OREGON ADMINISTRATIVE RULES
OREGON HEALTH AUTHORITY, PUBLIC HEALTH DIVISION
CHAPTER 333

DIVISION 15

IMPLEMENTATION OF REQUIREMENTS FOR OREGON'S INDOOR CLEAN AIR
ACT, NUTRITIONAL INFORMATION AT CHAIN RESTAURANTS, STANDARDS
FOR REDUCING THE SALE OF TOBACCO AND INHALANT DELIVERY SYSTEMS
TO MINORS AND PACKAGING AND LABELING REQUIREMENTS FOR
INHALANT DELIVERY SYSTEMS

Packaging and Labeling

333-015-0300
Purpose, Scope and Effective Date
(1) The purpose of OAR 333-015-0305 to 333-015-0375 is to set the minimum standards for the
labeling and packaging of inhalant delivery systems that are sold to a consumer.
(2) These minimum standards are applicable on and after July 1, 2016.
(3) These rules do not apply to an inhalant delivery system or prefilled inhalant delivery system
that contains cannabinoids if that inhalant delivery system or prefilled inhalant delivery system
complies with the packaging requirements in OAR 845-025-7000 to 845-025-7060 and the
labeling requirements in OAR 333-007-0010 to 333-007-0100.
Stat. Auth.: ORS 431A.175
Stats. Implemented: ORS 431A.175

333-015-0305
Definitions
For the purposes of OAR 333-015-0300 to 333-015-0375:
(1) "Authority" means the Oregon Health Authority.
(2) "Cannabinoid" means any of the chemical compounds that are the active constituents of
marijuana.
(3) "Cartoon" means any drawing or other depiction of an object, person, animal or creature or
any similar caricature that satisfies any of the following criteria:
(a) The use of exaggerated features;
(b) The attribution of human characteristics to animals, plants or other objects, or the similar use
of anthropomorphic technique; or
(c) The attribution of unnatural or extra-human abilities, such as imperviousness to pain or
injury, X-ray vision, tunneling at very high speeds or transformation.
(4) "Child-resistant" means packaging that is:
(a) Intended to protect children from nicotine exposure in the household environment or other
environment where the product is used;
(b) Designed or constructed to be significantly difficult for children under five years of age to
open and not difficult for adults to use properly, as defined by 16 CFR 1700.20 (1995); and
(c) Re-sealable for any product intended for more than a single use, such as a fillable inhalant
delivery system.
(5) "Consumer product" means any article, or component part thereof, produced or distributed for sale to a consumer for use in or around a permanent or temporary household or residence, a school, in recreation, or otherwise, or for the personal use, consumption or enjoyment of a consumer in or around a permanent or temporary household or residence, a school, in recreation, or otherwise.
(6) "Distributor" means a person or company that supplies stores or businesses with goods.
(7) "Fillable inhalant delivery system" means a product that is sold without nicotine or non-nicotine inhalants, not permanently sealed and can be opened and filled with any inhalant.
(8) "Inhalant" means nicotine, or any other substance that:
(a) Is in a form that allows the nicotine, cannabinoid or substance to be delivered into a person’s respiratory system;
(b) Is inhaled for the purpose of delivering the nicotine, cannabinoid or other substance into a person’s respiratory system; and
(c)(A) Is not approved by, or emitted by a device approved by, the United States Food and Drug Administration (FDA) for a therapeutic purpose; or
(B) If approved by, or emitted by a device approved by, the United States Food and Drug Administration for a therapeutic purpose, is not marketed and sold solely for that purpose.
(9)(a) "Inhalant delivery system" means:
(A) A device that can be used to deliver nicotine or cannabinoids in the form of a vapor or aerosol to a person inhaling from the device; or
(B) A component of a device described in this section or a substance in any form sold for the purpose of being vaporized or aerosolized by a device described in this section, whether the component or substance is sold separately or is not sold separately.
(b)(A) Inhalant delivery system does not include any product that has been approved by the United States Food and Drug Administration for sale as a tobacco cessation product or for any other therapeutic purpose, if the product is marketed and sold solely for the approved purpose; and
(B) Tobacco products.
(10) "Inner package" means the package that must be opened by a consumer in order to have access to the product and that may also be but is not required to be the outer package.
(11) "Liquid nicotine container" means a consumer product that consists of a container that:
(a) Has an opening from which nicotine in a solution or other form is accessible and can flow freely through normal and foreseeable use by a consumer; and
(b) Is used to hold soluble nicotine in any concentration.
(12) "Manufacturer or distributor contact information" means the name, city, state and country of the manufacturer who made the inhalant delivery system.
(13) "Minor" means an individual under 18 years of age.
(14) "Nicotine" means any form of the chemical nicotine, including any salt or complex, regardless of whether the chemical is naturally or synthetically derived.
(15) "Non-nicotine liquid container" means a container that:
(a) Has an opening from which liquid non-nicotine or liquid non-cannabinoid substances can flow freely through normal and foreseeable use by a consumer; and
(b) Is not used to hold liquid nicotine or cannabinoids.
(16) "Outer package" means the external package visible to a consumer in the retail setting such as, but not limited to, a box or container.
(17) "Outlet" means any location in Oregon which sells at retail or otherwise distributes tobacco products or inhalant delivery systems to consumers including, but not limited to, locations that sell such products over the counter or through vending machines.
(18) "Packaged in a manner attractive to minors" means an inhalant delivery system product where any package, including the outer package or label on the outer package, or the inner package or label on the inner package:
(a) Depicts cartoons;
(b) Depicts celebrities or fictitious characters played by people;
(c) Depicts people using the product;
(d) Depicts food or beverage;
(e) Resembles any product of the type that is typically marketed to minors; or
(f) Resembles the shape of any animal, commercially recognizable toy or candy.
(19) "Prefilled inhalant delivery system" means an inhalant delivery system that is permanently sealed, prefilled, disposable and not intended to be disassembled by the consumer.
(20) "Retail setting" means a place of business in which merchandise is primarily sold directly to an ultimate consumer.
(21) "These rules" means OAR 333-015-0300 to 333-015-0375.
Stat. Auth.: ORS 431A.175
Stats. Implemented: ORS 431A.175

