**Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda**

**Objective:** General: To advise and assist the Oregon Health Authority in establishing an outcome-oriented Tobacco Prevention and Education Program (TPEP) which effectively decreases statewide tobacco use.

**October 24:**
1) Familiarize TRAC members with additional one-time funds for TPEP.
2) Obtain feedback and endorsement for additional funding allocation.
3) Familiarize TRAC members with tobacco cessation projects.

**Meeting Date:** October 24, 2019

**Meeting Time:** 1:00 – 3:00 pm

**Note-taker:** Charina Walker - Oregon Health Authority

**Facilitator:** Luci Longoria - Oregon Health Authority

<table>
<thead>
<tr>
<th>Topic, objective and background information</th>
<th>Time</th>
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<tbody>
<tr>
<td>1) Welcome, introductions, updates to agenda</td>
<td>1:00-1:05 (5)</td>
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**Discussion & action steps:**

| 2) TPEP 2019-2021 one-time additional funds – Luci Longoria | 1:05-1:45 (40) |

**Objective:** Identify priorities for additional funds for the 2019-2021 biennium.

**Background:** TPEP is a comprehensive program that is comprised of the following components:
- State and Community Interventions;
- Cessation Interventions;
- Health Communications;
- Surveillance and Evaluation; and
- Administration and Management.

TRAC members approved the proposed 2019-2021 TPEP budget on September 26, 2019. Additional, one-time funds are available as a result of past biennium under expenditures.

**Discussion & action steps:**

| 3) Vaping Executive Order – Karen Girard | 1:45-1:55 (10) |

**Objective:** Provide an update on Governor Brown’s Executive Order 19-09 enacting a temporary ban on the sale of flavored vaping products.

**Background:** On October 4, 2019, Governor Brown issued Executive Order 19-09 enacting a temporary ban on the sale of flavored vaping products. Effective October 15, 2019, the sale of flavored vaping products is prohibited in the state of Oregon for 180 days.

**Break**

| 4) Winter and Spring tobacco cessation campaign – Sarah Wylie | 2:05-2:25 (20) |

**Objective:** Provide an overview of the winter and spring tobacco cessation campaign.

**Background:** Mass-reach communications campaigns are a best practice strategy to help people quit tobacco. In January through May 2019, OHA’s Smokefree Oregon ran a cessation campaign to increase desire to quit, quit attempts, and health care provider support for tobacco cessation. This presentation will review the campaign’s objectives, media plan, results, and lessons learned.

**Discussion & action steps:**

| 5) American Indian/Alaska Native cessation project overview – Shira Pope, Ashley Thirstrup & Sarah Wylie | 2:25-2:40 (15) |

**Objective:** Provide overview of the American Indian/Alaska Native cessation project.

**Background:** OHA, in partnership with the Northwest Portland Area Indian Health Board and Optum (Quit Line Contractor) implemented the AI/AN Commercial Tobacco Quit Line Program in March 2019.
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The population-specific quit line is a new service offered by the Oregon Health Authority – Public Health Division ((OHA-PHD) to ensure culturally relevant commercial tobacco cessation services for American Indians and Alaska Natives in Oregon.

Discussion & action steps:

6) General updates – All
2:40-2:50 (10)

Objective: Hear from TRAC representatives about current and upcoming activities and opportunities.

Discussion & action steps:

7) Public comment/questions – The public
2:50-2:55 (5)

Objective: Members of the public have an opportunity to share comments and ask questions of TRAC.

Discussion & action steps:

8) Wrap-up and future agenda items – All
2:55-3:00 (5)

Future agenda items:

Discussion & action steps:

Meeting Location and attendees

<table>
<thead>
<tr>
<th>Meeting Location</th>
<th>Attendees:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Portland State Office Building 800 NE Oregon Street, Room IC Portland, OR 97232</td>
<td>Gwyn Ashcom – Conference of Local Health Officials  Christina Bodamer – American Heart Association  Bob Charpentier – Oregon State Police  Courtni Dresser – Oregon Medical Association  Kevin Ewanchyna – Coordinated Care Organization Representative  Christopher Friend – American Cancer Society  Kristen Gilman – Oregon Department of Justice  Karen Girard – Oregon Health Authority  Robin Hausen – Coordinated Care Organization Representative  David Hopkins – Centers for Disease Control and Prevention  Robb Hutson – TOFCO, Inc.  Jennifer Jordan – Oregon Public Health Association  Carrie Nyssen – American Lung Association  Rebecca Tiel – Oregon Assoc. of Hospitals and Health Systems  Michael Tynan – Centers for Disease Control and Prevention  TBD – Governor’s Office  TBD – Oregon Department of Education</td>
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Observers:

Next TRAC meeting: TBD