

Tobacco Reduction Advisory Committee (TRAC)

Meeting Agenda



Objective:	<p>General: To advise and assist the Oregon Health Authority in sustaining an outcomes-oriented Tobacco Prevention and Education Program (TPEP) that is most effective in decreasing tobacco use statewide.</p> <p>April 30 meeting objectives:</p> <ol style="list-style-type: none"> 1) Share experiences and questions regarding COVID-19. 2) Review of cessation strategy, associated data, and orientation to the Oregon Quit Line user experience. 3) Discuss ideas for engaged participation among TRAC members and other stakeholders.
Meeting Date:	April 30, 2020
Meeting Time:	9:00 – 11:00 am
Note-taker:	Charina Walker - Oregon Health Authority
Facilitator:	Luci Longoria - Oregon Health Authority

Topic, objective and background information	Time
1) Welcome, introductions, updates to agenda – Luci Longoria	9:00-9:05 (5 minutes)
Discussion & action steps:	
2) How are you doing? COVID-19 check in – All	9:05-9:25 (20 minutes)
<p>Objective: Provide an opportunity for TRAC members to share experiences and questions regarding COVID-19.</p> <p>Background: On March 8, 2020 Governor Kate Brown declared a state of emergency to address the spread of COVID-19. OHA serves as the lead agency for the public health response. The societal COVID-19 response has created dramatic shifts in how communities operate and conduct business. This potentially presents both challenges and opportunities to be addressed in tobacco prevention. It is helpful to seek understanding of how recent events affect TRAC member organizations and work in tobacco prevention and control.</p>	
Discussion & action steps:	

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3) TPEP cessation strategies, Quit Line data and services, and orientation to Quit Line user experience – Sarah Hargand & Hilde Hinkel	9:25-9:55 (30 minutes)
<p>Objective: Provide an overview of Oregon’s tobacco cessation strategy. Review Tobacco Quit Line data and services. Orient TRAC members to the user experience for callers to the Quit Line.</p> <p>Background: The Oregon Tobacco Quit Line has provided cessation support to Oregon adult and youth tobacco users since 1998. Services include 24 hours a day, 7 days a week telephone and web-based counseling to help Oregonians quit using tobacco and nicotine products. Cessation is a key component of a comprehensive tobacco prevention program; tobacco prevention is crucial to effective cessation.</p>	
BREAK	
4) TRAC membership and participation check in – Derek Smith	9:55-10:05 (10 minutes)
<p>Objective: Discuss ideas for increasing meeting participation and engagement among TRAC members, and possibly by other stakeholders and organizations representing communities most affected by tobacco use. Dialogue about efforts that reach those communities affected by health inequities.</p> <p>Background: OHA seeks input and feedback on ways to engage TRAC members and other stakeholders in building a strong, unified voice of sustained support and stewardship for tobacco prevention and control in Oregon. OHA proposes initial TRAC planning to ensure inclusion of broad equity considerations and community perspectives through accessible partner engagement.</p>	
5) General updates – TRAC members	10:05-10:25 (20 minutes)
<p>Objective: Opportunity for TRAC members to engage fellow members in gathering input and feedback on their respective policy and organizational efforts, as well as share information upcoming activities and opportunities.</p>	
<p>Discussion & action steps:</p>	
6) Public comments and questions	10:25-10:45 (20 minutes)
<p>Objective: Opportunity for public attendees to share comments and ask questions of TRAC members and OHA regarding TPEP.</p>	
<p>Discussion & action steps:</p>	

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7) Identify future agenda items and Adjourn – All	10:55-11:00 (5 minutes)
Future agenda items: <ul style="list-style-type: none"> • TPEP Budget Performance update (July 2020) • We/See They/See Media campaign progress (July 2020) 	
Discussion & action steps:	

Meeting Location and attendees	
Meeting Location:	Zoom Meeting: https://zoom.us/j/912175340?pwd=QndzRUdnZEpZQWJQdU5SOctZR3Q2dz09 Join by phone: 1-669-900-6833 Meeting ID: 912 175 340# Please RSVP to charina.walker@dhsosha.state.or.us to receive the meeting password.
Attendees:	<input type="checkbox"/> Gwyn Ashcom – Conference of Local Health Officials <input type="checkbox"/> Christina Bodamer – American Heart Association <input type="checkbox"/> Bob Charpentier – Oregon State Police <input type="checkbox"/> Courtni Dresser – Oregon Medical Association <input type="checkbox"/> Kevin Ewanchyna – Coordinated Care Organization Representative <input type="checkbox"/> Christopher Friend – American Cancer Society <input type="checkbox"/> Kristen Gilman – Oregon Department of Justice <input type="checkbox"/> Karen Girard – Oregon Health Authority <input type="checkbox"/> Robin Hausen – Coordinated Care Organization Representative <input type="checkbox"/> David Hopkins – Centers for Disease Control and Prevention <input type="checkbox"/> Robb Hutson – TOFCO, Inc. <input type="checkbox"/> Jennifer Jordan – Oregon Public Health Association <input type="checkbox"/> Carrie Nyssen – American Lung Association <input type="checkbox"/> Rebecca Tiel – Oregon Assoc. of Hospitals and Health Systems <input type="checkbox"/> Michael Tynan – Centers for Disease Control and Prevention <input type="checkbox"/> TBD – Governor’s Office <input type="checkbox"/> TBD – Oregon Department of Education
Observers:	

Next TRAC meeting: July 30, 2020 9-11am PST