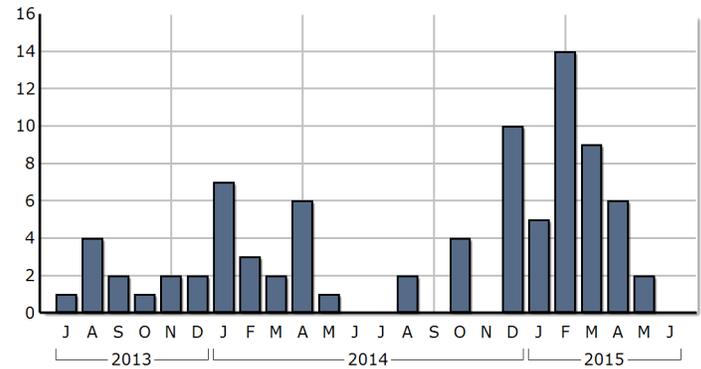
Fax Referral



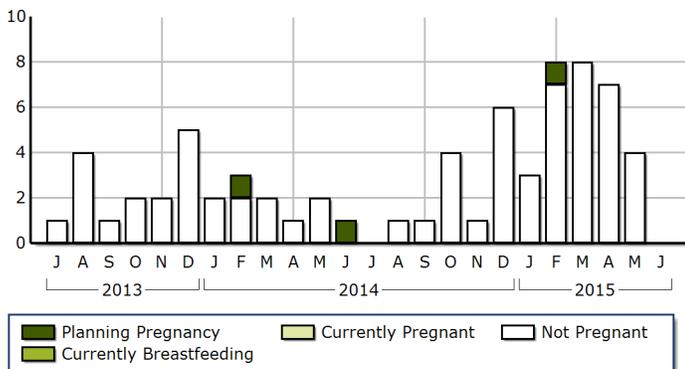
Tobacco User Enrollments By Program Type



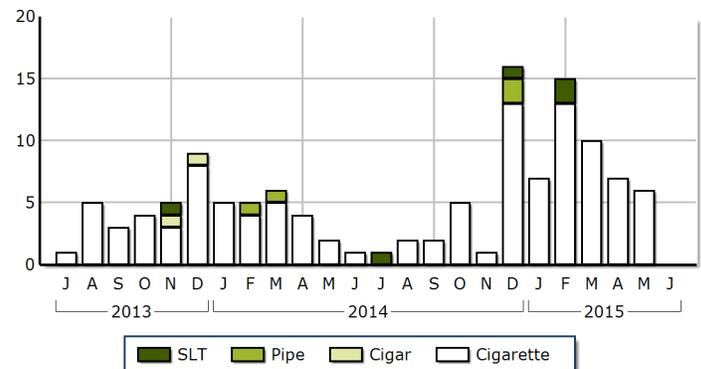
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

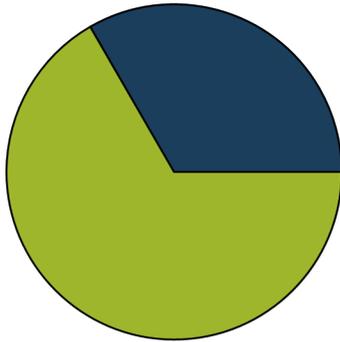


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

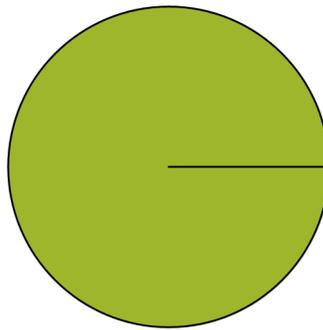
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 6

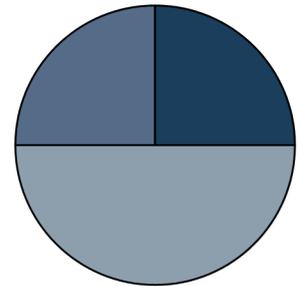
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

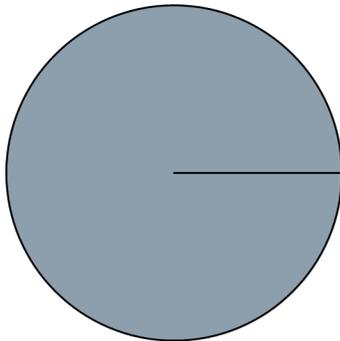
Tobacco Users By Education



No HS Degree/GED, 50.00%
Some College, 25.00%
College Degree, 25.00%

Chart Total N: 4

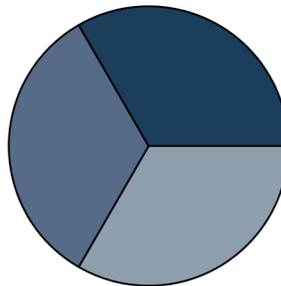
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

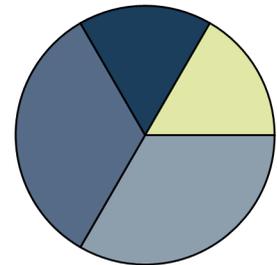
Tobacco Users By Age



35 - 44, 33.33%
45 - 54, 33.33%
55 - 64, 33.33%

Chart Total N: 6

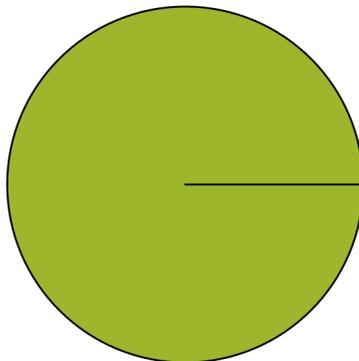
Tobacco Users By Health Plan



Uninsured, 33.33%
Medicaid, 33.33%
Medicare, 16.67%
Commercially Insured, 16.67%

Chart Total N: 6

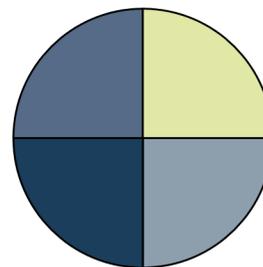
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



Asthma, 25.00%
CAD, 25.00%
COPD, 25.00%
Diabetes, 25.00%

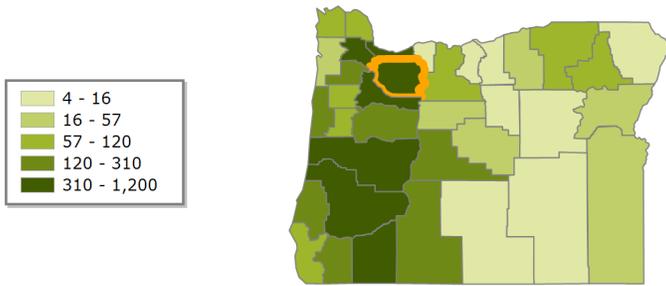
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

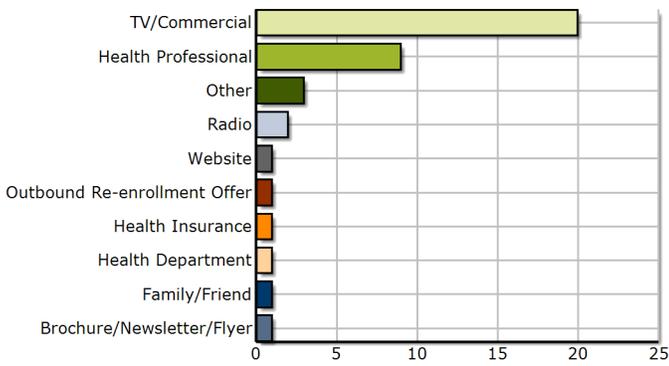
From 5/1/2015 through 5/31/2015

State Tobacco Users Served Contract YTD (Adults)

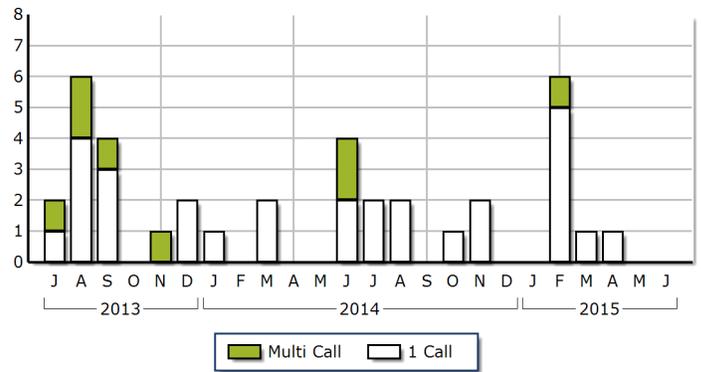


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652 ⁴	
			County	State
Tobacco Users - Last Full Month			53	956
Tobacco Users YTD			676	11,711
Unique Tobacco Users YTD			3	7,585
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.51 %
Reach - NAQC			2	0.87 %
Annualized Reach			1	1.65 %
Annualized Reach - NAQC			2	0.95 %
Unique Individual Reach			3	0.83 %

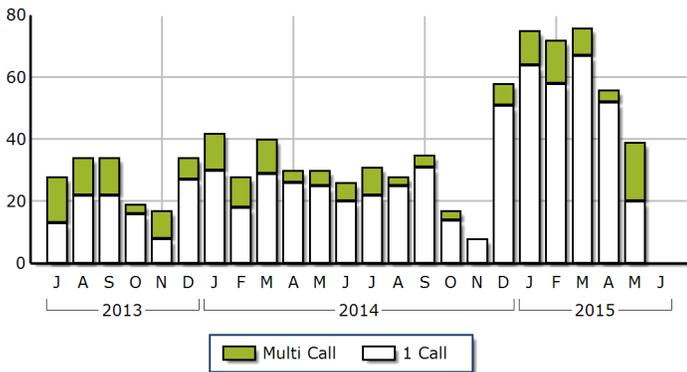
How Heard About



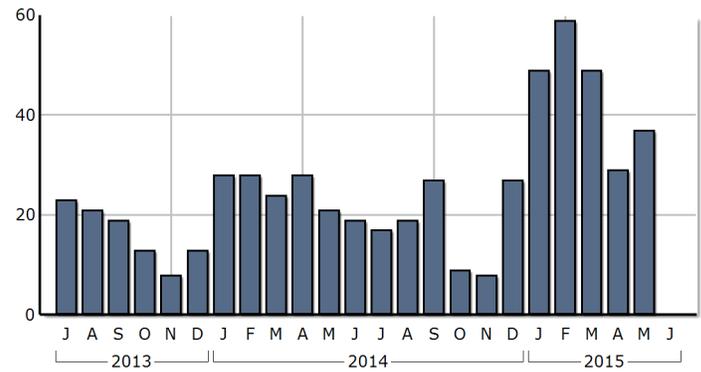
Fax Referral



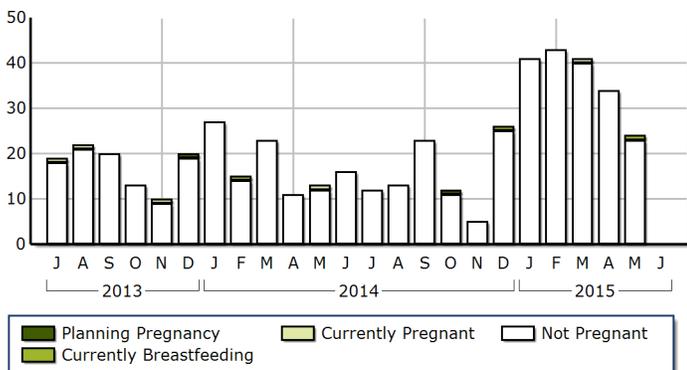
Tobacco User Enrollments By Program Type



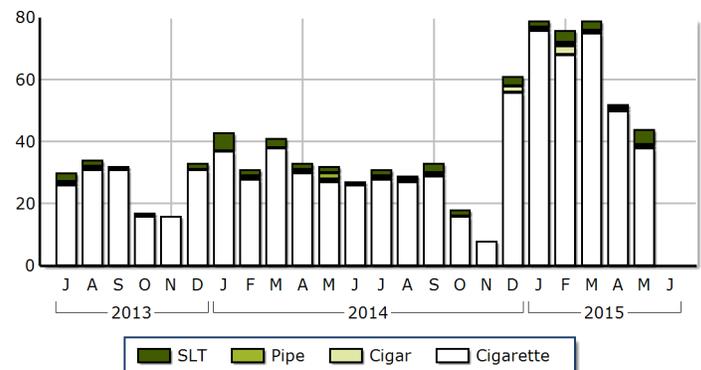
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

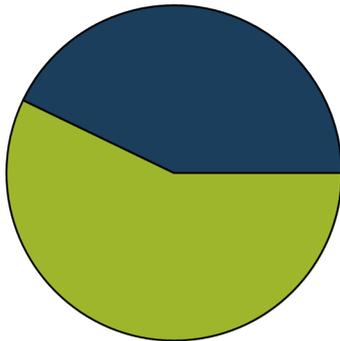


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

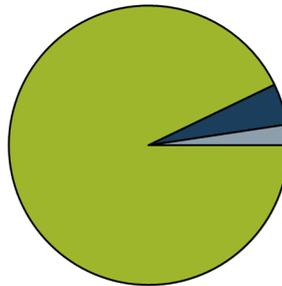
Tobacco Users By Gender



Female, 57.14%
Male, 42.86%

Chart Total N: 22

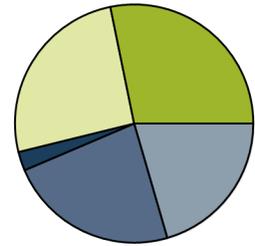
Tobacco Users By Language



English, 92.86%
Vietnamese, 4.76%
Spanish, 2.38%

Chart Total N: 42

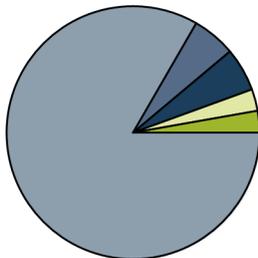
Tobacco Users By Education



No HS Degreee/GED, 20.51%
HS Degreee/GED, 23.08%
Technical Degree, 2.56%
Some College, 25.64%
College Degree, 28.21%

Chart Total N: 39

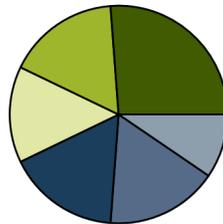
Tobacco Users By Race



White, 83.33%
American Indian/Alaskan Native, 5.56%
Asian, 5.56%
Black or African American, 2.78%
Native Hawaiian/Pacific Islander, 2.78%

Chart Total N: 36

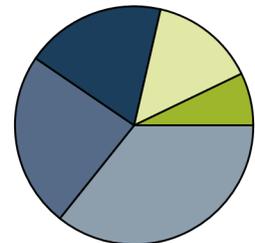
Tobacco Users By Age



18 - 24, 9.52%
25 - 34, 16.67%
35 - 44, 16.67%
45 - 54, 14.29%
55 - 64, 16.67%
65 and Older, 26.19%

Chart Total N: 42

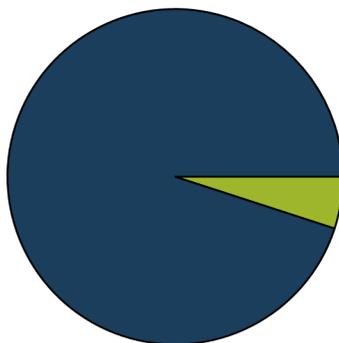
Tobacco Users By Health Plan



Medicare, 35.71%
Commercially Insured, 23.81%
Medicaid, 19.05%
Uninsured, 14.29%
Doesn't Know, 7.14%

Chart Total N: 42

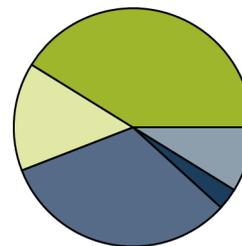
Tobacco Users By Ethnicity



Hispanic, 5.00%
Non-Hispanic, 95.00%

Chart Total N: 40

Tobacco Users By Chronic Condition



Asthma, 8.82%
CAD, 2.94%
COPD, 32.35%
Diabetes, 14.71%
None, 41.18%

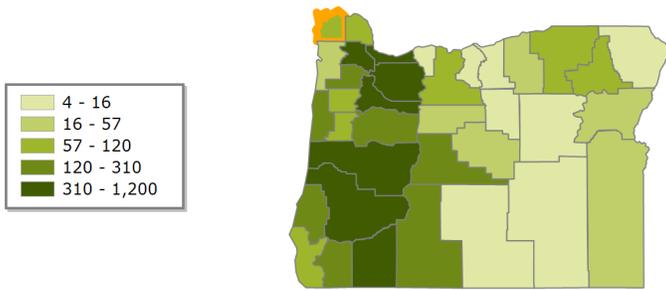
Chart Total N: 34

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

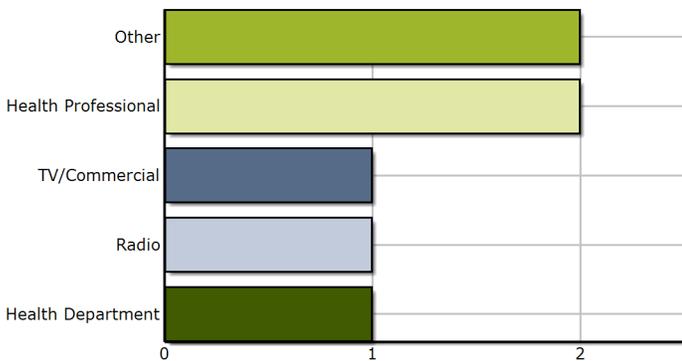
From 5/1/2015 through 5/31/2015

State Tobacco Users Served Contract YTD (Adults)

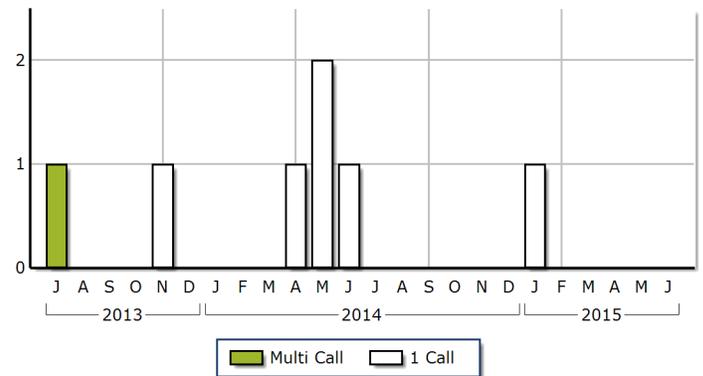


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %		6,410 ⁴
			County	State
Tobacco Users - Last Full Month			9	956
Tobacco Users YTD			102	11,711
Unique Tobacco Users YTD			3	7,585
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.59 %
Reach - NAQC			2	1.15 %
Annualized Reach			1	1.74 %
Annualized Reach - NAQC			2	1.26 %
Unique Individual Reach			3	1.01 %
				1.50 %

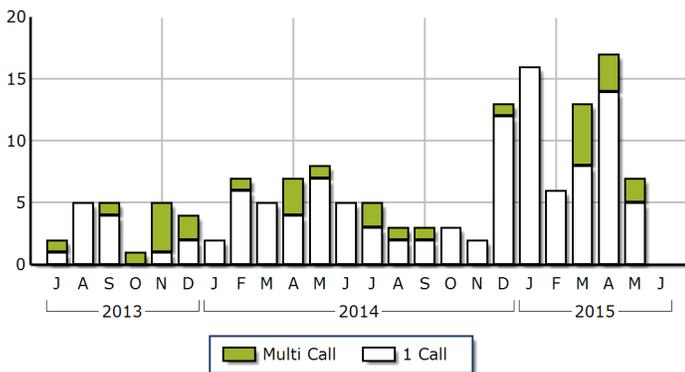
How Heard About



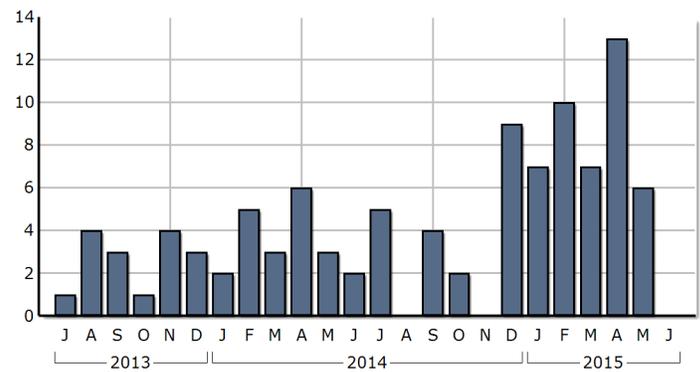
Fax Referral



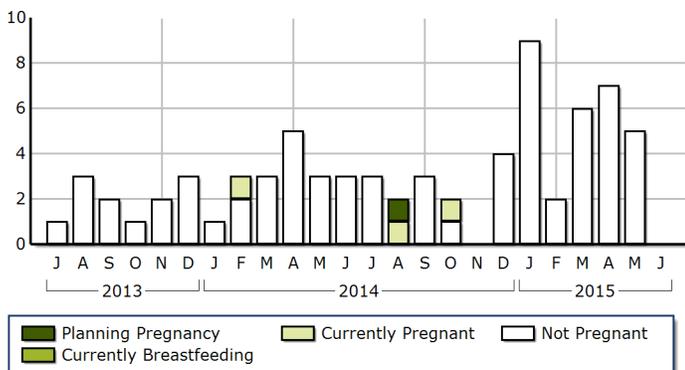
Tobacco User Enrollments By Program Type



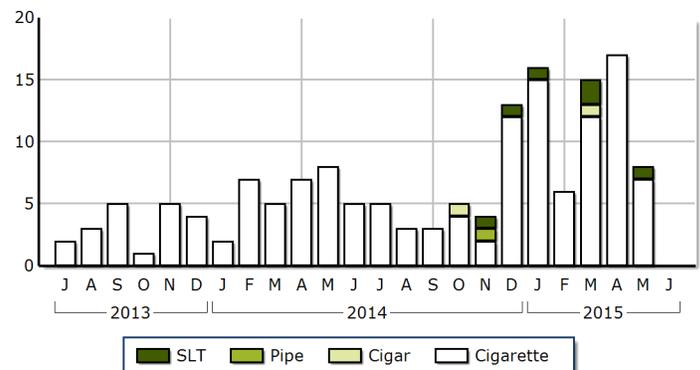
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

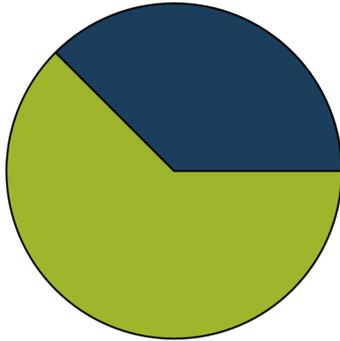


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

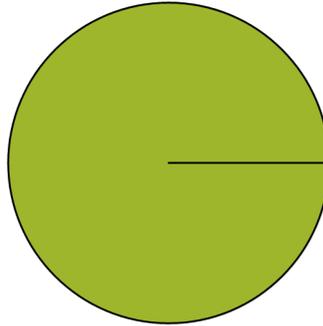
Tobacco Users By Gender



Female, 62.50%
Male, 37.50%

Chart Total N: 8

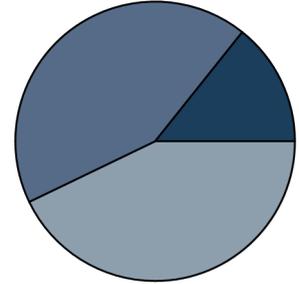
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

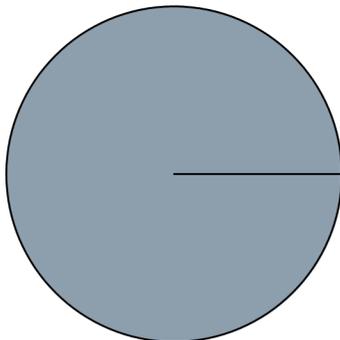
Tobacco Users By Education



No HS Degreee/GED, 42.86%
Some College, 42.86%
College Degree, 14.29%

Chart Total N: 7

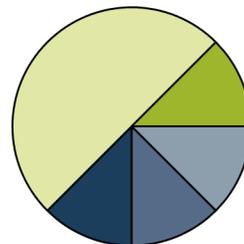
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

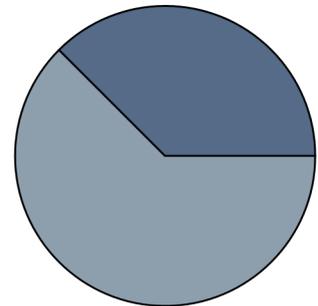
Tobacco Users By Age



25 - 34, 12.50%
35 - 44, 12.50%
45 - 54, 12.50%
55 - 64, 50.00%
65 and Older, 12.50%

Chart Total N: 8

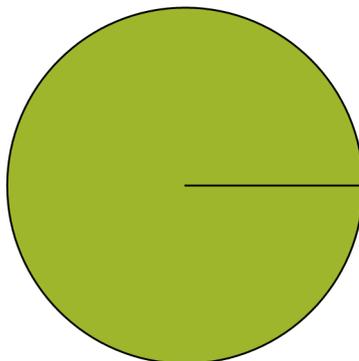
Tobacco Users By Health Plan



Medicaid, 62.50%
Medicare, 37.50%

Chart Total N: 8

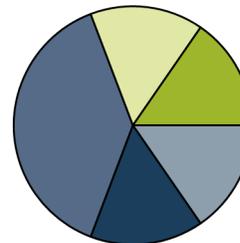
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



Asthma, 15.38%
CAD, 15.38%
COPD, 38.46%
Diabetes, 15.38%
None, 15.38%

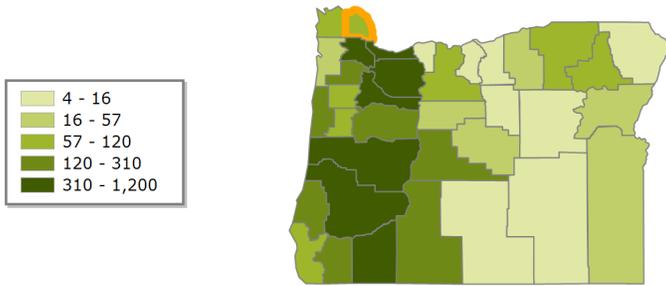
Chart Total N: 13

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

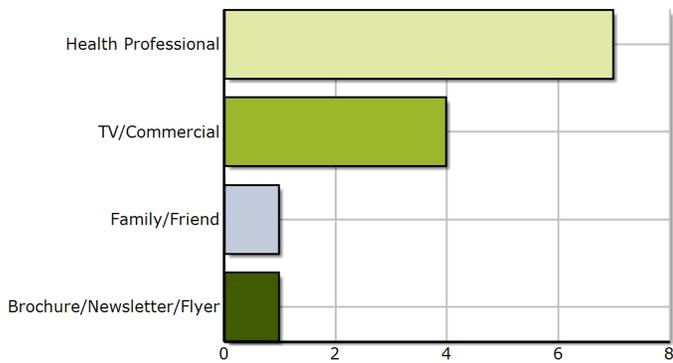
From 5/1/2015 through 5/31/2015

State Tobacco Users Served Contract YTD (Adults)

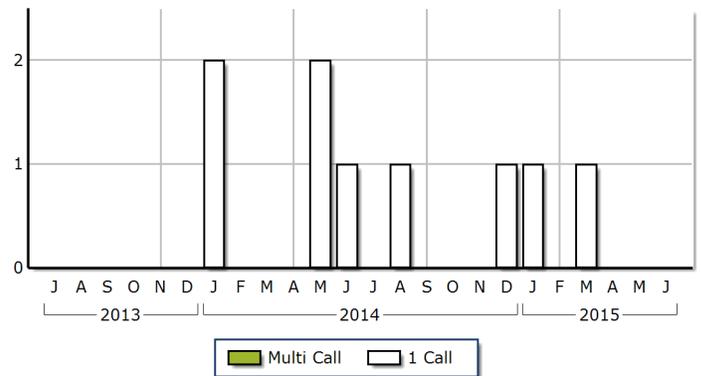


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318 ⁴	
			County	State
Tobacco Users - Last Full Month			15	956
Tobacco Users YTD			108	11,711
Unique Tobacco Users YTD			3	7,585
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.71 %
Reach - NAQC			2	1.14 %
Annualized Reach			1	1.86 %
Annualized Reach - NAQC			2	1.24 %
Unique Individual Reach			3	1.17 %
				1.50 %

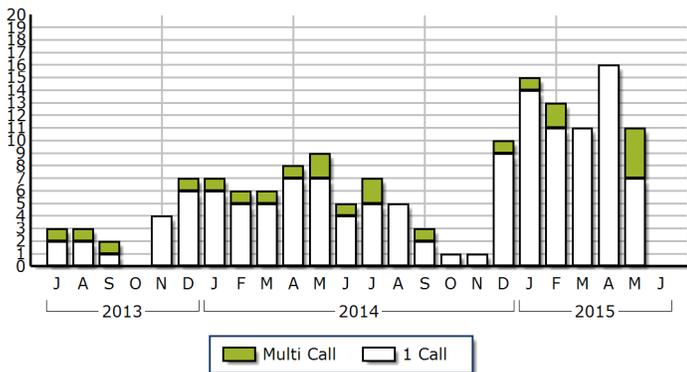
How Heard About



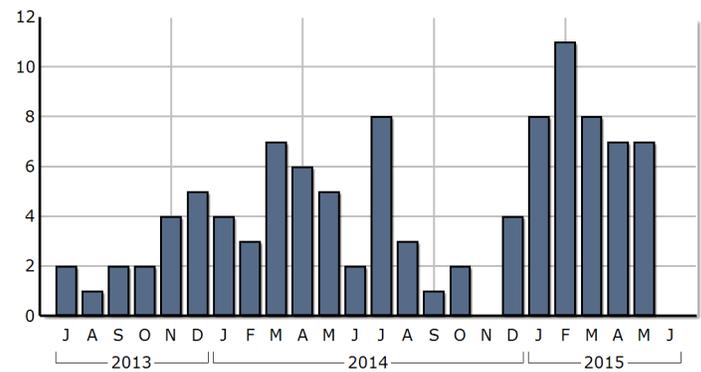
Fax Referral



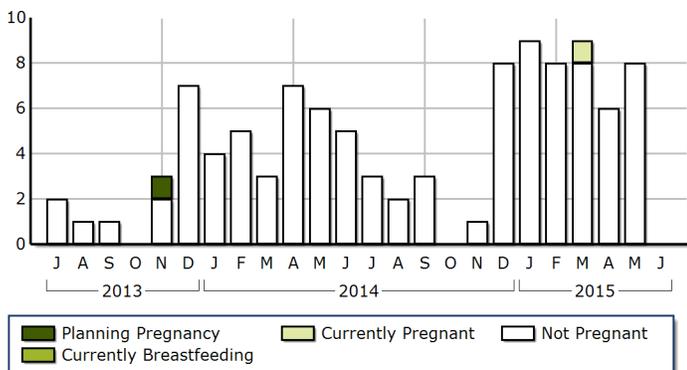
Tobacco User Enrollments By Program Type



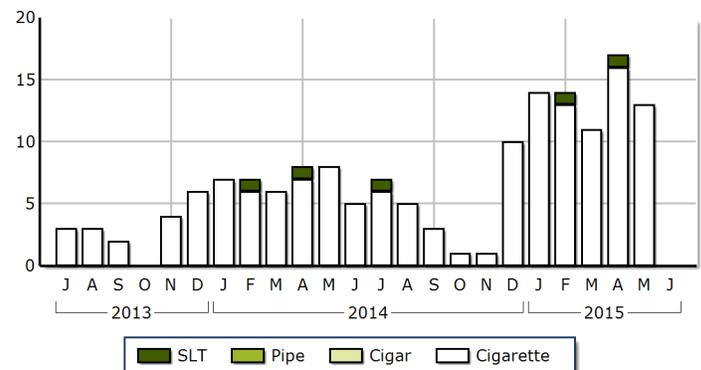
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

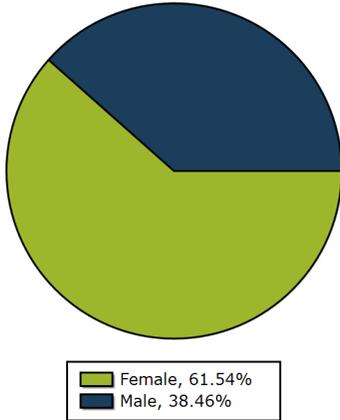


Chart Total N: 13

Tobacco Users By Language

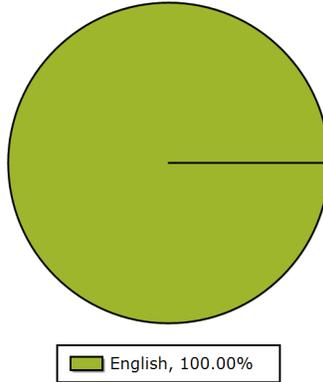


Chart Total N: 13

Tobacco Users By Education

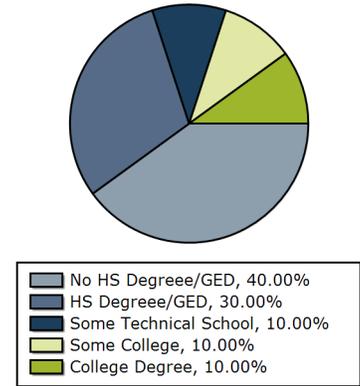


Chart Total N: 10

Tobacco Users By Race

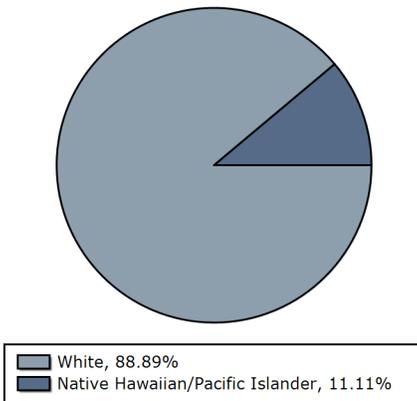


Chart Total N: 9

Tobacco Users By Age

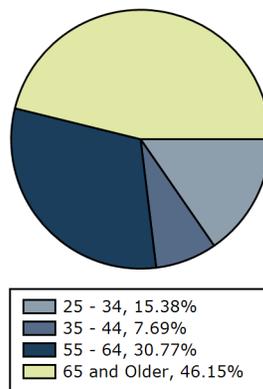


Chart Total N: 13

Tobacco Users By Health Plan

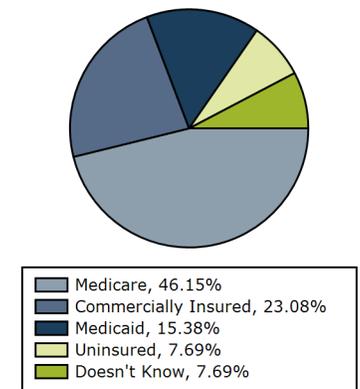


Chart Total N: 13

Tobacco Users By Ethnicity

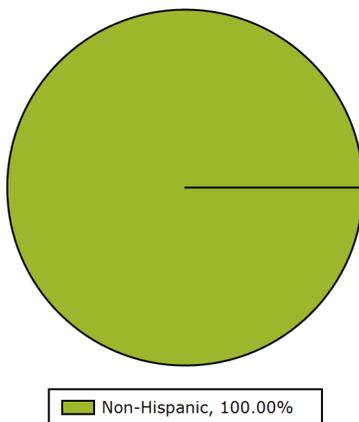


Chart Total N: 12

Tobacco Users By Chronic Condition

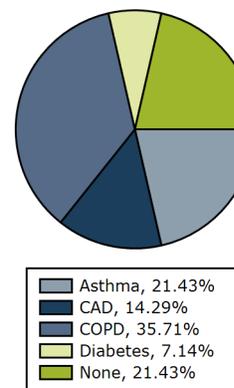


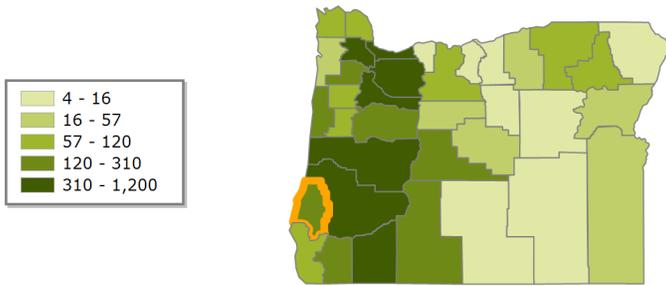
Chart Total N: 14

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

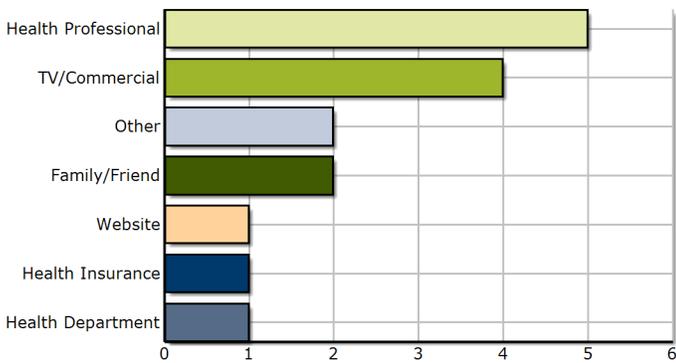
From 5/1/2015 through 5/31/2015

State Tobacco Users Served Contract YTD (Adults)

