Meeting Date: Tuesday, May 9, 2017
Meeting Time: 2:00 – 4:00 pm
Meeting Location: Portland State Office Building
800 NE Oregon Street, Room 1A
Portland, OR 97232

Meeting Purpose: To advise and assist the Oregon Public Health Division in establishing an outcome-oriented Tobacco Prevention and Education Program (TPEP) which effectively decreases statewide tobacco use.

Regular Attendees:
- Christina Bodamer – American Heart Association
- Courtni Dresser – Oregon Medical Association
- Kevin Ewanchyna – Coordinated Care Organization Representative
- Chris Friend – American Cancer Society
- Amanda Garcia-Snell – Conference of Local Health Officials
- Kristen Gilman – Oregon Department of Justice
- Karen Girard – Oregon Health Authority
- Robin Hausen – Coordinated Care Organization Representative
- David Hopkins – Centers for Disease Control and Prevention
- Jennifer Jordan – Oregon Public Health Association
- Carrie Nyssen – American Lung Association
- Rebecca Pawlak – Oregon Assoc. of Hospitals & Health Systems
- Chuck Tauman – TOFCO, Inc.
- TBD – Governor’s Office
- Jeremy Wells – Oregon Department of Education
- Gregg Withers – Oregon State Police

Observers:

<table>
<thead>
<tr>
<th>Agenda Item, objective and background information</th>
<th>Time</th>
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<tbody>
<tr>
<td>1) Welcome and Introductions</td>
<td>2:00-2:10(10)</td>
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<tr>
<td>2) Communication Coordination – Kati Moseley</td>
<td>2:10-2:30 (20)</td>
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**Objective:** Provide update on the TPEP 20th anniversary event and program report and discuss potential partner promotion.

**Background:** Coordinating communication to develop and share common messages and talking points is critical. HPCDP supports partners’ work by providing data about tobacco use, marketing, promotion, and information about best-practices to protect youth from tobacco use, help adults and youth quit for good, and reduce tobacco use disparities. This can be used to inform messages and talking points used with decision makers to support efforts to end Oregon’s tobacco epidemic.

**Discussion:**

**Decision and Action Steps:**

<table>
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<tr>
<th>3) Rapid Response Survey Addressing Tobacco Preemption -- Beth Vorderstrasse and Sarah Hargand</th>
<th>2:30-2:45 (15)</th>
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**Objective:** Share results of a recent 28-Day Rapid Response Survey and Report about preemption.

**Background:** HPCDP is contracting with the Rede Group to conduct a statewide Tobacco Retail Evaluation (TRE) to assess and report on the county TPEP and SPArC Tobacco-Free Grantee work occurring around tobacco retail policy advancement. As part of this evaluation Rede Group conducted a Rapid Response Survey with TPEP and SPArC Grantees about their level of understanding about preemption and their experiences educating others about preemption.

**Discussion:**
## Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda

<table>
<thead>
<tr>
<th>Decision and Action Steps:</th>
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<tbody>
<tr>
<td><strong>BREAK</strong></td>
<td>2:45-2:55 (10)</td>
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<tr>
<td><strong>4) Legislative Efforts Check-In -- All</strong></td>
<td>2:55-3:25 (30)</td>
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**Objective:** Review tobacco-related bills and discuss status of bills in the 2017 Oregon Legislative Session.

**Background:** The 2017 Oregon Legislative Session began February 1, 2017 and concludes July 9, 2017. A list of all bills HPCDP is tracking is included as an attachment.

**Discussion:**

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<td><strong>5) General Member Updates -- All</strong></td>
<td>3:25-3:35 (10)</td>
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**Objective:** Hear from members about current and upcoming activities and opportunities.

**Background:** Members will share updates from their respective organizations.

**Discussion:**

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<td><strong>6) Wrap-Up and Future Agenda Items – All</strong></td>
<td>3:35-3:40 (10)</td>
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**Potential future agenda items:**

Next TRAC meeting: Thursday, July 27, 2017; 1-3pm; PSOB Room 1C