

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



Meeting Date:	Tuesday, May 9, 2017
Meeting Time:	2:00 – 4:00 pm
Meeting Location:	Portland State Office Building 800 NE Oregon Street, Room 1A Portland, OR 97232
Meeting Purpose:	To advise and assist the Oregon Public Health Division in establishing an outcome-oriented Tobacco Prevention and Education Program (TPEP) which effectively decreases statewide tobacco use.
Regular Attendees:	<input checked="" type="checkbox"/> Christina Bodamer – American Heart Association <input checked="" type="checkbox"/> Courtni Dresser – Oregon Medical Association <input type="checkbox"/> Kevin Ewanchyna – Coordinated Care Organization Representative <input type="checkbox"/> Christopher Friend – American Cancer Society <input checked="" type="checkbox"/> Amanda Garcia-Snell – Conference of Local Health Officials <input checked="" type="checkbox"/> Kristen Gilman – Oregon Department of Justice <input checked="" type="checkbox"/> Karen Girard – Oregon Health Authority <input type="checkbox"/> Robin Hausen – Coordinated Care Organization Representative <input checked="" type="checkbox"/> David Hopkins – Centers for Disease Control and Prevention <input type="checkbox"/> Jennifer Jordan – Oregon Public Health Association <input type="checkbox"/> Carrie Nyssen – American Lung Association <input checked="" type="checkbox"/> Rebecca Pawlak – Oregon Assoc. of Hospitals & Health Systems <input checked="" type="checkbox"/> Chuck Tauman – TOFCO, Inc. <input type="checkbox"/> TBD – Governor’s Office <input type="checkbox"/> Jeremy Wells – Oregon Department of Education <input checked="" type="checkbox"/> Gregg Withers – Oregon State Police
Observers:	<p>HPCDP observers: Kirsten Aird, Sarah Barnard, Heather Gramp, Luci Longoria, Tara Weston.</p> <p>Interested Parties: Susan Myre/Tuality, Amy Wilson/Multnomah County, Becky Wright/Multnomah County.</p>

Agenda Item, objective and background information	Time
1) Welcome and Introductions	2:00-2:10(10)
2) Communication Coordination – Kati Moseley	2:10-2:30 (20)
<p>Objective: Provide update on the TPEP 20th anniversary events and program report and discuss potential partner promotion.</p> <p>Background: Coordinating communication to develop and share common messages and talking points is critical. HPCDP supports partners’ work by providing data about tobacco use, marketing, promotion, and information about best-practices to protect youth from tobacco use, help adults and youth quit for good, and reduce tobacco use disparities. This can be used to inform messages and talking points used with decision makers to support efforts to end Oregon’s tobacco epidemic.</p>	
<p>Discussion:</p> <p>This year is the 20th anniversary of TPEP. We have planned celebratory events with partners, local public health authorities, and the Governor’s office. Events will take place in:</p> <ul style="list-style-type: none"> • Salem on May 18; and • Cottage Grove on May 19. <p>These events will be screened on Facebook live and are an opportunity for Governor Brown to discuss her priorities in tobacco prevention and education. Announcements and media advisories will be sent out prior to these anniversary events.</p>	
Decision and Action Steps:	

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None	
3) Rapid Response Survey Addressing Tobacco Preemption -- Beth Vorderstrasse and Sarah Hargand	2:30-2:45 (15)
<p>Objective: Share results of a recent 28-Day Rapid Response Survey and Report about preemption.</p> <p>Background: HPCDP is contracting with the Rede Group to conduct a statewide Tobacco Retail Evaluation (TRE) to assess and report on the county TPEP and SPArC Tobacco-Free Grantee work occurring around tobacco retail policy advancement. As part of this evaluation Rede Group conducted a Rapid Response Survey with TPEP and SPArC Grantees about their level of understanding about preemption and their experiences educating others about preemption.</p> <p>Discussion: TRAC discussed the results of the 28-Day Rapid Response Survey and Report- see Attachment A. The majority of grantees have taken steps to educate others in their community or organization about preemption, but there are still a large number of grantees who express less confidence in discussing why preemption is bad for tobacco control.</p> <p>This survey highlights the importance of helping local partners be equipped to discuss preemption. TRAC discussed the importance of communities having an understanding of preemption to know what they are able to do locally, and what state or federal actions may stop that progress. TPEP will develop a factsheet that can be used as a tool to discuss preemption.</p> <p>Decision and Action Steps: Preemption factsheet to be shared with TRAC- see Attachment B.</p>	
BREAK - cancelled	2:45-2:55 (10)
4) Legislative Efforts Check-In -- All	2:55-3:25 (30)
<p>Objective: Review tobacco-related bills and discuss status of bills in the 2017 Oregon Legislative Session.</p> <p>Background: The 2017 Oregon Legislative Session began February 1, 2017 and concludes July 9, 2017. A list of all bills HPCDP is tracking is included as an attachment.</p> <p>Discussion: TRAC members from the American Heart Association, Oregon State Police and other organizations discussed the following legislative tobacco prevention efforts:</p> <ul style="list-style-type: none"> • Tobacco 21; • Protecting the Oregon Indoor Clean Air Act (ICAA); • Cigarette tax; and • Electronic cigarette tax. <p>The Governor's budget proposal for the 2017-19 biennium includes a proposal to increase the cigarette tax by 85 cents, as well as a 10% reduction in funds for tobacco cessation. The Ways and Means co-chairs' budget includes a \$3.6 million cut to tobacco prevention and education, which is a 25% cut to the TPEP budget. The revenue forecast will be released on May 16th and will be used by the legislature to determine the 2017-19 biennium budget.</p> <p>Decision and Action Steps: Staff will follow-up on gathering more information about TMSA responses.</p>	
5) General Member Updates -- All	3:25-3:35 (10)
<p>Objective: Hear from members about current and upcoming activities and opportunities.</p> <p>Background: Members will share updates from their respective organizations.</p> <p>Discussion: Oregon Association of Hospitals and & Health Systems will have a member retreat in July, with a keynote speaker addressing the social determinants of health.</p>	

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On May 20th, there will be a Heart Walk at Portland International Raceway, including a survivor's loop, sponsored by The American Heart and Stroke Association.

The American Health Care Act (the Affordable Care Act repeal/replace bill) passed in the U.S. House of Representatives. The bill repeals the Prevention Public Health Fund, which supports tobacco cessation and other public health programs.

FDA vaping regulations that were to go into effect May 1, 2017, have been postponed by three months.

Klamath County recently passed a Tobacco Retail Licensing law.

Decision and Action Steps:

6) Wrap-Up and Future Agenda Items – All

3:35-3:40 (10)

Potential future agenda items:

- The budget for the next biennium
- T21 implications
- Debrief TPEP anniversary events
- Discuss legislative rules/legislative changes in ICAA – especially enclosed areas.
- Evaluation Update

Next TRAC meeting: Thursday, July 27, 2017; 1-3pm; PSOB Room 1C