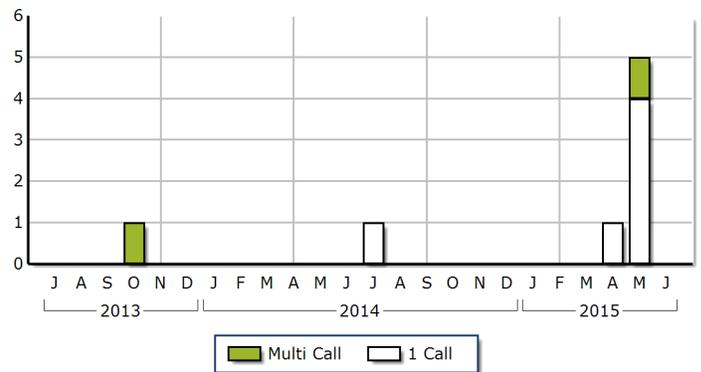


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254	⁴
			County	State
Tobacco Users - Last Full Month			16	956
Tobacco Users YTD			156	11,711
Unique Tobacco Users YTD			3	7,585
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.09 %
Reach - NAQC			2	0.86 %
Annualized Reach			1	1.19 %
Annualized Reach - NAQC			2	0.94 %
Unique Individual Reach			3	0.78 %

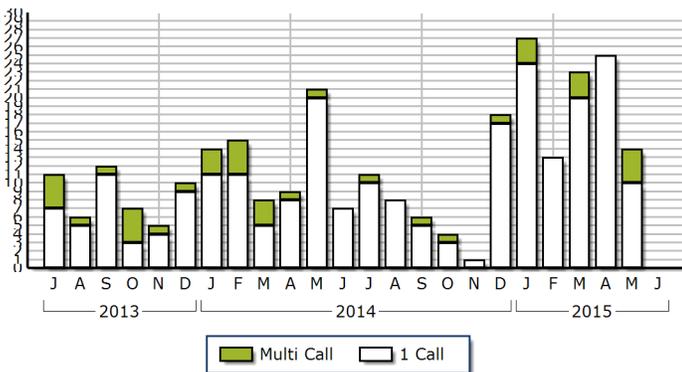
How Heard About



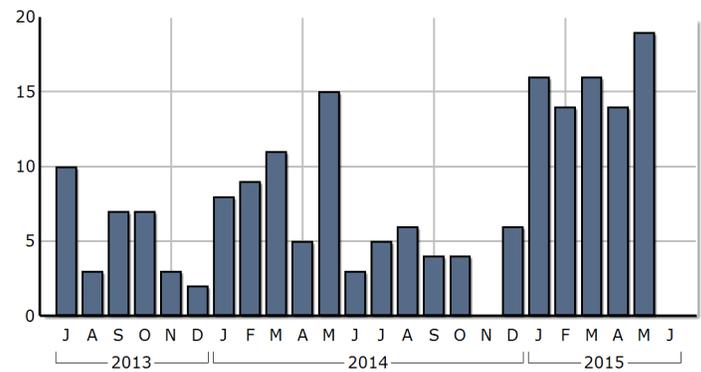
Fax Referral



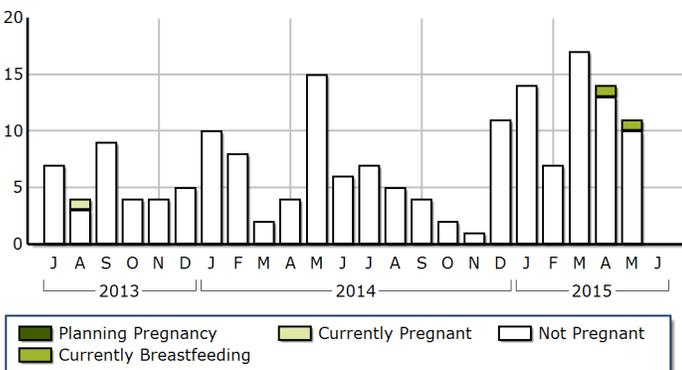
Tobacco User Enrollments By Program Type



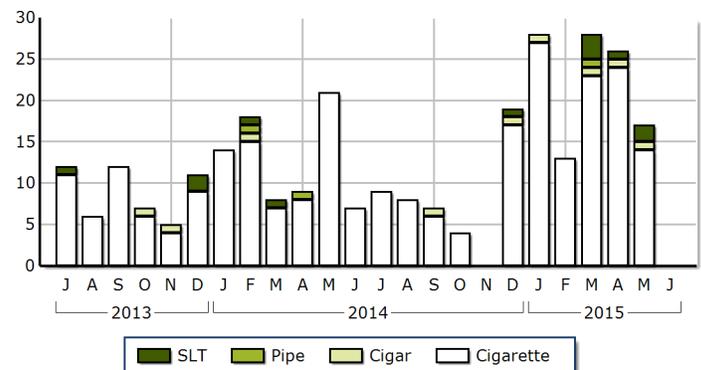
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

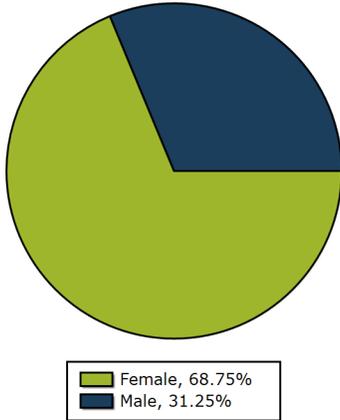


Chart Total N: 16

Tobacco Users By Language

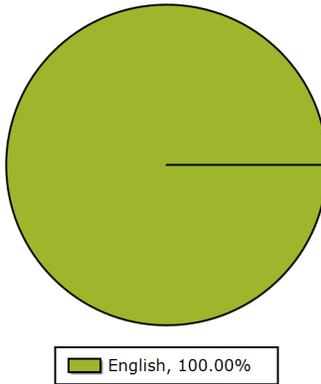


Chart Total N: 16

Tobacco Users By Education

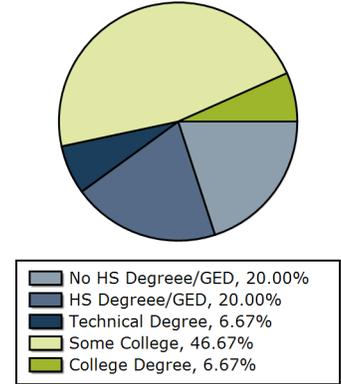


Chart Total N: 15

Tobacco Users By Race

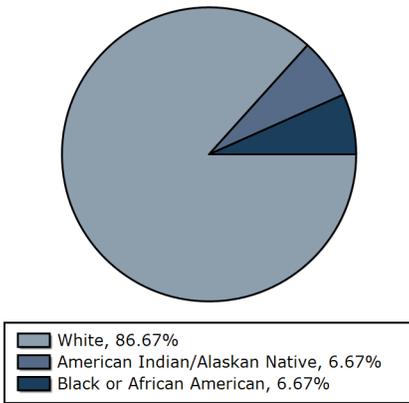


Chart Total N: 15

Tobacco Users By Age

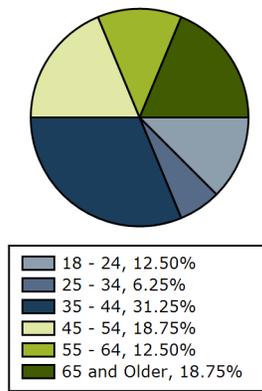


Chart Total N: 16

Tobacco Users By Health Plan

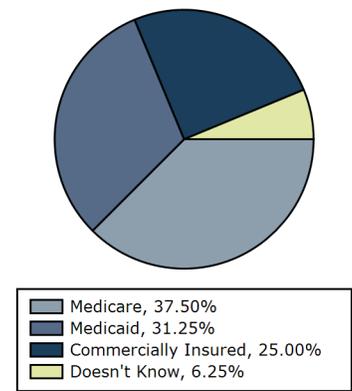


Chart Total N: 16

Tobacco Users By Ethnicity

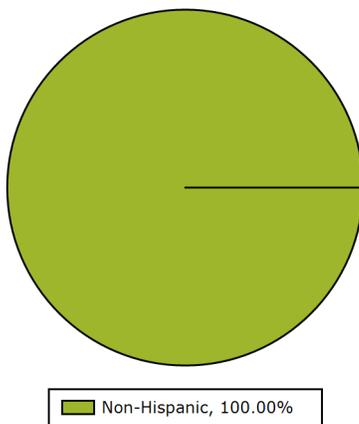


Chart Total N: 16

Tobacco Users By Chronic Condition

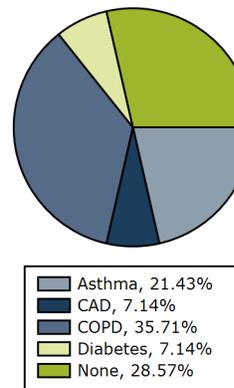


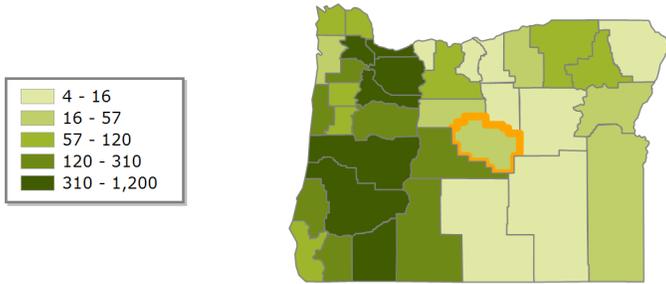
Chart Total N: 14

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

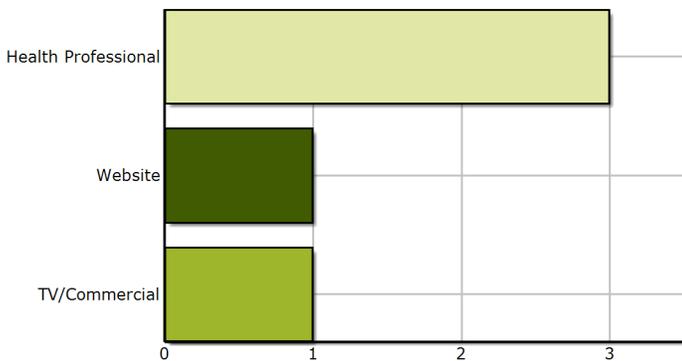
From 5/1/2015 through 5/31/2015

State Tobacco Users Served Contract YTD (Adults)

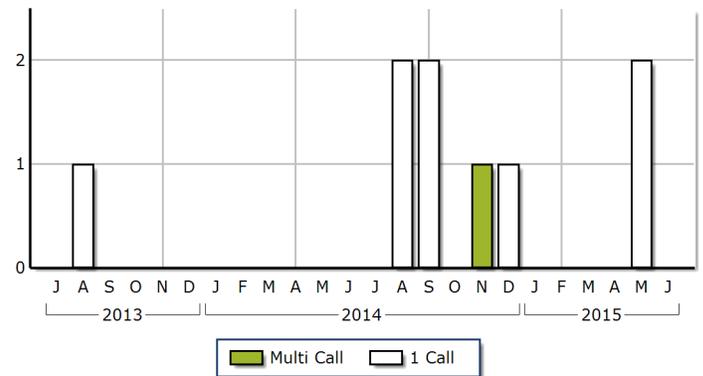


County Population	Prevalence	Tobacco Users
Adult 20,635	23.3 %	4,808 ⁴
		County
Tobacco Users - Last Full Month		6
Tobacco Users YTD		50
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		State
Tobacco Users - Last Full Month		956
Tobacco Users YTD		11,711
Unique Tobacco Users YTD		7,585
Target Reach		2.0 %
Reach YTD		1.04 %
Reach - NAQC		0.77 %
Annualized Reach		1.13 %
Annualized Reach - NAQC		0.84 %
Unique Individual Reach		1.50 %

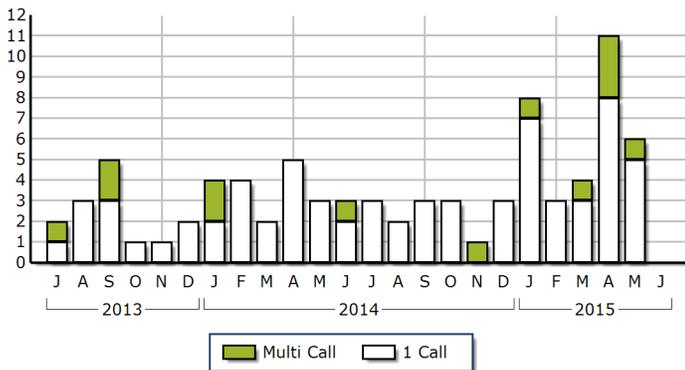
How Heard About



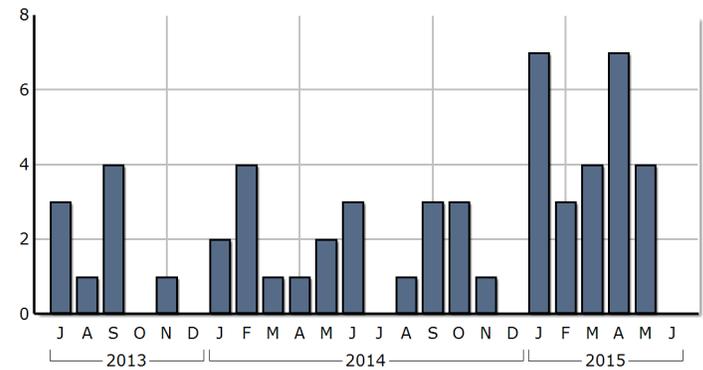
Fax Referral



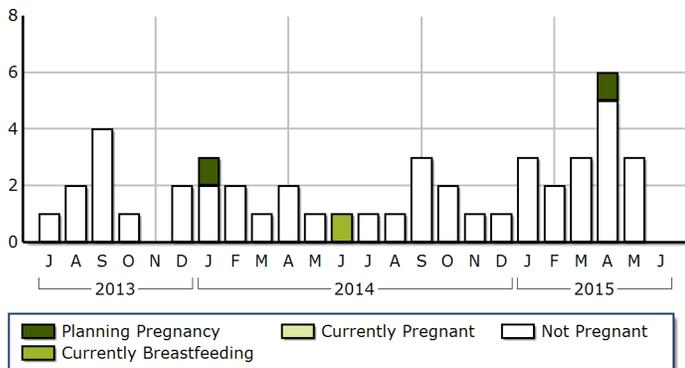
Tobacco User Enrollments By Program Type



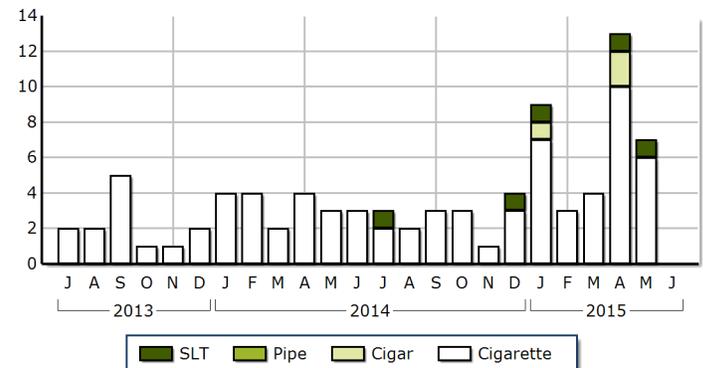
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

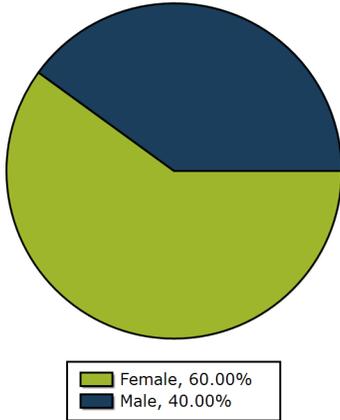


Chart Total N: 5

Tobacco Users By Language

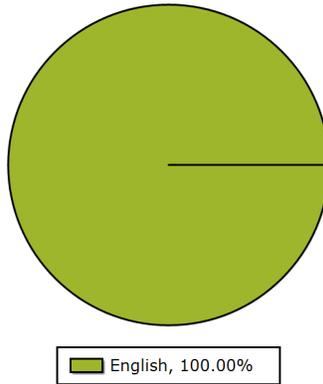


Chart Total N: 6

Tobacco Users By Education

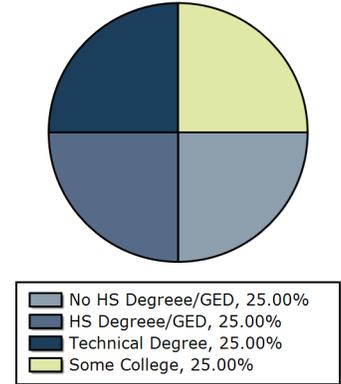


Chart Total N: 4

Tobacco Users By Race

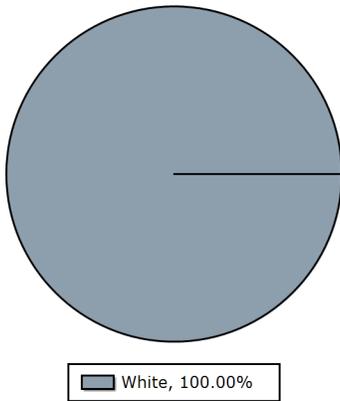


Chart Total N: 4

Tobacco Users By Age

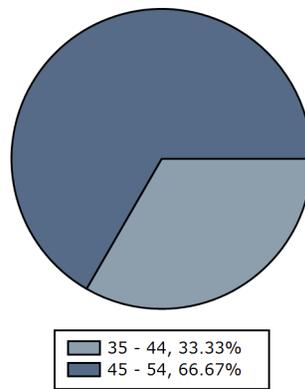


Chart Total N: 6

Tobacco Users By Health Plan

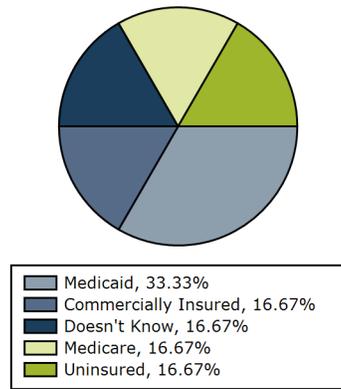


Chart Total N: 6

Tobacco Users By Ethnicity

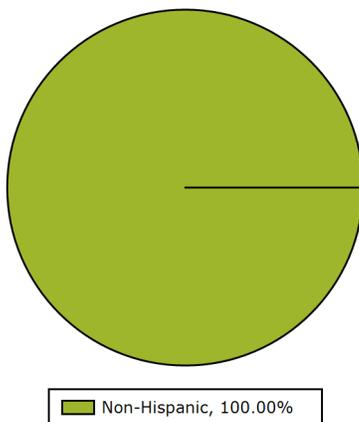


Chart Total N: 4

Tobacco Users By Chronic Condition

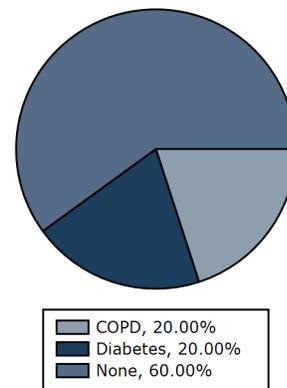


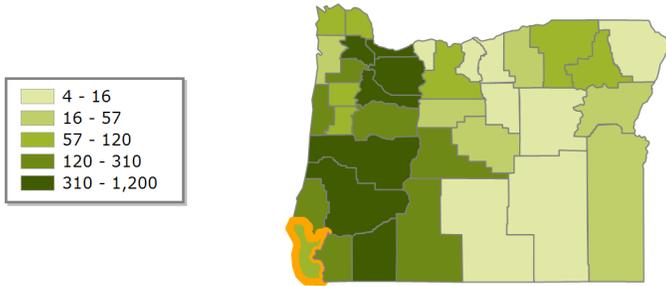
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

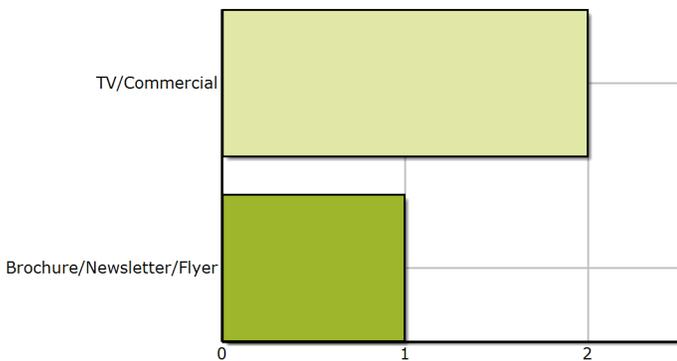
From 5/1/2015 through 5/31/2015

State Tobacco Users Served Contract YTD (Adults)

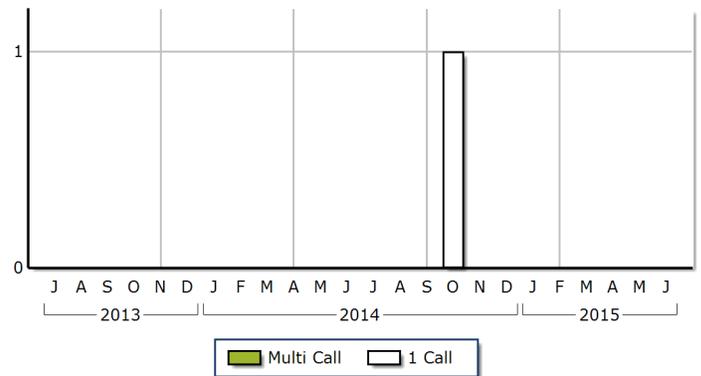


County Population	Prevalence	Tobacco Users
Adult 17,947	18.4 %	3,302 ⁴
		County State
Tobacco Users - Last Full Month	3	956
Tobacco Users YTD	66	11,711
Unique Tobacco Users YTD	3	7,585
Target Reach	2.0 %	2.0 %
Reach YTD	1	2.00 %
Reach - NAQC	2	1.54 %
Annualized Reach	1	2.18 %
Annualized Reach - NAQC	2	1.68 %
Unique Individual Reach	3	1.42 %
		1.50 %

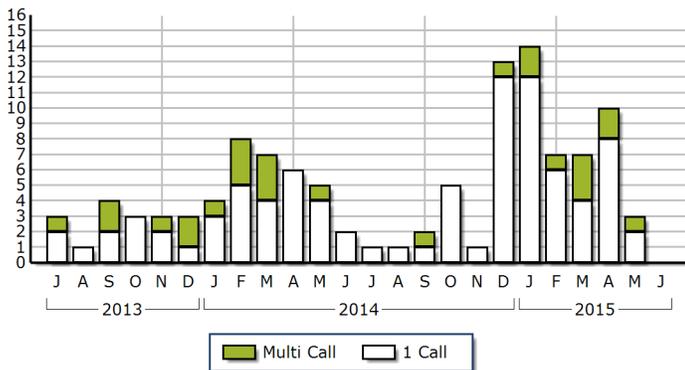
How Heard About



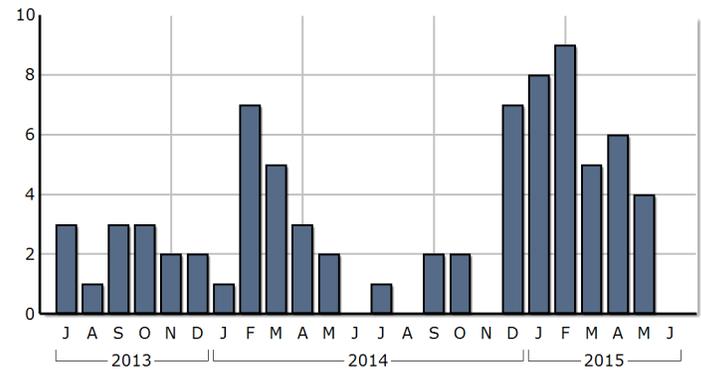
Fax Referral



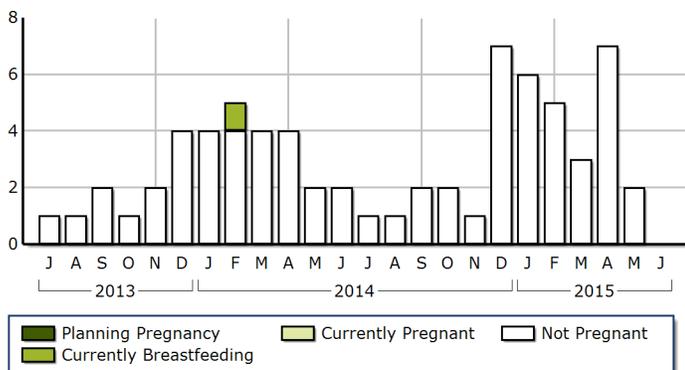
Tobacco User Enrollments By Program Type



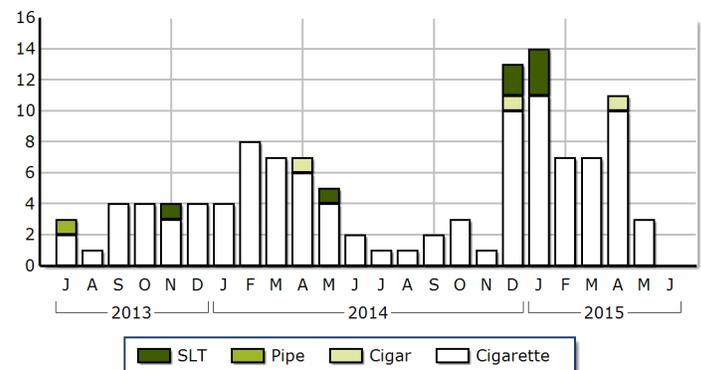
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

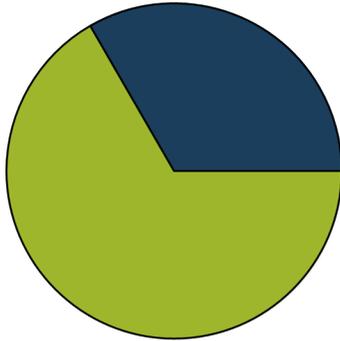


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

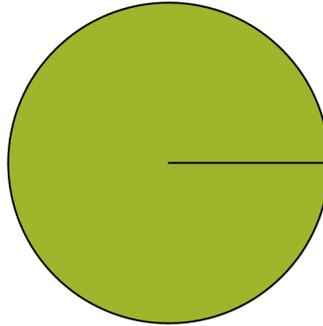
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

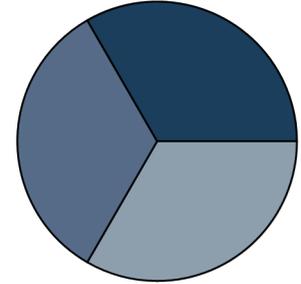
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

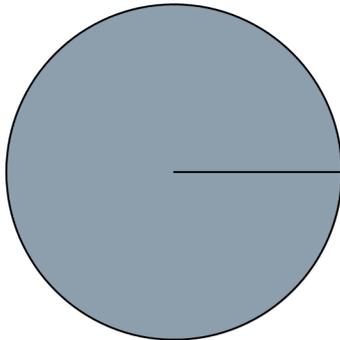
Tobacco Users By Education



No HS Degree/GED, 33.33%
HS Degree/GED, 33.33%
College Degree, 33.33%

Chart Total N: 3

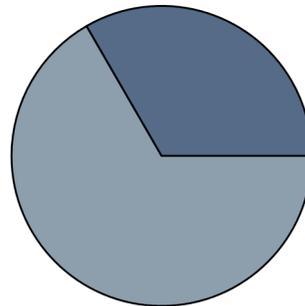
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

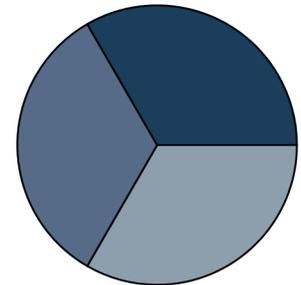
Tobacco Users By Age



55 - 64, 66.67%
65 and Older, 33.33%

Chart Total N: 3

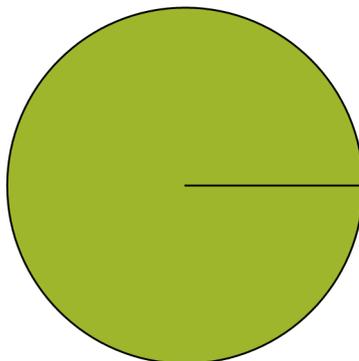
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Medicaid, 33.33%
Medicare, 33.33%

Chart Total N: 3

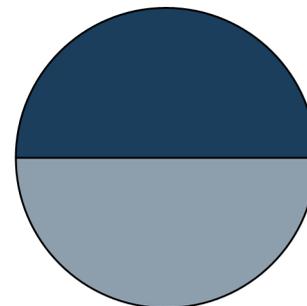
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



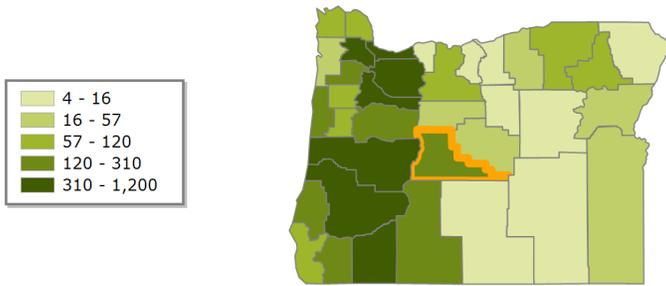
Asthma, 50.00%
COPD, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

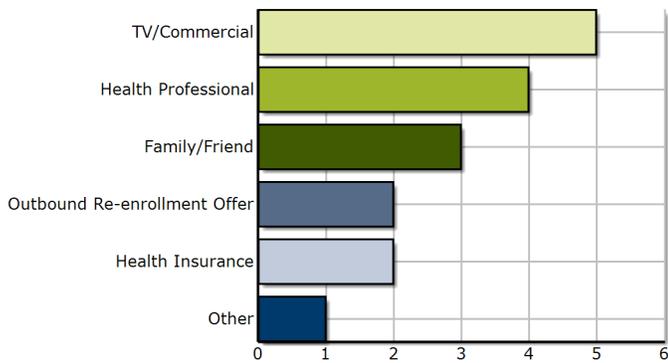
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

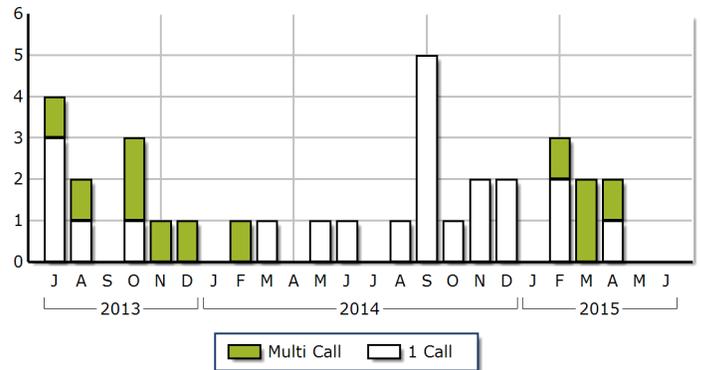


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883	⁴
			County	State
Tobacco Users - Last Full Month			20	956
Tobacco Users YTD			298	11,711
Unique Tobacco Users YTD			3	7,585
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.58 %
Reach - NAQC			2	1.04 %
Annualized Reach			1	1.72 %
Annualized Reach - NAQC			2	1.13 %
Unique Individual Reach			3	1.05 %

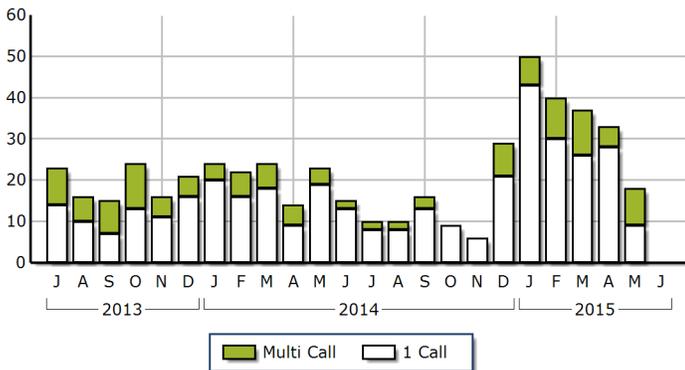
How Heard About



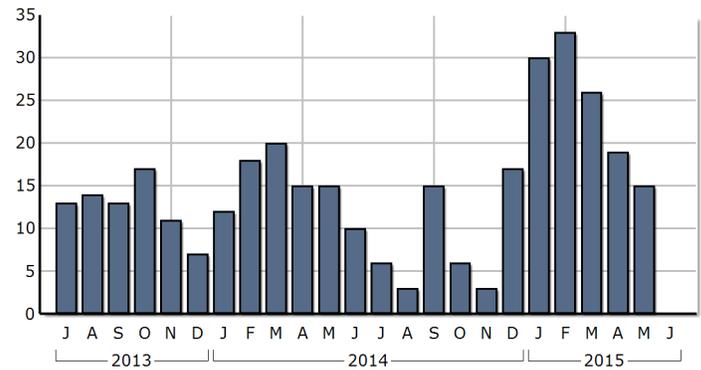
Fax Referral



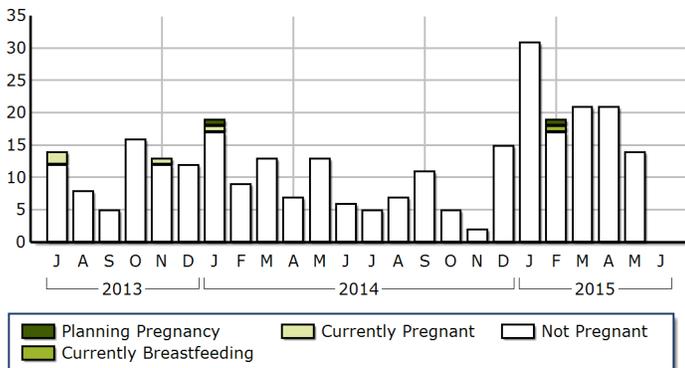
Tobacco User Enrollments By Program Type



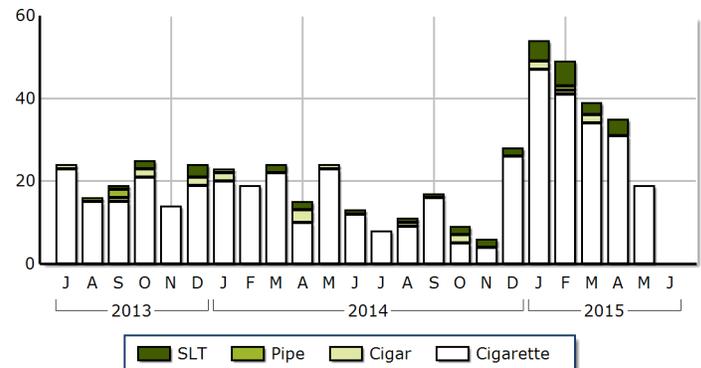
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

