

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



Objective:	<p>General: To advise and assist the Oregon Health Authority in establishing an outcome-oriented Tobacco Prevention and Education Program (TPEP) which effectively decreases statewide tobacco use.</p> <p>October 24:</p> <ol style="list-style-type: none"> 1) Familiarize TRAC members with additional one-time funds for TPEP. 2) Obtain feedback and endorsement for additional funding allocation. 3) Familiarize TRAC members with tobacco cessation projects.
Meeting Date:	October 24, 2019
Meeting Time:	1:00 – 3:00 pm
Note-taker:	Charina Walker - Oregon Health Authority
Facilitator:	Luci Longoria - Oregon Health Authority

Topic, objective and background information	Time
1) Welcome, introductions, updates to agenda	1:00-1:05 (5)
Discussion & action steps:	
2) TPEP 2019-2021 one-time additional funds – Luci Longoria	1:05-1:45 (40)
<p>Objective: Identify priorities for additional funds for the 2019-2021 biennium.</p> <p>Background: TPEP is a comprehensive program that is comprised of the following components:</p> <ul style="list-style-type: none"> • State and Community Interventions; • Cessation Interventions; • Health Communications; • Surveillance and Evaluation; and • Administration and Management. <p>TRAC members approved the proposed 2019-2021 TPEP budget on September 26, 2019. Additional, one-time funds are available as a result of past biennium under expenditures.</p>	
Discussion & action steps:	
3) Vaping Executive Order – Karen Girard	1:45-1:55 (10)
<p>Objective: Provide an update on Governor Brown’s Executive Order 19-09 enacting a temporary ban on the sale of flavored vaping products.</p> <p>Background: On October 4, 2019, Governor Brown issued Executive Order 19-09 enacting a temporary ban on the sale of flavored vaping products. Effective October 15, 2019, the sale of flavored vaping products is prohibited in the state of Oregon for 180 days.</p>	
BREAK	
4) Winter and Spring tobacco cessation campaign – Sarah Wylie	2:05-2:25 (20)
<p>Objective: Provide an overview of the winter and spring tobacco cessation campaign.</p> <p>Background: Mass-reach communications campaigns are a best practice strategy to help people quit tobacco. In January through May 2019, OHA’s Smokefree Oregon ran a cessation campaign to increase desire to quit, quit attempts, and health care provider support for tobacco cessation. This presentation will review the campaign’s objectives, media plan, results, and lessons learned.</p>	
Discussion & action steps:	
5) American Indian/Alaska Native cessation project overview – Shira Pope, Ashley Thirstrup & Sarah Wylie	2:25-2:40 (15)
<p>Objective: Provide overview of the American Indian/Alaska Native cessation project.</p> <p>Background: OHA, in partnership with the Northwest Portland Area Indian Health Board and Optum (Quit Line Contractor) implemented the AI/AN Commercial Tobacco Quit Line Program in March 2019.</p>	

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The population-specific quit line is a new service offered by the Oregon Health Authority – Public Health Division ((OHA-PHD) to ensure culturally relevant commercial tobacco cessation services for American Indians and Alaska Natives in Oregon.

Discussion & action steps:

6) General updates – All	2:40-2:50 (10)
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Objective: Hear from TRAC representatives about current and upcoming activities and opportunities.

Discussion & action steps:

7) Public comment/questions – The public	2:50-2:55 (5)
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Objective: Members of the public have an opportunity to share comments and ask questions of TRAC.

Discussion & action steps:

8) Wrap-up and future agenda items – All	2:55-3:00 (5)
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Future agenda items:

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Discussion & action steps:

Meeting Location and attendees

Meeting Location:	Portland State Office Building 800 NE Oregon Street, Room IC Portland, OR 97232
Attendees:	<input type="checkbox"/> Gwyn Ashcom – Conference of Local Health Officials <input type="checkbox"/> Christina Bodamer – American Heart Association <input type="checkbox"/> Bob Charpentier – Oregon State Police <input type="checkbox"/> Courtni Dresser – Oregon Medical Association <input type="checkbox"/> Kevin Ewanchyna – Coordinated Care Organization Representative <input type="checkbox"/> Christopher Friend – American Cancer Society <input type="checkbox"/> Kristen Gilman – Oregon Department of Justice <input type="checkbox"/> Karen Girard – Oregon Health Authority <input type="checkbox"/> Robin Hausen – Coordinated Care Organization Representative <input type="checkbox"/> David Hopkins – Centers for Disease Control and Prevention <input type="checkbox"/> Robb Hutson – TOFCO, Inc. <input type="checkbox"/> Jennifer Jordan – Oregon Public Health Association <input type="checkbox"/> Carrie Nyssen – American Lung Association <input type="checkbox"/> Rebecca Tiel – Oregon Assoc. of Hospitals and Health Systems <input type="checkbox"/> Michael Tynan – Centers for Disease Control and Prevention <input type="checkbox"/> TBD – Governor’s Office <input type="checkbox"/> TBD – Oregon Department of Education
Observers:	

Next TRAC meeting: TBD