

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda and Notes



Meeting Date:	Thursday, July 27, 2017
Meeting Time:	1:00 – 3:00 pm
Meeting Location:	Portland State Office Building 800 NE Oregon Street, Room 1C Portland, OR 97232
Meeting Purpose:	To advise and assist the Oregon Public Health Division in establishing an outcome-oriented Tobacco Prevention and Education Program (TPEP) which effectively decreases statewide tobacco use.
Regular Attendees:	<input checked="" type="checkbox"/> Christina Bodamer – American Heart Association <input checked="" type="checkbox"/> Courtni Dresser – Oregon Medical Association <input type="checkbox"/> Kevin Ewanchyna – Coordinated Care Organization Representative <input type="checkbox"/> Christopher Friend – American Cancer Society <input checked="" type="checkbox"/> Amanda Garcia-Snell – Conference of Local Health Officials <input type="checkbox"/> Kristen Gilman – Oregon Department of Justice <input checked="" type="checkbox"/> Karen Girard – Oregon Health Authority <input type="checkbox"/> Robin Hausen – Coordinated Care Organization Representative <input type="checkbox"/> David Hopkins – Centers for Disease Control and Prevention <input type="checkbox"/> Jennifer Jordan – Oregon Public Health Association <input type="checkbox"/> Carrie Nyssen – American Lung Association <input checked="" type="checkbox"/> Rebecca Pawlak – Oregon Assoc. of Hospitals and Health Systems <input checked="" type="checkbox"/> Chuck Tauman – TOFCO, Inc. <input type="checkbox"/> TBD – Governor’s Office <input type="checkbox"/> Jeremy Wells – Oregon Department of Education <input type="checkbox"/> Gregg Withers – Oregon State Police
Observers:	<p>Health Promotion and Chronic Disease Prevention Section (HPCDP) observers: Sarah Barnard, Jennifer Diallo, Megan Gerdes, Sarah Hargand, Ilana Kurtzig, Luci Longoria, Kati Moseley, Shaun Parkman, Shira Pope, Ashley Thirstrup</p> <p>Interested Parties: Gwyn Ashcom (Washington County), Danna Drum (OHA-PHD), Scott France (Clackamas County), Holly Heiberg (OHA-PHD), Robb Hutson (Rede Group), Catie Theisen (Oregon Nurses Association), Becky Wright (Multnomah County)</p>

Agenda Item, objective and background information	Time
1) Welcome and Introductions	1:00-1:05 (5)
2) Legislative Session Debrief- All	1:05-1:35 (30)
<p><u>Objective:</u> Review tobacco-related bills and discuss outcomes of the 2017 Oregon Legislative Session. Specific policy areas to cover include:</p> <ul style="list-style-type: none"> • Tobacco Retail Licensure; • Tobacco 21; • Indoor Clean Air Act; • Tobacco taxes; • Budget. <p><u>Background:</u> The 2017 Oregon Legislative Session began February 1, 2017 and ended July 7, 2017. Multiple bills related to tobacco were introduced.</p> <p><u>Discussion:</u> TRAC members shared the following outcomes of the legislative session:</p> <ul style="list-style-type: none"> • The Tobacco 21 (T21) bill passed, which raises the tobacco purchasing age to 21. OHA is developing a communication plan for informing the public and business owners about 	

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the new law. The law takes immediate effect and enforcement goes into effect January 1, 2018.

- Tobacco Retail Licensure (TRL) did not pass.
- The Indoor Clean Air Act was amended to include the definition of “enclosed area” back into statute. “Enclosed area” means the entirety of the space between a floor and a ceiling that is enclosed on three or more sides by permanent or temporary walls or windows, exclusive of doors or passageways, that extend from the floor to the ceiling. OHA will work with partners to ensure that the new definition is enforced in a clear and consistent way.
- A Public Health Modernization bill passed, which includes an investment of \$5 million dollars in public health.
- Legislative discussions about tobacco taxes did not result in any passed bills.
- The TPEP budget was cut by \$4 million dollars. This is roughly a 20% reduction in TPEP funding.

Decision and Action Steps:

- HPCDP staff will share the T21 communication plan.

3) Proposed TPEP Budget Overview- Luci Longoria

1:35-2:35 (60)

Objective: Provide an overview of the TPEP budget and programming proposal for the 2017-2019 biennium. Determine an additional meeting date if needed.

Background: TPEP is a comprehensive program that is comprised of the following components:

- State and Community Interventions;
- Cessation Interventions;
- Health Communications;
- Surveillance and Evaluation; and
- Administration and Management.

TPEP’s budget allocation for the 2017-2019 biennium is \$16.3 million, which is roughly a \$4 million reduction from the previous biennium.

Discussion:

TRAC reviewed the proposed program budget and proposal, including supporting materials (Attachment A: Proposed TPEP AY19 Budget Draft; Attachment B: FY18 Federal Tobacco Budgets Summary; Attachment C: SPArC One Pager; Attachment D: SRCH Overview; Attachment E: TPEP 20th Anniversary Summary; Attachment F: 20 Years of Tobacco Success.) The proposed budget includes only funding allocated by the legislature and does not include federal CDC grants. TPEP received a 20% reduction in funding for the 2017-19 biennium, which is reflected throughout the five components of a comprehensive tobacco prevention program. It was noted that HPCDP has over-budgeted for the biennium to compensate for unplanned potential under-expenditures.

The committee discussed OHA cost allocation, Tobacco Master Settlement Agreement (TMSA) funds, and the success of the competitive grants in achieving policy change and reducing tobacco use. These competitive grants include:

- 1) Strategies for Policy and Environmental Change (SPArC) Tobacco Free- Competitive grants to local communities to advance tobacco prevention policies in the retail environment.
- 2) Sustainable Relationships for Community Health (SRCH) - Competitive grants to communities for implementing, spreading and sustaining tobacco cessation screening and referral systems.

Some members expressed concern around the proposed reduction in funding for County TPEP grants to local public health authorities for local infrastructure to reduce tobacco use in Oregon.

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<p>TRAC members expressed interest in learning more about the health communication messages being tested for the Cessation and Prevention Campaigns.</p> <p>An error was noted in the cessation intervention budget subtotal. A revised version will be distributed with the meeting notes.</p> <p>Members noted that HPCDP has done a great job over the years, through many budget cuts, with the resources and staff available.</p> <p>TRAC members stated they would like more information about CCOs and available data related to metrics.</p> <p>TRAC members expressed interest in scheduling a webinar in September for staff to present the budget for today’s absent committee members, and follow this with another TRAC meeting for additional conversation before making a recommendation.</p>	
<p>Decision and Action Steps:</p> <ul style="list-style-type: none"> • HPCDP will share new tobacco prevention campaign messaging. • HPCDP will share CCO data. • HPCDP will send out a revised budget that corrects the error on the handout for the cessation intervention budget. • HPCDP will arrange a webinar and additional TRAC meeting to continue the conversation. 	
<p>4) Public Comment</p>	<p>2:35-2:50 (15)</p>
<p><u>Objective:</u> Allow time for all interested parties to provide feedback and ask questions about the Tobacco Prevention and Education Program.</p> <p><u>Background:</u> N/A</p>	
<p>Discussion:</p> <p>There were no public comments.</p>	
<p>Decision and Action Steps: None.</p>	
<p>5) Next Steps and Future Agenda Items- All</p>	<p>2:50-3:00 (10)</p>
<p><u>Potential future agenda items:</u></p>	