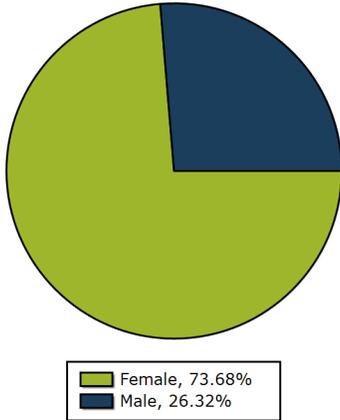


Chart Total N: 19

Tobacco Users By Language

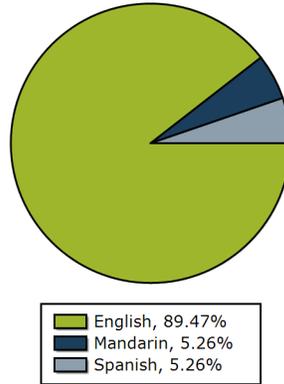


Chart Total N: 19

Tobacco Users By Education

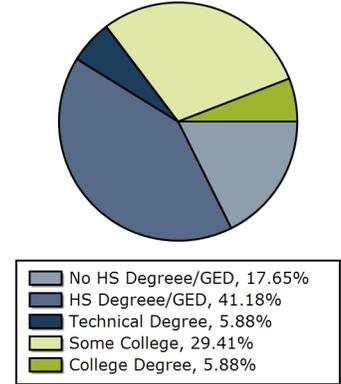


Chart Total N: 17

Tobacco Users By Race

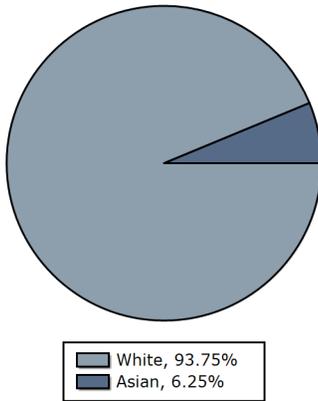


Chart Total N: 16

Tobacco Users By Age

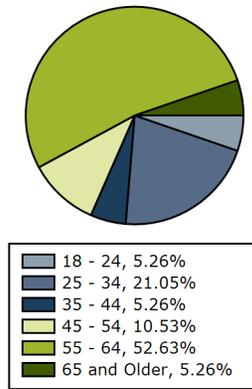


Chart Total N: 19

Tobacco Users By Health Plan

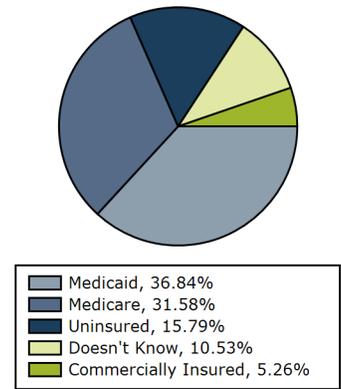


Chart Total N: 19

Tobacco Users By Ethnicity

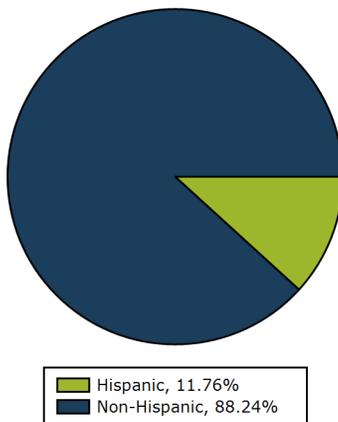


Chart Total N: 17

Tobacco Users By Chronic Condition

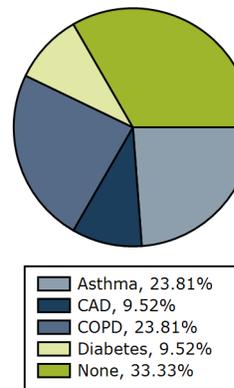


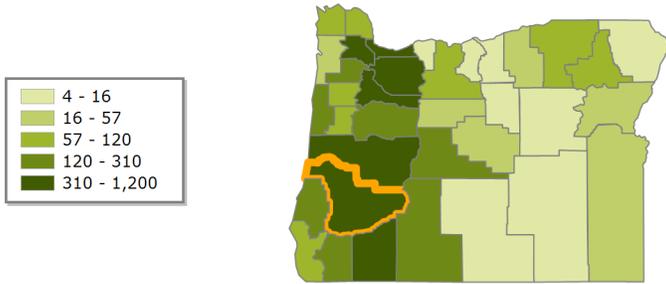
Chart Total N: 21

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

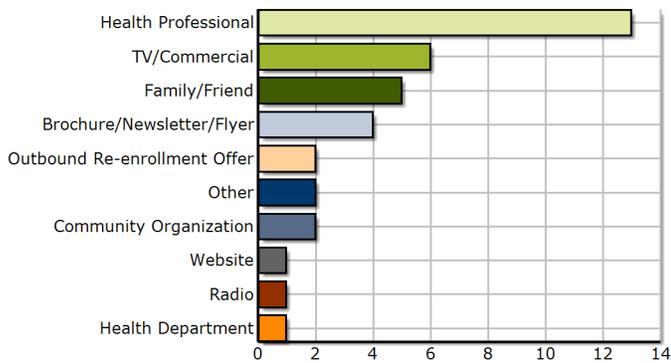
From 5/1/2015 through 5/31/2015

State Tobacco Users Served Contract YTD (Adults)

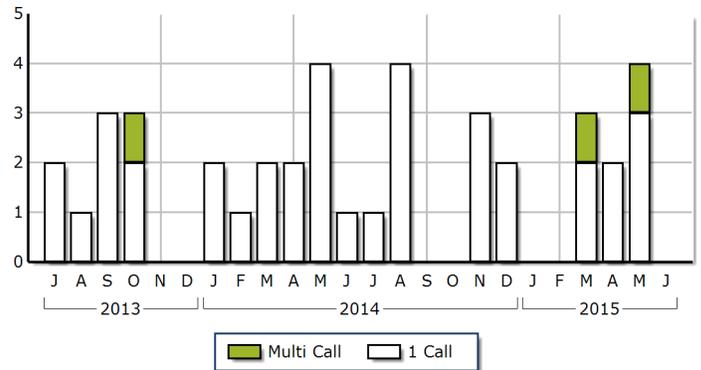


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539	⁴
			County	State
Tobacco Users - Last Full Month			44	956
Tobacco Users YTD			388	11,711
Unique Tobacco Users YTD			3	7,585
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.72 %
Reach - NAQC			2	1.32 %
Annualized Reach			1	1.88 %
Annualized Reach - NAQC			2	1.44 %
Unique Individual Reach			3	1.17 %

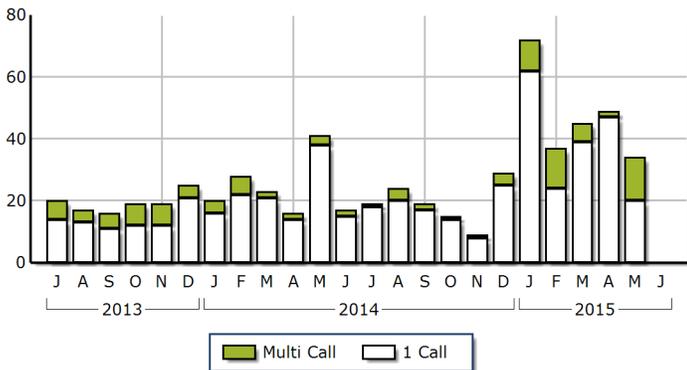
How Heard About



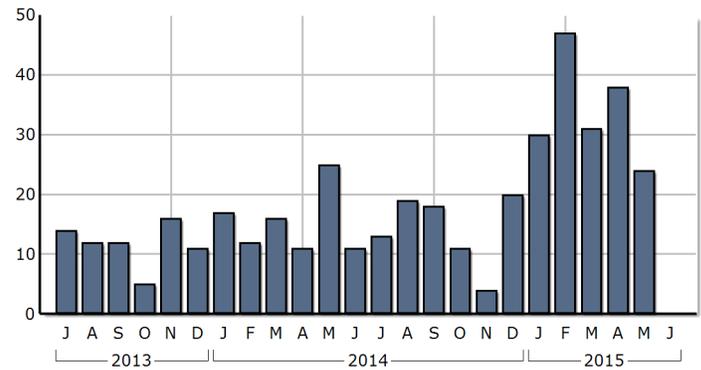
Fax Referral



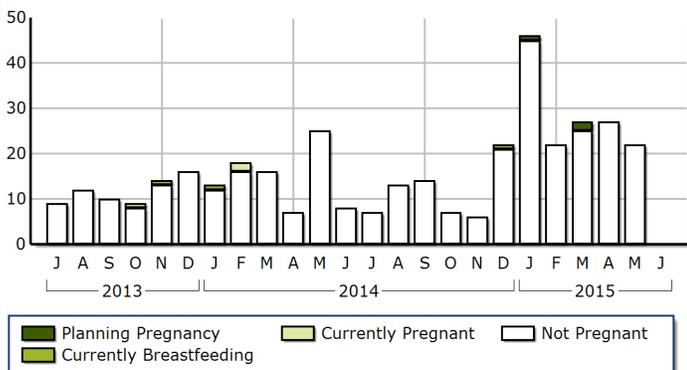
Tobacco User Enrollments By Program Type



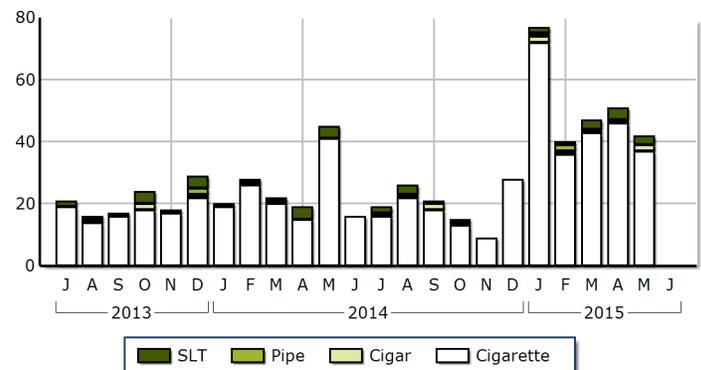
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

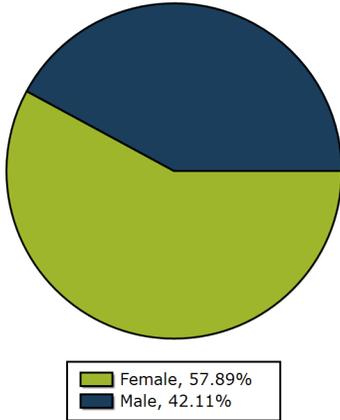


Chart Total N: 38

Tobacco Users By Language

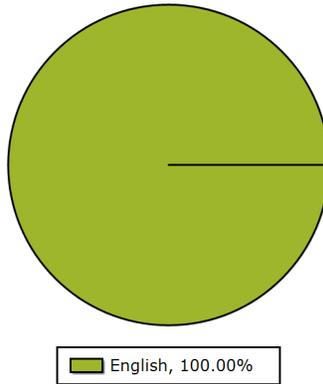


Chart Total N: 38

Tobacco Users By Education

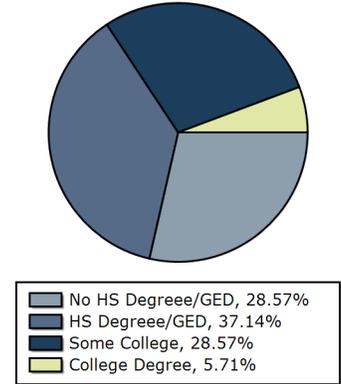


Chart Total N: 35

Tobacco Users By Race

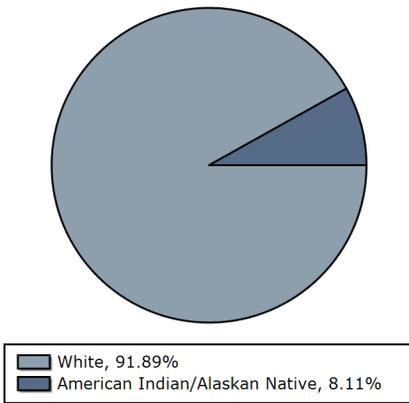


Chart Total N: 37

Tobacco Users By Age

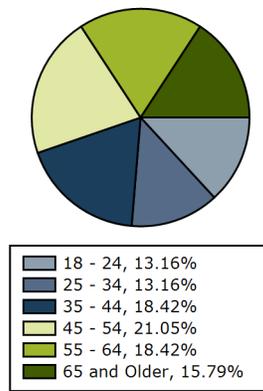


Chart Total N: 38

Tobacco Users By Health Plan

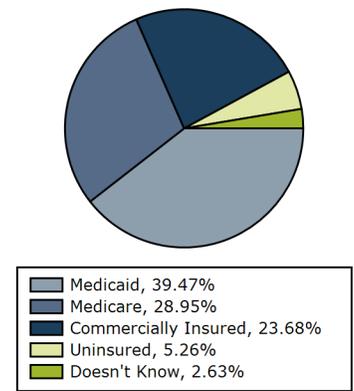


Chart Total N: 38

Tobacco Users By Ethnicity

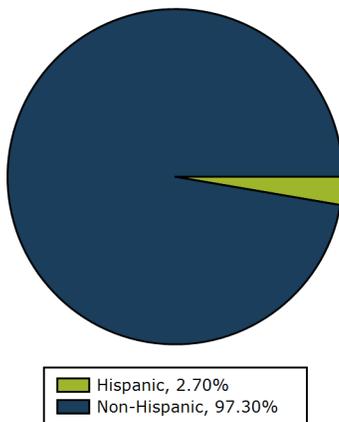


Chart Total N: 37

Tobacco Users By Chronic Condition

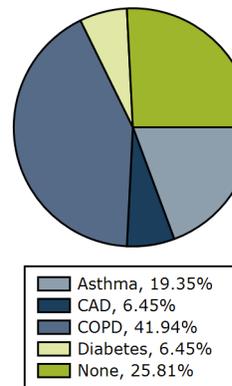
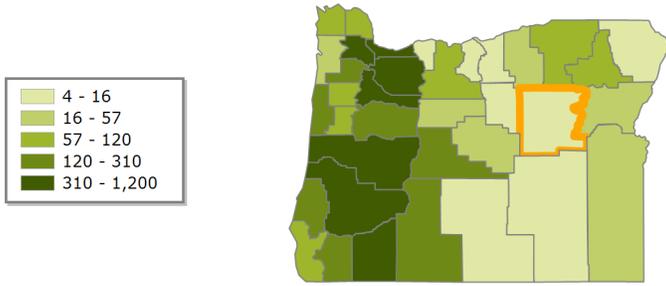


Chart Total N: 31

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

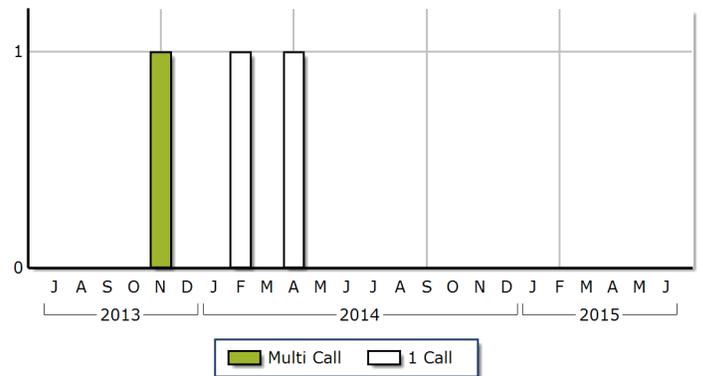


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453	⁴
			County	State
Tobacco Users - Last Full Month			1	956
Tobacco Users YTD			16	11,711
Unique Tobacco Users YTD			3	7,585
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.10 %
Reach - NAQC			2	1.03 %
Annualized Reach			1	1.20 %
Annualized Reach - NAQC			2	1.13 %
Unique Individual Reach			3	0.62 %
				1.50 %

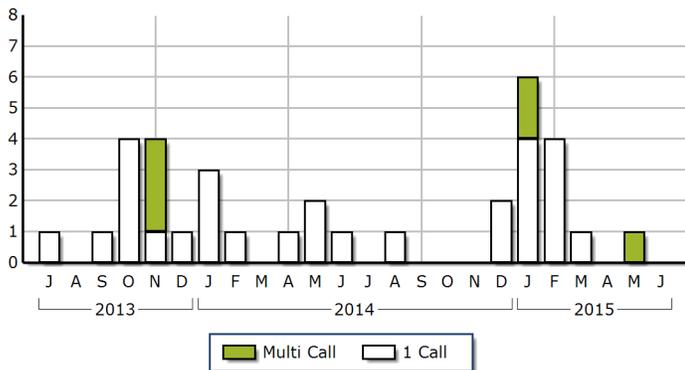
How Heard About



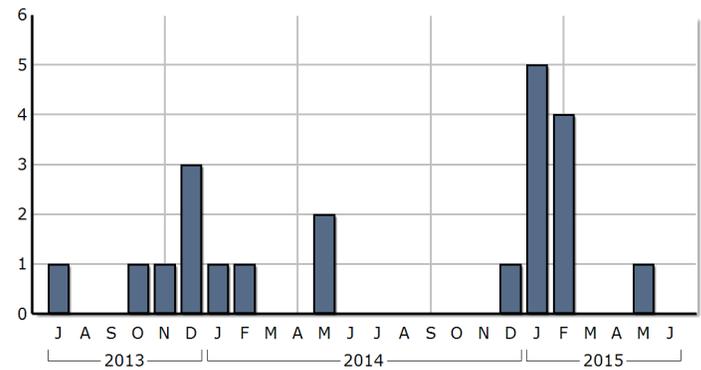
Fax Referral



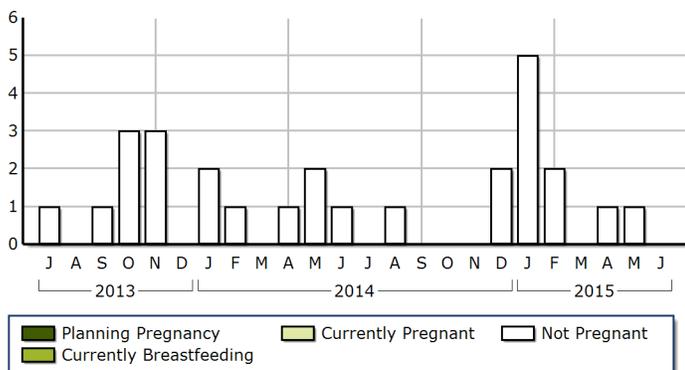
Tobacco User Enrollments By Program Type



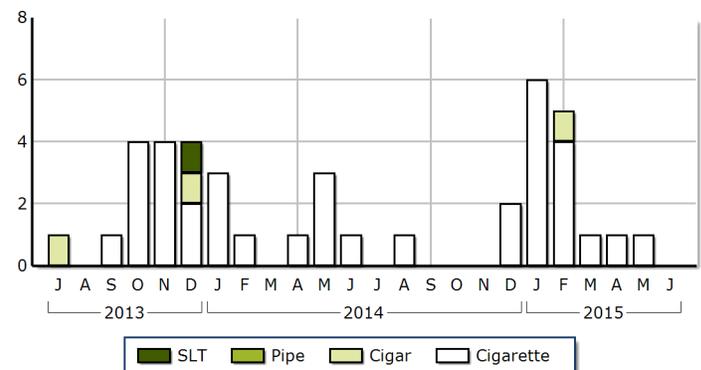
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

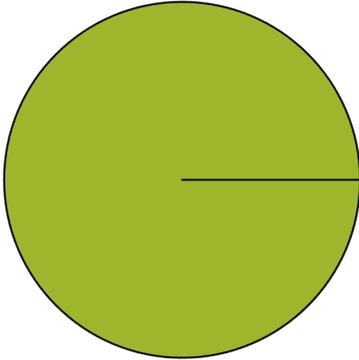


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

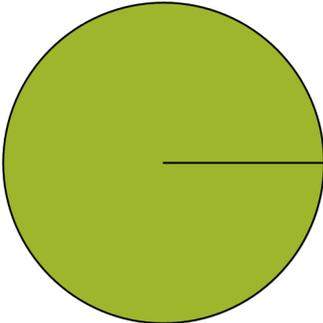
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

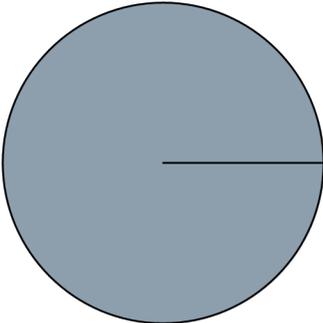
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

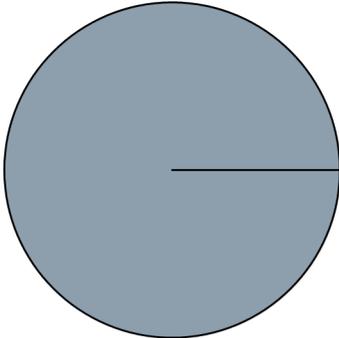
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

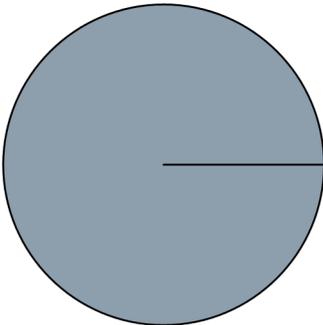
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

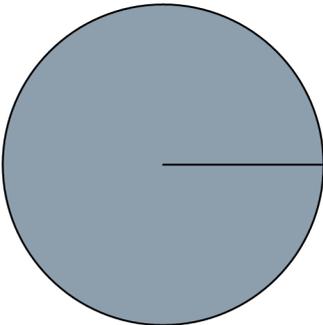
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

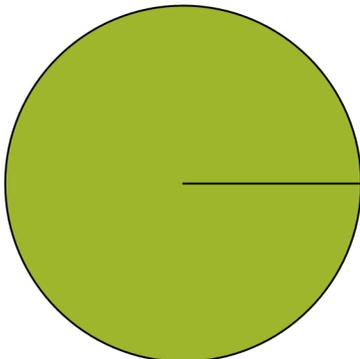
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

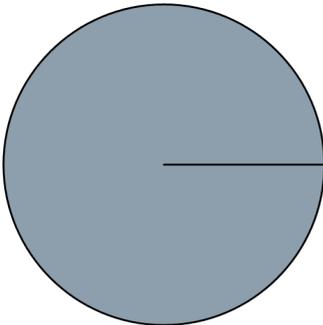
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition

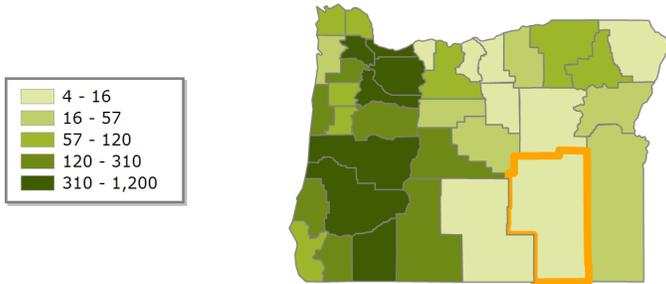


COPD, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

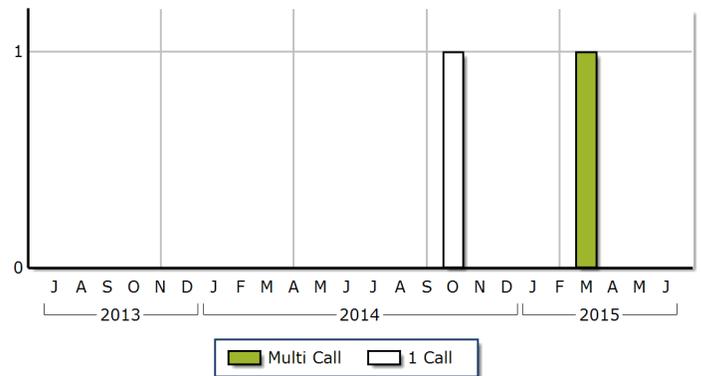


County Population	Prevalence	Tobacco Users
Adult	6,087	14.3 %
		870 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		13
Unique Tobacco Users YTD		6
Target Reach		3
Reach YTD		2.0 %
Reach - NAQC		1
Annualized Reach		1.49 %
Annualized Reach - NAQC		2
Unique Individual Reach		1.03 %
		3
		2.0 %
		1
		1.63 %
		2.53 %
		1
		1.13 %
		1.08 %
		3
		0.69 %
		1.50 %

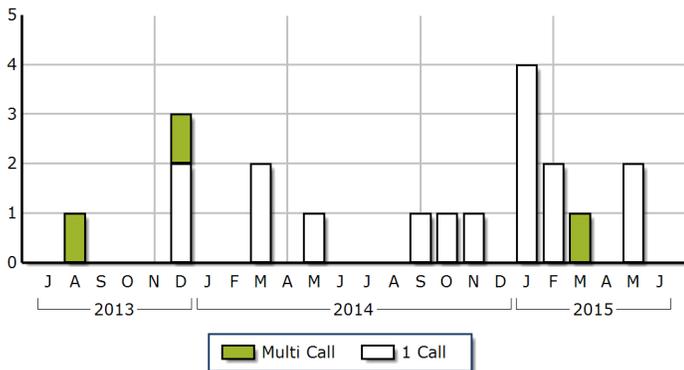
How Heard About



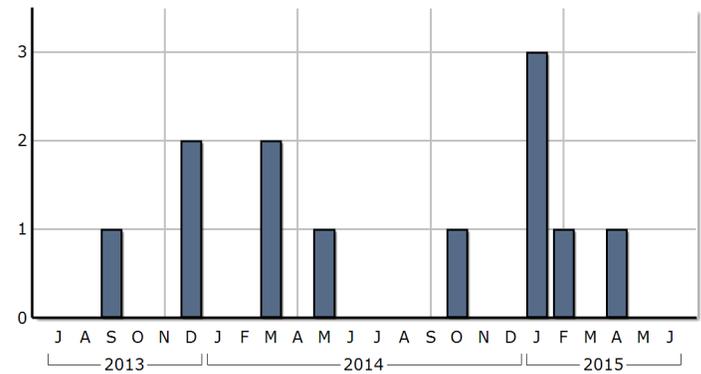
Fax Referral



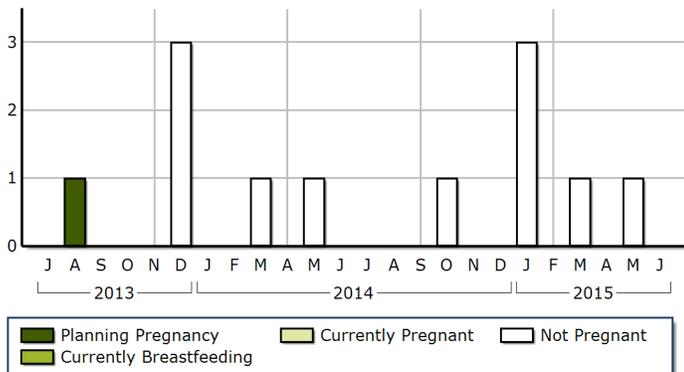
Tobacco User Enrollments By Program Type



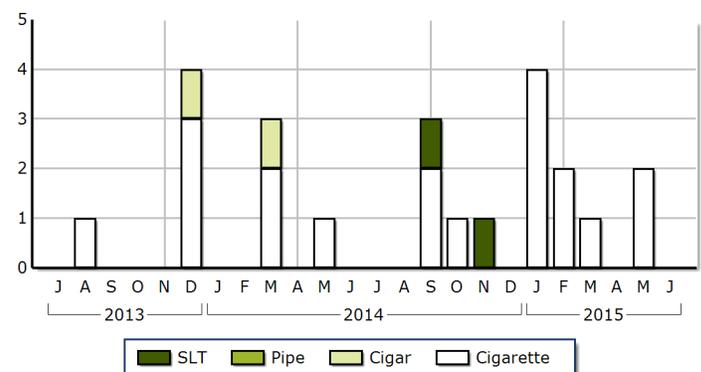
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

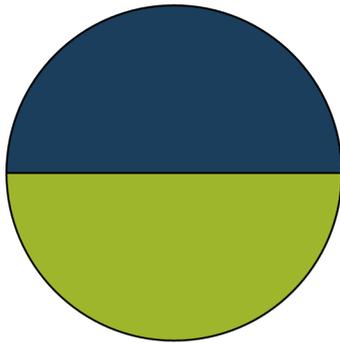


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

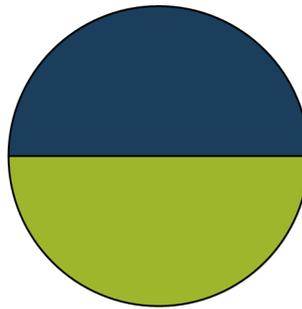
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

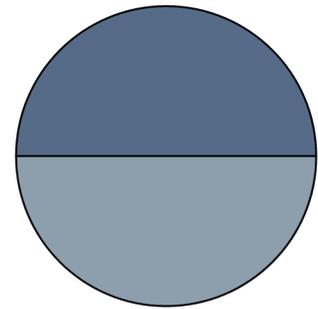
Tobacco Users By Language



English, 50.00%
Other, 50.00%

Chart Total N: 2

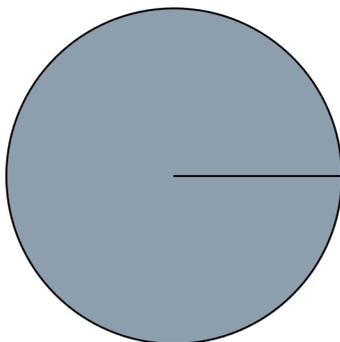
Tobacco Users By Education



No HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

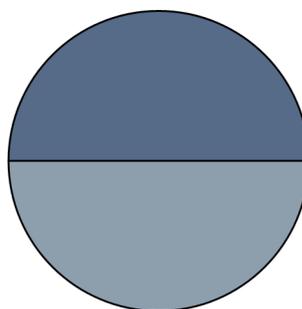
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

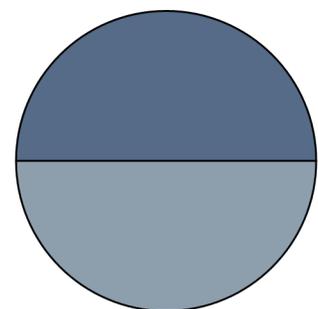
Tobacco Users By Age



55 - 64, 50.00%
65 and Older, 50.00%

Chart Total N: 2

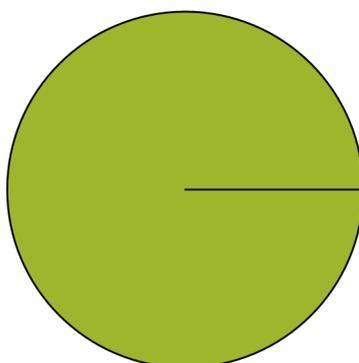
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicare, 50.00%

Chart Total N: 2

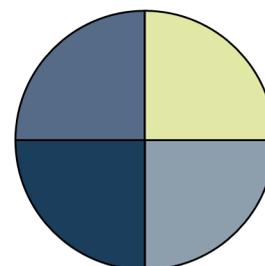
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



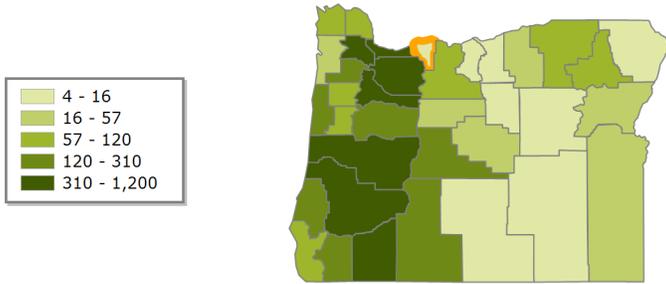
Asthma, 25.00%
COPD, 25.00%
Diabetes, 25.00%
None, 25.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

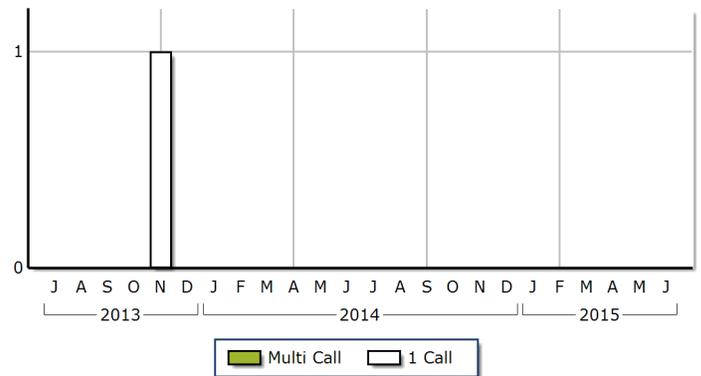


County Population	Prevalence	Tobacco Users
Adult 16,229	8.6 %	1,396 ⁴
		County State
Tobacco Users - Last Full Month	1	956
Tobacco Users YTD	18	11,711
Unique Tobacco Users YTD	3	7,585
Target Reach	2.0 %	2.0 %
Reach YTD	1	1.29 % 2.32 %
Reach - NAQC	2	0.93 % 0.99 %
Annualized Reach	1	1.41 % 2.53 %
Annualized Reach - NAQC	2	1.02 % 1.08 %
Unique Individual Reach	3	0.79 % 1.50 %

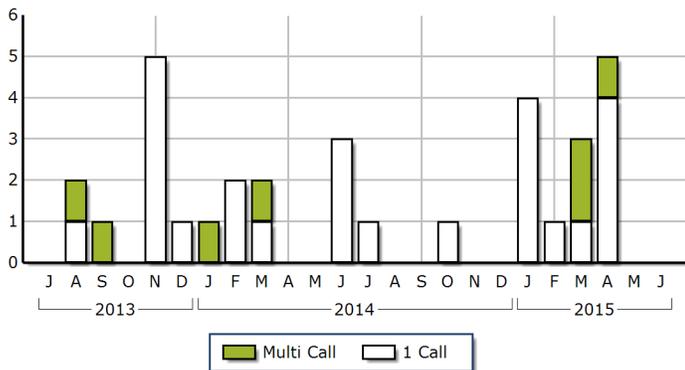
How Heard About



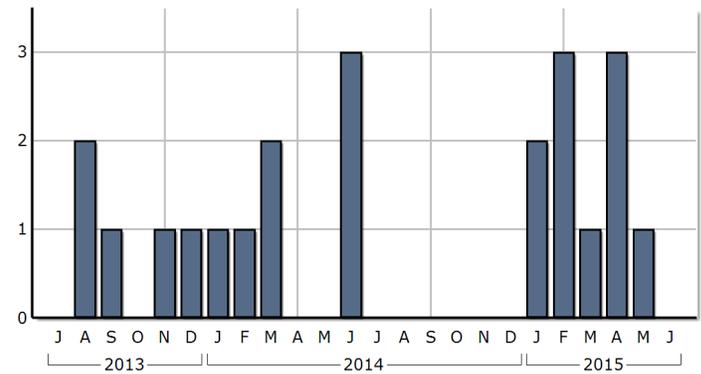
Fax Referral



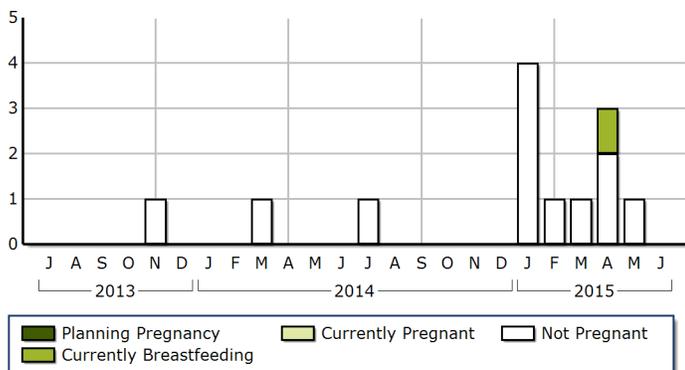
Tobacco User Enrollments By Program Type



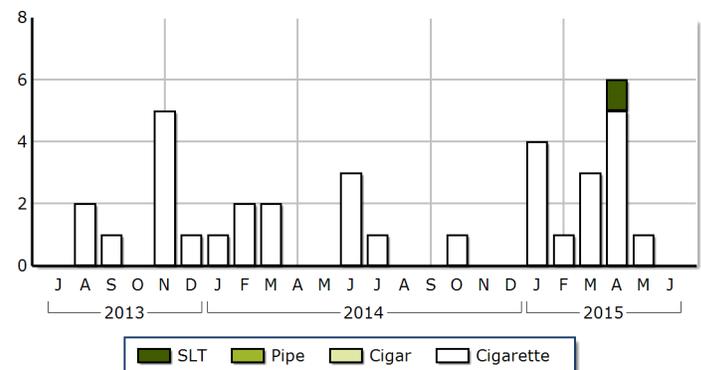
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

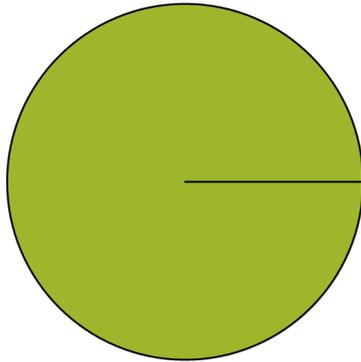


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

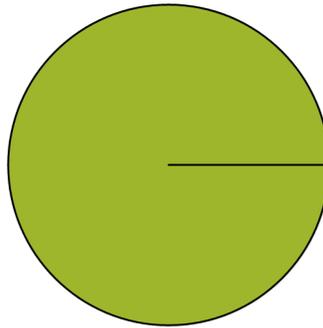
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

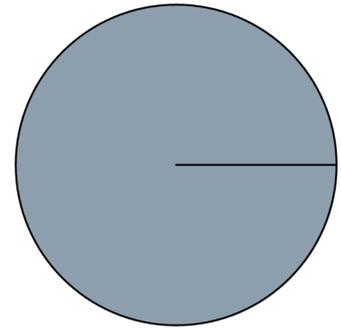
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