333-015-0310
Labeling Requirements for Liquid Nicotine Containers
A label on a liquid nicotine container must conform to the labeling standards set forth in 21 CFR Parts 1100, 1140 and 1143.
Stat. Auth.: ORS 431A.175
Stats. Implemented: ORS 431A.175

333-015-0320
Labeling Requirements for Prefilled Inhalant Delivery Systems
A label on a prefilled inhalant delivery system must conform to the labeling standards set forth in 21 CFR Parts 1100, 1140 and 1143.
Stat. Auth.: ORS 431A.175
Stats. Implemented: ORS 431A.175

333-015-0325
Labeling Requirements for Fillable Inhalant Delivery Systems
A label on a fillable inhalant delivery system must conform to the labeling standards set forth in 21 CFR Parts 1100, 1140 and 1143.
Stat. Auth.: ORS 431A.175
Stats. Implemented: ORS 431A.175

Packaging

333-015-0340
Packaging Requirements for Liquid Nicotine Containers
A liquid nicotine container for sale to a consumer:
(1) Must be:
   (a) In child-resistant safety packaging; and
   (b) Labeled in accordance with these rules.
(2) May not be placed in an inner or outer package that is attractive to minors.
Stat. Auth.: ORS 431A.175
Stats. Implemented: ORS 431A.175

333-015-0345
Packaging Requirements for Non-nicotine Liquid Containers
A non-nicotine liquid container for sale to a consumer:
(1) Must be:
   (a) In child-resistant safety packaging; and
(2) May not be placed in an inner or outer package that is attractive to minors.
Stat. Auth.: ORS 431A.175
Stats. Implemented: ORS 431A.175

333-015-0350
Packaging Requirements for Prefilled Inhalant Delivery Systems
A prefilled inhalant delivery system for sale to a consumer:
(1) Must be labeled in accordance with these rules.
(2) May not be placed in an inner or outer package that is attractive to minors.
Stat. Auth.: ORS 431A.175
Stats. Implemented: ORS 431A.175

333-015-0355
Packaging Requirements for Fillable Inhalant Delivery Systems
(1) A fillable inhalant delivery system that is not packaged with a liquid nicotine container for sale to a consumer:
   (a) Must be labeled in accordance with these rules.
   (b) May not be packaged in any packaging, including an inner or outer package, that is attractive to minors.
(2) A fillable inhalant delivery system that is packaged with a liquid nicotine container for sale to a consumer must comply with OAR 333-015-0340.
Stat. Auth.: ORS 431A.175
Stats. Implemented: ORS 431A.175

333-015-0360
Verification of Child-Resistant Packaging
Oregon-based outlets must provide verification of a manufacturer’s written laboratory testing report describing child-resistant packaging results based on using the protocol set forth in 16 CFR 1700.20 (1995) to the Authority upon the Authority’s request.
Stat. Auth.: ORS 431A.175
Stats. Implemented: ORS 431A.175
Enforcement

333-015-0365
Inspections
The Authority shall coordinate random, unannounced inspections of Oregon-based outlets of inhalant delivery systems to ensure compliance with these rules.
Stat. Auth.: ORS 431A.183
Stats. Implemented: ORS 431A.183

Violations

333-015-0370
Violations
(1) It is a violation for a manufacturer, retailer or distributor to:
(a) Distribute, sell or allow to be sold an inhalant delivery device that does not comply with a labeling requirement in OAR 333-015-0310 to 333-015-0030.
(b) Distribute, sell or allow to be sold an inhalant delivery device that does not comply with a packaging requirement in OAR 333-015-0340 to 333-015-0360.
Stat. Auth.: ORS 431A.175, 431A.178
Stats. Implemented: ORS 431A.175, 431A.178

Penalties

333-015-0375
Civil Penalties
(1) The Authority may impose a civil penalty for each violation of 333-015-0340 to 333-015-0360 against a manufacturer, retailer or distributor according to the following schedule:
(a) $0 together with the issuance of a warning letter to the retailer for the first violation
(b) Minimum of $500 for the second violation within a 24-month period of the first violation.
(c) Minimum of $800 for the third violation within a 24-month period of the second violation.
(d) Minimum of $2000 for the fourth violation within a 24-month period of the third violation.
(e) Minimum of $8000 for the fifth violation within a 36-month period of the fourth violation.
(f) Minimum of $15,000 for the sixth or subsequent violation within a 48-month period of the fifth violation.
(2) A civil penalty may not to exceed $15,000 for each violation or $1,050,000 for all violations found in a single inspection.
(3) Each product that does not comply with these rules or that is distributed, sold, or allowed to be sold in violation of these rules is a separate violation. For example, if 10 liquid nicotine containers are distributed, sold, or allowed to be sold without child-resistant packaging the civil penalty could be $5000 (10 x $500).
Stat. Auth.: ORS 431A.178
Stats. Implemented: ORS 431A.178