TPEP Community and State Interventions
Local TPEP Tiered Model
2019-21 Application Overview
Objectives

- Provide overview of 2019-21 TPEP Tiered Model – local strategies and grant award process
- Provide update of the 2019-21 training and technical assistance model
Tobacco Prevention Education Program Funding Formula Development and Implementation Timeline

July Feb March July Sep Jan March July Sep Jan

Joint local and state decision made to reevaluate TPEP

TPEP Accountability Metrics workgroup (Feb – April 2018)

Revised TPEP PE 13 in place

CLHO TPEP Workgroup refined tiered proposal (April 2019 – July 2019)

19-21 program plans and budgets due (mid-September)

Awards finalized (Oct/Nov 2019)

Where we are now

Bridge TPEP funding (July 2019 – Nov 2019)

TPEP Funding Formula Workgroup (Sep 2018 – March 2019)
New TPEP Tiered Model
Why did we change the model?

- To clarify expectations and solidify program components that prove successful.
- To right size the community and state interventions portion of the TPEP budget.
- To support statewide leadership in demonstrating policy success.
- To remain flexible and support capacity development of LPHAs to strategically advance.
- To eliminate the need for competitive funding like SPArC.
Application and Negotiation Process

- Total of $8,830,931 initial requests received
- Total of $7,666,407 available for local TPEP
- Individual negotiation meetings were held with 28 LPHAs over the course of two weeks
- 20 LPHAs receiving an increase or remaining the same
- 13 LPHAs are receiving a decrease (9 are Tier 1 or ICAA only)
Policy and Systems Change Strategies

- 20 Tier 2 and Tier 3 LPHAs are working on TRL or another retail policy
- All 28 Tier 1-3 TPEP programs are convening health system partners to advance health system interventions to reduce and prevent tobacco use.
- 19 LPHAs are working on tobacco-free property policies
- 3 LPHAs are working on extending the ICAA beyond 25 feet
- 7 LPHAs are working on closing the smoke shop exemption/restricting indoor smoking/vaping of tobacco and marijuana
- 5 LPHAs are working on Tobacco-free Downtown
- 14 LPHAs are working with CCOs on Multi-sector Interventions
TPEP – Indoor Clean Air Act (ICAA) Only

- $15,000 or $35,000 per biennium (based on 3 year average of ICAA complaints)
- Provides funding for basic duties related to local enforcement of the ICAA
- 5 LPHAs opted into this tier: Curry, Harney, Morrow, Polk, Wheeler
TPEP - Tier 1: Foundational Tobacco Prevention

5 LPHAs opted into this tier: Columbia, Douglas, Grant, Lake, and Union

Programs are expected to:

- Develop and maintain foundational partnerships with community partners and health systems.
- Focus on building capacity and strategic planning
- Advance one health systems change initiative
Tier 1 Applications

Examples of strong activities and strategies:

- Clear goals for developing policy-focused multi-year strategic plan
- Demonstrated agency commitment to health systems change work

Example characteristics from plans and budgets that required revisions:

- Strategies not written as SMART (specific, measurable, achievable, realistic and time-bound) objectives.
- Not clear how activities support or link to larger strategies
- Justification not provided or specific to TPEP FTE.
TPEP - Tier 2: Tobacco Prevention Mobilization

13 LPHAs opted into this tier: Baker, Coos, Jackson, Jefferson, Josephine, Klamath, Lincoln, Linn, Malheur, Marion, North Central Public Health District, Tillamook, and Yamhill

Programs expected to:

• Advance at least **two** priority policy strategy areas, selected by local program from a menu of options:
  – Tobacco Retail Licensure (TRL);
  – Indoor Clean Air Act (ICAA) expansion
  – Tobacco-free government properties.

• Advance at least **one** health systems change initiative
Tier 2 Applications

Examples of strong activities and strategies:

- Program plan includes clear, SMART objectives and milestones that mobilize array of community partners, including those groups most burdened by tobacco.
- Strategies build from the groundwork laid in 2017-19.
- ICAA expansion strategies include alignment with marijuana prevention goals (ADPEP)
- Activities involve executive LPHA leadership
Tier 2 Applications

Example characteristics from plans and budgets that required revisions:

• Submission missing one or more required strategy area(s).
• Vague program plan activities that do not support overall milestones and strategies.
• No equity strategies or engagement activities identified.
• Funding not tied to sustainable infrastructure and staff
• Work does not build on work in previous biennium(s).
• Activities do not involve executive LPHA leadership to support policy passage.
TPEP - Tier 3: Accelerating Tobacco Prevention Outcomes

10 LPHAs opted into Tier 3: Benton, Clackamas, Clatsop, Crook, Deschutes, Hood River, Lane, Multnomah, Umatilla, and Washington

Programs expected to:
• Advance at least three priority policy strategy areas, selected by local program from a menu of options:
  – Tobacco Retail Licensure (TRL);
  – Indoor Clean Air Act (ICAA) expansion
  – Tobacco-free government properties.
• Advance at least one health systems change initiative
Tier 3: Examples of strong activities and strategies:

- Well-written program plan describing all RFA requirements.
- Includes clear, SMART objectives and milestones.
- Well-developed strategies for sustained engagement with equity partners.
- Communication plan demonstrates careful consideration of key messengers.
- LPHA executive leadership represented in program plan activities.
- Activities involve garnering policy support from multiple sectors, including health systems partners.
Tier 3: Example characteristics from plans and budgets that required revisions:

- Submission missing one or more required strategy area(s).
- Does not clearly describe throughout the program plan how each funded position will support the program goals and activities, as relevant.
- Proposed optional strategies are not evidence-based or connected to priority areas.
- Activities do not cover the entire biennial period.
- No equity strategies or engagement activities identified.
Next Steps

- Conduct rigorous evaluation of new model
- Provide enhanced training and technical assistance to support community mobilization
Technical Assistance Model

• Offered through a collaborative approach that is energizing and empowering and one that builds on personal, community and organizational strengths (inquiry-based model)

• Opportunities for local programs to provide support to each other and discuss areas of opportunity and struggle

• Engaging, discussion-based learning opportunities (remote and in person)
2019-21 Training topics

- Community Policy Leadership Institutes with a focus on engagement and mobilization of equity partners
- Building coalitions and activating people
- Convening and strategizing for health systems change
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- Internal movement building
- Promoting health equity in tobacco prevention
- Braiding data and community values
Thank you!

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