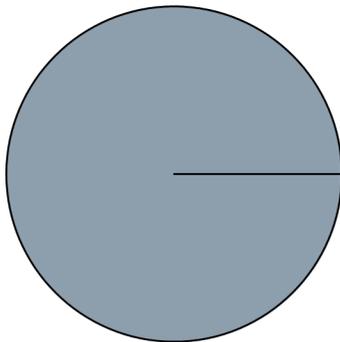
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

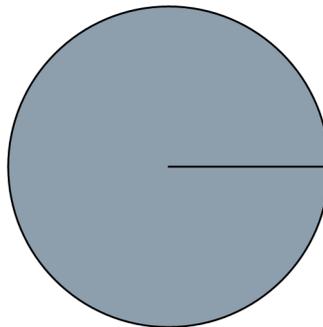
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

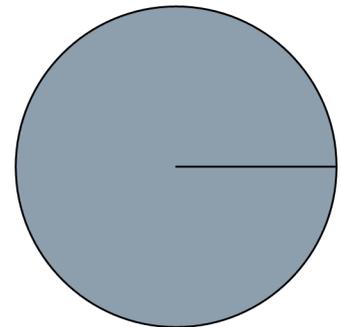
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

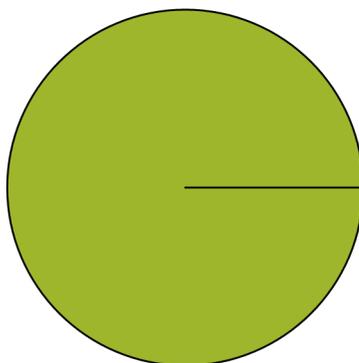
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

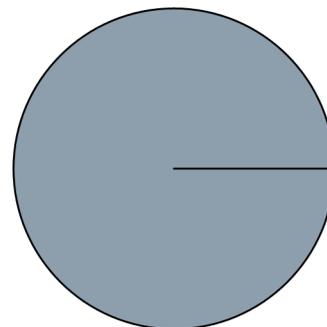
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



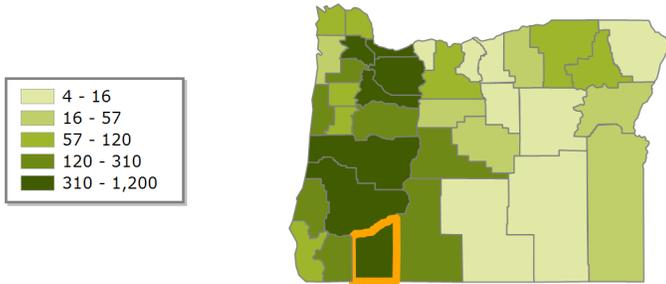
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

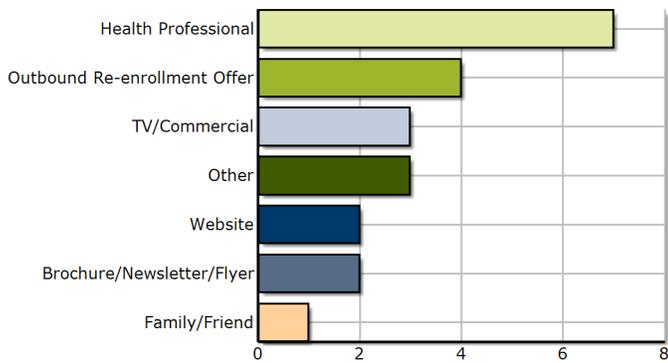
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

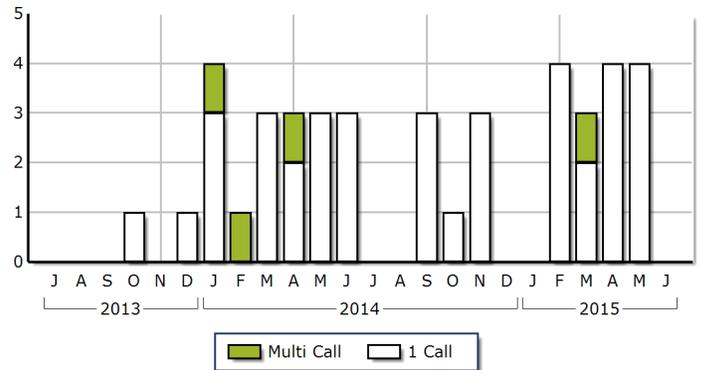


County Population	Prevalence	Tobacco Users	
Adult	160,716	21.9 %	
		35,197 ⁴	
		County	State
Tobacco Users - Last Full Month		24	956
Tobacco Users YTD		452	11,711
Unique Tobacco Users YTD		3	7,585
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.28 %
Reach - NAQC		2	0.91 %
Annualized Reach		1	1.40 %
Annualized Reach - NAQC		2	0.99 %
Unique Individual Reach		3	0.94 %
			1.50 %

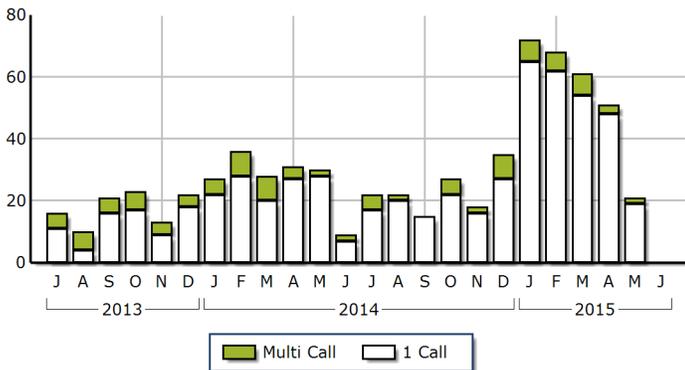
How Heard About



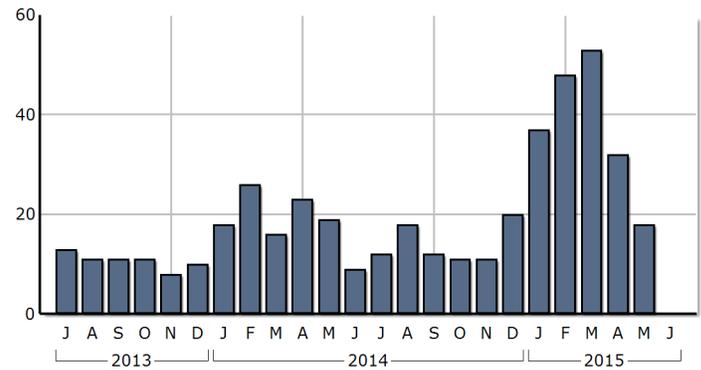
Fax Referral



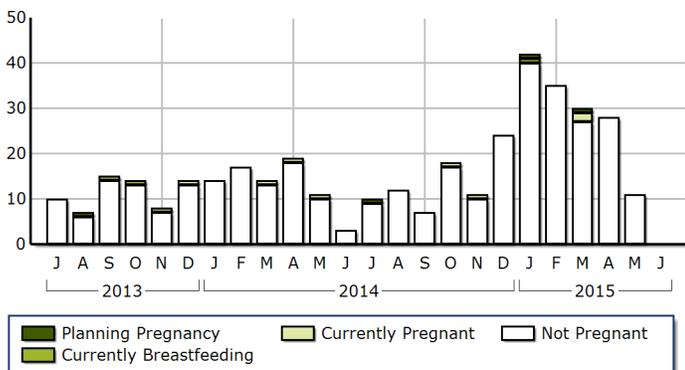
Tobacco User Enrollments By Program Type



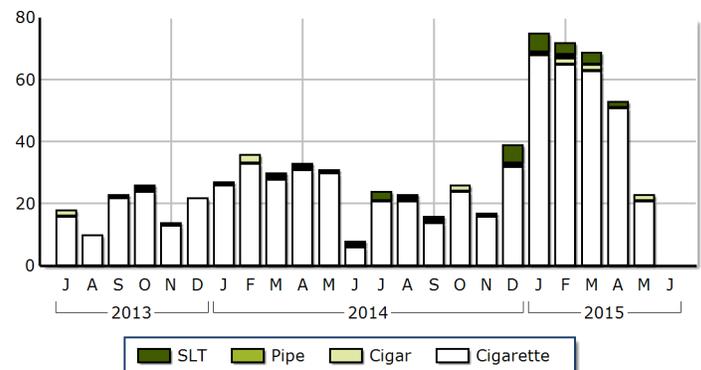
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

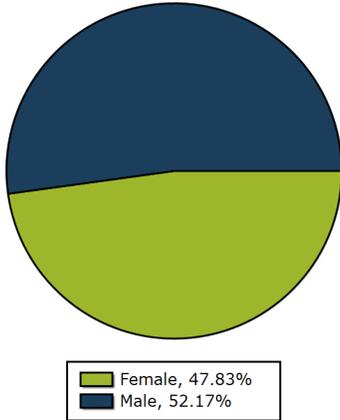


Chart Total N: 23

Tobacco Users By Language

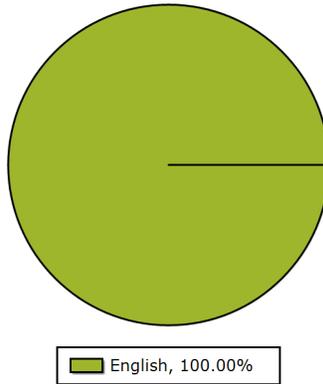


Chart Total N: 23

Tobacco Users By Education

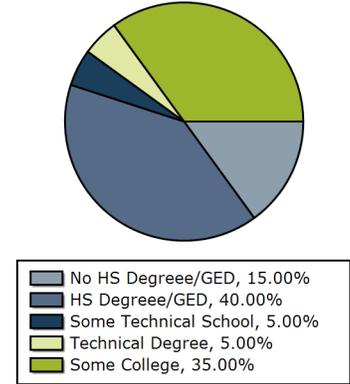


Chart Total N: 20

Tobacco Users By Race

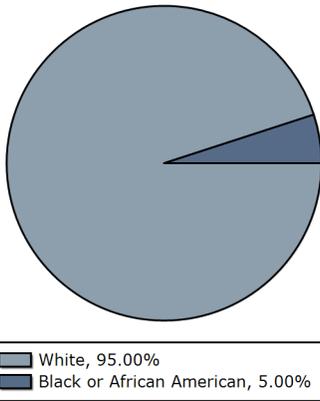


Chart Total N: 20

Tobacco Users By Age

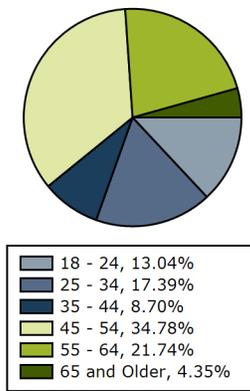


Chart Total N: 23

Tobacco Users By Health Plan

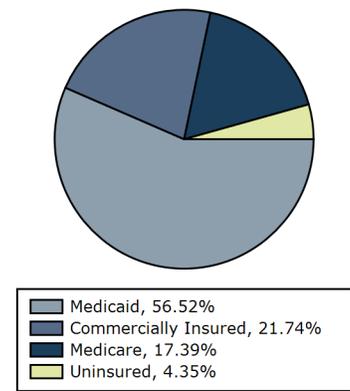


Chart Total N: 23

Tobacco Users By Ethnicity

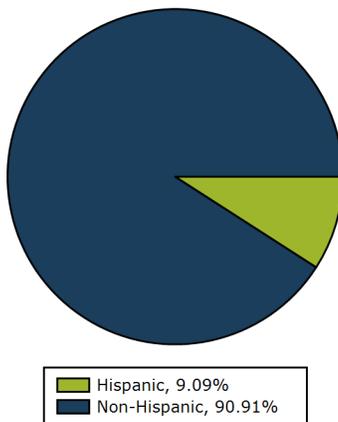


Chart Total N: 22

Tobacco Users By Chronic Condition

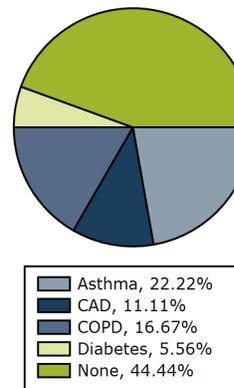
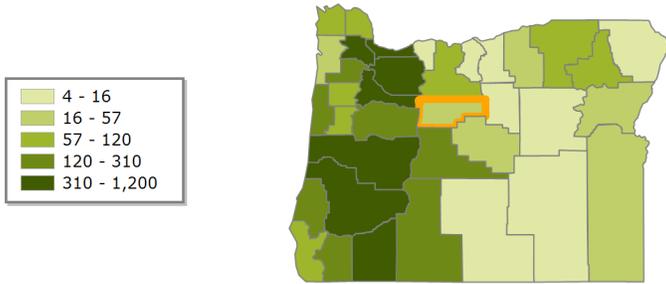


Chart Total N: 18

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

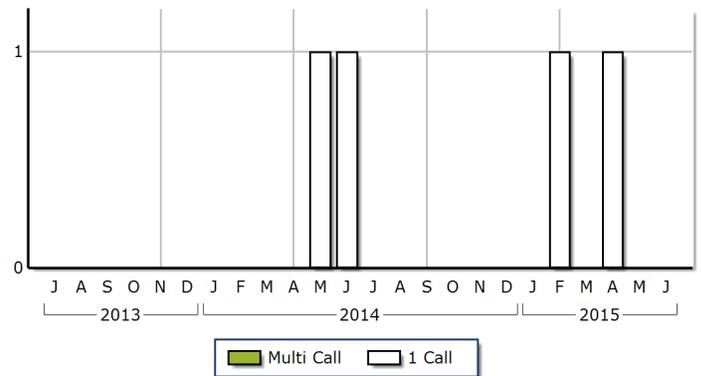


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638 ⁴	
			County	State
Tobacco Users - Last Full Month			3	956
Tobacco Users YTD			36	11,711
Unique Tobacco Users YTD			3	7,585
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.36 %
Reach - NAQC			2	0.95 %
Annualized Reach			1	1.49 %
Annualized Reach - NAQC			2	1.03 %
Unique Individual Reach			3	1.06 %

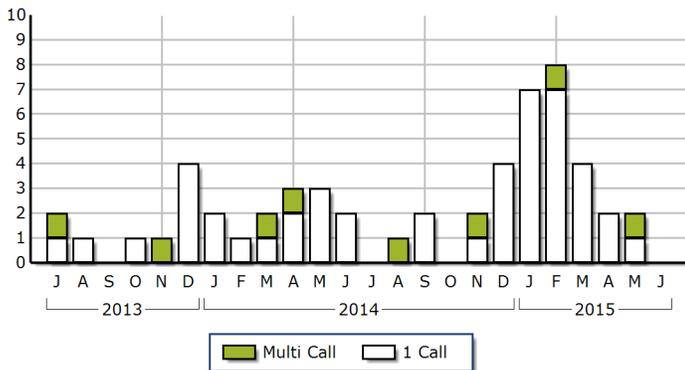
How Heard About



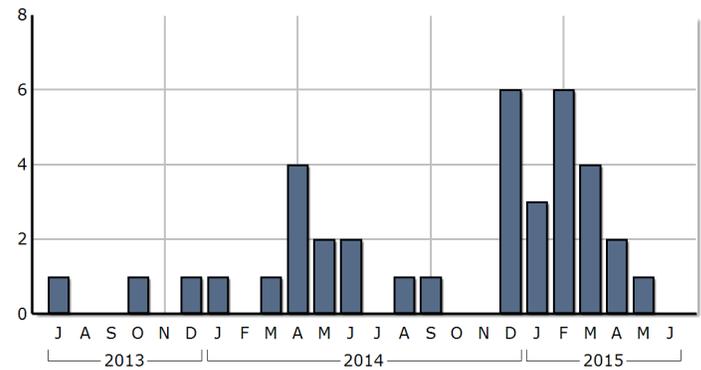
Fax Referral



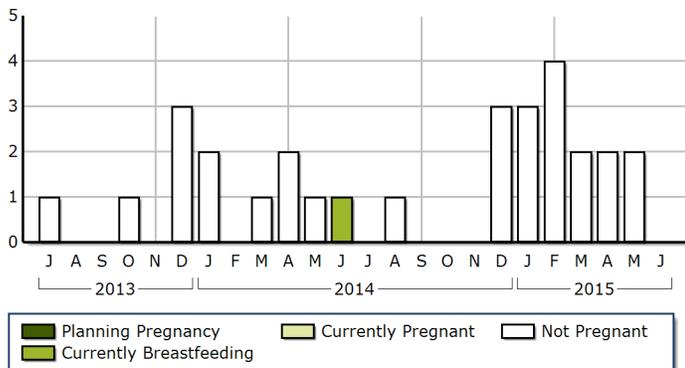
Tobacco User Enrollments By Program Type



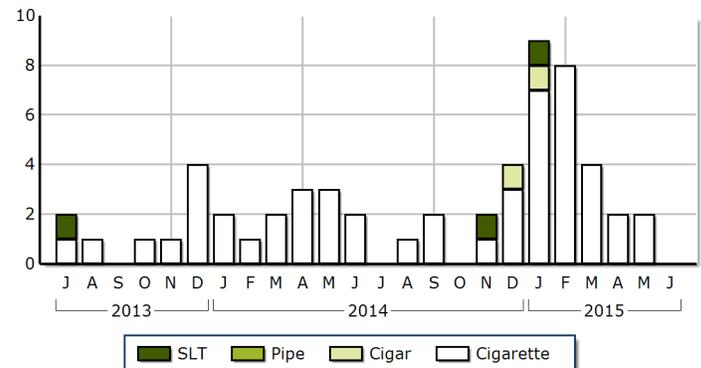
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

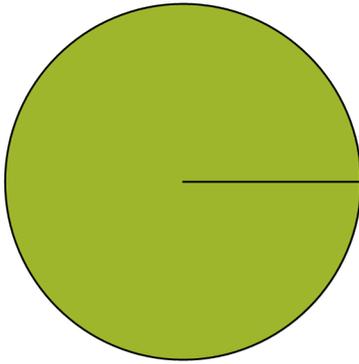


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

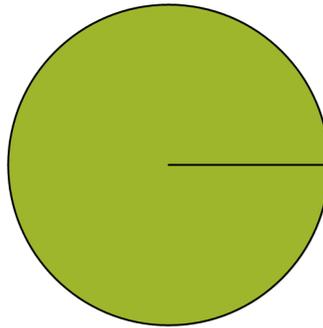
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

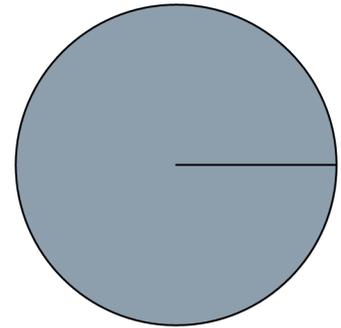
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

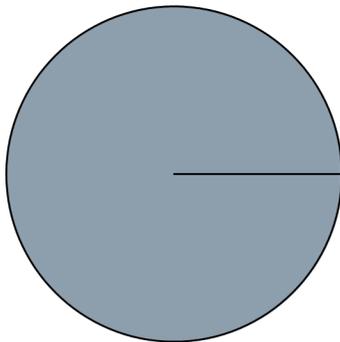
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 2

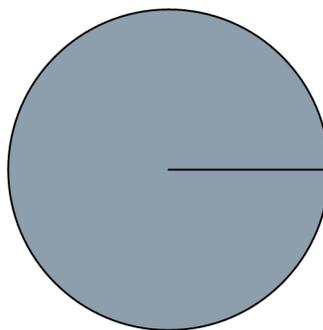
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

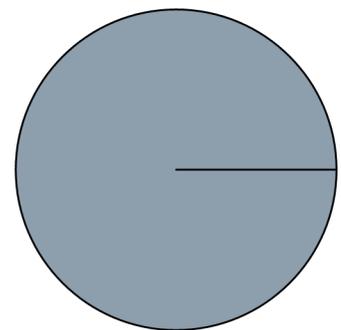
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 2

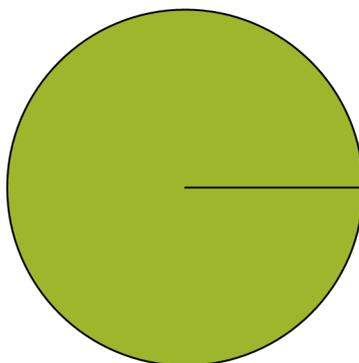
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 2

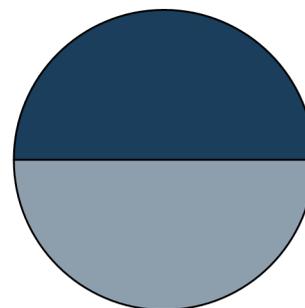
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 50.00%
None, 50.00%

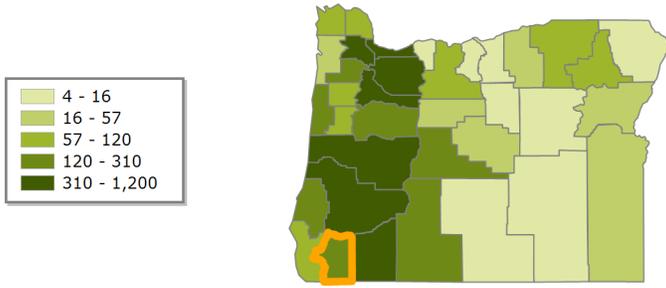
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

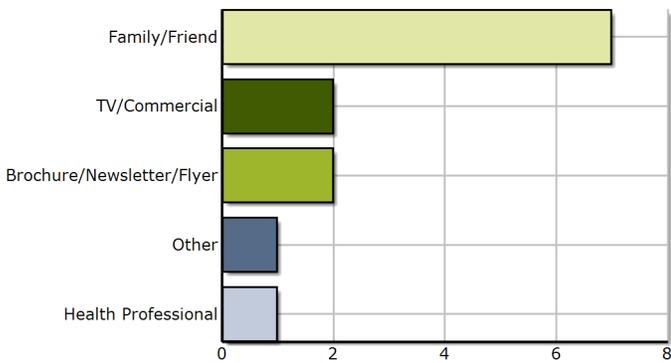
From 5/1/2015 through 5/31/2015

State Tobacco Users Served Contract YTD (Adults)

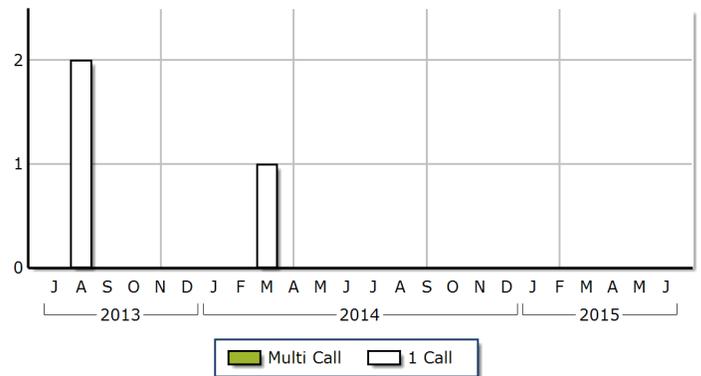


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 ⁴	
			County	State
Tobacco Users - Last Full Month			15	956
Tobacco Users YTD			170	11,711
Unique Tobacco Users YTD			3	7,585
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.02 %
Reach - NAQC			2	0.84 %
Annualized Reach			1	1.11 %
Annualized Reach - NAQC			2	0.92 %
Unique Individual Reach			3	0.71 %

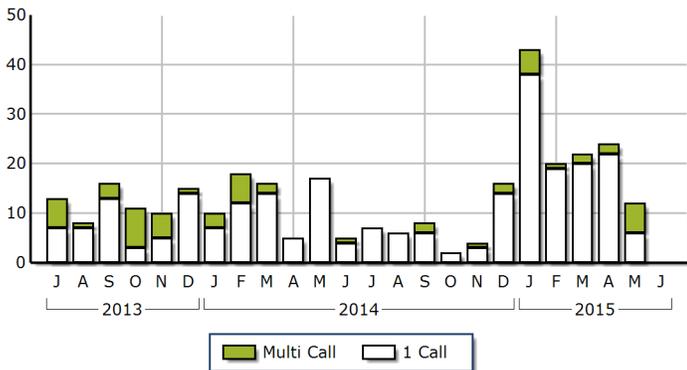
How Heard About



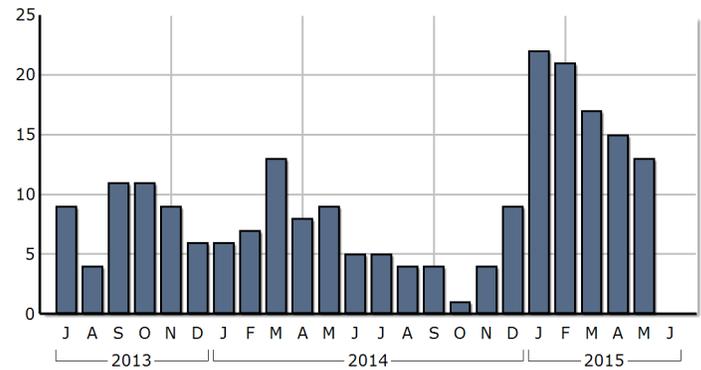
Fax Referral



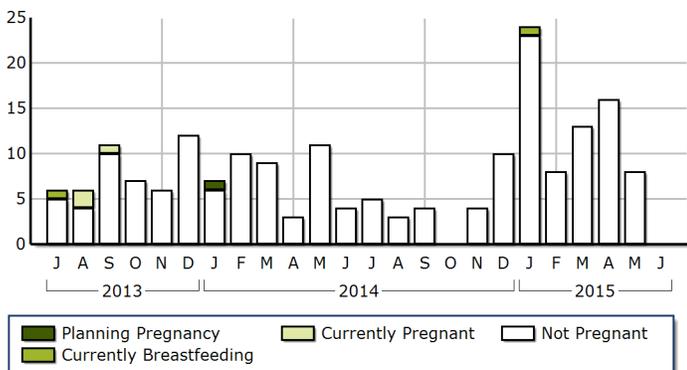
Tobacco User Enrollments By Program Type



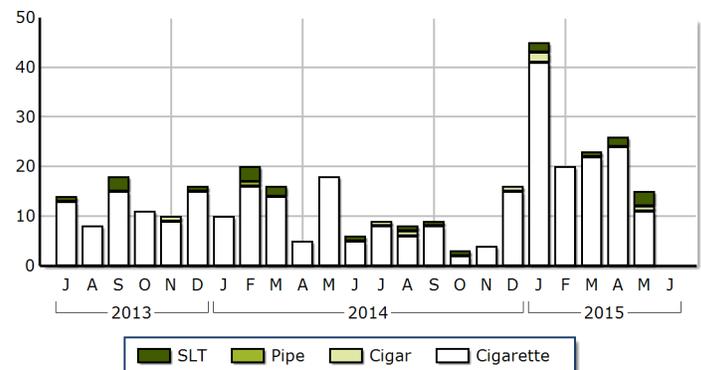
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

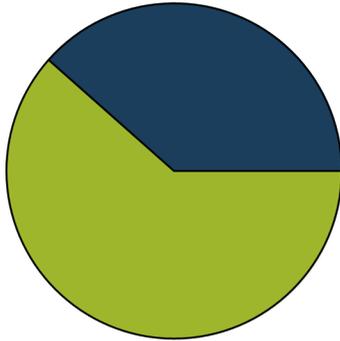


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

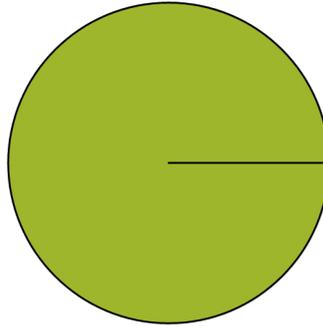
Tobacco Users By Gender



Female, 61.54%
Male, 38.46%

Chart Total N: 13

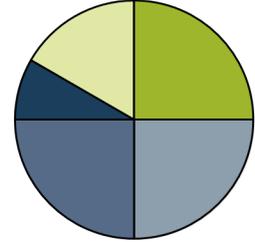
Tobacco Users By Language



English, 100.00%

Chart Total N: 13

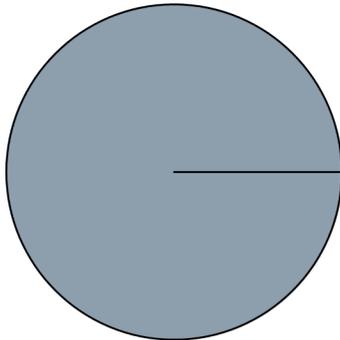
Tobacco Users By Education



No HS Degree/GED, 25.00%
HS Degree/GED, 25.00%
Technical Degree, 8.33%
Some College, 16.67%
College Degree, 25.00%

Chart Total N: 12

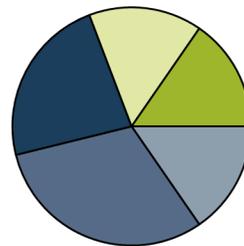
Tobacco Users By Race



White, 100.00%

Chart Total N: 13

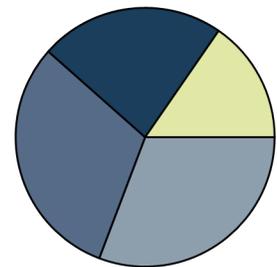
Tobacco Users By Age



18 - 24, 15.38%
25 - 34, 30.77%
45 - 54, 23.08%
55 - 64, 15.38%
65 and Older, 15.38%

Chart Total N: 13

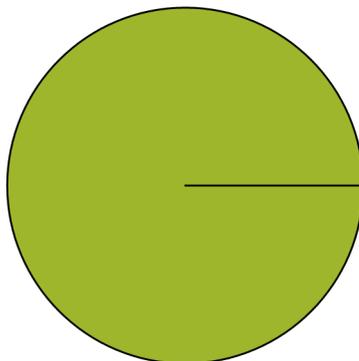
Tobacco Users By Health Plan



Medicaid, 30.77%
Medicare, 30.77%
Uninsured, 23.08%
Commercially Insured, 15.38%

Chart Total N: 13

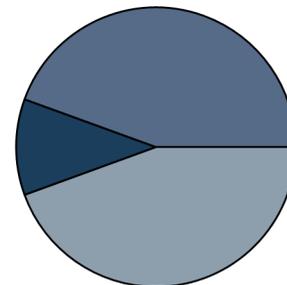
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 13

Tobacco Users By Chronic Condition



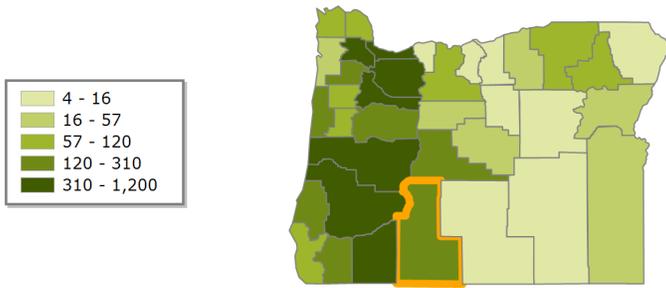
Asthma, 44.44%
COPD, 11.11%
None, 44.44%

Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

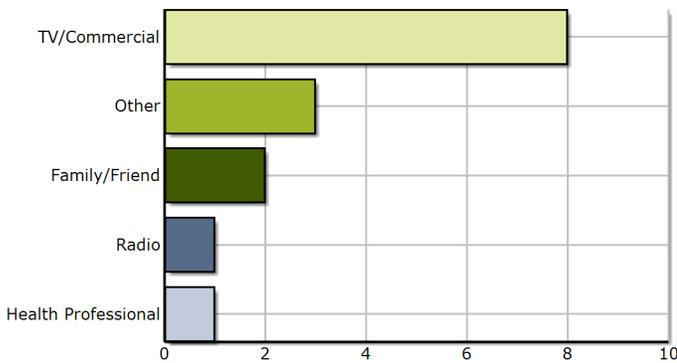
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

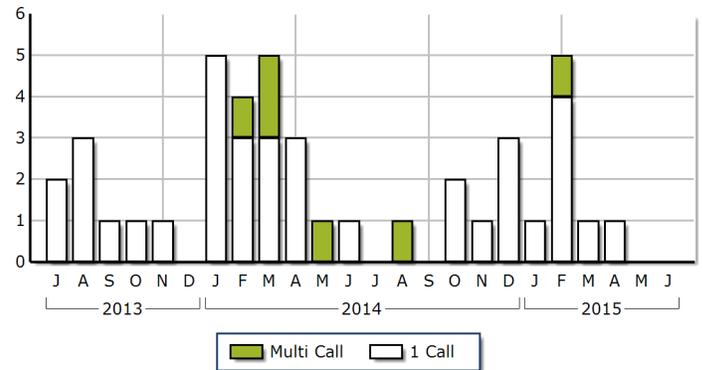


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %		11,109 ⁴
			County	State
Tobacco Users - Last Full Month			18	956
Tobacco Users YTD			242	11,711
Unique Tobacco Users YTD			3	7,585
Target Reach			2.0 %	2.0 %
Reach YTD			1	2.18 %
Reach - NAQC			2	1.67 %
Annualized Reach			1	2.38 %
Annualized Reach - NAQC			2	1.83 %
Unique Individual Reach			3	1.58 %

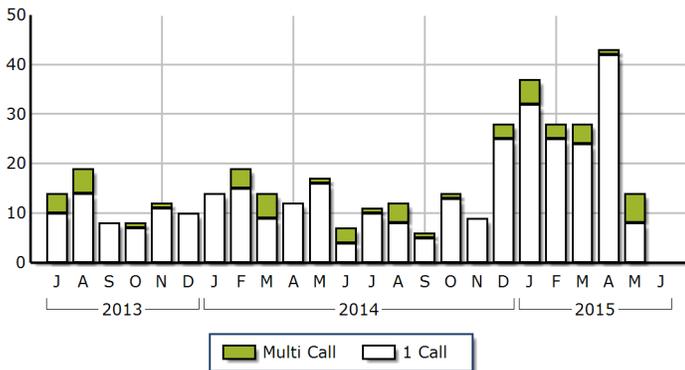
How Heard About



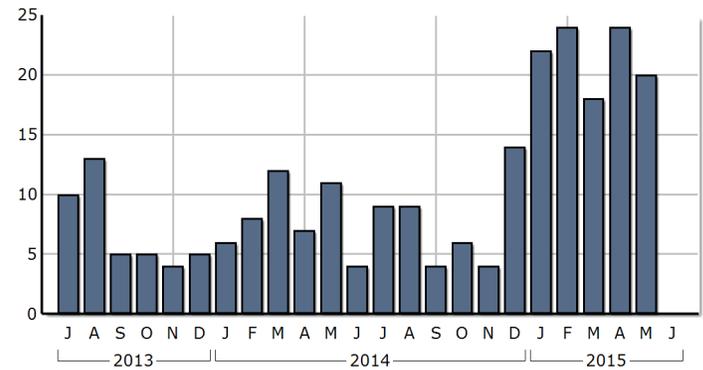
Fax Referral



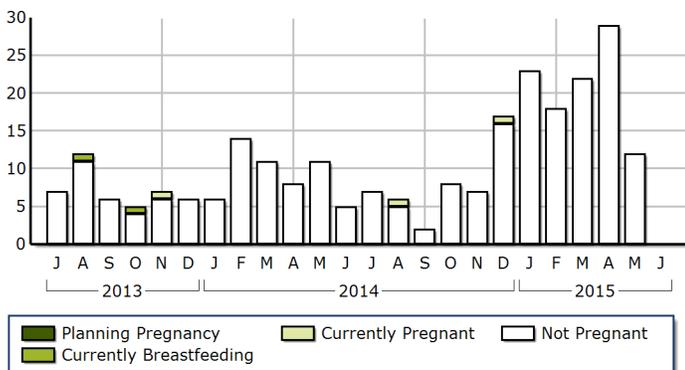
Tobacco User Enrollments By Program Type



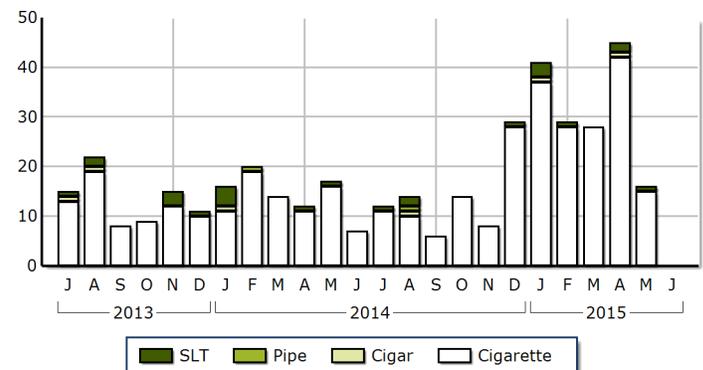
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

