

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



Meeting Date:	Thursday, January 26, 2017
Meeting Time:	1:00 – 3:00 pm
Meeting Location:	Portland State Office Building 800 NE Oregon Street, Room 1C Portland, OR 97232
Meeting Purpose:	To advise and assist the Oregon Public Health Division in establishing an outcome-oriented Tobacco Prevention and Education Program (TPEP) which effectively decreases statewide tobacco use.
Regular Attendees:	<input type="checkbox"/> Christina Bodamer – American Heart Association <input type="checkbox"/> Courtni Dresser – Oregon Medical Association <input type="checkbox"/> Andi Easton – Oregon Association of Hospitals and Health Systems <input type="checkbox"/> Kevin Ewanchyna – Coordinated Care Organization Representative <input type="checkbox"/> Chris Friend – American Cancer Society <input type="checkbox"/> Amanda Garcia-Snell – Conference of Local Health Officials <input type="checkbox"/> Kristen Gilman – Oregon Department of Justice <input type="checkbox"/> Karen Girard – Oregon Health Authority <input type="checkbox"/> Robin Hausen – Coordinated Care Organization Representative <input type="checkbox"/> David Hopkins – Centers for Disease Control and Prevention <input type="checkbox"/> Jennifer Jordan – Oregon Public Health Association <input type="checkbox"/> Carrie Nyssen – American Lung Association <input type="checkbox"/> Chuck Tauman – TOFCO, Inc. <input type="checkbox"/> TBD – Governor’s Office <input type="checkbox"/> Jeremy Wells – Oregon Department of Education <input type="checkbox"/> Gregg Withers – Oregon State Police
Observers:	

Agenda Item, objective and background information	Time
1) Welcome and Introductions	1:00-1:10(10)
2) Oregon Tobacco Quit Line Evaluation Update – Sarah Hargand	1:10-1:30 (20)
Objective: Provide an update on an evaluation of callers and potential callers to the Oregon Tobacco Quit Line.	
Background: The Quit Line is one element of a comprehensive tobacco prevention and education program. It provides support to some of Oregon’s most vulnerable populations and is an important resource.	
Discussion:	
Decision and Action Steps:	
3) Communication Coordination (Part 2) –Holly Heiberg and Nancy Goff	1:30-1:45 (15)
Objective: Provide update on the TPEP 20 th anniversary event and program report and discuss potential partner promotion. Discuss methods for state and national demographics assessment to advise media targeting smokers who are ready to quit.	
Background: Coordinating communication to develop and share common messages and talking points is critical. HPCDP supports partners’ work by providing data about tobacco use, marketing, promotion, and information about best-practices to protect youth from tobacco use, help adults and youth quit for good, and reduce tobacco use disparities. This can be used to inform messages and talking points used with decision makers to support efforts to end Oregon’s tobacco epidemic.	
Discussion:	

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Decision and Action Steps:	
BREAK	1:45-1:55 (10)
4) Governor’s Budget Proposal – Sarah Hargand and Steve White	1:55-2:10 (15)
Objective: Provide overview of Governor’s budget proposal for 2017-19 biennium.	
Background: On December 1, 2016, the Governor released her proposed budget for the 2017-19 biennium. The Governor’s budget includes a proposal to raise the price of a pack of cigarettes by 85 cents.	
Discussion:	
Decision and Action Steps:	
5) Legislative Efforts Check-In -- All	2:10-2:40 (30)
Objective: Review tobacco-related bills and discuss objectives of the 2017 Oregon Legislative Session.	
Background: The 2017 Oregon Legislative Session begins February 1, 2017 and concludes July 9, 2017. Preparation for legislative concepts and bills is underway among many TPEP partners and legislators.	
Discussion:	
Decision and Action Steps:	
6) General Member Updates -- All	2:40-2:50 (10)
Objective: Hear from members about current and upcoming activities and opportunities.	
Background: Members will share updates from their respective organizations.	
Discussion:	
Decision and Action Steps:	
7) Wrap-Up and Future Agenda Items – All	2:50-3:00 (10)
<u>Potential future agenda items:</u>	

Next TRAC meeting: Thursday, April 27, 2017; 1-3pm; PSOB Room 1C