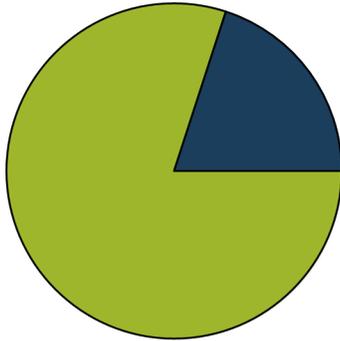


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

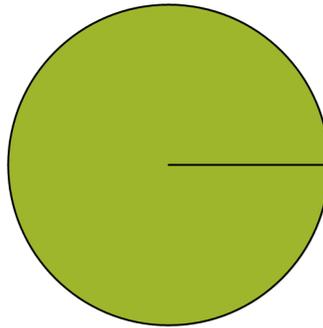
Tobacco Users By Gender



Female, 80.00%
Male, 20.00%

Chart Total N: 15

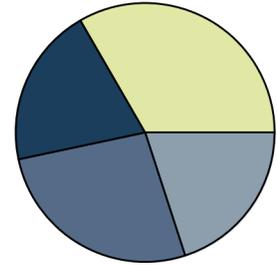
Tobacco Users By Language



English, 100.00%

Chart Total N: 15

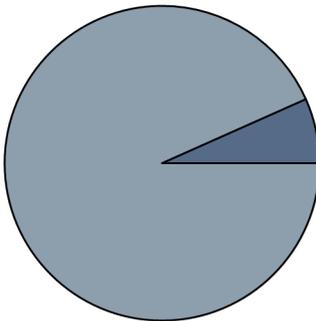
Tobacco Users By Education



No HS Degreee/GED, 20.00%
HS Degreee/GED, 26.67%
Some College, 20.00%
College Degree, 33.33%

Chart Total N: 15

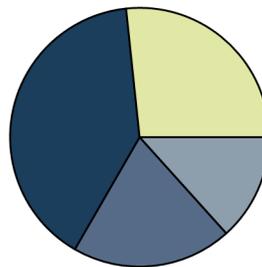
Tobacco Users By Race



White, 93.33%
American Indian/Alaskan Native, 6.67%

Chart Total N: 15

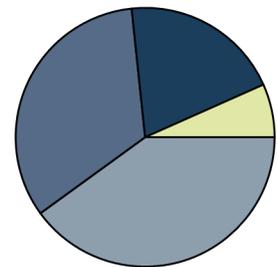
Tobacco Users By Age



25 - 34, 13.33%
35 - 44, 20.00%
45 - 54, 40.00%
55 - 64, 26.67%

Chart Total N: 15

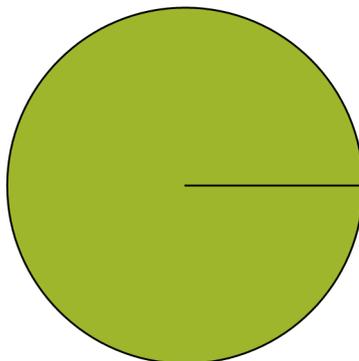
Tobacco Users By Health Plan



Medicaid, 40.00%
Uninsured, 33.33%
Commercially Insured, 20.00%
Medicare, 6.67%

Chart Total N: 15

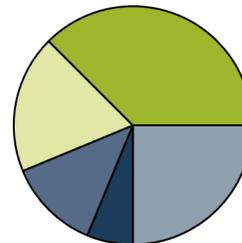
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 15

Tobacco Users By Chronic Condition



Asthma, 25.00%
CAD, 6.25%
COPD, 12.50%
Diabetes, 18.75%
None, 37.50%

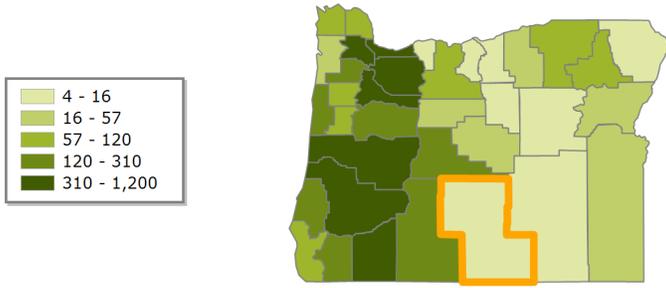
Chart Total N: 16

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 5/1/2015 through 5/31/2015

State Tobacco Users Served Contract YTD (Adults)

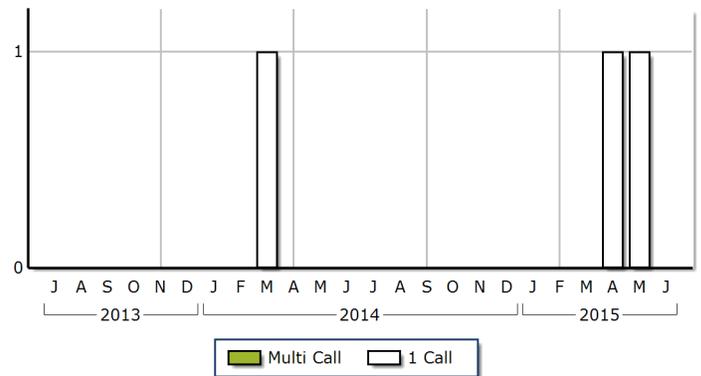


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %	1,208	⁴
			County	State
Tobacco Users - Last Full Month			2	956
Tobacco Users YTD			12	11,711
Unique Tobacco Users YTD			3	7,585
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.99 %
Reach - NAQC			2	0.66 %
Annualized Reach			1	1.08 %
Annualized Reach - NAQC			2	0.72 %
Unique Individual Reach			3	0.66 %

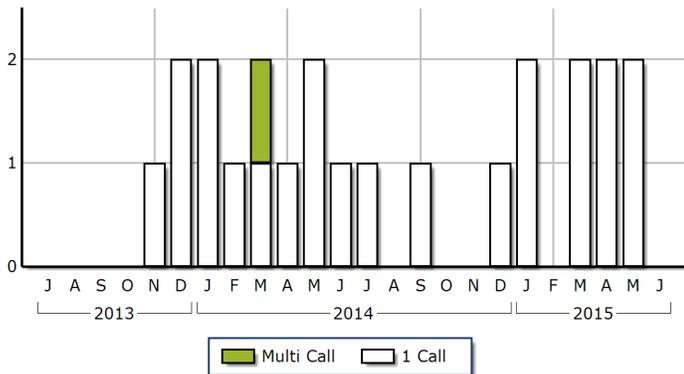
How Heard About



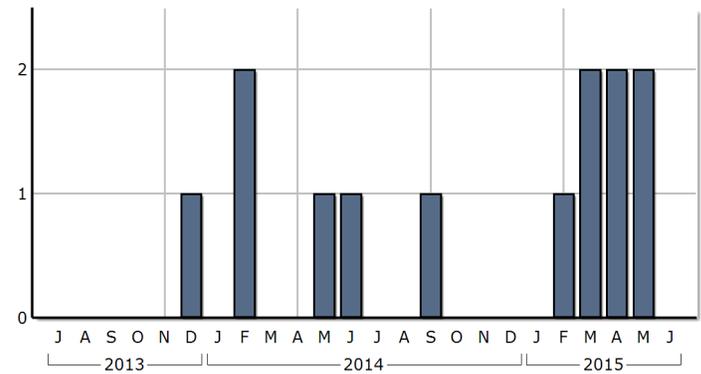
Fax Referral



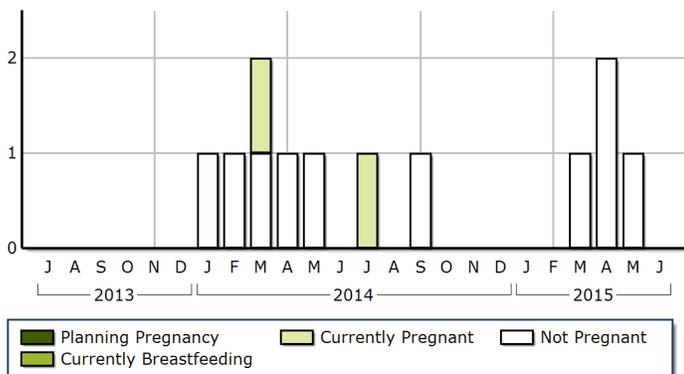
Tobacco User Enrollments By Program Type



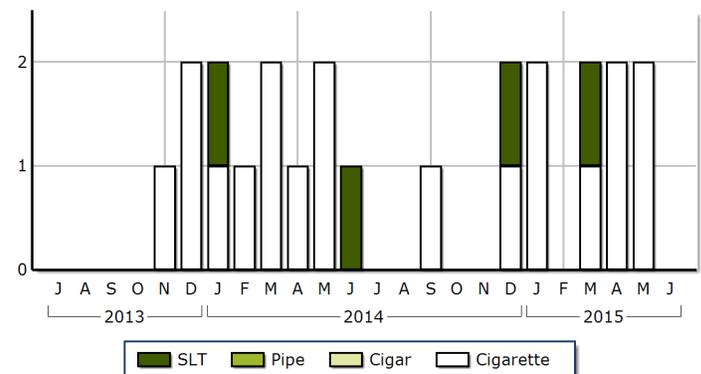
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

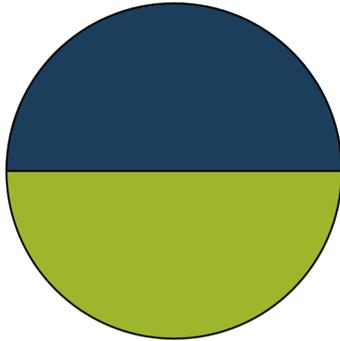


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

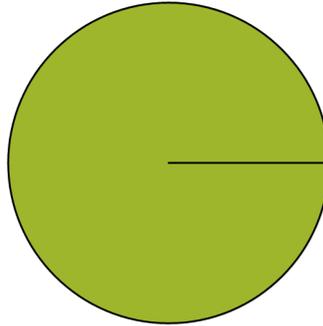
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

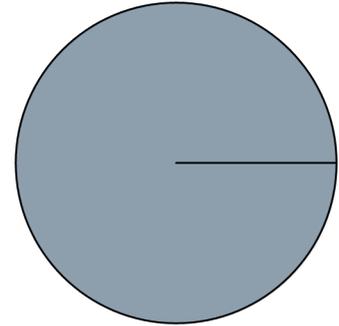
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

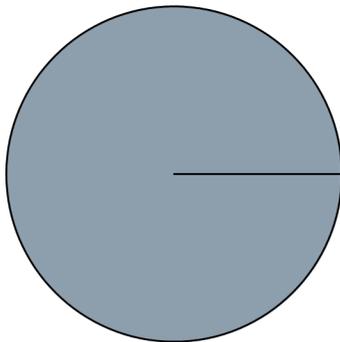
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 2

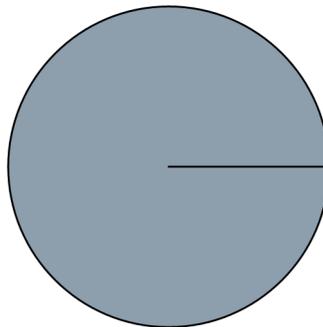
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

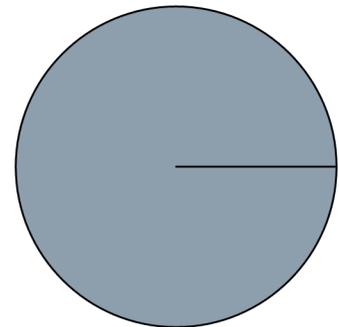
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 2

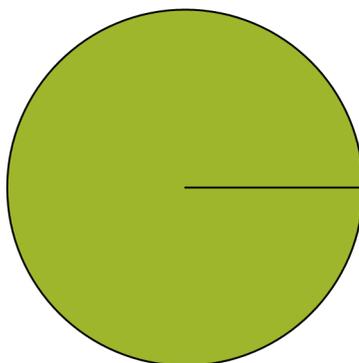
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 2

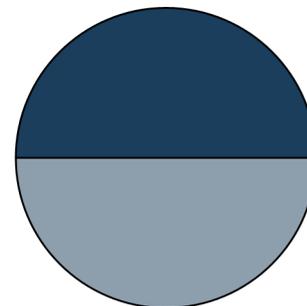
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 50.00%
None, 50.00%

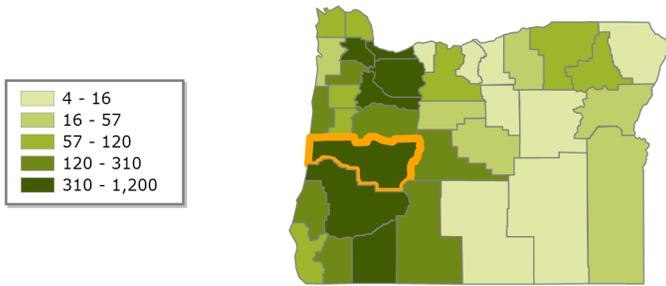
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

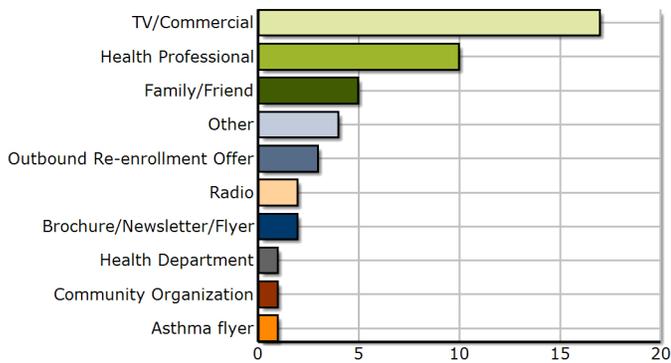
From 5/1/2015 through 5/31/2015

State Tobacco Users Served Contract YTD (Adults)

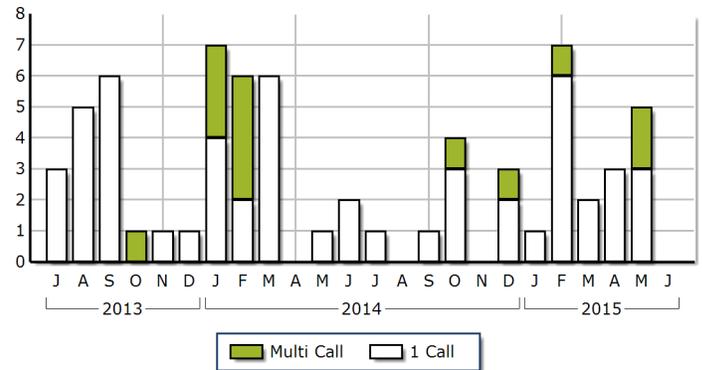


County Population		Prevalence	Tobacco Users
Adult	274,412	18.4 %	50,492 ⁴
			County
Tobacco Users - Last Full Month			70
Tobacco Users YTD			722
Unique Tobacco Users YTD			3
Target Reach			2.0 %
Reach YTD			1
Reach - NAQC			2
Annualized Reach			1
Annualized Reach - NAQC			2
Unique Individual Reach			3

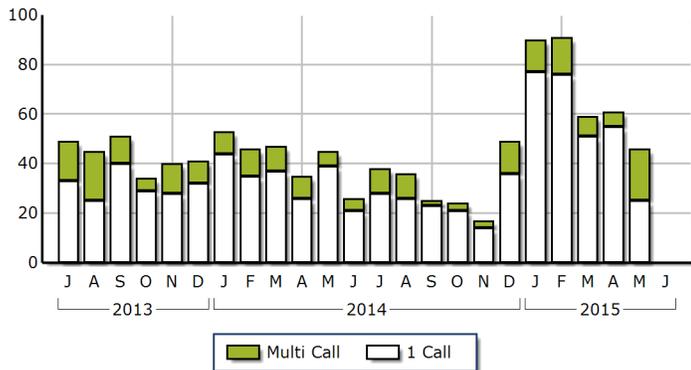
How Heard About



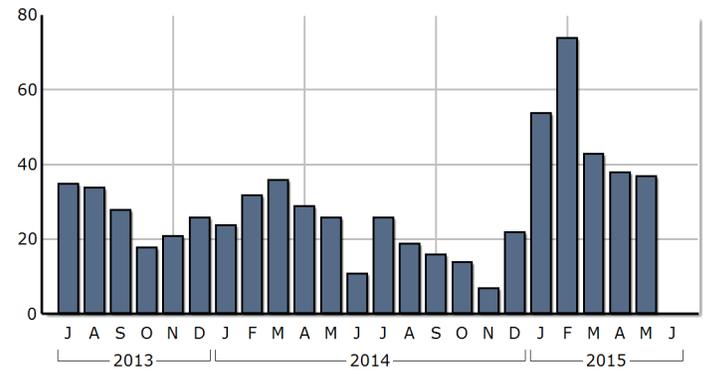
Fax Referral



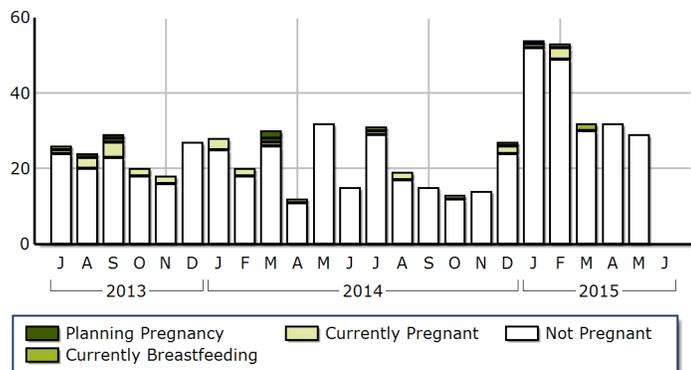
Tobacco User Enrollments By Program Type



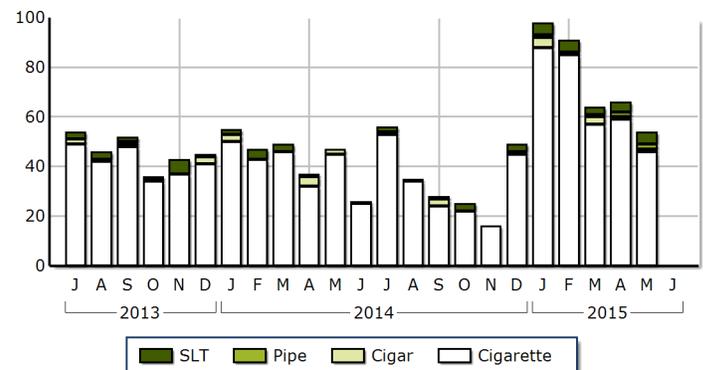
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

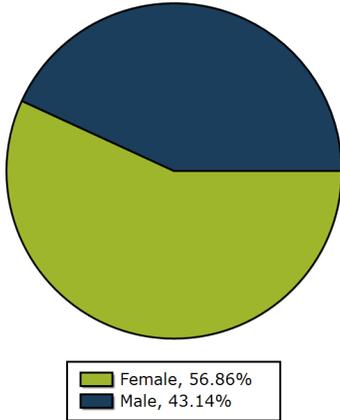


Chart Total N: 51

Tobacco Users By Language

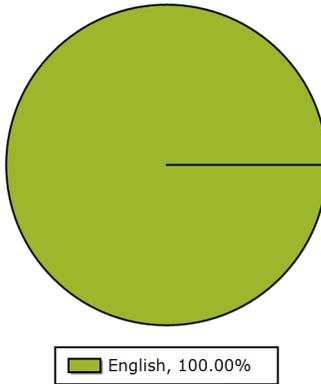


Chart Total N: 51

Tobacco Users By Education

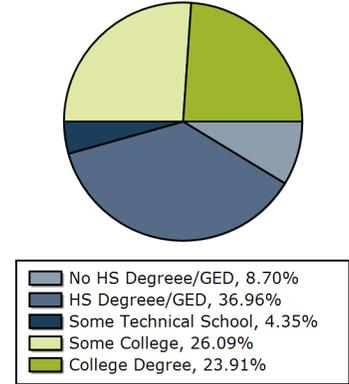


Chart Total N: 46

Tobacco Users By Race

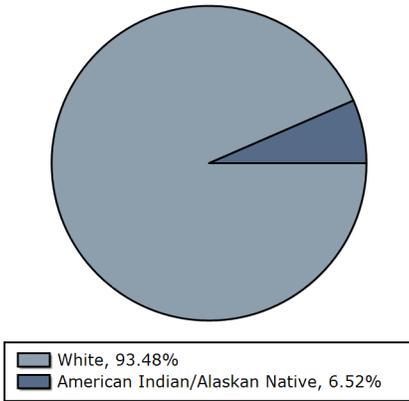


Chart Total N: 46

Tobacco Users By Age

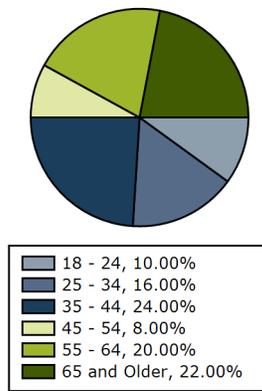


Chart Total N: 50

Tobacco Users By Health Plan

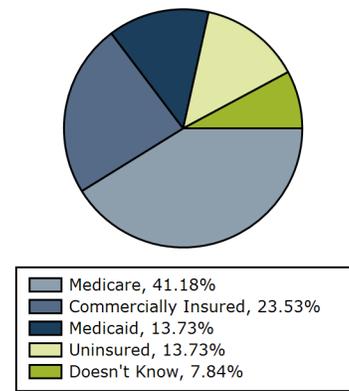


Chart Total N: 51

Tobacco Users By Ethnicity

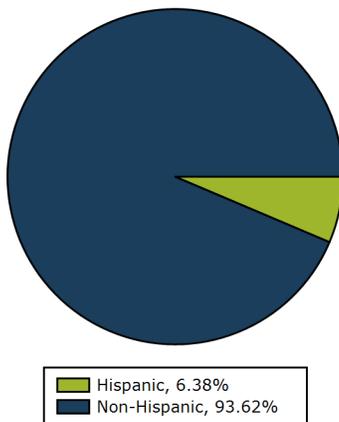


Chart Total N: 47

Tobacco Users By Chronic Condition

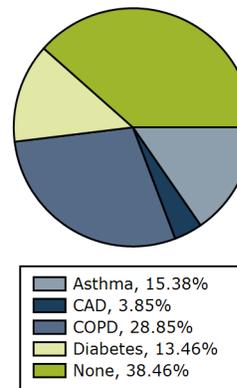
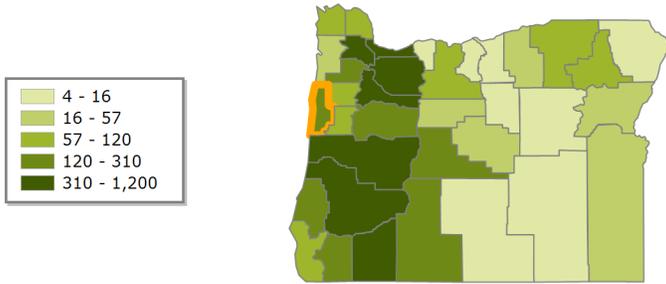


Chart Total N: 52

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

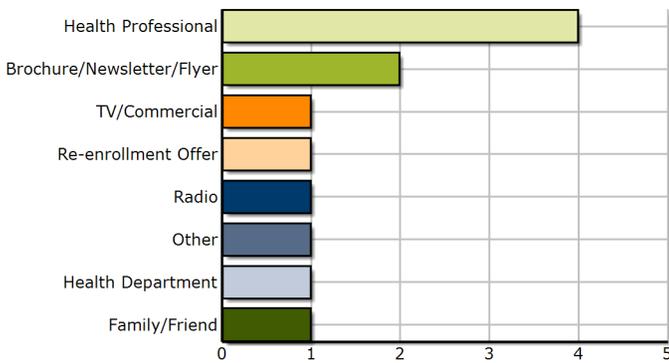
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

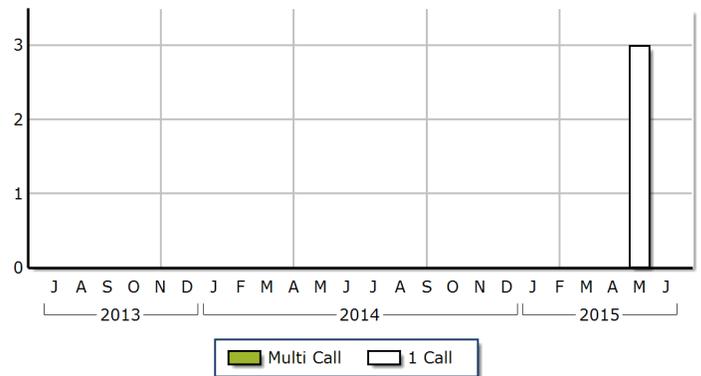


County Population	Prevalence	Tobacco Users	
Adult	36,512	26.9 %	
		9,822 ⁴	
		County	State
Tobacco Users - Last Full Month		16	956
Tobacco Users YTD		152	11,711
Unique Tobacco Users YTD		3	7,585
Target Reach		2.0 %	2.0 %
Reach YTD		1.55 %	2.32 %
Reach - NAQC		1.07 %	0.99 %
Annualized Reach		1.69 %	2.53 %
Annualized Reach - NAQC		1.17 %	1.08 %
Unique Individual Reach		1.02 %	1.50 %

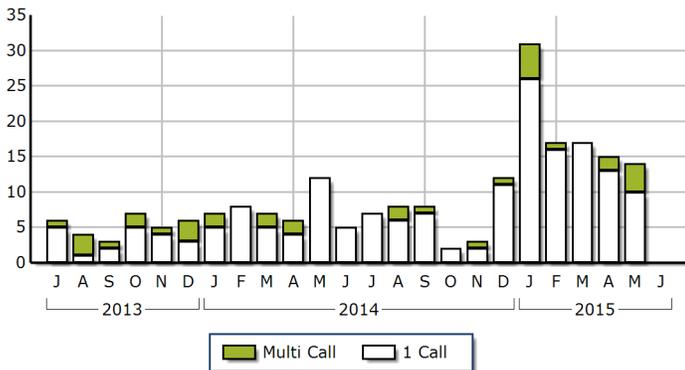
How Heard About



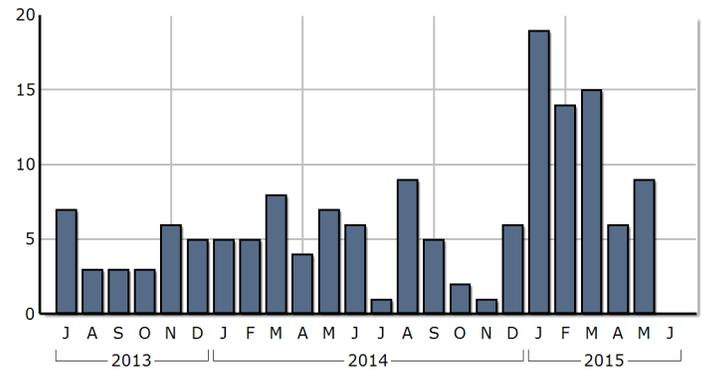
Fax Referral



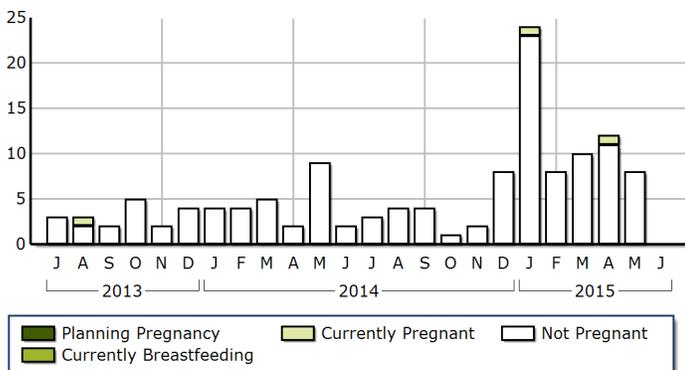
Tobacco User Enrollments By Program Type



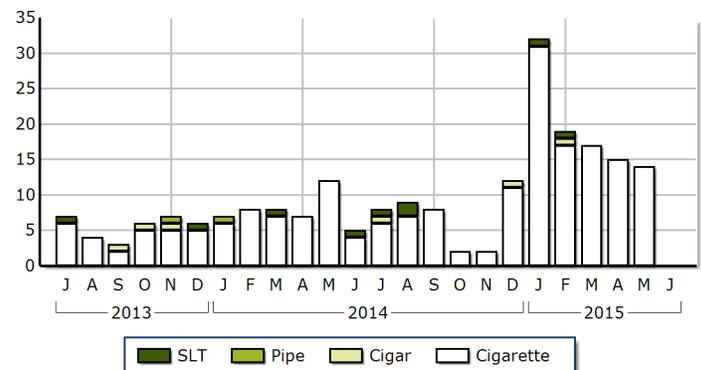
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

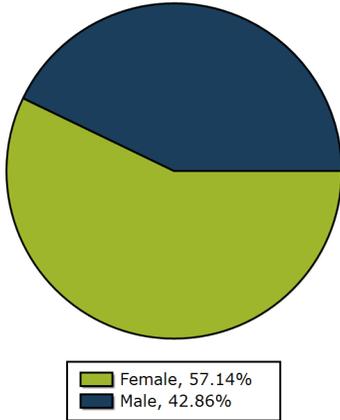


Chart Total N: 14

Tobacco Users By Language

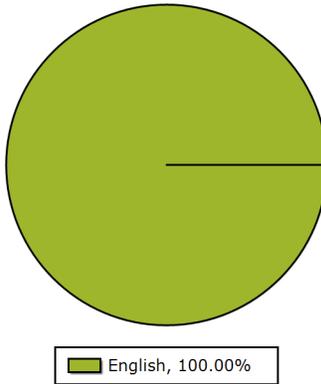


Chart Total N: 14

Tobacco Users By Education

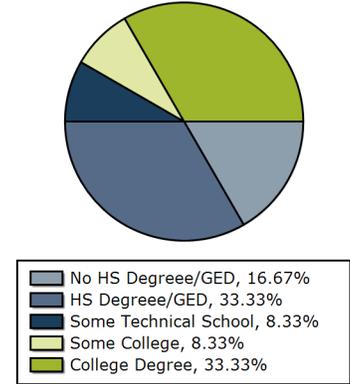


Chart Total N: 12

Tobacco Users By Race

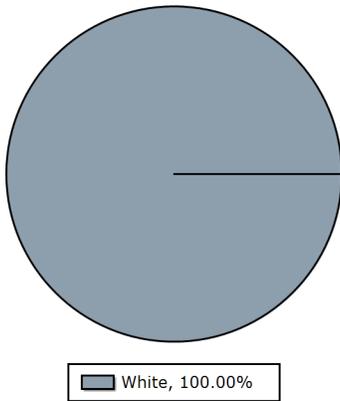


Chart Total N: 12

Tobacco Users By Age

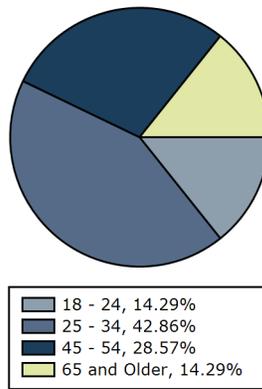


Chart Total N: 14

Tobacco Users By Health Plan

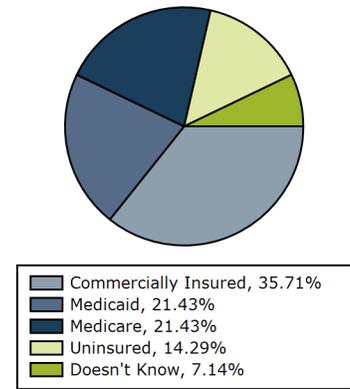


Chart Total N: 14

Tobacco Users By Ethnicity

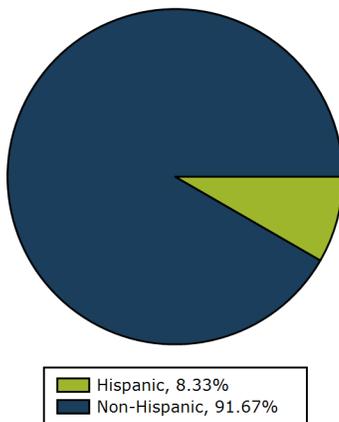


Chart Total N: 12

Tobacco Users By Chronic Condition

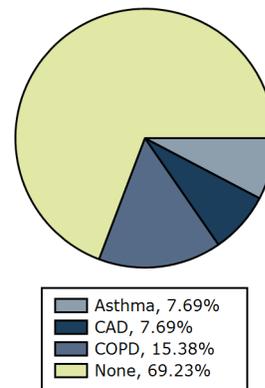


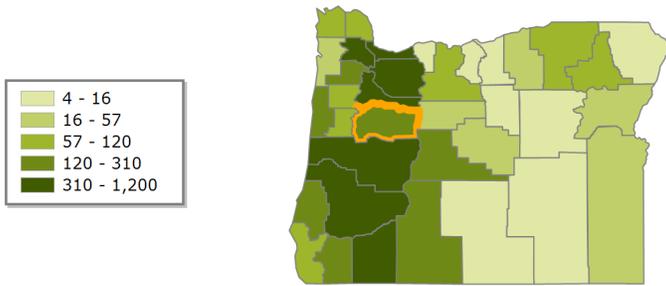
Chart Total N: 13

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

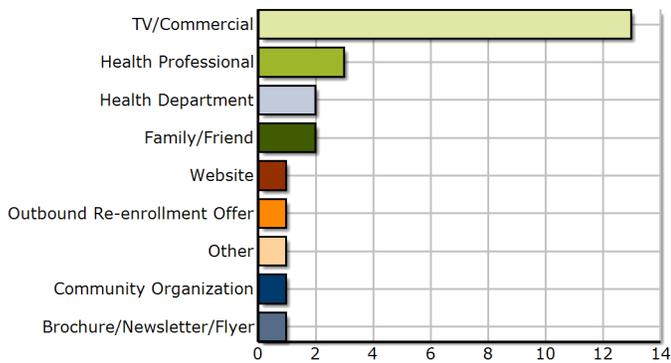
From 5/1/2015 through 5/31/2015

State Tobacco Users Served Contract YTD (Adults)

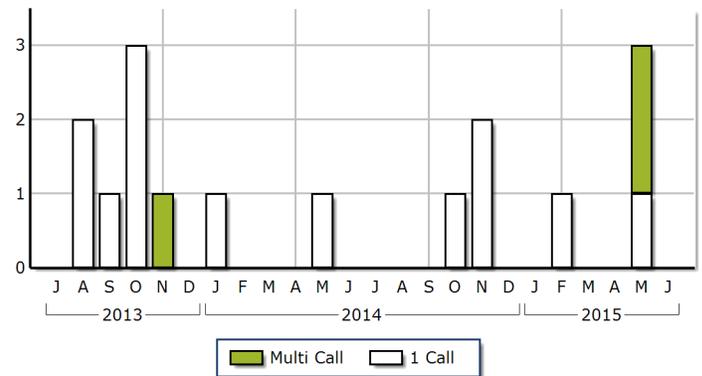


County Population	Prevalence	Tobacco Users
Adult	83,814	21.0 %
		17,601 ⁴
		County
Tobacco Users - Last Full Month		33
Tobacco Users YTD		267
Unique Tobacco Users YTD		184
Target Reach		2.0 %
Reach YTD		1.52 %
Reach - NAQC		1.02 %
Annualized Reach		1.65 %
Annualized Reach - NAQC		1.11 %
Unique Individual Reach		1.05 %

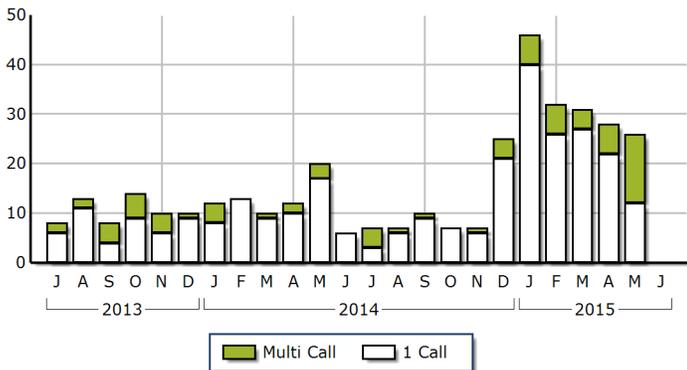
How Heard About



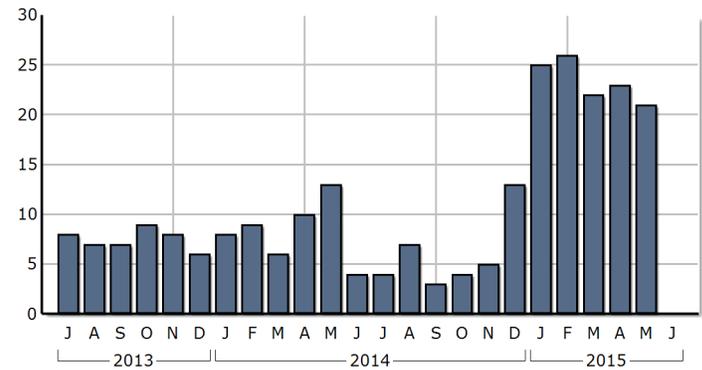
Fax Referral



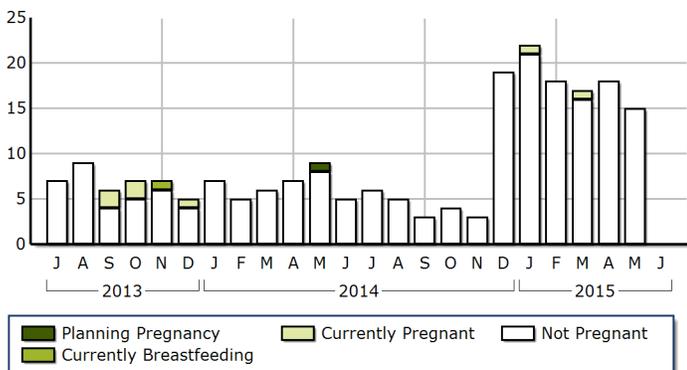
Tobacco User Enrollments By Program Type



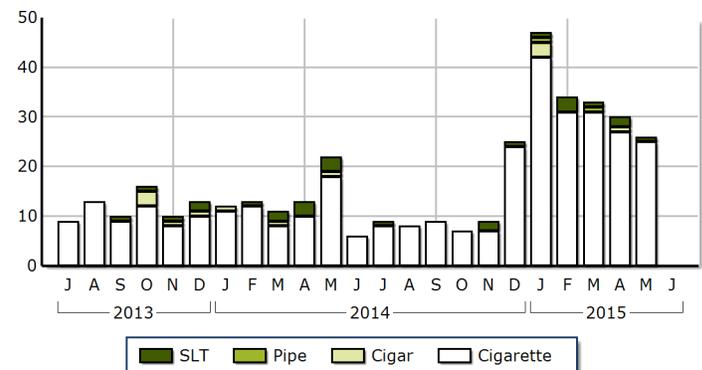
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

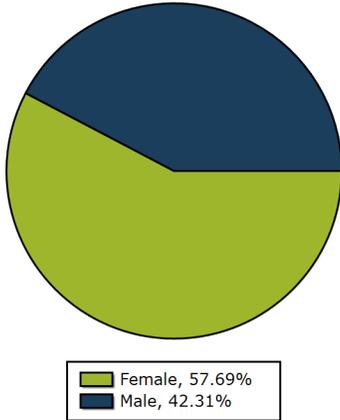


Chart Total N: 26

Tobacco Users By Language

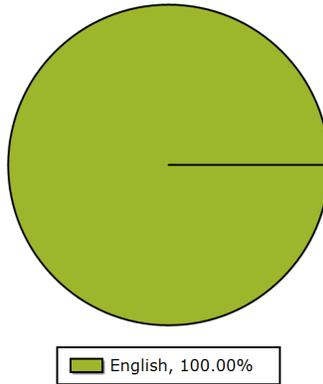


Chart Total N: 26

Tobacco Users By Education

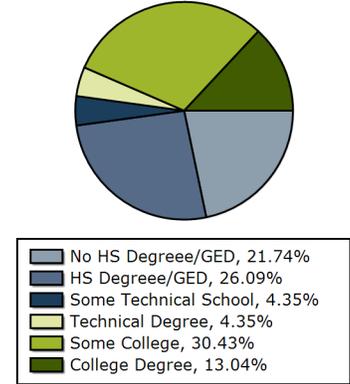


Chart Total N: 23

Tobacco Users By Race

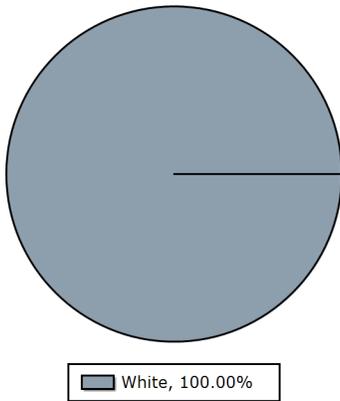


Chart Total N: 25

Tobacco Users By Age

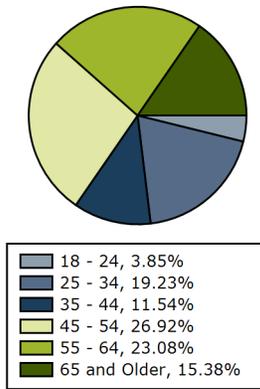


Chart Total N: 26

Tobacco Users By Health Plan

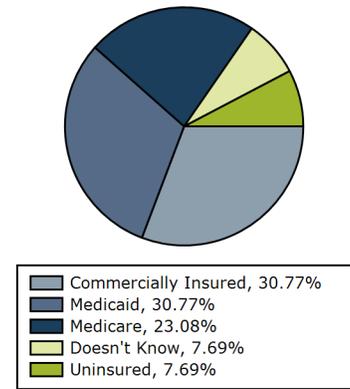


Chart Total N: 26

Tobacco Users By Ethnicity

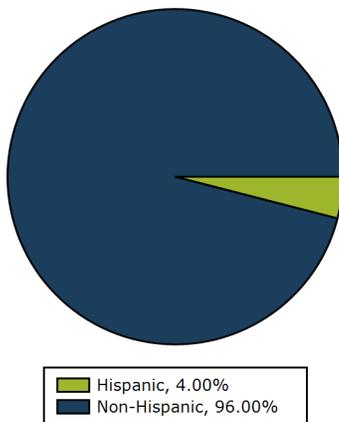


Chart Total N: 25

Tobacco Users By Chronic Condition

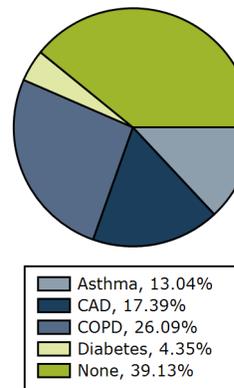


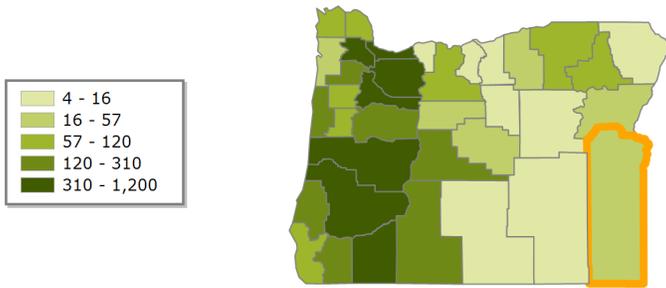
Chart Total N: 23

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

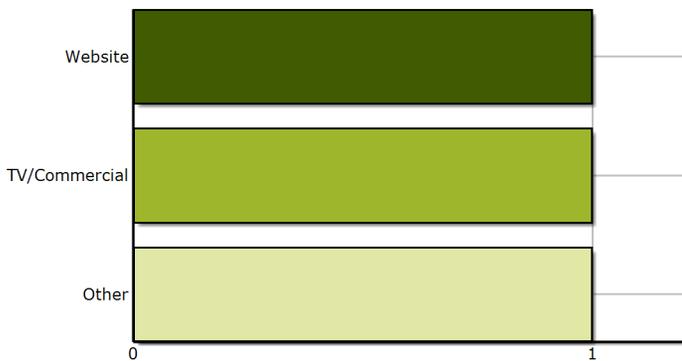
From 5/1/2015 through 5/31/2015

State Tobacco Users Served Contract YTD (Adults)

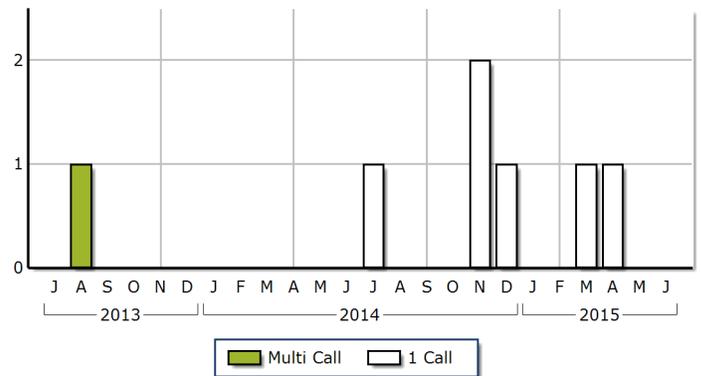


County Population	Prevalence	Tobacco Users	
Adult 23,866	16.8 %	4,009 ⁴	
		County	State
Tobacco Users - Last Full Month		3	956
Tobacco Users YTD		50	11,711
Unique Tobacco Users YTD		3	7,585
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.25 %
Reach - NAQC		2	0.90 %
Annualized Reach		1	1.36 %
Annualized Reach - NAQC		2	0.98 %
Unique Individual Reach		3	1.02 %
			1.50 %

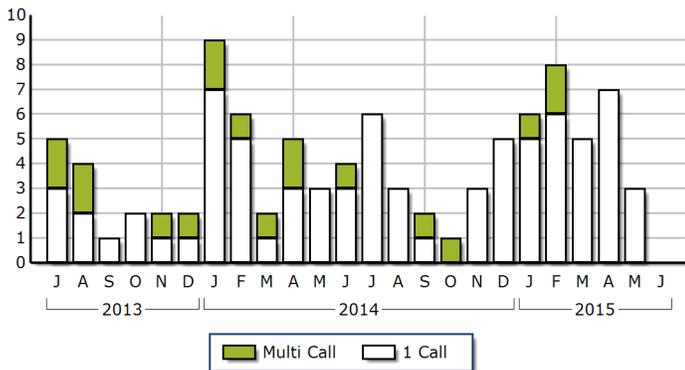
How Heard About



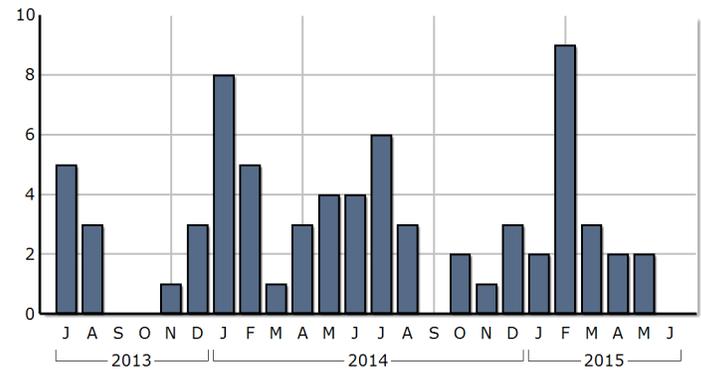
Fax Referral



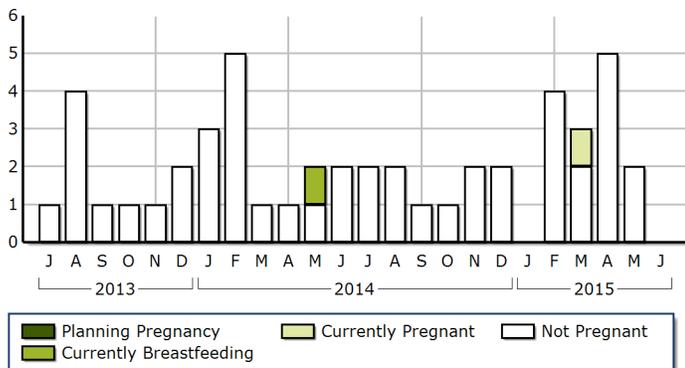
Tobacco User Enrollments By Program Type



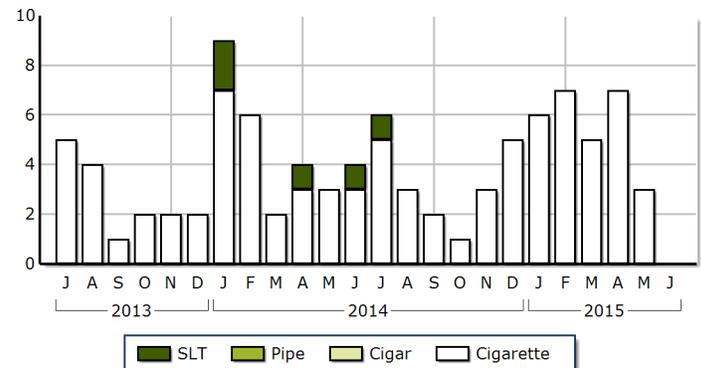
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

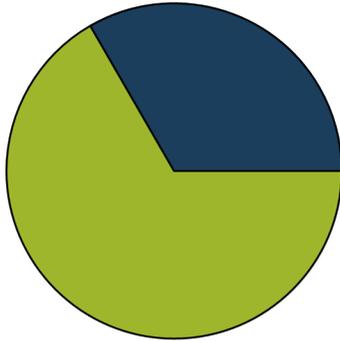


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

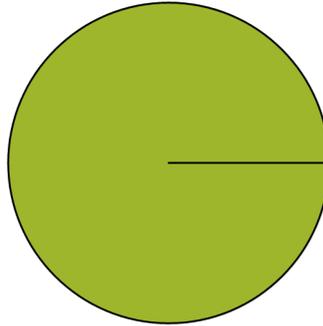
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

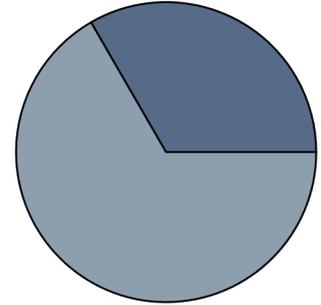
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

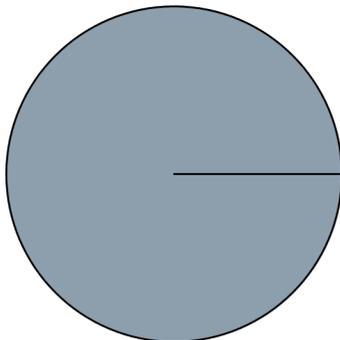
Tobacco Users By Education



No HS Degree/GED, 66.67%
Some College, 33.33%

Chart Total N: 3

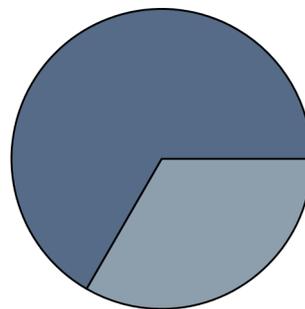
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

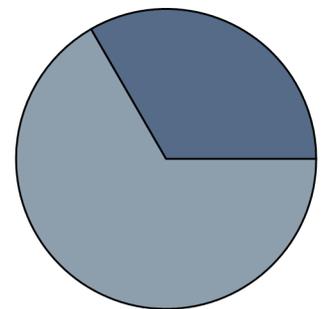
Tobacco Users By Age



35 - 44, 33.33%
55 - 64, 66.67%

Chart Total N: 3

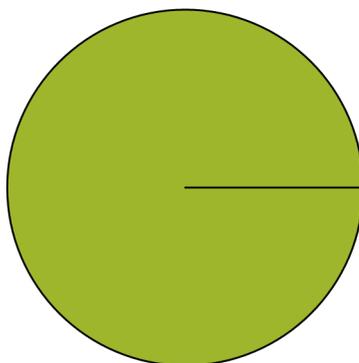
Tobacco Users By Health Plan



Medicare, 66.67%
Medicaid, 33.33%

Chart Total N: 3

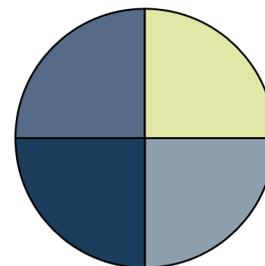
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Asthma, 25.00%
CAD, 25.00%
COPD, 25.00%
Diabetes, 25.00%

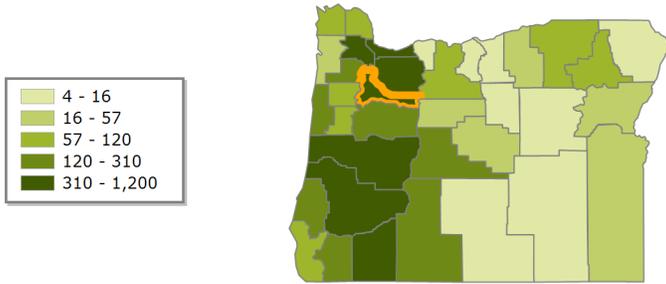
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

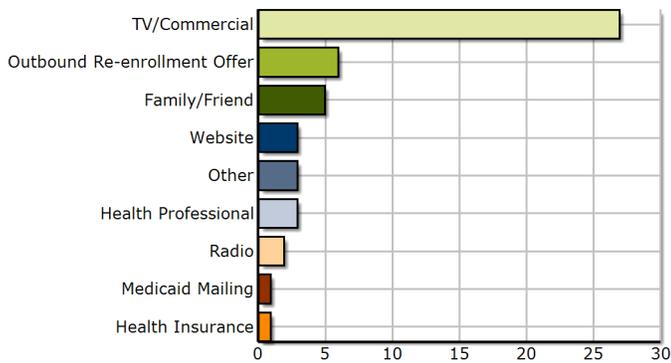
From 5/1/2015 through 5/31/2015

State Tobacco Users Served Contract YTD (Adults)

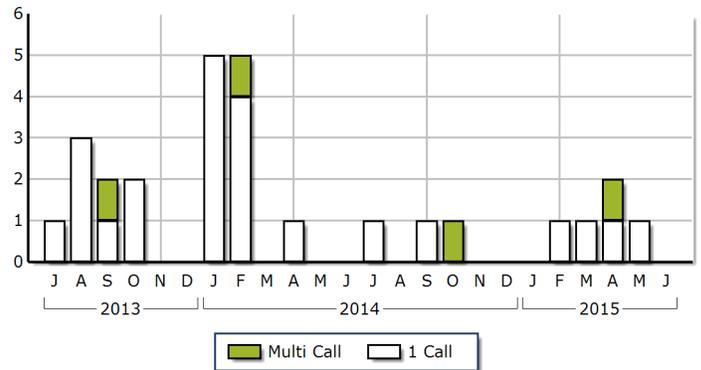


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492 ⁴	
			County	State
Tobacco Users - Last Full Month			63	956
Tobacco Users YTD			578	11,711
Unique Tobacco Users YTD			3	7,585
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.58 %
Reach - NAQC			2	1.12 %
Annualized Reach			1	1.73 %
Annualized Reach - NAQC			2	1.22 %
Unique Individual Reach			3	1.07 %

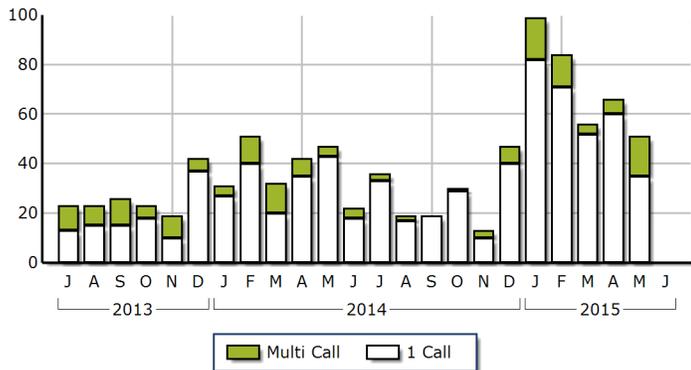
How Heard About



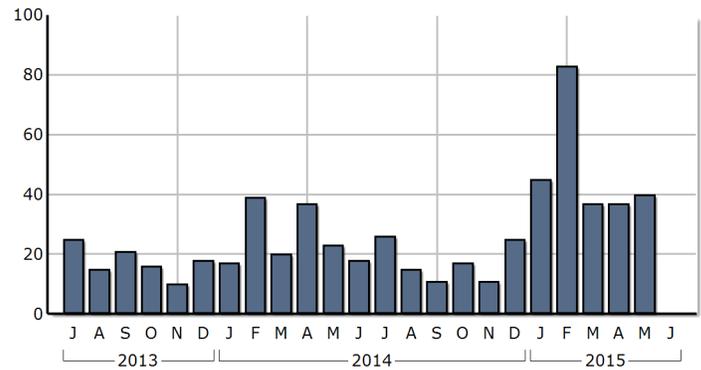
Fax Referral



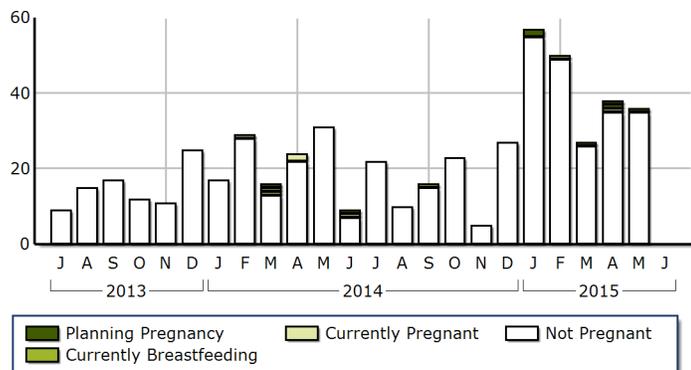
Tobacco User Enrollments By Program Type



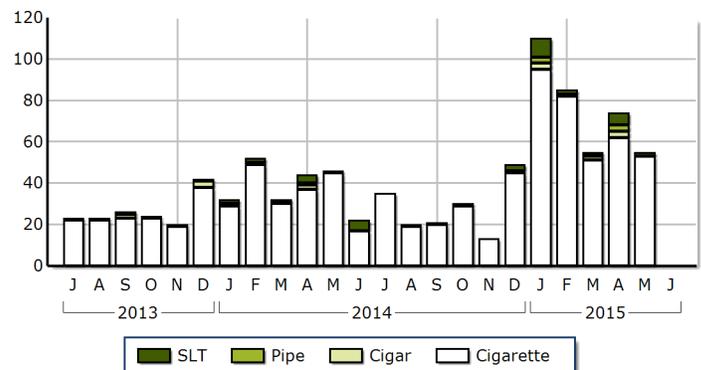
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

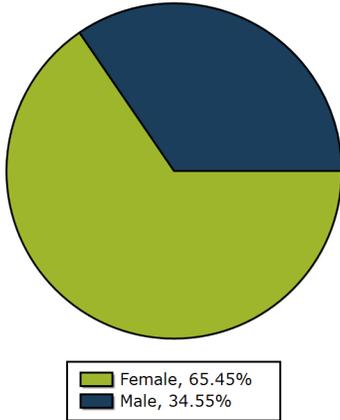


Chart Total N: 55

Tobacco Users By Language

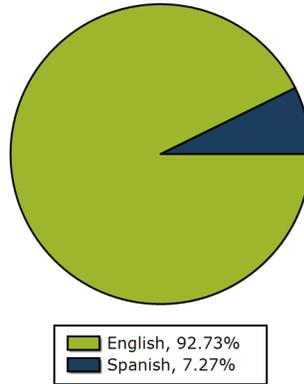


Chart Total N: 55

Tobacco Users By Education

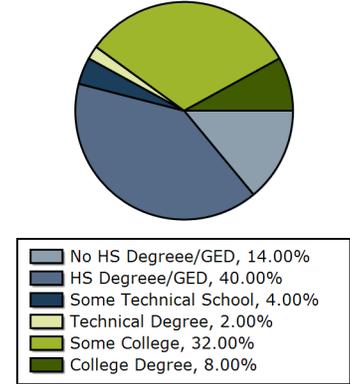


Chart Total N: 50

Tobacco Users By Race

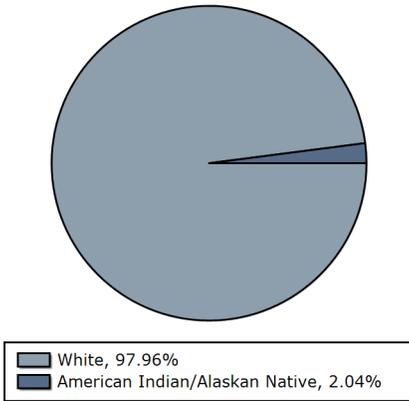


Chart Total N: 49

Tobacco Users By Age

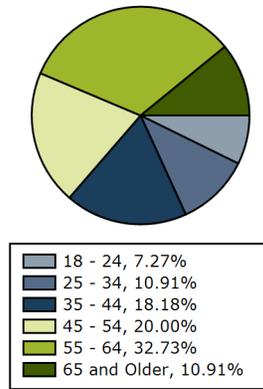


Chart Total N: 55

Tobacco Users By Health Plan

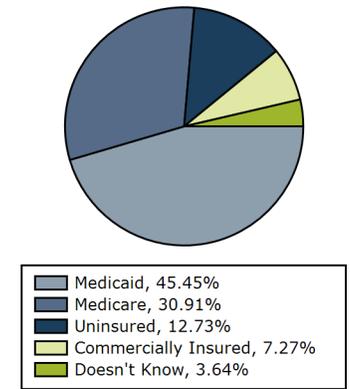


Chart Total N: 55

Tobacco Users By Ethnicity

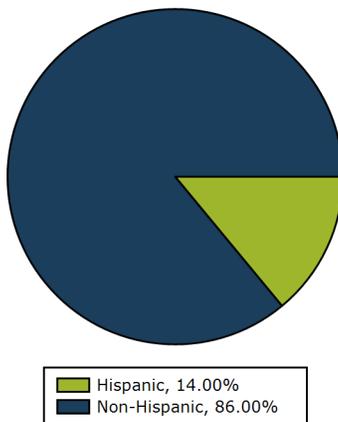


Chart Total N: 50

Tobacco Users By Chronic Condition

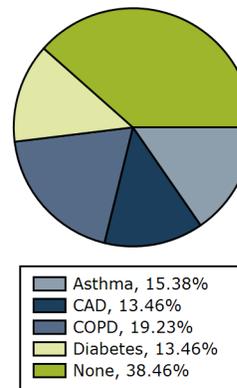


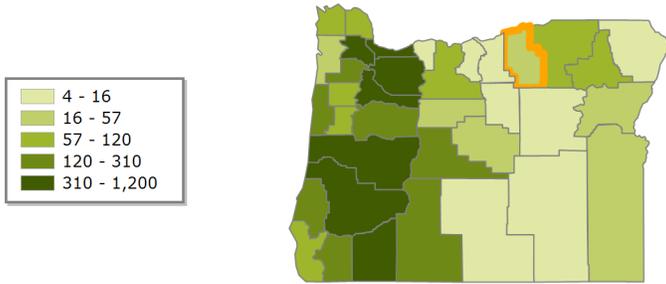
Chart Total N: 52

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

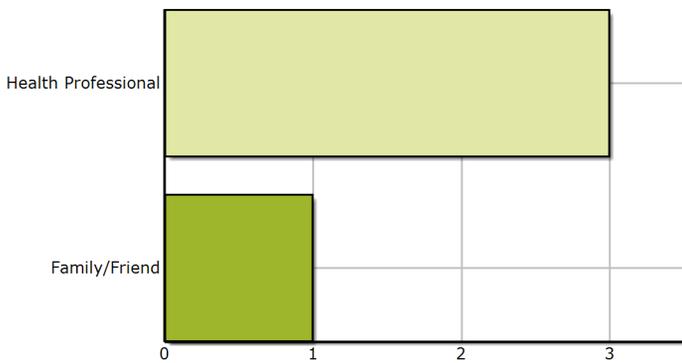
From 5/1/2015 through 5/31/2015

State Tobacco Users Served Contract YTD (Adults)

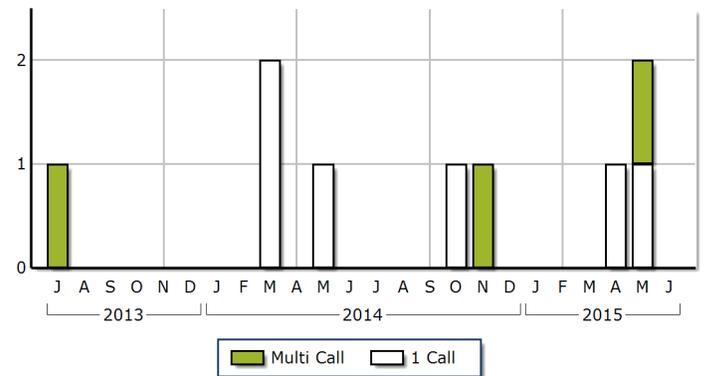


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %	1,645	⁴
			County	State
Tobacco Users - Last Full Month			4	956
Tobacco Users YTD			24	11,711
Unique Tobacco Users YTD			3	7,585
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.46 %
Reach - NAQC			2	1.09 %
Annualized Reach			1	1.59 %
Annualized Reach - NAQC			2	1.19 %
Unique Individual Reach			3	1.03 %

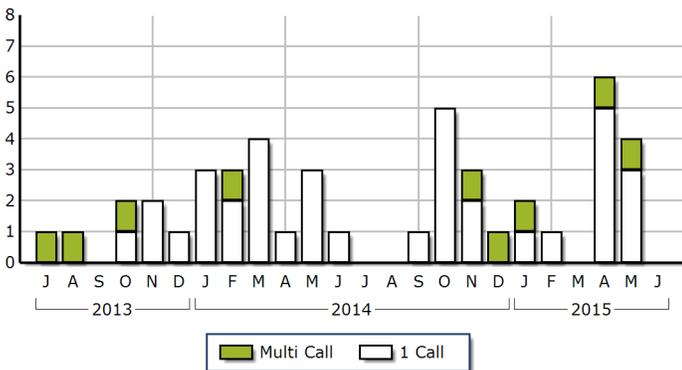
How Heard About



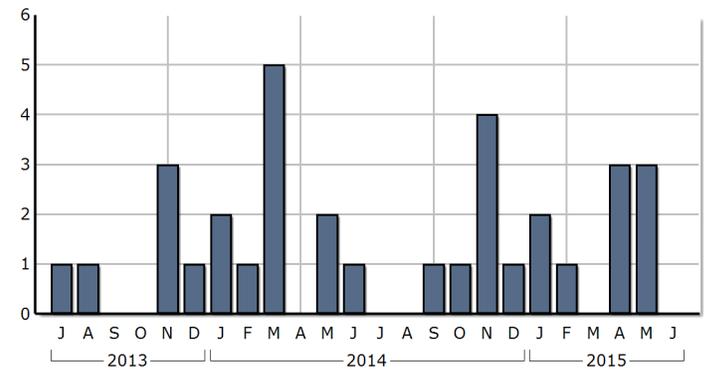
Fax Referral



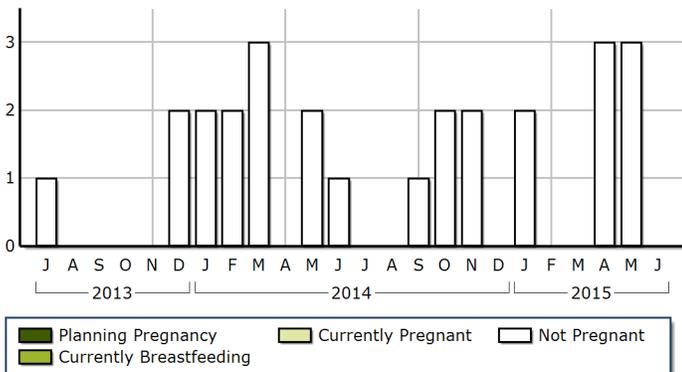
Tobacco User Enrollments By Program Type



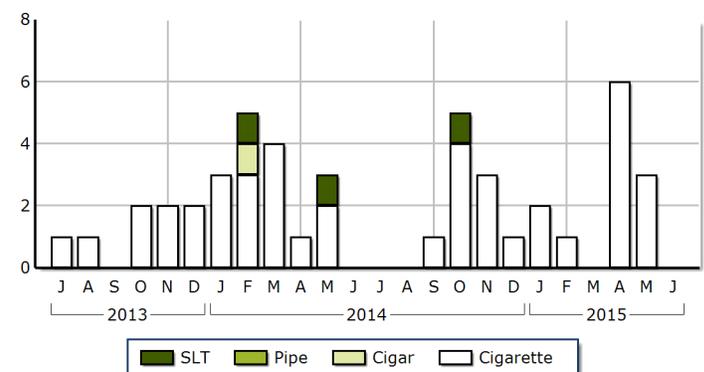
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

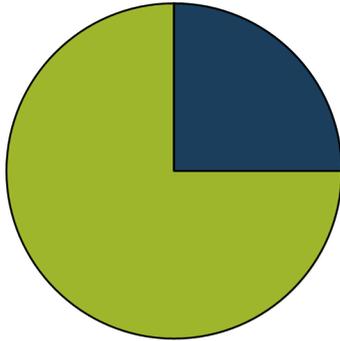


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

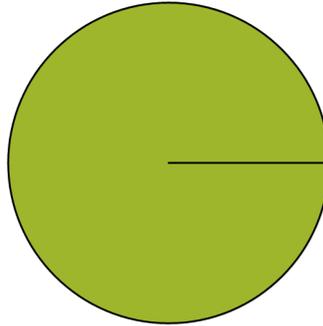
Tobacco Users By Gender



Female, 75.00%
Male, 25.00%

Chart Total N: 4

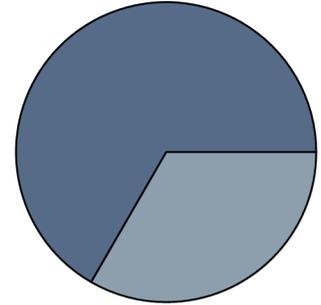
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

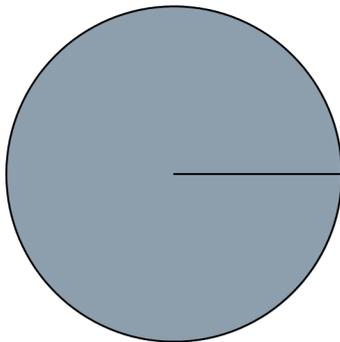
Tobacco Users By Education



HS Degree/GED, 33.33%
Some College, 66.67%

Chart Total N: 3

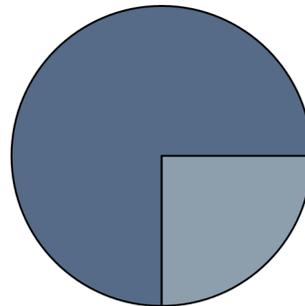
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

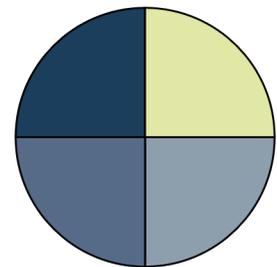
Tobacco Users By Age



35 - 44, 25.00%
55 - 64, 75.00%

Chart Total N: 4

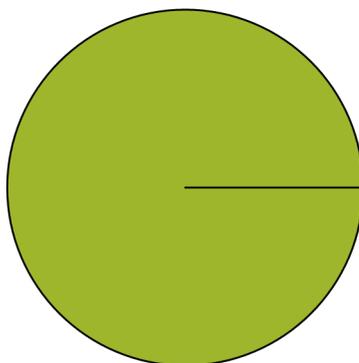
Tobacco Users By Health Plan



Commercially Insured, 25.00%
Medicaid, 25.00%
Medicare, 25.00%
Uninsured, 25.00%

Chart Total N: 4

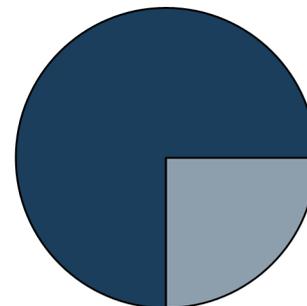
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



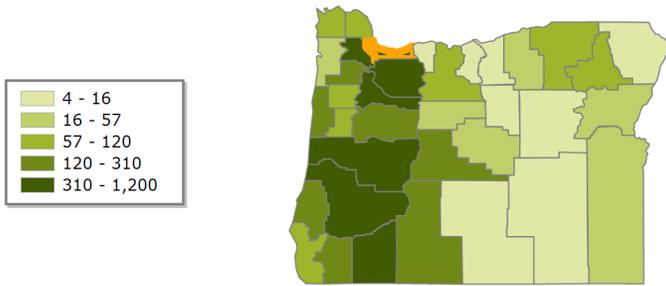
COPD, 25.00%
None, 75.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

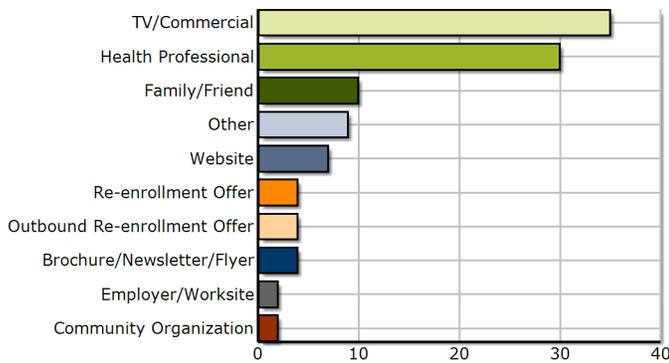
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

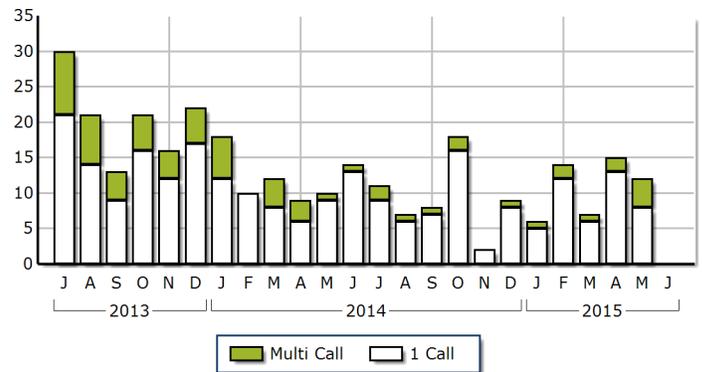


County Population	Prevalence	Tobacco Users
Adult 564,102	15.3 %	86,308 ⁴
		County State
Tobacco Users - Last Full Month	145	956
Tobacco Users YTD	1,600	11,711
Unique Tobacco Users YTD	3	884
Target Reach	2.0 %	2.0 %
Reach YTD	1	1.85 %
Reach - NAQC	2	1.06 %
Annualized Reach	1	2.02 %
Annualized Reach - NAQC	2	1.16 %
Unique Individual Reach	3	1.02 %

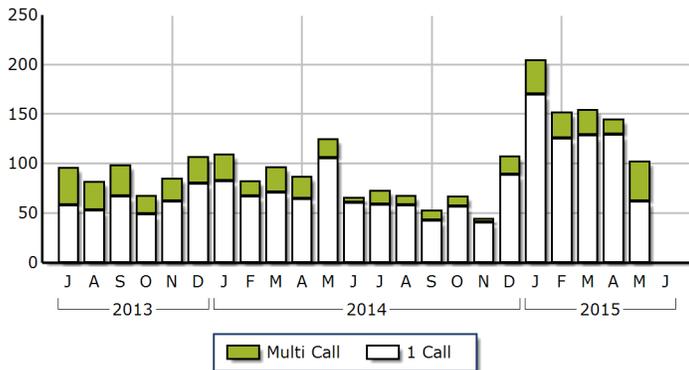
How Heard About



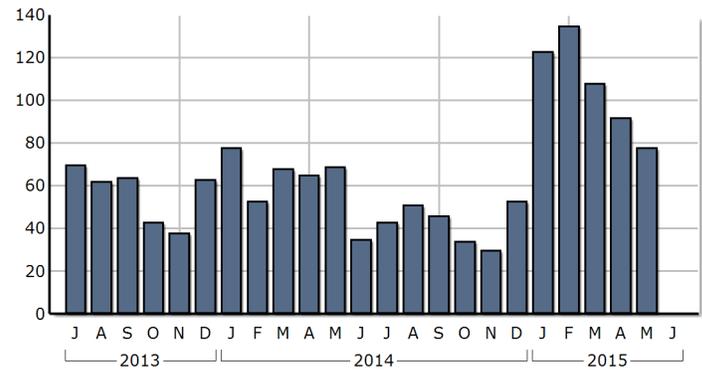
Fax Referral



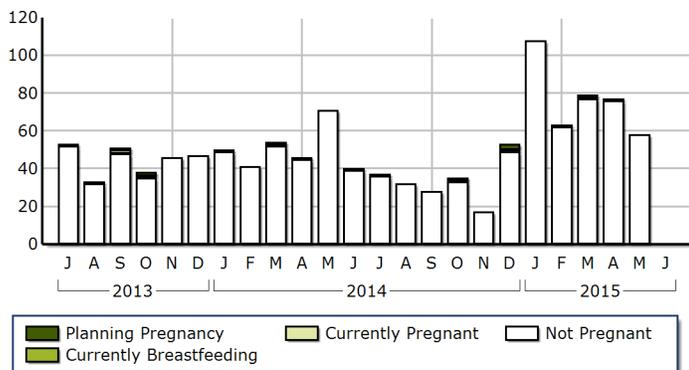
Tobacco User Enrollments By Program Type



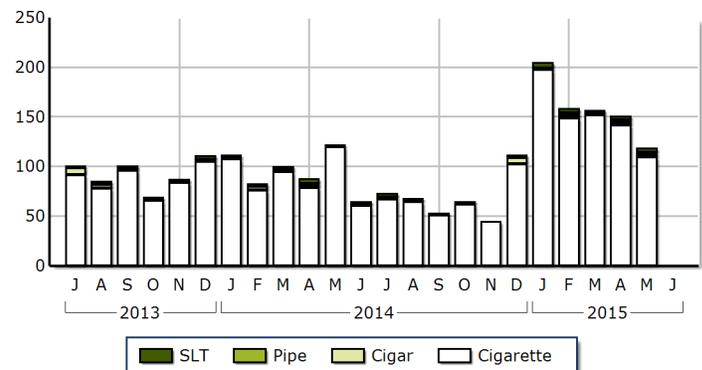
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
 2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

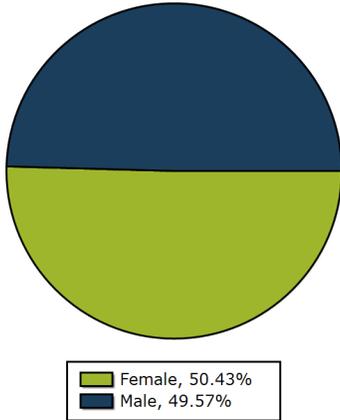


Chart Total N: 115

Tobacco Users By Language

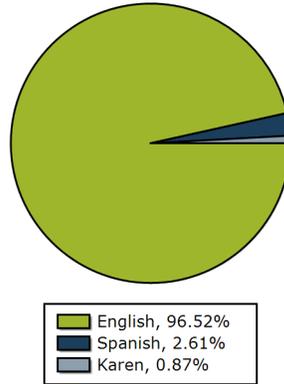


Chart Total N: 115

Tobacco Users By Education

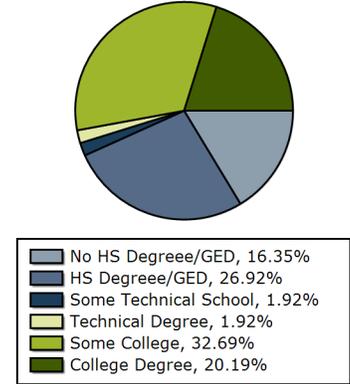


Chart Total N: 104

Tobacco Users By Race

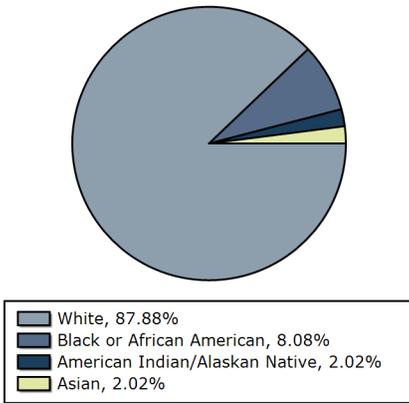


Chart Total N: 99

Tobacco Users By Age

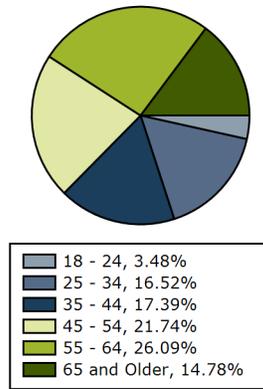


Chart Total N: 115

Tobacco Users By Health Plan

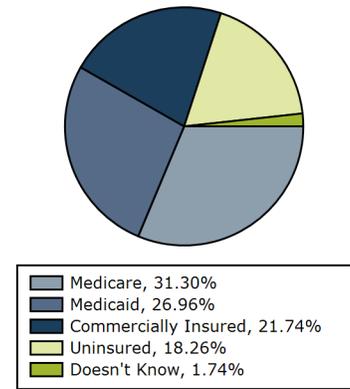


Chart Total N: 115

Tobacco Users By Ethnicity

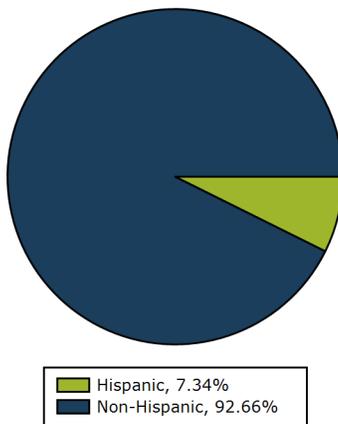


Chart Total N: 109

Tobacco Users By Chronic Condition

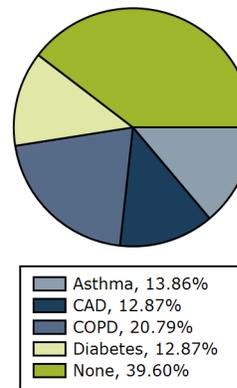
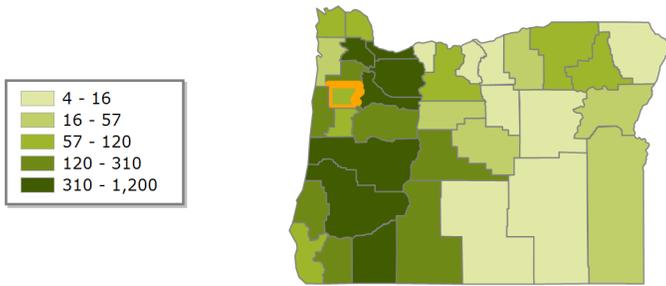


Chart Total N: 101

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

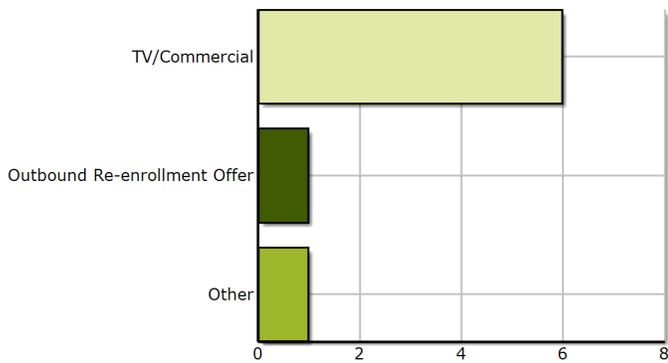
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

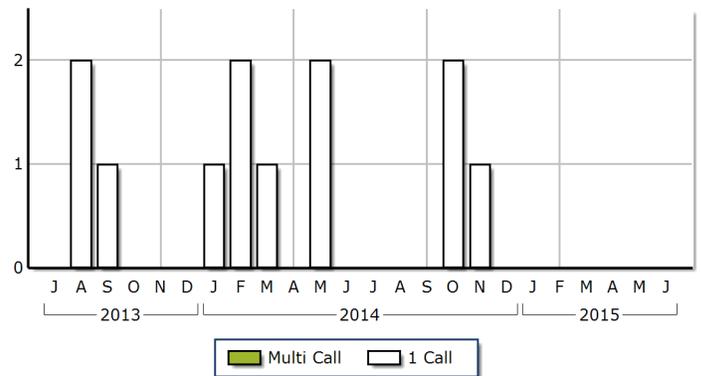


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %	7,534	⁴
			County	State
Tobacco Users - Last Full Month			8	956
Tobacco Users YTD			90	11,711
Unique Tobacco Users YTD			3	7,585
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.19 %
Reach - NAQC			2	0.88 %
Annualized Reach			1	1.30 %
Annualized Reach - NAQC			2	0.96 %
Unique Individual Reach			3	0.82 %

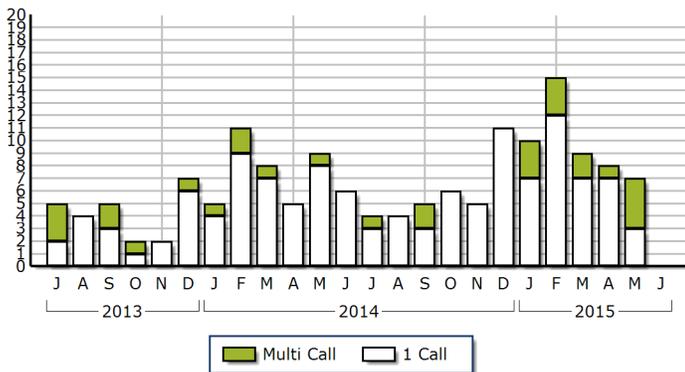
How Heard About



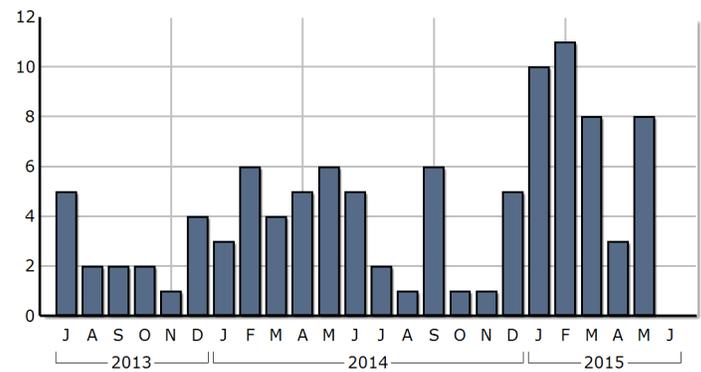
Fax Referral



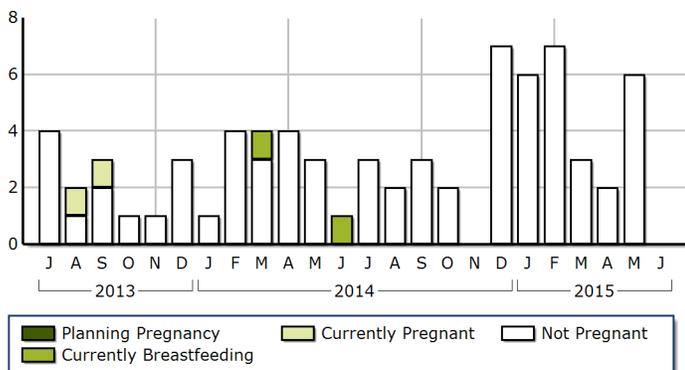
Tobacco User Enrollments By Program Type



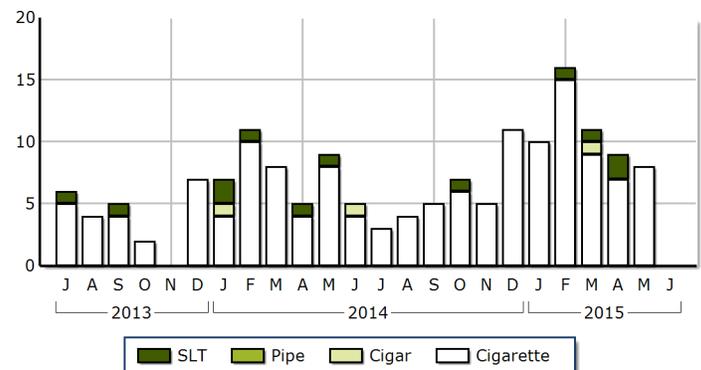
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

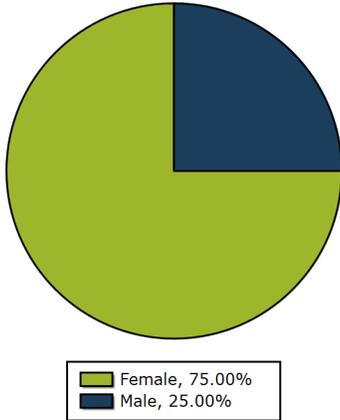


Chart Total N: 8

Tobacco Users By Language

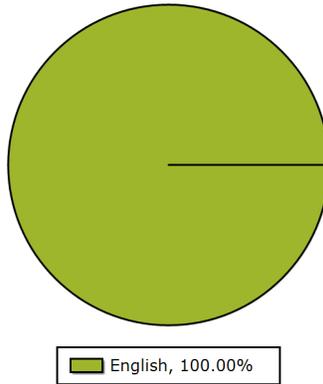


Chart Total N: 8

Tobacco Users By Education

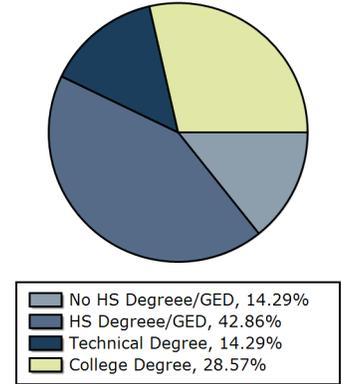


Chart Total N: 7

Tobacco Users By Race

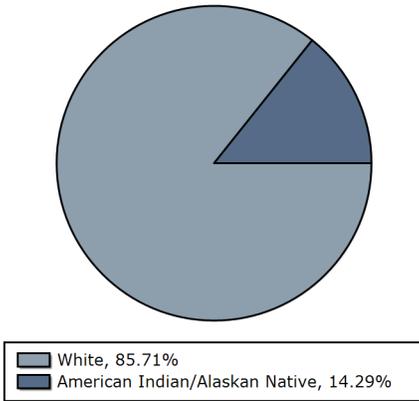


Chart Total N: 7

Tobacco Users By Age

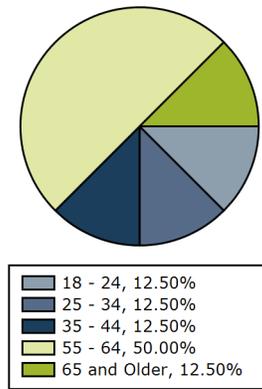


Chart Total N: 8

Tobacco Users By Health Plan

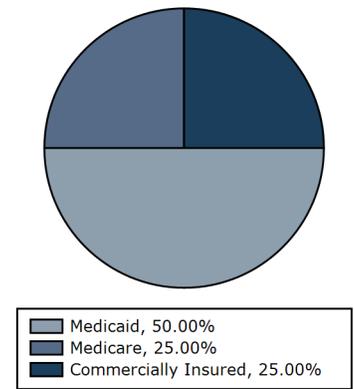


Chart Total N: 8

Tobacco Users By Ethnicity

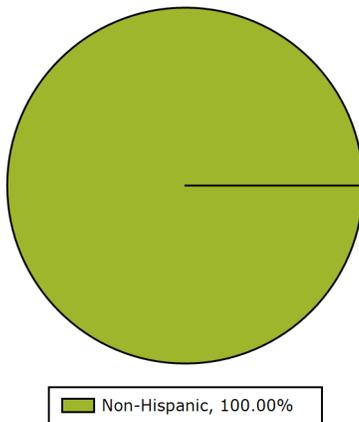


Chart Total N: 7

Tobacco Users By Chronic Condition

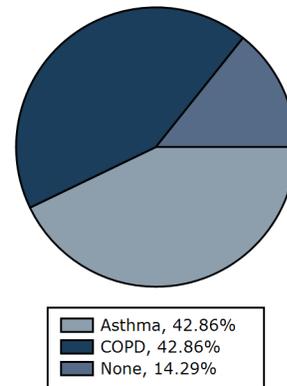
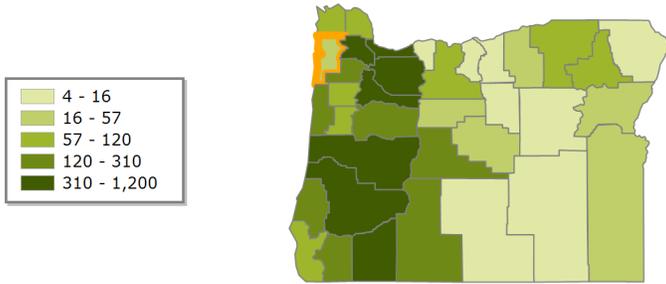


Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

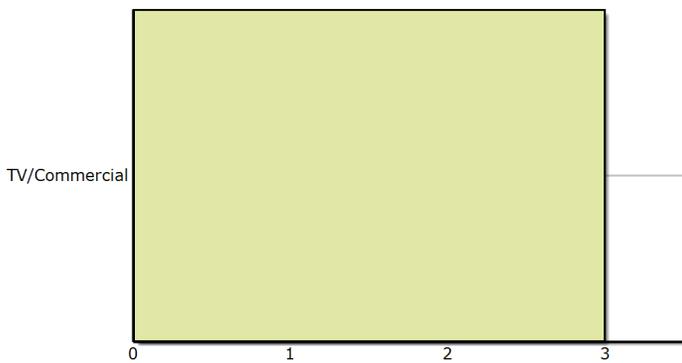
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

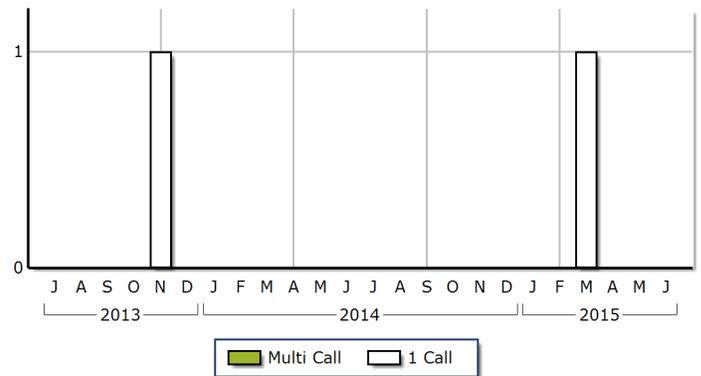


County Population	Prevalence	Tobacco Users
Adult	21,446	21.6 %
		4,632 ⁴
		County
Tobacco Users - Last Full Month		4
Tobacco Users YTD		64
Unique Tobacco Users YTD	3	41
Target Reach		2.0 %
Reach YTD	1	1.38 %
Reach - NAQC	2	0.86 %
Annualized Reach	1	1.51 %
Annualized Reach - NAQC	2	0.94 %
Unique Individual Reach	3	0.89 %

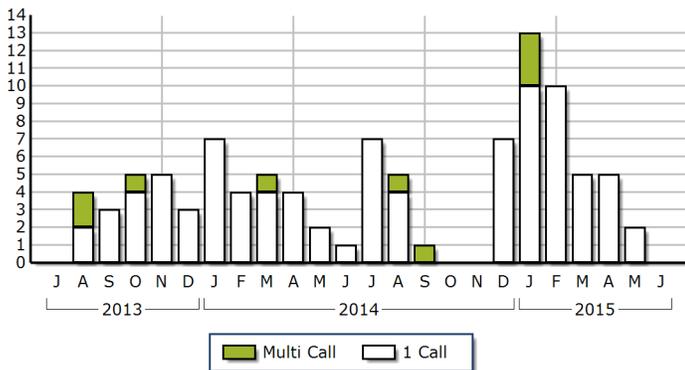
How Heard About



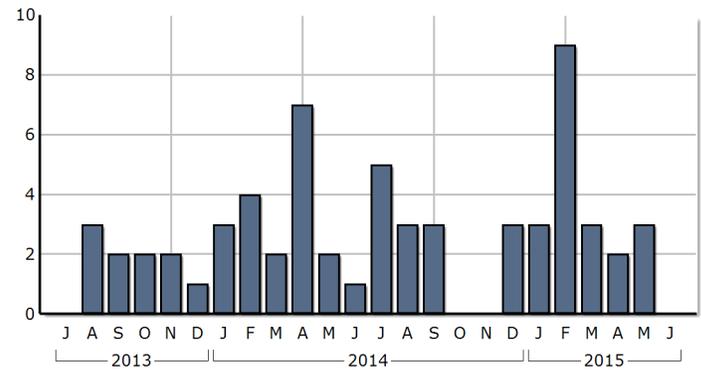
Fax Referral



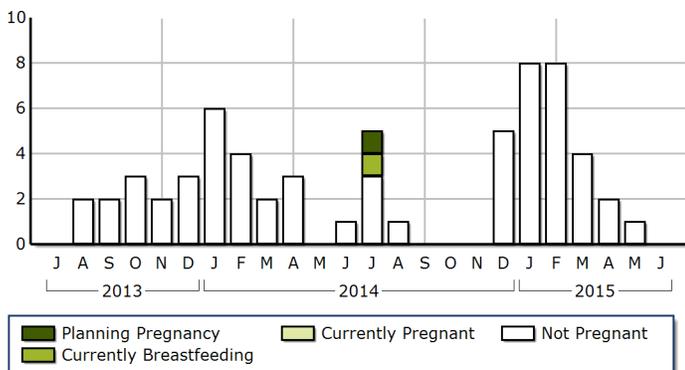
Tobacco User Enrollments By Program Type



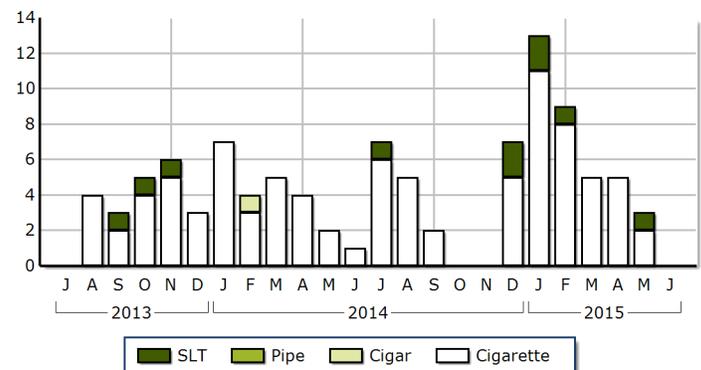
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

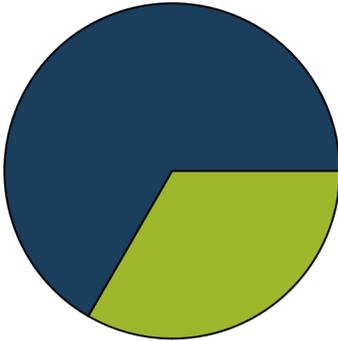


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

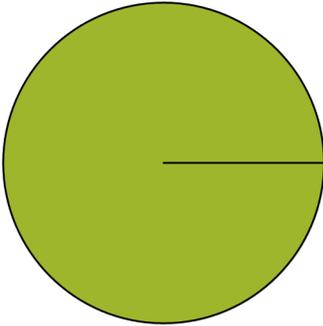
Tobacco Users By Gender



Female, 33.33%
Male, 66.67%

Chart Total N: 3

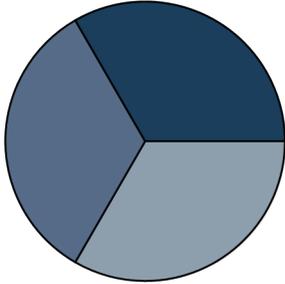
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

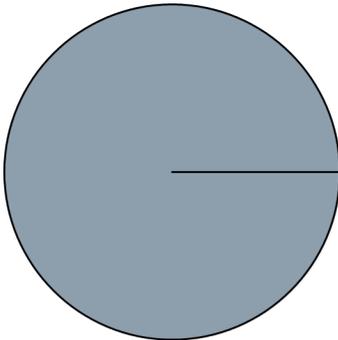
Tobacco Users By Education



No HS Degreee/GED, 33.33%
HS Degreee/GED, 33.33%
Some College, 33.33%

Chart Total N: 3

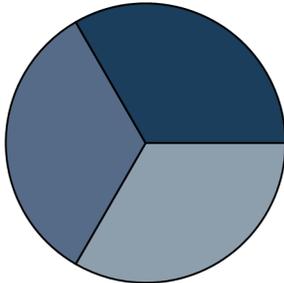
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

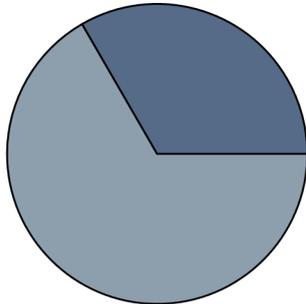
Tobacco Users By Age



25 - 34, 33.33%
45 - 54, 33.33%
55 - 64, 33.33%

Chart Total N: 3

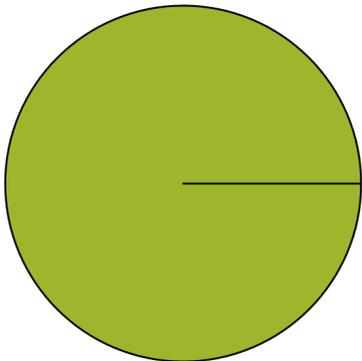
Tobacco Users By Health Plan



Commercially Insured, 66.67%
Medicare, 33.33%

Chart Total N: 3

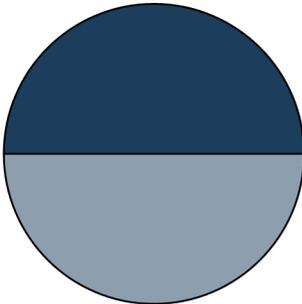
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Asthma, 50.00%
COPD, 50.00%

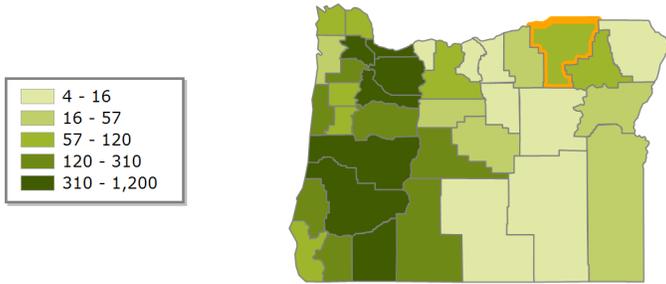
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

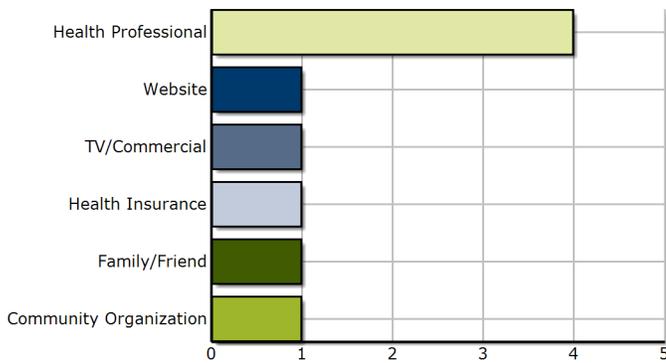
From 5/1/2015 through 5/31/2015

State Tobacco Users Served Contract YTD (Adults)

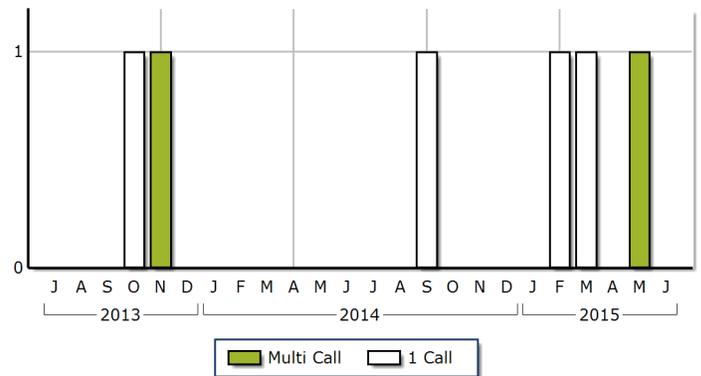


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117	⁴
			County	State
Tobacco Users - Last Full Month			10	956
Tobacco Users YTD			129	11,711
Unique Tobacco Users YTD			3	7,585
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.98 %
Reach - NAQC			2	0.69 %
Annualized Reach			1	1.07 %
Annualized Reach - NAQC			2	0.75 %
Unique Individual Reach			3	0.55 %

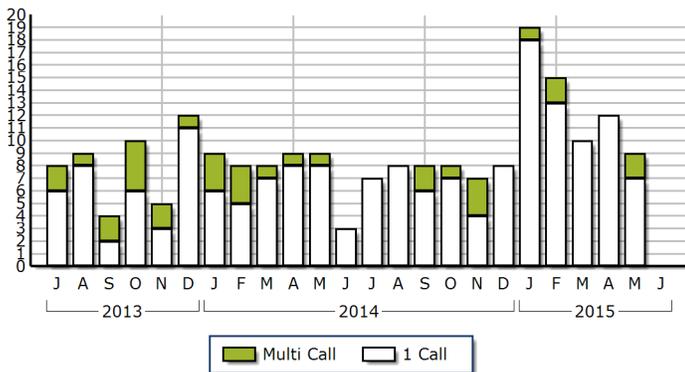
How Heard About



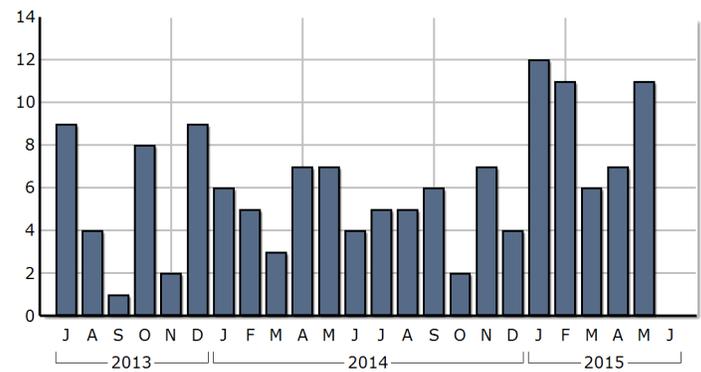
Fax Referral



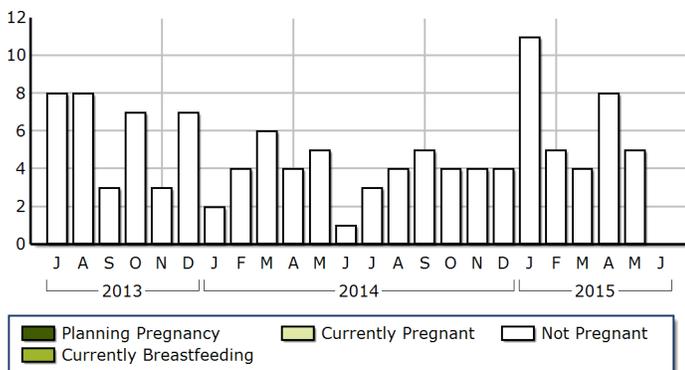
Tobacco User Enrollments By Program Type



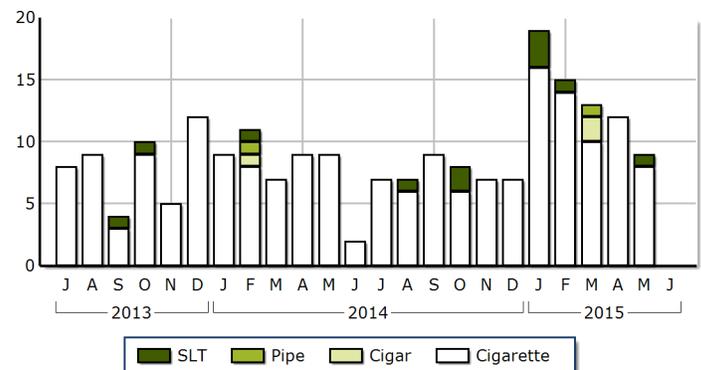
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

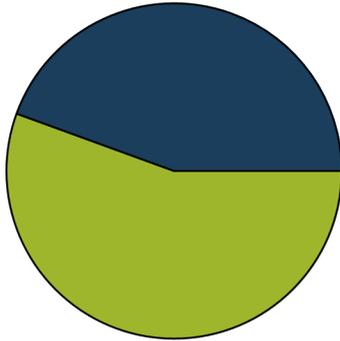


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

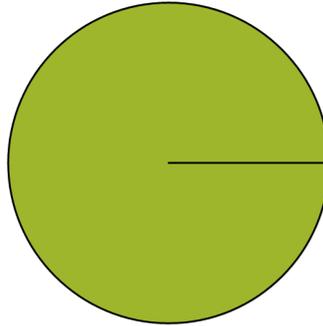
Tobacco Users By Gender



Female, 55.56%
Male, 44.44%

Chart Total N: 9

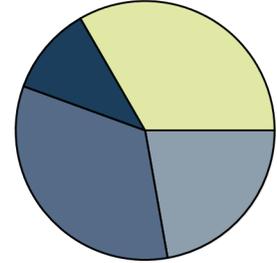
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

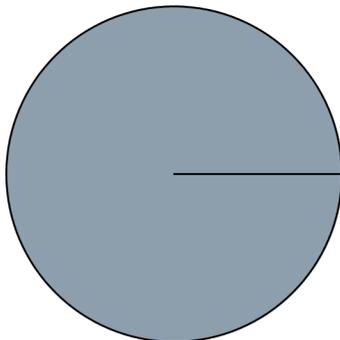
Tobacco Users By Education



No HS Degreee/GED, 22.22%
HS Degreee/GED, 33.33%
Some College, 11.11%
College Degree, 33.33%

Chart Total N: 9

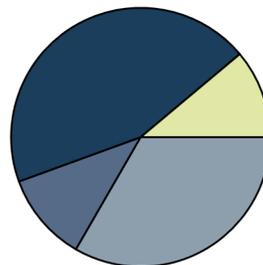
Tobacco Users By Race



White, 100.00%

Chart Total N: 9

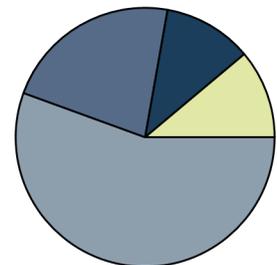
Tobacco Users By Age



25 - 34, 33.33%
45 - 54, 11.11%
55 - 64, 44.44%
65 and Older, 11.11%

Chart Total N: 9

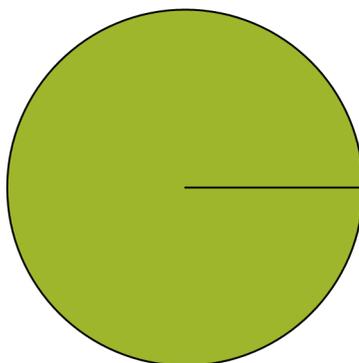
Tobacco Users By Health Plan



Medicaid, 55.56%
Commercially Insured, 22.22%
Medicare, 11.11%
Uninsured, 11.11%

Chart Total N: 9

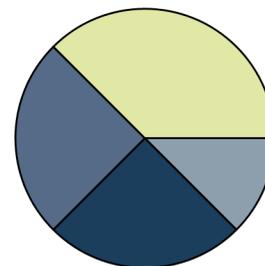
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 9

Tobacco Users By Chronic Condition



Asthma, 12.50%
COPD, 25.00%
Diabetes, 25.00%
None, 37.50%

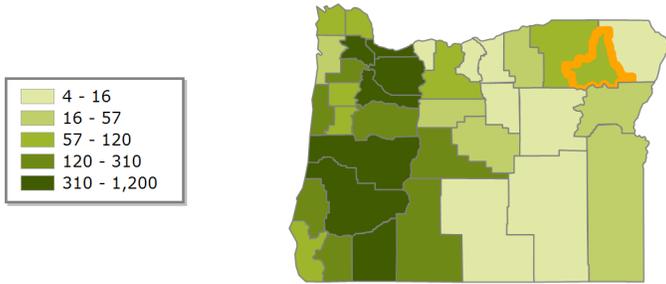
Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

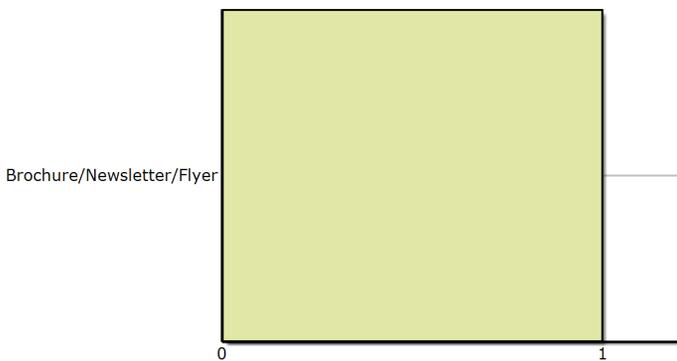
From 5/1/2015 through 5/31/2015

State Tobacco Users Served Contract YTD (Adults)

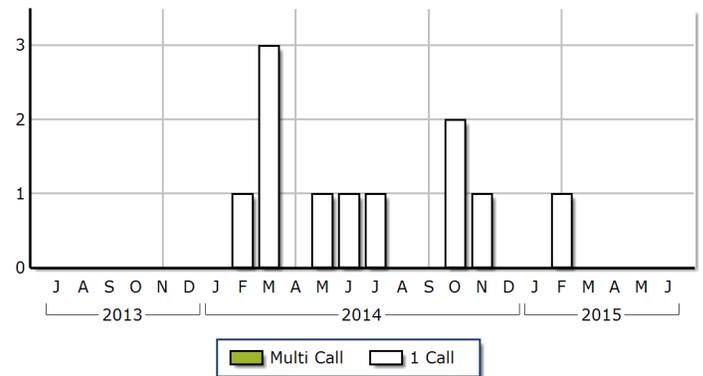


County Population	Prevalence	Tobacco Users	
Adult	19,424	13.8 %	
		2,681⁴	
		County	State
Tobacco Users - Last Full Month		2	956
Tobacco Users YTD		59	11,711
Unique Tobacco Users YTD		3	7,585
Target Reach		2.0 %	2.0 %
Reach YTD		1	2.20 %
Reach - NAQC		2	1.60 %
Annualized Reach		1	2.40 %
Annualized Reach - NAQC		2	1.75 %
Unique Individual Reach		3	1.16 %
			1.50 %

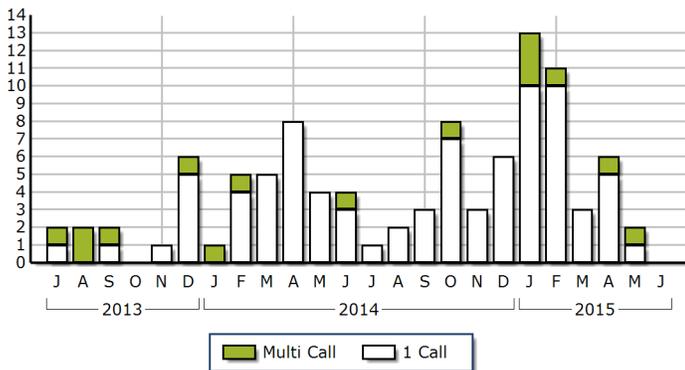
How Heard About



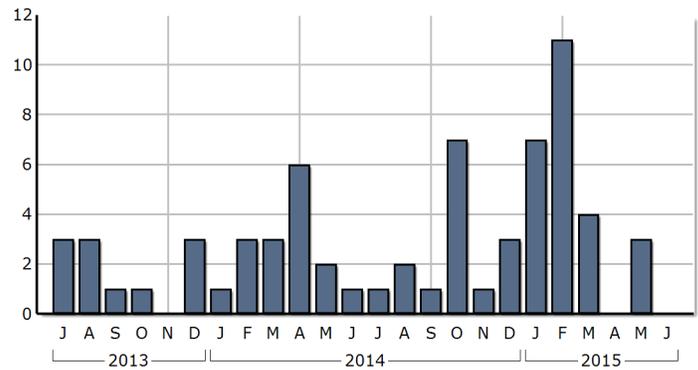
Fax Referral



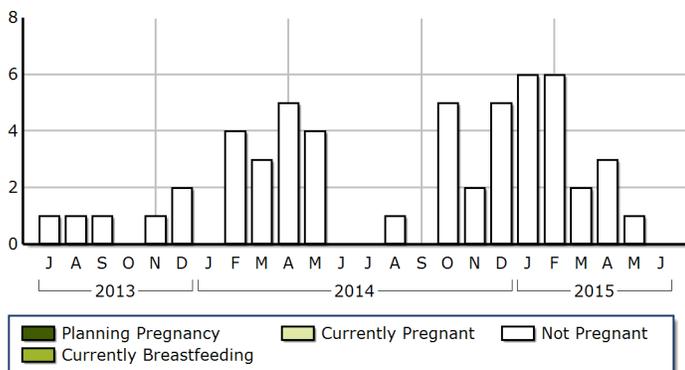
Tobacco User Enrollments By Program Type



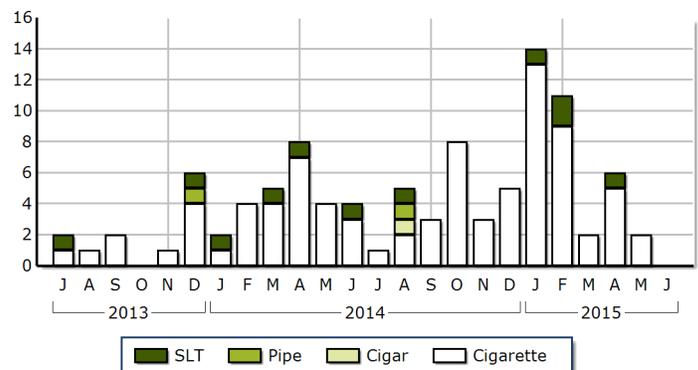
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

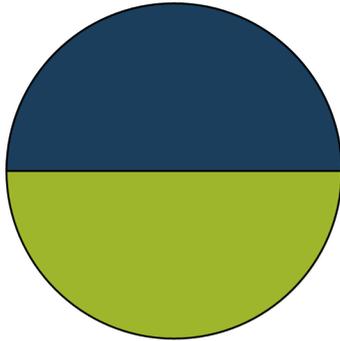


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

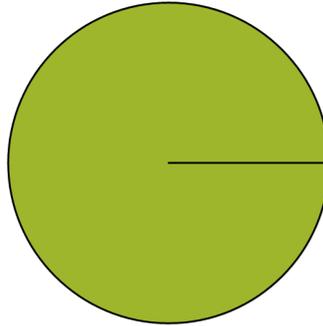
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

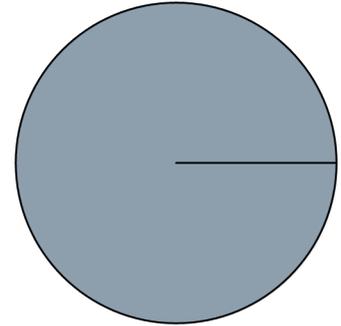
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

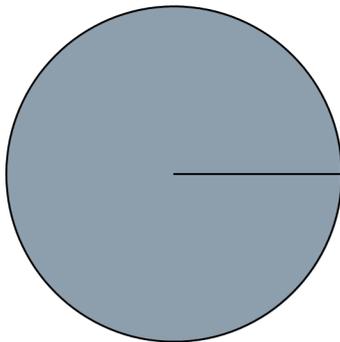
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

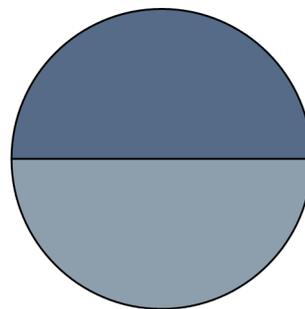
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

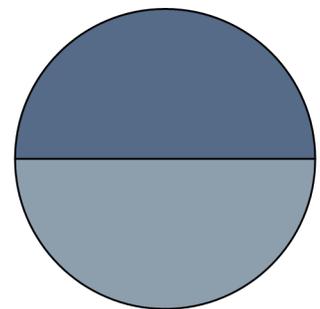
Tobacco Users By Age



45 - 54, 50.00%
55 - 64, 50.00%

Chart Total N: 2

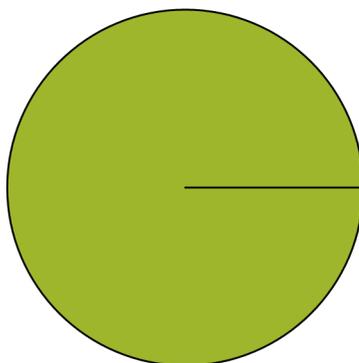
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicare, 50.00%

Chart Total N: 2

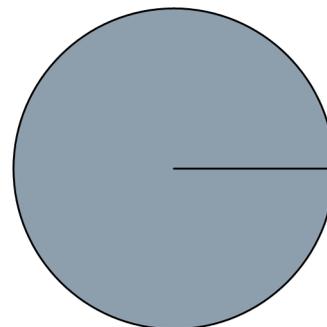
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



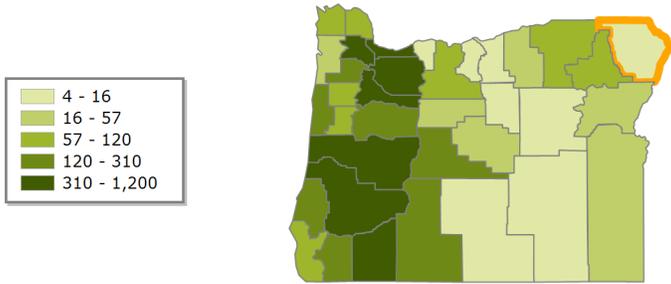
None, 100.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

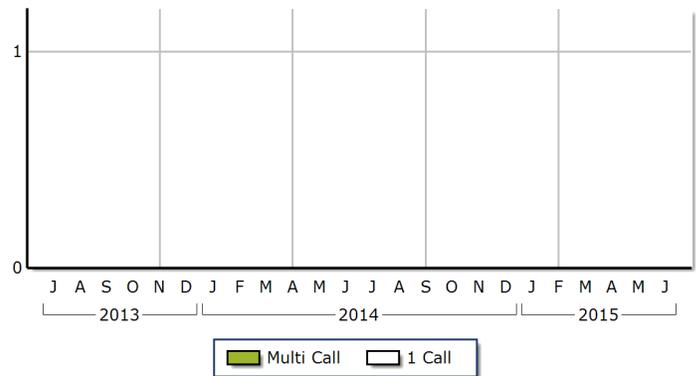
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

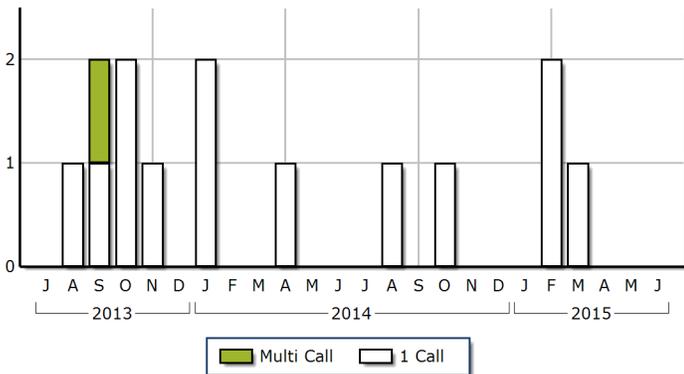


County Population	Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038 ⁴
		County	State
Tobacco Users - Last Full Month		-	956
Tobacco Users YTD		5	11,711
Unique Tobacco Users YTD		3	7,585
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.48 %
Reach - NAQC		2	0.39 %
Annualized Reach		1	0.53 %
Annualized Reach - NAQC		2	0.42 %
Unique Individual Reach		3	0.29 %

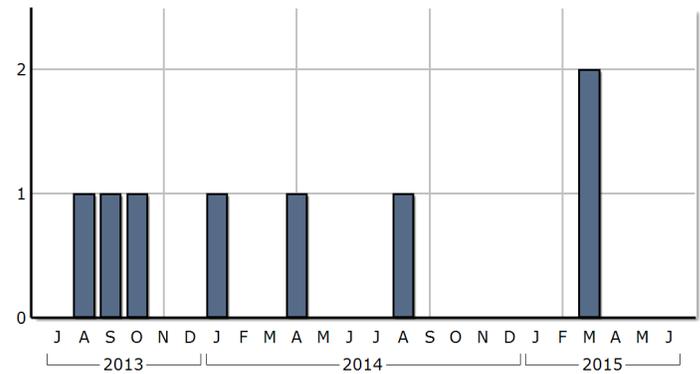
Fax Referral



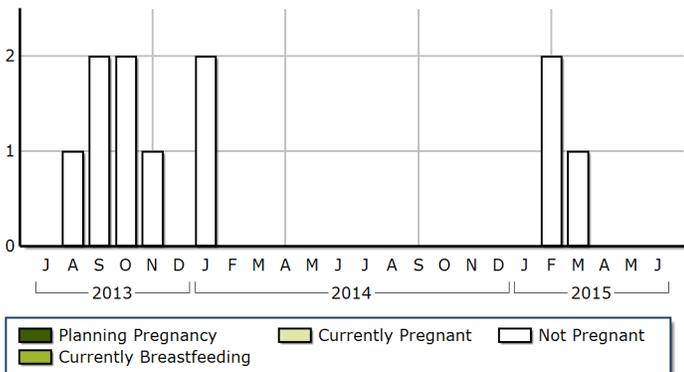
Tobacco User Enrollments By Program Type



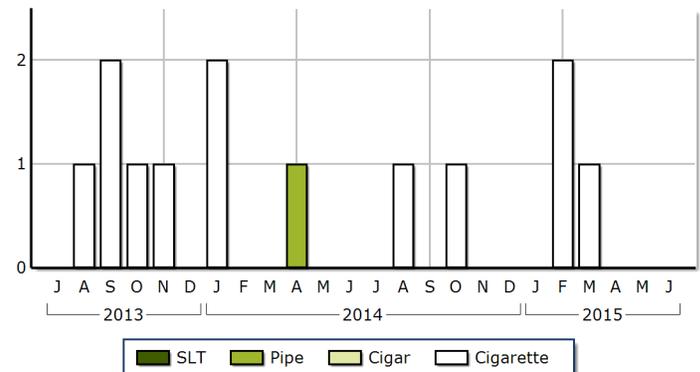
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



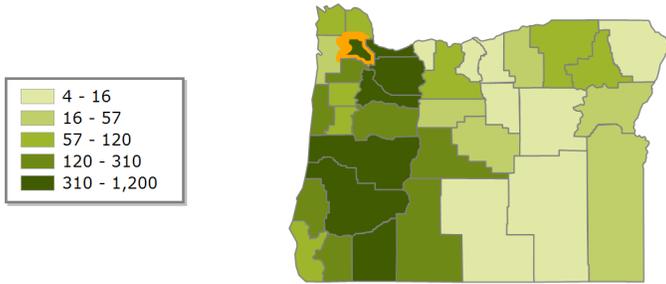
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

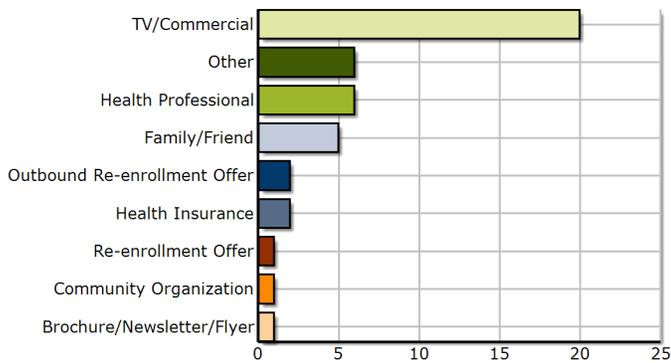
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

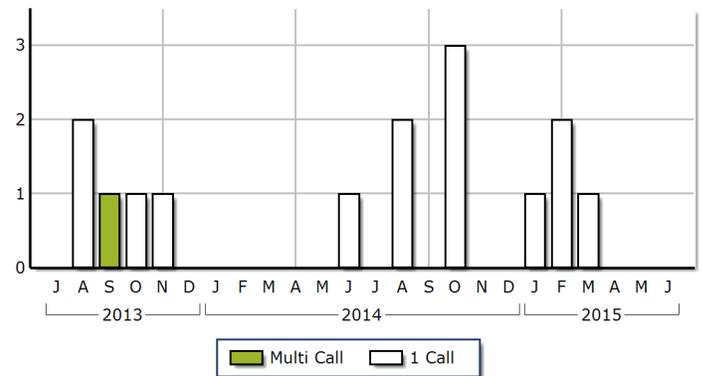


County Population	Prevalence	Tobacco Users	
Adult	387,946	12.9 %	
		50,045 ⁴	
		County	State
Tobacco Users - Last Full Month		58	956
Tobacco Users YTD		634	11,711
Unique Tobacco Users YTD		3	7,585
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.27 %
Reach - NAQC		2	0.82 %
Annualized Reach		1	1.38 %
Annualized Reach - NAQC		2	0.90 %
Unique Individual Reach		3	0.79 %
			1.50 %

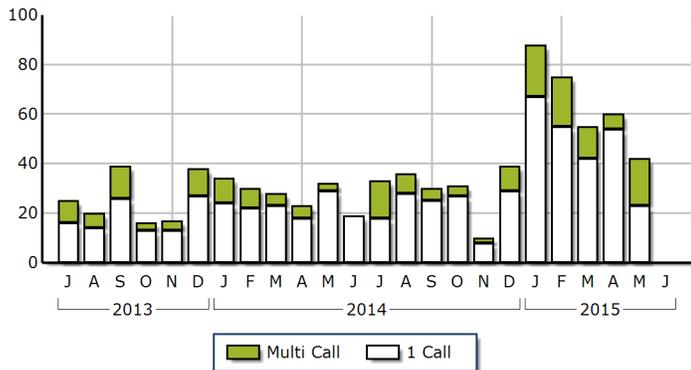
How Heard About



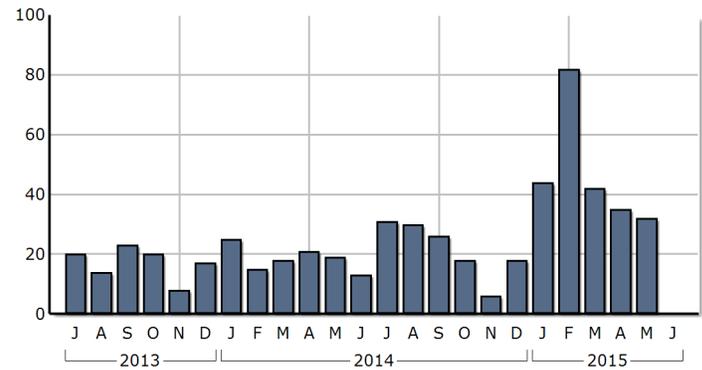
Fax Referral



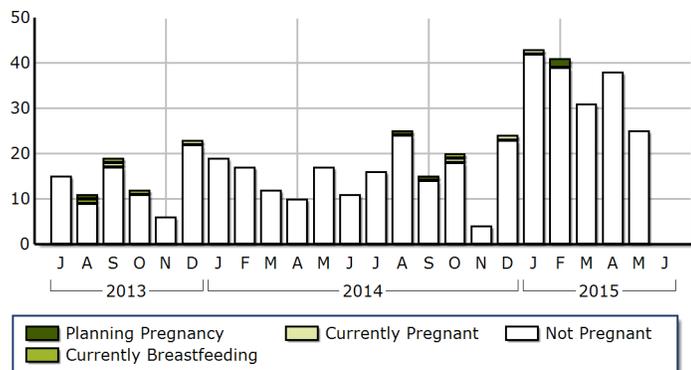
Tobacco User Enrollments By Program Type



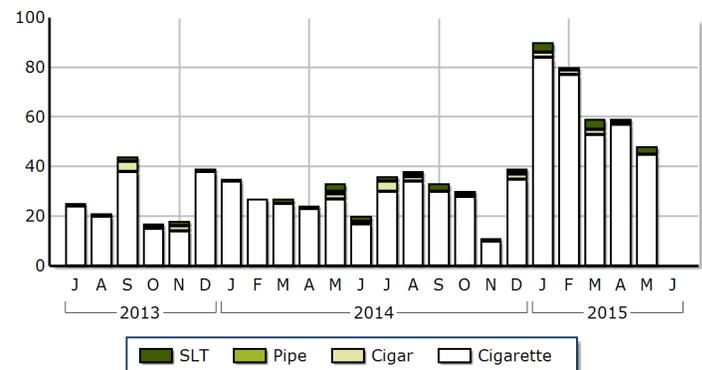
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

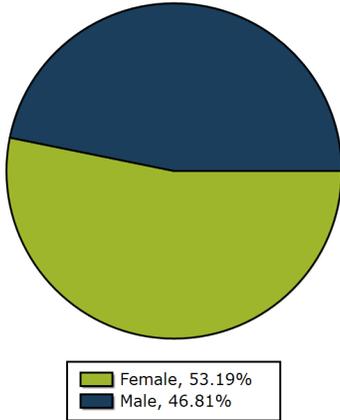


Chart Total N: 47

Tobacco Users By Language

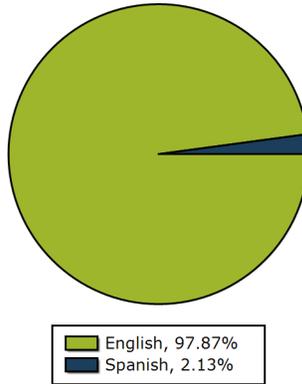


Chart Total N: 47

Tobacco Users By Education

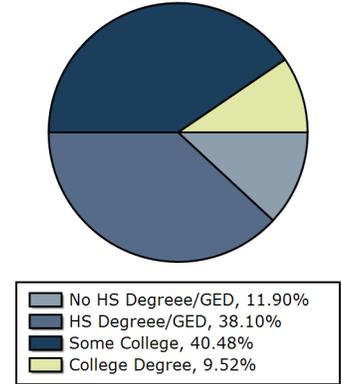


Chart Total N: 42

Tobacco Users By Race

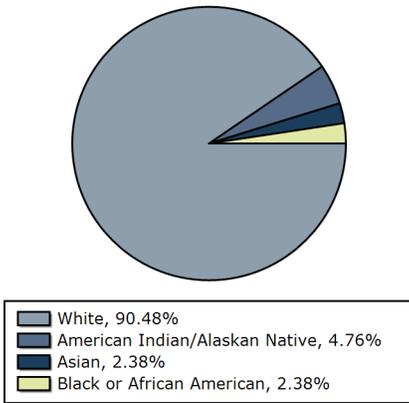


Chart Total N: 42

Tobacco Users By Age

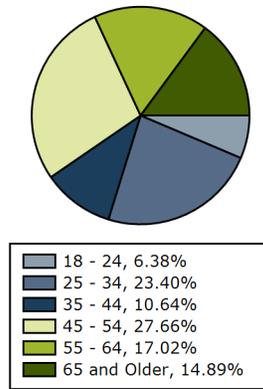


Chart Total N: 47

Tobacco Users By Health Plan

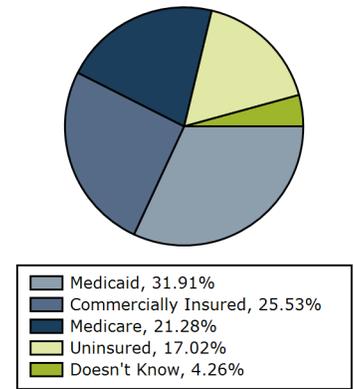


Chart Total N: 47

Tobacco Users By Ethnicity

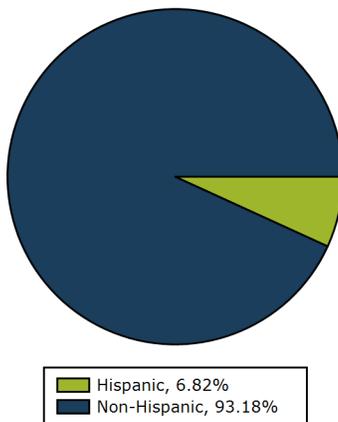


Chart Total N: 44

Tobacco Users By Chronic Condition

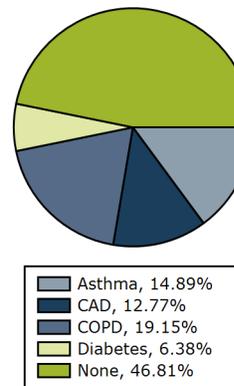
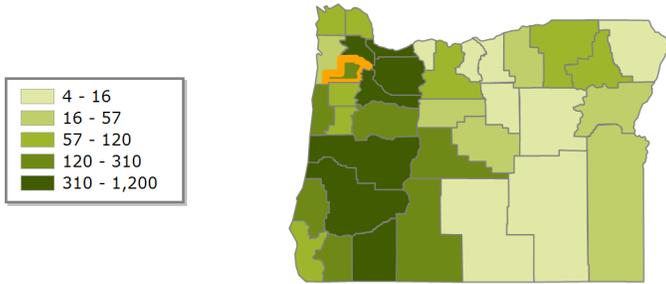


Chart Total N: 47

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

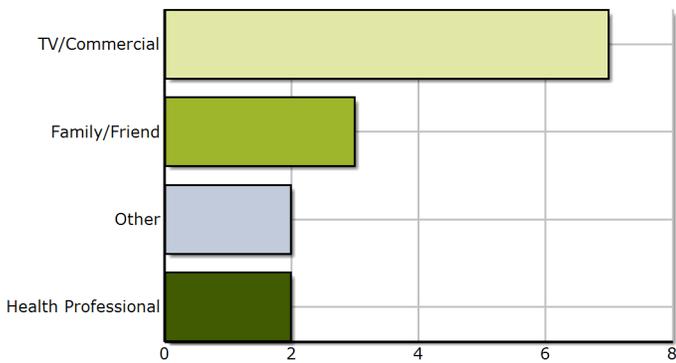
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

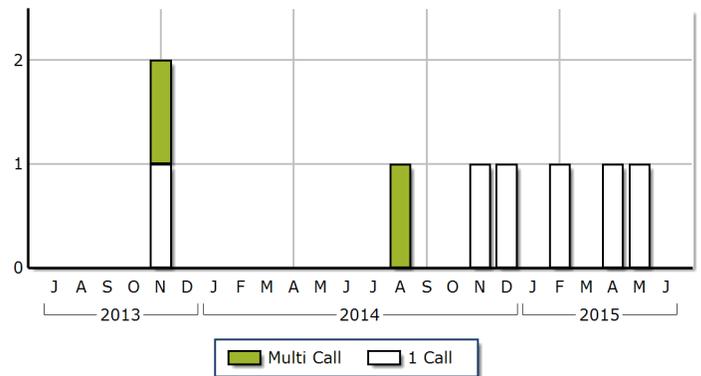


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376 ⁴	
			County	State
Tobacco Users - Last Full Month			15	956
Tobacco Users YTD			184	11,711
Unique Tobacco Users YTD			3	7,585
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.38 %
Reach - NAQC			2	0.99 %
Annualized Reach			1	1.50 %
Annualized Reach - NAQC			2	1.08 %
Unique Individual Reach			3	0.95 %

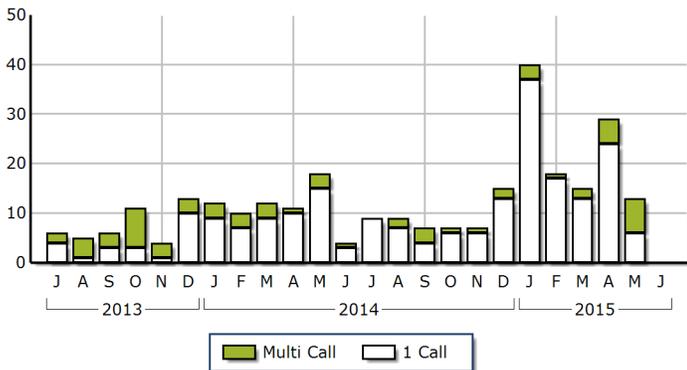
How Heard About



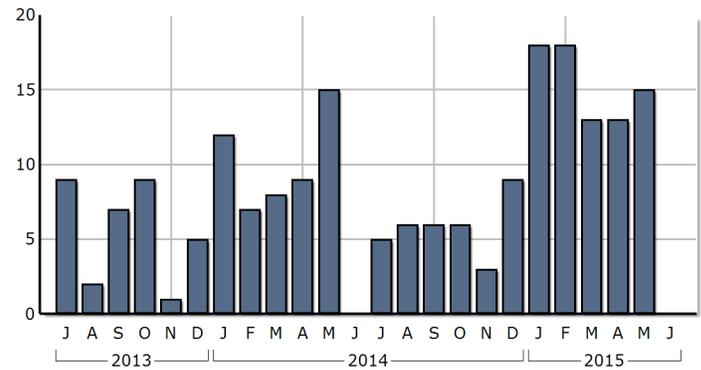
Fax Referral



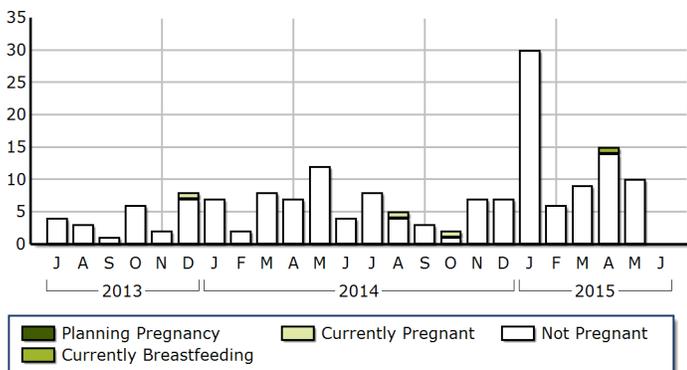
Tobacco User Enrollments By Program Type



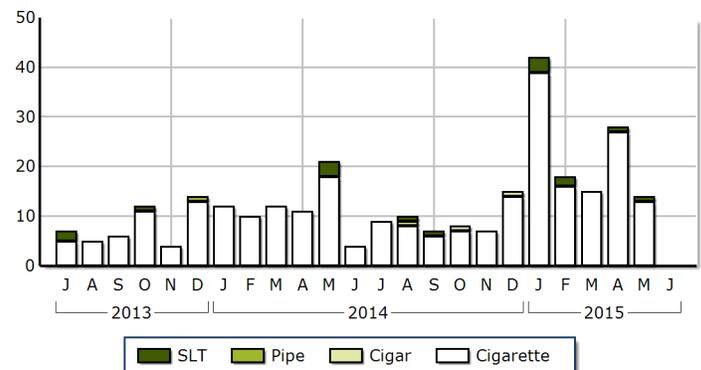
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

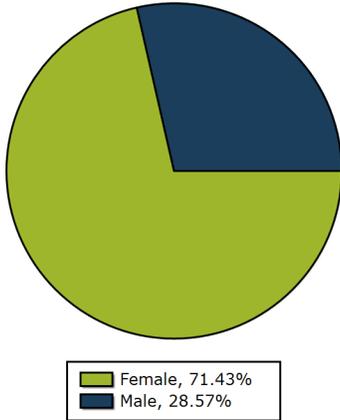


Chart Total N: 14

Tobacco Users By Language

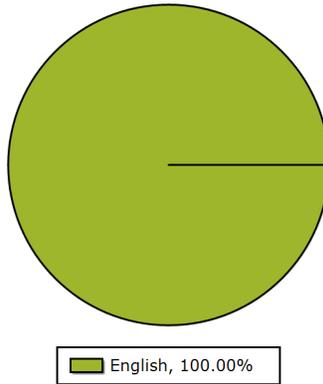


Chart Total N: 14

Tobacco Users By Education

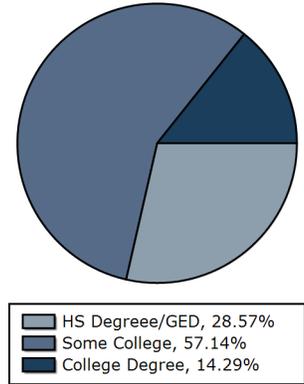


Chart Total N: 14

Tobacco Users By Race

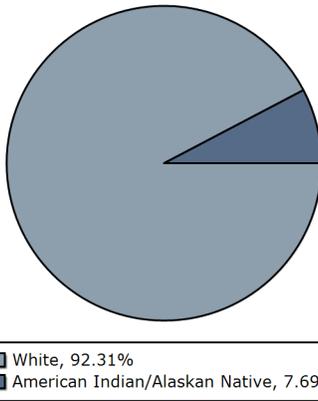


Chart Total N: 13

Tobacco Users By Age

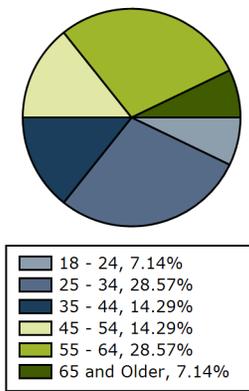


Chart Total N: 14

Tobacco Users By Health Plan

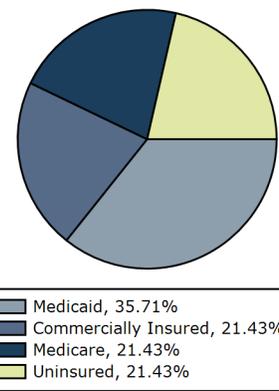


Chart Total N: 14

Tobacco Users By Ethnicity

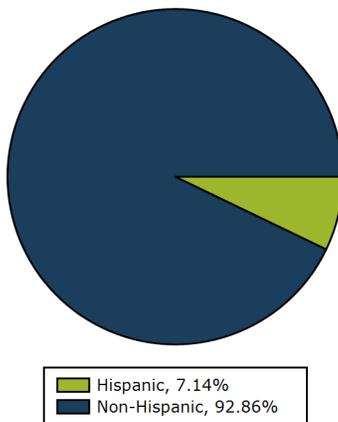


Chart Total N: 14

Tobacco Users By Chronic Condition

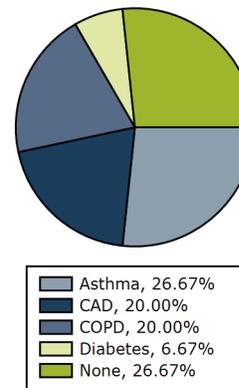


Chart Total N: 15

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.